

McKOFFILM CENTER, INC.
P.O. Box 49436
Dallas, Texas 75225



Beer or Water?

The gushing rainstorms which came up so quickly and suprisingly Thursday and Friday left this sudzy overflow from a drain pipe on a Hereford building. Although it appears to be the foam from a mug of beer, the quick rush of the water down the pipe causes the formation of suds at the bottom.

Branding Time

By Speedy Nieman

That feller on Tierra Blanca Creek says he often wonders why men lie about each other—the plain truth would be bad enough.

Anger blows out the lamp of the mind. In the examination of a great and important question, every one should be serene, slow-pulsed and calm.—Ingersoll

Bill Clayton, our representative from Springlake and Speaker of the House, will be in Hereford Wednesday, and it will be good to hear his report on the 64th Legislative session. Rep. Clayton will hold a news conference and speak at the noon Lions' meeting.

The workload of the session just completed was the greatest of any in Texas history. Considering the bills passed and the measures not approved, it has to be one of the better sessions many have witnessed. Of the 3,540 measures introduced, only 766 were finally approved and sent to the Governor.

We feel Clayton made a vital contribution in his role as Speaker—at a crucial time in the state's history. We are also pleased to hear that he will seek re-election to the Speakership for another term. It's reassuring to see the gavel in the hands of a man like Bill Clayton!

The wife and I enjoyed a trip to El Paso the past weekend to attend the annual Texas Press Convention. Included in the interesting and varied line-up of programs were a basketball coach, an FBI official, a well-known advertising counselor, and a crusading newspaper publisher.

The most humorous speaker was Abe Lemons, basketball coach at Pan American University in Edinburg, named by many publications as "America's funniest coach." He is considered somewhat of a miracle worker, after compiling a 344-190 won-lost record at Oklahoma City University, and moving to Pan Am to bring the team up with a 22-2 mark last season.

Lemons told his audience that he

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Rain Storms Pellet Deaf Smith County

Showers spattered areas of Deaf Smith County Thursday evening leaving good accumulations at some points.

For the most part, the rain was beneficial, although it did delay the conclusion of wheat harvest for some farmers and put a damper on onion harvesting operations.

KPAN radio recorded .70 inches of rainfall for the city.

A spokesman for Easter Grain reported .50 inches of moisture from the Thursday downpour.

The H.L. Hershey farm 13 miles northeast of the city received .80 inches and a report from the Summerfield community indicated that .35 inches fell there.

Bill Cornett at Dawn Co-op reported a trace of moisture.

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Speaker Bill Clayton To Break Ground Wednesday

Groundbreaking ceremonies for the new Sue Ann Inc. facility to be located here will be Wednesday at 11 a.m.

Speaker of the House Bill Clayton of Springlake will be on hand for the ceremonies and officers of Sue Ann Inc. will also be present.

Clayton also will be speaking to the Hereford Lions Club Wednesday and hold a press conference for local media. He will review legislative acts during the previous session and discuss needs for

Bank Deposits \$1.4 Million Less For 2nd Quarter Call

By BOBBY TEMPLETON
Brand News Editor

Both Hereford banks reported a decrease of almost \$1.4 million in deposits for the second quarter of 1975 as compared with the same period last year. It further extends the pattern set during the first quarter, when deposits and loans were lower.

Deposits in the banks as of the date of last bank call June 30 totaled \$56,627,476.42, which reflected activity since the last federal bank call April 16. The banks are required to report deposit, asset and loan totals about every three months to the federal government. While not definitive, the information provides a sampling of local economies across the nation as well as the volume of banking activity.

THE TOTAL DEPOSITS for the second quarter of 1974 were recorded at \$58,004,972.48 when the bottom started falling out of cattle market and a bad crop year was on the horizon.

Loans also were down as both banks experienced a \$952,445.07 decrease in the amount of outstanding funds on June 30 from those reported last year. The

loans of the banks totaled 39,790,529.63 on June 28, 1974, the date of the second bank call last year.

The total assets for the banks reached \$66,976,110.03 which was slightly higher than the second quarter in 1974.

Deposits at First National were constituted the largest loss as they sank by about \$2.2 million to \$35,200,275.56. Their loans were barely down by about \$137,000 for a total of \$29,152,188.67. Their total assets amounted to \$42,895,997.48.

A reason for the decreased total deposits was to more money lost on cattle during the major portion of the last 12 months according to Jim Sears, president of the First National Bank of Hereford.

However, he said, "Farm operations are more expensive and more money is being used. It (farm costs) has probably risen about 100 per cent during the past two years."

THE FUTURE IS as unpredictable as ever, but Sears said that once 1975 is over, the next year should provide better times. The current wheat crop is good and will add to the total operations of a farmer, but it is the milo and corn harvests that constitute most of a

farmer's profit or loss in this area, the bank president said. Higher prices for wheat will have to be reached before profits can be realized, he added.

"This year has been better than last year," he said.

The story for Hereford State bank was a bit different as they experienced a jump in deposits. Their deposits went up by about \$900,000 to \$21,427,200.86 in the second quarter reports. This follows a long with their loans as they increased by about \$1.1 million for total of \$11,590,886.03 as of June 30.

Wayne Williams, an HSB vice-president, said this was partially due to people saving more money on time deposits to wait the outcome of the national economy. "This is traditionally the low time of the year and the real effects of the economy will be reflected in the year-end bank call."

Harlan VanderZee, president of HSB, was more vocal as to the farmer's predicament and its effect on the local economy.

"THE FARMER MUST GET a good price for his crops if the nation expects him to continue. His products aren't priced like other businesses and he doesn't know

exactly what his income will be until he sells," he said.

He too pointed to the high cost of farm production as to decreased income potential. "It's risen faster than crop prices. We had good prices in 1974 and we need them again."

He thought some farmers might sell their wheat at about \$3.25 a bushel if they need to pay off debts but that price would have to go higher for a fairer profit.

Both bank presidents noted that farmers are holding onto their crops now to sell at better prices. Also, they attributed this as well as some farmers still holding onto previous year's crops to the lower total amount of cash in banks.

One bright spot in recent months is the higher prices for cattle. VanderZee said, money is being made now because cattlemen bought cattle at low prices during the slump and now are selling them in the range of about \$55 per hundred weight.

Loan activity is also down because of no participation in sale of federal funds, which had been drawing from 10-12 per cent in interest. Now the interest is around five per cent and not worth the participation.

The Hereford Brand

A member of most families in the Hereford trade area

74th Year, No. 54

Deaf Smith County, Hereford, Tx.

Sunday July 6, 1975

28 Pages

20 Cents

Gas Prices Continue Upward

By JOE LACKEY
Brand Staff Writer

Recent headlines have declared the severity of the energy crunch with gas price increases of two and three cents per gallon and all indications from local dealers are that the price is destined to continue in its upward climb.

The situation here doesn't seem as bad as other places with some raising the pump price July 1 and others holding off from the national trend. However, the time may be near when they too will have to go up.

Lynton Allred, a partner in Allred Oil Co. which handles Philipps 66 gasoline, says his wholesale firm will "probably have to go up in the near future on gas prices." He said he had a large inventory on hand when the large oil companies started to increase their prices, and thus hasn't had to go up yet.

If the current trend continues, gas prices will continue to increase, Allred said. "I have no information on the

possible decontrol of domestic oil," he said, stating that such decontrol would certainly drive prices even higher.

The Federal Energy Administration authority over gas prices expires on August 31, he said, "and we will have to wait and see what happens after this."

Bennie Womble, a partner in Womble and Simpson Oil Co., which wholesales Conoco gasoline, said that his firm has just increased prices two and a half cents a gallon.

"Gas prices always get a little higher in the summer," he said, adding that the

worst situation he foresees would involve a price of 60 or 65 cents a gallon at the pump. "Gas shouldn't go to 75 cents here, although it might on the East Coast," he said.

Bomar's Gulf Service, a station on S 25 Mile Avenue, hasn't increased prices since June 1. A spokesman for the station said that prices at his station will probably increase some in the next 30 days.

"We don't ever know about gas price increases until we hear from headquarters," he said.

Crossroads Shamrock Service Center, a station on West First, has just gone up .6 cents a gallon, to \$5.1, a spokesman said. "We will have to wait until we get further orders from headquarters before we will have any information on future prices," the spokesman said.

Henderson Exxon Service Station, located on Park Avenue, hasn't increased prices recently, but is expecting a call from headquarters, "which could come at any time. There's no question about it—gas prices will go up later on in the summer," he said.

Poll Reflects Differing Opinions On Upward Trend of Gas Prices

Local residents contacted in a random survey last week expressed varying opinions on the energy crisis in general and gas price increases in particular, some stating they hold the opinion that gas price increases are necessary, and others disagreeing.

Mrs. J.R. Allison of 118 N Texas Avenue said "I hate to see gas prices go up. It seems like from everything you read that conservation is important, however, I don't know whether making

prices go up will cause conservation, but I hate to see people be wasteful."

Richard Donley of 507 W. 4th expressed a probable universal sentiment when he said "I don't like gas price increases. But I don't know what can be done."

"I don't know if gas price increases are necessary, because I am in no position to know if people are taking advantage of us."

"I believe that the worst thing is that

the value of the dollar is going down, not that prices are arbitrarily going up."

Oyd Ellerd of 123 Ranger believes that gas price increases are necessary. "I don't like to pay the higher prices, like anybody else, but I do believe they're necessary."

"The energy crisis may well be real, and could become worse," he said. "We aren't hurting now, but another embargo

(See POLLS, Page 2A)

Nostalgic July Fourth Held

The fourth of July celebration Friday at the courthouse brought back a bit of nostalgia as about 400 persons gathered to hear patriotic speeches, sing songs lead by a barbershop quartet and view oceans of red, white and blue of the decorations and flags.

The activities, which mark the beginning of the local bicentennial year events, began with a prayer by Rev. C.W. Allen and the presentation of colors by the American Legion.

This was followed by the opening patriotic note given by attorney John Alkin who told a story of a flag said to have shown holes caused during President George Washington's sail across the Delaware River. It was still being treasured by generations to follow.

He introduced County Judge Sam Morgan who welcomed the throngs of students and citizens to the occasion. He said the bicentennial flag in front of him appropriately signified the American

Heritage. It bears two stars, one inside another, which symbolize the two centuries of this country.

Then the spirit of the day spread as



BOB WARE

Cathy Wilson read her speech on "What's Right With America," which was featured in the state finals of the Miss National Teen-Ager competition. Monica Herring, Miss Hereford, represented Lynda Dones, by reading her similar speech, also in competition at the Miss Teen-ager contest.

The singing of the National Anthem was lead by Donna Kendall, Miss Teen Hereford as she was accompanied by four high school band students playing trumpets.

The event was highlighted by principal speaker Bob Ware, minister of Hereford Church of Christ.

He said that in the original document upon which this nation was founded, men pledged their lives, fortunes and sacred honor for the freedom they had.

"It was this spirit of dedication that brought this nation into being and it is in

(See NOSTALGIC, Page 2A)



Crowd Enjoys Program

A crowd of several hundred local residents enjoy a stirring patriotic program delivered July 4 on the courthouse steps. At lower right are children from the Tierra Blanca elementary school, who are displaying American flags. The crowd heard

a patriotic talk, vocal and instrumental selections, and local talent related to the theme of the independence of the nation and the launching of the bicentennial era.

Dismissed Teacher Plans Suit Against School Board

A \$400,000 suit against the members of the Hereford School Board of Trustees, the school district and selected members of the district administration is being planned by Wayne Woodward, a former English teacher at La Plata whose contract for the next school year was not renewed.

Woodward, in a statement to The Brand Friday, said he has instructed his attorney Robin Green of Amarillo to proceed Monday or Tuesday with the filing of the suit in the U.S. District Court in Amarillo. The teacher is asking for \$400,000 in damages if he is not rehired by the district and \$80,000 in damages if his contract is renewed.

A hearing was held by the school board June 1, at the request of Woodward, to review an earlier decision by the board not to renew the contract. La Plata principal Pat Hughes recommended that Woodward not be continued in the employment of the school district.

During the hearing, Green had asked to question the principal as well as Dr. Roy Hartman, superintendent concerning the case, but the request was denied. The board nor any of the administrators discussed the case in open session. After meeting in two closed sessions, the board took no action to reverse its earlier stand. Only the board's attorney Earnest Langley was the only person to address comments to the legal specifics of the case.

Named in the suit as defendants are each of the board members by name, Hartman, Hughes and the Hereford Independent School District.

Green said at the hearing, he was prepared to go to court with the evidence presented. Some of this included a letter written by Hughes to Hartman stating Woodward possessed "hostile attitudes" and that he had passed out literature to students without appropriate consent of the administration.

Woodward said Friday that he still hasn't been given a definitive reason for his "firing" by the district as asked for at the hearing besides the letter in question. He said the literature only involved a history of the American Civil Liberties Union (ACLU), an organization the students were asking about.

The only stumbling block to Woodward's case in court was needed funds. However, Woodward said he has received financial backing from the Classroom Teachers Association (CTA) and the ACLU.

Representatives of both organizations, Woodward explained, are scheduled to appear at a news conference in Austin Monday or Tuesday to announce the official filing of the suit. Woodward is presently in Weatherford, Okla., where he is seeking a masters degree.

Local officials were unavailable for comment due to the Holiday weekend.

Farmer Contact Begins After Wheat Suits Ruling

Attorneys have begun the tedious process of contacting farmers following a ruling Tuesday by U.S. District Court Judge Fred Daugherty of Oklahoma City that lawsuits filed by three wheat farmers are class action suits and that the three can represent other farmers from Texas, New Mexico and Oklahoma.

Approximately 55,000 wheat farmers in the three states will be asked to decide whether to be party to the class action suits, which seek damages of more than \$200 million allegedly lost as the result of a massive wheat sale to Russia in 1972.

MANY FARMERS claim they suffered losses in 1972 when the price of wheat climbed dramatically after they had already sold their crop.

The farmers filing the lawsuits were Joe Zinser of Hereford, John Spearman of Curry County, N.M. and Edgar Cleveland of Altus, Okla.

According to James W. Witherspoon, of Hereford, attorney for Zinser, both the Zinser and Spearman suits would be heard in Amarillo, while the Cleveland case would be heard in Oklahoma City.

The suits are seeking triple damages for an estimated 15,000 farmers who claim loss from May through September of 1972, when farmers lost out on higher grain prices brought about by a large sale of grain to Russia.

Defendants in the suits are Continental Grain Co. and Clarence Palmy, a vice president of the company who was an assistant secretary of agriculture of the U.S. at the time the wheat sale was negotiated.

"WE'RE NOW in the process of sending a notice to each of the farmers in the 34 county area involved. The farmers are being asked whether they prefer to opt out of the class action suit or allow Zinser to represent them," Witherspoon

explained. "We have 45 days in which to contact the farmers," he added.

Lists of participating farmers must be reviewed and approved by Judge Daugherty.

Approximately \$50 million in damages is being sought for Texas wheat growers, while damages for Oklahoma wheat growers would be \$150 million and New Mexico wheat growers would receive \$30 million.

A price fixing conspiracy between Continental and Palmy in violation of the Sherman Anti-Trust Act is alleged in the suits.

The petition sets forth details of the alleged conspiracy to keep down wheat prices by withholding information on the sale to Russia of 150 million bushels of U.S. hard red winter wheat to Russia in July of 1972.

SOUTHWESTERN WHEAT producers in many cases had already sold their wheat at a domestic price of \$1.35 per bushel by the time the scope of the Russian wheat sale came to the attention of the public. The price had risen to \$2.50 per bushel by that time.

A petition in the Curry County suit states that Palmy knew at the time that he left to represent the U.S. in negotiations with Russia that he would be leaving the USDA to take a job with Continental.

According to the allegation, "Clarence Palmy, while an employee of the Department of Agriculture and Continental Grain Co., knew of the grain credit agreement with Russia that was announced July 8, 1972, and knew that Russia would take all the wheat thereunder in 1972 instead of over a three year period and (he) withheld said information."

Included in allegations in the petition are details on sales of wheat to the Soviet

in 1972 and list sales by six companies.

According to records, the amount of grain sold by each of the companies include:

Continental Grain, 5 million tons; Cargill Inc., 1 million tons; Lewis Dreyfus Corp., 750,000 tons; Cook Industries, 600,000 tons; and Garnac Grain Co., 200,000 tons. All figures were for the first shipment.

FIGURES ON THE second series of shipments did not include Continental, but show 1 million tons by Cargill; 1.5 million tons by Dreyfus; 300,000 tons by Cook Industries; 350,000 tons by Garnac and 600,000 tons by Bunge Corp.

The Spearman suit petition alleges that Continental made the greatest profit of any of the exporters, "reaping the benefits of its prior knowledge of progress of wheat sale negotiations."

According to the Spearman petition, Palmy and others "suppressed an official government report completed Aug. 18, 1972, in order to allow the defendant Continental Grain to acquire in the market sufficient amounts of wheat and wheat futures to meet its contractual obligation to Russia."

The allegation states "with knowledge that domestic wheat prices would increase as information was released to wheat producers, the defendant grain company sold its wheat to the Soviet and unlawfully postponed filing of notification of sale... said acts constituting violation of Sections 1 and 2 of the Sherman Anti Trust Act."

Violations involving monopoly are covered in Section 1 of the act and conspiracy is covered in Section 2. THE PETITION also alleges that in addition to profits made on the market, Continental also profited by reason of the rise in federal subsidy payments.



Lungs Fill To Bursting

A barbershop quartet under the direction of Bill Devers fill their lungs to bursting and deliver patriotic selections to commemorate the anniversary of the nation's independence. The selections were delivered during the July 4 program on the courthouse steps. From left to right are Bobby Boyd, Randy Talley, Bob McFarland, and Bill Devers.

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sometimes uses "reverse psychology" on his players. He recalls the team played rather poorly one night, and the road game took place in a small town where there was no activity after the sun went down.

"I told them I was putting a curfew on them for their poor performance. You can't come in before 11 p.m.," was his order. He said some of the players begged to return to their hotel room and watch television, "but I made them stay out until 11!"

On another occasion, his star player failed to attend a banquet which all team members were instructed to be present. "Naturally, I had to discipline the player, so I told him he'd have to play every minute of the game. he couldn't come out and rest. It was tough on him, but he scored 35 points," recalls Lemons.

James B. Adams, Texas-born and a Baylor graduate, was the FBI speaker and spoke on investigative operations. Adams is third in command of the vital organization as a deputy associate director. Newsmen were impressed with his presentation on the role of the FBI.

The crusading newsmen was Frosty Troy, publisher of the Oklahoma Observer, a journal of commentary. He was an associate editor of the Tulsa Tribune before resigning and starting his own paper. Troy has been featured in True and Time magazines for his scathing articles about some of Oklahoma's top politicians. He believes too many newspapers are not publishing both sides of the story and called on publishers to open up their columns to all opinions.

Cholera Hits Hogs In Hereford

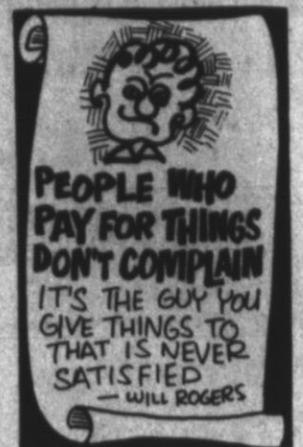
An outbreak of hog cholera in a herd of hogs owned by the Hereford Livestock Company, the first outbreak of hog cholera in the nation in more than a year, has been confirmed by the U.S. Department of Agriculture.

The diagnosis was confirmed Friday by a government laboratory in Ames, Iowa, from tests on specimens from the hogs.

The herd has been placed under quarantine by the Texas Animal Health Commission, according to USDA officials. The herd will be destroyed, and the owner compensated. USDA officials said.

Louis Woodford, owner of the livestock company, said about 200 hogs were affected by the disease.

Animal health officials are still in the area checking for additional signs of the hog cholera, which is not expected to have any impact on the area hog market.



Monica Herring, Miss Hereford

Miss Hereford Sets Sights On State Title

By KERRIE WOMBLE Women's Editor

Crowds and confusion at the Miss Texas Pageant in Fort Worth probably won't rattle Miss Hereford Monica Herring because she has grown up in a throng of five boisterous brothers.

"It really was an advantage," stated the 5 foot, 6 inch blonde, who will be leaving for the state pageant finals this morning. "I'm accustomed to boys' ways, to say the least."

Stagefright is not a major hurdle for the native girl, who revealed in a recent interview that it was easier to perform before an audience of strangers, rather than familiar faces.

"When a person is under the spotlight, it's important to remember that you should have fun and try your best." However, she confessed that, when she's before the footlights, she never "looks out there."

THE PANORAMIC pageantry of the state contest, which will culminate with the opening of that crucial envelope Saturday night, will not be new to Monica; she has attended the annual production for the past two years.

Since being crowned at the local pageant in February, Miss Herring competed in the Miss Irish Rose Contest at Shamrock and was a spectator at the Miss Halton-Richland competition near Dallas. "The Hereford Pageant is 100 per cent better than the others I've seen. I think the reason that the local one compares so well is the incredible public support."

"This community is familiar with and

has developed a strong interest in its local youth, thus there is a lot of backing here for pageant entrants," she surmised.

Young women who have previously worn the Miss Hereford banner at the state pageant have impressed the judges and audience with their talent and poise, said the reigning beauty.

"I visited briefly with Shirley Cothran, the 1974 Miss Texas who went on to receive the Miss America title, and she asked me about Sandy Caison (now Mrs. Jay Robinson) and Susie Hickman," she related.

The native girl said that she believed the controversy concerning favoritism at the Texas pageant to be completely unfounded. "Perhaps the only advantage the Fort-Worth-Dallas area entrants have is audience empathy. Naturally, the majority of the spectators are from east Texas. They are in their own environment and have access to some sources which the other girls don't."

AFTER REGISTERING at the Ramada Inn, Miss Herring will attend a Coke Party for the current Miss Texas, Phyllis Barger. Members of the press will have the opportunity to meet the 59 state contestants Monday morning during a poolside photography session prior to costume fittings for the opening number Saturday night.

Rehearsals will consume Tuesday morning and the girls will be free that afternoon to shop and be regular tourists. Actual competition, including interviews with the judges will commence Wednesday with preliminary events such as swimsuit, formal wear and talent divisions beginning at 8 p.m.

Wednesday-Friday.

Saturday night involves pageant finals, climaxing with the crowning of one young woman, who will represent the Lone Star State at the Miss America contest. This last performance of the Miss Texas pageant will be televised on KTVT-TV Channel 11, beginning at 10:30 p.m.

KEY ADVICE which Miss Herring received after winning her current position was to "look natural." She was given a few fashion tips and got her blond hair bobbed.

"I'm not scared to try the new fashion trends," she commented. "I think the new skirt length (just below the knee) looks 100 per cent better; a girl feels more like a lady in them."

Her favorite style of clothing is formal, stating "I love to get dressed up for special occasions," although she admits that type event isn't very regular.

"The formal type of dating has gone out of style locally—outings are much more casual now. At least, it helps you appreciate the times when you can put on a beautiful dress for a special evening out," she smiled.

The May graduate of Hereford High School listed her preferred hobbies: piano, tennis, movies, horse-riding. She is kept active at ribbon-cutting ceremonies, parades and other similar public appearances which are her responsibility as Miss Hereford. Most of these activities are familiar to Miss Herring due to her term in 1974 as Miss Teen Hereford, a position now filled by Donna Kendall.

WHEN ASKED ABOUT the evolution of pageants, she replied, "Beauty was

practically the only point of the original pageants, but the emphasis has swung to scholarship, talent. This has broadened the class of entrants and opened up chances for a wider field of girls.

"I'm really looking forward to meeting the Miss Texas entrants and I know I'll meet some impressive people there." As a greeting from "Hustlin' Hereford," the local lass will present each of her fellow competitors with a pouch filled with products of Deaf Smith County.

Miss Herring said, "I would like to express sincere appreciation to all of the members of the Chamber of Commerce Women's Division, who work so hard each year on the Miss Hereford pageant and sending her to the state finals. I have really enjoyed serving as Miss Teen Hereford, traveling to the various public appearances and will do my best in representing this community at Fort Worth."

THE DAUGHTER OF Mr. and Mrs. Dean Herring, she has won \$625 in scholarships through the local pageant, which is sponsored by the Chamber of Commerce Women's Division. She plans to utilize these grants at Texas Tech University, where she has tentative plans of studying sociology.

She graduated in May from Hereford High School, where she was a member of Leo Club, Future Teachers of America and Future Business Leaders of America. Miss Herring also served as Kiwanis Club Sweetheart this past school year. In addition to the state pageant, she plans to compete for the Miss Wheatheart title at Pampa in August, when she will be sponsored by the Hereford Jaycees.

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this spirit which must continue if this nation is to survive."

He quoted Patrick Henry who said the country depends on "frequent recurrence of fundamental principals."

"We must prove ourselves worthy of this unique human demonstration (as amplified by the country's founders)," he said.

