

# The Hereford Brand

Vol. 6

HEREFORD, TEXAS, MARCH 16, 1906

No. 5

DON'T FAIL TO READ THE ADVERTISEMENTS OF OUR BUSINESS MEN

J. L. FUQUA, President

C. W. DODSON, Cashier

## The First National Bank

Of HEREFORD, TEXAS

Capital Stock \$50,000.00

Surplus and Profits \$9,218.49

THE HEREFORD NATIONAL BANK has become THE FIRST NATIONAL BANK of Hereford, Texas, with increased Capital Stock and change in Directory.

Owing to the natural development of the country which means an increase in the volume of our banking business, we have for sometime felt the necessity of making a corresponding enlargement of our facilities for taking care of the business of this section of the country. The result of our deliberations is that our capital stock has been increased from \$25,000 to \$50,000.00 and the name of the institution has been changed from The Hereford National Bank to THE FIRST NATIONAL BANK of Hereford, Texas. We expect to increase our circulation to \$50,000.00 at an early date and are in a position to extend to our customers and friends every courtesy consistent with safe and conservative banking.

The directory of THE FIRST NATIONAL BANK which is composed only of men of recognized business ability, now stands as follows: J. L. Fuqua, R. J. Kibbe, L. Gough, C. W. Dodson of Hereford, and W. H. Fuqua, of Amarillo, Texas.

At an early date it is our intention to erect a two-story brick or stone building on our present location in order to meet the growing demands, and better facilitate the handling of our rapidly increasing business.

We wish to call attention to the following statement of the condition of THE FIRST NATIONAL BANK at the close of business February 16, 1906:

### CONDENSED STATEMENT OF THE FIRST NATIONAL BANK OF HEREFORD, TEXAS at the close of business, February 16th, 1906.

RESOURCES		LIABILITIES	
Loans and Overdrafts	= \$113,962.19	Capital Stock	= 50,000.00
U. S. Bonds and Premiums	12,968.75	Surplus and Profits	9,218.49
Banking House and Fixtures	4,265.34	Circulation	12,500.00
Other Real Estate Owned	= 11,481.37	DEPOSITS	184,727.12
Redemption und	= 625.00		
Cash and Exchange	= 113,142.96		
	<u>\$256,445.61</u>		<u>\$ 256,445.61</u>

The Hereford National Bank has prospered from the day of its organization and the directors take this opportunity of acknowledging their indebtedness to the general public for the active part which they have taken in making its success possible. Our institution has ever availed itself of every opportunity of advancing the material interests of Hereford and this particular section of the country and the policy of THE FIRST NATIONAL BANK in the future will be a constant and continued effort along the same lines.

If you have not hitherto carried an account with us a trial will convince you that THE FIRST NATIONAL BANK is the bank "of the people" and that any business entrusted to us will always receive our most prompt and careful attention.

It shall be the policy of THE FIRST NATIONAL BANK at all times to look after the best interests of its customers and friends in Deaf Smith and Castro Counties and surrounding territory.

Remember THE FIRST NATIONAL BANK at every corner will always appreciate your business.

J. L. FUQUA, President

C. W. DODSON, Cashier

# TO THE FARMERS AND RANCHMEN OF THE PANHANDLE

We wish to say that we are better prepared this year than ever before to supply your wants. It has always been the first consideration with us to give our customers the highest qualities and best values at reasonable prices. Our long experience in business on the Plains has enabled us to select the best and most suitable lines of Farm Implements, Windmills and Vehicles for good and satisfactory use to all. We cordially invite you to call and inspect our large and complete line of farming tools, consisting of all implements necessary to assist you in making good crops. We have the P & O FARMERS SUCCESS SULKY (and a better plow was never made); THE FAMOUS EASY RUNNING GOODENOUGH SULKY PLOWS; KATYDID ROD PLOWS; CANTON DISC HARROW, in the sizes 16, 18 and 20 inch disc; DRAG HARROWS, in 50 and 60 tooth sizes; THE MOLINE DISC PLOWS, the only disc plow that has been a complete success on the Plains; THE VICTOR BALANCE FRAME CULTIVATORS; P & O RIDING CHAIN DRIVE LISTER; ONE and TWO ROW RIDING CORN PLANTERS; P & O WALKING PLOWS; GEORGIA STOCKS, and a complete line of Plow Shares and Extras. We sell the BAIN WAGONS; MITCHELL WAGONS; P & O and ENTERPRISE BUGGIES; WAGON, BUGGY and PLOW HARNESS, THE CELEBRATED ECLIPSE WINDMILLS, THE mill that runs when you need water; BAKER PERFECT GALVANIZED and PAINTED WIRE. It is a source of constant pleasure to us to show and price our goods to all. OUR PLEASSED and PROSPEROUS CUSTOMERS are standing advertisements of the value and quality that we mete to everyone. Ever ready to serve you.

## WE ARE SINCERELY YOURS STRINGFELLOW-HUME HARDWARE COMPANY

### COLLEGE NOTES

Ira Cochell is at his home in UMBERGER recovering from a severe attack of gripe.

Elder J. C. Mason returned from a trip to Texico Monday and left for Roswell and other points in the southwest on Wednesday.

Alice Turner and Lucile Boyce have been the latest sufferers from gripe at the dormitory. Mrs. Elliott and Davis are also among the victims. All the patients are now recovering, however, and the college is hoping that gripe has completed its list.

The balmy days before the late northers awakened the gardening spirit at the college. President Elliott had the college field plowed and, strong in hope, trusted an assortment of staple garden seeds to the mercies of a Panhandle March. Several of the lady members have made a small beginning on extensive plans for flower gardens also.

Baseball season for Hereford opened informally Saturday when the public school team defeated the college by a score of 12:9. Both teams were short on men and filled the bases on the seasoned baseball from the town. Both teams had lack of practice but made up for it enough to make an interesting game. The High school went to bat first and by free batting and the rapid scoring of the collegians scored 12 runs. The College team bravely fought and allowed only two more runs in the ninth, shutting the high school out in five innings. In the ninth with the score 8:7 in their favor, the college battery went to pieces.

The high school scored five more runs. The college was able to register one more score carrying the game to 12:9 for the high school. The line-up of the teams was:

High school.	College.
J. Carter	Fore
Hubbard	Cochell
Inmon	Walters
Wilson	Hill
Patton	L. Gough
Marshall	L. Smith
Beach	Argo
Fuell	Hubbard
Smith	Brodie

### Sluggish Liver a foe to Ambition.

You can not accomplish very much if your liver is inactive as you feel dull, your eyes are heavy and slight exertion exhausts you. Orino Laxative Fruit Syrup stimulates the liver and bowels and makes you feel bright and active. Orino Laxative Fruit Syrup does not nauseate or gripe and is mild and very pleasant to take. Orino is more effective than pills or ordinary cathartics. Refuse substitutes. T. M. Coulson & Co.

### Manufacture Cement Blocks.

Jas. T. Hicks, manager of a cement block manufacturing establishment in Wichita, Kansas, has one of his machines in operation at the rear of the First National Bank this week and seems to be making building material of a very fine quality. Mr. Hicks tells us that our sand and fine gravel which can be obtained down on the river will, in his judgment, make an excellent block when mixed with cement. The cement block is becoming very popular as a building material in different parts of the country and should Mr. Hicks' experiment meet with that success which he now thinks, there will be considerable of the material used in Hereford this year. It is claimed by those who have made investigation that a house built of this material will withstand a fire better than ordinary brick and that there is no limit to the time it will stand.

The building of several brick buildings in Hereford is now under advisement and it yet remains to be decided what kind of material will be used.

### Aged Citizen Dies.

G. G. Ray, who has lived in the vicinity of Boom for several years, died of pneumonia at 12 o'clock Wednesday night. Deceased became ill at 5 o'clock Tuesday morning and in less than twenty-four hours the dread disease had won its victory, the more easily no doubt on account of the aged and feeble condition of its subject, who was living alone on his farm when taking ill.

Funeral services and interment took place at the city cemetery Thursday afternoon at 3 o'clock.

### Nice Donation.

Before leaving for his home in Texico last week, T. E. Shirley made a donation to the college at Hereford, in the form of \$100, to be applied towards the purchase of the dormitory. In making the donation, Mr. Shirley stated that this was the first money he had earned from his Panhandle investments and felt that it was but a proper way to apply it to the betterment of the college.

### Give Attention

Are you interested in buying your house? If so, let me show you a proposition. It is this: I will let me do the work, you show me the paper at wholesale price. Figure with me and see how cheap it can be done. Best of references in Hereford.

C. M. MCGHEE next door to BRAND office. 5tf

### Farm Hand Wanted.

Will pay \$25 per month for good man for farm hand. 5-2tp

A. V. MCCORMICK, Nazareth, Texas.

### BOVINA ITEMS

B. B. Curtis "done Bovina around" the first of the week.

Sam Kelly made a business trip to Texico Monday evening.

D. O. Stallings had business in the county capital Saturday and Sunday.

C. T. Herring of Vernon returned home after spending several days on his ranch east of Bovina.

Witt Terry, foreman of the Flag ranch, made a trip to Hereford last week after fruit tress for the ranch.

Chas. Warren left for Three Oaks, Mich., after spending several weeks looking after his interest near Bovina.

Fent Stallings, foreman of the YL ranch, was in town Friday night and Saturday snipping a bunch of yearlings for the LY ranch to the Kansas city markets.

### Intermediate Endeavor.

Following is the Intermediate endeavor program for Sunday March 18:

- Subject—Christ's Life.
- Leader—Leron Gough.
- Songs.
- Scripture Lesson—Matt. 5:6-7.
- Prayer.
- Song.
- Illustrate how Character makes Conduct.—Glennis Coulson.
- Solo—Pattie Estes.
- Name some kind of Conduct Christ requires.—Audrey Argo.
- Song.
- Recitation—Sallie Wright.
- Business.
- Roll call.
- Mizpah.

### B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday March 25th:

- Subject—New Courage for new work.
- Scripture Lesson—Psalm 144:1-15.
- Leader—Miss Audry Argo.
- Finish your task—Paper—Miss Stella Renfro.
- Learning the lessons of experience—W. B. Park.
- Solo—Miss Maude Dean.
- The new task—O. F. Smith.
- The Courage of Faith—Miss Carra Myers.

### Last Week's Sales.

Graves, Elliston & Co. report the following sales in lands as the result of last week's excursion: A. J. Hughes' section south of town to J. L. and Wm. Breneman of Missouri; S. Cardwell's one section south of town to Matt. C. ...; W. E. Simmons' section ...; J. L. Wilson's section of town to Dean Bros. of ...; Geo. E. Smith's residence in Hereford to C. F. Banks of Oklahoma. The above represents a total consideration of about \$32,000.

### Hon. D. E. Decker.

In our last week's issue, we made brief mention of the announcement of Hon. D. E. Decker of Quanah for re-election to the office of state senator from this district. In presenting Mr. Decker's name to the voters of Deaf Smith county, we take pride in pointing to his record of faithful service during the past four years which he has represented his district at Austin. Mr. Decker is now in the prime of life, is a lawyer of known ability and has a personal bearing which give him influence in the dignified branch of our legislature.

The Panhandle Country is rapidly growing in importance and her interests should be represented by men who will put forth their best efforts to guard them. This, we believe, Mr. Decker has done and will continue to do should he be re-elected.

