

The Hereford Brand

Vol. 3

HEREFORD, TEXAS, JANUARY 22, 1904

No. 49

HAVE YOU GOT YOUR POLL TAX RECEIPT? NO RECEIPT—NO VOTE

THE ST. LOUIS FAIR

The Great Southern Product, Cotton, Will Be One of The Principal Features Portrayed at the Big Exposition.

BY A. C. CANTLEY.

"King Cotton," sitting on his throne in a magnificent cotton palace, viewing the cotton fields through the open doors and windows and hearing the rumble of cotton machinery of the mills in operation, will be the central feature of the special cotton exhibit in the Agricultural Building at the World's Fair of 1904.

Cotton is given the place of honor in the arrangement of exhibits in the great Palace of Agriculture, and this is preeminently fitting in these Rooseveltian days when the building of the Panama canal will give the Southern States a short route to the Orient, where 500,000,000 people wear cotton cloth. The prophets say that the "big ditch" across the isthmus will revolutionize the cotton growing and cotton manufacturing industries in this country, and that the cotton mills will move South to be near the raw product and save expense, and then the battle will begin for America to capture the greatest market for cotton cloth in the world on the other side of the Pacific Ocean.

Through the center of the Agricultural Palace, which covers 20 acres, is a nave, 106 feet wide and 60 feet high, running the whole 1600-foot length of the vast structure. This nave, on either side, is to be given over to the five special exhibits of cotton, corn, tobacco, sugar and rice. Each state can donate products for these special exhibits, and, if desired, can also have products of the same kind in their respective displays in the State sections of the same building. This grand nave through the Agriculture Palace is the most wonderful vista of installation ever presented at an Exposition, and the star special exhibit of this entire avenue will be cotton.

The location of the special cotton exhibit will be in the geometrical center of the 800,000 square feet of space in the Agricultural Palace, and will also undoubtedly be the center of attraction for the multitude of visitors. This exhibit will be installed behind a handsome double facade 300 feet long and 52 feet wide, enclosing 15,600 square feet of space. The facades will present beautiful outlines in gold, and the ornamentations will be the white cotton balls and green leaves, and baskets overflowing with the snow-white balls. The columns will be ornamental with cotton hulls and leaves and lint, characteristic of the purposes for which the facade is to be used. In the center of the facade will rise a dome, forty feet in diameter and 60 feet high, crowned with a piece of sculpture, in staff, representing the "Spirit of the Cotton Industry." This statue is a female figure standing in a field of growing cotton, and the fairy threads from the balls rise to a shuttle which she holds in her uplifted right hand, and then they are windblown to the left and form a graceful airy-like drapery, thus illustrating the cotton-growing industry from the field to the loom. Over each doorway leading to the interior of the dome will

STOVES! STOVES!!

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

SEEK HARDWARE

In ~~our~~ ~~hardware~~ ~~our~~ stock is complete ~~and~~ ~~we~~ can supply your wants at a saving to you. Call for what you want in this line—we have it. We can't enumerate the whole list, but in Queensware, Glassware, Cutlery, Etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good Heater. Ours are the Much-Heat-Little-Fuel kind.

WINDMILLS

We do not have to make any claims for the Eclipse Windmill. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

We have just received a car load of farm implements, consisting of plows of all kinds, cultivators, listers, drills, etc. When in town call at our store and get prices

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

appear two nude female figures, in staff, one standing and operating an oil press, and the other reclining and holding a glass in her uplifted right hand to catch the dripping oil.

The design for this double facade for the special cotton exhibit was made by Mr. G. F. Green, of the Department of Agriculture of the Fair.

The exterior ornamentation of the dome will be executed by the World's Fair Commission from the State of Texas, and will be appropriate to the cotton industry.

All the cotton-growing States of the Union will contribute to this special exhibit, where will be seen the cotton staples of the entire country. A service aisle, 7 feet wide, will run through the center of

this special exhibit, and on either side will be seen the cotton displays from the various states. The State of Mississippi is to do herself proud by placing the ornamentation of the interior of the dome and installing there a most elaborate and artistic cotton exhibit that will surpass anything of the kind ever attempted before. In the exact center of the interior of the dome will appear old "King Cotton," a wax statue 30 feet high, sitting on his throne, amidst scenes typical of the cotton fields of the South. This sculptural piece is now being executed by New Orleans artists at a cost of \$3,000. No one knows whether it will be Brown or Sully. One striking feature of the Mississippi display will be a Southern cottonfield, in which five negroes,

made in wax, will appear in the familiar attitude of picking the white balls and singing their plantation songs.

Alabama will appear in the special cotton exhibit with life-like outdoor scenes and also machinery showing the growth of the fleecy staple and its transition through the mill and conversion into the manufactured product.

Georgia, North Carolina, Texas, Indian Territory and Oklahoma will also be represented by characteristic cotton displays that will contain many surprises.

This special exhibit will also have comprehensive displays of all the by-products of cotton. The finer grades of cotton seed oil for table use, the cheaper grades for lard compounds,

and soaps made from the still cruder grades, will be shown. The cottonseed meal and hulls for food for cattle and as fertilizers will be seen.

Cotton implement machinery, including the new process gin, slowly moving, will be on exhibition here, with the round bale. Implements of the cultivation, harvesting and baling of cotton will be shown, and a few cotton cloths to demonstrate the result of processes.

The machinery to be seen in the special cotton exhibit of the Agricultural Palace is only to illustrate the processes of handling the staple from the field to the mill door. The visitor can go to the Palace of Manufactures and see the process again taken up and continued to the completed cloth, and on to the finished garment ready to wear. Here will be in operation spinning machinery and looms and other apparatus that will take the cotton as it is delivered at the mill door and turn out the cloth, and then this is passed to other machinery in operation that will turn out cotton aprons, shirts, handkerchiefs and a great variety of articles. Knitting machinery will be running and making hosiery, and other machines will make collars and cuffs.

In the Varied Industries Palace the visitor will see the finest display of textile fabrics ever given at any Exposition. Goods from foreign countries will be represented. Also cotton threads will be shown here, and fabrics of various kinds, and plain or figured, and

and cotton growing, cotton harvesting, cotton manufacture of cloth and apparel will be demonstrated in all possible phases at the Louisiana Purchase Exposition.

Removed to Cleburne.

Thursday afternoon Hereford lost two of her best families when Dr. and Mrs. R. H. Gough and Mr. and Mrs. M. F. Garrison left for Cleburne where they will live in the future. These two families represent Hereford's best people and have contributed in making her one of the best towns, morally, in the West. Their friends are numbered by their acquaintances, all of whom greatly regret to lose them from our midst. Dr. Gough will engage in the practice of his profession in Cleburne and Mr. Garrison will accept a lucrative position which he formerly occupied. The best wishes of our entire community go with them to their new home.

Unknown Property List.

Elsewhere in this issue we call attention to a list of unknown property in Deaf Smith and Farmer counties and the city of Hereford, as given by Sheriff Inmon. Our tax collector is doing his best to clear things up and thus prevent the people's being put to extra trouble and expense. Look over this list and see if any of the property advertised belongs to you. And while allowing your mind to rest on the tax proposition, remember that the time is near at hand when, if your poll tax has not been paid, you forfeit your right to vote.