"Thomas Jefferson said 'eternal vigilance is the price of liberty.' It is our responsibility to be alert and carry on vigilance of our fundamental principals if this nation is to endure," he noted.

A barbershop quartet under the direction of Bill Devers sang a melody of patriotic tunes including Yankee Doodle Dandy. They also lead the final singing

of "God Bless America."

The Campfire Girls organization in turn presented a recital of the American Creed. Eagle Scout David Kreig lead the gathering to the pledge of the flag.

A special recognition was paid to teachers who brought five or six bus loads of students from summer classes at Tierra Blanca Elementary School. Each student carried a small U.S. flag which Aikin said "Added immeasurably to the festivities."

A final speech was given by Cindy Smart using the theme of "God Bless America."

Aikin gave Mrs. (Peaches) Reinauer and Mrs. Margaret Formby a special thanks for the day's activities for their part in planning the bicentennial committee events for the coming year.

A fireworks display had originally been planned for the holiday activities, but difficulty in attaining the fireworks resulted in cancellation of the display, according to Bill Johnson, a spokesman for the local Bicentennial Committee.

Many activities have been planned for the upcoming year centered on the bicentennial theme. For example, many patriotic programs will be presented to local civic clubs and organizations during the upcoming year.

Johnson said he hopes this year's program will "create interest in the community about the bicentennial." He promised that people who attend the program Friday morning "will not be disappointed."

The purpose of this year's celebration and the entire bicentennial program is to "create interest in the American flag and America as a whole," said Johnson.

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Harvest Begins On 'Good' Onion Crop

By JIM STEIERT
Brand Farm Writer

Onion harvesting operations got underway in the county this week and early indications point to a good onion crop, according to Bud Snyder of E.C. Reinauer & Sons.

Harvesting of potatoes is expected to begin about July 10, and other crops in the county are reportedly making good growth.

ACCORDING TO SNYDER, not enough onions have been harvested as yet to determine yield figures.

"We have a good movement of the product right now, with most of the early harvested onions going to the midwest, mainly the St. Louis and Chicago areas," said Snyder.

Showers Thursday afternoon brought the onion harvesting to a temporary halt.

Snyder pointed out that onions damaged in recent local hailstorms have moved onto the market without any problems thus far, and complications from hail damage may not be too severe. Harvesting of the onion crop is

expected to be completed in about six weeks, with the harvest season reaching its peak within the next two to three weeks.

COUNTY EXTENSION Agent Juston McBride reported that corn and sorghum crops which are damaged by hail in some areas of the county about two weeks ago are "looking ragged, but are recovering."

McBride explained that crops in areas of the county which did not receive hail are doing well.

"The early corn is beginning to tassel and sorghum is growing well," said McBride. "Most of the local sunflower crop is just now getting into the blooming stage. The sunflowers are not quite far enough along to be damaged by the sunflower moth."

McBride also explained that the carrot beetle, a feared enemy of sunflowers, failed to make an appearance here, although some were observed in fields on the South Plains.

"We've had no reports of serious problems with insects in the corn and milo crops as yet," said McBride.

After the vegetable harvest gets into full swing here, sunflowers will probably be the next crop ready to harvest.

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from Page 1

or war could certainly hurt.

"I believe that gas prices must go up to add incentive to dig new wells to produce new supplies of gasoline. I realize that most oil companies are investor-owned, and no one wants to invest in a losing business. I'm not anti-big business."

Mrs. Sam Long of 117 Centre said she believes gas price increases are "unnecessary. I'm sorry prices are going up," she said.

Obituary

Services are pending with Gilliland-Watson Funeral Home for Mrs. Vondell Dyer, 64.

Mrs. Dyer died at 11:45 p.m. Friday in Amarillo at Medical Drive Convalescent Home.

JCPenney



Save 25% on 4 ply polyesters.

Mileagemaker Plus. Four ply polyester cord tire in the wide 78 series profile. Modern sidewall. Wrap around tread. No trade-in required.

Blackwall tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax
B78-13	6.25	27.00	20.75	1.84
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C78-14	8.25	33.00	24.75	2.04
E78-14	8.50	34.00	25.50	2.27
F78-14	9.25	37.00	27.75	2.40
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Whitewalls just 2.25 extra.

25% off nylon truck tires.

Highway 78 truck tire. Great for campers, panels, pick-ups and vans. Nylon cord body. No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax
Blackwall, Tubeless				
700-14/6	10.00	40.00	30.00	2.47
G78-15/6	13.25	53.00	39.75	3.34
H78-15/6	14.00	58.00	42.00	3.55
Tube Type				
L78-16/8	15.75	63.00	47.25	3.99
Whitewall, Tubeless				
G78-15/6	13.75	55.00	41.25	3.44
H78-15/6	14.50	58.00	43.50	3.65



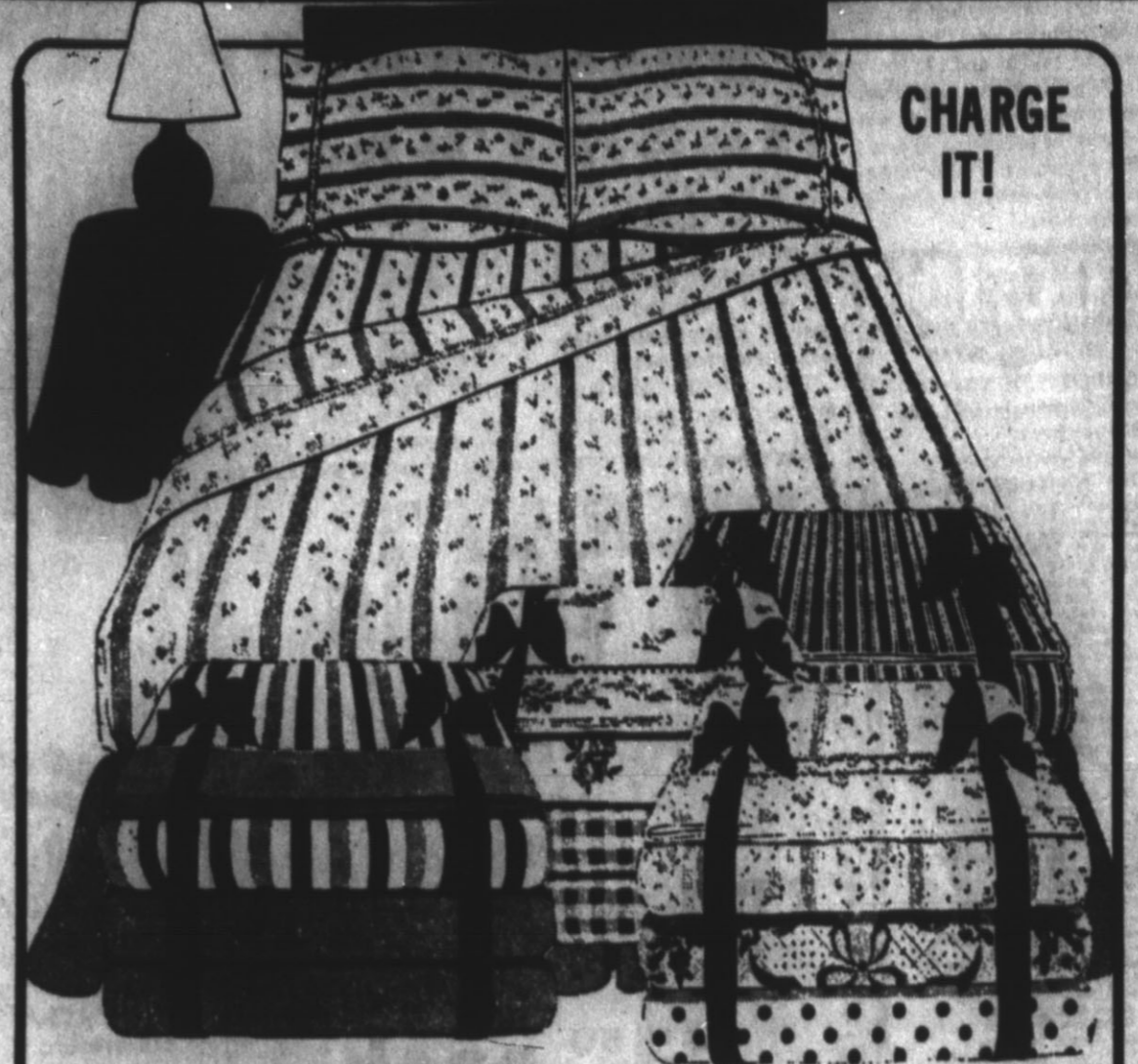
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Price Includes:
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7 P.M. SATURDAYS
8:30 P.M.

JCPenney

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Fantastic savings on every sheet in Penneys vast stock.

CHARGE IT OR USE OUR CONVENIENT LAY-A-WAY PLAN.

Sale \$1.97 twin size reg. 2.79
Full size, reg. \$3.99 Sale \$2.88

Pillow Cases Reg. \$2.99 SALE \$1.77
Those beautiful white muslins are on sale. Always so crisp and clean looking in polyester/cotton. Easy-care, long wear in all the popular sizes.
Flat and fitted are the same price.

Sale \$2.88 twin size reg. \$3.99
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Queen size, reg. 8.99 Sale 6.88
King size, reg. 10.99 Sale \$8.88
Pkg. of standard pillowcases, reg. 3.99 Sale 2.88
*Parisiene has a delicate sprinkling of roses on easy-care polyester/cotton muslin.

SALE \$2.67 Twin Size Reg. \$3.99
Full Size Reg. 4.99 SALE \$3.87
Queen Size Reg. 9.99 SALE \$5.97
King Size Reg. 10.99 SALE \$7.97
Standard Cases NOW \$2.51 Pkg. King Cases Now \$3.99 Pkg.
NO IRON POLYESTER/COTTON Colored Muslin

SALE \$6.42 Queen Size Reg. \$7.99
King Size Orig. \$9.99 Sale \$7.99
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100% Polyester-NOW
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KNEE HIGH HOSE
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Men's SPORT & DRESS SHIRTS
Penn-Prest
3 FOR \$10

Golf Tourney Set

A West Texas PGA Junior Tour golf tournament has been scheduled for Hereford on Tuesday.

The tournament will start at 9 a.m. Tuesday. Youths who plan to play should come to the Municipal Golf Course by 8 a.m. to register, according to Cal Garrett, Hereford gold pro.

Three age groups will play in the tournament: ages 12 and 13; 14 and 15; and 16 and 17.

Girls will compete with boys in the tournament, but girls will be permitted to ladies golf tees.

Entry fee for the event is \$2. The tournament will consist of 18 holes.

Trophies will be awarded for first and second place in each division.

Garrett expects at least 50 or 60 young golfers from all over the West Texas area to compete in the tournament.

Tubb Named Shallowater Head Coach

Joe Tubb, who has served as an assistant basketball coach at Hereford High, has been given the head basketball coaching position at Shallowater High, it was recently learned.

Tubb will also be assistant football coach at Shallowater.

A District 5-A school, Shallowater is located near Lubbock.

The people of the world will never agree unanimously. What we must learn is to disagree harmoniously.



Blasting Away

Pictured is Curtis Stoerner of Hereford, who shot a two-under-par 70 in the Insurance Youth Classic Golf Tournament Thursday at Amarillo's Tascosa Country Club, the low qualifying round. Stoerner, who will be a junior this fall at Hereford High, does not plan to compete in the state insurance meet, to be held July 14-15 in Austin. Stoerner's 70 won the boys' over 14 division by five strokes.

Comment On Sports

U.S. ATHLETES

By Pete Fritchie

WASHINGTON, D. C. — Sportsmanship is the one thing many top American athletes must learn. For years good-mannered Americans have won at the antics of Muhammad Ali. His boasting, childish antics and silly statements have often been an American humiliation—good as he is.

Recently comes Jimmy Connors, also the best in his field, who exhibits bad manners on the tennis court and reflects anything but the conduct of a sportsman. As with Ali and Bobby Fischer, the former chess champion, the childish, selfish display is terrible publicity for the United States.

Billy Jean King is another, less-painful, example. She takes it upon herself to flout international manners and custom in dress and decor, in effect saying she knows more than the rest of the world and past generations and will do as she pleases.

Why is it so many Americans lack the grace, dignity and good manners of the traditional sports champion? There's no doubt that Ali, Connors, King and Fischer are all in a class alone. They are the best in their fields. So why not good manners and a bit of modesty and less boasting?

Sports champions, are, in reality, ambassadors for their country. The United States has had frightfully bad representation from too many of its recent champions.

RUIDOSO CABIN FOR RENT

Day-Week-Month

Fireplace, sleeps 8, 2 Baths...

Larry Watson

364-4078 after 5:00

COW POKES By Ace Reid

"No, Paw, I ain't burning your dinner, I'm ironing and only scorchin' your shirt!"

Hereford STATE BANK

AUCTION

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Retainer - Kooki King
Auto. Coils Mash, Colbert
Pie Press - Colbert Pie
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Dye Machines - Salinas
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Scale - Frye - 100 lb Steves
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\$3.00 each

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Camp To Begin

(Editor's Note: Coach Joe Tubb, who has been serving as

Assistant Basketball Coach at Hereford High, recently answered questions about the Whiteface Basketball Camp for boys. Tubb and Coach Barry Arwine will conduct the camp.)

Question: When does the camp start?
Answer: The camp starts July 7, with a session for the younger boys at 9 a.m., and a session for the older ones at 1 p.m.

Question: How long does the camp last?
Answer: The camp runs five days a week for two weeks, with both morning and afternoon sessions.

Question: What points will be stressed?
Answer: The basic fundamentals of basketball, such as dribbling, shooting, and defense. Time will be allowed in each session for game situations. We will break the boys up into teams and leagues, and will conduct game type scrimmages.

Question: How many people have registered for the camp?
Answer: 34, as of last week, for the two sessions.

Question: When is the registration deadline?
Answer: We will take entrants anytime between now and July 7. Boys can come to the gym either at 9 a.m. or 1 p.m. during the first two days of the meet to register.

Question: What equipment will the kids need?
Answer: Tennis shoes and shorts, or jeans. There is a \$30

Black & Decker introduces MOD 4 a new concept in Cordless Power Tools

This interchangeable Energy Pak provides the power for a whole line of MOD 4 Power Tools.

RECHARGER

Grass Shear
Ideal for trimming around gardens, trees, walks, foundations and other hard-to-get-at places.

1/4" Drill
Goes where the job is — outdoors or indoors. No fuss with electrical outlets and extension cords.

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Will shape and trim your shrubs quickly.

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Features wheel-mounted connecting handle for easy mobility around gardens, trees, walks, foundations.

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This is truly a sale to be remembered. You will find dozens of items in every dept. included in this GREAT FIVE DOLLAR SALE. Super savings on great items for every member of the family...

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DISCOUNT CENTER

Advertised Prices Good Thru Wednesday July 9th



Style 

HAIR SPRAY 69^c
Reg. 83^c

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100% Polyester
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TAMPAX
40's Reg. & Super Reg. '13⁷

\$1 37

Vaseline Intensive Care
BODY SPLASH 87^c
Reg. or Herbal 8-OZ.
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Ladies' **BILLFOLDS 20% OFF G.D.P.**

3 Pc. **COLOGNE SET \$2 75**
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- ★ Ambush
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SHORTS & TOPS 1/4 OFF
(Summer Wear)
Size 6 mo. thru 6 years

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Q-TIPS
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helps relieve and prevent Athlete's Foot
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Use Powder during day/use Ointment at night

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HOME CANNER \$4 97
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Reg. '5⁹⁷



Reusable super aluminum E-Z for 1 ready made
CAKE PANS 47^c
(contains 2 pans)
12"x8"x1 1/2"
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A man's problem
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Children's **TRACKSTER \$2 97**
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PINTO BEANS 4/\$1
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FOAM RUBBER 20% OFF G.D.P.
Asst. Sizes Asst. Thicknesses

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Good Choice of Colors Available
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Thermos - "Roughneck"
LUNCH KITS \$4 47
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Turf Magic Super
LAWN FOOD \$4 88
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TRIPLE TREAT
Reg. '5⁸⁸



STP 84^c
OIL TREATMENT or GAS TREATMENT
YOUR CHOICE

Church Choir To Attend Adult Workshop

The adult choir of the First United Methodist Church of Hereford will join four Amarillo Methodist church choirs in an Adult Choir Workshop Saturday, July 12, for a comprehensive instruction session under the direction of Dr. David Blackburn, chairman of the Division of Applied Arts and the Music department at McMurry College in Abilene.

The choirs will meet at the St. Paul Methodist Church in Amarillo at 9 a.m. to begin workshop activities which will culminate with a mass choir singing at 3 p.m.

The other Amarillo churches participating include the San Jacinto United Methodist Church, Polk Street Methodist Church and St. Stephens Methodist Church. The workshop will be attended principally by 42 Hereford and Amarillo choir directors as well as the adult choirs of each of the churches.

The gathering, which will be held annually by the Amarillo Methodist District, is being organized by Robert McFarland, director of music ministry at the Hereford church. He is presently taking registration forms for the participating choir members.

Directors attending from Hereford include Bill Devers, Sylvia Huckert, Jan Waiser, Jane Guiley, Doug Morris, Virginia Holmes and McFarland.

The first activity is a session in which each choir will sing one or two choral selections of their own choosing. At 10 a.m., a mass rehearsal of all the choirs will be held followed by a pot luck lunch.

Another mass rehearsal will be held at 1 p.m. with the mass

choral presentation starting at 3 p.m. in the St. Paul church sanctuary.

The purpose of the workshop as stated in a workshop brochure is "to bring to each choir and its director the latest and finest resources of adult choir music for the church today and to give to those involved a more panoramic viewpoint of the unchallenged opportunities which await each choir and its ministry in the church."

McFarland said the workshop is indeed fortunate to have the services of Dr. Blackburn, who received his bachelor of music

degree from Westminster Symphonic Choir College in Princeton, N.J. and his master of music degree from Indiana University in Bloomington, Ind. He obtained his doctor of musical arts degree from the University of Iowa.

Dr. Blackburn has performed with the Westminster Symphonic Choir under such conductors as Leonard Bernstein and Bruno Walter and sung in performances with the New York Philharmonic and Philadelphia Symphony Orchestras. Also, he has appeared on television programs such as the Bell Telephone Hour, the

Omnibus program and completed numerous recordings with Columbia Record Company.

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00



Lady Umpires

These "ladies" were on hand to handle the umpiring chores at a game between the major and minor league softball coaches Tuesday night. Pictured from left are "Gregoria" Banner, escorted by Charles Gresham, "Sidney" Killough, escorted by Chuck Cosper, and "Josephine" Roddy, escorted by John Domingo.

Statistics reveal many things, but first, they must be intelligently gathered and then fairly studied.

It's not "un-American" to disagree with others, regardless of what positions they occupy.

The millions of people in this country deserve more attention than the millions of dollars.

The gathering, which will be held annually by the Amarillo Methodist District, is being organized by Robert Mc-



Dr. David Blackburn

Lutheran Church Schedules Bible School

Immanuel Lutheran Church has scheduled Bible School for July 7 through 11, beginning at 9 a.m. each morning and lasting until 11:30.

The Bible School will be for ages three through 12. A picnic will be held in the park after the conclusion of the Bible School July 11.

The doctor may not know what's wrong with you but he's confident, at least.

HOT SUMMER SPECIALS!

Granada CB RADIO 23 Channel 5 Watt \$119⁹⁵	Model No. 1125	Blackstone SHOCK ABSORBERS Regular Duty \$393 Each Heavy Duty \$595 Each	Peak ANTI-FREEZE \$369 Gal.
Customer's Choice 8-TRACK STEREO 3-Brands Of Mikado 806 Granada JC-5 Granada 804 \$16⁹⁶ With the purchase of speakers at the regular price		Air Shocks \$19⁹⁵ Each Complete	CHILTON REPAIR MANUAL \$999 Howard Zink COOL CUSHION 99¢
ALL MOTORCYCLE HELMETS In Stock \$888	Reg. '29"		

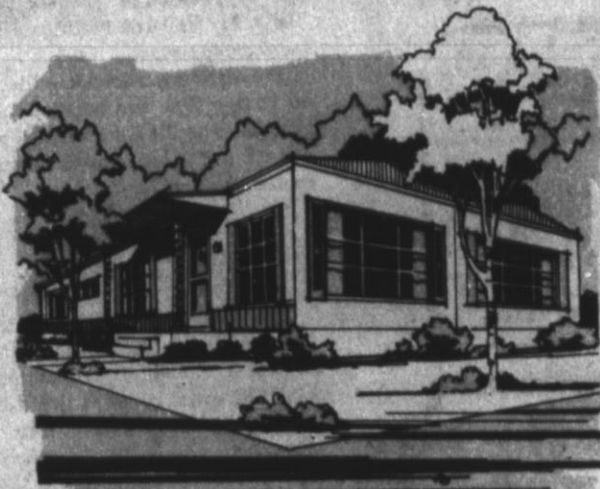
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- **SIZE.** With an abundance of styles and sizes available, be sure you choose a home that's right for your family.
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Now Mrs. Gandhi

In recent years scandal after scandal has rocked world capitals and often brought down governments. Watergate, the Brandt scandal, winegate in France, the Gandhi scandal in India, etc.

Of these sensations, it must be said that Willy Brandt in West Germany showed the way—in demonstrating how to resign with promptness, dignity and with his party's and country's best interest paramount.

And among the lesser examples is the latest scandal victim—Indira Gandhi, who was convicted of using corrupt practices to gain her parliamentary seat.

The anti-American Indian Prime Minister, who has traded on the fame of her father successfully for ten years to retain her power, would be well advised to make a graceful, unselfish exit now, rather than a less dignified retreat later. And America will be glad to see her go.

True Study Difficult

A proper understanding of the history of the world is necessary if citizens in a self-governing country are to pass intelligent judgment upon the issues that present themselves daily.

Such an understanding of history is not to be obtained through making a passing grade on a compulsory course on the subject. It takes personal interest and a desire to understand the past conduct of human beings and nations.

The average person, one may well admit, rarely has the time for extended research of the past. Most individuals depend largely upon their personal experiences to make up their minds and their conclusions are inevitably affected by the ignorance, prejudice and superstition that cloud their thinking.

School Violence

Senators were shocked recently when sixteen-year-olds testified before a Senate Judiciary subcommittee about violent, lawless conditions prevailing in many of the nation's schools.

They needn't have been, nor should they or House members be in the dark about the cause of much of the violence and crime in the nation's schools today. It is taught, glamorized and "sold" to the nation's young, and impressionable, every day and night on commercial television.

Yet the nation is still debating the question. The major television program magazine, ironically, featured an article the week the Senate Judiciary subcommittee heard the students' testimony—the title being the question whether or not TV violence prompted real-life violence.

Of course it does. Only common sense is needed to answer the question. There have been many examples of young people duplicating crimes they saw worked out in detail on television programs in recent years. Smart publicists have sold alcohol and smoking the same way—by glamorizing them on film and in advertisements.

The fault lies squarely at the door of members of Congress, who have not provided for the proper regulation of commercial television. Some of them, and some on the two committees which monitor and guide the Federal Communications Commission, own stations, or major shares in stations.

Manufacturers and producers will never voluntarily refrain from buying crime-filled and violent programs on commercial television as long as they attract big audiences—because the dollar is at stake. Selling is the name of the game. Commercial television's primary motivation is sales and profits, not the public good.

Unless Congress sees to it the FCC or another regulatory body (the FCC in years past has often been more a friend of the networks than the people) properly cleans up commercial television, it won't be cleaned up and crime and violence will continue to rise—as the constant glamorization and selling process of it continues day and night. And Senators will continue to be shocked by what youngsters tell them about social and criminal conditions today in much of America.

The Brand Files

ONE YEAR AGO

The establishment of a new rural central office at Milo Center was announced by the West Texas Rural Telephone Cooperative...A City-wide contest for local artists to design a coin depicting the heritage of Deaf Smith County and Hereford has been announced by the Deaf Smith County-Hereford Bicentennial Committee...Sandy Finley and Kevin Douglas, Deaf Smith 4-H'ers, were among some 500 youth to converge in Dallas to take a serious look at careers...Hereford's Garden Center was opened as the Club displayed work they had done on the center.

FIVE YEARS AGO

The board of Deaf Smith County Hospital met in joint session with the county commissioners to ask for financial help...Area farmers were getting high yields from a new man-made grain called Triticale...Henry Sears, outstanding civic leader and former president of the First National Bank who played a major role in the development of Deaf Smith County during the past years, was named "Man of the Year in Texas Agriculture" for 1970...The Dodgers defeated the Yankees 2-1 for the Major League title in Little League play...The Hereford Rotary Club installed Jim McDowell as its president for the next year...Two Hereford students, Robert Grady and Russell Phillips, were named Distinguished Students at Texas A&M University.

25 YEARS AGO

Rain quieted down the local potato picture over the holidays but no damage was reported...Hereford's first full-time pediatrician, Dr. Roy James Grubbs, assumed his duties at the Hereford Clinic...Clarice McCaslin, Irene Coneway and Rhea Barrett tied with even par 36's on Ladies Day for the low net travelling bracelet...Swisher County farmers petitioned the Board of Water Engineers to designate a reservoir underlying a proposed ground-water conservation district.

