The Hereford Brand

Vol. 6

HEREFORD, TEXAS, MARCH 2, 1906

No. 3

EVERY FARMER SHOULD HAVE A LARGE OAT FIELD THIS YEAR

J. L. FUQUA, President

C. W. DODSON, Cashier

The First National Bank

Of HEREFORD, TEXAS:

Capital Stock \$50,000.00

Surplus and Profits \$9,218.49

THE HEREFORD NATIONAL BANK has become THE FIRST NATIONAL BANK of

Hereford, Texas, with increased Capital Stock and change in Directory.

Owing to the natural development of the country which means an increase in the volume of our banking business, we have for sometime felt the necessity of making a corresponding enlargement of our facilities for taking care of the business of this section of the country. The result of our deliberations is that our capital stock has been increased from \$25,000 to \$50,000.00 and the name of the institution has been changed from The Hereford National Bank to THE FIRST NATIONAL BANK of Hereford, Texas. We expect to increase our circulation to \$50,000.00 at an early date and are in a position to extend to our customers and friends every courtesy consistent with safe and conservative banking.

The directory of THE FIRST NATIONAL BANK which is composed only of men of recognized business ability, now stands as follows: J. L. Fuqua, R. J. Kibbe, L. Gough, C. W. Dodson of Hereford,

and W. H. Fuqua, of Amarillo, Texas.

At an early date it is our intention to erect a two-story brick or stone building on our present location in order to meet the growing demands, and better facilitate the handling of our rapidly increasing business.

We wish to call attention to the following statement of the condition of THE FIRST NATIONAL BANK at the close of business February 16, 1906:

CONDENSED STATEMENT OF

THE FIRST NATIONAL BANK

OF HEREFORD, TEXAS

at the close of business, February 16th, 1906.

RESOURCES	LIABILITIES	
*Loans and Overdrafts = \$113,962.19 U. S. BondS and Premiums 12,968.75	Capital Stock = -	\$50,000.00
Banking House and Fixtures 4,265.34 Other Real Estate Owned = 11,481.37 Redemption Fund = 625.00	Surplus and Profits Circulation = = =	9,218.49
Cash and Exchange = = 113,142.96	DEPOSITS = = =	184,727.12
\$256,445.61		\$ 256,445.61

The Hereford National Bank has prospered from the day of its organization and the directors take this opportunity of acknowledging their indebtedness to the general public for the active part which they have taken in making its success possible. Our institution has ever availed itself of every opportunity of advancing the material interests of Hereford and this particular section of the Panhandle and the policy of THE FIRST NATIONAL BANK in the future will be a constant and continued effort along the same lines.

If you have not hitherto carried an account with us a trial will convince you that THE FIRST NATIONAL BANK is the bank "of the people" and that any and all business entrusted to us will always receive our most prompt and careful attention.

It shall be the policy of THE FIRST NATIONAL BANK at all times to look after the best interests of its customers and friends in Deaf Smith and Castro Counties and surrounding territory.

Remember THE FIRST NATIONAL BANK on the corner will always appreiate your business.

J. L. FUQUA, President C. W. DODSON, Cashier

Educational Column.

The daisy by the shadow that it casts,

Protects the lingering dewdrop from the

We have now closed the first week of our seventh month of school with very satisfactory results. Pupils who have attended regularly, have progressed rapidly, and have done good work.

Miss Vivian Rogers entered the deal of energy. High School as a new pupil on last Monday.

The orimary grades have been observing the month of February with fitting exercises.

tot has come to us as a new pupil in have seen. the 2nd grade.

assumed calamitous proportions. Thousands of people are living on roots and leaves, sometimes mixed with a small quantity of flour or rice when these can be had. Others are using a flour made from acorns. p. m. Over half a million people are now living under actual famine conditions. The Japanese government is doing all that it can to provide relief, but much more help is needed.

"There is no danger that you will go down when you lift someone else

The teacher was trying to make the children define the word "bovine" "It applies to an animal," she said. "Can anyone tell me what animal?" There was the silence of confessed ignorance. The teacher began to Taliferro. throw out leading hints. "The animal that gives us meat." Still Cosette Hawkins. silence. "And shoes," she added. No light broke on the twenty puzzled countenances. "And the straps that you carry your books in." "O, I know!" cried a young voice. with explosive eagerness. "Well James, what animal is it?" "Father !"

In the 7th and 8th grades a "Roll of Fame" has been established. It is rather a difficult task to be enrolled here as there are many requirements. This month Una Nor- all. ton and Willie Robinson out of sixty pupils have their names on this roll.

It is a good plan to begin early talking to children of what they level, all can be cultivated, only 60 would like to be, and want to be feet to water. In good neighborwhen they are grown. It is a great hood, close to public road leading to stimulus to a child to be looking forward to the time when he will be a \$2300 cash and time given on balbusiness man of the world, or either ance. This is a good proposition some of the great professions. for a stock farmer. Every child should have his ideal to pattern after, and the ideal a true

February 17th was the date of the anniversary of Frances E. Willard's death. Memorial services have been held in honor of this noble woman in nearly every part of our country.

A few days ago in one of our neighboring states, a boy of fourteen was arraigned for petty thieving, playing truant and being unmanageable. The judge asked the boy, at C. C. Ferguson's yard. among other questions why he didn't

go to school? The boy's lip quivered, a tear started from each eye as he replied, "because, I have no-Of humblestfriends, bright caeature: scorn words spell failures for thousands, body to make me." What a truth: for success is only another name for restraint, necessity, application.

"Be pleasant and kind to those around you. The man who stirs his cup with an feicle spoils the fea and chills his fingers."

Since the warm days have come to us again, the boys have renewed the game of base ball with a good

The Public School now has quite a) nice little library, and a good beginning of a physical laboratory.

A number of parents have visited the school of late, and all seem to Louise McFarling a bright little be well-pleased with the work they

We are going to try and make The famine in northern Japan has this month the banner month so farof our school year.

> Union Society Program. To be rendered at the Presbyterian church Thurday, March 8th, four

> Topic -The Golden Rule. Organ Prelude-Mrs. G. A. F. Parker. Hymn.

Prayer. Scripture Lesson-Matt. 7:1-12-

Mrs. M. E. Turrentine. Appropriate Bible Quotations-Members.

Love Thy Neighbor as Thyself-Mrs. Jno. E. Ferguson.

Recitation-Effie Lee Guinn. Violin Solo-Mrs. R. N. Mounts. The Golden Rule, Applied-Mrs.

Recitation-Modena Burks and Duet-Mrs. W. B. Park and Miss

Essie Beach. Paraphrase-Luke 10:30-37-Miss Maggie Argo.

Recitation-Gertrude Robinson. Character Sketch-Mrs. Evants.

Vocal Solo-Mrs. Wm. Harrison. Enrollment of new members. Miscellaneous business. Social half-hour.

A cordial invitation is extended to

For Sale.

A section of land seven miles north-west of Hereford. Nice and Hereford. Only \$6.50 per acre.

O. M. CONOLEY, Puerto, New Mexico.

Well Drilling Notice.

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.

Phone or call on Bob Brazil at Stringfellow-Hume's.

Work Horses for Sale.

I have some good work horses and mules for sale at reasonable figures CLAUDE NORTON.

TO THE FARMERS AND RANCHMEN

OF THE PANHANDLE

We wish to say that we are better prepared this year than ever before to supply your wants. It has always been the first consideration with us to give our customers the highest qualities and best values at reasonable prices. Our long experience in business on the Plains has enabled us to select the best and most suitable lines of Farm Implements, Windmills and Vehicles for good and satisfactory use to all. :-: :-: We cordially invite you to call and inspect our large and complete line of farming tools, consisting of all implements necessary to assist you in making good crops. We have the P & O FARMER'S SUCCESS SULKY (and a better plow was never made); THE FAMOUS EASY RUNNING GOODENOUGH SULKY PLOWS; KATYDID ROD PLOWS; CANTON DISC HARROW, in the sizes 16, 18 and 20 inch disc; DRAG HAR-ROWS, in 50 and 60 tooth sizes; THE MOLINE DISC PLOWS, the only dis plow that has been a complete success on the Plains; THE VICTOR BALANCE FRAME CULTI-VATORS; P & O RIDING CHAIN DRIVE LISTERS; ONE and TWO ROW RIDING CORN PLANTERS; P & O WALKING PLOWS; GEORGIA STOCKS, and a complete line of Plow Shares and Extras. We sell the BAIN WAGONS; MITCHELL WAGONS; P & O and ENTERPRISE BUGGIES; WAGON, BUGGY and PLOW HARNESS, THE CELEBRATED ECLIPSE WINDMILLS, THE mill that runs when you need water; BAKER PERFECT GALVANIZED and PAINTED WIRE. :-: It is a source of constant pleasure to us to show and price our goods to all. PLEASED and PROSPEROUS CUSTOMERS are standing advertisements of the value and quality that we mete to everyone. Ever ready to serve you.

