

New Surgery Unit Approved For Hospital

Hospital Board 'Reluctantly' Okays \$228,914 Expense

BY BOBBY TEMPLETON
Brand News Editor

The Deaf Smith County Hospital District is strapped with inflation like are all government entities, but they were faced with do or die situation this week as they considered spending over \$200,000 for a new surgical unit and a renovation of the existing one.

It was this piece of business that highlighted the regular monthly meeting of the hospital district board of directors Tuesday morning in the conference room of Deaf Smith General Hospital. The board members ended an hour of discussion by approving the low bid of \$228,914 by E.P. Taylor Co. of Amarillo over eight other bids submitted.

Other action taken was the approval of the medical staff for the coming year, consideration of the November operating report, brief discussion of the Public Health Clinic, and approval of annual appointments to the medical staff.

RON WELTY, hospital administrator, introduced the surgical unit discussion by saying that a surprisingly high number of bids were received at generally significantly higher prices than originally estimated for the construction. The bids

were received from the contractors Dec. 10.

He cited the dramatic rising increase in construction costs as forcing the bidders amounts way above the anticipated expenditure of \$150,000 figured in January, 1975. The first estimate was \$95,000 back in January of 1974.

"The need has been established for a new surgical facility... and I think the proposed building will satisfy the hospital's needs for many years, possibly 15 or 20 years," he said.

Dr. A.T. Mims, chief of the medical (See, HOSPITAL BOARD, Page 2A)

the Hereford Brand

Hereford, Deaf Smith County, Texas Thursday, December 18, 1975
74th YEAR No. 101 36 Pages 15 Cents



Live Nativity

Believe it or not, youth of the First United Methodist Church braved the blistering weather Sunday, Monday and Tuesday nights to perform "The Live Nativity" depicting the events surrounding the birth of Christ. It was staged on the church lawn at the corner of Main and Fifth

Streets. Adding a real touch of realism to the performance was the appearance of the "live" angels on top of the roof. The performances were part of the church's celebration of the Christmas season and it was observed by large crowds lined along the sidewalk.

Tour Tonight For Senior Citizens

16 Entries In Lighting Contest

Judges will come from Muleshoe tonight to judge the home Christmas lighting contest. Winners will be featured on the cover page of Sunday's Hereford Brand.

The contest, which is sponsored annually by the Women's Division of Deaf Smith County Chamber of Commerce, had 16 entries this year. Entrants are asked to keep their lights on until 10:30 p.m. tonight.

Entries are listed below in order that would make a good traveling route to see all the lights.

M.A. Hoelscher, 145 Mimosa
B.G. Cotten, 117 Liveoak

Don Robinson, 101 Liveoak
100 Block of Juniper including the homes of R.C. Hoelscher, Lee Drake, W.H. Ford, Richard Robinson, Rex Easter and Boyd Foster.
Coupé Children, 300 Westhave Dr.
B.V. Treadwell, 221 Elm
Gene Streun, 223 Northwest Drive
Tommy Bowling, 201 Ranger
Raymond White, 214 N. Texas
Steve Spangler, 300 Sunset
Alex T. Sermino, 404 Ave. E
Walter L. Kreig, 405 Ave. J
Mrs. Betty Joe Wall, 704 Irving
Walt Warren, 801 Baltimore
Bobby R. Manning, Rt. 3, Austin Rd. (1

mile E. of South Main)
Clinton Jackson, Rt. 4 (4 miles North of Catholic Church on Hwy. 385.)

Mrs. Travis McPherson, chairman of the beautification committee, directed the annual project. She expressed her thanks to all the entrants.

A total of \$100 in prize money will be awarded to winners in five categories.

The overall winner will receive \$50 and \$20 will be given to the person designing the best spot decoration in a window or enclosed area. The most attractive doorway will earn \$20 and the most elaborately bedecked neighborhood of at least four residences will glean \$10. Last year's winners were not eligible for this year's contest.

A TOUR FOR senior citizens will be also be conducted tonight, sponsored by the tours committee of the Women's Division.

A bus will be at King's Manor at 7 p.m. to pick up residents who would like to go on the tour. A second stop will pick up senior citizens at the Chamber of Commerce office.

Mrs. Jack McKinster, chairman, expressed that all senior citizens are invited to take the tour. She said the tour would not last as long as last year as she felt some of the citizens became tired.

City Buys New Trash Containers, Maintains Hotel-Motel Room Tax



That feller on Tierra Blanca Creek says when choosing your attire for the day, be sure it includes a happy face.

People are funny, especially those who buy things they don't want, with money they don't have, to impress people they don't like.

THE CHRISTMAS shopping season probably hit its peak this week, and shoppers are finding a shortage of some items. A local clothes merchant says he had trouble in securing enough merchandise this year. It seems some of the suppliers were caught with a surplus last Christmas, when the economy was down in many parts of the country. This year, the suppliers were cautious about their productions and behind in the shipments.

Nevertheless, business had been good for local merchants and some have not been bothered with shortages of merchandise. The healthy local economy is reflected in the Christmas sales. On the other side of the coin, some of the larger firms have had more problems with shoplifters this year.

The "shop at home" or "try Hereford first" campaign, which The Brand has stressed, is credited by some merchants as a boost to increased sales. We have heard several shoppers relate experiences of "seeking a better deal in Amarillo," only to return to Hereford after comparing price and selection.

A reminder: If you want a news item or an ad in the Christmas edition of The Brand, it must be turned in tomorrow (Friday). There is a news announcement on the front page today explaining that the Dec. 25 issue will be published early.

ED LINE REALLY drew the response from his poem in the last issue of The Brand. The poem was dedicated to the "Old Philosopher," Clint Formby, who retaliated by calling the action a

Bids were approved for 80 new trash containers for the city's alleys and for the drilling of new city water wells and a motion to rescind the hotel-motel room tax was negated for lack of second at a regular Hereford city Commission meeting Monday night at City Hall.

Also approved was the nomination of William E. Eyles to serve on the city board of Adjustment and Paul Abalos, city commissioner, to represent the city on the county Juvenile Board. Lyles was appointed to fill the position vacated by Jim McDowell, who was subsequently appointed to serve on the city Zoning Board.

Abalos joins representatives from the Hereford School Board of Education and the County Commissioners' Court of the Juvenile Board. Its function is to oversee the operations of the Juvenile probation officer and his assistant.

City commissioners unanimously

accepted Western Disposal Equipment company's bid of \$174 per three-cubic-yard trash container and \$185 per four-cubic-yard trash container over two others that were substantially higher. They were from Duncan Equipment Co. of Arlington for \$218 per three-cubic-yard container and \$243 per four-cubic-yard container and Pac-Mor Co. of San Antonio for \$230 per three-cubic-yard container and \$252 per four-cubic-yard container.

WESTERN DISPOSAL, located in El Paso, will provide 60 three-cubic-yard containers and 20 four-cubic-yard containers much like the ones presently used by the city in alleys for nearby residents to use for their trash. City employees come along weekly with a special truck which picks up the container and deposits the trash in the truck's storage bin.

Originally, the City Manager Dudley Bayne had requested 40 three-yard containers and 10 four-yard containers, but the City Commission decided to purchase more based on the low price received. Emory Brownlow, city commissioner, had estimated that the lowest price anyone would probably bid was at least \$230 for the three-yard containers and Bayne had figured on at least a \$200 price.

B & R Welding Co. of Hereford was awarded the project to drill new water wells for the city's increased water supply

needs. The company won over two other companies with higher bids. B & R bid \$69,000 while Wall & Sons of Hereford bid \$86,996.64 and Hi Plains of Abernathy bid \$99,988.95.

The bid were opened at the Dec. 1 meeting of the commission but were tabled due to questions of legality. Bill Wall of Wall and Sons had questioned the legality of B & R's bid since state law requires water well drillers to possess a registered certificate. However, B & R's bid stated that arrangements had been made for registered drillers to be on the job.

Bayne confirmed that such arrangements had been made and that B & R's bid was legal. It was then approved.

CONCERNING THE MOTEL-HOTEL room tax, passed last month for three per cent on all payments of motel room in Hereford, a delegation of motel owners appeared to request that the tax be rescinded. This request was countered by representatives of the Deaf Smith County Chamber of Commerce, which promoted the tax from the beginning.

A motion by Frank Barrett, city commissioner, to rescind the tax was considered but it died for lack of a second by another commission member. The tax was passed originally on a 3-1 split vote with Brownlow, Abalos and James Boyd, city commissioner, favoring it and Barrett opposing it. Mayor Jim Sears declined to express a vote although his discussion leaned against it.

Dorrell Jones, owner-operator of Chateau Inn Motel, did most of the talking against the tax citing it as unfair to the motel business. Other motel representatives present were Hubert Stoerner, K-Bar Motel; Herschel King, Plains Motel; and W.H. Goettsch, Elm Courts.

Representing the C of C were Bud Eades, president, and Bill Albright, executive vice president, and others.

The commission set up a contract with the C of C to use 1/6 of the funds to be collected beginning in 1976 for advertising the city. This is the minimum amount for advertising required under the state law authorizing the tax. The C of C will spend the funds and must report to the City Commission on expenses made.

Bayne said the other funds would be

Weather		
Date	Hi	Lo
Dec. 17	34 est	16
Dec. 16	63	19
Dec. 15	52	10
Dec. 14	61	28

(courtesy of KPAN)

Brand Christmas Greeting Edition Published Early

The Hereford Brand's annual Christmas greeting edition will be published early this year in order to have the issue in the hands of subscribers prior to Christmas day.

This will necessitate early deadlines for advertising copy and news stories. Deadline for display ads and news articles will be 2 p.m. Friday, and classified ads must be placed or cancelled by 5 p.m. Friday. These are the same deadlines as for the Sunday paper.

The Brand staff will be working late each night this week in order to prepare both the Sunday paper and the Christmas issue on the weekend. The Christmas paper will be dated Thursday, Dec. 25, but will be delivered and placed in the mail on Tuesday, Dec. 23.

The Brand office will be closed Monday through Thursday, and will resume regular publication with the Sunday, Dec. 28 issue.



Visions Of Christmas

Sharon Bilas Burdett, 5 1/2 year old daughter of Mr. and Mrs. Tom Burdett, sees visions of what Santa Claus may bring Christmas as she views a tree in a local flower shop. She admires the "ugly people" Mr. and Mrs. Santa Claus holding a basket of Christmas candy.

Obituaries

DORA MULLICAN

Funeral services for Dora Mae Mullican, 70, of 911 Sioux were held Wednesday afternoon in Rose Chapel of Gilliland-Watson Funeral Home. Officiating were J.C. Guinn of Grand Saline, the deceased's brother, and Dewitt Seago of King's Manor Retirement Home.

Burial was held in West Park Cemetery under the direction of the funeral home. Mrs. Mullican died Sunday in Deaf Smith General Hospital following a brief illness.

Born Oct. 29, 1905 in Canton, she married Eugene Mullican Jan. 18 1923 in Canton. She came to Deaf Smith County in 1973 from Amarillo and was a member of the Baptist Church.

Survivors include her husband; three daughters, Joyce Riddle of 133 Beach, Jean Ray of Amarillo and Peggie Drummond of Denver, Colo.

Also, four brothers, J.C. Guinn, Hugh Guinn of Arkansas, Ray Bibby of Dallas and Virl Guinn of Van Zandt; four sisters, Mable Norman, grace Painter, Virginia Hazel, all of Grand Saline and Frances Forrester of Tulsa, Okla.; nine grandchildren and 11 great-grandchildren.

DORIS J. GILLARD

Funeral services for Doris Juanita Gillard, 53, of Blue-water Garden Apts., are pending with Gilliland-Watson Funeral Home.

Mrs. Gillard died after a lengthy illness in Deaf Smith General Hospital. Born Feb. 14, 1925 in Spur, she married Clarence Gillard. She came to Deaf Smith County in 1970 from Spur.

Survivors include her husband of Dallas; three daughters, Jesse Redmon, Gertrude Redmon and Della Mercer, all of Hereford; two sons, Victor Redmon of Hereford; Billy Redmon of Wichita Falls, three grandchildren.

CHARLIE R. BOYD

Funeral services for Charlie Ramsey Boyd, a former Hereford resident, were held Dec. 10 in Greenwood-Roberts Funeral Home at Overbrook, Kan.

Toy Arnold, clergyman at Overbrook Church of Christ, officiated at the service and burial was held at Texico Cemetery at Texico, N.M.

Mr. Boyd died Dec. 9 in Topeka, Kan. and had lived in the Frio community a number years and served as city marshal in the early 1930's.

He was born Oct. 15, 1897 at Montague.

Survivors include his wife; two sons, Harold of Lawrence, Kan. and Charles of Austin; and a daughter, Ruby of Tahlequah, Okla.

PAUL A. NAFZGER

Funeral services for Paul Alfred Nafzger, 66, of Olton, brother of Esther Springer of Hereford, were held Monday afternoon in First United Methodist Church of Olton.

The Rev. David Ebert, pastor of St. Paul's Lutheran Church at Plainview, officiated. Burial was held in Olton Cemetery under the direction of Parson Funeral Home at Olton.

Mr. Nafzger had been a resident of the Olton area for 63 years, moving there from Monroe, Wis., where he was born. He was a retired farmer and a member of St. Paul's Lutheran Church.

Surviving are the widow, Mildred; three sons, Don, J.P. and Carl, all of Olton; two sisters, Mrs. Springer and Mrs. Lily Krugler of Giddings; two brothers, Arthur of Olton and Ralph of Plainview, and four grandchildren.

JAMES V. MARTIN

Funeral services for James V. Martin, 54, of Winfield, Kan., brother of Don Martin of Hereford, were held Tuesday morning at First Presbyterian Church at Winfield.

Arrangements were made by Morris Funeral Home at Winfield.

An individual is only as intelligent as he is curious.

It's always easier to make plans than to make them mature.

Too much flattery is like too much sugar. Both are artificial.

**OPEN EVERY NIGHT
TILL 9 P.M.
SANTA CLAUS WILL BE AT SUGARLAND MALL
WEEKDAYS 4 to 6
SATURDAY 2 to 6**

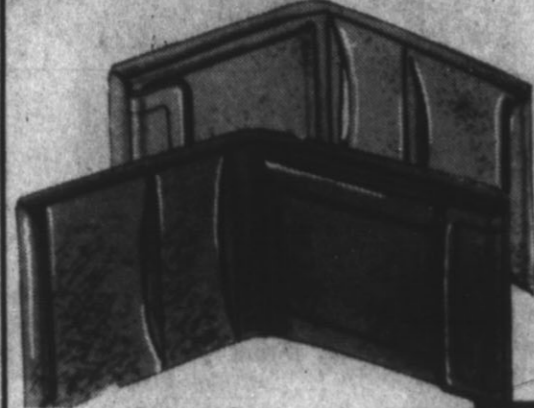
Merry Christmas
from
JCPenney

CHARGE IT!

5.00

Men's billfold

Assortment includes pass case, coin pocket, and flat style. In a variety of styles and leathers. Brown, and grey assortments in the group.



3.50 - 4.50

Men's neckwear

Men's fashion neckwear of 100% polyester lets you tie up that fashion look. Solid colors. 4 1/4" width.



8.50

Men's gloves

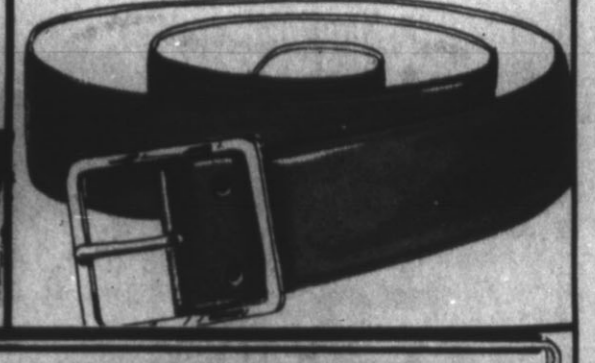
Our pigtexed glove of 100% top grain cowhide features pile lining of polyester. S.M.L.XL. Black and brown only.



6.50

Men's reversible belt

Versatile 1 1/2" leather edge reversible belt is a genuine classic. In top grain cow-hide and top color combinations. Sizes 30-42.



**Men's
L.E.D. watches.**

Special \$69.88

The watch of the future is here. This L.E.D. (light-emitting diode) watch tells you the date and correct time, to the second, at the touch of a button. Sleek silver-tone or gold-tone case and link band.



Fashion watches.



Special 34.77

A handsome collection of fashion watches. For men: calendar and day/date styles, electrics and automatics. For women: sport, and dress watches. All very specially priced.

Ladies' beautiful slacks.

Special 3.99

Here's a hard-to-beat buy on ladies' fashion slacks. Pull-on styling, no cuffs. Easy-care polyester in navy, brown, green or rust. For misses' sizes 10 to 18.



Pro-type dryer

Special 9.77

750 watt pro-type hair dryer with 2 temperature settings and high speed fan. Includes concentrator attachment. Ideal for travel.

Also, Pro 1200 watt Dryer/Styler \$17.99



Men's leisure suits.

Special 24.99

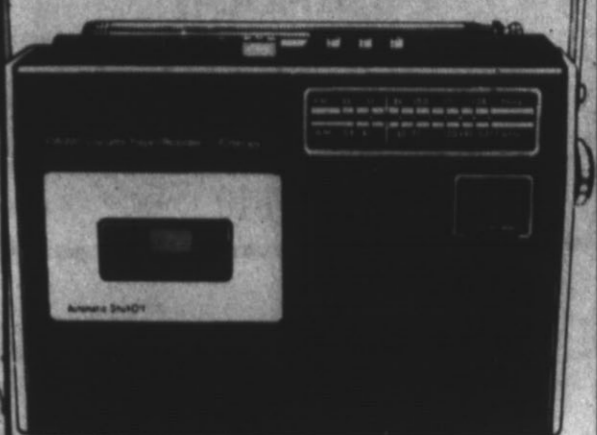
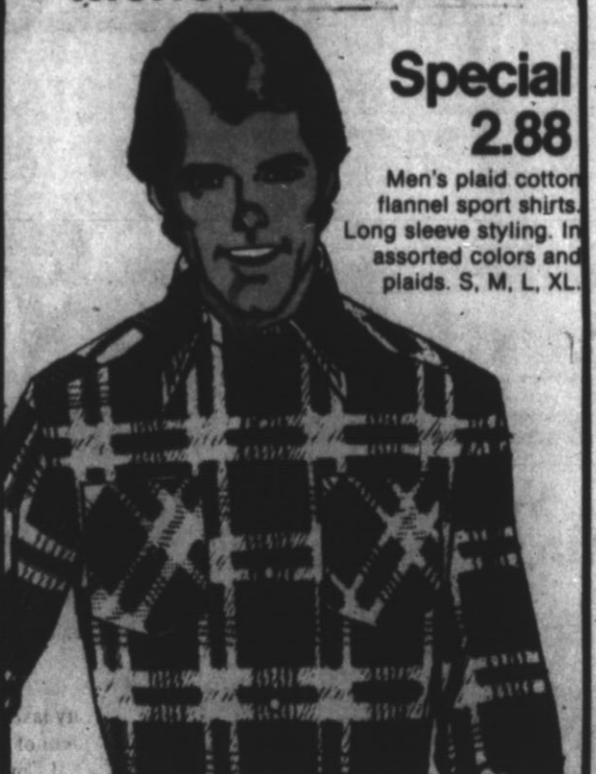
Men's leisure suit and shirt. Jacket features yoked front and back, stitched pleats and 1/2" rear belt. Slightly flared pants. Coordinated sport shirt in assorted solids and prints. All 100% polyester. Sizes 36 to 46.



Men's flannel shirts.

Special 2.88

Men's plaid cotton flannel sport shirts. Long sleeve styling. In assorted colors and plaids. S, M, L, XL.



**AM/FM cassette. #3244
Special 39.99**

Compare these features. It records directly off the radio, has built-in condenser mike and AC line cord, automatic tape shut off, 6-pushbutton tape functions and so much more. At a price that's hard to beat.

**JCPenney antifreeze.
At Auto Center.**



Special 3.66 gal.

Helps prevent winter freeze-ups and summer boil over. Regardless of cold weather, altitude or summer/winter thermostat. In properly maintained cooling systems, JCPenney antifreeze will give long lasting protection...won't boil away, leak or lose freezing protection.

TOY DISCOUNT

25% OFF

Selected toys HURRY!

- THE TAFFY MACHINE** Reg. \$9.99 NOW \$7.49
- BARBIE BEAUTY CENTER** Reg. \$14.99 NOW \$11.29
- TUFF STUFF SHOPPING BASKET** Reg. \$15.99 NOW \$11.99
- FISHER PRICE ADVENTURE SAFARI** Reg. \$14.99 NOW \$11.29
- ALUMINUM and CORNING WARE**
- PLAY DISH SETS** Reg. \$4.99 NOW \$3.39
- JEWEL MAGIC MAKER** Reg. \$14.99 NOW \$11.29
- FISHER PRICE SCOOP LOADER** Reg. \$7.99 NOW \$5.99
- SUNSHINE FAMILY SURREY CYCLE** Reg. \$4.99 NOW \$3.99
- DEBBIE DAREDEVIL JUMP** Reg. \$11.99 NOW \$8.99
- SUNSHINE FAMILY VAN** Reg. \$12.99 NOW \$9.99

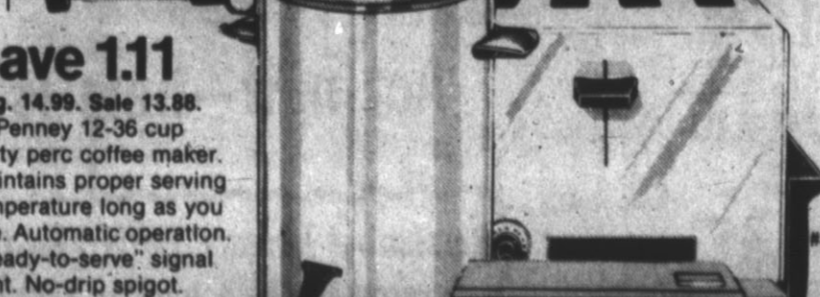
Save \$6

Reg. 29.99. Sale 23.99. JCPenney large waffle baker and sandwich grid. Reversible Teflon® grids.



