



THE HEREFORD BRAND

Published Daily Except Monday, Saturday



75th Year, No. 84

Hereford, Deaf Smith County, Texas

Tuesday, October 26, 1976

12 Pages

15 Cents

Bull Barn Requests, Fund Reports Ok'ed By County

By **BOBBY TEMPLETON**
Brand News Editor
Five requests for the use of the Big and Little Bull Barns and revenue sharing and audit reports headed the list of business

conducted at a bi-monthly meeting of the Deaf Smith County Commissioners Court Monday morning.

THE FOUR COUNTY commissioners met in the courtroom on the second floor of the courthouse without County Judge Sam Morgan, who was out-of-town.

In other action, the court viewed blueprints for the fourth floor renovation of the courthouse by the Texas Welfare Department, delayed action on a request by Criminal District Attorney Andy Shuval for a management survey, considered purchasing curtains for all rooms in the courthouse, and granted a pay request from Jack Nunley, county maintenance supervisor.

Nunley asked and received permission for a 10 per cent increase in his monthly pickup truck allowance, which is classified as part of his salary. He was receiving the county-wide increase in his regular paycheck, but not his expense check.

Commissioners toured the county jail following a discussion with County Sheriff Travis McPherson. He explained that action would have to be taken soon on renovating the jail otherwise the county would fall under federal regulations at much greater expense than state laws. He outlined on a drawing possible renovation, which will no longer necessitate an outdoor recreation area for inmates as originally was anticipated.

JACK COLEMAN, CHAIRMAN of the Board of Directors of the Golden Spread Working Dog Club was the first organization given approval for use of the Little Bull Barn from 7-8:30 p.m. each Monday beginning Nov. 1. The group wants to conduct eight weeks of AKC obedience classes with hopes of organizing a dog show in Hereford.

It is composed of members from as far away as Clovis, N.M. and Midland. The club is headquartered here.

Mrs. Pablo Gaitan, representing the San Jose Catholic Church, requested use of the Big Bull Barn on Sunday, Dec. 12 for a religious celebration in observance of Lady of Guadalupe. It will involve a mass service and a play.

Bruce Coleman, commissioner, was concerned about the county policy to allow only inter-denominational events in the Bull Barn. Since the observance was open to the public, the court decided it fell in line with the policy and approved it based on proper scheduling.

Rumaldo Garcia, president of the American G.I. Forum, approached the commissioners on using the unpaired county property on the south side of the Little Bull Barn for the Oscanian Circus, which the organization is bringing to town. The sponsoring group hopes to make money off the circus to purchase or build a structure for its meetings and activities. It is composed of about 30 or 40 members, who promote veterans benefits and civil rights protection for minorities.

The court approved the request if scheduling could be arranged for Oct. 29-31.

Approval was given for a youth rally to be held in the Big Bull Barn on two nights in January. Coleman said it will be a youth religious crusade with several churches in the county participating. It was approved.

SHUVAL ASKED if \$500 was available in the current budget for a management survey of his office by the National District Attorneys Association. It would be conducted over several days and suggest any improvements in the overall operation of the office whether it be in filing or case handling.

Commissioners declined to approve it immediately based on the tight budget and the need for other items of priority. It was tabled and Shuval was receptive to the decision since he presented it only to obtain an outside review of his office's activities for the benefit of the commissioners court.

Alex Schroeter, county auditor, submitted a nine-month audit report for the fiscal year ending Sept. 30, 1976. It showed that disbursements were \$1,312,133 compared with a budgeted amount of \$1,319,390. The actual income was \$944,243 even though until Oct. 1 some lower income figures were recorded than expected.

The fiscal year was only nine months long since the county is switching fiscal years to Oct. 1-Sept. 30 as opposed to the calendar year which was followed before.

VESTA MAE NUNLEY, county treasurer, said Revenue Sharing procedures now require three public hearings with prior publicized notice. No planned or actual use reports will now be required except the county will have to submit audits.

A Revenue Sharing report listed a balance on hand as of September at \$172,280 with an unobligated balance of \$151,264. About \$60,000 in new receipts are expected with proposed expenses consisting of 21,015 for a building and \$120,135 for county jail renovation.

Passed expenses from the fund were \$10,000 for senior citizens, \$16,000 for the tennis court complex, \$100,000 for road construction and maintenance, and \$6,000 for land.

Curtains for the courthouse were tabled pending a recommendation on costs and material from Joyce Shipp, county home demonstration agent. The present ones are about 16 years old and in poor shape.

The state welfare department has already been advertising for bids on the renovation of the fourth floor of the courthouse to consolidate its local facilities. The commissioners were surprised to learn the situation since they requested prior approval of blue print plans before construction commenced.

A letter will be sent to the welfare officials with a copy of the minutes noting the provision. A meeting with them and the commissioners court might be scheduled to review the plans.



Mahon Campaigns

Democratic incumbent George Mahon of the 19th Congressional District campaigned at the Civic Club Center here this morning with local voters.

He is challenged by Jim Resse, an Odessa Republican. Both names will be on the Nov. 2 ballot along with the presidential candidates.

update tuesday

No Chances Taken

SAULT STE. MARIE, Mich. (AP)- In these days of sex discrimination suits, Lake Superior State College officials weren't taking any chances with their new \$10-million physical education complex.

That's why they labeled the locker rooms "1," "2" and "3" instead of the more traditional "men" or "women."

Officials said after wading through volumes of federal regulations governing sex discrimination and equal opportunities that they were afraid labeling the locker rooms by sex might trigger a lawsuit unless the facilities were identical.

British Threat Made

LONDON (AP)- The sharp drop in the value of the pound brought a threat from Prime Minister James Callaghan to reduce British commitments to the North Atlantic Treaty Organization if the United States and other allies get tough about an International Monetary Fund IMF loan Britain is seeking.

The pound's nosedive to a record low of \$1.57 on Monday was touched off by a report in the Sunday Times that the IMF and the United States want the pound to drop to \$1.50 before the fund grants the \$3.9-billion loan Britain is seeking to help it in its gravest economic crisis since the Great Depression of the 1930s.

Rhodesian Settlement Stymied

GENEVA, Switzerland (AP)- New black demands and a claim by Prime Minister Ian Smith that the white minority in Rhodesia can hold onto power for years have widened the gulf between the two sides and dimmed the outlook for impending talks to arrange majority rule for Rhodesia.

Joshua Nkomo and Robert Mugabe, two of the four black leaders who will face Smith at the conference scheduled to open Thursday, demanded on Monday that the white government immediately release all imprisoned black nationalists and halt military operations against black guerrilla forces.

Large Payoffs Alleged

WASHINGTON (AP)- Allegations that U.S. congressmen were paid large cash sums as part of a South Korean campaign to court U.S. favor are centering on rice dealer Tong-sun Park, a mystery man with reported links to the Korean CIA. Park, who also is a leading light in Washington cafe society, reportedly had told federal investigators about the payments.

