



Hereford Whiteface Varsity - 1975

## Upshaw Reviews Season Opener With Pampa

# 'Tough' Action To Face Herd Team on Friday

By JOE LACKEY  
Brand Sports Editor

A tough battle between the Hereford Whiteface squad and the Pampa Harvesters Friday night in Pampa has



By Speedy Nieman

That feller on Tierra Blanca Creek says a tiny good deed is a whole lot better than a great intention.

oOo

That the birds of worry and care fly over your head, this you cannot change, but that they build nests in your hair, this you can prevent. —Chinese Proverb

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A reminder to football contest entrants—the deadline on submitting your Brand entry is 5 p.m. today. The contest pages were in The Sunday Brand, so pick your teams and enter this week and every week. You could be a cash winner!

The "Fearless Forecasters" will be picking the games again this season, so if you have any faith in the "experts", you might look over their choices. We usually have the coach and booster club president on the panel, along with a couple of our staff. This year, Coach Fred Upshaw joins the panel, along with Mack Tubb, Whiteface Booster Club prez.

oOo

The local muscular dystrophy campaign, conducted in conjunction with the Jerry Lewis Labor Day Telethon, raised about \$5,619 Monday, according to drive leader Sam Mazurek. Approximately 55 volunteers helped with the local drive. The telethon was carried on Channel 10 in Amarillo, which reported on area results, as well as carrying the national program.

oOo

Four former Hereford coaches of recent years will have opening games as head coaches Friday night—Larry Dippel at Amarillo High, David Bornstein at Stratford, Don Cumpton at Sanford-Fritch, and Wendell Robinson at Spur. Dippel was head coach here last season, while the others were assistants in recent seasons.

oOo

The cost-of-living wage hikes being taken by labor unions, and more recently the U.S. Congress, are part of the vicious cycle that will make it almost impossible ever to break the inflation spiral.

Congress recently approved an automatic yearly cost-of-living pay increase for members and top officials of the executive, legislative and judicial branches. Beneficiaries of the action include 17,028 members of these branches, plus 600 high ranking military officers. The raises will cost an estimated \$49.7 million. Opponents pointed out that the automatic feature of the bill makes it unnecessary for Congress to have to vote on future pay raises.

been predicted by Fred Upshaw, Hereford head football coach and athletic director.

The game Friday will be the season opener for both clubs as the new football season gets underway.

UPSHAW SAID that the best part of Pampa's game is their strong defense, which last year was the best in the Panhandle among AAAA schools. Pampa also features a strong running attack, and throws the ball well.

Pampa recently scrimmaged Brownwood one of the strongest AAA teams in the state. The scrimmage saw the first unit of the two schools tie 2-2 in touchdowns, indicating that Pampa has a strong squad.

Outstanding players on the Pampa

team include Frankie Lemons, a 210 pound defensive linebacker who runs the 40 in 4.7, and Kelley Baker, a big defensive end. Offensive standouts include Caldwell and Powell, two swift running backs.

"I THINK OUR KIDS will be ready to go Friday night," Upshaw said. "We have had a good week of practice. But Pampa will be very good."

Upshaw said that three injuries, one of which may be serious, may hamper the Whiteface team. Robert Scott, defensive end, tore some ligaments in last week's scrimmage with Amarillo Tascosa and will probably be out for three weeks. Upshaw said.

Mike Dudding, quarterback and defensive back, "got his bell rung" in the

scrimmage, but coaches expect him to be ready to go against Pampa. And Greg Yosten has an injured hand, but should also be ready to play Friday.

Upshaw said that Hereford's coaches were pleased with the scrimmage against Tascosa. "We felt that the defense played pretty well," he said. "The kids seemed to be ready to play on defense."

He went on to say that the offense was a little inconsistent, but that this is expected this early in the season.

Upshaw also said that Tascosa employed a unique defense in the scrimmage, which made things difficult for a while.

"It hasn't been difficult preparing for Pampa," he said, because Pampa uses

(See FOOTBALL, Page 2A)

## August Construction Permits Top \$500,000 Mark For Year's High

Construction in Hereford during August soared to \$567,834 in value, more than twice what it was in July, according to building permits issued by the city tax office for new structures within the city limits.

This brings the total for 1975 to \$2,403,952.

Permits during 1975 reflect a stable

trend, with the only month falling below the \$100,000 mark being February.

The August total is the highest thus far in 1975. The previous monthly high had been June with \$490,820 in construction.

Other particularly healthy months this year in connection with construction permits were April with \$377, 195; and

May with \$330,001.

Building permit totals for other months during 1975 were January \$140,450; February, \$76,350; March, \$186,750; and July, \$234,551.

A total of eleven new residential structures were started during August, indicating an improving economy. The total value of the residential structures was an impressive \$529,500 forming the biggest part of the overall total.

In July, only four new residences were planned, for a total of \$130,000.

Building permits issued during the month include:

—\$95,000; Gary McQuigg; new residence.

—\$5,000; Henry Solomon; construct garage.

—\$1,000; Wayland Smith; construct covers over open patio.

—\$33,500; Richard Farrell; new residence.—\$33,500; Richard Farrell; new residence.

—\$1,000; Wendell Wolfe; construct storage building.

—\$55,000; Bob Aduddell; new residence.

—\$450; Tony Calkins; construct storage building.

\$14,000; Jennie Phillips; move in and add on residence.

—\$2,000; Pantaleon Nava; construct

addition to residence.

—\$1,000; George Pacheco; construct garage.

—\$750; H.J. Edwards; move in garage.

—\$500; Joe Curtsinger; move in storage.

—\$52,000; Boggs Const. Inc.; construct residence.

—\$42,500; Boggs Const. Inc.; construct residence.

—\$38,500; Lester Moffitt; construct residence.

—\$6,000; Joe Fuentes; move in mobile home.

—\$2,000; Ray Todd; add on residence.

—\$38,500; R.C. Shaw; construct residence.

—\$75,000; George Warner; construct residence.

—\$2,000; Ronald Bell; construct garage.

—\$33,000; Richard Farrell; construct residence.

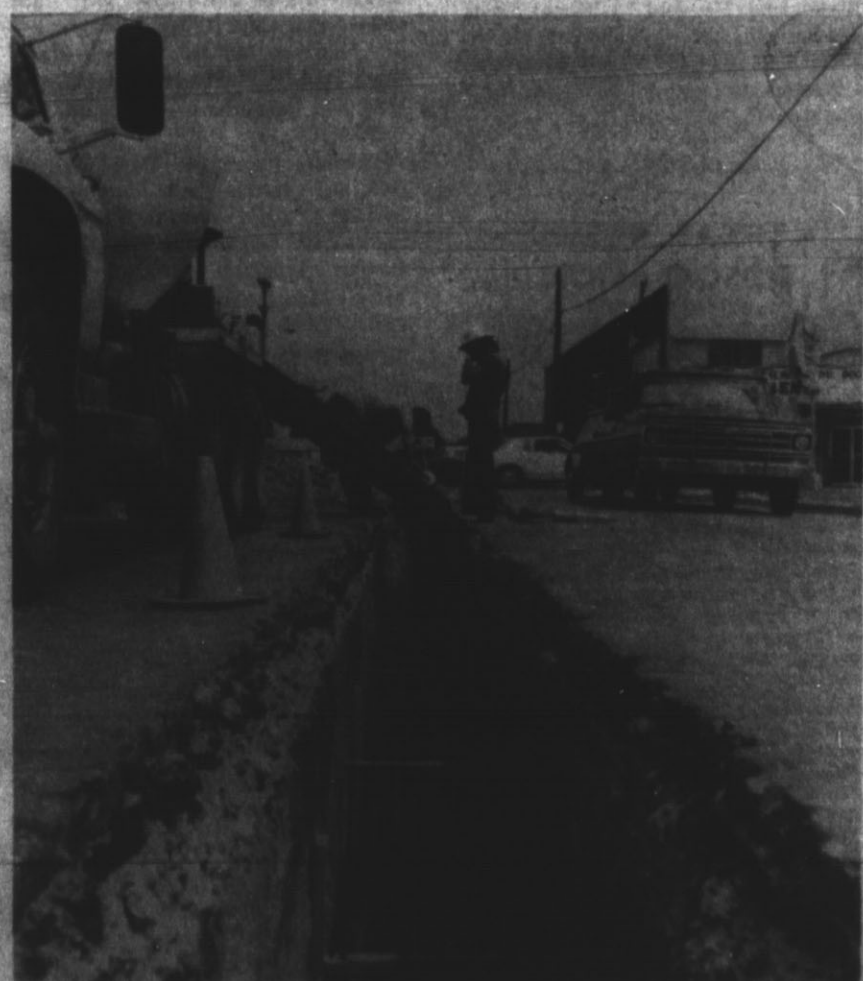
—\$33,000; Richard Farrell; construct residence.

—\$300; Wayne Lady; construct storage.

—735; Jessie Martinez; add on residence.

—\$100; Mirandas Prieto; construct storage.

—\$8,500; Bonnie Wilson; move in mobile home.



Long Distance Lines

Workmen for the Southwestern Bell Telephone Co. were busy Tuesday pouring cement over pipes which are being laid deep beneath the street to carry cable lines stretching all the way to Amarillo. The cable project has been progressing for the past month and will continue for the next few weeks. The scene above was on 4th Street on the side of the Bell Telephone office where final lines were being connected into the phone company terminals in the office.

## Attempted Rape Is Investigated

Hereford Police are currently investigating an attempted rape which occurred about 1:15 a.m. Monday at the Edwards Laundry at 213 13th.

According to police reports, a 16 year old Elbert, Colo. girl was attacked, but managed to escape her assailant when a patrol car drove up outside.

The attacker fled the laundry through a side door while the girl was informing officers of the attack.

Police are continuing their investigation, with the aid of a description of the attacker supplied by the girl.

A Hereford man was arrested for carrying a prohibited weapon Saturday night, and was subsequently charged

with DWI, according to police reports. Other charges are pending at this time.

Jessie Rodriguez was arrested by city police at Main and Park Ave. Officers confiscated a 30-06 rifle with a round in the chamber and 10 extra rounds of ammunition.

Rodriguez was booked into Deaf Smith County jail, where he remained at present.

Three Hereford men were arrested by city police in connection with an automobile burglary Monday night.

A tool box was taken from a pickup at a residence at 531 Westhaven in the incident, and was later recovered by police.

Burglars struck Troys Sweet Shop at 343 North Main during the weekend. Entry was gained through a bathroom window, and \$15-\$20 in change was taken. The incident is under investigation.

City police report that an "open house" sign and set of streamers was found last week. The items are being kept at the police station.

Local Man Makes Furniture see page 2A

thursday

# the Hereford Brand

Hereford, Deaf Smith County, Texas Thursday, September 4, 1975  
74th Year, No. 71 30 Pages Including TV Section 15 Cents

## MD Pledges Pass \$5,600

Hereford chipped in more than \$5,600 of the \$18 million which was contributed nationally during the Jerry Lewis Labor Day Telethon against muscular dystrophy.

Sam Mazurek, local drive chairman, stated that this year's total, which is still incomplete, was an improvement over

last year, when just over \$5,000 was pledged.

Campaign operations worked out of Hereford State Bank Sunday night and all day Monday as volunteer workers took telephone pledges and about 35 youth sought door-to-door donations.

"I would like to express appreciation to all those persons who contributed time and funds to fight muscular dystrophy," Mazurek said. He gave special recognition to Hereford Channel Breakers Club, who collected more than \$600, the Elks Lodge, Coca-Cola Bottling Company for providing refreshments, Hereford State Bank for donating their facilities and KPAM Radio and The Hereford Brand for publicity.

## Hereford Man Stabbed Friday

A Hereford man was in satisfactory condition in Northwest Texas Hospital in Amarillo following a stabbing incident Friday.

Abel Zepeda, 28, was stabbed in the chest Friday following a fight at the La Cantina Lounge on East 10th in Amarillo. No charges have been filed in the incident.

Zepeda was indicted June 11 in the May 25 slaying of Eliseo Olivares III.

He was released from Potter County Jail after posting a bond of \$50,000 on the murder charge.

## Resident Is Struck By Car

Henry Miller, 64, of Hereford, was critically injured Sunday while changing a flat tire on Texas 136, about 20 miles north of Amarillo.

Miller was reportedly struck by a car driven by William O. Dunson, 24, of Fort Sill, Okla.

Miller was taken to Northwest Texas Hospital in Amarillo for emergency treatment.

## Tiefel Has Full Workload.

# Handmade Furniture Trade Remains Alive

By JOE LACKEY  
Lead Staff Writer

Years of experience plus personal skill have helped a local cabinet-maker become a master craftsman, so good at his craft that he has "all that he can handle" in the way of work.

Arthur Tiefel of 231 Avenue C started carpentry work with his father more than

a half-century ago. Today, at the age of 68, he still works in his own cabinet shop at 223 Floss, where he says he stays extremely busy with both cabinet-making and repair work on various types of furniture.

In 1923, at the age of 16, Tiefel started working for J.J. Buckner who owned a shop located behind the Hereford State Bank. Later, Buckner and Tiefel moved

their operation to the Foxworth-Galbreath lumber company.

When the lumber mill shut down, Buckner and Tiefel moved to 223 Floss. Tiefel eventually took over the operation himself, and has been there ever since.

Although Tiefel works with such tools as electric saws, planers, band saws, and joiners, the most important ingredient in his operation is the skill of his hands. He has the personal satisfaction of doing

creative work with his hands, in his own boss, and in general does the kind of work which is becoming scarce in this age of mechanization and industrialization, craft-work with one's own hands.

**THE EQUIPMENT HE** uses has changed much over the years, of course. Tiefel says that he has sold much of his equipment, and is trying to reduce the amount of work he does.

His career spans the modern development of Hereford. As a carpenter and cabinet-maker he has had a direct involvement in the building of Hereford.

In fact, he helped build the Star Theater and the old Top Dollar building, and also helped build several houses in the city, including Carl Perrin's home and Ivan Block's home. He also helped remodel several of the buildings on main street.

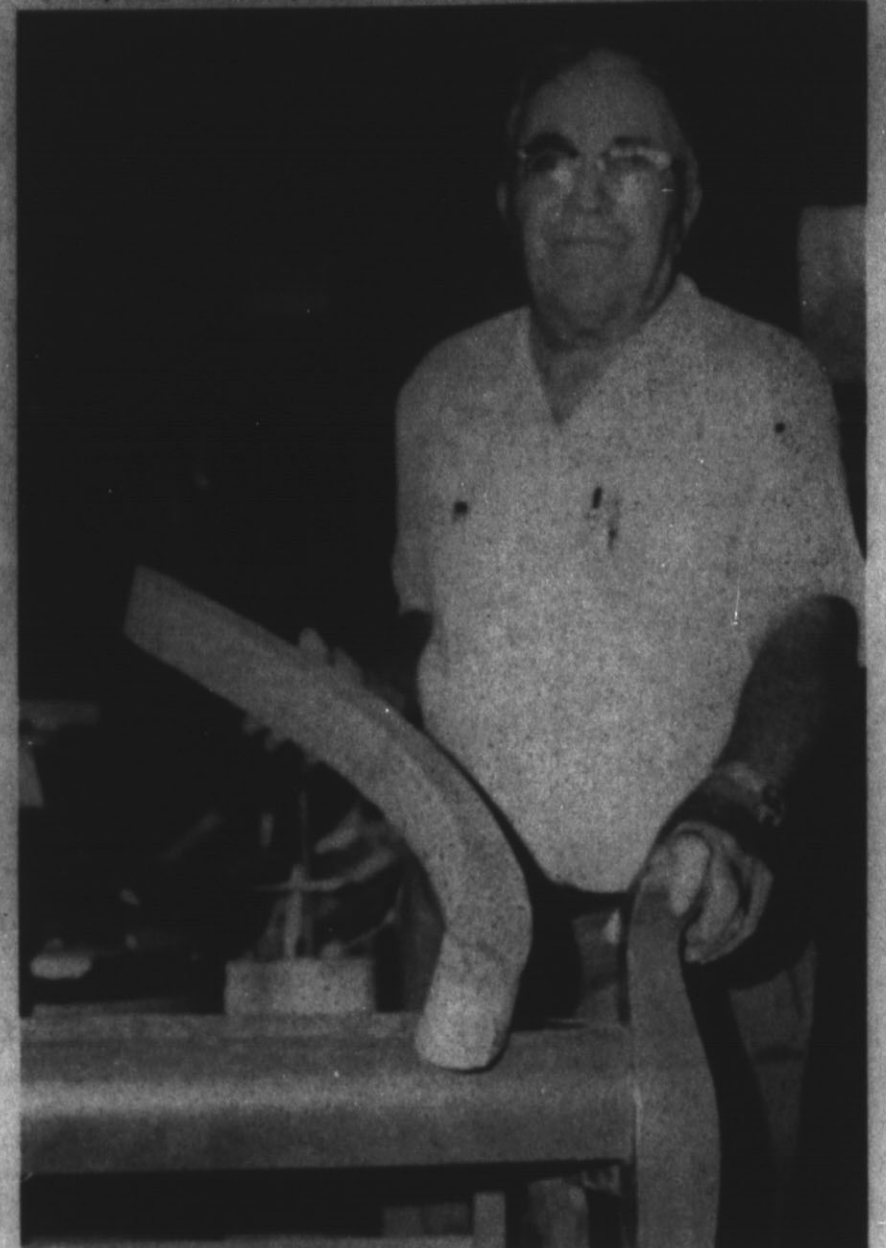
And for about three years, he remembers, he helped build houses around Bovina.

**HE HAS OBSERVED** the rapid growth in the size of Hereford and the quick economic and agricultural development of the area. He laughs when he remembers that he started school in a small three-room house located south of the old Central School.

Central at the time was serving as the High School. The first three grades, however, were conducted in the small house nearby.

Tiefel graduated from High School here in 1926. He recalls that he attended school the last six months of his senior year in the brand-new High School, which is now Stanton Jr. High.

Tiefel and his wife, Bertha, live near his shop on Avenue C. They have a son in the Army in Germany, Mark, and a daughter, Marcia, the wife of Danny Boyer of Hereford.



### Displaying Craft

Arthur Tiefel, a cabinet-maker who operates a shop on Floss Street, displays furniture on which he does repair-work. In this age of the machine, Tiefel still prefers to work with his hands. He has lived in Hereford all of his life, and had a part in much of the construction which has been done here. He says he still has all the work he can handle.

## Speaker Clayton Sets Meeting To Discuss New Constitution



SPEAKER BILL CLAYTON

Bill Clayton, Speaker of the Texas House of Representatives, will be in Hereford on Thursday, Sept. 25, to discuss the proposed new Texas Constitution with area residents. The meeting will be held in the Hereford Community Center from 7-8 p.m.

Speaker Clayton, who is from Springlake, will comment on the proposed constitutional revisions and will answer any questions people might have on the new charter.

"I'm looking forward to talking with the people in my district about the effect the new constitution will have on us West Texans," said Speaker Clayton.

After a revised constitution failed to win majority approval by the 1974 Constitutional Convention, the 64th regular session of the legislature passed eight proposals last April completely revising the present document. Under the leadership of Clayton and Lieutenant Governor Hobby, the legislature built on the work of the Convention and agreed to give Texas voters the opportunity to vote yes or no on each of the revision proposals.

The election deciding the fate of the new constitution will be held November 4. This will be the first time since 1876 that Texas voters will have the opportunity to vote on a complete constitutional revision.

Citizens will be able to read and study the proposed constitution in full because every registered voter in the state will receive an information booklet on the constitutional revision. The booklet will contain the full text of the proposed constitution, background information, and an outline comparing the present and the proposed documents. It is being mailed the second week in September by the Secretary of State's office.

## Consumers Show Freer Spending Attitude Here

According to a new survey of business activity in communities across the country, Deaf Smith County turned in a better performance than most of them in the past year.

The local trading area displayed greater economic strength, reflecting a rising level of income and a freer spending attitude on the part of consumers.

The facts and figures bearing this out are contained in the new "Survey of Buying Power," released by Sales Management, the marketing publication. It presents comparable data on income and spending for all parts of the country.

Deaf Smith County's market strength reflects the greater purchasing potential of its population. Because local people were earning more they were able to spend more, although not all of them did so.

Their net disposable income in the year, after payment of personal taxes, came to \$71,552,000, topping the previous year's \$70,533,000.

Just what this represented, in terms of the individual family, is indicated by the median income locally, which amounted to \$10,372 per household. Half the families earned more than this and half earned less.

The median elsewhere in the West South Central States was \$10,119.

With that much money available to them for discretionary spending, many local families, who had been holding themselves under a spending restraint, waiting for prices to come down, returned to the marketplace to replenish their needs.

Others, less fortunate, who have been having a hard time making both ends meet, continued to keep a tight rein on their spending.

In general, however, it was a better year for retail stores in Deaf Smith County than for those in many areas of the country.

Local retail establishments were able to report gross sales of \$48,067,000.

Each community is given a rating, based upon the amount of retail business actually done as compared with its estimated full capacity.

This is done through an "index of buying power," a weighted figure that takes into account income, population and sales.

Deaf Smith County's index rating is .0081, indicating that it is believed capable of producing that per cent of the nation's retail business.

Since more than that was done in the past year, .0086 per cent, the conclusion is that a fair amount of the local purchasing is done by non-resident shoppers.

## Blasingame Captures Title In High School Rodeo

Bill Blasingame of the Hereford High School Rodeo Team captured All-Around Cowboy honors as he paced the performance of the host team in the sixth annual Hereford High School Rodeo Friday and Saturday.

Blasingame received one of two trophy saddles made by Jr. Connell of Fort Worth.

Receiving the All-Around Cowgirl saddle was Tammy Cleveland of Dumas. Muleshoe captured the boys' team trophy with Hereford runner-up.

In girls' competition, Dumas took the team trophy and Gruver was runner-up.

Placings in individual events were:

### BARREL RACING

1. Kimber McGuire, Dumas 2. Candy Thoreson, Gruver 3. Leslyn McLain, Gruver.

### POLE BENDING

1. Karen Mixon, Muleshoe 2. Synda Dudley, Perryton 3. Kelly Freeman, White Deer.

### GOAT TYING

1. Debbie Jones, Claude 2. Tammy Cleveland, Dumas 3. Teresa Cluck, Gruver.

### STEER RIDING

1. Leslyn McLain, Gruver 2. Delinda Howard, McLean 3. Linda Barrett, Caprock 6. Sherri Wells, Hereford.

### BREAKAWAY ROPING

1. Tammy Cleveland, Dumas 2. Shonda Johnson, Wheeler 3. Debbie Cleveland, Dumas.

### BAREBACK RIDING

1. John Eddleman, Happy 2. Scott Pipkin, Spearman 3. Wayland Barker, Muleshoe.

### BULL RIDING

1. Jerry Rollison, McLean 2. John Eddleman, Happy 3. Ronald Chisom, Pampa.

### STEER WRESTLING

1. Jeff Flores, Stratford 2. Ricky Keaton, Tascosa 3. Buster Davis, Gruver.

### CALF ROPING

1. Eddy Mardis, Muleshoe 2. Arthur Thomas, Muleshoe 3. Bill Blasingame, Hereford.

### RIBBON ROPING

1. Eddy Mardis, Muleshoe 2. Bill Blasingame, Hereford 3. Buster Davis, Gruver.

### TEAM ROPING

1. Thornton Monroe and Bill Blasingame, Hereford 2. Kenny Davis and Barry Finstad, Vega and Boys Ranch 3. Dan Ellis and Eddy Mardis, Muleshoe. Buckles were awarded to the top three contenders in each event.



### The Hereford Brand

Entered as second class matter at the post office in Hereford, Texas under the act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$8 per year; other points, \$11.00 (tax included) per year; home delivery by carrier, \$1.25 per month (tax included).

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## Six Convictions Returned In County, JP Courts

### Football--

from page 1

similar offensive and defensive alignments to what Hereford uses.

**BOTH HEREFORD AND PAMPA** are expected to use a five-man defensive line, with two linebackers and four defensive backs. Hereford uses a rather complex offense, Upshaw said, but an attempt is made to "keep it simple enough to permit perfect execution."

Upshaw expressed enthusiasm about the upcoming season, and appeared confident about Whiteface prospects.

The probable starters for Hereford against Pampa:

Split end—Davis Ford (170 Sr.); quick tackle—Barry Acton (180 Jr.); quick guard—Greg Yosten (175 Sr.); center—Greg Brockman (180 Soph); strong guard—Brian Edwards (170 Sr.); strong tackle—Brand Clark (180 Sr.); tight end—Archie Crim (180 Jr.); wingback—Roy Martinez (150 Jr.); tailback—Terry Brady (150 Jr.); fullback—Carlee Graves (180 Jr.); quarterback—Mike Crim (180 Sr.).

Defense: Noseguard—David Emerson (175 Sr.); tackle—Luis Marquez (190 Sr.) and Able Trevizo (180 Jr.); ends—Gary Schumacher (160 Sr.) and Rowan Alexander (160 Jr.); cornerbacks—Mike Arho (160 Sr.) and Dennis Arho (150 Jr.) or Jim Lawson (160 Jr.); strong safety—Mike Dudding (170 Sr.) and free safety—Dave Charent (170 Sr.).

One conviction was handed down in Justice of the Peace Court on a bad check charge during the week which ended August 29. Five convictions resulted from cases heard in County Court including two for driving while intoxicated, one for possession of marijuana, one for violation of probation, and one for speeding, a case which had been appealed in JP Court.

Convictions handed down in County Court included:

—Stanley Nelson; driving while intoxicated; fined \$200 plus court costs.

—Miley O'Neal; speeding appealed from JP Court; fined \$20 plus court costs.

—Nydia Austin; probation violation; 180 days in jail.

—George Luvanos; driving while intoxicated; \$150 plus court costs; three days in jail.

—Cindy Ruth Schlegel; possession of marijuana; fined \$200 plus court costs.

Total County Court fines assessed during the week were \$570. Total County Court fines assessed in 1975 are \$20,648.