WE ARE SINCERELY YOURS STRINGFELLOW-HUME H'D'W HEREFORD, TEXAS

Woman's Wonder Social.

The church reception given by the Presbyterian ladies under the name of a "Women's Wonder Social" proved a success-both in arousing the curiosity of all anent the nature of the event and in its financial re-

The time and place was Tuesday evening at Mrs. W. A. Witherspoon's home in North Hereford, and the big crowd in attendance found that entertainment and refreshments had been provided for all. The several rooms of the residence were given over to the children, young people and the more elderly guests, and the Misses Witherspoon proved very pleasing hostesses for the evening.

Ham sandwiches with pickles, doughnuts and coffee were served, and the children found an opportunity to spend their nickles and dimes with "Lady Bountiful," an unknown corner character draped in white and wearing a be-ruffled false face whose pocket must have been commensurate with the sheet in front of her as its candy and pop-corn contents seemed impossible to exhaust even though the lady was kept almost constantly busy handing forth filled sacks.

The P. C. C. orchestra with the assistance of Tom Webb furnished appreciated music for the occasion.

The ladies are greatly pleased with the evenings proceeds which amounted to \$18.80. The amount will be used for local church expenditures.

Land for Sale.

2560 acres of school land for sole in Terry County, 97 cents per acre due the school fund, interest due annually at 3 per cent, proof made and complete, fenced and improved. two wells and new, mills, all good agricultural land and in a block. Can be sold with cattle or without to stock the ranch and teams and tools for farm. One hundred acres in cultivation, 1 cash, terms on balance. Land at \$3.00 bonus. Apply to A. M. Crews, or T. L. Crews, Gomez, Texas.

New Lumber Company.

Rockwell Bro's. & Co. of Houston, who have large lumber interests in different portions of the state, are putting in a new lumber yard at Plainview, there being only one yard there at present.

The local manager, J. C. Newman, informs us that a part of the new stock will be freighted from Hereford and the remainder from Canyon City.



Wear a Suit or Pair of Trousers that will fit perfectly-it doesn't cost any more? We have on display perhaps 800 samples, any garment made absolutely to your own individual measure and 10 per cent Profit is all we want.



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Hereford Lumber Co.

Our stock of Lumber and Paint is sold on their merrit. Life is to short for us to deal in inferior grades and dope.

HEREFORD LUMBER CO.

A. P. MURCHISON J. D. THOMPSON

J.S. JONES W. O'BRIEN

MURCHISON, THOMPSON & CO. REAL ESTATE AND CATTLE AGENTS HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office 'phone 167 :-: :-:

List with us

Buy from us

WE CARRY IN STOCK

A full and complete line of Up-right and Mantle Folding Beds from \$13.75 to \$50 An elegant line of Art Rugs \$2.75 to \$12.75 Some fine values in Couches, etc., from \$8.75 \$25.00

As complete line of Bedroom Suits as you find most any place, for \$19.75 to \$75.00 A beautiful assortment of 9x12 Art Squares \$4.95 to \$37.50

Our Rockers are the best at \$1.75 to \$11.50 Linoleum, Straw Matting, Carpeting and small Rugs galore. The prices can't be beat in Texas We handle the White Sewing Machine, the New Home and Wheeler & Wilson. Either will give the best of service and are guaranteed. A life guaranteed Machine for \$18.75

We carry a complete stock of Window Shades and can furnish you the best made -:- -:-We want your business and can promise you the best values obtainable in return -:- -:-

E. B. BLACK,

FURNITURE DEALER AND UNDERTAKER

TAKE TIME BY THE FORELOCK"

Is a trite saying and a very old one, but is just as "pat" today as when it was first uttered. There is no line of business in which it is more important than in the business of farming. The successful farmer of today must plan weeks and months ahead and we want to suggest that right now is none too early to be figuring on what you are going to require in the way of AGRICULTURAL IMPLEMENTS for the year 1906. We are already preparing to supply our rapidly growing trade, and we want to say to you that we are going to have a fuller, finer, more complete, more up-to-date stock of FARM IMPLEMENTS and MACHINERY than we have ever show. It will include a complete assortment of the JOHN DEERE LINE, together with some of the choicer things from B. F. AVERY & SONS goods, selected with special reference to the demands of this market. We are going to show you such quality of goods at such satisfactory prices, that when you see them you will not even think of looking elsewhere for what you want. Remember we sell the LEADER and SAMPSON WINDMILLS and carry a full line of CASING, PIPE, PIPE FITTINGS and CYLINDERS. We want the trade of every farmer in this community. We want your trade and we are going to get it, if good goods, right prices and a "square deal" will bring it. When you want anything in the HARDWARE LINE come to see us.

TRULY YOURS GARRISON BROS.

LIKES CALIFORNIA.

Former Herefordite Would Have all the Panhandle Move to the Imperial Valley.

J. Ray, Editor Hereford BRAND, Hereford, Texas.

my paper to this place.

the promised land, we want to bring tables. Now. our friends out of the land of bondage and see them walk beside the still waters and lie down in green pastures (which we have fourteen months of out of the year.)

We had quite a reunion of Texas people at our office yesterday. Mr. and Mrs. Lay of Amarillo, Walter Hamilton and Jesse McGuire, of Deaf Smith County, and a young County. They are all delighted with the Imperial Valley and will locate here. Hamilton said that the only reason that he could give for any one living on those bollies was because that they did not know any better. Said that he had rather have 40 acres here than a four section ranch on the plains of Texas. Mr. Lay had just been out on Mc-Kim's hog ranch and had seen a herd of two thousand hogs on lessthan a section of land. This ranch shipped fifteen thousand dollars worth of hogs last year off of this little piece of dirt. There will be four hundred acres of cantalouges planted at this place, and they will net the grower from one hundred to two hundred dollars per acre, and be out of the way by the middle of June, and if he wishes he can then plant Indian corn on this same land and make forty bushels to the acre. We can sell you such land as this at from \$20 to \$50 per acre, on easy terms. This includes a perpetual water right, and instead of wearing out your last pair of good pants at the knees praying for rain, you have but to go and raise your water gate and the Colorado river will empty her life giving fluid on the richest soil in the world and then you can step back and see things growdon't have to go away and come back the next day, but see things

jump up right under your very feet. To see the alfalfa fields now over knee high and in bloom makes A Former Missourian Tells of Prosa fellow wish that he was a horse so that he could get out in it and fill up El Centro, Cal., Feb. 24, 1906. and roll and roll.

Ray, my friends from Texas tell me that the impression prevails there Dear Sir and Friend :- As we are that "the Fullers are not satisfied now located in our permanent home with their move." This is a misat El Centro, you can in future send taken idea and we cannot think of how the idea orriginated. Of course Aten and I are now settled down we loved our friends there and still in our cozy little real estate office love them, but we are well pleased and are getting a very good list of with this country, and we intend to lands, and will soon be ready to retain our list of Hereford friends carry a good advertisement in your and add to the list these good peogood paper. Ray, we love you peo- ple here. Come out and see us and ple, and have your future welfare at | we will take the wrinkles out of your heart, and now that we have found old starved stomach with fresh vege-

> Your sincere friend, F. B. FULLER.

Our Public School.

To make a visit to Hereford's public school, one of an appreciative nature cannot but be pleased with the efficient work of the present corps of teachers that is to be clearly seen in the good order in the rooms, the perfect system of passing into and man named Parish of Armstrong from the building and the love and respect of pupils for those in control which is so manifest that a sympathetic harmony appears to pervade the school atmosphere.

Our teachers are doing good work, notwithstanding the unsatisfactory building and equipments and the extremely crowded condition of the

On last Friday afternoon, Washington exercises were held in the school. The songs, recitations, dialogues, decorations and board drawings were appropriate to the birthday of the Father of our Country and such exercises are sure to instil in the hearts of the pupils feelings of patriotism, that will make good citizens for the future.

Getting the inspiration of loyalty from the children's song of allegiance to our Nation's flag, we say. "three cheers for Hereford's public school teachers!"

Stimulation Without Irritation. In cases of stomach and liver trouble the proper treatment is to stimulate these organs, without irritating them. Orino Laxative thank the young men who enlivened Saturday. Fruit Syrup aids digestion and stimulates the liver and bowels without irritating these organs like pills or

pleasant to take - T. M. Coulson. Stationery at Smith's drug store.

ordinary cathartics. It does not

NOW A TEXAS FARMER.

perous Conditions in Panhandle.

