The Hereford Brand

Vol. 5

HEREFORD, TEXAS, DECEMBER 22, 1905

CHRISTMAS TREES AT ALL THE CHURCHES TOMORROW

THINGS TO

REMEMBER our Great Slaughter Sale will be continued until SATURDAY, DECEMBER 23rd. :- : :-:

REMEMBER that everything in our store will be sold at WHOLESALE PRICES. :-: :-: :-:

REMEMBER, to realize the great benefits of this cut price sale, you must visit our store before the expiration of this sale, which closes Saturday, December 23rd

REMEMBER that greater bargains than ever will be given the remainder of this sale. :-: :-: :-:

COMPANY, HEREFORD, TEXAS

Intermediate Endeavor.

Following is the Intermediate Endeavor program for Sunday, Decem-

Subject-The Brotherhood of Man. Leader-Audrey Argo.

Song and prayer. Scripture Lesson-1 John 2:7-11;

John 3-12-15. Song.

Paper-McXie May Mason. Song.

Readings by members. Duet-Misses Pattie and Eunice trouble.

Roll cail. Song. Mizpah.

Results of Good Deeds.

Our friend, T. J. Graves, this week received a Christmas gift in the form of a \$200 check from friend down in Central Texas and it was an inspiration to all his smiles for the next few days following. This impressive remembrance from his friend was prompted by a few voluntary favors which Mr. Graves had seen fit to grant and which cost him but little time and

The lesson gathered from the occurrence is that kindness and good deeds will always have their re-

HOLIDAY EXCURSIONS

to points in Mississippi, Alabama, Tennessee, Georgia, North and South Carolina, Florida, Kentucky, Arkansas, Kansas Colorado, North and South Dakota, Iowa, Minnesota, Wisconsin, Michigan, Missouri.

Tickets on sale December 21, 22, 23, limit 30 days.

TO THE SOUTHEAST via Memphis, the Rock Island offers advantage of through car service to that gateway and Union Depot connections there, avoiding transfer across town, and delay to passengers

or baggage. TO THE NORTH, WEST OR EAST

we have best service, quick time, good connections. CHICAGO and return

one fare plus \$2 December 16, 17, 18, 19, limit December 26, account Livestock Exposition.

THROUGH SLEEPERS and chair cars to Chicago and Kansas City daily.

FOR A TRIP ANYWHERE write me for rates, routes, etc., and full information will be sent you at once. Give me the names of friends who expect to moke a Holiday journey and I will advise them also.

PHIL A. AUER,

G. P. A., C. R. I. Q G. Ry.,

Fort Worth, Texas

Column.

Our little friend, Edgar Webb was taken suddenly ill on Wednesday morning. We hope for Edgar's speedy recovery.

The Public School closes today (Friday) for the holiday vacation which will last until January 2nd.

Mr. S. J. Dodson made the Public School a very pleasant visit on Wednesday morning.

We are sorry to note the absence of Buford Parmer on account of

Reita Jackson has recently entered the third grade as a new pupil.

We are sorry to lose Ida and Stella Hartsfield from our roll. They have moved with their parents to Cleburne.

Ida, Herchel and Wilbur Cremens are new pupils in our school. They with their parents formerly lived in North Missouri:

Misses Lillian Ford and Pathie Williams of the eighth and ninth grades will spend the vacation at their respective homes in the country.

Examinations have been held in the different grades the past week in order to polish and put on the the BRAND. finishing / touches of the fourth

Prof. D. W. Hawkins and children will leave for Midlothian their old home on Friday evening, to spend the holidays with friends and rela-

Miss Lenna Greer will spend the holidays with her parents on the ranch in Castro County.

to the eighth grade Marion Watts help necessary. We can thrash who has spent the past two months

with his father on their ranch. Miss May Smith will go to her home in Midlothian for the holiday do the rest:

vacation. Mrs. John Vannoy and Misses Turrentine, Dameron and Griffith will remain in Hereford during the holiday recess.

Some one has said, young man, remember this, that there is all the difference in the world between stuff and stuffing.

Columbia University has excluded football; and other colleges and universities are seriously considering its banishment from the list of permitted athletics.

What is it that makes life glorious? friends in Hereford to watch his Not long days, but good days-days filled with good thoughts, aspirations and noble deeds.

On Thanksgiving Day the Jews celebrated the 250th anniversary of their settlement in this country.

The Cossacks on some of the rivers in Russia have a singular method of catching fish in winter. They cut a long trench across a river when frozen, and run a net from one bank to the other, then, riding several miles up the stream, they form a line across the frozen furface and gallop their horses down toward the nets. The fish, hearing the noise and clattering of the horses' hoofs, become frightened, dart in the opposite direction and are thus entangled in the nets.

From time immemorial, the camel has been considered a docile amimal, but there are times when even this tall, hump-backed, crooked-necked servant of man has turned rogue. When the camel attacks, it is with teeth and feet. The broad, flat, dull grinders intended by nature to masticate grass and grain, turn tofrightful weapons when used as a means of attack and defense; and vet the biting of an infuriated camel is nothing compared with the terrific execution of which the beast is capaable with his legs. Like most wild animals of heavy weight, the camel utilizes it so that a vistim, once under its feet, rarely escapes being trampled to a pulp. McClure's magazine tells of a camel in Adam Forepaugh's circus-managerie that trampled a half grown 150-pound pet black bear who bad escaped from his cage.

Every boy and girl no doubt, will hang up their stockings for Santa

and will link the heart of the child to the home in after years.

We desire to extend a hearty greeting and wish for each reader of the BRAND from the sunny southland Gentlemen : to the frozen north a merry Christ-

Will Locate at Madill.

The many friends of Rev. A. W. Crawford and family will regret to learn that they have given up their work at this place and will move at an early date to Madill, Indian Territory, where Brother Crawford has accepted work.

This excellent family has lived in Hereford for a number of years and Bro. Crawford has been untiring in his efforts to help the people; whereever he has gone, to a better and more Christ-like life. His work here has covered a wide-extended territory, but his undaunted courage and great devotion to the Cause have enabled him to do the work well, and his place in this field will be right difficult to fill.

sold and this work will be assigned few cars and in a short time they to Rev. Purcell of Amarillo.

None of Bro. Crawford's friends regret to see him leave more than

Our New Shredder.

We wish to notify the public that we now have a combination thrasher and shredder and are ready to do public work in these lines. Our machine does perfect work, both in thrashing kaffir and maize and in shredding the stalk. Our terms are eight cents per bushel, we furnish-We are all glad to welcome back the owner of the grain all the other purchasing. about 750 bushels of grain per day when everything is favorable.

Let us know your wants, we will C. B. OXENDINE & CO.

Send the BRAND "back yonder."

Became Interested.

Washington, Ill., Dec. 13, 1905. Ray & Co.,

Hereford, Texas.

Enclosed please find draf for the sum of \$1.00 for which please add my name to your list of subscribers for one year.

I called at your office last week while I was in Hereford and read! your paper. I was interested in what the paper said about your country and people and after making a drive around the town and a portion of the country I thought I would like to know more about your country. I expect soon to make another trip to your state with the objects of looking at farm lands and may visit Hereford before returning.

F. S. HEIPLE.

Scarcity of Coal.

It seems that almost the entire-Panhandle has had to undergo what would almost be fermed a coal. famine thus far this winter. Occas-The manse at this place will be ionally our local dealers get in a are emptied. However, the fault isnot to be attached to the dealers, but to the railroad company's inability to furnish ears. Some of our dealers have as many as wenty cars. ordered at present and they feel sure that from now on they will have an abundant supply for their trade

For Sale.

I have for sale, several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will ing men to run the machinery, and be to your interest to see me before

JNO. E. FERGUSON.

New Photograph Gallery. I will open a Photo Gallery in Hereford about January 1st. I am an experienced photographer and I guarantee satisfaction always. M. M. MAJOR.

Quality the Best

We are headquarters for

Feed Crushers Sulky Plows Disc Plows Walking Plows Disc and Drag Harrows Buggies Harness Barb Wire Smooth Wire Hog Wire Eclipse Windmills

Prices are Right

STRINGFELLOW-HUME HARDWARE COMPANY

HEREFORD, TEXAS

Headquarters For

Holiday Goods

I have a nice and complete line of staple goods for Christmas presents and will make it to the interest of prospective purchasers to call at my store. Everything which I have to offer is both durable and useful. I insist that you do not make your purchases till you visit my store.