In Justice of the Peace Court, one conviction on a bad check charge was handed down:

—Harold Dow; bad check; fined \$25 plus court costs; restitution made.

Total fines assessed in JP Court during the week on issuance of bad checks are \$25. Total fines assessed in 1975 in JP Court on issuance of bad checks are \$1,001.50.



### School Chores

Getting schools ready for students doesn't just happen overnight as shown by the necessary jobs being performed by workers at right and left. William Sanders, left, fixes wiring in a light unit in a classroom as Clifford Smith, right, prepares to wax the hall floors in one of Hereford's schools. These are often unnoticed functions which are carried on through out the year as a very necessary part of our children's education.



# Obituaries



**Pink Gilliland**

Scottie, of the home; grandparents, Mr. and Mrs. James Short of Hereford and Mr. and Mrs. George Arntt of Hereford; and great grandparents, Mrs. Bell Patterson of Hereford, Mrs. Kathryn Barockel of Torrington, Wyoming, and Mrs. Joe Conder of Olney.

## Letter To The Editor

Funeral services were conducted at 4 p.m. Wednesday for Pink Gilliland, 85, who died Sunday.

Services were conducted in the Rose Chapel of Gilliland-Watson Funeral Home. Officiating was the Rev. Doug Manning, pastor of the First Baptist Church of Hereford. Burial was in West Park Cemetery.

Mr. Gilliland was born in Burpes City and married Lavina Howton in 1920 in Canyon. He came to Hereford in 1903 from Cook County. Mr. Gilliland was a retired farmer and dairyman. He was a Baptist and a veteran of World War I.

Surviving are the widow; a son, Bob of Carpinteria, Calif.; a sister, Mrs. Cecil Williams of Hereford; two brothers, Payne of Cushing, Okla., and Guy of Red Bluff, Calif.; one granddaughter and one great-granddaughter.

## Short Infant

Graveside services were conducted at 1:30 p.m. Wednesday, Sept. 3, at West Park Cemetery for Cory Lynn Short, the infant son of Mr. and Mrs. Ronnie Short of Route 4, Hereford.

The infant was born August 30 in Hereford and died September 1 in Northwest Texas Hospital in Amarillo.

The graveside service was conducted by John Johns, pastor of Avenue Baptist Church. Interment was under the direction of Gilliland-Watson Funeral Home.

Survivors include the parents of the home; one brother,

## The Abundant Life

### It's Up To You

By BOB WEAR



We cannot have everything just exactly the way we think it should be. How are we going to feel about such frustration and disappointment? We cannot afford to be upset, but we are usually upset to some degree. There is a better way to deal with this reality. Knowing that this is part of life's reality, we can condition our minds for acceptance. Wisdom teaches that "its up to you".

WE CAN OBTAIN some things we seek, and we can accomplish some things we try to do. This is good, but it does not change the realness of the fact that we may never obtain some of the things we seek; or succeed in some of the things we try to do.

The point is that each one of us can learn how to live with realities. We can establish and maintain the balance, in our personal life pattern which will enable us to be substantial and on-going in the total living experience. Life is saying to each of us, "its up to you".

WE ARE NOT FAILURES just because we are not able to do everything we want to do. This is too much to expect. We

however, can do reasonably well; well enough not to feel discouraged or defeated. A reasonable attitude must be adopted. We can do satisfactory job of managing our lives, and the various aspects of our changing situation.

It is about the same for all of us. That is, all of us have limitations; but the realization of this reality does not automatically prevent any of us from doing our best, and being happy with this. Again, the message is: "its up to you".

We are not alone. There are many ways in which other people help us, and we should be very grateful for such assistance. We can also help others, and do help. For such opportunities, let us be thankful. Even so, all of us have individual obligations which each one of us must accept and discharge; and, again we understand that "its up to you".

"Every human being has a work to carry on within, duties to perform abroad, influences to exert, which are peculiarly his, and which no conscience but his own can teach." Channing.

From the standpoint of

personal obligation, each person must accept the conclusion; "its up to you".

IN A NUMBER of situations, ordinary situations, there are possibilities and privileges open to all of us for some kind of helpfulness. Associated with some of these, there will be some elements of obligation. Whatever we do these depends entirely upon us. In other words, "its up to you".

Words and actions of good cheer, and encouragement, and peace are needed. Someone may be able to restore good order; someone may help to dispel the shadows of despair, and turn on the light of hope.

Many times and in many ways, "its up to you".

## Indoor Gardening Rewarding

Homeowners as well as apartment dwellers that are cramped for outdoor space or who simply don't want to "work the soil" to grow their own vegetables need not despair. An indoor garden is the answer!

"A variety of fresh vegetables can be grown in a small indoor area," points out Sam. D. Cotner, vegetable specialist for the Texas Agricultural Extension Service. "Indoor gardening can be an especially pleasant task during the hot summer months as well as during cold and inclement weather in the winter."

Cotner notes that a number of vegetables crops can be fully grown indoors, with the

most popular being chives, parsley, peppers, tomatoes, leaf lettuce and radishes.

He lists the basic requirements for indoor gardening as suitable containers, a good fertile soil mix, adequate water and a location with sufficient light for plant growth.

"The types of crops will determine the size of containers with smaller plants doing well in six-inch pots while such plants as peppers and tomatoes will require three-to-five-gallon containers.

"Regardless of the type of containers used, they must be well drained," emphasized the Texas A&M University System Specialist. "And the soil mix

should be high in organic matter to enable good drainage as well as to boost plant growth."

Cotner advises watering plants occasionally with a diluted fertilizer solution for top production.

Parsley and chives can be planted in small pots and normally can be harvested in 10 to 12 weeks.

Small tomatoes such as the Tiny Tim, Small Fry or Patio varieties are excellent for indoor gardens. However, they require four to six hours of sunlight daily. These along with small fruited peppers can be harvested in about 10 weeks.

# JCPenney

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| C78-14    | 8.50 | 34.00 | 25.50 | 2.10       |
| D70-14    | 8.75 | 35.00 | 26.25 | 2.42       |
| E78-14    | 9.25 | 37.00 | 27.75 | 2.32       |
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|-----------|-------|-------|-------|------------|
| G78-14    | 10.25 | 41.00 | 30.75 | 2.82       |
| H78-14    | 10.75 | 43.00 | 32.25 | 2.84       |
| G78-15    | 10.75 | 43.00 | 32.25 | 2.89       |
| H78-15    | 11.25 | 45.00 | 33.75 | 2.92       |
| J78-15    | 12.00 | 48.00 | 36.00 | 3.09       |
| L78-15    | 13.00 | 52.00 | 39.00 | 3.21       |

# HI NEIGHBOR.

Banking should be done on a person-to-person basis. That's how we feel at the Hereford State Bank. Computers can do some marvelous things, but we use them to more effectively serve you in our bookkeeping department.

We're old-fashioned enough to give you a neighborly greeting--"Hi Neighbor!"--every chance we get.

And now we offer a NEW SERVICE. We call it "Happy Hour" Banking. After-hour Drive-up banking Friday from 4 to 6 p.m. Starting September 5th

More convenience for you from your nextdoor neighbor.



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MEMBER FDIC

Save 3.50 on heavy duty shocks.

## Sale 4.99

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Highway 78 truck tire. Great for campers, panels, pick-ups and vans. Nylon cord body. No trade-in required.

| Tire size | Save  | Reg.  | Sale  | + fed. tax |
|-----------|-------|-------|-------|------------|
| 700-14/6  | 10.00 | 40.00 | 30.00 | 2.47       |
| G78-15/6  | 13.25 | 53.00 | 39.75 | 3.34       |
| H78-15/6  | 14.00 | 58.00 | 42.00 | 3.55       |

| Tire size | Save  | Reg.  | Sale  | + fed. tax |
|-----------|-------|-------|-------|------------|
| G78-15/6  | 13.75 | 55.00 | 41.25 | 3.34       |
| H78-15/6  | 14.50 | 58.00 | 43.50 | 3.55       |



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\*Most American cars and some foreign cars.

# Ranching Heritage Center To Open

When the shot heard 'round the world' was fired in Massachusetts no louder echo reverberated than the one from Texas.

Celebrating that echo July 4, 1976, will be the Ranching Heritage Center, an authentic outdoor ranching museum at Texas Tech University.

It is located in Lubbock, one

of the first eight cities in the nation to be named an official Bicentennial City, with the expectation that the Center would have a major role providing "significant evidence of the history and development of the West."

The Center is scheduled for completion next July, although almost 50,000 visitors have toured its authentic buildings, depicting the history of ranching in America. The formal opening will take place July 3, 4 and 5 next year.

Charlie Schreiner, one of the nation's leaders in the breeding of Longhorn cattle and a founder of the Longhorns Association, will boss a symbolic cattle drive arriving at the Ranching Heritage Center July 3. The herd's arrival will start the celebration.

Schreiner's YO Ranch near Kerrville, Tex., stocks both Longhorns and exotic game. The drive to the Ranching Heritage Center will be a repeat, similar to Schreiner's famous drive of 1966 from Kerrville to Dodge City, Kan.

Opening day visitors also will see the premier of a major theatrical production—the first runner of a unique mobile theater using the 12-acre Ranching Heritage Center as a stage.

Charles G. Scruggs, editor and vice president of Progressive Farmer magazine and a Texas Tech regent, is general chairman for opening day.

Already there are 16 buildings on the site and four more are expected to be in place by the opening. The only building which did not once

serve on a ranch will be an orientation center, providing visitors a glimpse of the broad aspects of ranching history.

At the Center are ranch homes reflecting a century of development, from a log cabin built in South Texas in 1836 to a three-story ranch home built in the Panhandle in 1909.

The Escarbadas headquarters of the three-million-acre XIT Ranch has been restored. There is a half-dugout and a two-story dugout, a double log cabin and a box-and-strip house. One house at the center grew from a rock and mud room to a comfortable dwelling. Ranch facilities denote various historic periods.

Brands and messages burned by cowboys on dugout logs still are readable. Dirt floors, a cranky schoolhouse stove, rust on an iron bedstead help visitors see the truth of life as it was lived by pioneer ranchers.

Homes reflect the kinds of shelters frontiersmen built with materials at hand. One is a picket and sotol house, using stalks of a yucca-like plant for walls and sacahuiste grass for thatch. Another is a small fort made of limestone to protect a family living in Indian territory.

Each building was chosen to depict a step in the progress of ranching. Each is restored with meticulous attention to the detail of its original condition. Furnishings within are as important as exterior restoration.

Brands and messages burned by cowboys on dugout logs still are readable. Dirt floors, a cranky schoolhouse stove, rust on an iron bedstead help visitors see the truth of life as it was lived by pioneer ranchers.

Windmills on the site—an Eclipse, a Walpole and a ground tumbler—first drew water for Texas, Oklahoma and Kansas ranchmen. Two already are restored and the Eclipse furnishes water for the meat and milk house which once served the famous JA Ranch.

The Center is a part of The Museum of Texas Tech University, and its development by the private sector has been the work of the Ranch Headquarters Association, established in 1969 to help locate, move and restore the buildings.

Some famous ranches had no historic buildings but helped financially in the Center's establishment, ranches like the Mallet, the Pitchfork and the Matthews Lambhead. Represented by Center buildings are the U Lazy S, the Renderbrook Spade, the Matador, the Masterson JY, and the Long S—names that to cattlemen spell the open range and lots of it.

In their sum, however, the buildings interpret America's heritage of the pioneer spirit.

"The buildings and the accurate settings into which they are being placed will let the world see and feel in 1976 something of what it took to build the West," Scruggs said.

"The Center is more than a collection of structures and memorabilia out of the past. It represents time-honored values expressed by a society that cared more than a man's performance than his family history," he said.

"Good luck was only a small part of good fortune for the early

rancher beset by drought, disease and blizzards. Success started with a will strong enough to tackle the odds and determined enough to persevere.

"A surprising number established ranches that survive today—testimony to the past," Scruggs said, "and a promise for our nation's third century that the values tested by rugged pioneer men and women do indeed endure."

Scruggs called attention to the fact that visitors at the Center have come from all 50 states, and, in 1974 alone, from more than 30 foreign countries.

"From all reports," he said, "they liked what they saw the first time. By July 3, 1976, we should have the Center finished. We believe then the Ranching Heritage Center can make a remarkably significant contribution to the nation's Bicentennial."

## Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

Early detection of disease or physical problem often can be the difference between a bright future or one filled with continuing medical problems.

Texas youngsters—more than 376,000 of them to date—have a better chance of good health through special medical and dental programs carried out by the Texas Department of Health Resources.

Preventive health services are being given Texas children through an agreement between the State Health Department and Department of Public Welfare. Those eligible for medical screening and dental diagnosis and treatment services are those youngsters on the Welfare Department's aid for dependent children rolls.

It is anticipated that the early detection and treatment of disease in children served by this program will have a significant impact on their lives now and in the future.

The program—called the Texas Medical Assistance Program—is designed to create awareness of existing health care services, to stimulate the use of these services, and to make services available so that children can receive medical and dental care before health problems become chronic and permanent damage occurs.

The dental program concept is to provide eligible children a certain level of dental care through utilization of services of private dentists in the state.

The more 170,000 children, participating in this program have received examinations, preventive care, remedial and emergency dentistry where necessary. A definite freedom of choice on the part of both the recipient and dentist is strictly maintained.

The Department of Public Welfare is responsible for identifying eligible children, obtaining and seeing that dental appointments are kept, and providing local administrative services to the program. The Health Department monitors the statewide program, provides a list of participating dentists for each county, issues and

processes dental invoices, and maintains statistical data.

The program is charged with giving "early and periodic screening, diagnosis and treatment" of eligible children below the age of 21.

Medical screening, performed by medical screening teams, is conducted in a different manner under different operational procedures.

Teams may be located in a regular Health Department clinic, or they may take a mobile clinic into any locality and set it up in such facilities as a school or church.

A medical screening team consists of a physician, nurse, licensed vocational nurse, clinical attendant, laboratory technician and clerk. A child's medical history is obtained and physical inspection is performed. If physical defects are observed, the child may be referred to a private physician of the parents' choice for diagnosis and treatment.

In the more than 206,000 youngsters screened thus far many physical defects have been found and referred to private physicians for treatment. The most common reasons for referrals are abnormal blood (low hemoglobin), visual defects, hearing defects, skin problems, muscle and bone problems, cardiovascular problems and psychological developmental problems.

The medical screening teams have operated in almost all of the state's 254 counties, and there's a big job still to be done in reaching the eligible children in Texas.

Medical screening covers a health and developmental history of the child; a brief family history to check for such conditions as diabetes, tuberculosis, cancer and mental disorders; a physical inspection with emphasis on visual and hearing defects, heart abnormalities, skin diseases and bone problems.

Certain laboratory tests also are performed. These include routine urinalysis, blood tests, tests for proper metabolism and skin tests for tuberculosis. Complete records are kept on all recipients.

The Welfare Department makes initial contacts with families, identifies recipients, gets them to and from screening sites, assists with referrals to private physicians and monitors the child's cooperation with the private physician's recommendations.

Through this program, a strong impact is expected on the present and future health of thousands of young welfare children in Texas.

## Plainview Plans Air Show

The 8th annual Plainview Air Show will be held on Sunday, September 7, 1975 from 2:00 until 4:00 p.m. at the Hale County Airport in Plainview.

The feature attraction will be the Bede Jet Demonstration team, the world's first civilian jet aerobatic team. Three of the world's smallest jets, the BDS-J, will be flown by Corkey Fornof, Bobby Bishop, and Debbie Gary, three of the top aerobatic pilots in the United States.

The BDS-J has a maximum speed of 330 miles per hour, rate of climb better than 2400 feet per minute, and service ceiling of 30,000 feet. It is powered by the TRS-18 Turbojet engine which produces 200 lbs. of thrust with a weight of only 66 lbs.

Also appearing at the largest air show in West Texas will be Jimmy Franklin of Lovington, New Mexico and Van White of Lubbock, Texas, both of whom will perform solo aerobatic acts.

The Amarillo skydivers will attempt a 12 man circle as all 12 men jump from a Beech D-18 aircraft simultaneously. Hot air balloons from the West Texas Balloon Club in Lubbock will be demonstrated.

Radio control model airplanes from their families are asking thousands of questions concerning the benefits their Government provide for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

## Veterans Questions

**EDITOR'S NOTE:** Veterans and their families are asking thousands of questions concerning the benefits their Government provide for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

Q—What is the maximum educational loan a veteran can borrow?

A—Loans up to \$600 in one academic year are authorized veterans who have exhausted efforts to obtain student loans administered by the Department of Health, Education and Welfare and meet other eligibility criteria.

Q—Will advance payment of educational assistance be made to students who have rolled in college?

A—Yes. Payments for the initial month or fraction thereof and the succeeding month payable to the eligible person will be sent to the school prior to the start of the session, provided the school certifies enrollment in a course on at least one-half time training basis.

Not So Funny  
Son: "What is executive ability, Father?"  
Father: "Executive ability, my son, is the art of getting credit for all the hard work somebody else does."

Q—What is the maximum educational loan a veteran can borrow?

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| A78-15                  | \$34                | \$13                 | 1.93             |
| G78-15                  | \$44                | \$18                 | 2.69             |
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| GR70-14                 | \$66                | \$46             | 3.18             |
| HR70-14                 | \$71                | \$49             | 3.31             |
| GR70-15                 | \$69                | \$48             | 3.17             |
| HR70-15                 | \$73                | \$51             | 3.36             |
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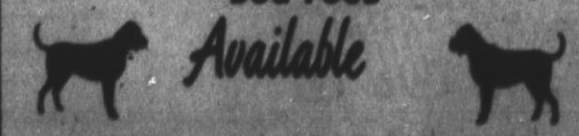
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# West Texas Chamber States Ideas

The West Texas Chamber of Commerce recently, in three position statements, urged (1) the veto and sustaining the veto of the bill to extend oil price control authority (S. 1849), (2) the defeat of Senator Jackson's proposed federal land used legislation (S. 984) that will be before the Senate Interior Committee shortly and (3) the retention of the Housing Education and Welfare Depart-

ment regulation definition of "unemployed fathers" that would prohibit paying federal welfare benefits to people who choose not to work in order to strike.

In statements to the two Texas Senators and the twelve congressmen representing portions of West Texas, the West Texas Chamber of Commerce urged the veto and sustaining of the veto by Congress of the

continuation of price control on oil.

J. Fike Godfrey, Executive Vice President of the West Texas Chamber of Commerce said, "The critical importance of letting a free market provide the vitally needed incentive to increased domestic oil production cannot be overstated if West Texas, Texas and the nation is to break the dangerous foreign oil threat to the people

of this nation.

"The WTCC has encouraged the President to veto S. 1849 and trusts that the Congress will sustain the veto if the occasion arises."

In urging retention of the new HEW proposed definition of "unemployed fathers", Godfrey said, "The WTCC has been on record before the Congress for many years in opposition to paying federal welfare benefits to people who choose not to work in order to strike.

"This opposition is based on the premise that the intent of Congress in creating the Welfare Act was to help only those people who could not get work and not to create a federal tax supported fund to subsidize strikes. The diversion of welfare funds from those individuals truly in need through no fault of their own to those who could work is cruel and creates unneeded burdens on those in need and on the taxpayer."

Dick Yeager of Vernon, Chairman of the WTCC Agriculture and Ranching Committee, commenting on Senator Jackson's bill (S. 984) said, "The advocates of this bill attempt to hide the dictatorial intent of the federal government for land use legislation by saying it only authorizes money to states for land use planning but what is not mentioned is that this planning must agree with federal standards and criteria. So the federal camel's nose is into the state and local government's tent again.

"The WTCC's position is that if and when a need exists for land use regulation, then regulation should be done at the lowest level of government that is closest to the people concerned."

## Meat Section Vital To Supermarkets

Although supermarkets realize higher profit margins from items other than meat, meat does play a key role in the supermarket's overall business.

"Consumers probably think that supermarkets are getting rich from meat sales but that's not the case," points out Dr. William Vastine, marketing and food distribution specialist for the Texas Agricultural Extension Service. "On the contrary, many meat departments in supermarkets operate at or near break-even, and more often than retailers realize, meats may even lose money."

Then why all the emphasis on meat sales and meat promotions?

"The meat department of a supermarket makes a big contribution to total profits and operation by attracting and keeping customers," emphasizes the Texas A&M University System specialist. "Consumers place high importance on the quality and freshness of meats, and about 85 per cent of all meats are sold through supermarkets.

"Not only do meat department sales account for about 25 per cent of total store sales and 35 per cent of food sales, but they also have a big influence on the consumers' image of the entire supermarket.

"Consequently, the success or failure of a supermarket may well depend on its meat department," contends Vastine. "If the supermarket loses the

consumers' meat dollar, it may well lose the rest of the grocery dollar, too."

As food prices continue to increase due mainly to increased marketing costs, competition in the supermarket business will continue to increase, believes that specialist.

"More than ever, this means that retailers will have to become more concerned with increasing sales and lowering

costs to generate profits. They will have to look for market areas that are not being served or that are not being served as well as they could be. Effective and creative merchandising in the meat department, such as the promotion of light-weight beef and ground meat from light-weight beef, may play an increasingly important role in the coming months," contends Vastine.

## GI Overpayments Must Be Recovered

Overpayments that may have resulted from providing assistance to veterans and servicemen enrolled in GI Bill training must be recovered, Jack Coker, Director, VA Regional Office, said recently.

Every effort is made to avoid overpayments, Coker explained, but this requires a coordinated effort on the part of the VA, the veteran and the training institution. Overpayments most frequently occur when the VA is not informed promptly of a change in the veteran's training status.

Generally, the resulting indebtedness to the U.S. Government is recovered through reduction of future VA monthly assistance checks until the overpayment is satisfied.

To minimize the inconvenience and additional paperwork caused by overpayments, Coker

urged veterans to notify the VA immediately of any changes in training. This notification has been simplified at some 3,000 schools where VA's "vet reps" provide on-campus service.

Coker also stressed the importance of GI Bill students keeping the VA informed of changes in dependency status and addresses.

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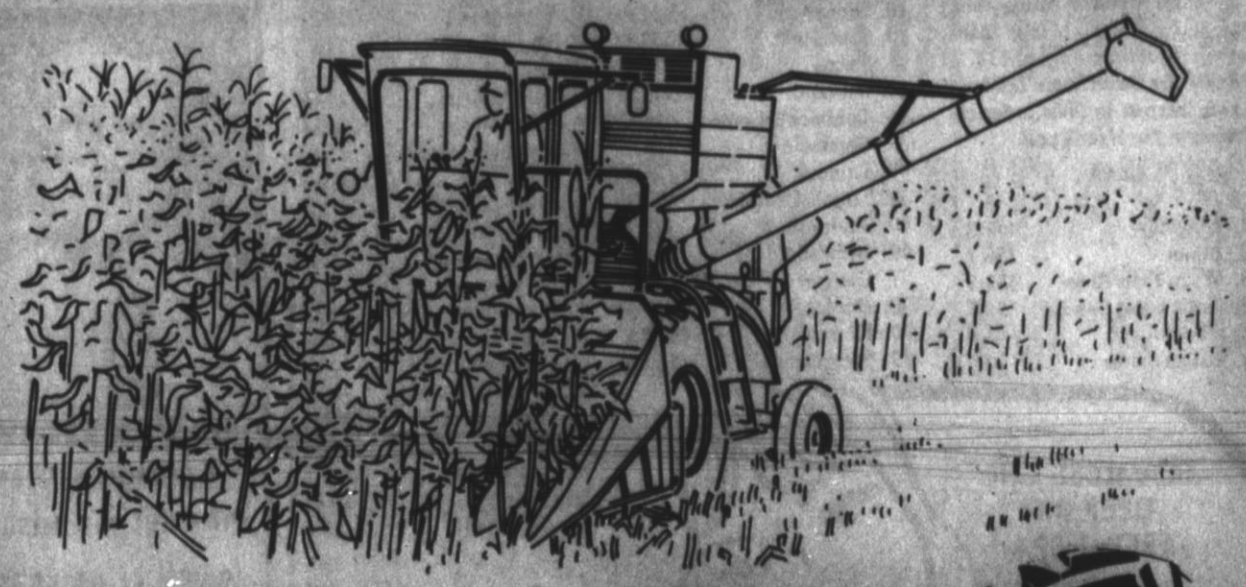


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**Herd Rated Low**

**Coaches Pick Monterey Again**

The Harris Rating System starts Hereford with a 134.5 power rating in the first week of action, but the ranking doesn't agree with the coaches pre-season picks.

The Harris system has only Monterey ranked at the top of the pack, followed by Coronado and Plainview. Hereford and Lubbock are tied for the fourth and fifth spots.

Monterey's Plainsmen took the title last year and posted a 6-3-2 season record. The Plainsmen welcome back five offensive and three defensive starters among 16 lettermen. Monterey coach James Odom is quoted as saying this will be the smallest team he has fielded. "We've got fair quickness but no overall team speed," says Odom.

But Odom does have Scott Gardner, the 6-5 quarterback with a great throwing arm

returning for his senior year. He also has a good schedule because the Plainsmen hit the road only twice—traveling to Pampa and Plainview hit the road only twice—traveling to Pampa and Plainview. The remaining eight game will be played in the friendly confines of Lowery Field.

In District 3-AAA, Caprock was picked by the coaches as the team to beat. The Longhorns have eight offensive and six defensive starters returning from a 6-4 record in 1974. Pampa, with an 8-2 mark last season, is picked as the runner-up in the district. They are followed by Amarillo High, Palo Duro, Tascosa, and Borger.

In District 5-AAAA to the south, San Angelo is the favorite after a fine 8-1-1 record last season. Midland Lee is a close second, with Abilene Cooper and Odessa Permian ranked in a tie for third.



**Midgets See Action**

Wrestling as presented by the Hereford Lions Club offers a rare treat at the Bull Barn Saturday night. Not only does Ricky Romero return to renew an old feud with Bobby Jagers, but midgets return to the ring wars.

Romero has had many battles in the past with Jagers. It's Charro against Rodeo Cowboy. Romero was working on a ranch while still a boy. The stormy Jagers, who out-weighs his 230 pound foe by 28 pounds, is a competitive bull rider.

