

The Hereford Brand

Vol. 6

HEREFORD, TEXAS, SEPTEMBER 7, 1906

No. 30

THIS YEAR'S PROSPECTS FOR THE COLLEGE ARE INDEED BRIGHT

Everybody Invited

It will be interesting to you to visit our store and see the **LARGEST VARIETY** of **STYLES**, the **BEST QUALITY** and **GREATEST VALUES** in every department of our store that we have ever been able to show. The arrival of our **NEW STOCK** is expected in the next few days and it will be our pleasure to show you these new goods. We will have a beautiful line of **LADIES NECKWEAR, BELTS, LADIES' MISSES** and **CHILDREN'S CAPS**, also a new and up-to-date stock of ladies street and ready timmed hats. We especially invite the ladies to see this line—styles are right and our prices the lowest. We only ask you to visit our store.

Yours Truly,

S. H. MOUNT

COLLEGE OPENS

Fifth Annual Session Begins Tuesday Morning With Flattering Prospects.

The fifth annual session of the Panhandle Christian College was begun at 9 o'clock on Tuesday morning when the doors of that Institution were thrown open to the numbers of young men and young ladies who were waiting to receive instructions within her walls. After the preliminaries in the way of devotional exercises were over, President Elliott delivered his address to the pupils and teachers, in which the chief purposes and aims in securing an education were pointed out. The broad and universally accepted idea of training the hand and heart, along with the mind, was forcefully impressed. Mr. Elliott's address

seemed an inspiration to teachers and pupils, as well as to the visitors who were present, and all seemed ready and willing to enter into the work with the single purpose in mind of receiving that training so necessary to fit one for the duties and responsibilities of life.

When time came for the enrollment of students, it was found that all previous years were surpassed in this particular, about 70 having matriculated to date. This is about 50 per cent increase over last year's opening and evidences the favor with which the school is meeting from the general public.

A number of other pupils from a distance are expected the latter part of this week and the first of next, indications being that there will be over 100 pupils enrolled the first month. Already the Girls' Home

and the young men's halls at the College are being taxed to take care of the boarding pupils. The work of classifying and establishing a system in the various departments has been concluded and the actual school work for 1906-1907 has begun in earnest.

Some very effective work has been done for the College during the summer vacation, and, with the strong faculty of trained teachers and the auspicious opening, it only remains for our people to extend their influence and support to place the Panhandle Christian College at the head of the educational institutions of West Texas, both in the point of attendance and the character of work accomplished.

For Sale—A good six room residence. Call on J. M. Boone. 30tf

Many Homeseekers Come.

This week's excursions brought in large numbers of northern land buyers who are now feasting their eyes upon the broad expanse of our beautiful prairies. The traffic was so heavy Thursday that five sections of trains were required over the Pecos Valley.

The Wright Co. divided their crowd, stopping some here and taking the remainder to Frio from which place they will be driven to the Lone Star Ranch.

The J. P. Snyder Land Co. unloaded over a hundred at this point; while Rayzor & DeAtley handled a full car besides the large number brought in by the other agencies.

Summer suits at 25 per cent off at D. R. Gass & Sons. 26tf

For Sale or Trade

I have several head of horses and mules for sale or trade. These are too light for grading work and will be sold at rare bargains.

G. A. ALLEN, Grading contractor. One half mile west of Hereford on railroad.

Bro. Keirey Weds

Announcements were received by friends of Rev. William G. Keiry in this city this week apprising them of the marriage of Rev. W. G. Keiry of the local Presbyterian Church and Miss Cora Christy on August 15th.

Special Excursion

An excursion train will be run from Hereford to Amarillo Saturday morning leaving at 10 o'clock, account Circus.

Reduced rates will be given. J. W. LACEY, Agent.

CHOICE FARM LANDS IN THE PANHANDLE OF TEXAS

Dear Sir:--I have bought 11 sections of land situated 19 and 20 miles west of Hereford and 4 and 5 miles of a growing town which I am offering at special prices to actual settlers. These prices will hold only a short time as land is advancing rapidly here. This is all nice, smooth land, every foot of which can be put in cultivation; water can be had at 100 to 150 feet. Will sell to suit the purchaser. In 160 acre tracts and up, on the following terms: \$250 on signing of contract; balance, \$390, cash on Nov. 1st, 1906; Jan. 1st, 1907, \$80; April 1st, 1907, \$80; Nov. 1st, 1907, \$160; Nov. 1st, 1908, \$128; and \$25 to be paid Nov. 1st of each year as follows: 1909-10-11-12-13-14-15, interest 6 per cent per annum. This is a snap and we hope you can do some business with you.

H. H. HAWK

For Sale.
160 acres land, corners 3 blocks from college, all under good fence. An ideal home for some one. Will sell or trade for good section of land near town. Apply to
ROBT. L. BALL,
Hereford Texas.
25tf

COMPANY

BEL

WE ARE HEADQUARTERS

FOR EVERYTHING IN THE HARDWARE LINE

We sell the McCORMICK ROW BINDER, the only corn harvester made that satisfies the farmer. The P & O SUCCESS SULKY, (the plow that the hired man loves). SUPERIOR GRAIN DRILLS, the drill that helps you make big wheat crops like this year. THE CANTON AND OHIO DISC HARROWS. DRAG HARROW in two or three sections. THE CELEBRATED CANTON LINE of walking plows. In WAGONS we can give you choice of the three best made--THE BAIN, THE MITCHELL, and THE LUEDINGHAUS. We carry a full line of the P & O BUGGIES, SURREYS and HACKS--QUALITY GUARANTEED. WAGON, BUGGY and PLOW HARNESS, the largest and best line in Hereford. We sell the best Stoves on earth, Buck's White Enamel Line--THE GREAT MAJESTIC RANGES--that for durability and satisfactory service stand without an equal. We are receiving the largest line of QUEENSWARE, TINWARE, GLASSWARE, and GENUINE IMPORTED AUSTRIAN CHINA ever brought to Hereford. We have on hand FOUR CARS of BAKER PERFECT BARBED WIRE, bought at a low price and we will sell it the same way. We have TWO CARS of PIPE arriving that we are breaking the price record on also. Last but not least the ECLIPSE WINDMILL, the windmill that has contributed in the largest way to making almost a Garden of Eden out of the dry, treeless plains of the Panhandle. Always on the lookout to serve our customers to their advantage.

WE ARE YOUR FRIENDS

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

To Public School Patrons.

On account of the small margin on the adopted school books and the excessive freight and express charges from Dallas and Austin, it has been difficult for the trustees to secure anyone to handle the school books this year. We have placed the books with Mr. Coulson but to secure ourselves against loss, we will have to require cash for every book leaving the store. This may seem a little inconvenient but it seemed the only plan whereby we could procure books for the school. Please don't ask Mr. Coulson to wait till tomorrow or next day for the money. You will have to blame us for his demanding cash payment for books.

T. J. GRAVES, Trustees.
W. H. GARRISON,

For Sale—A house and lot, see W. M. Cogdell. tf

Union Society.

Tuesday 13th. inst., will be the regular day for the meeting of the Union Society. From a combination of circumstances these meetings have been suspended for two months. Therefore it is earnestly requested that there be a full attendance of the members of the several societies on next Thursday. Let all come as co-workers for the Master and enjoy a spiritual uplift in the fellowship of service and afterwards the social feature in the meeting and greeting old friends and neighbors.

Strangers especially are invited to come and receive a welcome to hearts and homes and find new friends to fill the places of the dear ones left at the old home. The place of meeting is the Methodist Church, the time 4 p. m. MRS. M. TALIAFERRO, Pres.
MISS L. LEGRAND, Sec.

A Word to Patrons.

The Public School will open at 9 o'clock, Monday, Sept. 10. We are not as well equipped as we would like, on account of finishing new building and getting new seats, but we would urge every one who expects to attend the Public school to enter the first day and get an even start with the classes. If the new seats are not here we will do the best we can till they come. With so many new pupils from so many different states, correct grading will be very difficult at first. We find many beyond a certain grade in some subjects and behind in others. In such cases we have to fit them in the best way possible. Please be patient till we have time to see where they belong and then if you feel that they are not properly graded come to us about it. We want to place every pupil where he can do the best work possible. There is no need to fear that any of the rooms will be crowded this year. We have a teacher for each of the first eight grades so that conditions will be favorable for the best work we have ever done.

We feel confident that, with such a corps of excellent and experienced teachers, we can look for splendid results. Give us your hearty cooperation and let us make this the best school we have ever had.

D. W. HAWKINS, Prin.

Land for Sale.

I have eight sections of fine farming land in Castro County which ranges in price from \$7.50 to \$10 per acre, also a quarter section one mile from the court house in Portales with \$5000.00 worth of improvements for \$7500.00. and Carr

24tf

Protract 201, fine. A series of meetings will begin at the court house on next Sunday at 11 o'clock. Town lots selected by Elder See J. L. Fuqua for some churches in choice city lots and suburban property. 25tf

Summer suits at 25 per cent off at D. R. Gass & Sons. 26tf

Sells Residence.

S. H. Mount this week sold his beautiful Suburban home in West Hereford to J. L. Wilson who formerly lived on the Ware place north of town.

This is one of the best improved homes in the city and was disposed of at the low figures of \$4500.00. Mr. Wilson will move his family there as soon as he can get possession.

Opening Delayed.

The opening of our street hats has been postponed on account of a delay in the arrival of goods. Our dress goods are now on display in our store and we take this means of inviting all the ladies to call and inspect this beautiful line.

30-1t GEO. A. STAMBAUGH.

WANTED—Dish washer. Apply at Ritchey Hotel. 29-tf

Bargain in Stock

I have fifty head of mixed cattle, a 5-year-old reregistered bull, good work mule, three sows and eighteen shoats for sale at my ranch 10 miles northwest of Hereford. Apply at once. 28tf

J. S. MOLLENHOUR.

Opening Restaurant.

Mrs. Keiser of Missouri is having the interior of the Ross building overhauled and will have a nice restaurant in operation the first of the week.

Bring Us Your Oats.

We are in the market for all the oats the farmers have to market and will pay the highest cash price. Bring us all your oats. 29tf

COLLUP & BURKETT.

For Rent—A 125 acre farm. Apply to R. H. Norton. 30tf

THE QUESTION

With everyone is WHY and HOW can Black afford to sell such NICE goods in all departments of that "BIG STORE" so cheap. The explanation is simple. In the first place we know WHERE and HOW to buy the BEST goods for the LEAST money possible. And secondly, we are doing a large volume of business. Hence, we can operate on a small margin of profit.

YOURS TRULY

B. BLACALER AND UN

fruit trees.

made and some-grown

Jno. E. Ferguson

...LANDS...