T. M. COULSON

Successful Bazaar.

The success of the Methodist ladies with their Doll Bazaar and Doll Auction last week was exceedingly good in a financial way as they cleared about \$93, and as every one seemed pleased with the opportunity to buy Christmas presents and with the articles and the reasonable prices attached, we can but say that 'twas an all-round success and the ladies J. B. Roberson, W. J. McMinn, G. A. must needs be congratulated.

The pop-corn balls and candy counter was rushed with buyers, the "grab-bag" proved an amusing fivecent game for the little girls and all were pleased with articles drawn, refreshments consisting of cake and a large crowd and resulted in the election of little Miss Annie Fitzhugh H. Painter. cocoa for a dime were partaken of B. T. Johnson, W. H. Rayzor. Parker as the "prettiest girl" and of Master Charles Wilburn Barcus as the "finest looking boy." pretty and neatly dressed doll baby and a silver mug was presented to the former, and a doll representing "Foxy Grandpa" and a silver mug and Stella Renfro. to the latter as prizes.

The auction on Friday night with J. W. English as auctioneer drew a large crowd, the many attractively dressed dolls donated by the business men receiving ready bids, and every one seemed to think it was "good to be there" and enjoy the hearty laughs that were provoked by the auctioneer, to whom' there can be only one serious objection made, which is, that he cast too many reflections on the BRAND and its humble editor.

Horses for Sale.

One work horse; weight 1250 pounds, three 3-year olds, all broke. See CLAUDE NORTON 1 mile east of

PROGRAM

Fifth Sunday Meeting of Tierra Blanco Baptist Association, Canyon City, Dec. 29-31, 1905.

FRIDAY NIGHT. Song and Prayer Service-W. J. McClain. Sermon, Missionary E. D. Morgan. SATURDAY, 9:30 A. M.

Devotional Service Brewer Hail. 2./ "Who and what may contribute to the Success or Failure of a Sunday School?"-Stratton. Open for discussion.

3. "How may the Spiritual life of our Churches be quickened?"—W. H. McGee, J. T. Burnett, O. F. Smith. Preaching-Bro. Huff.

SATURDAY EVENING. Devotional Service-J. W. Ford. "Literature in the Home, in the Sunday School, in the Church-E. D. Morgan,

SATURDAY NIGHT-B. Y. P. U. WORK. Devotional Service-W. B. Park. "How may a B. Y. P. U. be made a Spiritual Force in the Church and Com-

munity?" O. F. Smith, O. C. Harrison. 3. Solo-W. J. McClain. 4. Papers by Misses Elizabeth Le Grand

5. Quartette-Misses Jessie Long, Pauline Dunbar, Messrs. O. C. Harrison and

6. Recitation-Miss Columbia Redfearn. Remarks by all. SUNDAY.

10 a. m. Sunday School. 11. Preaching-O. W. Dean. 3 p. m. B. Y. P. U.

7. Preaching. We shall expect a number from each church and community in the Association J. D. BALLARD, Pastor.

Shoe Repairing.

I am prepared to do all kinds of boot and shoe repairing on short notice. Charges reasonable. Office with F. G. Edmonds on South Dewey Avenue. Also remember that I still weave carpets.

T. A. COWART. Witherspoon & Gough.

SANTA

The reason that-Santa Claus

likes to get his Christmas

Presents from the Jewelry

Store is because he can get

such beautiful gifts that will

last a life-time (and ever

keep some friend remem-

brance.) :: :: :: :: ::

With my assortment of

Watches, Rings, Jewelry,

Cut-Glass and Silverware

Santa Claus can get a beauti-

ful present for anyone. :: ::

Come early so I can do your

engraving free on all articles

I sell for one dollar or more.

John B. Vannov

Jeweler and Optician

A Christmas Carol. (By Catherine Nunley Kerr) O, the skies are clear and the stars are bright, And the wind is icy cold; And it bears us back to another night, When shepherds lay on the grassy height And watched their sleeping fold.

Among the gems, on that night of old,
That shone in the diadem
Of dark-browed night, was a gleam of gold
Which shed its glory o'er the fold
In the town of Betlehem.

And while it shone in beauty there, From the courts of radiant glow host of white-robed angels fair Carolled a melody sweet and rare, On that night of Long Ago. .

And the story told on that wondrous night To the hushed and waiting earth By the Star with its rays of golden light And the angel throng from the luminous

height Was the song of the Savior's birth.

We this week received the above poem, accompanied by the following letter, both of which we publish with pleasure:

Granbury, Tex., Dec. 13, 1905. Editor The BRAND,

Hereford, Texas. Gentlemen :- I send some lines for our December 22nd assue of the BRAND. These were written expressly for your paper, and at a time when the duties of the approaching holiday season—duties social, moral, intellectual and varied—lay, heavily upon my hands.

This proves how I hold the BRAND and its Hereford readers still in high esteem.

Wishing for both staff and readers a most merry Christmas and prosperous New Year.

Very respectfully, MRS. CATHERINE NUNLEY KERR.

Thanks.

The Woman's Home Mission Society hereby express thanks for the very generous donations of dolls from the business men and schools for our auction, of bazaar articles from all who are not members of our society and especially those not members of the M. E. Church, for the music by the Hereford Orchestra, to Mr. Webb for the use of his building, to Mr. Black for tables and dishes used, to Mr. English for his valued services as auctioneer, to the BRAND for advertising space and to the public for their exceedingly liberal patronage.

The success of the society's every enterprise depends almost wholly on help received both in donations and patronage, and the financial results of our auction and bazaar exceeding our hopes and expectations proves that we have in this instance been the recipients of great magnanimity, and are very grateful.

The \$102.95 realized, less \$10.15 expense, leaves the nice sum of \$92.80 net increase to aid in our \$200 subscription on a new parson-PRESS SUPT.

The Key that Unlocks the Door to

Long Living. * The men of eighty-five and ninety years of age are not the robust, well fed, but thin, spare men who live on a slender diet. Be as careful as he will, however, a man past middle age, will occasionally eat too much or of some article of food not suited to his constitution, and will need a dose of Chamberlain's Stomach and Liver Tablets to cleanse and invigorate his stomach and regulate his liver and bowels. When this is done there is no reason why the average man should not live to old age. For sale by T. M. Coulson &

Thanks.

This is a public expression of the gratitude of the Presbyterian people to the sister societies of the town for their assistance in our recent meeting, especially that rendered in the ministry of song. We make special recognition of the faithfulness of Bro. C. E. Edwards in the leadership of the choir.

May the vocal harmonies betoken a blessing and abiding harmony of spirit, to the prise of our one Lord.

On behalf of the church. WM. GORDON KEIRY, Minister.

Notice.

The Home Circle Society offers you the best, the safest, and the cheapest life insurance. The best, because paid more promptly. The safest, because the money is held by our local treasurer, besides being guaranteed by the state organization. The cheapest, because you save from \$8.00 to \$40.00 on the \$1000.00

Give your application to

M. M. MAJOR. State Organizer.

Witherspoon & Gough.

THE GREAT RAGING

This is unquestionably the greatest buying opportunity the people of the Hereford Country has ever had in all kinds of Floor Coverings, Folding Beds, Bedroom Suits, Sideboards, Buffets, Rocking and Dining Chairs. Extension and Center Tables, Odd Dressers, Lounges, Iron Beds, Springs, Mattresses, Pillows, Comforts, Trunks, Suit Cases, Queensware, Chamber Sets, Fancy Lamps and Sewing Machines. This sale means for you-firstclass Furniture at exceedingly close figures. Our China and Pictures go for less than you ever saw.