Expressing his contempt for the man who proclaims himself "The Cowboy's Dream" Romero stated that Jagers had

never gotten his boots dirty. "I've never seen him ride a bull", said the fiery Mexican. "But I'll bet the only thing he ever got dirty rodeoing was his breeches!"

In another event that may prove wild, 300 pound Ray Candy meets Killer Brooks, 270 pound Detroit brawler. The genial "Candy Man" is noted for a hard head and remarkable agility for so big a man. Brooks is recognized by the fans as a man of highly erratic behavior, in the ring and out, and for a vicious temperament.

The opener sees midgets in a mixed tag. Angelo Poffo, the man who scored in Believe-it-or-

Not by Ripley for doing 6033 consecutive sit-ups in 4 hours and 10, teams up with midget Sonny Boy Hayes. They face Scott Casey and midget cowboy Bob Lang.

The Hereford Lions Club will be announcing many new faces to appear in Hereford in the months to come, according to club president Willard Dixon. In addition, International Champion Terry Funk is expected to return in the near future, as well as former World Champion Dory Funk Jr., popular Canyon Rancher.

Action at the Bull Barn starts at 9 p.m.

**Harris Poll Favors Herd**

The Harris Rating System has ranked Hereford 73rd in the state among AAA schools, an improvement of three places over last year's initial 76th ranking.

Only one opponent in the upcoming season was ranked higher, Lubbock Monterey in the 65th position.

The Harris System also lists Hereford as a four-point favorite over Pampa in the season opener Friday night. Hereford's power rating under the Harris poll is 134.5, while Pampa's is 130.3.

The Harris ratings are such that if any two teams are playing, regardless of class or division, a point spread can be determined by subtracting the lower rating from the higher. The team with the higher rating is expected to win by the number of points of the difference.

According to the poll, Hereford could have a 9-1 season, losing only to Monterey, which was given a power rating of 136.9.

Longview captured the top spot in the poll with a power rating of 157.8.

Hereford's power rating this year is 2.5 points better than last year's initial rating of 132.

Below are listed some schools of area interest in their order of ranking in the Harris poll.

| AAAA                  |       |
|-----------------------|-------|
| 1. Longview           | 157.8 |
| 2. Bryan              | 156.7 |
| 3. Wich. Falls Rider  | 152.5 |
| 4. San Angelo Central | 151.5 |
| 5. Midland Lee        | 151.0 |
| 6. Dallas Carter      | 150.7 |

|                      |       |
|----------------------|-------|
| 7. Ft. Neches-Groves | 149.0 |
| 8. Irving MacArthur  | 148.9 |
| 9. Plano             | 148.6 |
| 10. South Houston    | 148.5 |
| 12. Odessa Permian   | 148.2 |
| 15. Abilene Cooper   | 147.6 |
| 27. Abilene          | 144.3 |
| 30. Wichita Falls    | 142.3 |
| 56. Midland          | 138.1 |
| 65. Lubbock Monterey | 136.9 |
| 73. Hereford         | 134.5 |
| 78. Amarillo Caprock | 133.9 |
| 86. Plainview        | 132.8 |
| 98. Lubbock          | 131.9 |

| 96. Perryton      | 115.5 |
|-------------------|-------|
| 120. Odessa Ector | 110.8 |
| 121. Levelland    | 110.7 |
| AA                |       |
| 1. Cameron        | 140.6 |
| 2. La Grange      | 133.5 |
| 3. Freer          | 132.0 |
| 4. Denver City    | 129.7 |
| 5. Olton          | 129.3 |
| 6. Spearman       | 128.2 |
| 7. White Oak      | 127.9 |
| 8. Alpine         | 127.5 |
| 9. Comanche       | 127.2 |
| 10. Caldwell      | 127.1 |
| 15. Ballinger     | 124.3 |
| 19. Childress     | 123.4 |
| 33. Breckenridge  | 119.7 |
| 48. Floydada      | 116.8 |
| 51. Tulia         | 116.2 |
| 84. Lockney       | 111.1 |
| 91. Littlefield   | 110.3 |
| 94. Slaton        | 109.0 |
| 109. Dalhart      | 105.3 |
| 124. Abernathy    | 103.2 |
| 126. Phillips     | 103.0 |
| 128. Boys Ranch   | 102.7 |
| 136. Friona       | 101.4 |
| 143. Dimmitt      | 99.8  |

|                  |       |
|------------------|-------|
| 5. Moody         | 101.1 |
| 6. Lone Oak      | 100.5 |
| 7. Troy          | 100.2 |
| 8. Sudan         | 98.0  |
| 9. Motley County | 95.8  |
| 10. Rule         | 94.9  |
| 11. Groom        | 94.2  |
| 13. Jayton       | 93.4  |
| 22. Wilson       | 90.5  |
| 31. Booker       | 97.6  |
| 32. Meadow       | 87.6  |
| 43. Amherst      | 82.5  |
| 44. Lefors       | 82.4  |
| 61. Anton        | 79.1  |
| 66. Whiteface    | 76.9  |
| 113. Nazareth    | 56.2  |

**Family Treed**  
"Sir, I'll have you understand I'm related to the Boones."  
"Oh, yes, now I remember. Your grandmother's first name was Bab."

**Corralled**  
Son—Pop, why do they rope of the aisles at church weddings?  
Pop—So the bridegroom can't get away, son.

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# Football Action Set

Football action heats up for Hereford schools during the next few days.

In addition to the varsity clash Friday night against Pampa, Hereford's Junior Varsity plays Pampa's JV here tonight at 7:00 at the Stadium.

Hereford's sophomore team goes into action against Pampa tonight at 7:00 in Pampa.

Also tonight, Stanton's eighth

grade "blue" team plays La Plata Red at 5:00 at La Plata, and La Plata's eighth grade "white" team plays Stanton White at the Band Field at 5:00.

On Saturday, Stanton's ninth grade squad plays Clovis Yucca at the Stadium beginning at 10 a.m.

La Plata's ninth grade team travels to Clovis this weekend to play Clovis Gattis at 9:30 a.m., MST on Saturday.

# Volleyball Begins

Girls' volleyball action opens this weekend as the girls' high school team plays in the Berger tournament Saturday.

Helen Reed is the coach of the girls' volleyball teams here.

Members of the varsity squad include Cheryl Arney, Lori Taylor, Lisa Perez, Shirley Wheeler, Carolyn High, Terri

Minier, and Anna Griego.

Hereford's girls' volleyball squad won the district last year, and Mrs. Reed said they hope to win it again.

Volleyball action is starting earlier than in previous years, when it had coincided with basketball season.

# Football Tickets On Sale

Tickets for Hereford High's varsity football games for this year, both home games and out-of-town games, will be sold at Hereford Fruit Market.

Tickets for the Pampa game are on sale now. Tickets are \$2.50 for adults and \$1.25 for students.

Season ticket sales for the five home games close Monday, August 8. Tickets for the five games cost \$10.

# Motocross Includes Local Men

Kenneth Hicks and Wayne Reinart of Hereford participated in Motocross action Sunday in Wellington.

Hicks was first in the mini-man event among seven entries, riding a Yamaha, and also riding a Yamaha was second in the 100 CC class among 17 entries.

Reinart was fourth in the open class among 10 entries riding a Kawasaki.

**Definition**  
Wizard: A man who can describe — without gestures — an accordion, a spiral staircase, or a girl.

—Tribune, Chicago.

**He is**  
A psychologist is a person who used 82 words to explain a failure caused by laziness.

—News, Buffalo, N.Y.

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# Fearless Forecasters

★★★

|                              | Upshaw         | Tompleton      | Tubb          | Niseman        |
|------------------------------|----------------|----------------|---------------|----------------|
| Amarillo vs. Odessa          | Amarillo       | Odessa         | Amarillo      | Odessa         |
| Caprock vs. Odessa Ector     | Caprock        | Caprock        | Odessa Ector  | Caprock        |
| Falo Duro vs. Dumas          | Falo Duro      | Falo Duro      | Falo Duro     | Falo Duro      |
| Midland vs. Tucuman          | Midland        | Midland        | Midland       | Midland        |
| Borger vs. Perryton          | Borger         | Borger         | Perryton      | Borger         |
| Monterey vs. Canyon          | Monterey       | Monterey       | Monterey      | Monterey       |
| Flahaview vs. Lub. Estacado  | Flahaview      | Flahaview      | Lub. Estacado | Flahaview      |
| Wichita Falls vs. Coronado   | Wichita Falls  | Wichita Falls  | Wichita Falls | Wichita Falls  |
| Midland Lee vs. Lubbock HI   | Midland Lee    | Midland Lee    | Midland Lee   | Midland Lee    |
| Muleshoe vs. Dimmitt         | Muleshoe       | Muleshoe       | Dimmitt       | Muleshoe       |
| Brownfield vs. Levelland     | Brownfield     | Brownfield     | Levelland     | Brownfield     |
| Snyder vs. Monahans          | Snyder         | Snyder         | Monahans      | Snyder         |
| Boys Ranch vs. Bovina        | Boys Ranch     | Boys Ranch     | Boys Ranch    | Boys Ranch     |
| Friena vs. Farwell           | Friena         | Friena         | Friena        | Friena         |
| Oilton vs. Tulla             | Oilton         | Oilton         | Oilton        | Oilton         |
| Spearman vs. Stratford       | Spearman       | Spearman       | Stratford     | Spearman       |
| Stinnett vs. Panhandle       | Stinnett       | Stinnett       | Stinnett      | Stinnett       |
| Canadian vs. Phillips        | Canadian       | Canadian       | Phillips      | Canadian       |
| Littlefield vs. Lub. Cooper  | Littlefield    | Littlefield    | Lub. Cooper   | Littlefield    |
| Vega vs. Groom               | Vega           | Vega           | Vega          | Vega           |
| Springlake vs. Amherst       | Springlake     | Springlake     | Springlake    | Springlake     |
| Sanford-Fritch vs. Shamrock  | Sanford-Fritch | Sanford-Fritch | Shamrock      | Sanford-Fritch |
| Hart vs. Anton               | Hart           | Hart           | Hart          | Hart           |
| West Texas vs. Wichita State | West Texas     | West Texas     | West Texas    | West Texas     |
| Mississippi vs. Baylor       | Mississippi    | Mississippi    | Baylor        | Mississippi    |
| Oakland vs. Dallas           | Oakland        | Oakland        | Oakland       | Oakland        |

# BASEBALL

By Pete Fritchie

WASHINGTON, D. C. — Baseball fans sometimes overlook the fact that they play a good brand of baseball in the minor leagues these days — not only in Triple A ball but in double A and below.

And one can see many of baseball's great in minor league parks from time to time. The writer recently

talked baseball with Stan Musial — on his way to Johnson City, Tennessee, where he was headed to watch the St. Louis Cards' club there. His four homers in the Polo Grounds over twenty years ago, his other records

and thrills make Stan probably the greatest living ball player. And who did he think was the best of all time. "Ty Cobb would be hard to beat," Stan said.



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# TP&WD BIOLOGIST RETURNS FROM ALASKA

CANYON—The wintering of white-fronted geese along the Texas coast has prompted a joint banding operation between the U.S. Fish and Wildlife Service, Alaska and Texas.

Texas furnishes a wintering area for these geese but they nest in northern Canada and Alaska. Max Trauek, assistant waterfowl program leader, journeyed to Alaska this summer to assist four Alaskan waterfowl biologists in their banding operations.

The banding areas near Olenka, on the Yukon river, and the Arctic coast experienced a late spring thaw and the geese were not there in the numbers normally observed in the past.

A total of 577 white-fronted geese were caught and banded at the interior area and 762 birds were banded on the coast.

The USF&WS coordinated the joint operations and furnished a twin-engine amphibian aircraft and two float planes which were used to gain access to the banding areas and round-up the birds.

The joint banding operations should furnish the P&WD biologists with information as the bands are returned from successful hunters along the major flyways.

All sportsmen are asked to send the band taken from any bird to the address stamped on the band.

What children think of home determines how some stay at home.

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| Size    | Whitewall | F.T. |
|---------|-----------|------|
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| DR78-14 | 81.95     | 2.45 |
| ER78-14 | 83.95     | 2.16 |
| FR78-14 | 84.95     | 2.67 |
| GR78-14 | 88.95     | 2.89 |
| HR78-14 | 84.95     | 3.09 |
| JR78-14 | 88.95     | 3.25 |
| GR78-15 | 81.95     | 2.96 |
| HR78-15 | 88.95     | 3.17 |
| JR78-15 | 88.95     | 3.31 |
| LR78-15 | 75.95     | 2.46 |

All prices plus tax and old tire.

Blackwalls available in most shops and even lower-priced!

### Wildcat Buys

#### Deluxe Champion 4-PLY POLYESTER CORD

**\$18.95** \*\$3.50 to \$5.45 LESS

This strong 4-ply tire will give dependable service and smooth ride for your vacation driving. Wildcat tread gives reliable traction.

| Size    | Reg. Price | Whitewall | Blackwall | F.T. |
|---------|------------|-----------|-----------|------|
| GR78-13 | 24.25      | 16.25     | 18.95     | 1.84 |
| CR78-14 | 38.95      | 4.95      | 28.95     | 2.04 |
| DR78-14 | 38.95      | 2.85      | 21.95     | 2.10 |
| ER78-14 | 38.95      | 3.65      | 22.95     | 2.27 |
| FR78-14 | 38.95      | 3.80      | 24.95     | 2.40 |
| GR78-14 | 39.70      | 3.75      | 25.95     | 2.56 |
| HR78-14 | 42.50      | 4.05      | 27.95     | 2.77 |
| DR78-15 | 30.45      | 3.60      | 26.95     | 2.60 |
| JR78-15 | 32.75      | 3.80      | 28.95     | 2.83 |

All prices plus tax and old tire.

WHITEWALLS ADD 15.00 PER TIRE.

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#### Deluxe Champion Sup-R-Belt DOUBLE-BELTED

If you travel extensively you'll want the long tire mileage of belted construction. Double fiberless belts in this 1975 NEW CAR TIRE hold tread firm for long wear and excellent traction. Smooth-riding polyester cord body.

**\$23.95**

| Size    | June Price | Amount off | Bargain Price | F.T. |
|---------|------------|------------|---------------|------|
| GR78-13 | 33.25      | 9.30       | 23.95         | 1.77 |
| CR78-14 | 34.95      | 9.00       | 25.95         | 2.02 |
| DR78-14 | 35.95      | 8.65       | 27.30         | 2.10 |
| ER78-14 | 37.00      | 8.05       | 28.95         | 2.32 |
| FR78-14 | 46.75      | 8.80       | 37.95         | 2.47 |
| GR78-14 | 34.95      | 10.15      | 24.80         | 2.62 |
| HR78-14 | 40.75      | 10.80      | 30.95         | 2.84 |
| FR78-15 | 40.95      | 8.55       | 32.40         | 2.55 |
| GR78-15 | 43.30      | 10.35      | 32.95         | 2.69 |
| HR78-15 | 45.85      | 10.90      | 34.95         | 2.82 |
| JR78-15 | 48.55      | 11.80      | 36.75         | 2.98 |
| LR78-15 | 50.75      | 11.80      | 38.95         | 3.21 |

All prices plus tax and old tire. LOAD RANGE B.

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06-03-105-B

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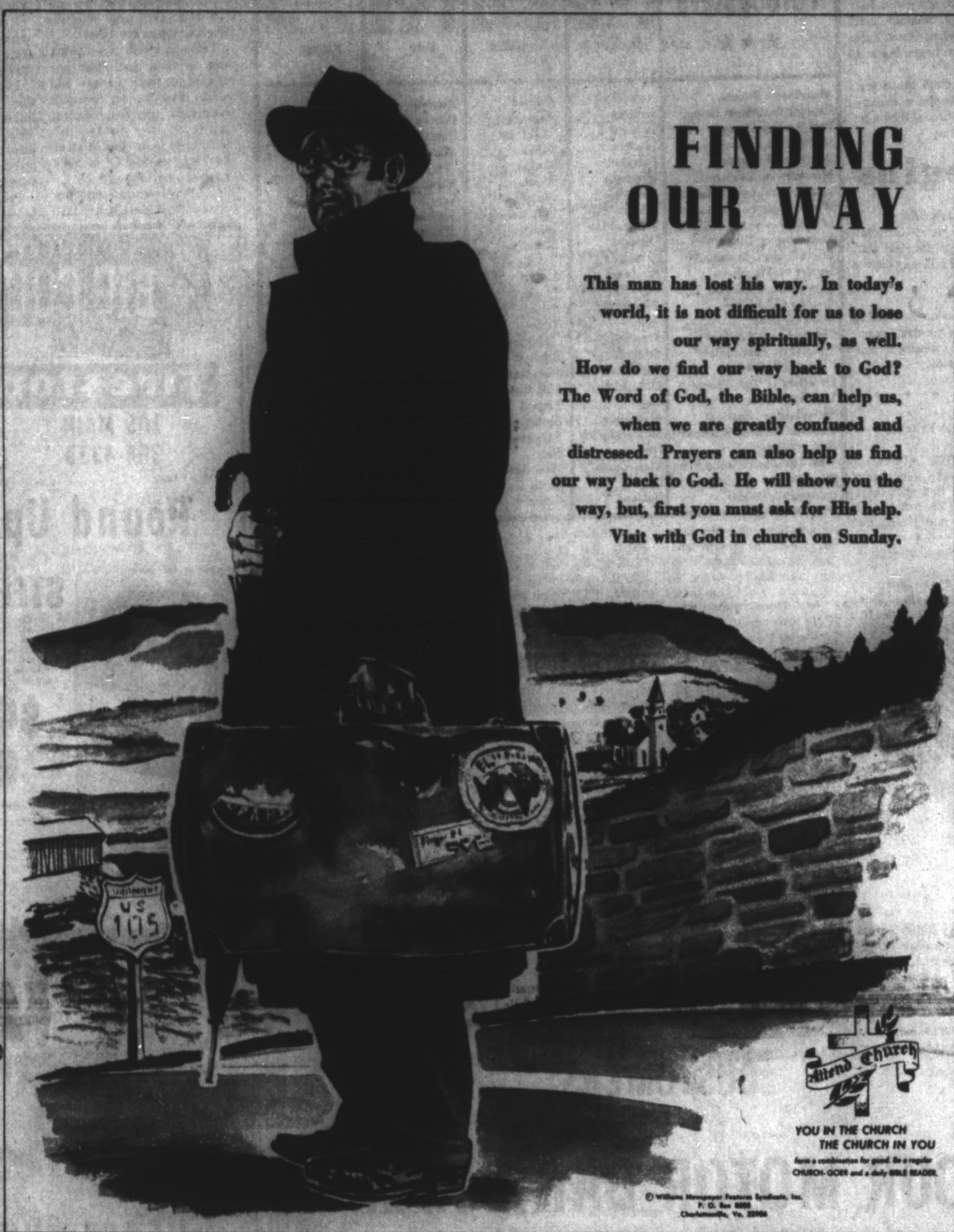
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## FINDING OUR WAY

This man has lost his way. In today's world, it is not difficult for us to lose our way spiritually, as well. How do we find our way back to God? The Word of God, the Bible, can help us, when we are greatly confused and distressed. Prayers can also help us find our way back to God. He will show you the way, but, first you must ask for His help. Visit with God in church on Sunday.

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# SCHOOL DAZE

## HEREFORD HIGH SCHOOL

Sept. 4—JV football, Pampa here  
 Soph. football, Pampa there  
 Sept. 5—Varsity football, Pampa there 7:30 p.m.  
 Sept. 6—Girls volleyball tourney in Borger  
 Sept. 8—Volleyball, A & B teams vs. Amarillo here  
 Sept. 9—Junior students will measure for class rings, 8:15 a.m. in aud.

## Big Brothers, Big Sisters Go To Rodeo

A bus packed full of members of Big Brothers-Big Sisters of Hereford traveled to the annual Boys Ranch Rodeo Monday. A roadside park enroute offered a welcomed spot for picnicing on the way.

This is the second year for Big Brothers-Big Sisters to make the rodeo as a group and a "first" for many of its members. The program is in need of volunteer adults to befriend a child from a one parent home.

Group activities are planned, such as the rodeo, in addition to

the weekly one-to-one outings of the individual Big Brothers-Little Brother and Big Sister-Little Sister assignments.

Casper W. Weinberger, Secretary of Health, Education and Welfare: "New scientific research has affirmed that cigarette smoking is a serious public health problem."

It isn't necessary to prime an alert mind with alcohol.

## THE SCIENTISTS TELL ME ...

By Robert L. Haney, Science Writer  
 The Texas Agricultural Experiment Station

### There's a Danger In Loss of Vital Agricultural Land

Cheap energy and cheap food; are they gone forever? Many people think so, and millions of people who hadn't given it much thought have begun to realize we could run out of both food and energy.

That's why there is increasing concern about the future use of "prime" agricultural land in the United States. It becomes apparent that agricultural products, and our fantastic ability to produce them, are our greatest resources in trading for energy and other resources held by other nations. And more and more foreign resources are a part of the lifeblood of our highly complex and industrialized economy.

Much confusion exists, and accurate data is hard

to obtain on the kinds and amounts of land being converted, according to Dr. Ivan Schmedemann, Experiment Station economist and specialist in real estate economics. He also has responsibilities with the Texas Real Estate Research Center.

Current USDA estimates indicate that only 2.7 percent of the total land mass in the United States is used for urban and industrial uses and that no more than 4 percent will be used for such purposes by the year 2000.

At present, agricultural land conversion is most critical in those areas where specialty crops require unique land resources or climatological conditions.

But, Schmedemann says, as population pressures grow, non-productive use of good land will put increased pressure on remaining available land. And it will tend to magnify the effect of present non-agricultural uses.

New policies are being considered at the state and federal level to keep prime agricultural land for agricultural use. These new land policies, Schmedemann says, should be carefully formulated and must include careful analysis of both the long-run and short-run costs and benefits.

"The tremendous productivity of the U. S. agricultural system is unique," Schmedemann points out, "and while many nations have at-

tempted to duplicate it, none have succeeded. It must be remembered that it is much simpler to destroy an efficient system than it is to build one.

"There are some factors that are 'musts' when we consider formulating new and innovative policies for agricultural land. A major factor in the rural land market in Texas has been the consumptive use of agricultural land. By consumptive use, we mean that many are buying land for what it yields to them and their families in the form of enjoyment, and economic returns, while important, become secondary.

"For example, agricultural land for more than three decades has had a steady increase in value. Agriculture since World War II has been financed to a large extent by accumulated equities in farm and ranch land. So, it follows that any policy which affects the growth in agricultural land values will have a significant effect on the capital structure of agriculture.

"Another factor is reversal of rural population trends. As a result of new land uses, many rural areas and small rural communities have had an increase in population numbers after many decades of decline. The new residents have brought new wealth, leadership and talents.

"With these population increases have come changes in the social and political structures and increased demands for public services. Shortages of public revenue along with other urban problems quickly follow.

"A paradox is that with the conversion of agricultural land into consumptive uses in Texas there has not been a corresponding reduction in total agricultural output.

"Much of the land is being used more intensively in agricultural uses than it was before conversion. Consumers are benefiting to some degree from lower cost products due in part to the increased output and because part of the production costs are borne by the consumptive land-

owner. This is especially true where cattle enterprises are involved.

"Still another factor is that land values in many regions of Texas are no longer tied closely to the net returns of the land. And while rising land values have furnished a ready source of land equity financing for agri-

cultural producers, it has made the expansion of farms and ranches very costly.

"The land conversion process now going on is a function of a freely operating land market in 'prime' agricultural areas of the U. S.

# PLAYTEX FALL SALE

Sale ends Oct. 6, 1975

**ON SALE FOR THE FIRST TIME**

**SAVE \$1.00 ON INSTEAD\***

*the bras that give fullness without tightness*

- #108—Tricot Cups Reg. \$7.50 NOW ONLY \$6.50
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**SAVE \$1.00 ON CROSS YOUR HEART\***

Undercup Support Panel Regular and Longline Bras

- #813 LONGLINE LACE CUPS REG. \$8.95 NOW ONLY \$7.95
- #120—Lace Cups, Stretch Straps Reg. \$6.50 NOW ONLY \$5.50\*
- #122—Lace Cups, Fiberfill Lined Reg. \$6.95 NOW ONLY \$5.95
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- #829—Tricot Cups, Fiberfill Lined Reg. \$6.95 NOW ONLY \$5.95

\*Cups—\$1.00 more

**SAVE \$2.00 on I can't believe it's a girdle\* girdles...**  
*unbelievable control, yet lightweight*

| STYLE                        | SIZE     | REG.    | NOW ONLY |
|------------------------------|----------|---------|----------|
| #2500 Open                   | M-XXXXL* | \$13.95 | \$11.95  |
| #2502 Brief                  | S-XL*    | \$11.95 | \$ 9.95  |
| #2504 Shortie                | S-XXL*   | \$13.95 | \$11.95  |
| #2506 Average Leg            | S-XXL*   | \$14.95 | \$12.95  |
| #2508 Long Leg               | S-XXXL*  | \$15.95 | \$13.95  |
| #2510 High-Waist Open        | M-XXL*   | \$16.00 | \$14.00  |
| #2512 High-Waist Long Leg    | M-XXXXL* | \$18.95 | \$16.95  |
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\*All XL, XXL prices—\$1.00 more \*All XXXL, XXXXL prices—\$2.00 more

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PULL-ON PECOS

# COMFORT

Red Wing Cures  
**5 o'clock Feet**

Here's a man's boot every step of the way! Rugged, handsome, ready for a rough day's work anytime. Easy on the feet, too. Stop in — try on Pecos.

