

# Whitefaces Drop Close One To Borger

see page 4A

## Coffee Blood Bank Seeks Donations

Wednesday is B-Day in Hereford! The Hereford Blood Bank needs more donors, and Coffee Memorial Blood Bank of Amarillo will be here Wednesday to collect blood for the community's "bank". The blood mobile units will be here from 4 to 6 p.m. at the Community Center.

The local campaign is now being sponsored by the Women's Division of the chamber of commerce, with Inez Albright as chairman. Mrs. Albright reported Friday that 10 offices, or organizations, will call donors who have signed up in the past to remind them of the blood drive.

She reported the blood supply for Hereford is very low and must be replenished, and urged all citizens to participate in the community campaign.

## Constitution Talk Planned By Bill Clayton

Speaker of the House Bill Clayton will discuss the proposed new state constitution from 7-8 p.m. Thursday at the Hereford Community Center.

Clayton, who represents this district was instrumental in its passage through the state legislature. Now it will be presented to Texas voters on Nov. 4 for acceptance or rejection. Each article in it will be on the ballot in eight separate propositions.

The legislator appeared here in July and expressed support of the document and recommended its passage. It will be the first time since 1876 that Texas voters have had the opportunity to vote on a complete constitutional revision.

The general public is invited to attend.

## Phone Co-op To Get Loan, Mahon Reports

The office of Congressman George Mahon has announced that a loan from the Rural Electric Administration has been approved for Mid Plains Telephone Co-op in the amount of \$1,488,000.

The loan has the purpose of financing facilities, connecting 77 additional subscribers, upgrading telephone service, converting Cleta and Kress exchanges to one party lines, constructing 11 miles of new line, and the constructing of a new dial central office building to serve the Cleta and Kress exchanges.

The loan was authorized, Congressman Mahon reported, under a prior loan and finance system arrangement.

Among the counties whose rural telephone service will be improved by the loan are Castro and Deaf Smith.

## Greenbug-Resistant Sorghum Set for Crops Tour Thursday

By JIM STEERT  
Brand Farm Writer

A stop at a test plot featuring greenbug-resistant hybrid grain sorghum will be one of the major highlights of the annual Deaf Smith County Crops Tour to be held Thursday afternoon.

SPONSORED BY the Deaf Smith County Crops Committee, the tour is scheduled to get underway at 1 p.m. with tour members boarding buses at the Deaf Smith County Museum parking lot. The tour will stop at the Claude McGowen farm from 2-2:30 and tour members will have an opportunity to view a TAES grain sorghum greenbug-resistant test plot. Gene Latham, Hale County entomologist will speak at the test area and Dr. Robert Berry will speak on a TAES grain sorghum uniform head smut nursery.

Tour members will also view the George Warner grass nursery at the McGowen farm. According to Juston McBride, county Extension agent, the greenbug-resistant sorghum demonstration should be of particular interest to local farmers, in



Marching to the Beat

The Hustlin' Hereford Whiteface band is shown performing an intricate formation during halftime activities Friday night at the Herd-Borger Bulldog game. The Hereford High School students have

been practicing each day to perfect their marches. Shown in the foreground are the six HHS twirlers. The band is directed by Randy Vaughn

(Brand Photo)

# The Hereford Brand

A member of most families in the Hereford trade area

74th Year, No. 76

Deaf Smith County, Hereford, Texas

Sunday, September 21, 1975

36 Pages

20 Cents

## Officials Seek To Resolve Ambulance Bill

The bill for ambulance service which was submitted to the hospital district by the county was not "wrongfully billed," County Judge Sam Morgan informed The Brand this week.

A report on the Deaf Smith County Hospital District board meeting in Thursday's Brand quoted hospital administrator Ron Welty as saying he had discussed the matter with Morgan and the hospital was wrongfully billed.

However, Judge Morgan said that all records in the courthouse indicated the hospital district should be paying \$100 a month, and the statement was sent on that basis. He said information came to light after the bill was sent that perhaps the hospital district had been excluded from payment.

Morgan said former county commissioner Donald Hicks had called to tell him that commissioners made a "gentlemen's agreement" with the hospital board in 1972 that it would not be required to pay. "I am not pushing for payment," Morgan said this week. "If there was an agreement, this is fine, but it should have been recorded in the minutes of the commissioners court." The county had sent the district a bill for \$4,100, since no payment had been made from the time

the motion was placed in the court minutes of March 27, 1972.

These minutes indicated that the city would contribute \$300 a month, the hospital district \$100 a month, and the county would provide a deputy sheriff to go with the ambulance when needed and take care of the balance of the expenses. The city has been contributing \$300 each month.

H.C. Williams, who was county judge in 1972, expressed surprise that a statement would be sent to the hospital board 41 months later. He confirmed that commissioners had agreed not to expenses of the Public Health Clinic and charge the hospital district.

"It had to do with the district taking on expenses of the Public Health Clinic and the thought that it would be like taking money out of one pocket and putting it in the other," Williams said Friday. He added that the term "gentlemen's agreement" was not used, to his recollection, but that no motion was made either.

Commissioner Earl Holt said he couldn't remember for sure, but he believed "there was some discussion about the hospital not paying." Former commissioner Marcus Latham said he

could not recall whether or not the commissioner made an agreement.

On the other hand, commissioner Bruce Coleman Friday stated definitely that he couldn't remember such a decision and that "it wasn't discussed in my presence."

Judge Morgan also has a copy of the proposed agreement between the city, county, hospital district, and Gilliland-Watson Funeral Home. The agreement was only signed by the county, however.

Williams explained this by saying that the other three parties chose not to sign the agreement because of legal reasons and possible liabilities. All the parties apparently agreed to the basic proposals, however, with the only discrepancy being the hospital's contribution. Minutes of a hospital board meeting in March of 1972 indicate that a motion was passed to contribute \$100 a month.

In the proposed agreement, Gilliland-Watson agreed to provide the ambulance

service to citizens of the county under specified conditions. These included: The funeral home would provide one driver, the ambulance and required equipment; the funeral home would not be required to provide transfer service to patients between Deaf Smith General Hospital and other hospitals, except in instances where the attending physician certifies that an emergency condition exists.

It further stated that the county would provide a deputy sheriff who would respond in all cases where a second man, other than the driver-attendant, may be required; that one man on each shift at the sheriff's office would be assigned this duty and have the necessary basic training required of ambulance attendants.

Representatives of all parties concerned have expressed satisfaction over the operation of the ambulance service. Welty said he believed the service was a real asset to the community.

He pointed out that the sheriff's department has men certified as emergency medical attendants, and that other civic-minded men of the community have voluntarily earned certification in case of emergencies. "I believe we have a real fine situation here in so far as ambulance service is concerned." He added that Gilliland-Watson Funeral Home had recently purchased a new ambulance.

Lower School Tax  
Values Confirmed  
see page 2A



Resistance Pays Off

County Extension Agent Juston McBride shows off grain sorghum killed by heavy greenbug infestations while Dr. Fred Alston of Warner Seed Co. poses next to an unaffected row of the new greenbug-resistant grain sorghum in the

same field. The greenbug-resistant sorghum demonstration on the Claude McGowen farm will be one of the major highlights of the annual county crops tour set for Thursday.

(Brand Photo)

### Comparative Tax Review Presented

# Four Nominated for Positions On Chamber Board of Directors

Four men have been nominated as candidates for election to the Deaf Smith County Chamber of Commerce board for 1976, it was announced during a regular monthly meeting of directors Thursday morning at the C of C office.

Nominees who will be listed on the ballot, to be mailed to members in October, are: Tom Hamlett, manager of Armour Packing Co.; Joe Shollenbarger, local accountant; Mack Tubb, an attorney; and Bob Ginn, agricultural manager for Holly Sugar.

In other business Thursday, directors endorsed a proposal from the Culture, Arts, Religion and Education committee, that a community boys' choir be formed. The board also heard reports from various committees and from executive vice president Bill Albright.

Albright reported that the GoPro committee had completed a study session on setting goals for the community, and a public meeting is set Tuesday, Sept. 23,

for presentation of the tentative objectives. He asked directors to encourage a good turnout of citizens for the meeting.

A TAX REVIEW report was presented from a committee headed by Mike Patrick. The committee was appointed to make the study after a citizens group had requested endorsement of the chamber. Directors felt it would be inappropriate to endorse the Deaf Smith County Property Owners & Users Association, but did charge a three-man committee to review the tax situation.

Patrick presented some ratio studies on school taxes from other towns, but added that the committee is planning to present a final report based on city, county and school taxes for the past three years. The group plans to use a \$20,000 valuation and compute the taxes for local and area towns. It will also include a comparison of taxes on cattle.

David Pruitt, chairman of the "Texas First" program, reported that letters had been sent to 74 local firms inviting their participation. Thirteen responded and reported that 31 job openings were available here. The program was launched by Gov. Dolph Briscoe as part of a job creation campaign to stimulate new and permanent jobs in Texas cities.

Information on additional job openings are listed with the Texas Employment Commission and sent to Austin to help get trained people to come to Hereford. The listed job openings here did not include Sue Ann, a new sewing industry which will soon open. One director mentioned that local implement dealers needed mechanics and can't find men to fill the jobs.

BILL DEVERS presented the CARE committee report. Devers, director of the Chamber Singers, reported that interest in a community boys' choir had been expressed, so he and Bob McFarland had started work toward that goal. He said McFarland would direct the choir, which would be composed of boys in the 4th through 6th grades (10-13 years). Plans are to hold tryouts and limit the choir to about 35 boys, hopefully representing each elementary school in town.

Devers explained that the project was recommended by the CARE committee, which seeks only the chamber's endorsement at this time. Financial sponsorship will be sought from the community as needs arise, he added. Directors voted to endorse the program.

Lavon Nieman, president, gave the monthly report on activities of the Women's Division. She reported that a general meeting is set for Oct. 7, when new directors are to be elected and a film, "The Emerging Woman", will be shown. Reservations for lunch must be made at the C of C office by noon Oct. 3.

The women are sponsoring a bus tour of the western part of the county on Sunday, Oct. 5, from 1:30 to 5 p.m. There is no charge for the tour. Mrs. Nieman announced that the youth committee is planning a pet show in the near future. She also announced that 103 ladies attended the "charm course which was conducted here recently.

appreciation had been received concerning the New Teachers Banquet.

THE C OF C MANAGER reminded directors that the blood bank drive will be conducted Wednesday at the Community Center. Albright also announced that Speaker Bill Clayton will be here Sept. 25 for a public meeting to explain the proposed revision of the Texas Constitution.

Albright will be in Odessa this weekend to attend a West Texas C of C Manager's convention, and will take some Hereford products to put on display.

Recommending the four director candidates was a nominating committee composed of Roy Faubion, Raymond Schiabs, Calvin Goodin, Pick Harman, and Major Schroeter. The new directors will be elected for three-year terms beginning Jan. 1, 1976.

Retiring directors will be past president Faubion, Terry Caviness, Larry Wartes, and R.C. Hoelscher. Lavon Nieman also retires as Women's Division president, and will be replaced on the board by Georgia Sparks.

Other nominations for director may be made by any member of the chamber. He should obtain the endorsement of 10 other members and present the nomination in writing at the C of C office prior to 5 p.m. on Oct. 1. Ballots are to be mailed to all members on Oct. 10.

Directors attending the monthly meeting this week were president Bud Eades, Patrick, Goodin, Hoelscher, Caviness, Jim McDowell, Arthur Gonzales, Donald Hicks, Lee Umsted, Bud Snyder, and Mrs. Nieman.

## JP Seminar

Six justices of the peace from this area were among participants in a 20-hour basic Texas Justice of the Peace Training Center seminar conducted recently in Amarillo. Part of the center's sessions are held at Southwest Texas State University in San Marcos, where it is headquartered. Justices from Region 10 [Texas Panhandle] are (front row, L-R) Virginia Kennedy of Precinct 3 in Vega, W.W. Hancock of Precinct 4 in Amarillo, Pearlina Harris of Precinct 4, Place 1 in Adrian, (back row, L-R) W.A. Wilson of Precinct 1, Place 1 in Canyon, Roy E. Byrd of Precinct 1 Place 1 in Amarillo, and W. Glen Nelson of Precinct 1, Place 1 in Hereford.



## Dr. Hooker Sends Second Letter To Explain Valuations

A second letter was received this week from the office of Dr. Richard Hooker, special assistant to the Governor of Educational Research and Planning, in reference to the Hereford Independent School District's appeal on local land valuations.

Dr. Roy Hartman, superintendent reported Friday that written confirmation had been received of the \$41 million reduction in the district's property valuation estimate. It is now set at \$397,356,000 according to a letter dated Sept. 5 from the office of Marlin Brockette, state commissioner of education.

The letter from Hooker was in response to confusion over Hooker's first letter which contested accusations that the governor and legislature were responsible for the school board's 23 per cent hike in taxes. It was addressed to D.L. Jones, temporary chairman of the Deaf Smith County Property and Users Association.

A copy was also sent to Orpha Click, school district tax assessor-collector, who in turn provided The Brand with a copy. Click said, he talked with Hooker Monday and tried to get clarification on the first letter.

For instance, the first letter said that Hereford had about \$71,000 of taxable value per ADM (Average Daily Membership) while the average across the state was 60,000 per ADM. Hooker told Click that the current estimates were used on total property valuations and that he had no knowledge of what last year's values were.

Click said that 1974 values should have been used in determining the district's share of the state's minimum foundation program for distributing state aid. This year, the district's portion of state aid is \$582,000 less than last year.

"He (Hooker) said he didn't want to hurt the kids in this district, but I told him he already had," Click said.

Basically the second letter, dated Sept. 15, was written to clarify the first, mainly in the explanation of whose fault the tax increase was and the process used in determining the district's estimated taxable property. Hooker explains that the \$397 million estimate was arrived at in the following manner:

(1) Hereford, as all districts, reported 100 per cent fair market value taxable

property to Management Services Associations, a firm employed by the Governor.

(2) Hereford reported \$381 million of fair market value, Hooker states that the figure was not totally based on assessed value of the district as reported on 1974 tax rolls and that "assessed values in most districts are substantially below fair market value..."

(3) MSA added 20 per cent to the property values based on the advice from 12 tax experts that appraisers commonly deduct 20 per cent from an appraisal. This combined with an estimated add-on for automobiles jumped the taxable values here to \$437 million as computed by MSA.

(4) The governor received all MSA estimates and transmitted them to the commissioner of Education, who conducted an appeals process with the advice of a five-member review panel.

(5) The panel then recommended Hereford's estimate be reduced to \$397 million, which it was. This figure is intended to be used in calculation of the district's fair share of the state's Foundation School Program.

The letter goes on to say the following: "Hereford ISD has a long history of making more than the minimum effort to support public education. With local tax dollars, the district has exceeded the level of the minimum foundation program in the pursuit of educational excellence. Although HB 1126 does not require Hereford ISD to raise its level of local taxation, this law would make local tax increase necessary if Hereford is to maintain its 1974-75 level of enrichment above the minimum program guaranteed by the state."

"Your school board and superintendent are attempting to deal effectively with the needs of both taxpayers and students in an exceedingly difficult period of adjustment. It is certainly not my intent to compound their problems by failing to communicate adequately."

## County Plans Resolution On New State Constitution

A light agenda is planned for the Deaf Smith County Commissioners Court, which is scheduled to meet at 10 a.m. Tuesday in the county courthouse.

The four-item agenda includes a resolution concerning the proposed state constitution, routine reports and a discussion with county librarian Gwyn London on a burglar alarm system and library hours.

County Judge Sam Morgan said the resolution will be for or against the new constitution although it is more likely to be against it. He just returned from Panhandle County Judge and Commissioners Association meeting at which pros and cons on the constitution were presented.

The commissioners have in the past expressed dissenting opinions on the new state constitution which will be voted on Tuesday. The agenda items will be divided into eight propositions, each reflecting a different article of the constitution.

The articles which pass will take the place of the like article in the present constitution.

County commissioners here are most concerned about the finance section, which if enacted will leave it up to the legislature on methods of figuring ad valorem taxes and how to collect them. A bill using the income approach to taxation already has been approved and goes into

## Holly Beet Campaign Postponed One Week

John B. Bunker, president of Holly Sugar Corporation has announced that beet harvesting and the start of beet factory operations in Hereford, Sidney and Wreland will be postponed one week, due to differences between Holly and the American Federation of Grain Millers over the terms of a successor labor contract.

ACCORDING TO Bunker, the old contract expired April 30, and operations had been conducted on a day-to-day extension of the old agreement since that time.

The Holly president explained that Holly had hoped to conclude negotiations during the first week of September, but prior commitments of the union spokesman did not permit him to stay

with Holly officials after Friday, Sept. 5.

Negotiations are scheduled to resume Monday at 9 a.m. in Denver.

"Unfortunately, fairly sizeable differences remain to be resolved by the parties. We do not believe it to be in the best interests of either side to begin campaign while these issues remain unresolved," said Bunker.

BEEF HARVEST is now scheduled to begin Tuesday, Sept. 30 and factory slicing operations will begin Wednesday, Oct. 1.

"In view of the size of the crop and its financial importance to our plant communities and our expectations that a settlement can be reached during the week of Sept. 22, we do not anticipate any further postponements at this time," Bunker concluded.

## County Social Security Payments Increase

(SPC)-The amount of money that is entering Deaf Smith County each month via the social security route is large and is growing larger. It has become an important element in the local economy.

Its growth is due to changes made in

the social security law in the last few years, affecting the number of beneficiaries and the size of their checks.

According to the official figures covering the past year, retirement and disability payments are now going to 2,185 persons in the area, as compared with 1,821 three years ago.

The majority of them are retired workers. Most of the others are disabled workers, widows or dependent children.

The facts and figures, with a breakdown for each county in the United States, are contained in the annual report of the Social Security Administration.

It shows that more than \$60 billion was paid out in the past year to the nearly 31 million people who were eligible to receive benefits.

In Deaf Smith County, payments for the year averaged \$1,670 per recipient, considerably more than the \$1,113 paid them three years ago.

The amount of cash flowing into the local area was increased primarily during the past year by the 11 per cent boost in benefits that went into effect.

That is expected to be the final adjustment of the kind. Hereafter any escalations are to be related to increases in the cost of living, as determined by the Consumer Price Index. The first application of it came in July, when higher prices resulted in an automatic hike of 8 per cent.

The government is making overall payments to Deaf Smith County residents during 1974 totaled \$3,648,000, a marked increase over the \$2,028,000 that went to them three years ago.

The rise, 80 per cent, tops the United States rise of 66 per cent and the 70 per cent of the State of Texas.

As for contributions to the pension fund, the payroll tax continues at 5.85 per cent for workers and for employers. It is being applied, however, on earnings up to \$14,100, rather than on \$13,200, as was the case last year.

## GoPro-- from page 1

mittees, the steering committee held an all-day study session Sept. 6. Many sub-committee members all attended the session to assemble the goals and to analyze the reports. The steering committee met last week to draw up the proposals submitted by each sub-committee.

Gulley said when the program is completed, it is hoped "the work of this committee will provide a program for all citizens, organized groups, businesses and institutions to identify with, to support, and to work for the benefit of all of our citizens."

## Hereford Man Charged In Shooting Here

Fermin Galan, 25, whose address is listed as the Labor Camp, was arrested Thursday morning in Umbarger and charged in connection with a shooting incident early Wednesday morning in downtown Hereford.

Wounded in the incident was Dionisio Castillo, 34, of 825 9th St. Castillo was shot three times with a small-caliber weapon, according to city police officers. He was struck in the left shoulder and in each side. The victim was treated at Deaf Smith General Hospital and transferred to an Amarillo hospital, but was returned home Wednesday evening.

Galan was being held in jail in lieu of \$5,000 bond set in JP court. Police said the two men involved in the incident apparently were involved in an argument at a dance in the Wishing Well ballroom, then left the dance and the shooting followed on the sidewalk in the 200 block of N. Main.

Police are currently investigating the theft of some fender skirts from a car at a residence at 308 Sunset, and also checking out an incident of vandalism in which the rear window of a car operated by Conrad C. Mneles was knocked out.

## TSTA Prepares Local Display For State Fair

The display explaining the history of the local school district, which is to be featured at the state fair, was compiled by the Bicentennial Committee of the Deaf Smith County unit of the Texas State Teachers Association.

The Brand had erroneously reported in its last issue that the display was compiled by the county, the school district and the TSTA. The three organization and government units were carried separately in a written history of the district and therefore interpreted as separate participating units in the preparation of the display.

Actually all three were of same TSTA organization. The display will be shown at the state fair from Oct. 3-19 in Dallas. It was formally presented to the school board at their Sept. 11 meeting.

## The Hereford Brand

Entered as second class matter at the post office in Hereford, Texas under the act of March 3, 1907. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$9 per year; other points, \$11.50 (tax included) per year; home delivery by carrier, \$1.25 per month (tax included).

G.S. Nieman Editor-Publisher Lynn Brinson Adv. Manager Betty Tompkins News Editor Harvie Womble Women's Editor Charlene Brewster Circulation

## Obituary

### Rev. H. B. Whitten

Services were conducted Saturday afternoon in Mt. Sinai Baptist Church for its founding pastor, the Rev. H. B. Whitten, 86, who died Wednesday in Deaf Smith General Hospital. Officiating were the Rev. Cleason Frost of Amarillo and the Rev. E. F. Nelson of Pampa. Gilliland-Watson Funeral Home directed burial in West Park Cemetery.

Rev. Whitten married Mattie West Sept. 15, 1951 at Dallas and came to Hereford in 1953 when he established Mt. Sinai

Baptist Church, 302 Knight. Survivors include the widow of 118 Norton; a son, Nathaniel of Dallas; a daughter, Mrs. Irene Wells of Dallas; three brothers, Augustus Bell and Arguincy Bell, both of Dallas, and Harvey Bell of Hawkins; two sisters, Mrs. Annie Collins of Dallas and Mrs. Pearley Griffin; 17 grandchildren, 28 great-grandchildren and two great-great-grandchildren.

Pain and pleasure, good and evil join,  
To do the will of strong necessity.  
-P.B. Shelley.

## Hustle Hustle Hustle

By Bill Albright, Executive VP Chamber of Commerce



### MESSAGE FROM WASHINGTON

"Produce all you can! The world needs food. Foreign markets are being developed which will absorb all the surplus we can generate."

Sounded like good news, didn't it? But Congress passed a watered down farm bill—the administration denied even that much help and things started to get a bit out of perspective again!

Then the union bosses ordered the longshoremen to boycott loading wheat and ultimately pressured the administration into halting further sales. We knew for sure we had a sorry situation at hand; not a new or unusual one—but a repeat of similar circumstances favoring the union and slapping the farmer or the "other cheek."

The longshoremen unions comprise only some 120,000 members—yet this small group was able to interfere with U.S. Foreign Policy and disrupt the export markets we had worked so hard to establish.

Sure, we're all aware of that—so what's the moral of the story? Just this! Agriculturalists could have a big voice and certainly a big stick since everyone who eats has an interest in agriculture.

The point is, we are a large vote—if we include all agribusiness—the people who produce the products which we use to produce the food—the shippers, the processors, the distributors. All told we comprise about 40 per cent of the U.S. labor

force—far more than all the unions combined—and much more essential to existence.

Now all we need is someone to get us together to accomplish the organization that is required to strengthen the voice of agriculture!

**HUSTLIN' HEREFORD-HIGH** never fails to impress me. School spirit and pride are especially evident on Friday evenings. I know I'm prejudiced in favor of our youngsters but I think others need to be informed so they can share in the "pride of Hereford-town," our children.

And our school system can take a great deal of credit for the way our young people perform—the courtesy-sportsmanship-determination-precision and skill of all the various student groups from the teams to the band, reflect a leadership that is unique to Hereford. I want the coaching staff, the faculty and the administration to know that I appreciate living in a community where we can be so proud of the development of our youth.

**THE GOALS FOR PROGRESS** are ready for you—yes all of you! After several months and many many man hours, the "package is put together for your inspection and approval." That doesn't mean it's complete—far from it.

The GoPro Committee has worked with many of you over the past for 10 months, but now they want to be sure to get all the good ideas and suggestions from as many citizens as possible.

So, read the goals in this issue of the Brand and be at the Go-Pro meeting Tuesday September 23, 7:30 p.m. at the Bull Barn.

This project is the project! It reflects a great deal of planning, hope, vision, dreams, and—you guessed it, lot's of Hustle, Hustle, Hustle.

## Hospital Notes

### PATIENTS IN THE HOSPITAL

Anna Betzen 125 Sunset; Loyd Bridges, 609 Austin; Vera Carter, Dimmitt; Mrs. Leo Castillo, 823 Irving; Mrs. Lothie Clark, 107 Centre; Jose Daniel, 311 West 2nd; Robert Fullwood, 206 McKinley.

Mrs. Horace Hays, 625 Ave. I; Pedro Lafuente, 600 Ave. I; Manuel Orocco, 508 Brevard; Mrs. Dorothy Owen, 510 West 10th; Mrs. Nelson Pearce, Bellview, N.M.; Mrs. Ulys Pierce, 216 Fir; Bibian Perez, 424 Ave. C.

Mrs. Billy Redmon, 509 Ave H; Herman Rice, Henrietta, Tex.; Mrs. Ida Rickman, Kings Manor; J.C. Salmon, 516 Ave. G; Ellen Thomas, 505 West 5th; Mamie Torres, 203 Irving; Maudie Trotter, 905 2nd; Mrs. Henry Bryan, 226 Ave. H; Matthew Coplen, 221 Douglas; Virginia Fuentes, Rt. 2; Isidoro Esquivel, Friona.

### PATIENTS DISMISSED

Mrs. Grant Hanna, Cecil Gray, Mrs. Walter McCullar, Mrs. Ona R. Sanders, Roy Botsford, Crescencio Velasquez, Sept. 17.

Mrs. Oma Lee Dickson, John Fielder, Mrs. Armando Medrano, Mrs. Alfred Ortiz, Jessie Redman, Helen Reed, Ralph Yerby, Sept. 18.

Mrs. Henry Clay Angelo, Al Lee, Juan Ruiz, Mario Rodriguez, Mrs. John Krigshauser, Sept. 19.

## Registration Deadline Nears

Secretary of State Mark White has reminded Texans the deadline for filing new voter registrations for the upcoming Constitutional election is October 3, 1975.

In a statement issued from his Capitol office, White said, "As the State's Chief Election Official, I sincerely urge you to participate in the electoral process. Your vote is your voice in government and it is your right and privilege to cast that vote."

"Our laws make it easier to register to vote in Texas than in any other state," stressed White.

"Bilingual instructions and forms are provided with each voter guide now being mailed to all postal patrons in Texas. When you receive the proposed charter, read the inside back cover carefully. If you have voted in Texas in the primary or general election of 1972, or anytime since then, you do not need to re-register," explained White.

Many County Tax Assessor-Collectors are receiving dual registrations due to this provision in the law. White added many citizens have applied prior to receiving the Constitution's material and are re-registering unnecessarily. They will receive voting

certificates by mail in the near future he said.

Completed voter registration forms may be delivered in person or mailed to the Tax Assessor-Collector in the county in which the applicant legally resides.

## Air Force Assigns Youth

Airman Marcus S. Kemp, son of Tommie L. Kemp of Hereford has been assigned to Kirkland AFB, N.M., for duty in the administrative field after completing Air Force basic training.

During his six weeks at Lackland AFB, Tex., he studied the Air Force mission, organization and customs and received special instruction in human relations.

Airman Kemp is a 1974 graduate of Hereford High School.



MARCUS KEMP

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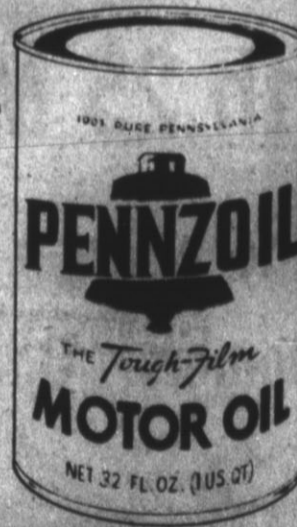
Reliant Belted. Features 2 plus 2 construction of fiber glass belts and polyester cords. In the wide 78 series profile. Whitewalls only. No trade-in required.

Tire size	Price	+ fed. tax
B78-13	25.00	1.88
E78-14	28.00	2.32
F78-14	30.00	2.47

Tire size	Price	+ fed. tax
G78-14	31.00	2.62
G78-15	32.00	2.69
H78-15	33.00	2.92

### Pennzoil motor oil.

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10W-30 motor oil to help keep your car running smooth. Provides year-round lubrication. Helps protect against oxidation, rust and wear. Pennzoil 10W-40 Deluxe motor oil. 87¢.



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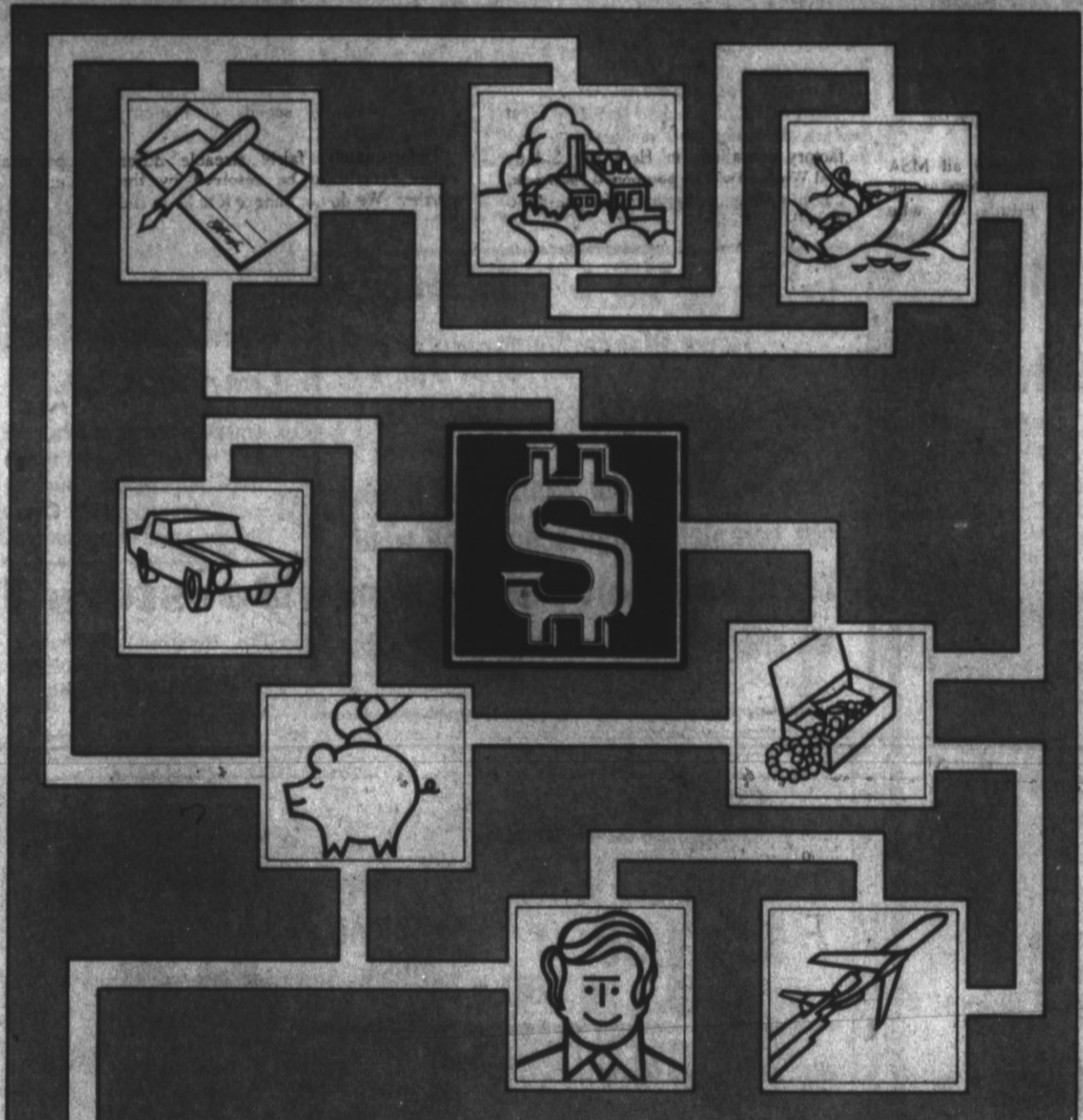
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  - Rebuild all wheel cylinders
  - Resurface four drums
  - Repack front wheel bearings
  - Lubricate shoe contacts
  - Inspect front grease seals
  - Inspect brake springs
  - Inspect master cylinder
  - Inspect and adjust parking brake
  - Inspect rear oil seals for leaks
  - Bleed and refill brake system
  - Road test car
- \*Most American cars and many foreign cars.

### Dowguard Anti-Freeze

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# Borger Edges Herd, 19-18

BY JOE LACKEY

Brand Sports Writer

Borger's Bulldogs scored two second-half touchdowns and a Whiteface gamble in an attempt to score two extra points after a Herd touchdown late in the fourth quarter failed as Hereford was defeated 19-18 here in a game in which the Whitefaces came as close as humanly possible to winning while still losing.

Although Hereford outgained the Bulldogs in total yardage by 274-247 and picked up an impressive total of 249 yards rushing, the Borger passing attack was effective as Borger quarterback Bret Lang completed 9 of 17 for 130 yards and the Borger defense held the Whitefaces to just four first downs in the second half, all of them in the fourth quarter.

Quarterback Mike Crim scored two touchdowns, with runningback Roy Martinez scoring another for Hereford. Runningback Terry Brady was especially effective, gaining 100 yards rushing on 15 carries in the contest.

Although Borger scored three times, the Herd defensive unit produced an outstanding effort. Effective on defense for the Herd were defensive end Rowen Alexander and defensive backs Mike Artho and Dave Charest.

Charest and Artho intercepted passes for the Herd. Charest' interception came in the third quarter as he fell backwards into the endzone. The play resulted in a touchdown.

The game opened with Mike Crim at quarterback and Mike Dudding, also a quarterback, opening at halfback. Although

Dudding did not go all the way at halfback, he substituted for Crim when Crim was injured late in the second quarter. Dudding wound up with 37 yards on six rushes.

Crim's injury apparently was not severe, as he returned for the second half.

With Dudding and Brady carrying the ball, Hereford reached the Borger 16 after taking the opening kickoff. But 11 yards were lost at that point when the Whitefaces recovered their own fumble on an attempted rush. Mike Crim's pass from the 27 was incomplete, and Borger took over on down.

Borger accomplished one first down on the next series, but was soon forced to punt. Mike Dudding turned in a sparkling punt return, good for 23 yards, to the Herd 49.

Hereford needed only three plays to score from that point. Martinez rushed for 11 yards and a first down, Herd back Carlee Graves added another first down with a 12-yard run, and Mike Crim surged in from the 28 for the touchdown. The kick was no good, and Hereford led 6-0 with 5:27 left in the first quarter.

Borger was soon forced to punt on its next possession. Mike Dudding accomplished another good runback, this one for 15 yards.

The Herd then drove to the Borger 25 before a fumble on an attempted handoff lost the ball. Terry Brady had rushes of 19 and 10 yards for Hereford in that drive.

The Bulldogs drove from their own 26 to the Herd 48 before a Lang pass was intercepted by Mike Artho, Herd defensive back, on the Hereford 22.

Hereford then drove to the Borger 30 before a fumble in the Herd backfield was recovered by Borger. A 25-yard run by Crim on a broken play and a 10-yard Crim pass to Martinez highlighted this possession.

Borger then put together a 65-yard march on nine plays for its first score. A 20-yard pass from Lang to the tall split end Johnny Plumley was one of the key plays in that drive.

The scoring play was an

old-fashioned flatlicker pass from Lang to wingback Dewey Deloe. Lang handed off to Borger back Micky Robertson, who faked a run and then handed the ball back to Lang, who passed to the wide-open Deloe for a 24-yard touchdown pass. The kick failed, and with 4:58 to go in the second quarter, the game was deadlocked at 6-6.

Hereford came right back to regain the lead on its next possession, despite the injury to Crim. The Herd drive covered 57 yards on 11 plays, with Martinez capping the drive with a two-yard plunge through the right side of the Borger defense. Mike Dudding led the team at quarterback for the last 28 yards of the scoring drive after Crim's injury. The Herd rushing attack was especially effective during this drive, with the longest rush gaining 11 yards, this one by back Russell Harkins.

With 40 seconds left in the second quarter, the Whitefaces led 12-6, as the attempt to score two extra points failed.

The first half ended with the Herd leading, 12-6. Mike Crim returned in the second half to quarterback the Whitefaces.