50 YEARS AGO

"The world is coming to an end" was the prediction of a White Leghorn hen owned by Miss Minnie Grant, a farm girl from near Hereford. This message was written on an egg that was brought to the Purcell and Cox Grocery Store but the inscription failed to show the date. The freak egg was on display at The Brand office and caused a great deal of comment...The seating equipment for Hereford's new \$225,000 high school building was purchased.



The Sunday Brand

Editorial Forum

Page 8A

Sunday July 6, 1975

Hereford, Texas.

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY—General Zachary Taylor, commander of U.S. troops in Texas during the war with Mexico in 1846-47, appreciated Texans as fighting men. However, he didn't care for them as friends.

"On the day of battle, I am glad to have Texas soldiers with me for they are brave and gallant," he said on one occasion. "But I never want to see them before or afterwards, for they are too hard to control."

General Taylor, a "spit and polish" officer who believed that war was a game for gentlemen, accused his Texas troops of what would be termed atrocities today. When the Texans crossed the border into Mexico, the memory of the Alamo was still fresh. In retaliation, they raided villages, pillaged farms and shot unarmed Mexican civilians.

According to one of General Taylor's reports to Washington, the Texans rarely bothered to take prisoners. When they encountered a band of Mexican guerrillas, they shot them on the spot.

oOo

THE LAST WORD—Elisabet Ney, the German sculptress who did some of her best work while living in Austin, was never bothered by pomp and circumstance.

When Ludwig II, "the Man King of Bavaria," summoned her to his court so he could sit for the statue that was to be one of her masterpieces, he told her curtly:

"Begin your work, Madam!"

"I will begin, Your Majesty, when I get good and ready," she replied.

oOo

DOWN TO THE SEA—Each year, about 3,000 acres of Texas disappear into the Gulf of Mexico.

Researchers at Texas A&M University say that some areas of the Texas coast are eroding or receding at rates in excess of 25 feet per year. This loss of land is costing the state an estimated \$60 million annually.

oOo

HOW'S THAT AGAIN?—Vikings may have visited what is Texas more than 900 years ago.

No evidence has been found yet which indicates that the Norsemen ventured south of the Red River.

However, they didn't miss it far. At Heavener, Oklahoma, less than 100 miles north of Paris, Texas, there is a runestone showing that the Vikings arrived there on November 11, 1012. Other runestones have been found in other sections of eastern Oklahoma.

Scientists believe that the Norsemen were from Lief Erikson's colony in Greenland. If so, they sailed down the Atlantic seaboard, around the tips of Florida and through the Gulf of Mexico. Somehow they found the mouth of the Mississippi River, then sailed into the Arkansas River and stopped in the heart of what was then a vast wilderness.

oOo

WHATEVER HAPPENED TO—Gene Autry, the Grayson County native who became the nation's No. 1 singing cowboy in the 1930's?

Autry, now 68 and still a Hollywood resident, now owns ranches, oil wells, television and radio stations, hotels and what not. He also still gets hefty royalty checks from song hits like "Silver Haired Daddy of Mine" and "Tumbling Tumbleweeds."

The Voice of Business

BY RICHARD L. LESHNER, President
United States Chamber of Commerce



The great social reform movements in our country have usually followed roughly the same pattern:

First, an injustice or abuse that has been long ignored is noticed by a sensitive few, who begin to crusade against it. These early pioneers are usually regarded as "nuts" or "eccentrics" by the rest of society.

Second, the conscience of the majority awakens; laws and customs are changed (or reinterpreted) to correct the abuse. At this stage, it is the last holdouts against the reform who are considered the "nuts."

Third, with the most serious abuses corrected, the banner of the reform movement falls to the supercilious, who proceed to carry a good cause to a silly extreme, in the process winning back for themselves the designation of "nuts."

Of course, in practice there is a great deal of overlapping, since everyone does not move in unison from one stage to another.

THE WOMEN'S LIBERATION movement at the moment appears to consist of a blend of stages two and three. I readily subscribe to the establishment of legal equality and

Bobby Templeton

A Good Holiday, But Prices Dampen Spirits



Congratulations to the Bicentennial Committee for the grand oldtime celebration held to honor our nation's 199th birthday. It was a well planned ceremony with uplifting tributes from master speech makers and meaningful passages in poems, songs and recitals from younger citizens.

Probably the most reassuring aspect of the courthouse gathering Friday was the large crowd of about 400 persons including a grand young delegation from the Tierra Blanca Elementary School, where summer classes are in progress. Each of the students came prepared with miniature U.S. flags which added to the sea of red, white and blue decorations.

Even master of ceremonies John Aikin and Rev. Bob Ware, the principal speaker, admitted that they felt only about 50 persons would be present. However, each was joyfully surprised as Hereford citizens took off from a relaxing holiday to join the community's birthday party for old Uncle Sam.

I want to especially recognize the barbershop quartet under the direction of Bill Devers, director of Chamber Singers. Other members include Bobby Boyd, Bob McFarland and Randy Talley. The group is an offshoot of the Chamber Singers and has appeared in various community music presentations. They added a definite touch of nostalgia and a look of a time period of our history. They offered a uniquely harmonized melody rendition of "Yankee Doodle Dandy" "Give My Regards to Broadway" and other memorable songs.

The ceremony started the Bicentennial Year off in fine style and hopefully this spirit will continue with the completion of projects which will remind us for years to come of our deeply rooted heritage.

—BT—

The economic news locally seems to blow hot and cold as the traditional indicators are reported. Building permits show a steady climb in construction which adds both new investment and jobs to an area. However, on the other end of the spectrum is the lower amounts of deposits stored in local banks. While this is subject to seasonal conditions such as when farmers and others add new money to accounts, the bank call reports certainly haven't added any real assurance to indicate a steady situation.

The Bootleg



Philosopher

Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner struggles with an idea this week, you might say.

oOo

Dear editor:

As Calvin Coolidge used to say, the cure for unemployment is more jobs, but of course the rub is, how can you create more jobs?

I have given this some thought and I believe what we need is a sensational new invention that'll take the country by storm. We just can't rely on the old ones anymore. I mean, take cars. Sure, making cars provides a lot of jobs but there's a limit to it, as Detroit is beginning to see. Or take clothes. Changing

women's styles every year helps employment in the garment industry, just as convincing men that wide-flared trousers are in right now but narrow ones will be back before the wide ones are worn out. Same thing goes for ties. Also, I've always thought that the plumbers let the economy down when they didn't try to persuade homeowners that styles in bathtubs and other bathroom items should change every spring. Bring out a new model tub every year in different colors and hood design and have people embarrassed to be using last year's model. The piano people made the same mistake. I know people who've had the same piano for 50 years. With violins it's even worse.

But even so, all that wouldn't have been enough. What we need to create more jobs is some brand-new invention people simply can't live without, like television. You know, when television first appeared 90 per cent of the people already had all the time-payments they could handle. They were up to their necks and nobody could imagine how they could take on one more major gadget, yet as everybody knows, 90 per cent of the homes in the country now have television sets, and some have two, especially homes where children are unmanageable and two sets are required if the grown-ups get to watch what they want.

Clearly, the answer to 9 per cent unemployment is some new invention. I haven't been able to think up. Oh, I thought of a few, like air-conditioned lawnmowers or TV screens as big as one side of a room so you can see the entire football field instead of the rear end of the quarterback, but those are stop-gap half-measures. Not enough universal appeal.

In the mind of some lonely inventor or abstract-minded scientist working late in some laboratory there must be lurking un-born some un-heard-of idea which, once sprung on us, none of us can live without, and the production of which will create thousands and thousands of jobs. Don't worry, we'll find the money to buy it with somehow, and full employment will be at hand.

Has President Ford thought of offering a big prize for such an idea? The election is only about a year away.

Yours faithfully,
J.A.

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Ladies' SHORTS

Assorted shorts, colors and fabrics: Cotton chambray-colors are black and white. Sizes 8-16. Cotton denim-sizes are 8-16. Navy and assorted colors. Polyester - sizes 10-18 - Many colors.

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Ladies' Spring FLOP HATS

Choose from an assortment of cotton or straw hats in an assortment of colors.

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Unless You're Careful
"Define the difference between 'results' and 'consequences,'" read a question in a school examination paper.
The best answer came from a bright youngster, who wrote: "Results are what you expect, consequences are what you get."

CARPET-TOONS

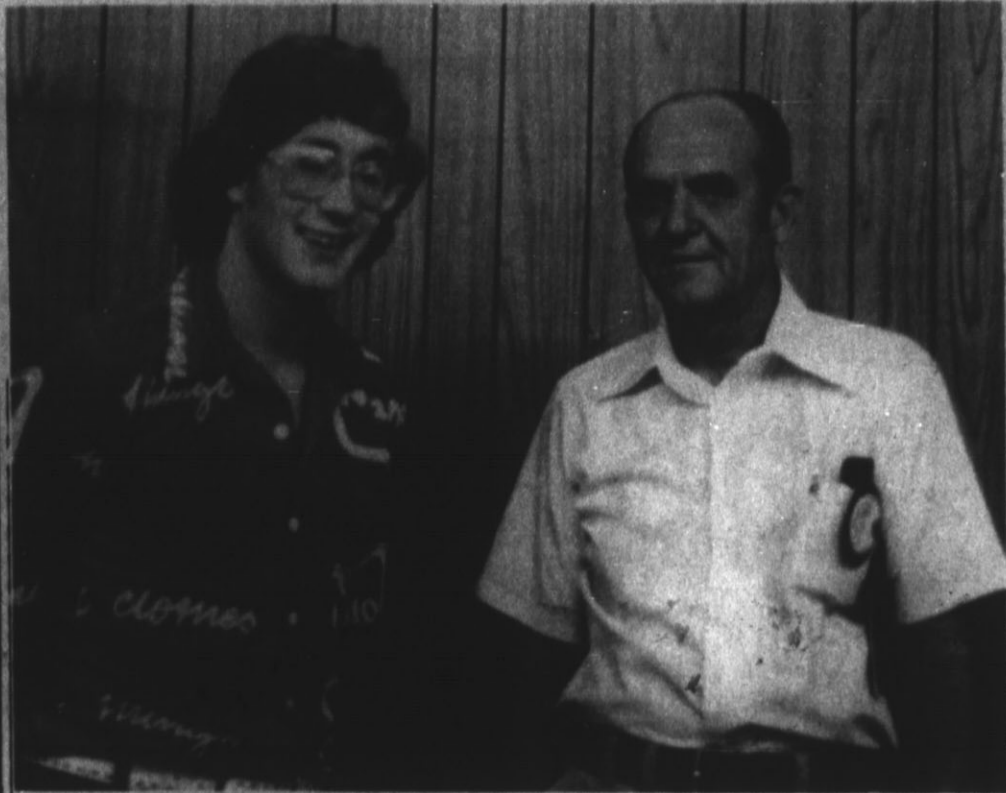
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Visitor From Sweden

Andres Twool, a Lions' foreign exchange student from Sweden, was a special guest at the Hereford Lions Club meeting here Wednesday. President Weldon Dickson presented the Swedish student with a Lions' pin as a memento of the visit. Twool is spending a month with a Lion family in Slaton.

Labor Pamphlet Available

Do you have a question about the Employee Retirement Income Security Act of 1974?
If you do, you might want a copy of the U.S. Labor Department's new publication entitled "Often-Asked Questions About the Employee Retirement Income Security Act of 1974."
Copies of the pamphlet may be obtained, free of charge, from the Office of Information, Labor-Management Services Administration, U.S. Department of Labor, 3rd St. and Constitution Ave., N.W., Room N-5641, Washington, D.C. 20216, or from the area offices of the Labor-Management Services Administration.

Gemmology Discussed At Lions Club Meeting

"Gemmology" was the topic when John Fuhrbach of Amarillo presented a program Wednesday to the regular weekly luncheon meeting of the Hereford Lions Club.

The Amarillo jeweler outlined the history of diamonds and related a number of superstitions concerning the diamond and other precious gems. Lions inspected samples of various gems, passing from table to table, during the talk. Robert Mayfield introduced the speaker.

In a special presentation at the luncheon, past president Wayne Lady was presented a pin for being named as a "100

per cent President" by Lions International. The award goes only to those presidents who complete specified activities during their term and attain certain club goals. Another past president, Nolan Grady, made the presentation.

Another presentation saw a Lions' Foreign Exchange Student from Sweden, Andres Twool, presented with a pin by club president Weldon Dickson. Andres and his Lion Family from Slaton, Mr. and Mrs. Truett Bownds, were special guests of O.G. Nieman.

A number of guests and visiting Lions were recognized at the luncheon meeting.

On Wall Street

By BOB HILL
Lentz, Newton & Co.

Members
New York Stock Exchange



The great American habit of bargain hunting isn't being limited to home appliances and automobiles.

It is driving the travel industry in general and travel agents in particular up the walls. European travel is down

sharply, as is travel to the Middle East. Sharply higher air fares are to blame.

Even travel expectations for Bicentennial events in New England are sharply lower than had been anticipated. The big reason is all the publicity about



Lion Is Honored

Wayne Lady, right, has been named as a "100 Percent President" for 1974-75 by Lions International, it was announced Wednesday at the Hereford Lions Club meeting. Lady was presented a special Lions' pin by another past president, Nolan Grady. The award goes to club presidents who attain specified goals during their term of office.

the expected high crowds of tourists the Bicentennial cities were bracing for this summer. 1975 travel expectations to cities such as Philadelphia, Boston, New York, Washington, D.C., Williamsburg and Valley Forge are actually less than last year's attendance figures.

But if the tourists are avoiding the New England area and the east coast, they aren't ignoring California, Hawaii, Florida, Canada and Mexico. There seems to be plenty of money for trips to those places. Disney World and Disneyland are well ahead of 1974 attendance figures.

The most popular means of transportation is still the automobile but only as long as gasoline prices stay within reason. Traffic on Greyhound is down from a banner year in 1974, but bus tour enquiries are running 400 per cent ahead of last year.

The fuel crisis has hurt Amtrak. Passenger miles are down 20 per cent against last year. The airlines are at least holding their own for the moment on domestic flights. International flights are a disaster area.

The trend is for bare-bones costs, tours instead of do-it-yourself trip plans and last minute changes in travel plans. Now someone will plan a trip in

two weeks instead of 10 months, then change everything at the last moment.

Foreigners slow pace of investing in U.S.



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AIR CONDITIONERS

Refrigerated 23,000 BTU
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\$435⁹⁸

Chest 20 Cu. Ft. **\$283⁸⁸**
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Chest 23 Cu. Ft. **\$324⁸⁸**
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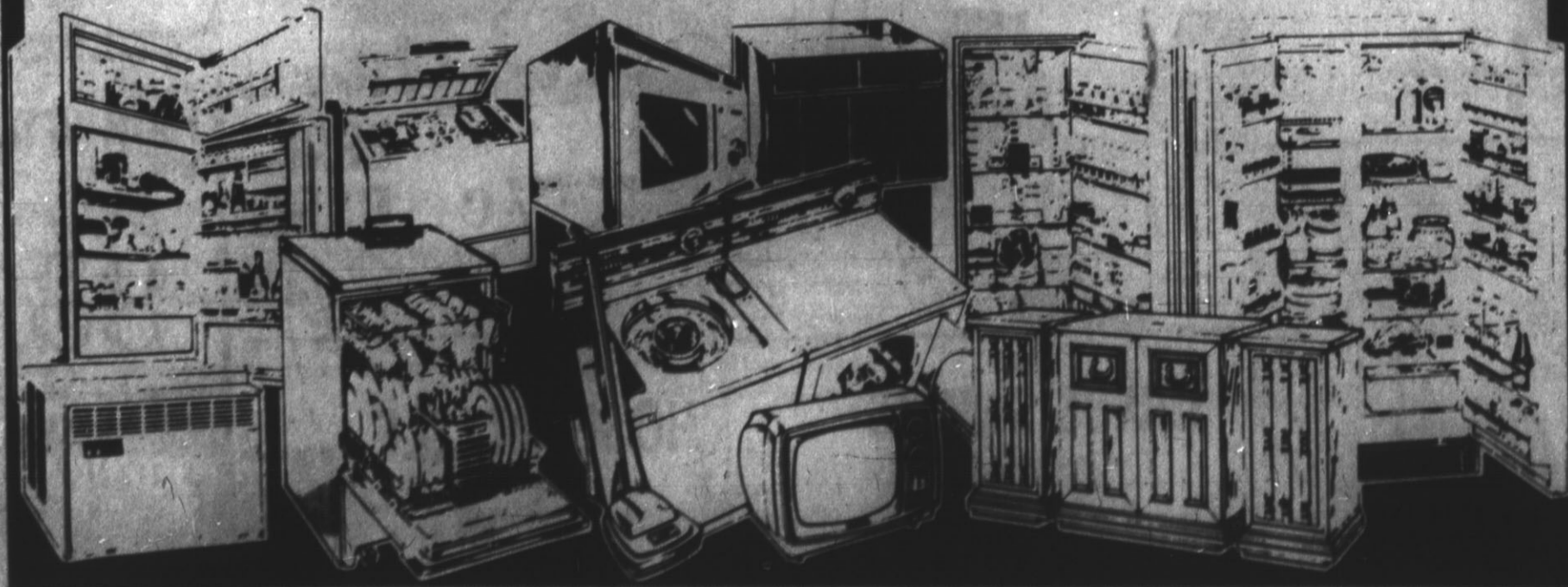
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Onion	1.45	2.00	2.50	2.75
Hot Japanese	1.45	2.00	2.50	2.75
Green Olive	1.55	2.15	2.65	2.95
Black Olive	1.55	2.15	2.65	2.95
Green Pepper	1.55	2.15	2.65	2.95
Mushroom	1.70	2.25	2.85	3.15
Pepperoni	1.70	2.25	2.85	3.15
Sausage	1.70	2.25	2.85	3.15
Beef	1.70	2.25	2.85	3.15
Ham	1.70	2.25	2.85	3.15
Canadian Bacon	1.70	2.25	2.85	3.15
1/2 Cheese, 1/2 Sausage	1.90	2.45	3.00	3.30
1/2 Cheese, 1/2 Beef	1.90	2.45	3.00	3.30
Beef & Chopped Onions	1.90	2.45	3.00	3.30
Pepperoni & Mushroom	1.90	2.45	3.00	3.30
Pepperoni & Green Pepper	1.90	2.45	3.00	3.30
Sausage & Mushroom	1.90	2.45	3.00	3.30
Price per Sausage	2.15	2.85	3.45	3.75
Each Added Ingredient	.30	.35	.40	.45

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By Bill Albright, Executive VP
Chamber of Commerce



"Yes, but what have you done for me lately?" In answer to that semi-humorous question let's briefly review the accomplishments that your Chamber of

Commerce—that's spelled "YOU"—has had a part in and can point to with pride.

Last January, R.W. (Bud) Eades assumed the leadership of this dynamic, progress-oriented group, presiding at the annual banquet of some 750 enthusiastic guests. The 1975 Program of Work (Action) was published in the annual report as a supplement to the Hereford Brand and the New Chamber Year was under way. Our West Texas Congressman, Bill Clayton was installed as Speaker of the House and your Chamber was well represented in Austin....The West Texas Chamber of Commerce conducted a membership campaign in Hereford and enrolled a sufficient number of members to qualify our community for a third member on the Board of Directors. Bud Eades was elected to that position.

February was loaded with a total of 54 meetings including almost every Chamber Committee and numerous other organizations which your Chamber supports and indorses....Of course, the highlight of the month was the Miss Hereford Pageant, sponsored by the "wonderful" Women's Division of your Chamber. Miss Monica Herring won the honors and

Miss Donna Kendall was selected to reign as Miss Teen Hereford.

March opened with a delegation of your Chamber members visiting with legislators in Washington in an effort to emphasize the agricultural situation and to educate some folks who need to know more about food production....Upon return, President Bud and I visited our State Capitol to meet with Lt Governor Hobby, Speaker Bill Clayton and Senator Max Sherman. On the way home Bud and I stopped in Dallas and met with SUE ANN officials for the first time....baseball tournament and a couple of track meets kept your Chamber Sports Committee very active....A record number of 77 new members were enrolled in your Chamber in a five day Membership Blitz conducted by Bill Johnson and

Mack Tubb....American Agriculture Day was celebrated with help from the Hereford Cowbells and a joint meeting conducted by your Chamber kicked off the Bicentennial Coin Sales.

An April snow storm extended my Easter week, but things kept going at the usual bustlin' pace in Hereford with the Most Courteous Employee Contest, a rekindled interest in attracting industry to our community, a dinner honoring the Loyd Vaughns as the FHA Texas Farm Family of the Year and a profitable session with the Texas Tourist Development Agency....At the West Texas Chamber meeting in El Paso, President Bud reported on Hereford's progress during the past year....The Fine Arts Festival, more track meets, a Clean Up Campaign, the Shrine Diagnostic Clinic, American

Legion Convention, Museum open house, plus many more activities and meetings rounded out the month....Of considerable significance was our successful trip to Austin to modify a school tax bill which would have severely threatened our economy here in Deaf Smith County....I represented your Chamber at the Annual Meeting in Washington.

May was a month to remember! On the very first day of May, your Chamber was successful in establishing a much needed INDUSTRIAL FOUNDATION with Tom Burdett serving as President....A bus tour of eastern Deaf Smith County, a Personal Improvement Clinic, the All-Sports Banquet and an agricultural tour for visitors from South Africa led up to mid-month when your Chamber scored another 'big one'....The biggest

(and best) All-Girl Rodeo in the history of the sport, plus opening the National Cowgirl Hall of Fame and inducting the first three honorees....May was closed out with numerous meetings, graduation of the Class of '75, a visit by U.S. Representative George Mahon and announcement that SUE ANN, INC would establish a plant here in Hustlin' Hereford.

Last month saw a milestone and an example of governmental cooperation when the Goals for Progress Committee of your Chamber was able to coordinate consideration for the City, County and School District to combine resources for a Community Tennis Complex....Your Chamber hosted a Fun-Breakfast for some 260 people who really had a good time and promised to come back for more in August....The annual tennis tournament in-

cluded a record 139 entrees.... Beef for Father's Day, sponsored by the Hereford Cowbells, boosted our largest industry....The Women's Division Quarterly Meeting, featuring 'Good Luck' to Monics at the Miss Texas Pageant in July, rounded out the month.

"But what have you done for me lately?" Stick around and if you can stand the pace you'll find out what your Chamber is doing for you, every day! But it takes three-YOU....YOUR CHAMBER...AND ME! (Plus lots of HUSTLE--HUSTLE--HUSTLE)

In 1973, more than 4,000 cases of child abuse were reported to the Texas Department of Public Welfare, and 2,809 of them were confirmed. Lift a finger—report child abuse. Call toll-free 1-800-292-5400

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The Sale You've Been Waiting For!!!

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FINAL MARKDOWNS

HAVE JUST BEEN TAKEN!!!

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PANT & DRESS SANDALS WERE \$12⁹⁹

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PANT & DRESS SHOES & SANDALS WERE \$18⁹⁹

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Summer Straw BAGS 1/2 PRICE

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WATERMELONS RED RIPE TEXAS GREY EACH **\$1.69**

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CORN BEEF HASH LIBBY'S 12-OZ. CAN. **\$1.15**

LUCHEON MEAT SPAM SMOKED OR CHEESE, 12-OZ. **98¢**

INSTANT TEA LIPSON'S 2-OZ. \$1.17 4-OZ. \$1.49 8-OZ. \$2.13

SPAGHETTI SAUCE RAGU'S PLAIN, MEAT OR MUSHROOM, 32-OZ. **99¢**

★ YOU PAY THE LOWER PRICE AT FURR'S
★ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.
★ ONCE PRICED... ALWAYS PRICED.

VALUABLE COUPON

THIS COUPON ENTITLES YOU TO

SAVE 7¢

KEEBLER CRACKERS

1-LB.

with coupon..... **55¢**

without coupon..... **62¢**

expires 7-9-75

LIMIT ONE COUPON PER FAMILY

PEAR HALVES FOOD CLUB NO. 303 CAN. **39¢**

CORN JOAN OF ARC CREAM STYLE OR WHOLE KERNEL GOLDEN NO. 303 CAN. **3 FOR \$1.00**

GREEN BEANS FOOD CLUB CUT NO. 303 CAN. **3 FOR 89¢**

SUPER DISCOUNT SPECIALS

EGGS

FARM PAC MEDIUM

5¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

SUGAR

IMPERIAL 5-LB. BAG

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TOWELS

BOUNTY LARGE ROLL

9¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

COFFEE

FOOD CLUB ALL GRINDS LB.