If the true worth of a man is desired to be ascertained, there is no better way than to go to his home

and there investigate his record. So we give below a clipping from the Quanah Tribune-Chief which indicates what is thought of him in his home town:

We have known Senator Decker intimately as neighbor, friend and citizen, and now, in the prime of his life, the Tribune-Chief presents him to the people of this senatorial district as a man who has often been tried and never been found recreant to a trust confided, nor unable to meet any emergency. We have known him as county attorney of this county, as district attorney of the 46th Judicial district, as a member of the legislature of the Panhandle district, and as a senator from a district which embraces an area equal to all of the New England states, and larger than any congressional district in the union.

In due time Mr. Decker will visit Hereford and meet the voters. We bespeak for him a strong following in this county.

### List Your Lands.

If you want your lands to move list them with the 51-tf  
HEREFORD REALTY CO.

## FULL CAR OF BUGGIES AND SURRIES JUST RECEIVED

We take pleasure in announcing that we have just received a full car of buggies and surries, representing the best makes and styles. We mean to sell buggies this season and therefore have placed our selling price at figures which will make them move. By buying a full car, thus saving largely in freights, we are in a position to sell cheaper than ever before. If you need a new buggy, don't fail to inspect our magnificent line before placing your order. Also bear in mind that we are headquarters for Hardware and Farm Implements of all kind, having just received one and one-half cars, consisting of Hoosier Drills, One and Two Row Planters, Listers, Disc Harrows, Cultivators, etc., etc. When you need anything in Hardware, Implements and Buggies don't fail to figure with us.

## D. R. GASS & CO.

HARDWARE AND IMPLEMENTS

G. A. F. PARKER,  
President

J. L. SMITH,  
Vice-President

ROSS W. DAVIS,  
Cashier

Capital Stock \$50,000.00

Surplus and Profits \$16,655.02

CONDENSED STATEMENT OF

# THE WESTERN NATIONAL BANK

OF HEREFORD, TEXAS

At the close of business, March 16th, 1906

Loans and Overdrafts	\$222,819.13	Capital Stock	\$ 50,000.00
U. S. Bonds and Premiums	51,500.00	Surplus and Profits (net)	16,655.02
Banking House and Fixtures	5,600.00	Circulation	50,000.00
Other Real Estate Owned	NONE	Re-Discounts	NONE
Redemption Fund	2,500.00	DEPOSITS:	
CASH AND EXCHANGE	119,782.28	Individual	285,420.11
		Banks	126.28
	<u>\$402,201.41</u>		<u>285,546.39</u>
			<u>\$402,201.41</u>

## THIS BANK OPENED FOR BUSINESS JULY 1, 1903

Deposits, January 1st, 1904	\$51,300.62	Deposits, July 1st, 1905	\$104,628.68
Deposits, July 1st, 1904	\$55,959.21	Deposits, January 1st, 1906	\$220,466.42
Deposits, January 1st, 1905	\$90,016.08	Deposits now	\$285,546.39

## BOARD OF DIRECTORS

G. A. F. PARKER, ROSS W. DAVIS, J. L. SMITH, W. S. HIGGINS, G. R. HAY

Firmly believing this country will eventually be a strictly farming country, The Western National Bank has always made a special effort to accommodate the farmers and men of small means.

The big ranchman will have to move on but the small farmer is here to stay.

As our statement shows, the people have shown their appreciation of our policy by giving us a large share of their business.

We appreciate this generous patronage, and as our ability increases, we will endeavor to give the people better service.

The Western National Bank is always glad to make small loans.

The Western National Bank has never made a bad loan.

The Western National Bank confines its business to banking.

By being both liberal and conservative we are able to extend to our customers ample accommodations.

G. A. F. PARKER, President

ROSS W. DAVIS, Cashier

## HEREFORD TONSORIAL PARLORS

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

**L. R. Bassham  
PROPRIETOR**

### W. H. M. Society.

The Woman's Home Mission Society met Tuesday afternoon in a called session at the Methodist Church.

Bro. Barcus opened the meeting with the reading of the second chapter of Phillippians accompanied by an earnest and helpful talk on humility and loving fellowship in all church work.

The object of the meeting, to devise a way for raising the ten dollars promised to the Rebecca Sparks Deaconess Home in Waco, was explained by Miss Syms and the motion carried to have a free-will social at Mrs. Stinson's next Tuesday, March 20th.

Various committees were appointed with a view to making the social a success.

There were reported forty-two visits to the sick and strangers during February.

Two dollars and thirty cents in dues was collected.

PRESS SUPT.

### Well Drilling Notice.

We wish to notify the citizens of Deaf Smith and Castro Counties that our well-drilling outfit is now in first class condition and we can sink your deep well on short notice. Give us a chance to figure your job. Leave orders at Stringfellow-Hume, Hereford or Laird-Herring, Bovina. Telephone Boom line.

P. C. PYLANT & SONS,  
Boom, Texas.

### Notice.

All those owing the SINGER SEWING MACHINE Co., either lease or note will kindly call at my store and settle same.

RALPH BARNETT.

### Wyche Community.

School began at the Wyche school house Monday with Miss LeGrand of Hereford as teacher. The people of the community are to be congratulated in securing Miss LeGrand's services as she has the reputation of being a very successful and pains-taking teacher.

Mr. Betts and son of Clarendon moved into our community last week and have begun putting in a crop and improving their two section ranch 9 miles southeast of Hereford. The balance of the family will come out at the close of the schools in Clarendon, as one of Mr. Betts' daughters is a teacher in the college and one in public school at that place. We gladly welcome Mr. Betts and family.

Messrs Oxendine and Hawkins are doing some excellent plowing with their steam plow on Mr. Warren's ranch which he purchased from A. S. Gracy last fall. With five large disc plows they plow about 22 feet each time they go around the land and the plows travel about 1 1/2 miles in making the round. They will break about 200 acres.

Messrs Lewis and Phillips, the young men from Iowa who bought the McCuiston section, are well pleased with their purchase, and are putting in about 150 acres in oats. Mr. McCuiston has not decided what he will do, but we hope he will decide to remain in the community.

G. A. Curfman who was hurt three or four weeks ago by falling from a stack of feed and striking his head against the revolving wheels of a thrasher has about recovered from his injuries.

J. W.

### Will Plant 300 Acres.

H. W. Campbell, the celebrated soil culturist, was in town Tuesday purchasing trees, both forest and fruit, from our local nursery to be planted on his Model Farm near Bovina.

When asked by a BRAND representative about the prospects for a wheat crop this year, he stated that his wheat is looking fine and that if it should not rain for two months, he could safely count on a splendid yield.

Mr. Campbell now has his men at work preparing 300 acres of land which will be sown to wheat next fall.

The farmers in all parts of the plains country are keeping a close watch on the results of Mr. Campbell's methods which, it is generally believed, will revolutionize farming in West Texas.

Send the BRAND "back yonder."

## P. M. RIGDON THE OCULIST

Dr. Rigdon, the oculist, will be at my store Wednesday, March 21st, for one day only. Those needing glasses should see him.

**T. M. COULSON  
DRUGGIST**

## We Must Lead in the Sale of COAL, GRAIN, FUEL OIL, HAY, POSTS

Seed Oats, Millet, Cotton Seed, Sorghum, June Corn

WE SHALL ALWAYS BE GLAD TO HAVE YOU FIGURE WITH US WHEN IN NEED OF ANYTHING IN OUR LINE. WHETHER YOU BUY OR NOT :-: :-: :-: :-:

YOURS FOR BUSINESS

# WILL H. HINES

### Obituary.

Higgins—Lucindy Bridwell was born in Polk County, Tennessee, August 22, 1838. Was married to W. A. Higgins July 24, 1859, moved to Fanin County Texas, 1860, then to Cook County where they remained for 17 years. In 1890 moved to Deaf Smith County, where she lived until the day of her death, March 6, 1906. Funeral services were conducted by the writer at the Hereford Baptist church, of which church she has been a member since its organization.

Sister Higgins professed faith in Christ and united with the Missionary Baptist church at the home of her happy childhood at the age of 14 years and has ever been a faithful and consistent member. She has been a sufferer for years. The day before she died, being conscious that she must go and her mind being very clear, she called her husband and children to her bed and gave each one her parting message. Her last words will never be forgotten. She assured all that she was going to live with her Lord.

She leaves a husband, six children a number of grand children, and a host of friends to mourn her loss; but what is our loss is her gain.

During her last hours she quoted many promises given in God's word. It is a great consolation to know that amid all the pain and sorrow, her last day spent on earth was a happy day because she was conscious of the presence of Jesus.

May the Lord help and give grace to Bro. Higgins, and may all of the children determine in their hearts that they will follow mother in her life, and be prepared to meet her when God shall call for them. Shall we weep for her? She is in glory, where all is joy and peace, no pain, no sickness, no sorrow.

Weep not for her; she is resting saved in Heaven where one day, and that soon, dear Brother Higgins, you will meet her to part no more. Children, those loving hands of mother are beckoning you to come. Trust in Jesus, press on in the christian life, some day God will call you home.—I trust it will be an unbroken family in Heaven.

A true friend and brother in Christ.

J. T. BURNETT.

### Dairy Notice.

We can now furnish the public with fresh milks, cream and butter on short notice. Our wagon makes the rounds each day. If you have not been a regular customer of the dairy, give us a trial and we will do our best to please you.

Yours for fair treatment,  
49-1f LESTER WEAVER.

Better see L. Gough about it.—1f

## Homeseekers' Rates

To Panhandle County, Tuesdays and Saturdays, limit 30 days. Stopovers allowed. Lands rapidly raising in value

## California Colonist Rate

\$25, February 15 to April 7

## One Fare Plus \$2

To Denver, January 27, 28 and 29, account Stock Growers' Convention.

## Rock Island

Is the one line from Texas on which the Sleepers and Chair Cars GO THROUGH to Chicago via Wichita, Topeka and Kansas City.

## Write for

Full information regarding any trip North, East, Southeast or West, to



PHIL A. AUER,

G. P. A., C. R. I. & G.

FORT WORTH, TEXAS

## THE OLD HOME

### How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Homeseeker rate of 75 per cent of the one way rate for the round trip is in effect March and April 1906. You know what the SANTA FE is. Ask for a ticket via that route. :-: :-: :-: :-:

**D. L. MEYERS, Traffic Manager**  
Pecos Valley Lines and Southern Kansas  
Railway Co. of Texas  
AMARILLO, TEXAS

## TEXAS FARMERS

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

### BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

### Really High-Class Lands at Low Prices

and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. The Denver Road sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

**A. A. GLISSON, Gen. Pass. Agent**  
Fort Worth, Texas

# GARRISON BROS.

Have just received three carloads of IMPLEMENTS, WAGONS and BUGGIES. You should not fail to see our No. 30 and No. 35 NEW DEERE LISTERS and PLANTERS, DEERE DISC PLOWS and HARROWS. Also the AVERY TORNADO DISC HARROW and CULTIVATOR and Celebrated "MR. BILL" LISTER and PLANTER. We also sell the "STUDEBAKER" WAGONS, which have a reputation for long life and light draft from the Atlantic to the Pacific. Our stock of WINDMILL PIPE and CASING and WELL SUPPLIES is complete. The LEADER WINDMILL is the wood mill that will never need repainting. The "SAMSON" is the strongest steel mill built, therefore, will stand the test of the highest wind. Remember we are in a position to handle your business in anything you need in the Hardware and implement line and will appreciate your trade. Come and see us. We always take pleasure in showing our goods.