Captain Harrison Trow of Hereford, Tex., a former well known farmer of the Eastern part of Jackson Co., Mo., was on today's market with a big string of Panhandle feeders. Just one year ago Captain Trow was here with five carloads of this same class of feeders, that topped the market. It was in the summer of 1901 that Captain Trow located in Deaf Smith county, and purchased 9280 acres of land which he still-owns. That was at a time when Panhandle lands were cheap, and before there was much of a move toward that country, which has since become a fine stock farming district. The land that Captain Trow bought at that time has a little more than doubled in value, which has added considerably to his wealth.

"We are now farming down there just about the same as I used to do up here in Jackson county," said Captain Trow. "The people have discovered that farming as well as stock raising can be carried on profitably there, and the two industries are combined. We are raising wheat, corn, Kaffir corn, oats and alfalfa. I have on my ranch 50 acres in alfalfa on upland ground, that is doing well and producing good crops of feed every year. I am raising good wheat crops every season, besides the oats, barley and other crops. There is a great deal of inquiry in that country for land, and many changes in ownership are occurring. This farming feature is bound to win, and is bound to benefit the country, as it will be a safer way to, manage things than the old way of depending on cattle alone from year to year."-Drovers Tele-

Card of Thanks.

The Ladies Aid Society of the Presbyterian Church desire to thank their many friends who contributed to make the social at Mrs. W. A. Witherspoon's a success. They enjoyed your presence, your genial good will and your financial assigtance. They desire especially to the evening with their music, thus con-

tributing to the success of the event. Sunday evening. The financial part of the program was very satisfactorily, the receipts nauseate or gripe and is mild and being \$18.81.

Presbyterian Church,

Our shelves are now being filled with the latest and nobiest designs in spring and summer Dress Goods and Waistings. It will interest you to visit our store and see a beautiful line of spring and summer goods. It will be our pleasure to show you. While in market we purchased some job lots for our bargain department that it will be to your interest to see. See our new line of Laces and Embroideries, also a beautiful line of Ladies' Neckwear. We are daily expecting a complete line of stamped Linens and Embroidery Patterns. We propose to make our stock the most complete ever before shown in Hereford. We want your business and promise to make it to your interest to trade at our store. Honest dealings and fair treatment will be our motto. Nothing misrepresented and all errors and mistakes gladly rectified. Again inviting you to our store and thanking you for past favors and soliciting a share of your valued patronage, we beg to remain

YOURS TRULY

Mount & Williams

HEREFORD, TEXAS

ARNEY NEWS.

W. D. Robinson was in Hereford

There was singing at Mr. Crum's

Owen Sanderson has returned from Denton county.

B. F. Holden has returned from a brief visit in Greer county. Mr. and Mrs. W. P. Gregory vis-

ited at Walter Donald's Sunday. Most all the farmers are busy breaking land preparatory to sowing

daughter, Evelyn at the college

Mr. and Mrs. Storm visited their

Wednesday. The school trustees were in Dimmitt Saturday looking after the school interests.

There were a number of prospectors in this community last week. One party came out Sunday in an automobile.

Horses for Sale.

I have several good work horses and mules, also several unbroke mules, which I will sell at reasonable prices. Apply to Graves, Elliston & Co.

BYRLE ELLISTON.

....THE

Hereford Nursery

IS PREPARED TO SUP-BLY YOUR NEEDS. MY ENTIRE TIME IS DE-VOTED NO GROWING AND STUDYING THE BEST VARIETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS. :-: :-: :-:

P. LANDRUM

For Sale. Two thorough bred Poland China service boars best, blood hines. J. J. 51-ft Myers 10 miles north-west of Here-



A POWERFUL

Kidney... Medicine

Cures Quickly and Permanently

Accept no substitute. Insist on having the genuine PRICKLY ASH BITTERS with the large figure 3 in red on the front label

SOLD EVERYWHERE

PRICE \$1.00 PER

T. M. COULSON, Special Agent

The Brand

Published Every Friday By J. RAY @ COMPANY J. RAY, Editor

Official Organ for Deaf Smit

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

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FRIDAY, MARCH 2, 1906

ANNOUNCEMENTS

[All candidates for County and District offices will be charged \$10 for announcements; for precinct, \$5, payable invariably in advance.]

For District Judge: J. N. BROWNING IRA WEBSTER Deaf Smith County.

For County Judge: W. H. RUSSELL. For County and District Clerk: W. M. COGDELL. J. H. KING. A. J. OLIVER J. W. ENGLISH

For Sheriff:

J. T. INMON. E. F. CONNELL. J. H. TURNBOW R. W. BAIRD

For Tax Assessor: J. W. FORD. C. E. EDWARDS. L. E. COBB

For County Treasurer: BERN H. SMITH. L. A. SIMPSON P. R. PURCELL CHAS. E. SMITH

Castro County

For County and District Clerk: EDGAR S. IRELAND For Tax Assessor: W. S. DIXON. For County Treasurer: S. I. LEE

Items From Boom.

J. B. McMinn is courting at the capitol of Deaf Smith this week.

Grandpa Roberson took the train on the 27th for Mississippi, where he will make quite an extended visit with his relatives and old friends.

Our young people had an entertainment eir friend, Miss Annie Smith, who is going to move with her parents to their new home near Dimmitt. They report 13 pair maids present and young men proportion.

R. L. Wilson and family spent Sunday night with their brother-in-law, Henry Weems.

report a heavy acreage planted.

J. P. Roberson and his son, Wylie, went to Bovina on business the 27th.

Little Gertie Roberson was quite sick a few days last week.

Boom is getting on a big boom. Among the many things that happened was last Sunday's east bound train left an immigra- new home in Elbert, Colorado, and a tion car under the control of the Panhandle and Pecos Valley Land Co.

Carriages came out from Hereford early Monday morning and they prospected our country south and left Monday eve. Results ances of the evening. not any.

Chas. and B. C. Roberson sold from their Dameron, Barcus, Vannoy, Misses 100 steers which they have on full feed of Greer, Turrentine, Dimmitt, Smith, crushed maize and kaffir corn, 24 head to a Roswell butcher. We believe from the appearance of the boys faces they did pretty Messrs Dameron, Barcus, Hawkins, J. B. R.

The best and cheapest hat in town is the Thoroughbred for \$3 at the Hereford Mercantile Co's. 2tf

HEREFORD TONSORIAL **PARLORS**

The liberal patronage which we are enjoying can be accouted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

... R. Bassham PROPRIETOR

A DELIGHTFUL FUNCTION

Miss Dameron Entertains in Honor of Mr. and Mrs. L. G. Dameron of Elbert, Colorado.

In the rough and rugged journey of life, how many times the traveler becomes foot-sore and weary. ... How often his day sun sets, and how often his pathway becomes obscure. The dreary wastes of life spread out before him. With listening ear and watchful eye, he searches for a little oasis in life's desert where the trees afford a bountiful shade, and where the waters come bubbling and sparkling forth to quench his thirst. The tired, and bleeding feet and the drooping head are now forgotten; for just ahead is a vernal spot where he can bask in the sunshine, and lie down to pleasant dreams. The pace is quickened, the form once more becomes erect, and the eye sparkles in anticipation of what is so near. Soon the spot is reached, and lo! it is all a mirage—a delusion. Nothing but the thorns of existence in the burning sands of life. Despondent, dejected, and almost ready to abandon hope, his keen eye again penetrates the distance, and this time he believes he is not mistaken, ethereal blue. Once more the effort is made and this ideal spot reached. All the past is now forgotten, for here is food for the hungry, and rest for the way worn traveler. All of life is not a desert, for now many bright and refreshing spots we find all along the way.

On Thursday evening, Feb. 22 beautiful home in West Hereford to cussed by Miss Syms, and extracts a party of young people of our city on the subject will be read by Mrs. in honor of her brother L. G. Dameron and wife who were on their Googer. "coming home" trip and bridal tour.

After happy greetings, and many Isaiah 6. little pleasantries from each to the other, conversational cards were introduced. This part of the evening's entertainment was very interesting P as many new ideas were brought out about "home," "your neighbors," "you," etc. After this, tables were prepared, and all engaged in the game of "Progressive this prove, that the clock on the McCracken. mantel told too soon . the hour of midnight. Mrs. L. G. Dameron Nazareth-Miss Maggie Argo. won the prize and Earle Thomas the boody. After this, and just before in the dining-room.