**RED WING**

Downtown & Sugarland Mall

# Good Luck

**TO ALL THE HERD TEAMS FOR THE UPCOMING SEASON!**

**WE INVITE YOU TO "SUPPORT THE WHITEFACES"**

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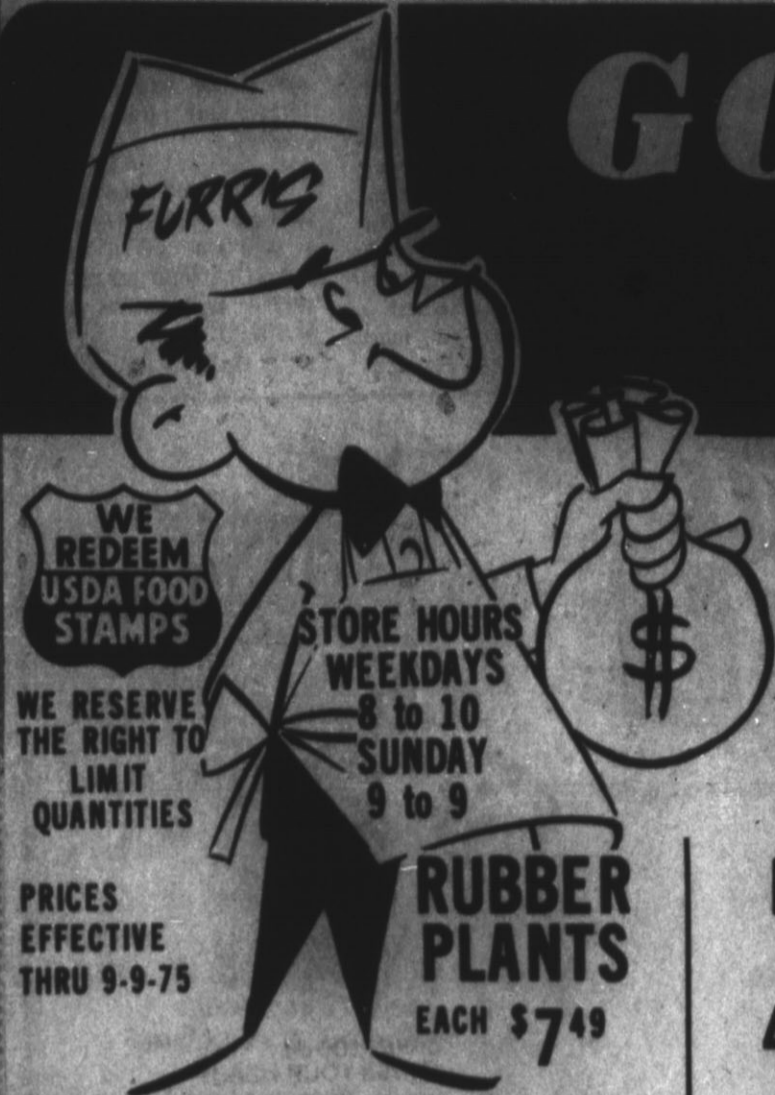
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# GO HERD! BEAT PAMPA!



**GRAPES**  
THOMPSON SEEDLESS LB. **49¢**

**PEARS**  
BARTLETT 4 LBS. **\$1.00**

**PLUMS**  
SANTA ROSA LB. **35¢**

**BANANAS** CENTRAL AMERICAN FRESH LB. **17¢**  
**CARROTS** 1-LB. CELLO BAG **22¢**  
**CABBAGE** FIRM HEADS LB. **16¢**  
**BELL PEPPERS** LB. **29¢**

**ROUND STEAK** FURR'S PROTEN LB. **\$1.39** ADV. SPECIAL  
**SIRLOIN STEAK** FURR'S PROTEN LB. **\$1.39** ADV. SPECIAL  
**RIB STEAK** FURR'S PROTEN LB. **\$1.39** ADV. SPECIAL  
**CHUCK STEAK** FURR'S PROTEN LB. **98¢**  
**DELUXE RIBS** FURR'S PROTEN FOR BARBECUE LB. **79¢** ADV. SPECIAL  
**GROUND BEEF** FRESH GROUND LB. **79¢** ADV. SPECIAL

**T-BONE STEAK** FURR'S PROTEN LB. **\$1.89**  
**FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!**  
 Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

**Shop Our Delicatessen**  
 1 LB. POLISH SAUSAGE  
 1 PT. PINTO BEANS **\$3.98**  
 1 PT. MASHED POTATOES  
 1 PT. JELLO

**CORN** JOAN OF ARC WHOLE KERNEL OR CREAM STYLE GOLDEN NO. 303 CAN **3 FOR \$1.00**  
**PEACHES** GAYLORD 2½ CAN SLICED OR HALVES **49¢**  
**CAKE MIX** BETTY CROCKER ASSORTED FLAVORS PACKAGE **69¢**  
**CAT FOOD** PUSS N'BOOT MEAT, LIVER, CHICKEN 15½-OZ. **5 FOR \$1.00**  
**PANCAKE MIX** HUNGRY JACK BUTTERMILK 2-LB. PKG. **79¢**

**WE GIVE GOLD BOND STAMPS**  
 DOUBLE TUES. & WED. WITH \$2.50 PURCHASE OR MORE

**COOKIES** NABISCO OREA- 15-OZ. PKG. **79¢**  
**PICKLE CHIPS** DEL MONTE SWEET 12-OZ. JAR **2 FOR \$1.00**

☆ YOU PAY THE LOWER PRICE AT FURR'S ☆ WE WILL NOT CHANGE A PRICE ON A MARKED CAN OR PACKAGE EXCEPT TO LOWER THE PRICE. ☆ ONCE PRICED . . . ALWAYS PRICED.  
**APPLE SAUCE** FOOD CLUB NO. 303 CAN **3 FOR \$1**  
**VIENNA SAUSAGE** LIBBY'S **3 FOR \$1**  
**SWEET RELISH** DEL MONTE 12-OZ. **3 FOR \$1**  
**SWEET PEAS** JOAN OF ARC NO. 303 CAN **3 FOR \$1**  
**HI-C DRINKS** ASSORTED FLAVORS 46-OZ. CAN **2 FOR \$1**  
**FLOUR** GLADIOLA 5-LB. **79¢**  
**CRACKERS** FOOD CLUB 1 LB. BOX **49¢**  
**CHERRY PEPPERS** DEL MONTE SWEET, 14½-OZ. **57¢**

**SUPER DISCOUNT SPECIALS**

|   |  |   |  |
|---|--|---|--|
| <b>SPINACH</b><br>DEL MONTE NO. 303 CAN<br>LEAF OR CHOP<br><b>4 FOR 50¢</b><br>EXPIRES 9-6-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET | <b>GELATIN</b><br>FOOD CLUB ASSORTED FLAVORS<br>3-OZ. PKG.<br><b>5 FOR 50¢</b><br>EXPIRES 9-6-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET | <b>TOMATO SOUP</b><br>FOOD CLUB NO. 1 CAN<br><b>6 FOR 50¢</b><br>EXPIRES 9-6-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET | <b>CAKE MIX</b><br>DUNCAN HINES ASSORTED FLAVORS, PKG.<br><b>19¢</b><br>EXPIRES 9-6-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET |
|---|--|---|--|

**Frozen Food Favorites**

**LEMONADE** TOP FROST-6-OZ. CAN **5 FOR \$1**  
**POTATOES** TOP FROST-HASH BROWN, 1-LB. **3 FOR \$1**  
**POUND CAKE** SARA LEE-11½-OZ. **\$1.00**  
**TAMALES** PATIO-8-COUNT PKG. **39¢**

**RISE** SHAVING CREAM  
11 OZ. CAN **91¢**  
WITH 25¢ OFF **66¢**

**PRELL** LIQUID SHAMPOO  
11 OZ. BOTTLE **\$1.33**

**HAIR SPRAY**  
SUDDEN BEAUTY 16-OZ. SIZE **88¢**

**JERGENS** EXTRA DRY SKIN FORMULA  
10 OZ. **\$1.00**

**SAVE** 60 TABLET SIZE  
REG. \$2.99 with IRON **\$2.87**

**ADULT SUPPOSITORIES** TOPCO 25 COUNT PACKAGE **53¢**

**EVEREADY BATTERIES** \$1.00 CASH REFUND OFFER "D" or "C" SIZE PKG. OF 2 **59¢**

**NOVELTY GLASSES** ANCHOR HOCKING GIANT 32-OZ. SCHLITZ BUDWEISER, MILLER DESIGNS PKG. OF 2 GLASSES **\$2.19**

**HAIR DRESSING** MENNEN 29 GEL. **83¢**

**ARRID** EXTRA DRY ANTI PERSPIRANT SPRAY 8 OZ. CAN **\$1.36**

**DRISTAN TABLETS** 50 COUNT **\$2.39**



## 4-H Welcomes New Members

A quarter of a million young people can't be wrong! And 125,000 Texas boys and girls are part of the modern day 4-H program.

"As the nation's largest youth-serving organization, 4-H continues to provide educational experiences for young people in a variety of ways," says Justin McBride, county agent for the Texas Agricultural Extension Service.

Youth between the ages of nine and 19 can learn new skills and interests in short-term project groups, clubs, camps, special interest groups and other activities. Fairs, contests, field trips and tours are also a part of every 4-H member's program.

"With the help of 4-H volunteers, youth can select which projects they want to learn and how they will learn the, notes McBride. "Youth make their decision by considering time, available resources and their particular situation."

Practicing good citizenship and developing leadership

talents are important activities in 4-H. Public appearances, speeches, committee work and officer elections are just some of the ways 4-H'ers learn the important skills of decision-making, democratic behavior, social competence and self-esteem.

"It's not all work either. 4-H means making new friends, going places, helping others and sharing talents, skills and hobbies," points out McBride.

"Being a part of this action program is easy," McBride adds. "Young people can visit a local 4-H club meeting and talk to the volunteer leader about membership opportunities. Or they can call the local county Extension office 364-3573 or stop by the office located in the court house."

When the weather remains hot and humid for several days, stop frequently and take five-minute rests while doing strenuous house chores.



### LaPlata Officers

Pictured with Mrs. Don Taylor, seated, the new president of LaPlata Study Club are other officers to serve this club year. They are, l-r, Mrs. Marian VanderZee, parliamentarian; Mrs. Jack Brown, corresponding secretary; Mrs. Marvin Hall, vice president; and Mrs. Charles Kelley, treasurer. Officers not pictured are Mrs. Doug Bartlett, recording secretary and Mrs. O.G. Nieman, historian-reporter.

## Dinner Opens LaPlata Year

"America, We Love You", was the theme for LaPlata Study Club's first meeting of the new year when it met Tuesday evening in the home of Mrs. Charles Kelley, 119 Beach.

Serving as hostesses for the dinner were members of the yearbook committee, Mmes. Marvin Hall, Frank Prowell, W.D. Askew and Kelley. Mexican dishes and chocolate cake were served on a closed-in patio. Tables were gaily

decorated with a patriotic theme.

Yearbooks were presented by Mrs. Hall revealing bicentennial programs for the club year. Husbands will be guests during the year at a Thanksgiving dinner and a dinner on March 16 called "The Green Fling".

Business was conducted by Mrs. Don Taylor, president. Mrs. Marian VanderZee, outgoing president, was presented a silver dish in appreciation for

her year in office.

Attending the meeting were Mmes. Jay Boston, Jack Brown, Emil Dettman, Ansel McDowell, J.D. Nell, O.G. Nieman, Elmer Patterson, Ken Rogers, A.J. Schroeter, Phillip Shook, Raymond White, Louis Woodford, VanderZee and the hostesses.

The club's next meeting will be Sept. 16 in the home of Mrs. Woodford.

## Women's Division Plans Tour, Charm Course

Plans were finalized for an upcoming personal improvement course when the board of directors of the Deaf Smith County Chamber of Commerce Women's Division met Tuesday. The meeting was held at noon at Cason Steak House.

The charm course will be held Monday, Sept. 15 from 7:30-10 p.m. in the Community Center. There will be a 10 minute coffee break. Tickets for the course are \$3.00 per person and are on sale at the Chamber of Commerce, The Vogue, Pans Cage and Hereford State Bank. The board expressed its desire that tickets should be purchased in advance.

Instructor for the course will be Mrs. Mickey McDonald, well known beauty authority who is national director of the American Beauty Charm School

Services in Amarillo.

In other business, correspondence was read from the Hereford Newcomers Club inviting members of the Women's Division to a fashion show to be presented Tuesday, Oct. 14 and a letter from the Pampa Chamber of Commerce extending thanks for entering Monica Herring, Miss Hereford, in the Top O Texas Beauty Pageant.

Reports were given by Bill Albright on projects to be considered by the women, by Mrs. Joe Ralley on membership and Mrs. Melvin Hoover on public affairs.

After reviewing a list of delinquent members, Mrs. Ralley said that her committee would contact the women in an effort to obtain their dues.

Mrs. Hoover reminded the board of the tour that has been

scheduled for Sunday, Oct. 5, from 1:30-5:30 p.m. to the Western part of Deaf Smith County. The tourists will leave from Hereford State Bank. She also announced that the next travelogue at the county library will be Sept. 23.

A general meeting for the Women's Division will be held at noon Tuesday, Oct. 7 in the Civic Center. New directors will be elected at that time and a film, "The Emerging woman," will be shown by Mrs. Stan Knox.

Board members welcomed newly elected president for 1976, Mrs. Bob Sparks, to the noon meeting. Others attending included Mmes. Waldo Baxter, Bill Johnson, Percy Willson, Roy Faubion, Rocky Lee, Ralley, Hoover, O.G. Nieman who conducted the meeting, and Bill Albright.

## Auxiliary Names Committees

Mrs. Ira Ott directed the business meeting of the American Legion Auxiliary Tuesday evening in the Legion Hall, Veteran's Park. Mrs. Bill Albright and Mrs. Jacob King were hostesses.

The following members were appointed to committees: Mrs. J.G. Gandy and Mrs. Albright, community service; Mrs. King, Girls' State; Mrs. LeRoy Williamson, hospital; Mrs. Lawrence Carlson, social; Ma-

bel Wagner, membership; Mrs. James Jesto, scholarship and cheer.

It was announced that the scholarship offered by the auxiliary was not used and the alternate recipient, Cindy Smart will receive the award. It was reported that \$373.18 has been added to the scholarship fund.

The recent Harvest Dinner was discussed.

Auxiliary members will serve

as hostesses Monday evening at a bingo party at the VA Hospital in Amarillo. Cookies and cake will be served.

Revision of the by-laws and unit constitution will be begun by a committee including Mrs. Ott and Mrs. Grant Hanna.

Following these business points, the auxiliary merged with the American Legion to schedule joint meetings during the 1975-76 season.

## Preceptor Gives Medal

Mrs. Dink Godwin was awarded her 25-year pin and life membership in Beta Sigma Phi Sorority Tuesday during a meeting of Alpha Alpha preceptor chapter in Community Center. Mrs. R.J. Cramer was hostess.

During the business session led by Ollene Williams, president, yearbooks were distributed. Mrs. Williams won the white elephant prize.

Officers for the coming year were introduced: Mrs. Williams, president; Mrs. Larry Summers, vice president; Mrs. Max Stipe, recording secretary;

Mrs. Hicks Roberson, treasurer; Mrs. Chuck Laing, corresponding secretary; Mrs. Nolan Grady, civil defense officer. BSP Council representatives are Mmes. John Schneider, Summers, Stipe, R.J. Cramer and Jim Cramer, with Mrs. Laing as alternate.

Vertical stripes in a dress makes for a slimmer

Sorority sisters will meet again September 16 in Community Center.

Those present at the first meeting of the new season were Mmes. Williams, Howard Gore, Stipe, Schneider, Laing, Roberson, Godwin, Joe Story and R.J. Cramer, reporter.

look. Pudgy women should avoid horizontal patterns or very light colors.

News from European countries say that hair cuts for women are getting shorter and shorter.

## Hospital

### PATIENTS IN THE HOSPITAL

Edward Adams, Tulla; Mrs. Anna Betson, 125 Sunset; Mrs. Kathleen Caylor, Hereford; Mrs. Lottie Clark, 106 Centre; Mrs. Zula Clark, Rt. 3; Mrs. Julius Cross, Amarillo; Maria De Los Santos, Hereford; Terry Fite, Friona; Mrs. Jack Grady, 116 Ave. J; L.H. Jones, 300 Elm; Pedro Lafuente, Jr., 600 Ave. F; Mrs. Robert Lee, 731 Ave. G; Mrs. Leroy Maxwell, Dimmitt; Mrs. Glenn Michael, 118 Douglas; Mrs. Lena Pryor,

Kings Manor; Mrs. Juan Ramos, 213 Kibbee; Mrs. Billy Redman, 509-A Ave. H; Mrs. Velma Salviso, Star Rt.; Mrs. Emma Schumacher, Westgate; Henry Whittington, 230 Ave. D; Mrs. O.B. Woolsey, Rt. 3.

### PATIENTS DISMISSED

Martin Galvez, Annie Gollehon, Mrs. Edith E. Sheppard, Mrs. Ronnie Short, Mrs. Ray Watson, Mrs. Fern T. Wieland, Sept. 1.

## Who's New

Mr. and Mrs. Ted Ray Coleman of 603 Ave. J are the parents of a son, Russell Scott, born Aug. 27. He weighed 8 lb. 7 1/2 oz.

Mr. and Mrs. Pedro L. Foster of 231 Catalpa are the parents of a daughter, Diana, born Aug. 28. She weighed 6 lb. 7 oz.

Mr. and Mrs. Ronnie Short of Rt. 4 are the parents of a son, Cory Lynn, born Aug. 30. He

weighed 2 lb. 9 1/2 oz.

Mr. and Mrs. Juan Ramos, Jr. of 213 Kibbee are the parents of a son, born Sept. 1. He weighed 6 lb. 4 oz.

Mr. and Mrs. Jose Luis Griego of 304 Ave. K are the parents of a son, Luis Javier, born Aug. 31. He weighed 7 lb. 8 1/2 oz.

To prevent steaks from curling when you put them on the grill, score fat with a sharp knife at close intervals.

## HD Project Renewed By Club Women

Support for Kathy Skinner, resident of Girltown at Whiteface, was again approved as a year-round project Tuesday afternoon by Tierra Blanca Home Demonstration Club in the home of Mrs. Don Daugherty.

No guests were present at the first meeting of the new club season. Extension agent Joyce Shipp delivered the program describing parliamentary procedure.

The next meeting will convene at 9:30 a.m., Sept. 16, in the Sonny Evers home.

Members present at the recent assembly were Mmes. Sam Mazurek, Marvin Welby, John Scogin, Richard Patisig, Evers and Shipp.

Your electric knife will do more for you than slicing meats. Use it to slice freshly cooked cakes, breads, tomatoes, etc. Don't use it to slice extremely small items.



**ANTHONY'S**  
DOWNTOWN & SUGARLAND MALL

# HOME FURNISHINGS SALE



**Dan River Daisy Mae Sheets**

Dainty stripes and flowers in fresh pastels to pick up that summer drab bedroom. It's a no-iron muslin blend of 50% Fortrel® polyester, 50% cotton, too. Blue, Pink or Yellow on White background.

3.99 Value  
4.99 Value

**TWIN SIZE 2 FOR \$5.**  
**FULL SIZE 2 FOR 6<sup>50</sup>**

8.49 Value Queen 2 For \$11.    42" x 36" Cases 2.67 Pr.  
10.69 Value King 2 For \$15.    42" x 46" Cases 2.97 Pr.



**Velvet Spreads and Drapes**

Transform your bedroom into a sultan's hideaway with luxurious matching crushed velvet spread and drapes. Machine washable. In a treasure of gem-like colors. Red, Dark Blue, Deep Violet, Avocado, Topaz, Rose, Perlimmon, or Antique White.

|         |            |           |
|---------|------------|-----------|
| TWIN    | Reg. 16.99 | NOW 13.88 |
| FULL    | Reg. 18.99 | NOW 15.88 |
| QUEEN   | Reg. 24.99 | NOW 20.88 |
| KING    | Reg. 29.99 | NOW 24.88 |
| DRAPES  | Reg. 17.99 | NOW 14.88 |
| VALANCE | Reg. 7.99  | NOW 6.88  |



**Drapes to Beautify Your Home**

Be an energy saver while you revamp your windows with our textured foamback drapes. 100% acetate, machine washable, tumble dry. White, Gold or Green.

48" x 63" and 48" x 84"

Reg. 5.99 **NOW 5<sup>44</sup>**



**Open Weave Panels**

Open weave panels of 90% acrylic, 10% polyester. Permanent Press Leno with excellent size retention. In colors to complement your decor. Green, Yellow, Brown or White.

40" x 81"

Reg. 3.99

**Now 2<sup>44</sup> or 2 for \$5.**



**Dainty Gingham Blankets**

Add a touch of country with a warm and luscious 100% polyester blanket bound with 3" all nylon printed gingham checks. Lilac, Lime, Blue, Pink or Gold.

Reg. 4.99 **NOW 3 for \$11.**



**Soft Step Bath Set**

Splash color into your bath fashionably with our sumptuous new bath sets. 45% polyester and 55% acrylic for easy care and long wear. 2 piece sets, set, lid cover, comb and scatter rug. Old Gold, Blue, White, Yellow, Hot Pink and Spring Green.

Reg. 7.99

**6<sup>88</sup>**

## Birthday Celebrated

Approximately 60 friends and relatives of Addie Miller, Dimmitt resident who lived in this county numerous years, gathered at Dickies Restaurant Saturday afternoon to observe her 90th birthday.

The reception was preceded by a family dinner attended by her children, including Billy Miller of Hereford, Mrs. Jack Cartwright of Dimmitt, R.V., John G. and Robert S. Miller, all of Amarillo.

The honoree came to Hereford in 1906 and completed her husband's term as sheriff after his death in the

mid-1930's. She continued to live in this community until she entered an Amarillo nursing home several years ago. She recently moved to Dimmitt, where she resides at South Hills Manor. For a number of years, she operated a downtown hotel here.

Mrs. Miller has 24 grandchildren and many great grandchildren.

ADDIE MILLER

## Newcomers To Install Officers Here Tuesday

Officers of Hereford Newcomers Club will be installed during a noon luncheon Tuesday in Community Center, where prospective members and guests will be welcome.

featuring fashions from Gaston's fall line of apparel. Sponsored by Hereford Newcomers, the fashion show is open free to the public. Project director is Susie Short, club member and employe of Gaston's.

Any individual who has lived in Hereford two years or less is urged to contact Mrs. Savage or Mrs. John West concerning membership in the Newcomers organization. Club luncheons are held monthly at Hereford Community Center.

Mrs. Freddie Savage will be instated as president. As is customary at all Newcomer meetings, babysitting services will be available for a nominal fee.

Slated on the agenda will be discussion of a style show in Sugarland Mall October 14

## Safety Tips Given For Sack Lunches

"Mothers who know" prepare school lunches following the Basic Four Groups, a foods and nutrition specialist said this week.

Lunches can be nutritious and still delicious with this guide, Sally Springer, with the Texas Agricultural Extension Service,

The Texas A&M University System, said.

"For example, a meat or cheese sandwich, fruit and cookies, along with milk purchases at school, makes the four food group scoreboard perfect."

She reminded sandwich makers to use butter or mustard rather than mayonnaise, if the sandwich will not be refrigerated. Pack the lettuce and tomato separate, to avoid a soggy sandwich at lunchtime.

A small thermos will carry hot soups, stews and casserole dishes for a hot lunch at school. Also canned puddings, fresh fruits and cheese cubes make perfect lunch box treats.

Avoid using meat, fish or egg salads in packed lunches, because they may spoil unless

## Mrs. Miller Gets Reply From Kerr

Mrs. H.E. Miller of 428 Star, who conducted a survey concerning the boarding of canning lids by local women earlier this summer and forwarded the results of that survey to the Kerr Glass Corp. of Sand Springs, Okla. received a reply from the corporation last week.

In a form letter, Kerr explained to Mrs. Miller that a number of new companies are making fruit jars this year, but none of them are making replacement lids.

The letter reported that Kerr employees are working three shifts per day and seven days per week in an attempt to meet the "terrific demand for lids from all over the nation."

According to the letter, some

individuals are still buying more lids than they need, which is making the storage of lids more severe.

The letter also pointed out that Kerr is discontinuing its No. 63 caps, which have been widely used in the past in sealing narrow mouth jars.

Reacting to the letter, Mrs. Miller replied that she still feels Kerr is "attempting to blame the problem on the American housewife."

Mrs. Miller was also unhappy about Kerr's discontinuation of the No. 63 lids.

"This is just another waste, housewives will have to discard their narrow-mouthed jars now, because they can't get lids to seal them with," commented Mrs. Miller.

## HD Chapter Alters Time Of Meeting

Changing the regular meeting time from 2:30 p.m. to 2 o'clock, Progressive Home Demonstration Club assembled Tuesday in the home of Mrs. H.L. Hershey.

"Parliamentary Know-How" was the program presented by Joyce Shipp, county extension agent. In conjunction with this, members answered roll call with parliamentary procedures.

Council activities and the financial statement were read during the business session.

Mrs. Dick Fellers will be hostess at the next meeting September 16 in Pioneer Natural Gas Flame Room.

Present at the recent gathering were Mmes. Shipp, Fellers, Pete Carmichael, C.E. Hammett, Taft McGee and Floyd McGee.

## WHO WAS THAT LADY?

The birth of democracy in our country caused many to consider the importance of equal rights

refrigerated. Creamed sauces and dishes and custards are not recommended either, if they are to remain at room temperature.

Other lunch box ideas are "fun foods" packed with nutrition—carrot sticks, celery curls and apple wedges. These create lunch box surprises that are safe and nutritious.

for all. Although "A Vindication of the Rights of Woman" sounds like the title of a feminist book written this year, it was actually written in 1792 by Mary Wollstonecraft. Ms. Wollstonecraft's treatise and controversial concepts were thought to be very daring at the time. However, her daughter might be considered an even braver lady. Venturing where no woman had before, she wrote the greatest thriller of all time. The daughter? Mary Wollstonecraft Shelley. The thriller? FRANKENSTEIN.



Mrs. Bill Allen greeted captains and drive workers for the Community Concert Association in her home 203 Sunset Tuesday afternoon for an orientation tea. Two music teachers arriving to assist with the drive are center, Mrs. Marvin Hall and Mrs. Sid Shaw. Mrs. Allen is on the left.