SAFE SECURITIES

COMPOUND INTEREST

Safety is the first requisite in making an investment.

If you buy from my list of PANHANDLE LANDS.....

You will have both of the above

HEREFORD, TEXAS

COME AND SEE OUR NEW GOODS

Our stock is now being completed rapidly in all kinds of Dry Goods, Notions, Shoes, Hats, Clothing, etc. We are determined to do the biggest business ever done in Hereford with same amount of capital. This will necessitate very low prices. Come and see us.

YOURS VERY TRULY J. G. CALLENS

Queen Quality

ANNOUNCEMENT

WE have recently completed arrangements to put in a new line of women's shoes, and the stock is now on the way. This shoe is the famous "Queen Quality" and we have secured the exclusive agency for

Hereford

Opening Announcement Later Look For It!

"Queen Quality" Shoes are all that good shoes should be. They fit to perfection, have style, individuality and are made of the best materials obtainable. A particularly strong feature is the wide range of choice possible. Styles in all shapes and leathers are contained in the assortment. No possible occasion can arise that the makers of "Queen Quality" have not anticipated and prepared a style to cover it. It will pay you to defer your footwear purchases until you see our new line at

\$3.00 \$3.50 \$4.00

Geo. A. Stambaugh
SOLE AGENT

PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

Correlated With Texas Christian University

A school for the masses with specially equipped departments for instructions in Literary, Commercial, Oratory and Music courses.

TRAINED TEACHERS

THOROUGH WORK

Send for Catalog.

A. C. ELLIOT, President.

L. T. LESTER, President W. W. UNDERWOOD, Cashier J. B. STONE, Vice-President

THE BANK OF BOVINA

Unincorporated BOVINA, TEXAS

Offers every accommodation consistent with safe Banking principles. Absolute security to depositors. We solicit your account, be it large or small.

THE BANK OF BOVINA, Bovina, Texas.

Junior League.

Following is the Junior League program for Sunday Sept. 9:

Topic—"Our testimony", Mark V:18-20.

Leader—Bessie Snyder.

Song—No. 434.

Psalm—For responsive-reading LXXXIV.

Song—No. 332.

Prayer—By Supt.

Song—No. 351.

Key Text—Jimmy Snyder.

Central Truth—Edgar Webb.

Truth to be applied—Dimple Gass.

Connecting Links—Bruce DeAtley.

Point of Contact—Lloyd Snyder.

Song—Gladys Newman and French Davis.

The Text—Essie Johnson.

Recitation of Mark, XIV, 66-71—Edna Stimson.

Recitation of Acts, IV, 13-14—Clara Stimson.

Recitation of John IX, 30-33—Clara Dunlap.

Recitation of Acts, VII, 58-60—Mary Dunlap.

Song—No. 330.

Illustration—Murry Canterbury.

Story Hour—By Supt.

Benediction.

Jr. B. Y. P. U. Program.

The following is the Jr. B. Y. P. U. program for Sunday, Sept. 16:

Reading of Minutes.

Leader—Emmer Dent.

Subject—Jesus Calling.

Scripture Lesson—Matt. 11:25-30.

Prayer—Eustace Coward.

Song by Juniors—No. 166, Soul Songs.

Why Jesus calls us—paper, Annie Mae Hodges.

Recitation of Matt. 4:18-20—Overton Hodges.

Recitation of Matt. 4:21-22—Essie Smith.

Recitation—Caressa Dent.

Mention several ways in which Jesus calls the wicked—paper by Montis Garner.

Song by Juniors—No. 132, Soul Songs.

Why the Sinner should heed his call—paper, Alma Beach.

Recitation—Lewis Garner.

Application of Lesson—Bro. Cowart.

Song by Juniors—No. 87, Soul songs.

Program.

Following is the Intermediate Endeavor program, Sept. 9, 1906, 3 o'clock.

Subject—The Triumphs of Christianity. Jno. 12:32; 1 Cor. 15:20-28.

Song.

Prayer.

Roll call and reading of minutes.

Scripture reading and comments by leader—Sam Bratton.

Song.

Special message on topic—Nellie Witt.

Recitation—Vivien Rogers.

Bible Hints.

Song.

Paper, The Triumphs of Christian Missions—McKie Mae Mason.

Five minutes talk—by pastor, J. N. Wooten.

Special Collection for Orphanage.

Mizpah.

EARL WILSON, Pres.

GRACE MASON, Sec.

For Sale.

160 acres land, corners 3 blocks from college, all under good fence.

An ideal home for some one. Will sell or trade for good section of land near town. Apply to

ROBT. L. BALL,

Hereford Texas.

25tf

Biggest He Ever Saw.

"That Panhandle country is certainly the biggest piece of land I ever saw, said E. J. Buntz of Shenandoah, Ia., this morning. Mr. Buntz was accompanied by A. Johnson, H. C. Smith and C. A. Henn, neighboring farmers, who had been down into the Southwest country on a land buying trip. They visited many places around the Panhandle country, and saw the big crops, and each bought land. "We have large prairies up in Iowa, but they would not make one corner of those immense plains down in that country," continued Mr. Buntz. "We went there somewhat prejudiced, but we had a good deal of this feeling removed after seeing the country. The country we live in up in Iowa is a garden spot where the farm improvements are as fine as can be found anywhere. We raise bumper crops up there and land is high priced. But that Panhandle country is bound to come to the front very fast. They have good crops and the country looks very prosperous."—Drovers Telegram.

New Fire Insurance Company.

We have secured the agency for the following Old line Millionaire Fire Insurance Companies: Phoenix Insurance Co., Camden Fire Insurance Association, Michigan Fire and Marine Insurance Co. Let us insure your property against Fire, Tornado and Cyclone. 22-tf

RAYZOR & DEATLEY.

Peaches for Sale.

I am now ready to put my 1906 peach crop on the market. The public is hereby notified that they can be supplied with peaches from my orchard five miles west of Dimmitt at 50 to 75 cents per bushel. Have about 2000 bushels to market. 30-2t

W. M. SMITH.

List your land's with Slade & Bassett at Amarillo, Texas. 43-tf

Makes Large Purchases

H. H. Hawkins is manifesting a confidence in Deaf Smith County lands which speaks pretty well for the country. After a residency of more than five years in Hereford and vicinity, he has recently made purchases amounting to \$131,000 in tracts as follows: 11 sections of the XIT lands, \$75,000; the J. P. Carr six-section ranch west of town, \$41,000; the Keathley section, \$8,500; the Chas. Renfro section, \$6,500.

Prof. Hawkins is equally interested in the Carr tract, which is one of the most desirable ranches in Texas, it being specially arranged and equipped for a sheep ranch.

Mr. Hawkins, in conjunction with H. G. Tucker, has purchased a large automobile to be used in showing these valuable tracts of land to the numbers of homeseekers who are now coming into the country.

Public Notice.

We have a first class well machine and are prepared to put down wells any depth. All work done promptly and satisfaction guaranteed in every instance. See me or leave your order with Stringfellow-Hume Hardware Co. 30tf

BEN WRIGHT.

Partnership Formed.

S. B. Feemster has purchased a half interest in Richard's restaurant on South Dewey Avenue and is now greeting his friends from behind the lunch counter. Mr. Feemster has already had ripe experience in this line of business and will doubtless prosper in his latest venture.

Strayed or Stolen.

Two Brown Work Horses, 16 hands high, each branded H on shoulder, will pay for information leading to their recovery.

MCKNIGHT BROS. Amarillo Texas.

See me for genuine bargains in wall-paper. J. W. English. 27tf

Ammons & Horne

Architects and Contractors

HEREFORD, TEXAS

Plans and specifications complete, made upon application and furnished free with the contract work

Office with Hereford Lumber Co.

OUR SPECIALTIES

By devoting our entire attention to our business, we make a specialty of constructing all shapes and sizes galvanized iron tanks, drinking tubs and dipping vats, etc. We are also in a position to do your plumbing or repair work on short notice at reasonable prices.

PHONE US YOUR ORDER

BELL & COPES

TO OUR GOOD FRIENDS THE CHILDREN

We Want to See the School Boy With His Satchel and Shining Morning Face

WE INVITE ALL SCHOOL CHILDREN IN DEAF SMITH AND CASTRO COUNTIES TO CALL AT OUR BANK AND GET A SACHEL FREE. WE WILL PUT SOMETHING IN THE SACHELS WARRANTED TO MAKE YOUR FACES SHINE IF WELL USED. YOUR UNCLE FULLER WILL ACT AS SANTA CLAUS. ❁ ❁ ❁

WITH BEST WISHES FOR ALL GOOD CHILDREN, WE ARE YOUR FRIENDS

THE WESTERN NATIONAL BANK

G. A. F. PARKER, President
J. L. SMITH, Vice-President

F. B. FULLER, Cashier
F. W. WILSON, Assistant Cashier

CAPITAL AND SURPLUS \$70,000.00

Public Announcement

Having purchased the grocery business of E. B. Orr, I wish to invite my friends and the public to call on me when in need of anything in my line. I shall keep at all times a complete assortment of fresh Staple and Fancy Groceries and enamelware and endeavor to treat everybody right. :: :: ::

YOURS FOR BUSINESS

J. D. CURTSINGER

Major's Studio

For fine portraits. Also I make the best of views, using only first-class material. :: :: ::

GIVE ME A TRIAL

First Class

Ours is the most up-to-date transfer ever put on in Hereford. If you need the proof, give us a trial and be convinced. Phone 87.

W. T. Smith & Son
Proprietors

VEGA NEWS.

I have some peach trees from seed planted three years ago that have a good crop of peaches. Who can beat it?

Mrs. Ford has closed her school at the Bassett school house. She is one of the ablest educators on the plains.

W. E. Wood and Mr. Jones, who bought land near Vega last spring have arrived with their families to make this their future home.

Bro. Baker and Mr. Glasscock have organized a kicking society. No one eligible for membership except those who have sold out.

There is not a sufficient number of threshers in the country to thresh the grain in time for the farmers to prepare their land for the next crop. There is over twenty thousand bushel to thresh in this neighborhood yet.

In two former communications, I mentioned the name LeGrone as principal of the Vega school, but the devil seems to have a sort of infatuation (if you know what that is, I'll be blest if I do) for the name LeGrand as he invariable makes the mistake. Now I am tired of hiding out and if you can have him cured of this malady please do so at once.

The "Whinock", will be published at Vega in the near future. It will be independent in politics, but true to its name and nature. It will ever be found rooting in the garden, politic. The vivisection of politicians will be a speciality and their duplicity portrayed, if not in good English, at least in genuine and unsophisticated hog language. Your lovin' friend,
HARRISON SLIGER.