At different times during the evening Mrs. L. G. Dameron presided at the piano. Again, and again have the young people of Hereford had The rush of oat sowing is about over. We the opportunity of enjoying the hospitality of the Dameron home. and all feel that no one knows better how to make one forget the cares of life than Miss Mina Dameron.

After wishing Mr. and Mrs. Dameron a safe journey to their peaceful voyage adown the stream of time the guests bade all good night with many happy remember-

Those present were: Mesdames Talifero, Dameron and Griffith; Ray, Garrison, Boron, Thomas and McConnell.

Sluggish Liver a foe to Ambition.

You can not accomplish very much if your liver is inactive as you feel dull, your eyes are heavy and slight exertion exhausts you. Orino Laxative Fruit Syrup stimulates the liver and bowels and makes you feel bright and active. Orino Laxative Fruit Syrup does not nauseate or gripe and is mild and very pleasant to take. Orino is more effective than pills or ordinary cathartics. Refuse substitutes. T. M. Coulson & Co.

Christian Church Notice.

State Secretary J. C. Mason will preach at the Christian church Sunpay at 11 a. m. and 7:30 p. m. Morning subject, World Wide Religion. Evening subject, Things new and old. Miss Chapman has kindly consented to sing at these services which will be highly appreciated by the audience.

Engine Lost.

The one who borrowed the toy engine from the physical laboratory of the College will please return. same at once. Any person who knows where the engine can be found will confer a favor by reporting to the teachers.

Jr. B. Y. P. U. Program. The following is the Jr. B. Y. P. Program for Sunday March 11; Reading of minutes.

Collection. Subject—The last of five Plagues. Leader-Stanley Harrow. Scripture Lesson-First Psalm.

Song-Maude Dean and Mary Lee Ishmael.

Prayer-Emma Dean. The Sixth Plague upon Pharoah-Gen. 9:18-12-Earnest Cowart. The Seventh Plague upon Pharoah

-Ex. 9:18-35-Iva Argo. The Eighth Plague upon Pharoah Ex. 10:1-20—Annie Dean.

Song-Pearl Mount and Irene Williams:

The Ninth Plague upon Pharoah Ex. 10:21-29 - Lola Fuqua.

The Tenth Plague upon Pharoah Ex. 11:1-10-Mattie B. Murphy. Recitation-Verdie Buckner. Recitation-Charlie Weaver. Recitation—Chressa Dent. Recitation-Bessie Dean.

W. H. M. Society.

The Woman's Home Mission Society will meet in the Methodist church next Tuesday, March 6th, three p. m.

As a new year's work begins with but sees a beautiful lake of water of the March session, new members are urgently solicited.

The installation of new officers falling on next Tuesday, Mrs. Parker will read the Constitution and Bylaws for auxiliary societies, with special reference to mite boxes for baby roll and Florine McEachern Brigade members.

The March topic, Cubans and Miss Dameron was hostess in her Italians in the South, will be dis-Black, Mrs. Snyder and Mrs.

Bible study for the afternoon is

PRESS SUPT.

B. Y. P. U. Program. The following is the B. Y. P. U.

rogram for Sunday, March 11th: Subject-The Life of Christ: His Boyhood. Scripture Lesson-Luke 2:40-52.

What we know of the Boyhood of Jesus: Reading from Expository Dominoes." So entertaining did notes from quarterly-Miss Lena

> The Place where Jesus Lived: Solo-Miss Pattie Estes.

What we know from the customs the guest retired, punch was served of the times as to Jesus' life as a boy -Raleigh Hough.

Jesus' Religious Enthusiasm-Mrs. W. B. Park.

His Toil and Poverty-Miss Maude Higgins.

The Original.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson.

Methodist Church.

Preaching at 11 a. m. and 7:30 p. m. Special music. Quartette at morning service. Junior and senior leagues at usual hours. Sunday School at 9:40 a. m. Prayer meeting each Wednesday evening at 7:30 p. m. To all of these services you are cordially invited.

T. S. BARCUS, Pastor.

For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you.

THE HEREFORD PRESSING CLUB. Walter Orr, Proprietor. Well Drilling.

I have bought Mr. W. J. Driggers' well drilling outfit and am now prepared to put down your wells. If you need work in that line, see me at Hereford. Territory principally north and west of Hereford. BEN WRIGHT.

Paper Hanging.

For first class paper hanging you should see Comer Brothers. We have had long experience in the business and guarantee every piece of work we do. Telephone 155: COMER BROTHERS.

640 a bargain. See L. Gough 51-tf about it.

LOTHING



In Men's and Young Men's Clothes, you will find a good display of nobby designs that just arrived from the tailoring shops of Schwab St. Louis. These garments are identical with the finest products of first class custom tailors.

At \$15 and up we can supply you with suits that fit perfectly and are hand tailored throughout. In garments below \$15 we show exceptionally good values in many neat and desirable pat-

- In Children's Clothing we have a good display that will interest economical mothers.

In every way you will find our store the best place to fill your spring wants. An early visit will be greatly appreciated.

The Store for Style, Service and Saving

HEREFORD MERCANTILE CO.

What Do You Pay for Shoes?

NO MATTER WHAT PRICE YOU WANT TO PAY, WE HAVE A

PETERS' DIAMOND BRAND SHOE

TO MEET IT -- AND OUR REPUTATION IS BEHIND EVERY PAIR :-:

H. C. MYRICK

HEREFORD, TEXAS

Stock and Tools for Sale.

I have for sale at my place 1 miles north of town the following: 230 head stock cattle (high grade,) 13 horses, set farming tools, sulky, cultivator, two row planter, mower, 1 riding and 1 walking lister, binder, 1 acme and 1 section harrow, wagon and surrey and feed cutter, household goods, such as stoves, linoleum, furniture, etc. Refer to John A. Johnson for tools.

A. H. MORRIS.

Books to sell or rent at Mrs. R. 49tf S. Cowards.

Planing Mill Plant AND LUMBER

Belong to the firm of Snyder & Lacey, Bankrupts, and located at Hereford, Texas. Address

> J. W. STITT Trustee In Bankruptcy Fort Worth, Texas

President.

Cash and Exchange

Vice-President

Cashier.

Condensed Statement of

Western

HEREFORD, TEXAS at the close of business, Jan. 2nd, 1906

RESOURCES

Loans \$216,244.30 U. S. Bonds and Premiums 51,500.00 Banking House and Fixtures 5,600.00 Redemption Fund 2,500.00

71,224.51

\$347,068.90

LIABILITIES

Capital Stock \$50,000.00 Surplus and Profits (Net) 14,771.22 Circulation 50,000.00 DEPOSITS: 230,861.78 Cashiers Checks 15.90 Dividends Unpaid 1,420.00

\$347,068.90

BUSINESS JULY 1st, 1903 THIS BANK OPENED FOR

Deposits, January 1st, 1904 - \$51,300.62. Deposits, July 1st, 1904 - - \$55,959.21.

Deposits, Junuary 1st, 1905 Deposits, July 1st, 1905

\$90,016.08. \$104,628.68

DEPOSITS NOW

\$230,861.78

BILL HEAD

Dealer in Panhandle Farms, Ranches and HEREFORD CITY PROPERTY

We can furnish you some of the choicest bargains to be found anywhere in the west. The following affidavit shows upon what terms I propose to do business:

THE STATE OF TEXAS County of Deaf Smith

Before me, W. H. Russell, County Judge in and for said County, State of Texas, on this day personally appeared J. W. (Bill) Head who is to me well known, and who, after being by me duly sworn, deposes and says that he is in the land business for the purpose of selling land in the Panhandle of Texas on a commission of five (5) per cent and that he positively will not sell land for any amount above the list price.

J. W. (BILL) HEAD. Subscribed and sworn to before me this 8th day of February 1906. W. H. RUSSELL, County Judge

Deaf Smith County, Texas, If you have lands for sale or if you wish a bargain, see me.

THE LAND MAN

HEREFORD, TEXAS

-GROCERY-HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your businesss

M/GARNER THE GROCERYMAN-

ふとうとうとうらってってっ JOE CARTER

ELISHA CARTER

CARTER BROTHERS Livery Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

とうととうとうできている

Tierra Blanco Herefords

L. R. BRADLY

Write me or call at my

ranch, situated five miles

east of Hereford, on the

Tierra Blanca river.

A.BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983 Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

See W. M. Cogdell for all kinds of wall paper.

List your land's with Slade & Bassett at Amarillo, Texas.

Standard prices paid for old silver and gold at Vannoy & Ray's.

Call at Mrs. R. S. Cowards, if you want anything in the racket

just received at Hereford Mercan-

dentistry in Canyon City and Tulia after his interests. He will move this week.

