

The Hereford Brand

Vol. 5

HEREFORD, TEXAS, DECEMBER 8, 1905

No. 43

LET US WORK TOGETHER FOR THE UPBUILDING OF HEREFORD

AN EXTRAORDINARY SLAUGHTER SALE!

Having enjoyed a good business this fall, we desire to reduce our mammoth stock before taking an annual inventory, and at the same time show our customers our appreciation of their business. To do this we have decided to place our \$20,000.00 stock of merchandise on sale at prices never before heard of. Not a few articles but,

All of our entire stock of BEAUTIFUL SILKS
All of our entire stock of STAPLE DRY GOODS
All of our entire stock of handsome Dress Goods
Our entire stock of Ladies' and Misses Underwear

All of our entire stock of ladies' and gents' SHOES
All of our entire stock of up-to-date CLOTHING
All of our entire stock of first-class MILLINERY
All of our entire stock of Men's and Boys' Clothing

In fact all and every thing in our store will be offered at cut prices. In many instances our prices will be less than manufacturer's cost. In order to give our friends a Xmas treat, we have decided to continue our Great Slaughter Sale until :: :: :: ::

SATURDAY, DECEMBER 23RD

at which time the sale will close and we will begin taking our annual inventory

Standard Prints, worth 6 1-2c per yard, for	5 cents
Kerman 28-inch Percal, worth 7 1-2c per yd, at	5 cents
Gounard Suiting, worth 10c per yard, for	7 1-2 cents
Worth Cheviot, worth 12 1-2c per yard, for	10 cents
French Madras, worth 15c per yard, for	12 1-2 cents
Secilian, worth 35c per yard, for	25 cents
54-inch Broadcloth, worth \$1 per yard, for	85 cents
40-inch Seuella Crepe, worth 35c per yard, for	25 cents
Granetta Suiting, worth 25c per yard, for	20 cents
4-4 Domestic, worth 8 1-3c per yard, for	7 1-2 cents
12-4 Blankets, worth \$2.00, for	\$1.50
Blankets, worth \$1.25, for	\$1.00
Good Comforts, worth \$1.25, for	\$1.00

Men's Fleece-Lined Underwear, worth \$1.20, for	85 cents
Wright's Health Underwear, per suit	\$1.80
Good Duck Coats for	\$1.00
American Lady \$3.50 shoe for	\$3.00
American Gentleman \$4.00 Shoe for	\$3.50
Brown's Star 5 \$4.00 Shoe for	\$2.45
Barton Bros. \$6.50 Boot for	\$4.25
Barton Bros. \$5.00 Boot for	\$2.95
Stetson \$5.50 Hat for	\$4.50
The Thoroughbred \$3.50 Hat for	\$2.75
The Statesman \$3.00 Hat for	\$2.50
The Globe \$1.75 Hat for	\$1.35

In quoting these few special prices we are only giving you an idea of what may be here expected. To realize the great benefits of this stupendous enterprise, visit our store early and often. First come, first served. Remember this great sale will close December 23rd. Remember everything in our store is now and has always been marked in plain figures so any one can see what we are giving away. Don't forget the time and place.

HEREFORD MERCANTILE COMPANY

HOW ABOUT YOUR EYES?

DR. P. M. RIGDON, the Optician of El Paso, Texas, will be at our store

WEDNESDAY, DECEMBER 13, 1905
FOR ONE DAY ONLY

Dr. Rigdon is thoroughly prepared to test your eyes by the latest and most scientific methods, having practiced in many of the larger cities of the West. All glasses fitted by him, and all frames sold will be under our supervision and guaranteed by us.

Consultation and Examination Free

T. M. COULSON

Street Meeting Again.

A call meeting of citizens was held at the court house Wednesday night to hear the reports of the committees, appointed at the last meeting to arrange the preliminaries for grading and graveling Dewey Avenue. The finance committee gave in its report, showing a total of \$467.50 subscribed to date. The report was received and the committee discharged.

The committee whose duty was to arrange plans and specifications for the work and to ascertain the probable cost of same, failed to make a full report, owing to their not having the required information regarding street grading at hand. The committee was discharged and their report as far as given accepted.

Work was then taken up to arrange definite and final plans, the first question to receive attention being that of an outlet for the water which accumulates on South Dewey Avenue during the rainy seasons. A committee, composed of J. C. Newman, was appointed to confer with the railroad authorities to prevail upon them to place a culvert under the road at the crossing.

After much spirited but friendly discussion, a second committee, composed of T. J. Graves, E. B. Black, R. H. Barnett and Carl Gilliland, was appointed whose duties are embraced in the following motion which carried: That the chair appoint a committee to use the money which has already been subscribed and which may be subscribed within the next 30 days in grading and graveling Dewey Avenue and placing culverts on same, provided such funds as may be raised are adequate for the execution of the above named work. And that the committee be empowered to do the work by day

labor or contract as in their judgment seems best. Said committee is further empowered to receive said work when completed and pay for same. The above motion was amended as follows: That the money raised be first expended in grading Dewey Avenue, and the two main side streets to a distance of a block, and the amount remaining in the treasury thereafter be applied to graveling Dewey Avenue.

A. J. Lipscomb was appointed treasurer and Judge Russell appointed to collect the subscriptions, after which, the meeting adjourned.

Sale Succeeds.

The great slaughter sale which was put on last Saturday at the Hereford Mercantile Company has been one of the biggest affairs of the season. This popular firm announced in their page ad of last week that they would throw their \$20,000 stock of dry goods on the market at greatly reduced prices and judging from the crowds which have thronged the store this week, they certainly succeeded in disposing of some of them.

On the first page of this issue, we ask our readers to see what they have to say.

Another Sale.

Elsewhere in this issue, will be found the page ad of J. G. Callens in which he proposes to make it interesting to those wishing to buy fall and winter merchandise and holiday goods. Mr. Callens having been in the dry goods business the greater portion of his life, fully realizes the value of the judicious use of printer's ink and he insists that you read what he has to offer in his ad.

Buy your holiday jewelry from O. F. Smith, Druggist. 43-1f

WALL STREET INTERESTED.

Deaf Smith County Cotton Creates a Ripple in the Great Market.

So wide-spread has the fame of Deaf Smith's cotton become that even Wall Street has begun to make careful investigations with a probable view of controlling the enormous production which may reasonably be expected from this county within the next few years.

The inquiries referred to will be better explained from the following telegram which G. A. F. Parker of the Western National Bank received from H. H. Price of New York City on Wednesday of this week: "Please wire collect early tomorrow actual figures of cotton ginned this season to November 30, and last year also ginned between November 14th and 30th. Will furnish you results of investigation shortly."

In reply to the above, Mr. Parker wired "35 bales ginned last year and 25 bales this year, with about 25 bales yet to be ginned." This information will doubtless materially aid Mr. Price in compiling accurate statistics of the cotton crop of the world. And it is well that attention is being directed to the Panhandle cotton fields, for at the ratio which this year's production has increased over that of last year, it is only a matter of a short period of time when the cotton industry of Deaf Smith county will be the leading industry of the county, yea, will equal the present production of the whole world. Think of a county's doubling its cotton production every two years! At this ratio of increase, at the end of two years we will produce 100 bales, at the end of four years, 200 bales; six years, 400 bales; eight years, 800 bales; ten years, 1600 bales; twelve years 3200 bales; fourteen years, 6400 bales; sixteen years, 12800 bales, which would be the leading industry of the county; in thirty-six years, we would have a production of 13,107,200 bales which equals the present world's crop. Think of it, and it can be understood why this anxious interest from Wall Street.

No More Rags Wanted.

Last week we inserted a two line local in the BRAND stating that we would buy rags at 3 cents per pound. The ad brought results beyond our expectations and hence we have been compelled to invest considerable money in rags this week. We desire to announce in this issue that we now have a sufficient supply and will ask that those who have rags on hand will hold them over for us till further notice.

In this connection, we will say that rags constitute a valuable adjunct in a printing office in cleaning machinery and when we advertise for them we are glad to get them.

This week's experience more than convinces us that an ad in the BRAND always brings results.

For Lease.

Section 97, Block M—7 in Castro County. Has small house and 80 acres in cultivation. For further information apply to 43-1f

RAYZOR & DEATLEY,
Hereford, Texas.

More Cane Seed.

A. J. Lipscomb this week received an order from a Dallas house for 9 cars of Panhandle grown cane seed.

Gun For Sale.

I have a good shot gun which I will sell cheap or will trade for feed. 43-1f

J. L. FUQUA.

Witherspoon & Gough. 48tf

J. H. Holland, the Castro County ranchman, was transacting business in Hereford Tuesday.

Mrs. R. C. Phansteel and daughter, Miss Nellie, were business callers at this office Tuesday.

Mr. and Mrs. Will Haggart and children of Amarillo were guests of Mr. and Mrs. J. S. Jones this week.

A. C. Harrow has accepted a position with Geo. W. Dale in the barber shop where he will be glad to see his old friends.

Mrs. A. E. Peters of Pilot Point arrived Saturday to attend the Carter-Rogers wedding and visit her parents, Dr. and Mrs. W. J. Rogers.

W. G. Heath was in town from Boom Wednesday with farm produce for sale. He has our thanks for moving his BRAND subscription forward more than a year.

NEW GOODS NEW PRICES

We wish to call attention to the fact that with the new goods which we are now receiving our store will be complete in all its departments. Our line of Gents' Furnishing Goods will be as good as the best and we ask our friends to let their wants be known in this department, it shall be our pleasure to supply them. We are making a specialty of taking care of the ranch trade in detail and the fact that we buy in large quantities enables us to sell goods at "rock bottom" prices. We want your business and, if fair treatment and good goods count for anything, we know we will have it.

LAIRD - HERRING
MERCANTILE CO.
BOVINA, TEXAS

NOTICE

One of our firm is the least groceryman in town, but we get our Salt, Flour and Feed Stuffs by the car load. We do our own work and own our own building. Therefore, we defy competition. Give us a trial :- :-

BARNARD & CO.

JOE CARTER

ELISHA CARTER

CARTER BROTHERS
Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

GROCERY HEADQUARTERS

Isn't it a satisfaction to trade at the Leading and Largest grocery store in town. Where the stock is full and complete and you can get what you want and not have to take something "just as good." You are especially invited to call and get acquainted. I will appreciate your business

J. M. GARNER
THE GROCERYMAN

The Brand \$1 per year

CUT GLASS

I have now in stock some beautiful pieces of Genuine Cut-Glass.

Conklin's Self Filling Fountain Pens are the best on earth. Come and see them for yourself—I have them for sale; also other fountain pens.

My stock of watches, rings, broaches, stick-pins, cuff buttons, lockets, charms, bracelets, chains and chatelain-pins is well selected and I can suit you in both price and style.

Initials engraved free on articles I sell for \$1.00 or more.

I repair all kinds of broken watches, clocks and jewelry.

JNO. B. VANNOY
OPTICIAN AND JEWELER
HEREFORD, TEXAS

GREAT SLAUGHTER

THIRD AND LAST CALL FOR 1905

Commencing Thursday, December 7th and Continuing Until Saturday Night, December 23rd

This sale is to close out stock regardless of profit. It has never been equaled by myself or any one else in Hereford for low prices. Look over the entire list and you will be convinced. Your patronage HAS BEEN and WILL BE very much appreciated

WOOL DRESS GOODS

These prices on Wool Dress goods have never been equaled in Hereford by 25 per cent.

- Extra fine Silk Luster Brilliantines, worth \$1.00 per yard, to close, now 67c
- One Piece Fine Black Sicilian, regular price \$1.25 yard, now 78c
- Several pieces Scotch Wool-Suiting, worth 90 cents per yard, to close now 48c
- Several pieces 1-2 Wool Granite Cloth, nearly yard wide, worth 25c yard anywhere, this sale 15c
- Broadcloth, worth \$1.25 yard, this sale 78c

Cotton Dress Goods Slaughtered

- Very Best Calicos, worth 6 to 7c yd., now 4 1/2c
- Outings, worth 12 1-2c yard, now 8 3-4c
- Outings, worth 10c yard, now 7 1/2c
- Flannellette, worth 12 1-2c yard, this sale 8 3-4c
- Beautiful Homespun Dress Suitings, worth 20c, now 11 1-2c

DOMESTICS

- Best 1-yd-wide Bleached Domestic, worth 10c, now 7 1/2c
- LL Brown Domestic, worth 7c, now 5c
- Best 10-4 Sea Island Sheeting, worth 30c yard, now 22c

50 per Cent Saved on Towels and Table-Linen

These prices never before heard of.