49¢

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

TUNA CARRIATION LIGHT CHUNK NO. 1/4 CAN. **49¢**

Frozen Food Favorites

BROCCOLI SPEARS

TOP FROST 10-OZ. PKG. **39¢**

POTATOES GAYLORD FRENCH FRIED REG. OR KRINKLE CUT 2-LB. **49¢**

TOPPING TOP FROST 10-OZ. **49¢**

JUICE TOP FROST GRAPEFRUIT 8-OZ. CAN. **5 FOR \$1.00**

FACIAL TISSUE

TOPCO-WHITE, YELLOW, PINK 200 COUNT BOX

3\$1 FOR

SANITARY NAPKINS

MODESS REGULAR OR SUPER BOX OF 12'S **69¢**

HAIR SPRAY

MISS BRECK 11-OZ. SIZE **79¢**

MINI-PADS

NEW Stayfree 30'S BOX **\$1.59** 48'S BOX **\$1.99**

SUAVE SHAMPOO

STRAWBERRY AMBER & EGG 16-OZ. SIZE **77¢**

PRESTONE II

WINTER-SUMMER COOLANT GAL. **\$3.99**

TOP CREST GARDEN HOSE

1/2 INCH 50 FT. **\$3.19**

GOTHAM ICE CHEST

STYROFOAM WITH LID 28-QUART SIZE **\$1**

FACIAL MAKE-UP

COVER GIRL LIQUID BY NOXEMA **\$1.41**

BUFFERIN

60-COUNT BOTTLE **\$1.19**

SHOP Furr's MIRACLE PRICES

Miss Hereford Enroute To Miss Texas Pageant



Miss Hereford Monica Herring will depart this morning for Fort Worth where she will be a contestant in the Miss Texas Pageant with 58 other beauties from the Lone Star State. The daughter of Mr. and Mrs. Dean Herring, the local girl is being backed by the Women's Division of Deaf Smith County Chamber of Commerce. The new Miss Texas will be crowned Saturday night and these festivities will be broadcast on KTVT-TV Channel 11.



The Hereford Brand

Page 1B

Hereford, Texas, Sunday July 6, 1975

Bride Wears Heirloom At Candlelight Service

Wearing her grandmother's ruby lavaliere, Miss Jeannine Brady was the bride of Kenny Risher Saturday afternoon in First Christian Church. Danny Robertson, associate pastor, officiated at the candlelight ceremony.

Parents of the couple are Mr. and Mrs. Bill Brady of 110 Star St. and Mr. and Mrs. Kenneth O. Risher of 134 Ave. B.

Pink carnations and white daisies dressed a large wicker basket at the altar, where the couple knelt while the bride's aunt, Mrs. Sam Jolly of Canyon, sang "Before Thine Altar." She also vocalized "Till There Was You," with accompaniment provided by Mrs. Joe Hacker at the organ.

Miss Leesa Sledge and Miss

Gayle Gripp attended the bride while Steve Gilbert served as best man. Another groomsman was David Armprister of Lubbock.

White wedding tapers surrounded by daisies and greenery were lighted by wedding ushers, who included the bridegroom's brother, Russel Risher, and his cousins, Russell "Rusty" Risher, Allen Ringle and Ronnie Risher, both of Ordway, Colo.

Given in marriage by her father, the bride wore a slipper-length gown of white nylon organza trimmed with cluny lace. The empire bodice, which was overlaid with lace, was designed with a Victorian neckline with ruffles forming the collar. The sheer sleeves of

bridal illusion were of bishop styling and were fitted at the wrists with wide bands of lace and ruffles of nylon organza, also bordered in matching lace.

The A-line skirt swept into an inset chapel train with deep flounce that was heavily adorned in cluny lace. Complementing her bridal costume was a picture hat embellished by white silk roses and tiers of bridal illusion.

Her bouquet was formed from pink sweetheart roses and white daisies. The heirloom piece of rubies has been worn by three generations of brides, dating back to her grandmother, Mrs. R.G. Blue.

Bridesmaids were clad in floor-length dresses of sheer, pink floral nylon fashioned with cameo necklines and ruffled flounces. Pink velvet ribbons encircled the waistlines. Each carried a single longstemmed pink rose tied with pink ribbons.

Following the ceremony, the newlywed couple received guests at a reception in the church parlor. The bride's sister, Miss Janet Brady, presided at the registry.

The white wedding cake was crowned with a nosegay of pink roses with matching fresh flowers nestling between each of the three tiers. Flanking this were twin candelabra with pink candles and an epergne filled with roses. Covering the table was a white cutwork cloth.

Refreshments were served by the bridegroom's sister, Mrs. Bill Johnson, and the bride's cousin, Miss Pam Jolly.

For a wedding trip to points of interest in South Texas, Mrs. Risher wore a blue pantsuit, white sweater and bone-colored accessories. The couple will be at home at 904 E. 3rd after July 17.

A May graduate of Hereford High School, Mrs. Risher is employed at Bill Brady

Photography Studio.

Her husband is a 1972 alumnus of HHS and is now employed by Deaf Smith County Electric Company. He attended West Texas State University.

The bridegroom's parents were host and hostess Friday night at a rehearsal dinner for the wedding party in Dickies Restaurant. Another pre-nuptial courtesy included a "laughter and linen" shower Wednesday evening for the bride-elect in the Gerald Sledge home, 212 Elm. Hostesses were Misses Leesa Sledge, Brenda Owen and Isabel Pena and Mrs. Sledge.

Numerous out-of-town visitors were present for the wedding last night. The guest list included:

Mr. and Mrs. Bruce Benson, John and Susan, of Portales, N.M.; Mrs. Rhea Risher and Mr. and Mrs. Shannon Torgler,

all of Ordway, Colo.; Mr. and Mrs. Robert Horton of Corpus Christi; Mr. and Mrs. Wade Mills of Nazareth.

Mrs. Terry Hall of Fayetteville, N.C.; Mr. and Mrs. Don Mills, Mrs. Dorothy Modrall, Mr. and Mrs. R.L. Dowell, all of Amarillo; Mr. and Mrs. Doug O'Daniel, Paim Leslie and Trent, Mr. and Mrs. Mark O'Daniel, and Damon, and Mrs. Joyce Braly, all of Tulsa.

Mr. and Mrs. Jerry Sawatzky of Wichita, Kans.; Mr. and Mrs. Fred Hall of Happy; Mr. and Mrs. Ted Robb and Mr. and Mrs. J.C. Gilbreath, all of Dimmitt; Mr. and Mrs. Sam Jolly and Pam, Mr. and Mrs. Mike Jolly, all of Canyon.

Mr. and Mrs. John Benson, Amy and Lisa, of Garland; Mr. and Mrs. Tony Benson, Xan, Danny and Beau of Newberry Park, Calif.

Sign-Ups Set For Final Water Safety Session

The third and final Red Cross water safety session will be held at the city pool July 14-23.

Sessions will be held from 9 a.m. to noon each day.

All phases of classes will be offered, ranging from the four beginning classes through intermediate and swimmers.

There will also be an advance life-saving class from 6:30 to 7:30 p.m. for those 15 and over who have completed the Red Cross swimmers course or are capable of swimming 1/4 mile and know all the lifesaving strokes.

Adult classes will be offered as in previous sessions, with sessions for beginners I, II, III, and IV, intermediates and swimmers either from 9 a.m. to 10 a.m. or 6:30 p.m.

Children must have completed the first grade to participate, but there is no age limit for adults.

A pool maintenance fee of \$2.25 will be charged participants.

Those interested in taking part in the final swimming session are asked to sign up Friday from 9 a.m. to noon. Those wishing to participate in the evening class for adults or the advanced life saving course are also requested to sign up Friday morning.

Anyone desiring additional information should contact Mrs. Richard Zinser at 578-4555.

Philosophy is often a lazy man's excuse for not doing something.



MRS. KENNY RUSHER
...Nee Jeannine Brady

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In Your Car or Pickup,

John Orsborn Buick-Pontiac,

Now Equipped For Complete

Undercoating '29"

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For Appointment

142 Miles

Scribbles and Scratches

By Kerrie Womble
Women's Editor

By KERRIE WOMBLE
Women's Editor

IT'S FINALLY BEGUN. We've been hearing about the Bicentennial for more than a year, but as of Friday, the actual celebration was kicked off across the country.

Now, the U.S. Bicentennial can end up being like New Year's Eve—you feel as if you should do something memorable to earmark the occasion, but what? Now if you sit and watch the clock tick off the seconds, fantasizing that you'll be stricken with an inspiring idea, the Bicentennial will come and go and you'll still be sitting, waiting.

This day, this moment is the time to plan how you are going to celebrate July 4, 1976. A nation's birthday party does not happen successfully on impulse.

A trip is an ideal way to observe the Bicentennial. America is your sprawling, beautiful home and you ought to amble out of your little corner to see

her spacious variety. Whether traveling to Washington, D.C. to see where it all began or, following the original trails of wagon trains or viewing the mammoth area covered during the Lewis and Clark expedition, you have an obligation to get acquainted with America.

But, if your hopes are blighted by an under-nourished bank account, resign yourself to staying in the backyard leafing through "American Heritage." The Bicentennial is worth celebrating no matter where your roots are.

Residents of this county are actually in for a two-fold anniversary, because 1976 is also the centennial of Deaf Smith County. One educational and interesting way to observe all this historical significance is to delve into the nation's, the county's and your own family's past. The library and museum are primary sources for this type endeavor.

All this focuses on what to do during the Bicentennial, but the

crux of the issue is what Americans are doing to do after it's all over. The Bicentennial offers an important look at history, which should give us some guidelines for the future.

One sidelight of the Bicentennial which is slightly bothersome is that there is no way to fit that word into a decent headline and I have the ominous feeling that this particular subject will be in the news a lot from here on. Now, having blind faith in my fellow journalists, I expected some clever soul to concoct a cutesy little nickname which would fit just perfect. Well, wherever that clever fellow (or feminist) is, they're simply not taking the initiative, so I'm making a plea to the public. I'm open to any suggestions on how to cram the Bicentennial into a six or seven figure word or symbol.

THE JULY 4th holiday always has a way of shuffling people all around from place to place and a couple of residents have reported their travels and visitors.

Mrs. M.H. Wagner of 138 Beach took a three-week vacation to visit her children, who are scattered across Texas and Louisiana. She stopped off in the Dallas area to see her daughter, Mrs. Ed Mitchell, who returned to Hereford for a brief stay. After dropping in on her grandson at Fort Worth, she veered over to Grand Prairie, where her son, Jim Wagner, resides. At the end of her route was another daughter, Lucille Hayden at Oakdale, La.

Also, Mrs. William McGehee welcomed guests into her home, 504 N. Miles Ave., on Wednesday. Her visitors included Dr. and Mrs. E.O. Nichols of Plainview and Mr. and Mrs. Orlin Stark of Quitaque.

THE COMMUNICATION Gap is real if your family starts inscribing little messages to you on the toilet paper.

The coming holiday shouldn't be marred by accidents but it's up to you as an individual to be careful.

A BANK FIT FOR THE KINGS... browns, jones' and smiths!



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A good bank has more Answers than Questions!

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BEST
OF ALL
POSSIBLE
BANKS

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FIRST NATIONAL BANK
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Spindel
hang ups are pendants

If you're hung-up on something or someone special, show it! There's a hang up pendant for sports buffs, music fans, and lovers. Twelve in all to choose from. Gold filled or sterling silver chain.



hang-ups

**KESTER'S
JEWELRY**

Across From The Post Office
In Downtown Hereford



Dough Art, Paintings Featured At Library

Artists of the month at Deaf Smith County Library are Mrs. A.H. Cook and Mrs. Jerry Albracht and their work will be on display through July.

A fascination for old photographs of buildings was the nucleus for Mrs. Cook's hobby, which is painting. The woman, who lives on the Dimmitt Highway, began this avocation approximately four years ago when she sketched a farmhouse in Hockley County from an aged photo. Since then, she has studied under Eunice Petersen and sought further instruction through the Walter Foster book series and other local artists.

"Now I am hooked on this hobby," she stated, "and do not plan to quit."

Mrs. Cook and her husband, who is a retired farmer and cattleman, have three children. Mrs. Jeanette Hampton of Bartlesville, Okla., Ron Cook of Morse and Lynn Cook of Hereford.

Small figurines of dough are on exhibit at the library and are created by Mrs. Albracht of 506 Ave. J. She began the unusual pastime last summer, using a technique devised by her son,

Richard Albracht of Sacramento, Calif. who is a native of Hereford. However, she will not reveal the recipe for the bread dough material as her son sells them as a business enterprise.

In addition to these two displays, the library is offering several activities during the remainder of the month for the entire family.

Gwen London, head librarian, has announced that the last day to sign up for the Monster Club Reading Program is July 12. "Good books, fun entertainment and a party on August 8" are some of the things promised to youngsters who enroll now.

Also, "Robin Hood" will be a classic presentation on family film night July 17 and a puppet show entitled "Robert the Rose Horse" will be featured July 25. Mrs. Claude McDougal will review the book, "Something More" by Catherine Marshall on July 22.

Mrs. London issued a reminder to local children that a special filmshow is scheduled each Monday at 4 p.m. in the Heritage Room.



To Marry In August

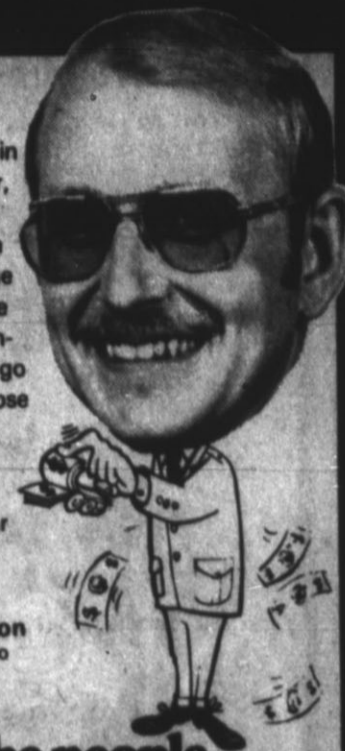
Miss Nancy Ann McDonnell and Richard Lee Brown have selected August 9 as their wedding day in St. Anthony's Catholic Church. The bride-elect, a May graduate of Hereford High School, is the daughter of Mr. and Mrs. Rupert McDonnell of 120 Kingwood. She has been employed as a dance and gymnastic instructor at Larrymore Dance Studio. Her fiancé is the son of Mr. and Mrs. Jack Griffin of 844 W. Park and will be a senior student at Rice University at Houston this fall. He graduated from Arlington High School in 1972. Acquaintances of the couple are invited to attend the ceremony, which will begin at 5 p.m.

Too many individuals fail to read their insurance policies until after they suffer a loss.

Americanism: The belief that a trip to a foreign country makes an individual an expert on foreign affairs.

He can make you a bonus offer.

The top pros get the bonuses. And, the tops in the Army are the Armor, the Infantry and the Artillery. Right now, when you enlist to serve in one of these elite outfits, the Army will pay you a generous bonus. It pays to go with the best. You choose the branch and the station. Besides you earn good pay and a lot of other benefits. See your Army recruiter.



SFC Curtis Anderson
43 Sunset Center, Amarillo
363-1287

Join the people who've joined the Army.

VICKY RULAND AND DANIEL HIGGINS ...Schedule September wedding

Wedding Date Set

Miss Vicky Lorraine Ruland of 1400 Mormon and Daniel Wayne Higgins will voice nuptial vows in First United Methodist Church on September 30.

Parents of the couple are Mr. and Mrs. Delbert Ruland of 223 Ave. B and Mr. and Mrs. Ted Higgins of 333 Stadium Drive.

The bride-elect is supervisor of the medical records department at Deaf Smith General Hospital and she is an accredited record technician. Miss Ruland holds memberships in American Medical Record Association and National Organization for Medical Record Personnel. She received an associate degree of applied science from Amarillo College in 1974.

Higgins is currently stationed in Frankfurt, Germany, where he is classified as Specialist IV in the 501st Artillery Detachment Division of the U.S. Army.

The couple graduated in 1972 from Hereford High School, where they participated in the local marching band. During that period, he was a member of the varsity football squad.

One of the best tests of religion is whether its practice leads human beings toward cooperative effort for the common good.

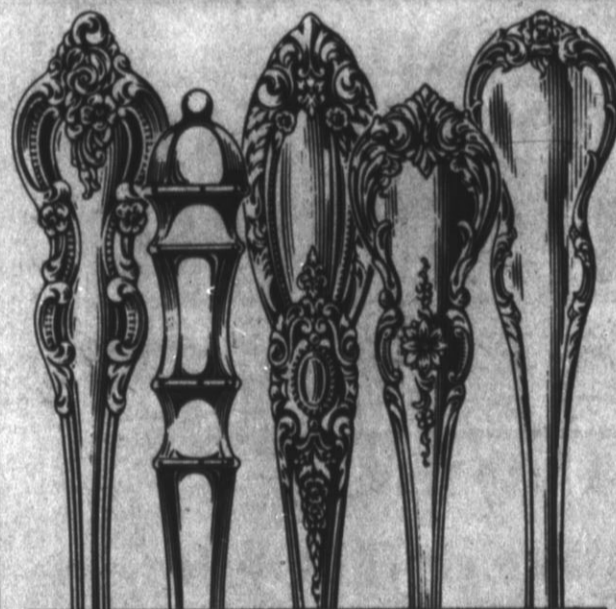
Luckily for the human race, adults who grow cynical are replaced by youngsters with enthusiasm, hope and faith.

Save on Towle sterling

1/3 off on 32-piece service for eight

25% off on all other pieces

50% off on trade-in of sterling flatware



Now, for a limited time only, you can save three ways on all Towle active sterling flatware patterns.

- Save 1/3 on 32-piece service for eight (eight teaspoons, forks, knives and salad forks)
- Save 25% on all other pieces.
- Save 50% on trade-in of sterling flatware.

If you are not happy with your present sterling flatware, we will exchange it piece-for-piece with an equivalent piece in any active Towle sterling pattern. All sterling flatware acceptable regardless of brand, age or monogramming. Each piece that you trade in will entitle you to a 50% discount off the sale retail price of the Towle replacement piece you purchase.

Come in today and save three ways.

COWAN
JEWELERS
Downtown Hereford



Rutherford's Semi-Annual Clearance

Regrouped & Repriced!!!

Over 100 Men's SUITS Duos & Trios

NOW **1/2** Regular Price

Over 200 Ladies' DRESSES & PANT SUITS

NOW **1/2** Regular Price



Men's SPORT COATS
1/2 Regular Price

RUTHERFORD'S
FINE DEPARTMENT STORE
DOWNTOWN VARIETY PARK

Serving Hereford for over 28 years.

Calendar of Events

MONDAY
 2-3 p.m., cheerleading clinic with 53 fee.
 Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
 Rotary Club, Civic Club Center, noon.
 Odd Fellow Lodge, 100F Hall, 8 p.m.

Evening Lions, K-Bob's Steak House, 7 p.m.
 TOPS Evening Chapter, Community Center, 6 p.m.
 Dawn Lions, Dawn Community Building, 8:30 p.m.

Hereford Board of Realtors, lunch at Dickies Restaurant, noon.

WEDNESDAY

Summer Youth Program at Community Center, art lessons from 9:30-11:30 a.m., Little Dribblers rules and regulations class from 11 a.m.-noon, crafts for ages 10 and up from 10:30-11:30 a.m., funtime from 10:30-11:30 a.m.
 Noon Lions at Civic Club Center, noon.
 Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

THURSDAY

Summer Youth Program at Community Center, art lessons from 9:30-11:30 a.m., Little Dribblers rules and regulations class from 11 a.m.-12 noon, crafts for ages 5-10 years old from 10-11 a.m., basic sewing from 2-4 p.m.
 Hereford Riders Club meeting at Community Center, 8 p.m.
 Kiwanis Club, Civic Club Center, noon.
 Hereford Jaycees, Civic Club Center, 8 p.m.

FRIDAY

Summer Youth Program at Community Center, art lessons from 9:30-11:30 a.m., Little Dribblers rules and regulations from 11 a.m.-12 noon, chess from 9-11 a.m., funtime from 2-3 p.m.
 Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.
 Duplicate Bridge Club at 309 Western, 7:30 p.m.
 Story hour for children, grades 1-4 at Deaf Smith County Library, 4-4:45 p.m.

AC Offers Several Special Courses

Persons with idle summer hours might consider occupying themselves with one of the Community Service courses to be offered by Amarillo College in July, said Charles Gaither, supervisor of the program.

A variety of courses, for adults as well as children, will be held on the Washington, Polk Street, and West campuses, and even Six Gun Territory.

A defensive driving class will be held July 12 on the West campus from 8 a.m. to 5 p.m. "Students satisfactorily completing the course will receive a 10 per cent discount for three years on auto liability, collision and medical payment coverages written by insurance companies who," said Gaither, "are rate-regulated by the State Board of Insurance." The class, instructed by Walter Eubanks, chairman of AC public safety education, will have a fee of \$11.

Six Gun Territory will be the location of two classes in proper horsemanship techniques taught by Jim N. Sorenson, owner of the western amusement town. One class will be held Fridays from 7 to 9 p.m. beginning July 18, and the other will be held Saturdays from 10 a.m. until noon beginning July 19. Both will cost \$30 and run five weeks.

Several two-week courses of tennis will be offered for children ages 10 through 16 in Badger Gym on the Washington Street campus. Two classes

will begin July 7 and will be held Monday through Friday, one from 9 to 10:30 a.m. and the other from 10:30 until noon.

Two more classes will be held at the same times beginning July 21. The basic tennis instruction will be given by Charles W. Myers, associate professor of physical education at AC. Cost is \$16.

Morning and evening classes of yoga will be offered in order to help the student gain better health, stronger concentration and greater vitality through practices of the ancient discipline technique. A Wednesday morning class will be held from 9 to 11 in the Nixon Gym of the Polk Street Campus beginning July 9.

Two evening classes, one from 6 to 8 and the other from 8 to 10, will be held on Thursdays beginning July 10. The evening classes will be taught in Badger Den of the College yoga sessions, which cost \$11.

Registration for all courses may be accomplished on or before the class starting date at the registrar's office in either the Washington Street or West campus Administration Buildings. Either office may be called for more information.

STRANGE WORLD
 SEYMOUR, TEXAS—Gene Tipps woke up last month to a strange world after eight years of complete amnesia. Tipps was critically injured in a one-car accident May 21, 1967.



BENNY STALLINGS AND BARBARA PASCHEL
 ...Intend to marry

Engagement Announced

The engagement of Miss Barbara Paschel and Benny Stallings has been announced by her parents, Mr. and Mrs. Anthony Paschel, Route 4. He is the son of Mr. and Mrs. W.T. Stallings, who live at Wellington.

The marriage is scheduled September 6 in Immaculate Conception Church at Vega.

The granddaughter of Mr. and Mrs. Joe Broman, Route 1, the bride-elect is a 1972 graduate of Vega High School. She earned her associate degree of arts and sciences from Amarillo College and is employed at an X-ray technician at St. Anthony's Hospital, Amarillo.

Her fiancé, a 1972 graduate of Wellington High School, is employed by Furr's Food Company, Amarillo. He attended West Texas State University.

Estate Class Scheduled

The West Texas State University School of Business will be offering a class on real estate fundamentals and practices during the second summer session.

The class, B.A. 214-2, will provide three semester hours' university credit, provide the individual interested in satisfying the Texas Real Estate licensing requirements for 45 classroom hours, and will also cover the Federal Real Estate Settlement Procedures Act of 1974 and the new Texas Licensing Act.

The class will be taught in Room 118 of the University Complex South and the first class will meet Wednesday, July 16 from 6:30 to 10 p.m.

The class will meet twice a week for six weeks on Mondays and Wednesday from 6:30-10.

Dr. Zeke Marchant will serve as instructor for the course.

Registration will be held in the student activities building at the university Monday, July 14 from 8 a.m. to 4 p.m.

Cost of the course for university credit for residents is \$46.95.

Charter Draped For Memorial

The late Mrs. Zelma Waller was remembered by members of Hereford Rebekah Lodge 228 Tuesday evening when the charter was draped in a memorial service.

White roses were presented to Mrs. Waller's daughters who are also members of the Rebekah degree. They are Mrs. Jimmy Gast of Amarillo, Mrs. Merl Bridges and Mrs. Walter Lemons.

Members were reminded of the state Rebekah Assembly presidential visit which will be sited at Friona at 8 p.m. Monday. Formal attire will be appropriate and each Rebekah should bring a covered dish.

Mrs. Ola Hacker was hostess to 14 members and a guest, Mrs. Gast.

Love is a giving thing

So, give a Keepsake diamond ring to reflect your love in its beauty and brilliance. Keepsake diamonds are permanently registered and protected against loss.

Keepsake
 REGISTERED DIAMOND RINGS

Serving Texans since 1877

KESTER'S JEWELRY

Serving Hereford Since 1927

Across from the Post Office in Downtown Hereford.

PROPERTY ENTERPRISES

Let Carol Rose show you how you can qualify for FHA, VA or Conventional Loans

205 S. 25 Mile Ave.
364-6633

Museum Hours

DEAF SMITH COUNTY MUSEUM

Open Tuesday-Saturday, 10 to 3; Sunday 2-5; closed Monday. Free admission.

TILLEEZ COMPOST MANURE

Vat controlled. Weed free, Odor free.

