

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, JANUARY 5, 1906

No. 47

READ THE CHANGE OF OUR ADVERTISEMENTS IN THIS ISSUE

Our Annual Inventory Sale

COMMENCES SATURDAY, JANUARY 6TH, AND CONTINUES TWO WEEKS

We find, on invoicing that we have in stock more goods than we want to carry. They are staple goods, new and just such as you need today. We are going to put a price on these goods that will make them move and certainly make it to your interest to buy of us while the sale lasts.

MEN'S AND BOY'S OVERCOATS.

In this line our stock is limited.
 We offer \$17.50 Overcoats for \$14.50
 We offer \$11.00 Overcoats for 8.00
 We offer \$8.50 Boy's Overcoats for 6.50
 We offer \$5.50 Boy's Overcoats for 3.75

UNDERWEAR

Here is one of our best bargains and is just such goods as can't be replaced for the same money.
 Men's fine fleeced lined shirts and drawers, 65c quality, goes at 45c
 Men's heavy ribbed underwear, regular price 75c garment, now 50c
 Men's wool underwear, regular price \$1, now 90c

SHIRTS, HATS, SWEATERS

During this sale we offer for 50c a shirt that brings 1.00 anywhere.
 SPECIAL--\$2 Hat for \$1.00
 SPECIAL--Choice of our entire stock of extra pants, ranging in price up to \$8.00, for \$4.50
 Sweaters, Our \$5 extra quality sweater \$4.00
 Our \$2.00 Sweater 1.50
 Our 75c Boys Sweater 50c

BOY'S UNION SUITS

All 85, 75 and 65 cent quality at 50c
 To make this strictly a bargain sale we will sell our \$3.00 Beaver Hat, staple as sugar the year round, for \$2.75

In conclusion, let us call your attention to the fact that we are offering Strictly First-Class merchandise and know it will be to your interest to supply your wants. This sale continues two weeks.

H. C. MYRICK

Change in the College.

With the new year comes a change in the leadership of Panhandle Christian College. Prof. A. C. Elliott of Waco comes from a chair in Texas Christian University to accept the presidency of the Hereford institution and Chas. Q. Barton, the retiring president, has accepted a flattering position in Dallas. The change will not disturb conditions at the College and the work of improvement and growth so successfully instituted will go on with unabated vigor under Mr. Elliott.

The change came as a complete surprise to the students and general public, but has really been under way for several weeks. It was with extreme reluctance on both sides that Mr. Barton relinquished his work here. In Mr. Elliott, however, the T. C. U. board feels that it has accomplished the difficult task of finding a man to take Mr. Barton's place.

Mr. Elliott, the new president, is a member of the class of '92 of Texas Christian University, or "Add-Ran" as it was then called. He carefully prepared for his work as teacher and has kept abreast with educational progress throughout his work. He has successfully

filled the position of superintendent of several Texas high schools and his promotion to the work here is in appreciation of his work for the past two years as professor in Texas Christian University.

Mr. Barton, the retiring president, is a man whose loss will be keenly felt by the entire community. By the students and faculty of the College, and by the people of the town, he was admired and respected for his worth and esteemed as a personal friend. His work in the College, though of short duration, has been of incalculable good. In ways, which can now hardly be appreciated, he has conserved the strength and added to the power of the institution. As a fitting tribute to his deserved popularity among the educators of the state, Mr. Barton was last week elected to his third term as secretary of the Texas State Teachers' Association. Mr. Barton and his family are at present in Waxahachie.

Dick Bowman Urged.

Dick Bowman, one of the leading attorneys of Amarillo, is being urged by his friends to become a candidate for the legislature from this district. No better representative could be sent to Austin.

John Bell Suicides.

On Tuesday night of this week, John R. Bell, former court stenographer of this district, committed suicide in El Paso by drinking sulphuric acid and afterwards putting a bullet through his temple.

Horses.

A pair of half Clidesdale work horses, a buggy and ponies to trade. Want a cultivator, lister and a section harrow.

I. N. DILLARD.

Mr. Smith Announces.

By a glance at our announcement column of this issue, it will be seen that Bern H. Smith is offering himself as a candidate for the office of County Treasurer of Deaf Smith County. It gives us pleasure to present his name to the voters and speak a word in his behalf.

Mr. Smith, better known as "Bern," is not unknown to our Deaf Smith County readers, since he has been before them almost continuously for a number of years in a business capacity. Coming from Missouri with his father some six years ago, he secured employment in the mercantile establishment of Smith, Walker & Co. and was retained by the present management when they purchased the business from the original owners.

Mr. Smith is still with the house under the name of the Hereford Mercantile Company, in which capacity, he has made many personal friends.

In Bern's behalf we would say that he is honest, trustworthy and in every way qualified for the office to which he aspires. He asks that the voters investigate his claims and give them due consideration at the polls next November when they go to cast their ballots for county treasurer.

For County and District Clerk.

We take pleasure in presenting the name of W. M. Cogdell in this issue of the BRAND to the voters of Deaf Smith County as a candidate for the office of County and District Clerk.

Mr. Cogdell is so well and favorably known to the majority of our readers that we deem it unnecessary to indulge in a detailed statement of

his merits, so suffice it to state that no one who knows him is able to say ought against him.

Mr. Cogdell has lived in Texas for twenty-three years, coming from Limestone county to Hereford four years ago. Both at his former home and at Hereford, he enjoys the fullest confidence of the people. Mr. Cogdell has had ripe experience in office work of various kinds which especially fits him for the office of County Clerk.

Mr. Cogdell says that he wishes the voters to consider his candidacy upon his merits as a citizen and that,

if elected, he will put forth his best effort to make them a good officer.

As soon as his business interests will admit, Mr. Cogdell says he will endeavor to see all the people.

We bespeak for Mr. Cogdell due consideration from the voters of this county.

Notice to the Public.

I wish to express my sincere thanks to you for the strong support I received the past year, and ask for a very liberal share of your patronage during the year 1906.

Yours very truly,
 J. G. CALLENS.

The Directors of the Western National Bank Declare a Dividend and Report Upon the Business of the Bank.

At a meeting of the Board of Directors of the Western National Bank on December 30th, 1905, the condition of the bank was carefully considered. The regular semi-annual dividend of four per cent was declared, and the following report made to the stockholders:

| | |
|-------------------------------------------|--------------------|
| Loss on Forgeries | \$ 162.95 |
| Loss on Litigation | 397.08 |
| Furniture to reduce to \$2,000.00 | 176.00 |
| Premium on Bonds to reduce to 103 | 413.19 |
| Expenses including taxes for 1905 | 3,378.74 |
| | <u>\$4,528.86</u> |
| Passed to Surplus | \$1,000.00 |
| Passed to Undivided Profits | 5,032.59 |
| Dividend No. 3, 4 per cent on \$50,000.00 | 2,000.00 |
| | <u>\$8,032.59</u> |
| Gross receipts for last six months | \$12,561.45 |
| Surplus Now | \$ 3,000.00 |
| Undivided Profits Now | 11,747.44 |
| Total Dividends Paid | 6,000.00 |
| | <u>\$20,747.44</u> |

SIGN PAINTER

Can paint a hundred different alphabets. I will also do any kind of painting, and would like to quote my prices on painting your residences, or any small job. I will use the pure linseed oil in my paint, and it will last three times as long. Write or call on me,

WILL H. STONE

What we Want

We want every citizen of Deaf Smith and Castro Counties to buy their drugs from us during the year 1906. Our stock of drugs and drug sundries is among the most complete to be found in West Texas. Every department of our business will be looked after by men of experience and we guarantee the very best of service. In this connection, we desire to express our thanks for the very liberal patronage of the past year. Remember that you will always receive a hearty welcome at our store,

Yours for Business,

T. M. COULSON

Christian Endeavor Program.

Following is the Christian Endeavor program for Sunday, Jan. 7:

Leader—Barclay T. Bell, Jr.

Topic—How finding Christ changes the life.—Matt. 7:3-4:4-66.

Prayer—Elder Jesse B. Haston.

Sudden changes in beginning a Christian life.—Miss Mina Dameron.

