

Spain Warns Of Fire Hazard

Hereford residents could be taking a chance on a big fire hazard they're not even aware of, according to Jay Spain, city fire marshal.

It's the household television set. "When you leave the house for a weekend or any length of time, unplug the television set," warns Spain.

"Television sets that come on instantly when you flip the switch are never really off, they stay warm all the time and they can get hot," Spain explained.

Two fires locally within the past few days have been ignited by television sets, and Spain points out that a potential hazard can be easily eliminated simply by pulling the plug on the tube.



Hereford, Deaf Smith County, Texas August 21, 1975
74th Year, No. 67 32 Pages including TV Supplement 15 Cents

Police Investigate Rape Cases

Hereford police are currently investigating two incidents of rape which have occurred within the city within the past 11 days.

An 8-year-old Hereford girl was reportedly raped at her home on Ave. J, Aug. 11. According to police reports, the girl was allegedly raped by her 17-year-old brother.

Police also are investigating an attack on an 84-year-old Hereford woman which occurred at about 3:15 a.m. Aug. 16.

The attack took place at the woman's home on South 25 Mile Avenue.

According to police reports, the assailant entered the woman's home by cutting through a screen on the kitchen window.

The Hereford woman reported that she

was struck on the head by the assailant and threatened with a pocket knife.

She told police that the attacker asked if she had any money before he left her home.

Police had only a sketchy description of the assailant and no suspects had been located at presstime.

Police investigated a vehicle pedestrian accident in the 100 block of Ave. H Monday morning.

Mary Gonzales, 31, of 711 East Third suffered an injured left shoulder and a broken pelvis when she came in contact with a 1973 Pontiac driven by Melania Melad Bartel, 28, of 1012 East Third about 10:30 a.m.

The vehicle was southbound on H at the time of the accident and the

pedestrian was walking with the traffic.

Mrs. Bartel was issued citations for operating a vehicle without a license and failure to control speed in order to avoid a collision.

Local officers are also currently investigating two incidents of vandalism here.

Barrick Furniture on West Highway 60 was hit by vandals sometime on the night of Aug. 16 or the morning of Aug. 17. Five plate glass windows were shot out with what was apparently a .22 caliber weapon. Damage was estimated at \$840.

The ATEX Oil Co. station at 507 West US 60 was victimized by vandals about 4:30 Monday. Rocks were thrown through seven panes of glass at that location.

Welty To Designate Smoking Areas

Hospital Board Okays Budget, Reviews Laws

By BOBBY TEMPLETON
Brand News Editor

The Deaf Smith County Hospital District board of directors unanimously approved a budget Tuesday morning totaling \$1,487,075 in expenses for the 1976 fiscal year beginning Oct. 1, 1975. The increased budget does not in effect mandate any more taxes than have already been approved by the County Commissioners Court, which collects taxes for the hospital.

The budget approval topped the agenda for the regular monthly meeting for the board of directors. Among other items accepted or discussed were bills for July, an updated financial report for the current year, a request by hospital Administrator Ron Welty to designate smoking areas within the hospital, and a legislative review of new laws affecting the medical industry.

THE 1976 OPERATING BUDGET is expected to be about \$45,875 above the previous year, when the expenses totaled \$1,442,000. Total net revenues expected during the coming year are \$1,550,075, about \$60,875 above 1975.

Principal reasons cited for the higher budget were inflation on purchases and federally enforced expenses such as the minimum wage law, which forces minimum salaries for hospital workers up to \$2.20 an hour by Jan. 1976.

In explaining the budget outline, Welty said hospitals were now required to implement three-year capital improvement budgets and a one-year operating budget. This year, the hospital district is maintaining the same tax rate of 25 cents per \$100 assessed valuation. However, the taxes collected by the county for the hospital district will result in about \$34,500 more because the county raised its assessment ratio from 24 to 30 per cent of the actual appraised values.

ANOTHER INCOME SOURCE resulting in more funds is the amount provided through daily routine service charges and auxiliary services. Combined, these will gain the hospital \$47,475 more income. Total funds provided will amount to \$2,149,600, including all revenues from taxes, patients, contributions, investments and other income. The starting balance for the fiscal year is \$425,000.

Welty explained that more taxes were needed partly because indigent care would cost the district about \$12,000 more as indicated by expenses for the first ten months of this year of \$16,000. That's more than was earlier forecast. This will be funded through tax collections of about \$24,000.

Taxes for the district will amount to about \$190,000 based on a tax roll of \$80

million and an experienced collection rate of 95 per cent. The tax rate is divided among five funds including bond interest and sinking funds for 1963, 1968 and 1969, the medically indigent fund, and the general fund.

The largest single expense is for a payroll of \$886,000, up \$50,400 over last year. Other expenses include supplies and operation of plant, \$461,875-up \$15,475; social security taxes, \$50,000-up \$1,000; employee benefits, \$24,000-down \$21,000; and depreciation, \$66,000-no change. Interest expense is estimated at \$38,200, down by \$3,800.

Even though a public hearing was held for the budget, no one appeared in opposition to it.

H.A. [HAP] CAVNESS, board member, emphasized the "forced edicts" of the federal and state government which are costing the hospital. "We're up on daily operation cost and down on our income," he said.

This and other similar comments were in part prompted by a legislative review delivered by Welty. He said that the hospital has had to apply for certificate of need to pass certification by the newly established Texas Health Facilities Commission (THFC) which has control over any construction by hospitals. The certificate is for the renovation project at the hospital.

The last state legislature set up THFC along with a reorganization of the state health department, now supervised under the new Health Resources Agency. Cavness said these were spinoffs from federal legislation, "which is slowly socializing all medicine."

Another change from the federal

government is the procedure for Medicare payments, which will initially be delayed for three weeks with checks coming every two weeks instead of weekly. This will cause a temporary lack of about \$27,000 in the hospital checking account. Payments had been coming in at a rate of \$9,000 weekly.

THE BOARD GAVE AUTHORITY to Welty to designate smoking areas in the hospital as a result of a new law which forbids smoking in public buildings except in specified areas. After consulting with his staff and other area hospitals, Welty said he would designate the smoking areas.

While presenting the monthly financial report, the hospital administrator said that July was the busiest month of the year. "Income was up with overall activities and patient revenues close to what was forecast."

He pointed out that walking obstetric cases were significantly up over this same time last year. They have reached 488 off-the-street deliveries as opposed to 32 at this time last year.

This situation has caused local doctors concern as it affects their insurance rates due to the risk involved in performing the deliveries without knowledge of pre-natal care given to the expecting mothers.

Welty did say that the hospital's professional liability insurance was up by only about \$500, which is a better rate than received by other Texas hospitals. Of course, this doesn't directly affect the individual doctor's insurance.

He said that all the hospital could do now was investigate whether the walks were living inside or outside the district and judge cases on that basis.



Skin Heads

These leaders of the 1975 Herd Football team ought to keep cool heads in frustrating situations this year as they take to the field with their "Kojak" styled hair cuts. From left to right, they

are Brian Edwards, Mike Crim, Dennis Evans, Dave Charest, Brad Clark, Vance Hennington and Wesley Wilson.

(Brand Photo)

Kindergarten Is the First Step

It's A New World for Beginning Students

By JOE LACKEY
Brand Staff Writer

The business of education has begun another yearly cycle this week in the Hereford Independent School District for teachers and students, but the five-year-olds enrolling in school for the first time are beginning a 12 to 16 year educational venture.

These students start off in the kindergarten program with wide-eyed wonder, amazement and general fascination.

The kindergarten experience here contains so many interesting activities that any child's interest will be aroused. Children who will one day complete college are just beginning an experience that will span as many as 17 years, or even more.

According to Beverley Lambert and Mary Chavarria, kindergarten teachers at Shirley Elementary School in Hereford, readiness for the first grade is stressed in the kindergarten program at Shirley, which is similar to the programs in other elementary schools in Hereford.

THE TEACHERS SAID they try to make sure that the child acquires a positive self-concept, and learns to get along with other children. Sharing, other social skills, and generally getting ready for the next year of school are emphasized.

Gross motor skills are emphasized, such as learning to write. And getting the child ready to learn to read is one of the most important parts of the program.

Making the first school experience a pleasant one is emphasized, so that the child gets off on the right foot.

The child may be amazed when a new language is encountered, but this happens, because both Anglo and Spanish children attend kindergarten at Shirley. The children may learn words from what to them is a foreign language just from playing with children who speak the other language, and of course, Spanish children who speak little English will learn much more about the English language in kindergarten.

Also, Anglo children with limited vocabularies will have their language skills improved. They will learn the alphabet, new words, and new sentence patterns.

CHILDREN ENROLLED in kindergarten even learn a little math, or arithmetic, as it was once known. The child learns to

count, and in general ventures forth into the entirely new world of mathematical calculation, takes the first few steps in that direction.

Those children who learn particularly quickly may move on to more advanced skills before the year of kindergarten is completed, while others who learn at a slower pace are permitted to move at their own speed. Some may even be doing first grade work before the year is completed.

The child frequently is particularly interested in the variety of the program, which includes some music and art, and even such "scientific" activities as planting beans in a garden.

But it isn't all work and no play. Frequent play periods are included, which are designed as a part of the educational experience so that the child will be stimulated and become used to role-playing.

Career awareness is included in the program, so that the child will develop respect for work as a worthwhile function. At Shirley, field trips are used in career awareness, and also to keep the child interested in the overall experience. Last year, for example, a field-trip was conducted to a grocery store, and the children were shown the "behind-the-scenes" operations in grocery stores, such as meat-cutting, which are not normally seen on the average trip to a store.

THE MODERN KINDERGARTEN experience differs enormously from the beginning educational experience in the old days. For instance, at Shirley there is a media center, where the children are taken once a week for various stories. And films are shown, and records are played.

All this is designed to expand the intellectual and emotional horizons of the child, to better prepare the child for the entire educational experience, and to generally introduce more variety into his life.

The child will be especially interested in such activities as jumping rope and hopscotch, which are included as physical education activities.

Both boys and girls do a little cooking, and make cookies, jello, popcorn, and the like, with assistance from the teachers, of course.

IN HEREFORD THERE is a unique opportunity in the



Looking Forward to School

With the beginning of school many children, enrolling in kindergarten, are exposed to the educational process for the first time. School will be an exciting new experience for the children.

Pictured is a kindergarten class at Shirley Elementary School playing a game, pretending to fall asleep.

(Brand Photo)

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AM/FM/MPX
Features two 16 1/2" x 8" x 5" sealed enclosure speakers and 18 1/2" x 10" x 4" 8 track receiver. Great looking walnut grained cabinetry adds to any room. Has slide sound controls for easy adjusting.

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50% Cotton - 50% Polyester. Blue denim. Regular fit and length for back-to-school. Boy's sizes 8 to 16, slim and regular. **2 \$7.00** PAIR

D. CHAMBRAY SHIRT
100% Sanforized Cotton. Resists shrinkage. Chambray blue for great back-to-school style. Boy's sizes S, M, L. **\$3.44** EACH

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A great blend of 60% Cotton and 40% Polyester for easy care and looks great for back-to-school. Denim navy in sizes 7 to 14.

NOW! **\$4.44** Pair

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100% Sanforized Cotton work-style shirt in Chambray blue. Shrink resistant, great for on and off campus. Men's sizes S, M, L, XL.

\$4.00 Each

BOY'S & MEN'S CREW SOCKS
Crew socks in black, white, navy and other assorted colors. Boys' are 100% Orlon Acrylic for sizes 7 to 11. Men's 75% Orlon Acrylic, 25% nylon for sizes 10 to 13.

2 pairs for **\$1.00**

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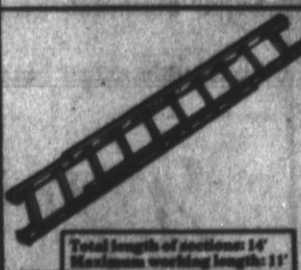
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SAVE \$4
 GUAR. 1-COAT EXTERIOR PAINT
 Latex—fast-drying, easy clean-up. Tough finish, resists blistering, mildew. 15 popular color choices.
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Legislator Appointed To Push Constitution

Robert W. Calvert, chairman of Citizens for the Texas Constitution, announced the appointment of Ronald Earle, a state representative from Austin, as the statewide campaign coordinator for the passage of a new Constitution for Texas.

The information and education program that Earle will head will be financed exclusively by citizen contributions.

Calvert was joined in making the announcement by House Speaker Bill Clayton of Springlake, Lt. Governor William P. Hobby, Jr., and Texas Attorney General John Hill. In a joint statement, the three top officials said the Earle appointment "marks the beginning of an all-out effort to inform the

people of Texas about the need to update the antiquated document and to bring Texas government into the 20th century."

Clayton said that after working with Earle for the past two years, "I feel he is a particularly fine choice for the very demanding duties of coordinator. I know Ronnie is as totally committed to the passage of the new document as I."

"A new Texas Constitution will give Texans a guarantee that their state government will be truly responsive to the people of this great state. The new document preserves the best of the present Constitution, written in 1876, while providing additions that are necessary now that our state has come of age," Clayton said.

Lt. Governor Hobby said, "The proposed Constitution which is being presented is a good basic document. It is not perfect, because we are not perfect. But, it is an admirable and impressive constitution. Its adoption will free our government from the shackles it has worn for almost 100 years. It will give our government the tools it needs to maintain our state's



Ronald Earle

said, "We have a very strong obligation to the people of Texas to concentrate our efforts on distributing all the information possible about the new Constitution, so that Texas voters may base their decision on the document with all the facts before them."

Earle, 32, begins his duties as coordinator immediately. A former judge of Austin's Municipal Court, Earle served as chief counsel to the Texas Judicial Council before his

election to the Texas House in 1973. In 1967-69, Earle also worked as a budget analyst for then-Governor John Connally. A native of Fort Worth, Earle practices law in Austin in addition to his duties as a Texas legislator.

Joining Earle on the campaign staff will be Mercy Kutcher who will act as office manager during the campaign. Ms. Kutcher is a veteran of San Antonio politics and a former legislative aide.

Man Attends Seminar

B. Stovell of Friona Industries, Inc. recently participated in a special management training seminar offered by American Cyanamid Company at their Agricultural Division headquarters here.

During the three-day long seminar Stovell heard the latest on training techniques, management principles, territory management, and a special money management segment conducted by Division Controller, Donald McNabb.

"Keeping up with new and better training techniques to

help the manager improve the service offered by each of his sales representatives is our objective," remarked A.M. Brown, Manager of Cyanamid's Training Department. "Our school is designed to help managers make their sales representatives true professionals."

The seminar concluded with a question and answer segment with Animal Industry Department representatives participating. Friona Industries, Inc. markets Cyanamid's animal health products

CORINA CERVANTES

¡Ya Tenemos Reina '75!

El viernes 15 de agosto, en el baile de elección se eligió la reina de las fiestas patrias '75 en Hereford.

Bajo un ambiente de alegría musicalmente animado por "Las Estrellas Del Norte" y Rey Garza fue elegida la nueva Corina Cervantes como flamante reina de las fiestas patrias '75. Es la hija de sr. y sra. Jose Cervantes. Sus representantes son sr. y sra. Juan Jose Castillo.

Como integrantes de la corte de la reina estaran las arañas Silva Alaniz como princesa y Sofia como duquesa. Que su reinado 1975-1976 sea de orgulla y beneficio para toda la comunidad!

4-H Girls Take Part In Show

Eleven county 4-H girls participated in a 4-H fashion show at Western Plaza Mall in Amarillo Saturday, August 16.

The theme for the show was "Back to School Fashions" and area 4-H girls participated.

Involved from Hereford were: Frankie Wells, Micki Merritt, Missy Merritt, JoLana Crump, Susette Edwards, Debbie Pledge, Kristy Simons, Ina Hamby, Una Hamby, Glenn West and Carla West.

Company Appoints Distributors

The CONKLIN COMPANY, INC. of Minneapolis, Minnesota, proudly announces that Mr. and Mrs. Donald O. Adams of Route #2 Hereford, have just completed the Conklin Leadership Preparation School here in Minneapolis at the Sheraton Ritz Hotel.

They have been appointed Distributors in the Conklin organization.

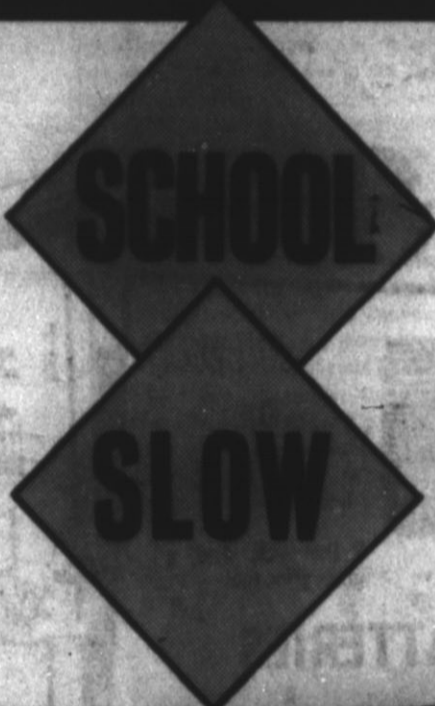
Dimmitt Man's Son Wins Wings

Now wearing U.S. Air Force silver wings is Second Lieutenant Bob D. DuLaney, son of Mrs. Thelma Hulse of 7044 Linwood Way, Sacramento, Calif. He recently graduated from pilot training at Columbus AFB, Miss.

Lieutenant DuLaney is being assigned to MacDill AFB, Fla., for flying duty with a unit of the Tactical Air Command.

The lieutenant, a 1969 graduate of Elk Grove (Calif.) High School, received his B.B.A. degree in 1973 from Texas Tech University where he was commissioned through the Air Force Reserve Officers Training Corps program.

His father, Bob DuLaney, lives at 1012 W. Lee, Dimmitt.



CHILDREN NEED ALL OF THE BRAKES



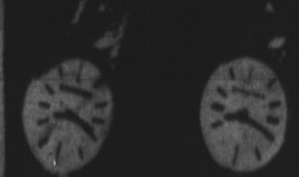
Keep your eyes on the road, your mind on the speed limit, and your foot ready for the brakes.

Drive extra carefully now that school is open. Let the children get to school on time, even if it means that you are late! Watch out for the youngsters even though they may not be watching out for you.

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THE HEREFORD BRAND

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FIRST LADY COWAN JEWELERS Downtown

Waste Disposal Becoming Problem For Industries

When garbage collectors in New York go on strike, garbage piles up in the streets.

When Oklahoma closed the door recently to toxic industrial garbage from Texas, the unwanted byproducts of industry started piling up in warehouses and factory lots across the state.

The nation is approaching the time when the problems of disposing of unwanted byproducts of the industrial revolution, from common garbage to old cars to chemical wastes, will "make conventional air pollution and water pollution activities small by comparison," according to Hugh C. Yantis Jr., executive director of the Texas Water Quality Board.

Texas industry produces at least 100 million tons of dry waste each year and at least 1,350 million gallons of liquid waste. Much of this can be reused or disposed of in city and county dumps or in one of about 200 disposal sites owned and operated by individual companies to handle their own wastes.

But there remains perhaps 10 per cent, perhaps more, according to the TWQB, that is highly toxic and potentially

harmful, that must be disposed of in commercial dumps.

Ultimately, the only economically feasible method of handling some industrial waste is to bury it, where for several years it decomposes, becoming less and less toxic.

But garbage dumps of any sort are not popular. Several such operations have been proposed in various sections of the State but proposals have been withdrawn by the owners or overturned by public sentiment in the areas.

Sites in Oklahoma, which until recently were heavily used by Texas industry, were closed by Texas by the Oklahoma legislature earlier this year.

The net result is an increase in the number of industries legally storing wastes, waiting for something to happen that will give them a place to dump their garbage.

In the meantime, the lack of legal sites has led to illegal dumping along roads and illegal storage of wastes by contractors who were supposed to have taken the materials to a legal disposal site.

One witness at a TWQB hearing on solid waste estimated the illegal dumpers could make up to \$2,000 per day by picking up refinery wastes

and dumping them beside the nearest rural road instead of at a legal site.

The TWQB is considering new regulations that hopefully will reduce abuses by all parties in the handling of industrial wastes. A "trip ticket" concept provides the originator, the site operator and the TWQB with a record of what is happening to wastes and where they are.

But the problem of where to take the chemical garbage still will be a major problem, and new landfill sites will have to be found, according to Yantis.

The public has not been accepting landfill sites, but Yantis thinks there are ways to obtain community support for the sites.

First, "the site must be a technically good site," he said, located in a geologically good area and using the best technology available to handle the wastes.

Second, "the operator must consider the surrounding population and the land use of the area," said Yantis.

They have been doing those two things in the past, according to Yantis. "But a landfill is a place where you put the wastes created somewhere else, as are the profits from the processes that created the wastes. The landfill site contributes little to the area it is in."

"Owners are going to have to find a way for economic value to be added to the area. If the receiving community can levy a pretty healthy tax on the site, they would have reason to consider accepting the site. If it could produce a desirable economic lift to a community, then it would be accepted," Yantis said.