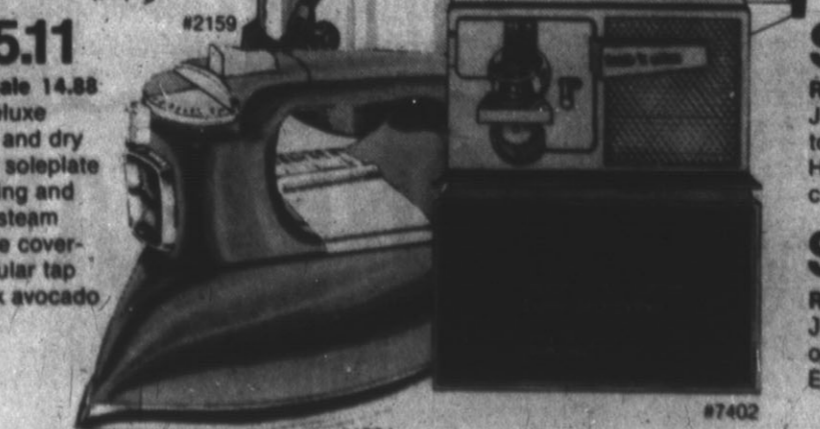
Save 1.11

Reg. 14.99. Sale 13.88. JCPenney 12-36 cup party percolator coffee maker. Maintains proper serving temperature long as you like. Automatic operation. "Ready-to-serve" signal light. No-drip spigot.



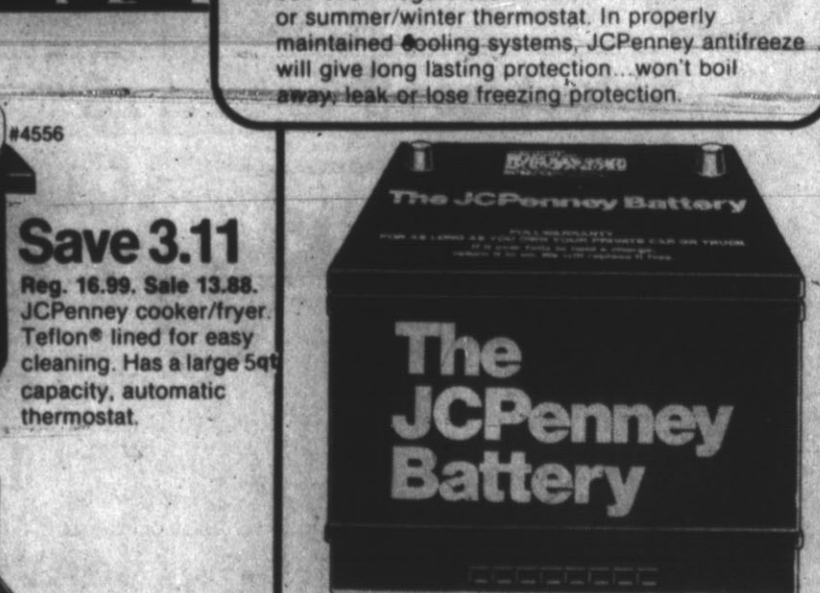
Save 5.11

Reg. 19.99. Sale 14.88. JCPenney deluxe spray, steam and dry iron. Teflon® soleplate for easy ironing and cleaning. 52 steam vents for wide coverage. Use regular tap water. In dark avocado or buttercup.



Save 3.11

Reg. 16.99. Sale 13.88. JCPenney cooker/fryer. Teflon® lined for easy cleaning. Has a large 5 qt. capacity, automatic thermostat.

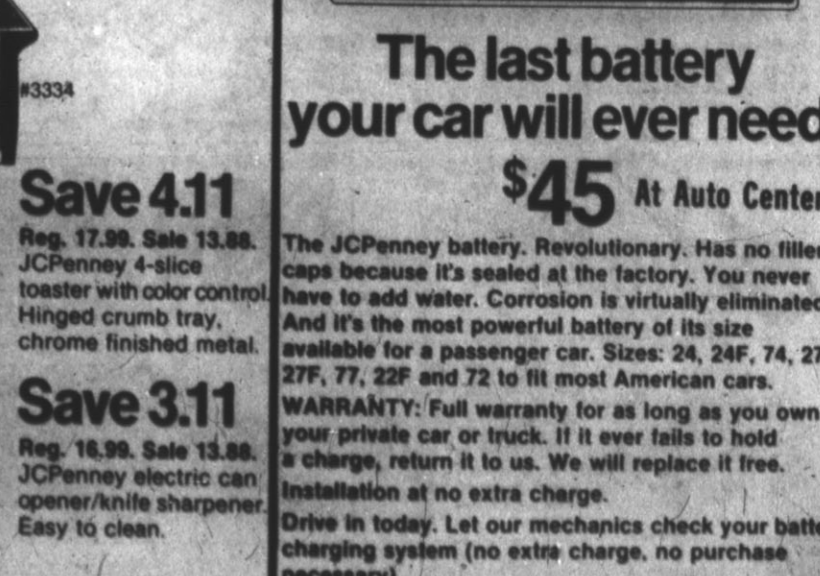


Save 4.11

Reg. 17.99. Sale 13.88. JCPenney 4-slice toaster with color control. Hinged crumb tray. Chrome finished metal.

Save 3.11

Reg. 16.99. Sale 13.88. JCPenney electric can opener/knife sharpener. Easy to clean.



The last battery your car will ever need.

\$45 At Auto Center

The JCPenney battery. Revolutionary. Has no filler caps because it's sealed at the factory. You never have to add water. Corrosion is virtually eliminated. And it's the most powerful battery of its size available for a passenger car. Sizes: 24, 24F, 74, 27, 27F, 77, 22F and 72 to fit most American cars. WARRANTY: Full warranty for as long as you own your private car or truck. If it ever fails to hold a charge, return it to us. We will replace it free. Installation at no extra charge. Drive in today. Let our mechanics check your battery charging system (no extra charge, no purchase necessary).

Plainview Band Holds Reunion

Alumni of the Plainview High School Band are to meet on Dec. 28 in the P.H.S. band hall. The annual reunion is scheduled for Sunday from 2:30 to 4:30 p.m. Bandmen will have the opportunity to renew friendships of their high school days.

Those unable to attend are urged to notify Gary A. Lance, president of the P.H.S. Band

Exes Organization, of their current address and addresses of other exes. He can be contacted at 2616-28th Street, Lubbock, Texas 79410. Phone 806 795-0725.

Present to greet exes will be band director O.T. Ryan and Mrs. Ryan, as well as Mr. and Mrs. Robert C. (Chief) Davidson.



JAMES DARNELL

MANILA--President Ford and Philippine President Ferdinand E. Marcos have declared that U.S. military bases here "remain important in maintaining an effective United States presence in the Western Pacific."

MOYNHAN SPEAKS
UNITED NATIONS, N.Y. -- United Nations Ambassador Daniel P. Moynihan said that Soviet military moves in Angola show that the Russians intend to colonize Africa.

ON SOVIET GRAIN
MOSCOW--A Soviet planner has revealed that the Soviet grain harvest for 1975 may total 140 million tons or less, a harvest failure worse than predicted by Western experts.

Men's Fellowship To Meet Saturday

The Hereford Chapter of Full Gospel Business Men's Fellowship International will hold its regular meeting Saturday in the Civic Center, 137 E. 3rd.

A buffet supper will be served beginning at 7 p.m. followed by the meeting at 8 p.m.

Speaker for the monthly meeting will be James G. Darnell, 25, who was called to full time gospel ministry in 1961. He received his education at Lamar Tech, Southwestern Baptist Theological Seminary and Southwest State University. He served as Southern Baptist pastor from 1963-73.

Darnell started directing a

coffee house ministry in San Marcos in 1972, became pastor of Hill Country Faith Ministries in San Marcos in 1972 and has been sent out by this group to minister in a new work at Gonzales.

A teacher of the Bible in the Southwest U.S. and South America, Darnell and his wife, Beth have three children, Teresa, Terry, Tim.

All men of the community are invited to the meeting. It is a time of sharing and fellowship of men concerned about our community, who desire a move of God throughout the land.

Grandson Of Couple Is Honored

Troy D. Barber, 17, son of Mr. and Mrs. Roy Barber, Rt. 1, Garden City, Kan., has been notified his biography has been approved for publication in the ninth annual edition of Who's Who Among American High School Students 1974-75.

He is the grandson of Mr. and Mrs. E.C. Barber of Hereford.

Fewer than 4 per cent of all upperclassmen from this nation's 24,000 public, private and parochial high schools are featured in Who's Who each year. Selection is based on performance and accomplishment.

Barber is a senior at Holcomb High School, where he has

participated in debate, drama, sports, band and other school activities.



TROY D. BARBER



Stanton Regional

Students pictured above won all region band honors for Stanton Junior High School recently. The are [back row, L-R] Patricia Barela, Alice Moya, Ronda Clark and Josie Tijerina. [Front row, L-R] Jimmy Rodriguez, Ruben Vargas and John Ohlig.

Baptists Adopt Plan

Dallas-Texas Baptists Executive Board enthusiastically adopted a recommendation here Tuesday for devising a plan involving extensive use of mass media in an all-out campaign of moral and spiritual renewal.

The action came after the board's executive director, Dr. James H. Landes of Dallas, said, "We are caught today in the midst of world revolution. There's a real effort on the part of some to abolish the Christian faith."

The 192-member board instructed its staff to immediately begin developing plans for presentation at the next board meeting March 9.

Landes said the media will have to be the focal point for the campaign scheduled for 1977 and involving the Convention's 4,400 churches and 24 Convention-sponsored institutions.

In his challenge to the board, Landes said, "We live in a day when we need to stand up tall

and speak out on the things that are happening around us.

"We need the solid purpose that will unite us in a cause of love, that will make us sacrifice if necessary and be flexible in planning."

During the meeting of the Executive Board, the Rev. Grayson Glass, pastor of Galveston's First Baptist Church, was elected chairman and the Rev. Ernest Duncan, pastor of Fairview Baptist Church of Grand Prairie, was

named vice chairman.

Glass had been acting chairman since the resignation of chairman Dr. Lloyd Elder who accepted a position as assistant to the executive secretary.

In another action, the board approved a \$500,000 capital fund raising campaign for Texas Baptist Children's Home in Round Rock. Funds will be used for renovation and for an endowment to provide maintenance income.

Christmas Display

A new Christmas exhibit is being provided this year in the Civic Center Plaza by the Amarillo Association of Congregations. Using the theme of 'Christmas on the Plains-1875' a series of tableaux will be on display through December 26.

Scenes depicting life on the plains in 1875 are used to

express the meaning of Christmas.

The five displays are Country Church Scene, 'Christmas is celebration' designed by First Church of Christ, Scientists and First Presbyterian Church, Cowboy in Prayer, 'Christmas is Gratitude' designed by Beautiful Savior Lutheran Church and St. Stephens United Christian Church; Christmas on the Prairie, 'Christmas is Sharing' designed by First Christian Church; Home on the Plains, 'Christmas is Families Getting Together', designed by St. Andrews Episcopal Church, St. Marys Catholic Church, and St. Peters Episcopal Church.

The Amarillo Association of Congregations was formed in 1974 by congregations of the Amarillo area to work on a cooperative basis on service projects which can best be carried out by more than one congregation. Projects presently supported by the Association are the high school Bible Chairs, the Chaplaincy program of the Amarillo Hospital District, the Good Neighbor Program, and this Christmas exhibit.

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Fiber glass-belted Twin Guard.



TUBELESS BLACKWALL SIZE	REGULAR PRICE EACH*	SALE PRICE PAIR*	PLUS P.F.T. EACH
A78-13	\$10	\$42	1.77
E78-14	\$17	\$54	2.32
F78-14	\$40	\$58	2.47
G78-14	\$43	\$62	2.62
H78-14	\$45	\$66	2.84
A78-15	\$34	\$49	1.81
G78-15	\$44	\$64	2.69
H78-15	\$46	\$68	2.92

*WITH TRADE-IN TIRE, WHITEWALLS \$4 MORE EACH.

Free Mounting.

Save \$12 to \$22. Steel-belt Road Tamer Radial.



TUBELESS BLACKWALL SIZE	REGULAR PRICE EACH*	SALE PRICE PAIR*	PLUS P.F.T. EACH
B78-13	\$16	\$38	1.57
C78-13	\$17	\$40	1.62
D78-13	\$18	\$42	1.67
E78-13	\$19	\$44	1.72
F78-13	\$20	\$46	1.77
G78-13	\$21	\$48	1.82
H78-13	\$22	\$50	1.87
I78-13	\$23	\$52	1.92
J78-13	\$24	\$54	1.97



TUBELESS BLACKWALL SIZE	REGULAR PRICE EACH*	SALE PRICE PAIR*	PLUS P.F.T. EACH
A78-13	\$13	\$30	1.27
B78-13	\$14	\$32	1.32
C78-13	\$15	\$34	1.37
D78-13	\$16	\$36	1.42
E78-13	\$17	\$38	1.47
F78-13	\$18	\$40	1.52
G78-13	\$19	\$42	1.57
H78-13	\$20	\$44	1.62
I78-13	\$21	\$46	1.67
J78-13	\$22	\$48	1.72

*WITH TRADE-IN.

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Sufficient starting power at inflation-fighting savings. Durable rubber case. Size 24.
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TIMING LIGHT OR TACH TESTER
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Lifts vehicle 8" 4,000-lb. capacity per pair. 5" wide.
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WARDS ECONOMY GARAGE CREEPER
Hardwood frame, plywood body, and nylon casters.
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SAVE 20%
NON-RESISTOR AC SPARK PLUG
Great starts! REG. 89c
Improves car's gas mileage. **71c**
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MAKE YOUR POODLE PRETTY For CHRISTMAS Call CHANTEL'S GROOMING SALON 364-2048 210 W. 5th



Now is Your chance to

SAVE MONEY!

for your information automobile insurance rates will increase as of Jan. 1, 1976. This increase will vary of course, but it means higher cost to every vehicle owner!

Come to LONE STAR..... talk with Charles Wagner or Ken Rogers. . .and see how much they can save you.

Act now--time is running out

Remember January 1st is also the day CB RADIOS are no longer covered under a regular policy. . .so have your policy up dated for your protection.

LONE STAR AGENCY Inc.

601 N. Main

364-0555

Final Pageant Performances Are Scheduled

The final two performances of the fourth annual Nazareth Christmas Pageant will be held tomorrow (Friday) and Tuesday at 8 p.m. in the Holy Family Church at Nazareth. Performances are free to the public.

Utilizing song, narration and tableau, the pageant tells the story of the birth of Christ, with adults and youth of the small Panhandle city which bears the name of Christ's home town joining forces in producing the pageant.

The production consists of 10 scenes and is performed by a 54 member cast, and features music composed especially for the pageant.

Mrs. David Acker serves as the pageant director, and is assisted by Richard Birkenfeld.

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00



All Region Bandsmen

These Hereford High School Bandsmen were named to chairs on the All Region Band following competition at Amarillo High School Monday. Pictured front row, from left, are flutists Jeanne Hair, Renae King, Cindy Ford and Angela Hartman; clarinets Becky Landin, Dee Anne Calson, Margeret Brumley, Susan Hamby,

Rhenelea King and alternate Lee Kindsfather, and alto saxophonist Melinda Gonzales. Second row, trumpets, Bill Devans, Dale Tarr and Donny Fortenberry and Becky Noyes, French horn. Baritone, Mark Priest and Steve Fortenberry, Tommy Varner, tuba, and percussionists Rodney Calson and Jim Hammock.

Chester Wiggains Honored Friday

Chester Wiggains of Box 8, Summerfield, Tx. was one of 35 trustees honored at a special appreciation dinner for the Lubbock Christian College (LCC) Board of Trustees Friday night on the college campus.

Wiggains is serving a three-year term that expires in 1978.

Speakers included Dr. W. Joe Hacker, Jr., president of the college, speaking on behalf of the administration and staff; Jerry Perrin, chairman of the LCC Education Department and chairman of the Faculty Senate, expressing appreciation from the faculty, and Curt Petty, president of the Student Senate, giving thanks on behalf of the 1,300-member student body.

Following a dinner and the appreciations program in the cafeteria, the board members were entertained by The "Goodtimers" a 17-member

choral group made up of LCC students under the direction of Joe Roper.

President Hacker, who initiated the program, said he hopes to make the appreciation dinner an annual event "as a small way

of showing gratitude to the board members who aid the college in so many ways."

Lubbock Christian College is a senior liberal arts college offering liberal arts and pre-professional academic pro-

grams. Located on the west side of Lubbock, the College's main campus consists of 11 temporary structures and 17 permanent buildings, with a new \$1 million student center under construction.

DeKalb Has New Manager

DeKalb, II--The promotion of John H. Hartman, Canyon, Texas, from district manager in Missouri to district manager in the central Texas Panhandle and east central New Mexico was announced in November by Bobby Goerge, regional manager, DEKALB AgResearch, Inc.

Hartman, a DEKALB employee since 1970, has worked in seed sales in Missouri, Illinois and Iowa. In his new position he will be assisted by L. Carroll Lackey and Vannoy Pascall, district sales representatives.

Hartman is responsible for the coordination and direct

sales of DEKALB seed products--hybrid corn, hybrid sorghum and hybrid wheat. He works with 84 DEKALB dealers and is responsible for the accounting and delivery of seed and sales promotions.

President Ford praises security agreement.

Concert Set For Tonight

The Hereford High School Symphonic and Concert bands will present a concert tonight (Thursday) at 8 p.m. in the HHS auditorium.

Admission will be \$1.25 for adults and 75 cents for students.

Arrangements to be presented by the symphonic band include God Rest You Merry Gentlemen, a traditional English carol arranged for band by Albert O. Davis; Adeste Fideles by Morton Gould; Hark the Herald Angels Sing by F. Mendelssohn and arranged by James D. Ployhar; and the Start and Stripes Forever March by John Phillip Sousa.

The Concert Band will present Christmas Parade by John Kinyon; Jingle Bells Rhapsody by J. Pierpont; Silent Night by Franz Gruber and arranged by Sammy Nestico and Spirit of Christmas by Fred L. Frank.

PROPERTY EXPERTS

Call or see Lee Umsted for experienced Real Estate Counseling on any type of property. He's put up hundreds of sold signs for references
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Do you worry about being broke when you retire?

AT AGE 65, MANY AMERICANS ARE FINANCIALLY DEPENDENT ON SOMEONE ELSE. AN INDIVIDUAL RETIREMENT ACCOUNT (IRA) FROM HEREFORD STATE BANK CAN HELP MAKE SURE THAT YOU ARE NOT IN THAT GROUP.

HEREFORD STATE OFFERS a tax sheltered plan of financial security for persons who are self-employed or salaried and are not under a qualified retirement program.

WITH HEREFORD STATE INDIVIDUAL RETIREMENT PLAN, IRA, you can have a TAX DEDUCTIBLE CONTRIBUTION. You can deduct the lesser of \$1,500.00 or 15% of your compensation or earned income.

FAVORABLE TAX TREATMENT OF RETIREMENT BENEFITS. Lower tax bracket and special averaging provisions can lessen your taxes when you do receive this benefit at retirement.

TAX DEFERRED ACCUMULATION. All contributions and earnings in your account are exempt from income taxation until withdrawn at retirement or otherwise withdrawn from the account.

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100% Polyester
DOUBLE KNIT

Our finest solid color double knit now at this special low price, just in time for the holidays! 10 1/2 Oz. to 11 Oz. weights. Crepe and jacquard weaves. Huge selection of fashion colors. All first quality on full bolts. Machine wash and dry. Never iron.

OUR REG. \$1.97 Yard.

\$1.17 YARD



RED TOOL BOX
Red Racing Bug tool box. 16" Long, 7 1/2" high, 7 1/2" deep.
\$5.97

Crystal BOWS

47¢ BAG

25 Stick on bows per pkg. 3 1/4" Diameter. Many colors.

4 ROLL PAPER GIFT WRAP

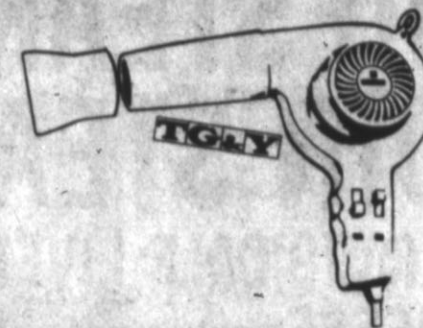
4 Roll pkg. 26" wide, 40 sq. ft. total. Colorful designs.

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3 Roll pkg. 26" Wide, 20 sq. ft. total. Many designs!

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\$10.99



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COATS	BLOUSES		10% - 20%
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Closeout On Large Ass't of Toys

KENNER	ROMPER ROOM	20% -
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Portable 8-Track Tape Player designed for today's big sound
\$48.88

NORTHERN DRY CURLER STYLING WAND \$5.99 EACH
Create lasting curls with gentle heat. Insulated cool tip. Non-Stick curling tube and clip.