We do manufacturing, all kinds of repairing, electro-coloring, Vannoy & Ray.

Fred Williamson, Jr., of the North Draw, was a business caller in the city Monday.

Bring your old watch case and have it refinished and made to look as well at new.

Big line of high-grade Elgin, Waltham and Hampden watches at the jewelry store. Our crrespondent, Walter Donald,

of Arney, was a business caller in

Hereford Tuesday. New line fine valencenes laces. ladies belts, street caps, ladies col-

lars. J. G. Callens. all kinds of instruments. Ten per

cent off. O. F. Smith druggist. Just received a beautiful line of look at them. Hereford Mercantile

count of a severe attack of the Mercantile Co.

spent Monday in Texico, the BRAND will spend a few weeks recuperating, editor going along to keep them out the doctor having been laid up with of trouble.

ington, was among those who purchased land near Hereford last week. Mr. Baeur also becomes a relatives in Portales the first of the permanent BRAND reader.

With the new year we expect to get out a new list of lands and Hereford property for sale. We would be glad to have your lands on the new list. C. G. Witherspoon & Son. •

Judge Jno E. Ferguson has opened an office in the two front rooms over the Dameron building, formerly occupied by Dr. W. E. Robertson. When the furniture is all arranged, this will be perhaps the neatest and most convenient individual office in the city.

on the XIT ranch west of Bovina on please the most exacting. last Saturday, extending over a

Better see L. Gough about it. tf Wall Paper-E. B. Black. Nice line of silverware and cut

glass at the jewelry store. The infant of Mr. and Mrs. R. L

Ball is seriously ill this week.

Mrs. Lester Weaver and baby are reported on the sick list this week.

We do electroplating, cohering, Roman finishing, etc. Vannoy &

J. F. Denton, the telegraph operator, has been given work north of Amarillo.

Miss Fronia Johnston is opening a millinery store in the front rooms of the studio.

Several members of the family of H. B. McKinley are reported sick this week.

The Hoosier drill is the best. Always found at D. R. Gass & Sons.

Fresh fish and oysters always kept on hand at the City Restaurant, C. S. Richards, Proprietor.

Mrs. E. M. Vanderburgh is confined to her room this week with an acute attack of rheumatism.

Ladies, come and see our new spring DRESS GOODS. Our prices tf reasonable. J. G. Callens.

A. H. Belo, president of the company which publishes the Dallas News, died Tuesday of meningitis.

Mrs. J. H Holland who has been dangerously ill for two weeks with pneumonia, is reported convalescent.

Wanted-Sewing, and will work out by the day. Sewing preferred. Some good values in embroidery Mrs. Florence Calloway. Phone J. W. Wasson of Cleon, Iowa,

Dr. Wm. Harrison is practicing was in the city this week looking here about June 1st.

H. R. Putnam, editor of the Trumpet at Texico, was called to Hereford Tuesday as a witness in the Talley forgery case.

The grippe is a common complaint among Hereford people now days. Nearly everyone seems to be more or less effected by the malady.

Dr. J. J. Hanna, specialist on diseases of the eye, ear, nose and throat of Amarillo, will be in Dr. Estes office Friday, March 9. 3-2tp

Buttons, pins, needles, thread of all kinds, hooks and eyes, hairpins, handkerchiefs, hose, laces, towels, napkins at Mrs. R. S. Cowards. 1-4t

E. W. Hilburn, who resides a few miles south of town, was a pleasant caller at this office Wednesday to I am Lyon & Healys agent for become a permanent BRAND reader.

Reliable watch repairing. We have had experience on everything from the nighest grade Swiss watch dress goods. Come in and take a to the Ingersoll. Vannoy & Ray.

Gentlemen if you want a tailored made suit and a guaranteed fit, come B. Barnard was detained from his in and look through our samples. store several days this week on ac- We have a swell line. Hereford

Dr. and Mrs. W. J. Rogers left W. G. Ross and T. M. Parmer this week for Marlin, where they the grippe for a week or more.

J. U. Williams, one of Texico's Mr. and Mrs. G. W. McMillion leading merchants, was in the city who recenty purchased the Ward several days this week attending ranch north of town were pleasant court and meeting old-time friends. callers Saturday. They will here-Joseph T. Bauer of Seattle, Wash- after read the BRAND and Dallas

> Misses Ola and Leo Scott visited week. They went from there to their former home, in Arkansas, where they will visit for several

Dr. Albert J. Caldwell, the ear, eye, nose and throat specialist of 47tf Amarillo, will be in Hereford March 2nd and 3rd, 1906, and will be. glad to meet all those needing his services at his office at T. M. Coulson's drug store.

A. J. Lipscomb returned Sunday from St. Louis where he spent 10 days purchasing a complete assortment of spring and summer dry goods and clothing Mr. Lipscomb A disastrous prairie fire broke out says his selections cannot fail to

S. A. Crandall of Sanger, spent scope of country several miles long the greater portion of last week by as many wide. It required con- prospecting in the vicinity of Here- size somewhere in Hereford or on siderable fighting to control the ford. Mr. Crandall has purchased the road two miles worth of town. flames and prevent their spreading ranch property, which is reported. On the watch pin was engraved W. to more extended quarters of the big elsewhere in this issue, and will W. to S. S. Finder return to this move here at an early date.

BREAD

BEEF

Vegetables

and everything else to

be had by a first-class

grocery store atmen

Jno. A. Johnson's

Our constant endeavor is to please all who trade at our store, for we realize that a pleased customer is the best advertisement any business man can have. With this in view, we refrain from all On the misrepresentation. other hand, our policy is to keep the very best merchandise which money can buy and satisfy ourselves with a living profit. If you will make our store your trading place for 1906, we believe that our fair, square way of treating or recomers will convince you that we are worthy of the splendid business which is being given us. :-: :-:

Yours for business

DIMMITT, TEXAS

AMARILLO TEXAS All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.

GEO. W. DALE, Local Agent

We restore and make new, old jewelry, watch cases, etc. Vannoy

The Hoosier drill is the best. Always found at D. R. Gass & Sons.

Lost-A gold filled watch, ladies'

ARE

Are you interested in getting just what you want in GENERAL MERCHANDISE. COAL, LUMBER. **COTTON SEED CAKE** and everything else used on a farm or ranch? If so, you will never be disappointed at our store. Our stock in all the above lines is complete and our prices can't help but interest you. Come to see us. :-: :-:

Bovina Mercantile Co. Bovina, Texas

First Class

Ours is the most up-to-date transfer ever put on in Hereford. If you need the proof, give us a trial and be convinced. 'Phone 87.

W. T. SMITH Proprietor

Concrete Stone THERE'S MONEY IN IT

We equip complete plants or furnish individual molds. "The Crouch System" fully covered by United States Patents. No iron or wood pallets.

The Crouch System Stone Machine Company WICHITA, KAN. JAMES T. HICKS, Sec.-Treas, and

PHOTOGRAPHS SPECIAL RATES

Attorney, Schutz Building

M. M. MAJOR Photographer

NEXT DOOR TO RACKET STORE

All Work Guaranteed

IMPRESSIONS CHANGED.

Miss Ethel MacDiarmid of the Panhandle Christian College Writes Interestingly about the Plains in "Texas Missions."

"Fresh from a locality where hills vise above hills, where roads curve and twist in tortuous routes, where long lines of elms and maples shade our streets, the first glimpse of the plains of Northwest Texas gave us a distinct shock of disappointment. It was not that we did not know plains were flat and treeless; it was simply that our imagination had, somehow, failed to grasp the picture that stretched before us that first morning our feet touched Texas soil. Not a tree in sight! Not a single rise of ground to break the monotony of the landscape! Only miles and miles of level prairie land, brown and bare and dusty under a blazing September sun! And the wind—how it blew! we felt sure that first night that it was merely a question of time until the house, which, to our affrighted imagination, resembled, in its rocking, the traditional cradle in the tree top, would crumble and crush like an egg shell.

Altogether, we may confess that our thoughts during these first few weeks strayed back somewhat regretfully to the Ohio hills. But we have been here five months now, and we are somehow seeing things with other eyes. We find that there are times when we forget to sigh for trees and to bewail the absence of hills. There are times, too, when we even forget to grumble at the winds which sweep tempestuously around the corners of the college dormitory, for we have found that they leave health and buoyant spirits in their

"We scarcely remember when it was that our point of view began to change. Per-haps it was in the fall as we sat evening after evening out upon the college steps-the wind gone down (for it does go down, sometimes) and the level prairies transfigured in Dalhart. a blaze of light. We think we have never seen such sunsets as these, such a glory of crimson and purple and gold in a flaming sky. Surely we have thought sometimes, the college Tuesday. "heaven lies just beyond the clouds."

