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The Hereford Brand Wednesday May 3, 1989 Hustlin' Hereford, home of C.P. Worthan **12 Pages** 25 Cents

88th Year, No. 215, Deaf Smith County, Hereford, Tx.

Landry: Look, legend are intact

By JOHN BROOKS Managing Editor

Put yourself in Tom Landry's shoes for a moment.

You have given 29-plus years of your life for the púrsuit of a dream, a goal, a well-done job. You have reached the summit, won more post-season football games than any other coach in professional football history, won world championships, won the hearts of so many people that your football team is America's Team.

Then a new guy, who you don't even know, doesn't have the decency to come in and say thanks or kiss my ring or anything else. A guy who, like Warren Hasse said Tuesday night, "Burns his bridges ahead of him.

You find out you're fired, out of a job, out the door, finished, by watching television.

For a man to have had his life shortcircuited in such a big hurry, Tom Landry didn't show much animosity about the New Dallas Cowboys in his speech to a huge crowd at the annual athletic banquet at Boys Ranch on Tuesday night.

Tom's still the same old Tom. Evenkeeled, stone-faced. Tom didn't wear The Hat, but he did wear The Look.

It was the same Look he had when Roger Staubach won 20 of 24 games in which the Cowboys trailed in the fourth quarter during his career. The same Look when the Cowboys lost those games to the Steelers and the 49ers and the Packers, or the Look when his Cowboys won those games against the Dolphins and the Broncos.

Tom Landry talked about things like adversity and goal-setting to the crowd of boys and adults there to see him. He told how his belief in Jesus Christ helped him

when he helped form the Cowboys in 1960, went through the lean early years, the successful seventies when his Cowboys won more games than any other team in any other decade, and when he was shoved out the door while not even being told his services were no longer needed.

Landry relied on 1 Corinthians, where the apostle Paul tells what is needed to run the Great Race, for most of his philosophy in dealing with the Cowboys when he was the coach and when he wasn't the coach.

Paul talked about things like preparation, how you must give of yourself to earn rewards. "Paul would have been a heckuva football player," Landry interjected.

If Paul had ended there, then Landry might not have made it this far in 1989. But Tom Landry is a man who knows he has an even greater reward coming.

Tom Landry wasn't always a Christian. He was a church-goer during his childhood in Mission, but he wasn't a Christian until 1959, after he had been a star player at the University of Texas, and the New York football Yankees and giants.

"I had been an all-pro, and we had won the World Championship, but it was still empty," Landry said. "I had an emptiness despite the successes. Before I became a born-again Christian, football was No. 1, then my family, and God was on down the line. Now Jesus Christ is the No. 1 thing in my life."

He talked about how his christian philosophy helped him and others mold the Cowboys from that first 0-11-1 season in 1960, when George Halas told him the Cowboys were the worst football team he had ever seen, into two-time Super Bowl champions.

And he talked about how God has given

everyone talent, but not everyone has fulfilled their promise.

Case in point: Walt Garrison, Cowboys' fullback.

"Garrison wasn't big, and he wasn't fast, but he had a big heart," Landry said. "Of course the tailback was Calvin Hill, so that took a lot of pressure off of Walt."

Landry recalled a better time against the Bears, at Wrigley Field, where the Cowboys were faking the handoff to Hill and giving the ball to Garrison. The fullback was picking up six yards a carry, and the Bears, especially Dick Butkus, were frustrated.

"We thought we had found the play that would work, and butkus was out there calling us names," Landry said. "finally, Butkus decides to key on Garrison. We ran the play again, and there was Butkus, just waiting on Garrison. Walt figured he could run over him, but Butkus just knocked him straight backward.

"Butkus told him that if he came through there again, he'd bite his head off. Walt told him, 'Dick, go ahead and do that. You'll have more brains in your stomach than you have in your head."

Landry didn't focus on the bad times. He focused on the fun, the teams of Garrison and Staubach, and how much fun he had wearing The Look and becoming The Legend.

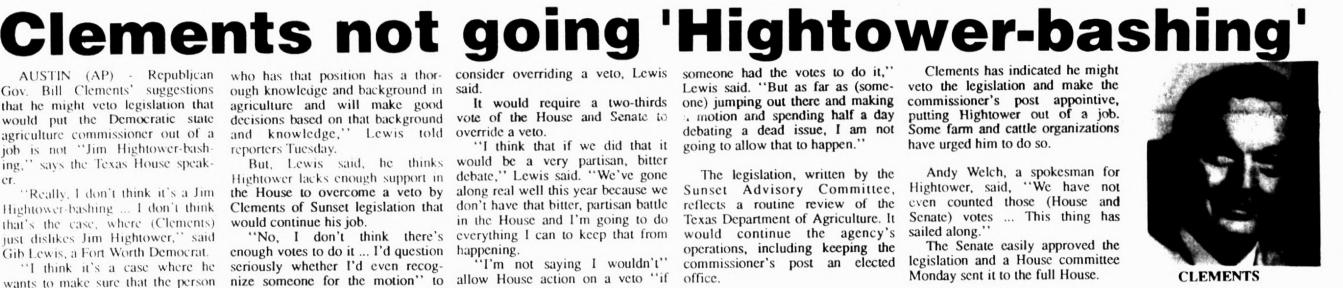
And he showed that The Look and The Legend came from his one slogan ("I'm not a slogan man," Landry said) he's had during all of his years as Cowboys' coach.

"The quality of life is proportionate to your commitment to excellence."

AUSTIN (AP) - Republican who has that position has a thor- consider overriding a veto, Lewis someone had the votes to do it," Lewis said. "But as far as (some- veto the legislation and make the It would require a two-thirds one) jumping out there and making commissioner's post appointive, would put the Democratic state decisions based on that background vote of the House and Senate to a motion and spending half a day putting Hightower out of a job. debating a dead issue, I am not Some farm and cattle organizations "I think that if we did that it going to allow that to happen." have urged him to do so.

Clements has indicated he might

TOM LANDRY



Gov. Bill Clements' suggestions ough knowledge and background in said. that he might veto legislation that agriculture and will make good

agriculture commissioner out of a and knowledge," Lewis told override a veto.

job is not "Jim Hightower-bash- reporters Tuesday. ing," says the Texas House speak-Cr.

"Really, I don't think it's a Jim Hightower-bashing ... I don't think that's the case, where (Clements) just dislikes Jim Hightower," said

wants to make sure that the person nize someone for the motion" to allow House action on a veto "if office.

leaders say.

House action.

the House to overcome a veto by along real well this year because we Sunset Advisory Committee, Hightower, said, "We have not Clements of Sunset legislation that don't have that bitter, partisan battle would continue his job.

Gib Lewis, a Fort Worth Democrat. enough votes to do it ... I'd question happening. "I think it's a case where he seriously whether I'd even recog-

But, Lewis said, he thinks would be a very partisan, bitter Hightower lacks enough support in debate," Lewis said. "We've gone in the House and I'm going to do Texas Department of Agriculture. It Senate) votes ... This thing has "No, I don't think there's everything I can to keep that from would continue the agency's sailed along."

"I'm not saying I wouldn't"

The legislation, written by the reflects a routine review of the even counted those (House and operations, including keeping the

"The (House) Speaker told me the combined House bills.

"Now, if the Senate or some- called boot camp prisons, would

commissioner's post an elected

Andy Welch, a spokesman for

The Senate easily approved the legislation and a House committee Monday sent it to the full House.

Alternative facilities, such as so-

The state Conference of Urban

Counties, led by Bexar County

Judge Tom Vickers, has urged

lawmakers to remove provisions

thousands of felons in county jails.



Prison reform almost ready for conference The bills set out the alternative tion would be passed with most the number of beds, but other than from both house's bills requiring state prisons to remain under 95 that, it's 99 percent the same" as percent capacity. Legislators and Gov. Bill Clem-The quota provision reflects a federal court order, lawmakers have said.

McFarland, Hightower and House Speaker Gib Lewis said they have been talking with Vickers and other county judges about their concerns.

"They trust this Legislature but they maybe don't trust future Legislatures" not to shift the prison overcrowding burden permanently to county jails, Lewis told reporters Tuesday.

AUSTIN (AP) - A House-Senate said Tuesday he was waiting for the conference committee could begin House measure before moving his studying a prison reform package as proposal to the full Senate.

He said the Senate bill will be early as next week if the House passes its bill soon, legislative rewritten to include differences with the House bill.

House members combined The combined House proposals, several prison reform measures in expected to reach the floor Wednesone package to hurry the legislation day, will replace a bill by Rep. to the Senate, which is awaiting Allen Hightower to fund 20,000 new prison beds and expand com-Sen. Bob McFarland, R-Arling- munity sentencing options to tower, D-Huntsville. ton, author of the Senate prison bill, alleviate state prison crowding.

programs and facilities needed for parts intact. them, said Hightower, D-Huntsville. He said he hoped the package of to take the package last session ... bills would pass the House more He said fix the problem," Hightow- ents have agreed to the need for quickly than the individual propos- er said. "The bill that I have is the about 10,800 new prison beds. als

best attempt that I can make. "When you lay the fingers together, all of the 10 bills ... you body else changes the numbers, help alleviate state prison overget the full impact of what the then I'll have to live with whatever crowding, which has backed up whole project does," said High- comes out of this legislative body," he said. Hightower predicted the legisla-

U.S. 'Report card' is gloomy

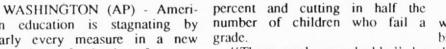
nearly every measure in a new grade. comparison of school performance across the country, Education said. "We must focus not on the Secretary Lauro Cavazos said today minimum, but on the best." in releasing the discouraging report card.

tion rate and falling scores on education spending - up to \$3,977 states.

"We must do better," Cavazos said in a statement accompanying Aptitude Test (SAT) fell from 906 the report. "We must revitalize to 904 (on a scale of 400 to 1,600) education in America. I am chal- from 1987 to 1988. Fully 14 of the lenging states and districts to 22 states in which the SAT is the establish education improvement dominant college entrance exam targets.'

Cavazos said he would write every governor, state schools chief Testing Program (ACT), on a scale and school board president in the of 1 to 36, showed a scant 1-point country to urge them to adopt his gain. And 11 of the 28 states in targets, which include boosting high which the ACT dominates posted school graduation rates to 90 decreases.

HUSTLE



The controversial performance chart, known as the wall chart, The sixth annual State Education shows a general lack of progress Performance Chart shows a decline despite the continuing spate of in the national high school gradua- reform efforts and ever-rising college entrance exams in half the per student on this year's chart compared to \$3,756 last year.

National scores on the Scholastic registered declines.

Scores on the American College

P. 12

can education is stagnating by number of children who fail a wall chart was issued in 1982, one great progress.

bright note was a continuous rise in "These goals are doable," he the percentage of students taking Advanced Placement test the qualifying them for college credit, from 5 to 11 percent. The depart- SAT scores since 1982, it still ment attributed the climb largely to ranked dead last this year among doubled Hispanic involvement and the 22 states in which the SAT is an 83 percent increase in participation by blacks.

> rose from 69.5 percent in the first chart to 71.7 percent in 1985. But it fell slightly in 1986 to 71.6 percent and dropped to 71.1 percent in 1987, the latest year for which statistics could be calculated.

Minnesota ranked first with a high school completion rate of 90.6 percent, while the District of Columbia was last at 55.5 percent. time among all the states - in per-Wyoming showed the most improvement, zooming from 25th in 1982 to second in 1987; Michigan was the highest at \$8,010, followed did the worst, falling from 28th to by New York at \$6,497. 48th

The department noted that Alabama, Mississippi, South Carolina and the District, all with relatively high poverty rates, have registered some of the largest increases in college entrance test scores since 1982. It said this shows that states with large proportions of \$19,274 in 1982.

Looking at trends since the first disadvantaged students can make

Hightower said the Senate bill

differs "in the number of bonds and

However, while South Carolina showed the most improvement of any state, with a 48-point gain in the dominant test, with a score of 838. The District was second from The high school graduation rate the bottom despite healthy gains.

> Alabama tied for the top in ACT improvement, up nine-tenths of a point since 1982, but was ranked 21st of the 28 states this year where most students take the ACT. Mississippi was came up 28th or last, with an average score of 16.2.

> Mississippi also ranked last - this pupil spending. The state spent \$2,350 per student in 1988. Alaska

The wall chart also compares states on teacher salaries, pupilteacher ratios and education reform efforts. Alaskan teachers were paid the highest in 1988, \$40,424, while South Dakotans were at the bottom with \$19,758. The national average last year was \$28,008, up from



School Bell award

Betty Volkman, left, president of the Hereford Educators Association, presents the Texas State Teachers Association School Bell Award to John Brooks, managing editor of the Brand, on Tuesday. Brooks and the Brand were cited for outstanding continuous coverage of school events at last weekend's TSTA state convention.

Special series starts today,

Page 2--The Hereford Brand, Wednesday, May 3, 1989

Page Two

News Digest World/National

WASHINGTON - American education is stagnating by nearly every measure in a new comparison of school performance across the country, Education Secretary Lauro Cavazos said today in releasing the discouraging report card.

WASHINGTON - President Bush is getting everything he wanted and more from the House Banking Committee to prevent S&Ls from tapping the taxpayers for another bailout, but only in exchange for new low-income housing initiatives.

UNDATED - Consumers, environmentalists and politicians around the country have begun a "war of words and actions" against Exxon with a one-day boycott campaign over its huge oil spill.

BEIJING - The government rejected student protesters' ultimatum that it recognize their new independent associations or face further prodemocracy street demonstrations.

SEOUL, South Korea - Six riot troopers are killed, some leaping to their deaths wrapped in flames, after police raid a university to rescue five officers held hostage by radical students.

WASHINGTON - Senate investigators say they've discovered at least two "silence-for-money" deals between builders of a Texas nuclear power plant and workers who received payments in return for dropping allegations of safety hazards.