Park denies he has bribed anyone. One of Park's reported allegations was corroborated Monday when Louisiana Gov. Edwin Edwards acknowledged that his wife, Elaine, took an envelope containing \$10,000 as a "gift" from Park in 1971.

weather

West Texas: Increasing cloudiness with scattered light rain and drizzle tonight. Considerable cloudiness and much cooler Wednesday with scattered light rain and drizzle. Low tonight upper 30s north to upper 40s south. High Wednesday mid 40s north to mid 60s extreme south.

inside

- Society.....Page 3
- Sports.....Page 5
- Comics.....Page 8
- TV Listings.....Page 4
- United Way.....Page 9
- Classified.....Pages 10,11

Women Lash Out At Grading Changes

Consumer Attitudes Given At TCFA Meet

By **JIM STEIERT**
Brand Farm Editor

The annual convention of the Texas Cattle Feeders Association concludes in Amarillo today with Texas Governor Dolph Briscoe and U.S. Representative W.R. "Bob" Poage serving as featured speakers.

BOTH WERE scheduled to address the subject of the government's role in assuring an "earned future" for cattle feeding.

Wray Finney, president of the American National Cattleman's Association and George Strathearn, vice chairman of the Beef Development Task

Force were also scheduled to address their fellow cattlemen this afternoon, prior to a business meeting and dinner-dance this evening.

Finney and Strathearn were to speak on the beef industry's role in developing a place in the marketplace.

Mrs. Elinor Guggenheimer, head of the New York City consumer affairs department and Mrs. Karen Kalish, a consumer affairs reporter for a Washington radio station spoke on behalf of the consumer during the first session of the TCFA convention yesterday.

THE MORE THAN 600 registered for the convention heard Mrs. Guggenheimer indicate that "consumers favor any action that will lower cost, but are convinced that none of the savings in the production of beef will ever be passed on to them."

She pointed out that consumers are thoroughly confused about beef grading changes, and are annoyed by the wholesale-retail price spread of beef.

Concern over chemical use was also cited.

The consumer department head indicated that "full information and open communication has been sorely lacking between rural food producers and metropolitan and urban consumers, and trust and confidence are built on this

information."

SHE EXPLAINED that "consumers are angry because retailers frequently hold the price line and merely widen profit margins when wholesale prices decline, but wholesale hikes are passed on quickly."

The New Yorker also charged that fat content might be substituted for one of the two prime determinants of grade, and cited the rising concern over cholesterol levels and excessive fat on beef cuts.

"The time seemed to us to be ripe to set up a grading system that was related to nutrition, as well as palatability," she said.

Hormones, tranquilizers, pesticides and other chemicals used in beef production also "terrify" consumers, Mrs. Guggenheimer related.

"**IF U.S. MEAT** supplies are exported to the extent that prices are driven higher because of the recent imposition of import quotas, consumers will fight," she promised.

She also had harsh words for Beef Development Taskforce supporters, due to the exclusion of consumers from their research-promotion education board.

TCFA President Jim Barron of Spur responded to the New Yorker's chastisement by saying he was "sure the taskforce will have a consumer advisory

committee."

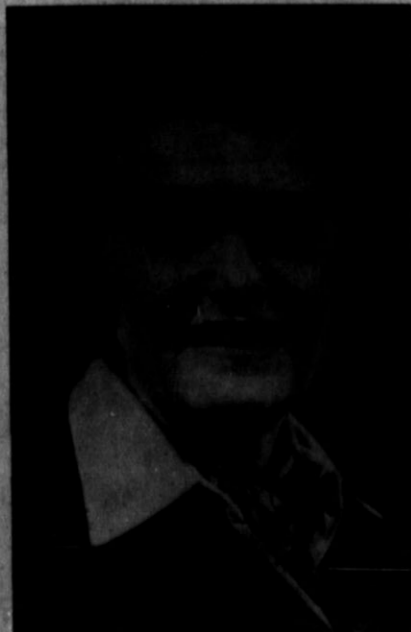
David Stroud of Chicago, president of the National Live Stock and Meat Board also responded to Mrs. Guggenheimer's statement on beef grading, saying, "there was no promise that new grades would lower beef prices, and more fat in beef makes for a lower cholesterol level."

MRS. KALISH related that the eastern consumer often perceives the cattle feeder as a character with a "Marlboro Country" image, and that consumers are basically unaware of the cattleman.

"You're not being thought about by the consumer, and since consumers are generally distrustful, I don't think that the research you do will be trusted, particularly if it comes just from you," she said.

Mrs. Kalish related that terms such as "corn-fed" or "Western-fed" beef have little meaning to the consumer, and pointed out that many of those commenting to the USDA on beef grading changes didn't favor the proposal.

She had no regrets about the departure of former Secretary of Agriculture Earl Butz, stating, "The Department of Agriculture didn't want to hear from the consumer. Butz is gone, and I'm glad."



ELINOR GUGGENHEIMER



KAREN KALISH



Dazzling Damsel

Christie Ottesen of Hereford is among 47 Angelo State University women now performing with ASU's talented drill team, the Angelettes. The drill team performs in local and area parades, during football season, in home basketball games and pep rallies, and assists in various civic functions in San Angelo.

Barbs

By PHIL PASTORET

If you long for the good old days you never had to race down to the basement to turn off the water heater before it blew you out of the shower.

It's inspiring to see the Whatchacallit in Suchacity — unless you have to view the darned thing every morning from the bus, instead of as a tourist.



The trouble with marriage today is that spouses are picked as carefully as candidates pick their running mates.

Going out for lunch is OK unless you have to bring back chow for everyone else in the office.

Gulf Drilling Slows Due To Increased Costs

TULSA, Okla. (AP) — Large-scale drilling for new oil and natural gas in the deep waters of the Gulf of Mexico has slowed because of high operating costs and technological hurdles, the Oil and Gas Journal reports.

The Oct. 25 issue of the weekly business magazine published here reports that the

companies which pioneered offshore exploration in the Gulf 20 years ago now are turning their attention to the waters of the East and West Coast rather than venture into deeper Gulf waters.

The magazine said there still is much oil and gas activity in the Gulf but most of the undeveloped sites of Texas and Louisiana are in 600 or more feet of water.

Most companies prefer to drill elsewhere rather than get into the deeper Gulf waters, and one of prime prospects will be the Baltimore Canyon off New Jersey and Delaware, the magazine reported.

Water depth in the canyon averages about 350 feet over potential oil and gas reservoirs.

Industry interest in gulf of Mexico sales has declined during the past two years. Another indication of an activity slow-down in the Gulf is the limited number of drilling plans announced by the industry for the rest of 1976 and 1977, according to the Journal.

"We can drill in waters more than 3,000 feet deep," one operator told the Journal. "But what good will it do if you can't afford to bring production on stream?"

The magazine cited the example of an offshore platform

contracted for at a cost of \$30 million in 1974. The price for the same platform has increased five times.

Industry's attempts to advance deepwater drilling and production technology are progressing but new equipment is expensive.

In addition to such advances, there are other signs that activity will be revived and perhaps even sustain the Gulf as the nation's most active offshore arena, the Journal says.

Representatives from more than 40 oil companies will meet early in 1977 to plan a joint test program which will help locate suspected oil and gas bearing structures in deep Gulf waters.

The program, one of the organizing companies said, also could speed development of technology by determining Gulf prospects worth going after for which there is no existing technology.

GI Forum Sponsoring Circus

The American GI Forum of Hereford will sponsor an appearance by the Oscarian Brothers Circus here Friday, Saturday and Sunday.

Featured among the acts of the three-ring circus are equestrians, high wire artists, clowns, and a special attraction, "General Urko," of "Planet of the Apes."

Each of the acts in the circus features a distinct Mexican flavor, with equestrians in full charro costume. Traditional routines follow routines popular south of the border.

