

## School Board Accepts Child Abuse Policy, Sells Property

# Tax Exemption Passes; Officials Appointed

By **BOBBY TEMPLETON**  
Brand News Editor

The New Year plans to be a busy one for the Hereford School Board of Education if its first meeting of 1976 held Tuesday night at the Administration Building is an ominous sign of meetings to come.

During the six-hour marathon, the board trustees adopted a child abuse policy, approved election dates and

officials, decided to sell property in the Knob Hill Addition, accepted a slight revision of a previously reviewed school board policy, voted for a \$3,000 minimum tax exemption on assessed value of property for those 65-years-old or older, and approved the expense of \$625 to improve the appearance of an unsightly water well pump.

Also, the board discussed at length the possible building of a new building for

Stanton Junior High School's Industrial Arts classes by the Hereford High School building trades class, heard reports on Head Start Program, the tax office, enrollment, in-service training, textbook hearings, and a Bilingual Education program policy, hired two new teachers. They include Mrs. Beverly North, a bilingual education 2nd grade teacher at Shirley Elementary School, and Mrs. Cathy Jo Long, a bilingual education

teacher at Bluebonnet Elementary School.

**THE TRUSTEES BROKE** away from usual procedure by holding an executive session, lasting over two hours, during the middle of open session business to consider personnel matters as well as the sale of Knob Hill property. Usually, the closed executive session is held at the end of the meeting and it is reopened for any

official actions.

The only action resulting from it was the unanimous vote to sell a lot (Block 4, most of Lot 8 and part of Lot 9 in the Knob Hill Addition) for \$23,500 a front foot. It contains 110 front feet for an asking sale price of \$3,025. The property address is at 719 Baltimore Dr.

Clark Andrews, board member, moved for the sale after a brief discussion authorizing Jim Conkright, board president, to sign for its sale. The lot was purchased by the school district in 1969 to allow for the financing of a road in the area and has since had no use for it. The upcoming election for two school board members was officially set for April 3 at the Hereford Community Center. The last date to file is March 3 and absentee voting takes place between March 15 and March 30 at the tax assessor-collector's office.

Appointed as absentee voting and

balloting officials were Click and Mrs. Geraldine Frank. Mrs. Robbie Seed and Mrs. Jerry Jackson were appointed election judges. Ten election workers will be appointed.

The child abuse policy was unanimously adopted after a light discussion. It requires the reporting of all child abuse or neglect cases by school personnel. The policy stated that the purpose of it was to comply with the legal and moral intent of the Texas Family Code.

Paul Abalos, director of the Parental Involvement Center, discussed the policy with the board at the December meeting in reference to the volume of child abuse that goes on in Hereford. He was appointed then to coordinate the reporting of all cases. The Family Code, passed by the Texas Legislature about

(See SCHOOL, Page 2A)

## The Hereford Brand

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### Poster Child

John Alkin, county chairman for the March of Dimes, turns his complete attention to John Michael McGee, son of Mr. and Mrs. Mike McGee of Route 4, Hereford, as the two meet this week.

They joined forces to promote the upcoming Mother's March Jan. 25. Michael is the Hereford poster child for the March of Dimes campaign.

(Brand Photo)

### Cushions For District Court OK'd

## County Approves Hike In Court Costs

By **BOBBY TEMPLETON**  
Brand News Editor

The Deaf Smith County Commissioners' Court Monday morning authorized County Judge Sam Morgan to sign a contract for railroad grade crossing protection devices, raised the county court costs by \$9.50 per case, approved a bid for cushions in the district courtroom and set a holiday schedule for county employees.

Besides these actions approved during a regular two-hour meeting at the county courthouse, the commissioners authorized the Deaf Smith County Chamber of Commerce to use the Bull Barn Jan. 13, 1977 for its annual banquet, discussed the city-county fire report, routinely adopted a salary fee base asked for by the Comptroller of Public Accounts, and discussed policy for rural fire departments due to requests from the Walcott and Simms Communities for home based fire trucks.

After the commissioners concluded their morning session, they reconvened in the afternoon to discuss replacement of the burned county building at Bootleg Corner in the southwest part of the county. A special meeting was called at 3:50 p.m. and the court voted unanimously to allow Commissioner Bruce Coleman of Precinct 3 to take bids to build a new structure slightly larger than the old one. It was used to store county machinery and equipment. Bids will be opened at 10 a.m. Jan. 26 at the courthouse.

**THE COMMISSIONERS** had already approved entering into a contract with Santa Fe Railroads and the Texas Highway Department for automatic grade crossing protection devices. The only

stumbling block however was that the THD needed specific wording authorizing Judge Morgan to sign the contract for the county. The court proceeded to unanimously take such action.

Judge Morgan asked and received permission to raise the county court costs for defendants brought before him. They were raised from \$47 to \$56.50 for non-probated cases and from \$48 to \$57.50 for probated cases.

The higher costs will keep us in line with what neighboring counties charge," he said. "I found out that counties around us have been charging more than us."

The higher rates were put into effect beginning Monday.

### Sheriff's Officers

#### Clear 7 Burglaries

Deaf Smith County Sheriff's officers have charged 11 individuals and cleared seven local burglaries within the last two weeks according to a report issued Wednesday morning by Sheriff Travis McPherson.

According to McPherson, some property, consisting mostly of tools, has been recovered, including items brought back from Midland and Littlefield.

The burglaries which have been cleared date back to September of 1975, although one occurred last weekend. officers and members of the Hereford Police Department are continuing their investigations into the numerous burglaries which have taken place here in recent months and hope to make further progress in clearing up the thefts.

## Annual Chamber of Commerce Banquet Held At 7 Tonight

Members of the Deaf Smith County Chamber of Commerce and their guests will be dressing in fine fashion tonight for the organization's annual banquet scheduled for 7 p.m. at the Bull Barn.

They will be treated to good food, entertainment and a funny speaker. He is Ed Hennessey of San Francisco, Calif. He plays a guitar and sings in a unique musical presentation titled, "Laughing, Singing America."

Tickets for the event will not be sold at the door, but a few last minute reservations have been reported according to Bill Albright, executive vice president of the C of C. Otherwise, tickets are unavailable as the Chamber needed a deadline on which to base the service of food.

A special section insert in this issue of The Brand reviews the year's events and

Entertainment will be provided by the Hereford High School Show Choir with dinner music furnished by the high school stage band. The band will also provide backup music for the choir.

A highlight of the evening will be the presentation of the Citizen of the Year Award. Presenting it will be Weldon Dickson, president of the Hereford Lions Club.

The MC for the night's activities is Earnest Langley, local attorney. He will make the introductions of past C of C presidents who are present as well as special guests such as Margaret Clemons, past president of the Girls Rodeo Association, which is sponsoring the Cowgirl Hall of Fame here.

The theme for the banquet is

Bicentennial-Red, White and Blue.

Donald Hicks, a farmer and rancher and a past county commissioner, will be installed as the C of C's new president.

Other new officers include Jim McDowell, vice president; Joe Shollenbarger, treasurer; and Georgia Sparks, president of the Women's Division.

New directors are Shollenbarger, Tom Hamlett, Bob Ginn and Mack Tubbs.

Honors will also be given to outgoing directors including Roy Faubion, a past C of C president, Levon Nieman, outgoing Women's Division president, R.C. Hoelscher, Larry Wartes and Terry Caviness.

Campfire girls are helping to serve at the banquet. Special decorations will be made by the Women's Division.

## City, County, Schools Gear Up For Annual Spring Elections

Spring is election time and Deaf Smith County voters will be presented with slates of local candidates vying for numerous offices up for grabs in the governments of the county, the Hereford Independent School District and the city.

Of course, more attention will be focused on state and national political contests as the year progresses considering it is a presidential election year. But local elections still will include

much interest as long time incumbents are deciding not to run and other posts are being contested.

The county race is the most varied as two County Commissioner's Court positions are up for re-election along with the county tax assessor-collector, and the sheriff. Both Nell Miller, tax assessor-collector, and Travis McPherson, sheriff, have announced intentions to seek their offices again.

Bruce Coleman, a farmer-rancher, has filed for his precinct 3 County Commissioner's post. Earl Holt, commissioner in precinct 1 for 12 years, is not seeking re-election and opened up the way for two new political office seekers. They are Alfred Smith, a farmer-rancher, and Donald Henslee, a retail car salesman.

The County party primary elections for county and state offices are May 1.

The county offices are subject to the separate party primaries to be held in May. The Democratic Party primary is set for May 1 with absentee voting to be held between April 12 and April 27 at the county clerk's office. The last day to file is Feb. 2. The same dates are effective for the Republican Party primary.

B.F. Cain, county clerk, said that those interested in filing for office for the May 1 primaries need to contact Leo Witkowski, County Democratic party chairman, or the county Republican Party chairman (no one is currently serving in the position according to informed sources)

(See COUNTY, Page 2A)

(See ELECTIONS, Page 2A)



By Speedy Nieman

That feller on Tierra Blanca Creek says the drive-in bank windows were invented so that our cars could see their real owners.

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The deepest principle in human nature is the craving to be appreciated.--William James

ooo

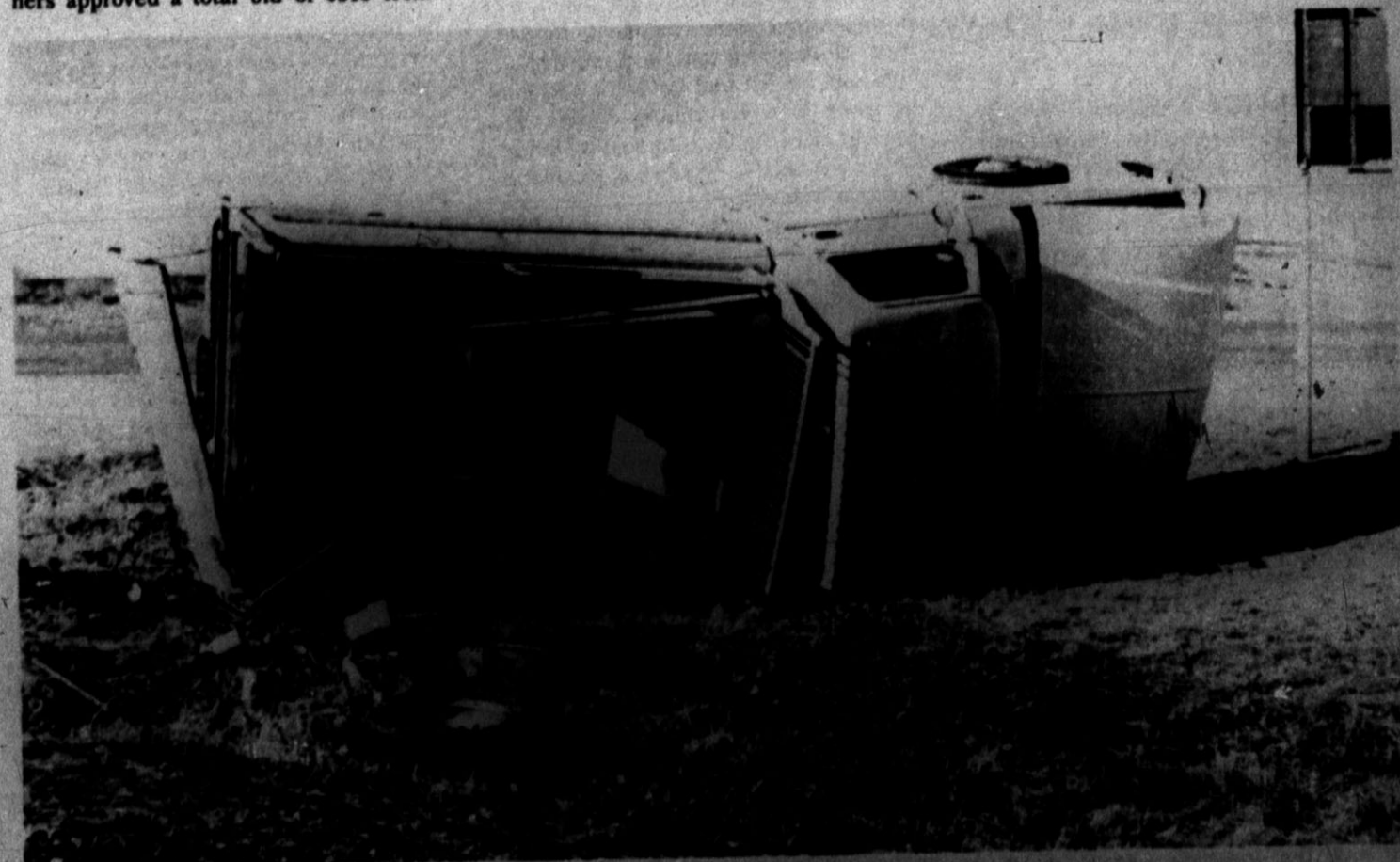
Total proceeds from Project Christmas Card were \$4,753 it was announced this week by Hereford Medical Auxiliary. Funds are used for hospital equipment or improvements and have added up to more than \$55,000 the past 20 years. Donors are listed in The Brand as wishing friends a "Merry Christmas" rather than

(See HEREFORD BULL, Page 2)

### Weather

Day	Hi	Lo
Sunday	65	33
Monday	51	16
Tuesday	65	27
Wednesday	67 est.	27

(courtesy of KPAN)



### No Injuries

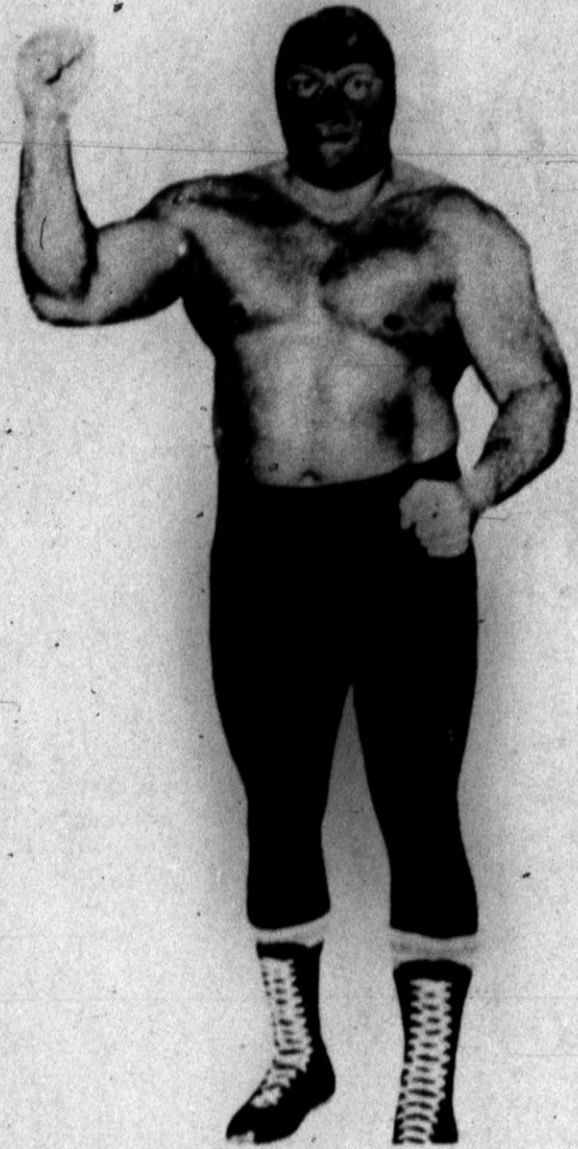
This pickup, operated by Theresa Fuller of Rt. 4, Hereford was eastbound on FM 2567 when it collided with a semi-truck northbound on US 385 Tuesday morning. The truck was operated by Harold T. Andrews of Dalhart. The pickup overturned at the intersection of the two highways at the Ford community following the collision, but neither driver was injured.

(Brand Photo)



# Super Destroyer Tears 'em Up In the Ring

By PHIL HENZEL  
brand staff



The Super Destroyer.....  
.....A Mammouth Challenger

"You're a rotten sunnava-gun... Take his mask off... take his HEAD off!"... Choke him, Scotty, the referee isn't watching!... Take off his mask; let's see what he looks like... Go on home, ole man, and get a cold beer!... Kill him, Scott, Kill him!... If ya wanna take ME on, ya better get in shape!"

Super Destroyer ain't exactly Mr. Popular in Hereford or anywhere else. Although he doesn't have The Lone Ranger's good looks, Super does wear a mask...and the 250-pound guy from "Parts Unknown" is probably tougher than Kemo Sabi. Even without a gun.

Supe, who really doesn't like to admit he's from Los Angeles, is a wrestler.

And, a real meanie. Scott Casey of Dallas--the fans call him "Scotty"--had all the crowd on his side at the Bull Barn Saturday night, but, big deal...Super Destroyer still walked off with the victory, using the ropes (much to the dissatisfaction of some 300 spectators) to pin his handsome adversary in the third and decisive fall.

"People are fickle," claimed Super before putting the clamps on Casey. "Because I wear a mask, ya deprive people of looking at you; and, they don't

like that. If I took it off, they'd say, 'Aw, put it back on!'"

Super has been wearing a mask for seven years and wrestling, professionally, for the past 12. All over. And, against the best in the biz.

"When I figured my income tax last year, I figured I drove around 80,000 miles," he said. "78,280 to be exact."

He's only been in the Panhandle Area since November, coming up from the North Carolina-South Carolina-Georgia-Virginia locale, which Super calls "currently the hottest wrestling states in the country. I was there five years, which was longer than I have stayed anywhere."

"Usually, I'll stay in an area about six months...and, then, move on. Six months is long enough; you get tired of a place and people get tired of you. The change does you both good."

Supe admittedly "hasn't been in this area long enough" to pass judgement, but has been most impressed "with the economic situation here," which he hinted was better than in other regions. "And I've been all over the United States."

"I'll wrestle three or four times a week," he said. A typical week would be like the past one when he wrestled Dick Murdoch in Amarillo Thursday, Red Bastien in Lubbock Friday and Casey here Saturday.

Wrestlers who appear in this area might also go to El Paso and Albuquerque early in the week for matches in those cities.

Super, who is divorced, said it's "tough on the family" for a guy to have such a profession. He's "booked steadily" and

wrestles 52 weeks a year.

"I wrestle all the time...and like to keep busy. I never vacation because anyone taking a vacation ends up driving and I...," he chuckled "...do ENOUGH driving."

There are a number of grapplers who wear masks and sometimes even voluntarily take 'em off after they've been beaten...

"At one time, I'd take mine off, but only after I was pinned, not disqualified," he confided, admitting, however, he stopped doing this a number of years ago. "You can be pinned...1-2-3...pretty quick." Consequently, he hasn't taken off the mask, regardless the outcome, in seven years.

"I just consider the mask as part of my outfit...just like tights," says Destroyer, who wears the latter, too. "But, it (the mask) bothers people 'cause you won't let them see your face."

Actually, the mask, according to Supe, makes it "kinda hard to hear (the boos), especially in this type of weather." He went on to say "booming and

cheering--a lot of it does bother some wrestlers. "But, a non-villain wouldn't have it any other way."

"A good athlete...someone like Namath (quarterback Joe)...don't give a darn about cheers or boos."

Destroyer, who said "when he was a kid, I had my left ear torn off, but had it sewn back on" doesn't really classify himself as a villain so much as the fans do. "Only because I wear a mask." The red and black mask is as frightening as it is ugly.

Super started wrestling in high school and, then, wrestled for a couple years in college...no big-name school, but some "Mickey Mouse College" as the masked man laughingly called it. He also spent time working out in the Y before "becoming interested in the pros."

He recommends wrestling to a youngster because "it is a sport that teaches you to think for yourself...not as a team...without having someone on your left or right. And, in life, you're the only one that can take care of yourself."

However, on the other hand, the Super one isn't so sure if he had to do it all over again, he would have picked the same profession...

"I really don't know; it's hard to say," he said, finally showing a trace of seriousness. "...But, business is good."

He selected the name "Super Destroyer" because "nobody else had that name...and I liked it." Obviously, fans do, too.

A bug on conditioning, Supe believes in running a couple miles every day.

"I ran 2 1/2 miles today," he said before his match here over the weekend. "The first week in Amarillo, I ran every day for two hours."

Supe said one of the reasons he did so much running in these parts is "because of your 43,000 feet elevation. I'm not used to it and, you bet, it's a change."

In Supe's first match upon arriving in Amarillo, he upset Terry Funk to win the international Championship. Destroyer told promoters he "wanted to wrestle the best you have available. I asked for Terry Funk. The bout was set up, but Funk was delayed by a plane."

So, the match was held a week later and Destroyer claimed the only reason he was tossed into the ring with the (then) champ in the first place was because "nobody thought Terry would have any trouble with me."

"But, I surprised them!" Supe employed his favorite hold--the bear hug--to finish Funk and win the title.

"Any guy can get out of it," claimed Destroyer, noting, however, it was good enough to defeat Funk.

Funk later went on to win the World Heavyweight Crown and, now, Destroyer is trying to get another match with the guy in an attempt to win that title, too.

"It's an immature rule of wrestling that a 'champion' has to keep a low key...and so a masked man, who won't reveal his identity, will have a tough time trying to get a match with a champion. Not many masked wrestlers can win a local following to get a match with a champion...even with a lot of talk and everything."

Destroyer is still dying to get Funk into the ring again, although he really might have hurt his chances of earning a shot at the world belt when he lost to Bastien (via disqualification) in Lubbock last week.

"I've already won one belt and now I want the other...because I know after you've won THAT (World) belt, it's as high as you can go." Among the other matmen Destroyer has faced--and destroyed--are such big-namers as John Tolis of California, Wahoo McDaniel, Paul Jones of Houston, The Sheik, Pressure Lisowski, Dick DeBruiser and Wilbur Snyder.

Supe also wrestled the famed Verne Gagne, another ex-World Champion.

No doubt Super Destroyer will be wrestling awhile, too... Despite those many, many catcalls.

## Hereford Bull

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spending the money for cards.

The annual C of C Banquet is scheduled tonight and more than 800 citizens are expected to turn out for the entertainment, award presentations, recognition of chamber officials, and the dinner. The coveted "Citizen of the Year" award provides the big element of surprise.

Raymond White was named as "Citizen of the Year" in 1974. The presentation started in 1946, and readers might like to see a list of the honorees: Major Schroeter 1973, Jewell Smith '72, Rev. Russell Wingert '71, Hugh Clearman '70, Earnest Langley '69, Ray Cowser '68, John D. Pitman '67, Ed Skypala '66, Rev. Don Davidson '65, Clint Formby '64, Mrs. Earl Springer '63, Dr. Lena Edwards '62, James Witherspoon '61.

Faye Plank '60, Wayne Lawrence '59, Don Zimmerman '58, Argen Draper '57, Della Stagner '56, D.C. Kinsley '55, Earl Phillips '54, S.O. Wilson '53, Father Raymond Gillis '52, Henry Sears '51, Lyle Blanton '50, Dr. L.B. Barnett '49, W.E. Dameron '48, Dub Reeves '47, and Wayne Evans '46.

As the new year gets underway, we can't help but wish for certain things to come about during this Bicentennial Year.

As a newspaperman, there are many

headlines we wish we could have the opportunity to write during 1976. One of the first could happen very soon: Wild Card Cowboys Lasso Super Stealers.

For a headline to please this area, how about "Congress takes wraps off ag industry, replaces promises with performance." Another headline we'd really enjoy: "U.S. Inflation plummets following dramatic slash in federal spending." Or, as soon as Congress returns from the holidays, how about one that would read: "Nation's leaders from all sectors pledge new commitment to constitutional principles and Christian ethics as America begins third century of freedom."

Many Americans would like to see this one: FBI reports amazing turnaround in crime trend; cites tough new stance by judges and courts as major reason. "Wouldn't you love to read this one in 1976: 'Kremlin blames huge agricultural failure on economic system, vows to adopt U.S. model.'"

On the local scene, there are many headlines we'd like to print. Such as: "Hereford's new Y-type facility becomes reality..." "Kids, Inc. completes baseball facility..." "Deaf Smith County ranked No. 1 in cattle feeding and ag production..." "Cattle Feeding industry booms again..." "Longrange plans for water importation approved..." "Hereford grows stronger as retail trade center..." "Another new industry picks Hereford..." and on, and on!

## County

from page 1

material since it was heavier. "There should be no problem with cleaning the cushions since all of them have Scotchgard," she said.

Also bidding on the project were Jones Upholstery and Yocum Upholstery as follows: Jones--\$500 for the best fabric and \$397.10 for the good fabric; Yocum--\$400 for one designated fabric. Each was for three cushions per row.

The cushions will cover five rows of benches measuring 14 inches by 18 feet by 20 inches.

**THE COUNTY EMPLOYEES** were authorized eight and a half days off from work for official holidays. These include Memorial Day, May 31; Independence Day, July 4; Labor Day, Sept. 6; Veterans Day, Nov. 11; Thanksgiving Day, Nov. 25, 26; Christmas, Dec. 24 (half day) and Dec. 27; and New Year's Day, Dec. 31.

Since Christmas fell on a Saturday, the commissioners decided to follow normal practice and allow one and a half days off. A change from the past is that the county will take off the Friday following Thanksgiving Day to allow for a four-day weekend.

The monthly fire report showed that the Hereford Volunteer Fire Department answered 13 fires for the county and 13 for the city. The cost is split according to fires answered.

Judge Morgan noted that the county's share of fires was higher than in the past, although the number had been steadily rising in recent months.

**NO SPECIFIC ACTION** was taken on the rural fire department policy, which came up for discussion due to recent attempts of the Simms Community to obtain fire protection in conjunction with the county. The community is being helped through representatives of the Walcott community, which recently obtained a fire truck and building on its

own. Willis Duggan and Bill Page of Walcott asked if there wasn't a way the county could guarantee a truck could be procured for Simms so the community could raise funds for a building. They referred to the sale of a 1953 GMC fire truck by the fire department of Farmer's Branch near Dallas.

Previously, they were trying to arrange for the transfer of a truck from Coleman's precinct to the Simms community for use by its citizens as a converted fire truck. However, he felt that the truck shouldn't be given to a community outside his precinct since Simms is located in James Voyles Precinct 4. Walcott is located in Coleman's precinct.

Duggan and Page said the Simms residents could be convinced to construct a building provided they were promised a truck. Voyles was concerned about establishing a procedure or precedent for providing rural communities with fire protection since his precinct includes other communities such as Ford and Wildorado, which are presently without separate volunteer fire departments.

Coleman wasn't in favor of a specific policy since it may tie the hands of the Commissioners' Court in the future. Earl Holt, commissioner, said any help should be provided from the county as a whole.

Action was delayed, and Morgan asked Page and Duggan to check out the sale of the truck and report back at the next meeting. Voyles favored obtaining a truck through the Panhandle Regional Planning Council, although most agreed that nothing definite could be arranged through the organization.

The commissioners routinely agreed to use a salary basis as in the past and directed B.F. Cain, county clerk, to notify the Comptroller of Public Accounts of the action as required each year by the state.

All commissioners were present.

## Water Inc. Meeting Is Set For February

### Ecumenical Worship Service Set Sunday

Hereford ministers will conduct an ecumenical worship service Sunday at 7:30 p.m. in St. Anthony's Church in observance of the "Week of Prayer for Christian Unity," Jan. 18-25.

**REV. C.W. ALLEN** of St. John Baptist Church will conduct the opening prayer at Sunday night's service. The first reading will be presented by Dr. Jordan Grooms of the First United Methodist Church and the second reading will be presented by Rev. Doug Manning of the First Baptist Church.

Rev. Bernard McGorry of St. Anthony's Catholic Church will read the gospel, and the prayer of petition will be offered by Brother Charles Kenney of St. Anthony's.

The homily will be rendered by Rev. William Lang Jr., of St. Thomas Episcopal Church.

A renewal of baptismal vows will be made by the congregation, and Rev. Bobby McMillan of the First Methodist Church of Friona will give the benediction.

**OTHER CHURCHES** participating in Sunday's service will include the First Christian, Wesley Methodist, San Jose and First Presbyterian.

### Elections--

from page 1

for filing forms for the respective party primaries. Those nominated in the primaries then go before the electorate again in the November general election.

In the school district races, Ron Zimmerman, place 4, and Danny Martin, Place 5, are up for re-election. Neither has officially filed again.

As usual, the school board election should be controversial as it was in 1975 when eight candidates ran for three open spots on the board. The three-year term offices staggered with the seven school board posts divided three, two and two for re-election purposes.

The school board election is scheduled for Saturday, April 3. The last day to file is March 3 at the tax assessor-collector's office across from the courthouse.

Those planning not to be in town on election day may vote absentee between March 15 and March 30 at the tax office. The election will be held at the community center.

In the city election, set for April 3, James (Dub) Boyd in Place 3 and Frank Barrett in Place 4 are open for opponents this year. They haven't as yet made their decisions to seek office again.

Due to a new law dealing with elections and voting rights, the city does not yet know when the filing deadline or absentee voting dates are. This information is expected soon and will be published as soon thereafter as possible.

Those seeking city office should check with the city secretary at city hall.

Larry Kuper of St. Anthony's will lead the congregation in singing.

At noon Thursday, Jan. 22, the Church Women United will sponsor a meal at the First Methodist Church. Each person attending is requested to bring a can of vegetables that could be put into a stew. The CWU will prepare a meat stock for the meal.

Following the meal, scriptures will be read and groups will form to discuss their text.

### School from page 1

two years ago, requires the implementation of such a policy and specifies that a misdemeanor can be charged against someone who knows of such cases but doesn't report it.

Roy Hartman, superintendent, said that teachers and other personnel are responsible for telling their principals of such cases and that they are in turn to report them to Abalos, who deals with outside agencies.

The policy was only presented to board at their last meeting and not actually approved then as previously reported even though the approval this week was a formality as required in new policy acceptance procedures.

The only other policy accepted was a minor revision in the policy on superintendent's duties and responsibilities.

**TAXPAYERS** 65-years-old or older are now eligible for a maximum \$3,000 exemption on assessed value of property taxes by the district. It was authorized by the state legislature three years ago and had the board not approved it, the voters could have called an election to pass as much as a \$10,000 exemption.

Those qualifying for the exemption may start claiming it with next year's (1976) taxes. It is designed to help the older citizens who are more likely to be on fixed incomes, which are being continually eaten away by inflation.

Also approved was the expense of \$625 to help replace or improve the looks of an old water well pump used to water the football fields located at La Plata Junior High School.

A resident recently bought a house near the pump and asked if something couldn't be done to improve it and clean up the oil drippings from it. Although she asked the board to pay for all of it, the board authorized only half of the cost to fix it provided she provides the remaining cost.

Action was delayed on a proposal to use the HHS building trades class to construct a 2,400 square-foot building of cinder block, brick veneer and cement floor for use by the Stanton Junior High School industrial arts or C.V.A.E. program classes. Ray Todd, Stanton Principal, said the classes are presently overcrowded in an existing lab facility and that a drafting class is housed in a storage room since room at the school is scarce.

Richard Robinson, director of vocational programs, said the idea of the project was prompted by the need of another project for the building trades class of 24

The annual Water Incorporated meeting will be held in Hereford Feb. 13 and 14, with the organization's business meeting and program to be held at the Bull Barn.

**AMONG DIGNITARIES** expected to appear during the Feb. 14 meet are Congressman George Mahon, Governor Dolph Briscoe and Texas Speaker of the House Bill Clayton.

A meeting of the executive committee tentatively scheduled for 2:30 p.m. Feb. 13 will begin the weekend of activities.

A board meeting scheduled for 4 p.m. will follow the executive meeting.

Following the board meeting, a reception will be held at the Hereford Country Club from 6-7:30.

**ACTIVITIES SCHEDULED FOR Feb. 14** will get underway with a breakfast

from 7:15-8:15 at Caison's Steak House. Registration for the annual meeting will begin at the Bull Barn at 8:15 with Gov. Dolph Briscoe expected to deliver a keynote address to kick off the meeting at about 9:15.

Congressman George Mahon is expected to address a luncheon session at the Bull Barn and a membership-business meeting will be held at 1:30.

The annual board of directors meeting will immediately follow the business meeting. Officers will be elected and the executive committee will approve a budget.

## Police Make Arrest For Burglary

Hereford police made an arrest Friday in connection with two recent local burglaries.

Arrested was Henry Castillo of Hereford. According to a police spokesman, Castillo was arrested in connection with the theft of some meat from Caison's Steak House and the theft of a number of clocks from Gibbons.

Castillo was placed under \$2000 bond. Burglars took about \$2000 worth of jewelry from the James Holmes residence at 124 Juniper Monday, but all of the stolen items with the exception of some earrings were recovered shortly thereafter by police.

A police spokesman indicated that entry was gained through an unlocked door at the residence.

The case remains under investigation.

In a separate situation, Larry August Paschel, a local postal service employe has asked The Brand to report that hne was not the person of the similar name that was recently indicted by the Grand Jury for burglary.



## The Hereford Brand

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at this office.

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If you miss your paper on city delivery, call 364-2030 Sunday: 7:30 to 9 a.m. Thursday: 8 to 10 a.m.





**Hearing Help**

From left to right, Simon Ramos, Technician II; Nellie Guy, Technician I; and Tom McMillan, Foreman, Card Room, "ham it up" for the photographer while listening to a rock station on their new portable head phone radios. The radios were purchased by the Textile Research Center at Texas Tech University to protect employees from hearing losses.

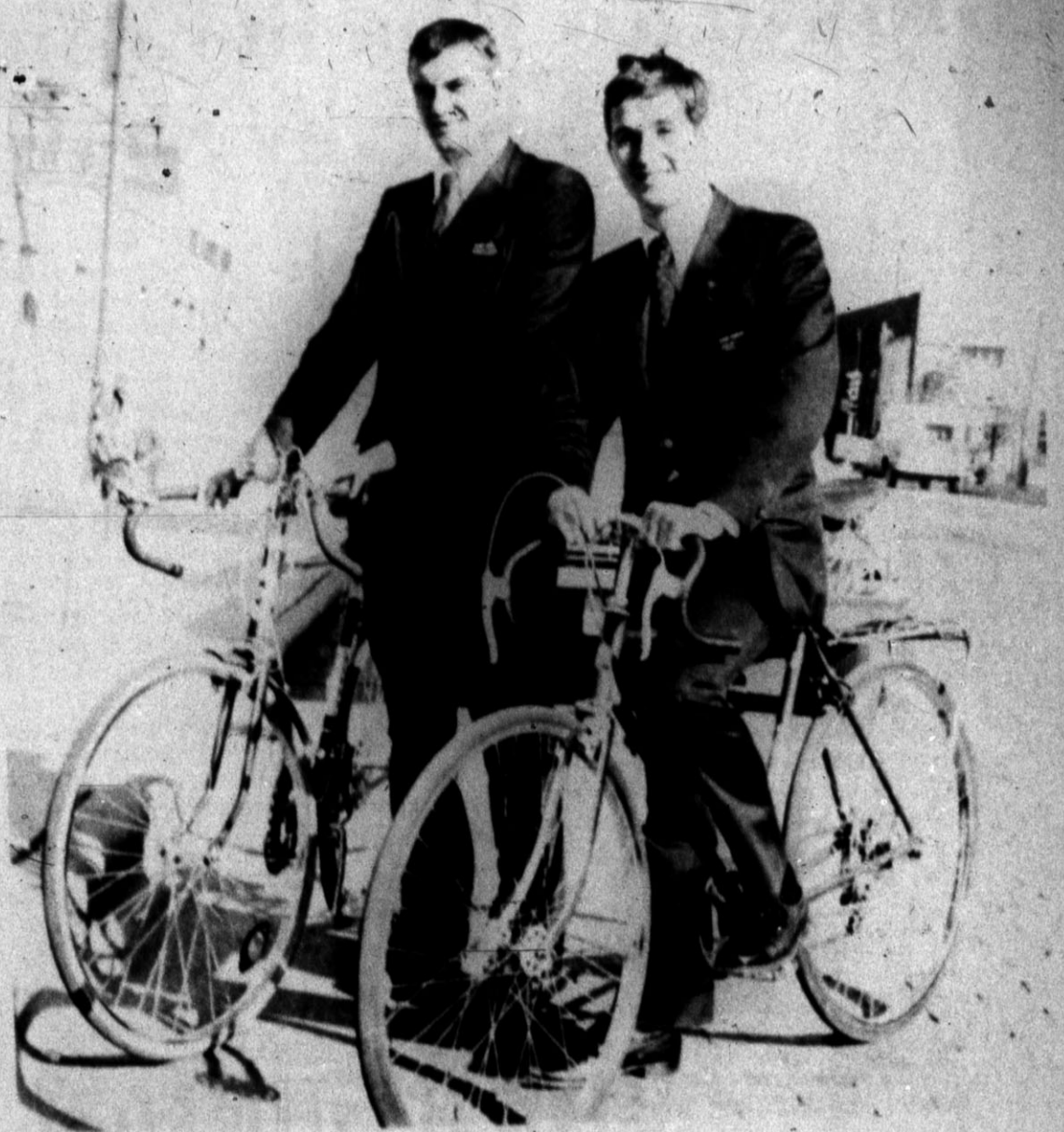
**Head Phone Radios Protect Hearing**

They can swing to a little rock, relax with soothing classical or stomp their feet to a country western beat. In any case, several employees at the Textile Research Center at Texas Tech University: Lubbock, have "doubled their pleasure, doubled their fun" through use of portable head phone radios purchased by the Center for employees protection during working hours.

The radios were purchased on a voluntary basis about a month ago in order to comply with government regulations which state that an employee can work only a certain number of hours when exposed to a high noise level. This is intended to

protect the hearing of the employees. Although TRC is not an industrial plant, the laboratories within the Center are similar to industrial operations.

