

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, JANUARY 4, 1907

No. 47

ALL SHOULD MAKE GOOD RESOLUTIONS FOR THE NEW YEAR

A BIG SUCCESS

Commencing the Dry Goods business less than two years ago with a very small capital, we have built up in this short space of time the BIGGEST DRY GOODS BUSINESS IN THE PANHANDLE OF TEXAS ACCORDING TO CAPITAL STOCK, REACHING THE ENORMOUS PROPORTIONS DURING THE PAST YEAR OF TURNING THE STOCK TEN TIMES, MAKING EACH ONE HUNDRED DOLLARS CAPITAL SELL ONE THOUSAND DOLLARS WORTH OF GOODS. We have never seen this accomplished by any Dry Goods house since we commenced working in the business in 1878, a little over twenty-eight years ago. We recognize the fact that it takes customers to make business; it also takes the keenest insight in buying to make a success and please the customer. According to the old adage, "Goods well bought are half sold." We appreciate the fact that our customers recognize that our goods were well bought, hence the enormous amount of business, considering the capital, during 1906. We wish to express our great appreciation to the friends and customers that have supported us so loyally in a business way during the past and cordially invite a continuance of their liberal patronage during 1907. Believing NOW as we did in the commencement of our business that SPOT CASH was the best policy, we term our store a STRICTLY CASH, and not a thirty day business. Thanking you again for your very liberal support in the past and asking that you at all times give us a call when in need of anything in the Dry Goods, Clothing, Hat, or Shoe line.

YOURS FOR SUCCESS J. G. CALLENS

Miss Pattie Estes Entertains.

Last but by no means least of the entertainments given to the young people of Hereford during the Christmas holidays was that given by Miss Pattie Estes at her beautiful home in the western portion of town on last Saturday evening. Miss Pattie spent Christmas with parents and friends and gave this as a farewell entertainment before returning to Parkville, Missouri where she will continue her course in the Park College. The hostess received the guests in a very charming and graceful manner and so great was the hospitality shown that that all felt that they were thrice welcome and "had welcomes been American beauty roses, each would have received large bouquets." The short hours were spent in interesting games and delightful conversation interspersed with instrumental and vocal music delightfully rendered by the hostess. Repairing to the dining room delicious refreshments of ambrosia, cake and fruits were served.

Miss Pattie was assisted in the evening's entertainment by her estimable parents, Dr. and Mrs. Estes who left nothing undone for the enjoyment of the guests. After having spent a most enjoyable evening all bid Miss Pattie a fond farewell, wishing her all the success possible in her college career.

LOST—White handle office pocket knife, with one blade. Return to B. H. Baker at office of Wither- spoon & Baker. 45tf

Mr. and Mrs. Joe Carter Entertain.

On last Tuesday evening at their beautiful home in West Hereford, Mr. and Mrs. Joe Carter delightfully entertained a crowd of Hereford's young people. From past entertainments given by these hospitable people the crowd knew that a great time was in store for them. Happily, joyously and merrily they gathered into the parlors of the Carter residence.

"Where time seemed young,
And life a thing divine,
All tastes, all pleasures, all desires combined
To make this a sanctuary of bliss."

Everything possible was done for the entertainment of the guests. Interesting games were indulged in until a late hour and the reception was carried out with the greatest of success. Mr. and Mrs. Carter proved themselves excellent host and hostess and finally when the time for departure was at hand the guests very reluctantly bid them farewell.

Those present on the happy occasion were: Misses Beulah and Jessie Head, Mary and Minnie Tygret, Hubbard, Jones, Green, and Deshler; Messrs Cardwell, Johnson, France, Collins, Cannon, Gockrell, Head, Roberts, Jim and Lish Carter and Mr. and Mrs. Jack Garvin.

Notice Cattlemen.

Winter pasturage, fine grass, abundant water. Cattle received at the railroad. Wintered, gathered and returned to the railroad. 25cts per head per month. Address 44-4t FREDERIC WHITNEY, Cimarron, New Mexico.

W. H. M. S. Reception.

The Woman's Home Mission Society met for the monthly session on last Tuesday. The president had requested that the meeting be at her home that an after session might be held in the form of a reception in honor of the Secretary, Mrs. T. S. Barcus, as she will leave for Monterey, Mexico, on next Monday.

Thirty members were present, ten new names enrolled and the reports from the five circles showed that each had met its obligations. Total collections amounted to something above the redired \$100.

In manifestation of the regard entertained for Mrs. Barcus and of the sincere regret felt because of her leaving, Mrs. H. H. Hawkins, in behalf of the Hereford Auxiliary, presented her with a set of after-dinner coffee spoons. The members trust they will serve as a slight evidence of the general appreciation felt for the hearty and efficient help Mrs. Barcus has proved to the society during the past year.

The president proving a most excellent hostess, brought the pleasures of the evening to a happy close by serving refreshments consisting of wafers with tea, coffee or chocolate.

Will Buy Kaffir and Maize.

We are now in the market for all the kaffir, cane and maize seed the farmers have for sale, and will pay the highest cash price for same. 36tf FALLWELL & SONS, Hereford, Texas.

FOR SALE—160 acres near Elida, New Mexico, or will trade for property in or near Hereford. W. J. Major, Boom, Texas. 44-4tp

Progressive High-five.

Mr. and Mrs. J. W. Lacy entertained informally Wednesday evening with progressive high-five.

Four Tables were in use, enthusiasm in the game increasing as its terminus was neared. In a cut for high score between Miss Beulah head and Mr. Warner, first favor was won by the former. The "booby" prize, a generous size bottle of "catch-up," was awarded to Mr. Cannon.

After the results of the game were announced, the hostess served a two course luncheon consisting of sandwiches, olives nut salad, nabiscos and chocolate. The guests were: Misses Jessie and Beulah Head and Helen Jones; Messrs. Harry Cannon, Emmitt Cardwell and Jim Head; Mr. and Mrs. Joe Warner, Mr. and Mrs. Will Walters, Mr. and Mrs. Paul Barnett, Mr. and Mrs. Jack Garvin, Mr. and Mrs. Joe Carter.

Winter Mustard Greens.

The BRAND office this week was presented with a sample of Mustard greens, by Mrs. Clarence Smith, grown in the garden of Wm. Smith of Castro county, for which she has our thanks. The mustard was in fine condition for winter greens. The patch has never been covered up at all during the winter, withstood the ravages of the snow and blizzard and is now growing nicely, some of it is just ready to bloom.

FOR SALE—My residence in East Hereford. See me or DeAtley, Moses & Co. Dr. W. C. Moughon. 43tf

Railroad at Plainview.

The citizens of Plainview were justly made to feel proud when on last Saturday the long looked of railroad was completed into their little city. Their hopes of long standing had at last been realized. The largest crowd ever before gathered there was on hand to do the honors of the all important occasion. A great day was made of it. The citizens gave the railroad officials a banquet and tried in every way to show their appreciation of the great event. The railroad will be a great benefit to Plainview and she is to be congratulated upon her good fortune.

To Home Seekers, Investors and Real Estate Owners.

Do you want a square deal? If so, then compare our prices with the prices asked by others for the same lands. You will find that we can save you money, in many instances from \$1.00 to \$3.00 per acre. We sell strictly at the owners price, nothing added. We have never received over 5 per cent commission for selling, and this firm has never bought or sold and option, so that we are always prepared to give our customers the benefits of the best bargains on the market.

47tf JOHN W. DEATLEY & Co.

For Sale.

Ten acre block east of nursery, fenced and broken out. A bargain if sold at once. Price \$1000.00, \$336.00 in two notes. Balance cash. 47tf

J. B. ELLISTON.

A CARD OF THANKS

At the beginning of the year just closing, we set our pegs at a certain mark, with a determination to reach it. We are pleased to note the fact to our many friends that we have passed the mark. We truly and sincerely thank you one and all. Now, that a new year is upon us, we have already great plans and fixed purposes in view. Our 25 years of business experience has taught us that in order to succeed in business, first you must have the co-operation of the people, second, you must give the people the very best possible for their money. In order to achieve the ends, you must BUY your goods RIGHT, you must SELL them RIGHT. In this we feel full capable from all points of view. For 1907 we will have increased facilities for doing business, with no increase of expenses, hence we expect to do a much larger volume of business on a much smaller margin of profit. The idea is this: We would rather sell two dollars worth of goods on 10 per cent profit than to sell one dollars worth on 15 per cent profit. This will be our motto for 1907. Thanking you for past favors and asking your co-operation for 1907, I am yours very truly,

E. B. BLACK, Furniture Dealer and Undertaker

OUR FRIENDS AND CUSTOMERS WE THANK YOU SINCERELY

For the liberal patronage that you gave us in 1906. The increased volume of our business has enabled us to give you better values in all lines. FOR THE NEW YEAR WE PROMISE YOU BETTER SERVICE AND IF POSSIBLE BETTER VALUES. We know that YOUR INTEREST IS OUR INTEREST, and we will safeguard them in every way. Cordially inviting you to continue our pleasant business dealings, we are

SINCERELY YOUR FRIENDS

Johnson, Gary Gardware Co.

Successors to STRINGFELLOW-HUME HARDWARE COMPANY

Bishop Smith Dead.

Bishop A. Coke Smith of the M. E. Church South, died at Ashville, North Carolina, on the night of December 25th. Bishop Smith was elected to the Episcopacy at the general conference held in Dallas four years ago. He has been in failing health for some time. Pleurisy was the immediate cause of his death. His death was a great shock to his many friends and admirers throughout the south. He had been honored by the highest position within the power of his church. In losing him Methodism sustains a great loss and christianity one of its strongest workers.