## Baskets Brighten Bathroom Scheme

Baskets are "natural decorators" throughout the house, and in the bathroom they can be useful as well as pretty, Denise Beigbender, a housing and home furnishings specialist, says.

"A basket near the tub can hold an assortment of bathing needs—soaps, lotions, bath oil,

shampoo and sponges. And a size that fits over the shower head is good if space is limited."

Miss Beigbender is with the Texas Agricultural Extension Service, The Texas A&M University System.

This specialist pointed out that for creative towel storage,

fasten the bottom of a basket to the wall, handle out. Then fill the basket with colorful towels and use the handle as a rack.

"Attach small baskets inside the linen closet to hold each family member's 'special things'—razor, brush, make-up or tub toys."

Larger items—hampers, wastebaskets, and magazine baskets—come in all sizes to fit any space.

"For a finishing touch, place a small plant inside a basket to brighten the tank top or shelf."

## Some Women Veterans Eligible For Payment

Women veterans who were married and who attended school under the GI Bill between June 1, 1966, and October 24, 1972, may be eligible for a special Veterans Administration payment, according to Jack Coker, VA Regional Office Director.

During that period, Coker explained; female veterans who were married did not receive the increased allowance extended to male veterans who were married. They are now eligible

for the additional amount—approximately \$30 per month—for each month they were in training under the GI Bill while they had a spouse.

Passage of Public Law 92-540 in October 24, 1972, made male and female veterans eligible for payment of GI Bill money for spouses on the same basis.

Women veterans can file claims for the money at the nearest VA Regional Office, but there is a cutoff date of July 1, 1976.

Dr. Milton C. Adams  
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Mon.-Fri. 8:30 to 5:00

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To qualify for Certificate of High School Equivalency administered on the third Monday of each month at the Hereford Independent School District Administration Building. 8:30 A.M.  
For further information Call:  
Robert L. Thompson 364-0843

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119 E. 4th 364-3535

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Console Stereo with 8-Track Recorder and 4 Dimension Sound Capability

A complete recording outfit plus that rich furniture look! Recorder/player offers automatic and manual track selection, plays all standard 8 tracks. Solid-state AM/FM stereo receiver has FM stereo light. Automatic record changer has light-tracking tone arm. Full-range speaker system can be converted to 4 dimension sound by adding any 2 component speakers.

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**WARD**

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# Scribbles and Scratches

By **KERRIE WOMBLE**  
Women's Editor

**TAKING YOUR HOME-TOWN** for granted is an easy rut to slip into when faced with the same surroundings year-round. However my appreciation for this area was triggered the other evening in a twilight flight over the community.

Shaded by the muted tones of dusk, the county looked like giant patches quilted together by highway ribbons stitched in white and yellow threads. Colors progressing from flaxen gold to moss green and rich brown blanketed the land and stretched to the lavender horizon where the sun dissolved like a crimson lozenge. Natural and man-made bodies of water

caught the last glimmer of daylight, appearing to be silvers and slabs of glass scattered across an agricultural blueprint.

So small in comparison with its mammoth setting, Hereford was not familiar from this lofty perspective. There's a novel fascination in seeing your town from the rooftops and, as odd as it sounds, one of the most interesting local sites is the sewer system. The mechanical filters, terraced lakes and accompanying grounds are actually rather impressive from an alpine angle. Plus, the added factor is that you can appreciate the modern facilities without a nasal attack. This aspect of airplane sight-seeing gives you an improved visage of the numerous feedyards, also.

The golf course and parks were akin to emerald oases on the terrain, which is wrinkled by gulleys and ravines. Tiny cars and semi-trucks, resembling extravagant toys, crept along like inhabitants of an ant bed. Holly Sugar's complex looked like a model for future construction with streamlined domes and conical structures.

Flying over this county inspires you with an abiding respect for the farmer, who patterns the symmetrical fields, which make this area a No. 1 agricultural spot.

Years of struggle and planning are apparent in the orderly arrangement of planted crops cultivated by rural residents. They've recorded a beautiful, worthwhile scene on the canvas of land surrounding and supporting Hereford.

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**COMING BACK** to earth, all is not roses here on the ground. As a matter of fact, local alleys are literally choked with weeds in many sections of town. This problem is not one that can be assumed by any particular civic organization, because it is simply too large for one group to tackle.

Community pride is the responsibility of the individual. The residential and business areas of Hereford are beginning to look unkempt and local citizens need to realize the

importance of community beautification.

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**THE BIRTH OF** Russell Scott Coleman got lost in the shuffle of new arrivals, so his grandparents want to make sure the announcement is published.

Weighing 8 lbs. 7 1/2 oz. at birth in Deaf Smith General Hospital on August 27, he is the second son of Mr. and Mrs. Ted Coleman of 603 Ave. J.

Local grandparents include Mary Coleman and Mr. and Mrs. Ivan Tipps.

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**SEVERAL LOCAL FAMILIES** traveled to Keota, Iowa last week to attend the Golden Wedding Anniversary of Mr. and Mrs. Carl Vogel, who are parents of Herbert Vogel, 305 Stadium Dr. Those residents present for the dinner and reception Sunday were Mr. and Mrs. Herbert Vogel, Carole, Larry, Gary, Randy and Rickie; Mr. and Mrs. Lynn Brisendine with twin daughters, Barbie and Becky; Mr. and Mrs. Dan Koenig; Mr. and Mrs. Joe Kuper.

The honored couple, who were wed Sept. 1, 1925, have three sons, Charles of Blairtown, Iowa, Herbert and his twin brother, Hubert of Caster, Wyo. They have 16 grandchildren and five great-grandchildren.

545

**A FINAL FLING** on Labor Day resulted in at least two parties which I intercepted via the grapevine. Mr. and Mrs. Joe Frank Clark and Mr. and Mrs. C.O. Taylor were host couples Monday evening at the Clark home, 135 Cherokee, for a cookout supper. Also, Mr. and Mrs. Ed Reinsner Jr. welcomed holiday guests that night to their residence at 1806 Plains.

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**THE BRAND** office received word this last week from Mrs. Ray Johnson, long-time resident who recently moved to Florida with her husband. In a letter, she said, "We miss our friends, but we enjoy Florida very much and Ray is doing wonderfully well, able to get outside in the sunshine every day and is as



## August Beauty Spots

The J.H. Flood residence of 138 Liveoak and the business complex at the corner of Main and 8th were cited by the Chamber of Commerce as local beauty spots for the month of August. Included in

the non-residential category were the offices of Lone Star Agency, Tubb and Easterwood and Harvey Messenger and Company.

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## Mr. Farmer:

When buying or selling farm and ranch lands, your selection of a realtor is of supreme importance. Why not choose a fellow farmer who is also a realtor to help you? If your realtor does not understand well logs, underground line sizes and types, water tables, investment credit, repair costs, fuel costs, irrigation horsepower requirements, friction loss, soil maps, insurance rates, tax matters, and detailed production cost figures, then you may have the wrong realtor. Let us serve you. We understand farmers and farming.



**JAMES GENTRY**  
**FIRST**  
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In anticipating the arrival of a second child, it's important to prepare the first child long beforehand, Roberta Dix, a family life education specialist, says.

"Parents will want to take care that the older child's life is not changed in any manner which he will associate directly with either his mother's pregnancy or the birth of the baby. It's vital that the first born feel he still receives lots of attention and affection," she pointed out.

Miss Dix is with the Texas Agricultural Extension Service, The Texas A&M University System.

Although each family situation is different, the specialist suggested some general ways to avoid sibling rivalry as the new baby grows and establishes his place in the family.

"Keep friction at a minimum by fostering the children's interest in different activities.

"With some parental encouragement and assistance, each child can build interests of his own. For the preschooler, nursery school might be the answer.

"And for the older child, friends, organizations and any

other outside activities could rechannel his interest and make teasing his sibling less attractive."

Parents soon have a fairly good idea of their children's limits in getting along together. Then they can involve the

children with activities before those limits are reached, she said.

As a final note, Miss Dix pointed out that eventually children outgrow most sibling rivalry or friction.

## Youth 4-H Fair Slated

General rules and regulations for the 1975 Youth 4-H Fair, to be held in Bull Barn Saturday, have been announced by Mr. and Mrs. G.C. Merritt and Mr. and Mrs. Tom Simons, advisors.

Open to youth aged 9-19, the Youth Fair will accept entries from 9-10 a.m. with judging to begin at 10 o'clock.

Superintendents, who have the authority to accept or reject entries, will be the only persons allowed in the building during judging, scheduled to end at 1 p.m.

Entries must remain on display from 1-2 p.m. and exhibitors must check their entries out from the superintendents between 2-2:30 p.m.

Entries will be accepted only as listed in each division and cash prizes will be awarded in each division. All exhibits will be under control and direction of the superintendent, who will

make an effort to assure the safety of all exhibits, however no official will be responsible for damage.

All exhibits must be the work of the exhibitor during the past 4-H season from July 1974-July 1975. The entry must not have been judged in any previous event.

Superintendents of contest divisions are:

Yolanda Aguilar and Micki Merritt, baking, Division A;

Elizabeth Kendrick and Frankie Wells, clothing, Division B; Dottie Barrier and Sandee Finley, household linens, Division C.

Dixie Porter, Evelyn Wells, LeAnne Hughes and Carla West canned fruits and vegetables, Division D; Mary Hamby and Melody Kendrick, crafts, Division E.

Field crops will be judged during the vegetable and crop show, which is classed into eight divisions.

## Turkey Prices Lower

"Reasonable" turkey prices are getting end-of-summer attention at meat counters, Mrs. Gwendolyn Ciyatt said this week.

Prices are lower due to a larger-than-usual turkey crop produced last year—with an other crop expected in a few

months, the consumer marketing information specialist explained.

Fryer chickens, however, are up in price.

"At beef counters, features are scattered, but some appear on chuck roasts and steaks, round steak and ground beef—with a few on sirloin and rib cuts," she added.

Mrs. Ciyatt is with the Texas Agricultural Extension Service, The Texas A&M University System.

Summer (soft shell) squash underscores vegetable economy this week, while moderate prices accompany supplies of cabbage, okra, carrots, corn, cucumbers and cshaw.

"Most fruit counters are well stocked with cantaloupe, watermelon, plums, prunes, nectarines and seedless grapes," the specialist said.

At dairy counters, milk continues to be a good value, and, elsewhere in most grocery stores, canned tuna is a feature.

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**PARK AVENUE FLORIST**

cordially invite you to a  
**GET-ACQUAINTED PARTY**

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## At The Library

# Unconquerable Psyche Dominates Nonfiction

Bouyancy of the human spirit, when caught in troubled waters and weighted by ponderous burdens, forms the basis for two nonfiction books at Deaf Smith County Library.

The true story of Jill Kinmont's struggle to overcome injuries which rendered her a quadriplegic during skiing trout for the 1956 Olympics is told in "A Long Way Up" by E.G. Valens. The author unfolds two tales: the rigorous training of a champion skier and the resiliency of a disabled girl striving to build a new life.

Sir Edmund Hillary, noted discoverer and adventurer, releases his memoirs in "Nothing Venture, Nothing Win." Credited with conquering Mount Everest, exploring the Antarctic and building needed facilities in the remote Himalayas, Sir Hillary reveals his inner ambition and fortitude.

Deaf Smith County Library is open free to the public from 9 a.m.-9 p.m. Monday and Thursday; from 9 a.m.-6 p.m. other weekdays and until noon Saturday.

### A LONG WAY UP

by E.G. Valens

In the winter of 1952, Jill Kinmont, a pretty 15-year-old high school girl, entered a ski race in Sonora Pass, California. Somewhat to her surprise, she won.

Soon Jill found herself spending every weekend competing in races or practicing for them; the 1956 Winter Olympics was still far off, but she decided to earn a place for herself on the American team. She began to win races consistently; in the small, highly competitive world of skiers and skiing, she became known as the girl to watch. Since she was already one of the country's finest women skiers, it was just possible that she could become the best.

The annual Snow Cup race at Alta, Utah, in 1955 was the last important race before the Olympic tryouts and Jill wanted to win it. Coming down the course too fast, she started to jump too late, found herself flying off balance over the trees and crashed into the ground at more than forty miles an hour. Sliding and spinning and tumbling, she slammed into a spectator and felt a dull, painless vibration inside her body. At the hospital, after a week of uncertainty and optimism, her parents were finally told the truth: Jill's spinal cord had been completely severed by the accident and she was completely and permanently paralyzed from the shoulders down. Her arms might retain some function, but not her hands.

The Kinmonts were a close-knit family and the accident affected all of them. What follows is the story of how they worked together to build a new life. Slowly and painfully, Jill mastered her physical limitations and began to find the same joy in putting her mind to work she had found in training her body. "B.C." before the crash. She entered UCLA, discovered new friends, new values, different values.

This is a story that falls naturally into two parts. Half the book is the story of the making of a ski champion—the grinding physical work, the

exhilaration of sun and speed and snow, the equal thrill of national recognition and success. The second half of the book is an unflinching picture of what it really means to be disabled; what it does to you, what it takes to your family, what it takes to climb out of the emotional and physical cage of a serious injury creates. As a whole, the book is a moving but un sentimental picture of an ordinary girl who became, when circumstances demanded, extraordinary.

### NOTHING VENTURE, NOTHING WIN

by Sir Edmund Hillary

Here is a magnificent book to match a singularly magnificent life, the full frankly told story of one of the great adventurers of the century. It is a splendid self-portrait of a complex and uncommon man, Sir Edmund Hillary, conqueror of Everest, Antarctic explorer, builder of schools, bridges and hospitals high in the Himalayas for the Sherpas of Nepal.

An engrossing account of a life lived at the farthest reaches of danger and adventure, it is the story of a man made uneasy by the compromises of the world, driven always by an inner restlessness toward some seemingly unattainable goal, a man who made a friend of fear:

"In a sense, fear became a friend—I hated it at the time but it added spice to the challenge and satisfaction to the conquest. I envied those who in success cling to a measure of peace and tranquility—I was always too restless and life was a constant battle against boredom. But the compensations have been great.

"I have had the world lie beneath my clumsy boots and seen the red sun slip over the horizon after the dark Antarctic winter. I have had more than my share of excitement, beauty, laughter and friendship."

These lines from the Forward set the exhilarating tone for Hillary's splendid chronicle: He was the first man to stand atop Mount Everest. He led the first vehicle party overland to the South Pole in what the world press hailed as his famous "Race to the Pole" against Sir Vivian Fuchs.

He has explored unmapped regions of Nepal, led a party in search of the Abominable Snowman-risked his life countless times. In jet boats he has ascended raging Himalayan

rivers and bridged them in primitive working conditions and constant peril. He has helped construct scores of schools, hospitals and airfields for the people of Nepal and thousands of Tibetan refugees.

He continues to speak out eloquently for humanitarian causes. Explorer, adventurer, conservationist, Sir Edmund Hillary is one of our few indisputable modern heroes.

"Nothing Venture, Nothing Win" is far more than a book about mountain climbing, more than a story of the making of a mountaineer; it is the story of one man's attempt to come to terms with himself, to discover the seeming limits of body and mind and strive to push beyond them. It is this which lies at the heart of and kindles this extraordinary autobiography.

## Clothing For Disabled

Clothing for the physically handicapped person needs special consideration for comfort and ease in dressing—as well as "good looks" and fashion.

Choose designs that are classical, not faddish, Marlene Odle, a clothing specialist, advises.

"Durable construction to withstand constant abrasion of metal is important, too." She suggested flat-fell or well-finished seams, adequate seam allowances with small stitching, reinforced seams, inconspicuous hems, and well-made buttonholes.

Miss Odle is with the Texas Agricultural Extension Service, The Texas A&M University System.

"Fabrics for the handicapped should be absorbent, wrinkle-resistant and easy to care for to retain a neat crisp appearance without irritating the skin. Flame-retardant fabric is the best choice."

She recommended easy-off, easy-on designs that don't bind—raglan sleeves, short jackets, wrap around dresses, and shirts and skirts with front closures. Use large buttons and zippers with large decorative pulls or flexible fabric fasteners.

"Clothing that is easy to manipulate makes the handicapped feel more self-sufficient and less dependent on others," she said.

Plans for a Beta Sigma Phi rush party Saturday to Sakowitz in Amarillo were finalized Tuesday evening by members of Kappa Iota chapter in the Calvin Jones home, 205 Centre.

In a business meeting moderated by Mrs. Don Childers, president, sorority members opted to conduct a benefit bridge party October 28 as a ways and means project for

Girls town. Under the direction of Mrs. Johnny Hopkins, tablets of paper were brought by KI members for distribution at Girls town.

Identities of last season's secret sisters were revealed and new names drawn for the coming year. Former chapter members who have since progressed to Xi Epsilon Alpha were present to greet their

secret sisters from the preceding year.

"Woman—Her Heritage and Her Hope" was the program presented by Mrs. Chuck Boyd.

Recognized as a guest at the sorority's initial meeting of the 1975-76 season was Mrs. Dwight Turner.

Mrs. Jones and Mrs. Temple Abney served refreshments, including chips and dips,

homemade ice cream, cake and soft drinks.

The next meeting will convene at 7:30 p.m. Sept. 16 in the Joe Paezold home.

Members present Tuesday were Mmes. Abney, Boyd, Tom Carter, Childers, Butch Grover, James Head, Hopkins, Nelson Kendall, Paezold, Sparky Stephens, Carl Thorell and Johnny Wall.

## Sorority Slates BSP Rush Party

## Local Woman Gets WTSU Scholarship

Mrs. Loretta Kindfather of Hereford will receive a \$400 Residence Hall Scholarship to attend West Texas State University this upcoming academic year.

She and her husband Henry reside at 112 Douglas Street at Hereford. Mrs. Kindfather plans to major in public administration at WT, and has attended Amarillo College. She is a Memphis High School graduate.

Going to church is a good habit to have along with your bad ones.

## Groups To Assemble Today At Library

Mary Louise Loyd, group services director of Amarillo Public Library, will be present at a meeting in the local library tonight, when literary discussion groups will be assembled. Interested persons are urged to attend the organization meeting, which will begin at 7:30 p.m. in the Heritage Room.

Also expected to attend are additional moderators and personnel active in the Amarillo discussion group system. The out-of-town visitors will be present to offer suggestions for discussion topics and format.

Particular subject matter for the discussion will be determined by the individual

participants, who may select books, short stories or other literary material. Gwen London, librarian, stated that there is no limit to membership in the literary sessions and those unable to attend tonight's meeting should contact her to enroll in a group.

Another meeting October 25

at the library will convene to form a genealogical society. Library resources will also be available to those interested in this field.

## Nursing Students Graduate

Eighteen Amarillo College School of Vocational Nursing students will be pinned in ceremonies to be conducted at 7:30 p.m. Sept. 8 in the Concert Hall/Theater of the Fine Arts Complex, 220 S. Van Buren.

Nathaniel Neal, School of Vocational Arts dean, will be guest speaker.

Three outstanding students from the vocational nursing program will be announced during a reception in the Common Lobby following ceremonies. Each affiliated hospital, High Plains Baptist, Northwest Texas, and St. Anthony's, will each select a student for the honor.

Those graduating from the

program have completed 12 months of training and will qualify to take state board exams Oct. 23, said Mrs. Sue Ann Hicks, coordinator/instructor of the program. Those who pass the tests will be certified as licensed vocational nurses, she added.

Clinical experience follows under the direction of a licensed physician or registered nurse, Mrs. Hicks explained. After this training is complete, students are prepared to write their state nursing examinations.

The 18 successfully completing the program from Amarillo are Mrs. Roberta Mae Anthony, Mrs. Beverly Bobo, Mrs. Pearlene Brown, Miss Theresa Marie Callahan, Miss Elaine Ann Erwin, Mrs. Minnie Jenkins, Mrs. Linda Jones, Mrs. Marie Landes, Mrs. Laura Lindsey, Mrs. Rebecca Louise May, Mrs. Colleen Montgomery, Mrs. Velda Louisa Owen, Mrs. Vida Page, Mrs. Barbara Petr, and Mrs. Virginia Roger.

From Hereford is Miss Kathy Vogel, Miss Donna Davis of Lockney and Miss Mary Underwood of Boise City, Okla.

## Program Offers Scholarships

"Bicentennial Seniors," a nationwide \$250,000 scholarship program for high school seniors who will graduate with the Class of 1976, is being launched this month by the National Association of Secondary School Principals.

One national winner will receive a \$10,000 scholarship and 102 state winners will receive a \$1000 grants under the program.

Winners will be selected first locally, then on a statewide level. Two graduating seniors will be chosen in each state and the District of Columbia. Each of the 102 winners will also receive an all-expense-paid trip to Williamsburg, Virginia, from January 16 through 19 to attend seminars and hear noted speakers discuss educational and social issues facing this country today. The national winner will be selecting during the Williamsburg conference.

Students taking part in the "Bicentennial Seniors" competition must demonstrate an understanding of America's past and possible directions for

the future and an involvement in the social and community issues faced by America today.

Competition will include the preparation of a minute-long television script to be patterned after the CBS television network's 200 years ago today "Bicentennial Minutes," a commentary discussing the significance of the "minute" for today and the lessons it contains for the future; and a current events examination emphasizing issues and events from the past year.

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WE HAVE ALL MEN'S CHILDREN'S CUT-OUT & LADIES' WRANGLERS NAME BOOTS & BELTS REDUCED SHIRTS

# Calendar of Events

**MONDAY**

Buffaloes 4-H Club, Community Center, 4 p.m.  
 4-H Teen Leaders, Community Center, 7:30 p.m.  
 Ceramic Art Club in the home of Mrs. N.E. Stowers, 505 Roosevelt, 10 a.m.  
 Music Study Club, Calson House, noon.  
 VFW Auxiliary, VFW Clubhouse, 7:30 p.m.  
 Rotary Club, Civic Club Center, noon.  
 Odd Fellows Lodge, IOOF Hall, 8 p.m.  
 Evening Lions, K-Bob's Steak House, 7 p.m.  
 TOPS Evening Chapter, Community Center, 6 p.m.  
 Masonic Lodge, Masonic Temple, 7:30 p.m.  
 Easter Lions Club, Easter Clubhouse, 8 p.m.

**TUESDAY**

Young Homemakers of Texas, Calson House, 7:30 p.m.  
 Ford 4-H Club, Ford Schoolhouse, 5 p.m.  
 Rebekah Lodge, IOOF Hall, 8 p.m.  
 Hereford Newcomers Club, luncheon at Community Center, noon.  
 Order of Easter Star, Masonic Temple, 7:30 p.m.  
 Young Mother Study Club in the home of Mrs. Bud Thomas, 136 Hickory, 7:30 p.m.  
 Lone Star Study club, Community Center, 3 p.m.  
 Hereford TOPS Club, Community Center, 9 a.m.  
 Weight Watchers at First Baptist Church, 6:30 p.m.  
 Singles group in Fellowship Hall of First Baptist Church, 8 p.m.  
 Hereford Board of Realtors, lunch at Dickies, noon.

**WEDNESDAY**

Noon Lions, Civic Club Center, noon.  
 Story hour for preschool children at Deaf Smith County Library, 3:30 p.m.

**THURSDAY**

Alpha Iota Mu chapter of Beta Sigma Phi Sorority, First National Bank Community Room, 7:30 p.m.  
 North Hereford Home Demonstration Club in the home of Mrs. A.E. Hodges, 731 Country Club Drive, 2:30 p.m.  
 Literary group organizational meeting at Deaf Smith County Library, 7:30 p.m.  
 Hereford Study Club in the home of Mrs. T.E. Brady, 535 W. 15th, 7:30 p.m.  
 Bay View Study Club in the home of Mrs. J.R. Allison, 113 N. Texas, 9:30 a.m.  
 L'Allegria Study Club in the home of Mrs. Dennis Farley, 309 Douglas, 9:30 a.m.  
 Palo Duro Extension Club, salad supper in REC Medallion Room, 7:30 p.m.  
 Kiwanis Club, Civic Club Center, noon.  
 Hereford Jaycees, Civic Club Center, 8 p.m.  
 VFW, VFW Clubhouse, 8 p.m.  
 American Association of Retired Persons, social meeting at Community Center, 7 p.m.  
 BPOE Lodge at Elks Hall, 8:30 p.m.

**FRIDAY**

Garden Beautiful Club in the home of Mrs. W.F. Aze, 213 Texas, 9:30 a.m.  
 Camp Fire Girls Leaders Association at CFG Lodge, 9:30 a.m.

# Budget Guidelines Help Slow Family Spending

Uncertain incomes and fluctuating prices mean many families need some budget guidelines, Lynn Bourland, a family resource management specialist, said this week.

While annual budgets are available to consumers, families should consider their own spending patterns before trying to follow these sample budgets, she cautioned.

Such budgets are available from the Bureau of Labor Statistics and other agencies.

Bureau of Labor Statistics budgets place weighted values on various items in the Consumer Price Index. Items in these budgets do not reflect actual purchasing patterns of specific families or groups of families.

"Because the Consumer Price Index measures only specific groups of goods and services, it does not reflect cost differences among styles or types of goods that families buy," Miss Bourland is with the

Texas Agricultural Extension Service, The Texas A&M University System.

The specialist said a family can best prepare their spending plan by writing down how they spend their money now. An Extension leaflet, "Your Family Spending Plan," may be obtained from county Extension offices across the state to use as a guide for recording and planning family spending.

Looking at their actual spending habits also shows

families the cost of goods and services in their area. Comparing these costs with those in the standard budgets indicates how great the difference may be.

"In addition to local prices, family choices for style or type of products and services can affect their cost of living in relation to the standard budgets," she explained.

Once a family has a real picture of how they spend money, they can decide which areas of spending and saving to change.

**SALAD SAVVY** — For a delightfully attractive salad plate, mince green pepper, onion and red pimento, and blend into a softened cream cheese. Shape into balls and chill. Arrange peach halves on a lettuce leaf and fill peach cavity with cheese balls. Remember to save the peach syrup to make gelatin salads!