Two performances will be featured daily during the circus' stopover here with performances set for 4:30 and 5:30 p.m. Sunday.

The circus tent will be set up south of the Little Bull Barn.

Advance tickets are \$2 for adults and \$1 for children and tickets on circus day will be \$3 for adults and \$2 for children.

WHO'S NEW

Mr. and Mrs. Dimas Beltran of 400 Ave. K. are the parents of a son, Dimas Jr. born Oct. 24. He weighed 6 lbs. 7 1/2 oz.

Mr. and Mrs. Juan Munoz of 723 Ave. H. are the parents of a son, Phillip O. born Oct. 23. He weighed 8 lbs. 8 oz.

Mr. and Mrs. Joe Martinez of 606 Blevins are the parents of a daughter, Adela, born Oct. 23. She weighed 7 lbs. 15 oz.

Mr. and Mrs. Charles Spinhirne of Vega are the parents of a son, Jarrett Paul, born Oct. 23. He weighed 8 lbs. 1 1/2 oz.

Mrs. and Mrs. Donald Campbell of Canyon are the parents of a daughter, Kimberly Kaye, born Oct. 23. She weighed 5 lbs. 5 oz.

HEREFORD BRAND

ESTABLISHED 1901 Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1879. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Tuesday, Wednesday, Thursday and Friday afternoon and Sunday morning at 130 W. 4th St., Hereford Texas, 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith and adjoining counties—\$24 per year, other points—\$31.50 per year (tax included). Home delivery by carrier—\$2.00 per month, or \$28.40 per year, tax included.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the news office.

This newspaper is a member of The Associated Press, Newspaper Enterprise Association, Texas Press Association, National Newspaper Association, Panhandle and West Texas Press Associations.

Management: O.G. Nieman, president and publisher-editor; Lynn Brisardine, assistant publisher and advertising manager; Bobby Templeton, news editor; Alta Melver, accounting; Charlene Brownlow, circulation.



Late in November, 1775, one of two British ordnance brigantines, the Nancy, was captured by Americans. The first important prize taken by the patriots yielded a fabulous amount of much-needed materiel: 2,000 muskets, 100,000 flints, 30,000 round shot, 30 tons of musket shot, and a 13-inch brass mortar weighing over 2,700 pounds. The World Almanac notes that it would have taken the Americans 18 months to manufacture the military stores procured from the Nancy's hold.

Hofheinz Loses Astrodome To Two Credit Corporations

HOUSTON (AP) — The House that Hofheinz built to shelter his Houston Astros, the Astrodome, has new landlords.

Judge Roy Hofheinz, who nursed the world's first domed stadium into existence and then modestly called it the eighth wonder of the world, lost his final option earlier this month to repurchase his crumbling Astrodome, Corp. empire.

The elegant apartment inside the Astrodome where Hofheinz once entertained heads of state, the Astros franchise, and lease of the Astrodome, now are in the hands of General Electric Credit Corp. and Ford Motor Credit Corp.

The new owners make it clear they don't have a for sale sign up for the Astros but they will talk to people who have lots of money.

"We aren't in major league baseball to stay but we're not going to run a firesale either," said Martin Kelly, a GE executive reassigned as vice president and chief operating officer of Astrodome.

Asked if the Astros are for sale, Kelly gives a qualified yes. "When a buyer comes in who sees the potential here than we do, we'll be glad to talk," Kelly said. "But we're not going to sell to some guy on an ego trip or to someone who is just interested in a quick profit. The

people of Houston deserve better. "We'd rather turn it around ourselves and make it profitable. We're going to polish it up and solidify it and if in the process we make the team more attractive for someone, that's fine."

Kelly says the new owners have confidence that new Astros president and general manager Tal Smith will complete the turnaround he started last season. They also intend to give him the financial support he needs to build a winning franchise.

"He told us last year what he would do and he went out and beat that by a little bit," Kelly said. "We have every confidence that Tal will turn this team around and it's up to us to give him the tools to do it."

With Smith and Astros Manager Bill Virdon at the helm, the Astros moved from the worst record in baseball in

1976 to a third place finish in the National League's Western Division last season behind Cincinnati and Los Angeles.

"The name of the game is improvement and we've got a lot of it to do," Kelly said.

The improvement already is being seen and before they finish, the current landlords may even find a tenant for the apartment.

Funds May Be Spent In Defense

AUSTIN (AP) — Atty. Gen. John Hill said Monday that a city may lawfully spend money to hire lawyers for defense of elected city officials and employees who are sued in their official capacities.

The opinion was asked by Grayson County Atty. Joe Max Skelton who said the question arose in a recent suit filed by several residents of an area recently annexed by the city of Pottsboro.

The attorney general pointed out that he could not settle the fact situations presented by Pottsboro. "Your resolution of them must be made in accordance with the legal guidelines set out in this opinion," he said.

Hill noted that "public funds may not be expended if the litigation involves only the personal interests of city officials or employees in which the city has no interest or may have an adverse interest."



Wins Sweepstakes Prize

Leroy Oswald, center, owner of the E-Z Way Groceries in Hereford, was the recent winner of a Hershey Sweepstakes Promotion conducted by McCarty-Hull, Inc. Oswald won a color television set as his prize. Presenting the award was Jerry Fiel, left, and Gary Geneva, representatives of McCarty-Hull, tobacco and candy distributors in the Texas Panhandle.

Democrat's Foreign Policy Plans Labeled 'Dangerous' By President

By The Associated Press

President Ford says Jimmy Carter's plans for foreign policy are "potentially dangerous" and warned that the Democratic nominee advocates domestic programs that could "wreck our economy."

With the balloting only a week away, both Ford and Carter are storming through states and considered critical to their campaigns.

Carter, who spent the weekend at home in Plains, Ga., was beginning his final campaign trip, starting the day in South Carolina and moving on to highly contested Illinois.

Ford, in a speech prepared for delivery today in Pittsburgh, stressed his experience in Washington. He was critical of Carter for statements Ford said would "concede such nations as Yugoslavia to the Soviet sphere" and promise "total economic warfare against the Arabs in the event of another oil embargo."

Such statements, Ford contended, "invite conflict" and aggression.

Ford said both sides in the Middle East trust the United States, but he warned that Carter's policies could "drive these countries into the arms of the Soviets, threatening the stability of the area and eventually inflicting enormous harm upon the very country that it purports to help, the state of Israel."

Ford said voters must choose between his foreign policy and "venturing into the unknown with a doctrine that is untested, untried and, in my view, potentially dangerous."

Advertisement for FAMILY HOMES REAL ESTATE featuring a logo with a house and the text 'RELO'. It lists several property features: 'Isolated master bedroom, with all the other extras. 1625 sq. ft., REAL NICE.', 'Other extras are 16 x 13 basement, etc. garage door opener, game room, fireplace, and more. Priced below appraised value.', '2-story home has 4 bedrooms, 1 3/4 bath-plus storm cellar, new carpet, pretty yards and fenced, \$28,000. Immediate Possession', and 'Beautiful home in Northwest Hereford, 1620 sq. ft., 3 bdrm., 1 3/4 bath. Ask for details on small assumption or new conv. loan.'

