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Deaf Smith Exceeds \$180 Million

County Tops State In 75 Farm Receipts

By JIM STEIERT
Brand Farm Editor

Deaf Smith County ascended to undisputed status as the No. 1 county in Texas in cash receipts from farm marketings in 1975, according to a statewide report from the Texas Crop and Livestock Reporting Service.

AFTER RANKING NO. 2 in 1974, the county surpassed 1974 leader Hidalgo County by over \$5 million in 1975 totals. Hidalgo County dropped into the No. 2 slot.

With Deaf Smith County at the state's farm marketing pinnacle, the two other points of the local "Magic Triangle" area, Parmer and Castro counties, finished third and fourth respectively.

And if that's not enough to emphasize the agricultural impact of the local area on the state and the nation, five other High Plains counties were listed among the top ten in the state in cash receipts for farm marketings in 1975.

Four of the top five counties in the state rankings are in the local area.

CROP RECEIPTS for Deaf Smith County showed a dramatic increase for 1975, rising to \$87,930,000, as opposed to the 1974 figure of \$69,750,000. The increase amounted to over \$18 million, and was brought about primarily by a bumper corn crop and a good dryland wheat crop here in 1975. Favorable markets for the two commodities last year also helped to boost the total.

With the crop receipts total shooting upward so markedly, cash received for crops drew within \$5 million of the traditionally higher livestock receipt figure recorded here.

Livestock receipts totaled \$92,930,000 in 1975, nearly \$2 million higher than the 1974 mark of \$90,940,000.

Total crops and livestock receipts for the county amounted to \$180,860,000 in 1975, as compared to 1974 receipts of \$165,651,000.

THE 1975 FIGURE was still below the 1973 level, however, when total receipts were \$183,943,000.

Hidalgo County's second place receipts total was \$175,652,000.

Third place finisher Parmer County totaled \$147,859,000 and fourth place finisher Castro County totaled \$135,519,000.

Hale County finished fifth to round out the upper half of the top ten.

Total crops and livestock receipts for Hale County were \$112,032,000.

LAMB COUNTY was the sixth place finisher with total cash receipts of \$101,443,000.

Wharton County, located in south central Texas was the seventh place finisher with a total of \$88,320,000.

High Plains counties closed out the final three slots in the top ten with Lubbock County finishing No. 8 in the state with \$87,006,000 in receipts.

Swisher County was No. 9 with \$82,301,000 in receipts and Hansford County, in the extreme northern Panhandle was No. 10 with receipts of \$78,384,000.

TOTAL CASH receipts from the seven top-ranking Panhandle area counties in 1975 amounted to over \$925 million, indicative of the importance of local agriculture to the state and the nation.

Theft Reported

Hereford police are currently investigating the theft of CB antennas and mounts at a local residence and a break-in at another Hereford home.

Bill Cornett of 504 Ave. 1 told officers that thieves made off with antennas and mounts valued at over \$99 sometime Tuesday night.

The Valentin Murillo home at 218 Ave. H was entered by intruders sometime earlier this week.

weather

West Texas: Increasing cloudiness today turning much colder east of mountains today and Friday. Scattered light rain mainly east of mountains except mixed with snow north portion. Highs today upper 30s extreme north to middle 80s southwestern valleys. Lows tonight lower 20s north to middle 40s extreme south. Highs Friday, 40s north to around 60 southwest.

obituaries

Payne Gmilland
Gilbert Hooper



Inspecting Flags

United States flags used in the American Legion program to display flags on holidays were inspected this morning in gusty winds by (left) Grant Hanna, post adjutant, and James Jesko,

post commander. They decided not to display the flags today for Veterans Day due to the inclement weather.

American Legion Observes Veterans Day

Veterans may not have been able to display United States flags around town today, but their spirit was not dampened as they celebrated the traditional Veterans Day.

As a result of the holiday, both local banks and the county offices were closed today in observance of the day on which veterans are honored for their service to

the country. The Hereford Post Office, city offices and most businesses remained open since they recognized the federally approved Veterans Day on the last Monday of October.

Federal law set the Veterans Day on a different date to fall in line with other holidays which occur either on Friday or a Monday affording government workers

and others a three-day holiday for trips and similar activities.

To celebrate the holiday, American Legion Post 192 of Hereford will host a Pancake Supper from 6-8 p.m. today at the American Legion Hall in Veterans Park. It is free to all veterans and their families. Such suppers will be held by local posts all across the country.

The usually displayed flags along Main Street and in other parts of town were not put up today because gusty winds and threat of snow prevailed. This weather could have damaged the flags.

The local veterans, with the help of the Hereford High School Key Club,

sponsored by the Hereford Kiwanis Clubs, put up U.S. flags on designated holidays throughout the year depending on the weather. Businesses reserved flags in front of their businesses at \$12.50 a piece.

The veterans maintain the flags and standards and the Key Club members provide the work of putting the flags up on each of the holidays.

The other officially recognized holidays are Memorial Day, Flag Day, Fourth of July, Labor Day, Armed Forces Day, Columbus Day, Election Day, Washington's birthday, and Lincoln's birthday.

Wants To 'Die Like A Man'

Execution Set Monday

SALT LAKE CITY (AP) - Gary Mark Gilmore, a convicted murderer who asked the Utah Supreme Court to let him "die like a man," will face a firing squad

Juvenile Charged In Local Thefts

Hereford police made an arrest Tuesday in connection with several incidents of theft here.

A 13-year old juvenile was arrested at the juvenile probation office at the courthouse Tuesday and charged with one count of residential burglary, one count of auto burglary, a U.S. Mail theft and criminal mischief.

According to police department spokesman, the youth was later released to the juvenile probation officer.

The spokesman indicated that the mail theft charge was filed in connection with the theft of several checks from a box at a local apartment.

Monday barring appeals for a second stay of execution.

The execution, scheduled for 8 a.m. on the Utah State Prison grounds 20 miles south of here, would be the first in the United States since Luis Jose Monge died in a Colorado gas chamber on June 2, 1967. There are more than 400 men and women awaiting possible execution on Death Rows across the nation.

Retiring Gov. Calvin L. Rampton, a supporter of capital punishment, said he would study Gilmore's case and issue a statement today.

The governor can stay an execution until the next meeting of the State Board of Pardons. That would not be until two days after Gilmore is scheduled to die.

Gilmore, wearing handcuffs, white prison garb red-white-and-blue tennis shoes, told the five Supreme Court justices Wednesday:

"I believe I was given a fair trial, and I think the sentence was proper, and I'm willing to accept it like a man and wish it to be carried out without delay."

The justices, in a 4-1 ruling, then vacated a stay they had granted Monday by a 3-2 vote and agreed to let Gilmore be shot on schedule.

Waltons Get Sick, Change

LOS ANGELES (AP) - Television's "The Waltons," like a real life family, are having to cope with illness and change. Ellen Corby, who plays "Grandma" on the popular series, suffered a stroke Wednesday and was reported in stable condition.

Richard Thomas, who stars on the CBS show as "John-Boy," announced the same day that he would not return next year. His five-year contract expires in January.

Miss Corby, 63, a three-time Emmy winner for her role, will be written out of episodes filmed during her recuperation.

Called School Board Meeting Held Today

The Hereford School Board of Trustees was scheduled to hold a called meeting at 4 p.m. today in the school district administration building to consider mutual use of school facilities by the Community Action Agency (CAA) and the Hereford and Vicinity YMCA Inc.

The subject was considered at length at the regular meeting held Tuesday night, but the trustees desired more time to gather information and study the situation.

The CAA seeks the use of the old Central School gym and kitchen to prepare meals for the Senior Citizens organization and for the Meals on Wheels program. It would involve a daily noon meal served to about 125 paid members. The CAA has use of the rest of the school for different community programs.

The YMCA has current use of the

Shirley Elementary School gym and the Old Central school gym for its athletic activities. However, it has agreed to coordinate activities around the CAA use of the Central School gym.

Additionally, the YMCA has requested use of the two Hereford High School gyms for the upcoming mens basketball league play. Legal-sized courts are needed and the other gyms have reduced sized courts.

Board members desired to formulate a new policy to control use of school facilities by outside organizations. This would involve setting up fees and safety measures to protect school property.

Trustees include Lynton Allred, Clark Andrews, James Gentry, Mrs. Sallie Strain, David Hutchins, Jim Arney, and President Jim Conkright.

Ford Backs Balanced Budget

WASHINGTON (AP) - President Ford's budget director says Ford is pushing ahead with his program to achieve a balanced budget by 1979, even though that goal apparently is imperiled by Jimmy Carter's election victory. Office of Management and Budget Director James T. Lynn said Ford also would propose to Congress his plan to cut income taxes by \$10 billion next year.

There would be a companion proposal for an increase in Social Security taxes, so the net tax reduction would be about \$7 billion, Lynn said. Lynn said these are the same tax-cuts Ford first proposed.

Syrians Try For Peace

BEIRUT, Lebanon (AP) - Syrian armored forces tightened their grip in Beirut today, readying for a drive through the heart of the devastated city to separate Moslem and Christian combatants in the 19-month-old civil war.

The Syrian vanguard of the enlarged Arab League peace-keeping force took control of all northern, eastern and southern approaches to the capital. Their arrival Wednesday gave the war-weary city its first peaceful night in months.

An Arab League military spokesman said the Syrian air force was put on the alert "just as a precaution."

update thursday

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Now It's 'Waitperson'

NEW YORK (AP) - The posh "21" Club, a restaurant where everyone who's anyone is sure to turn up, has hired its first waitress and coined the term "waitperson" to cover all its serving staff.

Jeanne King, 30, a college graduate and professional waitress, has started work as a part-time apprentice and will begin waiting on tables by herself in two weeks. Miss King was hired as a result of an out-of-court settlement by "21" in a suit charging it and seven other New York City restaurants with discrimination against women.

World Economic Summit May Be Called by President-Elect

WASHINGTON (AP)—Mounting economic difficulties throughout the world may prompt President-elect Jimmy Carter to support an international economic summit conference soon after he takes office, one of his advisers says.

While Carter has not committed himself to such an economic summit, it would be "a logical kind of sequence for him to pursue," C. Fred Bersten, a Brookings Institution economist who advises the President-elect on international economic issues, said Tuesday.

President Ford attended economic summit conferences with Western nations and Japan in France in 1975 and again in Puerto Rico last June. There has been some talk of holding a third summit in Japan next year.

Ironically, the next summit conference could undo some of the work of the Puerto Rican conference, where the nations committed themselves to economic policies intended to promote gradual recovery from recession while avoiding the danger of a new outburst of inflation.

That same approach was endorsed as recently as last

month at the annual meeting of the 129-nation International Monetary Fund in the Philippines.

But now there is growing concern that the major economies in the industrial world have slowed too much, and that problems of unemployment and low output are getting worse instead of better.

An expected increase in world oil prices by the Organization of Petroleum Exporting Countries OPEC in December also would add to world economic worries. An increase of 10 per cent would add \$12 billion to the current world oil bill of \$120 billion.

"The evidence is becoming increasingly persuasive that some kind of parallel expansionary measures are needed by those three big economies," Bergsten said in an interview.

Carter's top economic adviser, Lawrence R. Klein, appears to agree with some private economists that Japan's industrial production has declined for two quarters in a row and "in the whole Western world, the curve of industrial production is flat."

Other global economic issues facing Carter that could be taken up at an economic summit

conference include:

"The special problems of Italy and Great Britain, which appear in need of outside financial help to avoid economic collapse. By the time Carter takes office, the IMF should already have acted on Britain's request for a \$3.9 billion loan.

"A system for policing the current system of floating currency exchange rates. Intervention by some countries on behalf of their currencies is

suspected as having kept some currency values artificially low to the detriment of other currencies.

"Problems that poor and underdeveloped nations are having in repaying their growing international debts, which now total about \$170 billion. Carter is expected to be more willing than Ford to reschedule and postpone debt repayments.

Travel Plans Public Info Hill Says

AUSTIN (AP)—The official travel plans for university president are public, but not their personal desk calendars, Atty. Gen. John Hill said Tuesday.

Hill responded to an inquiry from Dr. Lorene Rogers, president of the University of Texas at Austin.

Dr. Rogers said a television reporter had asked her to make available her weekly itinerary of university-related travels on a regular basis, a week prior to her trips.

She contended that this would

invade her privacy, Hill said, "since disclosing the detailed travel schedule would subject" her "to telephone calls and personal intrusion at all hours of the day or night while traveling."

"We are aware of no such authority which would support such a position," Hill said.

He said, however, her desk calendar is open to public inspection, restating a position he took last year when he denied The Associated Press access to Gov. Dolph Briscoe's calendar.

Roads Wear Out From Traffic

AUSTIN (AP)—A traffic survey of Texas highways shows that more than 70,000 miles of Texas' main roads and streets will wear out in the next 10 years because of a 24 per cent increase in traffic.

The survey results were released Wednesday by J. C. Dingwall, Austin, state chairman of The Road Information Program TRIP.

"Unless road work is accelerated, Texas roads and streets will not be able to handle future traffic volume efficiently and economically," said Dingwall, who is a former state highway engineer.

He said the TRIP survey showed that three-fourths of the state's 94,198 miles of major traffic arteries should be resurfaced or rebuilt by 1986 to handle an estimated 2.2 million vehicles. The increase will be due to population growth, economic expansion and continued exodus of industry and workers to the suburbs, TRIP said.

Armadillos multiply, with four babies of one sex, alternately male or female.



New Lions
Lions Club members complete the installation of the new Lions they sponsored in last month's membership drive by pinning the new Lions' pins on them during their meeting Wednesday. The club welcomed 22 new members into their group. [Brand Photo]

Lions Club Welcomes New Members Wednesday

The Hereford Lions Club welcomed 22 new members at their meeting Wednesday.

Installation was held for the new members in a ceremony presided over by Lion Don Zimmerman.

Zimmerman, past president of the local club as well as a past district governor, has been a member of the club since 1947.

Zimmerman announced the names of the new Lions to the assembled members, giving a bit of background of each along the way. Following their introduction the new members came forward with their

sponsor, who pinned their new Lions Pin on them after their induction.

Lion B.F. Cain, who sponsored 13 of the 22 new Lions, was presented with a C.B. Radio for his work in last month's membership drive. The members also gave Cain a standing ovation for his work.

Lions Speedy Nieman and Tommy Bowling won gift certificates for their work in sponsoring new members. The certificates were awarded in a drawing by club sweetheart Karen Fox.

A special guest of the Lions Wednesday was county librarian Gwen London. Lion president Clete Corlis presented London with a check for \$50 to go toward appliances for the library's new kitchen.

Activities coming up for the Lions include the Annual Girls Town Auction, which will take place Friday evening, November 19 at the Bull Barn.

Also, the Lions Christmas Party for the girls at Girlstown will be held December 9 at 7 p.m. Lions are sponsoring individual girls from Girlstown for the party.

Teacher Killed In Front Of Students In Classroom

DETROIT (AP)—Seven-year-old Laura DeZornie and 35 other children had just started their English lesson in Betty McCaster's first-grade class. A man entered, exchanged a few words with the teacher, then shot the teacher.

"Miss McCaster was screaming," Laura recalled later.

"She reached her hand out and tried to push the gun away but bullets hit her and she fell back against the table."

Miss McCaster, 46, was fatally shot in the head Wednesday in her classroom at Burt Elementary School on Detroit's northwest side.

"We were screaming, and we all ran out of the room," Laura told police. "He shot her three or four times from this far away," she said, indicating a distance of about five feet.

Hours later, police arrested Miss McCaster's estranged husband Al J. Lewis, 46, on open charges.

Most classes were canceled for the rest of the day at the school, where Miss McCaster had transferred only three weeks ago because, police said, she

was afraid of Lewis.

Her sobbing pupils fled the scene and clustered in a first-floor classroom. Their parents waited anxiously in the corridor while police tried to piece together the youngsters' confused stories of what happened.

Police and school officials said a man had come to the school, inquired where Miss McCaster's classroom was, and entered it just as she began an English lesson.