"Gradually, too, there has grown upon us, as we have had time and opportunity for observation, an ever increasing sense of the college Tuesday and Wednesday. magnitude of things out here. Figures make little appeal to the imagination and when we were told that one acre of ground were not particularly impressed, but when, one day, we drove through a ranch of 96, 000 acres, when we saw 6000 head of cattle grazing within its limits, we saw a train moving across the horizon eighteen miles away-we drew a long, deep breath and began to have a faint conception of the bigness of the country in this part of the world. Then, as we stood on a rising knoll of ground and gazed north, south, east and west across the wide stretch of plains, white with Christmas snows, we felt something of the same sense of illimitability that a man feels when he stands upon a cliff and gazes far out across the wide stretch of sea. Sometimes, when the air is particularly clear and the sky particularly blue, we have the sensation of being upon a high tableland, and around about its base lies the sea! The wind blowing across our face, cool and bracing, brings to our nostrils the very smell of the salt sea water. Then it is that the plains country seems finest to us. The breath of the wind, the cry of the wild geese, the infinite tender blue of the sky, the sense of being 3600 feet above sea level, all work in us an exhilaration like that of old wine. We are glad we are alive; we are glad we are in the world, to fight, and fail perhaps, but always to fight. Success or failure what does it matter-but life, life and the glory of the fight. That is enough."

C. W. B. M. Program.

To be held at the dormitory Mar.

Leader-Mrs. Kibbe.

our needs and opportunities.

Business period.

Offering.

Bible Lesson-Matt. 7:20-38.

Prayer that our Medical Missionaries may be teachers of Christ. The organizations comprised in

Wright.

ing power-Short talk-Mrs. Talia-

and Mrs. Wheeler. Roll call Let each number re and Grayson Bell and wife.
spond with some fact about medical Modern Woodmen Orga mission work.

Hymn. Prayer.

Threshing Notice.

My threshing machine is now in why you should grow a crop and let and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain societies in America. thrashed will cut the stalk as close to the head as possible as it can bemore easily handled. Apply to 33-tf J. J. WARD.

Dog Lost.

Black and tanned hound slut. parties: Any information about same should Subscribe for the BRAND, \$1.00. be reported to this office.

We Must Lead in the Sale of GRAIN, FUEL OIL, HAY,

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE. WITH US WHEN IN NEED OF ANYTHING IN OUR LINE WHETHER YOU BUY OR NOT

YOURS FOR BUSINESS

WILLH. HINES

COLLEGE NOTES

J. C. Mason returned Tuesday from a week's trip to Amarillo and

Mr. and Mrs. Theo. Cochell, of Umbarger, visited their son, Ira, at

Mrs. T. J. Grady of Texico, visited her cousin, W. G. Bush, at the

Miss MacDiarmid will begin rehearsals for a second performance would produce two tons of kaffir corn, we of "Breezy Point," the play which scored such a success last fall. Full announcement of cast and date will be made next week.

> The arrangements are being completed for the debate with Amarillo Academy. The debate will take place in Amarillo about the middle of May. The question "Resolved that Cuba should be annexed by the United States" has been submitted by Amarillo, and the Faris Society will decide immediately on sides.

The debate before the Faris Literary Society last Friday evening made one of the most interesting sessions the society has ever held. The greater experience of the affirmative speakers won the debate, but the college debaters showed themselves speakers and debaters of ability. The college team, Elmer Dameron and Earl Gough have the natural qualifications for a well balanced, effective debate team, and. with fair experience and training, will win victories over any team in their class.

"Skeeter Fleet Party."

On February 22, the crowd known Subject-Medical Missions and as the "Skeeter Fleets" gathered at Missionaries, our work in this line, the residence of Mrs. W. B. Robinson where they enjoyed a very pleas-Hymn-I've a message from the ant evening. Various games were indulged in, such as Shoot the buffalo, Snap, Four-in-the-middle. Flinch, Bunco, and several numbers of music were rendered by a few of those present. Those who enjoyed the evening were; Misses Birdie Williams, Maggie Eubanks, Maggie our children's work-Miss Beulah Argo, Margaret House, Roxie and Luna Witherspoon, Kate Davidson, The use Jesus made of his heal- Ella Laughery, Nell Wyche, Mary Tygrett and Beulah Head; Messrs Fore, Webb, Cochell, Witherspoon, Review of the article-Mrs. Wells J. and E. Carper, Hill, Hubbard, Cloyd, Gough, Argo, Smith, Easley,

Modern Woodmen Organize.

H. D. Adams, Dist. Deputy H. C. for the M. W. A., was here Tuesday evening and completed the organization of a local camp. The principal officers elected were L. A. Stroud. order and I am ready to begin counsel; R. P. Brazil, advisor; C. threshing this year's kaffir and E. Smith, Banker; C. L. Sullivan, maize crops. There is no reason clerk.

There is every indication for a it go to waste: Have your kaffir bright future and a rapid increase in membership for this camp. Merit has made the organization one of the strongest fraternal beneficiary

Dissolution Notice.

Hereford, Texas, 2-12-1906. The copartnership hitherto existing between E. F. Connell and W. G. Stanford under the firm name of I lost my dog while in Hereford Connell and Stanford is this day dislast week described as follows: solved by mutual consent of the two

E. F. CONNELL, W. G. STANFORD.

What we Want

We want every citizen of Deaf Smith and Castro Counties to buy their drugs from us during the year 1906. Our stock of drugs and drug sundries is among the most complete to be found in West Texas. Every department of our business will be looked after by men of experience and we guarantee the very best of service. In this connection, we desire to express our thanks for the very liberal patronage of the past year. Remember that you will always receive a hearty welcome at our store, Yours for Business,

T. M. COULSON

NOTICE

mannamannamann

One of our firm is the least groceryman in town, but we get our Salt, Flour and Feed Stuffs by the car load. We do our own work and own our own building. Therefore, we defy competition. Give us a trial :=: :=:

STATES OF THE ST

BARNARD &

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. 'Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

> C. P. ARTHUR PROPRIETOR

INO. P. SLATON ATTORNEY - AT-LAW Office over T. M. Coulson & Co. Hereford, Texas.

W. E. ROBERTSON

DENTIST Special attention given to diseases and de-formities of the mouth. Prices governed by services rendered. Office at Hereford Den-tal Parlors in the Dameron brick building Hereford, Texas

Wiherspoon

W. Claude Wiherspoon

C. G. Witherspoon & Son Dealers in Panhandle Lands Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union

GRAVES & ELLISTON

Land Co.'s Lands

REAL ESTATE, LOANS, INSURANCE No deal too small to receive our attention Hereford, Texas.

H. H. Hawkins C. L. Davis C. B. Oxendine HEREFORD REALTY COMPANY DEALERS IN City, Ranch and Farm Property Hereford, Texas.

Personal attention given to all business entrusted to us.

HARVEY CASH REAL ESTATE DEALER AND ABSTRACTER

A complete abstract of title to Castro county lands. Dimmitt, Texas

BARTON & MILLER

REAL ESTATE AND LIVESTOCK Hereford, Texas.

> W. B. BOYD Attorney-at-Law

OFFICE WITH BARTON, MILLER CO. Hereford, Texas

C. F. KERR

Dealer in Real Estate and Livestock

Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents : : : : :

DIMMITT, TEXAS

GEO. W. BARCUS

ATTORNEY-AT-LAW

Hereford, Texas

Office in Western National Bank building

L. GOUGH

GENERAL IMMIGRATION

NOTARY PUBLIC

Hereford, - - Texas

DR. C. W. McFARLING

PHYSICIAN AND SURGEON, Office at Smith's Drug Store

Hereford, Texas

Residence Phone No. 138

C. E. DAVIS D. C. BORUFF A. G. BELL HOME-SEEKERS' LAND CO.

PANHANDLE FARMS AND RANCHES

Hereford, Texas

FOR XIT LANDS

F. W. WILSEY, 148 Market St.,

Chicago, Ill. or E. F. CONNELL, Hereford, Texas

Opera House and three lots at a house and fixtures cost. Terms. Corner public square.

WILL H. STONE,

If you want flower pots, call at Mrs. R. S. Cowards.

For fine monuments, see I. H. Calloway, Hereford, Texas. 12tf cheap at Mrs. R. Cowards.

The Western National Bank now has money to loan on real estate. If at Smith's Drug Store.

Ladies' belts at 25 per cent off at the Hereford Mercantile Co's. store. finish work. Vannoy & Ray.