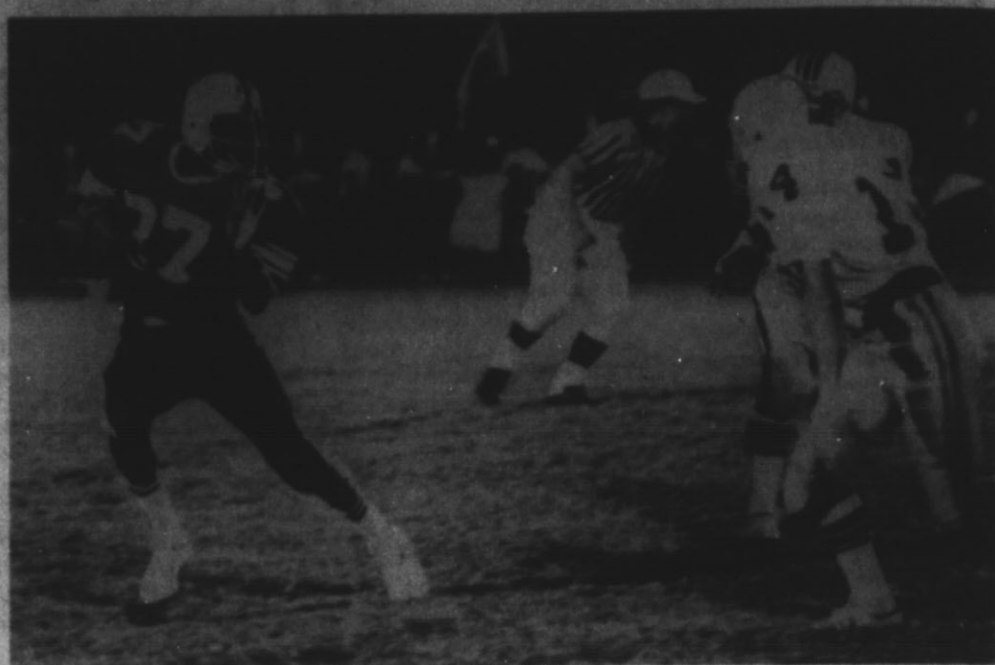
On its second possession of the second half, the Bulldogs went 64 yards on 10 plays to knot the score at 12-12 as the Borger kick for the extra point failed. The key play on the drive was a 36-yard pass from Lang to wide receiver George Bell. Shortly thereafter, Lang, on a keeper, scored from the one.

The score came at the 3:50 mark of the third quarter.

The two teams then traded interceptions. A Mike Crim pass to brother Archie was tipped up, and a Bulldog wound up with the ball, returning the ball from the Borger 42 to the 50. The Bulldogs marched to the Hereford 38, where Lang attempted a long pass, which Dave Charest intercepted in the end zone, possibly saving a touchdown.

The third quarter ended on Hereford's next possession with the game deadlocked.

The Herd failed to move the ball, and Mike Crim punted 42 yards to the Borger 38. But the Bulldogs were not to be denied, putting together a 62-yard march on 12 plays, and kicking



## Eluding Tacklers

Whiteface back Terry Brady, number 37, races away from two Borger linemen. Brady gained an even 100 yards rushing in the Hereford-Borger game, won by the Bulldogs 19-18. Brady demonstrated the kind of quickness in the game which is necessary for effective football.

the extra point, to gain a 19-12 lead with 5:23 left in the fourth quarter.

The Bulldogs' Robertson sliced through the right side of the Hereford line for the winning touchdown. One of the key plays on the winning Borger drive was an 18-yard reverse by Bell of the Borger squad.

Dave Charest ran the kickoff back to the Hereford 48; his return was good for 23 yards. The determined Whiteface squad needed only a little more than two minutes to score, with rushes of 10 and 11 yards by Brady being the key plays. Mike Crim kept from the five for the touchdown.

In an attempt to win the game, Dudding took the handoff from Mike Crim and threw a pass, but the attempt failed as Greg Sargent of the Borger squad intercepted the pass, and the try for the two extra points was no good.

Hereford could have played it safe and kicked for the tie, but the Whitefaces went for the all the marbles, and just barely failed.

With 2:51 left in the fourth quarter, the scoring was complete.

The Whiteface squad had one more possession before the

game ended, but lost the ball on downs. Hereford's record thus fell to 0-3, and Borger evened its slate at 1-1-1. Hereford travels Canyon next Friday night for its next game.

16; Martinez, 4 for 12. Borger-Smith, 16 for 52; Robertson, 13 for 32; Bell, 3 for 16; Wilborn, 3 for 9; Gerry Kemp, 2 for 4; Lang, 6 for 4.

## PASSING

	Herd	Borger
First Downs	17	17
Yds. Rushing	249	117
Yds. Passing	25	130
Yds. Gained	274	247
Passes comp.	2-11	9-17
Had intcpt.	1	2
Punts	2-38.5	4-32
Fumbles lost	2	1
Penalties	8-62	7-70

## PASS RECEIVING

Hereford-Martinez 1 for 10; Charest 1 for 15. Borger-Plumley 4 for 50; Deloe, 2 for 31; George Bell, 1 for 26; Reher, 1 for 5; Hinds, 1 for 8.

## INDIVIDUAL RUSHING

Hereford-Brady, 15 for 100; Crim, 6 for 55; Dudding, 6-37; Graves, 7 for 29; Harkins, 5 for

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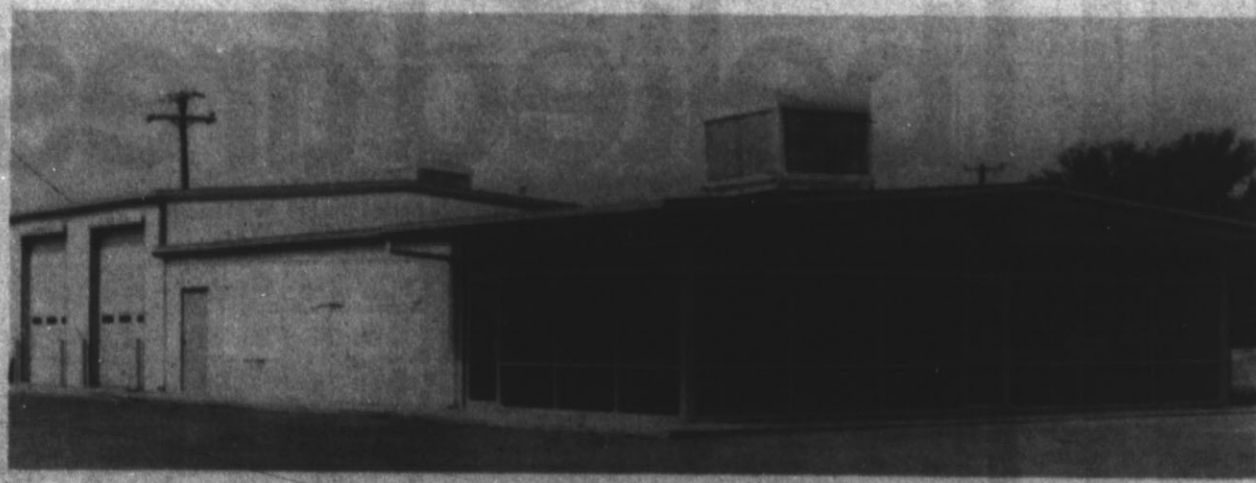
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## Leaping High

Dave Charest, number 25, goes up in an attempt to intercept an overthrown Borger pass. Defensive back Jim Lawson, number 33, concentrates on the pass receiver. Both Charest and Lawson excelled for the Herd in the secondary in the loss to Borger.

## Boosters To Meet

The Hereford Whiteface Booster Club will meet at 7:30 p.m. Tuesday in the High School Auditorium.

Usually the club, which supports Hereford athletic efforts, meets in the High School Library. This week, however, the meeting has been moved to the Auditorium due to a conflict, according to Mack Tubb, president of the Booster Club.

The club will hear a report on the Borger game from varsity coaches and will receive a scouting report involving the Canyon squad. The highlight of the meeting will be head coach Fred Upshaw's narration of color films of the Hereford-Borger game.

All members of the club and also prospective members are invited to attend the meeting. Ladies are welcome.

Anwar Sadat: Egyptian President: "I think the agreement marks a turning point in the Arab-Israeli conflict."

Gerald Ford, President: "The presence of the Americans is a vital ingredient in assuring both Egypt and Israel that the agreement will be upheld."

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## Local Football Teams Compete

Several football games involving local teams were placed Thursday night.

Hereford's Junior Varsity tied Amarillo Tascosa, JV 0-0 in Amarillo Thursday night. Reportedly the field on which the game was played had not been mowed in quite a while, making it difficult for the two teams to move the ball.

Hereford's sophomores lost to Lubbock Coronado in Hereford by a 28-0 count. Coach Danny Haney said that his entire defensive squad played well. He had special compliments for the efforts given by lineman Cory Walden, nose guard Alex Arango, and Steve Cortez, who performed well both on offense at his tailback position and on defense at defensive safety.

## Links Action Set

Hereford High will host a golf tournament for area high school golf teams, to be played at the City Golf Course Friday.

Action begins at 9 a.m. Friday morning. 15 teams from the area will participate, including all the teams in 3-AAAA, all the teams in 4-AAAA, Canyon, Brownfield, Clovis, N.M., and of course the Hereford squad. Golf action will continue throughout the fall as the Whiteface squad pits its skill against the finest high school golfers in the area.

## Scores

Caprock 3, Canyon 0  
Amarillo 14, Lubbock 3  
Dumas 26, Tascosa 14  
Midland 28, Monterey 14  
Pampa 21, Perryton 14  
Littlefield 10, Slaton 2  
Vernon 33, Levelland 20  
Muleshoe 26, Friona 14  
Palo Duro 21, Clovis 6  
Estacado 20, Coronado 7  
Mjd. Lee 25, Plainview 6  
Stratford 29, Texhoma 28  
Spearman 14, Sunray 12  
Phillips 17, Stinnett 14  
Childress 36, Shamrock 0  
Post 17, Floydada 14  
Boys Ranch 33, Happy 7  
Dimmitt 20, Springlake 0  
Olton 29, Lockney 6

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## Golf Tourney Set

Hereford's Ladies Golf Association is expecting approximately 100 entries in its first ladies partnership tournament, according to Mrs. Larry Walterscheid, president.

The tournament will be held Thursday with a shotgun start at 9:30 a.m. at the Hereford Golf Course. Entry fee for the two-ball Florida scramble is \$10 per person. Reservation deadline is Tuesday and should be made with Helen Ann McWhorter, Rt. 4, Hereford, phone 364-5639 or Cal Garrett, golf pro at the golf course.

The tournament is limited to 48 teams with two ladies per team. Coffee and doughnuts will be available at the club house. Following the tournament,

Richard Petty, stock car racer: "I've always been thankful that I've been able to set a few records in my career."

lunch will be served for the entries at Hereford Country Club.

Mrs. Walterscheid said the local club is expecting about 70 golfers from out of town.

**BALLOONISTS DOWNED**  
NEW YORK—An attempt to make the first solo balloon crossing of the Atlantic Ocean ended in failure when the captain discovered a slow leak in the balloon about 145 miles south-east of Nantucket, Mass.

## Girl's Volleyball Continues

Hereford High girls' volleyball has gotten underway, and the season will continue through November 10.

The Hereford varsity lost two games to Amarillo Tascosa Thursday night, by 15-5 and 15-6 scores.

One of the most important volleyball tournaments of the season will occur on the campus of West Texas State University next weekend, Friday and Saturday September 26 and 27. The Hereford varsity squad was originally scheduled to play

Childress in the first round, but the Childress squad forfeited. This means that the Hereford girls will play a team to be determined later at 9:30 a.m.

Saturday morning in the fieldhouse on the WTSU campus. The next game for the varsity squad will be against Borger here Monday night at 6:30.






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# Inflation Affects Insurance Rates

The old expression is that two things are certain: death and taxes. The way it looks today, three things are certain: death, taxes and inflation. And inflation means that insurance companies will be asking for higher rates, to cover the rising

costs of things insurance pays for when policyholders have a loss.

Earlier this year, inflation was in fact a main reason that property insurers requested that the State Board of Insurance adjust all rates upward.

Now it's time for the automobile rate hearing (Oct. 1), and auto insurers are expected to ask for an upward adjustment too.

Why? Unfortunately, according to the Texas Office of the Insurance Information Institute, auto insurance rates need to keep pace with other costs. When the cost of automobile repairs goes up—and it has—this affects the settlement of claims.

If it costs more to settle a claim, insurance companies are therefore paying out more money per accident. This means the loss experience is much worse than it might be if prices remained stable.

One widely used measure of costs is called the "crash parts index". Changes in crash parts costs come from information auto manufacturers provide to

their own dealers and to publishers of manuals used by body repair shops.

Crash parts are auto parts typically repaired or replaced as the result of crashes. These include bumpers, fenders, and quarter panels. These are different than maintenance parts, which are those parts replaced because of ordinary wear, such as spark plugs, mufflers, batteries and ignition points.

So what does the crash parts index demonstrate? During the last year (as of July, 1975), the cost of crash parts has increased 22.5 per cent. This is more than twice the rate of overall inflation during the same period.

This upward trend has auto insurers in a state of frustration, because it's inevitable that something has to be done to the rates, which by law have to be

adequate and yet not excessive.

Testimony at the October auto rate hearing will no doubt include information regarding the impact of inflation. Even when the number of accidents declines, if costs are rising it has a tendency to offset any gains from having fewer accidents.

Ironically, even though the 55 mph speed limit is in effect, accidents once again seem to be increasing. However, for auto insurance rate purposes, the speed limit, no matter what it is, may be misleading since so many accidents happen at low speeds in areas where traffic is congested.

The auto repair index, compiled from Bureau of Labor Statistics information, indicates that as of July, what cost \$100 to repair in 1967 (the base year used by most indices), now costs \$176. Other costs that have risen in this period include those for tires (from \$100 to \$126) and new cars (every \$100 is now \$127—so a \$3000 automobile would now cost \$3810).

Even more startling is the increase in costs for the crash parts. This index shows that since 1967, everything that costs \$100 has risen to \$215. Since January of this year, it has risen 15.9 points, and 39.6 points between July 1974 and July 1975.

## On Wall Street

By BOB HILL

If you are wondering what happened to the Savings & Loan premium giveaways that used to be advertised so enthusiastically by loan associations in the state of Texas, they have been altogether banned by the Texas Finance Commission.

New York and California have also sharply limited the amounts and kinds of premiums which savings & loans can offer to attract deposits and now Wisconsin, one of the most competitive giveaway states has asked for a moratorium on premiums while the state studies the whole idea of premiums and just how wholesome they are for the savings industry. There is a very real possibility that the premiums actually add to higher overhead and encourage higher interest rate loans as the competition gets more expensive and extravagant in the cost of the premiums.

The Federal Home Loan Bank Board limits savings & loans to a maximum of \$5 in premiums for deposits of less than \$5000 and \$10 in premiums for deposits of \$5000 or more. However, there is no limit to the number of premiums which can be given each year or how much can be spent advertising the promotions or premiums.

The chief advantage of premiums is that they do attract deposits. There is no question that a 7.5 per cent savings account with a free blender will draw money away from a 7.5 per cent savings account with no blender. This means every saving & loan has to play the premium game just to protect their deposits from getting raided.

Even a premium ban doesn't solve the problem, though. The premium ban is only by state regulatory bodies, not the

Federal Home Loan Bank Board. So, technically, the ban does not apply to federally chartered associations, only to state chartered ones. Thus far, the federally chartered association in Texas have gone along with the prohibition, but there is a real possibility of a flow of savings out of non-premium states into savings and loans in states where premiums are still permitted.

Other services to take the place of premiums could also be more expensive. A Houston association now offers free travelers' checks and bill-paying services to take the place of premiums.

We have written in the past about the tremendous jumps in the cost of city administrations and services. That's one reason New York City is bankrupt—the absence of checks and balances in dealing with the municipal unions and now the city is bankrupt and will most likely be forced to take bankruptcy.

But another fiscal time bomb is ticking away in literally hundreds of cities and municipalities. The problem is pensions and, unless the problem is solved properly, it could destroy the credit rating of many cities by lavishing pension benefits on retired municipal workers but failing to provide the funds to pay the pensions.

Social Security is a prime example on the federal level because the impact of inflation has not been taken into account in the contributions the federal government must make to the Social Security Administration. The taxpayer will have to make up the difference there just as he will in his own city.

Few cities are in as bad financial shape as New York City, but many cities are inviting disaster by not putting funds aside today in order to pay pension benefits in the future.

In effect many cities have been "borrowing" the money by not paying into the pension funds the monies needed to meet future liabilities, but instead spending those funds for current operating expenses. The result is a numbers game that will boggle your mind. For instance, a recent survey of 44 Pennsylvania cities showed that only 1/4 of those cities' pension funds were adequate and that together the 44 cities had an unfunded or unprovided-for pension liability of over \$1 billion. There are five big municipal pension funds in New York City with assets totaling \$1.5 billion. Future liabilities of those five pension funds now total over \$6.8 billion. The Los Angeles police and firemen's fund with assets of \$400 million has unfunded liabilities of over \$1.5 billion.

A cat may have nine lives but, when you're on the highway, remember you're not a cat.

**COW POKES** By Ace Reid

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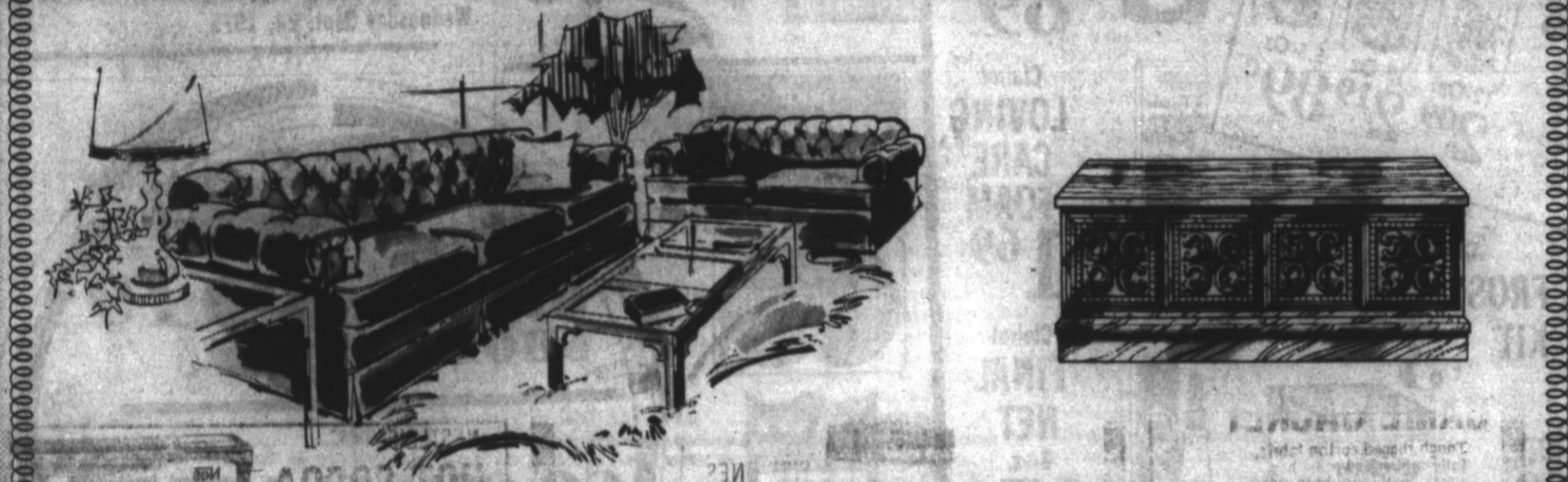
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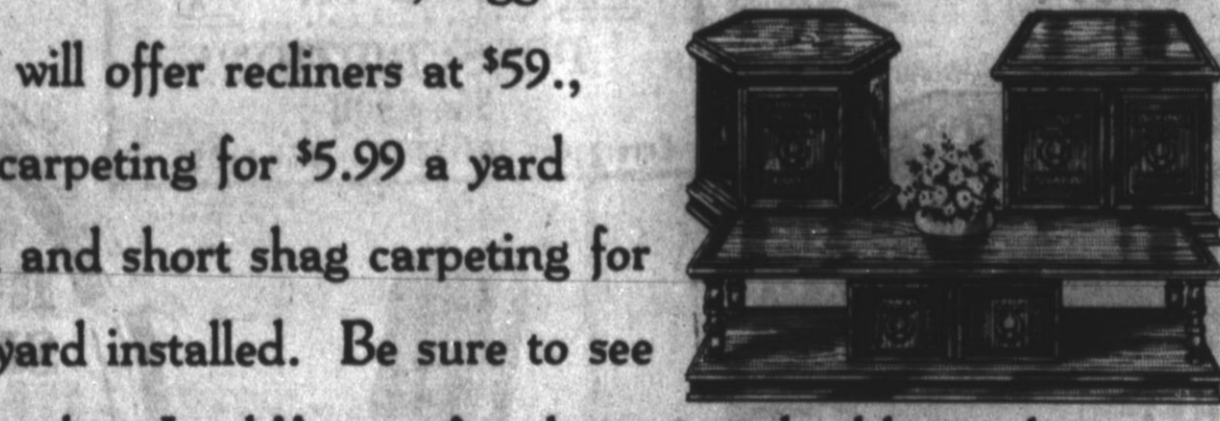
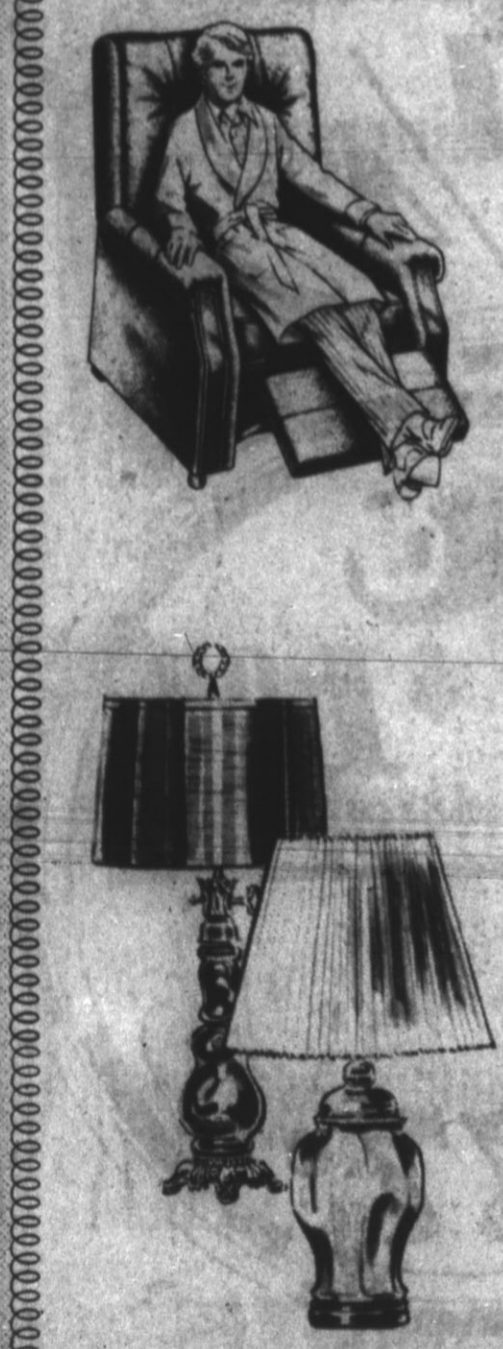
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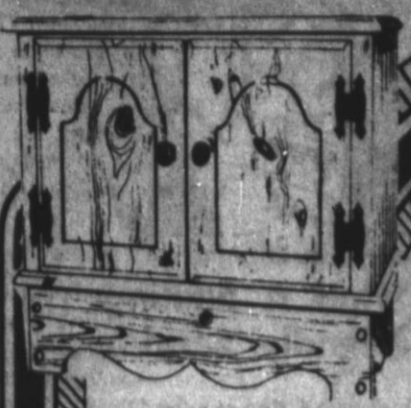
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For instant cleanups  
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 9. Dalhart vs. 10. Stratford  
 Holly Road 364-3264

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 17. Borger vs. 18. Dumas  
  
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*We're Neighborly People*  
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 25. Lubbock Coronado vs. 26. Amarillo Tascosa  
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 Serving Deaf Smith, Farmer, Castro and Oldham Counties  
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 21. Levelland vs. 22. Seminole  
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 29. Amarillo High vs. 30. Plainview  
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33. Floydada vs. 34. Olton

**THE Vogue**

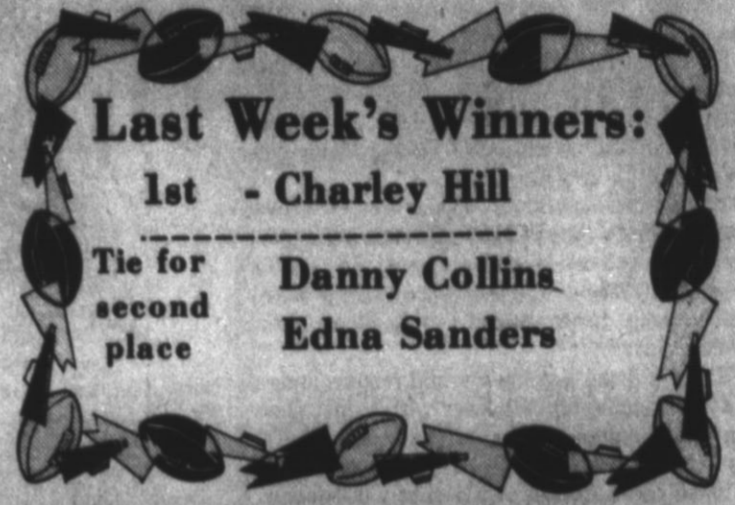
Berta Ottesen Downtown  
Lou Davis

# The Hereford Brand



## Weekly Winners Receive

- \$15<sup>00</sup> 1st Place
- \$10<sup>00</sup> 2nd Place
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**Last Week's Winners:**

1st - Charley Hill

Tie for 2nd place  
Danny Collins  
Edna Sanders

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- |           |           |           |
|-----------|-----------|-----------|
| 1st Place | 2nd Place | 3rd Place |
| \$100     | \$35      | \$15      |

Enter every week..simply look for games in the sponsoring merchants ads and check the number in the official entry blank.

To be eligible for a grand prize, a contestant must participate in 12 of the 13 weeks. (If 13 entered, the worst week is thrown out)



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**Wishing The HERD THE BEST!**

35. Friona vs. 36. Tulla

Sunshine SALE DAYS are here!  
Best values under the sun.

## Send the FTD SUNSHINER BOUQUET



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Reach Out and Touch Them the FTD Florist way.

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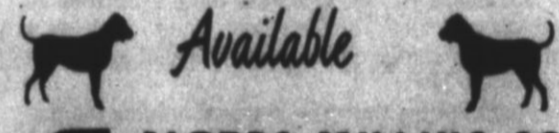
45. Rice vs. 46. TSU

\$7<sup>75</sup> Per 50 Lb. Bag

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ALBERS MILLING CO. DIVISION OF CARNATION CO. Hwy 385 South 364-5370 Gene Duren-Ray Rangel

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37. Friendship vs. 38. Morton



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Wednesday - Spaghetti Day  
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OPEN SUNDAYS at NOON

43. SMU vs. 44. Houston

Delivery from 5:00p.m. till 10:00p.m.



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## The FIRST NATIONAL BANK of HEREFORD



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51. Tech vs. 52. Texas

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Keepsake



Speidel

39. Tulsa vs. 40. Arkansas

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Across From the Post Office in Downtown Hereford

### OFFICIAL ENTRY BLANK

Only one entry per person; entrants must be at least 8 years of age to be eligible. Check the games in the ads, then mark the box number in the entry blank of the team you select to win. To be eligible for the season prize, entrants must have at least 12 weekly scores. Entries must be turned in at The Brand office, or mailed to Box 673 by 8 p.m. on Thursday. Please use the official entry form or a reasonable facsimile. Members of The Brand staff or their families are not eligible. Decision of the judges is final. Be sure to put total score on Tie Breaker.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Mail to Box 673 or Bring By Office at 130 W. 4th

1 <input type="checkbox"/>	2 <input type="checkbox"/>	13 <input type="checkbox"/>	14 <input type="checkbox"/>	25 <input type="checkbox"/>	26 <input type="checkbox"/>	37 <input type="checkbox"/>	38 <input type="checkbox"/>	49 <input type="checkbox"/>	50 <input type="checkbox"/>
3 <input type="checkbox"/>	4 <input type="checkbox"/>	15 <input type="checkbox"/>	16 <input type="checkbox"/>	27 <input type="checkbox"/>	28 <input type="checkbox"/>	39 <input type="checkbox"/>	40 <input type="checkbox"/>	51 <input type="checkbox"/>	52 <input type="checkbox"/>
5 <input type="checkbox"/>	6 <input type="checkbox"/>	17 <input type="checkbox"/>	18 <input type="checkbox"/>	29 <input type="checkbox"/>	30 <input type="checkbox"/>	41 <input type="checkbox"/>	42 <input type="checkbox"/>	TIE BREAKER HEREFORD AT CANYON	
7 <input type="checkbox"/>	8 <input type="checkbox"/>	19 <input type="checkbox"/>	20 <input type="checkbox"/>	31 <input type="checkbox"/>	32 <input type="checkbox"/>	43 <input type="checkbox"/>	44 <input type="checkbox"/>		
9 <input type="checkbox"/>	10 <input type="checkbox"/>	21 <input type="checkbox"/>	22 <input type="checkbox"/>	33 <input type="checkbox"/>	34 <input type="checkbox"/>	45 <input type="checkbox"/>	46 <input type="checkbox"/>	TOTAL SCORE _____	
11 <input type="checkbox"/>	12 <input type="checkbox"/>	23 <input type="checkbox"/>	24 <input type="checkbox"/>	35 <input type="checkbox"/>	36 <input type="checkbox"/>	47 <input type="checkbox"/>	48 <input type="checkbox"/>		

# Editorial Forum

## On Buying Funerals

Funeral directors in hometown parlors are often the finest of citizens and towers of strength in their communities. Nonetheless, the Federal Trade Commission says the method by which funerals are sold to the bereaved needs overhaul.

The FTC is moving many years after calls for reform in other quarters. But of late this once-sleeping agency has had an awakening and, if new rules are approved, the nation's 22,000 undertakers will soon be prohibited from:

1. Profiting on items and services paid for directly by the undertaker, then charged the consumer—such as cremations, obituary notices, flowers, cemetery charges, etc. The FTC says funeral homes too often add profits to these charges.

2. Requiring families to purchase caskets even though they choose immediate cremation. (A simple, cheap container is adequate for cremation.)

3. Disparaging consumers who appear concerned over high prices by hints buyers lack affection or respect for the deceased, or would certainly want the best for the deceased, etc. The FTC says some funeral homes intentionally make lower priced merchandise appear cheap or unattractive.

New FTC rules being proposed would require funeral directors to furnish every customer with a fact sheet concerning legal requirements for various types of burial, prices, etc. In this way, the FTC says, fewer customers would make confused and overly-costly decisions.

Obviously, the FTC is acting in the public interest, or attempting to, and while some contend costs will not be lowered by these new rules, that is the traditional cry of those being curbed, and one suspects the new rules would save many grief-stricken families money.

## Federal Pay

The slickest trick ever pulled off by the federal bureaucratic army was in getting a pliant (irresponsible) Congress to enact legislation providing federal employees automatic pay hikes.

The racket works like this: first, federal pay rates were adjusted to the highest private industry level dishonestly. It was claimed at the time that this was the private economy's average level. Later studies have shown it was not, that federal pay scales are now higher, not considering all the other security, retirement and leave advantages of working for Uncle Sam.

After pay levels were set too high (and no one dares propose reductions), the next step was to get automatic raises for these millions—and again raises were to be based on the average wage increase in the private economy. No matter that the bureaucratic levels were already excessively high for work-or-non-work, in many cases. It's the taxpayer's money.

Last year President Ford tried to delay the automatic pay hike three months because of the recession and failed—because a gutless Congress once again refused to go along with him. The President could not delay a pay raise for his own executive department employees because of the law!

This year the President has proposed holding the pay hike to five per cent, rather than the 8.66 per cent the bureaucrats (called federal pay advisors) have recommended. And Congress would almost surely override him again (under the shameful automatic pay hike law Congress doesn't need two-thirds votes in both houses to override; either House can override with a simple majority negative vote!).

The one glimmer of hope this year, to hold the pay hike for these five million civilian and military employees to five per cent, is the growing disgust of the voter with congressional salaries and allowances. Just before the August recess Congress enacted another gem; it included itself and other high-ranking government officials in the annual pay hike bonanza. (This was slipped through the House in a shouting, wild session, 214-213 only after a negative vote was reversed by a member changing his vote.)

If Congress, then, refuses the President's recommendation of a five per cent hike, and votes one almost twice as large, members will be boosting their own salaries again, by about \$4,000 rather than about slightly over \$2,000. Surely this would, and should, unseat many of them in next year's elections.

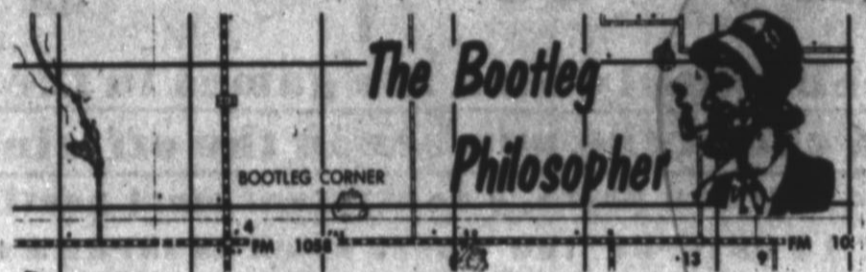
## The Brand Files... Looking Back

### ONE YEAR AGO

Five firms and two individuals engaged in beef cattle production in the area filed suit against the nation's top three food store chains, asking \$20 million in damages under sections of both the Clayton and Sherman acts, dealing with anti-trust violations. The suit, filed in federal court in Amarillo, was aimed at an alleged conspiracy among the food store chains to fix retail prices of meat and meat products. Those filing the suit alleged that the food chains in secret meetings conspired to fix the price of cattle and resulting products. The suit was filed by a Hereford law firm which had been retained to represent the plaintiffs... The Whitefaces attained a come-from-behind victory over the Borger Bulldogs for their first victory of the 1974 season. The score was a thrilling 16-15. Doug Charest scored a touchdown in the closing moments of the game to bring Hereford within reach of the Bulldogs, and the two-point conversion won the game... Rain fell all over the Panhandle, with a 1 1/2 inch total being the record for the Hereford area... A 15-year-old boy allegedly stole some milk and rolls from a local store for his breakfast, and, when apprehended by police, allegedly swallowed some "speed" pills so they would not be found on him. The boy was taken to the hospital, where his stomach was pumped. Later on he escaped from the hospital, clad only in the hospital gown...

### FIVE YEARS AGO

A questionable red flag on a conversion attempt demoralized the Whitefaces in the fourth quarter and the Clovis Wildcats went on to a 20-21 victory in Clovis. Trailing



**Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner tackles the busing problem this week. He may have been thrown for a loss.**

Dear editor:

I have been following the controversy over school busing around the country, whether it's in the cultural North or the backward South, and the problem seems to be the same, the people just as divided and the tempers as raw, with the answer just as elusive.

This may be because the people aren't thinking, or because some parents argue, the decisions are generally turned over to a Federal judge with a life-time appointment whose children are already grown.

Now of course it's hard if not impossible to explain to a parent why his child can't step across the street to a nice school already there, instead of having to ride a bus clear across to the other side of the city, while the kids over there ride a bus to the school across the street. You can't blame him for thinking such a plan must have been thought up by the bus manufacturers.

Now there's nothing wrong with riding a bus to school, it sure beats walking two miles to school when you and I were young. Or was it five miles?

But ride one when the school's right across the street? There's the rub. So the answer is to eliminate

that school. Maybe make a library out of it. And then have just one school for everybody. The thing to do is for Boston, for example, to erect one school in the middle of the city, 20 stories high or however high it takes to hold all the school kids the town's got, with plans for adding more stories if the population keeps growing. You finish one grade, you move up a story, until finally you come out of the roof, fully educated.

Thus everybody goes to the same school, everybody rides a bus, the police can go about their regular work, the mayor can hunt for more taxes, and parents can have an extra hour of freedom mornings and afternoons while their kids are en route to and from the heart of the city.

If you argue that that many buses will clog the streets, I'll remind you that the streets are already clogged, and besides, if engineers put their minds to it, they could devise pneumatic tubes extending their kids in plastic cocoons and shooting them to school in record time. A computer could make sure they took the right tube back home. Be safer than walking across the street. Or reaching the school in the mornings they could all land in one big room in the basement, integrated like never before.

Yours faithfully,  
J.A.

## Letter To The Editor

Dear Editor,  
In view of the fact that the Exorcist will be showing here soon, I wonder if you would print this statement by C.S. Lewis from his book "Screwtape Letters"

"There are two equal and opposite errors into which our race can fall about the devils. One is to disbelieve in their existence. The other is to believe, and to feel an excessive and unhealthy interest in them. They themselves are equally pleased by both errors and hail a materialist or a magician with the same delight." (Emphasis mine)

Sincerely,  
W.A. Lang, Jr.



## Bobby Templeton TV Pandemonium Here For Another Season



The boob tube has again begun its early cycle of new shows as well as another season of hypnotizing football games. Combined, the two coinciding series of shows usually entices a viewer to hang close to the set, but this may not hold true to form.