"Because we are a research center and not an industrial facility, we do not have a continuous noise problem," said James S. Parker, Director. "However, we made the decision to purchase the ear phones for our employees protection and to be absolutely certain that we were not violating a government regulation in any way. Now, not only do we comply, but we are also making work more pleasant for our employees."



**Missionaries**

They travel by bike and their mission is to spread the Lord's word by offering a guide to family togetherness and happiness. They are Elder Aston, left, and Elder Brimhall, missionaries of the Church of Latter-day Saints, are on assignment here as part of the Family Home Evening program. They visit homes in Hereford and other Panhandle towns handing out a non-doctrinal pamphlet which outlines a nightly religious get-together for a family. They are connected with the Latter Day Saints Church here.

**PTSO Meeting Set**

The monthly meeting of the Parent Teachers Student Organization will be held in the high school library Monday night at 7:30.

Wallace fighting for campaign subsidy.

**Seminar Set Today**

Accidental injury is the major cause of death in children, with 50 per cent of childhood accidental injuries caused by motor vehicles.

Local professionals will participate in "Trauma in Childhood," a therapeutics seminar scheduled for Deaf Smith

General Hospital in Hereford today, beginning at 12:30 p.m.

Discussions will originate from The University of Texas Health Science Center at San Antonio and will be received locally by means of a teleconference hookup. This telephone connection will allow local participants to hear the speakers and ask questions of the San Antonio discussion panel.

Panelists from the UT health science center will be moderator Dr. Alexander Pierce, Jr., associate professor of pediatrics and family practice; Dr. Irving Ratner, clinical associate professor of pediatrics and clinical professor of surgery; Dr. Michael Sweeney, professor of pediatrics; and Dr. Kay Wilkins, assistant professor of surgery and pediatrics.

When you tell a man that he's too smart to fall for flattery, he's flattered.

**Obituaries**

**MAURICE TANNAHILL**  
Funeral services for Maurice Tannahill of 123 Beach were held Monday afternoon in Rose Chapel of Gilliland-Watson Funeral Home.

The service was conducted by J.T. Marlin of Duncan, Okla., a Church of Christ minister, and graveside rites were held that afternoon in Plainview Cemetery with Dr. Neil Record officiating.

Mr. Tannahill was a farmer and retired owner of the Tannahill Variety Store and of the Tannahill Fabric Store. A native of Tarrant County, he had lived in Hereford since 1937, moving here from Lockney.

Mr. Tannahill was a member of First Baptist Church, past president of Deaf Smith County Chamber of Commerce and a former member of the Hereford Lions Club.

He married Oga Carthel in 1934 at Floyd County.

Survivors include the widow; a son, Gary of Austin; a sister Mrs. Ruth Reeves of Lockney, four nieces and five nephews.

**RICHARD E. CATOE**  
DIMMITT (Special)-Services for Richard Elvin Catoe of this city were conducted Tuesday afternoon in First Baptist Church here. Officiating were the Rev. Lon Lohr, son-in-law of Mr. Catoe, and Charles Higg.

Burial was in Castro Memorial Cemetery by Dennis Funeral Home here.

Mr. Catoe, 55, died Saturday evening in Plains Memorial Hospital. A native of Midway, he had retired from ownership of an irrigation pump company. He was a veteran of World War II.

Survivors include the widow, Rae; three sons, Richard of Dimmitt, Paul of Hereford and Alex of Plainview; two daughters, Miss Martha Catoe of Nazareth and Mrs. Patty Lohr of Pasadena, Calif.; his mother, Mrs. N.A. Catoe of Houston; three sisters, Thelma Blair, Lola McVay and Doris Fluellen, all of Houston; three brothers, James Arman Catoe, Nick Alto Catoe and Douglas Lamar Catoe, all of Houston; nine grandchildren and several nieces and nephews.

**W.L. SCOTT**

Services will be conducted at 2:30 p.m. today for W.L. "Scotty" Scott, 66, in Honeygrove, Tex. under the direction of Owens Funeral Home of Wolfe City.

The Hereford resident was visiting relatives and friends in Honeygrove at the time of his death Tuesday.

He is survived by three brothers, Albert of Hereford, Elmer of Plainview and Jeff of Paris; three sisters, Mrs. Ethel Thompson of Honeygrove, Mrs.

Thelma Stein of Rowlett and Mrs. Iona Smith of Wolfe City; plus numerous nieces and nephews.

If you make mistakes every day don't feel discouraged; there is no one who doesn't.

Luckily, the younger generation doesn't accept all the advice that parents offer.

**Keepsake**  
REGISTERED DIAMOND RINGS

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We will not open Thursday morning till 11 A.M. to take necessary markdowns for our biggest 1/2 day clearance sale of the year. Be here when the doors open at 11 A.M. For best selection. NO PHONE ORDERS Please. Limited Quantities, Broken Sizes-Subject to prior sale.

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**JANUARY HALF DAY CLEARANCE SALE**

<p>Entire Stock Men's WINTER JACKETS 33 1/2 OFF Orig. '20-'35. Now '13" to '23"</p>	<p>Men's Short &amp; Long Sleeve DRESS SHIRTS Orig. '7-'8. Now '3"</p>	<p>2 Only Men's Sleeveless SWEATERS Orig. '7" 1 Only Ski Orig. '10" 8 Cardigans Orig. '15" Now '5-'7-'10.</p>	<p>Entire Stock Women's WINTER COATS &amp; JACKETS Reduced 33 1/2% Orig. '16. to '69. Now '10" to '46" Hurry only a few left!</p>	<p>Ladies' Better DRESSES &amp; PANTSUITS Reduced from regular stock. Save 20 to 60% Orig. '18. to '28. Now '4" to '22" Hurry for best selection!</p>	<p>1 Large Rack Special Purchase Ladies PANTSUITS '12"-'14"-'22" 10 Only Denim PANTSUITS Orig. '24. Now '12"</p>	<p>PIECE GOODS CLEARANCE Better Fabrics Orig. '1" Now 50' yd. Polyester Knit Solids Orig. '3" Now '1" yd. Polyester Knit Patterns Orig. to '4" Now '1" yd. Assorted Fabrics '1" yd.</p>	<p>ODDS &amp; ENDS CURTAINS &amp; DRAPES VALANCES Orig. '1" to '3" Now 99' DRAPES Orig. '24. to '39. Now '15" to '24" A Few Panels too!</p>													
<p>1 Piece Insulated WORK SUITS Orig. '24" Now '19"</p>	<p>Men's 100% Polyester LEISURE SUITS Special '22"</p>	<p>Men's Polyester Knit DRESS SLACKS Orig. to '16. Now '5"</p>	<p>Only a few Misses' Polyester KNIT TOPS '2"</p>	<p>BEDSPREAD CLEARANCE 2 Full Size-4 Twin 3 King Size Orig. '23. to '36. Now '15"-'19"</p>	<p>MIX &amp; MATCH TOWEL BANAZA Bath Towel '1" Wash Cloth 64" Hand Towel 94"</p>	<p>ODDS &amp; ENDS Plain Colors &amp; Check Patterns SHEETS 1 Group Only-HALF PRICE</p>	<p>Entire Stock Men's SPORT COATS 100% Polyester Orig. '39" Now '15"</p>	<p>Entire Stock Men's FLANNEL SHIRTS 100% Cotton Orig. '6. Now '3"</p>	<p>Men's 100% Cotton SUEDE CASUAL SLACKS Special '5"</p>	<p>Hose Clearance 44" &amp; 3/2"</p>	<p>Entire Stock Boy's &amp; Girl's WINTER JACKETS Orig. '6" to '32. Now '4" to '21"</p>	<p>6 Only Country Check 80" x 90" BLANKETS 100% Acrylic Orig. '10" Now '7.</p>	<p>Entire Stock Boys' &amp; Girl's WINTER JACKETS Orig. '6" to '32. Now '4" to '21"</p>	<p>Pioneer II Braided REVERSIBLE RUGS 18" x 30" '1" 30" x 50" '5" 98" x 134" '49"</p>	<p>THREAD &amp; ZIPPERS 5 for '1. REMNANTS 20% OFF KNITTING YARN 77'</p>	<p>Insulated VESTS Orig. '13" Now '5. Entire Stock Boys' SWEATERS Orig. '7. Now '4"</p>	<p>23 Pair Only Boys' Dress-up JEANS 2 pair '7. 9 Only Boys' Cotton FLANNEL SHIRTS Orig. '2" Now '1" 11 Only Men's Cotton Casual SLACKS Orig. '9" Now '2" Misses Checked Better BLOUSES Orig. '5" Now '3" Girls' Long Sleeve SWEATERS Orig. '3" to '6. Now '2"-'4"</p>	<p>1 Large Rack Girls' DRESSES, SKIRTS, JACKETS '3" to '6" Misses Big Toe &amp; Casual SOCKS Orig. '1" Now 77' Misses SLEEPWEAR &amp; ROBES Now '3" to '7"</p>	<p>1 Large Rack Misses SLACKS, TOPS, BLOUSES &amp; Western Jean SHIRTS Special '5" 2 Only Dual Control Electric BLANKETS Orig. '20" Now '16. 2 Only BEAUTY CASES (Green) Orig. '27" Now '14. 2 Only COFFEE PERCOLATORS Orig. '21" Now '13" 3 Only HAND MIXERS Orig. '17" Now '13" 1 Only 2 Slice TOASTER Orig. '17" Now '13"</p>	<p>LAST THREE DAY WHITE GOODS SALE Sale 1.97 twin; reg. 2.99 Full; reg. 3.99 ..... Sale 2.97 King; reg. 9.49 ..... Sale 7.47 Pkg. of 2 pillowcases; reg. 2.99 Sale 1.97 Our nostalgic 'Needlepoint' flower print on no-iron cotton/polyester muslin is available in colors. Flat and fitted are the same prices.</p>
<p><b>Shoe clearance FOR THE FAMILY</b></p>		<p><b>PILLOW SALE</b> 2 for '5" Standard Size Queen &amp; King</p>	<p>Twin or Full Size ACRYLIC BLANKETS '4" ea.</p>	<p>No Iron Muslin 50% Polyester 50% Cotton WHITE SHEETS Full Flat or Fitted Orig. '3" Now '2" Cases Orig. '2" Now '1"</p>	<p><b>Sale 2.47</b> twin; reg. 3.99 Full; reg. 4.99 ..... Sale 3.47 King; reg. 10.99 ..... Sale 7.97 Pkg. of 2 pillowcases; reg. 3.49 Sale 2.47 Parisienne has a sprinkling of roses and garland hem. easy-care cotton polyester muslin in pastel shades. Flat and fitted are the same prices.</p>	<p><b>Sale 4.93</b> Full; reg. 5.79 ..... Sale 4.93 Pkg. of 2 pillowcases; reg. 4.29 Sale 3.43 Romance is a formal flower and ribbon print on colorful no-iron cotton/polyester percale Flat and fitted sheets are the same prices.</p>														



# Growth To Benefit Economy, SPS Survey Shows

Industrial growth and job opportunities should continue to bolster the economy of the Southwestern Public Service Company service area, an existing industry survey conducted by the electric company reveals.

About 53 per cent of the 280 industries responding to the survey said they planned to expand their plant facilities sometime during the next five years, with 57 per cent of the total respondents saying they would add to their number of employees.

"A reasonable number of newly created jobs to anticipate from the survey response would be 2500", Cliff Mlinar, Southwestern vice president,

said. "In addition, our Area Development Department said it is probably reasonable to expect another 2,000-2,500

## Hetzel Named To Honor List

James T. Hetzel, son of Mr. & Mrs. J.D. Hetzel of Hereford, was one of 73 student making the Dean's Honor Roll during the fall semester at Southwest Texas Junior College at Uvalde, Tex.

In order to make the honor roll, a student must be enrolled in at least 15 semester hours and achieve a grade point average of 3.6 or higher.

additional jobs from existing industries which, for no reason or another, didn't respond to the survey and from new industries coming into the region", he added.

Mlinar pointed out that the area's unemployment rate, ranges from 50 to 60 percent of that of the national average.

"More than 25 percent of the companies who said they didn't plan to expand cited labor supply as the reason. An increased number of available skilled workers could very well improve the industrial expansion picture in the region, and we are going to work on some programs with communities and industries in our region to see what steps can be take to make

the labor supply picture more attractive to additional growth," Mlinar said.

Finally, Mlinar said availability of electric energy was never mentioned as a deterrent to expansion and he pointed out that the electric company proposes to invest nearly \$400-million in new facilities in the next five years to assure the region of the energy for economic opportunity.

Southwestern serves more than 250,000 electric customers in parts of four states, Texas, New Mexico, Oklahoma and Kansas.

Short vests, boilers, and jackets are popular for young women this season.



## Colorful Train

The Cyrus K. Holliday, Santa Fe Railway's locomotive number 1, is dwarfed beside one of the railroad's five red, white and blue Bicentennial locomotives. The Holliday was a coal-burning passenger locomotive designed to pull a few coaches in the 19th century, while the 5700 is a

3600-hp diesel electric that hustles Santa Fe freights across the country at speeds up to 80 mph. In less than 40 hours the Bicentennial beauty speeds about 2200 miles from Chicago to Los Angeles, farther than the Holliday went in a month's normal operation. [Santa Fe Photo]

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## HHS Honor Roll Students Listed

Sophomore 5.0 Honor Roll: Jimmy Bodkin, Gregory Brockman, Cindy Ford, Stephan Fortenberry, Patricia Hendon, Robyn Inmon, Brunetta Kindsfather, Rhenalea King, Nancy Last, Vivian Martin, Vicky Powers, Nickie Stipe, Stephanie Stringer, David Walterscheid.

Sophomore 4.5 Honor Roll: David Arney, Paula Barber, William Bayne, Joyce Betzen, Tonja Black, Jason Clark, Steve Douglas, Jamie Durham, Kent Ellis, David Granadoz, Sherry Kelley, Karen Lindemann, Kimberly Martin, Mona McNancy, Donna Paetzold, Mark Priest, Celia Ricketts, Ira Robinson, Staci Robinson, Brenda Robison, Terri Seiver, Bette Stewart, John Warren, Kathy Wilson.

Junior 5.0 Honor Roll: Anthony Albracht, Rowan Alexander, Susan Andrews, Dennis Artho, Ann Bradley, Bee Ann Caison, Ramon Castillo, Laurie Close, Dennis Collins, Julie Cortez, Deana Finley, Linda Fortenberry, Jeanne Hair, Angelina Haschke, Laurie Higgins, Lene Inman, Patrick Johnson, Larry Landers, Lindaday Kristi Mason, Lindakay Marquez, Milinda Masten, Pamela Mazurek, Mary Metcalf, Douglas Reinart, Sharon Strafuss, Marc Strange, Juana Valdez, Becky Veazey, Laurel White, Phillip Zinser.

Junior 4.5 Honor Roll: Cynthia Acton, Donald Brockman, Laura Clark, William Raser, Rebecca Friemel, Linda Ginn, Melinda Gonzales, Gregory Hacker, Sabra Hacker, Rhonda Hagar, Norma Harmon, Steven Hoover, Sonya Jacks, Jerome Koenig, Laura Lomenick, Cindy Manning, Gary McCuistian, Vanessa Noyes, Debbie Radford, Colleen Rudd, Karen Schlabs, Donald Shaw, Marc Sigle, Teena Simpson, David Smalts, Charlene Smith, Lori Taylor, Tandy Walden.

Senior honor Roll 5.0: Dolores Abalos, Cheryl Arney, Andi Askew, Betty Banks, Jean Barber, Bob Behrends, David Charest, Amy Cox, Mary Delacruz, Jane Ellis, Dennis Evans, Debra Feagley, Donald Fortenberry, Michael Foster, Barbara Garcia, Gwinda Goodwin, Stacy Hacker, Pete Hale, Terry Hetzel, Britt Hicks, Liska Hodges, Mark Inmon, Donna Kendall, Sandra Kleuskens, Sandra Krueger, Alice Kuper, Barbara Last, Tamara Lawson, Helen Lesly, Lisa Lyles, William

Martin, Lisa Martin, Dianna McCarley, Rene Payne, Michael Pettard, Angelica Sanchez, Debra Scroggins, William Spain, Wesley Strain, Rhonda Thompson, Donna Tice, Carole Diane Ward, Rose Warren, Shannon Watson, Jo Lynn Williams, William Word, Rosemary Zepeda, Ann Zetsche. Senior 4.5 Honor Roll: Elaine Albracht, Beverly Beene, Elaine Birkenfeld, Marilyn Fradley, Cheryl Bridwell, Eddie Cabbiness, Rochelle Davis, Brian Edwards, David Emerson, Davie Fetsch, Laurie Fishar,

Stephen Grimsley, Susan Grimsley, Robert Hardin, Vance Hennington, Jane Hoffman, Michael Hull, Debra Jones, Ellen Jorde, Luanne Kindsfather, Melinda Matthews, Rachel McGilvary, Andrea Mendez, Debbie Moore, Becky Noyes, Russell Odum, Barbara Poindexter, Mario Reyna, Rosemary Reyna, Teresa Rhoton, Sara Ricketts, Olga Rios, Gerald Schumacher, Gene Ann Shipley, Deborah Smith, Curtis Stoerner, Wallace Stotts, Denise Traylor, Delfine Ulibarri, Evangeline Valdez, Cathy Walker, Mary Jo Bartels.

## Volunteer Program Organization Meet Set

School officials and co-ordinators of the Hereford Volunteer School Program will present organizational information at 4 p.m. Jan. 20 and at 9:30 p.m. Jan. 21 in the Heritage Room of the Deaf Smith County Library. Margaret Dunlap, co-ordinator of the Dallas School Volunteer Program, is scheduled to give a slide presentation outline of the volunteer program while meeting with principals, teachers and persons interested in finding out more about School Volunteers.

The Hereford School Board of Trustees recently authorized the program upon administrative approval. It is directed by co-ordinators Mrs. Margaret Formby and Mrs. Jo Ellen Jorde.

Currently, there are nearly 3,000 volunteer programs from tiny rural schools to the metropolitan sprawl of New York, Los Angeles and others. These programs are funded and

controlled by home-town people who want to help each other. The National School Volunteer Program was chartered in 1964 through a Ford Foundation grant and help from the Public Education Association. The School Volunteer Program concept embraces benefits for tutor and student alike. Volunteers represent a cross-section of diverse individuals—mothers, housewives, college students and retired persons. There are also professionals, merchants, executives, industrial workers and the self employed. Volunteers, like students, vary widely and each bring their own personality, skills and interests. This broad base is one of the greatest strengths of the School Volunteers.

School volunteers contribute a minimum of one-half day a week of unpaid volunteer time to work in schools. What they do depends on individual skills and interests, the school and the program. It can range from classroom assistance as a teacher's aid to working one-to-one with a particular child who needs help on a regular basis. Volunteers can apply their specific skills such as

art, music, drama and bilingual ability, to mention only a few. The central educational handicap preventing students from fully realizing their potential in school or later in facing the economic realities of life is reading the most basic skill. Yet, all too many youngsters slip out of the educational process without mastering this core requirement. School Volunteers have specifically addressed this problem to whittle away at illiteracy on a one-to-one basis. Volunteers complement teacher's efforts to give personal attention to students lacking critical skills. The interplay of person-to-person communication and educational guidance often creates the combination for future learning. Motivationally, few youngsters remain unimpressed with the idea that volunteers are there on his or her own time and do not have to be. If you think you are interested in participating in the Hereford Volunteer School Program, or if you want to learn more about the benefits such a program can offer, make plans to attend one of the two meetings and bring a friend.

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## 'Texas' Auditions Set For Canyon, Lubbock

Canyon-It's time for the "Texas" auditions. In the Bicentennial year, as in the previous ten, 150 people will be able to walk back into history with drama and song and dance. They will re-live the life in the Texas Panhandle in the 1880's and will re-create it for the audiences who travel thousands of miles to come. Eighty of them will be on the stage, ten in the technical crew, and the rest in the front-of-the-house (ushers, box office, parking attendants, etc.) The Directors of "Texas" will hold the auditions for the Panhandle on Saturday in Canyon, and Sunday in Lubbock.

In Lubbock on Sunday-University Theatre, Texas Tech University. Actors, Singers and Technicians from 1:00 p.m. to 3:00 p.m. Dancers only from 3:00 p.m. Downstate auditions will be held in February and March. "Texas" played to 92,623 in 1975, bringing the attendance for the first ten years to 770,000. A place in the cast is an opportunity to bring pleasure and historical understanding to many thousands—as well to gain much as experience in theatre. All applicants are welcome. For further information call 806-655-2182 or write Box 268 Canyon, Tex. 79015.

To tie in the colors in your shag carpet with a solid bedspread and drapes, add several small bed pillows in contrasting colors.



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5 piece Antique Yellow Octagon	Reg. \$356 <sup>00</sup> <b>GAME SET</b> \$249 <sup>95</sup>
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7-piece Solid Maple	Reg. \$803.00 <b>DINING ROOM</b> \$550 <sup>00</sup> Round Table, 6 Chairs
Large 9-piece Thomasville	Reg. \$3,567.00 <b>DINING ROOM SUITE</b> \$2,295 <sup>00</sup> Oval Table, 6 Chairs, Large China Server

1-Red/Gold Cut Velvet Queen Size <b>SLEEPER</b> Reg. \$469 <sup>95</sup> \$299 <sup>95</sup>	1-Gold Velvet Quilt <b>SOFA</b> Reg. \$499 <sup>95</sup> \$349 <sup>95</sup>
1-Green-Blue Stripe Velvet <b>SLEEPER</b> Reg. \$819 <sup>95</sup> \$469 <sup>95</sup>	2- All Wood <b>VALET</b> Reg. \$190 <sup>00</sup> \$105 <sup>00</sup>
1-Amber Velvet Rocking <b>LOVESEAT</b> Reg. \$419 <sup>95</sup> \$299 <sup>95</sup>	1 Stripe Velvet <b>CHAIR</b> Reg. \$320 <sup>00</sup> \$209 <sup>95</sup>
1-Persimon-Black Cut Velvet <b>SLEEPER</b> Reg. \$499 <sup>95</sup> (Queen Bed) \$309 <sup>95</sup>	1-Rust Vinyl <b>SWIVEL ROCKER</b> Reg. \$199 <sup>95</sup> \$119 <sup>95</sup>
1-Transitional Blue-Lemon Dacron, Nylon Print <b>SOFA</b> Reg. \$469 <sup>95</sup> \$279 <sup>95</sup>	4 piece <b>SECTIONAL</b> Gold Cut Velvet Reg. \$649 <sup>95</sup> \$319 <sup>95</sup>
1-Gold Green Stripe Velvet <b>SOFA</b> Reg. \$449 <sup>95</sup> \$319 <sup>95</sup>	1-Red Chenille Velvet Quilt <b>CHAIR</b> Reg. \$239 <sup>95</sup> \$109 <sup>95</sup>
1-Blue Vinyl <b>SOFA</b> Reg. \$429 <sup>95</sup> \$279 <sup>95</sup>	1-Simmons Antique White-Blue Cut Velvet <b>HIDE-A-BED</b> (Super Queen Mattress) Reg. \$824 <sup>00</sup> \$479 <sup>95</sup>
1-Antique Gold Vinyl <b>SWIVEL ROCKER</b> Reg. \$129 <sup>95</sup> \$79 <sup>95</sup>	1-Green Vinyl <b>SWIVEL ROCKER</b> Reg. \$179 <sup>95</sup> \$89 <sup>95</sup>
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# Tascosa Next Foe For Erratic Herd

Amarillo Tascosa, one of the bigwigs in District 3-AAAA, provides the opposition for Hereford's up "n down Whitefaces here Friday. Tip-off at La Plata Gym is 8 p.m., following an encounter between the schools' JVs; that's at 6.

Tascosa, district co-champ with Pampa a year ago and with much of the same ball club from that 18-14 crew, has been somewhat disappointing this season: the Rebels are 10-8.

However, there's a good size, depth and balance, along with that aforementioned experience and all this figures to make the Rebs one of the "teams to beat" when the District race opens

Jan. 23. Tascosa hosts Palo Duro in its opener that night. The Tascosa-Hereford contest will be a return go as the Herd won a thrilling 60-58 verdict in a previous meeting four weeks ago in the consolation finals of the Amarillo Tournament. The locals, playing without Mike Hull, their third-leading scorer, had to battle back from a 49-44 deficit going into the final quarter to pull out the victory.

However, it's been pretty much downhill for the Herd since that first get-together as Coach Barry Arwine's club has lost six of nine ball games, including a pair of four-point overtime decisions. Hereford comes into the game with a 9-10

after axing Levelland, 79-49.

This will be the last non-district game for Coach David Camfield's Rebels. Their final 10 regular-season contests will all be District 3-AAAA ventures; the Rebs were the pre-season pick to win the league, but Borger (17-3), Pampa (16-3) and Amarillo (12-6) have all posted better records against outside competition and could give Camfield's favorites more than it bargained for.

"Big gun" on Tascosa is 6-5 junior center Dwight Cleveland, who leads the club in both scoring (16.0) and rebounding (9.1). He's third in the district in rebounding.

However, there are three other double-figure scorers in Mike Lorenz (6-0), DeWayne Gilbreath (6-4) and Lewis Moore (6-3)—all of whom are averaging between 10-12 ppg. Gilbreath, a swingman, is a junior, while the other two are seniors.

Six-three forward Lloyd White rounds out the lineup, although 6-0 Cliff Defee figures to see lots of action, too. They're both light-scoring juniors.

Six-foot Greg Morgan, still another junior, is another key reserve. He starts on occasion.

Tascosa is averaging 58.8 ppg., which ranks third in the six-team district. The Rebs are allowing only 55.5 over its first 18 contests, which is the second best mark in the district.

Hereford lowered Levelland in its last outing to snap a modest two-game losing streak. The Whitefaces have been very erratic both offensively (58.9) and defensively (61.4) throughout the '75-76 campaign.

The Herd, however, does have District 4-AAAA's No. 6-7 scorers in James Mays and Kelly Kitchens, who are averaging 12.4 and 11.7 ppg., respectively. They both tallied 11 against Tascosa in that first meeting.

Actually, the top scorer for the Herd the first game was Jim Lawson, who was given a starting assignment and responded with 16 points—which has been his season's high. However, Lawson, a junior guard, will be back on the bench tonight; he's averaging an even five ppg.

Starting with Kitchens on the backline will be Mike O'Rand, a 5-4 campaigner.

The rest of the line-up will find Hull and forward Paul Trolander, who are averaging 10.8 and 9.5 respectively.

Lawson, Steve Cornelius (4.8) and Barry Muller (4.7) could also see some action, along with Kenneth Mercer, a recent acquisition from the junior varsity.

Tascosa will have a decided height advantage.

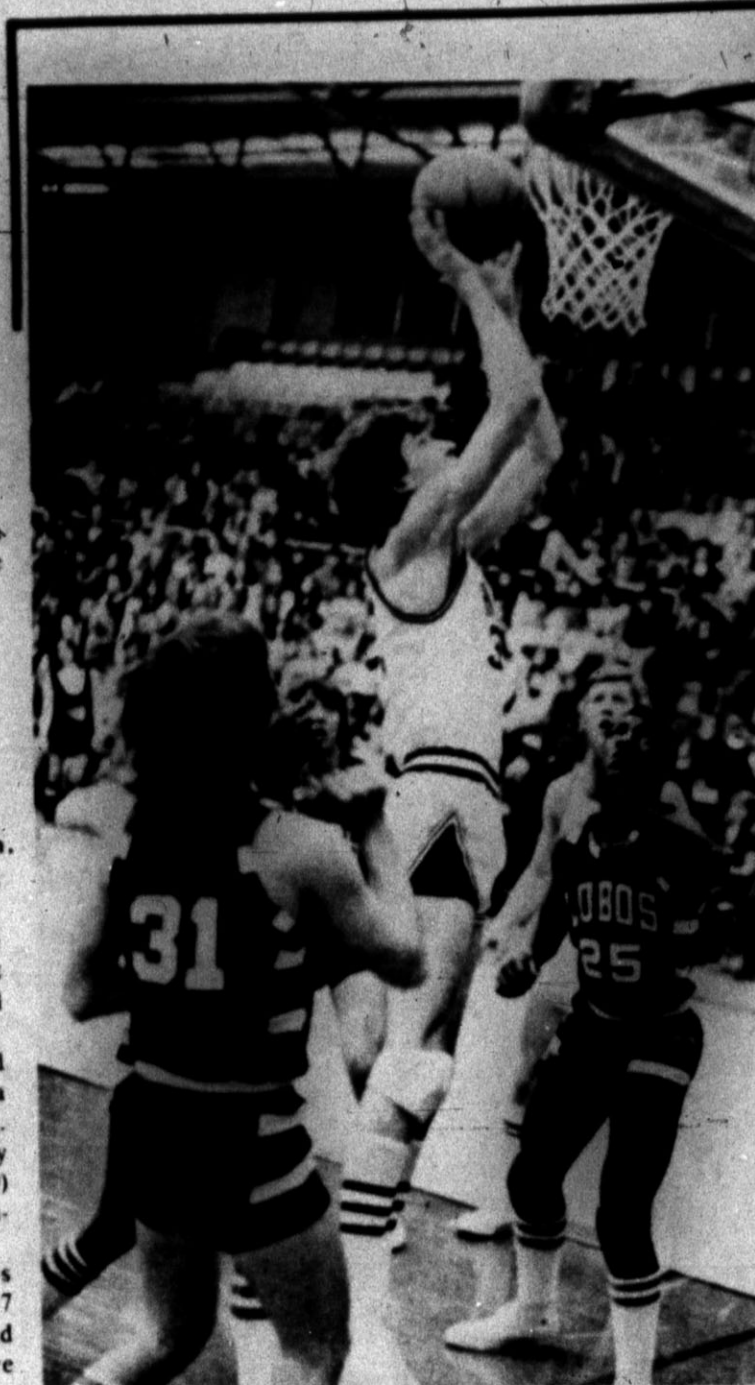
In Friday's first game, the Hereford JVs will be trying to improve upon its 5-11 record. They'll be playing Tascosa's junior varsity for the first time.

### PROBABLE LINE-UP

TASCOSA (10-8)	HEREFORD (9-10)
White (6-3)	F Trolander (6-2)
Gilbreath (6-4)	Mays (6-0)
Cleveland (6-5)	Hull (6-6)
Lorenz (6-0)	O'Rand (5-10)
Moore (6-3)	G Kitchens (5-10)

TIP-OFF: 8:00 p.m. Friday (at La Plata Gym)

# Barry: Kids Were Super!



Hereford's six-six center Mike Hull [32] shows what he did all night—slip past a couple of Levelland defenders—as the Herd demolished the Lobos, 79-49, Tuesday night at La Plata Gym. Kevin Methvin [31] and Lorenzo Childers [25] couldn't do a thing about it. Hull scored a season's high of 20—more than doubling his 9.8 average going in. (Staff Photo).

"It was a super, super effort," claimed Hereford Coach Barry Arwine Wednesday morning, rehashing the previous night's 30-point rout of Levelland.

"Our front line did better than they've done all year," he said, noting center Mike Hull and forwards Paul Trolander and James Mays combined for 49 of the Herd's 79 points—matching Levelland's totals, incidentally—and 34 of their team's 48 rebounds.

Arwine said one of the reasons his club won so impressively here after defeating the same club by only three points earlier in the season was because, "They're a hard, hard team to beat in their home gym. But, I feel when we play well, we are a better team than we were at the beginning of the season."

"Then, too, when a team begins losing, they go downhill sometimes." The Lobos have now dropped six in a row and, actually, won only four games all season.

The Hereford coach played nine players and everyone but Steve Cornelius scored. Murray Hazlett, the team's other player, was out of town.

"I've got a lot of trust in our reserves," pointed out Arwine, who picked up 13 points from his bench against Levelland. "When we go to our bench, it's not like a first or second unit. When the team is playing well, it doesn't really matter who we have in there."

I'm confident when we have to go to our bench."

Hereford enjoyed a good shooting night, one of its best of the season, in fact. "We were over 50 percent," pointed out Arwine, whose club actually hit .568 on 33 of 58.

Levelland, who was a horrendous eight of 35 in the first half (for .228 percent), wasn't that much better upon resumption and finished .288 on 19 of 66.

Hereford dominated the backboards, 48-40, although it really seemed worse than that. Hull led the way with 16 caroms, while Trolander and Mays had nine apiece.

"We had a lot of defensive rebounds because they had a lot of shots," explained the Herd mentor. The Whitefaces also had a number of offensive rebounds, too...several times managing two and three shots against the smaller Lobos.

As for Friday's upcoming meeting against Tascosa, who dropped a narrow 63-61 overtime decision to District 4-AAAA hotshot Coronado Tuesday night, Arwine admitted the Rebels "haven't been playing that well, but, physically, they may have the best material of any team we play." Tascosa, picked by most observers to win District 3-AAA is only 10-8.

"We defeated them in the Amarillo Tournament (60-58), but that doesn't really mean anything."

"They can rebound real well; Lewis Moore (a 6-3 senior) is probably their most consistent scorer. He's a good scorer and rebounder." Moore is averaging 11.5 ppg., although managed only six against Coronado.

"Lorenz (guard Mike) is a good passer and outside shooter, while Cleveland (6-5 Dwight) is awfully strong." Lorenz, a 6-0 senior, scored 22 the other night.

"They don't have that strong of a bench, but if they're five (starting) people are playing well, they're very strong."

Friday night will be a good test.

## Tag Team On Card

Popular Ricky Romero of Mexico and Scott Casey of Dallas hook up against Super Destroyer and Randy Tyler in a tag-team main event Saturday night at the Bull Barn.

Two other bouts will also highlight activity, including a semi-final match between The Beast and Lord Alfred Hayes.

The opener will pair Leo Burk, The Beast's brother, against Larry Lane of Montrose, Colo.

All eight wrestlers return for the second week in a row. Last weekend, Romero and Hayes won by a disqualification over The Beast and Leo Burk after each team had won a fall in the two-of-three match; Super Destroyer pinned Casey in the third and decisive fall of their semi-final match, while Lane and Tyler wrestled to a 20-minute draw.

In Saturday's main event, three of the four wrestlers own championships: Romero (229) wears the Rocky mountain Heavyweight Wrestling Crown, Casey (235) is Western States kingpin, while Super Destroyer (250) is the International titleholder.

## No Contest, 79-49!

# Bombs Away! Herd Levels Levelland

It was awful...almost like the St. Valentine's Day Massacre...a month early.

Hereford may not be QUITE ready for Houston's Kashniere, but they sure were ready for Levelland's lowly Lobos and buried the hapless visitors, 79-49, here Tuesday night before a small, but partisan crowd.

"They're a vastly improved ball club," said Levelland Coach Don Abbott, whose Lobos lost to Hereford by only three points (65-62) earlier in the season. "But, while they have improved, we haven't. We've been shooting only about 30 percent...and tonight we were only eight-for-thirty-something in the first half."

And, he might have added, completely out of it by a 38-19 count.

Hereford, who by no means is very tall, looked like King Kong next to Levelland's microscopic 6-1, 6-0, 5-11 front line.

"You saw what it was like out there; why our biggest man was..."

He paused a moment. "It's been like that EVERY game...except one," explained Abbott almost breaking into a smile to recall the Lobos' 112-100 racehorse victory over Seminole. That, ironically, was Levelland's last victory. Seven games ago.

"Seminole has been the only team we've been bigger than."

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### Boxers Still Remain Idle

"We haven't practiced since Christmas; it'll probably be a few more days before we get organized," commented Harold Wheeler of the Hereford Boxing Club, who will remain idle for another weekend.

While boxing tournaments are scheduled for Lubbock and Tulsa this weekend, local boxers will not be participating, according to Wheeler.

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# In Passin'

SHORT STOPS while wonderin' if Dallas can make it "three in a row" or will the Cowboys "strike out." Pittsburgh, incidentally, is regarded as anywhere from a 4 1/2-6-point favorite, depending on what part of the country ya prefer to bet in...

## DUGOUT TO BOOTH

Minnesota's Cal Griffith has pulled more than a few bummers in his day with the Twins (nee Washington Senators), but his all-time "classic" might have been his most recent maneuvering when he fired Frank Quilici as manager and, then, dumped one of the team's radio announcers and stuck Quilici in there. Quilici, like so many ex-jock announcers, has never even broadcast a little league game let alone a major league contest. Shades of Lou Boudreau (who went from the Chicago Cubs' dugout to the Bruins' broadcasting booth)...And, speaking of announcers, Vince Scully of the Los Angeles, who is generally regarded as the best in the baseball biz, should stick to THAT sport. Because he was an el floppo in his debut as a football broadcaster the past season...Actually, the best way to watch a football game on television is to TURN OFF the sound. Try it Super Sunday. Ya don't need a knucklehead announcer to give ya such valuable pieces of information such as, "Staubach is going back to pass!" or "The pass is complete!" or "The Steelers will have to punt!" It doesn't make any difference who is announcing because one guy is as bad as the other. And, they're all bad! In fact, the best football announcer in the biz (Ray Scott) got fired because he did just that: kept his mouth shut. Rather than telling viewers the obvious—that "Staubach is going back to pass" or "The pass is complete" or "The Steelers will have to punt"—Scotty let the viewers see for themselves, while occasionally tossing out a one-or-two word description: "Anybody open?" "Pearson!" "Punting time!" "Scott, who does play-by-play with Penn State and the Kansas City Chiefs during the football season and will broadcast Milwaukee Brewer games the coming baseball season, confided he got axed by a national TV network because of his style. As a result, the networks have picked up characters off the street, even outta the sewer, and stuck 'em up in a booth with an earphone. Nearly half of 'em are ex-jocks or ex-coaches or ex-Miss Americas who had never even seen the inside of a booth until the networks opened up their arms. Strange. Fans will go to a football game and watch the action down on the field. Nobody has to tell him what's going on. But, in front of a television, sound is turned up, announcers blurt out immaterial information or bore with details, statistics, stories, etc. Not to mention drab commercials every umpteen seconds. Who needs it? If the sound is off, there is absolutely nothing missed as far as the game itself is concerned; just like "going to the event in person and looking down on the field." Nothing any announcer has to say needs to be known or carries any importance. The only possible information a viewer might need that could conceivably be hard to obtain (without sound) would be on the number of timeouts; but, timeouts, usually are saved for the last minutes in a half anyway and it's really no big thing. With the sound off, a viewer can converse with the person next to him or read or do any number of things while, at the same time, watching the video, too. If this were to become a fad, think what would happen to all sponsors of commercials? Think what would happen to televised sports.... Super Destroyer, who would hardly win a popularity contest in Hereford, admits he really doesn't like tag-team wrestling. "I just don't have the same style as some of the other wrestlers," deadpanned super. However, some guys will do anything to pleez. Super's back in town this weekend and—yep, you guessed it!—he's go Randy Tyler as his partner against Ricky Romero and Scott Casey. Wonder which team is the good guys?...