Advertisement for COWAN JEWELERS titled 'GIFT OF LOVE'. It says 'Use our Christmas "Hideaway Plan" when you see that perfect gift for someone on your list - tell us & we will hide it away'. It features an image of a diamond ring and the text 'COWAN JEWELERS THE HOUSE OF DIAMONDS DOWNTOWN HEREFORD'.

Large advertisement for 'SOUTHWEST ART EXHIBIT' titled 'One Man Show by Gary Gore'. It includes the text 'AT hi-plains savings & loan association 4th & Sampson Wednesday - Friday October 27-28-29'.

Advertisement for State Farm Insurance with the headline '15% LESS' and 'Sound Good? Call Me: JERRY SHIPMAN 103 Avenue C 364-3161'. It lists 'CAR-HOME-LIFE-HEALTH-BUSINESS' and 'State Farm Insurance Companies/Home Offices: Bloomington, Illinois'.



Entertainment Offered

Family Film Night is a monthly event at Deaf Smith County Library, where quality movies are shown without admission charge. This is one of the benefits sponsored by Friends of the Library here, who pay for film expenses. The library auxiliary unit will meet tonight at 7:30 o'clock and the public is invited.

Society The Hereford Brand
Hereford, Texas

Library Friends To Meet Tonight

A new slate of officers will be elected and installed tonight during the annual business meeting of Friends of Deaf Smith County Library. Mrs. J.D. Neill, 1976 president, will call the assembly to order at 7:30 p.m. in the Library's Heritage Room.

All interested persons and Friends of the Library are encouraged to attend.

Douglas Morris, choir director from Stanton Junior High School, will present a group of his students for a musical program. Also, Rex Easterwood will give a brief address.

Friends of the library is a national task force of men and women who volunteer their time and talents to offer community support of library facilities and programs. Membership fees are \$1 per person annually.



Introduced At Coffee

Miss Cathy Tjernagel of Austin, at right, was the honoree at a get-acquainted coffee Saturday morning in the Halbert Room of Hereford Country Club. The social was staged by Mrs. Millard Nobles (not pictured) and her daughter, Mrs. W.G. Watson of LaFayette, La., at left. A special guest was the honoree's mother, Mrs. Lorne Tjernagel of Amarillo, center.

Deacons Ordained At Baptist Church

Deacons of Avenue Baptist Church were ordained during the evening service Sunday, prior to a sermon by the Rev. John H. Johns, pastor.

Chosen to serve as deacons were Oliver Sumner, Euman Lyles, Gaylon Bryan and Douglas Morris. Bill Wall officiated during the ceremony and L.S. Compton explained the charge of responsibilities for deacons and their wives.

Composing the Church Council are Homer Thomas, Compton, F.E. Suttle, Wall, Johnny Townsend, Dick Mason and Rev. Johns.

During the worship hour, Morris led the choir with accompaniment provided by Jean Lyles at the organ and Rosie Wall, pianist. A reception honoring the deacons was held afterwards in the church Fellowship Hall.

Regulations Given For Autumn Festival

All individuals associated with Hereford Camp Fire Girls, Inc. are reminded that exhibits for Autumn Festival '76 should be registered at the Community Center Thursday.

Crafts and stitchery, arts and photography entries should be submitted at the center from 2-5 p.m. that day. Exhibits will be eligible for judging or may be marked for display only.

Judging will be conducted Saturday afternoon with winning entries so designated. The top winners will be invited to enter the Fourth National Camp Fire Girls Art Competition.

Display articles, not involved in competition, may be contributed for the Festival by Camp Fire girls, leaders, advisors, sponsors and board members. Contest participants will include only registered Camp Fire Girls, including Blue Bird, Adventure, Discovery and Horizon Chapters.

All Festival items will be featured for the public from 2-5 p.m. Sunday during an Open House Show and Tea. Community residents are invited.

Festival contestants are reminded that all entry articles may have been executed during the 1976 calendar year. Each girl may enter two articles for judging, however display items will not be limited as to number.

In photography competition, entries must be mounted on double sheets of designated paper, available from chapter leaders. Candid or poses, the pictures need not relate to Camp Fire activities, but should tell a

story. Further information, concerning contest rules can be

obtained by telephoning the Camp Fire Lodge, 364-0395, or Dorothy Brownlow, 364-2848.

At Wit's End ...
By ERMA BOMBECK

My son never fails to amaze me. At age 21, he has come up with a new way to break his neck. It's called a skateboard.

Frankly, I'm tired. I've dedicated my entire life to keeping that kid whole and at a time of my life when I should be eating chocolate sandwiches and getting up at the crack of noon, I'm a bundle of nerves.

It started with the two-wheel bicycle. As I ran along beside him, clutching his sweater with one hand and the bicycle seat with the other, I yelled, "You could kill yourself on this thing." Sure enough, my housecoat caught in the spokes and I almost made a wheel out of myself.

The pogo stick was worse. As he sprang about the house, his head inches from the ceiling, I tried to shield him from falling into a lamp and he lost his balance...pinning me between the floor and his body, causing me severe pain.

When he wanted a horse, I tried to warn him that I just wasn't up to it, but did he listen? He did not. As I led the beast around by the reins, I was

repaid for my vigilance by being stomped on by a 1500-pound horse.

"We are not going out for football," I told him the summer of his 15th year. "What do you mean what has that got to do with me? I'm your mother. If you want to kill your mother, I can't stop you, but every Mother's Day...mark my word...you're going to feel just terrible." (I carry with me today a trick knee suffered when I ran onto the playing field with an extra mouthpiece to protect \$1500 worth of braces.)

It never ended. He jumped off the high board at the pool just to give me stomach cramps and just when I thought I had myself under control, he came home with his learner's permit to drive. (The only boy I know who was given a ticket for going 25 mph...in reverse.)

I thought all of it was behind me until the other night when he was leaving the house with this little board with the wheels under his arm.

"Where are you going?" I asked.

"Trying to find an empty swimming pool, a hill, or a paved ditch. Then I am going to balance myself on this little board up the side of it until I fall off."

I climbed on the skateboard, clutched him around the waist and closed my eyes. "Why don't you like your mother?" I whimpered.

Chapter Sets New Program

The Monday Evening Chapter of the Hereford TOPS Club will launch a new program beginning Monday, Nov. 1. During the first two weeks of the program, admission will be free.

The organization will hold its next meeting at 6 p.m. at Property Enterprises, with Frank Ford of Arrowhead Mills presenting a program on nutrition.

All interested persons are invited to attend.

Bake Sale Discussed By Aggie Mothers

The Aggie Mothers Club met Monday at the Caison Steak House for a luncheon session and discussion of the organization's upcoming bake sale.

The sale, scheduled for Nov. 13 at 9 a.m. at Sugarland Mall, will benefit the Texas A&M Scholarship Fund.

Mrs. Fred Alston was a special guest of the club. Members present included Mmes. J. Frank Ford Jr., Thurman Atchley, Lynn Pittard, W.L. Hardin, A.L. Hollingsworth, Bob Hicks, Austin Rose Jr., Werner Koelzer and Eugene Hendon.

The organization's next meeting will be held Nov. 29 at The Caison Steak House, when a luncheon will be held.

Communications are improved when individuals assume responsibility for their own feelings and ideas rather than blaming others, Ilene Miller, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

Art Guild Extends Welcome

This evening has been declared Guest Night by Hereford Art Guild and an invitation is extended to all local artists and craftsmen. The meeting will commence at 7:30 p.m. in Hereford Community Center.