Plant at Summerfield, Texas

BOB HARDY & SONS

357-2585 P.O. Box 33, Summerfield, Texas

You and your family are cordially invited to the new

SUNDAY BUFFET

Beginning at 11 A.M. and serving till 2 P.M. each Sunday. Fine foods in the Caisson tradition will be featured. Buffet only.

Brought to you joyfully by the

CAISON STEAK HOUSE

828 W. First 364-0270

Monday IS DOLLAR DAY!

Little's SUMMER CLEARANCE

MERCHANDISE

REGROUPED & RE-PRICED

1/3 TO 1/2 OFF

Spring & Summer Merchandise
 Nice selections in all departments of Little's
 Usual Quality Merchandise

USE YOUR CHARGE ACCOUNT OR
 NO LAY-AWAYS BANKAMERICARD NO REFUNDS

July Clearance

CONTINUES

at
**BOOTS
& SADDLE
WESTERN WEAR**
513 N. 25 Mi. Ave.
Hereford

Women's
**PANT
SUITS**

40% OFF

Famous Brand Name
CHECKS

Reg. '10''

NOW **\$6⁵⁷**

All Women's
**SHELLS-BLOUSE
BODY SHIRTS**

30% OFF

All Women's
**PANTS
&
SLACKS**

40% OFF

**ALL
SUMMER
MERCHANDISE
HAS TO
GO!!**

All Kids
TEXAS & ACME

BOOTS
1/2 PRICE

All Sizes &
Shapes

STRAW HATS

Buy 1 at the regular price
and get one

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BOOTS

Reduced from

10% to 40% OFF

Short Sleeve

SHIRTS 30% OFF

All Long Sleeve

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SORRY-NO DENIMS WILL BE ON SALE

All Boy's & Girl's
**PANTS &
SHIRTS**

30% OFF
Except Denims

**BOOTS & SADDLE
WESTERN WEAR**

513 N. 25 Mi. Ave.



Former Resident Receives Shower

Miss Jane Parsley, a former resident now of Colorado Springs, Colo., was honored Thursday at a miscellaneous bridal shower in the Albert Room of Hereford Country Club.

Wabe will marry U.S. Air Force Lt. Robert Lowrey July 26 in Rockledge Manor, Colorado Springs.

Orange zinnias and white daisies formed the centerpiece on the serving table which was draped with a yellow cloth. Punch was ladled by Miss Cindy Hairgrove, who was co-hostess with Mrs. Rudy Metz.

Miss Lesley Metz registered guests, who included the honoree's mother, Mrs. Gene Parsley, also of Colorado Springs.



Reception Line

Miss Jane Parsley, center, received guests at a bridal courtesy Thursday with Miss Lesley Metz, Mrs. Rudy Metz, Miss Cindy Hairgrove and her mother, Mrs. Gene Parsley of Colorado Springs, Colo. The honoree, an ex-resident, will be married this month in Colorado.

We approve of advertising but this doesn't mean that we approve of all the advertisements we read.

By The Garden Gate With Glad

By Gladys Manjeet

JULY 4th, 1975, this national holiday in any year is very meaningful. We Americans have so much for which to be thankful. Our heritage is priceless. May we all purpose in our hearts that we will exemplify the Spirit of the 4th throughout the year.

July 1775, these words were penned by Dr. Joseph Warren, "Our country is in danger. Americans must decide that the important questions on which rests the happiness, prosperity, liberty and the life of the yet unborn millions must be faced and lived up to. All that is required of each of us is that we be ourselves." Yes, the future of America is in our hands.

MAKE AMERICA BEAUTIFUL could well be the motto for gardeners. There are many chores waiting to be done. Check over the gardens and tackle some of the unfinished tasks.

For instance, the iris should be taken care of. Their blooming season has been completed; they should be groomed. The old bloom stalks should be removed. If there are seed pods forming, these should be removed, unless you wish to do some experimenting. Iris can be propagated from seed and it is interesting to do.

Many iris fanciers raise their prize iris from seed. It is thrilling to let the seed pods grow, to gather them, open them and check the seed. Save the best. Prepare the soil well before planting. While this is being done, soak the seed in warm water. Before planting, divide them according to variety, color and growth pattern.

Plant in rows. Keep soil moist (not wet) and watch for the appearance of tiny green spears, tend with care and it will be thrilling to see them develop. The new plants can be left in the planting bed or can be transplanted when proper growth is reached.

In my experimenting, I found that it was good to leave them in

the prepared bed and give them tender loving care. It is exciting to grow them and to find the first bloom. One of the loveliest lavender iris I have ever grown was started from seed. I have forgotten the name. I think it was Evening Glow; this probably was the name I gave it. Form was good, color lovely, bloom stalk straight and of good quality. Later I shared the rizons with others.

If the foliage of the iris is a bit yellow, then it will be necessary to give the old plants a light feeding of a well balanced nutrient. Work this into the soil carefully around the plants, using about 1 cup of 5-10-5. Apply to each large clump.

If you are an organic gardener, use some well matured manure (either horse or sheep), as a side dressing for each clump. Work well into soil, then water slowly until all soil and rizons are moist. If the clumps need to be divided, this should be done before the feeding.

Check for rizons which have hardened, are crusty and above ground. Also look for insect damage. Lift clumps and remove rizons which are affected. Select the strongest and best rizons, replant and treat as suggested above. Be sure to destroy all effected parts which are being discarded.

In selecting a new location for transplanting, be sure that there is good drainage; this is very important as many plants are lost due to decayed rizons caused by poor drainage. Also invites diseases. Soil should be well spaded, raked and properly planted.

Use your creativity in planning the design in which they are planted. I like to plant in a triangle shape, starting with the dark colors. Space the triangles at least two feet apart and blend the colors from dark to light. Another color harmony is to plant colors like the rainbow. Iris are excellent material for accent planting also. A corner, curve or special planting can be a beauty spot.

Be sure and trim the foliage before planting the rizons, spread the roots carefully over a raised placement of soil, cover lightly, as iris do not like to be buried too deep.

Iris grow well in our area. In fact, some of the loveliest iris of supreme quality are shown in iris shows each year. Mrs. Alec (Aunt Audrey to many) grew some of the highest types of iris and of high show quality. She was a member of The National Iris Society for years, attended the national conventions, went

on tours and followed iris trails. She was affectionally called our Iris Lady.

During these hot summer days our gardening zeal will be tried in many ways. We cannot quit. Instead, take invoice of our methods, we should especially check our watering equipment to be sure that it is adequate for summer watering. Check for needed repair. (I had all of my garden hose checked last week and repaired.)

It is surprising how we can become neglectful. Good garden practices in using water are very important. There are new introductions in sprinklers, etc. What is best for us to use, and how effective and conservatively is the water being used? Is there waste? Does the sprinkler damage foliage? Many of our plants do not like foliage to be sprinkled; it causes blotches and often effects the color and sheen. In many places a soaker is the correct equipment. Whether we use a rotating, oscillating or stationary sprinkler is important. Check carefully as to the effectiveness of your watering practices. Above all, do not waste it. It is an entrustment and can be quite expensive.

Proper watering often depends on the use of right nozzle or pressure breaker. For some jobs, such as watering plants in hanging baskets, a pressure breaker or aerating nozzle is the best. It does not restrain the flow of water, but reduces the pressure either by fanning out water or by adding bubbles of air to the flow. With hanging baskets, it is important that they be well cushioned. Use materials such as old hose securely wrapped and woven around the basket inside or with moss or other materials that will retain the moisture. The wind here is prone to dry out the baskets.

For places where there is a need for pressure, such as washing dirt and spider mites from the leaves; a heavy stream of water is required. After all, even though we do acquire the proper equipment, but do not use it right, then all is in vain. The object is to apply the needed water where and when needed, and to do the best possible job.

PERENNIALS AND ANNUALS are beginning to bloom. Just today I was visiting with one of my favorite "lady checkers" and she told me that she had some of the largest and most beautiful zinnias she had ever grown. The colors were bright and textural qualities beautiful.

Red geraniums are beginning to add color and beauty in many gardens throughout town, also noticed that the chrysanthemums are showing color at Deaf Smith County Library. My neighbor has some beautiful petunias, colors are lovely and size is above average. Foliage and form are almost perfect. Beautiful!

Mimosas are becoming very pretty. Soon they will be in full

flower. Do not fail to see the handsome, Mimosa at the Viegel home. My rain trees are in full flower, they yellow blossoms, like raindrops.

There are many, many beauty spots in Hereford. I just can't name them all...what is your favorite? Share with me.

THOUGHT FOR TODAY: "All that is necessary for the forces of evil to win in this world is for enough of the good people to just do nothing."

4-H Group Attends Lab

Seven Deaf Smith County 4-H'ers here completed the 1975 District I 4-H Teen Leader laboratory at TSTI in Amarillo.

Those participating in the Lab were: Britt Hicks, Mark Betzen, Rudy Coleman, Randy Coleman, Micki Merritt, Frankie Wells and Sandee Finley. Britt Hicks, who is a district council officer, was one of twelve older 4-H youth who planned and conducted the entire Lab.

The theme of the Laboratory was "Personality Development." The objective was to teach boys and girls how to work in group situations, considering other people, their personalities, abilities and limitations.

4-H'ers Bound For N.M. Camp

Seven 4-H Club members from Deaf Smith County leave Monday on a five-day trip to New Mexico's Camp Scott Able near Cloudcroft for training in leadership and electrical projects, according to County Extension Agent, Justin T. McBride.

Each year three boys and three girls, accompanied by two adults, are selected from each of the 22 counties in Texas Agricultural Extension Service District I to attend electric camp.

This year's delegation from Deaf Smith County include: Britt Hicks, Rudy Coleman, Mark Betzen, Micki Merritt, Sandee Finley, JoAnn Wagner, Rhonda Hagar and agents Garland Stewart and Sherry Harder.

They'll leave Monday by bus, returning on Friday, July 11. In all, some 130 youths and 40 adults are going.

The event, McBride says, provides leadership training and teaches 4-H members, leaders and county Extension agents how to conduct 4-H electrical projects and method demonstrations, and how to prepare 4-H records.

Recreational and citizenship training also is an important part of the camp, McBride adds.

BIBLE VERSE

"A good name is rather to be chosen than great riches, and loving favor rather than silver or gold."

1. Where is this verse found in the Bible?
2. Who is the author?
3. Who was his mother?
4. In what language was it written?

Answers To Bible Verse

1. Proverbs 22:1.
2. Solomon.
3. Bathsheba.
4. Hebrew.

Golden Gleams

When fortune brings up one blessing it pours out three evils.

-Demetrius.

Every man is the architect of his own fortune.

-Sallust.

Not many men have both good fortune and good sense.

-Livy.

He is a good man whom fortune makes better.

-Thomas Fuller.



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1/2 Sizes
DRESSES & PANTS
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30-40-50% OFF
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NEW SHIPMENT
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DRESSES & PANT SUITS
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SWIM SUITS
In All **1/3 OFF**
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Downtown

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BUY EITHER ONE & GET THIS \$27.50 MOTORIZED, COMPLETE ROTISSERIE.

Now you can cook outdoors faster and easier than ever before... no installation worries... just plug in Electro-Grill and cook foods that are succulent and juicy... just the way you like. Buy your electric barbecue before July 31st, 1975, and get the rotisserie FREE of charge. Call this week... every day you're without Electric Grill is a day you're missing out on delicious, flavorful food that will excite your taste buds as never before.

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MODEL EG-3
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Until the Pizza Hut came along several years ago. You can still enjoy the world's best pizza, prompt and courteous table service and our warm cozy den atmosphere.

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WE ALSO ACCEPT CHECKS

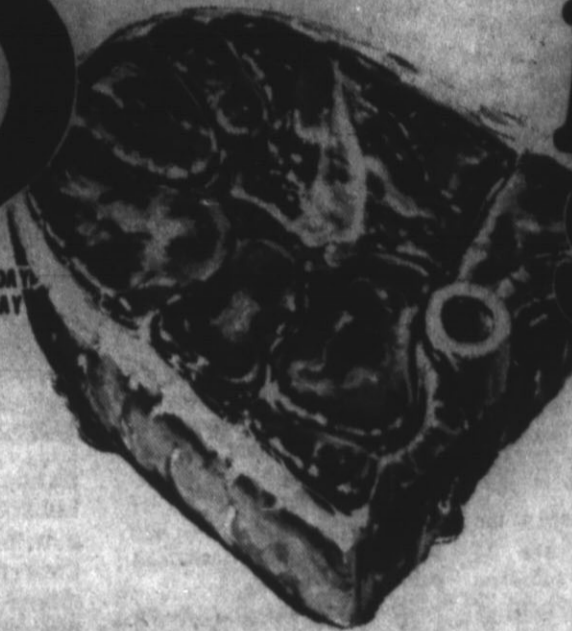
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IT'S FREE! WIN UP TO \$1,000 CASH!

Play GAMERAMA

PICK UP YOUR FREE TICKET NOW!

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	CODE FOR STORE VISITS	ODDS FOR STORE VISITS
\$1,000.00	1	127,200 to 1	68,921 to 1	24,464 to 1
100.00	4	12,720 to 1	6,892 to 1	2,446 to 1
20.00	12	4,240 to 1	2,297 to 1	815 to 1
5.00	48	1,060 to 1	574 to 1	204 to 1
2.00	192	265 to 1	144 to 1	51 to 1
1.00	768	66 to 1	36 to 1	13 to 1
TOTAL	1,000	20 to 1	11 to 1	4 to 1



THRIFT-BABY BEEF Round Steaks

\$1.19
LB.

CENTER SLICE BEEF ROUND

OUR NEWEST \$1,000 GAMERAMA WINNER:
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Berger, Tex.

OTHER \$1,000 WINNERS OF SERIES 66:

- SANDRA GRACE, Hugoton, Kans.
- E. V. DENNIS - Liberal, Kans.
- ELLA McKNIGHT - Felt, Okla.
- MRS. D. KENNEDY - Alva, Okla.
- LEVIEN J. HERBEL - Salsanta, Kans.
- LYNNITA CONWAY - Pampa, Tex.
- MARTHA FRUIT - Berger, Tex.
- ELIZABETH SMITH - Fairview, Okla.
- DIANNA DAVIS - Dumas, Tex.
- FRIEDA FORD - Clayton, N. Mex.

WE GLADLY ACCEPT U.S.D.A. FOOD STAMPS

PRICES EFFECTIVE SUNDAY JULY 6, THRU WEDNESDAY JULY 9, 1975. LIMIT RIGHTS RESERVED. NO SALES TO DEALERS.

Food Stamps Shoppers
Save More At Ideal!

THRIFT-BABY BEEF

Sirloin Steaks

\$1.19
LB.

CENTER SLICE BEEF LOIN

- THRIFT-BABY BEEF Rib Steaks..... **\$1.19** (LARGE END OF BEEF RIB LB.)
- THRIFT-BABY BEEF Chuck Roast..... **79¢** (SLADE CUTS OF BEEF CHUCK LB.)
- THRIFT-BABY BEEF Arm Pot Roast..... **99¢** (BEEF CHUCK LB.)

RECENT \$100 GAMERAMA WINNERS

- PAT ZIEDY - Canyon, Tex.
- LINDA JASPER - Liberal, Kans.
- RALPH BARNES - Garden City
- PEGGY DOIEL - Perryton, Tex.
- JOYCE WRIGHT - Spearman, Tex.
- LAVONA CURRIER - Enid, Okla.
- DELORES HERMAN - Alva, Okla.
- MICHAEL STILLWELL - Pampa, Tex.
- ALMA TAYLOR - Forgan, Okla.
- MRS. RALPH ESSON - Pampa, Tex.

HURRY!

IT IS ANTICIPATED THAT ALL SERIES NO. 66 GAMERAMA TICKETS WILL BE GIVEN OUT BY JULY 12. YOU WILL HAVE UNTIL JULY 19 TO REDEEM YOUR PRIZES. WATCH FOR OUR NEW GAMERAMA SERIES NO. 52 TO START MONDAY, JULY 14, 1975.

FRESH FROZEN BULK PACK

Turkey Drumsticks

39¢
LB.

SMOKED MEATS

- OSCAR MAYER MEAT OR BEEF Skinless Franks..... **\$1.39** (1-LB. PKG.)
- CURE #1 FULLY COOKED Boneless Hams..... **\$2.39** (HALF OR WHOLE LB.)
- HORMEL HICKORY SMOKED Sliced Bacon..... **\$1.59** (1-LB. PKG.)

4 TO 6-OZ. AVERAGE WEIGHT

Fresh Water Catfish Steaks

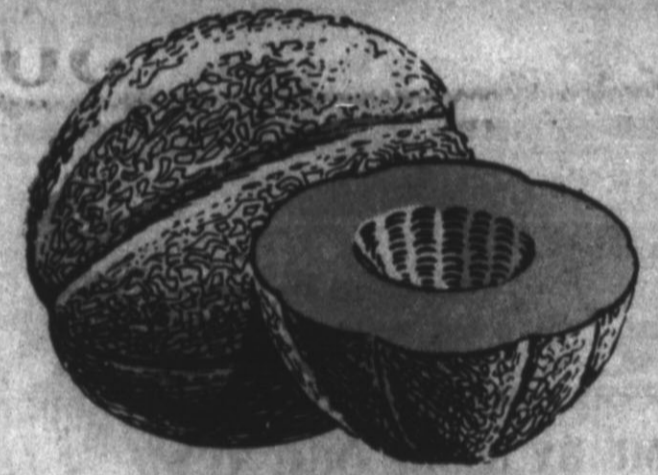
89¢
LB.

Thrift-7 Frozen Foods

- FAIRMONT-VANILLA Ice Cream..... **\$2.36** (5-QUART PAIL)
- MORTON GLAZED CAKE OR JELLY Donuts..... **79¢** (10-OZ. PKG.)
- MINUTE MAID Orange Juice..... **74¢** (16-OZ. CAN)
- WELCH'S Grape Juice..... **74¢** (16-OZ. CAN)
- MINUTE MAID Lemonade..... **53¢** (12-OZ. CAN)
- CELESTE Sausage Pizza..... **\$1.99** (12-OZ. PKG.)

CAMELOT - LIMIT 2 WITH \$5 OR MORE PURCHASE

- Tomato Juice..... **44¢** (46-OZ. CAN)
- KEEBLER ZESTA Saltines..... **54¢** (1-LB. BOX)
- ENRICHED FLOUR Gold Medal..... **\$1.58** (16-LB. BAG)
- ALL GRINDS Camelot Coffee..... **\$1.88** (2-LB. CAN)
- MEADOWDALE CUT Green Beans..... **4 \$1** (16-OZ. CANS)
- MEADOWDALE WHOLE KERNEL OR CREAM STYLE Golden Corn..... **4 \$1** (16-OZ. CANS)
- FOR SALADS OR COOKING Crisco Oil..... **\$1.78** (48-OZ. BTL.)
- WHITE OR COLORS Delsey Tissue..... **42¢** (2-ROLL PACK)



VINE-RIPENED
Cantaloupe
EACH **39¢**

CALIFORNIA Apricots.....LB. **39¢**

FLORIDA PERSIAN Limes.....LB. **39¢**

Thrift-7 Dairy Foods

- KRAFT DELUXE SLICES American Cheese..... **78¢** (12-OZ. PACKAGE)
- TWIN TUB SOFT Chiffon Margarine..... **68¢** (1-LB. CTN.)
- KRAFT PHILADELPHIA BRAND Cream Cheese..... **43¢** (8-OZ. PKG.)
- KRAFT American Cheese..... **\$2.59** (3-LB. LGAR)
- FAIRMONT ORANGE OR Grape Drink..... **85¢** (GALLON)

- EVAPORATED Carnation Milk..... **4** (12-OZ. CANS)
- CAMELOT LIGHT MEAT Chunk Tuna..... **44¢** (6 1/2-OZ. CANS)
- WEIGHT WATCHERS Apple Snacks..... **43¢** (2 1/2-OZ. PKGS.)
- CAMELOT Pinto Beans..... **84¢** (3-LB. PKG.)
- FRENCH'S Salad Mustard..... **49¢** (16-OZ. BTL.)
- FRENCH'S SAUCE Worcestershire..... **73¢** (16-OZ. BTL.)
- FOR CATS... PURINA Special Dinno..... **69¢** (16-OZ. CAN)
- KLEENEX Torri Towels..... **49¢** (JUNIOR ROLL)
- GLAD Lawn Bags..... **\$1.99** (PKG. OF 2)
- LIQUID CLEANER Formula 409..... **\$1.59** (44-OZ. BTL.)
- CLING FREE Fabric Softener..... **\$1.99** (15-OZ. BTL.)
- DISINFECTANT Lysol Spray..... **79¢** (7-OZ. CAN)
- TONE Bath Soap..... **\$1.00** (3 BATH BARS)
- SQUIRE Liquid Bleach..... **42¢** (1/2-GAL. BTL.)

- CAMELOT POWDERED BLUE DETERGENT..... **\$1.58** (16-OZ. BOX)
- CAMELOT LIQUID DISH DETERGENT..... **72¢** (GREEN LEMON OR PINK 12-OZ. BTL.)
- 5-GRAIN CAMELOT ASPIRIN..... **49¢** (BTL. OF 100)
- SANITARY MODESS NAPKINS..... **99¢** (PKG. OF 24)

Comings And Goings At King's Manor

By FAY GAUGGEL
King's Manor Reporter

Mrs. Rubey McLaughlin had a birthday on June 20. The following persons helped her celebrate: her daughter and husband of Albuquerque, a son and wife of Lubbock and two friends and their husbands of Amarillo. They all visited together as they ate lunch at Amarillo Country Club.

Robert Kirk, brother of Mrs. Kay Mitchell and Mrs. Dewitt Seago, has been in town visiting. He also had business in Texas as executive vice-presi-

dent of Forrest Oil Company. His home is in Bradford, Pa.

Mr. and Mrs. Frank Allen of Amarillo were visiting Mr. and Mrs. Virgil Dodson and Mrs. Marie Huntley Sunday. Mrs. Allen is Virgil's and Marie's sister.

Mrs. J.D. Love has returned from visiting her daughter and family, Mr. and Mrs. Orville Gaither of Chicago. Deborah Lynn and Scott

Gandy, great-grandchildren of Mrs. J.D. Love, are visiting their grandmother, Mrs. Love of the Manor, and the children of Mrs. J. D. Gandy, their cousins.

CHAMBER SINGERS PROGRAM

"Make way for the Bicentennial!" says the July Reader's Digest and the Hereford Chamber Singers echo the slogan.

Well, we at King's Manor made way on Thursday evening June 26, in the Lamar Memorial Garden Room where this talented group performed. Bill Devers directed and wife, Elva Devers accompanied on the piano "Snuff said!"

The men wore red, white and blue shirts and the ladies' dresses bore the same color motif.

The program was a medley of "Americans" and these were done sort of chronologically, as it grew and encompassed all of America. There were enough familiar tunes to keep us guessing "What comes next?"

Program:
1. "Pledge of Allegiance to the Flag" words by Frances Bellamy and music by Alfred Reed.

2. "Patriotic Fantasy" by George M. Cohan. It included "Yankee Doodle Dandy" and "You're a Grand Old Flag."

The accompaniment was dressed up with snatches and phrases from other songs of our country. It ended with full rich majestic harmony, with all stops out!

3. "From Sea to Shining Sea" (based on "America the Beautiful" with more interspersed phrases always with the patriotic theme.)

4. "Get off the Track" (Roll it along! Put on the Steam! Idea being to let "Emancipation" roll in and make of us a happy nation.)

5. "The Ole Sow Took the Measles" (Humorous Yankee Farmer's Song). Devers prefaced this unique number with some of his own wit. He was wise enough to make fun of himself for speaking of frugality to octogenarians, as most of us

are. Well, the "Ole Sow" died, she did, and her entire carcass was used. The hide made a saddle, hair was used to stuff a cushion or some such etc, ad infinitum (Or perhaps ad nauseum) She died (Here the piano executed quick phrase of "Dance Macabre") and she died in the spring (Piano did Mendelssohn's Spring Song). These two were so quickly done that there wasn't time to get breath to laugh. We almost fell off the chair. It was hilarious and all done to the tune of "Ole Dan Tucker."

6. "This is My Country" (Dever's own feeling about America) Dignified regal cadences again with outstanding descants and working up to a dramatic climax.

Old as we are, who were trained to love country and revere the flag, we went back in thought to former days and became misty-eyed and choked as "Freedom Range" from King's Manor Halls. And lo! If any question of a generation gap had ever existed, it fell away and close communion enveloped us as we all thanked our dear "Author of Freedom."

About 13 singers were at the Manor but there are 37 including the Devers and Jane Gulley, chairman of Board of Directors.

The Chamber of Commerce, we know, is proud to sponsor this prestigious group. Our entire community cannot honor and support these talented people too enthusiastically.

Other than many local appearances of importance, they have sung before Texas Panhandle crowds of hundreds in Amarillo and are invited to sing for Texas Choral Directors Association in convention at San Antonio. Also will sing in the Rotunda of Capital in Austin.