First of all the new shows are only following the patterns set in earlier years—a host of police, detective, medical, and other stereo-typed situation comedies and dramas. And not only are there more of the same type, but the similar shows are being put into the same time slots on the different networks.

I haven't been able to see them all, but a glimpse at a majority of them the last two weeks gives a pretty good idea of what to expect. I see a few innovative series emerging, but I don't hesitate to predict the downfall of most of the supposedly catchy types, which I guess are supposed to make it because "they're different."

Of the few I even bothered to watch, time permitting, most are below par. I feel "When Things Were Rotten" should be reset in the original Sherwood Forest where the deer and antelope may think about viewing it. It was funny here and there, but a bunch of comics in an unorganized script don't cut it.

Another of the catchy themes is "Mobile One", which was probably an outgrowth of the Watergate era. However that growth needs a bit of healing from either Marcus Welby M.D. or Dr. Joe Gannon of "Medical Center." Personally, an honest newspaper reporter series would have been better if television operators would not think of us in terms of the ghost hunting Night Stalker.

On Monday nights, there is a series of good shows beginning with "Rhoda" followed by "Phyllis," and "All In The Family," and concluding with "Maude." Apparently these are to combat the Monday Night Football and the ever so loud Howard Cosell.

While the stage is getting a bit crowded with Mary Tyler Moore spinoffs, "Phyllis" looks like it might have a chance, although the least of the three.

The police and detective scene seems filled with the likes of "Police Story" and the "Rookies" for some of the oldies and "Switch," "Starsky and Hutch" as examples of the newcomers. Of course, we still have "Baretta," "Cannon" and "Barnaby Jones" to keep us entertained.

The only think new on the surgeon's table of any significance seems to be "Doctor's Hospital," which I thought sounded like a nighttime soap opera. It does rate above the rest of the new shows as George Peppard does a good job of not taking the time to listen to the weather. Oh, but what about that original name?

Last year it was "Chico and The Man," for ethnic balances. This year it's "The Manefuscos," for the Italian sector which naturally has been slurred by the mafia portrayals. Following on the same night are "Fay" and "Elery Queen." One's about a late blooming divorcee and Queen holds true to Perry Mason and keeps the audience guessing.

I saw "Welcome Back Kotter," and Gabriel Kaplan and his sweat hogs are no doubt entertaining for city folks but not much for us out in the sticks.

I am glad, a few of my favorites were kept such as "Petrocelli," "Harry-O," "The Waltons," and "The Jeffersons," to name a few.

A big thing this year are the movies with such box office breakers as "The Sound of Music," "Cabaret," and "Dr. Zhivago."

The only thing to say about football is that it is there in all its real life splendor. At least it can only look as bad as the players feel like making it on the spot of the moment.

A few housewives may not look favorably upon another season, but that's just part of

the American way of life. I haven't mentioned all the shows either new or old, but you'll just have to judge for yourself. If you can't find one you like, there's always a good book.

—BT—

The continuing saga of the Hereford Independent School district battle with the state over tax evaluations turned to a chapter this week. Of course, directly involved in the triangle fighting is the Deaf Smith Property Owners and Users Association.

A second letter came from Dr. Richard Hooker's office in which he almost bares all his sole on the table. He is the governor's assistant for educational planning and research.

The letter stated that, "Although HB 1126 does not require Hereford ISD to raise its level of local taxation, this law would make local tax increases necessary if Hereford is to maintain its 1974-75 level of enrichment above the minimum program guaranteed by the state."

This only supports my earlier column, which eventually got a response from the governor through Hooker's office. I said then and do again now that it was the fault of the legislature and governor for local tax hikes. I don't say it due to some opinions that I work for Dr. Roy Hartman.

Sure, the district could have cut back their programs to the state minimum, but this would have been far less than the local citizenry would have stood for. The only choice of school board, I feel, was to make up the lost state funds through local money to finance the same, not more, programs as last year.

Orpha Click, school district tax assessor-collector, said it right when told Hooker Monday that he had already hurt the children of this district. As we have been told, Hooker's name is mud as far as Texas Educators are concerned.

I just hope when my child, when born, can look forward to a good education as is provided here when he or she becomes of age.

—BT—

Along the same lines of taxes is reappraisal. The local land evaluations are 15 years old and I strongly urge the county, school district and city to move steadily toward an overall reappraisal as they seem to be doing.

The schools got a dose of the alternatives during their last regular meeting and the county has already set aside the funds for such a program. The values are widely disproportionate among rural and city property owners.

In a story in the Brand a week ago, it was stated that Jim McMorris, tax consultant and appraiser, said that city valuations were as much as 30 per cent off from 100 per cent market value. The figures were right but the wording wrong.

He meant that according to a 1973 ratio study that the appraised value for city property was as much as 70 per cent of prevailing sale prices or fair market value. And appraised value of rural property was as much as 30 per cent of fair market value.

All it means is that the rural property owners aren't footing as much of the tax bill as are city land owners. The ratio study precisely puts the variation for city land owners between 41 per cent and 132 per cent and rural land between 21 per cent and 70 per cent.

No matter the outcome of the proposed constitution, a reappraisal is expected to help. If the value gap gets any wider, a threat of possible law suits exists.

For the good of all, we need a new index for figuring property values for taxation.

## Talk of Texas

By Jack Maguire

**FOOTNOTE TO HISTORY**—When the nuclear-powered USS Texas was launched last August 9 at Newport News, Va., she became the fourth ship named after the Lone Star State to serve the U.S. Navy.

The first, launched in 1865, actually was intended to serve the Confederacy during the Civil War. A twin-screw ironclad, she was lying at berth in Richmond, Va., on April 3, 1865, when the capital city of the Confederate States of America was evacuated. Union forces seized the Texas and she never flew any standard except the Stars and Bars.

The second Texas was the first battleship commissioned for the Navy and was launched June 28, 1892. She carried a crew of 392 officers and men. The Texas and her sister ships destroyed or captured the entire Spanish fleet at Cuba's Santiago harbor on July 3, 1898. She was decommissioned in 1911 and died ingloriously while being used as a target by newer ships of the fleet.

The third was the famous battleship Texas now moored as a sightseeing attraction at San Jacinto Battleground near Houston. She was

commissioned on March 19, 1914, and carried a crew of more than 1,000 officers and men. She served through two world wars before being permanently moored at San Jacinto in 1948.

**IT TAKES ALL KINDS**—The Panola County Historical Association Museum in Carthage was built in 1891 as a jail and served 65 years as a county lock-up.

**THE READERS WRITE**—George Glasscock is not the only Texas to have both a county and the seat of another county named for him as "Talk of Texas" said recently. A. Pat Daniels of Houston writes that old Ben Milam, hero of the Battle of Bexar, is another who has been so honored.

Milam county, in Central Texas, bears his name and his statue graces the town square. Sabine County, in East Texas, chose the hamlet of Milam as its county seat. Later it was moved to Hamphill.

## In Harvesting Operations

# Adjustments Cut Sunflower Losses

The only production problem left for sunflower growers in 1975 is harvest. Ron Allen, USDA Engineer, and Dr. A.F. Wiese, Texas Agricultural Experiment Station Scientist have been working on the

problem. Their research showed that harvest losses can be kept down to 2 to 5 per cent if special heading attachments are used and proper machine adjustments are made. The scientists worked at the

USDA Research Center at Bushland, on a 7-acre field planted to sunflowers in mid-April. Dr. Wiese worked with harvest-aid chemicals and Ron Allen studied optimum-harvesting moisture and com-

bine losses. Half of the field was sprayed with 0.25 pound per acre of Paraquat CL in a carrier containing 1 pint of X-77 surfactant in 50 gallons of water. Application was made in mid-August when head bracts were turning brown. At the time, seed moisture was 25 per cent and stalk moisture was 60-70 per cent. "Seed moisture was down to 9 per cent and dry

enough for safe storage in a few days", Allen stated, "but the stalks were still too green to get through the combine." "It took 18 days before the stalks were down to 30 per cent moisture and we could combine", he continued. "At that time, seeds were dry in the untreated part of the field, but the stalks still had 50 per cent moisture, which was

too much for combining." The untreated sunflowers needed 2 to 3 weeks extra drying time before combining. "Chemical drying really speeded up harvest", the scientists stated.

A commercially available grain combine header attachment was used with sheet metal seed gathering pans extending 48 inches in front of the cutter bar. Slots of 2 1/2 inches between the 9 1/2-inch wide pans guided the stalks into the cutter bar and auger. A modified 3-slat reel was used. The combine was set at 300 r.p.m., cylinder speed, with a 1/2-inch concave opening. Sieve openings and cleaning air settings were less than for wheat. The upper sieve opening was 5/16 inch and the lower sieve about 1/4 inch. Adjustments were changed slightly to fit day-to-day moisture conditions during the harvest loss studies. Not all trash could be removed without carrying over some seed, so thresher settings were a compromise between minimum bin trash and seed loss in tailings. With suitable moisture conditions, the cylinder removed mature seed without breaking up the head or dehulling seed, and most trash was carried over on the top sieve.

Only about 1 to 1.5 per cent of light and immature seed were carried over in the tailings. Header losses were from 1 to 2.5 per cent. On different days, total losses varied from 2 to 5 per cent. Much of the West Texas sunflower crop will be harvested during the latter half of September and October. "Our studies show that most grain combines can be equipped to thresh the sunflowers for \$800 to \$1,500, and, with optimum adjustments, should do a satisfactory job", Allen concluded.

The Hereford Brand Farm News



## On The Turnrow

By Jim Stolert



Agricultural plant scientists have brought the American farmer some modern marvels in the form of vastly improved grains. Hybridization opened the door to improved grains and expanded production of both milo and corn.

NEVER SATISFIED with their accomplishments, scientists have continued to modify and improve grains, and two of their latest developments could have an important bearing on local agriculture.

These developments are greenbug resistant hybrid sorghum and hybrid wheat.

The past few summers have proved a nightmare for milo farmers. Massive populations of greenbugs have invaded the sorghum fields each summer, and when farmers tried to control these pests by chemical means, success was virtually nil.

Chemical resistance on the part of the greenbugs has been spreading every year, and reached a peak this summer. Farmers won't argue with the fact that controlling these tiny pests has gotten virtually out-of-hand for conventional means.

JUST WHEN THINGS are looking dark for the future of milo production, however, researchers have come through with a resistant hybrid which could well be the salvation of grain sorghum farming as we know it today.

Through the funding of the Texas Grain Sorghum Producers Board, Dr. Jerry Johnson of the TAES in Lubbock and other scientists were able to develop this new greenbug-resistant hybrid.

Greenbug-resistant hybrids are expected to save sorghum growers upwards of \$10 million annually in chemical control costs.

The new hybrid is being dubbed by researchers as "the most significant development in sorghum history since the hybrid itself."

GREENBUG-resistant hybrids allow co-existence between the greenbugs and the sorghum plants, with the greenbugs remaining on the plant, but doing little economic damage. Due to the genetic resistance of the plants, greenbug populations can be kept in check by natural parasites, and sorghum yields remain high.

The new hybrids will be available on a limited basis next year, but as seed production expands, utilization of this major breakthrough should become widespread in all of the High Plains sorghum growing areas.

sions indicate that the newly-developed hybrid wheat could up average wheat yields 20 to 30 per cent over the yields of current leading varieties.

There is only enough hybrid wheat seed available to plant 250,000 acres this fall, and that is limited to hard red winter wheat in Texas, Oklahoma, Kansas, New Mexico, Colorado and the upper Great Plains area.

SEED BREEDERS are placing the development of hybrid wheat on the same level of importance as the development of hybrid corn.

The hybrids hold the promise of higher yields, in addition to better quality grain with superior baking qualities and higher protein.

Hybrid wheat could also provide better grazing for winter-pastured cattle. Resistance to insects, diseases and drought and improved plant vigor make the new hybrid wheat attractive to growers.

Although it has taken plant breeders nearly two decades to come up with acceptable wheat hybrids, the long hard road to success may well prove worthwhile with the production of a better yielding, higher-quality wheat, which makes the work of massive production just a little simpler for the farmer.

### -TURN-

Well, it looks as if, once again, the maritime unions have gotten what they wanted, regardless of the costs to other areas of the American economy.

THE ADMINISTRATION'S suspension of grain sales had the appearance of a move to use American farmers as pawns while a team was in Moscow, negotiating for fatter paychecks for the maritime unions.

A new rate of \$16 per metric ton for U.S. ships hauling grain has agreed upon by the Soviets, and the unions want at least one third of the grain hauled in American ships.

The International Longshoremen's Association has bottled up American grain exports for some time, telling its members not to load grain until the White House gave assurances that more grain would be hauled in U.S. ships. Maybe they're satisfied now.

Now the unions have what they wanted, but I can hardly see how union officials were ever brazen enough to tell the public that the unions were merely standing up for the American consumer. We can see from the negotiations just who the unions were standing up for.—Themselves.

PERHAPS NOW the unions will get on with the business of loading out the grain, before we lose all reliability as a good source of export grains.

If talks on a long-term grain sale pact with Russia bear fruit, another area of government interference with the free market system may eventually be eliminated, and farmers will be more certain of an export market for a portion of their



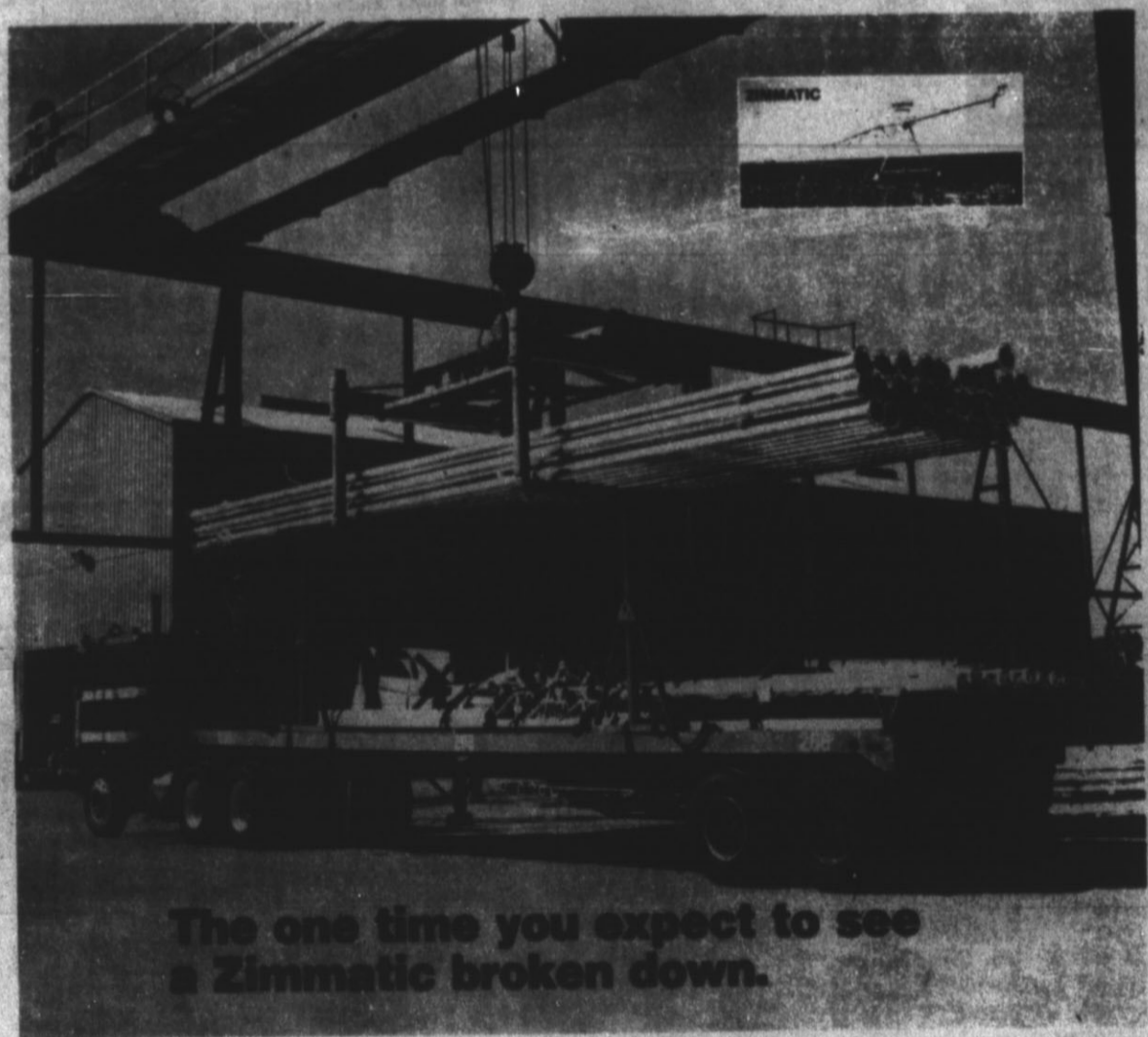
### Checking Losses

Ron Allen, agricultural engineer, checks for combine harvest losses from a sunflower header at the USDA Southwestern Great Plains Research Center at Bushland.

#### ROAST TURKEY BREAST

- |                                    |   |
|------------------------------------|---|
| 1/2 turkey breast (4-4 1/2 pounds) | 1/8 tsp. white pepper                     |
| 1 Tbsp. lemon juice                | 1/4 cup rose wine                         |
| 1 1/2 tsp. salt                    | 1 chicken bouillon cube, crushed          |
| 2 Tbsp. butter                     | 2 cups small fresh mushrooms              |
| 1/4 tsp. paprika                   | 1 8-ounce can small whole onions, drained |
| 1/8 tsp. powdered thyme            |   |
| 1/8 tsp. powdered basil            |   |

Sprinkle turkey breast with lemon juice and season underside with 1/2 tsp. salt. Mix remaining teaspoon salt with butter, paprika, herbs and pepper and rub over skin. Place turkey skin-side up in shallow pan. Roast in 400-degree oven 20 minutes until skin begins to brown. Re-set thermostat to 325 degrees and roast 1-1 1/2 hours until meat is tender, basting frequently with wine mixed with bouillon cube. Add mushrooms, halved or whole, and onions last 20 minutes. If desired, thicken pan juices slightly with cornstarch. Yield: 6-8 servings.



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# USDA Reports On Food Stamp Program

Results of quality control activities in the administration of its food stamp program during the half-year from July through December 1974, have been reported by the U.S. Department of Agriculture (USDA).

Quality control measures the extent to which participating households, are eligible, and

the appropriateness of the amount charged and total amount of coupons issued to the non-public-assistance sector of the food stamp program. State agencies which cooperate in administering the food stamp program are required to draw a sample of the non-public assistance households taking part in the program, to make a careful analysis of the certification of those cases, and to report the results to USDA's Food and Nutrition Service (FNS), the federal agency which administers the food stamp program.

A total of 91.2 per cent of the households reviewed were verified to be eligible for participation based on satisfying financial and other basic program criteria, but 8.8 per cent of the households reviewed

were determined to be ineligible for these reasons.

Of the bonus dollars issued, a total of 91.6 per cent were issued to households determined to be eligible on the basis of satisfying financial and other basic program criteria, but 8.4 per cent of the bonus dollars were issued to households found ineligible for these reasons.

An additional 8.5 per cent of the households reviewed were determined ineligible because of administrative complexities such as work registration, arithmetic computation and procedural omissions. These problems were directly responsible for an additional 9.1 per cent of the total bonus dollars issued to ineligible households.

Errors were found in determining the stamp allot-

ments to which eligible households are entitled and establishing their purchase requirements for these stamps, but the dollar amounts involved were relatively small. Twenty-six per cent of the sample households had either paid too little for their stamps or had received more stamps than they were entitled to, but these errors represented only 6.4 per cent of the bonus dollars issued. A total of 10.7 per cent of the sample households had either paid too much for their stamps or received fewer stamps than they were entitled to, but the dollar value of these errors was 2.6 per cent of the bonus dollars issued.

In quality control, the kind of errors made are analyzed to help states to take corrective action, and identification is established of who made the errors—agencies or recipients. Errors in income data accounted for 43 per cent of all errors, and errors in deductions accounted for another 29 per cent.

Of the sample cases with errors, 45.5 per cent of the errors were attributed to the agencies; they involved such matters as policy interpretation, failure to take required appropriate action, or miscel-

laneous arithmetic and procedural errors. The remaining 54.5 per cent of the errors were attributed to food stamp recipients who supplied incorrect or incomplete information or failed to notify the food stamp office of changes which would affect their allotments or purchase requirements.

The quality control program also reviews "negative actions," which deny food stamps to an applicant or terminate participa-

tion of a household already in the program. A total of 7.3 per cent of the negative actions that were reviewed were found to be in error.

The complete Food Stamp Quality Control Report, for July-December 1974, includes both nationwide and state results. Copies are available from the Information Division, Food and Nutrition Service, U.S. Department of Agriculture, Washington, D.C. 20250.

## Chaloupka Calling For End To Moratorium

The president of the Texas Farm Bureau has urged President Ford to call off his moratorium on grain sales to Russia.

Carol Chaloupka of Dalhart said the ban on grain sales is a serious blow to agriculture. Extension of the moratorium until mid-October was announced by the President following a meeting with George Meany, head of the AFL-CIO.

"Farmers resent being used as pawns in a political game," the grain and livestock farmer said. "When agricultural markets are involved, we feel you should consult farmers, not the AFL-CIO. Labor union leaders do not feed this nation-farmers and ranchers do."

Chaloupka said farmers had responded with bumper crops to the government's request for all-out agricultural production to help fight inflation and earn dollars abroad. He reminded the President that farmers had been promised access to world markets.

"Now with the government stepping in to interfere with normal sales, we feel that we have been short-changed," Chaloupka said. "This action could have results not anticipated in your negotiations with labor union leaders. Instead of resulting in more domestic supplies of grain and lower consumer prices, the opposite may be true."

In his letter, Chaloupka said Texas wheat farmers are getting ready to plant their 1976 wheat crop.

"If they feel they cannot count on normal export sales, they may cut back on their acreage, or not plant wheat at all," Chaloupka said. He added that even the most patriotic farmer must make a profit to stay in business.

Honest labor bears a lovely face.

## Stocker Seminar Scheduled At WTSU

A stocker-feeder cattle seminar on financing, receiving and management will be held Sept 23 in the Activities Center at West Texas State University.

The Seminar is sponsored jointly by American Cyanamid Co., the Agri-Business Committee of the Amarillo Chamber of Commerce, the Panhandle Economic Program, Potter-Randall Building Committee, Texas Wheat Producers Association and West Texas State University.

Registration for the seminar will get underway Tuesday at 9:30 a.m. in the Activities Center Ballroom.

Dr. Col Parrott, Extension animal scientist will serve as moderator during the seminar.

A presentation on parasite infestation in stocker-feeders will be given by Dr. W.W. Collins of American Cyanamid Co. at 10:05 a.m.

Dr. John McNeill, head of the Department of Animal Science at WTSU is scheduled to speak on management guidelines in procuring, transporting and receiving stockers and feeders

at 10:30. At 11 a.m., Dr. Ray Hinder, nutritionist with Producers Grain Corp. will speak on nutritional requirements of stockers and feeders on wheat.

A panel will be formed for a question and answer session at 11:30 and lunch will be held in the WTSU cafeteria from noon until 1 p.m.

Dr. Charles M. Smallwood, dean of the School of Agriculture at WTSU will serve as moderator during the afternoon session.

Dr. Collins will begin the afternoon with a presentation on use of feed medications in pasture supplements at 1 p.m.

At 1:30, George Sell, vice president of the First National Bank of Lubbock will talk on financing the hedging operation.

Financial stability through hedging will be the topic of a presentation by Davis Anderson of the Research & Education Department, Chicago Mercantile Exchange at 2 p.m.

A summary will be held at 3:15 p.m.

## Feeders Schedule Convention

"Decision Time for Cattle Feeders" will be the theme of the Texas Cattle Feeders Association Annual Convention, October 19-21, at the Sheraton-Fort Worth Hotel, says Glenn Deen, TCFA president.

"Texas CowBelles will be meeting in conjunction with our Association, which should make this one of our best conventions ever."

This year's program will feature 13 headline speakers from business, government, the consumer movement and agriculture.

Monday morning's general session will feature Ross Perot, chairman, Electronic Data Systems, speaking on "Individual Freedom-Individual Responsibility." Perot will be followed by T. Louis Austin, chairman, Texas Utilities Co., on "Decisions that Motivate People." Bill Clayton, Speaker

of the Texas House of Representatives, will wrap up the morning session with the topic, "Political Decisions Facing Texans."

Jerry Clower, well-known humorist from Yazoo City, Miss.--often referred to as "America's new Will Rogers"--will start Tuesday's activities at a prayer breakfast. The general session on Tuesday morning will focus on one group that is all-important to cattlemen--consumers. Ellen Zewel, president of the National Consumer Congress, will lead off with "It's Time Cattlemen Listen to Consumers."

George Schott, manager of public relations, Merck Chemical Division, will discuss cattlemen's press relations under the topic, "The Tug-of-War for Ink." Then, Draper Daniels of Draper Daniels, Inc. will reveal "Advertising Decisions that Help Sell Beef."

The Tuesday afternoon session will feature C. Jackson Grayson, Jr., dean, School of Business, Southern Methodist University, who will speak on "Economic Decisions Facing Americans." A panel of cattlemen will tie it all together on the convention theme, "Decision Time for Cattle Feeders." The panel will be composed of Bill Fleming, BEEF magazine, moderator; Bill Brown, Atmore, Ala.; Jack Carrothers, Friona; Dick McDougal, Lovelock, Nev.; and Jim Mullins, Corwith, Iowa.

Entertainment? This year's convention will have that, too. Sunday afternoon, cattle feeders and guests will attend the Dallas-Green Bay Packers football game. The Cattle Feeders Golf and Tennis Tournaments will be held Monday afternoon at Ridgela Country Club.

Registration information can be obtained by writing the Texas Cattle Feeders Association, 2915 South Georgia, Amarillo, Tex. 79109.

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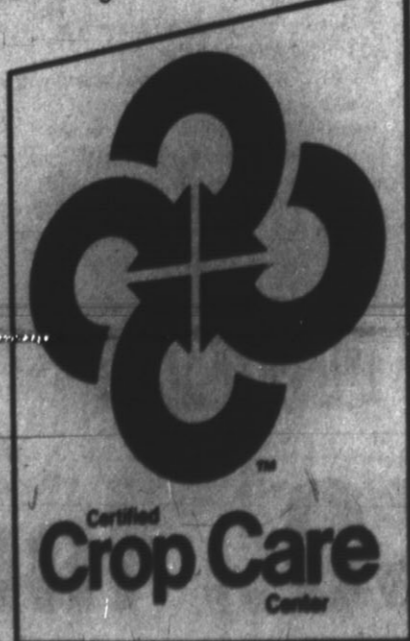
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information about successful farming ideas used in the area. And he can draw on the experiences and techniques of other Crop Care dealers, too.

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# Veto Could Hike Costs For Farmers, Says Naman

President Ford's veto of the Emergency Petroleum Allocation Act could end up costing the nation's farmers an additional \$1-1 1/2 billion a year in increased production costs, Jay Naman, President of the Texas Farmers Union warned today.

"We are already paying two to three times as much for petroleum products as we did a year ago," Naman said. "In addition to the increased costs

experienced this past year, we now have reports that at least one of the major oil companies anticipates that it will have to increase its price of gasoline some seven to eight cents a gallon to recover increased crude oil prices."

"It can be reasonably expected that increases in all other petroleum based products, including fertilizer and transportation services, will occur along with that of

gasoline," Naman explained. "Of significance to farmers is the fact that they will also lose their priority in allocation of fuel and propane."

Naman said that with price controls lifted, "old" oil would be allowed to rise from the colling price of \$5.25 a barrel to the current price of foreign and uncontrolled domestic oil, about \$13 a barrel.

"What this all adds up to," Naman warned, "is an increase

in the cost of production for farmers and eventually increases in the cost of food to consumers."

Naman recalled that President Ford had promised farmers in a speech to the Kansas Legislature on February 11, 1975, that a rebate program would be established "to compensate the American farmer for increased energy costs caused by our conservation program."

"However, no such program has been put forth by the President," Naman said.

"Even a forty-five day extension of the present controls will not help the situation, based on the attitudes of the President and Congress," Naman added. "Congress must get on with the business of establishing a national energy policy. This policy must assure agricultural producers of continued adequate supplies of petroleum products at stable prices."

Farmers cannot cut back on their use of petroleum products, on the one hand, and meet the challenge of the government for all out production, on the other," the farm leader said.

"Any program, or lack of national policy, which will increase the cost of production for farmers will eventually show up on the supermarket shelf in the form of higher food prices," Naman warned.



Earl L. Butz, Agriculture Secretary, on integrity: "We worry about the heart of America. We fear that we see the thread of freedom beginning to quiver."

Nelson Rockefeller, Vice President: "This nation has over-promised, under-delivered, overspent, and now we are in financial trouble."

# Ag Chemicals Conference Is Planned

"Our Third Century in Agriculture" is the theme for the 23rd annual meeting of the West Texas Agricultural Chemicals Conference set for the South Park Inn at Lubbock Sept. 30-Oct. 2.

More than 20 experts in the agricultural chemicals field are on the roster of speakers, including representatives of state and private agricultural institutions and agencies.

Highlighting the three-day event will be an awards banquet Wednesday evening, Oct. 1, and a special two-hour panel on sunflower production Thursday morning. During banquet ceremonies, special awards will be presented to institutional and

commercial representatives who have exhibited outstanding leadership in their fields. Bob Nash, KFYO Radio, will be banquet speaker.

Dr. John Abernathy, Texas Agricultural Experiment Station research scientist who serves as treasurer and as one of the directors of the West Texas Agricultural Chemicals Institute, says that area industry leaders, Experiment Station scientists, Texas Agricultural Extension Service specialists and Texas Tech University officials will present papers on topics of crucial importance to agriculture.

Subjects to be discussed include certification of agricul-

tural chemical applicators, insecticide resistance in greenbugs, problem insects in corn, various aspects of weed control, and the future of irrigation in West Texas.

Dr. Gerald Thomas, president of New Mexico State University, will open the conference with a review of food and fiber supplies and what must be done in the

future to maintain the nation's supply of agricultural products.

The Thursday morning panel of area producers and agricultural scientists, moderated by Dr. James Supak, area Extension Service specialist, will discuss carrot beetle populations, insects, diseases, fertilization responses, weed control, harvest aids and other

problems and highlights of sunflower production.

Registration for the conference begins at 5:00 p.m. Tuesday, Sept. 30.

Officers of the WTACI are Hershel A. Wade, president; Harry Swoffard, vice-president; Dr. David Foster, secretary; and Dr. John Abernathy, treasurer.

## Is Your Field Work Pattern Efficient?

Today's big power tractors and wide implements are changing the traditional patterns of field work. Big rigs are acreators working down the furrows, but they are not made for corner turns that once were considered a key part of tillage. Farmers may need to make some changes in field patterns to get the best out of their tractors and implements.

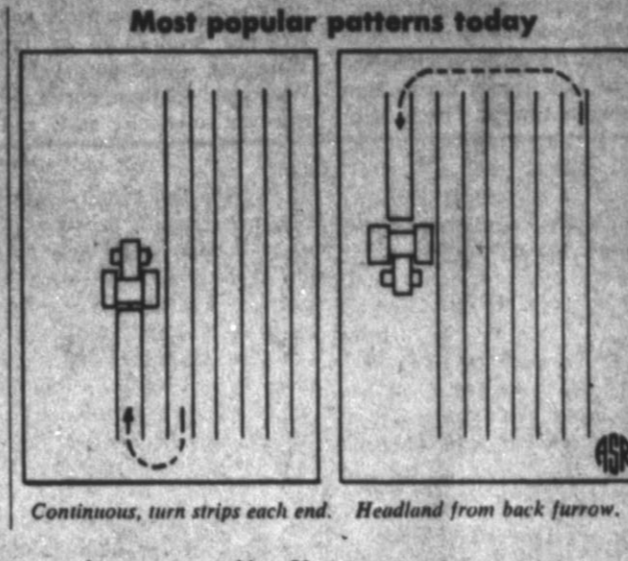
"The primary objective in establishing an efficient field pattern is to minimize the amount of field travel," says Donnell Hunt, University of Illinois agricultural engineer. "The number of non-working turns, the travel distance in a turn and the amount of non-working travel in the interior of a field all add up to lower efficiency."

These drawings show some favorite field patterns. Today, most farmers plow with a headland system. Circutous patterns with rounded corners or turn strips at the diagonals just don't work well with today's six to eight bottom plows.

It takes a larger headland to turn big plows. However, this disadvantage is offset by less compaction since there is less travel over the headland. Len Schreiber, manager of Allis-Chalmers Implement Merchandising, says, "Too many farmers are not allowing enough turning space. They use six or eight row headlands. That isn't enough for an eight bottom plow. The outer corner of a big implement swings at high velocity and can cause damage if there isn't plenty of room."

For discing, chisel plowing, and cultivating, big implements do have a large advantage over the smaller models of a decade ago. There's no way an 8-ft. disc could be turned to go in a continuous back and forth pattern. When getting up in the 16- to 18-ft. widths, tractors can make the turn and greatly improve field efficiency.

"Raise these implements out of the ground when making a turn," Schreiber advises. "Too



many farmers are making 90 degree and 180 degree turns with the implement in the ground. This puts a lot of stress on the end serving as the pivot."

The problem is that gauge wheels of chisel plows and field cultivators usually don't pivot. This put stresses on the gauge wheel that it is not designed to tolerate. Schreiber points out that this can be a problem in circutous patterns. Instead of going around and around the field, he advises a continuous pattern with implements lifted on turns.

Hitches are designed to pull straight ahead. When a sharp turn is made with the implement in the ground, stresses are created that the tool is not designed to handle.

Also the new articulated four-wheel drive tractors create sideways turning stresses for which older implements were not designed. This kind of turning action requires special consideration by the operator to avoid damage to rigid type hitches.

How wide should the lands be? The wider the land, the less time spent with the plow in the ground. Width of land depends on how much time a farmer can afford to spend making turns.

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### Famed Journalist Speaks At Canyon

# Anderson Defends Press, Discusses Watergate

BY JOE LACKEY

Brand Staff Writer

agreement with those who argue that all American Presidents have been corrupt in a talk to a West Texas State University audience Wednesday night.

Jack Anderson, the Washington-based investigative reporter whose syndicated col-

umns appear daily in many newspapers throughout the country, discussed his career as a journalist and his view of national and international affairs in a 70-minute speech and lengthy question-and-answer session at the Canyon univer-

sity, and stressed his belief in the value of a free press and his general faith in democracy in our country, which he called a "noble, unique experiment."

Anderson said he has no evidence that other Presidents committed the kind of crimes in the White House which forced former President Nixon to resign. He said that it has been proved that President Nixon became aware of attempts to cover up the Watergate crimes, and himself worsened the coverup. And, Anderson said, failure to report a crime is itself a crime, which meant that Nixon was guilty of obstruction of justice.

The famed columnist mentioned Nixon's attempt to use the Central Intelligence Agency to impede the FBI investigation of Watergate as an example of the former president's role in the coverup. This attempt became public knowledge during the investigation which examined the Watergate crimes.

Anderson himself wrote many of the important stories which informed the public of wrongdoing in high places during the Watergate trauma. He is also

famous for publishing the Dita Beard memorandum which blew the lid off a scandal involving International Telephone & Telegraph and the Nixon re-election campaign, and more recently for stories on alleged CIA involvement in a possible assassination attempt against foreign leaders.

Anderson was awarded the Pulitzer Prize, the highest award a journalist can attain, for proving that President Nixon lied to the public about Washington's support for Pakistan during the India-Pakistan war of a few years ago.

In his speech to the WTSU crowd, Anderson said that Watergate was "depressing" and "grim."

"I wrote some of those grim stories," Anderson said. "But a lot of Watergate, when viewed from the perspective of a year later, was comic, because the Watergate burglars were really a lot of bunglers."

Anderson proceeded to tell several hilarious stories about the Watergate crime itself, and activities involved in by the Watergate conspirators before Watergate. All these stories are true, the columnist said, and

became buried when the more serious Watergate stories were making headlines.

For example, Anderson said that during the actual burglary itself, some of the burglars inside the Watergate office-building maintained contact with other conspirators in a building across the street with a walkie-talkie system. But one of the burglars, in an attempt to save his battery, turned his walkie-talkie off, which kept him from being informed later on that police were arriving, resulting in the capture of the burglars.

The columnist told another story about Frank Sturgis, another convicted Watergate conspirator. He said that Sturgis was hired by a group of wealthy Cuban businessmen to attempt to steal a Soviet ship, which would be held for ransom for the Pueblo, the American ship which then was being held by the North Koreans. The crowd laughed when Anderson told them that Sturgis' technique in his grand scheme was to advertise in newspapers for adventurers to help him steal a Soviet ship.

Sturgis eventually assembled a "motley crew" of criminal types, but the attempt to steal the Soviet ship ended when Sturgis' group was seized on an island near Ecuador by the British and "thrown in the slammer."