WASHINGTON - Thousands of public water systems across the country will have to improve their purification equipment to reduce chemical contamination and comply with new Environmental Protection Agency standards.

NEW YORK - Jacqueline Bouvier Kennedy Onassis is not the frail. whispery-voiced woman the American people saw standing by the side of President Kennedy, says the author of an unauthorized biography of the former first lady.

State

HARLINGEN - The number of Salvadorans actively fighting deportation is expected to increase with a judge's order that they be advised of their legal rights.

HOUSTON - Exxon responded quickly to the Alaskan oil spill and is committed to cleaning it up although at least two government agencies should share with the company some of the blame for what's become the nation's biggest oil accident, Exxon U.S.A. President William D. Stevens says.

EL PASO - El Paso Electric Co. is suspending its dividend payments on common stock this year because the Public Utility Commission didn't grant the rate increase the utility wanted, the company says.

SAN ANTONIO - Texas Attorney General Jim Mattox, still stinging from earlier criticism about his appearances on television during the investigation of the ritual slayings in Mexico, has defended his appearance on two nationally syndicated television talk shows.

AUSTIN - Lawmakers and education officials said more money is needed to equalize funding between rich and poor school districts, but the \$500 million increase in public education funding is all the state can afford. "I think it's as much as can be done under the circumstances," said Lt. Gov. Bill Hobby; State Board of Insurance nominee Paul Wrotenbery says he would not hesitate to make "radical" changes in the insurance department if there were solid reasons for doing so; A House-Senate conference committee could begin studying a prison reform package as early as next week if the House passes its bill soon, legislative leaders say; No applications for a Class 1 pari-mutuel horse racing license for the Dallas-Fort Worth area were received by the deadline, the Texas Racing Commission said; An anti-crime package given the green light by the House gives notice to "those who would hold our children hostage with drugs that we are here to fight," Gov. Bill Clements says; Republican Gov. Bill Clements' suggestions that he might veto legislation that would put the Democratic state agriculture commissioner out of a job is not "Jim Hightower-bashing," says the Texas House speaker; An elderly woman who was kept in public mental hospitals for 51 of her 70 years has been awarded \$505,000 in her lawsuit against the state, a verdict that officials say could open to door to other suits.

It takes two . . . The Chamber & You

BY: F. MICHAEL CARR The Deaf Smith County Cham-

ber of Commerce is pleased to once again have the opportunity to have a regular column to share some of the happenings around Hereford and Deaf Smith County. The purpose of "The Chamber and You" is intended to be informative and hopefully enjoyable.

The Chamber column will be provided by guest writers. These writers will include Chamber Board will be held Friday May 5th for members, community leaders, and local businessmen. We may not have all the answers but we do want to share some issues with you and Cowboy Carwash located at 701 S. also some things of which we all 25 Mile Avenue to celebrate its new need to be aware.

During the month of May the Deaf Smith County Chamber of Commerce will be focusing on membership development and retention. Our membership provides both the manpower and the funds to employees currently live in Hereprovide an effective program of ford. This company is big boost to work. Hereford has much to be our economy. Let's all be sure to let proud of but we also have many them know we appreciate them just goals to attain and work toward. We as we also appreciate our own local can do much of this by working industries. This expansion will together. We need the support of all create a large number of jobs on a our citizens. If you're not a Cham- temporary basis and will bring ber member we hope you'll consid- construction workers in for 8-12 er joining this next month.

Hustle left in it! As we begin to this project. look around us we will notice a great deal of the Hustlin' Hereford with the Hereford Area Economic attitude taking place. This is eviden- Development Council has recently ced by the new ideas emerging from made 4 proposals to prospective local industries-from the expansion firms and is also working with a of local businesses to attract new local company on a possible expanpotential and address growing sion. In addition, Mr. Bud Eades, markets and needs. In addition, Hereford continues to attract and add new retail and commercial firms. The limit of this growth is up to all of us. These limits are influenced by our attitude. Let's let everyone know that things are on the grow in Hereford and that we're proud of our town.

Looking around Hereford we'd like to call your attention to several things that are underway. Plans are munity. We have some of the best now being finalized for the location industries a town could want right of a new bowling center. The here. It's our job to support them facility should be in full operation but to also work for new growth. by mid-summer. Mr. and Mrs. In closing the success and Tracy Minson are moving to strength of our Chamber is up to its Hereford this month to operate the membership. The Chamber can bowling lanes ... Two groups are make a difference with everyones currently working on a location for help. Remember, it takes two, "the a twin or three screen cinema Chamber and You". Hope you have theatre. This look very encouraging- a great week!

The Diet Center has relocated to 607 N. Main along with a unique new store for Hereford, The Oak Tree. Hope you'll stop by and visit...Dr. Mary Birdsong's new office building is now in place on East Park Avenue...The All-Star Sports Center located at 108 S. 25 Mile Avenue is now opening. The full line sporting goods store will be a plus for Hereford. Ribbon cuttings Originals Unlimited, a very special ladies wear store which is located at 711 S. 25 Mile Avenue and for ownership, Mr. Greg Bradford.

The Chamber would like to remind our residents of the \$30 million expansion in Dimmitt of American Fructose. Many of these months. Several new families are Hereford, Texas has a lot of moving to Hereford this week for

> The Chamber in cooperation Director of the EDC reports that over 75 contact letters have been mailed this month to firms who have shown an interest in Hereford. The economic development

process is one of patience and perseverance. It takes a total, dedicated effort over many years to be successful. It's our responsibility to always strive to better our com-



Winners at VOCT contest

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MOET AD SITE AND A AGON

Lucy Hastings, left, and Christina Perez competed in a state VOCT contest April 28-29 in Odessa. Hastings won first place in both notebook and photo panel, and Perez was second in prepared speech and third in extemporaneous speaking.

Money to equalize education funding

AUSTIN (AP) - Lawmakers and education officials said more money Senate Hispanic Caucus issued a is needed to equalize funding statement saying their support for between rich and poor school districts, but the \$500 million increase in public education funding is all the state can afford.

"I think it's as much as can be done under the circumstances,' said Lt. Gov. Bill Hobby on Tues- lawsuit by poor school districts who day after the Senate sent the fund- claim Texas' method of funding

He and other members of the the increase "should not be misconstrued as support for the proposition that this bill will bring the Legislature within its constitutional mandate."

The state is the target of a ing bill to the House on a 31-0 vote. public schools discriminates agains them because they are unable to man Monte Hasie of Lubbock said, raise as much in local tax dollars to supplement their schools as wealthy school districts can. In 1987, a state district court judge agreed with the poor districts and declared the state's financing system unconstitutional. An appeals court, however, said it was up to state lawmakers to correct the problem. The case is pending before the Texas Supreme Court. "I am also persuaded that if we do nothing this session that the Supreme Court will uphold the state district court's decision in some form," Parker said. Lt. Gov. Hobby said he hoped the Senate action would halt legal action against the state on school finances.

Today in history

By The Associated Press

Today is Wednesday, May 3, the 123rd day of 1989. There are 242 days left in the year.

Today's highlight in history:

On May 3, 1802, Washington, D.C., was incorporated as a city, with the mayor to be appointed by the president, and the council elected by property owners.

On this date:

In 1654, a bridge in Rowley, Mass., was permitted to charge a toll for animals, while people crossed for free.

In 1765, the first U.S. medical school was proposed at the College of Philadelphia, now the University of Pennsylvania.

In 1916, Irish nationalist Patrick Pearse and two others were executed by the British for their roles in the Easter Rising.

In 1921, West Virginia imposed the first state sales tax.

In 1933, Nellie T. Ross became the first woman director of the U.S. Mint.

In 1937, Margaret Mitchell won a Pulitzer Prize for her novel, "Gone With the Wind."

In 1948, Pulitzer prizes were awarded to playwright Tennessee Williams for "A Streetcar Named Desire" and to novelist James Michener for "Tales of the South Pacific."

In 1948, the U.S. Supreme Court ruled that covenants prohibiting the sale of real estate to blacks and other minorities were legally unenforceable

In 1971, anti-war protesters, calling themselves the "Mayday Tribe," began four days of demonstrations in Washington aimed at shutting down the nation's capital.

In 1978, "Sun Day" fell on a Wednesday as thousands of people extolling the virtues of solar energy held ceremonies, demonstrations and other events across the country.

In 1986, in NASA's first post-Challenger launch, an unmanned Delta rocket lost power in its main engine shortly after liftoff, forcing safety officers to destroy it by remote control.

In 1987, The Miami Herald said its reporters had observed a young woman entering a Washington townhouse belonging to Democratic presidential candidate Gary Hart.

Ten years ago: Conservative Party leader Margaret Thatcher was chosen to become Britain's first female prime minister as the Tories ousted the incumbent Labor Party government of James Callaghan in parliamentary elections.

Five years ago: Pope John Paul II arrived in Seoul, South Korea, to begin a tour of Asia and the Pacific.

One year ago: The White House acknowledged that first lady Nancy Reagan had used astrological advice to help schedule her husband's activities, after a report about unflattering revelations in an about-to-be published memoir by former chief of staff Donald Regan.

Today's birthdays: Broadway librettist Betty Comden is 70. Folk singer Pete Seeger is 70. Singer James Brown is 61. Singer Engelbert Humperdinck is 53. Singer Frankie Valli is 52. Magician Doug Henning is 42.

Thought for today: "No woman in my time will be Prime Minister ... Anyway, I wouldn't want to be PM; you have to give yourself to it 100 percent." - Margaret Thatcher, in an October 1969 interview with the "Sunday Telegraph" of London.

Local Round Juvenile reports investigated

Disturbances involving juveniles dominated activities investigated by the Hereford Police Department overnight.

A fight between juveniles was reported in the 700 block of night. One 18-year-old male required stitches from a cut received during that disturbance.

An officer on patrol discovered two 13-year-old boys taking soft drinks from a truck on Tuesday. The juveniles' families were notified, and the matter was turned over to juvenile authorities.

Other incidents investigated by city police were:

Theft of beer at a convenience store on Park Avenue; a break-in to an automobile parked at Hereford High School; a rock-throwing incident at Bluebonnet Elementary School; a prowler in the 300 block of Avenue K; an individual leaving a city motel without paying his bill; and a woman receiving harassing phone calls.

City police issued ten citations and investigated two minor traffic accidents.

The Hereford Volunteer Fire Department made four fire calls Tuesday. A vehicle fire was extinguished at Horizon Seed; a shed fire was reported on South Main Street; a grass fire was reported at Dawn; and a vehicle fire was reported two miles west of town at Holly Sugar.

Four persons arrested

Officers from the Hereford Police Department arrested a 42-year-old male for assault in connection with a domestic dispute.

Arrests made by the Deaf Smith County Sheriff's Department were: A 39-year-old male arrested for driving while intoxicated; a 28-yearold female arrested on a warrant for perjury; and a 28-year-old male arrested on a warrant for violation of probation.

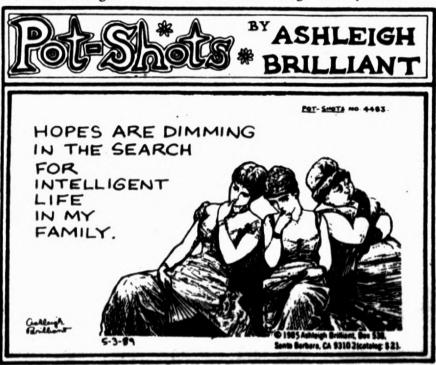
Deputies were called to assist in a civil matter north of town.

Cloudy, rain chance

Tonight will be partly cloudy with a 20 percent chance of thudnerstorms. The high will be 48, with east winds 5-15 mph becoming north after midnight.

Thursday will be partly sunny with a high of 78. North winds will be 10-15 mph.

This morning's low at KPAN was 48 after a high Tuesday of 80.



State Board of Education Chair-"We understand the state's economic difficulties, but we believe that this is a great step forward in an effort to improve adequacy and equity in the school finance system.'

But representatives of poor school districts said the \$500 million over the next two years was only a Band-Aid.

"It's like you're dying of hunger and you get another meal, so you're going to live another day," said Craig Foster, executive director of the Equity Center, an association comprised of poor schools.

Sen. Carl Parker, D-Port Arthur, said his funding bill represented the first outlay of a \$2 billion state commitment over the next five years to try to erase the disparity between schools in poor and rich areas of the state.

"The longest journey begins with the first step. This puts us on the road to equity," said Parker, who is chairman of the Senate Education Committee.

In addition to the school funding increase, the Senate passed measures that would provide state support for the construction of school buildings and reward school districts that improve student academic performance.

Sen. Carlos Truan, D-Corpus Christi, voted for the increase, but said, "obviously we need to do more than \$500 million.'



ARCHIE WEBB May 2, 1989

Former Hereford resident Archie Webb, 65, of Alvin died Tuesday. May 2, 1989, in Alvin Convalescent Center after a lengthy illness.

Graveside services will be held at 2 p.m. Thursday in Oak Park Cemetery in Alvin.

Mr. Webb was born March 6. 1924, in Polk County, Ark. and moved to Clovis, N.M. in the 1940s. He then moved to Hereford where he resided from 1957-1988. He was a farmer and worked at a service station.

Survivors include a brother, Rolland Webb of Paris, Texas; a son, Wendell Webb of Alvin; a daughter, Carolyn Bentley of Portales, N.M.; and three grandchildren.

Memorials may be made to the American Cancer Society.

Hospital Notes

Mr. and Mrs. Terry Shelton are the parents of a girl, Jessica Hope, born May 1, 1989.

Mr. and Mrs. Elpidio Gonzales are the parents of a girl, Alta Gracia, born May 2, 1989.

PATIENTS IN HOSPITAL

Maria Carmen Aquino, Mary Louise Baum, Alice Brown, Leona Chris Cardinal, Delia A. Carrera, Inf. Girl Carrera, Edra Claborn, Lori Escamilla, Alfredo Figueroa, Shirin Finley.