- Extra fine Table Linen, very wide, worth \$1.25 yard, this sale 83c
- Fine Satin Damask, worth 75c all the time, now 53c
- Extra Good Huck Towels, large size, worth 35 cents per pair, now 20c pr
- Cotton Towels, worth 10c per pair, now 5c pr
- Extraordinary Large Linen Towels, knotted fringed, selling regular at 75c pair, this sale 49c pr

We have plenty other styles to select from.

Mercerized White Goods for Waists

- Three pieces nice Mercerized White Waistings, worth 35c and 40c per yard, this sale 23 1/2c
- Very Fine India Linens, worth 25c yard, cut to 15c
- Nice Checked Nainsooks for children, worth 15c per yard, now 11 1/2c

NOTION STOCK

We have a nice line of Ladies' Collars, Wool and Kid Gloves, Hose Supporters, Back and Side Combs, Hair NET Pins, Hair Pins, Ribbons and Hand Bags in great variety and will make you very reasonable prices on any of the above goods.

NOTIONS! NOTIONS!!

- 4 dozen Hooks and Eyes 5c
- 2 Packages Envelopes 5c
- 10c Writing Tablets 5c
- 2 Papers Safety Pins 5c
- 4 Papers Hair Pins 5c
- 2 Spools Silkline 5c
- 2 Spools Crochet Silk 5c
- 3 Balls White Tape 5c
- 10c Dozen Pearl Buttons, now 5c

OTHER NOTIONS VERY CHEAP

- Vacelene, per bottle 4c
- Violet Talcum, worth 15c, now 10c
- Women's Violet Talcum 18c
- Genuine Brass Pins, per paper 3c
- 6-Yard bunches 10c Braid, now, per bunch 3c
- 6 Rubber Tip Lead Pencils 5c
- Fine Toilet Soap, 3 bars to box, worth 25c, now 15c
- Castile Soap, 4 bars to box, worth 15c to 20c, now 10c

Ladies' and Children's Underwear

These goods must be closed out during this sale. Profit is no object to us. Don't fail to see this line.

- Ladies' extra heavy Union Suits, worth all the time 75c/suit, now 45c
- Ladies' extra heavy separate Suits, worth 65c garment, this sale to close out 39c
- Children's Union Suits, regular 35c suit, now 22c
- Boys' and Girls' EXTRA ORDINARY HEAVY Union Suits, worth 75c each, cut this sale to 45c

MEN'S UNDERWEAR AND PANTS

Don't wait. Come quick. These goods are going to move FAST.

- Big lot Men's Pants, regular price \$2.00, slaughtered to \$1.35
- Men's Pants, worth \$3.50 and \$3.75, slaughtered to \$2.65
- Men's extra heavy Fleece Underwear, regular price 60c garment, this sale 39c or per suit 75c
- Boys' separate suits, worth 35c to 40c garment, this sale 25c
- Boys' Pants in this sale very cheap.
- Big line Men's Overalls cheaper than other houses.

MEN'S DRESS SHIRTS

- Men's Nice Dress Shirts, regular \$1.25, cut to 68c
- Men's 75c Dress-Shirts, cut to 45c

Men's and Ladies' Handkerchiefs and Gloves

We are carrying the most stupendous line of Men's and Ladies' Handkerchiefs ever seen in a town the size of Hereford and propose to give you the "real thing" in BARGAINS. READ IT ALL.

- Ladies' very fine Swiss Embroidered Handkerchiefs, worth 35c and 40c, this sale 25c
- Ladies' Real Swiss Embroidered Handkerchiefs, worth 25c each, cut to 13c or two for 25c
- Ladies' real nice 10c Handkerchiefs, cut to 7c or 4 for 25c
- Ladies' nice plain hemstitched Handkerchiefs, good at 5c, cut to 2 for 5c
- Men's finest quality plain white hemstitched Handkerchiefs, worth 20c each, this sale straight 10c
- Men's good 5c Handkerchiefs, cut to 2 for 5c

We carry a good line of Gloves of all kinds and propose to make you better prices than any one else. Be sure and see them.

FASCINATORS AND SHAWLS

We have lots of these goods and don't allow any house in the Panhandle to beat us on prices.

SHOES! SHOES!!

We have a new line of Shoes coming in and in order to close out all the odds and ends in the "Star Brand Shoes" we will give you some extraordinary bargains.

- Ladies' fine Shoes, worth \$3 pair, cut to \$2.35
- Ladies' fine Shoes, worth \$2.50 pair, cut to \$1.85
- Ladies' Nice Kid Shoes, worth \$1.75, cut to \$1.30
- Children's Shoes very, very cheap
- Men's \$3.50 to \$4 Shoes, best goods, cut to \$2.90
- Men's \$2 Shoes, cut to \$1.45
- Boys' Nice Dress Shoes, sizes 12 1/2 to 2, worth \$2, cut to \$1.40
- Boys' Good Strong Shoes, sizes 3 to 5, worth \$2.25, cut to \$1.65

Will also give you the benefit of the new stock at extremely low prices.

GINGHAMS, (Extra Quality)

- Aprons Checks, worth 8 3-4c yard, this sale 6 3-4c
- Dress Gingham, sold by others at 10c, yd. this sale 6c

Great Bargains in Lace Curtains

- Lace Curtains, beautiful pattern, worth any day \$1.25 pair, to close now 65c pr
- Lace Curtains, cheap enough at 75c pair, now 45c pr

BLANKETS! BLANKETS!!

Now is the time to buy your Blankets. Bigger Blankets and better value than ever shown in Northwest Texas—Look at the list.

- Blankets, worth 75c pr., this sale 50c pr
- 10-4 Blankets, regular \$1 and \$1.25, now 75c pr
- Extraordinary Value—Biggest yet—12-4 size, worth \$2.00, now \$1.45
- Extraordinary Value, 11-4 size, easily worth \$1.75 pair, now \$1.20 pr

COTTON FLANNEL

- Cotton Flannel, worth regular 10c yd., now 7 1/2c
- Cotton Flannel, very heavy, regular 12 1/2c, now 9 1/2c

HATS! HATS!! HATS!!!

We are overloaded with hats—that means an awful slaughter in prices.

- Men's best \$2.00 hats, all styles, this sale \$1.33
- Men's black or white Buckskin Felt Hats, strictly worth \$3.50, this sale \$2.60
- Boys' hats cheaper than you've been used to.

Men's and Boys' Caps

We want to close out this entire line before Xmas—that means lowest prices in Hereford.

Hosiery! Hosiery!! Hosiery!!!

Our Hosiery Department is not equaled by any house on the Pecos Valley railroad in Texas—be sure and see them.

- Ladies' finest 35c hose, this sale 22c pr
- Ladies' extra fine 15c hose, this sale 10c pr
- Ladies' extraordinary heavy fleeced hose, worth 25c pair, this sale 18c or 3 pair for 50c
- Ladies' heavy fleeced hose, strictly 20c pair, now 13 or 2 pair for 25c

Plenty of other grades to select from—greatest bargains in children's hose in Hereford.

- Children's 10 and 12 1-2c hose, this sale 8c
- Boys' and Girls BEAR SKIN, very best 20c hose, this sale 15c pr
- BUSTER-BROWN Hose, straight 25c everywhere, this sale 20c pr

Men's Socks and Suspenders Cheap.

- Men's 20 and 25c socks, this sale 13c or 2 pr 25c
- Great variety Men's Suspenders, cheaper than any house in Hereford sell them.
- Men's very heavy wool socks, worth 35c, now 25c

Biggest Bargains Yet in Men's Linen Collars

- Very best 4-ply Linen Collars, cheap at 15 cents, this sale 9c each

Laces and Embroideries

We have too many of these goods. You can get the profits.

- Laces worth 8 to 15c yard, now 5c
- Embroideries almost your own prices.

We are headquarters for LOWNEYS Fine Candies—Big lot for Xmas. Better get your girl a box before it's all gone.

CHRISTMAS GOODS

In great abundance. Don't buy until you see our line.

We extend this sale for FIFTEEN DAYS and hope to have our friends and customers in Hereford and surrounding country visit our store during this GREAT CLEARANCE SALE. Don't get in a hurry. Give us an opportunity to wait on you

YOURS TRULY **J. G. CALLENS,** HEREFORD, TEXAS

WHY KIDNEY DISEASE IS DANGEROUS.

Neglect of the First Warning Symptoms is the Prime Cause of so Many Deaths from the Dreaded Bright's Disease.

It is Easily Curable in the Early Stages.

Kidney diseases are so destructive to human life because they do not manifest alarming symptoms until the constitution is seriously weakened and the strength exhausted. Then, too often, the remedies employed by many physicians are of indifferent or doubtful value, and the patient rapidly sinks under the disease. The wisest course is to apply a reliable kidney and liver remedy on the first appearance of the symptoms. A little uneasiness in the small of the back, digestive troubles, bowel irregularities and disorder in the urinary organs are matters of small moment in the estimation of strong men and women, yet they have a serious meaning. They show clearly that the kidneys are suffering and need help, which must be forthcoming at once to prevent serious, perhaps fatal consequences. A few doses of Prickly Ash Bitters at this time would prove of incalculable value in restoring the weakened organs to health. An investment of one dollar in a bottle of Prickly Ash Bitters when the disease is yet in the early stage will save hundreds of dollars in doctor's bills, besides the suffering that would surely follow should the disease be allowed to fasten itself in the body. The excellent curative power of Prickly Ash Bitters is not confined to the first stages of kidney disease. It is equally efficacious in severe or chronic cases. Physicians have used it as a last resort, in cases that defied their best efforts, with the most brilliant results, and it has shown its superiority over the many so-called kidney cures, now being loudly advertised, in instances innumerable.

Accept no substitute. Insist on having the genuine Prickly Ash Bitters with the large figure 3 in red on the front label.

Sold at Drug Stores, \$1.00 per bottle. T. M. Coulson & Co., special agents

The Biggest Man in Town

Our store has the distinction of having at its head the biggest man in town and we are selling groceries as we have never sold them before. The public is learning that, when they want the best groceries, ours is the place to come. Our store is packed with the highest grade goods which money can purchase and we are selling them at reasonable prices. We challenge the world to beat the Gold Medal and Peacemaker flours which you only need to try to be convinced--Also bear in mind that we buy salt in car lots and will be glad to supply you. Remember that Johnson's is the place :

John A. Johnson,

The Big Groceryman.

S. B. Feemster can furnish you with any kind of monument you wish. See him.

Mail Order Houses.

The following from the Emporia (Kansas) Gazette is rather a severe attack upon the mail order business which is carried on in many parts of the country:

"The man who buys his goods of a mail order house and expects his neighbors in Emporia to buy goods of him, or buy labor of him, or to buy professional service of him, is economically a leech.

"He is sucking industrial blood out of the town and gives none back. He sends his profits out of town like a Chinaman. He has no more right to a standing in a community than a foreigner. We are all neighbors industrially in this town and the man who sends away for his goods is not one of us. He is of another industrial system, and deserves no man's support in Emporia.

"The fact that this is economically wrong is recognized by all mail order houses themselves.

"They protect their customers by offering to keep people from knowing where the goods are from, as the mail order houses have no 'tags' on their goods.

"They say in their catalogues that no one knows where they were bought. If it is proper to hide the place of purchase of an article, it is wrong to buy the article at that place.

"Only the man who steals is the man who is ashamed to say where he got anything he has.

"There is such a thing as 'tainted' dry goods, 'tainted' groceries and 'tainted' furniture. All of such articles as are not bought at home, of men who befriended you, or men to whom you owe your living, are 'tainted' because they come unfairly.

"The trouble in Emporia is this: So many merchants buy their goods away from home that a systematic jealousy has sprung up. The furniture dealers don't feel that they have to buy their dry goods at home because the dry goods men's wives buy their goods away from home. The same quarrel exists in every line of trade.

"It is disheartening, distressing and paralyzing to the business interests of the town.

"It is time to begin to reform and get together. It is time to begin to reform ourselves and our neighbors by buying everything at home, whether our neighbors do or not. And now is the time to begin."

Holiday Doings.

Many of the stores of this city are right busy places at present in their efforts to get ready for the large holiday business of this month. Anticipating a volume of business compatible with the prosperous times, all the local dealers in the novelties and holiday goods have purchased extensive lines and soon Hereford will be arrayed in her best clothes in the celebration of the country's greatest holiday.

Among those who seem to be making especial preparations, our attention has been called to the following: O. F. Smith, J. G. Callens, E. B. Black, Mrs. R. S. Coward and T. M. Coulson.

For Biliousness and Sick Headache.

Take Orino Laxative Fruit Syrup. It sweetens the stomach, aids digestion and acts as a gentle stimulant on the liver and bowels without irritating these organs. Orino Laxative Fruit Syrup cures biliousness and habitual constipation. Does not nauseate or gripe and is mild and pleasant to take. Remember the name is ORINO and refuse to accept any substitute. T. M. Coulson & Co.