Pupils said the two exchanged a few words before the man pulled a gun. When Miss McCaster told one child to go to the principal's office for help, the children said, the gunman became infuriated.

The Detroit Free Press reported in today's editions that Lewis had for the past two months been trying to get public school officials to fire his ex-wife. Lewis called the newspaper several times, claiming he could prove Miss McCaster had stolen school equipment.

The newspaper said Lewis called a reporter Monday and

said he had signed himself into Doctors Hospital and expected to be there three weeks. A hospital spokesman refused to say what kind of treatment Lewis had. He signed himself out Tuesday night.

School principal Wilbur Klein said Miss McCaster's husband, whom he knew slightly, had come to the school a few days ago and demanded to see his wife. The principal said he told Miss McCaster, but she refused to see Lewis.

Military Fearful Of Recovery

WASHINGTON (AP)—A board of senior Pentagon officials is warning the White House and Congress that economic recovery could spell bad news for the nation's military reserves.

"The continued hoped-for increase in our economic well-being, if realized, will intensify the recruiting and retention problem," the Reserve Forces Policy Board said in a report. The availability of good jobs lessens the economic attractions offered by the reserves.

The board cited this as a reason for pessimism about the future of the reserves, although it also noted progress toward improving the readiness of the National Guard and reserve through closer association with the regulars and modernized weaponry.

The panel members, including both civilian and military officers, called urgently for a range of special incentives to stimulate enlistments in the National Guard and reserve forces.

The advisory group did not detail the incentives it had in mind, but it is known that defense officials have been recommending experiments with enlistment and re-enlistment bonuses, college and vocational tuition aid, and a federal tax break on \$1,500 a year in reserve-guard drill pay.

The report has been sent by Defense Secretary Donald Rumsfeld to President Ford, the Senate and House. It also will be made available to President-elect Jimmy Carter, who promised during the election campaign to strengthen the reserves.

will be in West Park Cemetery here by Gilliland-Watson.

Born Feb. 24, 1910, at Plainview, Mr. Hooper married Alma Valentine Nov. 17, 1929 in Hereford. She preceded him in death last year. Mr. Hooper moved to Dimmitt from Amarillo earlier this year.

He is survived by a son, Jack of Dimmitt; a daughter, Meredith Hooper of Dimmitt; four sisters, Nettie of Lockney, Mrs. Homer Rook of Plainview, Ruby George of Corpus Christi and Ola Roberts of San Angelo; and six grandchildren.

Obituaries

GILBERT HOOPER
Gilbert Hooper of Dimmitt, 66, died at 9:45 a.m. Wednesday in South Plains Memorial Hospital at Dimmitt.

Services are scheduled at 2 p.m. Friday in Rose Chapel of Gilliland-Watson Funeral Home with the Rev. Bill Lang, minister of St. Thomas Episcopal Church, officiating, interment

PAYNE GILLILLAND
Graveside services were held this morning in Cushing, Okla., for Payne Gilliland, 89, former resident of this county.

He died Tuesday in Cushing, where he had resided since leaving Hereford in 1948. Mr. Gilliland was engaged in farming and ranching in Deaf Smith County from early 1900's until 1948, when he moved to Oklahoma to work in the oil fields.

Survivors include a sister, Mrs. Cecil Williams of Hereford; a daughter of Cushing; a son of San Diego, Calif.; a brother Guy Gilliland of Red Bluff, Calif.; and six grandchildren.

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- *Removable Cooktop
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Amarillo Prosecutor Wins Case Despite State Court Reversal

AUSTIN (AP)—Texas district attorneys cannot appeal criminal cases to the U.S. Supreme Court—even though Amarillo prosecutor did so and won, the state Court of Criminal Appeals ruled Wednesday.

Sausage Festival Sunday

The annual Umberger Sausage Festival gets underway beginning at 11 a.m. Sunday at the St. Mary's Parish Hall in Umberger, located about 20 miles east of Hereford.

The event's billing promises bunches of German food and beverages to match. On the menu are of course German sausage, sauerkraut, homemade bread and all assorted trimmings.

The Festival which draws as many as 5,000 yearly ends at 4 p.m.

A dance is planned from 8 p.m. to midnight with the Tiny Lynn Band providing the entertainment.

Tickets cost \$3.75 for adults and \$1.50 for children. Those under six-years old are welcomed free of charge.

The Umberger residents began preparing the meal of sausage today as the process is long and steady.

Pioneer Honors Employees

Four Hereford residents were honored Thursday night at an annual service award dinner for employees of Pioneer Natural Gas Company at the Toscana Country Club, Amarillo.

Ellis W. Keeter was recognized for 20 years service to the company, and Reed M. Yandell was honored for 15 years employment. Five year awardees were Kelvin J. Betzen and Gladys K. Hallows.

K. Bert "Tex" Watson, president of Pioneer, presented awards to more than 100 employees at the banquet. Awards presented this week throughout Pioneer's system represent a combined total of 2950 years service to the company.

Hall Gets Marine Duty

Marine Private Jerry L. Hall, 19, son of Mr. and Mrs. James C. Hall of Route 4, Hereford, has reported for duty at the Field Artillery Group Force Troops Fleet Marine Force Pacific, Twenty-nine Palms, Calif.

A 1976 graduate of Hereford High School, he joined the Marine Corps in June 1976.

Earliest Execution Requested

MCKINNEY, Tex. (AP)—One of two men sentenced to die for murder in the electric chair told State District Court Judge Tom Ryan Wednesday he "doesn't deserve forgiveness" and asked for the earliest possible execution date.

Judge Ryan set a Dec. 10 execution date for Excel White, who made the request, and James Livingston for a triple slaying at a McKinney grocery store in May 1974.

Killed were Preston Broyles, Gary Coker and Billy St. John. "Any compassion that this court might show you, sir, is not directed at you, but at the three lives you destroyed," Judge Ryan told White.

White's court-appointed lawyer said he would appeal the conviction to the U.S. Supreme Court against his client's wishes.

The death sentence would be carried out at the Texas Department of Corrections prison in Huntsville.

nation's highest court, the state court reversed itself and handed Dist. Atty. Tom Curtis a victory by upholding a forgery conviction against Earl Elmer White.

It had no choice, the criminal appeals court said. Neither did it say what sanctions it could invoke if another district attorney appealed a case to the

Supreme Court.

The Texas court reversed White's conviction last year, holding that a search of his car without a warrant violated the Fourth Amendment of the U.S. Constitution.

The U.S. Supreme Court however, said the search was legal. "We do not dispute, the

validity or binding effect of the supreme court's holding in Texas v. White....However, we have concluded that the State of Texas violated the provisions of its own Constitution in pursuing the appeal of this case to that court," the criminal appeals court said.

It quoted Article 5, Section 26, of the Constitution, which

states: "The State of Texas shall have no right of appeal in criminal cases."

"Appeal," the court says, includes petitions to the supreme court for writs of certiorari, the mechanism by which the high court accepts cases from lower courts.

Gusty Winds Accompany Cold Front

By The Associated Press
A fast-moving cold front, packing gusty winds, some rain and possibly some scattered snow flurries, began its trek across Texas early today.

Early today, the front was rapidly moving southward on a line from Lubbock to Childress to Wichita Falls and eastward along the Red River. By evening, it was expected to reach the Texas coast.

Ahead of the front's gusty, cold winds, fog built up in Central Texas, but was expected to be burned away by the sun or

blown away as the front moved through.

Early morning temperatures ranged from the upper 30s in the Panhandle to the 60s in Southeast Texas. Some early morning readings included 39 at Amarillo, 45 at Wichita Falls, 64 at Longview, 59 at Dallas-Fort Worth, 64 at Waco, 60 at Beaumont, 57 at San Antonio, 67 at Alice and McAllen, 55 at Del Rio, 54 at San Angelo, 54 at El Paso and 44 at Lubbock.

Forecasts called for the front to spread cooler temperatures, cloudy skies and rain over

most of the state by evening. Some snow flurries were possible by nightfall in Northwest Texas. Highs today will range from the 60s to the 50s. Early morning temperatures Friday are expected to be in the 20s in the Panhandle, the 30s and 40s in Central Texas and the 50s in South Texas.

When a car's tires are worn to one-sixteenth of an inch or less of tread, they are about 40 times more likely to be suddenly disabled than new tires.

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Kick Record Went Almost Unnoticed

PITTSBURGH (AP) - His NCAA football record has gone almost unnoticed, but Carson Long of top-ranked Pitt is not kicking.

Make that is not complaining because Long certainly is kicking. In fact, he now is the leading kick-scorer in the history of college football.

"Records don't mean much, really," says the stocky senior, a kicking specialist his entire Pitt career.

Maybe so, but Long's statistics are right there in black-and-white, like his game shoes - a white one on the left foot and a black one with a

special kicking toe on the right. As a collegian, he has kicked 41 field goals for 121 extra points, for a career total of 244 points.

With three field goals and four conversions last week against Army, he broke the old record of 231 points held by Dave Lawson of the Air Force.

"When I first came to Pitt I was aware of the record and I knew it was in reach," says Long, who also holds 17 Pitt kicking records.

"But I'm just trying to do the job now. That's really the only thing that matters. The opposing team doesn't care

what you did last year or last week."

So far this season, Long has kicked 36 straight extra points and made 14 of 20 field goal tries.

Long says he also has changed the image he once cultivated as a jokster.

Even after the agonizing Penn State loss, he managed a typical one-liner: "I wanted to hang myself, but I couldn't kick the stool out."

Though he says he still is a basically "happy" person, he has abandoned the comedian's role. "I used to say the first

thing that came to my mind, but that's past. I am changed, more serious.

"...I came to Pitt as a boy, and I'm going to leave as a man."

Before he leaves, Long faces games against West Virginia Saturday, Penn State on Thanksgiving Day and anticipated bowl game.

Does he feel extra pressure now that Pitt is No. 1?

"Pressure is only something you put on yourself," he says. "Really, it's all upstairs. You can do anything if you really want it bad enough."

INDIANAPOLIS (AP) - Center Dave Robisch of the Indiana Pacers of the National Basketball Association is a well-travelled man, having played with five teams in the now-defunct American Basketball Association.

"Robo is glad to finally have a secure home in Indianapolis," the current Pacers information book says.

On Wednesday, the Pacers said Robisch didn't go on the current road trip and they were trying to trade him.

PITTSBURGH (AP) - Mickey Davila, second-leading scorer last season on the Duquesne University basketball team, will be out the entire 1976-77 season with a shoulder injury.

A school spokesman said Wednesday that the 6-foot-3 guard separated his right shoulder last week in practice and will undergo surgery. It will be his third shoulder operation in five years.

Herd Closes Campaign With Plainsmen Friday

By BOB NIGH
Brand Sports Editor

Hereford head coach Fred Upshaw voiced the belief that the Monterey Plainsmen were the team to beat prior to this nearly-completed football season, and he hasn't seen anything in the past ten weeks to change his mind.

And Upshaw and his staff aren't looking for the undefeated Plainsmen to suffer any letdown after having already clinched a spot in the playoffs.

"They're going to come up here and play a good football game," Upshaw said. "They're not real fancy, but they just line up and mash your nose."

Upshaw also is not counting on his team's formidable opponent to be looking ahead to the playoffs where Monterey will play the winner of this week's Amarillo High-Pampa game.

"They can play real well even if they are looking ahead," Upshaw contends.

The most the Whitefaces have to look forward to is a long rest after Friday night's season-end. But, the Herd mentor feels that his charges will still be up for the game.

"We feel that we're a better team than our record shows, and that we need to prove it," Upshaw said. "It's always a challenge to play Monterey, and it's something our kids are looking forward to."

The Herd faces a tough task in meeting the Plainsmen, who sport the best defense in the district, as well as ranking second in the league in total offense.

Monterey has allowed 400 yards-less on the ground than any other district club, and holds a like advantage in total yards given up.

"There's no doubt they have a super defense," Upshaw says. "They've got seven excellent players in their front line."

Tackles Jeff Souter (240) and Bo Taylor (205) anchor the

defensive front for the Plainsmen. Gary Jones (195) plugs up the middle at noseguard, while Jimmy Green and Phil Breudigan (both 185) control the wide game at the end spots.

Tim Hendrick (165) and Sam Laine (180) are the linebackers.

Despite the Plainsmen strength in the inside, Upshaw will attempt to establish a running game straight ahead, and then make an occasional forage to the outside.

"We're also going to throw a little more than we have in the past," the coach added.

Defensively Ron Reeves is the man the Whitefaces are going to be aiming at. The talented junior quarterback tops the district in rushing with 730 yards, and is also the leading scorer in the league with 78 points.

"There's no question he's the one who makes them go," Upshaw said. "We have got to stop and contain him in order to be able to win."

Another Plainsmen back to watch out for is tailback David Walden, a senior who has 269 yards rushing on the year, and ranks fourth in scoring with 37 points.

The Whitefaces have had two weeks in which to prepare for the Plainsmen after having an off date last week.

Upshaw reports that he and his staff have been concentrating on the fundamentals in that time. "We have gone back to the basics...we need to be sound and give a big effort Friday," he said.

The coach looks to a big effort by the Herd this week. "We think we're better than we've shown," he repeated. "We need to show the people we have a good football team."

There's never going to be a better chance to do just that than Friday night. A victory over the Plainsmen would go a long way in soothing some of the pain of this topsy, turvy season.



Herd Seniors

Twenty-four seniors will close out their careers as Hereford Whitefaces Friday night against the Monterey Plainsmen. Playing in the maroon and white for the final time are: Front row l to r: Victor Pacheco, Arthur Gonzales, Dennis Artho, Robert Schumacher, Arthur Rocha, Phil Livers, and Jim Lawson. Second row l to r: Baltimore Guerrero,

Wade Ohlig, Rowan Alexander, Burl Miller, Roy Martinez, Russell Harkins, and Greg Albracht. Top row l to r: Rick Taylor, Barry Acton, Randy Stevens, Sammy Davison, Mitch Guinn, Gary McCuistian, Carlee Graves, and Abel Trevizo. Not shown and Alfred High and Tony Padilla. [BRAND PHOTO]

KANSAS CITY (AP) - Mark Littell, 23, one of the American League's top relievers, has been selected as the Kansas City Royals' pitcher-of-the-year.

The selection was announced Wednesday by the Kansas City chapter of the Baseball Writers Association of America. He is the first relief pitcher accorded the honor.

Littell had a team-high 60 appearances, with all except one in a relief role. His 2.06 earned run average was the best among league hurlers with at least 75 innings of work.

Buffs' Cheeks On All-Valley Team

TULSA, Okla. - A talented squad of veteran Valley performers make up the preseason All-Conference team for 1976-77. Heading the list is two-time all-Valley center Bob Elmore of Wichita State and last year's player of the year, Mike Glenn of Southern Illinois.

Four of the five players picked to the first team won all-Conference honors last year. In addition to Elmore and Glenn, those selected included Ken Harris of Drake, Maurice

Cheeks of West Texas State and Corky Abrams of Southern Illinois.

Elmore led the league in rebounding last season with an average of 12.2 per game and Glenn was the second leading scorer with a game average of 19.4. Harris, a 6-6 senior, was Drake's do-everything man, scoring at an 18.1 clip and pulling down 9.8 rebounds per game.

Cheeks, at 6-1, was the team leader for the Buffaloes as they compiled the best season record of any Valley team (19-7). The Chicago junior averaged 11.1 points per outing. Abrams is the newcomer to the first team list. The 6-7 senior connected on 76 per cent of his field goal attempts last year in Valley play to set a new conference record. He also hauled in 7.7 rebounds per contest. Abrams was a second team selection last season.

The pre-season team was compiled by the sports information directors after receiving nominations from

their head coaches. In a break from tradition, the team was selected on a basis of backline and frontline performers rather than the standard guard-center-forward combination.

Six players comprise the Valley second-team selections. They include frontline performers Eugene Smith (6-5) of West Texas, Lynbert "Cheese" Johnson (6-5) of Wichita State, Roger Phegley (6-6) of Bradley and Tulsa's Dan O'Leary (6-7). The backline combination has Richard Robinson of New Mexico State (6-3) and Melvin Jones of West Texas State (6-4).