But if private enterprise is unable to find the needed sites, governmental units should provide them.

Texas will find sites, said Yantis, "even if ultimately they have to be created by the legislature."

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00

New Job

An honor graduate of Texas Tech University this month, Marilyn Sue Shirley will begin her duties immediately as assistant County Extension Agent in Gray County, working in Pampa. She received her bachelor of science degree in home economics education from Tech, and is a 1972 graduate of Hereford High School. Her employment is with the Texas Agricultural Extension Service and she received part of her training in the local office this summer.

Many Hospitals Join Insurance Company

"We are somewhat overwhelmed by the tremendous response of our member hospitals to the Texas Hospital Association (THA) organizing its own insurance company to write hospital professional liability insurance (malpractice)," so said O. Ray Hurst, CAE, President, Texas Hospital Association in Austin recently.

Hurst went on to say, "Originally we needed 40 hospitals representing 4,000 beds for the company to be feasible. To date, we have indications from 189 hospitals representing 18,190 beds, that want to participate in this hospital owned insurance company. More requests by hospitals to participate are arriving each day. In fact, in one day last week, we received over 50 requests."

In order to properly apply for the insurance company charter, the organizational meeting of the Board of Directors and the election of officers was held in Austin on Monday August 11. The Board of Directors chose the name for the company, "Texas Hospital's Insurance Exchange," (THE).

Elected President of THE was Doctor George Fleming,

FACHA, Executive Director of San Jacinto Methodist Hospital, Baytown; Vice-President is William R. Cotner, FACHA Administrator, Glenview Hospital, Fort Worth; and Secretary is O. Ray Hurst of Austin. All three will serve as directors as well as officers. Fleming also serves as Chairman, THA Insurance Committee; Cotner as Vice-Chairman of THA Board of Trustees; and Hurst as President of THA.

The six other Directors elected are: Mrs. Eula Mae Bullock, Associate Administrator, Bexar County Hospital District, San Antonio, Texas; Whitelaw H. Hunt, Chief Executive Officer, Central Plains General Hospital, Plainview, Texas; Glenn Kenley, Administrator, Hopkins County Memorial Hospital, Sulphur Springs, Texas; Thomas B. Lee, Administrator, East Dallas Hospital, Dallas; William F. Smith, FACHA, Vice President, Hospital Affiliates, Inc., El Paso, Texas; Ben Tobias, FACHA, Administrator, Parkway Hospital, Inc., Houston, Texas.

The Board of Directors in other action contracted with B-C Management, Inc. of Austin,

an affiliate of Boon-Chapman Insurance Agency to act as Attorney-in-Fact and managers of the insurance company.

Hurst added, "We had expected to start this company with \$300,000.00 surplus. This amount we already have on deposit in a bank. We now expect to increase this surplus fund to \$600,000.00 in the very near future and even more as other hospitals sign up. This increase will better protect the public and participating hospitals. The company should begin accepting applications for insurance about September 1st."

The Texas Hospital Association is the trade Association of over 675 health related institutions in Texas. Almost 600 of these are hospitals.

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AMERICA'S FAVORITE PIZZA

Buy One
Get Next Smaller Size
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FREE Pizza Inn

With this coupon, buy any giant, large or medium pizza at regular price and receive one pizza of the next smaller size with equal number of ingredients FREE! One coupon per visit, please.

Valid Thru August 24, 1975

511 N. 25 Mile Avenue 364-6017
3331 Paramount Blvd./Amarillo 364-2401
2801 Ball Avenue 364-2401
2801 I-40 East 364-4297

Highway Patrol Investigates Wrecks

The Texas Highway Patrol investigated eight accidents on rural highways in Deaf Smith County during the month of July, 1975, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area.

These crashes resulted in no persons killed and 11 persons injured.

The rural traffic accident summary for this county during the first seven months of 1975, shows a total of 56 accidents resulting in one person killed and 53 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for July, 1975, shows a total of 568 accidents resulting in 22 persons killed and 398 persons injured as compared to July, 1974, with 485 accidents resulting in 18 persons killed and 280 persons injured. This was 83 more accidents, four more killed, and 118 more injured in 1975 at the same period of time.

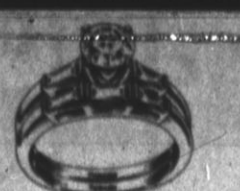
The 22 traffic deaths for the month of July, 1975, occurred in

the following counties: two each in Clay, Haskell, Randall, Jack, and Sherman; one each in Floyd, Garza, Hale, Hockley, Lubbock, Montague, Carson, Collingworth, Moore, Farmer, Potter, and Wheeler.

SENATE ON REBATES
The Senate says that Americans should not be asked to pay state tax on the tax-cut rebates Congress approved earlier this year.

OPEN CONVENTION
A group of leading conservative Republicans has urged the party to choose its Presidential and Vice-Presidential candidates in 1976 at an "open convention."

Keepsake



KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

Ellis
CORNED BEEF HASH

JCPenney

Back-to-school savings

20% off women's tailored shirts.

Sale 7.20

Reg. \$8. Print shirt of polyester knit. Cuffed sleeves, long point collar. Assorted prints for misses 10 to 18.

Sale 6.40

Reg. \$8. Long sleeve shirt of Ultriana® polyester. Terrific colors spruce up any autumn outfit. 5 to 13.



GYMWEAR FOR BOYS AND GIRLS AT PENNEY'S

GIRLS
White Blouses 4.55
Maroon Shorts 4.75

BOYS
Reversible "T" Shirts 5.29
Blue Shorts 2.29

BOYS AND GIRLS

Gym Shoes and Socks too!

Boy's Polyester COTTON KNIT STRIPE SHIRTS 1.99

Back to School Boy's SHOES & BOOTS 8.99 to 14.99

Men's DRESS & SPORT SHIRTS Penn-prest 3 for 10.00

1 Large Table SUMMER CLEARANCE ITEMS- Last Call NOW 1/2 PRICE

Back-to-School SHOES FOR GIRLS Oxfords and Slip-ons 6.99 to 10.99

Men's Denim FLARED JEANS & CASUAL SLACKS 4.99

Men's leisure suit.

Special 14.88

Men's cotton brushed sateen leisure suit with smart contrast stitching. The right look for today. Snap-front jacket has two upper pockets. Pants are jean style. Assorted colors. Sizes 38 to 42

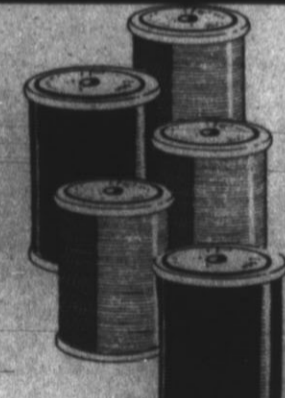


Just arrived Big assortment of men's LEISURE SHIRTS 10.00

No-iron double knit.



Special 1.44 yd.
Polyester double knits in big selling patterns and solids. Won't sag, bag or wrinkle. 44/45" width.



Special 5 for \$1
Polyester thread is strong and versatile. Ten basic to bright colors.

The NOVUS 650/950 CALCULATOR



Style only similar

CALCULATOR includes batteries 9.99
A/C outlet adaptor kit 4.99

IT'S FUN!

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168,750 IN CASH PRIZES IN THIS GAME...

The home of THRIF-T-Prices

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"Man In Blue"

YOU CAN TRUST THE MAN IN BLUE TO FILL YOUR PRESCRIPTION JUST AS THE DOCTOR HAS INSTRUCTED. OUR REPUTATION IS AT STAKE EACH TIME WE FILL YOUR PRESCRIPTION, AND BELIEVE US, WE WANT TO DO A GOOD JOB. TRUST THE MEN IN BLUE, YOU WILL BE GLAD YOU DID!

HAIR SPRAY

Aqua Net.....13-OZ. CAN.....**68¢**

GLEEM

Tooth-paste.....5-OZ. TUBE.....**78¢**

THRIF-T PRICED

Anacin Tablets.....BTL. OF 50.....**96¢**

GILLETTE FOAMY

Shave Cream.....11 OZ. CAN.....**99¢**

MAALOX

Liquid Antacid.....12-OZ. BTL.....**\$1.36**

FAMILY DEODORANT

Arriid Roll-On.....1½-OZ. SIZE.....**88¢**

ADHESIVE PLASTIC STRIPS

BAND-AIDS.....EARTH BORN APPLE SHAMPOO.....8-OZ. BTL.....**\$1.29**

CAN OF 50

96¢.....LILT PUSH-BUTTON HOME PERMANENT.....EA.....**\$2.88**

.....BINACA BREATH SPRAY.....3-OZ. SIZE.....**99¢**

.....BRYLCREME HAIR DRESSING.....3-OZ. TUBE.....**\$1.11**

.....PLATINUM PLUS GILLETTE BLADES.....PKG. OF 7.....**\$1.09**

BAKERY SPECIALS

FRESH **Cinnamon Rolls**.....**6 FOR 59¢**

WHITE BREAD
1-LB. LOAF.....**47¢**

PEACH PIE
27-OZ. SIZE.....**\$1.39**



BUTCHER BLOCK BEEF

Boneless Roasts

BEEF CHUCK

99¢
LB. HEAVY MATURE BEEF

BUTCHER BLOCK BEEF
Boneless Round Roast.....**\$1.49**



BUTCHER BLOCK BEEF

Boneless Steaks

BOTTOM ROUND

\$1.49
LB. HEAVY MATURE BEEF

BUTCHER BLOCK BEEF
Boneless Chuck Steak.....**\$1.09**



FRESH, 100% PURE

Ground Beef

3-LB. PKGS. OR MORE

79¢
LB.

FRESH, EXTRA LEAN
Ground Chuck.....**\$1.09**
3-LB. PKG. OR MORE LB.



Meadowdale Shortening

LIMIT 1 CAN WITH \$7.50 OR MORE PURCHASE

3-LB. CAN

\$1.08

DEL MONTE LIGHT.....LIMIT 2 WITH \$5. OR MORE PURCHASE

PETER PAN SMOOTH OR CRUNCHY

Chunk Tuna.....6½-OZ. CAN

44¢

Peanut Butter.....18-OZ. JAR

82¢

REGULAR UNSWEETENED

Kool-Aid.....12 PKGS. **\$1**

A & W REGULAR OR DIET

Root Beer.....6 12-OZ. CANS **\$1.26**

KLEENEX

Tori Towels.....JUMBO ROLL **48¢**

FAMILY SCOTT

Bath Tissue.....4-ROLL PKG. **68¢**

STRONGHEART

Dog Food.....7 16-OZ. CANS **\$1**

DESSERT TOPPING

Dream Whip.....3-OZ. PKG. **58¢**

C. C. BIGGS

Kebler Cookies.....14½-OZ. BAG **85¢**

COCONUT CHOCOLATE DROP

Kebler Cookies.....14-OZ. BAG **85¢**

CANOE'S

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VOLUME 4

BRITANNICA JUNIOR ENCYCLOPAEDIA

on sale this week:

\$2.99

Volume One Still Available at Only 49¢

Thrif-T Frozen Foods

CAMELOT, ALL FLAVORS

ICE CREAM

LIMIT 2 WITH \$5 OR MORE PURCHASE.....**74¢**

½-GAL. CTN

FAIRMONT CREAM POPS, FUDGE BARS, TWIN POPS OR

Ice Milk Bars.....PKG. OF 12 **\$1.09**

SWANSON

Chicken Dinner.....LIMIT 4 WITH \$5 OR MORE PURCHASE.....**62¢**

GOLDEN DELUXE DUTCH Blueberry Pie.....18-OZ. PKG. **\$1.88**

JENO'S DELUXE Sausage Pizza.....21-OZ. PKG. **\$1.68**

BANQUET

Pot Pies.....ALL VARIETIES 4 8-OZ. PKG. **\$1.00**

CAMELOT FLORIDA

Orange Juice.....18-OZ. CAN **58¢**

ORE-IDA

Tater Tots.....18-OZ. PKG. **64¢**

Thrif-T Dairy Foods

CAMELOT GRADE A

MEDIUM EGGS

DOZ. **49¢**

CAMELOT GRADE A Large Eggs DOZ. **59¢**

CAMELOT COLBY

LONGHORN CHEESE

10-OZ. PKG. **78¢**

IDEAL Buttermilk.....3 QUART CTNS. **\$1.00**

BUTTERMILK OR COUNTRYSTYLE Pillsbury Biscuits...6 4½-OZ. CANS **73¢**

HANDI SNACKS Kraft Links.....4-OZ. PKG. **56¢**

CASINO MONTERREY JACK Kraft Cheese.....1-LB. PKG. **\$1.46**

MAXI-CUP MARGARINE

Kraft Parkay.....1-LB. TUB **58¢**

IDEAL Chocolate Milk.....QT. CTN. **39¢**

FAIRMONT PLAIN OR CHIVE

Sour Cream.....18-OZ. CTN. **49¢**

Win UP TO \$1000 Cash

PICK UP YOUR FREE TICKETS TODAY AT IDEAL FOODS!

ODDS CHART as of August 9, 1975 Scheduled Termination Date of this Program is October 15, 1975

| PRIZE VALUE | NO. OF PRIZES | AMOUNT FOR ONE STORE UNIT | AMOUNT FOR FIVE STORE UNITS | AMOUNT FOR TEN STORE UNITS |
|-------------|---------------|---------------------------|-----------------------------|----------------------------|
| \$1000 | 10 | \$20,000 | \$100,000 | \$200,000 |
| 500 | 100 | \$5,000 | \$25,000 | \$50,000 |
| 250 | 211 | \$5,000 | \$25,000 | \$50,000 |
| 100 | 1000 | \$2,000 | \$10,000 | \$20,000 |
| 50 | 2,000 | \$1,000 | \$5,000 | \$10,000 |
| 25 | 4,000 | \$500 | \$2,500 | \$5,000 |
| 10 | 8,000 | \$250 | \$1,250 | \$2,500 |
| 5 | 16,000 | \$125 | \$625 | \$1,250 |
| TOTAL | 37,020 | \$7,404 | \$37,020 | \$74,040 |



HICKORY SMOKED
Smoked Picnics
FULLY COOKED WHOLE 6 TO 8-LB. AVG.

79¢
LB. WATER ADDED

- HICKORY SMOKED, FULLY COOKED HALVE OR WHOLE **89¢**
- WILSON'S FULLY COOKED **Canned Hams** 5-LB. CAN **\$8.49**
- BLUE MORROW COOKED BEEF OR PORK FRITTERS 3-1/2 OZ. BULK PACK **99¢**
- SMOKEY CANYON ASSORTED SLICED MEATS 3-OZ. PKG. **47¢**



FARMLAND GRADE A
Turkey Roasts
HINDQUARTERS 3-4 LB. AVG.

43¢
LB.

- HUDSON'S GRADE A, 1 1/2-3 LB. PKGS. FRESH CUT-UP FRYERS **69¢**
- MEADOWDALE HICKORY SMOKED **Sliced Bacon** 1-LB. PKG. **\$1.59**
- MEADOWDALE HICKORY SMOKED **Sliced Bacon** 2-LB. PKG. **\$3.17**
- SAR-5 **Skinless Franks** 12-OZ. PKG. **79¢**



MONEYSWORTH BRAND
Fish Sticks
BREADED, PRE-COOKED

24¢
8-OZ. PKG.

- GORTON'S VALUE PACK **Fish Sticks** 3-LB. PKG. **\$1.79**
- FRESH WATER **Catfish Steaks** 14 OZS. EA. **89¢**
- RODEO ASSORTED **Luncheon Meats** 12-OZ. PKG. **99¢**
- WINCHESTER IMITATION **Sliced Bologna** 1-LB. **79¢**

Chunk Bologna 1-LB. **69¢**

WE GLADLY ACCEPT U.S.D.A. FOOD STAMPS

REDEEM YOUR FOOD STAMPS AT IDEAL FOR SUPERLATIVE SAVINGS... 7 DAYS A WEEK!



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PLUS HUNDREDS OF \$1, \$2 & \$5 WINNERS... YOU COULD BE NEXT!!!

KING SIZE **Oxydol Detergent** 84-OZ. BOX **\$2.19**

HUNT'S KETCHUP
THRIFT PRICED
62¢
32-OZ. BTL.

CAMELOT Salad Dressing 32-OZ. JAR **94¢**

- ALL FLAVORS **Camelot 5 Gelatin** 5 3-OZ. PKGS. **89¢**
- VEGETABLE OIL COATING **Pam Spray** 8-OZ. CAN **99¢**
- HEAT IN TOASTER **Toast'om Pastries** 18-OZ. PKG. **57¢**
- MEADOWDALE **Park & Beans** 16-OZ. CANS **83¢**
- KOUNTY KIST CREAM STYLE **Golden Corn** 3 15-OZ. CANS **85¢**
- CAMELOT CUT **Green Beans** 4 16-OZ. CANS **1.00**
- HUNT'S WHOLE **Tomatoes** 3 16-OZ. CANS **89¢**
- FOR COOKING OR SALADS **Wesson Oil** 28-OZ. BTL. **\$1.52**
- CAMELOT **Sauce Apple** 25-OZ. JAR **48¢**
- HUNT'S HALVES OR SLICES **Cling Peaches** 28-OZ. CAN **49¢**
- HUNT'S **Tomato Sauce** 8-OZ. CANS **93¢**

Green Market Street!

RED-RIPE **WATERMELON** 6¢ LB.

CALIFORNIA **HoneyDew Melons** 59¢ EACH

WASHINGTON **Prune Plums** 3 LBS. **\$1**

CALIFORNIA **Hot Peppers** LB. **59¢**

CALIFORNIA **Bartlett Pears** LB. **39¢**

WYOMING **Landscaping Rock** 50-LB. BAG **\$1.98**

Upshaw Gives Rotary Preview of 1975 Hereford Football Teams

"We had the best spring training in some time...and I think the district (4-AAAA) is going to be as balanced this season as it ever has been," said Head Whiteface Football Coach Fred Upshaw as he previewed the team for the Hereford Rotary Club Monday.

Upshaw, who is starting his first season as athletic director and head football coach here, described a cautious season for the Herd team this year. "Each of the teams in the district will be strong," he said.

The team began Monday working out in just shorts and shoes. About 100 varsity football prospects begin working out in pads Friday, the coach explained. Of the 100 young men, 32 will be playing sophomore football, 37 will play junior varsity, and about 35 to 40 players will make up the varsity team.

"We think kicking is an important part of the football game, and we will be working hard on our punting, kickoffs, extra point attempts and punt

return teams," Upshaw said. "We may spend up to an hour per practice on kicking."

The team has 16 returning lettermen from last year with six returning starters. This compared fairly evenly with the other teams in the district, although other teams have heavier players and a few more returning lettermen.

When comparing the other teams, he didn't mention Monterey in Lubbock because, "I thought everyone knew they were the team to beat." He said

consideration has been given by the University Interscholastic League of raising the enrollment level to define a AAAA school. If this is done, then Hereford could go back to AAA status although Upshaw figured it unlikely.

The reason for this is a lack of AAA districts and Hereford sits right on the edge of being a AAAA school with about 1,300 students enrolled in high school. This makes it hard to compete against schools like Monterey, which has almost 3,000 students

to choose from.

Upshaw said he is optimistic about the varsity team in different weather situations. "The team played in all kinds of weather in spring training and did well," he said.

As athletic director, Upshaw reviewed the total sports program in Hereford schools. About 700 to 800 young men and women are involved in the sports program in the 7th-12th grade. About 300 students are participants in the high school athletics.

He said the girls athletes are growing with a heavy number participating in track and tennis. "I want to go on record as favoring girls athletics. I think in two or three years that we will have a full program in girls athletics."



Coach Robert Priest instructs Hereford High varsity football players in some of the basics of football as drills began for the new season. Conditioning was stressed in the first few days of drills. Players "put on the pads" for the first time Friday.

2 FOR \$5
\$2.59

BESTFORM
FIBERFILL
CROSS-OVER
DOUBLEKNIT
BRA.

#8806

The popular cross-over design with adjustable stretch straps guarantees you good looks and long lasting comfort. The entire bra is of white lustrous doubleknit. It features thin, flat "no show" cup seams. A 32-36, B 32-38, C 34-40

DOWNTOWN AND SUGARLAND MALL

Anthony's



Long Distance Runner

David Hayes, a 32-year-old engineer with Pioneer Natural Gas in Amarillo, nears the city limits of Hereford and the end of a 38-mile jogging spree last week. Hayes, who lives at 3619 Lynette in Amarillo, covered the distance from the Amarillo city limits to Hereford in 6 hours, 26 minutes and 15 seconds. The jogger ran in six or seven mile sections, stopping in between only long enough for a drink. His only problem was an early morning rain shower near Umlinger. The only reason for making the trip? "I'm just a physical fitness buff."

Best Of Press

Positive Proof
The most impressive testimony for tolerance is a golden wedding anniversary.

-Times, Marshalltown, Ia.

Lions Club Card Features Romero

Ricky Romero, one of the fastest figures in professional wrestling today, returns to Hereford's Bull Barn Saturday night against a man who is considered one of the wildest men in the mat world. He meets Killer Brooks, a 270 pound street brawler from Detroit.