Will Buy Grain.

I wish to announce to the public that I will buy grain in Hereford this season. I am in the market for all the wheat and oats which will be offered for sale and will pay the highest market price. Will buy all kinds of hides. CHAS. L. CYRUS, Hereford, Texas. Office at Cardwell Bro's. Grocery store. 22-1f

Drink Sulphur water.

One of Texas' Largest.

W. M. Smith, who has one of the best improved five section ranches in Castro County, favored us with a brief social visit on last Saturday afternoon. Mr. Smith is known throughout this portion of the state as one of our most successful agriculturists and horticulturists, especially is he leading all others in the quantity of fine fruits produced. Mr. Smith tells us that he now has hanging on his trees at least 2000 bushels of peaches which he is selling to his neighbors, to say nothing of the numerous varieties of other fruits to be found in his 20 acre orchard.

At the lowest estimate he will sell \$1000.00 worth of fruit this season, besides having an abundance for home use and for his friends.

He tells us that during the long years which he spent in the state of Missouri, he never saw an orchard which contained more peaches than his.

Mr. Smith is to be congratulated and heartily commended for the

efforts which he has put forth along the line of fruit-growing, as his successes have been the means of inducing numbers of farmers through his and adjoining counties to plant out orchards of sufficient magnitude to supply home consumption.

Senior League.

Following is the League Program for Sept. 9, 1906, 4 p. m.

Subject—The Power and Blessedness of United Prayer.

Leader—Mr. Suggs.

Song.

Prayer.

References on Prayer—by Miss Estelle Patton.

Solo—Miss Lyda Wasson.

What is Real Prayer?—by Mrs. Thomas Barcus.

Sentence Prayers.

Song.

Reading—Miss Nellie Black.

Keeping the channel clear—A. M. Jones.

Song.

Exposition of Subject—Leader.

Benediction.

Work on Pecos Valley

The grading outfit, who have the contract for straightening the curves and reducing the grades on the Pecos Valley Road from Amarillo to Texico, was unloaded at this point on last Saturday and are now at work on the grade and curves across the Tierra Blanco west of town. The road bed is to be well ballasted and heavy steel is being laid, preparatory to diverting the heavy traffic to California over this route, which will be done within 60 or 90 days.

The grading and other improvements are in charge of contractor G. A. Allen. The crew is making headquarters in tents one mile west of town.

Work Guaranteed

We have come to Hereford to engage in our trade—a trade which we have thoroughly mastered in detail. We do sign painting, house painting, and paper hanging so that it does not have to be done over again. See us about your work.

27tf

BENSON BROS.

We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE WITH US WHEN IN NEED OF ANYTHING IN OUR LINE WHETHER YOU BUY OR NOT :: :: :: ::

YOURS FOR BUSINESS

WILL H. HINES

PLOWS, WAGONS, WINDMILLS, ETC.

Now is the time to break your stubble for fall seeding. We handle a complete line of the Celebrated John Deere Plows and Implements and Hancock Disc Plows--there is none better. The Studebaker and Moline Wagons and Vehicles are recognized as standard everywhere--come and see them. We have a complete line of Builder's Hardware, Queensware and Glassware, Charter Oak and Garland Stoves and Ranges. Our stock of Samson Steel Windmills and Leader and Star Wood Mills is complete--we can furnish you any size wanted. Be sure and see us before you buy. We will save you money. :- :- :- :- :-

GARRISON BROS.

...WE WANT... YOUR BUSINESS

Our constant endeavor is to please all who trade at our store, for we realize that a pleased customer is the best advertisement any business man can have. With this in view, we refrain from all misrepresentation. On the other hand, our policy is to keep the very best merchandise which money can buy and satisfy ourselves with a living profit. If you will make our store your trading place for 1906, we believe that our fair, square way of treating our customers will convince you that we are worthy of the splendid business which is being given us. :- :-

Yours for business
Kerr, Slover & Ireland
DIMMITT, TEXAS

QUALITY FIRST

While we endeavor to make our prices as low as possible on every article we sell, yet our primary and constant endeavor is to see that each and every article is first class, of its kind, before allowing it to leave my store. :- :-

Remember that Saddles, Bridles, Harness, and Hand-Made Boots are here for you in great profusion :- :-

J. A. Canterbury

MONUMENTS

The Ft. Worth Marble Works has the best and latest designs in all kinds of Monuments, Granite Goods and Iron Fencing. Let me figure with you.

S. B. FEEMSTER
Local Agent
HEREFORD, TEXAS

ARNEY NEWS.

J. L. Crum attended the Hereford Picnic Saturday.

Miss Myrtle Storm entered college at Hereford Tuesday.

Wash Storm spent Sunday with his friend, Ira Ricketts, at the ranch.

Mrs. McMinn and Miss Evelyn Storm were shopping in Hereford Tuesday.

Mr. Price of Portales, N. M., has been visiting Mr. Byrd and looking after his land here.

Ed McGowan has purchased a new buggy and is preparing to enjoy some of the luxuries of life.

Mr. and Mrs. Walter Donald, and Zola and Evelyn Storm attended church at Bethel Sunday.

The thresher was in operation in our community last week, wheat averaging about 17 bushels per acre.

Messrs. George Harmonson and John Gillespie of Denton County were prospecting and visiting at Walter Donald's Tuesday and Wednesday.

W. D.

Praetorian Officers Elected.

Modern Order of Praetorians met in organization Aug. 27, 1906 in this city by deputies Whilden and Vinson of Dallas. Membership to date numbers over seventy strong and will, no doubt, reach the hundred mark by Sept. 10--our next Regular meeting. We take pleasure in recommending the Modern Order of Praetorians to any person or persons wishing to become a member of any fraternal insurance order. You cannot make a mistake by giving us your application to become a member. The following well known citizens were elected officers of Modern Order of Praetorians at our regular meeting held Aug. 27, 1906.

J. H. King, S. A.; C. E. Smith S. F.; C. E. Edwards, Jr. Trib; John Miller, F. C.; Paul Barnett, S. C.; J. W. Burk, W. L.; L. A. Stroud, S. S.; E. A. Johnson, W. A.; C. L. Sullivan W. R.; C. W. McFarling, M. D. Chas. L. SULLIVAN, W. R.

Dissolution Notice.

This day the firm of "The Hereford Mercantile Co." have been dissolved by mutual consent of the members thereof, the same being Geo. A. Stambaugh and A. J. Lipscomb. The said A. J. Lipscomb has sold to Geo. A. Stambaugh his entire interest in said Hereford Mercantile Co's merchandise, notes and accounts, also the notes and accounts belonging to the firm of Stambaugh & Lipscomb, and the said Geo. A. Stambaugh assumes all notes and accounts owed by the firm, "The Hereford Mercantile Co.," and the firm name will hereafter be known by the firm name of Geo. A. Stambaugh. 27-4t

A. J. LIPSCOMB,
GEO. A. STAMBAUGH.

Methodist Church.

Sunday School at 9:45 a. m., preaching by the pastor at 11 a. m., Junior League at 3 p. m., preaching at 8:30 by the pastor, prayer meeting Wednesday at 8:30 p. m.

Good music, courteous ushers, a cordial welcome for all.

THOS. S. BARCUS, Pastor.

Chickens Wanted.

I am in the market for spring chickens. Highest market price paid. JOHN A. JOHNSON. 22tf

B. Y. P. U. Program.

Following is the B. Y. P. U. Program for Sunday, Sept. 16, 1906:
Subject--How Can I Be A True Friend?

Leader--Miss Syna Hodges.

Song.

Prayer

Scripture Reading--Prov. 17:17; 18:24; 27:9; Eccles. 4:9-10.

The Ministry of Friendship a power for Good--Paper, Mrs. Willie Gilliland.

Song.

The Essentials of True Friendship--Paper, Miss Mary Williams.

The Tasks of Friendship--Paper Mr. Massey.

Duet--Miss Maude Higgins and Miss Eessie Beach.

The Friendship of Jesus, the Ideal Friendship--Paper by Miss Lizzie LeGrande.

Song--What a Friend We Have in Jesus.

Collection.

Prayer of Dismissal by Elmer Cowart.

Notice to Land Owners

Having decided to again engage in the land business, I have become associated with Judge Gough and would like to have a complete list of choice farm lands in Deaf Smith and Castro Counties. If you have property of any kind to sell, list it with me; I shall be glad to do all in my power to serve your best interests.

We propose to handle lands on a commission of five per cent; no more, no less.

Hoping to be permitted to serve you. Yours truly,

L. W. RICKETTS.

Plans for New Bricks.

The plans for two new brick buildings are now in the hands of the contractors for the erection of two buildings for Cardwell Bro's and J. W. English on their respective lots on the east side of Dewey Avenue.

Under the present plans, the buildings will each be twenty-five feet wide and eighty feet in length.

It has not yet been definitely decided whether the buildings will be of brick or concrete blocks.

Still in Business.

We are in the meat business to stay and will sell you meat at any and all times, worth the money, and to be convinced you only have to give us a trial. Will deliver your steak for breakfast and will deliver on Sunday morning one hour.

Thanking you for past favors and a continuance of same, we are
Yours very respectfully,
25tf JOHN A. JOHNSON.

Lands for Sale.

The lands in Moore and Hartley counties are making from 20 to 40 bushels of wheat per acre, corn fine, all crops good. We Can sell you rich level plains land at from \$4.00 to \$8.00 per acre.

Write us, or call on us, at Channing, Texas. Office Hotel Rivers.

CHANNING LAND CO.
By J. A. STEGAL.
30-4t

Attention Praetorians.

The Praetorians will meet in regular session on Next Monday night, Sept. 10, at 8:30 sharp, I. O. O. F. Hall. All members are especially requested to be present.

J. H. KING, S. A.
C. L. SULLIVAN, W. R.

All summer goods at cost at D. R. Gass & Sons.

HOW ABOUT YOUR EYES?

Dr. P. M. Rigdon

Wholesale Optician of El Paso, Texas, will be at our store

**Monday, September 10th
ONE DAY**

**Have Your Eyes Tested FREE.
He May Save Your Eyes.**

Dr. Rigdon makes regular visits here and has a great number of satisfied customers. Dr. Rigdon is prepared to thoroughly test your eyes by the latest and most scientific methods, having practiced in many of the largest cities of the west. All glasses fitted by him and all frames sold will be under our supervision and guaranteed by us. :-

**Consultation and Examination FREE
AT COULSON'S**

HEADQUARTERS

We are headquarters for anything in the Grocery line. We keep Staple and Fancy Groceries, Tinware, Glassware, Enamelware, Queensware and Feed Stuff. We assure you we have appreciated your past patronage and will equally appreciate your trade in the future. We will meet any legitimate prices. We get our Flour, Salt and Feed Stuffs by the car load and own our own building. Come and see us. :- :- :- :- :-

Yours for Business

BARNARD & CO.

