

# The Hereford Brand

Vol. 8

HEREFORD, TEXAS, JUNE 26, 1908

No. 20

## If You Read Advertisements

Then read every word of this, for it is money to YOU. Our CONVERTING SALE, which has just closed, certainly wrought wonders; but with your assistance, we propose that the sale of the next two weeks will be a climax to all. This is not a "hot air" blast—but cold facts, of which we can easily convince you if you will call at our store and inspect our goods.

### Refrigerators

We have the most complete line of Refrigerators and Ice Boxes ever carried in Hereford. They are the Gurney and Cold Wave. These goods will preserve ice about twice as long as the ordinary kind. They are the best made. We propose to close out this line at COST within the next TEN DAYS. If you need one, come quick. A regular \$30.00 Refrigerator for \$23.75  
A regular \$25.00 Refrigerator for \$19.75  
All cheaper ones in like proportion.

### Iron Beds, Springs and Mattresses

Let us fix you up in a good outfit. Good sleep is genuine comfort. Why not rest when you go to bed. An ugly bed, a poor spring and mattress, gives poor rest—hence it is poor economy to possess such an outfit. Our range of prices on these good things will be about the same as you would pay elsewhere for the poor things, during the CLIMAX SALE.

### Baby Buggies—Go-Carts

We are now showing by far the greatest and most attractive line of these articles ever displayed in our great store. It is with pride that we show you these goods. This line will add to the Sale now going on at our place. A most liberal reduction will be made on every article in this department. You should see these goods.  
The \$25.00 Go-Cart now only - \$16.75  
The 3.75 Go-Cart now only - 2.95  
All Grades between in like proportion

### Extension, Library and Parlor Tables

The styles carried in this department are numbered by the score. If you contemplate the purchase of either article, it would afford us unbounded pleasure to show you the immense line and styles that we now have on hand. The range of prices will be on the Climax order—on the downward range.

### Davenport, Rockers and Art Rugs, Matting, Linoleum and Carpeting

It is with an unusual amount of pride that we take our customers through that portion of our house where these goods are kept. There are very few fifty thousand dollar stocks that can show an equal with ours in this department. The greatest reduction ever known will be applied during this CLIMAX SALE.

We have just received a cargo of the most beautiful, the sublimest, the most artistic and exquisite line of ART RUGS—the very latest product of the leading mills of the North and East. It will be a rare treat to the trained eye to inspect this line. It will always be our pleasure to please you. All go in the CLIMAX SALE.

Wholesale and Retail  
Furniture Dealer

# E. B. BLACK

O. E. THOMAS  
Embalmer and Funeral Director

## BAPTIST REVIVAL

Large Audiences and Fine Interest Shown—Instructive Sermons Delivered.

The large audiences that have been in attendance at the Baptist revival being held at the Lake Auditorium and the fine interest that has been shown in the meeting is gratifying to the pastors and members of that church. Each evening the large auditorium has been comfortably filled; the day services have also been well attended. The choir under the leadership of Mr. Brown has been doing some excellent work; the local talent doing their part in a good way. The preaching has been on a high plane of religious instruction. The comparatively a young man, Rev. J. A. Daniels is strong in his illustrations and appeals. He makes little efforts at oratory but, at times, he leaves the conversational tone and brightens his remarks with rhetorical decorations. He has the power of holding the attention of the audience and follows closely the subject under discussion.

The ladies of the audiences have ingratiated themselves to the preacher and people by coming out ala opera as to head dress. Tuesday and Wednesday evening, there was not a "merry widow" to be seen. But the ladies of Hereford have set the world this example and they are proving themselves worthy. All of the church going people are taking an interest in the meeting re-

gardless of their religious beliefs. The pastors of the different churches are taking part and assisting towards the success of the revival.

Sunday afternoon, 4 o'clock, a special meeting will be held. Every one is invited to attend. The question of prohibition will be discussed.

### Wonderful Cantaloupes.

A private letter from F. B. Fuller to G. A. F. Parker gives a bit of information about the Imperial Valley in California. This information is given for the benefit of those who may now be interested in the cantaloupe business. The Hereford country can do as well, if not a deal better, than California. Everybody knows how well the soil of the Plains is adapted to vines of all kinds. But Mr. Fuller has a case of boosteritis and The Brand is willing to take the case and guarantee a cure. See what he writes to our friend, Mr. Parker:

"This is the wonderful cantaloupe season. They are shipping out, daily, from 75 to 100 cars from the Imperial Valley. Each car brings \$2,800.00, so you can pencil up what that amounts to, but, of course, this will last only about six or eight weeks and will not be so heavy all the season nor bring such high prices."

What California can do, the Panhandle has already done. Hereford will have a cantaloupe association next year.

American Beauty Corsets, every one is guaranteed. D. R. Gass & Son.

## MODERN FARMING

Is the Traction Engine Practical for the Small farmer.

The following address was delivered by H. G. Hays, president of the Farmers' Institute, before that body and gives his actual experience as a farmer:

In entering upon a discussion of the subject given me, it will be noted that I have taken the liberty of changing the wording somewhat from that assigned me by the committee. As published, my subject was: "Is the steam plow practical for the small farmer."

I am assuming that the committee had no wish that I confine myself to steam as a motive power, nor to the plow as an implement, and used the generic term "steam plow" to describe mechanical tractive power as applied to farming on account of the more familiar use of the engine in plowing and breaking.

I have taken a further liberty with the subject given me and from the Genusig Traction Engine select the species "Gasoline" or more properly "Gas Traction" engine, and shall confine my discussion to this type of motive power as it is to this that my actual experience is limited.

I am assuming that by the term "Small Farmer" is meant one who farms approximately one section of land; that the land is of such a character that an engine can be operated successfully, and that the engine is operating sufficiently near

a railroad that the cost of fuel is not prohibitive.

In other words; "Have we found by actual experience that our gas traction engine operating near Hereford on one section of plains land is practical?"

When my brother and myself decided to purchase Panhandle land we agreed that the time had arrived for the farmer to come into his own; that the long horn of the range must give place to the short horn of the feed lot; that the land agent must soon follow the steps of his predecessor, the road agent; that speculation in land values had driven the price of lands up to a point where a further rise could only be maintained by actual settlement and development.

Accordingly we decided to buy "for keeps," to own a farm and not a ranch, and to provide ourselves with such equipment that we could properly farm the land which we should purchase. After getting such information as we were able from reading, corresponding and general observation, we decided that the gas engine had at last been perfected to such a degree that it could meet the horse upon his native heath and successfully compete with him where he had hitherto held undisputed dominion.

After corresponding with various makers of gas traction engines, we selected two, the makers of which were prepared to recommend them for plowing and general farm purposes, and paid a visit to the factories where these engines are built.

We decided upon the engine which we purchased, built by the Hart-Park Co. of Charles City, Iowa, and which is built especially for plowing and heavy work.

To successfully withstand the steady strain and grinding wear of prairie sod breaking, the engine must be constructed with the greatest care and of the very best of materials. To operate continuously and satisfactorily in the clouds of dust and sand raised by the plow, disc or harrow which the engine draws, the utmost skill must be used in designing the bearings and wearing parts to guard as far as possible against the cutting of boxes, gears and shafts. Consequently in comparing the original cost of the engine with horse or mule power, we think it fair that the comparison be made with first-class animals and equipment, and with fairly paid help. We also assume that the item of increase in the animals used on the farm is not to be taken into consideration and shall be eliminated from the problem, that the experience of the Texas farmer has determined upon mules as farm draft animals. We accordingly shall compare the cost of the engine with the cost of first-class mules and hired help.

An implement to be practical must be efficient, durable and economical. If it lacks any one of these three qualities it is not practical. Comparing the engine with animal power: First, for efficiency. Our engine is guaranteed to do the work of eighteen horses or mules continuous-

(Continued on Page Twelve)

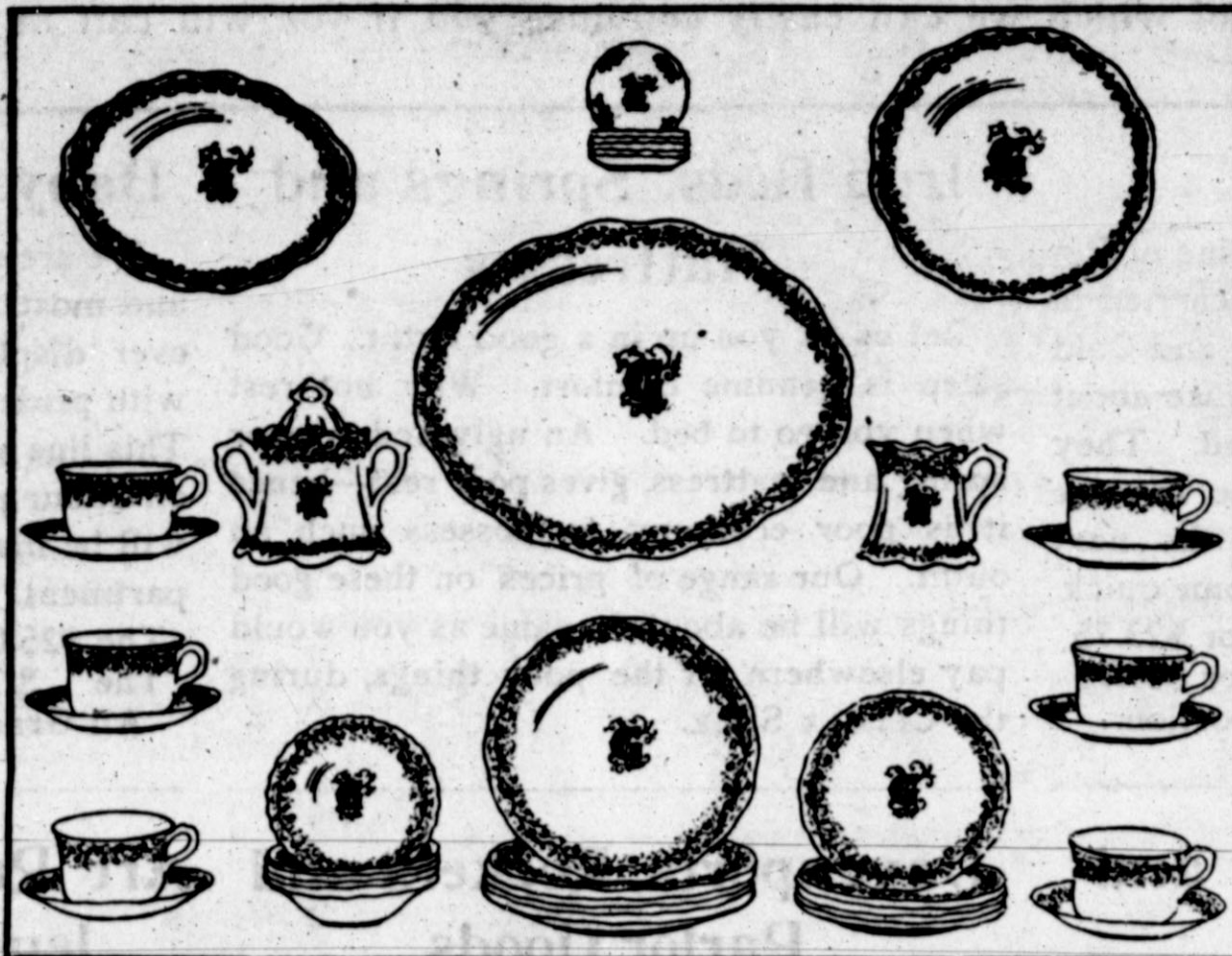
# The Most Remarkable Premium Offer Ever Made A \$10.00 DINNER SET

WITH YOUR INITIAL IN GOLD. Every set is positively guaranteed to never craize and in durability it is equal to Havlin China

Heretofore none but the millionaire could afford to use china with their initial or monogram on it. By a fortunate deal we have contracted with the manufacturer to furnish us with as many as we can use of the

### Cottage 42-Piece Gold Monogram Dinner Sets

and as a special inducement for you to increase and concentrate your trading with us we will distribute them as follows: Procure a Gold Bond Punch Card from us, and every time you make a purchase have the amount of the same punched out. When you have purchased goods for cash to the amount of \$50.00 present the punch card and \$2.35 in cash and we will give you the set, or trade \$25.00 and \$2.95 in cash, or trade \$15.00 and \$3.20 in cash and we'll give the set



**Come in at once and see them**

and get a punch card. The sooner you begin using the cards the sooner you have the set. These sets are something unique. We will sell you the set outright for Ten Dollars, but by our plan you secure the set absolutely free. We charge no more for our goods than others, and in many instances less.