Notice to Tax Payers.

Your attention is called to Art. 5173, R. S., which provides that a penalty of ten per cent shall accrue on all taxes unpaid on the 31st day of January, and you are instructed to collect the penalty on all taxes collected after this date.

J. W. STEPHENS, Comptroller.
To J. T. INMON, Tax Collector. #

MUSICAL RECITAL

—AT— ADD-RAN COLLEGE

Monday Evening, January 25th

...Program...

- | | | |
|---------------------------------|------------|-------------|
| 1. Tannhauser | MRS. PARKS | Wagner |
| 2. Flossie Lane's Marriage | IVA TYSON | Banks |
| 3. (a) Thou Art a Lovely Flower | MRS. PARKS | Wollenhaupt |
| (b) Joyfulness | | Bahr |
| (c) Reverie | | Hofmann |
| 4. (a) Face to Face | MRS. CLARK | Johnson |
| (b) Slumber Song | | Newcomb |
| 5. Giguelette | MRS. PARKS | Reinhart |
| 6. Cutting From "Eternal City" | IVA TYSON | Gain |
| 7. Poet and Peasant | MRS. CLARK | Von Suppe |
| 8. The Brook | MRS. PARKS | Pape |

Begins Promptly at 8 p. m.

Admission Free

both of which convinces me that with a fair chance cotton will make from one-third to one-half bale per acre. I also talked with an old friend, W. R. Thompson, formerly of Brazos county but now of Hale, who tried a small patch of cotton with about the same results as Mr. Yates. I also met a gentleman who came from Oklahoma, a Mr. Childress, living one mile east of J. A. Stegall, who tried cotton last year and says it did exceedingly well for its chance and says if he can get good seed he intends to plant ten or fifteen acres this year. He also says there will be 150 or perhaps 200 acres planted in cotton in his part of Castro county this year. Enough said about cotton for this time. I will now make mention of a fine herd of registered Hereford cattle owned by Messrs. Thornton and William Jones, living four miles west of Running Water. They have a good number of male calves for sale at a reasonable price, and anyone contemplating buying a male would do well to see this herd before purchasing. On our return we stayed all night with Frank Vaughn, ex-Sheriff of Castro county, now living at what is known as the Red Barn ranch. Mr. Vaughn has an abundance of feed to winter his stock on which is in fine condition now.

W. S. D.

A New Industry.

Messrs. T. R. Reagan and E. E. Dyer have formed a co-partnership for the conducting of a general tinning and plumbing shop and will open up for business as soon as their material arrives. These gentlemen are well known to the citizens of this vicinity, the former having been in this business in Hereford for the past three years, until a few months ago, while Mr. Dyer was of the lumber dealing firm of E. W. Dyer & Sons, and both have a large acquaintance who will wish them success in their venture. They start off business with bright prospects, having been awarded a large contract for Janes Bros. & Cleveland, the well known Lamb county ranchmen.

Real Estate Transfers.

The following is a list of the transfers of real estate recently made through W. H. Rayzor:

Rev. J. J. Maxwell to Dr. W. C. McFarling of Rattan, Texas. Consideration \$825.

D. E. Weaver, residence in Dallas to C. F. Cardwell for residence and business house in Hereford. Consideration \$2500.

D. E. Weaver, Cardwell residence to E. J. White for house and sixteen acres of land. Consideration \$1500.

W. N. Rutherford to D. E. Weaver fifteen acres of land on creek. Valuable consideration.

W. R. Hill, lot No. 1, block No. 24, city of Hereford, to J. W. Garner, J. W. Martin and G. R. Hay, consideration \$750.

Cotton from West Texas.

Mr. H. A. Pierce recently received a bale of cotton from Hockley county, which came from a field of ten acres, the first cotton ever planted in that county. This cotton was planted by Mr. J. W. Peeler on his farm adjoining Mr. Pierce's ranch and from the ten acres six bales were gathered. Mr. Pierce says it was fifty miles to the nearest gin, but this bale was hauled one hundred miles to Colorado City to be ginned. Mr. Pierce had it to the cotton mill and it manufactured into duck. The cotton sacks will be made and sent to Hockley county for the next crop.

Trespass Notice.

I will prosecute any person or persons guilty of hunting on my ranch in Castro county.

W. S. EVANTS.

Hereford Planing Mill & Construction Company

SNYDER & LACEY, Proprietors

MANUFACTURERS OF

Sash, Doors
Blinds, Moulding
Cypress Tanks
Drinking Tubs
Dipping Vats
Galvanized Tanks
Galvanized Flues

RETAILERS OF

Brick, Lime
Cement, Plaster
Glass, Putty
Galvanized Iron
Sheet Tin
Plumbing and
Building Material

CONTRACTING A SPECIALTY

HUMPHREY PACKING COMPANY

HEREFORD, TEXAS

We will be ready about December 10th to receive fat hogs—dressed or alive—for packing purposes, as we propose to have established in Hereford an up-to-date packing plant by that date. We will pay the highest market price for fat hogs and respectfully request that you bring your hogs to this point, for which cash will be paid. **ROBT. HUMPHREY, Mgr.**

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

New Firm at Texico.

Guy Gambel and James Cardwell, both of whom are well known in Hereford, have opened a general merchandise store at Texico. These gentlemen are progressive, energetic business men and we predict that they will prosper in their new enterprise.

Announcement.

I now have management of the C. E. Spath & Co., stock of undertaker goods. It is a nice, complete stock and I will appreciate the patronage of those who are unfortunate enough to need such goods.

WARD BRATTON.

CLEO COMMUNITY.

Doings in Castro County, as Reported by Our Correspondent.

J. H. Henderson and family visited W. S. Dixon and family last Sunday.

W. H. Gilbreath has phone connections with Dimmitt and Hereford now.

Green Henderson was seen visiting in our neighborhood Sunday and looked very happy.

I trust there will be a goodly number in attendance at the Farmers' Institute to be held at Hereford next Saturday, 23rd. I will be with you if I can.

The weather remains warm and clear and so dry we can't plow. Cattle are all doing well. Health good throughout our little community with the exception of R. L. Shive, who has been down for several days with lagrippe but was much better when last heard from.

All bachelors in this community except two or three have married off in the last twelve or eighteen months, and as this is leap year, those that are left seem to be on the dodge for fear of having to refuse a marriage proposition from some of the pretty young ladies in this part of the country.

J. B. Todd and myself took a trip to Running Water and Hale Center last week and I find the farmers in that country very much interested in the present prospects of the plains becoming a cotton country. All the cotton in Hale county did fairly well last year. An old gentleman from Cook county by the name of Yates, now living one mile east of Hale Center, planted a small patch to see what it would do. He planted in May, but it being very dry at the time the seed didn't come up until about the 1st of June. I saw the stalks and also some of the cotton,

Bell Bros

The practical tanners and manufacturers want your orders for anything in their line. We make what you want subject to your order. Come and see us.

We Furnish Steel Tanks, Dipping Vats, Drinking Tubs and Any Kind of Fitting for Water Works of Any Description at the Lowest Prices.

We can repair your wind mill, stop sand from flowing from your well, do your plumbing or competently handle any work in our line.