J. L. Crum of Arney was among office Wednesday.

For fresh breads, call at the City Restaurant, C. S. Richards, pro- stringed instruments at Smith's drug

Furniture and shoes repaired at Avenue.

J. R. T. Bassett was in the city Tuesday selling Deaf Smith County lands to his friends.

Just received, a new line of shirts at the Hereford Mercantile Co. Come and take a look.

Geo. M. Thompson of Alvord ar-J. D. Thompson, north of town.

I have the only handmade stock your wants. Come and see them. difference. 'Phone 141. Canterbury.

A. P. Eaton, one of Castro's commissioners, spent Tuesday in the city, going to Amarillo in the afternoon on business.

I have purchased the City Restaurant from S. B. Feemster and request all my friends to call on me when you get hungry.

J. A. Fox came in from Mangum, Oklahoma Territory, the first of the week to make arrangements for moving his family to Mangum.

Murchison & Thompson this week sold 225 3-year-old steers to Robins Bro's, of Eureka, Kansas, at \$33 around, delivery to be made April 25th.

If you wish the best short order meal in Hereford, you should call on C. S. Richards at the City Restaurant. Remember he gives your this week and will likely make this money's worth.

Men's and boys' 35cts 4 in-hand ties until Monday night 15 cts each. J. G. Callens.

If you want to buy or trade for the best sewing machine in the world, call on Ralph Barnett. He is special agent for the Singer. Some interesting propositions to make. tf

J.S. Jones left Tuesday for Topeka, Chicago and other northern points in the interest of the firm of Murchison/Thompson & Co. He will return on next week's excursion.

I want your cabinet work. Sixteen years in the business. Seven years in Hereford. Bring your broken furniture to my shop at the Hereford Lumber Co's. yard. I will make it O. K.

Mrs. J. A. Kirkpatrick called at this office Tuesday to have the BRAND changed from Hereford to Olton, to which latter place they have moved. Mr. Kirkpatrick now doctor is not suprised at the rapid has charge of a ranch in Lamb coun-

Chas. Havenhill and family arfrom Iowa this week and have moved to the W. G. Roberts place in College addition. Mr. Havenhill recently purchased a half section of land four miles south of town and Texico. Mr. Dale tells us that he intends putting same in cultivation. is rapidly training farmer and ex-

Don't buy until you see BRAND editor to visit his Mexico our new line of men's, plantation. women's and children's shoes and slippers. J. G. the Mauk residence and moved here Callens.

closed the following land deals this ger. He will begin this work as week: section 39 of Western Union pastor of these churches, and proland east of town to E. F. Connell bably of the North Draw church, in at \$10; section 87, block M-7 situ- March. He promises to be a very ated north of town to S. M. Woods helpful addition to the Baptist of Modena, Missouri; J. M. Coffin's forces in this Association. 2430 acres 16 miles northwest of town to T. E. Shirley.

The last named deal was made by C. G. Witherspoon and L. Gough.

have moved here from Canyon City, der jumped the track and occasioned Mr. Rogers having been appointed some little excitement among the Bargain. Will sell all for what telegraph operator at this point. passengers by the rather sudden They will occupy the residence of stopping of the train. Fortunately Dr. and Mrs. W. J. Rogers during no damage was done save to the their absence from the city. The company's road bed and soon the BRAND is glad to see Mr. and Mrs. steam horse was again on the track Sign Painter. Rogers move to Hereford.

Bargains in men's shirts at Cal-1-4t lens.

School supplies of all kinds and

New supply of tablets and Sundries

We do rose, Roman and satin

Geo. W. Barcus returned Monday the business callers at the BRAND from a brief professional visit to

> Ten per cent off from list on all 3tf store.

HARNESS-strictly hand-made. T. A. Cowart's shop on South Dewey The very best, quality first. Can-It terbury.

> Call and see our fine glassware, tinware, chinaware, and enamelware. Mrs. R. S. Coward.

Mrs. Jacob Buttram is visiting her daughter, Mrs. A. H. Morris, at the ranch this week.

· We are the only first class jewelrived Wednesday to visit his cousin, ers and engravers in this part of the state. Vannoy & Ray. Wanted-To trade a \$300 piano

saddles, the very best. I know for Hereford property. Will pay Over coats and winter under wear,

> 25 per cent off at Hereford Mercantile Co's. store. Last call. John Droke of the firm of Garner & Droke of Texico was a witness in

> district court here this week. We learn that Miss Helen Jones has accepted a position in a millinery

store at Hugo, Indian Territory. I have some nice shoats, also two Poland China boars about 5 months

old for sale. Henry Von Lienen. 1: H. C. Myrick returned Tuesday from Irene, where he was called to attend the bedside of his brother.

We have just received a swell line of mens dress shirts. Prices are right. Herefore Mercantile Co. 2tf

Harmon Beach and family arrived from Ada, Indian Territory, 2tf their home.

T. L. Crews, who has served this county as deputy surveyor for the past year, was in from Gomez this week on business.

B. M. Hester, Byrle Elliston and Claude Norton have been on a prospecting tour in various parts of New Mexico this week.

Ira T. Blakely of Rrinceton, Missouri, called at this office before leaving for his home Saturday. Mr. Blakely purchased property here but is undecided as to moving his family hither.

Ed Wilkinson and Ed Woodall, Hill county capitalists, spent Wednesday and Thursday in the city looking after their interests. These gentlemen have a seven-sec-2tf tion ranch northwest of town, which they value very highly.

Dr. J. J. Williamson arrived from Cleburne this week to look after his ranch interests in this county. The development which is going on in this country as he has witnessed similar changes in other portions of

Mr. and Mrs. Geo. W. Dale are spending the major portion of their time at present on their claim near tends a standing invitation to the

Rev. Uel J. Fox, who purchased 1t in January, has been called to the pastorate of the Baptist churches of C. G. Witherspoon and son have Dimmitt, Summerfield and Umbar-

What came near being a serious wreck occurred between Bovina and Texico Monday on the west bound train which was going at full tilt Mr. and Mrs. Fletcher Rogers when both sets of trucks of the tenready for another race.

OUR GROCERIES

We take a special pride in the Groceries which we sell, first, as to quality and secondly as to the fact that we never allow a surplus of goods to accumulate in our store and thus become old and unfit for use. We also pride ourselves on the fact that everyone of our customers always gets value received for every collar he spends with us. We are always,

YOURS TO PLEASE

CARDWELL BROS.

Telephone No. 1

FERGUSON

Grain * and * Coal

Sole Agents for the Celebrated "Nigger-he MAITLAND COAL

Highest & Prices & Paid & for & Hides

The most centrally located Will handle a full line Wagon Yard in town . of Field Seeds

YOUR PATRONAGE IS SOLICITED

BURTON-LINGO CO.

We have the most complete stock of Lumber, Sash, Doors, etc. that has ever been shown in Hereford. We want your business. See us for prices before you buy; it will pay you. -:- :-: :-:

YOURS FOR BUSINESS BURTON-LINGO CO HEREFORD, TEXAS

R. H. NORTON

Breeder of Registered Hereford Cattle and Berkshire Hogs

Kas on his selling clothes, forty head of richly bied Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left oh, then, Mr. Moneymaker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

R. H. NORTON,

OF HEREFORD

FALLWELL & SONS

Hay, Salt Grain,

AND FIELD SEED Bois d'Arc Posts

Cash for Rides International Stock and Poultry Food

Wagon Yard - Connected

YOUR PATRONAGE SOLICITED

City Barber Shop IN BRICK BLOCK NEAR DEROT

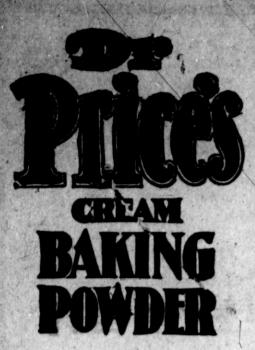
George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction? Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD. TEXAS



Improves the flavor and adds to the healthfulness of the food.

Dormitory to be Painted.

Arrangements have been definitely in our midst. made for applying two coats of paint to the exterior of the dormitory as soon as the weather will permit. are up the road for more supplies this week. Committees have been appointed to let the contract or do the work by best, and the money is already in the bank to pay for the work.

This is a much needed improvement and one which will very materially add to the general appearance of the college property.

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exact-

Remember That We Do General Repair Work

CANTERBURY

E. B. Orr The Corner Groceryman

At C. E. Edwards stand sells THE GLOBE FLOUR, put up at Blackwell, Oklahoma. Every Sack FULLY GUAR-ANTEED. Call and Investigate its claims. عر عر عر عر عر عر عر عر

E. B. Orr

I. L. BUTT THE PAINTER

would be pleased to figure with you on painting your residence. have painted a number of residences in Hereford and refer you to the owners as to the character, of my work. Hunt me up and I will do the rest.