Wanted.

To trade stock-cattle and other property for section of land near north-east corner Castro County, Box 23 Justin, Texas.

CHARTER OAK AND GARLAND STOVES

Have a national reputation and cook food and warm homes for millions of people. It will be to your interest to see our complete stock of Ranges, Square Cooks and Heaters before buying your stove. If you appreciate "quality" you will be convinced that they are the best, and our prices are right. We have just received a nice lot of Queensware and our stock of Cooking Utensils is complete and we are always glad to show goods. Don't fail to come and see us.

GARRISON BROTHERS, Hereford Texas

A GREAT REDUCTION

We will sell at a great reduction, commencing on the 27th day of November up to December 16th included. Since we are crowded for room we concluded to sell the following articles at cost price for cash.

Dress Shirts, worth \$1.25 at	95c	Pants, worth \$3.00, at	\$2.50
Dress Shirts, worth 75c at	50c	Pants, worth \$2.50, at	\$2.05
Summer Underwear, worth 75c at	50c	Glassware, worth 50c per set, at	35c
Summer Underwear, worth 60c at	40c	Lamps, worth 65c, at	45c
Overalls, worth 90c, at	75c	Nice Tumblers, 3 for	10c
Overalls, worth 75c, at	50c	Brooms, worth 30 and 35c, at	20c
Domestics, worth 10c, at	8c	And other articles to numerous to mention	
Domestics, worth 8c, at	6c		

We carry an assorted line of almost everything. Come and see us, you will be surprised about price and quality. Come one and all, we mean business.

HEIDGERKEN & SON NAZARETH, CASTRO COUNTY, TEXAS

Water an Absorbent.

Water is a wonderful absorbent, and a large bowl of cold water placed in a room will change the condition of the atmosphere within an hour or so. Rooms that are permeated with the odor of stale tobacco smoke may be thus purified. Many a woman refrains from finding fault with her husband when he smokes and some of them even pretend to not mind the fact that the lace curtains, portiers and other draperies take on the odor of tobacco. But all the same it is not pleasant, and if it were known that the keeping of a bowl of water in the room would lessen the effects of the smoke many would be glad to hear it. It is stated that if just before retiring a large open dish of water is placed in a room where smoking has been done and all ends of burned cigars removed the air in that room next morning will not have that sickening odor of stale tobacco smoke that would otherwise be there, especially if the room is not well ventilated. It is a simple precaution and will not prevent a man from enjoying his cigar in the evening. These facts regarding water prove what an absorbent it is, and show that water which has stood for any length of time should never be used for drinking purposes.—Exchange.

Notice to Farmers.

I wish to announce to the cotton growers of this and surrounding counties that we are in the market for all the cotton which may be brought to Hereford. We will pay the highest market price.

D. R. GASS & SONS.

W. H. M. Society.

The December business session of the Woman's Home mission society was held at the Methodist church Monday afternoon with seventeen present:

Our president being absent, first vice-president, Mrs. H. H. Hawkins presided, opening the meeting with the reading of the 82nd Psalm.

The society was glad to welcome back Mrs. John H. Biggs and Mrs. D. O. Stallings, and to enroll as new members Mrs. Thos. S. Barcus, Mrs. Geo. W. Barcus and Miss Maud Brittain.

Plans were completed and committees appointed for our Doll Bazaar and Baby Show on Saturday, December 16th; also, for the Doll Auction for Friday night, December 15th. Chocolate and cake will be served during both.

One dollar and ninety cents in membership dues was collected, and the name of Chas. Wilburn Barcus was added to the Baby Roll with the enrollment fee of twenty-five cents collected.

After a thorough discussion of the society's ability to contribute \$200 to the parsonage funds now being raised, it was decided that that amount be given, \$100 cash and \$100 furnished later.

The society adjourned to meet next in the afternoon of the first Thursday in next month for the January business and devotional session.

SUPT. OF PRESS WORK.

Barnard & Co. keeps the best flour in town. The sack has a bird on it.

Cotton Continues to Come.

In making the rounds Tuesday, a BRAND representative dropped in to see Tucker & Jacobsen about the extent of the cotton crop this season. We were informed that there have been ginned to date 25 bales, with from 25 bales to 50 bales yet to come.

While the acreage this year in this and surrounding counties was but little if any larger than last year, the yield is far better and those who have cotton planted this year seem to be of one mind in regard to the situation which, in effect, is that the crop can be successfully grown here, one year with another.

Thus far, we have failed to learn of a single instance in which the yield was not from one fourth to one half bale per acre, all of which has sold at about 10 cents. This favorable state of the situation is very encouraging to those who have engaged in the production of the fleecy staple and will doubtless be the means of hundreds of acres being planted next year.

Sale Notice.

I am offering for sale at reasonable figures a number of Berkshire hogs, registered males in the herd, all my cattle, horses, mules, about 2000 bushels of grain, all my household goods and furniture. Apply at the ranch 10 miles northwest of Hereford.

R. C. PHANSTEEL.

Good Colt.

For sale or will trade for maize heads.

W. T. SMITH, Transfer Man.

MAKE READY, AIM, FIRE!

Read every word carefully. Great things are going to happen. Look out! We have weighed carefully the whole matter and concluded to pull the trigger that will drop prices like a flash. The quality of goods we carry is well known to everyone. We find we have too many fine goods in stock. We have decided to put our **FIFTEEN THOUSAND DOLLAR STOCK OF HIGH-GRADE MERCHANDISE** at a price that has never been heard of in these parts before. No item in the house is reserved at this sale. If you expect to take advantage of the **GREAT BARGAINS** offered, you must come with the **CASH**, as no goods will be charged at prices offered. * * *

Bedroom Suits

It is with much pride that we call attention to our Bedroom Suit Department. A line that you can't find better anywhere, ranging from \$85.00 down to \$23.75 for the best oak goods. Prices for this occasion will be smashed from \$69.00 down to \$19.75.

Folding Beds

We can truthfully say there is no stronger line of Folding beds made than we can show, and a vast variety of styles. Our up-right and mantels, ranging in price from \$77.50 to \$16.50, but we will make the prices most interesting, chopping them to \$65.00 down to \$12.75.

Dining Room Furniture

We boast of the fact that we can show the most extensive line of Dining room furniture of any house in West Texas. Our extension Tables, Sideboards, Buffets and China Closets are beauties indeed. The hammer will knock the prices down. Come and see them.

Queensware Department

We can insure that we carry the most complete stock of these goods of any house on the plains. In fact we are overstocked and it must go.

Real Pres Cut glass at about one-half the price you pay elsewhere.

4 big lines of Fancy China at half price. You see it. An elegant line of real hand painted china at reasonable figures.

We have a beautiful line of open stock china, that we can supply you with full dinner sets.

We show several lines of imported table ware, that we bought low down that goes in this sale very cheap.

Carpet and Rug Department

We defy competition from any source in this department in the same kind of goods. The low range of prices for past two weeks on Ingrains will be continued during this sale.

Genuine Calcutta Art Square, sells for \$45.00 everywhere, our sale price \$35.00.

Our extra super willow Art Square, regular elsewhere \$37.50, sale price \$28.50.

An elegant line of Tapestry Brussels Art Squares \$20.00 to \$22.50 the world over, sale price \$16.75.

A nice line of Ingrain Squares for \$4.75.

A liberal discount on all rugs.

Straw Matting

The quality of goods we carry in this department is well known to the entire trade. For this sale we offer all Mattings worth 37 1-2c to 50c for the small sum of 27 1-2c. Cheaper grades for 12 1-2c.

Linoleum and Oil Matting

We pride ourselves in keeping a well selected stock of these goods as well as first quality.

The regular 75c kind goes at 59c.

The regular 60c kind goes at 49c.

The regular 45c kind goes at 37 1-2c.

Pictures

We have spared not in our efforts to make our house an art gallery indeed. A visit to our place will prove this to you at once. We have a great many entirely new selections that will surely please. All pictures go in the sale at one-fourth off.

Trunks, Suit Cases, Etc.

In this line we show you goods that you will not be ashamed to take with you visiting. All we ask is that you see our goods before buying. We will sell you a larger, stouter and better trunk for less money than any one. Try us.

Wall Paper

We carry in stock a big line of Wall Paper. From now on we will carry fine and fancy paper as well as the cheaper grades. We will give you special prices on several room lots. Let us figure with you.

Our stock of Iron Beds is the most varied we have ever shown. To see our line would remind you of a wholesale house. Can sell you a good bed for \$2.95. The best for \$12.50

We handle a Fat Man's Spring. The only thing for comfort and the best made. Prices O. K. See the fine Mattresses, Pillows and Comforts we are showing.

We call special attention to our Sewing Machines. We carry the White, New Home and Wheeler & Wilson. The \$70.00 White Machine goes in this sale at \$38.75. None better made. Others in proportion. A life guaranteed Machine for \$18.75. A nice Xmas present for your wife.

We show at least 60 styles of Rocking Chairs. The best made. We carry some cheaper ones too. Buy the one you promised. Our dining room chairs can't be beat. A set will go at the right price.

We show a big line of Couches and Lounges. Can fit you up a nice parlor at small cost. Give us the opportunity.

We carry big line of fancy stuff too numerous to mention. Call on us for useful holiday gifts. We can fit you up at bottom prices.

Sale Begins Sat., Dec. 9th and Closes Sat., Dec. 23rd

This will be the most telling sale ever witnessed in Hereford in this line of business.

YOURS FOR A FAIR DEAL,

E. B. BLACK, FURNITURE DEALER AND UNDERTAKER.

The Brand

Published Every Friday by
J. RAY & COMPANY
J. RAY, Editor

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, DECEMBER 8, 1905

FIRE WORKS DANGEROUS.

Now, that holiday season is upon us, it is in order to urge upon all lovers of the sport to exercise judgment in the use of fire works. It is but natural for boys and girls to want to engage in the enjoyable sports in their season and they should be permitted to do so under reasonable restrictions and limitations. We believe these restrictions should carry the fire works to the homes where they can be used under the care and directions of older heads. Heretofore there has been entirely too much fire work's displayed on the business streets of Hereford and the practice should not be permitted to be continued. In fact, our county officials tell us that there is a state law regulating the matter and we would infer from talking with them that this law will be enforced this year. The safe way to enjoy the sports of the holidays is to take your fire works home and thus avoid the destructive fires which are so frequently caused from using them on the business streets as well as the fines which you might be compelled to pay.

We are just a little proud to be able to present to our readers this week a twelve-page, all home print paper. We can boast of setting more type each week than any paper in the Panhandle and it is due our enterprising business men to state that they, in a large measure, make it possible for us to enlarge the paper's size from time to time. We are trying to produce a paper which will cover the entire local field and with the hearty co-operation of all our local readers, we shall endeavor to make improvements from time to time. In glancing over the local news items, don't fail to also take time to read what our advertisers have to say. Now is the time of year to save money on your purchases and if you will read the inducements offered in our advertising columns, you will certainly be pleased at the saving it will be to you.

HEREFORD again manifested her ability to entertain conventions last week while Panhandle teachers were within her gates. The boy trainers were not only received into the homes of the town and there made to feel a welcome which no other portion of the country but the West can extend, but they were given every other attention necessary to make their stay with us a most pleasant and profitable one. Nor was the careful consideration on the part of our citizens unnoticed by the teachers, for many of them were heard to remark that it was the best meeting the Association had ever held. It is an undeniable fact that the wide-awake convention town is the one that gets up and does things, and as such, Hereford may properly be classed.

WON'T Hereford be swell looking when she gets her streets graded? The next thing in order will be the construction of side walks and planting trees in the residence portion of the city.

LIBERAL SPIRIT.

The entire press of the Panhandle is untiring in the effort to encourage the establishment of every laudable enterprise within the bounds of this vast western country. There may be a few exceptions to this general statement, but very few. The following from the Herald at Plainview shows that the worthy editor is broad-minded and liberal in that he is willing to work for the development of all parts of his chosen country:

Before sending your children away from home to schools in the lowland, investigate the merits of the Panhandle Christian College, located at Hereford, one of the cleanest and healthiest little cities on earth where the moral atmosphere is second to that of no other city in Texas or elsewhere, and the school is as good as the best.

A MOVE is on foot among the leading seed dealers of the country to prohibit the Agricultural Department of the Government from sending out seeds in the promiscuous way which has been practiced heretofore and to this end a petition signed by thirty of the dealers has been presented to the president, asking him to include in his message to Congress his disapproval of such a practice and recommend that only such seeds as are new to this country and cannot be had of the dealer be sent out by free distribution. This is evidently a wise move, as much money is wasted by our congressmen in sending out seeds each year to thousands of people who never dreamed of engaging in agriculture and overlooking those farmers who would be most benefited. If the original intention of the law should be carried out, it would confer a benefit upon the agriculturists of the whole country as it was intended that only such seeds as were being introduced should be distributed free.