We have cash customers for land in the Panhandle. See us at once. Baskin Land Co., Hereford, Tex. tf

Business Change.

A change in business circles was effected this week in which C. S. Richards disposed of his interests in the restaurant business of Richards & Feemster to S. B. Feemster. Messrs Richards & Feemster have enjoyed a large patronage in the restaurant business and while the BRAND regrets to see the retirement of Mr. Richards yet feels sure, from past experience that in the near future he will find his way behind some lucrative counter.

Mr. Feemster is a man of large experience in the restaurant business and the BRAND predicts for the new management a continuation of the success in business that was enjoyed by the old firm.

W. T. Smith the transfer man.

Honor Roll.

We are glad to note that a number of Hereford citizens are placing themselves upon the Honor Roll by building sidewalks in front of their residence property. Messrs Geo. A. Stambaugh, J. E. Howard, G. W. Barcus and H. C. Myrick have already been noted through the columns of the BRAND. Others, coming under our observation who have built sidewalks are Messrs E. B. Black, Judge Gough, J. H. Bowers, Judge Witherspoon, Bill Head, B. Barnard, C. E. Edwards and J. Ray. Let the good work go on and may the honor roll grow until every property owner in town has his name placed thereon. With a good sidewalk in front of every lot in the city the good people would not be denied the privilege of coming to town in bad weather to do their shopping and business would not be so greatly paralyzed as it was during the last bad spell. Be a public benefactor and help build up the town.

Success With Alfalfa.

That alfalfa raising is a success in the Panhandle is evidenced by the beautiful hundred acre farm of Messrs Gough & Irwin on their Tierra Blanco ranch about six miles east of Hereford. Theirs is the largest and best alfalfa farm in the Panhandle. It furnishes pasturage for a large number of cattle during the winter months. Alfalfa raising is a great opportunity to double the value of your land in a short time. It has proven a great success with farmers in this country.

A Bargain.

Two sections of land for sale 17 miles southeast of Hereford near the new town of Happy on the Plainview railroad. This is a choice tract of land, both in quality and location. Address 47tf

C. M. HUNT,
Hereford, Texas.

Intermediate Program.

Following is the Intermediate C. E. Program for January 6, 1907:
A new year with God—Gen. 1-1; Jno. 1:1-14; 15:4-7.
Leader—Hattie Shirley.
Song.
Roll call.
Reading of minutes.
Scripture Reading.
Special Messenger Topic—Grace Mason.
Song.
What God is willing to do for us—Mildred Waterman.
Voluntary Parts.
Pastor's five minute talk.
Mizpah.

Ready for Delivering.

I am now prepared to deliver from the Weaver place in southwest Hereford all kinds of fruit, shade and ornamental trees. I have in stock a limited number of ash, elm, sycamore, ashbury, mulberry and weeping willow from 10 to 15 feet high. If you wish any of these large varieties, come quick. In fact, I can interest you in any department of nursery stock. 44tf

League Program.

The following is the program for the Senior League for Sunday, January 6:
Subject—The Quiet Hour—Matt. 6:6.

Leader—D. F. Ashbrook.
Short talk on subject—Leader.
How should each day be begun?—Miss Griffith.
What should our petitions be in prayer?—Miss Pearl Turrentine.
Take time to be Holy—General Discussion.
Reading—Miss Clark.
Farewell message by Rev. T. S. Barcus.

All Leaguers are requested to be present as this is the last Sunday our pastor and wife, Brother and Sister Barcus will be with us. All friends are cordially invited to be present.

Attention.

A stray boar hog, unmarked, is at my place near Boom. The owner should call at once and get same.
P. C. PYLANT.

Ralph Barnett's

Close Out Prices

Ladies' and Children's Slippers at exactly
One-Half Price

Ladies' and Children's Shoes, all kinds
Almost One-Half Price

**Better Come Now and
Be Supplied**

Ralph Barnett

FARM LANDS

Can always be depended upon to bring handsome returns from what they will produce. Hence from a productive standpoint they are popular as an investment; but aside from what can be produced from year to year, all good lands are constantly enhancing in value, which makes the income from them a two-fold one. The best cheap farm lands are in the Panhandle of Texas and the best bargains can be found at the office of

GUINN & ARNOLD

GARRISON BROS.

ARE NOW PREPARED TO SHOW YOU A VERY COMPLETE LINE OF HEATERS, COOK STOVES AND RANGES, COMPRISING THE CHOICE STYLES OF THE "CHARTER OAK" AND "GARLAND" LINES OUR STOCK OF SHELF HARDWARE IS VERY COMPLETE IN ALL DEPARTMENTS. WE HAVE A COMPLETE STOCK OF JOHN DEERE IMPLEMENTS AND GRAIN DRILLS.

Come and See Us Before You Buy

WANT COURT HOUSE.

Citizens Will Petition Commissioner's Court For an Early Erection.

The following petition has been circulated and freely signed by Deaf Smith County citizens:

To the Honorable Commissioner's Court of Deaf Smith County:

Whereas, the offices, vaults, court rooms and entire court house of Deaf Smith County are inadequate for the proper transaction of the present volume of business, and

Whereas, said building has become old and not in keeping with the advancement and improvements of said county, and said building and all public records and documents are in constant danger by fire, and

Therefore, we the undersigned voters of Deaf Smith County, respectfully petition your honorable body to order an election at the earliest practicable date to determine whether or not \$50,000.00 of county

bonds shall be issued for the purpose of erecting and building a court house for said Deaf Smith County This, the 1st day of January, 1907:

Change in Public School.

Mrs. Ford, who had charge of the fifth grade in our public school, has resigned and Mrs. Vannoy has been elected to take her place. Mrs. Ford has been with us only a short time but her work has been entirely satisfactory and she has gained many friends in Hereford.

Mrs. Vannoy has been connected with the school for several years and the board is fortunate in being able to secure her services again.

Mrs. Ford has accepted a position in the Amarillo public school where she can be with her family.

For Sale.

An up to date brick business house 26x80 feet. Standard walls. Plate glass front. Centrally Located, up to date fixtures. For price write H. HERRON, Graham, Texas.

Mrs. Gough Entertains.

At their beautiful home in Northwest Hereford, Mrs. Judge Gough entertained a crowd of Herefords young people on New Year's eve night.

With light hearts and happy faces the young people crowded into the parlors of Mrs. Gough's residence to pay their last respects to the retiring year and to watch for the coming of the new.

The time was made to pass away rapidly and pleasantly with a number of progressive games—Anagrams, the hilarious game of "Up Jinks," the popular game of "forty-two" and many others. In a guessing contest, which proved to be very interesting and instructive. Mr. and Mrs. Paul Barnett received the prize, a beautiful set of nut picks. Elmer Dameron and Miss Albina Hurtick received the booby prize of two small dolls.

Miss Chapman lent much to the evening's entertainment with several

selections of music which was a great treat to all. Earl Gough and Bill Argo also favored the crowd with some delightful instrumental music.

Delicious refreshments of punch, cake and popcorn balls were served by Mrs. Gough and Miss Lee. So delightful was the entertainment of those present and so great was their enjoyment that the old year almost slipped away unconsciously. So glad were they to get rid of the old year full of spots and blemishes that they decided to usher in the new year, "All unspotted," with a "joyful noise" and thus give vent to their feelings by firing anvils. Accordingly they went to the blacksmith shop where previous preparations had been made and kept up their demonstrations until a late hour. All good things must come to an end, though, and finally they bade each other farewell and voted Mrs. Gough a most excellent hostess and the occasion one of the most enjoyable of the season.

Those present were: Misses Chap-

man, Taliferro, Albina Hurtick, Nona Arthur, Mildred Waterman, Jessie Deshier, Hattie Shirley, Lila Neilson, Audrey Argo, Nannie Jowell, McXie May Mason, Grace Maon, Jessie Wright, Sallie Wright, Irma Gough, Messrs Johnson, L. Cardwell, Elmer Dameron, Earl Wilson, Henry Sandoval, Virgil Easley, Bill Argo, Frank Elliott, Marcus Keliehor, Dee Melton, Otis Park, Earl Gough, Leron Gough, Mr. and Mrs. Paul Barnett.

Dissolution Notice.

Notice is hereby given to the public that the firm of Richard & Feemster by mutual agreement on this day the 12th of Dec. 1906 dissolves partnership, C. S. Richards retiring and S. B. Feemster continuing the same. All accounts and liabilities of the Firm to be assumed by S. B. Feemster.

C. S. RICHARDS.
S. B. FEEMSTER.

WANTED—White cook at the Ritchie Hotel. Apply at once. 45tf

GOOD FURNITURE, LOW PRICES

Our New Year's resolution is to sell to the public strictly up-to-date Furniture at prices far below any which have ever been made in this city. Our Mr. Houck is now in the northern markets making selections of rare bargains. Our trade the past four months has been all we could ask. We are now better equipped than before to care for the trade of Hereford and vicinity. Remember that when you want good Furniture at low prices, you should not fail to see us

CARTER & HOUCK
FURNITURE DEALERS

The Brand

C. E. EDWARDS, Proprietor
O. E. THOMAS, Editor

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, JAN. 4, 1907

OUR PROGRESS.