Bell Bros

I HAVE ADDED A LINE OF HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

F. HERRON

B. B. COSTON

Herron & Coston

DEALERS IN

Hay, Grain and Feed Stuffs

HIDES BOUGHT AND SOLD

A reasonable part of your patronage solicited

TERMS: STRICTLY CASH

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76

TROY WOMBLE, Manager

Tierra Blanca Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

47-5t

Cheap Texas Lands
AND
Free Oklahoma Homesteads

4 school sections, unimproved at \$400 each
1 school section, improved, including \$100 worth of feed, at \$550
3 section claim in solid body, \$1000 plus improvements, total \$2500. This is the best claim in Dallam County
4 section improved school claim \$2500
Patented land at \$1.57 to \$2.50 per acre, merchandise, store houses, etc., on some of which I will take cattle in part payment.
I will locate you on a free homestead claim of 160 acres in Beaver county, Oklahoma, 11 miles of this place for \$10 or I will locate you on a shallow water claim convenient to coal and copper mines and timber for \$25.00. U. S. government fees \$16.00 additional. Sub irrigated alfalfa lands very cheap!

SEND FOR LIST OF BARGAINS

Wm. F. Beck,
Stratford, Texas

Mrs. E. J. Tuttle

Dealer In

High-Class Parlor-Millinery
To be in the brick store just north of the Racket Store, Hereford, Texas.

NOTICE!

I am now using my new house as an annex to my boarding house, therefore can board cheaper than I have heretofore. For nice rooms and best deals in town try the Bon Ton at \$16 per month.

MRS. ELLA BUSTER,
Proprietor.

47tf

Hereford Transfer

W. T. SMITH, Prop.

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

Baggage Delivered to all parts of the city

Panhandle Marble Works

AMARILLO, TEXAS

MARBLE AND GRANITE

Monuments and Statuary

Iron Fences, Floor Tiling, etc.

S. B. Feemster

LOCAL AGENT

Hereford, Texas

Notice!

The following will be sold at public auction on the streets of Hereford, Saturday, January 23:

1 Home Comfort steel range stove, cost \$84.

1 heating stove, good as new, cost \$12.

1 folding bed, almost as good as new, cost \$40.

A. J. LIPSCOMB.

Fires Are Expensive.

Now is the time when you should guard against fires. A defective flue is dangerous. Let us examine yours and repair same if necessary.

40tf **BELL BROS.**

FROM TEXICO.

Interesting Items From the New Town on the Mexico Border.

J. C. Dyer is still celebrating Christmas.

J. B. Green has been visiting in Amarillo this week.

Mr. and Mrs. Grady and son were visiting in Hereford Sunday.

In about ten days I will have ready for rent a store house 25x50 feet, handsomely furnished inside. Located in the business center.

M. O. Meeks has leased the Jenkins hotel and will refit and refurnish throughout after which a first-class hotel can be found in Texico.

The Peavine still adheres to the principal of false economy by keeping an agent here and forcing the people to haul goods in wagons from Bovina on account of extortionate rates to this station.

Cardwell & Gamble of Hereford, Texas, have secured a twelve months lease on the commodious store building formerly occupied by Blankenship & Woodcock and will open up about the 20 inst a general stock of merchandise. These young men are well and favorably known to most all the first settlers here and will join me in wishing them success.

The farmers of this community held a rousing cotton meeting here in which considerable enthusiasm was manifested. On motion, H. R. Myers was elected chairman and J. C. Dyer secretary. After the object of the meeting was stated, the question arose as to whether cotton could be successfully grown here, when several old cotton growers said that experimenting in a small way the past year had proven satisfactory to them, that the staple would grow well here with proper cultivation and the problem of utilizing the unopened bolls by thrashing and ginning the same assures us a profit in raising the fleecy staple. A committee of the following named gentlemen, J. C. Dyer, C. D. Steele, Ben H. Brooksher, Barney Fowler and F. M. Allen, was appointed to confer with the farmers as to the best seed to be used here, time of planting same and mode of cultivation in order to mature the plant in as short a time as possible. The members of the association present obligated themselves to plant to cotton this season 500 acres and while a great many farmers who were not present at this meeting, and who have signified their intention of planting cotton this year, will in all probability run the acreage up to as much more.

AARON.

Notice.

We have bought the entire coal, grain, hay and post business of Higgins & Rice and also their accounts. Anyone wishing to pay their account or buy anything we have to sell, we are ever ready to wait on them.

Yours for business,
W. L. FAELWELL & SONS.

Windmill Repairing.

This is the time of the year when your windmill needs attention most. We have special facilities for keeping them in running order. Good plumbing will prevent freezing. If out of order call on Bell Bros. or ring up No. 24. 40tf

Canterbury Has 'Em.

What? Why everything in the saddlery line. Call and inspect goods and get prices.

For Sale, Lease or Trade

3 sections of improved land near Hereford. For priced address Lock Box 193, Pilot Point, Texas. 47

Oklahoma Cotton Seed.

We publish the following letter for the benefit of the farmers in this vicinity who contemplate planting cotton this year:

Looney, Okla., Jan. 18, 1904.
Clerk of Deaf Smith Co.,
Hereford, Texas.

I see from reading the Dallas News, your farmers are anticipating planting cotton in the spring and want northern raised seed.

I live in about the same latitude as you are in and have a good many seed of the storm proof variety. And would not raise any other kind in this windy country, as it stays in the bowl better than any other variety raised here.

It is a five lock cotton and about 10 days earlier than most varieties. I think it will be the cotton for the Plains country. Yours truly,

J. A. DICKERSON,
Looney, Greer county, Okla.

Galbreath-Fox Trading Co.

The following dispatch occurred in the Dallas News of January 19th, under the head of application for charters:

"Galbreath-Fox Trading Company of Canyon, Texas, capital stock \$25,000. Purpose, to transact a general mercantile business. Incorporated by J. H. Galbreath of Corsicana, J. A. Fox and J. T. Coffey of Hereford, Texas."

Referring to the above, it will be seen that the News has Galbreath-Fox located at Canyon City, when they are at Hereford.

When seen by a BRAND representative, Mr. Fox informed us that the style of the company would be Galbreath-Fox Trading Company of Hereford and that the above is erroneous.

Notice.

This is to notify all whom it may concern that the firm of Loveless & Black composed of S. Loveless and E. B. Black, furniture dealers, has this day been dissolved by mutual consent, S. Loveless retiring and E. B. Black continuing the business. The said E. B. Black assumes all indebtedness due by said firm, and all notes and accounts due said firm are payable to him.

S. LOVELESS,
E. B. BLACK.

47-3t

For Sale Cheap.

Thirty acres of land one mile east of Hereford all fenced with four wire fence. Fifteen acres of this tract is a nice sub-irrigated valley. This is a bargain for some one who wants a small alfalfa farm near the city. For price see T. J. Graves & Co. 47

Notice.

A recital will be given in the College Chapel on Monday evening, January 25th. A cordial invitation to all. Admission free.

For Sale.

Fullblood White Plymouth Rock chickens for sale. Eggs—13 for \$1.

J. A. STEGALL,
Dimmitt, Texas.

46-5

NOTICE! NOTICE!