**Tell it to Your Friends**

We have your initial--do not miss this chance

## Hereford Hardware Company

Hereford, Texas

Hardware, Implements, Windmills, Buggies, Harness and Saddles, Queensware, Glassware, Stoves, Ranges

Hereford, Texas

### COUNTY AND CITY GROWS

#### Tax Assessor's Rolls Shows Large Increase in Property Valuations.

City Marshal and tax assessor, C. L. Sullivan, has finished assessing the property within the city limits and the results will make some interesting talk for those who think that Hereford is not growing. The assessed valuations for 1908 shows the handsome amount of One Million One Hundred and Twenty-five Dollars; the rolls show \$562,222.00 for 1907. These figures tell a significant story. For a town no larger than Hereford to double in assessed valuations in twelve months certainly proves that things have not been idle and slow during that period, especially when a part of the year was covered by that late unpleasant-

ness, the so-called Panic. While Hereford felt the influence of that lull in business, still, the city did not "go to the bad." Property did not decrease in value. In many cases business property actually doubled in selling value. In fact figures show that the entire city assessment doubled. What town can show anything better?

The assessment rolls for the county have not been finished but from an estimate by the assessor, J. W. Fork, it will be safe to say that the county will go to not less than Seven Million.

#### Hereford Band at Clovis.

The Hereford Concert Band has an engagement to play for the Big Fourth at Clovis, New Mexico. The boys are practicing diligently and expect to be in good shape by that date. Some of the members are out of town at present, but the leader hopes to secure others who will take the vacant places.

#### Fox Buys Sawmill.

J. A. Fox and his partner, J. H. Galbreath, made an important purchase recently when they came in possession of a big sawmill at Gilmer, Upsher county, Texas. The plant consists of a complete sawmill, planing mill, a lot of big log wagons and the oxen to pull them and a long lease on 400 acres of fine Texas pine. There is now at the mill over one and a half million feet of lumber of all kinds, ready for shipment. Mr. Fox says that the mills anticipate a heavy increase in business within the next six months and they are getting ready to take care of their business. Messrs Fox & Galbreath will put on the market a million feet at once.

#### Street Improvements.

The City Council and the officials of the Pecos Valley have agreed on a method of putting the street across the railroad yards in better condition. One of the fish ponds will be filled up, leaving an under-ground sewer, the other will have a crossing put in next to the switch. The city will extend the ditch down Dewey Avenue far enough to take off the surplus water. When completed the streets will be in good condition.

#### Information Bureau.

The secretary of the Commercial Club will conduct an employment and information bureau in connection with his other duties. The object is to furnish help to those who may need the services of others—harvest and field hands, laborers, household aids, dining room waiters, governesses, housekeepers, etc.

Those who want work will be put in communication with employers. Leave your name at The Brand office, where the secretary has his office, or write to the Hereford Commercial Club, saying what you want. Watch the "Help Wanted" column

of The Brand. If you need a farm or harvest hand, laborer or other help, leave your name and the kind of work to be done with the secretary.

**Grape juice with a little cider to sharpen makes a fine combination. Try one at Callens'. 18-tf**

#### Let Me Shoe That Horse

If he needs to be shod try me once and you will want to bring him back again. 18-4t

PORTER JOHNSON

**Grape juice, it's good, it's refreshing, it's invigorating if you get it at J. G. Callens'. 18-tf**

Legal Blanks at Brand office.

#### Boone for Justice.

J. M. Boone, at the solicitation of friends, has decided to offer himself as a candidate for the office of Justice of the Peace for Precinct No. 1. Mr. Boone is an old Texan, having come to the state in '56. He has been a citizen of Hereford for nearly three years and is fully conversant with the duties of the office. If elected, he promises to give such service as is consistent with the requirements of the law, treating all who may have business with that office in a fair and impartial way.

#### Notice to Baptists.

U O your pledge for Pastor's salary. Trust that you will "lay up" the amount of your pledge. Will be around at an early date to collect. Respectfully, R. F. PARKS.

### Choice Farm Lands

I am now offering for sale or trade 11,215 acres of choice lands—A PART OF THE SPRING LAKE TRACT—in the northwest corner of Lamb County, and the southwest corner of Castro County, Texas. All fine farming land, not a foot of waste land on the entire tract; this land adjoins the Star Ranch on the east. This land is in the shallow water belt, pure, soft water from 40 to 60 feet; this tract of land has some improvements in the way of fences and windmills. Will sell the entire tract in body or will cut in 160 acre tracts to suit purchaser. Will have two railroads to cross this land; also have the townsite of Halsell. 200,000 acres around this land was sold last year to actual settlers.

Also have large tracts for sale and some improved and unimproved places around Hereford at bargain prices. Terms, \$4.00 per acre cash, balance in from one to ten years, 6 per cent interest. Write or call on owner

**J. P. Hammett,** Hereford, Texas  
or C. L. Davis Realty and Immigration Co.

### WHEN YOU ARE THIRSTY

and tired visit our Soda Fountain. We are serving all the latest Drinks under the Pure Food and Drug Law. Try Us. Our Drug and Sundry Departments are complete. Better see us when you get sick. . . . Blank Books, Fine Cigars and Post Cards. Come to see us.

**T. M. COULSON'S DRUG STORE**  
CORNER DEWEY AND ILLINOIS AVE  
HEREFORD, TEXAS

## PANHANDLE EDITORS

Support Ten Dollar Panamas, Diamonds and Tailor Made Clothes at Convention.

The editor of the Whitewright Sun was so addled by the brilliancy of the Panhandle editors when they were in Mineral Wells that after he returned home he, while under the spell, wrote the following:

"They met and talked over the anti-pass law, the postal regulations, the rains and floods, and also the crop prospect from all over the great and imperial state of Texas. With the exception of the Panhandle they did not have a very encouraging report. The Panhandle editor was there in all his glory. His big panama looked prosperous compared with the cheap sailor worn by his North Texas brother. His brand new suit outshined our last year's alpacca and when he flashed his diamonds in our face and advised us to take Herace Greeley's advice and leave our flood soaked section and be happy, we did not even dignify him by a reply but gathering our last year's alpacca around our manly form we would turn silently from him and walk haughtily away."

One by one the editors of all portions of Texas are learning of the great Panhandle country and the part it is filling in the state's prosperity program. Once they thought it a vast area of sun burnt sand and cactus but that condition never existed. Today the Panhandle is the most prosperous part of the state and the same can be said of the past four years. With more good Texas farmers, moving into the Panhandle we will continue to be the brightest part of the Lone Star State.—Childress Index.

Those North Texas editors are trying to take the flag of truce into the Windy West. They will all come up to Clarendon next year and, no doubt, will explain why they have had so many hard things to say about the Panhandle.

**Low Rate to Albuquerque, N. M.**  
For the 16th National Irrigation Congress to be held at Albuquerque New Mexico September 29th to October 10th, 1908 inclusive, The Pecos and North Texas Ry. in connection with the Eastern Ry. Company of New Mexico will offer unusually low and attractive rates. It is suggested that those desiring to avail themselves of this opportunity to visit Albuquerque, and assist in making this national event a memorable and successful one, notify the railway agent as much in advance as possible in order that necessary facilities and train service may be arranged for their accomodation.

Tickets will be on sale from September 27th to October 9th inclusive with return limit October 31st.  
The round trip fare from Hereford Texas will be \$11.45. 16tf  
D. L. MEYERS, G. P. A.

## O. K. Confectionery

Short Orders  
Choice Candies  
Ice Cream  
Cold Drinks  
Fruits  
Cigars  
Tobacco

We Want to Please You

Groves & Bundy  
1 Door North Broad Office

## NEWS FROM CANYON.

Canyon City News Furnishes News Items of Interest.

The following clippings from the esteemed Canyon City News will be read with interest:

For harvesting the small grain this season the "headers" seem to be the choice altho many old reapers are being used and new ones also, for that matter.

The general opinion among the farmers as to the yield per acre of wheat and oats has not changed from that formerly given in these columns. The first is put at an average of 20 and the oats at 30 bushels per acre. The News' estimate is lower by 30 per cent, but in this it may be mistaken and sincerely trusts that it is.

L. C. Lair is having a barn put up in which to store alfalfa. It is 30x60 feet, 14 feet high and shedded on each side. I. W. McClure is carpenter.

Smooth Plains land is going on the rolls at from \$8 per acre up according to location and improvements.

(Somebody had told somebody else that all land was to be assessed at its actual value. The Brand wonders if any land can be bought for \$8 per acre in Randall county. If good smooth plains land can be had for that little money, the editor of The Brand will take an option of ten sections.)

### Panhandle Bankers.

The bankers of the Panhandle, about twenty-five strong, met in Dalhart Wednesday for their semi-annual convention. A busy day was spent by the members attending in turn the forenoon business session, barbecue at the experiment farm, ball game, and evening session. At the evening session officers were selected for the ensuing year, the mantles of office falling on S. S. Montgomery of Memphis, for president; J. E. Ledbetter of Quanah, for 1st vice-president; J. H. Slaton of Plainview, 2nd vice-president, J. H. P. Jones, of Childress, secretary, Chas. H. Fisk, Amarillo, treasurer. Plainview and Canadian were nominated for the next place of meeting, Plainview being chosen. At the close of the meeting it was moved that a vote of thanks be extended to the people of Dalhart, particularly the ladies, for the reception and entertainment provided.—Dalhart Texan.

### Democratic Convention, Denver.

On July 3rd, 4th, 5th and 6th, the Pecos & Northern Texas Railway will sell round-trip tickets from Hereford station to Denver at rate of \$16.20 via Amarillo and Denver road; \$24.85 via Texico and Albuquerque; \$21.05 via Higgins and A. T. & S. F. for the meeting of the Democratic National Convention. Tickets will be good for return passage not later than July 13th, 1908. D. L. Meyers, General Passenger Agent. 19-3t

### Prohibition Submitted.

At a recent meeting of the Democratic State Executive Committee, it was ordered that the following questions be submitted to the Democratic voters at the primary election to be held on July 25:

#### PROHIBITION TICKET.

"For the submission by the Thirty-First Legislature of this state of a constitutional amendment to the people for their adoption or rejection prohibition within the State of Texas the manufacture, sale, gift, exchange and interstate shipment of spirituous, vinous and malt liquors and medicated bitters capable of producing intoxication, except for medical and sacramental purposes."

"Against the foregoing."

#### LOCAL OPTION TICKET.

"For the system of local option

and proper legislative enactments for the perfection of the laws so as to prevent the barter or sale of intoxicating beverages in local option districts."

"Against the foregoing."

When to the paragraphs which have preceded this one is added the statement that San Antonio was selected the place for holding the state convention of the party in August, and that suitable arrangements were made for putting into effect all the actions taken, the story of the salient features of the sessions of the committee has been told.

It ought to be added, however, that the committee failed to come to the rescue of the candidates for county offices, who must bear all the expenses of the election, including the one on the prohibition question. No provision whatever was made for relieving these aspirants for office of a part of the burden of the cost, which, it is said, will be enormous.—Ex.

See our display of Harness, Saddles and Buggies. The three lines are complete in every respect. One door north of Hardware store. 18-3t  
HEREFORD HWD. CO.

## Good Things For the Table



are easy to choose here. No matter how delicate your appetite may be, we have something to tempt it. If you are tired of the usual things to eat, just come and see our

### STAPLE AND FANCY GROCERIES

What to have on your table will no longer be a worry after you have visited our store.

With so many tempting things to choose from you cannot fail to find something new and something good every time you come here.

Give us  
a Trial  
Order

## HUBBARD GROCERY CO.

Phone 25  
for Prompt  
Deliveries

## El Merito Pharmacy



### Stop Here

at our Soda Fountain and get a couple glasses of that cool, delicious Thirst Quenching Soda that we know so well how to dispense.

Our syrups are free from adulterations and made fresh daily.

Fruit flavors are the favorites during July, and those we manufacture are so enticing you'd think they'd been touched by a wizard's wand.

Price same to-day as yesterday, only 5c per glass.



### A Tempting Box of Candy

will excuse a late stay at the office, a visit to a sick friend or an extra session of the lodge. No wife could find fault with a husband who brings home a box of our Candy as a peace offering.

If you expect to be out late or to take a night off stop in and obtain some of our confectionery and it will be all right. We have some wise men customers who have done this for a long time and it always works

## Good Trade Appreciated

WE wish to thank our customers for your liberal patronage in the past and solicit the same for the future. We have the largest stock of home grown trees for the coming year that we ever had. Over 300,000 fruit and shade trees and over One Million forest trees. Our 18 years experience has taught us what varieties to plant.

