

Herd Opens Grid Season Friday



Lack Of Experience Worries HHS Coach

By DAN WELTY
Sports Editor

It seems as though summer has only just begun, but already the kids have been back in school over two weeks and it's time for the fall football season to get underway.

Coach Larry Dippel and his '74 edition of the Hostile Herd, Hereford High School's Whitefaces, will march into battle Friday night with a 7:30 kickoff against the Harvesters of Pampa. The confrontation is set for Whiteface Stadium.

Pampa will bring 15 lettermen who have seen action before, although the Harvesters were 2-8 last year. A new coach, John Welborn, will also appear with the Harvesters, but Welborn's credentials include a 47-9 coaching record for the last five seasons.

HEREFORD, on the other hand, has only six returning lettermen, only three of those were starters, but from a team that went 10-1-1, finally bowing out of the state playoffs with a loss to El Paso Coronado on penetrations. Coach Larry Dippel and his Herd are no strangers to playoff competition, having traveled to the state quarterfinals in 1971 prior to the '73 visit.

Coach Larry Dippel feels Pampa's

experience could be the key to the ball game. "They've got some people who are capable of breaking for the big play. If Hereford is going to beat Pampa, we'll have to keep them from making the big play," said Dippel.

One of the Harvester's biggest assets is split end Howie Lewis. Lewis is 6'6", weighs in at 180, and is capable of a sub-10 second 100-yard dash. "They're going to try to get the ball to him," said Dippel. "He's the kind of guy that can beat you and beat you pretty quick."

DIPPEL SAYS another player the Herd will have to keep from making the big play is Rick Leveich. Leveich, at 5'11" and 175 pounds, is a running back who played quarterback last year. "Again, were just going to have to keep Leveich from breaking loose for a long gain or he could hurt us," said Dippel.

Herd scouts have only seen the Harvesters twice, once in their spring game and last week when they scrimmaged Vernon. "They work a wishbone offense that breaks into a double wing formation. It could give us some defensive problems," Dippel said. "They do have a new coach, though, and he hasn't had time to get his program completely established. The new coach and the new system are in our favor, but they've got the experience."

Building Permits Up In August

Building permits for Hereford totalled \$116,860 for the month of August, figures at city hall revealed this week, pushing the year's total to \$1.8 million.

Three residential starts—amounting to \$109,000—accounted for the major share of the new construction. The August total followed on the heels of the slowest month of the year, with only \$46,625 issued in permits for July.

THE TOTAL for eight months of 1974 was \$1,801,525—compared to \$2,903,145 for the same period last year. The total for August of 1973 was \$166,550. The building boom appears to have slowed considerably from last year, when the total would up at more than \$4 million. The city's peak years came in 1965 and

(See PERMITS, Page 2)

THE WHITEFACES have yet to prove themselves, but Dippel seemed optimistic about the performance of the Herd against Tascosa last weekend in a scrimmage. "Our throwing game looked real good. Both our quarterbacks, Mike Crim and Mike Artho, threw well. Our receivers caught the ball well and they ran good pass patterns."

The Herd could have problems with depth, though. "We had some good pass protection from our first group of linemen, but pass protection with our reserves was lacking."

"Defensively, we didn't tackle well, and fundamentally we didn't play our defense well. This is one area we're going to have to work on. Our ground game was inconsistent. We made some good runs, but not all the time."

OVERALL, Dippel said he was looking for more consistency from the Whitefaces, both on offense and defense. "Another factor could be our kicking game. It hasn't been tested yet, and it could make a difference."

The Harris Rating System has picked the Herd as an 11-point favorite in the contest.

Attorney General Sets Talk With County Demos

Deaf Smith County Democratic Club members urge local residents to hear an address by Attorney General John Hill during a barbecue Saturday at 8 p.m. in the high school cafeteria.

General Hill, who took office on Jan.



Attorney General John Hill

1, 1973, will speak on current issues facing Texans and Americans, according to Andy Shuval, District Attorney and DSCDC president.

JOHN LUKE HILL has been credited with significant achievements in the areas of environmental protection, consumer awareness, law enforcement, the legal opinions process and other matters involving his role as "lawyer for the people."

General Hill's Environmental Protection Division has secured judgments totaling more than \$1.7 million in air and water pollution cases through court-ordered abatement schedules expected to require tens of millions of dollars' worth of control equipment investments by the defendants. Hill and his Consumer Protection Division assistants helped to write and win legislative passage for the 1973 Texas Deceptive Practices-Consumer Protection Act, which has been hailed as a "model" among state statutes to protect the consumer, without vehicle to harassing the honest businessman.

In the past year, Hill has established regional offices in Houston, Dallas-Fort

Worth, San Antonio, Lubbock and El Paso, to bring to the people of the State's metropolitan areas the services of the Attorney General's consumer, environmental, law enforcement, crime strike force, and highway divisions.

An honor 1947 graduate of The University of Texas School of Law, John Hill was engaged in private practice as a trial lawyer in Houston for 27 years, taking time out in 1966-68 to serve as Texas Secretary of State.

HE IS A Fellow in the American College of Trial Lawyers; Fellow, International Academy of Trial Lawyers, and Member, Board of Regents, National College of District Attorneys. In June of 1974, Hill was appointed to a second term as chairman of the National Association of Attorneys General's Consumer Protection Committee, and he also serves on the N.A.A.G. Environmental Protection and Tidelands committees.

He is past president of the Texas Trial Lawyers Association; former vice-chairman of the American Bar Association's

(See HILL, Page 2)

MD Drive Nets Over \$5,000

Due to the dedicated work of 70 youngsters and 18 adults, more than \$5,000 were collected from local residents during the national Jerry Lewis Labor Day Telethon for muscular dystrophy.

This sum was added to other contributions in the Panhandle region for a total of \$78,000. Hereford's campaign, which was a \$1,000 improvement over last year's, was termed "a real success" by Mr. and Mrs. Sam Mazurek, drive chairmen.

"WE ARE so proud of everyone who helped, especially the kids who marched for MD," said Mrs. Mazurek. "This year's marchers did a great job. They raised more than \$2,900 and covered every street in Hereford with some individuals making several trips."

"We would like to express our sincere appreciation to Hereford State Bank for donation of their facilities. Also, thanks are due for the food and refreshments the volunteers received from the Coca Cola Company, Kentucky Fried Chicken, Troy's Sweet Shop and Wanda Brown," stated Mrs. Mazurek.

"But most of all, we'd like to extend a

(See MD, Page 2)

Event Set Sunday

Pets To Parade As Youth Program Ends

All sorts and sizes of pets will be put through their paces by young owners in a Pet Carnival on Community Center parking lot Sunday afternoon, the final event in the Summer Youth Program sponsored by the Women's Division of Deaf Smith County Chamber of Commerce.

Two awards will be made in each of 11 categories, citing pets for such qualities as best obedience or longest ears.

Mrs. Dan Warrick, chairman, announces that the carnival is open to all young residents of Hereford, tots through teens. It will begin at 2:30 p.m. Sunday.

CATEGORIES for the awards include: Most unusual pet, highest jumper, loudest, longest hair, shortest tail, cutest trick, most original name, most unusual physical trait and most unusual marking.

The Pet Carnival adds to a variety of activities for school-age residents of Hereford, embraced in the Summer

Youth Program. Mrs. J.W. Robinson, chairman of the Women's Division committee on education and youth, was leader in planning and carrying out the program.

Indoor and outdoor events to meet interests including art, bicycling, tennis, square dancing, drama, games and yoga, were included, with older youth assisting in direction of programs for the younger.

PLANS were made to conform to interests expressed by the young people themselves, in a survey made before school dismissed last spring.

Members of Mrs. Robinson's committee who shared in direction were Mmes. Eugene Hendon, Charles Hoover, Andy Shuval, Tom Draper, Pete Caviness, Barbara Lomenick, Jim Conkwright, Clarence Veazey and Clarkie Cook.

Many other adults of the city were volunteer leaders of the various activities.



All Sorts, Sizes Welcome

In what may be a preview of action at the Pet Carnival on Community Center parking lot Sunday afternoon, some young neighbors of Mrs. Dan Warrick, chairman, show their diverse pets at her home. Becca Gibson is assisted by Carla Driskill in restraining her great Dane, Obo, behind the gate so the smaller dogs and the rabbit can pose peacefully. Katie Rudder holds her rabbit, Thumper, and her sister Carol holds Carla's tiny dog, Dollie. Their basset, Bascomb, keeps his dignity in the photographic session.

Branding Time
By Speedy Nierman

That feller on Tierra Blanca Creek says a deficit is what you've got when you haven't got as much as when you had nothing.

Friends and neighbors of Cecil Hart, who has been hospitalized for some time, got together Wednesday and sowed his wheat on a farm southeast of Hereford. That's the active way of "loving your neighbor as yourself."

Football makes its debut for Hereford fans Friday night when the Pampa Harvesters come to town for the season opener. The Herd is favored by some sports "experts"—probably on the basis of the 10-1-1 record of last season. Pampa is reported to have some fine athletes this year, and it should be a good game.

The Whitefaces weren't supposed to be very strong last year, but all they did was go to the regional playoffs before losing to El Paso Coronado on penetrations. Hereford will have a lot of new faces to make varsity debuts Friday night, but you can bet they'll be giving 100 per cent effort—that's a trademark of Coach Larry Dippel's teams!

A president has been described as one who is won'tch the entire voyage of life.

Bumper sticker: I am neither for nor against apathy.

"Two people can definitely live as cheaply as one," stated Junior, very authoritatively.

"Of course," agreed his tired father. "Your mother and I live on just about the same amount of money it takes to keep you."

Several weeks ago it appeared the cattle market might at last climb back to a break-even level, but the situation still looked gloomy this week. We've heard several feeders complain that "you can't even get a bid."

I don't know much we can do to help the situation except to urge people to eat more beef. Most of us in this area know that it is the underlying industry that supports thousands of other related industries. We need to get the message across to others that Texas not only makes beef, but also that beef contributes greatly to the economic well-being of everyone in the state.

There's not much sense in placing the blame on another segment of the economy since we are all dependent upon each other. Labor needs a good income; business needs a profit to continue to

(See BRANDING, Page 2)

Friday Program Notes
Monday Business Notes
Tuesday Business Notes
Wednesday Business Notes
Thursday Business Notes
Friday Business Notes
Saturday Business Notes
Sunday Business Notes

TEXAS BUSINESS

by Dudley Lynch

One of the most remarkable turnarounds in Texas business during the past year has been the ray-to-risks fortunes of the petrochemical industry, which has traditionally been a top-child to the oil industry's gas-gain-making and marketing activities.

A year ago, the petrochemical divisions of the major Texas-based oil companies were being ignored by the top brass, who were telling them that the companies had their hands full with just gasoline. "But that attitude has changed dramatically in the past 12 months," says John R. Douber, a Houston petrochemical consultant.

Douber explains that the big oil companies are suddenly unburdened with a raft of uncertainties in the gasoline business. The federal government, for example, is still controlling the price of crude and price margins at the refinery (consequently, Big Oil highly reluctant to expand refinery capacity, despite the fact that increased gasoline and fuel oil production is badly needed in this country).

On the other hand, petrochemicals have been downgraded and the system, after a half-revolving winter of price regulating, is operating virtually as a free market. And demand for petrochemicals — used in everything from tires and automobiles to plastic products to fertilizers to anti-freeze to yeast — is not of light and rising at a rate of 10 to 12 per cent annually.

So it is no surprise at all that a dozen huge (one billion pounds per year or more) petrochemical plants are now under construction along the Gulf Coast in Texas or Louisiana. These plants will largely produce ethylene, a "chemical" raw material base to much of the nation's petrochemical activity. Among the current construction jobs are one-billion-pound plants by Texaco at Port Arthur, by Amoco at Choudouret Bayou (near Houston) and by ARCO Chemical at Cantonment, Shell, Gulf, Mobil, Dow Chemical, Texas Eastman and Conoco either have ethylene units under construction or have decided plans to build them. Phillips Petroleum is considering a plant at Seawater, Tex. Exxon has a petrochemical plant under construction at Baytown.

The good news is that this major expansion thrust will strengthen the Gulf Coast's role as the nation's leading petrochemical producing area. But there is a number side to all this, too. Three years from now, when most of these new petrochemical plants come "on stream," the gas-hungry country's consumers may wish sorely that these were greater refiners instead.

TEXAS INSTRUMENTS, the highly secretive and yet highly successful manufacturer of electronics parts and supply, appears to be working on its plans to open its own retail stores, mainly to provide its pre-engineers with first-hand experience.

The idea of selling, as well as making, its own calculators is a natural extension of TI's desire to get in on an snatch of the public accountancy in the electronics business at it can. Just three or four years ago, the Dallas-based company was merely handling the all-important integrated circuits that make electronic calculators, clocks, watches and other consumer electronic items work. Then TI decided to make its own calculators, and last year it was selling them itself through direct mail.

Meanwhile, TI has been planning its own retail stores, then competing with department stores like Foley's, Neiman-Marcus, Sanger-Barnett and others who sell the TI calculators. In fact, it is operating four foreign stores in California, Copenhagen, West Berlin and Dublin. At one point, there was a huge sign reading "Texas Instruments" painted on an empty storefront at Dallas's elite NorthPark Shopping Center. But about a month ago, workmen mysteriously painted the sign out. Now, the name of a dress shop appears there.

A spokesman for the shopping center insists that TI has signed a lease. But he declines to say more, pleading ignorance from the company. Obviously, TI is having second thoughts about getting into the retail business, knowing that retailing is a business that the engineers who run Texas Instruments have little about.

GIBSON'S DISCOUNT STORES — the Seagraville, Tex.-based chain that has succeeded royally in introducing discount retailing to South Texas, USA — has its sights set on 5,000 outlets, but there are a few problems that the privately owned company must solve first.

They don't expect to be driven out of business by their affiliates, and that's more than a lot of so-called discount stores can say. But William H. Pepper, Gibson's vice president for merchandising, says "we are very disinterested with our own program in merchandising, and we are keenly aware that we can't go the way of all flesh."

The biggest problem facing the 43 company-owned and 570 licensed Gibson's stores is a matter of stocking — keeping the goods on the shelf.

The substitute for discounters to begin with was eliminating the middlemen: wholesalers, jobbers, distributors. That's fine from a cost standpoint, but it requires a Gibson's store of its own, that explains why the original Gibson's store looks like a warehouse; it is. But even so, store managers are having trouble keeping in stock with all 50,000 items in a typical Gibson's store.

One possible solution: a regional warehouse operated by several of nearby Gibson's stores. But it is non-profit agricultural co-op. The first one is planned for the Dallas area; it will cost \$2 million and hopefully open next fall. If the concept works, then others will probably be built in Jackson, Miss., Denver, Colo., and Atlanta, Ga.

"We expect that this type of distribution center will make it possible for us to operate much smaller stores than we have been connected in much smaller locations than where we are now," says Vice President Pepper.

A BEEHIVE picture this winter of which state? That's the opinion of Dr. Edward Brock Jr., a Houston marketing specialist with the Texas Agricultural Experiment Station. Brock is forecasting the biggest prices in history for choice cuts of beef. Conversely, he says, hampers are about the cheapest — and at reasonably prices. The explanation? Most of the choice cuts come from beefed-out cattle. But because of high grain prices, Texas cattle producers are skipping the feedlots, taking their pasture-fed cows directly to slaughter. These animals make good hampers, but tough steaks.

A TERMINAL look at business activity in Texas metro areas, courtesy of the Bureau of Business Research at Texas A&M:

Houston—Still leading, with management down below 4 per cent and nonresidential construction strong. Major weakness: housing units (except Dallas), in contrast, showed eight residential building permits to Houston's one in a recent monthly count.

Dallas—Has increased its business volume more substantially than any other Texas city during the past year, according to a report by J. R. Moore, accounting for heavy Dallas labor force is up by 30,000, accounting for heavy



JUST SEEING HOW IT'LL LOOK

The Last Of Summer

Though some may feel that with school's opening summer comes to an end (in a way it does), the calendar tells us summer will linger through two thirds of September.

The last weeks of summer, according to the National Weather Service estimate, will bring more than normal precipitation to most of the country—but below normal amounts to the southeast and west.

Autumn will arrive on the 23rd of September and remain until just before Christmas—December 21st.

Houston—Down after several years of fairly constant expansion, labor force is up 6,000 yet manufacturing employment is off and other labor sectors constant. So unemployment is up. Homebuilding depressed.

El Paso—Building at a record year, partly because of major building surge—22 per cent over comparable 79 period. Big employment growth hasn't kept up with expanding labor force; unemployment is a high 6.3%.

Austin—Has the steepest growth rate of any Texas city, but it's getting irregular. Unemployment still quite low but vulnerable to economic boom-bust cycles than when it was depending mostly on government payoffs.

Corpus Christi—A dramatic rise between December and February alone, its business-activity index rose by 39 per cent. A key to future hopes: a deep-draft tanker port built nearby to supply its important refineries and petrochemical plants.

Beaumont-Port Arthur-Orange—Expanding some after eight years of sloughiness. Unemployment dropping as job opportunities increase. Beaumont out in front. Port Arthur lamed in by industrial areas and incorporated residential suburbs.

WORTH PRICES galloping ever higher, a young Fort Worth-born-and-educated entrepreneur has come forth with a \$1.95 book called "A Consumer's Guide to Buying and Selling in the Classified Ads." Steve Letter, who went on to Harvard B-School for a graduate business degree, says that vast ads are a money-making, money-saving marketplace for the consumer.

He ought to know. During his undergraduate days at Texas Christian University, he says he made more than \$9,000 buying and selling merchandise through the classifieds.

The secret, Letter says, is studying the ads and learning to spot underpriced merchandise. "In college," he says, "I spotted an underpriced foreign car. For example, I would call and find out the real reason for the low price. If it was a result of 'misinformation,' I would buy it in all and made profits higher market price." (He bought 14 in all and made profits ranging from \$100 to \$500 on each one.)

THE SLUMP in new car sales in Texas appears to have slowed in June, the latest period surveyed, says the Federal Reserve Bank of Dallas.

Says the Bank's experts: "Seasonally adjusted new car registrations in the four largest metropolitan counties in the state were only 2 per cent below May's level—one of the smallest monthly declines since the slowdown began last fall."

Moreover, the bank says, "Year-to-year comparisons show that new car dealers faced better in Texas than in the nation. New car registrations were down 15 per cent in June — roughly two-thirds of the decline for the nation as a whole."

QUICK CHECKS

☐The Shearman & Sterling Texas Bank Index (the combined prices for 22 major Texas banks) for Aug. 15 was 886.96, the low for 1973-'74; the previous week's index was 912.50.

☐The Texas Crop and Livestock Reporting Service Index for farm products went up slightly in July, the first increase this year.

☐Prospects for this year's rice crop along the Texas and Louisiana coastal areas are promising.

☐Texas registered its largest gain in crude petroleum production in a year in June; the month also marked the fifth consecutive monthly increase in natural gas.

☐Public utilities in the Eleventh Federal Reserve District (which includes much of Texas) are borrowing heavily; they are having a tough time selling their securities.

☐One of the big boom areas of Texas manufacturing: highway truck trailers.

☐Substantial building permit valuation gaps for the first six months of '74 over the comparable '73 period are shown for Galveston (475%), Midland (124%), Texasdama (100%), San Angelo (73%) and Lubbock (63%); substantial losses for Laredo (minus 78%), Fort Arthur (minus 69%), Abilene (minus 59%), and Denton (minus 35%).

EDITORIALS

Killing Hunters

Each year thousands of hunters are shot by accident, many fatally. Most of the tragedies occur in fall and early winter, many on opening days for deer and other wildlife.

Rifles, of course, are more deadly at long range but shotguns are even more dangerous at close range. The usual accident causes are failure to unload guns, firing at a moving target before identifying, casualness in carrying guns and hasty or excited shooting.

TV Viewers

One of the ironies of television is that recent studies show Americans who watch the boob tube most are persons over 50. And women over fifty sit in front of the box more hours than men—many over thirty hours a week (according to an A.C. Nielsen report).

The older generation, in general, abhors crime and much of the violent deluge they see on U.S. commercial television. But to get the last possible word to watch, standards are lowered to rock bottom by those selling sponsors and products. The result is the present steady diet of crime-teaching, violence, sadism, shock and horror—to draw audiences sell.

It would seem, in view of the latest report on the ages of dedicated television viewers, that better programs, in better taste, would sell more. Since Congress and the Federal Communications Commission appear intimidated by the television industry, and do little to clean up programming, perhaps viewer considerations and expressions can eventually sway network and show-biz types to improve American television fare.

Hereford Brand

Published Every Thursday
Member National Association
of Agricultural Advertisers
at 120 W. Fourth
Houston, Texas, 77002

THE HEREFORD BRAND, INC.
Entered as second class matter at the post office at Houston, Texas, under the name of Hereford Brand, Inc. Second-class postage paid at Houston, Texas. Any change of address should be given to the editor in advance of the date of publication. The Hereford Brand, Inc. is a corporation, which may appear in the columns of this paper, will be equally covered upon the matter of liability. Subscriptions: \$2.00 per year, \$3.00 per year, \$5.00 per year. With cash in advance. Single copies: 10¢. Classified advertising rates: \$1.00 per line per week. Additional insertion charges apply. Postmaster: Please send address changes to Hereford Brand, Inc., P.O. Box 1, 120 W. Fourth, Houston, Texas 77002. Second-class postage paid at Houston, Texas. Post Office No. 120. GSA GEN. REG. NO. 27. © 1974 Hereford Brand, Inc.

Hill... from Page 1

Insurance Law Committee, and he served on the State Bars Penal Code Revision Committee. In 1974, the Texas Consumer Association honored Attorney General Hill with its first award for "Most Outstanding Contribution on Behalf of Consumers of Texas by a State-Wide Elected Official."

With his wife, Elizabeth Ann (Betsy), Hill has been active also in civic, charitable and church endeavors. The couple has three children: Graham, a second-year Southern Methodist University law student who resides in Dallas with his wife, the former Tyrell Farrow; Martha Ann, who is due to enter U.T. School of

Branding... from Page 1

upgrade its services, and agriculture must have its rightful share.

Contention haven't started marching and picketing like the hate hoosiers up East did last year, but they are working to do something about depressed beef prices. You simply can't raise costs of labor, fuel, transportation, packaging, taxes and all the rest and look for a reduction in beef and food prices. It's important to keep our values related to one another.

The Hereford Cowbodies are one organization that is actively working to promote beef on a local, state and national level. They have been working on a project to obtain beef for Christmas.

The last report indicated they've received, or have pledged, for 14 horses, 2 cows, 3 calves, 1 hog and \$550 cash.

Congratulations to Frank Ball, who has been selected "Husler of the Month" for his outstanding service in the Deaf Smith County Chamber of Commerce. In case you didn't know, a "Husler" is an official greeter and representative of the chamber.

A pat on the back also goes to Louisa Games, who recently earned the title of a Hereford Husler. The rank goes to members who enroll six new members in the C of C, and they retain the title by enrolling two new members each year.

Permits... from Page 1

1970 when permits topped \$5 million. Permits for the past month included: ☐Robert L. Owen, brick residence, 340 Elm, \$40,000. ☐Lester Moffitt, two brick residences, 210 Juniper and 301 Centre, \$32,500 and \$36,500. ☐A.C. Cerda, move-in residence, 411 Ave. E, \$5,000. ☐G.D. Calson, alterations and

MD... from Page 1

big thanks to the people of Hereford who gave so generously for this cause," she said. "Local support has been heartwarming and is deeply appreciated by MD patients and their families."

NATIONALLY, THE annual telephone report more than \$15 million, which compares favorably with the \$39 million

Service Worthy Of Postal Rates?

Everyone has an opinion about the United States Postal Service—its cost and efficiency. In 1970 was supposed to give the post office more of the attributes of a business operation so far as efficiency, cost consciousness and desire to modernize and improve operations. The goal was to cut losses and speed up service. It hasn't worked out that way for a variety of reasons.

Some people feel that the Postal Service is increasing postal rates at an unconscionable rate and that mail service is no better, and in some cases, worse than it used to be. Publishers of newspapers and magazines fear that rapid increases in mailing costs could very well kill off an important segment of the free press in the United States.

Others, very often employees of the Postal Service, argue that rates have not been raised to unreasonable levels in view of cost increases and that efficiency has improved. They point out that various types of mailers must, under the law, meet the cost of the service provided for them. The 1970 Postal Reorganization Act specifically prohibits "undue or unreasonable preferences" for any class of mail.

ON THE OTHER side of the fence, it is argued that low postal rates for magazines, newspapers and periodicals were originally established to encourage the dissemination of news and information essential to the education and enlightenment of the people who otherwise would not be able to afford the cost of such publications. Certainly any arbitrary postal increases that resulted in the financial collapse of a significant portion of the nation's publications, including some 9,000 smaller daily and weekly newspapers throughout the U.S., would be a disaster in terms of destroying avenues of free expression, a major and indispensable safeguard of individual freedom under representative government in America.

NO DROP in the number of publications? It is true that some newspapers and a number of the nation's major magazines have already ceased publication. Increased postal rates, in many cases, contributed to their demise. However, it can be argued, they might have ceased publication anyway due to other inflationary pressures and perhaps also because of changing circumstances and reader interests. Still, there is a lurking fear that increased charges could one day prove to be a means of deliberately thinning the ranks of the free press as a prelude to gradual muzzling of those prone to criticize the actions of government.

The Postal Service complains about an overhead of work. Why then doesn't it allow private carriers to assume part of the load if they can deliver the mail adequately for an

equal or lower charge and make a profit in the process? To answer this question, The Wall Street Journal has quoted an analysis, entitled "Postal Monopoly: An Assessment of the Private Express Statutes," published by the American Enterprise Institute. It is pointed out that, "... since, the 1600's the basic scenario of postal competition has been the same. First the government's mail service is deficient. Then an enterprising individual decides that he can make a profit by offering faster or cheaper mail service. . . . Letter writers start using the private service. The government post office senses an impending loss of revenue and may even feel disgruntled being shown to be second-best in service or efficiency. Government then takes action to force the private challengers out of existence."

This process is still going on. The current law prevents anyone except the post office from carrying anything designated as a "letter" for a few "postal routes." "The Journal observes that the post office has progressively broadened the meaning of "letter" and early this year sought to include newspapers and periodicals under this definition and thereby outlaw newspaper carriers. It is noted that congressional committees concerned with this matter intervened, and apparently the post office has at least temporarily backed down.

FOR THE AVERAGE mail user, all the theorizing in the world won't change the facts. It now costs 10 cents to send a letter first day, but every so often it may show up three weeks late or not at all. Automation is needed throughout the postal system. But, as The Journal points out, the Postal Service has signed union contracts preventing layoffs, and "... the percentage of its costs going into labor has actually increased."

Competition is the only thing that ever made any individual or organization efficient. Service. As The Wall Street Journal concludes, if Congress would ever give up the illusion that efficiency can be legislated "... the way to cure the postal problem is no secret: Entirely repeal the private express statutes and let nature take its course."

Competitive, private enterprise has done an exceptional job of producing just about every product or service that the human heart could desire. There seems every reason to suppose that it could do something equally creative about delivering the mail.

But, in the cold light of reality, it must be said that there is little chance government will ever relinquish such a major chunk of its take a massive build-up of public opinion and that is not likely to materialize anytime soon.

reports to date, \$1,000. ☐Maurice Tannahl, storage building, 123 Beach, \$500. ☐Robert Duggan, storage building, 106 Ranger, \$400. ☐A.D. Huddleston, alterations, 233 Ave. J, \$50. ☐Ray Seal, addition, 315 Park, \$300. ☐E.H. Norton, storage building, 146 E. 2nd, \$300.

related during the past eight years. The Muscular Dystrophy Association of America (MDAA), which directs the distribution of contribution funds, uses 25 per cent of the money for research. The remainder is divided among MDAA centers for individual patient care and equipment.

Di and and kee rate 28 b Wes In the mee unan dant Bas) nec) vate vete alth anoti necce mon King d... to a to a our

Ex-Resident Roy Wagner Is Buried

Funeral services for Roy Wagner, 82, of Amarillo, former Hereford resident, were conducted Wednesday morning in St. Mary's Catholic Church of Amarillo, where he was a member. The Rt. Rev. Msgr. Francis A. Smyer officiated and burial was in Memorial Park Cemetery.

Mr. Wagner died Monday morning in an Amarillo convalescent home. He was a native of Wisconsin, born at Benton, and was a retired farmer. He saw military service in World War I.

Survivors are his wife, Mabel Wagoner of Hereford; three daughters, Mrs. Ed Mitchell of Dallas, Mrs. Les Meyers of Littleton, Colo., and Mrs. Dewey Hayden of Kinder, La.; seven sons, Lester of Hereford, Lawrence of Nazareth, Clyde, Donald and Glenn of Amarillo, Keith of Pampa and Gerald of Grand Prairie.

Also surviving are four sisters, Mrs. George Backus of Happy, Mrs. Art Kleman of Tulsa, Mrs. Joe Birkenfield and Mrs. Johnny Stack of Nazareth; 38 grandchildren and 16 great-grandchildren.

Graveside Rites Conducted For Robert A. Goenne

Funeral services for Robert Arthur Goenne, 61, of 1505 Park Ave., were conducted at the graveside in West Park Cemetery Wednesday morning, with the Rev. Herman Schelker, pastor of Immanuel Lutheran Church, officiating. Burial was directed by Gilliland-Watson Funeral Home.

Deaf Smith General Hospital after an illness of a few weeks. He was a truck driver, a resident of Hereford since 1968. He was a member of the Unitarian Church.

Survivors include a daughter, Arlene Foley, who lives in Mississippi, and a son, Fred, of Houston.

Mr. Goenne died Sunday in

G.E.D.
General Educational Development Tests will be given on the 3rd Monday and the following Tuesday of each month.
PLACE: Admin. Office of Hereford Independent School District
TIME: 8:30 A.M.

COME TO THE

FUNK'S-G CORN SHOW

See Outstanding Funk's G-Hybrids Performing Under Local Growing Conditions.



Here's your opportunity to see the great line-up of Funk's G-Hybrids performing under local growing conditions. Come and see why the Big G is your right decision.

Get The Dependability of Proven Performance

Tuesday, Sept. 10

19 Funk's "G" Corn Hybrids
LEON GEORGE FARM:
From Olton — 5 miles West on US 70, 2 miles North and 1 mile West.
From Springlake — 3 miles East on FM 2080 and 1/2 mile South.
TOUR — 10 a.m. LUNCH TOUR — 1:30 p.m.

Wednesday, Sept. 11

8 Funk's "G" Corn Hybrids
4 Funk's "G" Sorghum Hybrids
BEN ROMING FARM:
8 miles Northwest of Muleshoe on US 84.
TOUR — 10:30 a.m. LUNCH TOUR — 1:30 p.m.



Rate Increase Vetoed By WTRT

Due to the continuing rise in costs of both labor, material and operations experienced locally and nationwide, the rates were reviewed here Aug. 28 by the Board of Directors of West Texas Rural Telephone.

In an effort to fight inflation the Board, at its regular meeting Wednesday, voted unanimously not to increase base rates at this time. The Board felt strongly that it was necessary for everyone to try to stem the tide of inflation and voted unanimously not to increase telephone base rates, although they agreed that another review would be necessary in approximately six months.

King Hussein, King of Jordan, in Washington:

"It is the common desire to see the establishment of a just and durable peace in our part of the world."

Big blem buys. As low as 4/\$99

F.E.E. Included
Blems are tires with slight appearance variations. (They're also known as "seconds" in the trade.) This does not affect the quality construction of the tires in any way. They meet the high standards associated with the JCPenney tire. You get a good quality tire but at a lot lower price.

Our blem come in popular sizes. Whitewall or blackwall. Polyester or nylon cords. Steel or fiber glass belts. Hurry in, now. Quantities are limited.

MILEAGE MAKER 4 Ply Nylon 24 Month Guarantee	4 \$99
2 Ply Polyester-2 Ply Fiberglass EL TIGRE BELTED	4 \$133
JCPENNEY STEEL BELTED RADIAL 2 Ply Polyester-2 Ply Steel Nylon Cap Steel Sidewall Stabilizes 44 Mo. Guarantee	4 \$188

EL TIRGE Mud & Snow **4/\$66** CARGOMASTER L.T. **4/\$99**
CARGOMASTER L.T. **4/\$70** CARGOMASTER II **\$74.50** F.E.E. Incl.
CARGOMASTER L.T. **4/\$70** CARGOMASTER II **\$100.50** F.E.E. Incl.

JCPenney auto center
We know what you're looking for.

Everything ORDERED SOLD to the BARE WALLS

QUITTING BUSINESS GOES OUT the ENTIRE STOCK NOW

No Lower Prices in Town!

This is it. MORE PRICES SLASHED

Don't DELAY ACT NOW!

Now ON Mens Underwear - Better Kilt Dresses & Slacks - MATS - Mens Better Shoes & Boots - Infants & Baby Dept. Including Shoe Luggage

1 1/2

LIQUIDATORS PRICE CUTTING PENCIL

Speaks VICIOUSLY Repeatedly DAY AFTER DAY Constantly UNTIL IT'S ALL GONE!