Romero gives away thirty pounds. Both men are competent grapplers, but Brooks spends more time outside the rules than in them.

In other matches presented by the Hereford Lions Club, the interns meet Ray "candy man"

Candy and Scott Casey. The interns are managed by Dr. Ken Ramey, a gentleman known to have interfered in many matches.

Ramey has gained victories for his 500 pound team, but at the expense of his own dignity.

The 300 pound Candy, a soft-spoken black giant from the deep south, deprived the "Doctor" of his trousers in a recently televised match. On another occasion he split Ramey's head open with his own hard noggin. His 235 pound partner, Casey, is

originally from Dallas, and has scored some impressive single wins in the ring.

In the opener, Ricky Romero's younger brother Mario tries the mettle of newcomer Angelo Poffo. Poffo is a highly conditioned wrestler who once made the famous "believe it or not" column of the late Bob Ripley by doing 6,033 consecutive sit-ups! Poffo is one of several famous members of a wrestling family that has cauliflower ears from New York to Minnesota.

Action at the Bull Barn starts at 9:00 p.m.

Henry Kissinger, Secretary of State:
"Failure to negotiate a new sea law treaty will lead to unrestrained military and commercial rivalry and political turmoil."

F. David Mathews, HEW Secretary:
"Busing has not produced good results... many people feel their rights were being violated."

George Wald, Harvard biologist:
"The question is whether nuclear power can be produced safely at a profit."

Hunting Licenses On Way

A total of one million combination hunting and fishing, resident hunting and exempt hunting licenses are winging their way to license sales deputies and Texas Parks and Wildlife Department offices across the state.

Mailed August 8, the licenses should be available for sale to sportsmen in the near future. They will be valid for use on September 1.

P&WD officials say that the 1975-76 licenses remain much the same as last year's, with buck and antlerless deer tags and turkey tags printed on waterproof, tear-resistant paper.

License fees also are unchanged—\$8.75 for a combination hunting and fishing license, \$5.25 for resident hunting and 25 cents for a resident exempt hunting license.

There are the usual spaces for white-winged dove and federal migratory waterfowl stamps. New this year is a \$3.25 archery stamp required in addition to the valid hunting license for every archer who hunts wild deer, bear, turkey and javelina during any open archery season in which longbows and arrows may be used. Like the whitewing and waterfowl stamps, the archery stamp must be signed across its face by the person using the stamp.

Department consignment officials said that no fishing licenses will be mailed out of sales deputies at this time since the \$4.25 fishing licenses are valid for one year from date of purchase and do not necessarily have to be renewed September 1.

The 1975-76 issue of hunting and sport fishing regulations also is available free where hunting and fishing licenses are sold.



See Virgil Slentz For any Farm, Crop, Ranch or Vehicle Insurance

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364-6633

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- JONES MOTORS
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- SPANGLERS DIAMONDS LTD.
- BARRICK FURNITURE & APPLIANCE CO.
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- CACTUS PACKAGE STORE
- CHRISTIAN BOOK STORE
- CONSUMERS FUEL CO-OP ASSOC., INC.
- DEAF SMITH ELECTRIC CO-OP.
- DICKIE'S RESTAURANT
- ECONOMY PACKAGE STORE

- EL CHIFLO RECORD SHOP
- GARRISON SEED & CO., INC.
- GASTON'S POPULAR STORE
- GONZALEZ BROS. PLUMBING
- GRANADOS INCOME TAX SERVICE
- BOBBY GRIEGO DRAG LINE SERVICE
- GUTIERREZ FINA SERVICE STATION
- GUTIERREZ PREMIER SERVICE STATION
- HEREFORD FEED YARDS, INC.
- HEREFORD JANITOR SUPPLY
- KESTER'S JEWELRY
- FRIONA STATE BANK
- FIRST NATIONAL BANK
- HELEN'S YOUTH SHOP
- HEREFORD STATE BANK
- HEREFORD TORTILLA FACTORY
- CARL McCASLIN LUMBER CO., INC.
- MCDOWELL DRUG STORE
- PANCIERA TIRE & SUPPLY CO.
- J. C. PENNEY
- LA POSTA
- POYNER'S WHITE AUTO STORES
- RALPH OWENS ASSOC., INC. REALTORS
- WARREN BROS. MOTOR CO.
- WILHELM TELEVISION SERVICE
- WISHING WELL BALLROOM
- SHORTS FURNITURE

25th ANIVERSARIO DE LAS FIESTAS PATRIAS EN HEREFORD

Boosters Plan Ice Cream Supper

Hereford's Booster Club conducted a brief business meeting Tuesday night in the High School Library in an air of increasing excitement about the approaching football season.

Plans were completed for an ice cream supper, to be held Monday, August 25, in the High School cafeteria. The supper will start at 7:30 p.m. Original plans had been

made to have the supper on August 26, but difficulty in obtaining the cafeteria for that night resulted in a change of plans. Mack Tubb, president of the

Booster Club, announced that dues for boosters for the year will be \$5, payable in advance. This would entitle anyone in the immediate family of the booster to participate in booster club activities.

The boosters will operate the concession stand at Whiteface Stadium during football scrimmages scheduled for Friday, August 29. The first scrimmage will pair Farwell and White Deer, and then Hereford will take the field against Amarillo Tascosa.

It was reported at the meeting that 100 football caps have been ordered for sale. Tubb said they will be sold at the stadium, and that they should be in before the first game.

The boosters discussed football pictures, which will be used as a fund-raising project. It will be decided later whether individual pictures will be sold, or whether team pictures only will be sold.

All football players will be present at the ice cream supper from the varsity, junior varsity, and sophomore teams. Each player will be introduced. A nominal fee of \$25 will be charged for the supper.

Tubb said that football fever is gripping the community, and that Hereford's coaches have "high expectations" regarding the upcoming season.

Coach Fred Upshaw reported briefly on progress during the first few days of drills. He said that conditioning has been stressed so far, and that the players have been working on the kicking game, since that phase of football involves a lot of running.

About 90 players participated in the first two days of drills, he said. "The players have a real good attitude," he indicated.

He also said the players will put on pads for the first time Friday.

Tubb also said at the meeting that programs for the various games will be prepared soon.

JUNE COST UP

What may cause renewed inflation, the cost of living took its biggest monthly jump of the year in June, due largely to increases in fuel prices.

You can't be cool when your feet are uptight.
Your headquarters for comfortable fitting Band shoes.



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| | 5 | 5½ | 6 | 6½ | 7 | 7½ | 8 | 8½ | 9 | 9½ | 10 | 10½ | 11 | 12 | 13 |
|---|---|----|---|----|---|----|---|----|---|----|----|-----|----|----|----|
| S | | | | | | | | | | | | | | | |
| M | | | | | | | | | | | | | | | |
| W | | | | | | | | | | | | | | | |

Men's Sizes "Mike" \$19.99

| | 6½ | 7 | 7½ | 8 | 8½ | 9 | 9½ | 10 | 10½ | 11 | 11½ | 12 |
|--------|----|---|----|---|----|---|----|----|-----|----|-----|----|
| Narrow | | | | | | | | | | | | |
| Med. | | | | | | | | | | | | |
| Wide | | | | | | | | | | | | |

Gattis Shoe Store
of Hereford
in Sugarland Mall

View From The Plains

BY J.D. PEER

TEXAS PARKS AND WILDLIFE DEPT.

Now is the time to purchase your new 1975-76 combination hunting and fishing license at the same bargain price you paid for it last year.

The combination license provides a savings of seventy-five cents over the cost of purchasing separately a resident hunting license at \$5.25 and a fishing license at \$4.25.

The new license, valid Sept. 1, 1975, through Aug. 31, 1976, are available at all P&WD enforcement offices and bonded license sales deputies such as major sporting goods stores throughout the Panhandle and South Plains.

Non-resident hunting license are \$37.50.

Fishing licenses purchased separately at anytime of the year are valid for one year from the date of purchase.

These turkey tags and four deer tags are on the new hunting licenses and must be used according to regulations.

New licenses are printed on a special paper which is resistant to tears and water—something which should prove useful to both outdoorsmen and game wardens trying to decipher licenses dunked in water and otherwise roughly handled.

ROUGHLY HANDLED. Both deer and turkey tags are easily separated from the rest of the license by perforations and there is a perforation on the edge of each tag where a string or wire can be inserted for attachment to the harvested game.

Sept. 1, 1975, is the date when new hunting and fishing combination licenses will be required.

Col. Ernest R. Morgan, American Army officer held hostage by Palestinian guerrillas:

"I believe that if I had been a white officer, they would have killed me."

Ernest Hollings, Senator (D-SC):

"We must conserve and develop alternate forms of energy and we must be sure that our actions are reasonable."

Hunters May Need Training Courses

Texas planning out-of-state hunting trips this fall are reminded by the Parks and Wildlife Department that some neighboring states require certificates of hunter safety education before issuing licenses to some age groups.

Popular hunting spots for Texans which require such certification include: Arizona, everyone under 14 years of age; Colorado, those born after Jan. 1, 1940; Kansas, those born after July 1, 1957; Montana, anyone between the ages of 13 and 18, and New Mexico, those with

birthdates after Jan. 1, 1968. A Voluntary Hunter Safety Training Course is offered by the Texas Parks and Wildlife Department and the certificate issued to those who successfully complete the course is recognized across the United States.

Inquire at TP&W offices across the state for names of local instructors.

Rogers C.B. Morton, Commerce Secretary:

"More and more economic signposts indicate that the recovery is now under way."

Thomas P. Stafford, U.S. astronaut:

"May our joint work in space serve for the benefit of all persons in all countries on earth."

Hicks, Donely Place

Kenneth Hicks took first in Mini-Man motorcycle competition at Southwest Speedway Friday night, August 15, in Amarillo.

Then, on Sunday, August 17, Jerry Donely was sixth in 125 CC competition at Wellington, Texas. And Hicks was first in mini-man and fourth in 100 CC at Wellington.

Hicks was riding a Yamaha, and Donely was aboard a Kawasaki.

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- Easy cleanup with soap and water

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save \$2.50 gal.

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- Dries quickly, soap and water cleanup
- Colorfast

Sale 649 Gal. Reg. \$899

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- Stain resistant, colorfast, dries quickly
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Take advantage of this terrific offer on our Heritage Decorating Book and Project Kit! Create beautiful projects in your home, with step-by-step instructions and stencils. Includes extra money-saving coupons! Consumer value - Book and Project Kit - \$3.25. NOW JUST \$1.19. Hurry, supplies are limited!

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Obituary

W. W. Jones

Funeral services will be conducted at 2:30 p.m. Friday in Greenwood Baptist Church for W.W. Jones, 74, of Rt. 3, Austin Road, who died Wednesday in Deaf Smith General Hospital.

Interment will be in Rest Lawn Memorial Gardens, with Gilliland-Watson Funeral Home officiating.

Jones was born August 17, 1900 in Poolville, Texas. He was married to Edna Latham October 26, 1919 in Poolville.

Jones came to Deaf Smith County in 1945 from Mineral Wells. He was a member of the Baptist Church.

Survivors include his wife, Edna, of the home; a daughter, Paula Pruisman of Amarillo; two brothers and five sisters; six grandchildren; and 10 great-grandchildren.

ON RECESSION

President Ford reports that America's worst recession since the 1930s is coming to an end and that he plans to help the economy by freeing businesses from excessive federal regulation.

Canyon Man Bands Geese In Arctic

As part of a cooperative program to learn more about white-fronted geese, Texas Parks and Wildlife Department waterfowl biologist Max Traweck of Canyon joined with members of the U.S. Fish and Wildlife Service and the Alaska Fish and Game Department in trapping and banding 1,339 geese on their arctic nesting grounds.

Traweck spent June 23-July 18 in Alaska assisting in trapping and banding birds in two locations, one near the small village of Galena on the Yukon River 260 miles west of Fairbanks and the other near the Arctic Ocean some 75 air miles southeast of Barrow.

"Three airplanes were utilized throughout the operation for traveling and in the actual trapping of birds," according to Traweck's report.

"Our method of operation involved all three planes searching the rivers for sizeable flocks of molting, flightless birds with suitable trapsites nearby."

When a suitable flock was located, one aircraft would land and four men would set up the trap, always around a band and out of sight of the birds. The fifth man, piloting a single-engine plane, would remain in the air above the birds to keep them from moving away from the trapsites.

Using both planes and a small boat, the biologists would drive the flightless geese into the nets.

Traweck and crew banded a total of 577 geese at Galena.

Another 762 geese were banded at the Arctic Ocean site. The total of 1,339 geese banded fell short of the goal of 2,000 birds.

According to Traweck's report: "Several factors prevented us from reaching our goal, parsamount of which was the lack of birds at both sites."

Traweck said that inclement weather and later-than-usual ice on the tundra also slowed down trapping and banding operations.

Department participation in the project was approved recently by P&W Commissioners as an amendment to the department's statewide waterfowl plan.

Past attempts to band large numbers of white-fronted geese on their Texas wintering grounds proved futile. This year's cooperative effort be-

tween Canadian wildlife agencies, the U.S. Fish and Wildlife Service and the Central Flyway Waterfowl Council was started because relatively little is known of the population dynamics of the highly prized whitefronts. The agencies pooled money

and manpower to initiate a three-to-five year banding program on the geese's breeding grounds where the molting geese would be vulnerable to large-scale trapping.

large number of the whitefronts which nest in Alaska and the more knowledge the Texas Parks and Wildlife Department has of the valuable game birds the better it can formulate management programs.

Texas winters and harvests a

Tech Counsels College Students

research papers, scheduling time, outlining, note taking, taking objective tests, writing short themes, motivation, reading systems and instant study skills.

"Regardless of a student's abilities and achievement level in public school, the course can be beneficial," the counseling director said, "and it can really provide a 'rescue' for students who may be floundering in the transition from high school to college or university learning efforts."

Purpose of the mini-course, he said, is strictly to help the students. There is no credit, no grade and no charge. To arrange to participate in a class all students need to do is contact the Counseling Center.

Another lifesaver for many students who are slow readers or have trouble with the English Language is a speed reading course-study improvement program designed to help students develop basic skills for success in college.

It will increase reading speed, comprehension and test-taking skills and study techniques. It is a scientific approach to reading improvement.

It, too, is a course with no credit and no grades, but the fee is \$55, calling for 30 hours of instruction—three hours per week for 10 weeks. There are 12 sections available from 8:30 a.m. to as late as 7 p.m.

"The instructors in this course," Dr. Gordhamer said, "are usually graduate students in psychology, education or counseling."

Gordhamer encouraged parents to recommend to their students that they investigate the center's services if they have difficulties arising from any source, particularly those with language and understanding problems and those who may have come from small high schools where standards may not have been as demanding as some of the larger public schools and as demanding as those to be found in major universities.

The center offers a variety of services, but mainly they fall into the categories of personal concerns, vocational-career development, academic concerns and growth experiences.

"The Counseling Center staff is interested in working with faculty," Gordhamer said. "Faculty are in a prime position to observe students who may benefit from our services. The staff is further interested in talking with classes, groups, and organizations about our services."

Gordhamer, who heads both counseling and testing, said the services offered by the centers

probably are received by 25 per cent of the student body each year.

"Students now have a more positive outlook than they did during the protesting years of the 60s," Gordhamer said. "They have become more involved in the educational process and many of the issues that precipitated the protests have smoothed out. The Vietnam War is over, the civil rights, and other 'rights' movements have subsided some. There are not as many 'causes' as there were a few years ago."

Dr. Gordhamer came to

Texas Tech in 1971 to head the Counseling and Testing centers.

He earned his bachelor's and master's degrees from Michigan State University and his doctorate from Kent State University. The Ph.D. in counseling was earned in 1972. The master's was in guidance and counseling and the bachelor's in psychology.

He served as high school counselor three years at West Bloomfield near Detroit and was resident director and area coordinator at Kent State three years.

Surveys Valuable In Managing State Game

A select group of Texas hunters will have the opportunity to make a large contribution to wildlife management this year.

Wildlife biologists and data processing experts at the Texas Parks and Wildlife Department have so far mailed out some 57,000 hunter-survey cards to hunting license holders. These cards request specific information on whether the license holders plan to hunt mourning doves, ducks or geese this fall.

Those who respond are the basis for a more complete questionnaire which asks hunters to keep a log during the dove and waterfowl seasons on how many birds they kill, where taken, date of hunt and number of doves or waterfowl bagged.

Later on, a deer and turkey harvest questionnaire will be mailed to another group of hunters.

Statistics from a random sample of licensed hunters are a source of valuable information, say Texas Parks and Wildlife Department officials. The data will help to estimate the harvest of doves, waterfowl, deer and

turkey and keep up-to-date on game populations.

Thus far, 38 per cent of those contacted by mail have responded.

A great deal of time and effort has gone into these surveys, say P&WD officials.

Sportsmen who spend a few moments completing the cards will help tremendously in the survey.

The officials suggest: —Don't throw away the questionnaires. Even if you don't hunt the game species mentioned in the survey, fill out the card and mail it; negative responses are just as valuable.

—Return the questionnaires promptly, unless the instructions request that you retain it throughout the season.

—Information filled in on the cards should pertain only to the individual surveyed. If the card is addressed to the lady of the house, she should complete it, not her husband. Do not include volunteered information from relatives and friends as it gives an inaccurate picture of the overall harvest.

—Preprinted numbers on the

questionnaire cards should not be torn off or marked through. The number are used to identify a rate of response and not individuals.

—Reply forms are postpaid but Texans can save the Parks and Wildlife Department a sizable amount of money if they use a stamp to mail their cards. Money saved on postage will be channeled to other game management work. P&WD officials say that some 17 per cent of those questioned so far have used their own postage.

Effective management of doves, waterfowl, deer and turkey depends on an accurate estimate of the harvest, say P&WD officials. Wardens and biologists are not in position to make these estimates; only the sportsman can furnish the information.

Public cooperation in game harvest surveys is vital to Parks and Wildlife Department game management programs.

Blood Bank Meeting Set For Today

John Mitchell of the Coffee Blood Bank in Amarillo will be in Hereford today for a general meeting to inform local citizens of the importance of the organization's work to supply Panhandle blood needs.

He will hold the meeting, open to all residents, with the local blood bank committee at noon in the front room of the Caison Steak House.

Mrs. Inez Albright is the chairman for the blood bank committee. An attempt will also be made to start a new donors list as the previous one has become outdated. The Coffee Blood Bank will be here from 4 p.m.-6 p.m. Wednesday, Aug. 27 at the Community Center to take blood from volunteer donors.

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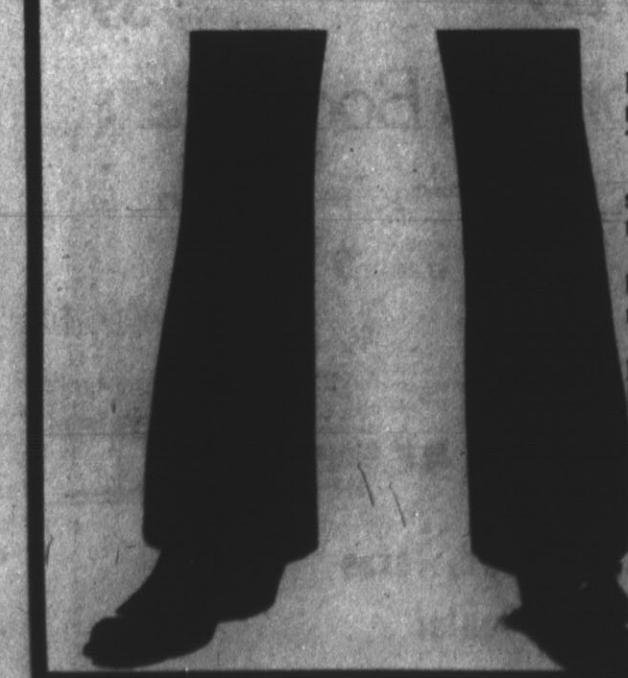
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Contains 8 ITCH-STOPPERS to quiet itching in minutes; antiseptic kills germs, speeds healing. Fins for scabies, foot itch, insect bites, poison ivy, other surface rashes. In 15 MINUTES the itch is GONE or your money back. Ask for ITCH-ME-NOT. NOW AT HAROLD CLOSE WALGREEN DRUG

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Sedgefield took the fat out of jeans.



In your seat and thighs you knew you had too much fabric. It couldn't be helped. Your 100% cotton denim jeans are made that way. Made "fatter" to shrink down to size. You hope. They may still come out of the dryer too fat. Or even too skinny. But Sedgefield jeans are made of 100% cotton denim that shrinks less than 1%. They fit perfectly the first time you put them on. And every time.