Guild members will be displaying various forms of craftsmanship for guests and will be available to explain techniques and art details. Guest speaker Rick Nunley will be introduced to give a program about the art of growing and caring for houseplants.

Refreshments will be served during a social hour, following the program.

Retired Teachers Reminded

Retired Teachers of District 16 are reminded that tomorrow is the last day to apply for reservations for a luncheon meeting in Amarillo on Friday, Nov. 5.

Chairman of reservations is Robert H. "Bob" Birchfield, 3717 Line, Amarillo, Tx. 79106. Cost of the meal will be \$3 per person.

The assembly is scheduled to start at 12:15 p.m. Nov. 5 in Lee Bivins School, 1500 Fannin, Amarillo.

Auditions Set Wednesday For Youth Choir

Bill Devers, local choir director, has announced that the Hereford Boys Choir and Hereford Girls Choir have merged to form the Hereford Youth Choir.

This choral group includes youngsters ranging in age from 9-13 years old.

Auditions for fourth-grade students, boys and girls, are scheduled from 4:30-6 p.m. Wednesday in the adult choir room at First United Methodist Church.

Devers, who is choir director at La Plata Junior High School, organized and directs Hereford's Chamber Singers, who have received numerous citations since their inception.

Halloween Carnival Is Friday

The public is invited to attend a Halloween Carnival and Costume Party for youth and adults Friday evening at 7:30 p.m. in Odd Fellows Temple, 205 E. 6th.

The party is being sponsored by members of Hereford Rebekah Lodge 228 under the direction of Susie Curtsinger.

Prizes will be awarded for best costumes in adult and youth divisions. Other activities will include a kissing booth, fishing pond, guessing games, a country store, cake walk and other entertainment.

A concession stand will be open and admission at the door will be free of charge.

BOBBY M. CHRISTIE DVM, MS
ANNOUNCES THE ESTABLISHMENT OF
TIERRA BLANCA CREEK VETERINARY MEDICAL-SURGICAL HOSPITAL
HOURS: 7:30-6 P.M. MON.-FRI.
SATURDAY-APPOINTMENT ONLY
Hwy 60 E. and FM 2943 CALL 364-6621
HEREFORD

The Hereford Medical and Surgical Clinic wishes to announce the association of **PRASERT PUNHONG, M.D.** for family practice and obstetrics Effective Nov. 8, 1976

OSCARIAN BROS. CIRCUS
Sponsored By **GI FORUM**
A GREAT NEW CIRCUS
WORLD'S FOREMOST STARS
HIGH AERIAL THRILLS
PERFORMING ELEPHANTS
RIDING MARVELS
CRAZY CLOWNS
WIRE ARTISTS - WONDERS

OCT. 29 : 4:30 & 8 P.M.
OCT. 30 : 2:30 & 8 P.M.
OCT. 31 : 2:30 & 5:30 P.M.

SOUTH OF LITTLE BULL BARN
Direct from the movie cameras of Hollywood
A special presentation from "Planet of the Apes"
GENERAL URKO IN PERSON
Tickets are being sold by every member of the GI Forum--with this ad get a 50% discount on tickets purchased at the door.
Ask in every local store for free children's tickets.

REAL ESTATE OFFICES
S. MARIE GRIFFIN
844 WEST PARK AVENUE
HEREFORD, TEXAS 79045

Offering you professional marketing of residential and income properties

FARMERS-INVESTORS: Approximately 800 acres prime farmland featuring seven irrigation wells--two domestic wells and two tailwater systems. Approximately two miles of frontage along US 60 four miles from Hereford. This farmland has excellent development possibilities.

Beautiful four bedroom residence surrounded by fine homes. Three baths, two with sunken tubs, luxurious sunken living room. Three skylights in den area, game room, fireplace, sun room, draperies. Central heat and refrigerated air complete with humidifier. Convenient central vacuum system. Elegant landscaping with beautifully arranged trees and shrubs. Front and back yard sprinkler system. A truly magnificent home.

TELEPHONE
S. MARIE GRIFFIN 364-1160
WILMA TAYLOR 364-1561 or 364-4207

MEMBER Hereford Board of Realtors Multiple Listing Service AND Texas Farm and Ranch Agency, a statewide multiple listing of farm and ranch properties

REALTOR

FOOD FOR THOUGHT:

"I buy my insurance from an independent agent for the same reason that I buy my honey from the grocer rather than the bee. While I might save some money from dealing directly with the bee, there's a possibility my lack of training, knowledge and experience would result in my getting stung. There is no substitute for experience!"

LONE STAR AGENCY, INC.
The Professional Independent

Lone Star Agency, Inc. SINCE 1947
601 MAIN STREET
HEREFORD, TEXAS 79045
(364) 364-6688

EXPERT PRINTING



OFFSET PRINTING OUR SPECIALTY

The newest and most satisfactory method of printing is offset. It's economical and fast. We guarantee all the printing we do to your satisfaction. Our prices are lower.

1. Plainview at 2. Pampa

First... PRINTING COMPANY

240 East Third St. Phone 364-1090

REC RIGID EFFICIENCY CHECK

IF YOU'RE THINKING ABOUT BUYING, BUILDING OR REMODELING YOUR HOME, CHECK INTO THE ADVANTAGES OF A RIGID EFFICIENCY CHECKED HOME BY DEAF SMITH REC

CALL US 364-1166

3. Amarillo at 4. Palo Duro

Deaf Smith REC

HELPING TEXAS GROW!

Our confidence is showing.

WE BACK THE HERD!

5. Dalhart at 6. Boys Ranch

Hereford STATE BANK

Time & Temp. 364-5100 Member FDIC

Your nextdoor neighbor.

For top quality carpet... in a wide variety

FINE CARPET - FRIENDLY SERVICE

7. Panhandle at 8. Spearman

Aladdin CARPET CO.

SUGARLAND MALL

GIBSON'S DISCOUNT CENTER

For all your Football Game Necessities • THERMOS BOTTLES • STADIUM SEATS • BLANKETS

Come to GIBSON'S HEREFORD

9. Dimmitt at 10. Morton

HONDA First. For good reason.



Dirt Bikes Mini Bikes On/Off Road Bikes Trail Bikes Road Bikes

ECONOMY. DEPENDABILITY. FUN.

We handle Accessories and Parts. Professional Service.

11. Friona at 12. Muleshoe

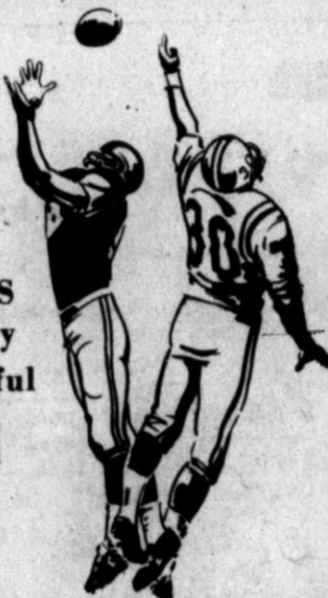
Pro Sports Center

Good things happen on a Honda.

1001 West Park Plaza 364-5811

GO WHITEFACES WIN!

You are a winner when you shop at SPANGLER'S for your jewelry needs... Beautiful Rings, Watches, Necklaces, and Gift items



Spangler's DIAMONDS LTD

13. Littlefield at 14. Otton SUGARLAND MALL

BRIAR PATCH


GRAB THE TROLLEY!