1 1/2 PRICE And much LESS

Men's Better Shoes and Boots Now 1/2 Price

<p>Trucker 100% Polyester Fabrics DOUBLE KNITS Reg. \$4.99 - \$7.99 yd. Was \$3.99 Father Reduced Now \$2.47 yd.</p>	<p>Earrings Neckties 73¢ Bracelets \$1.25</p>	<p>Ladies Better KNIT DRESSES Past Suits Now 1/2 Price</p>	<p>Ladies SUMMER SANDALS NOW 4 Pr. For \$1.00</p>	<p>Tennis & Track Shoes Now \$3 & \$3.50 Children \$1.37</p>
--	---	--	--	--

Felt Western MATS
Reg. to \$39.99
\$12.87

Levi's Kilt Jeans and **SLACKS**
Reg. \$16 to \$22
\$8 to \$11

Western Straw **MATS**
Now **1/2**

MALOUF'S
Sale Department Store

SALE HOURS MON.-SAT. 9-6

233 N. Main Downtown

Hanes For Men and Boys

Now Again Prices Like These!!!

Quar Shorts and T-Shirts
Pkg. of 3 Reg. \$4.99
Now **\$2.25**

Athletic Shirts and Briefs
Pkg. of 3 Reg. \$4.99
Now **\$2.15**
Unheard Of Price

Panhandle Builders Announce New Service For Homebuyers

The Hereford chapter of the Texas Panhandle Builders Association this week announced a new service for area homebuyers—The Bonded Registered Builders Program.

Builder members of the association who qualify will attain the status of Bonded Registered Builder. Qualifications are based on quality craftsmanship, high standards of business ethics, and financial responsibility.

New homeowners will be given a written one-year warranty with the assurance that the Registered Builder will meet his obligations as stated in the written warranty.

The Registered Builder Program, which is national in scope with approximately 145 local affiliates of the National Association of Home Builders sponsoring such programs, began in 1965 in Milwaukee and

Minneapolis. The experience of a number of these associations provided the format of the program adopted by the Texas Panhandle Builders Association.

Upon national approval and licensing, a 10-man council was appointed to administer the program. Past president Bill Simpson was named chairman with other members Gerald Boggs, Les Reeder, Dwight Turner, Bob Fealey, Paul King, Frank Wilburn, George Thornton, Carl Mitcham, and Jim Stevens. This council made further decisions as to rules and regulations which completed the program.

The Bonded Registered Builder Program was established to guarantee the homeowner the most for his money, whether his home has an \$18,000 or \$100,000 price tag. The entire program evolves around the basic provision that a builder must perform under a one-year Home Warranty and Service Procedure which goes into effect on the date of closing, as issued by the builder to the homeowner and backed by the Texas Panhandle Builders Association.

If a problem arises concerning the workmanship of the new home, the homeowner has an effective avenue of recourse open to him through this program. For example, if the problem appears within the one-year warranty period, the homeowner may file a complaint with the Texas Panhandle Builders Association. When the complaint is received, it is immediately answered. The builder is then notified in writing and given 10 days to reach an agreement with the homeowner.

Should the builder and homeowner not agree within that period, the homeowner may request formal complaint papers and procedures. An ethics and arbitration committee is formed by the Texas Panhandle Builders Association headquarters for the specific task of evaluating formal complaints such as this. The committee is composed of builder members and other businessmen related to the construction industry who make on-site inspections of the problems cited by the homeowner.

If in the opinion of the committee, any Bonded Registered Builder has failed to meet his obligations under the warranty, the builder will be notified and given a reasonable time to comply. If he still fails to meet his obligations, the homeowner will be protected by a bond that will make necessary repairs as covered under the warranty.

What happens to a builder who is found in default by not performing under the Home Warranty and Service Procedure?

Upon recommendation by the ethics and arbitration committee to the TPBA board of directors the builder can be terminated as a member of the Texas Panhandle Builders Association.

This termination means that he may never again be eligible for TPBA membership and loses all rights and privileges under the Bonded Registered Builder Program.

Consider that there are, on the average, 3,500 items needed to construct a modern home. About 30 sub-contractors are required to construct a home. Somewhere along the line something occasionally goes wrong. This is where the Bonded Registered Builder Program is ready to assist the homebuyer. When he buys a new home from a Bonded Registered Builder, he is protected by the TPBA which makes every effort to maintain the builder performance under the Home Warranty and Service Procedures.

To become a Bonded Registered Builder, his primary income must be from the building of dwelling units or related real estate activities. He must have experience in the industry, good credit, no justified complaints registered against him with the Better Business Bureau that have not been complied with and must be recommended by two present builder members.

The Lieutenant Governor Report Congress Breaks For Labor Day

Report from Congressman Bob Price

The Congress is currently in its Labor Day Recess. This is giving me an opportunity to return home and I look forward to visiting with as many citizens as I can.

In the last few days before the Recess, those of us who are working to reduce federal spending gained at least some ground with the help of a threat of Presidential veto. We succeeded in reducing the Federal Mass Transportation Authorization Act from \$20 billion to \$11 billion. I would have preferred an even lower figure and voted against the bill on final passage.

We simply cannot expect to wage an effective fight against inflation if we do not reduce federal spending. The Congress, thus far, has already appropriated a billion dollars in spending over and above the amount requested in the budget. That trend must be reversed.

This past week, the Congress did give the President the authority he requested to establish a Cost-of-Living Task Force to monitor the economy without authority to impose wage and price controls. Also, I voted against spending \$1.3 billion in appropriations for the District of Columbia, and an additional \$74 million in authorizations for the State Department, but both of these measures passed.

BUYING THAT last legislative week, also: The House agreed to a bill to return to Standard Time during the four winter months of November, December, January and February. The Senate, however, referred the bill to its Commerce Committee. I have opposed Daylight Savings Time and hope the Senate will act quickly on this measure when it returns from the Recess.

The House also passed a Solar Heating and Cooling Demonstration Act similar to one I sponsored earlier, and sent it to the President for signature.

Congressional Reform legislation was not acted upon and remains pending in the Rules Committee. Democrat reformers have expressed fear the bill may be killed by party leaders in response to pressure from labor lobbyists.

ON THE AGRICULTURAL SCENE, farmers in Briscoe County have recently been declared eligible for 5 per cent interest disaster emergency loans through the Farmers Home Administration, joining Swisher County as declared counties in the 13th District. FHA loan assistance can be declared under the law only after a request for such a declaration comes from the state governor. I am supporting such requests from Gov. Briscoe.

Recently, he asked declarations for Hartley, Dallam, Armstrong and Gray counties, which I am supporting. Reports are being received for Ochiltree, King, Donley, Dickens, Hutchinson, Conch, Hansford, Hall, Collingworth and Oilham counties, but the governor has not made requests for these counties as of this writing.

The ASCS is also acting to aid drought-stricken producers by implementing two proposals I made earlier. The ASCS is now allowing producers to leave representative areas of damaged crops for later appraisal while salvaging what there is from the rest of the acreage.

Also, ASCS is declaring potential production as zero when characteristics of severe damage can be identified or when the stage of growth is such that the crop cannot mature by the normal harvest date.

The Congressional Rural Caucus has written President Ford expressing our wish to work with him on matters affecting rural areas. I was recently elected among the 10 members of the new executive committee of this 46-member bipartisan caucus of Congressional members.

Also, I recently co-sponsored legislation designed to keep the Environmental Protection Agency from becoming further involved in state and local land use decisions. The measure would prohibit EPA from considering "indirect sources" of pollution in the granting of construction permits.

Less than a month after the House voted not to consider federal land use planning legislation, the EPA issued regulations which will allow that agency to become very much involved in the land use planning issue. This bill is designed to reduce or halt that involvement.

RURAL MAIL SERVICE is being extended as a result of action by the Postmaster General, E.T. Klassen. In a recent letter to me, Klassen reported that under former criteria, rural delivery extensions could be made only if at least one family would be served for every seven-tenths of a mile a rural carrier must go to the mail box and return to his line of travel. But Klassen says he is changing that guideline by extending the figure to a full mile. This will mean more rural families and businesses will be able to have carrier delivery service.



DANCE CLASSES

- TAP • BALLET
- JAZZ • TUMBLING
- BALL • & AEROBATICS

Nancy McDonald - teaching
Ballroom will begin week of Sept. 16
Ladies Exercise classes going strong now.
We teach all types of dancing to all ages.
It is never too late to enroll in

LARRYMORE STUDIO
in VETERANS MEMORIAL PARK
Hereford, Texas P.O. Box 1551
364-4638

Hereford Rotary Club Says:

Help the Whitefaces
Kick-off another exciting season Friday Night and attend —

The Pre-Game BARBECUE

5:30 - 7:00 H.H.S. CAFETERIA
Friday Sept. 6

\$1.00 Buys:

- Delicious Barbecue-on-Bun Sandwich
- Potato Chips
- Coffee or Iced Tea

Proceeds will be used to support worth projects of Hereford Rotary Club.

PLEASE PAY AT THE DOOR-NO ADVANCE SALES GO HERD!

FRIDAY & SATURDAY
SEPTEMBER 6 & 7

9.99

ASK THE WHITE FACE GUYS FOR MORE INFO

Extra Charge for GROUPS

SHUGART COLOR PHOTOS

FURR'S
400 SUGARLAND DR.

ASK About Our FREE 8 x 10 OFFER

TRY BIBLE- YOU WILL BE GLAD YOU DID

BIBLE FOR COLLEGE CREDIT
AMARILLO COLLEGE

ENROLL FOR BIBLE JUST AS YOU WOULD FOR OTHER COURSES

Registration starts at 6:00 P.M. Sept. 3rd, 1974 in the cafeteria, Hereford High School.

Bible Classes will meet at the Temple Baptist Church, 700 Ave. K, Hereford.

THURSDAY EVENING
(first class meeting, Sept. 5)
6:00-6:50 Bible 111-003
Biblical Teaching on Marriage and Family
7:00-9:45 Bible 139-003
The Prophets

FOR FURTHER INFORMATION CONTACT:
Richard Robinson 364-5112

INSTRUCTOR IN BIBLE
Julian C. Traueck, Jr. of the Amarillo Baptist Bible Chair of Amarillo Baptist Association.

THESE BIBLE COURSES MAY BE TAKEN NON-CREDIT IF ARRANGEMENTS ARE MADE WITH THE PROFESSOR

STATE CAPITAL Highlights AND Sidelights

by Lyndell Williams

AUSTIN, Tex. — Battle lines are drawn for the State Democratic Convention here September 17.

Liberal delegates, although apparently outnumbered, asserted their intentions at a recent meeting in San Antonio to claim their full share of convention plums.

— First, they made clear, they will fight for proportional representation on the State Democratic Executive Committee, the party's policy-making and house-keeping body in Texas.

— Second, they are demanding their share of the 76 delegates to the national Democratic mid-term mini-convention in Kansas City next December.

— The liberals also made preparations for expressing their views on the party platform, resolutions and rules.

— Finally, they indicated they may challenge Gov. Dolph Briscoe's choice for SDEC chairman and other top committee officers. Choices of incumbent governors for these posts traditionally have gone unchallenged where they have majority control of conventions.

The "open party" Democrats at the San Antonio session adopted a platform committing themselves to a state party organization that will support Democratic candidates and principles at all levels rather than "promoting the policies of incumbent governors."

Bob Bullock of Austin, Democratic nominee for comptroller, is being urged to oppose incumbent SDEC Chairman Calvin Guest of Bryan, Governor Briscoe's choice for a second term.

Meanwhile, the national Democratic charter commission broke up in anger when party regulars and reformers clashed over reform measures in the proposed Democratic constitution.

GOVERNORS TO MEET — Governors of the southern states, Puerto Rico and the Virgin Islands will meet near here September 8-11 to discuss a wide range of problems, including economy and energy.

Governor Briscoe is host to the Southern Governors Conference which will meet at Lakeway, a luxury resort on Lake Travis 20 miles northwest of the Capital City.

About 300 reporters will join the 19 governors and their staffs for the three-day business meeting, and the social rounds of tennis, golf, sailing and parties.

Gov. Melvin Evans, governor of the Virgin Islands, is chairman of the Southern Governors Conference for 1973-74.

INSURANCE JARGON HIT — The State Board of Insurance is declaring war on "the fine print, double talk and gobbledy-gook" in insurance policies, according to Board Chairman Joe Christie.

Christie said the average policy holder cannot understand policy jargon, and recent tests show Einstein's theory of relativity is more readable than an average hospital insurance plan.

Christie said efforts will be made in the next session of the legislature to improve

No-fault auto insurance will be another subject for legislative consideration in 1975, Christie told Texas Bankers Association at a conference here. He said a recent study on the subject by the Lyndon Baines Johnson School of Public Affairs will be of major help to lawmakers.

AG OPINIONS — The University of Texas must give a legislator access to files on UT land leases, but may keep confidential land appraisals and sealed bid contents, Atty. Gen. John Hill held.

In other recent opinions, Hill concluded:

- Records of a city's exercise of licensing authority over

electrical installations is public information and should be disclosed.

• Police supplementary reports of accidents, including witnesses' statements and photographs, although involving possible litigation against a city, are part of the official record and are not excepted from disclosure.

• A faculty member who fails to exercise the option to participate in the optional teacher retirement system does not have the right to a second opportunity to exercise that option on returning to teaching in Texas after terminating previous employment and leaving the state to seek an advanced degree.

- Whether a water pump

and irrigation casing are fixtures within terms of taxation depends on facts in a particular case.

• An individual who is not a registered engineer may not display or use membership in or certification by an association using the term "engineer" in its name in his professional or business activities.

COMMITTEES NAMED — State Democratic Chairman Calvin Guest named an election advisory committee to plan statewide rallies and extensive voter registration and get-out-the-vote campaigns to help Democratic nominees.

A pre-election statewide telecast is also under consid-

eration for the party's nominees.

Members of the committee include all statewide Democratic nominees, Guadalupe County Democratic Chairman Lem Allen, Travis County Chairman Ken Wender, Midland County Chairman Vann Culp, Tarrant County Chairman Estil Vance, Swisher County Chairman R. T. O'Daniel.

Also Democratic Congressional Candidates Bob Krueger of New Braunfels, Jack Hightower of Vernon and Mike McKool of Dallas and seven members of the State Democratic Executive Committee.

SCHOOL AID APPROVED — Seven Texas school dis-

tricts and four regional education service centers will receive a total of \$191,091 in federal funds to develop modern planning, budgeting and program evaluation techniques in 1974-75.

The grants will go to El Paso, Galveston, Birdville, Waxahachie, Irving, New Caney and Lockhart and to ESC regions in Edinburg, Corpus Christi, San Angelo and El Paso. A second round of grants totalling \$79,599 will be awarded later this fall.

SHORT SNORTS

A Houston federal court decision held unconstitutional a requirement that campaign literature contain

both the name of the person paying for it and identification of the printer or publisher who prepared it. The state will appeal.

Texas Republicans generally expressed disappointment that National GOP Chairman George Bush of Houston did not get the vice presidential nomination, although most had no objection to Nelson Rockefeller.

Joe Bill Watkins is resigning as executive assistant to Attorney General Hill, and will be succeeded by David Kendall. Watkins will return to law practice in Houston.

Businessmen cheer nomination of Rockefeller.

GIBSON'S DISCOUNT CENTER

Alberto Culver VO 5 SHAMPOO
Herbal 15-OZ.
Reg. \$1.73
\$1.19 G.D.P.

FANTASTIK
Spray Cleaner w/spray gun
32-OZ.
Reg. \$1.47
\$1.19 G.D.P.

"Born Blonde" TONER
no peroxide lotion toner
Reg. \$1.55
\$1.37 G.D.P.

"Born Blonde" LIGHTENER
Lotion Lightener Kit
Reg. \$1.37
\$1.37 G.D.P.

ArRID DEODORANT
9-OZ. Size
Reg. \$1.13
89c G.D.P.

Grease Relief DEGREASER
for kitchen and laundry
22-oz.
Reg. 89c
77c

your BANKAMERICARD welcome

Model 420 Land Camera
Least expensive deluxe camera. Gives big 3-1/4" x 4-1/4 color Black and White prints. Uses focused flash for perfect lighting.
Reg. \$54.97
\$49.97 G.D.P.

Decorative ITALIAN STYLE MIRRORS
Reg. \$3.27
\$2.57 G.D.P.

Gibson's SPRAY ENAMEL
13-OZ. Can Ass't. Colors
Reg. 97c
83c

Best Maid DILL PICKLES
48-OZ.
Reg. 99c
79c

Nestle Quik HOT COCOA MIX
Box of 18
Reg. 73c
65c

Schilling Dinner CASSEROLE
Taco Reg. 63c 12 1/2-OZ.
or Enchilada Reg. 69c
59c YOUR CHOICE

WHERE YOU BUY THE BEST for LESS!

Rx PHARMACY
Emergency 364-3376
364-4109
PRESCRIPTIONS 364-4900

Now in Stock Granules & Capsules
LECITHIN

Advertised Prices Good Thursday Sept. 5 through Saturday Sept. 7

Ladies Long Sleeve Polyester BLOUSES
Two pockets New Fall Colors Button Front ALL SIZES
Reg. \$7.44
\$5.44 G.D.P.

Ladies 100% Double Knit Polyester SLACKS
Solid and Jacquards
Reg. \$6.44
\$4.44 G.D.P.

BEACON
Gingham Weave or Solid Thermal
BLANKET
Ass't Colors 72x90 80% Polyester 20% Acrylic All Nylon Binding
Reg. \$5.79
2 \$7.89 FOR G.D.P.

Fashion Parade PANTY HOSE
Threadlock runless Cantreze 11 Seamless Stretch Nude Heel 100% Nylon
Reg. \$1.11
88c

Osterizer 10 Speed BLENDER
10-speed Dual Range NO. 83304
Reg. \$27.97
\$22.97 G.D.P.

Presto Automatic Buttering CORN POPPER
NO. PC84 Avocado or Flame
Reg. \$13.97
\$9.97

Large Assortment of Girl's PANT SETS
Solid and Print Long or Short Sleeve Size 7-14
Reg. \$13.49
\$9.49

Model 420 Land Camera
Least expensive deluxe camera. Gives big 3-1/4" x 4-1/4 color Black and White prints. Uses focused flash for perfect lighting.
Reg. \$54.97
\$49.97 G.D.P.

Decorative ITALIAN STYLE MIRRORS
Reg. \$3.27
\$2.57 G.D.P.

Gibson's SPRAY ENAMEL
13-OZ. Can Ass't. Colors
Reg. 97c
83c

Presto Mist HAIR CURLER
for Long Lasting Set
Reg. \$17.99
NO. MHC1
\$13.99 G.D.P.

Handi Man BOLTS-NUTS-NAILS & SCREWS
Ass't. Reg. \$1.11
97c

OXY FERTILIZER
50-LB. BAG 18-3-3 Ratio
Reg. \$4.99
\$3.99 G.D.P.

IF ANYONE ACCIDENTALLY PICKED UP THE WRONG PRINTS AT GIBSON'S PLEASE RETURN THEM TO OUR STORE IF IDENTIFIED REWARD WILL BE GIVEN

Good Watches deserve Good Care!

all others need it!

Top Quality WATCH REPAIR SERVICE

Your watch is a precision mechanism. It needs more skill to service than any other mechanical device you may own. And you depend on it so much. Trust it only to a professional.

FREE ESTIMATES

Cowan Jewelers
217 Main
AGS member AMERICAN GEM SOCIETY

**B.J. Crowley's
HOROSCOPE**

L.L.O.—Those born under this sign have an abundance of self confidence. They are lovers of luxury, who often have to fight the tendency to show off. Blessed with many fine talents, they make good leaders.

LEO—July 23 to Aug. 22—Friends may try to get you to shirk responsibility. Don't do it! You may feel frustrated when you make the decision, but you'll be glad you stayed with your duties.

VIRGO—Aug. 23 to Sept. 22—Domestic disagreements can be avoided if you watch for the signs. Harbor no bitterness in your heart.

LIBRA—Sept. 23 to Oct. 22—Someone may try to convince you of the necessity of over-extending your resources on a financial deal.

Proceed slowly.

SCORPIO—Oct. 23 to Nov. 22—Slow down long enough to listen to the advice of well meaning friends. They know of whence they speak.

SAGITTARIUS—Nov. 23 to Dec. 21—Cooperate with the inevitable. Show associates that you are a good sport. Satisfaction comes to you from good relationships with others.

CAPRICORN—Dec. 22 to Jan. 19—Relief should come soon for these trying times. Plan now to continue your education in some way, to reach even greater heights of understanding.

AQUARIUS—Jan. 20 to Feb. 18—An easy, relaxed week should be in store for you. Invite friends. This is only a quiet prelude to a much faster moving fall season.

PISCES—Feb. 19 to March 20—New ideas come into being. Success in your chosen endeavor seems assured. Your persistence pays off.

ARIES—March 21 to April 20—The long siege of personal disappointment to which you have been subjected may be at an end. Some sort of public honor or recognition can be expected.

TAURUS—April 21 to May 20—Get rid of unpleasant memories by putting them out of your mind and replacing them with newer ideas and experiences.

GEMINI—May 21 to June 20—Stop coming on so strong with your temper. Even if you have a legitimate reason for feeling the way you do, nothing can be resolved by such actions.

CANCER—June 21 to July 22—If loneliness is your problem, reach out to help others. Giving monetary assistance is very fine, but your greatest satisfaction will come if you give of yourself.

10-Week Fire Ant Program To Begin

AUSTIN—A 10-week aerial spraying of the imported fire ant will begin Sept. 4 and will cover 2.6 million acres in seven counties if sufficient bait is available, Agriculture Commissioner John C. White has announced.

Counties to be sprayed are Austin, Washington, Montgomery, San Jacinto and Walker. Parts of Grimes and Madison will be sprayed also if bait is adequate.

White said a limited supply of Mirex bait for distribution by hand is again available through the offices of county agents or other local officials.

Aerial spraying will be supervised by the Texas Department of Agriculture and the U.S. Department of Agriculture Animal and Plant Health Inspection Service. The counties involved will pay 25 percent of the cost.

Fire ants are aggressive insects with a powerful sting. Their mounds, which range from six inches to three feet high and to two feet wide, often cause damage to agricultural machinery. Ants currently infest East Texas most heavily, but go as far north as Denton County and as far South as Nueces.

Ants invaded 10 additional counties this year, increasing the number to 60. New counties are Ellis, Limestone, Wood, Burleson, Marion, Bandera, Guadalupe, Gonzales, Erath and McLennan.

Alcoholism Attacks All Types

This article is part of a series on "The Progression of Alcoholism" produced by the Alcoholism Council of San Fernando Valley, Calif. The stories are made available locally by the Deaf Smith Council on Alcoholism.

The telephones of the Alcoholism Council of San Fernando Valley bring heart-warming calls for advice and assistance with the disease of alcoholism in a way that proves daily that this killer illness takes no recognition of a generation gap.

Recently, a volunteer worker spoke to a woman who said, "both my son and I have determined we are alcoholics. My son says it is too late. Is it?" "Certainly not. How old is your son?"

"Fifty-eight."

"And... how old are you?"

"Eighty-two."

Both mother and son found help. So, too, did a girl of only 14 who came with her mother troubled from the addiction to alcohol and complications and barbiturates and tranquilizers.

Hits Early, Late

None of these cases had progressed to the chronic stages of the disease, symptoms of which have been discussed in the latest of these articles published by the Hereford Brand.

Chronic alcoholism encompasses both an early and late stage. Signs indicating the start of this most tragic phase include the drinker's attitude changing to feeling that life interferes with drinking, destruction of family relation, self-pity, escape through moving from city to city and the appearance of ailments because of malnutrition (i.e. cirrhosis of the liver.)

This leads to some complicating pathology. The first manifestations of this become evident. About this time come the first confinements to hospitals for the relief of obvious alcoholic ailments.

The problem drinker's dismal condition usually becomes drastically aggravated by a rough and prolonged drinking bout.

He Smuggles Supply

Suspicion, fear, resentment, frustration and remorse become so intermingled in the alcoholic's experience that his need for liquor is increased. He can no longer wait until he gets home to have that drink. He sneaks them throughout the day.

When circumstances prevent him running out to a bar, he smuggles bottles in with his lunch or stashes them in various coat pockets and desk drawers. Yet there are times when he winds up short of the needed drink.

At last, he gets that proper head start by fortifying himself the first thing each morning. It is the necessary eye-opener to "set himself up" for a long, tedious day.

It is a short step to the late chronic stage now, the end of the line for many. Yet even here, recovery can be a telephone call away. Deaf Smith Council on Alcoholism can be reached at 364-4540.

NEWS REPORT

WASHINGTON, D.C.—Before he had completed his first month in office the first doubts about President Ford's political charisma and his tactics—became hot subjects in the national capital.

There is still no question that the President has solid support among the vast majority of Senators and Congressmen on the Hill; they like and know him and even Senate Majority Leader Mike Mansfield says Ford is the best man the G.O.P. has, that he'll be hard to beat in 1976, whomever the Democrats nominate.

But Ford's politically bent, a series of quick shifts to the left in contradiction to his past record, just after assuming office, have puzzled some conservatives and some moderates—who while they don't necessarily object to the Ford position are still surprised at the quick change of character.

The Ford switch can be accepted, on the basis that he now represents all the people which justifies a more liberal posture than when he represented his old Michigan district.

But it won't be accepted by many because they have always looked to Ford as a man who votes his convictions; what the nation wanted, and what many thought they had in Ford, was a man who would continue to vote his convictions.

They see Ford's quick moves to bar chrome purchases from Rhodesia, his immediate wooing of minorities and women (by backing the controversial equal-rights amendment now going in reverse), his quick pitch to draft dodgers now in exile, etc., as all too reminiscent of the standard presidential political approach taken by most Presidents (but not Nixon) in recent decades. That is disappointing.

As some of his critics put it, they feel the nation needs a strong man not a hard-policing candidate for 1976 in the White House at the present time. They are both surprised and somewhat disappointed that Ford is talking about 1976, planning for 1976 and openly wooing every block and pressure group and former anti-Nixon element.

They are also fearful that if Ford cuts back on spending too much, with his conservative economics, he might bring on a severe recession.

JCPenney



20% off all men's casual slacks.

Sale 6³⁸ to 7⁹⁹

Reg. \$7.98 to \$9.98. Now's the time to build up your wardrobe and save. Choose from a great selection of the latest styles and easy-care fabrics. Find your favorite colors and patterns, too. So hurry in soon. At prices like these, you'll want more than one pair!

Sweetbriar

Shop Dollar Night With Us We Will Be Open Until 8:30 Thursday Night

Nadine Jeter, Mgr.
SUGARLAND MALL

20% off all girls' coats.

Sale 12⁸⁰ to 19²⁰

Reg. \$16 to \$24. A fantastic way to get the best of the season, before it even begins. Choose from a great selection including luxurious pile coats, fur-looks in all kinds of styles, sporty leather-looks, and even acrylic coats in plaids and solids. All in sizes 3 to 6X, 7 to 14. But better hurry—getting the best of the season means getting here fast.

CHARGE IT OR LAY-A-WAY

20% off boys' jackets.

Sale 11¹⁸ to 17⁵⁸

Reg. \$13.98 to \$21.98. Just in time for back to school. Save one the latest heavyweight jacket styles. Big choice of fabrics, too. Many machine washable. In an assortment of plaids, patterns and colors. Pre-school and school-age sizes. Sale price effective thru Saturday.

CHARGE IT

Duckwall's DOLLAR NIGHT SPECIALS

PAPER TOWELS Printed & Solids Reg. 58¢ While Quantities Last 3 \$1.00 FOR	Shredded FOAM 1-Lb. Bag Reg. 69¢ Special Value 2 \$1.00 FOR
Sathers CANDY Bagged and Peanuts Reg. 39¢ 4 \$1.00 FOR	Sathers PRETZELS Reg. 44¢ Special Value 29¢
32 Quart Foam ICE CHEST Sell Out Value Reg. 97¢ 41¢	Just Arrived Terrarium PLANTS In Many Varieties & Sizes Priced From 32¢

Open Thurs. and Sat. til 8:30 P.M. For You Shopping Convenience

Farmers Union To Meet Monday

Health Food Blossoms Into Rich Business

By JOHN L. BELL
Attorney General

The health food industry has become a billion dollar business in the past few years, for a number of reasons. Perhaps one of the most significant is the desire of some persons to return to a simpler, more natural way of living.

Also, some people are concerned about the state of the environment and its effects on the foods that are available for human and animal consumption. In addition, some people want to protect the increased use of food additives and the advertising claims for certain foods by choosing alternatives to "supermarket foods."

Yet sometimes, the consumers purchasing "health" or "organically grown" foods and frequenting "natural food stores" don't really have a clear idea of what such terms mean.

ACCORDING TO the White House Office of Consumer Affairs and many health food advocates these distinctions should be made:

1. "Natural" foods have no preservatives, stabilizers, or artificial ingredients. They are as unrefined as possible, but aren't always "organically grown." Honey, blackstrap molasses, whole wheat flour, and brown rice are examples of "natural" foods.
2. "Organic" foods are virtually the same as natural foods, but this term also means they have not been treated with pesticides or chemical fertilizers. They are usually grown with natural fertilizers such as animal manure or compost. This definition excludes just about everything you could buy in a supermarket, but it also excludes a lot of what many health food stores sell.
3. "Health" foods can include both natural or organic

foods but can also refer to vegetarian and dietetic foods. Yogurt is often thought of as "healthy" food, but it isn't "natural" if it has sugar, and it isn't "organic" if it contains preserved fruit that has sprayed with a pesticide.

Consumer experts point out that comparative shopping indicates health foods can cost an average of 15 to 25 per cent more than regularly processed foods. Meat and some dairy products may even be twice as expensive. It's necessary for consumers to decide if such foods are worth this extra cost.

While health food enthusiasts acknowledge that prices are higher, they say it's because without chemical pesticides or fertilizers crops are smaller, making expenses per product greater.

Some items that show the biggest difference between supermarket prices and health food store prices are sugar, preserves, juices, butter and margarine. All meats, bread, and peanut butter.

HEALTH FOOD advocates point out that a health food diet can often cost less on the whole than a regular one, however, because meat substitutes such as soybeans provide enough protein so high-priced meats may be eliminated from the diet. Such meatless meals then would cost about the same as a regular diet, with meat.

Consumers should be aware that many nutritionists and medical authorities feel health food proponents sometimes exaggerate the benefits of health foods.

Many health food enthusiasts claim that natural fertilizers are safer, healthier, that modern food processing destroys vitamins and minerals in foods, that natural vitamins are better than synthetic vitamins, and that natural foods are safer and more nutritious.

But nutritionists from the Food and Drug Administration dispute these claims and say that processed "supermarket"

foods can provide a nutritious, balanced diet if properly selected and prepared.

The Attorney General's Consumer Protection Division advises consumers who are considering a total or partial switch to "health" or "natural" foods to:

1. Get all the facts necessary to make an informed decision about the advantages and disadvantages of such foods.
2. Consult your physician about using any special diets, diet supplements, or vitamins to correct a health problem.
3. Purchase a reputable merchant or supplier to assure you get what you pay for.
4. Examine food labels to see that ingredients are as represented, and
5. Check the shelf life or expiration date of health foods carefully. Since some contain no preservatives, this is important. Perishable foods must be used quickly or refrigerated.