## LEO THE LION

CASE YA MISSED IT DEPT. Leo Durocher apparently is gonna manage the Taiheyo Lions of the Japanese League for a six-figure salary that, according to club owners, will make him "the highest paid baseball manager." He's, probably, the best, too...Amarillo's Gold Sox, back in the Texas League

(Continued on Pg. 8A)

# Coaches Goin' Shoppin' Soon

Southwest Conference and other recruiting talent hunters will be shopping for football autographs pretty soon and local fans, naturally, hope a few of 'em find their way to Hereford. "We'll just have to wait 'n see what the colleges are after; you just can't tell," commented Hereford Head Football Coach Fred Upshaw this week in regards to whether any of his (25) graduating seniors may be among those givin' out autographs.

"Some years you may think you have several that could play college ball, but they (colleges) don't pick anyone; another time, you might feel you don't have anyone who can play and they end up pickin' some of 'em. So, there's really no way of knowing."

"There are three or four players we feel could play," opened Upshaw. "....Maybe not all of them at major schools, but on some college level."

He singled out quarterback-safety Mike Dudding as having an "excellent chance," along with safety Dave Charest and linebackers Vance Hennington and Dennis Evans.

Upshaw admitted the fact Hennington had to undergo knee surgery midway through the season, forcing him to miss four games. "....might hurt his chances. But, he had a big enough junior year." Actually, even though the 200-pounder played in only six games in '75, he still managed to lead the squad in tackles with 85.

Evans also missed a portion of his senior year, but, according to Upshaw "had a good junior year, too."

"We've written letters," explained the Hereford coach, hopeful some of his players' performances have attracted collegiate attention.

Upshaw further pointed out District 4-AAAA is "usually well represented" when it comes to signings.

In the case of Hereford, however, normally only about one player per season signs, although "some years there are more."

"Two years ago, we had one (James Harris) go to a major school (Texas Tech) and two or three others go to smaller schools...like Tarleton and Sul Ross."

"So, you really can't tell."

Harris, of course, was "Player of the Year" in District 4-AAAA in 1973; he was a solid two-way performer with the Whitefaces as a tailback-free safety. He rambled for 2,003 yards and scored 110 points for the Herd that final season.

However, he is being used as a defensive back at Tech, where he will be a junior this fall.

Upshaw, naturally, hopes other Whitefaces will soon follow in Harris' major-college footsteps.

## BOMBS AWAY...

(Continued from Pg. 8A)

inside, went on a two-man tear as the Herd unreeled 16 consecutive points to seize command, 20-4.

That was it.

Hull, having his best night of a disappointing season, and Mays each collected eight points as Hereford fashioned a 20-7 first-quarter lead. The ice-cold Lobos, who missed its first seven shots and connected on only one of its first 16, went 4 1/2 minutes without scoring a point as the Herd took off on its binge.

So awesome was Hereford's inside destruction, Coach Barry Arwine had four reserves in there with 39 seconds left in the initial stanza and his club comfortably on top by 14 points.

The closest Levelland could come after that was nine points (24-15) early in the second quarter on a couple long-rangers by junior reserve Kevin Methvin, but, then, Herd guard Kelly Kitchens took over with some outside artillery of his own...

After scoring on a steal, the 5-10 sophomore bombed from 15 and Mays also followed with a 12-footer to shove the hosts back on top by 15 with 3:43 left in the half.

The lead just mushroomed. With reserves playing most of the second quarter, Hereford moved out to that 19-point halftime lead. Kitchens, one of the few starters still in there, tossed in 10 of the Herd's 18 second-quarter points.

Arwine started his regulars the second half, but when they stretched the lead to 50-27 at the 3:34 mark, he went to his bench again. It was 58-33 after three.

The spread reached 30 for the first time at 71-41 with 3:47 to go. Hereford's biggest lead was 32 in the last minute.

Hull, who hit 10 field goals, enjoyed his best night of the season with 20 points, which was 10 over his average. And he played less than three quarters.

Forward Paul Trolinder, turning in his second straight outstanding performance, finished strong for an 8-point evening. He canned 14 of those in the second half and was a perfect eight-of-eight from the foul line.

Kitchens (13) and Mays (11), doing all their damage in the first half, also contributed heavily as Hereford crawled closer to the .500 mark at 9-10.

Methvin (12) and 5-7 guard Lewis Palmer (11) were the only double-figure scorers for Levelland; center Lorenzo Childers, who came into the game averaging 17 ppg. and was the top scorer in last month's Hereford Tournament, was limited to seven points.

Hereford, led by Trolinder, did a good job on the foul line, sinking 13 of 19; Levelland was 11 of 19.

With both teams going to their benches early, there were numerous turnovers; Hereford finished with 24, while Levelland had 21.

"I do feel we've got some good kids comin' up (from the Junior Varsity)," concluded Abbott, who has only one junior (Archer) on the varsity roster. "Some of 'em should help."

Those future varsity hopefuls, incidentally, scored in the last few seconds to pin a 54-52 setback on Hereford's JVs in a preliminary game. It was the Levelland JV's second victory over Hereford—having scored an earlier six-point victory over the Herd—and lowered the locals' record to 5-11.

In the sophomore contest, Canyon defeated Hereford 33-27.

LEVELLAND 7 12 14 16 - 49  
HEREFORD 20 18 20 21 - 79

L(49)-Kevin Methvin 5 2 12, Lewis Palmer 3 5 11, Russ Phillips 4 0 8, Lorenzo Childers 3 1 7, Randy Roberts 2 0 4, John Devlin 2 0 4, Bill Boumon 0 2 2, Hardy Demons 0 1 1, Totals 19 11 49.

H (79)-Mike Hull 10 0 20, Paul Trolinder 5 8 16, Kelly Kitchens 6 1 13, James Mays 5 1 11, Jim Lawson 2 2 6, Kenneth Mercer 2 1 5, Mike O'Rand 2 0 4, Barry Muller 1 0 2, Totals 33 13 79.

## DISTRICT 4-AAAA

(STANDINGS)

	W	L
Coronado	15	5
Monterey	11	9
Hereford	8	10
Plainview	7	13
Lubbock	7	13

Tuesday's Results  
Hereford 79, Levelland 49  
Monterey 57, Palo Duro 54  
Lubbock 73, Caprock 65  
Coronado 83, Tascosa 61 (ot)  
Amarillo 56, Plainview 52

FRIDAY'S SCHEDULE  
Tascosa at Hereford  
Monterey at Borger  
Plainview at Palo Duro  
Caprock at Coronado  
Amarillo at Lubbock

(SCORING LEADERS)

	G	PTS	AVG
Cecil Ross, Lub	19	293	15.4
Gary Norris, Lub	20	292	14.6
Vic Henry, Cor	20	292	14.6
Scott Gardner, Mon	20	285	14.2
Walter Storrs, Cor	20	271	13.5
James Mays, Her	19	236	12.4
Kelly Kitchens, Her	18	214	11.7
Ronnie Ray, Plain	18	214	11.3
Floyd Smith, Cor	20	221	11.0
Bryan Smith, Lub	19	205	10.8
Mike Hull, Her	14	148	10.6
Lindsey Dye, Plain	20	202	10.1
Steve Lowery, Mon	20	198	9.9
Paul Trolinder, Her	18	172	9.5
Wayne Nash, Cor	19	178	9.4
J. Overbeck, Mon	20	182	9.1
R. Holland, Cor	17	137	8.0
John Daniel, Plain	20	155	7.8
Mitch Stockton, Lub	18	134	7.4
Joe Stearns, Lub	12	88	7.3
Greg Bassett, Plain	20	143	7.2

(HEREFORD AVERAGES)

	G	TP	AVG
James Mays	19	236	12.4
Kelly Kitchens	18	210	11.7
Paul Trolinder	18	172	9.5
Mike Hull	14	148	10.6
Mike O'Rand	19	103	5.4
Barry Muller	18	85	4.7
Jim Lawson	16	81	5.0
Steve Cornelius	18	77	4.8
Kenneth Mercer	6	9	1.5
Murry Hazlett	7	1	0.1

## MONTEREY...

(Continued from Pg. 8A)

and would appear to be much too strong for oft-beaten Lubbock (7-13), who has been having defensive problems (68.5).

The Sandies have two of the top nine scorers in District 3-AAAA in Mike Smith (14.8) and Gary Holcomb (13.0) and own the second-best defensive mark in the loop (55.0).

Lubbock is led by Cecil Ross (15.4) Gary Norris (14.6) and Floyd Smith (10.8), who give the Westerners three of the top 10 scorers in their district.

It's the first meeting of the season between the two clubs. Caprock has won five of its last eight, although the Longhorns still find themselves under .500 at 7-10. However, Coach Bill White's gang figures to be a big underdog against surging Coronado who has won seven in a row since losing at Abilene Cooper Dec. 18. The Mustangs are a fancy 15-5.

The Longhorns have a big 1-2 punch in Mark Leonard (15.9) and Jay Hunt (14.6). Hunt (9.7) also leads the loop in rebounding.

Coronado, whose 64.1 ppg. average leads both districts, have solid balance among all five starters: Vic Henry (14.8), Walter Storrs (13.5), Bryan Smith (11.0), Wayne Nash (9.4) and Richard Holland (8.0).

The Ponies are allowing 58.4 ppg., while Caprock is giving up 62.6.

Plainview (7-13) and Palo Duro (4-12) have both had disastrous seasons; the Bulldogs have dropped three in a row, while the Dons have lost five straight since topping Hereford, 73-69, in overtime Dec. 18.

The Bulldogs are averaging only 56.5 and Ronnie Ray (11.3) leads the club.

Palo Duro, the worst defensive club in District 3-AAAA (62.5), does have the No. 2 scorer in Sylvester Moore (17.3), while Cleveland Winston comes in at 11.4.

Coach Ed Smith's Dons have been very streaky, losing its first six and, then, winning its next four before running into its current tallspin.

SWHL STANDINGS

	W	L	T	PTS
Albuquerque	23	13	0	49
Amarillo	22	8	0	44
El Paso	13	16	0	28
Butte	11	16	1	23
Billings	8	20	1	17

## Wranglers In Action

Albuquerque and Amarillo, the 1-2 teams in the Southwest Hockey League, will both be in action tonight as the Chaparrals entertain Billings, while the Wranglers invade El Paso.

Despite a number of wholesale trades around the five-team circuit, Albuquerque (22-13) and Amarillo (22-8) continue to set a torrid pace, although El Paso (13-18) reeled off a recent six-game winning streak that allowed the Raiders to move ahead of slumping Butte (11-18-1) for the third-place spot. El Paso's streak was cut by last-place Billings

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TONIGHT'S SCHEDULE  
Amarillo at El Paso  
Billings at Albuquerque



At Stanton

# Dogies, Mavs Meet Tonight

La Plata and Stanton cagers tip-off the first of its annual home-and-home series tonight on the Dogies' gym... and the district lead will be on the line.

The first game...the seventh-grade contest...will begin at 4 p.m., with the eighth-graders squaring off at 5:30 and the feature ninth-grade showdown at 7.

Stanton's ninth-graders two-timed La Plata a year ago en route to an outstanding 23-1 season, including the South Zone championship; but the Dogies haven't been nearly as "invincible" in '75-'76, although still own a fine 6-2 overall record and playing the majority of its games at home.

The Dogies and Mavericks are both 4-0 in district play, having defeated Plainview Coronado and Estacado and Canyon White and Purple. Stanton defeated all those cubs on the road.

La Plata is 6-3 overall, but has won five in a row, including a 74-73 conquest of Levelland, who is one of the two teams to hold a victory over Stanton (72-61). Vega has also beaten the Dogies, 43-37.

The Mavs, with good balance during the early season, have capable scorers in Greg Dement, Richard Olson, Larry McNutt, Brent Allen, Paul Bell and Reid Herring. McNutt had 18 the last time out.

Stanton, however, has a strong 1-2 punch in Buzzy Abalos and Jackie Mercer, both of whom are averaging in double figures, while Robert Graves and Kevin Bunch have also had their moments.

The eighth-grade contest looks like a toss-up since La Plata comes in 5-5, while Stanton is all even at 4-4. However, the Mavs are only 1-3 in district play, while the Dogs are 2-2.

Joe Walker has enjoyed an outstanding season for La Plata's eighth-graders, backed by Steve Viegel; Belen Rameriz and Ernie Suarez have pretty much been the show for Stanton.

La Plata figures to be the favorite in the seventh-grade contest as the Mavs are 6-4, including a 2-2 district mark; Stanton is 2-6 overall, although they've broken even in four league encounters.

Felix Soltz, Norman Hill, Alan Wartes and Greg Robinson are top scorers for La Plata; Terry Blackwell is the No. 1 scorer for Stanton, with Garry Parman and Derek Dirks leading a hand.

The two clubs will play return contests Feb. 5, at La Plata.



James Mays [10] of Hereford lets fly a jump shot as Levelland's Russ Phillips [45] tries to defend and Lobos Bill Boumon [35] and Lorenzo Chilers [25] hope for a rebound. It went S-W-L-S-H as the Herd breezed, 79-49, for its ninth victory in 19 starts. [Staff Photo].

### MVC STANDINGS

League	Games		League	
	W	L	W	L
Southern Illinois	3	0	7	5
West Texas St.	1	0	10	1
Bradley	1	1	7	3
Drake	1	1	6	7
Wichita St.	1	1	5	7
Tulsa	1	2	5	7
New Mexico St.	0	3	7	7

**TONIGHT'S SCHEDULE**  
Chicago St. at West Texas St.  
\*Southern Illinois at Bradley  
Louisville at Tulsa

**SATURDAY'S SCHEDULE**  
\*West Texas St. at New Mexico St.  
\*Tulsa at Wichita St.  
Culver-Stoutson at Southern Illinois  
Drake at Louisville  
North Texas St. at Bradley

\*Denotes Conference Game

### SWC STANDINGS

League	Games		League	
	W	L	W	L
Texas Tech	4	0	11	2
Texas A&M	2	0	9	3
Houston	3	0	11	2
Baylor	3	1	7	7
SMU	3	2	8	6
Arkansas	1	2	8	3
TCU	1	3	5	8
Texas	0	4	5	8
Rice	0	4	2	12

**TONIGHT'S SCHEDULE**  
\*Arkansas at Rice

**SATURDAY'S SCHEDULE**  
\*Texas A&M at Texas Tech (1:10 p.m.)  
\*TCU at Arkansas  
\*Texas at Houston  
\*Baylor at SMU

\*Denotes Conference Game

# Bufs Home Tonight, But Looking Ahead?

**AMARILLO-** With an eye on New Mexico State, West Texas State tunes up here tonight against a relatively-unknown Chicago State outfit. Tip-off at Civic Center Coliseum is 7:30 p.m.

The Buffaloes, flashing a seven-game winning streak and heavily-favored to extend that tonight, are a nifty 10-1 on the campaign. Chicago State, who lost to Kentucky State's top-ranked (small-college) Thoroughbreds at Frankfort, 112-77 Monday on their way down here and also lost to major-colleges Mississippi State and Pepperdine earlier in the season, is playing under .500 ball after losing heavily via graduation from last years' 17-9 ball club.

WTSU Coach Ron Ekker isn't too familiar with Chicago State...

"I don't know too much about 'em other than I use to play them earlier in my coaching career (at Winona, Minn., State). They're an NAIA school that has a non-scholarship program; but, they get lotta players that don't get scholarships to the bigger schools," he explained.

Chicago State, now 2-9 after that loss at Kentucky State, are led by forwards Ken Cyrus (6-4) and Ephren Stewart (6-6), both of whom are averaging over 14 ppg.

"They score a lot of points; they press and run and they really get the ball into the basket," continued Ekker, failing to point out Cougar opponents have been, too. Coach Joe Buckhalter's club is allowing over 90 ppg., including a season high of 113 at Mississippi State in a 32-point loss. "They should be an exciting team to watch. We don't know much about their individual players, so it could be rough going."

The Buffs, who leave Friday for Las Cruces where they play New Mexico State Saturday, will enjoy the same line-up that has been good to 'em in recent outings: Dallas Smith (14.5), Brad Schreck (13.0) and Eugene Smith (8.9) up front, with Melvin Jones (10.7) and Maurice Cheeks (9.1) manning the backline. Reggie Ramey averages 8.5 points and 6.4 rebounds in a reserve role.

WTSU is allowing all foes only 60.3 ppg and a measly 36 per cent from the field. In their last nine contests, State and Louisiana (10.7) and Louisville (10.7) have hit over 40 per cent.

The Buffs, 1-0 in the Missouri Valley Conference, lead the loop in defense and field goal accuracy (.510), but are dead last in scoring (70.4) and free throw percentage (.666).

As for New Mexico State, Ekker admitted the Aggies "have trailed off recently (losing four in a row), but they have had some big wins over the course of the season (including two victories over Texas-El Paso—the only team to beat WTSU). They apparently do a good job defensively and they have some good scorers. We'll have to overcome their defense and their ability to get the ball off their defense; they force a lot of turnovers."

"It concerns me that they played well enough to beat UTEP twice; that's quite a feat. Then again, we are playing quite a bit better now than we were and that should even things out."

New Mexico State is 0-3 in league play after losing to Wichita State, Drake and Southern Illinois and are 7-7 overall; the Aggies started the season with a bang—winning its

first four and six of its first eight. However, they've dropped five of its last six.

Two of NMSU's losses have been to SWC teams SMU (94-87) and Baylor (75-72), although both were on the road.

The Aggies are scoring at an 80.3 ppg clip (cracking the century mark three times), but have allowed 77.1 under first-year Coach Ken Hayes, who coached Tulsa for seven years prior to replacing Lou Henson.

NMSU has three of the top 10 scorers in the conference in forward Bill Allen (16.0) and guards Richard Robinson (14.7) and Dexter Hawkins (13.8). Forward Russell Letz, co-captain and a three-year letterman, is scoring 8.3 ppg and hitting a team-leading .513 from the field.

Bob Dvorak, a 6-8, 205-pounder, rounds out the line-up; the center position has been a sore spot for the Aggies, who have also had to use 6-5 Ricky Gibson there.

John DiBiase (5-10), Danny Lopez (5-8) and Jim Dove (6-6) are other top reserves.

The Aggies are a very small ball club with their starting forwards (Allen and Letz) going only 6-4 and 6-6 and the guards (Robinson and Hawkins) at 6-3 and 6-1. All four started a year ago on a 20-7 club that wound up second (to Louisville) in the MVC and earned a bid to the NCAA Tournament. However, despite their relatively small size, the Aggies are third in the MVC in rebounding.

NMSU two-timed West Texas a year ago, 72-58 and 73-53, and leads the series between the two teams, 32-24.

**PROBABLE LINE-UP**

WEST TEXAS (10-1)	N. Mexico St. (7-7)
Schreck (6-6)	F Allen (6-4)
E. Smith (5-5)	C Letz (6-6)
D. Smith (6-10)	F Dvorak (6-8)
Jones (6-4)	G Hawkins (6-1)
Cheeks (6-0)	G Robinson (6-3)

TIP-OFF: 8:30 p.m. (Amarillo Time) Saturday at Las Cruces, N.M.

### In Passin'

(Continued from Pg. 7A)

In '76, couldn't open with a much lousier schedule—six games in El Paso and another half-dozen in Midland before opening its home season against San Antonio April 26. Not too many fans would bother "welcoming" an 0-12 ball club, or even a 6-6 team; and, opening the season with the first 12 games on the road is the easiest way to be 0-12. The Texas League, whose farcial playoffs a year ago were the talk of baseball, oughtta do away with these equally-silly 12-game road trips which find 'em spending a ridiculous six consecutive days in the same city. When teams return home after a lousy 3-9 or 2-10 trip, you can't blame any fan for not wanting to shell out several bucks for seeing such a loss. It's understandable for the Pacific Coast League, which includes Hawaii, to have such lengthy trips and feature six-day stands in a single city. In Triple A, it happens often. However, for San Antonio and Midland having to spend six consecutive days at each other's place is ludicrous. Perhaps that's why they call the minors the bushes...SMU may have the basketball team of the future. The Mustang JV's, although using only seven players, scored an el rompo over Mountain View (Tex.) Junior College the other night, 139-73. A lotta points...Don't get too excited about West Texas State's moving into the No. 19 spot in the latest national rankings. The Buffs backed in only because last week's No. 16 (Louisville), 17 (Minnesota), 18 (Southern California), 19 (Michigan) and 20 (San Francisco) teams lost a total of EIGHT ball games over a scant six-day period (since the previews poll—and four of those ball clubs, naturally, dropped from the wayside, allowing Oregon State (9-4), Centenary (14-2), West Texas State (10-1) and Missouri (11-2) to take over the No. 17-20 spots. The Buffs' record looks pretty impressive until one looks at the teams they have played. Of their first 13 opponents (including Chicago State tonight and New Mexico State Saturday), only two—Texas-El Paso (10-3) and Louisville (7-4)—currently have records over .500. And, the miners beat WTSU. That means the Buffs have only beaten one .500 ball club the first half of the season—Louisville—and the Cardinals have lost three games in a row themselves. Add to that the fact four of WTSU's victims (Panhandle, Southwestern Oklahoma, Oklahoma Baptist and Chicago) were POOR small-college teams, while three others (McNeese St., Samford and Wisconsin-Milwaukee) were "fringe" major-schools and it's no surprise the Buffs' record is so sparkling. There's no question that Dennis Walling's 1968-69 team, that finished 18-8 and was led by All-American Simmie Hill (23.7) and Mike Mitchell (17.7), was a much better ball club than the current crew. In fact, the '75-65 edition, despite their fast start, might do well to even match that 18-8 record. The losses start flowing at Las Cruces...Clovis, N.M., who the Hereford Whitefaces play on the road Jan. 24 and back here Feb. 10, are 7-4 on the season, but have won three in a row, including its district opener...

### SWC: FOOTBALL OR BASKETBALL LOOP?

Most of the non-conference basketball games have played and, surprisingly, the Southwest Conference has the sixth-best record, percentage-wise. The SWC has a 49-32 record outside the league for a winning percentage of .604. The Atlantic Coast Conference (58-7) is, of course, the national leader with its incredible .892 winning percentage. The Pacific Eight (62-23) is next with a fancy .732, followed by the Big Ten (62-24) at .724, the Southeastern (55-27) at .670, the Western Athletic (61-31) at .663, the SWC, the Missouri Valley (40-28) at .558, the Ohio Valley (43-34) at .558, the Big Sky (42-37) at .531 and the Mid-American (40-38) and Yankee (20-19), both at .512. The Big Eight (36-39) at .480, Southern (25-37) at .403 and Ivy (23-42) at .353 are all under .500. What this all means is that with 11 major conferences playing over 500 ball, the nation's Independents, obviously, are taking a pretty good beating except for a few nationally-ranked teams like Marquette (9-1), Rutgers (11-0), St. John's (11-1) and Notre Dame (6-3)... The biggest wrestling crowd in Hereford was, reportedly, 1,876, according to a long-time fan who works at The Bull Barn during the matches. "Oh, it was to see some guy who was supposed to be from Hollywood; so everyone came." He recalled the "good 'ole days" when the matches were held "after the stock show. Our biggest crowds used to be in the fall; we'd have about 1,000 fans a night. They'd come from all over. I'd say about 80 per cent of the crowd are Mexicans. I usually end up baby sitting," he said. "Sometimes there's a dozen kids left here by their folks while they (the parents) go out for the night." He wasn't complaining however. If there's any one guy who KNOWS who will win Sunday's Super Bowl, it's Joe Namath. Broadway Joe, you may recall, predicted his team's victory over Baltimore a number of years ago even though the Colts were something like a 15-point favorite. He also correctly picked Pittsburgh to upset Minnesota a year ago... Texas Tech's 1976 football schedule finds the Red Raiders at home against Colorado (Sept. 11), Arizona (Oct. 23), Texas (Oct. 30), SMU (Nov. 13), Houston (Nov. 20) and Baylor (Dec. 4), while road games will be at New Mexico (Sept. 18), Texas A&M (Oct. 9), Rice (Oct. 16), TCU (Nov. 6) and Arkansas (at Little Rock Nov. 27). Notice, Tech will be off three consecutive weeks (Sept. 18-Oct. 9). Quirk in the schedule, but, still, it's probably the most attractive home schedule in years. Colorado and 'Zona figure to be contend for the Big Eight and WAC Championships, respectively, while Texas looks like the "team to beat" in the SWC...

# Tech Hosts Aggies In Showdown

LUBBOCK-Texas A&M and Texas Tech, who look like they just might pick up where they left off a year ago in the Southwest Conference, resume acquaintances here Saturday afternoon in an early key contest for league supremacy. Tip-off is 1:10 p.m.

The Tech JVs (4-3) play Wayland Baptist's Junior Varsity in the second game on the Municipal Coliseum card.

A&M and Tech finished 1-2 in the SEC a year ago (Arkansas actually tying the Red Raiders for the No. 2 spot) and the two clubs are, once again, at the top of the pack in the jumbled standings, although in reverse order.

Tech is 4-0, while A&M stands 2-0 and both are the only remaining unbeaten teams in the conference. Baylor and Houston, both 3-1, are hot on the leaders' heels, however.

The contest matches Texas A&M's outstanding offense

(90.1) and Tech's stingy defense (63.2), which rank first and second, respectively, in the SWC.

A&M's weapons are many: seniors Sonny Parker (18.5), Barry Davis (14.5), Ray Roberts (13.5) and frosh Karl Godine (13.2). Six-two Jarvis Williams, still another yearling and a teammate of Godine on Houston Kashmere's State Championship teams the past two years, rounds out the line-up.

Steve Jones, who fired in 14 points in A&M's 76-69 overtime win at Baylor last week, will also see heavy action; two other "rookies", 6-5 Joey Robinson and 6-8, 225-pound Lynn Swanson, have been getting their feet wet, too.

A&M is 9-3 overall, having lost all its games in tournament play—to LaSalle (59-57) in Kansas' Jayhawk Classic, to Louisville (102-88) in the finals of the Louisville's Holiday Classic and to San Francisco (Continued on Pg 9A)

### NOTICE OF INTENTION TO ENGAGE IN WEATHER MODIFICATION ACTIVITIES

Notice is hereby given, that Atmospherics Incorporated of 8602 East Dayton Avenue, Fresno, California, 93727, who holds License No. 76-1 of the State of Texas, intends to engage in an operation to change or attempt to change by artificial methods the natural development of appropriate atmospheric cloud forms or precipitation forms which occur in the troposphere, for and on behalf of Better Weather Incorporated located at Littlefield, Texas, and will conduct a program of weather modification designed to decrease damaging hailfall and augment useful precipitation by means of aerial application of artificial nuclei as follows:

- The area over, or within which, equipment may be operated, shall include portions of the Counties of Deaf Smith, Randall, Parker, Castro, Sotter, Bailey, Lamb, Hale, Cochran, Hockley, and Lubbock.
- The target area, within which hailfall suppression and rainfall augmentation is intended to occur, can be described as follows: The boundary of the target area shall be a line beginning at a point of origin at Littlefield, Lamb County, Texas, and running northeast along Highway 84 to its intersection with Road 37 near Amharst; thence, due west on Road 37 to its intersection with Road 303; thence due north on Road 303 to Sudo; thence northwesterly on Highway 84 to its intersection with Road 1790 approximately two miles northwest of Muleshoe; thence due west to the western boundary of Bailey County; thence due north along the western boundary of Bailey and Parker County to Road 2290; thence westerly along Road 2290 to its intersection with Road 1731 at Bonifay; thence due north to the northern boundary of Parker County; thence due east along the northern boundary of Parker and Castro Counties to Road 1075; thence due east along Road 1075 to its intersection with Road 1424 in Sotter County; thence due south along Road 1424 through Edmonson to its intersection with Highway 87 near Hale Center; thence southerly along Highway 87 to Abarnathy; thence westerly along the southern boundary of Hale County to the southwest corner of Lamb County; thence four miles south along the eastern boundary of Hockley County; thence due west to Road 168 south of Amst; thence north to a point three miles east of Highway 395; thence north to a point on Highway 84; thence northeast along Highway 84 to the point of origin at Littlefield.
- As near as can be determined the effects of the operation will be confined to the described target area.
- The equipment, materials and methods to be used in conducting an operation within this area of approximately 4,000 square miles, including a 5 cm radar system, cloud seeding aircraft, and the aerial application of silver iodide in an appropriate manner for the artificial nucleation of clouds and weather systems.
- The person in charge of this program shall be Thomas J. Henderson, Atmospherics Incorporated, Fresno, California.
- The program may be operational at various times throughout the periods from April 20th through October 31st during the calendar years 1976, 1977, 1978 and 1979.
- Individuals, organizations, or agencies who consider that their interests will be adversely affected by the operation proposed may file a formal protest for consideration by the Texas Water Development Board, P.O. Box 12887, Capitol Station, Austin, Texas, 78711.

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**WILL BE SATURDAY MORNING**

**January 17, at 10:00 a.m.**

**SWPS REDDY ROOM**

**All members are urged to be present**



# View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

## BOAT TITLING AID TO OWNERS AND OFFICERS

The new Texas boat titling amendment effective Jan. 1, 1976, should assist both owners and law enforcement officers in identifying, insuring and recovering boats and motors in Texas.

The new law will require that any new or unregistered motorboat in excess of 14 feet and any new outboard engine of 12 or more horsepower have a certificate of title from the Texas Parks and Wildlife Department.

All P&WD offices now have the new forms for certificate of title and whether for motorboats or outboard engines, the cost will be \$2 for each.

"A person registering a new motorboat in excess of 14 feet with an outboard engine of 12 horsepower or more will have to complete three pieces of paperwork," said Ted Wheelis, Lubbock regional enforcement supervisor.

"First, register the boat for the 'TX' numbers; second, apply for a certificate of title on the boat and third, apply for a certificate of title to the engine," Wheelis continued.

A "manufacturers' statement of origin" must be obtained from the marine dealer for the boat and motor and brought along to the P&WD office at the same time.

Any motorboat less than 14 feet or engine less than 12 horsepower may be titled if the owner wishes to obtain a certificate of title even though this procedure is not required by Texas law. However, application for 'TX' numbers for these boats and motors is still required.

The resale of a currently registered boat requires a bill of sale from the owner. If the 'TX' registration number is expired, it will be necessary to telephone Austin headquarters to determine if the number is available.

The applicant must pay for the telephone call in addition to registration and titling fees.

All boats in excess of 14 feet and all outboard engines of 12 or more horsepower will have to be titled when sold or transferred from one owner to another.

More information is available at either the Amarillo office (806) 355-9246 or the Lubbock office (806) 744-6847.

## Mavs' 9th Romps

PLAINVIEW. La Plata's ninth graders used double-figure scoring from Larry McNutt (18) Paul Bell (11) and Reid Herring (10) to trip Plainview Estacado here Monday night, 51-38, to win its fourth district game in a row.

The Maverick eighth and seventh-graders, however, were tagged with defeats.

Estacado won the eighth-grade contest, 38-27, despite 14 points by La Plata's Joe Walker.

The hosts captured the seventh-grade tilt, 29-24. Felix Soliz canned eight for the losers. La Plata's ninth-graders are now 6-3, while the eighth-graders are 5-5 and seventh-graders 6-4.

\*\*\*

## Dogies Win Three

CANYON. Stanton Junior High cagers made it a complete sweep here Monday against Canyon Purple, winning two of the three contests in lopsided fashion.

The Dogie ninth-graders, continuing to play outstanding ball this season, tripled Canyon, 66-22, as

## TECH.

(Continued from Pg. 8A) (77-75) in Houston's Bluebonnet Classic.

Tech, who has won five in a row, has been receiving sparkling play from its bench in recent games, particularly 6-7 Mike Russell and 6-6 Grant Dukes. Russell, a sophomore from Buffalo, N.Y., tallied 17 to pace all scorers in an 82-58 rout of TCU last weekend to raise his average to 8.0—third-best on the ball club; Dukes, a junior from Levelland, had a game-high of 22 against Rice and came back the next time out (against TCU) to score 15 and is now averaging 6.1.

However, Coach Gerald Myers will continue to leave Russell and Dukes "sitting" at the outset and go with his regular starting forwards—Grady Newton (10.8) and Rudy Liggins (6.2).

Rick Bullock, who leads the club in scoring (20.2) and rebounding (8.8), and guards Keith Kitchens (7.3) and Steve Dunn (4.6) will round out the starting cast.

Frosh Geoff Huston (6.1) has been spelling Kitchens and Dunn on the backline...and doing a good job, too.

Tech is 11-2 overall, which is one of the better marks in the SWC.

The Raiders split with A&M a year ago—winning 73-63 at College Station after losing 62-55 here—and the Ags lead the series, 22-18.

## PROBABLE LINE-UP

TEXAS A&M (6-3) TEXAS TECH (11-2)

Parker (6-6)	F	Newton (6-5)
Robert (6-4)	F	Liggins (6-6)
Davis (6-6)	C	Bullock (6-8)
Godine (6-4)	G	Dunn (6-2)
Williams (6-2)	G	Kitchens (6-1)

TIP-OFF: 1:10 p.m. Saturday (at Municipal Coliseum in Lubbock)



RICK BULLOCK

TECH STANDOUT



STEVE DUNN

RAIDER GUARD


## SPORTS from the pressbox...

By RED LAKELAND

INSIDE & STRAIGHT: New York Yankees manager BILLY MARTIN says he's trying through friends to win the release of his 22-year-old daughter from prison in Barranquilla, Colombia. Martin thus confirmed reports that KELLY ANNE MARTIN was arrested last month as she was about to board a Miami-bound flight while allegedly carrying about a pound of cocaine, valued at \$60,000, taped between her legs. She said she was set up by two guys who gave her a package and asked her to take it to Miami. ... Great Old Dodger pitcher DON NEWCOMBE, a recovered alcoholic, is very sad that his fellow superstars, emeritus WHITEY FORD and MICKY MANTLE are now doing beer commercials. It's surprising that TV-Sports sponsors are beer firms, as were cigarette companies until the Federal government banned cigarette advertising over the air. ... The MARK SPITZES are in splitsville. His lovely wife Susan went home to mother in Beverly Hills. The young swimming star's life since the multi-gold medal Olympics triumph has been disappointing. His film career bombed, his TV guest spots were bad and his sportscasting ambitions also failed. ... CAZZI RUSSELL reflected on his distinguished career in pro basketball and smiled. "I've been on the title team," he told me. "But I'd like to be on a couple more before it's all over." ... "Baseball is the only game people still remember you a long while after you become inactive," insists longtime Chicago Cubs star ERNIE BANKS.

HOTLINE ON SPORTS: LARRY CSONKA definitely wants to play football again next year but the team that gets him will have to pay — and that team may not be the Miami Dolphins. "Whatever I do, I'm going to play for a suitable contract," he told me. "I'm not giving my services away." ... A son of Miami Dolphins

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AFP-30



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<p><b>CLIP THIS COUPON</b></p> <p>MAALOX Antacid 12-OZ. \$1.07</p> <p>LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p>Gayety BATHROOM TISSUE \$1.17</p> <p>8 Roll Package</p> <p>LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p>Golden "T" Baby OIL OR SHAMPOO 88¢</p> <p>LIMIT 2 WITH COUPON</p>
<p><b>CLIP THIS COUPON</b></p> <p>EFFERDENT Denture Cleanser 40 Tablets 82¢</p> <p>LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p>RIGHT GUARD Double Protection Anti-Perspirant Roll On 1.5-OZ. 77¢</p> <p>LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p>Golden "T" BLADES Super Stainless Steel Double Edge 10-Count 63¢</p> <p>LIMIT 2 WITH COUPON</p>
<p><b>CLIP THIS COUPON</b></p> <p>Clairel Herbal Essence SHAMPOO For Oily or Normal and Dry Hair 8-OZ. 93¢</p> <p>LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p>NOXZEMA Skin Cream 4-OZ. 87¢</p> <p>LIMIT 2 WITH COUPON</p>	<p><b>CLIP THIS COUPON</b></p> <p>FINAL NET 8-OZ. \$1.07</p> <p>LIMIT 2 WITH COUPON</p>



# REC To Sponsor Government In Action Tour For Area Youth

Deaf Smith Rural Electric Cooperative will sponsor the Government-in-Action Tour for the 12th year. This contest is open to any boy or girl at least 16-years-old, but not 18-years-old prior to Sept. 1, 1976.

office. Entrants will be required to give a five to eight minute speech on "Rural Electric Coops—Good For All Americans". Upon completion of their speech, questions will be asked about the cooperative. Winners will be selected on the basis of the following standards: knowledge of subject, 40 per cent; speaking ability, 30 per cent; appearance 10 per cent; personality, 10 per cent; and poise 10 per cent.

most rewarding projects the cooperatives sponsor. Along with the scheduled bicentennial "happenings" in Washington the Texas delegation will tour Williamsburg and Jamestown, Virginia. This will provide each youth with a realistic glimpse at our colonial heritage and supply an additional bicentennial touch.