All persons indebted to E. W. Dyer & Sons will please call at once and settle, either by cash or note. 43

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the IT ranch. IRA ATEN, Division Manager

For Sale Cheap.

One good work horse, 8 years old. One good milch cow, one half Durham, five years old.

48-tf **W. T. SMITH,**
at Garner & Martin.

Subscribe for THE BRAND.

FOR NEXT WEEK

We Will Have On Special Display
.....At Special Prices.....

96 DIFFERENT STYLE ROCKERS
FROM \$12.50 DOWN TO 35c EACH

48 DIFFERENT STYLE DINING
CHAIRS FROM \$3.50 TO 50c EACH

18 STYLES DINING TABLES FROM
\$27.50 DOWN TO \$2.75 EACH

32 STYLES LIBRARY AND CENTER
TABLES FROM \$15 DOWN TO \$1

Picture framing a Specialty
For wall paper call on us

E. B. BLACK

Furniture Dealer and Undertaker

**Panama's Right to
Cede from Columbia**

Is now being discussed among the politicians of the country, but no husband questions the right of the thrifty wife in purchasing her Groceries and Provisions at a store where the prices are right and quality guaranteed. To say nothing of the excellent service. These three essentials cause so many of the thrifty wives of Hereford to trade always with

**John A. Johnson
Groceryman.**

Hereford Lumber Co.

COMPLETE STOCK AND
CORRECT PRICES. SEE US
AT OUR NEW STAND

Hereford Lumber Co.

A PANHANDLE BOOK

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

DON A. SWEET, Traffic Manager
Amarillo, Texas

The Brand Sunday's Sermon

Official Organ for Deaf Smith and Castro Counties

Published Every Friday by
VANDEBURGH & RAY
Editors and Proprietors

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE
Papers cease coming at expiration of time paid for

Advertising Rates
Local Reading Notices, 5 cents per line per issue.

Display ads, 50 cents per inch per month. A discount of 15 per cent will be given on all advertising bills amounting to \$10 or more in any one month.

No adv taken for less than 25c.
No deviation from the above rates will be made.

FRIDAY, JANUARY 22, 1904

FARMERS MEETING.

Saturday afternoon, January 23rd, at 1 o'clock is the time for the next farmers' meeting. This is expected to be the most important convention of the season, as the farmers are fully awake to their interests and questions of moment to all will be discussed in addition to reports from the various committees appointed at the last meeting.

BRAND representatives have talked with a number of farmers who have not yet attended, who expressed their interest in the move and their intention to be present Saturday. The business men are manifesting a great interest and with a united effort on the part of all, such as we believe will be put forth, much good must be the result.

Let everybody remember the time and place, Saturday afternoon at 1 o'clock at the court house, and be on hand for all the discussions.

PRIZE FOR COTTON.

In other communities into which cotton is making its debut, the business men are offering a cash prize to the farmer for the best result in producing this staple. It seems that this would be a good move on the part of the business men of Hereford. If a sufficient amount could be raised, it would be a stimulus for each one to pay special attention to the cultivation, thereby making a thorough test the first year.

We do not know how others feel about the matter but it seems that this move would be in order.

In referring to our representation in the next legislature the Champion of Amarillo says: "The Champion is pleased to note that its suggestion of Judge Gough, of Hereford, as the man best qualified to represent the interests of this section in the state legislature has met with such a favorable second by other papers of the Panhandle and by many personal expressions. We hope to see the movement in his favor become so strong that he may be prevailed upon to declare himself a candidate."

At last Mr. Hanna has issued a call for the Republican National Convention to meet in Chicago, June 21st. There will doubtless be some radical developments in Republican politics ad interim, and, notwithstanding his strenuousness, Mr. Roosevelt will likely become nervous under the great apprehension of being finally opposed by the wily senator from Ohio.

BY REV. C. L. CARTWRIGHT.

The following is the sermon, in part, delivered by Rev. C. L. Cartwright, Sunday, January 17, 1904, as taken by Archie Conrad and published by the reluctant consent of Mr. Cartwright.

My subject is mostly the Christian's separateness, and my text is the 16th and 18th verses of the 17th chapter of St. John: "They are not of the world, even as I am not of the world!" As thou hast sent me into the world, even so have I also sent them into the world."

It is of the utmost importance that we should know our true position as believers in Christ; and we should have a distinct understanding and a divine apprehension as to what our place really is before God. How often do we hear this question, or we ask ourselves the question: "I wonder if I would be doing right to do this; would this be the right thing for me as a professed Christian to do? What would the world, or so and so say about this?"

My brethren, there are not many questions that arise in our life but that we may at once recognize the right from the wrong. But the trouble is, that after recognizing the right course we do not pursue it. I have often talked with members of the church, professed Christians, and they will say "Well, I know it is not right. I know that it is not the thing for me to do." So the question is continually being asked: "And do you know that when you hear a man or woman ask this question, you may be sure that there is a doubt in their own mind as to what they should do? They are convinced themselves that they should not do that thing, but they are seeking to find some one who will help them to ease their conscience. So then, let us consider this subject. First, in our present condition, as believers. In Luke the 5th chapter and the 32nd verse, we read these words: "I came not to call the righteous, but the sinners to repentance." We were all sinners, yes, sinners saved by grace. First Peter, the 2nd chapter and the 9th verse, we find these words: "But ye are a chosen generation, a royal priesthood, an holy nation, a peculiar people; that ye should shew forth the praises of him who hath called you out of darkness into his marvellous light." So then apart from Christ the past is dark, the present is darker and the future is utter darkness.

But let us see what God has done for us. In Ephesians the 1st and the 13th verses we find these words: "And you hath he quickened, who were dead in trespasses and sins." "But now in Christ Jesus ye who sometimes were far off are made nigh by the blood of Christ." So then we have passed from death unto life. But to what are we called? We are called to partnership, co-partnership and fellowship with Christ, union with Christ, and God the Father. We are called to fellowship with Christ, a glorious relationship. How great the responsibility. Christ, my brethren, is the standard for all our life. We settle all doubtful questions by referring to Christ. And there is no more important question my brethren than our relationship as Christians to this world. But we are apt to make mistakes on both sides. But let us try Christ as the standard, and let us go by his example. And then again, I repeat the text: "They are not of the world, even as I am not of the world. As thou hast sent me into the world, even so have I sent them into the world." We see here that Christ gives us the right attitude as Christians. "They

Jay Gould Once Said:

"TAKE CARE OF THE DIMES

THE DOLLARS WILL TAKE CARE OF THEMSELVES."

This piece of advice coming from such a high authority should not be regarded lightly. It is just as true for today, as for the time it was made. We offer every encouragement to those who wish to save.

The Hereford National Bank

Hereford, Texas

are not of the world, even as I am not of the world." The believer is not of the world. Christ, born of Mary, had a human nature. We are born of the earthly parents and so are human; but there is another birth we receive from God, and which makes us in a sense divine. This second birth is a true birth as much as the first one was. We are not of the world, in that we have a Father, not of this world. Christ was the Son of God, and we are his sons too. But we are not of the world in that we have an experience not of this world. Experience justly follows in the line of nature, and a divine nature will have a divine experience.