YOURS TRULY **GARRISON BROS.**

### Do You Understand Bookkeeping?

It does not matter what business or profession you intend to enter, you will need a practical working knowledge of commercial forms and bookkeeping. A farmer needs to understand how to keep his accounts just the same as the merchant, the real estate dealer, or banker.

**NOW.**  
The demand for well trained men and women in the business world is ever on the increase. Now is the time to prepare. Get ready to accept a position in the future.

**OUR METHODS.**  
The methods used in our Business Department will commend themselves to every business man. We teach no theory. The student begins in the first lessons to make entries and write out business papers. All the offices of a commercial city are represented,—wholesale, retail, commission, bank, etc.

**A VISIT**  
To our school will convince you that we are prepared to give just the training you need. Come and examine our methods. Enroll with us, and we will put you in possession of a practical business training that you can use.

**OUR BOOKKEEPING COURSE.**  
Includes double entry bookkeeping with all business forms, practical arithmetic, penmanship, typewriting, etc.

**A SPECIAL OFFER.**  
In order to convince our friends that we are not claiming too much for our Business Department we make this special offer for the spring term:—Beginning Monday, March 26, we propose to organize a special class of ten pupils. The first ten who apply for admission on or before that date will be given a discount of 33 1/3 per cent from the regular rates. This rate will be given only on a three months' scholarship. Double time will be given so that a 5 months course can be completed in 3 months.

**WHAT WILL BE SAVED.**  
The Business Colleges charge \$40 for a scholarship and \$10.00 for books. Add to this your board for 5 months, the usual time required to finish just such a course as we offer to give in 3 months, and you will see what will be saved:

Scholarship	\$40.00
Books, etc.	10.00
Board 5 mo.	75.00
Railroad fare	25.00
Incidentals.	10.00
<b>Total cost</b>	<b>\$160.00</b>

Our special offer  
3 months \$24.00  
Less 1-3 off 8.00  
Books 5.00  
**Total cost \$21.00**  
Difference \$139.00.  
Estimated cost of living at home 5 months \$25.  
Amount saved \$114.  
Friends, if this is of interest to you, send your sons and daughters to us.

**HOURS REQUIRED.**  
To finish the course offered will require about five hours per day. In the three months you will be able to finish the course. Our Business Department will continue through the summer.  
Phone 141 or see Prof. Herod, Principal of the Business Department. He will explain how the work is done. Respectfully,

A. C. ELLIOTT,  
Pres. P. C. C.

### Jr. B. Y. P. U. Program.

The following is the Jr. B. Y. P. U. Program for March 25:

Reading of minutes.  
Subject—Prayer.  
Leader—Mary Ella Coward.  
Scripture Lesson—Luke 11:5-13.  
Prayer—Maggie Estes.  
Solo—Wayne Estes.  
Matthew 7:7-11 explained by Emma Lee Dean.

Test of Prayer by Elijah on Mount Carmel—First King 18:21-40—Nulty Renfro.  
Elijah prays for rain—First King 18:41-46—Elzina Mounts.  
The Lord's prayer recited by Jimmie Hubbert, Jack Mounts, Dutch Brazil and LeRoy Richards.  
Recitation—Etta Coward.  
Recitation—Lois Witt.  
Song—Cena Mae Mounts.  
Recitation—Susie Lackey.

### Junior Endeavor Program.

Following is the Junior Endeavor program for Sunday March 18:

Topic—The Story of a Boy and a Giant, 1st Sam. 17:4-11, 32-37.  
Leader—R. E. Gracy.  
Song No. 2.  
Prayer.  
Bible lesson read by the leader.  
The Lord's prayer in concert.  
Paper—David and Goliath—Perry Wheeler.  
Story—Helping the World Along—May Gough.  
What Lessons can we learn from David's daily life?—Robert Wilson.  
Who does God make "ruler over many things?"—Roy Gough.  
Preparing for our Future Battles—Mrs. Barnett.  
Solo—Allene Robinson.  
Mission Study.  
Mizpah.

### Amarillo's Fire.

Perhaps the most disastrous fire in the history of Amarillo broke out in that city about 3:30 o'clock Sunday morning, destroying the handsome two story brick building known as the Carson block.

While nothing definite is known as to the origin of the fire, some claim that it started in the Elk's saloon, some in the Elk's club rooms and others say that the probable origin was from a live wire.

The building contained the Elk's Club room, E. R. Roach & Co's. drug store, Wells-Fargo Express office, Mose Aston's saloon and a number of offices located on the second floor.

The total loss is said to aggregate about \$75,000 with only about \$45,000 insurance.

### Horses for Sale.

Dr. W. J. Rogers is offering his two fine buggy horses for sale at a bargain. If you wish a gentle driver, you should see Fletcher Rogers at the depot. 5tf

See W. M. Cogdell for all kinds of wall paper. tf

### Results of Excitement.

We have heard of people acting under the heat of excitement, thus performing many feats which they would ordinarily refrain from doing, but about the greatest feat which has ever been brought to public view in this city was performed by Hon. Carl Gilliland on Monday morning of this week.

It is well known that Carl has been entertaining a robust son at his home since the first of last week, and the youngster has just begun to arrive at that age which requires considerable attention; so Mrs. Gilliland asked her husband to bring up a baby buggy for her on the day above mentioned. Of course Carl was overwilling to obey, and hence he was soon in the markets in quest of the coveted article. It was but a short while till the purchase was made and the owner was seen going up the middle of main street in a long trot, pushing a wheel barrow. At present, we are not able to give the result of his returning reception as we have not yet had an opportunity of interviewing him.

### Money in Mules.

That there is big money to be made in the raising of high-grade mules in West Texas is becoming more and more evident to those who have even tried an experiment along that line.

While none of our stock farmers or ranchmen have yet gone into this business exclusively or even extensively, yet we know of a few who are making it a source of considerable revenue.

An instance in which the raising of a good grade of young mules proves a profitable undertaking was reported to us by J. R. McFarling this week. He sold a pair of three-year-olds, which he had raised at a total expense of about \$110, for \$300, giving a net profit of \$190. It is quite easy to ascertain what the profit would be on fifty such mules.

### Stock and Tools for Sale.

I have for sale at my place 15 miles north of town the following: 230 head stock cattle (high grade,) 13 horses, set farming tools, sulky, cultivator, two row planter, mower, 1 riding and 1 walking lister, binder, 1 acme and 1 section harrow, wagon and surrey and feed cutter, household goods, such as stoves, linoleum, furniture, etc. Refer to John A. Johnson for tools. 2t

A. H. MORRIS.

### Card of Thanks.

We take this method to thank the good people who so untiringly helped us with our dear baby, while sick and in laying him to rest. No matter where we go, there will always be a kind feeling for them. God bless them this is the prayer of  
W. F. STIMSON AND FAMILY.

### Splendid Showing.

W. J. Anderson of Hart was in the city Wednesday on business. Besides being a successful ranchman Mr. Anderson is also making an enviable record as a stock farmer. He tells us that he recently killed three 7-month-old pigs which averaged 213 pounds in weight and which were matured on the products of his ranch.

Throughout the country hog raising is becoming more and more popular with the farmers.

For fresh breads, call at the City Restaurant, C. S. Richards, proprietor. 3tf

### Church Notice.

There will be two services at the North Draw School House the 4th Sunday in March, which will be the 25th day. Bring your dinner and stay for both the forenoon and afternoon services which will be conducted by Rev. U. J. Fox. The primary purpose of this meeting is to call a pastor for the ensuing year.

### Notice to the Public.

Notice is hereby given that I will not be responsible or liable in any way for the acts of Mrs. J. G. Callens from this date forward. 5-4t  
Signed J. G. CALLENS.

## OUR REPAIR ...DEPARTMENT...

We fix damaged Watches, Clocks, Broaches, eye glasses and such things and stand ready to assist you on short notice in any emergency that may require the use of our Repair Department. Please keep this in mind.

**VANNOY & RAY**  
JEWELERS

## The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it.  
Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

**C. P. ARTHUR**  
PROPRIETOR

A. P. MURCHISON  
J. D. THOMPSON

J. S. JONES  
W. O'BRIEN

**MURCHISON, THOMPSON & CO.**  
REAL ESTATE AND CATTLE AGENTS  
HEREFORD, TEXAS

We invite sellers and buyers to call and learn our methods of business. Office phone 167 :- :-

List with us

Buy from us

# The Brand

Published Every Friday by  
**J. RAY & COMPANY**  
 J. RAY, Editor

Official Organ for Deaf Smith  
 and Castro Counties

Entered April 17, 1901, as second-class  
 mail matter, post office at Hereford, Texas,  
 Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
 STRICTLY IN ADVANCE

FRIDAY, MARCH 16, 1906

## ANNOUNCEMENTS.

[All candidates for County and District  
 offices will be charged \$10 for announce-  
 ments; for precinct, \$5, payable invariably  
 in advance.]

For State Senator:  
 D. E. DECKER  
 For District Judge:  
 J. N. BROWNING  
 IRA WEBSTER

### Deaf Smith County.

For County Judge:  
 W. H. RUSSELL.  
 For County and District Clerk:  
 W. M. COGDRELL.  
 J. H. KING.  
 A. J. OLIVER.  
 J. W. ENGLISH

For Sheriff:  
 J. T. INMON.  
 E. F. CONNELL.  
 J. H. TURNBOW  
 R. W. BAIRD

For Tax Assessor:  
 J. W. FORD.  
 C. E. EDWARDS.  
 L. E. COBB

For County Treasurer:  
 BERN H. SMITH.  
 L. A. SIMPSON  
 P. R. PURCELL  
 CHAS. E. SMITH

### Castro County

For County and District Clerk:  
 EDGAR S. IRELAND  
 For Tax Assessor:  
 W. S. DIXON.  
 For County Treasurer:  
 S. I. LEE

IN the excitement which must necessarily attend the changing hands of so much land, the farmers should not overlook the fact that the usual attention should be given to general farming. The time of year has arrived when the ground needs to be ploughed and thorough preparations made for planting. In addition to the wheat and oat crops which have already been planted, we should be glad to see many more acres planted to oats, the forage crops and cotton. With the success which was achieved in the production of cotton the past year, we believe the crop should and will be multiplied this year. Our lands have the producing qualities, and all that is needed is for them to be cultivated by farmers who possess farming qualities. With our present fine season, farming of all lines should be extensively practiced this year.

THE CANYON CITY NEWS has just closed out its ninth year's work and is now in a prosperous condition, under the able management of Geo. A. Brandon. Mr. Brandon is one of the oldest newspaper men in the Northwest Texas Association and is giving his local readers a clean, newsy local paper. The only ill feature to the situation is that the business men of Canyon City fail to appreciate the News as they should which is evidenced by the lack of advertising patronage. Just the same, Mr. Brandon continues to give them a good paper.

HEREFORD is the convention town of the plains this summer. The big campmeeting of the Christian Church of the plains is to be pulled off here and it is almost an assured fact the Summer Normal for the Panhandle will be held here. Judging from the past, all such gatherings will be well taken care of. Hereford always receives her full share of the boquets when it is a question of doing the right thing in any public enterprise.