## HEREFORD NURSERY

L. P. LANDRUM. Proprietor

## Mammoth and Spanish Jack

SANTO III—Is 15 hands high; black with white points, and will stand the season at my place one mile north-east from the College.

TEN DOLLARS TO INSURE COLT

## FRED MILLARD

HEREFORD, TEXAS

Agents Wanted  
Throughout  
the  
United States

Call on  
or Write us

# The Star Land Company

Main Office 1113 Commerce Building,

Kansas City, Mo.

FOX & GYLES, Agents  
Hereford, Texas

Branch Office, Hereford,  
Texas

We Own and  
Control All  
the Lands We  
Offer for Sale

Perfect Titles  
Guaranteed

WE are now offering eighty thousand acres of land for sale. We also have contracts to sell other large bodies of land, and having superior facilities for disposing of what we offer, our supply will not last very long. We are fitting up new offices both at Kansas City, Mo., and Hereford, Texas, to handle our growing business this year. All mail to either office will receive immediate attention. Our territory is the United States of America. We will sell you land, or will sell your land for you. The Jewel in the Panhandle Empire of Texas is Hereford, which is surrounded by fine farms and located in the only real shallow water belt of the Panhandle. Let us show you our alfalfa, wheat and oat fields from forty to one thousand acres. Come and see us; drink our clear, cool water; breathe our pure air—come to the Hereford country, the home of contentment and wealth. We have six new automobiles at your service at all times. Come on any excursion date. Buy your ticket to Kansas City and from there take our train of coaches via Santa Fe to Hereford.

**The Star Land Company** FOX & GYLES, Agents  
Hereford, - Texas

## THE NEW TOWN OF THE PLAINS

Adrian, the Youngest City of the  
Panhandle—Plans Laid for  
Rapid Growth.

Before the time of railroads, the pioneer shouldered his ax and led the way through the forest and across the plains to find a new home on the frontier. In Texas, the long lines of prairie schooners were made familiar to the earliest settlers. The influx of the sturdy farmers and stockmen from the states in to this new country, made possible the rapid growth of many towns. They assumed the proportions of cities long before the advent of railroads. Their growth approached the marvelous. In the Panhandle of Texas, practically only the cattlemen owned the land for a number of years. They built no towns; they had only their scattered headquarters where the annual spring "round-up" was held. Their supplies were hauled by slow methods from distant towns, many of their trading points being 300 miles away.

When the large ranches, many of

which contained 500,000 acres of land, a few as much as a million acres and one over three million acres, began to be broken up into smaller tracts, and the public lands began to pass into the hands of the actual settler and farmer, the necessity of towns was made apparent. These towns sprang up as by magic, the distance from the nearest railroad point being in some cases 200 miles. But with the advent of steel lines into the borders of the new territory, the once quiet villages took on new life, and though not on any railroad, they increased their population with great rapidity. The towns that were fortunate enough to be located in the immediate field of the roads, became alive with the throbbing life of trade and commerce. Among these towns, may be mentioned: Amarillo, Hereford, Dalhart, Memphis, Clarendon, Childress and a dozen others. All of these towns, some of which have a population of ten thousand and none with less than three or four thousand, started with only one railroad. Amarillo was a cow camp; Hereford was nothing; Dalhart was less; now the combined population of these three towns of the Plains will approach 20,000 souls.

But there are stretches of terri-

tory for 100 miles east and west, north and south, on the Plains where there are no towns. The railroads in this instance are preceding the actual settler. Instead of finding his way across the unmarked plains, he will have the happy privilege of alighting from a pulman coach at the very door of his newly chosen home; instead of enduring the hardships of pioneering, his family will have all the comfort of the old home and in addition the life and pulse of a new city.

The iron horse will carry the burden. Leaving his old home in the states, loading his effects into cars, the settler and his family taking their ease in a pulman, his coming will be announced by the screaming of the whistle and the clanging of the bells. Adrian is the beautiful name chosen for this new city.

This will be the method of founding Adrian, the new city of the Plains. Located in one of the most favorable belts on the Plains, surrounded on all sides by a soil as fertile and productive as the Nile; at the junction of two trunk lines of railroads, it will spring at once into prominence. The Rock Island and the Colorado, Hereford & Gulf railroads will combine to make this one of the best towns on the Plains. Situated 45 miles west from Amarillo, 35 miles northwest from Hereford, 55 miles south from Dalhart and 65 miles from Tucumcari, New Mexico, Adrian will have the largest trade territory of any other town in Texas. It is the logical county seat of Oldham county.

Arrangements are now under way to establish all the conveniences of a well organized city. The original map of the town covers four sections of land and contains sufficient room for 20,000 people. Reservations have been made for a union depot, a public square and park, for the churches and schools. There will be established from the beginning a bank for the transaction of business; a large and commodious hotel will be built, mercantile houses will be erected; in fact every convenience for comfortable habitation will be placed on the ground by the time the first family takes up its abode. Rules and regulations will be made for perfect and healthful sanitation and as soon as sufficient number of qualified voters can be had, a city organization will be perfected. One of the first things will be the establishment of a newspaper without which no city could exist.

This new city of the Plains is being projected and built by the Colorado, Hereford & Gulf Immigration Company, which is officered as follows: W. T. Douglas, president; R. Downing, general manager and

treasurer. In its prospectus, the company says:

Adrian, Texas, is located in Oldham county at the intersection of the Rock Island extension from Amarillo to Tucumcari and the Colorado, Hereford & Gulf railroads, the latter road now being built from the state of Colorado to San Angelo, Texas, where it will make connections with deep water.

### School Bonds Invalid.

A sample of inefficient legislation is furnished by the decision of the supreme court, holding unconstitutional the law authorizing independent school districts embracing city and rural property to levy a tax exceeding 20 cents on the \$100 valuation for all school purposes.

The law authorizing the levying of a tax of 25 cents for school building purposes and 50 cents for maintenance was a good law, but the supreme court has held it unauthorized and as a result the purchase of \$3,000,000 bonds find themselves holders of worthless paper.

Such experiences damage the credit of Texas almost irreparably. The law should never have been allowed to become operative without certainty it would stand the consti-

tutional test. There is now pending a constitutional amendment authorizing the levy of a tax up to 50 cents for school property and the issuance of bonds in districts where the proposition carries by majority vote instead of the three-fourths vote now required. The constitutional amendment which is to be voted on next November should carry, because there is no tax the state can so well afford as one that will increase educational facilities.

But the decision just passed on the 25-cent law and its effects ought to prove a warning against the damage which may result from hasty legislation and it also is proof that the men who are entrusted with the making of Texas laws, as well as the attorney general's department which advises them, should be sure of the ground on which they tread.—Fort Worth Telegram.

H. F. Mitchell has bought one of those big Winton autos with which he expects to take his friends "sight-seeing." The first trip made by him was a 65 mile run. He will engage in the business of auto livery.

New lot of Fay Stockings in for summer. D. R. Gass & Son. 1t

## USE PRICKLY ASH BITTERS

FOR  
INDIGESTION, CONSTIPATION,  
KIDNEY TROUBLE.  
IT CLEANSSES AND INVIGORATES.

Sold by Druggists.  
Price \$1.00 per bottle.

T. M. COULSON,

Special Agent

## LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade, and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

## To the Trade

We kindly ask that you call at our yard and get our prices and look through our stock before you buy. If you are contemplating building, don't matter what kind of building, we want to make you our price before you buy. We can save you money on your bill—all we ask is to have a chance to show you what we can do for you. Give us a trial and you will be convinced. Our stock is complete.

Mr. New Comer, who ever you are, come and let us tell you what we have and can do for you. Don't pay any attention to what you hear. Come and let us show you and tell you, for no one else knows but us, our ability to serve you. Give us a trial.

## Kemp Lumber Co.

J. W. BURKS, - - Local Manager

# TO OUR FRIENDS AND CUSTOMERS:

We wish to thank you for your very liberal patronage, and to assure you that we are better prepared than ever to supply your wants. We shall continue to handle only first class goods, and have no ear for the drummer who wishes to sell us, "Competition Goods." "Satisfied Customers" is our motto, and we know that they will be satisfied when we sell them Moline and Davenport Wagons; Velie Buggies; John Deere Plows and Implements, Deering Binders and Corn Harvesters, Deering Sisal Twine, Colorado Perfect Wire, Star, Leader and Sampson Windmills, Charter Oak and Garland Stoves, Keen Kutter Cutlery of all kinds, Genuine Delft Enamelled Ware, Buggy and Wagon Harness, Whips, Lap Robes, Queensware, Tinware, Builders' Hardware, and hundreds of other good and useful things that we haven't space to mention here. Keep on coming to see us.

Make Our Store Headquarters  
When in Town

## GARRISON BROS.

Watch Our Ads



### Local and Personal

New lot of Fay Stockings in for summer at D. R. Gass & Son. 1t

See J. H. Wilson for all kinds of fresh meats and pure lard. 2-tf

Canvass slippers, white, blue and pink. D. R. Gass & Son. 1t

J. C. Coffey of Erick, Oklahoma, has been visiting his daughter, Mrs. C. E. Smith.

T. B. and J. S. McCormick of Nazareth were in Hereford last Tuesday on business.

Mrs. E. R. Buttram left Thursday for a few weeks visit with friends and relatives at Roswell.

Mr. and Mrs. A. Seymour of Liberty, Texas, are here visiting their son, B. E. Seymour.

Hon. Tom Grigsby of Gainesville was in the city this week meeting many of his old time friends.

John L. Wilson shipped in this week from Pilot Point two fine horses of the Reno baby stock.

Henry S. Bishop, candidate for re-election as district attorney for this district, was in the city yesterday.

A. E. Argo is in from his place near Blacktower, New Mexico, this week visiting home folks and attending the meeting.

Mr. and Mrs. E. T. Woodburn went down to Claude the first of the week. Mrs. Woodburn will remain several weeks with her daughter.

I would like to have some plain sewing or darning. Prefer to go to the home. Mrs. R. S. Coward, at the Biggs residence. 20-4tp

Dr. M. M. Landrum, nephew of L. P. Landrum, is visiting relatives and viewing the country with the prospect of locating some where in this country.

E. R. Jarvis, brother of Mrs. W. H. Rayzor, has been visiting in Hereford this week. He has just completed a course in a dental college in Tennessee and is looking for a location.

Hon. Geo. W. Barcus was in Farwell this week attending court and accidentally went over to Clovis Tuesday afternoon to witness the ball game between Hereford and that city.

A. J. Dukes of Mansfield, Texas, whose son has charge of his two section ranch just over the line in Castro county, was here this week. He says that while passing thru Oklahoma the train pulled over not less than 50 miles of water, and adds that the Panhandle looks a good deal better than any other section in which he has lately traveled.

Avery Turner, Vice-President and General Manager Pecos Valley Lines spent the time between trains in Hereford last Tuesday. He was here looking after some local improvements, especially the new depot which is soon to be under construction.

Dr. A. L. Taylor has returned from a trip down in Texas, visiting Temple, Goldthwaite and San Angelo. He says that some of the Centran Texas Counties are suffering from two little rain. His mother, Mrs. M. J. Taylor of Goldthwaite returned with him and will make her sons a visit.

Prof. H. C. Fickel of Ohio came down with the last excursion and made a most thoro examination of the conditions in the Hereford country. Before leaving Wednesday afternoon, he said that he was fully satisfied as to the great possibilities of the country. He liked the push and energy of the Panhandle people and went away glad that he had made a visit to Hereford.

W. J. Hogan, of LaFayette, Ind., is the guest of H. D. Rucker of the Korak Wonder Company now playing in the tent theater in this city. Mr. Hogan is here investigating Panhandle farming conditions in general and giving special attention to a large ranch recently purchased north of Hereford by his father, T. W. Hogan, who is president of the Hogan Wholesale Drug company at LaFayette, Ind.—Daily Panhandle.

For views phone M. M. Major. 1f

## STORAGE COAL

We consider it a duty to many friends and customers to disclose the fact of coal at mines advancing 80 cents, after which our celebrated "Nigger-head" --you know it's best--shall sell for \$9.00. Until that time it costs

**ONLY \$8.50**

Yours for Summer Storage

### Hicks & Harrison

## Ritchey Hotel

R. W. Kirkpatrick & Sons, Proprietors

Newly Furnished  
Centrally Located  
Rates \$2.00 Per Day

The best is none too good  
for our patrons

Come and Make Yourself  
at Home

# READ! READ! READ! READ!

We Want  
You  
to be  
Our  
Customer

If You are a Kicker;  
If You are Hard to Please;  
If You Buy Very Little;  
If You Buy Great Quantities;  
If You are a New Comer;  
If You are an Old Settler;  
If You Eat Good Fresh Groceries;  
If You enjoy Trading Where Your  
Taste is Considered;

We Want  
You  
to be  
Our  
Customer

TELEPHONE  
NO. 84

# JOHN D. JARROTT

PROMPT  
DELIVERY

# The Brand

D. W. HAWKINS, Business Manager.  
A. C. ELLIOTT, Editor.

Address all communications to  
THE HEREFORD BRAND

Entered April 17, 1901 as second class  
mail matter, post office at Hereford, Texas,  
act of Congress of March 3, 1879.