Don't be disturbed if King's Manor fossils march with posters high that say "Chamber Singers! We want more! We want more!"

J.R. Thornton had as his guests Saturday June 28, his brother and wife of Olney, Texas also their daughter and son-in-law Mr. and Mrs. Frank Bird of Maryville, Tenn.

We extend wishes for "a happy trip, safe journey, bon voyage and all that" to our regular King's Manor travelers, Evadne Cox, Lucille Naylor and Ruby Stevenson. They will leave today for Nova Scotia and points along the way. "Have fun and smarten up now, girls."



Marriage Plans Announced

Nancy Richie, 115 S. Douglas, and Marvin Hall of Lubbock will be married Saturday, July 26 at 8 p.m. in the sanctuary of First United Methodist Church here. Friends of the couple are invited to attend. The bride-elect is employed in Hereford Independent School District.

LATHAM'S TREE HOUSE

NOW OPEN
in
SUGARLAND MALL

featuring...
**JR. DRESSES
LINGERIE
and ACCESSORIES**



Latham's **FREE HOUSE**

Sugarland Mall

Joyce's Journal

By Joyce Shipp
County Extension Agent

With a master gauge tester, the pressure gauge is tested without removing it from the canner and the seal of the canner is checked at the same time.

1. Attach the master gauge tester to canner by one of the following methods, depending on the make of the canner:
 - a. Remove the canner part of the petcock on cover and replace with master gauge tester. Tighten the knurled coupling (with fingers only).
 - b. Remove the upper part of the petcock and replace with adapter Number 1. Place tester on adapter, tighten the knurled coupling of the tester (with fingers only).
 - c. If the canner does not have a two-piece petcock, remove the entire petcock from the canner cover and replace with adapter Number 2. Place tester on adapter Number 2, and tighten the knurled coupling of the tester (with fingers only).
2. Place 2 inches of water in the pressure canner. Close the pressure canner and leave the

petcock on the master gauge tester open, allowing the steam to escape for 10 minutes. Close the petcock on the tester and compare the readings of the canner gauge with the master gauge tester at 5 and 10 pounds pressure.

3. After testing, remove canner from heat and release pressure by opening the petcock on the master gauge tester. Remove the master gauge tester and replace the petcock on the pressure canner lid.
4. If the gauge is registering more than 4 pounds above or below 10 pounds pressure at sea level, place a new gauge on the canner. If the pressure canner gauge is not registering more than 2 pounds above or below process at the reading it gave when the master gauge tester read 10 pounds pressure at sea level. Have master gauge tester checked at least once a year, and more often if it is used a great deal or received a hard jolt. It may be checked at a power plant or any place where steam pressure gauges are used.

Checking the Gauge with maximum Thermometer:

1. Shake mercury down as for a clinical thermometer.
2. Keep thermometer in case, if open face type, and stand it

upright in a tin can or pint glass jar which contains water to a depth of one inch. Use water to depth of one inch in cooker. Put rack in bottom of cooker.

3. Put lid on cooker and use same exhausting method as if canned food were in cooker. Leave petcock open for 10 minutes after steam begins to escape in cookers up to 18-quart size and 12 minutes in 19- to 40-quart size.
4. Close petcock and let pressure goes above 10 pounds. If pressure goes above 10 pounds, note the highest pressure reached and keep it at that pressure for five minutes.
5. Remove from heat and let stand till gauge registers zero.
6. Open cooker, as if canned products were inside.
7. Remove and read the thermometer immediately. Keep it upright while reading. Keep it away from drafts or cool surfaces while it is hot. **THE THERMOMETER IS FRAGILE AND WILL BREAK EASILY.**
8. Check recorded temperature with graph to determine necessary correction to make in using cooker.

Safety Pointers with Pressure Canner:

- Never release steam suddenly.
- Never remove the lid until steam has been released or until the pressure gauge registers zero.
- When removing the canner lid, lift the back side of the lid, thus permitting the heat to escape away from the face and arms.

Storage of Canned Food: After testing seals of jars and cans, store in a clean, cool, dark, dry place.

Canned food kept in a warm, damp place may change in color and flavor. It is wise to use all home-canned food within a year.

Freezing of canned food does not cause spoilage but may cause undesirable changes in flavor and texture. If the seal is broken, the food will spoil. If leaks appear in jars of frozen food, use the food immediately or keep it frozen until ready for use.

We have a master gauge tester in our office, if you would like to borrow it and check your canner.

COME BY & SEE OUR NEW BARGAIN CORNER

FULL OF GIFTS, GIFT ITEMS & BARGAINS!






Ray Seale
Owner

Pat Riggan

Norene Strickland

Alene Mason






Terry Sparks

Willa Cunningham

Elizabeth Warren

Marty Morgan

LOOK OVER OUR GREEN & HOUSE PLANT SELECTION

PARK AVENUE FLORIST

"We Give That Extra Touch"

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E. Hwy. 60

Boots

364-5961

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**We Now Have
CUT-OUT NAME BELTS**

WRANGLER JEANS \$9.95 3 for \$26.95	Men's WESTERN SHIRTS \$8.95 3 for \$24.95	Small Size SPITTOON- ASHTRAY Combination Just Right For The Pickup. Reg. \$6.95 SALE PRICE! \$4.95
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**ALL MEN'S & LADIES'
BOOTS REDUCED!**

New Styles Of ROPER BOOTS With 15" Tops Reg. \$64.95 SALE PRICE! \$54.95	Justin Everyday-Type BOOTS 15" Top-Full Make Round Top-Leather Sole Reg. \$59.95 SALE PRICE! \$46.95
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Admission Test Is Set

An admissions test for all those interested in vocational nursing will be given in Dimmitt Tuesday.

The test will be given at 9:30 a.m. at the hospital classroom at Plains Memorial Hospital in Dimmitt.

Innocence Abroad
A bride went to the butcher shop to buy a ham.
"Here are some fresh smoked ones," said the butcher.
"But haven't you any that have never been sick?" asked the bride.

The empty honors that the world bestows don't last beyond the grave.

GEM WATER
DIAMOND
CENTER



**Cowan
Jewelers**
Downtown

Boy Scouts Plan Conference

Under the leadership of Mark White, Lodge Chief, Palo Duro Lodge, Order of the Arrow, and Dick Herbsleb, advisor, the group of 40 Scouts and leaders from Llano Estacado Council will join with some 4,500 other Order of the Arrow members for the national conference to be held at Miami University, Oxford, Ohio, on August 18-22.

Outstanding Scout campers who are members of the Order of the Arrow from this area will take part in training, recognition and competition. Members of the local Palo Duro Lodge of the Order of the Arrow will also have major roles in the operation and program of the 4-day conference. Dan McGlasson will be working as newsroom editor with Clark Federer as assistant. The order of the Arrow, founded in 1915 at the Treasure Island Scout Camp near Philadelphia, Pa., is an integral part of the camping program of the Llano Estacado Council, Boy Scouts of America. As a national brotherhood of honor campers, it recognizes Scout campers who best exemplify the Scout Oath and Law in their daily lives, promote Scout camping, and develop and maintain camping traditions and spirit, according to Gerald Strain, Scout Executive for Llano Estacado Council.

The national Order of the Arrow conference, which is held every 2 years, includes training in subjects related to Scout camping, service projects and administration of the lodge program. It also features outdoor activities including Indian dance competition, and demonstrations of Scouting skills.



Inking The Declaration

Ma-Nu-Ka-Kani Camp Fire Girls give approving glances as the two youngsters at right add their signatures to the Declaration of Independence. A Bicentennial project, the 1975 signing booth was situated in Sugarland Mall during the latter part of this week in celebration of Independence Day. The Camp Fire Chapter is composed of fifth grade students at Bluebonnet Elementary School and is sponsored by Mrs. Jimmy Dawson.

Beauty Spots Revealed

KPAN Radio station and the Ivan Block residence were cited as Beauty Spots for the month of June, an award sponsored by the Deaf Smith County Chamber of Commerce. The nonresidential site is located at 218 E. 5th and the Block's home is at 200 N. Texas.

Barnyard Sounds Remembered

By LOUISE VAUGHAN. In collaboration with her brother, Ralph Wheeler

We were born during the horse and buggy age and we have seen the many changes during the many ages of these some seventy years. But memories of earlier times linger—memories of sounds no longer heard. Memories that bring to mind the thrill of anticipation—the sound of a rooster crowing in the night. It seems that roosters only crowed in the night during the fall months. We were told that they were crowing for Christmas. Oh! the thrill of that sound. We literally shivered with delight when we would hear it. Christmas is coming. "It is really coming soon" we told ourselves, for to have spoken it

aloud would have broken the spell. Roosters crowing is a sound of a long past. Very few chickens are to be seen in farmyards anymore and those are only laying hens. A train whistle was heard only in the night as the passenger train approached the crossing in the bottom. To me it was the loneliest sound in the world. The thought of all the people aboard in that dark and eerie bottom so far from the safety of home and loved ones—going into the big wide world. Train whistles, a sound lost to the thunder of jets in this space age called present. Sounds of home, now long lost. The sounds that announced a brand new day: the coffee grinder as my father ground those whole grains for the morning brew, the rattle of the grate as he shook down the ashes in the cook stove, the scrap of the shovel as he took up

the ashes in the fire place and very soon, the sound of the cracking fire. And oh, the sound of corn popping in the old black dinner pot that my father placed on that log fire. The ring on an axe on a frosty morning when sounds carry far. One could know by the force and rhythm of the stroke just who the axeman was. A boy's stroke faltered, sometimes sliding off completely but when one was able to strike firmly and bit deeply into the log the boy was on his way to becoming a man. A wooden maul driving a fence post was not the harsh metallic sound of metal upon metal, but the comforting sound, the soul-satisfying sound of wood upon wood. Beautiful. One metal-upon-metal sound, distinct, none other like it was the Blacksmith's hammer upon the anvil. Young boys loved to watch him at work for no other man could swing that hammer with the force of the smith. The soft swishing sound of a rubber-tired buggy wheel on a sandy road, the rhythm of hoof beats of buggy horses, each identifiable by its individual sound just as later the Model "T" was identifiable by their individual motor knocks of fender rattles. Even the watch dogs could recognize the sound of familiar cars and only barked at strangers. The clucking of wagon hubs—no sound like it—has a rhythm all its own. The rattle of loose planks in wooden bridges is music to the ears of small boys.

Barnyard sounds are lost forever to this mechanical age: the bray of a mule, the nicker of a mare to her colt, the neigh of a horse, the low of cows at milking time, the cackle of laying hens, the clucking of mother hens, the peeping of baby chicks, the "potrack" of guineas, gobble of turkey toms and the terrifying sound of cats fighting in the night. Other night sounds seemingly lost forever: the hoot of owls, the bloodcurdling cry of a screech owl, the bay of hounds on a hot trail, the howling of wolves and the frightening sound as one catches a chicken from the roost. Perhaps the saddest of all lost sounds is the Sunday morning sound of the church bell in the little country church calling the faithful to worship. A time to see all one's neighbors, to visit after the services, exchanging news of the week. A time to go home with a neighbor for dinner—the whole family that is—where a feast was awaiting, complete with a freezer of icecream. Sounds. Sounds lost forever. But that is progress. From the horse and buggy age to the space age. A short life span but such a distance in lifestyle. No more the sounds of home, peace, tranquility, of nature, neighbors, honest toil and simple pleasures. Instead, the sound of hurry! hurry! rush! rush! Get there first. Get the biggest, the best, the most. Go! go! go the furthest. Go the fastest. Go!

ABOUT YOUR

HOME

By April Rhodes

If good, solid color bed linens get a small rip or tear, patch it with a flower or some other blending design cut from scraps of cloth.

When installing carpet, be sure you make a stain chart to meet any carpet emergency.

The new bare-back fashions demand special attention to one's back. Be sure your posture is good, skin is supple with a smooth look and blemishes camouflaged.

For a lasting and even suntan, begin with short periods of exposure to the sun.

Clark's
SPRINGCREST
130 E. 5th 364-0493

JULY SALE
JULY 7-18

LA CRESTA DECORATOR ROD
SPECIAL \$6.50 Per Ft. Reg. \$8.00 Per Ft.

- UP TO 30% OFF FABRICS
- 30% OFF CRESTRAND
- 10% OFF CUSTOM QUILTED VALANCES & MATCHING SPREADS
- 10% OFF WOVEN WOODS
- DECORATOR WOOD CORNICES
Reg. \$8.00 Per Ft. SPECIAL \$7.00 Per Ft.

HELP WANTED
AP MALE & FEMALE AP
A & P PACKING SHED

LOCATED 1 MILE WEST ON HWY 60
WE ARE NOW TAKING APPLICATIONS FOR SHED EMPLOYEES. APPLY DAILY
9 A.M. TO 4 P.M.
FEDERAL MINIMUM WAGE PAID PLUS PREMIUM FOR CARLOADERS AND BALER BAGGERS
"WE ARE AN EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER"

SUPER SUMMER '75

TOMMY ALLEN
Tommy Allen will be preaching and doing limited solo work. He is a Jr. Religion major at Baylor and loves sports.
PREACHER

PATTY BROWN
Patty Brown will play the piano for choir, worship, and fellowship. Patty is a Senior at Baylor and is an accomplished musician.
PIANIST

JESSE OUTLAW
Jesse Outlaw will lead music, direct choir, and coordinate fellowships. Jesse is now a professional artist (fine art) and is still our comedian.
MUSIC

"THE FISH NET" YOUTH LED REVIVAL

JULY 6-11 NOON and 8:00 P.M.
You're invited to hear this young-exciting and experienced evangelistic team, these 3 members of THE FISH NET are from Park Place Baptist Church, Houston, Texas.

TEMPLE BAPTIST CHURCH
Ave. K at Forrest Southern Baptist Hereford

DOLLAR NOW AT POWER PLAINS Furniture Co.

GOLD SWAG LAMPS \$10.00

VELVET SWIVEL ROCKERS \$99.88

2-Piece Brown Spanish LIVING ROOM SUIT \$299.88

GIVE US A CHANCE TO SAY YES!

4-Piece Brown Spanish BEDROOM SUIT \$499.95

17" Admiral COLOR TV \$399.95

2-Piece Early American LIVING ROOM SUIT \$279.88

LAMPS & PICTURES 30% OFF

7-Piece Maple DINETTE \$269.95

PLAINS Furniture Co. 900 LEE

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.50

Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

B-1-37-tfc

FOR SALE
Late models, like new Televisions with new picture tubes. Financing available.
Contact: **WILHELM TV SERVICE** Phone 364-5821

B-1-26-tfc

Goats for sale. 364-2111.

B-1-10-30-tfc

For Sale: 80 ft. car port awning. **JOHN ORSBORN BUICK-PONTIAC**, 142 N. Miles. 364-0990.

B-1-15-48-tfc

For Sale: CB base and mobile units—Royce/Hy-gain and Midland.

B-1-13-28-tfc

PASTEL, OIL PAINTINGS AND CHARCOAL DRAWINGS by **MARY B. HAMBY** 328 Avenue E Phone 364-6985.

S-1-48-5c

For Sale: 1972 Bighorn Kawasaki. 904 actual miles, price \$750.00. Phone 364-5387.

B-1-12-30-tfc

FOR SALE
+ New steel, 18 1/2" per lb. + 6, 12 and 16" well casing. + Baling wire, \$21.95. + Used 6" pumps. + No. 1 prepared scrap iron, \$32.00 per ton.

FARWELL PIPE & IRON FARWELL, TEXAS phone 481-3287.

B-1-53-tfc

For Sale: Model Buffet Clarinet. Like new, excellent condition. Call 364-4485 after 5:00 p.m.

S-1-13-50-tfc

GARAGE SALE, Monday, July 7th. Hamster cage, accessories, girls-boys-teen clothes, double bed mattress. 305 Sunset.

B-1-17-54-1c

FOR SALE
1972 Mobile Home. 14x65. 2 bedrooms, 2 baths, carpeted. Take up payments of \$118.83 or pay-off cash price.
CALL 267-2256 Vega.

B-1-50-6p

STATED MEETING
SECOND MONDAY
8:00 P.M.
Thursday
DEGREE WORK
L.J. Clark W.M.
W.A. Phipps Sec.

Lions Club meets each
Wednesday, 12 Noon
Civic Club Center
(Old Hill)

Sign up now for **TOLE** Painting Classes starting Tuesday morning, July 8th, 9:30 to 12:30 and Thursday evening, July 10th, 7 to 10. 6 lessons. **FUNNY FARM**, 364-5812.

B-1-27-53-2c

FOR SALE
3 1/2" Pipe Posts-8 ft. long .85/ft.
2 7/8" Pipe Posts-7 ft. long \$7.75/ft.
4" Pipe Posts-8 ft. long 1.00/ft.
2 3/8" New Reject Pipe .40/ft.
1.9" 12 ga. New Pipe .55/ft.
1.9" 14 ga. New Pipe .60/ft.
Cable .06/ft.
15 ft. Gates 56.00 ea.

Northwest Feed Yard, Inc.
P.O. Box 566
Hereford, Texas 79045
James Bullard
Office — 806-364-4614
Home — 806-364-4460

B-1-21-tfc

Late 1973 models, 250 and 100 Hondas. Very good condition. Low Mileage. Call 364-0544 or 364-6301.

B-1-16-46-tfc

For Sale: 1971 Lancer Mobile Home. 14x72, builtins, drapes, ref. air. Excellent condition. Call 364-5837.

B-1-15-53-2c

Lecithin! Vinegar! B6! Kelp! Now all four in one capsule, ask for VB6+ Harold Close Drugs

S-1-50-6p

For Sale: Pointer puppies, 10 weeks old. Call 364-5169.

B-1-10-42-tfc

For Sale: 11 year old registered quarter mare—Oklahoma Star bred. Phone 364-6435.

B-1-10-54-tfc

FOR SALE: 16 ft. Camper Trailer; also riding lawn mower. Call 364-2612.

B-1-53-2p

WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1. McCaslin Lumber Company.

B-1-20-54-2c

For Sale: Several good used washers and dryers. **TAYLOR FURNITURE & APPLIANCE**, 603 Park Avenue.

B-1-15-49-tfc

HAYGRAZER WIRE TIED \$40.00 ton. **EAR CORN** \$75.00 ton. Call 364-0491.

B-1-50-3p

FOR SALE
350 Honda CD. \$250.00. Clean bike.

Willys Jeep, \$1100.00.

17' Fiberglass boat and trailer, \$350.00.

Phone 364-4936.

B-1-54-1c

FOR SALE: BOB CAT DRIVE INN DIMMITT, TEXAS CALL 906/647-2471 or 647-2341.

B-1-48-tfc

Senior Citizens interested in an arts and craft class weekly, call 364-6917.

B-1-51-9p

WELL kept carpets show the results of regular Blue Lustre spot cleaning. Rent electric shampooer \$1. McCaslin Lumber Company.

B-1-20-54-2c

COUNTRY GARAGE SALE. 2 miles north of Aikman, red brick house trimmed in white. Saturday & Sunday. Refrigerator, dinette set, stereo TV combination.

B-1-23-53-2c

For Sale: 16' boat, 40 H.P. Evinrude motor. Call 364-2218.

B-1-10-54-3p

For Sale: Like new, lovely 3/4 bed, box springs, mattress, maple head board. \$100.00. 364-6895.

B-1-14-54-1c

For Sale: 1970 Suzuki. Good shape, \$200.00 cash. 364-6463 from 1:30 to 5:00 only.

B-1-14-54-2c

FOR SALE
Damaged console stereo, \$259.00.
Damaged three piece set of cocktail tables, \$149.95.
Used three pieces bedroom suite, mattress and box springs, \$179.00.
Used range, \$99.00.
PLAINS FURNITURE & APPLIANCE
900 Lee Avenue.
B-1-52-tfc

For sale: New Zealand white rabbits. Pink eyes, breeders and fryers. All sizes. 364-4638.

B-1-14-52-tfc

Sheep for sale. Call after 7:00 p.m. 488-3471, Canyon, Texas.

B-1-10-53-2p

For Sale: 1972 Westchester Mobile Home, 14x69, 3 bedroom, 1 1/2 baths, fully carpeted. \$1,600 equity, \$107.12 monthly payments. Call 364-4459.

B-1-19-54-2p

For Sale: Used plush carpet, 32 yards; also large sofa. Call 364-6377.

B-1-10-54-1c

For Sale: 1974 350 Kawasaki engine in custom frame. Phone 364-5919.

B-1-10-54-3p

Have a highly profitable ladies apparel shop of your own handling name brands, first quality merchandise. \$12,500.00 includes beginning inventory, fixtures and training. Call Mr. James, 904-757-1353.

S-1-54-4c

LARGE AUCTION OF FINE ANTIQUES. Next to Bank at Earth, Texas **SUNDAY, JULY 13th.** 1:30 P.M. Inspection Saturday 10:00 a.m. until 3:00 p.m.

B-1-54-2c

1974 Nova, 19,000 miles. 231 Elm. 364-3106.

B-1-10-54-1c

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall.

B-1-22-54-2c

FOR SALE
1-USED REMINGTON ELECTRIC TYPEWRITER.
1-USED SMITH-CORONA PORTABLE TYPEWRITER, FULLY ELECTRIC.
1-USED ELECTRIC ADDER.

WE CARRY A COMPLETE LINE OF VICTOR ELECTRONIC CALCULATORS, ALSO SMITH-CORONA PORTABLE ELECTRIC TYPEWRITERS.

WE SERVICE ALL MAKES OF TYPEWRITERS AND ADDING MACHINES.

DENNIS OFFICE MACHINE 628 PARK AVENUE, HEREFORD.

B-1-54-1c

See Us For Parts-Swaps-Chassis for Graham (Home) Flows **DAVIS IMPLEMENT** 409 EAST FIRST PHONE 364-2811

B-1-35-tfc

1	2	3	4	5	6	7	8	9	10
11		13	14		15	16		18	
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81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

ACROSS

1 To disperse
5 Essential part of anything
9 Liquid foods
10 Concerning
12 Be appropriate
13 Go astray
15 Fats
17 Everything
18 To render useless
20 Winter sport device
21 Provided that
22 Dance step
23 Comprehend
25 ...cator
26 Woolly
28 Reception rooms
30 Preparation
31 Gold (chem.)
32 Paterna
33 Question
40 Either
41 To overlay
42 Unit
43 Aerial train
44 Poem

DOWN

1 To irritate
2 Away from
3 On an ascendancy
4 African fly
5 A touch of affection
6 Preposition
7 Use
8 Son of Seth
9 Military wound treatment
11 Memento
12 To embark
14 Musical note
16 Fall to attain
18 Pused
19 Meadow
22 List of jurors
24 Fill with joy
27 Inclination of the head
29 Precipitation
32 Debatable
33 Command
34 Experimental room (col.)
35 Scary
36 Livestock food
37 Printer's units
38 Frying device
39 Death
45 Ireland
46 Never!
48 "The Bard of ..."
50 Swine talk
52 Three-fourths of Erie
54 Tuslan (chem.)
56 Musical note

FOR SALE: Phil Lyne two-horse inline trailer. New. Call 364-6435.

B-1-10-54-tfc

2. FOR SALE Farm Equipment

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
1B-2-17-tfc

For Sale: One Case irrigation engine with Kenney Gear cooler. 600 series, 388 cu. in. 6 cylinder. New overhaul. Call Robert Betzen, 289-5500.

B-2-20-52-tfc

NEW CUMMINS—DIESEL SALES & PARTS REPRESENTATIVE Oglesby Equipment Co., Inc. B-2-14-tfc

3. FOR SALE Automobiles

For Sale: 1969 Olds 98, 4 dr. sedan. Michelin tires. Excellent condition. Call 364-2677 or 527 Westhaven.

B-3-17-54-tfc

For Sale: 1970 Plymouth Grand Coupe. New tires, power and air. 126 Oak, Phone 364-5515.

B-3-15-54-tfc

For Sale: '73 Chevy Cheyenne 3/4 ton camper special, loaded, new tires. Phone 364-6087.

B-3-14-54-1c

For Sale: 1974 Firebird Trans AM. Loaded. In good condition. Call 364-2048.

B-3-12-54-3c

For Sale: 1972 Pinto, low mileage, new tires; 1971 Volkswagen, 4 dr. sedan. Automatic, air. home 364-2435 or 364-1299.

B-3-19-52-tfc

For Sale: '73 Ford 1/2 ton Pickup. Contact Installation Loan Department, FNB.

B-3-12-32-tfc

For Sale: One owner 1965 Fury III, 4 dr. Very good condition. \$400.00. Call 364-0387.

B-3-15-48-tfc

FOR SALE
1974 3/4 ton Ford Pickup. Club cab, twotone green and white, air, 10 ply tires, spare tank, fiberglass top, 17,000 highway miles. Chrome bumper. Extra clean, one owner.
Can be seen 101 Liveoak.

B-3-44-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0977

B-3-33-tfc

For Sale: 1969 Ford, C-750 cabover, 391 engine, dump, 18" steel flat bed, single axle. Call 364-6602.

B-3-17-53-3c

For Sale: 1974 Volkswagen Thing, 1400 miles. Call 364-0708 week ends only.