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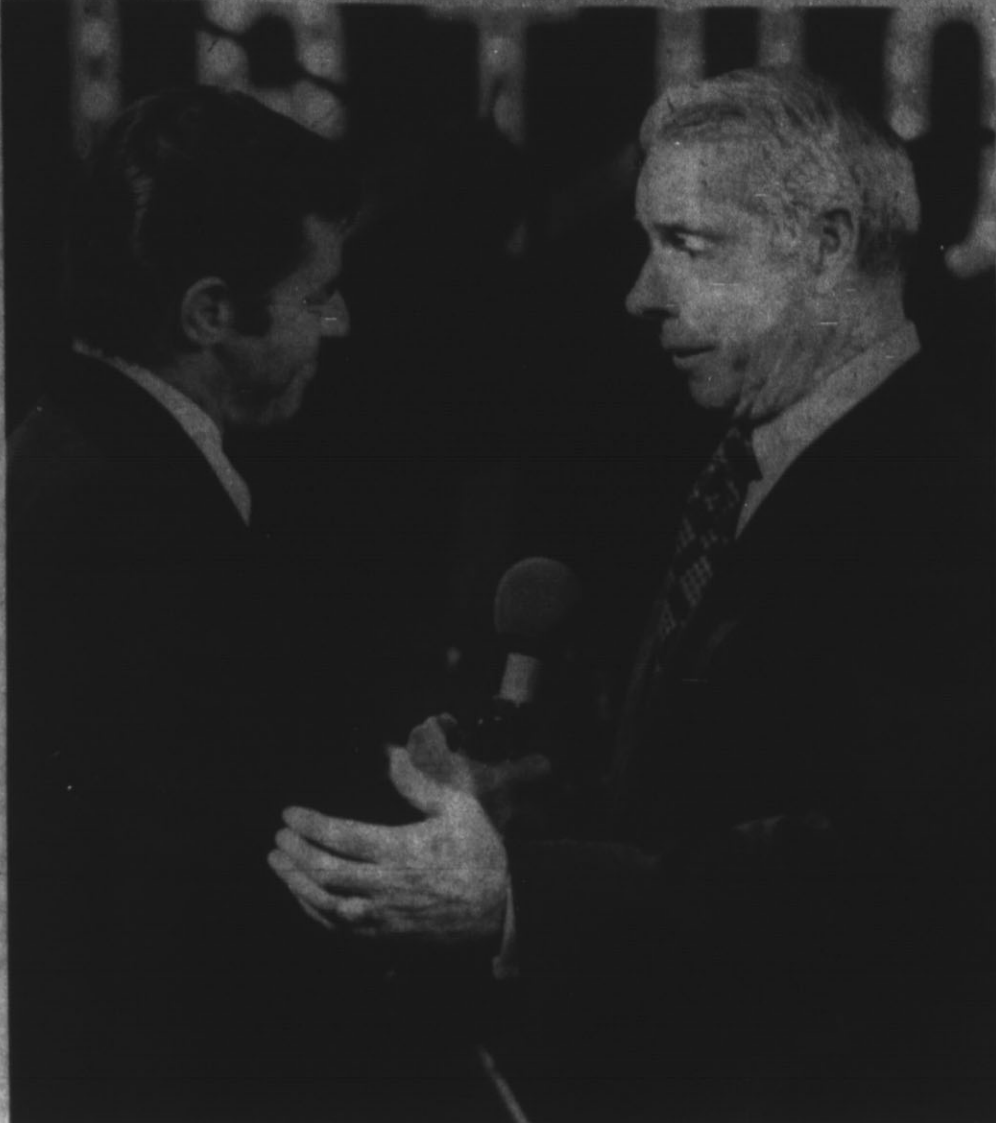
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Fighting Muscular Dystrophy

Baseball Hall of Famer Joe DiMaggio, right, in an appearance on the annual Labor Day Telethon, tells host Jerry Lewis why he supports the fight against muscular dystrophy. The show starts this year at 10:30 p.m. Sunday, August 31, on KFDD, Channel 10.

ROTC Scholarships Available

Opportunities for high school seniors in the Panhandle area to win four-year Army ROTC college scholarships at any one of about 291 colleges and universities across the country were announced today by Lt. Col. Charles L. Laakso, professor of military science at West Texas State University. About 1,000 Army ROTC four-year scholarships will be awarded this year. In addition to providing full tuition, and funds for textbooks and laboratory fees, the Army ROTC scholarships pay a monthly subsistence allowance of \$100 for up to 10 months of each school year the scholarship is in effect.

Upon graduation from college, the ROTC scholarship winner is commissioned a second lieutenant in the U.S. Army and is expected to serve on active duty for a minimum of four years. "The scholarship student is not only receiving a free education but he is also enhancing his future by undertaking ROTC leadership instruction. This is something that is in demand by both the military and civilian enterprise," Col. Laakso said. Col. Laakso said that the application period for scholarships will run from July 1 through December 1. Applica-

tions may be obtained by writing to Army ROTC, Fort Monroe, Va., 23651, or by contacting him or one of his staff at WTSU. Selection of scholarship winners is based upon the results of the student's American College Testing Program (ACT) or CEEB Scholarstic Aptitude Test (SAT), his high school academic record, participation in athletic and other extracurricular activities, a physical examination, and interviews with a board of Army officers.

Letter to the Editor

Dear Editor:
Just a note to say thanks to the great people there in Hereford: for the hospitality during our visit there. We always enjoy being in West Texas on our concert tours. Hereford is always special. Many thanks to Loyd and Glenda Vaughn and all who had a part in the Servants' concert. Darryl Hicks and the Servants Eagle Springs, North Carolina



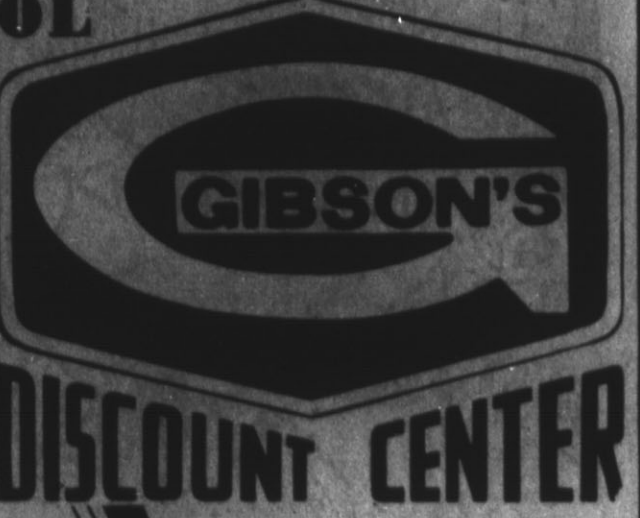
Pictured is S.R. Larry Lindeman, the son of Mr. and Mrs. F.E. Lindeman of Rt. 1, Hereford, who recently graduated from RTC basic training at the Great Lakes, Illinois Naval Base. His basic training lasted nine weeks. He will be attending "A's" school in Meridian, Mississippi to train as a personnel man. He has enlisted for four years of naval duty.



Pictured is Sp-4 Bobby Lee Carlton, who is going to Germany from an Army aircraft unit at Fort Sill, Oklahoma. He is the son of Mr. & Mrs. LeRoy Carlton.

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5.75 oz.

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5 oz. **57¢**

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Wilson Championship NEW TENNIS BALLS
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SCREWDRIVER SET
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NOTEBOOK PAPER
5-HOLE 300 COUNT PKG.
89¢

SCHOOL GLUE
ELMER'S 4-OZ. SIZE
39¢

TYPING PAPER
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47¢

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33¢

ELMER'S GLUE-ALL
SCHOOL GLUE 4-OZ. BOTTLES
41¢

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3-PRONG ONLY

BIG PENS
SUPER VALUE 6-COUNT PACKAGE
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TABLETS
St. Regis BIG CHIEF PENCIL TYPE 8"x12" SIZE
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BINNEY & SMITH 16 COUNT BOX
33¢

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HOLEPROOF SHEER-ONE SIZE FITS ALL CHOICE OF 4 SHADES 3-PAIR PKGS.
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PEDIGREE ERASERS
QUALITY ASSORTED COLORS
17¢



Scribbles and Scratches

By SUE COLEMAN
Substituting for KERRIE WOMBLE

A GLANCE at antique shop prices for linament bottles, dime-store glass plates and a lot of other things we threw away for junk a few years ago, certainly is a cause for question.

The question is, what are we throwing in the junk now, that will be of vast value 30 or 40 years from today? It's no joke, because some of it is sure to cost us bitter regret when it becomes a collector's item.

For instance, I'd be better off

financially if my mother hadn't had the good taste to discard those pink glass dishes that came in the boxes of oatmeal, so we kids took them to our playhouse and broke them. They're expensive depression glass now.

IT'S ALMOST unforgivable of Grandma that she threw out the enlarged photos with their gilded and plush-rimmed frames because better-homes

experts informed her they were tacky, and got rid of churns because thank Heaven she didn't have to use them anymore.

And what can you think of female ancestors who wouldn't give house room to Kewpies with feather dresses or gaudy iridescent glass vases their menfolk won at carnival pitch stands? We can't afford to buy 'em now.

Grandpa's spittoon, the old farm cream cans, ceramic insulators off electric power poles, fruit jars with glass tops (those could fill a pressing want this canning season), nobody thought to keep them when they went out of style.

SO WHAT to keep now? The Haviland china, or cheap pottery or even plastic dishes? A leather shoe!—those are certainly getting scarcer. The bathroom commode that might one day be as much wanted as chamber pots are now?

Utensils and containers from the past are presently popular, so how about a genuine hand-operated can opener, and maybe the empty can?

It gives us pause, especially since we don't have Grandma's attic, cellar or barn loft to store things in, and so many of our current treasures came from such spots.

I suggest the problem as a subject for a ladies' club program, if some program committee is stuck for a meaningful and relevant topic.

German Student Back For Visit

Back for a visit with her Texas family, Gaby Lotzner Franz, a former American Field Service student from Germany, is the house guest of Mr. and Mrs. Wilbur D. Gibson, 122 Texas, for a few weeks.

She attended Hereford High School in the 1970-71 term, making her home with the Gibson family which included another 1971 senior, Mona Gale. Miss Lotzner married Peter Franz in Germany last year.

Currently she is a student in Wurzburg University. Her husband, a professional soccer player, is pursuing his studies in medicine and both hope to study

again in the United States. He is also a former AFS student, who attended a high school in New York.

Mrs. Franz plans to be in America until Sept. 9, making a trip to Houston to visit the Gibsons' older daughter. This is her third visit to Hereford since her year in school here.

She arrived while her parents were visitors in the Gibson home, surprising them. The Lotznors left Aug. 13 and flew home from New York Sunday.

While they were here their hosts took them to the New Mexico and Colorado mountains and for a look at the Grand Canyon.



Featured Artist

Oil paintings by Mrs. James M. Hamby are being featured this month at Deaf Smith County Chamber of Commerce. The artist is shown here with a canvas which hangs in the National Cowgirl Hall of Fame.

Party Is Given For Bride-Elect

A shower honoring Sandra Willis, whose marriage to Richard McPeak of Floydada is to be an event of Sept. 6, was given Monday evening in the Flame Room of Pioneer Gas Co.

Guests were greeted by Miss Willis and her mother, Mrs. W.H. Willis; her sister, Mrs. Steve Russell of Canyon, who will be her matron of honor; her fiancé's mother, Mrs. Vernon McPeak, and his sister, Mrs. L.B. Stewart, both of Floydada.

Another sister of the honoree, Elizabeth Willis, invited callers to register.

Vickie Kendall and Jan

Strickland of Amarillo served refreshments from a table covered with lace over blue, centered with a blue heart flanked with votive candles and clustered wedding balls arranged with white gladiolas, asters and chrysanthemums.

Corsages of the chrysanthemums were presented to those in the receiving line.

Hostesses were Mmes. T.E. Seigler Jr., Edgar Lemons, R.L. Ethridge, John Seiver, W.R. Hair, James Priddy, Myron Morgan, Cecil Oglesby, Carl Last, Bill Brady, R.L. Wilson, and Sam Long.

Bride-Elect Is Guest Of Honor At Luncheon

A one o'clock luncheon Monday in the home of Mrs. Leo Hoffman, 213 Aspen, was a pre-nuptial courtesy for her niece, Evelyn Urbanczyk, who will be married today to Mike Morrison.

Guests were family members, some of whom will be in the wedding party and others will assist at the reception. Rice bags for the wedding were made as the group conversed after lunch.

Places were laid for the honoree; her mother, Mrs. C.P. Urbanczyk; Morrison's mother, Mrs. Cecil Morrison; his sister, Shannon; the honoree's sisters who will be bridal attendants, Mrs. Bob Schmucker and Julia Urbanczyk.

Alos Mrs. Connie Urbanczyk, Mrs. Sidney Urbanczyk, Mrs. David King and daughter Kerl of Amarillo, Jennifer Hoffman and Babette Stengel.

If all marriages were perfect there would be no divorces.

MR. AND MRS. J.B. Sowell of 705-13th st. have their first granddaughter, Shanae D'Lynn, born at Deaf Smith General August 12. Parents are Mr. and Mrs. Eugene Jennings of Farwell, who also have a 3 year old son, Shane. Mrs. Jennings, who grew up in Hereford, was Lynn Sowell before her marriage.

DANCING CLASSES
Starting Aug. 20, all types of dancing FOR ALL AGES.
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Fashionable pants and jackets all of double knit polyester. Slight flare leg pull-on pants come in plaid and dusty-green and dark green. Gently fitted button front leisure jacket in short or long sleeve style with stitched trim come in plaid and dusty-green. All in sizes 8-18.

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Fashion freedom is what it's all about. Breezy, ready-to-go looks for office, travel or leisure... like this flare leg pant with the easy-on elastic waist and stitch center crease. In Black, Ivory, Navy, Cocoa, Grey and Wine. Sizes 6-20.

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You won't believe you're wearing it. But feeling is believing, so come on in and give it the "true test". Walk in it!

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Features a leather sole and soft crinkle upper. That's why it's so comfortable. In Black, Red, Blue, Camel and Gold.

13.99

At The Library

Adventure Tales New At Library

Novels of adventure, one of the American frontier early in the nineteenth century and the other of Africa today, are among new books which Deaf Smith County Library offers for summer reading.

Use of the library is free to all county residents, with a wide choice of books for adults and children, fiction and non-fiction. Reference works on many subjects are also available to library visitors, and current newspapers and magazines are kept in the reading rooms at all times.

RIVERS WEST

By Louis L'Amour

In this new novel Louis L'Amour, America's most popular writer of Western fiction, unfolds an exciting tale of the wilderness frontier.

The year is 1821. The westward expansion of the United States boundaries brings into the barely settled, rich river valleys and forests thousands of adventuring people—true pioneers and patriots as well as scoundrels, fortune-seekers and thieves.

Jean Talon, a hardy young Canadian, makes the rough journey from Quebec toward Pittsburgh where he hopes to build the steamboats that will rule the vast Western rivers.

Along the way he meets Jambe-de-Bois, a sailor turned woodsman, and they travel together to brave the natural dangers of the frontier. But the hazards that beset them revolve around the traitorous Baron Richard Torville and his band of cutthroats who are scheming to overtake the Louisiana Territory.

Talon and Jambe-de-Bois forge on to St. Louis where they confront the Baron in an action-packed climax and untangle the political intrigue.

Rivers West once again displays L'Amour's extraordinary narrative skill and versatility. Filled with authentic historical detail and rugged, pioneering characters, Rivers

West is solid story-telling at its best.

THE LION'S PAW

By D.R. Sherman

It was a magnificent creature, one remarkably different from its own kind. A lion that was intelligent, solitary, and...amazingly, able to give his love to a

young Bushman who tried to save him.

This is the story of Pzul, a young hunter in Africa's Kalahari desert, who befriends a trapped lion and finds himself caught up in the throes of a deadly struggle with the thick, hard life of a burning wasteland and the madness of a great white safari hunter obsessed by

the idea of killing this lion.

The tale Mr. Sherman tells here is a timeless one of hunger, thirst and pain, of the emotions of all creatures—lion, black man, white man—who play out the drama of their lives against the gaunt and stark beauty of the desert.

Young adults should enjoy this book.

Calendar of Events

- THURSDAY**
 Kiwanis Club, Civic Club Center, noon.
 Hereford Jaycees, Civic Club Center, 8 p.m.
 American Association of Retired Persons, Community Center, 7 p.m.
 VFW at VFW Clubhouse, 8 p.m.
- FRIDAY**
 Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
- MONDAY**
 Duplicate Bridge Club at 309 Western, 7:30 p.m.
 Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.
- TUESDAY**
 Book Review to be presented by Mrs. Allo Reeves of Friona in Center, noon.
 Odd Fellows Lodge, 100F Hall, 8 p.m.
 Evening Lions Club, K-Bob's Steak House, 7 p.m.
 TOPS Evening Chapter at Community Center, 6 p.m.
 Easter Lions Club at Easter Clubhouse, 8 p.m.
- WEDNESDAY**
 Blood drive at Community Center, 4-6 p.m.
 Noon, Lions, Civic Club Center, noon.
 Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.

EVERY BEEF STEAK AND ROAST WE CUT AT SAFEWAY IS

Prices Effective Thru Saturday August 23 in HEREFORD

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| TYPING PAPER | 200 ct. Pkg. | \$1.09 |
| SUBJECT BOOK | 40 ct. Size | 49¢ |
| THEME BOOK | Narrow Ruled | 44 ct. 49¢ |
| STENO BOOK | 80 ct. Size | 59¢ |
| 3 RING BINDER | Canvas Cover | 1.69 |
| LUNCH KITS | With Bottle | 3.79 |
| SCOTCH TAPE | 3M Brand | 1/2 inch 250 ft. 29¢ |

PERCH FILLETS
 Mr. Boston Pre-Cooked
49¢
 Fishsticks lb. 49¢

SLICED BACON
 Smok-A-Roma Brand
1.85
 1 Lb.
 2 lb. Pkg. \$3.69

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| <p>ALUM. FOIL OLIVES 79¢ 8 oz. Jar</p> | <p>PICANTE SAUCE 48¢ 8 oz. Jar</p> | <p>TOMATO SAUCE SCOTOWELS 17¢ 9 oz. Can</p> |

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SOFT DRINKS
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79¢
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KETCHUP
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Pooch Canned
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16¢
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FROZEN FOODS

DINNERS **37¢**
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HASH BROWNS **39¢**
 32 oz. Pkg.

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TOTINO'S PIZZA
89¢
 14 oz. Pizza

Bel Air Brand
ESKIMO PIE
79¢
 6 ct. Box

Bounty Decorated or Assorted
PAPER TOWELS
49¢
 Large Roll

Bel Air Brand
JELL WELL GELATIN
5.1
 3 oz. Boxes

Bel Air Brand
DAYTIME DIAPERS
KIMBIES
2.10
 30 ct. Box

REFRIGERATED FOODS

COTTAGE CHEESE **79¢**
 24-oz. Ctn.

Lucerne Brand
KRAFT PARKAY
67¢
 2-8 oz. Tub

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DOG FOOD
16¢
 15.5 oz. Can

Bel Air Brand
DOG FOOD
16¢
 15.5 oz. Can

NEW SOLID LOOK TWIST-O-FLEX WATCHBANDS

Speidel introduces TOP II. This remarkable new men's watchband actually gives the bold appearance of being solid. And yet it's a comfortable Twist-O-Flex expansion band. Now at last, there's a "solid watchband look" for expansion band wearers too. Four styles from \$9.95.


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No man ever yet became great by imitation.

—Samuel Johnson.



KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

Guests Add Dance Zest

A guest caller and a number of square dancers from Amarillo enlivened the Merry Mixers Club dance in Community Center last week. Bill Brown of Amarillo called the dances.

Guests from the Whirlybirds and Hi Plains Promenaders of that city were welcomed as well as several local visitors.

It was announced that Mrs. Al Harris represented the Merry Mixers as sweetheart nominee at a Panhandle Square Dance Association jamboree in Canyon early this month.

The next club dance will be at 8:30 p.m. Aug. 29 in Community Center with its own caller, Stuart Rowan, in charge. Square dancers in the area are invited to all Merry Mixers dances.

Explanation
Lady—How were you wounded young man?
Soldier—By a shell, lady.
Lady—Did it explode?
Soldier—No, it crept up close and bit me.



MONA GALE GIBSON

Miss Gibson On Faculty At Stratford

Duties as special education and speech-hearing therapy instructor in Stratford schools began Monday for Mona Gale Gibson, daughter of the Wilbur D. Gibsons of 122 Liveoak, who graduated from West Texas State University last May 17.

Her degree is in speech and hearing therapy. Campus affiliations include Zeta Tau Alpha social sorority and Sigma Phi Epsilon Golden Hearts. Miss

Gibson was a 1971 graduate of Hereford High School.

At Stratford she will teach speech in the high school as well as special education and therapy classes for fifth and sixth graders. She was engaged in preparatory sessions for faculty members at Stratford last week.

June cost of living year's biggest.