The hopes, the joys, the longings, the sufferings and the expectations of Christ were of such a nature as the world could not understand. So it is with the Christian, his joys and hopes are of such a nature that the world does not understand. Christ, my brethren, would have been crushed under his burden had it not been for divine support.

We, too, have this divine support, and we are borne up under the same burdens. See the sufferings that Christ went through. My brethren we cannot go through the temptations which we must from day to day unless we have this divine power from our Heavenly Power. We have a home, not of this world. Christ was an exile here; he had hot where to lay his head. So it is with the Christian. We have fair surroundings, a pleasant world, kind friends; but the best home feeling will not be ours until we are at home in Heaven with our Father and elder Brother. So we have a Father not of the world, we have an experience not of the world, we have a power not of the world. We have a home not of the world, these are the chief points of separateness in the Christian.

In Bro. Cartwright's closing remarks he said:

Oh my brethren, how the world is watching us, how the unsaved watch the saved, how the unbeliever longs to find some fault in the believer! When we are least expecting it the eyes of the world are upon us. They watched Jesus, they are watching us. But one distinct feature is our separateness from the world, in our inward life. Again we are separate from the world in the joy of our meditation. Oh, my brethren, how sweet to the child of God to withdraw from the world and go into sweet communion with God! Although it is a sad fact that there are many who profess the name of God who have never experienced the sweet joy that comes to them from a little talk with Jesus. Brethren, are we separate, are we distinct from the world this morning? While with the world, yet separate and distinct from them? And not only separate in life, but separate in death. My brother if ye would be separate throughout eternity, be ye separate now.

The Hereford National Bank

Hereford, Texas

The most essential principles in the successful conduct of a Bank are Fidelity, Conservatism and Integrity.

On these as a firm foundation, Safety and Soundness are built. The employment of these methods by this Bank has resulted in its uninterrupted prosperity for the past three years.

Do you think a bank of this character is the best institution with which to do business?

JNO. E. FERGUSON, President.
C. W. DODSON, Cashier.

J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 - NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

Burton-Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton-Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

C. E. Edwards

C. S. Richards

The Hereford Grocery Company

At D. R. Gass & Sons Corner

Will keep a complete line of Staple and Fancy groceries at rock bottom prices. We handle the celebrated White House flour. Terms strictly cash. Fair dealings.

POST OFFICE HOURS

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

P. V. & N. T. TIME TABLE

Pass. Train	Leaves
201, south-bound,	11:02 a. m.
202, north-bound,	4:02 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 7:30 p. m. daily ex. Sunday
Ar. Dimmitt at 6:00 p. m.
Lv. Dimmitt at 7:30 a. m.
Ar. Hereford at 12:30 m.

STAGE TO ARNEY

Lv. Hereford Mondays, Wednesdays and Fridays at 1:30 p. m.
Lv. Arney same days at 6:30 a. m.

For fine pigs at reasonable prices see Troy Womble. 50-1f

C. S. Garrison went to Canyon City Saturday afternoon.

Dr. R. W. Bounds went up to Panhandle Monday on business.

A good, nice house for rent cheap. Call at once. Troy Womble. 46tf

T. W. Kilmer of Hale Center was among Hereford's visitors Tuesday.

W. B. Green was a business visitor from his Castro county ranch Saturday.

J. D. Burkett was in from his ranch north of town Wednesday on business.

C. S. Cardwell of the Frio community was in Hereford Saturday after supplies.

J. C. Coker came in from his ranch fifteen miles northeast of town Saturday on business.

Charles Sanders, one of Castro's substantial citizens, was a business visitor to the city Saturday.

We are here to do business on business principles and solicit a share of your trade. Reagan & Dyer. 49

The Quanah Observer says that John W. Dale, who has several times quit the newspaper business for all time, will soon break in again. He now lives at Chillicothe. Mr. Dale is a brother of our townsman, G. W. Dale.

Fresh groceries at the Hereford Grocery Company. 1t

A. J. Lipscomb went up to Stratford this week on business.

H. H. Hawkins transacted business in Hereford Wednesday.

The celebrated White House flour at Hereford Grocery Company. 1t

J. C. Coker of Umbarger was a pleasant caller in the city Tuesday.

J. C. Johnson returned Thursday from a business trip to Dallas county.

T. E. Eubank was in town on business for W. B. Farmer Wednesday.

You can do without a hat from E. W. Harrison's, but you won't look so well. 46

D. E. and G. E. Turrentine of Lubbock visited in Hereford Saturday and Sunday.

A. Laird of Bovina passed through Hereford Wednesday on his way to Vernon on business.

E. Fenton, a progressive ranchman of Arney, was in Hereford Monday after supplies.

J. D. Thompson was in from his ranch twelve miles northwest of town Saturday on business.

Henry Walcott was in from his ranch in the north part of the county Saturday on business.

Prof. J. E. Nunn, proprietor of the Amarillo Telephone Exchange, came down on business Wednesday.

T. S. Barnett of Whitesboro, father of Mrs. J. Ray, arrived in Hereford Tuesday for several weeks' visit.

Children, get your tablets, pencils, school books and all school supplies at J. P. Harding's drug store. 47

Miss Mae Eagle returned Friday from an extended visit with relatives and friends at Wichita Falls and Depison.

W. J. Chapman was in from his ranch on the North Draw Monday and was a welcome visitor at the BRAND office.

Mr. and Mrs. Ewing Halsell, who have been visiting in Hereford for several days, returned to their ranch south of Bovina Monday.

It is not fancy plumbing that keeps your mindmills running. If they are out of order have them fixed right by Reagan & Dyer. 49

J. W. Anderson of Hart was a business visitor to Hereford Wednesday and registered a kick with the BRAND, as he had not been getting his paper.

J. M. Acheson and Ed Newsom, both of Castro county, were in Hereford Wednesday and informed the BRAND reporter that they would each plant about twenty acres in cotton this year.

If you have any land to break you should see the Moline disc plow at Stringfellow-Hume Hardware Co's. These are the plows which are being used by Walker, Fewell, with traction engine. 47

W. D. Cloyd and family came in Monday from Pilot Point and will make Hereford their home. They will live on their son George's place east of town for the present. Mr. Cloyd owns two sections in Castro county.

Dr. R. H. Gough has sold his residence in the west part of town to Dr. J. W. Hicks, taking as part pay the residence owned by the latter in the northwest of town. And later sold the J. P. Harding residence and his four lots in the central part of town to Judge Jno. E. Ferguson.

Hawkes eye glasses—good and cheap at Burns & Smith. 46tf

Rev. H. B. McGee returned Monday from a trip to Central Texas.

We want some frying chickens, also butter for shipping. Garner & Martin. 49

Henry Weems, living eight miles north of town, came in Saturday after supplies.

H. W. Renfro returned Tuesday from a two weeks' visit to his old home in Cleburne.

Miss Bruce Gass returned Friday of last week from an extended visit with friends at Tulia.

Frank Chestnut and wife of Arney were in town Monday negotiating with our business men.

Get our prices on anything in the tinning or plumbing line. They are right. Reagan & Dyer. 49

S. Loveless returned Monday afternoon from a two weeks' visit with friends in Hale county.

Travis Hord, a substantial ranchman of the North Draw, was a business visitor to the city Monday.