Yours for a fair deal

FURNITURE DEALER AND UNDERTAKER

Murinimining

NOTICE

One of our firm is the least groceryman in town, but we get our Salt, Flour and Feed Stuffs by the car load. We do our own work and building. own our own Therefore, we defy competition. Give us a trial :=: :=:

BARNARD &

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JOE CARTER

ELISHA CARTER

day

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CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

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GROCERY-HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the. stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your

The Brand \$1 per year

HAVEEVERYTHING

In the way of Holiday Goods, which can be procured in the market. We have made a special effort to please the children as well as the grown up tolks. Our selections do not embrace anything trivial but almost every article which we have for sale may be made to serve a useful purpose. A glance at our store will convince you that we are amply prepared to take care of our share of the Holiday trade. We have what you want and will sell it so cheap that everybody can afford to buy presents. Our stock of Dolls and all the Toys and Novelties is especially select and complete and we insist again that you do not buy your Holiday presents till you see our large assortment. Our line is complete, our prices are right. ...

RS.R.S.COWARD

From Hart. Items

day.

R. D. McGee was in Hereford after coal last wsek and found lots of mud.

H. D. Cody and Miss Bessie Kerr went to Plainview on business and shopping last week.

Thornton Jones pased through Hart Sunday from an extended trip to Hereford with his family.

Four outfits passed up the trail Saturday on their way to Canyon from Lamb county for supplies.

Mrs. W. C. Holder has returned from Henrietta where she has spent some time with her daughter, Mrs. Johnson.

J. M. Philips of Olton came down on the mail hack Friday from a trip down east on business and pleasure

to find lots of roses without thorns.

Anderson Bros. have sold several very fat hogs this fall at 6 cents net. They see money in the hog and are prepared to do much in this line as they can raise lots of grain.

Christmas is almost upon us and the day will be observed in many little old time amusements much to the wishes of the little folks. Some of our neighbors are preparing to go east and spend the day at their old nome with papa, mama, brothers and sisters and old neighbors and then another year.

We would be pleased to inform bushel. W. D. of Arney that lots of improv-

ing is being done down this way and lots more would be done but lumber is too high to do much. We hear Dipping cattle is the order of the talk of dobe houses, steel roofing for barns, out buildings, etc., and of ordering lumber by the car. These people are not all Montgomery Wards or Sears & Roebucks, but believe in home trade as far as it is convenient to do so with their limited means, but it looks like something will be doing down this way soon as they are progressive and can not afford to stand still and petrify.

T. W. H.

Debtors Take Notice. I am now endeavoring to get my business in shape for the usual annual inventory on January 1st and

with this in view, I must insist that those having accounts with me will come forward and settle same between now and December 25th. By complying with this request, you will enable me to ascertain to what extent I can accommodate my cus-Time is passing rapidly to all ex- tomers another year. I have oblicept the little sweet girl just enter- gations of my own to meet and trust ready for it, as I don't think any of ing her "teens" where she is hoping that all knowing themselves indebted our farmers are through hauling in same as soon as possible and not man." later than December 25th.

> the entire public for the very liberal buying grain. We think he bought patronage of the past year and I all he wanted. There is a great wish to extend a special invitation deal of grain here, but quite a lot of for you to make my store head- it will be crushed and fed to cattle quarters in the future.

Yours to serve, J. M. GARNER,

Speltz or Emmer for Sale.

S. B. HARBISON & SON.

CLEO COMMUNITY.

(Delayed from last week.) This bad weather has caught Messrs. W. B. Hamilton and F. A. Henderson of this community in Hereford.

Mr. and Mrs. W. J. Slover of Dimmitt and Mr. and Mrs. J. D. Burch visited your correspondent and family last Sunday.

Edwin Shive and Miss Fannie Burch and Geo. Burch and Miss Stella Turner spent the day with Mr. and Mrs. W. T. Gollehon last Sunday.

S. I. Lee went to Runningwater to mill last week and while there visited Mr. and Mrs. Arnold of Plainview and W. R. Thompson and family of Hale Center.

It is snowing fast here this morning after raining all last night, but it isn't cold. Should it turn very cold it will be hard on stock as they are already shrinking fast.

Christmas is almost here again. It is coming this year before we are to me will come forward and pay their feed, but "Time waits for no

E. Halsell of Spring Lake Ranch In this connection, I wish to thank was in this neighborhood yesterday at home.

Jampes Cooper and Burt Carroll of Brazos county who have been the Groceryman visiting their friends, Lee Sawyer, Todd Dixon and others who came We have speltz or emmer seed for here from Brazos county, returned return home to begin the labors of sale at our ranch 4 miles south-west home last week. They are well of Hereford. Price \$1.00 per pleased with the plains and may-40-11t move here sometime in the future. W. S. D.

Letter from Mr. Jowell. Zacatecas, Mexico, 12-3-05.

J. Ray, Hereford, Texas. Dear Sir :-

I write to remind you that the BRAND has not followed me to Mexico. I feel very lonely without the BRAND, besides I am anxious to keep informed on Hereford happenings-address P. O. Box 70, Zacatecas, Mexico.

I am having some of the "highest living" that I ever had beforeabout 9,000 feet elevation. I have not seen but a half dozen white men since I came, and one white womanand by the way she is a widow with a very convenient incumbrance—a

rich silver mine."

This is a very old town, founded in 1583, and it is a strictly Mexican town, about 200 years behind timestill using wooden plows and work not seen their census, so I do not know how the population is divided. I have not had a satisfactory count on the Mexicans and peons, but I have counted about 13,000 of the burro part of the population, and my judgment is that they compose about one-half the population. However, a part of those I counted may have been raised in the country, as I can detect no distinguishing pecularities between the town and country varieties. They all have the same appearance. I have not seen a negro and only three buggies.

This is a very rich silver mining district. The foreman of the Stillwell mine told me that their mine had about 45 miles of underground passage and extends under most of the town. They ship their coal from Pennsylvania. There is no timber in this country. Mr. Noblitt and I are batching up in the mountains. Our excuse for a stove is a five gallon oil can, and our fuel is a little charcoal transported by the native's on burros from somewhere down in the tropics. I will have to learn Spanish before I can get to talk any. Don't you know I am getting hungry to talk?

Grip Quickly Knocked Out.

"Some weeks ago Auring the severe winter weather both my wife and myself contracted severe colds when the contract of the contract of the worst kind of la grippe with wall its miserable symptoms," says Mr. J. S. Egleston of Maple Landing, Iowa. 'Knees and joints aching, muscles sore, head stopped up, eyes and nose ranning, with alternate spells of chills and fever. We began using. Chamberlain's Cough, Remedy, aid- Is now located in the city and ing the same with a dose of Chamberlain's Stomach and Liver Tablets, and by its fiberal use soon completely knocked out the "grip. These Tablets promote a healthy action of the bowels, liver and kidneys which is always beneficial when the system is congested by a cold or attack of the grip. For sale by T. M. Coulson & Co.

For Sale

A 32-horse power Reeves & Co. Engine, specially built for plowing. This make of engine is the best on the market for plowing and hauling. 44-tf . INO. E. FERGUSON.

THE EVILS OF CONSTIPATION.

Everyone Knows When He is Constipated and Everyone Should Know the Risk He is Running When He Fails to Promptly Correct it.

Any Disease Epidemic or Otherwise to Which He or She May be Exposed is Sure to Result Seriously.

There are two ways to remove constipation; the wrong way is to drench the bowels with a powerful, griping, drastic cathartic that injures the coating of the bowel channels and produces an early return of the trouble in a more chronic oxen with a pole tied to the horns form. The right way is to use a natural, for a yoke. The merchants close easy and mild laxative that tones up and their shops at noon and sleep until strengthens the bowels and leaves a about 3 o'clock, while their custo- healthful influence behind it. Prickly mers wait. The town is reputed to Ash Bitters will empty the bowels just have 40,000 inhabitants. I have as thoroughly as the harsher cathartics, and combines all the tonic and strengthening properties necessary to permanently cure the habit.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 3 in red on the front label.

Sold Everywhere, T. M. Coulson & Co., special agents

Hereford ...Dairy...

I have purchased and will operate after November 12th, the diary just east of town known as the Clark Dairy. I desire the patronage of all former customers, also that of any others who may at any time need dairy product. shall endeavor to maintain for it the reputation the diary has gained under Mr. Clark's proprietorship.

Yours for business,

HEREFORD DAIRY LESTER WEAVER, Prop.

.L.BUTT-THE PAINTER

would be pleased to figure with you on painting your residence. I have painted a number of residences in Hereford and refer you to the owners as to the character of my work. Hunt me up and I will do the rest.