Maria M. Garcia, Eva Gililland, Inf. Girl Gonzales, Pascuala M. Gonzales, Mary Jean Gore, Linda Hope, Albert Rex Lee.

Johnny J. Martinez, Diane Mejia, Pablo Mireles, Catarina Nunez, Infant Girl Nunez, Annie Margaret Pugh, Ina M. Richards, Ricky Melvin Robledo.

Infant Girl Shelton, Sandra L. Shelton, Della Stagner, Sherri Steward.

The Hereford Brand

THE HEREPORD BRAND (USP nd, Inc., 313 N. Lee, He Postage paid at the post office in H POSTMASTER: Send address of d, P.O. Box 673, Hereford, TX 79

SUBSCRIPTION RATES: and \$4.20

on July 4, 1976.

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Planning reception

The Deaf Smith County Chamber of Commerce health and safety committee will be hosting a reception from 2-4 p.m. Sunday at the E.B. Black House to acquaint residents with local doctors. The general public is invited to the affair which will honor full-time full-time practicing physicians, dentists, veterinarians, chiropractors, etc. Refreshments will be served by members of the Women's Division. Discussing the event are (from left) Dr. Robert Clark and Dr. Nadir Khuri, surgeons; Monta Cochran, R.N., reception planning committee member; and Bobby Moore, Chamber member.

Senior Citizens

LUNCH MENU

THURSDAY-Beef brisket, steamed cabbage, baked beans, sing, fruited cheese cake.

FRIDAY-Cream of celery soup, tuna spaghetti casserole, green beans, Waldorf salad, pudding with topping.

with cheese sauce, cottage cheese p.m., NARFE I p.m. with pineapple cake.

gravy, mashed potatoes, peas, fruit beginners line dance 1:15 p.m. salad, meringue pie.

fresh vegetable platter with dres- chicken, pinto beans, potato salad, coleslaw, Texas toast, fresh fruit.

ACTIVITIES

THURSDAY-Knitting 9:30 a.m., MONDAY-Beef stew, broccoli oil painting 9.30-II:30 a.m., choir 1 Whe muchar FRIDAY-Board meeting noon,

TUESDAY-Roast beef with advanced line dance 10 a.m.,

line dance 1:15 p.m.

12:30-2 p.m.

1:30 p.m.

contains raw egg, wash the bowl in

Ann Landers

DEAR READERS: I ran across a gold mine of information and want to share it with you. The subject is so ordinary that you will probably laugh. It's eggs. I, too, thought that I knew all there was to know about the subject but I was wrong.

Take this test and you'll be surprised at what you didn't know. It's from the Mayo Clinic Nutrition letter

WHAT IS YOUR EGG SAFE-TY SENSE?

Answer true or false to these questions to find out how many tips you know for preventing bacterial growth in the eggs you eat. 1. All commercial Grade A and

AA eggs have been washed and sanitized.

2. Eggs should be refrigerated in their original carton at 40 degrees Fahrenheit.

3. Cracked or leaking eggs are probably safe to eat.

4. Never leave eggs or eggcontaining foods at room temperature for more than two hours. 5. Keep hot foods hot (above 140 degrees Fahrenheit) and cold foods

cold (below 40 degrees Fahrenheit). 6. Runny eggs may still contain some bacteria.

7. It is safe to reuse a container after it has had raw egg mixture in

Answers: 1. True. 2. True. 3. False. Use only uncracked eggs. 4. True. If you hide hard-cooked eggs for an Easter egg hunt of display them as a centerpiece, either follow the two-hour rule or do not eat the eggs. 5. True. When refrigerating a large amount of a hot, egg-rich dish MONDAY-Advanced line dance or leftover, divide it into several WEDNESDAY-Barbeque 10 a.m., business meeting 10 a.m., shallow containers so it will cool devotional 12:45 p.m., beginners quickly. 6. True. Cook eggs thoroughly until both yolk and the white are firm. When you eat in a restau-TUESDAY-Stretch and flexibili- rant, check eggs made-to-order or ty 10-10:45 a.m., blood pressure served from a buffet to be visible.7. False. Use only clean, sanitized WEDNESDAY-Stretch and equipment and utensils. For examflexibility 10-10:45 a.m., ceramics ple, after mixing cake batter that

hot, soapy water before mixing in Mississippi frosting in it.

Miss., and spoke with Larry E. DEAR ANN LANDERS: My Clark, special assistance attorney general. He suggested that you get your own lawyer. If both parties do not agree to a "no-fault" divorce, there are special considerations of

Our marriage was never very good. Sixteen years ago I asked him for a divorce and he begged me to stay, so I did. The same thing happened five years ago.

Although we were never happy together I had become resigned to the situation and decided to stay married forever. I now feel that I've invested too much in this marriage to let him pull out.

I have begged my husband not to go through with the divorce, but he says his mind is made up. We have been to his lawyer, but I have not agreed to anything.

to: Friends, c/o Ann Landers, P.O. Box 11562, Chicago, Ill. 60611-This is really making me sick. All I do is cry. Please advise me .-- D.R. 0562.

Auxiliary elects officers

Members of the Hospital Auxil- books were given to patients. iary met at noon Monday in the conference room of Deaf Smith announced that this year's conven-General Hospital to elect new tion will be held June 5-7 in Housofficers.

The nominating committee reported on the slate of officers: president, Anna Stindt; vice president, Sadie Shaw; secretary, Alice Spinhime, Lueb, Helen Brown, Nell Koenig; treasurer, Baxter London; and reporter, Ruth Lueb.

Lueb reported that for the month of April, members had worked 198 hours and II care bears and 34 baby Seiver, Koenig and Irene Reinart.

President Mary Lou Spinhime ton.

DEAR D.R.: We called Jackson,

I firmly believe that a woman

who stays with a man who doesn't

want her has a very slim chance for

happiness. You are better off alone,

Lonesome? Take charge of your

life and turn it around. Write for

Ann Landers' new booklet, "How to

Make Friends and Stop Being

Lonely." Send a self-addressed,

long, business-size envelope and a

check or money order for \$4.15

(this includes postage and handling)

which you should be aware.

dear

Recognized as guests were Gary Moore and Phyllis Morrison. Members present included Culpepper, Mary Kovacs, Quintna Waits, Bertha Dettmann, Shaw, Olga Harris, Grace Covington, Stindt, Mary Williamson, Theda



Comparing make no nest. They lay their eggs in the nests of other

husband has asked for a divorce. He says he doesn't love me. I'm shocked and heartbroken. We have been married 44 years. I'm 62 and he is 63.

I don't know what to do, Ann.



Page 4--The Hereford Brand, Wednesday, May 3, 1989



Couple honored

A couple's shower was held Sunday at the Cowgirl Hall of Fame and Western Heritage Center for Bryan Peeler and Lauren Monti. The honorees plan to exchange nuptials June 3 in Houston. The prospective bridegroom is the son of Mr. and Mrs. Buddy Peeler of Hereford and the bride-elect is the daughter of Mr. and Mrs. Charles Monti of Houston.

Peeler, Monti honored with shower Sunday

Bryan Peeler and Lauren Monti linen cloth accented with wide were honored with a couple's embroidery edging. shower Sunday at the Cowgirl Hall enhancing the table were crystal and of Fame and Western Heritage silver appointments, and a silk Center. They plan to exchange arrangement of mauve carnations, wedding vows June 3 in Houston.

The prospective bridegroom is the son of Mr. and Mrs. Buddy Peeler of Hereford and the bride- Boyd and Dolores Foster, Raymond elect is the daughter of Mr. and and Hanna Hill, Lynton and Joyce

Further baby's breath and ivy.

Serving as host couples were

Cancer survivors celebrate June 4

professionals and the American survivors. Cancer Society Sunday, June 4, to celebrate the second annual Cancer Survivors Day.

Local events held in communities across the state will provide a festive atmosphere dramatizing the significant gains being made in cancer treatments and prognosis.

"We have good news to share about gains in cancer survival," said George N. Peters, M.D., Dallas, chairman of the American Cancer Society's Patient Services committee in Texas. "Almost one out of two cancer patients diagnosed today will be alive in five years. That's a substantial improvement over the one in three survival rate common in the 1960s," Peters said.

estimates 160,000 Texas with a personal victories being won in cancer history are alive today and fighting cancer will change attitudes can be considered cured. Another and unfortunate stigmas often 84,000 are receiving treatment for attached to this disease," she said.

Texas cancer patients will join their disease this year. Nationwide, with friends, family, health five million Americans are cancer

> The first National Cancer Survivors Day was held June 5, 1988, and sponsored by the American Cancer Society and Coping Magazine, a national publication for cancer patients.

> "Our events serve two purposes," said Susan Rutherford, Dallas, chairman of the Society's state Patient Services Promotion subcomittee. "The Survivors Day activities will be designed to demonstrate life and hope after a cancer diagnosis and to celebrate the progress being made," she said.

"But the day will also remind us that cancer survivors face some problems related to re-employment, re-insurance and even social reentry," Rutherford said. "It is our The American Cancer Society hope that recognition of the many Jewelry Industry Council, says metals

Survivors and their families and friends will join with local American Cancer Society volunteers, doctors, nurses, social workers and other health professionals, hospitals, treatment centers and other community groups to celebrate Survivors Day this year.

picnics, contests, survivors' panels, music, entertainment, balloon releases, official ceremonies and community recognition services.

For information about local events planned for this June 4, contact your local American Cancer Last year, events included Society office or volunteers.

Dirt is key to "gold smudge"

NEW YORK (AP) - If you're one of those people who can't wear gold jewelry because it marks your skin, take heart. You can wear it if it is squeaky clean. Really clean.

It seems that "dermographia" is created by a chemical mix of tiny particles of dirt on the gold and on the skin. When the two collide, "gold smudge" is left.

Stephen Aletti, president of the or alloys capable of leaving skin marks include gold of less than 18K, silver, copper, aluminum, nickel, zinc, tin, lead and brass.

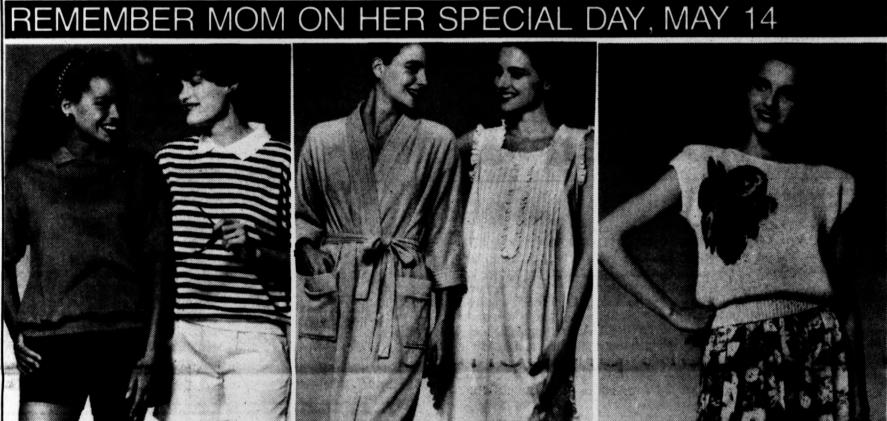
Skin contaminants, says Aletti, include make-up, particularly that which contains titanium dioxide and calcium carbonate, and airborn particles such as dust, cement and stucco.

Dry skin also is a factor, according to Aletti, because it increases the abrasive action.

Abrasion can occur either from friction between jewelry parts (chain, strap, etc.), or as a result of friction with hard substances in cosmetics.

The first known mention of a game resembling table tennis is as a miniature lawn tennis game in a London catalog.

Mother's Day Sale



Mrs. Charles Monti of Houston.

Shower guests were invited to register by Melanie Peeler, the prospective groom's sister, and guests were welcomed by the honorees and Buddy and Alva Lee Peeler.

Refreshments of cookies, fruits, coffee and punch were served by Joyce Allred and Dolores Foster and Margaret Bell and Gene and from a table covered with an ivory Velta King.

Allred, Homer and June Rudd, Waldo and Carolyn Baxter, Eldon and June Owens, Joe and Ida Schumacher, John and Rose Marie Robinson, Joe and Marcella Soliz, Bob and Nancy Josserand, Jerry and Karen Payne, Wendel and Merle Clark, Wister and Leta Clevenger, Clint and Margaret Formby, Charlie

More citizens link diet with coronary problems

with heart disease problems.

blood cholesterol levels.

healthy heart is through the stom- factor. ach, Land are attempting to reduce the risk of heart disease," Sweeten said.

She said the National Heart, Lung and Blood Institute and other related groups are continuing their educational efforts on behalf of healthier hearts.

The institute suggests these tips to lower blood cholesterol and reduce risk of heart disease:

-Less than 30 percent of total daily calories should come from fat, and less than 10 percent of calories should come from saturated fat.

-No more than 10 percent of the 30 percent of calories should come from polyunsaturated fat, and 10 percent or more of the total fat calories should come from monounsaturated fat sources.

-Between 50 to 60 percent of daily calories should come from carbohydrates.

-A daily diet should contain less than 300 milligrams of cholesterol, and calorie intake should be adjusted to achieve or maintain a desirable weight.

While pure protein or carbohydrates contain four calories per gram, pure fat contains nine calories per gram. Alcohol provides four calories per gram.

Sweeten said Food and Drug

ne Une to S ERRY SHIPMAN, CLU CRRY SHIPMAN, CLU Off: 364-3161

There is a growing perception Administration health and diet by many Americans that links diet surveys conducted in 1986 showed that 43 percent of the people who Dr. Mary Kinney Sweeten, a responded believed that fats and nutrition specialist with the Texas fatty foods caused heart disease and Agricultural Extension Service, said 40 percent said cholesterol caused more people are eating more heart disease. In a 1988 survey, 55 selectively in an attempt to reduce percent said fats and fatty foods caused heart disease and 45 percent. "They believe the way to a indicated cholesterol was a risk

> The specialist said that people wanting to have their blood cholesterol checked may have tests prescribed by a physician and performed in a laboratory meeting standards set by Centers for Disease Control.