AMONG the commendable features of the beginning of the present congress is the announcement by Speaker Cannon that the branch of government over which he presides will not wait until after the holidays to begin work, but will get down to business at once and dispatch considerable business before the holidays begin. The wise Solons cannot be in too great haste in making their deliberations to suit the American people. The greater, the better.

It sounds a little strange, but it is true nevertheless that more wheat, oats, etc. are produced in the Hereford country each year than in any other part of the Panhandle. Those from a distance might not understand why this is, but to one who understands the situation it is easily explained. Wide-awake farmers and the most fertile soil in the world make a splendid combination.

Registered Bulls For Sale.

I have ten registered Hereford bulls at my ranch 12 miles northeast of Hereford, which I am offering at reasonable prices. These animals are well bred and marked and classed as the best. Come early and get choice.

5tf J. D. BURKETT.

A Snap.

A good work and saddle horse for sale at a bargain. He is only eight years old, about 16 hands high and has good qualities. Call at my ranch 20 miles northwest of town.

31-tf S. L. DESPAIN.

Speltz or Emmer for Sale.

We have speltz or emmer seed for sale at our ranch 4 miles south-west of Hereford. Price \$1.00 per bushel.

40-11t S. B. HARRISON & SON.

Wall Paper—E. B. Black. 44

J. L. FUQUA, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$20,000.00

DIRECTORS: J. L. Fuqua, L. Gough, C. W. Dodson, R. J. Kibbe, W. A. Higgins.

We will appreciate your business whether large or small. Prompt attention given to all matters entrusted to us.

The Presbyterian Meeting.

The meeting at the Presbyterian church began last Sabbath with two powerful sermons by Evangelist P. M. Fitzgerald. All the congregations of the town united in the Sabbath evening service. Many persons have been heard remarking that the greatest sermon they ever heard was that of Sunday night.

Rev. Mr. Fitzgerald preaches the gospel with a clearness and forcefulness which is heart-searching and with a tenderness which is heart-winning. Every one of his sermons have an evident purpose.

The pastors take their turns in conducting the devotionals each evening at seven o'clock. The music is under the able direction of C. E. Edwards.

The daily meeting at 10:30 is like an electric battery in its effects. The interest in the meetings is growing and we look for great results to our community.

B. Y. P. U. Program.

Following is the program for Sunday December 17th:

Subject—The Church and its Officers.

Scripture Lesson—1st Tim. 3:1-12.

Leader—Matt Gilliland.

The Pastor—Paper—Miss Maggie Argo.

The Deacons—Paper—Stella Renfro.

Song and prayer.

Baptist Church Officials and their Relation to the Church and the Members—O. F. Smith.

Reading from Quarterly—Mrs. Orpha Park.

Our Obligation to our Pastor and Deacons—Miss Lizzie LeGrande.

Talk—Brother Dean.

Intermediate Endeavor.

Following is the Intermediate Endeavor program for Sunday Dec. 10:

Subject—The City of God.

Leader—Willie Argo.

Scripture Lesson—Rev. 22:1-8.

Songs.

Prayer.

Readings by members.

Recitation—Sallie Wright.

Song.

How may we Reach the City of God?—Audrey Argo.

Duett—Misses Graves and Beach.

Roll call.

Song.

Mizpah.

Three Dead Horses Recently.

Mr. Black's cut on wire, Mr. Ball's got sick and died, Mr. Hough's broke its neck. See me for rates to cover all these risks in National Live Stock Insurance Company.

1t W. M. COGDELL, Agent.

Public Notice.

Dr. Harrison, the dentist, will be absent from his office Monday's and Tuesday's of each week.

WANTED

Anything in Dry Goods, Clothing, Shoes Hats, Caps or Gloves, don't fail to visit our store. It will be our pleasure to show you goods and make you the lowest possible prices. We feel very grateful to those who have traded at our store and shall endeavor by fair treatment, good goods and low prices to show you our appreciation of a continuance of your patronage. We will make our store more complete than heretofore and invite you to come and let us show you that we always lead in low prices.

YOURS TRULY

Mount & Williams

Thanks Expressed.

In behalf of the teachers of the College and those of the public school, we want to extend our many thanks to the homes of the town who so kindly opened their doors to the visiting teachers during our Institute. Also we want to thank those who gave us the use of their rigs in extending the courtesy of a few rides to the teachers while here. Likewise, to the school boys and girls who helped in any way to make the teachers' stay more pleasant. Also we would like to extend our thanks to the Presbyterian church for the use of their building Friday night.

The teachers were very lavish in praising the hospitality received in your homes while here. They certainly appreciated it and no visitors have ever been here who said more nice things about the town and its people than the visiting teachers will when they return to their homes. We were not able to supply teachers

to all the homes proffered us but we can assure you that we appreciated the kindness of the offer as much as if we had sent some one to your home.

The meeting seemed to be a success in every way and we are certainly very grateful for the part the people of the town had in making it so. We never lose anything by showing kindness, even to strangers.

D. W. HAWKINS.

Methodist Church.

Sunday School 9:45, E. B. Black Superintendent. Preaching 11 a. m. by the pastor. Junior and Senior Leagues at usual hours.

A hearty welcome for all.

THOS. S. BARCUS.

Wanted to Buy.

Your kaffir corn, milo maize and wheat.

J. E. GYLES, Ritchey Hotel.

39-tf Subscribe for THE BRAND

G. A. F. PARKER, President. J. P. CONNELL, Vice-President. ROSS W. DAVIS, Cashier.

Condensed Statement of The Western National Bank

HEREFORD, TEXAS
at the close of business, Dec. 2nd, 1905

RESOURCES	LIABILITIES
Loans and Overdrafts - \$218,401.40	Capital Stock - \$50,000.00
U. S. Bonds and Premiums 51,913.19	Surplus and Profits (Net) 15,819.23
Banking House and Fixtures 5,675.00	Circulation - 50,000.00
Redemption Fund - 2,500.00	Rediscouts - 10,000.00
Cash in Vault and with Banks 61,933.26	DEPOSITS: 214,603.62
\$340,422.85	\$340,422.85

THIS BANK OPENED FOR BUSINESS JULY 1st, 1903

Deposits, January 1st, 1904 - \$51,300.62. Deposits, January 1st, 1905 - \$90,016.08.
Deposits, July 1st, 1904 - \$55,959.21. Deposits, July 1st, 1905 - \$104,628.68

DEPOSITS NOW **\$214,603.62**

Danger of Fire

can be lessened greatly by a little precaution. Brick flues are not safe unless the galvanized ventilator in the ceiling is in perfect order. Flues can be relined at a small cost and thereby put in condition as good as new. Let us examine your flues and do what work is necessary to their best service.

Yours very truly
Bell Brothers

NEW Thresher

My self-feeding thresher and cyclone stacker are now in tip-top condition and I am ready to begin threshing kafir corn and maize for the public. Also have a steam plow outfit and can break your land good and deep. See me at my ranch 6 miles north-west of Hereford.

J. S. Mollenhour

J. H. Calloway spent Monday in Texico on business.

Mrs. J. W. English was shopping from the ranch Monday.

C. E. McClain was in Hereford Monday from his ranch near Dimmitt.

Chas. E. Smith has accepted a position in the dry goods store of D. R. Gass & Sons.

W. J. Anderson of Hart was negotiating with our business men Monday and Tuesday.

Carl Gilliland returned Monday from Ft. Worth where he had business in the Federal Court for several days.

Mr. and Mrs. L. F. Aiby left the first of the week on a visit to the North Panhandle, along the Choctaw Road.

M. A. Lamkin, the hustling insurance man, called around Saturday and had his name enrolled on BRAND's subscription list.

The Hereford Mercantile Co. has just received a new line of collars, stick pins and belts. You ought to see them; they are beauties. 38-tf

J. H. Hurder of Oklahoma returned home Monday after spending several days prospecting in the Colony at Nazareth. He will likely locate.

Prof. J. M. Braselton of Hart, after attending the Teachers' Association in Hereford last week, went to Amarillo on business, returning Sunday.

For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and on reasonable figures. T. D. Humphrey. 43-tf

C. H. Moore was in the city Monday from his ranch 20 miles north of town after supplies. Mr. Moore placed the BRAND under additional obligations by moving his subscription forward a year.

Robert Oden was on our streets Monday from his ranch. Mr. Oden has a five-year lease on the Dr. W. P. Barton ranch and is strictly in the cattle business. Mr. Oden took out his wagon loaded with supplies.

Herman Heidgerken, who is engaged in the mercantile business at Nazareth, and who, with his father, has valuable ranch interests near that place, was a welcomed caller at this office while in town Monday. Mr. Heidgerken tells us that there are about 300 acres of wheat sown in the Colony this year and that at least 200 acres of flax will be sown next spring.

See W. M. Cogdell for all kinds of wall paper. 43-tf

For fine monuments, see J. H. Calloway, Hereford, Texas. 12-tf

Henry Lange of Nazareth was a business visitor on our streets Monday.

HARNESS—strictly hand-made. The very best, quality first. Canterbury. 43-tf

Judge Jno. P. Slaton spent a few days in Amarillo the first of the week on business.

I have the only handmade stock saddles, the very best. I know your wants. Come and see them. Canterbury. 43-tf

W. M. Hewatt called around while in town Saturday and had the BRAND sent to his brother, B. F. Hewatt, of Blum.

Go to Hancock's and get one of those hot Bullions, beef, tomato and clam, hot coffee, hot chocolate. Call and try one. 41-tf

Rev. W. G. Keiry, pastor of the Presbyterian Church, arrived from Dalhart Friday to assist Rev. Fitzgerald in the evangelistic meeting.

STRAYED—From the ranch south of town a yearling branded T over an A over a bar. Will pay \$2.50 reward for recovery of same. E. Warren. 43-2t

J. N. Askren and Bill Head this week shipped a car of broom corn to the Dallas market, where they expect to receive a good price for their product.

For windmill repairing of all kinds, you should see me. I am prepared to do your work on short notice and at reasonable figures. T. D. Humphrey. 43-tf

Mr. and Mrs. M. C. Raley returned to their home in Amarillo Sunday after several days visit with relatives and friends in this city. They were accompanied on their return by the latter's mother, Mrs. Lou Walters.

Thos. Bassett, who has valuable ranch interests on the North Draw was in the city Saturday after supplies. While here, he helped to place the BRAND on a more substantial basis by moving the date of his subscription forward a year.

E. C. Hilburn, son of N. C. Hilburn, arrived this week from Montague County. Their immigration car arrived Monday and they have moved to their ranch 11 miles north of town. Mr. Hilburn is a young man of energy and we predict that he will make a success of farming and stock farming.

Uncle Thos. Roberson of Boom was on our streets Tuesday.

List your land's with Slade & Bassett at Amarillo, Texas. 43-tf

Dr. Reiley of Missouri is prospecting in this community this week with a view to locating.

I. N. Dillard who ranches north of town had business at this office while in town Saturday.

Eyangelist Fitzgerald arrived Saturday to conduct the meeting at the Presbyterian Church.

We are glad to report W. G. Ross who has been confined to his room for several days with a threatened attack of pneumonia in a greatly improved condition.

W. M. Locker, who has a well improved one-section ranch west of town, called around while in the city Saturday to move his BRAND subscription in advance.

J. R. T. Bassett, the hustling land man of Amarillo, was in town several days this week with a bunch of prospectors. Mr. Bassett knows the merits of this country and never fails to speak a good word for it. Bring them on Taylor—we have room for them.

F. J. Axe, who is engaged in successful farming several miles south of town in Castro County, paid this office a brief social visit Saturday. Mr. Axe is one of the many farmers who are making cotton a success in this country. Also he informs us that he has 30 acres sown to wheat this season.

President E. V. Zollars of the Texas Christian University of Waco arrived Sunday in the interest of the college at this place. By the unselfish interest which Mr. Zollars has manifested in the educational work of the Panhandle he has made many warm personal friends who are ever glad to greet him and welcome him into our midst.

See Will Stone when you want any sign painting done. 43-tf

L. B. Lay of Amarillo was a business visitor in Hereford Tuesday.

Mrs. A. J. Oliver and children came up from Bovina Monday to visit friends for a few days.

A. S. Gracey called to renew the subscription of his father, M. D. L. Gracey, while in town Saturday.

J. A. Tomamichel was a welcomed caller at this office Tuesday, moving his BRAND subscription forward a year.

Mr. and Mrs. Will Evants returned Tuesday from an extended visit with relatives and friends in Ellis County.