THE PAINTER

Doll buggies cheap at



Official Organ for Deaf Smith

Entered April 17, 1901, as second-class smail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year STRICTLY IN ADVANCE

FRIDAY, DECEMBER 22, 1905

WHAT WE HAVE GAINED.

This has been a banner year in all parts of the West in the point of the volume of immigration received. Our real estate men, in common with others who have the welfare of the country at heart, have bestired themselves in placing the true conditions and resources of this country well before the homeseekers in other parts. To show that they have met with flattering success, it is only necessary to point to the many new and strange faces who were not here twelve months ago. While our land men have done well, both for themselves and their country this year, it as evident that a still greater work is flying out before them next year; for with the very favorable conditions which now prevail in all parts of the country, linked with the cheapness of our lands, it is but natural to expect that 1906 will witness a larger immigration to the West than any previous year.

Hereford and surrounding country shave, without doubt, received more actual settlers this year than any other part of the plains country and, owing to the systematic and united efforts which have been put forth by our citizens, the Hereford country stands today pretty thoroughly advertised in all parts of the north, and we firmly believe that what we have gained this year in the number of actual settlers is insignificant as compared with what may be expected in the next few years.

All that is necessary to keep Hereford in the lead is a unit of action in her behalf.

THE holiday trade in Hereford is exceedingly good this season. Since the country is in a very prosperous condition, everyone feels as if he should make a few hearts glad by giving them presents. To say that our merchants have well prepared themselves for the occasion of the Christmas holidays is putting it too feeble; for the mammoth stocks of holiday goods now on display at the various stores are sufficient to satisfy the whims of the most exacting. In fact, Hereford merchants can always be depended upon to supply their trade with both the necessaries and luxuries.

Danger of Fire

can be lessened greatly. by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly

PRESUMPTION.

Through the presumption of a few of Amarillo's business men, a freefor-all ride was given a number of Hereford and Canyon people to that town on Saturday of last week, the purpose of the excursion being to afford the people of these two cities an opportunity to do their mid-winter shopping. For this purpose, a special train was run from Hereford at the expense of the Amarillo business men. From the standpoint of numbers, the excursion was a success, but, from what we can learn, the Pecos Valley Road and the excursionists are the only ones who came out a head, as but little trading is reported to have been done. This is as it should be, for with the large and well-assorted stocks carried by the Hereford and Canyon merchants, there is no reason why even a dollar of money should ever go from either city to that town.

Amarillo has a few Jessons to learn, chief among which, is that she can't hope to succeed in decoying our citizens there under the guise of a free round-trip excursion and then make them pay for their fun by adding to the price of their wares. Another is that she must remember Hereford and Canyon merchants carry stocks amply sufficient to accommodate their trade and always undersell the Amarillo merchants. The scheme is a serious reflection on the merchants of Canyon and Hereford and it is but due the ones who concocted it to state that they are neither generous nor broadminded and no attention should be given them. Before this time, they doubtless have been made to realize that Hereford citizens are loyal to Hereford.

Senior Christian Endeavor. Topic-The Brotherhood of Man. Leader-Ben Wright.

Prayer—Lead by Miss Dameron. Scripture reading by leader:-1 John 2:7-11; 3:12-15.

Where do the scriptures teach the brotherhood of man?-Elmer Dame-

Quartette--Miss Dameron, Mrs. Barnett, Mr. Jones and Mr. Brodie. How is the Christian Endeavor

ealizing brotherhood. -Mr. Jones. How will the recognition of our brotherhood stop war. - Miss Jessie Wright.

Song. General discussion led by Miss Ida Kibby.

Song. Mizpah.

All are cordially invited to attend Gilliland. and assist in the services.

B. Y. P. U. Program. Following is the Junior B. Y. P. U. program for Sunday, December 1, 1905 at 2:30 p. m:

Song by all. Reading of minutes, collection. Leader—Anna Mae Hodges. Subject - Rejection of Jesus. Scripture lesson-Matt. 27:19-26. Prayer-Ray Jones.

Recitation of the lesson storyayne Estes.

Song-Edna Witt and Elizabeth Richards.

Reading-Iva Argo. Recitation-Etta Cowart. Solo-Mrs. Mounts.

What does it mean to reject Jesus.—Paper by Emma Dean. Recitation—Dutch Brazil.

Five minutes talk by Bro. Cowart Lesson 12 from Foundation Stones.

Premiums Given Away.

I have a number of elegant picfure frames which I am giving away absolutely free, on the condition that one frame is given with each cash purchase of groceries amounting to \$15.00 or more. Come early as they will not last long. / 44-4t J. M. GARNER.

Snow Season.

Thursday witnessed the second snow of this winter. The temperature was mild and the gentle drift from the northeast soon covered the earth with a solid whiteness. No unusual damage will result to live stock.

A Man Got Pressed.

For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you. THE HEREFORD PRESSING CLUB.

Walter Orr, Proprietor. 43-tf

Wall Paper-E. B. Black.

J. L. FUQUA, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000,00

SURPLUS \$20,000.00

DIRECTORS: J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

ARNEY NEWS

Hog killing is the order of the

Sam Cox of near Tulia is visiting relatives at Arney. Chas. Gardner was in Amarillo

the first of the week. Wm. Gregory will visit at Gainesville during the holidays.

Several of our neighbors engaged in a wolf hunt Friday and Saturday. Mr. Chestnut and family moved to Amarillo the first part of this

We regret that Miss Rosa Crum was compelled to leave school on account of her eyes being weak.

Mr. and Mrs. Adams, with several of the young folks visited at Mr. and Mrs. Walter Donalds' Monday evening. Mrs. Adams rendered some very excellent piano music.

League Program.

Following is the League program for Sunday, December 24:

Subject—The Song of the Angels. Leader - Miss Pearl Turrentine

Prayer-By Pastor.

Scripture lesson—Luke 11:8-20. An occassion worthy angelic celebration.-Miss Millicent Griffith.

Select reading. - Miss Mary E.

Scripture reference—See "Era." Song.

Reading-C. E. Edwards. Talk by Thos. S. Barcus. How should we as Leaguers cel-

ebrate Christmas? Song. League benediction.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Dec. 16, 1905:

John Dehart, D. A. Beede, Dave Conoley, B. A. Crofford, McCord Collins Co., A. McKenna, Miss Sarah Phillips, Chester A. Tittle, Raymond Witt (2), Mrs. Lizzie Walker.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P M.

I'm Falling

Thus cried the hair. And a kind neighbor came to the rescue with a bottle of Ayer's Hair Vigor. The hair was saved! In gratitude, it grew long and heavy, and with all the deep, rich color of early life. Sold in all parts of the world for sixty years.

"About one year ago I lost nearly all of my hair following an attack of measles. I was advised by a friend to use Ayer's Hair Vigor. I did so, and as a result I now have a beautiful head of hair"— MRS. W.J. BROWN, Menogn-onee Falls, Wis.

Made by J. C. Ayer Co., Lowell, Mac SARSAPARILLA.

Santa Claus

will wear this Xmas a pair of "Diamond Brand Shoes"

a "Silver Shirt" and a Beaver Hat, and a suit of Clothes made by the

Bell System. You could not select a nicer present

or one that would be of more service than either of the above named articles, and I am sure it would be appreciated. Come early and make your selection. t=:

H.C. Myrick

HEREFORD.

Junior League.

Following is the Junior League program for Sunday, December 24: Topic-"The Angel's Chorus"-Luke 2:8-20.

Opening song and prayer. Leader-Lee Biggs.

Roll call and response with verse of scripture.

Minutes of last meeting. Reading-Matt. 2:1-15 - Jessie

Why we celebrate Christons day Short paper by Gladys Newman.

Song. Recitation—Bessie Snyder.

Reading-Nellie Black. Lesson application. "Boo Bear and the Cubs" - Sup-

erintendent. Song and Benediction.

Christian Church.

Services will be held next Sunday, morning and evening at 11 a. m. and 7 p. m. respectively. There will be preaching at each service by the undersigned. Sunday School meets at 10 a. m., at 3 o'clock the Junior and Intermediate Endeavors meet.

former at Miss Wright's residence.

Senior C. E. at 4 p. m. Song practice Wednesday 7:30 p. m. You will be made most cordially

welcome at our church. JESSE B. HASTON, Pastor.