Norelco 12 Drip Filter Coffee Maker
It doesn't know how to make a bad cup of coffee.
\$29.88 Reg. \$36.88

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Unique storage cabinet 12 speeds
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PAM Pure vegetable spray-on coating for all cooking
13-OZ. Reg. \$1.17
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Super Dry SOFT & DRI Roll-On Antiperspirant
73¢

LOVING CARE
\$1.23

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 FOOD CLUB
 3-LB. CAN..... **\$5.89**
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SAUSAGE FARM PAC LB..... **\$1.30**
BISCUITS TEXAS STYLE 12-OZ. CAN..... **3 FOR \$1.00**
PORK LOIN ROAST, 3-5 LB. AVG. LB..... **\$1.49**
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Shop our complete selection of turkeys, ducks, baking hams, smoked hams, buffet hams, and canned hams for family enjoyment.

ROUND STEAK FURR'S PROTEN LB..... **\$1.29**
SIRLOIN STEAK FURR'S PROTEN LB..... **\$1.29**



BEEF LIVER LB..... **79¢** **CALF LIVER** LB..... **89¢** **BISCUITS** FARM PAC 10-CT. 8-OZ. CAN..... **8/\$1.00**
CREAM CHEESE FOOD CLUB 8-OZ. PKG..... **57¢** **BACON** FARM PAC SLICED, LB..... **\$1.43** FRONTIER LB..... **\$1.39**
GROUND BEEF FRESH DAILY, LB..... **79¢**
RIB STEAK FURR'S PROTEN, LB..... **\$1.29**
T-BONE STEAK FURR'S PROTEN, LB..... **\$1.79**

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 Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

TURKEYS
 TOP FROST ALL SIZES USDA GRADE A
63¢
 LB.....
 HONEYSUCKLE OR BUTTERBALL
 16-LBS. AND UP LB..... **75¢**

NO SALES TO DEALERS

WHOLE GREEN BEANS
 DEL MONTE
 NO. 303 CAN
3 FOR \$1.00



BROWN & SERVE ROLLS FARM PAC 3..... **\$1.00**
MARGARINE FOOD CLUB CORN OIL, LB..... **49¢**
PRINGLES POTATO CHIPS 4 1/2-OZ. PKG..... **53¢**
SEASONING SCHILLING POULTRY 3/4-OZ..... **45¢**
PARTY CUPS SOLO, 16-OZ. 20 COUNT PKG..... **65¢**
SWEET RELISH DEL MONTE 12-OZ..... **49¢**
CHRISTMAS CANES FOOD CLUB 6 PACK..... **49¢**
NAPKINS ZEE LUAU 100-CT..... **41¢**
CAKE MIX PILLSBURY 48-OZ..... **49¢**

CATSUP DEL MONTE 32-OZ. SIZE..... **69¢**
TISSUE TOPCO, WHITE PINK OR YELLOW 2-ROLL PKG..... **39¢**
TOWELS TOPCO, 2-PLY, LARGE ROLL..... **2/89¢**
IVORY LIQUID DETERGENT 10" OFF LABEL 22-OZ. SIZE..... **69¢**

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EGG ROLLS
 CHUN KING MEAT & SHRIMP, SHRIMP OR CHICKEN, 6-OZ. **69¢**
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POTATOES TOP FROST HASH BROWN FRESH FROZEN, 3-LB..... **39¢**
LAYER CAKES PEPPERIDGE FARM ASSY. EACH..... **\$1.19**
PIES PET RITZ, PUMPKIN OR MINCE, FRESH FROZEN, EA..... **49¢**

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<p>EGGS FARM PAC MEDIUM DOZEN..... 19¢ GOOD THRU 12-20-75 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET</p>	<p>SCOTTOWELS LARGE ROLL..... 9¢ GOOD THRU 12-20-75 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET</p>	<p>TIDE GIANT SIZE..... 69¢ GOOD THRU 12-20-75 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET</p>	<p>ICE CREAM BORDEN'S ROUNDS 1/2 GAL..... 49¢ GOOD THRU 12-20-75 WITH EACH FILLED S&H BONUS SPECIALS BOOKLET</p>
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MAALOX PLUS LIQUID 12-OZ. SIZE **\$1.70**
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BAYER ASPIRIN 100-CT. SIZE **81¢**
HOLD COUGH SUPPRESSANT EACH **68¢**

HAIR SPRAY NESTLE NON-AEROSOL EACH **88¢**
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9 RIBBONS 100 FT. 3 3/4 YARDS 6 REELS 1/2" WIDE 3 REELS 3/4" WIDE **49¢**
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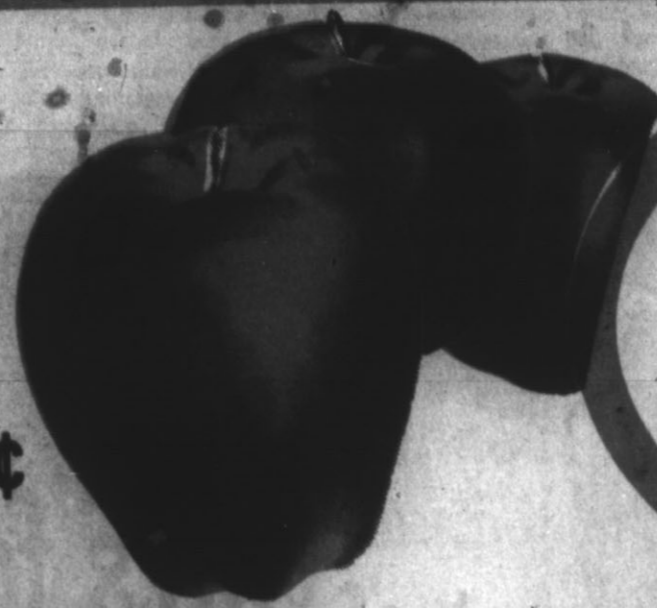
GRAPE FRUIT
TEXAS RUBY RED

LB. **10¢**

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GOLDFINGER

LB. **19¢**



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RED DELICIOUS

4 FOR 1.00

TANGERINES NEW CROP LB. **32¢**

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POTATOES ALL PURPOSE RUSSETS 10-LB. BAG **99¢**

YAMS EAST TEXAS FINEST LB. **31¢**

YELLOW ONIONS MEDIUM SWEET LB. **20¢**

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Shop Our Delicatessen

BEEF BRISKET SLICED LB. **\$2.99**
BARBEQUE OLD-FASHIONED LB. **\$2.69**
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COLE SLAW PINT **79¢**
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49¢

CRISCO 3-LB. CAN **\$1.69**



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FOOD CLUB NO. 300 CAN

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SWEET PICKLES HEINZ 24-OZ. **79¢**

COCOANUT 14-OZ. PACKAGE **99¢** **SNACK CRACKERS** KEEBLER ASS'T PACKAGE **59¢**

POTATO CHIPS FARM PAC 10-OZ. PACKAGE **69¢**

WHIP TOPPING FOOD CLUB 8-OZ. PACKAGE **79¢**

TOMATO JUICE DEL MONTE 46-OZ. **49¢**

7-UP 32-OZ. BOTTLE 6-PACK **\$1.39**

EGG NOG BORDEN'S 32-OZ. carton **65¢**

GRAPEFRUIT JUICE FOOD CLUB PINK, 46-OZ. CAN **49¢** **CORN** FOOD CLUB CREAM OR WHOLE 303 **3/89¢** **FLOUR** GAYLORD 5-LB. **69¢**



FACIAL TISSUE

VICTORIAN 200 COUNT. BOX, PINK OR WHITE

3 FOR \$1.00



STEMOLOG THE ONE MATCH FIRELOG LIGHTS FAST-EACH LOG BURNS UP TO 6 HOURS IN COLOR EA. **69¢** CASE OF 6 **\$3.99**

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HOLEPROOF AMPLON BEAUTIFUL CHRISTMAS PACKAGE



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BEACON CONDITIONING

CREME RINSE 16-OZ. BOTTLE

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TOPCO 7-OZ. BOX

DENTURE CLEANSER DETERGENT **59¢**

VICKS NYQUIL

10-OZ. BOTTLE **\$2.29**

COLDS MEDICINE

OR 6-OZ. BOTTLE **\$1.39**



BATTERIES PKG OF 2 EVEREADY "D" OR "C" SIZE

EA. **2 FOR 88¢**

Library Qualifies For System Membership

Deaf Smith County Library is among 17 libraries in the 25-county area served by the Texas Panhandle Library System to have qualified for system membership for the fiscal year that began September 1. They are among 247 libraries that have qualified for membership in ten Texas systems. A total of 86 percent of all Texans are served by these system member libraries. As members, they are participating in activities to improve public library service in the region. The regional systems are

authorized under provisions of the Texas Library Systems Act and are supported by funds administered by the Texas State Library. In order to qualify for system activities, libraries must meet certain criteria concerning number of volumes, amount of local per capita support, and staff.

Each member participates in planning for system activities. Lay representatives from all member libraries attend the annual meeting of the Advisory Council at which council

members are elected. They Systems Act gives the Major Resource Center responsibility for drawing up the annual program of service, and Rules

Five WTSU In Honor Society

WTSU--Five juniors and seniors from Hereford have been initiated into Alpha Chi, national honor society, at West Texas State University.

The new members are of the upper 10 percent of their respective classes. Junior initiates include Kevin

and Regulations for its administration direct that the Advisory Council and librarians participate in formulation of the plan.

P. Evans; Donna K. Grady, daughter of Mr. and Mrs. J.N. Grady, 116 Avenue J; Donna J. Grimsley, daughter of Mr. and Mrs. Mark Grimsley, 114 Nueces; and Rebecca J. Jetton, 233 Cherokee.

Patricia L. Scumbato, 101 Heibach, is the senior initiate.

System funds are allocated according to a per capita formula. They may be used for a variety of cooperative activities, including purchase of materials for local collections, development of film collections to which all system members have access, centralized purchasing of materials to obtain discounts for large orders, and technical assistance for small libraries. Books-by-mail and deposit collections extend service to persons who are isolated from library service.

NEW STAMP PLAN

Critics of the Agriculture Department's food stamp program have agreed in federal court to allow a new system to go into effect Jan. 1 that would hike allotments by \$2 to \$24 a month.

A NEW CAR

Mazda is introducing a new economy car, Mazda Mizer, that the Environmental Protection Agency says has the highest city and country driving mileage of any car it has tested this year.

FBI reports 18 per cent increase in crime.



Manicuring Time

Students from La Plata Beauty Cultured School recently gave residents at King's Manor Retirement Home free manicures. In top photo from left are Ethel Curry, Ina Hastling and Lena Menefee. In bottom photo are Ruby McLaughlin and Virginia-Rose.

Manicures Given By Students

Students from La Plata Beauty Cultured School recently gave free manicures to residents at King's Manor Retirement Home.

Receiving the service were Daisy Moreman, Mrs. Clyde Hudson, Ethel Curry, Ida Rickman, Virginia Rose, Mrs. J.D. Love, Mrs. F.M. McLaughlin.

Others, Mrs. Henry Hasting, Dewitt Seago, Jane Bickley, Ophelia Datson, Margie Thompson, Louise Vaughn, Ruby Jennings, Roxie Travis, J.R. Thornton, Carrie Hendrix.

Also, Emma Beaird, Haytye Boling, Lucille Naylor, Beulah Wright and Lena Menefee.

Giving manicures were Ella Smith, Corri Arriga, Frankie Ward, Doris Chavers, Mary Chavez, Mae Hargrove, Margaret Abalos and Gigi Austin.

Zumwalt says Soviets violate arms agreements.

Maynihan says Soviets plan to colonize Africa.

Reagan says he could support Ford.

Democrats urge issues not unity.

Tracheostomy Seminar Set

Breathing is vital if a physical body is to survive.

Health professionals must know when and how to provide airway support for their patients if breathing becomes impaired.

A therapeutics seminar entitled "Tracheostomy," scheduled for today at 12:30 p.m. central standard time, will allow professionals at Deaf Smith General Hospital to review indications for airway support and for inserting tubes into the windpipe and performing tracheotomies.

A tracheotomy is often done to prevent damage to the larynx or voice box by foreign tube. This is possible because the tracheotomy incision in the trachea is below the level of the larynx.

The seminar will originate from The University of Texas Health Science Center at San Antonio and will be received at 80 locations by means of teleconference hookup with the school.

Discussion panelists from the San Antonio center will include moderator Dr. Waldemar Johnson, Jr., associate professor of medicine; Dr. George Gates, professor of surgery; and Dr. Fritz Holmstrom, assistant professor of anesthesiology.

This is the last of the 1975 seminars and the first 1976 program will be "Pediatric Emergencies" on Jan. 15, 1976.

ON JOBS

Democratic governors, seeking increased influence in the 1976 presidential campaign, have declared that the federal government should couple a \$12 billion tax cut with about \$10 billion in new programs to revive the economy and create jobs.

APOLLO

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Get a New 1975 Apollo An Excellent Buy!

"Better Buy Plans"

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Gaston's Gifts for the Joy of Giving

SUGARLAND MALL

Complete his holiday wardrobe with a Ratner Suit or Sport Coat Duo. Many new models & Patterns have arrived in double knits, polyester & wool blends and 100% wool worsteds.

For the young man, Academy Suits & Sport Coats provide the newest in styling with an impeccable fit.

Beautiful Copper Brown Patent

\$45⁹⁵

Florsheim patent

"English Leather."

English Leather after shave & cologne are more than just a bracing treat for your face. It's also a helpful ally. Women like to be near men who use them. Splash some on. The rest is up to you. And her...

See our New Collection of Holiday 1975 2 & 3 Piece Pant Suits, fashioned of 100% Polyester in the seasons most wanted colors.

From \$19⁰⁰ to \$65⁰⁰

"The Best Bet Set"

4-OUNCE AFTER SHAVE AND COLOGNE OF ORIGINAL ENGLISH LEATHER. **\$7⁰⁰**

Timberline - "The Climber"

2 OUNCE AFTER SHAVE & 2 OUNCE COLOGNE. **\$3⁵⁰**

Lime - "The Islander"

2 OUNCE AFTER SHAVE AND 2 OUNCE COLOGNE. **\$3⁵⁰**

Windrift - "Windward Set"

2 OUNCE AFTER SHAVE AND 2 OUNCE COLOGNE. **\$3⁵⁰**

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OR A GASTON'S CHARGE OR LAYAWAY

Now Mrs. Housewife, you can cook like a professional too! Fresh home made tamales (using only U.S.D.A. pork shoulder)

- Flour Tortillas**
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Mexican style Chorizo (Mexican Sausage) using only U.S.D.A. pork & beef.

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Bowl Games

Here is a glance at the college football bowls (all times CST):
Blue-Gray—Friday, Dec. 19, 7 p.m. at Montgomery, Ala.
Tangerine—Miami, Ohio vs. South Carolina, Saturday, Dec. 20 at Orlando, Fla., 1 p.m.
Liberty—Texas A&M vs. Southern California, Monday, Dec. 22 at Memphis, Tenn., 8 p.m.
Sun—Pittsburgh vs. Kansas, Friday Dec. 26 at El Paso, 10:30 a.m.
Fiesta—Arizona State vs. Nebraska, Friday, Dec. 26 at Tempe, Ariz., 2 p.m.
Astro-Bluebonnet—Texas vs. Colorado, Saturday, Dec. 27 at Houston, 2:30 p.m.
Gator—Florida vs. Maryland, Monday, Dec. 29 at Jacksonville, Fla., 8 p.m.
Peach—North Carolina State vs. West Virginia, Wednesday, Dec. 31 at Atlanta, Ga., 2 p.m.

Sugar—Penn State vs. Alabama, Wednesday, Dec. 31 at New Orleans, 6:30 p.m.
Cotton—Arkansas vs. Georgia, Thursday, Jan. 1 at Dallas, 1:10 p.m.
Rose—Ohio State vs. UCLA, Thursday, Jan. 1 at Pasadena, Calif., 4 p.m.
Orange—Oklahoma vs. Michigan, Thursday, Jan. 1 at Miami, Fla., 7 p.m.
East-West Shrine—Saturday, Jan. 3, Stanford, Calif., 3 p.m.
Freedom Classic—Saturday, Jan. 3, New York, 1 p.m.
Hula Bowl—Saturday, Jan. 10, Honolulu, 3 p.m.
All-American—Saturday, Jan. 10, noon, Tampa, Fla.
Senior Bowl—Sunday, Jan. 11, Mobile, Ala., 2:30 p.m.

Dawn Lions Hold Hunt

The Dawn Lions Club conducted a special pheasant hunt Saturday with some 69 hunters participating.
 According to Pat Smith, project spokesman, all of the participating hunters took home at least one bird, and a number took their limits from fields around the Dawn community.
 Proceeds from the hunt will go to help finance a community building at Dawn, and the Lions are making plans for a similar hunt again next year.

The Good Old Days: When there were no deductions from a man's pay until he got home.



Moto-Cross Winners

Rick Barrick finished first in the 250 cc A class and Charlie Keese finished second in the same class in moto-class competition at The Coarse Sunday afternoon. The duo are sponsored by Pro Sports Center of Hereford, and are Hereford's first moto-cross team.

Obituary

RAYMOND GIBSON
 Word was received late Tuesday of the death of Raymond Gibson of Sayre, Okla., the brother of Wilbur D. Gibson, 122 Liveoak. Services are pending with a funeral home at Sayre.

Mr. Gibson was 55 and had retired from the insurance business. He was a member of the First Baptist Church.

Surviving him are the widow, three daughters, a brother, three sisters and his father.

FORD UNVEILS PLAN

The Ford Administration has unveiled a government-wide program which the President says would make the bureaucracy "more responsive to the needs of the American consumer."

President Ford's China trip will not produce a joint statement like the Shanghai communique of the Nixon visit, the President's chief spokesman said. He added that the atmosphere had been very good.

The embargo has been lifted on mail between the United States and Canada, the U.S. Postal Service announced. Service to Canada was suspended due to a strike.

Dolph Briscoe, Texas Governor: "I just can't agree that we can spend our way into prosperity."

Keepsake
 TRADITIONAL WEDDING RINGS

KESTER'S JEWELRY
 ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Featuring Unique Gifts of All Kinds
Heritage Candles & Gifts
 3rd & Main 364-555

CHRISTMAS KITCHEN—Your freezer can become your most valuable holiday aid! Kitchens make delicious gifts and can be baked ahead as time permits. Combine flour mixture from package of hot roll mix, 1/4 cup sugar, 1/2 teaspoon cinnamon, 1/2 cup diced almonds, 1/4 cup each raisins and slivered citron. Dissolve yeast as package directs, but decrease liquid by 1/3 cup. Beat 1 egg lightly and add to yeast, along with 1/4 cup melted margarine. Blend into dry mixture, cover, and let double in volume. Knead and shape into small round loaf, and let rise 30 minutes. Bake 350 degrees for 40 minutes.



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 4 oz. tube or 7 oz. lotion
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Club Members Are Party Hostesses

Families of Mon Amis Study Club members were guests at the club's annual Christmas party held Saturday evening in the home of Mrs. Don Tindal. The home was decorated in a Christmas motif and entertainment included a visiting Santa Claus for the children while adults played crazy bridge with prizes presented to high-low winners. Recognized as special guests were Mrs. and Mrs. Jimmy Christie and Kelly, Mr. and

Mrs. Earl Lance and Mr. and Mrs. Earl Harkins. Others present were Mr. and Mrs. Roy Botkin, Mr. and Mrs. James Dobbs and Leann, Renee and Kerri, Mr. and Mrs. Leroy Edwards and Bruce and Sherry. Also, Mr. and Mrs. Jerry Don Lance, Mr. and Mrs. Tindal and Starla and Walt, Mr. and Mrs. Fate Shannon, Mr. and Mrs. Clarence Behrends, and Ky-lene, Tammy and Bob and Mr. and Mrs. Bill Broxson and Francis and Dameron.

Dinner Prepared For El Llano Club

Christmas dinner was served to members of El Llano Study Club Monday night when members assembled in the Raymond White home. Co-hostesses were Mmes. Elmer Kimball, Bob Word and Boyd Foster. Mrs. Jordan Grooms was the guest speaker, describing her collection of 105 Madonna figurines accumulated in travels around the world. She brought profiles of Mary from Africa,

Italy, France and Germany, plus a modern likeness from Acapulco, Mexico. After the program, dessert was served and gifts were exchanged by secret pals. Mrs. Milton Rudder was welcomed as a new member by members present, who included Mmes. Ivan Block, R.C. Hoelscher, Pete Caviness, Fain Cesar, Lena Menefee, King's Manor, Lloyd Kirkeby, Labry Ballard, Jim Bookout, John Jacobsen and R. W. Eades.



Toys For Tots Donation

Members of the Klun Ka Tanda Campfire Girls group, composed of fifth graders from St. Anthony's school recently made stuffed animals to be donated to the Toys For Tots Campaign. Here, the Campfire Girls present their animals to Mrs. Jim Loving, Toys for Tots Chairman, while Mrs. Johnnie Rogers, president of VFW Post 4818

Auxiliary looks on. The local VFW post sponsors the project locally. Campfire Girls participating in the project included Kerri Cardina, Michelle Clarke, Jana Morgan, Shannon Gerke, Stephanie Foster, Gwen Wilhelm, Karl Walterschied, Anna Beth Friemel, Roxane Gamez and Sandie Evers. Elaine Clark is adult leader.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Daniel Reed, 125 Beach; Mrs. Dwight Rickman, Route 3; Mrs. Mary Wilson, 114 Juniper; Mrs. Roberta Wilson, 429 Sunset Drive.
Eursel Young, 306 W. 7th; Mrs. Jose Barrios, P.O. Box 1694; Mrs. Johnny Adams, Grand E. Trailer Park; Mrs. Ubaldo Bermudez, 417 Ave. D.
Roy Botsford, 339 Ave. B.; Mrs. C.R. Brandon Jr., 146 Greenwood; Mrs. Jennie L. Buckner, 224 Ave. D.; Marvin Chronister, Wildorado.
Ernest B. Clark, 620 Irving; Leslie W. Combs, 109 B. Kingwood; Mrs. Walter Easter, 228 Ave. D.; Margarito Estrada, 434 Long; Will Fellers, Route 1.
Lena Gudegg, Adrian; Richard Butts, P.O. Box 74; Arthur Bryan, 236 Ave. J.; Tessie A.