While not eligible for all-Conference honors this season, it is felt that several players from Creighton and Indiana State are in line for post-season honors. They include junior forward Rick Apke of Creighton (6-8) and Sycamore center Decarsta Webster (6-11).

PRE-SEASON ALL-VALLEY TEAM:

Backline: Mike Glenn, Southern Illinois, 6-3; Senior, Rome, Georgia and Maurice Cheeks, West Texas State, 6-1, Junior Chicago, Illinois.

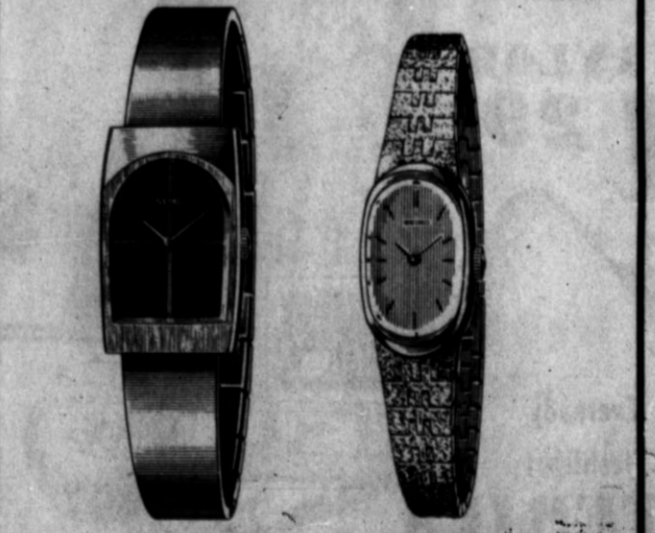
Frontline: Robert Elmore, Wichita State, 6-10, Senior, Jaqueia, New York, Ken Harris Drake, 6-6, Senior, Cincinnati, Ohio, and Corky Abrams, Southern Illinois, 6-7, Senior 'Atlanta Georgia.'

SECOND TEAM SELECTIONS:

Backline: Melvin Jones, West Texas State, 6-5, Senior, Memphis, Tennessee, and Richard Robinson, New Mexico State, 6-3, Senior Hobbs, New Mexico.

Frontline: Eugene Smith West Texas State, 6-5, Senior, Hobbs, New Mexico, Dan O'Leary, Tulsa, 6-7, Senior Springfield, Missouri, Roger Phegley, Bradley, 6-6, Junior, East Peoria, Illinois, and Lynbert "Cheese" Johnson, 6-5, Sophomore, New York, New York.

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Cowens Disappears; Celtics End Skein

By The Associated Press
Dave Cowens made an unexpected disappearance—and so did the Boston Celtics' losing streak.

The Celtics, who learned shortly before their game against Los Angeles Wednesday night that their All-Star center suddenly had left the club "for personal reasons," then went out and broke a four-game National Basketball Association losing skein, beating the Lakers 117-112.

"The show must go on," said Jo Jo White, the Celtics' leading scorer with 28 points.

It went on, with journeyman center Jim Ard and forwards Sidney Wicks and Tom Boswell taking Cowens' place in guarding the Lakers' 7-foot-3 1/2

Kareem Abdul-Jabbar. Wicks scored 21 points, Boswell had his finest game as a pro with 14 points and eight rebounds, and Ard collected six points before fouling out with four minutes remaining.

The Celtics stayed virtually even throughout with the Lakers until about two minutes remained, before a basket by Boswell put them ahead to stay 108-106, then Scott hit a decisive three-point play with 1:24 to go.

Elsewhere in the NBA, the Philadelphia 76ers beat the Chicago Bulls 103-88, the Washington Bullets whipped the New Orleans Jazz 116-103 the Detroit Pistons defeated the Cleveland Cavaliers 123-112, and the Houston Rockets edged the Seattle SuperSonics 99-97.

Abdul-Jabbar scored 33 points before fouling out with 1:45 left.

"If we can get away without David against Jabbar, we should do all right against guys our size," said Boston Coach Tom Heinsohn.

76ers 103, Bulls 88
George McGinnis' 27 points and Doug Collins' 22 helped Philadelphia had injury riddled Chicago its sixth straight setback. The Bulls are without forwards Scott May and Jack Marin, both recovering from mononucleosis, and guard Jerry Sloan, sidelined with a damaged knee.

Bullets 116, Jazz 103
Washington, going to a running game in the second half, poured in 41 points in the

third quarter—its highest scoring period of the season—in racing past New Orleans. Elvin Hayes paced the Bullets with 30 points and 16 rebounds, while Phil Chenier hit 13 of 14 shots for 26 points and Len Robinson had 23 points and 13 rebounds.

Pistons 123, Cavs 112
Bob Lanier's 36 points, including 17 in the third quarter, led Detroit to its highest scoring effort of the season. The Pistons' total was the most points this season against the Cavs, who have lost only two of 11 games.

Rockets 99, Sonics 97
Houston blew a 14-point third-quarter lead, then rallied and beat Seattle on Mike Newlin's jump shot with 47 seconds left. Rudy Tomjanovich's 26 points were high for the Rockets, who dealt the Sonics their 10th consecutive road loss over two seasons. Slick Watts scored 25 for Seattle.

This Week's Games

Lubbock at Plainview Amarillo at Pampa Palo Duro at Caprock Dumas at Borger Canyon Levelland at Canyon Monahans at Andrews Dimmitt at Littlefield Oton at Friona Morton at Muleshoe Tulia at Abernathy Lockney at Idalou Stratford at Gruver White Deer at S-Fritch Kress at Vega Bovina at Hart NE Louisiana at West Texas Missouri at Oklahoma Nebraska at Iowa State Mississippi at Tennessee Alabama at Notre Dame SMU at Texas Tech A&M at Arkansas Baylor at Rice Texas at TCU St. Louis at Los Angeles Houston at Cincinnati	Plainview Amarillo Palo Duro Borger Canyon Andrews Dimmitt Friona Morton Tulia Idalou Gruver Stratford S-Fritch Kress Hart NE Louisiana Oklahoma Nebraska Tennessee Alabama Texas Tech Arkansas Rice Texas St. Louis Cincinnati
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Fearless Forecasters

Irene McKinster 171-89 .658	Bob Nigh 170-90 .654	Speedy Nieman 177-83 .681	Tom Simons 179-81 .688	Bobby Templeton 162-98 .623	Concensus 173-87 .665
Plainview Amarillo Palo Duro Borger Canyon Andrews Dimmitt Friona Morton Tulia Idalou Gruver Stratford S-Fritch Kress Hart NE Louisiana Oklahoma Nebraska Tennessee Alabama Texas Tech Arkansas Rice Texas St. Louis Cincinnati	Plainview Amarillo Palo Duro Borger Canyon Andrews Dimmitt Friona Morton Tulia Idalou Gruver Stratford S-Fritch Kress Hart NE Louisiana Oklahoma Nebraska Tennessee Alabama Texas Tech Arkansas Rice Texas St. Louis Cincinnati	Plainview Amarillo Palo Duro Borger Canyon Andrews Dimmitt Friona Morton Tulia Idalou Gruver Stratford S-Fritch Kress Hart NE Louisiana Oklahoma Nebraska Tennessee Alabama Texas Tech Arkansas Rice Texas St. Louis Cincinnati	Plainview Amarillo Palo Duro Borger Canyon Andrews Dimmitt Friona Morton Tulia Idalou Gruver Stratford S-Fritch Kress Hart NE Louisiana Oklahoma Nebraska Tennessee Alabama Texas Tech Arkansas Rice Texas St. Louis Cincinnati	Plainview Amarillo Palo Duro Borger Canyon Andrews Dimmitt Friona Morton Tulia Idalou Gruver Stratford S-Fritch Kress Hart NE Louisiana Oklahoma Nebraska Tennessee Alabama Texas Tech Arkansas Rice Texas St. Louis Cincinnati	Plainview Amarillo Palo Duro Borger Canyon Andrews Dimmitt Friona Morton Tulia Idalou Gruver Stratford S-Fritch Kress Hart NE Louisiana Oklahoma Nebraska Tennessee Alabama Texas Tech Arkansas Rice Texas St. Louis Cincinnati

Tom Seaver marked up his fifth 1976 shutout with a 5-0 decision over Pittsburgh on Sept. 13.

Michigan State's Eric Allen holds the record for most rushing yards in one game, 350 against Purdue in 1971.

East Carolina's Terry Gallagher caught three passes for 82, 77 and 59 yards against Appalachian State last season.

Gene Swick of Toledo smashed the career total yardage record last season. His total was 8,074 yards running and passing.

Tennessee State is one of the nation's winningest football teams over the past 10 years with a 79-14-2 record.

Error Noted

Due to an oversight by the judges, last week's winners in the Brand Football Contest have been altered slightly.

Darrel Dirks still captured the first-place prize, but Lani Walterscheid moved into second place and Debra Reed of Vega wound up with the third prize.

Like the other top entrants, Mrs. Walterscheid also missed six of the games and her total score of 41 closer than Mrs. Reed, who guessed 42. Max Reed and Temple Abney, who had been listed as tied for third, wound up with just honorable mention after the correction was made.

Plainsmen Get 22-Point Nod

The Monterey Plainsmen are a 22-point favorite over the Hereford Whitefaces in their season-ending battle this Friday night in Hereford according to the latest Harris Rating System poll.

Monterey is ranked 23rd among Class 4A teams this week, and owns a perfect 9-0 record. Hereford is rated 164th this week. The Plainsmen have been given a power rating of 150.9 by the Harris Poll, while the Faces have been given a 128.3 rating.

The Plainview Bulldogs are a five-point favorite over Lubbock this week on the basis of a 138.4-133.5 advantage in power ratings. Plainview is listed in 86th position this week, while the Westerners are 124th.

Another big 4A battle this week pits Amarillo High, ranked 27th, against the Pampa Harvesters, who are ranked 92nd this week.

The Sandies are a 12-point nod over Pampa by virtue of their 149.7-137.6 power rating advantage.

In the 3A matchups this week Harris gives the nod to Canyon over Levelland by 19, Borger over Dumas by six, and Andrews over Monahans by three.

The Dimmitt Bobcats are a 12-point pick over Littlefield in the 2A ranks. Other 2A matchups have Olton a seven-point nod over Friona, Morton over Muleshoe by 13, Tulia over Abernathy by eight, and Idalou over Lockney by four.

Class A area favorites include Stratford over Gruver by eight, Sanford-Fritch over White Deer by four, Kress over Vega by eight, and Hart over Bovina by 26.

AAAA	1. Longview 164.9	2. Brazoswood 161.8	3. San Antonio Churchhill 161.7	4. Pt. Neches-Groves 160.9	5. Sherman 160.8	6. Baytown Lee 160.7	7. Tyler John Tyler 158.8	8. Midland/Lee 157.8	9. Killen 156.9	10. Temple 156.9	11. Lubbock/Monterey 150.9	12. Amarillo 149.7	13. Midland 148.5	14. Plainview 138.4	15. Pampa 137.6	16. Lubbock/Coronado 136.4	17. Amar. Palo Duro 134.5	18. Lubbock 133.4	19. Hereford 128.3	20. Amar. Tascosa 128.2	21. Amar. Caprock 127.3
AAA	1. Brownwood 157.8	2. Bmt. Hebert 153.9	3. Humble 149.9	4. Greg-Portland 148.9																	

AA	1. Rockdale 147.8	2. Commanche 145.9	3. McGregor 140.9	4. Columbus 140.8	5. Childress 139.9	6. Bowie 138.9	7. Ozona 137.9	8. De Kalb 137.8	9. Pearsall 137.7	10. Bellville 135.8	11. Slaton 128.8	12. Tulia 124.6	13. Floydada 123.6	14. Dimmitt 119.7	15. Kermit 117.5	16. Idalou 116.8	17. Abernathy 116.5	18. Lockney 112.4	19. Littlefield 111.3	20. Boys Ranch 108.5	21. Littlefield 107.3	22. Morton 106.2	23. Friona 104.3	24. Muleshoe 93.1
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A	1. Memphis 131.8	2. Seagraves 130.8	3. Aledo 126.9	4. East Bernard 126.8	5. Wellington 126.7	6. Barbers Hill 126.7	7. Plains 125.8	8. Mart 125.7	9. Groveton 123.9	10. Royal 123.9	11. Hart 119.8	12. Petersburg 119.7	13. Sunray 117.5	14. Stratford 116.7	15. Sanford-Fritch 113.5	16. White Deer 109.5	17. Gruver 108.7	18. Kress 103.6	19. Stinnett 99.1	20. Vega 95.2	21. Bovina 93.4
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B	1. Gorman 124.9	2. Era 113.9	3. Rochester 113.8	4. Sundown 111.7	5. Forsan 109.9	6. Groom 109.8	7. Sudan 109.8	8. Wheeler 109.7	9. D'Hanis 108.8	10. Italy 107.9	11. Motley County 107.8	12. Booker 98.5	13. Silvertown 79.1	14. Nazareth 76.3	15. Agua Dulce 74.1	16. Whiteface 69.1	17. Happy 67.0
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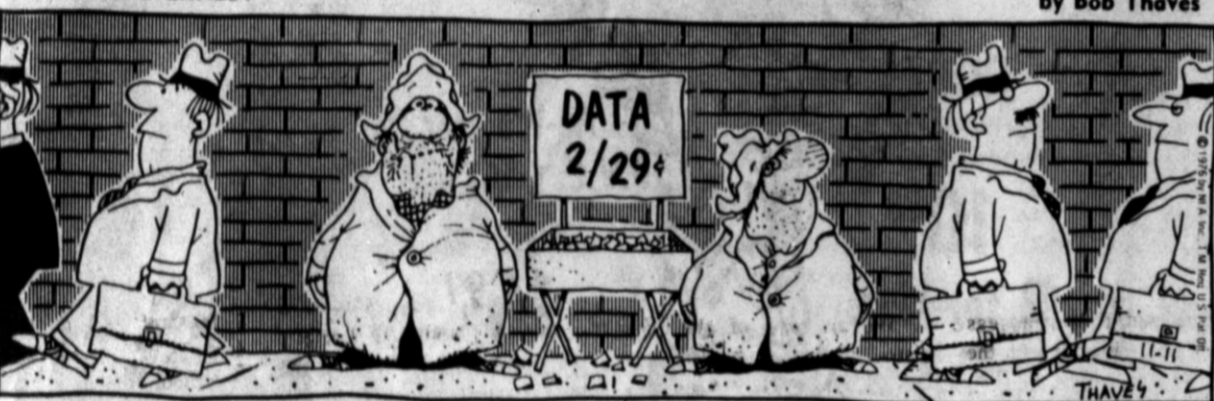
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Comics & Television Schedules

Networkings

CBS has dropped its complaint against NBC, which charged the latter network with exploiting violence and glorifying boozing in "family viewing" time with its Sept. 21 premiere of Baa Baa Black Sheep.

Two things have probably contributed to this move. The new hierarchy at CBS may be more sensitive to the effects their complaint might have on the entire television industry, which for years has fought government interference in programming practices.

Another reason that CBS may have backed off is that Baa Baa Black Sheep seems to have cashed in on the imbroglia. Before the complaint was issued, the WW II air adventure was just about getting by in the ratings. But immediately afterward, the show tied for tenth place in the Nielsen ratings.

Meanwhile, back at ABC, James E. Duffy, President

term the wholesale slaughter of innocent animals 'nonviolent.' We are working with consultants in education and psychology to design and apply a meaningful violence index."

The issue should not be the presence or absence of violence in any form, but how often it occurs and how it is handled when it does occur.

ABC, as well as independent authorities in education and child psychology, feel that television viewing will be a positive experience for children when parents exercise their own responsibility fully. Parents should be aware of their children's viewing habits, watch television with their children and use the shared viewing experience as an opportunity for serious conversation.

tween the hours of 8 and 11 p.m., at least one-third of the programming hours are devoted to action shows. When one counts the occasional action-oriented movie and Monday Night Football, which may easily be the most violent show of all, the figures climb even higher.