### TRADE AT HOME.

Now, that the time of the year has arrived when everyone begins to look about for spring and summer wearing apparel, we wish to impress upon the minds of our local readers the importance of keeping all the trade at home. Our local merchants have made a special effort this season to please all their customers and friends and it will only require a slight investigation to convince one that they, in every particular, deserve the hearty support of every citizen, to the extent that he gives all his patronage.

We do not believe a man deserves, neither should he expect the patronage of his neighbors, if he adopts the custom of sending away for what he needs in the mercantile line. Our merchants all have well-assorted stocks of goods and there is no earthly reason why a single order should go away from Hereford this season.

Let me ask that every local BRAND reader stops long enough to consider all sides of the question. Think how you would like to be treated under similar circumstances and see if you don't realize that we are right.

We know there are some of our people, and they are good citizens too, who send to Montgomery Ward and others for their clothing, and some for their groceries, but as we see it, they lack just this much measuring up to the full and complete standard of citizenship. Try patronizing the home merchant for one whole year; you will be pleased with the result and your merchant will be better able to carry his part of the financial burdens of the community. This is your duty and you should not neglect to do it.

THE northern people who have been purchasing lands in this portion of the Panhandle the last six months have begun to move their families here to take possession of their new properties. While there has been much speculating in Panhandle lands this year; yet there are many of those who have purchased lands that have done so with a full intention of making this their homes. Of course, if it were possible, we would all eliminate the speculator from the country, and admit only the actual settler; but such is impossible and the full-fledged speculator must be all owed to figure in the settlement of all countries. Our population has already been materially increased this year, and the present indication is that the per cent of increase will be considerably greater in the next few months to come.

WE HAVE had some genuine West Texas weather the past week or so, but when we come to think of it, March is a windy month the country over. When we contemplate the splendid climate which we will be permitted to enjoy from April till next March, we are only too glad to endure good-humoredly the rather copious breezes of March. After all, it must be admitted that the Panhandle climate excels all others.

### "Breezy Point."

The reproduction of "Breezy Point" at the College Chapel on last Wednesday evening attracted a good crowd considering the cool weather which prevailed. While the play took well the first time, it seemed to be more pleasing to the audience with the second presentation, due perhaps to additional preparations and some new features.

Miss MacDiarmid, under whose directions the entertainment was given, deserves special mention for the careful and accurate training which she had given her class.

Wall Paper—E. B. Black. 44

### Deals in Realty.

Rayzor & DeAtley have closed land deals as follows since their last report: F. P. Patton's 300 acres, joining Rickett's addition to Chas. Gallagher of Hereford; B. E. Jackson's 1 section north of Hereford to B. Barnard; Witherspoon & Gongh's section in Castro County to D. R. Gass; C. Greer's section south of town to C. L. Hammack of Kentucky; J. W. Head's 1-2 section north of town to J. P. Maxwell of Missouri; J. A. Tomamichel's section north of town to S. T. Fagan of Amarillo; J. F. Dendy's 1-4 section in Castro County to F. C. Homes of Okla.; Henry VonLinen's section to Ed Gast of Kansas; S. P., C. L. and G. L. Davidson's 3 sections south of town to Oklahoma parties; Collmer's section to S. B. Webb; Mrs. Ivin's 191 acres south of town to Frank Quirey of Hereford; J. H. Gale's section north of town to W. C. Ivins of Illinois; Mrs. Ostrander's 1 2-1 section north of town to Mrs. Ivins; W. C. Guymon 1-2 section south of town to E. R. Wilson and R. C. Bridges; Mrs. Ostrander 80 acres in South Hereford to J. L. Butts of Missouri; C. Schrimsher's 1144 acres east of town to Mrs. Ostrander; Mrs. Ivins 1-2 section east of town to Missouri parties; Walter Rickett's block in Rickett's addition to O. M. Lewis of Missouri; Sam and O. B. Jackson 5 sections north of town to S. C. Diggle of Missouri; F. J. Axe 1-2 section south of town to Thos. Stockstill of Missouri; E. F. Hininger 1 section west of town to Kansas parties; S. S. Evants to J. B. Phillips of Missouri 5 acres in Evants addition. Mrs. W. R. McInnis' house in Hereford to I. J. Martell; Eva B. Ivans of Illinois to Roy C. DeAtley of Missouri 1-2 section two miles east of town.

The above represents a total consideration of considerably over \$100,000.

### Dissolution Notice.

Notice is hereby given that the partnership for real estate business existing between W. P. Barton and B. W. Miller, in Hereford, Texas, under the firm name of Barton, Miller & Co., terminated by agreement on January first, 1906, at which time W. P. Barton sold his interest in said business to W. B. Boyd, since which time the said Miller and Boyd have carried on the same business in the name of the original firm; but which latter firm have this day by mutual agreement dissolved partnership, and any outstanding obligations due said firm may be paid to either member, who is authorized to receipt for the same.

Dated at Hereford, Texas, this fifteenth day of March, 1906.

W. P. BARTON,  
 By S. J. DODSON,  
 Atty. for W. P. Barton.  
 B. W. MILLER,  
 W. B. BOYD.

### Free Will Social.

Next Tuesday, March 20th, from three to seven in the afternoon and eight to eleven in the evening, the Methodist ladies will entertain at Mrs. J. H. Stinson's commodious home.

If you have a touch of blues,  
 Come and hear the latest news.  
 Love will send a brilliant ray  
 To your heart this happy day.

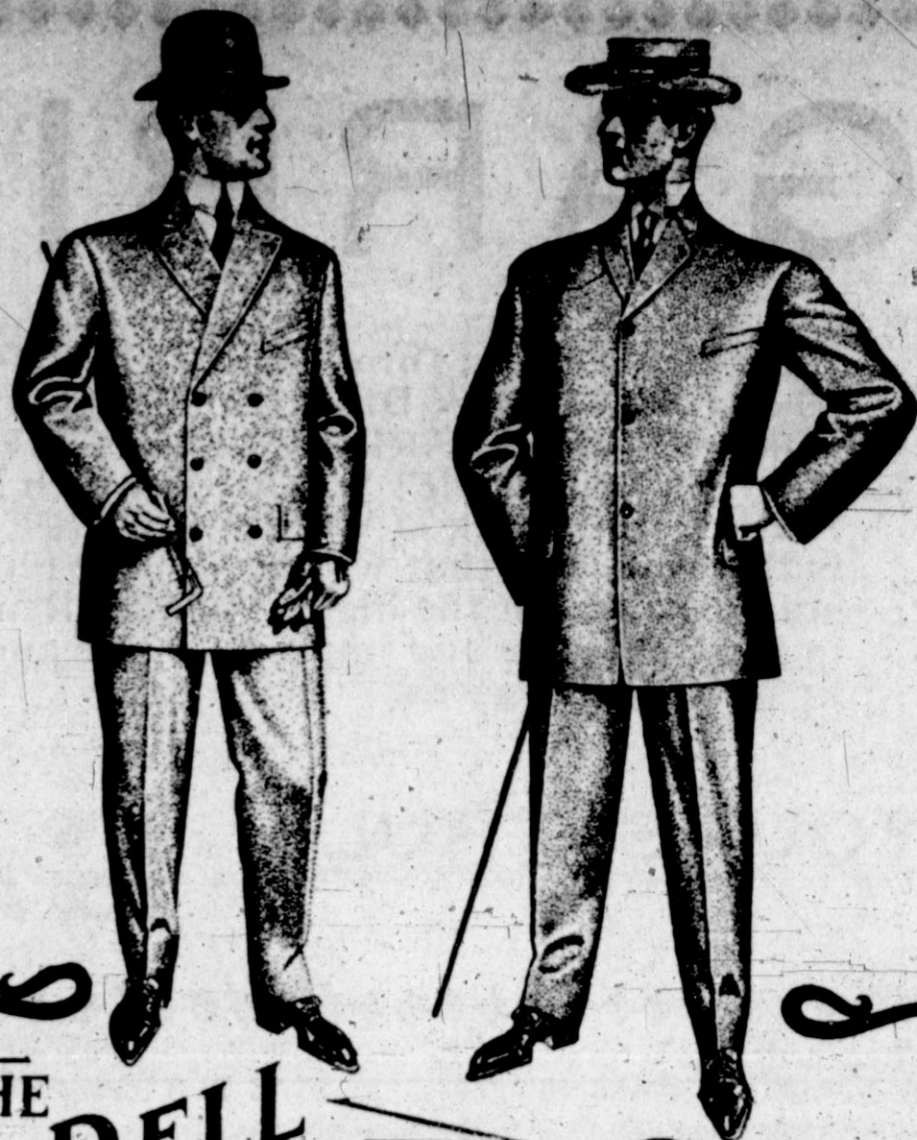
Music, talk and much beside,  
 Will the ladies here provide;  
 While your dimes they'll gladly take  
 In exchange for punch and cake.

A cordial invitation with the promise of a good time is extended to all.

### Notice to Farmers.

I have a large supply of the best grades of seed oats, barley and speltz on hand and shall be glad to supply your wants in these lines:

C. C. FERGUSON.



## THE BELL SYSTEM CLOTHES.

Good looks, quite often,  
 are only "skin deep."

Therefore, in selecting your suit for Spring or Summer, don't be misled into buying that which merely looks well—and the market this year is flooded with such garments. You also want wearing quality. Particular buyers will find all the protection they need in The Bell System label, which stands for the choicest products of the loom, the latest style, the artistic cut with its symmetrical lines, and conscientious tailoring—all at a reasonable price. You can prove your ability to discriminate against inferior brands by buying The Bell System Clothes.

Designed and Tailored by

Stern, Lauer, Shohl & Co., Cincinnati, O.

SOLD BY

H. C. MYRICK

# Millinery Opening

It is with pleasure that we announce our MILLINERY OPENING, MARCH 23rd, 1906, when we shall display to the public the most satisfactory collection of millinery ever shown in Hereford.

Kindly remember the date and come prepared to feast your eyes on the most beautiful headwear ever shown in Texas.

We want new friends as customers and more business from our old friends.

Remember the date, MARCH 23rd.

THE  
 HEREFORD MERCANTILE  
 COMPANY

THE BRAND----\$1 Per Year

# BILL HEAD

Dealer in Panhandle Farms, Ranches and  
HEREFORD CITY PROPERTY

We can furnish you some of the choicest bargains to be found anywhere in the west. The following affidavit shows upon what terms I propose to do business:

THE STATE OF TEXAS  
County of Deaf Smith

Before me, W. H. Russell, County Judge in and for said County, State of Texas, on this day personally appeared J. W. (Bill) Head who is to me well known, and who, after being by me duly sworn, deposes and says that he is in the land business for the purpose of selling land in the Panhandle of Texas on a commission of five (5) per cent and that he positively will not sell land for any amount above the list price.

J. W. (BILL) HEAD.

Subscribed and sworn to before me this 8th day of February 1906.

W. H. RUSSELL, County Judge  
Deaf Smith County, Texas.

If you have lands for sale or if you wish a bargain, see me.

## BILL HEAD, THE LAND MAN

HEREFORD, TEXAS

## GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business.

# J. M. GARNER

THE GROCERYMAN

JOE CARTER

ELISHA CARTER

## CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

## Tierra Blanco Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Chorister, No. 93983  
Assisted by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

## New Millinery Store

Anything you need in a Hat. Our guarantee is—absolutely correct in style, honest in workmanship and the price is right. Call and examine Hats now on display. Located in front rooms of Hereford Studio.