Subscribe for THE BRAND

Presbyterian Services.

We are requested to announce that Rev. A. W. Crawford will preach at the Presbyterian church next Sunday, both morning and evening. As this will be the last time Bro. Crawford will preach in this city, it is desired that a large audience will be given him. Everybody invited.

Chamberlain's

Cough Remedy

The Children's Favorite Coughs, Colds, Croup and Whooping Cough.

This remedy is famous for its curse over a large part of the civilized world. It can always be depended upon It contains no opium or other harmful drug and may be given as considertly to a baby as to an adult Price 25 cts; Large Size, 50 cts:

G. A. F. PARKER, President.

Loans

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J. P. CONNELL, Vice-President ROSS W. DAVIS, Cashier.

Condensed Statement of

The Western National Bank

HEREFORD, TEXAS at the close of business, Dec. 12th, 1905

RESOURCES \$210,210.53 U. S. Bonds and Premiums 51,913.19

Banking House and Fixtures 5,675.00 Redemption Fund 2,500.00 Cash and Exchange 63,971.81

Deposits, July 1st, 1904 -

\$334,270.53

LIABILITIES

Capital Stock \$50,000.00 Surplus and Profits (Net) 16,089.48 Circulation -50,000.00 DEPOSITS: 218,181.05

\$334,270.53

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903 Deposits, Junuary 1st, 1905 Deposits, January 1st, 1904 - \$51,300.62.

+ \$55,959.21. Deposits, July 1st, 1905 -DEPOSITS NOW \$218,181.05

\$90,016.08. \$104,628.68

THE OLD HOME

How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Homeseeker rate of 75 per cent of the one way rate for the round trip is in effect October, November and December. You know what the SANTA FE is. Ask for a ticket via that route. :-: :-: :-:

D. L. MEYERS, Traffic Manager Pecos Valley Lines and Southern Kansas Railway Co. of Texas AMARILLO, TEXAS

TEXAS FARMERS

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own se se se se se se

BANK ACCOUNTS Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

Really High-Class Lands at Low Prices and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. The Denver Road sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

A. A. GLISSON, Gen. Pass. Agent Fort Worth, Texas

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. 'Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

PEARCE & ARTHUR PROPRIETORS

Tierra Blanco Herefords

L. R. BRADLY

Tierra Blanca river.

Write me or call at my

ranch, situated five miles

east of Hereford, on the

.... BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983 Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load

Go to Barnard's & Co. for the

I have the cheapest dolls in town. J. M. Witt.

See W. M. Cogdell for all kinds of wall paper. Photo Albums at J. M. Witt's

from 50c to \$4.00. W. L. Townsen will take Christ-

mas with his old friends in Lampasas.

HARNESS-strictly hand-made. The very best, quality first. Can-

S. B. Feemster can furnish you with any kind of monument you wish. See him.

T. J. Bassett of the North Draw was in the city Wednesday after supplies.

G. D. Sikes of near Dimmitt was in the city Monday with a wagon load of fine turkeys for sale.

shoes and lowest prices at return with him. Mount & Williams'.

Commissioner and Mrs. Armstrong of Bovina are visiting friends in the city this week.

W. J. Driggers took advantage of the cheap rates and will spend the holiday season with Central Texas friends.

J. R. Gollehon, one of Dimmitt's business men, was in Hereford Friday and Saturday of last week on business.

I have the only handmade stock saddles, the very best. I know your wants. Come and see them. Canterbury.

Both the College and Public School will suspend one week for the and pupils a much needed rest.

C. L. Davis is in East Texas this Realty Co. Mr. Davis will likely pleasant caller at this office Saturvisit Tennessee points before return- day. Mr. Schrimsher came here from ing to Hereford.

For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and on reasonable figures. T. D. Humphrey. ?

W. L. Gibson, a well known citizen of Endee, was in Hereford Wednesday purchasing ranch supplies. Mr. Gibson has our thanks for substantial courtesies to the BRAND.

miles south of Hereford to B. F. company. Ellington.

Enroll the first of the year. 1t rarily.

See Mrs. R. H. Norton for your Christmas turkeys.

See Will Stone when you want any sign painting done. List your land's with Slade & Bassett at Amarillo, Texas . 43-tf

For fine monuments, see J. H. Calloway, Hereford, Texas. Allan Hughes is in Frost for a

wo week's visit with relatives. Judge M. F. Barber of Dimmitt was among the city's guests Wed-

M. W. Shelley left Wednesday to look after his ranch interests near Abilene.

Mr. and Mrs. J. H. Stinson will will leave today for Mineola to visit relatives and friends.

J. R. T. Bassett of Amarillo was in town Saturday showing Deaf Smith county soil to homeseekers.

W. H. Fuqua, president of the First National Bank of Amarillo, had business in the city Tuesday.

John W DeAtley left the first of the week to return with the regular semi-monthly excursion Thursday.

O. M. Conoley of Buerto, New Mexico, passed up the line Wennesdap on his way to a visit at his old home in Taylor.

Go to Hancock's and get one of those hot Bullions, beef, tomato and clam, hot coffee, hot chocolate. Call and try one.

E. D. Renfro left Thursday for Johnson county points to remain over the Christmas holidays with relatives and friends.

The Hereford Mercantile Co. has just received a new line of collars. stick pins and belts. You ought to see them; they are beauties. 38-tf

Mrs. G. A. F. Parker and little daughter, Annie Fitzhugh, left Saturday for Belton where they will spend the holidays with relatives.

W. J. Killough was in Hereford Tuesday from his ranch near Hart. Mr. Killough reports considerable wheat sown in that part of Castro this year.

Ross W. Davis will leave tomorrow for Waxahachie where he will spend the holidays with relatives. You can find the best Mrs. Davis and the children will

> For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and at reasonable figures. T. D. Humphrey.

The many friends of Miss Bertha Watson will be glad to learn that she has returned to Hereford and will hereafter hold the fort at the Hereford central office.

W. T. Hartsfield and family left this week for their former home at Cleburne. Mr. Hartsfield will open an office in this city and work for Panhandle immigration.

G. W. Hill of Democrat in Comanche county arrived Wednesday to look after his ranch interests holidays, thus giving the teachers near Dimmitt, Mr. Hill is thinking of improving his ranch.

Con Schrimsher who has a valuaweek on business for the Hereford ble ranch just east of town was a Oklahoma last year and has made splendid progress along agricultural lines since that time. He already has 125 acres of wheat sowed, to say nothing of the large oat crop which he intends sowing in the

Mits. Wank returned th week from Colorado Springs, Colo., where she was called on account of the serious illness of her daughter, Mrs. Fred Clyatt, whom she reported Rayzor & DeAtley this week re- to be convalescent. With the export the sale of thirty-six acres in ception of sickness," Mr. and Mrs. Ricketts' addition belonging to Mrs. Clyatt are doing well in their Carrie Ostrander to L. Butts, also Colorado home, the former having the W. A. Daugherty, section seven a good position with the express

I. C. Mauk this week sold his WANTED - Business men are beautiful residence in the south part searching for young people who can of town to U. J. Fox of Kentucky keep books and write shorthand, who recently purchased a ranch in Why not prepare yourself for a good this county. This place consists of position by attending the Bowie forty acres, which, with the splendid Commercial College, Bowie, Texas: improvements, makes it one of the The practical school of actual busi- most desirable residence properties ness and office training, actual in the entire city. Mr. Fox will ably one of the highest-grade schools leased a residence in the west part of in the south. Write us today, town which he will occupy tempo-

The Biggest Man in Town

Our store has the distinction of having at its head the biggest man in town and we are selling groceries as we have never sold them before. The public is learning that, when they want the best groceries, ours is the place to come. Our store is packed with the highest grade goods which money can purchase and we are selling then at reasonable prices : : We challenge the world to beat the Gold Medal and Peacemaker flours which you only need to try to be convinced -- Also bear in mind that we buy salt in car lots and will be glad to supply you. Remember that Johnson's is the place : : : :

John A. Johnson,

.. The Big Groceryman..

....Our....