With all the infighting and maneuvering going on at the three networks in this year's biggest ratings battle of all, viewers have been subjected to a larger than usual dose of program misinformation. The Big Three have been moving program schedules around like a carnival shell game in an attempt to doublethink the competition. So much of this has been going on, and so close to airdate, that many newspaper and magazine television listings have not been able to keep up. As a result, viewers looking for a particular show on the tube, have often been left confused, as a totally different episode or series turns up.

TV Dialogue

U.N.C.L.E. II -- Is it true they're going to remake the TV series The Man from U.N.C.L.E.? It was my favorite show. Will David McCallum be in it? Deirdre Mizzky, Waterbury, Conn.

Some, but not really a lot, of the dialogue was lauded for TV. Ryan and Tatum O'Neal were brought in to re-dub the "offending" bits of dialogue, so there would be no, or little, break in the flow.

MGM is indeed making an attempt to bring the series back to television. They are trying to entice both McCallum and Robert Vaughn to recreate their original roles of Ilya Kuryakin and Napoleon Solo. Whether the idea comes to fruition seems to rest on the okay of these two actors.

CASTING CALL -- Last year there was a fantastic play on PBS called "The Lady's Not for Burning." I know that Richard Chamberlain was the star, but could you give me the names of some of the other actors involved, particularly the two brothers.

STARCROSSED -- I recently saw an old movie on TV called "Six Bridges to Cross." Tony Curtis starred in it, but in the beginning there was another actor playing Curtis' part as a teenager. A friend of mine says it was Tommy Sands, I say Sal Mineo. Who's right? Jack Kullen, El Paso, Tex.

I agree with you about the play and the production, both were among the best work done on television last year. Other than Chamberlain, there was Eileen Atkins as the accused "witch," Scott Hylands was the older brother, Stephen McHattie was the younger brother and Christopher Tabori played Richard, the young orphan, a role that was originally played on Broadway by Richard Burton.

BLUE MOON -- When I saw "Paper Moon" on television a while back, it seemed as if a lot of the dialogue was different, especially some of the funny off-color remarks. How did they do this? Joan Ingersoll, Clinton, Iowa.

TALK SHOW KIN? -- Aren't Merv Griffin and Mike Douglas of the talk shows brothers? Barbara says no, Eleanor says yes. Eleanor Adams, Pismo Beach, Calif. Sorry, Eleanor, you lose. Griffin and Douglas are totally unrelated.



Saturday

DINAH SHORE (right) joins series' regular VICKI LAWRENCE in a comedy spoof of the Civil War classic, "Gone with the Wind," in a segment of The Carol Burnett Show, Nov. 13 (10-11 p.m., EST) over CBS-TV.

THURSDAY

DAYTIME MOVIE 1:00 "Ride the Tiger"
EVENING 6:00 11 NEWS 12 BEWITCHED 13 ANTHROPOLOGY 14 MARCUS WELBY, M.D. 6:30 11 ADAM-12 12 TO TELL THE TRUTH 13 BEWITCHED 14 MacNEIL/LEHRER REPORT 7:00 11 GEMINI MAN "Eight, Nine, Ten... You're Dead" At great risk to himself, Sam Casey gets into the ring with a world champion boxer in an effort to clean up a charity bout that has been rigged by underworld figures. 12 HAWAII FIVE-O 13 MY THREE SONS 6:30 11 NANCY WALKER SHOW "A Matter of Principle" Nancy's self-righteous efforts to clear her scandalized name result in a humiliating situation for Kenneth. 12 LOVE, AMERICAN STYLE 13 MANNA 9:00 11 STREETS OF SAN FRANCISCO "In Case Of Madness" A young musician, suffering from severe blackouts and fits of rage, finds himself the prime suspect in the murder of his manager. 10 BARNABY JONES A recently released prisoner reactivates a kidnapping plot that failed to pay off a ransom some 10 years earlier by extorting money from the man whose daughter disappeared at that time. 11 MOVIE "Mutiny on the Bounty" (1935) Clark Gable, Charles Laughton, Captain Bligh and his crew have a mutiny aboard the H. M. S. Bounty. 12 NEWS 13 SPIRIT OF '76 9:30 11 THE GOODIES 12 HI DOG 10:00 11 4 2 10 11 NEWS 12 RIVALS OF SHERLOCK HOLMES "The Affair of the Tortoise" 10:15 11 MOVIE (Cont.) 10:30 11 TONIGHT SHOW Host: Johnny Carson, Guest: Mike Connors. 12 KOJAK "Marker For A Dead Bookie" Kojak carries out an elaborate scheme to appear that he's a cop who "can be bought" in order to bait a trap for a bigtime narcotics dealer, unaware that the dealer has a trap of his own planned for Kojak. 10:45 11 GUNSMOKE 11:00 11 BUSINESS 11:30 11 CBS LATE MOVIE "Beg, Borrow Or Steal" (1973) Mike Connors, Michael Cole. 12 LUCY SHOW 11:45 11 STREETS OF SAN FRANCISCO "The First Day Of Forever" A not-so-young prostitute earns grudging respect from Steve Keller when he protects her from a psychopath. (R) 11 MOVIE ELEVEN "Frozen Ghosts" (1961) Lon Chaney, Evelyn Anders. A series of dreadful murders is uncovered by a hypnotist working in a wax museum. 12:00 11 TOMORROW 12:50 11 DAN AUGUST "Death Chain" Det. Lt. August investigates the rape-murder of a young woman last seen with four teen-age boys driving an expensive car. (R) 1:00 11 TRI-STATE NEWS 11 NEWS

FRIDAY

DAYTIME MOVIE 1:00 "Revenge is My Destiny"
EVENING 6:00 11 NEWS 12 BEWITCHED 13 BOOK BEAT "Finding My Father" by Rod McKuen. 14 MARCUS WELBY, M.D. 6:30 11 ADAM-12 12 TO TELL THE TRUTH 13 BEWITCHED 14 MacNEIL/LEHRER REPORT 7:00 11 SANFORD AND SON "The Commitment" The mayor names Fred Sanford to a Watts community relations council, over the objections of committee members, and shortly thereafter a businessman tries to bribe the new appointee. 12 DONNY AND MARIE Guests: Andy Griffith, Bo Diddley and the Kids from ABC's "What's Happening." Ernest Thomas, Haywood Nelson and Fred Berry. 13 SPENCER'S PILOTS 14 GUNSMOKE 15 WASHINGTON: WEEK IN REVIEW 16 700 CLUB 7:30 11 CHICO AND THE MAN "In Your Hat" When Ed's "lucky" hat is stolen and he refuses to enter the hospital for a hernia operation without it, Chico risks his life to get it back. 12 WALL STREET WEEK 7:57 11 NBC NEWS UPDATE A one-minute summary of the latest news. 13 BICENTEN. MINUTES 8:00 11 ROCKFORD FILES "Coulter City Wildcat" Rocky's luck is short-lived after he hits a bonanza in an oil rights lottery. 12 ABC MOVIE "Revenge For A Rape" (1976) Mike Connors, Robert Reed. A man becomes a lone vigilante tracing down the three men who raped his wife. 13 BIG MOVIE "High Noon" (1952) Gary Cooper, Grace Kelly. Outlaws try to kill a man on his wedding day. 14 MY THREE SONS 15 WAVING SON FIVE 8:30 11 LOVE, AMERICAN STYLE 12 BIBLE 9:00 11 SERPICO 13 MOVIE "The Westerner" (1940) Gary Cooper, Walter Brennan. 14 NEWS 15 JIMMY SWAGGART 9:30 11 VISIONS "Gold Watch" 10:00 11 ACTS 29 10:00 11 4 2 10 11 NEWS 12 STAR TREK 10:15 11 MOVIE (Cont.) 10:30 11 TONIGHT SHOW Host: Johnny Carson, Guests: David Janssen, Olivia Newton-John. 12 CBS LATE MOVIE "Forbidden Knowledge" (1971) Anthony Quinn, Angie Dickinson. A mayor, investigating the syndicate's involvement in city construction projects, has to protect the girlfriend of a syndicate chief by hiding her out in his home. 10:45 11 GUNSMOKE 11:00 11 MOVIE "Dreams" (1955) Gunnar Bjornstrand, Eva Dahlbeck. 12 WYATT EARP 11:30 11 MOVIE ELEVEN "Tarzan Finds A Son" (1939) Johnny Weissmuller, Maureen O'Sullivan. The only survivor of a plane crash, a baby boy, is found by Tarzan. 11:45 11 SPORTS SCOREBOARD 12:00 11 MIDNIGHT SPECIAL 12 MUSIC HALL AMERICA 13 TRI-STATE NEWS 1:00 11 S.W.A.T. "Blind Man's Bluff" Hondo is wounded in a shootout and replaced as leader of S.W.A.T. (R) 11 NEWS

ALLEY OOP



THAT GUY'S ALL OVER THE ROAD, OSCAR! WHAT'S THE MATTER WITH HIM? HE'S PROBABLY BEEN DRINKING! YOU BETTER BACK OFF AND STAY BEHIND HIM!



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Crossword puzzle grid with clues and answers. Includes sections for 'ACROSS', 'DOWN', and 'Answer to Previous Puzzle'.



Magic Show

Paul Abalos, standing at right, was the happy host of about 44 members of the Big Brothers-Big Sisters organization here treated to a free Mexican Dinner at LLI Charro restaurant earlier this week. Robert Stewart gave a magic show for the group. Abalos began providing the annual dinner last year.

Last Appeal Made Against Textbooks

AUSTIN (AP) - A largely female group of protesters who lost their fight against 22 books before the State Textbook Committee were to appeal today to the people who have the last word - the State Board of Education.

The board will adopt texts in several subjects Saturday.

Among those scheduled to testify were Norma Gabler, a Longview housewife who has led textbook crusades in Texas and other states for more than a decade, and Drusilla Bearden of the Daughters of the American Revolution.

Protested works include seven biology books, seven books of studies in world

history, three chemistry texts and a third grade reading kit for Spanish-speaking children.

Education Commissioner Marilyn Brochette aborted an expected protest against five 12th grade dictionaries that included numerous slang expressions for sexual intercourse, genitalia and eliminative functions.

Brochette struck the books from the list approved by the committee, saying their adoption would violate the board's requirement that school books may not "present material which would cause embarrassing situations or interference in the learning atmosphere of the classroom."

The dictionaries were "American Heritage Dictionary of the English Language," "The Doubleday Dictionary," "Seventh New Collegiate" published by American Book Co. in large print, "The Random House College Dictionary" and "Webster's New World Dictionary of the American Language."

Austin housewife Nancy Shriber, 37, wept as she read words from the Random Dictionary during the textbook committee's hearing in August. The National Organization of Women lodged the most protest before the committee but did not ask to appear before the board today.

Big Wall

The Great Pyramid built by Khufu (Cheops) ca. 2550 B.C. was built on a square base, with an area of 13 acres, or seven average sized city blocks. The six million tons of material used in the construction would, as Napoleon figured in 1798, be enough to build a 10-foot wall around the whole of France. Cut into standard-sized bricks and laid end-to-end, the Great Pyramid would reach from the earth to the moon.

King Chosen To Head Methodists

DAYTON, Ohio (AP) - Dr. John T. King, president of Huston-Tillotson College in Austin, Tex., was re-elected Wednesday as president of the general council on ministries of the United Methodist Church.

The 130-member board is the chief program coordinating and evaluating agency for the denomination, which has 9.9 million members in about 39,000 local congregations.

Also elected was the Rev. Richard W. Cain, of Phoenix, Ariz., first vice president, and the Rev. Charles B. Purdham, of St. Paul, Minn., second vice president.



Paul Harvey News

What About The GOP

And Carter owes his political life to George Meany who mobilized the big city vote. Of course he has to consider Meany's wishes in making appointments and in the establishment of Administration policy.

But again, to those Southerners who have protested ever since Carter was governor of Georgia that he's "too liberal" --he now can point to the closeness of the numbers and prove that any less liberal and he'd never have made it. And winning is the name of

the game.

Now what about the loyal opposition? What about the future of the GOP? Must it become more liberal--or less?

Carter believed that he could not be any further to the right and win--and he lost.

Mr. Ford believed that he could not be any further to the right and win--and he lost. So the conservatives in the GOP are now insisting that President Ford was wrong; that Reagan would have made the difference between victory or defeat--in either the No. 1 or No. 2 position on the ticket.

Now if Carter--as President--is pulled further to the philosophical left by his ties to labor and to minorities, it would seem inevitable that the GOP must pull further to the right in order to justify the next congressional election two years from now.

But Carter could fool everybody.

He has tried to reassure conservative friends that he is one of them--that his deference to liberalism was required by the realities of politics.

Presumably, one the highest office was his he could revert to being himself.

How he conducts his office--and the degree of success with which he administers our foreign and domestic affairs-- will dictate the Republican response.

If Carter proves to be the moderate he has privately described himself to be--then the GOP in 1980 will react less vigorously--will be less likely to "go to extremes." And that would seem to favor the candidacy of a John Connally or a James Thompson.

But there is another distinct GOP possibility.

In 1980--should the country by then want a tested and proved alternative to Carter--the country's best bet and the party's mostly likely might will be the man who served the Presidency with such dignity for the past two years.



JAMES KALKMAN

Kalkman Earns Air Force Medal

Meritorious service at Fort Fisher Air Force Station, N.C., has earned the U.S. Air Force Commendation Medal for First Lieutenant James R. Kalkman Jr., whose parents are Mr. and Mrs. James R. Kalkman of 4240 Vernon Ave. NW, Canton, Ohio.

Lieutenant Kalkman, a space surveillance officer, was presented the medal at Shemya AFB, Alaska, where he now serves with a unit of the Alaskan Air Command.

The lieutenant, a 1969 graduate of John H. Lehman High School, received his B.S. degree and commission in 1973 upon graduation from the U.S. Air Force Academy, Colorado Springs, Colo.

Lieutenant Kalkman's wife, Debra, is the daughter of Mr. and Mrs. Joe Bowers of 207 Grand, Hereford.

THE WORLD ALMANAC'S Q&A

There are specific words to describe groups of animals. Match the correct group name to the animal.

- | | |
|--------------|----------|
| 1. cloud of | a. toads |
| 2. knot of | b. gnats |
| 3. leash of | c. fish |
| 4. down of | d. foxes |
| 5. school of | e. hares |

ANSWERS:

1/b; 2/a; 3/d; 4/e; 5/c.

Coal Find Means Operating In Black For Kentucky School

LONDON, Ky. (AP) - For Laurel County's school system, operating in the black has taken on new meaning. Workmen digging the foundation for a new junior high struck a 10-inch seam of coal.

"It's kind of a bonanza," William Hall, the county's assistant schools superintendent, said Tuesday. "We didn't know it was there."

The coal is worth about \$10,000, Hall said, and for a

school system in a coal-rich county barely able to make ends meet, "this will really help."

A construction company was digging on a half-acre site behind the high school when workmen hit the coal seam.

Hall said school officials got permission for the state to strip mine the coal "since we were going to have to move the ground out anyway to build the new school."

"We just ran into it, it's just a

little seam, but it's good coal so we are going to sell it," Hall said. "We won't get the \$10,000. We will get \$5,000 or \$6,000 out of it after expenses."

"But we look on it as something we didn't have, something we didn't know we would have, something we didn't anticipate," Hall said.

"We just got the go-ahead yesterday to get it out, so we will get the coal out this week," the school official said. "We expect to get the money as soon as it's sold."

He said "even though it's not a great amount, it will help."

"We can buy gas, coal - we have to heat all of our buildings - or we can buy teaching materials, anything," Hall said. "It goes in the general fund of the school board for whatever we need."

Laurel County's 12 schools serve 6,700 children. The county has only 28,000 residents.

"We are one of the poor districts, so this will definitely help us," he said. "We didn't expect it. We look on it as having that much more money in the general fund."