V. Walker of Dawn was in Hereford on business Tuesday and paid the BRAND office an appreciated visit.

L. T. Lester, Canyon City's banker, passed through Hereford Saturday afternoon on his way home from Roswell.

J. W. Lockney, editor of the Amarillo Advocate, passed through Hereford Monday on his way to Roswell, N. M.

The "Silver Shirt" from E. W. Harrison's cost but little more than others and the fast colors fully justify the higher price. 46

FOUND—A new side curtain for carriage. It can be got same by calling at Dale's Barber shop and paying for advertisement.

G. W. Irwin, one of Castro county's progressive ranchmen, was in Hereford Monday and transacted business with the BRAND.

J. L. Underwood came in from his ranch in the north part of the county Saturday and spent Sunday with his family in Hereford.

Now is the time to order a new pair of Canterbury's hand-made boots—the kind that fit and wear well—or have your old ones repaired.

J. W. Hough left with his crew of workmen Monday afternoon for Bovina where he will begin at once the construction of a business house for Oylor & Watts of that place.

It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the Stringfellow-Hume Hardware Co. 37tf

Walter R. Brandon, editor of the Canyon City News, came down Monday and spent the afternoon at the BRAND office. Walter is a genial, high-toned gentleman and we are always glad to have him call around.

C. E. Lester, who recently moved from Coleman to Dawn, was in Hereford Wednesday after material to make improvements on his farm. While in town, Mr. Lester gave us a dollar, the price of the BRAND for one year.

White, our energetic telephone man, is pushing the line out into the adjoining country as fast as possible. Phones are now being placed in the residences of W. E. Lindsey and Uncle Geo. Baker. The contract for the line to Bethel and Floyd will be let soon. Portales Herald.

ANNOUNCEMENT

Garner & Martin

We wish to announce to the public that The Big Grocery Store, combines the former grocery stock of J. W. Martin, Hereford Mercantile Co. and Norman & Mabry, and is located in the corner brick building formerly occupied by Norman & Mabry.

The trade enjoyed by the three old firms was very flattering and was (we believe our customers will agree) merited by the courteous treatment, prompt service, highclass goods and low prices made to all.

In this consolidation we have materially reduced operating expenses, and we expect to extend and increase our business by giving our customers the benefit of this reduction.

Everyone wants fresh wholesome eatables. The new firm will have over 1000 cases of fresh canned, glass and jar goods including practically everything in this line.

In flour we can quote you lowest figures on four of the best High Patent, Soft and Hard Wheat Brands.

We especially solicit the ranch business of this part of the Panhandle and are fully prepared with guaranteed goods and low prices to secure your business if you will trade with us.

Commence the New Year right. We will expect prompt settlement the first of each month at our office, as we cannot afford to keep a collector on the streets.

We can make no exceptions to this except to our country customers with many of whom it will be necessary to get round on the first of the month.

Respectfully,

Garner & Martin

Brand Advs Will Bring Business

Garrison Bros.

....Dealers In....

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

W. S. Higgins

E. R. Rice

HIGGINS & RICE

Dealers in

Coal, Grain, Hay, Salt

AND FIELD SEED

Bois d'Arc Posts

Cash for Hides International Stock and Poultry Food

Wagon-Yard Connected

YOUR PATRONAGE SOLICITED

Men's HATS

Just received a large assortment of

Stetson's and Lion Specials

Latest and best in shapes, styles and qualities, such as is always found in strictly new goods. Prices from 50c to \$10.00. We can interest you in these hats. We can suit you if you want something new, nobby, good, and at the right kind of price. Let us prove it to you.

E. W. Harrison

Who Sells "Topsy"

THE BRAND

A Clean, 16-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country. Has the Largest Guaranteed Circulation of any Paper Published in the Panhandle of Texas. Valued for its Class of Readers. Official Organ of Deaf Smith and Castro Counties. Subscription Price \$1.00

Best Equipped Office in The Panhandle

Up-To-Date Job Printing. Prompt Delivery and Quick Service. Making Impressions on Paper is Not Always Good Printing. Our Printing Makes Good Impressions on all who see it. Call on or write us for prices.

THE BRAND

Notice.

You are hereby warned not to buy a vendor's lien note made by J. P. Snyder to T. J. Davis and secured by certain property Hereford, Texas, as I have an attachment on the property and will contest payment of said note.

46-4t R. H. GOUGH.
Hereford Fuel Oil Co.
For best coal and Ice. Troy Womble, manager—phone 76. 9tf

WILL BUILD ROAD

It is Stated That the Santa Fe and Rock Island Have Reached an Agreement.

W. H. Wolff, who has been at Albuquerque, Belen and other points along the Santa Fe in New Mexico told a reporter of The Texan that from the most reliable source he received the information that the Belen cut-off was a certainty. About 200 men are now at work on the bridge across the Rio Grande at Belen and more are being put on. The contract for about 30 miles of grade is now let, and the work of construction will be pushed. The cut-off will be built from Belen and connect with the Rock Island at or near Santa Rosa. The road will then be extended to the Pecos Valley road, a Santa Fe property. The Choctaw will use the Pecos Valley from Amarillo to the cut-off and thence over the Santa Fe to California. In return the Santa Fe will use the Choctaw to make connections with some of their southeastern lines. The main traffic of the Santa Fe will come over the cut-off to Santa Rosa and then over the Rock Island to some point in Kansas. A call for \$2,000,000 has been made to improve the west end of the Santa Fe. In talking with Albuquerque people, Mr. Wolff said, they admitted they were up against it, but were going to make the best of it while they could.

The ties and rails are being taken away from the Tucumcari extension of the Choctaw and all indications point to an arrangement for another outlet for that road.—Dalhart Texan.

WANTED.

A reliable lady or gentleman in every locality of the State to manage branch of our business. No soliciting, no traveling; salary \$80 per month and expenses. Send self-addressed stamped envelope for full particulars. To begin work at once. Address

SOUTHERN ADVERTISING ASSOCIATION
48-12t Galveston, Texas.

Subscribe for THE BRAND—\$1.

Panhandle Teachers.

The program as arranged for the Amarillo meeting of the Panhandle Teachers Association is as follows:

FRIDAY, FEBRUARY 12.

10 a. m.—Address of welcome—Judge H. H. Wallace.

10:15 a. m.—Response—Prof. B. E. Hodges.

10:30—School system of Germany—Miss Alice Jones, Prof. E. L. Dohoney.

11—Literature in intermediate grades—Miss Emma Tullors, Miss Laura Hamner, Mrs. D. V. Sheffield.

2 p. m.—The algebraic equation—Prof. N. S. Williams, Prof. W. B. Quigley.

2:30 p. m.—Accuracy—Prof. W. R. Silvey, Mrs. E. R. Haynes, Miss Anna Hendrix.

3:15 p. m.—Systematizing country schools—Prof. E. T. Genheimer, Miss Lela Blackshear, Miss Lela Finley, Miss Kerr.

7:30 p. m.—Entertainment by public school children.

SATURDAY, FEBRUARY 13.

10 a. m.—Manual training in public schools—Prof. Lee Clark.

10:45 a. m.—Let in the light—Dr. G. J. Nunn, Prof. Addison Clark, Miss Pearl Betts.