Much of Anderson's talk was devoted to the subject of economics, which the columnist predicted would be the key issue in the 1976 campaign. He said that Gerald Ford is a "decent, honest man," but has adopted an approach to economic policy which is similar to the approach adopted by President Herbert

Hoover 45 years ago.

The approach didn't work then, and won't work now, Anderson argued. The columnist said that Ford is attempting to aid the wealthy and the well-to-do, believing that if they prosper, the rest of the populace will also prosper.

For example, Anderson said, President Ford attempts to give incentives to large corporations, believing that the big businesses will eventually build more plants and hire more people, thereby benefiting everyone.

But large businesses won't build plants to make products they can't sell, the columnist argued.

He said he was raised a Mormon, and was taught to rely on himself and stand on his own two feet, and that his background had given him a distaste for welfare programs.

"But if we're going to subsidize people, it would be better to subsidize the poor, rather than the rich," he said arguing that many so-called tax incentives are only a form of welfare for the rich.

Anderson also criticized President Ford's approach to farm policy. He said that in the last 25 years, farm costs have gone up 109 per cent, and farm taxes have gone up 289 per cent, but farm income has increased only by six per cent.

The columnist said that Ford and his Secretary of Agriculture, Earl Butz, have done little to help the farm situation.

"Butz's approach is to benefit the great grain companies," Anderson said. "It's the guy in the middle who's making the money."

Anderson emotionally criticized those who would "trade their birthright for a pot of

porridge, or for rigid law and order," indicating that he believes that crime is reprehensible, but that dissidence must be permitted.

The columnist strongly defended freedom of the press, stating that the founding fathers of our country intended that the country belong to the people, and understood that government tends to oppress those it governs. The founding fathers, therefore, selected the press as a watchdog.

Anderson answered questions from the audience regarding his own staff operation, stating that he writes a column daily while in Washington, and that an associate writes his column he is out of town. Anderson is assisted by five full-time reporters and five interns, all of whom bring their findings to him before he writes his columns.

The columnist said he believes that the column in final form must be well-written, but that he stresses investigative ability over writing ability when selecting associates, since he handles most of the final writing himself.

At a reception after the appearance, Anderson continued to answer questions. He said he still thinks he was right about Senator Eagleton's drinking habits, which he revealed in a story and then retracted. The retraction developed because he decided he could not provide decisive proof of the truth of his story, because certain Missouri state troopers were apparently told they would lose their jobs if they stood behind the evidence they had supplied to Anderson.

## Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.



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**3 One-source responsibility** for your farm chemicals. Your Certified Crop Care dealer offers weed and pest control programs, as well as fertilization of your crop land. Your Crop Care dealer is qualified to render a complete range of services... from planting to harvest.

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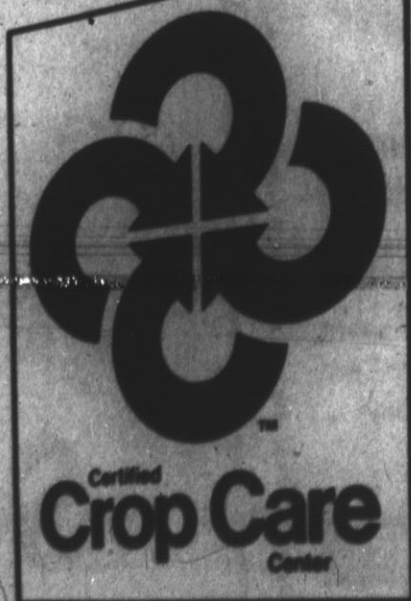
information about successful farming ideas used in the area. And he can draw on the experiences and techniques of other Crop Care dealers, too.

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Remember, you get Certified Crop Care Center services only where you see this sign:



### HEREFORD HIGH SCHOOL

- Sept. 22--Volleyball here vs Borer, 6:30 p.m.
- Fellowship of Christian Athletes
- Sept. 23--Booster Club, 7:30 p.m., HHS Aud.
- Sept. 24. --Volleyball vs Tascosa here, 3:45 p.m.
- JV football vs Tascosa here, 7 p.m.
- Sept. 25 --End of first 6 weeks.
- Varsity Football vs Canyon here, 7:30 p.m.
- HHS golf Tourney here all day.
- VB Tourney at WTSU.
- Pep Rally, 2:05, HHS Gym.
- Sept. 27--Tourney at WTSU
- Soph. football at Monterey, 2 p.m.

Mrs. Gandhi bids for better U.S. relations.

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### CENTERS TO CLOSE

All U.S. mainland refugee reception centers are expected to be closed between September and December, the director of the Indochina refugee resettlement effort said.

### AID AND TURKEY

President Ford said the House jeopardized American foreign policy and undercut national security by refusing to lift the embargo against shipment of military arms to Turkey.

## Sheri Nielsen Graduates From AF Class

Airman Sheri L. Nielsen, daughter of Mrs. Shirley M. Harper of 1214 Avenue B, Billings, Mont., has graduated at Keesler AFB, Miss., from the U.S. Force aerospace control and warning systems specialist course conducted by the Air Training Command.

The airman, who learned to operate electronic consoles used in space tracking and control systems, is being assigned to Buckley Air National Guard Base, Colo., for duty with a unit of the Aerospace Defense Command.

Airman Nielsen is a 1974 graduate of Pillager (Minn.) High School. Her father, Donald K. Nielsen, lives at 817 Country Club Drive.

## Navy Man Attains High Rank

Navy Lieutenant Commander Clinton J. Coneway, son of Mr. and Mrs. Paul Coneway of 104 Rio Vista Drive, Hereford, has been promoted to his present rank while serving aboard the nuclear-powered guided missile cruiser USS Bainbridge in drydock at Puget Sound Naval Shipyard, Bremerton, Wash.

### PRICES UP

The Labor Department reports that prices spurted 1.2 per cent at the wholesale level in July, pushed up primarily by food costs and partly by fuel prices.

**SPECIAL GYMNASTIC-ACROBATIC**  
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# Courthouse Records

## VEHICLE REGISTRATION

Berend Farms, 1975 Chev.; David Albright, 1975 BMW; A.B. Higgins and Sons, 1975 Chev.; A.B. Higgins and Sons, 1975 Chev.; Wayne Sifford, 1975 Ford; Mike Betzen, 1975 Ford; Jimmy Collier, 1975 Chev.; Julio Gamez Reyes, 1976 Ford; Billy Thompson, 1976 Ply.; Transagri, 1975 Bobcat; Marvin Thouvenel, 1975 Ford; Arvell Williams, 1975 Chev.; Herman Hund, 1975 Chev.; Pamela Phillips, 1975 Merc. R.L. Pinnell, 1976 Ford.  
 R.E. Shackelford, 1975 Kawa.; Paul Fry, 1975 Kawa.; Amado Coronado, 1975 Kawa.; Joe Garcia, 1975 Kawa.; Billy Lytal, 1975 Kawa.; D.B. Mason, 1976 Honda; William Farvan, 1975 Honda; Frankie Mason, 1975 Honda; Mike Cleveenger, 1975 Bural; Charles Hill 1975 Ford; Lon Keel, 1975 Chev.; West Texas Rural Telephone Coop., 1975 Chev.  
 Gary Cone, 1975 Cont.; Hereford Grain Corp., 1975 Courier; G.D. Coker, 1975 Coker; Eva Turner, 1975 Chrysler; Loyd Kirkeby, 1975 Honda; Polan Vayor, Inc. 1975 Ford; Bill Urbanczyk, 1975 Ford; D.F. Yandell, 1975 Chev.; Bill Gentry, 1975 GMC; J.W. Dickerson, Jr., 1975 Buick; Esteban Ramirez, 1975 Dodge; Charles Corn, 1975 Merc.; Zella Mae Crump, 1975 Ford; C.L. Collins, 1975 Pont.; Pitman Industries, Inc., 1975 Peterbilt; Charles Brownlow, 1975 GMC.  
 Vernon Carlisle, 1975 Kenworth; Edgar Love, 1975 Merc.; Owen Seamands, 1976 Buick; Loyd Vaughn, 1976 GMC; Lloyd Newton, 1975 Ford; Bill Embry, 1975 Chev.; David Zinder, 1975 Pont.; Byron Terrell, 1975 Peugeot; Randy Thompson, 1975 Chev.; James Mercer, Ford; Kenny Gear Machine Works, 1975 Chev.; Hereford Bi-Products, Inc., 1975 Chev.; Bill Blasingame, 1975 Chev.; John Fangman, 1975 Chev.; Lloyd Newton, 1975 Chev.; Bette Turpen, 1975 Ford.  
 Melba Aldridge, 1975 Merc.; Iris Ballard, 1975 Ford; Glenn Williams, 1975 Merc.; Reece Kesler, 1975 Ford; John David Bryant, 1976 Pont.; Rick May, 1975 Buick; Mike Hagar, 1975 Ply.; Worthan Farm & Cattle Co., 1975 Chrsy.; J.R. Bartlett, 1975 Ford; Tom Carter, 1975 Dilly; R.K. Henderson, 1975 Ford; Roger Williams, 1976 Buick; Dean Crofford, 1976 Buick; Thomas Braddy, 1975 Olds.; Harry Smith, Jr., 1975 Ford; Roberto Randa, 1975 Courier; Lavern Kinderknecht, 1976 Champion; Kornko, Inc., 1976 Buick; Jose Vega, 1975 Chev.; Emmett Sherman, 1975 Chev.; Richard A. Crider, 1975 Chev.; Sammie Cates, 1975 Linc.

Sidney Smith, et ux, to David Ashby, et ux, all of Lot 14, Blk 6, Westhaven Addition.  
 J.M. Hamby, et ux, to Feliberto Vallejo, 5 95' of the E 55' of Lot 1 of Bradley Street Subdivision.  
 Juan De La Cruz to Ester De La Cruz, all of Lot 3, Blk 67, Hereford.  
 Juan De La Cruz to Ester De La Cruz, all of Lot 18 of the La Villa Subdivision of the W 5.2 acres of the S 148.5 varas of the SW1/4 of Section 42, Blk K-3, Deaf Smith County.  
 Ponciano Zepeda, et ux to Tri-State Development Co., Lot 13, and the N 20' of Lot 14, of Blk 1, Southlake Addition.  
 M.M. Beasley to Dale Beasley, SE1/4 of the NE1/4, and the NE1/4 of the SE1/4 of Section 65, Blk M-7, Deaf Smith County.  
 V.G. Bell, et ux to Tommy Bowling, N 11' of Lot 17 and the S 53' of Lot 18 in Blk 2, Price Addition.  
 Earl Drake, et ux to Owen Drake, et ux, all of the NE1/4 of Section 23, Township 2 North, Range 2 East, Deaf Smith County.  
 Barbara Lomenick to Neal Lomenick, 1/2 interest in and to all of the N 52' of Lot 11, and S 13' of Lot 10, in Blk 1, Crestlawn Addition.  
 Dean Loerwald and Gean Block, ad vire, to John Metcalf, et ux, all of Lots 11 and 12 of Brownlow Addition, a subdivision of the W 550' of Blk 16, Welsh Addition.  
 Estate of Fred Collett, deceased, and Anna Ruth Collett, deceased, to John Metcalf, et ux, all of Lots 11 and 12 of Brownlow Addition, a subdivision of the W 550' of Blk 16, Welsh Addition.  
 Roy Carter, et ux, to L.D. Burrow, et ux, the S 28.3' of Lot 17 and the N 23' of Lot 16, Blk 11, Engler Addition.  
 Pitman Industries, Inc., to Edward Wieck, et ux, Section 27 in Blk 3, and Section 22 in Blk 3, Deaf Smith County.  
 J.M.Z. Corporation to Pro-Investments, Inc., E. part of Lot 1, Blk 2, Whitehead Addition.  
 Veronica Wagner to Ronald Wagner, S 40' of Lot 29, and the

N 36' of Lot 28, Blk 3, Crestlawn Addition.  
 Noble Howard, et ux, to Roy Swanson, et ux, all of Lot 25 and the S 40' of Lot 26, Blk 4, Westhaven Addition.  
 Abigile Castillo, Paula Cadena, ad vire, Jose Castillo, et ux, Tiofilo Castillo, et ux, Diana Delgado, ad vire, and Bill Amaro, Jr. to Ernesto Tijerina, et ux, W 50' of the E 200' of the S 150' of Blk 76, Hereford.  
 Joe Paxton, et ux, to Jack Dawson, et ux, N 3' of Lot 6, and the S 59' of Lot 5, Blk 7, Westhaven Addition.  
 Edwin Morrison, et ux, to Eddie Mays, undivided 1/2 interest in the N1/2 and the SE1/4 of Section 24, Township 5 North, Range 2, Capital Syndicate Subdivision, Deaf Smith County.  
 Edwin Morrison, et ux, to Edwin Morrison, Jr., undivided 1/2 interest in the W1/2 of Section 12, Township 4, North, Range 2 East, and the SW1/4 of Sec. 24, township 5 North, Range 2 E, all in the Capital Syndicate Subdivision, Deaf Smith County.  
 H.B. Whittington, et ux, to Burt R. Whittington, all of Lot 16 of Events Subdivision of Blk 17 of Events Addition.  
 N.D. Kelso, et ux, to Wanda Verschelde, part of Blk 7, Events Addition.  
 Lorraine Sheridan, ad vire, to Hicks Roberson, S 40' of Lot 31, and the N 10' of Lot 32 of Lytle's Subdivision of a part of Blk 13, Events Addition.  
 Whildon Smart, et ux, to James Holmes, et ux, N 66' of Lot 59, and the S 14' of Lot 60, Blk 6, Westhaven Addition.  
 L.H. Jones, et ux, to Craig Smith, et ux, N 10' of Lot 16, all of Lot 17, and S 10' of Lot 18, Blk 3, Ralph Owens Addition.  
 Edwin Axe Farms, Inc., to Walter Tindal, et ux, 3 acres out of the SW1/4 of Section 99, Blk K-3, Deaf Smith County.  
 Aubrey Bell to Property Enterprises, Inc., all of the N 10' of Lot 9 and all of Lot 10, Blk 4 of Whitehead Addition.  
 R.E. Lee, et ux, to R.C. Shaw, all of Lot 17, Blk 8, Westhaven Addition.  
 Johnny Scott, et ux, to

Property Enterprises, Inc., all of the E 21' of Lot 11 and the W 42' of Lot 12, Blk 2, North Height Addition.  
 Mundy and Mundy, Inc., to Donnie Fangman, et ux, 5 acres of the E 80 acres of the SE 1/4 of Section 81, Blk K-3, Deaf Smith County.  
 James Holmes, et ux, to James Hilliard, et ux, all of Lot 54, Thunderbird Addition.  
 Johnnie Wilbanks, ad vire, to Lone Star Agency, Inc., S 55' of Lot 85 and the N 30' of lot 84, Blk 6, Westhaven Addition.  
 Donald Zimmerman, et ux to Darwin Wilbanks, et ux, all of Lot 79 and the W 15' of Lot 78, Green Acres Estate, Unit II, Hereford.  
 Marlin Woodle, et ux, to Jerry Campbell, N 22' of Lot 18 and S 42' of Lot 19, Blk 2, Price Addition.  
 Jordoan Foundation Trust to W.D. Buske and Dave Buske, all of Survey 1, Blk C; all of Survey 2, Blk C; all of the S1/2 of Survey 99, Blk K-7, and all of the SW 1/4 of Survey 98, Blk K-7, Deaf Smith County.  
 Kathleen Cayler to Paul Loerwald, et ux, all of Lot 11, Parkview Subdivision of the W1/2 of Blk 8, Events Addition.

# The Abundant Life

## Life In Life

By BOB WEAR

Many persons are trying to run away from life; and this action is taking a variety of forms. Some are harmless, some undesirable, but some are tragic and pitiable.

Some people are being overwhelmed by life. World happenings, environmental pressures, and personal problems become too much for them.

Different people react in different ways. Some struggle along in a miserable kind of way; some "crack-up"; some develop strong hostilities; some become bitter; some live in varying states of depression, with some resorting to suicide.

INDIFFERENCE IS USED by others, as a protective shield. Even though some degree of indifference is justified, it can certainly be overdone. In this area, there is a proper balance for each one of us; depending upon individual needs.

Life, in its totality, is complex. We see it as being filled with confusion, oftentimes seemingly impossible, sometimes hopeless, and always difficult; but we also see the good.

We want to think the best, and we do see all of the good there is to see; but, at times, the floodtide of the bad rushes by. Most of us probably view life with feelings of ambivalence.

"LIFE IS what we make it" is a statement that often flows freely in the stream of human conversation. In the correct context, this is a sound and encouraging observation. Individually, we can make choices; build up workable attitudes and concepts for personal conduct; and we can choose how we wish to react to what happens to and around us.

Whatever the totality of life may be, each one of us has a life to live. For us, it must be "life in life"; the individual life in the full framework of total life.

"A FEW YEARS AGO" a small ship was being fitted for a



# Registration For GED Program Scheduled

Richard Robinson, director of adult education for the Hereford Independent School District, has announced that registration for adult basic education classes will be held at 7 p.m. Monday, Sept. 22, at Tierra Blanca Elementary School.

Classes are open to all persons who want to work toward a GED certificate. The GED certificate is equivalent to a high school diploma and is awarded after the student passes the GED test.

Classes will include work on every level from beginning reading, math, writing and speaking up to review and preparation for the GED.

Classes are offered free and students may enroll at whatever class level that meets their needs.

For The Wise  
 Wise people believe half of what they hear; wise ones know which half to believe.  
 -Press, Denmark, Wis.

COMMODITY QUOTES  
 364-0185  
**HEINOLD**  
 Bank of Southwest, Amarillo

## MARRIAGE LICENSES

James Foster and Dana Greenway, August 27.  
 Ernesto Coronado and Linda Coronado, September 2.  
 Juan Aulla and Mary Castillo, September 2.  
 Guillermo Galvan and Selia Martinez, September 2.  
 Andrew Wilson and Arlene Dieckgraef, September 3.  
 Eldon Casey and Karen Anstey, September 3.  
 Eldwin Bowman and Rebecca Shea, September 3.  
 Teddie Goldsmith and Karen Bain, September 5.  
 Charles Barnes, Jr. and Evelyn Jordan, Sept. 5.  
 Jay Clark and Nora Ward, September 5.  
 William Bagley and Judith Evans, September 8.  
 Jerry Trotter and Pamela Swint, September 8.  
 Daniel Higgins and Vicky Ruland, September 9.  
 Manuel Garcia and Maria Padilla, September 12.  
 David Watson and Penny Watson, September 12.

## WARRANTY DEEDS

Chesley Johnston, et ux, to William Fairweather, et ux, S 75' of Lot 23, Blk 5, Sunset Terrace Addition.  
 N.D. Kelso, et ux, to Elizandro Martinez, et ux, Lot 6 Forson's Subdivision of a part of Blk 8, Events Addition.  
 J.C. Ricketts estate to Clois Kemp, Lots 13 and 14, Blk 22, Dawn, Deaf Smith County.  
 Richard Burch, et ux, to Wilson Riddle, et ux, lot 19, Blk 8, Westhaven Addition.

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**MAXIMUM FLOTATION - ALUMIGATOR SHEDS POUNDS AND PROBLEMS**

- 80% less weight compared to steel systems
- Corrosion free - durable construction
- Less weight means better flotation - twice the gear life
- Heavy/High-Tensile aluminum
- Rugged steel pivot - Structural aluminum on all other parts - No rust
- All gear drive-running in oil
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Dependability means modern and efficient field service too.

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## LOW PRICED TIRE BARGAINS

\$3.50 to \$5.45 LESS per tire than regular prices last fall

### 4-ply polyester cord Deluxe Champion

AS LOW AS **\$18.95**

787-13 Blackwall Plus 11.84 P.E.T. and old tire

- Wide, aggressive 7-rib tread for excellent traction, handling, and stability
- "Cross-cut" tread design for better traction on wet pavement
- Strong smooth-riding polyester cord body
- Constantly rounded tread gives full tread-to-road contact for long mileage

Size	Regular Price	LESS	Margin	P.E.T. (tech)
878-13	\$24.29	\$6.25	\$18.04	1.84
878-14	\$26.09	\$4.09	\$21.99	2.04
878-14	\$26.09	\$3.85	\$22.24	2.10
878-14	\$26.09	\$3.85	\$22.24	2.27
878-14	\$26.09	\$3.85	\$22.24	2.40
878-14	\$26.09	\$3.78	\$22.31	2.58
878-14	\$26.09	\$4.05	\$22.04	2.77
878-15	\$26.45	\$3.85	\$22.60	2.80
878-15	\$26.75	\$3.85	\$22.90	2.93
878-15	\$26.90	\$4.88	\$22.02	3.11

Whitewalls in above sizes add 13.

Available in whitewalls only.

\$6.05 to \$9.70 OFF our August prices!

### Double-Belted Strato-Streak

AS LOW AS **\$22.95**

878-13 Blackwall Plus 11.84 P.E.T. and old tire

- Low, wide 78 series design
- Two rugged belts hold tread firm for long wear and easy handling
- Two strong smooth-riding body piles combine with belts to give excellent road hazard resistance

Size	August Price	OFF	Margin	P.E.T.
878-13	\$30.40	\$7.45	\$22.95	1.88
878-13	\$31.00	\$8.05	\$22.95	2.02
878-14	\$32.16	\$6.15	\$26.00	2.10
878-14	\$33.40	\$6.45	\$26.95	2.32
878-14	\$35.75	\$6.80	\$28.95	2.47
878-14	\$37.30	\$7.35	\$29.95	2.82
878-14	\$40.16	\$8.15	\$32.00	2.84
878-15	\$41.25	\$7.30	\$33.95	2.69
878-15	\$41.00	\$8.10	\$32.90	2.82

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ADD ONLY \$3 PER TIRE FOR WHITEWALLS

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Size 6.00-13 Blackwall **\$14.95**

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**BANANAS**  
GOLDEN RIPE LB. **19¢**

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**BEEF STEW** FURR'S PROTEN LEAN BONELESS, LB. **\$1.29**

**CLUB STEAK** FURR'S PROTEN, LB. **\$1.79**

**ROUND STEAK** FURR'S PROTEN, LB. **\$1.39**

**BONELESS BUFFET HAMS** FARM PAC LB. **\$2.09**

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**WEXFORD CRYSTAL**

BY ANCHOR HOOK KING

THIS WEEK'S FEATURE **TABLE TUMBLER**

GOOD THRU SEPT 27 **55¢** EACH

NO PURCHASE REQUIREMENT

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**Frozen Food Favorites**

**POTATOES** TOP FROST HAST BROWN, FRESH FROZEN 2-LB. PACKAGE **3 FOR \$1**

**BEANS** TOP FROST LIMA FORD HOCK OR BABY 10-OZ. PKG. **3 FOR \$1**

**DONUTS** MORTONS GLAZED MINI, CHOCOLATE CAKE, JELLY OR BAVARIAN PKG. **79¢**

**CORN** ON COB, TOP FROST FRESH FROZEN 4-EAR PKG. **79¢**

<b>CHARCOAL</b> STEAKHOUSE HARD WOOD 10-LB. BAG <b>99¢</b>	<b>WOOD CHIPS</b> OLD BLACK JOE HICKORY 5-LB. BOX <b>99¢</b>	<b>LIGHTER FLUID</b> TOPCREST FOR CHARCOAL QT. CAN <b>59¢</b>	<b>RAZOR BLADES</b> GILLETTE TRAC II ADJUSTABLE 4'S <b>\$1.04</b>	<b>VITAMIN'S</b> PALS CHEWABLE 60'S <b>\$1.89</b>
<b>STAYFREE</b> MINI-PAD BOX OF 30'S <b>\$1.49</b> BOX OF 48'S <b>\$1.99</b>	<b>KOTEX</b> SANITARY NAPKINS BOX OF 30'S <b>\$1.59</b>	<b>KIMBIES</b> BABY SHAPED DIAPERS DAYTIME 30'S <b>\$2.19</b>	<b>MOUTH WASH</b> LISTERINE 14-OZ. <b>79¢</b>	<b>CREST</b> TOOTH PASTE REG. OR MINT 5-OZ. <b>67¢</b>

**SHOP Furr's MIRACLE PRICES**



## YHT Week Celebrated

# Young Homemakers Strive for Continuing Education



Mrs. Alan Dunning points to a specific letter to see if Michelle Solomon's vision is what it should be. With Michelle is her mother, Mrs. Mike Solomon. Both Mrs. Dunning and Mrs. Solomon are members of the Hereford YHT, which performs an eye screening service for the community. The Hereford YHT is

the subject of a display at the library. The chapter meets the first Tuesday of each month at 7:30 p.m. at various places announced in the Brand calendar. The chapter has an average membership of 20 women.

### The Hereford Brand

Page 18

Hereford, Texas, Sunday, September 21, 1975



The bus pictured was purchased by many contributions, among them a contribution by the Hereford chapter of the Young Homemakers of Texas. The bus was given to the Hereford Mental Health Mental Retardation Chapter, to be used for trips, shopping, and so forth by the clients of the center. Pictured are a YHT member, Mrs. Jim Culpepper, and Mrs. Joe Warren, left, workshop supervisor at the MHMR Center. The one goal of the Hereford YHT chapter is continuing education. YHT week is September 21-27.



The Outstanding Little Sister of Texas' Area I of Young Homemakers of Texas, Ann Zetzsche, left, looks over the YHT yearbook with Mrs. M.T. Burelsmith, chapter advisor and home economics teacher at LaPlata Junior High School, and new member Mrs. Know Trammell, right. YHT participates in the home economics program at LaPlata. Area I of YHT is composed of 32 counties, and the local chapter was recently named the outstanding chapter of the area at a convention held in Plainview. Ann was named outstanding little sister at his convention.



A chapter of a state organization, the Hereford YHT demonstrates its interest in the youth of the community by paying the leader's fee for the Wi-Ki-Ta Camp Fire group. Mrs. Connie Urbanczyk is pictured presenting the annual check to Mrs. Bud Kelley, left. Mrs. Kelley, a YHT member, serves as leader for the Camp Fire group. Camp Fire girl Cynthia Streun looks on. The Young Homemakers of Texas is composed of women under 35 years of age, and all women of this age are welcome in the organization. Dues are \$3.00 per year.



The only money making project for the Hereford YHT is the selling of pecans. Pictured are Mrs. Ken Gearn, Jr., left and Mrs. Louis Montano with the pecans. The drive started last week and shelled pecan halves are on sale for \$2.76 per pound and can be purchased from any local YHT member.

## Reception Honors Dufur Couple Today

Children of Mr. and Mrs. Sherian Dufur will be host couples from 3-5 p.m. today in the J.B. Noland home at Summerfield during a reception honoring their parents' 50th golden wedding anniversary. Interested persons are invited.

Forming the receiving line will be the honored couple and their children, including Mr. and Mrs. Willis Dufur of Keene, Mr. and Mrs. Wayne Johnson of Friona and Mr. and Mrs. Haskell Dufur and Mr. and Mrs. Bill Dufur, all of Amarillo.

Golden "50" emblems will be inserted in an arrangement of white roses and yellow daisies

on the serving table and will crown the three-tiered cake. A crystal punch bowl and silver appointments will be used on the table, covered by a golden cloth with white lace overlay.

Offering refreshments will be the couple's granddaughters, including Miss Dena Dufur of Keene and Miss Janet Dufur and Miss Terrie Dufur, both of Amarillo. Guests will be welcomed at the registry table by another granddaughter, Miss Cheryl Dufur of Amarillo.

The couple were wed September 19, 1925 at Caddo, Okla. and came to this county in 1944. They reside at Summerfield.



MRS. JOHN RICHARD SPARKS  
...nee Cheryl Turner

## Couple Takes Acapulco Honeymoon

Autumn-colored flowers, pheasant feathers and shafts of wheat were combined for the marriage of Miss Cheryl Denise Turner of Big Spring and John Richard Sparks of Amarillo Saturday evening in First United Methodist Church, Big Spring. Vows were sanctified during the candlelight ceremony by the Rev. William R. "Bill" Fleming, pastor.

The bride is the daughter of Mr. and Mrs. C.D. Turner of Big Spring. The bridegroom, who is a Hereford native, is the son of Mr. and Mrs. W.E. Sparks of 506 Westhaven.

Bathing the chancel in candlelight were five candelabra, including a rainbow arch, twin spirals and double candle trees. Flanking the choir loft were potted plants and urns containing bronze, Indianapolis, yellow spider chrysanthemums, lavender daisies, deep bronze pompons and blue seafoam static. Scattered along the bridal path were urns filled with bronze and yellow pompons, blue and lavender daisies, blue seafoam static, cords of wheat and pheasant feathers.

Mrs. Gary Turner of Big Spring served her sister-in-law as matron of honor while Jerry Sparks of Amarillo was her brother's best man.

Other bridal attendants included her cousin, Miss Tresa Hohertz of Big Spring, Miss Kima Marsh of Hereford, Mrs. Bobby Heith and Miss Martha Fierro, both of Big Spring, and Miss Paula Green of Levelland. Groomsman were the bridegroom's remaining brothers, Gene Sparks of Colorado Springs, Colo. and Terry Sparks of Hereford, the bride's brothers, Gary Turner and Jay Turner, both of Big Spring, and Kent Jack of Amarillo.

Guests were escorted by Art Reinauer and Benny Land, both of Lubbock, David Myers of Amarillo, Gary Lemons of Hereford, and Bobby Heith and Felix Martinez, both of Big Spring.

Harp music performed by Greg Little of Lubbock and organ accompaniment provided by Charles Parham of Big Spring were combined during the service. Principal selections included Bach's "Fantasy in G Minor," "My Soul, Direct My Thoughts," "The Lord's Prayer," "Exaltation," and the doxology. "Trumpet Voluntary" by Purcell cued the wedding party in the processional and the appearance of the bride prompted "Bridal Chorus." Recessional music was "Toccata from the 5th Symphony."

Accompanied by her father, the bride approached the altar wearing a Louis XIV court wedding gown of moon glow silk peau di anje with accents of Chantilly lace and French peti-point ribbon traced in shell ivory. The moulded bodice was designed with a deep sabbina neckline emphasized by ruffles of Chantilly lace.

Short French renaissance sleeves were cuffed in ruffles of lace matching the neckline trim. A band of French peti-point ribbon encircled the crescent waistline, centered by a moon-glow silk rose. Deep polanaise folds, drapes and bows enriched the front of her full French farthingale skirt, which swept to a chapel train. Bordering the hemline was more Chantilly lace.

Complementing her tresseau were lace mitts and satin wedding slippers topped with silk flowers. She carried a white rose on a white Bible, which was covered in Brussels lace and pearl beadwork. The Bible carried added significance because it was a gift from her grandmother, Mrs. Charles Lindley, who also made the mitts. Her only jewelry was a strand of cultured pearls, gift from the bridegroom.

Bridal attendants were attired in identical French garden gowns of brown textured chiffon with moon glow ribbon at the crescent waistlines. Deep caplets draped across the shoulders encircling the cameo necklines on the fitted bodices. Brush trains were formed by their contoured A-line skirts, which were styled with flounces.

Each wore a floral hairpiece to match her cascading bouquet, which included coral roses, bronze and yellow pompons, lavender and bronze daisies, blue seafoam static, wheat cordons and pheasant feathers.

Mrs. Mark Sutphen rendered organ music as a background for the wedding reception in Big Spring Country Club. A tree bearing ricebags was paired with an ivory-colored flowing fountain, flanked by bouquets of the wedding flowers. More seasonal blossoms bedecked a champagne punch table. Coral gladiolas and red rover daisies were arranged in wall urns.

Gardenias sculptured from icing blanketed the four-tiered, candlelight bridal cake, which was served by Miss Catherine Dawson of Austin. A large candelabra entwined with gardenias, stephanotis, white roses and babybreath centered the serving table, which was draped by a candlelight lace tablecloth. Punch from a silver bowl was ladled by Miss Anne McFadden of El Paso.

The double-tiered Italian cream cake served at the groom's table by Miss Connie Matthews of Hereford was crowned with a nosegay. Brass candlesticks, copper appointments and another nosegay also decorated the table, which was covered by a brown lace crochet overlay and brown tablecloth. Coffee was poured by Mrs. Gary Lemons.

Registering reception guests were Miss Andra Hohertz of Big Spring and Miss Linda Stanley of Midland.

Also in the house party were Mrs. Michael Mards of Austin and Mrs. Tim Haynes of Lufkin.

For a wedding trip to Acapulco, Mexico, Mrs. Sparks donned a pink-colored dress of Qiana, which had peach and apricot-hued inserts in the sleeves. In addition to her copper accessories, she wore a matching belt and a bow on her collar. The newlywed couple will be at home after Sept. 28 in Amarillo, where he is employed by Pioneer Natural Gas. Sparks is now enrolled at Amarillo College and has attended Texas Tech and West Texas State universities. He graduated from Hereford High School in 1971.

Mrs. Sparks will receive her masters degree in psychology this winter from Texas Tech, where she earned her bachelors degree. She attended the University of Texas at El Paso, where she was a member of Zeta Tau Alpha, the Student Senate, Stardusters Women's Auxiliary and Spurs Honor Society. She is a 1971 alumna of Big Spring High School.

The bridegroom's parents were host and hostess Friday night for a rehearsal dinner in Big Spring Country Club which was also the site of a bridesmaid luncheon Saturday.

Other pre-nuptial courtesies included:

A dinner-dance Aug. 31 in Big Spring Country Club, given in the couple's honor by Mr. and Mrs. Gary Turner;

A luncheon given by Miss Kima Marsh and Mrs. Virgil Marsh in El Paso;

A picnic supper in Big Spring this month;

Numerous showers in Tahoma, Big Spring, Lubbock and Hereford.

Hereford residents who attended the wedding yesterday were the bridegroom's grandmother, Hazel Sparks, Mrs. Clinton West, Mrs. Ralph Warren and Messrs. and Mmes. Herschel Black, Dean Herring, Elmore Rains and Charlie Rigin.

Also from-out of town were Alyce Sparks and Mrs. Jack Marshall, both of Amarillo; Mrs. Don Powell of Brownwood; Mrs. H.M. Morris of Moody; Misses Peg, Pam and Cheryl Chaney of Lorina; Mrs. T.L. Davis Jr. of Arlington.

Plus, Mr. and Mrs. Marcus Stanley of Midland; Anne McFadden and Mike Hale, both of El Paso; Dr. and Mrs. Michael Matros of Austin; Mr. and Mrs. Tim Haynes of Lufkin; Mr. and Mrs. Leighton Walker and Mr. and Mrs. Marshall Lindley, all of Fort Worth; Mr. and Mrs. Ralph Lindley of Tulsa, Okla.

## Adams Will Present Travel Log at Library

The Travel Log, sponsored by the Women's Division of Deaf Smith County Chamber of Commerce will have its first fall program Tuesday at 8 p.m.

The program will be slides of Japan, Bangkok and Hong Kong, and will be presented by Dr. and Mrs. Milton Adams.

The public is invited to join the Adams in the Heritage Room of Deaf Smith County Library for the slide presentation.

A week from Tuesday on September 30, Mrs. Jim Monroe will review the book, "Some Are Born Great" by Adela St. Johns.

In observance of Young

Homemakers of Texas Week, Sept. 21-27, the local chapter has a display at the library depicting their goals and work.

There is no charge for any of the programs at the library.

## Project Chosen During Luncheon

Members of Farm and Ranch Club opted to conduct a "bakeless" bake sale as a ways and means project during their opening luncheon Thursday in the home of Mrs. P. B. Sowell.

Mrs. J.B. Odom, president-elect, directed the brief business session and introduced the vice president and program chairman, Mrs. J.C. Price. The speaker distributed the new yearbooks and summarized upcoming programs.

The next meeting will be in the W.W. Thomas home at 11:30 a.m. Oct. 17.

Members present at the recent meeting were Mmes. W.B. Nunley, Odom, Price, Paul Rudd, J.E. Sorrells and Thomas.

Hard work still represents the main essential of success in life.

## Card Party Scheduled By HD Club

Members of Tierra Blanca Home Demonstration Club decided to invite their husbands to a card and domino party when they met Tuesday morning in the Sonny Evers home.

The social event is scheduled at 7:30 p.m. Saturday in the Rural Electric Medallion Room.

An opening exercise was conducted by Mrs. Don Daugherty, who also presented

the program on correct procedures during a club meeting.

The next meeting of the extension group is scheduled Oct. 7 in the John Scogin home, 234 Elm.

Eight members were present at the recent gathering.

Courtesy is so cheap that some people take no interest in it.

**Keepsake**  
REGISTERED PATENTED DESIGN

**KESTER'S JEWELRY**  
ACROSS FROM THE POST OFFICE  
IN DOWNTOWN HEREFORD

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DOWNTOWN AND SUGARLAND MALL

Anthony's

## CowBelle Ideals Defined For LAE

Outlining the history and goals of Hereford CowBelles, Mrs. N.E. Tyler and Mrs. Elmo Hall addressed members of La Aflatus Estudio Club Tuesday in the Rural Electric Medallion Room. Miss Della Stagner was hostess.