J. P. Carr was in town from his ranch Monday after lumber and other supplies. While here he left a nice order with the BRAND for printed stationery.

D. F. Bunch, who is engaged in stock farming near Dawn, transacted business in Hereford Monday. Mr. Bunch has our thanks for substantial favors from him.

Dr. J. S. Smith, who recently moved here from Commerce, left with his family this week for Cash, where the doctor will engage in the practice of his profession.

D. O. Stallings came in the first of the week from Dallam County where he has been doing carpenter work for the XIT Ranch. Mr. Stallings tells us that he will now stay in Hereford.

The following land sales were reported by Rayzor and DeAsley this week: B. H. Frazier's 213 acres south of town to B. T. Elliott of Ridgeway, Missouri, at \$700; J. D. Williams' improved section 7 miles south of town to Frank Lamb of Ridgeway, Missouri; Mary E. Rust's 200 acres 4 1/2 miles west of Hereford to J. B. Allen of Grandview, Texas.

OUR AIR-TIGHT HEATING STOVES

Make these cold mornings as pleasant as a day in balmy June. We carry the largest and best lines of both heating and cook stoves on the western plains

**Quality the Best
Prices are Right**

Come in! Look them over and then you will appreciate the bargains we are offering

**STRINGFELLOW-HUME
HARDWARE COMPANY**

HEREFORD, TEXAS

New Goods
Arriving
At Our Store

Our fall and winter stock of Dry Goods, Notions and Gents' Furnishings are now arriving and we insist that our friends come in and allow us to show you that we have looked well to your interests in selecting our stock. You can't afford to miss the many new things we have in store for you. Remember that we are selling dependable goods at reasonable prices and that our stock will always be kept complete so that to get just what you want you only have to ask for it. We invite the public to make our store headquarters when in town.

Bovina Mercantile Co.
Bovina, Texas

**HEREFORD
STUDIO**

Is valued for the high excellency of its work at the lowest possible prices. We make a specialty of enlarging small pictures, also of taking city and ranch views. Let me know your wants

MISS MAMIE JOHNSTON
Proprietor

**SMITH'S
TRANSFER**

The most up-to-date outfit in Hereford. Watch for the day team or call for W. T. Smith when you have hauling to do

W. T. SMITH

**NEW BAKERY
AND RESTAURANT**

We now have in successful operation both our Bakery and Restaurant and believe we can please the most exacting in these departments. Let us furnish you Fresh Bread and if you get hungry, let us feed you

W. C. GREEN, Prop.

PANHANDLE TEACHERS

An Interesting Two Days Session Held in the Gem City of the Plains.

The Panhandle Teachers' Association was in session in Hereford, on Friday and Saturday, December 1 and 2nd. This meeting enrolled the greatest number of teachers of any in the history of the association, there being sixty-six present.

As the train from the north was late, there was no morning session on Friday.

At 2 o'clock in the afternoon the meeting was called to order with President D. W. Hawkins in the chair. After singing our National hymn, prayer was offered by Dr. S. E. Burkhead of Clarendon College.

Next came the Welcome Address by Judge Jno. P. Slaton who delivered it in a very pleasing manner. Judge Slaton took the position that the teacher's profession is the greatest profession, and that the work of the true and conscientious teacher is like the mighty wave of the ocean and will extend to the Eternal shore.

In the absence of E. R. Haynes, Dr. G. J. Nunn of Amarillo made a most happy response.

After this, came the election of officers for the coming year. Dr. S. E. Burkhead of Clarendon was chosen president, Millicent Griffith of Hereford, secretary, and Lizzie Eppler of Amarillo, Treasurer.

The program was now taken up. Miss Maggie Stout of Clarendon read a well-written paper on "Primary Numbers."

This was followed by "The value of opening exercises and Friday afternoon exercises and how to conduct them." Supt. W. R. Silvey of Clarendon handled this in a masterful way.

After short discussions by a number of the teachers a few minutes of recess was given in order that the teachers might enroll.

Soon the meeting was called to order, when Miss Hendrix of Amarillo read a paper prepared and sent to the meeting by Miss Lide on "Things Worth While." As Miss Griffith was on the program for the same subject, she followed Miss Hendrix with a talk. This ended the program for the day session. All now returned to their homes for a little rest and supper, and then to hear the address on "The Teacher's Equipment" by Dr. S. E. Burkhead at 7:30 o'clock at the Presbyterian Church.

Dr. Burkhead is a man of fine personality and possesses great magnetic power. His address was replete with rich thought and sparkling wit and was an intellectual treat to the large audience that had assembled to hear him.

Immediately following the address, the teachers were driven to the College parlors where an informal reception was held. This was a very pleasant occasion as every one was free to go where he pleased and do as he pleased.

Misses Estelle Patton and Zora Laird presided at the punch bowl.

After an hour of social pleasantries, and, still while the merry laugh was sounding through the hall's all returned to their homes after voting President and Mrs. Barton and Mrs. Taliferro a most excellent host and hostess. At the early hour of 9 o'clock on Saturday morning, the bell again rang out, summoning the teachers to the morning session of Saturday.

After a song and then prayer by Dr. C. H. Webb of Goodnight college, the program was again resumed.

The first on program was a paper read by Miss Lulu Ward of Dalhart on "The Value of School Songs." Miss Ward's paper showed a great deal of thought, and also that she

had a knowledge of her own on this subject.

At 9:50 Miss Belle Martin of Amarillo gave us a good paper on "How to Teach Geography." Miss Martin's paper provoked a lively discussion among the teachers which brought out many new ideas on the subject of teaching geography. Just here the regular program was suspended for a time, and Miss MacDiarmid favored the Association with one of her excellent readings. This reading was unique and elicited praise from everyone.

Supt. L. A. Wells of the Amarillo Schools now took up the subject of "School visits a neglected source of power" and handled it very ably. This brought the session to the noon-hour, and all were excused until 2 p. m.

After dinner the very important subject of "Reading and literature in the grades" was discussed by Dr. G. J. Nunn of Amarillo.

There was not a better paper or address on the whole program and Dr. Nunn stressed the importance of good reading begun early in the child's life.

This closed the program of the session; and after some miscellaneous business as to the place of next meeting, the time, etc, the Association adjourned to meet in Amarillo in the early spring.

The teachers were then shown over our town and country until the evening train, when they left for their respective homes.

The voice of the meeting was, that it was the most enthusiastic and profitable of any ever held in the Panhandle.

The following were in attendance: Malcom Moore, Amarillo; Jno. W. Sparks, Panhandle; F. L. Vance, Goodnight; W. R. Silvey, Clarendon; C. H. Webb, Goodnight; Annie Hendrix, Amarillo; Will F. Johnston, Clarendon; Cecile Dickinson, Panhandle; W. R. Gamble, McClain; Nai Fare Works, Amarillo; B. D. Woodlee, Dimmitt; W. C. Robbins, Silverton; Amy Harding, Clarendon; Madora Chandler, Canyon; Eva Trammell, Clarendon; Lucie Hendrix, Claude; Mattie Holland, Wayside; Supt. L. A. Wells, Amarillo; Fannie Turrentine, Hereford; Pearl Turrentine, Hereford; Alma Bates, Amarillo; Maude Pyeatt, Silverton; Belle Shotwell, Canyon; Mae Smith, Hereford; Mrs. Jno. Vannoy, Hereford; D. W. Hawkins, Hereford; Mina Dameron, Hereford; Elizabeth Stevens, Clarendon; Eva Sumrall, Washburn; Johna Saddler, Amarillo; Lenna Greer, Hereford; Vida Orr, Hereford; J. M. Braselton, Hereford; Laura Nelson, Amarillo; Maggie Stout, Clarendon; Lizzie Eppler, Amarillo; Bernice Russell, Amarillo; Bessie Edwards, Mc-

PROMPT DELIVERY

TELEPHONE NO. 78

GRAIN, COAL AND HAY

We have recently put in Grain and hope you will give us a trial. We think you will find our prices right

SEED RYE AND WHEAT

We have first grade Wheat and Rye for sale at reasonable prices. Fair dealings to all

WILL H. HINES

Clean; Edna Simmons, Wayside; Laura Hamner, Amarillo; Dr. G. J. Nunn, Amarillo, Dr. S. E. Burkhead, Clarendon; G. A. Gamble, McClean; Geo. Hartling, Clarendon; Lulu Ward, Dalhart; Ollie Smithee, Silverton; Bertha Donnell, Silverton; Belle Martin, Amarillo; Sam Bratton, Claude; Rosa Taylor, Amarillo; Narañ Trebby, Hereford; Sina Hodges, Hereford; Chas. Q. Barton, Hereford; N. C. Chapman, Hereford; Mary Taliaferro, Hereford; Miss Dimmitt, Hereford; Miss MacDiarmid, Hereford; Roscoe Bales, Conway; Flora McGee, Amarillo; Alice Jones, Amarillo; Minnie Burton, Bovina; Mrs. E. B. Harbinson, Hereford; Mrs. Taliaferro, Hereford; Millicent Griffith, Heresord; Ida Gamble, McClean.

The following resolutions were passed by the Association, in which they express their thanks for every courtesy shown them:

Whereas the Panhandle Teachers Association has spent a most pleasant and profitable session in Hereford in its December meeting, including the 1st and 2nd; Therefore, resolved, That we, as an association, hereby express our thanks as follows:

First, To the citizens of Hereford for the hospitable and courteous treatment we have received from them, by opening their homes for our entertainment and comfort.

Second, To Prof. D. W. Hawkins Miss Millicent Griffith and the entire faculty of the public school for the elaborate preparations they had made for us at the school building, serving us as an object lesson in the aesthetic and the beautiful.

Third, To Prof. C. Q. Barton and the faculty of Panhandle Christian College, for the delightful reception tendered us at the parlors of the college dormitories thus contributing to the pleasures of the teachers.

Fourth, To the various R. R., who have so generously granted us reduced rates, thus rendering it possible for teachers from a distance to attend at a reasonable expense.

Pirating Foley's Honey and Tar.

Foley & Co., Chicago, originated Honey and Tar as a throat and lung remedy, and on account of the great merit and popularity of Foley's Honey and Tar many imitations are offered for the genuine. These worthless imitations have similar sounding names. Beware of them. The genuine Foley's Honey and Tar is in a yellow package. Ask for it and refuse any substitute. It is the best remedy for coughs and colds. T. M. Coulson & Co.

Shoe Repairing.

I am prepared to do all kinds of boot and shoe repairing on short notice. Charges reasonable. Office with F. G. Edmonds on South Dewey Avenue. Also remember that I still weave carpets. 41-47 T. A. COWART.

Prompt Payment.

To whom it may concern: This is to certify that on the night of the 23rd inst., my large barn, known as the Judge Andrews barn, east of the Central railroad, was destroyed by fire, also nine head of horses perished in the flames, of which five head of said horses were insured in the National Live Stock Insurance Co., of Dallas. W. S. Phillipps, their local agent here at once notified the company at Dallas and today, just three days from the date of the loss I received the company's check for \$600 in full payment for the five head of horses insured in said company. It gives me much pleasure to recommend said company to the public and all parties wanting to insure their live stock should call on W. S. Phillipps at McKinney and insure their stock. Their fair dealing and prompt payments certainly speaks well for them.

DR. S. H. ABBOTT.

—McKinney Daily Courier. For insurance in the above named company, see W. M. Cogdell. 1t

The Biggest Yet.

Perhaps the largest furniture sale ever inaugurated in all West Texas is that planned by E. B. Black of this city to begin Saturday and continue through the holidays. Mr. Black in anticipation of a large fall and winter business, has packed his large building from floor to ceiling with the prettiest designs of furniture which it is possible for the manufacturer to produce and now he informs us that he intends to place this large and elegant stock on the market at prices never before heard of in Hereford.

In fact a glance at his page ad found elsewhere in this issue will convince anyone that now is the time to buy furniture, if he would get it cheap.

In this connection, it is but proper to state that Mr. Black has one of the completest furniture stores in the Panhandle and the people will certainly not fail to take advantage of the rare bargains which he is offering.

Christian Church.

Services will be held next Sunday, morning and evening at 11 a. m. and 7 p. m. respectively. There will be preaching at each service by the undersigned. Sunday School meets at 10 a. m., at 3 o'clock the Junior and Intermediate Departments meet, former at Miss Wright's residence. Senior C. E. at 4 p. m. Song-practice Wednesday 7:30 p. m.

You will be made most cordially welcome at our church. JESSE B. HASTON, Pastor.

Doll Auction, Bazaar, Baby Show.

Hereford National Bank, Meat Market, Cardwell Bros., W. H. Hines, Bell Bros. and list published last week will be represented in the doll auction, Friday night, December 15th, from seven till nine, in the Webb brick. Dolls collected and put on display in show window Wednesday, December 13.