Subscription Price 1.00 per year  
STRICTLY IN ADVANCE

## TWO OF A KIND.

The following letters clearly indicate that the running of a newspaper is not all fun and pleasure. The Brand is glad to know however that one or two subscribers who may become offended and for this reason stop their subscription does not count much in ten thousand. The four extracts taken from letters on file in this office furnish a kind of "layer cake;" that is to say, a light streak and a dark streak.

First top layer with icing: "As I did not receive The Brand yesterday, I hasten to mail you a Dollar Bill to pay for another year's subscription. Please mail me a copy of the last issue—I can't afford to miss a number of your newsy sheet—I like your pluck. I hope to be one of your number as soon as I can arrange my business here.—Wm. Shay."

First dark layer: "Enclosed find check for \$1.15, the amount due you on subscription. Castro and Lamb county, according to The Brand will have to save their money pretty close for railroad bonus, so you may stop the Brand.—"

Second light layer with cream filling: "I simply can't do without The Brand. Stop it at your peril. I enclose the needful and remain.—S. P. Colby."

Second dark layer: "Enclosed find check to the amount of \$1.50 amount due on paper. You may please stop the paper.—"

Bottom layer, all white: "I have just finished reading your edition of 15th and I cannot refrain from congratulating you. It is a little short of marvelous that your little city on the far-away Plains should have such an up-to-date paper. You people should feel proud of The Brand and justly so.—O. H. Brittain."

## The Bonham News.

The News published last week a letter from one of his old time friends who is now living at Claude. The Brand would like to reprint the letter but for the fact that the News has had a "change of heart." Note what the correspondent says about the wheat and oat crop of that section. Claude is in the Panhandle on the Denver road and is making good.

## FROM THE WINDY WEST.

Claude, Texas, June 14, 1908.  
Editor Bonham News.

After quite a silence I will pen you a few more lines.

We are just beginning to harvest the largest wheat and oat crop in the history of the Panhandle country. Thousands of acres of wheat and oats to be harvested. Wheat will average from 15 to 20 bushels per acre and oats 35 to 40 bushels per acre. There is estimated to be 100,000 acres of sod broken and planted to corn and kafir corn and maize in Armstrong county this year.

Claude has just undergone a protracted meeting conducted by Bro. A. P. Lowrey and wife of Ft. Worth, Methodist, assisted by Bro. Bennett, Baptist, and Bro. White, Christian. There were about 200 conversions with quite an addition to each church.

It continued two weeks, closing Sunday.

On Monday the ministers of the different churches with a great concourse of people met in the court house yard where a large iron tank filled with water ready for the candidates, (for baptism I mean), the Methodists, Baptists and Christians all using the same water. Doesn't that sound like Unity of Spirit?

I forgot to tell you of the big heartedness of the Claude people Sunday morning. At the service a collection was taken which amounted to \$447.00.

J. B. Robinson of Trenton, an old time friend, passed through Claude today on his way to his ranch near Hereford.

With best wishes for the News,  
truly yours,  
W. E. WILLIAMS.

## Report of City Health Officer.

Hereford, Texas, June 24, 1908.  
When I assumed control as chairman of the Board of Health, June 8, 1908, there came under my care 11 cases of small-pox, and one case of scarlet fever. Since above date, June 8, Mrs. J. A. Sellers was referred to me by Dr. W. A. Price as having small-pox, his diagnosis was confirmed by me as being discreet small-pox. After being under quarantine and observation for a short time, she was disinfected and discharged June 17, 1908.

On June 23, I released from quarantine the last remaining case of small-pox. To recapitulate, since incumbrance, I have issued Bills of Health to 11 cases of small-pox, 1 case of scarlet fever.

I take pleasure in reporting that there is at this time no known case of quarantinable infectious disease in the city.

DR. R. M. JOHNSON,  
Chairman, Board of Health.

## W. H. M. Society.

Since the creation of the office of Deaconess in the M. E. church, South, six years ago, forty-one deaconesses have been consecrated, ten of which belonged to this year's class.

The regular devotional meeting of the Hereford Auxiliary was held with Mrs. Copeland June 17. After an interesting program, a few minutes were spent socially. Delicious refreshments were served by the hostess.

At the recent meeting of the Woman's Board of Home Missions, it was decided to call the immigrant quarters to be located at Galveston in honor of the late Rev. Sam P. Jones, whose name and memory is revered throughout our country.

Thirty-one Deaconesses and eighteen city missionaries were given regular appointments at the last meeting of the Board.

## PRESS SUPT.

If you PINE for a change, come to the plains, and SASH A yourself to the Hereford Lumber Co.

You can BOARD cheap, and you will simply A DOOR the place, and nothing will be MOULDING. You may find yourself LUMBERING among the many sights or you may get FLOORED, but we will run in on the SIDING and be with you at the FINISH. Be sure to see us and then you can tell your friends you SAWUS.

You'll never turn the wheel with the water that has passed. So now is the time to get busy and be fast and buy of the Hereford Lumber Co. P. S. Sherwin-Williams paints will cover all defects in your character. Do you need any paints? It can be had of the Hereford Lumber Co. 19tf.

## Posts.

When in need of posts see Fallwell & Sons. We have best assortment in Hereford, Texas. 12tf

## Announcements

### Deaf Smith County.

For District Attorney, 47th Judicial District:

A. A. LUMPKIN.  
HENRY S. BISHOP, (re-election.)  
JUDGE B. H. BAKER.

For County Judge:

W. H. RUSSELL, (re-election).  
JAS. A. HUGHES.  
S. J. DODSON.

For County Attorney:

W. M. MEGERT.

For Sheriff:

E. F. CONNELL, (re-election).  
HENRY HUBBERT.

For County Clerk:

W. M. COGDELL, (re-election).  
G. M. SUGGS.  
J. H. KING.

For County Treasurer:

C. E. SMITH, (re-election).  
G. R. JOWELL.

For Tax Assessor:

J. W. FORD, (re-election).

For Justice of the Peace, Precinct No. 1:

J. H. TURNBOW

For Commissioner Precinct No. 1:

G. W. ROSS.  
J. S. WYCHE

For Commissioner Precinct No. 2:

H. B. MCKINLEY.  
J. H. WEEMS

### Castro County.

For County and District Clerk:

EDGAR S. IRELAND, (re-election).

For Sheriff and Tax Collector:

ROY BARBER.  
J. H. FLANAGIN.  
JOE B. COLLINS.  
PRESS BURNAM.

For County Treasurer:

S. I. LEE.

For Tax Assessor:

ARCH CONNER.  
F. J. AXE.

## TOTAL ECLIPSE OF OLD SOL

Next Sunday Morning the Sun will  
Hide His Face Behind The  
Veil of The Moon.

If you get ready early next Sunday morning to go to Sunday school, you may have an opportunity to witness a partial eclipse of Old Sol. A little after 8 o'clock, the shadow of the moon will touch the Panhandle. A small piece of lightly smoked glass will enable one to look directly at the sun without injury to the eyes.

The Scrap Book Magazine has this to say about the wonderful event:

An annular eclipse of the sun will occur on Sunday, June 28th. This will be the most remarkable eclipse the people of this country have seen in a generation. It will be in view of all resorters and all workers, idlers and others, the country over.

At noon on the 28th of June chickens will go to roost, sparrows will seek their belfry perches and owls will sit up and take notice. Throughout the land the aspect will be that of sunset. The eclipse of the sun will be upon us. The moon will be between us and old Sol. Semi-darkness will prevail.

If you want to be in the belt of deepest darkness you will have to go to middle Florida. There only will you see the eclipse in totality.

In Florida things will look like the close of day after sundown. Elsewhere at the same time things will look like they do when the sun is just dipping into the horizon.

The reason it will be darker in Florida than elsewhere is because there the moon will entirely hide the sun, while elsewhere enough of the sun will remain visible to make it look like a new moon.

Subscribe for the Brand—\$1.00

## THE RIGHT PLACE

For Lumber and all Classes of Building Material. 100 per cent Pure Paint. Largest Stock of Glass in Town. No trouble to Figure Bills. Prices Right.

Come and See Us.

T. M. PALMER LUMBER CO.

## MAITLAND COAL

We now Have in Transit several cars of Genuine Black Diamond Maitland Coal. See us before placing your Storage Orders.

FALLWELL & SONS

SEE

B. H. SMITH

FOR

Hail Insurance

To Buyers of all Kinds of

## Building Material

There are many little advantages to be obtained by dealing with us. The close association we have with the demands and needs of our customers has made our relations mutually pleasant. Those who have patronized us have found it greatly to their advantage. Give us your bill

Alfalfa Lumber Company

C. M. Miller

Local Manager

## PATRONIZE HOME INDUSTRY

Our Superior Steel Tanks and Stock Tubs are unexcelled for workmanship and quality. We also manufacture and install Acetylene Gas Plants for lighting houses, churches and stores. For the best windmill repair work and plumbing, see us.

COPES & PALMER

# HARVEST TIME IS NEAR

**We Have**

a large stock of the Quick Meal Gasoline Ranges and oil stoves—buy one—save yourself money and the good wife lots of work, time and temper.

**See Them**

To save your Grain in the shortest time and with least expense

## Buy the McCormick Binders

They do better work with less repairs and last you longer than any harvesting machine made. We can sell you a Header-Binder, a Straight Header, an eight-foot Tongue Truck Binder or a six-foot Binder at a price that is fair and reasonable. We have a solid car load of the McCormick pure, genuine Sisal Twine—the best twine that ever tied a bundle of grain, at the low price of 11c per pound. We have an EXTRA LARGE STOCK OF REPAIRS on hand for McCormick Binders of all sizes, also Machine Oil, Engine Oil and Cylinder Oil. **Give Us a Chance to Treat You Right**

**COME IN**

and price our

- Ice Cream Freezers.
- Ice Picks or Shaves,
- Ice Tea Glasses,
- Ice Water Buckets,
- Screen Doors,
- Lawn Mowers,
- Lawn Hose,
- Lawn Sprays

**COME IN**

Everything in Hardware



**STROUD-GARY HARDWARE CO.**

Everything in Hardware

### Local and Personal

For views phone M. M. Major. 1f  
 The Home Bakery bakes every day. 20-tf  
 Miss Carrie Barnett is visiting friends in Amarillo.  
 Car of lime just received at T. M. Palmer Lumber Company. 8-tf  
 W. G. Wyatt of Sonora, Texas, was in the city this week.  
 See M. M. Major for the Racycle. Best Bicycle made. 47tf  
 For fresh Jersey milk, call on the Hereford Dairy. Phone No. 9. 24-tf  
 Just received full line of screen material. Palmer Lumber Co. 8-tf  
 W. A. Bowie of Houston was in the city this week on business.  
 Few Hammocks to close out at cost at D. R. Gass & Son. 1t  
 Everybody knows "Niggerhead" coal is best. Hicks & Harrison. 20-6t  
 Canvass slippers, white, blue and pink. D. R. Gass & Son. 1t  
 The Home Bakery will take orders for cakes of any kind. 20-tf  
 Jas. Maddox, traveling representative of the Dallas News was in the city Monday.  
 If it's 160 to 3000 acres you want on long time, see us. A. H. Elliston & Son. 15tf  
 Screens, screens for everybody, made to order. T. M. Palmer Lumber Company. 8-tf  
 The Hereford Grain Company have received a fine lot of cedar posts which they are selling at the right prices. 18-3t

The Home Bakery keeps a full line of cookies on hand all the time. 20-tf  
 American Beauty Corsets, every one guaranteed. D. R. Gass & Son. 1t  
 Mrs. George Cloyd has returned from an extended visit to friends at Pilot Point.  
 Young man, now is the time to buy a summer suit at D. R. Gass & Son. 1t  
 Mrs. R. W. Morgan, representative of the Daily Panhandle, was in the city yesterday.  
 John A. Johnson has not been feeling as well as usual, but is able to be at his place of business.  
 Remember that all bundles are cash on delivery. Hereford Steam Laundry. 20-tf  
 For 100 per cent Stamen Paint, see T. M. Palmer Lumber Company. Guaranteed absolutely pure. 8-tf  
 Mrs. Lockney of Artesia, New Mexico, is visiting in the home of Mr. and Mrs. D. R. Gass.  
 R. T. Moses of the firm of The Hereford Realty Company left for Missouri Wednesday afternoon.  
 Mr. and Mrs. W. H. Rayzor and A. L. Adams went to Dimmitt in the Mitchell car Wednesday on business.  
 J. H. Bowers made a business trip to Roswell and other New Mexico towns recently, returning Wednesday.  
 J. A. Fox returned Wednesday from somewhere but says that he does not want his name to appear in the paper.