### Miss Fronie Johnston

Lee Jones arrived from Killeen, this week to take up his work as prescription clerk with T. M. Coulson. We understand Mr. Jones is an expert in his line.

The 18-month old child of Mr. and Mrs. Calloway who moved here a few days ago died on Wednesday night of this week and was buried in the city cemetery Thursday afternoon, the funeral services being conducted by Rev. Thos. S. Barcus. The BRAND offers sympathy to the bereaved family.

Geo. B. Lowrey and family arrived from Webb City, Missouri, this week and will make this their home, Mr. Lowrey having purchased the Renfro and McCracken sections a few miles northwest of town.

J. M. Boone arrived from Whitesboro on Thursday of last week and will make this his home. His family stopped on their way to visit relatives in Nocona. They will arrive in a few days and will be at home in the Presbyterian manse in College addition.

640 a bargain. See L. Gough about it. 49tf

A. H. Elliston had business in Amarillo Thursday.

The "swellest" line of spring neckwear at Myrick's. 5tf

The best hat for the price the "Beaver" at Myrick's. 5tf

Nice line of silverware and cut glass at the jewelry store. 2tf

Thos Witherspoon left Tuesday on a visit to Central Texas points.

We do electroplating, cohering, Roman finishing, etc. Vannoy & Ray. 2tf

All styles in the "Beaver Hat" at the price you want to pay at H. C. Myrick's. 5tf

Dr. W. E. Robertson returned Thursday from a business trip over southwest Texas.

J. R. Collier, the Rock Lake ranchman, was a business caller in the city Thursday.

The Hoosier drill is the best. Always found at D. R. Gass & Sons. 3tf

For Sale—60 or 75 tons of maize, cheap for cash. Apply to W. B. Farmer or Garrison Bros. 4-2tp

Harmon Beach is working in the County Clerk's office during his father's absence from the city.

F. L. Vanderburgh came down from McLean Saturday and spent the day with homefolks and friends.

Wanted—Sewing, and will work out by the day. Sewing preferred. Mrs. Florence Calloway. Phone 101. 3-4tp

Suits or trousers give absolute comfort and satisfaction to the wearer. See them at H. C. Myrick's. 5tf

For the best and safest fire insurance, you should see me at the office of C. G. Witherspoon & Son. B. H. Smith. 5tf

Walter Orr, the barber at Dale's shop, is sick with the grippe this week and hence is not able to be at his usual post of duty.

No one will appreciate your fire insurance business more than I. My companies are all thoroughly reliable. P. H. Smith. 5tf

E. Brown called around this week and had the BRAND sent to his father, J. H. Brown, of Powersville, Missouri, for one year.

I represent twelve old line fire insurance companies, conceded everywhere to be the best. Place your policy with me. B. H. Smith. 5tf

Two evenings of clean, healthy, helpful enjoyment. Homer T. Wilson at the Presbyterian church Wednesday and Thursday March 21 and 22.

If your windmill needs repairs, it will be to your interest to see me. I guarantee all my work to be equal to the best. Phone me your wants. T. D. Humphrey. 4tf

J. L. Wilson this week sold 115 head of one, two and three-year-old steers to Talbot and Simpson, Aullville, Kansas, the sale being consummated by the commission firm of Murchison, Thompson & Co.

Mr. and Mrs. Jno. P., Burch left Sunday afternoon for Marlin, where they will remain several weeks for the benefit of the former's health. Mr. Burch has been laid up for several weeks with a severe attack of inflammatory rheumatism and it is hoped the Marlin waters will eradicate the disease. The BRAND trusts Mr. Burch will find a speedy and permanent cure.

Ladies' new belts, bags, and collars at Barnett's. 1t

Judge C. F. Kerr of Dimmitt is in the city today.

The best work shirt in the world for 50cts at Myrick's. 5tf

The best hat for the price the "Beaver" at Myrick's. 5tf

List your land's with Slade & Bassett at Amarillo, Texas. 43-tf

J. B. McMinn was a business caller at this office Thursday.

Standard prices paid for old silver and gold at Vannoy & Ray's. 2tf

G. B. Edwards of Hart is transacting business in Hereford today.

A full and complete assortment of sizes in suits or trousers, at Myrick's. 5tf

Bring your old watch case and have it refinished and made to look as well as new. 2tf

We carry the best in our line, because we want satisfied customers. H. C. Myrick. 5tf

W. S. Dixon, our correspondent from Cleo Community, is in town on business today.

Trade where you can save money. Our place is a PROGRESSIVE BARGAIN HOUSE. Ralph Barnett. 1t

Chas. Daughtry, the piano tuner, came in Tuesday from an extended business trip down in Texas.

A. L. Shive of Cleo Community in Castro County was a business caller in the city Tuesday and Wednesday.

The family of J. M. Boone arrived from Whitesboro Thursday and are now located in college addition.

Too late to have your property insured after it has been destroyed by fire. See me today. B. H. Smith. 5tf

Special this week only. \$2.00 for our \$2.50 Black Diamond shoes. H. C. Myrick. 1t

Elder J. C. Mason returned Monday from Texico where he had been to perfect the organization of a Christian Church.

Better buy yourself a hat. Choice of any sample hat in our store for only \$1.50. They are worth up to \$4.50. Ralph Barnett. 1t

As we go to press, it is snowing and, judging from general appearances, we are likely to have considerable fall before it is over.

R. Collins returned this week from his vacation down on the coast. Mrs. Collins stopped on her return to visit relatives in Pilot Point.

Barnett's PLACE is the PLACE to PLACE your order for that spring suit, for only 10 per cent profit. Big line swatches to select from. 1t

Jeff Thomas sustained a very ugly wound the first of the week, caused by his horse's falling on him while working on the ranch of Day Bro's, north of town.

C. B. Dixon of Missouri has moved his family to Hereford for a permanent home. The BRAND is glad of the privilege of making regular visits to them.

J. C. Murphrey, who recently moved here and engaged in the confectionery business with J. M. Witt, is having a neat cottage erected in West Hereford.

Elder J. C. Mason left Thursday over the south bound Pecos Valley for El Paso and other Southwest Texas points in the interest of Texas missions. Mr. Mason will be absent from the city about two months.

## Jno. A. Johnson

Can sell you what you want, he has everything in stock that you need to eat—such as Albatross flour, good old cold storage beef, fresh pork, fresh bread, baked daily, vegetables three times a week, everything the market affords in all lines of good things to eat. Meat market open on Sundays from 8 to 9 a. m. and 5 to 6 p. m., Johnson's goods and prices re guaranteed.

## ...WE WANT... YOUR BUSINESS

Our constant endeavor is to please all who trade at our store, for we realize that a pleased customer is the best advertisement any business man can have. With this in view, we refrain from all misrepresentation. On the other hand, our policy is to keep the very best merchandise which money can buy and satisfy ourselves with a living profit. If you will make our store your trading place for 1906, we believe that our fair, square way of treating our customers will convince you that we are worthy of the splendid business which is being given us.

Yours for business

### Kerr, Slover & Ireland

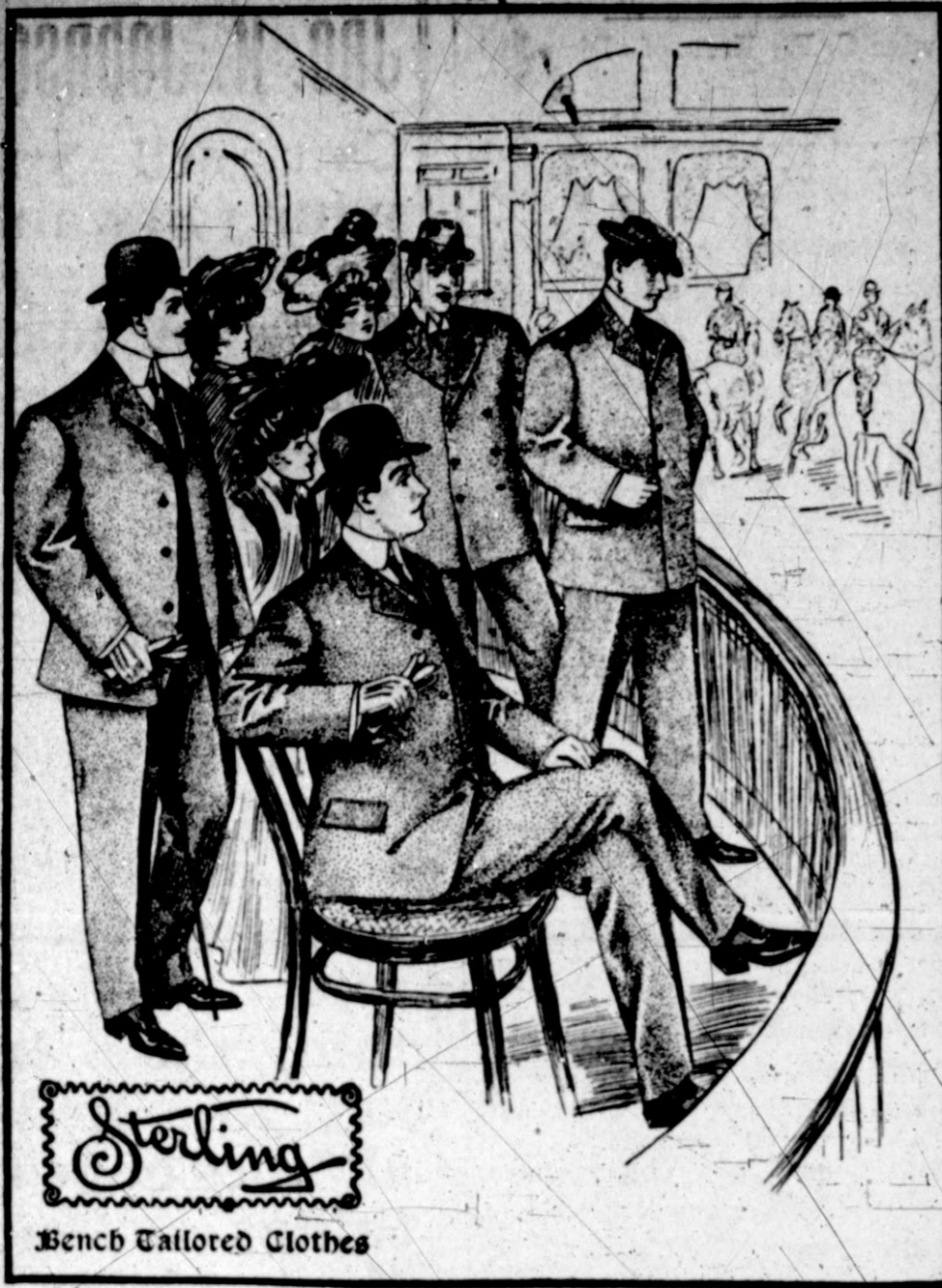
DIMMITT, TEXAS

## Amarillo Steam Laundry

AMARILLO TEXAS  
All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.  
GEO. W. DALE, Local Agent

## Marvelous Feats at Opera House, Saturday night, 17

Actress can handle twenty men with as much ease as a child. Bright, refined young lady who always pleases her audience. First part of the program will be devoted to several selections of music. Tickets, 25, 35 and 50 cents; on sale at Coulson's Drug Store.