The Rafter Shop

216 N. MAIN

15. Floydada at 16. Abernathy

FOR ALL YOUR INSURANCE NEEDS TODAY & TOMORROW HOME-LIFE-BUSINESS-CROP-OR CAR SEE



AVIS BLAKEY RAY SLATON

PROPERTY ENTERPRISES

205 S. 25 Mile Ave. 364-6633

17. Lockney at 18. Tullia

GO, HERD!

THE BEST OF ALL POSSIBLE BANKS

19. Phillips at 20. Stinnett

FIRST NATIONAL BANK OF HEREFORD

MEMBER FDIC SINCE 1900

PARK AVENUE FLORISTS & GIFTS

315 Park Ave. 364-4042

21. Gruver at 22. S-Fritch


Thanksgiving Decoration time is near... Come in and see our fine selection of Seasonal Decorations

YOUR HOME-OWNED FLORIST

RANDY & BILL GRIFFIN, OWNERS

BACK THE WHITEFACES!

CHARCOAL BROILED **STEAKS**



23. S-Earth at 24. Hart

NOON BUFFET

11 A.M. - 2 P.M.

DICKIE'S RESTAURANT

W. Hwy. 60 364-6901

WE SPECIALIZE IN CATERING

GO HERD WIN



9 a.m. to 8 p.m. Monday thru Saturday

25. Farwell at 26. Vega

VISIT OUR FOUNTAIN

Sandwiches, Soups, Malts, Shakes, Sundaes, Sodas

H. A. Close - Harold R. Close

Rely on us to fill your prescription... call... **364-2344**

HAROLD CLOSE DRUG

Sugarland Mall 364-2344

SALES and SERVICE

Western Land Roller Irrigation Pumps **ELECTROGATOR** and

ALUMIGATOR SPRINKLER SYSTEMS

27. TCU at 28. Houston

WESTERN PUMP

And Equipment Company

Holly Road 364-3264

CRAFT CLASSES

Tuesday & Saturday Afternoons

MACRAME and PLASTERCRAFT

Each Class - \$2.00

All Materials Available

OPEN 9 A.M. - 6 P.M. MON. - SAT.

29. Rice at 30. Arkansas

Texas Gallery

Trams Shop

149 N. 25 Mile Ave. 364-5571

Peerless PVC Plastic Pipe

Kroy Aluminum

Sales and Service



IRRIGATION

Don Johnson

31. Texas A&M at 32. SMU

Don Johnson

Mobil Phone 364-4741

Unit 3470

P.O. Box 2024 Hereford, Texas 79045

(806) 364-2870

THE MONEY GROWERS ASSOCIATION

hi-plains savings & loan association
 Hereford/Dimmitt
 119 E. 4th 364-3535
 33. Texas at 34. Texas Tech

The Hereford Brand Football CONTEST

Weekly Winners Receive
\$15 for 1st Place - \$10 for 2nd Place
\$5 for 3rd Place

LAST WEEKS WINNERS
 1st Place Betty Rusher
 2nd Place Charley Hill
 3rd Place Joyce Shipp

SEASON WINNERS

1st Place	2nd Place	3rd Place
\$100⁰⁰	\$35⁰⁰	\$15⁰⁰



1. Enter every week, deadline Friday 5 p.m.
 2. Simply look for games in sponsoring merchant's ads.
 3. Check the number in the official entry blank
- To be eligible for the grand prize, a contestant must participate in 12 of 13 weeks. (If 13 entered, worst week is thrown out.)

ENTER EVERY WEEK!

FALL ARRANGEMENTS

Beautify your home with a selection from the wonderful colors of fall.



Reach Out and Touch Them the FTD Florist way.
 35. McNeese St. at 36. W. Texas
Flowers WEST
 1015 Park Plaza Center 364-6452

LABOR SPECIAL

39. Missouri at 40. Okla. St.
Lube and oil change.

Filter extra. **4⁹⁹**

Complete chassis lubrication and oil change with up to 5 qts. of 10W30 oil. Helps assure longer-wearing parts.

Cars without zerk fittings extra.

Brake installation.

Drum type brakes. **59⁸⁸**
 Parts, labor.

We install brake shoes, rebuild wheel cylinder, turn drums, add fluid, inspect brake system and test drive.

Most US cars. Disc brakes extra.

Re-embroidered Alencon Lace from France combined with Chiffonknit. Elegant Tiered Self Train. White or Candlelight.

Rose Valdez's 41. Nebraska at 42. Kansas

The Bridal Corner
 AT 216 N. MAIN IN THE RAFTER SHOP
 SPECIALIZING IN TAILOR MADE GOWNS

"Do You Know Jesus Christ Personally?"

43. Purdue at 44. Mich. St

Keepsake ELGIN WATCHES

Speidel

ACCUTRON®/BULOVA®/CARAVELLE®

37. Oklahoma at 38. Colorado

Hesters Jewelry

Serving Texans since 1877
 Serving Hereford since 1927
 Across from the Post Office in downtown Hereford

McDOWELL DRUG
 We're Neighbory People
 Who Enjoy Helping You

47. Auburn at 48. Florida
You'll Find A Smiling Face, Friendly Service

Two Registered Pharmacists

Jim McDowell Ansel McDowell
 364-1313

FOR THE BEST IN NEW and USED **AUTOMOTIVE EQUIPMENT**

Distributor For **AJAX JACKS**

KWIK-WAY EQUIPMENT
 J.J. "Dub" Boyd, Owner

DUB'S AUTOMOTIVE EQUIPMENT
 GARAGE AND MACHINE SHOP EQUIPMENT
 1312 E. Park Ave. 364-5202
 49. California at 50. So. Cal.

IT'S FALL SAVINGS TIME

Exterior Latex House Paint
BPS
 5.95 GAL. SAVE-SAVE-SAVE

Interior Wall Paint
CRAFT PAINTS
 5.95 GAL. INTERIOR WALL PAINT

Exterior Latex House Paint
BPS
 10.95 GAL. OUR BEST

Exterior Latex House Paint
BPS
 11.95 2 GAL. PAIL SAVE-SAVE-SAVE

ROCKWELL BROS. & CO. LUMBER
 104 South Main 364-0033
 51. Dallas at 52. Washington

INSURANCE and REAL ESTATE

Home Farm Vehicle Life

Professional Services
 Insurance Real Estate Life

45. Tulsa at 46. Louisville

Lone Star Agency, Inc.
 364-0555
 601 N. MAIN

KEN R. ROGERS 378-4350
 LLOYD B. SHARP 364-2543
 CHARLES WAGNER 364-6475
 MELVIN JAYROE 364-3766
 DON TARDY 364-1006

OFFICIAL ENTRY BLANK

Teams are numbered in ads; check games and mark box number of team selected as winner. Use official entry blank for reasonable facsimile—form of same size. Entries must be deposited at Brand office, or mailed to Box 673, before 5 p.m. Friday. One entry allowed per person; entrants must be at least 8 years of age to be eligible. Be sure to guess total score in tie-breaker game. To be eligible for season prize, entrant must enter at least 12 weeks. Members of The Brand staff or their families are not eligible. Decision of judges is final.