Communities in action: better health planning

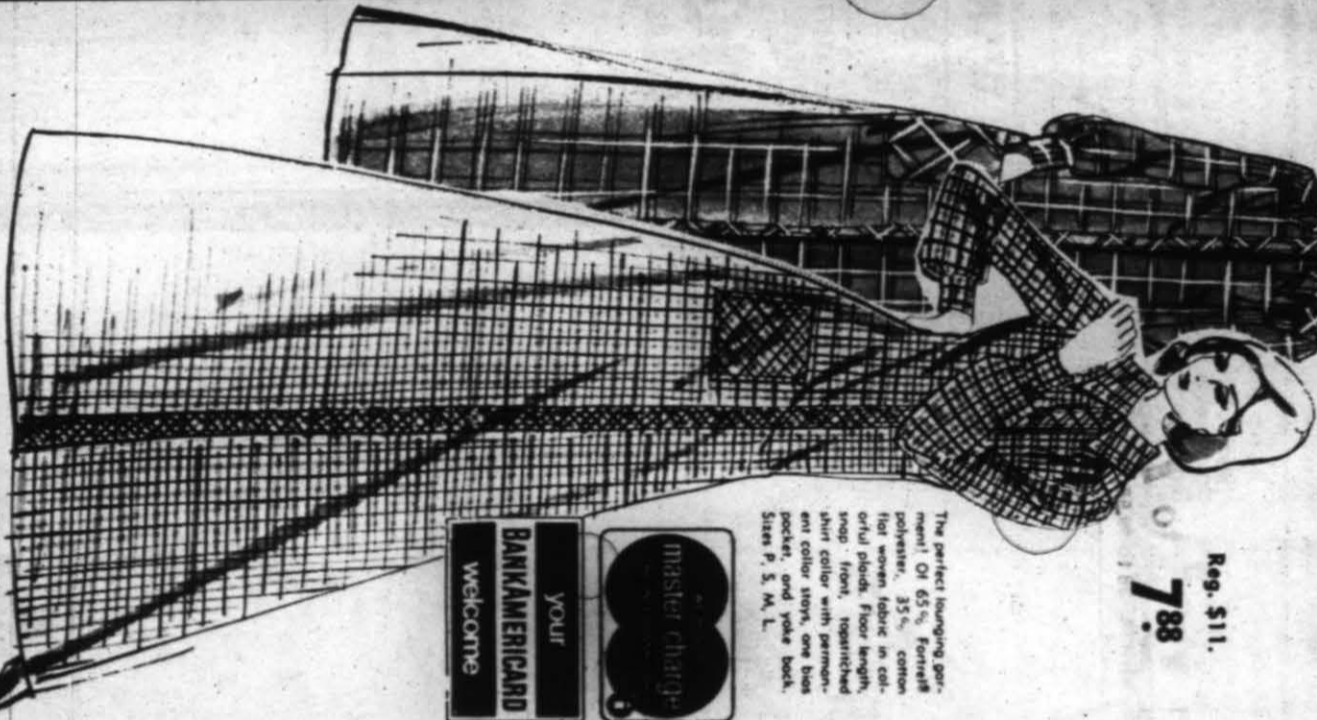
Health insurance companies activity encourage the work of the agency by supporting them financially, suggesting federal and state funds. The companies also make executive managers available for consultation on health insurance matters, and provide information on health planning and such, reports the Health Insurance Institute.

Anthony's

OPEN 9:30 to 8:30
EACH THURSDAY NIGHT

T.V. Walters

Reg. \$111.
7.88



THURSDAY Tremendous Savings During Dollar Night AT SUGARLAND MALL

Great Looks! \$500



NEW'S JOGGIN SUITS GREY OR BLUE Pant \$3.49
Shirts \$2.99
Sizes S.M.L.XL

35-40% Polyester 100% COMBED ROYALTY FIBERS Values to \$4.88 2 YRS. \$7.

SEE OUR SELECTION OF MEN'S & BOY'S WINTER JACKETS

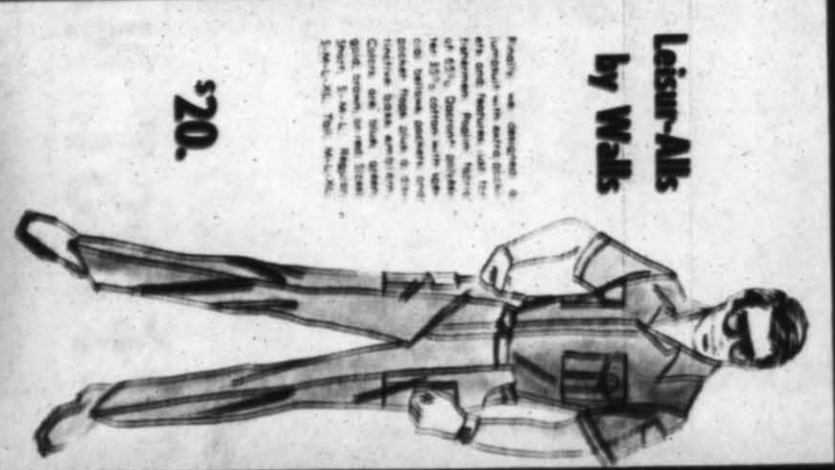
NOW PUT IN LAY-A-WAY

25% to 50% SAVINGS ON THESE ITEMS

SHORT SLEEVE SPORT-DRESS SHIRTS Values to \$3.88 Broken Sizes
YOUNG MEN'S PANTS Broken Size \$4.00 & Styles Values to \$1.49
SELECTED GROUP MEN'S KNIT PANTS \$6.88 After 6 SPECIAL!

CLOSE OUT GROUP YOUNG MEN'S DENIM \$6.88 Broken Styles and Sizes
LADIES SUMMER SHOES \$2.00 Red Black Blue Toes Even Sizes
LADIES CREPE SOLE SOFT OXFORD SHOES \$2.88

GROUP LADIES BLAZER BLOUSES \$50% OFF
GROUP DRESS PAINT SUITS \$50% OFF
BROKEN STYLES



\$20.

Leisure-Abs by Walks

25% to 50% OFF



THURSDAY 6 to 8:30 ONLY
DOLLAR NIGHT

Ladies Polyester PANT SUITS \$13.90

2 Racks Junior & Misses SEPARATES 1/2 PRICE

Special Rack Junior & Misses PANT SUITS & DRESSES \$29.90

MENS & YOUNG MENS 1/2 SPECIAL GROUPS BOYS DEPT.

ESP. EXTRA SPECIAL PREMIUM SPORT & WINTER COATS 20% OFF

Special Group DRESS & PANT SHOES \$6.99

Pesticides Indexed
AUSTIN—Registered pest control products are indexed by product and generic name and active ingredient in a new publication of the Texas Department of Agriculture, "Pesticides Registered For Use On Pests in Texas."
Additional listings tell what type of pesticide the chemical is and the name of the insect, nematode and fung on which it has been cleared for use.

Mentally retarded insurable
Most mentally retarded persons can obtain health insurance coverage to help pay their medical costs, reports the Health Insurance Institute.
While it is not a well-known fact, a great many mildly retarded people are in the labor market, says the Institute. Some 87 per cent of the adult males, in fact, are employed as are 33 per cent of females. (Many of the women are housewives and their status do not have outside jobs.) All of these persons who work where health insurance is provided through the employer's plan are insured along with the rest of the employees.

farmers, regardless of farm organization membership to attend the Farmers Union District Meeting. Noman states that he has invited the leadership of Texas Farm Bureau to attend these meetings for purpose of a "free-wheeling" discussion of the views of the two organizations.

Noman said, "I hope that Mr. Woodson, President of the Farm Bureau, will join me at the meeting to present his views on farm policy, so that those attending the meetings can compare the views of our two organizations and question the leadership. If we can point up the differences between the organizations, it is likely that we can determine areas on which we can agree, so that the organizations can work together," Noman said.

Noman emphasized that it is important with a new administration in Washington that the effort of the farm organizations be consolidated, so that a common front for agriculture can deal with the new administration.

The Amarillo meeting is one of nine scheduled throughout the state during September. District I is comprised of Armstrong, Carson, Calloway, Dalham-Hartley, Deal Smith, Gray-Robers, Linscomb, Moore, Oldham, Randall and Wheeler counties.

Others that will participate in the meeting in addition to District Director Henry Harny will be District Vice-Director Aubrey Pechel of Hereford and District Secretary Mrs. Clinton Jackson of Hereford. The state farm organization president has joined the District I director on calling on all

Gaston's SUGARLAND

Ladies Polyester PANT SUITS \$13.90

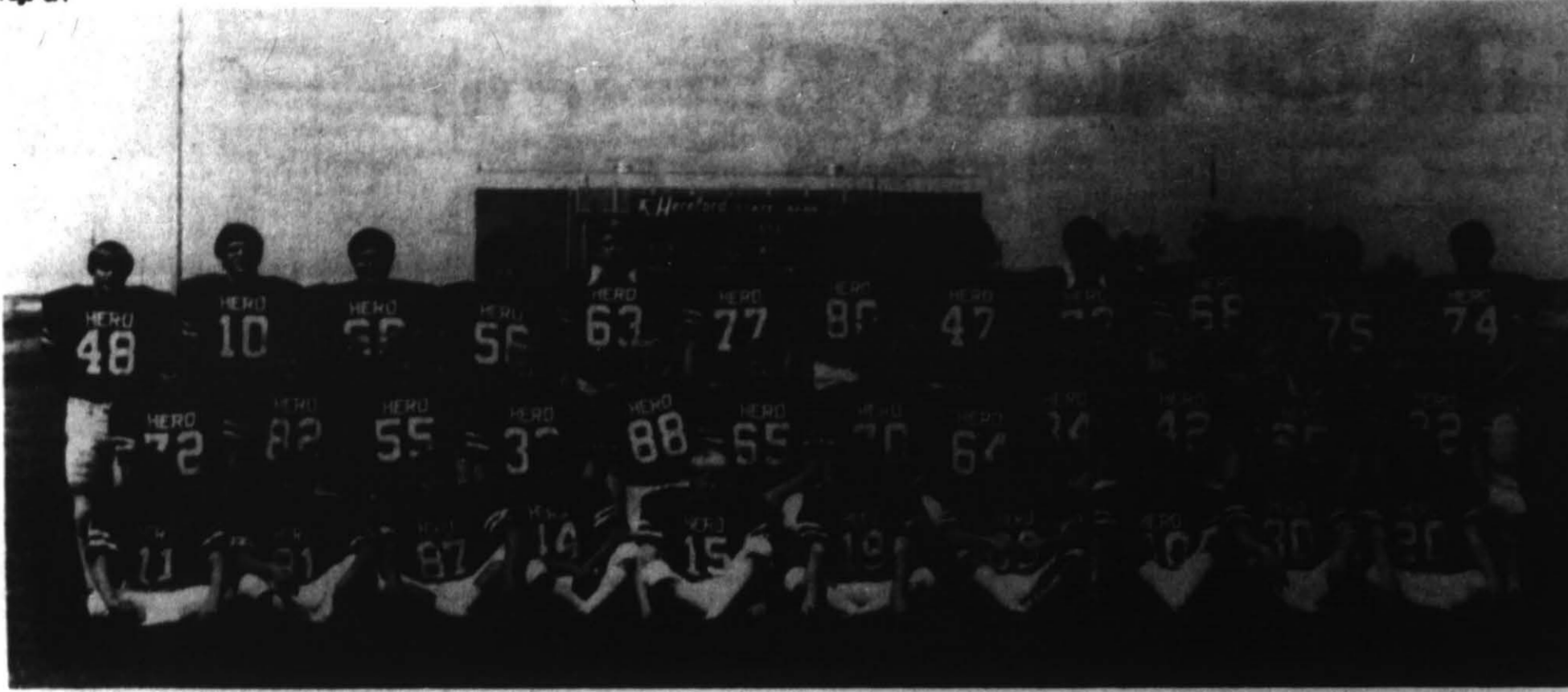
2 Racks Junior & Misses SEPARATES 1/2 PRICE

Special Rack Junior & Misses PANT SUITS & DRESSES \$29.90

MENS & YOUNG MENS 1/2 SPECIAL GROUPS BOYS DEPT.

ESP. EXTRA SPECIAL PREMIUM SPORT & WINTER COATS 20% OFF

Special Group DRESS & PANT SHOES \$6.99



1974 Hereford Whitefaces

The 1974 edition of the Hereford Whitefaces will get their first taste of competition as they meet the Pampa Harvesters in the season opener Friday night at 7:30. Back row, left to right, are Bobby Fields, Mike Crim, Luis Marquez, Kevin Compton, Danny Collins, Vance Hennington, Kevin Malone, Robert Scott, David Fish, Clifford Fangman, John Paetzold, Melvin Betzen. Middle row, left to right, are Jerry Reyna, Gary Schumaker, Dennis Evans, Brian

Edwards, David Jones, Kevin Fox, Danny Jones, Stan Fry, Terry Bell, Mike Munnerlyn, Doug Charest, Ronnie Ohlig. Bottom row, left to right, are Albert Gonzales, Harvey Torres, Jimmy Sanchez, Alfonso Gamez, Mike Artho, Kirk Spain, Feanando Rocha, Roy Martinez, David Artho, Kent Hollingsworth. Not pictured are Dave Charest and Greg Yosten.

The Hereford Brand
SPORTS
Hereford, Texas, Thursday, September 4, 1974

Rated No. 76
Harris Poll
Favors Herd

The Hereford Whitefaces have been ranked 76th in the state by the Harris Rating System, with three opponents in the upcoming season rated higher.

The Harris poll also lists Hereford as an 11 point favorite in Friday night's contest against the Pampa Harvesters, the season opener. Hereford's power rating under the Harris poll is 132, six points higher than last year's team.

The Harris ratings are such that if any two teams are playing, regardless of class or division, a point spread can be determined by subtracting the lower rating from the higher. The team with the higher rating is expected to win by the number of points of the difference.

Thus, Hereford's power rating of 132 matched with Pampa's rating of 121 would give the Herd an 11-point advantage as far as the poll is concerned.

Lubbock Monterey, Lubbock Coronado and Amarillo Palo Duro all received higher ratings, in the poll than did the Herd. Palo Duro was listed 53rd in the state with a power rating of 136, giving them a four point spread over Hereford. The Herd will meet Palo Duro a week from tonight.

Lubbock Coronado also was given a 136, listed in 57th position, and Lubbock Monterey was listed in 66th, with a power rating of 134. According to the poll, the Herd will have a 7-3 season, losing to the three teams listed above.

Tyler John Tyler captured the first spot on the poll with a power rating of 161. Odessa

Permian was in 10th, with two Wichita Falls schools in 13th and 14th. Below are listed some schools of area interest in their order of ranking on the Harris poll.

AAAA	
1. Tyler J. Tyler	161.6
2. Brazoswood	156.1
3. SA Churchill	150.2
4. Conroe	148.9
5. Arlington Lamar	148.7
6. San Antonio Lee	146.9
7. San Antonio Jay	146.7
8. Tezakana	146.1
9. Galena Park	145.6
10. Odessa Permian	145.3
11. San Angelo Central	145.2
13. W. Falls Rider	144.4
16. Abilene Cooper	144.2
37. Midland	139.1
49. Odessa	137.6
53. Amarillo Palo Duro	136.9
54. Midland Lee	136.7
57. Lubbock Coronado	136.1
66. Lubbock Monterey	134.8
76. Hereford	132.9
80. Big Spring	132.0
106. El Paso Borges	129.6
113. Plainview	129.1
115. Amarillo Tascosa	128.9
121. Lubbock	128.2
130. Borger	127.5
133. Abilene	127.3
147. Amarillo	126.0
149. Amarillo Caprock	125.8
189. Pampa	121.4

AAA	
1. Beaumont So. Park	152.2
2. Iowa Park	144.1
3. Brazosport	143.5
4. Friendswood	141.9
5. Cuero	141.6
6. Mount Pleasant	141.3
7. Brownwood	138.7
8. McKinney	138.0
9. Snyder	136.7
10. Sinton	135.9
15. Lubbock Estacado	133.5
18. Lamesa	131.9

(see Poll next page)

Dippel Rates Herd; Pampa

BY DAN WELTY
Brand Sports Editor

Coach Larry Dippel rated the performance of the Whitefaces in Friday night's scrimmage against Tascosa as good and bad before the Tuesday night meeting of the Whiteface Booster Club.

Dippel said their performance improved as the session went along, as the young players gained confidence in their abilities. "Things this time of year are good and bad," Dippel told the group of about 50 boosters, "but I think the boys came back and played better. We had more consistency in our offense as the session went along and the boys showed a lot of hustle on defense."

Tascosa's James Mayberry took the opening play of the scrimmage 70 yards to score a touchdown, and Dippel said the quick score hurt the Herd. "With our young club that opening play hurt. But the boys were able to come back and adjust."

Dippel praised the throwing game, saying his staff was pleased with the way the Herd threw and caught the ball, and that the offensive line did a fair job of protecting the quarterback. "Our first offensive line gave Mike Crim fair protection, but we still have to work on some of our techniques."

Crim, junior quarterback, completed eight of 10 passes during the evening, foreshadowing a Hereford club that

will spend more time attacking from the air this fall.

Dippel told the boosters that no injuries were suffered during the scrimmage, but that Mike Munnerlyn had undergone a tonsillectomy Tuesday morning. Only a few minor problems were all the injuries the squad sustained.

Dippel turned the podium over to assistant coach Rick Stewart, who had led a scouting party to the Pampa-Vernon scrimmage last week. Stewart told the boosters that Hereford would have problems with three athletes on the Pampa team, Rick Leverich, Howie Lewis and Chuck Quarles.

Leverich, a former quarterback who is playing running back this year, runs well out of

the wishbone formation, especially when the Harvesters break the 'Bone into a double wing set. Quarles runs the triple option out of the wishbone well, with his primary receiver being 6'6" Howie Lewis.

Stewart said Hereford could cut off the main force of the Pampa attack if the Herd secondary was able to contain these three players; Quarles, Lewis and Leverich.

Pampa, Stewart said, basically used a 5-2 defense, utilizing the shift and stack. In the scrimmage Stewart scouted, Pampa scored 26 points to 6 points scored by Vernon.

Booster club president Tom Simons named the first Booster of the Week as Pinky Matthews. The award will be given each

week during the football season to persons who have supported Hereford athletics in outstanding ways.

Simons reported that booster club memberships had reached 75, and that all the booster club caps have already been sold.

Mens City Golf Tourney Slated

The annual Hereford Men's City Golf Tournament will be held this weekend at John Pitman Municipal Golf Course, a 36-hole tourney to determine the men's champion of the city.

According to Mike Horton, assistant golf pro, the tourney will be played Saturday and Sunday, Sept. 7 and 8. Playing times each day will be 9:30 and 2:00 with shotgun starts.

Golfers will be flighted by handicaps, with only city male

residents eligible to enter in the tourney. Registration fee is \$12.50, and entrants may call the golf course anytime between now and Saturday to enter.

Prizes will be awarded in the form of merchandise from the pro shop.

It is difficult to keep quiet if you have nothing to do.

—Arthur Schopenhauer



Why put your money in a lot of different places for different reasons? Why carry a ring full of keys? We have all the services you need to make your banking easier and better. So why not do all your banking behind one door using just one key — OURS!

A good bank has more Answers than Questions!

The **FIRST NATIONAL BANK**
of **HEREFORD**

Member F.D.I.C.

WARDS FALL ENTERTAINMENT SALE

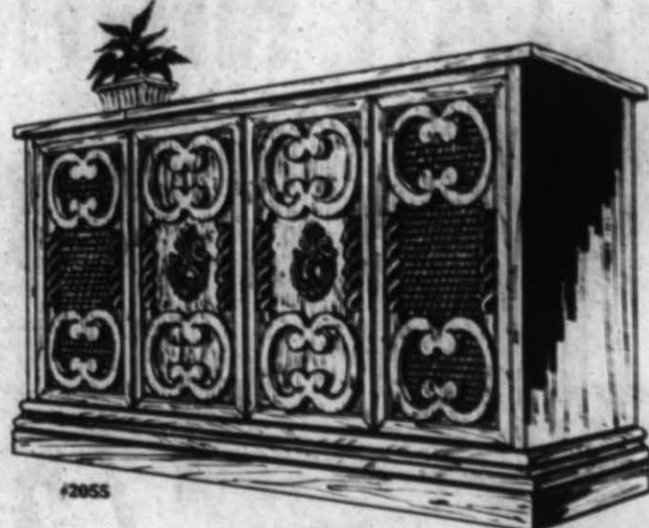
SUPER 8-TRACK RECORDER-PLAYER CONSOLE STEREO

WITH FM/AM/FM STEREO RADIO 3-SPEED RECORD PLAYER

199⁸⁸*

MEDITERRANEAN style cabinet
FULL RANGE speaker system

We have Console Stereos low as \$144 (model 2025)



8-TRACK PLAYER plays all standard 8-track tapes
8-TRACK RECORDER records through system or with 2 microphones



19-INCH DIAGONAL SCREEN

SAVE \$35
PORTABLE COLOR TV SOLID STATE CHASSIS

339⁸⁸*

Was 374.95

Efficient operation, black matrix tube. Automatic frequency control. VHF and UHF antennas.



15-INCH DIAGONAL SCREEN

SAVE \$34
266⁰⁰*

Was 294.95
Portable Color TV with solid state chassis, VHF and UHF antennas.

SPECIAL BUYS IN STOCK



PORTABLE 8-TRACK, PLAYER



AC/DC CASSETTE PLAYER, RECORDER



FM/AM DIGITAL CLOCK-RADIO

SERVICE NATIONWIDE Prompt service, factory parts

SAVE TODAY AT WARDS LOW PRICES—SAY "CHARGE IT"

Stop in. See it, Buy it now!

364-5801

MONTGOMERY **WARD** CATALOG SALES

114 PARK AVE.



Herd Thrower

Mike Crim, number 10, heaves a pass downfield to Ronnie Ohlig for a big gain against the Tascosa Rebels in last Friday night's scrimmage. Coach Larry Dippel praised the throwing game, saying the quarterbacks threw well and the receivers caught well. The Herd will carry their throwing game against the Pampa Harvesters tomorrow night in Whiteface Stadium.

Poll *****

25. Pecos	129.3	90. Lubbock Roosevelt	106.4	89. Bovina	92.2
29. Monahans	127.3	93. Tahoka	105.8	101. New Deal	91.5
30. Fort Stockton	127.1	105. Tulia	103.8	131. Sanford-Fritch	86.2
42. Seminole	123.7	126. Lockney	100.8	137. Wheeler	85.2
44. Canyon	122.7	127. Frenship	100.5	141. Wellington	84.6
48. Lubbock Dunbar	121.9	133. Quanah	100.2	143. Gruver	84.2
53. Kermit	120.8	136. Stamford	99.5	144. Springlake-Earth	84.1
56. Andrews	120.2	154. Panhandle	96.6	150. Ralls	82.9
62. Brownfield	119.0	174. Phillips	93.5	167. McLean	79.8
81. Odessa Ector	115.6	179. Abernathy	91.2		
87. Sweetwater	114.4	181. Boys Ranch	90.9		
90. Dumas	113.4	184. Slaton	90.1	1. Big Sandy	102.1
91. Levelland	113.3	200. Idalou	84.9	2. Groom	100.8
96. Muleshoe	110.8			3. Worthan	98.9

1. Hooks	128.9	1. Royal	121.1
2. Alpine	127.2	2. Memphis	117.7
3. Linden-Kildare	126.8	3. Aledo	116.9
4. Hearne	126.2	4. Falls City	114.0
5. Caldwell	125.6	5. Vega	113.5
6. Newton	125.6	6. Stanton	113.5
7. Needville	125.2	7. Plains	112.2
8. Cameron Yoe	124.8	8. Clarendon	112.0
9. East Chambers	124.6	9. Lake Dallas	109.8
10. Coahoma	123.7	10. Schulenburg	108.3
25. Post	115.9	11. Stratford	108.3
26. Sonora	115.9	12. Canadian	108.3
28. Comanche	115.6	13. Stinnett	108.2
29. McCamey	115.5	21. Hale Center	103.9
30. Regan County	115.4	22. Sunray	103.7
37. Floydada	114.4	28. Shamrock	102.3
41. Crane	113.8	33. Crosbyton	101.4
42. Dimmitt	113.8	40. Seagraves	100.3
45. Denver City	113.3	49. Petersburg	98.2
55. Littlefield	111.8	50. Hart	98.1
57. Hamlin	111.7	61. Paducah	96.4
62. Friona	111.3	75. Lorenzo	94.8
65. Lubbock Cooper	109.9	81. Shallower	94.0
74. Norton	108.7	83. O'Donnell	93.4
		86. White Deer	92.4



Hit From Blind Side

The life of a junior varsity quarterback is not an easy one. Herd varsity defenders close in on a JV quarterback as he releases a pass during an intrasquad scrimmage session. The Whitefaces are readying for their first competition this season.

Team To Host Rodeo

The Hereford High School rodeo team will play host to other high school youngsters from three states during the Tri-State Rodeo to be held Sept. 12-14.

Four performances are scheduled, with shows at 8 p.m. Thursday, Friday and Saturday nights. A matinee performance will be offered at 2 p.m. Saturday.

High school participants from Texas, Oklahoma and New Mexico will compete for belt buckles in their events. In addition, saddles will be awarded to the best All-Around cowboy and cowgirl. About 30 members of the HHS team will compete in various events.

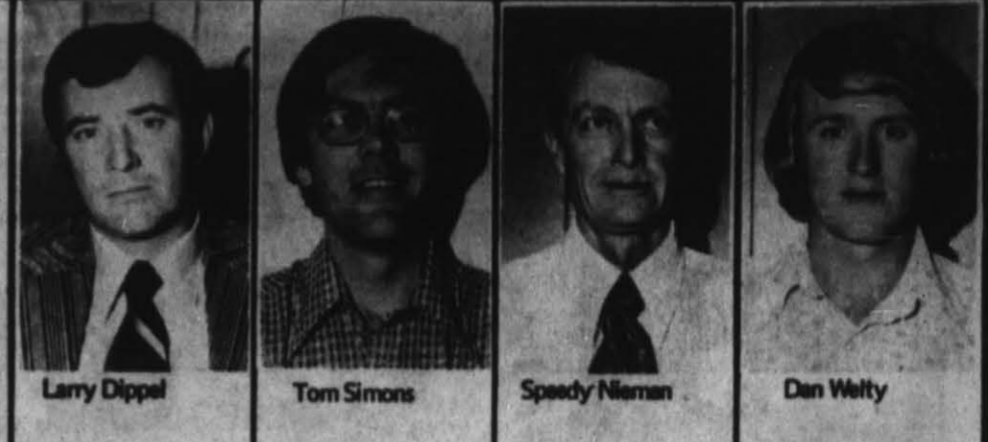
A special feature of the rodeo will be the specialty act presented by rodeo clown Bill Thorpe. Thorpe will not only protect participants from injury by the animals, but will also entertain the crowd.

The event is sanctioned by the Tri-State High School Rodeo Association, the third held this year. Stock will be provided by James Martin of Spearman.

Tickets will be available at the gates of the Rider's Club Arena. Admission for adults is \$2 and children over six years of age, \$1.50.

Fearless Forecasters

This Week's Picks



Monterey at Canyon Lubbock at Midland Lee Coronado at Wichita Falls Plainview at Lubbock Estacado Amarillo High at Odessa Tascosa vs. Midland Palo Duro at Dumas Caprock vs. Odessa Ector Borger vs. Perryton Levelland vs. Brownfield Muleshoe at Dimmitt Snyder at Monahans Oilton vs. Tulia Friona at Farwell Hart vs. Anton Bovina at Boys Ranch Vega at Groom Nazareth vs. Texline Lazbuddie at Whiteface Houston at Arvonia State Tennessee at UCLA Notre Dame at Georgia Tech Pittsburgh vs. Dallas Philadelphia vs. Jacksonville Houston vs. Memphis	Monterey Midland Lee Wichita Falls Estacado Odessa Tascosa Palo Duro Caprock Borger Levelland Dimmitt Monahans Tulia Friona Hart Bovina Vega Texline Lazbuddie Houston Tennessee Notre Dame Pittsburgh Jacksonville Memphis	Monterey Midland Lee Wichita Falls Estacado Odessa Tascosa Palo Duro Caprock Borger Brownfield Dimmitt Monahans Oilton Friona Hart Bovina Vega Texline Whiteface Houston Tennessee Notre Dame Dallas Philadelphia Memphis	Monterey Midland Lee Coronado Plainview Amarillo High Midland Palo Duro Caprock Borger Levelland Dimmitt Snyder Oilton Friona Hart Boys Ranch Vega Texline Lazbuddie Houston Tennessee Notre Dame Dallas Jacksonville Memphis
--	---	---	---

TIPS FOR OUTDOORSMEN

You don't like venison?
Trace the events that take place from the crack of the rifle to the time of cooking and you may learn that the fault is not with the deer but with the hunter. So states Gus Albright, news editor for Arkansas Outdoors. He makes these points—and they make sense.

In the first place, accurate shooting provides the best venison. When a wounded animal runs off to die at a distance, his physical exertions send blood flowing fast through his body and into his muscles. This makes the meat tough and coarse.

Secret is to get the meat to the table in good eating condition. Many thousands of pounds are wasted, allowed to rot, or are so poorly cared for that few people will eat it. And this should not happen.

Proper field dressing is important. Without that, regardless of later care, the cooked meat will not be as it should. A deer must be bled as soon as it is killed. In most cases an accurate shot will take care of this. But if it doesn't then a knife should be inserted at the base of the neck and the artery cut. Keep the wound open and free of clot.

With the insides removed (not difficult if done in a proper and orderly fashion) prop open the chest cavity and wipe with a clean cloth. Trim away any gunshot damaged flesh and allow to cool.

Flies are often a problem, says Albright, but black pepper applied to exposed flesh will keep them away. A common practice out West is to skin and wrap the deer in clean cheesecloth.

All blood and hair should be washed from the animal before transporting it home. Water won't hurt the meat if allowed to drain off.

Much meat spoilage occurs while moving the carcass from the hunting area to its final destination. Albright warns to never transport the carcass on the hood of your car or even on the fender. This subjects it to undesirable heat and dirt.

Upon reaching home the deer should be hung immediately and the cooling process continued for several days. An ice house or other means of artificial refrigeration may be necessary. If you wish to make it prime—let the venison hang for about three weeks.

Before processing, trim away all fat.

Once these basics are accomplished, you will have plenty of good venison—one of the choicest of all meats.

Pattern Shotgun For Better Shooting

Most bird hunters would have to admit that they know little if anything about what comes out of their shotgun when the trigger is pulled.

But it only takes a few minutes to learn exactly what kind of pattern a shotgun tosses and it could mean the difference in the number of clean kills scored this hunting season.

With dove season beginning today in the North Zone, hunters are advised by the Texas Parks and Wildlife Department that patterning can be accomplished anywhere that shooting is permissible. All that's needed is a roll of wrapping paper or several sheets of newspaper. Draw a 30-inch circle and pin the paper target to a frame or suitable stand; never shoot at a tree or anything else which could be damaged by a load of birdshot.

Since most doves are taken at a range of about 40 yards, pace off 40 steps for the first shot at the circle. Be sure to use the exact loads you will be shooting during open season. The number of pellet holes within the 30-inch circle shows the effective pattern you can expect on a well-placed shot at a flying target.

Around 50 per cent of the shot will be within the circle. Surprised? Most gunners are. The percentage varies with the choke and can range from almost 75 per cent of full choke to only 40 per cent with cylinder bore (no choke).

To determine percentage, divide the circled holes by the shot pellets contained in the load you shoot. For example, a 12-gauge shell with 1 1/8 ounces of No. 7 1/2 shot contains some 395 pellets (consult a chart in a good gunning book). If the circle has 229 holes, the percentage is 58.

A couple more shots on fresh paper at 20 and 30 yards are equally eye-opening. Even improved cylinder barrels "tighten" considerably at shorter ranges where the shot string, like a stream of water from a garden hose, is beginning to disperse.

While you're at it, it's worth the time to pattern shotguns with various choke settings, tubes or barrels and the different shotshell loads to be used later for ducks, geese and quail.

Knowing your shotgun, perhaps it will be less of a mystery why some birds last season flew right on through a sure shot.



Comment On Sports

BOXING . . .

By Pete Fritchie

WASHINGTON, D. C. — George Foreman is favored to win, maybe via a K.O., over Muhammad Ali, in their African go September 25th. One won't feel too sorry for Ali if he loses, for each fighter is expected to take several million back home for his effort.

Ali's current propaganda line is that Foreman is a dirty fighter. But it isn't convincing many. Maybe it will irritate Foreman and maybe he will be so angry and not at his best. That's the idea.

Nevertheless, Foreman is too strong and young for Ali, and if he could wither Joe Frazier in a round or two, the man who whipped Ali in their first fight and sat him on his pants, he is too strong for Ali.

The fight is expected to feature Ali dancing. It may be that Ali's footwork can keep him out of danger. But Frazier finally caught him in their first fight, and Foreman is considered a better stalker than Frazier, though he likes to counterpunch, and whipped Frazier that way.

Fall Tree Trimming Season



Cut Your Own Firewood This Year

Formby's

Pre-Finishing Products
Re-Finish without
•Sanding •Stripping
•Staining •Sealing

See Formby Re-Finishing Demonstration
Sunday, Sept. 8, 1:30 - 2 Channel 10

Carl McCaslin
344 E. 3rd Lumber Co. 364-3434

the **74 TRI-STATE FAIR**

SEPT. 16-17

MEL TILLIS AND TANYA TUCKER

SEPT. 18-19 **THE CHARLIE RICH SHOW** CMA's male vocalist of the year singing such favorites as "Behind Closed Doors" & "The Most Beautiful Girl in the World." Plus Jim Stafford. Tickets \$4, \$5, and \$6.

SEPT. 20-21 **THE CHARLEY PRIDE SHOW** Appearing with Charley Pride will be Ronnie Milsap. See Charley and the Pride men singing all his great hits. Tickets \$4, \$5, and \$6.

Tickets on sale at Sears. Phone 352-2774 or write Box 1087, Amarillo, Texas 79105. Please send self-addressed stamped envelope.

Built for action with plenty of traction . . . I'm Blockbuster. I fit good and I feel good 'cause I'm soft and sturdy leather.

BLOCKBUSTER

Jumping-Jacks

Must feet are born perfect. They should stay that way.