**Sterling**  
Bench Tailored Clothes

Our stock of Gent's Furnishing Goods is complete. We carry the **Celebrated Sterling Line** of Clothing; the Clothing with correct style and fit. Every garment fully guaranteed. A full line of Boys' and Children's Clothing. A big stock of new spring style Shirts for men and boys.

There are many reasons why  
you should trade at

## MOUNT & WILLIAMS'

You will find there the best values and the largest and most complete stock to select from. You will get fair treatment and find your patronage appreciated. You can see a beautiful line of new and up-to-date Dress Goods, Laces, Embroideries, Ladies' neckwear, Stamped Linens and Embroidery Patterns. The Millinery Department has many attractions of interest and value. Don't fail to visit that department; it will save you money.

Our SHOE stock is new and complete and you will find the latest and most popular styles in high and low quarters. :-:



If you need a HAT we can show a COMPLETE STOCK of the NEWEST and LATEST STYLES. We have the goods and have made the prices that will merit your patronage. :-:

RESPECTFULLY YOURS **MOUNT & WILLIAMS**

### SALE OF HERFORDS.

Thoroughbred Herefords at Public Sale in Amarillo April 17, 18 and 19th.

In our catalogues of last year we made the following announcement.

"Feeling that we know the needs of the ranchmen and believing we can supply them in a way beneficial and satisfactory to all, we have decided to hold annual sales of thoroughbred cattle of the beef breeds during the meeting of the Panhandle Stockmen's Association. Our offering this year is composed of as grand lot of Herefords as were ever offered at public sale in Texas or elsewhere. It is our aim to bring these cattle to your very doors and sell them to you on their merits strictly, and at your own price, feeling assured of fair treatment at your hands. A "square deal" is all we ask. These cattle have been handled and wintered as they should be for range use. They show for themselves. The produce of these cattle will be such as the feeders of the Corn Belt will always buy."

In making our second annual sale, we can only reaffirm the above statement. This year during the annual meeting of the Panhandle Stockmen's Association, we will offer 75 bulls and 25 cows all registered Herefords and of suitable age for immediate service, from several of the best known herds in the Central West, and many of them bred in the Panhandle of Texas. The majority of this offering have been either bred in Texas or have been held here for the past year and are therefore thoroughly acclimated and consequently worth more to the buyers than those recently shipped in.

The sale will be held at the Stock Yards commencing promptly each day at 1 p. m. Tuesday, Wednesday and Thursday, April, 17-18 and

19th. Ample provisions will be made for the transportation of prospective buyers and all visitors, from the City to the Stock Yards.

We are trying to do you good, help us by your presence and bids. Col. R. E. Edmonson will officiate as Auctioneer and will be assisted by C. R. Thomas, Sect'y. of the American Hereford Association. 4tf  
WESTERN STOCK YARDS CO.  
Per O. H. Nelson, President.

#### Susan B. Anthony Dead.

Miss Susan B. Anthony died Tuesday, March 13th, in Rochester, New York.

She had arrived at the advanced age of eighty six years after a life filled with benefits toward American Womanhood.

An earnest advocate of temperance, she was greatly instrumental in the organization of the Woman's New York State Temperance Society; at an early date, she worked for co-education of the sexes; believing the ballot would add to woman's power to fight for temperance, she became a woman suffragist, devoted forty years' earnest work to the cause and was president of the National American Woman's Suffrage association until about three years ago.

Miss Anthony was a woman of very unusual ability and by her death an eventful and useful life is ended.

#### For Sale.

A section of land seven miles north-west of Hereford. Nice and level, all can be cultivated, only 60 feet to water. In good neighborhood, close to public road leading to Hereford. Only \$6.50 per acre. \$2300 cash and time given on balance. This is a good proposition for a stock farmer. 50-tf

O. M. CONOLEY,  
Puerto, New Mexico.

### Election Information.

As there will be an election held in this city on March 27 with a view to incorporating same for municipal purposes, it will be of interest to many to know who may vote in the election and the maximum tax which can be levied in the event that the election carries for incorporation. The idea seems to be general that it lies within the power of the city council to levy as much as \$1 on the \$100 which is erroneous. The highest tax which can be assessed is one fourth of one per cent or 25 cents on every One Hundred Dollars valuation.

The following taken from the revised statutes are self explanatory: "Art. 583 Revised Statutes—Every male person who has attained the age of 21 years, and who has resided within the limits of the proposed town for the six months next preceding and is a qualified elector under the laws of the state, shall be entitled to vote at the election."

"Art. 595 Revised Statutes—The board of alderman shall have power to levy and collect an occupation tax of not more than one half the amount levied by the state, also to levy taxes on persons and property, real and personal, within the corporation, subject to taxation by the laws of the state; but the tax on persons and property shall not in any one year exceed the rate of one-fourth of one per cent on the one hundred dollars valuation."

### Well Drilling Notice.

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.

Phone or call on Bob Brazil at Stringfellow-Hume's. 40-tf

Wanted—To trade a \$300 piano for Hereford property. Will pay difference. Phone 141. 3tf

### ARNEY NEWS.

W. J. McMinn was in Hereford Thursday.

W. D. Robinson was in Canyon City Sunday.

Rev. Morgan preached here Saturday and Sunday.

There was a dance at Mr. Holden's Friday night.

Mrs. Byrd and Mrs. Hart were in Nazareth trading Saturday.

Several people of this community were confined to their rooms part of last week with la grippe.

Miss Hattie Robinson who has been visiting her sister Mrs. Lair in Canyon City since Xmas has returned home.

W. D.

#### Land for Sale.

2560 acres of school land for sale in Terry County, 97 cents per acre due the school fund, interest due annually at 3 per cent, proof made and complete, fenced and improved, two wells and new mills, all good agricultural land and in a block. Can be sold with cattle or without to stock the ranch and teams and tools for farm. One hundred acres in cultivation, 1/2 cash, terms on balance. Land at \$3.00 bonus. Apply to A. M. Crews, or T. L. Crews, Gomez, Texas. 3tf

#### A Reception.

The college takes pleasure in announcing to thoughtful friends that our "hennery" is now ready to receive the hens promised some time since. If not convenient to send hens, please phone and the college will send conveyance for them—and catchers too, if necessary.

Appreciating this generous kindness from our friend, we herein express our thanks to all contributors.

The Western National Bank now has money to loan on real estate. tf

## STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do  
General Repair Work

J. A. CANTERBURY

...THE...

## Hereford Nursery

IS PREPARED TO SUPPLY YOUR NEEDS. MY ENTIRE TIME IS DEVOTED TO GROWING AND STUDYING THE BEST VARIETIES OF FRUIT, SHADE AND ORNAMENTAL STOCK ADAPTED TO OUR SOIL AND CLIMATE. I AM THE ONLY EXCLUSIVE NURSERY MAN ON THE PLAINS. SIXTEEN YEARS EXPERIENCE IN TEXAS. :-: :-: :-:

L. P. LANDRUM

Subscribe for the BRAND, \$1.00.





# SPRING—SPRING—SPRING—SPRING

Beginning Monday, March 19th at 9 O'clock and Continuing One Week  
As an introductory Spring Opening Sale we will place our mammoth stock of elegant Lace Curtains, Portier Curtains, Art Rugs, Small Rugs, etc., at the lowest figures ever seen in this section of Texas

## ...RUG DEPARTMENT...

In our Art Rug Department we show a much more extensive line than you usually see in much larger places, but it is our intention at all times to give the people a nice variety of good goods from which to select.

- 9x12 Wilton Rugs, best quality, sells everywhere for \$32.50, sale price \$26.75
- 9x12 extra fine Rifton Velvet Art Rugs, usual price any place \$28.75, sale price 24.50
- Extra nice Velvet Rugs, 9x12, usual price the state over \$25.00, sale price 19.75
- The best Smyrna Art Rugs, 9x12, would cost elsewhere \$25.00, sale price 19.50
- The best Tapestry Brussels Art Rugs, 9x12, the world over \$22.50, our sale price 18.95
- The second grade Tap Art Rugs, 9x12, worth anywhere \$20.00, sale price 16.50
- Extra fine Ingrain Art Rugs, 9x12, worth most everywhere \$12.00 to \$14.00, sale price 10.50
- Second quality, worth \$11.00, will go in at 8.75
- A splendid Granit Rug, 9x12, goes at 4.35
- Our stock of 27-inch, 30-inch and 36-inch Rugs was never more complete than at this time. We handle the best goods.
- Our 27-inch Axminster Rugs, worth \$3.25, goes in the sale at 2.35
- Our 27-inch Smyrna Rugs, worth \$2.75, goes in the sale at 2.10
- 36-inch Axminster Rugs, worth \$5, goes in this sale at 3.95

Buy a good Sewing Machine from us for \$18.75 during the sale.  
We can supply you with Wall Paper at exceedingly low prices. We will contract your paper hanging.  
We sell the best Window Shades made.

## ....Curtain Department....

We have several hundred dollars worth of well selected Lace Curtains that were bought at extra low figures before any advance went on and we expect on this occasion to place some of these goods in most every home in the county and town.

- Lace Curtains, worth regular \$2, sale price \$1.15
- Lace Curtains, worth regular \$2.50, sale price 1.75
- Lace Curtains, worth regular \$3.00, sale price 2.25
- Lace Curtains, worth regular \$4.00, sale price 2.50
- Lace Curtains, worth regular \$5.00, sale price 3.75
- Lace Curtains, worth regular \$7.50, sale price 5.25
- All full sizes.
- Portier Curtains, worth \$12.50, sale price 8.75
- Portier Curtains, worth \$8.50, sale price 6.25
- Portier Curtains, worth \$6.50, sale price 4.75
- Portier Curtains, worth \$5.00, sale price 3.50
- Portier Curtains, worth \$3.75, sale price 2.50

Everyone buying an item of the above can have the selection of a picture at one-third off.

All Rockers and Couches will feel the keen edge of cut prices for this sale. We have in stock at this time a nice selection of the celebrated Kindell Steel Davenport, as well as the Karpin and Hartshorn Couches. It's time for spring cleaning. Supply yourselves with these seasonable goods at great reduced prices. Quick sales for cash at this opening sale is the motto.

YOURS TRULY **E. B. BLACK,** FURNITURE DEALER AND UNDERTAKER

### Educational Column.

"As in a building Stone rests on stone, and wanting the foundation All work is wanting, so in human life. Each action rests on the foregoing event, That made it possible, but is forgotten And buried in the earth."

Maud Havenhill and brother, Oliver, have lately entered school as new pupils.

Lewis Turrentine a former student of the High School, and who has been attending a Medical College in Dallas the past few months, is now teaching the Rutherford school a few miles from town.

"It is a good deal easier to acquire a good reputation, than to lose a bad one."

"Obey orders. That is the way a young fellow rises to places where he gives them to others."

The longest bridge in the world is the Lion bridge near Sangong, China, supported by over 300 huge stone arches and extending five and one-quarter miles over the arm of the Yellow Sea.

Orville Brunk is now enrolled in the 8th Grade as a new pupil.

Rev. W. G. Keiry was a most welcome visitor in the home of the School a few mornings since.