Rev. E. V. Shore, pastor of the First Christian Church, spent a day or two in Canyon City this week, his former home.  
 I have bought the Home Bakery and will be glad to serve its patrons to anything in the bakery line. I bake every day. J. L. Grenawalt. 1t  
 We have the most complete line of Harness and Saddles ever seen in Hereford. 18-3t  
 HEREFORD HWD. CO.  
 W. A. Long of Dialville, Texas, was here this week visiting friends and prospecting. He went away a half section better off.  
 If we haven't what you want in the line of Saddles and Harness we can make it for you. 18-3t  
 HEREFORD HWD. CO.  
 Rev. G. S. Hardy of Plainview, will hold quarterly conference at the Methodist church Saturday night and occupy the pulpit Sunday morning.

Place your order for coal before August 1. Better order "Niggerhead," but anyway buy coal before the advance. Hicks & Harrison. 20-6t  
 W. A. Ritter, of Chillicothe, Texas, was in the city the first of the week. He and Mr. Parker are joint owners of the famous Red River ranch.  
 Harry Houck, at one time in business in this city, has been here for several days mingling with his many friends. He looks well and happy as usual.  
 Fred Story, who has been visiting home folks here for several days, left Tuesday for his home in Gatesville, where he is employed in one of the banks.  
 H. L. Roberts of Pilot Point is visiting his daughter, Mrs. Jno. A. Johnson. He is thinking of making Hereford his home and if he decides to do so, he will be given a warm welcome.

Mrs. Maud Hutto of Erick, Oklahoma, is visiting her sister, Mrs. C. E. Smith. Grace Smith, daughter of Mr. and Mrs. Smith, returned with her aunt where she had been visiting for three weeks.  
 Robt. Long of LeMars, Iowa, made The Brand a pleasant and substantial call this week. He thinks a person will make no mistake by investing some money in the Panhandle's fertile soil.  
 Mr. and Mrs. J. L. Wilson returned Sunday from an extended visit in north-central Texas. They were accompanied by H. L. Roberts and Mrs. J. D. Buzbee of Pilot Point, father and sister of Mrs. Wilson.  
 M. R. C. Boone, brother of J. M. and S. L. Coone of this city, died at his home in Vera, Texas, on June 10. He was in apparently good health up to a few days before he died. He was 46 years old and a man of fine character.

## INSURE

Your homes. They are constantly in danger of that Red Demon. Do not neglect your duty in protecting your home, but get a Policy today.

**DO IT NOW**

I desire to announce to my friends that I am Resident Agent for the following Fire Insurance Companies, in Hereford and vicinity:

	Organized	Capital	American Assets
Royal of Liverpool	1845		\$12,928,254
Northern of London	1836		4,230,182
Home of New York	1853	\$3,000,000	20,839,174
Ins. Co. of North America	1792	3,000,000	10,741,510
German American of N. Y.	1872	1,500,000	13,798,730
Phoenix of Brooklyn	1853	1,500,000	9,501,321
Westchester of N. Y.	1837	300,000	3,738,676
Shawnee Fire of Topeka	1882	200,000	1,092,463
Colonial of N. Y.	1896	200,000	773,406
		\$9,700,000	\$77,650,716

I do not claim to represent all the Companies in the world, but from the above statement, you are compelled to admit that I do represent a number of the strongest Companies doing business in the state.  
 Yours very truly,

**J. H. KING, Agent**

# HEREFORD

and other points on

## Pecos Valley Lines

best reached by direct connection with the A. T. & S. F. Ry.

**BE SURE**

your ticket reads via Santa Fe all the way. Full information regarding rates, etc., cheerfully furnished.

**D. L. MYERS,**  
Traffic Manager, Pecos Valley Lines  
Amarillo, Texas



## REGISTERED HEREFORDS

All ages of Fine Bulls  
for sale at reasonable  
prices.

COME AND SEE THE CATTLE

## J. D. BURKETT

### Tierra Blanco Herefords

**L. R. BRADLEY, Owner**      **W. T. WOMBLE, Manager**

...BREEDERS OF...

### Registered Hereford Cattle

Head Headed by Strike Str. No. 156847  
Anchored by Texas Tom, No. 204446

Will sell a quantity of young  
stock either singly or in car load  
Lots

Write owner or call at  
my ranch, situated five miles  
east of Hereford, on the  
Tierra Blanca river.

## P. R. Purcell & Sons

### Livery, Feed and Sale Stables

GOOD SADDLERS      GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD      TEXAS

The patronage of the general public is cordially solicited

## Hereford Grain Co.

We Pay Highest Prices For  
Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come and See Us

## L. Johnson Lumber Co.

Of Summerfield, Texas

Will keep on hand a good No. 1 grade of all kinds  
of Building Material, Roofing, Etc. We also make  
and sell Cement Blocks, and about June 15, we will  
have several cars of Domestic and Steam Coal on  
track for sale at a low figure, for cash. :: :: ::

We solicit the patronage of all who are in need  
of anything in our line.

## ELECTION IN LAMB

Picnic and Organization of a New  
County on The Plains.

Another opportunity is given us to  
write a few lines.

Everything is in splendid condi-  
tion with us, crops in fine condition  
and many bright faces are to be seen  
this morning rejoicing over the good  
rain we had last night.

Everything is soaking wet and  
while it will retard the harvesting of  
wheat and oats it is very good for  
the growing crops.

The picnic and organization of  
Lamb county last Saturday at Olton,  
the county seat, was well attended.  
Candidates of all kinds, both Lamb  
and Castro counties were seen and  
heard on all corners. Olton is  
located on the east side of Lamb  
county in a beautiful place and pro-  
mises to be a good inland town. It  
has at present, one good large church  
house, one fine school building far  
above the average of the country,  
and a bank building nearing comple-  
tion. We learn that business and  
dwelling houses are under contract,  
and this little city will be the pride  
and much talked-of town on the  
Plains.

The whole country is improving  
and the people are feeling good.  
Our schools and churches are grow-  
ing better; the people are better be-  
cause their opportunities are better;  
farming better and more of it, our  
crops will be better and in fact we  
are a growing people in every way.

Our country is promising, our land  
is fertile and our people are ener-  
getic. We have no big I's or little  
U's among us. We are all one and  
for the common good of the country.

We invite investigation. You who  
would better your condition will find  
cheap homes here now and we pre-  
dict that soon these homes will go  
beyond the reach of the poor man,  
and you will fall into the hands of  
the few land-lords. Come, be free,  
and own a home of your own.

T. W. H.

### Fine Hogs For Sale.

I have twenty-five registered Po-  
land China hogs and pigs for sale at  
a low price. Prefer to sell all to-  
gether, but will sell single or in  
pairs.

L. A. STROUD.

### Mass Meeting.

A special meeting of the citizens  
will be held at the Lake Auditorium  
Sunday afternoon, 4 o'clock, at  
which time the question of prohibi-  
tion will be discussed by able speak-  
ers. Rev. J. A. Daniels who has  
charge of the revival now in progress  
will address the meeting. Other  
speakers will also appear. Every  
man, woman and child is urgently  
requested to be present. The audi-  
torium will seat eight or nine hun-  
dred and people and it is expected  
to be filled.

### The Republican Candidates.

At the Chicago Convention last  
week William Taft was nominated  
on first ballot for president and Jas.  
S. Sherman for vice-president. Taft  
received 703 votes of the total vote  
of the convention and Sherman got  
815. The total votes was 979.  
Taft was the choice of President  
Roosevelt and will likely continue  
his policies.

### Threshing Wheat.

The first thresher for the season  
started up Thursday afternoon for  
E. Renfro. The yield of the field  
will be watched with interest as this  
will be the first chance to obtain ac-  
curate information. Many are claim-  
ing 30 bushels per acre; there will  
be a few fields that will go over that  
amount. The quality of the berry  
will be first class.

## CLASSIFIED ADVERTISEMENTS

### LIVE STOCK FOR SALE

COW—Thorbred Jersey milch cow.  
2 gallons per day, for sale by  
Fletcher Rogers. 19-2t

FOR SALE.—One 3 year old regis-  
tered Hereford Bull, will sell or  
trade. See Fred Millard one mile  
northwest of college. 18-3t

FOR SALE—See Fred Millard, the  
Hereford horse dealer, when in  
need of anything in the way of work  
teams. Will sell you a good team  
or trade for yours. 50tf

FOR SALE—I have for sale three  
Jersey milk cows that are fresh  
and good milkers. Any one inter-  
ested may call at my dairy from  
2:00 to 3:30 p. m. any day and see  
them milked. Lester Weaver 20-2t

FOR SALE—8 shoats about 6 months  
old. Average weight 100 pounds,  
5 sows, 3 barrows. Norton's and  
Ramsey's thorobreds. Now is the  
time to buy while every one is want-  
ing to sell. See R. F. Parks at Star  
Land Co.'s office. 1t

### MISCELLANEOUS

FOR SALE—Nearly new refrigerator  
for sale cheap. Inquire at this  
office. 1tp

FOR SALE—A good McCormick  
mower; can be had at a bargain.  
Inquire at Brand office. 20tf

WANTED—To rent a piano, no small  
children. See Fred G. Groves  
at O. K. Confectionery. 19-1f

FOR SALE—Oliver No. 3 typewriter,  
good as new. W. K. Arnold pub-  
lic stenographer, at Barcus & North's  
law office. 20-2tp

MONEY TO LOAN—on patented land.  
Your vendor's lien notes extended.  
J. H. King. 21tf

FOR SALE—A lot of spring chickens  
and old hens for sale. Inquire at  
A. B. Hadden's residence. Phone  
No. 18. 1tp

FOR SALE—One 18-horse Garr-Scott  
engine and J. I. Case separator,  
36x58, used only one season and in  
perfect condition. See Adam Back-  
us, four miles northwest of Nazareth,  
Texas. 19-3tp

### TO TRADE

FOR EXCHANGE.—Good ranch land,  
for Hereford business property.  
Also Hereford residence for farm  
land. A. H. Elliston & Son. 14tf

TRADE.—We have a fine section in  
one mile of a railway station to  
trade for city property. Who wants  
to trade? See The Actual Settlers  
Association. 2t

FOR SALE OR TRADE—Lots in Far-  
well, Texas and Clovis, N. M.  
New Mexico quarter-section claims.  
Will take Texas Real Estate. See  
SAM H. MORRIS. 17-1f

### Pioneers Visit.

Jim Witherspoon and wife, now of  
Midlothian, but pioneers of the Plains  
in former days, were visiting friends  
in Hereford this week. He came to  
this country 19 years ago and located  
a claim out near the Askren place.  
Those were other days when the man  
with the plow and the hoe was in a  
small minority. The rains then  
were not as abundant as now, though  
Jim can tell of one which filled a new  
wagon box two-thirds full in one  
night, that was the year he says he  
made fine corn on sod land. But  
the farmers had not found what pro-  
ducts were most suitable to the soil  
in many respects. Kaffir corn and  
maize were just beginning to be tried  
and sorghum and millet were the de-  
pendable crops. People were just

### FOR RENT—ROOMS.

FOR RENT.—Two desirable, well  
ventilated rooms on first floor.  
Apply to Mrs. G. R. Jowell.

### FOR RENT—HOUSES

FOR RENT—Good 4 room house close  
in, water in house, good neigh-  
borhood. SAM H. MORRIS. 17-1f

### CITY PROPERTY FOR SALE

HOUSES.—Bargains in residences  
and city lots. Six lots in Evans  
Addition \$250. Forty lots in Mabry  
Addition, \$50 per lot. Other choice  
property at prices to please. See  
the Actual Settlers today.