Sweeten said that new, portable cholesterol screening equipment is available at pharmacies, hospitals, health fairs and other locations to make blood cholesterol measurement readily available, rapid and quite affordable.

CINCINNATI (AP) - New from Duncan Hines: Oat Bran & Honey and Oat Bran Blueberry muffin mixes. Each muffin contains as much dietary fiber as a breakfast bowl of fruit bran cereal, according to company officials.

The muffins contain no preservatives, no artificial flavors and no palm oil. To help reduce intake of dietary cholesterol, consumers can choose to make the muffin with 2 egg whites instead of 1 egg.

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florals, leaf prints and geometrics. Misses' sizes.

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Mom

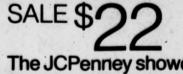
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CHOICE

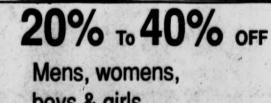
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Tea hosted by club

Members of the Pioneer Study Club of Hereford hosted a tea in honor of the organization's 80th birthday and the 100th birthday of the General Federation of Women's Clubs April 25 at the Hereford Community Center. Pioneer members in attendance included (from left) Catherine Gripp, Mary Panciera, Gladys Miller, Mable Heard, Etoile Manning, Willie Wimberly, Eunice Petersen, Lucy Fay Cocanougher, Fern Sigle, Helen Langley, Rosemary Thomas and (seated) Bessie Hill and Billee Johnson.

Club observes 80th anniversary

The GFWC/TFWC Pioneer Dawn and Canyon. Study Club observed its 80th anniversary and 100th anniversary of the General Federation of Women's Clubs April 25 with a reception and tea in the lounge of the Hereford Community Center.

The club was organized in 1909 and federated in 1910 making it one of the oldest clubs sharing an 80th years, the club has received numerous awards in federated work. This year members won 10 district awards.

Recognized as special guests were Lisa Kuhlman of Canyon, Top 1910 to 1989, scrapbooks and of Texas district president; Jo Carol minutes were on display during the Lindsey of Canyon, district past tea. Also, of interest to guests were president; and Beulah Lee Carter posters with pictures taken from Rutherford, daughter of a charter The Hereford Brand of various member, Mrs. J.T. Rutherford. events of the Pioneer Club's history, Mrs. Carter presented the club with especially the women's fashions several books used by the members exhibited in a 1909 club picture. birthday in this district. During the when Mrs. Rutherford served as Paintings by Eunice Petersen that president in 1911.

A large floral arrangement in the club's colors of purple and white Approximately 100 guests centered the refreshment table Pioneer Study Club has been registered at the afternoon affair. which was covered with an ornate Out-of-town guests represented cloth made by the late Belle Amarillo, Dimmitt, Summerfield, Hromas for the club's 60th birthday maketh the perfect man."

All of the club's yearbooks from received many awards during GFWC art shows were also on display.

Since 1910, the motto for the "Wisely training the physical, moral, mental and spiritual natures, The Hereford Brand--Wednesday, May 3, 1989--Page 5

CWU to sponsor May Fellowship Day

May Fellowship Day, sponsored Church Women United, is provided.

The observance will begin with a the Carrie Black Circle of United covered dish luncheon at 11:45 a.m. Methodist Women. planned Friday. A nursery will be Friday in the fellowship hall of First The pastors of all churches will United Methodist Church hosted by be special guests.

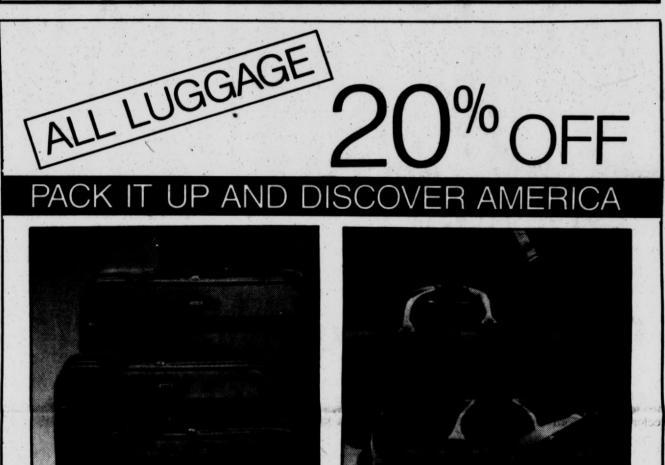
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Water facts presented

National Drinking Water Week, the average for an automatic dish- degrees C May 1-7, was established to en- washer? 12-20 gallons

36. At what temperature does

hance public awareness of drinking water issues and increase public recognition of the difference that drinking water makes to the health, safety, and quality of life consumers enjoy.

Below are some water trivia facts:

1. How much water does it take to process a quarter pound of hamburger? Approximately one gallon

2. How much water does it take to make four new tires? 2,072 gallons

3. What is the total amount of water used to manufacture a new car including tires? 39,090 gallons per car

4. What are the three forms that water occurs in? Liquid, solid (frozen) and gaseous

5. Water is the only substance" found on earth naturally in the three forms. True

6. Does water regulate the earth's temperature? Yes, it is a natural insulator.

7. How long can a person live without food? More than a month. How long can a person live without water? Approximately one week depending upon conditions

8. How much water must a person consume per day to maintain health? 2 1/2 quarts from all sources, i.e., water, food, etc.

9. How much water does a birch tree give off per day in evaporation? 70 gallons

10. How much water does an acre of corn give off per day in evaporation? 4,000 gallons

11. How many miles of pipeline and aqueducts are in the U.S. and Canada? Approximately one million trillion gallons

12. What were the first water pipes made from in the U.S. Fire cubic foot? 7.84 gallons charred or bored logs

13. How much water is used to flush a toilet? 2-7 gallons 14. How much water is used in

the average shower? 25-50 gallons 15. How much water is used to brush your teeth? 2 gallons

17. How much water is used on the average to have wash dishes? 20 gallons

18. How much community public water supply systems are there in the United States? 58,900

19. How much water do these utilities produce daily? 34 billion gallons

20. Of the nation's community water supplies, how many are investor-owned? 32,500

21. How much water does the average residence use during a year? 107,000 gallons

22. How much does an individual person use daily? 168 gallons

23. What does a person pay for drinking water on a daily basis?

National average is 27 cents 24. How much of the earth's

surface is water? 80% 25. Of all the earth's water, how

much is ocean of seas? 97% 26. How much of the world's

water is frozen and therefore unusable? 2%

27. How much of the earth's water is suitable for drinking water?

water that was part of the Dinosaur era? Yes.

29. If all community water systems had to be replaced, what would it cost? In excess of \$175 billion

30. What does it cost to operate the water systems throughout the country annually? Over \$3.5 billion

-31. How much does one (1) gallon of water weigh? 8.34 pounds

32. How many gallons of water would it take to cover one square mile with one foot of water? 1.1

33. How much water is in one

34. How many gallons of water do you get in one inch of rain per square mile? 17.4 million gallons-Or almost the equivalent of all consumptive use of water in Washington, DC for one day

35. At what temperature does

water vaporize? 212 degrees F, 100 degrees C

37. What is the most common substance found on earth? Water 38. How much of the human

body is water? 66% 39. How much of a chicken is

water? 75% 40. How much of a pineapple is

water? 80% 41. How much of a tomato is

water? 95%

42. How much of an elephant is water? 70%

43. How much of an ear of corn is water? 80%

44. How much of an earthworm is water? 80%

45. Who determines consumer water rates- for investor-owned utilities in most states? The state public utility commission

46. How much water does it take to process 1 chicken? 11.6 gallons

47. How much water does it take to process one can of fruit or vegetables? 9.3 gallons

48. How much water does it take to process one barrel of beer? 1,500 gallons

49. How much water does it take 28. Is it possible for me to drink to make one board foot of lumber? 5.4 gallons



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100° REWARD

Page 6--The Hereford Brand, Wednesday, May 3, 1989

Sports Mitts, Scott lead Herd to 6-2 wi **By JOHN BROOKS** The ball fell in front of Fren-

Managing Editor

and went two-for-three, while Jason

Scott held Frenship hitless through

4 2-3rds innings to earn his 11th

win of the season as the Hereford

Whitefaces dropped Frenship 6-2 in

a District 1-4A baseball game

The win was Hereford's 20th of

the season and improved the Herd's

district mark to 13-0-1. It was the

final regular season home game of

the bottom of the third, when Scott singled and Glenn Parker walked.

Roger McCracken smashed a double to center, giving Hereford a

2-0 lead. Kyle Andrews and Russell

Backus filled the bases before Mitts

By BILL BARNARD AP Basketball Writer

The teams were scoreless until

Tuesday at Whiteface Field.

the year.

May.

tonight.

doubled to right.

Stuart Mitts drove in three runs



Bringing the heat

Hereford pitcher Jason Scott was almost untouchable in the early innings of Tuesday's game against Frenship at Whiteface Field. Scott had 10 strikeouts, and gave up just three hits and one earned run in Hereford's 6-2 win.

Gil gets goodbye call

IRVING (AP) - For days, Gil to be close friends, particularly

He knew owner Jerry Jones and Hurricanes. coach Jimmy Johnson were debat-

"We have friendships but ram

Brandt was a baby photographer Brandt dreaded to hear the tele-phone ring. since Brandt helped Johnson get the who dabbled in evaluating profes-head coaching job of the Miami sional football talent when he was hired by club president Tex Sch-

City over the favored Jazz. Golden State coach Don Nelson, The networks aren't the only who had 42 playoff victories as a

ship's right fielder, scoring McCra-

cken and Andrews. Before the ball

could be retrieved, Mitts had

hustled into second and Backus had

on a wild pitch to give the Herd a 5-

Frenship's first scoring threat

came in the fifth, when Scott was

finally reached for a pair of hits

with two outs, but Scott got out of

Cotten hit a pop fly double to left,

then Mitts brought him home with a single to left for a 6-0 Herd lead.

Tigers combined a single and two

Hereford errors for two runs before

the Herd finally got out of the

In the bottom of the inning, Clint

In the Frenship seventh, the

0 lead.

the jam.

Four sweep in

NBA first round

ones having a sweeps month in coach at Milwaukee, said this was his most satisfying win. Detroit, New York, Golden State "One year we swept Boston. But

and Phoenix completed 3-0 sweeps I had a veteran team," he said. in their first-round, best-of-5 NBA "This is a young team that grew playoffs Tuesday night, and two together this year, and that's what more series could end that way makes it so special."

night. In other games Tuesday, the The biggest shocker was Golden Pistons ended Boston's shortest State, which finished eight games playoff season in 33 years with a behind Utah in the Western Confer- 100-85 victory; the Knicks won ence standings. The Warriors won their third straight close game over 120-106 at home Tuesday night Philadelphia with a 116-115 deciafter winning twice at Salt Lake sion in overtime; Phoenix overcame a 23-point second-half deficit to sweep Denver 130-121; and Milwaukee took a 2-1 lead over Atlanta by winning 117-113 in overtime.

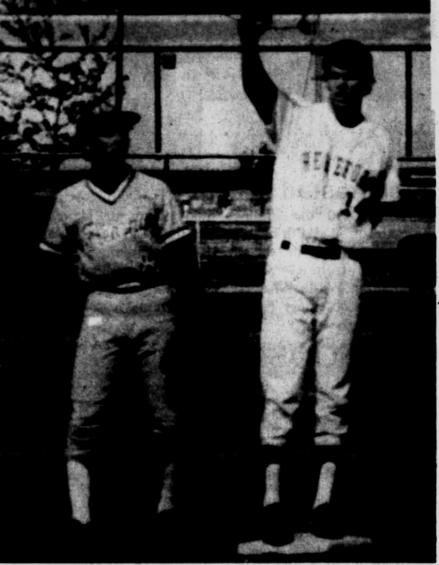
In tonight's games, it's Cleveland at Chicago, Seattle at Houston and the Los Angeles Lakers at Portland. The Lakers and Sonics lead 2-0 and the Cavaliers and Bulls are tied 1-1.

inning. Only one of the runs was earned.

Scott ran his record to 11-0, and his 10 strikeouts gave him 110 for the year and 214 for his two-plus year career. scooted to third. Backus then scored

The Herd will play Saturday at 2 p.m. at Randall, then face second- the league title.

place Estacado Tuesday at 4 p.m. at Lubbock in a game that will likely decide the first- and second-place district representatives in post-season play. The teams have already clinched playoff berths, but the Herd must defeat Estacado to earn



Hold up a minute

Stuart Mitts asks for time after sliding safely into second on a third-inning double in Hereford's game with Frenship on Tuesday at Whiteface Field. Mitts' double drove in two runs to give Hereford a 4-0 lead. Mitts had two hits and three RBI to help the Herd to a 6-2 win.

C.D.'s MATURING?

ing the fate of his Dallas Cowboys' scouting department.

out on an ant hill while somebody gave you Chinese water torture, went from being in the mansion to other clubs caught onto the game. being in a pup tent."

The "turk" did call and the purge was complete of the men who built the Cowboys from an expansion team in the 1960s to Super Bowl champions.

Brandt was the last member of the original foursome who built the Cowboys from scratch.

"He told me finances was the reason, that he's losing \$29,000 a day," Brandt said. "He'll probably fire four or five scouts including Bob Griffin.

"I told him I know I did as good a job as possible. I feel good about the 29 years I had with the Cowboys. But it's a bad way for it to end. He didn't even shake my hand. These guys are over their heads."

Jones said the Cowboys' 10-year drought in landing top talent wasn't the reason Brandt was let go.

"We just felt the way we wanted to go in the scouting department was without Gil," Jones said.

Johnson was more succinct.

"We had a difference in philosophy on how you go about drafting players," Johnson, said. "Our coaches will play a farge part in the evaluation and selection of players and we'll go with a smaller scouting department.'