Fox, 323 Lee; Roy Jones, Savoy Hotel.
Oscar Lanier, P.O. Box 145; Dorothy Losalla, P.O. Box 1451; Mattie Mapes, King's Manor; Lena Menefee, King's Manor; Donald Nielsen, 817 Country Club Drive; Helen Perez, 1211 Walnut.
PATIENTS DISMISSED
S.B. Killough, Doris Parker, Betty Petty, Frank Joseph Knabe, Michael Hudson, Margaret Plummer, Betty Ham-mock, Jerome Niles, Michael Hull, Gussie Jones.
Mrs. L.N. Beavers, Mrs. Jose Carrizales, Norma Huillen, Mrs. Joe Evans, Aaron Burns, Murtie J. Goodner.
Carroll Whiteside, Mrs. Herman Romero, Tammy Stringer, Mrs. Orval Stevick.

Lamb Recommended For Holiday Menu

To vary this year's holiday menu, try juicy, flavorful lamb for a special treat. Mrs. Mary Sweeten, an foods and nutrition specialist, suggests. "The quality of lamb today has improved due to the better breeding, feeding and marketing practices. And is rich in protein, iron, and in B vitamins. "Today's lamb contains less fat and fewer calories when purchased well trimmed. All cuts of lamb are tender because the lamb is less than one year when marketed. Mrs. Sweeten is with the Texas Agricultural Extension Service, The Texas A&M University System. "One holiday favorite is leg of lamb, roasted fat side up resting

on a bed of onions. Pierce holes in the meat and stuff a small piece of fresh garlic in them. Season with the family's favorite spices. "If using a meat thermometer, insert it into the roast so the tip is in the center of the roast but does not touch the bone. Roast the leg of lamb in a 325 degree F. oven until medium to well done. "A five to eight pound leg of lamb requires two to three hours, she said. Remove the roast from the oven when done. Place onions cooked in the bottom of the pan through a sieve and use to flavor a gravy or sour cream sauce. "The secret in making a smooth gravy is to blend the

flour thoroughly with fat or with cold liquid before combining it with hot liquid." "Serve the festive roast leg of

lamb decorated with a paper frill at the end for Christmas dinner this year and delight the family with a gourmet's treat, the specialist suggested.

Miss Frische Honored

A surprise bridal shower was given recently for Miss Joan Frische, bride-elect of Charles Stocker, in the home of Mrs. Henry Ramaekers. Cake and punch and assorted fruits dipped in fondue were served to approximately 30 guests from a table decorated in tones of blue and centered with

a blue candle centerpiece. Hostesses include bridal attendants, Mrs. Glenn Iott, Mrs. Henry Ramaekers, Miss Aline Stocker, Mrs. Kim Wiecek and Miss Elaine Frische. Ford vetoes protective service expansions.

THE HOME GAME BY VIRGINIA TRUAX

MEMORABLE MUNCHIES — In many homes it isn't Christmas without popcorn balls arranged in a large basket for accessible munching. Make them ahead on a free day, wrap in plastic with a colorful cellophane overlay, and pop 'em in the freezer to await the holidays.
MONEY SAVERS — Get the full-bodied taste of olive oil at great savings by mixing pure olive oil with vegetable oil! A mixture of 20 per cent olive oil to 80 per cent vegetable oil takes on the great flavor of the olive oil.

For the man who deserves more than an ordinary Quartz watch



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KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

DSC Library Announces Season Plan

Personnel at Deaf Smith County Library have issued a reminder that the library will be closed for the holidays from 12 noon on Dec. 24 until Dec. 29. Also, Gwen London invites interested persons to attend a meeting designed to organize volunteers at 3 p.m. Jan. 5. This task force will assist with various library programs throughout the year. Friends of the Library will hold their annual membership meeting at 7:30 p.m. Jan. 8 in the Heritage Room at the library. At this time, officers and directors will be elected. Guest speaker will be Dr. Floyd Golden, board member of the Amarillo Friends. President of the local chapter is Ken Rogers.

ON SALE!

LADIES' SHOES By Kraus
NOW ONLY \$988
2 FOR \$1800

Just imagine! The entire stock of our Kraus shoes on sale for \$9.88 a pair. A real bargain at 2 for \$18.00. We have lots of styles to try on... lots of colors to choose from in sizes 5 to 10. But come early... they're going fast!



Open till 8:00 every night
Saturdays till 9:00 till Christmas

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Let us CAN your gift



with CAN-O-CASH.

We'll seal any money or small gift you bring us in this brightly labeled Christmas Can-O-Cash. It is then ready for giving... as it even includes a "to and from" area on the label. Can-O-Cash reveals its contents only after it is opened with a can opener. Can-O-Cash is not only fun, it's practical, too. The opened can then converts into a year 'round savings bank with its own slotted lid. Can-O-Cash is available without charge. No gift "can" top this.

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Scribbles and Scratches

By **KERRIE WOMBLE**
Women's Editor

By **KERRIE WOMBLE**
Women's Editor

THE SURROUNDINGS AND customs at Christmas time change, but the magic of this season is invulnerable to the era, national economy and other mandated circumstances. This natural fact was emphasized last week when members of Pioneer Study Club reminisced about their childhood holidays long ago.

Corinne Neely made a written record of some of these flavorful memories and although the settings are vastly changed, the omnipresent spirit of Christmas prevails.

Mrs. W.C. (Belle) Hromas recalled:

"I can hardly remember Christmas in our little log house. I do remember we had a big fireplace and the room was our living room. It had a wall-to-wall carpet which had been made on a hand loom by a lady in the village. We had an organ.

"Papa and Mama told us Santa came down the chimney so we hung our stockings by the fireplace. On Christmas morning, we found our stockings filled and Santa's footprints were in the ashes. Mama made cakes, candy and popped corn, then she played the organ and Papa sang us little songs—for as long as I can remember, almost every morning—and especially on Christmas morning, we were awakened by Papa singing: (at Christmas it was 'Get up, children, day is breaking, peas in the pot and hot cakes are baking.'")

She continued, "Time passed and our family grew. The little log house was replaced by a large white frame house. One thing was missing—the fireplace. In our new house, our long, black-ribbed stockings were put on the foot of our parents' bed and, as in the little log house, our stockings were filled.

"In this new house, we had a long dining room and a long table. On Christmas Eve, Mama always baked a big pound cake and said, 'Santa will be hungry tonight so he must have the first slice.' Sure enough, a big slice of the cake was always gone on

Christmas morning. We grew older and wondered about this story of Santa. I remember we searched for Santa and found our gifts, candy, fruit and articles of clothing hidden in the cottonseed house."

Mrs. Hromas said, "Time

continued to pass. School became very important, we were put in school in the village. We finished school. Papa retired from the farm. We moved into town and our new house had a fireplace.

"We were grown, some

married and grandchildren had arrived. Each year, we all went home to the family Christmas tree. It was decorated. Papa also saw that each grandchild had the largest red apple he could buy. Mama had cake, candy, pies, homemade sausage, soups, hot bread and every special thing she knew we liked. We never failed to get a gift from Papa and Mama."

She concluded, "We still have our old home in the little village and last Christmas, we had Christmas dinner there."

BESS WERNER remembers Christmases in Missouri before

her family came to this country in 1906. She commented:

"Five of my six brothers and I were born on the Ridgeway Homestead on the prairie land near Centralia, Mo. and my early memories of Christmas are centered in that locale.

"First, we gave our Thanksgiving 'time to go down.' It was a one-day celebration and Christmas (was) not much longer. And there was plenty of time to go along our usual way of life. Since there were no cars, no TV's, radio or many of our present gadgets, things were much, much simpler.

"Very little was spent on our

gifts from early childhood on up to maturity. But we always had all the good food and warm clothes we needed. (Our Scotch-Irish parents saw to that. We even had warm over-shoes which some children didn't have.) So we never got clothes for Christmas."

The longtime resident continued, "On Christmas Eve, after the game of 'Christmas Eve gift,' we hanged our long, black, home-knitted wool stockings on the backs of chairs, about the stove, more or less lying for favorable positions, and we were happy on Christmas morning to find a few small and

The Hereford Brand, Hereford, Texas, Thursday, December 12, 1975

relatively inexpensive toys in each stocking, with, of course, the orange and a bit of striped candy in the toe.

"The boys might have a bright tin top—a spinning top—French harp, knife or other small toy. I might have a china doll, a pair of combs for my heavy brown hair, etc. Mama might have knitted some black yarn gloves for some of us. Later, I remember my dad ordered a lovely pin and ring from the catalogue for me."

Mrs. Werner's parents traded the 250 acre farm near Mexico, Mo. for a 640 acre section northeast of Hereford about 67

years ago. She recalled that they got into a five-year drought and "our Christmases were very lean."

She recollected that "my youngest brother was born here. He was an angel and the eight years he stayed with us were especially blessed. I do believe 'The Lord moves in mysterious ways. His wonders to perform.'"

CORINNE HAS promised to write a summary of the study club's discussion of Christmas memories and the nostalgic story will appear in one of The Brand's upcoming editions.

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Solve your gift problems!
FOR DETAILS...
ASK YOUR NEIGHBORHOOD STORE MANAGER!
EXPRESS CHECKSTAND
ALWAYS OPEN....
for 9 items or less!

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RIB ROAST
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SUPER SAVER

SMOKED HAMS
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BONELESS HAMS
Smok-A-Roma
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SMOKIE LINKS Oscar Mayer Super Saver 12-oz. **\$1.39**

BONELESS HAMS Hormel Cure #1 **\$2.09**

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SLICED BACON Smok-A-Roma Brand 2-lb. Pkg. **\$1.29**

SUPER SAVER

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SUPER SAVER

ICE CREAM Snow Star Brand 1/2 Gal. Ctn. **89¢**

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Broccoli Spears Bel Air 10-oz. Pkg. **41¢**

Brussel Sprouts Bel Air 8-oz. Pkg. **39¢**

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PIE SHELLS Pet Ritz Brand 2-9 in. Shells **39¢**

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Pickles, Pickles, Olives, Pickles

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Applesauce, Asparagus, Asparagus Spears

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THIS COUPON IS WORTH...
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Towards the purchase of a 18.5-oz. box of **BETTY CROCKER LAYER CAKE MIX** **6¢**

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WHIPPING CREAM Lucerne Brand 3 1/2 pt. Ctns. **\$1**

CREAM CHEESE Lucerne Brand 3-oz. **18¢**

For Christmas.

Give Bulova Accutron COWAN JEWELERS THE HOUSE OF DIAMONDS DOWNTOWN HEREFORD

At The Library

Book Features Antics Of Comic

"Without Feathers" by Woody Allen and "Money: Whence It Came, Where It Went" by John Kenneth Galbraith are the two books being featured this week at Deaf Smith County Library.

In addition to his usual group of New Yorker magazine stories, there are delightfully uproarious pieces from other sources. In the book "Money: Whence It Came, Where It Went", the author speaks of the history of money, and how the mysteries associated with money are to be understood.

The library is open free to the public from 9 a.m.-9 p.m. Monday and Thursday; from 9 a.m.-6 p.m. other weekdays and until noon Saturday.

Allen. The thing with feathers turns out to be his nephew—"I must take him to see a specialist in Zurich." Anyway, here's Allen really "Getting Even" again. "Getting through the night is becoming harder and harder," writes Woody Allen in his secret journal. "Last evening I had the

uneasy feeling that some men were trying to break into my room to shampoo me." Throughout, Allen grapples in his wildly inventive way with the targets that obsess him: death; God (or lack of God), women (or lack of women), intellectuals, the arts, and even dentists. He guides the reader to a better understanding of some of the lesser ballets, and shows how to partake in civil disobedience or how to examine psychic phenomena. "Why does 'man kill'?" asks Woody Allen. "He kills for food. And not only for food; frequently—there must be beverage."

There is a distinct romantic strain that runs through much of his writings, which the author describes as "either Byronic or moronic." Allen is forever at war with the universe and claims unequivocally that he is "two with nature." His artistic ambition as he puts it, is to "forge in the smithy of my soul the uncreated conscience of my race. And then to see if I can get them mass-produced in plastic." Although an avowed pessimist, Allen has been quoted as saying: "If I had my life to live over, I would do everything the exact same way—with the possible exception of seeing the movie remake

of Lost Horizon." After he was ejected from both New York University and City College, Woody Allen turned to a professional writing career, first for television and comedians. In 1964 he decided to become a comedian himself. In addition to his numerous nightclub and television appearances, Allen has made three comedy record albums of live concert appearances and some how found time to write two long-running hits for Broadway, "Don't Drink the Water" and "Play it Again, Sam." Allen has written and appeared in his own television

specials and is a frequent contributor to The New Yorker, among other periodicals. His one regret in life is that he is not someone else.

MONEY WHENCE IT CAME, WHERE IT WENT
by John Kenneth Galbraith
"Most things in life—automobiles, mistresses, cancer—are important only to those who have them. Money, in contrast, is equally important to those who have it and those who don't. Both, accordingly, have a concern for understanding it. Both should proceed in the full confidence that they can." So writes John Kenneth Galbraith in this book.

In it he offers a broad, professional view of the working of money as illuminated by its history from the kings of Lydia down to the present turmoil. No one has ventured such a sweeping and comprehensive look at the subject before: certainly no one has brought to it such a combination of literary skill, historical knowledge and professional economic competence.

Henceforth all who speak on money and all who merely wish to know about money—will have to read this book. And it will not be a chore. They will find it an interesting, amusing and rewarding task.

"It has long been fashionable for historians, except in the secret recesses of their belief, to be modest about the lessons of history. Perhaps it teaches only that it teaches little. Where money is concerned, this restraint is unwarranted. The history of money teaches much or it can be made to teach much.

It is, indeed, exceedingly doubtful if much that is durable can be learned about money in any other way. From history we can see, more vividly than in any other way, how money and the techniques for its management and mismanagement were evolved and how they now serve or fail to serve.

It is from history that we see how institutions—corporations, trade unions, the welfare state—have altered the problems of maintaining price stability in the present.

"It is with the lessons of history, rather than the history itself, that this book is concerned. Its purpose is less in relation to the past than to the present. But its purpose is also less than completely solemn. There is much in the history of money that is fascinating. There is more that richly illuminates human behavior and human folly. That the love of money is the root of evil can, conceivably, be disputed. What is not in doubt is that the pursuit of money, or any enduring association with it, is capable of inducing not alone bizarre but ripely perverse behavior."

The author adds, "Those who talk of money and teach about it and make their living by it gain prestige, esteem and pecuniary return, as does a doctor or a witch doctor, from cultivating the belief that they are in privileged association with the occult, that they have insights that are nowise available to the ordinary person. Though professionally rewarding and personally profitable, this is a well-established form of fraud.

There is nothing about money that cannot be understood by the person of reasonable curiosity, diligence and intelligence. There is nothing in this book that cannot be understood.

McGovern says may make another try for President.

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Jumpsuits 'Bound' To New Popularity

Jumpsuits are "leaping" on the fashion scene and will gain new heights of popularity during 1976, Mrs. Becky Culp, a clothing specialist, reports.

"Detail interests highlight pockets, shirt or mandarin collars, front zippers, drawing or elasticized waistlines and dropped or raglan shoulder seams," she noted.

Mrs. Culp is with the Texas Agricultural Extension Service, The Texas A&M University System.

"The long, lean jumpsuit look flatters many figure types—but at the same time, it's often difficult to fit.

"Neck to crotch length should allow for comfortable sitting, bending and raising the arms over the head. And, as an all-in-one garment, it requires bodice and pants to fit in proportion to the figure."

Easier "adapters" to various figures are designs that feature adjustable shoulder straps or have no waistline seams—belted or unbelted, the specialist added.

"However, matching separates are the easiest route to an all-in-one effect. Separates in the same or different sizes adjust easily to waist length and figure proportions," she said.



Past Holidays Depicted

Christmas at the turn of the century is recreated by Sue James and Mrs. Dick Barnard in a period setting at Deaf Smith County Historical Museum.

The scene is marked by white China, cut glass and silver appointments on a lace tablecloth, accented by red carnations in a crystal bowl.

Household Linens Offer Savings Now

Call it a "White Sale" or a "Bright Sale"—January (and August) spell savings in the bed and bath department, Denise Beigbeder, a housing and home furnishings specialist, says.

"Towels and sheets are no longer routine household fabrics—a rainbow of colors, dazzling designs, easy-care fibers and endless new uses make household linen selections an exciting and challenging adventure."

Miss Beigbeder is with the Texas Agricultural Extension Service, The Texas A&M University System.

"It's a good practice to replace a pair of sheets and pillowcases for each bed every year, but two on the bed, two in the wash and two on the shelf in good condition should be sufficient."

A minimum of four bath towels, hand towels and washclothes for each family member should also be kept on hand. Both the color scheme of the bedroom or bath and the decorative effect will need to be considered when shopping for these household linens, she said.

"All colors and designs are fashionable if they suit the decor. However, the natural look in neutrals, dulled blues and greens, browns and dusty colors are increasing in popularity. Also bright Bicentennial colors and patterns are in favor," the specialist said.

She suggested making towels into attractive wall hangings. Abstract contemporary designs are especially suited to this. Add washcloth pockets and

hang by the tub to hold shampoo, brushes and other needs. Stitch two large towels together for an after-bath cover-up garment.

"Besides the 'ordinary' use for sheets, they can be drapes, tablecloths, shower curtains (use the old curtain for a liner) and any type of clothing requiring cotton-type fabric—such as hostess gowns and caftans.

Outdoors use washcloths for napkins. Sew pockets into the sheet and make a wind-proof tablecloth by filling the pockets with stones.

"Check for quality. Price isn't always an indication of quality, so be sure to shop different stores as prices vary.

—Sheets and pillowcases: hold up to the light to be sure weave is even and firm. Rub the fabric between your fingers to be sure that it hasn't been overly sized (starch or some other finish to make it smooth). Rub parts of the sheet over a contrasting surface to see if a white powder rubs off. This indicates too much sizing and the sheet will probably be sleazy after it is laundered. Hems should be even. Corners of fitted sheet should be reinforced.

—Towels: hold the towel to the light to check for uniform weave. Tiny, regular pinpoint are a good indication of quality. Towing should not be evident.

Towels with sizing will be sleazy after laundering. Check evenness of tension by pulling at the various parts of the towel—body, hems and selvages. Check the label for colorfastness.

Hiring The Handicapped--

Is It Good Business?

Offering employment opportunities to the handicapped benefits the whole nation, reports the Texas Easter Seal Society. It provides the handicapped useful lives and lift them from despair and also removes them from welfare rolls.

Surveys show that handicapped persons are actually

more willing to work and more productive on the job than the able-bodied. Handicapped workers are steady and reliable; they don't job-hop so employers save money on replacement costs. In many instances, handicapped persons actually improve morale in a plant; how do you measure the benefit of that?

Nearly all employable handicapped people need only the simplest kind of job modification—special parking near entrances; ramps where they may not exist, although most modern plants are at ground level; raising or lowering workbenches; safeguards on machines to protect the blind (as well as other employees). Most of these adaptations could be handled by the plant carpenter in a few hours.

Hiring the handicapped does not affect the employer's health or accident insurance costs. A survey of group health insurance companies showed that the insurance carriers do not tell employers whom they may hire. One major carrier says: "The fact that a handicapped person is employable is sufficient evidence to justify group underwriting." Workmen's compensation rates are based solely on the relative hazards of company's operations and on the company's accident experience.

The President's Committee on Employment of the Handicapped reports that the average handicapped person who has received rehabilitation services returns seven times the cost of his rehabilitation services returns seven times the cost of his rehabilitation in taxes he pays on his earnings.

Most major companies have positive policies about hiring the handicapped. These policies evolved not out of charity but out of the performance of handicapped people on the job. Businesses have, indeed, found it is good business to hire the handicapped.

Year's End

Now days are short, nights long and raw, "With pinching frost, and slabby rain and snow, But let good rousing fires, and Christmas cheer, Still mix'd with charity, conclude the year.

4-H Playday Held Here

Tierra Blanca 4-H Club hosted a playday recently and packaged toys and canned goods for deprived youngsters.

In competition, first places in barrel races were given to Debbie White, Lisa Phillips and Shavon Sisson. Bob Pledge and Debbie Pledge captured second in this category and Joyce Lynn Aven won third.

Western pleasure winners were Debbie White, Shavon Sisson and Bob Pledge, with second place going to Debbie Pledge and Joyce Lynn Aven. Receiving third was Lisa Phillips.

Placing first in the poles contest were Debbie Pledge, Debbie White and Lisa Phillips.

Second place was awarded to Shavon Sisson and Bob Pledge with Joyce Lynn Aven taking third place honors.

Garland Stewart, assistant county agent, was present for the business session. Sponsors of the 4-H group are Noreen Poarch, Marci Hughes and Virginia Phillips.

Other members present included Monica George, Sandee Finley, Crystal Finley, LeAnne Hughes, Becky Hughes, Karen Copple, Kenny Copple, Michelle Hughes, Robbin Carlile, Marta Carlile, Robbie Phillips and Virginia Phillips. Also, Dixie White, Renee Hammock, Lynn Carlile, Mary and Hilrey Aven.

CHRISTMAS SALE

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TURQUOISE INDIAN JEWELRY

1/2 OFF LARGEST SELECTION IN THE AREA

OPEN TILL 8 P.M. DAILY
TREMENDOUS BARGAINS THROUGHOUT THE STORE

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ANTHONY'S

Ladies' Robe Special.