**ON-BORROWING**  
 The Senate passed a bill giving the federal government authority to borrow another \$36 billion through Nov. 15, and sent it to President Ford.

**SAFEMWAY EXPRESS**

**FOR PEOPLE ON THE MOVE** .....

OUR EXPRESS CHECKSTAND is always open for 9 items or less. It's a fact, you don't have to pay high prices for convenience. You'll save time and money when YOU GET IT TOGETHER AT SAFEMWAY!

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Prices Effective Thru Wednesday, September 4 in

**FRYER PARTS**

MIXED PARTS Grade 'A'

**47¢** lb.

Pick-O-Chick **.89¢**  
 Fryer Livers **.99¢**  
 Fryer Gizzards **.79¢**

**SLICED BACON**

Smok-A-Roma

**1.95**

Perch Fillets **.99¢**  
 Fishsticks **.89¢**  
 Fish Fillets **81¢**

# Safeway's the place

**WHIP TOPPING** Party Pride 9-oz. Can **59¢**

**ICE CREAM** Snow Star Half Gal. **89¢**

**FRUIT PIES** Bel-air Apple-Cherry-Peach 24-oz. Pie **75¢**

**WAFFLES** Bel-air 5-oz. Pkgs. **1.00**

Ice Cream Sandwiches **1.48** Lucerne Sherbet **98¢** Strawberries **99¢** Orange Juice **1.00** Orange Juice **65¢** Asparagus **72¢**  
 Eskimo Pops **65¢** Orange Juice **23¢** Orange Juice **4.00** Lemonade **1.00** Spinach **25¢**

**GARDEN FRESH PRODUCE**

**APPLES** Red Jonathan 3 Lbs. **1.00**

**POTATOES** Russet All Purpose 20-lb. Bag **1.69**

**CANTALOUPE** Rocky Ford, Jumbo Size Ea. **39¢**

**PEARS** Juicy Bartlett 3 Lbs. **1.00**

**CARROTS** Tender, Sweet 2-lb. Bag **35¢**

**YELLO CORN** Fresh Full Ears **99¢**

**YAMS** Sweet & Mealy ea. **39¢**

**MELONS** Overseas ea. **79¢**

**GRAPES** Ruby Red 3-lb. **1.00**

**ARTICOKE** Marinated 4-oz. **69¢**

**RAISHES** Cello Bag 2-lb. **39¢**

**LETTUCE** Red Lettuce Excellent For Salads ea. **39¢**

**ARTICOKE** Marinated 4-oz. **69¢**

**RAISHES** Cello Bag 2-lb. **39¢**

**FLOWER SHOPPE**

**PALM TREE** Neanthe Belle 4" Pot Ea. **1.59**

**BOSTON FERN** Hanging Basket 5 1/2" Pot Ea. **2.98**

**GARDEN MUMS** Assorted Colors, Plant Outside Gal. Pot 3 For **5.00**

**GRAFTED CACTUS** 3" Pot Ea. **2.29**

**ASSORTED IVY** Hanging Basket 4 1/2" Pot **2.98**

**POTTED PLANT** Dracena Marginata 6" Pot **4.99**

**ASSORTED FOLIAGE** Hanging Basket 6" Pot **4.79**

**LEAF POLISH** Assorted 8-oz. **1.19**

**POTTING SOIL** 8-lb. **99¢**

**LIQUID SUNSHINE** Leaf Spray or Additive 8-oz. **89¢**

Seven Seas Green Goddess Dressing 16-oz. **1.12** Donuts Old Fashioned 5-lb. **69¢** Bleach White Magic 1-gal. **59¢** Spray n' Wash Stain Remover 16-oz. **1.22** Kimbies Overnight Diapers 12-oz. **1.19**  
 Seven Seas Creamy Tofu Dressing 16-oz. **1.10** Welch Grape Jam 10-oz. **69¢** Saran Wrap Everyday Low Price 12" x 50' **57¢** Kotex Lightdays Oval Pads 30-ct. **1.07** Kimbies Overnight Diapers 20-ct. **2.20**  
 Peter Pan Peanut Butter 16-oz. **98¢** Pooch Nuggets Dry Food 20-lb. **2.99** Dry Bleach 5-lb. **85¢** Anti-Freeze Prestone 1-gal. **1.31** Kimbies Overnight Diapers 20-ct. **1.83**

**MRS. WRIGHT'S RAISIN BREAD**

**57¢** 1-lb.

**MRS. WRIGHT'S BRAND CAKE MIXES**

**49¢** 18.5-oz. Box

**POOCH CHICKEN, LIVER, or REGULAR DOG FOOD**

**8** 15.5-oz. Cans

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**89¢** 32-oz. Bott.

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**2.49** 12-qt. Box

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# Plainview Sets Crafts Festival

To date there have been seventy-eight artists who have requested space to display their crafts at the Running Water Arts & Crafts Festival to be held in Plainview October 17-19.

The Festival, sponsored jointly by the Plainview Rotary Club and the Llano Estacado Museum, is an approved American Revolution Bicentennial Committee event. All profits from the festival will go to support community projects. There will be a variety of arts

and crafts on exhibit at the festival, which will be held in the Hale County Agricultural Center. Those attending the festival will have the opportunity to see and buy the art work of artists from Texas, Oklahoma, and New Mexico.

Among those exhibiting at the fair will be Ronnie Waide of Canyon, Texas, specializing in western and nature scenes on jewelry and plaques handpainted with a pen-and-ink technique on porcelain.

Lloyd E. Riddles, Amarillo artist, will display welded art and nail sculpture. Plainview artists entering the festival include Ballard Winkels, with handcrafted candles; Polly So-Relle, with original "critters" made from cotton seed and plant material; and Dwayne Grimes, with portraits and landscapes in pastels and oils.

New Mexico artists participating include David Chism with leathercraft and Cliff Donaldson with oil paintings. Don Gray of

Edmond, Oklahoma, will display stained and leaded glass.

Over 100 artists are expected to exhibit their work at the festival. In addition, the festival will feature square dancing, a variety of home made and commercial food and drinks, and entertainment provided by local talent.

Application for participation in the Festival should be made to Dr. C. Gwin Morris, Box 20, Wayland Baptist College, Plainview, Texas 79071.

# Governor Commends Bonds Purchases

Texas Governor Dolph Briscoe recently commended all state employees "for achieving a 20-per cent increase in the number of state employees now purchasing U.S. Savings Bonds through the Payroll Savings Plan."

A report to the Governor showed 71 participating state agencies representing 77,550 employees, of whom 18,779 now subscribe to the Payroll Savings Plan—an increase of 3,250 new savers this year as a result of the

## 1975 Bond Campaign

One out of every four state employees now purchases Savings Bonds monthly-up from one out of five at this time last year, the report said. In addition, 1,070 state employees already receiving Savings Bonds increased their monthly allotments this year. State employees now save a total \$395,959 each month-up from \$286,295 a year ago through the purchase of Savings Bonds.

# Bullock Opposes Oil Decontrol

Comptroller Bob Bullock said Friday that federal decontrol of oil prices will cost Texans many times more than it will produce for the state treasury.

"Even as rich as Texas is in oil, Texans will come out the loser," Bullock said of President Ford's threatened veto of continued controls.

Bullock forecast that decontrol would cost Texas consumers

during the next year \$625 million in higher gasoline prices and yield only \$170 million to the state in additional tax revenues.

"A poor trade," Bullock said. Bullock said that "the mammoth tax bill Texas faces in 1977 might be dented but it won't be knocked out by increased oil tax income."

Bullock said his projection on consumer gasoline costs were based on an eight-cent a gallon price rise "as a compromise between the three cents the Ford Administration talks about and the 15 cents it could be."

He said the oil estimates were based on oil prices of \$10.50 a barrel.

The estimate foresees only a slight decrease in consumption with an eight-cent price increase, Bullock said. He said that higher oil prices would increase market values for production tax purposes worth \$154 million and that "a ripple effect" on franchise taxes, sales taxes, utility taxes and state oil lands royalty earnings would bring in another \$16 million during the coming year.

"But whether it's additional taxes or additional gasoline prices, it all comes out of the same pocket—and you know whose pocket that is," Bullock said.

Bullock said that the impact of any new exploration for Texas oil—the industry's reasoning for decontrol—"remains to be seen."

## New Horizons

By JANE FORREST

Q: Why did Gene Littler give away the prize he won for scoring a hole in one at the Westchester Golf Classic? It was a nice thing to do — \$8,000 is a lot of money!

A: Gene Littler is 43 years old. He won the Westchester Classic in early August and walked off with the \$50,000 first prize when he bested Julius Boros, age 55, on the first hole of a sudden-death play-off. That was Littler's third tour victory of 1975.

This slender man with the quiet demeanor and the picture swing has fought his way back to health and strength from a lymph cancer operation in 1972. Just the week before the Westchester tournament began a young touring professional named Gary Sanden died of a heart attack shortly before he was scheduled to have a lymph cancer operation. Littler donated his \$8,000 hole-in-one prize to the American Cancer Society in the name of Gary Sanden.

## Best Of Press

Fity The Player. Things could be worse. Suppose your errors were tabulated and published every day like those of a ball player.

-Record, Columbia, S.C.

Blocked Vision. The height of embarrassment—eyes meeting through a key hole.

-Mainsheet, Bainbridge.

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Freshwater  
**89¢**  
lb.

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12-oz. Pkg.  
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**USDA CHOICE BONELESS ROUND**  
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|---------------|--------|---------------|--------|---------------|------|----------------|--------|
| Chicken Fried | 99¢    | Arm Roast     | \$1.29 | Beef Liver    | .79¢ | Franks         | \$1.29 |
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**MEAT PIES** 8-oz. Size 29¢  
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| Strawberries | 53¢ | Brussels Sprouts | 89¢ | Onion Rings  | 49¢ | Pound Cake | 89¢ | Cheese Pizza    | \$1.05 |
| Green Peas   | 98¢ | Broccoli         | 71¢ | French Fries | 79¢ | Cream Pies | 49¢ | Broccoli Spears | 41¢    |

## DAIRY-DELI ITEMS

**COTTAGE CHEESE** 24-oz. Ctn. 79¢  
**BISCUITS** 8-oz. Cans 8 for \$1  
**CHEESE** 12-oz. 1.03  
**MARGARINE** 1-lb. 40¢

## NEW EVERYDAY LOW PRICES AT SAFEWAY

**BIC LIGHTER** 98¢  
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|----------------|--------|-------------------|--------|------------|-----|--------------|--------|---------------|-----|
| Kimbies        | \$1.39 | Welch Grape Juice | \$1.17 | Busy Baker | 55¢ | Jell Well    | \$1.00 | Beanee Weenee | 35¢ |
| Kimbies        | \$2.20 | Inst. Potatoes    | \$1.00 | Cookies    | 99¢ | Sweet Peas   | \$1.00 | Picante Sauce | 86¢ |
| Hawaiian Punch | 69¢    | Vienna Sausage    | 37¢    | Crunchola  | 95¢ | Pork & Beans | 29¢    | Clorox        | 59¢ |

**TOWN HOUSE BRAND SPINACH**  
**23¢**  
15-oz. Can

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**43¢**  
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**THIS COUPON IS WORTH...**  
**GOLD MEDAL FLOUR**  
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**Authorized Longines-Wittnauer**  
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Downtown



## Re-creation Of Frontier Post One '75 State Fair Attraction

AUSTIN—It's going to be a "Yankee Doodle Time" at the 1975 State Fair Food and Fiber Pavilion, according to Agriculture Commissioner John C. White.

The Bicentennial theme of this year's Fair, which will be held October 3-19, will be carried out at the Pavilion with red, white and blue decorations and exhibits which will show highlights of the nation's history. Special emphasis will be placed on agricultural highlights of the past 200 years.

An 18-foot reproduction of Independence Hall, on loan from Time, Inc., will be located at the forestry

booth. It will contain an animated audio-visual diorama of the Federal Convention of 1787, during which the Constitution was debated and adopted. Another diorama will show the drafting of the Declaration of Independence.

TDA marketing personnel are working on a re-creation of a frontier trading post. It will feature relics of the past, as well as contemporary food products. The Pavilion's own Town Square Band Stand will feature continuous entertainment in the form of a marionette show, bands, and other acts.

# Residents Are Returning To State's Rural Areas

Only a few years ago, many Texas people were moving from rural areas to cities. But now there's a movement back to smalltown and country living.

The turnaround started about 1970. It seems to be gaining momentum across the country and could bring about significant changes in the pattern of population and lifestyle over coming decades. In 1970, Texas' nonmetro population was 2,636,000. By 1973, it had risen to 2,727,000, an increase of 3.5 per cent.

Nationwide, the increase in nonmetro population was 4.2 per cent, compared with a rise of only 2.9 per cent in metro areas during the period. An average of more than 350,000 people are believed to be moving back to rural areas each year, compared with annual losses of about 300,000 in the 1960's.

What does the population shift mean? For one thing, the

experts don't think the nation is dismantling its system of cities. But, except for Boston, all of the largest U.S. metro areas have had major slowdowns in growth. The eight largest areas, which contain a fourth of the total U.S. population, grew by less than one-third the national growth rate in the 1960's.

The population turnaround follows three decades during which about a million persons per year left rural areas for the cities. The current shift back to rural America is not yet fully understood, but is believed to stem largely from a feeling that smaller communities offer an escape from the social and environmental problems that affect many metropolitan centers.

At the same time, rural communities are doing much on their own to make smalltown life more attractive. They are improving local facilities and services, using local resources and federal assistance via several pieces of rural development legislation including the Rural Development Act of 1972.

Rural community self-improvement also is including a major and highly successful effort to attract business and industrial investment. Thus, one of the main things pulling people back to rural areas is more jobs. During 1970-75, they increased at a rate nearly twice that in urban areas—2.6 per cent compared with 1.4 per cent. Until the economic slowdown began in early 1974, nonmetro manufacturing jobs had gained by 820,000, or 16.5 per cent, in a little less than 3 years. Because of the recession,

metro manufacturing jobs dropped 1,420,000 during 1970-75. In nonmetro areas, the loss was 113,000 jobs.

Along with more jobs, small-town America can expect a return of the retail and consumer service enterprises that went out of business after World War II. In towns of 2,500 or fewer people, nearly a third of such firms stopped operating during 1950-70.

Now that the nation is pulling out of the slowdown, the rural job market is expected to

recover, possibly more rapidly than in the metro sector. Farm prosperity from an anticipated record crop and a strong export market will tend to boost rural business activity.

Another encouraging aspect of rural employment is that the number of farm people working in nonfarm jobs has reached an all-time high and probably will go higher. One of each three farm family members, 14 years and older, is now in nonspecialized employment more than in farm work. This,

of course, helps keep youth in rural areas, adding a plus, and gives farm families helpful off-farm income.

Such work is contributing to the leveling off of migration from the farm population. The decline is now the lowest in 40 years, and outmigration of farm residents during 1970-74 was only about 143,000 a year, the least since the 1930's and down about three-fourths from the average loss of 594,000 a year during 1965-70.

Dr. Walter A. Guntharp,

administrator of the U.S. Department of Agriculture's Rural Development Service, sees the current population turnaround as a long-term trend, calling for orderly planning and thoughtful conservation safeguards by rural counties and communities.

The agency headed by Dr. Guntharp is responsible for providing leadership and coordination of federal rural development efforts.

## High-Temperature Chilling Improves Beef Tenderness

High-temperature chilling of beef carcasses helps improve the tenderness, according to a team of researchers with the Texas Agricultural Experiment Station.

Findings from a beef quality research project and a number of related Experiment Station investigations suggest that changes in chilling procedure can markedly improve tenderness of forage-finished beef. Results further indicate the high temperature chilling of this type of beef can end the need for excessive deposition of fat to achieve satisfactory levels of palatability in the cooked product.

identifying changes in carcass chilling procedures which enhance the tenderness of forage-finished beef.

They found in comparing normally-chilled beef (forage-finished and grain-finished) of the same quality characteristics, including color, maturity and marbling, that grain-finished carcasses were more flavorful, tender, and more satisfactory than forage-finished beef. However, when forage-finished beef was obtained from carcasses chilled at high temperatures (63 degrees F. rather than 32 degrees F. for 16 hours), the tenderness differential was markedly reduced, the scientists report.

Dr. G.C. Smith and Dr. Zerie L. Carpenter, meat scientists with the Experiment Station, have been comparing the quality and palatability of forage-finished beef with that from grain-finished animals and

"These findings suggest that the difference in the amount of subcutaneous fat deposited on the outside of forage-finished beef, contrasted with grain-finished meat, is responsible for much of the differences noted in tenderness between these two kinds of beef," the scientists say.

"Research further indicates that high-temperature chilling of forage-finished beef carcasses helps to improve the tenderness of this beef," they add. This may be due to the slower chilling rate attributed to the insulating effect of external fat.



### Improved Implement

B&R Welding of Hereford recently began construction of an improved land float, which features hydraulic operation and axles mounted forward of the center of balance.

## Welding Firm Has New Float Design

A local business has begun construction of a new-type implement useful to area farmers.

B&R Welding of Hereford is now building 14x26 ft. box floats, which are specially designed to eliminate piling up of dirt on the end of fields while turning.

Troys Riddle of Hereford designed the new float, which is hydraulically operated and features axles mounted forward of the center of balance.

The float is designed to allow gradual raising of the front of

the implement on turns, allowing the float to do a good "feathering out" job and eliminating piling up of dirt.

Constructed primarily of angle iron, the units are selling in a price range of \$2100, according to a spokesman for the local firm.

The spokesman reported that the floats are currently being built on order, and the local shop is attempting to keep one unit on hand at all times.

Response from local farmers who have used the float has been good, according to the spokesman.

### INSUR-MATION

I have recently changed my employment situation and am now self-employed. Is there any way to receive tax-saving deductions and set up a pension plan for myself?

Yes. Under the Pension Reform Act of 1974, you may now receive many of the tax benefits enjoyed by employees of corporations. For retirement plan purposes... you are both an employer: being permitted to set aside up to 15% of earned annual income or \$7,500, whichever is greater, toward a pension plan... and an employee: not being taxed on such contributions or on the income earned by the funds during the accumulation period. To receive these benefits, you need to be under a qualified Keogh plan. Life insurance plans can pay retirement income as long as you live and pure insurance proceeds in such a plan are received by your beneficiary free of income taxes.

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Exterior paint in colors. 1 coat covers similar colors. Fast, easy clean-up.

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All-metal caulking gun, regularly ... 1.19  
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APP-30

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### Holly Workers To Get Awards

Eight employees of Holly Sugar Corporation's Hereford plant will be honored for their years of service at a pre-campaign service awards dinner Thursday night, Sept. 4, in the Civic Center.

Heading the list of employees are George R. Arntt and Wendell D. Wolfe, both with 20 years of service. Others being honored are Don Anderson, Bert C. Brown and Norman C. Brown, each with 10 years and Clarence Bromlow, Richard Dodson and Pedro Vargas, each with 5 years of service.

Factory Manager Bruce T. Brown will be master of ceremonies. George W. Miles, Jr., senior vice president-operations of Colorado Springs, will present the awards.

Hay is second only to corn as a U.S. crop in terms of acreage. Sixty-two million acres were devoted to hay production in 1973 with total production of 135 million tons having a value of over \$5 billion.

Udall says '76 problems are immense.

### SEALED BIDS

930 Acres - Irrigated - W. W. Branscum Estate

Located 17 Miles N. of Sudan  
12 Miles E. and 5 N. of Muleshoe  
6 Miles W. and 5 N. of Earth

Legal Description:

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Sealed bids will be accepted by Barry Lewis, Box 336, Muleshoe, Texas 79347 now through September 23, 1975.

Please indicate by A, B, or C which tract you are bidding on and mark envelope "Land Bid."

Bids to be opened in Barry Lewis' office at 10:30 A.M. September 24, 1975

TERMS: Cash within 90 days

POSSESSION: January 1, 1976

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Executors

# Tensiometers Featured In Field Day

A sensitive instrument for monitoring soil moisture, the tensiometer, will be one of several experimental irrigation scheduling devices to be discussed when the Texas Agricultural Experiment Station commemorates its 66th Annual Field Day.

Set for Tuesday, September 9, field day activities begin at 1:00 p.m. and continue until 5:00.

Tensiometers, once used primarily in greenhouses, have increasingly come into use in field situations during recent years, report TAES researchers, Dr. Charles Wendt and Dr. Otto Wilke. A tensiometer, they explain, is a water filled plastic tube with a porous ceramic bulb on one end and a vacuum gauge on the other end.

"Tensiometers are made in different lengths so that the instruments can be installed in the most active root zone of different crops," Wilke and Wendt report.

The vacuum gauge is above the ground when in position and graduated so that it can be read in the range of zero to 100 centibars tension. Tension is a measurement of how strongly the soil retains water and how hard the plant must work to extract water from the soil. When the tensiometer is installed in the soil, it will initially read zero.

Soil in good condition and containing all the water it can hold will cause the gauge to read ten centibars tension. If a crop is growing and the tensiometer is located in the root zone, the tension will begin to rise due to water going from the tensiometer through the porous bulb into the soil.

Research at the Lubbock station indicates that the tensiometers should be set at 12 to 18 inches, report Wilke and Wendt. In research tests, best yields of cotton and grain sorghum were obtained when the crops were irrigated at 50 centibars tension, corn at 40 centibars and potatoes irrigated at 20 or 30 centibars tension.

"Producers may not be able to irrigate at a particular tension level due to their irrigation system," conclude the scientists. "However, the tension rises at a fairly well established rate if no rain or cloudy weather

occurs. If a producer requires a given number of days to get over this crop, he can start early enough so that the tension does not get too high."

Both scientists will be on hand during the field day to discuss any water use efficiency and irrigation problems visitors might be having.

Other instruments scheduled for discussion during the Lubbock field day are the pressure bomb to measure plant water status and neutron probe to measure soil water content.

In addition, a summary of the results of the studies of water requirements of sunflowers using the different techniques

will be highlighted at stops during field day tours at Lubbock on September 9 and the TAES at Halfway on September 11.

The field day at the Texas Agricultural Experiment Station at Halfway is set two days after the Lubbock field day on Thursday, September 11. The field day will spotlight corn and sunflower research along with weed control, water conservation, greenbug resistant sorghums, and cropping systems. Field Day activities kick off at 1:00 p.m. continuing until 5:00. The experiment station at Halfway is located 14 miles west of Plainview on Hwy 70.

## Efficient Use Of Resources Important

The increasing cost of nitrogen fertilizers and the decreasing availability and increasing cost of irrigation water necessitate the most efficient use of these resources with the intent of maximizing yields, Texas Tech University agronomist Dan R. Krieg said today.

He reported on research findings to some 3,000 crop scientists meeting in Knoxville, Tenn. recently. The soil scientists are members of the American Society of Agronomy, Crop Science Society of America and the Soil Science Society of America attending the 67th Annual meeting on Agronomy Research for Food.

An experiment was conducted under the direction of the Texas Tech professor of agronomy to determine nitrogen and water use efficiency of several different sorghum types.

"Four grain sorghum hybrids differing in seed color and endosperm texture were evaluated as to their response to nitrogen fertility and water stress. The nitrogen treatments included three rates applied twice in a factorial design," Krieg said. "Water stress was imposed during the late boot and bloom stages of develop-

ment. Irrigation water was supplied based on daily leaf water potentials.

"Plant response was evaluated at six different stages of development. Yield responses were evaluated as a function of all yield components."

Generally, increasing rates of total nitrogen increased maximum leaf area expression and resulted in greater retention of leaves during the grain filling period, he said. Seed number increased in proportion to leaf area as a function of nitrogen treatment. Water stress resulted in reduced seed number primarily due to reduced head exertion.

The agronomist said, however, seed weight was inversely related to seed number.

Two eggs daily provide 20% of a person's daily requirement of protein and 35 to 121 percent of the essential amino acids, Agriculture Commissioner John C. White said.

## Measuring Moisture

Texas Agricultural Experiment Station researchers Dr. Charles Wendt [right] and Dr. Otto Wilke mark the depth their 18-inch soil moisture measuring instrument—the tensiometer—will be placed in the soil. Tensiometers will be one of the featured topics of the water conservation field stop when the Lubbock Experiment Station kicks off its 66th Annual Field Day Tuesday, September 9.

## Exceptional Grain Harvests Expected

AUSTIN—Better weather conditions than last year will allow Texas farmers to produce a record wheat crop and the second largest sorghum crop in the state's history, Agriculture Commissioner John C. White has announced.

Wheat production is expected to be 131 million bushels. This contrasts to last year's 52.8 million bushel crop, which was plagued by drought.

Harvested acreage increased from 3,300,000 in 1974 to 5,700,000. This year's yield is 23 bushels per acre, compared with last year's 16 bushels per acre.

The grain sorghum crop is projected at 394.4 million bushels, compared with last year's harvest of only 312 million bushels. Harvested

acreage is estimated at 6.8 million acres this year, almost one million acres more than last year.

Cotton production for 1975 is expected to be 3,100,000 bales, compared with last year's harvest of only 2,462,000. Harvested acreage declined 9 percent, from 4,400,000 acres to 4 million in 1975. This year's yield per acre is expected to be 372 pounds, compared with 269 pounds last year.

Corn production is expected to be the best since 1910 as yields should reach 115 million bushels, White said. This is an increase of 32 million bushels in 1974. Corn acreage increased from 800,000 acres in 1974 to 1,100,000 in 1975.

Rice harvest is forecast at

24,885,000 pounds per hundredweight, slightly less than last year's harvest of 25,258,000. Although

acreage dropped from 562,000 to 553,000 acres, yield per acre rose from 4,494 to 4,500 pounds.

"Size of land holdings varies over different parts of the

country," says the economist. "In the East, most landowners own less than 180 acres while landlords in the West have larger holdings in terms of value and acreage."

The distribution of ownership among landlords also varies considerably, depending on the type of farming enterprise and land tenure pattern in the particular area, says Hayenga.

**DEAF SMITH COUNTY**

**FARM NEWS**

## Texas Leads In Farmland Owners

Texas boasts more farmland owners than any other state in the nation, according to an economist for the Texas Agriculture Extension Service.