# Cancer Deaths Average 20 Per Year

Because of a sudden upsurge in cancer deaths in most parts of the country during the past year, reported by the National Center for Health Statistics, the situation in Deaf Smith County bears examination. What has been the mortality rate locally in recent years? Has it been higher or lower than elsewhere?

more of them have been taking up smoking. Other areas of investigation include the various chemicals to which man is

exposed in his food. The environment in which he works and lives and the possible failure of the body's natural immunity system.

# Mahon Announces Again

Lubbock—George Mahon, who represents the 19th Texas District in Congress, announced this week that he is a candidate for re-election. He has filed notice of his candidacy with the State Chairman of the Democratic Party.

would, as in the past, seek to represent the views and aspirations of the people of the 19th District, being fully aware of their concern over disturbing trends in Washington.

Mahon noted that the new Congressional budget control law goes into full operation this year. "Federal spending must be better controlled if fiscal disaster is to be averted," he said. "More fiscal restraint is demanded. The law will be ineffective unless the will to achieve results can be developed. As chairman of the Appropriations Committee, I shall do all I can to help make the new system succeed."

# Lung Association Announces Grants

Over \$50,000 in medical grants for 1976 were announced today by the American Lung Association of Texas, for training of chest specialists in 1976. Five recipients of \$10,000 each will pursue advanced lung research studies at University of Texas medical centers in

Galveston, Dallas, and San Antonio. Lung disease ranges from the newborn baby with hyaline membrane disease to the elderly patient with pneumonia. Yearly epidemics of influenza take their toll, along with chronic

emphysema and bronchitis. One acutely dangerous condition is pulmonary embolism, caused when a blood clot lodges in the lung.

Citing a critical shortage of chest doctors to care for these patients, the lung association

urged individuals who have not yet answered their Christmas Seal letters to do so.

"Either there is a specialist to care for the patient in lung failure, or there is not. Too often, there is not, and we are using Christmas Seal money to close that gap. It is a matter of vital concern to the patient," said Mrs. Jewel Smith of Hereford, who with Mrs. June Rudd, R.N., Mrs. Joyce Seigler, R.N., and Dr. Clyde Rush, serves as representative of the Lung Association in Deaf Smith County.

"Our motto is that it's a matter of life and breath. And that is exactly what it is," he added.

# WTSU Plans NTE Tests On Feb. 21

The National Teacher Examinations (NTE) will be given at West Texas State University on February 21. Scores from the examinations are used by many states for certification of teachers, by many school systems for

selection, tenure status and identification of leadership qualities and by many colleges as part of their graduation requirements. About 100,000 candidates took the examinations last year.

which prepares and administers the tests, says they are designed to measure knowledge gained from professional and general education and in 27 subject-matter fields.

Sen. Church may fight Bush nomination to CIA.

# Tax Forms Contain Residence Questions

Individual Internal Revenue Service (IRS) taxpayer returns for 1975 include questions on residence intended to provide an accurate basis for equitable distribution of general revenue sharing funds, according to the Office of Revenue Sharing (ORS) of the U.S. Treasury Department.

Such funds are returned by the Federal government to State and local general-purpose governments under terms of Federal revenue sharing law.

The amount each government receives is based, in part, on population and per capita income estimates made by the Bureau of the Census, U.S. Department of Commerce.

The new questions on the income tax form are designed to identify the taxpayer's legal residence, which may differ from his or her mailing address. Authority to ask the new questions is provided in Section 6017A of the Internal Revenue Code.



# Good News!

EVERYONE WINS WHEN YOU.....

# SHOP HERE FIRST

The Hereford Brand







SALE STARTS THURSDAY, Jan. 15, 1976

SPRIT OF '76

# January Clearance

## SAVE!

# SALE

## SAVE!



**ALL WESTERN SHIRTS**

REG TO '18"  
NOW **\$876**

LADIES  
**WESTERN BLOUSES AND KNIT SLACKS**  
BUY ONE-GET ONE FREE!

Boy's Knit  
**LEISURE SUITS**  
Checks & Plaids  
Sizes 3 to 7 **1/2 PRICE**

**ALL STRAW HATS**  
**1/2 OFF**

**ALL MEN'S FASHION JEANS**  
LEVI WRANGLER PERM-PRESS SOLIDS-CHECKS  
VALUES TO '14. **\$576 PAIR**

### LEVI BLUE DENIM

FIRST QUALITY  
SHRINK TO FIT **\$976**  
SADDLEMAN BOOT JEANS **\$1076**  
BIG BELLS **\$1276**  
JACKETS **\$1276**  
COME IN, SEE, COMPARE

BOY'S SHORT SLEEVE SHIRTS  
REG. '4"  
NOW **\$176**

BOY'S LONG SLEEVE SHIRTS  
REG. '5"  
NOW **\$276**

ALL BOYS' JEANS **25% OFF**

HANDS ON BRIEFS & Pkg. of 3  
REG. '4"  
NOW **\$276**  
Sale Price

MEN'S LONG SLEEVE DRESS SHIRTS  
Light Colors-Limited Selection  
NOW **\$176**

MEN'S LEVI CORDUROY SHIRTS  
REG. '13"  
**\$876**

MEN'S LEATHER JACKETS, SUITS & COATS **1/2 PRICE**

**ALL FELT HATS** **1/3 OFF**

WE EXPERTLY HANDSHAPE & CREASE YOUR HAT TO YOUR LIKING!

GENUINE MOUNTED HORNS  
REG. to '60"  
NOW **\$976** Pair

BAILEY'S GOOSEDOWN VESTS, JACKETS & COATS **1/3 OFF**

**HATS**  
BAILEY-DOBBS-BRADFORD-AMERICAN-MILLER

**BOOTS** by  
TONY LAMA-JUSTIN-NOCONA-SANDERS

GREAT SELECTION GENUINE INDIAN JEWELRY **1/2 OFF**

**HURRY!**  
SAVE ON ALL YOUR WESTERN NEEDS. PRICES WILL NEVER BE LOWER!

## 2 BIG WEEKS



**ALL BOOTS**  
**40% TO 70% OFF**  
ALL WINDBREAKERS **1/2 OFF**  
TONY LAMA SANDERS NOCONA JUSTIN

**WRANGLER COWBOY CUT JEANS** **\$976**  
**FLAIRS** **\$976**  
**BIG BELLS** **\$976**

Ladies' **SLACKS & BLOUSES**  
BUY ONE AND GET ONE FREE!

LADIES LEATHER HAND BAGS **\$476 EACH**  
REG. '14"

MEN'S WESTERN KNIT SLACKS  
BUY ONE-GET ONE FREE!

LEVI PANATELLA KNIT SLACKS  
BUY ONE-GET ONE FREE!

MEN'S LEVI BRUSHED CORDUROY JEANS  
REG. '13"  
NOW **\$576**

MEN'S CUFFED SLACKS  
BUY ONE-GET ONE FREE!

**ALL NAME BELTS DONE FREE**

**ALL MEN'S JUMP SUITS** **1/2 PRICE**

**MEN'S WESTERN DRESS BELTS** **1/3 OFF**

CHILDREN'S TONY LAMA & SANDERS  
**BOOTS** **1/2 PRICE**  
NOW

**SADDLES & ACCESSORIES** **1/3 OFF**

**Wrangler**  
MEN'S LONG SLEEVE WESTERN SHIRTS  
REG. to '14"  
NOW **\$776** EA.

BOY'S DENIM BIG BELL JEAN  
WRANGLER & LEVI  
NOW **20% OFF**

LEE'S MEN'S DENIM JEANS  
BELL BOTTOMS  
REG. '14"  
NOW **\$976** PAIR

**ALL MOCASSINS**  
BUY ONE-GET ONE FREE!

WALL'S INSULATED COVERALLS & JACKETS  
CHILDREN'S & MEN'S  
**1/3 OFF**

MEN'S LEVI CHAMBRAY LEISURE SUITS **1/2 PRICE**

MEN'S FASHION LEISURE SHIRTS  
Beautiful Colors  
100% POLYESTER  
REG. to '18"  
NOW **\$876**



# RANGE

233 N. MAIN DOWNTOWN WESTERN WEAR 364-6332

MEN'S LONG SLEEVE SPORT SHIRTS  
BUY ONE-GET ONE FREE!







# Calendar of Events

**THURSDAY**  
Annual Chamber of Commerce Banquet, the Bull Barn, 7 p.m.  
Hereford Study Club, home of Mrs. Art Stoy, 150 Ranger, 7:30 p.m.  
Palo Duro Home Demonstration Club, Community Center, 7 p.m.  
Bay View Study Club, home of Mrs. D.N. Garner, 337 Centre, 2 p.m.  
Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, First National Bank Community Room, 7:30 p.m.  
Los Ciboleros Chapter of Daughters of the American Revolution, Deaf Smith County Historical Museum, 3:30 p.m.  
Farm and Ranch Club, home of Mrs. Wheeler Davis, noon.  
Kiwanis Club, Civic Club Center, noon.  
Hereford Jaycees, Civic Club Center, 8 p.m.  
American Association of Retired Persons at Community Center, 7 p.m.  
VFW, VFW Clubhouse, 8 p.m.  
L'Allegria Study Club to meet in the home of Mrs. Bill Lyles, 127 Liveoak, 9:30 a.m.

**FRIDAY**  
Bud to Blossom Garden Club, SWPS Reddy Room 9:30 a.m.  
Merry Mixers Square Dance Club, Community Center, 8 p.m.  
Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.  
Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.  
Patriarchs Militant and Auxiliary, 100F Hall, 8 p.m.

**SATURDAY**  
Bicentennial Art Exhibit at Community Center.  
**MONDAY**  
Dawn Music Club, Dawn Community Center, 2 p.m.  
Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.  
American Association of University Women, Deaf Smith County Library's Heritage Room, 7:30 p.m.  
Combined meeting of Happy Hustlers, Showmanship and WIN 4-H Clubs, Community Center, 7:30 p.m.  
El Llano Study Club, home of Mrs. John Jacobsen, 209 E. 6th, 8 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, 100F Hall, 8 p.m.  
Evening Lions, K-Bob's Steak House, 7 p.m.  
TOPS Evening Chapter, Community Center, 6 p.m.  
Square Dance Lessons, Community Center, 7:30 p.m.  
Green Valley 4-H Club, Dawn Community Center, 4:30 p.m.

**TUESDAY**  
Rebekah Lodge, 100F Hall, 8 p.m.  
Kappa Iota Chapter of Beta Sigma Phi Sorority, Hereford State Bank Friendship Room, 7:30 p.m.  
Xi Epsilon Alpha Chapter of BSP Sorority, SWPS Reddy Room, 7:30 p.m.  
La Afflatus Estudio Club, REC Medallion Room, 3 p.m.  
La Plata Study Club, home of Mrs. Raymond White, 214 N. Texas, 8 p.m.  
Alpha Alpha Chapter of BSP Sorority, Community Center, 7:30 p.m.

Hereford CowBelles, Dickies Restaurant, installation of officers, 11:45 a.m.

Social Security representative at the Courthouse from 9:15 a.m.-12 noon and 1-3 p.m.  
Hereford TOPS Club, Community Center, 9 a.m.  
Story hour for preschool children at Deaf Smith County Library, 10 a.m.  
Weight Watchers at First Baptist Church, 6:30 p.m.  
Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.

County 4-H Horse Club, Community Center, 7:30 p.m.  
Argen Draper 4-H Club, Community Center, 4 p.m.  
**WEDNESDAY**  
Christian Women's Fellowship of First Christian Church, lunch at church, 12:30 p.m.  
Noon Lions, Civic Club Center, noon.  
Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

Knights of Columbus at KC Hall, 8 p.m.

**WALLACE & SUBSIDY**  
Alabama Gov. George C. Wallace has raised more money than any other presidential candidate, but he is having trouble proving that it has come in from enough states to entitle him to a federal campaign subsidy next month.

The champion killer of our age, it seems, is the automobile. However, few seem to care.

**Moods Affect Family**  
Families have feelings and show them. Roberta Dix, a family life education specialist, points out.  
"Like individual people, a family's emotional climate reflects the day's ups and downs. A bad day for one person may affect everyone. And an exceptionally good day for another member can change the dismal mood of the whole family," she explained.  
Miss Dix is with the Texas Agricultural Extension Service, The Texas A&M University System.

She said that children and adults alike reflect the moods, attitudes and feelings of the other family members. These reflections are good. They keep individuals in tune with their own feelings and help live up situations that have turned sour.  
"Walking into a room where you can feel a lot of tension, try catching someone's eye and smiling. Shortly you will see your reflection—the person you smiled at is smiling too," she said.

Family security strengthens when members use emotions in a positive way: Reach out to sisters, brothers and parents with emotional energy.  
"For example, if you feel very good, share your good feelings by complimenting your mother's fantastic meal, your sister's sweet laugh and yourself for sharing," the specialist suggested.  
She said that keeping in touch with the family climate helps curb outbursts of negative feelings by members before they happen.

The most impressive testimony for tolerance is a golden wedding anniversary.  
-Republican, Topeka.

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Barn floors-House slabs-Driveways-Walks-Patios  
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**SUPER SAVERS** are great for reducing your food costs...they offer temporary extra savings even below our Everyday Low Prices. Look for them all over the store and don't miss the chance to stock-up on these added money-savers!

Prices Effective Thru Saturday, January 17, in HEREFORD.

**SLICED BACON**

Smok-A-Roma Brand

2-lb. pkg. '2" lb. **\$1.25**

**BEEF SAUSAGE** **\$1.89**

**SMOKED SAUSAGE** **\$1.69**

**SAUSAGE**

Safeway Brand

2-lb. pkg. '2" lb. **\$1.29**

**FRYER PARTS**

Fresh Cut - Mixed Parts

3 Breast Quarters With Back

3 Leg Quarters With Back

3 Extra Wings

3 Giblets

lb. **35¢**

**FRYER THIGHS** **79¢**

**FRYER BREAST** **99¢**

**PICK OF CHICK**

Fryer Drumsticks Split Breast Thighs

lb. **79¢**

# THE SIGN OF EXTRA

<p><b>EXPRESS CHECKSTAND</b></p> <p><b>ALWAYS OPEN...</b></p> <p><b>FOR 9 ITEMS OR LESS!</b></p>	<p><b>PECAN TWIRLS</b> Mrs. Wright's Brand 8-oz. <b>57¢</b></p> <p><b>SALAD DRESSING</b> Hidden Valley Brand 32-oz. <b>69¢</b></p> <p><b>SYRUP</b> Pack Train Imitation Maple Super Jug 1/2-gal. <b>\$1.99</b></p> <p><b>ZEE TOWELS</b> Printed Paper Towels 170-ct. <b>62¢</b></p> <p><b>SCOTT</b> Family Neapine Jumbo Pack 180-ct. <b>58¢</b></p>	<p><b>WHITE MAGIC</b> Powder Cleanser 14-oz. <b>23¢</b></p> <p><b>DOG FOOD</b> Pooch Canned 19-oz. <b>15¢</b></p> <p><b>BLEACH</b> White Magic Liquid 1-Gal. <b>69¢</b></p> <p><b>DRY BLEACH</b> White Magic 5-lb. <b>\$1.25</b></p> <p><b>JELL WELL</b> Fruit Flavored Gelatin 5 3-oz. <b>5¢</b></p>	<p><b>COFFEE</b> Edwards Ground 1-lb. <b>\$1.63</b></p> <p><b>ORANGE DRINK</b> Tostitos Instant 18-oz. <b>99¢</b></p> <p><b>TEA BAGS</b> Canterbury Brand Super Saver 100-ct. <b>\$1.29</b></p> <p><b>HAWAIIAN PUNCH</b> Fruit Flavors 48-oz. <b>62¢</b></p> <p><b>SLICED BEETS</b> Libby Brand 16-oz. <b>32¢</b></p>
<p><b>MRS. WRIGHT'S FRESH RAISIN BREAD</b></p> <p><b>2 \$1</b></p> <p>16-oz. Loaves</p>	<p><b>CRAGMONT BRAND SOFT DRINKS</b></p> <p><b>5 \$1</b></p> <p>Qt. Botls. Plus Deposit</p>	<p><b>FROZEN FOODS</b></p> <p><b>ORANGE JUICE</b></p> <p>100% Pure Florida Orange Juice</p> <p>6 Oz. Cans <b>4.89¢</b></p>	<p><b>DAIRY-DELI ITEMS</b></p> <p><b>YOGURT</b></p> <p>Lucerne Brand</p> <p><b>4 \$1</b></p> <p>8 Oz. Ctns.</p>
<p><b>SCOTTIES WHITE FACIAL TISSUE</b></p> <p><b>47¢</b></p> <p>200-ct. Box</p>	<p><b>MORTON MINI-PIES</b></p> <p>Fruit Flavors</p> <p><b>4 \$1</b></p> <p>8 Oz. Pies</p>	<p><b>MORTON DONUTS</b></p> <p>Glazed or Jelly</p> <p><b>2 \$1.49</b></p> <p>9 Oz. Pkgs.</p>	<p><b>BISCUITS</b></p> <p>Mrs. Wright's</p> <p><b>8 \$1</b></p> <p>8-oz. Cans</p>
<p><b>VIVA SOFT, ABSORBENT PAPER TOWELS</b></p> <p><b>59¢</b></p> <p>Large Roll</p>	<p><b>ZEE NICE 'N SOFT BATHROOM TISSUE</b></p> <p><b>69¢</b></p> <p>4 Roll Pkg.</p>	<p><b>LIBBY BRAND TOMATO JUICE</b></p> <p><b>53¢</b></p> <p>46-oz. Can</p>	<p><b>SUPURB ALL TEMPERATURE DETERGENT</b></p> <p><b>99¢</b></p> <p>49-oz. Box</p>

**PROPERTY**

Call Agustine Alvarado for all your home, car or business insurance.

Llame a Agustín Alvarado para asegurar su automóvil, hogar o negocio comercial. Estoy para servirles.

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**THIS COUPON IS WORTH...**

Towards the purchase of a 6 oz. pkg.

**JENO'S PIZZA ROLLS**

**10¢**

32-oz. 6 Pack

**COCA COLA**

**\$1.39**

32-oz. 6 Pack

**THIS COUPON IS WORTH...**

Towards the purchase of a 25-lb. bag

**PURINA BEEF PUPPY CHOW**

**50¢**



Ask for wisdom to cultivate our minds as diligently as we nurture tender seedlings and try to create beauty of soul along with the growing plants.

### 4-H Firsthand

**JoAnn Wagner**  
4-H Member  
Deaf Smith County

Careful shopping during January's women's clothing sales can yield real bargains. But since the clothes on sale are often from last season, before buying, consider whether the item can be worn soon or if you'll have to wait until next year's season. Think about whether the savings now are worth sacrificing some 'fashion' later, and decide whether this new piece of clothing will coordinate with some of the clothes presently in the wardrobe.

Knowing something about the kinds of clothing sales helps shoppers select the best bargains. At this time of the year, clothing sales are most often 'clearance' sales—the stores are trying to make room for next season's styles. With a good eye for fashion trends and quality workmanship, the smart shopper can make some real money-saving buys.

Occasionally stores hold "fire

sales on garments that were in or near a building damaged by fire. There may be nothing wrong with this clothing, but it's a good idea to check for a smoky odor before buying.

Sometimes stores will advertise 'seconds' or 'irregulars' which may have only minor flaws. But before buying, be sure to examine them carefully to make sure you are not disappointed if a serious flaw shows up later.

Before buying that 'bargain', take time to read the labels, examine the fit, construction and quality of the garment—and remember that stores usually won't take back sale items.

## Tomorrow Is Arbor Day

Texas Arbor Day is January 16—a day set aside for planting trees.

"There is no better way to aid in preserving our environment than by planting a tree adapted to our great state," contends Everett Janne, landscape horticulturist for the Texas Agricultural Extension Service.

Arbor Day was once a special event in the lives of many Texas citizens. In many communities, the trees that are so admired today are the direct result of the labor and attention given so

readily by children and interest, adults of by-gone generations, points out the Texas A&M University System specialist.

"In recent years much has been written about the value of trees for other purposes than to provide lumber and shade. Research reports indicate that tree barriers can reduce noise levels as much as 50 per cent. They also serve as giant air cleaners that filter out dust.

"Too often we take the majestic beauty of our trees for granted; we forget the benefits they give us," notes Janne. "As a gift to future generations, we should initiate programs in our community to plant trees in our home yards, parks, public grounds and many of the so-called waste lands."

Texas Arbor Day occurs during the prime tree planting season. Trees are usually in prime condition for transplanting at this time and the chances for success are greatest since roots can become established before top growth occurs.

In planning a tree planting

Page 3B

campaign, give some thought to selecting varieties and species suited to the area, advises Janne. Too often people are impatient and want immediate results, so weak, fast growing varieties are selected. The silver maple, cottonwood, Siberian elm and other rapidly growing trees often mature and dies out in one or two generations. For permanent plantings, select oak, pecan, cedar, bald cypress, Deodar cedar and similar species.

"Give serious thought to planting a tree on Arbor Day. Future generations will thank you for doing so," believes Janne.

**Dr. Milton C. Adams**  
**OPTOMETRIST**  
335 MILES  
Phone 364-2255  
**OFFICE HOURS**  
Mon.-Fri. 8:30 to 5:00

<b>PORK LOINS</b> Assorted Chops <b>\$1.35</b> lb.	<b>RUMP ROAST</b> USDA Choice Boneless <b>\$1.79</b> lb.	<b>FULL CENTER CUT ROUND STEAK</b> <b>\$1.38</b> lb.
<b>FISH STICKS</b> Captain's Choice 14-oz. <b>98¢</b>	<b>CHUNK BOLOGNA</b> Searing Brand 8-oz. <b>89¢</b>	<b>BEEF LIVER</b> Fresh Blood Whole of Blood <b>.79¢</b>
<b>HEN TURKEYS</b> Manor House Grade 'A' <b>68¢</b> lb.	<b>WIENERS</b> Safeway Brand Meat or Beef <b>75¢</b> 12-oz.	<b>BEEF SHANKS</b> Lean and Meaty Super Saver <b>79¢</b>
<b>HEEL OF ROUND</b> Roast USDA Choice <b>\$1.49</b> lb.	<b>SIRLOIN TIP</b> USDA Choice Steak or Roast <b>\$1.79</b> lb.	

# SAVINGS AT SAFEWAY

<b>INST. POTATOES</b> Town House 4 5-oz. Boxes <b>\$1.00</b>	<b>CORN FLAKES</b> Safeway Brand 18-oz. Box <b>61¢</b>	<b>BROCADE</b> Liquid Detergent 48-oz. Bot. <b>\$1.39</b>
<b>VIENNA SAUSAGE</b> Libby Brand 2 5-oz. Cans <b>69¢</b>	<b>RAISIN BRAN</b> Safeway Brand 20-oz. Box <b>89¢</b>	<b>OATMEAL</b> Safeway Quicks 18-oz. Box <b>49¢</b>
<b>POTTED MEAT</b> Libby Brand 2-oz. Can <b>22¢</b>	<b>FLOUR</b> Kitchen Craft 5-lb. Bag <b>69¢</b>	<b>WHITE MAGIC</b> Dishwashing Compound 35-oz. Box <b>85¢</b>
<b>BEEF STEW</b> Libby Brand 24-oz. Can <b>97¢</b>	<b>PANCAKE MIX</b> Kitchen Craft Buttermilk 2-lb. Bag <b>69¢</b>	<b>FABRIC SOFTENER</b> Per Brand 1 Gal. Jug <b>95¢</b>
<b>SLOPPY JOE</b> Libby Brand 15.25-oz. Can <b>79¢</b>	<b>TUNA</b> Sea Trader Light Chunk 6.5-oz. Can <b>47¢</b>	<b>APPLESAUCE</b> Town House 3 16-oz. Cans <b>89¢</b>

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**BUSY BAKER SALTINE CRACKERS**  
**39¢**  
1-lb. Box  
28-oz. NuMade Peanut Butter **\$1.25**

**NUMADE PURE ALL VEGETABLE VEGETABLE OIL**  
**\$1.39**  
48-oz. Botl.

**ROYAL SATIN PURE ALL VEGETABLE SHORTENING**  
**\$1.49**  
3-lb. Can

### NON-FOODS & VARIETY

**ASPIRIN**  
Safeway Brand  
**79¢**  
200-ct. Botl.

**Mennen After Shave** 3.75-oz. **99¢**  
**Mennen Skin Bracer** 4-oz. **79¢**  
**Vaseline Hair Tonic** 3.5-oz. **\$1.09**  
**Groom & Clean Gel** 4.5-oz. **\$1.39**  
**White Rain P-H Shampoo** 8-oz. **89¢**  
**Calgon Bouquet** Bath Oil Powder 16-oz. **\$1.59**  
**Listerine Lozenges** 6-oz. **79¢**  
**Vicks Nyquil** 100-ct. **99¢**  
**Tylenol Tablets** 100-ct. **\$1.29**  
**Safeway Vitamin C** 800 mg 100-ct. **99¢**  
**Pre-Mix Windshield Washer** 1 Gal. Jug **99¢**  
**Pennzoil 20 & 30 wt.** (10 W-40 or 50C) **50¢**

**SHAMPOO**  
Truly Fine Baby Shampoo  
**\$1.49**  
32-oz. Botl.

### FRESH PRODUCE

**ORANGES** 4 lbs. for **\$1.10**  
Juicy Sweet Sunkist Navels

**GRAPEFRUIT** 10 for **99¢**  
Texas Sweet Ruby Reds

**RED ROME APPLES** Super Saver 4 lbs. for **\$1.00**

**PLANTAINS** Cooking Bananas Super Saver 10 for **35¢**

**APPLES** Golden Delicious Extra Fancy 4 lbs. for **\$1.00**

**MUSHROOMS** Marinated in Oil 4-oz. Jar **69¢**

**HOUSE PLANTS** Assorted Foliage 4 in. **\$1.79**

**CYCLAMEN** Blooming Plant 5 in. **\$2.98**

**POTATOES** All Purpose Russets **79¢**  
10-lb. Bag

**AVOCADOS** Florida Green Super Saver 4 for **49¢**

**ROMAINE LETTUCE** Sliced Super Saver 33¢

**FRESH LIMES** 2 for **25¢**

**BROCCOLI** Fresh Tender Super Saver **49¢**

**NAPPA CABBAGE** Cooking Vegetable **29¢**

**FRESH TURNIPS** Clip Top Super Saver 2 for **39¢**

**RADISHES** or Green Onions **3 for 39¢**

**WHITE MAGIC HEAVY DUTY DETERGENT**  
**99¢**  
84-oz. Box **1.69**  
49-oz. Box

**LIBBY CUT GREEN BEANS**  
**4 \$1**  
16-oz. Cans

**LIBBY WHOLE KERNEL GOLDEN CORN**  
**3 89¢**  
17-oz. Cans

**CHIFFON PRINTED PAPER TOWELS**  
**2 \$1**  
120-ct. Rolls

**SHASTA APPLE JELLIES**  
**69¢**  
16-oz. Jar  
Apple-Blackberry, Apple-Grape, Apple-Plum, Apple-Raspberry, Apple-Strawberry

**BUSY BAKER DELITES**  
**79¢**  
10.5-oz. Pkg.  
Chocolate, Vanilla, Coconut, Strawberry, Lemon, Orange

**BUSY BAKER PARTY COOKIES**  
**3 \$1**  
8-oz. Pkgs.  
Devils Food, Oatmeal, Sugar, Orange or Banana

## SS Class Schedules Meeting

"Thought Conditioners" written by Norman Vincent Peal was the devotional presented to members of Golden Circle Class Monday evening in Pioneer Natural Gas Flame Room.

During the brief business meeting, the next meeting was scheduled Feb. 9 in the home of Mrs. Paul Edwards.

Mrs. Bonnie Hicks served refreshments to members present. They included Delores Webster, Jesse Oliver, Leta Eubanks, Mrs. Lou Morrison, Mary Shelton, Paula Edwards and Gloria Shaw.

## SAWO Welcomes Husbands

Husbands were guests of members of St. Anthony's Women's Organization last week in the sanctuary, where mass was conducted by the Rev. Bernard McGorry, pastor.

Mrs. Mark Coleman was greeted as a new member of the auxiliary. It was announced that Mrs. E.N. Reinart and Mrs. Jim Marnell were responsible for the religious articles shop.

Mrs. Robert Diller presided during the business session. Assuming responsibility of hospitality chores were Mrs. James Patzold, chairman, Mrs. Kenneth Walterscheid and Mrs. Leo Witkowski. Appointed to the bereavement committee were Mmes. Wayne Schilling, Tony Urbanczyk, Arturo Gonzales and Jonny Cloud.

Refreshments were served following the service.

## Recognition Bestowed On Mrs. Loving

Dick Oaks, VFW quarter master, presented Mrs. Jim Loving a plaque of appreciation for her work done in the Voice of Democracy program Monday evening in VFW Legion Hall.

Mrs. John Rogers presided over the business meeting in which the group decided to have a bakeless bake sale as a fund raising project.

Members present included Mmes. P.B. Sowell, Leonard Davis and George Green and Ada Hollabaugh, Alma Courtney, Francis Parker, Bea Sox, Doris Coffin and Naomi Murrell.

A bill providing \$2.3 billion in emergency loans to New York City has been signed into law and the House approved a change in the nation's bankruptcy laws in case the city should default.

**RICHARDSON APPROVED**  
The Senate has approved the nomination of Elliot L. Richardson to be secretary of commerce, his fourth Cabinet office.

**Keepsake**  
TRADITIONAL WEDDING RING

**KESTER'S JEWELRY**  
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD





**Executive Board Meets**

Mrs. J.D. Neill, center, acted as president of Friends of Deaf Smith County Library during an executive meeting Tuesday morning in the library's Bayview Room. Other officers present

included, from left, Mrs. D.C. McWhorter, second vice president; Mrs. Clint Formby, director; Mrs. Earl Holt, director; Mrs. R.W. Eades, secretary.

**Food Price Rise To Slow In 1976**

Food prices will probably rise at an even slower pace in 1976 than they did in 1975, Mrs. Gwendolyn Clyatt, predicted this week.

The consumer marketing information specialist is with the Texas Agricultural Extension Service, The Texas A&M University System.

She said reports now show that increases for 1975 were slower than those of 1974.

In looking toward 1976, one commodity expected to have a better year will be pork—with increasing supplies and lower prices before the year end, the specialist added.

Taking a look at the immediate future, Mrs. Clyatt said fryer chickens are the meat item to watch in upcoming weeks—in case grocers decide to "special" the birds because of recent decreases in wholesale prices.

"In other sections of the meat department, beef and pork prices will remain the same, although some beef specials are likely."

"Exceedingly good values are usually found on chuck

cuts—with other good values on corned beef, ground beef, round steak, liver and standing rib roast.

"Occasional features will appear on pork steak, Boston butt roast, bacon, frankfurters and liver," Mrs. Clyatt noted.

At produce counters, January is a very good month for citrus, cabbage, and carrots—but this year it finds dry onion and cauliflower supplies unable to meet demands, she said.

Apples and pears are in good supply and avacadoes will be available during coming weeks at moderate prices.

**BIRTH ANNOUNCED**

Mr. and Mrs. Ray Berend, Route 5, are the parents of a daughter, Melissa Marie, born Jan. 8 at Northwest Hospital in Amarillo. She weighed 8 lbs. 9 1/2 oz.

Grandparents include Mr. and Mrs. C.J. Berend of Hereford and Mr. and Mrs. Henry Gerber of Amarillo.



**DE Student**

Distributive Education student of the week is Shawn Frye, daughter of Mr. and Mrs. Ray Frye of 144 Liveoak. Miss Frye, a junior student at Hereford High School, is employed at Gaston's Popular Store under the supervision of Mrs. Bill McCarver.

**YHT Delegates To Travel To Houston**

Representatives of the Hereford Chapter of Young Homemakers of Texas will be attending the YHT State Convention in Houston Friday and Saturday along with over 700 Young Homemakers from chapters across the state.

Local residents in attendance at the 1976 state assembly will include Mrs. Larry Alley, chapter president, Mrs. Jim Culpepper, Mrs. Bud Kelly, Mrs. Ronald Rayburn, Barbara Weatherford, Ann Zetzsche, chapter little sister, Mrs. M.T. Burelsmith, chapter advisor and Mr. Burelsmith.

"Our Heritage, Our Homes, Our Hope" will be the theme of the meeting, to convene at the Marriott Hotel in Houston.

Keynote speaker for the two-day event will be Bill Thompson, journalist, lecturer and expert on nuclear energy. Thompson, supervisor of information services for Texas Power and Light Company, has twice been the recipient of the

Freedom's Foundation's prestigious George Washington Honor Medal. His address for YHT members will be "You Can't Go Home Again."

A Bicentennial highlight of the convention will be Friday afternoon's presentation, "Singing With The Presidents," by Mrs. Morgan Willeford of Longview. Period costume enhances this unique musical view of this country's history.

Mrs. June Benefield, Houston Chronicle columnist who calls herself a "kid and kitchen editor," will entertain the group Saturday with "The Importance of Being a Woman."

Local delegates will hope to be included when the 1975 Outstanding Chapter of State Little Sister recipients are announced during a noon luncheon Friday. Also recognized will be the Outstanding New Chapter. The winners will be presented YHT awards at the luncheon which is jointly sponsored by Young Home-

makers of Texas, Young Farmers of Texas, and Texas Electric Cooperatives.

The Outstanding Chapter and New Chapter Awards are presented each year to chapters judged to have contributed most toward the growth of individual members and the betterment of the community through planned educational programs, projects, and service activities. The State Little Sister Award is given to a Future Homemaker of America who has been outstanding as a member of her family, school, church, and community.

On January 17, the voting delegates will elect a new president to succeed Mrs. Eileen Koliba, Port Lavaca, who served in 1975. Officers recently elected to begin a two-year term on the State Executive Committee are: Mrs. Kay Hallman, Sweetwater; Mrs. Billie McKeever, Haskell; Mrs. Peggy Hannah, Tyler; Mrs. Rebecca Vasquez, Somerville; and Mrs. Joyce Eichhorn,

Yorktown. Continuing to serve on the State Executive Committee are: Mrs. Nancy Cannon, Hale Center; Mrs. Barbara Wayland, Houston; Mrs. Jeanne Kreymmer, Wylie; Mrs. Johnnie Kay Peril, Harper; and Mrs. Nancy McLemore, San Augustine.

Young Homemakers of Texas is a state association of young women not over 35 years of age who are interested in improving their knowledge and skills related to homemaking. Homemaking Education, Texas Education Agency, sponsors this organization. Homemaking teachers serve as chapter advisors.

**WATCHDOG**

Atty. Gen. Edward H. Levi has announced he will appoint an Internal Justice Department watchdog to oversee investigations of alleged misconduct by department employees, including FBI personnel.

**At The Library**

**Dedicated Coach Achieves Success**

"The Sea King's Daughter" by Barbara Michaels and "I Believe" by Grant Teaff are the two books being featured this week at Deaf Smith County Library.

"I Believe" is the story of a dedicated football coach who believes in his work and in himself. This true story of a gridiron leader captures the excitement of guiding his team to a great victory.

"The Sea King's Daughter" is an intensely stimulating novel of a girl, who up until the time her father came into focus, was a well-adjusted girl on the brink of womanhood.

The library is open free to the public from 9 a.m. - 9 p.m. Monday and Thursday; from 9 a.m. - 6 p.m. other weekdays and until noon Saturday.

**THE SEA KING'S DAUGHTER**

When her father reappeared in her life, Sandy Bishop was anything but overjoyed. He had shown no interest in her since her parents' divorce when she was two. Her idea of a father had been her mother's second husband—Jim Bishop was the one she called "Dad"—and she had even had her name legally changed.

She thought of herself as Sandy Bishop, not Ariadne Frederick. But the stranger addressed her by that name. And the stranger was her real father, right there in her dormitory room at college in Florida, standing before her after an absence of almost twenty years.

She knew he was an archaeologist. She even knew that he was scorned by other professionals for his obsession with the Lost Continent of Atlantis. And he told her immediately that he had read an article about her lucky find of a sunken ship while out scuba-diving one day. But none of that

prepared her for his startling demand. She must come with him, he said, to the volcanic Greek Island of Thera. He wanted her to dive for him. And everything must be kept secret—especially her relationship to him.

Sandy couldn't understand why she accepted. She understood even less why she stayed once she arrived on the island and saw the primitive conditions in which they would have to live and the terrible danger that surrounded her diving.

Perhaps she stayed because of Jim Sanchez, the young assistant archaeologist working on the island with Frederick's arch-rival. Or perhaps it was because of the eerie sensation she had that she had been there before, in another life—a life that drifted in fragments back into her consciousness in momentary "memories" and tortured dreams.

Each time she planned to leave, something prevented her. And the, suddenly, the slumbering volcano came back to life, and Sandy no longer had a choice. The past and the present merged in terrifying power to make her waking hours as horrible as her dreams, and she was Ariadne—caught up in a catastrophic plunge to barbaric sacrificial doom which seemed inescapable.

**I BELIEVE**

by Grant Teaff

"I Believe." That phrase captures not only the words, but the spirit and soul of the man who led Baylor University to its first Southwest Conference football championship in fifty

years. Grant Teaff is a man who radiates warm human qualities—on and off the field. He is a football coach who achieved unprecedented success at Baylor, yet who maintains a loving concern for people, a quiet confidence in others as well as himself, and the desire to do his best at anything he undertakes.

"I Believe" is the story of Baylor's efforts to gain the SWC championship—and yet it is more than that. It is the story of the man behind the team, the man from Snyder, who began his collegiate coaching career at McMurry College.

It is the story of a man dedicated to his team, his family, and above all, to God. The impact of Grant Teaff's career—and his life—reaches far beyond the scoreboard as he influences and molds the lives of young men.