Good auctioneer, cake and chocolate, music. Bazaar Friday night and Saturday; "grab bag," chocolate and cake and baby show specials for Saturday afternoon. Public invited. Webb brick.

When you want a bill of groceries begin with Barnard & Co. 39-1f

The Taking Cold Habit

The old cold goes; a new one quickly comes. It's the story of a weak throat, weak lungs, a tendency to consumption. Ayer's Cherry Pectoral breaks up the taking-cold habit. It strengthens, soothes, heals. Ask your doctor about it.

"I had a terrible cold, and nothing relieved me. I tried Ayer's Cherry Pectoral and it promptly broke up my cold, stopped my cough, and eased every part of my body. It did wonderful work for me."—MR. J. F. LUTZ, Toledo, Ohio.

Made by J. C. Ayer Co., Lowell, Mass. Also manufacturers of
Ayer's SARSAPARILLA PILLS. HAIR VIGOR.

Keeps regular with Ayer's one pill each night.

SUNDAY'S WEDDING

Popular Young People of Hereford Wed and go on Their Way Rejoicing.

When the great creative Hand had fashioned the Earth in all its fullness, He made it beautiful to look upon.

We gaze at the mountains that rear their lofty heads high into the heavens, and we exclaim, what grandeur! At our feet roll the mighty rivers that water the land, and carry the craft of every clime; the restless sea with its beautiful crested waves tells of the infinite power of its maker; the tiny grass-blade at our feet, the soft zephyrs of the south-wind as they play among the branches of the trees, the little dewdrops that sparkle in the sunlight, all tell of beauty and of joy. Yet, when the master Hand had looked upon the Earth in all her completeness, He knew that this was all material and would soon vanish away; so, He said, "Let us make man in our image, after our likeness, and let him have dominion over the fish of the sea, and over the fowl of the air, and over the cattle, and over all the earth." God then created man and woman and gave them a beautiful home in the "Garden of Eden."

A few short years ago, a little girl with auburn hair and laughing eyes played with her sister and brothers in the home. She sat on her father's knee, and told to mother her childish sorrows.

In an other home far-distant, was a little boy with brown curly hair and a smiling face.

The years went by; how quickly they flew,—spring, summer, winter, and then again spring, summer, winter,—life is short in childhood as elsewhere.

These were children no longer. When the life of this beautiful girl was unfolding into womanhood, the old home was given up, and she with her parents came to make a new home in the town of Hereford.

Here Miss Sydna Rogers, for she

it is, met Joe L. Carter who was to travel with her along the pathway of life, and protect her tender feet from the rough places and pit falls on the journey. These young people have loved each other from the beginning, and were happy always when together.

On Sunday, December 3, at 4 p. m. at the home of the bride's parents, Dr. and Mrs. W. J. Rogers, Mr. Joe L. Carter led to the marriage altar, Miss Sydna Myrtle Rogers, the youngest daughter and child of this home. The ceremony was performed by Rev. Thos. S. Barcus of the Methodist church in the presence of a large company of friends.

The bridal party consisted of the bride and groom, and Miss Tressye Coston and Mr. Scott Stringfellow as attendants.

The bride was beautifully gowned in silk of "Alice" blue with trimmings of cream applique and lace. Miss Coston wore white mull over blue. The gentlemen wore the conventional suits of black.

After congratulations and many expressions of well-wishes for these young people, all were invited into the dining-room where cream and cake was served. When the bride's cake was cut, Miss Jessie Head found the ring and Miss Mary Gilliland the piece of money.

The decorations of the parlors and diningrooms were of white Chrysanthemums and their green foliage.

The bride and groom left on the evening train for Galveston and other points of Southern Texas to be gone about two weeks. When they return, they will be at home to their friends in their new home recently purchased from Judge Slaton.

Mrs. Carter is one of Hereford's most beautiful young ladies, and is very popular with both young and old.

Mr. Carter is one of our leading business men of the town, being at present engaged in the livery business with a large patronage.

The presents received were many and valuable and as follows:

Mr. and Mrs. E. Carter, piano; Dr. and Mrs. Rogers, folding bed; Jno. P. Slaton, china and silver cracker jar; Mr. and Mrs. R. T. Rodgers, silver trimmed carving set; Miss Ola Scott, burnt wood dresser box; Miss Leo Scott, hand painted cake dish; Ross W. Davis and wife, silver butter knife; J. H. Stinson, one dozen punch cups; Miss Jessie Sullivan, china rose jar; Miss Tressye Coston, china celery dish; Dr. I. N. Rogers, picture; Scott Stringfellow, set silver tea spoons, sugar shell and butter knife; Misses Jessie and Beulah Head, silver cake knife; Misses Mary and Minnie Tygrett, silver cold meat fork; Mr. and Mrs. W. H. Russell, one set of after dinner coffee spoons; Misses Gilliland and Griffith, gold lined silver bon bon spoon; Jim Head, silver pickle stand; Miss Abbie Hubbard, silver pepper and salt set; Emmett Cardwell, silver and glass mustard jug; Mr. and Mrs. A. E. Peters, china berry set; Mr. and Mrs. C. C. Ferguson, set china plates. Mrs. Jack Garvin and Miss Helen Jones, set of china cups and saucers; Miss Beulah Wright, china cake plate; Mrs. J. H. Stinson, center table; Mr. and Mrs. Robert Ball, rocker; Mrs. S. C. Rogers, quilt; Mrs. Kate Michael, set of napkins; A. J. Lipscomb, elegant picture.

A Man Got Pressed.

For nice fitting clothes to wear and took his old suit to Walter Orr at Dale's Barber Shop where they were cleaned and pressed to look as well as a new suit. Take your suit to him and let him fix it for you.

THE HERFORD PRESSING CLUB, 43-tf Walter Orr, Proprietor.

THE BELL SYSTEM-CLOTHES

Latest Styles for Fall and Winter

There is that snap and individuality about The Bell System Clothes which attracts favorable attention everywhere.

They Look Well and Wear Well

We invite you to call and examine our line of Single and Double-Breasted Suits and Overcoats. The Bell System Clothes will fit any form.

Designed and Made by

STERN, LAUER, SHOHL & CO. CINCINNATI, O.

SOLD BY

H. C. Myrick Hereford, Texas



ARNEY NEWS

Stacking feed and dipping cattle is the order of the day.

Wm. Dixon has sold his Indian corn and is delivering it at Hereford.

Next Sunday is Rev. E. D. Morgan's regular appointment at this place.

Some of our neighbors are gathering about thirty bushels of corn per acre.

The most of the people have their fields open which is very acceptable to the old cow these frosty nights.

Arney, Dimmitt and Hart will have to hurry or Nazareth will soon be in the lead, judging from the amount of building material that is being hauled out there.

W. D.

The Fitzgerald Meeting.

The meeting which has been in progress at the Presbyterian Church this week by Evangelist Fitzgerald is attracting wide-spread interest in this community.

The free and easy manner in which Mr. Fitzgerald presents the Gospel, together with the degree of earnestness and sincerity which characterizes everything he says cannot fail to impress those who hear him and lead them to a purer life. Mr. Fitzgerald is one of the strongest ministers of the Lord anywhere in Texas and the religious condition of our town will doubtless be materially improved under his able preaching.

A splendid feature of the meeting is the splendid music furnished by the combined choirs of all the churches.

A Certain Cure for Croup.

When a child shows symptoms of croup there is no time to experiment with new remedies, no matter how highly they may be recommended. There is one preparation that can always be depended upon. It has been in use for many years and has never been known to fail, viz: Chamberlain's Cough Remedy. Mr. M. F. Compton of Market, Texas, says of it, "I have used Chamberlain's Cough Remedy in severe cases of croup with my children, and can truthfully say it always gives prompt relief." For sale by T. M. Coulson & Co.

Go to Barnard's & Co. for the best Bran.

HOLIDAY EXCURSIONS

to points in Mississippi, Alabama, Tennessee, Georgia, North and South Carolina, Florida, Kentucky, Arkansas, Kansas, Colorado, North and South Dakota, Iowa, Minnesota, Wisconsin, Michigan, Missouri.

Tickets on sale December 21, 22, 23, limit 30 days.

TO THE SOUTHEAST

via Memphis, the Rock Island offers advantage of through car service to that gateway and Union Depot connections there, avoiding transfer across town, and delay to passengers or baggage.

TO THE NORTH, WEST OR EAST

we have best service, quick time, good connections.

CHICAGO and return

one fare plus \$2 December 16, 17, 18, 19, limit December 26, account Livestock Exposition.

THROUGH SLEEPERS and chair cars

to Chicago and Kansas City daily.

FOR A TRIP ANYWHERE

write me for rates, routes, etc., and full information will be sent you at once. Give me the names of friends who expect to make a Holiday journey and I will advise them also.



PHIL A. AUER,

G. P. A., C. R. I. & G. Ry.,

Fort Worth, Texas

HEREFORD LUMBER CO.

TO REDUCE STOCK SEE US FOR CASH BARGAINS

HEREFORD LUMBER CO. HEREFORD, TEXAS

City Barber Shop

IN BRICK BLOCK NEAR DEPOT George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

I keep first-class Barbers and guarantee satisfaction. Two Porcelain Bath Tubs. Hot Baths always ready.

HEREFORD, TEXAS

The Brand \$1 per year

Chamberlain's



Cough Remedy

The Children's Favorite

Coughs, Colds, Croup and Whooping Cough.

This remedy is famous for its cures over a large part of the civilized world. It can always be depended upon. It contains no opium or other harmful drug and may be given as confidently to a baby as to an adult. Price 25 cts; Large Size, 50 cts.

....Our....
SHOE
Department

Is one of the leading features of our store. Anticipating an extensive business in this line, we purchased heavily of the leading brands on the market, including the celebrated Roberts, Johnson & Rand, the M. D. Wells and the Edwards-Stanwood fine shoes. We invite our friends and the public generally to call when in need of anything in the shoe line. We can save you money on every purchase. Come, let us prove to you that we are selling first-class merchandise on a very close margin. :: :: ::
Yours for business,

Kerr, Slover & Ireland
Dimmitt, - Texas

STOCK COMPLETE

We are making a record as leaders in the Harness and Saddle business. Our store is headquarters for both city and ranch people when they want anything in the way of fine Saddles and Substantial Harness or Fancy Boots and Shoes. In fact our stock in all departments is complete and we are prepared to satisfy the wants of the most exacting.

Remember That We Do
General Repair Work

J. A. CANTERBURY

Hereford
...Dairy...

I have purchased and will operate after November 12th, the dairy just east of town known as the Clark Dairy. I desire the patronage of all former customers, also that of any others who may at any time need dairy product. I shall endeavor to maintain for it the reputation the dairy has gained under Mr. Clark's proprietorship.

Yours for business,
HEREFORD DAIRY
LESTER WEAVER, Prop.

J. L. BUTT
THE PAINTER

Is now located in the city and would be pleased to figure with you on painting your residence. I have painted a number of residences in Hereford and refer you to the owners as to the character of my work. Hunt me up and I will do the rest.

J. L. BUTT
THE PAINTER

Panhandle News

Chillicothe in Hardeman County will hold an election on the 14th of this month with a view to abolishing the incorporation of that town.

The farmers just north-east of us in Wheeler County have gathered as many as 12 bales of cotton from 23 acres this year, counting 550 pounds of lint cotton to the bale.

The gin at Paducah will handle 2000 bales of cotton this season, and from reports received by The Index the acreage will be more than doubled next year. If an oil mill was at Childress all that seed would be handled here.—Childress Index.

Wichita county is soon to be in the midst of a local option campaign. A movement was inaugurated there by Cyclone Davis and it is to be pushed right through to a show down. This will perhaps wipe out the last wet place between here and Fort Worth.—Hall County Herald.

B. T. Johnson was hauling corn—good corn—to town again Tuesday. Questioned by our reporter, he stated that this was his eleventh corn crop on the Plains and that his average yearly yield for that period would easily go twenty bushels per acre. Central Texas could not show a better record than this.—Canyon News.

The alfalfa crop of this county, for which there was seemingly no market in the fall, has about all been sold during this month to local dealers, the producers getting \$9 per ton for it F. O. B. cars here. Some of it has been shipped to Fort Worth, Taylor, and even as far down south as Beaumont.—Canyon News.

It seems that the "county line question" will not down. Although the line has been recently surveyed by competent surveyors, located, and the location affirmed by the state powers, here is another survey thrust upon the people. A. S. Howren, whom we all know and like, represents Dallam, and our old reliable Capt. E. F. Batte represents this county. Survey began Wednesday.—Channing Courier.