Gradual change.—Mrs. Barnett.

Cause of sudden changes.—Ida Kibby.

Duet.—Mrs. Barnett and Miss Wright.

Why must the change begin within and work outward.—Maud Miller.

Examples of these changes.—Bulah Wright.

Song.

General Discussion.—Things that hasten and retard these changes.—lead by Ben Wright.

Song.

All members are requested to respond to the roll call with a verse.

Song.

Benediction.

For Sale or Exchange.

For smooth plains land near Amarillo, Canyon City or Hereford, a clean stock of hardware, invoice \$4000.00 and one brick store building 25x140 feet, in one of the best towns in Oklahoma to its size. Population 1800. Fine trade established. Act quick if you want a bargain address Post Box 26, Lexington, Oklahoma or Gouddy Bros. & Co., Amarillo, Texas. 7-4t

Party at Mrs. J. M. Garner's.

(Contributed.)

On Saturday evening, December 30, about eight o'clock, the "Sheeter Fleet" crowd met at the home of Mr. and Mrs. J. M. Garner in West Hereford for a good time, which every one most assuredly had.

After the crowd had gathered, they sat around the stove for some time conversing on various subjects, when the "new" game of snap was started. Everyone took part and played till he declared himself quite fatigued.

Then the games of Bunco, Flinch and Pig were played, which everyone enjoyed very much. Tom Webb was "pig" so many times that he was thought to be a hog, and was soon declared to be when the cake, nuts and apples were served.

At the hour of eleven all retired to their respective homes, declaring that they had spent a most delightful evening, and hoping they could come back in the near future.

Those present were: Misses Margaret Argo, Imo Gass, Nellie Dunlap, Birdie Williams, Merline and Estelle Patton, Maggie Eubanks, Mamie Acuff; Messrs. Tom Webb, Luther Hough, Earle Thomas, Raleigh Hough, Claude Witherpoon, Frank Tucker, Herbert Coulson, Chas. Woodburne, Milton Burrough, Joe Martin, Sam Marshall, Leslie Moreman and Virgil Easley and Mr. and Mrs. L. A. Ricketts.

The Western National Bank now has money to loan on real estate. 7-4t

EXPERIENCE IN WHEAT.

Twenty-five Bushels Per Acre Produced in Panhandle by Careful Cultural Methods.

The following article prepared by W. D. Bentley for Farm and Ranch will be of interest to our local farmers:

"In the general campaign for better agricultural methods now being carried on all over our great state there is no more potent agency for good than Farm and Ranch. Knowing that you are always willing and anxious to present to your readers the methods of successful farmers in any part of the state, I herewith send you a brief outline of the modus operandi of the Panhandle wheat farmer whose yields are always abundant and profitable. The Durham farm is located a few miles north of Quanah, Texas, in Hardeman county on what is known as Red River sandy land.

"In this section failures and short crops of wheat are not uncommon among new settlers, caused usually by lack of moisture during the fall and winter months. The modified Campbell system followed by Mr. Durham seems to have eliminated this difficulty completely. Mr. Durham believes in and practices crop rotation, wheat, cotton and a forage crop of milo maize, Kafir corn and sorghum being used. Deep plowing and shallow cultivation is the rule on this farm.

"The peculiarity of Mr. Durham's method is that he sows wheat only after the land has had a full summer's rest. In the preparation of the land for wheat, or soon as practicable after the cotton or forage crop has been gathered, the land is plowed. Land is again plowed or listed one or more times as the growth of vegetation warrants. During the latter part of summer and early fall the harrow, disk or cultivator is used to level and give the land thorough surface culture. September 20 is the date when Mr. Durham begins sowing. Seeding is not delayed on account of dry weather, neither does the soil has been handled in a manner to store the year's rain and prevent the loss of moisture by evaporation.

"I have visited this farm several times and I have never observed any expensive or especially constructed machinery with which this work is done. Part of this field has been prepared with a disk harrow and the work seemed to be equally good. On this farm the lister or middle buster is a tool much used in breaking and rebreaking the land. Just before seeding wheat the lister has been used, the ridges are leveled with a disk cultivator, harrow or any other convenient tool.

"Now for results. Does it pay? Mr. Durham reports that 25 bushels of No. 2 wheat per acre has been his minimum yield for 10 or 12 years with the exception of the crop of 1904.

"Mr. Durham and his tenants have in this year between six and seven hundred acres of wheat and they anticipate their 25 bushels per acre of No. 2 wheat with a confidence and assurance that astonishes the "providence" farmer and is confusing to the croakers and kickers.

Masonic Notice.

It is urgently requested that every member of Hereford Lodge No. 849, A. F. & A. M. be present at the next Stated Meeting which will be held in our new lodge room (over Garrison Bros. hardware store) Saturday evening, January 6th, 1906. Meet promptly at 7 o'clock. All Masons fraternally invited.

L. A. SIMPSON, W. M.

CHAS. B. GOOGER, Secretary.

Feed For Sale.

I have plenty of feed on the Palmer ranch three miles north of Hereford to winter 200 head of cattle. Will sell the feed and furnish pasture and water for cattle. Apply to J. H. Bowers at Graves & Elliston's office, Hereford. 47tf

Found Money.

If you have lost \$5 in money, apply to Scott Stringfellow at Stringfellow-Hume's store and pay for this ad. 1t

I Thank You

It is with much gratitude that we at this time give expression of thanks to the people of Hereford and surrounding country for their liberal patronage during the year 1905.

We have tried hard to get the best goods that the market affords, so that each item we sell should give entire satisfaction.

It will be our determination to strive and search the best markets of our country for the very best values for all departments of our store. So that when you buy an article from us you may know that you are getting the best value for your money, obtainable.

There is a great deal of satisfaction in anything good. There is no satisfaction in a sorry article of any kind. We carry the best.

We are determined to make 1906 our best year in Hereford. We kindly solicit your support and promise to do our full part in low prices, good selections and first-class values.

Wishing you a Happy New Year,

I am, yours very truly,

E. B. BLACK

FURNITURE DEALER AND UNDERTAKER

NOTICE

One of our firm is the least groceryman in town, but we get our Salt, Flour and Feed Stuffs by the car load. We do our own work and own our own building. Therefore, we defy competition. Give us a trial :-: :-:

BARNARD & CO.

JOE CARTER

ELISHA CARTER

CARTER BROTHERS

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

J. M. GARNER

THE GROCERYMAN

The Brand \$1 per year

Repair Work

Now that the Christmas rush is over, I am ready to do all kind of watch, clock and jewelry repair work promptly. I shall still continue to carry a full stock of watches, clocks, rings, silverware, cut-glass, fountain pens, emblem pins and charms, stick-pins, broaches, etc. etc. Come and see me.

John B. Vannoy
Optician and Jeweler

"TAKE TIME BY THE FORELOCK"

Is a trite saying and a very old one, but is just as "pat" today as when it was first uttered. There is no line of business in which it is more important than in the business of farming. The successful farmer of today must plan weeks and months ahead and we want to suggest that right now is none too early to be figuring on what you are going to require in the way of Agricultural Implements for the year 1906. We are already preparing to supply our rapidly growing trade, and we want to say to you that we are going to have a fuller, finer, more complete, more up-to-date stock of Farm Implements and Machinery than we have ever shown. It will include a complete assortment of the John Deere line, together with some of the choicer things from B. F. Avery & Sons goods, selected with special reference to the demands of this market. We are going to show you such quality of goods at such satisfactory prices, that when you see them you will not even think of looking elsewhere for what you want. Remember we sell the Leader and Sampson Windmills and carry a full line of Casing, Pipe, Pipe Fittings and Cylinders. We want the trade of every farmer in this community. We want your trade and we are going to get it, if good goods, right prices and a "square deal" will bring it. When you want anything in the Hardware line come to see us.

GARRISON BROTHERS

Danger of Fire

can be lessened greatly by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly

Bell Brothers

Hereford ...Dairy...

I have purchased and will operate after November 12th, the dairy just east of town known as the Clark Dairy. I desire the patronage of all former customers, also that of any others who may at any time need dairy product. I shall endeavor to maintain for it the reputation the dairy has gained under Mr. Clark's proprietorship.