Today In History

By The Associated Press Today is Thursday, Nov. 11, the 316th day of 1976. There are 50 days left in the year.

Today's highlight in history: On this date in 1918, World War I ended with the signing of an armistice in Marshal Foch's railway car in the forest of Compiegne, France.

On this date: In 1620, the Pilgrims signed a compact aboard the Mayflower while anchored off Cape Cod.

In 1851, the U.S.'s first patent for a telescope was issued to Alvin Clark of Cambridge, Mass.

In 1889, Washington was admitted to the Union as the 42nd state.

In 1921, the Washington disarmament conference convened.

In 1933, the first of the great dust storms of the 1930's swept across North Dakota.

In 1942, in World War II, the Germans completed their occupation of France.

Ten years ago: U.S. Gemini 12 astronauts successfully linked their spacecraft to an Agena satellite after a 64,000-mile chase through space.

Five years ago: The U.S. Senate ratified a treaty to return the island of Okinawa to Japan.

One year ago: The U.S. Congress voted to reassess America's relationship with the United Nations after a U.N. General Assembly vote equating Zionism and racism.

Today's birthdays: Former First Lady Mamie Eisenhower is 80. Comedian Jonathan Winters is 51.

Thought for today: Delays have dangerous ends. - William Shakespeare, 1564-1616.

Bicentennial footnote: Two hundred years ago today, there were reports that the British forces in New York would march on Philadelphia, and the Continental Congress ordered that plans be made to defend the city if it were attacked.

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LaPlata Officers

New Future Homemakers of America officers were installed during a meeting Monday evening at La Plata Junior High School cafeteria. Officers installed from La Plata include from left, JoAnn Ellis, secretary; Delma Padilla, vice president; and Silvana Gamez, president. Mrs. M.T. Burelsmith is chapter advisor.



Stanton Officers

New officers in the Future Homemakers of America organization were installed during ceremonies held Monday evening at La Plata Junior High School. Stanton officers are from left, Laura Martin, president; Alicia Cantu, vice president; Donna Riley, secretary; and Dianna Manning, treasurer. Serving as chapter advisor is Mrs. Joe Bradley.

New FHA Officers Installed Monday

Future Homemakers of America officers for the junior high school Chapters were installed at a meeting held in the La Plata cafeteria Monday evening.

Mrs. Bud Kelley, a former FHA member and area president of Young Homemakers of Texas, served as installing officer.

Officers installed at Stanton included Laura Martin, president; Alicia Cantu, vice president; Donna Riley, secretary; and Dianna Manning, treasurer.

Serving as La Plata officers are Silvana Gamez, president; Delma Padilla, vice president; and JoAnn Ellis, secretary-treasurer.

Red and white, colors of the FHA organization, were used in the installation ceremonies. Each officer repeated one of the purposes of FHA and placed a red rose in a bud vase on the table. White candles represented the light of home economics.

In addition to the officers, each FHA chapter is served by class representatives. Representatives for the Stanton Chapter representatives are Elda Salas, Sandra Ward, Ruby Marquez and Irasema Gonzales.

Laura Martin made the acceptance speech for the offices, lead the members in repeating the FHA Creed and conducted the closing ceremony.

Silvana Gamez conducted the initiation service for 98 new members. She also emphasized the qualities of a responsible member.

Mrs. Kelley presented each president with an officer guard to be attached to her FHA pin.

Refreshments were served to members, parents and other guests following the meeting.

FHA Chapters place major emphasis on family life education which includes such areas as homemaking, consumer education, child care, interior decorating, human relations and money management.

The national objective is to help youth assume their roles in society through home economics education in areas of personal growth, family life, vocational preparation and community involvement.

Chapter advisor at Stanton is Mrs. Joe Bradley and Mrs. M.T. Burelsmith is chapter advisor at La Plata.

Couple To Celebrate Wedding Anniversary

The children of Mr. and Mrs. J.V. Pickens of Route 3 will honor the couple with a reception from 3:30-5 p.m. Sunday in celebration of their 60th wedding anniversary. Friends of the couple are invited to the reception to be held at Hereford Country Club.

The couple's children include Mrs. R.N. Yarbrow, Mrs. Carroll Newsom and Richard Pickens, all of Hereford, Mrs. Raymond Paetzold of Lake Tangelwood, Mrs. Don Wilson of Sand Springs, Okla., Homer Pickens of Corpus Christi and Jack Pickens of Dallas.

Wedding vows were exchanged by Miss Lora Susan Self and James Vernon Pickens on Nov. 15, 1916, at Hugo, Okla.

At the time of their marriage, the pair were residents of Boswell, Okla. The Rev. W.B. Ailstock of Hugo officiated.

The couple made their first home at Boswell and came to Deaf Smith County in 1943 after living in the lower Rio Grande Valley. Pickens, a farmer, and his wife reside southeast of the city.

The Pickens are members of First Baptist Church here. She is active in Pioneer Study Club and he is a member of the Masonic Lodge.

Mr. and Mrs. Pickens have 22 grandchildren and four great-grandchildren.

The honored couple requests that no gifts be brought by reception guests.

Public Is Invited To Art Show

The Hereford Art Guild will sponsor a "Hungry Artists" Show Friday and Saturday from 9:30 a.m.-6 p.m. at Sugarland Mall.

There will be a price limit of \$30 on all booth items and other articles.

Barbara Lyons is serving as president of the Guild.

Linen--the more you wear it, the better it looks, Marlene Odle, clothing specialist with the Texas Agricultural Extension Service. The Texas A&M University System, reminds.

Society The Hereford Brand Hereford, Texas

Young Mothers Make Christmas Angels

Members of Young Mothers Study Club fashioned Dip 'n' Drape dolls Tuesday evening during a meeting in the Community Center.

Mary Hetzel, guest speaker, demonstrated how to make the dolls into angels for Christmas decoration. The program took up the entire evening and no business was discussed.

Serving as hostesses were Linda McDowell and Jan Weishaar. Others present were Janet Daniel, Maureen Self, Linda Woodard and Rhon Stewart.

The next meeting is scheduled at 8 p.m. Nov. 23 in Southwestern Public Service Reddy Room.

Reception To Honor Mr. And Mrs. Fish

Friends of Mr. and Mrs. J.H. Fish, 502 Ave. I, are invited to a reception from 3-5 p.m. Sunday at First Christian Church on the 50th anniversary of the couple's marriage.

Hosts and hostesses at the social event will be the honored couple's children, including Virgil Fish of Amarillo, Mrs. Carl W. Johnson of Amarillo and Beryl Fish of 103 Centre.

Lillie Hendricks and J.H. Fish exchanged nuptial vows at Turkey, Tx. on Nov. 14, 1926. They came to this county in 1946 and he was engaged in drilling irrigation wells until 1957. The following year, Fish worked at the Buy-Wise Furniture Store here. In 1965, he elected to become a farmer and continued that pursuit for a few years.

The couple are members of First Christian Church and he is a past member of the local Chamber of Commerce. Mr. and Mrs. Fish have nine grandchildren and two great-grandchildren.

Bazaar Is Scheduled In Friona

A "Christmas in November" Bazaar and Arts and Craft Show, sponsored by the Parmer County Family Living Committee has been scheduled Nov. 19-20 at the Friona Community Center.

The bazaar will be open from 10 a.m.-7 p.m. Friday, Nov. 19, and from 9:30 a.m.-4 p.m. Saturday, Nov. 20.

Table spaces will rent for \$10 for wall-table space and \$7.50 for a regular table space.

All individuals, organizations and businesses from the Panhandle, South Plains and Eastern New Mexico area are welcome to take part in the event.

Special demonstrations on crafts and holiday fashion shows are planned for the two day bazaar.

Those interested may call or write Jana Pronger, County Extension agent, P.O. Box 683, Farwell, Tx., 79325 or phone 806-481-3619 for additional information and an entry blank. Exhibitors have until Nov. 12 to make provisions for space.

So-called "jungle honey", a dark variety from the Yucatan, Mexico, is favored by health food stores because it derives from flowers in the jungle where supposedly there is little or no pollution.

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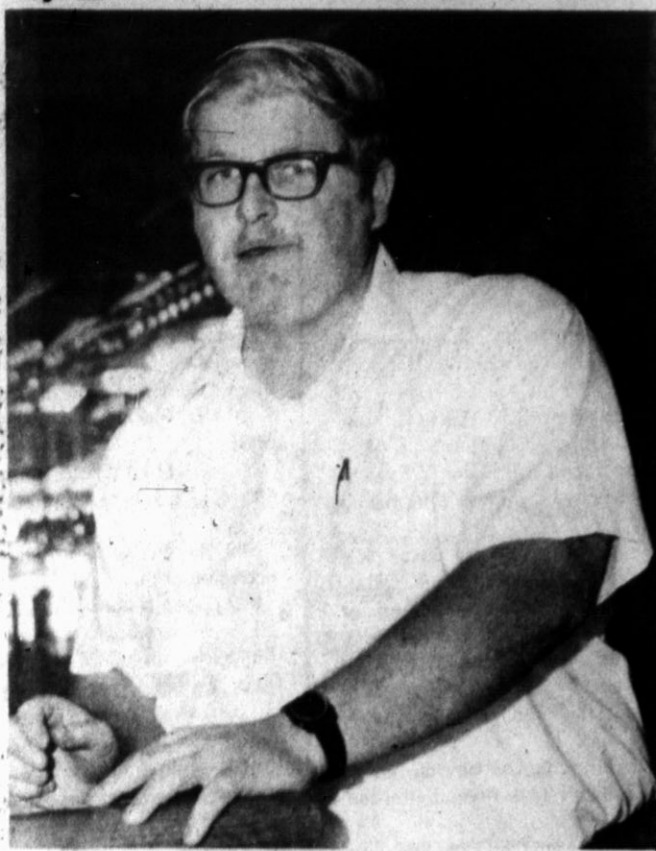
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PAT HIGGINS
...feels at home in kitchen

Let's Cook Male Bartender Cultivates Hobby

BY SANDY INMAN
Brand Staff Writer

"BAKING, there's really nothing to it," explains Pat Higgins, son of Mr. and Mrs. Ted Higgins of 333 Stadium Drive. "As soon as we boys were old enough to fend for ourselves, we naturally took on more responsibility since both of my parents worked."

Higgins, who is employed at Hereford Country Club, says he enjoys baking when he has the time. This summer when the Higgins family reunion was held, he went home and baked five cakes.

"Actually, I have spent a lot of time in the kitchen. During my senior year at Hereford High School, I worked part-time here at the club and also worked some during my college days," added the personable young man.

HIGGINS attended four years

at West Texas State University and then served in the United States Air Force where he was stationed for two years at Randolph Air Force Base at San Antonio.

While serving in the Air Force, he was an open mess hall manager. "The experiences I've gained here and in the service have developed my interest in cooking," commented Higgins.

Born in Hereford, Higgins attended local schools and is a member of First Christian Church.

Two dessert recipes that Higgins recommends for the holidays are Carrot Cake and Rum Cake.

CARROT CAKE

Cream well: 2 cups sugar, 1 cup Wesson oil
Add: 2 cups grated carrots, 1-9 oz. can drained pineapple, 1/2 cup coconut.

Sift together: 3 cups flour, 2 tsp. soda, 1/2 tsp. salt, 1 tsp. cinnamon; 2 tsp. grated orange rind.

Combine with above ingredients. Add 2 eggs and mix well. Add 2 tsp. vanilla and 1 1/2 cups pecans. Mix well then pour into angel tin. Bake at 375 degrees for one hour or until done.

RUM CAKE

1 pkg. yellow cake mix
2 (3 3/4 oz.) pkg. vanilla instant pudding
1/2 cup dark rum
1/2 cup water
1/2 cup Wesson oil
4 eggs

Combine all ingredients and beat 2-4 minutes at medium speed of electric mixer. Pour batter into a greased and floured 10 1/2 inch tube pan or Bundt pan. Bake at 325 degrees for 50-60 minutes.

HOT RUM GLAZE

1 cup sugar
1/2 cup butter
1/2 cup dark rum
1/4 cup water
Combine ingredients and boil 2-3 minutes and pour over cake.

Barbs

By PHIL PASTORET

People in Washington afraid of their shadows have increased in direct proportion to the number of bogeymen in the cloak-and-giggle service.

Being cruise director on the Titanic was a snap compared to being host at the office holiday debacle.



The biggest turkey of the Thanksgiving weekend will probably be presented on the field by our nonfavorite grid team.

The reverend clergy and the reverent clergy are not necessarily, without exception, synonymous terms.

First sign of the holidays — the Thanksgiving pay raid in preparation for yule shopping.

One way to go to pot is to smoke the stuff.



New Chamber Executives

Donna VanderZee, seated, will serve as president of the Chamber of Commerce Women's Division during the coming year. Serving in executive positions with Mrs. VanderZee will be, from left, Berta Ottesen, public affairs chairman; Sharon

Davis, secretary; Carol Ann Simmons, finance and membership chairman; Ruth Black, fine arts chairman; Georgia Sparks, board member and 1976 president. Not pictured is Wynelle Robinson, vice president for 1977.

Rebekahs Discuss Supper

Beatrice Cox, Noble Grand, presided over the business meeting when members of Hereford Rebekah Lodge 228 met Tuesday evening at IOOF Hall.

Members decided to have

their annual Thanksgiving supper Nov. 23 at the Hall with all Rebekahs, Odd Fellows and their families invited to attend.

A food committee was appointed. Those serving include Faye Brownlow, Ruth Rogers and Lydia Hopson.

All members were asked to bring a towel to the next meeting. They will be sent to the Home for the Aged at Ennis. There were 63 sick visits reported and five cards were signed by those present to be sent to the sick.

Also, Ada Hollabaugh was welcomed back after a three week absence due to surgery. Erma Loving served as hostess for the evening.

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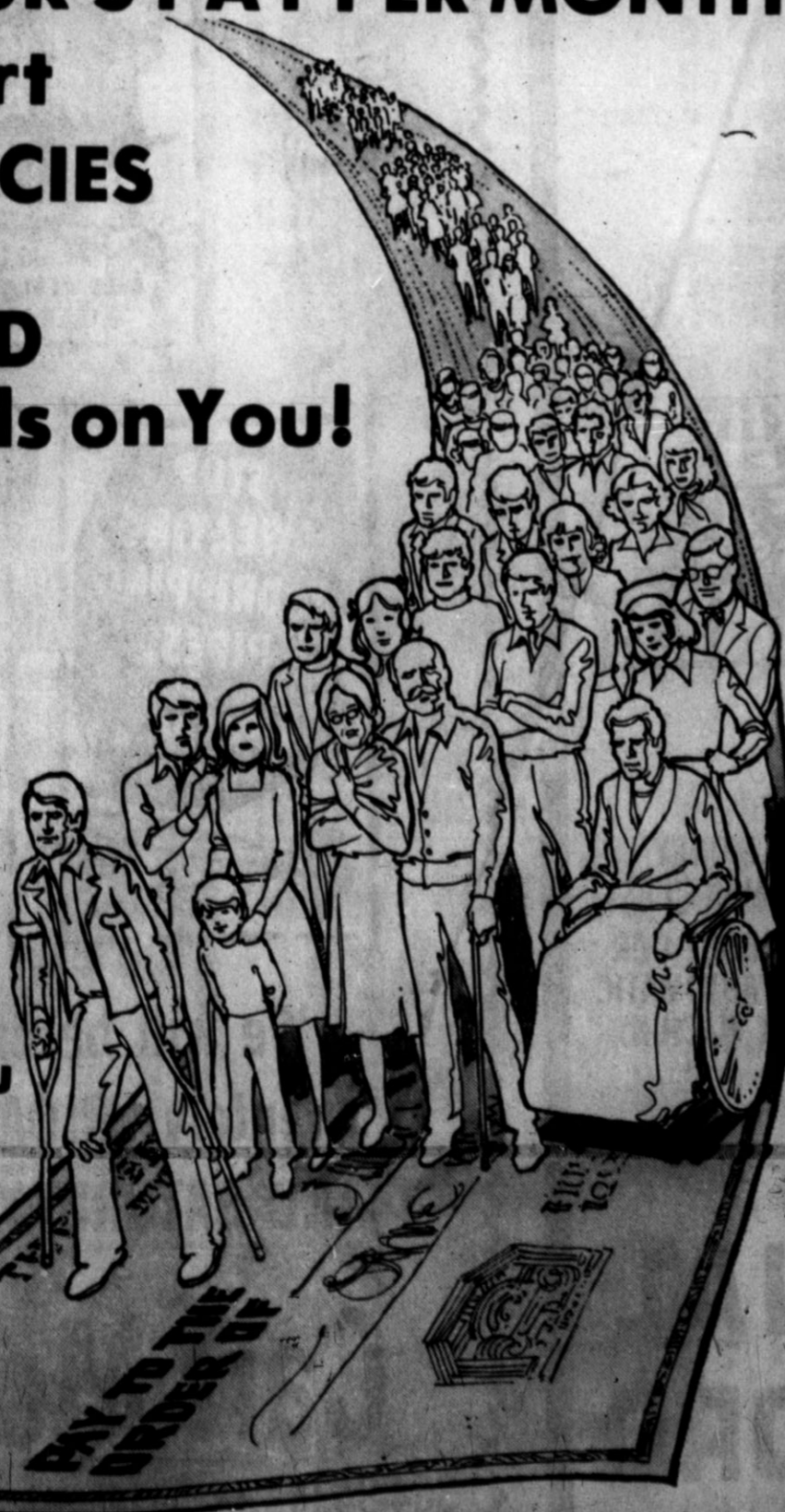


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Music Club Holds Guest Day Concert

Members of Dawn Music Club observed Guest Day during a meeting Tuesday at Dawn Baptist Church.