To The Public

Having purchased the City Meat Market from Geo. F. Pearce, I take this method of inviting my friends and the public at large to call on me for anything in the Fresh meat line. I shall butcher only fat stuff and you may rest assured that if you will buy your meat of me you will always get the best.

Yours for business.

JAS. H. WILLIAMS

Tierra Blanco Herefords,

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983
Assisted by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

The Brand

Published Every Friday By
J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, SEPT. 7, 1906

ANNOUNCEMENTS.

[All candidates for County and District
offices will be charged \$10 for announce-
ments; for precinct, \$5, payable invariably
in advance.]

For State Senator:
JNO. W. VEAL
For District Judge:
J. N. BROWNING

Deaf Smith County.

For County Judge:
W. H. RUSSELL.
For County and District Clerk:
W. M. COGDELL.
For Sheriff:
E. F. CONNELL.
For Tax Assessor:
J. W. FORD.
For County Treasurer:
CHAS. E. SMITH
For County Commissioner Prec. No. 3:
J. R. ARMSTRONG
For Commissioner Precinct No. 2
T. M. PALMER
For Commissioner Precinct No. 1:
W. D. KELIEHOR

Castro County

For County Judge:
M. F. BARBER
For County and District Clerk:
EDGAR S. IRELAND
HARVEY CASH
For Tax Assessor:
W. S. DIXON.
For County Treasurer:
S. I. LEE
T. A. TURNBOW
For sheriff and tax collector:
I. O. JACKSON
PRESS BURNAM

OUR ADVERTISERS.

We take a pride in calling the at-
tention of our readers to what our
advertisers have to say in this issue
of the BRAND. Each advertisement
is a letter to the public in which
some interesting proposition is made.
In this connection, we wish to im-
press upon the minds of all the ad-
vantage to be had in trading with an
advertiser. If a merchant never
publicly offers inducements to peo-
ple to trade at his store, it is the
surest indication that he, himself,
believes that he has no special ad-
vantage to offer to his friends to
secure their trade. On the other
hand, the business man who secures
a bargain and knows that he can
make it to the interest of his custo-
mers to trade with him, is ever eager
to tell the people about it.

The most successful men in the
business world to-day tell us that the
constant advertiser is the one who
can be depended on for quality as
well as low prices. Printer's Ink
can always be relied upon in busi-
ness.

If new residences continue to
spring up on every hand as has been
the case the past summer, Hereford
will soon need more additions to the
residence portion of the city. At
present, there must be at least
twenty-five well-planned homes in
course of construction, besides the
large number which have already
recently been completed and those
now being planned. The most
desirable lots in the town proper
have been occupied and now all the
additions are rapidly filling up. In
the midst of so much building it is
pleasing to note the substantial ap-
pearance which characterizes almost
every one of these new homes. We
are glad to note also that the owners
of this property are beginning to
talk side-walks, which leads us to
believe that at no distant hour,
Hereford will witness a complete
revelation in respect to public im-
provements. We hail that day with
much joy.

AFTER this week, the boys will be
taken from the exciting scenes on
the street and placed under the care-
ful training of teachers. We feel
that the change will be decidedly for
the better.

SHOULD TAKE WARNING.

We call the attention of the
patrons of the public school to a
notice signed by trustees which ap-
pears elsewhere in this issue, in
which the matter of purchasing
school books is pointed out. We
trust no patron will treat this notice
lightly and think it does not apply
to him; because whether you be
wealthy or poor, you will hereafter
be compelled to pay spot cash for
your school books. The reason for
this seemingly radical measure is
understood to many, but for the in-
formation of those who are not
familiar with the public school laws
of Texas, we will state that eight
years ago a uniform text book law
was enacted by the legislature re-
quiring all public schools in the state
to use the same kind of books. At
the same time that body fixed the
price at which all these books should
be sold, the margin of profit allowed
the dealer being only from 10 to 15
per cent, which is barely sufficient to
pay freight, express and put the
books in the house. With this con-
dition confronting them, and in view
of the additional fact that where the
books were bought on time, many
were never paid for, our dealers ab-
solutely refused to carry them in
stock again this year, which was
nothing more than could be expected
under the circumstances. So, in
order that the school may be supplied
with the necessary books, the
trustees have been compelled to take
the matter in hand and they have
been successful in inducing Mr.
Coulson to keep them at his store
with the understanding that no one
will send his children for a book
without the money to pay for same.
If you do violate the above request
and are refused credit in this in-
stance, you will have no one to
blame but yourself; you have had
fair warning. A judicious man
needs nothing more.

Tonight's Entertainment.

Under the auspices of the public
School Miss Emma Dee Randle who
is one of the attractions of the New
Dixie Lyceum Bureau, will give an
entertainment in the court house Fri-
day evening.

Miss Randle is a graduate of Em-
erson College of Oratory, Boston,
and comes to us highly recommen-
ded by the New Dixie Lyceum Bu-
reau after five or six years of suc-
cessful work of instructor in Oratory
in Trinity University, Waxahachie,
Texas.

And we insure for those who at-
tend a pleasant and profitable eve-
ning.

The Boston Times in speaking of
her says: "There is freshness about
her humor that is irresistible, and
she handles it with the skill of a fin-
ished artist. But she is more than
humor; her heavier selections are
toned with the deepest thought, en-
riched by the ripest experience, and
adorned by the most exquisite cul-
ture." Tickets on sale at Coulson's
drug store.

New Naturalization Law.

Brenham, Texas, Sept. 5.—
The new law relating to the
taking out of naturalization pa-
pers is a big change from the old
one. Heretofore they could file
their intention of becoming citizens,
enjoy all the privileges of a citizen,
shirk many of the duties, and this
intention held good for all time to
come. On the 27th of this month a
new law passed by the last congress
goes into effect, and it makes it
much harder for a foreigner to trans-
fer his citizenship and become a
citizen of the United States, and
there is about \$12.50 cost attached
thereto.

He must post a notice at the court
house for ninety days prior to the
hearing, and must be able to speak
English. This fact is being learned
by a large number who want to be-
come citizens under the old law, and
they are hastening to take out their
final naturalization papers before the
new law goes into effect, Sept 27.

W. J. BRYAN is receiving a hearty
welcome from the citizens of Lincoln
regardless of political classes. Mr.
Bryan is more firmly grounded in the
hearts of the American people to day
than he ever was before. Our predic-
tion is that the "peerless citizen"
will be our nation's next president.
At least, we believe this is the wish
of the majority of his fellow coun-
trymen.

Grayson Bell is now working the
immigration business in connection
with the firm of Davis Bros. & Bell.

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

HEREFORD, TEXAS

CAPITAL	\$ 50,000.00
SURPLUS AND PROFITS	15,000.00
SHAREHOLDERS LIABILITY	50,000.00
TOTAL	\$110,000.00
ASSETS	400,000.00

DIRECTORS: L. GOUGH, J. L. FUQUA, C. W. DODSON, R. J. KIBBE, W. H. FUQUA

This Bank is well equipped to handle all business entrusted to
its care and respectfully solicits your account

HAVE EVERYTHING

Our stock of General Hardware is now as
complete as can be found anywhere in the
country. We have also just received a large
shipment of barbed wire and piping and
casing for wells. These goods are all mov-
ing rapidly on account of the low price at
which we are selling them. Anything you
want from a horseshoe nail to a fine Anchor
buggy is found at our store.

Hereford Hardware Company

WM. LAY, President W. E. ROBERTSON, Vice-Pres. and Gen'l Mgr JACK CRANFORD, 2nd Vice President G. F. LeGRAND, Sec'y and Treasurer.



HEREFORD, TEXAS

ADVISORY BOARD

WM. LAY, Amarillo, Texas HON. IRA WEBSTER, Amarillo, Texas
W. E. ROBERTSON, Hereford, Texas H. T. MARTIN, Howell, Arkansas
JACK CRANFORD, Alvarado, Texas T. B. RECTOR, Hereford, Texas
G. F. LeGRAND, Raymondsville, Texas REV. J. W. COLLINS, Rockport, Texas
JNO. P. SLATON, Attorney, Hereford, Texas

The men whose names are herewith attached recommend this as a safe investment and the
speculative feature to be unexcelled. For further information inquire of any of the above parties
who have seen property, except Judge Slaton. Stock 25c on the dollar for the next thirty days.

Public Notice

I have employed Albert Wolfe
and put on two delivery wagons, so
that I can better take care of my
growing patronage. If you wish
anything in the transfer line, phone
me and your wants will be promptly
met.

W. T. SMITH,
The Transferman.

30-2t
THE greatest advertisement which
Hereford could now have is a \$25,000
hotel, centrally located. This propo-
sition is a good one from the stand-
point of an investment and someone
of means can well afford to take it
up.

Will Hold Election

Judge M. F. Barber of Dimmitt
was in Hereford on business Tues-
day. Mr. Barber informs us that
his court will erect a temporary build-
ing to be used by the county officials
till a more substantial one can be
provided, their present intention be-
ing to hold an election at the Nov-
ember election to ascertain if the
county shall issue bonds with which
to erect a building for permanent
use.

THE Panhandle is now gathering
in the largest forage crop in the his-
tory of the country. Our farmers
certainly have cause to be thankful
for this year's abundant harvest.

J. H. King

ABTRACTER

ALL WORK FULLY
GUARANTEED

OFFICE AT
COURT HOUSE
HEREFORD, TEXAS

Drink Sulphur water.

For the Children

To succeed these days you must have plenty of grit, courage, strength. How is it with the children? Are they thin, pale, delicate? Do not forget Ayer's Sarsaparilla. You know it makes the blood pure and rich, and builds up the general health in every way.

The children cannot possibly have good health unless the bowels are in proper condition. A sluggish liver gives a coated tongue, bad breath, constipated bowels. Correct all these by giving small laxative doses of Ayer's Pills. All vegetable, sugar coated.

Made by J. C. Ayer Co., Lowell, Mass.
Also manufacturers of
Ayer's
HAIR VIGOR,
PINKETTES,
CHERRY PECTORAL.

The Anchor buggy is the best.
The Anchor buggy is the best. If
The public school teachers are now on the ground ready for the nine month session to begin next Monday.

Rev. E. A. Wesson was in the city Tuesday on his way from Dimmitt where he had been engaged in a ten days' meeting.

J. P. Maxwell, the Missouri land man, is down this excursion showing a number of his friends over the Hereford country. Mr. Maxwell renews for the Brand.