Hospital Notes

PATIENTS IN THE HOSPITAL

Mrs. Jackie Andrews, Rt. 5; Mrs. Mrk Benefield, 111 Apache; Mrs. Larry Carver, 113 Ave. 1; Mrs. Lottie Clark, 107 Centre; Mrs. Zula Clark, Rt. 3; Leslie Combs, 109 B Kingwood; Raul Dominguez, Rt. 3; Norma Garza, 403 Ave. F; Mrs. Mary Gonzales, 711 3rd; Bill Hampton, Hereford; Patrick Hanlon, 506 Schley; Mrs. Enrique Hernandez, 910 S. Schley; Mrs. George Jones, 122

PATIENTS IN THE HOSPITAL

Centre; Wiley W. Jones, Rt. 3; Billy E. Kendall, Hereford; Sam B. Killough, Dimmitt; Mrs. Ellen B. Lloyd, Kings Manor; Mrs. Glen Michael, 118 Douglas; Fred Moreman, Westgate; Eugene N. Mullican, Hereford; Mrs. Leopoldo Perales, Hereford; Mrs. Lena Pryor, Kings Manor; Mrs. Paul Reinert, Rt. 5; Leonard R. Richardson, 612 Irving; Mrs. A.J. Schroeter, Hereford; Mrs. Velma Salvinio, Star Route; Mrs. Emma Schumacher, Westgate; Hector Solano, 701 E. 2nd; Mrs. Clyde Sorrello, 509 E. 5th.

PATIENTS DISMISSED

Teresa High, Connie Schwertner, George Ramirez, Mrs. Eddie Gandy and infant, Hardy May, Aug. 16.

Mrs. Raymond Martinez and infant; Mrs. Ronnie Cantrell and infant, Gary Stagner, Mrs. Lucille Gibbins, Mrs. Mary Baugh, Arvel Hopson, Aug. 18. Melecio Urias, Paul Maes, Gloria Cano, Fred Blakey, Bessie Edwards, Mrs. Thelma Bell, Mrs. Julius Cross, Wilford Hensley, Aug. 19.

Who's New

Mr. and Mrs. Raymond G. Martinez of Rt. 2 are the parents of a son, John Ray, born Aug. 16. He weighed 8 lb. 1 1/2 oz.

Mr. and Mrs. Robert G. Medina of 404 Barrett are the parents of a son, Billy Garza, born Aug. 17. He weighed 7 lb. 1 oz.

Mr. and Mrs. Paul Gerald Reinert of Rt. 5 are the parents of a son, Levi Paul, born Aug. 17. He weighed 4 lb. 11 oz.

Mr. and Mrs. Jackie Dwayne Andrews of Rt. 5 are the parents of a son born Aug. 18. He weighed 8 lb. 2 oz.

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|  <p>HINDQUARTERS From Young Hen Turkeys 39¢ lb.</p> |  <p>FRESH BRISKET Boneless Choice Beef Excellent for Charcoaling! \$1.69 lb.</p> |  <p>USDA CHOICE ROUND STEAK EYE OF ROUND NOT REMOVED \$1.49 Lb.</p> |
| <p>WEINERS Safeway Brand Super Saver 12 ct. \$1.09 VARIETY PAK Oscar Mayer Super Saver 12 ct. \$1.59 BOLOGNA Wilson's Certified Sliced 12 ct. 99¢</p> | <p>ARM ROAST USDA Choice Super Saver 12 ct. \$1.29 RUMP ROAST Boneless Super Saver 12 ct. \$1.79 SIRLOIN TIP Steak or Roast Super Saver 12 ct. \$1.99</p> | <p>...GUARANTEE... If ever a purchase of Safeway meat fails to please for any reason whatsoever, just tell us. We will refund your money promptly, courteously.</p> |

SAVINGS at SAFEWAY!

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| <p>RAISIN BRAN Safeway Brand 20 oz. Box 89¢ DOG FOOD Pooch Nuggets 25 lb. \$3.89 DETERGENT White Magic Low Suds 48-oz. \$1.05 9-LIVES Cat Food 6 ct. 26¢ LOVIN SPOONFUL Cat Food 12.5 oz. Can 37¢</p> | <p>VELKAY All Purpose Shortening 3 lb. \$1.29 KAL KAN Cat Food 6 oz. 23¢ KIMBIES Day & Nite Toddler 12-ct. \$1.39 CHARCOAL Omark Charcoal Briquets .10-Lb. 99¢ KIMBIES Overnight Diapers 12 ct. \$1.19</p> | <p>KIMBIES Extra Absorbent Daytime 24 ct. \$2.20 DRY MILK Lucerne Brand 8 qt. \$1.75 CATSUP Town House 32-oz. 77¢ TUNA Sea Trader Light Chunk 6.5 oz. Can 49¢ REALEMON Lemon Juice 24 oz. Bot. 77¢</p> |
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NON-FOODS & VARIETY

HAIR SPRAY Truly Fine 13 oz. Can **79¢**

TOOTHBRUSH Pepsodent Life Line 98¢
Crest Family Toothbrush 7 oz. Tube 99¢
TOOTHPASTE Crest Whitening 4.4 oz. Tube 99¢
White Rain Herbal Shampoo 14 oz. \$1.39
Tame Creme Rinse With Body 16 oz. \$1.89
Tame Balsam Body Conditioner 8 oz. \$1.39
Dial Very Dry Anti-Perfumed 8 oz. Can \$1.39
Cover Girl All Shades 1 oz. \$2.00
Panty Hose Safeway Silver 3 pair \$1.99
Air Freshener Refresh Soba Super Saver 7 oz. Size 49¢

MOUTHWASH Safeway Brand 16 oz. Bot. **69¢**

FRESH PRODUCE

PLUMS Red Santa Rosa
PEACHES Yellow Mead
PEARS Yellow Bartlett

MIX or MATCH 3 Lbs. \$1

Cherry Tomatoes Pint Basket Super Saver 39¢
Avocados California Hass 3 for \$1
Leaf Lettuce Green Fresh Super Saver 29¢
Turnips CIP Top 2.39¢
Eggplant Fresh Save Food Super Saver 49¢
Yellow Onions Mild Flavor Super Saver 19¢

Yellow Squash 1 lb. 29¢
Watermelons Compact Our Size \$1.59
Grapefruit Ruby Red 3 for \$1
Crenshaw Melons Extra Sweet \$1.59
Rubber Plants 6 inch Pot \$3.49
Hanging Baskets Assorted Varieties 4 1/2 inch Top \$2.99

CANTALOUPE Vine Ripe Extra Sweet **39¢** Ea.
POTATOES All Purpose Russets 10 lb. Bag **99¢**

10¢ OFF LABEL LAUNDRY DETERGENT

OXYDOL 49 oz. Box **\$1.24**

13¢ OFF LABEL LIQUID DETERGENT

DAWN 22 oz. Bot. **67¢**

OVENJOY REGULAR FLOUR 5 lb. Bag **59¢**

KAT-NIP BRAND CAT FOOD 7 oz. Cans **5 \$1**

TOWN HOUSE CUT GREEN BEANS 16 oz. Cans **389¢**

TOWN HOUSE BRAND INST. POTATOES 5 oz. Boxes **4 \$1**

ALL VEGETABLE FOR SALADS AND COOKING WESSON OIL 38 oz. Bot. **\$1.49**

LUCERNE COFFEE TONE 16 oz. **99¢**

Short Pork Supply Brings Higher Price

COLLEGE STATION—Upcoming pork supplies will dip to levels below those of many years, and this means higher retail prices, Mrs. Gwendolyn Clyatt said this week.

"USDA reports confirm the decline in pork supplies and it might be nearly another year before increased supplies reach the retail market," she added.

"Only a few features may be found on end chops, semi-boneless hams, frankfurters and liver."

Mrs. Clyatt is consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

Beef counter specials show emphasis on chuck roasts and steaks, round steaks, ground beef and liver, she said.

"In poultry sections, the egg market is settling down after price increases, so eggs continue as an easy, economical protein source for menus."

"Current turkey supplies, however, may consist of more mature birds. These big birds are nutritionally as good as younger ones—but drier," Mrs. Clyatt said.



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Comings And Goings At King's Manor

By FAY GAUGGEL

Mr. and Mrs. Temple Jarnagin of Wildorado visited with his sister, Hattie M. Boling on Sunday at King's Manor. They also visited with J.C. Alred, a friend of many years. They were impressed with the beauty of King's Manor.

two hours viewing the beautiful crops southwest of town.

Mrs. J.B. Noland, who lives in that area, was the tour guide. And along with residents who have lived in that area for a long time, they recalled memories of old times. The lush crops of corn, sunflowers, maize, sugar beets, cotton, alfalfa and potatoes were in their glory. There was only one disappointment we did not get to see the potatoes being harvested.

Our Chaplain, Rev. Seago found a big sunflower head on the roadside which he brought back to show. He was unsuccessful in pulling up a carrot.

CROPTOUR

The directors of activities for King's Manor-Westgate people planned a crop tour last week. So at 9:30 a.m. 45 residents boarded the big bus and spent

We wish to thank Mr. Rose who drove the bus, and the manager of the school buses, for providing the bus. It was a great excursion!

FAMILY REUNION

John and Ruby Stevenson live on King's Manor campus at 428 Sunset Dr.. John is electrician on our efficient maintenance crew and talented Ruby teaches a class in china painting at the Manor. Mrs. Lura West and Ruby are sisters and Lura occupies a King's Manor cottage. They belong to the Wade family.

So last week, Ruby and John planned, engineered and partially hosted, reunion activities for the Wade families here and in Amarillo.

Forty-eight members of the Wade family gathered in Amarillo for a reunion last week-end of brothers and sisters, nieces, nephews and families. Of the nine Wade

children, five are living and they all were present. Twenty-nine of the group attended "Texas" Saturday, enjoying chuck wagon dinner and a great evening.

Marvin Rogers, nephew of Lura and Ruby, with his wife Jocelyn and daughter Loretta, visited before the main festivities in the Stevenson home. Jocelyn sang for King's Manor residents at Vesper Services Tuesday. Then she and Loretta sang informally the following Sunday for the Manor group. Both are quite talented. We enjoyed becoming acquainted with these personable individuals.

offers, as a newsman, from the inimitable Lyndon Johnson (no less). Being ourselves, a fossilized pedagogue, our eyes focused naturally on one of our own pet philosophies, Mr. Baggary's words, "The worst parents are those who are Hell-bent on making sure that Johnny doesn't have to work as hard as I or be deprived of the things I couldn't afford!" Shucks! Mr. Baggary and I shed alligator tears at the sight of poor over-indulged, lazy Johnny. We would mouth a paradox of sagacious truth—"Disadvantages became advantages and vice versa" where kids and their working is concerned.

SURPRISE! SURPRISE!

(Profuse apologies to Jim Nabors)

Last Sunday at King's Manor immediately after dinner, a large important-looking man with a very business-like manner (and with no score in hand) quickly mounted the stage sat at the piano and began to play.

Soon he changed to the organ and rendered sacred songs, including "Sweet Hour of Prayer," "Those Golden Bells" and other favorites with rich arpeggios. He slipped from one song into another with surprising and interesting interludes and changing of keys as he improvised and executed with the expertise of a "natural."

Wow! We all came alive and seated ourselves to listen as he swung into "Peggy O'Neal," "Whispering" and "Pale Moon." He did some classics too—"Meditation" from Thais and Intermezzo from "Cavillere Rusticana," etc. He is H.M. Baggary, editor of the "Tulia Herald," the guest of our own Miss Avis Thompson.

Later we scrounged and scammed his paper, finding Mr. Baggary's talents a "Many-Splendored Thing." He has had

But back to Mr. Music Man. Bravo! He can put his feet under our ample boards and our pipe-organ anytime. "We'll feast tummies or aesthetic souls or both. Do come our way again."

On Friday afternoon, you would normally hear voices joining together in song, but this week residents of Westgate were in for a special treat. Jim "Baldy" Haney, the husband of one of the nurse-aides at Westgate, provided guitar music with an occasional harmonica accompaniment.

He brought along two fine daughters which also joined him in a song or two. The songs were ones very familiar to the residents from days gone by. We all enjoyed the music immensely and hope to have that talented family back again real soon.

Wednesday, August 6, was the day for the monthly birthday party, which was hosted this month jointly by St. Anthony's Catholic Church and the Red Cross Volunteers. Cakes were provided with each of the nine

birthday names on them; Sallie Mays, Mina Jones, Lola Jane Hughes, Duak Reed, Mary Seigler, Ardis Stamper, Bonnie Wilson, Mary Campbell and Carrie Lillard.

Father Timothy brought us accordian music during the serving of cake and punch. Following refreshments, the residents were entertained by a guitarist and singer, Larry Daviers of Hereford. It was an extra special time for the residents; we truly appreciate the efforts of all those involved.

Lura West is King's Manor artist of the month. She has an ensemble of three china painted plates on the dining room wall. We who try and can't, look on with utter admiration. But who could be jealous of lovely, lovable Lura?

Mr. and Mrs. Carthel Lewis of Wellington were recent visitors of Mrs. Henry Vaughan.

Mrs. Martisha R. White of Houston is visiting her mother Mildred Ramey. Jack, Linda and two sons also visited her and they all had supper at the Peyton Ramey home on 127 Sunset, Tuesday.

Mrs. Poage visited her mother, Mrs. Ruby Hewitt, this week.

Mrs. Payne was visited by her nephew and family, Mr. and Mrs. Bill Counterman from New Jersey, her two sisters, Mrs. Grace Counterman of Happy and Mrs. Fannie Franklin of Canyon. They all met at a local restaurant for a steak dinner.

The Abundant Life

Subjectivism

By BOB WEAR



Subjectivism is the view that "the supreme good is the realization of some type of subjective experience or feeling, as pleasure". It also embraces "the doctrine that individual feeling or apprehensions is the ultimate criterion of the good and right".

People who permit themselves to be subjectivists cut themselves adrift upon the sea of life. They have neither chart nor compass; they have no guide but their feelings; there is no lighthouse to warn them; and they have no certain destination.

THE PHILOSOPHY of Immanuel Kant (1724-1804) presents the view that "our knowledge is only subjective". He said that time and space are merely forms of sensation, and that no one can know anything except by experience. This faulty view has caused untold loss in the lives of people. Yes, most people learn some things by experience; but this is not adequate learning. No one ever lives long enough to learn by experience what is needed for the best of living. We must be able to learn many things without experiencing them.

Can each person be a law unto himself? Can each of us be unrestrained in making our own rules and standards? What chaos! What human misery! Subjectivism negates the self-evident truth that "The way of man is not in himself; it is not in man who walks to direct his own steps."

THE TOTALLY subjective view for the human experience is totally inadequate. It produces more and more uncertainty; and increasingly

narrow life; a life with no meaningful direction of movement, but just a kind of wandering to and fro and plus a growing sense of futility. Haunting fears of uncertainty eventually become a devastating influence upon such a life.

We are not right just because we think we are, but "subjectivism" tells us that we are. Is there no fixed, objective truth? Is "truth" just whatever I may think it is? If so, then truth is just whatever you think it is. When we differ, and we will, we make truth contradict truth. How can this be? Of course, all of us know that "truth" cannot contradict "truth". It is obvious, therefore, that "truth" is not in "subjectivism". We must learn "truth" from sources outside of ourselves.

"Subjectivism" is the rejection of all "objective" moral standards and laws. This is one of the reasons the human scene never makes any substantial improvement.

MUCH OF THE MISERY, and the disorder, and the confusion of these days in which we live is the bitter fruit of the stubborn subjectivistic philosophy.

Some things are right, and some things are wrong; not because I think they are, or because you think they are; but because they are established as such in the great body of objective truth.

When subjectivism dominates a person, he loses touch with reality; because much of reality is apart from personal reflections and feelings. Whenever this happens, people are in trouble.

Fresh Foods Satisfy Youngsters' Snack Need

COLLEGE STATION—Nutritious snacks give an extra boost to help preschoolers avoid tooth decay, Mrs. Mary Sweeten, foods and nutritious specialist, advised this week.

"Celery cut in fan shapes, carrot curls, radish roses, lettuce leaves or raw cauliflower will tickle a preschooler's imagination—and satisfy his hunger pains," this specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Serve fresh fruits such as melon balls, plums, apples, oranges, grapefruit, lemonade or other juices.

Meat, boiled eggs or cheese cubes or wedges add protein for the hungry child and do not

hasten tooth decay, she reminded.

"Tooth decay results from chemical reactions in the mouth. Starchy foods supply the food required by germs or bacteria in the mouth. This results in acid formation, which takes anywhere from 10 seconds to 30 minutes after eating candy or other starchy foods. Thus the result is tooth decay.

"The longer this acid remains in the mouth, the more likely the tooth is to decay.

"The sugar and reaction of the bacteria on the teeth produce more acid, because hard or sticky candy remains in the mouth longer," Mrs. Sweeten explained.

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Suave Look Has Charm For Coed

COLLEGE STATION—Back to schoolers will wear prettier, more sophisticated clothes than last year, Marlene Odle, clothing specialist, reported this week.

"Big tops and striped and figured sweaters coordinate with pants and skirts for a stylish appearance.

"Pinafores and jumpers take the head of the dress class. And the butcher apron will be a new look this fall," this specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Sportswear stays popular with the two-piece denim look in plain and patchwork for jeans

and shirtjackets as a favorite.

"Fall colors are loden, forest and olive greens, and earth tones and rusts. Burgandies and plum, camel and gray will be fashionable too."

Turning to fabrics, the specialist noted that corduroy in prints and solids, and flannels with suede trim are the favorites.

Saddle oxfords and crepe-soled loafers teamed with brightly colored knee socks and toe hose complete the school look, she reported.

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SPS Engineer Tells Of Energy Alternatives



Brant Self, Cozette Moore and Brenda Glover

Boys Admitted To 4-H Bake Event

Since professional chefs and bakers are usually men, food contests in Deaf Smith County 4-H Clubs this year for the first time were opened to boys, and one of them carried off first place in the annual bake show Tuesday afternoon.

Brent Self took the purple

ribbon denoting top honors after Mrs. Leroy Williamson and Mrs. Ronnie Andrews had judged yeast rolls and chocolate chip cookies made by 23 entrants.

He will compete in the Tri-State Fair at Amarillo Sept. 13, with winners from other

counties in the 4-H district.

Some counties have had boys as winners in past years, and one was a district winner, says Sherry Harder, DSC extension agent and 4-H director. A \$100 savings bond is awarded for first place in the district.

Runners-up in the Tuesday show at Community Center were Cozette Moore, second, and Brenda Glover, third.

Other entrants were Carla West, Glenna West, Deanna West, Brad Glover, Ben Flores, Jolisa Barrier, Anna Beth Friemel, Jeffery Smith, Eugenia Combs.

Also, Cindy Stokesberry, Judy Fores, Jeness Self, Lori Self, Becky Hughes, Crystal Finley, Michelle Hughes, LeAnne Hughes, Ina Hamby, James Hamby, Una Hamby.

An engineer for Southwest Public Service pledged that company is continually prepared to serve its customers as he spoke at the regular luncheon meeting at the Noon Kiwanis.

Gary Gibson, power sales engineer from the Amarillo office of SWPS, outlined plans for new power-generating facilities that would switch the company from a total dependence on natural gas as a fuel. The company serves over 245,000 customers in an area covering most of the Panhandle of Texas as well as portions of New Mexico, Oklahoma and Kansas.

About 10 power plants serve the electrical needs of those customers now, and are fueled by natural gas with an oil backup. New coal-fired plants are either planned or are being built. The first scheduled completion of the novel plants is set for June 1976. The plant, just north of the Nicholls Station facility near Amarillo, will be the first of three such proposed plants. A second is scheduled for a 1978 completion date and a third 1980.

The novelty is that the plants are being built many miles from their source of fuel. SWPS has contracted with Atlantic-Richfield for 113 million tons of coal, enough to power the proposed plants for the next 40 years. The coal will be shipped to the Texas facilities by two 110-car trains, with each train making one trip a week from a Montana strip mines.

Another proposed facility for SWPS would be a new style of

nuclear power plant. It would be a different style of plant than any now in use. Completion of the new facilities would raise SWPS from its existing capacity of 2-million KW to over 3.5-million KW.

Gibson said the new coal and nuclear plants would not eliminate the use of natural gas by the company, but would reduce its use of gas by about one-third by 1980.

To insure that the company could keep up its production of the power needs, Gibson said recent work has been completed in the area. A subsidiary

company has been formed that buys natural gas for SWPS. The diversified buying will assure a supply of gas.

Gibson also explained that the transmission system of SWPS was such that, should one plant fail or be lost to a natural disaster, the remaining SWPS plants could take up the loss and keep supplies at the regular level. SWPS also is a member of the Southwest Power Pool, which now only supplies power to companies in the East, but would provide SWPS with a supply of power.

Problems facing the company

include a faction of Congress that is working to stop strip mining, the main source of coal for the new proposed plants. Gibson said strip mining, with proper reconstruction of the area, was not a hazard to the environment.

Gibson also spoke out on government takeover of utility companies, saying that would mean the company would start costing tax dollars instead of paying tax dollars. Citing the Tennessee Valley Authority as an example, he said rate increases would be rather drastic in the event of

government control. SWPS is also against government regulation of natural gas in that it is a consumer of the product.