"We Care About Your Feet"

AT **GATTIS SHOE STORE**
In Sugarland Mall

GERM TEST PLANNED
 DOWNEY, CALIF.--United Soviet scientists are preparing joint experiments for next year's rendezvous of space ships in orbit, including one to see what happens when Russian germs meet American germs in space.

MAN'S DIET
 CHICAGO--In the latest issue of the Journal of the American Medical Association a team of researchers from England and South Africa says that many of 20th century man's diseases may be caused by the lack of indigestible fibers in his food.

TELESCOPE LOFTED

CAMBRIDGE, MASS.--Scientists working in Canada launched an X-ray telescope with a giant balloon to study the Crab Nebula, one of the most colorful stellar outbursts.

GRIZZLY FOOD
 YELLOWSTONE NATIONAL PARK, WYO.--Yellowstone's grizzly bears have gone back to the wilds. The park's assistant superintendent, Vernon Hennessy said this proves the grizzlies wouldn't starve by closing the garbage dumps.

Job Training Helps Slow Learners

TURNING THE DISADVANTAGED AROUND
 Proprietary (profit-seeking) trade and technical schools are successful in training dropouts and slow learners for jobs which take these individuals out of the disadvantaged category. This fact has important implications for vocational education.

An illustration of this is the Culinary Institute of America. In an experiment, this school accepted randomly 30 students ranking near the bottom of their high school class. At the end of the training period, the results of the experiment indicated that a substantial percentage of the students were average or better in their class.

A few students even took honors, and only three of them dropped out. Some students who were below average could often perform well in the practical phases of cooking and baking, even though they had trouble with cost control and management courses. Although it is unlikely that these students will become executive chefs, they can look forward to successful careers in less responsible jobs.

A STUDY conducted at the Center for Research and Development in Higher Education at the University of California, Berkeley found a clear tendency for the least advantaged student to choose the relatively expensive private profit-seeking schools over the nearby inexpensive community colleges and technical schools which are publicly supported.

An examination of the elements involved reasserts the validity of the profit motive on the American scene. These schools survive because of their students' performance in the marketplace. If the students do not perform well, the schools soon fold. Why do they succeed?

Proprietary schools have tunnel vision. They are concerned only with training the student for a specific job and ignore nonemployment-related course work to enrich the "whole" person, a basic part of the philosophy of most public school educators. If punctuality is needed to succeed on the job, a portion of the student's grade is based on how punctual he is.

On the other hand, if the student does not need to read to do the job, he will get no remedial reading as part of his training. The course length is short, usually lasting from four months to a year. Similar training in a public junior college is a minimum of two years.

Also frequent registration for classes permit students to start soon after they decide to do so. So the disadvantaged student is always conscious of why he is enrolled in a proprietary school -- to learn to do the job.

THE MARKET encourages private schools to use new methods in training. The breakdown of a course into short, sequential units or topics is one of the effective methods they have developed. One school in electronics technology has a program consisting of 150 assignments.

The longest segment of a two-year course in culinary skills is only two weeks. Thus student motivation develops through a constant flow of positive feedback, giving the student a sense of achievement.

The training is also direct. Eighty per cent of National Association of Trade and Technical Schools (NATTS) surveyed in a study of proprietary vocational schools indicated that a typical full-time student spends a minimum of 41 per cent of each day in direct training. The private schools simulate shops, laboratories, hotels, department stores, whatever is needed to give the student actual experience with the job he will be expected to do when his training is completed.

Proprietary schools do not tolerate failure. They screen students before they accept them and accept only those students who have the potential to learn to do the job. This is to the advantage of the disadvantaged, however, because these schools screen them only for the skills needed to do the job and admission policies in practice are often more liberal than in other postsecondary schools.

ONE REASON they can be generous is that these schools often offer training at various levels within their occupational group. For example, schools teaching automotive mechanics often have programs for automobile mechanics, body fender repair work, machinist, and machine operator, as well as other related occupations.

Students are placed, after their screening tests, into notches where they are most likely to succeed. Marginal students may be given a probationary period and terminated early in the course if they are not succeeding.

Proprietary schools do not wait until the end of the course to tell a student he is a failure. Frequent, often daily, checks are made on student progress. Teachers provide individual assistance to wobbly students because they are not on tenure and their continuance employment depends on the level of skills their students achieve.

What are the implications of these facts for vocational education? With focus on the skills needed, these private vocational schools find the task the student can learn to do, and see that he learns it. Whatever basic changes are occurring in our society, one truth persists. Nothing succeeds like success, and success does turn the disadvantaged around.

Plainview Schedules Farm Research Tour

Agricultural Research that is not used is wasted. Many times this is the case because farmers are not aware of the certain research projects are being conducted. The Annual Field Day and Open House of the High Plains Research Foundation, Halfway, scheduled for next Thursday, is held to give area people an opportunity to see what is being researched that may benefit their own farming operation or the agricultural economy in general.

Field tours are set to begin at 1:30 p.m. A member of the scientific staff will conduct each tour and try to acquaint each group with most of the projects underway. One truck will depart each 20 minutes and the tour will last from 45 minutes to one hour. At the conclusion of each tour, a drawing will be held for a \$25. Savings bond, courtesy of area banks. An excellent equipment exhibit and farm show will be set up for those who want to see the latest in farm equipment, agricultural chemicals, seeds, fertilizers, and other farm-related products.

Among specific projects to be seen on the tour will be a study on double-cropping with wheat and triticale followed by four other crops, including sunflowers. A study to determine the effects of herbicide-insecticide interactions on grain

ON HIGHWAY DEATHS

WASHINGTON -- Despite heavy summer vacation driving, the highway death toll for July dropped by 16 per cent--the ninth consecutive monthly decline, the National Highway Traffic Safety Administration reports.

Dr. Milton C. Adams

OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS

Mon.-Fri. 8:30 to 5:00

\$34-\$62 off 4.

GLASS-TRACK BELTED TWIN GUARDS



(A) TWO FIBER GLASS belts for dig-in traction. (B) TWO POLYESTER cord plies for smooth ride.

REG. \$29 TO \$43 EACH

4 FOR \$82

A78-13, A78-15 TBLs. BLK. PLUS 1.80 TO 1.98 F.E.T. EA., TRADE

4 FOR \$98

E78-14, F78-14, G78-14, G78-15 TUBELESS BLACKWALL PLUS 2.33 TO 2.74 F.E.T. EACH AND TRADE-IN

4 FOR \$118

H78-14, H78-15 TBLs. BLK. PLUS 2.92 TO 2.97 F.E.T. EA., TRADE

PAIRS COMPARABLY PRICED WHITEWALLS ONLY \$3 MORE EACH

FAST FREE MOUNTING

TRACTION GRIP SNOW TIRE



Tubeline Blackwall Size	Altn Fits	Reg. Price Each	Sub. Price Pairs	Plus F.E.T. Each
A78-13	6.00-13	\$29	\$41	1.80
B78-13	6.50-13	\$32		1.88
D78-14	6.95-14	\$33		2.25
E78-14	7.35-14	\$34	\$49	2.33
F78-14	7.75-14	\$36		2.50
G78-14	8.25-14	\$39		2.67
G78-15	8.25-15	\$40		2.74
H78-15	8.55-15	\$43	\$59	2.97

No trade-in allowed. Whitewalls \$3 more per tire.

WARDS POLY-TRACK H.S.T.



STURDY 4-PLY POLY-ESTER CORD BODY

TUBELESS BLACKWALL SIZE	LOW PRICE EACH	PLUS F.E.T. EACH
B78-13(6.00-13)	17.99	1.83
C78-13(6.50-13)		1.99
C78-14(6.95-14)	19.99	2.07
E78-14(7.35-14)		2.24
F78-14(7.75-14)		2.41
G78-14(8.25-14)	24.99	2.55
G78-15(8.25-15)		2.63
H78-15(8.55-15)		2.82

*With trade-in tire. Whitewalls \$3 more each.

WARDS SUPREME MUFFLER REPLACEMENT GUARANTEE

For as long as you own the car on which installed, Montgomery Ward will furnish a free replacement for any Wards Supreme Muffler which fails for any reason. If Montgomery Ward muffler installed with evidence of purchase, it will match the replacement free. Return muffler to any Montgomery Ward branch (no brush-holding installation facilities, if free installation substituted with evidence of purchase. This guarantee does not apply to mufflers installed on commercial vehicles or to mufflers damaged in an auto accident.



7.65 OFF

GUARANTEED FOR AS LONG AS YOU OWN YOUR CAR

14.33 INSTALLED

REG. 21.98

Can't hear your radio? Engine too loud? Maybe you need a new muffler. Wards Supreme's strong, silent and guaranteed. Fast installation. Models for most cars in stock. Hear that?

SUPREME MUFFLER REG. 16.98, 10.33 (NOT INSTALLED)

SAVE 15%
AC* NON-RESISTOR SPARK PLUG
 Great starts! REG. 77¢
 Improves car's gas mileage. **65¢**
 99¢ Resistor type. .83¢

SAVE 2.11
HEAVY-DUTY T&C SHOCKS EACH **5.88**
 With more control than most originals. Reg. 7.99
9.99 installed 7.88

GOLF BALLS
 3 Free With 2 Tires
 OR **3 FOR \$1.39**

Front End Alignment **\$9.88**
Tune Up **\$11.88** Plus Parts

SAVE TODAY AT WARDS LOW PRICES--SAY "CHARGE IT!"

Your complete auto center. **WARD**

114 PARK AVE.

364-5801

we feature GREAT BUYS IN BUILDING SUPPLIES

LAWN FENCE

42"x100' \$43¹⁶
 48"x100' \$48³⁰

10' GUTTER

\$1.99 Per 10' Joint

CEILING TILE

12x24 Cross-Scored Smooth-White
10 1/2¢ PER SQUARE FOOT

PLYWOOD

4'x8 1/2" cd exterior
\$6.04 Per Sheet

AND THE RAINS CAME... DID YOUR ROOF PASS THE TEST?

ROOFING
 No. 240 Self-Seal
 Per Square **\$16.78**

RUF-X-80 REVERSE BATTEN SIDING. 1 1/2" wide square cut grooves on 12" centers create a dramatically different plank effect. Rough-sawn surface adds a distinctive rustic charm to any exterior... defies harsh weather, dents and years. Grainless... with no natural defects. Works easily with ordinary carpenter's tools. Finishes beautifully with paint or stain.

4 x 8 PANELS ONLY \$10.60 Each

CASH & CARRY SPECIALS

FARM DISCOUNT LUMBER & SUPPLY
 (Just outside city limits)

PHONE 364-0002 **HIGHWAY 305 SOUTH**

FURR'S DOLLAR DAYS



PRICES EFFECTIVE 9-7-74

WE REDEEM USDA FOOD STAMPS

STORE HOURS:
MONDAY THRU SATURDAY 8 AM to 10 PM
SUNDAY 9 AM to 8 PM
WE ACCEPT FOOD STAMPS

BELL PEPPERS FRESH GREEN PODS 2 PODS 25¢	BARTLETT PEARS WASHINGTON STATE LB. 39¢
SWEET CORN CALO FANCY EARS 6 FOR 89¢	GROUND BEEF FRESH GROUND LB. 89¢
APPLES SOUTH CAROLINA NEW CROP RED DELICIOUS LB. LB. 39¢	BEEF ROAST FURR'S PROTEN SEVEN BONE SHOULDER CUT LB. \$1.09
CUCUMBERS FANCY SLICERS 2 LBS. 37¢	CHUCK STEAK FURR'S PROTEN LB. 89¢
LETTUCE CALIFORNIA ICEBURG LB. 29¢	RANCH STEAK FURR'S PROTEN LB. \$1.19
BANANAS CENTRAL AMERICAN GOLDEN RIPE LB. 16¢	DELUXE RIBS FURR'S PROTEN FOR BARBECUE LB. 79¢
VIENNAS LIBBY'S SAUSAGE NO 1/2 CAN 3 FOR \$1	SIRLOIN STEAK FURR'S PROTEN LB. \$1.29
APPLE JUICE FOOD CLUB 32-OZ. BOTTLE 2 FOR \$1	
SPINACH FOOD CLUB NO. 303 CAN 4 FOR \$1	
CORN FOOD CLUB GOLDEN CREAM STYLE OR WHOLE KERNEL, NO. 303 CAN 4 FOR \$1	
BEANS GREEN DEL MONTE CUT 31¢	
MACARONI & CHEESE KRAFT DINNER 7 1/2 OZ. 4 FOR \$1	

GROUND BEEF FRESH GROUND LB. 89¢
BEEF ROAST FURR'S PROTEN SEVEN BONE SHOULDER CUT LB. \$1.09
CHUCK STEAK FURR'S PROTEN LB. 89¢
RANCH STEAK FURR'S PROTEN LB. \$1.19
DELUXE RIBS FURR'S PROTEN FOR BARBECUE LB. 79¢
SIRLOIN STEAK FURR'S PROTEN LB. \$1.29

Shop Our Delicatessen

1 FRIED CHICKEN	SERVES FOUR FOR \$3.69
1 PT. PINTO BEANS	ONLY 39¢
1 PT. COLE SLAW	
MACARONI SALAD	69¢ PT
FRUIT SALAD	69¢ PT

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!

Should you not be satisfied with any purchase of beef in Furr's meat department you will receive double your money back and no questions asked.

DELI. HOURS: 8-7 DAILY 9-6 SUNDAY

WE GIVE GOLD BOND STAMPS

DOUBLE STAMPS TUES. & WED. WITH \$2.50 PURCHASE OR MORE

Frozen Food Favorites

DINNERS Patio, Mexican, Beef Enchilada Combination or Cheese Enchilada, Each 49¢
AWAKE Orange Drink Fresh Frozen 12-OZ. Can 29¢
CORN ON COB Top Frost 4-ear pkg. 59¢
PATIO MINI TACOS FRESH FROZEN 6-OZ. PACKAGE \$1.08
WEIGHT WATCHER LUNCHEON TURBOT PERCH OR FILLE-O-FISH SOLE OR FLDUNDER 82¢ 87¢

TOMATOES
CONTADINA 1 1/2 OZ. CAN
4 FOR **\$1.00**

PEAS & CARROTS
FOOD CLUB NO. 303 CAN **28¢**

VEGETABLES
FOOD CLUB, MIXED NO. 303 CAN **4 FOR \$1**

GLADE ROOM DEODORANT
ASST. SCENTS 7-OZ. **49¢**

SUPER DISCOUNT SPECIALS

TUNA FOOD CLUB CHUNK NO. 1/2 CAN 9¢ GOOD THRU 9-7-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	BUTTER FOOD CLUB SWEET CREAM LB. 29¢ GOOD THRU 9-7-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	ICE CREAM FARM PAC SQUARE CARTON 1/2 GALLON 29¢ GOOD THRU 9-7-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	FLOUR FOOD CLUB 5-LB. BAG 27¢ GOOD THRU 9-7-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
---	--	---	---

THIS COUPON ENTITLES YOU TO **SAVE 50¢**

2 KING SIZE with **78¢**
Cascade coupon **OC-50**
3 LB. 2 OZ. each **\$1.28**
without coupon **1.78**

Expires 9-7-74
LIMIT ONE COUPON PER FAMILY

THIS COUPON ENTITLES YOU TO **SAVE 25¢**

32 OZ. (1 qt.) **74¢**
KING SIZE Joy with coupon **CC-25**
ONLY without coupon **99¢**

Expires 9-7-74
LIMIT ONE COUPON PER FAMILY

SPRINGCREST PRE-WINTER BLANKET SALE

ROYAL GARDEN PRINT
50% Polyester, 50% Nylon. 72"x90" 2-lb. weight. 5-inch Nylon Binding. Floral designs in Pink, Blue, Gold. **\$6.99** each.

CHECKMATE WOVEN GINGHAM PLAID
100% Acrylic. 5-inch Nylon Binding. 72"x90" size. 2 1/2 lb. weight. Blue, Yellow, or Red. **\$6.99** each.

MISTY NEEDLEWOVE
Solid Color, 50% Polyester, 50% Nylon. 4-inch Nylon Binding. 2-lb. weight. 72"x90" **\$5.99** each.

STARDUST THERMAL
100% Acrylic. 5-inch Nylon Binding. 2-lb. weight. Tangerine, Blue Yellow, Lime. 72"x90" **\$6.49** each.

Alka-Seltzer
25-COUNT PACKAGE **59¢**

LISTERINE MOUTH WASH
20-OZ. **99¢**

NYQUIL COLD MEDICINE
10-OZ. **\$1.69**

BODY ALL DEODORANT
5-OZ. **\$1.13**

AGUA VELVA AFTER SHAVE
4-OZ. **93¢**

CREME RINSE
BEACON 16-OZ. **3 FOR \$1.00**

SHOP Furr's MIRACLE PRICES

"America's Cop 1974"

Vocational Schools — New Innovation In Learning

INNOVATION IN EDUCATION:
A LOOK AT PROPRIETARY
SCHOOL TRAINING

Discouraged educators would do well to note that innovative education is being widely practiced in the United States today. Proprietary trade and technical schools are growing rapidly with little fanfare and virtually no recognition for the contribution they are making to the evolution of education.

The fact that over 3,000 of the 8,000 vocational schools listed in the Directory of Postsecondary Schools with Occupational Programs published by the U.S. Office of Education are proprietary (profit-making) indicates that these innovations are successful. How else can profit-seeking schools attract students when they are in competition with public schools which provide training free or at subsidized costs?

THE BNSM philosophy is pragmatism and the motive is profit. Such goals are in themselves innovative. No shareholder-type curriculum could possibly enter the door of a proprietary school. A shareholder curriculum refers to education practices of native tribes in India who taught their children the skills needed to capture the dangerous saber-toothed tiger. Long after the tiger became extinct, these skills continued as the basic education of the youth of the tribes.

Proprietary schools, on the contrary, design curriculum in response to the job market. The only philosophy adhered to is that which will make the most money.

Since their goal is to make money, curriculum that attracts students is the one that will make money, and is therefore good. Curriculum that attracts students is curriculum that trains students for paying jobs when they finish. Florida, for example, has twelve aircraft maintenance schools listed in the U.S. Office of Education Directory, and all of them are proprietary.

A view of the variety of curriculum offered in proprietary schools reveals that they are in tune with the times. (Controlling, electronic technology, scientific data processing, commercial pilot, air operations, advertising, structural art, painting, personal service, business data processing, barter, secretary, air conditioning repair, hotel management, public science, accounting, food service technology, general store, market technology, general merchandising, dental assistant, medical assistant, insurance, hairdressing management). The list could go on and on, and you don't find a proprietary school listing a curriculum for art-related training.

ADMINISTRATORS, PARENTS are also innovative. Administrators are more interested in whether the student can learn to do the job for which he is willing to pay for training, than intelligence, questions, other degrees, or other extraneous.

They do have screening examinations, but they screen only for the specific skills needed to learn the curriculum. They are even generous about interpreting the results of these. If the student's ability is in doubt, they frequently will provide a trial period. At the end of that period if the student isn't doing well, he is asked to withdraw and given most of his money back. These schools know they will not survive long if they graduate students who cannot perform well on the job. The student, a hard-earned school loan, turned down a certificate who was not very bright and who had large gaps

problems. "He was just interested in front desk work," the manager explained, "and he just did not have the qualifications needed to learn that job."

"He would have been glad to train him for kitchen work, but he was not interested in that. So we did not enroll him."

PROPRIETARY SCHOOLS are innovative in developing faculty. Untrained with tenure, the schools keep teachers as long as they are successful and not longer. A successful teacher is one who has successful students. Anyone with a high percentage of failures either must change or get out.

The most important qualification sought in teachers is a master's, while the number of academic degrees and hours of credit in education courses is usually irrelevant. A survey of National Association of Trade and Technical School member schools revealed that only 60 per cent of the instructors had any college education, and only about one third had four years of college.

On the other hand, states that have regulatory provisions dealing with private vocational schools require instructors to have work experience (ranging from two years in Colorado to eight years in Massachusetts) in the vocational area they are teaching. Instructors are also required to keep abreast with current technique and processes within their field. Proprietary schools are also innovative in teaching methods. They have to be because of the flexible schedules they maintain. In many schools, students are continuously entering and leaving. They join in the group process part of the training at whatever state it is in and develop the individual material at their own pace with the assistance of individual counseling as needed.

Teachers do much of their training through individual counseling and tutoring. This is possible because their student load is light. Sixty per cent of the private schools surveyed in a Ford Foundation study have a ratio of 24 or fewer students per instructor.

Wherever possible, instruction is given with direct experience with equipment used on the job. The model hotel school, for example, has a restaurant kitchen, a hotel room, a motel room, and scoreboard equipment which the students use to learn the skills they need for such jobs.

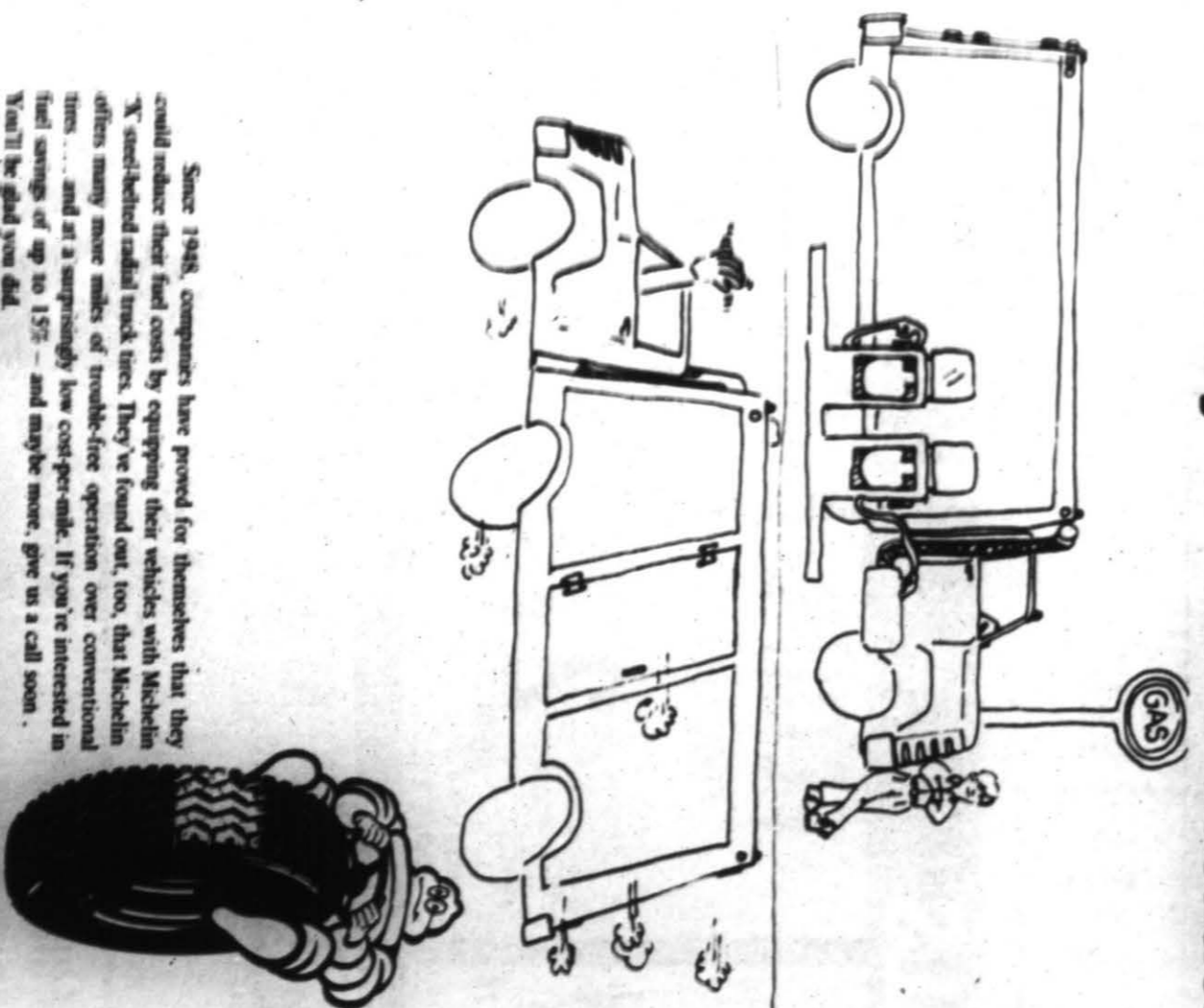
Proprietary schools are not as much concerned about academic subjects in order to develop "the whole student," they are principally concerned about the training that is necessary for the student to get and keep a job. They want to know whether or not the student has learned what he is supposed to learn and most of them check each day so that the student can pick up what he missed right away.

The effect of all this innovation is impressive. By working in on the pertinent, these schools are also successful in teaching deposits, disgruntled members of minority groups, handicapped, and other victims of our present public education system.

Nothing does more for "the whole student" than to find that he can do a job that is important enough to society to provide him an income. Nothing is more important to a teacher than to be able to see concrete progress of his students.

In short, proprietary schools are often able to compete with free public education because they do a good job, and do it faster.

Looking for fuel economy? Think Radial...and look to the leader. MICHELIN'S been proving fuel economy for over a decade.



Since 1948, companies have proved for themselves that they could reduce their fuel costs by equipping their vehicles with Michelin X steel-belted radial truck tires. They've found out, too, that Michelin offers many more miles of trouble-free operation over conventional tires...and at a surprisingly low cost-per-mile. If you're interested in fuel savings of up to 15% — and maybe more, give us a call soon. You'll be glad you did.

Think radial...and look to the leader.

SHOOK TIRE CO.

600 West 1st

364-1010

Paper Drive Delayed

The annual municipal directory paper drive has been delayed due to a later opening of the Parkville Recycling Center in Assinibois.

Residents are urged to keep newspapers and magazines until the Center opens. At that time, paper should be delivered to 109 Aspen.

Cardboard and heavier paper items will not be collected this year.

Holly Promotes Purchase Agent

William J. Koston has been promoted to purchasing agent of Holly Sugar Corporation, John L. Bushnell, vice president-off services, has announced.

Koston had been assistant purchasing agent and succeeded Ted Middle who has retired after more than 6 years service with the corporation.

Timothy R. Robbins, formerly western district buyer, was promoted to assistant purchasing agent, replacing Stanley Stankus who was promoted to Bill Robbins' position as western district buyer-expeditor. He joined Holly on June 20 as a buyer-expeditor trainee.

Ever Since Eve When misfortune comes along, take it like a man—blame it on your wife. —Record, Columbia, S.C.

Local & Clear The average citizen hears a lot more about budget reduction at election time than he does when tax bills are due. —Union, San Diego.

Income tax is like a girl die. If you put the wrong figure in it, you've apt to get pinched. —Cliche, Mason City, Ia.

all the goodness you expect

it's Quality Checkd.

Cloverlodge





4-Hers' Visit Lions

Terry Barrier, left, and Sandra Stallings were presented for a program at Hereford Lions Club last week by Ray Seale. The two showed slides and told about their 4-H "Citizenship Tour" to Washington, D.C. this summer. Seven Hereford 4-H students made the trip, and helped earn expense money by working at the Lions' concession stand.

Small Talk
By SUE COLEMAN
Women's Editor

WELL, it was a short winter but a nippy one, wasn't it? Since cold weather is always my choice over hot, Monday was my idea of a beautiful day, a perfect holiday.

But I do have sympathy for all the folks who planned picnics, water sports and other outdoorsy things that are usually suitable for Labor Day. It wasn't the best weather for the big Boys Ranch rodeo, either.

JoAn Dwyer reports that 20 shivering members of Big Brother-Big Sister of Hereford went by bus to the rodeo and in spite of chilling temperatures and wind enjoyed it thoroughly.

Most of the Little Brothers and Sisters had never attended a rodeo before so it was probably exciting enough to keep them warm. The group toiled sack lunches on the bus for an "on board" picnic at a

roadside park and had plenty of fun going and coming, as well as at the performance in Boys Ranch Arena.

A FORMER resident who moved to Colorado from Hereford 15 years ago, Leo Gallagher is spending several days here on business connected with farm and ranch property he still owns in this neighborhood, and just visiting around with old acquaintances.

He and Mrs. Gallagher, who live in Pueblo, are house guests of his sister-in-law, Hattie Gallagher, and visiting the families of her sons, Vincent, Brendon Pat and Gallagher.

MAYBE the definitive statement on the Watergate affair came from my high school freshman nephew the other day when he was listening to adults hash over some of the same old points.

Somebody mentioned the view that was stated in a dipped item on the Brand editorial page lately, that President Nixon could have saved an awful lot of grief to himself and others if he had only foreseen the continued hassle and taken those tapes, which were his to dispose of before they became a bone of legal contention, and burned them or sunk them in the ocean.

"But he couldn't do that!" the teenager interposed. "He'd have been arrested — for pollution!"

Did you hear the one about the rooster who discovered a basket of Easter eggs near his coop? So he went next door and beat heck out of a peacock.

Wife (heatedly) — You're crazy, you're worthless, you're bad tempered, you're shiftless, you're a thorough liar.

Husband (reasonably) — Well, my dear, no man is perfect.

Calendar of Events

THURSDAY
Hereford Study Club salad supper, honor of Mrs. Richard Winget, 7:30 p.m.
Music Study Club past presidents' luncheon, home of Mrs. W.T. Carmichael, 12 noon.
VFW, VFW clubhouse, 8 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
Duplicate Bridge, 309 Western, 7:30 p.m.

FRIDAY
Kiwanis Whiteface Breakfast Club Dickie's Restaurant, 6:30 p.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Hereford Rotary Club pre-game barbecue supper, Hereford High School cafeteria, 5:30 to 7 p.m.
Campfire Girls Leaders Association, CFG lodge, 9:30 a.m.
Bud to Blossom Garden Club, home of Mrs. Ray Polan, 119 Kingwood, 9:30 a.m.

SATURDAY
Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 until 11 a.m.
Deaf Smith County Historical Museum open to public, free, from 2 to 5 p.m.

MONDAY
Kickoff Coffee for Hereford Community Concert Association Membership Drive, Chamber of Commerce building, 9:30 to 11:30 a.m.
VFW Auxiliary, VFW clubhouse, 7:30 p.m.
Palo Duro Extension Club, home of Mrs. State Norvell, 736 Ave. G, 7:30 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's

Restaurant, 7 p.m.
Masonic Lodge, Masonic Hall, 7:30 p.m.
Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY
Hereford Newcomers Club luncheon, Community Center, noon.
Order of Eastern Star, Masonic Hall, 7:30 p.m.
County 4-H Adult Leaders Association, Community Center, 7:30 p.m.
Hereford Board of Realtors luncheon, Dickie's Restaurant, noon.
Rebekah Lodge, IOOF Hall, 8 p.m.

Hereford Tops Club, Community Center, 11 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers Club, First Baptist Church, 10 a.m. and 6:30 p.m.

WEDNESDAY
Ceramic Art Club, home of Mrs. W.C. Hromas, 307 Sunset, 1:30 p.m.
Noon Lions Club Civic Club Center, noon.
Deaf Smith County Museum, open to public, free, 2 to 5 p.m.
Story hour for children aged 3 to 5 at Deaf Smith County Library, 3 to 4 p.m.

XEA Chapter's Season Opened

Day of beginning for Xi Epsilon Alpha Chapter, Beta Sigma Phi, the traditional social event which opens a new season, was a breakfast Sunday morning in the home of Mrs. Jim Cramer, president for the coming year.

Hostesses with Mrs. Cramer were other members of the executive board, Mmes. James Horton, Kenny Ruland and Archie Dwyer.

Special guests were Mrs. Warren Hall, a newcomer to Hereford, Mrs. Bobby Jones and Mrs. Fred Ruland. Other chapter members at the breakfast were Mrs. Fred Mulkey Jr. and Mrs. Jim Aldridge.

A three course breakfast was served to begin the new sorority year, and yearbooks outlining the 1974-75 events were distributed and reviewed.

One highlight of the year will be a repeat of a project which has thrilled many Hereford youngsters for several Christmas seasons past, visits by Santa to homes in the city, arranged by chapter members for a small fee which goes to the treasury for financing charitable and civic projects.