The Cowboys will be more active in picking up cuts from preseason rosters and not depend as heavily on free agents.

Johnson and Brandt were thought

sometimes business decisions have to be made," Johnson said. "It's "It's kind of like being staked best that we start from scratch in the Murchison, and coach Tom Landry

scouting department." Johnson said the Cowboys lost said Brandt, 57. "Then in one call I thir edge in getting free agents when building just off Central Express-

Schramm, Brandt, owner Clint built the team in 1960 starting with an office in the Automobile Club way.

Ted Williams served as a marine pilot for the better part of five years, taking part in two wars. But he still had a career batting average of .344.

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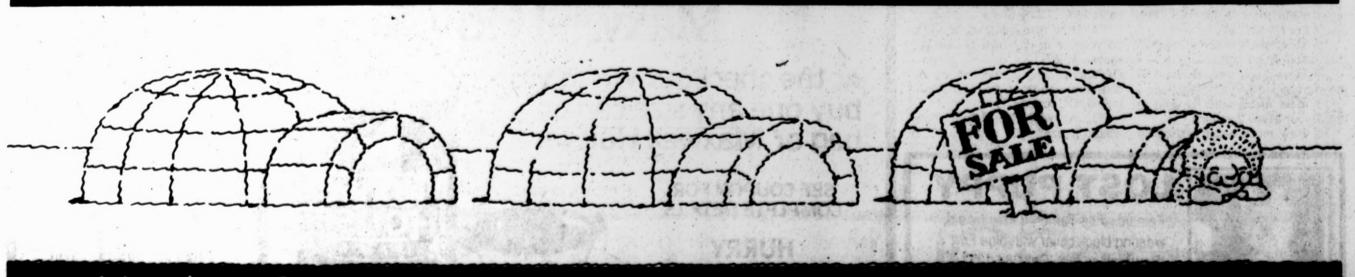
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If You've Got It, We Can Sell It. The Hereford Brand 364-2030

McGwire, A's (literally) bash Blue Jays, 8-5

By The Associated Press

Despite the circumstances, Mark McGwire wasn't about to become selective when he stepped to the plate with the Oakland Athletics a run down with one out separating them from a loss to the Toronto Blue Jays.

"I was sitting on anything," McGwire joked in explaining why he swung at a very high pitch against Toronto reliever Tom Henke. Once he hit it, there was little doubt the ball would find its way into the left field seats at Exhibition Stadium for a grand slam that gave the A's an 8-5 victory Tuesday night.

"He's just one of those pitchers who I've never been able to solve," McGwire said. "Tonight, I just got around on one."

McGwire said he could not remember ever having much success against Henke. And he said Henke knows it, too.

Despite his heroics, McGwire said teammates Luis Polonia and Dave Henderson deserved much of the credit. Reliever Duane Ward, 1-4, struck out the first two batters the ninth and then allowed in singles to Polonia and Henderson.

"If anyone won the ballgame, it was those two guys," McGuire said. "He (Ward) had Luis (Polonia) 0-2 and then he fouls off about five pitches then he gets a base hit. He had Henderson 0-2. He fouls off a couple pitches and then drops in a

Elsewhere in the American Royals 5, Yankees 3 League, it was Kansas City 5, New York 3; Baltimore 4, California 3; Boston 4, Minnesota 2; Chicago 6, Milwaukee 1; Cleveland 8, Texas 3, and Seattle 7, Detroit 2.

With two outs in the bottom of the ninth at Toronto, reliever Gene Nelson hit George Bell with a pitch and both benches emptied as the players exchanged blows. Bell was ejected.

Rick Honeycutt, 1-0, pitched 2 2-3 innings and Eric Plunk got the last out for his first save.

Pat Borders' RBI single had given the Blue Jays a 5-4 lead in the eighth and Rance Mulliniks hit a grand slam in the first against Bob Welch.

Luis de los Santos hit a two-run, go-ahead single in the seventh inning and Mark Gubicza pitched a six-hitter, leading Kansas City past New York.

de los Santos, playing in his first game of the season since his weekend recall from the minors, singled to left after Tommy John, 2-4, loaded the bases.

Jesse Barfield went 1-for-4 in his New York debut, getting a single in the second.

Orioles 4, Angels 3

Jim Traber's sacrifice fly in the ninth inning gave Baltimore the victory over California.

Brady Anderson led off the ninth with a double off reliever Willie Fraser, 0-2.

Greg Olson, 3-0, got the victory

In the ninth, Gossage fanned

pitched two innings, allowing one

Red Sox 4, Twins 2

Ellis Burks hit a three-run homer in a four-run eighth inning for Boston

Burks' homer off reliever Jeff Reardon negated a strong perform-ance by starter Fred Toliver, who carried a no-hitter for 5 2-3 innings. Rich Gedman began the rally by

singling to left against Toliver and gave way to pinch-runner Marty Barrett.

White Sox 6, Brewers 1

Ron Kittle and Ivan Calderon hit two-run homers as Chicago ended Chris Bosio's four-game winning streak.

Eric King, 2-3, gave up five hits including a run-scoring single to Robin Yount in the first inning. Mariners 7, Tigers 2

Seattle's Jeffrey Leonard hit a grand slam and Mike Dunne limited Detroit to six hits over seven innings.

After two-out singles by Harold

in relief of Jose Bautista. Olson third, Alvin Davis walked on four straight pitches, setting up Leonard's sixth career slam, off Charles Hudson, 0-2.

Indians 8, Rangers 3

Cory Snyder hit a three-run homer and drove in four runs, and Greg Swindell pitched a strong 7 1-3 innings to lead Cleveland.

The Rangers led 2-1 in the sixth when Snyder hit his fifth homer of the season, off Jamie Moyer, 3-1.

Swindell, 3-0, allowed seven hits, struck out six and did not walk a batter as the Indians swept the two-game series.



Kevin Mitchell had a two-run	Reynolds and Henry Cotto in the 501 West 1st	501 West 1st	
homer in the sixth.		and the	
Expos 6, Reds 4			
At Montreal, Otis Nixon's two-	Hereford Veterinary	2016	
out single in the eighth inning broke			
a 3-3 tie, then he scored from first	& Dr. Steve Lewis		
base on Tim Raines' single.			
Spike Owen doubled just inside	have "hired on two new	118110	
the first base bag off reliever Kent	t :		
Tekulve, 0-1, to start the winning		Mike Mi	

SEA 760A

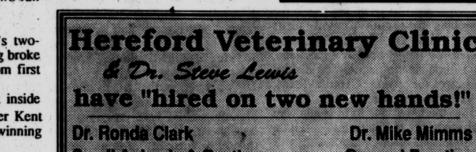
Astros 12, Phillics 4

At Philadelphia, the Astros had a two-run homer and an RBI single, two runs, and Bill Doran had three

that," Leyva said. "I won't be Clark drove a 2-2 pitch from afraid to move him to the bullpen.



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Hershiser shuts out

By The Associated Press

The result remained the same.

Hershiser, the 1988 Cy Young Award winner in the National League and a postseason hero for Los Angeles, pitched his first shutout of the year, a six-hitter in a 7-0 victory over the Pittsburgh Pirates on Tuesday night. The Dodgers have a string of 21 shutout innings.

But he didn't do things normally, even if the outcome was familiar.

"This ball club is a club that attacks the ball," he said of the Pirates. "It's a fastball-hitting ballclub, they love to attack the ball, they're a good, young team that has a lot of good hitters, even though a lot of them are hurt.

Orel Hershiser changed his style. last year because of my approach. I was aggressive and went right after them, first-pitch fastball.

"Tonight, I changed my style because they roughed me up a bit last year. I wasn't going with the hard sinker right away.

"Barry Bonds, on the first pitch of the ball game, I threw a curveball and he hit it off the end of the bat for a base hit. When will you ever see me throw a curveball on the first pitch of a game?"

It was one of the rare pitches the Pirates could handle. Hershiser struck out six and didn't walk anyone in his first complete game of 1989.

Elsewhere, it was New York 7,

Lietzke defends title at Nelson

DALLAS (AP) - It's a new and very different situation for Bruce Lietzke, who will defend his title this week in the \$1 million Byron Nelson Golf Classic.

The title defense is not new, of course. That's happened with some frequency to the 37-year-old veteran who has collected 11 victories in a 15-year PGA Tour career.

work on my cars (his hobby) or fish or play with the kids. I don't play golf at home. I play golf on the road."

'At home I don't play golf. I

But Lietzke, who moved here from tiny Jay, Okla., now is only 20 minutes away from the course where the tournament begins

"I had a tough time with them Atlanta 1; San Diego 7, St. Louis 1; San Francisco 4, Chicago 0; Mon- two. treal 6, Cincinnati 4, and Houston homer in

12, Philadelphia 4. While the Pirates continued to struggle offensively, Rick Dempsey hit a three-run homer in the fifth out singl and Chris Gwynn had three hits for a 3-3 ti the Dodgers.

Mets 7, Braves 1

At Atlanta, Bob Ojeda pitched a five-hitter through eight innings for Tekulve, his first victory since nearly severing the tip of his left middle finger in a gardening accident last Septem-

Ojeda, 1-3, almost severed the upper portion of the finger on his hedgeclipper last Sept. 21. Darryl Strawberry had a two-run

homer.

Padres 7, Cardinals 1

Jack Clark, who left St. Louis as hit against his former team, a three- only 1 2-3 innings. run homer to start a five-run third inning at San Diego.

Scott Terry over the center field I'm going to go with the best wall.

Ed Whitson pitched a six-hitter in breaking St. Louis' six-game winning streak. John Kruk had a two-run homer for the Padres and Pedro Guerrero homered for the Cardinals.

Giants 4, Cubs 0 At San Francisco, Rich Gossa

At M base on

Spike the first rally.

Ken Griffey homered in the ninth for Cincinnati.

their biggest offensive output of the pitching hand with an electric season with 17 hits. Glenn Davis hit Kevin Bass was 4-for-5 and scored hits and three RBIs.

Phillies manager Nick Leyva a free agent after the 1987 season to was disappointed with the performsign with the Yankees, got his first ance of Floyd Youmans, who lasted

"I know he can pitch better than

available pitchers."

It's the setting.

"I don't have that motel room to get geared up in," Lietzke said before a practice round at the TPC at Las Colinas.

He's at home, a new home, one he moved into a few months after winning this tournament last year.

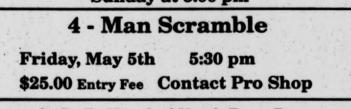
Thursday.

Not that he's complaining. "It's nice to be home. That's the best there is. Sleeping in your own bed, eating home cooking, having

got back at the Cubs, who released him just before the season.

Gossage came on for Rick Reuschel with the bases loaded and one out in the eighth. Gossage got Vance Law to pop out and Shawon Dunston to ground out.





Proceeds Go To Hereford Youth Drug Programs.

Major League Results

your family with you."

Major League Basebal At A Glance By The Associated Press AMERICAN LEAGUE **Tuesday's Games** Kansas City 5, New York 3 Baltimore 4, California 3 Boston 4, Minnesota 2 Oakland 8, Toronto 5 Chicago 6, Milwaukee 1 Cleveland 8, Texas 3 Seattle 7, Detroit 2 Wednesday's Games Detroit (Alexander 3-1) at Seattle (Hanson 2-2) California (Blyleven 3-1) at Baltimore (Milacki 1-1), (n) Kansas City (Leibrandt 2-2) at Cleveland (Candiotti 2-1), (n) Oakland (Moore 3-1) at Toronto (Flanagan 1-1), (n) Milwaukee (Wegman 1-3) at Minnesota (Rawley 1-3), (n) Boston (Boddicker 1-2) at Chicago (Hillegas 0-3), (n) New York (Hawkins 3-2) at Texas (Brown 1-1), (n) Thursday's Games Kansas City at Cleveland California at Toronto, (n)

330 Schley

Milwaukee at Minnesota, (n) Boston at Chicago, (n) New York at Texas, (n) Only games schedule NATIONAL LEAGUE Tuesday's Games Montreal 6, Cincinnati 4 Houston 12, Philadelphia 4 New York 7, Atlanta 1 Los Angeles 7, Pittsburgh 0 San Diego 7, St. Louis 1 San Francisco 4, Chicago 0 Wednesday's Games Houston (Rhoden 0-2) at Montreal (K.Gross 3-2), (n) Cincinnati (Rijo 1-0) at New York (Fernandez 3-0), (n) Philadelphia (Carman 1-3) at Atlanta (Smoltz 3-2), (n) St. Louis (Heinkel 1-1) at Los Angeles (Leary 2-2), (n) Chicago (Kilgus 2-2) at San Diego (Rasmussen 1-4), (n) Pittsburgh (Smiley 2-1) at San Francisco (Robinson 1-2), (n) Thursday's Games Chicago at San Diego Pittsburgh at San Francisco Houston at Montreal, (n) Cincinnati at New York, (n) Philadelphia at Atlanta, (n) St. Louis at Los Angeles, (n)



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Page 8--The Hereford Brand, Wednesday, May 3, 1989

Home economists trained in Television national child-care effort

Today many children come Anderson said. home from school, not to loving arms and a warm smile, but to an empty dwelling because their parents are at work.

Concern is increasing acorss the nation for these youngsters, often referred to as "latchkey children."

This growing concern has prompted a national outreach program by the American Home Economics Associatoin and Whirlpool foundatoin called Project Home Safe.

According to the U.S. Census "While most home appliances Bureau, there currently are about are safet to operate, problems can 2.1 million latchkey children in this occur with misuse," Anderson said. country although some projections are much higher.