### REAL ESTATE FOR SALE

FOR SALE BY OWNER—Forty acre  
tract, well improved close in. Ad-  
dress P. O. Box 462. 20-1f

FOR SALE—One half section and 2  
quarter sections, a few miles from  
Kelso, cheap if bought at once. Ad-  
dress Box 135, Rolfe, Iowa. 17-4tf

LAND.—1320 acres fine Plains land,  
15 miles southeast from Hereford,  
in Randall county, 10 miles from  
Umbarger and Happy, will be sold  
at \$5.00 under the market, if taken  
this month; easy terms can be made  
on deferred payments. If interested,  
address Land Owner, Hereford,  
Texas. 3t E

197 ACRES in ——— county, 1 1/2  
miles from Altamont, Missouri,  
117 acres well improved, 25 acre  
corn land, balance blue grass. Fine  
spring, good 6-room house, 40x60  
barn. Also 80 acres, 60 in cultiva-  
tion, balance blue grass. All to  
trade for Panhandle land. Write  
H. H. Hawkins, Hereford, Tex. 1f

FOR SALE.—At once, well improved  
section land in Castro county 2 1/2  
miles from Colorado, Hereford &  
Gulf grade, and adjoining the O.  
Y. O. Ranch, absolutely smooth, 160  
acres in good crop, 4-room house,  
well and windmill, corrals, etc.  
Price right, good terms. Write or  
apply to C. W. Dodson, 1st National  
Bank. 16tf

FOR SALE—The best 80 acres of  
land within one mile of Hereford,  
house cost \$2,250. Lots 9, 10, 11  
and 12, block 2, original town, 2  
houses, one the best built rent house  
in town, rents for \$38 per month.  
Lots 9, 10, 11 and 12 in block 5,  
Whitehead addition. Lots 4, 5, 6,  
block 11, Whitehead addition. 208  
feet off of west part of lots 2 and 3,  
block 8, Womble addition small five-  
room house. Lot and houses in  
every part of town, my own prop-  
erty. Cash or time, to suit pur-  
chaser. J. W. English. 8-1f

**POST CARDS FREE** Do you like to receive  
Post Cards? If you  
do, and will send your  
name and 10c for membership in our Club you  
will receive cards in nearly every mail. A good  
way to fill your Post Card Album. Send to-day.  
Members in nearly every state in the Union.  
TEXAS POST CARD CLUB, HEREFORD, TEXAS.

beginning to realize that wheat might  
be raised here if it wasn't so far to  
market. With the prospect of Here-  
ford and the railroad in the far dis-  
tance and a family to educate they  
left in 1894 for Central Texas. He  
never lost faith in the Plains as is  
evidenced by the fact that he held to  
his land, a fact that he is now ex-  
tremely proud of. He likes the  
country so well that he thinks in the  
near future he will come back out  
this way for the rest of his days.

L. C. Smith & Bros. make the  
most desirable typewriter on the  
market today. If you are thinking  
of purchasing a machine you should  
see theirs. R. F. Parks, Stenog-  
rapher for Star Land Co., Agent. 20-1f

Subscribe for the Brand—\$1.00



# PLAINVIEW NEWS

Items From Hale County Herald—  
Shows Progress on the Plains

Plainview, Texas.—The city council will submit the question of a bond issue for sewerage purposes. Mayor Malone has made a visit to Weatherford where he inspected the system in that city and reports favorable. A petition is in circulation and has been signed by four hundred voters for a new courthouse and jail. The commissioners' court will take the matter up on Saturday and put it before the people in the form of an election. That a new courthouse and jail are much needed necessities in Plainview, is a self evident fact.

Our courthouse grounds are beautiful and attractive. A large modern stone or brick building in the center of them would add greatly to the attractiveness of the business portion of the town. The people of Hale county have never yet been lacking in promoting the good of the country and we look to them to build a courthouse worthy of Plainview and Hale county.

### Cleo Community.

Mrs. J. R. Hastings and children left Thursday for Gester, Okla., to visit her parents and other relatives. Mr. Hastings accompanied her as far as Amarillo.

I. N. Walden has just completed J. D. Burches' new residence which is very nice and a credit to our community. This is two nice houses Mr. Walden has finished here this spring. He has others awaiting him.

Crops are looking well in this community at present and I am sure

a busier set of people would be hard to find on the Plains of Texas.

W. P. Boyd and son finished fencing their new farm last week.

Sheep shearing, wheat harvesting and cultivating our crops are all on hand at once. The new harvester bought by Johnson & Dixon is now running on full time. The crop looks to be good, the grain is well matured and seems to be as fine a quality as we have ever raised in this part of the country.

Well as I have been too busy to gather very much news of late, so I will have to ring off for this time.

W. S. D

### News From Friona.

I am very sorry to report the death on last Friday of John Marce, who had been sick so long. His mother had views taken of the audience present both inside the church and the procession outside as it was ready to move, this being done because he was the first person buried in a new grave-yard about two miles northeast of town.

Court is now in session in our county, but our burg is too moral to have any one before the court of justice. Several of our citizens are on the grand jury.

Politics is so quiet here we almost forget that we have any candidates filled with the greatest anticipations.

What are you Hereford people going to do for a substitute for potatoes? We intend to use oranges as they will soon be the cheapest.

Our commercial club has a movement on foot to frame a bill to come up before the next session of Congress to have all surplus water-fall hereafter in the eastern flooded districts distributed over Eastern Colorado and other points where most needed and they solicit co-operation. How about you?

### Program Farmers Institute.

July 4th, 1908.

Object of the Farmers and Truck-growers Association.—W. H. Hays.

Report of committee on wheat market.—Eli Duhlap, C. R. Moreman and G. W. Barcus.

Acreage of wheat tributary to Hereford.—A. C. Elliott.

Development of Agriculture and Horticulture on the Plains.—Judge L. Gough.

General discussion by farmers present.

### Acquaintance meeting.

Everybody interested will bring their dinners and eat on the court house grounds. Exercises will begin at 10:30 a. m., adjourn for dinner and finish program after dinner.

### C. E. Program

For Sunday afternoon, June 28, at Presbyterian church:

Leader—Miss Roxie Witherspoon.

Scripture Lesson—1 Cor. 2:1-16.

Sketch of Martyn's life and work in India—Rev. W. M. Baker.

Solo—Miss Avis Palmer.

How did Jesus plan to have the salvation of the world accomplished? John 17:18—Miss Lora Guinn.

What is Christianity's two-fold message to India? Jer. 10:10-16; Isa. 61:1-3.—Miss Zollie Garrison.

Recent progress in India.—J. E. Garrison.

What makes mission work successful? Acts 11:19-21.—G. M. Suggs.

### Render For Taxes.

All those who have bought land in what is known as the Syndicate must render their land in accordance with the laws of Texas, giving the number of acres, the league or section number. The township and range numbers will not enable the tax assessor nor the general land office to locate your land, as no surveys have been made in that way. 9ff

# COTTON GOODS ARE DOWN

Our Customers may reap the benefits. You know what you have been paying for staple dry goods for the past year. Compare those prices with the following on the same goods:

All Standard Brands of Calicos, per yd, 5c  
 Hope Yard Wide Muslin, per yard, - 10c  
 Merry Muslin, yard wide, was worth  
 12½c per yard, now 12 yards for - \$1.00  
 Standard Oil Cloth, some ask 25c,  
 we sell it at, per yard, - - - - 17½c  
 Choice of A. F. C. Tolls. and Red  
 Seal Gingham, at per yard - - - 17c  
 1-4 off on all Embroideries and All Overs.

**Hubbard & Barnett's**  
**Department Store**

# Gililand Furniture Co.



**Artistic Furniture Suggestions**  
 Involving only a moderate outlay of money are here a plenty. They include comfortable inviting chairs, appropriate summer draperies and floor coverings. Your summer home will be an ideal one if you adopt some of the furniture suggestions a visit here will disclose. They are novel in effect, inviting in appearance, will stand any amount of good hard service and still cost but little.



**The Display of Carpets**  
 here is a treat for lovers of beautiful things. The best efforts of the most celebrated mills are shown in this collection of fine Carpets and Rugs. The designs and colors, the fabric and the weaving shows the work of the artist and the careful manufacturer. The patterns are rich, beautiful and pleasing. The quality of the yarns will insure long wear.

# Gililand Furniture Company

Hereford's Leading House Furnishers

The Store of Quality

# Warren Grain Co.

For Grain,  
 Feed, Coal and  
 Posts. Will Pay  
 the highest market  
 price for all kinds  
 of Grain and  
 Field Seeds

We Solicit a Share  
 of Your Business

# BE CAREFUL WHAT YOU EAT

WE HANDLE  
**ALBATROSS FLOUR**  
 THE STANDARD OF QUALITY

Call and see us; we are headquarters for all kinds of FRESH GROCERIES. We were here in the beginning and know who to please you by keeping you supplied with the best of good things to eat

# Cardwell Brothers



## Safer Than a Safe

Is a Fire Insurance Policy

IT can be burned up, destroyed or stolen yet you lose nothing. You are on record in the company's office and your loss is made good. You know how reasonably you can protect yourself, do you not? Probably not. Call on me and I'll explain the matter of insurance to you fully and tell you just what I can insure your property for in good old line companies.

**D. F. Ashbrook**



We offer special inducements in quarter and half section tracks close in to actual settlers. We have some on easy payments. Hereford is in the shallow water belt. Write us for particulars. Address **BASKIN LAND COMPANY** HEREFORD, TEXAS

Change of Play Nightly

**BIG**

AT AMARILLO, TEXAS

# Tent Theatre

The Largest, Finest and Most Perfectly Equipped Theatre in the World  
**Absolutely Water Proof**

Electric Lights, Electric Fans, Ice Water. Seating Capacity 2000

Two Car Loads of Beautiful Scenery and Electrical Effects. Plays Costumed According to Time and Country

**H. D. Rucker's Famous Korak Wonder Co.**

**35—Artistic People—35**

The Largest and Most Versatile Repertoire Company in the History of the Stage, and the Greatest in the World Traveling in Medicine.

**Superb Concert Band and Orchestra**

**Admission as Follows**

Adults - - - 15c Children - - - 10c  
Orchestra Circle Seats - - - 10c extra

**OUR RECORD IN TEXAS**

21 weeks in Ft. Worth 29 weeks in Dallas  
35 weeks in Houston 11 weeks in Beaumont

We are Now on the Corner of Sixth and Harrison Streets, Amarillo, Texas

## THE OLDEST BANKER

Western National Celebrates Anniversary by Doing a Good Days' Business.

While on the rounds last Friday an unusual smile was discovered on the face of our congenial friend, G. A. F. Parker, president of the Western National Bank. Inquiry brought the information that the bank was celebrating its sixth anniversary by doing a good days work. Mr. Parker said:

"This is our anniversary. Today I have been a banker in Hereford six years and I am the oldest banker in Hereford. I had been in Hereford some time getting ready to open the bank and looking after the building we were erecting, which was the first brick building built in Hereford. On June 19, 1902, the building was not yet completed and the bank furniture had not arrived, but I made some desks out of barrels and boards

and open up for business. For the first year it was a private bank, doing business under the name of Smith, Walker & Co., and our capital was \$25,000.00. On July 1st, 1903 we made it a National Bank with a capital of \$50,000.00, as the growth of the country demanded more money in the business.

As the country has continued to grow and demand more capital, we have not lost a moment in the business, until now we have nearly doubled the second time and we are approaching the \$100,000.00 mark in capital, surplus and undivided profits. If we could just double again I should be happy," said Mr. Parker, and he smiled clear to the roof of his high forehead.

This statement by Mr. Parker, who is well known for his conservative business methods and public pronouncements, must be gratifying to all the business institutions of the city and country. Beginning, as he states, with a few barrels and boards for furniture, (the barrels were used

to put the money in, it must be supposed), and a small capital stock, this banking institution has grown with marvelous rapidity. This has been made possible by the growth of the town and country and the officials of the bank recognize this. They know, as well as others, that but for the resources of the county; no such business could have been built up. This interview with Mr. Parker may be taken as a fair sample of the general growth of the entire Panhandle country. The Western National Bank and its officers are to be congratulated on the successful career.

Jr. C. E. Program.

- Song.
- Lord's Prayer in concert.
- Bible lesson by leader, Wesley Roberts.
- Circle of sentence prayers.
- Song.
- Lesson explained by Superintendent.
- Lesson story, "Miriam's Little Sister."—Vivian Stambaugh.
- Solo—Mamie Feemster.
- Talk, "Our Orphans at Belaspur"—Anna Garrison.
- Talk, "Our Orphans at Deoghur"—Albert Murchison.
- Talk, "Our Orphans at Mahola"—Blanche Warren.
- Talk, "Our Orphans at Maudia"—Wayne Wheeler.
- Roll call of Associate Members; each to tell some fact about some of our India Orphanages.
- Roll call of Active Members; each to tell the name of one of our orphans and tell where he or she is.
- Song.
- Mission Study—Superintendent.
- Mispah.