Instead of turning up the thermostat, she'll slip into a new, warm ROBE!

Satisfaction a tradition since 1922.

Christmas morning bundle her up in a beautiful new ROBE. Choose from a wide array including nylon quilted, polyester & cotton quilted and warm fleece.

VALUES TO \$15.....\$11.00

OPEN EVERY NIGHT TILL 8 — DOWNTOWN & SUGARLAND MALL
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ANTHONY'S

Birthday — Christmas — anytime give a great Gift — Give Norelco

GOTCHA! It's one electric that's earned the right to be called a razor. The new Norelco ROTARY RAZOR™

- 36 Self-sharpening surgical steel blades, twice as many as ever before
- No nicks • No cuts • Razor close, razor sharp, razor smooth shave
- Nine closeness/comfort settings
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- Deluxe travel wallet.

IT'S ONE RAZOR THAT DOESN'T "GETCHA".

Norelco AUTOMATIC DRIP FILTER COFFEE MAKER

Danny Thomas

- Drip Filter Coffee Maker automatically regulates temperature and brewing time to extract the most desirable elements of flavor and aroma.
- Coffee never boils so it's never bitter.
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Downtown Jim & Ansel McDowell 364-1313

People who work hard seem to find it very difficult to keep ahead of those who do little, or no work.

Did you ever take time to realize how good the average person is, and how anxious most of them are to be helpful?

Anson Zodiacs DEEP-DIMENSIONED PEWTER PENDANTS



Elegance, for him or her!

Most beautifully sculptured Zodiac pendants you can find, superbly detailed in Pewter. True works of art for him or her in all 12 signs. Rich antique-gold with matching 28" chain. Each \$12.50

Cowan Jewelers
THE HOUSE OF DIAMONDS
217 N. MAIN
DOWNTOWN



Seasonal Party Fetes AAUW

A Christmas tea was held for members of the American Association of University Women Monday afternoon in the home of Mrs. Earl Holt, 103 Rio Vista Drive. At right, Miss Dorothy Szydloski, AAUW president, samples the holiday fare prepared by hostesses, who are from left, Mmes. Holt, Joseph Shirkey and Robert Mayfield.



In The Spirit Of Giving

Proceeds from La Madre Mia Study Club's recent holiday tour of homes were contributed to a youth recreation center fund this week. Making the presentation of a \$500 check were Mrs. Bobby Owen and Mrs. C.D. Adams (not pictured). Accepting on behalf of the campaign's steering committee was the chairman, Bill Johnson. Mrs. Adams is also a member of the fund-raising committee.



In the early 1800s, many ill women were too modest to seek medical aid from the male doctors who knew little of female physiology. But one woman, born in 1821, studied medicine on her own and was finally admitted to medical school. The all-male student body of a small medical school in Geneva, N.Y., voted her in as a prank. It was no prank to Elizabeth Blackwell, though. She completed her studies and became the first woman in America to receive an MD degree.



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Program To Benefit Children, Elderly

Baskets of candy, fruit and gifts will be distributed among needy families here on Christmas Eve by members of the VFW and VFW Auxiliary during the annual Toys for Tots drive.

In existence for more than 20 years, the campaign pays special attention to children and senior citizens who might otherwise be deprived of yuletide luxuries. Charity efforts in this program are coordinated with Jewel Smith,

County Welfare Officer. Individuals knowing of needy families who would qualify for the Toys for Tots program are asked to contact one of the following: Mrs. John Rogers, Auxiliary president, at 364-5770; Mrs. Smith at 364-1584; Mrs. Jim Loving, project chairman, at 364-2780; Glenn Green, VFW president, at 289-5542.

Cash donations may be made by contacting one of these individuals.

Fireworks To Be Sold

Fireworks will be sold Dec. 19-21 and Dec. 26-28 by members of Order of the Rainbow for Girls, who met Monday evening in Masonic Hall.

The firecracker stand will be located near Bradford Trucking on N. Highway 385 for the ensuing two weekends and on New Year's Day.

Monica George, daughter of Mr. and Mrs. Jerry Don George, was initiated and Miss Patsy Brownlow read the Rose

Lecture. Members exchanged gifts, which were distributed by J.A. McWhorter and J.B. Noland. Miss Janet McWhorter was present as worthy advisor and her mother, Mrs. J.A. McWhorter, served as mother advisor.

Visitors were Mr. and Mrs. George, Mr. and Mrs. L.J. Clark, Bill Phipps, McWhorter, Noland, Miss Becky Oglesby, Miss Brownlow and Mmes. Charlie Brown, Arthur Clark and Edgar Hartley.

Christmas Stories Told To Club Women

Christmas legends and customs were contemplated by members of Lone Star Study Club Tuesday afternoon when members met in the home of Mrs. Dale Tinnin for a seasonal party. Co-hostesses included Mmes. G.W. Newsom, J.J. Durham and H.E. Henslee.

The thought for the day was

WHO KNOWS?

1. Who was Neptune?
2. When did King Edward VIII abdicate the throne?
3. What is the velocity of a moderate breeze?
4. When did George Washington die?
5. What is the shape of an obelisk?
6. When was the first heart transplant made?
7. Name the stone for December.
8. Define "Cum Laude."

Answers To Who Knows

1. Roman god of the sea.
2. December 11, 1936.
3. Thirteen to eighteen miles per hour.
4. December 14, 1799.
5. Pointed pillar.
6. December 3, 1967.
7. Ruby or turquoise.
8. Latin phrase meaning "with praise."



Pioneer Spirit Recalled

Christmases of yesteryear have been revived in displays this month at Deaf Smith County Historical Museum. This tree, donated by the Kiwanis Club, sports decorations similar to those used in this area by pioneers. Mrs. Jack Gilliland, museum manager, shows her grandchildren, Heather and Patrick Gilliland, the garlands of popcorn and cranberry strings encircling the tree. Other decorations include popcorn balls, candy canes tied with red checked bows and toys wired to the tree.

Who's New

Mr. and Mrs. D. Rickman of Route 3 are the parents of a daughter, Chasity Sue, born Dec. 13. She weighed 8 lbs. 1/2 oz.

Mr. and Mrs. J. Adams of Grand E. Trailer Park are the parents of a son, Edmond Jerome, born Dec. 14. She weighed 7 lbs. 1/2 oz.

Mr. and Mrs. J. Barrios are the parents of a daughter born Dec. 15. She weighed 10 lbs. 5 oz.

**Just in Time
For Christmas!**
SPECIALIZING IN FINE CANDLES
Heritage Candles & Gifts
3rd & Main
364-5555

ATTENTION: *This evening, we have reserved for you a time to pick that special gift for that Special Lady!*

Dad, Brother, & Kids

THURSDAY NIGHT
From 6 P.M. to 9 P.M.

You can shop for MOM or SIS at Gattis Shoe Store

Choose from this list of fine exclusive merchandise

<input type="checkbox"/> House slippers by Daniel Green	<input type="checkbox"/> Gloves by Aris
<input type="checkbox"/> Scarfs for fashion accent	<input type="checkbox"/> Pixies by Bertlyn
<input type="checkbox"/> "Skip-Bo" Card Game	<input type="checkbox"/> Boots
<input type="checkbox"/> Hosiery by Fruit of the Loom	<input type="checkbox"/> Toe Socks by LeRoi
<input type="checkbox"/> Handbags - Dress, Casual, & Sport	<input type="checkbox"/> "Peanuts" Knee-Hi Socks by Fruit of the Loom
<input type="checkbox"/> Designer Coin/Pocket Purse	<input type="checkbox"/> Shoes in Dress, Casual & Sport styles
<input type="checkbox"/> Shoe Trees by Rochester	<input type="checkbox"/> Athletic Footwear by Adidas & Pro-Keds
<input type="checkbox"/> Leather cleaners, polish & conditioners	<input type="checkbox"/> Tights & Leotards by Danskin
<input type="checkbox"/> Gift Certificates	<input type="checkbox"/> A New Gattis Charge Account

***FREE GIFT WRAPPING**

Gattis Shoe Store
Of Hereford in Sugarland Mall

ABBIES MISTER SHOP

Just Arrived

MEN'S Leisure Suits

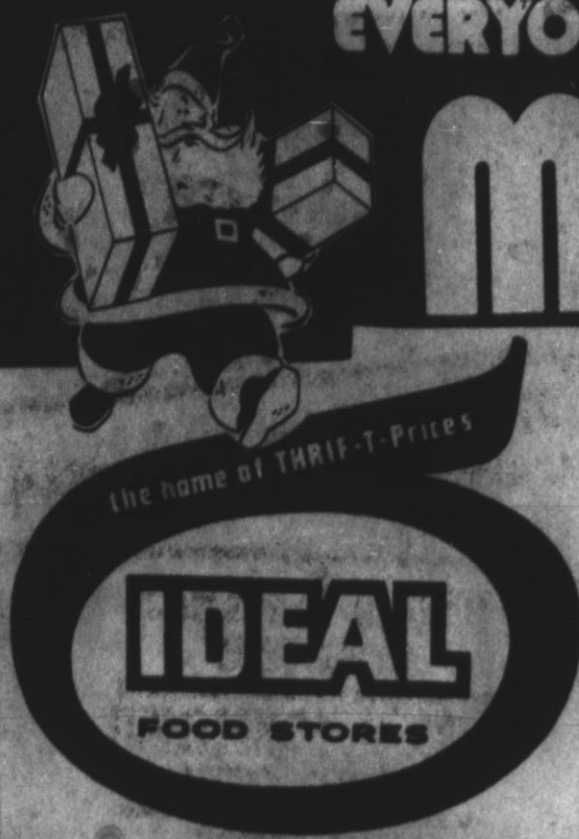
Solid colors,
100% Polyester,
Comfortable & stylish,
Size S-M-L-XL

\$49⁹⁵

Open till 8:30 p.m. till Christmas

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MERRY CHRISTMAS!



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THRU SAT., DEC.
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**PARK PLAZA SHOPPING
CENTER STORE HOURS:**
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**LOW THRIF-T PRICES ON HOLIDAY
Baking Needs!**

ENRICHED FLOUR



Gold Medal
68¢ 5-LB. BAG
LIMIT-1 WITH \$7.50 OR MORE PURCHASE

PURE VEGETABLE SHORTENING



CRISCO
\$1.48 3-LB. CAN
LIMIT-1 WITH \$7.50 OR MORE PURCHASE.

LOW THRIF-T PRICE!

DEL CERRO Pecan Pieces 4-OZ. BAG **59¢**

WILDERNESS Cherry Pie Filling 22-OZ. CAN **58¢**

ANGEL FLAKE Baker's Coconut 14-OZ. BAG **94¢**

DIAMOND Walnut Halves 10-OZ. BAG **79¢**

CAMELOT, ALL FLAVORS Cake Mixes 19-OZ. BOX **69¢**

CAMELOT, ALL FLAVORS Frosting Mixes 13 1/2-OZ. PKG. **69¢**

KARO RED LABEL White Syrup 32-OZ. BTL. **\$1.13**

PURE CHOCOLATE Nestle's Morsels 12-OZ. BAG **92¢**

POWDERED OR BROWN Sugar 2-LB. BAG **62¢**

EAGLE BRAND Condensed Milk 14-OZ. CAN **58¢**

DESSERT TOPPING Dream Whip 6-OZ. PKG. **\$1.23**

PLANTER'S Raw Peanuts BAGS **63¢**

KRAFT Marshmallow Cream 7-OZ. JAR **53¢**

SPECIAL SAVINGS ON HEALTH & BEAUTY AIDS!

LADY CAMELOT Knee-Hi Hose PKG. OF TWO PAIR **52¢**

MISS BRECK Hair Spray 11-OZ. CAN **88¢**

REGULAR, DRY OR OILY Breck Shampoo 11-OZ. BTL. **99¢**

ARRID Roll-on Deodorant 1 1/2-OZ. **78¢**

AFTER SHAVE Mennen Skin Bracer 4-OZ. BTL. **88¢**



BUTCHER BLOCK BEEF Rib Roast
LARGE END OF BEEF RIB
\$1.69 LB.



CENTER CUT Pork Loin Roast
CORN-FED PORK
\$1.59 LB.



CORN KING FULLY COOKED Boneless Hams
WHOLE OR HALF
\$1.79 LB. WATER ADDED

BONELESS, BUTCHER BLOCK BEEF BLADE CUT BEEF CHUCK Chuck Roast \$1.19

SLICED INTO CHOPS QUARTER PORK LOINS \$1.59

BAR-S FULLY COOKED BONELESS HAMS \$2.79

MEL-O-CRUST BROWN 'N SERVE Dinner Rolls LIMIT 3 WITH \$5 OR MORE PURCHASE PKG. OF 12 **28¢**

MOUNTAIN CROWN COFFEE Folger's LIMIT-1 WITH \$7.50 OR MORE PURCHASE 3-LB. CAN **\$3.93**

MEADOWDALE, ALL FLAVORS Ice Cream LIMIT 2 WITH \$5.00 PURCHASE. 1/2-GAL. CARTON **78¢**

DEL MONTE CUT OR SEASONED Green Beans 16-OZ. CANS **4 \$1.00**

DEL MONTE FANCY Fruit Cocktail 16-OZ. CAN **36¢**

TOM SCOTT Mixed Nuts 13-OZ. CAN **84¢**

LINDSAY LARGE, PITTED Ripe Olives 2 15-OZ. CANS **87¢**

KRAFT MINIATURE OR JET PUFFED Marshmallows 2 10 1/2-OZ. BAGS **63¢**

MEADOWDALE Sweet Peas 4 16-OZ. CANS **\$1**

32-OZ. 6 PACK 7-UP PLUS DEPOSIT **\$1.49**

MEADOWDALE FLOUR 25-LB. **\$3.59**

CAMELOT, KERNEL Golden Corn 3 16-OZ. CANS **98¢**

CAMELOT WHOLE OR JELLED Cranberry Sauce 3 15-OZ. CANS **\$1**

CAMELOT SLICED OR HALVES PEACHES 3 16-OZ. CANS **\$1**

Frozen Foods

BIRDS EYE DESSERT TOPPING Cool Whip 9-OZ. CTN. **48¢**

RHODES FROZEN Dinner Rolls PKG. OF 24 **48¢**

CAMELOT FLORIDA Orange Juice 12-OZ. CAN **44¢**

WELCH'S Grape Juice 12-OZ. CAN **65¢**

PET RITZ 9-INCH Pie Shells PKG. OF 2 **44¢**

CAMELOT CORN, PEAS OR Mixed Vegetables 3 16-OZ. PKGS. **89¢**

MEADOWDALE Corn on the Cob 4-EAR PKG. **78¢**

CAMELOT WHOLE Strawberries 20-OZ. PKG. **84¢**

PUMPKIN OR MINCE Banquet Pies 20-OZ. PKG. **58¢**

Everyday Favorites

CAMELOT Applesauce 16-OZ. CANS **38¢**

CAMELOT CHUNK, CRUSHED OR Sliced Pineapple 20-OZ. CAN **53¢**

DURKEE'S MARASCHINO Cherries 8-OZ. JAR **69¢**

CAMELOT WHOLE Sweet Potatoes 16-OZ. CAN **61¢**

CAMELOT Sliced Beets 16-OZ. CAN **35¢**

CAMELOT WHOLE Sweet Pickles 23-OZ. JAR **93¢**

CAMPBELL'S Mushroom Soup 10 1/2-OZ. CAN **22¢**

UNCLE BEN'S LONG GRAIN AND Wild Rice 6-OZ. PKG. **93¢**

WELCH'S Grape Jelly 3-LB. JAR **\$1.69**

WIN UP TO \$1,000 CASH...IT'S FUN...IT'S FREE!

PLAY

GAMERAMA

YOU COULD BE OUR NEXT BIG WINNER!

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE WEEK	ODDS FOR 4 STORE WEEKS	ODDS FOR 12 STORE WEEKS
\$1,000.00	12	1:200,000	1:50,000	1:33,333
100.00	20	1:10,000	1:2,500	1:1,667
20.00	100	1:5,000	1:1,250	1:833
5.00	400	1:2,000	1:500	1:333
2.00	1,000	1:1,000	1:250	1:167
1.00	2,000	1:500	1:125	1:83
TOTAL	35,000			

Hereford Termination Date of this Program is January 18, 1976.

EMPIRE OR ROCKY MOUNTAIN FARMS

HEN TURKEYS

10 TO 14-LB. AVERAGE

LIMIT-1 PLEASE

46¢

LB.

ADDITIONAL HEN TURKEYS AT REGULAR PRICE

U.S.D.A. GRADE "A"



U.S.D.A. GRADE A

Honeysuckle Turkeys

ALL SIZES

69¢

LB.



Butterball Turkeys

10 TO 20-LB. AVERAGE

79¢

LB.

CONGRATULATIONS

TO THESE \$1,000 GAMERAMA WINNERS:



HAROLD BLACKMON
PAMPA, TEXAS
MRS. H. SCHIBBELHUT
ULYSSES, KANSAS
LESLIE KURTH
ALVA, OKLAHOMA

NEW \$100 WINNERS:

SHERRI WESTER, Guymon, Okla. - JOYCE CANTRELL, Pampa, Tex. - JAVIER E. SALINAS, Spearman, Tex. - NANCY JOHNSON, Dumas, Tex. - CHARLOTTE SHADLE, Enid, Okla. - STELLA WILKIE, Pampa, Tex. - BETTY GREGORY, Shattuck, Okla.

NEW \$20 WINNERS:

LUCILLE PROBERT, Hugoton, Ks. - FERRELL BRUBAKER, Hugoton, Ks. - VERGIL ADAIR, Dumas, Tx. - MRS. HERMAN METZLER, Pampa, Tx. - ROY PHILLIPS, Pampa, Tx. - SUE BAGLEY, Laverne, Okla. - FLORENCE SENA, Borger, Tx. - GERALD DEAN REAGAN, Pampa, Tx. - LEO STEVENSON, Plainview, Tx. - VERA S. VAUGHN, Perryton, Tx. - BONNIE KING, Pampa, Tx. - PAT SHELTON, Meade, Ks. - MRS. H. J. POWERS, Pampa, Tx. - CARL D. MARSHALL, Adams, Okla.

SWIFT'S PREMIUM GRADE "A" 4 TO 10-LB. AVG. \$1.39
Smoked Turkeys

SWIFT'S PREMIUM U.S.D.A. 4 TO 4-LB. AVG. \$1.89
Grade "A" Ducks

JIMMY DEAN 24-OZ. PKG. \$2.77	MEADOWDALE 2-LB. PKG. \$2.57	MEDIUM SIZE, FRESH-FROSTED
Pork Sausage 12-OZ. PKG. \$1.39	Sliced Bacon 1-LB. PKG. \$1.29	Gulf Shrimp \$3.99
CURE "B" HALF OR WHOLE FULLY COOKED \$2.99	WILSON'S CENTER CUT \$1.89	WILSON'S MEAT OR BEEF 79¢
Boneless Hams	Smoked Pork Chops	Skinless Franks
OSCAR MAYER JUBILEE FULLY COOKED 3-LB. CAN \$8.99	CORN KING HICKORY SMOKED \$1.59	WILSON'S ASSORTED 69¢
Canned Hams	Sliced Bacon	Luncheon Meats
WILSON TENDERMADE HALF OR WHOLE \$2.89	BLUE MORROW COOKED BEEF OR BULK PACK \$1.09	WILSON'S VARIETY PACK \$1.49
Boneless Hams	Pork Fritters	Luncheon Meats
WILSON'S 3-LB. CAN \$7.59	WILSON'S MEAT OR BEEF 12-OZ. PKG. \$1.09	WILSON'S FULLY COOKED \$2.79
Canned Hams	Sliced Bologna	Ham Patties
WILSON'S 5-LB. CAN \$11.99	WILSON'S REGULAR OR POLISH 1-LB. PKG. \$1.69	RODEO ASSORTED 1-LB. PKG. 99¢
Canned Hams	Smoked Sausage	Luncheon Meats



Food Stamp Shoppers
Save at Ideal...
7 Days a week!



We have a **Select** Selection of **Holiday Poultry** for Your **Holiday Needs!**

- SMOKED TURKEYS • SMOKED TURKEY BREAST
- BAKING HENS • CAPONS • ROASTERS
- STUFFED TURKEYS • TURKEY ROASTS
- FRESH OYSTERS AT LOW THRIFT PRICES!