THE PAINTER

Items 'From Hart.

Whooping cough is very numerous in our community and it is going very hard with

days. No fatilities, only a few that have died with black leg.

Our part of the moral vineyard is coming to the notice of those eager to invest. Anderson Bros. have sold their ranch to some northern buyer at a satisfactory price and "will leave to parts unknown" about the first of May. We are very sorry to lose these good neighbors, but our loss is a gain to some other locality. May prosperity ever crown their pleasure.

F. C. Holder also sells his ranch and will move to Clay county tometime in March. We hope to have new neighbors who will try to make as good citizens as those who

Sowing oats and general farming is the order of the day and our people want to be times and the stimulation of fewer cattle and better ones will ever make us happy and

We have plenty of room for the energetic man of means and will gladly welcome him

Msyhew Bros., who are feeding about 500 head of yearlings near Running Water

Thorton Jones, the Hereford man, is moving his family who have been in Here-ford for some time attending the school, day labor as in their judgment seems back to his ranch near Running Water. Thorton is an up-to-date rustler and doing well along the thoroughbred line. See him if you want someteing good.

We like a "whole lot" of being behind the times and living in the "back woods." Yesterday while we were taking our ease and dreaming of the great pleasure the future might have in store tor us, we were much disturbed, but delighted to see the automobile of Mr. William's speed along easy street on his way to Plainview. He 2ttwas making about 20 miles per hour. While in town he quenched his thirst and had many pleasant things to say about our country Who Mr. Williams is or his business (?) was never questioned but we will be pleased to see him down this way often. T. W. H.

BOVINA ITEMS

Chas. Warren of Three Oaks, Michigan is looking after his interest, the Y. L. ranch this week.

B. P. Abbott made a business trip up the Denver road to Channing, Dalhart and other points this week.

Born to Mr. and Mrs. Henry Barry on last Sunday night a fine boy. Mother and

a little longer visit next time.

John James came in from his ranch Tuesday driving two yoke of oxen after supplies. John seems to know his business, with the

long whip as well as ranching. Mr. and Mrs. C. P. Arthur of Hereford were visiting their brother C. W. Arthur at

the want land farm Saturday and Sunday. Norman Wilson is on a courting trip at Hereford this week.

The Bovina nimrods were out a couple of days this week. Ask Messrs Oliver and Wilson for particulars. They know the 51tf

B. B. Curtis foreman of the Lone Starranch was in town on business Wednesday.

Christian Endeavor Program.

Following is the Christian Endeavor program for Sunday, Mch. 4: Topic-What is true happiness? The worldly idea; the Christian

Leader-Elmer Dameron.

Scripture-Luke 6:20-26; 1 John 1:12-17; 2 Cor. 6-10; Phil. 4:4-7. Prayer.

Song. Show how self-gratification differs from joy .- Maud Miller.

Benediction.

Picture the happiness of soulrinning.-Mrs. Ralph Barnett. Tell how Christ gives happiness.

Minnie Tygret.

Duet—No. 207—Mrs. Barnett.
and Miss Tygret.
Roll call—Members will all please respond with a verse.

Wall Paper.

I will have a complete line of wall paper in stock. Also call on me when you wish paper hanging done: 52-4tp . C. M. McGHEE.

Church Notice.

We are requsted to announce that Is now located in the city and Rev. W. G. Keiry will occupy the pulpit at the Presbyterian church Sunday morning and night.

List Your Lands.

If you want your lands to move list them with the 51-tf HEREFORD REALTY CO.

City Election. -

Judge Russell has set Tuesday, the election for incorporation.

Send the BRAND "back yonder."

Friday Evening's Debate.

The general public was well entertained at the college chapel on last Friday evening, the chief feature being a joint debate between James Hughes and Earl Wilson, We are having some real nice March representing the public school on one weather and the old cow seems to be enjoy- side, and Elmer Dameron and Earl ing life with plenty of feed and warm sunny Gough, representing the college on the other.

> The subject, "Resolved, That a protective tariff would better conserve the interests of the Republic than the adoption of a tariff for revenue only," was well represented on the affirmative by the public school and the negative by the college, the decision being given to the

> > Steam Plowing.

Is a success with a Reeves special plow engine. Will do more and better work with less fuel than any on time with another big crop. With plenty engine built. Also separators for of grain and forage we are a prosperous kaffir, maize, wheat and oats. people. We have no complaint of hard Sample machine on hand. Write cr 1-4tp

AMARILLO MACHINE WORKS. General agents, Amarillo, Tex.

Dairy Notice.

We can now furnish the public with fresh milks, cream and butter on short notice. Our wagon makes the rounds each day. If you have not been a regular customer of the dairy, give us a trial and we will do our best to please you.

Yours for air treatment, LESTER WEAVER.

Notice to Farmers.

I have a large supply of the best grades of seed oats, barley and speltz on hand and shall be glad to supply your wants in these lines. C. C. FERGUSON.

Notice.

All those owing the SINGER SEW-ING MACHINE Co., either lease or note will kindly call at my store and settle same.

RALPH BARNETT.

Horses for Sale.

I have several head of good horses which I am offering for sale at a bargain. See them at my wagon

C. C. FERGUSON.

Grain For Sale.

We have for sale at our ranch two miles east of Dimmitt, seventy-The long Brand man gave us a call Mon-day eve. We would like for him to give us 47tf B. T. BELL & SON.

Horses for Sale.

I have a good 3-year-old horse, also a mule of the same age for sale. Both gentle to work. Apply to BYRLE ELLISTON.

Turkeys Wanted.

I am in the market for all the turkeys you have to sell. See me at C. C. Ferguson's grain store. CLAUDE NORTON.

Horse for Sale.

If you wish a gentle buggy horse, I can supply you. See me at once. CLAUDE NORTON.

Public Notice.

Dr. Harrison, the dentist, will be absent from his office Monday's and Tuesday's of each week.

A Bargain for you.

In second hand double disc plows. WALTER DONALD.

Arney, Texas. I am now in the market for fence

contracting and would like to figure with you on constructing your pasture fence. M. H. Lile. The greater portion of this week

in the district court has been spent on the Tally forgery case. On the first indictment, he was given two years and on the second, three years in the penitentiary.

Barton, Miller & Co. report sales of realty as follows this week: the Reilly section north of town to a Mr. Sears who has moved from Missouri, sections 15 and 16 east of town to Crandall and Webb of Denton Co.

C. G. Witherspoon and son have sold their fire insurance busines to Bern H. Smith who will continue the business with offices at the same place. Bern is a young man of splendid business qualifications and will doubtless have a nice insurance

The eight-week-old baby of Mr. and Mrs. E. F. Eddington died on Wednesday night of this week of catarrhal trouble of the bowels, interment taking place at the city cemetery Thursday afternoon. The March 27, as the date for holding BRAND extends sympathy to the bereaved parents.

Subscribe for THE BRAND

Do Not Neglect a Cold.

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding colo; thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANCES?

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES

Consumption, Coughs, Colds, Sore Throat, Asthma, Croup, Whooping Cough, Bronchitis, Hoarseness, Sore Lungs.

EVERY MOTHER SHOULD KNOW THAT BALLARD'S HORE-HOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE CROUP AND WHOOPING COUGH.

MRS. CALLIE LOCKBAR, Coldthwalte, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of." Best Remedy for Children. Every Bottle Guaranteed. THREE SIZES: 250, 500 and \$1.00. BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.

> SOLD AND RECOMMENDED BY O. F. SMITH, Druggist

FOR

Gents' Furnishing Groceries Implements Lumber Coal Building Material Cotton Seed Cake See Us

LAIRD-HERRING MERCANTILE BOVINA, TEXAS

PANHANDLE CHRISTIAN

Hereford, Texas

Correlated With Texas Christian University

A thorough school for boys and girls wishing a wellrounded education. Our courses of study are complete and well arranged. The mid-winter terms begins January 1st, 1905. Won't you be one of our number?

A. C. ELLIOT, President.

"COMMON SENSE"

Everyone knows that a drink of good clear water, daily, for stock helps them. Then, in place of the old mud hole you have for your poor cows to wade into to drink from why don't you put in a tub that is guaranteed not to leak nor fall to pieces. The time is near when a mud hole on the place is sure to be a death trap for some weak animal you have, so now is the time to avoid it

FOR TANKS AND TUBS SEE

BELL & COPES