"Of the 3.3 million farmland owners in the United States, Texas has 267,000 of them followed by Iowa and Illinois," points out Dr. Wayne Hayenga.

Texas also leads the nation in the number of nonfarm land owners, or landlords who lease their land to others, with 87,500 in this category.

"About three out of four farmland owners in the U.S. are active farmers," notes the Texas A&M University System specialist. "Some 28 per cent of all farmers are nonfarm landlords."

According to Hayenga, the average amount of land owned by all U.S. landowners, both active and non-active in farming, totals 320 acres, but the Texas average is much higher at 584 acres. Nationally, non-active operators have more acreage on the average than the active farmers.

"Size of land holdings varies over different parts of the

country," says the economist. "In the East, most landowners own less than 180 acres while landlords in the West have larger holdings in terms of value and acreage."

The distribution of ownership among landlords also varies considerably, depending on the type of farming enterprise and land tenure pattern in the particular area, says Hayenga.

**PROPERTY**



Call or see Lee Umsted for experienced Real Estate Counseling on any type of property. He's put up hundreds of sold signs for references

205 S. 25 Mile Ave.  
**364-6633**

**WANTED**

**SLAUGHTER DEPARTMENT MANAGER**

A growing company needs an experienced individual to manage Beef and Swine operations. If you are capable of planning, organizing and supervising kill floor activities in a USDA inspected plant, want to live and work in a small, friendly community, can accept responsibility and achieve realistic goals, call

915-365-3553, days  
915-365-3933, nights



**1975 PLYMOUTH WAGON**  
9-Passenger, Power, Air, Luggage Rack!

**This WEEK ONLY! \$4797<sup>00</sup>**

**1975 PLYMOUTH GRAN FURY**  
ALL COLORS 4 DR. MODELS  
TAN-GOLD NEW SHIPMENT - TRUCK LOAD  
AVOCADO LOADED-EQUIPMENT  
SILVER SPECIAL PRICES

**1974 DODGE DART - 4-DOOR-318V8**  
**1975 DODGE MONACO 9-PASS WAGON**  
**1972 PONTIAC 4-DOOR**  
**1971 VOLKSWAGEN**  
**1974 PLYMOUTH DUSTER-RED 360**  
**1971 FORD PICKUP-CAMPER TOPPER**  
**1971 BSA 500 MOTORCYCLE**

FOR INFORMATION CONTACT:  
**DON HENSLEE - VICTOR CANTU**  
**DALE JONES**  
**JONES MOTORS**  
345 E. FIRST  
364-3150

# NOW

## one-coat exterior coverage for your home!



with Super-Hiding **PITTSBURGH® PAINTS**  
*Sun Proof® One Coat House Paint*

- For wood, masonry, aluminum siding
- Outstanding durability
- Outstanding one-coat coverage
- Fume and mildew resistant paint film



Available in  
**LATEX**  
70-45




OR  
**OIL BASE**  
1-45

White only

**\$13<sup>00</sup> gal.**      **\$14<sup>10</sup> gal.**

**CARL McCASLIN Lumber Co.**  
364-3434      344 E. 3rd



# For Rent

You're doing without a Zimmatic center pivot. Saving your hard-earned capital for other improvements. Don't want to borrow right now.

But it's costing you money every year you wait. Two ways. First, you're losing the extra crop production you get under irrigation. Second, inflation is at work. Boosting prices, dropping the value of your dollars.

Why not rent a Zimmatic under our new lease plan? Let the system pay for itself and put some extra money in the bank for you at the same time.

Our rates are reasonable. You can include freight, installation, pump

other "above ground" items in one flexible package, tailored to your needs. Why wait to irrigate? It's just costing you money. Call us today for details on our new lease plan.

**LINDSAY**

AFTER OFFICE HOURS CALL 364-6696

# BIG T PUMP CO., INC.

HEREFORD-DIMMITT-FRIONA

# SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

## Phone 364-2030

**CLASSIFIED ADVERTISING RATES**

Readers Ads (Minimum 10 words) 1st insertion 10c per word  
Additional insertions, when paid in advance: per word 6c

Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00  
Repeat insertion without copy change per col. inch \$1.50

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54

Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

### 1. FOR SALE Miscellaneous

**WE BUY AND SELL USED FURNITURE**  
BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

**FOR SALE**  
Late models, like new Televisions with new picture tubes. Financing available.  
Contact: WILHELM TV SERVICE Phone 364-5821 B-1-26-tfc

For Sale: 80 ft. car port awning. JOHN ORSBORN BUICK-PONTIAC, 142 N. Miles, 364-0990. B-1-15-48-tfc

**BEATEN** down carpet paths go when Blue Lustre arrives. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-17-70-2c

For Sale: 14' Arrowglas Boat with tilt trailer, 65 H.P. Mercury Motor, skis, life jackets. New battery-Ready to go. Call 289-5870. B-1-22-60-tfc

**FOR SALE**  
+ New steel, 18 1/2c per lb.  
+ 6 1/2 and 16" well casing.  
+ Baling wire, \$21.95.  
+ Used 6" pumps.  
+ No. 1 prepared scrap iron, \$32.00 per ton.  
**FARWELL PIPE & IRON**  
FARWELL, TEXAS  
phone 481-3287. B-1-53-tfc

Goats for sale. 364-2111. B-1-10-30-tfc

**FOR SALE**  
3 1/2" Pipe Posts-8 ft. long .85/ft.  
2 7/8" Pipe Posts-7 ft. long \$.75/ft.  
1 9/16" 14 ga. New Pipe .55/ft.  
1 7/8" Standard Well Pipe .55/ft.  
1 9/16" 12 ga. New Pipe .55/ft. Cable .06/ft.  
Northwest Feed Yard, Inc. P.O. Box 566 Hereford, Texas 79045 James Bullard Office—806-364-4614 Home—806-364-4460 B-1-21-tfc

**GARAGE SALE.** 106 Fir Street. Thursday. Children's clothes, window screens, etc. B-1-71-1c

**STATED MEETING**  
SECOND MONDAY  
8:00 P.M.  
Thursday  
DEGREE WORK  
Robert Harris W.M.  
W.A. Phipps Sec.

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Old Hill)

**POTATOES FOR SALE**  
Dick Barrett Produce. Washed, or unwashed. 100 pounds or half sacks. B-1-66-TFC

Close out prices on sharp TV's and stereos at FIRESTONE. Hurry while supply lasts. B-1-14-58-tfc

Hogs for sale. Phone 647-4309 Dimmitt, Texas B-1-10-71-2c

**OIL PAINTING CLASSES**  
by EUNICE PETERSEN  
Beginning Sept. 8th.

Morning, afternoon or evening classes.

**ENROLL NOW**  
Call 364-3198. B-1-68-tfc

**BEATEN** down carpet paths go when Blue Lustre arrives. Rent electric shampooer \$1. McCaslin Lumber Company. B-1-17-70-2c

For Sale: Twin mattresses, box springs and Hollywood frames. 900 Sioux. B-1-13-68-tfc

Need to sell repo merchandise: three TV's, two stereos, one washer. Call FIRESTONE, 364-4333. B-1-14-58-tfc

For Sale: 1975 CB 760 K-5 Honda, Windjammer sailing. Like new, 300 miles. Call 364-5811, after 7:00 p.m. 258-7348. B-1-18-71-tfc

For sale: G.E. Avocado green self cleaning oven. One year old, \$75.00. 578-4351. B-1-14-71-tfc

For Sale: G.E. portable dish washer. Good condition. Call 364-6538. B-1-71-1p

For Sale: S & W 357 Mag. Model 19, New 4 horse walker. Phone 247-3492, Friona, Texas. B-1-69-1p

For Sale: Two furnished 2 bedroom house trailers. One 10x45, \$1,500; One 10x38, \$2,000. Call 364-4186 after 3:30 p.m. B-1-18-71-tfc

**WHEAT SEED FOR SALE.** TAM-101. Call 364-2838 or 289-5575. B-1-10-68-7c

**RENT OUR RINSE N VAC**  
Steam clean your own carpets. \$12.00 per day.  
WESTERN AUTO, 241 Main. B-1-68-tfc

**THREE FAMILY GARAGE SALE.** Thursday, Friday, Saturday, 4 miles North of Catholic Church. Little bit of everything. B-1-17-71-1c

Almost new Magnavox. Two large speakers, Stereo-AM-FM and radio. 8 track tape player with stand. Reasonable price. Call after 6 p.m. 364-3277. B-1-22-68-tfc

Free to loving home, black and white fluffy kitten with charms. Call 364-0817. B-1-13-71-1c

For Sale: 1975 Honda XL 350. Good condition. Owner going to college. Take over payments. Call after 5:00 p.m. 364-5063. B-1-19-65-tfc

For Sale: 160 ft. steel fence, 3 gates, lots of posts. Call 364-0289 after school. B-1-70-2p

Dog obedience classes. Little Bull Barn starting September 8th, 8 week course. Classes from 7:30 to 8:00 Monday night. Call 364-0567. B-1-21-71-2c

**GARAGE SALE.** Thursday & Friday all day; Saturday until noon. 402 Avenue G. Lots of everything. B-1-71-1p

For Sale: English Bull Dogs, AKC. Call 293-4509 Plainview, Texas. B-1-70-2c

For Sale: combination stereo-AM-FM radio, tape player and turntable, \$35.00. Phone 357-2371. B-1-13-70-2c

For Sale: Cow dogs. Purebred Australia Shepherd Puppies. 289-5834. B-1-10-69-4c

**GARAGE SALE.** Thursday and Friday, 9 am-7 pm. 218 Juniper. B-1-71-1c

**GARAGE SALE.** 137 Juniper. Levis, baby clothes and much miscellaneous. Starts Thursday. B-1-71-1p

For Sale: regular size mattress and box springs, \$50.00; green leather recliner, \$10.00. Call 364-3728. B-1-15-71-2c

**ROCKWELL BROS & CO. LUMBER**  
104 South Main  
Phone 364-0033. B-1-68-tfc

**GARAGE SALE.** Saturday and Sunday afternoon. 608 Avenue F. Household appliances, some furniture, clothes and used lumber. B-1-17-71-1c

**GARAGE SALE.** Thursday, Friday and Saturday. King size bed, some furniture and lots of other things. 301 Blevins. B-1-71-1p

For Sale: Old 3 piece bedroom suite, 72" Beauti-Plast Drape. A monkey bar set, swing set. Call 364-5311. B-1-19-69-tfc

For Sale: good used carpet and pad. Can be seen at 139 Liveoak on the floor. Phone 364-2404. B-1-18-70-2c

For Sale: Black-eyed peas. A.G. Grisham, South Main, Phone 364-2284. B-1-10-70-2p

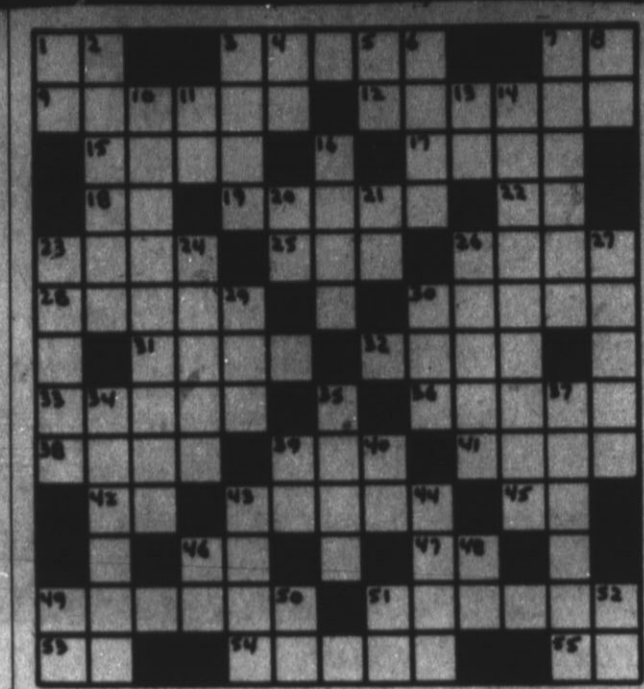
**11 GRAND OPENING!!**  
**OSBORN'S BARGAIN CENTER**  
WEST HWY 60  
Genuine Indian Jewelry  
New Texas & Rodeo Western Boots  
New & used clothing for entire family  
Good used furniture  
Collectables.  
**OPEN SUNDAYS.** B-1-70-9p

For Sale: 10x45 1960 Villa Mobile Home. \$2600.00 cash. See at A & P Packing Shed. Call 364-9027. B-1-13-70-2c

**LOOK! LOOK! LOOK!**  
**BIG JIM'S FURNITURE & APPLIANCE** is overstocked. MUST SELL and make room for new merchandise.  
PHONE 364-1873 or come see at South 385 and Archer Street. B-1-71-tfc

Will give away, 4 months old part German Shepherd puppies. Will make good farm dogs. Call 357-2321. B-1-71-1p

Lose weight safe, fast, easy with the Diadax plus-Reduce fluids with Fluidex. Harold Close Drugs. B-1-70-3p



**ACROSS**  
1 - British legislator (abbr.)  
3 - Stately  
7 - Sun god  
9 - Appearance  
12 - Sarcophagus  
13 - Deer  
17 - Sellers  
18 - Exist  
19 - Bake projections  
22 - That is (abbr.)  
23 - Entrance  
25 - Signs of the Zodiac  
26 - Encouragement  
28 - Of punishment  
30 - To lay off  
31 - Exclamation of sorrow  
32 - To captivate  
33 - A turning machine part  
34 - Former Russian ruler  
38 - Poetic "taken"  
39 - Old coin  
41 - Great lake  
42 - Kinetic science (abbr.)  
43 - Units of the decade

**DOWN**  
1 - "Two grand," in ancient Rome  
2 - Precession  
3 - Repose

4 - Echium (chem.)  
5 - Proposition  
6 - Wooden strip  
7 - Viewed again  
8 - Public sector  
10 - Appellate  
11 - Compass point  
13 - Samaritan (abbr.)  
14 - An auxiliary  
16 - Sow  
20 - Aerial train  
21 - Proposition  
23 - Separately  
24 - Chew  
26 - Acaud  
27 - Hrause  
29 - Household god  
30 - Apply  
34 - Slip-caulking material  
35 - Performer  
37 - Quarrelled  
39 - Thoroughfare (abbr.)  
40 - Above  
43 - To cast off  
44 - Ornamental nail  
46 - Male nickname  
48 - Mystic word  
49 - Sloth  
51 - Compas point  
52 - Radium (chem.)

**LECITHIN Kelp!** B61 Cider Vinegar! Now all four in one capsule, ask for VB6+ or VB6+ Double Strength, Harold Close Drugs. B-1-70-6p

For Sale: regular size mattress and box springs, \$50.00; green leather recliner, \$10.00. Call 364-3728. B-1-15-71-2c

For sale: 1973 Kawasaki 100 cc and 1974 Kawasaki 90 cc. Phone 364-3430. B-1-13-71-2c

For Sale: Border Collie Puppies, \$35.00. Good working parents. Phone 578-4527. B-1-10-70-1c

**CARPETS** and life too can be beautiful if you use Blue Lustre. Rent electric shampooer \$1. Duckwalls, Sugarland Mall. B-1-21-70-2c

1969 Harley Sportster. Phone 364-3450 after 5:00. B-1-10-70-2c

Large house for sale to be moved. Call 578-4351 or 289-5850. B-1-70-tfc

Iron poor blood? Try iron rich Harvestime Blackstrap Molasses capsules, Harold Close Drugs. B-1-70-4p

Like new: organ with automatic rhythm and all the fun features. Low monthly payments. For further information, call COLLECT 806-355-6851. B-1-20-70-4c

**GARAGE SALE.** Thursday, Friday & Saturday at 235 Avenue C. B-1-71-1p

**GARAGE SALE.** Thursday only. 214 Cherokee. B-1-10-71-1c

For Sale: Extra nice black eyed peas. First picking, \$2.50 per bushel and you pick \$4.50 picked. Roberta Campbell, 364-6949 for directions. B-1-22-71-1p

**2. FOR SALE Farm Equipment**  
For Sale: Parkhurst Greenheck Hydraulic Dump Grain Trailer. In good condition, used one season. TACO INDUSTRIES, INC. 357-2222. B-2-18-70-3c

**FOR SALE**  
**BALER WIRE-\$24.50**  
**IMPORTED BALER WIRE-\$22.50**  
**PLASTIC BALER TWINE, EXTRA HEAVY, NH 10,000-180 LB. KNOT STRENGTH-\$35.00.**

**SPERRY-NEW HOLLAND HEREFORD**  
PHONE 364-4001  
HWY 385 SOUTH B-2-68-8c

**FOR SALE:** New shop built 25' long, 6' wide pipe trailer. B & R WELDING, South Kingwood Road, Phone 364-3201. B-2-17-70-tfc

**FOR SALE**  
Sprinkler Main Line Pipe; 1800 ft. 7" 900 ft. of 6" 1800 ft. of 5" Has welded 4" Peirce type valve every 180 ft. Excellent condition. Phone 364-2907. B-2-68-tfc

Would buy old winch truck for farm. Need several thousand feet used roofing tin. Don Fortenberry, Friona 295-6373. B-2-17-69-tfc

**FOR SALE**  
1971 Chevy Manure Truck with Morlang Spreader, also Hough H-60 Oscillating Frontend Loader. Call 894-8152 Leveland. B-2-71-4c

See Us For  
Mayrath Grain Augers  
Also have parts in stock  
**DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811 B-2-35-tfc

**NEW CUMMINS-DIESEL SALES & Parts Representative**  
Oglesby Equipment Co., Inc. B-2-14-tfc

See Us For  
Parts-Sweeps-Chisels for  
Genham (Hoover) Plows  
**DAVIS IMPLEMENT**  
409 EAST FIRST  
Phone 364-2811 B-2-35-tfc

For Sale: Gehl S.P. 188 gasoline. OSWALT DIVISION, 364-0250. Priced for close out. B-2-10-71-2p

**3. FOR SALE Automobiles**  
For Sale: 1967 Chevrolet \$225.00. Sharp 1963 Sport Plymouth. See at trailer park East Gracey & South Main. B-3-18-71-2p

Station Wagon, economical 1972 Grand Torino, 302 engine. 364-6113. 215 Cherokee. B-3-11-71-tfc

For Sale: 1971 4 dr. La Sabre. Good condition. Call 364-2378. B-3-10-70-tfc

For Sale: 1967 Volkswagen. Good condition, excellent rubber. \$550 firm. Call 364-3915. B-3-12-70-

For Sale: 1962 Mack Truck tandem, new clutch, 38 ft. hopper trailer 1970. Good rubber, ready to go. Call John M. Hall, 289-5822. B-3-70-2p

**FOR SALE:** 1974 C-60 Chevy Truck. 350 engine, 4 sp. 2 sp. 900x20 tires, 18" Midwest bed, 40" sides and 12" Tiptops, 44250 Gallon Hoist, like new. 974 actual miles. Will not finance. Call 364-0404. B-3-35-64-tfc

1972 Pinto Country Squire Station Wagon. Automatic transmission, factory air. Good over all condition. Call Gene Campbell, 364-0789. B-3-18-65-tfc

**ALIGNMENT SPECIAL \$9.95.** Call Firestone for appointment. 364-4334. B-3-10-62-tfc

**MILBURN MOTOR COMPANY**  
We pay cash for Used Cars  
136 Sampson  
Phone 364-0677 B-3-33-tfc

We have a few mag waeels left in stock that need to be sold:  
14 x 7 Keystone K-Rally  
15 x 7 Keystone K-Rally  
15 x 6 Keystone Classic  
15 x 7 Keystone Custom Flite  
**FIRESTONE**  
105 N. Main, Ph. 364-4333. B-3-58-tfc

**NEW & USED CARS**  
now for sale at  
**JOHN ORSBORN BUICK PONTIAC, GMC'S**  
new location  
221 North 25 Mile Ave. B-3-8-tfc

**WALKER'S USED CARS AND TRUCKS**  
WE BUY, SELL OR TRADE  
400 West First  
Phone 364-2250  
1B-3-41-tfc

### 4. REAL ESTATE For Sale Or Trade

**CANYON TRADE FOR HOME IN HEREFORD**  
-2 bedroom carpeted  
-Central heat & air cond.  
-Modern brick kitchen.  
-Utility for washer & dryer  
-Fenced back yard.  
Available September 1st.  
364-6285-9 to 5  
655-2146-Weekend. B-4-70-2c

**THREE BEDROOM BRICK** home outside city limits. 5 acres with 2 bedroom home. Very clean. 12 miles from Hereford on Dimmitt Hwy. **GOOD TWO BEDROOM** house for sale to be moved.  
**DO YOU NEED A HOME** or rental property? You should see these:  
2 bedroom \$7,500. Owner will carry paper to the right party.  
2 bedroom 4,000.  
3 bedroom \$8,500.  
2 bedroom \$8,000.

Acres from one acre up.  
**CARTEL REAL ESTATE**  
206 North 25 Mile Avenue  
Wayne Reid 364-0944  
Henry Reid 364-5344 or 578-4628.  
Al Wiley 364-4985  
Faye Black 364-0820  
Member multiple listing  
**WE NEED service.**  
**YOUR LISTINGS** B-4-52-tfc

**FOR SALE BY OWNER**  
2 bedroom house with basement on corner lot, carpeted, dehumidified air, central heat, double garage with electric door lift.  
401 Grand Avenue  
Phone 364-2157. B-4-66-tfc

1/4 section of grass with house in west part of county. 106 Acres dry land, fenced, level PMA Soil. B-4-69-4c

8 1/4 Acres with nice trailer home and garage. Close in. Terms.

5 acres near city, ideal for home site. Terms.

Nice improved 70 acres on Hwy 60. Good 2 bedroom house for sale to be moved.

**LOOKING** for a business that will make you a good living??? only \$8,000.

1 1/2 SECTIONS. 1/3 grass, balance cultivated with 9 small irrigation wells. Lots of improvements. \$325 per acre.

160 Acres, all cultivation. \$150.00 per acre. Can G.I.

**CARTEL REAL ESTATE**  
206 North 25 Mile Avenue  
Wayne Carthel 364-0944  
Henry Reid 364-5344 or 578-4628.  
Al Wiley 364-4985  
Faye Black 364-0820  
Member multiple listing  
**WE NEED service.**  
**YOUR LISTINGS** B-4-65-tfc

**WALKING DISTANCE FROM MAIN**  
This 2 bedroom home with fenced back yard attached garage Priced \$14,500.00 terms available.

\$2000.00 down  
Look at this nice 2 bedroom brick, one bath home with double garage can be bought for 18,000.00.

\$1000.00 DOWN  
This large home can be a Duplex or you can live in it all. One side has been redecorated. Priced \$10,000.00.

\$1,000.00 Down  
Look at this 2 bedroom home with 1 bath. 1 bedroom house in the back all on one big lot. Priced \$22,500.00 at \$200.00 a month.

First come first served. 20 acres with nice 3 bedroom home, 1 3/4 baths, Double garage, nice yard, big barn with 8 horse stalls and corrals. \$10,000.00 down with terms on the balance. Priced \$65,000.00

\$22,500.00  
Nice 3 bedroom 1 3/4 bath has been completely redecorated inside. Has fenced yard, also a shop building in the back. Lots of shade trees. Call for appointment to see this home.

**LOOK YOU LAND BUYERS:**  
320 acres all in cultivation with one 8" and 2-6" wells. Has a nice 3 bedroom brick house with a big barn and eight horse stall and corrals. You will have to see this place and then make up your mind. \$30,000.00 down and will handle the balance. It also has 32 cent gas.

**WANT IN THE COUNTRY?**  
7 acres with a large brick home, 2 car garage, tentant house, barn and corrals. You can move into it at once with \$5000.00 Terms on the balance.

**WANT SOMETHING FOR INVESTMENT?**  
75 acres with 6" well, underground tile, tall pit. Has a large old home and close to town, \$18,000.00 down with good terms on the balance.

**NORTH PLAINS**  
160 acres Southwest of Stratford A 8" well adjoining the farm pumps over 1000 gallons of water per minute. This land lays fair and a small amount of minerals go with the sale of land. Priced \$200.00 per acre. Approx. \$7,700.00 loan at 6 1/4 per cent can be assumed. Balance cash.

160 ACRES  
Near town, ideal for subdividing into smaller tracts. Priced at \$475.00 per acre. 29 per cent down and good terms on the balance.

**HAMBY REAL ESTATE**  
1/2 mile south of underpass on Hwy. 385  
Office 364-3566  
Calvin Edwards 364-1017  
Gerald Hamby 364-1534  
J.M. Hamby 364-2553  
Chick Weenies 364-3169  
B-4-70-tfc

For Sale: Beautiful mountain home in New Mexico. Private, secluded with care taker. Inquire 806/373-1604. B-4-69-4c

**FOR SALE**  
House at 113 Lake Street. 2 bedrooms, bath, sleeping room behind single garage. Cellar. Approx 1250 sq. ft. Nice trees and garden spot. Furniture can be bought. Lot 70x190 ft. \$13,000. Call 364-0756 B-4-70-2c

Good 320 Acres irrigated farm 18 miles West of Hereford. Reasonable price. Realtor 364-0109 or 364-6633. B-4-16-12-tfc

Excellent 320 acres irrigated farm, 2 wells, good grain allotments, with house. Northwest of Friona. Realtor 364-0109 or 364-6633. B-4-19-12-tfc

320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633. B-4-18-12-tfc

**CASTRO COUNTY**  
Two 1/2 sections north of Dimmitt. Call CARTEL REAL ESTATE, 364-0944 or 578-4628. B-4-66-tfc

I have Farm and Ranch Buyers, I need your listings.  
**J.M. HAMBY REAL ESTATE**  
Phone 364-3566  
Res. 364-2553 B-4-29-tfc

**5. FOR RENT**  
For rent to couple only- 3 room furnished apartment, air cond. panel heat. Bills paid, no pets. Roy Manning, 327 Avenue B. B-5-21-71-1c

1200 sq. ft. office or retail store location for lease (next to Handy Hut) near Park Plaza Shopping Center. Call 364-6682. B-5-21-62-tfc

For rent or lease: two offices with reception room. Days, Phone 364-3566; nights after 9 p.m. 364-2553. B-5-16-56-tfc

**TRAILER SPACES FOR RENT**  
Northwest Mobile Lodge  
Phone 276-5518  
B-5-10-13-tfc

For Rent: 42x100' steel barn-warehouse on railroad tracks in Hereford. Contact J.D. McCaslin, 364-3434. B-5-14-52-tfc

**SUMMERFIELD MOBILE MANOR**  
Water furnished. 7 miles West on Hwy. 60. Phone 357-2552. B-5-15-10-tfc

**OFFICES FOR RENT.** Answering service available. Call **AGRI-SCIENCE CENTER**, 364-5822. B-5-10-49-tfc

For Rent: Furnished one bedroom apartment. Spanish. 608 East Third. Inquire at rear, Apartment A. B-5-15-41-tfc

**APARTMENTS, FURNISHED**  
1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.  
**FORREST AVENUE APARTMENTS**  
Phone 364-1887  
1B-5-4-tfc

Would like to rent 3 bedroom clean house or would buy small equity from owner. Call after 6:00 p.m. 364-1095.