It affords the BRAND much unalloyed pleasure to point to the wonderful change which has been wrought in Hereford and surrounding country the past year. As we glance about us, we behold wheat and alfalfa fields where twelve months ago nothing but mesquite grass and cattle was to be seen. With this change in the appearance of our country, there has also come about a noticeable change in the sentiment of our people with reference to this as a farming country. There were many doubters a year ago; now there are none to speak of. Everybody seems to realize that the Panhandle is well adapted to agricultural pursuits and that unheard of resources are lying here awaiting the application of man's intelligence.

As for Hereford, it is but necessary to point to the brick business houses as well as the hundreds of magnificent homes which have been erected. In one year's time, we have grown from a town of 2000 people to a city of at least 3500 and yet the rush of building is still kept up. Our stores are all loaded with high-grade merchandise and not a single failure in business has occurred during the year. Nor is this all. We have secured a modern light plant, steam laundry, stone manufacturing plant, built a new public school building and raised \$10,000 with which to purchase the dormitory for the college. Everybody, who had the energy to work, has prospered and we now face the New Year with the brightest prospects in the entire history of the West. A concerted action of our people will bring about even a greater development for 1907.

The BRAND now wishes to extend greetings to all its readers with the wish that the New Year will have in store for them much happiness and prosperity.

BEAR WITH US.

It is seldom that the BRAND asks favors or makes apologies, but we wish to ask the local business men to indulge us for a while in our job printing department until we recover from the bad results of moving. It requires much labor and time to move machinery and get it properly adjusted, but we are endeavoring to expedite matters as much as possible so that in a week or so we shall again be able to give perfect service in all departments.

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER
Local Agent
HEREFORD, TEXAS

CHANGE IN BRAND.

With the last issue in 1906 the BRAND was placed under an entirely new management, the undersigned retiring from the publication to give place to C. E. Edwards who is now sole owner. The writer makes this announcement with considerable reluctance for several reasons. In the first place, our work had become one of love to us so generous have the people of Hereford and surrounding country been in extending their aid and encouragement. Our three and one half years here have been the most enjoyable of our entire life because of the fact that we had the united aid of a united and unselfish people in our efforts to place the true merits of the Panhandle before the outside world. The BRAND has worked long and hard to properly represent this excellent community. How well it has succeeded we leave the public to answer.

In retiring from the journalistic field, we cannot help feeling way down deep in our heart a profound regret for being compelled to see the BRAND pass into other hands. Our constant pride for more than three years has been to make the growth of the paper and printing plant commensurate with the growth of the country. We have not only provided a permanent home for the BRAND at a heavy expense, but have added machinery and other equipment so that there is not an office in all West Texas which can boast of being so complete in detail. We have watched the BRAND grow to its present proportions and installed its machinery in its new home, and now surrender our pen to Mr. O. E. Thomas whom Mr. Edwards has employed as his editor, while he, himself, will act in the capacity of business manager. In this connection, we would not fail to mention the importance of our people giving their hearty cooperation to Messrs Edwards and Thomas as they labor in our midst day after day. Editing a newspaper is by no means a bed of roses and any good citizen cannot afford to withhold his support and influence from his home paper.

Before bringing this notice to a close, we wish to say to all the citizens of Deaf Smith, Castro and Palmer Counties (for they have all proved our friends) that we can never find words adequate for expressing our gratitude for and appreciation of the many kindnesses and unheard of support which you have given us. If we have been of service to you, then we feel that our efforts have not been amiss. We shall claim the privilege of continuing to live among you and, if in a business capacity, we only trust that our relations will be as happy in days to come as in those that are buried with the past.

In this announcement, we also wish to thank the members of the Northwest Texas Press Association for the courtesies which they have seen fit to show, and, as president of that organization, we take this occasion of tendering our resignation and of expressing the wish that they all may be fortunate in receiving the same kind consideration from their constituents which has been shown the writer during the past three and one half years.

We give up our work with the warmest feeling for every man in Hereford and we should be sorry indeed to learn that there is one here who bears malice against us.

Again thanking all, and wishing the new management much success,
Your friend,
J. RAY.

One good 2 seated spring wagon, almost new, for sale or will exchange for carriage or surrey. Jno. W. DeAtley & Co. 45tf

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	18,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$113,000.00
TOTAL ASSETS	500,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to its care and respectfully solicits your account

PUBLIC ANNOUNCEMENT

We have engaged in the grocery business in Hereford with a two-fold purpose, viz: To make a living for our families and to serve the public of Hereford and surrounding country with first-class groceries. If we had not believed we could accomplish both these, we would not have engaged in the business. We ask all our friends, as well as everybody needing groceries, to figure with us. Our constant desire will be to treat you right.

YOURS FOR BUSINESS

HUBBARD & RICE
SUCCESSORS TO J. M. GARNER

TREES—TREES—TREES

THE HEREFORD NURSERY has a complete line of FRUIT, SHADE, FOREST and ORNAMENTAL TREES. We enjoy pleasing you. Ask your banker or merchant about our success in growing fruit, etc., here.

THE HEREFORD NURSERY

L. P. LANDRUM, Proprietor

For Trade.

I have a black land farm consisting of 432 acres near Itasca in Johnson county, one brick house 100 feet by 25 feet in Hillsboro, one brick house in Osceola 90x25 feet, one brick house in Valasco 80x25 feet and two business lots in Valasco, which I will trade on reasonable terms for good plains lands. For particulars, see H. B. MCKINLEY, Hereford, Texas. 32tf

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford. C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

For Sale.

Two Remington typewriters in good repair. JNO. W. DEATLEY & Co. 45tf

LLANO ESTACADO NURSERY

S. L. BOONE, PROPRIETOR

Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

Nurseries at Hereford and Lockney

Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983
Assisted by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

All eyes are turned to THE PANHANDLE of TEXAS. Read its development in the condensed statement of

The Western National Bank of Hereford

at the close of business, November 12, 1906

RESOURCES		LIABILITIES	
Loans and Overdrafts	\$308,913.24	Capital Stock	\$ 50,000.00
U. S. Bonds and Premiums	51,000.00	Surplus and Profits (net)	26,090.47
Banking House and Fixtures	5,600.00	Circulation	50,000.00
Other Real Estate	3,362.32	Deposits:	
Redemption Fund	2,500.00	Individual	\$353,716.71
Cash and Exchange	108,431.62	Banks	.00
	479,807.18		479,807.18

THIS BANK OPENED FOR BUSINESS JULY 1ST, 1903

Deposits at the end of six months	\$51,300.62	Deposits at the end of two years	\$104,628.68
Deposits at the end of one year	55,959.21	Deposits at the end of 2 1-2 years	220,466.42
Deposits at the end of eighteen months	90,016.08	Deposits at the end of three years	263,146.89
Deposits September 4th, 1906			\$327,692.15

DEPOSITS NOW - \$353,716.71

INSURE Your Stock

I now represent the International Live-Stock Insurance Co. of Dallas, Texas, and would like to insure any and all of your live-stock

Terms Reasonable

H. V. HENNON

Mr. Tom Witherspoon of Amarillo was in the city Monday.

See W. M. Cogdell for marble to mark graves of your beloved dead. 38tf.

B. G. Ramey was in from his farm near Dimmitt on Wednesday of this week.

For Sale.—Shumach cane seed at 30 cents per bushel. Apply to Henry Farmer. 22-tf

Mr. and Mrs. M. C. Raley and Mrs. Lou Walters, of Amarillo, are in the city this week.

Bob Brazil moved into his elegant new cottage in East Hereford on Thursday of this week.

Rev. Burks of Waxahachie is in the city this week looking after his land interests near Hereford.

Miss Myrtle Harris, who has been visiting relatives and friends at Cleburne returned home Tuesday.

C. S. McMillon has just completed a nice modern residence in the northern portion of Hereford.

Francis Stuart, of Hagerman, New Mexico, passed through the city this week en route to Kansas City with four hundred head of cattle.

STRAYED:—One roan dehorned cow, branded 7777 on left side. Any information should be reported to J. E. Calwell at Hereford Grain Co's store. 43tf.

In the piano drawing contest at Carter & Houck's furniture store on last Monday Mrs. Ed Johnson had the lucky number that drew the prize.

F. A. Stewart and family left this week for their former home at Longview. Mr. and Mrs. Stewart gained quite a number of friends during their short stay with us and it is with regret that we see them leave. Mr. Stewart was connected with the Hereford Steam Laundry and is well known in the business circles of this city.

List your property with Park & Bourn. 39tf.

It is reported that a Lumber yard will be put in at Frio in the near future.

W. E. Hicks was in from his Tierra Blanco farm the early part of the week.

Wanted—200 cattle to pasture. Good grass plenty of water. J. B. Elliston. 46tf

Mr. T. P. Sissler of Will's Point, was the guest of Dr. Moughon Monday and Tuesday.

Dr. W. H. Walker of Red Water, was in town Monday looking after business interests.

FOR SALE:—7 brood mares at a bargain for cash or will trade for cattle. W. O'Brien. 37tf.

Rev. V. H. Trammell of Dimmitt passed through the city Tuesday on his way home from Clarendon.

FOR SALE—Three head of good work horses, wagon and harness at a bargain. See E. P. Whitson. 34tf

STRAYED—A red heifer, unbranded, marked underslope in each ear. Any information about same should be reported to C. L. Davis. 41tf

Mrs. W. B. Arnold has returned from an extended visit in Kentucky. She was accompanied on her return by her sister and brother-in-law, Mr. and Mrs. Stephens.