The guest speakers stated that the local chapter was organized three years ago with 150 members, who strive to promote the beef industry. Among their projects are the Beef for Girlstown campuses at Berger, Whiteface and Austin, requiring 52 beeves per year. Last year, Hereford CowBelles

provided 20 of these beeves, under the direction of Mrs. Tyler, task force chairman.

Supporting their presentation was a slide program produced by the American National Cattleman's Association. Mrs. A.H. Cook introduced the CowBelle program.

Other members present included Miss Madeline Bell and Mmes. Cecil Braly, Marlin Gilliland, Emmett Hale, W.F. Johnson; B.F. Markham; Sam Morgan, Ira W. Ott; T.W. Roberson, A.B. Higgins and George Suggs.

## AAUW Schedules District Meeting

Plans for a district workshop were tentatively discussed by the Hereford Branch of the American Association of University Women during a membership tea Monday in Community Center.

The assembly is scheduled to convene in the Activity Center on the West Texas State University campus Saturday, Oct. 4 when the local chapter will present the program topic, "Economic Facts of Life: Living with Less."

Miss Dorothy Szydloski, president, explained numerous AAUW projects and goals to the audience, which included several prospective members.

## Uluwehi Group Holds Meeting

Discussions on future field trips and programs were held when the Happy Uluwehi Adventure Group held its first meeting of the year Tuesday at 4:15 p.m. in the Camp Fire Lodge.

The group is composed of Rita Collins, president, Carol Hinojosa, Donna McKay, Susan Williams, Diane Moreno, Ofelia Ortiz, Juanita Bryan, Tina Alonzo, Cookie Reyes, Tricia Gamez, and Maria Cerda.

She stated that a tutoring program for juveniles and a Bicentennial map of Deaf Smith County and Hereford are continuing AAUW activities. The organization for college graduates will focus on two fields of study this year, including "The 21st Century: Deciding Now" and "Economic Facts of Life: Living with Less." Refreshments were served to those in attendance.

Any individuals possessing a bachelors or masters degree in any field are invited to join AAUW. Further information can be obtained by contacting Miss Szydloski, 364-1349, or Mrs. D.N. Garner, 364-2144.

## Who's New

Mr. and Mrs. A. Ortiz of 303 Irving are the parents of a son, Lance. He weighed 5 lb. 7 oz.

Mr. and Mrs. H. Hays of 625 Ave. I are the parents of a son, Patrick Allan. He weighed 7 lb. 4 oz.

Wise persons keep their reputations by keeping their tongues at rest.

NYLON ATHLETIC SHOES

SIZES 9 1/2 - 12  
Colors red & white, maroon & white, blue & white

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Gaston's  
SUGARLAND

## Morning Wedding Held In Outdoor Setting

Towering cottonwood trees and a hill outlined against the morning horizon created a natural setting for the outdoor marriage of Miss Catherine Koelzer and Greg Coln of Wichita Falls Saturday. Doyle Chapin, minister of the Church of Christ at Fritch, performed the ceremony in McBride Canyon of Lake Meredith Recreation Area, located northeast of Amarillo.

The bride is the daughter of Mr. and Mrs. Werner Koelzer of 424 Ave. J. The bridegroom is the son of Mr. and Mrs. Bill Coln of Wichita Falls.

Miss Jean Koelzer of Lubbock was her sister's maid of honor and another sister, Barbie, was a junior attendant. Paul Brown of Wichita Falls was best man.

The bride's brother, Tom Koelzer of College Station, was an usher.

Entering the premises with her bridegroom, the bride was clad in a candlelight gown of textured cotton trimmed with lace of the same color. Lace bands bordered the V-neckline and encircled the deep cuffs of her bishop sleeves, which were patterned with lace inserts. Flowing from a fitted midriff, her softly gathered skirt had a flounce, also banded by lace. Long streamers cascaded from a bow which tied at back waist.

Complementing her bridal attire was a candlelight picture hat of natural straw ornamented by lace. Yellow ribbons extended from her bridal bouquet of yellow daisy pompons and babybreath. As she approached the alfresco "altar," she presented her mother with a single daisy and gave another flower to her new mother-in-law after voicing her vows.

Her only jewelry was a pearl pendant necklace belonging to her mother.

Wearing tiny pendant necklaces given them by their sister, bridal attendants were dressed in identical gowns of white and green gingham checked cotton stocked with yellow and white flowers. Each dress was patterned with long, full sleeves, sweetheart neckline, fitted bodice and floor-length A-line skirt. They carried daisy pompons, clasped by white streamers.

For the post-nuptial reception, the wedding party assembled at picnic grounds adjoining the wedding site. The three-tiered candlelight cake had pedestals supporting each round layer and gum paste daisies used as decoration. The bride's bouquet was the centerpiece on the serving table, covered by a candlelight cloth edged in lace.

Offering refreshments were Miss Gina Garrison of Plainview and Miss Mona Coln of Wichita Falls, the bridegroom's sister. Signatures of wedding guests were secured by Miss Karyn Keller of Fritch.

Mrs. Coln's traveling costume included an ivory long-sleeved sweater with hood and forest green slacks. The couple will be at home in Wichita Falls, where he is employed by Ciba-Geigy Manufacturing Firm.

Mrs. Coln attended the first federally-supported Youth Conservation Corps Camp in Texas at Lake Meredith Recreation

Area. Since that time, she has worked as a lifeguard and assisted YCC staff members. She graduated in 1974 from Hereford High School, where she was ranked fifth in the senior class and was a member of National Honor Society and Thespians. She attended West Texas State University for a year.

Coln met his future wife in 1974 while he was also attending the YCC camp at Lake Meredith. He is a 1974 graduate of Wichita Falls High

School at Wichita Falls.

Out-of-town guests who attended the alfresco marriage were Mrs. Paul Brown of Wichita Falls; Sally Meyers, Jackie Pace and Louann Morgan, all of Lubbock; Gary DeShields of Canyon; Mr. and Mrs. Leo Shuler and Pam of Perryton.

Attending from Hereford were Mrs. C.E. Carney, Mr. and Mrs. M. J. Koelzer, and Mr. and Mrs. Boyd Foster and sons, Vicky Switzer and Lynn Record.

## Comings And Goings At King's Manor

By FAY GAUGGEL

Mr. and Mrs. J.F. Davis of Petersburg spent Monday with his sisters, Mrs. Roxie Travis and Mrs. Ruby Jennings.

The G.F. Bynums of Birmingham, Ala. visited Mrs. Don Davidson and Fay Gauggel Thursday and Friday. Bynum is the brother of Fay Gauggel. The visitors were touring the western states for scenery and relaxation. One of the Bynum sons is named after Don Davidson.

Mrs. Thelma Jones and Mrs. Roxie Covey of Floydada visited Mrs. Ruby Jennings and Mrs. Roxie Travis Wednesday.

Our very latest new resident is the witty and amiable Philip Barkley who moved here from 821 S. 25 Mile Avenue.

For several days he has been pretending he has us in suspense by moving a number of shirts in, ever and anon. Today he admitted having all shirts moved into room 113 King's Manor. Welcome, Mr. Barkley.

**PUPPETEER PROGRAM**  
Last night we saw young teenage people as we like to see

them-lively, full of pep, human, normal and yet thoroughly Christian. They were the Nazarene Teen group of the Hereford Church directed by Mr. and Mrs. Dwayne Matlock. The Matlocks began their puppeteer work in Oklahoma, some time ago. So now their expertise in the art is quite evident.

The stage was set with a white picket fence (large pickets they were) where the performers could pop up and down as puppets do. Their heads were a frog, chicken, a Negro, etc., all big-mouthed of course. At one end of the fence was a Punch and Judy window with a curtain where Frog John Slintz performed.

Before the show, we noted the typical youngster signs on the fence with read 1. "George loves Bertha" 2. "God loves you! Smile" 3. "Harry is a bum bum-uh dum dum." Typical of refreshing youth, were they not?

This group puts on the "Children's Church" program each Sunday. Matlock writes the script for the puppeteers. Harmony, amplifying and accompaniment were splendid.

Matlock narrated the program and Mrs. Matlock offered a prayer and helped keep back stage activities going. All the songs were of a religious nature.



MRS. GREG COLN  
...nee Catherine Koelzer

Outstanding songs were "Let's Just Praise the Lord," "Alleluia," (adapted music to Sweet Hour of Prayer), "The Church Triumphant" and others. These youngsters all in all are not afraid to witness their faith.

A dialogue between boy and girl was significantly theological. The young man lost his boat in a flooded area. Later, to his amazement, he found his boat up for sale at a garage sale. Even though the boat had strayed from him, it was his, made by his own hand and loved by him. So he bought it back. Perfectly clear to any age group! From general remarks made, we can see what an impact the Matlocks have on the lives of this youth group.

Performers in the puppeteer program were Leeanne and Robin Umstead, Richard and Penny Olson, Larry McNight, Steve Vaughn and Paul Bell.

We bid these youngsters "God speed" in their Christian lives.

Mrs. Gus Bellamy and Mrs. C.W. Rosser from Sudan visited Mrs. Louise Vaughan on Tuesday.

Everyone is a fool at some stage of his life.

Is anyone keeping up with the price of living?

Social Security structure change suggested.

## Study Club Cites Departing Member

Members of Lone Star Study Club paid tribute to Mrs. Ed Warren, who is moving to Bowie, during a salad supper Thursday night in the C.B. Womble home.

Centering the program around Mrs. Warren, her life history was capsulized by four women who have had close association with her, including Mmes. Virgil Dodson, G.N. Newsom, J.J. Durham and S.S. Williams.

Moving here Jan. 10, 1943, Mrs. Warren and her husband lived for 30 years at 103 Centre, where Mr. and Mrs. Beryl Fish now reside. The Warrens, who celebrated their golden wedding anniversary last year, will be leaving their home at 128 Ave. D to move to Bowie, which is a

closer location to their relatives.

Warren, who originally came here to work for Carl McCaslin Lumber Company, is a real estate appraiser and will continue this work at their new location.

Having held every Lone Star office except the presidency, Mrs. Warren was cited for her contributions to the study club.

Additional members who were present at the meeting Thursday were Mmes. J.E. Shirkey, R.G. Blue, H.M. Benson, Jim Bookout, John N. Jacobsen, Dale Tinnin and Henry Vaughn.

Plus, Miss Mildred Elliott and Mmes. J.C. Williams, W.S. Fluit and S.A. McCathern.

Happy Birthday  
Doris Fangman  
From Donnie, Karen  
& the boys

# FABRICS

**NEW SHIPMENT**  
**DOUBLE KNIT**  
**FLORAL & DANDY DUSTY**  
**FLAT FOLDS**

**\$1.77** OR **3 FOR \$5**

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**SECOND GROUP OF**  
**FANCIES & SOLIDS**  
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**\$1.37** OR **3 FOR \$4**

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**45" DRESS**  
**&**  
**SPORT FABRICS**

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Boutique prints, gingham, checks, country girl prints, cotton and polyester blends, broadcloth, sport fabrics and jean denim prints. Just perfect for this year's fashions.

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**DOUBLE KNITS & SOLIDS TO MATCH**

**3 YDS.**  
**\$8**

The easy care fabric that looks great all the time. 58/60" 100% polyester, yarn dyed fancy double knits. Coordinated with solid color knit. Start creating your fall look now!

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## Former Presidents Recall Experiences

Past presidents of Music Study Club met in Hereford Country Club Thursday, when Mrs. Wes Fisher was elected president. Mr. C.J. Mountz was named secretary and Mrs. W.T. Carmichael, treasurer. Mrs. S.O. Wilson, a charter member of Music Study Club, presided over business and Mrs. Paul Lyons, new MSC president, was recognized among the group.

It was agreed to send cards to members who have been absent due to illness. The remainder of the meeting was spent reminiscing about events which occurred during the terms of the past presidents. Those in attendance were Mmes. Mountz, Carmichael, Major Schroeter, Joe Hacker, T.W. Roberson, Jim Neill, J.R. Allison, J.C. Cracken, Fisher, Wilson and Ellis Coombes.

## Neighbors Are Coffee Guests

Mrs. Lynn Brisendine was hostess at a neighborhood coffee Thursday morning in her home at 229 Greenwood, which was decorated in golden autumn colors. Orange and brown blossoms spilling from a wicker basket centered the serving table, where a Swedish tea ring, strawberries, coffee and juices were offered. Covering the table was an amber cloth bordered by lace. Included on the guest list were Mmes. Warren Hall, P.B.

Henderson, Jack Dawson, George Arntt, Earl Warrick, Herbert Vogel, Mrs. Tom Reed and son Garvin, Mrs. Dorman Duggan and daughter Angela, and Mrs. Travis McPherson with her niece and nephew from Lubbock. When you hear the first hurricane advisory, it would be wise to store water in clean containers, check battery-powered equipment, especially your battery radio.



MRS. DANIEL HIGGINS  
...nee Vicky Ruland

## Miss Ruland Is Bride In Candlelight Service

Marriage vows were pledged Saturday afternoon in First United Methodist Church by Miss Vicky Lorraine Ruland, daughter of Mr. and Mrs. Del-Ruland of 223 Ave. B, and Daniel Wayne Higgins, son of Mr. and Mrs. Ted G. Higgins, 333 Stadium Dr. Directing the ceremony was the Rev. Herschel Thurston, retired pastor.

Centering the altar area, where twin candelabra stood, was a large bouquet of coral gladiolas and yellow cusion pompons, flanked by smaller arrangements of coral gladiolas. Also at the front of the auditorium were a kneeling bench draped in white satin and the traditional unity candle. Serving as maid of honor was Miss Ramona Parra of Amarillo, followed by additional bridesmaids, Miss Shari Grey of Amarillo and Miss Mona Gale Gibson. Larry K. Baird of Columbus, Miss, was best man. Other groomsmen were the bridegroom's brother, Michael Higgins of Houston and Charles Allison.

Guests were escorted to seats in the sanctuary by brothers of the couple, including David Ruland, Tim Ruland and Patrick Higgins. Tapers at the altar were lighted by the bride's brother and sister, Tim and Becky Ruland. Robert McFarland and Miss Leslie Euler combined voices during the service, singing "Sunrise, Sunset," "The Lord's Prayer" and "For All We Know." Accompaniment was provided by Mrs. George Grey of Amarillo at the organ.

Brought to the altar by her father, the bride wore a carpet-length gown of white silk organza over bridal taffeta fashioned with a fitted empire bodice. Chantilly lace scalloped traced by seed pearls formed her portrait neckline and banded the deep cuffs of her lantern sleeves. The A-line skirt fell to a deep lace hemline, sweeping to back fullness into a chapel train. Lace appliques of floral pattern were scattered over the gown. Her fingertip veil of bridal illusion was bordered by Valenciennes lace and cascaded from a lace camelot cap, adorned with a satin bow. She carried a cascade of coral gladiolas with white and yellow cushion pompons.

Her heirloom pieces included emerald and rhinestone heart-shaped earrings which belonged to her grandmother and a pearl necklace borrowed from her sister-in-law. Bridesmaids were clad in coral acetate dresses with white Madrea overlay in a flopped floral pattern. Each gown was styled with lantern sleeves, cameo neckline, A-line skirt and empire waist. They carried small nosegays of coral and yellow cushion pompons and gladiolas with babybreath.

The newlywed couple greeted wedding guests in the church Fellowship Hall after the service. Mrs. Michael Brake of San Angelo served cake from a table centered by an epergne holding three candles, yellow pompon chrysanthemums and cushion pompons. The bride's sister-in-law, Mrs. Douglas Ruland of Albuquerque, N.M. poured coffee. Miss Becky Ruland asked guests to sign the bride's book. Other members of the house party were the bride's sister-in-law, Mrs. Rodger

Ruland, Mrs. Archie Dwyer and Mrs. Gary Cotten. For a wedding trip to the New Mexico mountains, Mrs. Higgins wore a coral pantsuit with beige accessories and a corsage of coral straw flowers and yellow cushion pompons. The couple will be at home after Sept. 29 at 436 Ave. B, Apartment B.

After graduation from Hereford High School, Mrs. Higgins earned her associate degree in applied sciences from Amarillo College in 1974. Holding a certificate in medical record technology, she is a member of Texas Medical Record Association. She is supervisor of the medical records department at Deaf Smith General Hospital. Higgins is currently employed

by Rural Electric Cooperative. He served three years active duty in the U.S. Army Artillery Detachment of the 501st Division with 30 months tour in Frankfurt, Germany, following graduation from HHS. Out-of-town guests at the recent ceremony were Mr. and Mrs. Douglas Ruland of Albuquerque, N.M.; Mr. and Mrs. Michael Higgins of Houston; Mr. and Mrs. Thomas P. Howard and Mr. and Mrs. Robert Rohren and girls, all of Denver, Colo.; Mr. and Mrs. Fred Higgins of Hobbs, N.M. Also, Mr. and Mrs. Michael Brake of San Angelo; Robert Aston of Frankfurt, Germany; Miss Vickie Higgins of Las Cruces, N.M. and Mr. and Mrs. John Higgins of Portales, N.M.

## Housewives Have College Potential

Women caught up in hearth and home may find life changes to humdrum when the children grow up and fly the nest. Women excited at one time by a career may find it later leads only to dead ends.

For these, and women like them, school can offer a beacon of light, but returning to a university campus may also be somewhat awesome. Can I compete with younger students? Is it silly to start toward a new career? If I was no great scholar then, what makes me think I can make the grade now?

These and other questions like them are encountered daily by psychologists at Texas Tech University's Counseling Center. "The questions women ask are good," according to Counseling Psychologist Jean Steinhauer, "but sometimes their answers are discouraging only because they don't understand their own abilities."

In Dr. Steinhauer's view, women underestimate their talents. "If they're smart enough to manage a household, they can often manage their time better than younger students and so have an advantage over classmates more recently practiced in skills needed for academic learning."

If a woman has reached a dead end in a career, she may think some lack of ability created the dead end. She needs to explore her potential for success, and she just might discover that her only mistake was in her first career choice. "Women have sharper life transitions than men," Dr. Steinhauer believes, "and because of this they have special needs in counseling."

The Texas Tech Counseling Center has several opportunities for women who lack confidence, who want to feel a greater sense of "belonging" on the campus, or who have other problems. One is a weekly group meeting in which women can share with other women their concerns about identity, goals, decisions about continuing school, working and handling relationships with those closest to them.

This group meeting is for women returning to school after a fairly long absence. "One thing we've learned is that women are supportive of one another," Dr. Steinhauer said. "They can share their problems well but, equally important, they are encouraging to one another."

Upcoming programs were discussed by members of North Hereford Home Demonstration Club Thursday afternoon in the Southwestern Public Service Reddy Room. Mrs. J.A. Crofford was hostess. Under the direction of Joyce Shipp, county extension agent, members perused the HD yearbook and considered topics of future meetings. In addition to Mrs. Shipp, Sherry Harder of the extension office was a guest. Acting in the absence of Mrs. A.E. Hodges, Mrs. Roger Williams conducted the business meeting, which involved these members: Mmes. Walter Lueb, Bob Campbell, Neal Lemons, Paul Hoff, Crofford, Thomas Brisendine and Miss Roberta Campbell. The next meeting will be a noon luncheon in the Hoff home Oct. 2.

"This may come about because in the role of a mother, many find an opportunity to develop supportive attitudes toward children," she said. "But whatever causes it, their skills in getting along well with a lot of different kinds of people help in these group sessions."

Another women's group is open to students of all ages. This group seeks to enrich the lives of its members through the sharing of books, poetry, music and discussion. Dr. Steinhauer explained that the women in this group place an emphasis on self appreciation, sharpening of their goals, finding new and fresh approaches to life situations, emotionally and intellectually.

"These are not sessions for chatting," Dr. Steinhauer said. "Women's personal issues are given serious consideration by members of the group." Women who want to participate in these groups or those who want counseling on specific problems are invited to call Dr. Steinhauer or other counselors at the University Counseling Center, 742-4297, for an appointment.

In addition to the special counseling groups for women, the Counseling Center offers help in speed reading, academic counseling, vocational counseling, divorce adjustment, couples counseling, a couples communication workshop, help in how to be more assertive than passive and on how to relax.

## North Hereford Club Outlines HD Programs

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## DAR Plans Workshop

Ancestry data will be traced during an all-day genealogy workshop Thursday, it was announced Thursday afternoon during a meeting of Los Ciboleros Chapter, Daughters of the American Revolution. Mmes. Charles Holt, LeRoy Williamson and Alfred Smith were hostesses in the Holt home.

Mrs. Luther Norvell, chapter regent, reported that required material for the research project will be compiled in her home, 203 Elm.

Numerous topics of DAR interest were brought to surface during the business session. National defense chairman, Mrs. Williamson, warned her audience of the "Domino Fact" which could result if the United States released territorial rights in the Panama Canal Zone. Also, Mrs. Arthur Clark

reported that the topic for the 1976 school DAR essay contest will be "The Declaration of Independence."

Patriotic materials concerning Constitution Week have been distributed in Dimmitt and local schools, stated Mrs. Jess Robinson, project chairman. She added that spot announcements concerning the observance have been aired on KPAN Radio and Cablevision.

In memory of the late Mrs. Joe L. Williams, who was active in the local DAR branch, members voted to give a cash donation to Bacone College in Oklahoma. Mrs. Stanford Knox introduced the program speaker, who was Bob Wear, minister of Central Church of Christ.

Tracing the history of the U.S. Constitution, Wear listed the reasons for its inception in 1775 and outlined the events leading to the Constitutional convention in 1787.

"The men who wrote the Constitution did a wonderful job," he stated. "With all its abuse, it has served its intended purpose through all these years." Commenting on the first amendment, he advised, "If we can't find a way to get people to

think more about obligation, the day will come when there are no freedoms." The guest speaker was accompanied by his wife.

Other guests in attendance were Mmes. A.L. Jordan, Baxter London, Garth Thomas and T.J. Carroll.

Refreshments were served from a table centered with a bouquet of red carnations dotted with miniature American flags, which also formed a conical tree on the coffee table.

DAR members not mentioned above who were present included Mmes. Earl Holt, Merlin Kaul, V.O. Hennon, T.J. Carter, Sue James, J.J. Durham, Jeff Smart, Carroll Newsom and Miss Mildred Elliott.

## Golden Gleams

Experience is the mother of all things.

-John Florio.

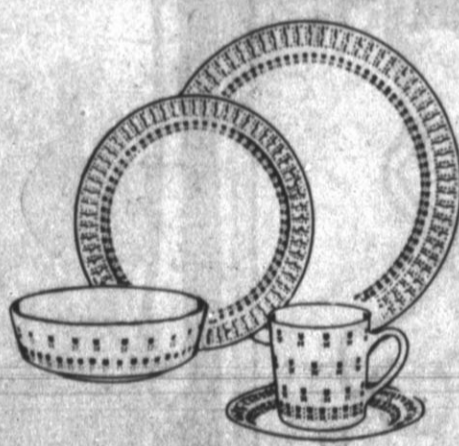
Experience joined with common sense To mortals is a providence.

-Matthew Green.

Experience keeps a dear school, yet fools will learn in no other.

-Benjamin Franklin.

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## Marriage Solemnized In Catholic Church

Miss Erianda "Linda" Flores and Alexander Gene Valles were united in marriage Saturday afternoon in St. Joseph's Catholic Church by the Rev. Jose Gilligan, pastor.

The couple's parents are Mr. and Mrs. Librado Flores of 818 S. Schley and Mr. and Mrs. Leandro Valles of 306 E. Highland.

The bride's cousin, Miss Angie Estrada of San Angelo was maid of honor, followed by additional attendants, including Misses Lela Cruz, Hope Flores, Patricia Balderaz, Corina Cervantez, Janie Luera of Olton, Gracie Medillo, Janie Limas, Sonia Casarez and Mary Lou Tijerina.

Groomsmen were Adam Flores, Macky Estrada of San

Angelo, Vicent Guerra, Armando Alvarez of Dimmitt, Oscar Castillo, Isias Flores and Saul Arce of Plainview.

Attendant couples in the processional were Mr. and Mrs. Luis Luera of Olton, Mr. and Mrs. Junie Valles of San Angelo, Mr. and Mrs. Richard Valles of San Angelo, Mr. and Mrs. Gilbert Hernandez of Fort Worth, Mr. and Mrs. Lupe Garcia of Carrizo Springs, Mr. and Mrs. Johnny Garcia of Albuquerque, N.M. and Mr. and Mrs. Victor Estrada of San Angelo.

Also, Messrs. and Mmes. Jose Cervantez, Jose Balderaz, Edward Torres, Pepe Morales and Isreal Flores.

Appearing as flower girls were Delma and Thelma Cruz,

daughters of Mr. and Mrs. Hasinto Cruz. Wedding rings were carried by Gerald Lee Rico and Jennifer Trotter.

Manuel Diaz and Amy Castillo were junior attendants, who carried the bridal veil.

Given in marriage by her father, the bride wore a floor-length gown of bridal taffeta and lace, designed with empire waistline. Rose petal lace adorned the Victorian neckline, long fitted sleeves and yoke. Two more lace bands encircled the A-line skirt. A lace bow caught her mantilla veil of illusion, edged in wide lace.

Greenery cascaded from her bouquet of white lavender statice.

Female attendants were attired in formal gowns of sheer purple illusion over lilac. Each skirt was edged by a flounce trimmed in white lace. Complementing the ensembles were white picture hats tied with lilac ribbons.

Refreshments were served to wedding guests at the church fellowship hall after the ceremony. A dance followed in Wishing Well Ballroom.

Mr. and Mrs. Valles will be at home after Sept. 22 in San Angelo, where he is employed by Fort Concho Electric Cooperative. After attending Hereford Public Schools, Mrs. Valles graduated from high school in Abilene. Her husband graduated from San Angelo Central High School in 1973.

Out-of-town guests at the recent ceremony were Mr. and Mrs. Johnny Garcia of Albuquerque, N.M. and Mr. and Mrs. Tanis Arista of Big Spring.

I have but one lamp by which my feet are guided, and that is the lamp of experience.

-Patrick Henry.

Experience without learning is better than learning without experience.

-H.G. Bohn.

Men are wise in proportion, not to their experience, but to their capacity for experience.

-George Bernard Shaw.



MRS. DOUGLAS POARCH  
...nee Cathy Carrothers

## L'Allegra Takes Tour Of Museum

Exhibits at Deaf Smith County Historical Museum were viewed by members of L'Allegra Study Club Thursday morning following a brief business session in the Danny Martin home. Mrs. John Smith was co-hostess.

Helen Rose, museum worker, served as tour guide for the study club.

During the business portion of the meeting, Mrs. Gerald Parker, president, called for a report from Mrs. Cameron Gault, who is chairman of this year's L'Allegra Antique Show. She reminded members that the ways and means project is scheduled Nov. 14-16 at

Hereford Community Center.

Those present included Mmes. Terry Caviness, James Conkright, Dennis Farley, Mary Gibson, Burns Hamilton, Tom LeGate, Dennis Lomas, Bill Lyles, Gary McQuigg and Rudy Metz.

Also, Mmes. Parker, Gerald Payne, Eddie Reinauer, Alex Schroeter, Cliff Skiles, Bobby Veigel, Dwayne Walker, Bill Warrick and Hugh McCrary.

## Carrothers-Poarch Vows Pledged Here Yesterday

The marriage of Miss Cathy Carrothers and Larry Douglas Poarch was solemnized Saturday morning by the Rev. Eugene Brink, pastor of First Christian Church, in the sanctuary of Presbyterian Church.

Mr. and Mrs. John G. Carrothers of 119 Texas are the bride's parents and the bridegroom, who resides at Austin, is the son of Mr. and Mrs. J.D. Poarch of Amarillo.

Bouquets of fugi chrysanthemums filled the altar area, where the wedding party assembled, including Loretta Paetzold, maid of honor, Kim Poarch, best man, Miss Pam Garrison, bridesmaid, and Craig Poarch, groomsman.

Wedding guests were seated by the bride's brothers, Steve and Bill Carrothers, while Mrs. Ken Walser provided traditional ceremony selections at the organ.

Escorted by her father, the bride wore a formal gown of white jersey designed with a fitted bodice. Bands of venise lace, embroidered by seed pearls, outlined the empire waistline and neckline, which featured a triangular opening. Deep cuffs adorned with matching lace clasped her sleeves of full bishop styling.

The slightly gathered skirt fell to an unadorned hemline, contoured to form a chapel train. Attached to the gown was a jersey hood edged in venise lace. Gardenias and stephanotis were combined in her cascading bridal bouquet.

Sage green dresses with long sleeves and A-line skirts were worn by bridesmaids, who carried white gardenias. Buttons perforated the length of each dress, which was complemented by a self-belt.

The wedding party received guests in the home of the bride's parents after the ceremony. Mrs. John Steven Carrothers served the four-tiered cake, which was garnished with sugar lemon leaves and

was surrounded by gardenias and babybreath. Mrs. Greg Black poured coffee from the serving table, draped by white lace. Assisting the house party was Miss Melissa Henry.

Mrs. Poarch graduated from Hereford High School, where

she participated in the Distributive Education program. She is a former employe of Flowers West.

Poarch served two years in the U.S. Army after graduation from HHS in 1972.

## 4-H Club Views Slide Program

The Green Valley 4-H Club met Tuesday in the Dawn Community Center.

West Strain presented a slide program on his trip to Washington, D.C.

Members discussed programs and projects for the new year and elected new officers.

Chosen as club leaders were Marc Betzen, president, Sherri Strain, vice president, Will Fellers, secretary, Rhonda Hagar, reporter, and Randy Fellers, council delegate. Members present were Rhonda

da and Mac Hagar, Dennis and Danny Brillhart, Sherri and Wes Strain, Alonzo and Ortencia Cabezuela, Mark Betzen, Will and Randy Fellers.

Adult leaders present were Garland Stewart, Sherri Harder and Nelma Sovelle.

Put your spices on a double lazy susan. It's so easy just to turn to select the ones needed. One under the sink works well with cleaners.

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## Golden Circle Plans Activity For Each Month

Mrs. Clint Formby and Mrs. Frank Ball were hostesses for members of Golden Circle Sunday School Class of First Baptist Church Thursday in the Formby home, 408 Sunset.

Discussion centered on participation in a senior citizens project, and the women decided that the church's Adult V Department would schedule monthly activities, such as trips or parties.

Mrs. Charles Hood presented an inspirational program entitled "As A Man Thinketh, So Is He." The devotional was delivered by Mrs. Emmett Hale. Members answered roll call with Biblical scriptures.

Refreshments were served from a buffet table to these members present: Mmes. Sam Sides, J.E. Young, Hale, Ball, Hood, B.F. Markham, Jeff Roberson, Dixie Stewart and Donnie Owen.

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Special feature stops or reverses door the moment it strikes an object.

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Machine wash-and-dryable 100% Dacron® polyester, shirt jacket in regular 38-46 and long 40-46, \$35.

Wildlife long-sleeve shirt, S-XL, \$19.

Oxfordknit pants, 30-42, \$25.

# Nuptial Mass Unites Couple Here

Bouquets of yellow and orange chrysanthemums flanked the altar in St. Anthony's Catholic Church where Miss Mary Jane Kriegshauser and W. Boyce Cairns exchanged vows Saturday afternoon. Performing the nuptial mass was the Rev. Bernard McGorry, pastor.

The bride, who resides at Amarillo, is the daughter of Mr. and Mrs. Harold Kriegshauser, Route 3, A Canyon resident, the bridegroom is the son of Mr. and Mrs. Robert F. Cairns of Amarillo.

Honor attendant was Miss Claire Ann Reinauer of Dallas and Steve Cairns of Amarillo served his brother as best man.

Also attending the bride were her sisters, Mrs. Johnny Cloud of Hereford and Mrs. Dick Walsh of Portales, N.M., the bridegroom's sister, Miss Julie Cairns of Amarillo and Mrs. Michael Ray of Amarillo.

Groomsmen were George Raffkind, Phil Christian, Bill Graham and Ricky Crawford, all of Amarillo.

Guests were escorted by the bride's brothers, Ben and Randy Kriegshauser. Todd and Coby Kriegshauser, the bride's nephews, assisted as altar boys.

Ceremony selections were sung by Mr. and Mrs. Steve Cairns, accompanied by Mrs. Allen Evers, organist.

A slipper-length gown of candlelight organza over taffeta

was worn by the bride, who was presented in marriage by her father. Lace floral motifs were embossed the empire bodice and sheer sleeves, which flared at the elbow. Her portrait neckline was edged entirely in lace scallops. The A-line skirt contoured at back to form a chapel train.

Originally worn by the bridegroom's mother at her wedding, a chapel veil of bridal illusion bordered by lace, attached to the bride's wide brimmed hat of horsehair and lace. She carried a nosegay of tallman and yellow roses mixed with babybreath.

Floor-length dresses of burnt-orange knit were worn by bridal attendants, who added waist jackets of the same material to the ensembles.

Each outfit was styled with a gathered circular yoke and long sleeves. They carried yellow chrysanthemum nosegays.

Prior to a honeymoon in Acapulco, Puerto Vallarta and Guadalajara, Mexico, the newlywed couple greeted guests in the Knights of Columbus Hall. Mrs. Steve Jones ladled punch while Mrs. Dwight Rogers of Amarillo served the

three-tiered cake, which had tallman roses cascading down one side.

Mr. and Mrs. Cairns will be at home in Amarillo after Oct. 5. A graduate of Hereford High School, the recent bride attended West Texas State University. An alumnus of Tascosa High School in Amarillo, Cairns attended Oklahoma University, where he was a member of Phi Delta Theta Fraternity.

The wedding party were guests of the bridegroom's parents Friday night for the rehearsal dinner in Hereford County Club, where Mrs. Dan Welty was hostess for a bride's luncheon Saturday. Mrs. Welty presided at the guest registry during the wedding reception.

Taxes are high but we sometimes forget we're lucky to have the money to pay them!

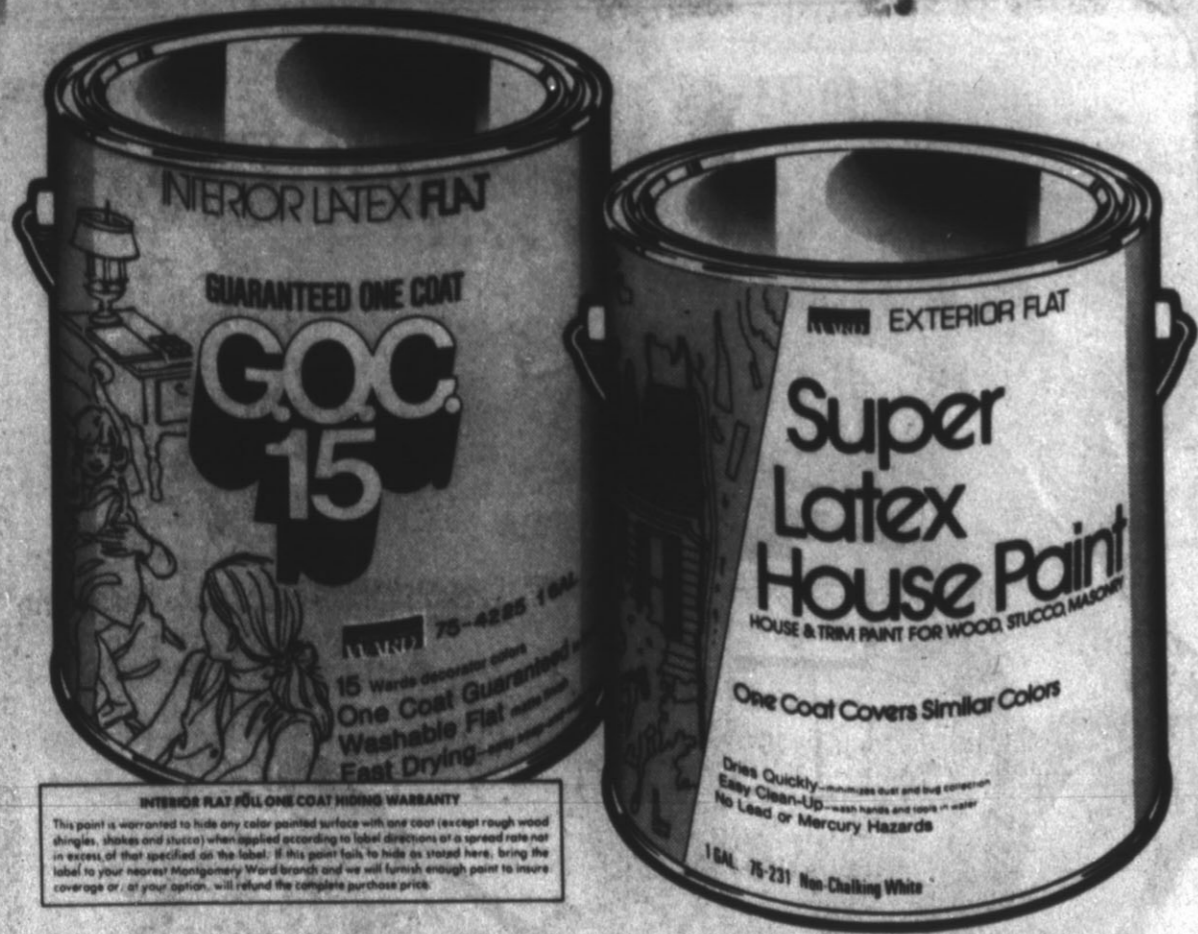
\*\*\*\*

The man or woman who has captured personality is not worried by the competition of other men or women.