Visitors included Mmes. Joe Curtsinger, Leroy Johnson, Clarence Betzen, Dwayne Nelson, Melissa Caraway and the "guest of honor," Mrs. Lewis Newell of Friona.

"At The Concert" was the theme which served as an umbrella for a number of familiar melodies, performed by club members and their guests. The program was opened with the monthly hymn, "Thank We All Our God," sung in unison with Mrs. Newell, guest artist, providing accompaniment at the piano.

A chapter from "Our American Music" by John Tasker Howard concerning concert life was reviewed by Mrs. Alfred Smith.

Then, the club ensemble composed of Mmes. R.T. Stewart, R.E. Curtsinger, J.B. Caraway, Bill Caraway and Carl Wimberley, sang "Open the Gates of the Temple" by Mrs. Frank Knapp and arranged by William Dressler. Mrs. Newell was again accompanist. The

group also rendered "O Lord Most Holy" by Cesar Franck.

With Mrs. Stewart seated at the piano and Mrs. Wimberley at the organ, the duo teamed to perform "Liebestraum" by Litz with arrangement by Ethel Smith. Next, Mrs. Newell gave a piano rendition of Ludwig Schytte's "Berceuse."

PUBLIC INVITED

"So Dear To My Heart" is the film to be shown at 4 and 7 p.m. Monday at Deaf Smith County Library. This presentation is a great family movie and the public is invited to attend free of charge.

A film hour for senior citizens will be shown at 3 p.m. Nov. 18 and at 4 p.m. Nov. 29, a fun film will be presented to the public.

Pennsylvania Avenue, traditional parade route in Washington D.C., has disappearing traffic lights. Before parades, the poles in the center of the street are removed and the holes they leave are covered with metal plates.

Club To Donate To Library Fund

Mrs. Zoe Williams opened the meeting of Lone Star Study Club when 20 members met Tuesday afternoon in the Pioneer Natural Gas building Flame Room.

During the business meeting, members voted to contribute to the kitchen fund at Deaf Smith County Library. Also, the next meeting will be a Christmas party at 3 p.m. Dec. 14 in the home of Mrs. Faye Williams. During the party, members will exchange gifts.

Concerto in B Minor, Peter Tchaikowsky," arranged by William Stickles.

Following the program, refreshments were served in the church Fellowship Hall. Additional members in attendance were Mmes. Reese Stewart, L.W. Tooley and H.V. McCabe.

Mrs. Jim Bookout presented the program in which she told of the works of George Gallup. He headed a group of statisticians in a global poll of the psychological, educational, religious, human interest and other aspects of life in all areas of the world with the exception of communistic countries which refused to participate in the poll.

Mrs. Jim Higgins and Mrs. J.E. Shkrkey served as hostesses.

Silverton Women Makes Visitation

Deputy grand matron Lillian Lindsey of Silverton visited Hereford's Chapter of Order of the Eastern Star Tuesday evening following a Thanksgiving supper in the Masonic Hall.

Representing Silverton's OES Chapter 900, Mrs. Lindsey was present for the introduction of grand officers who will serve in 1977. Individuals who will fill chairman positions are Mrs. Bernard Roberson, home beautification; Mrs. Marvin Coffey, time and talent; Mrs. Arthur Clark, fraternal fellowship; Bernard Roberson, Masonic

nobleman committee; Mrs. Francis Crass of Silverton, fraternal friendship.

Audrey Powell, worthy grand matron, reported events which took place during the OEA Grand Chapter meeting last month in Fort Worth. In further business, Ruby Hester of Silverton was welcomed as a guest.

Thirty-eight were present and host duties were assumed by Mrs. Hap Wiseman, Mrs. Ted Sumner and Messrs. and Mmes. Courtney Brooks, Tom Draper and Sam Long.

Colorado, Texas Are Compared In Program

Mrs. Richard Ottesen presented a program to members of Veleda Study Club when the group met Monday at the home of Mrs. George Ritter.

During the speaker's program entitled "From the Mountains To the Prairies", she compared Colorado and Texas using weather, language terminology, customs, recreation and foods.

Mrs. Ottesen also reminded members of the motto of Texas, "Friendship", and

concluded her program with lines from the song "God Bless America."

During the brief meeting, the club's newly purchased camera was used and the next meeting was scheduled Nov. 22 at the home of Mrs. Howard Birdwell.

Other members present included Mmes. J.D. Gilbert, Ken-McLain, John Poindexter, Laurence Ruther, Billy Wayne Sisson, Bill Walden and Frank Zinser.

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Wheat Plantings May Equal 1976 Despite Market

WASHINGTON (AP) - Despite the lowest wheat prices in at least three years, farmers may plant as much for the 1977 harvest as they did for this year's bumper crop, according to the Agriculture Department.

"Apparently, winter wheat producers have planted heavily again and if moisture improves next spring, wheat plantings may total the 80 million acres for the 1976 crop," the Department's Outlook and Situation Board said Monday.

Winter wheat, planted in the fall for harvest the next summer, makes up about three-fourths of total U.S. wheat production. The remainder comes from wheat planted in the spring for harvest the same year.

The 80.2 million acres planted for the 1976 harvest - slightly smaller than 1975's record crop - was the largest acreage since 1949.

The board said that "surprisingly high" wheat prices earlier this year dropped sharply in recent months and "only recently appeared to have bottomed out" at the lowest level in three years.

For all of the 1976-77 wheat marketing season - the 12 months which began last June 1 - the farm price of wheat may average between \$2.75 and \$3.25 a bushel, the report said.

Last season wheat averaged \$3.52 a bushel at the farm; \$4.09 in 1974-75; and \$4.16 in 1973-74. In 1972-73, just as exports began setting records, wheat averaged \$2.23 a bushel.

WASHINGTON (AP) - Like the fees for other Agriculture Department inspection and grading services, those involving dairy products are going up Nov. 21 to reflect pay raises for federal employees and hikes in travel allowances.

A spokesman said that the surcharge of 25 per cent that is added to travel expenses to cover office administrative costs will be cut to 10 per cent, however.

Most fees for the voluntary inspections and grading will be going up by \$1 an hour, but some for off-hours services will rise by up to \$4 an hour, USDA said. The fees generally are considered processing costs passed along to consumers.



Crops Judging Team

Making up the West Texas State University crops judging team for the fall round of competition are, from left, Joe Clay, junior plant science major from Nara Visa, N.M., Raymond Schlabs Jr., a senior plant science major from Hereford, Johnny Earp, senior agriculture major from Munday and Mark Roberson, [seated], senior plant major from Hereford. The team will be in Kansas City, Mo.

Nov. 16 to compete against 15 other schools in the American Royal Intercollegiate Crops Contest. They will then travel to the Chicago Intercollegiate Crops Contest Nov. 20 for the last competition of the season, having already participated in the Southwest Regional Intercollegiate Crops Contest at Oklahoma State University last weekend.



Farm Assets Climb, But Income Still The Same

WASHINGTON (AP) - Farmer's assets have continued to climb this year, largely because of higher real estate values, but the Agriculture Department says their net incomes probably will be about the same as in 1975.

If this year's net farm income is about the same as in 1975, it will be about \$22.7 billion. Net farm income peaked at a record of \$29.9 billion in 1973, declined to \$27.8 billion in 1974 and then leveled off at the \$22.7 billion indicated in 1975 and 1976.

Looking ahead, the Department's Outlook and Situation Board said Tuesday that "farm income in 1977 is expected to average around the relatively favorable 1976 level."

The value of farmland rose about 9 per cent this year, compared with a 14 per cent gain in 1975, the report said. In all, farm assets are expected to reach \$634 billion this year, up \$49 billion from 1975 when they gained \$65 billion.

But there are uncertainties about foreign demand for U.S. farm products such as grain, soybeans and cotton. Thus, the situation for farmers next year still appears cloudy.

The British Parliament abolished slavery in the British Empire in 1833.

Commodities

LIVESTOCK

FEDERAL-STATE MARKET NEWS SERVICE U.S.D.A. & T.D.A. WEDNESDAY, NOVEMBER 10, 1976 AMARILLO, TEXAS TEXAS PANHANDLE AND WESTERN OKLAHOMA FEEDLOT REPORT CONFIRMED: 1200 Trade slow throughout the Panhandle area early Wednesday. Slaughter steers and heifers steady to 25 lower, but hardly enough other class sold to best trends. Most feedlots reported limited interest and inquiry. Sales on 1980 slaughter steers, 680 slaughter heifers. NOTE: All live cattle prices based on net weights FOB the feeder after 4 per cent shrink.

LIVESTOCK FUTURES

Table with columns for Chicago (AP) Futures trading on the Chicago Mercantile Exchange, including Live Beef Cattle (40,000 lbs) and Live Sheep Cattle (40,000 lbs) with various contract details.

FEDERAL-STATE MARKET NEWS SERVICE U.S.D.A. & T.D.A. WEDNESDAY, NOVEMBER 10, 1976 AMARILLO, TEXAS PANHANDLE AREA CARLOT MEAT TRADE (FOR THE PLANT) AS OF 1:30 PM (BEEF TRADE-TEXAS PANHANDLE, WESTERN OKLAHOMA AND NEW MEXICO) Demand for steer and heifer carcasses continued very light, prices generally steady to 25 lower. Movement of product on the slow side to all areas, the East Coast and Chicago particularly unresponsive. Cow beef firm to 1.25 higher. Most primal cuts fairly slow to move, forequarters and arm checks now showing slight improvement over Tuesday.

GRAIN FUTURES

Table with columns for Chicago (AP) Futures trading on the Chicago Board of Trade, including Wheat (1,000 bu), Corn (1,000 bu), Oats (1,000 bu), and Soybeans (100,000 bu) with various contract details.

Table with columns for Weekly, Year Ago, Week To Date, Same Period Last Week, and Same Period Last Year, showing market news information.

LOCAL GRAIN 'PITMAN GRAIN, HEREFORD THURSDAY A.M., NOV. 11, 1976 Wheat - 2.42 bu. Milo - 3.20 cwt. Corn - 3.69 cwt. Barley 3.30 cwt. Soybeans - 5.38 bu.

If Cars Can Be Sexy, Why Can't Beef?

[EDITOR'S NOTE-The following article, which appeared in a recent issue of a cattle production magazine, was supplied to the Brand by L.B. Worthan, and is reprinted here for the enjoyment of our readers.]

By John R. Erickson

FORGAN, Okla. — I went to the cattle sale yesterday. Thirty-five cents would have bought anything but the auctioneer. He wears expensive boots. Everything's going up these days — pickups, gas, cottonseed, lumber, bolts, windmill parts — everything but what I've got to sell. I talked to an old timer at the auction, and he can still remember the year he made a profit on cattle. I sure was glad to hear that. That's why I go to the auction every week, to keep up with the good news.

to admit it, but every now and then I get a craving for peanut butter and jelly.

No, we can't eat our way out of this market, and that's why I was glad to read about these beef promotions. Some of the cattlemen's organizations have started running ads in magazines and on the radio. Maybe tv too, I don't know. Wind blown over tower down last March, so we've missed out on a lot. What I've missed on tv is just what I've wanted to miss all my life—noise. You couldn't pay me to hook that thing up again. But anyhow, somebody's promoting beef, and that's good.

I just have one tiny objection to the approach they're using. It's too timid. Telling people that beef is cheap and nutritious is all right, but it doesn't go far enough. If you really want to sell something in this country, you've got to come up with ads that link your product with... S * X. Now, don't blame me. It ain't my idea. I'm just repeating what I've seen—and what you've seen too—about a hundred times a day. All the big outfits are doing it, so it must be the smart way to sell a product.

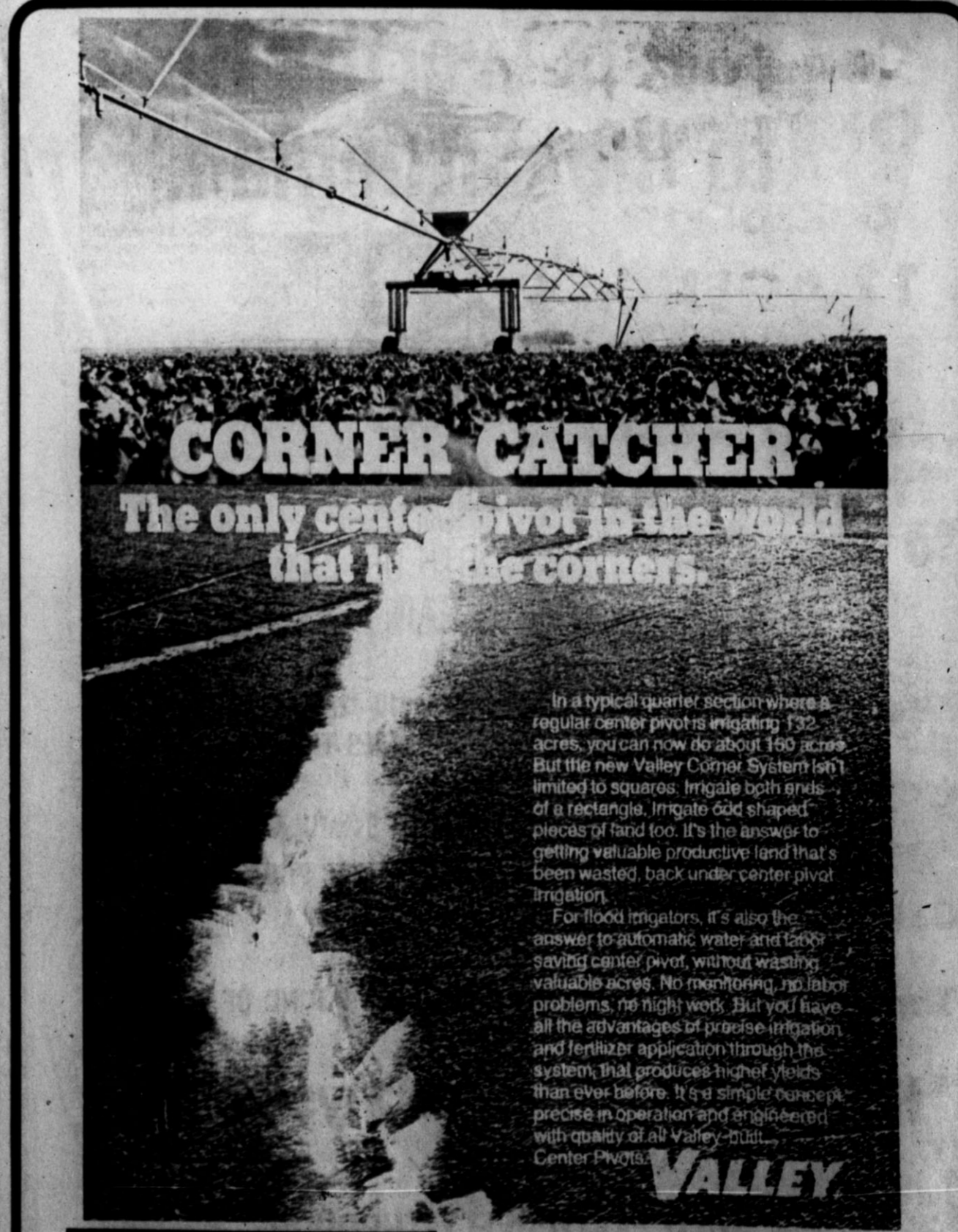
But a guy can only do so much. I love beef as much as the next man, but breakfast, dinner, and supper is about all I can stand. I hate

That sounds like a pretty tall order, but look at what the car makers have done. They've managed to take a chunk of dead steel and make it sexy. Now, bear with me a minute while I read from two family magazines that happen to be on top of the pile of papers I was supposed to burn last week. Listen to this: The Capri Sport Coupe is "the first sexy European under \$2400." "Buick introduces automobiles to light your fire." "The Toyota Corona Hardtop is much like a beautiful woman. Vivacious. Impetuous. Unpredictable."