Department

Is one of the leading features of our store. Anticipating an extensive business in this line, we purchased heavily of the leading brands on the market, including the celebrated Roberts, Johnson & Rand, the M. D. Wells and the Edwards-Stanwood fine shoes. We invite our friends and the public generally to call when in need of anything in the shoe line. We can save you money on every purchase. Come, let us prove to you that we are selling first-class merchandise on a very close margin. :: :: :: Yours for business,

Kerr, Slover & Ireland Dimmitt, - Texas

...FINE Chickens

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices :-: :-:

C. T. DOBBINS At Meat Market.

Amarillo Steam Laundr

banking, stenographic work, and soon move his family here and take All work promptly and neatly exe"touch typewriting." Unquestion- possession, while Mr. Mauk has cuted. Basket leaves Tuesday and returns Saturday. All

laundry shall be cash. GEO. W. PALE, Local Agent **New Goods**

Arriving

At Our Store

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

Bovina Mercantile Co. Boyina, Texas

New Christmas Leatherette Books for pictures. Nice for Xmas presents. Latest thing out. Xmas goods just received. Come and have a new picture made or one put in nice book from old negative. Cash in advance.

MISS MAMIE JOHNSTON Proprietor

SMITH'S TRANSFER

The most up-to-date outfit in Hereford. Watch for the bay team or call for W. T. Smith when you have hauling to do

W. T. SMITH

AND RESTAURANT

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you

V. C. GREEN, Prop.

Shredder at Work.

On Thursday of last week, a BRAND representative called to see the kaffir corn thresher and shredder in operation near Carter Bro.'s Livery Stable. The machine is being used on trial by C. B. Oxendine who informs us that he has no doubts but that he has found just what he has been looking for and if the machine continues to do the satisfactory work which it has been doing, he will purchase it and do threshing for the public generally.

The machine is so constructed that it not only threshes the grain perfectly clean, but the stalks are torn into small shreds so that every one of them is reduced to excellent feed. With the large engine for power, it is difficult to comprehend the large volume of grain and feed which can be put through the machine in the course of a day.

It is the opinion of those who have watched the process of changing the hard and almost worthless stalk into the finest kind of feed that Mr. Oxendine has a proposition which will not only be quite remunerative to himself, but will prove a great benefit to all the surrounding country. While it will be impossible for him to work for everybody, yet the successful operation of his outfit will bring its utility well before the people, who in turn will purchase machines and soon kaffir corn shredders and threshers will be in general use in all parts of the Panhandle.

At the present prices of maize and haffir, there is good money to be made in growing these grains for the market and we do not believe the progressive farmers of Deaf Smith and Castro counties will be slow in having the products of their labors prepared so that they will bring the very highest market prices.

Hotel Changes.

Among the important business changes to take place in Hereford this week, was that at the Hereford House when that property was sold to W. H. Walker of Red Water in East Texas. Mr. Walker will arrive with his family in a few days and, on January 1st, will take charge of the hotel, at which time the present proprietor, Mr. Gililland, will move to the Carter ranch just south of town where he will engage in farming, he having leased that place.

The BRAND, on behalf of our people, will be glad to welcome Mr. | Walker into business circles and is glad to learn that Mr. Gililland will continue to make his home among

A Certain Cure for Croup.

When a child shows symptoms of croup there is no time to experiment with new remedies, no matter how highly they may be recommended. There is one preparation that can always be depended upon. It has been in use for many years and has never been known to fail, viz: Chamberlain's Cough Remedy. Mr. M. F. Compton of Market, Texas, says of it, "I have used Chamberlain's Cough Remedy in severe cases of croup with my children, and can truthfully say it always gives prompt relief." For sale by T. M. Coulson & Co.

Big Land Deal.

G. L. Abbott was a welcomed caller at this office while in town last Friday and informed us that he had just sold the respective ranches of Henry Farmer and W. S. Higgins a few miles northeast of Hereford to northern farmers. The first of these ranches contains three sections, the latter, seven sections, and both are valuable tracts.

Mr. Abhott has opened a real estate office in Canyon City and says that while his 160-acre wheat field is growing a crop of grain, he intends locating some good farmers in this and Randall counties.

Pirating Foley's Honey and Tar.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are worthless imitations have similar best remedy for coughs and colds. T. M. Coulson & Co.

Wanted.

To trade stock-cattle and other property for section of land near north-east corner Castro County. Box 23 Justin, Texas.

OAK AND GARLAND

Have a national reputation and cook food and warm homes for millions of people. It will be to your interest to see our complete stock of Ranges, Square Cooks and Heaters before buying your stove. If you appreciate "quality" you will be convinced that they are the best, and our prices are right. We have just received a nice lot of Queensware and our stock of Cooking Utensils is complete and we are always glad to show goods. Don't fail to come and see us.

GARRISON BROTHERS, Hereford Texas

PROMPT DELIVERY

TELEPHONE NO. 76

GRAIN. COAL AND HAY

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

RYE AND WHEAT

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

VEGA NEWS.

The farmers are making a manly effort to get their feed hauled up in time to plant another crop.

The "Henpecked Husband" was not pulled off by the Vega theatrical troop on the thirteenth. It has been indefinitely postponed.

Thanksgiving day is a think of the past, but I doubt if the world is any better by so much cramming. For people to stuff until they have the colic for a whole week seems to be a poor way to be thankful.

The ladies of Vega and vicinity will organize a "Ladies Aid Society" in the near future. They will meet twice a week to discuss the shortcomings, resl or imaginary, generally imaginary, of all their lady acquaintances who are not present.

Christmas will sook be here, and the young folks and some of the older ones, are talking of having a regular old time "cutting of awkward capers" to music. While I am very fond of music, unfortunately, I never could make a jumping jack of myself.

Your lovin' friend,

HARRISON SLIGER P. S. John Burch says that the reason he did not get to wear his claw-hammer coat was that he failed to get a number eleven foot into a H.S. number seven shoe.

For Biliousness and Sick Headache.

Take Orino Laxative Fruit Syrup. offered for the genuine. These It sweetens the stomach, aids digestion and acts as a gentle stimulant sounding names. Beware of them. on the liver and bowels without irri-The genuine Foley's Honey and Tar tating these organs. Orino Laxais in a yellow package. Ask for it tive Fruit Syrup cures biliousness and refuse any substitute. It is the and habitual constipation. Does not nauseate or gripe and is mild and pleasant to take. Remember the name is ORINO and refuse to accept any substitute. T. M. Coulson & Co.

31tf price at Black's.

NEW PRICES

We wish to call attention to the fact that with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

LAIRD-HERRING MERCANTILE CO. BOVINA, TEXAS

City Barber Shop IN BRICK BLOCK NEAR DEPOT George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD. TEXAS

Four big lots of china at half THE BRAND----\$1 Per Year

Professional & Business Gards

S. J. DODSON, LL. M. LAW AND COLLECTIONS OFFICES AT RESIDENCE Hereford, - - Texas

JNO. P. SLATON ATTORNEY - AT - LA W Office over T. M. Coulson & Co. Hereford, Texas.

W. E. ROBERTSON DENTIST

Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building Hereford, Texas

WITHERSPOON & GOUGH

ATTORNEYS-AT-LAW REAL ESTATE AND INSURANCE NOTARY, IN OFFICE

- Texas. Hereford,

GRAVES & ELLISTON

REAL ESTATE, LOANS, INSURANCE No deal too small to receive our attention Hereford, Texas.

C. B. Oxendine H. H. Hawkins C. L. Davis HEREFORD REALTY COMPANY DEALERS IN City, Ranch and Farm Property

Hereford, Texas. Personal attention given to all business entrusted to us.

HARVEY CASH

REAL ESTATE DEALER AND ABSTRACTER

A complete abstract of title to Castro county lands. Dimmitt, Texas

BARTON & MILLER

REAL ESTATE AND LIVESTOCK · Hereford, Texas,

W. B. BOYD

Attorney-at-Law

Hereford, Texas

C. F. KERR Dealer in Real Estate and Livestock

Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents :/ : : : :

DIMMITT, TEXAS.

W. C. MOUGHON, M. D.

Professional Services to the Citizens of Hereford and surrounding country

> Office with Dr. Robertson over T. M. Coulson's Drug Store.