Yours for business,

HEREFORD DAIRY
LESTER WEAVER, Prop.

J. L. BUTT THE PAINTER

Is now located in the city and would be pleased to figure with you on painting your residence. I have painted a number of residences in Hereford and refer you to the owners as to the character of my work. Hunt me up and I will do the rest.

J. L. BUTT THE PAINTER

Dissolution Notice.

The firm of Witherspoon & Gough composed of C. G. Witherspoon and L. Gough has this day by mutual consent been dissolved. C. G. Witherspoon will continue in the same business at their old stand and L. Gough will temporarily have an office in the Dameron building. Each of these parties will be glad to have their old customers and friends call on them at their respective places of business. We fully appreciate the liberal patronage given us heretofore and ask for a continuance of the same. C. G. Witherspoon will have full control of all insurance matters, and L. Gough will not be interested in that line of business.

All debts owed by the firm will be paid, and all accounts due the firm will be collected by C. G. Witherspoon. Those owing said firm will find their accounts with C. G. Witherspoon and we ask that they please call and settle same.

This January 1st 1906.

C. G. WITHERSPOON.
L. GOUGH.

LETTER OF THANKS.

We, the undersigned, composing the late firm of Witherspoon & Gough, take this method of thanking our old friends and customers for the liberal and friendly patronage heretofore given us.

We commenced business in Hereford in the spring of 1899, and by an earnest effort to build up our own business, and to help develop the latent resources of Hereford and surrounding country, have labored unceasingly and untiringly. With what degree of success in these lines, we leave to the public to judge. In our own line we have met with some degree of success, and we trust that we have contributed somewhat to the material prosperity of town and country. We have had a good business during all these years, and the last year has been our best year, as the following report will show.

We have sold the following property during the year 1905: Western Union Lands near Hereford, 10 1-4 sections, 6560 acres; the Ayers land, 964 acres; Bounds, 320 acres; Nix, 640 acres; Witherspoon & Gough, 640 acres; Fox, 640 acres; Irwin, 640 acres; J. E. Ferguson, 640 acres; Calloway, 640 acres; Cuyler & Graham, 640 acres; Eddis, 640 acres; Byers, 640 acres; Shands, 640 acres; Keese, 680 acres; O'Brian, 640 acres, aggregating 9,004 acres; 35 sections of T. & N. O. lands in Castro county, aggregating 22,400 acres; Rhea Bros. lands, in connection with the South & West Land Company, about 23,000 acres; and interested in the sale of two sections of E. Carter's lands; and in one section of S. P.

Bush's land; 5 acres of town property of W. F. Manning; F. Herron, 10 acres town property; Calloway residence; Lacy residence; Bounds residence; Harris residence. L. Gough, 8 acres; 2 lots for S. S. Evants; 4 lots for W. U. Land Co.

In this, our dissolution, we beg to say that we formed our partnership without the scratch of a pen, have never had a word of difference in any way, have never sued any one and have never been sued, and have closed all our business matters without any difference whatever. Each of us will continue to work for Hereford, and ourselves a little, and hope to accomplish as much in the years to come as we have done in the past. Our past record is our promise to do a square business in the future. We appreciate the favors shown us by our friends and ask a continuance of the same.

C. G. WITHERSPOON.
L. GOUGH.

FIRE INSURANCE.

I have sold my interest in the Fire Insurance business in Hereford to Mr. C. G. Witherspoon. Beg to say that I will not be interested in the future in that line of business, and bespeak for Mr. Witherspoon the same degree of patronage that has been shown to the old firm. He represents ten old line companies that have stood the test of years and none of these companies have ever contested a claim in this agency.

L. GOUGH.

Mr. Robinson Leaves the Herald.

Will Robinson, for more than a year editor of the Amarillo Herald, has been forced to give up his work with that publication, owing to almost a complete "break-down" in his health.

Mr. Robinson took editorial charge of the Herald when it was in its infancy and his ready pen soon made the paper one of the best country publications in Texas. Mr. Robinson is a true friend to the Panhandle country and during the past year has wielded a wide influence over the people in the point of directing their minds to its agricultural possibilities. In his departure, the Herald loses an able editor and the Panhandle one of its best newspaper men.

Mr. Robinson goes to Roswell where he will be connected with a new publication at that place, the Roswell tribune, while his place on the Herald will be filled by Britain R. Webb.

Cheap Land.

Graves, Elliston & Co. have a nice, smooth section of patent land for sale in Deaf Smith county at \$3.50 per acre.

See them if you want a bargain, as they have quite a number of such "snap shots" as the above. 471f

A New Firm.

One of the most important business changes for several months past occurred this week when the firm of Graves & Elliston increased their strength and capacity for transacting business by the addition of Messrs. Eli Dunlap and J. H. Bowers to their forces, the result being the new company of Graves, Elliston & Co. The purpose of the new firm is to do a general real estate and fire insurance business. In the former line, however, they will not confine themselves exclusively to the commission business, but will buy and sell Panhandle lands.

Financially and otherwise, this will be one of the very strongest firms in all West Texas and we predict that Graves, Elliston & Co. will do their part in the development of Hereford and surrounding country. Hereford should congratulate herself upon the new arrangement.

Wall-Paper—E. B. Black. 44

Mr. Blakely Sells Lands.

J. T. Blakely, who has taken up the contagion and gone into the Panhandle immigration business, reports the following nice land deals this week: J. C. Mauk's 4-section ranch, north of town, to J. J. C. Rockhold of Lineville, Iowa; J. T. Blakely's 2-sections north of town to D. D. Brewer of Carydon, Iowa.

Mr. Blakely informs us that the latter named gentleman will move here and begin the improvement of his property at once.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Dec. 30, 1905.

Clarence Averman, H. N. Cook, John Hall, J. A. Harrison, J. R. Herring, Clem Hays, Roy Hopkins, Cleve Kusling, Mrs. Z. P. Mullen, T. J. Walling, Mrs. George Wilson (2), T. D. Winans.

When calling for letters, please say "advertised." One cent will be charged for advertising.

W. J. WALTERS, P. M.

HIGH MARK MADE

At the beginning of the new year we have set a high mark to which we expect to make our 1906 sales reach. To this end we have made our purchases excessively large in every department of our store. We propose to furnish for our customers the most complete and up-to-date stock of Dry Goods, Ladies and Gents' Furnishing Goods ever before shown in Hereford and we have resolved to make our prices the lowest that good goods can be bought at. We will carry the celebrated Sterling Line of clothing, the best the market affords. Every garment fully guaranteed. Our shoe stock will not be equaled—we will show you the latest and best. We will show a line of Dress Goods that will amaze you in its quality and beauty. All will be yours at the lowest possible prices if you trade at our store. Help us reach our high mark and we will help you and appreciate your patronage. Preparatory to receiving our new stock we will offer everything in fall and winter goods at greatly reduced prices. All this class of goods you can now get at special bargain prices. We respectfully invite you to our store.

Yours truly,

Mount & Williams
HEREFORD, TEXAS

The Brand

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J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

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Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, JANUARY 5, 1905

ANNOUNCEMENTS

[All candidates for County and District
offices will be charged \$10 for announce-
ments; for precinct, \$5, payable invariably
in advance.]

Deaf Smith County.

For Tax Assessor:
J. W. FORD.
For County Treasurer:
BERN H. SMITH.
For County and District Clerk:
W. M. COGDELL.
J. H. KING.

Pioneer Firm Dissolves.

The major part of our community
were taken by complete surprise
this week upon the announcement of
the dissolution of the real estate and
law firm of Witherspoon & Gough,
notwithstanding the fact that such a
change had been under advisement
for several weeks.

Judge Gough, having sold his inter-
est in the firm of Witherspoon &
Gough to Judge Witherspoon, has
leased commodious office quarters
in the Dameron building and will
continue the good work of bringing
settlers to this country.

Judge Witherspoon, with the aid
of Claude, will continue his law,
real estate, insurance and abstract
business at the firm's former office.