There is little fellow-feeling manifested in the way some counties unload paupers on their neighbors. Some time ago a crazy man arrived here on the morning train from Memphis, who had been furnished with a railroad ticket by the Hall county officials. Our officers, not a bit flattered with this prospect, fired him back to Memphis on the afternoon train that same day.—Quanah Tribune-Chief.

The Index learns from a pretty reliable source that a young man of Childress was married a few weeks ago and has kept the matter a secret from his people and the public. The young lady is also well known to our people, having lived here for two or three years, having left about one year ago. She has many friends in town as well as the young man, and many congratulations will be extended them if the rumors prove to be true.—Index.

Commissioner's court was in session the greater portion of last week and among the regular routine of business was found transacted the following matters: An order passed to issue bonds to the amount of \$7,500 for the erection of a new school building in this precinct; also the selection of the First National Bank, by said court as depository for county funds. The bank has filed sufficient bonds to amply secure the deposit and the same is to be interest bearing at a fixed rate.—Canadian Record.

W. B. Root left for Roswell yesterday morning to look at and possibly purchase a flock of 1,000 sheep. If he succeeds in making

the trade he will bring the sheep to his ranch near Amarillo. Mr. Root has been very successful with sheep, and finds them a source of profit with little care. Every ranch would profit with a bunch of sheep as no other stock will keep a farm so free from weeds and besides there is nothing nicer than a carefully dressed mutton or spring lamb.—Amarillo Herald.

Hall county lemons are the latest thing now in this section. The fact is the Upper Red River Valley will grow anything from the frigid to the tropical zone. We were brought some slices of fine lemon pie and lemon layer cake Monday with the compliments of Miss Sallie Raney. They were made from lemons grown in her yard. Ponderosa is the name of the lemon and is as large and fine flavored as the California fruit. There is no use talking, this is the place where most anything can be successfully grown.—Hall County Herald.

Grip Quickly Knocked Out.

"Some weeks ago during the severe winter weather both my wife and myself contracted severe colds which speedily developed into the worst kind of la grippe with all its miserable symptoms," says Mr. J. S. Egleston of Maple Landing, Iowa. "Knees and joints aching, muscles sore, head stopped up, eyes and nose running, with alternate spells of chills and fever. We began using Chamberlain's Cough Remedy, aiding the same with a dose of Chamberlain's Stomach and Liver Tablets, and by its liberal use soon completely knocked out the "grip." These Tablets promote a healthy action of the bowels, liver and kidneys which is always beneficial when the system is congested by a cold or attack of the grip. For sale by T. M. Coulson & Co.

Hen Party.

The home of Mrs. Head in West Hereford was the scene of much merriment on Monday evening, as a number of young ladies met there at the invitation of Misses Beulah and Jessie for a "hen-party."

Social chat, jolly conversation and music filled the evening till a late hour. Choruses by the entire crowd were sung, special piano numbers were given by Misses Hortense Parmer and Beulah Head and a very taking and much appreciated duet was rendered by Miss Helen Jones and Mrs. Jack Garvin.

The guests were: Misses Leo and Ola Scott, Mary and Minnie Tygrett, Tressie Coston, Abbie Hubbard Helen Jones and Hortense Parmer and Mesdames W. J. Walters and Jack Garvin.

The Key that Unlocks the Door to Long Living.

The men of eighty-five and ninety years of age are not the robust, well fed, but thin, spare men who live on a slender diet. Be as careful as he will, however, a man past middle age, will occasionally eat too much or of some article of food not suited to his constitution, and will need a dose of Chamberlain's Stomach and Liver Tablets to cleanse and invigorate his stomach and regulate his liver and bowels. When this is done there is no reason why the average man should not live to old age. For sale by T. M. Coulson & Co.

Former Hereford Girl Weds.

Miss Lena Fore, sister of Mrs. L. Gough, and who was a pupil in the college of this place for a number of terms was recently married to Mr. W. C. Milam of Memphis.

Miss Fore had numerous friends among the young people of this city who will wish her much happiness.

Darning of all kinds done. Mrs. R. S. Coward. 31-1f

Boys' Suits
and **Overcoats**

Some Bargains in Boys' Overcoats, Boys' two and three piece Suits. We have just received a nice assortment of boys' two and three piece suits, and owing to the lateness of the season will sell them very close for the cash. We are headquarters for good reliable goods and guarantee prices to be right. Don't buy until you examine our line. :: :: :: ::

H. C. Myrick
HEREFORD, - TEXAS

BELL OF WICHITA FLOUR

Every one knows the Wichita Flour. It has been sold here for a number of years and is better now than ever before

Don't Buy Off Brands

When they cost you as much as flour YOU KNOW is good. Don't forget the place to get Bell of Wichita and High Patent

CARDWELL BROS.

PANHANDLE CHRISTIAN COLLEGE

Hereford, Texas

For any information in regard to course of study, rates of tuition, board and lodging, address
CHAS. Q. BARTON, President,
Hereford, Texas

Next Session Begins September 4, 1905
Correlated With Texas Christian University

R. H. NORTON

Breeder of Registered Hereford Cattle and Berkshire Hogs

Has on his selling clothes, forty head of richly bred Hereford Bulls from 6 to 30 months old. Get a hustle on you, buy good stuff, home bred and raised. Save money by getting better bulls. Norton satisfies purchasers by selling them money-makers. Have only 3 young Berkshire boars left—oh, then, Mr. Money-maker! Buy good hogs and raise good hogs and they will stamp your feed crop legal tender at 200 per cent. Get right now and let's do business.

R. H. NORTON, ONE MILE WEST OF HEREFORD.

Professional & Business Cards

S. J. DODSON, LL. M.
LAW AND COLLECTIONS
OFFICE WITH GRAVES & ELLISTON
Hereford, - - Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office over T. M. Coulson & Co.
Hereford, Texas.

W. E. ROBERTSON
DENTIST
Special attention given to diseases and deformities of the mouth. Prices governed by services rendered. Office at Hereford Dental Parlors in the Dameron brick building
Hereford, Texas

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Hereford, - - Texas.

GRAVES & ELLISTON
REAL ESTATE, LOANS, INSURANCE
No deal too small to receive our attention
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C. L. Davis C. B. Oxendine H. H. Hawkins
HEREFORD REALTY COMPANY
DEALERS IN
City, Ranch and Farm Property
Hereford, Texas.
Personal attention given to all business entrusted to us.

HARVEY CASH
REAL ESTATE DEALER AND
ABSTRACTER
A complete abstract of title to Castro county lands.
Dimmitt, Texas

BARTON & MILLER
REAL ESTATE AND LIVESTOCK
Hereford, Texas.

W. B. BOYD
Attorney-at-Law
OFFICE WITH BARTON, MILLER CO.
Hereford, Texas

C. F. KERR
Dealer in Real Estate and Livestock
Unequaled bargains in Deaf Smith and Castro County Lands. Property rendered and taxes paid for non-residents
DIMMITT, TEXAS

W. C. MOUGHON, M. D.
Professional Services to the Citizens of Hereford and surrounding country
Office with Dr. Robertson over T. M. Coulson's Drug Store.

GEO. W. BARCUS
ATTORNEY-AT-LAW
Hereford, Texas
Office in Western National Bank building

Don't Read This!

Singer Sewing Machines sold or leased on small monthly payment, or rented. What is a nicer or more useful present for wife or mother? Second hand machines in good repair from \$3.00 up. Needles for all makes of machines 20c per dozen. The best oil at the price of cheap stuff. Repairs and extras for all machines at reasonable prices. All work guaranteed.

F. G. EDMONDS
Agent, Singer Sewing Machine Co.
Also Agent for Oklahoma Steel Watering Pools.

THE CITY RESTAURANT AND CONFECTIONERY

SHORT ORDERS AT ALL HOURS

HEADQUARTERS FOR FRESH FISH AND OYSTERS

S. B. FEEMSTER, Proprietor

Witherspoon & Gough. 48tf
Phone 81 when you want the best flour. 39-tf
Four big lots of china at half price at Black's. 41-tf
Barnard & Co sell Wichita High Patent flour at \$1.35 a sack. 39-tf
Geo. Clloyd returned Tuesday from a business trip to Kansas City.
Get our prices on apples. Fifty bushels just received. Barnard & Co. 39-tf
E. B. Black went down to Texico Tuesday in the interest of his furniture business.

Wanted--Second hand tow sacks at the Hereford Nursery at once. 41-tf

Geo. A. Brandon of the Canyon City News was a business visitor in the city Tuesday.
Complete stock of china, glass, queensware at Furniture store. Goes at 75 cents on the dollar. 41tf
Hancock's is the place to buy your fancy and staple groceries cheap for cash. We deliver them. 41-tf

Our friend, J. W. English, while in Hereford Tuesday called to make the BRAND man feel good by moving his subscription forward a year.

We are requested to state that all those who desire scavenger work done will report to D. W. Crawford by the 25th of each month. 27-tf

J. H. Bowers is out again after having been confined to his room for two weeks as a result of an injury sustained while shipping cattle.

Mrs. W. B. Beach and daughters returned Tuesday from a visit with relatives in Bowie. They were met in Amarillo by their husband and father.

J. R. T. Bassett this week sold 3 sections of Dr. G. F. LeGrand's ranch north of Hereford to Howard Trigg of Amarillo. Mr. Bassett is a splendid talker for the Hereford country and seldom fails to land his man.

Graves & Elliston this week moved their office from its accustomed place into the building recently vacated by E. R. Gamble. The building is being overhauled and partitioned and, when completed, will be one of the most desirable office locations in the city.

The real estate firm of Graves & Elliston report land deals this week as follows: Arthur Pearce's section 9 miles southeast of town to A. A. Fenn of Kansas; the firm's 1/2 section 8 miles southeast of town to Missouri parties; the firm's 1-4 of same section to W. F. Newbill of Tennessee.

A news item which was overlooked in last week's issue of the BRAND was the arrival of Mr. and Mrs. Geo. W. Barcus from Waco the preceding Saturday. Mr. and Mrs. Barcus are now at home in the J. C. Newman residence in West Hereford, which they recently purchased.

B. H. Goode of Round Rock in Williamson County spent several days in the city this week looking for a ranch location. Mr. Goode has been in the newspaper business for several years and he is now searching for "greener fields" in the ranch business. He thinks of buying a section of land near Hereford.

The Hereford Realty Company have made the following deals in realty since our last report: Mrs. Mercer's three sections north of Hereford to H. D. Baker of Missouri; E. Fenton's 2 sections in Castro County to Missouri parties; D. O. Stalling's section north of town to Missouri parties; J. R. McFarling's two sections north of town to Missouri parties.

C. S. Cardwell was in town Tuesday from his ranch a few miles south of town. While here, he paid this office a brief business visit. Mr. Cardwell tells us that he has just finished gathering his 1905 Indian corn crop which turned out 35 bushels to the acre, (not a very bad crop from \$10/land). He also informed us that he has 55 acres of wheat sown which is in a very promising condition. We would say in this connection that there is but little danger of any one's going hungry in the Panhandle as long as he will use the same thrift and industry which Mr. Cardwell brings into all his work.

Witherspoon & Gough. 48tf
Remember \$18.75 gets our elegant Sewing Machine at Black's. 41-tf
W. E. Patton of Webb City, Missouri, is in the city this week.

"Hereford business lot for sale. W. A. Smith, Baird, Texas." 30-tf
Judge Jno. E. Ferguson came in Thursday from a business trip to Missouri.

J. P. Snyder arrived on Wednesday's excursion with a bunch of prospectors.

C. B. Oxendine came in from Missouri Wednesday with a number of homeseekers.

J. L. Butts, the painter, will be in Vega for two weeks where he will work at his trade.

Mr. and Mrs. S. H. Mount are rejoicing over the arrival of a new girl on the 30th ult.

Judge J. E. Lancaster came in Wednesday from Plainview and the South Plains where he had been on business.

Joshua Shaffer of Carthage, Mo., is among the prospectors in the city this week. He will hereafter read the BRAND.

Mr. and Mrs. M. V. Robertson were in from their ranch in the north part of the county Wednesday on business.

Lost--Dark gray overcoat, with high collar. Liberal reward to finder. Leave same at this office. L. P. Landrum. 38-tf

Chas. Galliger arrived with his family from Independence, Missouri, this week and will make this their home. Mr. Galliger recently purchased a ranch in this country.

Rev. V. H. Trammell arrived from Clarendon this week to take up his work as pastor of the Hereford Mission. Mr. Trammell will make Hereford his home from which place he will work his different appointments.

J. P. Maxwell of Grainvalley, Missouri, who is working the immigration business in connection with Rayzor & DeAtley, was a business caller at this office Thursday. Mr. Maxwell is one of the Panhandle's warmest friends.