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Warranted 1-coat interior latex in 15 modern colors.

Save \$4 **4.99** GALLON REG. 8.99

Just 1 coat of this easy-to-apply flat totally hides any color. Our G.O.C. 15 dries in only 1/2 hour, and a gallon goes a long way—up to 450 sq. ft. Clean-ups are quick and easy with plain soap and water. It's easy, economical, excellent.

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# Calendar of Events

## MONDAY

Merry Maidens 4-H Club in Pioneer Natural Gas Flame Room, 4 p.m.  
VFW Auxiliary Family Night in VFW Hall, 8 p.m.  
County Home Demonstration Council in County Courtroom, 2:30 p.m.  
WWI Veterans and Auxiliary, American Legion Hall, 6:30 p.m.  
Rotary Club, Civic Club Center, noon.  
Odd Fellows Lodge, 100F Hall, 8 p.m.  
Evening Lions Club, K-Bob's Steak House, 7 p.m.  
TOPS Evening Chapter, Community Center, 6 p.m.  
Easter Lions, Easter Clubhouse, 8 p.m.

Baptist Young Women of First Baptist Church, in the home of Mrs. Ralph Hill, 217 Greenwood, 7:30 p.m.

## TUESDAY

Women's Division travelogue at Deaf Smith County Library, 8 p.m.  
Public meeting with report from Chamber of Commerce GoPro Committee, Bull Barn, 7:30 p.m.  
Dandi Doers 4-H Club, Community Center, 4 p.m.  
Pioneer Study Club, Caison Steak House, 11:30 a.m.  
West Hereford Home Demonstration Club in the Roy Boyd home, 2:30 p.m.  
Rebekah Lodge, 100F Hall, 8 p.m.

Veleda Study Club in the home of Mrs. Laurence Ruther, 107 Mimosa, 8 p.m.  
Young Mothers Study Club, the Jim McDowell home, 8 p.m.  
Lone Star Study Club in the Jim Bookout home, 124 Ave. B, 3 p.m.

Hereford Art Guild, Community Center, 7:30 p.m.  
Hereford TOPS Club, Community Center, 9 a.m.  
Weight Watchers at First Baptist Church, 6:30 p.m.  
Singles group in Fellowship Hall of First Baptist Church, 8 p.m.

Whiteface Booster Club, Hereford High School library, 7:30 p.m.

## WEDNESDAY

Mothers of Twins organizational meeting at Caison Steak House 3-5 p.m.  
Walcott 4-H Boys Club, Walcott School, 10 a.m.  
Fun-Food-Fellowship Club, First United Methodist Church Fellowship Hall, 11 a.m. and lunch.  
Noon Lions, Civic Club Center, noon.  
Story hour for preschool children at Deaf Smith County Library, 3-3:30 p.m.  
Blood drive at Community Center, 4-5 p.m.

THURSDAY  
La Madre Mia Study Club in the home of Mrs. Don Taylor, 220 Star, 8 p.m.  
XI Epsilon Alpha farewell party at Amarillo, to leave Community Center at 6:30 p.m.  
Calliopean Study Club in the Ansel McDowell home 207 N. Texas, 8 p.m.  
Kiwanis Club, Civic Club Center, noon.

FRIDAY  
Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.  
Messenger Home Demonstration Club in Messenger Clubhouse, 2:30 p.m.  
Cultural Home Demonstration Club in the home of Mrs. Tom Hargrave, 201 Funston, 2:30 p.m.  
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.  
Duplicate Bridge Club at 309 Western, 7:30 p.m.  
Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.

Hereford Jaycees, Civic Club Center, 3p.m.

Hereford Senior Citizens, covered dish supper at Community Center, 7 p.m.

## FRIDAY

Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.

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Cultural Home Demonstration Club in the home of Mrs. Tom Hargrave, 201 Funston, 2:30 p.m.

Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.

Duplicate Bridge Club at 309 Western, 7:30 p.m.

Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.



## Museum Hours

DEAF SMITH COUNTY MUSEUM  
Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

## School Menus

### PUBLIC SCHOOLS

MONDAY--Tamale casserole with chili and cheese, green beans, buttered corn, fruit, hot rolls, milk.

TUESDAY--Barbecue franks, pinto beans, mixed greens, peach cobbler, cornbread, milk.

WEDNESDAY--Southern fried children and cream gravy, fluffy potatoes, English peas with pimiento, Jello with fruit and topping, hot rolls, milk.

THURSDAY--Sloppy Joe, potato sticks with catsup, tossed salad, butter cookie, milk.

FRIDAY--Batter fry fish with tartar sauce, cole slaw with carrots, buttered potatoes, peanut butter cake with peanut butter icing, hot rolls, milk.

### ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY--Burritos, tossed salad, buttered corn, chocolate pudding, milk.

TUESDAY--Corn dogs, green beans, carrot sticks, peaches, milk.

WEDNESDAY--Macaroni and cheese, peas and carrots, oatmeal cookies, buttered bread, milk.

THURSDAY--Barbecued beef, mashed potatoes, green beans, brownies, rolls, milk.

FRIDAY--Hamburgers, lettuce, tomatoes, pickles, potato chips, peach cobbler, milk.

Every man and woman has to settle the problems of life for himself and herself.



MRS. BOYCE CAIRNS  
...nee Mary Jane Kriegshauser

## Pregnancy Can Be More Comfortable

One old saying speaks of a "special glow of beauty that comes only during pregnancy."

"Today's woman may not quite agree with that—but some extra special care will go a long way toward achieving that 'glow.' "Marlene Odle, a clothing specialist, says.

A facial and different makeup can help cover skin discolorations that may occur during pregnancy.

The specialist suggested soft blow-dry hair styles, "berry" shades of lipstick and powdery blue and green eye shadow.

"And remember, a cool shower can refresh you when nothing else can," she said.

"Wear the proper undergarments for comfort and health purposes—a well-fitting bra is important. And support hose

help if varicose veins are a problem."

Choose maternity fashions with expandable features—elastic waistbands, elasticized front panels, extended fronts—for more comfort.

The fashionable loose chemise, big tops, and smocks make attractive designs for expectant women.

And longer length styles help slim the overall figure, she said.

"Wear comfortable shoes with good ankle support. High heels can put unnecessary strain on the back and throw the body off balance.

Concentrate on top interest to focus attention on your head, shoulders and face with colorful jewelry and cleverly-tied scarves," she advised.

**DOG FOOD SPECIAL \$7.75** Per 50 lb. Bag  
FRISKIES COME 'N GET IT  
Available ALBERS MILLING CO. DIVISION OF CARNATION CO. Hwy 385 South 364-5370 Gene Duren-Ray Rangel

**PIZZA HUT**  
GOOD MONDAY TUESDAY WEDNESDAY THURSDAY  
WE DELIVER FROM 5:00 P.M. TO 10:00  
SPECIAL BUY ONE PIZZA - GET ONE OF SAME SIZE FREE WITH THIS COUPON  
For Faster Service Phone Ahead - Allow 20 Min.

PLEASE ALLOW APPROXIMATELY 30 MINUTES		12"	14"	16"
	Small	Med.	Large	
PIZZA SUPREME	2.69	3.99	5.29	
CANADIAN BACON	2.69	3.99	5.29	
PEPPERONI	2.19	3.29	4.39	
MEAT	2.19	3.29	4.39	
MUSHROOMS	2.19	3.29	4.39	
ANCHOVY	2.19	3.29	4.39	
BLACK OLIVE	2.19	3.29	4.39	
GREEN CHILI	2.19	3.29	4.39	
GREEN PEPPER	2.19	3.29	4.39	
ONION	1.99	2.99	3.99	
PLEASE ALLOW APPROXIMATELY 30 MINUTES		12"	14"	16"
		Small	Med.	Large
MOZZARELLA CHEESE	1.49	2.49	3.49	
ANY 2 TOPPING COMBINATIONS (EXCEPT CANADIAN BACON)				
ANY 3 TOPPING COMBINATIONS	2.29	3.29	4.29	
SPAGHETTI	2.09	3.09	4.09	
CAVATINI REGULAR	2.09	3.09	4.09	
CAVATINI SUPREME	2.09	3.09	4.09	
TUESDAY-SATURDAY SANDWICH, EACH SALAD, EACH				
CHIPS	1.09	Adult	1.29	
CHIPS	1.19	Adult	1.29	



IT'S FREE! WIN UP TO \$1,000 CASH!

# Play GAMERAMA

PICK UP YOUR FREE TICKET NOW!

PRIZE VALUE	NO. OF TICKETS	ODDS FOR ONE TICKET	ODDS FOR FOUR TICKETS	ODDS FOR NINE TICKETS
\$1,000.00	1	103,635 to 1	40,907 to 1	20,453 to 1
100.00	72	13,479 to 1	5,391 to 1	2,745 to 1
50.00	144	7,200 to 1	2,845 to 1	1,472 to 1
25.00	288	3,600 to 1	1,422 to 1	737 to 1
10.00	576	1,800 to 1	711 to 1	368 to 1
5.00	1,152	900 to 1	355 to 1	184 to 1
2.50	2,304	450 to 1	177 to 1	92 to 1
1.00	4,608	225 to 1	89 to 1	46 to 1
50¢	9,216	113 to 1	45 to 1	23 to 1

Scheduled Termination Date of this Program is October 13, 1975.



PRICES EFFECTIVE MON. SEPT. 22, THRU WED., SEPT. 24, 1975. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

PARK PLAZA SHOPPING CENTER  
STORE HOURS:  
8-10 MON.-SAT.  
9-9 SUNDAY

FRESH WATER  
**CATFISH STEAKS**  
4 TO 6-OZ. EACH  
**89¢**  
LB.

- BAR-S FULLY COOKED BONELESS HAMS... HALF OR WHOLE... **\$2.39**
- BLUE MORROW COOKED BEEF OR PORK FRITTERS... BULK PACK... **99¢**
- BAR-S SKINLESS FRANKS... 12-OZ. PKG. HUDSON'S U.S.D.A. GRADE A... **79¢**
- CUT-UP FRYERS... **75¢**



## Thrif-T Baby Beef Sale!

THRIF-T BABY BEEF

# Round Steaks 99¢

CENTER SLICES BEEF ROUND

THRIF-T BABY BEEF  
Arm-Pot Roast... BEEF CHUCK... **89¢** LB.

THRIF-T BABY BEEF  
**SIRLOIN STEAKS**  
CENTER SLICES, BEEF LOIN  
**99¢** LB.

THRIF-T BABY BEEF  
**RIB STEAKS**  
LARGE END, BEEF RIB  
**99¢** LB.

THRIF-T BABY BEEF  
**CHUCK ROAST**  
BLADE CUTS, BEEF CHUCK  
**69¢** LB.

100 PER CENT PURE BEEF, FRESH  
**Ground Beef 79¢**  
3-LB. PKGS. OR MORE

### CONGRATULATIONS TO THESE: \$1,000 WINNERS!

<b>JOYCE NELSON</b> 1148 Varnon Dr Pampa, Texas	<b>FAY JAMES</b> Rt. 2 Hugoton, Kansas	<b>SHIRLEY BRIDWELL</b> 433 Graham Pampa, Texas	<b>ALMA MANGAN</b> 811 E. Walnut Garden City, Kansas
<b>C. K. FOLLIS</b> 624 Hazel Pampa, Texas	<b>JOEL CURTIS</b> 1707 Elm Liberal, Kansas	<b>J.E. SHACKELFORD</b> 405 Christy Pampa, Texas	<b>JACKIE DOYLE</b> 106 S. Main Hugoton, Kansas

### NEW \$100 WINNERS:

- FLOYD PIERCE - 1205 N. 10th - ENID, OKLAHOMA
- SPENCER HERZER - LAVERNE, OKLAHOMA
- JUDY SHAW - 110 S. Fir - PERRYTON, TEXAS
- CONNIE BLAKELY - 1107 Court - SCOTT CITY, KS.
- KIRK HOLLOWAY - 507 W. 8th - SCOTT CITY, KS.
- MARTY BARTLETT - 438 Crest - PAMPA, TEXAS

### \$20 WINNERS:

- BETTY HARDING, Garden City, Kansas - LOUISE TEAGUE, Pampa, Texas
- J. W. LOWREY, Borger, Texas - MRS. MARY HESTON, Hugoton, Kansas
- FLOYD SMITH, Pampa, Texas - CARROLL S. THOMAS, Pampa, Texas
- OTIS VAUGHAN, Liberal, Kansas - ALTA M. BEASLEY, Forgan, Oklahoma
- MRS. LEWIS BOLIN, Keyes, Oklahoma.

32-OZ. BTL. PLUS DEPOSIT  
**Coca-Cola \$1.39**  
CTN. OF 6

BAKE-RITE  
**Shortening \$1.38**  
3-LB. CAN

HEINZ  
**Ketchup 78¢**  
32-OZ. BTL.

POTATO CHIPS  
**Pringles 84¢**  
TWIN PACK 9-OZ. CAN

BETTY CROCKER  
**Hamburger 56¢**  
7 1/2-OZ. BOX

SEVEN SEAS, ALL FLAVORS  
**Salad Dressing 48¢**  
8-OZ. BTL.

ELLIS FOODS  
ELLIS  
**Vienna Sausage 83¢**  
3 8-OZ. CANS

**Chili Beans 48¢**  
with 15-OZ. CAN

ELLIS  
**White Beans n' Ham 59¢**  
15-OZ. CAN

ELLIS  
**Stew & Meat Balls 48¢**  
15-OZ. CAN

ELLIS  
**Beef Stew 63¢**  
15-OZ. CAN

ELLIS  
**Spaghetti & Meat Balls 43¢**  
15-OZ. CAN

ELLIS  
**Jumbo Tamales 79¢**  
19-OZ. CAN

ELLIS  
**Chili with Beans 83¢**  
15-OZ. CAN

ELLIS  
**Lima Beans 59¢**  
AND HAM 15-OZ. CAN

ALL VARIETIES  
**Hawaiian Punch 56¢**  
46-OZ. CAN

ALL GRINDS  
**Camelot Coffee \$1.98**  
2-LB. CAN

PIONEER, REG. OR BUTTERMILK  
**Biscuit Mix 99¢**  
2-LB. BOX

THRIF-T Dairy Foods  
MEL-O-CRUST  
**CINNAMON ROLLS 44¢**  
9 1/2-OZ. CAN

FAIRMONT  
**Half & Half 69¢**  
QT. CTN.

SAVORY  
**Oleo 39¢**  
1-LB. CTN.

CAMELOT WRAPPED  
**American Slices \$1.28**  
16-OZ. PKG.

VAN CAMP'S  
**Pork & Beans 25¢**  
18-OZ. CAN

CAMELOT TOMATO  
**Soup 6 89¢**  
10 1/2-OZ. CANS

CHARMIN  
**Bath Tissue 61¢**  
4-ROLL PKG.

CAMELOT  
**Pinto Beans 84¢**  
2-LB. BAG

DIAL  
**Bath Soap 2 69¢**  
BARS

HUSKY  
**Dog Food 6 77¢**  
15-OZ. CANS

THRIF-T Frozen Foods  
FAIRMONT VANILLA  
**ICE CREAM \$2.39**  
5-QUART PAIL

ALL VARIETIES  
**Patle Dinners 42¢**  
12-OZ. PKG.

FROZEN  
**Rhodes Rolls 52¢**  
PKG. OF 24

CAMELOT  
**Peas & Carrots 4/\$1**  
10-OZ.

Thrif-T Health & Beauty  
FOR UPSET STOMACHS  
**Pepto Bismol 99¢**  
8-OZ. BTL.

REGULAR OR UNSCENTED DEODORANT  
**SURE 99¢**  
9-OZ. CAN

WE GLADLY ACCEPT U.S.D.A. FOOD STAMPS

WE REDEEM U.S.D.A. FOOD STAMPS

FRESHNESS FROM  
**Green Market Street!**  
COLORADO ELBERTA  
**PEACHES \$5.98**  
1/4 Bushel 5-LBS. \$1.00

MISSOURI FANCY JONATHAN  
**APPLES 79¢**  
3 LB. BAG

CALIFORNIA CASSELMAN  
**PLUMS \$1.00**  
3 LBS.

# Wedding Vows Spoken At Twilight Ceremony

Miss Karen Ray Bain was the bride of Teddie Scott Goldsmith of Dimmitt during a twilight ceremony Saturday evening in Avenue Baptist Church, where the Rev. Freelin Suttie officiated.

A graduate of Texas Tech University, the bride is the daughter of Mr. and Mrs. R.C. Bain of 902 Irving. The bridegroom is the son of Mr. and Mrs. W.J. Goldsmith of Dimmitt.

A unity candle atop a pedestal centered a pair of large bouquets composed of white gladiolas and blue carnations at the chancel.

Mrs. Dean Crofford was matron of honor in her sister's wedding while Rex Allsup was best man.

The bride's sisters-in-law, Mrs. Larry Bain and Mrs. Wendal Bain, were additional attendants. Groomsman were the bridegroom's nephew, Keith Goldsmith, and the bride's brother, Wendal Bain.

Ushering guests were Kenneth R. Jeter and Larry Bain.

Theresa Vines of Lubbock presented solo vocal selections, including "Twelfth of Never."

"Let Me Be There" and "We've Only Just Begun." Organ accompaniment was provided by Mrs. Bill Wall.

Escorted to the altar by her father, the bride wore a carpet-length gown of sheer white shadowon over white bridal satin. Lace brocade emphasized the high waistline and cascaded in twin panels down the front of the softly gathered skirt. The bodice was patterned with a portrait neckline. Matching lace trim encircled her full bishop sleeves, which gathered in deep cuffs.

Her double-tiered veil of bridal illusion was traced by valenciennes and had a fingertip layer, plus a lower layer which drifted over her chapel train. Her cascading bridal bouquet was made of white carnations, daisies and babybreath.

Formal length dresses of baby blue double-knit were worn by bridal attendants, who carried nosegays of white carnations, pale blue daisies and sapphire blue cushion pompons. White lace embellished the empire waistlines and short bouffant sleeves on bridal matron's ensembles. The gowns had portrait necklines and A-line skirts.

Mrs. Robert Wiggins of Lubbock served the three-tiered wedding cake, decorated with light blue carnations, to reception guests in the Larry Bain home, 201 Hickory. Punch was served by Mrs. Tony Thompson of Wolforth. Centering the serving table were attendants' bouquets.

Mrs. Goldsmith wore a casual pantsuit for her honeymoon trip to points in New Mexico. The couple will be at home at 428

Ave B after Sept. 24.

Mr. and Mrs. Goldsmith are both employed by Amstar Corporation in Dimmitt. She is a 1970 graduate of Hereford High School and he completed high school studies at Graver in 1968.

## Ida Zamora Elected VICA Prexy

Twelve members of the Vocational Industrial Clubs of America Chapter 489, met for the chapter's first meeting of the year recently with a salad supper in the Flame Room at Pioneer Natural Gas.

Plans were made for fund raising projects, social activities, chapter projects and awards, community services and VICA leadership work.

New officers elected at the meeting are Ida Zamora, president; Sandra Wells, vice president; Beverly Edwards, secretary; Cynthia Romero, treasurer; Loretta Vigil, reporter; Sandra Brown, parliamentarian; and Linda Kendrick, sergeant at arms.

Other members include Linda Campos, Rosa Guerra, Angie Guillen, Ruth Hawley, Vickie House, Debra Kendrick, Susie Lopez, Mary Murillo, Rosa Rodriguez, Jennifer Stewart, and Wanda White.

Club advisor is Jackie Cabbiness.

The cute young things will soon be displaying the 1975 crop of sweaters.



MRS. TEDDIE GOLDSMITH ...nee Karen Bain

## Women Discuss Meeting Rules

Points to remember when conducting a meeting were emphasized by Mrs. Ira Ott Thursday afternoon when she addressed fellow members of Wyche Home Demonstration Club in the Bob Thuett home.

During her presentation, Mrs. Ott explained that it was proper to stand when speaking to a large audience and acceptable to be seated when talking to a smaller group.

Further procedures were typified during a skit, involving several HD members.

In conjunction with the program topic, each member answered roll call with an important characteristic of a good leader. Mrs. G.W. Duncan, recreation leader, read a creed during the opening exercise. Mrs. L.B. Worthan presided over business.

The next regular meeting will convene at 2:30 p.m. Oct. 2 in the C.F. Newsom home.

Members in attendance were Mes. Charles Packard, Worthan, Robert Trowbridge, Duncan, H.L. Ward, E.C. Hewitt Jr., Frank Duncan and Ott.

Twin sweaters, the short-sleeve snug one under the long sleeve cardigan, are popular.

# By The Garden Gate With Glad

By Gladys Manjeet

Patience Strong is one of the authors which I like very much and her philosophy relative to gardening always gives me food for thought. This morning, I read this: "He who puts his heart into a garden day by day never has a lonely moment. He can always say...there is something to enjoy. For instance, the grass, the birds, the flowers, the green grass. All the precious harvest of his hard and busy hours."

Monday morning, I was looking out the picture window and, all at once, three beautiful bluebirds and a yellow wild canary flew into the back yard. They first searched for water, then they lighted in the golden rain tree. I ran and picked up my field glasses, watching them play in the boughs of the tree and soon they found the pods with seed. The bluebirds picked at the pods until they found the morsels of food therein. They had a good lunch (or breakfast) and rested awhile, then they flew away. They were very pretty and I was thrilled to have them visit my garden.

I followed the birds as far as I could with the field glasses, then I picked up the cutting knife and a container and went into the flower garden to cut some flowers for the house. The glads (both the miniature and large) were snowy white and crisp, the marigolds of many rich colors, the zinnias in full bloom (have approximately four varieties and sizes), the roses also had an abundance of blossoms.

As I cut and placed the stems in deep water, I thought that soon there would be many of the clubs having flower shows or tours. With this in mind, I want to share the following practices for cutting and conditioning cut flowers.

The trick to long-lasting flower arrangements (cut flowers), whether cultivated or wild, is proper conditioning. Flowers have specially designed cell structure for conducting water up through the cut ends of the

stems into the branches, leaves and petals in the form of vapor. The flower (blossom) is in its best condition when the stems, leaves and petals are filled to capacity with water.

Therefore, it is very important that any aids that can be used in promoting this condition are very important. As the water flows up the stem, it tends to reduce evaporation from the blossom petals and the leaves to increase the life of the arrangement.

Some of the aids are: cut flowers during the late afternoon or evening when they are filled with food and are at their best. After cutting, (when cutting one should carry a pail of water and place the fresh cut stems in the water) the flowers should be groomed.

All residue removed, and the lower leaves, which would be in the water when stems are placed for conditioning. The petals, if left, will cause deterioration which would tend to shorten the life of the cut flower. Next, place the flower into the water, as deep as possible, and leave over night before arranging. It is through the night, when they become cool, that transpiration takes place and makes them last longer after being arranged.

It is important that, when gathering flowers, that all equipment is clean, including the knife, the container, the water and shears which are used on the woody materials. Also, wash hands carefully before cutting and handling the flowers.

Choose the best materials for cutting. It is quality in the bloom and plant that gives it lasting qualities. Half-open, sufficiently matured flowers are the best to cut. Buds should be at least half open and they will complete the opening process after having been arranged. Flowers cut after their prime (faded, droopy petals, full bloom) do not last long enough to warrant the effort spent in arranging them.

It is a debatable subject relative to the kind of cut to make. Most authorities say to cut in a long slant just above the node or eye; this increases the exposed surface and the tip of the slanting cut aids in giving the stem more area to drink water and keeps them from resting flat in the container. In arranging, it will often be necessary to make a new cut, to develop the design that you want.

If the flowers, when cut, are placed in a bucket of water, then just add more water (warm water) but, if not placed in water, then re-cut the ends and place in a pail which has been filled with warm water, (room temperature is best.) As flowers are placed in the water, check again for residue and clean the foliage. If the flowers are

"hardened off" before arranging, hours can be added to the enjoyment of your arrangement.

The idea of the warm water is a process which has proven very successful. It is one of the most radical changes in handling cut flowers in the last 20 years. I recommend it, have found it really works. Test temperature of water before placing the cut stems in it. Should be between 80 and 100 degrees for best results. Cold water is a sudden change, which tends to shock the flower.

Place the pail of cut flowers in a cool, dark room (out of draft) for several hours, better still, over night. After placing the pail, spray flowers with lukewarm water; this will also add to the preservation of the flower. Also, spray the air to freshen it. Do not crowd the flowers as they are placed in the pail of water-better to use more containers than to crowd, as this will bruise the flowers. Also, stems can be broken.

Flowers with milky fluid in their stems should be seared with heat, using either boiling water or a flame from a match candle or open flame. If boiling water is used, let only the bottom of the stem stay for one minute, (use timer) and only one inch of the stem. Protect leaves and flowers by placing brown paper over the boiling water, cutting holes in which the stem can be inserted. After searing, place in the pail of lukewarm water and condition as above. To revive a flower that seems to be wilting, recut the stem end under water, place in warm to hot water and recondition. This really works, as I have often tried it.

Use fresh clean water and keep all equipment spotlessly clean to hold down bacteria. Any decayed material or foul water will clog the tiny tubes through which the flower breathes.

Some arrangers remove all foliage and use other foliage material, which has been conditioned, in their arrangements. Acid-loving annuals, perennials and shrubs, when cut, will keep best in slightly acid water and lime-loving plants such as the peony, iris, hollyhock, lilac and mockorange like water neutral or nearly so.

Asters, daisies, gallardias, petunias and verbenas can be better preserved by using sugar in the water. Some arrangers advocate the use of one tablespoon of salt or sugar added to water (if water does not have excess salt naturally). Snapdragon, rose and marigold can be helped by using salt.

In preparing specimen for flower shows, some of these suggestions will aid greatly in making them hold up and to make a much better showing.

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ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

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# Tax Relief Given For Home Buyers

Consumers expecting a tax credit for buying a new house should check with the Internal Revenue Service first—to be sure they meet the qualifications, Denise Beigbeler, a housing and home furnishings specialist, says.

"The Tax Reduction Act of 1975 does include a section designed as an incentive to buyers of new unoccupied homes currently on the market and to the people custom-building their homes.

"And it provides a direct five per cent tax credit, figures on the purchase price of the house. The purchase price can't exceed an adjusted base of \$40,000, for a maximum credit of \$2,000.

"This isn't a deduction or adjustment to gross income—it's simply a credit against federal tax liability," she explained.

But not every new home—or new home buyer—qualifies, she cautioned.

Miss Beigbeler is with the Texas Agricultural Extension Service, The Texas A&M University System.

Specific criteria for buyers of new homes include:

—The new dwelling must be a principal residence, not a second or vacation home. It may be a single family house, a unit in a condominium or co-op, or a mobile home.

—Construction must have begun before March 26, 1975.

—The taxpayer must acquire and occupy the home between March 12, 1975 and January 1, 1977.

—Certification from the seller must be attached to the buyer's IRS tax return stating that the purchase price was the lowest at which the residence was ever offered for sale since February 28, 1975. It also must certify that construction of the dwelling began prior to March 26, 1975.

For persons building their homes, qualifications are:

—Only the cost of constructions after March 12, 1975, can be considered in determining the amount of credit allowable.

—The Taxpayer-purchaser must be the original owner. Purchasing the home from a relative may result in ineligibility for tax credit.

"Maximum credit allowed under this bill is \$2,000. Married people filing separate returns can receive up to \$1,000 each.

"Also, if a buyer has unrecognized capital gains—the money he made over the original cost of a previously-owned house, not including any improvements he made—this reduces his tax credit," she explained.

She reminded consumers to keep up to date on possible modifications of the bill by checking with the Internal Revenue Service.



## Autumn Creation

Mrs. J.R. Allison, left, poured coffee for members of Bayview Study Club Thursday morning in her home at 113 N. Texas. Mrs. R.W. Eades, who served as co-hostess, stands with Mrs. D.N.

Garner, club president, Mrs. W.K. Golden and Mrs. Colby Conkwright. The letter pair compiled the new club yearbooks, which were distributed during the first meeting of the season.

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Members present were Mrs. D.N. Garner, president, introduced Mrs. Colby Conkwright, who is chairman of the yearbook committee. Standard reports were heard from project chairmen.

Organ music was provided by Mrs. Joe Shultz as guests were served refreshments from a table decorated in a patriotic

motif. An array of red carnations was centered beneath the crystal chandelier, in addition to red, white and blue napkins on the table.

Also, Mrs. Juston McBride, Ansel McDowell, R.B. Miller, Keith Simmer, Jack Wilcox, and Jimmie Gillentine.

## Study Club Slates Tour

Plans for a tour of West Central Elementary School were confirmed Thursday night during a meeting of Hereford Study Club in the Maurice Tannahill home. Mrs. J.W. Witherspoon was co-hostess.

Miss Gladys Setliff and Mrs. C. R. Winget, Bob Word, Ballard, George DeBoer, Bob Poston, Don Robinson, Art Stoy, S.L. Garrison and J.D. Gilbert Jr.

Members will meet at the new school building near Park Plaza at 7:30 p.m. Oct. 2 and will then assemble in the Labry Ballard home, 120 Beach, for refreshments.

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Using study club members as models, Mrs. Hodges stressed that effective usage of color and tone should complement each individual's complexion and features. She demonstrated techniques with which her audience experimented.

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Plans were also made for the arts and crafts show scheduled for November.

Club members made plans to operate 10 booths for the Halloween Carnival to be held Oct. 24.

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"A person is himself because of what another generation has given to his development," Dorothy Taylor, a family life education specialist, said.

"No one generation is superior to another—each contributes life values which are adapted by the new generation."

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—Aggression or harmony.

"Alternate generations are characterized by predominant traits of aggression and harmony. Those generations who grew up in periods of unrest try to ensure peaceful times for their children. Then, historically, aggression often surfaces after years of harmony."

Children often relate better with their grandparents than with their parents on issues of aggression and harmony. The youngsters respect the older people's knowledge and experiences about problems they are confronting, problems their

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Hereford/Dimmitt

# Wedding Vows Spoken At Twilight Ceremony

Miss Karen Ray Bain was the bride of Teddie Scott Goldsmith of Dimmitt during a twilight ceremony Saturday evening in Avenue Baptist Church, where the Rev. Freelin Suttle officiated.

A graduate of Texas Tech University, the bride is the daughter of Mr. and Mrs. R.C. Bain of 902 Irving. The bridegroom is the son of Mr. and Mrs. W.J. Goldsmith of Dimmitt.

A unity candle atop a pedestal centered a pair of large bouquets composed of white gladiolas and blue carnations at the chancel.

Mrs. Dean Crofford was matron of honor in her sister's wedding while Rex Allsup was best man.

The bride's sisters-in-law, Mrs. Larry Bain and Mrs. Wendal Bain, were additional attendants. Groomsman were the bridegroom's nephew, Keith Goldsmith, and the bride's brother, Wendal Bain.

Ushering guests were Kenneth R. Jeter and Larry Bain.

Theresa Vines of Lubbock presented solo vocal selections, including "Twelfth of Never."

"Let Me Be There" and "We've Only Just Begun." Organ accompaniment was provided by Mrs. Bill Wall.

Escorted to the altar by her father, the bride wore a carpet-length gown of sheer white shadowon over white bridal satin. Lace brocade emphasized the high waistline and cascaded in twin panels down the front of the softly gathered skirt. The bodice was patterned with a portrait neckline. Matching lace trim encircled her full bishop sleeves, which gathered in deep cuffs.

Her double-tiered veil of bridal illusion was traced by Valenciennes and had a fingertip layer, plus a lower layer which drifted over her chapel train. Her cascading bridal bouquet was made of white carnations, daisies and babybreath.

Formal length dresses of baby blue double-knit were worn by bridal attendants, who carried nosegays of white carnations, pale blue daisies and sapphire blue cushion pompons. White lace embellished the empire waistlines and short bouffant sleeves on bridal matron's ensembles. The gowns had portrait necklines and A-line skirts.

Mrs. Robert Wiggins of Lubbock served the three-tiered wedding cake, decorated with light blue carnations, to reception guests in the Larry Bain home, 201 Hickory. Punch was served by Mrs. Tony Thompson of Wolforth. Centering the serving table were attendants' bouquets.

Mrs. Goldsmith wore a casual pantsuit for her honeymoon trip to points in New Mexico. The couple will be at home at 428

Ave B after Sept. 24.

Mr. and Mrs. Goldsmith are both employed by Amstar Corporation in Dimmitt. She is a 1970 graduate of Hereford High School and he completed high school studies at Gruber in 1968.

## Ida Zamora Elected VICA Prexy

Twelve members of the Vocational Industrial Clubs of America Chapter 489, met for the chapter's first meeting of the year recently with a salad supper in the Flame Room at Pioneer Natural Gas.

Plans were made for fund raising projects, social activities, chapter projects and awards, community services and VICA leadership work.

New officers elected at the meeting are Ida Zamora, president; Sandra Wells, vice president; Beverly Edwards, secretary; Cynthia Romero, treasurer; Loretta Vigil, reporter; Sandra Brown, parliamentarian; and Linda Kendrick, sergeant at arms.

Other members include Linda Campos, Rosa Guerra, Angie Guillen, Ruth Hawley, Vickie House, Debra Kendrick, Susie Lopez, Mary Murillo, Rosa Rodriguez, Jennifer Stewart, and Wanda White.

Club advisor is Jackie Cabbiness.

The cute young things will soon be displaying the 1975 crop of sweaters.



MRS. TEDDIE GOLDSMITH ...nee Karen Bain

## Women Discuss Meeting Rules

Points to remember when conducting a meeting were emphasized by Mrs. Ira Ott Thursday afternoon when she addressed fellow members of Wyche Home Demonstration Club in the Bob Thuet home.

During her presentation, Mrs. Ott explained that it was proper to stand when speaking to a large audience and acceptable to be seated when talking to a smaller group.

Further procedures were typified during a skit, involving several HD members.

In conjunction with the program topic, each member answered roll call with an important characteristic of a good leader. Mrs. G.W. Duncan, recreation leader, read a creed during the opening exercise. Mrs. L.B. Worthan presided over business.

The next regular meeting will convene at 2:30 p.m. Oct. 2 in the C.F. Newsom home.

Members in attendance were Mmes. Charles Packard, Worthan, Robert Trowbridge, Duncan, H.L. Ward, E.C. Hewitt Jr., Frank Duncan and Ott.

Twin sweaters, the short sleeve snug one under the long sleeve cardigan, are popular.

# By The Garden Gate With Glad

By Gladys Manjeot

Patience Strong is one of the authors which I like very much and her philosophy relative to gardening always gives me food for thought. This morning, I read this: "He who puts his heart into a garden day by day never has a lonely moment. He can always say...there is something to enjoy. For instance, the grass, the birds, the flowers, the green grass. All the precious harvest of his hand and busy hours."

Monday morning, I was looking out the picture window and, all at once, three beautiful bluebirds and a yellow wild canary flew into the back yard. They first searched for water, then they lighted in the golden rain tree. I ran and picked up my field glasses, watching them play in the boughs of the tree and soon they found the pods with seed. The bluebirds picked at the pods until they found the morsels of food therein. They had a good lunch (or breakfast) and rested awhile, then flew away. They were very pretty and I was thrilled to have them visit my garden.

I followed the birds as far as I could with the field glasses, then I picked up the cutting knife and a container and went into the flower garden to cut some flowers for the house. The glads (both the miniature and large) were snowy white and crisp, the marigolds of many rich colors, the zinnias in full bloom (have approximately four varieties and sizes), the roses also had an abundance of blossoms.

As I cut and placed the stems in deep water, I thought that soon there would be many of the clubs having flower shows or tours. With this in mind, I want to share the following practices for cutting and conditioning cut flowers.

The trick to long-lasting flower arrangements (cut flowers), whether cultivated or wild, is proper conditioning. Flowers have specially designed cell structure for conducting water up through the cut ends of the

stems into the branches, leaves and petals in the form of vapor. The flower (blossom) is in its best condition when the stem, leaves and petals are filled to capacity with water.

Therefore, it is very important that any aids that can be used in promoting this condition are very important. As the water flows up the stem, it tends to reduce evaporation from the blossom petals and the leaves to increase the life of the arrangement.

Some of the aids are: cut flowers during the late afternoon or evening when they are filled with food and are at their best. After cutting, (when cutting one should carry a pail of water and place the fresh cut stems in the water) the flowers should be groomed.

All residue removed, and the lower leaves, which would be in the water when stems are placed for conditioning. The petals, if left, will cause deterioration which would tend to shorten the life of the cut flower. Next, place the flower into the water, as deep as possible, and leave over night before arranging. It is through the night, when they become cool, that transpiration takes place and makes them last longer after being arranged.

It is important that, when gathering flowers, that all equipment is clean, including the knife, the container, the water and shears which are used on the woody materials. Also, wash hands carefully before cutting and handling the flowers.

Choose the best materials for cutting. It is quality in the bloom and plant that gives it lasting qualities. Half-open, sufficiently matured flowers are the best to cut. Buds should be at least half open and they will complete the opening process after having been arranged. Flowers cut after their prime (faded, droopy petals, full bloom) do not last long enough to warrant the effort spent in arranging them.