In the separation of this well
known firm, every citizen of Here-
ford should feel a regret; for since
the founding of the little town on
the banks of the beautiful Tierra
Blanco some six years ago, the name
of Witherspoon & Gough has been
closely associated with every public
enterprise which had for its purpose
the betterment of Hereford.

They have not only spent these
years in directing the attention of
homeseekers to the many advantages
found in the Panhandle, but they
have contributed of their means in
building churches, schools and other
public institutes so necessary to
pure homes and good society.

Their many friends will find
much gratification in the fact that
Hereford will lose neither of these
pioneer citizens, but that they will
still remain here to help in the
splendid work of developing this
country.

Elsewhere we call attention to a
statement of their business for the
year 1905.

IMPORTANT RULING.

**Publishers Must Change Tactics If
They Would Receive Second
Class Mail Privileges.**

Washington, December 28.—The
second class mail matter constitutes,
in weight, about eight-twelfths of
the whole, and it yields a revenue
about one-twelfth of the total re-
ceipts. The postoffice department
believes that disproportion is due
very largely to an abuse of the law,
and it has determined to stop it, if
it can.

As the beginning of this effort in-
structions were issued recently to all
postmasters to be more careful in
their observance of the practices of
publications passing through their
offices. It is not the purpose of the
department to hinder any legitimate
publication, but to deprive of the
second class privileges those which
resort to any form of fake to build
up their circulations at the expense
of the Government. The law very
clearly denies the second class rate
to mere advertising pamphlets guised
as magazines, and these have been
very largely got rid of. But there
are other evasions more subtle. One
of these is a devise of getting sub-
scribers by means of gifts, which
sometimes equal the nominal price
of the periodical. Premiums will
not be interdicted, but the publica-
tion must be the chief consideration.
Clubbing arrangements, too, when
the combined price only slightly ex-
ceeds the nominal price of one of
the publications, will be discouraged,
the degree of discouragement de-
pending on the degree of discounts.
The department has determined that
subscription lists must be genuine,
that is, that at least the greater
number of a publication's subscribers
must be of the bona fide paid kind.
So-called "perpetual subscribers,"
therefore, those delinquents that
are carried on the list for an indefi-
nite time will be counted as bogus
and will put the publication which
has to count them to make up a paid
circulation under the ban. Maga-
zines which sell books and other ar-
ticles and give a year's subscription
as a bonus will also have to reform
their ways, and, indeed, every pub-
lication that gets the second class
rate will have to satisfy the depart-
ment that it stands independently
on its own merits. New publica-
tions will be required to have a paid
circulation equal to 50 per cent "of
the whole number of copies regular-
ly printed and circulated by mail or
otherwise, and to sustain a second
class status at least that proportion
of subscribers to the whole circula-
tion must thereafter be maintained."
The order is regarded as the most

J. L. FUQUA, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

DIRECTORS: J. L. Fuqua, L. Gough, C. W.
Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or
small. Prompt attention given to all matters entrusted to us.

important that has been made by
the department in several years,
since its rigorous enforcement it is
thought will result inevitably in the
discontinuance of a large number of
publications. The postal officials
appreciate that no rigid rule can be
made for universal application, but
that every case will be considered
in the light of its own peculiar cir-
cumstances. It is the purpose, how-
ever, to apply a more severe test in
discriminating as between legitimate
and illegitimate publications, and
the department will go about the
work with a full appreciation of the
possible consequences. The prac-
tices of some legitimate publications,
it is said, are now in conflict with
the new rules, and to enable them
to conform their business to the de-
partment's requirements, the opera-
tion of the new rule has been de-
ferred to April 1.

Chamberlain's Cough Remedy the Best Made.

"In my opinion Chamberlain's
Cough Remedy is the best made for
colds," says Mrs. Cora Walker of
Portersville, California. There is
no doubt about its being the best.
No other will cure a cold so quickly.
No other is so sure a preventative of
pneumonia. No other is so pleasant
and safe to take. These are good
reasons why it should be preferred
to any other. The fact is that few
people are satisfied with any other
after having once used this remedy.
For sale by T. M. Coulson.

Business Change.

W. A. Hancock has sold his fix-
tures to Ralph H. Barnett and his
grocery stock to the various mer-
chants of the town and discontinued
his business on the corner.

Mr. Barnett, his successor, has
leased the building and will open a
dry goods store as soon as his goods
arrive. Mr. Barnett has had long
experience in the dry goods business
and will doubtless receive a liberal
patronage from the public.

Mr. Hancock has not yet decided
what he will do.

Chamberlain's Cough Remedy Ab- solutely Harmless.

The fault of giving children medi-
cine containing injurious substances,
is sometimes more disastrous than
the disease from which they are suf-
fering. Every mother should know
that Chamberlain's Cough Remedy
is perfectly safe for children to take.
It contains nothing harmful and for
coughs, colds and croup is unsur-
passed. For sale by T. M. Coulson.

Speltz or Emmer for Sale.

We have speltz or emmer seed for
sale at our ranch 4 miles south-west
of Hereford. Price \$1.00 per
bushel. 40-11t

S. B. HARRISON & SON.

To Our Friends

We take this means of expressing to
you our hearty appreciation of the liberal
patronage which has been accorded us the
past year. We have tried to maintain our
past record of dealing honestly and fairly with
everyone of our customers and it is with a
degree of pride that we point to the nice bus-
iness which we have done during the year
which is just closing.

We shall be better prepared to please
the trade next year than we have ever been
before and we extend a cordial invitation to
the public at large to make our store trading
headquarters for 1906. We will treat you
right and sell you goods, the price of which
can not be duplicated elsewhere.

Again we thank you for past favors and
wish for one and all a Happy and Prosperous
New Year.

Hereford Mercantile Company
Hereford, Texas

Mr. and Mrs. Carter Entertain.

Mr. and Mrs. Joe Carter on Tues-
day evening favored their young
friends with a social gathering in
their recently established and richly
furnished home in Central Hereford.
The hours were made to pass
swiftly by with merry conversation,
much laughter, occasional "love
making" and friendly jokes.

Music is ever an inspiration and
that furnished by the orchestra with
the piano accompaniment proved an
appreciated aid to the evening's
pleasures, as did, also, the songs,
negro sermons, stump speeches and
other pieces from the graphophone.

Light refreshments were served
toward the midnight hour which
helped all to feel grateful to their
hospitable young host and his en-
tertaining bride for the all-in-all en-
joyable time that had been given
them.

The guests were: Misses Hor-
tense Farmer, Helen Jones, Nellie
Wyche, Beulah Head, Abbie Hub-

bard, Tot Mercer, Leo and Ola
Scott and Mesdames Jack Garvin
and W. J. Walters; Messrs. Scott
Stringfellow, Emmett Cardwell, Jim
Head, Tom Carter, John Boyd, Joe
Ligon, Joe Collins, Hester, Jack
Garvin and W. J. Walters.

Chronic Constipation Cured.

One who suffers from chronic con-
stipation is in danger of many
serious ailments. Orino Laxative
Fruit Syrup cures chronic constipa-
tion as it aids digestion and stim-
ulates the liver and bowels, restoring
the natural action of these organs.
Commence taking it today and you
will feel better at once. Orino Lax-
ative Fruit Syrup does not nauseate
or gripe and is very pleasant to
take. Refuse substitutes. T. M.
Coulson.

Public Notice.