1 <input type="checkbox"/>	2 <input type="checkbox"/>	13 <input type="checkbox"/>	14 <input type="checkbox"/>	25 <input type="checkbox"/>	26 <input type="checkbox"/>	37 <input type="checkbox"/>	38 <input type="checkbox"/>	49 <input type="checkbox"/>	50 <input type="checkbox"/>
3 <input type="checkbox"/>	4 <input type="checkbox"/>	15 <input type="checkbox"/>	16 <input type="checkbox"/>	27 <input type="checkbox"/>	28 <input type="checkbox"/>	39 <input type="checkbox"/>	40 <input type="checkbox"/>	51 <input type="checkbox"/>	52 <input type="checkbox"/>
5 <input type="checkbox"/>	6 <input type="checkbox"/>	17 <input type="checkbox"/>	18 <input type="checkbox"/>	29 <input type="checkbox"/>	30 <input type="checkbox"/>	41 <input type="checkbox"/>	42 <input type="checkbox"/>	TIE BREAKER	
7 <input type="checkbox"/>	8 <input type="checkbox"/>	19 <input type="checkbox"/>	20 <input type="checkbox"/>	31 <input type="checkbox"/>	32 <input type="checkbox"/>	43 <input type="checkbox"/>	44 <input type="checkbox"/>	Hereford at Lubbock	
9 <input type="checkbox"/>	10 <input type="checkbox"/>	21 <input type="checkbox"/>	22 <input type="checkbox"/>	33 <input type="checkbox"/>	34 <input type="checkbox"/>	45 <input type="checkbox"/>	46 <input type="checkbox"/>	TOTAL SCORE	
11 <input type="checkbox"/>	12 <input type="checkbox"/>	23 <input type="checkbox"/>	24 <input type="checkbox"/>	35 <input type="checkbox"/>	36 <input type="checkbox"/>	47 <input type="checkbox"/>	48 <input type="checkbox"/>		

Name _____
 Address _____
 Phone _____

Mall to Box 673 or Bring By Office at 130 W. 4th

MARMADUKE®



"I think I'll lend you to NASA to be sent to other planets to scoop up soil samples!"

THE HEREFORD BRAND

Comics

&

Television

Schedules

by Brad Anderson



"I think they're plotting to overthrow the dogcatcher!"



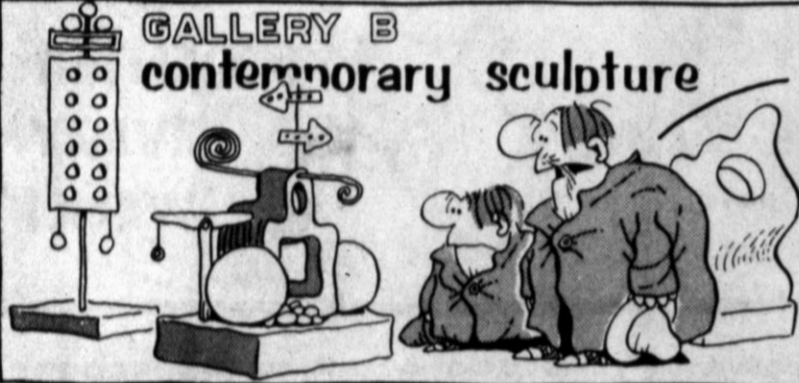
FRANK AND ERNEST

by Bob Thaves



FRANK AND ERNEST

by Bob Thaves



I AGREE, ERNIE... IT CERTAINLY DOESN'T LOOK LIKE WHATEVER IT'S SUPPOSED TO BE.

THE BORN LOSER

by Art Sansom



COME BACK LATER, ERNIE... IT'LL TAKE ALL AFTERNOON WORKING ON WHAT'S-HIS-NAME'S INFERIORITY COMPLEX, HERE.

THE BORN LOSER

by Art Sansom



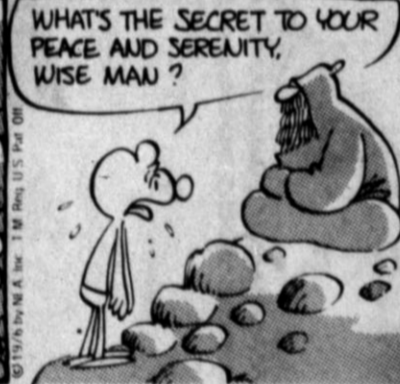
EЕК & MEEK

by Howie Schneider



EЕК & MEEK

by Howie Schneider



10-25

ALLEY OOP

by Dave Graue



ALLEY OOP

by Dave Graue

- Crossword puzzle clues: ACROSS 1 More frigid, 6 Jacob's father, 11 Disintegrates, 13 New York, 14 Football team, 15 Avoided, 17 Row, 18 Mind, 20 Nova, 23 Time division, 24 Beam of light, 27 Add on, 29 Flees for marriage, 31 Not suitable, 35 Fins, 36 Paintings, 37 Central American country, 40 Summer (Fr.), 41 Radiation measure, 44 Stray, 46 California county, 48 Harm.

Crossword puzzle grid with numbers 1-60.



OUR BOARDING HOUSE with Major Hoople



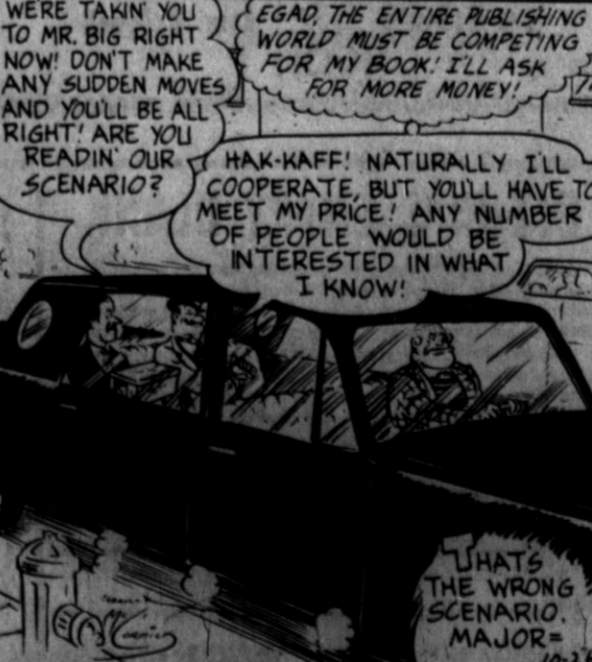
OUR BOARDING HOUSE with Major Hoople

Crossword puzzle clues: ACROSS 1 Sacred image, 5 Defense missile, 9 Time zone, 12 Hawaiian island, 13 Paris airport, 14 Arrival-time guess, 15 Of the ear, 16 Makes pigeon sounds, 17 Metal, 18 Idiots, 20 Earthenware makers, 22 Snakelike fish, 24 Expire, 25 Guest, 29 Sing like Bing, 33 Retainer, 34 Cuts, 36 Note (Lat.), 37 German title, 39 Juicy fruit, 41 Whiz, 42 Egg part (pl.), 44 Breed of cat, 46 Ands (Fr.), 48 Genetic material, 49 Maddening, 53 Civil War general, 57 Bog, 58 Horse food, 60 Phrase of understanding, 61 Born, 62 High spirits, 63 Louse eggs, 64 Mame's man, 65 Other, 66 New York river, 10 Provoke, 11 Spanks, 19 Puts, 21 Small gull, 23 Entreat, 25 Questionable, 26 Infamous, 2 Roman patriot, 3 Buckeye State, 4 Atom parts, 5 Olympic board, 6 Harvest, 7 Body fluid, 8 Occult, 9 Folksinger, 10 Provoke, 11 Spanks, 19 Puts, 21 Small gull, 23 Entreat, 25 Questionable, 26 Infamous, 27 Call meat, 28 Ram's mates, 30 Sheep, 31 American patriot, 32 Back of the neck, 35 Spoke, 38 Instruments of Hawaii, 40 Operated bell, 43 Dummy, 45 Naval, 47 Atomic, 49 North African colony, 50 Smoke, 51 Region of the patella, 52 Summers (Fr.), 54 Orient, 55 Catches, 56 Critcher, 59 Look.