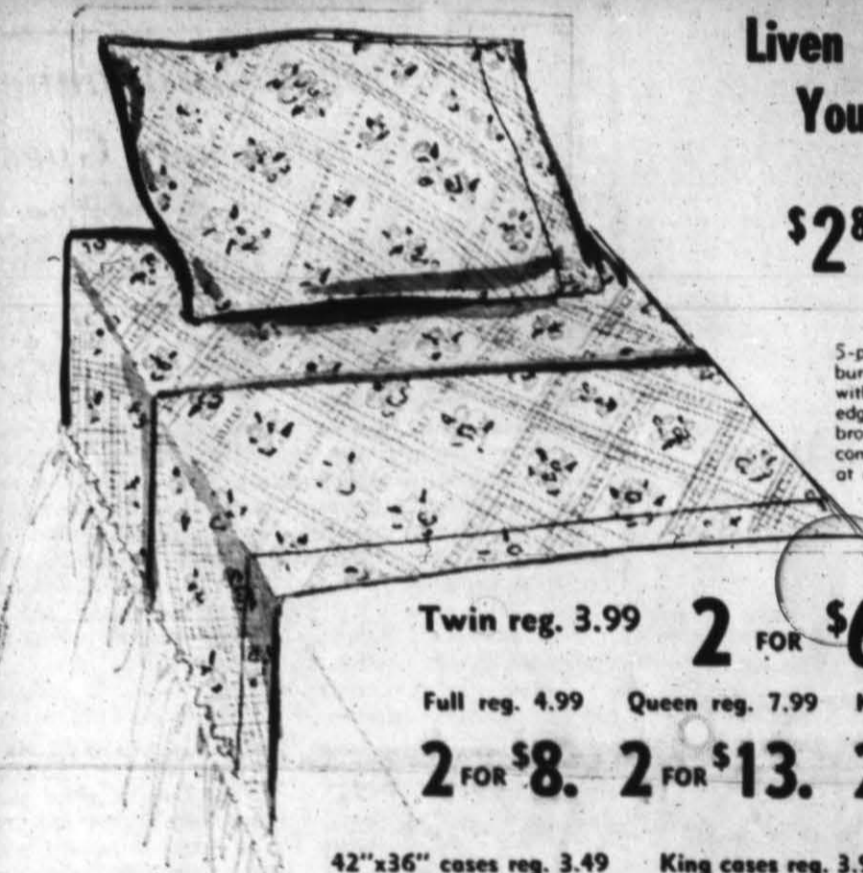
Xi Epsilon Alpha is the exemplar chapter of Beta Sigma Phi in Hereford. Its members have completed prescribed activity in a ritual chapter.

KITCHENS 'GO NATURAL' FOR LOOKS, PRACTICALITY

Naturalness has taken over in foods, clothes and now in the heart of the home — the kitchen. Gone are the days when kitchens resembled sterile laboratories completely devoid of any character or personality. The "everything - out - of - sight look" is out and good looks and practicality are in.

Today's kitchens are cozy places where families enjoy cooking together. Often bedecked with plants, pictures, pots and pans, and copper molds, these are rooms that are pleasant to be in.

Anthony's HOME FURNISHINGS



Liven Up Your Windows!
\$288 - \$388



5-piece natural color osha-burg cafe curtain, complete with tie backs. Ruffle trim edged in red, gold, green, or brown. Reg. 3.99 to 4.99. A complete window treatment at a super value price.

Utica by J. P. Stevens Rose Plisse Sheets

50% cotton, 50% polyester no-iron muslin printed sheets. Sweet flowers surrounded by a delicate cross-cross pattern of seersucker-look plaid. Dreamy garden colors of pink, blue, or yellow.

Twin reg. 3.99 **2 FOR \$6.**
Full reg. 4.99 Queen reg. 7.99 King reg. 10.49
2 FOR \$8. 2 FOR \$13. 2 FOR \$17.

42"x36" cases reg. 3.49 King cases reg. 3.99

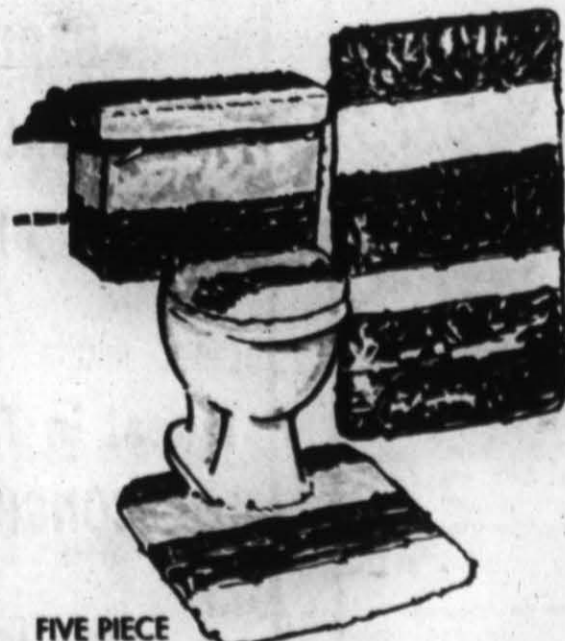
\$3. PAIR 3.50 PAIR



Add Color to the Bath!

Bath towel reg. 2.49 **1.97**
Hand towel reg. 1.49 **1.17**
Wash cloth reg. 69¢ **57¢**

Ball Fringe PILLOWS Velvet \$1.88



FIVE PIECE BOXED BATH SET 11c.

Completely coordinate your bath with our smart looking 21"x34" rug, 21"x24" contour rug, lid cover, tank top and tank cover all of 80% Polyester and 20% Nylon shag pile. Rugs feature FIRM-A-GRIP backing for safety. Gold, Blue, Green and Pink.

REG. \$8.99 **7.88**



Velvet Bedspreads

Beautiful crushed velvet, machine washable spreads. Elegant look in red, dark blue, topaz, avocado, deep violet, rose, antique white, and perummon.

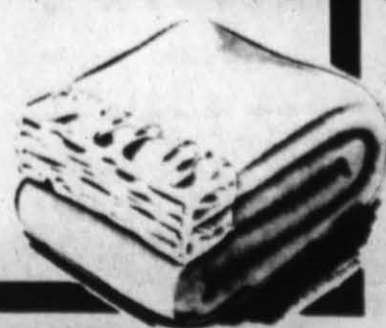
Twin reg. 13.88 **12.88** Queen reg. 20.88 **19.88**
Full reg. 15.88 **14.88** King reg. 24.88 **23.88**
Drapes 50" x 84" reg. 14.88 **12.88**

Blanket Bargain!

Reg. 4.29

3 FOR \$11.

Come in during our Home Furnishings Sale and stock up on blankets at a real savings! 72" x 90" fiberwoven blankets of 100% polyester or 100% acrylic. Selected colors, slight irregularities.



SUGARLAND MALL and DOWNTOWN

YOUR PERSONAL INVITATION COME GROW WITH US

SUPER SUNDAY SEPT. 8 HEAR J. L. BOZEMAN 11 A.M.

"I AM A BAPTIST"

Biblical-Traditional-Relevant

Goal 250

in Sunday School 9:45 A.M.



TEMPLE BAPTIST CHURCH
AVE. K at FORREST

Coffee Is Season Opener

Discoveries about their home community, made last year in a program series for La Afflatus Estudio Club, so impressed members that they will continue the studies through another season which began Tuesday morning with a coffee in Mrs. A.N. Hopson's home.

Mrs. Hopson, yearbook chairman, presented the new books which outline programs with the general theme, A New Look At Our Community. It will follow last year's plan of surveying civic and welfare organizations with a look below the surface into operations which the public seldom sees.

Service activities which the club will also continue were planned, as members volunteered for supplying transportation at Kings Manor this month, and for serving as Deaf Smith County Museum hostesses the last half of September.

Highlights of the summer vacation were reported by

members in answer to roll call, including trips and entertaining visiting relatives.

Della Stagner, Madeline Bell and Mrs. W.F. Johnson were hostesses with Mrs. Hopson.

First Meeting Is Held

Getting the new season started, Kappa Iota Chapter of Beta Sigma Phi met Tuesday evening in REC Megallion Room to discuss plans for their annual benefit bridge in October.

Mrs. James Head presented a program describing the body

Duplicate Players Change Game Day

Meeting days have been changed from Fridays to Thursdays for Hereford Duplicate Bridge Group, beginning today. The group meets weekly and welcomes all duplicate players in the com-

Other members at the initial meeting were Misses Cecil Bealy, A.H. Cook, Marlin Gilliland, Emmitt Hale, B.F. Markham, Sam Morgan, Ira Ott, S. C. Ramsey and A.B. Higgins.

beautiful Mrs. Don Childers, hostess, welcomed a visitor, Mrs. Charles Boyd, and these members: Misses Tom Bullard, Kirk Owsley, Nelson Kendall, Dany Sorrels and Gary Royal.

Next meeting of Kappa Iota is scheduled on Sept. 16 at First National Bank.

Games are scheduled to begin at 7:30 p.m. today at the regular meeting place, 300 Western.

Use of solid waste and sludge as fuel urged.



Mrs. David Vines
...gas attendant turned cashier

Let's Cook

Woman Works Her Way Up From Attendant To Cashier

BY SANDY INMAN
Brand Staff Writer

WHAT'S SO unusual about a gas pumper? Actually nothing if you are a man but when the gas attendant is a petite dark-haired beauty with a pleasant smile and a charming voice, it's quite extraordinary.

Mrs. David Vines has been associated with Penney's Store for two years with five months of that time spent pumping gas, washing car windows and checking oil at Penney's Auto Center.

"I started working in August and continued through December when I was transferred to the store as a cashier."

KATHY Savenko before her marriage over two years ago is of German and Russian descent and attributes her love of cooking to her mother, whose parents are from Germany.

A recipe she and her husband especially enjoy on chilly days in Enchilada Casserole and a dessert recipe which is nice to have on hand for company is Lemon-Lime Sheet Cake.

ENCHILADA CASSEROLE
Brown 1 lb. ground beef with chopped onion. Line casserole pan with tortilla shells. Heat 1 can cream of chicken soup with 1/2 can milk and let simmer.

Put ground beef on tortillas, and pour soup over mixture and sprinkle chopped green chilies

and cheese on top. Bake in 350 degree oven for 45 minutes.

LEMON-LIME SHEET CAKE
Mix 1 box lemon cake mix and bake according to directions on box. Let cool and make fork holes in surface of cake.

Frosting:
Beat together lemon instant pudding, 1 package cream whip and 1 1/2 cups milk.

Dissolve 1 package lime Jello with 1 1/2 cups water and pour over cake. Cake is now ready to be frosted. Keep refrigerated until ready to serve.

ANOTHER pastime which occupies Mrs. Vines is making art foam animals. "These foam cut-outs are easy to make and make very nice gifts," says the pretty working wife.

Mrs. Vines draws patterns for owls and peacocks and pins them on thin foam sheets using double thickness. After one animal pattern is cut out she then glues them together.

By using sequins and different colored art foam she creates attractive, appliance appliques. Magnets for the backs of the foam figure can be found at any variety store and can be bought with cut-off strips or can be glued on.

AS AN accomplished seamstress, Mrs. Vines makes many of her clothes. If she sees a pattern and material she especially likes, she goes home that evening and completes the garment in time for work the next morning.

She and her husband reside at 118 Ranger and are members of Central Church of Christ. Vines is employed with Doyle Vines Earth Moving.

Since moving to their three-bedroom home over a year ago, the couple has antiqued the kitchen cabinets and converted one of the bedrooms into a study-den.

"Our main project was landscaping the yard. Since we both work outside the home, it's sometimes difficult to find time to get out to the yard," states Mrs. Vines.

Dine Graciously And Colorfully

An attractively set table at mealtime can work wonders to create a relaxed atmosphere that will help to push aside the cares of the day. Once upon a time, linens had to be ironed and silver polished, but today there's little effort involved in giving tabletops a bright fresh look. Dining can still be gracious despite short-cuts, whether your family eats at a butcher block table in the kitchen, in a dining alcove off the living room, or in a traditional dining room.

Placemats, tablecloths and napkins have never been more cheerful, colorful or carefree. And you'll never have to take an iron to them. Pretty and practical, stainless steel flatware adds its gleam to tables... without any worry whether it needs cleaning.

snacking in the kitchen adds pounds! be satisfied, yet stay slim

If you're trying to diet to lose weight, but like most of us have to spend time in the kitchen fixing meals for the family, you may have trouble reconciling these two activities. To help solve this dilemma here are certain habits you can establish that will make your diet life easier.

First, resolve not to eat anything while you are in the kitchen. No more reaching into the refrigerator and breaking off a bite of something. No munching on the run between stove and counter.

Civic Gift, Tour In Women's Plans

Wooden screens made of doors hinged into two sections, each nine feet wide, were ordered by the executive committee of Deaf Smith County Chamber of Commerce Women's Division Tuesday, to be used to screen dressing rooms at the annual Miss Hereford pageants and also to screen the end of the County Bull Barn during programs.

Mrs. Kenneth Gooch reported at the executive luncheon in Dickies Restaurant Tuesday after checking various types of screens. These will be constructed so they are easily moved, and varnished to match paneling on the Bull Barn stage. They will be available for use at civic programs and banquets.

Other committee reports were made at the lunch, with Mrs. O.G. Nieman presiding. Fall activities were announced, including the quarterly membership meeting Oct. 1 and a bus tour to Texas Tech Ranch Museum Oct. 5. Directors for next year are to be elected at the membership meeting.

Another bus tour of historical spots in Deaf Smith County was suggested for later in the fall, by Bill Albright, Chamber of Commerce manager, and will be considered by the tour committee. This would be of a type conducted a few years ago. Albright thanked the Women's Division for help with the recent dinner for new teachers, and urged members' attendance at the fall Chamber's membership meeting Sept. 10 in Civic Club Center.

Reporting on the Miss Wheatheart contest at Perryton last month, when the Women's Division and Jaycees sponsored Susie Hickman, Miss Hereford 1974, Mrs. Melvin Hoover said the Hereford entrant, who was third runner-up, was favorably impressed with the event.

She recommended that the Women's Division sponsor entrance of Miss Hereford and Miss Teenage Hereford in such area contests in future years.

Mrs. W.E. Sparks, public affairs chairman, announced that a pet carnival at Community Center Saturday will be the final event of the Summer Youth Program sponsored by the division with the youth and education committee, headed by Mrs. J.W. Robinson, in charge.

She also reported that a continuing paper drive is underway by a Boy Scout troop here and pickup may be arranged by calling Walter Craig, the Scoutmaster.

Mrs. Nieman reminded the group that nominations for Woman of the Year will be received beginning this month and the award presented at the January membership meeting. Other board members present were Misses Joe Henry, Rex Lee and Betty Wilson.

Hemlines are mid-knee or just below this season. Some of the clinging skirts are mid-calf length.

Auto executives indicate more price rises.

Special Luncheon Planned For TOPS Members Guests

A luncheon with a demonstration of a low-calorie meal is planned by the Hereford TOPS Club for its next meeting, Sept. 10, at Community Center. Time will be 11 a.m. instead of the usual 9 a.m. meeting hour.

Katherine Berry of Odessa, home economist for Furr Food, will prepare the meat dish for the lunch and each member is to bring a low-calorie salad. Mrs. Berry will show a short film after lunch and give suggestions for appetizing foods for weight losers.

Former members and anyone interested in club membership is invited, along with present TOPS members. Information

may be obtained from Mrs. Ancil Greenway, club leader, or a member of the luncheon committee, Misses Mark Koenig, Hugh Davies and Owen Andrews. A sitter will be present to care for small children.

The Club is giving awards in a series of contests to encourage members in their goal of weight loss. Mrs. Davies won the latest and received a stack of bath towels. She was also the August queen, with the greatest weight loss for the month, and Mrs. Arthur Blackburn was runner-up.

TOPS is a national organization with its name derived from initials of its slogan, Take Off Pounds Sensibly. The Hereford group meets each Tuesday morning at Community Center and is open for membership to all residents, men or women, of any age.

When
Waitress--did you order this sundae, sir?
Customer--No, late Saturday afternoon, I think.

U.S. urges business to aid fight on alcoholism.

White House press operation revised.

Free Chicken Dinner

Buy any 3-piece Regular Dinner or 5-piece Jumbo Dinner and get another just like it absolutely free with coupon.



One Regular or Jumbo Dinner Free.

Take this coupon to any participating store and get a delicious Kentucky Fried Chicken Dinner Box free, when you buy one Regular Dinner or Jumbo Dinner. Each dinner includes 3 or 5 pieces of chicken, mashed potatoes and gravy, cole slaw and rolls. Offer good on Original Recipe and Extra Crispy through Sept. 9, 1974.

Kentucky Fried Chicken

Let the Colonel cater your next party. Call our central catering office in Amarillo (806) 352-1612 or your local store. OFFER GOOD IN HEREFORD, AMARILLO and CANYON STORES

Mr. Farmer: "FALL PLANTING SEASON" IS HERE!

- WHEAT
- RYE
- BARLEY and OATS
- ALFALFA
- HAIRY VETCH
- COOL SEASON GRASS



Wheat in TASCOSA, STURDY, CAPROCK, CONCHO, CENTURK, and others.

See Us For The Seed YOU Need.

GARRISON SEED and CO.

East Hwy. 60

364-0560



The saving route leads to Ideal!

STOP for quality... GO for savings!

Here is your SAVINGS MAP

to guide you to greater food values!

PRICES IN THIS AD, AS WELL AS THE NEWSPAPER INSERT OR MAILER YOU RECEIVED EARLIER THIS WEEK, ARE GOOD THROUGH SATURDAY, SEPT. 7, 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

OPEN
8-12 Six Days A Week 9-10 Sunday
Close out On All Flatware
9¢ SEPARATELY 89¢ COMPLETE SET

FINE
Doverstone
IMPORTED STONEWARE
HANDSOME DINNERWARE FOR ALL OCCASIONS... CRAFTED IN HIGH-FIRED, UNDERGLAZED POTTERY. BUILD YOUR SET WITH OUR PIECE-A-WEEK PLAN....
featuring this week:
DINNER PLATE
EACH BASIC PIECE **59¢** WITH \$3.00 PURCHASE
ACCESSORY PIECES AVAILABLE

DEL MONTE CUT
Green Beans 4 16-OZ. CANS **\$1**
DEL MONTE WHOLE OR CREAM
Golden Corn 4 16-OZ. CANS **\$1**
DEL MONTE
Sweet Peas 4 16-OZ. CANS **\$1.00**
DEL MONTE
Spinach 4 16-OZ. CANS **\$1.00**
DEL MONTE CRUSHED, SLICED, CHUNK
Pineapple 3 15 1/2-OZ. CANS **\$1.00**
RED TAG SALE, ALL VARIETIES
Keebler Cookies 2 PKGS. **\$1**

TROPICANA BREAKFAST
FRUIT DRINKS..... **4 \$1**
LIMIT 4 WITH \$5 PURCHASE 32-OZ. BTL.

CAMELOT
TOMATO CATSUP..... **59¢**
FAMILY ECONOMY SIZE 32-OZ. BTL.

MEADOWDALE
Enriched Flour 5-LB. BAG **64¢**
MEADOWDALE
Salad Dressing QUART JAR **68¢**
MEADOWDALE
Pure Shortening 3-LB. CAN **\$1.29**

MEADOWDALE
Tomato Sauce 8 8-OZ. CANS **\$1**
CAMELOT, LIMIT 8 WITH \$5 PURCHASE
Tomato Dish 32-OZ. BTL. **58¢**
CAMELOT GREEN, LEMON OR PINK
Detergent 49-OZ. BOX **72¢**
SOFT PLY ASSORTED
Bath Tissue 4-ROLL PKGS. **99¢**

CAMELOT
Tomato Soup 18 1/2-OZ. CANS **\$1**
CAMELOT SALTINE
Crackers 2 1-LB. BOXES **87¢**

FOLGER'S, ALL GRINDS
Coffee 3-LB. CAN **\$3.26**
CAMELOT
Tomato Juice 2 48-OZ. CANS **91¢**

MEADOWDALE
Enriched Flour 5-LB. BAG **64¢**
MEADOWDALE
Salad Dressing QUART JAR **68¢**
MEADOWDALE
Pure Shortening 3-LB. CAN **\$1.29**

CAMELOT
Tomato Soup 18 1/2-OZ. CANS **\$1**
CAMELOT SALTINE
Crackers 2 1-LB. BOXES **87¢**

FOLGER'S, ALL GRINDS
Coffee 3-LB. CAN **\$3.26**
CAMELOT
Tomato Juice 2 48-OZ. CANS **91¢**

MEADOWDALE
Enriched Flour 5-LB. BAG **64¢**
MEADOWDALE
Salad Dressing QUART JAR **68¢**
MEADOWDALE
Pure Shortening 3-LB. CAN **\$1.29**

CAMELOT
Tomato Soup 18 1/2-OZ. CANS **\$1**
CAMELOT SALTINE
Crackers 2 1-LB. BOXES **87¢**

FOLGER'S, ALL GRINDS
Coffee 3-LB. CAN **\$3.26**
CAMELOT
Tomato Juice 2 48-OZ. CANS **91¢**

MEADOWDALE
Enriched Flour 5-LB. BAG **64¢**
MEADOWDALE
Salad Dressing QUART JAR **68¢**
MEADOWDALE
Pure Shortening 3-LB. CAN **\$1.29**

CAMELOT
Tomato Soup 18 1/2-OZ. CANS **\$1**
CAMELOT SALTINE
Crackers 2 1-LB. BOXES **87¢**

FOLGER'S, ALL GRINDS
Coffee 3-LB. CAN **\$3.26**
CAMELOT
Tomato Juice 2 48-OZ. CANS **91¢**

WILSON'S CORN KING
Boneless Hams
FULLY COOKED - WHOLE, 11 TO 13 LBS. average
or halves, 5 TO 7 LBS. AVERAGE
\$1.19 LB.
WATER ADDED
SMOKED CENTER CUTS
Ham Slices
Thrift-Priced **\$1.39** LB. WATER ADDED

FILL YOUR FREEZER BEEF BUNDLE SALE!

- 3 LBS. ROUND STEAKS
- 7 LBS. CHUCK ROAST
- 5 LBS. SHORT RIBS
- 8 LBS. GROUND BEEF
- 3 LBS. RIB STEAKS..... **94¢** LB.

35 POUNDS OF MEAT-MASTER BEEF - CUT & PACKAGED FOR YOUR FREEZER!

BLUE MORROW COOKED BEEF OR PORK FRITTERS..... **89¢** BULK PACK LB.
MEAT-MASTER BEEF CUBE STEAKS..... **\$1.09** 3-LB. PKG. OR MORE LB.
HALF OR WHOLE
Pork Loins SLICED INTO CHOPS..... **\$1.09** LB.
FRESH FROZEN TURKEY
Drumsticks..... **29¢** BULK PACK LB.
EMPIRE BRAND TOM
Turkeys..... **46¢** 16-22 LB. AVG. LB.

RANCH 'N RAIL
SLICED BACON HICKORY SMOKED 2-LB. PKG. **\$1.99**
RODEO ASSORTED
LUNCH MEATS 12-OZ. PKG. **89¢**

MEADOWDALE HICKORY SMOKED
Sliced Bacon 1-LB. PKG. **\$1.09**
RODEO
Skinless Franks 12-OZ. PKG. **69¢**
OSCAR MAYER
Cotto Salami 8-OZ. PKG. **89¢**
OSCAR MAYER PICNIC, FAMILY OR
Luncheon Loaf 8-OZ. PKG. **89¢**
OSCAR MAYER
Sliced Bologna 8-OZ. PKG. **75¢**
WINCHESTER IMITATION
Chunk Bologna 8-OZ. PKG. **59¢**
OSCAR MAYER PICKLE, OLIVE OR
Liver Cheese 8-OZ. PKG. **75¢**

Thrift-T Dairy Foods
CAMELOT INDIVIDUALLY WRAPPED
American Slices 16-OZ. PKG. **98¢**
CAMELOT COLBY OR MILD
Longhorn Cheese 10-OZ. PKG. **72¢**
FRESH GRADE A
Medium Eggs.....DOZ. **59¢**
FRESH GRADE A
Large Eggs.....DOZ. **65¢**
MEL-O-CRUST
Canned Biscuits 8-OZ. CANS **58¢**
IDEAL LARGE OR SMALL CURD
Cottage Cheese 24-OZ. CTN. **83¢**
IDEAL
Half and Half 3 PINTS **\$1.00**

Thrift-T Frozen Foods
ALL VARIETIES
Banquet Dinners 2 11-OZ. PKGS. **95¢**
CHEESE, HAMBURGER, SAUSAGE, PEPPERONI
Jeno's Pizza 13 1/2-OZ. SIZE **78¢**
TROPHY SLICED
Strawberries 3 10-OZ. PKGS. **\$1.00**

Thrift-T Quality Products
ALL FLAVORS
Camelot Gelatin 6 3-OZ. PKGS. **69¢**
MEADOWDALE
Pancake Syrup 32-OZ. BTL. **62¢**
CAMELOT
Pancake Mix 3-LB. BOX **52¢**
CAMELOT LONG SPAGHETTI OR
Elbo Macaroni 3-LB. BOX **78¢**

U.S. NO. 1 COLORADO NOROGOLD
RUSSET POTATOES 10-LB. BAG **89¢**

FRESH COLORADO
Elberta Peaches 3 LBS. **\$1**

COLORADO BARTLETT
PEARS 2 LBS. **45¢**

THOMPSON SEEDLESS
GRAPES.....LB. **39¢**

WASHINGTON
Prune Plums.....2 LBS. **29¢**

CALIFORNIA
Casselman Plums.....LB. **39¢**

MEADOWDALE QUARTERED
Margarine LIMIT 3 CTNS. WITH \$5 PURCHASE **3 \$1** 1-LB. CTNS.

MEADOWDALE FROZEN
Orange Juice GOLDEN GOODNESS FROM FLORIDA **6 \$1** 6-OZ. CANS

FAIRMONT DAIRY FAIR
Ice Milk ALL YOUR FAVORITE FLAVORS **74¢** 1/2-GAL. CTN.

LET US FILL YOUR PRESCRIPTION NEEDS
IDEAL DRUG STORE
PHONE 364-6861

"America's Cup 1974"

La Plata Begins Year At Dinner

A dinner was the opening event of a club year for LaPlata Study Club members Tuesday evening, when the yearbook committee was hosted in Mrs. Don Taylor's home. Others on that committee are Mmes. Ray Seale, Ansel McDowell and Louis Woodford.

Yearbooks were distributed to members, who informally surveyed the listed programs on topics ranging from Economic Conditions to Folk Medicine, all scheduled under general subject *Bus'n Pieces*.

Vacation experiences of members in summer '74 were

related in response to roll call, with only two absent. Mrs. Harlan VanderZee presided for routine business.

Dinner was served to Mmes. W.D. Askew, Doug Bartlett, Jack Brown, Emil Dettman, Pat Hughes, Charles Kelley, O.G. Nieman, Lewis McCustian, J.D. Neill, Elmer Patterson, Frank Prowell, Nancy Rickie, Ken Rogers, Major Schroeter, Philip Shook, Raymond White and VanderZee.

L'ALLEGRA MEETING

Launching a new year of study and work, L'Allegra Study Club will meet in the home of Mrs. Jim Conkwright at 9:30 a.m. today. This club has regular meetings on first and third Thursdays of each month from September to May and stages one major fund-raising project each year to support its aid to community causes.

Crushed leather boots with the sports clothes for winter add an elegant touch to a costume.

A. O. THOMPSON
ABSTRACT CO.
Mr. and Mrs.
A. J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps
Showing Blocks



DAWSON CLARKE
...Supports fight against Muscular dystrophy

Youth To Hold Carnival

Auxiliary Talks Business

The new president of American Legion Auxiliary, Mrs. James Jesko presided for business as a year began Tuesday evening. The meeting was in the Legion Hall.

Budget and activities of the coming year were discussed and members were reminded that yearly dues will be \$4.50 if paid before Oct. 10, \$6 after that date. New members are being received now also.

Hazel Sparks, flag chairman, announced that U.S. Flags of any size from 3 by 5 feet up, can be obtained through her committee for any organization or individual wanting one.

Judge--Are you ready for the trial?
X--Yas suh.
Judge--Haven't you a lawyer to represent you?
X--No, suh. I thought that I would tell the truth.

Joey Mazurek, local muscular dystrophy patient, will be an honored guest at a Jerry Lewis Carnival to be given by Dawson Clarke on Sept. 14 from 2-5:30 p.m.

Dawson, 12-year-old son of Mr. and Mrs. Richard Clarke of 133 Ave. J, will be ringmaster at the benefit which will be held at his home. He will be assisted by his younger brother, Mitchell.

A variety of events, including raffle, pie tosses and penny passes, will cost five cents each for single admission. All proceeds from the carnival will be given to the Muscular Dystrophy Association of America (MDAA).

Dawson urges local merchants or individuals who are interested in donating food, prizes or money for the MD carnival to contact him at 364-3710 after 4 p.m.

"WE REALLY want the kids of Hereford to come to the carnival and support MDAA and children like Joey," Dawson said. "We're hoping to provide a lot of fun while supporting this worthwhile cause."

The carnival's are sponsored nation-wide by McDonald's and MDAA. All activities at the benefits utilize household materials.

Dawson is a seventh grade student at Stanton Junior High School and is an avid collector of rocks and bottles.

don't forget windows when remodeling kitchen

Of all the remodeling projects undertaken each year by homeowners, kitchen remodeling remains the

most popular. Too often, though, hard-to-open windows with small panes of glass that are difficult to wash and keep clean are ignored.

The purpose of most kitchen remodeling jobs is to bring the kitchen up to date by providing more cheerfulness, light and views in addition to convenience and comfort. Ignoring the windows in a kitchen remodeling job is like buying a refrigerator that doesn't have a freezer.

Good Riddance
Smart Alex Tourist: What's your speed limit here?
Native: Ain't none. You fellows can't go through here too fast for us.

At The Library

Scotland Sets Scene For Book

I Came To The Highlands by Velda Johnson and **The Masters Of Bow Street** by John Creasey are two books being featured at the Deaf Smith County Library this week.

The library is open to the public, free of charge, on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

ICAME TO THE HIGHLANDS

Here, set in Scotland during the tumultuous years after Bonnie Prince Charlie's defeat in 1746, is a story of a girl alone among hostile strangers.

Elizabeth Longson was 18 the day she and the barefoot, cheerful young man named Charles Stuart met by chance at a river's edge. Neither had any idea that their paths would cross again. He was a royal fugitive, with a price on his head. She was an American, bound with her father for Bowain Castle in

the Western Highlands.

She traveled with a heavy heart. Back in the American colony which had banished her father, she had parted bitterly from the man she loved. Too, she could not understand her father's obvious dread of returning to his birthplace. All her life he had talked of his boyhood as the nephew of Sir James Macduveen, laird of Bowain Castle, and the magical loveliness of the Highlands. Why was it, then, that he had avoided taking her there until, mortally ill and destitute, he had no other choice.

At the castle she learned of the staggering dimensions of her father's life-long lie to her. But after his death left her penniless in a strife-torn land, she had no choice but to stay there, working in the castle kitchen, even though it soon became plain that someone harbored a deadly hatred for her. Who was it? Sir Donald Macduveen, the lecherous young laird of Bowain Castle? His seemingly palid mother? Clarence MacElvin, once the

husband of tragic Arabella Macduveen, the girl who had committed suicide a few months after her marriage? Or was it a jealous servant?

It was not until much later, after a change of fortune had elevated Elizabeth from kitchen wench to rich man's ward, after a third-and-fateful-meeting with Charles Stuart, and after she had learned the full horror of Arabella's fate that Elizabeth found herself locked in a deadly struggle with her enemy one icy winter night. Then at last she knew why her very existence was a threat to those who had hated her for so long.

THE MASTERS OF BOW STREET

By John Creasey

The date is 1739, the place Tyburn Fields, where a notorious highwayman is to be hanged in the squalid and raucous celebration of a public execution. Amidst the screaming mob of pickpockets, thieves, gentry, prostitutes, vendors, soldiers, and haughty aristocrats, three people watch the hanging with a special personal interest: Ruth Marshall, whose husband the highwayman has murdered; her son James; and John Furnival, a Chief Magistrate of Bow Street and member of the great house of Furnival whose passion is justice and whose obsession is the punishment of crime.

On this bright spring day, in the savagery of a public execution the lives of these three people are joined by an accident of fate. Their descendants, from generation to generation, on both sides of the law, will be caught up in the epic struggle between justice and crime, law and order, peace and violence that was the subject of John Creasey's work and the central concern of his life.

Throughout his prolific and extraordinary career, John Creasey was preparing himself for the writing of this family saga—a book that would contain all his knowledge of crime, of his beloved London, and of the police force which he knew and understood as few outsiders ever have. The Masters of Bow Street is about nothing less than the creation of Scotland Yard and the London police, as seen through the lives of two families.

It begins in the Hogarthian squalor of early 18th-century London, with its riotous and dangerous streets, and ends in the Age of Victoria with the creation of a police force that has endured into the present, with a tradition of impeccable fairness. At its center is the Furnival family—deeply involved in affairs of state; moved and sometimes agonizingly split by the passion to see London's streets made free of crime and violence and to end a system of justice that is antiquated, corrupt and predatory.

Moving from the glistening, elegant world of the rich and powerful to the nightmare life of the slums and the sordid chaos of the courts and prisons, The Masters of Bow Street is rich in characters; old John Furnival, who befriends the widow of a constable, and whose child by her is the Furnival bad seed, Johnny; John's adopted son James Marshall, whose father was murdered by a highwayman and who makes old Furnival's dream of a police force his life's work; Jacob Rackham, the Bill Sykesian ringleader of a gang of thieves; Mary the quiet young clergyman's daughter who marries James; and the Furnival sons and grandsons, legitimate and illegitimate, who take over the stewardship of the vast Furnival interests and finally see old James dream come true with the passage of a police bill that creates a unique force of unarmed men dedicated to the protection and the rights of every citizen, including the guilty themselves.