Dr. J. D. Ratliff has purchased a portion of the Peters block in North Hereford and will begin improving same at once for a home. He will have his residence erected sometime this fall or winter.

G. R. Jowell is up from Mexico for a brief visit with friends. Mr. Jowell tells us that he had never known how to appreciate the splendid water of the plains till he cast his lot in New Mexico.

P. C. Pylant & Sons have had their large steam well drill in operation in the city the past week, having sunk several wells. This is one of the most expensive well drilling outfits ever brought to the plains.

Dr. A. H. Lindsey of Paris, Texas, has been in Hereford this week visiting his old friend, A. E. Argo, and making arrangements to move his family here as soon as he can close up his business interest at Paris.

Strayed—A bay horse, unbranded, with white front foot, has been whipped on left hip, foretop cut short, limps on left front foot. Any information about same should be reported to J. D. Curtsinger, or J. E. Calwell, Hereford, Texas. 30tf

T. H. Olinger and J. H. Pittman have opened a real estate office in the front rooms of the Buster Cottage and are now ready to serve those in quest of Panhandle wheat and corn lands. The firm will be known as Olinger, Pittman & Co.

J. T. Rutherford has purchased the two and one half acre block west of R. N. Mounts' place and will begin the erection of a modern residence thereon at an early date. We are glad to see Mr. Rutherford and his excellent family moving to town.

Geo. S. Karr, who has had charge of the automobile tourist cars of the Geo. G. Wright Co. since they began operation from this point, has tendered his resignation to the company to take up another line of work. However, he will continue to make Hereford his home.

W. F. Stimson returned the first of the week from the South Plains country where he had been on duties connected with the Nursery Inspector's office. Mr. Stimson displayed some apples at this office which were grown near Hale Center and which measured four inches in diameter.

We learn from those from the south that J. R. Ransom and his Surveying crew for the new Panhandle Short Line Road are now in the vicinity of Lubbock on their way to Sweetwater. After the survey has been completed, we may expect to see work of greater importance begin.

We have one Waller H. Wood 7 ft. harvester and binder that we will close at \$100, 1-2 cash balance in deferred payments. Call and see us. The machine guaranteed. 19-tf
HEREFORD HDW. CO.

For Sale Cheap.
A large residence lot, 210 feet front—Evants addition, see, W. M. HINES, Hereford, Texas. 30tf

Buys Barber Shop.
J. M. Boone has purchased the L. R. Bassham barber shop and the building, consideration being \$1250.

For Sale.
One second hand wagon and one surrey, also two heavy work horses and one first-class milk cow. 27tf
A. H. MORRIS.

Town Lots for Sale.
See J. L. Fuqua for some bargains in choice city lots and suburban property. 25tf

List Your Lands.
If you want your lands to move list them with the 51-tf
HEREFORD REALTY CO.

TREASURER'S REPORT.

Statement of the Condition of the Finances of Deaf Smith County.

STATE OF TEXAS,
COUNTY OF DEAF SMITH.)
Before me, W. B. Beach, Clerk County Court, in and for said county and state, on this day personally appeared, W. H. Russell, County Judge; O. M. Daniel, Commissioner Precinct No. 1; T. M. Palmer, Commissioner, Precinct No. 2; J. R. Armstrong, Commissioner Precinct No. 3; and Geo. L. Muse, Commissioner Precinct No. 4; who, being by me duly sworn, did depose and say:

That the requirements of Article 867, as amended by Acts of 1897, page 27, have been in all things fully complied with by them at the August term of said Commissioners Court, and that the cash and other assets mentioned in the said County Treasurer's quarterly report made by said Treasurer to said court and held by him for the county have been fully inspected and counted by them:

	DR.	CR.
Jury fund, first class	\$ 129.42	\$
Road and bridge fund, second class		2,495.54
General fund, third class		1,101.88
Court house and jail fund, fourth class		1,381.73
School fund, fifth class		2,967.73
Estray fund, sixth class		168.55
Total on hand		7,986.01

W. H. RUSSELL,
County Judge.

O. M. DANIEL,
Com'r Prec. No. 1.

T. M. PALMER,
Com'r Prec. No. 2.

J. R. ARMSTRONG,
Com'r Prec. No. 3.

Geo. L. MUSE,
Com'r Prec. No. 4.

Sworn to and subscribed to before me this 4th day of August A. D., 1906.

W. B. BEACH,
County Clerk.

By J. H. King, Deputy.

PICNIC SUCCEEDS

Hereford Celebrates Her Seventh Anniversary In Good Style

With only a short time for preparation and amid the mad rush and struggle in land trading, our annual celebration and picnic was pulled off on last Saturday in a manner which, under the circumstances, was entirely satisfactory to all concerned.

While the attendance was not nearly so large as the two previous years and the usual interest in the exhibition of live stock and agricultural products was found wanting, yet the excellent and sumptuous repast which the thoughtful housewives had prepared, together with the stacks of tempting barbecue provided by the citizens, in a measure counteracted the manifested indifference along other lines, so that all were made to realize that it is entirely worth while for our people to assemble on the second day of each September in celebration of the anniversary of our fast growing town.

The most of the places of business were closed from 11 a. m. till 2 p. m., during which time large throngs of both country and town people mingled and sipped from the same cup.

No public speaking was indulged in and no other attractions, save the elaborate dinner and the intermingling of friends and neighbors, were enjoyed; yet the affair served the good purpose of perpetuating the custom which was instituted two years ago of holding our annual celebrations at this season of the year.

Largest and Best

The largest and best melon which has been brought to Hereford this season was presented to the BRAND editor on Monday by Mrs. J. H. Warren who lives south of town. We are unable to say to what class of melons it belonged, but its enormous size and excellent flavor can be attested to by the writer and a number of friends who partook of the after-supper feast which it afforded. The Panhandle is certainly the natural home of melons.

Your Attention.

I wish to ask the public to bear with me until I get my machinery properly adjusted, at which time we will be able to do your laundry work on short notice.

F. A. STEWART.

30-1t
Send the BRAND "back-yonder."

FOR...

WATCHES
JEWELRY
DIAMONDS
SILVERWARE

SEE
VANNOY & RAY, Jewelers

PURE DRUGS

For pure Drugs and Medicines, call at our store. Our prices are right. Your attention is especially called to our prescription department, which is in care of a graduate pharmacist. We handle the famous Sewel Paints, Oils and Varnishes.

Herbert O. Park

NOTICE IMPORTANT!

We want the public to know that we have the best well drilling outfit ever operated on the plains. Our machinery is all new and drawn by steam power. No well is too deep or too shallow to receive our careful attention. Our long experience enables us to do your work so that it will not have to be done over. All work fully guaranteed. If interested, see us before you let you contract.

Leave orders with STRINGFELLOW-HUME, Hereford, or BOVINA MERCANTILE CO., Bovina, or phone

P. C. Pylant & Sons
BOOM, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

CAN PLEASE YOU

Our stock of GROCERIES is so complete and our goods so FRESH that we have no hesitancy in saying that we can please everyone. Our policy is to sell THE BEST GROCERIES for the LEAST money. If you will investigate, you will find this to be our record.

Jno. A. Johnson
Hereford, Texas

Amarillo Steam Laundry

AMARILLO TEXAS

All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent

TO HOMESEEEKERS AND INVESTORS

DO YOU WANT A SQUARE DEAL?

It Pays US to give our customers the benefits of the OWNER'S LOWEST PRICE. It pays PROSPECTORS and INVESTORS to BUY through us. We can save you from \$1.00 to \$2.50 per acre.

Our sales since last report aggregate - - \$113,213,95

WE ARE SELLING LANDS STRICTLY AT THE OWNER'S PRICE--NOTHING ADDED

We sell on a five per cent commission--NO MORE, NO LESS

**RAYZOR & DEATLEY, REAL ESTATE DEALERS
HEREFORD, TEXAS**

MUCH PRAISE FOR HEREFORD.

Editor of Van Wert Ohio Republican Tells of Impressions on Recent Trip.

"Imagine yourself stepping off of a train, one of four hundred people, the majority of whom had never seen the town before. As we get off the train many town's people were there to greet us with a smile and a glad welcome. Hereford is a town of 3,800 population not quite eight years old and has never been incorporated. We predict that it will be a town of ten thousand within the next five years. Soon after we reached Hereford it commenced to rain just as it does in Ohio and a part of the Van Wert crowd concluded they would stay and drive out to the farm lands in the morning. While at Hereford we met Judge Boyd, of the Common Pleas court who had been a resident of the country for fourteen years. He kindly showed us around the little city. He told us that they had but very little criminal work to do. In eleven years, they had only six prosecutions for petty larceny. We found the people universally courteous. There is not a saloon in the place and we were informed that offers had been made by residents of Hereford of a \$100 reward if a person could buy a drop of intoxicants in the town. Eliminate from society the negroes,

the Mexicans, the Indians, the low criminal whites and the tramp. Then take a sprinkle of the most energetic, ambitious and intelligent, thrifty, law abiding people from all parts of the United States, and you have the conditions as we found them in Hereford. For the time being the only use they have for a jail is to lodge people who are coming into the country to buy lands. Two of Van Wert county citizens spent two nights behind the bars of county jail, not as prisoners but as guests of the sheriff, who was only too glad to do all in his power to make strangers within the bounds of the town welcome and as comfortable as possible during their stay. The writer and three other Van Wert citizens roomed and boarded during our two days' stay in Hereford with Mrs. Buster, a daughter of W. A. Higgins, who started the first farm on the plains of Deaf Smith county seven years ago. Mr. Higgins now takes life easy. He has all the money he cares for. We could write columns about our experience and impressions in and around Hereford, but space will not permit this time. Having secured a teamster with a wagon, four Van Wert county citizens and a gentleman from Bucyrus left Hereford for the new town of Kelso early Friday morning and we took a circuit of thirty-five miles over

vast expanse of country that certainly gives promise of rich returns to investors as well as comfortable homes and an abundant crop to the husbandman. On every hand as we drove through, and especially close to Hereford, were potent signs that the reign of the "cattle baron" is over and the days of the sturdy farmer and cattle raiser are new being ushered in. Herds of sleek, white-faced Hereford and broad-backed shorthorns grazed contentedly here and there, or lay lazily "chewing the cud" as we drove by. One can scarcely believe that so vast an expanse of really good, tillable land can still lie unappropriated in a country that has lately witnessed such a mad rush at the opening of Oklahoma and the Strip, and where thousands upon thousands took chances in the Government "lottery" at the opening up of reservations. When we give you the plain statement that over \$450,000 worth of this \$12 an acre land was purchased in one day, it will give you but a faint idea of what it means, but is a proof positive that everyone that sees the country believes in the great future of this vast domain. Nearly every Van Wert that has seen these fertile plains has purchased a good sized farm, and they are only doing just what everyone else that goes into the Panhandle country does. Great as

is the territory it will be but a short time before all these lands are taken up. We talked with a man from Missouri, who is going to the Panhandle with a steam plow that will plow twenty-two furrows at a time. He said he purchased a section two weeks ago and two sections the day before he was talking to us. He was offered \$5 an acre over what he paid for the first section, not because there was no more land for sale at the same price as he bought, but because the prospective buyer wanted to be a near neighbor of his from the same county in Missouri.