11:30 a. m.—The study recitation—Miss Griffith, Prof. J. L. Bain.

2:00 p. m.—"Thou Shalt Not" in the school room—Prof. W. J. Lackey, Miss Willie White.

2:30 p. m.—How to establish a library and how to use it—Prof. E. L. Dohoney.

Prof. Dohoney will see about having music at suitable intervals.

Reduced rates will be secured on all railroads.

L. A. WELLS, Pres.
MISS CLARA HELVY, Secy.

Teachers Institute.

The following program for the Teachers Institute at Castro county will be rendered January 30th at 9 o'clock a. m.

1.—Why am I a teacher—W. B. Baker.

2.—The ideal rural school—C. F. Kerr.

3.—Busy work in school—Miss Lena Parker.

4.—How to teach and how not to teach common and decimal fractions—C. E. Donnell.

5.—Morning exercises—Mrs. E. V. Harbison.

6.—Relation of teacher to pupils on play ground—J. F. Eddleman.

7.—Primary Geography—Mrs. Hester Cash.

Committee: Miss Mamie Todd, K. E. Turner, W. B. Baker.

LOCAL OPTION ASSOCIATION.

Address Issued Urging People to Join State Organization.

Denton, Tex., Jan. 9.—H. A. Ivy today issued the following address to prohibitionists over the State:

To the People of Texas: This organization has become necessary because of the organized scheming of the friends of the liquor traffic, backed by enormous capital and aided by the shrewdest manipulators that money can buy to prevent the enforcement of the law, if possible, compass the defeat of our present local option law.

Our hope is in the moving individual citizen. It is a matter of self-protection, and citizens should organize to secure the enforcement of the law adopted by their votes, and prevent the corrupting by the traffic of the

very fountainheads of legislation at Austin.

Every intelligent citizen knows the local option law can be more easily enforced than the law against murder, theft, arson, etc., if the officers want to enforce it; and even children know the officers will want to enforce the law when their jobs depend on their doing so. A public sentiment that will say to the officers "no law-enforcement, no office" is the thing needed, and this association hopes to help develop such a sentiment.

This is addressed to you, as an individual citizen, if you believe in the enforcement of the law and in wholesome social and political conditions that are impossible under the liquor regime.

If your county is already organized, get them to at once align your organization with our State movement, and be sure that the names of your officers are sent to our secretary.

If your county is not already organized, write now to our secretary.

STAMBAUGH & LIPSCOMB

THE CASH DRY GOODS STORE

Having eliminated the stock of Groceries we are now prepared to furnish you at prices lower than ever anything you need in the following lines

Dry Goods, Clothing, Gents' Furnishing Goods, Notions, Boots, Shoes and Millinery

Our aim is to sell for cash at a small profit. We carry a complete line of everything in our line. Call on us and let us show you goods

STAMBAUGH & LIPSCOMB

SUCCESSORS TO HEREFORD MERCANTILE CO.

THE FAMOUS Will Handle GROCERIES About Feb. 1st, 1904

Don't Ask For Credit

From now on we will be compelled to run our business on a strictly cash basis. We dislike to do this but it is necessary in order that we may meet our obligations.

TUCKER & JACOBSEN

FIRST-CLASS ACCOMMODATIONS

THE BEST TABLE IN HEREFORD

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

Prof. H. A. Ivy, Sherman, Tex., for particulars regarding plans for the organization of your county, and begin at once to talk it up among your neighbors. If you think it necessary, ask for our organizer to come and assist in organizing your county association and give you a start on the precinct organization. Do this now.

If your local paper has not already done so, get it to publish this notice with any editorial comment its editor may think proper, and send a copy of the paper to our secretary.

H. H. HALSELL, Decatur
G. W. OWENS, D.
G. C. RANKIN, D.
C. H. JEFFERS, C. S. Richards
Cent.

H. A. IVY, company
corner

Mrs. J. Staple and
in the south
us to announce
to take White House
to give Fair dealings.

Subs

Keep Property From Burning

By taking insurance in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National, Fire Association of Philadelphia, The United States, St. Paul and Aetna of Hartford.

WITHERSPOON & GOUGH AGENTS

ELISHA CARTER

JOE CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited.

PROFESSIONAL CARDS.

C. P. ESTES, M. D.
PHYSICIAN AND SURGEON
Phone No. 82
Office at Burns & Smith's Drug Store
Hereford Texas

J. W. HICKS, M. D.
PHYSICIAN AND SURGEON
Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

G. F. LeGRAND, M. D.
PHYSICIAN AND SURGEON
Office at T. M. Coulson & Company's Drug Store, Hereford, Texas
Residence phone No. 138

Dr. Lyman B. Raschbaum, the
Amarillo ear, eye, nose and throat
specialist, will be at the Hereford
Dental Parlors on the 1st of each
month, where he will be pleased
to attend to the needs of the citizens
of Hereford and vicinity in his line.
Dr. Raschbaum is also a scientific
adjuster of eye glasses.

W. E. ROBERTSON
DENTIST
Special attention given to diseases
and deformities of the mouth.
Prices governed by services rendered
Office at Hereford Dental Parlors in
the G. R. Hay brick building
Office phone 65. Residence 18

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford Texas

W. H. RUSSELL
LAWYER
Practice in all courts
Hereford, Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

SHORT LOCALS

News of Interest Boiled Down for
Rapid Reading—Facts Con-
cerning People You Know.

Lined gloves at E. W. Harrison's.

A few fine pigs cheap. Troy
Womble. 50tf

Rat Jowell went down to Texico
Tuesday on business.

You will find everything fresh and
neat at the City Bakery. 39tf

Newton Reese of Canyon City
was in Hereford Tuesday.

One good work horse for sale.
See Hereford Mercantile Co. 43

D. E. Weaver returned Monday
from a business trip to Claude.

Do your cattle need dipping? We
make the vats. Reagan & Dyer. 49

J. A. Johnson went up to Ama-
rillo Saturday afternoon on business.

Right up to now Canterbury's
line of harness, saddles and sundries.

J. C. Cox was seen mingling with
friends on our streets Wednesday.

Witherspoon & Gough represent
the old-line fire insurance compan-
43

you and wife of Boom
thing new, and wife of Boom
good, and at
kind of price.
prove it to you, a profitable
em. Reagan
49

E. W. Hale
Who Sells "To"
in from his
aturday on
ch with L.
er return
ard. 45

Dou wear "Topsy"? 46
Try some of the home-made candy
at City Bakery. 36tf

C. H. Carl was a business visitor
at this office Saturday.

Just received a nice line of cabbage
at the Hereford Grocery Co. 1t

T. S. Watts was mingling with
friends on our streets Saturday.

Hereford Fuel Oil Co., for the
genuine McAlister coal. Phone
76. 50tf

B. F. Westbrook represented
Dimmitt at the county capital Satur-
day.

Fresh line of fine candies just re-
ceived at J. P. Harding's drug
store. 38tf

D. W. Hawkins was in Saturday
afternoon from his ranch west of
town.

We want some frying chickens,
also butter for shipping. Garner &
Martin. 49

J. O. Lindsey of Castro county
was in the county capital Saturday
after supplies.

When you want something good to
eat go to the City Bakery, Geo. W.
Eagle, Proprietor. 36tf

Rev. W. C. Grant of Elida, N. M.,
was in Hereford Saturday transacting
business with the BRAND.