The Baskin Land Co. of Kansas City have opened a branch in Hereford. They have cash customers for land in the Panhandle. See them at once. 45tf

Mr. Houck, of the firm of Carter & Houck, furniture dealers, is in Kansas City this week purchasing a new stock for their up to date furniture store at this place.

J. H. Archer, of Sloan, Iowa, came in this week and requested that the BRAND be sent "back yonder." Mr. Archer bought the Rankin section and expects to make this his home in the near future.

DR. ALBERT J. CALDWELL of the firm of DR. CALDWELL and HICKS, Amarillo, Texas, SPECIALISTS on the eye, ear, nose and throat, will be in Hereford, January 16th and 17th at Coulson's Drug Store. 47-2t

J. C. C. Robinson and family and Mr. Young and wife, from McLennon County, came in Wednesday evening. Messrs Robinson and Young have rented the G. W. Barcus farm and ranch near town and will do general farming. They come well equipped for farm work, bringing with them, besides implements a number of fine mules and horses.

DRUGS

BE SURE

you are getting what your doctor orders. You will be if you buy all your Medicines here. Our Drug and Prescription Departments are managed by expert pharmacists.

Toilet Articles

of all kinds may be found here at tempting prices. Sponges, Brushes. All Sick Room Requisites, etc.

PRICES THAT ARE ALWAYS RIGHT

Herbert O. Park

DRUGGIST

Hereford

Texas

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let your contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or 'phone

P. C. Pylant & Sons

BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of Grain, Hay, Salt, Posts, Cotton Seed Meal and Field Seed. We have the exclusive sale in Hereford for Chandler Lump Coal—The best that money can buy. Flour! Flour! We have added to our stock a strictly first-class and up-to-date flour—The Border Queen—Every sack guaranteed. Highest market price paid for Wheat, Oats and Hides. See us before you sell. Get our prices before you buy. We have the best wagon yard in Hereford. Our motto: A square deal to everyone

W. L. FALLWELL & SONS

SUBSCRIBE FOR THE BRAND---\$1.00

Come, Send or Telephone

Your wants to the Hereford Lumber Co. for anything in the Building line. Our Prices are in line and our goods can't be beat. We handle two brands of Paints, the Celebrated, Never-to-be-Forgotten

Sherwin-Williams and Mound City Horseshoe

Ask about them. We also handle the "HANDCRAFT STAINS" the latest thing for inside finish.

Hereford Lumber Co.

A HAPPY NEW YEAR TO ALL

With the advent of the new year comes new resolutions for the future, to improve upon the past, to better our best efforts in giving you the best of merchandise only, honorable dealings at all times, the lowest prices consistent with quality, exactness in every transaction. Goods bought at our store, if not as represented, come back and we will make it right with you. We expect to give you nothing but HONEST MERCHANDISE at fair and honest prices. Remember we carry the QUEEN QUALITY and AMERICAN LADY Shoes for women, and the AMERICAN GENTLEMEN Shoes for men.

Yours For Fair Treatment

GEO. A. STAMBAUGH

Prominent Citizen Passes.
On Monday afternoon last, the citizens of Hereford were startled with the intelligence that one of her most prominent citizens, Mr. A. J. Thompson, had passed away. His death was a great shock to the entire city and surrounding country as no one had more friends and admirers than he. "Uncle Alex," as he is familiarly known, moved to the plains several years ago from Gainesville, Cook County, Texas. He was county clerk of his home county a number of years and during his term of office made a great number of friends. From the time he moved into our midst he has been identified with the progress of the whole Panhandle country and of Hereford in particular.

For some time past Mr. Thompson had been suffering with pneumonia and every thing loving hands and medical skill could do was done for his recovery.

Mr. Thompson had just moved to Hereford from his ranch a few days before he took sick. In his death Hereford loses one of her most prominent citizens and the plains one of its most ardent supporters. He was a broad minded whole souled man and always interested in the progress of our little city. Every one who came in contact with him felt that he was in the presence of no ordinary man. He was a man of great influence and wielded his influence for the right as he saw it.

His remains were shipped to Gainesville, his former home, where they will be laid away among loved ones that have passed on before him.

The Passing of Mobeetie.

The old famous town of Mobeetie will now perhaps disappear from the map. The county seat was located by vote of Wheeler county, last week at a new town called Wheeler, near the center of the county. Mobeetie is perhaps the most famous pioneer point in the Panhandle. It was established under the frowning cannons of Fort Elliott something like forty years ago, and for years it was the only white settlement in the vast domain, the only other point being the Mexican settlement at Tas-cosa. Thus it soon became the center of government, all the country northwest of Henrietta went there to court and pay taxes, if any such thing was done at all. The town is squatted in the sandhills along Sweetwater creek and not at all a good place for a city. The removal of the county seat will soon be followed by the last vestige of the old metropolis.—Hall County Herald.

Schools Success.

The college and public schools are running smoothly since the holidays have passed. Hereford and surrounding country are proud of these institutions. They stand next to the churches in importance. At the public school, over 450 pupils have been enrolled to date, while the college has matriculated about 150. If the latter half of the session can only come up to the high standard of the first half, that of 1906-1907 will be the banner year in the history of our educational institutions.

Boys Take Warning.

The boys of Hereford are hereby warned not to jump on and off moving trains. Hereafter every offence will make you liable to punishment by law.

472t HENRY HUBBERT, Marshall.

Strayed or Stolen.

Four two-month-old pigs, black with white spots. Either strayed or was stolen about a week ago. Will pay reward for their recovery.

43-tf S. L. BOONE
Hereford, Texas.

See Mrs. McMahon, dressmaker, at Mrs. Hodge's residence. 40tf.

CLOSING OUT AT COST

Men's and Boys' Clothing, Odd Pants and Caps
All Dress Goods in Brillianteen, Casmere, Serge, Henrietta Broadcloth and Flannel
Ladies' Shawls, Fascinators, Hoods and Caps
Ladies' Belts, your choice for 25c
Some special bargains in Lace and Embroidery, Table Linens and Napkins

SPECIAL ON THE FOLLOWING

- Men's four-buckle Overshoes - - \$2.25
 - Ladies' three-buckle Overshoes - - 1.85
 - Ladies' two-buckle overshoes - - 1.35
 - Ladies' and Messes' Rubbers - - .50
 - Men's best Corduroy Pants, as good as there is in town - - 3.50
 - The largest Tablet in town and 6 pencils .10
- Just received 200 yards Taffeta and Wash Silks, all colors, prices reasonable
TRUNKS AND SUIT CASES

D. W. PINKSTON & SON

CANNON & MAGILL

1st Door North Tygret Hotel

Complete Line of
CIGARS AND TOBACCOS

NEWS Everything in the class of reading matter. All the latest Magazines and Periodicals :-: :-:

KANSAS CITY AND DENVER
Papers Received Daily

TO THE PUBLIC

I have opened a real estate office in the building which I bought from Allan Bell and I am ready to serve any one having land to sell. I have never bought an option, hence have none to unload. I have no land that is on the market. Will give my clients full benefit of any customers that I may have. Am selling land at a straight five per cent commission. :-: :-:

Yours for best service

W. H. RAYZOR

Dissolution Notice.

Notice is hereby given to the public that the firm Guinn, Lamkin & Arnold is this day by mutual agreement dissolved except as to such business which has not been finished which business will be continued under the same management and completed by the old firm as usual.
44-4t
GEO. H. GUINN
M. A. LAMKIN
W. B. ARNOLD

Horse Found.

Who has lost a bay horse, small star in forehead, wire cut on right hind leg, enlargement above hoof on left foreleg, branded ff's? Call at this office and pay for this ad. tf

Cheap for Cash.

A lot of Furniture and racket shop goods for sale at Buck Roberts' place, next door to J. W. English. 34tf

CLEO COMMUNITY.

Mr. and Mrs. E. L. Williams of Olton spent Christmas with Mrs. W. P. Boyd.

Claude Boyd has returned home after an absence of several months in the southwestern part of the state and around Plainview. We are informed that he will spend the winter at home and attend school.

J. E. Turner of Dimmitt will be in our community next week to build a dwelling house for his son-in-law, Geo. Burch.

J. R. Hastings informed us that a carpenter would be at his place on 2nd of January to commence work on his new residence.

The population of our community is still increasing. The latest arrival is a fine baby girl at the home of Mr. and Mrs. J. R. Hastings, born December 26. Mother and child both doing well.

Mr. and Mrs. T. J. Sawyer spent December 26th with W. S. Dixon and family.

As news is scarce will close for this time.

W. S. D.

We have a great many inquiries for city property. What have you to sell? Park & Bourn. 39tf.

ARNEY NEWS.

Miss Evelyn Storm of Goodnight College visited homefolks Christmas.

W. J. McMinn attended the Fifth Sunday meeting at Canyon City, Friday, Saturday and Sunday.

Mr. and Mrs. Lee Davidson entertained the young people with a party on New Years night.

Mrs. Dave Vickers of Colorado is visiting J. B. Storm and family.

Wash Storm visited Ira Ricketts last week.

Mr. and Mrs. E. Renfro entertained a number of their friends with a dance and supper last Wednesday.

Mrs. W. J. McMinn and children are visiting relatives at Boom.

The Christmas tree and dinner at Arney Christmas day was well attended. Rev. E. D. Morgan made a short talk and took a collection of \$9.80 for the Buckner Orphan Home.

W. D.

Benson Bros. Hung

Wall paper the past four months and are not dead yet. Our office and shop are located northeast corner from City Cafe. Estimates furnished on all lines of work pertaining to our trade. Plain and fancy sign work a specialty. Phone 33, Cottage Hotel.