GEO. W. BARCUS

ATTORNEY-AT-LAW

Hereford, Texas

Office in Western National Bank building

Singer Sewing Machines sold or leased on small monthly payment, or rented. What is a nicer or more useful present for wife or mother? Second hand machines in good

repair from \$3.00 up. Needles for all makes of machines 20c per dozen. The best oil at the price of cheap stuff.

Repairs and extras for all machines at reasonable prices. All work

G. EDMONDS

Agent, Singer Sewing Machine Co.
Also Agent for Oklahoma Steel Watering Pools.

RESTAURANT AND CONFECTIONERY

SHORT ORDERS AT ALL HOURS

HEADQUARTERS FOR FRESH FISH AND OYSTERS

S. B. FEEMSTER, Proprietor

Phone 81 when you want the best

When you want a bill of groceries begin with Barnard & Co.

"Hereford business lot for sale. W. A. Smith, Baird, Texas." 30-tf The Western National Bank now has money to loan on real estate. tf

Dr. William "Harrison had professional business in Bovina this

Boys, if you want a nice present Co. for your best girl, go to J. M. Witt's.

N. B. Comer is spending a few days in Texico this week improving his claim.

J. E. McEntyre of Dimmitt paid this office a brief visit while in the city Tuesday.

Don't forget the place to buy your Christmas goods. J. M. Wity Easley's stand.

County Treas, Thos. Turnbow was up from his Eastro county theh Saturday on business.

We want your trade. Our prices are the lowest. Mount & Williams.

Lee Giles, the Vega stock farmer, was in city Saturday/paying his taxes and purchasing ranch supplies.

Misses' and children's visit with relatives in Ellis county. coats and jackets at cost at Mount & Williams, It

C. B. Oxendine went to Missouri Saturday to work up a crowd of

Hancock's is the place to buy your fancy and staple groceries cheap /for cash. We deliver them.

My. and Mrs. C. W. Dodson and son/Charles William, left Wednesday for Waco where they will spend the holidays with relatives.

B. T. Bell, Sr., who has a well improved sheep ranch south of Dimmitt, visited his sons, Grayson and Allan, the first of the week.

or children's clothing, you will find prices lowest at Mount & Williams'.

R. T. Moses, who has charge of the office work for Rayzor & DeAtley, had business in the metropolis of Castro county Monday and Tuesday.

Mr. and Mrs. S. L. DeSpain and children were in from their ranch northwest of Hereford Monday making preparations to celebrate the halidays.

Eugene and Frank Dyer came in this week from Globe, Arizona, where they both have good positions in the copper mines. Both gentlemen have a host of friends here who are glad to have them back again.

Dr. Albert J. Caldwell, the ear, eye, nose and throat specialist of Amarillo, will be in Hereford January 3rd and 4th, 1906, and will be services at his office at T. M. Coulson's drug store.

G. W. McMillion of Montague spent several days in Hereford last week and the first part of this week. Mr. McMillion has about closed a deal for a splendid ranch in this county and will purchase a residence and make his home in Hereford.

B. J. Dowell, a New Mexico farmer living a few miles from Portales, was in town Saturday with three bales of cotton for sale. The cotton was brought here in the seed and ginned by Tucker & Jacobsen and purchased by our local dealers at the market price.

Ino. P. Burch, who ranches about twenty miles north of town, called at this office Tuesday to move his BRAND subscription forward & year. Mr. Burch is properly classed with those men who realize that one must push whatever business he engages year. in if he would make a success of it.

of grain next spring.

Witherspoon & Gough. 48tf Barrington Hall coffee-best on earth at Barnard & Co. 45-2t

Remember \$18.75 gets our elegant Sewing Machine at Black's.

G. R. Ward of Arney was in Hereford Tuesday after supplies.

Mustache cups, cups and saucers, shaving mugs at J. M. Witt's. 44-2t Get our prices on apples. Fifty bushels just received. Barnard &

T. H. Beach, Dimmitt's druggist, was a business visitor in the city Monday.

Ladies, get one of those nice smoking sets at J. M. Witt's for your John.

Mr. and Mrs. R. C. Bridges were shoppers from their ranch east of town Wednesday.

Go to J. M. Witt's and see the nicest line of holiday goods in town, and they are cheap too.

W. A. Hubbard, the Castro County ranchman, was among our business callers Monday.

If you need underwear of any description, go to Mount & Williams'.

Mr. and Mrs. H. H. Hawkins leaves this afternoon on a holiday

Complete stock of china, glass, queensware at Furniture store. Goes at 75 cents on the dollar. 41tf

John Droke, who is engaged in homeseekers for this week's excur- the grocery business in Texico, spent several days in Hereford this week h business. .

If you want something of value for a present, you can find it at Mount & Williams'

A. J. Dipscomb left Saturday afternoon for Quitman in response to a message apprising him of the serious illness of his father.

Robt. R. Seeds, traveling freight agent for the Rock Island Road, was in Hereford Saturday in quest If you need men's, boys' of business for his company.

Leslie Moreman came in Sunday from Sherman where he has been a pupil in Austin College since September and will spend the holidays with

E. L. Mangum was in Wednesday from his ranch in the north part of the county and called at this office to move his BRAND subscription forward a year.

Miss Ella Laughery who has been a faithful member of the BRAND force for several months, left the first of the week for her home in Canyon City to spend the holidays.

S. J. Slade, a well known capitalist and real estate man of Amafillo, had business in the city Saturday. While here he bought an option on the Dr. G. F. LeGrand 10-section ranch north of town.

Prof. Chas. Q. Barton left Saturday for Waxahachie where he will glad to meet all those needing his visit his mother a few days before going to the Texas State Teachers' 44-tf Association which will hold its annual session in San Antonio during Christmas week. Prof. Bsrton has the honor of being secretary of the Association.

Miss Kate Davidson has accepted a position as "hello girl" at the Amarillo telephone office. Miss Kate is one of the very best operators which the Hereford office has ever had and the BRAND force, together with her numerous other friends, are very regretful to see her leave her post here.

J. H. Holland was in from Castro Tuesday and placed us under obligations to him by moving his BRAND subscription forward a year. It has been Mr. Hølland's custom to furnish the BRAND editor with a Christmas tuckey but he tells us that he will be compelled to pass us up this

As a result of the last excursion This principle is carried into all his which came from the North, Witherranch and farm work alike, which is spoon & Gough report eight sections evidenced by the fact that he now of land sold at Bovina. These sales has 250 two-year-old steers on full are all included in the Rhea Bro's. feed at his ranch headquarters. He ranch which is as fine body of land intends selling these between now as can be found anywhere in the and spring, if he gets his price, West and at the present rate at otherwise, he will hold them another which these lands are selling, it is year. Mr. Burch is also devoting only a matter of a few more excurconsiderable attention to farming sions when they will all be trans-and says that he will sow 160 acres ferred to Missouri and Illinois farmers.

Every one knows the Wichita Flour. It has been sold here for a number of years and is better now than ever before

Don't Buy Off Brands

When they cost you as much as flour YOU KNOW is good. Don't forget the place to get Bell of Wichita and High Patent

CARDWELL BROS.

Telephone No. 1

FERGUSON

Grain & and & Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest & Prices & Paid & for & Hides

The most centrally located Will handle a full line Wagon Yard in town @ of Field Seeds @ @

YOUR PATRONAGE IS SOLICITED

LUMBER! III

For all kinds of Building Material see us. We will make it to your interest. Our prices are right

BURTON-LINGO CO. HEREFORD, TEXAS

NORTON

Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left oh, then, Mr. Moneymaker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

R. H. NORTON, OF HEREFORD

ONE MILE WEST

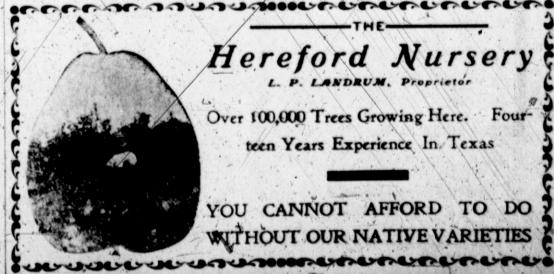
L. FALLWELL & SONS

loal, Grain, Hay, Salt

AND FIELD SEED Bois d'Arc

Cash for Hides International Stock and Poultry Food Wagon Yard Connected

YOUR PATRONAGE SOLICITED



Hereford Nursery

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES Fifty Years the Standard

A Cream of Tartar Powder Made From Grapes No Alum

HEREFORD TONSORIAL **PARLORS**

The liberal patronage which we are enjoying can be accouted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

L. R. Bassham **PROPRIETOR**

B. Orr The Corner Groceryman

At C. E. Edwards stand sells THE GLOBE FLOUR, put up at Blackwell, Oklahoma. Every Sack FULLY GUAR-ANTEED. Call and Investigate its claims. عر عر عر عر عر عر

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do General Repair Work

CANTERBURY

The most beautiful line of ladies' and gents' neckwear and handkerchiefs at Mount & Williams'. It Tuesday's of each week.