Threaded through Creasey's masterly narrative are the real characters (and the historical events) of the period—Fielding, the novelist-magistrate; Wellington; Peel—as well as a huge cast of criminals, heroic Bow Street Runners (the precursors of the London Bobbies), ordinary men and women. The Masters of Bow Street has the scope and breadth of a Dickens novel; it is the great multigenerational Masterpiece that triumphantly crowns the career of a distinguished and world famous writer, the great long, romantic and richly detailed saga that Creasey has always longed to write and finally did—with dazzling success.

REGISTRO PARA LA DOCTRINA CRISTIANA
LA MISION DE SAN JOSE - COLONIA SAN JOSE S.W. of City
DESPUES DE LAS MISAS EN EL SALON DOMINGO el 8 de September 1974
a las 10:00 a.m.
a la 1:00 p.m.
a las 6:00 p.m.

REGISTRATION FOR
CHRISTIAN DOCTRINE CLASSES
LA MISION DE SAN JOSE - COLONIA SAN JOSE S.W. of City
AFTER MASSES IN ST. JOSEPH'S HALL
SUNDAY 8, September, 1974
10:00 a.m.
1:00 p.m.
6:00 p.m.

3 DAYS ONLY Beauty, protection and savings.

Wards carries all paints in stock.



GUARANTEE
This paint is guaranteed to cover any color painted surface with one coat when applied according to label directions at a rate not to exceed 450 square feet per gallon on smooth surfaces, and not to exceed 325 square feet per gallon on porous or textured surfaces. If this paint fails to cover as stated here, bring the label of this paint to your nearest Wards branch and we will furnish enough paint to more cover, age or, at your option, will refund the complete purchase price.

GUARANTEE
This paint is guaranteed to cover any color painted surface with one coat (except rough wood shingles, shakes and stucco) when applied according to label directions at a rate not to exceed 400 sq. ft. per gallon. If this paint fails to cover as stated here, bring the label of this paint to your nearest Wards branch and we will furnish enough paint to insure coverage or, at your option, will refund the complete purchase price.

Save \$2.
3.99
GALLON
REG. 5.99

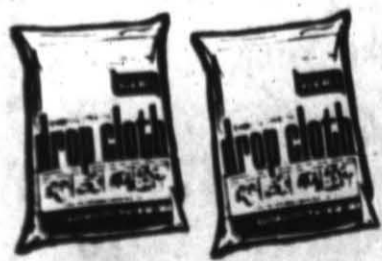
Exterior Latex flat. Use on wood, stucco or masonry. Easy latex application. In white only.

Save \$3.
4.99
GALLON
REG. 7.99

Interior latex 1-coat. Guar. to cover in 1 coat. Dries in 30 min. to a flat finish. 15 colors.

Save \$4.
6.99
GALLON
REG. 10.99

Guar. 1-coat exterior. Latex flat paint resists mildew, blistering. Easy clean-up. In 30 modern colors.



WARDS 1-MIL. PLASTIC DROPCLOTH.

Heavy enough to be re-usable. Embossed to slow down paint spills. Holds better to furniture and rugs. Measures 9x12'.

2 FOR \$1
REG. 79¢ EACH

HOME IMPROVEMENTS? USE WARDS CONVENIENT CREDIT!

Do it yourself. We'll help.



114 PARK AVE.

364-5801

Do You Want To SAVE MONEY?

New 1974 Chevs
New 1974 Pickups

Several 1974 Demonstrators

- 1 Caprice, 4 Dr. HT, Demo
- 1 Impala, 4 Dr, Sedan
- 2 Impala Coupes
- 1 Impala, 4 Dr, Demo
- 1 Impala, 2 Dr, HT, Demo
- 2 Chevelle Coupes
- 2 Nova Coupes
- 1 Vega Station Wagon
- 1 Vega GT
- 1 Suburban, 9 Passenger
- 3 1/2 Ton Pickups

We're Closing The Doors on the 74's

With Extra Savings For YOU!

Doyle Johnson Chevrolet-Olds
N. Hwy 385 364-2160

Koenigs At Home After Marriage

Mr. and Mrs. Richard Alan Koenig are at home at 1410 Alegria, Austin, after their marriage Saturday evening in Trinity Episcopal Church of San Antonio. The bridegroom, formerly of Harford, is the son of Mr. and Mrs. Mark Koenig, southeast of the city.

The bride is the former Miss Nancy Marion McLellan, daughter of Mr. and Mrs. Oliver McLellan of San Antonio. She is a graduate student in the University of Texas at Austin.

Mixed flowers decorated the foyer and altar of the church where the Rev. Harold B. Nickle and the Rev. Joe Smith conducted the marriage service.

Miss Celeste McLellan was her sister's maid of honor and Daniel Koenig, brother of the bridegroom, was best man. Bridesmaids were Misses Cathy Crouch, Barbara Lau and Marsha Kelman of Austin and Lynette Williams of San Antonio.

Also Koenig's brothers, Tim was ring bearer and Wayne was groomsman with Billy Ray Betson of Irving, Tom Salat and Terry Epperson. Ushers were the bride's brother, Barr McLellan of Austin; her brother-

in-law, Joe Bruns of Seguin, and Pierce Marshall of Houston.

The bride's gown of white nylon was fashioned with high neckline, two rows of pearl trim on the bodice and attached train. A cap of the same fabric with a rose to one side held her fingertip veil. She carried a Bible topped with a cluster of babybreath.

Bridesmaids' dresses were of cotton print in peasant style with laced bodice. The maid of honor was dressed in blue, and all attendants in pink, and all carried bouquets of mixed flowers.

The bride's sisters, Mrs. Bruns and Miss Gigi McLellan of San Antonio, and sister-in-law, Mrs. McLellan of Austin, headed the reception house-party which served the traditional tiered bride's cake and a double wedding ring groom's cake.

After the reception the couple left on a trip to New Orleans.

Mrs. Koenig received the BA degree in psychology from UTA and her graduate study is in communications. An employee of Superior Dairies in Austin, Koenig has a degree from UTA in political science.



Mr. and Mrs. Richard A. Koenig ...wed in San Antonio

School Scares Some Children

The first few days of school are often an anxious time for a child — especially if he's going to school for the first time or changing schools, according to one family life education specialist.

"Parents can prepare their child for going to school and reduce some of the anxiety he experiences," Irene Carrington with the Texas Agricultural Extension Service, The Texas A&M University System, said this week.

The specialist suggested parents could arrange a visit to school before the school year begins. Some schools have orientations or open houses for new students and their families.

"Visiting with the teacher can answer many questions parents have, and will also give parents a chance to share information about their child with the teacher. Parents may also want to ask the teacher about her expectations for the children in her class," Miss Carrington noted.

If parents and teachers are aware of the variety of ways children express their anxiety, they can make adjustment to school easier for each child.

"Some children will be shy and withdrawn from new classmates and the teacher. Other children may cry, refuse to eat or sleep. Some children

become too excited or rough with others in the class.

"But the important thing for adults to understand is the cause of the behavior. Understanding the reason for the unusual behavior helps adults deal effectively with a child in difficult situations," the specialist said.

Best Of Press

Most Will

Most any man will love his neighbor as himself—if she's pretty enough.

-Tribune, Chicago.

Date Bait

Landing a man is like like catching fish, you have to wiggle the bait a little.

-Tiger, U.S.S. Barry.

In An Orderly Manner

If you want a job done, give it to a busy man. He'll have his secretary do it.

-News, Kreolite, Ia.

Frightening

To those little kids, blithely trudging to school, these are normal times. What scares the rest of us is that maybe they are.

-Journal, Washington, Ia.



Mr. and Mrs. Juan Jose Hernandez are the parents of a daughter, Maribel, born August 31. She weighed 6 lbs. 15 1/2 oz.

Mr. and Mrs. Keith Weldon Taylor are the parents of a son, Kyle Jay, born August 31. He weighed 6 lbs. 13 oz.

Hints for Carving Your Jack-O'-Lantern

Clean your pumpkin with a vegetable brush and soapy water to remove grease and dirt.

A sharp knife with a blade at least 3 inches long is best for carving.

Cut a five or six-sided top, slanting the walls of the top in (toward the inside of your pumpkin,) so the top won't fall in.

Remove all seeds and scrape clean interior walls.

Pencil a face on the flat-test side of your pumpkin, then cut the face so the inside of the cuts are larger than the outside (just opposite to the way you cut the top), then push the cut pieces through to the inside and remove.

Use your imagination with vegetables, steel wool, yard, and what-have-you to give your jack-o'-lantern ears, eyebrows, hair... and extra character.

PROPERTY ENTERPRISES

INSURANCE OF All Kinds
Car, Home, Crop, Life
Liability, and Hospital

364-6633

Avis Blakey 364-1050

Amarillo To Host Big Brother Meet

Big Brothers of Amarillo will host a regional meeting of Big Brothers of America, Sept. 17, 18, 19 at the Ramada Inn, Camelot.

Mrs. Jo An Dwyer, program coordinator, and Rodney Laubhan, local council president, will attend the meeting.

The Region Ten meeting will include representatives from Texas, New Mexico, Colorado and Oklahoma according to Gary McDade, executive director of the Amarillo agency.

McDade stated that 80 to 100 people are expected to attend

the two-day meet.

Topics will include; problems of the one-parent family discussed by Dr. Ross Staton of West Texas State University, sessions for local board and council members with David Long, MidAmerica Director and attitude changes in case work by Wayne Weaver of the Amarillo program.

The Big Brother movement in America started in 1903 and the Amarillo agency was begun in 1971. Approximately 1,500 fatherless boys have received special friendship from the Amarillo agency since 1961.

Founders Dinner Date Set

Date of the annual Kings Manor Founders dinner will be Oct. 15, to climax a drive for enlistment of founders, it is announced by Jimmie Alred, president of the Founders Association of the Methodist retirement home here.

Members of the association from over West Texas and Eastern New Mexico are expected for the dinner, which will be held again in Lamar Memorial Garden Room of the Manor. The room is usually filled to its capacity of 400 diners.

Purpose of the Founders Association is to help meet needs of the 147 residents of Kings Manor and its hospital unit, Westgate. Membership is open to everyone, on four different plans.

Annual membership fee is \$10. An amount over that figure pays for a sustaining membership, which accumulates to attain a life membership of \$1,000. A gift of \$10,000 or more

makes the contributor a memorial founder or a founder's donor.

Kenneth Wyatt of Tulsa, well-known Western artist, will be the speaker at the dinner.

The best way to get your share of the wealth is to work hard for it.

Graciousness is a virtue many people mistake for weakness.

Time isn't so scarce, what is rare is the proper and intelligent use of time.

Errors often arise when men try to prove that they have been right.

The man who earns what he gets will be under obligations to no man.

It's a poor brain that has to be fired by alcohol before it can function.

Get together with financial house and get all your bills together.

If every month brings a flood of installment payments, pay them off all at once with a loan from financial house. Borrow what you need, up to \$2,000 or more. The larger your loan, the lower your interest rate. And chances are, you'll have more money left to spend on the things you want.

Get together with

Leon Richards,
Branch Mgr.
615 S. 25 Mile Ave.
364-4432



financial house

Ashley Days

WITH FLAWBUCKS
Spend a sawbuck (\$10) at Ashley's.
And get a Flawbuck—good for 10% off your next purchase.

**Little Flaws let you save.
Ashley Days
let you save even more!**

**EXTRA SAVINGS
SEPT. 5 thru 11**

Save over 60%. Dress and sport styles.

KNIT SHIRTS

Without a little flaw, you'd pay \$5 to \$11 **\$1.88**

Choose from plaids, stripes, solid colors. Long point collars. Full-button fronts. Sizes S, M, L and XL.

Save over 75% on every tie in the store!

TIES 3 for \$1.88

Without a little flaw, you'd pay \$3 to \$5 EACH

Save over 50% Every pair on sale!

Men's Polyester Double-knit SLACKS \$5.88 and \$7.88

Without a little flaw, you'd pay up to \$18.97
Our best. On sale for a whole lot less. Choose from a big assortment of patterns and colors. Wide belt loops or beltless. Flare legs. Some with cuffs. Sizes 30 to 42.

Save over 50% on winter-weight jackets.

Boys' Lined Athletic JACKETS \$7.88

Without a little flaw, you'd pay up to \$17

Heavy weight woolen-blend. With leather-look vinyl sleeves and pocket trim. Quilted lining. Rugged-wearing. And warm! Comfortable cotton knit collar, cuffs and waistband. Snap front. Sizes 2-20.

Unbelievable savings! Up to 80%!

JUNIOR BLOUSES \$2.88

Without a little flaw, you'd pay \$6 to \$15
No-iron cotton and cotton blends in more styles and colors than we can list. Sizes 5-15 and S, M and L.

Save over 50% on every pair during Ashley Days

JUNIOR SIZE JEANS

Without a little flaw, you'd pay \$11 to \$16 **\$3.88 and \$4.88**

Famous jeans. Without the famous name patch. We rounded up every pair we could for Ashley Days. True blues, navy, black and whites. Choose from flares and cuffs. Boy cuts. Sizes 5-15.

Save over 60% on new fall styles

LADIES' BLAZERS & SHIRT-JACS \$5.88

Without a little flaw, you'd pay \$15 to \$20

All-purpose jackets to top your favorite skirts, dresses and slacks. Gathered-waist styles. One- and two-button blazers. Denim shirt-jacs. In polyesters and acrylics. All washable. Sizes 8-18.

Polyester DOUBLE-KNITS.
Save over 70% on every pair.

Our Best Ladies' SLACKS

Just \$4.88 Without a little flaw, you'd pay up to \$17 a pair

The finest slacks we've ever had. At the lowest price. Just for Ashley Days. Choose from patterns or solid colors. A big selection. Sizes 5-15, 8-18 and 32-38.

LOOK FOR MORE BARGAINS THROUGHOUT THE STORE DURING ASHLEY DAYS!

Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

Ashley's

SUGARLAND MALL

where little flaws let you save

Jaycees Book Stars

Like some of western music stars will be in the Jaycees' Country Western Concert on Oct. 2 at a benefit for Deaf Children's Kids in the city of Houston. The concert will be held at the Houston Convention Center, which is open at 8 p. m. in the Ball Room. It will be a show about one hour long.

President back-up music for the show will be the Houston Jaycees. Also appearing will be Country Playboys, Frank Harris, and Becky Derrum. Proceeds from the four-part show will go to the local chapter of Deaf Children's Kids. Incorporated, an organization which emboldens deaf sports activities.

Mrs. Lang Is Artist Of Month

Pat Lang, who paints the subjects she knows from the streets of Houston, is the artist of the month for the month of September in Deaf Children's Kids Library. The subjects are drawn to see there each month with the work of a different artist living in this area.

Most of Mrs. Lang's paintings, which have been hung in walls of the new library building, have not been seen before in local exhibits. Her subjects are still in progress and will be students' projects. Mrs. Lang is a painter at her individual style which adds to her own interest.

Mr. of the Dr. William Lang, pastor of St. Thomas Episcopal Church, the painter who drew up the program for the new library building, is a member of the Houston Jaycees and lived at the time of the concert before moving to Harford. The Langs spent vacations in Colorado to give her another field for painting.



The Lonely Heart

Her paintings have been shown in part North San Antonio and other downtown areas as well as in this area, including one-time exhibits in Harford.



It's time to check your eyes



Keepsake assures perfect clarity. Use white color and prescription tint.

KESTER'S JEWELRY
Acacia from the West Coast
Overseas, Australia

Plainview Slates Sunday Air Show



Hank Snow

The 7th Annual Plainview Air Show will be held Sunday at the Hale County Airport in Plainview.

Gates will open at 12 noon with the show starting at 2 p. m. Admission charges are \$1 for adults and \$3 for children under 12.

The two-hour show is sponsored by the Plainview Kiwanis Club with proceeds going to the club's many civic projects.

Jim Franklin of Lorington, N. K. heads the list of the most dangerous events being performed in the U. S. today, the first motorcycle-plant transfer and a five foot inverted ribbon pickup. Low level aerobatics and a wing-walking act will also be conducted by Franklin and his troupe. The inverted ribbon pickup will be done by flying a plane upside down over the runway at an altitude of five feet to make a ribbon strung between two bottles.

Other performances will include a glider demonstration, a hot air balloon exhibit, radio-control model airplane, two sky-diving events and a high-speed jet aircraft display. Many interesting aircraft will be on exhibit including antique and experimental planes from a private arm. Another large crowd of several thousand persons are expected for an afternoon of unique family entertainment.

The leaders in every community talk only when they have something to say. Everyone is against inflation in general, but anxious for a little of it personally.

WOMEN GOLFER'S LUNCHEON POSTPONED A MONTH
Because Harford Country Club is closed this week, the monthly luncheon of the Women Golfers Association is postponed to the first Thursday in October. Mary Gibson, president, announces. A nominating committee is being organized this month for the election of new officers at the October luncheon.

Brief, Very Brief

U. S. to send Exprt. 100,000 tons of wheat.
Senate and House back anti-inflation panel.
Ford finds Presidential travel first class.
Housing bill would add 3 biggest cities.
Democratic campaign heats up a bit more.
Soviet - Iran agreement spurs gas costs.

Phone Installations Limited, Says Bell

Telephone installations will be temporarily limited because of a strike-related shortage of instruments, cords, bells and other equipment, Spentzen Bell said today.

The company said restrictive agreement has been reached in a nationwide strike of the International Brotherhood of Electrical Workers against Western Electric that has caused the shortage.

"We don't know exactly how long it will take to return equipment inventories to normal," company spokesman explained.

Western Electric is the Bell System's manufacturing and supply unit.

"Under the procedures we've established, installations will be limited to one line and one telephone per customer," the spokesman said. "When inventories return to normal, and equipment becomes available, we will complete the installations that customers requested without additional charge."

The company said customers will be billed only for one line and one telephone, with any additional equipment they have ordered has been included.

"We regret not being able to furnish all the equipment our customers request at the time they want it," the company official said. "However, the policy is temporary. Meanwhile, we'll be able to provide good basic service with the equipment situation improves."

WIEBERS

Safety Meat
12-oz. Pkg. 65¢

Pork Sausage 69¢
Sausage 99¢
Bacon Ends 89¢
Fish Sticks 89¢
Game Hens 51¢

SMOK-A-ROMA 99¢
12-lb. Pkg. 99¢

QUALITY

The Funk & Wagnalls New Encyclopedia

ON SALE NOW AT SAFEWAY!

Volume #1 **49¢**
Volume #2-25 **\$1.99** Each
plus index and Bibliography (Volume #3 Now Available!)

SAFEWAY

Sales in Retail Quantities Only!

Soft Drinks 2.49¢
Mayonnaise \$1.05
Dill Pickles 55¢

Picante Sauce 41¢
Catsup 68¢
Peanut Butter \$1.75

Grape Jelly 69¢
Bath Tissue 65¢
Aluminum Foil 29¢

Dog Food 15¢
Charcoal 99¢
Liquid Bleach 35¢

TOWN HOUSE APPLESAUCE 39¢
Low Price!

DEL MONTE GREEN BEANS 31¢
Quality Cans!

KITCHEN CRAFT FOOD BAGS 59¢
Storage Food

TOWN HOUSE PEAS 29¢
Low Price!

WHITE MAGIC DETERGENT 89¢
Laundry Detergent

Fabric Softener 98¢
Chocolate Syrup 34¢

Tea Bags 59¢
Instant Tea 99¢

Edward's Coffee \$1.08
Safeway Coffee \$1.05

Wheat Bread 45¢
Special Formula 39¢

Safeway's Fine Frozen Products!

Safeway's Dairy Items!

ICE CREAM 98¢
Lucerne Brand Assorted Flavors
1/2 gal. Ctn.

ESKIMO PIES 47¢
Whip Topping 55¢
Strawberries 43¢
Orange Juice 52¢
Orange Juice 34¢
Lemonade 20¢
Broccoli 32¢
Broccoli 37¢
Cut Corn 31¢
Cut Corn 89¢
Cut Okra 79¢
Sweet Peas 49¢
Shoestrings 56¢
French Fries 75¢
Meat Pies 28¢
Brownies \$1.09
Dessert Cake \$1.09
Cooking Bags 35¢

MARGARINE 39¢
Coldbrook Quarters!

BISCUITS 13¢
Mrs. Wrights Brand!

ORANGE JUICE 61¢
Scotch Treat
100% Florida Orange Juice

CORN ON COB 82¢
Bal Air Brand
8 ct. Pkg.

MARGARINE 19¢
Kraft Brand
3-oz. Pkg.

MARGARINE 69¢
Empress Soft
2-8oz. Tubes

CORN ON COB 82¢
Bal Air Brand
8 ct. Pkg.

ESKIMO PIES 47¢
Whip Topping 55¢
Strawberries 43¢
Orange Juice 52¢
Orange Juice 34¢
Lemonade 20¢
Broccoli 32¢
Broccoli 37¢
Cut Corn 31¢
Cut Corn 89¢
Cut Okra 79¢
Sweet Peas 49¢
Shoestrings 56¢
French Fries 75¢
Meat Pies 28¢
Brownies \$1.09
Dessert Cake \$1.09
Cooking Bags 35¢

MARGARINE 19¢
Kraft Brand
3-oz. Pkg.

MARGARINE 69¢
Empress Soft
2-8oz. Tubes

TV COMMENTARY

By John Smiley

MUTUAL OF OMAHA'S WILD KINGDOM begins its thirteenth season this fall, bringing a study of the life and habits of wildlife to millions of television viewers every week.

THE SHOW, ranked number one among all syndicated programs in terms of viewing audience during the past three years, will be shown on over 220 television stations across the nation.

AN INCREASING emphasis on current research and conservation efforts to preserve and protect the animal kingdom has marked the program, first offered for syndication by Mutual of Omaha during the 1971-72 season. The show had been a regular fall series on the NBC network prior to that time.

WHILE MAINTAINING the action and adventure found among wildlife, the show will continue to work with skilled scientists and researchers in promoting environmental concern. Travel-

ing around the globe, the program will offer viewers an in-depth look at present studies designed to accomplish an ecological balance in today's world.

MARLIN PERKINS, world-famed zoologist, returns to host the program, a role he has filled since the program's inception in 1963. Since his original television debut in 1945, Perkins has journeyed to different parts of the wild kingdom, making first-hand observations on wildlife habitat.

THE UPCOMING SEASON will feature a trip to the National Parks in South Africa in an effort to restock and relocate large, endangered animals; a two-part presentation studying the life and habits of the humpback whale in the Caribbean Sea; and a look at the unusual animals—from wombats to platypuses—found on the Furneaux Islands south of Australia.

WHO KNOWS?

1. What is the meaning of the words "caveat emptor"?
2. What is the French word for teacher?
3. Define wigwagging.
4. How long does it take the moon to circle the earth?
5. What would the ailment be if you were suffering from odontodynia?
6. Name the 23rd President of the U.S.
7. Who is known as the "Lion of Judah"?
8. How many drops are there in a teaspoon?

Answers to Who Knows

1. "Let the buyer beware."
2. La maitresse.
3. A method of signaling or sending messages by waving one or more flags.
4. Twenty-seven days, seven hours and 43.2 minutes.
5. Toothache.
6. Harry S. Truman.
7. Haile Selassie, Emperor of Ethiopia.
8. From 40 to 50 drops.



Singers At Church

Coming to Hereford for programs at the Nazarene Church at 7:30 p.m. Saturday, 10 a.m. and 7 p.m. Sunday, the gospel singing Western Aires are members of Central Church of the Nazarene in Dallas. Members of the group are Roger and Nelda Bell, Martha Bell, David Leverett, Stan Bennett Sr. and Stan Bennett Jr. They have presented concerts and taken part in revival services over the United States, in Panama and Hawaii.

leftover turkey needn't spell hash! here, three off-beat exotic recipes for you to try

Even though turkey may be 'king' for the holidays at your house, both on the table and tinkling with ice in the glass, turkey leftovers aren't royal to anyone.

Yet the nutritious remains of a juicy bird can be made just as appealing as the original without resorting to turkey hash. In fact one can go into gourmet flights of fancy with a dish such as turkey and chutney salad, for instance.

Turkey-sausage squares have an extra flavor which appeals to appetites somewhat weary of the bird. Turkey Hawaiian couldn't be simpler or more different from the Pilgrim Father's dinner.

If you make a holiday Gobbler punch with a fine 101-proof Bourbon like Wild

Turkey any leftover amount (which you refrigerate, of course) should not have watered down too much, which is the advantage of using a high-proof, eight-year old Bourbon around ice and mixers. To start off a 'leftover' dinner with the good cheer of a smooth Kentucky Bourbon punch is good psychology. Add some fresh fruit to each glass and a bit more bourbon if you wish.

Serve the 'eating' turkey leftovers with baked acorn squash, mixed green salad and grapes. Forget the cranberry sauce unless you're an addict.

Turkey and Chutney Salad
Toss chunks of white and dark turkey meat with sour cream or yoghurt to coat and a good sweet chutney which you can get bottled at

gourmet shops. Serve on watercress.

Turkey-Sausage Squares

- 1 lb. sausage meat
- 1 onion, minced
- 2 cups soft, stale bread crumbs
- 1 cup diced celery and leaves
- 1 cup plus of turkey gravy
- 2 eggs beaten
- 2 cups diced cooked turkey
- 1 cup milk
- 1 tsp. poultry seasoning
- salt and pepper to taste

Cook sausage until done, breaking up with fork. Remove meat, pour off all but two tbsps. fat. Cook onion in fat for five minutes. Mix meat and onion with all ingredients; stir in gravy, salt and pepper. In shallow baking dish bake in 350 degree oven for 45 minutes. Cut in squares, serve with additional heated gravy. Serves 6-8.

USDA CHOICE

ROUND STEAK

Full Center Cut

\$149

(Bone-In) lb.

RIB STEAK

USDA CHOICE

\$149

lb.

Chuck Roast **93¢**

7-Bone Roast **\$1.09**

Round Bone Roast **\$1.19**

Boneless Rump **\$1.69**

Heel Of Round **\$1.39**

100% BEEF

GROUND BEEF

Regular Any Size Pkg.

78¢

lb.

SIRLOIN STEAK

USDA CHOICE

\$149

lb.

Sirloin Tip **\$1.89**

Rib Steak **\$1.89**

T-Bone Steak **\$1.89**

Porterhouse **\$1.98**

Cube Steak **\$1.89**

Oscar Mayer Meats From Safeway

Weiners **\$1.09**

Bologna **69¢**

Liver Cheese **69¢**

Cotto Salami **79¢**

Chopped Ham **89¢**

Smokie Links **\$1.09**

Sliced Bacon **\$1.39**

Ham Steak **\$2.29**

AND SAVINGS!

Tang Orange **\$1.43**

Peaches **57¢**

Asparagus **57¢**

Beets **25¢**

Green Beans **27¢**

Peas **31¢**

Hominy **17¢**

Tomatoes **29¢**

Pork & Beans **7¢**

Viennas **35¢**

Pinto Beans **\$1.09**

Cat-Food **23¢**

Mac Dinner **65¢**

Spaghetti Dinner **33¢**

Noodle Dinner **59¢**

MRS. WRIGHT'S BREAD

Large Loaf

43¢

CRAGMONT FRUIT DRINKS

Low Price!

39¢

46-oz. Can

LUCERNE DRY MILK

169¢

8 Qt. Box

SEA TRADER TUNA

Light Chunk!

56¢

6 1/2-oz. Can

40¢ OFF LABEL TIDE

Laundry Detergent

\$3.01

10-lb. 11-oz. Box

Coffee Tone **31¢**

Evaporated Milk **27¢**

Dry Milk **69¢**

Hi-C Drinks **47¢**

Grapefruit Juice **49¢**

Tomato Juice **55¢**

Chunk Tuna **59¢**

Chunk Tuna **83¢**

Miracle Whip **98¢**

Sandwich Spread **65¢**

Safeway's Health & Beauty Aids!

HEAD & SHOULDERS Lotion Shampoo **83¢**

HAIR SPRAY Truly Fine **59¢**

INTENSIVE CARE Vaseline Lotion **53¢**

SURE DEODORANT High Quality **91¢**

Aspirin **51¢**

Flash Cubes **99¢**

Motor Oil **56¢**

Floor Finish **79¢**

Lemon Polish **61¢**

Safeway's Fresh Produce Items For You!

CABBAGE For Cole Slaw **10¢**

Lettuce **29¢**

Honeydew **69¢**

Celery **33¢**

Red Onions **35¢**

Tomatoes **39¢**

Orange Juice **98¢**

Acorn Squash **29¢**

SEEDLESS GRAPES Sweet Thompson **39¢**

lb.

COLORADO PEACHES Juicy Elverta **3 lbs. \$1**

38 lb. Box

SWEET CORN Tender Ears **8 Ears \$1**



SAFEBAY BRAND PANTY HOSE

Buy 2-Get 1 FREE!

Buy Two Pair of Safeway Panty Hose And Receive A 3rd Pair FREE!

Offer Ends Saturday Night Sept. 14

Folgers

This Coupon is Worth **50¢**

Toward the purchase of a 3-lb. can of FOLGERS

One Coupon Per Customer

Coupon Expires Saturday, September 7

Redeemable Only At Safeway

Record Crop of Bicyclists

This year's bumper harvest of academicians will be pedaling back to school—and never before in history has the traditional two-wheeler been so "souped-up," sophisticated with jet-set hardware, painted and decal-ed.

The sweeping trend to "customize" the campus bike is nationwide. Responsible wheelers must remember that the two-wheelers, substantial as they are, have been put through one summer of happiness and "wear and tear" and should be thoroughly checked before school opens.

An inspection will detect flaws resulting from wear; repairs made now will avoid annoying breakdowns and expense later. Bikes should be taken to a competent repair shop.

Few people respect intelligence, and fewer possess it.

Be as anxious to help others as you are to accept favors.

Really cultured persons never mistake vulgarity for originality.

Religion is one thing no one can take from you—if you have any.

There's no way to economize without doing without something.

Hard work is not as tiring as incessantly thinking about your work.

After all, it's possible to get an education without playing football.

Never try to imitate someone else; he may be doing the same thing.

You might as well laugh at yourself at times—every one else does.

Never induce a person to make a promise you know will not be kept.

ODD CHALKING

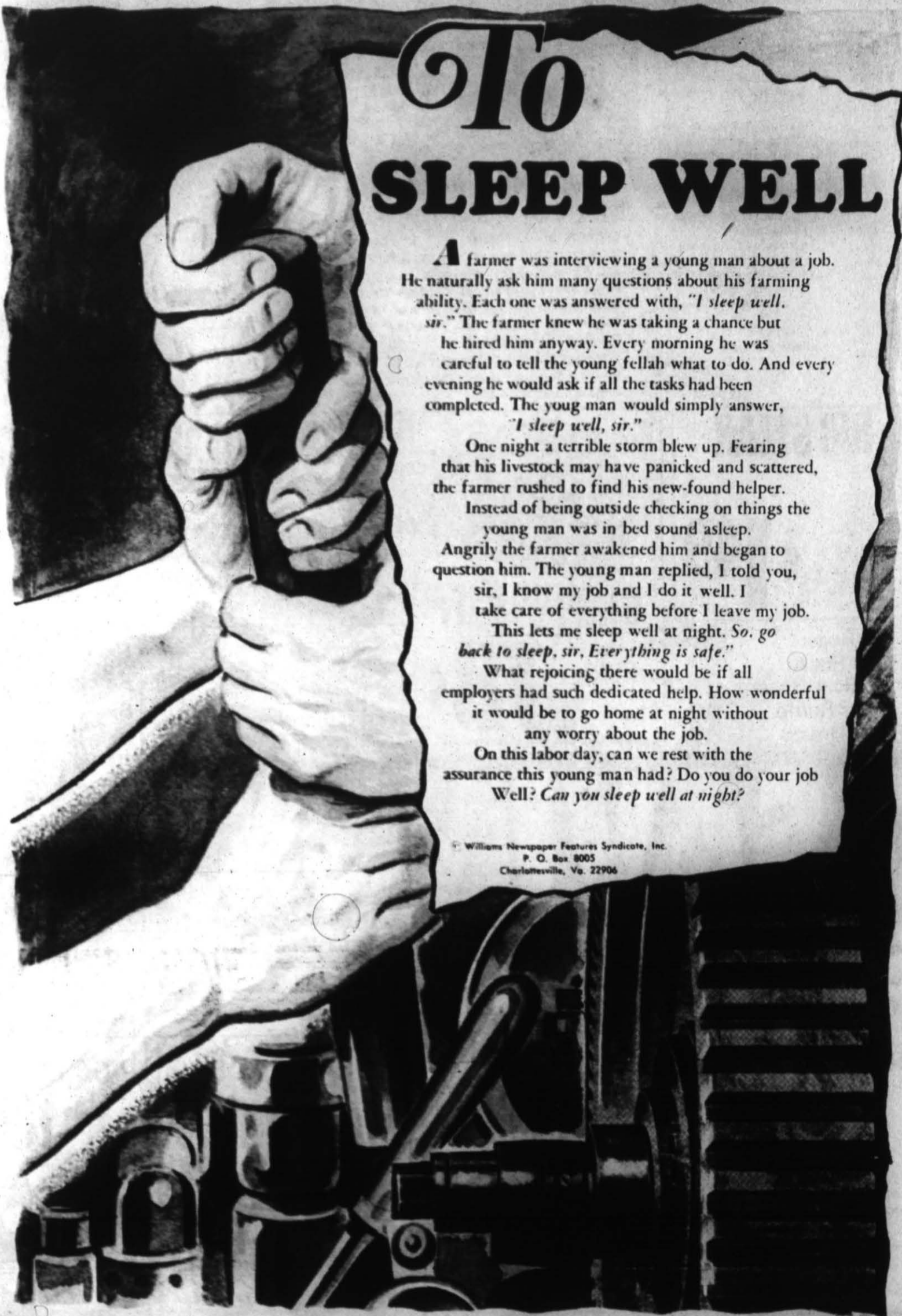
THE U.S. WHICH BOUGHT ONE FROM WILBUR WRIGHT IN 1903, WAS THE FIRST GOVERNMENT TO BUY AN AIRPLANE

PLAINS Insurance Agency

218 W. Third 364-2232

For God So Loved The World

- FIRST BAPTIST CHURCH**
Doug Manning, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel B. Ogan, Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Bill Broxson Jr., Pastor
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vasquez
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS
(Mormon)**
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA SAN PABLO**
Rev. Thomas Balderas, Pastor
- LA IGLESIA DE SAN ANTONIO**
North 25 Mile Avenue
- TEMPLO BAPTISTA MEMORIAL**
Pablo Garcia, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave.
Pete Reyna, Minister
- CENTRAL CHURCH OF CHRIST**
J.T. Martin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C.F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C.W. Allen, Pastor



To SLEEP WELL

A farmer was interviewing a young man about a job. He naturally ask him many questions about his farming ability. Each one was answered with, "I sleep well, sir." The farmer knew he was taking a chance but he hired him anyway. Every morning he was careful to tell the young fellow what to do. And every evening he would ask if all the tasks had been completed. The young man would simply answer, "I sleep well, sir."