In Texas, the Texas Agricultural Extension Service, in cooperation with the Texas Home Economics Association, is launching a fullscale program directed toward Project Home Safe by training home economists and other concerned individuals.

involves the South Central Texas area, with Dr. Sarah Anderson, extension family sciences specialist, and Irene Keating, extension district director for South Central Texas, coordinating the training.

enrolled in the training. Upon how those needs can be addressed completion, each participant will contract to do a minimum of 40 hours of volunteer service by September 1989 to improve the community leaders focus on reads all the letters sent to the

"Many latchkey children must take responsibility for their own care," Anderson said. "They do cooking and cleaning and operate major appliances on their own."

A recent study by Whirlpool Corporation found that in 71 percent of all American homes that fit the latchkey category, children under 14 are regularly using major home appliances. In all households with children 14 and under, 56 percent are operating appliances.

"That's a major concern as far as child safety is concerned."

Along with propre use of home appliances, parents must hellp their children learn other self-care skills, Anderson said, including good use of time, planning and preparation of residents complaining they cannot nutritious snacks, and various find their favorite Drake products at emergency procedures.

The training sessions on Project The initial training effort Home Safe are dealing with a wide range of issues and concerns regarding latchkey children and working parents, including emphasis on self-care programs.

"We are particularly oncerned about assessing community needs A total of 54 individuals are regarding child care programs and through Project Home Safe," Anderson said. "We want to hel Bakeries, which produces 14 snack phome economists and other cakes and pies, says he personally welfare of latchkey children, programs for the growing number company.

of latchkey children."

Project Home Safe offers a nationwide toll-free hotline for professoinals, parents and other concerned individuals to call for resources related to both supervised and self-care programs for school age children. That number 1-800-252-SAFE.

Also, a resource center on school-age child care has been established. Contact: Project Home Safe, 2010 assachusetts Ave., N.W., Washington, D.C 20036-1028.

DISPLACED EASTERNERS

WAYNE, N.J. (AP) - Among the files for mail received at Drake Bakeries is a category for "displa-ced Easterners." This file contains letters from former East Coast West Coast stores.

Because of these letters, company officials say, Drake Bakeries began this year distribution of its products to Los Angeles, San Francisco and Las Vegas. Vons, a major grocery operation on the West Coast, now carries the product.

Chris Christodoulou, president and chief executive officer of Drake







involved in reckless antics at a traffic school. John Murray, Jennifer Tilly (1985) PG13 Profanity, Adult Themes. My Three Sons Thursdey Night Fights MOVIE: Barfly *** Based on the experiences of writer Charles Bukows-ki, an alcoholic writer revels in the filth and grit of his chosen life. Mickey Rourie, Faye Dunaway (1987) R Profanity, Violence, Adult Situation. (MBO) MOVIE: Platoon ****6 The day to day fight for survival of a platoon during jungle warfare in Vietnam as told through the eyes of a college dropout. Tom Berenger, Willem Datos (1985) R Violence, Profanity, Mature Themes.

Beyond 2000 Beryshnikov: The Dencer And The Jence Mikhail Baryshnikov, Shirley Dence MacLaine

Mactaine MOVIE: Turning to Stone *** A naive woman, imprisoned on a drug charge, searches for a way to survive among her brutal fellow inmates. *Nicky Guadagni, Shirley Douglas* (1985) Heritage Today Encadenedos

 Nuevo Amanece 9:00 C.A. Law Dann Florek C Cocen Apart C Burning Questions 700 Club

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Yesterday's Answer

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8:30 Deer John Morgan Brittany C Donna Reed Marie Osmond at Church Street

HBO) Dem *** Hour -Sheen (1987) NR C Yeu Can Be a Star Spectrag Life MOVIE: We Think The World Is Round Columbus' voyage of discovery is retoid by his ships, which take on human characteristics in this clever human characteristics in this clever animation. NR © Spenser: For Hire [] © Coast to Coast © MOVIE: Separacion Matrimonial Una historia los esfuerzos de una esposa por recuperar el amor de su marido quien, pese de quererla, gusta de mantener relaciones extramatrimoniales. Jacqueline Andere, Ana Belen PG

- 10:30 Tonight Show MacNell/ Lehrer NewsHour Cheers
- Cheers Cheers Pat Sajak Show SportsCenter Police Story Car 54 Where Are You? Crook and Chase Sporting Life Black Adder Rowan Atkinson NR Black Adder Novan Alkinson NH 10:50 (MAX) MOVIE: Youngblood ±4 When a hapless athlete gets a chance on an NHL farm team, his cockiness nearly costs him his jersey until a seasoned veteran takes him under his wing. Patrick Swayze, Rob Lowe (1966) R Profanity, Nudity, Violence, Mature Themes. C

Lough In
 Miemi Vice
 MoVIE: Outrageous Fortune ***
 Two rival actresses become unlikely
partners in a crazy cross-country hunt
for the one thing they have in common
 ... a two-timing boyfriend. Shelley Long,
Bette Midler (1987) R Profanity, Mature
Themas

nemes. ISO) Deer America: Letters Home am Vietnam +++ Robert DeNiro, Martin

11:00 MOVIE: Buffalo Bill **** This film looks at the career of William F. Cody, a guide who worked to create peace between the Indians and the U.S. government. Joel McCree, Linde Damell (1944) NP (1944) NR

 Entertainment Tonight (1988)
 MOVIE: Wild Times, Part I int A fact based novel about a cavalry scout, Hugh Cardiff...a sharpshooter, fugitive, lover, and buffalo hunter, who drama-tized his own wild times. Sam Elliott, Ben Johnson (1980) Son (1980) 989 AMA S

ver Edge And Beye

11:30 C Lete Night with David Let

Novie: Sky H u of the Los A /s Departure (1975)

The Hereford Brand--Wednesday, May 3, 1989--Page 9

Club, 2 p.m.

Ward Parlor, 9:30 a.m.

p.m. Call 364-0040 for reservations.

Bippus Extension Homemakers

United . Methodist Women of

Credit Women International,

First United Methodist Church in

Calendar of Events

THURSDAY

Ladies exercise class, First p.m. Baptist Church Family Life Center, 7:30 p.m.

Teen support group, homemakng livingroom of Hereford High School, 3:45 p.m.

Immunizations against childhood diseases, Texas Department of Health office, 914 E. Park, 9-11:30 a.m. and 1-4 p.m.

San Jose prayer group, 735 Brevard, 8 p.m.

Weight Watchers, Community Church, 6:30 p.m.

Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m

Ladies exercise class, Church of the Nazarene, 5:30 p.m.

Kiwanis Club, Community Center, noon.

TOPS Club No. 941, Community Center, 9 a.m.

Amateur Radio Operators, north biology building of high school, 7:30 p.m.

Story hour at library, 10 a.m. Hereford Toastmaster's Club,

Ranch House, 6:30 a.m. Hereford Child Care Providers,

7:30 p.m. Bud to Blossom Garden Club,

9:30 a.m.

Elketts, 8 p.m.

L'Allegra Study Club, 10 a.m. Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, 8 p.m.

North Hereford Extension

Homemakers Club, 2:30 p.m. Bay View Study Club, 2 p.m.

Merry Mixers Square Dance Club, Community Center, 8:30 p.m. VFW, VFW clubhouse, 8 p.m. BPOE Lodge at Elks Hall, 8:30

pm. Summerfield Study Club, 2:30 p.m.

National Association of Retired Federal Employees, Hereford Senior Citizens Center, 1 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, Caison House, 6:30 a.m.

Community Duplicate Bridge Club, Community Center, 7:30 p.m. Ladies exercise class, Nazarene Church, 5:30 p.m.

Garden Beautiful Club, 9:30 a.m. Hereford Senior Citizens governing board 2 p.m. and busis meeting 3 p.m. at Senior

Hereford Music Study Club, 1:30

Beta Sigma Phi City Council, Reddy Room of Southwestern Public Service, 8 p.m.

Veleda Study Club, 8 p.m. Deaf Smith County Historical Museum: Regular museum hours Monday through Saturday 10 a.m to 5 p.m. and Sunday by appointment only.

TUESDAY

TOPS Chapter No. 576, Community Center, 9 a.m.

Ladies exercise class, Church of the Nazarene, 5:30 p.m.

Methodist Church, 9 a.m. until 4 p.m. Free women's exercise class, aerobics and floorwork, Community

Church, 7:30 p.m. Free blood pressure screening, Tuesday through Friday, South Plains Health Providers Clinic, 603 Park Ave., 8:30 a.m. to 5 p.m.

Hereford AMBUCS Club, Ranch House, noon.

Social Security representative at courthouse, 9:15 a.m. to II:30 a.m. Kiwanis Club of Hereford-

Golden K, Senior Citizens Center, noon

Alateens and Al-Anon, 406 W. Fourth St., 8 p.m.

Women's Golf Association play Kids Day Out, First United day, City Golf Course, 5:45 p.m. Hereford Rebekah Lodge No.

228, IOOF Hall, 8 p.m. Problem Pregnancy Center, 505 E. Park Ave., open Tuesday through Friday. Free and confidential pregnancy testing. Call 364-2027.

or 364-7626 for appointment. Hereford Fine Arts Association, Community Center, 7 p.m.

Lone Star Study Club, 2:30 p.m. Order of Eastern Star, Masonic Temple, 7:30 p.m.

Westway Extension Homemakers Club, 7 p.m. Pioneer Study Club, 10:30 a.m.

for business meeting and luncheon follows.

Pilot Club, Community Center, 7' 9 a.m. until noon. Play school day nursery, 201 Country Club Drive, 9 a.m. until 4

a.m. Parents Against Chemical Abuse. Community Center, 7:30 p.m.

WEDNESDAY

Noon Lions Club, Community Center, noon.

Young at heart program, YMCA Ranch House, noon.



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WHY CAN WE SELL FOR LESS? NO SECRET! **VOLUME BUYING!!** COMPARE

Citizens Center. Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

MONDAY

AA meets Monday through Friday, 406 W. Fourth St., noon, 5:30 p.m. and 8 p.m. For more information call 364-9620.

Spanish speaking AA meetings each Monday, 406 W. Fourth St., 8 p.m.

Ladies exercise class, First Baptist Church Family Life Center,

7:30 p.m. SOS-Teen NA/AA group, homemaking livingroom of Here-

ford High School, 7 p.m. Odd Fellows Lodge, IOOF Hall, 7:30 p.m.

TOPS Chapter No. 1011, Community Center, 5:30-6:30 p.m.

Rotary Club, Community Center, noon.

Planned Parenthood Clinic, open Monday through Friday, 711 25 Mile Ave., 8:30 a.m. to 4:30 p.m. Ladies exercise class, Nazarene

Church, 5:30 p.m.

Civil Air Patrol-U.S. Air Force Auxiliary, Community Center, 7 p.m.

Wesley United Methodist Women, at the church, 7 p.m

Masonic Lodge, Masonic Temple, 8 p.m.

Easter Lions Club, Easter clubhouse, 8 p.m.

Deaf Smith County Republican Women's Organization, Hereford State Bank Community Room,



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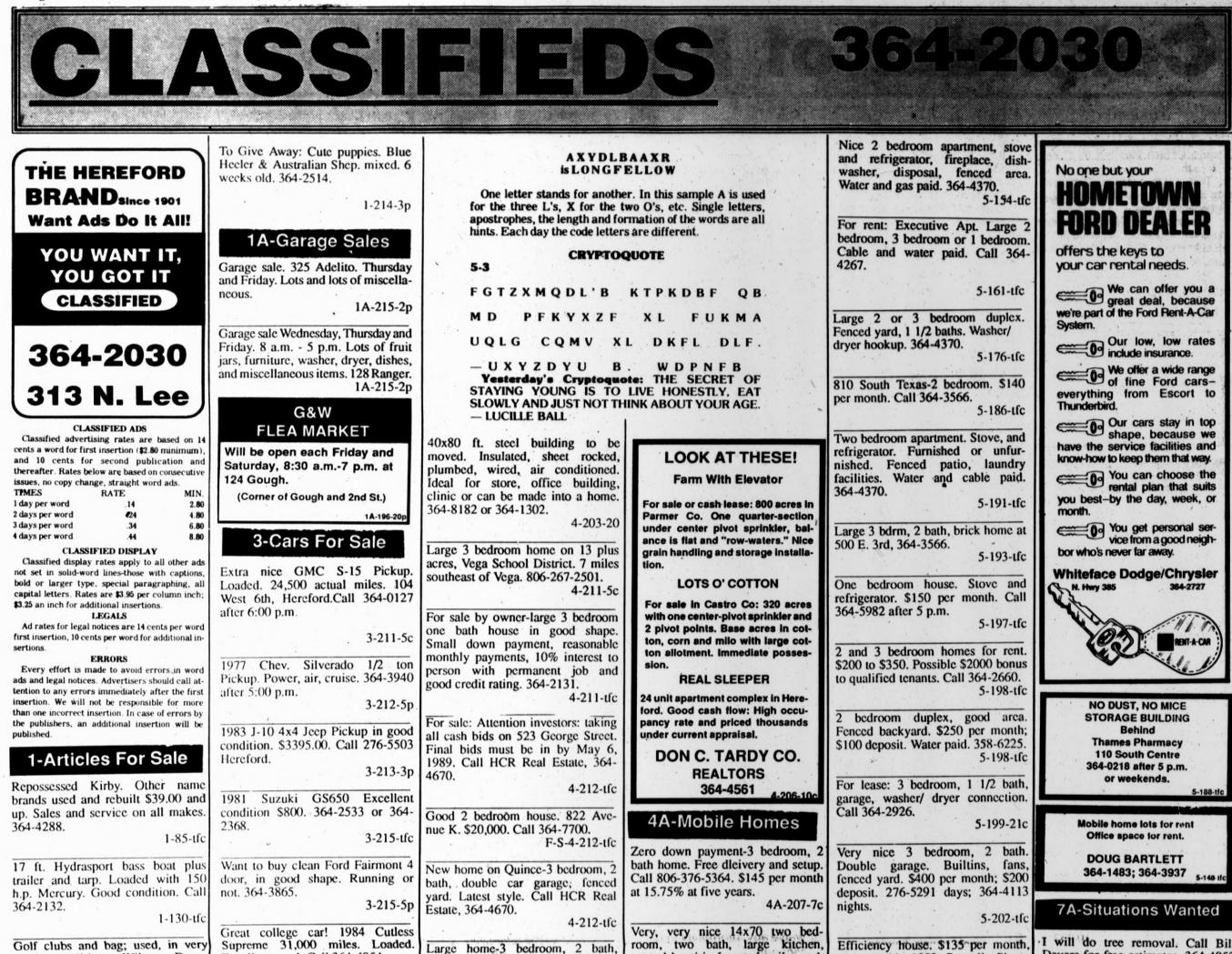
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Page 10--The Hereford Brand, Wednesday, May 3, 1989