After the Cotton Bowl classic in January, 1975, Grant Teaff was elected national Coach-of-the-Year by the American Football Coaches' Association. This accolade came as no surprise to Baylor fans, yet Coach Teaff humbly received the award—not on his behalf but for the coaches and players who had worked so hard to achieve their lofty goals.

"Grant has great humility," Baylor's athletic director, Jack Patterson, noted. "When he lost some hard ones he suffered, but his first concern was always for the players and for Baylor. When he won some big ones he rejoiced, but his first concern was still for the players and for Baylor. He thinks of everyone else and puts himself at the

bottom. That's pretty unusual...."

Unusual? Yes. But so is Grant Teaff. Whether you're a died-in-the-wool Bear-backer, a football fan, or just one who loves people, you'll find excitement and inspiration in this unusual story.

**Mrs. Gamez Bound For Workshop**

Trini Gamez of Hereford has been selected to participate in the National Women's Education Fund political workshop this weekend in Phoenix, Ariz.

Mrs. Gamez learned this past week that the NWEF is providing an expense-paid trip to the institute. She will learn about political campaign techniques, the factors in holding public office, and other political matters. The workshop is scheduled Jan. 16-18.

Mrs. Gamez is a community aide in the Hereford school's Parental Involvement Program.

**HEALTH CARE**

When the 94th Congress convened last January, Democrats gave high priority to rushing through legislation to continue health insurance of the unemployed. Eleven months later, no such measure has been passed.

For you, nothing but the best

After all, you deserve the best treatment when you save regularly or deposit a lump sum. At the best of all possible banks, you can choose from a variety of savings accounts. All earn the highest interest allowed by law. (Only the amount and duration of deposit determine your return.) And there's insured protection for all accounts. So come on in and get what's coming to you and your money. A good bank has more answers than questions.



THE BEST OF ALL POSSIBLE BANKS.

THE FIRST NATIONAL BANK OF HEREFORD

MEMBER FDIC

SINCE 1900



See Mark Andrews for prompt service whether you wish to sell or purchase a home. 205 S. 25 Mile Ave. 364-6633

**HEREFORD SCHOOLS COMMUNITY EDUCATION SPRING PROGRAM**

Registration at First Class Meeting

**BOOKKEEPING 11**

45 Clock hrs. 15 wks. Begins: Jan. 19 Meets H.S. 125 Instructor - Bill Shore Mon. 7-10 p.m. Ends: May 3 Fee: \$25.00

**REAL ESTATE FINANCE**

36 Clock hrs. 12 wks. Begins: Jan. 19 Meets H.S. 124 Instructor - Dwight Turner Mon. 7-10 p.m. Ends: April 5 Fee: \$20.00

**BRIDGE**

20 Clock hrs. 10 wks. Begins: Jan. 19 Meets H.S. 102 Instructor - Mozelle Neill Mon. 7-9 p.m. Ends: March 8 Fee: \$10.00

**STRETCH & SEW**

16 Clock hrs. 8 wks. Begins: Feb. 16 Meets H.S. 108 Instructor - Helen Lemons

**CONVERSATIONAL SPANISH**

30 Clock hrs. Begins: Jan. 20 Meets H.S. 116 Instructor - Paul Abalos Tues. 7-9 p.m. Ends: May 4 Fee: \$15.00

**TYPING**

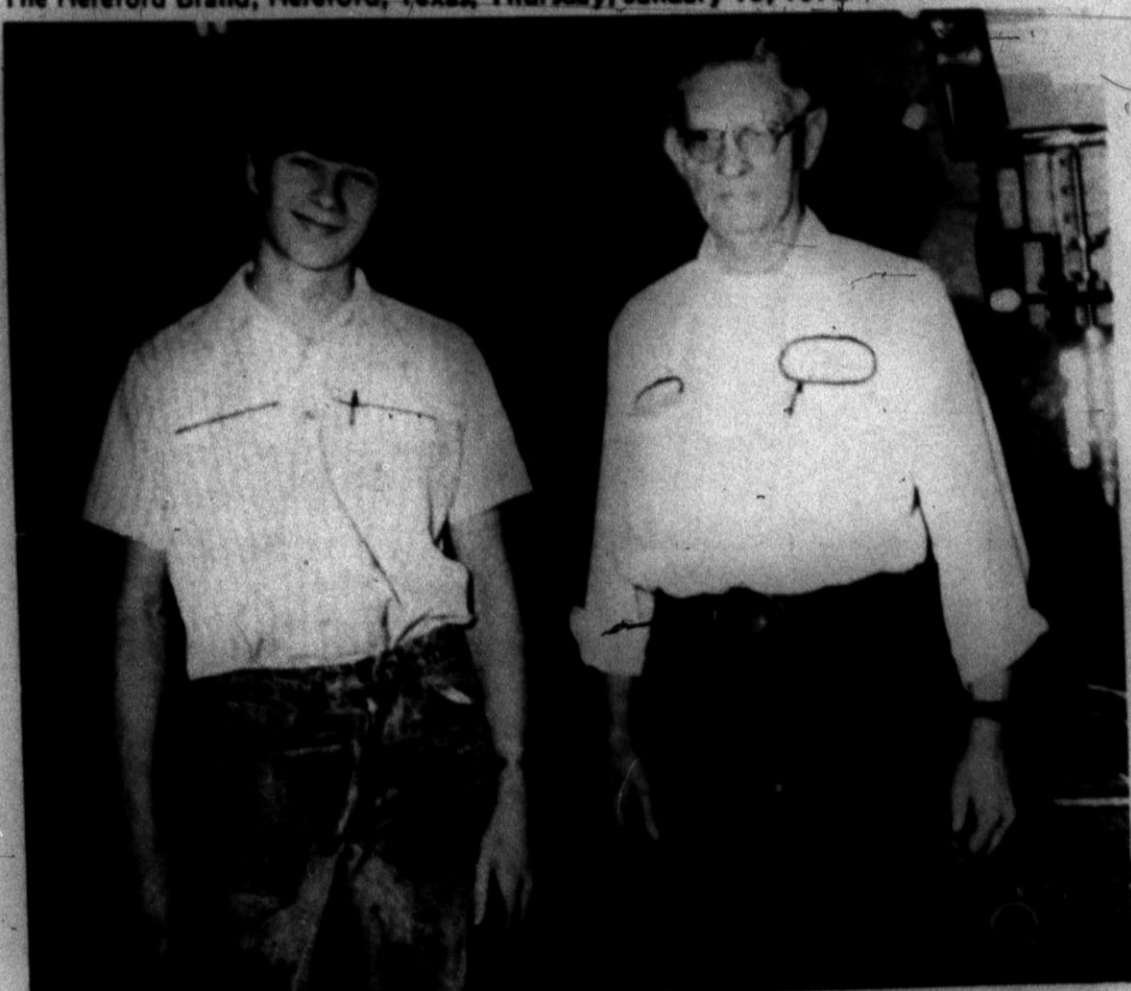
45 Clock hrs. 15 wks. Begins: Jan. 19 Meets H.S. 120 Instructor - Eleanor Goen Mon. 7-10 p.m. Ends: May 3 Fee: \$20.00

**SMALL GAS ENGINES**

33 Clock hrs. 11 wks. Begins: Jan. 19 Meets H.S. Vo. Ag. Bldg. Instructor - Bob Ward Mon. 7-10 p.m. Ends: May 3 Fee: \$25.00

Thursday 7-9 p.m. Ends: April 22 Fee: \$25.00





ICT Student

Bobby Bridges, son of Mr. and Mrs. Joe Bill Bridges of 107 Ave. B., has been selected as Industrial Cooperative Training student of the week. A Hereford High School Junior, he is employed at Boyd Machine Shop under the supervision of Ben Medley.

### Mrs. Shipp Wins Prize

Joyce Shipp, county extension agent, was given the hostess prize Tuesday afternoon when she addressed members of West Hereford Home Demonstration Club in the home of Mrs. U.V. Pierce.

The importance of obedience and respect in rearing children was stressed by Mrs. Shipp, who outlined a child's perspective of home life. It was announced that the next meeting will be conducted in the Dale Walton home on Jan. 27.

Members in attendance were Mmes. Roy Boyd, Myrtle Allmon, Robert Boyd and Miss Evelyn Bell.

### Instruction Provided At IOOF Hall

Mrs. R.E. Curtsinger, Rebekah Lodge deputy, gave a school of instruction for incoming elected officers Tuesday night in IOOF Hall.

All new officers are encouraged to attend a question and answer forum to be conducted during the meeting next week. Officer installation ceremonies are scheduled Jan. 27 in IOOF Hall.

Nineteen sick visits and 15 greeting cards were reported as standard business. Mrs. Jim Shaw was hostess to 15 members present.

Let's make 1976 a good year for the U.S.A. and a poor year for all aggressors.

Those perfectly contented with themselves are blinded by self-satisfaction.



MR. AND MRS. RUDOLPH PACHECO ...celebrated anniversary

### Couple Celebrate 50th Anniversary

Mr. and Mrs. Rudolph Pacheco of 310 Catalpa observed their 50th wedding anniversary Saturday by repeating their wedding vows at St. Joseph's Catholic Church.

Following the ceremony, friends and relatives attended a reception at the home of Manuel

Romero, 122 Ave. A., to honor the couple.

The Pachecos were married Jan. 7 1926 at Santa Rosa, N.M. and have resided in Hereford for 29 years.

They have a son, two daughters, nine grandchildren and eight great-grandchildren.

### Program Centers On U.S. Ideals

Americanism was analyzed by Mrs. John Jacobsen Tuesday afternoon when she addressed members of Lone Star Study Club in the home of Mrs. Virgil Dodson. Miss Mildred Elliott was co-hostess.

history which have fallen after reaching a successful peak.

Mrs. G.W. Newsom presented the Bicentennial Thought for the Day. Mrs. J.C. Williams presided during a brief business session.

It was announced that the next meeting will be conducted in the home of Mrs. S.S. Williams Jan. 27.

Based on an article by Ralph Looney, the program included a review of those nations in

### Hospital Notes

#### PATIENTS IN HOSPITAL

Mrs. Daniel Reed, 125 Beach, Mrs. Gregg Richards, Santa Rosa, N.M.; Guadalupe Suarez, P.O. Box 1251; Darren Vandever, 233 Ave. B; Erialinda Vasquez, Route 1; Mrs. Willa Williams, Westgate.

Maggie Hanegan, Route 3; Pearl Hunter, 831 Knight; Roy Jones, Savoy Hotel; Mary Kemp, 238 Star; Cecil Lady, P.O. Box 102; Guy Lawrence, 439 Ave. F.

Dorothy Losolla, P.O. Box 1451; Mae McCathren, 605 McKinley; Alice Mendoza, 829 Brevard; Charlie Phipps, P.O. Box 393; Helen Pitman, P.O. Box 1937.

Mrs. Charles Bell, 504 Ave. I.; Mrs. Mark Benefield, Synder, Okla.; Mrs. C.R. Brandon Jr. 146 Greenwood; Posie L. Burrell, 208 Ave. K.

Mrs. Augustine Cano, 135 Campbell; Vincent Carr, Westgate; Elsie Mae Chapman, Route 1; Lottie Clark, 107 Cenre; Camilo Chavez, Hereford.

Leslie Combs, 109 B. Kingwood; Glenn Davis, 300 Star; Mrs. Walter Easter, 228 Ave. D.; Luther Ellis, 321 Ave. K.; Tessie A. Fox, 323 Lee; Lena Gudegg, Adrian.

#### PATIENTS DISMISSED

Mrs. Herman Sifford, Mrs. Clyde Whitaker, Mrs. Benito Rincon Jr., Concepcion Martinez, Sonja Latham, Randy Pender, Deborah Pitman, Kenneth Paetzold, Mark Paetzold, Oscar Lanier.

Mrs. Alberto Garza, Larry Bain, Mrs. L. Barrientos, Mrs. Warrern Denton; Mrs. Jimmie L. Beers, Mrs. Ruben Garcia, Will Fellers.

### Abalos Explains Cultures

Paul Abalos presented a program concerning the cultural differences in ethnic groups to members of Veleda Study Club Tuesday evening in the home of Mrs. Gid Brown.

During the brief business meeting with Mrs. John Poindexter presiding, the next meeting was slated in the home of Mrs. John David Bryant at 8 p.m. Jan. 27.

Members present included Mmes. Howard Birdwell, Bill Bradley, Lloyd Crume, Ken McLain, J.R. Olgesby, George Olson, Gwynne Owen, George Ritter, Billy Wayne Sisson, Bill Walden and Frank Zinser.

### OES Chapter Anniversary Recognized

Past matrons and past patrons of the Order of the Eastern Star were guests at a meeting Tuesday evening in Masonic Hall.

In observance of the chapter's birthday, the 20 honorees were introduced including their year's of active service spanning 1930-1976.

Mrs. Doris Wilson was initiated as a new member by the 35 members present. Host and hostesses included Messrs. and Mmes. D.R. Holt, Jerry Don George and O.R. Sanders.

### Mrs. Dwyer Talks To Club Members

JoAnn Dwyer, executive director of Big Brothers Big Sisters, presented a program to members of Young Mothers Study Club Tuesday evening at Reddy Room of Southwestern Public Service building.

During the business session, members scheduled a bake sale Feb. 14 to be held at Sugarland Mall. Also, they voted to assist with the local heart fund drive in February.

Members present including hostesses, Mrs. Larry Carlson and Mrs. Floyd Neil, were Mmes. Eldon Howell, Billy McAllister, Jim McDowell, Travis McPherson, Bud Thomas and Pat Woodard.

Being born poor need not be a permanent handicap but only hard work will erase it.

## Make Nursing Your Profession Become a Licensed Vocational Nurse DEAF SMITH GENERAL HOSPITAL

In cooperation with  
Amarillo College School of Nursing  
Class will begin February 23, 1976  
Deaf Smith General Hospital

364-2141

Find out how you may enter.

### Help Needed Today For Chamber Banquet

Members of the Chamber of Commerce Women's Division are asked to report to the Bull Barn at 2 p.m. today to help decorate for the annual C of C banquet tonight.

The gala dinner will be served at 7 p.m. and guest speaker will be Ed Hennessey, a humorist from San Francisco. He will present the program, "Laughing, Singing America."

The evening will culminate with the announcement of the Citizen of the Year for 1975.

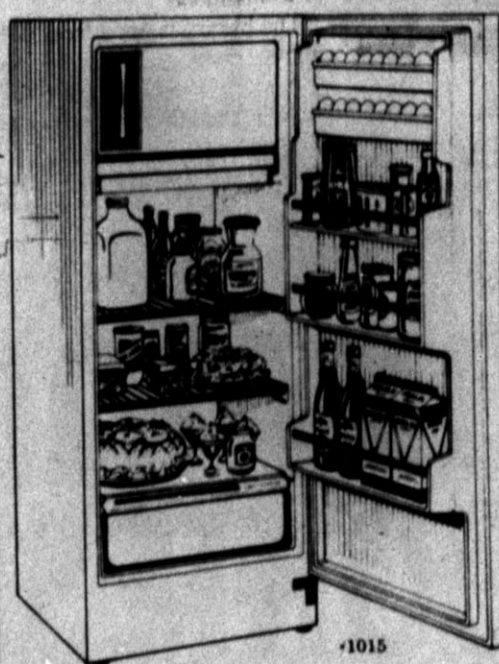
Mrs. W.E. Sparks, president of the Chamber Women's Division, has reported that Mr. Ron Welty is new chairman of the beautification committee. Materials to paint fire hydrants for the Bicentennial can be obtained from Mrs. Welty. Paint was donated by Carl McCaslin Lumber Company.

We're long on ideas and plans and short on the energy required to carry them out.

Why is it that the ignorant talk and the intelligent so often remain silent?

### WARD SUPER YEAR END SALE

## Cold Values at Cool Prices!



Our lowest priced  
10 cu. ft. compact  
refrigerator  
**18995\***

- Two slide-out shelves and 3 door shelves
- Only 24 inches wide to fit in small, tight spaces
- Adjustable cold control lets you regulate temperature
- Freezer compartment has 2 ice trays

ONE CALL—ONE STOP  
DOES IT ALL  
SHOP WARDS CATALOG



SAVE \$40  
Deluxe 3-door  
all-frostless  
refrigerator  
**45988\***

- 2 cold controls—for freezer and for fresh food section
- 4 adjustable shelves
- Glide-out basket in lower freezer
- Energy saving 2nd freezer compartment saves on electricity
- Ice maker models only \$50 more

### SPECIAL BUYS NOW IN STOCK! HALF-PRICE SALE!



**1988\***  
Was 39.95 in Fall '75 Gen. Cat.  
• Public Service, Aircraft, Weather, AM/FM bands  
• Carrying handle and shoulder strap  
• Operates on 4 "C" cell batteries (incl. or reg. house current)



SAVE \$50  
on all-frostless 17 cu. ft. refrigerator  
**35988\***  
Was 409.95 Fall '75 Gen. Cat.



SAVE \$40  
on 15.2 cu. ft. frostless refrigerator  
**33988\***  
Was 379.95 Fall '75 Gen. Cat.

### YEAR END AIR CONDITIONER SALE!

SAVE \$30-\$70

6,000 BTU WAS \$249.95	NOW \$219.88*
11,000 BTU WAS \$369.95	NOW \$319.88*
20,000 BTU WAS \$419.95	NOW \$349.88*

\$5 OR \$10 HOLDS YOUR AIR CONDITIONER TILL MAY  
\*Plus transportation



HURRY!  
SUPER YEAR END SALE!  
GOING ON EVERY APPLIANCE IN THE STORE IS ON SALE!

BUY WHAT YOU NEED NOW—USE CHARG—ALL CREDIT  
Stop in, see it, buy it now!

114 PARK AVE.

CATALOG SALES  
WARD  
364-5801





**WE GIVE**



**GREEN**

PRICES EFFECTIVE  
IN THIS AD THRU  
JANUARY 17, 1976.

**ASSORTED PLANTS**  
IN 4-INCH POTS  
EACH.....**\$2<sup>59</sup>**



**ORANGES**  
CALIFORNIA  
NAVELS  
LBS. **4 FOR \$1<sup>00</sup>**

**BANANAS** CENTRAL AMERICAN LB. .... **19¢**  
**GRAPEFRUIT** TEXAS RUBY RED LB. .... **12¢**

**WALNUTS**  
LB. .... **3 LBS. \$1<sup>00</sup>**  
**6 EARS \$1<sup>00</sup>**

**BONUS**  
S&H GREEN STAMPS  
**Specials**

REDEEM  
MAILED COUPONS  
AT FURR'S FOR  
**100**  
EXTRA  
STAMPS!

**CORN** FLORIDA SWEET .....  
**CARROTS** 1-LB. CELLO BAG..... **19¢**  
**ONIONS** YELLOW LB. .... **19¢**

**TISSUE**  
FAMILY SCOTT  
4 ROLL PACKAGE  
**19¢**  
WITH EACH FILLED S&H  
BONUS SPECIALS BOOKLET

**EGGS**  
FARM PAC  
MEDIUM  
DOZEN  
**19¢**  
WITH EACH FILLED S&H  
BONUS SPECIALS BOOKLET

**PEACHES** GAYLORD NO. 2½ CAN ..... **49¢**

**APPLESAUCE** FOOD CLUB NO. 303 CAN..... **3 FOR \$1<sup>49</sup>**

**COOKIES** 32-OZ. BOTTLES 6 PACK PLUS DEPOSIT ..... **1<sup>00</sup>**

**TOMATOES** FOOD CLUB NO. 303 CAN..... **3 FOR \$1<sup>00</sup>**

**COOKIES** NABISCO-14½-OZ. CHIPS AHoy OR 19-OZ. COOKIES BREAK VANILLA, YOUR CHOICE..... **89¢**

**BLACKEYES** FOOD CLUB 14½ CAN **4 FOR \$1<sup>00</sup>**

**CHILI** AUSTEX WITH BEANS (PLAIN, 24-OZ. CAN) 24-OZ. CAN..... **89¢**

**KETCHUP** HUNT'S THICK & RICH 14-OZ. BTL..... **39¢**

**SCHILLINGS MIXES**  
TACO, CHILI OR MEAT MARINALE AL JUS, PKG. **29¢**  
BEEF STEW OR MEAT LOAF, PKG. **27¢**  
SLOPPY JOE REG. PKG. **25¢**  
GRAVY MIX REG. PKG. **23¢**

**CRACKERS**  
KEEBLER  
1-LB. BOX  
**9¢**  
WITH EACH FILLED S&H  
BONUS SPECIALS BOOKLET

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# Briscoe Asks CPB Committees To Help Make Texas Ag No. 1

Gov. Dolph Briscoe has challenged County Program Building Committees in each Texas county to move ahead vigorously in 1976 toward the state's goal of making Texas No. 1 in agricultural income.

In a letter to County Program Building Committee chairman, the Governor stated: "As our Nation begins its Bicentennial observance, Texans can look back on a proud heritage of accomplishments. No industry has contributed more to the pride we have in our heritage than agriculture. Progress resulting from the dedicated efforts of our citizens in the past indicates that we can move forward with confidence into Century III."

In 1973, Briscoe declared that one of the highest objectives of his administration was to make Texas No. 1 among the states of the Nation in agricultural income.

"It is my conviction that Texans have the resources, the energy, and the managerial ability to achieve first place in both gross and net income from agricultural production. Achievement of this goal has important economic and humanitarian implications for our State, Nation and the World," the Governor said.

Continuing, Briscoe pointed out that based on current income trends, Texas producers will need to earn \$9.1 billion in annual cash receipts to become No. 1 by 1980. This would have an impact of more than \$30 billion on the State's economy, the Governor emphasized.

Established trends indicate that, barring droughts or other disasters, the goal of making Texas No. 1 is within our reach, Briscoe said.

Agricultural income in Texas increased from \$2.68 billion in 1968 to \$5.8 billion in 1974. When all receipts are in for 1975, Texas farmers and ranchers are expected to market products totaling nearly \$6 billion.

"There is, of course, no advantage in being No. 1 in gross income unless our producers are also No. 1 in profitability. Our concern for sound agricultural policy and for successful marketing systems must be in accord with productive capacity," Briscoe noted.

He stressed that cooperation and coordination among all segments of the State's agricultural industry are essential to success.

"I consider the County Program Building Committee in each county best represents the leadership, experience, and knowledge required to establish

challenging but obtainable goals required for success. It is my hope that your County Program Building Committee—including each of the economically important commodity committees—will give this goal priority consideration in 1976," the Governor said.

"I am certain that the staff of

the Texas Agricultural Extension Service and all other professional agricultural agency representatives will respond to any requests made by County Program Building Committee chairmen. Together, we can achieve this goal which has so great a potential," Briscoe concluded.

The Extension Service, under the leadership of Dr. John E. Hutchison, director, had joined in the intensive effort to help Texas reach this important goal.

"On our way to No. 1" is an effort to promote development of the full potential of the State's agricultural industry, and County Program Building Committees can establish priority programs for reaching this goal," said Hutchison.



## 1975 Texas Grain Harvest Nets High Yields, Lower Prices

AUSTIN—Texas grain farmers have ended 1975 with near-record crops and lower prices for most grains, according to Agriculture Commissioner John C. White.

The temporary moratorium on U.S. grain exports is the major factor contributing to the lower prices, which are averaging \$1-\$2 less this year, Commissioner White said.

Prices are now beginning to make a slight recovery, White added.

Wheat production hit a record 131.1 million bushels. The previous high was 116.9 million bushels in 1947.

Wheat production across the nation reached an all-time high this year, with 2.1 billion bushels harvested. Texas producers contributed a major share of that increase, White noted.

The sorghum crop will be 387.6 million bushels this year, exceeded only by the 1973 crop of 417 million.

Yield per acre is expected to be 57 bushels, an increase over the drought-affected 52 bushels of 1974.

The 1975 Texas corn crop of 115.5 million bushels is the second largest on record. Yield per acre is 105 bushels.

## Commodity Topics

By E. Robert Flores  
Registered Commodity Representative



Again this year as at the beginning of last the imposing question in the minds of everyone is "How bad will inflation be"? Another question many people are asking themselves and their investment counselors or bankers is "How can I protect my investments against the terrible taxing effects of inflation"? And an even more speculative question being sounded among the more adventurous souls in this country is "How can I benefit from another round of inflation, or another deflationary period such as we experienced last year"? Before these questions can be answered it should first be recognized just what inflation is and what causes it.

Technically speaking, inflation is the expansion of the money supply and credit. Simply put, money is created through the efforts of the Federal Reserve by lowering interest rates and making money or loans of money plentiful (or cheap). If the production of goods does not increase, then more dollars will be needed to purchase fewer goods and services, which ultimately causes higher or inflated prices. The expansion of the money supply and bank credit helped cause the rise in prices during the 1972-74 period, also the decline of the U.S. dollar in international monetary transactions was a contributing factor. However, during 1972 there was a marked rise in bank credit, or the amount of money created for the banks by the Federal Reserve to use as loans for the nations borrowers. Interest rates at this time were relatively low, with prime lending rates hovering near the 6 percent level.

What are interest rates? An interest rate is the cost of money. In rough economic terms there is a supply of money and a demand for it. These two factors, supply and demand reach equilibrium or equal each other at a certain price, that price is an interest rate. As interest rates increase money becomes more expensive, demand slows and the supply

decreases. Conversely, as interest rates drop money becomes less dear and the supply of interest rates are basically the Federal Reserve's policy in changing reserve requirements, adjusting the discount rate and its open market operations. The United States Treasury offering of bills to finance federal government operations is also important as well as the offerings of other government agencies. Treasury offerings are usually the highest at year end and lowest in the spring as Americans pay their respects and taxes to Washington.

On January 6th the International Monetary Market in Chicago, introduced the Treasury Bill or "T-Bill" futures market. Now for the first time ever the concerned observer or investor can determine merely by looking at the daily

newspaper the interest rate forecast for up to eighteen months in the future. The T-Bill quotes will be determined of course by current events and speculation about future political decisions and economic conditions.

The T-Bill and Government National Mortgage Association pass thru certificates (GNMA) or "Ginnie Mae's", another recently inaugurated interest bearing certificate futures market at the Chicago Board of Trade, represent the most reliable indicators available to the public about the future prospects of an increased or decreased money supply and possible inflationary trends. Together these two interest rate oriented futures markets represent the first time that the public can actively participate and profit by the monetary policies of the United States Government.

## Thompson Named To TACA Board

Melvin Thompson of Tri-State Chemical, Inc. of Hereford has been selected to serve as a member of the board of directors of the Texas Agricultural Chemicals Association for 1976.

TACA is a non-profit association of 68 companies with offices located in Austin.

The association serves as an effective voice for the pesticide industry of Texas and publishes information about agricultural chemicals. TACA also promotes safe use of chemicals for production of better and more profitable crops, and strives to create greater understanding of the agricultural chemical industry by public and government.

## Rural Housing Loan Rate Set At Lower Level

The U.S. Department of Agriculture has announced that Farmers Home Administration (FmHA) housing loans to families of low and moderate income for single family homes will be made at an interest rate of 8-3/4 percent. The previous rate of 9 percent had been in effect since Sept. 2.

The new rate will apply to FmHA loans to eligible families for purchase or improvement of individual homes. FmHA's rate is consistent with the current interest rate on housing loans insured by the Department of Housing and Urban Development and Veterans Administration.

The interest rate of 9 percent will continue to be applied to FmHA loans for the development of rental and cooperative housing.

Housing loans are administered by FmHA in rural areas including rural towns of not more than 10,000 population, and in certain designated towns and cities with populations between 10,000 and 20,000.

South's First Industrialist Daniel Pratt, considered the South's first industrialist, began manufacturing cotton gins in 1833 on the Elmora plantation in Autaugaa County, Ala. By 1860, he was building at least 1,500 gins a year.

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The Hereford Brand, Hereford, Texas, Thursday, January 15, 1976

# Auctions Scheduled For Southwestern Exposition

The 1976 Southwestern Exposition and Fat Stock Show will host a record number of livestock auction sales during its 10-day run Jan. 30 through Feb. 8, reports W.R. Watt Jr., general manager.

"We anticipate that a large number of quality animals will pass through the sale rings at this year's show," Watt said. "Last year's auction series grossed more than \$1.8 million with seven cattle sales, the quarter horse sale and sales for champion steers, barrows and lambs."

Nine breeding cattle auctions are planned this year along with three registered horse sales and the champion steers, barrows and lambs auctions.

Beginning the schedule of sales will be the Stock Show Paint Horse Sale at 7 p.m. Thursday, Jan. 29 in Arena Barn 8 on the show grounds. This sale is managed by Bob

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Walton of Fort Worth and is new to the show.

Showing in pens of 20 at 8 a.m. Sunday, Feb. 1, then selling at 1 p.m. in Sale Barn 6 will be commercial Hereford females, sponsored by the Texas Hereford Association. These cattle will be coming from some of the outstanding commercial herds of the Southwest, giving buyers a rare opportunity to purchase top quality replacement cattle.

Two auctions are set Monday, Feb. 2. The Texas Angus Association will sponsor a show at 8:30 a.m. for judging of 40 performance tested Angus bulls. The sale is set at 12:30 p.m. in Sale Barn 6. Feed test information will be available sale day. At 6:30 p.m. in the Cattle Sale arena the Texas Polled Hereford Association will sponsor its annual Southwest Select Sale.

At 1 p.m. Tuesday, Feb. 3, in the Cattle Sale Arena, the American Chianina Association will sponsor its Third Annual National Chianina Sale. The sale will feature percentage Chianina females and fullblood Chianina from throughout the country.

Wednesday, Feb. 4, Bob Walton of Fort Worth will manage another horse sale. The '76 Select Palomino Sale is scheduled at 7 p.m. in Arena Barn 8, another new sale.

Featured in a sale Thursday, Feb. 5, will be Brahman cattle. Brahman, a new sale this year, will be sponsored by the Central Texas Brahman Association and sell at 7 p.m. in Sale Barn 6. Offerings will include herd bull prospects, top commercial bulls and females of replacement quality.

Maine-Anjou cattle will show at 2 p.m. Feb. 5 to place sale cattle. The sale, sponsored by the Texas Maine-Anjou Association will begin at 1 p.m. Friday, Feb. 6, in the Cattle Sale Arena.

At 6 p.m. that day, the Texas and Oklahoma Limousin Association will sponsor a Limousin Cattle Sale in Sale Barn 6.

The "Bluebonnet Show Window Sale" is scheduled at 1 p.m. Saturday, Feb. 7, in Sale Barn 6 under sponsorship of the Bluebonnet Charolais Breeders Association. Simmental cattle will go on the block at 5 p.m. in Arena Barn 8, sponsored by the

Texas Simmental Association.

Final sale of the 1976 Stock Show will be the 20th annual Quarter Horse Sale, set at 1 p.m. Sunday, Feb. 8, managed by the John Carlile Sales Management Company of Amarillo. The auction will be held in Arena Barn 8.

Another major event during the Stock Show will be the annual Sale of Champion Steers, set at 9 a.m. in Sale Barn 6. Walter Britten of Bryan will be auctioneer. Champion barrows and lambs will be sold at 1 p.m. Saturday, Feb. 7, in their respective show barns on the show grounds.

# Animal Agriculture Meet Scheduled At A&M

The 1976 Texas Animal Agriculture Conference will be held April 8-10 at the J. Earl Rudder Conference Center on the Texas A&M University campus.

Main feature of the conference will be five production short courses—beef cattle, dairy, horse, swine, and pastures and forage. Exhibits and a trade show will also be featured, points out L.A. Maddox, beef cattle specialist for the Texas Agricultural Extension Service.

The opening general session will deal with "Environmental Management and the Private Landowner" and will examine some of the many ways in which federal and state regulatory organizations are becoming involved in decision-making on private lands and increasing costs of agriculture production. Despite some remarkable achievements in pollution abatement, general agriculture is increasingly viewed as the nation's largest unregulated source of water pollutants, noted Maddox.

Future directions toward increased federal regulation of agricultural pollution will be discussed by Nathan Chandler, U.S. Environmental Protection Agency, who is special

consultant on agricultural affairs to EPA Administrator Russell E. Train.

Hugh Yantix, executive director of the Texas Water Quality Board, will explain current efforts by his agency to assess the water quality impact of every acre of agricultural land in the state and to plan future regulatory programs for Texas agriculture.

Recent restrictions on private use of stream channels and flood plains along public waters will be discussed by Brig. Gen. Kenneth McIntyre, deputy director of Civil Works, Department of the Army.

A representative of the Texas land commissioner's office has been invited to discuss the deepening conflict over rights of the public to dictate land management to private landowners who own 97 per cent of the land in Texas.

Also speaking at the general session will be Dr. Athelstan Spillhaus, a nationally known speaker with the National Oceanic and Atmospheric Administration, U.S. Department of Commerce. He will give new insights concerning the need for government to strike a fair and essential balance between satisfaction of public demands and preservation of personal

Technicalities in the threshold price and levy systems in the European Economic Community are resulting in a price advantage to grain sorghum over corn, creating renewed interest in imports of sorghum.

A four-man grain sorghum team from the United States indicated after recently returning from a three week, nine country seminar tour in Europe and the Soviet Union, that the favorable price relationship is making EEC grain buyers eager to learn more about grain sorghum.

The team, sponsored by the U.S. Feed Grains Council and

the Lubbock-based Grain Sorghum Producers Association and Texas Grain Sorghum Producers Board, was composed of Elbert Harp, GSPA-TGSPB executive director; Jack King, GSPA-TGSPB research director; Dr. Lloyd Rooney, cereal chemist from Texas A&M University and John Baumgardner, animal science professor from Texas Tech University.

Team leader Harp explained that grain sorghum was virtually eliminated in the European Economic Community for the past five years because the threshold price gave a price advantage to corn over sorghum.

"But the EEC recently eliminated the future levy price fixing mechanism for corn and now grain sorghum has the favorable price relationship," he said.

The team presented a series of 18 seminar programs, lasting from two to eight hours each, throughout Europe and in Moscow as a means of eliminating confusion between U.S. No. 2 yellow sorghum and brown seeded sorghums grown in South America, South Africa and France which because of their tannic acid content are inefficient as feed grains. No. 2 yellow sorghum from the United States is carefully controlled so that it presents no tannin problems.

Agricultural officials and buyers throughout the EEC expressed concern that they would receive high tannin grain sorghum without their knowledge. Team members demonstrated a simple bleach test which makes it possible to detect the percentage of brown seeded sorghum and pointed out to foreign buyers that they can and should specify the point of origin of their grain purchases.

The seminar tour was a part of GSPA-TGSPB's continuing market development program, carried out overseas through the U.S. Feed Grains Council.

freedoms.

Regarding the particular short courses, the Beef Short course will focus on the future of the beef industry and certain changes brought on by government regulatory agencies.

The Dairy Short Course will center on nutrition, forage handling and storage, herd health, and cooperative marketing and pricing.

Main features of the Swine Short Course are a Sow-Pig Clinic and a Boar Clinic, with discussions pointing to maximum performance and profitability.

Horsemen will hear discussions on nutritional requirements of different classes of horses along with talks on reproduction and breeding problems during the Horse Short Course. A special horsemanship clinic will be held on April 10.

NYC loan bill survives test.

# Grain Sorghum Sales To EEC Are Favorable

# Open Cows Costly For Cattle Raiser

To really get the full affect of maintaining open cows, producers need to get to the "brass tacks" of figuring their out-of-pocket costs for these non-productive units, advises Juston McBride, county agent for the Texas Agricultural Extension Service.

Assuming maintenance costs of \$9 per month per cow, the cost per calf with 90 per cent of the cows rebreeding is \$115. With a rebreeding rate of 70 per cent, this cost per calf increases slightly to \$117. These cost figures are based on the assumption that all cows are pregnancy tested, with the open cows culled at weaning.

Again, assuming a 90 per cent crop, the cost per calf weaned reaches \$122 if open cows are held until the next calving and increases to \$128 if the open cows are kept to be rebred. With the 70 per cent calf crop, open cows kept until the next calving boost the cost per calf to

\$141, while the cost figure skyrockets to \$164 if the open cows are kept to be rebred.

The difference becomes even more dramatic when looking at breakeven prices, points out McBride. With the open cows kept for rebreeding and considering an average weaning weight of 450 pounds, the breakeven price for the 90 per cent calf crop would be \$28.44 per hundred weight compared to \$36.44 for the 70 per cent calf crop.

Thus, the decision to keep open cows could literally spell disaster for the cow-calf producer, emphasized McBride.

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130 North 25 Mile Ave.