To us it seems that here is an empire ready for the husbandman to conquer. With the plow and the reaper, the cultivator and the mower, it will be done. When brains are added to brawn, when climate and soil are studied, when nature is brought into the subjection, this mighty plains country will be the cornucopia of the West, pouring out its wealth to feed the nations of the earth."

Large Melon Shipment.

The country surrounding Chilli-cothe is fast coming to the front as one of the best melon growing sections of Texas, and Mr. E. O. Allrod, business manager of the Melon Growers association, tells us he has shipped out 128 car loads of water melons up to date, and the shipping season is not yet over.

The first cars shipped out netted \$100 per car but the market became glutted and they are getting only about half this figure now.—Independent.

Give Attention.

Are you interested in repapering your house? If so, let me make you a proposition. It is this: If you will let me do the work, I will sell you the paper at wholesale cost. Figure with me and see how cheaply it can be done. Best of references in Hereford.

C. M. MCGHEE at Mrs. W. B. Robinson's residence. 5tf

Millinery.

Miss Hortense Parmer will have charge of our millinery department during this season. She is well known to the public and needs no recommendation.

29-2t GEO. A STAMBAUGH.

Amarillo Business College

Sells Tuition and Secures Employment....

The Education that Equips for a Successful Career should be the goal of every ambitious young man and woman.

We offer a thorough business education, including Book-keeping, Shorthand, Typewriting, Commercial Law, Penmanship and Rapid Calculations.

...AMARILLO ACADEMY...

"Nothing Succeeds Like Success"

The first year this institution enrolled 43 pupils; the second, 103; last year, 150. The future has still better things in store than the past has given.


....THE....

Hereford Nursery

IS PREPARED TO SUPPLY YOU NEEDS. MY ENTIRE TIME IS DEVOTED NO GROWING AND STUDYING THE BEST VAIRETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS. :-: :-: :-:

L. P. LANDRUM

4lbs soda for 25c at J. M. Garner's, guaranteed to be as good as Arm & Hammer. 21tf



**PRICKLY
ASH
BITTERS**

Helps Digestion

PURIFIES AND REGULATES

THE BOWELS

A MARVELOUS MEDICINE FOR DISEASED KIDNEYS

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD AT DRUG STORES - PRICE \$1.00 PER BOTTLE

T. M. COULSON, Special Agent

We Make a Specialty of Men's Tailor Made Clothing--The Kind that Fit. Price--As Low as Hand-Me-Downs

\$65.00 GIVEN AWAY

FIRST PRIZE
\$25.00 Tailor-Made Suit
of Clothes

SECOND PRIZE
Ladies' \$15.00 Silk Dress
Pattern

THIRD PRIZE
Ladies' \$10.00 Silk or Wool
Dress Pattern

FOURTH PRIZE
\$8.00 Pair Tailor-Made
Trousers

FIFTH and SIXTH PRIZES
Ladies' or Gent's Patent
Leather \$3.50 Shoes

Our large stock of Fall and Winter Goods is now arriving and to impress upon the minds of our customers and friends that we are anxious for YOUR TRADE this season we are going to offer special inducements, not only in LOW PRICES FOR CASH, but commencing Monday, September 10th, and continuing till Saturday, October 6th, at 4 o'clock p. m., we will give to our customers

\$65.00 IN PRIZES

to be decided in the following manner: With every 50c purchase we will give a coupon, retaining a duplicate, six of which will be PRIZE WINNERS.

The first successful coupon will entitle the holder to a \$25.00 Tailor Made Suit of Clothes. Second, Ladies' \$15.00 Silk Dress Pattern. Third, Ladies' \$10.00 Silk or Wool Dress Pattern. Fourth, \$8.00 Pair Tailor-Made Trousers. Fifth and Sixth, Ladies' or Gent's Patent Leather \$3.50 Shoes.

The Prize Coupons will be sealed and left in the vault of The First National Bank to be opened publicly at our store AT 4 P. M., OCTOBER 6TH.

Having spent ten days in the Eastern Markets, where we made extensive purchases of rare bargains, we feel that we can sell Dry Goods, etc., cheaper than they have ever yet been sold in Hereford.

All purchases made at our store during this PRIZE CONTEST which prove unsatisfactory may be returned and money refunded. We bought our goods at low prices and propose to give our customers the benefit of our selections

REMEMBER THAT EVERY 50C PURCHASE WILL ENTITLE YOU TO ONE CHANCE AT ONE OF THE SIX VALUABLE PRIZES WHICH WE ARE OFFERING. LET US FIGURE YOUR BILL FOR FALL AND WINTER. WE WILL SAVE YOU MONEY ON ALL PURCHASES

FIRST PRIZE
\$25.00 Tailor-Made Suit
of Clothes

SECOND PRIZE
Ladies' \$15.00 Silk Dress
Pattern

THIRD PRIZE
Ladies' \$10.00 Silk or Wool
Dress Pattern

FOURTH PRIZE
\$8.00 Pair Tailor-Made
Trousers.

FIFTH and SIXTH PRIZES
Ladies' or Gent's Patent
Leather \$3.50 Shoes

RALPH H. BARNETT

Our Stock of Men's, Ladies' and Children's Shoes is Complete in Every Way. Will Pay You to Look

TO THE PEOPLE OF DEAF SMITH AND SURROUNDING COUNTIES

We want you to know that we keep constantly on hand a large stock of GRAIN, HAY, SALT, POSTS, COTTON SEED MEAL and FIELD SEED

We have the exclusive sale in Hereford for Chandler Lump Coal--The best that money can buy.

FLOUR! FLOUR!! We have added to our stock a strictly first-class and up-to-date Flour---THE BORDER QUEEN---Every Sack Guaranteed

Highest market price paid for Wheat, Oats and Hides

SEE US BEFORE YOU SELL. GET OUR PRICES BEFORE YOU BUY.

We have the best wagon yard in Hereford

OUR MOTTO---A SQUARE DEAL TO EVERYONE

W. L. Fallwell & Sons

The Anchor buggy is the best. If Fallwell & Sons will buy your wheat and oats. See them before you sell. 23tf

J. S. Mollenhour has moved his family to town that his children may enter school.

If you wish a good residence in Hereford at low figures, you should see J. D. Bourne. 28tf

W. B. Phillips of the northern portion of the county transacted business on our streets Monday.

For Sale--A second hand row binder and a 16-inch sulky plow. For particulars, see J. W. English. 27tf

I am offering my household furniture and farm implements for sale. All go for a bargain if taken at once. R. L. Ball. 29tf

H. K. Vaughn of Olton has moved his family to this city for a permanent home. They came for the benefit of our schools.

For Sale--Improved section two miles north of Hereford and one section six miles southeast. Will sell at a bargain. J. D. Bourne. 28tf

J. F. Easter of Castro County called while in the city Tuesday to have the BRAND sent to his brother, J. T. Easter, of Itasca, Texas.

L. E. Cobb has purchased a half interest in the dray and Transfer business of D. H. Bryant and is now thoroughly installed into his new work.

J. J. Anderson of Boom has been supplying the local trade with home grown melons this week. After this, Mr. Anderson will need no introduction to our people as a successful melon grower.

Joe L. Carter returned Tuesday from Chicago where he had been to purchase two large automobile tourist cars which will be used by the J. P. Snyder Land Company in showing their large land holdings near Vega.

If you want indisputable proof that you have a dealer in Hereford that pays the price and keeps the highest grade of goods for his Customers, call on me and smoke my Franklin five-cent cigar. T. M. Coulson, the druggist. 1t

Summer suits at 25 per cent off at D. R. Gass & Sons. 26tf

Work Wanted--By man and wife on ranch. Call at BRAND office for particulars. 29-2t

Day Bro's, North Draw ranchmen, were business callers in Hereford the first of the week.

List your ranch and residence property with me if you wish a quick sale. J. D. Bourne 28tf

B. B. Curtis, manager of the Lone Star Ranch passed through Hereford on his way to Amarillo Tuesday.

Miss Beulah Wright will begin her kindergarten Monday, Sept. 10th, 1906, at her home in this city. Phone 162. 29-2t

WANTED--To rent a four or five room house in desirable location. Will pay \$20.00 per month for six months. L. A. Stroud. 29tf

Mrs. C. E. Edwards and children are visiting relatives in McGregor and other Texas towns while their new residence is being completed.

Strayed--One white faced 3 year old heifer calf. Cow branded IRA left hip. Any information will be appreciated. E. F. Connell. 26tf

W. K. Arnold left Thursday for Fayette, Missouri, where he will enter Central College for another year's work, he having attended that institution last year.

H. G. Tucker went to Amarillo Tuesday to bring down the large double seated automobile which he and H. H. Hawkins recently purchased. He made the trip overland Wednesday.

C. E. Edwards put the mechanics to work this week on his cottage residence on the block just east of the Presbyterian Church. Mr. Edwards will build a modern four room house, the work being in charge of Comer Bros.

Geo. W. Eagle is in Wichita Falls for a month's visit with relatives and to look after the interests of his grain and coal business at that place. At the expiration of his vacation, Mr. Eagle will resume his place as manager of the Pecos Valley pumping station at Canyon City.

All summer goods at cost at D. R. Gass & Sons.

Wanted--School children to board. Apply to Mrs. Mollie Steele, South Hereford. 28-2t

J. M. Garner has been confined to his home this week with a severe attack of rheumatism.

For Sale--Two or three more good work horses for sale at low prices. See R. L. BALL. 29tf

Fall line of dress goods are coming in almost daily now. Don't miss looking at our line. Geo. A. Stambaugh. 29-2t

I can make it to your interest to buy your canned sweet potatoes, pumpkins and Boston baked beans of me. J. M. Garner. 21tf

Night operator Sharp has resigned his place with the Pecos Valley Road and the vacancy has been supplied by a Miss Moore of Amarillo.

I now have a new hack and will haul passengers to any part of the country. Prices right. C. T. Dobbins, Hereford Texas. 27tf

Jno. E. Edwards returned to his home Tuesday after spending a week with his brother, C. E. Edwards. Mr. Edwards will likely locate with us a little later on.