Dr. Harrison, the dentist, will be
absent from his office Monday's and
Tuesday's of each week. 43-tf

S. S. EVANTS

DEALER AND JOBBER IN

LUMBER

I will furnish lumber at car, in car lots, F. O. B. Hereford
at 10 per cent above following prices.

| | |
|------------------------------|----------------|
| No. 1. 2x8—12, 14 and 16 | \$18.00 per m. |
| " 2x6—24 | 20.00 " |
| " 2x6—18 and 20 | 18.00 " |
| " 2x6—12 and 16 | 17.50 " |
| " 2x6—30 | 23.00 " |
| " 2x4—12 | 19.00 " |
| " 2x4—20 | 20.00 " |
| " 2x4—16 | 18.50 " |
| " 1x8—14 and 16 Ship Lap | 20.00 " |
| " 1x8—12, 18 and 20 Ship Lap | 20.50 " |
| " 1x4—"B" Flooring | 26.00 " |
| " 1x6—"B" Drop Siding | 27.00 " |
| " 1x12—16 | 21.75 " |
| " 1x10—16 | 20.50 " |
| " 1x4—16 | 20.00 " |
| " 1x5—16 | 21.00 " |
| " 1x8—16 | 20.00 " |

G. A. F. PARKER, President. J. P. CONNELL, Vice-President. ROSS W. DAVIS, Cashier.

The Western National Bank

HEREFORD, TEXAS
at the close of business, Jan. 2nd, 1906

| RESOURCES | | LIABILITIES | |
|----------------------------|--------------|---------------------------|--------------|
| Loans | \$216,244.39 | Capital Stock | \$50,000.00 |
| U. S. Bonds and Premiums | 51,500.00 | Surplus and Profits (Net) | 14,771.22 |
| Banking House and Fixtures | 5,600.00 | Circulation | 50,000.00 |
| Redemption Fund | 2,500.00 | DEPOSITS: | 230,861.78 |
| Cash and Exchange | 71,224.51 | Cashiers Checks | 15.00 |
| | | Dividends Unpaid | 1,420.00 |
| | \$347,068.90 | | \$347,068.90 |

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903
 Deposits, January 1st, 1904 - \$51,300.62. Deposits, January 1st, 1905 - \$90,016.08.
 Deposits, July 1st, 1904 - \$55,959.21. Deposits, July 1st, 1905 - \$104,628.68
DEPOSITS NOW \$230,861.78

THE OLD HOME

How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Home-seeker rate of 75 per cent of the one way rate for the round trip is in effect October, November and December. You know what the SANTA FE is. Ask for a ticket via that route. :: :: :: ::

D. L. MEYERS, Traffic Manager
 Pecos Valley Lines and Southern Kansas
 Railway Co. of Texas
 AMARILLO, TEXAS

TEXAS FARMERS

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

Really High-Class Lands at Low Prices

and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. **The Denver Road** sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

A. A. GLISSON, Gen. Pass. Agent
 Fort Worth, Texas

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. Phone your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

PEARCE & ARTHUR
 PROPRIETORS

Tierra Blanco Herefords

L. R. BRADLY
 ...BREEDER OF Registered Hereford Cattle

Herd Headed by Chorister, No. 93983
 Assisted by Dawn, No. 122944

Will sell a quantity of young stock either singly or in car load Lots

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Go to Barnard's & Co. for the best Bran. 39-ff

Two Registered Pharmacists at Smith's Drug Store. 46ff

J. O. Lindsey was a business caller in the city Thursday.

J. A. Johnson of Castro county was a business caller Thursday.

List your land's with Slade & Bassett at Amarillo, Texas. 43-ff

S. B. Feemster can furnish you with any kind of monument you wish. See him. 8ff

G. T. Higgins was a business caller at this office while in town Wednesday.

W. L. McIntosh, the well-known North Draw ranchman, was a business caller in the city Tuesday.

Dr. Albert J. Caldwell of Amarillo was ministering to the wants of his patients in Hereford this week.

Mrs. R. A. Marshall called this week and had the BRAND sent to Jas. B. Phipps of Walker, Arizona.

I have the only handmade stock saddles, the very best. I know your wants. Come and see them. Canterbury. 43-ff

T. A. Cowart received a telegram from his son, Charles, at Boulder, Colorado, this week stating that he had just had an operation performed for appendicitis and is doing nicely.

County Tax Assessor J. S. Wyche has rented the Methodist parsonage and moved his family there this week, in order that his children may have the benefit of the public school.

With the new year we expect to get out a new list of lands and Hereford property for sale. We would be glad to have your lands on the new list. C. G. Witherspoon & Son. 47ff

E. P. Whitson left for his home at Itasca Monday after prospecting in the vicinity of Hereford for several days. Mr. Whitson is deeply interested in this country and orders us to send him the BRAND.

Farms, ranches, city and business property, all kinds, everywhere. If you wish to buy, sell or exchange, write. We have some fine East Texas fruit and truck farms to exchange for Panhandle farms. Texas Real Estate Exchange, Palestine, Texas. 47-ff

E. J. Ball, who recently purchased the G. W. Irwin ranch south of Hereford in Castro county, has moved his family here from Shawnee, Oklahoma, and will make their home at the ranch. Mr. Ball has one of the very best ranch properties in Castro county and we congratulate him upon his good fortune and judgment in securing it. He will read the BRAND.

B. F. Turner, who is engaged in ranching and stock-farming just across the line in New Mexico, was a welcomed caller at this office while in town Wednesday. Mr. Turner came here a few years ago from Grayson county and is succeeding nicely in the stock-farming industry. He reports favorable conditions on the range, considering the recent severe weather.

Smith's hand and face lotion is the thing. 46ff

E. J. Bell came in Thursday from Tennessee.

Ledgers and Day Books at Smith's Drug Store. 46ff

See W. M. Cogdell for all kinds of wall paper. ff

Graves, Elliston & Co. have several nice farms for rent. 47ff

W. S. Dixon was in from Castro county today after supplies.

For fine monuments, see J. H. Calloway, Hereford, Texas. 12ff

HARNESS—strictly hand-made. The very best, quality first. Canterbury. 43-ff

W. B. Mersfelder and brother, Phillip, were in the city Thursday attending court.

Mr. and Mrs. E. M. Vanderburgh returned Tuesday from an extended visit to McLean.

Mrs. T. M. Palmer returned Thursday from a visit with relatives in Wichita Falls.

H. V. Heppon, who has a one section ranch north of town, called Thursday to send the BRAND to his father at Garza.

Dr. O. L. McMahan has rented the building formerly occupied by Graves & Elliston and moved his office there this week.

J. D. Allen of Johnson county, who recently purchased the Heath one-half section west of town, has moved his family hither and will engage in Panhandle farming.

Robert Gollehon, who is engaged in general merchandise at Dimmitt, was in Hereford Saturday and Sunday on business. Mr. Gollehon has our thanks for BRAND courtesies.

Mrs. H. A. Counts of the Portales Herald was the guest of her niece, Mrs. Claud Gass, this week. Both ladies, in company with Miss Mamie Johnston, were appreciated callers at this office.

Dr. Albert J. Caldwell, the ear, eye, nose and throat specialist of Amarillo, will be in Hereford February 2nd and 3rd, 1906, and will be glad to meet all those needing his services at his office at T. M. Coulson's drug store. 44-ff

W. H. Taylor, who is working for Uncle Fred Williamson north of town this winter, was on our streets Saturday. He informs us that stock interests are not suffering to speak of where the proper attention has been given. Mr. Taylor has our thanks for the renewal of his BRAND subscription.

G. W. Syms and I. O. Jackson returned Wednesday from Dumas where they had been prospecting. They each purchased a section of Moore county land. Mr. Syms and family leave this week for Brookfield, Mo., where he has valuable city property. The BRAND regrets to lose Mr. Syms.

Mr. S. Acuff came in Monday from a business visit of several days duration at Lubbock. Mr. Acuff states that coal is almost an unknown quantity in that country and that the people there have resorted to burning grain for fuel. It seems the coal famine this winter has effected all parts of the country alike.

W. J. Gilbreath of La Plata, Mo., was in the city for several days this week looking after his Deaf Smith county interests. It will be remembered that Mr. Gilbreath recently purchased the Ross Harris section northwest of town from Mr. Reilly. He informs us that he will move his family hither sometime this year.

We received a communication from Rev. H. B. McGee this week stating that they have decided to locate in Ballinger for the present. Bro. McGee has been an earnest worker for the Panhandle country and it were a pity that his health would not admit of his continuing the immigration work which he had so well begun.

W. H. Walker and family arrived from Redwater in east Texas this week and have taken charge of the Hereford House which property they recently purchased from W. J. Gilliland. The BRAND, on behalf of our people, is glad to welcome Mr. Walker and family to Hereford, with the wish that their move may prove a satisfactory and profitable one.