M. B. Hailey left Tuesday afternoon for Mineral Wells where he expects to spend the winter. Mr. Hailey is suffering from an acute attack of rheumatism and hopes to be benefitted by the change of climate and the mineral water.

Judge C. F. Kerr was up from Dimmitt Thursday and report land deals as follows: three sections belonging to J. E. Turner, Mr. Phelps and J. W. Raiser, respectively, to W. A. Wood; one section belonging to J. W. Raiser to C. J. Terrell.

Witherspoon & Gough report the sale of R. Keesee's improved section south of town this week at \$8.00 per acre to J. F. Dollar of Central Texas, who will move his family here in a few days. Also they sold the Shans section northwest of town to Dr. J. S. Smith.

J. L. Butt, the painter, is beautifying the brick buildings on South Dewey Avenue this week by the artistic application of a fresh coat of paint to their fronts. Mr. Butt is an artist in his line and those having work to be done will make no mistake in figuring with him.

On Wednesday of this week we were pleased to greet C. W. Dodson and son, Chas. Henry, cashier and assistant cashier, respectively of the Hereford National Bank. Chas. Henry is getting to be quite a robust lad; his business at this office being to subscribe for the BRAND.

D. B. Galloway and family of Comanche arrived Tuesday and will make Hereford their home. It will be remembered that Mr. Galloway recently purchased the Ross W. Davis residence in West Hereford which he will occupy as a home. Mr. Galloway also has a splendid five-section ranch 10 miles north of town.

John Boyd came in Sunday from Globe, Arizona, where he has been connected with mining interests the past year. John has many friends in Hereford who are glad to see him among us again. He tells us that Frank and Eugene Dyer are doing well out in the far western deserts and that both will visit their friends in this city at an early date.

THE OLD HOME

How About That Trip This Year?

We are ready to quote the rates that will make the trip possible. Haven't the time? Well, write your friends in the east to come and see YOU. Homeseeker rate of 75 per cent of the one way rate for the round trip is in effect October, November and December. You know what the SANTA FE is. Ask for a ticket via that route. :: :: :: ::

D. L. MEYERS, Traffic Manager
Pecos Valley Lines and Southern Kansas Railway Co. of Texas
AMARILLO, TEXAS

Telephone No. 1

C. C. FERGUSON
Dealer in
Grain and Coal

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest Prices Paid for Hides

Most centrally located Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

LUMBER! LUMBER!

For all kinds of Building Material see us. We will make it to your interest. Our prices are right

BURTON-LINGO CO.
HEREFORD, TEXAS

W. L. FALLWELL & SONS
Dealers in
Coal, Grain, Hay, Salt AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

THE **Hereford Nursery**
L. P. LANDRUM, Proprietor

Over 100,000 Trees Growing Here. Fourteen Years Experience In Texas

YOU CANNOT AFFORD TO DO WITHOUT OUR NATIVE VARIETIES

Tierra Blanco Herefords

L. R. BRADLY
BREEDER OF **Registered Hereford Cattle**

Head Headed by Chorister, No. 93983
Ankled by Dawn, No. 122944

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

Fifty Years the Standard
DR. PRICES
CREAM BAKING POWDER
A Cream of Tartar Powder Made From Grapes No Alum

HEREFORD TONSORIAL PARLORS

The liberal patronage which we are enjoying can be accounted for from the fact that we keep only experienced men. Our specialties are an easy shave, a neat hair cut and clean bath. Give us a trial. We represent The Troy Steam Laundry of Amarillo. Basket leaves Wednesday and returns Saturday. All work guaranteed.

L. R. Bassham PROPRIETOR

E. B. Orr The Corner Groceryman

At C. E. Edwards stand sells **THE GLOBE FLOUR**, put up at Blackwell, Oklahoma. Every Sack FULLY GUARANTEED. Call and investigate its claims.

E. B. Orr

....FINE.... Chickens

Are a pleasure to the industrious housewife. I have pure Brown Leghorn Eggs and Chickens for sale at reasonable prices.

C. T. DOBBINS At Meat Market.

NOTICE!
 Dr. Albert J. Caldwell, whose practice is limited to diseases of the Eye, Ear, Nose and Throat, will be in Hereford, Dec. 6th and 7th, at the offices of Drs. Hicks and Rogers.

Amarillo Steam Laundry
 AMARILLO, TEXAS
 All work promptly and neatly executed. Basket leaves Tuesday and returns Saturday. All laundry shall be cash.
GEO. W. DALE, Local Agent

Holiday Excursions via the Rock Island Railway.

The Rock Island has authorized very low excursion round trip rates to points in Mississippi, Alabama, Tennessee, Georgia, North and South Carolina, Florida, Kentucky, Arkansas, Kansas, Colorado, North and South Dakota, Iowa, Minnesota, Wisconsin, Michigan, Missouri, December 21, 22 and 23, with limit of thirty days.

The best gateway to the southeast is that of Memphis and as the Rock Island enters the Union Depot there, it gives connections with all lines without the delay and annoyance of transfer of passengers or baggage across town, greatly lessens the possibility of missing the outgoing trains. Through cars will be placed at many points in Texas to run via Memphis, advice of which will be given all inquiring passengers.

The route lies through the beautiful Indian Territory and the heart of the best section of Arkansas, giving the finest scenery of any line.

To the north the Rock Island has double daily service to Chicago, Kansas City and other points, including St. Louis, and through sleeping and Chair cars.

It is the quick line to Nebraska, and with sleeping and chair car service reaches Lincoln and Omaha many hours ahead of any other route.

For local points, reduced rates with liberal limits will be made during the holiday period.

Write Mr. Phil. A. Auer, G. P. A., C. R. I. & G. Ry., Fort Worth, Texas, for information desired about any trip, and you will hear from him by return mail with full details. 43-3t

PHIL. A. AUER,
 G. P. A., C. R. I. & G. Ry.

Night Watchman Appointed.

Sheriff J. T. Inmon this week commissioned C. T. Dobbins as night watchman, beginning with this week and continuing through the holidays. Mr. Dobbins performed this duty last year and so well did he acquit himself that the property owners will be glad to learn that he is to serve them in this capacity again this year.

Mr. Dobbins' duty is to keep a close watch over the boys to see that they don't violate the state laws with reference to the use of fire works, to endeavor to keep down fires and maintain peace and tranquility on the streets.

Since there is no provision by which the county can pay for such services, the necessary amount was raised among the enterprising business men.

Threshing Notice.

My threshing machine is now in order and I am ready to begin threshing this year's kaffir and maize crops. There is no reason why you should grow a crop and let it go to waste. Have your kaffir and maize thrashed and receive the fancy price which it will bring you on the market. I will suggest that those who wish to have their grain thrashed will cut the stalk as close to the head as possible as it can be more easily handled. Apply to 33-tf J. J. WARD.

Well Drilling Notice.

We are now thoroughly equipped to drill your wells, erect your new windmill or repair your old one. All work is fully guaranteed. Phone or call on Bob Brazil at Stringfellow-Hume's. 40-tf

For Sale.

I have for sale, several nice dwellings, also a number of lots that I will sell very reasonable. If you want something of this kind, it will be to your interest to see me before purchasing. 31-tf JNO. E. FERGUSON.

Head of the Firm Taking it Easy.

Conducting a business is like rolling a boulder up a hill. The moment you cease to push it, the moment you take your shoulder from it and think you will rest and take it easy, the boulder begins to crowd back upon you, and, if are not careful, it will either run over and crush you, or get away from you altogether and go to the bottom with a crash. It is necessary to be everlastingly pushing, following up the boulder, keeping it going, in order to get it to the top of the hill.

One of the greatest dangers of early prosperity in any line is a tendency to relax effort. Many a man ceases to grow when his salary is raised, or when he is advanced to a higher position. Many a business man, after he has built up a large business, ceases to exert himself; and the moment he pauses in his campaign of pushing and struggling, the moment he begins to relax in giving his close personal attention, his business ceases to advance, and fatal dry-rot sets in—one of the worst diseases that can seize on any individual or concern.

The man who attempts to run a business, large or small, must keep his finger constantly on its pulse, in order to detect any rise or fall of temperature, any irregularity, or any jar in the machinery. When the head of a firm is trying to take it easy, there is usually trouble somewhere.—Success Magazine.

Feeding Cattle.

Among the many other changes in the cattle industry in the Panhandle country around Hereford, is the feeding this winter of a good many bunches of steers around that community, according to the statements made yesterday by R. C. Phansteel of Hereford, who was in with a shipment of cattle. "I am trying the experiment myself this winter," said Mr. Phansteel. "I am now feeding 300 steers, and they are doing well. I intend to keep on feeding them until spring. I am feeding them on kaffir corn, cottonseed meal and alfalfa, which makes a splendid ration. All the cattle in that country are doing well this winter, and a good many will use their wheat fields for a pasture. There was a large acreage of wheat put in and it looks green and in the best of condition all over the country."—Drovers Telegram.

Jr. B. Y. P. U. Program.

The following is the Junior B. Y. P. U. Program for Sunday December 17th 2:30 p. m:
 Reading of minutes.
 Roll call.
 Collection.
 Subject—The Blind Eyes Opened.
 Leader—Pearl Mount.
 Scripture Lesson—Jno. 9:1-12.
 Talk on John 8:25—Mary Ella Coward.
 Prayer—Emma Dean.
 The Story of Blind Bartemus—Bernice Harris.
 Song—Emily Dent and Mary Ishmael.
 Recitation—Lee Roy Richards.
 Recitation—Rosa Jones.
 Recitation—Lewis Garner.
 Application of lesson by Supt.
 Lesson 10 from Foundation stones.

Look Out For Fires

And insure your property with T. J. Graves who represents the strongest Insurance Companies of the world such as the Liverpool, London and Globe, Commercial Union of London, Hamburg, Bremen and Germany, New York Underwriters, German of Freeport and American Central and others. 39-tf

Horses for Sale.

One work horse; weight 1250 pounds, three 3-year olds, all broke. See CLAUDE NORTON 1 mile east of town. 43-tf

Do Not Neglect a Cold.

Every cold weakens the Lungs, lowers the Vitality and makes the system less able to withstand each succeeding cold, thus paving the way for more serious diseases.

CAN YOU AFFORD TO TAKE SUCH CHANCES?

BALLARD'S HOREHOUND SYRUP

PERMANENTLY CURES
Consumption, Coughs, Colds, Sore Throat, Asthma, Croup, Whooping Cough, Bronchitis, Hoarseness, Sore Lungs.
EVERY MOTHER SHOULD KNOW THAT BALLARD'S HOREHOUND SYRUP CONTAINS NO OPIATES, DOES NOT CONSTIPATE CHILDREN AND WILL POSITIVELY CURE COUGH AND WHOOPING COUGH.

MRS. SALLIE LOCKBAR, Goldsboro, Tex., says: "We have used Ballard's Horehound Syrup in my family for several years, and it always gives satisfaction. When the children had Croup and Whooping Cough it always relieved them at once, and I would not be without it in the house, as it is the BEST MEDICINE we know of."

Best Remedy for Children. Every Bottle Guaranteed.

THREE SIZES: 25c, 50c and \$1.00.

BALLARD SNOW LINIMENT CO., ST. LOUIS, MO.

SOLD AND RECOMMENDED BY O. F. SMITH, Druggist

SANTA CLAUS

Will Make His Headquarters from December 1st to 26th at

Smith's Drug Store

I have been leading in the Holiday business for several years in Hereford and I still propose to lead again this Christmas. I have shown a very elegant line every year, but I will have nearly twice as many goods this year as ever before.

Don't Buy Until You Have Looked Over My Mammoth Stock

We will be ready to show you through by December 6th. Come early so you can get first choice.

TEXAS FARMERS

Located in the Panhandle Country constitute a vast proportion of those who are out of debt, possess an abundance of all that is necessary to comfort and easy hours, and own

BANK ACCOUNTS

Those who are not so fortunate should profit by past experiences and recognize that these conditions are possible in the Panhandle as no where else for the reason that no other section now offers

Really High-Class Lands at Low Prices

and that the Agricultural and Stock-Farming possibilities of this section are the equal of, and in some respects, better than three to five times higher priced property located elsewhere. In a word: Many magnificent opportunities are still open here to those possessing but little money, but prompt investigation and quick action are advisable, as speculators have investigated and are fast purchasing with a knowledge of quickly developing opportunities to sell to others at greatly increased prices. **The Denver Road** sells cheap Round Trip Tickets twice a week with stop-over privileges. For full information write to

A. A. GLISSON, Gen. Pass. Agent Fort Worth, Texas

The Hereford Meat Market

Wants your business and if fair treatment and first-class service counts for anything we will get it. Place your orders to 107 and they will be carefully and accurately executed. Will kill for the public.

PEARCE & ARTHUR PROPRIETORS