BENSON BROS.

KEMP LUMBER COMP'Y

Can furnish you all kinds of Lumber, Posts, Paints, Glass and every other line of building material at as reasonable prices as any other house in West Texas. It will always be to your interest to figure with us.

KEMP LUMBER COMP'Y

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

J. H. KING

ABTRACTOR
HEREFORD, TEXAS

I have a complete Abstract of the Capitol Syndicate Lands, Western Union Lands, and Events Addition to Hereford.

SPECIALTIES:
Conveyancing and Notary Work
EVERYTHING GUARANTEED

COTTAGE HOTEL

J. D. Mullins & Son, Prop.

Plenty to Eat and Courteous Treatment

Hereford, Texas

Major's Studio

HIGH GRADE PORTRAITS AND VIEWS

I am an experienced Photographer and guarantee satisfaction because I know I can please.

STROUD & WILSON

AGENTS FOR
The Royal Insurance Co.

The Best Fire Insurance Company on Earth. See Us for Rates.

OFFICE WITH
Johnson, Cary & Co.

Struggle For Railroad.

There is a warm fight being waged between Amarillo and the citizens of Armstrong county at present over the proposition to change that portion of the Santa Fe road lying between Panhandle and Washburn so that it will go direct from Panhandle to Amarillo. The *Claud News* in reference to the matter says:

"The *News* realizes that the people of Armstrong county are now face to face with a very serious proposition—the removal of the Santa Fe railroad track from Panhandle to Washburn and relaying it from Panhandle to Amarillo. If our people make proper effort, we have no fear whatever of the result, if they rest quietly at their homes and do nothing to retain what of right belongs to them then they must expect to lose. There is no question but what a large majority of the representatives are opposed to the main principle involved, that is, the abandonment of a railroad after having been built, and especially for no public good but solely in the interest of one town to the detriment of another. The only thing necessary for our citizens to do is to send a delegation of representative citizens to Austin to properly present the case to our law makers. To do this it is essential that there be concert of action. To do the necessary work money will be required for railroad fare and hotel bills. As every taxpayer and every loyal citizen of Armstrong county is interested in this matter it must not be left for the few to bear the burden; every one must do his part. Austin will be flooded with representatives from Amarillo and our people must be up and doing. Don't rely on the other fellow doing it all; do your part."

B. Y. P. U. Program.

Following is the B. Y. P. U. Program:

Subject—The duty of Winsomeness.

Scripture reading—Prov. 15:13-22, 1st Cor. 9:19-22.

Winning men the greatest work in the world—Paper—Miss Lizzie LeGrand.

Each one win one—Paper—Miss Bessie Curtsinger.

Christian Conversation as a method of Evangelization—Talk—Mr. Comer.

Upright living as a means of winning men—Talk—S. H. Mount.

A Bargain.

Five acres of choice resident property near the college, with a row of young forest trees completely surrounding the property and a nice young orchard of one acre within. All fenced with net wire. A bargain if sold at once. Price \$1250.00. Terms \$500.00 cash, balance one and two years. See 47tf

J. B. ELLISTON.

Methodist Church.

Sunday School 9:45 a. m. Junior League 2:30. Senior League 3:30. Preaching at 11 a. m. and 7:15 p. m. by the pastor. Sacrament of Lord's Supper at close of morning service. We close our connection with Hereford church with Sunday's services. A cordial welcome to all to worship with us.

THOS. S. BARCUS, Pastor.

Residence For Sale.

A flood five-room residence, with hall, together with 2 acres of ground one acre front, good barn and out-houses, well and windmill, located in Hereford, can be purchased for \$3,500 if taken within the next few days.

MAX ROBERTS,

At E. Connell Land Co's. office.

For Sale.

Three good residence lots in the most desirable portion of Hereford. A bargain if sold at once.

47tf

C. E. EDWARDS.

PASTURING WHEAT.

Oklahoma Experiment Station Issues Bulletin Giving Results of Observation.

The pasture which is obtained from the wheat fields in Oklahoma during the fall and winter months is an important adjunct to the stockman's supply of roughage. Winter pasture in the South furnishes a substitute for the roots and silage which are used quite extensively for winter feeding in the more rigid climates. It is possible, however, that in obtaining this supply of succulent material from the wheat fields, some losses may occur. A reduction in yield may be brought about first, by pasturing the wheat plants very close, and in the second place by excessive tramping.

In order to study the effect of pasturing wheat in its relation to the subsequent yield of grain the station conducted a test in 1903, and the work has been repeated, with some slight modifications in the original plan, during three succeeding seasons. The general plan of the four years included four series, and each series, except in 1903, was checked with duplicate plats.

Series one received no treatment. Series two received light treatment.

The wheat was not pastured close at any time and the gates were closed the latter part of February. Series three was given general field treatment, that is the plats were not fenced, but the stock was given permission to pasture on these in the same manner as they passed over the regular field.

Series four was given heavy treatment. The wheat on these plats was pastured not only during the fall and winter months, but it was also pastured in the spring.

The season of 1903 was exceptionally moist, and as the soil was comparatively soft during the winter, the cattle tramped the plats to some extent. Excessive treatment during this period reduced the yield 1.9 bushels per acre.

Very dry weather prevailed during 1904. The total precipitation for the six months commencing with November, 1903, and ending with April, 1904, was 3.08 inches. The growth throughout the winter months was very light on all plats, thus the amount of pasture obtained this season was somewhat limited.

A large amount of rust developed on the wheat plants in the spring of 1905, and as a result the yield was very low. The year 1906 would be classed as an average season.

The average yield for the unpastured plats stands at 14.1 bushels per acre. The plats which were given light fall and winter treatment yielded 12.46 bushels per acre for the four year period on the average. Pasturing in this case re-

L. LEE ROBT. GOLLEHON

Lee & Gollehon

Dealers In
General Merchandise, Dry Goods
Groceries, Notions, Boots, Shoes, Etc.

Having purchased the combined business of Kerr, Sloyer & Ireland and Robt. Gollehon we shall endeavor to give the citizens of Castro County a general store second to none in this portion of the plains. While we expect a living profit from what we sell, yet we propose to sell goods as cheap as can be done elsewhere. We invite the public to give us your business; if we treat you right, continue with us, if not, go elsewhere.

LEE & GOLLEHON
GENERAL MERCHANDISE DIMMITT, TEXAS

THE CITY CAFE

Is the best place in Hereford to get a first class meal. We have experienced cooks, and our place is always kept neat and clean. If you will eat with us once you will eat with us all the time. Remember that we have an up-to-date Bakery in connection.

THE CITY CAFE

duced the yield 1.64 bushels per acre. General field treatment gave about the same result as the second series. Heavy treatment resulted in a low yield. In the latter case the return stands at 8.29 bushels per acre.

Moderate pasture during the fall and winter lowers the yield of grain 1.64 bushels, but the pasture obtained would undoubtedly make up the difference. Taking the same period into account, it may be stated that heavy treatment will reduce the yield to a much lower point. Close, late pasturing will make a further reduction hence it is recommended that stock be taken out of the wheat field by March 1, or March 15 at the latest, if reasonable returns are to be expected. The quality of grain deteriorates perceptibly with late pasturing. It has been noticed in former reports that pasturing wheat when the ground is very wet will have a tendency to lower the yield of grain and at the same time injure the texture of the soil. Under favorable season conditions, the wheat frequently makes a heavy growth and in these cases it is advantageous to pasture.

Public Notice.

Having sold my business to Messers Hubbard & Rice, I wish to state that my books are still at the old stand, and I would appreciate it if those knowing themselves indebted to me would call and settle up at once, as I will be there on dead expense until I get in all of my accounts.

Yours truly,

47-2t J. M. GARNER.

A Bargain.

75 1/2 acres lying 3-4 of a mile from college. All fenced, 25 acres in cultivation, a good new wind mill and tower. Price \$50.00 per acre. Terms \$1000.00 cash, balance in 6 years at 8 per cent. Write or see me at once,

47tf J. B. ELLISTON.

For Sale—A good residence with four acres of ground, close in and well improved. Apply to the Hereford Realty Company. 44tf

HELP WANTED.

No Energy. No Will Power. No Ambition. Losing Confidence in Self and the Confidence of Friends or Employers.

A State of Health That Needs Prompt Treatment to Ward Off Serious Disease.

Do you notice a large reduction in your vital energy? Are you losing hold on your place in the social world? Is your strength gone, constitution weak, appetite poor, digestion deranged, bowels costive, with uneasiness and symptoms of derangement in the region of the kidneys? Such a condition is the preliminary to Bright's Disease or some other serious kidney trouble. If this describes the state of your body, we urge upon you prompt action before your health is entirely beyond recovery. Prickly Ash Bitters is the remedy you need; it has a four-fold restorative effect. It stimulates the torpid liver, restores health in the stomach, strengthens and cures the kidneys, and through its peculiar yet agreeable laxative character it clinches the good work by thoroughly cleansing the bowels. It is a certain remedy for kidney and liver diseases.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 8 in red on the front label.

Sold by Druggists, Price \$1.00 per bottle.

T. M. COULSON, Special Agent.

NEW STORE

I take pleasure in announcing that I have enlarged my store building and added a complete stock of both staple and fancy groceries. I am now before the public with a complete stock of general merchandise and will be glad to meet old friends as well as the new comers.