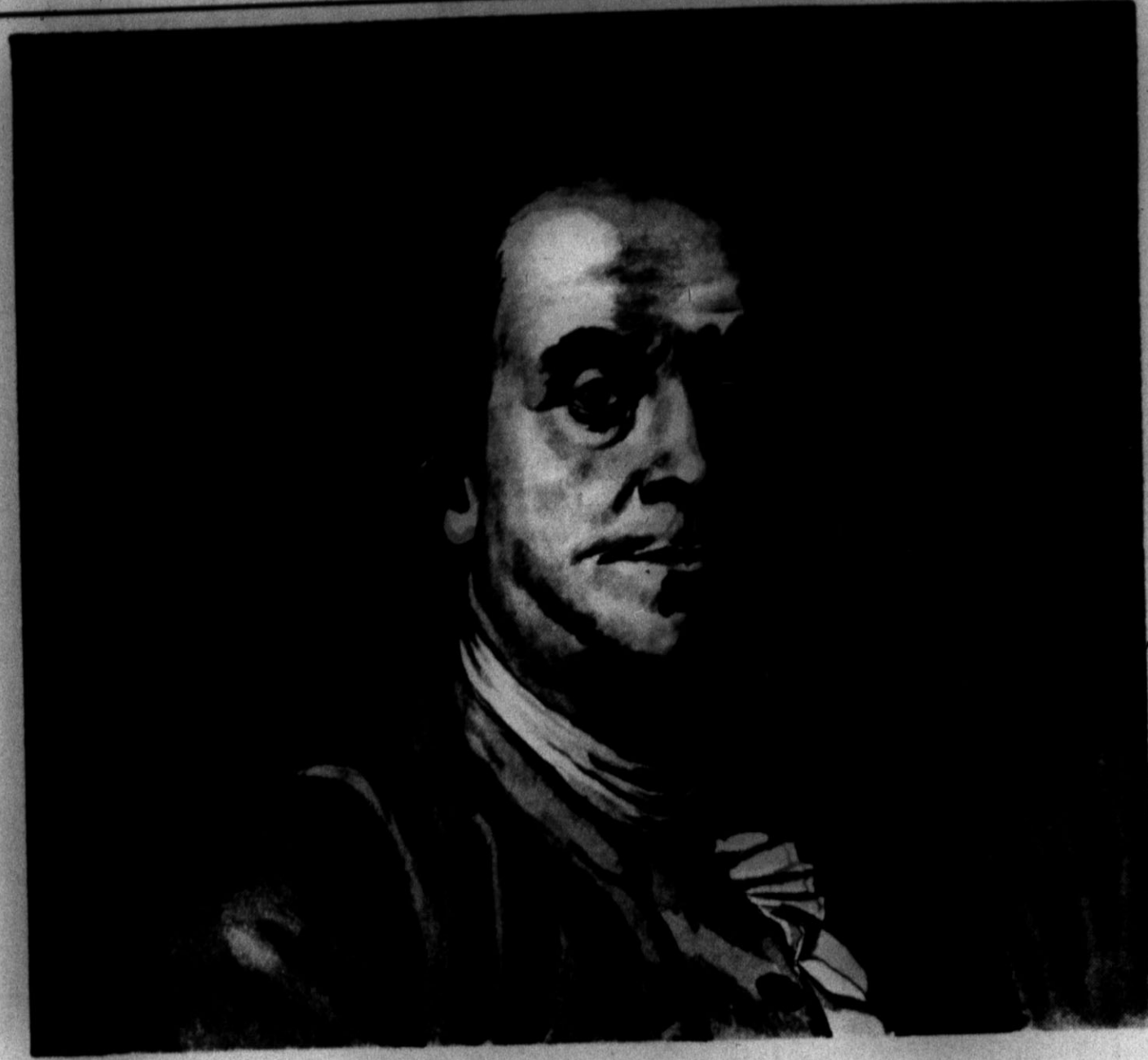
**DAWN BAPTIST CHURCH**  
James M. Tilley

**IMMANUEL LUTHERAN CHURCH**  
Rev. Dwane E. Kirchner (Vacancy Pastor)  
Park Ave. and B. Street

**CATHOLIC CHURCH**  
Rev. Bernard McGorry, Pastor  
Harrison Highway at 25 Mile Ave.

**LA MISION DE SAN JOSE**  
S. W. of City  
Vicario: Padre Jose, S.A.

**BIPPUS COMMUNITY CHURCH**  
Gene Brock, Pastor  
Preaching 1,2,3,4 Sundays  
5th Sunday, Singing



## FRANKLIN KNEW WHAT GOD EXPECTS OF EVERYONE



On the occasion of Benjamin Franklin's birthday reminds us that it would be almost impossible to list all the accomplishments of this distinguished American patriot who still exerts a profound influence over our lives; or to decide whether he is best remembered as a statesman, diplomat, inventor, author, philosopher or simply as our foremost advocate of thrift, hard work and sensible living. In any case, you can do no better than to follow his common sense advice, and to attend the Church of your choice regularly; for as Franklin himself pointed out, God helps those who help themselves.

...Waste neither time nor money, but make the best of both. Without industry and frugality nothing will do, and with them, everything.  
— Benjamin Franklin

"Whatever thy hand findeth to do, do it with all thy might."  
— Ecclesiastes 9:10

**FIRST METHODIST CHURCH**  
Dr. Jordan Grooms, Pastor  
501 North Main

**WESLEY UNITED METHODIST CHURCH**  
Rev. Jack Moore, Pastor  
410 Irving

**IGLESIA METODISTA SAN PABLO**  
Rev. Thomas Balderas, Pastor

**FIRST PRESBYTERIAN CHURCH**  
610 Lee Street  
George D. Belford, Pastor

**ST. THOS EPISCOPAL CHURCH**  
William A. Lang, Jr. Vicar  
601 West Park

**SEVENTH DAY ADVENTIST CHURCH**  
Elder Hollis A. Morel, Pastor  
West Park Addition

**TEMPLO CALVARIO ASAMBLEA DE DIOS**  
13th & Ave. H.  
The Rev. Leo Villa, Pastor

**FAITH ASSEMBLY OF GOD**  
205 E. 6th St.

**ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, Pastor  
15th and Ave. F.

**CHRISTIAN ASSEMBLY**  
Interdenominational  
Christian Fellowship in the Fullness of the Holy Spirit  
South Main  
364-2284

**UNITED PENTECOSTAL CHURCH**  
Ave. H. & Lafayette  
Rev. Warren McKibben 364-6578

**FIRST CHRISTIAN CHURCH**  
Rev. Eugene Brink, Pastor  
West Park Avenue

**CENTRAL CHURCH OF CHRIST**  
Bob Wear  
148 Sunset Dr.

**PARK AVE. CHURCH OF CHRIST**  
On Harrison Highway

**LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.  
Pete Reyna, Minister

**LA IGLESIA DE SAN ANTONIO**  
North 25 Mile Avenue

**CHURCH OF THE NAZARENE**  
Rev. Max Jetton, Pastor  
16th & Blackfoot

**CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**  
Country Club Drive

**THE CHURCH OF CHRIST**  
So. Miles and Gracey Sts.  
10:30 A.M. - 6:00 P.M.  
Call 364-6563 - 1874 or 5258

**GRACE GOSPEL CHURCH**  
Thirteenth and Ave. K  
Pastor, Jim Gilliam

### These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

**A to Z TIRE & BATTERY**  
Troy Rhodes

**BRANDON & CLARK ELECTRIC**

**C & W CARPET**

**CASE POWER & EQUIPMENT CO.**  
L. B. Herring, Mgr.

**COIN OPERATED MAYTAG LAUNDRY**  
Two Locations:  
213 13th & 1009 Park Ave.  
Herb and Dennis Edwards, Owners

**CONSUMER'S FUEL ASS'N.**  
"Bub" Sparks, Mgr.

**DAVIS IMPLEMENT CO.**  
W. L. Davis Jr.

**DICKIE'S RESTAURANT**

**E-Z WAY**  
No. 1 - 910 Park  
No. 2 - 421 N. 25 Mile Ave.

**FARMER'S DRIVE IN**  
Troy Moore

**FIRST NATIONAL BANK**  
Since 1900

**GILILLAND-WATSON FUNERAL HOME**  
Marlin Gililland John Gililland Charles Watson

**HAROLD CLOSE DRUG**  
Harold Close

**HEREFORD IRON & METAL**  
Anson A. and June Dearing

**HEREFORD STATE BANK**  
"The Friendly Bank"

**HI-PLAINS SAVINGS & LOAN ASSOC.**

**THE HEREFORD BRAND**  
Phone 364-2030

**THE INK SPOT, INC.**  
C. E. Coleman Jr.

**KELLEY ELECTRIC**  
Virgil Kelley

**LOERWALD BROTHERS**  
231 W. 2nd

**CARL McCASLIN LUMBER CO.**  
Carl G. McCaslin

**McRIGHT GARAGE**  
Mr. & Mrs. Clyde Oldham

**OGLESBY IMPLEMENT CO.**  
Cecil Oglesby

**PITMAN GRAIN CO.**  
John D. Pitman

**RIVERSIDE CHEMICAL**  
Serving Agriculture  
Agriculture serves EVERYONE

**ROCKWELL BROS. & CO.**  
Ray Chambliss, Mgr.

**SECURITY FEDERAL**  
1017 W. Park Ave.

**SMITH & CO. FUNERAL HOME INC.**

Park Avenue & Greenwood  
(Hereford's Finest)

**SUIT'S AUTO SUPPLY COMPANY**

**WAC SEED, INC.**

Hugh Clearman-Armon Lauderback



# Controversial Alcoholism Film To Be Shown At Community Center

"Chalk Talk," a dramatic film dealing with the nation's number one public health problem of alcoholism, will be shown at 7 p.m. Tuesday, Jan. 20 in the Hereford Community Center. The film is part of an awareness campaign of the Community Action Agency unit here to draw more referrals to the agency's counseling services.

Council on Alcoholism and the Texas Panhandle Community Action Agency. The showing is free and open to the general public.

Rev. Bill Lang, priest at the Episcopal Church and president of the alcoholism council, strongly urged those in helping or service positions to view the film as well as the public.

Following the showing, refreshments will be provided and a panel discussion will be held

with doctors and counselors discussing the seriousness of alcoholism and the available sources of cure. One of the prime services offered in this county is the counseling provided by Clifford Garoutte of Community Action. He is a professional counselor and can be reached at 364-6262.

The film is available for civic clubs, schools and churches and other groups wishing it for club programs. Garoutte said he

would have the film for two weeks following the first public showing for those wanting to use it.

The film centers on a Catholic priest, who is presented as the main speaker in the film. He condenses his years of experience in working with alcoholics in the 70-minute film. He favors the disease concept rather than applying the stigma of sin or weak-will to the millions of problem drinkers in the nation.

The priest is Father Joseph Martin, S.J., who has spoken personally across the nation on the subject.

In personal appearances at universities throughout the country, at medical seminars, and at gatherings of professional alcoholism counselors and therapists, Father Martin has drawn capacity audiences. In the film the soft-spoken priest daringly doubles the ordinarily accepted estimate of 9,000,000

alcoholics to eighteen million. Of every 36 of these "problem drinkers", he says 35 will die. He describes the resource that is most effective in helping alcoholics lead a normal life.

On the surface, raw data doesn't offer much basis for laughs. The humor results when Father Joe holds up for ridicule the misconceptions that society clings to in regard to drinking—pro and con—and the nature of alcoholism. Then he unmasks the alibis and denial

structure erected by the alcoholic man and woman, each believing he is "different" too young, too educated, too financially solvent, to be an alcoholic.

The film also points out misconceptions held by professionals—medical, psychiatric and among the clergy—that either fail to help the alcoholic or allow him to progress deeper into the illness that ends in madness and death. Father

Martin also pays tribute to the many professionals and laymen who cooperate in effective treatment of the alcoholic.

Asked whether he considers "Chalk Talk" controversial, a counselor active in the alcoholism field replied: "Certainly. It would be a gutless ambivalent film if it wasn't. We've got millions of well-meaning people in our culture who prefer to condemn the alcoholic rather than help him get well."

## HERE'S THE IDEAL PLACE TO SAVE FOOD DOLLARS

**ODDS CHART** as of January 3, 1976

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 7 STORE VISITS	ODDS FOR 4 STORE VISITS
\$1,000.00	1	96,754 to 1	48,377 to 1	24,189 to 1
100.00	10	13,122 to 1	6,561 to 1	3,281 to 1
50.00	100	2,625 to 1	1,313 to 1	656 to 1
25.00	1,000	525 to 1	263 to 1	132 to 1
10.00	10,000	105 to 1	53 to 1	27 to 1
5.00	100,000	21 to 1	11 to 1	5 to 1
TOTAL	22,000	21 to 1	11 to 1	5 to 1

Scheduled Termination Date of This Program is January 15, 1976.

The home of THRIFT-PRICES



PRICES IN OUR 12-PG. SPECIAL CIRCULAR AND THIS AD ARE EFFECTIVE THRU SAT., JAN. 17, 1976. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

**FARMLAND FROZEN YOUNG TURKEY Drumsticks**

BULK PACK **LB. 29¢**

FRESH, EXTRA LEAN IN 3-LB. PKGS. OR MORE **89¢**

BONELESS BUTCHER BLOCK BEEF **Chuck BEEF CHUCK 89¢**

**Roast.....LB. 89¢**

**PLAY GAMERAMA... WIN UP TO \$1,000 CASH.**

CONGRATULATIONS TO THESE \$1,000 WINNERS:

- SUE ROBERTS, Perryton, Texas
- MRS. IRVIN LILLY, Perryton, Texas
- EARL MADDOX, Pampa, Texas
- DELINDA WALTMAN, Hays, Kansas
- HAROLD BLACKMON, Pampa, Texas
- MRS. H. SCHIBBELHUT, Ulysses, Kansas
- LESLIE KURTH, Alva, Oklahoma

FULLY COOKED, HICKORY SMOKED

**HAMS**

SHANK PORTION 7 TO 9-LB. AVG. **89¢**

Water Added **LB. 89¢**

FULLY COOKED, 5 TO 7-LB. AVG. Water Added **Smoked Hams.....LB. 99¢**

**25-LB. Freezer Beef Bundle \$22.99**

INCLUDES 3-LB. ROUND STEAK - 7-LB. CHUCK ROAST - 5-LBS. SHORT RIBS - 7-LBS. GROUND BEEF - 3-LBS. RIB STEAKS.

ALL 25-LBS. FOR ONLY

RODEO ASSORTED Luncheon Meats.....12-OZ. PKG. **89¢**

CAMELOT HICKORY SMOKED Sliced Bacon.....1-LB. **\$1.49**

OSCAR MAYER Sliced Bologna.....8-OZ. PKG. **89¢**

OSCAR MAYER Pickle Loaf.....8-OZ. PKG. **89¢**

FRESH BAKERY TREATS

**Cinnamon Rolls.....6 49¢**

Delicious **RAISIN PIE 8-Inch 99¢**

ENRICHED **Camelot Flour.....5-LB. BAG 64¢**

MEADOWDALE **Shortening.....3-LB. CAN \$1.18**

ALL GRINDS **Folger's Coffee.....1-LB. CAN \$1.28**

HUNT'S **Tomato Juice.....46-OZ. CAN 52¢**

COLORADO RUSSET **POTATOES**

20-LB. **\$1.69**

TEXAS **RUBY RED GRAPEFRUIT.....18-LB. BAG \$1.69**

CALIFORNIA NAVEL **Oranges.....5-LB. \$1.00**

FANCY RED DELICIOUS **Apples.....4-LB. \$1.00**

U. S. NO. 1 **Southern Yams.....LB. 32¢**

FRESH FLORIDA **Orange Juice.....1/2-GAL. \$1.09**

FRESH FLORIDA **Orange Juice.....OT. 59¢**

CRISP, TENDER **Fresh Carrots.....1-LB. BAG 19¢**

CAMELOT CUT **GREEN BEANS.....5 16-OZ. CANS \$1**

CAMELOT CREAM OR KERNEL **GOLDEN CORN.....3 16-OZ. CANS 85¢**

CAMELOT WHOLE **Tomatoes.....3 16-OZ. CANS 85¢**

CAMELOT LONG GRAIN **Rice.....2-LB. PKG. 58¢**

CAMELOT REG. OR GRAVY **Dry Dog Food.....5-LB. BAG 88¢**

CAMELOT **TOMATO SOUP.....6 10 1/2-OZ. CANS \$1**

CAMELOT **FRUIT COCKTAIL.....3 16-OZ. CANS 97¢**

MEADOWDALE **ICE CREAM.....1/2-GAL. CTN. 78¢**

CAMELOT PINK **Grapefruit Juice.....46-OZ. CAN 48¢**

MEADOWDALE **Pancake Syrup.....32-OZ. BTL. 88¢**

ALL FLAVORS **Camelot Pop.....44-OZ. BTL. 58¢**

KEEBLER C. C. BIGGS OR **Rich 'n Chips.....14-OZ. PKG. 83¢**

THRIFT-1 Quality Products

Thrif-T Dairy Foods

CAMELOT GRADE 'A' **Medium Eggs.....DOZ. 65¢**

CAMELOT GRADE A **Large Eggs.....DOZ. 75¢**

QUARTERED... LIMIT-3 PLEASE **Meadowdale Margarine.....1-LB. CTN. 28¢**

Thrif-T Frozen Foods

MEADOWDALE **ORANGE JUICE**

2 **88¢**

CHIFFON **Facial Tissues.....3 CTNS. OF 200 \$1**

MONEYSWORTH **Bath Tissue.....6-ROLL PKG. 88¢**

CAMELOT POWDERED **Blue Detergent.....49-OZ. BOX 94¢**

CAMELOT GREEN, LEMON OR **Pink Detergent.....32-OZ. BTL. 74¢**

LADY CAMELOT **Knee-Hi Hose.....2 PKGS. OF 2-PAIR \$1**

CAMELOT **Bath Oil.....64-OZ. BTL. 99¢**

BABY CAMELOT **Daytime Diapers.....CTN. OF 30 \$1.78**

**FREE! 100 EXTRA GUNN BROS. STAMPS**

WITH COUPON AT RIGHT AND \$5.00 OR MORE PURCHASE.

**VALUABLE COUPON**

GOOD FOR **100 Extra GUNN BROS. Stamps**

WITH THIS COUPON AND \$5.00 OR MORE PURCHASE

LIMIT ONE COUPON PER CUSTOMER EXPIRES SAT., JAN. 17, 1976



# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

**Phone 364-2030**

**CLASSIFIED ADVERTISING RATES**  
 Readers Ads (Minimum 10 words), 1st insertion per word 10c  
 Additional insertions, when paid in advance: per word 8c  
 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
 Repeat insertion without copy change per col. inch \$1.50  
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54  
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday  
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

**1. FOR SALE Miscellaneous**

**WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552** 1B-37-tfc  
 For sale: Platform scales. See at 1009 Union. Call 364-2558. B-1-10-4-2p  
 For Sale: Console stereo with AM-FM and Garrard turntable, maple finish. See at 203 Funston week ends or after 5 week days. B-1-22-4-2c

For Sale: 175 Honda SL. Painted and overhauled. Runs excellent. \$250.00. Phone 364-6800. B-1-13-4-2c

For Sale: Fire Wood. Call 364-3115. B-1-10-4-3c

**FOR SALE: 5 miles of hog wire.** Phone 276-5612. Located one mile west of Cimmaron Feed Yards. B-1-17-4-4p

NO regret, the best yet; Blue Lustre cleans carpets beautifully. Rent electric shampooer \$2. McCaslin Lumber Company. B-1-18-4-2c

To give away - German Shepherd puppies. Call 364-4327, nights. B-1-10-4-4c

AKC Reg. Collie pups, \$75.00. Call 289-5316 evenings. B-1-4-4p

For Sale: Storage houses, several sizes. See at 336 Avenue I or call Leon Bell 364-0685. B-1-15-9-7fc

**FOR SALE: 250 Kawasaki Enduro, street legal but ready for dirt riding.** Excellent condition. Phone 364-2122 after 6 p.m. B-1-18-95-tfc

**CALL YOUR LOCAL USED COW DEALER**  
 For Seven days per week **DEAD STOCK REMOVAL.** 364-0951 B-1-94-tfc

**Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)**

**STATED MEETING SECOND MONDAY 7:30 P.M. Thursday DEGREE WORK**  
 Robert Harris W.M. W.A. Pupps Sec.

Spinet Piano. Must relocate. Small monthly payments maybe arranged for individual with good credit. Write Credit Manager, Box 3068, Lubbock Texas, 79410. B-1-23-5-2c

"Grapefruit Pill" with Diadax plan more convenient than grapefruits - Eat satisfying meals and lose weight. Harold Close Drugs. B-1-5-2p

Two puppies to give away. 364-4300 after 5 p.m. week days. B-1-10-5-2c

For sale: 8x10 portable building. Call 364-6358. B-1-10-5-tfc

For Sale: Upright piano. Call 364-3885 after 6 p.m. B-1-10-5-tfc

Will give away mother dog and one puppy. Call 364-6097 after 6 p.m. B-1-10-5-2c

For Sale: AKC St. Bernard Puppies, beautifully marked. Call Max Reed, 267-2460, Vega, Texas. B-1-12-5-4c

For Sale: Beautiful red crushed velvet divan. Brand new. Mediterranean-Spanish contemporary or modern style. Going real cheap, \$150. Lazy Boy recliner going cheap \$45.00. Rattan kidney shaped coffee table \$30. Call 364-5206. B-1-31-5-2c

**I WILL BUY SCRAP GOLD AND SILVER. WILL GIVE HIGHEST PRICES IN AREA**  
 Call 578-4260 or 258-7342. If no answer Dial 364-1911. Gary Jennings. B-1-5-9c

**OIL PAINTING LESSONS BY EUNICE PETERSEN BEGINNING JANUARY 12th ENROLL NOW. BEGINNING OR ADVANCED STUDENTS MORNING, AFTERNOON OR EVENING CLASSES**  
 CALL 364-3198. B-1-3-7c

Baled milo for sale. Call C.R. Berryman, 289-5870. B-1-10-5-tfc

**GARAGE SALE.** Sunday January 18th 8:30 a.m. 405 Avenue G. B-1-5-2p

For Sale: 8 H.P. tractor with 32" mower; also 4 like new, H78-15" tires. 364-2612. B-1-5-2p

For Sale: 3 room tenant house to be moved. Call mornings, 364-0062. B-1-10-3-tfc

NO regret, the best yet; Blue Lustre cleans carpets beautifully. Rent electric shampooer \$2. McCaslin Lumber Company. B-1-18-4-2c

**FIREWOOD FOR SALE.** Post oak, black jack \$60 per cord, \$70 per cord delivered. Phone 364-0358. B-1-16-1-tfc

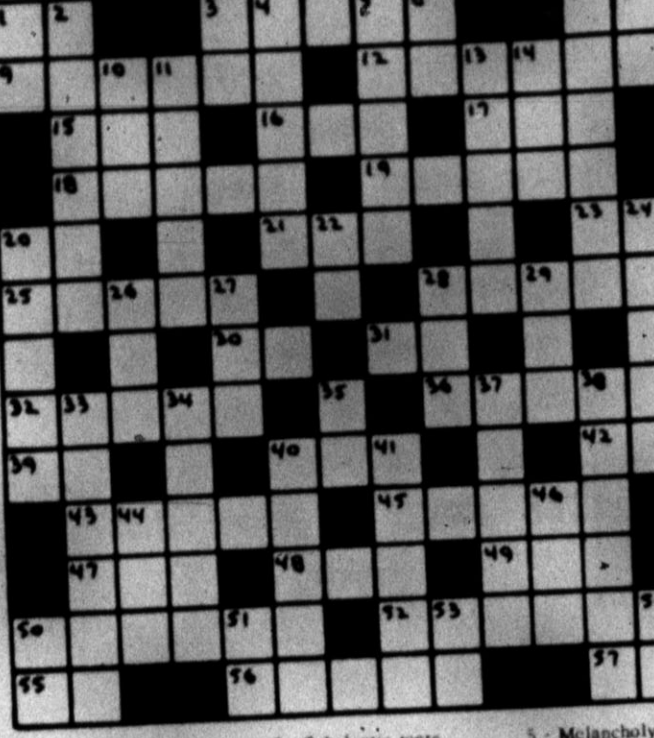
For Sale: Stocker catfish. Jones Fish Farm, Rt. 2, San Saba, Texas. Call 915-372-5511. B-1-94-18p

For Sale: Large quantity of miscellaneous hog equipment. Tom Draper, 7 miles south of Hereford on 385. Phone. 276-5263. B-1-20-3-2c

Puppies to give away. Will deliver. Will make nice pets for children. Phone 289-5337. B-1-5-2p

**NEW RINSE-N-VAC** steam cleans, rinses, and vacuums out dirt leaving carpets professionally clean. Rent at WESTERN AUTO. B-1-16-5-1c

**CROSSWORD PUZZLE**



**ACROSS**  
 1 - Public notice  
 3 - Adverse  
 7 - Father (abbr.)  
 9 - Mental condition  
 12 - A particular place  
 15 - To grate  
 16 - Consumed  
 17 - To speed  
 18 - Overbearing persons  
 19 - Small valleys  
 20 - Samarium (chem.)  
 21 - To trifle  
 23 - Exclamation  
 25 - Map  
 28 - Braze  
 30 - Pronoun  
 31 - Proposition  
 32 - Courage  
 36 - The best of people  
 39 - Music note  
 40 - Give direction to  
 42 - Indefinite article  
 43 - Fanciful thought

**DOWN**  
 1 - Have being  
 2 - ... in  
 3 - Male nickname  
 4 - Smallest  
 5 - Melancholy poem  
 6 - Negative  
 7 - Corpulent  
 8 - In reference  
 10 - Flea  
 11 - Concerning  
 13 - To gladden  
 14 - Own (Scottish)  
 20 - Exhausted  
 22 - Either  
 24 - True  
 26 - Broadcast  
 27 - Pronoun  
 28 - Adversary  
 29 - ... Baba  
 33 - Feathery ducks  
 34 - Shifts direction  
 35 - Greek letter  
 37 - Most unim- portant  
 38 - Flavor-treated  
 40 - Wrongly  
 41 - Fray  
 44 - Girl's name  
 46 - Bleemish  
 50 - Roman 101  
 51 - Music note  
 53 - Canadian province (abbr.)  
 54 - College degree

**2. FOR SALE Farm Equipment**

**CORN DRYING SYSTEMS.** If you are interested in drying corn on the farm, we can help you! Call us today "COLLECT" to arrange a personal tour of Corn Drying Systems in the panhandle area. TAGCO INDUSTRIES, INC. Hereford, Texas 806/357-2222 days; 806/364-6743 nights. B-2-99-tfc

**FOR SALE**  
 One set Rocket wheels for Chevy Pickup. \$130.00

1971 Ford LTD nine passenger Stationwagon. Good mechanical shape. Body needs some work \$995.

1974 550 Honda Motorcycle. 1100 miles, like new condition, with extras \$1495.

Two motorcycle trailer with retainer straps \$200.

1975 Chrysler Funster Boat with 105 HP 1975 Chrysler engine, also auxiliary motor. Many extras with 1974 Dilly drive-on trailer.

**JERRY WALKER** Phone 364-2079. B-2-94-tfc

For Sale: 1972 Ford Tractor "9000" Diesel. Clean, low hours, with a Ford 4-16" Moldboard spinner plow. Call 806/647-5657. B-2-20-1-tfc

If you are serious about better, more efficient land use, even water and fertilizer distribution, you can't do without a RAYNE LAND PLANE. Ask your dealer or call 512-732-5991. WARE IMPLEMENT DISTRIBUTORS. B-2-1-9p

For Sale: 430 John Deere Beet Digger, 2 or 3 row. Call 499-2401. B-2-4-2p

For Sale: 8" Fairbanks Irrigation Pump, 230 ft. setting, no bows. 70 H.P. Amarillo Gearhead 3-4 ratio. Call Carl Kleuskens, 258-7300. B-2-21-4-4c

For Sale: Dobbs 15 H.P. tail water return pump. Like new condition. Call Wayne Carthel, 364-0944. B-2-15-99-tfc

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811** B-2-35-tfc

For Sale: 1966 IHC COE, 1800, 16' machinery, roll back bed, 20 ton hoist. Good rubber. Phone 806-373-5820. B-2-18-3-7c

**FOR SALE**  
 16" well casing, new steel, 18 1/2c per lb. 6" and 8" column pipe. Highest price paid for junk iron. FARWELL PIPE & IRON 601 Avenue A, Farwell, Texas Phone 481-3287. B-2-91-tfc

For Sale: 1970 International 1456. Duals, air conditioner, radio and heater. Call 578-4424. B-2-5-4c

For Sale: Chevrolet 292 Irrigation Engine. Set Gear cooling coils, drive shaft. Call Joe Henry 364-5324. B-2-15-5-tfc

For Sale: 1969 Moline 670 tractor. Very good condition. used little. Steel float. 364-6287. B-2-14-5-tfc

**NEW CUMMINS-DIESEL SALES & Parts Representative** Oglesby Equipment Co., Inc. B-2-14-tfc

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811** B-2-35-tfc

**3. FOR SALE Automobiles**

For Sale: 1972 Super Deluxe Custom Chevrolet long wide 1/2 ton pickup. Clean, loaded. Call 806/647-5657. B-3-16-1-tfc

**MILBURN MOTOR COMPANY** We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

1967 Oldsmobile 98 Luxury 4 dr. All power. Call 364-1755. B-3-19-102-tfc

For Sale: 1973 Grand Prix. Model J. One owner. Call 364-5584. B-3-11-4-tfc

For Sale: 1974 Matador 4 dr. air, power, steel radial tires, vinyl top, low mileage. \$2995. Phone 364-3448. B-3-14-4-tfc

**NEW & USED CARS** now for sale at **JOHN ORSBORN BUICK PONTIAC, GMC'S** new location 221 North 25 Mile Ave. B-3-8-tfc

For Sale: 1964 Cutlass. One owner. Good condition. Phone 364-1431. B-3-10-5-2c

For sale: 1974 Toyota. 364-2931. B-3-10-5-1c

For sale: 1970 Ford 1/2 ton pickup. Air conditioning, good condition. 364-1697. 512 Avenue G. B-3-15-5-1c

**WALKER'S USED CARS AND TRUCKS** WE BUY, SELL OR TRADE 400 West First Phone 364-2250 1B-3-41-tfc

For Sale: 1974 3/4 ton Chev. Pickup. Loaded. Call 258-7337. B-3-10-104-tfc

For Sale: 1972 Chevelle Malibu. Power steering, power brakes, air conditioning. Call 364-6237 after 6 p.m. B-3-15-95-tfc

**4. REAL ESTATE For Sale Or Trade**

For sale by owner. Northwest Mobile Lodge. About 10 acres. Jesse Scott, 364-1108. B-4-12-1-tfc

**FOR SALE BY OWNER**  
 3 bedroom, 2 baths, storm cellar. Northwest area. 122 Aspen. Call after 4:00 p.m. 364-3726. B-4-3-tfc

Nice 2 bedroom home with rental in the back. Look at this home and let it make the payments. Priced \$16,000.

2 bedroom home on 3rd street. Close to hospital and downtown. \$1500 down. Priced \$12,500.

3 bedroom brick with single garage nice back yard fenced. Located on Ave. G. \$1500 down. Call today. \$59,500 down

Nice dryland. 640 acres with 4 to 6 in water under it. All in cultivation. Priced \$225 an acre.

North Plains  
 1/2 Sec in cultivation with good water. \$400 an acre.

Nice 2 bedroom brick, double garage, close to school. You can buy this home for \$2000 down and terms on the balance.

North Plains  
 160 acres Southwest of Stratford. An eight inch well on adjoining farm pumping over 1000 gallons of water per minute. This land lays fair and a small amount of minerals go with the sale. Prices \$200 per acre. Approx. \$7,700 loan at 6 1/2 percent can be assumed. Balance cash.

160 acres  
 Near town, ideal for subdivision into smaller tracts. Priced at \$475 per acre. 29 percent down and good terms on balance.

**HAMBY REAL ESTATE** SOUTH HIGHWAY 385 HEREFORD, TEXAS  
 Office.....364-3566  
 CHICK WEEMES.....364-3169  
 CALVIN EDWARDS.....364-1017  
 GERALD HAMBY.....364-1534  
 J.M. HAMBY.....364-2553  
 B-4-85-tfc

**FARMS AND ACREAGES**  
 306 acres-4 wells tied together with underground pipe. Floating lake pump. Paved on two sides. Nice improvements 6 miles from town. Priced to sell with good terms.

165.5 acres-2 wells with underground pipe. On pavement 6 miles from Trades Center. Priced to sell with good terms.

640 acres northwest of Hereford-2 wells on natural gas. 516 acres in cultivation with balance in grass. Price \$325.00 an acre. 25 per cent down-10 years on balance.

60 acres close in highly improved for cattle operation.

40 acres outside of city limits. Will divide into 5 acre tracts. Small down payment with terms on balance.

Call us when you need a commercial or residential lot in a good location. WE HAVE SOME EXCELLENT RANCH BUYS.

**BOOZER REAL ESTATE** Joe Boozer OFFICE Jo Hamrick 364-0029 364-1755 364-3502 144 W. 3rd St. B-4-98-tfc

I have Farm and Ranch Buyers. I need your listings. **J.M. HAMBY REAL ESTATE** Phone 364-3566 Res. 364-2553 B-4-29-tfc

**FOR SALE**  
 10.7 Acres in wheat with good well 1 1/2 miles north of Big Daddy's Truck Stop. Road on 2 sides (corner) 20 per cent down. Phone 806-878-2408 Stinnett, Texas B-4-1-tfc

For sale by owner. 3 bedroom, 2 bath, double garage, fire place. 301 Centre. 364-4024. B-4-15-4-tfc

For Sale by Owner. 3 bedroom, 1 1/2 bath in nice neighborhood. Price \$22,500. Call 364-6708. B-4-15-3-tfc

**MOVE IN NOW-**An ideal location on Star Street. 3 or 4 bedrooms, 2 baths, lots of closets. Call 364-2040. B-4-20-84-tfc

1 buy equities in houses. Call 364-6178 nights. B-4-10-1-tfc

3 bedroom, one bath, single car garage \$15,000. New paint and new carpet.

3 bedroom, 2 bath brick located on Avenue I. Beautiful carpets and drapes. See this one today.

3 bedroom, one bath, single car garage. 15,000. Call on this one TODAY.

**FARM LAND**  
 1 1/2 sections west of Hereford. Partially irrigated, part grass. Beautiful brick home and other improvements. \$265.00 per acre.

4 section ranch near Glen Rio with real good improvements for sale or trade for larger ranch.

480 Acres with 4 wells at \$375.00 per acre near Farwell.

5 acres near Hereford. Ideal for home site. Terms.