B-3-12-44-tfc

Custom Wheel-Wipe out! Out they go! Ansen, Keystone Crager Custom Wheels at amazing low prices. First come, first served. **HURRY!**
Firestone
105 North Main
Ph. 364-4333.

B-3-47-tfc

MUST SACRIFICE. 1973 Impala 2 dr. hardtop. White with white vinyl. Extra clean. Uses regular gas, two new tires. Make offer. See at Bell Station, US Hwy 60 Phone 289-5354.

B-3-30-53-2c

NEW & USED CARS now for sale at **JOHN ORSBORN BUICK PONTIAC, GMC'S** new location
221 North 25 Mile Ave.
B-3-8-tfc

4. REAL ESTATE For Sale Or Trade

CHOICE 527 ACRE IRRIGATED FARM. Strong 8" wells. On pavement near Hereford, 364-0484.

B-4-50-3p

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2533

B-4-29-tfc

FOR SALE BY OWNER 143 OAK STREET

4 bedroom home 2250 sq. ft., Living Room Den Assumable financing. Priced to sell.

SHOWN BY APPOINTMENT 364-6743.

B-4-31-tfc

US66 TRUCK STOP. Cafe, garage, Big diesel storage. Money maker. Phone 364-0484.

B-4-50-3p

FOR SALE BY OWNER 1750 sq. ft. plus garage. Newly decorated inside and out. All carpeted, lots of cabinets and closets, 1 3/4 bath, large den, central heat and cooling. Good neighborhood, \$24,000. Please call 364-6062.

S-4-46-tfc

For Sale by owner, 3 bedroom house. For further information call 364-5487.

S-4-12-44-tfc

YOU CAN OWN this 4 bedroom, 2 bath brick home for \$20,500.

THREE BEDROOM BRICK near Aikman School with fireplace, \$19,000.

THREE BEDROOM BRICK home outside city limits.

DO YOU NEED A HOME or rental property? You should see these: 2 bedroom \$7,500. Owner will carry paper to the right party. 2 bedroom 4,000. 3 bedroom \$8,500. 2 bedroom \$8,000.

Acreages from one acre up.

CARTEL REAL ESTATE 206 North 25 Mile Avenue Wayne Carthel 364-0944 Henry Reid 364-5344 Al Wiley 364-4985 Faye Black 364-0820 Member multiple listing service.

B-4-52-tfc

102 BEACH
3 bedroom home, single garage, fireplace, fenced back yard. Drive by and look at this home. It's sharp. Call for Details.

NORTH AVE K
2 bedroom home with fenced yard will make some family a nice home with a little work. Priced \$12,500.00. Pay a thousand down and \$125.00 a month.

NOT FAR FROM PARK AVE. ON K ST.
2 bedroom home that has been completely remodeled inside and out. With garage and fenced backyard. Priced \$17,500.00, \$2,000.00 down and \$165.00 a mo.

SOUTH AVE K
3 bedroom new paneling, 100x150 ft. lot. Large single garage. Can get immediate possession. Priced \$18,500. Terms available.

DRIVE BY 431 AVE G.
3 bedroom brick, single garage all carpeted, fenced yard. Can get this home for only \$1,500.00 down.

LOOK!! YOU LAND BUYERS 320 acres all in cultivation with 1-8" and 2-6" wells. Has a nice 3 bedroom brick home with a big barn and eight horse stalls and corrals. You will have to see this place and then make up your mind. \$30,000.00 down will handle this place.

WANT IN THE COUNTRY? 7 acres with a large brick home, 2 car garage tenant house, barn and corrals. You can move in at once with \$5,000.00 down. Terms on the balance.

CHEAPER THAN RENT. 1 bedroom fun living and kitchen, big bath, extra large lot with some buildings. Can you believe this \$7,500.00, \$500.00 down, \$100.00 per month.

WANT SOMETHING FOR INVESTMENT? 75 ac. with 6" well, underground tile, tail pit. Has a large old home and close to town. \$18,000.00 down with good terms on balance.

307 ACRES with 1-8" and 2-6" wells. Good location and good land. Priced \$675.00 an acre with 31 cent gas. \$25,000.00 will handle.

NORTH PLAINS 160 acres Southwest of Stratford, 8" well, adjoining farm pumps over 1,000 gallons per minute. This land lays fair and a small amount of minerals go with the sale to the Purchaser. Price \$200.00 an acre. Approx. \$7,700.00 loan at 6 1/4 per cent can be assumed. Balance cash.

160 ACRES Near town, ideal for subdividing into small tracts. Priced \$475.00 per acre. 29 cent down and good terms on the balance.

HAMBY REAL ESTATE 1/2 mile South of underpass on Hwy 385
Office—364-3566
Calvin Edwards—364-1017
Gerald Hamby—364-1534
J.M. Hamby—364-2533

EQUAL HOUSING OPPORTUNITY
Excellent 320 acres irrigated, farm, 2 wells, good grain allotments, with house. Northwest of Friona. Realtor 364-0109 or 364-6633.

B-4-19-12-tfc

For Sale: My home 112 Star Street. Roy V. Smith, 364-0762.

B-4-10-53-3c

Perfect dry land section of wheat, plus 320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633.

B-4-12-12-tfc

5. FOR RENT
OFFICES FOR RENT. Answering service available. Call **AGRI-SCIENCE CENTER**, 364-5822.

B-5-10-49-tfc

OFFICE FOR RENT 364-6633.

B-5-10-27-tfc

NICE THREE BEDROOM NEAR AIKMAN SCHOOL. Paneled throughout, Extra nice. \$15,000. Call Al for appointment, 364-4985 or 364-0944.

B-4-32-tfc

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

Storage for rent. Phone 364-1483 or 364-3937.

B-5-10-tfc

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE APARTMENTS Phone 364-1887
1B-5-4-tfc

SUMMERFIELD MOBILE MANOR
Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.

B-5-15-10-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

B-5-12-46-tfc

For Rent: 42x100' steel barn-warehouse on railroad tracks in Hereford. Contact J.D. McCaslin, 364-3434.

B-5-14-52-tfc

For Rent: Furnished one bedroom apartment. Spanish. 608 East Third. Inquire at rear, Apartment A.

B-5-15-41-tfc

DIAMOND VALLEY MOBILE HOME PARK Over 90 mobile home sites F.H.A. Approved 800 1611 Street.
Office—415 North Main Phone—364-1483 Home—364-3937.

S-5-28-tfc

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs. Size 12'x12', 10'x22' & 12'x32'. Call 364-6682

S-5-49-tfc

FOR LEASE: For 6 months, cattle pens equipped with "working chute", 1 1/2 miles north on Avenue K. Contact: Frances L. Deavenport, 247 Ranger Drive, Phone 364-1582.

B-5-24-54-2c

BLUE WATER GARDEN 612 IRVING
PHONE 364-6661

Come see our unfurnished 4 bedroom apartments with all utilities furnished. Make your home with us, let us worry about mowing the lawn and upkeep.
An equal housing opportunity.

B-5-54-tfc

6. WANTED
WANTED: Tractor rotto-tilling. Complete lawn seeding or hand mowing. Call 357-2382 Summerfield.

B-6-35-tfc

Wanted: Yards and gardens to rototill. Free estimates. Phone 364-5068.

B-6-10-22-tfc

WANTED-CUSTOM FARMING Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.

B-6-13-40-tfc

WANT TO BUY: Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds Sugarland Mall Phone 364-0970

B-6-48-tfc

WANTED—Weaner pigs and shoats. Tom Draper, Rt. 3, Hereford. Phone 276-5263.

B-6-11-27-tfc

The Hereford Brand, Hereford, Texas, Sunday July 8, 1975

8. HELP WANTED

Comptroller wanted. Must have overall working knowledge of large commercial feed yard operations. Reply to Box 673-LF, Hereford, Texas 79045. B-8-53-4c

WANTED: Man experienced in irrigation farming. Management ability. Large operation. Top salary. Nice home. Send references. W.R. Cottrell Box 309 Meade, Kansas 67864 Phone 316/873-2578, if no answer 873-5274. B-8-53-2c

WANTED: Two ladies with car. \$50.00 weekly. Call Stanley Home Products, 364-6570. B-8-12-52-4c

WANTED: Head maintenance and school CUSTODIAN. Good salary and benefits for experienced man. Call 806-267-2123 Vega, Texas. B-8-17-52-5c

INSTRUCTOR NEEDED for Tri-Chem Liquid Embroidery Paints. Extra bonus if accepted by July 14, 1975. Contact: Patsy Zachary 807 W. 6th Street Prisma, Texas 79034 Phone 247-2556. B-8-54-2p

Beauticians wanted immediately. Phone 364-1533. B-8-10-54-3c

MAN wanted with feed mill maintenance experience for large commercial feed yard. Reply to Box 673-LF, Hereford, Texas 79045 B-8-21-53-4c

"Opportunities said to be 'Real Grim' for summer jobs!!". Quote, Avalanche Journal. STUDENTS, reserve your summer job now. Write: FULLER BRUSH Box 1074 Levelland, Texas 79336 or call 894-5879. B-8-32-tfc

NOW TAKING APPLICATIONS For experienced inventory clerk. Must have knowledge of perpetual inventory system as well as computer readout. Will consider training person with college accounting background. OUR BENEFITS INCLUDE: #Paid Vacation #8 Paid Holidays #Paid Insurance Medical & Dental PLACE YOUR APPLICATION NOW WITH THE OSWALT DIVISION BUTLER MFG. CO. BOX 551 HEREFORD, TEXAS 79045 AN EQUAL OPPORTUNITY EMPLOYER Male/Female. B-8-45-tfc

NEED: Appliance salesman. Commission or salary. Apply in person to Montgomery, Ward, 114 Park Avenue. B-8-14-51-tfc

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for appointment. B-8-16-25-tfc

Wanted: Experienced hair dresser. Call 364-6552 or 364-0209. B-8-10-52-3c

LIVE STOCK SUPERINTENDENT Do you have these qualifications? 1. Proven track record 2. Experienced in animal health and treatment of livestock 3. Leadership ability 4. Ambitious Are you satisfied with your present employment? If not, call or write Leo Hicks Loto Star Feed Yards P.O. Box 306 Happy, Texas 806/558-5411. Would consider a good No. 2 man. B-8-53-2c

All inquiries will be held in strict confidence. B-8-53-2c

Wanted: Receptionist-Secretary. Attractive office. Call 364-6565 for appointment. B-8-54-1c

Productive farmer-stockman. Experienced ditch, sprinkler irrigation. Machinery repair, welding. References required. Call 806-364-0484. B-8-53-3c

Diesel-Driver, mechanic, welder with tools. Good salary, house, utilities furnished. Call 806-364-0491. B-8-53-3c

9. SITUATIONS

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293 B-9-46-tfc

10. NOTICE

NOTICE A lecture on Biological Fertilization will be held at 8:00 p.m. Tuesday, July 8th at Dickie's Restaurant. All interested persons are invited. B-10-54-1c

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

11. BUSINESS SERVICE

LOCAL FURNITURE STORE well established and profitable with clean inventory and good notes receivable. Total price about \$90,000 depending on closing inventory. Stable-efficient staff available if desired. Perfect for owner-operator. CALL (806) 293-5113, Ext. 32. B-11-53-6c

COMPLETE Turn Key Installations of Pumps and Gear Drives Big 1000 HP PUMP CO. INC. Sales & Service HEREFORD 364-8353 DIMMITT 647-3444 PRIONA 247-3311 S-11-24-tfc

CUSTOM WHEAT HARVEST HAVE TWO TRUCKS. Call 258-7340; 364-0438 or 258-7350. B-11-52-3c

ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976. B-11-11-10-tfc

DANIEL O. PESINA PAINTER & CONTRACTOR INTERIOR & EXTERIOR 411 Grand, Hereford. Phone 364-1893. B-11-48-9P

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

SENIOR CITIZENS Let us help you- Referral-advisory Service Call 364-6917. B-11-51-9p

PORTABLE DISC ROLLING Scalped or Plain PORTABLE WELDING and Repair Work JOHNNY GALLAGHER 364-4977 B-11-19-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron! One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 14B-10-34-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight Flush Phone 364-5169 B-11-39-tfc

We buy old gold rings, mountings, etc., for Sweet Refinery. Cowan Jewelers Downtown B-11-13-51-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

KELLY ELECTRIC Vinyl Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

ROTO TILLING YARDS & GARDENS Phone 364-1432 605 Avenue H B-11-10-18-tfc

M.S. JIMENEZ DITCHING SERVICE Install irrigation or gas lines. Phone 364-4782 Between 8:00 p.m. to 8:00 a.m. B-11-33-3p

HOME REPAIR & REMODELING. PAINTING NEW CONSTRUCTION. No job too large or too small. ROCKWELL BROS & COMPANY 104 So. Main, 364-0033. B-11-45-tfc

JOE'S HOME APPLIANCE REPAIRS Factory authorized on all makes and models. Install and repair air conditioners. Phone 364-5751. B-1-11-48-8p

LAWN & TREE SPRAYING HEDGE TRIMMING Clean up and light hauling. C.L. STOVALL 364-4160. B-11-31-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances. Taylor Furniture & Appliance 603 Park Avenue, Hereford. Phone 364-1561 B-10-25-tfc

DRAGLINE SERVICE FOR TAIL WATER FIT CLEANING - CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

E.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAIL WATER FIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2322 B-11-14-tfc

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines. PHONE 364-4051 226 Main B-11-104-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 B-11-28-tfc

FOR PORTABLE DISC ROLLING Call Ralph Paul, 364-1842 or 364-2978 B-11-19-tfc

FOR REPAIR WORK ON 8 track tape deck, see HUCKERT TV, 243 North Main. S-11-54-4c

ROWLAND STABLES 840 AVENUE F PHONE 364-1189 Stall rentals - Boarding Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation good, excellent disposition. Galore cowhorse. S-11-37-tfc

HEARING AID BATTERIES sold and tested at THAMES PHARMACY 110 South Centre Phone 364-2300 Week days 8:30-6:30 p.m. Saturday 8:30-2:00 p.m. S-11-30-tfc

CONCRETE WORK AL GAMEZ 228-Avenue A Phone 364-4236 S-11-16-tfc

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco Sam Morgan Judge Deaf Smith County S-48-4c

CALL Doyle Turner - 364-0811 Scott Turner - 364-4447 S-11-47-tfc

FOR REPAIR WORK ON 8 track tape deck, see HUCKERT TV, 243 North Main. S-11-46-4c

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580 Nites - 4009 or 0075 S-11-2-40-tfc

LONCO PUMP COMPANY Irrigation Repair. Call Lonnie Swimmer, 364-4251 or Mobile Unit 289-5636. S-11-30-tfc

14. CARD OF THANKS Words cannot adequately express our deep appreciation for the many things and sympathetic acts that came to us at the time of our recent bereavement. The Families of Myrtle Lea May. Classified Ads Get Results! Call The Brand 364-2030

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DEAF SMITH COUNTY FARM NEWS

In 1850, the value of equipment and implements on an average farm was valued at \$115. Today, that valuation might be multiplied a thousand-fold or more.

Just before the Revolution, a Pennsylvania farm wife made cloth from home-grown silkworm cocoons, which was used to make a court dress for the Queen of England.

Researcher Will Visit Russia

Dr. B.A. Stewart, Director, USDA Southwestern Great Plains Research Center, Bushland, Texas, will leave July 9 for the USSR to lead a three-member team of scientists that will visit Soviet Agricultural Research Centers. The purpose of the tour is to study current agricultural problems and practices within the USSR and to develop plans and select locations for future cooperative research programs between the United States and USSR.

Dr. Stewart's team primarily will be observing animal waste management practices. The

present USSR Five-Year Plan calls for 30 per cent increase in meat production by using numerous large mechanized livestock complexes similar to cattle feedlots in Texas. A recently constructed swine complex produces 100,000 pigs annually. The Russians have plans to construct 1,000 swine complexes and development of confined cattle feeding units is underway. There is a shortage of chemical fertilizer and utilization of wastes from livestock complexes plays an important role in the country's fertilizer program. Chemical fertilizer use per acre of arable

land in the USSR is about 30 per cent less than in the United States. The science exchange program is a part of the USA-USSR cooperative agreement in agriculture. Initially, the program is exchange of scientists to observe research in each country. After USA and Soviet scientists become familiar with research phase of the agreement of actual joint research projects may be started. Two of the first USSR teams in the United States visited the USDA Research Center at Bushland in

November of 1973. The Russian scientists visited leading research locations in the United States to study animal waste disposal and wind erosion control. Accompanying Dr. Stewart will be Dr. George Pratt, Professor of Agricultural Engineering, North Dakota State University, Fargo, North Dakota, and Dr. Lewis Smith, Research Animal Scientist, Agricultural Research Service, Beltsville, Maryland. They will return from the USSR on August 3. Dr. Paul Unger will be Acting Director during Dr. Stewart's absence.

On The Turnrow

By Jim Stelert



Working on various agriculture stories and talking with a lot of individuals engaged in agriculture over the past few months, it hasn't taken long to discover that there are a lot of local farmers who aren't too happy with their secretary of agriculture.

IN FOLLOW-UP stories after the killing of the farm bill, I asked a number of local agriculturalists about their opinion of the secretary and his actions. Most told me what they thought couldn't be put into print, but they got the general idea across pretty effectively. I noticed in the "What's New From Washington" section of July's Progressive Farmer magazine that Herman Talmadge, chairman of the Senate Agriculture Committee is after Butz and wants to "keep his feet in the fire."

According to Talmadge, Butz is the man mainly responsible for the consequences of the farm bill veto.

"We want reports from him on farm income, farm debt, delinquency and foreclosure rates, loan defaults and bankruptcy," said Talmadge.

THE COMMITTEE will also require Butz to assess supply and demand in detail for livestock and each of the major crops.

According to the Senator, defeat of the farm bill was due to "wildly exaggerated cost estimates" and "irresponsible scare tactics."

Mr. Butz is liable to pay later for some of the foolish mistakes he's made in trying to direct farm policy. As one local farmer commented on the matter of the defeat of the farm bill, "Why can't they act wisely now, instead of being forced to react later?"

In this writer's opinion, it's about time we had secretary of agriculture who knows what's going on and cares enough about the industry he is supposed to represent to stand up for it once in awhile.

A LITTLE FIRST hand experience on the part of the agriculture secretary wouldn't be too bad either. A man who had met with the business end of a shovel, swung a hoe and worried about making a crop might come a lot closer to speaking in the best interests of those who are fighting both the elements and the government in an effort to make a living from the soil.

Greenbugs and the Southwestern Corn Borer are two of the biggest headaches which face corn and sorghum growers in many parts of the Panhandle. The greenbug has been a real problem for sorghum growers

for many years and the mere mention of the borer is enough to make corn growers shudder. An unceasing war has been waged against these pests for a long time, with agriculturalists resorting to a wide array of chemical means in an attempt to control them. None has met with complete success, although methods have allowed farmers to at least make a crop with a minimum of damage.

SORGHUM BREEDERS with the Texas Agricultural Experiment Station have developed insect-resistant varieties of sorghum, and research is under way to find a corn variety resistant to the corn borer.

Resistant hybrids seem to be the only way to go to solve the insect problems of many crops, and with their development will come huge savings in time, capital and effort in the unending war against insect pests.

The pheasant is undisputedly the most popular upland gamebird in the Texas Panhandle, and I doubt that statement will get any argument locally. The bird is just about as popular on the table as he is in the field.

THE TAES REPORTS a growing interest in raising pheasant hens strictly for the dressed bird market. The organization has been studying the effects of dietary protein and bird density on growth rate and cannibalism in pheasants raised like chicken broilers.

It might be OK to have a gourmet dish of pen-reared pheasant any time you want it, but I believe I'll continue to hunt for my birds in frosty stubble fields on early December mornings.

Bugged?

Not 4-H-ers!

CHICAGO—Aristotle started it all more than 2,000 years ago when he organized the knowledge of insects into the beginnings of a science.

Today, 76,000 young people in the national 4-H entomology program continue to be fascinated by the common housefly, the not-so-common grape phylloxera, and a whole swarm of insects in between.

4-H-ers learn by doing. 4-H-ers in the Cooperative Extension Service supervised program range in age from 9 to 19. They have fun while they gain practical skills in a variety of entomology projects. And they can work for awards donated by Hercules Incorporated and arranged by the National 4-H Service Committee.

Typical individual and group activities include collecting and classifying insects on the basis of structure, physiology and ecology—how they interrelate with other insects, man, animals, and the natural environment.

Good bugs versus bad. Insects may be friends or foes, 4-H-ers learn. Beneficial insects feed on noxious weeds or harmful bugs, pollinate plants, manufacture honey, or serve as food for birds and other small animals.

On the other hand, pests like cockroaches, mosquitoes and aphids threaten health and cause extensive economic loss by damaging property, crops and woodlands.

4-H-ers can use their skills to help control pests without harming the environment. They learn to store food and clothing properly to discourage weevils and moths, prune and weed gardens to destroy plant hosts, and use recommended insecticides safely.

Hercules offers awards for outstanding achievement in the national 4-H entomology program. Hercules offers \$800 college scholarships to six national winners, to be chosen from among 16 sectional winners who receive expense-paid trips to National 4-H Congress.

Local Holly Managers Will Attend Meeting

Top managers of Holly Sugar Corporation's Hereford factory will attend the firm's annual general meeting in Colorado Springs July 30, 31 and Aug. 1. Those attending will be Factory Manager Bruce Brown, Agricultural Manager Bob Ginn, Assistant Agricultural Manager Cal Jones, Plant

Controller Jim McNaney and Chief Chemist Don Anderson. Because they will be supervising the factory's maintenance program to get the plant ready for its fall run, Leo Harper, assistant factory manager, and Fred Stindt, master mechanic, will attend a special meeting Aug. 21 and 22

for assistant factory managers and master mechanics. Theme of this year's meeting will be increased recovery. Recovery is the amount of sugar factories are able to extract from sugarbeets purchased under contract with High Plains growers. Highlight of the meeting will

be the presentation of the President's Award to factory employees showing the most improvement during 1974.

Hereford employees won the trophy for 1973. Service awards also will be presented at the banquet on the last night of both meetings.

Holly Superintendents To Take Summer Courses

Two shift superintendents of Holly Sugar Corporation's Hereford factory have been selected to attend college this summer at Holly's expense, it was announced by George W. Miles, Jr., senior vice president-operations.

George R. Arnt will take the sugar end management course while Wendell D. Wolfe will take the beet end management course at the Beet Sugar Institute, Colorado State University, Fort Collins. The beet end course is July 13-25 while the sugar end course is Aug. 9-15. Each carries five credit hours of college education with CSU's chemistry department. The Institute is

sponsored by the Beet Sugar Development Foundation to teach the fundamentals of factory processes with member

Improving Cattle Stocks Encounter Many Pitfalls

Early efforts at improving cattle breeding stocks after the Revolution encountered many problems and pitfalls. Only the most wealthy landowners could afford to import the animals from England and Europe. But their role in promoting better livestock lines was noteworthy.

One farming chronicle in New York State in the early 1820's states: "The enterprize of men of wealth, stimulated by a zeal for improvement, has done much to improve our farm livestock, by the introduction of the choicest breeds of animals to be found in Europe." But the long ocean voyage took its toll.

companies providing the facility. Holly is sending a record 24 to the school, including nine shift

superintendents, three factory managers, three chief chemists, two agricultural managers, two researchers and two management trainees.

Residue Burning Prohibited

Regulation I of the Texas Air Control Board prohibits outdoor burning within the state of Texas. This prohibition applies to outdoor burning of agricultural crop residue. There are exceptions to the regulation in that certain outdoor burning is allowable, such as fire-fighting training, recreational campfires, etc. Violators of this ban on outdoor burning are subject to fines of \$50 to \$1000 per day for each day of violation.

The Texas Air Control Board also has several other regulations concerning other types of air pollution, permits for construction and operation of possible air pollution sources, and air pollution emergency episodes. For further information contact the region 2 office of the Texas Air Control Board at No. 15 Briercroft Office Park, Lubbock, Texas 79412, or phone (806) 744-0090.

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Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Mr. and Mrs. Alcen Hawks, of Benteville, Ark. were in the Hereford vicinity, the first of the week. They came especially to visit his aunt, Mrs. Darling, at Westgate and others of her family. Also while here, they visited several who were neighbors when they lived in Frio Community during the 1940s. Among those visited were Mr. and Mrs. Dick Ellis, Mrs. Earl Springer, Mrs. Annie Springer. They moved from here to Colorado and after a few years on to Arkansas. The two

Hawks sons live in Colorado, we understand.

Recently here with the Edger Vinsons were their daughters, Mrs. Ediana Betts, of Dallas and Mrs. Jeff Massey, also Mr. Massey, of Gonzales. The girls remained for a longer visit, when Massey returned home a week earlier. They visited with others of the family, including the grandmother, Mrs. Carlton Dobbin.

of the family. Especially were they here to visit their son and her brother, Mike White. He has been living here with the Andrews, and to attend a family reunion of Mrs. Berryman's relatives, the Lavery family, held in Amarillo this weekend.