Now, folks, if a Toyota can

be like a beautiful woman, why can't a cow? At least a cow's got legs and a head, which a Toyota don't. And if a car can light your fire, why can't a nice juicy pot roast? If there's something sexy about an imported sportscar, then maybe there's something sexy about a side of beef hanging on the rail, only we just haven't seen it yet.

The point is, these manufacturers are selling us cars and toothpaste and mouthwash wrapped up in S * X.



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Machinery Still Leading Threat To Life And Limb On Farm

WASHINGTON (AP)—Tractors and other farm machinery continue to be the leading threat to life on farms and appear to be gradually taking a larger toll each year, according to the Agriculture Department.

Twenty years ago, machinery accounted for about 35 per cent of the accidental fatalities on the nation's farms. The rate has gradually risen so that in 1973, the most recent year analyzed, 43 per cent of the accidental farm deaths were due to machines.

Other causes, ranked in order after machinery, and their 1973 shares of the U.S. farm accidental death total compared with the averages in 1954-59 include:

Drowning 14.8 per cent in 1973 and 15.3 per cent in 1954-59; guns 8.2 and 12.2; falls 6.7 and 5.5; blows 6.6 and 8.7; burns 3.8 and 5.0; electricity 4.1 and 3.4; poison 2.0 and 1.6; other 10.8 and 13.0.

The tabulations and analysis of accidental farm deaths were included in a new report by USDA's Economic Research Service. It was written by Conrad F. Fritsch of the agency in collaboration with Walter E. Sellers Jr., another analyst.

In absolute terms, the number of accidental farm deaths annually has declined from more than 2,400 in 1960 to fewer than 1,800 in recent years, with some variations from year to year. But the farm population also has declined, over-all, in the same period.

Also, the figures take into account fatal accidents on farms involving hired labor. This can fluctuate moderately from year to year.

But allowing for those variations, the farm fatality rate per 100,000 persons has shown a definite increase over the years from 14.2 in 1960 to a peak of 17.7 in 1967 and a 1973 rate of 16.2.

The report, issued Monday, did not include fatalities within the farm home itself or in vehicle accidents on public roads.

"Agriculture is unique among industries in that the work environment including farm land and buildings and certain equipment such as wagons and tractors, is used for recreational as well as occupational purposes," the report said.

"In addition, many farm fatalities are related to

recreational activities such as swimming and hunting, and many farm children, youth and adults are killed or maimed each year from accidents occurring around the farmstead which are not the direct result of work exposure."

The report noted that the Occupational Safety and Health Act of 1970, which provides for federal regulations affecting a broad spectrum of work activity, including agriculture, relates only to hired farm employees and is restricted to occupational hazards.

But sound safety rules could be helpful in reducing accidents even if no hired farm help is required, the report said.

In the machinery category, deaths were included that resulted from persons being "struck by or against an object" or from "being caught between objects as well as those resulting from overturned tractors, traditionally one of the leading kinds of serious farm accidents.

"Some state safety studies indicate that tractor fatalities have declined sharply from the high rates of the early '60s," the report said. "The increased use of rollover protection undoubtedly has contributed to this

favorable trend."

For example, the report said, the Kansas Department of Health and Environment has maintained farm fatality records since 1939. During 1960-65, those show that Kansas' tractor-related accidents accounted for 59 per cent of all farm fatalities, peaking at 62 per cent in 1960. By 1971, tractor-related deaths in Kansas dropped to 32

per cent.

Looking at total farm fatalities in recent years, those varied regionally. More than 40 per cent of the deaths, for example, occurred in the 12 states of the Corn Belt, Northern Plains and the Great Lakes states: Ohio, Indiana, Illinois, Iowa, Missouri, North Dakota, South Dakota, Nebraska, Kansas, Michigan, Wisconsin and Minnesota.

Record Corn Harvest Now 86% Complete

WASHINGTON (AP)—Farmers continue to make rapid progress in harvesting what the Agriculture Department says could be a record crop of corn, the grain needed to provide much of next year's food supply.

By Nov. 7, according to a weekly USDA weather review issued Tuesday, about 86 per cent of this year's corn was harvested, slightly behind last year's progress but well ahead of a normal completion rate of 69 per cent on the same date.

The department a month ago estimated the 1976 corn crop at a record of nearly 5.87 billion bushels, surpassing the 1975 record by two per cent. A new estimate for 1976 corn output and other fall-harvested crops was scheduled to be issued Wednesday.

Based on field conditions as of Nov. 1, the new figures will indicate how the corn production estimate may have changed from a month ago. Farmers generally, however, have had good weather lately for the fall harvest.

The report Tuesday said corn harvesting was almost complete in the western Corn Belt, although farmers in Missouri and Kansas had about 10 per cent of their crop yet to gather by Nov. 7.

Only about 77 per cent of the crop was harvested by Nov. 7 in

the eastern Corn Belt, with progress lagging behind a year ago in Ohio, Indiana and Illinois, the report said.

The soybean harvest, estimated down substantially from last year because of reduced acreage and smaller yields, was 80 per cent complete, well ahead of the 75 per cent progress on Nov. 7 last year and the average of 72 per cent at this time.

Crop, Livestock Reports Needed

Some 75,000 Texas farmers and ranchers will receive a crop or livestock questionnaire during the period from mid-November to early January.

This roundup survey of crop production and livestock numbers is made annually by the Texas Crop and Livestock Reporting Service. The Texas Department of Agriculture and the Statistical Reporting Service, U.S. Department of Agriculture, work together to provide comprehensive information on Texas agriculture.

Producers from each of the 254 counties in Texas are selected proportional to size of operation. The small producer sampled represents many others of comparable size while the very largest producers will represent only themselves. It is equally important for all farmers and ranchers receiving a questionnaire to complete and return it promptly. The individual report is confidential—available to no other government agency to anyone except the few persons required to process the data. The state and county estimates published are available for everyone at the same time.

County statistics for 1975 and January 1, 1976, are available on Livestock, Poultry, Dairy, Field Crops, Small Grains, Cotton, Vegetables, Fruits and Pecans, and Cash Receipts from the Sale of Texas Farm Commodities. Bulletins can be obtained from the Texas Crop and Livestock Reporting Service, P.O. Box 70, Austin 78767, Capitol Station, Austin 78711.



Farm, Ranch Economy Will Be Emphasized At Seminar

The emphasis will be on the economics of farming and ranching during the first annual Golden Spread Agri-Business Seminar Nov. 18, in Amarillo.

To be staged at the Villa Inn Convention Center, highlighting the day-long seminar will be addresses by Jack Linkletter, television personality and agribusinessman, and Everett B. Harris, president of the Chicago Mercantile Exchange.

After registration at 9:00 a.m., the first speaker on the agenda will be Bill Gentle of Los Angeles, vice-president of the Security Pacific National Bank. He will be followed by Bruce Maunder, a vice-president of Dekalb Ag Research, Inc.

Prior to Linkletter's noon address, the Top Hand Award, an opportunity for the seminar-sponsoring Amarillo Chamber of Commerce Agri-Business Committee to recognize an outstanding agriculturalist on the Golden Spread, will be presented. Giving the accolade will be Bill J. Davis of Amarillo, a Chamber Board Member.

Speakers for the afternoon session will include Earl Comerford with International Harvester and Harris. Offering closing remarks will be Steve Messenger, Agri-Business Committee chairman.

Tickets, at \$15.00 per person, will be available from most Area Chamber of Commerce, banks and County Extension Offices. Students will be admitted for \$7.50 per person.

Firms providing door prizes include Clowe and Cowan, Farmland Industries, Hallmark Builders, International Harvester, Producers Grain Corporation and Teepee Western Store.

Linkletter, who starred 20 years in six different network television series, has been president of Linkletter Enterprises, a corporation that produces and retails beef, since 1963. He is also an owner-builder of industrial real estate and manages the diversified family investments.

A graduate of UCLA, Linkletter has been a national

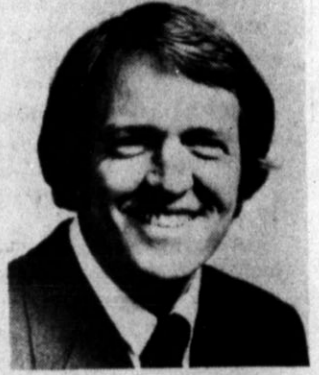
director of 4-H Clubs and founding member of the Livestock Merchandising Institute's Board of Governors. He is also a consultant in management and agriculture for a limited number of clients.

Harris, also president of the International Monetary Market, began his business career in 1935 with the USDA and was later with the U.S. Department of Labor, Mandel Brothers of Chicago and the Chicago Board of Trade. He has taught evening courses at DePaul University and the University of Chicago, and has lectured with the National Lecture Bureau.

A graduate of the University of Illinois, and the University of Chicago, Harris has also studied at the American University and Northwestern University.

Comerford, a native of Nebraska, is manager of marketing planning for IH's agricultural equipment division. With a degree from the University of Nebraska, his IH career has included sales and management assignments in Nebraska, North Dakota, Minnesota and Pennsylvania.

In addition to keeping management informed about current agricultural trends and



JACK LINKLETTER

developments in California and the nation, Gentile also edits "California Agricultural Outlook," a monthly publication. A graduate of the University of California, has worked as an agronomist in the San Joaquin Valley and as manager of agricultural and natural resources for the Chamber of Commerce.

Maunder, vice-president for Dekalb's sorghum research division, combined on-farm experience in Nebraska with classroom work when he attended the University of Nebraska and Purdue University. He taught at Nebraska and Purdue, he has worked in several foreign countries.

Farm Bureau Shows Gain

WACO—The Texas Farm Bureau has recorded one of its largest membership gains in its history, according to Carrol Chaloupka of Dalhart, president.

Official tabulations just completed show that the state's largest farm organization now has 195,571 member families, an increase of 15,101 over last year. The TFB membership year runs from Nov. 1 to Oct. 31.

"This makes the 24th consecutive year for the Texas Farm Bureau to gain in membership," Chaloupka said. "Just as significant is the fact that this is the fourth year in a row for all 210 organized counties to show a gain."

The Dalhart grain and livestock producer said that 97

counties gained more than 75 members this year.

"This tremendous gain in membership strength indicates that farmers and ranchers are realizing more than ever the need for a strong organization to represent them," Chaloupka said.

The present Texas Farm Bureau dates back to 1934 when it was organized as the Texas Agricultural Association. The name was changed a few years later when it affiliated with the American Farm Bureau Federation. The original TFB was organized in Texas in 1920, but had ceased functioning by the early 1930s.

The American Farm Bureau Federation is the largest general farm organization in the world with more than 2 1/2 million member families in 2800 county Farm Bureaus in 49 states (all except Alaska).

In the northern part of Chile there are deserts that might go several years without getting a single drop of rain.

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Sorghum Growers Waiting To Resume Experiment

LUBBOCK (AP) - West Texas grain sorghum growers are waiting for work to resume on an experimental poultry project in the Soviet Union that could signal the beginning of increased foreign sale of the grain.

The project, which involved the shipment of 6,000 pounds of West Texas sorghum to Russia, was canceled about two weeks after it began, according to the Texas Grain Sorghum Producers Association.

"Things are kind of vague at this time," Albert Hart, executive director of the TGSPA said. "The work got off to a

good start in September and then we got a cable telling us the testing had been aborted for veterinary reasons."

Hart said the cable from the Soviet minister of agriculture promised the project would resume soon under "larger and better conditions."

"Of course, we don't know what they mean by soon," said Hart. "It's pretty hard to get information out of there. We assume from that cable that they had some disease problems which is not too uncommon in poultry."

The grain was bagged and shipped to the Soviet Union last

June, some two years after the first Russian agriculture team visited Lubbock at the invitation of the U.S. Feed Grain Council to gather information.

Hart said the purpose of the experiment is to allow the Russians to try American grain sorghum as a substitute poultry feed. If it succeeds, he pointed out that both sides, American sorghum farmers and the Russians, could profit.

"Pound for pound, grain sorghum is the nutritional equivalent of corn," he said. "When we were over there last November, we pointed out that they could get 20 per cent more

grain sorghum than corn for the same dollars spent."

Hart said by increasing the worldwide demand for sorghum, the 25,000 TGSPA members in a 29-county area of Texas could begin to recoup some of what they have been losing.

"Right now, it's costing the farmer \$4.50 to produce 100 pounds of grain sorghum," he said. "He's selling it for \$3.50 per 100 pounds."

Expectation for resumption of the experiment are high, Hart said. But everything at this point depends on the Soviets.

Corn Stubble Management Is Emphasized For Borer Control

AMARILLO--An area entomologist for the Texas Agricultural Extension Service says that producers interested in controlling the devastating southwestern corn borer ought to band together in an all-out attack against the pest.

Dr. Carl Patrick of Amarillo says a program of area-wide corn stubble management would drastically decrease the corn borer population next season, because when old stalks are broken out the insect larvae are exposed to freezing weather. One hard freeze will do the job, Patrick says.

"It takes a community-wide effort to be effective," he adds. "Adjacent infested corn fields could become a source of reinfestations in clean fields."

The larvae of the southwestern corn borer overwinters in the tap root of old corn stubble, and if left undisturbed, has an excellent chance of surviving the winter, Patrick says. Corn stubble that is broken out and exposed results in nearly 100 per cent mortality of those overwintering larvae. If one is planning to graze his stalks, he can break out the stalks as late as February and still expect enough cold weather to cause

mortality of the overwintering larvae.

Grazing itself will not reduce overwintering larval survival nor will stubble burning, the entomologist adds. In those areas where the soil has a tendency to "blow" if disturbed too much, a producer may have to plant a cover crop such as wheat or rye to hold the soil after the stalks have been broken out.

"The use of insecticide to control the southwestern corn borer is a difficult task, aside from being expensive," he says. "The timing of this insecticide application is very

critical, for if the critical time frame of two or three days is missed, any insecticide applied is wasted. Most producers do not have the extra time required in monitoring their fields to determine this critical period for

insecticide application. As a result, much of it is applied at the wrong time. With the cost of insecticide, plus environmental concerns, a producer cannot afford to apply insecticides that do him no good."

Patrick emphasizes that area-wide stubble management for southwestern corn borer control is by far more desirable and effective. He urges communities to organize in this effort.

Ag Council Announces Fact Mission

Springlake, --K.B. Parish, Springlake area National Director of the Agriculture Council of America announced that a nationwide fact-finding mission to nail down specific solutions to problems that affect the U.S. farmer and consumer will begin Nov. 15. The effort, under the sponsorship of the Agriculture Council of America, will involve farmers and consumers in 15 major U.S. cities during a four week period.