Notice Ice Customers.

Albert Murphy needs his Sunday same as you. Consequently he will not run the ice wagon on that day. He will, however, be at the ice house until 9 a. m. 20-6t

## GOOD WHEAT YIELD.

What One Farmer is Doing This Year with Wheat Crop on Sod Land.

In an interview with Mr. Dowden yesterday we were informed that the threshing machines were now busy out on their ranch, some four miles southwest of town, and that the yield was flattering.

This land, about 130 acres in all, was broken early last fall and has been well-prepared and well-cared for, and the yield this year is an average of 17 bushels per acre, and the food quality of the wheat is par-excellence. No better wheat is grown anywhere. If you farmers back East will only remember that this wheat will be marketed right

here in Plainview where every facility, railroad, mill and elevator, etc., is to be found, and will bring 90 cents to \$1.00 per bushel, will, or very near, pay for the land out of the first year's crop of wheat alone, we think that more than likely you would quit digging out a scant living in that rocky, red clay that was worn out years ago, and come and invest your money and labor in a land where the opportunity for success is only limited by the energy and enterprise of its citizenship.—Hale County Herald.

In 1907 we failed to get any "niggerhead," you know it's best after July. Place an early order and get the best at a low price. Hicks & Harrison. 20-6t

## We Are In to Win

When it comes to supplying everything your horse wears. You certainly ought to see how thoroughly we are equipped to supply your horse with

**NEW HARNESS FOR THE SUMMER SEASON**

Everything for his toilet, too. Carry combs, brushes, harness dressing, blankets. When you come to examine you'll probably be surprised at the uniform good quality of everything we handle. You'll be still more surprised at the extreme moderation of our prices



**J. A. CANTERBURY**

## Our REPAIRING Department

is complete in every detail. Any job turned over to us will receive prompt and careful attention

Remember, too, that we always carry a complete line of high-grade

Jewelry, Watches, Clocks, China, Cut Glass, and Silverware

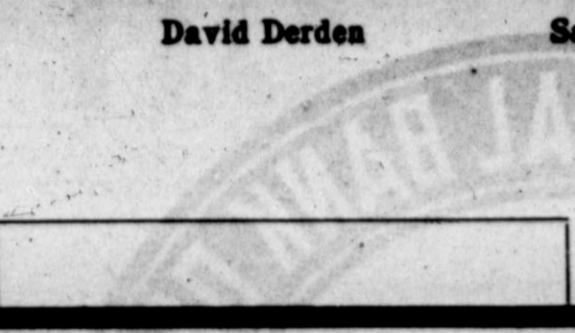


Engraving and Special Manufacturing

**W. H. RAY**

Fine Watch Work and Jewelry Repairing

N. E. Hord      David Derden      Sam H. Morris



**N. E. Hord Land and Live Stock Co.**

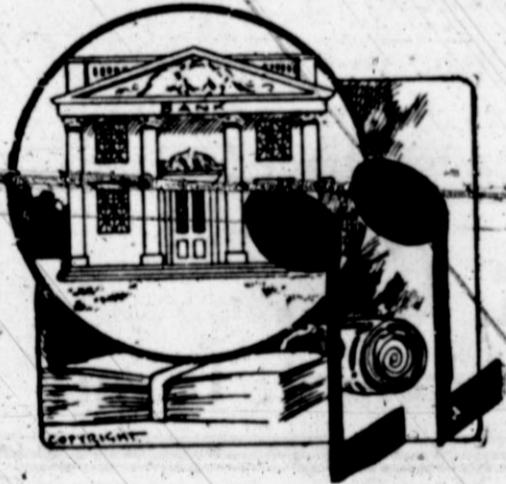
Large tracts for Colonization purposes, and small tracts at special prices and terms to the actual settler. See us.

Offices:      Amarillo and Hereford City Property  
Amarillo and Hereford

Dr. M. J. Bisco and family have recently moved from Mineral Wells to this city. Dr. Bisco comes to us highly recommended as a gentleman and proficient dentist. He has bought the office and business of Dr. Sutherland, who introduces him as worthy of the confidence of the good people of Hereford. He holds letters of recommendation from responsible parties in Mineral Wells, all of which speak strongly of Dr. Bisco's ability as a dentist and to his high moral character in public and private business affairs. He and his family are given the glad hand and The Brand trusts that he will find in the people that congeniality about which he has heard.

Dr. O. P. Sutherland has sold his dental parlors to Dr. Bisco and will leave in a few weeks for Kansas City, where he has some other interests that require his personal attention. While here, Dr. Sutherland has made many friends and has built up a good practice in his profession. While The Brand regrets to see him leave, the best wishes follow him into his new field.

Few Hammocks to close out at cost at D. R. Gass & Son.



**A Few Bank Notes**

are all right to carry in your pocket. But to carry any considerable sum is dangerous. The man who is known to have a lot of cash about his person or his house runs a constant risk. Instead of carrying cash try carrying a

**First State Bank  
Check Book**

You find paying by check much more satisfactory in every way. Your creditors will respect you as an up-to-date business man. You will find it much easier to keep track of what you pay out.

**FIRST STATE BANK  
OF HEREFORD**

W. B. BRACH, President      H. B. WEBB, Vice-President  
OTHO H. VARDAMAN, Cashier

**Hereford Plums.**  
The Brand office had on exhibition this week a specimen of plums which D. R. Gass had taken from his orchard. A limb only 16 inches long contained 33 well matured plums, all large in size. Those who had the pleasure of seeing them, pronounced them equal to the California variety.

**Fresh from the ice box, grape juice and cider. They are fine at Callens'.**  
18-1f

**Big Rain.**  
A large scope of territory in the Panhandle was visited by a big rain last Sunday night. The fall at Hereford was 1.20 inches, and the ground was wet down to a depth of six inches. While rain was not particularly needed at Hereford, the rain will not do any damage to the harvested wheat. West of Hereford the crops are needing rain, as that section failed to get rain in May when Hereford had several good rains. But it will come; it has never failed.

**Election Order.**  
Be it ordered by the board of trustees of The Hereford Independent School District that an election be held at the court house in the town of Hereford, in said Independent School District, on the 15th day of July, 1908, to determine if the board of trustees of said district shall have power to annually levy and collect a tax upon all taxable property in said district for the support and maintenance of the public free schools in said Hereford Independent School District, of and at the rate of not exceeding one-half of one per cent ad valorem; such tax, if voted, to be levied and collected for the year 1908, and annually thereafter unless it be discontinued as provided by law.

J. H. Head is hereby appointed manager of said election, and he shall select two judges and two clerks to assist him in holding the same.

None but property tax payers, as shown by the last assessment rolls, who are qualified voters in said Hereford Independent School District, shall vote at said election.

A copy of this order, signed by the president and attested by the secretary of this Board, shall serve as proper notice of said election, and the president shall cause notice of said election to be given in accordance with law.

Attest:      J. E. GARRISON, President  
D. W. HAWKINS, Secretary  
[seal]

**Very Serious**

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

**THE HEREFORD'S  
BLACK-DRAUGHT  
Liver Medicine**

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not imitate other medicines. It is better than others, or it would not be the favorite liver powder, with a larger sale than all others combined.

SOLD IN TOWN      PR

**CITATION BY PUBLICATION.**

THE STATE OF TEXAS,  
TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, GREETING:  
Oath having been made as required by law YOU ARE HEREBY COMMANDED to summon A. A. Johnson and Elija Johnson, and all other persons claiming by, through or under them or either of them, and all other persons claiming any right, title or interest in and to the land described herein by making publication of this Citation once in each week for eight successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 47th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 47th Judicial District, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the 3rd Monday in August, A. D. 1908, the same being the 17th day of August, A. D. 1908, then and there to answer a petition filed in said Court on the 24th day of June, A. D. 1908, in a suit, numbered on the docket of said Court No. 243, wherein J. C. Ballew is Plaintiff, and A. A. Johnson, Elija Johnson, and all other persons claiming by, through or under them or either of them, and all other persons claiming any right, title or interest in and to the land described herein, are Defendants, and said petition alleging that Plaintiff is the owner and entitled to possession of the following described land situated in Deaf Smith County, Texas, about ten miles northeast of the town of Hereford, Texas, being 480 acres of land out of a section of land known as Abstract No. 56, Certificate No. 1-69, Survey No. 3, Block K-14, Original Grantee Beaty, Seals & Forwood, said 480 acres of land being all of the east one-half and all of the northwest one-quarter of the said section, and the said 480 acres being all of said section except 160 acres in a square out of the southwest corner of said section.

That Plaintiff deraigned his title through and under a regular chain of title from J. T. Lofton and C. G. Witherspoon, both of whom acquired title to said land in the year 1907, and who deraigned title through deeds, made, executed and delivered by the Comptroller of Public Accounts of the State of Texas, who sold said land in the years 1880, 1881, 1883, 1886 and 1887 for taxes theretofore due and unpaid and through a regular chain of title from the said Comptroller down to the said Lofton and Witherspoon, all of said deeds and transfers now of record in the deed records of Deaf Smith County, Texas.

Plaintiff and the Grantors through whom he deraigned title have had and held the quiet, peaceable and uninterrupted possession of said land under said duly recorded deeds for a period of more than ten years, immediately next preceding and before the commencement and filing of this suit, and he and his Grantors aforesaid have for the period of time aforesaid been occupying, using, cultivating, enjoying and claiming said land and paying taxes thereon, and that the occupation, use, claim, enjoyment, etc., of said land by Plaintiff and his Grantors as aforesaid, has been adverse to the claim of the said A. A. Johnson and Elija Johnson, and all persons claiming under, by or through them, and of all persons whomsoever.

That Defendants claim to have or pretend to have some sort of claim or title to said land which is adverse to Plaintiff, which they claim or pretend to have derived through the State of Texas, or through some person or persons to Plaintiff unknown, more than thirty years ago, all of which Plaintiff denies, and alleges that if the said A. A. Johnson or Elija Johnson, or any person or persons claiming by, through or under them, or either of them or any other person ever had any right, title or interest whatsoever in or to said land or any part thereof, the same has long since been lost and barred by reason of Plaintiff's undisputed peaceable and adverse possession as aforesaid, and by reason of Plaintiff and his Grantors using, cultivating and enjoying and paying taxes on said land and by reason of Plaintiff's claiming said land under said duly recorded deeds for more than ten years next immediately preceding and before the filing and commencement of this suit.

Wherefore, premises considered, Plaintiff prays that each and all of said Defendants be cited in manner and terms provided by law to answer herein, and that upon final hearing hereof Plaintiff have judgment establishing his title and quieting him in his title to said land, and for writ of possession. HEREIN FAIL NOT, but have before said Court, at its aforesaid next regular term, this writ, with your return thereon, showing how you have executed the same.

WITNESS, W. M. Cogdell, Clerk of the District Court of Deaf Smith County. GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford this 24th day of June A. D. 1908.  
W. M. COGDELL, Clerk  
[seal] District Court, Deaf Smith County  
By O. B. PIRKEY, Deputy.      20-8t

**Professional and Business Cards**

<p><b>W. J. ROGERS, M. D.</b> PHYSICIAN AND SURGEON Office at Coulson's Drug Store Residence Phone 77      Office Phone 105</p>	<p>Wm. M. KNIGHT      JMO. P. SLATON <b>KNIGHT &amp; SLATON</b> ATTORNEYS First National Bank Bldg Hereford,      Texas.</p>
<p><b>W. A. PRICE</b> PHYSICIAN AND SURGEON Office at El Merito Pharmacy Res. Phone 230      Office Phone 300 Hereford,      Texas</p>	<p>Geo. W. Barcus      Jno. C. North <b>BARCUS &amp; NORTH</b> Attorneys at Law Hereford, Texas Office in First State Bank building</p>
<p><b>R. M. JOHNSON,</b> PHYSICIAN AND SURGEON CITY HEALTH OFFICER Res. Phone No. 109      Office Phone No. 105</p>	<p><b>W. M. MCGERT</b> LAWYER Office 4th door east of Post Office HEREFORD, TEXAS</p>
<p><b>J. W. HICKS</b> PHYSICIAN AND SURGEON Office over Coulson's Drug Store. Office Phone 298      Residence Phone 217</p>	<p><b>BAKER &amp; WITHERSPOON</b> Attorneys-at-Law PRACTICE IN ALL THE COURTS Hereford, Texas</p>
<p><b>DR. H. H. TAYLOR</b> PHYSICIAN AND SURGEON Office upstairs in Odd Fellows Building. Residence Phone 138.      Office Phone 16</p>	<p><b>L. GOUGH</b> GENERAL IMMIGRATION NOTARY PUBLIC Hereford,      Texas</p>
<p><b>DR. M. J. BISCO</b> Successor to <b>O. P. SUTHERLAND</b> DENTIST Office over Coulson's Drug Store. Phone 234      TEXAS</p>	<p>G. M. SUGGS      A. M. JONES <b>SUGGS &amp; JONES</b> ABSTRACTERS Complete Abstract of Title to Deaf Smith County Lands. HEREFORD      TEXAS</p>
<p><b>DR. F. A. ESTOCK</b> DENTIST Office in Opera House Building Phone No. 196 HEREFORD,      TEXAS</p>	<p>C. G. Witherspoon      W. Claude Witherspoon <b>C. G. Witherspoon &amp; Son</b> Dealers in Panhandle Lands Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands</p>
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**DON'T READ THIS.**

Unless you want to. But say, if you do you will learn that I have a nice lot of well bred (but short fed) Hereford Bulls and a nice lot of Berkshire Pigs, all for sale. (No, not to give away) for sale, and well worth the money. Yes, independent, like the hog on ice; can't stand, go down. At present I am down on prices. Do I have to have the money? No, good notes is what I give my creditors.