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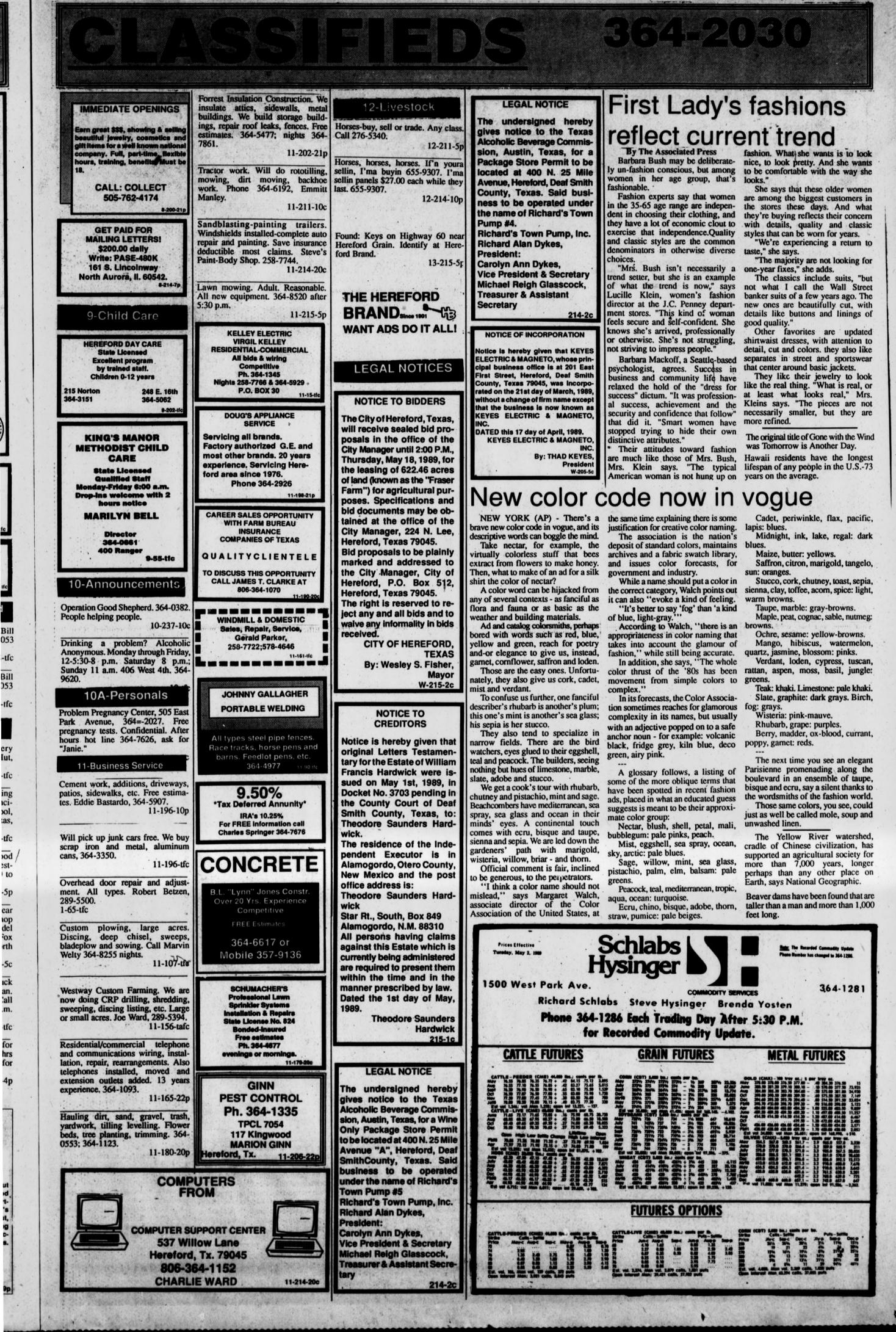
I will do tree removal. Call Bill Efficiency house. \$135 per month, Devers for free estimates. 364-4053 water paid. 1002 Russell. Phone after 5 p.m.

3 woods. \$275. Call Speedy, 364-		4-212-tfc	4A-213-5p	5-203-tfc	Sit-148-tfc
2030, or see at Hereford Brand. 1-tfc	MILBURN MOTOR	Houses to be auctioned May 4th:	By owner: 66x14 ft. Mobile home.	Northwest location-3 bedroom, 1	I will do tree removal. Call Bill
	COMPANY We pay cash for	2-two room houses; 1-one room	3 bedrooms, 1 1/2 baths. Refrigera-	3/4 bath, builtin dishwasher and	Devers for free estimates. 364-4053
Will do baby sitting and sewing in my home. 320 16th Street. Phone	Used Cars	house. Located 12 miles west of	ted air/central heat. Washer/dryer. All furniture in excellent condition.	stove, 2 car garage. \$525 per month. Call after 6 p.m. 364-2904.	Sit-148-tfc
364-1827.	Phone 364-0077	Dimmitt on Hwy. 86 at Tam Anne Gin.	364-1064, if no answer call 364-	Can after o p.m. 304-2904. 5-207-20c	511-140-110
1-207-tfc	3-tic	\$4500 or best offer for big 3 bed-	4466.		8-Help Wanted
House for sale to be moved. 16ft.x-	NEW & USED	room house. (Will move) Located 3	4A-215-tfc	3-1 1/2-1 brick/large fenced back	
36ft. Would make nice office or	Now for sale at STAGNER-ORSBORN	miles south of Tam Anne Gin, east side of road. Call 806-352-8248.	5-Homes For Rent	yard, storm cellar, playhouse, near	Need waitresses. and delivery
add-on. Call 364-4261. 1-208-tfc	BUICK-PONTIAG ONO	4-213-3c		Aikman School. \$375 month. 364- 4242.	drivers. Apply in person, Pizza Hut, 1304 West 1st.
1-208-00	1st & Miles 3-8-lic	Tired of renting?? Own your own	· · · · · · · · · · · · · · · · · · ·	5-207-tfc	8-169-tfc
Sofa lovescat, earth tones, low back		home?? Total down payment and	Self-lock storage. 364-8448.	2 bdrm home shopping & school	
loose pillow, excellent condition. Also 3 pc. living room suite less		move-in cost \$2600.00 Payments	5-55-40	close by \$275.00 month \$150.00	applications for a Catholic Princi-
than 1 month old. Early American		\$361.00. Newly remodeled 2 bedroom, 1 bath, single garage,	One and two bedroom apartments.		pal. Contact St. Anthony's School.
style, high back glass dinette with brass stand, 4 chairs, peach color	Coleman Country Squire pickup camper. Pops up. Good condition. Call	large back yard with beautiful trees.	All bills paid except electricity. 364-4332.	deposit. Vacant June 1st Call 515- 674-4214.	P.O. Box 1061, Hereford, Texas, 79045.
like new w/remote V.C.R. after 6:30	578-4454.	Days 364-3450; nights 364-3297. 4-214-1fc	5-61-tfc		
weekdays, 364-0129.	3A-212-2p	4-214-00	Sarataga Gardena Eriona low rant	Office space queilable et 1500 W	
1211-5p	Pickup topper LWB< fits Ford, Chev,	FIXER UPPER - Older home in	for needy families. Carpet, laundry	Park. newly carpeted. \$125 per	Be self-employed. Alter-Wood / dealerships available, small invest-
44 yds "Crystal Sahara" kitcher	Dodge. Call 806-265-3413.	need of much repair. Owner will reduce the price & finance with	facilities. Rent starts \$265, bills	month. Call 364-1281.	ment, fast growing business. 200 to
carpet, less than one year old, for 1/2 price. Can be seen on floor	3A-215-5p	small down payment. 401 E. 3rd.	paid, collect 247-3666. 5-87-tfc	5-210-tfc	300% profit. 1-800-333-9307.
Also dark brown drapes approxi-	4-Real Estate	Call Don Tardy Co. 364-4561. 4-213-5c		2 bedroom apartment, good paint,	8-121-5p
mately 83" high and 152" wide with		4-213-30	1,2,3, and 4 bedroom apartments available. Low income housing.	new carpet, stove and refrigerator.	Mechanics needed, very busy year
deep cornice board. Off white drapes, same size. Call Friona 247			Stove and refrigerator furnished.	Call 364-4370.	around auto and truck repair shop needs two technicians. Late model
3632,	Money paid for houses notes	Nice 3 bedroom house on Star St.	Blue Water Garden Apts. Bills paid.	5-211-tc	electrical experience a must. Fox
1-212-5	mortgages. Call 364-2660.	By owner. Fenced backvard with	Call 364-6661. 5-68-tfc	2 or 3 bedroom house. Has stove	Auto & Diesel Repair, 810 North
For sale: Mixed breed puppies,	4-97-tfc	storage building, fireplace, storm windows, well insulated. Priced for		and refrigerator, washer/dryer	8-213-5c
weeks old. \$5.00 each. Will deliver	Small equity. Take up payments.	quick sale. Call 364-5394.	Need extra storage space? Rent a mini storage, two sizes available.	hookup. Fenced yard. 364-4370.	
Call 357-2583.	Extra nice, 2 bedroom, 1 bath,	4-213-5p	Call 364-4370.	5-211-00	Wanted-experienced irrigation truck operator, agri-related electrician.
-	nights 364-3297		5-25-tfc	One bedroom efficiency, furnished	Only experienced need apply. Call
For Sale: Almost new uprigh Electrolux vacuum in excellen		2000 square feet, many extras.	For rent: 30x60 building with	and water paid. \$160 per month. Call 364-2131.	806-238-1396 days; after 8 p.m. .806-238-1328 or 806-481-9008.
condition. Call 364-4263 after 5.	2 bedroom house and apartments	Assumable loan, balance \$37,500	offices, garage and fenced-in area.	5-211-ife	8-215-tfc
1-tfc	for sale, corner lot. \$13,000 Call	00, payment \$460.00. Asking only \$53,500.00. Will consider second	Located on East Hwy. 60. Excellent for business and storage. 364-4231	One bedroom apartment, has stove	Joe's Country Club looking for
	364-6305. 4-187-tfc	note or lease/purchase with partial	01 304-2343.	and refrigerator. \$100 deposit: \$130	waitress will train right person hrs
		equity. Owner, 108 Beach 364- 3306.	5-36-tfc	per month, at 201 Jowell, Apt. B.	5-12 p.m. 6 days a week. Ask for Joe, 364-9023.
For sale: 1-Window Champion	Two bedroom, new paint and carpet. Owner will pay closing	3300.	Nice, large, unfurnished apartments.	Also 60x40 barn for rent, at 609 East 2nd. Call 276-5823 after 7 p.m.	8-215-4p
For sale: 1-Window Champion water air conditioner, CFM 4000,	costs. \$25,000 Call HCR Real	4-213-5p	Refrigerated air, two bedrooms. You pay only electric-we pay the	5 212 .6-	
110 volt. Like new. Used one year	Estate 364-4670. 4-194-tfc	Investing? Retiring? Want nice	rest. \$275.00 month. 364-8421.	2 bedroom. Fenced yard. Large	
by college student. Call 364-1596. 1-213-6c	4-194-00	neighbors? Two houses, by owner.	5-48-tfc	utility room. 413 Barrett. 364-1917.	
	Peaceful, quiet, immaculate home in	108 and 114 Beach. Live in one and continue renting the other. Only	Best deal in town. Furnished 1	5-214-5p	BOYS
New storage buildings: 6x8' - \$420.00, 8x10' - \$720.00 delivered.	country, approximately 8 miles from Hereford. Call HCR Real	\$92,500.00 for both 364-3306.	bedroom efficiency apartments.	2 bedroom, possibly. 3 full base-	GIRLS
	Estate, 364-4670.	4-213-5p	brick apartments 300 Block West	ment. washer/dryer hookup. Fully	JR. HIGH AND OVER
May be seen at 310 McKinley. 364- 7861 after 6 p.m.	4-194-tc	Less than \$2500 down and assume	2nd Street. 364-3566.	carpeted. \$250 per month plus	PART-TIME & SUMMER WORK
1-213-5p		loan on furnished mobile home on	5-174-uc	deposit. 131 Avenue F. 364-2285 after 5 p.m.	Students Interested in getting out
For Sale: 2 hunting dogs. Call 364-	Irrigated farm land with grass, Pullman clay loam soil, \$400 per	Sioux Street. Call Realtor, 364- 0153.	Spacious, clean, freshly painted	5-214-5p	service cards in your neighborhood on Saturdays now, and full or part-
0824 after 6:00.	acre. call HCR Real Estate 364-	4-214-5c	apartment available. Includes ceiling fans, central heat and air.	Two bedroom duples Cood correct	time this summer, report to Royce's
1-214-5p			Well maintained yard. From \$190	gas and water paid. 364-4370.	Texico Service Station, 800 West 1st, at 11 o'clock sharp Saturday morning
Next to new: living room set, bunk	4-194-tfc	55.8 acres with irrigation well and	for one bedroom and \$210 for two bedroom. No pets. EHO. 364-1255.	5-215-tfc	MAY 13TH ONLY. No experience nec-
beds, cribs, strollers, swings, Atari and cartridges, lamps, couches,	On Ironwood, 3 bedrooms, 1 3/4	underground line. Lots of barns and		Small 2 bedroom mobile home.	essary. Paid daily. Bring your friends. NO PHONE CALLS. Bring a pencil.
riding toys and more. Maldonado's	baths, fireplace, double car garage. Priced to sell. Call HCR Real	corrals. 3 bedroom, 2 bath home on pavement. Only \$124,500. Call		Stove and refrigerator. Fenced vard.	and the second sec
1005 West Park 364-5829.	Estate, 364-4670.	Realtor, 364-0153.	2 bedroom duplex. New carpet. Gas and water paid. 364-4370.	Water paid. \$200 monthly. 364- 4370.	EVERYONE APPLYING
1-214-5p	4-198-tfc	4-214-5c	5-144-tfc	5-215-tfc	WILL BE HIRED
		the state of the second s	a series of the series of the series of	and the second	TO AP TO BOARD AND THE PARTY AND THE COMPANY AND THE TO BE

central heat/air. Located trailer park

n Amarillo Call 806-246-3609

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Wilcox optimistic on Hereford, hub of giant agricultural industry

Automotive dealership expands on north edge of town

By ORVILLE HOWARD Special Feature Writer

Roger Wilcox has worked from the top of the world, watched a sun that never set and criss-crossed a continent of rich valleys and green forests, but he returned to Texas to build a business cornerstone out on the north edge of Hereford.

of manicured real estate fronting on traveled extensively for a high-tech U.S. 385 that depicts America's love affair with the automobile, three acres of pampered cars, vans and pickups lined across a spacious minded. It seems as though folks landscape that surrounds the marketing center of Whiteface Ford, looking for a better way of doing Lincoln and Mercury, Inc.