It is a debatable subject relative to the kind of cut to make. Most authorities say to cut in a long slant just above the node or eye; this increases the exposed surface and the tip of the slanting cut aids in giving the stem more area to drink water and keeps them from resting flat in the container. In arranging, it will often be necessary to make a new cut, to develop the design that you want.

If the flowers, when cut, are placed in a bucket of water, then just add more water (warm water) but, if not placed in water, then re-cut the ends and place in a pail which has been filled with warm water, (room temperature is best.) As flowers are placed in the water, check again for residue and clean the foliage. If the flowers are

"hardened off" before arranging, hours can be added to the enjoyment of your arrangement.

The idea of the warm water is a process which has proven very successful. It is one of the most radical changes in handling cut flowers in the last 20 years. I recommend it, have found it really works. Test temperature of water before placing the cut stems in it. Should be between 80 and 100 degrees for best results. Cold water is a sudden change, which tends to shock the flower.

Place the pail of cut flowers in a cool, dark room (out of draft) for several hours, better still, over night. After placing the pail, spray flowers with lukewarm water; this will also add to the preservation of the flower. Also, spray the air to freshen it. Do not crowd the flowers as they are placed in the pail of water-better to use more containers than to crowd, as this will bruise the flowers. Also, stems can be broken.

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### Joyce's Journal

BY JOYCE SHIPP  
 Deaf Smith County Extension Agent

**CHOPSTICK TUNA CASSEROLE**  
 Combine in mixing bowl:  
 1-10 1/2 oz. can cream of mushroom soup  
 1/4 c. water  
 Add and toss lightly:  
 1/2 can (3 oz.) chow mein noodles  
 1-6 1/2 oz. can tuna  
 1 c. sliced celery  
 1/4 c. chopped onion  
 1/2 c. salted, toasted cashews  
 Dash Pepper  
 Pour into 1 1/2 qt. casserole. Sprinkle with remaining noodles, bake in moderate oven (375 degrees) for 15 minutes. Garnish with mandarin orange slices.

**SOUR CREAM NOODLE BAKE**  
 1-8 oz. pkg. medium egg noodles  
 2 T. butter or margarine  
 1 lb. ground beef  
 1-8 oz. can tomato sauce  
 1 t. salt  
 1/4 t. garlic salt  
 1/8 t. pepper  
 1 c. cottage cheese  
 1 c. sour cream  
 1/2 c. chopped onions  
 3/4 c. coarsely shredded cheddar cheese.  
 Preheat oven to 350 degrees. Cook noodles according to pkg. directions; rinse and drain. Melt butter in skillet; add beef. Cook, stirring, over moderate heat until beef loses pink color; add tomato sauce, salt, garlic salt and pepper. Cover; simmer for 5 minutes.  
 Fold noodles, cottage cheese, sour cream and onions together;

**HAM & CORN DELIGHT**  
 3 cups drained whole kernel corn  
 1 cup chopped ham  
 1 1/2 teaspoon sugar  
 1 1/2 teaspoon salt  
 1/2 teaspoon pepper  
 3 eggs, well beaten  
 1 1/2 cup milk  
 1 1/2 tablespoon butter  
 3 tablespoons cracker crumbs  
 Preheat oven at 350 degrees. Mix all ingredients thoroughly. Pour into greased 1 1/2 qt. uncovered baking dish. Set in a pan of hot water 1 inch deep. Bake 60-70 minutes or until a silver knife inserted 1 inch from edge comes out clean. Serves 6.

**SOUR CREAM ENCHILADAS**  
 Brown 1 1/2 lb. ground beef. Drain grease.  
 Add 1 lb. velveta cheese and 1 can rotel.  
 Heat until melts and stir in 3 cartons sour cream  
 Layer with doritos.  
 Bake at 350 degrees for 25 minutes.

**PEPPER PIE**  
 2 1/2 c. corn chips  
 1-13 oz. can evaporated milk  
 1-10 oz. can cream of mushroom soup  
 1 medium size onion finely chopped  
 1-3 1/2 oz. can chopped green chili pepper

1/2 lb. cheddar cheese grated  
 Cover bottom of 2 qt. casserole dish with corn chips. Mix together milk, soup, onion and peppers. Pour this mixture over chips. Top with cheese. Bake at 250 degrees for 1 1/2 hours.

**GREEN CHILI CASSEROLE**  
 1 pkg. flat corn meal tortillas  
 1 1/2 lb. ground beef  
 1 can cream of mushroom soup  
 1 can cream of chicken soup  
 1 small can green chilis (chopped)  
 1 small can evaporated milk  
 1 medium onion chopped  
 1/2 lb. velveta cheese  
 Sauté meat and onions. Melt soups, milk and drained chilis together. Pour in meat mixture. Tear tortillas.  
 Place layer of meat mixture and layer of cheese. Repeat until all is used. Bake at 300 degrees F for 45 minutes.

### Grocery Prices Higher

Grocery bargain hunters will find mostly higher prices across the state this week, according to one observer.

However, fryer chickens remain a good value despite a slight price increase—as their quality is excellent,” Mrs. Gwendolyn Clyatt noted.

The consumer marketing information specialist is with the Texas Agricultural Extension Service, The Texas A&M University System.

“Egg prices are up a bit, also, with Grade A, large-size eggs offering the best combination of quality and economy.

“Beef prices are about the same—to just a bit higher than last week.

“Most markets are featuring various lightweight and mature beef cuts at special prices, though, so check ads for family preferences,” the specialist added.

The predicted best values on round steaks and roasts, ground beef, stew meat, chuck roasts and steaks.

At produce counters, economy prices and good quality are available in cabbage, carrot, corn and cucumber buys, along with peppers, okra and soft shell squash.

Several varieties of grapes are on the market in quantity at good values, and early crop apples are more plentiful, Mrs. Clyatt said.

“We’re close to end of the season for some small, soft fruits—with more varying of prices and quality. Make selections carefully on pineapples, peaches, strawberries and nectarines,” she advised.

**CONSUMER WATCH WORDS:** “Unruly” fresh vegetable budgets need “beets”—the two-in-one food. Both root and leaves are edible.

## AUCTION

### WATER WELL DRILLING & SHOP EQUIPMENT

Saturday, September 27, 1975—1:00 PM

Due to completion of large contract, we are selling surplus equipment from this job.  
 LOCATED: 1 lot west of Water Industries Inc. New York Street Hereford, TX

**WELL SERVICING RIGS & EQUIPMENT**  
 Bailing unit, complete on 1954 Int. twin screw truck, Ser. No. NHR85-600125323  
 Double drum pulling unit, complete w/Chrysler Industrial Power on 1956 R190 Int. twin screw truck  
 Hydraulic casing pulling unit, mounted on single axle trailer  
 65' tubular derrick & 4-sheave crown block  
 25' tubular gin pole mast  
 Telescoping mast  
 Telescoping double pole mast  
 Skid-mounted Wilson Master Model single drum drawworks  
 Wilson drawworks  
 Small set shop-made drawworks for domestic workover rig  
 Set, 27' A-frames  
 1 Lot of blocks, hooks, & sheaves  
 1 Lot of parts for tongs  
 Set of Type E BJ tongs  
 3 Pairs of elevator balls  
 7 Pairs of slips  
 3 Rotary hoses  
 1 Lot drill pipe & elevators, from 3" to 6 5/8"

**SHOP EQUIPMENT**  
 Ron Norman lathe, 20" swing on 10' bed  
 6" X 6" Johnson bandsaw  
 300 amp. Lincoln D.C. shop welder

**PUMPS**  
 8" Oil lube Peerless pump—200' setting w/50 h.p. Amarillo gearhead  
 6" Berkley oil lube pump—170' setting  
 4" Berkley oil lube pump—170' setting w/Amarillo gearhead  
 4" Berkley oil lube pump—170' setting w/70 h.p. Amarillo gearhead  
 2 1/2" Peerless turbin pump—100' setting, 3/4" shaft, electric motor, set of bowls  
 3" Layne Bowler turbin pump—160' setting, 3/4" stainless steel shaft, electric motor  
 4" Pomona turbin pump—210" setting, 1" shaft, Peerless gearhead (1:1), set of bowls

**KELLYS & DRILL PIPE**  
 3 - 6" X 35' square Kelly  
 4" X 35' square Kelly  
 40 KG King swivel  
 870' of 6 5/8" F.H. drill pipe (28 joints)  
 60' of 6 5/8" regular drill pipe  
 1600' of 4 1/2" regular drill pipe  
 90' of 5 1/2" regular drill pipe  
 Lot of 16" casing  
 Lot of 12 3/4" casing  
 Lot of used 8" column pipe

**ELEVATORS & SPIDERS**  
 2 - 10" elevators  
 2 - 16" elevators  
 2 - 18" elevators  
 3 - 16" spiders

**BAILERS**  
 Lot of 10 bailer buckets & sand pumps

**TRUCKS & TRAILERS**  
 1960 Mack B61 Model truck frame & double axle bogie w/4 11:00 X 20 tires, no motor  
 1952 single axle 34' Hobbs float, 10:00 X 20 tires  
 1950 single axle 40' Hyde float, 10:00 X 20 tires  
 1953 tandem axle water tank trailer—4,200 gal. cap., 10:00 X 20 tires  
 1973 shopmade 40' tandem axle float, 10:00 X 20 tires (extra heavy for hauling drill pipe)  
 1973 single axle doghouse van 28' trailer w/2 compartments, built-in shelves & office, 9:00 X 20 tires  
 1949 single axle doghouse van 32' trailer w/2 compartments, built-in shelves & office, 10:00 X 20 tires  
 Single axle 36' float, 10:00 X 20 tires  
 Thompson desander mounted on 4-wheel trailer with suction hose  
 1,500 gal. skid tank  
 Ramp & steps  
 Mack tandem axle bogie, 11:00 X 24 tires  
 2 Skid platforms for motors  
 2 Clean 40' floats  
 Lot of items too numerous to mention

**MACHINERY**  
 1973-1456 Int. tractor (turbo), duals, cab & fan  
 580 CK Case tractor w/backhoe & front end loader  
 4,000 Lbs. Clark forklift  
 Pup frame

**MISCELLANEOUS EQUIPMENT**  
 12' X 9' water tank  
 12' X 6' doghouse  
 400' new 7/8" cable  
 Large lot of miscellaneous used cable  
 6-cylinder Buda engine for workover unit  
 Lot of fifth wheels  
 Lot of drive shafts  
 Lot of rims & tires  
 Lot of axles  
 Lot of miscellaneous truck parts

Moeller tub grinder—J.D. Model No. 747 6-cylinder diesel engine (turbo), 291 hrs., grinder mounted on tandem axle goose-neck trailer, like new condition

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## Plan Benefits Schools

The Colgate School Action Plan, an increasingly valuable source of additional funds for the nation's schools, is enjoying record enrollment by schools throughout the nation as it commences its fourth consecutive year as a service to schools, school children, school faculties and entire communities.

Sponsored in the public interest by Colgate-Palmolive Company, the Colgate School Action Plan has proven to be a tested fund-raiser for scores of schools throughout the country over the past three years. The plan enables individual schools to raise much-needed money for many extra-curricular activities which may have been restricted by budget cutbacks. In return for the redemption proofs of purchase of a broad range of Colgate-Palmolive products, Colgate-Palmolive Company forwards cash to the participating schools.

There is no limit on the amount of redemptions per school, nor is any selling involved. The twelve participating Colgate products are all readily available in local stores and are purchased and used by consumers throughout the year. All that each school needs to do is collect the eligible proofs of purchase, save them and redeem them for cash, which can be applied to any school related goal they choose.

The Colgate School Action Plan has proven to be an important source of funds for many schools during these times of increasing economic stress. The School Action Plan has provided necessary funds for a wide variety of projects and activities that have been highly beneficial to students and their communities.

Among the items purchased as a result of enrolling in the Colgate School Action Plan have been band uniforms and instruments, books, choir robes and bells, field trips, furniture and sports equipment. School yearbooks, proms and other events have been paid for through a school's enrollment in the Plan. In many cities, the parents of participating school children have helped by using Colgate products in their offices and factories and forwarding their proofs of purchase to the school for redemption.

Others who have assisted schools in collecting and redeeming proofs of purchase for a cherished school project include religious and fraternal organizations, women's organizations and service and civic clubs. In a number of towns, local merchants have featured the Plan and helped serve as collection points.

The Colgate products participating in the School Action Plan are: Cold Power laundry detergent, Ajax All-Purpose cleaner, Ajax Cleanser, Ajax for dishes, Handi-Wipes, Palmolive crystal clear automatic dishwasher detergent, Irish Spring soap, Dynamo laundry detergent, Baggies, Curad plastic bandages, Axion laundry pre-soak and detergent booster, and Wash 'N'Dri.

**Driving Course Sign-Ups Needed**

Efforts are currently underway to organize a defensive driving course for local senior citizens.

According to Ed Dziuk Sr. a minimum of 30 persons must enroll before arrangements for such a class may be made locally.

Individuals interested in participating in a National Safety Council Driver Improvement Program should contact Dziuk at 364-1817, Mrs. J.C. Williams at 364-1817, or Leona Seavey at 364-6917.

Labor's face is wrinkled with the wind and swarthy with the sun.  
 —Samuel Johnson.

Take not from the mouth of labor the bread it has earned.  
 —Thomas Jefferson.

A truly American sentiment recognizes the dignity of labor and the fact that honor lies in honest toil.  
 —Grover Cleveland.

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<b>Towels</b> Viva Paper Towels Fiesta Pattern Jumbo Roll  <b>4 Rolls For \$1.77</b> Our Reg. 96¢ Limit 4 per Customer	<b>Bathroom Tissue</b> Family Scott Bathroom Tissue  <b>3 Pkg. For \$1.99</b> Our Reg. 96¢ Limit 3 per Customer
<b>Cosmetic Puffs</b> Soft Cosmetic Puffs 260's  <b>2 Pkg. For 98¢</b> Our Reg. 93¢ Limit 2 per Customer	<b>Masking Tape</b> Masking Tape 1/4" x 80 Yds.  <b>3 Rolls For 99¢</b> Our Reg. 93¢ Limit 3 per Customer

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## Plainview Festival Will Feature Craft Items

The Running Water Draw Arts and Crafts Festival, to be held October 17-19 in the Hale County Agricultural Center, Plainview, Texas, will feature a variety of hand-crafted items. Over 100 artists will be displaying their pottery as well as demonstrating their pottery-casting techniques.

Margaret Campbell, of Canyon, Texas, will demonstrate her pottery-making techniques and will offer for sale wheel-thrown pots, macrame hangers, and pot and hanger sets complete with plants. Marvin Hamby of Pearland, Texas, will demonstrate and sell his unusual hand-built and wheel-thrown pots, planters, cookie jars, platters, cups, candles, and sculpture forms.

Another craftsman displaying original pottery at the Festival will be Charles Kiel Berg of Albuquerque, New Mexico. Visitors at the Festival will have the opportunity to view Mr. Berg's slab-thrown clay bottles that incorporate feathers into the total design.

Other craftsmen displaying their unique creations at the Festival will include Pat Niblett and Cecile Williams of Andrews, Texas, with tile painting, paper art, batik, and stuffed toys; and Jack Burnam of Amarillo, Texas with lapidary jewelry. Melba Richards of Plainview and Carolyn Bossley of El Paso will be selling and

displaying their hand-crafted macrame hangings. Sam Yates of Plainview will also be willing to demonstrate his craft, the art of metal sculpting with welding equipment. His sculptures, primarily of western scenes of wildlife, will join the artwork of other Festival craftsmen in portraying the Western heritage to be

## New Mexico Schedules Parents' Day

Parent's Day activities at Eastern New Mexico University have been set for Sept. 27 with events to include campus tours, recitals, band performances, award presentations, and a football game between the Greyhounds and Southern Colorado State College.

A concert performed by LaBelle will be held in the Campus Union Ballroom on Sept. 26 at 8 p.m. with the official Parent's Day registration the following day (Sept. 27) from 9 a.m. to 3:30 p.m. in the Campus Union Building lobby.

"Last year we registered over 400 parents and expect many more for this year's activities," said Dr. Jo Nell Brooks, dean of student development and coordinator of ENMU's Parents' Day. "Parents have an opportunity to visit with their sons or daughters, meet University professors and administrators, and tour the campus."

From 9-11:30 a.m. Eastern

found in many crafts today. Velda Harper of Follett, Texas, will display paintings and hand-crafted miniature windmills and her unique banks made from antique post-office boxes. Joining these craftsmen at the Festival will be Jerold Elliott of Lubbock, Texas, whose hand-crafted guitars and other non-electrical musical instru-

ments will be for sale as well as for demonstration.

Visitors to the Festival will find that these craftsmen will make up only a part of the large group of craftsmen and artists at the Festival. Inquiries about the Festival should be directed to Dr. C. Gwin Morris, Box 20, Wayland Baptist College, Plainview, Texas 79072.

## BIBLE VERSE

"A soft answer turneth away wrath; but grievous words stir up anger."

1. Where is this quotation found in the Bible?
2. Who is the author?
3. What is the value of the book?
4. What king helped preserve these words?

### Answers To Bible Verse

1. Proverbs 15:1.
2. Solomon.
3. Something of a guide for practical living.
4. Hezekiah.

\*\*\*\*  
The newspaper gives you the news in the news columns; if you want opinions, read the editorials.

greatest distance, and the parents with the most children at ENMU.

Included in the Parent's Day weekend will be the New Mexico International Art Show in the Campus Union Ballroom.

Campus tours will be in progress from 1-2 p.m. with members of Spurs, a sophomore women's honorary, and Cardinal Key, a junior women's honorary, serving as guides. Eastern music students will present a recital in Buchanan Hall of the Music Building at 1:30 p.m. with a faculty reception for parents scheduled from 3-4 p.m. Tea will be served by the Parents' Day Committee, under the direction of Mrs. Joann Gibson, and Epsilon Mu Beta, a senior women's honorary. From 4:30-6 p.m. ENMU will serve as host for a buffet dinner in the University Cafeteria. Price of the buffet is \$2.10 per person.

Highlighting the Parents' Day activities will be the Greyhound's game against Southern Colorado State College. Fathers of football players will be seated along the sideline with mothers seated by Alpha Phi Omega. During halftime Dr. Gail Shannon, acting University president, and Carl Hawkins, president of Associated Students will present awards for the oldest parent, youngest parent, the parent who has traveled the

## Marn Tyler

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1 Sec located in cotton country near Midland. Priced to sell \$250.00 per acre.  
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200 Juniper - \$38,500	520 Willow Lane - \$33,000
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119 Pecan - \$47,000	237 Hickory St. - \$33,750

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### THE SCIENTISTS TELL ME ...

By Robert L. Haney, Science Writer  
The Texas Agricultural Experiment Station

#### "Health Food" What It Really Means

Are you sometimes confused by the claims made for foods called "health foods" or "natural foods" or "organic foods"? If so, you're not alone; lots of people confuse the meaning of these names. A study of consumer understanding of these

foods was made last year by the Consumer Research Center of the Texas Agricultural Experiment Station (TAES) in cooperation with the Market Research and Development Center. Dr. Alice Stubbs who heads the Consumer Research Center says that these terms have often been used interchangeably. All have been used to designate diet supplements (such as

vitamins, wheat germ or granola) foods grown without the use of chemical fertilizers or pesticides, and foods which are in their original state or have minimal refinement and minimal processing with preservatives or additives.

Stubbs says this has compounded the confusion. Consumers receive an abundance of information through mass media about food products that are "good for good health and better nutrition."

Many readers or listeners have relatively little background knowledge on which to make selections of foods or judge the accuracy of the available information. This study was designed to determine the consumer's understanding of the ad-

vertised products. The true extent of the use of these foods is very difficult to assess, Stubbs says, due to the many different retail outlets from which they may be purchased. However, the total market in 1971 was estimated to have been three hundred million dollars, and projection for 1975 is over a billion dollars. So usage is big and growing.

The survey was made by TAES researchers in Dallas and Houston. Answers in both cities were similar. Those surveyed were divided into two groups: 1) the general public or those people who sometimes bought these special foods either in a health food store or regular food store, and 2) those who regularly used these foods and most often bought them from stores designated as health food stores.

It was found that the confirmed users of the foods were most likely to be between the ages of 25 and 65, to have an educational level higher than high school and to have a total family income of more than \$10,000 per

year. However, persons spending the highest percentage of their food dollar for these foods were lower income homemakers. Stubbs concludes that the middle-class homemaker-buyer is trying to find those foods that will provide the greatest protection, in terms of health and good nutrition, for her family.

The most important finding in the study according to Stubbs was that more than one-half of the regular users of these foods did so because they believed the foods would help them and their family to stay healthy. Also, almost three-fifths of the users felt that pesticides used in the production of food affects the natural nutritional value of products.

These two findings are of major importance to the consumer since they reflect an acceptance of general statements about the native nutrient content of food without a true understanding of this subject. All research on nutrient content of foods as produced in the field has shown that the food material provided the plant in the form of

fertilizer, either from an organic source or a chemical source, must be converted to its chemical form before it can be used by the plant.

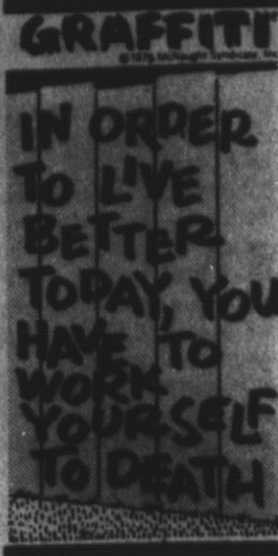
Thus, the source or form of fertilizer provided to the plant makes no difference in the final nutrient content of the plant products produced. This point is of major importance to consumers, according to Stubbs. Paying premium prices in special outlet stores or special sections of regular supermarkets for foods that may be bought for less in the regular market, is poor money management.

A third finding of this research is that principal items purchased are mineral and vitamin supplements. The mass media advertising has given many the impression that a little of these nutrients is good and a lot is better. The purchaser is unaware that these nutrients can also be toxic or that an imbalance of one in the body can destroy another that is essential to good health. Thus, Stubbs says, the axiom that a little knowledge is a dangerous thing can be applied to the use of specialized or organic health foods.

From this research Stubbs has concluded that nutritionists need to develop educational methods that are as effective in selling the use of commercially available

foods from each of the basic four food groups as those methods the promoters of organic health foods use. In short, a balanced diet from commercially available foods needs to be made as attractive as the food being sold under titles such as "organic, health or food supplements."

*Editor's Note - Any questions regarding this column should be addressed to Science Writer, Dept. of Agricultural Communications, Texas A&M University, College Station, Texas. 77843.*



## Bicentennial Group Offers Scholarships

"Bicentennial Seniors," a nationwide \$250,000 scholarship program for high school seniors who will graduate with the Class of 1976, is being launched this month by the National Association of Secondary School Principals.

One national winner will receive a \$10,000 scholarship and 102 state winners will receive \$1000 grants under the program.

Winners will be selected first locally, then on a statewide level. Two graduating seniors will be chosen in each state and the District of Columbia. Each of the 102 winners will also receive an all-expense-paid trip to Williamsburg, Virginia, from January 16 through 19 to attend seminars and hear noted

speakers discuss educational and social issues facing this country today. The national winner will be selected during the Williamsburg conference.

Students taking part in the "Bicentennial Seniors" competition must demonstrate an understanding of American's past and possible directions for the future and an involvement in the social and community issues faced by America today.

Competition will include the preparation of a minute-long television script to be patterned after the CBS television network's 200 years ago today "Bicentennial Minutes"; a commentary discussing the significance of the "minute" for today and the lessons it contains for the future; and a current events examination emphasizing issues and events from the past year.

High school seniors should be their principal for details on how to participate in this scholarship program. Applications must be filed no later than October 6, 1975.

The program is administered by NASSP and is funded by the Shell Oil Company. "Bicentennial Seniors" is endorsed by the American Revolution Bicentennial Administration.

With the beginning of another school year and the return to dormitory living for many college-aged youngsters, officials of the Beltone Crusade for Hearing Conservation warn youth against the hazards of prolonged or continuous listening to unreasonably high levels of rock music. Frequent attendance at loud rock concerts featuring excessively amplified music and the misuse of headphones have combined to expose many of today's college students to serious potential hearing problems, they add.

#### WHY PAY RENT?

640 Acres, 600 cultivation, 1 windmill well, on paving \$53,000.00 down, good terms on the balance. Possession of the wheat land.

650 acres near Hereford. 600 acres in cultivation, 5 irrigation wells connected with tile, 3 bedroom house, barns and other improvements. \$350.00 per acre. \$60,000.00 down. Buyer get Federal Land Bank Loan and Seller will carry Second Lien.

385 Acres Northeast of Edmonson. 350 acres in cultivation, 35 acres permanent grass, 2-8' and 1-5' wells connected with tile, 1 tall water pit, 3 bedroom house, barn, shop and corral. \$620.00 an acre, \$65000.00 down and terms on the balance.

Nice 400 acres 4 irrigation wells [approx.] 1 1/2 mile tile Possession wheatland by paying for plowing and fertilizer \$30,000 down good terms on balance

160 acres near Hereford 2-irr. wells 29 per cent down. 2-bedroom house fenced yard and 7 apartments for sale or trade in good location.

10 brick apartments, 2 frame apartments in a good location. \$26,500.00. only \$5,000.00 down. Will carry balance at 6 per cent interest.

5 acres \$300.00 down and \$65.00 a month.

by owner 250 acres of land; nice 150 acres, two irrigation wells on land, connected with tile; all land in cultivation; two miles north of Dumas call 364-2553 nights or 364-3566 during the day; call for J.M. Hamby CALL J.M. HAMBY AT HAMBY REAL ESTATE OR CHARLES CABBINESS Office - 364-3566 Res. - 364-2553 Res. 364-6178

## Campbell Realtors

218 West 3rd. Street 364-0780

- WEST PARK AVENUE LOCATION "Circle K" building for sale or lease. Corner lot, excellent location.
- INCOME PROPERTY. Spacious, frame duplex near downtown. Furnished with two bedrooms in each unit, fenced and cross-fenced for private yards.
- MOBILE HOME PARK and 12 mobile homes. Low interest existing loan, very high return on investment. Call for details.
- BRICK DUPLEX near shopping center with refrigerated air, fenced yard, carpet and built-ins. Will be remodeled inside and out.
- LOT ON NORTH 385. Located near the intersections of Park Avenue and Highway 385, this lot is reasonably priced and ideally located for a business or office.
- INVESTMENT OPPORTUNITY. Partially developed mobile home park with room for hundreds of additional mobile homes or houses. Undeveloped lots priced only \$5.50 per front foot. Call for details.
- CASTRO COUNTY, 332 acres with 5 small wells, fair improvements, flexible terms.
- ROOM FOR A GARDEN. 2 bedroom house with 195' deep lot that is entirely fenced. Large storage building. Only \$7,000.00
- LET'S GO SWIMMING, summer or winter. Lovely 3 bedroom, 3 bath home with INDOOR POOL, Sauna, and breathtaking pool area. Priced little more than Half replacement cost.
- OFFICE BUILDING. Economical office space, but very nice, with carpet, paneling, refrigerated air, well located. Will trade for a house or sell outright \$14,950.00
- 20 ACRE TRACT near town. Has small irrigation well, terms are available. Very reasonable price.
- ONE OF THE NICEST farms around 840 acres NW of Hereford, excellent improvements, 6 wells, Buy at \$350.00 an acre.
- RESIDENTIAL-COMMERCIAL combination. 2 story home with large adjoining commercial lot and 2 large barns. Great location for business or apartments.
- READ OUR COMPETITORS ADS and then call us. We can show their property through "Multiple Listing Service" and other cooperating brokers.



Weekends & Evenings

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## OWENS ELECTRIC

WE SPECIALIZE IN:

Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE

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Floating Tailwater Pump  
Conserve that water



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Electric Belt Driven Gear Head

"Guaranteed Satisfactory Service"  
Warren Owen.....Harvey Milton

## FIRST REALTY OF THE SOUTHWEST

Nancy is on the FIRST TEAM

We, at First Realty, are proud to announce that Nancy Moore has joined our sales Team! Call Nancy for courteous efficient Real Estate Service



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# FIRST REALTY OF THE SOUTHWEST INC

# 364-6565

OFFICES in PARK PLAZA CENTER  
Next Door to Sherwin Williams

#### SPECIAL OF THE WEEK!

Northwest, 3 bedroom beauty. Refrigerated air, Elec. garage door, outside storage, covered patio, BBQ grill, just remodeled, call today.

#### - RESIDENTIAL - PROPERTY -

Compact - Central Location. Nice 2 bedroom, with central heat, and air conditioning, plumbed for washer & Dryer.

Small home with a basement and rental unit (Efficiency Apt.) to bring in income. Call today for details.

Tri-Level luxury home. Country location w/city convenience.

We have lots of desirable property for sale - all areas - all prices. Call us Now.

#### - AGRICULTURAL - PROPERTY -

Northwest Location - full 640 acres and nice shop building, convenient pavement location, and 4 wells complete with motors. Let us tell you the terms you can buy this farm on.

Yes - Only \$285.00 per acre and there are three elec. wells to water it. 238 cultivated acres with 55 in grass. You'll like the location, and good financing is available.

Full Section with 6 wells and complete U.G. Tile system, nearby in Parmer County. Nice 3 bedroom house and it lays very well. You need to see this one - It's Good.

Section near Simms Northwest. Residence - 3 bedroom - 1 1/2 baths, barn, over 3 miles of U.G. Tile and 5 wells. The owner will help a responsible buyer with 2nd lien. Call us for all the particulars.

Let the rain water for you on this half section in Castro County. It's just a good dry-land half with no improvements except fencing. Land Bank financing.

Quarter Section in Bailey County with excellent well. Possession as the crops come off and owner will offer good financing terms.

Half Section, with all the water you'll want, and this land lays almost perfectly. The Barn and domestic well and U.G. Tile and Tailwater PR make it a complete, ready to go unit. One of the very best halves for Sale.

240 Acres, near town, with 3 wells for ample water supply. An older residence and the location near town and joining the pavement make the location desirable. Call for details.

THINKING OF SELLING. We need farm and residential listings. Put our good team to work for you! Our properties are moving well - and the counseling is free. Call: 364-6565 Today!



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364-6565-Secretary



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PAT FERGUSON  
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578-4285 289-5690



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364-1783 364-4741

## YUCCA HILLS NORTH

PROBLEM: I want a Country Home, BUT I want to be sure it will be sound long term investment and that my neighbors can't "JUNK IT UP." My family likes paved roads, and lots of room, handy to town. I need good telephone service and cheap dependable utilities, and I need all of this at a modest price with good long-term financing. And - yes, my family wants to have animals - even a horse or so! See my Problem?

SOLUTION: Yucca has sensible restrictions, Horses and animals are allowed, and you can buy the acreage you need. A paved winding main thoroughfare, lined with city quality utilities solve the Electricity, Gas & Water problem. You may be surprised to learn that the minimum living area for some lots is only 1800 sq. ft. Lot prices start at only \$3000 and terms can be arranged. Best of all you can build and finance a brand new home, just like one in town, and have a low down payment. Now doesn't Yucca Hills make a lot of sense?

# PROPERTY ENTERPRISES

## 364-6633

Jim Blakey 364-1050  
 Doris Umsted 364-6113  
 Lee Umsted 364-6113  
 Linda Warrick 364-2396

205 S. 25 Mile Ave.

Mark Andrews 364-3429  
 Carol Rose 364-0362



Don't take chances. Let Property Enterprises sell you a home.



NEW LISTING. Comfortable 3 BR., Brick home over 1700 sq. ft. Nice quiet neighborhood. Only \$21,500.



NEW LISTING. 2 BR., 1 bath, 780 sq. ft. Only \$9,900. Let us sell you this one.



Attractive 3 br., 1 bath home in N.W. Hereford, excellent location Only \$18,900. Call us about this one.



3 br., 1 bath, den, over 1600 sq. ft. in Altman District. Extra large bedrooms. Call us for details.



New Home in N.W. Hereford, 3 br., 2 bath, formal living room, large den, fireplace, approx. 1900 sq. ft. of luxury living. Let us show you this one.



2200 sq. ft. New home being built by Gerald Boggs. 4 br., 2 bath, den, formal living room, fireplace, 2 car garage. Call us for an appointment.

# CARMICHAEL

## REAL ESTATE

505 S. 25 Mi. Ave.  
364-1251

LET SOMEONE ELSE MAKE YOUR PAYMENTS  
 4 bedrooms, home with basement, this home is in very good condition. 2 bedroom furnished trailer house rents for \$100/mo. Furnished apartment rents for \$75/mo. This property is truly a bargain.



**REAL ESTATE SALES**

We have many prospects interested in homes...List your property with us for efficient sales service!

**INVESTMENT PROPERTY** 300 acres join city limits with pavement on 2 sides, 3000 head feedlot with scale and complete facilities, many self feeders and barns, 4 houses, 5 domestic wells. 160 acres cultivated land 1 (8") well, 1 (6") well, 2 creek pumps, 1 pumpback system  
**312 ACRES** of choice flat land all under cultivation in a strong water area. Three irrigation wells, one pump-back system. All wells are connected with underground pipe.  
**NORTH PLAINS LAND** 2 1/4 sections with seven 8" irrigation wells that are all 1000 g.p.m. plus. This farm also includes seven sprinkler systems with nine pivots.  
 1 section with four 8" irrigation wells, 600 acres under cultivation, three pivots with balance of cultivated row watered. This farm has very good price and terms.  
**2658 ACRES, 1908 ACRES** cultivated 750 Native pasture, Nineteen 8" irrigation wells, four 6" irrigation wells, four pump-back systems. Over eleven miles of underground pipe. One three bedroom home, two duplexes, very good barn and cattle pens. This is a well developed, productive unit with very good terms.

TEMPLE ABNEY  
364-4616

JAMES SELF  
364-6069

TOMMY CARNAHAN  
364-5494

Troys Carmichael 364-1082

### Homes

## RALPH OWENS

### & ASSOCIATES, INC.

## 364-2222

### REALTORS

"We do more for you than we have to"

### Farms



#### LOOKING FOR NEW OWNER

This lovely home has had tender, loving care from the ground up. Well built with 3 lg bedrooms with lg closet with built-in dresser. 2 baths. You will love this unique cathedral ceiling in the den and kitchen. Nice yard with an extra garage in back. Nice neighborhood. Call for your appointment today. H-31152



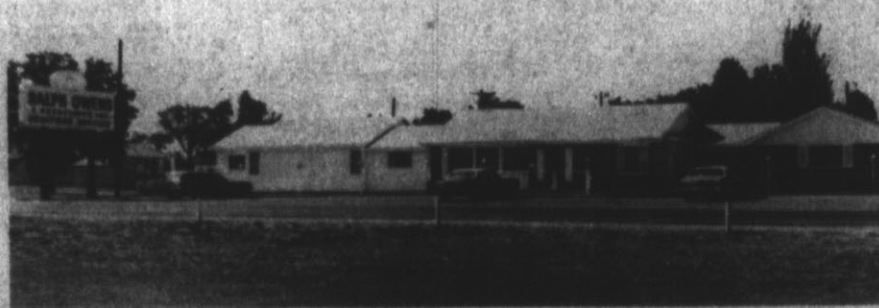
#### EDGE OF TOWN

If you have been wanting a home at the edge of town, let us show you this home. Over 2300 sq. ft., including 10x12 storm cellar and 9x12 cedar closet. All rooms are extra lg. with abundant closet space. New carpet in LR. 3 bath and ref. air. Let us show you this outstanding buy. Priced less than \$29,000.00. H-31151



#### ACROSS FROM HOSPITAL

Located in a nice neighborhood. Well built lg older home. All bedrooms are extra lg. LR and Dining area. 2 car garage. Approx. 1800 sq. ft. Priced at only \$22,000.00 Call us today. H-31138



### 311 E. PARK AVE.

#### NORTH OF FRIONA

Excellent 320 acres with 2 wells, talpit & 2 BR home. Will meet all the requirements for F.H.A. Loan.

#### EXISTING F.H.A. LOAN

318 acres with 3 small wells. Large metal barn. A bargain at \$300 per acre.

#### TRADE

Owner would like to trade for land near Ford. At \$320 per acre, could be an excellent farm for FHA loan. 320 acres, 2 wells, 4000 U.G. Tile.

#### MULESHOE, TEXAS

240 acres. West of Muleshoe, 3 wells, 2500 feet underground tile. Terms. H-2971

#### PRICED REDUCED

279 acres Northwest of Hereford. \$425.00 per acre. F-2070

#### COUNTRY LIVING

347 acres on pavement. \$325.00 per acre, 2 wells, home, feed bunks, fenced. Owner will sell \$30,000.00 down & carry 7 per cent second. F-3132

#### OUT OF COUNTY OWNER

Pavement with 2 good wells, 326 acres with 186 acres allotted. Farm now rented to excellent farmer. Small house, 2 miles tile, return pit, N.G., owner will trade. 170 bushel corn yield (ASCS). F-3131

\$500.00 PER ACRE 136 BUSHEL CORN YIELD (ASCS)

100 acres Northwest of Hereford, 120 feet of water, 700 G.P.M. water available. \$45,500.00 loan, 110 acres of allotments. F-1056

#### INDUSTRIAL WATER

240 acres near plant. Could have potential other than farming. F-2068

#### 15 TOWER SPRINKLER

6 wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. loan. \$800.00 per acre. F-3129

#### TRADE

980 acres owner will trade for good 1/2 section. 7 wells. Sprinkler. Good lake, \$175,000 loan. F-4126

#### 80 ACRES

House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family, \$60,000.00.