C. E. Oliver came up from his
ranch twenty-six miles southwest of
town Tuesday after supplies.

J. M. Smith was in from Umbarger
Monday on business and was an
appreciated caller at this office.

**W. A. Odell came in from Boom
Saturday on business and moved his
subscription to the BRAND up a year.**

Parties having property for sale
will subscribe their own interests by
listing with us. B. H. Bounds &
Sons. 46tf

H. L. Goats was in from his ranch
on the North Draw Tuesday and while
in town made arrangements for the
BRAND.

G. C. Major, a substantial farmer
living eleven miles east of town, was
transacting business on our streets
Saturday.

Pianos, organs, sheet music.
Everything in the music line.
Thos. Goggan & Bro., Galveston,
Dallas, San Antonio. 10-tf

Rev. W. C. Brown of Graham
filled the pulpit at the Baptist church
Sunday morning and night and
preached able sermons.

An inspection will convince you of
the merits of the "Geisecke" shoe,
and a trial will make you a regular
customer. E. W. Harrison. 46

Dr. Duff, who recently bought the
Judge Gough place in the south part
of town, went down to Memphis
Tuesday afternoon on business.

A. M. Keithley was up from
Castro county Saturday and made
arrangements for the BRAND to
make regular visits to his home.

We will trade with you on any-
thing in our line, whether you have
cash, cattle, feed or any other
marketable product. Reagan &
Dyer. 49

Theodore Cochell of Umbarger
was transacting business in Hereford
Tuesday and made arrangements to
enter his daughter at Add-Ran
College.

Mrs. Mal Shelley and son, Edwin,
of Hereford spent Monday in this
city with Mrs. E. M. Carter, on
their way home from Hale Center,
where they went after Miss Mattie
Strickland, who returned home with
them, Tuesday.—Hale County
Herald.

Wall Paper—E. B. Black. 44
L. E. Cobb was a business visitor
from his ranch Saturday.

Charles Roberson was a business
visitor from Boom Saturday.

R. L. Wilson of Boom was a busi-
ness visitor to the city Saturday.

Vance Witherspoon represented
Boom at the county capital Tuesday.

J. E. Rhodes was a business visitor
from his ranch north of town Satur-
day.

A. S. Gracey was in from his
ranch Saturday and called at this
office.

Capt. J. C. Lee, mayor of the city
of Roswell, visited in Hereford
Wednesday.

H. H. Stanley came in from his
ranch in Castro county Saturday
after supplies.

J. W. Brady came in Saturday
from his ranch five miles east of
town on business.

J. S. Wyche, our county assessor,
was in from his ranch east of town
on business Saturday.

J. W. English, one of the county's
substantial ranchmen, was in Here-
ford on business Saturday.

Mrs. J. V. Rice, who had been
visiting the family of E. R. Rice,
returned to Amarillo Saturday.

Witherspoon & Gough write farm
property in the Etna of Hartford
and Hartford Fire Insurance Com-
panies. 43

J. R. McFarling, living twelve
miles northwest of town, had busi-
ness in Hereford and called at the
BRAND office.

A. S. Kendrick, one of Deaf
Smith's substantial young citizens,
was in from his ranch west of town
Saturday after supplies.

A. P. Murchison went up to Strat-
ford Tuesday afternoon where he
will be engaged for several days in
looking after his interests.

If you want your sod land plowed
deep investigate the merits of the
Moline disc plow, for sale by the
Stringfellow-Hume Hardware Co. 37

J. H. Head came in Tuesday from
the ranch in Castro county and spent
a day with his family, who live in
Hereford for the benefit of the school.

Call and see my line of saddles,
harness, quilts, bits, spurs—in fact,
anything in my line. Prices will be
made to suit your pocketbook. J. A.
Canterbury.

J. W. Watkins of Roswell, brother-
in-law to our townsman, L. R. Bas-
ham, visited in Hereford the first of
the week and was a pleasant caller
at this office.

J. W. Robinson and family, of
Hereford, visited J. A. Witherspoon
and family from Friday till Monday.
Mr. Robinson is on a trade for ranch
property near Goodnight—Banner-
Stockman.

Have you a phone at your resi-
dence? If not, see W. G. Ross,
manager of the local system. It
will save you time; it will save you
steps; it will not only save, but
make you money. 33tf

J. F. Perry returned Saturday
from several weeks' visit with rela-
tives and friends at his old home in
Columbia, Tenn. Mr. Perry re-
ported a pleasant trip but is now
satisfied to remain in the Panhandle.

Miss Mattie Strickland left last
Sunday afternoon for Hereford
where she expects to visit relatives
a few weeks. Her many friends
and loved ones wish her an enjoyable
visit and an early return.—Hale
Center Messenger.

**Directors Report
To Stockholders**

Hereford, Texas, December 31, 1903.
A meeting of the Board of Directors was
held this day in the banking room of the
Western National Bank.

After a careful examination of each and
every loan held by the bank, and a general dis-
cussion of the bank's affairs, the following report
to the stockholders was adopted:

We, The Board of Directors of The Western
National Bank of Hereford, beg to report to
the stockholders that for the six months' business
since the organization of the bank we have made
a net profit of \$3368.99 upon our capital of
\$50,000.00, being at the rate of 13 1/2 per cent per
annum.

We have made no bad loans.
We have had no law suits.

We have never forced any customer to sacri-
fice his property to pay us.

We have never rediscounted any of our
paper.

We owe no bank anything.
Never having used our credit, we have this
in reserve to assist our customers, should such
assistance become necessary.

Our policy of making small loans, has made
us the POOR MAN'S BANK, and we have always
been able to make such loans though we have
often been forced to refuse large loans.

It is believed with the business now established,
a much better showing can be made six months
hence.

As our money can be well used in our busi-
ness, we have thought best to declare no divi-
dend at this time.

We have passed five hundred dollars to the
surplus fund.

We have elected Ross W. Davis, assistant
cashier.

Respectfully submitted,
JNO. P. SLATON,
J. P. CONNELL,
W. S. HIGGINS,
L. R. BRADLY,
ROSS W. DAVIS,
F. B. FULLER,
G. A. F. PARKER.

The Western National Bank
Of Hereford, Texas
CAPITAL - - - \$50,000.00
DIRECTORS
G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,
W. S. Higgins, J. P. Slaton, Ross W. Davis

GEORGE CLOYD, Manager
R. H. NORTON
DEALER IN
High Grade Meats of All Kinds
We make a specialty of handling tender meats only—the
kind that tickles your palate. Shop south of Garrison
Bros. Hardware store. Telephone No. 15.

BURNS & SMITH
Wants your business. We will
keep it by giving fair treatment
BURNS & SMITH

AGENT FOR ACME STEAM LAUNDRY, OF FT. WORTH
HEREFORD TONSORIAL PARLORS
L. R. BASSHAM, Proprietor
Our Specialties.....
A N EASY SHAVE
NEAT HAIRCUT
CLEAN BATH
SHOP OPPOSITE
HEREFORD
NATIONAL
BANK