WANTED UP TO 2,000 ACRES OF GOOD IRRIGATED LAND IN 1/4 SECTIONS OR LARGER. I am a personal investor, not a realtor.

Describe your land and location and mail to Box 673 CWG, Hereford, Texas. All answers considered personal and confidential.

WANTED: Yards and gardens to rototill. Free estimates. Phone 364-5068.

B. HELP WANTED

Assistant manager for Fast Food Service. Apply in person in Mrs. Summers, Big Burger, 711 West First.

AGRICULTURAL CHEMICAL SALESMAN We have an opening in our agricultural chemical sales department.

We are looking for an alert, aggressive, hardworking individual who wants more responsibility and a chance to grow with us.

NEED: Rough Necks, Pump Rig Operators and Helpers. Good pay, fringe benefits.

Needed: Hay Haulers. Excellent pay, steady work. Call W.K. Blackwell, 364-3936.

We are now taking applications for outreach work for Deaf Smith County Community Action agency.

NEED experienced welder or millwright for crew chief for a three man crew to work in surrounding area.

ALLIED MILLWRIGHTS Holly Sugar Road Phone 364-4621

NEEDING: School bus drivers. See Eldon Owens at School Bus Barn.

Need someone to live in or do day work. Call 364-1666 or 364-2063.

Part time. Permanent local work checking serialized inventory at retail stores for major manufacturers.

Instructors needed for Tri Chem Liquid Embroidery Paints in Summerfield and Hereford.

WANTED Part time High School student or full time man. Receiving, stocking and some building.

Opening for brake and front end mechanic. Must be experienced. Paid hospitalization and vacation.

WANTED: MILL PERSONNEL. Apply HEREFORD FEED YARD. See Burt Spears or Richard Crider.

WAITRESSES NEEDED—ALL SHIFTS. Apply in person to JORD-INN'S, East Hwy 60.

OFFERING FOR REAL ESTATE Salesman, License and Experience preferred, but not mandatory.

IMMEDIATE OPENINGS An opportunity to gain extra income and work with the largest Security Guard Firm in the world.

Need experienced welders layout personnel for fabricating shop. Permanent employment. Family Medical Insurance.

We are now taking applications for shop personnel. Training program will be supplied.

NEED ASSISTANT OFFICE MANAGER, for agri business located in Hereford.

P—A—G Seeds is seeking a highly motivated person for the position of Territory Sales Manager to live in the Hereford-Dimmit area.

NEED: Salesman for new and used cars. Good working conditions, benefits.

NEED ASSISTANT OFFICE MANAGER, for agri business located in Hereford.

NEED experienced welder or millwright for crew chief for a three man crew to work in surrounding area.

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10. NOTICE GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances.

FOR PORTABLE DISC ROLLING call Ralph Ford, 364-1842 or 364-2978

R.I. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates.

PAINTING CONTRACTOR [Free Estimates] JULIO PENA, 364-4898

LAWN & TREE SPRAYING HEDGE TRIMMING Clean up and light hauling. C.L. STOVALL, 364-4169.

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism.

A UNITED FUND AGENCY B-10-12-tf

11. BUSINESS SERVICE

ROTOTILLING. Call Robert Betzen, 289-5500 or 364-2976.

KELLY ELECTRIC Virgil Kelly Electrical Contractors Residential-Commercial All bids & wiring competitive.

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble.

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870

Wanted: Hay Haulers. Excellent pay, steady work. Call W.K. Blackwell, 364-3936.

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DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111

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A UNITED FUND AGENCY B-10-12-tf

13. LOST & FOUND

LOST Small red dog named "Daisy", Colorado tags. The name Miller on one side and the numbers 421814 on reverse side.

REWARD \$10.00. B-13-68-5p

NOTICE TO CONTRACTORS Sealed bids addressed to the City of Hereford, Texas will be received at the City Hall until 2:00 PM, September 15, 1975.

NOTICE OF DISSOLUTION Notice is hereby given that the partnership lately subsisting between G.C. MERRITT, SR. and L.B. WORTHAN of Hereford, Deaf Smith County, Texas under the firm name of PANHANDLE CATTLE SERVICE was dissolved by mutual consent on June 13, 1975.

RECOVERY BEGINS Texas economic recovery, after a downturn, is starting slowly, according to The University of Texas Bureau of Business Research.

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STATE CAPITAL Highlights AND Sidelights by Lyndell Williams

AUSTIN Organized crime is involved in Texas prostitution, bookmaking, fencing stolen goods, car theft and drugs, according to the latest report of Texas Organized Crime Prevention Council.

THE COUNCIL'S latest annual report estimates \$1 billion in illegal bets were placed with bookies last year, turning profits of nearly \$121 million.

BOOKIES were said to be operating in Belton, Brownsville, Corpus Christi, Dallas, Fort Worth, Galveston, Houston, Midland, Odessa and Wichita Falls and regularly contacting others in 117 Texas cities and 119 in other states.

PLACING illegal bets on college and professional basketball games was pegged as the state's largest organized crime activity of 1974.

HOWEVER, the Council said 1,628 prostitutes, 535 procurers and 89 madames have been identified by the Texas Department of Public Safety over the last seven years.

INCOME to organized crime from prostitution was estimated at about \$127 million annually, with prostitutes earning an average of \$1,500 a week.

THE COUNCIL said no Texas membership in La Cosa Nostra has been identified, but more than 200 Texans are believed associated with the Dixie Mafia operating in Alabama, Florida, Georgia, Louisiana, Mississippi and other southeastern states.

INSURANCE HEARING SET The State Insurance Board tentatively set its annual hearing on automobile coverage rates October 1, and the industry is making no secret of the fact

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increases in June. El Paso and Lubbock registered significant decreases in June employment.

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The Second Greatest Flyer in the World But Waldo was going to change all that—even if it killed him. ROBERT REDFORD in a SCORING BOY HILL FEAR. THE STAR THEATRE TROPHIES AND PASSES FOR WINNER

COMMUNITY THEATRE TERROR GROWS-GROWS-GROWS BEYOND THE DOOR TAKE A HARD RIDE

REVOLUTION! FEMALE CHAMPIONISTS MONDO EROTICA SUPER SCOPES TOWER

ROSEBUD An Otto Preminger Film SUN. ONLY LA CHOC LOS APUROS DE DES GALLOS

TOWER SUN. ONLY LA CHOC LOS APUROS DE DES GALLOS

Hot Weather Is Here! Is your present cooling system enough and if so is it in proper condition? 364-4714 Coleman Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE

WRESTLING NATIONAL WRESTLING ALLIANCE SATURDAY SEPT. 6 9:00 PM BOBBY JAGGERS vs RICKY ROMERO "KILLER" RAY "CANDY MAN" BROOKS vs CANDY LANG & CASEY POFFO & HAYES

WE REPAIR Kirby, Electrolux, Slinger, Hoover and Eureka Vacuum Cleaners and all makes of sewing machines. PHONE 364-4051 226 Main B-11-104-tf

Classified Ads Get Results! Call The Brand 364-2030

# Play ABCD

**SIMPLE AS:**  
**WIN UP TO \$100.00 CASH**  
**OTHER CASH PRIZES \$5-\$10 OR WIN \$50 IN TRADING STAMPS (500 STAMPS)**

REGISTRATION LIMITED TO PERSONS 18 YEARS OF AGE, RESID. OR BORN HERE  
It's Easy - It's Fun! On every visit to our store, pick up a free "Simple As A-B-C-D" game card. Rub off the black square and see which letter you've received. Collect all four - an A, a B, a C, and a D, and you win \$100.00 cash. You can also be an Instant Winner - some cards show a "\$10.00 Winner", or a "\$5.00 Winner", or a "\$50.00 in Trading Stamps".  
Start playing and collecting your letters today. Be a winner at Thriftway - It's "Simple As A-B-C-D".

**\$100. WINNERS**  
Mrs. John O. Bentley  
D. C. Cummings  
Mrs. Virgil Bomar  
Velma Brown

**\$10. WINNERS**  
Mrs. James S. Higgins  
Mrs. Boyd Collins  
W. T. Gustafson  
Lettie Ash  
Rachel Hanks  
Mrs. Frank Barrett  
Mrs. Wilson Roberson

**HEREFORD AREA WINNERS**  
Mrs. Antonio Rameros  
Mrs. W. B. Griffin  
Patra Garza  
Francis Hennigh  
Mrs. Roy Mascham  
Doris Castro  
Mrs. J. C. Casler  
Mrs. A. C. Bentley

**50.00 WINNERS**  
Antonia Sam  
Karen Hoffmann  
Mildred Fuhrman  
Frankie Ribney  
Mrs. Bobby Boyd

**50.00 WINNERS**  
Marie Carrey  
Mrs. Doyle Vines  
Ray L. Corning  
Mrs. R. C. McElvany, Jr.  
Vina Edmonson  
Janice McCutchen  
Patsy Gonzales  
Patsy Webb

**50.00 WINNERS**  
Rosemary Reynolds  
Mrs. Raymond Smith  
Mrs. Harry L. Jones  
Chris K. Lane  
Lee Roy Brownson

**\$50. WORTH OF TRADING STAMPS**  
Mrs. Virgil Owens  
Constance Vessant  
Carolyn Hufschloss  
Mrs. Glaye Salery  
Neil Spradley  
Lana Vaughn  
Jack Frye  
Mrs. Felician  
Estlyne Grysha  
Marie Ortiz  
Gail McInerney  
Mrs. J. W. Whittepoon  
Ellen Collins  
Lettie Ash  
Mrs. Larry Pichel  
Concha Hernandez  
Mrs. C. L. Conklin  
James Martinez  
Dominga

**50.00 WINNERS**  
Mrs. Carl Layman  
L. E. Fisher  
Mrs. L. F. Carter  
Mrs. L. P. Carter  
Joann Hoyt  
Ray L. Corning  
Mrs. John D. Aldin  
Joyce Lomas  
Christina Lance  
Marty Finkbe  
Mrs. Andy Ann  
Luisa Leasure  
Gloria Gaylin  
Gloria Arado  
D. L. Cheek  
Mrs. Frank Amman  
Irene Beavers  
Bonnie Mannon  
Carol Hartgroves  
Conita Monroe  
Sheila Davis  
D. Wadley

**50.00 WINNERS**  
Roy F. Patrick  
Mrs. W. H. Gostett  
Ella Rodriguez  
Rose Galen  
Mrs. James Coombs  
Lupa Garcia  
Rosalia Melody  
George Supa  
Bruce Carter  
Pauline Lopez  
H. J. Caveman  
Betty Battersman  
Lela Frye  
San Joaquin Ramirez  
Edwin Finley  
Sara Richards  
Linda Castellanos  
Mrs. J. P. Sims  
Elizabeth High  
Mrs. L. Maden  
Mrs. John Bentley  
Lola Hittler  
Mrs. Kenneth Prye  
Cecilia Monroe



**GRAIN FED BEEF CHUCK ROAST**

**99¢**

GRAIN FED BEEF

BONELESS

**CHUCK STEAK**

**\$1.19**



32-OZ. RETURNABLE BOTTLES

**COKE**

**23¢**

BETTY CROCKER-ASSORTED LAYER

**CAKE MIXES**

18 OZ. BOX

**59¢**

POTATO PRINGLES TWIN PAK

**CHIPS**

**89¢**

FOOD KING 100 COUNT

**PAPER PLATES**

**89¢**

**GOLD MEDAL ENRICHED FLOUR**

WITH COUPON BELOW

**69¢**

5 LB. BAG

**CANTALOUPE**

**15¢**

LB.

CALIFORNIA CASSELMAN  
**Plums** 3 LBS. **\$1.00**  
COLORADO  
**Bartlett Pears** LB. **25¢**

CALIFORNIA  
**Celery Hearts** PKG. **49¢**  
HEREFORD RUSSET  
**Potatoes** 20-LB. BAG **\$1.19**

**THRIFTY GROCERY BUYS**

ENERGY  
**Charcoal** 10-LB. BAG **89¢**  
NABISCO SUGAR  
**Honey Grahams** 16 OZ. BOX **69¢**  
SHURFINE ASSORTED  
**Fruit Juice** 46-OZ. BTL. **39¢**  
DUNCAN HINES  
**Brownie Mix** 23-OZ. BOX **89¢**  
SHURFINE PANCAKE OR WAFFLE  
**Syrup** 32-OZ. BOX **89¢**  
CHOCOLATE CHIPS-FUDGE DROPS-SUGAR COOKIES  
**KEEBLER 100'S** 20 OZ. PKG. **99¢**

**MARYLAND CLUB COFFEE**

ALL GRINDS  
1 LB. CAN

**99¢**

RENUZIT SOLID  
**AIR FRESHENER**

7 OZ. **59¢**

ORCHARD  
**Orange Drinks** 46 OZ. CAN **49¢**

JOAN OF ARC  
**Pork & Beans** 4 300 CANS **\$1.00**

**FROZEN FOOD VALUES**

MORTON MEAT  
**Pot Pies** 4 8 OZ. CTNS. **\$1.00**

SHURFINE  
**Broccoli Spears** 3 10 OZ. PKGS. **\$1.00**

SHURFINE  
**Whip Topping** 9-OZ. PKG. **49¢**

**DAIRY SAVINGS**

KRAFT DELUXE AMERICAN PIMENTO OR SWISS  
**Cheese Slices** 8 OZ. PKG. **73¢**

BORDEN'S  
**Buttermilk** 1/2 GALLON **69¢**

FABRIC SOFTENER  
**Downy** 96-OZ. LARGEST SIZE **\$2.59**

LAUNDRY DETERGENT  
**Tide** FAMILY SIZE **\$3.85**



IMPORTED ENGLISH DINNERWARE... FROM THE FAMOUS STAFFORDSHIRE DISTRICT  
**BLUE HERITAGE IRONSTONE DINNERWARE**

THIS WEEK ITEM:  
CUP  
EACH BASIC PLACE SETTING PIECE WITH EVERY \$5.00 PURCHASE

**49¢**

FAMILY CIRCLE  
**DO-IT YOURSELF ENCYCLOPEDIA**

VOLUME NO. TWO ONLY  
**\$1.79**  
Volumes 2-16 \$1.79 each

**ICE CREAM BORDEN'S**

**99¢**

BORDEN'S  
**WHIPPING CREAM**

**35¢**

INSTANT TEA  
**NESTEA**

**\$1.29**

10¢ VARIABLE COUPON NO. 6204 10¢  
**GOLD MEDAL FLOUR** 5 LB. BAG **69¢**  
WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER SEPTEMBER 6, 1975  
**THRIFTWAY**

A BETTER WAY TO SAVE

# THRIFTWAY

SPECIALS GOOD SEPTEMBER 1-4, 1975

For Fast Results...

### CLASSIFIED PAGES

If you want to buy or sell anything from "A" to "Z", you'll get fast results with our Classified Advertising Pages! Our Want Ads are effective and are used and read by more people seeking to buy, sell, rent or give away something in just about every imaginable category! If you have something to sell or buy--turn to the Want Ads.

Call  
The  
Hereford  
Brand

364-2030

### AIR CONDITIONING REFRIGERATION SERVICE

- COMMERCIAL
- RESIDENTIAL
- TRAINED MEN
- DEPENDABLE
- FAST



For Your Comfort, We Are  
Here To Serve You

### BROWND SHEET METAL

364-3867

OR AFTER HOURS CALL:

|          |          |          |
|----------|----------|----------|
| DON      | STEVE    | GID      |
| 364-1920 | 364-6395 | 364-2384 |

Weekly Television Magazine

## The Hereford Brand

Hereford, Texas, Thursday, September 4, 1975

Tel-Aire



JOE FORRESTER'S BEAT

FOR YOUR  
BACK-TO-SCHOOL  
**SAVINGS**  
SHOP THE PAGES OF THE HEREFORD  
BRAND





Friday Preview

father, Robert Reed, Salome Jens and Dennis Cole are featured.

Billingstey and Ned Beatty co-star. United Artists, 1973.

man, who vouches for her son's competence and efficiency in spite of being fired from his job.

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C & W CARPET Has Moved To 310 N. 25 Mile Ave. 364-3448 Free Estimates

"Happy Days," the popular comedy series centering on the adventures of high school student Richie Cunningham, premieres for its second full season on the ABC Television Network, Tuesday, September 9 (7:00-7:30 p.m.).

7:00...ABC...FUNSHINE SATUR. DAY SNEAK PEEK A sneak preview of the 1975-76 Saturday morning children's programs, hosted by Jim Nabors and Ruth Buzzi in their roles as Fl and Fum from "The Last Saucer."

Alex Rocco stars as Pete Karras, a free-lance photographer whose assignments take him across America in a motor home he shares with his two sons, played by Vincent Van Patten and Lelli Garrett.

When Maude breaks the news that she's been asked to run for the State Senate, everyone is happy and proud but Walter, who fears her political life would ruin their marriage.

Starting Burt Reynolds as an ex-part auto racer and part-time bootlegger who goes undercover to avenge his brother's death, Jennifer

man, who vouches for her son's competence and efficiency in spite of being fired from his job.

Table with columns for time slots (6-12) and program titles (e.g., 6:00 NEWS, 7:00 FUNSHINE SATUR. DAY SNEAK PEEK).

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PRINTING & OFFICE SUPPLY Photo Offset Printing 144 W. 4th 364-9430

"The Saturday Preview Revue" The Lockers present an advance look at NBC Television Network's new Saturday morning children's programs as they are joined by Michael Landon, Johnny Whitaker and Sigmond and the Sea Monster (Billy Barty) in "The Saturday Preview Revue" special Friday, September 8 (7:30-8:00 p.m.).

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FOR SALE CAMPBELL REALTORS HEREFORD 364-0780

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Starting Burt Reynolds as an ex-part auto racer and part-time bootlegger who goes undercover to avenge his brother's death, Jennifer

man, who vouches for her son's competence and efficiency in spite of being fired from his job.

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"All in the Family" Mike finishes school and lands a permanent job, vowing that he and Gloria will be out of the Bunker house by the end of the week, on the "All in the Family" episode to be broadcast Saturday, September 6 (7:00-7:30 p.m.) on the CBS Television Network. While Archie celebrates the prospect of being rid of Mike, Edith worries about the kids leaving the nest.

7:00...ABC...FUNSHINE SATUR. DAY SNEAK PEEK A sneak preview of the 1975-76 Saturday morning children's programs, hosted by Jim Nabors and Ruth Buzzi in their roles as Fl and Fum from "The Last Saucer."

Alex Rocco stars as Pete Karras, a free-lance photographer whose assignments take him across America in a motor home he shares with his two sons, played by Vincent Van Patten and Lelli Garrett.

When Maude breaks the news that she's been asked to run for the State Senate, everyone is happy and proud but Walter, who fears her political life would ruin their marriage.

Starting Burt Reynolds as an ex-part auto racer and part-time bootlegger who goes undercover to avenge his brother's death, Jennifer

man, who vouches for her son's competence and efficiency in spite of being fired from his job.

### Saturday Preview

**5:00... CBS... U.S. OPEN TENNIS**  
**CHAMPIONSHIPS**  
 Semifinals matches, with host Jack Whitaker, Pat Summerall, Tony Trabert, Rick Barry and Phyllis George. (From Forest Hills, New York.)

**6:00... ABC... NFL PRE-SEASON FOOTBALL GAME**  
 ABC Sports will provide the coverage of a game between the St. Louis Cardinals and the Minnesota Vikings from Minneapolis. Commentary will be provided by Howard Cosell, Frank Gifford and Alex Karras.

**7:00... CBS... ALL IN THE FAMILY**  
 Milla finally finishes school and lands a permanent job, vowing that she and Gloria will be out of the Duker household—options, up-petites and all—by Friday. (R)

**7:00... NBC... EMERGENCY!**  
 "Back Up." Keenan Wynn guest-stars as a lonely cowboy who takes accidents and calls the paramedics, taking them from many other urgent calls. Randolph Mantooth and Kevin Tighe star as paramedics John Gage and Roy DeSoto. (R)

**8:00... NBC... DEAN'S PLACE**  
 Dean Martin hosts a comedy variety special with guests (to be announced).

**8:00... CBS... THE MARY TYLER MOORE SHOW**  
 Mary Richards goes to jail rather than reveal a news source to a grand jury and is placed in a cell with two girls to whom "Love for Sale" is more than a song title. (R)

**8:30... CBS... THE BOB NEWMART SHOW**  
 Emily decides to redecorate the apartment in antique, and Bob finds her choice of furniture un-comfortable, unappealing and hazardous to his health. (R)

**9:00... NBC... THE 57TH ANNUAL MISS AMERICA PAGEANT**  
 Bert Parks emcees the national finals of the pageant live from Atlantic City. N.J. Singer, Debbie Ward, Miss Louisiana of 1972, and Phyllis George, Miss America of 1971, are co-hosts. Shirley Cochran, Miss America of 1975, will participate in crowning her successor.

### SATURDAY

| CHANNEL | 4 EMM                           | 7 ABC                | 10 CBS               | 11 NBC               | 13 KECA              | 29 KATX              | 3 HD                 |
|---------|---------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| 7       | 20:00-21:00 THE SEA MONSTERS    | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
| 8       | 20:00-21:00 SECRET LIVES OF MEN | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
| 9       | 20:00-21:00 THE LAST            | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
| 10      | 20:00-21:00 THE LAST            | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
| 11      | 20:00-21:00 THE LAST            | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
| 12      | 20:00-21:00 THE LAST            | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |

### The Bob Newhart Show

Emily redecorates the apartment in antique, but Bob finds her choice of furniture uncomfortable, unappealing and hazardous to his health. (R)

### Mary faces jail on "The Mary Tyler Moore Show"

Mary Richards goes to jail rather than reveal a news source to a grand jury and is placed in a cell with two girls to whom "Love for Sale" is more than a song title. (R)

### "Uncle Croc's Block"

"Uncle Croc's Block," a new hour-long live action series for children that will star Charles Nelson Riley in the title role, premieres on the ABC Television Network, Saturday, September 2 (9:30-10:30 a.m.).

### "Maudie"

Would Maudie Findley run for political office even if it cost her another marriage? That's what her husband, Walter, wants to know on the fourth-season premiere of "Maudie," Monday, September 8 (8:30-9:30 p.m.), on the CBS Television Network. Hal Cooper directed from a script by Pamela Herbert Chalk.

### "Koiki"

Martina, a young gypsy, after accidentally witnessing a bank holdup, graduates from small-time cons to multi-million-dollar crime. In "Queen of the Gypsies," to be rebroadcast on "Koiki" Sunday, September 7 (7:30-8:30 p.m.), on the CBS Television Network, Jeanne Szwarc directed from a script by Gene R. Kearney. (Rebroadcast.)

### Sunday Preview

**1:30... CBS... U.S. OPEN TENNIS CHAMPIONSHIPS**  
 Final matches, with host Jack Whitaker, Pat Summerall, Tony Trabert and Phyllis George. (From Forest Hills, New York.)

**2:00... ABC... THE 57TH ANNUAL MISS AMERICA PAGEANT**  
 Bert Parks emcees the national finals of the pageant live from Atlantic City. N.J. Singer, Debbie Ward, Miss Louisiana of 1972, and Phyllis George, Miss America of 1971, are co-hosts. Shirley Cochran, Miss America of 1975, will participate in crowning her successor.

**3:00... CBS... THE SIX MILLION DOLLAR MAN**  
 Tonight's episode is "The Bionic Woman" part II, with guest stars Lindsey Wagner and Alan Oppenheimer. Steve Austin's fiancée has become the first bionic woman and she insists on using her new power to help Steve break up an international counterfeiting ring despite the knowledge that both their lives are in jeopardy. (R)

**3:30... CBS... KOIAK**  
 "Queen of the Gypsies." Martina, a young gypsy, after accidentally witnessing a bank holdup, graduates from small-time cons to multi-million-dollar crime. Zohra Lambert is featured. (R)

**7:30... NBC... SUNDAY MYSTERY MOVIE—"ELLERY QUEEN"**  
 Starring Jim Hutton in the title role as the famous fictional detective, Ray Milland. David Wayne, Kim Hunter and Monte Markham also star. Ellery and his father, Inspector Queen (Wayne), try to solve the slaying of a fashion designer who leaves a very strange clue in her final moments of life. (R)

**8:00... NBC... NFL PRE-SEASON FOOTBALL GAME**  
 ABC Sports will provide live coverage of this game between the New York Jets and the Washington Redskins from Washington, D.C. Commentary will be provided by Howard Cosell, Frank Gifford and Alex Karras.

### SUNDAY

| CHANNEL | 4 EMM                | 7 ABC                | 10 CBS               | 11 NBC               | 13 KECA              | 29 KATX              | 3 HD                 |
|---------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| 7       | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
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| 10      | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
| 11      | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |
| 12      | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST | 20:00-21:00 THE LAST |

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