Barnard & Co. keeps the best flour in town. The sack has a bird 39-tf Apply at this office.

B. Y. P. U. Program. Following is the B. Y. P. U. program for Sunday, December 31st:

Subject—How may silence witness against Christ? Scripture lesson-Matt. 12:30 Luke 17:12-19.

Leader-Miss Essie Beach. The harm silent Christians may

do-Raleige Hough. The opportunities silent Christians

lose-Andrew Coward. The disobedience silent Christians manifest-Mrs. C. H. Carl.

Song. Why we should learn to speak for

Christ-Mrs. A. E. Argo. How can we learn to speak for Christ-Myrtle Harris.

Closing exercises.

Says It Pays. Among those who have recently been brought into a full and complete knowledge of the value of advertising, J. L. Fuqua, president of the Hereford National Bank, is properly included. Mr. Fuqua recently placed a short notice in the BRAND offering a gun for sale, and he called this week to ask that the ad be discontinued as he had not had time to properly look after his bank duties for talking gun trade to the numerous callers. The ad sold the gun and Mr. Fuqua does not hesitate to say that advertising pays.

Return Bottles.

Belonging to the dairy, are about two hundred milk bottles of which I have no account, scattered among the people of the town, the return of which by all those who are not at present taking milk from the dairy, would be appreciated very much. Without bottles, it is very inconman, and at present the dairy is in 43-3t poor condition to give good service because of its bottles not being at hand. 45-2t

LESTER WEAVER.

Thursday's Excursion.

The last excursion to the Panhandle this year came in Wednesday and Thursday of this week. The train Wednesday did not get in till about 6 o'clock and the homeseekers were so numerous that it was divided into two sections. Hereford got quite a number from the excursion while many more went on to Bovina and the Pecos Valley.

Look Out For Fires

And insure your property with T. J. Graves who represents the He could catch a falling star, strongest Insurance Companies of He could swin the milky way, strongest Insurance Companies of the world such as the Liverpool, London and Globe, Commercial Union of London, Hamburg, Bremen and Germany, New York Underwriters, German of Freeport and American Central and others. 39-tf order and I am ready to begin

Reward Offered.

I will pay a reward of \$2 per head for the return to my pasture of each cow branded ladder on left shoulder and H with T suspended on left shoulder.

J. E. MCENTYRE, Dimmitt, Texas.

Special Church Announcement.

Rev. J. C. Mason of Dallas, superintendent Texas Christian Missions, will arrive in Hereford on Saturday, and will preach at the Christian church on Sunday morning and evening next. All are cordially invited to hear him.

Notice.

Owing to the state of Mrs. Dodson's health I will for the winter have my offices at my residence one block west of the telephone office, where those wishing to see me may 45tf

S. J. DODSON. Well Drilling Notice.

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.

Phone or call on Bob Brazil at Stringfellow-Hume's.

Pasture for Lease.

I will take as many as 200 head of cattle to pasture, 8 sections of good grass. Some feed if wanted. Apply to 45-4t

E. L. MANGUM. Wanted to Buy.

Your kaffir corn, milo maize and J. E. GYLES, Ritchey Hotel.

Public Notice.

Dr. Harrison, the dentist, will be absent from his office Monday's and Cow for Sale.

Holiday Excursions via the Rock Island Railway.

The Rock Island has authorized very low excursion round trip rates to points in Mississippi, Alabama, Tennessee, Georgia, North and South Carolina, Florida, Kentucky, Arkansas, Kansas, Colorado, North and South Dakota, Iowa, Minnesota, Wisconsin, Michigan, Missouri, December 21, 22 and 23, with limit of thirty days.

The best gateway to the southeast is that of Memphis and as the Rock Island enters the Union Depot there, it gives connections with all lines without the delay and annoyance of transfer of passengers or baggage across town, greatly lessens the possibility of missing the outgoing trains. Through cars will be placed at many points in Texas to run via Memphis, advice of which will be given all inquiring passen-

The route lies through the beautiful Indian Territory and the heart of the best section of Arkansas, giving the finest scenery of any line.

To the north the Rock Island has double daily service to Chicago, Kansas City and other points, including St. Louis, and through sleeping and Chair cars.

It is the quick line to Nebraska, and with sleeping and chair car service reaches Lincoln and Omaha many hours ahead of any other

For local points, reduced rates with liberal limits will be made during the holiday period.

Write Mr. Phil. A. Auer, G. P. A., C. R. I. & G. Ry., Fort Worth, Texas, for information desired about any trip, and you will hear from venient for both customer and dairy- him by return mail with full details. PHIL. A. AUER.

G. P. A., C. R. I. & G. Ry.

Tribute to Hide.

Old Hide was as good bay horse-As ever bore a Ward, And if there is any horse heaven, He is sure of his reward.

Old hide was a good bay horse, He went through thick and thin; And when after a long-horn cow, Was exactly in the swim.

When his rider threw his rope, Old hide would cut a jig; And hold his steer just as still As an elephant would a pig.

If Hick had a trip to make Off to the planet mars, He knew old hide would made it through Without a change of cars.

He could round-up the Satellites

Before the break of day.

-Uncle Fred Williamson.

Threshing Notice.

My threshing machine is now in threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waster Have your kaffir and majze thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to J. J. WARD.

Registered Bulls For Sale. I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

J. D. BURKETT.

Notice.

All parties knowing themselves indebted to me will please call at once and pay such indebtedness as all accounts are now past due. I have obligations of my own to meet which makes it necessary for me to collect all outstanding accounts. C. C. FERGUSON.

Notice to Farmers.

I wish to announce to the cotton growers of this and surrounding counties that we are in the market for all the cotton which may be brought to Hereford. We will pay the highest market price. D. R. GASS & SONS.

For Lease.

Section 97, Block M-7 in Castro County. Has small house and 80 acres in cultivation. For further information apply to

RAYZOR & DEATLEY, Hereford, Texas.

Good Colt. For sale or will trade for maize A fresh, three-gallon cow for sale. heads. W. T. SMITH, Transfer Man.

Do Not Neglect a Cold.

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding cold, thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANCES?

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES Consumption, Coughs, Colds, Sore Throat, Asthma, Croup, Whooping Cough, Bronchitis, Hoarseness, Sore Lungs.

EVERY MOTHER SHOULD KNOW THAT BALLARD'S HORE-HOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE CROUP AND WHOOPING COUGH.

MRS. SALLIE LOCKBAR, Goldthwelte, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of."

Every Bottle Guaranteed. Best Remedy for Children. THREE SIZES: 25c, 50c and \$1.00. BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.

> SOLD AND RECOMMENDED BY O. F. SMITH, Druggist

SANTA CLAUS

Will Make His Headquarters from December 1st to 26th at

Drug Store

I have been leading in the Holiday business for several years in Hereford and I still propose to lead again this Christmas. I have shown a very elegant line every year, but I will have nearly twice as many goods this vear as ever before.

Don't Buy Until You Have Looked

My Mammoth Over Stock

We will be ready to show you through by December 6th. Come early so you can get first choice.

CHRISTIAN

MY MY MY MY MY

Hereford, Texas

Correlated With Texas Christian University

A thorough school for boys and girls wishing a wellrounded education. Our courses of study are complete and well arranged. The mid-winter terms begins January 11st, 1905. Won't you be one of our number?

CHAS. Q. BARTON, President.

HEREFORD LUMBER CO.

TO REDUCE STOCK SEE US FOR CASH BARGAINS

HEREFORD LUMBER CO.

HEREFORD,-