"We plan to nail down specific solutions--workable ideas and plans that can be actively supported by both groups," according to ACA

Chairman E.L. (Shug) Hatcher, a Lamar, Colorado wheat and beef producer.

Hatcher said five teams of farmers and farm wives representing "a board cross-section of American agriculture" will each visit three cities to meet personally with municipal leaders, consumer and labor groups, people in the academic community and particularly shoppers at grocery stores and supermarkets.

"We hope to involve as many people as possible in the search for specific ways farmers and consumers can work together," Hatcher said. "We expect that

much of the focus will be on how to produce food at affordable prices, yet insure a fair income of growers."

The tour represents ACA's most comprehensive effort to meet with consumers at all levels. All ACA programs emphasize direct "person-to-person" communication between farmers and city people. Among its programs are the "Farm Line," a toll-free telephone bank, that lets people anywhere in the country speak directly with top decision-makers on major agricultural issues.

Farm Accident Study Planned Locally

A team of 19 volunteer interviewers is preparing to swing into action concerning Deaf Smith County's Farm Accident Study.

Beginning during the first two weeks of January 1977, the volunteers will visit 184 rural families in the county as part of a study to develop a long-range, state-wide farm and ranch accident prevention education program.

The Agricultural Extension Service, in cooperation with Texas Home Demonstration Association, and community study at a meeting Monday at the Community Center. Dr. Gary S. Nelson of Texas A&M University met with the group to outline plans for those conducting the study.

Directing the local survey will be Deaf Smith County Extension Agents, including Juston McBride, Joyce Shipp, Garland Stewart and Sherry Harder. They urged all rural people to cooperate in this accident prevention project.

In their forthcoming survey, the interviewers will ask rural residents for accident and occupational illness information covering the first three months of 1977. Similar information will be obtained for each quarter during 1977. The information

will include the ages of the family members injured, where and how the accident occurred, cause factors involved, seriousness of injury or property damage and time lost from work.

The Deaf Smith County Extension Agents stated "All information will be kept confidential. The actual farms and ranches participating will remain completely anonymous."

They continued, saying, "We

hope to gain facts from this study that will pinpoint accident problems and serve as a basis for accident prevention programs geared to meet the needs of rural people in Deaf Smith County and throughout Texas."

Deaf Smith County is one of 42 counties participating in the study. Other survey counties include Moore, Hale and Lubbock Counties. In the 42 counties, approximately 7,000 rural families will be interviewed.

Completed questionnaires will be sent to the Texas Agricultural Extension Service at Texas A&M University, where researchers will tabulate and analyze the findings.

Each maple tree tapped by syrup makers will yield between 15 to 20 gallons of sap, with 30 gallons of sap needed to be boiled down into one gallon of pure syrup.

Louis XVI was beheaded Jan. 21, 1793.

**The Hereford Brand
Farm News**



Compiled By JIM STEIERT Brand Farm Editor

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In case you're wondering how the Uni-Knuckle handles twisting action in the line caused when one tower is going downhill and the next is going uphill -- it doesn't. Lindsay takes care of that with a separate flex feature. It's patented, too. We'll be glad to show you how it works, tell you about all the other features that make Lindsay Zimmatic the new leader in center pivot irrigation systems.

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Calendar of Events

THURSDAY
 Mon Amis Study Club, home of Mary Behrends, 9:30 a.m.
 St. Anthony's Women's Organization, in parish school auditorium, 8 p.m.
 La Madre Mia Study Club, Pioneer Natural Gas Flame Room, 8 p.m.
 Hereford Riders Club at Community Center, 8 p.m.
 Calliopean Study Club, home of Mrs. Emmett Milburn, 138 Ave. B, 8 p.m.

Kiwanis Club, Civic Club Center, noon.
 Hereford Jaycees, Civic Club Center, 8 p.m.
 Hereford TOPS Club, Community Center, 9 a.m.
 Hereford Senior Citizens building, 7 p.m.
 Westgate birthday party at Westgate, 3 p.m.

FRIDAY
 Sweet 'n' Fancy Decorating Club, Community Center, 9:30 a.m.

Hereford Garden Club, Hereford Garden Center at 11 a.m., followed by lunch and foliage tour.

Kiwanis Whiteface Breakfast Club at Dickies Restaurant, 6:30 a.m.

Story hour for children, grades 1-4, at Deaf Smith County Library, 4-4:45 p.m.
 Community Duplicate Bridge at St. Thomas Episcopal Church, 7:30 p.m.

MONDAY

Presentation of Family Film entitled "So Dear To My Heart" at Deaf Smith County Library, free matinees at 4 and 7 p.m.

El Llano Study Club, home of Mary Hamlett, 301 Westhaven, 8 p.m.

Palo Duro Home Demonstration Club, home of Mrs. State Norvell, 738 Ave. G, 7 p.m.

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
 Baptist Young Women of First Baptist Church, home of Mrs. Dan Welty, 142 Hickory, 7 p.m.

American Association of University Women, Deaf Smith County Library Heritage Room,

4-5:30 p.m.
 Combined meeting of Happy Hustlers, Showmanship and WIN 4-H Clubs at the Community Center, 7:30 p.m.

Rotary Club, Civic Club Center, noon.
 Odd Fellows Lodge, 100F Hall, 8 p.m.

Evening Lions, K-Bob's Steak House, 7:30 p.m.

TOPS Evening Chapter, Property Enterprises, 6 p.m.
 Parent-Teacher-Student Organization at Hereford High School Library, 7:30 p.m.

Green Valley 4-H Club, Community Center, 4:30 p.m.

TUESDAY

La Plata Study Club, Thanksgiving supper at Pioneer Natural Gas Flame Room, 7:30 p.m.

Ford Home Demonstration Club, Ford Community Center, 9:30 a.m.

King's Manor Founders Dinner, Bull Barn, 7 p.m.
 Beta Sigma Phi Sorority Rituals at Community Center, 7 p.m.

Baptist Women of Summerfield Baptist Church to meet at 9 a.m. at the church.

La Afflatus Estudio Club, home of Mrs. Sam Morgan, 814 Ave. K, 8 p.m.
 Hereford CowBelles, K-Bob's Steak House, 11:45 a.m.

Rebekah Lodge, 100F Hall, 8 p.m.

Hereford TOPS Club 576, Community Center, 9 a.m.
 Weight Watchers at First Baptist Church, 6:30 p.m.

Singles group in Fellowship Hall of First Baptist Church, 7:30 p.m.

County 4-H Horse Club, Community Center, 7:30 p.m.
 Argen Draper 4-H Club, Community Center, 4 p.m.

WEDNESDAY
 Christian Women's Fellowship of First Christian Church, to meet for lunch at church, noon.
 Noon Lions, Civic Club

Center, noon.
 Story hours for preschool children at Deaf Smith County Library, 10 a.m. and 3 p.m.
 Knights of Columbus at KC Hall, 8 p.m.

THANKSGIVING SUPPER PLANNED

Hereford Senior Citizens will be sponsoring a Thanksgiving supper at 6 p.m. today in the senior citizens building, formerly known as Central School. All senior citizens are welcome to attend the covered dish meal.

The Hereford Brand, Hereford, Texas, Thursday, November 11, 1976

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By The Garden Gate With Glad

By Gladys Manjeot

A gush of bird song, swift winging friends through the naked trees, a beautiful autumn day of bright sunshine, and overhead Octobers perfect blue skies.

Two of the many things which gardeners are blessed with are the fragrance and lush textures of our flowers—our garden friends.

Speaking of beauty and fragrance, one of the most fragrant flowers a gardener can grow are the hyacinths. They come in many beautiful colors, the form is good, foliage an added asset and texture of both

foliage and blossoms is excellent.

The hyacinth dates back to the early days of printed history. A Grecian myth tells how the flower received its name. As the story goes, Hyacinthus was a gifted and handsome mortal youth beloved by Apollo, the sun god, and also by Zephyrus, god of the west wind. Hyacinthus preferred to spend many hours with Apollo, and, in a fit of jealousy, vowed that the beauty of young Hyacinthus always would be remembered and from the blood of the slain youth, he caused a path of fragrant purple flowers to spring up.

Hyacinths are members of the lily family and are a dainty, yet dignified, stately flower. They can be purchased in many colors and are one of the easiest bulb flowers to plant. If you spend an hour intermingling the hyacinth with other spring flowers, or plant complete beds of this lovely harbinger of spring now. They will delight you, your neighbors and passers-by.

Hyacinths are suited to any type of garden, large or small. In formal clusters of six or eight, they are ideal in front of evergreens around your home, at your doorstep, in the foreground of a perennial border, along paths, or in small

groups among rocks with other early blooming bulbs.

A late-flowering hyacinth, known as Cape Hyacinth, (Galtonia candicans) is of the lily family and would be ideal for rock gardens or background planting, as they have taller flower stems and blossoms are more bell shaped.

Their fragrance is not as sweet, but they would add interest and variety to the garden. Especially good to plant around a fountain or in a rock garden, they are recommended by landscape architects. I think I shall add them to my list for another season.

Holland's expert hybridizers

are constantly adding new bits of information and ways to grow more perfect spring flowering bulbs. Their expertise has made hyacinths a great favorite for gardeners throughout America and Europe.

In laying out designs for planting, use exchange of colors, creating contrasts. They also make a beautiful blend when pastel colors are used. This last year, they were used often to create a planting of red, white and blue.

Beauty and variety are achieved when combined with other hyacinths, (grape) squills, crocuses and other minor bulbs. Be sure to have a well planned

bed of hyacinths where they can be seen from the kitchen window or other windows where there is lots of passage. Remember too, that neighbors often enjoy your garden plantings more than you do, so plant wisely.

Hyacinths are exceptionally easy to grow. Set the bulbs six inches deep at least, deeper if you wish, especially if bulbs are large and fleshy. A two-inch layer of mulch will protect bulbs from heavy freezing. Mulch can be removed when bloom spikes begin to appear.

Soil for hyacinths should be properly prepared, dug at least ten or twelve inches deep. Add

humus (peat moss can be used) and phosphorus to stimulate bloom. Place bulbs securely, tamp soil around the bulbs, and cover well, then water thoroughly.

Water is their food and aids in creating good root systems. The root system is very important to all plants and flowers. If soil is dry after it is spaded, before planting, water well. Let dry until soil is workable. Rake soil, until there is good texture.

The lovely blossoms of the hyacinths are excellent corsage material. Grow some—you will LIKE 'em.

FARM-FRESH

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CONTAINS: 2-BREAST QUARTERS, 2-LEG QUARTERS, 2-WINGS AND 2-SIBLETS...

3 TO 4-LB. AVERAGE

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26-OZ. BOTTLE

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CAMELOT

Corn On The Cob

4-EAR PKG. 68^c

LIMIT - 2 WITH \$5.00 OR MORE PURCH.

COLORADO RED

ONIONS

LB. 25^c

PURPLE TOP

TURNIPS

LB. 25^c

FURR'S BARGAIN DAYS



PLANTS

10 - INCH HANGING BASKETS EA. \$9.99



PRICES EFFECTIVE THRU 11-13-76 WE RESERVE THE RIGHT TO LIMIT QUANTITIES

AVOCADOS

CALIFORNIA FINEST 4 FOR \$1.00

YAMS

EAST TEXAS SWEETS 4 LBS. FOR \$1.00

CRANBERRIES

OCEAN SPRAY 1-LB. CELLO PACKAGE.... 49¢

APPLES

WASHINGTON, EXTRA FANCY RED DELICIOUS, GOLDEN DELICIOUS OR RED ROME, LB..... 3 \$1.00

BANANAS

CENTRAL AMERICAN FRESH LB..... 5 \$1.00

POTATOES

ALL PURPOSE RUSSETS 10 LB. BAG 79¢

ROUND STEAK

FURR'S PROTEN END CUT LB..... ADV. SPECIAL 98¢

RIB STEAK

FURR'S PROTEN, LARGE END LB..... ADV. SPECIAL 98¢

CHUCK STEAK

FURR'S PROTEN LB..... ADV. SPECIAL 69¢

ROAST

SHOULDER FURR'S PROTEN LB..... ADV. SPECIAL 85¢

CLUB STEAK

FURR'S PROTEN LB..... ADV. SPECIAL \$1.59

SIRLOIN STEAK FURR'S PROTEN PIN BONE LB..... 98¢

T-BONE STEAK FURR'S PROTEN, LB..... \$1.69

FAMILY STEAK FURR'S PROTEN BONELESS, LB..... \$1.19

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!

Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

CARRY-OUT LUNCH SPECIAL
 1 WHOLE FRIED CHICKEN
 1 PT. POTATOE SALAD
 1 PT. GREEN BEANS
 ALL FOR \$3.99

CORNBREAD EACH..... 12¢

DELICATESSEN

GREEN BEANS

FOOD CLUB CUT, NO. 303 CAN..... 3 FOR 87¢

SWEET POTATOES

GAYLORD NO. 303 CAN..... 3 \$1.00

PINEAPPLE

FOOD CLUB, SLICED OR CHUNK, IN HEAVY SYRUP NO. 2 CAN..... 49¢

APRICOTS

GAYLORD NO. 2 1/2 CAN..... 49¢

DETERGENT

TOPCO WHITE OR BLUE 49-OZ. 99¢

BREAKFAST BAR
 CARNATION ASSORTED FLAVORS
 6-BAR PKG..... \$1.16



CORN

FOOD CLUB CREAMSTYLE OR WHOLE KERNEL GOLDEN, NO. 303 A CAN..... 33¢

JUICE

FOOD CLUB GRAPEFRUIT PINK 46-OZ. CAN..... 49¢

DOWNY

FABRIC SOFTENER 15c OFF 64OZ. \$1.83

COFFEE

MJB ALL GRINDS \$1.69

FRUIT CAKES

NICE GIFTS 20 OZ. BOX \$1.89 SMALL CAN 2 LB. \$4.98

BAR SOAP

COAST BATH SIZE..... 36¢

CLOROX

1/2 - GALLON..... 61¢

DOG FOOD

FRISKIE, ASS'T. FLAVORS, 15 1/2-OZ. 25¢

BONUS

SPECIALS FOR BONUS-SAVINGS!

SHORTENING
 BAKE RITE
 42 OZ. CAN

49¢

WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

EGGS
 FARM PAC
 MEDIUM DOZEN

19¢

WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

TOWELS
 TOP CREST
 LARGE ROLL

4¢

WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

7-UP
 32 OZ. BOTTLE
 6 PACK

89¢

WITH EACH FILLED S&H BONUS SPECIALS BOOKLET

Frozen Food Favorites

ORANGE JUICE

MINUTE MAID FROZEN

6-OZ. CAN..... 29¢ 16-OZ. CAN..... 69¢

POTATOES

GAYLORD FRESH FROZEN 5 LB. BAG..... \$1.59

PIZZA TOP FROST 5 ASS'T FLAVORS PKG..... 89¢

HAIR SPRAY

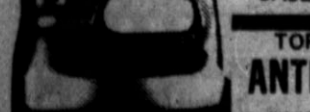
AQUA NET, REG. HARD HOLD OR UNSCENTED, 13-OZ..... 89¢

stemo log

EACH LOG BURNS IN COLOR FOR 3 HOURS CASE OF 6 LOGS



THE ONE MATCH FIRELOG \$4.49



TOPCREST ANTI-FREEZE & SUMMER COOLANT PLASTIC CONTAINER

\$3.49

1-GALLON.....

VISINE
 EYE DROPS

1/2 OZ. BOTTLE \$1.37



KAOPECTATE

8-OZ. SIZE \$1.07

PRELL

3-OZ. TUBE OR 7-OZ. LIQUID EA..... \$1.25



HAIR COLOR

CLAIROL NICE 'N EASY ASS'T. COLORS SHADES \$1.99



BODY ALL

DEODORANT 8-OZ. SIZE..... \$1.36

SHOP

Furr's
 MIRACLE PRICES