Kiwanians conducted regular business during the meeting, and conducted balloting for Kiwanian of the Year, an honor that will be awarded at the installation of new officers in October. Melinda Watts, Club sweetheart for the coming year, also was introduced.

Plans were made for a Minister Appreciation Day, on Sept. 4, when members will be hosts to all clergymen of Hereford churches.

Janet Baker Is Honoree

also Sally Bayne and DeAnn Dickson.

Miss Baker is the fiancée of Larry Joe Burks of Tyler.

Gifts presented the bride-to-be were opened as guests talked casually. Sweet rolls and punch were served.

A compliment to Janet Baker,

who will be the bride in a Saturday wedding, was a recent party for her classmates and close friends, in the home of Mrs. Danny Boyer.

Hostesses with Mrs. Boyer for the morning party were Mmes. Jerry Coker, James Moore and Randy Thompson,

WTSU Plans Fall Registration Soon

Fall registration at West Texas State University will be August 29 and 30 at the WTSU Activities Center on campus in Canyon.

Freshmen and seniors will register the morning of August 29 beginning at 8 a.m., with sophomores, juniors and graduate students continuing through that afternoon and the morning of August 30. Students taking evening-only classes, and late arrivals, will register from 10:40 a.m. to 1:20 p.m. August 30. The order is according to the alphabetical listings in the WTSU Fall Class Schedule.

A special registration for students taking only the Amarillo courses will be held August 27 from 7:30 to 8:30 p.m. in the Administration Building of the Amarillo College Vocational Arts Campus. This AC campus is located near the Range Riders Rodeo and Veteran's Hospital. The course books will be on sale at that time.

A wide variety of regular and special courses are available for those pursuing degrees or desiring to enhance their careers and interests.

Business and economics classes are emphasized in the Amarillo-only courses. Also included are Energy: Crisis and Alternatives for Survival, a special physics course on the energy problem; Studies in American Literature (Contemporary Novels), Vocabulary Building and History and Philosophy of the Junior College.

Small Business Operation, Financial Accounting, Consumer Economics and wage and

Salary Administration are a few of the business and economics courses to be taught in Amarillo.

In Canyon, special topics courses include Consumerism and Agriculture Reining and Western Riding Event Instruction and Farm Records.

Early Man in the New World, Earth and Man: Conflict or Harmony and American Revolution Bicentennial: English and American Perspectives are some of the courses in arts and sciences.

Total tuition and fee cost for three hours is \$69.95, for six hours is \$89.90 and 12 hours is \$138.50.

For more information, contact the registrar at telephone 656-3331.

WHO KNOWS?

- Three Presidents were born in August. Name them.
- Name the flower for the month of August.
- What is the August precious stone?
- When was Colorado admitted to the U.S.?

Answers To Who Knows

- Benjamin Harrison, Herbert Hoover and Lyndon Johnson.
- Poppo or gladiolus.
- Sardonyx or Peridot.
- August 1, 1876.

TRY BIBLE YOU WILL BE GLAD YOU DID

Register Tuesday, Aug. 26, 1975 at 7 p.m. in the High School cafeteria.

COURSES:

Bible 114-001 New Testament Archeology & History 6-6:50 p.m.

Bible 3212-003 Life and Letters of Paul 7-9:45 p.m.

A representative of Amarillo College will be present to assist you in enrolling for college credit. Persons seeking non-credit (community service) may enroll at the first class meeting Thursday, September 4. Cost for college credit is regular college tuition. For non-credit cost is \$2.00 per course. Classes will meet at the First Baptist Church.

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Fall Semester
College of Arts and Sciences

| COURSE | DAY | TIME | LOCATION |
|------------------------------|-----|-----------|----------|
| New Testament Arch & History | Th | 6:00-6:50 | |
| Life of Paul | Th | 7:00-9:45 | |
| Freshman Composition | TBA | 7:00-9:45 | HHS |
| History of US to 1877 | Tu | 7:00-9:45 | HHS |
| College Algebra | M | 7:00-9:45 | HHS |
| Psychology & Human Relations | Th | 7:00-9:45 | HHS |
| Public Speaking | Tu | 7:00-9:45 | HHS |

School of Technology

| COURSE | DAY | TIME | LOCATION |
|-------------------------------|-----|------------|----------|
| Principles of Bank Operation | Tu | 7:00-9:45 | HHS |
| Law Enforcement Technology | W | 6:00-6:50 | HPD |
| Police Community Relations | W | 7:00-9:45 | HPD |
| Probation and Parole | M | 6:00-8:45 | HPD |
| Human Relations in Management | Th | 6:30-9:00 | HHS |
| Human Relations in Management | Th | 9:10-10:00 | HHS |
| Human Relations in Management | Th | 5:30-6:30 | HHS |

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Buckwheat Inspected

Texas Agricultural Experiment Station research agronomist, J. Joe Wright, checks on a rapid maturing crop known as buckwheat that is a possible component in a new rotation system being developed by the Halfway researchers. The crop rotation system is one of the featured research highlights of the Texas Agricultural Experiment Station at Halfway Field Day set for Thursday, Sept. 11. [TAES PHOTO]

Soybean, Triticale, Sunflower Rotation System Featured at Halfway Field Day

HALFWAY—A crop rotation system utilizing soybeans, triticale and sunflowers allowing all three to be produced within two growing seasons will be one of the premier attractions of the Texas Agricultural Experiment Station at Halfway Field Day set for Thursday, Sept. 11.

J. Joe Wright, who leads up the small grains Halfway research program, says that in the system, soybeans would be planted in early May for the first year of the rotation system. Soybeans would then be harvested in late Sept. in order for triticale or wheat to be planted by mid-October, says Wright. The small grain crop would then be harvested in mid to late June of the following year.

Sunflowers, final crop of the rotation system, could then be planted no later than mid July. Such a rotation system would allow three crops to be produced under adequate to ideal cultural conditions within two growing seasons, the TAES scientist notes. The small grain crops could

also be utilized as a forage both during its production and as the volunteer triticale or wheat that would remain following sunflower harvest, he adds. Halfway Field Day visitors will be able to preview a number of crops scheduled for exhibition in the comprehensive review of research developments. Tests which can be observed are

cotton, sorghum, corn and sunflower varieties, weed control and insect studies. Guests will also have the opportunity to examine a large display of farm machinery and experimental equipment. Field Day activities begin at 1 p.m., continuing until 5 p.m. The Experiment Station at Halfway is located 14 miles west of Plainview on Hwy 70.

Credit Act May Provide Help To Livestockers

Livestock producers facing financial problems due to current low market prices should take a close look at the Emergency Livestock Credit Act of 1974. Just over a year old, the Act provides for emergency financial help to the producer whose business has a good chance of success if it can survive the current liquidity crisis. Recent changes have been made in the Act that make it more palatable to both the

borrower and lender," points out Dr. Wayne Hayenga, project leader in farm management for the Texas Agricultural Extension Service. These changes are as follows: 1. A "line of credit" is permitted, whereas the original Act permitted only a single loan. 2. Anyone with a "substantial operation" in breeding, raising, fattening or marketing is eligible (one who devotes at least 25 per cent of his time to, derives at least 25 per cent of his

income from, or has at least 25 per cent of his capital invested in livestock operations). 3. The Act is extended until Dec. 31, 1976. 4. The loan period can be extended to seven years, with possible renewal for three years. 5. The guarantee by the Farmers Home Administration is increased from 80 per cent of the loss to 90 per cent of the loan principal and interest. 6. The line of credit has been

increased from the previous \$250,000 to \$350,000 per loan. 7. Secondary financing of the guaranteed portion of loans may now be made by the Federal Financing Bank, thus increasing the marketability of the securities to the lender. 8. The total authorization under the Act was reduced from \$2 billion to \$1.5 billion. Under the original Act, almost 400 Texas lenders filled 624 guaranteed loans in 163 counties as of June 18, 1975.

Total guarantee was for \$70,739,290, and average of \$113,364 per loan. Many cattlemen can use this type of financing, and the situation will probably continue into 1976, contends the economist. Therefore, the recent changes in the Emergency Livestock Credit Act should help them protect their operations from financial disaster in the coming months.

SCS Brochure Explains Landscaping for Birds

People who enjoy having birds around their homes will find a new Soil Conservation brochure, "Invite Birds to Your Home," a big help in planning and landscaping for birds. The brochure, written by Olan W. Dillon, Jr., SCS biologist, tells the birdlover how to satisfy habitat needs of nesting and wintering birds with trees, shrubs, and food. It tells how a conservation landscape plan used in the selection of trees and shrubs will beautify your yard and attract the kinds of birds you like. "A conservation landscape plan will guide you in placing bird-attracting features near a window, patio, or terrace so you can observe the many varieties of birds that accept your invitation," Tom Cunningham, SCS district conservationist at Hereford states. Even birdlovers in dense residential areas can attract birds by providing water for

drinking and bathing and living fences and other shrubs for cover. "A single plant, the elderberry, is used by 51 species of birds and will dress your yard nine months out of the year with its white flower clusters and red-black berries," Cunningham said. "Invite Birds to Your Home" will tell you the kind of food preferred by different kinds of birds, and how you can provide for them during food-short winter months. Single copies of "Invite Birds to Your Home," Program Aid 1093, are available free at Soil Conservation Service offices. The booklet can also be purchased for 75 cents from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

FARM NEWS

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Carrot Processing Underway

Photos By Jim Steiert



Weighing and Packaging

Workers at the A&P Tee Co. produce shed on Highway 80 weigh out bunches of table carrots and package them in plastic bags. Conveyors keep the carrots coming in a steady stream, moving them from areas where they have been washed and graded.



Sacking

A&P workers place 1 lb. bags of carrots into master shipping bags which contain 48 of the small packages of the vegetable. Processing of the carrots will continue into December locally, with fields of carrots being harvested whenever there is a market for them.



Ready For Shipment

A worker ties off a master shipping bag and places it on a conveyor belt as the final step in the processing of the vegetables. Conveyors carry the bag to a refrigerated railroad car for shipment to the east and southeast. At present, an oversupply of carrots has caused the market to sag, but it could improve later in the season.

52.6 per cent of 4-H members are pre-teens (9-11), 33.7 per cent are early teens (12-14) and 13.7 per cent middle and upper teens (15-19).

In recognition of their achievements, 265 4-H members are expected to share \$205,000 in educational scholarships arranged by the National 4-H Service Committee, Chicago.


More than half a million adults, Juniors and teens serve as volunteer leaders in 4-H projects and activities.

Top Money Makers Previewed

INSUR-MATION

Does the total "cash value" of a policy mean I can sell it for that amount?

Yes, or borrow that amount using the policy as collateral and continuing the policy in force. The latter would seem to be the better course of action: (1) you probably could not replace the policy at an older age for the premium you are paying now, (2) because the spread on the increase in cash value becomes greater as the policy becomes older, you could find yourself in the position of paying \$100 in premiums and getting an increase in the cash value of \$120-\$130 for that \$100 of premium. Thus, it would seem wise to borrow and continue, not to sell the policy.



TEXAS FARM BUREAU
364-1070 1306 W. PARK

Gene Coulter

LUBBOCK—Two top money makers in the South Plains agricultural spectrum, cotton and grain sorghum, will be featured here Tuesday, Sept. 9, as the Texas Agricultural Experiment Station kicks off its 66th Annual Field Day.

Some 120 varieties of cotton is irrigated, dryland and special glandless field tests are set for exhibition, reports Dr. Earl Minton, field day committee chairman.

Also, a review of grain sorghums with bred-in resistance to greenbug damage will be presented by one of the hybrids originators, Dr. Jerry Johnson, TAES sorghum breeder.

Dr. Levon Ray, cotton geneticist, is scheduled to present the cotton variety portion of the field day program.

Field day activities begin at 1 p.m., with field tours continuing until 5 p.m. Tours via tractor-pulled trailers will leave the Experiment Station headquarters every 15 minutes throughout the afternoon.

Says Ray, visitors will be able to view 61 varieties of irrigated cotton, 44 varieties on dryland and a special field test evaluating the performance of 16 glandless cotton varieties.

Varieties are evaluated under conditions of severe verticillium wilt and in narrow row plantings, notes the researcher. Information gathered on lint and seed yields, fiber properties, gin turnout and other characteristics will help producers in

selecting a cotton variety for next season.

"Our field day tour will not only afford a first hand opportunity to compare cotton varieties growing side by side, but also to discuss important attributes of varieties including several new varieties just coming on the market," says Ray.

Discussing the genetics of the greenbug resistance hybrids, Johnson says, not only do the resistant hybrids have fewer greenbugs than the hybrids presently on the market, but they are able to tolerate larger numbers before sustaining leaf injury from a toxin injected by the insect.

In 1974 tests resistant hybrids produced 5500 pounds per acre. Grain yield of susceptible hybrids was reduced by almost 50 per cent, from 5500 pounds to 2600 pounds where the insects were not controlled, the TAES scientist reports.

Johnson will also be on hand to demonstrate the greenbug resistant sorghum varieties at

the Experiment Station at Halfway Field Day scheduled two days after the Lubbock event, on Sept. 11. Halfway field day activities begin at 1 p.m. running until 5 p.m. The Halfway center is located 14 miles west of Plainview on Hwy 70.

The 275-acre Lubbock station, which houses TAES and Extension staffs, USDA-ARS personnel and the agricultural meteorologist of the National Weather Service, is located 7 1/2 miles north of the city on Hwy 87, just north of the Lubbock Regional Airport.

Heritage Deadline Extended

AUSTIN—The deadline for mailing applications to the Family Land Heritage Program has been extended two weeks until August 31, Agriculture Commissioner John C. White has announced.

In the past few weeks applications have been coming in at the rate of five a day, Commissioner White reported.

"We have the feeling that many people are just now

hearing about the Program and need more time to gather historical background on their property."

The Family Land Heritage Program is in its second year, having honored over 560 families last year for farming or ranching the same land for over 100 years. So far this year there are over 100 who have qualified.

"Some applicants do not understand all the rules for this award. Since the Program was initiated to honor people who have actively worked their land, if all the land has ever been leased to anyone outside the family, the farm will not qualify," White said.

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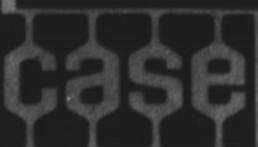
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One in Ten Cattlemen Won't Survive Financially

Nearly four out of 10 cattlemen are in "bad" to "moderate" financial trouble. Those in "bad" shape (about one out of 10) probably won't survive financially, according to a survey of 300 bankers across the nation.

And these lenders say that almost 20 per cent may not survive another year of calf prices equal to those of April-May, 1975, reports Dr. John A. Hopkin, Stiles professor and head of Texas A&M University's Department of Agricultural Economics.

Hopkin presented these facts as part of a report to the

American National Cattlemen's Association Board of Directors at its recent mid-year meeting in Denver. He made the study in cooperation with lending institutions in the U.S.

"The Texas Agricultural Extension Service and ANCA should encourage continued heavy culling of cows in order to halt the increase in cows and total cattle numbers," says Hopkin, who is chairman of ANCA's Council of Economic Advisors. "Such culling should be done while supplies of competitive meats are down."

Although agricultural lenders will have access to sufficient

funds to finance agriculture, some cattlemen will have difficulty qualifying for adequate credit, warns Hopkin.

Many cattlemen have obtained or will obtain needed liquidity through refinancing of real estate. But Hopkin recommends that ANCA join with universities and lending institutions in informing cattlemen and bankers of the merits and mechanics of the revised Emergency Livestock Loan Program. Producers may obtain more details from the Farmers Home Administration of local Production Credit Associations.

Also, he warns, it is unlikely

that cattle numbers and price fluctuations will be eliminated, and financing programs should consider cash flow requirements of individual operations over the entire cycle.

Even though Americans are eating record amounts of beef, the industry is still in trouble, says Hopkin. He attributes the conflicting currents that are causing this to high prices of feed and other supplies and record numbers of beef cattle, with larger numbers currently moving to market off grass.

Crop Farmers' Efficiency Seen As Key In Cutting Fuel Use

The average crop farmer in the United States probably will be using about 1% less fuel by 1985, although he'll be planting more acreage.

And this agricultural sleight of hand will come about as a result of farmers' increased efficiency, says a study just released by the USDA's Economic Research Service.

Thanks to big gains expected in production per acre, U.S. farmers will have to increase total acreage only 1% over the next decade to meet our needs for crop foods and fibers. Advancement in crop yields can be credited to improved seed varieties, and more efficient use of fuel and fertilizers.

Biggest fuel-saving trend seen by the study is the switch from gasoline to diesel fuel. Three-quarters of a gallon of diesel fuel will do the work of a gallon of gasoline.

While diesel accounted for 28% of the fuels used for farming in 1973, research economists project its share will be 40% and climbing by 1985. This could result in a 4% reduction in over-all fuel requirements if there are no other changes in patterns of fuel use.

Another key to fuel efficiency is the trend toward reduced tillage practices. Rising costs of labor and fuel have prompted many farmers to till less before planting wherever possible, thus saving energy.

Reduced tillage has gone over big with corn farmers. The study estimates the cutback in groundbreaking could drop corn's preharvest fuel require-

ments from the present eight gallons per acre to as little as three.

Similar practices also are working in cotton production.

By 1985, researchers say reduced tillage will be the rule on about 40% of cotton acreage in the Mississippi Delta, Appalachian, and Southeast regions. That could mean a fuel savings of over 10% per acre.

Farmers in those areas plant nearly half the nation's total cotton acreage and produce a larger proportion than that. The ERS reports says they could be practicing reduced tillage on as much as 80% of their cotton acreage not too long after 1985.

While researchers found numerous factors that will spell lower fuel requirements in the

next decade, they also turned up added demands to offset the savings. For corn, these included new harvesting methods, added irrigation, and increased crop drying.

Added fuel demands for irrigation vary considerably among crops. Irrigated areas for corn, cotton, and fruit demand 50% more fuel than non-irrigated areas.



Sunflower Setup

This 22 ft. header, rigged for harvesting sunflowers, was on display at Sperry New Holland Hereford Thursday afternoon. Because sunflowers are prone to shatter losses with conventional combine reels, sunflower headers must be rigged with a special sunflower reel and pans to catch the shaffer. The special equipment is mounted on a standard header. This header is

shown mounted on a New Holland model 1500 combine. Pat Woodard of the local New Holland dealership reports that a header such as the one pictured cost about \$1,200. The local dealership has had a good deal of inquiry about the headers, but most growers are waiting about purchasing one.

Entomologist On Insect Survey

A Texas Agricultural Experiment Station entomologist is one of eight U.S. scientists serving with a delegation of insect control experts who are visiting the People's Republic of China this month.

Dr. Perry L. Adkisson, professor and head of Texas A&M University's Department of Entomology and cotton insects researcher with the Experiment Station, was invited to serve as a delegation member by the National Academy of Sciences.

Agricultural officials in China requested the delegation's visit as part of the United States-China scientific and cultural exchange program. Last year, four scientists from China came to College Station to learn about cotton research projects of the Experiment Station.

"Members of the U.S. delegation represent the broadest interest in entomology, with particular emphasis on insect control. Among delegation members are noted authorities on insect toxicology, physiology, biological control, host plant resistance, medical-veterinary entomology, and integrated pest management," says Dr. Jarvis E. Miller, director of the Texas Agricultural Experiment Station, the state's agricultural research agency.

Adkisson was selected for his expertise in insect physiology and pest management on major crops common to both the U.S. and China, especially cotton, sorghum, rice and peanuts, Miller adds.

Delegation members are visiting research and extension programs of principal Chinese universities and agricultural experiment stations in all the major agricultural areas of China. The U.S. scientists are exploring the exchange of

information, biological control organisms and plant materials with the Chinese.

Adkisson reports that the Chinese are believed to have developed excellent pest control programs in many of their crops that are based on integrated control methods having heavy emphasis on cultural control and farm management.

"The delegation hopes to learn as much as possible about these programs with the view of gathering information that might be of use in improving our present pest management practices," Adkisson says.

For the scientific exchange mission, Adkisson took seed of cotton, sorghum, wheat and peanuts from the Experiment Station's program for breeding crops that are resistant to insects and diseases.

He hopes, in turn, to be able to collect seed stocks from the Chinese that are presently unavailable in the United States.

Earlier this year, Adkisson was one of the U.S. delegates who advised the United Nations Food and Agricultural Organization on pesticides in agriculture and public health at a conference in Rome, Italy. Adkisson chaired a committee on development of pest-resistant crop plants. The committee planned a research program for 20 of the world's

major food crops, with the program objective to be an attempt to develop pest-resistant varieties that will require little or no pesticides. The committee also devised a plan for cotton that will minimize pesticide use.

Adkisson also served as one of two of the two U.S. members on a scientific review team that made an evaluation of the programs of the International Centre of Insect Physiology and Ecology in Nairobi, Kenya, in January of this year.

As department head, Adkisson coordinates research programs of the Experiment Station and educational programs of the Texas Agricultural Extension Service in the field of entomology. His area of specialization is ecology and integrated control of crop pests

and research in insect physiology and photoperiodism.