As was seen in the last issue of the BRAND, the Teacher's Meeting will be held in Amarillo April 6th and 7th. Every teacher in Deaf Smith County should be present, and enter heartily into this meeting. These meetings are full of inspira-

tion, and uplifting and elevating in their tendency.

All doors to success in this part of the country are marked "push."

The Public School of Hereford will have a good-sized graduating class this year. The young people that will go out from this institution of learning are among the brightest and best of our town and country.

The V. T. Reading Club had a most interesting meeting again on last Monday evening. On next Monday evening, the meeting will be held in the parlors of the Ritchey Hotel and the subject for the evening is, "The present day value of Mythology."

Sam Bratton is expected home in a few days from near Claude where he has been teaching for a number of months. Sam expects to re-enter school and graduate with his class in May.

Miss Griffith is now giving private lessons on the branches of study, necessary to secure a certificate to teach, to a number of young people. Hours from 4:15 to 6:15 o'clock on school evenings.

"Lincoln's birthplace is to be made over into a national park" says one of our leading papers. It is a rather unpromising piece of land, containing some three hundred acres, and situated near Hodgenville, Kentucky.

The owners of "Collier's Weekly," have bought the property, and will turn it over to a board of trustees. The plans include the restoration of forest conditions to half the farm and the seeding down of the rest to bluegrass. The log cabin in which

Lincoln was born will be bought from its present owner who has it stored in Stamford, Conn., and will be rebuilt on its old site.

Tomorrow (Saturday) is "Saint Patrick's Day." Saint Patrick was the grand missionary and patron saint of Ireland in the 5th century. He is thought to have been born about 372 near what is now Glasgow Scotland. When a boy he was taken by pirates and sold to an Irish Chief. He escaped after six years, and went to France, becoming a monk. In a few years he went back to Ireland as a missionary. His first attempt was to try to find his old master, who, it is said, killed himself when he heard of Patrick's approach. Saint Patrick founded 365 churches, baptized 120000 people, and consecrated 450 bishops. When Saint Patrick went to Ireland as a missionary, it was occupied by a great number of petty tribes, most of which were evangelized by this Saint. So well was the work accomplished that Ireland was known in subsequent centuries as the "island of the saints." The method employed was that of dealing gently with the old paganism of the people. The chiefs were first won over, and then through them their clans. He founded his first church March 17, 465, the day now sacred to his memory. Tradition tells us that Saint Patrick drove all the snakes from Ireland. We are also told that Saint Patrick used the three-leaved Shamrock to teach the trinity of the God-head. The "Emerald Isle" with its verdure of bright

green still holds sacred the name of Saint Patrick.

### Items From Hart.

J. C. McLain was in Hereford last week after supplies returning Sunday.

Mrs. Riley and Mrs. Hancock are visiting their parents in old Grayson and having a good time.

Cattle are doing well and are offering to graze a little as the grass is beginning to grow and prospects good for an early spring.

E. P. Bell had business in Dimmitt last week and also Olton looking at the country, having one eye set for the fair girls down that way.

Farming is the order of the day down this way with those that have gathered their last years crop and prospects are good for a large acreage.

A. P. Eaton, our never tiring mail carrier, was down the line last week so blind from something in his eye that his passengers had to do the driving to stay in the road.

We are still picking cotton down this way and J. T. Hawkins will soon have out another bale for the Hereford market. It is good to make a crop one year and pick it the next, as our fall and winters are too cool for cotton picking.

Anderson Bros. have capped the climax in this community along the hog line. They killed 3 hogs last week that were 7 months and 7 days old and netted 639 pounds or an average of 213 pounds each, one dressing 250 pounds. Who would say this is not a hog country when a disease among them is not known? A few hogs, a few calves and a nice little poultry yard for the wife's pin money with a few pounds of butter to spare we can be an independent class of people. These little things count and often get their growth in a few long years.

### Lodge Improvements.

The local I. O. O. F. are now engaged in making extensive improvements on their hall on South Dewey Avenue which adds greatly to the appearance and comfort of their meeting place. The improvement consist of a nice carpet, a fresh coat of paint and new paper on the walls.

The Odd Fellows of Hereford are in a most flourishing condition, there being about sixty active members.

### Full-Blood Plymouth Rocks.

I have just received a shipment of full-blood barred Plymouth Rocks from Missouri and will set eggs at 35 cents a sitting.

C. P. ARTHUR at meat market.

## J. L. BUTT THE PAINTER

Is now located in the city and would be pleased to figure with you on painting your residence. have painted a number of residences in Hereford and refer you to the owners as to the character of my work. Hunt me up and I will do the rest.

## J. L. BUTT THE PAINTER

## FOR SALE Planing Mill Plant AND LUMBER

Belong to the firm of Snyder Lacey, Bankrupts, and located Hereford, Texas. Address

J. W. STITT Trustee in Bankruptcy Fort Worth, Texas



**PRICKLY ASH BITTERS**

**PURIFIES THE BLOOD**

A GOOD SPRING TONIC  
AND  
SYSTEM RENOVATOR

TRY IT THIS YEAR - PRICE \$1.00 PER BOTTLE

T. M. COULSON, Special Agent

**Professional & Business Cards**

**S. J. DODSON, LL. M.**  
LAW AND COLLECTIONS  
OFFICES AT RESIDENCE  
Hereford, - - Texas

**JNO. P. SLATON**  
ATTORNEY-AT-LAW  
Office over T. M. Coulson & Co's  
Hereford, Texas.

**W. E. ROBERTSON**  
DENTIST  
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Damoxon brick building  
Hereford, Texas

C. G. Witherspoon W. Claude Witherspoon  
**C. G. Witherspoon & Son**  
Dealers in Panhandle Lands  
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

**GRAVES & ELLISTON**  
REAL ESTATE, LOANS, INSURANCE  
No deal too small to receive our attention  
Hereford, Texas.

C. L. Davis C. B. Oxendine H. H. Hawkins  
**HEREFORD REALTY COMPANY**  
DEALERS IN  
City, Ranch and Farm Property  
Hereford, Texas.  
Personal attention given to all business entrusted to us.

**HARVEY CASH**  
REAL ESTATE DEALER AND  
ABSTRACTER  
A complete abstract of title to Castro county lands.  
Dimmitt, Texas

**BARTON & MILLER**  
REAL ESTATE AND LIVESTOCK  
Hereford, Texas.

**W. B. BOYD**  
Attorney-at-Law  
OFFICE WITH BARTON, MILLER CO.  
Hereford, Texas

**C. F. KERR**  
Dealer in Real Estate and Livestock  
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents  
DIMMITT, TEXAS

**GEO. W. BARCUS**  
ATTORNEY-AT-LAW  
Hereford, Texas  
Office in Western National Bank building

**L. GOUGH**  
GENERAL IMMIGRATION  
NOTARY PUBLIC  
Hereford, - - Texas

**DR. C. W. McFARLING**  
PHYSICIAN AND SURGEON  
Office at Smith's Drug Store  
Hereford, Texas  
Residence Phone No. 138

**FOR XIT LANDS**  
see  
F. W. WILSEY, 148 Market St.,  
Chicago, Ill.  
of E. F. CONNELL, Hereford, Texas

**W. C. MOUGHON, M. D.**  
PHYSICIAN AND SURGEON  
Office at Cotison's Drug Store.  
Residence Phone 196.

**MAX ROBERTS**  
PLAINS and CENTRAL TEXAS LANDS  
for Sale or Trade  
Office with E. F. Connell

I want your cabinet work. Sixteen years in the business. Seven years in Hereford. Bring your broken furniture to my shop at the Hereford Lumber Co's. yard. I will make it O. K. W. A. Bratton. 2tf

**Subscribe for THE BRAND**

The "swellest" line of spring neckwear at Myrick's. 5tf

W. J. Walters spent Sunday night with relatives in Amarillo.

A full and complete assortment of sizes in suits or trousers at Myrick's. 5tf

We carry the best in our line, because we want satisfied customers. H. C. Myrick. 5tf

Mrs. E. M. Vanderburgh is able to be up again after a severe attack of the gripe and rheumatism.

**Special this week only. \$2.00 for our \$2.50 Black Diamond shoes. H. C. Myrick. It**

W. D. Cloyd, who has a well improved ranch near Dimmitt, was in Hereford on business Monday and Tuesday.

G. W. McMillion and wife who now own the Ward place north of town were among the city's ranch visitors Monday.

L. W. Vaughn moved his family to this city from Stratford in Sherman County this week and will hereafter live in Hereford.

Mr. and Mrs. D. C. Laird of the OYO ranch were in Hereford the first of the week for medical attention, both being sick with the gripe.

Frank Lamb of Ridgeway, Missouri, and Lambert Sanders of Bethany, Missouri, are among the additions to the BRAND's list this week.

J. D. Herbster of Milford, Iowa, is spending a few weeks in the city with his family who have been here several months for the benefit of Mrs. Herbster's health.

W. B. Beach and daughter, Miss Essie, left Sunday for Tioga in Grayson county where they will spend several weeks for the benefit of the Tioga mineral water.

Dr. Albert J. Caldwell, specialist on diseases of the eye, ear, nose and throat, of Amarillo, Texas, will be in Hereford April 4th and 5th, located at the offices of Drs. Hicks and Rogers. 4tf

Geo. W. Eagle is in Wichita Falls for several weeks looking after his business interests. Mr. Eagle has been temporarily laid off by the railroad company at Canyon City on account of quiet business.

R. E. Price and friend from Milford, Iowa, have purchased the well improved two-section ranch of C. H. Moore situated several miles north of town. Mr. Moore is undecided, as yet, as to what he will do.

Ladies, we received this week several hundred samples of spring dress goods. In buying this way, no one else will have a dress like yours. Call and see this beautiful line. Prices right. Ralph Barnett.

Henry Saalfeld, one of the Nazareth German Colony's well-to-do farmers, called at this office while in town Saturday and moved his BRAND subscription forward two years. Mr. Saalfeld reports a large volume of land changing hands in the Colony.

Deputy sheriff Wilson of Ft. Worth, who is also convict agent for this district arrived in the city Monday and removed Talley and Allen to the Rusk penitentiary. Both prisoners have a five-year term to serve. It was generally understood that Talley would appeal his case, but after some deliberation, he decided not to separate himself from the company of his colored companion and so accepted his sentence as given above.

75c books for 25c, 25c books for 10c. Ralph Barnett. 1t

The best work shirt in the world for 50cts at Myrick's. 5tf

Taylor Bassett of Amarillo came down Monday on business.

Highest cash price paid for hides of all kinds. Call at Arthur's meat market. 5tf

All styles in the "Beaver Hat" at the price you want to pay at H. C. Myrick's. 5tf

Choice of any tie in stock for only 35c. Are worth up to 75c. Ralph Barnett. 1t

F. J. Dalby of Aspermont was in the city the first of the week on a prospecting tour.

Suits or trousers give absolute comfort and satisfaction to the wearer. See them at H. C. Myrick's. 5tf

J. S. Lawther of Nevada spent several days in the vicinity of Hereford this week, prospecting for Deaf Smith county lands.

I have purchased the City Restaurant from S. B. Feemster and request all my friends to call on me when you get hungry. 2tf

Dr. A. Davis of Texico was in the city this week the guest of his uncle, Rev. U. J. Fox. Dr. Davis recently moved to Texico from Kentucky.

Easter is April 15. Better have that new suit. We make your clothes for only 10 per cent profit. That beats 33 1-3. Ralph Barnett.