Mrs. Wallace White, her daughters Rhonda and Brenda and daughter-in-law, Mrs. Gary White, also the three grandchildren, have visited the past week with Mrs. White's mother, Mrs. E.B. Berryman, sister, Mrs. Clark Andrews and others

Craig Mobley, son of Mr. and Mrs. Don Mobley, of Farmington, N.M. is spending the summer with his grandmother, Mrs. H.M. Mobley and other relatives in this area. He came

home with Mrs. Mobley and Neil Miller when they visited the Farmington families recently.

Mrs. Truett Allen, of Sweet Home, Ore. and her father, Alvie Wilson, of Hobbs, were here a couple of days the past week to visit relatives and friends. Mrs. Allen had flown to Hobbs two weeks ago when her mother, Mrs. Wilson, passed away. Mrs. Wilson, 81, had suffered a stroke about three weeks before, passed away on June 20.

The funeral and burial were at Hobbs on June 21st. Mrs. Allen also spent Tuesday night with the T.L. Sparkman, Jr. She plans to remain at Hobbs with her father until about July 20, when her husband Rev. Truett Allen and the two younger Allen sons, Stan and Ray, plan to drive to Texas and New Mexico for a visit with the other Allen children. Bobby, at Houston, Joyce, also near Houston and Billy at Temple and the six grandchildren of the three families. The other Allen son, Benny, has recently moved back to Oregon near the Allens, having lived in another state for sometime. He also, is married.

The Allens lived in this community and he pastored the Frio Baptist Church, from 1944 until 1948. He was the first full-time pastor here. They moved from here to San Francisco when he entered the Baptist Seminary there.

Mr. and Mrs. David Yandell and Mrs. Olin Parris attended a school reunion, at Tahoke, on Sunday. Parris visited his mother, Mrs. H.A. Parris, at Lubbock. The school reunion was well attended, they report, with persons from several states and one, a former teacher, who lived in Peru, also attending.

Mr. and Mrs. Olin Parris took his mother and were attending a family gathering at Possum Kingdom, during the holiday weekend.

Whatever's begun in anger ends in shame.
-Benjamin Franklin.

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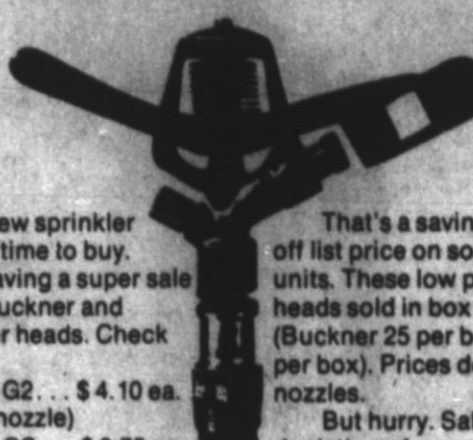
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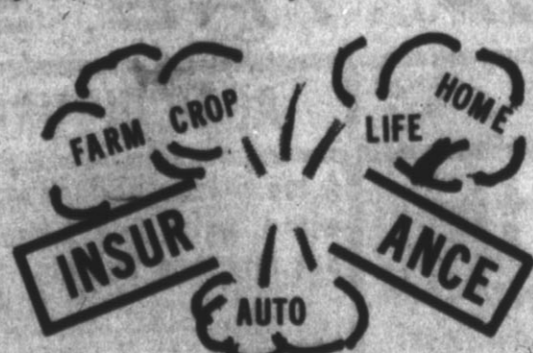
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The Abundant Life

Hostility Hurts

By BOB WEAR



We know that "hostility" is widespread, and that there are different degrees and different manifestations of this feeling. In this writing, we are concerned with the insidious and subtle workings at the feeling as a festering condition in the individual life. Reference is made to the generalized condition, in which it is said that a person is filled with hostility; the life is under the dominance of "hostility". It is the condition in which all life elements are discolored by this self-destructive feeling.

The "antagonism, opposition, and resistance in thought or principle" so prevalent in human associations are seldom justified. Some that may be justified are not entitled to be allied with hatefulness, harshness, and uncharitableness. If opposition and resistance are justified, we, if we wish to function at our best and for the best of others, must not permit the overt expressions to assume any kind of ugliness. "HOSTILITY HURTS", because it is essentially unfriendly, unkind and ugly. Perhaps the worst of all that must be said about it is that it is "destructive". Some of the balanced posture we must seek is found in the observation: "We must learn how to disagree without being disagreeable." Of course, there is more involved in the complete displacement of hostility.

Hostility is fundamentally ruinous, in both the person who harbors and nourishes it, and in the person who may be the object of its venom. It embitters and blights the mind and the spirit. The inward-directed hostility is one of the perplexing human problems. The person filled with hostility often turns it toward self, in all of its manifestations. This involves self-hate or self-dislike, and may include a feeling of self-destruction. It involves a very poor self-image,

always; and poisons the personality with a number of trouble-causing traits. The feedback adds to the hostility. "HOSTILITY WILL USUALLY cause a sense of frustration, or even victimization. The general attitude will likely be one of suspicion and condemnation." Persons so afflicted are "against" everybody, and demand that everybody should comply with their wishes, and fulfill their expectations. "Hostility" is one of the most active sources of trouble in the family, and in all other spheres of human association. It may be expressed in character assassination; in destruction of life and property; and in most other perverse human actions. The problem of hostility can be solved by most of us. We can discard some of the "wrong-headed" attitudes; we can reform concepts; and we can and may have to use some

The Hereford Brand, Hereford, Texas, Sunday July 6, 1975

sublimation. The best action will be the improvement of our self-image. These things can be done. If hostility has become too deep-seated, we must obtain good counseling. Unless we are so far gone that we are actually "sick", we can take the proper initiative to rid ourselves of "hostility".

We can retaliate for injuries we receive, but are we sure that this is the prudent action? Is this the action that will be best for us? We can "return like for like"; or "repay in kind"; but this action is not productive, and it usually expands some form of ugliness that will be harmful to everybody involved.

One way or another all of us suffer injuries, in the rather complicated interactions with our fellowmen. Some of these will be deliberate, but many of them will be unintentional; and in some instances, we will not know which it is. When they occur, whether deliberate or unintentional, we must do something about them.

It is better that we maintain our stability, and let the "injuries fade".

We must be careful about the state of mind we form as the result of injuries done to us. We may be wise enough not to retaliate, but not sufficiently on guard to prevent hate from moving in and capturing our thoughts. We may be hurt, and will be, to some degree, but we must not let the hurt feeling become hate. It is much better to be charitable, and handle ourselves so the "injuries fade".

What we do about injuries should be of greater concern to us than the injury itself, because what we do can help us or hurt us.

"If men wound you with injuries, meet them with patience: hasty words rankle the wound, soft language dresses it, forgiveness cures it, and oblivion takes away the scar. It is more noble, by silence, to avoid an injury than by argument to overcome it." Beacmont.

THE DEGREE OF INJURY will probably affect our decision about what we do; however, regardless of the degree, we must be very careful in making our decision.

"INJURIES FADE", when we let them. We must not think and act with the intention of getting even, because such behavior keeps the injuries alive. Regardless of what we do to get even, we will fail. Why keep alive that which should be permitted to "fade away"?

When we receive an injury, we will usually be disappointed, or our feelings may be hurt, or we may become angry. Because of this upset condition, we must be especially careful about deciding what to do. We must never be hasty in deciding.

In trying to get even, we run the risk of hurting ourselves more than we were hurt by the original injury. We are most certainly making trouble for ourselves, and this is exceedingly foolish.

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If we restrain ourselves, and remain in command of our feelings; we can turn the injuries we receive to our benefit. We can let them be part of the refining process; our understanding can be enriched; our strength for living will increase; and our peace of mind deepens. -Bob Wear

Best Of Press

Specific Standards
Sweet young thing: I like men with blue eyes and green backs.

-Spotlight, San Diego

Not Sure
The trouble with being a leader today is that you can't be sure whether people are following or chasing you.

-News, Savannah

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The sum of wisdom is that time is never lost that is devoted to work.

-Grit

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•SOMETHING DIFFERENT in a 3 bedroom home. Unusual design with garage, carpet and drapes, small equity and small payment. Priced to sell quickly. \$11,000.00.

•20 ACRE TRACT near town. Has small irrigation well, terms are available. Very reasonable price.

•ONE OF THE NICEST farms around-540 acres NW of Friona-excellent improvements-6 wells-Buy at \$350.00 an acre.

•COMPLETE WELDING BUSINESS with all necessary equipment for a large operation. Building and equipment are in good condition. Call for details.

•SIDE ENTRY garage. Nice 3 bedroom home in light and colorful inside. Immediate possession, tax credit available! \$35,600.00.

•RESIDENTIAL-COMMERCIAL combination. 2 story home with large adjoining commercial lot and 2 large barns. Great location for business or apartments.

•HOME, FARM, TRAILER PARK-all in one! 3 bedroom home on 15 acres with 6" well and corral. Also has 9 trailer spaces with good income history. Reasonable price, small down payment, just outside city limits.

•MOBILE HOME PARK and 12 mobile homes. Low interest existing loan, very high return on investment. Call for details.

•CASTRO COUNTY, 332 acres with 5 small wells, fair improvements, flexible terms.

SUNDAYS & EVENINGS CALL:

Nancy Moore 364-1790

Grady Rogers 364-1949

Gene Campbell 364-4741



FIRST REALTY OF THE SOUTHWEST INC

364-6565

Lots Priced From \$3000.00	North of City on Highway 385	AGRICULTURAL	RESIDENTIAL	NEIL COOPER 364-1793 364-4741	JEANE COKER 364-9061 364-5430
<p>Yucca Hills North</p> <p>WHILE YOU CAN ENJOY COUNTRY LIVING AND STILL HAVE THE LUXURY OF CITY CONVENIENCES</p> <p>Own your own lot for as little as \$500.00 down, with monthly payments of \$50.00 or less.</p> <p>Buy your lot now, and use this value for your down payment when you are ready to build.</p> <p>PRIVATE RECREATION AREA</p> <p>Excellent view. Central Water System. Loan Co. approval</p> <p>Private Paved Streets, Sensible restrictions. NO CITY TAXES</p>		<p>A top producing farm, near Black, with 6 wells, and 3 bedroom house. Buy this farm for only \$525.00 per acre.</p> <p>240 acres and 3 strong wells. The improvements are old, but the location is near town, and joins pavement. \$650.00 per acre.</p> <p>One of the very best halves around. Good location, good barn, 3 good wells, plus a domestic well and it goes at \$775.00 per acre.</p> <p>Good financing available on this 290 acres with 3 electric wells, and you can have possession as the crops come off.</p> <p>We are proud to offer this 960, well improved unit. Lots of U.G. tile with proven production.</p> <p>Call us on this one.</p>	<p>Owner is moving, and offers this fine Star Street 4-BR with only a \$4500.00 equity. Call us now.</p> <p>Newly remodeled-Ave. D-Now ready for you. Nearly 1300 square feet, plus basement for only \$18,700.</p> <p>This striking luxury home is one of Hereford's finest. Just out of the city on pavement, with all the extras you can imagine. Call us about this country beauty.</p> <p>Real quality construction-Spacious-3 BR nice neighborhood, circle drive, covered patio, with beautiful landscaping. Only \$39,000. You may assume a 6 1/4 per cent loan.</p> <p>Ave. H-2 BR-\$8,000.00 Ave. A-3 BR-\$8,000.00 Ave. H-9 rooms-\$12,000.00 Blevins-3 BR-\$15,500.00</p> <p>Irving Street-3 Bedroom-Nearly 1100 square feet-for the low price of only \$10,000.00-and we have full conventional appraisal.</p>	<p>LORETA SWANSON 364-4857 364-8955</p> <p>JAMES GENTRY 578-4265 289-9990</p>	<p>ASK US ABOUT LOANS!</p> <p>100% V.A. LOANS 97% FHA LOANS 95% CONVENTIONAL LOANS</p>

505 S. 25th Ave.
LIST WITH
364-1251

CARMICHAEL REAL ESTATE

PROFESSIONALS
SERVING YOU



CALL FOR APPOINTMENT

JUST OUTSIDE CITY LIMITS

4 bedrooms, 2 1/2 bath, and double garage with 12 acres of land and very nice landscaping

LET SOMEONE ELSE MAKE YOUR PAYMENTS

4 Bedrooms, home with basement, this home is in very good condition. 2 bedroom furnished trailer house rents for \$100/mo. Furnished apartment rents for \$75/mo. This property is truly a *bonanza*.



LOW DOWN PAYMENT

3 bedrooms, 1 car garage. This home has just been repainted inside and out, with new carpet in the living room. Let us show you how easy it is to get into this home.



WE HAVE SEVERAL LISTINGS

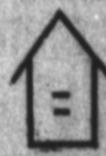
of small acreages; also listing with railroad frontage, and farms of all sizes.

PRICED RIGHT with GOOD TERMS

320 acres of land, 2 houses, 1 very good barn, 3 irrigation wells, buyer gets landlords share of existing crops.

For more information call one of our qualified salesmen.

- TEMPLE ABNEY 364-4616 MARY GIBSON 364-2493
- TOMMY CARMICHAEL 364-5494 JAMES SELF 364-6069
- TROYS CARMICHAEL



REALTORS

SERVING HEREFORD FIRST WITH
INSURANCE & REAL ESTATE

WE HAVE CUSTOMERS FOR APARTMENTS
AND RENT HOUSES—PLEASE CONTACT US.



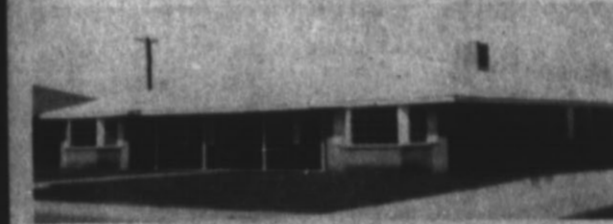
Four bedrooms and two baths in this lovely home with 2485 sq. ft. of living area. Beautiful drapes; sprinkler system; storm windows and doors.



Completely repainted—three bedroom, 2 bath home in Northwest area—only \$25,000.00



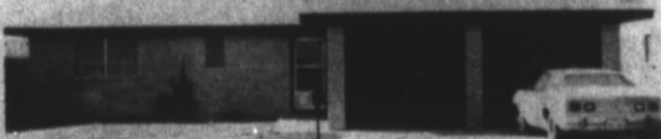
Four bedroom, 3 1/2 bath home with fine quality carpet, custom drapes, beautiful rock fireplace, attic storage and storm cellar. Two bedrooms are isolated with separate baths.



Over 2750 sq. ft. in this four bedroom, three bath home with many extras. Den has cathedral beamed ceiling and fireplace. Side entry garage with extra wide drive. New yards with complete sprinkler system.

- DON TARDY 364-1006
- LLOYD SHARP 364-2543
- KEN ROGERS 258-7350
- NELVIN JAYROE 364-3766
- KENNETH CAMPBELL 364-6077
- CHARLES WAGNER 364-6475

Homes



ASSUME LOAN
Purchase the equity of less than \$5,000.00 and assume the loan. 3 BR brick in N.W. F.P., Evap air, fenced with storage building. Call today, it may be what you've been looking for. H-31054



ONLY ONE YEAR OLD
This 3 BR, 2 bath home on Juniper Street features a sunken den with beamed ceiling. Located in N.W. area. Easy terms and quick possession. H-31098



CUT EXPENSES
Two houses for the price of one. Live in this 2 BR home with full basement 25'x31'. Rent the other house to help make the payments. Excellent buy for a G.I. Call today. H-2368

LARGE COMMERCIAL LOT
Close to downtown, parking area for business that requires parking area. Zoned for trailers. Existing loan.

COMMERCIAL BUILDING
Approx. 12,000 sq. ft. of floor space in large open area. Clean and in good repair. Railroad trackage. Office space. Excellent location. This may be what you need.

RALPH OWENS

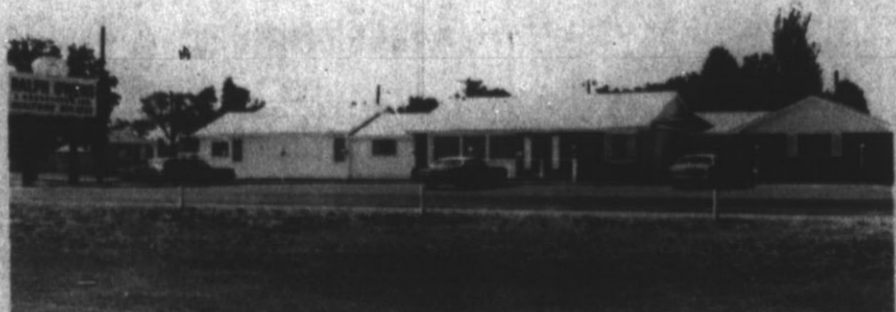
311 E. PARK AVE.

& ASSOCIATES, INC.

364-2222

REALTORS

"We do more for you than we have to"



Farms

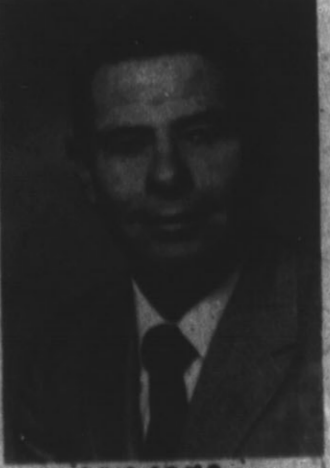
- MULESHOE, TEXAS**
240 acres, West of Muleshoe, 3 wells, 2500 feet underground tile. Terms. H-2071
- PRICED REDUCED**
279 acres Northwest of Hereford. \$425.00 per acre. F-2070
- COUNTRY LIVING**
347 acres on pavement. \$325.00 per acre, 2 wells, home, feed banks, fenced. Owner will sell \$30,000.00 down & carry 7 per cent second. F-3132
- OUT OF COUNTY OWNER**
Pavement with 2 good wells, 326 acres with 186 acres allotted. Farm now rented to excellent farmer. Small house, 2 miles tile, return pit, N.G., owner will trade, 170 bushel corn yield (ASCS). F-3131
- \$500.00 PER ACRE 136 BUSHEL CORN YIELD (ASCS)**
160 acres Northwest of Hereford, 120 feet of water, 700 G.P.M. water available, \$45,500.00 loan, 110 acres of allotments. F-1056
- INDUSTRIAL WATER**
240 acres near plant. Could have potential other than farming. F-2068
- 15 TOWER SPRINKLER**
6 wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. loan. \$600.00 per acre. F-3129
- TRADE**
900 acres owner will trade for good 1/2 section. 7 wells. Sprinkler. Good lake, \$175,000.00 loan. F-4126
- 80 ACRES**
House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family, \$60,000.00.
- 320 ACRES**
With 2 good wells, excellent water area. 2 pivot points, one 300 sprinkler, growing wheat, fertilized. 5 per cent existing loan.
- 205 Acres, 200 ft. water, 3 wells, table top.** Owner will partially finance. You will not see a better farm. F-2069
- 640 ACRES**
On pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

REALTOR



RALPH OWENS
364-2560

REALTOR



SAM LONG
364-0981

REALTOR



TOMMY BOWLING
364-5638

REALTOR



DEAN STALLINGS
364-6988

REALTOR



BETTY GILBERT
364-4950

REALTOR



BETTY LADY
364-4056



Play SIMPLE AS: ABCD

WIN UP TO \$100.00 CASH

OTHER CASH PRIZES \$5-\$10 OR WIN \$50 IN TRADING STAMPS (500 STAMPS)

A-B-C-D REGISTRATION LIMITED TO PERSONS 18 YEARS OF AGE OR OLDER OR MARRIED.

It's Easy - It's Fun! On every visit to our store, pick up a free "Simple As ABCD" game card. Rub off the black squares and see which letter you've revealed. Collect all four - an A, a B, a C, and a D, and you win \$100.00 cash. You can also be an instant winner - some cards show a "\$10.00 Winner" or a "\$5.00 Winner" or a "\$20.00 in Trading Stamps".
Start Saving Your Game Cards Today!

10 Purchase Required

PRIZE VALUE	NUMBER OF PRIZES	ODDS FOR ONE VISIT	ODDS FOR 5 VISITS	ODDS FOR 15 VISITS
\$100.00	18	4821	964	482
\$ 10.00	54	1607	321	161
\$ 5.00	72	1205	241	121
\$ 20.00 in Trading Stamps	240	361	72	36

ORCHID 2 PLY
BATHROOM TISSUE

899¢

ROLL PKG.

BLADE CUT
Chuck Roast LB. **99¢**

RATH SLICED
SLAB BACON
Rath LB. **\$1 39**

FROZEN FOODS & DAIRY VALUES

NIGHT HAWK STEAK 'N TATER Dinner 6 OZ. CTN. **69¢**

NIGHT HAWK CHOPPED STEAK Dinner 12 OZ. CTN. **\$1 19**

WHIPPED PARKAY SOFT Margarine 2 8 OZ. TUBS **69¢**

KRAFT HALFMOON LONGHORN CHEDDAR CHEESE 1 LB. PKG. **\$1 29**

COUNTRY STYLE OR BUTTERMILK PILLSBURY BISCUITS 3 8 OZ. CANS **39¢**

GRADE A Baking Hens 4-6 LB. AVERAGE LB. **58¢**

FAMILY PAK Ground Beef LB. **89¢**

WILSON FULLY COOKED-WATER ADDED HALF OR WHOLE SEMI BONELESS HAM LB. **\$1 19**

DR PEPPER 32-OZ. RETURNABLE **23¢**

10 VALUABLE COUPON NO. 75-0234 10

WILSONS CERTIFIED Franks 12 OZ. PKG. **78¢**

WITH THIS COUPON VOID JULY 12, 1975 LIMIT ONE COUPON PER CUSTOMER

10 THRIFTWAY 10

PURE VEGETABLE **CRISCO OIL**

\$1 69

48 OZ. BTL.

THRIFTY GROCERY BUYS

PINESOL ORIGINAL Pine Cleaner 15 OZ. BTL. **79¢**

PIONEER BUTTERMILK OR REGULAR Biscuit Mix 2 LB. CAN **99¢**

SUNSHINE CHIP-A-ROOS Cookies 14 1/2 OZ. PKG. **79¢**

ZESTA Saltine Crackers 16 OZ. BOX **59¢**

TRAPPEY JALAPENO Pork & Beans 3 15 1/2 OZ. CANS **\$1 00**

TOP QUALITY KRAFT MAYONNAISE 32 OZ. JAR **\$1 39**

10 VALUABLE COUPON NO. 75-0234 10

WILSONS CERTIFIED Bologna 12 OZ. PKG. **88¢**

WITH THIS COUPON VOID JULY 12, 1975 LIMIT ONE COUPON PER CUSTOMER

10 THRIFTWAY 10

SHURFINE FROZEN LEMONADE 6 OZ. CANS **\$1 00**

ENRICHED GOLD MEDAL FLOUR

569¢

LB. BAG WITH COUPON BELOW

NECTARINES

LA GRANDE CALIFORNIA LB. **39¢**

GARDEN FRESH New Potatoes 2 LB. POLY BAG **39¢**

CALIFORNIA LARGE Avocados 5 FOR **\$1**

WILSONS CERTIFIED MARGARINE 1 LB. PKG. **29¢**

WITH COUPON IN AD

Want a tough Stain out... **NEW SHOUT**

PRE WASH AEROSOL **89¢** 12 OZ. CAN

BAMA Grape Jelly 18 OZ. JAR **59¢**

SWEETENED CONDENSED 15 OZ. CAN Eagle Brand Milk **55¢**

HEALTH & BEAUTY AIDS

Listerine Antiseptic 14 OZ. BTL. **89¢**

MOUTHWASH

10 VALUABLE COUPON NO. 4200 10

POST Grapenuts 24 OZ. BOX **79¢**

WITH THIS COUPON VOID JULY 12, 1975 LIMIT ONE COUPON PER CUSTOMER

10 THRIFTWAY 10

CLEANS EVEN PROBLEM STAINS **BIZ PRE SOAK** KING SIZE **\$1 39**

PATIO FROZEN MEXICAN DINNERS

49¢

12 OZ. PKG.

ALL FRAGRANCES Everynight Shampoo 8 OZ. BTL. **99¢**

ROSE MILK Skin Care Lotion 8 OZ. BTL. **99¢**

10 VALUABLE COUPON NO. 4200 10

CERTIFIED Wilson Oleo 1 LB. PKG. **29¢**

WITH THIS COUPON VOID JULY 12, 1975 LIMIT ONE COUPON PER CUSTOMER

10 THRIFTWAY 10

FABRIC SOFTENER **DOWNY** 33 OZ. BTL. **79¢**

426 N. MAIN
DOUBLE STAMPS
TUESDAY & WEDNESDAY

10 VALUABLE COUPON NO. 4200 10

GOLD MEDAL Flour 5 LB. BAG **69¢**

WITH THIS COUPON VOID JULY 12, 1975 LIMIT ONE COUPON PER CUSTOMER

10 THRIFTWAY 10