The Biggest Man in Town

Our store has the distinction of having at its head the biggest man in town and we are selling groceries as we have never sold them before. The public is learning that, when they want the best groceries, ours is the place to come. Our store is packed with the highest grade goods which money can purchase and we are selling them at reasonable prices : : We challenge the world to beat the Gold Medal and Peace-maker flours which you only need to try to be convinced--Also bear in mind that we buy salt in car lots and will be glad to supply you. Remember that Johnson's is the place : : : :

John A. Johnson,
 ..The Big Grocerman..

....Our.... SHOE Department

Is one of the leading features of our store. Anticipating an extensive business in this line, we purchased heavily of the leading brands on the market, including the celebrated Roberts, Johnson & Rand, the M. D. Wells and the Edwards-Stanwood fine shoes. We invite our friends and the public generally to call when in need of anything in the shoe line. We can save you money on every purchase. Come, let us prove to you that we are selling first-class merchandise on a very close margin. : : : : Yours for business,

Kerr, Slover & Ireland
 Dimmitt, - Texas

....FINE.... Chickens

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices. : : : :

C. T. DOBBINS
 At Meat Market.

Amarillo Steam Laundry
 AMARILLO TEXAS
 All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.
 GEO. W. NALE, Local Agent

ARE YOU INTERESTED

Are you interested in getting just what you want in General Merchandise, Coal, Lumber, Cotton Seed Cake and everything else used on a farm or ranch? If so, you will never be disappointed at our store. Our stock in all the above lines is complete and our prices can't help but interest you. Come to see us.

Bovina Mercantile Co.
Bovina, Texas

HEREFORD STUDIO

New Christmas Leatherette Books for pictures. Nice for Xmas presents. Latest thing out. Xmas goods just received. Come and have a new picture made or one put in nice book from old negative. Cash in advance.

MISS MAMIE JOHNSTON
Proprietor

SMITH'S TRANSFER

The most up-to-date outfit in Hereford. Watch for the bay team or call for W. T. Smith when you have hauling to do

W. T. SMITH

NEW BAKERY AND RESTAURANT

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you

W. C. GREEN, Prop.

PANHANDLE TREES.

Paper to be Read by G. A. F. Parker Before the Panhandle Forestry Association at Amarillo.

When I was a small boy, I learned to recite a piece which began, "Tall oaks from little acorns grow."

I still think that is a pretty poem, and contains sound philosophy. Certainly it is true of the Panhandle. When I came here somewhat over seventeen years ago, there was only one man that I knew of who did any ploughing in Potter county. This man offered his services to the public to break land for so much per acre, but as there was small demand for such work, he soon quit ploughing and opened a saloon.

In those days, it was a mooted question whether sorghum would grow upon the plains. People were divided as to sorghum, but were united in declaring that no other crop would grow.

As to trees it was declared that where they grow, nature provided them, and as nature provided no trees upon the plains, therefore it followed they would not grow upon the plains.

I determined to try trees. Being a Missourian, I sent to a Missouri nursery and got over a hundred shade trees of different varieties. I had good deep holes dug, a half barrel of water poured in each hole, and the trees set out. Then I just let them alone. They nearly all lived, and led a precarious existence for several years, and then died. I thought then trees would not grow upon the plains. Soon, however, I began to notice some trees that Mr. Chas. Goodnight had planted, those beautiful rows of trees which lead from the railroad station at Goodnight up to his residence. He first broke up the ground before planting his trees, and then he kept them thoroughly cultivated. Mr. Goodnight's trees grew and thrived, and still continue to grow and thrive.

That was my first lesson in cultivation as applied to trees. I had not cultivated mine, and the grass had killed them. I know now that it is utter folly to attempt to grow trees unless you keep the grass from growing around them. It was not so with the blue grass in Missouri, but the mesquite grass of the plains is a different proposition. Where it grows, it will choke out everything else. Nature had given us an object lesson in the Palo Duro canyon.

Great is the Palo Duro Canyon! It is not waste land. It contains grand and beautiful scenery and should be preserved as a great free park and play ground for the people of the plains.

Well may the people of Amarillo speak well of the Palo Duro Canyon, for its location has made of Amarillo the cross roads, and jobbing centre of the Panhandle. But this is not all. The Canyon has lessons to teach us, and we may study these lessons with profit. There the ground is broken, and the mesquite grass does not choke to death all other vegetation. What grows there will certainly grow upon the plains if we will but keep down the grass. There are to be seen growing wild most magnificent specimens of cedar, and several other kinds of trees, with plums and grapes in great abundance.

Our little nursery at Hereford is young, only four years old, still much has been accomplished.

The display they have made of fruits and trees has been quite a revelation to the old settler as well as to the new comer. I think it has been clearly demonstrated that any tree or vine suitable to our climate can be successfully grown here. The whole question is in cultivation. We must study that. Irrigation is not necessary.

It may appear to some that the old settlers of the Panhandle have been very slow to find out what the country was good for. To these people, I will say that the first settlers had many serious problems to solve which do not trouble the man of today.

The old pioneer came when this beautiful land was called a desert, and amidst all discouragements he continued to proclaim to the world that it was a goodly land, and he proved it by making a good home, and becoming independent.

He loved this land, and saw to it that good local regulations were made, and the laws rigidly enforced. He made it a prohibition country,

and a country of schools and churches. They are the best people to keep their obligations and pay their debts I have ever known. It was so easy to make a living the old timer did but little farming. It was necessary to bring poor folks to do the hard work, for the old timer simply didn't have to.

The people now see more and know more than did the pioneer just as

"The dwarf on the giant's shoulder sees more
That the dead giant's eyesight
availed to explore."

If, as has been said, "He who makes two blades of grass to grow where only one grew before is a benefactor to humanity," how much more credit is due the old pioneer who first proclaimed to the world that here in the Panhandle of Texas could be found good homes for a million good Americans, and then proved it.

I am glad to welcome all good people to this country, and am glad to have them add their wealth, and labor and brains to develop this land until it shall be known as the best part of the best state of the Union; but the old pioneer holds with me the highest place of all; and I love him as a brother.

Junior League Program.

Following is the Junior League program for Sunday, Jan. 7:

Topic—"Our Beautiful Home."
(Gen. I.)

Leader—Octa Moore.

Song.

Psalms for responsive reading I-II.

Prayer.

Application.—Nellie Black.

Illustration.—Clifford Acker.

Bible references—"Creation in the New Testament."—(John I:1-4.)

—Clara Dunlap.

"The Final Home."—(John XIV 1-4.)—Essie Johnson.

"The glory of that home."—(Rom. VII:18-25.)—Mamie Inman.

"The coming of our Savior to take us Home."—(Phil. III:20-21.)

—Gladys Newman.

Story hour.

Song.

Benediction.

Notice.

The Home Circle Society offers you the best, the safest, and the cheapest life insurance. The best, because paid more promptly. The safest, because the money is held by our local treasurer, besides being guaranteed by the state organization. The cheapest, because you save from \$8.00 to \$40.00 on the \$1000.00 per year.

Give your application to

M. M. MAJOR,
45-4t State Organizer.

Well Drilling Notice.

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed.

Phone or call on **Bob Brazil** at Stringfellow-Hume's. 40-tf 47tf

PROMPT DELIVERY

TELEPHONE NO. 76

GRAIN, COAL AND HAY

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

SEED RYE AND WHEAT

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

WILL H. HINES

Quality the Best

We are headquarters for

Feed Crushers
Sulky Plows
Disc Plows
Walking Plows
Disc and Drag Harrows
Buggies
Harness
Barb Wire
Smooth Wire
Hog Wire
Eclipse Windmills

Prices are Right

STRINGFELLOW-HUME HARDWARE COMPANY

HEREFORD, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT
George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction.
Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

Notice to Farmers.

I wish to announce to the cotton growers of this and surrounding counties that we are in the market for all the cotton which may be brought to Hereford. We will pay the highest market price. 40-tf
D. R. GASS & SONS.

Grain For Sale.