One night a terrible storm blew up. Fearing that his livestock may have panicked and scattered, the farmer rushed to find his new-found helper. Instead of being outside checking on things the young man was in bed sound asleep. Angriely the farmer awakened him and began to question him. The young man replied, I told you, sir, I know my job and I do it well. I take care of everything before I leave my job. This lets me sleep well at night. *So, go back to sleep, sir. Everything is safe.*

What rejoicing there would be if all employers had such dedicated help. How wonderful it would be to go home at night without any worry about the job.

On this labor day, can we rest with the assurance this young man had? Do you do your job Well? *Can you sleep well at night?*

Williams Newspaper Features Syndicate, Inc.
P. O. Box 8005
Charlottesville, Va. 22906

- FIRST METHODIST CHURCH**
Dr. Jordan Grooms, Pastor
501 North Main
- WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moore, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
John H. Johns
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Fred Whipple, Pastor
South Main - 364-5556
- ASSEMBLY OF GOOD CHURCH**
Rev. Homer T. Goodwin, Pastor
15th and Ave. F.
- IMMANUEL LUTHERAN CHURCH**
Rev. Hermon Schelter, Pastor
Park Ave. and B Street
- SEVENTH DAY ADVENTIST CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- LA MISION DE SAN JOSE**
S. W. of City
Vicario: Padre Jose, S.A.
- CHURCH OF THE NAZARENE**
Rev. Max Jettton, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Thirteenth and Avenue K
Pastor, Jim Gilliam
- ST. THOS EPISCOPAL CHURCH**
William A. Lang, Jr., Vicar
601 West Park
- CATHOLIC CHURCH**
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
610 Lee Street
Rev. Roger B. Knapp, Minister
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Gene Meacham
- UNITED PENTECOSTAL CHURCH**
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

- | | | | |
|---|---|--|---|
| CARL McCASLIN LUMBER CO.
Carl G. McCaslin | WAC SEED, INC.
Hugh Clearman-Armon Lauderback | GILLILLAND-WATSON
FUNERAL HOME
Martin Gilliland-John Gilliland
Charles Watson | BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd |
| KELLEY ELECTRIC
Virgil Kelley | DAVIS IMPLEMENT CO.
W. L. Davis Jr. | PITMAN GRAIN CO.
John D. Pitman | COIN OPERATED MAYTAG LAUNDRY
Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners |
| McRIGHT GARAGE & SUPPLY
Mr. and Mrs. Clyde Oldham | HEREFORD IRON & METAL
Anson A. and June Dearing | HAROLD CLOSE DRUG
Harold Close | CASE POWER & EQUIPMENT CO.
L.B. Herring, Mgr. |
| FIRST NATIONAL BANK
Since 1900 | CONSUMER'S FUEL ASS'N.
"Bub" Sparks, Mgr. | FARMER'S DRIVE IN
Troy Moore | A to Z TIRE & BATTERY
Troy Rhodes |
| ROCKWELL BROS. & CO.
Ray Chambliss, Mgr. | THE INK SPOT, INC.
C.E. Coleman Jr. | SUITS AUTO SUPPLY COMPANY | HEREFORD STATE BANK
"The Friendly Bank" |
| OGLESBY IMPLEMENT CO.
Cecil Oglesby | HI-PLAINS SAVINGS & LOAN ASSOC.
Don Lane | DOYLE JOHNSON CHEVROLET-OLDS
Mr. and Mrs. Doyle Johnson | LOERWALD BROTHERS
231 W. 2nd |

Garrison Fined For Violation

A judgment of \$750 for violation of the Federal Seed Act has ended a case against Garrison Seed and Company of Harford, the U.S. Department of Agriculture (USDA) announced this week.

USDA's Agricultural Marketing Service (AMS) said the case involved three shipments of agricultural seed into Oklahoma. Two shipments of sorghum-stadgrass hybrid seed, when planted in field tests, were found to be falsely labeled as to the percentage of pure seed that was hybrid. A shipment of sorghum seed was found to be treated with pesticides that was not labeled with the names of the treatment substance and with a caution statement as required under the Federal Seed Act.

The judgment was entered in the U.S. District Court for the Northern District of Texas. The Oklahoma Department of Agriculture cooperated with AMS in the investigation.

The Federal Seed Act is a truth-in-labeling law designed to protect farmers and consumers in the purchase of seed. In part, it requires that seed be truthfully and completely labeled.



Deaf Smith Corn

Plans in the forecast and near future, all over the country, per acre attention to market news reports from the Texas and Oklahoma producers.

Value of trading in the 60,000 square mile "beef country," from Sandoz, south to the Kansas line, ranks this as one of the largest cattle markets in the nation. Thus, it has a significant impact on trading at all parts of the world.

Information gathered by the Amarillo market news team is sent immediately to all major markets in the country by USDA wire service, newspapers, radio and television stations and weekly summaries on this and other Southwest livestock markets are available by mail from the Texas Department of Agriculture in Austin.

"Our reports have to be timely, accurate and completely unbiased if we are to maintain the respect of sellers, buyers and consumers," Albe, "Mc-Carty adds.

Deaf Smith Corn

Earl Hale, Deaf Smith County Commissioner, shows off a healthy corn stalk from his farm east of Harford. Three big ears of corn can be seen on this tall stalk. Hale wishes all his corn behaved like this, but only a portion of a field had by his father grew this week. The corn was being cut this week for ensilage.

Rural Residents Not All Farmers

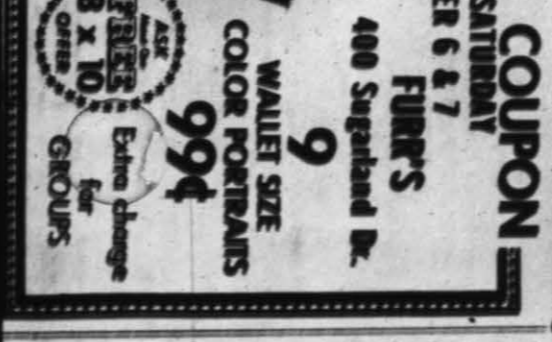
Farmers and rural America are one and the same. Believe that and you are 82 percent wrong. Farm people are now outnumbered better than four to one by nonfarm rural residents, according to the U.S. Department of Agriculture.

Here's the way the numbers stack up: Census officials place the declining farm population currently at less than 5.5 million — down from 15.6 million in 1960. Contrast this to the present 45 million nonfarm, rural population — up from 38.5 million in 1960 — and you get the picture.

Farmers are not only outnumbered rural neighbors, but all rural Americans — farm and nonfarm alike — are outvoted three to one by city people. Figure it this way: Add the farm and nonfarm rural population together and you come up with roughly 55 million people. This is 26 percent of the nation's total population of 212 million.

SHUGART COUPON

FRIDAY & SATURDAY
SEPTEMBER 6 & 7
FURN'S
400 Segaland Dr.
9
WALLET SIZE
COLOR PORTRAITS
99¢
ECHO change
8 X 10
GRUUPS



"If you think the death toll in the North Central conflict is a disaster, you are right. In five years, since 1968, it has taken the life of 1,007 people. That number in New York City alone in one year, 1972, cost 128 people their lives. Your chances of being murdered are 2 1/2 times greater in a big city than they are in a rural area," said Will Davis, assistant Secretary of Agriculture, Department of Rural Development.

The unemployed are not altogether satisfied with the jobbing job.

In 1973, McCarty's office reported sales, prices, profits and trends on 1,411,217 cattle and calves. This included 2,811,055 head sold directly to meat packers from the area's 180 large feedlots, and 530,163 head, mostly feeders, sold at auction in Amarillo. This volume is almost three times the 1,118,433 head reported in 1968, just five years earlier. In addition, the Amarillo staff reports credit sales at 12 western meat packing plants in the area.

The volume of livestock trading reported in the Amarillo market news is 10.8 percent of the total number of cattle and calves reported by the 60 market news offices of USDA's Agricultural Marketing Service (AMS), including 26 competing state departments of agriculture, according to Paul M. Fieber, chief of AMS's Amarillo market news branch, Wash- ington, D.C.

Preparat and unmarried? Don't despair — call 1-800-692-4439, a Suicide Prevention-Crisis Intervention unit, for confidential counseling.

Some come to meet a unique personal challenge. Like the responsibility of doing a good job at an early age. Some come to get a start on their college education. With the Army paying 75% of their tuition. And some come to do something positive for their Country. Which is a pretty good reason in itself.

Call Collect
Army Opportunities
SSG Anderson
353-1286, Amarillo, Texas
An Equal Opportunity Employer

THE FALL KICK-OFF!!

OPEN TIL 8 P.M. EACH NIGHT
Prices Good Thru Sat. Sept. 7

Boots★
West★
EAST HWY 60
364-5961

Large Selection of
LADIES BOOTS
That We Most Sell
40% OFF
We're Overstocked

ONE GROUP
40% OFF!!

We Will Hand
Tool Your
Name Free
On Any Name
Belt You Buy.
Large Selection
Goosedown
Filled
Jackets

TONY LAMA SHARKS Chocolate, Sand Peanut Britch, Black	Reg. \$79.95	Sale \$63.95
TONY LAMA LIZARDS Chocolate, Sand Peanut Britch	Reg. \$100	Sale \$79.95
TONY LAMA BENEDICTINE CALF 12" Top	Reg. \$69.95	Sale \$49.95
TONY LAMA TREEBARK LANGER U Top 13" Top	Reg. \$62.95	Sale \$47.95
TONY LAMA SUNTAN CALF U Top 15" Top	Reg. \$72.95	Sale \$51.95
SANDERS Suede Foot, w/Black Top, Round Top 14" Top	Reg. \$64.95	Sale \$44.95
SANDERS Chocolate ER High Foot and Top, Round Top 14" Top	Reg. \$64.95	Sale \$44.95
WORK FOOT Brown, Foot and Top Saddle Soak, 14" Top	Reg. \$59.95	Sale \$41.95



OPEN
EVERY
NIGHT
TIL
8 P.M.

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 15¢
Additional insertions, when paid in advance: per word 10¢
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.50
Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 at Myrtle
Phone 364-0169
FURNISHED TRAILERS FOR RENT
1B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each. \$29.61 each. \$28.50 each. Montgomery Ward. Phone 364-5801.
B-1-16-28-tfc

!!CARPET!!

FINANCING AVAILABLE
CAW CARPET
PLAINS AND N. 25 MILE AVE.
PHONE 364-3448
B-1-24-tfc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
1B-37-tfc

!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD
We have a full line of new & used furniture and appliances at bargain prices.
Open for business 6 days a week 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-1875
B-1-31-tfc

FOR SALE 1-21" Color Console TV 1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

CLOSE OUT FLOOR MODELS
Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$100.00 monthly at:
MARTINS SOUND CENTER
Corner of Georgia & I-40
Amarillo, Texas
B-1-3-tfc

Lose Weight with New Shape Tablets and Hydrex Water Pills.
Edward's Pharmacy
B-1-33-9p

STATED MEETING SECOND MONDAY 8:00 P.M. Thursday DEGREE WORK
L.J. Clark W.M. W.A. Phipps Sec.
Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

EQUIPMENT FOR SALE

1960 IH 2 1/2 ton winch truck, hydraulic pto and poles. Good cond., good buy.
1971 Ford 1/2 ton pickup, power str., good cond., clean, good buy.
1974 Hvy duty compressor, p.h.p. Wisc. gas engine, 3.5x3.5 Quincy comp. 80 gal tank. 200 ft. hose and couplings. Two 1/2" air impacts. Two sets 1/2" impact sockets used less than 10 hours.
1973 GMC 1/2 ton pickup - needs repairs, excellent value.
Two 200 gal gas tanks on stands with hose and nozzle, etc. One used 6 ton elec. chain hoist. Nearly new 20 ft. heavy chain rigged to operate on 24 v. batt. 54,000 ft. 1/4" stnls steel cable, new. 1800 ft. spools. 600 ft. 4" casing. Will consider trades for Jimmy, Blazer, 1 ton trucks, portable welders, or acreage, anything.
Call Gary Victor 364-5616
B-1-35-tfc

GARAGE SALE. 132 Ranger. Portable stereo, appliances, many assorted items.
B-1-10-9-tfc

REPRO STEREO
Electrophonic component stereo, 200 watt amplifier, AM-FM stereo radio, built in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$100.00 monthly at:
Martin Sound Center
Corner of Georgia and I-40
Amarillo, Texas
B-1-3-tfc

SINGER TOUCH & SEW
Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc. Desk cabinets, with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed, Daily 10:00 to 7:00, closed Tuesday. Sewing Machine Service Center, 1307 West 8th., 373-4802.
B-1-8-tfc

For sale: wool carpet, floral pattern. Call 364-5727 after 5 p.m. except Thursdays, or see at 441 Miles.
B-1-17-35-tfc

For Sale: Green and brown striped velvet couch, 9 ft. long. \$250.00. Call 364-5636.
B-1-14-9-2c

For Sale: Almost new, outgrown, young man's coats, pants and jacket. Sizes 32 to 38. 506 Lawton
Phone 364-0993
B-1-9-2p

For Sale: 15 ft. Arrowglass Boat. 65 hp Mercury engine, drive on trailer. \$1,000 firm. 364-1310 or 364-1797.
B-1-16-33-tfc

Beautiful puppies to give away. After 6 p.m. call 364-6045 or come by 123 Avenue C.
B-1-15-9-tfc

For Sale: 2-1974 Buick 250 cc and 350 cc. \$900.00 each. Phone 267-2256.
B-1-9-2p

IT'S terrific the way we're selling Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1.
Hereford Hardware
B-1-20-9-2c

For Sale: Gas range. Good condition. Can be seen 411 Avenue H after 5 p.m. Phone 364-6212.
B-1-10-9-tfc

For Sale: Frigidaire electric stove, self-cleaning oven. Call 364-2829.
B-1-10-9-2c

For Sale: 1974 Kawasaki 350 cc Motorcycle. Call 364-4673 or 364-6408.
B-1-10-9-2c

FOR SALE
1-registered gelding:
1-grade mare.
See at Rowland Stables
Phone 364-1189
B-1-14-9-2c

For Sale: Fender 'Telecaster' Guitar, Gibson 'Titan' Amp. Call 276-5526 evenings.
B-1-10-9-2p

GARAGE SALE
824 West Park
Thursday & Friday

China, boy's clothes, furniture.

Antiques:
Roll top desk
Wash stand
Chairs and rockers
Love seat
Primitives
Tiffany hanging shades
Tiffany type lamp
B-1-36-1p

For Sale: Full size mattress and box springs. Good condition. Call 364-0700; 364-2707 after 5 p.m.
B-1-15-36-tfc

GARAGE SALE. Friday and Saturday. Clothes, odds and ends. 125 Avenue C.
B-1-12-36-1c

REPOSSESSED Kirby vacuum cleaners with attachments. \$150.00. Call 364-4051. 226 Main.
B-1-11-36-2c

ONE of the finer things of life - Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1.
Duckwall, Sugarland Mall
B-1-21-36-2c

GARAGE SALE
Saturday, Sept. 7 only
Miscellaneous items
707 Blevins
B-1-36-1p

THREE FAMILY GARAGE SALE
120 Centre
Thursday, Friday, Saturday 8 to 6
Furniture, garden tools, clothes, bed clothes, miscellaneous.
B-1-36-1p

GARAGE SALE. 118 Fir. Thursday, Friday and Saturday. Furniture, maternity clothes, children's things.
B-1-36-1p

GARAGE SALE
146 Greenwood
Thursday and Friday
Ladies', men's and children's clothes, dishes, electric appliances and wiring, miscellaneous items.
B-1-36-1c

For Sale: 23" b/w Philco TV. Phone 364-5436 after 6 p.m.
B-1-36-1p

CARPETS and life too can be beautiful if you use Blue Lustre. Rent electric shampooer \$1.
McCallin Lumber
B-1-20-36-2c

For Sale: 20x4 harrick building to be moved. Ivan Block. 364-0296.
B-1-10-36-tfc

For Sale: 300 Cummins diesel motor-complete stationary power unit. Completely rebuilt with only a few hours on it. Waukesha irrigation motor, natural gas or butane. Good condition.
Call Greg Blackwood, 364-1098
B-1-36-2c

THREE FAMILY GARAGE SALE
685 Blevins
Thursday, Friday, Saturday
Dinette, baby bed, motorcycle motor and electric motors, free kittens, baby, adult clothes.
B-1-36-1p

THREE FAMILY GARAGE SALE
607 South Main
Saturday & Sunday
Clothes for children, furniture, miscellaneous.
B-1-36-1c

For Sale: Two male screwtail bulldogs. \$35.00 each. Call 364-5436 after 6 p.m.
B-1-12-36-1p

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811**
B-3-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.
B-2-11-32-tfc

For sale cheap: Gehl one row ensilage cutter. Call 806-355-0711 or 806-352-5594.
B-2-12-8-4c

VALLEY SPRINKLERS are indeed available (about 4 week delivery) economical (over \$5000 under electric systems) and most practical (we utilize available power sources). Make things grow with Valley. Now is the time to order and reserve yours for this fall.
For more details, call **Gary Victor 806-364-5616**
Complete Sales and Service
B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock **DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811**
B-2-35-tfc

For Sale 413 Chrysler well motor. Rebuilt and guaranteed.
POORBOY WRECKING YARD
Call 364-1531 days 364-4936 nights
B-2-36-tfc

3. FOR SALE Automobiles

NEW & USED CARS now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location. 221 North 25 Mile Ave.
B-3-8-tfc

For Sale: Clean 1972 Ford. Could trade. 205 South 25 Mile Avenue.
B-3-12-7-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.
B-3-17-7-tfc

'68 GMC PICKUP
Extra good condition, all power, low mileage, one owner. Four extra wheels with 8 ply good tires to haul camper.
Earl Watts
400 Maple Street
Phone 364-2429
B-3-34-tfc

For Sale: 1973 Custom Ford LWB pickup.
1968 Custom Ford LWB pickup, air.
Phone 289-5892 or 289-5851
B-3-17-8-tfc

For Sale: 1968 Chevrolet SS Coupe or will trade for pickup. Phone 364-1126.
B-3-13-9-tfc

BY OWNER
New 1973 Chevrolet C-45 series truck. 5300 miles, twin-screw, 5 speed trans. with 4 speed aux. long wheel base.
Call: 647-4375 or 647-5584
Dimmitt, Texas
B-3-5-tfc

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK
1B-3-17-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
138 Sampson
Phone 364-0677
B-3-33-tfc

For Sale: 1967 Camaro 327, gold. Call 364-4335 after 5 p.m. Monday through Friday.
B-3-12-9-tfc

For Sale: 1965 Chevrolet pickup. Call 364-2924 after 6 p.m.
B-3-10-9-tfc

1968 Delta Cruiser Station-wagon - \$850.00.
1969 Chevy Pickup, LWB. 4 speed, new tires - \$1,100.00. Call 276-5518
B-3-16-9-2c

For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304.
B-3-31-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2850
1B-41-tfc

1973 Monte Carlo; tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965.
B-3-25-35-tfc

4. REAL ESTATE For Sale Or Trade

FOR SALE BY OWNER 465 STAR
Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced yard.
For appointment, Call 364-3347
B-4-3-tfc

Small, clean 3 bedroom. \$3,900.00 down and assume 5% loan. Payments \$69.00. Realtor, 364-6633.
B-4-14-34-tfc

CHOICE 2 Acres, 5 miles SE of Hereford on FM 1259. Excellent home site with 434' Hw. frontage. For Sale sign on property. AC-806-373-4271.
B-4-24-8-4p

FOR SALE: 60'x130' lot. Plumbed for mobile home. Nice yard, great neighbors, close to shopping center and new school. See at 128 Campbell or call 364-2650.
B-4-26-9-tfc

Good note on choice location, Highway 60, Friona. Approx. \$15,000.00 due. Will discount to bring 11 per cent. Write: Steve Jarragin, Deming, New Mexico 88030.
B-4-20-36-4c

WHY PAY RENT
\$1,000.00 Down and \$125.00 per month on this 2 Bedroom home. Close to Shopping Center. Total price \$12,500.00
B-5-16-9-2c

LOOK AT THIS FURNISHED 1 Bedroom home for Couple who wants to get a start in life. Nice location. Priced \$9,500.00... \$1,000.00 Down and \$100.00 per month.
B-5-10-13-tfc

FOR LARGE FAMILY
6 Room home in good location... close to Grocery Store and Mall. Priced \$15,000... \$1,000.00 Down and \$135.00 per month.
B-5-17-29-tfc

FIRST ONE TO LOOK THAT WANTS A HOME
Will buy this 3 Bedroom home. 2 full baths, isolated master bedroom, double garage, and utility room. This home is only about 4 years old. Priced \$18,500.00... Buy equity and assume loan of \$149.00 per month. Just look at this! 7% interest.
B-5-10-32-tfc

CASTRO COUNTY
326 acres with nice 3 bedroom home. Approximately 10 acres grapes. 4 wells. One well just completed. With other improvements. Priced \$300.00 per acre.
B-5-12-46-tfc

EAST OF TOWN
1/2 section with 3 wells and tail water pit. 3 bedroom brick home has barn and horse barn. Has some permanent pasture. This place is priced to sell at \$550.00 per acre. Terms available.
B-5-10-10-tfc

If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE - 364-3566
Calvin Edwards - 364-1017
Gerald Hamby - 364-1534
J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
B-4-34-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-20-tfc

REASONABLY PRICED \$12,450. 6 room home, fully paneled and carpeted, extra nice, near Altman.
B-5-10-9-tfc

IF YOU NEED extra large bedrooms, see this one just redecorated. \$18,500. Well located.
B-5-13-36-tfc

DO YOU ENJOY COUNTRY LIVING? See this 3 bedroom home on one acre. Close in, lots of fruit trees, good water, huge garden. No restrictions.
B-5-11-36-1c

PRICED BELOW TODAY'S MARKET 3 bedroom, 2 bath brick. 10 years old. Like new at a very good buy, near Tierra Blanca.
B-6-22-31-tfc

JUST LISTED This lovely extra two bedroom home on Avenue C. Call us to see this one.
B-6-48-tfc

A REAL NICE 3 bedroom home, 2 bath in Northwest. Only \$26,500.00
B-6-7-8p

TRAILER HOUSE 3 bedroom, 2 bath-furniture included. Fenced. \$800 equity. Payment \$104.00.
B-6-6-7-8p

2 1/2 and 5 acre home sites. 25% down or cash.
B-6-6-7-8p

Very nice two story home with extra lot. Near shopping center.
B-6-6-7-8p

Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.
B-6-6-7-8p

160 Acres, one good 8" well, 1/2 mile off pavement.
B-6-6-7-8p

If you wish to buy or sell Call CARTEL.
WE TRY HARDER
Member-Multiple Listing Service
Wayne Carthel - 364-0944
Al Wiley - 364-4985
B-4-6-tfc

For Sale
Improved irrigated quarter with good water and sprinkler South of Clovis. \$95,000. Adjoining quarter for lease.
Write Rt. 3, Box 135, Clovis, New Mexico 88101
B-4-36-2p

5. FOR RENT

Behind Sugarland Mall, clean one bedroom apartment. \$105. plus electricity. Call 372-9993 or after 8 p.m. 488-3611.
B-5-16-9-2c

TRAILER SPACE FOR RENT
Northwest Mobile Lodge
Phone 364-2908
B-5-10-13-tfc

Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park. Phone 364-5822.
B-5-17-29-tfc

Clean, furnished one bedroom apartment. No children, no pets. 606 East 3rd.
B-5-12-35-tfc

FOR RENT: Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD.
B-5-10-32-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

Storage for rent. Phone 364-1483 or 364-3837.
B-5-10-50-tfc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-10-10-tfc

Clean 3 bedroom, 1 1/2 bath brick with garage, carpet, built in range. \$175.00 per month plus deposit. Phone 364-0780.
B-5-18-7-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-tfc

FOR RENT: Nice, small apartment, ideal for couple or single person. Also, three bedroom house, nice lawn and garden. Three business bldgs. Excellent for small businesses. Tele. 364-1100 or 364-4144.
B-5-30-9-tfc

For Rent: quiet, furnished apartment for one person. Phone 364-3388.
B-5-10-9-tfc

For Rent: 2 bedroom furnished home trailer. No pets. Call 364-4186 after 3 p.m.
B-5-13-36-tfc

For Rent: 12x50 furnished mobile home. Outside city limits. Phone 364-0064.
B-5-11-36-1c

6. WANTED

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.
B-6-22-31-tfc

WANTED CORN COMBINING
Have two 760 MF's with 8x30" corn heads, tandem truck, grain cart.
Dick Kampus
Hays, Kansas
Phone 913-628-2530
B-6-7-8p

NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS
PHONE 364-2135
B-6-34-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5901.
B-6-15-8-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
B-4-13-8-tfc

WANT TO BUY
used side roll irrigation equipment and some 3 or 4 inch aluminum pipe.
Call or write
Andy McLaughlin,
Box 13, Mutual, Oklahoma
73853
Phone 918-989-3284
B-6-35-4c

WANT to rent two or three bedroom house in the country west of Hereford. Call 258-7589.
B-6-16-9-2c

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop.
B-8-14-29-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
B-8-13-32-tfc

WANT to rent two or three bedroom house in the country west of Hereford. Call 258-7589.
B-6-16-9-2c

Need feed truck drivers and cowboys. Apply Dimmitt Feed Yard, 6 miles west of Dimmitt.
B-8-14-36-2c

Local business needs female sales clerk. Experience helpful, but not necessary. Will train. Send resume to P.O. Box 673 HH Hereford, Texas.
B-8-22-36-2c

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop.
B-8-14-29-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
B-8-13-32-tfc

WAITRESSES AND COOKS NEEDED - All shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East Hwy 60.
B-8-23-16-tfc

Hide room labor wanted. We offer:
+Good pay
+Paid vacation
+Paid hospitalization
Colorado By-Products
3 1/2 miles West Hwy 60
Phone 276-5531 days;
364-2465 nites
B-8-42-tfc

The Hereford Brand, Hereford, For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL
North Progressive Road
by City Dump
Anson A. & June Dearing
Phone 364-3350 or
364-3777
1 1/2 B-10-34-tfc

11. BUSINESS SERVICE

**CONCRETE WORK
STUCCO, PLASTERING,
STORM SHELTERS**
Turn key jobs or
straight finishing
Jim Gonzales — 364-0375
Joe Garcia — 364-1497
B-11-33-tfc

PRIVATE PIANO LESSONS
Theory & Music Appreciation
Mrs. Jan Hudgens
364-5264
Nat'l Piano Teachers Guild
American College of Musicians
B-11-33-7p

JOHNSON IRRIGATION
Peerless PVC Plastic Pipe
Don Johnson, 364-2870
Mobile Phone 364-4741, Unit
3470 P.O. Box 2024, Hereford,
Texas.
B-11-8-tfc

A CUSTOM BUILT
Fireplace in your home for this
winter.
FREE ESTIMATES
364-4672
B-11-15-8-4c

DRAGLINE SERVICE
TAILWATER
PIT CLEANING
DUMP TRUCKS
30 TON CRANE
BOBBY GRIEGO
Day Phone 364-0574
Night — 364-2322
1B-11-14-tfc

**WILL PICK UP
JUNK CARS
FREE**
Call 364-3350
or 364-3777
1B-11-28-tfc

**EXPERT WALLPAPER
INSTALLATION**
Free Estimates
Linda Yocum
Phone 364-5951
B-11-35-4p

Roofing and painting. All work
guaranteed. Reasonable rates.
Call Isaac Mendez, 364-2943.
B-11-35-4p

KELLEY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential - Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523
or 364-5929.
P.O. Box 30
B-11-6-tfc

**DICKEY'S
DOZER SERVICE**
Dirt Work — All Kinds
Bull Dozer — Scrapers
Motorgrader
See or Call
FLOYD DICKEY
S.E. 4th & Belsher
Dimmitt, Texas
Business Phone 647-4553
Residence Phone 647-4565
B-11-29-tfc

**B.L. Jones
CONCRETE CONTRACTOR**
We will do your finishing or give
you a turnkey job. Free
Estimates.
246 16th Street
Phone 364-6617
B-11-21-tfc

STEREO REPAIR
Guaranteed repair work on all
brands of stereos and sound
equipment at
MARTINS SOUND CENTER
2461 1-40 WEST, AMARILLO
PHONE 355-9557
B-11-3-tfc

**FRANK WESTER
CEMENT CONTRACTOR**
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight finish
Phone 364-5169
1B-11-39-tfc

We buy old gold rings,
mountings, etc., for Swest
Refinery.
Cowans Jewelers
Downtown
B-11-13-51-tfc

**ROTILLING YARDS &
GARDENS.** Phone 364-1432,
605 Avenue H.
B-11-10-10-tfc

**DRAGLINE SERVICE
FOR
TAIL WATER PIT CLEANING**
CALL
CLIFF JOHNSON, 364-2111
B-11-45-tfc

Texas, Thursday, September 4, 1974

WANTED
100 to 150 watches a week to
repair by latest approved
methods.

COWAN JEWELERS
B-11-15-29-tfc

**JONES TAILWATER
PIT CLEANING
SERVICE**
Cliff Jones, 114 Cherokee
Phone 364-5746
B-11-34-tfc

HORSE shoeing and trimming.
Call Dan, 364-1347
B-11-10-36-2c

13. LOST & FOUND

Sprayed South of Adrian, Texas,
one red corriente roping steer,
branded "Lazy T" left shoulder,
Circle "O" right shoulder.
Approx. wt. 580. Phone
538-6304.
B-13-24-9-2c

14. CARD OF THANKS

CARD OF THANKS
We would like to express our
deepest appreciation for
flowers, cards and calls received
at the loss of our Dear Mother
and Grandmother.

Mr. & Mrs. Floyd Rickman &
Donna
Mr. & Mrs. Dwight Rickman
Mr. & Mrs. Dennis Rickman
& Angie
Richard Rickman & Stephen
Mr. & Mrs. Dave Comeau &
Family
Tracie & Christi Fletcher

CARD OF THANKS
We wish to express our sincere
appreciation for the kindness
shown us during the illness and
loss of our beloved wife and
mother. We deeply appreciate
the many fervent prayers,
beautiful flowers and cards,
delicious food, memorials and
kind words of sympathy. May
God Bless You!