The sparkling white showrooms and service center stretch across the hicles on the sales line at all times, eastern half of the automobile center that is now among the top new-car dealerships of West Texas, an area that is larger than all of new England and has more footage than the entire West Coast from Seattle the tiniest switch to precision bearto Monterey. Hereford's Whiteface ing sleeves, are itemized on a Ford line last month was number computerized inventory network

this size in a vast trade area that stretches from a point below Brady the north. It's a big business in a big at worktime tomorrow. country.

electronics firm. "And secondly, I don't know of any city the size of Hereford that is as progressively around here are continuously something."

With more than 125 new ve-Whiteface Ford has a computerized 16-bay service center adjacent to the office-and-showroom complex, with a \$180,000 parts inventory

Every nut, bolt and washer, from

two in volume for dealerships of tied electronically to a national digital system second to none. If Whiteface doesn't have the part this in the Central Texas Hill Country to afternoon, odds are that the item the Kansas line some 600 miles to will be in the hands of a mechanic

"All of our mechanics are "First of all, I think Hereford is required to attend special training one of the finest places on earth to schools and they continuously do Wilcox and partners have a piece live," said Wilcox, who once in-service training as needed," said Wilcox, the dealership's president. "We have some of the finest service equipment that money can buy and have the specialized mechanics to go with it."

Wilcox also noted that Whiteface is on line with a national video and communications system that instantly dispatches any new maintenance or performance information connected with every phase of the automobile industry.

Whiteface also keeps a full line of high-quality used cars and pickups to meet the demands of the greater Hereford business and agricultural region. "There's always a chance we'll overlook something

on the used cars or trucks, but we make every effort to present the used vehicles as accurately as possible," said Wilcox.

The multimillion-dollar inventory of new vehicles includes a complete line of the Fords, Lincolns and Mercurys, along with the Chrysler, Plymouth and Dodge models. They do not stock Jeeps or Eagles or Scorpio in the Lincoln-Mercury line.

Wilcox said the demand for the heavier luxury cars has made a big come back during the past couple of years, with some of the larger cars in the Lincoln and Chrysler lines being among the top showroom sellers in today's executive markets. The luxury lines, as Wilcox pointed out, include such models as the Lincoln Continentals, New Yorkers and the Plymouth Acclaim LX. The demand for these fine cars has really been good," the 44-year-old dealer added. "Of course, some of our volume sales will lean more to the moderate-priced car designed for young families."

When it came to naming the models favorite among the younger set, Wilcox grinned a bit and handed back a fast answer--"Pick-ups...that Ford F series is the hottest thing on wheels when it comes to these Texas youngsters." Wilcox backs his opinion with his pocketbook by displaying rows and rows of new pickups across the Whiteface display center. And not a fleck of dust was visible from the polished chrome bumpers to the tailgates.

"The youngsters out here take great pride in their pickups and cars and generally speaking, the younger set keeps their vehicles in tip-top shape and spotless from bumper-tobumper," said Wilcox, who also takes great pride in talking about the people of Hereford.

Wilcox is optimistic about the economy of the Golden Spread where Hereford has been the hub of the giant agriculture industry for nearly a hundred years. From a vast production of vegetables, grain and cattle came related industries that in turn spun off related businesses into





year dental student in San Antonio, has a Master's in education and is a teacher in the San Antonio school system; Teresa and her husband, Rodney Alley, have both been attending West Texas State University in Canyon and Teresa recently graduated with a degree in elementary education. The third daughter of Roger and Betty Wilcox is Stephanie whom her father described as being "Thirteen going on Twenty." She is in Hereford Junior

High Wilcox speaks fondly of his years in the electronics field, but says that the automobile business caught his attention about a dozen years ago and has never let go. "I don't think I could ever be happy doing anything else," he added, Landau.

In late 1977 Wilcox and his brother, V.R. Wilcox, teamed up with a third person and bought the

as competitive as possible."

Though Whiteface is not designated as a heavy-truck division, it does handle trucks up to 1 1/2 tons and stocks a full line of four-wheel drives in both the Ford and Dodge pickups.

"I really love the automobile business," said Wilcox, as he reminisced over various incidents in the industry during the past decade. "We've seen some pretty tough times along the way, but as an example of our expansion, we started out with three employees in 1985 and now we have 24 . . . and a fair-sized payroll."

In the recent move to the present location on U.S. Highway 385, Wilcox handled all of the office and showroom designing, putting together in one building almost while thumbing through a new together in one building almost brochure on the New Yorker everything he had liked in other agencies. He then added a bit of individualism in giving the auto center a personal touch...such as a winding staircase to second-floor offices and a snow-room opennes having an atrium profile. Everything from the service bays to the showroom floor is spanking clean and sparkling white. And the entire staff has a customer approach that reveals the same type of openness in business. Before moving into the new car dealership business, Wilcox travelled the continent for the Oklahoma firm that manufactured sophisticated electronic equipment, basically for the military...intrusions, detection devices. During the first 10 years with LaBarge, Wilcox worked as a design engineer then moved into electronic sales for about four years. At that time, the St. Louis-based company built satellite equipment designed for weather-data gathering stations manned by the military, U.S. Corps of Engineers and National Weather Service. "During those years with LaBarge, I traveled quite extensively and was on many of the military bases on the North American Continent," said wilcox. "One of the projects included the installation of a weather station in Alaska up north of Fairbanks in the Arctic Circle. The working conditions weren't so bad but I never got used to seeing the sun all the time...it would sort of go down pretty close to the horizon then just drift along for a while before coming back up into the As an example of the high-tech qualities involved in the Alaskan weather station, the Arctic installation would transmit on a periodic schedule to a satellite over Hawaii which in turn transmitted signals back to Washington, D.C., then into Maryland to the national headquarters of the National Weather Service where they recorded real-time data on what the weather was doing on the opposite side of the world ... or at the top of the world. Wilcox and his partners have a bit of homespun philosophy relating to the automobile industry that should be heeded at the factory levels-"We live in a type of society where people are going to drive ..and they're either going to drive a new car or they are going to repair the one they're driving-we intend to have a business that will adequately serve all of these needs. "We're a people business and people is all we've got when you get right down to the bottom line. Everybody is selling something and we really enjoy what we're selling--it's the fine people of this great Southwest that makes our work in Hereford so very rewarding."



ROGER WILCOX: "I think Hereford is one of the finest places on earth to live ... I don't know of any city the size of Hereford that is as progessively minded."

Business briefs

businesses are urged to submit The week is designed to celebrate changes in the insurance industry. briefs about professional accomp- private property and home ownerlishments for inclusion on the ship. "Hustle" page of the Brand each Wednesday. The articles should be submitted by Monday for the Sunday's Brand. Wednesday newspaper. The articles will run on an as-spacepermits basis.

Open house

Hereford Realtors will be hosting open houses at several locations in National Real Estate Week, current- Agents of Texas. ly underway.

houses as part of the special week of intensive insurance training and include Lone Star, HCR, Top pass two comprehensive examina-Properties, Don Tardy, Marn Tyler, Mark Andrews and Wartes.

showcasing their "open houses" in to specifically help their clients

Hacker named

Shannon Hacker of the La Plata Agency of Hereford has been awarded the Accredited Customer Service Representative designation Hereford on Sunday to celebrate by the Independent Insurance

To earn the ASCR designation Agencies planning to host open an individual must attend eight days tions. In order to keep her ASCR designation Miss Hacker will attend The national theme of the week classes each year designed to give St.

EDITOR'S NOTE: Hereford is "Creating a Nation of Neighbors." agents current information on The ASCR is a nationallyrecognized program which is Several of the agents will be designed to give agents information

receive better insurance services.

AROUND TOWN: The All Star Sports Center, 108 S. 25 Mile Ave., held its grand opening, starting Monday, and Hereford will now have a store to provide all types of athletic items and accessories. . . Two more ribbon-cutting ceremonies are planned Friday by the Hereford Hustlers. Originals Unlimited, a special ladies' wear store, is located at 711 S. 25 Mile Ave., and Cowboy Carwash will celebrate its opening under new ownership. Gerry Taylor and Diet Center have relocated to 607 N. Main

STAR SPORTS CENTER

All Star Sports Center opens

The Hereford Hustlers held a ribbon-cutting ceremony for All Star Sports Center Monday as the new store had its grand opening. Located at US-385 and US-60 next to Town & Country Food Store, the new firm features sporting accessory needs for all sports. Owner Ron Weishaar and wife, Jan, are shown in the center as employees, guests and Hustlers watch the ribbon cutting. Customers may register all week for free merchandise to be given away on Saturday, May 7. the standard design of the residence of the second standard and the second standard and the second standard state

even greater production realms.

More than two dozen food manufacturing firms may be found on one side of the tally sheet with an equal number of livestock feed manufacturing operations on the other. And out in the middle of the manufacturing row are seed, vegetablc and commodity distributors sandwiched with dozens of dealerships representing nearly every make and model of livestock and agricultural equipment known to mankind.

Having the largest concentration of feeder cattle in the world, the greater Hereford area will finish more than 2.8 million grain-fed cattle in 1989, with much of this high-quality beef earmarked for international markets. All of this livestock production is topped with giant meat packing plants and a motorized freight industry that touches every terminal market in the continental United States. This is what Wilcox sees when he frequently speaks of "My Country."

"Sales in the larger vans have dropped off some during the last three or four years but now the mini-vans are coming on strong because women can see out of them," said Wilcox, in showing the various trends in model popularity. "We are now turning out one of the most versatile sets of automobiles ever produced in the history of the industry.'

Born in Plainview, Wilcox was the son of Virgil and Ola Wilcox who farmed at various points on the South Plains and the Texas Panhandle, including Kress, Hart and Friona. He spent his grade-school years at Friona, but at an early age, he moved with his parents to eastern Oklahoma where his father farmed for U.S. Sen. Robert Kerr, an Oklahoma family who were leaders in all phases of Southwest agriculture.

Wilcox graduated from Pocola High School in 1963 and attended the University of Tulsa where he became an electronic engineer for a Tulsa electronics firm by the name of LeBarge, Inc., a St. Louis-based company that specialized in hightech electronic equipment for the military.

While speaking of the move from Eastern Oklahoma to the. Texas Panhandle region, Wilcox said his wife was a little nervous at first, "but you couldn't tear her away from Hereford now...she and

the family just love it here." The Wilcox family consists of three daughters: Debbie, whose husband, Rick Dunham, is a third-

Ford-Mercury dealership in Friona where Wilcox was active in the automobile business until 1985 when he sold his Friona interests and moved to Hereford. Though Roger and his wife, Betty, had developed many close friends in the Friona community they made the move to Hereford in a positive manner, desiring to establish a dealership in a larger town.

"When we moved here we were looking for a larger town in which to do business and Hereford seemed like the ideal place," said Wilcox. "Besides the immediate Hereford area, we have a lot of customers out of Canyon, Vega, Adrian and from towns in Eastern New Mexico."

The Chrysler franchise of Whiteface includes Castro and Parmer counties in addition to Deaf Smith County, whereas the Ford-Lincoln-Mercury franchise covers only Deaf Smith County but their sales influence reaches much farther. Wilcox pointed out that the new-car dealership has many advantages for the customers in that such a business has a full-service car maintenance program tied

directly to the factories. "We have 16 stalls in the service department and we send all of our mechanics to school every year to stay abreast of the latest technology in workmanship," Wilcox added, in showing how every vehicle sold at Whiteface is backed by a qualified working force, from the salesperson to the mechanic. "We also have a satellite training system where we receive information via satellite for training sales people, auto parts personnel and those in the mechanical division. Both of the manufacturers send us video-tapes for each department of the dealership, giving up-to-date information on every phase of the industry."

Jeff Durbin, manager of the Whiteface Service Department, consistently ranks among the top service managers in the state of Texas, with the entire dealership now ranked as the second best such automobile agency of the Ford Zone which covers all of the West Texas-High Plains region, including the Oklahoma Panhandle.

In comparing the first three months of 1988 with the first quarter of 1989, Wilcox said that sales have just about doubled this year. "We're really pleased with the volume of business, but I must give a lot of the credit to the people of Hereford who have been making a concerted effort to purchase products at home rather going off to some other place to trade. I think the merchants of Hereford have seen the need to be