Fresh Dairy	FAIRMONT Whipping Cream 1/2-PINT CARTON 28¢
KRAFT PHILADELPHIA BRAND Cream Cheese 8-OZ. PKG. 42¢	CAMELOT GRADE "A" FRESH Large Eggs DOZ. 79¢
PARKAY SOFT Maxi Cup Margarine 1-LB. CUP 56¢	IDEAL LARGE OR SMALL CURD Cottage Cheese 24-OZ. CTN. 89¢
CAMELOT Grade "A" Butter 1-LB. QTRS. \$1.19	CAMELOT MILD Longhorn Cheese 16-OZ. PKG. \$1.48
FAIRMONT OLD FASHIONED Egg Nog QT. CTN. 73¢	FAIRMONT Sour Cream 8-OZ. CTN. 47¢
CAMELOT Half and Half 1/2-PT. 39¢	PILLSBURY Crescent Rolls 8-OZ. CAN 44¢
WHITE OR COLOR'S Charmin Tissue 4-ROLL PACK 74¢	ASSORTED COLORS Bounty Towels JUMBO ROLL 48¢
ALUMINUM FOIL Reynold's Wrap 13-INCH X 36-FT. 36¢	ASSORTED COLORS Northern Napkins PKG. OF 24 24¢

EXTRA FANCY RED DELICIOUS

APPLES

4 \$1

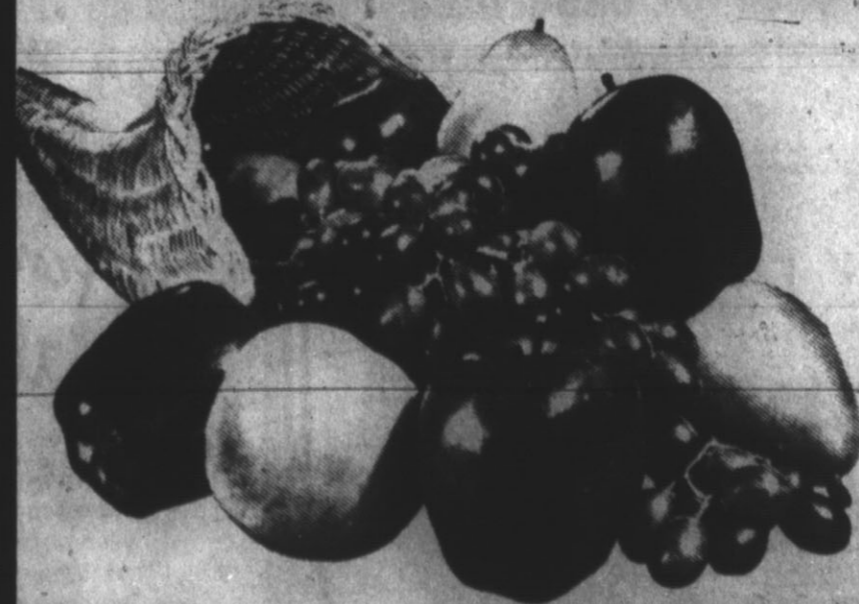
LBS.

TEXAS RUB' RED

GRAPEFRUIT

4 \$1

LBS.



CALIFORNIA

Navel Oranges

5 \$1.00

LBS.

CALIFORNIA ZIPPER SKIN

Tangerines

4 \$1.00

LBS.

IMPORTED Chestnuts	LB.	98¢
MARINATED Artichokes	8-OZ. JAR	69¢
MARINATED Mushrooms	8-OZ. JAR	69¢
FRESH Roasted Peanuts	LB.	69¢

U.S. NO. 1
Southern Yams
3 \$1.00

CALIFORNIA Calmeria Grapes	LB.	59¢
FRESH, CRISP Rome Beauty Apples	4 LBS.	\$1.00
IMPORTED Mushrooms	LB.	69¢
IN THE SHELL English Walnuts	LB.	59¢

EVERYONE AT YOUR FRIENDLY IDEAL FOOD STORE WISHES YOU A

MERRY CHRISTMAS!



The home of THIRIFT-Prices

IDEAL
FOOD STORES

**PRICES GOOD NOW
THRU SAT., DEC.
20, 1975**
LIMIT RIGHTS RESERVED.
NO SALES TO DEALERS.
PARK PLAZA SHOPPING
CENTER STORE HOURS:
MON. thru SAT. 8 to 10
SUNDAYS 9 to 9



BUTCHER BLOCK BEEF

Rib Roast
LARGE END OF BEEF RIB

\$1.69
LB.

BONELESS: BUTCHER BLOCK BEEF SLADE CUT BEEF CHUCK.....\$1.19



CENTER CUT

Pork Loin Roast
CORN-FED PORK

\$1.59
LB.

SLICED INTO CHOPS
Quarter Pork Loins.....\$1.59



CORN KING FULLY COOKED

Boneless Hams
WHOLE OR HALF

\$1.79
LB. WATER ADDED

BAR-S FULLY COOKED HALF OR WHOLE.....\$2.79



LOW THIRIFT-PRICES ON HOLIDAY
Baking Needs!



ENRICHED FLOUR
Gold Medal 68¢
5-LB. BAG
LIMIT-1 WITH \$7.50 OR MORE PURCHASE



PURE VEGETABLE SHORTENING
CRISCO 1.48
5-LB. CAN
LIMIT-1 WITH \$7.50 OR MORE PURCHASE

LOW THIRIFT-PRICE!

DEL CERRO
Pecan Pieces 59¢
4-OZ. BAG

WILDERNESS
Cherry Pie Filling 58¢
22-OZ. CAN

ANGEL FLAKE
Baker's Coconut 94¢
14-OZ. BAG

DIAMOND
Walnut Halves 79¢
10-OZ. BAG

CAMELOT, ALL FLAVORS
Cake Mixes 69¢
19-OZ. BOX

PURE CHOCOLATE
Nestle's Morsels 92¢
12-OZ. BAG

POWDERED OR
Brown Sugar 62¢
2-LB. BAG

EAGLE BRAND
Condensed Milk 58¢
14-OZ. CAN

DESSERT TOPPING
Dream Whip 5.13
4-OZ. PKG

SPECIAL SAVINGS ON HEALTH & BEAUTY AIDS!

LADY CAMELOT
Knee-Hi Hose 52¢
PKG. OF TWO PAIR



REGULAR, DRY OR OILY
Breck Shampoo 99¢
11-OZ. BTL.

MISS BRECK
Hair Spray 88¢
11-OZ. CAN

ARRID
Roll-on Deodorant 78¢
1 1/2-OZ.

AFTER SHAVE
Mennen Skin Bracer 88¢
4-OZ. BTL.



MEL-O-CRUST BROWN 'N SERVE
Dinner Rolls 28¢
LIMIT 3 WITH \$5 OR MORE PURCHASE PKG. OF 12



MOUNTAIN CROWN COFFEE
Folger's 3.93
LIMIT-1 WITH \$7.50 OR MORE PURCHASE 3-LB. CAN



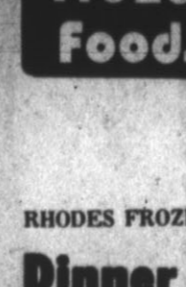
MEADOWDALE, ALL FLAVORS
Ice Cream 78¢
LIMIT 2 WITH \$5.00 PURCHASE 1/2-GAL. CARTON



DEL MONTE CUT OR SEASONED
Green Beans 4.100
16-OZ. CANS



DEL MONTE FANCY
Fruit Cocktail 36¢
16-OZ. CAN



TOM SCOTT
Mixed Nuts 84¢
13-OZ. CAN



MEADOWDALE
7-UP \$1.49
32-OZ. 6 PACK PLUS DEPOSIT



KRAFT MINIATURE OR JET PUFFED
Marshmallows 63¢
10 1/2-OZ. BAGS



BIRDS EYE DESSERT TOPPING
Cool Whip 48¢
9-OZ. CTN.

RHODES FROZEN
Dinner Rolls 48¢
PKG. OF 24

CAMELOT CORN, PEAS OR
Mixed Vegetables 89¢
3 16-OZ. PKGS.

CAMELOT FLORIDA
Orange Juice 44¢
12-OZ. CAN

MEADOWDALE
Corn on the Cob 78¢
4-EAR PKG.

WELCH'S
Grape Juice 65¢
12-OZ. CAN

Everyday Favorites

CAMELOT Applesauce.....	16-OZ. CANS	38¢
CAMELOT CHUNK, CRUSHED OR Sliced Pineapple.....	20-OZ. CAN	53¢
DURKEES MARASCHINO Cherries.....	8-OZ. JAR	69¢
CAMELOT WHOLE Sweet Potatoes.....	16-OZ. CAN	61¢
CAMELOT Sliced Beets.....	16-OZ. CAN	35¢
CAMELOT WHOLE Sweet Pickles.....	12-OZ. JAR	93¢
CAMPBELLS Mushroom Soup.....	10 1/2-OZ. CAN	22¢
UNCLE BENS LONG GRAIN AND Wild Rice.....	6-OZ. PKG.	93¢
WELCH'S Grape Jelly.....	3-LB. JAR	\$1.69

WIN UP TO \$1000 CASH...IT'S FUN...IT'S FREE!

GAMERAMA

YOU COULD BE OUR NEXT BIG WINNER!

ODDS CHART as of December 1, 1975

PRIZE VALUE	NO. OF PRIZES	ODDS FOR ONE STORE VISIT	ODDS FOR 25 STORE VISITS	ODDS FOR 100 STORE VISITS
\$1,000.00	1	1:100,000	1:25,000	1:10,000
100.00	10	1:10,000	1:2,500	1:1,000
50.00	100	1:1,000	1:250	1:100
25.00	1,000	1:100	1:25	1:10
10.00	10,000	1:10	1:2.5	1:1
5.00	100,000	1:1	1:0.25	1:0.1
2.50	1,000,000	1:0.1	1:0.025	1:0.01
1.00	10,000,000	1:0.01	1:0.0025	1:0.001
TOTAL	25,000	1:0.01	1:0.0025	1:0.001

Scheduled Termination Date of this Program is January 17, 1976.

EMPIRE OR ROCKY MOUNTAIN FARMS

HEN TURKEYS

10 TO 14-LB. AVERAGE

LIMIT-1 PLEASE

46¢
LB.

ADDITIONAL HEN TURKEYS AT REGULAR PRICE

U.S.D.A. GRADE "A"



U.S.D.A. GRADE A

Honeysuckle Turkeys

ALL SIZES

69¢
LB.



Butterball Turkeys

10 TO 20-LB. AVERAGE

79¢
LB.

SWIFT'S PREMIUM GRADE "A" 4 TO 10-LB. AVG. \$1.39
Smoked Turkeys.....LB.

SWIFT'S PREMIUM U.S.D.A. 4 TO 4-LB. AVG. \$1.89
Grade "A" Ducks.....LB.

JIMMY DEAN 24-OZ. PKG. \$2.77 Pork Sausage 13-OZ. PKG. \$1.39	MEADOWDALE 2-LB. PKG. \$2.57 Sliced Bacon 1-LB. PKG. \$1.29	MEDIUM SIZE, FRESH-FROSTED Gulf ShrimpLB. \$3.99
CURE "B" HALF OR WHOLE FULLY COOKED Boneless HamsLB. \$2.99	WILSON'S CENTER CUT Smoked Pork ChopsLB. \$1.89	WILSON'S MEAT OR BEEF Skinless Franks13-OZ. PKG. 79¢
OSCAR MAYER JUBILEE FULLY COOKED Canned Hams3-LB. CAN \$8.99	CORN KING HICKORY SMOKED Sliced Bacon1-LB. PKG. \$1.59	WILSON'S ASSORTED Luncheon Meats4-OZ. PKG. 69¢
WILSON TENDERMADE HALF OR WHOLE Boneless HamsLB. \$2.89	BLUE MORROW COOKED BEEF OR Pork FrittersBULK PACK \$1.09	WILSON'S VARIETY PACK Luncheon Meats13-OZ. PKG. \$1.49
WILSON'S Canned Hams.....3-LB. CAN \$7.59	WILSON'S MEAT OR BEEF Sliced Bologna12-OZ. PKG. \$1.09	WILSON'S FULLY COOKED Ham Patties20-OZ. CAN \$2.79
WILSON'S Canned Hams.....5-LB. CAN \$11.99	WILSON'S REGULAR OR POLISH Smoked Sausage1-LB. PKG. \$1.69	RODEO ASSORTED 1-LB. PKG. \$1.29 Luncheon Meats13-OZ. PKG. 99¢

CONGRATULATIONS

TO THESE \$1,000 GAMERAMA WINNERS:



HAROLD BLACKMON
PAMPA, TEXAS
MRS. H. SCHIBBELHUT
ULYSSES, KANSAS
LESLIE KURTH
ALVA, OKLAHOMA

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Food Stamp Shoppers
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7 Days a week!



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- SMOKED TURKEYS • SMOKED TURKEY BREAST
- BAKING HENS • CAPONS • ROASTERS
- STUFFED TURKEYS • TURKEY ROASTS
- FRESH OYSTERS AT LOW THRIFT PRICES!

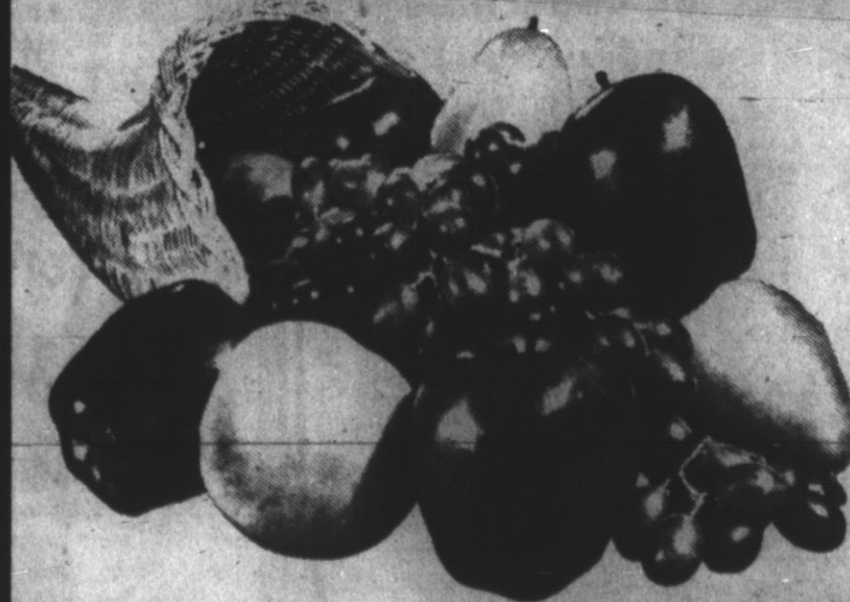
Fresh Dairy FAIRMONT Whipping Cream 1/2-PINT CARTON 28¢	KRAFT PHILADELPHIA BRAND Cream Cheese 8-OZ. PKG. 42¢	CAMELOT GRADE "A" FRESH Large Eggs DOZ. 79¢ CAMELOT MEDIUM EGGS DOZ. 69¢
PARKAY SOFT Maxi Cup Margarine1-LB. CUP 56¢	IDEAL LARGE OR SMALL CURD Cottage Cheese24-OZ. CTN. 89¢	CAMELOT MILD Longhorn Cheese16-OZ. PKG. \$1.48
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FAIRMONT Half and Half1/2-PT. 39¢	PILLSBURY Crescent Rolls6-OZ. CAN 44¢	
WHITE OR COLOR'S Charmin Tissue4-ROLL PACK 74¢	ASSORTED COLORS Bounty TowelsJUMBO ROLL 48¢	
ALUMINUM FOIL Reynold's Wrap12-INCH x 36-FT. 36¢	ASSORTED COLORS Northern NapkinsPKG. OF 24 24¢	

EXTRA FANCY RED DELICIOUS

APPLES.....4 LBS. **\$1.10**

TEXAS RUBY RED

GRAPEFRUIT.....4 LBS. **\$1.10**



CALIFORNIA

Navel Oranges

5 LBS. \$1.00

CALIFORNIA ZIPPER SKIN

Tangerines

4 LBS. \$1.00

IMPORTED Chestnuts.....LB. 98¢	U.S. NO. 1 Southern Yams 3 LBS. \$1.00
MARINATED Artichokes.....4-OZ. JAR 69¢	CALIFORNIA Calmeria Grapes.....LB. 59¢
MARINATED Mushrooms.....4-OZ. JAR 69¢	FRESH, CRISP Rome Beauty Apples.....4 LBS. \$1.00
FRESH Roasted Peanuts.....LB. 69¢	IMPORTED Brazil Nuts.....LB. 69¢
	IN THE SHELL English Walnuts.....LB. 59¢

Citrus In Ample Supply

Citrus supplies at Texas grocery stores are ample for the holidays, although the total crop probably won't hit last season's record-high levels, Mrs. Gwendolyn Clyatt, consumer marketing information specialist, said this week.

Economically priced citrus in good supply includes tangelos, oranges and grapefruit—while tangerine supplies are increasing. Other fruits now available are the more exotic items, such as pomegranates, persimmons and papayas—and avocados are in season, she said.

Mrs. Clyatt is with the Texas Agricultural Extension Service, The Texas A&M University System.

"At vegetable counters, good buys focus on several choices—carrots, cauliflower, Brussels sprouts and broccoli, along with cabbage, hard-shell squash,

turnips and rutabagas. "Increased numbers of sweet potatoes also are coming to market.

"Onions and potatoes, however, continue in moderate supply."

In other sections of grocery stores, "features" are numerous again this week—and many items, such as shortening, dry milk, tuna, flour and spaghetti sauce, are repeated in several ads, Mrs. Clyatt said.

"At poultry sections fryer chicken prices are at last week's levels—with occasional features on parts. Egg prices are fairly steady with little variation expected between now and Christmas. One exception may be medium-size eggs, which are in relatively short supply.

Turkey selections remain good, and prices will range from the same to slightly higher than

Thanksgiving levels—with few specials likely."

Pork will offer special prices on certain cuts in the next week or so, although generally it's priced at high levels, the specialist predicted.

"Look for best values on shoulder roasts and steaks, end-cut loin roasts and chops, and pork liver."

At beef counters, most markets are featuring some cuts on "special", although prices in general reflect those of the past several weeks.

Look for best values on round steaks and roasts, ground beef, chuck roasts and steaks, calf and beef liver, Mrs. Clyatt said.

HOLIDAY CHECKLIST

Although dairy counters are prepared for the holidays with ample supplies of eggnog, prices on most dairy products have been—or will be—rising several cents.



VOE Student

Cheryl Bridwell, daughter of Mr. and Mrs. Bobby Bridwell of 610 Jackson, has been selected as Vocational Office Education Cooperative student of the week. The Hereford High School senior is employed at Arrowhead Mills, Inc. as a general office clerk. She is pictured with her supervisor, Vickie Wilson.



Courthouse Records

MARRIAGE LICENSES

Michael Dale Crawford and Donna Lynn Kiser, Dec. 12
Travis Glen Wilson and Susan Kay Carter, Dec. 10.
Raul Luna and Debra Sue Villa, Dec. 10.
Teodoric Tompkins Jr. and Tonya Denise Pugh, Dec. 10.

WARRANTY DEEDS

Lone Star Agency Inc. to Billy Don Childers et ux, all of lot 9, Blk. 8, Westhaven Add.
Mae Grimes to Jesus Quintero, all of lots 15, 16, and 17, Blk. 6, and all of Blk. 3, all of Finlan Sub. out of central

part of E. 1/2 of Sect. 111, Blk. M-7.
D.W. Finlan to Aristiro Munez Lopez, lots 21 and 22, Blk. 2, Finlan Sub. out of a part of Sect. 111, Blk. M-7.
Paul Jones et ux to Greenwood Baptist Church of Hereford Inc., a part of Blk. 1, Ricketts Add.
James H. Gentry et ux to W.H. (Bill) Gentry et ux, all of SW 1/4 of Sect. 10, Blk. 3 of AB&M Survey of Deaf Smith County.
Cecil C. Boyer et ux to Johnnie L. Matthews et ux, a part of Blk. 21 of Evans Add.

VEHICLE REGISTRATIONS

Roger Pickens, 76 Chev.; Brian G. Clark, 76 GMC; Mike Ferguson, 76 Chev.; Floyd C. Burke, 75 Ply.; Kirk Ball, 76 Chev.; Janita DeLancy, 75 Chev.
Marvin Welty, 75 Kawa.; Tommy Murphey, 76 Ford; Rodney Loyd, 76 Ford; Juana

Rodriguez, 75 Ford; Robert Barrett, 75 Pont.; Tony Calkins, 76 Pont.
Williams S. Kester, 75 Bultaco; Max Self, 75 Olds.; Wister Clevenger, 76 Chev.; Clifford Fangman, 75 Merc.; William T. Brooks, 75 Merc.
John B. Kerr, 76 Ford.

ON SOMINEX 2

WASHINGTON—The Food and Drug Administration has ordered an immediate halt to distribution of the sleep-aid drug Sominex 2 and the recall of all existing supplies from the market.

FEMALE MIDSHIPMEN

ANNAPOLIS, MD.—No hand-holding and fraternization between the sexes at the Naval Academy will be allowed when the school gets its first women students, who will arrive next summer as members of the class of 1980.



FITTING MAKES PERFECT

In order to get the best effect of any fabric you choose to make a dress, a dress must be fitted properly. Here are a few checkpoints that can be applied to many styles.

Critical points are the waistline, the bodice, the neckline and the sleeves. The waistline should be just on the verge of snugness, not pulled in so that the hips bulge below. You should be able to move around inside the waistline without feeling constricted. The horizontal line at the waist should be straight, not dipping in front nor sagging in back.

When fitting the bodice, start with the shoulder seams. Not only is this an area which first catches the eye, but correct placement of this seam will influence the position of the sleeves.

First, pin the shoulder seams together at the notches; next, five-eighths of an inch in from the outer edges. Many shoulder seams are about one-half an inch larger in back than in front in order to provide fullness over the shoulder blade. To ease in the extra amount place pin at center of fullness at right angles to the seam and on the seamline. Follow by placing more pins in the same way working in the fullness. Baste lightly, being sure there are no tiny "pleats."

When fitting the bodice, remember that standard ease is two to four inches across the bustline;

one-fourth to three-eighths of an inch across the chest above the bustline, and one-half to three-quarters of an inch across the shoulders. Check the position of the neckline, keeping in mind that it will be five-eighths of an inch lower, when the collar is applied.

Comfort is your guide in a great many areas of fitting, including the neckline. When sitting down, the fabric should not feel tight across the thighs. When standing and observing the skirt, the side seams should hang perfectly straight. Straight is also the word for the sleeve, which should hang gracefully from the tip of the shoulder to the wrist.

Fitting your own dress is not the simplest thing in the world, but it can be done without tears if you'll compare the measurements of the dress being made with a well-fitting dress in your closet. This will help avoid overfitting, which places a strain on the seams, and also adds visual pounds.