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# MODERN FARMING

(Continued from Page One)

ly. This we have proven it capable of doing. We are able to break prairie sod at rate of two miles per hour. As our plows, as set, cut from 9-6 to 9-8, we make about 2 1-3 acres per hour or in a day of nine hours about 21 acres. This performance is somewhat better than could be looked for from eighteen mules as one acre per day per animal is, I believe, considered a big day's work. Allowing for necessary stops for repairs, adjustments, etc., we will assume that the three acres excess re consumed and that eighteen acres is the performance of the engine in an equal time with the work of eighteen mules. In comparing the work of the engine with the work done by animals, I can see little difference in the quality of the work done. If the plows are properly set and the engine carefully driven, the work should be better done by the engine gang than by the horse power, as the plows being so much heavier, keep their place better in the ground.

Granted then that the engine will do the work and will do it well, is it durable?

As my experience with our engine covers only a period of ten months I cannot give a definite statement as to its durability. I can only say that with the exception of one gear which cracked owing to a flaw in the casting, after I had broken about 100 acres and which was replaced by the makers without cost, the item of repairs has been practically nothing, nor do the bearings or gears show any appreciable signs of wear after breaking about 600 acres. As the durability of a machine depends upon the care taken of it, no fixed time for its life can be set. With engines, as with binders or other machinery, one farmer's 15-year-old machine may be in better repair than another's only 3-year-old. There is no apparent reason, however, why an engine should not last ten years and we shall in this discussion consider this as its life. The life of the engine can be prolonged, annoyance and delays saved if it be watched carefully and new parts ordered where wear is apparent; these can be kept on hand for the breaking when it occurs.

Admitting then that the engine is efficient and durable, the great question remains, is it economical, for if it cannot be shown to make money for its user, the farmer will have none of it. Compared with horse power as to first cost, we will assume that to do the work required, eighteen mules with harness must be purchased; twenty would probably be needed, as it would not be likely that all the mules would be in condition to work all the time. We will also assume that the mule farmer and engine farmer each keep a team for the road, making necessary trips to town for supplies, etc., so that the horses required to haul oil for the engine, making one trip to town each week, will be offset by the driving team of the mule farmer.

We then have:  
18 mules at \$200 each.....\$3,600.00  
9 sets harness at \$25..... 225.00  
4 plows at \$70 each..... 280.00

Total.....\$4,105.00  
As the cost of engine and plows will be between \$2,000 and \$3,000 we have a saving for the engine of from \$1,100 to \$1,300.

Compared with horse power as to cost of operation: For the mules we will figure cost of feed per head per day. Each mule breaks one acre at 30 cents; add one-sixth for Sunday feed, 5 cents; add for weather too wet or too dry to plow, but when mule must be fed, say fifty per cent of time worked, 15 cents; 4 men at

\$1.00 per day plow eighteen acres, cost per acre 22 cents; 4 men board at 30 cents per day—cost per acre nearly 7 cents; making the total cost per acre 79 cents. As men must be boarded Sunday and stormy weather the above estimate is conservative.

For the engine I would say that I have arrived at the quantity of fuel consumed in two ways; by measuring carefully the fuel used and acreage plowed in a given day and by figuring amount of fuel used after having plowed 268 acres. The first I do not consider so reliable as the last. Test runs are always misleading, as test runs are always made when conditions are perfect. The last estimate arrives at the cost under actual working conditions and includes waste in filling extra travel in finishing and opening lands, etc. For the test run I used slightly less than 2 1-2 gallons of kerosene per acre. For the 268 acres actually plowed I used 2.87 gallons per acre. In each case gasoline used for warming engine and lubrication was the same, so that the cost of operating engine per day is:

287 gallons kerosene at 13½c	38 3-4c
Oil for lubrication.....	5 1-2c
Gasoline, 2 gallons per day, at 23c, 18 acres about.....	3c
One man and board, \$1.30. per acre about.....	07

Total cost per acre.....54 1-4c  
Or two-thirds the cost of team work. We are also now paying an excessive charge for oil which if other engines were operating in vicinity, should be cut in two. We are not considering the cost of repairs for the engine, nor the loss of mules by injury or disease. As it would be guess work in either case, we can offset one against the other. We can also assume that at the end of a given time, say ten years, the engine will be as valuable as the mules and harness.

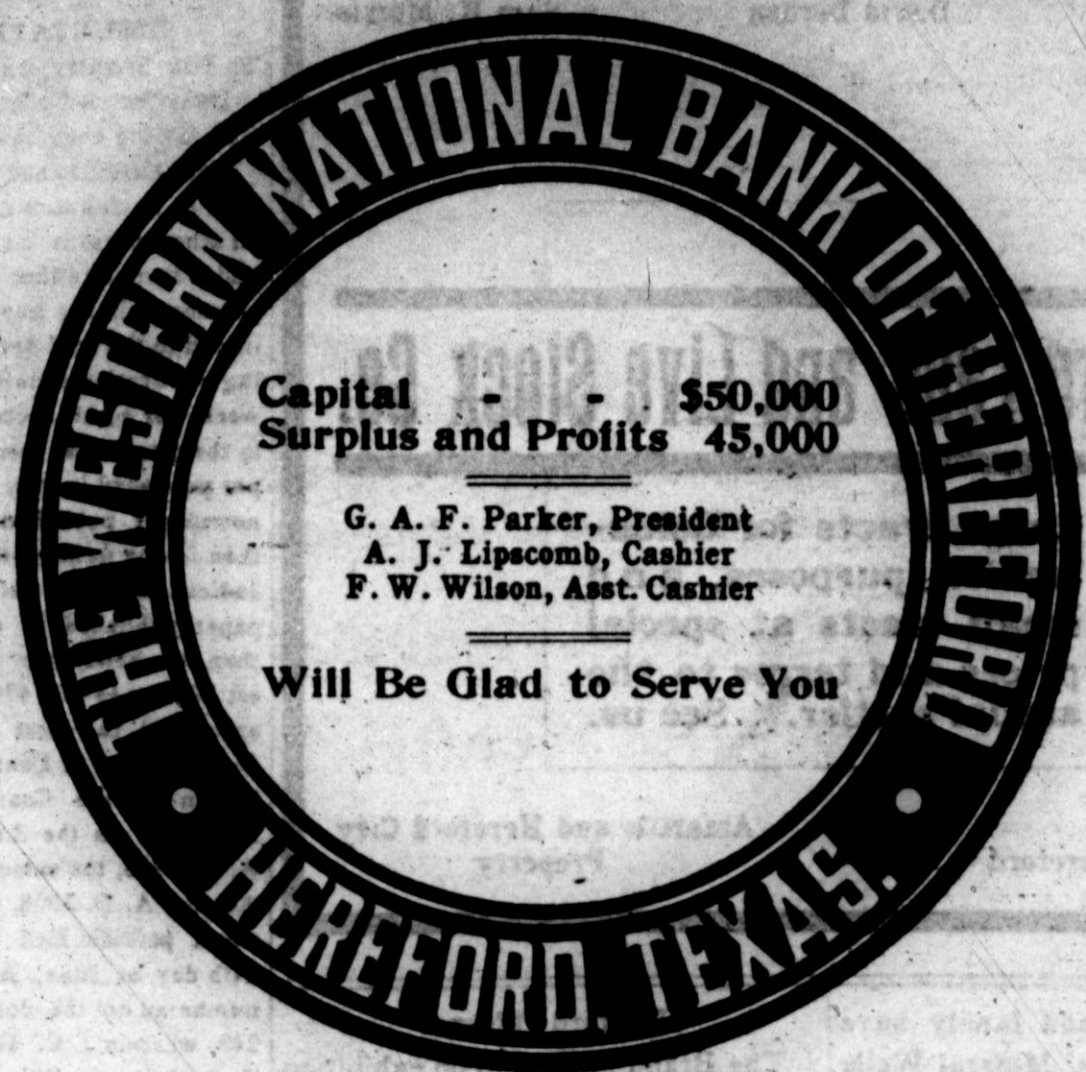
I am aware that exceptions will be taken to items in above figures. One will say: "I raise my feed and don't miss it, therefore it costs me nothing." Is not a dollar saved as good as a dollar earned? Surely feed turned into beef or pork is worth than the market price to the farmer.

Another says: "I use my men and teams harrowing, seeding, disking." So you can your engine. Another: "I don't need 18 mules and 4 men to farm my section." True, possibly, but is it not worth big money to you to have the power waiting for you when your soil is in the proper condition so that you can get right on it and work it when it is right for work?

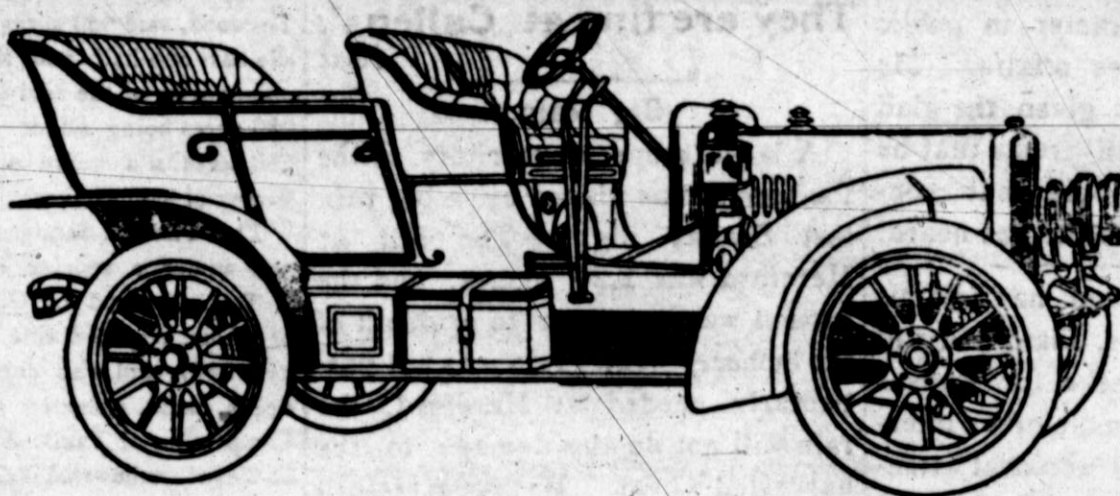
The great advantage in the engine is that it is there ready for work when conditions are right. When too wet or too dry it is consuming no fuel; you are out simply your interest on your money, while the engine is idle. We might add that you can plow as much on a sweltering hot day as on a cool one—no trouble from flies, no harnessing, unharnessing, feeding, cleaning of stables, kicks or runaways; when conditions are right you can also work engine 16 or 18 hours without injury to it, working two shifts of drivers; and last, but not least, the hired man is for most part eliminated.

"But," you ask, "How shall I cultivate my crops, harvest them and do things that an engine cannot do?" Do as I do, trade engine work with your neighbor for team and labor work.

Concluding, I would state that I am fully convinced that the traction engine is practical for the small farmer and that one man, one hired man and two teams, can, with the aid of a traction engine, cultivate 500 or 600 acres and do the work right.



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When you buy a Winton you buy reliability and that means economy. Then we have a Winton expert right on the ground to keep your car running; that's economy too. We sell for cash or trade for land.

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CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	40,000.00
SHAREHOLDERS LIABILITY	50,000.00
<b>TOTAL</b>	<b>\$140,000.00</b>
<b>TOTAL ASSETS</b>	<b>500,000.00</b>

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