T. H. BEACH

DIMMITT, TEXAS

RIGHT PLACE

Ours is the right place to find what you want in Fine Hand-made Boots, Harness, Saddles, Blankets, Robes, Etc. Prices Always Correct.

J. A. Canterbury

Residence For Sale. I will sell my six-room residence in North Heretord at a bargain if taken at once. See me for particulars and terms.

G. R. WARD.

PARK & BOURN

We want to sell that piece of property for you. Give us a chance for business. We sell on a close margin. We bring the actual settlers. List your lands so as to justify us in hustling buyers. :: :: :: ::

WE ARE HEADQUARTERS FOR CHOICE PANHANDLE LANDS

For An Investment.

The Western Consolidated Mining Company offers to the general public an unexcelled opportunity for a speculative investment. For terms apply to W. E. Robertson, Hereford, Texas; W. M. Lay, Amarillo, Texas, or G. F. LeGrand, Raymondville, Texas.

The following is a list of stockholders, viz: E. F. Connell, Wm. Harrison, T. B. Rector, J. M. Baugh, Jno. P. Slaton, Jno. Lee Hutchins, T. M. Coulson, J. M. Garner, H. B. Webb, Wm. Lay, J. A. Puckner, Mrs. N. I. Sullivan, E. A. Johnson, Jack Cranford, Herbert Coulson, J. G. Callens, C. E. Edwards Geo. R. Hollman, B. H. Baker, N. M. Fail, J. S. Ayers, H. F. Wiggins, Mrs. W. M. Lay, Louis Anthony, O. H. Rheinhardt, E. L. Dohoney, Hon. Ira Webster, Thomas Currie, J. M. Russell, Miss Drury Featherstone, W. S. Page, W. H. Spinks, R. K. Sansom, Mrs. T. H. Collins, Mrs. C. E. Robertson, Rev. J. W. Collins, J. Frank Blanton, J. H. Costolo, R. T. Martin, W. N. Brickey, Dr. J. B. Campbell, Mrs. Mary D. LeGrand, Mrs. N. A. Price, Miss Leila R. Price, Miss Cassie P. Shuan, H. Grunewald, Will H. Hines, W. G. Ross, A. U. Myrick, J. H. Hines, Chas. T. Wilmette, J. P. Collier and G. F. LeGrand. 40tf.

For Sale.

The east 320 acres in Block B, League 503, near Bovina, Palmer Co., Texas. Only \$13.50 per acre. A beautiful section of land, address the owner. 44-4t

F. L. CONGER,
Galesburg, Illinois.

Horses and Mules for Sale.

I have a span of fine mules for sale. Also a few good work horses, two wagons and harness. See me at Murchison & Thompson's office. ALEX O. THOMPSON.

Lackey-Suggs Wedding.

Late Monday afternoon at the Baptist Parsonage in West Hereford Mrs. Lackey and Mr. G. M. Suggs were united in the holy bonds of matrimony, Rev. O. W. Dean officiating.

The good people of Hereford were taken by surprise since the engagement of Mr. Suggs and Mrs. Lackey had been kept a secret.

Mr. Suggs is a partner with Mr. G. W. Barcus in the land and abstract business and is well known in social and business circles in the city. His esteemed bride is the daughter of G. T. Higgins a well known ranchman of this county.

Mr. Suggs is to be congratulated on the prize he has won and the BRAND joins their many friends in wishing them all the prosperity and happiness possible in their journey of life together.

Card of Thanks.

We wish to express our profound gratitude for the delightful Christmas box of fruits presented us by the Woodmen of the World. Also for the beautiful cake plate and salad bowl presented on Christmas by the Odd Fellow's Lodge. Our appreciation for these kind remembrances cannot be expressed by mere words. With best wishes for a happy and prosperous year to all, yours truly,

MRS. S. H. MCCracken
and CHILDREN.

Notice to Public.

You are hereby notified to close the gates when passing through my home section near Boom. 44-4t

E. C. MILLET.

A Herefords Boys Success.

Homer Inmon, one of Herefords promising young men, closed the first half of the year in Southwestern University, Medical College at Dallas making an average of 99 2-3 on his final examinations. Homer is well known in Hereford and his many friends are very much gratified over his enviable record. He is an industrious, ambitious young man and we predict that he will forge to the front in his chosen profession. Such a young man as he reflects great credit to his home town as well as his institution and Hereford justly feels proud of Homer's achievements. We understand he is striving for first honors in his class and we feel sure that his untiring efforts will be rewarded with success.

Announcement.

Having purchased J. M. Garner's grocery business, we take this means of saying to the public that we shall endeavor to continue the business along the same lines which have characterized it in the past viz: To deal fairly with each and every customer who does business with us. Our business methods and principles are not unknown to the people of Hereford and surrounding country. We ask you to call to see us when we can serve you in our capacity. We shall always endeavor to treat you right.

HUBBARD & RICE.

J. O. Bradenbaugh, of Kansas City, Mo., came in Tuesday to look after his many interests in this part of the country. Mr. Bradenbaugh is interested in the Hereford Grain Company. He will in the near future build a grain elevator at this place. He is an enterprising man and is awake to the interests of Hereford and the Panhandle Country.

Notice to Cotton Growers.

The cotton growers of the vicinity of Hereford will please take notice that there will be no more ginning for this season after January 31st. Those having cotton on hand to be ginned please govern themselves accordingly. 47-2t

TUCKER & JACOBSEN.

Town Lots for Sale.

We are now placing on the market ten acres of valuable town lots adjoining the college Campus on the west and can please the most exacting when it comes to a question of selection a location for a home. Can sell a single lot or any size block desired.

37tf E. F. CONNELL LAND CO.

Skating Rink Party.

A number of Herefords young people rented the skating rink on last Tuesday night and gave a private skating rink party. Quite a number of couples were present and a great time was reported.

For Sale.

A good saddle or buggy horse, will work single or double.

472tp

F. R. QUIREY.

In the drawing contest at E. B. Black's furniture store Tuesday Rev. O. W. Dean had the lucky number that drew the prize of twenty-five dollars in gold and J. W. Hough drew the second and third prizes of fifteen and ten dollars in gold respectfully.

Rev. T. E. Graham, who has been visiting friends in the city this week, left Thursday for his work at Plemons. Rev. Graham is a graduate of the Panhandle College at Clarendon, and is a promising young preacher of the North West Texas Conference.

Judge L. N. Putnam, of the Texico Trumpet, bought the BRAND'S Potter Press this week. The Trumpet is one of the most wide-a-wake and progressive papers in the west and with its new equipment is able to keep abreast with its rapidly growing young country.

Dr. Taylor, who bought the C. E. Edwards place, is beautifying his home by setting out trees and adding other substantial improvements. Dr. Taylor has recently moved into Hereford from his ranch in Baylor county and expects to make this his permanent home.

STRAYED—30 head grade Hereford cattle branded Z on left thigh, young stock, marked crop the right ear and have Bar on left jaw. Two cows marked underbit each ear and branded M-E connected on right side. Any information will be liberally rewarded by R. H. Norton, Hereford, Texas. 44tf

Robert Humphry has broken two hundred acres of land on his one half section of land eight miles West of Hereford. Mr. Humphry is an enterprising and progressive farmer and has done much towards building up the plains country. He has thoroughly demonstrated the fact that this land will yield as well as land any where if only the proper preparation is made. What this country needs is more practical farmers like our friend, Mr. Humphry.

Coal to Be Rushed.

The officials of the Santa Fe have written coal dealers in Roswell that coal will be given preferred place over all other shipments, except perishable freight, and that every effort will be made to get a supply into the Pecos Valley in the shortest possible time. At the present time there is more than a hundred cars enroute to the Pecos Valley.

Carlsbad is entirely without coal, and there is but little left in Roswell, hardly enough to last a week. People in this city have been stocking up for some days, and very few will be without coal should the coal blockade be broken within the next two weeks.—Roswell Record.

The coal situation seems to be critical in other places as well as in this place. Hereford has been on the verge of a coal famine several times and the dealers say there is no certainty in receiving coal since there are so many orders at the mines to be filled.

Mrs. Gibson Entertains.

Among the delightful entertainments given the young people Hereford on New year's eve that given by Mrs. Ambros Gibson at the home of her parents, Mr. & Mrs. T. M. Parmer in East Hereford. Although it was hastily gotten up, it was carried out with greatest success. The popular game of progressive forty-two was the chief amusement of the evening. From the very first great interest was manifested in the contest and proved to be the source of great joyment to the lovers of this interesting game. After the game was ended and the count was made it was found that Miss Mina Dameron was the fortunate one to receive the prize which consisted of a beautiful leather volume of Lord Byron Poems.

Instrumental music from different guests was rendered to the delight of those present. Mr. Parmer also favored us with a laughing song which afforded a great deal of merriment. Refreshments of fruits and nuts were served at a late hour after which the guests took their departure, bidding farewell to the old year and welcoming the new year resolutions to make it one of the best and most pleasant of any previous one. Mr. and Mrs. Gibson proved themselves most excellent entertainers and the young people felt that another pleasant evening was laid up to their credit.

Geo. Sachse of North Draw went to Amarillo Saturday.

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us. :: :: :: ::

Yours for Business

BARNARD & CO.

Don't Wait

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once. :: :: :: ::

B. H. SMITH, Agent

HEREFORD TEXAS

GOOD STUFF TO EAT Is Our Business

Are You Getting Your Share?

Try us one month and we will convince you that we can please the most exacting. :: :: :: ::

We Sell Albatross Flour
"BEST ON EARTH"

Cardwell Bros.