Adkisson was president of the Entomological Society of America in 1974, and is a member of the International Organization for Biological Control and numerous other scientific organizations.

California's White Gold


California emerged as the nation's top cotton-producing state in 1974. Besides cotton, the state produces more than 200 other crops and livestock commodities.

New Hampshire Spuds
Scotch-Irish settlers in Londonderry, N.H., were the first to cultivate potatoes in the American colonies. Although spuds originated in the New World, they weren't grown in the United States until 1719.

DEAF SMITH COUNTY

FARM NEWS

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B-1-10-30-tfc

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B-1-10-67-1c

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Thursday
DEGREE WORK
Robert Harris W.M.
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SUPER GARAGE SALE. Large assortment of quality merchandise. Low prices. Lots of clothing.
August 22nd-23rd.
CANYON SENIOR CITIZENS
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GARAGE SALE. Coneways Barn-Rio Vista Drive. Items too numerous to mention. August 16 and 23, 9:00 a.m.
B-1-65-3p

BRACE yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. McCaslin Lumber Company.
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B-1-10-64-4c

THREE family garage sale. South Progressive Road. All day Saturday, Sunday afternoon.
B-1-67-1c

GARAGE SALE. 238 Hickory, Friday 9 to 5; Saturday 9 until noon. Lawn mower, clothing and shoes for men, women and children.
B-1-22-67-1c

Used 2 piece Early American living room suite. Call 364-3406 after 5:00 p.m.
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GIGANTIC GARAGE SALE. Thursday and Saturday only. 309 Douglas. You can't afford to miss this one?
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1973 500 Yamaha, MX Racer. 1972 250 Kawasaki Enduro. Call 364-0710.
B-1-15-67-1c

For Sale: Poodle puppies, full blood, non-registered, \$45.00. Call 364-3277 after 6:00 p.m.
B-1-12-67-2c

For Sale: Gemeinhardt Flute and girls' 5 speed bicycle. 364-1570 after 4:00 p.m.
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THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1. Duckwails, Sugarland Mall.
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For Sale: Copper and brass Conn Trombone with case. Call 364-0711.
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For sale: Fresh green beans and black-eyed peas. J.E. Durham, 5 miles east on Austin Road, one mile south. Phone 276-5868.
B-1-20-65-tfc

For Sale: 1975 Honda XL 350. Good condition. Owner going to college. Take over payments. Call after 5:00 p.m. 364-5063.
B-1-19-65-tfc

2. FOR SALE Farm Equipment

FOR SALE
6600 John Deere Combine, diesel engine, grain tank extension, 20 ft. header, pickup reel for grain. In excellent condition. Phone 512-352-2025.
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B-2-13-66-3P

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9. Belongs to Vegas
12. Ocean sound
13. Fury
14. Metric measure
15. Swamp
16. French summers
17. Diamonds, among thieves
18. River inlet
20. Periods
22. Used a canoe
25. Symbol of excellence
27. Fern, proper name
28. Dukas, et al
33. In the past
34. Canadian physician
35. Contend
38. Prognosticate
38. Actor Andrews
39. Siamese coin
40. Before 'talkies'
42. Organized mass
46. Unit weight
47. High note
48. Comedian - Sabl
50. Brad
54. Yale man
55. Source of indigo
56. Black
57. Light touch
58. Back of the neck
59. Cut
9. Secular
10. Structural part
11. Understands
19. He (French)
21. Texas product
22. Late French singer, Edith Piaf
23. Jason's craft
24. Name in dramas
25. "Guys and -"
29. Disparage
30. Russian John
31. Color
32. Affirmative votes
34. Foot rest
37. Corn
38. " - the Manac"
41. Behold!
42. Chirp
43. Wide-mouthed jar
44. Stag
45. West African monkey
49. Tear
51. Fern, proper name
52. The late D.D.E.
53. Alkaline liquid

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1975 Pontiac Astro. Loaded. Less than 3,000 miles. Gets 24 MPG. Take up payments of \$138.72. Call 364-0758 after 6:00 or all day weekends.
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1972 Pinto Country Squire Station Wagon. Automatic transmission, factory air. Good over all condition. Call Gene Campbell, 364-0789.
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B-3-35-64-tfc

For Sale: 1968 SS Impala. Loaded. Excellent condition. 800 Union.
B-3-10-64-tfc

NEW & USED CARS
now for sale at
JOHN ORSBORN BUICK PONTIAC, GMC'S
new location
221 North 25 Mile Ave.
B-3-8-tfc

ALIGNMENT SPECIAL \$9.95. Call Firestone for appointment, 364-4334.
B-3-10-62-tfc

We have a few mag wheels left in stock that need to be sold:
14 x 7 Keystone K-Rally
15 x 7 Keystone K-Rally
15 x 6 Keystone Classic
15 x 7 Keystone Custom Flite
FIRESTONE
105 N. Main, Ph. 364-4333.
B-3-58-tfc

FOR SALE: 1971 Ford LTD. Air conditioned, cruise control, factory tape, excellent condition. Call 364-4603.
B-3-15-67-2c

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-3-41-tfc

THREE BEDROOM BRICK home outside city limits. 5 acres with 2 bedroom home. Very clean. 12 miles from Hereford on Dimmitt Hwy. **GOOD TWO BEDROOM** house for sale to be moved. **DO YOU NEED A HOME** or rental property? You should see these: 2 bedroom \$7,500. Owner will carry paper to the right party. 2 bedroom 4,000. 3 bedroom \$8,500. 2 bedroom \$8,000.

ACREAGES FROM ONE ACRE UP.
CARTEL REAL ESTATE
206 North 25 Mile Avenue
Wayne Cartel 364-0944
Henry Reid 364-5344 or 578-4628.
Al Wiley 364-4985
Faye Black 364-0820
Member multiple listing service.
B-4-52-tfc

NEW LISTING
Look at this nice 2 bedroom brick one bath home with double garage. Can be bought for \$17,500.00. \$2,000.00 down and terms on the balance.
OLDER HOME
This large home can be a duplex or you can live in it all. One side has been redecorated. \$1,000.00 down and terms on the balance. Priced \$10,000.00.
\$6,500.00
Close to town this two bedroom home with fenced back yard, attached garage. Loan balance of \$8,000.00. Payable at \$99.00 per month at 8 1/2 per cent interest. First payment due Aug. 20, 1975. You need to look at this home. It has 1288 sq. ft. Call today.
B-4-52-tfc

WHY PAY RENT?
Look at this 2 bedroom home with 1 bedroom home in the back. All on one big lot. This can be yours for \$1,000.00 down and \$200.00 per month. Priced \$22,500.00. Won't be for sale long.
B-4-66-tfc

FOR SALE BY OWNER
2 bedroom house with basement on corner lot. carpeted, refrigerated air, central heat, double garage with electric door lift.
401 Grand Avenue
Phone 364-2157.
B-4-66-tfc

Modern Concrete Elevator. Organic food plant. Will net \$300,000 year. Sell Manager 1/4 interest. 806-364-0484.
B-4-15-66-3P

FOR SALE BY OWNER
Redeclared 3 bedroom, 2 bath home at 704 Stanton. Price \$19,500. New carpet and drapes. Buy equity and assume payments. Immediate possession. Call: 364-4908 or 364-5951.
B-4-65-4c

LOOK YOU LAND BUYERS!
320 acres all in cultivation with one 8' and two 6' wells. Has a nice three bedroom brick house with a big barn and eight horse stalls and corrals. You will have to see this place and then make up your mind. \$30,000.00 down and will handle the balance. It also has 32 cent gas.
\$22,500.00
Nice 3 bedroom, 1 3/4 bath has been completely redeclared inside. Has fenced yard, also shop building in back. Lots of shade trees. Call for appointment to see this home.
B-4-15-66-3P

FOR SALE BY OWNER
Redeclared 3 bedroom, 2 bath home at 704 Stanton. Price \$19,500. New carpet and drapes. Buy equity and assume payments. Immediate possession. Call: 364-4908 or 364-5951.
B-4-65-4c

WANT IN THE COUNTRY?
7 acres with a large brick home, two car garage, tenant house, barn and corrals. You can move in at once with \$5000.00 down. Terms on the balance.
WANT SOMETHING FOR INVESTMENT?
75 acres with 6" well, underground tile, tall pit. Has a large old house and close to town. \$18,000.00 down with good terms on balance.
B-5-17-66-4c

NORTH PLAINS
160 acres Southwest of Stratford. A 8" well adjoining the farm pumps over 1,000 gallons of water per minute. This land lays fair and a small amount of mineral go with the sale of the land. Priced \$200.00 per acre. Approx. \$7,700.00 loan at 6 1/4 per cent can be assumed. Balance cash.
160 ACRES
Near town, ideal for subdividing into smaller tracts. Priced at \$475.00 per acre. 29 per cent down and good terms on the balance.
HAMBLY REAL ESTATE
1/2 mile south of end of park on Hwy 385
Office-364-3566
Calvin Edwards-364-1017
Gerald Hambly-364-1534
J.M. Hambly-364-2583
Chick Weemes-364-3169
B-4-29-tfc

WANTED: CORN & MILO CUTTING.
Have 3 John Deere 7700's with trucks. Contact: Don Oppliger, 364-4866 before 8 a.m. or after 8 p.m.
B-6-67-4p

WE NEED YOUR ENSILAGE.
CALL
CATTLE TOWN, INC.
357-2231.
B-6-66-2c

WANTED: Yards and gardens to rototill. Free estimates. Phone 364-5068.
B-6-10-22-tfc

WANT TO BUY:
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-6979
B-6-48-tfc

Good 320 Acres irrigated farm 18 miles West of Hereford. Reasonable price. Realtor 364-0109 or 364-6633.
B-4-16-12-tfc

Excellent 320 acres irrigated farm, 2 wells, good grain allotments, with house. Northwest of Friona. Realtor 364-0109 or 364-6633.
B-4-19-12-tfc

320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633.
B-4-18-12-tfc

5. FOR RENT
1200 sq. ft. office or retail store location for lease (next to Handy Hut) near Park Plaza Shopping Center. Call 364-6682.
B-5-21-62-tfc

BLUE WATER GARDEN
612 IRVING
PHONE 364-6661
Unfurnished 3 & 4 bedroom apartments.
An equal housing opportunity.
B-5-66-tfc

One bedroom furnished house. No pets. Couple only. 303 Avenue H after 2:00 p.m.
B-5-13-65-tfc

Storage for rent. Phone 364-1483 or 364-3937.
B-5-10-tfc

For Rent: 42x100' steel barn-warehouse on railroad tracks in Hereford. Contact J.D. McCaslin, 364-3434.
B-5-14-52-tfc

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

For rent or lease: two offices with reception room. Days. Phone 364-3566; nights after 9 p.m. 364-2553.
B-5-16-56-tfc

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
B-1-5-4-tfc

SUMMERFIELD MOBILE MANOR
Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-tfc

OFFICES FOR RENT. Answering service available. Call **AGRI-SCIENCE CENTER,** 364-5822.
B-5-10-49-tfc

For Rent: Furnished one bedroom apartment. Spanish. 608 East Third. Inquire at rear, Apartment A.
B-5-15-41-tfc

For rent or sale- 40 by 100 quonset-type barn, 1 mile southeast on 1259. Ph. 364-3363
B-5-17-66-4c

6. WANTED
Wanted to rent. Nice 2 bedroom unfurnished home. Call Andy Shuval 364-3700 or 364-4984.
B-6-13-67-2c

WANTED: CORN & MILO CUTTING.
Have 3 John Deere 7700's with trucks. Contact: Don Oppliger, 364-4866 before 8 a.m. or after 8 p.m.
B-6-67-4p

WE NEED YOUR ENSILAGE.
CALL
CATTLE TOWN, INC.
357-2231.
B-6-66-2c

WANTED: Yards and gardens to rototill. Free estimates. Phone 364-5068.
B-6-10-22-tfc

WANT TO BUY:
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-6979
B-6-48-tfc

Custom farming wanted. Good equipment, fast service. Economical rates. Call Mike McGee, 578-4565.
B-6-12-60-tfc

8. HELP WANTED
NEEDS: Service station attendant and Service worker in back. Contact: Bill Davis at **BIG DADDY'S TRUCK STOP,** East Hwy 60.
B-8-15-67-2c

NEEDED: Experienced waitress-cook combination, 11 a.m. to 9 p.m. \$2.10 per hour. Call 364-9027.
B-8-67-1p

BEAT INFLATION EARN EXTRA MONEY FOR CHRISTMAS!

Join the professionals, **PINKERTON'S, INC.** The largest security guard firm in the world. **FIVE PART TIME POSITIONS OPEN.** Employee can work from 8 to 40 hours per week. No experience necessary-will train. Uniforms and equipment furnished at no cost to employee. Must have clear background. For further information, call Sgt. Vaughn 364-4044. An equal opportunity employer.
B-8-66-2c

Secretary-bookkeeper needed. Salary depends on qualifications. Call 364-4646.
B-8-10-66-3c

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for appointment.
B-8-16-25-tfc

WANTED: MILL PERSONNEL. Apply **HEREFORD FEED YARD.** See Burl Spears or Richard Crider.
B-8-12-64-tfc

WAITRESSES NEEDED-ALL SHIFTS. Apply in person to **JORD-INN'S,** East Hwy 60.
B-8-10-55-tfc

FARMER, STOCKMAN. Experienced ditch, sprinkler irrigation. Machinery repairs, welding. References required. Box 27, Hereford.
B-8-14-66-3P

JOHNSON IRRIGATION
Peerless PVC Plastic Pipe
Don Johnson, 364-2870
Mobile Phone 364-4741
Unit 3470
P.O. Box 2024, Hereford, Texas
B-11-8-tfc

OFFICE HELP
Some computer experience helpful. Must be able to type, use 100 key adding machine. Phone 364-0693, Monday thru Saturday.
B-8-21-66-TFC

We buy old gold rings, mountings, etc., for Sweet Refinery.
Covans Jewelers
Downtown
B-11-13-51-tfc

DIESEL DRIVER Mechanic. Experienced produce long haul. References required. 364-0484.
B-8-10-66-3P

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111
B-11-45-tfc

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn.
B-8-10-57-tfc

FOR PORTABLE DISC ROLLING call Ralph Paul, 364-1842 or 364-2978
B-11-19-tfc

9. SITUATIONS
Baby sitting in my home for working mothers. Phone 364-6984.
B-9-10-65-4c

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777
B-11-28-tfc

State Licensed Child Care For Working Mothers Hereford
Day Care Center
6 months through 8 years
After school care available
364-1293
B-9-46-tfc

BOBBY GRIGIO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER
Day Phone 364-6574
Night—364-2322
B-11-14-tfc

Will do baby sitting in my home, all ages and have references. Call 364-6718.
B-9-14-66-3c

PORTABLE DISC ROLLING Scalloped or Plain

I will live-in and care for elderly lady. Call 364-4546.
B-9-10-66-2c

PORTABLE WELDING and Repair Work JOHNNY GALLAGHER 364-4977
B-11-19-tfc

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron—One mile North of Big Daddy's Truck Stop.

B.L. Jones CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

IRON & METAL
North Progressive Road by City Dump
Anson A & June Dearing
Phone 364-3350 or 364-3777
B-10-34-tfc

WE REPAIR Kirby, Electrolux, Singer, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines.
PHONE 364-4051
226 Main
B-11-104-tfc

ALCOHOLISM INFORMATION
For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY
Residential-Commercial
Turnkey Job
Straight Finish
Phone 364-5169
B-11-39-tfc

A UNITED FUND AGENCY
B-10-12-tfc

GENERAL ELECTRIC
Authorized sales and service. Expert service on all major brand appliances.
Taylor Furniture & Appliance
603 Park Avenue, Hereford.
Phone 364-1561
B-10-25-tfc

13. LOST & FOUND

11. BUSINESS SERVICE

ROTTILLING. Call Robert Betzen, 289-5500 or 364-2976.
B-11-11-67-tfc

STRAYED steers branded figure 7 on left side and then an upside down 7. Call 364-1491.
B-13-16-66-2c

HOME REPAIR & REMODELING. PAINTING NEW CONSTRUCTION.

LOST: Head Competition 2 tennis racket with red strings and head cover. Reward offered for information leading to and/or recovery of racket. Lost in area of Country Club Drive and 25 Mile Avenue. Call 364-0089 or 364-2820.
B-13-67-2p

No job too large or too small.

FOUND: A lively black kitten with a white necktie and spots. Call 364-0817 for details.
B-13-15-67-1c

ROCKWELL BROS & COMPANY
104 So. Main. 364-0033.
B-11-45-tfc

PUBLIC NOTICES
—BECAUSE THE PEOPLE MUST KNOW

KELLY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential-Commercial
All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.
P.O. Box 30
B-11-15-tfc

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF EMMA STENDEL, DECEASED
Notice hereby given that original Letters Testamentary upon the estate of Emma Stengel were issued to me, the undersigned, on the 12th day of August, 1975, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such Letters. All persons having claims against said estate, which are being administered in the county being named, are hereby required to present same to me at the address below given, before suit upon same is barred by the Statutes of

ROTO TILLING YARDS & GARDENS
Phone 364-1432
605 Avenue H
B-11-10-18-tfc

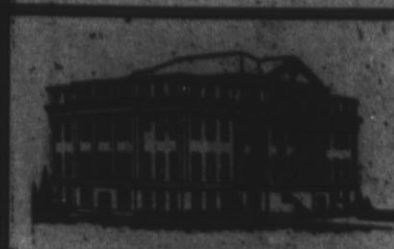
Limitation, before such estate is closed and within the time prescribed by law.
My residence and mailing address is Route 5, Hereford, Texas 79045.
DATED this 15th day of August, 1975.
JOHN W. STENDEL, Independent Executor of the Estate of Emma Stengel, Deceased, No. 2562 in the County Court of Deaf Smith County, Texas.
B-67-1c

WANTED
100 to 150 watches a week to repair by latest approved methods.
COWAN JEWELERS
B-11-15-29-tfc

Volkswagen to reduce its staff by 25,000.
Ford knowledge of secret commitments denied.

LAWN & TREE SPRAYING HEDGE TRIMMING
Clean up and light hauling.
C.L. STOVALL
364-4168.
B-11-31-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Heaton stack hand system. 364-2907 or 364-3117.
B-11-15-42-tfc



Courthouse Records

VEHICLE REGISTRATION

Darrell Matthews, 1974 Chev.; Byron Grover, 1975 Honda; T.E. Rohrback, 1975 Chev.; R.A. Crist, 1975 Chev.; Delbert Smotherman, 1975 Ford; Tex Mex Ditching Co., 1975 Ditch Witch Flat; G.R. Smith, 1975 American Van; Edna Collett, 1975 Pont.; Gary Gore, 1975 Pont.; Ascension Rangel, Jr., 1975 Chev.; James Burman, 1974 Ford.
David Garcia, 1975 Honda; Jose Gonzales, 1975 Honda; Terry Watson, 1975 Honda; C.L. Fields, 1975 Honda; Gloria Garcia, 1974 Ford; L.C. Hewitt, 1975 Buick; Big T Pump Co., Inc., 1975 Ford; Big T Pump Co., Inc., 1975 Ford; Elmore Rains, 1974 Ford; C.F. Worthan, 1975 Longs, E.C. Barber, 1975 Ford; Oscar Mendez, 1974 Dodge; Gregory Rodriguez, 1975 Honda.
Everett McBroom, 1975 Honda; Kenneth Ruland, 1975 Assembled Camper; Thomas Brisendine, 1975 Buick; J.L. Bell, 1974 Ford; Douglas McLain, 1975 Chev.; Paul Hamilton, 1975 Olds.; Rick May, 1975, Honda; Oscar DeLaCerna and Ralph De La Cerda; 1975 Chev.; Jake Diel Dirt & Paving, 1974 Flowboy; Dean Nazworth, 1974 Chev.; S.L. Garrison, 1975 Chev.; Mike Solomon, 1975 Dodge; Jack France, Inc., 1975 Cadillac; Bobby Ridley, 1975 Ford; Bobby Ridley, 1974 GMI; Bobby Ridley, 1975 Ford.
Guy Cornelius, 1975 Ply.; Hope Farms, Inc., 1975 Dodge; Gayland Ward, 1975 Chev.; Roy Hastings, 1975 Chev.; Sarah Cotten, 1975 Coachmen; Clorene Stewart, 1975 Buick; Isaias Gamez, 1975 Buick; Merle Lister & Sons, Inc., 1974 Ply.; Thomas Pinder, 1974 Ply.; Gary Schlegel, 1974 Ply.; Merle Lister & Sons, Inc., 1975 Imperial; Ralph Owens, 1975 Chev.; Eddie Gonca, 1974 Ford; R.Q. Jones, 1974 Ford; Easter Fertilizer, 1975 GMC.
Barbara Edwards, 1974 Briarwood; Harold Moore, 1975 Ford; Johnny Tijerina, 1975 Chev.; Frances Mendiaz, 1974 Pont.; Charles & Margaret Keller, 1974 Ford; Richard

Amaro, 1975 Ford; Mrs. Swain Pittinger, 1975 Pont.; Jean Gilliam, 1975 Chev.; Harvey Williams, 1975 Chev.; Garth Merrick, 1975 Chev.; C.F. Secrist, 1975 Kawa; C.F. Secrist, 1975 Kawa.