#### 320 ACRES

With 2 good wells, excellent water area. 2 pivot points, one 360 sprinkler, growing wheat, fertilized. 5 per cent existing loan.

305 Acres, 200 ft. water, 3 wells, table top. Owner will partially finance. You will not see a better farm. F-2069

#### 640 ACRES

On pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

REALTOR



RALPH OWENS  
364-2560

REALTOR



SAM LONG  
364-9381

REALTOR



TOMMY BOWLING  
364-5638

REALTOR



DEAN STALLINGS  
364-6980

REALTOR



BETTY GILBERT  
364-4950

REALTOR



BETTY LADY  
364-4056











IMPORTED ENGLISH DINNERWARE... FROM THE FAMOUS STAFFORDSHIRE DISTRICT  
**BLUE HERITAGE**  
 IRONSTONE DINNERWARE  
 THIS WEEK'S ITEM:  
**BREAD/BUTTER PLATE**  
 EACH BASIC PLACE SETTING WITH EVERY \$5.00 PURCHASE OR MORE  
**49¢**

**FAMILY CIRCLE DO-IT YOURSELF ENCYCLOPEDIA**  
 Build your set a Volume each week  
**VOLUME NO. FIVE ONLY \$1.79**  
 Volumes 2-16 \$1.79 each



GRAIN FED BEEF  
 BLADE CUT  
**CHUCK ROAST**  
**89¢**  
 LB.



- OSCAR MAYER CHOPPED HAM OR **Ham & Cheese** 8 OZ. PKG. **\$1.09**
- OSCAR MAYER-REG., THIN, OR BEEF **Bologna** 12 OZ. PKG. **\$1.09**
- OSCAR MAYER WIENERS OR **Beef Franks** 16 OZ. PKG. **\$1.29**
- RUDY'S FARM WHOLE HOT OR MILD **Hog Sausage** 1-LB. ROLL **\$1.59**
- RUDY'S FARM WHOLE HOT OR MILD **Hog Sausage** 2-LB. ROLL **\$2.99**
- FARM FRESH **CHANNEL CATFISH** LB. **\$1.59**

GRAIN FED BEEF  
**CHUCK STEAK** LB. **\$1.09**

FAMILY PAK  
**Ground Beef** LB. **79¢**

**WIN UP TO \$100. IN CASH**  
 OTHER CASH PRIZES \$5-\$10 OR WIN \$50 IN TRADING STAMPS (500 STAMPS)  
 NO PURCHASE NECESSARY  
 REGISTRATION LIMITED TO PERSONS 18 YEARS OF AGE, OLDER, OR MARIED

LIQUID DETERGENT  
**IVORY**  
**89¢**  
 20 OFF LABEL  
 32 OZ. BTL.

BATH SIZE-6" OFF LABEL  
**ZEST SOAP** 2 BARS **59¢**

CHIFFON SPILLMATE OR SUN FRESH  
**PAPER TOWELS** JUMBO ROLL **49¢**

CHUNK LIGHT  
**SHURFINE TUNA** FLAT CAN **44¢**

DEL MONTE  
**FRUIT COCKTAIL** 303 CAN **39¢**

PURE VEGETABLE SHORTENING  
**CRISCO**  
**3 \$1.69**  
 LB. CAN

FABRIC SOFTENER  
**DOWNY**  
**\$1.79**  
 64 OZ. BTL.

FANCY WASHINGTON RED DELICIOUS  
**APPLES**  
**3 \$1.00**  
 LBS.

CLOVERLAKE ASSORTED FLAVORS  
**Ice Cream**  
**99¢**  
 HALF GALLON CTN.

LAUNDRY DETERGENT  
**DASH**  
**\$3.69**  
 19-LB. 13-OZ. BOX

CALIFORNIA VINE RIPE  
**TOMATOES**  
**29¢**  
 LB.

- CALIFORNIA RUBY RED **Grapefruit** LB. **19¢**
- PURPLE TOP **Turnips** LB. **17¢**
- GARDEN FRESH **Green Cabbage** LB. **12¢**

**FROZEN FOOD & DAIRY VALUES**

- TATERLAND CRINKLE CUT **Potatoes** 3 2-LB. BAGS **\$1.00**
- SHURFINE FROZEN **Green Peas** 3 10 OZ. PKG. **\$1.00**
- SHURFINE **Whip Topping** **49¢**
- DELUXE SLICED AMERICAN OR PIMENTO **Kraft Cheese** 12 OZ. PKG. **89¢**
- DIET PARKAY **Margarine** LB. BOWL **59¢**
- PILLSBURY CINNAMON **ROLLS** 8 1/2 OZ. CAN **49¢**

**THRIFTY GROCERY BUYS**

- ROXEY-MAKES ITS OWN GRAVY **Dry Dog Food** 5-LB. BAG **89¢**
- MAXWELL HOUSE ALL GRINDS **Coffee** 2-LB. CAN **\$2.37**
- HEINZ **Ketchup** 14 OZ. BTL. **44¢**
- KRAFT-GREEN GODDESS-FRENCH-ITALIAN COLESLAW CATALINA **Dressing** 8 OZ. BTL. **59¢**
- SHURFINE **Dinners** MAC. & CHEESE 4/\$1.00
- SHURFINE-STEMS & PIECES **Mushrooms** 4 OZ. CAN **49¢**
- DAYTIME DISPOSABLE **Soflin Diapers** 30 CT. BOX **\$1.69**

**MORE GROCERY VALUES**

- MAXWELL HOUSE ALL GRINDS **Coffee** LB. CAN **\$1.19**
- WEIGHT WATCHER'S **Diet Drinks** 6 12 OZ. CANS **\$1.00**
- DEL MONTE WHOLE KERNEL **Golden Corn** 12 OZ. CAN **39¢**

6 PITCHER SIZE PACKETS ORANGE  
**TANG**  
**\$1.59**  
 27 OZ. BOX WITH COUPON BELOW

EAGLE BRAND  
**MILK**  
**53¢**  
 15 OZ. CAN

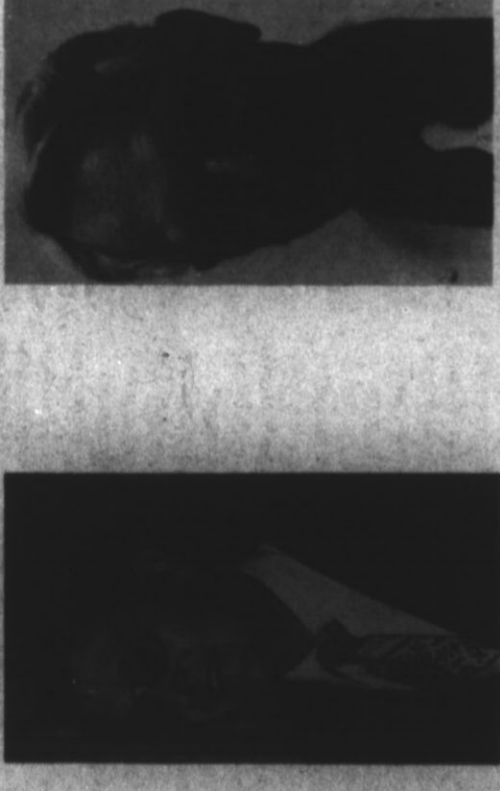
17 VALUABLE COUPON 17  
 6 PITCHER SIZE PACKETS **Orange Tang** 27 OZ. PKG. **\$1.59**  
 WITH THIS COUPON VOID SEPT. 29, 1975 LIMIT ONE COUPON PER CUSTOMER  
**THRIFTWAY**

A BETTER WAY TO SAVE

**THRIFTWAY**

SPECIALS 6:00-9:00 SEPT. 22-29, 1975

# GoPro Steering Committee



Wesley Gullley  
General Chairman

James H. Sears, Mayor of the City of Hereford

Sam Morgan, County Judge of Deaf Smith County

Jim Conkwright, President of Board of Trustees of Hereford

Independent School District and Chairman of Quality of Life Committee

Tom, Burdett, Chairman of Economy Committee

O.G. Nieman, Chairman of Governmental Functions

Herman Ford, Chairman of Education Committee

Lynton Allred, Chairman of Transportation Committee

## Sub-committee Members

- |                |                   |                 |
|----------------|-------------------|-----------------|
| Paul Abalos    | Adeline Loerwald  | James Gentry    |
| Victor Cantu   | Ed Reinsauer, Jr. | Steve Hodges    |
| Nell Cooper    | Ken Rogers        | Wanda Hoover    |
| Lanny Crump    | Dewitt Seago      | Bill Johnson    |
| Bartley Dowell | Ron Welby         | Rex Lee         |
| Roy Faubion    | Waldo Baxter      | Mike Patrick    |
| Phil Guerrero  | Johnny Cloud      | Deward Robinson |
| R.C. Hoelscher | Gayle Cotton      | Helen Rose      |
| Pat Hughes     | Argen Draper      | Robert Thompson |
| Andrew Kersten | Rex Easterwood    | Raymond White   |

## Committee Contributors

- |                 |                 |                 |                  |                 |                 |
|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|
| Larry Alley     | Clarence Betzen | Tommy Bowling   | Dub Boyd         | Bruce Brown     | Eldred Brown    |
| Emory Brownlow  | Don Brush       | Joy Busch       | Hugh Cleaman     | Marvin Coffey   | Amy Cox         |
| Buddy Evans     | Dick Greiss     | A.T. Griffin    | Tom Hamlett      | Ray Hartman     | Jim Holmes      |
| Charles Hoover  | Melvin Hoover   | Deve Hooper     | Milo Hull        | Gene Humstinger | Don Lane        |
| Guy Lawrence    | Justin McBrade  | Dick Montgomery | Otto Paris       | Bill Phelps     |                 |
| Dwain Pittenger | David Pruitt    | Leister Rago    | Richard Robinson | Al Senter       | Charles Schlabe |
| Stan Shannan    | Dennis Smith    | Bud Snyder      | Don Stallings    | Macch Tubb      | Dan Warwick     |
| Jack Walsh      | Dan Welby       | Woody Wilman    | Keith Walker     | H.C. Williams   |                 |

# Goals for Progress Committee



Hereford & Deaf Smith County

public intra-city transportation.  
 8. Assist vigorously Amarillo's efforts to secure Amtrak and also propose it run through Hereford.  
 9. Establish and maintain close contact with Santa Fe Railway officials in Hereford and Amarillo.  
 10. Secure new paved roads and extension of existing paved roads to form a network of connecting paved roads throughout the county.  
 11. Improve municipal airport to meet all private and business aircraft. Several basic improvements include: (a.) Extend present runway to a length of 5,400 feet, eventually to 7,500 feet. (b.) Install a rotating beacon of greater intensity along with medium intensity runway lights. (c.) Install a visual approach slope indicator landing system and a radio beacon for instrument approaches. (d.) Cooperate with other cities in obtaining freight and passenger shuttle services to and from Amarillo and Lubbock air terminals.

**We Need Your Input!**  
 Please list the top five goals which you think citizens of Hereford and Deaf Smith County should set as priorities.  
 Add your own goals if they are not included in the GoPro report. Please bring this with you to the public meeting on Tuesday, Sept. 23, at the Bull Barn!

1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_
  5. \_\_\_\_\_
- Other: \_\_\_\_\_

The Hereford Brand, Hereford, Texas, Sunday, September 21, 1975

# Goals Listed For Community Public Meeting Set Tuesday To Review GoPro Proposals



Hereford & Deaf Smith County

## Quality of Life

Jim Conkwright, chairman; Ron Welby, vice chairman; Argon Draper, secretary; Paul Abalos, Steve Hodges, Bill Johnson, Dewitt Seago.

### INTRODUCTION

Hereford and Deaf Smith County have been fortunate over the past three-fourths of a century to have had the qualified leadership necessary to shape the destiny of the community—progressive in the past, positive in the present and eager for the challenge and promise that the future brings. Leadership has been complemented by individuals and groups dedicated to the cause: that of producing a better community for all its citizens.

### ATTENDING TO THE FACT THAT QUALITY OF LIFE IN THE COMMUNITY HAS BEEN ENHANCED BY THE SACRIFICES AND COMMITMENT OF ITS RESIDENTS, PAST AND PRESENT, ARE THE FOLLOWING ACCOMPLISHMENTS:

- A. Active participation in 146 different community organizations and groups.
- B. Active involvement in 23 churches.
- C. A variety of ways for the individual to express artistic talents.
- D. Continued expansion of existing plants and firms coupled with new industry and extensive agricultural employment.
- E. Facilities and programs to care for the very young, for our retirement age people, for those people needing good meals at their homes and for those who need nursing care.
- F. The reality of quality educational facilities and well-equipped medical facilities.
- G. Superior public services offered by the local governing bodies and agencies.
- H. A creditable museum to preserve and foster an appreciation for the history of the area.
- I. Two recently completed libraries—The County Library and the Hereford High School Library.
- J. New and expanded city parks, a new tennis complex under construction and planned new ball parks.
- K. A proposed National Cowgirl Hall of Fame.

### GENERAL GOALS:

To broaden the base of citizen involvement in the areas of citizen's contributions toward the governing agencies and these agencies programs, toward the cultural life of Hereford and toward the end of making Hereford and Deaf Smith County a place to enjoy leisure as well as a

In September of 1974 the Deaf Smith County Chamber of Commerce announced the creation of the Goals for Progress Committee of Hereford and Deaf Smith County.

Taking this action that the deep reverence of the citizens of our City and area for their heritage can be no more simply demonstrated than by properly building for the future upon the foundation which has been pronounced to us through years of work and struggle by so many people, the Chamber of Commerce created this committee to conduct research and to develop and compile a comprehensive development program and to enhance the orderly growth and development of Hereford and Deaf Smith County during the fourth quarter of the Twentieth Century.

During the coming months, many people have contributed much of their time, thoughts and energy toward this program. The proposed goals are now being submitted to you, the public, for place to work: To accomplish this goal, cultural and ethnic groups must be attained in addition to the inclusion of the various age groups that comprise the community. In attempting to come to grips with both the tangible and the intangible in achieving this general goal, specific goals are given for each of three component areas.

### CITIZENS CONTRIBUTION AND INVOLVEMENT

1. Encourage more active participation in government at the grass roots level.
2. Promote the use of Town Hall Meetings and encourage attendance at government meetings.

### CULTURAL ACTIVITIES

1. Promote all the arts, in every ethnic group, on an early age through school and all community efforts.
2. Support all the arts through encouragement and backing of theatrical interests, the little theater groups, art guilds and societies, musical organizations, the Community Concert Association and the Chamber Singers.
3. Work toward a director and/or coordinator of all cultural activities.
4. Encourage expression of cultural background of all races.
5. Consider the use of Central Elementary School to carry out many of these objectives.
6. Support the establishment of an Art and Garden Center.
7. Support the Ladies Division of the Deaf Smith County Chamber of Commerce in the annual beautification project.

### RECREATION AND ENTERTAINMENT

1. Encourage the organization of a Y-type program.
2. Continue summer youth program.
3. Continue improvement and expansion of city park system including the continued beautification and development of recreation areas in the Tierra Blanca Creek area.
4. Construction of an indoor swimming pool and handball courts.
5. Work toward a recreational director and/or coordinator of park system and related area.
6. Utilization of Central School for community use.
7. Future consideration of a Civic Center Complex.

# Goals Listed For Community

your consideration and evaluation. We all hope that each and all of you will participate in this program by carefully evaluating the proposed goals and by attending and making known your thoughts at the public meeting which is to be held in the Bull Barn at 7:30 p.m. on Tuesday, Sept. 23, 1975.

A general presentation of the proposed goals will be made at this meeting. Then there will be an open discussion and a question and answer period. In addition, each person will have the opportunity to list and submit what he or she considers to be the five most important goals. Each person will also have the opportunity to submit additional goals for consideration.

This is a program for all of us, for our entire area, and the members of the GoPro Committee respectfully request your help, your presence and your participation at this meeting.

Wesley Gullley  
General Chairman

## Economy Committee

Thomas L. Burdett, chairman; Ken Rogers, vice chairman; Gayle Coffin, secretary; Jimmy Cloud, Andrew Kersten, Wally Baxter, Eddie Robinson, Jr.

### INTRODUCTION

The vibrant, dynamic economy of Hereford and Deaf Smith County is the envy of its neighbors and friends across the state of Texas. Deaf Smith County is acclaimed to be the Number One county in the State of Texas in both cattle and agriculture. We are proud of our history in Deaf Smith County and we are proud of the people and the record that they have made in economic achievements.

However, the next quarter of a century will contain one of the greatest challenges that has ever faced the good citizens of this county as they increase in population as projected by the Population Research Center at the University of Texas at Austin. Texas and as the county strives to increase its agricultural production and production of other goods and services to meet the increasing demand world-wide for the products produced in and distributed from Deaf Smith County, Texas.

It is with these challenges in mind that the Economic Sub-Committee of the Goals for Progress Committee of Deaf Smith County, Texas look a look at the current economic situations in Deaf Smith County, Texas with a view of challenging the citizens of Deaf Smith County, Texas to make the economy of this County even better yet.

### GENERAL GOAL

To fully develop the current economic resources of Deaf Smith County, Texas and advocate to the citizens of this county and the surrounding area the merits of fully utilizing the current economic facilities, natural resources and the greatest asset of all, "our people" so that our county can fully enjoy the benefits of our existing community economic strength; to suggest new innovative ideas, practices and developments to fill in the areas where our economic community is lacking; to develop new areas of economic strength that are latent and, at this time, incompletely recognized as natural potentials for Hereford and Deaf Smith County and to encourage the support of Hereford businesses and industries first-ahead of competitive sources.

### SPECIFIC GOALS:

1. Agri-Finance Goals:

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Encourage all local financial institutions to become directly involved in agricultural lending during the next three to five years including farm operating loans.

Encourage all financial institutions to become more actively involved in loan programs in direct support of the cattle industry.

Basics or short term lenders should cooperate with feedyards in establishing credit programs involving the hedging of cattle.

All financial institutions should work with all segments of agriculture in coping with and adjusting to the rapidly increasing changes that are presently being experienced. As a long-term goal the financial institutions should establish necessary financial services to insure the retention of a valuable agricultural industry.

Promote, in the immediate future, an educational program to advise area farmers and craftsmen of new existing loan programs available at Farmers Home Administration.

Expansion of Financial Services:

Encourage all lenders to expand all financial services and expand in distance, their trade areas—this should be accomplished both on a short term and long term.

Individual financial counseling services should be instituted to inform the public concerning programs such as:

- (1) Medicare, fiduciary services, emergency needs.
- (2) Employer/employee benefits such as retirement plans (Keogh plans).

In the long term and as community growth occurs and justifies, encourage the establishment of additional financial institutions. This should be accomplished with local capital and ownership.

Encourage community growth through active participation in all phases of construction finance:

- (1) Site development.
- (2) Residential.
- (3) Commercial.
- (4) Attempt to locate all short-term and long-term financial needs locally.

Local Financial Institutions should take a leading role in the united effort to procure new business and industry for Deaf Smith County, and to expand existing businesses and industry.

Create new jobs through new business procurement, as well as offering capital improvement funding for expansion for business and industry presently established in our trade area.

The growth and expansion of our economic community is based on the information of economic development which should be led by the local financial institutions.

### Economy goals—

4. State and Federal Aid and Financial Program:

1. Educate the public on available loans and assistance from:
  - (1) Federal Housing Administration
  - (2) Federal Farm Administration
  - (3) Veterans Administration
  - (4) Small Business Administration
- B. Disseminate information to appropriate areas in order to be published for the benefit of the community.
- C. In short term, utilize existing programs to the best advantage of economic and physical growth.
- D. In long term, strive to become independent of government programs and as self-sufficient as possible for a community. A long-term project of Federal and State programs is possible through a close monitoring of our local conditions, coupled with strong, positive financial leadership and participation from local financial institutions.
5. Recommend that financial institutions maintain an attitude of cognizance with respect to rapidly changing economic conditions, both short and long term.
6. Possible need for branch banking (would require major constitutional and legislative changes).
7. Money markets—primary and secondary.
8. Agricultural markets—futures and others.
9. State and Federal legislation—proposed.
10. Encourage financial institutions to concentrate on educating the public within their trade area of the financial services available. This should be accomplished over the long term with a continuing effort and latest of keeping "your market" informed of the various services available as well as any material changes that have taken place.
11. Establish a financial task force or committee with representatives from all local financial institutions as well as some non-financial members to serve for two-year rotating terms.
12. Periodically evaluate community needs.
13. Promulgate financial guidelines that would aid in meeting these needs.
14. Disseminate to appropriate financial institutions the evaluated needs and recommended guidelines that might assist in meeting these needs or assist in establishing leading policies.
15. Preserve and perpetuate the existing "can do" attitude that is the foundation of the "Herford Story."

### AGRICULTURE AND WATER

1. Cattle Feeding Industry:

- A. Continue to promote and advertise to the cattle feeding industry the advantages of feeding cattle in Deaf Smith County.
- B. Continue to support beef promotion organizations such as CowBelles and Texas Cattle Feeders Association.
- C. Support the creation of a feedlot managers' association on a local level to have a sounding board for the problems and challenges facing feedlots.
- D. Cultivate news media and promote and establish an industry-wide promotion program.
- E. Encourage that cattle breeding associations utilize custom feedlots and packing houses in this area and advertise the results.
- F. Support packers and related industries.
- G. Continue to support organizations and programs which support the regulation and imposition of beef.
- H. Soil and Water Conservation:
- A. Continue to utilize the Terra Blanca Soil and Water Conservation District, the SCS, the ASCS and Extension Service in their respective roles in soil and water conservation.
- B. Continue and increase support of Deaf Smith County Water Association and Water Irrigation programs regarding the conservation and impoundment of water.
- C. Establish a goal of reducing irrigation water use at five per cent per year for the next ten years through conservation practices.
- D. Request that the High Plains Water District institute a program of enforcing the laws to prevent the waste of water.
- E. Support the High Plains Irrigation symposium held annually to assist and educate the farmers and citizens of this county on how to more efficiently manage water.
- F. Support the construction of a system of dams and lakes on Terra Blanca creek.
- G. Field Crops:
- A. Promote all programs involved in the marketing of agricultural products from Deaf Smith County, Texas.
- B. Create a local county weed control program which will assist in keeping our county and state road and railroad rights-of-way free of noxious weeds and assist the individual farmer in control of weeds on his farm.
- C. Youth Programs:
- A. Chamber of Commerce committee should be given the responsibility of overseeing the procurement of financial support for agricultural youth programs.

### CONSTRUCTION, REAL ESTATE AND INSURANCE

1. Investigate the adoption of a National Standard Building Code for the City of Herford and Deaf Smith County.

2. Assist private enterprise in the development of additional retail property, both multi-family and single family, and obtain governmental assistance in accomplishing this goal.

3. Support legislation to have catastrophically insurance provided over the entire state rather than charged to a small segment of the state thus causing the people of Herford to pay higher insurance rates.

4. Encourage government loan organizations to make available various programs to Herford that other areas of the county are currently benefiting from.

5. Encourage the development of housing for the elderly in the Overton area (not mixing with home facilities).

6. Provide more and better rural fire protection with the development of rural fire protection districts.

7. Encourage local businesses to adopt a program of showing the advantages of trading at home rather than trading out of town. Also encourage the citizenry to respond to this program of trading at home first.

### INDUSTRY

1. Direct the efforts of the entire community to the restoration, the preservation and expansion of our own natural resources.

2. Establish mechanisms that will support, induce and stabilize our agricultural industry. Direct major efforts toward the education of the people on the local level, at state level and at the national level regarding the important role that agriculture plays in the health of our overall national, state and local economies. Advise the important role that exports of agricultural commodities play in the balance of payments.

3. Encourage the formation of an industrial foundation. (This has been accomplished during the preparation of this Goals for Progress report).

4. Analyze and determine what non-agricultural related industries would be helpful to stabilize our overall economy.

5. Develop new industry that will more fully utilize the available work force which exists in our area.

6. Continue to encourage the formation and location of agriculture related manufacturing and processing business firms in or near our community.

7. Support technical and vocational educational and training programs for all age groups in our county.

8. Continue to maintain and improve the assimilation of current and accurate statistics for our community profile.

### TRADE, RETAIL AND WHOLESALE

1. Provide hotel/motel accommodations with convention center.

2. Make Herford, Texas a delivery point for several futures contracts such as wheat, corn, barley and cattle.

3. Provide complete financial packages for companies wishing to locate in Herford area through committee of Chamber of Commerce or banking institutions.

4. Provide better car rental facilities.

5. Investigate and implement, if feasible, the establishment of a large wholesale warehouse and cold storage facility for use by existing and potential businesses, involved in handling perishable goods.

### SEAWAYS

1. Actively and successfully support the creation of a new judicial district composed of Deaf Smith County and Oklahoma County—date needed!

2. Investigate the possibility and advisability of dividing the County judgeship into the office of County Judge and County Manager with the County Judge being responsible for the judicial functions of the current County Judge and a County Manager being responsible for presiding over the Commissioners Court and being the presiding officer in charge of county financial matters.

3. Investigate the employment of a Public Defender to handle all indigent criminal cases.

4. Investigate the establishment of one taxing authority to be in charge of taxation to raise revenue for all local government agencies.

5. Investigate the merit of combining all law enforcement agencies into one law enforcement agency for the County.

6. Initiate coordinated effort between the citizens of the community, the medical personnel and hospital personnel to expand or increase the number of medically trained personnel within the county and initiate an effort to expand the hospital services and facilities.

7. Establish an educational program to inform the members of the community regarding the medical services and facilities presently available.

8. Establish "an open clinic" for all ages where any one could receive medical attention for social diseases with no question being asked regarding the cause or source of the problem. Too often diseases and problems are ignored or treatment is postponed because of the personal nature of the problem.

9. Encourage the citizens of Deaf Smith County to use local services, professional and otherwise, rather than out of town services.

### Governmental Functions

O. G. Niman, chairman; Rex Besterwood, vice chairman; Paul Higgins, secretary; Wendell Hoover, Neil Cooper, Larry Crump, Phil Green.

### INTRODUCTION

The management of the affairs of a community is a complex task which requires the cooperation of many different groups, some public, some private. Our purpose here is to focus solely on the governmental units.

On the local level, we consider the city, county and school districts as the major governmental units. Others include the hospital district, water district, rural school district. These and others should be everyone's business; they affect our lives significantly, and are subject to change by the vote of the people.

The county government is headed by the county judge and four precinct commissioners. The judge is elected at large and presides over meetings of the commissioners' court. The county is divided into four precincts, and voters in each precinct elect a commissioner.

The City of Herford has a city manager—mayor form of government. The mayor and four commissioners are elected at large by the voters, but are elected to specific places on the commission. The city manager is appointed by the city commission and serves as the administrative head of municipal government. The Herford Independent School District is governed by a board of trustees, elected at large and by phases. The superintendent of schools is selected by trustees, and he serves as administrative head of the district. There are seven trustees and terms of office are three years.

### GENERAL GOAL

It is felt that participation in the management of the system must somehow reflect representation from the entire community and must be and remain responsive to that community.

### SPECIFIC GOALS

1. Develop proposals for inter-governmental cooperation that will insure representation from the various sub-systems in all community plans, without threatening the identities of the segments.
2. Continue to support the local bar association and county government in seeking a new judicial district for Deaf Smith County.
3. Conduct an analysis of the structures and processes used for community management, including proposals for changes if needed, and support of local units in retaining as much local governing powers as possible.
4. Commission a study on community education with an emphasis on use of school facilities for the entire community year around.
5. Consider the feasibility of consolidating the various taxing authorities.
6. Consider the feasibility of consolidating the assessment and collection processes of the various taxing authorities.
7. Investigate, analyze and inform the public on the advantages and disadvantages of local governmental units joining any regional planning commission.
8. Investigate, analyze and keep public informed as to the possible advantages and disadvantages to be realized through granting of ordinance powers to counties.

### GENERAL GOAL

Therefore, the advanced vocational training should be made available by but a few, available to be made known to the public and every prospect in the community exposed to its availability and value. Also the community should make available higher academic education on a local basis so that all would have an opportunity to reach higher levels in that area.

### SPECIFIC GOALS

1. Develop a program of Public Relations and information designed to provide knowledge to present and every citizen in the county concerning general educational opportunities. This program should be so effectively disseminated as to leave no one unimformed. Furthermore, our aim should be to motivate the untalented to avail themselves of whatever educational opportunities fit their needs.
2. Establish an on-campus advanced educational program of junior college or college level with special emphasis on vocational and industrial training.
3. Promote public school educational system to further develop harmony, tolerance and accord among the ethnic groups of our area.

## Education Committee

Bernard Ford, chairman; Adelaide Lawrence, vice chairman; Barclay Dorell, secretary; Walter Cash, Robert Thompson, Helen Egan, B. C. Beckwith.

### INTRODUCTION

Herford and Deaf Smith County are currently involved in the formal education of approximately 5,800 students in the kindergarten through the twelfth grades.

The public school population has increased from 1,900 in 1950 to 5,800 today. This represents an increase of 315 per cent in school population for the period as compared to an increase of 216 per cent in total population. The number of high school graduates has increased from 80 in 1950 to 282 in 1974 or an increase of 352 per cent. The total number of professional personnel employed in the schools has increased from 73 to 359 or 491 per cent.

The qualitative changes in the educational process itself have kept pace with the changes in numbers quoted. Requirements for graduation from Herford High School are planned to meet the wide range of abilities, aptitudes, and interests of all of the students. Seniors graduating from Herford High School are qualified to enter the college of their choice, except in cases of students who have chosen vocational training in order to equip themselves to enter the labor market.

A vocational program was initiated in 1955 for this purpose and has grown to a present enrollment of approximately 800 students. The courses offered are: Cosmetology, Vocational Office Education, Electrical Trades, Printing Trades, Building Trades, Auto Mechanics, Industrial Cooperative Training, Distributive Education, Agriculture, and Home Economics.

A kindergarten program on a limited basis has been begun in the public schools. Present plans call for it to be expanded to include all kindergarten age children in the district by the fall of 1975. Also a migrant four year old child and Head Start program is in operation serving some 150 four year old children.

Many other programs are included at the elementary and primary levels providing special classes for handicapped children, bi-lingual students, Spanish speaking students and so on.

Also, in addition to these educational activities a great deal of attention has been focused on adult education in this county. The public schools offer courses in cooperation with Amarillo Junior College and West Texas State University. Almost any course requested by a sufficient number of adults can be provided through this source. In recognition and realization of the need for education and assistance for persons of all cultures in the problems created by expansion of more opportunities to more people and by the acceleration in agriculture and marketing, family life, modern day living and homemaking, expansion in recreation and cultural activities, etc. the Home Demonstration Agent and County Agriculture Agent offer many short courses, conferences, exhibits, tours, clubs for women and youth that provide training in these areas.

As a result, Education program is offered for adults who have not completed high school. This course is offered and supervised by Herford Independent School District. It provides training in vocations, formal education and self-improvement. Many participants complete the G.E.D. Tests qualifying them for the Certificate of High School Equivalency.

## Transportation

Lynan Abled, chairman; Raymond Wilks, vice chairman; James Gray, secretary; Roy Fashole, Rex Lee, Mike Parfick, Dorend Bakeman.

### INTRODUCTION

Throughout history man has needed transportation. Originally his need was to move himself only short distances. As man began to develop trade of products and services, he began to need better and more efficient ways of transportation. As essential transportation of people, products and services developed, a natural outgrowth was transportation for pleasure.

Transportation affects each community uniquely. Herford is Number 1 in cattle and agriculture. The production and marketing of farm products is Herford's greatest asset. It is imperative for the people of Herford to work for safer, better and more direct routes for moving both people and products in and out of Herford.

### AL Transportation

For the purposes of this report, air transportation is defined as the transporting by air of persons and goods, as well as agricultural aircraft services.

The Herford Municipal Airport is one of the finest facilities of its kind in Texas, serving a city of a population of approximately 15,000. There is a lighted 4,400 ft. asphalt runway capable of handling all piston engine driven aircraft, rocketing biplane, ultralight, glider, piston engine, pilot training, charter facilities, private rentals, car rentals, bedrooms, and major airframe and powerplant repair facilities. The terminal building is unique, beautiful, and very adequate. There is a hangar space for 40 aircraft. Currently, there are 43 single engine aircraft and 5 twin engine aircraft permanently based on the airport. Of the 43 single engine aircraft, 15 are agricultural spray planes. The airport serves about 24,300 aircraft movements per year.

The Herford Municipal Airport has been constructed, improved, and maintained by the City of Herford. During the calendar year 1974, the aircraft and related services of the airport generated an estimated \$1,514,847.00 in local expenditures including labor, repairs, chemicals, maintenance, fuel sales, and services. This amount does not include the funds used to purchase the aircraft, radio equipment, or other items and services not available in the Herford area.

### MAIL

Herford has been located on the Santa Fe Railway lines since our beginning. Our community has been most fortunate to have such a fine corporate citizen as the Santa Fe. Much of our agricultural products are shipped to markets on the railroad. It is therefore one of our most vital business and commercial links.

### Highway

Herford is served by two highways, U.S. Highway 385 north and south, and U.S. Highway 60 east and west. While these two major highways have basically been adequate in the past, they will probably not be in the future. One of the basic deficiencies has been the freight, commercial and bus service connections between Herford and cities southwards including Highway 385 to Dimmitt, Highway 194 to Plainview and Highway 84 to Lubbock. This route is so poor that it hinders Herford from the Lubbock trade area. It would be of mutual benefit to both Lubbock and Herford to improve this route.

During recent years much discussion has taken place. Many people have discussed improving U.S. 60 from Herford west. Probably the best long term solution would be an Interstate connecting 127 in Canyon, Texas with Interstate 10 at Las Cruces, New Mexico, along U.S. 60 in Texas and U.S. 70 in New Mexico. An intermediate solution could be the improvement of U.S. 60 to a four-lane highway from Slaughterfield, Texas, west to the New Mexico line. It is important to realize that any such plan must be initiated by us as a community through close cooperation with city, county and state officials.

As our highways improve, we should consider what problems will arise out of increased traffic and what solutions might be employed. One great problem will be congestion on Herford resulting from through town traffic. Some form of bypass would lessen this problem.

### Road Shows

Deaf Smith County has been most fortunate to have leadership in county government that recognizes the importance of the best possible county and rural roads. After extensive investigations possible goals were formed for improving and maintaining our rural roads. A definite need exists for new roads to complete a circle of adequate rural roads encircling Herford.

Bodies and cases are very much a problem to farmers. Some states are now requiring all bodies and cases to have a deposit on them, either for a definite period of time or support for a law requiring enough deposit to encourage return to medical.

Other safety hazards include the many dangerous intersections on rural roads. Especially farmers and commissions can make a cooperative effort to remove sight obstructions at all intersections. The removal of sight obstructions is particularly dangerous intersections would be of great value. During harvest, the use of oversteering safety on rural roads in both Spanish and English would be particularly effective.

Unless a person is a frequent traveler on our county roads, it is difficult to find specific locations outside the city. It would be very helpful for most county roads to be marked at given intervals either by number or descriptive names. As evidenced by the recent improvement to the intersection of Highway 385 and Park Avenue, Herford's City Officials are dedicated to removing local traffic problems. This committee is convinced that our City Officials are well aware of the additional transportation problems we face on West Park Avenue with the addition of West Park Elementary School. We want only to re-emphasize the need for providing adequate pedestrian crossings across Park Avenue.

The removal of the concrete median on Hwy. 60 created more highway area, but one problem is the State Highway Department markings of the uniting lanes. It is very difficult for motorists to know exactly where to enter the center turning lanes. Additional markings would definitely lessen the possibility of accidents. Also for added safety, painted bicycle lanes on all highways and major streets would be advantageous to both bicyclist and motorist. Continued effort should be made to eliminate intersection sight obstructions.

A transportation system for other persons in rural areas has been started in a number of Texas counties. The pilot program is being conducted by the Farmers Union Community Development Association, with funding through the Governor's Committee on Aging. Hopefully, a feasibility study will be done by Deaf Smith County.

Transportation is one basic key to progress and therefore should precede-not follow—growth. Transportation should contribute to the orderly development and growth of every community. Herford is a growing, thriving and industrious community. With basic transportation plan, we can minimize our future problems of moving people, their products and their services throughout our market areas.

### GENERAL GOAL

To provide well planned transportation systems both in Herford, and between Herford and other places to improve the economy and quality of life in Herford and the surrounding area.

### SPECIFIC GOALS

1. Work for improved highways.
  - A. Improve U.S. 60 to four lane from Deaf
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