Crossword puzzle grid with numbers 1-60.



OUR BOARDING HOUSE with Major Hoople



OUR BOARDING HOUSE with Major Hoople

Crossword puzzle grid with numbers 1-60.

THE NEED IS GREAT



The United Way
of Deaf Smith County
has a goal of \$102,274
to fund 11 agencies...



...but, thanks to YOU, it's working
by having one 'fair share' gift in one drive--
not 11 separate campaigns!

It can work if we all give a fair share, which is recognized nationally as an hour's pay per month. If most employees sign up on payroll deduction, or pledge systematic contributions, the goal can easily be reached.

You decide your fair share, but please remember your contribution is for 11 worthwhile community agencies. If you gave '3 to each agency, your contribution would amount to less than 65 cents a week.

Agencies Supported by United Way

YMCA	29.3%	Boy Scouts	13.2%
Camp Fire Girls	14.2%	Red Cross	11.1%
Ghildrens Rehabilitation Center	.9%	Salvation Army	4.6%
Kids, Inc.	8.3%	Family Services Center	1.3%
Council on Alcoholism	1.7%	U. S. O.	.3%
Big Brothers—Big Sisters of Hereford	13.4%		



Let's keep it working the United Way!



BILL JOHNSON, division chairman for corporations and wholesale firms, checks over some prospect cards with one of his captains, Pat Ferguson. Campaign leaders hope workers make a big push this week in getting contributions and pledges recorded.



PROFESSIONAL DIVISION workers look over completed cards during a report meeting. Lynn Brisendine is heading up this division for 1977. Left to right are volunteer workers Linda Brisendine, Lynn Carter, Brisendine, and Linda McDowell.



BUDDY PEELER, Public Employees division chairman, discusses his group's campaign work with Gayle Cotten, left, United Way treasurer, and Tom Simons, center, a group captain. This division includes local governmental units, as well as schools, churches, and hospital.

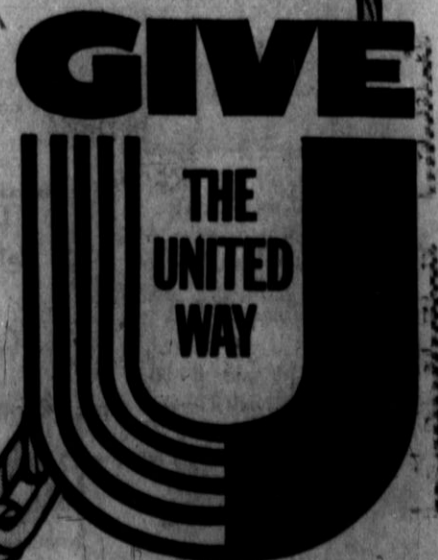


MARIE GRIFFIN AND MARY PARKER are serving as co-chairmen of the Retail Division this campaign. They are pictured with Nicks Farris, one of the many volunteers helping in this division for 1977. The division is emphasizing payroll deductions for employees as a key to increased participation.

★★★★★

VIRGIL SLENTZ, Agricultural Division Chairman, will be soon mailing personal solicitation letters to rural residents of Deaf Smith County. This division has grown in recent years as citizens from all over the county join in United Way giving!

★★★★★



Give! Give the United Way

EARLY AMERICAN BEDROOM
 •Dresser •Bed •Mirror
 •Chest •Nite Stand
 WAS \$534⁹⁵
NOW \$399⁹⁵

Living Room
Tables
 Spanish Style
 Set of 3
 WAS \$129⁹⁵
NOW \$88⁸⁸

5 hours of Low Low Prices!
 Come out and save during this...
HEREFORD'S BIGGEST FURNITURE SALE of the Year! 4 til 9 P.M.
 SMALL DOWN PAYMENT - NO PAYMENT TIL DEC.

PICTURES & LAMPS
1/3 off
 REG. PRICE

EARLY AMERICAN SOFA & ROCKER
 Gold Nylon
NOW \$338⁸⁸ 2 Piece
 WAS \$519⁹⁵

EVERY PIECE OF FURNITURE REDUCED !!

Velvet
Swivel Rockers
 Choice of Color
 WAS \$114⁹⁵
NOW \$78⁸⁸

WAS \$129⁹⁵
RECLINERS
 Choice of Color
NOW \$88⁸⁸

KELVENATOR
 17 Cu. Ft. **REFRIGERATOR**
 No-Frost
 WAS \$459⁹⁵
NOW \$389⁹⁵
 Limited Quantity

KELVINATOR
 18 LB. Cap. **AUTO WASHER**
 and Matching **DRYER**
 WAS \$619⁹⁵
NOW \$499⁹⁵

LAYAWAY FOR CHRISTMAS

3 Pc. Vinyl Living Room
 Black or Gold
 • **SOFA**
 • **LOVESEAT**
 • **CHAIR**
 WAS \$574⁹⁵
NOW \$498⁸⁸

Velvet 3 Pc. Living Room
 Gold or Green
 • **SOFA**
 • **LOVESEAT**
 • **CHAIR**
 WAS \$534⁹⁵
NOW \$398⁸⁸

Velvet Floral Traditional
 WAS \$429⁹⁵
SOFA
NOW \$238⁸⁸

Early American Print
 WAS \$379⁹⁵
SOFA
NOW \$254⁵⁰

Mattress and BOX SPRINGS
 Nationally adv. Brands
 FULL SIZE **NOW \$129⁹⁵**
 WAS \$219⁹⁵
 QUEEN SIZE **NOW \$169⁹⁵**
 WAS \$279⁹⁵
 KING SIZE **NOW \$218⁸⁸**
 WAS \$319⁹⁵

SAVE!
 DURING BARRICK'S
GIGANTIC 5 HOUR SALE
 Opening at 4 P.M. and continuing until 9 P.M.
 Come to HEREFORD'S ... FURNITURE SALES EVENT of the YEAR

FREE DELIVERY

EASY TERMS

BARRICK FURNITURE
 Hwy 60 West 364-3552
 Never Undersold Free Delivery
 Easy Terms
 No Payments till December

1 Group
LAMPS
1/2 Price

1 Group
CHAIRS
1/2 Price

SLEEPER SOFAS
 Nylon Plaid
 WAS \$309⁹⁵
NOW \$198⁸⁸

Twin Size
SLEEPER LOVESEAT
 WAS \$279⁹⁵
NOW \$198⁸⁸
 Green or Pepper

SOFA & CHAIR
 Choice of Color
 WAS \$229⁹⁵
NOW \$168⁸⁸ 2 Piece

SOFA - CHAIR - ROCKER
 Green Nylon Plaid
 WAS \$349⁹⁵
NOW \$248⁸⁸ 3 Piece