70 acres with nice home, close to Hereford on Hwy 60.  
 1/4 section of grass with 3 bedroom home and well. 1/3 down payment.  
**WE NEED YOUR LISTINGS**  
 We need 1/2 section or more of dry land and also need good irrigated farms.  
**CARTHEL REAL ESTATE** 206 North 25 Mile Avenue Wayne Carthel 364-0944 364-5344 364-4985 578-4628 364-4985. B-4-95-tfc  
 or Al Wiley B-4-95-tfc

House for sale at 500 Star. Call 364-4660. B-4-10-5-2c

**5. FOR RENT**  
**SUMMERFIELD MOBILE MANOR**  
 Water furnished. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

**APARTMENTS, FURNISHED**  
 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS** Phone 364-1887 1B-5-4-tfc

**BEDROOMS** for rent to single persons. Would consider room and board for elderly. 364-1760. B-5-14-1-tfc

Furnished apartments. Apply in person at 112 Avenue H. Apt. 36. B-5-10-1-tfc

**FOR RENT**  
**MOVE IN NOW!** Nice 1, 2, & 3 bedroom apartments, fully carpeted, individual heat-air, 1 1/2 baths, utilities paid, playground, laundry facilities, SARATOGA GARDENS (Old Friona Apartments) 1300 Walnut St., Friona Phone 247-3666. Office hours 10 a.m. to 6 p.m. B-5-100-tfc

**NOW LEASING**  
 Luxury 2 bedroom duplexes on 15th. Fireplace, 2 car garage, completion around Feb. 1st. Contact: Pat Ferguson, 1st Realty of S.W. 364-6565, Ext. 4; Nites 364-3335. B-5-2-4c

For rent to single lady. Bedroom with private bath, kitchen privileges, garage, no pets. Call 364-2828. B-5-15-4-3c

For rent: Small furnished apartment. Call 364-5037. B-5-10-3-tfc

For rent: 2 bedroom trailer house, bills paid. 364-2153. B-5-10-5-1c

For rent: 3 bedroom house north of Summerfield. Call 364-1596. B-5-10-4-tfc

**FOR RENT**  
 To young single lady-bedroom with private bath, kitchen privileges, laundry facilities, private home. 247 Ranger Drive B-5-5-

Small furnished apartment for rent. Call 364-3709. B-5-10-5-

For lease: 80 acres. Good well. Underground pipe. James Cross, 605 Park Ave. B-5-14-5-

**6. WANTED**

**WANTED: CUSTOM FARMING.** Call Dwight Shir 364-6087. B-6-10-9-

I want to lease 1/2 or section of land to farm. I have good equipment and records. I will discuss rental arrangements. Call: Lewia Block Home 806/364-4117 Mobile 806/289-5685 B-6-9-

**WANTED:** 2 row beet tank type. Call 499-2401. B-6-11-



The Hereford Brand, Hereford, Texas, Thursday, January 15, 1976

**WANT TO BUY:**  
Old gold rings, watches, old class rings, etc.  
Spangler's Diamonds  
Sugarland Mall  
Phone 364-8878  
B-6-48-tfc

**8. HELP WANTED**

**OLAN MILLS PORTRAIT STUDIO**  
Needs  
Several part time telephone sales people. Morning and evening work.  
\$2.30 per hour.  
See Kay Stewart at the Holiday Motor Inn, Monday January 19 at 10:00 a.m.  
B-8-5-2c

**EXPERIENCED FEED MILL MAN AND TRUCK DRIVER NEEDED.**  
Excellent working conditions.  
TULIA FEED LOT, 806/668-2811 or 806/668-2885.  
B-8-5-4c

**NEED year around man to work on farm.** Prefer one that was raised on the farm. If you drink in any form, do not apply. Call 364-0944.  
B-8-27-5-tfc

**WANTED: LIVE-IN COMPANION**  
for elderly gentleman in your area. Must have references. Call collect for appointment Home Makers /Upjohn 806/372-4147.  
B-8-5-2c

**Need janitor service for the Pizza Hut.** Apply in person to 1304 West 1st.  
B-8-5-1c

**Road Machinery Operator to be employed by Deaf Smith County, Texas.** Employee should have some knowledge of motor graders, caterpillars, back hoers, etc. Applications are available at the County Clerk's Office. An Equal Opportunity Employer  
B-8-5-2c

**NOW taking applications for experienced inventory control clerk.** Must have knowledge of perpetual inventory system as well as computer readout. Will consider training person with accounting background. Our benefits include: paid vacation, 8 paid holidays, paid insurance (medical and dental) Place your application now with the OSWALT DIVISION of BUTLER MANUFACTURING COMPANY  
Box 551, Hereford, Texas Phone 364-0250  
An equal opportunity employer M/F.  
B-8-5-4c

**BOOKEEPER-SECRETARY**  
Good wages, excellent fringe benefits. Apply in person to MOORMAN FEED YARDS.  
B-8-3-tfc

**GENERAL MECHANIC WANTED.**  
Experience preferred. Apply in person to JOE'S AUTO CLINIC, 119 Funston.  
B-8-12-3-tfc

**NEED:**  
+Service Island Personnel  
+Tire Men  
+Janitor  
Apply in person to BIG DADDY'S TRUCK STOP, East Hwy 60.  
B-8-78-tfc

**CREW CHIEF AND WELDERS** needed in permanent employment. Necessary hand tools required. Pickup and welder furnished for crew chief. Paid holidays, trust plan, vacation, out of town subsistence. Immediate openings for several qualified employees.  
**ALLIED MILLWRIGHTS**  
Holly Sugar Road  
Phone 364-4621.  
B-8-89-tfc

**WANTED: Young man interested in learning machinist trade.** Excellent opportunity. Good pay. Send resume to P.O. Box 673-MW, Hereford, Texas 79045.  
B-8-21-4-tfc

**9. SITUATIONS**

Will do bookkeeping and tax work in my home. 132 Ranger, Phone 364-4523.  
B-9-13-3-tfc

**State Licensed Child Care For Working Mothers' HEREFORD DAY CARE CENTER.**  
6 months through 8 years After school care available.  
364-1293.  
B-9-88-tfc

Semi retired man would like part time job. Call 364-0099.  
B-9-10-5-2p

For alterations and general sewing, call 364-4638.  
B-9-10-4-tfc

**10. NOTICE**

**ALCOHOLISM INFORMATION**  
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday.  
**A UNITED FUND AGENCY**  
B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.  
**HEREFORD IRON & METAL**  
North Progressive Road by City Dump  
Anson A & June Dearing  
Phone 364-3350 or 364-3777  
1 1/2 B-10-34-tfc

**GENERAL ELECTRIC**  
Authorized sales and service. Expert service on all major brand appliances.  
Taylor Furniture & Appliance, 603 Park Avenue, Hereford, Phone 364-1561  
B-10-25-tfc

**11. BUSINESS SERVICE**

**WILL PICK UP JUNK CARS FREE**  
Call 364-3350 or 364-3777  
B-11-28-tfc

**TRAILER PARTS**  
We have expanded our Trailer Parts Department to include:

**STOCK TRAILERS**  
We have on hand: Running gear parts, brake and electric parts, lights, jack parts and much more. Also we repair trailers at: Jack's Marine Supply East Highway 60  
**WHERE SERVICE IS FIRST.**  
B-11-95-tfc

**FRANK WESTER CEMENT CONTRACTOR**  
107 BRADLEY  
Residential-Commercial  
Turnkey Job  
Straight Finish  
Phone 364-5169  
B-11-39-tfc

**EDWARDS DITCHING SERVICE**  
Foundations & House Moving  
913 SOUTH MCKINLEY  
PHONE 364-2528.  
B-11-68-tfc

**CASH**  
For Dead Stock  
Delivered to  
**HEREFORD BI-PRODUCTS**  
B-11-94-tfc

**KELLY ELECTRIC**  
Virgil Kelley  
Electrical Contractors  
Residential-Commercial  
All bids & wiring competitive. Ph. 364-1345 - Nights 364-1522 or 364-5929.  
P.O. Box 30  
B-11-15-tfc

**WE ARE NOW SPREADING MANURE FROM MESA VISTA FEED LOT (Gault Ranch)**  
For information, contact JERRY WALKER 364-2079  
B-11-3-tfc

**DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL**  
CLIFF JOHNSON, 364-2111  
B-11-45-tfc

**GENERAL REPAIRS ON LAWN MOWERS.**  
Call Raymond White, 364-2612, 222 Avenue B.  
B-11-5-4p

**JESSE SCOTT & SONS WELDING.**  
North 385, Phone 364-1108.  
Panels, carports, hay bunks, gates and mill work. Welding of any kind-mild steel, stainless and hard surface.  
B-11-80-tfc

**WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.**  
PHONE 364-4051  
226 Main  
B-11-104-tfc

**CUSTOM COMMERCIAL SAND BLASTING.**  
ANDERSON SALES  
364-4901 or 364-3443 or 364-5691  
B-11-75-tfc

**FOR PORTABLE DISC ROLLING call**  
Ralph Paul, 364-1842 or 364-2978  
B-11-19-tfc

**BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER**  
Day Phone 364-0574  
Night—364-2322  
B-11-14-tfc

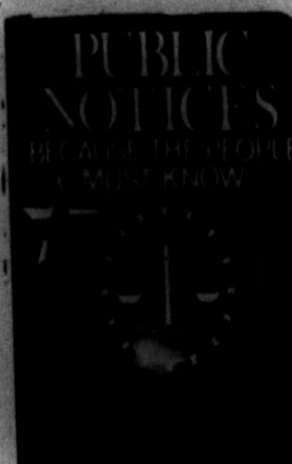
**13. LOST & FOUND**

**LOST: Black and grey miniature poodle. Real stocky. REWARD offered for return of this family pet.** Call 364-1592 or 364-2195.  
B-13-20-4-tfc

**STRAYED from the Jess Robinson place east of Milo Center, one cow branded "O" on left shoulder and blue tag in left ear.** Call 364-1209 or 289-5902.  
B-13-24-4-c

**14. CARD OF THANKS**

**CARD OF THANKS**  
TRI STATE DIESEL REBUILDERS wishes to thank the City Police Department for their courteous and helpful manner in doing their job. I personally think we have one of the finest. I too, have been stopped for speeding and not following the law to the letter, but respect by a courteous officer has shown me cause why I should respect and obey the law.  
Ed F. Young.  
B-5-2p



**NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF RUTH M. WARNER, DECEASED**

Notice is hereby given that original Letters Testamentary for the Estate of RUTH M. WARNER were issued on January 12, 1976, in Cause No 2602, pending in the County Court of Deaf Smith County, Texas, to: George C. Warner, Texas, to: George C. Warner. The residence of such Executor is 805 N. Main Street, Hereford, Deaf Smith County, Texas. All persons having claims against this Estate which is currently being administered are required to present them within the time and in the manner prescribed by law. DATED the 12th day of January, 1976.  
George C. Warner  
Independent Executor of the Estate of RUTH M. WARNER, Deceased No. 2602 In the County Court In and For Deaf Smith County, Texas.  
T-5-1c



**Comptroller's Office Implements WATS Line**

**AUSTIN—** Comptroller Bob Bullock said his office began operation Tuesday of a toll-free WATS line to answer general taxpayer questions.

He said the number is 1-800-292-9687.

"Information is like oil to the machinery of business or government," Bullock said. "Without it we just can't run as well."

The Comptroller said his office deals directly with more than half a million taxpayers, nearly all of whom have a question from time to time.

"If they don't get an answer," Bullock said, "they might make a mistake on their return. That will cost them and us money to correct."

He added that every person in the state, "even a kid buying a 15 cent candy bar," deals indirectly with his office by paying the state sales tax and is equally entitled to answers about taxes.

Bullock said the toll-free line will be in operation from 8 a.m. to 5 p.m. Monday through Friday, with extensions in each taxing division, as well as in

the legal division and tax information office.

Taxpayers with specific questions on matters already being negotiated with the Comptroller's Office should contact the persons with whom they have been dealing directly, he said.

Bullock said many taxpayer questions can best be answered by contacting the local district office, listed under "Texas, State of... Comptroller of Public Accounts" in the telephone directory.

**Hereford and Deaf Smith County Bicentennial Commemorative Medals**



The design of our medal suggests the variety and abundant production of agriculture and related industries in our harvest-laden tableland.

The Bi-Centennial Commemorative Coin Collection is the fund raising project for our community Bi-Centennial activities, there will be a limited edition for the serially numbered medals, which will be certain to grow in prestige and value through the years.

Only 100, 24-karat gold coins, on .999 fine silver, have been struck. Fifty are included in the sets of four, numbered 1 thru 50 and fifty are separate coins numbered 51 thru 100.

Hereford and Deaf Smith County Bi-Centennial Commemorative Medals  
701 North Main Street  
Hereford, Texas 79045

(Available at C of C Office and both Hereford banks)

Quantity	Number	Price
Gold	51-100	\$50.00
Antique Silver	Unnumbered	3.25
<b>SETS</b>		
4 Coins	1-50	\$100.00
Gold, Silver, Antique Silver, & Bronze		
3 Coins	51-100	50.00
Silver, Antique Silver & Bronze		
2 Coins	101-250	12.50
Antique Silver, & Bronze		
<b>NECKLACE PENDANT</b>		
Gold Color		3.90
Silver Color		3.50

**LEGAL NOTICES**

Bids will be opened at 10:00 a.m., Jan 26 Commissioners Court Room, Hereford, Texas, for a building to be 30' x 72' x 12'; all sheeting to be galvanized steel rib; accessories to be 2 walk doors 2 x 12 and 10 x 24 gauge steel doors, 8 sky lights in roof. Buildings to have full partition; installation in 26 x 30 area to be 1 1/2 inch vinyl back fibers glass over poultry mesh; 46' open side wall. No foundation or labor to be included in bid. The Commissioners Court reserves the right to accept or reject any or all bids. Materials to be delivered to building site in Precinct Three.

Sam Morgan  
County Judge, Deaf Smith County, Texas  
B-5-3c

**NOTICE IN MY POSSESSION, LOST OR STRAYED LIVE STOCK**

Breed:  
1 black bald face calf  
1 whiteface calf  
Sex:  
Males (steers)  
Age:  
9 months  
Weight:  
600 pounds  
Earmarks, Brands and other identifying characteristics:  
Lazy J left hip under bit left ear

If you find this could be one of your lost or strayed calves please notify me.

Travis McPherson, Sheriff of Deaf Smith County, Hereford, Texas  
T-3-2c

**FOR MANURE SPREADING CALL JERRY WALKER, 364-2079**

**DECORATING CONSULTANT**

Position available in our company owned store for aggressive, outgoing, career individual.

Minimum 1 year previous work experience in retailing and selling of carpet, draperies, or other decorative products preferred. Would prefer formal training in decorating and interior design.

A complete Company training program is offered, salary plus commission and employee benefits and career advancement opportunities are excellent. For more information concerning employment with a Sherwin Williams Decorating Center; Call Kenneth Gordon Mgr., Sherwin Williams Co. 1003 West Park Avenue Hereford, Texas 806-364-4484 M/F equal opportunity employer

**SEALED BIDS**

938 Acres—Irrigated—L.W. Smith Estate  
Located: Lazbuddie Community

3 Half Sections of Land, to be sold together or separately.

**Legal Description:**  
A. SE 1/4 of Sec. 3 and NE 1/4 of Sec. 14, Block W, Warren Subdivision. Two 8-inch wells, one 10-inch well. Austin stone house, two-story. Four bedrooms, 2 baths, basement, barn, domestic well. Will consider no bid of less than \$600 per acre.

B. S 1/2 of Sec. 104, Kelly Subdivision, 10-inch well, 8-inch well and lake pump. Nice frame house and smaller frame house. Storage shed, 1 1/2 miles underground concrete irrigation tile. Strong water. Will consider no bid less than \$600 per acre.

C. N 1/2 of Sec. 12, Block W. Three 8-inch wells, lake pump. 1 1/2 miles underground concrete irrigation tile. No improvements. 318 Acres. Will consider no bid of less than \$500 per acre.

Sealed bids will be accepted by Richard Collard Box 849, Friona, Texas, 79035, through February 4.

Please indicate by A, B or C which tract you are bidding on, and mark envelope "Land bids."

Bids to be opened in Richard Collard's office in Friona at 11 a.m., February 5.

**TERMS:** 29 per cent down payment in cash. Remainder to be carried by the heirs of the estate. Interest rate to be negotiated.

**POSSESSION:** To be negotiated.

Heirs reserve the right to reject any or all bids.

For more information, or appointment to see land, call:

Richard T. Collard  
247-2716  
Friona, Texas  
or  
Gene Smith  
965-2138 or 965-2634  
Lazbuddie, Texas

**Local Student On Honor Roll**

Katherine Miller, of Hereford has been listed on the Vice President's Honor Roll at Mary Hardin-Baylor College for the Fall Semester of 1975.

On a 4.0 grading system this Miss Miller had a grade average of 4.0.

Vice President for Academic Affairs at Mary Hardin-Baylor College, Dr. D.L. Jernigan, said, "The students on this list

have shown a dedication to the task of the acquiring the best possible education available to them, and have distinguished themselves in terms of their scholarship ability."

Our idea of futility: trying to forecast elections a year ahead of the elections.

**2 FABULOUS FEATURES**

SAT. & SUN. MAT. 2:00 P.M. ONLY!

**Pinocchio's Greatest Adventure (and Birthday Party)**

You'll Like Both of Them!

SAT. & SUN. MAT. 2:00 ONLY!

MR. SUPER INVISIBLE

DOUBLE FEATURE SAT. & SUN. AFTERNOON 2:00 ONLY!

Admission \$1.50 Adults \$1.00 Children



**COMMONWEALTH HAIR**

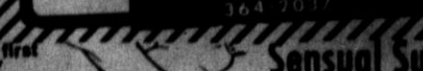
Shampoo is the smash of the year

warren beatty  
julia christie · goldie hawn  
WKDY'S  
7:30  
ONLINE SAT-SUN.  
7:00  
9:00

ALL NEW AND IN COLOR!  
**Pinocchio's Greatest Adventure (and Birthday Party)**

PLUS MR. SUPER INVISIBLE SAT. & SUN. AFTERNOON AT 2:00 ONLY!

ADULT \$1.50 CHILD \$1.00



**HOT CONNECTIONS**  
Sensual Summit Of Adult Actors In "PANORAMA BLUE" THURS. ONLY!

**THE TOWERING INFERNO**

**BURT REYNOLDS**  
WW AND THE DIXIE DANCEKINGS

**TOWER**  
SHOW TIME 7:30



Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans  
205 S. 25 Mile Ave.  
364-6633

**BANKERS says SELL.** 292 acres to highest bidder offered by owner. Owner will sell immediately following tenant's auction of his tractors, farm machinery, cattle, etc. on Friday, January 16th. Tenant's sale begins at 10:00 a.m. Land to be offered with or without tenant so that immediate possession is possible. Farm has 250 irrigated acres, 42 acres in grass with dirt stock tank. One eight inch and two six inch wells all tied together with underground pipe. Two 413 Chrysler and one Ford 300, 39 joints of eight inch aluminum flow line, miscellaneous pipe, disc harrow, 300-400 gallon overhead storage tank, Morgan Portable Building. Permanent barn, pasture is fenced. Buyer can assume \$55,860 loan at 7 1/2 % with next payment due 2-1-77. Balance cash or refinance. Opening bid \$400 per acre. All bids subject to owner's refusal. Farm located approximately seven miles south of Summerfield, Texas on F.M. Road 2397 or twelve miles east of Friona on F.M. Road 1057, then one mile north. Call 806 353-3322 for further information.



# SAVE MORE HERE!



U.S.D.A. INSPECTED WHOLE

## FRESH FRYERS . . . . LB. 49¢

- FRESH DRESSED Fryer Breasts . . . . LB. 99¢
- FRYER THIGHS OR Drumsticks . . . . LB. 79¢
- WING, NECKS & BACKS Dumpling Pack . . . . LB. 29¢

U.S.D.A. INSPECTED  
**CUT UP FRYERS LB. 59¢**

LEAN SLAB  
**SLICED BACON LB. \$1.19**

FULL CUT  
**SIRLOIN STEAK LB. \$1.39**

**FROZEN FOOD VALUES**

MINUTE MAID FROZEN Orange Juice . . . . 12 OZ. CAN 59¢

GORTON FROZEN BREADED Fantail Shrimp . . . . 8 OZ. PKG. \$1.49

BANQUET FROZEN-ASSORTED Fruit Pies . . . . 20 OZ. CTN. 59¢



BATHROOM TISSUE  
**CHARMIN** 4 ROLL PKG. 69¢

BETTY CROCKER  
**CAKE MIX** 59¢

FOLGER'S MOUNTAIN GROWN  
**COFFEE** 1 LB. CAN \$1.29

FREE 100 TRADING STAMPS  
WITH \$7.50 PURCHASE OR MORE WITH THIS COUPON JANUARY 12th THRU 17th  
LIMIT ONE COUPON PER CUSTOMER

**THRIFTWAY**

HOUSEHOLD BLEACH 8" OFF LABEL  
**PUREX** HALF GALLON 49¢

- OSCAR MAYER WIENERS OR Beef Franks . . . . LB. \$1.19
- OSCAR MAYER - REGULAR, BEEF OR THIN SLICED Bologna . . . . 12 OZ. PKG. \$1.09
- FARM Fresh Catfish . . . . LB. \$1.69

**THRIFTY GROCERY BUYS**

MARYLAND CLUB All Grinds Coffee . . . . 2 LB. CAN \$2.59

BOW WOW Dog Food . . . . 10 LB. BAG \$1.69

HUNT'S Skillet Dinners . . . . 17-OZ. 96¢

SHURFINE Chunk Light Tuna 6 1/4 OZ. CAN 59¢

KEEBLER DELUXE GRAHAMS OR FUDGE Stripe Cookies . . . . 13 OZ. PKG. 39¢

KLEENEX FACIAL TISSUE 200 CT. BOX 39¢

DETERGENT 10 OFF LABEL  
**TIDE** \$1.09

PURE VEGETABLE SHORTENING  
**CRISCO** \$1.49

32-OZ. RETURNABLE  
**COCA COLA** 23¢ EACH

SHURFRESH IN QUARTERS MARGARINE 1 LB. PKG. 33¢

WITH THIS COUPON VOID JANUARY 17, 1976  
LIMIT ONE COUPON PER CUSTOMER

**THRIFTWAY**

AUSTEX NO BEANS CHILI 16-OZ. CANS 79¢

**NAME THE SCOTSMAN AND WIN \$500**

(1) PICK UP AN ENTRY BLANK AT ANY THRIFTWAY SUPERMARKET. FILL IT OUT COMPLETELY. DATE IT AND DROP IT IN THE BOX AT THE STORE, OR YOU MAY USE A PLAIN 3"x5" CARD OR SHEET OF PAPER, BUT BE SURE TO FILL IN ALL THE INFORMATION REQUESTED ON THE ENTRY BLANK. ONE ENTRY PER ENTRY BLANK.

(2) ALL ENTRIES MUST BE SUBMITTED BY SATURDAY, JANUARY 31, 1976. THE WINNER WILL BE ANNOUNCED MARCH 1, 1976. IN CASE OF DUPLICATE ENTRIES WINNER WILL BE CHOSEN BY DRAWING.

(3) A GRAND PRIZE OF \$500.00 WILL BE AWARDED TO THE PERSON SUBMITTING THE WINNING ENTRY.

(4) EMPLOYEES, OWNERS OR THEIR FAMILIES OF THRIFTWAY SUPERMARKETS, AFFILIATED FOODS, INC., OR ITS SUBSIDIARY COMPANIES, OR JOE TAYLOR ADVERTISING AGENCY ARE NOT ELIGIBLE.

(5) ALL ENTRIES BECOME THE PROPERTY OF THRIFTWAY ADVERTISING GROUP, INC.



GOLD MEDAL FLOUR 20¢ OFF LABEL 10 LB. BAG \$1.59

HEALTH & BEAUTY AIDS

NO NONSENSE SHEER TO THE WAIST PANTY HOSE EACH 99¢

NO NONSENSE REG. PRICE \$1.39 KNEE HIGHS 2 CT. PKG. 99¢

ZEE PAPER TOWELS 43¢



ANTI-PERSPIRANT DEODORANT REGULAR OR UNSCENTED SURE 30¢ OFF LABEL 6 OZ. CAN 59¢

NESTEA INSTANT TEA 3-OZ. JAR \$1.19

CARNATION & PET MILK 4/\$1.00

TEXAS RUBY RED GRAPEFRUIT 5 LB. BAG 69¢



CENTRAL AMERICAN Bananas . . . . LB. 19¢

LONG GREEN Cucumbers . . . . LB. 25¢

STRAIGHT NECK Yellow Squash . . . . LB. 39¢

FLORIDA FULL EAR Corn . . . . 3 FOR 39¢

100 FREE GUNN BRO. STAMPS with \$7.50 Purchase or more with coupon in this ad.

426 N. MAIN

**THRIFTWAY**



For Fast Results...

CLASSIFIED PAGES

If you want to buy or sell anything from "A" to "Z", you'll get fast results with our Classified Advertising Pages! Our Want Ads are effective and are used and read by more people seeking to buy, sell, rent or give away something in just about every imaginable category! If you have something to sell or buy--turn to the Want Ads.

Call

The Hereford Brand 364-2030

Carrier Quality Service Dealer

We Stand Ready To Serve You With:

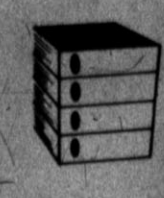
FACTORY SPECIFIED PARTS



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Tel-Aire

Weekly Television Magazine

The Hereford Brand

Listings for Jan. 15 - Jan 21



Robert Redford as "Jeremiah Johnson"

A GREAT WAY TO SHOP!

SHOP FOR THE BEST BARGAINS RIGHT FROM YOUR ARM-CHAIR... IN THE PAGES OF THE

NEWSPAPER ADS DO IT FOR YOU!

Hereford Brand



Tel-Air Thursday Preview

7:00 NBC SWING OUT, SWEET... NBC traces America's growth and development over three centuries with comedy, music, dramatic presentations and more than two dozen guest stars including Ann-Margret, Lucille Ball, Bing Crosby, Bob Hope, Michael Landon, Ed McMahon, Dean Cain, Dennis Weaver and Roscoe Lee Browne.

Table with columns for Channel, Time, Program Name, and Subject. Rows include 'MONDAY THRU FRIDAY' and 'THURSDAY'.

On The Cover

Robert Redford stars as an ex-soldier who turns his back on civilization in the 1830s to become a fur trader in the mountains of the Rocky Mountains in 'Jeremiah Johnson', which makes its television premiere on the ABC Television Network's 'The ABC Sunday Night Movie', Jan. 18 (8:00-10:00 p.m.).

Table with columns for Channel, Time, Program Name, and Subject. Rows include 'THURSDAY' and 'FRIDAY'.

Betty Jones becomes the innocent victim in a dangerous game when she is held hostage by a desperate young man attempting to force her to reveal the case of his convicted brother.

The Waltons

The rest of the Waltons are dumfounded when Grandpa, who has always revelled in his memories of charging up San Juan Hill with Teddy Roosevelt and his Rough Riders, shows hardly any interest in attending a big reunion of Spanish-American War veterans due to take place in Charlottesville.

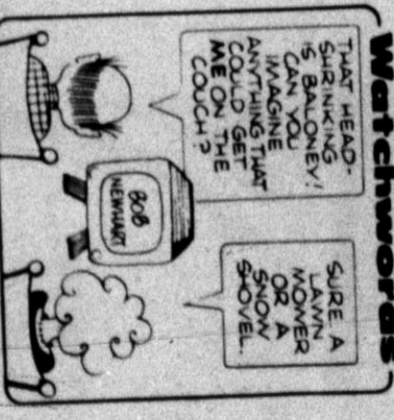
Cannon

An almost forgotten chapter of Cannon's military career in Korea pinpoints him as the target of a South Korean officer's personal vengeance.

12:30 NBC FIRST LADIES... DIARIES—EDITH BOLLING... In 1915, Edith Bolling Galt, a widow, married President Woodrow Wilson, a widower, in the White House.

Watchwords

From 'Out of the Darkness' with guest stars Tyne Daly and Keenan Wynn: When an ex-cop is mortally wounded by holdup men, Terry recalls the romance he shared with



Wednesday Preview

3:30 ABC ABC AFTERSCHOOL SPECIAL—"THE BRIDGE OF ADAM RUSH"...

Table with columns for Channel, Time, Program Name, and Subject. Rows include 'WEDNESDAY' and 'THURSDAY'.

8:00 NBC POLICE WOMAN... the dying man's blind daughter.

Sports Calendar

Super Bowl time! Considering the Jan. 18 contest and all the games which led up to it, we have two recommendations from our readers who wrote: 'SUDDEN-DEATH OVERTIME'...

Sports Calendar

terminations in the kitchen (or elsewhere), you may have missed the NFL's new half-time entertainment: Arm wrestling. "Just fantastic," says announcer Rosy Grier at the end of a typical match. "Ed White brought the arm down in 3 point 9 seconds!"

8:00 ABC... THE BIONIC WOMAN... Angel of Mercy, with guest star Andy Griffin, Jarine Sommers...

Table with columns for Channel, Time, Program Name, and Subject. Rows include 'WEDNESDAY' and 'THURSDAY'.

Spangler's DIAMONDS LTD. Custom Jewelry Designing & Manufacturing. Sugerland Mall 364-0070

Tuesday Preview

8:00 NBC... POLICE WOMAN... the dying man's blind daughter.

Table with columns for Channel, Time, Program Name, and Subject. Rows include 'TUESDAY'.

Table with columns for Channel, Time, Program Name, and Subject. Rows include 'WEDNESDAY' and 'THURSDAY'.







# Tel-Air Saturday Preview

**11:30 NBC GO-USA** Oregon Bound... Second half of a drama based on the true story of six orphans who follow the Oregon trail to their new home in the Pacific Northwest.

**2:30 ABC THE PROFESSIONAL** BOWLERS TOUR Today's show will feature the Showboat Invitational from Showboat Lands in Las Vegas, Nevada.

**3:00 CBS CBS SPORTS SPEC-TACULAR** Grand Prix '76... auto racing, including the 1976 Argentine Formula Race Ken Squier will provide the commentary. "Challenge of the Series," new series featuring head-to-head competition between top male and female athletes in the sport at which they excel. Jane Blore vs Hale Irwin, in a 9-hole golf match, and Karen Logan vs Jerry West in a basketball match.

**4:00 CBS PHOENIX OPEN** Third round of the \$200,000 PGA golf tournament, with Frank Glieber, Ken Venturi, Tom Seaver, Ben Wright and Jerry West providing the commentary. (From the Phoenix Country Club, Phoenix, Ariz.)

**7:00 NBC EMERGENCY** "The Girl on the Balance Beam." A teen-age girl, determined to be an Olympic gymnast, is injured when she pushes herself beyond her capacity.

**8:00 NBC MOVIE—THE MARY TYLER MOORE SHOW** Vin Scully and Suzi Chaffee will provide the commentary.

SATURDAY	PROGRAMS SUBJECT TO CHANGE											
	4 KAMR	7 KVM	10 KIDA	11 KTVI	13 KEBA	39 KXIX	3 IND	4 IND	5 IND	6 IND	7 IND	8 IND
12:30	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS
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## 'General Hospital' and Mixed Doubles

In countless stage plays, the cliché line, "Tennis doubles or compete against each other." The foursome often Anytime? seldom evoked interest in the actors or audience. But that's not so on the set of the ABC Television Network's daytime drama series, "General Hospital." Every day, for the past seven years, Rachel Ames, Peter Hansen and Valerie John Bernado, Rachel Ames, Peter Hansen and Valerie Starratt race for the tennis court, rather than the studio commissary.

Once on the court the performers take their tennis game as seriously as their starring roles on "General Hospital," engaging in brisk singles and mixed doubles competition. Since both Rachel and Valerie are actress-homemakers, mothers and do not have as much time to practice during their off hours as the men, the women play either mixed

# Tel-Air Sunday Preview

**11:30 NBC MEET THE PRESS** Rep. Morris K. Udall of Arizona, Sen. Lloyd M. Bentsen of Texas, former Governor Terry Sanford of North Carolina and Sen. Henry M. Jackson of Washington, candidates for the Democratic Presidential nomination, will be the guests on this, the second of two special one-hour editions.

**4:30 CBS PHOENIX OPEN GOLF TOURNAMENT** Final round of the \$200,000 contest. Frank Glieber, Ben Wright, Vin Scully, Tom Seaver and Jerry West provide the commentary.

**5:00 ABC IRWIN ALLEN'S SWISS FAMILY ROBINSON** "The Renegades." Using their outrigger, Karl and Fred go to explore another island and become embroiled in a dispute between treasure-seeking sailors and the island's natives.

**6:00 NBC THE WONDERFUL WORLD OF DISNEY** "The Whiz Kid and the Carnival Caper." A lun house and a fireworks display help a trio of youngsters (Eric Shea, Kim Richards and Clay O'Brien) as they try to prevent a couple of carnival workers (John Calicos and Dick Bakalyan) from robbing the local bank. Second of two parts.

**7:00 NBC ELLERY QUEEN** "The Eccentric Engineer." A retired inventor is slain while playing with his toy trains. Arthur Godfrey, Dorothy Malone, Bobby Sherman and David Hedison guest-star.

**7:00 CBS MONTE CARLO CIRCUS FESTIVAL** Special, presenting 14 of the greatest acts in the world of circus, with Peter Graves as host.

**7:00 ABC THE SIX MILLION DOLLAR MAN** "The Bionic Badge." With guest star Noah Beery, Steve Austin joins the police force to investigate the activities of a veteran cop; believed to be stealing atomic parts for a small foreign country.

**8:00 ABC ABC MOVIE—'JEREMIAH JOHNSON'** Robert Redford stars as a disillusioned man who turns his back on civilization to pit himself against the Rocky Mountain wilderness in the 1830s (1972).

**8:00 NBC NBC MOVIE—'MCCILLAN AND WIFE'** "The Deadly Curse." While Mac is in the hospital recuperating, he believes he witnesses a homicide, but his doubts grow when there is no evidence of the crime. Guest-starring are Macdonald Carey, Lois Albright, Michael Tolan and Dick Sargent.

**9:00 CBS BROWN** Julie Sommers guest stars as the first policewoman assigned to patrol duty in Bronx's 22nd Precinct. Her first arrest turns into a nightmare, however.

SUNDAY	PROGRAMS SUBJECT TO CHANGE											
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12:00	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS	NEWS

## 'Monte Carlo Circus Festival'

The "Monte Carlo Circus Festival," presenting 14 of the greatest acts in the world of circus, will be broadcast Sunday, Jan. 18 (7:00-8:00 p.m.) on the CBS Television Network.

The gala event, hosted by Peter Graves, is the culmination of a five-day circus festival held annually in Monte Carlo. Initiated by Prince Rainier, a circus devotee, the "festival" is the most prestigious event in the world of circus.

## 'Bronk'

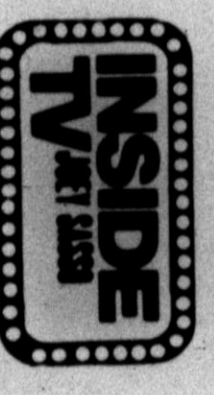
Guest star Julie Sommers, as the first policewoman assigned to patrol duty in Bronx's department, finds her first arrest becomes a nightmare, on "Bronk," Sunday, Jan. 18 (9:00-10:00 p.m.) on the CBS Television Network. Alex March directed from the script by Stephen Kandel.

After arresting an apparently drugged young woman, the policewoman is accused of attacking her prisoner, and finds her career in danger when no one can disprove the charges. Jaime Lyn Bauer (who stars in the daytime drama, "The Young and the Restless," on the Network) guest stars as the

## 'Happy Days'

Forzie sees when his pigeon coop crashes through the Cunningham roof and Howard refuses to pay for the damage on the ABC Television Network's "Happy Days," Tuesday, Jan. 20 (7:00-7:30 p.m.).

In "Two Angry Men," Forzie humanely takes a coop full of homeless pigeons, added to the weight of the coop, causes the roof to cave in. Forzie blames the snow and Howard blames the weight of the coop for the crash and they end up in court to determine who will pay for the damage.



## 'SuperNight At The Super Bowl'

"SuperNight at the Super Bowl," an all-star entertainment event co-hosted by Jackie Gleason and Andy Williams, will be broadcast live from the Miami Convention Center on the eve of the Super Bowl X Saturday, Jan. 17 (9:00-10:30 p.m.) on the CBS Television Network.

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# 1976's New Officers and Directors



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Women's Division President



Donald Hicks  
President



Jim McDowell  
Vice President



Joe Shellenburger  
Treasurer



Bob Ginn



Tom Hamlett



Mack Tubbs

## A Message from the New President...

It has been my pleasure to have served as a Director with the Chamber this past year. The men and women of this community have worked in every capacity to help further the cause of Deaf Smith County and the surrounding area.

We would be foolish to say that our national economy has not affected our area. The past few years we have seen what happened when the profit was removed from the cattle business and the feed lots were standing with empty pens. Now agriculture is at the crossroads with profit reduced through excess inflation and lower prices, which affects every merchant and businessman in our area. We are going to

continue, as we have in the past, to find solutions to these problems. This year is the 200th birthday of our Nation, and while we have some groups who would destroy that, can be so proud that we are privileged to live in a community like Deaf Smith County. The people here have met many problems in the past and have made this one of the best places in this country to raise and educate our children. This spirit of cooperation and progress continues and with all the people working together spiritually and collectively we will find solutions to our problems.