To keep the "plumb lines" of center front and back in full view, baste in a strongly contrasting thread. When you find that a garment is too large and you will have to take in the side seams, pin a tuck down the front, where it is easy to manage. After removing the dress, measure the width of the tuck. Subtract one-fourth of the measurement from back and front seams on each side of the dress. Baste the new seams and fit again.

Genealogists Study Uses Of Library

Use of the library's card catalogue was studied by members of Deaf Smith County Genealogy Society last week during a meeting in the library's Heritage Room.

Sherry Wagner, a library employee, addressed the group.

It was announced that Mrs.

C.F. Newsom's chart of the Sewell family will be on display in the library's genealogy room. Mrs. Baxter C. Lambert presided during a brief business discussion in which 14 persons participated.

The next meeting is scheduled to begin at 7 p.m. Jan. 29, in the Heritage Room.

E May 60

Boots

GIFT CERTIFICATES

364 5961

WEST YOUR BEST BOOT BUY

BEAUTIFUL
YOKE SHIRTS
REG. 12.99
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Dear Santa,
How happy we'll be...
with Temper-ware
under the tree.

Lots of people would love to get Temper-ware by Lenox® this Christmas. And no wonder. It's the informal dinnerware with great-looking patterns, freezer-to-oven-to-table versatility, and a full two-year warranty. And for Santa, there's a bonus. When you buy the set you save 20% over the open stock prices.

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THE HOME GAME

BY VIRGINIA TRUAX

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CHRISTMAS

ALL
MOCASSINS

20% OFF

UP TO
50% OFF

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BOOTS

Men's Ladies & Children

TONY LAMA

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BOOTS

SANDERS

ALL STRAW HATS 1/2 PRICE
ALL FELT HATS 1/2 OFF
OPEN TILL 8 P.M. DAILY
TREMENDOUS BARGAINS THROUGHOUT THE STORE

BANG



Rotary Activities

Don Moore, right, choir director at HHS, directs his students in Christmas selections for the Rotary Club Monday. In addition to the entertainment, Johnie Price, left, president, presents Doris Burges a pin for her contributions in providing the weekly meals for the Rotary luncheons each week. The club will not meet next week due to the holidays but will meet next on Dec. 29.



The Abundant Life

Upgrading Self

By BOB WEAR



"Think better of yourself" is some of the very best and most appropriate advice, because it is a great need in the lives of most people. This is not any part of any kind of justification for self-conceit, arrogance, or any other type of overbearing manner or presumptuous claims. We should remember, however, that the manner of behavior often seen as some sort of arrogant manifestation is a foolish effort to cover up or compensate for an inferiority feeling. Of course, such faulty action just makes an undesirable self-concept more undesirable. Whatever the cause; self-conceit, arrogance and the like are not justified.

WHEN IT IS recommended that we "upgrade self", no effort is being made to justify any of the faulty or objectionable or unwise manifestations of character and personality. While conceit, arrogance and such like have nothing to recommend them; neither do self-abasement, self-degrading, or self-downgrading. The point is that, in order to function as we should and meet the challenges of living with the true spirit of our being; we must think well of ourselves, in the most wholesomely justified manner.

MUCH THAT is happening today has the potential of causing us to have a very low evaluation of self and of mankind generally. If we let ourselves move in this direction, we will progressively lose the essential spirit of life. Certainly, we do have limitations which must be accepted; but this is no reason for thinking less of ourselves. There are problems, difficulties, mistakes and failures; but these are just part of being human and are to be expected. They, however, are not nearly the whole of one's life; unless we want them to be, and are not sufficient reason for downgrading ourselves.

"UPGRADING SELF" will be a big step in the right direction, because it will serve two of the primary responsibilities of life. We will become more effective and more useful persons, and we will maintain an ever-im-

proving view of others. We can do a better job of keeping life current, and this will surely help us to "think better of ourselves."

"FINISH EVERY DAY and be done with it. You have done what you could. Some blunders and absurdities no doubt crept in; forget them as soon as you can. Tomorrow is a new day; begin it well and serenely and with too high a spirit to be cumbered with your old nonsense. This day is all that is good and fair. It is too dear, with its hopes and invitations, to waste a moment on the yesterdays." - Emerson

WE CAN DEVELOP and maintain wholesome, understanding attitudes; and we can be always aware of our actual and potential worth. We can be honorable, honest, decent and everything else that will help us to succeed in "upgrading self".

BIRTH ANNOUNCED

Mr. and Mrs. Tony Vasconcellos are the proud parents of a new baby son, Scott Anthony, born Dec. 3 in Santa Anna, Calif. He weighed 8 lbs., 3 ozs. Grandparents are Mr. and Mrs. Bud Eades, 402 Douglas. Mrs. Eades returned from California Sunday after visiting with the family.

DON'T MAIL GUNS

The Supreme Court has ruled that it is against federal law to send a sawed-off shotgun through the mail.

Keepsake
REGISTERED DIAMOND RINGS

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

Westway HD XEA Discusses Women Hold Santa Project

Christmas was celebrated by members of Westway Home Demonstration Club last week when members met in the home of Mrs. Loyd Vaughn, 213 Ranger Dr.

The ten women present shared Christmas customs and traditions practiced in their respective homes. In attendance were two guests, Mrs. Leonard Click and Mrs. Charles Wiseman.

Mrs. C.W. Covington and Mrs. Clyde Rayburn presented two books which will be given to Deaf Smith County Library in memory of past members.

Members brought holiday refreshments and exchanged gifts under the direction of Mrs. Gaylon Bryan.

The next meeting is scheduled to convene at 9:30 a.m. Jan. 22 in the Covington home, 202 Western.

The visiting Santa Claus project was discussed by members of Xi Epsilon Alpha chapter of Beta Sigma Phi Sorority Tuesday night in the home of Mrs. Jerry Shipman. Persons interested in having Santa appear at a home or party can make reservations by calling 364-4398.

Mrs. Norred Honored At Courtesy

Mrs. Justin Norred, nee Donna McCaslin formerly of Plainview, was the recipient of a post-nuptial shower Monday in the Rural Electric Cooperative Medallion Room.

The honoree, now a Hereford resident since her marriage Dec. 1 at Odessa, received guests with her sister-in-law, Sharon Holmes, her mother-in-law, Mrs. Frank Norred, Mrs. Eldon Fortenberry and Mrs. Lewis Fanning. The latter two women were hostesses at the courtesy, which featured decorations using a Christmas theme.

FORD'S FUND-RAISER

Robert Mosbacher, a Houston businessman, was named to head fund-raising operations for President Ford's 1976 White House campaign.

CHRISTMAS SALE

MEN'S JUMP SUITS 1/2 PRICE

MEN'S LEVI CHAMBRAY LEISURE SUITS 1/2 PRICE

MEN'S POLYESTER KNIT FASHION SHIRTS 1/2 PRICE

YOUTH'S LEISURE SUITS CHECKS 'N' PLAIDS 1/2 PRICE
Sizes 3 to 7

OPEN DAILY TILL 8 P.M.

TREMENDOUS BARGAINS THROUGHOUT THE STORE

BANGEE

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If your house is insured at yesterday's prices, just hope it doesn't burn down tomorrow.

Inflation has raised the price of almost everything.

It would undoubtedly cost significantly more to replace or restore the things you own than your insurance was written to provide.

That's why it's vitally important for you to make sure your personal or commercial property and casualty insurance coverage is reevaluated.

We as an independent agency are especially qualified to advise you. Because we are local, professional business people and we are very much aware of how inflation is affecting our community.

And we can give you expert, professional advice on insurance without any obligation to recommend any one of the many companies we represent.

Call us. We can sit down and examine your situation carefully and then figure out how to make sure your insurance still covers everything you think it covers. And that's what you really want, isn't it?

PLAINS Insurance Agency
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Anthony's

SHOP HEREFORD FIRST!

LEISURE SHIRTS
6.88
3 FOR \$18.

If you think a gift of a shirt lacks imagination, read on! You'll find that leisure and western inspired designs are the most wanted fashion item in men's wear today. The finest in fabric blends in many style and pattern choices. Sizes S-M-L-XL.

MEN'S LEISURE TRIO GREAT LOOKS IN CRISP COOL COLORS

NOW ONLY \$29.3-Pc. Set

Surprise him Christmas day with a new suit. They're easy to wear, stay neat, fight wrinkles, easy to take care of (100% polyester double knit), and are tailored for pure easy going comfort. you get a jacket, matching slacks and matching shirt (Reg. \$7.99) Sizes 36 thru 46. Popular men's colors.

MEN'S DRESS SOCKS Reg. \$1. Pr.
6 pr. for \$5.

The Perfect Stocking Stuffer

Stuff his stocking with many colorful pairs of socks—they're always a needed item and the best time to get them is while they're on sale. One size fits 10 to 14.

MEN'S DRESS SHOES BY ROBERTS

He'll be delighted Christmas morning when he sees these stylish, fine quality slip-on classics of crinkle patent with vamp styling. In Brown, Black, and Bone with contrasting top stitching. Sizes 6 1/2-12.

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PIZZA HUT

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On telephone orders, please specify if coupon is to be used with purchase.

PIZZA SPECIAL
BUY ONE PIZZA - GET ONE OF SAME SIZE FREE WITH THIS COUPON

For Faster Service Phone Ahead - Allow 20 Min.

SMORGASBORD MON.-FRI.-11:30-1:30
Monday Evening 6:00 to 8:00
Adult - \$1.69 Age 6-10-75' under 6-
Tuesday Special - Buy 2 Pizzas Get the 3rd one FREE!

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PIZZA SUPREME	2.99	3.99	4.99
CANADIAN SAISON	2.99	3.99	4.99
PEPPERONI	2.99	3.99	4.99
BEY	2.99	3.99	4.99
PURE	2.99	3.99	4.99
MUSHROOMS	2.99	3.99	4.99
ANCHOVY	2.99	3.99	4.99
BLACK OLIVE	2.99	3.99	4.99
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GREEN PEPPER	2.99	3.99	4.99
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For God So Loved The World

Faith will restore the true meaning of Christmas.



Honor the birthday of the Son of God by attending Christmas services at the Church of your choice; and learn to follow His teachings there every Sunday.

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord."
— Luke 2:11

'Tis not the weight of jewel or plate,
Or the fondle of silk and fur;
'Tis the spirit in which the gift is rich,
As the gifts of the wise ones were;
And we are not told whose gift was gold
Or whose was the gift of myrrh.

— Edmund Vance Cooke

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Lon Conner, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Larry Levick

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Bill Broxson Jr., Pastor

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

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Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C. F. Powell
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400 Mable Street
Rev. C. W. Allen, Pastor

PALO DURO BAPTIST CHURCH
Wildorado Community
Bill Tanner

AVENUE BAPTIST CHURCH
John H. Johns
130 North 25 Mile Ave.

DAWN BAPTIST CHURCH
James M. Tilley

IMMANUEL LUTHERAN CHURCH
Rev. Dwane E. Kirchner (Vacancy Pastor)
Park Ave. and B. Street

CATHOLIC CHURCH
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BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1, 2, 3, 4 Sundays
5th Sunday, Singing

CHURCH OF THE NAZARENE
Rev. Max Jetton, Pastor
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**CHURCH OF JESUS CHRIST
OF LATTER DAY SAINTS**
(Mormon)
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THE CHURCH OF CHRIST
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Thirteenth and Ave. K
Pastor, Jim Gilliam

FIRST METHODIST CHURCH
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**WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moore, Pastor
410 Irving

IGLESIA METODISTA SAN PABLO
Rev. Thomas Balderas, Pastor

FIRST PRESBYTERIAN CHURCH
610 Lee Street
Rev. Roger B. Knapp, Minister

ST. THOS EPISCOPAL CHURCH
William A. Lang, Jr. Vicar
601 West Park

SEVENTH DAY ADVENTIST CHURCH
Elder Hollis A. Morel, Pastor
West Park Addition

**TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H.
Leo Villa

FAITH ASSEMBLY OF GOD
205 E. 6th St.

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.

CHRISTIAN ASSEMBLY
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
South Main
364-2284

UNITED PENTECOSTAL CHURCH
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

CENTRAL CHURCH OF CHRIST
Bob Wear
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Pete Reyna, Minister

LA IGLESIA DE SAN ANTONIO
North 25 Mile Avenue

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Troy Rhodes

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No. 2 - 421 N. 25 Mile Ave.

THE HEREFORD BRAND
Phone 364-2030

PITMAN GRAIN CO.
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FARMER'S DRIVE IN
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THE INK SPOT, INC.
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RIVERSIDE CHEMICAL
Serving Agriculture
Agriculture serves EVERYONE

C & W CARPET

FIRST NATIONAL BANK
Since 1900

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Virgil Kelley

ROCKWELL BROS. & CO.
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213 13th & 1009 Park Ave.
Herb and Dennis Edwards, Owners

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**CARL McCASLIN
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COMPANY**

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DICKIE'S RESTAURANT

**HI-PLAINS SAVINGS
& LOAN ASSOC.**

**ENTRY FORM
MISS HEREFORD YOUNGER AGE DIVISION
BEAUTY PAGEANT**

First Middle Last
NAME: _____
AGE: _____
BIRTHDATE: Month ____ Day ____ Year ____
PARENTS NAME: _____
ADDRESS: _____
PHONE: _____
AGE DIVISION ENTERING: (Circle one)

CUTEST MISS (3-5)
MISS PETITE HEREFORD (6-9)
MISS JUNIOR HEREFORD (10-12)
Entry Fee-\$3.00 Admission-\$1.00
This pageant is sponsored by the Women's Division of the Deaf Smith County Chamber of Commerce which also sponsors the Miss Hereford Pageant.....

The Pageant will be held in the Hereford High School Auditorium on Saturday, February 21, 1976 at 2:00 P.M., but please turn in your entry form to Mrs. Dan Warrick, 130 Kingwood, 364-4764 or Mrs. J.W. Robinson, 213 Cherokee 364-0116 or to the Chamber of Commerce office prior to February 21, 1976

THANK YOUR FOR YOUR PARTICIPATION AND....GOOD LUCK!

Judy Mallett To Emcee Miss Hereford Pageant

Judy Mallett, who was crowned Miss Texas at the 1973 pageant, will be master of ceremonies for the 1976 Miss Hereford Pageant. It was revealed this week by Mrs. J.W. Robinson, chairman.

Miss Mallett is best known for her version of "Orange Blossom Special" played on the fiddle. She won the Miss Texas Pageant with this as her talent. Since her reign as Miss Texas, Miss Mallett has been busy as emcee of many pageants and programs.

By procuring the services of Miss Mallett it was necessary to change the date of Miss Hereford Pageant from February 21 to Saturday, March 6. Therefore, the cutoff date for entering has been extended and Mrs. Robinson said she would make an announcement of that date in the near future.

The steering committee and various chairmen are already busy making arrangements for the pageant.

In the Miss Hereford Pageant, the three top winners will be presented awards along with scholarships in the amounts of \$500, \$300 and \$100. In the Miss Teenage Hereford pageant, the winner will also be named the Bicentennial queen and will reign over all Bicentennial festivities, along with a senior citizen queen.

An entry form is available in the Hereford Brand for the younger division and it should be filled out and mailed as soon as possible. Entries chairman for the Miss Hereford and Miss Teen Hereford pageants is Mrs. Glenn Watts. Girls wanting more information about entering may call her, Mrs. J.W. Robinson or the Chamber of Commerce office.

Lodge Plans Party For Next Week

Plans for the annual Christmas party were discussed by members of Hereford Rebekah Lodge 228 during a regular meeting Tuesday night in 100F Hall.

All members are asked to bring gifts and Christmas snacks to the party, scheduled Tuesday evening.

Ten sick visits were counted and progress reports on ailing members were heard.

Mrs. Jim Show served as hostess to 13 members present.

Calendar of Events

THURSDAY

North Hereford Home Demonstration Club, home of Mrs. A.E. Hodges, 2:30 p.m.

Farm and Ranch Club, home of Mrs. J.E. Sorrells, 12:30 p.m.

Los Ciboleros Chapter of Daughters of the American Revolution, Deaf Smith County Library, 2 p.m.

Deaf Smith County Booster Club, Hereford High School Ag Department, 7:30 p.m.

L'Allegre Study Club's Christmas coffee in the home of Mrs. Jerry Payne, 237 Ranger, 10 a.m.

Alpha Iota Mu Chapter of Beta Sigma Phi, First National Bank Community Room, 8 p.m.

Red Cross Volunteers to meet for lunch at Civic Club Center, noon.

Kiwanis Club, Civic Club Center, noon.

Hereford Jaycees, Civic Club Center, 8 p.m.

American Association of Retired Persons, Community Center, 7 p.m.

VFW, VFW Clubhouse, 8 p.m.

BPOE Elks Lodge in Elks Hall, 8:30 p.m.

Merry Mixers Square Dance Club, Community Center, 7:30 p.m.

Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.

Summerfield Study Club Christmas party in the Clayton Sanders home, 2:30 p.m.

Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.

Patriarchs Militant and Auxiliary, 100F Hall, 8 p.m.



DEAF SMITH COUNTY MUSEUM HOURS

Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

PROBLEMS CONTINUE

NEW YORK--Despite the long sought promise of federal aid, New York officials say "painful burdens" must be shouldered to fully resolve the fiscal problems of the nation's largest city.

CALORIE COUNTDOWN

BY SUSAN DUFF MASTRO

At a time when food prices are still higher than what most of us would be comfortable with, some diet foods have really gone sky-high. Dieters might be tempted to pay more cash for fewer calories, but this isn't really necessary and it can certainly get out of hand. Did you know, for example, that the diet food industry brought in over \$700-million last year? And, did you know that the markup on diet foods in supermarkets is about 23 percent? (Dog and cat foods, which are considered to be high, have a markup of 15.6 percent.)

According to consumer researchers, the reasons for the higher cost of slimming foods are that the volume of sales is smaller (although there are estimated to be about 100 million consumers of diet foods presently in this country), and that the companies which manufacture these foods are small and specialized, thus having higher production costs. Whatever the reasons, as a dieting consumer, you may be paying more to keep calories down and the only way to get around this is to be informed about what you buy. I recently noticed at my own supermarket, for example, that a diet low-fat cottage cheese of one brand cost 20 percent more than the same brand of regular cottage cheese. Now, the important calorie difference in cottage cheese is whether it's creamed or uncreamed (creamed cottage cheese has 260 calories per cup, uncreamed has 170) - and in that same store an inconspicuous carton of uncreamed cottage cheese was 10 cents less than the special brand.

Similarly, I noticed that low-sodium peanut butter costs as much as 50 percent more than the regular peanut butter of the same brand. This can be deceiving as lower sodium doesn't always mean fewer calories (in the case of peanut butter, calorie counts are the same) - but if you need to restrict your salt intake because of high blood pressure or some other medical reason, 50 percent more seems a lot to pay.

In the case of salad dressings, I found that the "imitation mayonnaise" products were less expensive than the real thing, in addition to being lower in calories. This mayonnaise-type dressing isn't usually touted as a diet product, but it has only 65 calories per tablespoon as opposed to the 100 calories in each tablespoon of real mayonnaise. Also, several bottled diet dressings such as French, Italian and Bleu Cheese, were lower in price than regular salad dressings - possibly because they contain less vegetable oil which has risen so much in cost.

If you check calorie counts carefully (many are now listed on packages) and comparison shop, you can cut down the risk of paying more than you should to keep calories low. You can find, for example, that Neufschatel cheese which tastes, looks and spreads much like cream cheese, is the same price as cream cheese and has considerably fewer calories. Also, you might want to bypass that sugar shelf with its astronomical prices and opt for saccharin sweeteners instead.

Essay Contest Offers Trip Abroad For Youth

Jo Ellen Jorde, a local resident, has been appointed state coordinator of the Youth for Understanding program, which offers a trip abroad to high school students.

Mrs. Jorde will be appearing on Channel 10-KFDA from 6:30-7 p.m. Saturday, Dec. 27 to explain the project and present films of the Bicentennial-oriented program. This opportunity will be further outlined on January 14 when a patriotic musical program is performed at Hereford High School.

"Everyone has a good chance to win," Mrs. Jorde emphasized. "In order to qualify, a student needs to be 15-18 years old and write an essay. Local youth can give themselves a trip to Europe, South America or the Orient for an unforgettable Christmas present."

The deadline for entry is Feb. 1 and interested persons are urged to contact Mrs. Jorde at 364-2788.

Twelve Texas high school students will be selected to serve as Bicentennial Couriers in Europe, South America and the Far East next summer through the essay contest conducted by Youth for Understanding (YFU), an international teenage exchange program.

The Youth for Understanding "Bicentennial Courier" project has been selected as the international youth program by the American Revolution Bicentennial Administration in Washington, D.C.

Cathy Rigby, America's first female gymnastic gold medalist in the 1972 Olympiad, is the National Chairman for the "Bicentennial Courier" project. Miss Rigby has invited high school students between the ages of 15 and 18 to enter the essay competition which will be

conducted in Texas and in 28 other states during the coming school year.

The winners will be announced and then designated official Bicentennial Couriers on April 1, 1976.

Under the program, a total of 184 young people from 29 states will go abroad during the summer of 1976 to live with carefully selected host families in 25 countries throughout the world. Each Bicentennial Courier will carry Bicentennial greetings and invitations from local and state officials and organizations in the United States for presentation to local, provincial and national officials in the countries in which the courier will be living for two months.

The couriers will also be encouraged to speak to groups in their host countries about the Bicentennial celebration and about American life in general. Bicentennial scholarships will be funded by grants from various civic, corporate and local Bicentennial agencies. The only costs which the students will be responsible for are their passport fees and personal spending money.

During the last week of October, every high school Social Studies Department office will receive a packet of information with details about the essay competition and the "Bicentennial Courier" project. Students are advised to contact their high school's Social Studies office at that time.