We have for sale at our ranch two miles east of Dimmitt, seventy-five tons of Kaffir grain. Apply to **B. T. BELL & SON.** 33-tf

Threshing Notice.

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to **J. J. WARD.**

Professional & Business Cards

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICES AT RESIDENCE
Hereford, - - Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building Hereford, Texas

C. G. Witherspoon W. Claude Witherspoon
C. G. Witherspoon & Sons
Dealers in Panhandle Lands
Abstracts prepared on short notice. All kinds of stenographic work done. Exclusive agents for Western Union Land Co.'s Lands

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
Hereford, Texas.

C. L. Davis C. B. Okendine H. H. Hawkins
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE WITH BARTON, MILLER CO.
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents
DIMMITT, TEXAS

W. C. MOUGHON, M. D.
Professional Services to the Citizens of Hereford and surrounding country
Office with Dr. Robertson over T. M. Coulson's Drug Store.

GEQ. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

Don't Read This!

Singer Sewing Machines sold or leased on small monthly payment, or rented. What is a nicer or more useful present for wife or mother?
Second hand machines in good repair from \$3.00 up.
Needles for all makes of machines 20c per dozen. The best oil at the price of cheap stuff.
Repairs and extras for all machines at reasonable prices. All work guaranteed.

F. G. EDMONDS
Agent, Singer Sewing Machine Co.
Also Agent for Oklahoma Steel Watering Pools.

THE CITY RESTAURANT AND CONFECTIONERY

SHORT ORDERS AT ALL HOURS

HEADQUARTERS FOR FRESH FISH AND OYSTERS

S. B. FEEMSTER, Proprietor

Phone 81 when you want the best flour. 39-tf

Liquid smoke at Smith's Drug Store. 46tf

J. H. McRee of Missouri was among this week's prospectors in the city.

Dr. J. W. Hicks was in Bovina Friday of last week on professional business.

A. Laird of Bovina passed up the road Tuesday on his way to Chicago on business.

Mrs. W. M. Cogdell returned this week from a week's visit with relatives in Wichita Falls.

Judge Jno. E. Ferguson returned the first of the week from a business trip over the Pecos country.

Mr. and Mrs. C. W. Dodson returned Saturday from a visit with the former's relatives in Waco.

C. H. Carl and family will leave today for Decatur where they will spend the winter, Mr. Carl having sold his ranch near this place.

B. T. Bell, Jr., was up from Dimmitt the first of the week on business. Mr. Bell advertises his feed crop for sale in this issue.

Miss Zora Laird came up from Bovina Tuesday to re-enter the Panhandle Christian College after a brief vacation with her parents.

J. P. Snyder left Saturday afternoon for Iowa points in the interest of Panhandle immigration to be away till the next semi-monthly excursion.

Mrs. J. O. Fairris returned to her home in Burleson, Texas, this week after a two weeks' visit with her parents, Mr. and Mrs. J. H. Harris, of this city.

Ralph H. Barnett returned Monday from Dallas where he went to purchase a stock of dry goods which will be placed in the Hancock building in a few days.

W. E. Simmons, a well-to-do farmer of Itasca, moved his family here last week and will make this their home. Mr. Simmons will purchase a ranch as soon as he has time to look over the country.

Prof. J. M. Braselton of Hart spent Saturday in Hereford on business. The professor's school at Hart has closed for the winter and he is now engaged in a short session at Olton in Lamb county.

J. T. Blakely left Sunday for his former home at Milford, Iowa, where he will work up a crew of home-seekers for next week's excursion. Mr. Blakely went well loaded with literature which was turned out by this office.

Jas. D. Thompson, who recently came here from Tennessee and purchased the Davie section west of town, was a business visitor Saturday. Mr. Thompson informs us that his family has arrived and they now feel quite at home in the far east.

Mesdames Wren Brown and Stone, daughter and niece respectively of Mr. and Mrs. W. A. Hubbard of Castro county, returned to their home in Sayer, Okla., Tuesday after an extended visit with the latter. Mr. Hubbard accompanying them to Hereford.

R. E. Dyer and family arrived from Buckner, Mo., last week and will improve their ranch property situated several miles north of town and which they purchased last summer. Mr. Dyer has full confidence in the plains country and will doubtless make a splendid success at farming. Mr. Dyer has been a reader of the BRAND for sometime and we take pleasure in changing his address to Hereford.

Ledgers and Day Books at Smith's Drug Store. 46tf

When you want a bill of groceries begin with Barnard & Co. 39-tf

Con. Schrimsher is visiting at his former home near Mangum, Okla.

Get our prices on apples. Fifty bushels just received. Barnard & Co. 39-tf

W. W. Tuttle and family have moved here from Iowa and will make this their home.

T. W. Cantabury of Copenhagen, Texas, was prospecting in the city the first of the week.

W. L. Williams of near Boom took Tuesday's train for a business trip to Central Texas.

Messrs. Bassett, Slade, Fuqua and Reeder of Amarillo were business callers in Hereford Saturday.

J. M. Garner went to Texico the first of the week to take an inventory of his business at that point.

J. F. Dandy, one of Boom's substantial farmers, was in town the first of the week after coal and other supplies.

Mr. and Mrs. J. A. Fox left Tuesday for Mangum, Okla., where Mr. Fox is engaged in the mercantile business.

F. J. Axe, who is engaged in farming a few miles south of town, was among the BRAND renewals while in the city Saturday.

J. H. Holland recently moved his family from his ranch in Castro county to Hereford for the benefit of our public schools.

Mr. and Mrs. H. H. Hawkins and Miss May Smith returned Monday from their holiday visit with relatives and friends in Midlothian.

Ed Smith and family of Texico were guests of Mr. and Mrs. Geo. W. Dale Sunday. Mr. Smith has a valuable claim near Texico which he is improving this winter.

Messrs. Carper came in Monday to resume their work in the Panhandle Christian College after spending their Christmas holidays with home-folks in Roswell.

J. M. Ligon came in the first of the week from Central Texas where he went with a bunch of Panhandle raised horses and mules, all of which brought good prices on that market.

J. D. Herbster of Milford, Iowa, is spending a few weeks with his family in this city, Mrs. Herbster and children having come here several months ago for the benefit of the former's health.

D. B. Roberson of Boom was in town after supplies Saturday. Mr. Roberson has been at work on the Texico cut-off for sometime, he having contracted a mile of the work. We are glad to learn that he found his contract a remunerative one.

J. W. Dean and family of Bosque county have moved to Hereford and will live on the Richard Keese place south of town, they having leased that ranch for this year. Mr. Dean called at this office Saturday to start right with the New Year by leaving a dollar for the BRAND.

J. W. Wasson of Leon, Iowa, was a pleasant caller at this office before leaving for his home Saturday. Mr. Wasson came down with J. P. Snyder and tells us that he could not refrain from purchasing a tract of Deaf Smith county lands, so well pleased was he. He closed for the J. H. Bowers section lying just east of the town section. Mr. Wasson will hereafter be a permanent BRAND reader.

BELL OF WICHITA FLOUR

Every one knows the Wichita Flour. It has been sold here for a number of years and is better now than ever before

Don't Buy Off Brands

When they cost you as much as flour YOU KNOW is good. Don't forget the place to get Bell of Wichita and High Patent

CARDWELL BROS.

Telephone No. 1

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

Most centrally located Will handle a full line Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

LUMBER! LUMBER!

For all kinds of Building Material see us. We will make it to your interest. Our prices are right

BURTON-LINGO CO.
HEREFORD, TEXAS

R. H. NORTON

Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left - oh, then, Mr. Money-maker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

R. H. NORTON, ONE MILE WEST OF HEREFORD

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected International Stock and Poultry Food

YOUR PATRONAGE SOLICITED



Hereford Nursery
L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

My Hair is Extra Long

Feed your hair; nourish it; give it something to live on. Then it will stop falling, and will grow long and heavy. Ayer's Hair Vigor is the only hair-food you can buy. For 60 years it has been doing just what we claim it will do. It will not disappoint you.

My hair used to be very short. But after using Ayer's Hair Vigor a short time it began to grow, and now it is fourteen inches long. This seems a splendid result to me after being almost without any hair. — Mrs. J. H. FIFER, Colorado Springs, Colo.

Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of
Ayer's SASSAPARILLA, PILLS, CHERRY PECTORAL.

HEREFORD TONSORIAL PARLORS

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial.

We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

L. R. Bassham
PROPRIETOR

E. B. Orr

The Corner Grocerman

At C. E. Edwards stand sells THE GLOBE FLOUR, put up at Blackwell, Oklahoma. Every Sack FULLY GUARANTEED. Call and Investigate its claims.

E. B. Orr

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do General Repair Work

J. H. CANTERBURY

Barnard & Co. keeps the best flour in town. The sack has a bird on it. 39-1f

ARNEY NEWS

[Delayed from last week.]

Miss Evelyn Storm is at home for the holidays.

Mrs. Robinson visited at Canyon City last week.

Mr. Crum is on a visit to his old home in Parker county.

Walter Donald is spending a few days with father in Denton county.

Owing to the snow Christmas day, the day was about the same as any other time.

There was no Sunday school last Sunday as it was exceedingly cold on that day.

Lorie Burks of Beaver county Oklahoma spent Christmas with Mr. Dixon's family.

Quite a number of the Arney folks were in Hereford after coal last Thursday and Friday.

Carlo and Maggie Dixon are visiting their sister, Mrs. E. C. Burks, in Beaver county, Oklahoma.

League Program.

Following is the League program for Sunday, January 7:

Subject—Laying Foundations for 1906.

Leader—Miss Millicent Griffith.

Scripture lesson—Luke 6:46-49, Eph. 2:19-22.

Song, prayer and song.

The Rock Foundation of Character is Obedience—Paper by C. E. Edwards.

Scripture reference and comments—Isah 28:16-17, 1 Cor. 3:11.

Talk—Our Corner Stone, Christ—Geo. W. Barcus.

Comments by the leader.

Song.

Business session.

League benediction.

Every member of the League and their friends earnestly requested to be present.

Stomach Troubles and Constipation.

"Chamberlain's Stomach and Liver Tablets are the best things for stomach troubles and constipation I have ever sold," says J. R. Cullman, a druggist of Potterville, Mich. They are easy to take and always give satisfaction. I tell my customers to try them and if not satisfactory to come back and get their money, but have never had a complaint." For sale by T. M. Coulson.

A Man Got Pressed.

For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you.

THE HEREFORD PRESSING CLUB, 43-tf Walter Orr, Proprietor.

Premiums Given Away.

I have a number of elegant picture frames which I am giving away absolutely free, on the condition that one frame is given with each cash purchase of groceries amounting to \$15.00 or more. Come early as they will not last long. 44-4t

J. M. GARNER.

House for Rent.

Having moved the tin shop into the building formerly occupied by the Hereford Sheet Metal Works, we are now offering the building formerly occupied by us for rent. Apply to

ALLAN BELL, at Bell Bro's.

County Court.

The January session of the county court has been in session this week with Judge Russell on the bench. Both the criminal and civil dockets are extremely light this term and the court is dispatching the business at a lively rate.

For Sale.

150 head of good grade white-faced steer calves.

L. J. GREEN, Texico, N. M.

Panhandle Doctors.

The Panhandle Medical Association will hold their mid-winter session in Amarillo January 9 and 10.

Horses for Sale.

One work horse; weight 1250 pounds, three 3-year olds, all broke. See CLAUDE NORTON 1 mile west of town. 43-tf

THE NEW ELDORADO.

"It's the Best Farming Section of Texas"—The Panhandle.

Houston, Texas, Dec. 28.—N. S. Davis, traveling passenger agent for the Denver route, an authority on the Panhandle section of Texas, was in the city today. "It's like one of your South Texas oil field booms, the way they are going into the Panhandle," he said. "They know a good thing. It's the best farming section of Texas, not intending disparagement of your fine acres in South Texas. Lands up there have doubled in the last year in value. That is, lands back of the railroads. I expect to see them double again in another twelve months. It's the new Eldorado."

Mr. King Announces.

J. H. King authorizes us this week to present his name to the voters as a candidate for the office of County and District Clerk of Deaf Smith County.

Mr. King is no stranger to the people of this county, having come here from Tennessee four years ago, during two years of which time he has served them in the capacity of Deputy Clerk, in which capacity he has been pains-taking, accurate and attentive to duty. Mr. King is a man in whom the greatest trust may be imposed and should he be called to fill this, the most responsible office in the county, we believe he would acquit himself in a creditable manner to all alike.

Mr. King asks the public to investigate his record as deputy clerk and also his standing as a citizen, and if you find him worthy the office, he asks for your vote, promising faithful performance of duty, if elected.

Our New Shredder.

We wish to notify the public that we now have a combination thrasher and shredder and are ready to do public work in these lines. Our machine does perfect work, both in thrashing kafir and maize and in shredding the stalk. Our terms are eight cents per bushel, we furnishing men to run the machinery, and the owner of the grain all the other help necessary. We can thrash about 750 bushels of grain per day when everything is favorable.

Let us know your wants, we will do the rest. 45-tf C. B. OXENDINE & Co.

Christian Church.

Services will be held next Sunday, morning and evening at 11 a. m. and 7 p. m. respectively. There will be preaching at each service by the undersigned. Sunday School, meets at 10 a. m., at 3 o'clock the Junior and Intermediate Endeavors meet, former at Miss Wright's residence. Senior C. E. at 4 p. m. Song practice Wednesday 7:30 p. m.

You will be made most cordially welcome at our church. 45-tf

JESSE B. HASTON, Pastor.

The Original.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson.

Lecture.

There will be a series of four lectures delivered by Rev. W. O. Dean on Monday, Tuesday, Thursday and Friday nights at the Baptist church. Subject: "Why Four Gospels."

Everybody cordially invited. A. MEMBER.

Pasture for Lease.

I will take as many as 200 head of cattle to pasture, 8 sections of good grass. Some feed if wanted. Apply to

45-4t E. L. MANGUM.

For Sale.

School section No. 188, block M-6 in Castro county for \$7.50 bonus. Take part in cattle. Walter Donald, Arney, or box 23, Justin, Texas. 47-4t

Bank Change.

Col. A. G. Boyce has been succeeded as president of the Amarillo National Bank by C. E. Oaks of Channing.

Send the BRAND "back yonder."



BALLARD'S SNOW LINIMENT

A SURE CURE FOR RHEUMATISM, CUTS, SPRAINS, WOUNDS, OLD SORES, CORNS, BURNS, GALLS, BRUISES, CONTRACTED MUSCLES, LAME BACK, STIFF JOINTS, FROSTED FEET, BURNS, SCALDS, ETC.

AN ANTISEPTIC that stops Irritation, subdues Inflammation and drives out Pain.

PENETRATES the Pores, loosens the Fibrous Tissues, promotes a free circulation of the Blood, giving the Muscles natural elasticity.

CURED OF PARALYSIS

W. S. Bailey, P. O. True, Texas, writes: "My wife had been suffering five years with paralysis in her arm, when I was persuaded to use Ballard's Snow Liniment, which effected a complete cure. I have also used it for old sores, frost bites and skin eruptions. It does the work."

BEST LINIMENT ON EARTH ONCE TRIED, ALWAYS USED REFUSE ALL SUBSTITUTES

THREE SIZES: 25c, 50c and \$1.00

BALLARD SNOW LINIMENT CO.
ST. LOUIS, U. S. A.

SOLD AND RECOMMENDED BY
O. F. SMITH, Druggist

FOR...

Gents' Furnishing
Groceries
Implements
Lumber
Coal
Building Material
Cotton Seed Cake
See Us

LAIRD-HERRING MERCANTILE CO.
BOVINA, TEXAS

PANHANDLE CHRISTIAN COLLEGE
Hereford, Texas

Correlated With Texas Christian University

A thorough school for boys and girls wishing a well-rounded education. Our courses of study are complete and well arranged. The mid-winter terms begins January 1st, 1905. Won't you be one of our number?

A. C. ELLIOT, President.

HEREFORD LUMBER CO.