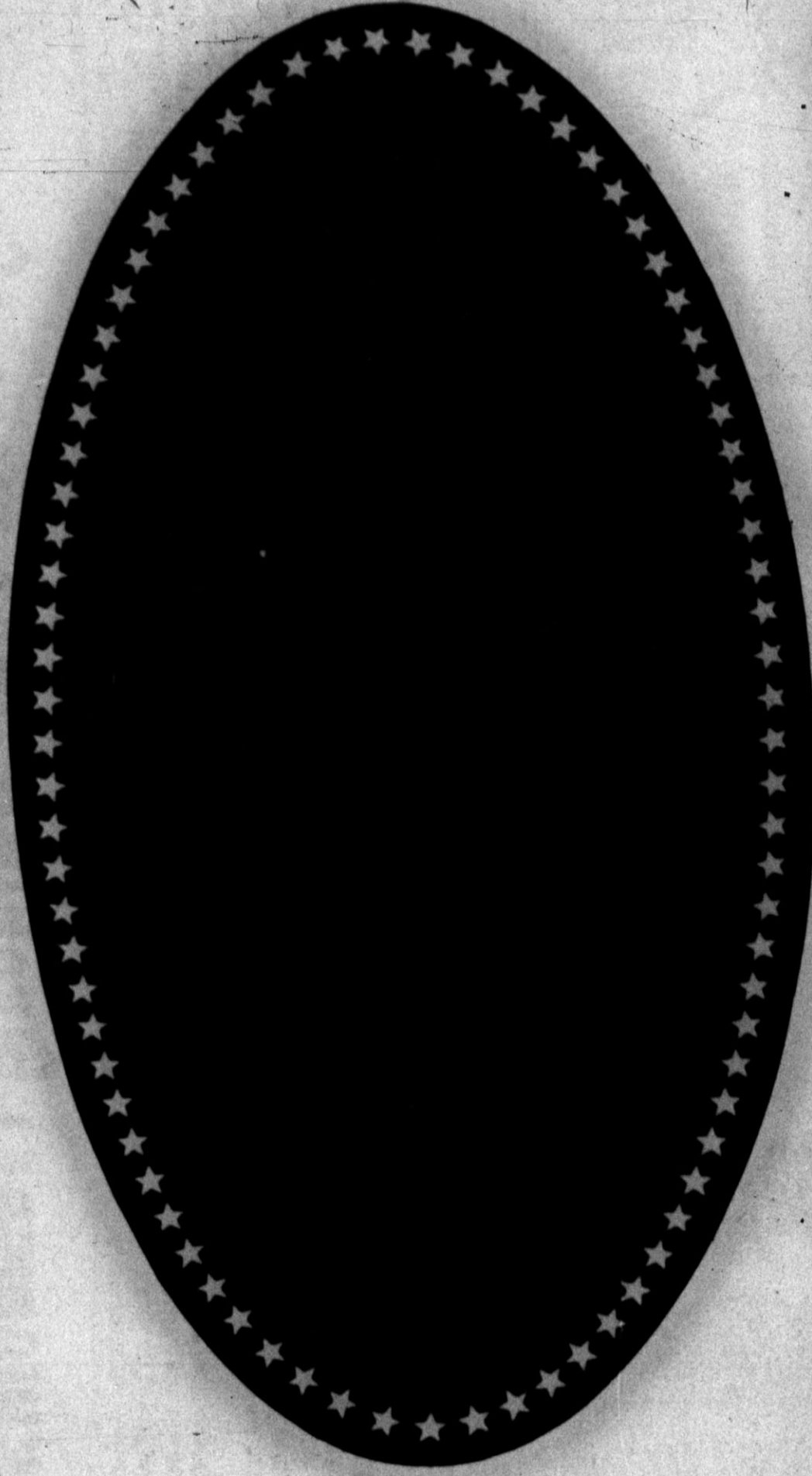
DONALD HICKS  
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SINCE 1900

# GO PRO PROGRESS



Happy Birthday America... and Deaf Smith County  
1776-1976 1876-1976

## Banquet Program

Master of Ceremonies  
Earnest Angley

Hereford High School Stage Band

Rev. Doug Manning

Everyone

Hereford High School Varsity Choir

Bill Albright

Bud Eades

Donald Hicks

Roy Faubion

Weldon Dickson

Ed Hennessy

Dinner Music

Invocation

National Anthem

Special Music

Introduction of Guests

Introduction of Honorees

President's Remarks

Special Presentation

Citizen of the Year Award

Guest Speaker

Special Thanks to Decorations Committee, Women's Division

Horizon Club-Campfire Girls

Holly Sugar

U. S. Army

Hereford Brand

Sunset Candles



Terry Caviness  
Vice President



Bill Albright  
Executive VP



R.W. Eades  
President



Mike Patrick  
Treasurer

1975

C of C

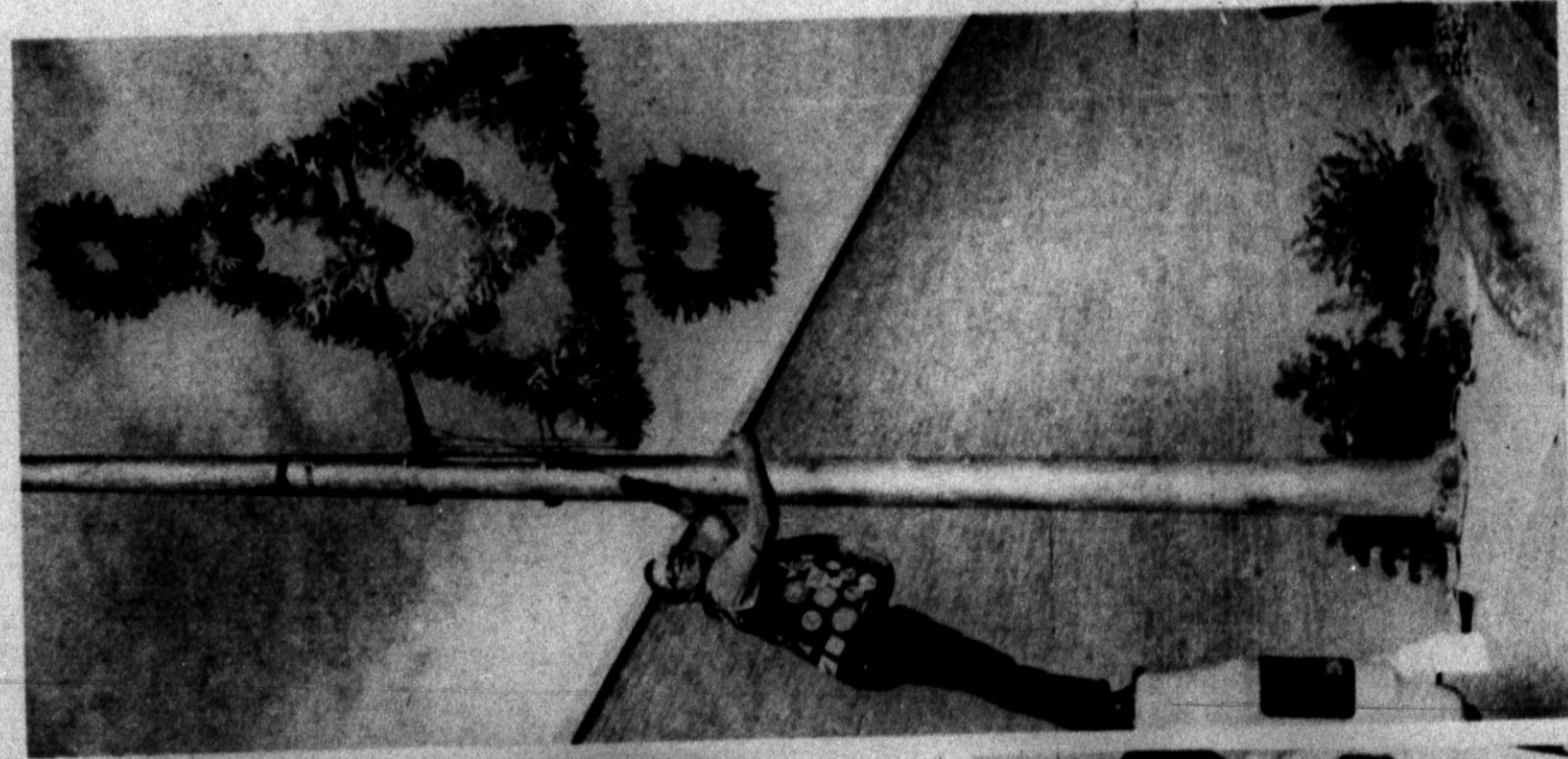
Officers







# Your 1975 Chamber Board



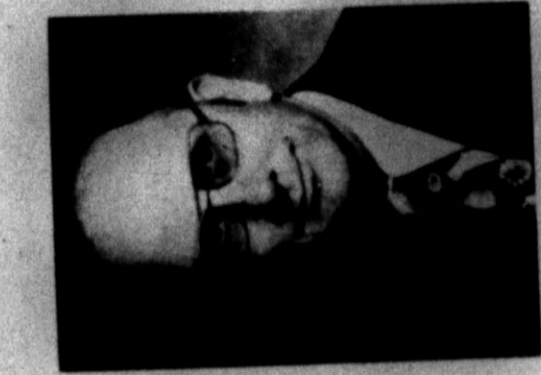
Hereford Jaycees put up decorations.



Honorary Hereford Bullchip Awards to Larry Wartes, Texas Coaches Hall of Honor and Jim Conkright, Outstanding Young Texan, flanked by co-MCs Lynton Allred and Rev. Doug Manning at Chamber Fun Breakfast.



The Fun Breakfasts were exactly that with many early risers enjoying the activities.



Bud Endes  
President



Terry Carlines  
Vice President



Mike Patrick  
Treasurer



Rey Faublon  
Past President



Donald Hicks



Lee Umsted



Arturo Gonzalez



Calvin Goodin



R.C. Heescher



Andrew Kersten



Bud Snyder



Larry Wartes



Levon Nieman



Jim McDowell

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Milton Ayres  
Charles Wagner  
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John West

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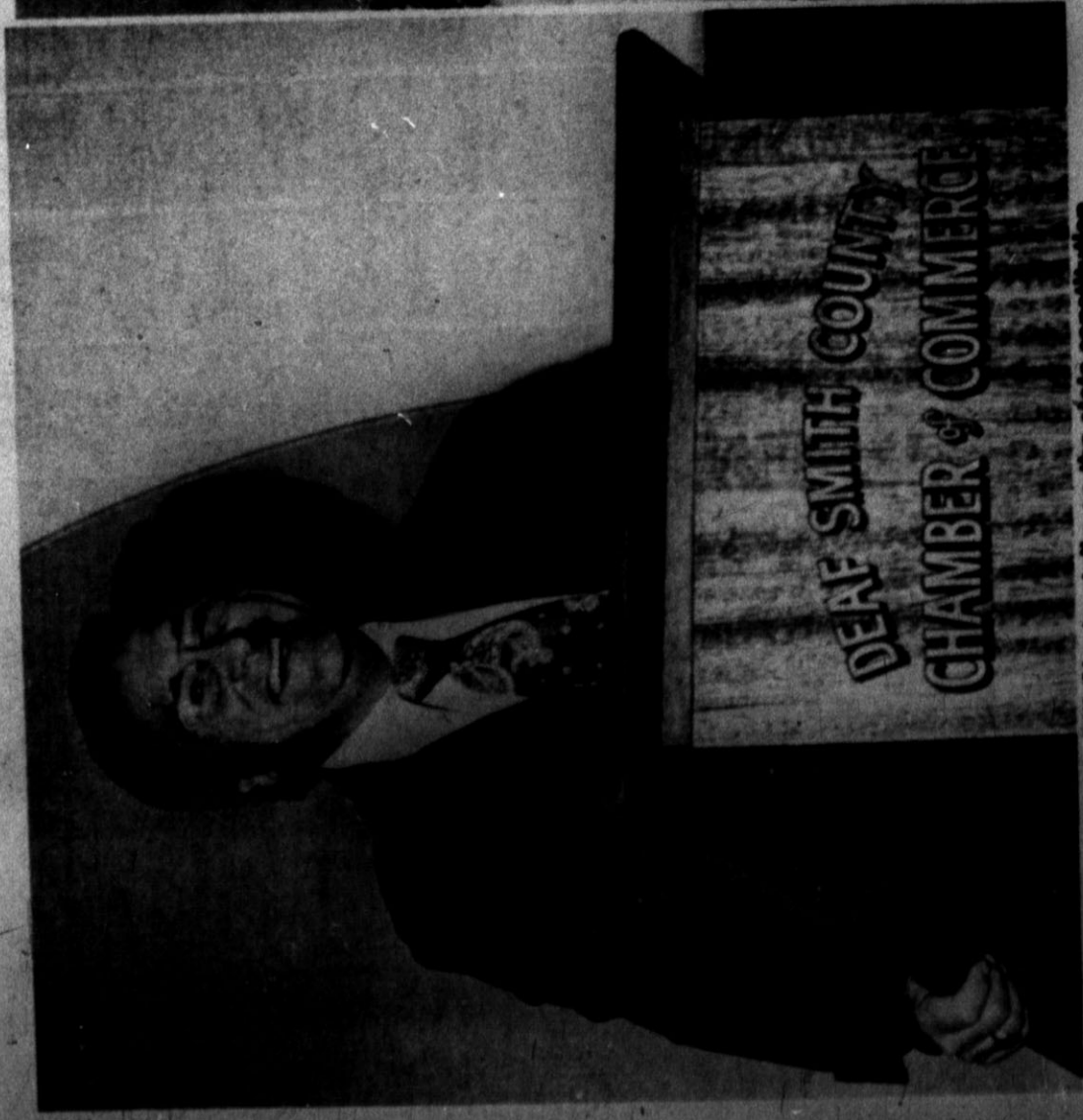
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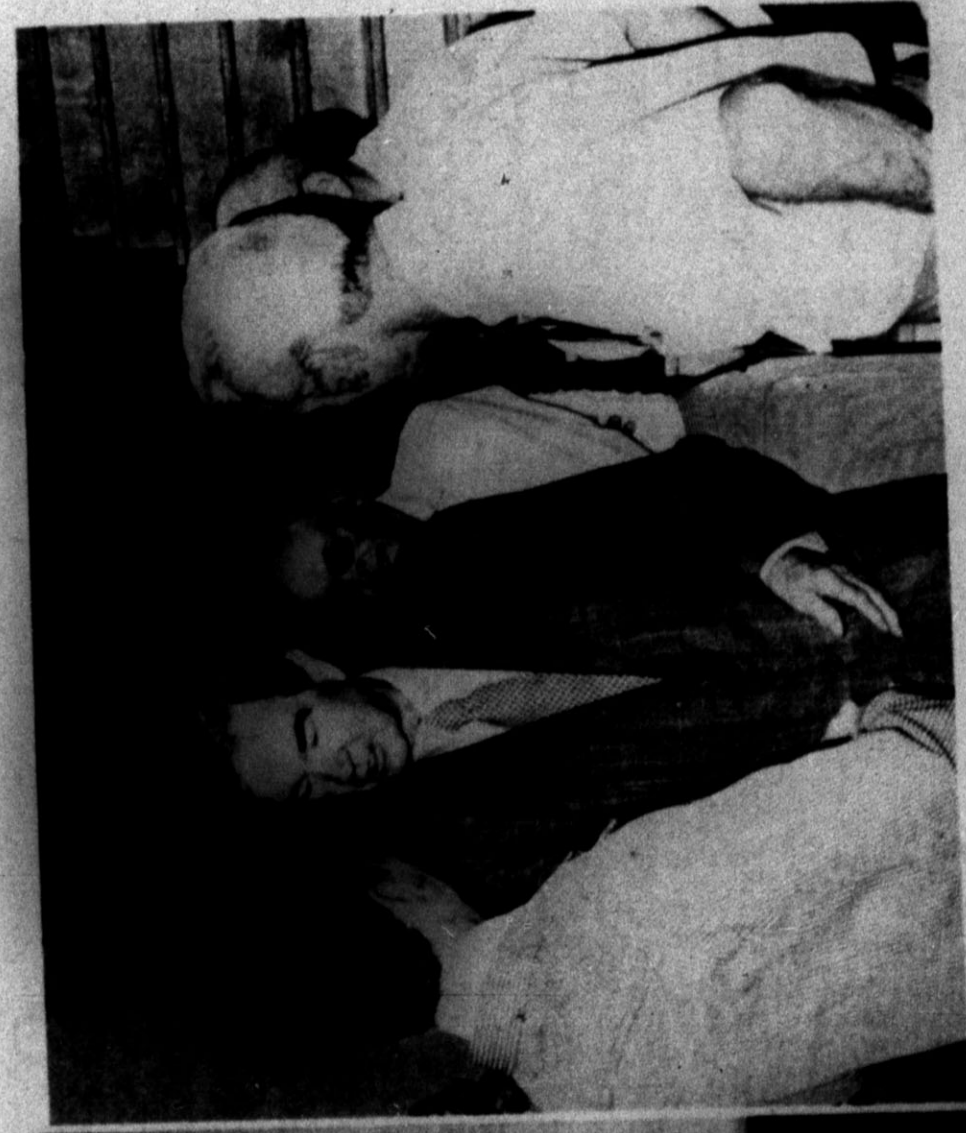








Speaker of the House Bill Clayton talks on the state constitution.




Congressman George Mahon is greeted by Jim Conkwright and other Hereford citizens at a meeting of the Lions Club.



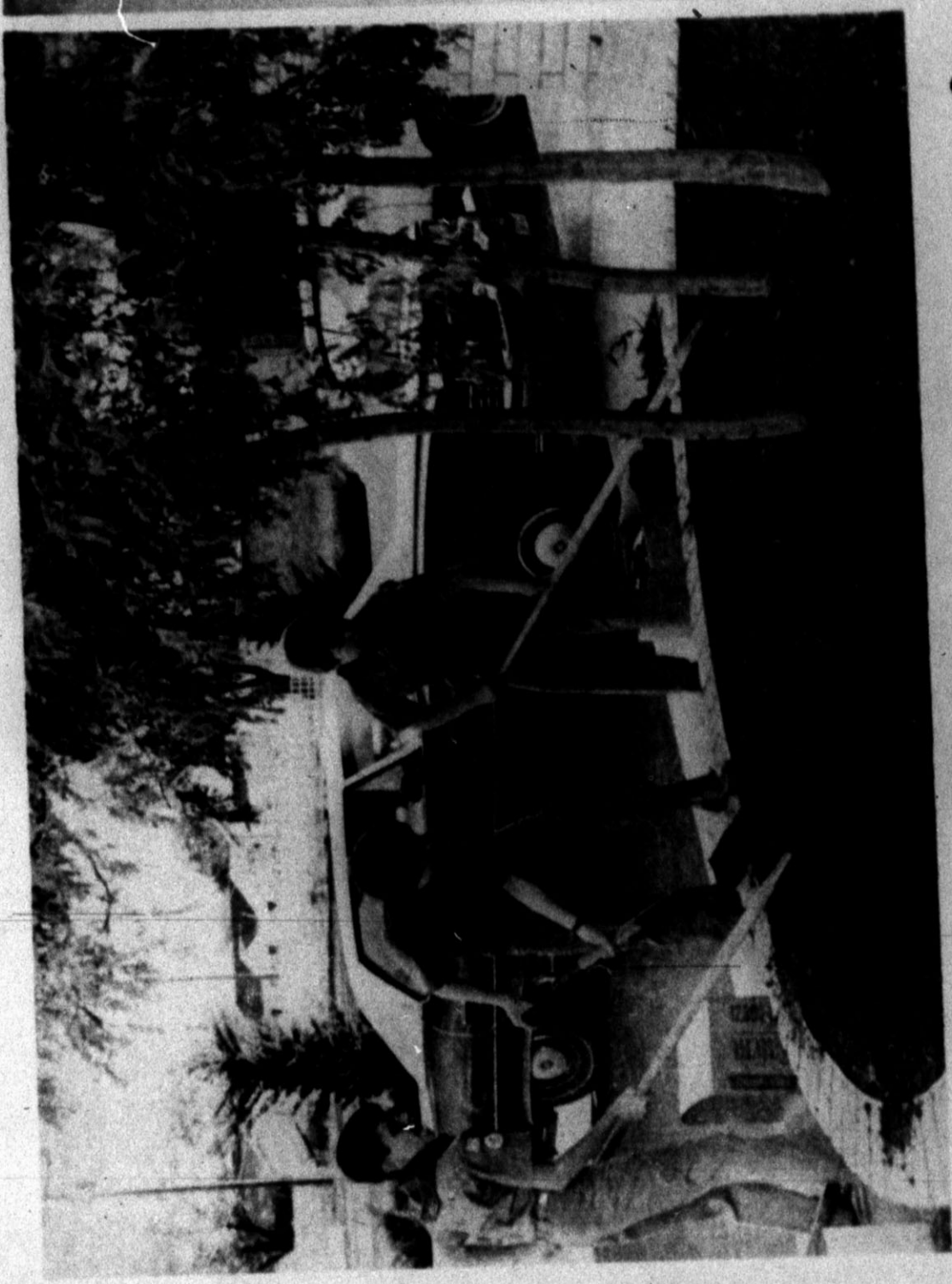
A Hereford Bull Award is presented Mrs. Gene Brownrigg, Texas Bicentennial leader, at meeting of the Hereford Board Realtors. At left is Frank Nix, president of the Texas Association of Realtors. The award is presented by Bud Eades, chamber president.

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We Salute the Chamber for It's Concern with the Future  
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 HEREFORD, TEXAS 79045



(Top Left) Women's Division Project on 'Prettying Up'... aided by Hereford Boy Scouts



(Top Right) Lavon Nieman, President 1974 & 1975

(Left) Bus Tour of the County—one of the many interesting activities of the year

# Women's Division for 1975







The new Hereford Industrial Foundation brought Sue Ann Inc. to town and created many new jobs with the promise of even more to come.

- CHRISTMAS DECORATION CONTRIBUTORS:**
- Kelley Electric
  - John Brock
  - K. Bob's Steak House
  - Taylor & Sons
  - Plain Insurance
  - Laurence Cleaners
  - Alfred Oil Company
  - Herford Parts
  - Rutherford's
  - Herford Welding
  - Herford Welding
  - Cowan Jewelers
  - Southern Bell
  - Brown Sheet Metal
  - Property Enterprises
  - Fort Better Foods
  - Herrmans
  - Millum Meats Co.
  - Herford Cattle Sales
  - Family Medical Center
  - Boynton Grocery
  - Garrison Seed
  - Herford Bi-Products
  - Fitzgerald Cleaners
  - Eugene H. Herndon
  - Conroy Chevrolet
  - Littles
  - Chicks Electric
  - Park Avenue Florist
  - John Oyster Butch Panhake
  - Prima/Graun
  - Green's Footwear
  - Dickie's Restaurant
  - Suit's Auto Supply
  - Water Industries
  - Warren Bros. Meats

- DEAF SMITH COUNTY CHAMBER OF COMMERCE PAST PRESIDENTS**
- 1918-24 D.L. McDonald, deceased
  - 1925-30 T.E. Seigler, deceased
  - 1930-31 John P. Stalon, deceased
  - 1931-32 W.E. Damron, deceased
  - 1933 A.O. Thompson, deceased
  - 1935 B.H. Hopkins
  - 1936 Jesse Stanford, deceased
  - 1938 A.H. Guss Streu, deceased
  - 1939 Miles Robertson, deceased in July
  - 1939 N.E. Gass, deceased
  - 1940 D.H. Alexander to June, deceased
  - 1940 J.B. Saker, deceased
  - 1941 W.E. Damron, deceased
  - 1942 R.L. Thompson
  - 1943-44 H.A. Chase
  - 1945-46 Wayne Evans
  - 1947 Homer Brunley
  - 1948 Francis Hardwick
  - 1949 Henry Spears, deceased
  - 1950 O.L. Bybee
  - 1951 Bruce Woodzell
  - 1952 J.R. Allison
  - 1953 Paul Harvey
  - 1954 Tom Alderson, deceased
  - 1955 Ralph Hastings
  - 1956 Townsend Douglas, deceased
  - 1957 Dr. A.T. Mims
  - 1958 Marcus Latham
  - 1959 J.K. Johnson
  - 1960-61 C. Palmer Norton, deceased
  - 1962 Clint Forbush
  - 1963 Maurice Tannahill
  - 1964 Pro Sports Center
  - 1964 Wayne E. Thomas



Business is booming as the Pichman Clete Corlis promotes the "Self-Stration."

# 700 Current C O F C Members

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Pitts Aero Repair  
Striding Spraying Service  
Whitfield Aviation
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Blue Water Gardens  
Lynette Apartments  
Vaughan's Mobile Estate
- ATTORNEYS & CONVEYERS, BYERS, LINE & CO.**  
Hewer, Byers, Line & Co.  
Bruce Miller  
Andrew Shull  
Thomas & Burdick  
Jobs & Esterwood  
Winchester, Langer, Langley, Woods & Quiry  
AUTO PARTS  
A to Z Tire & Battery  
Boy Machine & Supply  
Curtis Garage & Welding  
Ernie's Paint & Body Shop  
Friedland  
Herford Iron & Metal  
Herford Parts & Supply  
Herford Radiator  
Herford Tire & Rubber  
Herford Welding  
Joe's Auto Clinic  
C.E. Leasure Body Repair  
McPhigh Garage & Supply  
Neil Body Shop  
P.R. Supply  
The Paracars  
Four-Boy Welding  
Avin Schmucker Garage  
Shoop Tire Co.  
Suns Auto Supply  
Wentley Auto  
Wentley Williams
- WRECKING & AUTO SALES**  
Candy Used Cars  
Combs Used Cars  
Crown Chevrolet  
Emer 1 Used Cars  
John Ostrom Buick Pontiac  
Mebison Motor Co.  
Orrs Warren Ford  
Warren Motor Co.  
Federal Land Bank  
First National Bank  
Lyle Brothers  
First State Bank  
Herford State Bank
- BANKS & FINANCIAL**  
A.G. May Construction  
Pantalone Concrete  
Pean Brothers  
R & R Refrigeration  
Sherrin-Williams  
Togo Industries  
Jimmy Turnbow  
Vaughn Drywall & Painting  
Doyle Vinyl Floor Moving  
Walter Refrigeration  
Wilson's Roofing
- DEPARTMENT STORES**  
C.R. Anthony-Dawson  
C. R. Anthony's Mail  
C. R. Anthony's Discount Center  
Horton, C.L.  
Jano, Johnny  
Kerens, Andrew  
Loyd, Robert L.  
Lyle Brothers  
Merrill, Virgil
- DEAF SMITH COUNTY CHAMBER OF COMMERCE**  
MEMBER  
No Solicitation WITHOUT CHAMBER OF COMMERCE APPROVAL
- BAKERS & BEERS**  
Bredley, James  
Brown, A.A. & Sons  
Carnell, Tommie  
Carnell, Dwayne  
Cottonougher, R.L.  
Cotton, Bruce  
Conover, L. & Sons  
Dillard, A.R.  
Douglas, David  
Dwyer, Tom  
Fisher, Willis R.  
Fisher, Dick  
Fisher, James  
Fisher, Leta  
Harris, Larry  
Harris, W.R.  
Hickox, R.D.  
Hickox, Raymond  
Higgins & Linder  
Higgins, L.H., A.L.  
Hudson, David  
Hudson, Charles  
Hudson, Dennis  
Hudson, David  
Hudson, C.L.  
Hudson, J.L.  
Kerens, Andrew  
Loyd, Robert L.  
Lyle Brothers  
Merrill, Virgil
- BEAUTY & HAIR**  
Herford Texas Federal Credit Union  
High Point Saloons & Luncheonettes  
Security Federal Savings & Loan  
Southwestern Investment Co.
- BARBERS & BEAUTY SHOPS**  
A-1 Beauty & Wig Salon  
J.J. & Hair Fashion  
Magic Curl  
The Barber Shop
- CLEANERS**  
Fitzgerald's Cleaners  
Laverne Cleaners  
Owens Cleaners  
Park Avenue Cleaners  
Shepard Dry Cleaners  
Bass Williams Bookkeeping Service
- CLOTHING**  
Boots & Saddles Western Wear  
Herford Tailors  
Helen's Youth Shop  
Lambert's Tailors  
Latham's Tree House  
Littles  
Pettis Cape  
Pettis Store  
Sawyer  
The Western
- CONTRACTORS, SUPPLY, CONSTRUCTION, SUPPLY, INDUSTRIAL & SERVICES**  
N.D. Barrett  
Boggs Construction Co.  
Bill Bookout, Maunry  
Bromfield Steel Metal  
Bromfield Brothers  
CAW Tins & Tops  
Cottrell-Bearing Corp.  
Craw-Guide Cement Co.  
D.B. & S.O.  
Jae Del Construction  
Stan Fry Sheet Metal & Insulation  
Kenny Green Machine Works  
Herford Glass  
Herford Millworks  
Herford Welding Supply Co.  
B.L. (Lynn) Jones Concrete  
Laney Roofing  
Joe Loda, Maunry  
Lorenz Construction, Supply, Construction, Supply, Y.
- CONTRACTORS, SUPPLY, CONSTRUCTION, SUPPLY, INDUSTRIAL & SERVICES**  
N.D. Barrett  
Boggs Construction Co.  
Bill Bookout, Maunry  
Bromfield Steel Metal  
Bromfield Brothers  
CAW Tins & Tops  
Cottrell-Bearing Corp.  
Craw-Guide Cement Co.  
D.B. & S.O.  
Jae Del Construction  
Stan Fry Sheet Metal & Insulation  
Kenny Green Machine Works  
Herford Glass  
Herford Millworks  
Herford Welding Supply Co.  
B.L. (Lynn) Jones Concrete  
Laney Roofing  
Joe Loda, Maunry  
Lorenz Construction, Supply, Construction, Supply, Y.
- DRAPES, CURTAINS & CARPETS**  
Beall-Dee Drapery  
Chas's Spring Cover Drapery  
Southwest Drapery  
Youm Drapery
- DRUG STORES**  
Edwards Prescription Pharmacy  
McDonnell Drug  
Thames Pharmacy
- ELECTRIC CONTRACTORS**  
Brandon & Clark  
Chuck's Electric  
Kelley Electric  
Owens Electric  
Park Avenue Cleaners  
Shepard Dry Cleaners
- FARMERS & RANCHERS**  
Allison, Edward  
Andrews, Clark  
Ballard, L.E.  
Block, Lewis  
Borton, Jay
- FOOD PRODUCTS, FOOD & DRINK DISTRIBUTORS**  
MacCain, Grand  
McQuigg, Farms Inc.  
E.C.R. Corporation  
Renaure Bros.  
Robbins, Pat  
Roberts, Jerry Lee  
Rook, Austin Jr.  
Rook, Glen  
Scholar Farms Inc.  
Scholar, Raymond  
Shipley, Don  
Smith, John  
Spurman, Tommy E.  
Turner, George E.  
Vogel, Bob  
Vogel, Robert  
Vogel, Bill  
Wagner, Guy  
Wagner, Duane  
Ward, General  
Wentick, Bill
- GENERAL CONTRACTORS**  
Wentick, Bill
- HAIR**  
A-1 Beauty & Wig Salon  
J.J. & Hair Fashion  
Magic Curl  
The Barber Shop
- INDUSTRIAL & SERVICES**  
N.D. Barrett  
Boggs Construction Co.  
Bill Bookout, Maunry  
Bromfield Steel Metal  
Bromfield Brothers  
CAW Tins & Tops  
Cottrell-Bearing Corp.  
Craw-Guide Cement Co.  
D.B. & S.O.  
Jae Del Construction  
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B.L. (Lynn) Jones Concrete  
Laney Roofing  
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B.L. (Lynn) Jones Concrete  
Laney Roofing  
Joe Loda, Maunry  
Lorenz Construction, Supply, Construction, Supply, Y.

Looking forward to serving you in 1976 Support your chamber!

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*Paria*  
MIRACLE PRICES

A STRONG COUNTY STARTS WITH AN ACTIVE CHAMBER

**CAVINNESS PACKING COMPANY INC.**

PETE CAVINESS owner  
TERRY CAVINESS mgr.

"Growing with Hereford"

West Hwy 60  
364-0900

A SIGN OF A GROWING CITY... AN ACTIVE Chamber of Commerce!

GIVE YOUR SUPPORT... LET'S GROW WITH HEREFORD!

**Spangler P.O.M.G. DIAMONDS LTD**  
Sugarland Mall  
364-0070

SUPPORTING OUR LOCAL CHAMBER OF COMMERCE

**JCPenney**

We know what you're looking for.

SUGARLAND MALL  
HEREFORD, TEXAS

P.O. Box 551  
Hereford

Nolan Legate  
Branch Manager

Support a Hustlin' Chamber

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**NOLA**

**THE HERFORD TEXAS FEDERAL CREDIT UNION**  
300 SCHLEY • HERFORD TEXAS 75045 • PHONE (806) 364-1888

OFFICE 364-0250  
MOBILE (806) 289-5697  
HOME (806) 364-1033  
(806) 364-0250

**BUTLER**

**OSWALT**

DIV. - BUTLER MFG. CO.

"QUALITY CATTLE FEEDING EQUIPMENT"





Margaret Clemons, GRA president, and Roy Faublon

# Cowgirl Hall of Fame And All-Girl Rodes



Hall of Fame Honorees



A number one beauty and a number one community. The bumper stickers were used by the Chamber to advertise Hereford on the cars of hometown travelers. (RIGHT)



Hustlers show for one of the many openings of new businesses here.



Chamber representatives go before City Commission to seek a three per cent hotel-motel occupancy tax to assist advertising efforts for Hereford.

WE SUPPORT HEREFORD'S CHAMBER OF COMMERCE

## BARRICK

FURNITURE & APPLIANCE

"NEVER UNDER SOLD"

Help Hereford and Deaf Smith County Support the Chamber!



Your hometown people serving you...

## hi-plains

savings & loan

119 E. 4th  
364-3535

MEMBER **FSLIC**  
Federal Savings & Loan Insurance Corp.

WE'RE GROWING YOUR WAY!

147 - 1951 Loan Under Federal Act, Inc.

When You Know It's For Keeps, Choose.

## Keepsake®

REGISTERED DIAMOND RINGS

### Kester's Jewelry

Across from the Post Office in Downtown Hereford

THE CHAMBER IS BUILDING A BETTER HEREFORD  
Your Heirloom Representative

## VOGEL CATTLE CO.

364-6151  
-BEEF IS THE BEST-

Support Progress... Support the Chamber of Commerce

## BOOTS & SADDLE Western Wear

ACROSS FROM SUGARLAND MALL  
HEREFORD BUTCH & MARY BETH WHITE  
364-5332

the people the people the people

## Firestone

1st & Main 364-4333



# '76 Action Agency Activities



## AGRICULTURE

**Chairman: Gerald McCathern**  
 Unite all groups in furthering agri-business in the county. Support and promote all aspects of agri. industry and serve as a focal point and action agency for all activities affecting agri-business.

sales, courtesy clinic and other orientation programs.  
 In coordination with school district, city, county, state and federal offices, establish holidays to be observed in the community.  
 Assist Christmas Decorations Committee.



## CULTURE, ARTS, RELIGION & EDUCATION

**Chairman: Pat Hinkle**  
 Coordinate with local clubs and organizations in the promotion of fine arts, education, religion and other cultural activities in Hereford.  
 Support the annual New Teachers Banquet.  
 Continue program of recognition for Hereford High School Valedictorian and Salutatorian.  
 Study the feasibility of a Vocational School or Junior College in Deaf Smith County.  
 Encourage active participation in activities of local churches.



## BUSINESS

**Chairman: James Welch**  
 Unite all local retail areas to promote Hereford as regional retail center.  
 Actively support a program to improve courtesy and service.  
 Assist in coordinating retail promotions in Deaf Smith County.  
 Promote better consumer relations thru dissemination of information on the free enterprise system and profit motivation.  
 Promote and coordinate a



## ENVIRONMENTAL

**Chairman: Robert Mayfield**  
 Plan and conduct a campaign designed to encourage conservation of all types of resources and energy sources vital to the economy and well being of Deaf Smith County.



## GOVERNMENTAL AFFAIRS

**Chairman: Jim Combs**  
 Monitor local, state and national issues which have an effect on the local economy and recommend policy positions on legislative issues. Emphasize importance of such issues to the public.



## MEMBERSHIP

**Chairman: Jimmy Cloud**  
 Conduct a vigorous, sustained campaign to enroll every eligible individual, firm or corporation in Deaf Smith County's program of quality growth.  
 Conduct an annual membership drive during first quarter of year.

Coordinate with local agencies on matters pertaining to pollution control.  
 Monitor and coordinate program with the Beautification Committee of the Women's Division on clean-up campaigns, weed control and anti-litter projects. Emphasize importance of maintaining a good impression of our community, especially on U.S. 60 and 385.

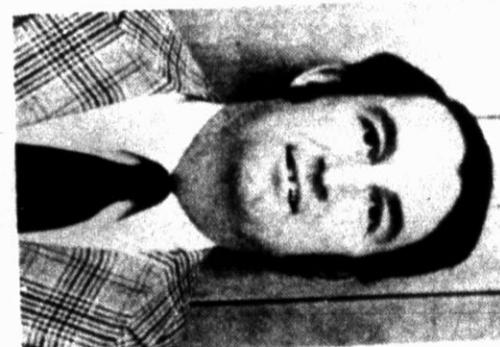
Sponsor public meetings with state and national legislators. Conduct such activities as voter registration and "Get-Out-The-Vote" campaigns.  
 Represent the Chamber membership in communicating with local, state and national officials in matters pertaining to legislation.  
 Provide an open forum for local candidates to discuss issues and answer questions.

Develop and implement a systematic program to contact prospects and to maintain communications and good relations with members.  
 Review annually the membership support of each member to identify those members whose business growth would indicate their ability to increase their fair share investment in the Chamber.



## HEALTH & SAFETY

**Chairman: Ron Osborn**  
 Actively support a program to encourage the availability of adequate professional resources for the community.  
 Support and promote programs designed to improve the health and safety of the community.



## HEREFORD HUSTLERS

**Chairman: John Bryant**  
 Act as official host for Deaf Smith County Chamber of Commerce.  
 Assist in special projects for the community.  
 Identify all new business and professional offices and visit them as soon as possible.  
 Assist membership committee in sustained campaign for new members and help conduct annual membership drives.  
 Provide greeters for conventions and meetings held in Hereford.



## WATER

**Chairman: Steve Cooney**  
 Initiate action to focus local, state and national attention upon the economic development of water into the Panhandle Area.  
 Actively promote conservation of water.  
 Assist in promoting projects in the school system to publicize and educate the need to conserve water.



## SPORTS

**Chairman: Speedy Nieman**  
 Develop a complete recreational plan for the area and encourage city, school and county cooperation and involvement in program.  
 Sponsor track meet, baseball, tennis and golf tournaments.  
 Assist other sports or recreational groups when aid is needed.



## TRANSPORTATION

**Chairman: Mike Bradford**  
 Serve as focal point and action agency on all matters of passenger and freight transportation, including air, rail and highway.  
 Support Highway 60 and Highway 385 Associations and the proposed Interstate Route, Roswell to Amarillo via Hereford.  
 Promote a program of continuing improvement of Hereford streets and county roads; study traffic problems, including possible loop and truck routes and recommend solutions.  
 Promote the development and use of the Hereford Airport and promote the availability of the Amarillo Air Terminal to the benefit of Hereford and Deaf Smith County.



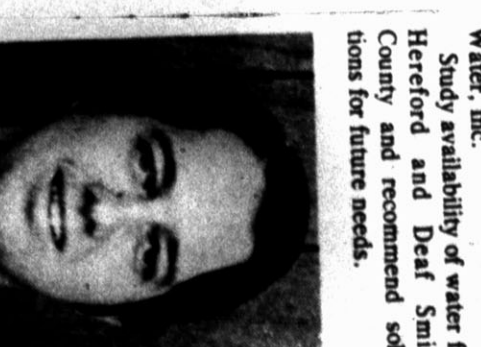
## INDUSTRIAL DEVELOPMENT

**Chairman: Dick Gerdes**  
 Develop a comprehensive and continuing plan of prospecting. Continuously update material and information provided to prospects.  
 Maintain a trained team to meet with industrial prospects. Maintain liaison with other industrial development agencies.



## PUBLICITY

**Chairman: Roy Fushion**  
 Promote Hereford as the "Hospitality Hub of Hereford". Promote Chamber projects utilizing all available community media.



## RODEO

**Chairman: Terry Carvase**  
 Plan, promote and conduct the largest and best All Girl professional rodeo in the country.



## TOURISM

**Chairman: Bill Johnson**  
 Promote the acquisition of better convention facilities. Attract more conventions and meetings to Hereford. Provide assistance in conducting local tours.  
 Promote and support the musical production "T-E-X-A-S". Support and promote tourism in this area.



This sign, located outside Clovis, N. M., directs traffic toward Hereford. Naturally, it advertises the new Cowgirl Hall of Fame and promotes the tremendous beef industry here. It is one of the major Chamber projects last year.

Here are your Committee Chairmen for 1976 and a list of the tasks which constitute the Chamber's Program of Work for this year.

**T G & Y**  
 family centers

Strong Chamber Activities make a stronger Future

**JOHN ORSBORN BUICK-PONTIAC**

Wouldn't you really rather have a BUICK? or Pontiac or GMC Pickup.

142 N. Miles Ave.

HEREFORD

364-0990

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AN ACTIVE MEMBER OF THE  
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 C. ANTHONY CO.  
 TWO STORES TO SERVE YOU  
 DOWNTOWN & SUGARLAND MALL

Supporting the CHAMBER IS Supporting the COMMUNITY



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**HAROLD CLOSE**  
**R WALGREEN AGENCY DRUG**  
 SUGARLAND MALL  
 "MORE THAN JUST A PHARMACY"  
 A complete family shopping center... with gift department, fountain, cosmetics, health and beauty aids, plus much much more!

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**REAL ESTATE, INC.**  
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