MARRIAGE LICENSES

Oscar Williams and Kay Hagar, August 4.
Richard Brown and Nancy McDonell, August 7.
Reed Haythorne and Carolyn Fisher, August 7.
Jaime DeLeon and Margie Evans, August 7.
Juan Carrizales and Maria Luna, August 7.
Ronald Rowan and Sina Sims, August 7.
Jerry Walker and Joyce Smith, August 8.
Carl Simpson and Teena Self, August 11.
John Kimbley and Kathleen Malone, August 12.
Jose Palacios and Norma Cantu, August 13.
Randall Williams and Bridget Mazurek, August 15.
Keith Jesse and Marilyn Jesse, August 15.
Larry Burks and Janet Baker, August 15.

WARRANTY DEEDS

A.D. Hutton, et ux, to N.D. Kelso, et ux, Lot 6, Forson's Subdivision of Lot 3 in Blk 8, Events Addition.
Robert Kubacak, et ux, to James C. Williams, et ux, Lot 1, Blk 1, Stark Addition.
Lewis McCuslin, et ux, to Rex Harris, et ux, S 68' of Lot 15 and the N 8' of Lot 16, Hare Addition.
Ray Scale, et ux, to W.H. Griffin, E 67' of Lots 19 and 20, and the E 67' of the S 10' of Lot 18, Turrentine Subdivision of the E/2 of Blk 10, Events Addition.
James McDowell, et ux, to Jack Criswell, et ux, Lot 57 of Hare Addition.
Don Hooper, et ux, to David Dodge, et ux, S 65' of the N 70' of Lot 36, Blk 5, of Westhaven Addition.
Thomas Kendrick, et ux, to O.L. Rankin, et ux, W 110' of Lot 10, Blk 4, Knob Hill

Subdivision of a part of Section 110, Blk M-7, Deaf Smith County.

Michael Page, et ux, to Robert Criswell, et ux, Lot 1, Blk 6, Stark Addition.
Henry Bateshorst, et ux, to James Boyles, et ux, tract out of Section 45, Blk M-7, Deaf Smith County.

Clara Klemen, ad vire, to Francisco Bravo, et ux, Lot 3, Blk 42, Hereford.
Boggs Construction, Inc., to James McDowell, et ux, Lot 6 and the S 3' of Lot 5, Blk 5, Green Acres Estate, Unit IV.
Lorraine Sheridan, ad vire, to Hicks Roberson, S 40' of Lot 31 and the S 10' of Lot 32 of Lytle's Subdivision of a part of Blk 13, Events Addition.
Hicks Roberson, et ux, to Tom Sheridan, et ux, Lot 7, Forson's Subdivision of Lot 3, Blk 8, Events Addition.
A.D. Cowley, et ux, to Lonnie Swimmer, et ux, all of Lot 13 and the E 5' of Lot 12, Blk 2, Knob Hill Subdivision of a part of Section 110, Blk M-7, Deaf Smith County.
Deaf Smith County Storage, Inc., to John McCutchen, N 40' of the S 57.09' of Lot 11, Blk 3, Stark Addition.
Lonnie Swimmer, et ux, to Garth Thomas, et ux, part of the NE quarter of Section 81, Blk K-3, Deaf Smith County.
Clarence Nixon, Jr., to Beverly Nixon, all of Lot 88, Blk 6, Westhaven Addition.
Kathryn Benefield to Orva Henry, et ux, the NW 1/4 of Section 85, Blk M-7, together with all improvements thereon located and situated.
R.D. Swanson, et ux, to A.D. Cowley, S 71' of Lot 57 and the N 4' of Lot 58, Green Acres Estate, Unit II, of a part of Section 82, Blk K-3.
Johnny Amaro, et ux, to Ricardo Amaro, et ux, Lot 4 of Blk 8, Hester and Baskin's Subdivision of Blk. 15 of Mabry Addition.

WTSU Plans Consumer Class

In this era when inflation rises faster than salaries, perhaps the best way to stretch the budget is to buy more intelligently.
"We are an economically illiterate society," says Robert Muir, West Texas State University economics professor and "Consumer Economics" course instructor in Amarillo this fall. "We are trying to reach housewives with this course to make them better consumers and better citizens."
Most people don't know enough about our economic structure to benefit themselves, Muir believes. Consumer boycotts of beef prices "were not an intelligent reaction," nor is buying at the local convenience store "or buying the product which is the most expensive because of the status."
"This is encouraging the inefficient producer," he believes.

consumer problems.
Also introduced will be such macroeconomic concepts as the relationship between saving and investment as the determinant of economic growth and the responsibility of government for economic stabilization.
"We want to give the student a knowledge of our economy, how it operates and how the government influences it," he concluded.
Students who wish to take only this West Texas State University course or other Amarillo-only courses can register August 27 from 7:30 to 8:30 p.m. at the Amarillo College Vocational Arts Campus Administration Building, which is near the Range Riders Rodeo and Veteran's Hospital.
Those who can not make this registration and others who wish to take both Amarillo and Canyon courses will register August 29 and 30 in the WTSU Activities Center.
For more information, contact the registrar at telephone 656-3331.

Scheduled for Tuesday and Thursday afternoons from 1:30 to 2:45 p.m. at Amarillo College, the course "will introduce the student to the structure of the American economy and the role of the family in that economy," Muir says. "Most of us don't know what is in our best interest."
It will stress personal economic decision-making with emphasis on the economics of family planning, the costs and benefits of consumer debt, and the needs for the costs of insurance, housing and consumer durables.
"We will look at how to answer such questions as whether to buy or lease an automobile, whether to buy a washer and dryer or use a laundromat, or when insurance is needed," he notes.
Points covered will be the theory and principles of consumption, plus an examination of positive and negative consumer controls, budgeting, purchasing, consumer cooperation, savings and investment and federal assistance in solving



CONSUMER WATCH-WORDS: Are you "finished shopping"—or "finished up"—at the supermarket checkout counter?

"Armchair marketing" can make the difference.
It's a pre-planning exercise at home—the process of comparative food and ad shopping, inventory control of the pantry and the discipline of controlled wants that puts action behind the wishful thinking of lowering the food budget.
Florida bee-rustling operation broken up.

Hot Weather Is Here!

Is your present cooling system enough and if so is it in proper condition..... If not call a professional.

364-4714

Coleman
Robert (Bob) Rhoton
R & R REFRIGERATION AND HEATING SERVICE

WRESTLING

SATURDAY AUG. 23 9:00 PM

RICKY ROMERO vs. TIM "KILLER" BROOKS

The INTERNS vs. Scott CASEY
Ray & "Candy Man" CANDY

Angelo POOFO vs. Mario ROMERO

HEREFORD BULL BARN

at the STAR THEATRE

Something Special

MOVIES

Saturday August 23rd.
10:00 A.M.

FLIGHT OF LOST BALLOON

Children 12 and under free with ticket from these participating merchants:

Gibson Discount 1st. National Bank
Lil Charro Tee Gonzales Bros. Plumbing
Kester Jewelry Western Wheel Inn
Troy's Sweet Shop A & W Root Beer
Jones Motors Anthony's

COMMONWEALTH THEATRES

"ONE OF THE YEAR'S 10 BEST!"

RICKY ROMERO vs. TIM "KILLER" BROOKS

Dustin Hoffman "Lenny"

LINDA LOVELACE FOR PRESIDENT

Starring: Linda Lovelace and a cast of thousands.

Centerfold Girls

6100. WINNERS
 Mrs. James O. Bentley
 O. C. Cummings
 Mrs. Virgil Bomar
 Valma Brown

610. WINNERS
 Mrs. James E. Higgins
 Mrs. Boyd Collins
 W. T. Ganterson
 Little Ash
 Edna Hendee
 Mrs. Frank Barrett
 Mrs. Wilson Robertson
 Helen Hill
 L. B. Morgan
 Mrs. Antonio Ramirez
 Mrs. W. B. Griffin
 Petra Garza
 Francis Vaughn
 Mrs. Roy Meahan
 Doris Carter
 Mrs. J. C. Carter
 Mrs. A. C. Bentley

HEREFORD AREA WINNERS

5300 WINNERS
 Antonio San
 Karen McPherson
 Edward Polmer
 Frank Riney
 Mrs. Bobby Boyd
 Mark Carroll
 Mrs. Doyle Vines
 Ray L. Corral
 Mrs. E. C. McElherry, Jr.
 Vin Edmonson
 Janice McCutchen
 Patsy Gonzalez
 Patsy Webb
 Rosemary Rayne
 Mrs. Raymond Smith
 Mrs. Garry L. Jones
 Chris K. Lane
 Lee Ray Brownman

580. WORTH OF TRADING STAMPS
 Mrs. Virgil Owens
 Connie Vasquez
 Carolyn Hutcherson
 Mrs. Lynn Sabrey
 Neil Sorensen
 Lane Vaughn
 Jack Drey
 Mrs. Flossie
 Evelyn Graybe

Marie Ovis
 Gay Weidner
 Mrs. J. W. Whitehouse
 Ellen Collins
 Lillian Ash
 Mrs. Larry Fischer
 Concha Hernandez
 Mrs. C. L. Cookin
 James Martinez
 Domingo
 Mrs. Chris Layman
 L. E. Fisher
 Mrs. L. F. Carter
 Mrs. L. P. Carter
 Josie Nays
 Ray L. Canard
 Mrs. John D. Alden
 Joyce Lomas
 Charles Lasso
 Ray Frain
 Mrs. Andy Aze
 Louise Latham
 Gloria Gaytan
 Gloria Arzola
 D. L. Smith
 Mrs. Frank Ammer
 Irene Beavers
 Bernice Wainman
 Carol Hartgroves
 Cecilia Monroe
 Mrs. George Millard
 Stella Davis
 N. ...

Ray F. Patrick
 Mrs. W. H. Goodrich
 Elna Rodriguez
 Rose Olson
 Mrs. Diane Casals
 Lope Garcia
 Nieves Melendez
 George Sings
 Brock Carter
 Pauline Lopez
 H. J. Castanon
 Betty Batterman
 Lela Drey
 San Juan Ramirez
 Shirin Pinty
 Ed Robertson
 Linda Castaneda
 Mrs. J. P. Sims
 Elizabeth High
 Mrs. L. Medina
 Mrs. John Bentley
 Lois Miller
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 Cecilia Monroe
 Sam Johnson
 Mary B. Flowers
 Eddie Rogers
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Beef Ribs LB. 59¢
Rib Steak LB. \$1.29
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Cantaloupes 15¢

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NABISCO Tater Puff Snacks 10 OZ. BOX **59¢**
CLOVERLAKE Buttermilk 1/2 GALLON **69¢**

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GARDEN CLUB Salad Dressing QT. **79¢**
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Weekly Television Magazine

The Hereford Brand

Hereford, Texas, Thursday, August 21, 1975

Tel-Aire



Guinn Cummings in 'Big Eddie'

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Thursday Preview

7:00...NBC...BEN VEREEN... The third program in a four-part musical-variety mini-series starring Tony Award winner Ben Vereen (Best Actor in a Musical, "Pippin").

Monday thru Friday

Table with columns for Channel, Time, Program Name, and Network. Lists various shows like 'The Waltons', 'The Love Boat', 'Hill Street Blues', etc.

On The Cover

Queen Cummings portrays Ginger, the eight-year-old orphaned girl who is the subject of the CBS television series 'The Edie Show'.

Franco Nero to portray silent screen idol 'Valentino'

European film actor Franco Nero has been signed to portray silent screen idol Rudolph Valentino in 'Valentino', a two-hour motion picture which will be filmed for airing during the 1975-76 season on the ABC television network.

Table with columns for Channel, Time, Program Name, and Network. Lists shows for Tuesday, Wednesday, and Thursday.

Tuesday Preview

7:00...ABC...HAPPY DAYS... Tonight's show will feature the first episode of the new series 'Happy Days'.

Wednesday Preview

7:00...ABC...THAT'S MY MAMA... Tonight's episode is 'Earl's Girl', the first of a new series.

Thursday Preview

7:00...ABC...THE LAST DAY... Richard Widmark stars as a retired gunman forced to defend his town in 'The Last Day'.

Friday Preview

7:00...ABC...THE WIDENESS... Richard Harris stars as a wilderness scout in 'The Wideness'.

Monday thru Friday

Table with columns for Channel, Time, Program Name, and Network. Lists various shows for Monday through Friday.

The Jim Stafford Show

George Gobel and the Captain and Terrence John humoral singer-composer and host Jim Stafford for another fun-filled hour on the ABC television network's 'The Jim Stafford Show'.

Advertisement for Spangler's Diamonds LTD, featuring custom jewelry designing and manufacturing.

Advertisement for JACK'S MARINE SUPPLY, featuring a new selection of clean, used boats.

Advertisement for Adidas, featuring athletic shoes and apparel.

Tel-Air Saturday Preview

11:30...NBC...GO! Eleven-year-old John Carr is observed as his father, Skyler, Commander Gerald Carr, orches the search—prodding the boy's feelings as his father risks his life. (R)

12:10...CBS...THE C.B.S. CHILDREN'S FILM FESTIVAL—A MEMBER OF THE FAMILY—A film from England inspired by Agatha Christie's famous novel "Black Beauty." (R)

2:30...ABC...PGA TOURNAIMENT PLAYERS CHAMPIONSHIP Live ABC Sports will provide live coverage of the third round of play in this golf tournament from Fort Worth, Texas.

7:00...ABC...KOLCHAK: THE NIGHT STALKER "Zombable" with tonight's episode is "Zombable" with a special guest star, Adam Carolla. Kolchak enters a gang fight and rescues a young girl from a kidnaper. (R)

7:30...NBC...EMERGENCY! "It's Hot! You Play the Game." A slipped disc, victim stranded on a

misfired TV commercial keep the paramedics busy. Randolph Mammoth and Kevin, Tighe star as paramedics John Gage and Roy DeSoto. (R)

7:50...ABC...ALL IN THE FAMILY A midlife argument at the Jefferson home spills over into the Dunbar household, robbing Archie his shiner and thrusting him into the middle of a battle royal. (R)

7:50...CBS...BIG EDDIE Situation comedy series, starring Sheldon Leonard, Steve North and Quinn Cummings. In order to gain custody of his beloved orphaned granddaughter, Eddie decides to marry an ex-dancer who was his mentor for many years. (Premiere)

8:00...CBS...THE MARY TYLER MOORE SHOW Ted envisions fame and fortune when a smooth-talking con-artist convinces him to lend his name to "The Ted Baxter Famous Broadcasters School." (R)

8:00...ABC...S.W.A.T. Tonight's episode is "Jungle War." When Sgt. "Deacon" Kay is wounded, Hono agrees to temporarily replace him with veteran cop Bo Pritchard, with whom Hono served in Vietnam, but Pritchard's deep-seated hostilities begin to emerge, placing the team in jeopardy and eventually threatening the welfare of Hono's wife Beth. (R)

8:30...CBS...THE BOB NEWMART SHOW Emily's plans for a warm and wonderful turkey dinner go progressively downhill when Bob's mother and Emily's father begin insulting one another the night before Thanksgiving. (R)

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| CHANNEL | 4 KAMR | 7 KVAL | 10 KJDA | 11 KTVI | 13 KEBA | 29 KXTX | 3 HD |
|---------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| CABLE | 4 NBC | 7 ABC | 10 CBS | 11 HD | 13 PBS | 2 HD | 3 HD |
| 7:00 | THE FAMILY HOUR | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW |
| 8:00 | CONTRACT | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW |
| 9:00 | THE LAST SEA MONSTER | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW |
| 10:00 | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW |
| 11:00 | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW |
| 12:00 | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW | THE DAVE NELSON SHOW |

"The CBS Children's Film Festival"

"A Member of the Family," a film from England inspired by Agatha Christie's famous novel "Black Beauty," will be rebroadcast on "The CBS Children's Film Festival" on Saturday, August 23 (12:30 noon-1:30 p.m.), in color on the CBS Television Network.

Dr. Gordon, whose daughter Jenny owns the horse Black Beauty, takes in his housekeeper's nephew Ned, a runaway from a London workhouse. One day, the boy is accidentally confronted by Syme, a steady character from his past. That night, Ned starts a fire in the Gordon's stable, but Black Beauty brings the family to the rescue.

The next morning, the local magistrate and the constable arrive to question Ned about recent robberies. Ned runs away and hides in the woods, where he is found by Syme, who threatens to turn him over to the police unless he helps rob the Gordon's house. Black Beauty saves the day by trapping Syme in the Gordon's barn, and Ned is freed of suspicion.

"A Member of the Family" was filmed by LWT Productions, Ltd., in conjunction with Fremantle International, Inc. Produced by Sidney Cole, it stars Stacy Downing as Jenny Gordon.

Burr Tillstrom's Kukla, Fran and Ollie with Fran Allison are hosts of "The CBS Children's Film Festival."

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Fred MacMurray heads cast

Fred MacMurray has been signed to star in "Beyond This Place There Be Dragons," a 90-minute NBC World Premiere movie set against the mysterious Bermuda Triangle. Production starts August 4 in Ft. Lauderdale, Florida.

The drama, announced in the NBC Daily News Report, will be broadcast during the 1975-76 season on NBC-TV. The Triangle is an area near Bermuda where ships and planes have mysteriously disappeared.

MacMurray, who has appeared in more than fifty motion pictures, starred in the long-running TV series, "My Three Sons."

STICKING WITH MUSIC

Nick Benedict, the handsome young actor known to television audiences as Phillip Brent in the ABC Television Network's "All My Children," has been appearing in New Jersey nightclubs as a drummer. "I get my kicks out of drumming," he said, "after all I've been doing it for 16 years. One thing is not getting his kicks out of anyone is his motorcycle. I added in the rain the other night and almost had a serious accident. Now I'm looking for a car."

The Thursday team of the drama has become a sweeter and sadder sound than the revving up of a motor, he added. "All My Children" airs Monday-Friday, on the ABC Television Network.

DRAMATIC GUY

Famed band leader Guy Lombardo will make his television dramatic debut as a guest-star on NBC-TV's new suspense series, "Elmer's Queens," in the "Auld Lang Syne" episode. The segment also guest-stars Joan Collins, Feryel Granger, Barbara Rush and Ray Walston.

Tel-Air Sunday Preview

10:30...ABC...MAKE A WISH The topics for today's episode will be "war" and "love."

1:30...ABC...THE ROBERT F. KENNEDY PRO-CELEBRITY TENNIS TOURNAMENT ABC Sports will televise matches from this tennis tournament which will be held at the West Side Tennis Club in Forest Hills, New York.

1:30...CBS...CBS TENNIS CLASSIC Rod Laver vs. Arthur Ashe in final match; Chris Evert vs. Betty Stove; Vin Scully, Tony Trabert and Phyllis George provide the commentary.

2:30...NBC...NORTH AMERICAN SOCCER LEAGUE CHAMPIONSHIP GAME Jack Whitaker and Ron Barr providing the commentary. (Live from San Jose, California)

3:00...ABC...PGA TOURNAIMENT PLAYERS CHAMPIONSHIP ABC Sports will provide live coverage of the final round of play in this golf tournament from Fort Worth, Texas.

4:30...ABC...THE SIX MILLION DOLLAR MAN Tonight's episode is "The Last Kamikaze," with guest-stars John Fujioka and Robert Ito. Steve Austin traces a missing nuclear warhead that has fallen into the hands of a World War II Japanese pilot who has lived as a recluse on a remote island. (R)

4:30...NBC...THE WONDERFUL WORLD OF DISNEY Conclusion of "Snow-White" (Steve Kalkreuth, a young Eskimo, is accused of endangering the safety of his village in order to protect a huge gold bear he rescued when it was a cub. (R)

7:30...NBC...SUNDAY MYSTERY MOVIE—"THE MAN WITH THE GOLDEN HAT" Don Ameche, Phillip Carey, Jaclyn Smith and Robert Webber guest-star. Marshal McCleod's (Dennis Weaver) hat holds the secret to a million-dollar conspiracy organized by the well-bred head of a ballet company. (R)

7:30...CBS...KOLAK "Night of the Piraeus." Kolak is puzzled when a belt stolen from a Greek sailor triggers three murders and a prominent eye-witness to the theft is unconcerned about the loss of his life. (R)

7:30...ABC...THE ABC SUNDAY NIGHT MOVIE—"THE ODD COUPLE" Jack Lemmon and Walter Matthau star as the ultimate in mismatched roommates. (R)

FREEDOM OF SPEECH

Barry Newman, who stars in NBC-TV's "Retrofiji" series, is somewhat of a linguist. He speaks fluent French, and can converse in Italian, Spanish and German. He also studied Latin for six years and Greek for four years.

SUNDAY

| CHANNEL | 4 KAMR | 7 KVAL | 10 KJDA | 11 KTVI | 13 KEBA | 29 KXTX | 3 HD |
|---------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
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