Our friend, J. S. Wyche, called Saturday to have the BRAND sent to his son who is taking a literary course in A & M college at College Station.

If you wish the best short order meal in Hereford, you should call on C. S. Richards at the City Restaurant. Remember he gives your money's worth. 2tf

If you want to buy or trade for the best sewing machine in the world, call on Ralph Barnett. He is special agent for the Singer. Some interesting propositions to make. 1t

Lost—In Hereford, lady's gold watch and chain. Elgin movement, colored gold geranium leaf on back with diamond in one side of leaf. Finder call at this office and receive liberal reward. 1t

Dr. J. J. Hanna, the eye, ear, nose and throat specialist of Amarillo, will be in Hereford at Smith's drug store April 16th and 17th. He requests those needing his services to call on those dates. 5tf

Messrs D. B. Galloway and J. M. Witt have added to the appearance of their already beautiful homes in West Hereford by the application of a fresh coat of paint. The work was done by the artistic brush of J. L. Butt.

W. L. Rucker of Trenton, Missouri, called at this office before leaving for his home Saturday to order the BRAND sent to his address. Mr. Rucker purchased a farm in this county which is reported elsewhere in this issue.

B. B. Curtis, the genial manager of the Lone Star Ranch south of Bovina, was a business caller in Hereford Sunday and Monday. Mr. Curtis tells us that he will attend the Stockmen's Convention to be held in Dallas next week.

Dr. J. J. Hanna, Amarillo specialist, spent Friday and Saturday of last week looking after the interest of his profession in Hereford. Dr. Hanna will hereafter make regular visits to Hereford. Watch for his announcement elsewhere in this issue.

**OUR GROCERIES**

We take a special pride in the Groceries which we sell, first, as to quality and secondly as to the fact that we never allow a surplus of goods to accumulate in our store and thus become old and unfit for use. We also pride ourselves on the fact that everyone of our customers always gets value received for every dollar he spends with us. We are always, :-: :-: :-:

YOURS TO PLEASE

**CARDWELL BROS.**

Telephone No. 1

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

Most centrally located Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

**BURTON-LINGO CO.**

We have the most complete stock of Lumber, Sash, Doors, etc. that has ever been shown in Hereford. We want your business. See us for prices before you buy; it will pay you. :-: :-: :-:

YOURS FOR BUSINESS

**BURTON-LINGO CO.**  
HEREFORD, TEXAS

**R. H. NORTON**

Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left—oh, then, Mr. Money-maker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

**R. H. NORTON,** ONE MILE WEST OF HEREFORD

**W. L. FALLWELL & SONS**

Dealers in

**Coal, Grain, Hay, Salt AND FIELD SEED**

Bois d'Arc Posts Cash for Hides Wagon Yard Connected International Stock and Poultry Food  
**YOUR PATRONAGE SOLICITED**

**City Barber Shop**

IN BRICK BLOCK NEAR DEPOT  
George W. Dale, Proprietor

**THREE CHAIRS TWO BATH ROOMS**

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

**HEREFORD, TEXAS**

# Pieces

## CREAM BAKING POWDER

Improves the flavor and adds to the healthfulness of the food.

### Up to the Standard.

Elsewhere in this issue will be found the page ad of the Western National Bank in which they present to the public a showing which is up to the standard of the best banking institutions of the state. The bank is less than three years' old, but notwithstanding the fact that it is young in years, it is strong in resources which aggregate nearly a half million dollars.

The Western National is one of the Panhandle's most valued enterprises and has always been closely identified with the development of Deaf Smith and surrounding counties.

Under the present management of its president, G. A. F. Parker, and its genial cashier, Ross W. Davis, we predict that this institution will continue in its upward growth, ever remaining abreast with Panhandle development.

### Furniture Sale.

We call the attention of our readers to the announcement of the big furniture sale which will take place next week at E. B. Black's store, to make which a success, prices have been reduced to a minimum.

Mr. Black now has a furniture store which would easily do credit to a town twice the size of Hereford and should have the undivided patronage of this entire community. You should not fail to read what he has to say.

### Important Church Notice.

We are requested to announce that Rev. H. R. Coleman, the noted lecturer, will occupy the pulpit at the M. E. Sunday, both morning and evening. Mr. Coleman lectured to the members of the Masonic fraternity in this city Thursday night and will appear at the Presbyterian Church tonight and tomorrow night.

He is said to be at home, both on the stage and in the pulpit, and as many as possible should hear him.

### Homer T. Wilson.

Those who have had the privilege of hearing the above named lecturer and orator are looking forward to his arrival here next week with pleasing anticipation. Dr. Wilson is a man of broad education and is properly classed with the foremost platform orators of our country. Those who have once heard him are always eager to hear him again.

Watch the announcements elsewhere in this issue.

### A New Enterprise.

J. J. Taylor & Co., have ordered the necessary machinery to establish a concrete block plant in Childress, and the work is expected to start within thirty days. This is a new business in Texas and is said to be a paying investment, and as the price of lumber keeps soaring the use of cement blocks in the erection of business houses and dwellings will become more common.—Childress Index.

### Big Shipments.

Almost every train is now taking large numbers of trees from our local nursery to be distributed at the different points along the line. Mrs. Landrum, the proprietor of the Hereford Nursery, is caring for the trade in a manner which is satisfactory to all. In fact, his home-grown trees are so much preferred to those grown in other climates that there are but few trees shipped in here.

The thousands of trees which are daily going out from the Hereford Nursery is one of the best evidences of the rapid and permanent development of the country.

### Gin at Chillicothe.

The Quannah Gin and Feed Mill Company's gin at Chillicothe was destroyed by fire Saturday night. It was discovered about 10 o'clock and an alarm given, which was promptly responded to by citizens, who succeeded in saving the seed house and office, together with all bagging and ties and bales on hand. The loss is said to be about \$5,000, with \$3,000 insurance.—Tribune Chief.

### Christian Church Notice.

Elder J. N. Wooten, the new pastor of the Christian Church, arrived to day and will occupy the pulpit Sunday morning and night.

Mr. Wooten comes from the Longview church, where he had a life time charge. The BRAND is glad to welcome Mr. Wooten and his family, who will arrive in a few days, to our city.

### Hogs For Sale.

I have a registered Berkshire sow and four pigs which are subject to registry, all of which I will sell at reasonable figures. Apply to J. B. McMinn or see them at J. E. Robertson's ranch, near Boom. 5tf

### Buggy Horse for Sale.

I have a good buggy horse for sale at a bargain. Horse is good gentle driver. 5tf

CLAUDE MOREMAN.

### Public Notice.

Dr. Harrison, the dentist, will be absent from his office Monday's and Tuesday's of each week. 43-tf

### A Bargain for you.

In second-hand double disc plows. 3-8tp  
WALTER DONALD,  
Arney, Texas.

J. M. Garner has disposed of his interest in the grocery business formerly owned by Garner and Droke to Mrs. W. H. Patton of this city. The firm now handles both dry goods and groceries, the dry goods department being under the supervision of Miss Merline Patton.

Geo. W. Barcus will leave tomorrow for Hamilton in Hamilton County where he has some cases in the district court. From there, he will go to Austin to take his seat in the special session of the Legislature which convenes on the 26th inst. Mr. Barcus represents McLelland County.

### Visiting Card.

We wish to announce to the ladies of Hereford and vicinity that our printery is strictly up-to-date when it comes turning out visiting cards. We have just received a complete line of linen cards and have the latest type for this specific line of printing.

You should also remember that our printers are experts when it comes to doing the work.

75 cards printed for \$1. Leave or 'phone us your order.

I am now in the market for fence contracting and would like to figure with you on constructing your pasture fence. M. H. Lille. Phone 58. tf

Rev. E. A. Wesson was down from Amarillo the first of the week to consult our local physicians about an attack of rheumatism which is giving him considerable trouble.

A. Laird, the Bovina merchant and banker, returned Thursday from Chillicothe where he had been to look after the establishment of the Laird-Herring bank at that point.

With the new year we expect to get out a new list of lands and Hereford property for sale. We would be glad to have your lands on the new list. C. G. Witherspoon & Son. 47tf

Lost—A gold filled watch, ladies, size somewhere in Hereford or on the road two miles north of town. On the watch pin was engraved W. W. to S. S. Finder return to this office. 3-3tp

J. R. McFarling returned Wednesday from a business trip over the North Panhandle. Mr. McFarling seems well satisfied with the Hereford country after inspecting other sections.

O. E. Thomas and Rev. and Mrs. Thomas S. Barcus returned Monday from the Methodist District Conference which was held in Canadian last week. The next conference will be in Canyon City.

Wholesome common sense, fresh, forceful thought and an all pervasive, sparkling, rippling wit characterize the lectures of Homer T. Wilson who will appear here next Wednesday and Thursday at the Presbyterian church.

We notice in making the rounds this week that a number of citizens are planting trees in front of their respective residences. Those who are thus beautifying their homes will be amply rewarded in the course of a few years.

E. F. Connell is fitting his real estate office up this week "to a king's taste." He has installed an elegant Brussels carpet, nice office chairs, desks, etc., and is now receiving his callers in snug and comfortable quarters.

Messrs Smith and Hicks of Kansas City and Wichita, Kansas, respectively have been in the city the greater portion of this week with a view to establishing a machine for the manufacture of cement blocks for building purposes.

Four immigration cars were unloaded in one day at this point the first of the week. With the large number who have purchased lands in Deaf Smith, Palmer and Castro Counties, we may reasonably expect a goodly number of actual settlers this year.

Adam Backes and John Miller, with their families, arrived from Indiana this week and have been kept busy moving out to their respective ranches at Nazareth. Mr. Backes brought a complete threshing outfit which he will put in operation next season.

In Homer T. Wilson's lectures "On the Firing Line" and "Sparks from the Anvil" at the Presbyterian church next Wednesday and Thursday, Hereford people will have an opportunity of hearing one of the most successful popular lecturers the South has produced.

We received a communication this week from S. B. Feemster who is spending a few weeks prospecting in the coast country in the vicinity of Raymondville. Mr. Feemster spoke a good word for the coast country, but seemed anxious to again get back to Hereford.

## Do Not Neglect a Cold.

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding cold, thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANGES?

# BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES  
Consumption, Coughs, Colds, Sore Throat,  
Asthma, Croup, Whooping Cough,  
Bronchitis, Hoarseness, Sore Lungs.

EVERY MOTHER SHOULD KNOW THAT BALLARD'S HOREHOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE COUGHS AND WHOOPING COUGH.

MRS. SALLIE LOCKBAR, Goldthwaite, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of."

Best Remedy for Children. Every Bottle Guaranteed.

THREE SIZES: 25c, 50c and \$1.00.

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A thorough school for boys and girls wishing a well-rounded education. Our courses of study are complete and well arranged. The mid-winter terms begins January 1st, 1905. Won't you be one of our number?

A. C. ELLIOT, President.

## "COMMON SENSE"

Everyone knows that a drink of good clear water, daily, for stock helps them. Then, in place of the old mud hole you have for your poor cows to wade into to drink from why don't you put in a tub that is guaranteed not to leak nor fall to pieces. The time is near when a mud hole on the place is sure to be a death trap for some weak animal you have, so now is the time to avoid it

FOR TANKS AND TUBS SEE

BELL & COPES