Youth for understanding is a non-profit educational organization which cooperates with and receives an annual grant from the U.S. State Department. Since its inception in 1951, YFU has made it possible for 50,000 American-foreign high school students to have an overseas

living experience. The international headquarters of this organization is in Ann Arbor, Michigan.

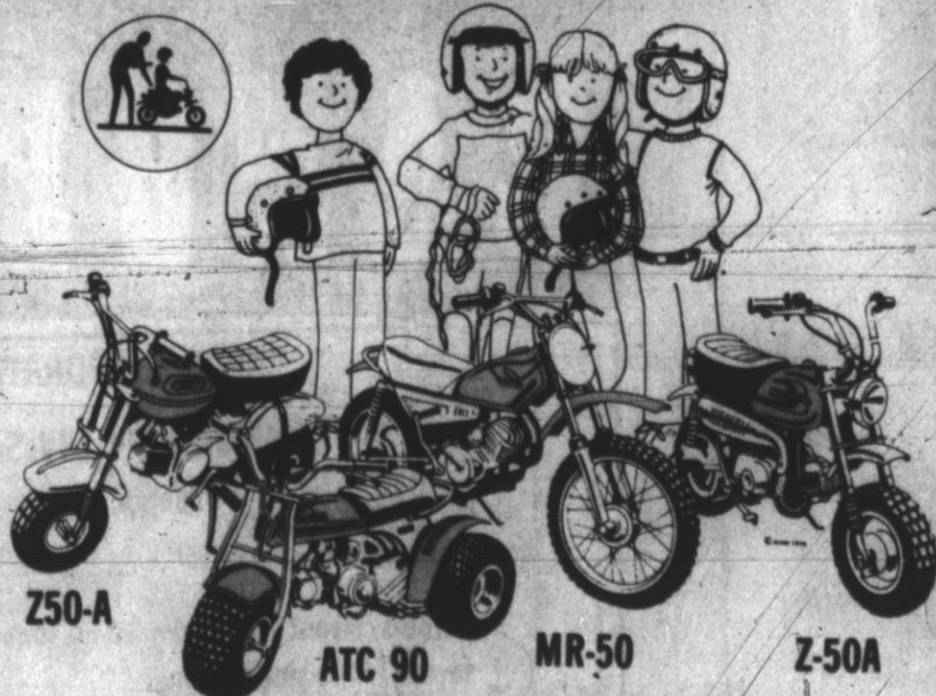
Senator Lloyd Bentsen is Honorary Chairman of the YFU "Bicentennial Courier" project. President Ford has endorsed this project personally.

Cathy Rigby is the National Chairman for the project.



JO ELLEN JORDE
...YFU state coordinator

Let the kids have a little fun this Christmas.



The fun bunch from Honda.

A little fun means a little Honda. And we have several models the kids will love, and you'll love, too, thanks to their safety features and famous Honda dependability. Let your youngster choose from the Fun Bunch: The spirited two-stroke MR-50 mini-motocrosser, the Mini-Trall Z-50A, the economical ATC 90 three-wheeler, plus the ever-popular XR-75, XL-70 and XL-100. And right now these small Honda bikes are available at very popular prices. So visit us now—and let the kids have a little fun riding the Honda Fun Bunch this Christmas.

Good things happen on a Honda.

Pro Sports Center 1001 Park Plaza

364-5811

WINTER MELONS — Why not freeze honeydew and watermelon balls now for use in winter salads or desserts? A treat for the eyes and the palate at Thanksgiving or Christmas dinner!

MOLD MAGIC — If unmolding your gelatin creation makes you quiver, try this: Brush mold well with cooking oil and chill in refrigerator about 1/2 hour before adding gelatin. When ready to serve, let stand at room temperature 10 minutes before turning onto plate.

QUICK GETAWAY — For a fast cleanup job when cooking out, place your charcoal on a grill lined with foil. When the coals are cool, simply wrap up and throw away.

SHADES OF GAY '90s — Have a restless teenager who would like to throw a party for the whole gang? I sold mine on the idea of an old-fashioned box supper. The kids pretended to think it corny, but had a ball. The boxes were sold for pennies rather than dollars, and the carry-out chicken store made a mint!

(c) 1975, McNaught Syndicate, Inc.)

A candle & gift shop with the atmosphere of yesteryear.

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3rd & Main 364-5555



LOOK CAREFULLY

CONSIDER ONE THING BEFORE YOU SPEND money ON AN ELECTRIC CENTER PIVOT

US.

"Us" is a service organization big enough to care for a big machine. One that's designed to last you 15-20 years or more. Valley Electrics are built to such high industry standards, that they invite a critical inspection. Measurement by measurement, and specification by specification, a close look at a Valley Center Pivot will point out one thing more than any other - heavy duty construction. Season after season a Valley Electric proves that the extra effort was well worth it. A wide wheel base, extra broad double trussing, a full three-directional coupling, structurally superior gearboxes and sturdy construction throughout make this tough irrigation equipment, the kind that value-minded farmers demand. Check one out soon.



Rex Harris
364-6696

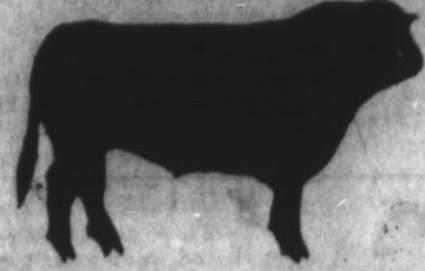


Claude Cox
364-2525



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**The Hereford Brand
Farm News**



Upland Beginnings
"Green seed" or upland cotton was first planted in North America in 1784 in experiments carried out in Georgia. The seeds were obtained from the horticultural garden of English Botanist Philip Miller of Chelsea, but it has never been ascertained where Miller got his original specimens.

Hearthside Weavers
A flourishing cotton business was centered in Rhode Island in the late 1700's, although there were few real factories. Most of the cotton was given out to the weaver who worked at home and then returned the finished product to the mill.

Cotton Paves Streets
Cotton mixed with asphalt was used for paving streets in Memphis in the 1880's when the town was recovering from the Yellow Fever epidemic. In later years, the streets were resurfaced but cotton still lies beneath today's asphalt and concrete.

Wind Causes Evaporation Loss To Exceed 15 Per Cent Figure

How much water is lost by evaporation during sprinkler irrigation? Irrigation specialists are often asked this question by farmers in the Southern Plains where high winds and warm temperatures prevail during the growing season. Research results on evaporation from sprinklers were presented by Dr. Nolan Clark, Agricultural Engineer at the USDA Southwestern Great Plains Research Center, Bushland, Texas, at the winter meeting of the American Society of Agricultural Engineers on December 17 at the Palmer House Hotel in Chicago. His research showed that evaporation from irrigation

sprinklers was less than 10 percent when wind velocities averaged less than 10 miles per hour. However, evaporation increased from 10 to 30 percent as average wind velocities went from 10 to 20 miles per hour. Dr. Clark did his research by using 15 sprinklers to wet an area 120 by 150 feet. Forty-eight catch containers were used around the center

sprinkler to collect water for measurement. Tests were run with 5/32- and 11/64-inch size nozzles at pressures of 30, 40, and 50 pounds per square inch. A total of 56 tests were conducted over a wide range of temperatures, humidities, and wind conditions. His work revealed that wind velocity and vapor pressure deficit had the most influence on

evaporation, while air temperature and water pressure had only minor influences. Vapor pressure deficit is a measure of the amount of water vapor that air can hold and is derived from humidity and air temperature. At the same relative humidity, hot air can hold considerably more water vapor than cool air. At wind velocities less than 10 miles per hour, vapor pressure

deficit had the greatest influence in determining the amount of evaporation. At high wind velocities, the wind was the predominant factor, and all others had little influence. Since much of the Southern Plains has an annual average wind velocity greater than 12 miles per hour, annual evaporation from sprinkler irrigation can be expected to exceed 15 per cent.

TSCRA Files Suit Against USDA

An injunction to prevent the USDA from imposing its threat of embargo of Texas breeding cattle was brought into federal district court in Austin by the Texas and Southwestern Cattle Raisers Association Dec. 12.

The suit, naming as defendants Secretary of Agriculture Earl L. Butz, APHIS Administrator F.J. Mulhern, and Deputy Administrator J.M. Hejl, and Paul Becton, in charge of brucellosis for APHIS, seeks to obtain an injunction restraining the order to cut off federal brucellosis funds as well as to implement the embargo, according to TSCRA President Hilmar G. Moore.

The suit charges that the USDA has failed to meet requirements in not filing an environmental statement on the proposed embargo with the Environmental Protection Agency. Such a statement, required by law, entails a lengthy review and a hearing with an eventual ruling by the court.

TSCRA is suing for "declaratory relief and preliminary and permanent injunctive relief from the provisions and requirements of the Brucellosis Eradication Program of the United States Department of Agriculture." The suit claims that the proposed action of embargoing Texas cattle and withholding funds for brucellosis control will significantly affect the quality of human environment within the meaning of the National Environmental Policy Act. The

resulting increase of cattle numbers from such an embargo and the increase of the disease caused by withdrawal of funds and personnel would have an impact on the quality of the state's air, grasslands, soil and water resources, the suit claims.

In requesting an environmental impact statement, the TSCRA is in general repeating its request of the past two years that a high-level, impartial feasibility study of brucellosis and its combating efforts be initiated by Congress.

The threat of an embargo of Texas cattle resulted from the Texas Animal Health Commission's refusal to adopt USDA's new restrictive measures in the brucellosis program. The TSCRA, long an opponent of the "Over-kill" aspects of the federal regulations, actively supported the commission's stand at the Sept. 4 TAHC meeting in Austin. Hilmar Moore gave testimony of strong opposition to the adoption of USDA's ever tightening regulations at the hearing which preceded the TAHC's decision.

One of the most damaging elements of the proposed embargo is the financial effect imposed on purebred operations, states the TSCRA. Major stock shows in Texas, which annually draw thousands of head of cattle to be exhibited and sold, would be vastly curtailed under an embargo. Purebred sales of all kinds would be threatened, since out-of-state buying would be

significantly reduced. The timing of the proposed embargo does not allow purebred herds time enough to achieve a qualified status through continuous testing that would allow out-of-state shipment during early 1976, the TSCRA claims.

Lack of confidence in the federal brucellosis eradication program has long hurt the effectiveness of these efforts. Cattlemen claim the blood test is often inaccurate and certainly over-condemnitary so that many thousands of healthy cattle have been sent to slaughter needlessly. The traceback system which identifies the herd of origin of those cattle reacting positive on the test often takes many months, making it impossible for ranchers to identify which other cattle of his might have been exposed. Also plagued by long delays have been the indemnity payments.

The TSCRA also questioned

USDA's right to restrict shipment from those Texas counties which have reached certified free status. "The law states that any state or political subdivision thereof which complies with USDA's uniform methods and rules must be recognized as such," said Moore. "A county is a political subdivision and we have many in the state which have cleaned up brucellosis according to the regulations."

Moore also pointed to new "breakthroughs" from the scientific community that are on the horizon, promising a much more practical and medically sound program to deal with the disease. Swift implementation of these new processes and developments would be as much wiser plan of action for USDA, he said, than the expensive machinery to control an embargo between states.

Cutback Slated For Nitrogen Production

Nitrogen fertilizer production in the United States will be reduced about 4 percent this winter, but Texas farmers should not be affected too much by the curtailment.

That's the contention of Dr. Russell McDonald, an economist in marketing for the Texas Agricultural Extension Service.

He points out that the delivery of natural gas (the feedstock for ammonia used for nitrogen fertilizer) to ammonia plants will be curtailed as the winter season approaches. Current estimates are that the curtailment will total about 670,000 tons for the 12-month period ending March 1, 1976. Of course, severe winter conditions might further reduce the volume of natural gas going to ammonia plants.

"The expected curtailment of natural gas for ammonia production is almost double the curtailment during the year ending March 1, 1975," notes the Texas A&M University System specialist.

The 670,000 tons of natural gas that are expected to be curtailed means a reduction of 550,000 tons of ammonia for nitrogen fertilizer. Half of this reduction is scheduled for the period of January-March next year, a time when the need for fertilizer production increases sharply to meet demands for the spring planting season.

"The greatest curtailment in ammonia production will be in the Corn Belt where nearly 180,000 tons of nitrogen may be

lost due to the curtailment of natural gas deliveries," says McDonald. "The northeastern part of the United States and the Appalachian region will also suffer, as ammonia production is expected to be down about 25 per cent from that of a year ago."

The remainder of the country should not be faced with a shortage of nitrogen fertilizer unless severe winter conditions bring even more than the expected natural gas curtailments adds the economist.

Eli Ended Frontier Game

Lending a neighbor a helping hand is an American custom that dates back to the early frontier days.

Done on a community-wide basis, it not only made light work of otherwise tedious chores but also provided frontier families with an opportunity for socializing.

Eli Whitney's invention of the gin, however, soon put an end to one such activity in cotton-growing areas, reports the National Cotton Council.

In the early 1800's, before the gin came into widespread use, a favorite occasion for young people was "the cotton-picking." The task at hand was to pick seeds out of cotton, and a spirited contest with a tempting prize for the winner made fun out of a normally boring job.

To insure rapid separation of the seed from the fiber, the cotton was first spread out on the floor in front of the fireplace for drying. Equal portions of the cotton were then distributed to the young men present for "picking." The fellow who finished first was not only proclaimed the champion, but also got to kiss the girl of his choice.

Log-rollings, housewarmings, corn huskings, flax-pullings, quilting bees, and even apple-butter "billings" were similar events on the social calendar in various sections of the early American frontier.

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McClain Gets Promotion At Holly Plant

Rodney T. McClain has been promoted to first assistant chemist at Holly Sugar Corporation's Hereford plant.

He had been a chief chemist trainee since September 1974 and replaces Alvie McLean who resigned to go into business for himself.

McClain is a graduate of Fort Sumner, New Mexico, High School and of Easter New Mexico University, Portales, where he received a BA in mathematics and a minor in physics.

While in college, he was a member of Phi Kappa Phi, an honorary fraternity, and worked in heavy equipment during the summer months.

His wife is Mary Hall McClain and they live at 312 Western.

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Planning Symposium

Texas Agricultural Extension Service specialists discuss ideas to be presented during a corn production symposium scheduled in Dimmitt at the Exposition Building Friday [Dec. 19], beginning at 2 p.m. Left to right are Leon New, agricultural engineer-irrigation; Marvin Sartin farm management economist; Dr. Robert Berry, plant pathologist; and James Valentine, soil chemist. All are from Lubbock. They will join Gene Laatham, Extension Service county entomologist from Plainview, and Dr. John E. Bremer,

Extension Service agronomist from College Station, in presenting topics related to cultural practices and economics of corn production. According to County Extension Agent Charles Hottel, over a million acres of corn were grown on the Texas High Plains this year. Next year's acreages are expected to increase. The afternoon meeting will follow an annual meeting at 10 o'clock that morning of the Texas Corn Growers Association in the Exposition Building.

Corn Acreage Expected To Increase On Plains

With the 1975 bumper corn crop harvested, some Texas High Plains producers are looking forward to next year's plantings with an eye to increasing their acreages. A Texas Agricultural Extension Service economist says despite the odds against a repeat of this year's record crop, corn acreage will increase.

"Everything fell into place for corn producers on the High Plains last season," says Marvin Sartin, area Extension Service farm management economist. "Rainfall was about right which saved irrigation costs and boosted yields. Prices were good, and harvesting weather was excellent."

"We expect the upward trend in corn production to continue, but on a more modest scale than in the past."

"This season, we had about one million acres in corn production in a 42-county area. This compares to 700,000 acres in 1974, most of which was grown for grain and the other for silage. In 1965, we had only 50,000 acres in corn, and practically all of it for silage."

Sartin says the 42-county High Plains corn producing area in 1973 had 60 percent of the acreage and 80 percent of total corn grain production in Texas. With practically all the 42-county area under irrigation, yields of 130 bushels per acre outlasted the remainder of the Texas acreage, most of which is grown without irrigation, averaging 45 bushels per acre.

Some unfavorable factors, though, may cause farmers to steer away from corn in favor of sorghum, Sartin believes.

"For one thing, producers with marginal resources such as water may expect higher corn yields than their resources can produce. In many situations where low yields can be expected if rainfall is not extremely timely, a 6,000-pound

sorghum crop would decidedly be favored under presently assumed input prices.

"Costs of pumping and availability of sufficient irrigation water will have to be carefully considered because corn requires about 25 acre inches of water for full production in an average season. Last year producers grew bumper crops with the benefit of unusually timely rainfall. Unlike sorghum and wheat, corn does not perform well under limited irrigation."

"The availability and price of fertilizer will also enter into the picture," he adds, "especially since a 150-bushel corn crop requires about 200 pounds of nitrogen per acre."

"Fortunately, some fertilizer supplies have stabilized considerably during the past year. Current prices of fertilizer probably will not be a deterrent to corn planting intentions as long as corn price prospects and projections remain around today's current price levels."

Dr. Frank C. Petr, area Extension Service agronomist at Amarillo, gives several reasons for the popularity of corn on the high Plains in addition to current favorable market prices.

"Corn is well adapted to the soils and climate of the High Plains and responds abundantly to proper irrigation, fertilizer

and management inputs," he says. "And much of the equipment required for corn production with the exception of the corn harvesting head is also used for production of grain sorghum, making it possible for producers to grow both crops using virtually the same equipment."

Petr says there are relatively few production hazards that are devastating to the crop.

Hail, for instance, generally damages only a small percentage of the total crop. Heavy hail damage at critical growth stages, when the growing point is above ground level until pollination is complete, can destroy a crop, resulting in replanting. Hail occurring after the seed has been set is less damaging since the corn plant may be nearly defoliated at the stage and still produce a respectable yield.

Another hazard is the corn borer insect pest. Eating his way to the base of corn stalks, he weakens the plant causing it to fall. Fortunately, southwestern corn borer infestations have only minor effects on total grain yields, says Petr. Farmers can partially control the insect by a well-timed spray program or by discing corn stubble to destroy overwintering larvae.

Sartin says the economic hazards probably play the

greatest role in dictating corn planting intentions. Inflation drives up variable input costs such as seed, fertilizer, insecticide, herbicide, labor, harvesting, hauling and grain drying. Fixed costs, such as tractors and machines, labor and land rental also are way up.

For a 130-bushel corn yield and 6,000 pounds of sorghum, Sartin figures that variable costs per acre total about \$189 for corn and \$140 for sorghum. This amounts to \$2.60 per 100-weight of grain for corn compared to \$2.33 for sorghum. But because of increased yields and higher prices assumed for corn, income above variable costs is about \$136 for corn and \$115 for sorghum.

The competitiveness of these two crops, Sartin says, depends on the individual resource situation on each farm.

Ultimately, the type of farming operation and available local resources will dictate how much corn is grown as opposed to sorghum. But Petr and Sartin both agree that modest expansion of corn production will continue on the High Plains until the predicted depletion of underground water makes it necessary to turn to more drought-tolerant crops. For producers with marginal water resources, that time may have already come.

"We do not know your grain sorghum, but we should!" was the response of Boris Runov, the Soviet Union's deputy agricultural minister, as he and members of a five-man U.S. grain sorghum trade team made tentative plans for demonstration feeding projects in Russia.

The meeting with top Russian agricultural leaders climaxed a three-week seminar tour of Europe and Russia by the team, representing the U.S. Feed Grains Council, Grain Sorghum Producers Association and the Texas Grain Sorghum Producers Board.

Runov told team leader Elbert Harp, GSPA-TGSPB executive director, that his people "would like to cooperate with you in demonstration work with poultry and pork to illustrate the value of grain sorghum."

The grain sorghum promotion

Ag Exports Make Jobs

Many Americans are gainfully employed, thanks to the abundance of agricultural products that are shipped abroad.

"Agricultural exports provided jobs for more than a million people last year," points out a marketing economist for the Texas Agricultural Extension Service.

"The big business of exporting agricultural commodities provided jobs directly or indirectly for an estimated 1.2 million people," notes Dr. Russell McDonald.

Half a million of these jobs were held by farmers—about 14 per cent of all the farmers in the United States.

Jobs in the nonfarm sector that stem from agricultural exports included some 50,000 in food processing, 300,000 in trade and transportation, 100,000 in manufacturing and 200,000 in other services.

A total of 5 per cent of the U.S. work force was involved in some way in the agricultural export picture in 1974.

Grain Sorghum Trade Team Plans Russian Projects

The invitation from Runov followed a visit last year by him and his top aides to the Lubbock area where they studied sorghum production and utilization.

Team members included Harp; Jack King, GSPA-TGSPB research director; Dr. Lloyd Rooney, cereal chemist from Texas A&M University; John Baumgardner, animal science professor from Texas Tech University and Dr. Halvor Kolshus, U.S. Feed Grains Council European director.

While in Moscow, the team conducted a five-hour seminar

designed to acquaint the top Russian agricultural leaders with the nutritional feeding value of sorghum. The talks, highlighted by slide presentations, covered the origin of sorghum, hybrid development, chemical characteristics of the kernel, feeding value of sorghum compared to corn and price comparisons.

Harp pointed out that because grain sorghum is not included in the recent US-USSR grain pact, there are no sales restrictions.

"Russia can buy all the sorghum it needs without prior approval of our government," Harp said. "But now they are reluctant to buy sorghum because they know so little

about it. "The Russian grain crop is reported to be at disastrous levels this year, which creates an unusually strong need for them to import more grain," Harp said. "This should be a good opportunity for grain sorghum sales in the future."

The team's visit to Russia, arranged by U.S. agricultural attache Roger Neetz, is a part of GSPA-TGSPB's continuing market development program, carried out overseas through the U.S. Feed Grains Council. In addition to the Moscow seminar, programs were presented in nine European countries including Poland and Yugoslavia.

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