GROCERS
HEREFORD, TEXAS

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands.
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands,
Dimmitt, Texas

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. MCFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

E. F. Connell W. D. Kellehor Max Roberts
E. F. CONNELL & COMPANY
Real Estate and Live Stock
Panhandle Farms, Ranches and Hereford
City Property of all kinds. Also some good
bargains in Central Texas black land farms.

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Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

BILL HEAD
Panhandle Farms and Ranches
Hereford City Property
Hereford, Texas

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

PLANS, SPECIFICATIONS, ETC.
BUILDING SUPERINTENDENCE

WALTER D. HORNE
ARCHITECT
Office with Hereford Lumber Co.
Hereford, Texas

BARCUS & SUGGS
ABSTRACTERS
Complete Abstract of Title to Deaf
Smith County Lands.
Hereford Texas

R. M. JOHNSON, M. D.
PHYSICIAN AND SURGEON
Home at Stinson Residence.
Office at Park's Drug Store.
Hereford, Texas

S. D. HOWSER
PHYSICIAN AND SURGEON
Office at Park's Drug Store
Hereford, Texas

Miss Pattie Estes, after spending the holidays with her parents, returned to Parkville, Mo. where she will continue her course in the Park College. Miss Pattie is one of Hereford's noblest girls and we wish for her all the success possible in her college career.

Park & Bourn want to sell that place of yours. 39tf.

Louis Arnold was in from his ranch on Tuesday.

Judge Gough was in Bovina Monday on legal business.

Hon. Carl Gilliland went to Bovina Monday on legal business.

Miss Betsie Bruce, public stenographer, office of W. H. Rayzor. 46-2

Miss Leona Witherspoon went to Texico Monday for a ten days visit.

Mrs. Wofford of Matador, is visiting Mr. and Mrs. W. D. Cloyd this week.

FOR SALE—A good gentle horse and buggy for sale at a bargain. Apply to T. S. Barcus.

Geo. A. Brandon, Editor of the Canyon City News spent Sunday the guest of J. Ray.

Miss Timmons of Amarillo spent last week with Misses Pearl and Fannie Turrentine.

I now have two good teams and can do your transfer work on short notice. W. T. Smith. 34tf.

Jim Woodburn, of Claude, was in the city Wednesday guest of his brother, C. P. Woodburn.

W. D. Burditt of LaFayette, Ind., has been in our city for a few days and is pleased with our country.

FOR SALE—10 spans of good mules, tents and a grading outfit at reasonable figures. J. R. Mosely, Hereford, Tex. 46-2tp.

Misses Long and Miss Annie Jordan of Canyon City were the guests of Miss Nannie Jowell during the holidays.

Jersey milk stock for sale—Two fine butter cows and a yearling heifer. John Yarbrough at E. E. Ramsey's residence. 472tp

I have for sale a good 3 1/2 wagon, buggy, surry and saddle for sale. If wanted, call on M. H. Lile or phone 187, Hereford, Texas. 473t

Mr. J. C. Newman, of the Plainview Lumber Company, was in the city a few days this week. Mr. Newman is one of Hereford's former citizens and is always a welcome visitor in our midst.

Miss Ethel Stofer, of Texhoma, O. T., is in the city this week. Miss Stofer spent several months with us last year and gained many friends who are glad to welcome her back into our midst.

Mr. J. M. Rockwall of Houston is in the city this week looking after the interest of the Hereford Lumber Company with which he is identified. Mr. Rockwall has lumber interest all over the state and is very much gratified with the business being done at the yard in Hereford.

Mr. L. D. Sewall, a prosperous young man from McGregor, joined his wife here on last Tuesday. Mrs. Sewall has been here for the past two months for her health and has improved so much they have decided to make Hereford their permanent home.

R. A. Megret moved into town this week from his ranch south of town. He has such great faith in the plains country that he will use his influence bringing in settlers. He has gone into the immigration business. The style of the firm will be R. A. Megret & Co.

J. E. Garrison of Lamesa has become associated with his brother, C. S. Garrison, in the hardware business in this city and will move his family here as soon as he can secure a house in which to live. The BRAND is glad to welcome Mr. Garrison and family to our city.

I. N. Dillard was in the city Tuesday.

If you want a bargain see Park & Bourn. 39tf.

D. H. Ray of Castro county was in town Wednesday.

Elisha Carter visited in Bovina the early part of the week.

Mack Johnston, of Dimmitt was in the city on New Years day.

See me for genuine bargains in wall-paper. J. W. English. 27tf

Miss Tot Mercer is reported to be down with the measles this week.

Miss Anna Bruce is acting as saleslady in the Pinkston Dry Goods store this week.

For cheap close in lots on easy terms 50x150 feet see Mrs. Mason at Dormitory. 45-4t

B. H. Smith was in Amarillo the early part of the week looking after business interests.

FOR SALE—A good work horse, drives either single or double. Apply to Byrl Elliston. 45tf

Mr. and Mrs. W. B. Arnold returned Wednesday from a visit to their old home Slat, Missouri.

Notify Ben Wright or Ralph Barnett if you want your well put down promptly. All work guaranteed. tf

One Cadillac automobile for sale at a bargain or will exchange for larger machine. Jno. W. DeAtley & Co. 45tf

Second-hand furniture bought and sold. Also highest cash price paid for hides by Buck Roberts, next door to J. W. English. 40tf.

Mrs. M. B. Daniel left this week for Texico to place the necessary improvements on her claim she took up some time ago.

FOR SALE—A surry and double harness. Also a pair of single harness for sale, cheap for cash. Apply to W. T. Smith. 39tf

R. D. Sedwick passed through the city Wednesday evening on his way to Frio. Mr. Sedwick spent the holidays with home folks at Gatesville.

We have just received a fresh car of California fruits and canned goods. Call and make your selection right away. Hubbard & Rice. 47-4t

Miss Bertha Watson, one of the popular Hereford Telephone exchange girls returned Wednesday from a visit to Munster, where she spent the holidays with her people. Miss Bertha reports having had a nice time.

Misses Ethel and Tempest Ricketts returned Wednesday evening from Amarillo where they had been called to the bed side of their sick mother and aunt. We are glad to report that Mrs. Ricketts is improving very rapidly.

C. E. Edwards is adding a cement sidewalk to his already beautiful home near the lake. Mr. Edwards has caught the spirit of advancement and is setting an example that is worthy to be followed by every citizen and property holder in Hereford. Such substantial improvements are a great advertisement for this country to people coming in and looking for a permanent location.

A. L. Francisco bought two lots from C. E. Edwards near the public school in the early part of the week and will at once begin the erection of a nice modern residence. Mr. Francisco is to be congratulated upon receiving such a desirable location for his new home. He has already moved his family to Hereford and expects to make this his permanent home.

To School Children

Our stock of Pencil and Fancy Tablets, Inks, Pencils, Etc., is complete. We can sell you just the design you want in Writing Tablets. Come to our store when you need anything in this line.

T. M. Coulson
DRUGGIST

WILL H. HINES

DEALER IN

COAL and GRAIN

Crude Oil and Ice in Connection

YOUR PATRONAGE SOLICITED
YOUR TRADE APPRECIATED

JOE CARTER

ELISHA CARTER

CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

J. F. COLLUP

DEALER IN

Coal, Hay, Grain, Field Seeds, Stock Salt and Sulphur

We solicit your patronage, promising that we will endeavor to sell you goods at as close margin as possible.

WE HANDLE ALL KINDS OF POSTS

The City Meat Market

I have again purchased the City Meat Market and wish to announce to the trade that it is my intention to devote my entire time to the business, giving the best possible service. I will deliver on Sundays at the usual hours.

J. H. WILSON

Just A Moment!

We wish to say to the trade that we have purchased the Hereford Tin Shop from Mr. Lucian Copes and are now at the command of the public when we can furnish you with

Anything in Galvanized Tanks
Drinking Tubs, Vats and
All Tin Goods

Our Repair Department
is well equipped.

We will appreciate
your orders.

Johnson & Brazil

Jr. B. Y. P. U. Program.

Following is the Jr. C. Y. P. U. Program for Sunday, January 13:
Reading of minutes.
Leader—Louise McFarling.
Subject—Blood.
Scripture lesson—John 6:54-56.
Prayer—Jack Mounts.
Song—119 Soul Songs.
How did Christ shed his blood for us?—Paper—Mattie B. Murphy.
Recitation—Gen. 9:6—Alice Biggs.
Recitation—Acts 17:26—Lois Witt.
Recitation—Luke 22:44—Corie Smith.
Recitation—John 1:13—Leroy Richard.
Recitation—Heb. 9:22—Cecil Cook.
Song—259, Soul Songs.
Was Christ willing to shed his blood for us?—Price Bruce.
Recitation—Romans 5:1—Mable Cowart.
Recitation—Sena May Mounts.
The story of Joseph's coat dipped in blood—Emma Dean.
Song—Maud Dean and Alma Beach.
Recitation—Bessie Dean.

Notice to the Public.

I now have a good crew of men together and will figure on all building contracts. No job too large for us. As to what we can do along this line we refer to the number of substantial homes which we have built in Hereford. All work guaranteed. Figure with us.
34-1f. SAM WORLEY.

Educational Column.

"I came to the throne with a quivering heart:
The year was done,
Father have you a new year for me?
I've spoiled this one.
He took the old year marred and blotted
And gave me a new one all unspotted,
Then looking into my sad heart smiled,
Do better now, my child."