Mrs. M. B. Daniels and Mrs. Higgins returned Tuesday from Texico where they have been to have improvements made on their claims which are located near that town.

Landy Cardwell arrived from Corsicana Tuesday to assist in the grocery store of Cardwell Bros., John having left this week for Corsicana where he will attend school.

E. E. McCrory has moved his family from Rock Lake to this place that his children may have the benefit of our schools. He will have pupils in both the college and public schools.

Miss Pattie Estes left Tuesday for Parkville, Mo., where she will enter college. Miss Pattie graduated from the Hereford High School last session, in which department she made an enviable record. Any institute of learning may feel proud of securing so valuable a pupil.

THE BELL SYSTEM-CLOTHES.



WHEN you buy The Bell System Clothes, you Get a Dollar's Worth of Value for every Dollar Spent.

For Reliable Style, Fit, Fabric and conscientious Tailoring, The Bell System Reputation has been Well Earned and Well Sustained.

Fall and Winter Suits and Overcoats to Please Men and Boys of all Sizes and Shapes are now Ready for your Inspection.

Designed and Made by Stern, Lauer, Shohl & Co., Cincinnati, O.

SOLE BY

H. C. MYRICK

A. P. MURCHISON
J. D. THOMPSON

J. S. JONES
W. O'BRIEN

MURCHISON, THOMPSON & CO.
REAL ESTATE AND CATTLE AGENTS
HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167 :-: :-:

List with us

Buy from us

SUBSCRIBE FOR THE BRAND---\$1.00

Professional & Business Cards

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

C. G. Witherspoon W. Caudé Witherspoon
C. G. Witherspoon & Son
Dealers in Panhandle Lands
Abstracts prepared on short notice. All
kinds of stenographic work done. Ex-
clusive agents for Western Union
Land Co.'s Lands

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Oxendine
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all busi-
ness entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to
Castro county lands.
Dimmitt, Texas

B. W. MILLER & SON
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE IN SCHRIMSHER BUILDING
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith
and Castro County Lands. Prop-
erty rendered and taxes paid for
non-residents
DIMMITT, TEXAS

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

L. GOUGH
GENERAL IMMIGRATION
NOTARY PUBLIC
Hereford, Texas

DR. C. W. McFARLING
PHYSICIAN AND SURGEON
Office at Smith's Drug Store
Hereford, Texas
Residence Phone No. 138

FOR XIT LANDS
see
F. W. WILSEY, 148 Market St.,
Chicago, Ill.
or E. F. CONNELL, Hereford, Texas

MAX ROBERTS
Real Estate, Live Stock and Wool
BELL COUNTY BLACK LANDS
FOR SALE OR TRADE
Hereford, Texas

BAKER & WITHERSPOON
Attorneys-at-Law
PRACTICE IN ALL THE COURTS
Hereford, Texas

HALL & FREDERICKS
ATTORNEYS AND COUNSELORS AT LAW
Practice in all Courts
Office rooms 4 and 5 Eakle Bld'g.
Amarillo, Texas

BILL HEAD
Panhandle Farms and Ranches
Hereford City Property
Hereford, Texas

DR. J. D. RATLIFF,
DENTIST
Office over Coulson's Drug Store
Phone 234

My store is headquarters for the
man that follows the plow as well as
the one who owns the cow. In fact,
my store is headquarters for every-
thing good to eat. J. M. Garner. tf

Drink Sulphur water.

The Anchor buggy is the best. If
Editor Price of the Princeton
(Mo.) Post is in the city today.

C. E. Smith and wife are visiting
the former's parents at Erick, Okla-
homa.

For Sale.—Shumach cane seed at
30 cents per bushel. Apply to
Henry Farmer. 22-tf

Mrs. J. C. Woodall of Hillsboro
is the guest of her sister, Mrs. C. P.
Estes, of this city.

Miss Julia Price of Hale Center
was the guest of Mrs. R. H. Barnett
the first of the week.

For Sale—A good sorghum mill
and equipment. Apply to J. M. or
S. L. Boone for particulars. 30tf

G. W. Syms of Brookfield, Mo.,
is in Hereford, the guest of his
mother, Mrs. Hester Syms.

Wanted—Several girls at the
Hereford Steam Laundry who can
do ironing. Apply at once. 30tf

Ezra Norton left this week for
North Waco where he will take a
course in Texas Christian Univer-
sity.

For Sale—A Kary safe in good
condition. Can be had at a bargain.
Apply to A. P. Murchison for
terms. 30tf

Herbert Syms of Boulder, Colo.,
is in the city this week renewing old
acquaintances and visiting his mother
and sister.

Prof. J. M. Braselton of Plainview
was in the city a day or so this week.
We learn from him that Plainview is
growing rapidly.

The Franklin five-cent cigar is the
equal in purity to the most of the
ten-cent cigars on the market. T. M.
Coulson, sole agent. 1t

Elbridge Brodie has returned from
Colorado and is now spending a
short while with his parents, Mr.
and Mrs. Eli Dunlap.

T. M. Coulson, the always up-to-
date druggist, has secured the sole
sales agency for the celebrated
Franklin five-cent cigar. 1t

L. C. Hulett of Era in Cooke
County has returned home after a
brief sojourn in the city. Mr. Hulett
will move his family to Hereford a
little later on.

Horace Russell of Amarillo spent
Monday in the city, the guest of the
College family at the Girl's Home.
Mr. Russell is now city editor of the
Daily Panhandle.

J. H. Midkiff returned to his home
in Gainesville Saturday after having
spent a short vacation with friends
in Hereford and vicinity. Mr.
Midkiff is tax collector of Cooke
County.

J. W. English is having an office
building erected on his business lot
between Davis & Bell's land office
and Cardwell Bros. store. We un-
derstand Mr. English will buy
wheat.

Dr. Albert J. Caldwell, specialist
on diseases of the eye, ear, nose and
throat, of Amarillo, Texas, will be
in Hereford Sept. 26th and 27th lo-
cated at the offices of Drs. Hicks
and Rogers. 4tf

G. W. McMillian now has the
lumber on his 10-acre block in
Evans addition for the erection of
a 7 room house. Mr. McMillian
says this place suits him and he is
making arrangements to make it his
permanent home.

B. D. Whilden, State Dep. for the
Praetorians, instituted a council with
35 charter members at Canyon city
on last Wednesday night. He will
be back here and attend the Prae-
torians' regular meeting on next
Wednesday night.

D. B. Dodson, and J. A. Coffee of
Umbarger were pleasant callers at
this office while in Hereford Satur-
day. Both these gentlemen have
sold their homes in this county and
are contemplating a move to Col-
lingsworth County.

Ben L. Hammack of Morganfield,
Ky., was a welcome caller at this
office before leaving for his home
Saturday. Mr. Hammack, on a re-
cent visit to this country, purchased
the Greer ranch near Dimmitt. Mr.
Hammack is an ardent supporter of
the Panhandle country which is evi-
denced by his having induced thirty-
five of his neighbors to accompany
him on this trip, some of whom will
locate with us.

Better see L. Gough about it. tf
List your city property with W.
M. Cogdell. 30tf

L. Gough returned Monday from
a business trip to Burlington, Iowa.

**Summer suits at 25 per
cent off at D. R. Gass &
Sons. 26tf**

W. H. Jean left Monday for San
Angelo where he expects to make
his home.

For the best shoes in town call
for "Brown Shoes"—for sale by D.
R. Gass & Sons. 26tf

W. J. Gilliland of Dimmitt was
among the city's business caller
Monday and Tuesday.

If you want your money's worth,
smoke the Franklin five-cent cigar
for sale by T. M. Coulson. 1t

Mr. and Mrs. W. B. Park have
returned from a two week's visit
with relatives down in Texas.

Household goods for sale—We
want to sell all our household goods
cheap, at once. Mrs. Hester Syms.

Mr. and Mrs. C. C. Ferguson re-
turned Wednesday from a visit with
the former's parents at Sedalia, Mis-
souri.

We handle the best and most
complete line of fruits and vegetables
of any house in Hereford. Jno. A.
Johnson. 23tf

C. P. Arthur and daughter, Miss
Nona, have returned from a two
weeks visit to their former home at
Midlothian.

Miss Beulah Wright will begin
her Kindergarten Monday, Sept.,
10th, 1906, at her home in this
city. Phone 162. 29-2t

D. R. Gass has returned from mar-
ket where he has purchased a large
stock of fall and winter merchandise
for his store at this place.

Mrs. M. J. Tucker has returned
from a visit with relatives at Van-
couver, B. C. Mrs. Tucker is the
mother of Mrs. J. S. Wyche.

J. H. Copeland and family have
moved here from Hillsboro and will
make Hereford their home. Mr.
Copeland is a brother of Mrs. C. P.
Estes.

For Sale—Three registered Pol-
land China Sows, price each \$30.00,
also 12 pigs are subject to registry.
Call at J. W. Brooks' near Hart
Postoffice. 30-4tp

E. Renfro has purchased the resi-
dence of B. Barnard in west Here-
ford and will move his family there
in a week or so. Mr. Barnard will
build again.

Mrs. C. G. Witherspoon and
daughter, Miss Bertha, have re-
turned from Burleson and other
Texas Points where they have been
visiting relatives.

I still have a few cans of Aldemy
Baking Powder and with every 25c
can you get a chance at a fifty dol-
lar range stove. Come early for
they won't last long. J. M. Gar-
ner. 21tf

Chas. Daughtry, the blind piano
man, is in Dallas on business this
week. Mr. Daughtry tells us that
his business has grown to such pro-
portions that all his time is required
to look after it.

C. S. Cardwell who recently moved
from near this place to Gomez in
Terry County was up to mingle with
old friends Monday and Tuesday.
Mr. Cardwell has purchased a
valuable 3 section ranch near Go-
mez.

Leron Gough returned Monday
from Pilot Point where he had been
on a visit with relatives. He was
accompanied on his returned by Jet
Fore of Memphis, who comes to
enter for a year's work in the Pan-
handle Christian College.

The BRAND has been busy the
past two weeks printing abstract
blanks for J. H. King who is now en-
gaged in the abstract business with
office at the court house. Mr. King
has had good experience in this busi-
ness and will doubtless do well.

Miss Millicent Griffith has arrived
from her summer's vacation in Chi-
cago to begin her work as principal
of the high school department of our
public schools. Miss Griffith has
been doing some effective missionary
work for the Panhandle this summer
in the way of inducing home seekers
to come here to investigate the merits
of our fertile lands.

Interested Much in Furniture?

Are you building a new home?
Been waiting a long time to buy Furni-
ture at REASONABLE prices?
Want to brighten up your home with
something new?
Have some pictures you want framed
by an experienced man?
Any Furniture you want repaired?
Want any Wall Paper?
Want your moneys worth?
And want to be satisfied after you have
bought?
Then come to the New Furniture Store.