The public school resumed work again on Monday after a week's vacation and rest.

Arthur Lay, Jack Mounts, Lester Allen, Nellie and Gracie Sappington are new pupils this week in the primary grade.

Labrador is a land of rainbows. It is said that nowhere else are the colors so brilliant, or so variedly manifested.

Willie Hammock and Harrison Beemerage are now with us as new pupils in grade seven.

These are the five resolutions adopted on New Year's Morning for 1907 by the 5th grade. We will obey our parents and teachers. We will try to excel in all things. We will say pleasant things at home, at school and everywhere. Study during study hours, and play at recess. Strive to avoid the use of all bad language.

It is with a trembling heart that the teacher goes into the new years work; for at no time do the responsibilities seem so great to the teacher as when she plans the ideal years work, and feels that through God's direction she will come as nearly to it as possible.

Mrs. Ford the 6th grade teacher having resigned her position, the

board immediately filled the vacancy by electing Mrs. Johu B. Vannoy to the place.

The 5th grade welcomes Ruth Hammock, Leslie Francisco and Archie Allen as new pupils.

Miss Maggie Ray has been at the bedside of her brother, W. H. Ray, who has been quite ill for the past few days, and Mrs. J. Ray has supplied her place in school.

Edna Hammock comes to the 2nd grade as a new pupil.

Benjamin Franklin was a wise counselor in most things. He knew life as few men of his day knew it. Were he living in these days he would have many bits of sage advice for young people. But he would not say a wiser or more timely word than this which he uttered long years ago: "Let no pleasure tempt thee, no profit allure thee, no ambition corrupt thee, no persuasion move thee to do anything which thou knowest to be evil; so shalt thou always live jollily."

In Mr. Roosevelt's message to Congress, among many things he has recommended are the following:

A through investigation of the evils of child labor.

Citizenship for Porto Ricans.

National regulation of marriage and divorce. The suppression of lynching and the reduction of "swollen fortunes."

In one of the ancient cities of Greece, there once stood a beautiful statue. A tradition about a conversation between a traveler and the statue has been preserved which not only gives us an excellent description of the statue, but discloses the lesson which the wise old Greeks wished to convey to every passer-by.

"What is thy name, O statue?"

"I am called Opportunity."

"Why art thou on thy toes?"

"To show that I stay but a moment."

"Why hast thou wings on thy feet?"

"To show how quickly I pass by."

"But why is thy hair so long on the forehead?"

"That men may sieze me when they meet me."

"Why then is thy head so bald behind?"

"To show that when I have once passed, I cannot be caught."

There are now two tunnels under the waters of New York harbor. The one under the Hudson to Jersey City was pushed through some time ago, and now the one under East River, connecting New York and Brooklyn, is open throughout its entire length. The workmen met a few days ago under the middle of the river, and the borings from either end were true within one tenth of an inch. When all the present plans are completed, New York City will have facilities for travel at six different levels;—three above the surface of the city and three below.

One of our best magazines, in speaking of the advantages of concrete says: "It is proof against fire, wind and water, rats, insects and dry-rot, and the danger of electricity. It needs no painting or repair. It becomes stronger and harder with age. There are no leaky roofs, no damp or cold east or north rooms. It is cool in summer and warm in winter. It is healthful, because it leaves no fissures for dust or for insects which spread disease. On the artistic side, it lends itself to sculpture and painting, and as an object on the landscape it can be made a joy to the eye."

Notice to Land Owners.

For the past six months, the land owner has had but little or no opportunity to sell his land on account of the land agent being loaded with options. They of course would want to sell their own land, and his was laid aside. I never buy nor sell options but am always ready to give you full benefit of any client I may have at five per cent commission.
W. H. RAYZOR.

New M. W. A. Officers Installed.

On last Tuesday night the Modern Woodmen of American met in regular session and installed the following officers: J. H. King, Venerable Consul; J. C. Comer, Adv. Consul; C. E. Edwards, Banker; C. L. Sullivan, Clerk; John Comer, Escort; B. H. Smith, Watchman; R. P. Brazil, Manager.

J. T. Rutherford was in from his ranch on Thursday.

THE JOY OF LIVING

CAN BE FULLY REALIZED WHEN YOU
ENJOY GOOD HEALTH

HERBINE

The Popular Liver Medicine Will Keep You Well

A GUARANTEED CURE for all diseases produced by TORPID LIVER and IMPURE BLOOD. Do not fill your system with Arsenic, Calomel and Quinine. They act as rank poisons which vitiate the blood, debilitate the system, and leave a trail of bad symptoms which require years to obliterate. HERBINE is purely vegetable and contains no mineral or narcotic poisons, is absolutely harmless and is the simple remedy of nature. It carries off all poison in the system and leaves no injurious effects.

CURED BY HERBINE AFTER OTHER REMEDIES FAILED

Mr. L. A. Hicks, Iredell, Texas, says: "I was sick in bed for eight months with liver trouble, the doctor seemed to do me no good. I was told to try Herbine, and it cured me in a short time. I cannot recommend this wonderful medicine too highly."

TAKE IT NOW!

LARGE BOTTLE, 50c GET THE GENUINE

Ballard Snow Liniment Co.

ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY
T. M. COULSON, Druggist

STONE MANUFACTURING PLANT

HILL & ROBINSON, PROPRIETORS

We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement.

HILL & ROBINSON

HEREFORD, TEXAS

T. M. Palmer Lumber Comp'y

DEALERS IN

LUMBER, LIME, BRICK, CEMENT

and all Kinds of Building Material

Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us.

T. M. Palmer Lumber Comp'y

HEREFORD, TEXAS

Hereford Grain Co.

We Pay Highest Prices For

Wheat, Oats, Kaffir and Maize

We Buy Hides

We Sell Coal

Come And See Us



1 CENT IS ALL IT WILL COST YOU

to write for our big FREE BICYCLE catalogue showing the most complete line of high-grade BICYCLES, TIRES and SUNDRIES at PRICES BELOW any other manufacturer or dealer in the world.

DO NOT BUY A BICYCLE from anyone, or on any kind of terms, until you have received our complete Free Catalogues illustrating and describing every kind of high-grade and low-grade bicycles, old patterns and latest models, and learn of our remarkable LOW PRICES and wonderful new offers made possible by selling from factory direct to rider with no middlemen's profits.

WE SHIP ON APPROVAL without a cent deposit. Pay the Freight and allow 10 Days Free Trial and make other liberal terms which no other house in the world will do. You will learn everything and get much valuable information by simply writing us a postal.

We need a **Rider Agent** in every town and can offer an opportunity to make money to suitable young men who apply at once.

\$8.50 PUNCTURE-PROOF TIRES ONLY \$4.80

Regular Price \$8.50 per pair.
To Introduce We Will Sell You a Sample Pair for Only \$4.80 (CASH WITH ORDER \$4.80)

NO MORE TROUBLE FROM PUNCTURES. Result of 15 years experience in tire making. No danger from THORNS, CACTUS, PINS, NAILS, TACKS or GLASS. Serious punctures, like intentional knife cuts, can be vulcanized like any other tire.

Two Hundred Thousand pairs now in actual use. Over Seventy-five Thousand pairs sold last year.

DESCRIPTION: Made in all sizes. It is lively and easy riding, very durable and lined inside with a special quality of rubber, which never becomes porous and which closes up small punctures without allowing the air to escape. We have hundreds of letters from satisfied customers stating that their tires have only been pumped up once or twice in a whole year. They weigh no more than an ordinary tire, the puncture resisting qualities being given by several layers of thin, specially prepared fabric on the tread. That "Holding Back" sensation commonly felt when riding on asphalt or soft roads is overcome by the patent "Basket Weave" tread which prevents all air from being squeezed out between the tire and the road thus overcoming all suction. The regular price of these tires is \$8.50 per pair, but for advertising purposes we are making a special factory price to the rider of only \$4.80 per pair. All orders shipped same day letter is received. We ship C.O.D. on approval. You do not pay a cent until you have examined and found them strictly as represented.

We will allow a cash discount of 5 per cent (thereby making the price \$4.55 per pair) if you send FULL CASH WITH ORDER and enclose this advertisement. We will also send one nickel plated brass hand pump and two Sampson metal puncture closers on full paid orders (these metal puncture closers to be used in case of intentional knife cuts or heavy gashes). Tires to be returned at OUR expense if for any reason they are not satisfactory on examination.

We are perfectly reliable and money sent to us is as safe as in a bank. Ask your Postmaster, Banker, Express or Freight Agent or the Editor of this paper about us. If you order a pair of these tires, you will find that they will ride easier, run faster, wear better, last longer and look finer than any tire you have ever used or seen at any price. We know that you will be so well pleased that when you want a bicycle you will give us your order. We want you to send us a small trial order at once, hence this remarkable tire offer.

COASTER-BRAKES, built-up wheels, saddles, pedals, parts and repairs, and prices charged by dealers and repair men. Write for our big SUNDEY catalogue.

DO NOT WAIT but write us a postal today. **DO NOT THINK OF BUYING** a bicycle or a pair of tires from anyone until you know the new and wonderful offers we are making. It only costs a postal to learn everything. Write it NOW.

HEAD-CYCLE COMPANY, Dept. "JL" CHICAGO, ILL.



Notice the thick rubber tread "A" and puncture strips "B" and "C" also rim strip "D" to prevent rim cutting. This tire will outlast any other make—SOFT, ELASTIC and EASY RIDING.