COCKRELL & HOUCK

CARDWELL BROS.

IS THE PLACE TO BUY YOUR FRESH
VEGETABLES AND FRUITS. WE
GET A FRESH SUPPLY DAILY AND
CAN SUPPLY YOUR WANTS ON
SHORT NOTICE. DON'T FORGET THE
PLACE. :: :: :: ::

CARDWELL BROTHERS
THE UP-TO-DATE GROCERY STORE

"Just to Jog Your Thinker"

When you need Lumber, Sash, Doors, Brick, Lime and
Fence Posts or anything else in Building material

WE HAVE IT

We not only have the largest stock in Hereford, but
you will always find we handle the best grades of Lum-
ber to be had. Our prices are right. Don't forget to
figure with us. We can please you :: :: :: ::

BURTON-LINGO CO.
HEREFORD, TEXAS

JOE CARTER

ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

J. F. COLLUP

J. D. BURKETT

Collup & Burkett
DEALERS IN
**Coal, Hay, Grain, Field
Seeds, Stock Salt and Sulphur**

We solicit your patronage, promising that we will
endeavor to sell you goods at as close margin as
possible. :: :: :: ::

WE HANDLE ALL KINDS OF POSTS

Formal Opening

The formal opening exercises of Panhandle Christian College were held in the chapel of that institution Thursday evening beginning at 8:30 o'clock, the entertainment furnished being music and addresses.

After a few introductory remarks and prayer by Pres. Elliott, Judge B. H. Baker was introduced and the audience was treated to a genuine educational feast, coming from one who has had long years of experience in the school room, both as pupil and teacher. Judge Baker was in close touch with his subject and concluded his address by calling attention of the young men to some living examples of success.

A feature of the evening which should not fail to receive mention was the inspiring music furnished by Misses Chapman and Shirley.

All the exercises were well received by those present and served the important purpose of dedicating this year's work to Christian Education.

Land Bargains.

A well improved eight-section ranch eight miles west of Dimmitt, 22 miles south of Hereford, 15 miles South of Summerfield. Has two good residences, 2 farms, 2 wells and mills, good corrals and 300 feet of 14-foot sheds. Nice orchard. This is as fine a body of land as can be found on the plains. Will cut in tracts to suit purchaser. Price \$9.00 per acre. See T. J. Graves or A. H. Elliston. 28tf

Good Rain Fall

This fall is proving to be no exception to the general rule so far as the amount of rainfall is concerned. The past week has witnessed a ground-soaker over the greater part of this end of the Panhandle, the fall seeming to be lighter in the vicinity of Hereford. In a few instances we have heard the complaint of too much rain, but we are inclined to believe that no interest has yet suffered from excessive rains.

Second Hand Buggies.

We will trade several second hand buggies and surries for feed or horses or will sell for cash. 25tf
CARTER BROS.,
Hereford, Texas.

Ladies' Jackets.

If our friends will only wait a few days, we will have a full line of all the latest styles and patterns. 30-1t
GEO. A. STAMBAUGH.

Money in Cattle.

It is the impression among some people at least, that the time has come when there is no longer any money in the cattle business, but such impression is an erroneous one. True enough, there is but little money to be realized in the former way of treating the industry, but feed and shelter, linked with careful breeding, is solving the question which has so long puzzled cattlemen of West Texas and caused their bank account to appear on the wrong page of the ledger.

J. D. Burkett of this city is one of the few who have adopted the policy of feeding and breeding and his efforts along this line have been amply rewarded. Mr. Burkett this week sold to Rhea Bros of near Bovina 100 grade cows and calves at \$40 each and a registered Hereford bull at \$300.00, or \$4,300 for the small herd.

The point that should be made is that no more feed and attention is required for high-grade stuff in all lines of the livestock industry than it does for the old-time long-horn grade; yet the profit is infinitely greater.

Five Sections for Sale.

I have five sections of land only two miles north of Hereford which can be had at reasonable figures. This land is well improved. For price and terms, see,
30tf J. H. BOWERS,
Hereford, Texas.

Clarendon College Change.

Rev. J. R. Moore has been elected president of Clarendon College to succeed G. S. Hardy who recently resigned. We understand that that institution has opened with the largest enrollment in its history.

Fair Warning.

The public is hereby warned that parties putting dead animals of any kind in the pit at the dumping ground will be prosecuted to the full extent of the law. All animals put in this pit must be burned by the owner.
2t COUNTY HEALTH BOARD.

For Sale

A Caligraph typewriter in good condition. Apply to
27tf A. P. MURCHISON.

Summer suits at 25 per cent off at D. R. Gass & Sons. 26tf

Wednesday's Wedding.

On Wednesday evening at eight o'clock at the bride's home in this city, Judge W. H. Russell united in marriage Mr. George Karr and Mrs. Ella Buster, in the presence of the immediate relatives and a few of the nearest friends. This happy union is the result of a courtship covering a period of several months, and none who have been at all acquainted with the situation have experienced any degree of surprise at the wedding coming off at this time.

Both the bride and groom are well and favorably known in this city, the former being the daughter of our townsman, W. A. Higgins, while the latter has, until his recent resignation, been in the employ of the Geo. G. Wright Co. in which capacity he has proved himself worthy of the confidence of those who have formed his acquaintance.

The BRAND wishes for Mr. and Mrs. Karr much happiness in life.

Laundry in Operation.

After a delay of some days in the arrangement and adjustment of the Hereford Steam Laundry, that enterprise is now in full operation and is taking care of the large volume of business which is being extended in way which cannot help but satisfy all.

A BRAND representative took a short while off-Tuesday to pay the proprietor, Mr. Stewart, a visit and was hardly able to understand how so much system and order could be acquired in so short a time. The management is much pleased with the patronage which is being extended from the very beginning and we can see it in no other way but that the \$5000.00 which have been put in the enterprise will prove a profitable investment.

The laundry has purchased a new wagon which makes the rounds each day for the purpose of gathering work.

Makes Thirty-two Bushels.

The 22-acre wheat crop belonging to Rev. H. K. Monroe near Boom was thrashed last week, the yield being 32 bushel per acre. It should be noted that the farmers in the vicinity of Boom are taking the lead in the production of wheat this year. They have evidently profited from having put into practice some of the methods embraced in the famous Campbell System, a more extensive practice of which would turn all eyes upon the Panhandle as the leading wheat-producing section of the Union.

Music Notice.

I will teach a class in music in Hereford this year and shall be glad to have those wishing instructions call to see me at the home of Mr. and Mrs. J. F. Collup.
30tf MISS JENNIE EDWARDS.

Hotel Change.

J. D. Mullins who has been here several months has purchased the lease and furniture at the Cottage Hotel and is now in full charge of that resort.

Horses for Sale

I have seven head of good single and double drivers, which are for Sale. Apply to
28-tf J. A. SPIRES,
Hereford, Texas.

For Sale Cheap.

Two fine sections patented land 12 miles from Hereford. Price \$10.00 per acre. Partly on time. Apply to
27tf C. G. WITHERSPOON
or W. C. WITHERSPOON.

Attention Cattlemen.

I have 350 two-year-old steers for sale. Will take in exchange 150 cows with or without calves. Apply at once to
29tf ELI DUNLAP.

Organ for Sale.

I have a good Waterloo Organ, almost new, which can be had at a real bargain. Call on M. S. ACUFF at the Hereford Hardware Co. for particulars. tf

Cottage for Sale.

I have a good three room house in West Hereford which I will sell at a great bargain if taken at once. 24tf
BYRLE ELLISTON.

Press Your Clothes.

Bring your old suit to me at Dale's barber shop and let me clean and press it and make it as good as new. 29tf
WALTER ORR.

Flat Iron Brand Pants.

If that is what you want, we have them. Just opened up a new shipment. 30tf
GEO. A. SAMBAUGH.

BALLARD'S SNOW LINIMENT

A Sure Cure

for Rheumatism, Cuts, Sprains, Wounds, Old Sores, Corns, Bunions, Galls, Bruises, Contracted Muscles, Lame Back, Stiff Joints, Frosted Feet, Burns, Scalds, etc.
AN ANTISEPTIC that stops Irritation, subdues Inflammation, and drives out Pain.
PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

BEST LINIMENT ON EARTH
ONCE TRIED ALWAYS USED

CURED SCIATIC RHEUMATISM

Mrs. E. A. Simpson, 500 Craig St., Knoxville, Tenn., writes: "I have been trying the baths of Hot Springs, Ark., for sciatic rheumatism, but I get more relief from Ballard's Snow Liniment than any medicine or anything I have ever tried. Inclosed find postoffice order for \$1.00. Send me large bottle by Southern Express."

THREE SIZES: 25c, 50c AND \$1.00
BE SURE YOU GET THE GENUINE

Ballard Snow Liniment Co.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY
T. M. COULSON, Druggist

STONE MANUFACTURING PLANT

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We are now manufacturing Concrete Blocks for building purposes and would be glad to have the public call at our yard near the depot and inspect our product. No material is so durable as this and its comparative cheapness cannot fail to make it popular. We make a specialty of building foundations, walks, etc., and will erect your residence or business house on reasonable terms. See us for prices on Portland Cement. :-: :-: :-: :-: :-:

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LUMBER, LIME, BRICK, CEMENT

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Our Planing Mill is now running to its capacity and we can save you money on Doors, Sash, Frames and all kinds of finishing. If you wish to build you can save money by figuring with us. :-: :-:

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Missourians Let Us Show You. Texans Let Us Place In Your Hands. Others Let

Us Tell You of The

LONG LEAF YELLOW PINE

Our Stock Is Complete. Our Price Is Right Come And Be Convinced.

OUR SPECIALTIES ARE
Mound City Paint. Sherwin-Williams Paints
CAN'T BE BEAT

The Hereford Lumber Co.

Don't Wait

The time to have your property insured is not after the fire has consumed it; it will then be too late. It cost but little to protect yourself against loss by fire and I can place you in either of a dozen of the best companies in the country. See me at once. :-: :-: :-:

B. H. SMITH, Agent

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Tuition free. Actual necessary expenses excluding clothes and books, \$150.00 per session. Qualified applicants eighteen or over enter on certificate without examination. Careful training given in the general subjects, English, History, Mathematics, Modern Languages, and the Applied Sciences, which form the foundation for Technical Instruction. File your application now. Catalogue free on request.

H. H. HARRINGTON, LL. D., President.
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Is now offering all the leading varieties of both shade and fruit trees to the trade at reasonable prices. All home-grown trees. Let us fill your orders

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