Roscoe L. Pinnell
Mr. & Mrs. R.C. Chism
Mr. & Mrs. Edward Pinnell
Mr. & Mrs. Phillip Pinnell
Mr. & Mrs. Greg Pohlmeier

**WANT ADS
GET RESULTS
CALL 364-2030**

A Career With A Future
PINKERTON'S INC.
Now has several full time
and part time openings in
it's Hereford Security Force.
Equipment and Training
Furnished.
Excellent opportunities
for advancement. Many
company benefits.
Must have clear police
and work records.
Minimum Weekly Salary
\$114.
See Steve Bright
between 8 AM and 8PM
at the Holiday Motor
Inn. Sept. 12-13
For Further information
An Equal Opportunity
Employer

You've Never Seen
Such Thorough
Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

**RUIDOSO
CABIN FOR RENT**
Large Cabin, 2 bath,
fireplace Special off
season rates
Rent by day, week, or
month Call 364-4078
after 5 p.m. all day
week-ends

**EXPERT REPAIR
ON
QUICK PONTIAC
GMC TRUCKS**
JOHN ORSBORN
Free Pickup
Phone 364-0990
**HOME
OWNED**

Youngsters Should Be 'Safety-Proofed'

It's that time of year again when parents should attempt to "safety proof" their youngsters — many of whom are entering Hereford schools for the first time.
Whether walking, riding in a bus or car, or bicycling to school, plans should be made to ensure the safety of every child, reminds the Texas State Department of Health.

DARTING ACROSS streets without looking, crossing at mid-block from between parked cars, and doing bicycle tricks in traffic are just a few of the pitfalls to be avoided, advises the Health Department.

Parents can caution their children about all carman practices, and they also can show them. If your child is starting to school — or going to a new school — it's a good idea to make the trip at least once with the child.

If he will be pedaling to and from school every day — often in inclement weather — you'll want to be doubly sure that your child is observing safety rules. If you're child is observing safety rules. If you're a motorist in the vicinity of schools, be especially wary, says the State Health Department.

WHAT ARE the trouble spots for bicyclists and motorists? Collisions between motor vehicles and bicycles occur about as follows:

Well over half at intersections.
Seven out of ten during daylight hours.
Most bicycle riders killed or injured in traffic accidents, were violating a traffic law at the time of the incident.

Half of the motor vehicle-bicycle accidents involved a violation on the part of the motor vehicle operator.
One out of five bicycles involved in accidents had some mechanical defect.

SOME OF the most common traffic violations of cyclists are (not in order of frequency):

Failure to yield right-of-way. (In most cases, the cyclist did not "see" the car; in some cases he intentionally infringed on the motorist's right-of-way.)
Riding in the center of the street.
Speed too fast for conditions of traffic and road surface.

Disregard of traffic control devices — signal lights and stop signs.
Improper turning.

TO AVOID such situations as just described, here are some safety rules for bicyclists:

A skillful bicycle rider always has his bike under control. He never drives too fast and he never rides too far. He always has both hands free to steer.

The cyclist must develop skill in balancing and pedaling to avoid swerving into traffic, hitting a fixed object, running off the sidewalk or highway. Parents have the responsibility to be certain their child has the skill to cope with traffic before permitting him to ride on the street.

Every bicycle driver should be familiar with the laws governing bicycling in his community — or the one in which he is riding. These rules are usually available through the school or local police.

Cyclists must ride on the right side of the street with the flow of traffic; not on the left, facing traffic.

Hand signals should be used by the cyclists, and are now commonly accepted as a safe riding practice.

Cyclists should avoid crowding between cars at stop signs, or between an automobile and the curb.

Carrying more passengers than a bicycle is designed and equipped for is dangerous and illegal. Two on a bike also increases stopping distances. The polo or "banana" seat, standard equipment on the hi-rise bike, appears designed to carry two. Such is not the case!

Never hold onto a moving vehicle nor in any way attach the bike to the vehicle.

Always ride single file.
Trick riding is always dangerous. Drivers of hi-riders are especially cautioned against making the bike rear up and riding on back wheels only, or jumping the bike over obstacles.

TV COMMENTARY

ABC has a documenical special about railroad whistling down the TV track on November 22, called "Ridin' the Rails." Johnny Cash will be stoking the engine with songs and dramatic re-creations about Uncle Sam's rails and crossties. Lyrics, legend and history will be blowing their horns as John Henry, Casey Jones, and others are re-kindled.

THOSE WHO ENJOY the NBC series, "Columbo," will be pleased to learn Peter Falk will return next season. His snag with Universal Studios has been properly patched.

HAVING RECEIVED a Masters Degree from The Citadel, a military college in Charleston, South Carolina, this writer was tickled to learn Falk will film his third show for the new season on campus there.

DON MEREDITH has left ABC. Howard Cosell and Frank Gifford to hitch-up to acting on NBC. His replacement on "NFL Monday Night Football" will be former NFL player Fred "The Hammer" Williamson.

MECHANICS AND MECHANIC TRAINEES

•We are looking for People who will grow with us in this company's growing opportunities
•We Furnish Uniforms
•Competitive Wages
•Paid Hospitalization and Life Insurance
•Pension Plan
•Training Where Applicable

If You Are Determined To Have Something Extra In Your Life
WE WANT TO SEE YOU!
Apply In Person: Mark Grimsley or Al Johnson

Equal Opportunity Employers.

JAKE DIEL
Dirt and Paving Contractors, Inc.
E. Hwy 60, Hereford, Texas 364-0763

Highway Vandals Rob Taxpayers

By DONALD SLANK
TEXAS HIGHWAY DEPARTMENT

Spraying dust, a pickup churns the earth. It's roundup time. Out comes a laser which is tossed with dazzling effectiveness. It spots and pulls to the ground a miscreant — a heifer. . . . no, a U.S. 66 road marker.

• Boys target practice, crack, crack, crack! Bullets after bull-eyes in struck. The sign now protrudes that the distance to Her. . . . restitutive is indiscernible miles.

Contrary to popular belief, the excitement of vandalizing signs leaves a lot to be desired. The thoughtless action can amount to possible property damage, personal injury or a loss of life.

Amazingly, six of every 100 highway signs in the Texas Panhandle have to be replaced because of vandalism. More often than not it is the vandalized sign brought in for repair rather than the one deteriorated by time and atmospheric forces.

Signs are stolen, splattered with eggs, riddled with gunshot, drenched with soda pop, splattered with egg bottles, sprayed with paint, hauled or hauled down one after another with a car for "fun."

A highway yield sign, its bright red triangular face staring at the stars because its supporting post was hoisted for "kicks," won't slow down a cannonballing semi. A stop sign at another highway intersection hoist methodically mudward little serves its purpose of limiting collisions.

THE DEBT created by highway sign vandalism with up, too. Records show that the following incidents occurred during the past few years in the Texas Highway Department's Amarillo District (47 Panhandle counties):

• In 1967, unknown persons or persons "utilizing a pickup truck on similar vehicle" knocked to the ground 10 signs along a farm to market road in Hutchinson County.

• In February 1973, a man who worked on area ranches was charged with driving while under the influence of alcohol. One night while intoxicated behind the wheel of his pickup, the man intentionally knocked down 12 signs located on a farm to market road, said a Department of Public Safety report. The man's senseless excursion cost him \$277.

• In April 1974, about 25 various highway signs in Ochiltree County were stolen. Most of the signs were returned a few months later. Some were brought to the combined law officers in downtown Berryton, many to the maintenance warehouse in that city.

LOWELL ROBERTSON, Berryton maintenance section foreman, said publicity by local news media stirred up the return of the signs. The news coverage "made believers out of them (the vandals thieves)," he said.

In one article in the Berryton newspaper, Joe Fitzaway, Department of Public Safety Patrolman, was effectively

quoted: "I don't want to have to work an accident that was caused because of a missing highway sign."

• In May 1974, two youths decided to flatten every sign, delineator and mail box on both sides of a nine-mile stretch of highway in Carson County. The boys were caught and were required to reimburse the Texas Highway Department for the \$428 worth of damage, which included labor needed to put the items back up, equipment use and materials.

More vandalism incidents have occurred. In 1966 alone the Amarillo District spent \$23,000 to clear up vandalism. Records show that 1,412 signs—regulatory, warning, guide, etc.—had to be replaced that year, in addition to about 1,600 delineators (road edge markers). Statewide today, Highway Department sign makers must replace almost \$1 million worth of traffic signs which are ruined through vandalism.

Vandalism, defined in this case as the willful destruction or damaging of signs and delineators, or their supports, occurs in waves. Invigorating summer nights spend their share of highway sign hunters and toppers. April Fool's Day and Halloween are "big" vandalism periods in the Panhandle, according to THD maintenance foremen.

THE DIFFICULTY of documenting vandalism plagues the Highway Department as well as law enforcement agencies. Knowledge of the crime, as with most offenses, rests with the criminal or a witness. A felled sign or a row of bent over delineators can be caused by accident or intentionally.

E.E. Hackler, Amarillo District sign supervisor, said highway signs in general cost about \$1.50 per square foot to replace. Typical highway speed limit signs, for example, measure about 20 square feet in area. One of these signs, if stolen or otherwise vandalized, currently would cost \$30 to replace. Hackler said the Amarillo sign shop manufactures about 1,000 various signs per month.

Stop signs, advisor speed on curve signs and U.S. 66 route markers have been most sought after by vandals and thieves. The latter became a college student's bedroom wall hanging status symbol. Spray painting upon highway signs the high school graduation year such as '54, '68 or 1974 has been popular.

Signs on the perimeters of small towns are struck most often. Although those on farm, ranch and county roads are most vandalized, larger signs on U.S. and interstate highways are occasionally objects of pot shots in broad daylight, from a moving vehicle!

Historically, a person named Vandal led a Germanic tribe that sacked Rome circa 455 A.D., hence the term used for those who commit vandalism. The disease, sort of a temporary insanity, annually results in unnecessary material replacement and maintenance work hours.

**DANCE
MOONLIGHTER**
BACK ON
TRACK 1
HEREFORD'S OWN
"SOUND EXPRESS"
FEATURING:
CHUCK & CECIL
LEWIS & MARTY
ADULTS ONLY
ARRANGEMENTS MADE FOR PRIVATE
PARTIES FOR ANY OCCASION
DAY PHONE 364-0990 - NIGHT 364-1222
IF YOU WANT TO ENJOY HEREFORD ON WEDNESDAY

**Hot Weather Got
You Down...**

Is your present cooling system enough
and if so, is it in proper condition.....
if not call a professional!

364-4714
Robert (Bob) Nilton
**R & R REFRIGERATION
AND HEATING SERVICE**

**FOR THE BEST DEALS
ON NEW or USED CARS**

Come in and talk
with one of the Men
at
**JOHN ORSBORN
BUICK-PONTIAC-GMC**
at 142 N. MILES or
221 N. 25th Ave.
364-0990 364-1222

COMMISSIONER OF THE REVENUE
Tel. Sat. Sunday
IT'S NOT EVERY DAY YOU
TAKE A RIDE LIKE THIS
GOLDIE HAWN
THE SUGARLAND EXPRESS
MEL JONES MICHAEL JACKS WILLIAM WATHEN
PHIL SHOWTIMES SAT. 1:00-3:00
7:00-9:00 **ESTAR** 1:00-3:00-5:00
THURS. FRI. SAT.
**Godfather
of Harlem!**
...the cat with the
.45 caliber claws!
**BLACK WHITE
MAMA MAMA**
Nothing behind but
Prison Bars... Nothing
ahead but Trouble!
Cable Open 8-15 **TOWER**

**WRESTLING
MENA LIBRE**
Sponsored by the Hereford Lions Club
SATURDAY SEPT. 7 9:00 PM
MAIN EVENT
RICKY ROMERO vs.
MICHEL (The Judge) DUBOIS
Bob BACKLUND
-vs.-
Beautiful Ben JUSTICE
TAG TEAM ACTION
Nick KOZAK & Akio SATO
-vs.-
Sieg STANKE & Kai VON STEIGER
HEREFORD BULL BARN
8:00-12:00
Con. Mon. 2:00
Thu. 7:00

Take your pick! AND SAVE

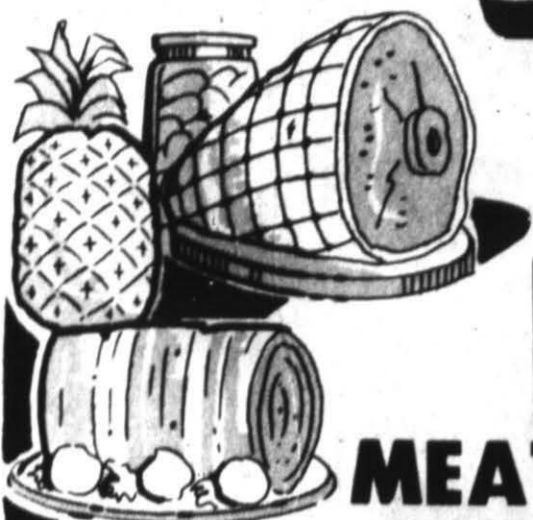
THRIFTWAY

MEAT COUNTER SPECIALS...

Fresh Tender Quality Meats that you'll find at Thriftway!



A BETTER WAY TO SAVE



PORK CHOPS FAMILY PAK	LB.	99¢
PORK CHOPS END CUT	LB.	99¢
PORK CHOPS CENTER CUT	LB.	\$1.19

PORK ROAST	CHUCK ROAST BLADE CUT	CHUCK ROAST 7-BONE	FAMILY STEAK
LB. 89¢	LB. 98¢	LB. \$1.09	LB. 98¢

FAMILY PAK GROUND BEEF	LB.	89¢
BEEF LIVER	LB.	79¢
SHURFRESH BACON	LB.	\$1.09
GOOCH SUMMER SAUSAGE	12-OZ.	89¢
OSCAR MAYER BOLOGNA, GARLIC SQUARE, BEEF LUNCHEON MEATS	4-OZ.	69¢

SHURFRESH TOP QUALITY REGULAR OR THICK SLICED

BACON

\$1.09

LB.

KLEENEX	NESTEA INSTANT TEA
39¢	99¢

ICE CREAM

SHURFRESH ALL FLAVORS

1/2-GAL. 89¢

TIDE	PEPSI-COLA
40% OFF LABEL FAMILY SIZE	8 PAK CTL. 16-OZ. BTL.
\$3.58	98¢

PANCAKE SYRUP

BLACKBURNS

32-OZ. 69¢

CANE SUGAR

SHURFINE WITH *5 PURCHASE OR MORE

5 LB. BAG \$1.39

SHASTA DIET DRINKS	RENCH PIONEER JOUGHNUT MIX
12-OZ. ASST. FLAVORS	16-OZ. BTL.
8\$1	89¢

PAPER TOWELS

GALVA JUMBO ROLL

2 89¢

DINNERS

SHURFINE MACARONI-CHEESE

5 FOR \$1.00

FLAME TOKAY GRAPES	39¢
NEW CROP RED DELICIOUS APPLES	3 \$1.00
COLORADO ALBERTA PEACHES	3 \$1.00
ALL PURPOSE POTATOES	79¢

GRAPE JAM

SHURFINE

18-OZ. JAR 49¢

CHARMIN BATHROOM TISSUE	4 ROLL PKG.	59¢
LIQUID FOR DISHES JOY	22-OZ. BTL.	59¢
FLYING INSECT KILLER RAID	12 1/2-OZ. SPRAY	99¢

PRINGLES NEW FANGLED POTATO CHIPS	VAN CAMP'S PORK 'N BEANS
4-OZ.	NO. 302 CAN
39¢	3 89¢

ORANGE JUICE

MINUTE MAID FROZEN

12-OZ. CAN 59¢

SPECIAL THIS WEEK

Moon Mist China SAUCER 49¢

BETTY CROCKER CAKE MIX	BODENS FRUIT DRINK
48-OZ. 49¢	34-OZ. 3 FLAVORS 59¢

TUNA

CARNATION LIGHT CHUNK

6 1/2-OZ. CAN 49¢

426 N. MAIN

HEREFORD, TEXAS

DOUBLE GUNN BROS STAMPS

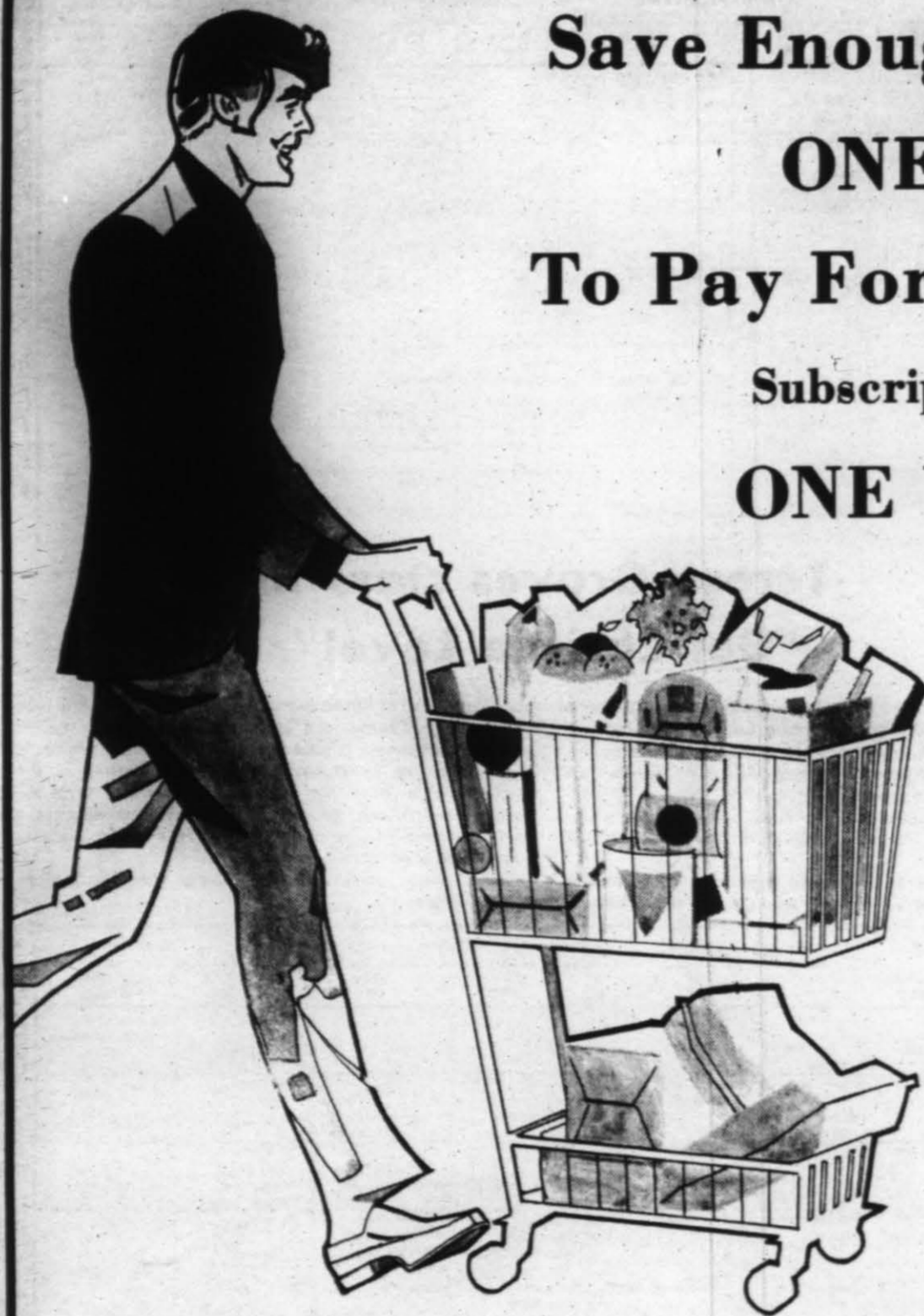
TUESDAY & WEDNESDAY



FOOD VALUES ARE COMING UP SAVINGS!

By Reading the Brands' Grocery Advertisements You Can:

**Save Enough Money In
ONE WEEK
To Pay For Your Brand
Subscription For
ONE YEAR!**



Read the Grocery Ads In
The Hereford Brand and
See Just How Much You
Can Save!

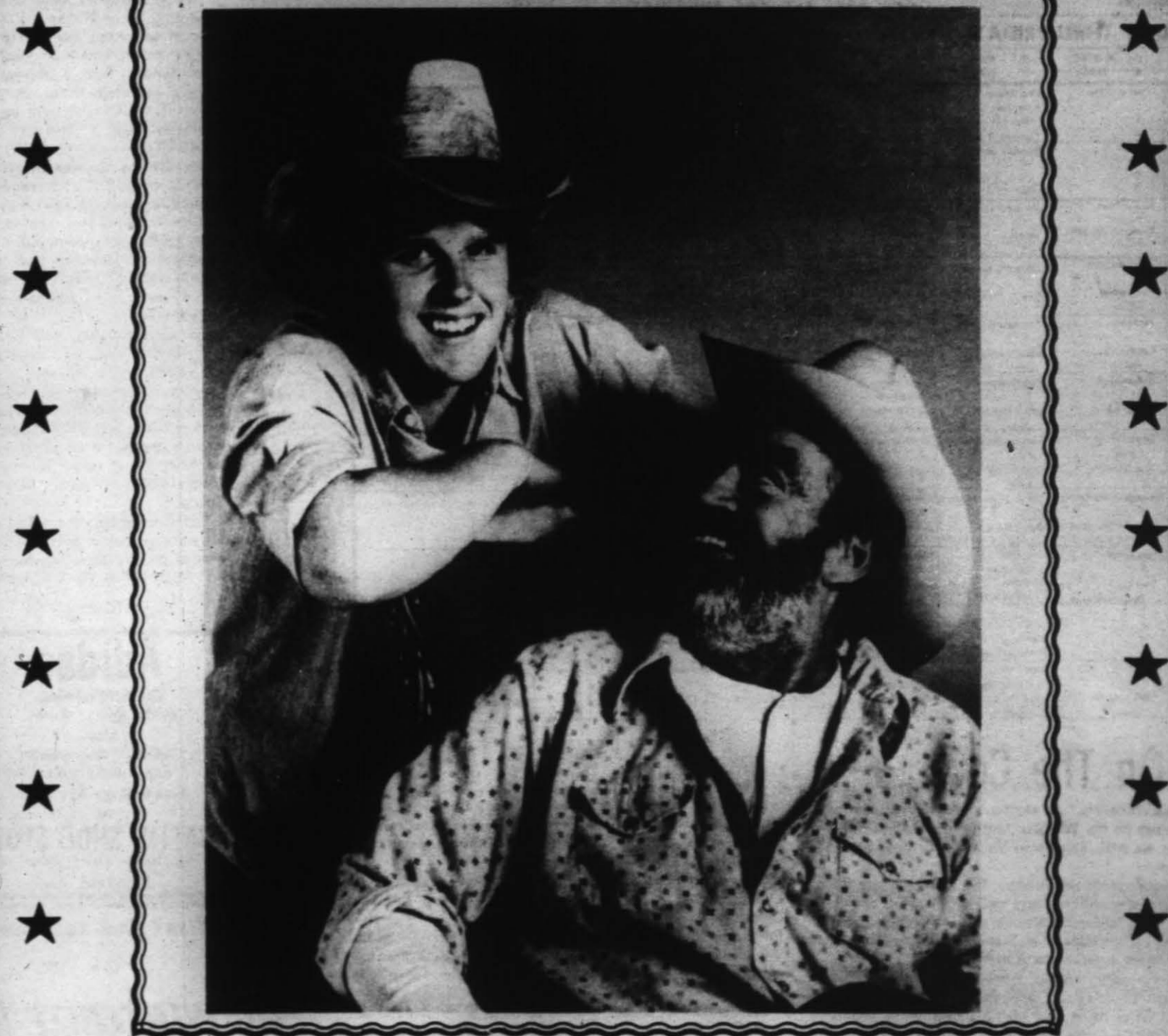
For more information
about
subscription rates

**CALL:
364-2030**

The
SUNDAY BRAND
And the
HEREFORD BRAND

**Tel-
Aire**

Weekly Television Magazine
The Hereford Brand
THURSDAY SEPTEMBER 5, 1974



Jack Elam (seated) and Gary Busey star in
"The Texas Wheelers."

NFL College Football **WFL**
ALL
The Best Football Action
CABLEVISION **CALL 364-3912**

"Paul Sand in Friends and Lovers"



Paul Sand

Tony Award winner Paul Sand stars as Robert Dreyfuss, a bass violinist with the Boston Symphony Orchestra, who falls in love with a prima ballerina and soon learns that "happily ever after" is not all that it's made out to be, in the premiere of "Paul Sand in Friends and Lovers" Saturday, Sept. 14 (7:30-8:00 p.m.) on the CBS Television Network.

Robert's attempts to play Prince Charming to the lovely dancer lead to some unexpected turns when she makes a sudden and surprising choice between career and romance.

Joining Sand in the regular cast of the new series are Michael Pataki as his aggressive and over-protective brother Charlie, and Penny Marshall as Charlie's glib, wisecracking wife Janice. Steve Landesberg is also seen in the recurring role of Fred Meyerbach, a viennese violinist, as is Dick Wesson as Jack Riordan, the harried stage manager of the Boston Symphony.

"Paul Sand in Friends and Lovers" was created by James L. Brooks and Allan Burns, the creators of "The Mary Tyler Moore Show" and "Rhoda," which premieres Sept. 9 on the Network. Steve Pritzker is the producer of the series. Robert Moore directed the premiere episode from a script by Gordon Farr and Arnold Kane.

The series is a production of MTM Enterprises, Inc.

Robert Dreyfuss Paul Sand
Charlie Dreyfuss Michael Pataki
Janice Dreyfuss Penny Marshall
Fred Meyerbach Steve Landesberg
Jack Riordan Dick Wesson
Blythe Morrow Andrea Marcovici

MONDAY		EVENING PROGRAMS										ALL PROGRAMS SUBJECT TO CHANGE		September 9		
CHANNEL	CABLE	4 KQNC	7 KVII	10 KFDA	11 KTVI	13 KERA	29 KSTX	3 IND	4 NBC	ABC	ABC	10 CBS	11 IND	13 PBS	2 IND	6 IND
6	15	News 8	Pro News	Eyewitness News	That Girl	Psychology 1	Hogan's Heroes	Weather And	15	The Lucy Show	To Tell The Truth	What's My Line	F.B.I.	Newsroom	Comer Pyle	Public Service
7	15	Born Free	The Nookies	GunsMoke	The Special	The 700 Club	15	15	20	20	20	20	20	20	20	20
8	15	NBC Monday	NCAA Football	Maude	Family Affair	The 700 Club	15	15	20	20	20	20	20	20	20	20
9	15	Night at the Movies	vs. Georgia Tech	Rhoda	Beverly Hillsbillies	Happy Goodman's	15	15	20	20	20	20	20	20	20	20
10	15	News 8	Pro News	Eyewitness News	Metropolis News	Big Valley	15	15	20	20	20	20	20	20	20	20
11	15	Tonight Show	Starcize	CBS Late Movie	"The Victim"	15	15	20	20	20	20	20	20	20	20	20
12	15	Johnny Carson	Pro News	15	15	20	20	20	20	20	20	20	20	20	20	20

Angie Dickinson stars as undercover police woman



Angie Dickinson stars in "Police Woman."

Series stars Angie Dickinson and Earl Holliman pose as bank employees in order to trap robbers (portrayed by guest stars Paul Burke and Jonelle Allen) in "The End Game," the premiere episode of NBC Television Network's new series "Police Woman," Friday, Sept. 13 (9:00-10:00 p.m.).

This marks Miss Dickinson's debut as a star of a regular series. She has starred in a number of motion pictures, including the soon-to-be-released "Big, Bad Mama," and has guest-starred in several TV series. Her appearance last season as star of "The Gambler" segment of NBC-TV's "Police Story" led to her police woman's role in the new series.

Paul Burke, a frequent guest star on television, was the star of the "Naked City" series. He also starred in "Noah's Ark," "Harbormaster," "Five Fingers" and "Twelve O'Clock High."

Jonelle Allen, relatively new to television, received national recognition as the female lead in the Broadway play, "Two Gentlemen of Verona."

In "The End Game," John Fenner (Burke), Laurette Blake (Miss Allen), Karen Wilson (Susanne Benton) and Larry Chambers (Scott Walker) make up a team of bank robbers who kidnap bank employee Joanne McCormack (Dierdre Lenihan).

The police undercover team of Sgt. Pepper Anderson (Miss Dickinson), Sgt. Bill Crowley (Holliman), Det. Joe Styles (Ed Bernard) and Det. Pete Royster (Charles Dierkop), disguised as bank employees, match wits with the robbers.

Bill Williams appears as Lt. Grauman, head of the police department's robbery-homicide division.

Alvin Ganzer directed the episode, which was written by Mark Rodgers. Doug Benton is series producer; David Gerber, executive producer.

Monday Program Notes

7:00...NBC...BORN FREE
Gary Collins and Diana Muldaur star as George and Joy Adamson in a dramatic adventure series, filmed on location in East Africa, based on the adventures of the real-life Adamsons. "Elephant Trouble," The Adamsons, told to move Elsa the lioness to another part of Kenya after she is accused of spoiling crops and killing animals, must try to find her before she is shot by local officials. (Premiere)

7:00...CBS...GUNSMOKE
"Matt Dillon Must Die." Matt Dillon finds himself in the revengeful hands of a half-crazed widower who plans, with the aid of his four surviving sons, to hunt Dillon down and kill him in revenge for the death of his fifth son, a wanted murderer.

7:00...ABC...THE ROOKIES
"An Ugly Way to Die." This season premiere episode introduces Bruce Fairbairn as rookie Chris Owens joining Officers Webster and Danko in a case involving an arsonist sniper whose targets for death are city firemen.

8:00...ABC...NCAA FOOTBALL
ABC Sports will provide live coverage of this game between Notre Dame and Georgia Tech with commentary by Keith Jackson and expert commentator Coach Darrall Royal.

8:00...NBC...NBC MONDAY NIGHT AT THE MOVIES—"JOE KIDD"
Starring Clint Eastwood as a hunter-guide involved in tracking down a revolutionary leader in New Mexico, circa 1902. Robert Duvall and John Saxon co-star. Universal, 1972.

8:00...CBS...MAUDE
Guest star John Wayne, playing himself, is making a personal appeal in New York to promote his latest movie and plans to have lunch in the home of number-one fan—none other than Dr. Arthur Harmon.

8:30...CBS...RHODA
Comedy series, starring Valerie Harper and featuring Nancy Walker, Julie Kavner and David Groh. Guest star Mary Tyler Moore, as Mary Richards, sees Rhoda off on a vacation to New York that turns into a permanent stay when she meets and falls for a handsome New Yorker. (Premiere)

9:00...CBS...MEDICAL CENTER
"Adults Only." Guest stars Monte Markham, Joan Van Ark, Gale Sondergaard and Tony Young. A protégé of Dr. Gannon is dumbfounded to see his wife in a film shown at a bachelor party. Outraged by his discovery, the young doctor rushes to the studio where his wife is making another movie and strikes her, causing a serious head injury.

10:30...CBS...THE CBS LATE MOVIE—"THE VICTIM"
Starring Elizabeth Montgomery, George Maharis, Eileen Heckart and Sue Ane Langdon. A woman braves a violent storm to visit her sister, who is having domestic problems. When she arrives, she is unaware that her sister has been murdered and is trapped inside with no electricity or phone. The murderer is waiting for the opportunity to make her his next victim.

"Born Free"

Villagers complain that Elsa, the lioness, is spoiling their crops and attacking animals in "Elephant Trouble," the premiere colorcast of "Born Free." Monday, Sept. 9 (7:00-8:00 p.m.) on the NBC Television Network.

The Adamsons (series stars Gary Collins and Diana Muldaur) try to find Elsa before district agricultural officer Alan Kamante (Hari Rhodes) does, because he has ordered her killed.

C & W CARPET
149 N. 25 Mile Ave.
364-3448
QUALITY CARPET CLEANING
Free Estimates

Friday Program Notes

7:00...ABC...FUNSHINE SATURDAY SNEAK PEEK
This program will introduce five new Saturday morning children's programs scheduled for this fall. Lee Majors is the host and he also appears in his character role of Colonel Steve Austin. The guests will be The Ace Trucking Company.

7:00...CBS...CBS SOCKO SATURDAY
With the Hudson Brothers hosting a preview special of a new, diversified look in entertainment, combining educational and informational programming on Saturday mornings.

7:30...CBS...GOOD TIMES
Ta-tanisha, the most popular girl in high school, has achieved the impossible—she's turned J.J. into a one-woman man. March Jones is featured. (R)

7:30...ABC...THE SIX MILLION DOLLAR MAN
Tonight's episode is "Burning Bright." An astronaut is affected by an electrical field in space that gives him power to communicate with dolphins and control over people's minds. William Shatner guest stars. (R)

7:30...NBC...THE NBC SATURDAY MORNING PREVIEW REVUE
Jimmy Osmond and Johnny Whitaker star in a special introducing NBC-TV's fall Saturday morning schedule of children's programs. Excerpts from several children's series are interspersed among songs by Whitaker and Osmond and production numbers featuring hundreds of puppets.

8:00...NBC...THE HOLLYWOOD PALLADIUM
John Davidson is host of a variety special featuring 15 top acts, utilizing nine different stages at the famed Hollywood landmark. Acts include Lizzi Larkin, Charles, Al Green, Loggins and Messina, the Pointer Sisters, Sly and the Family Stone, the Smothers Brothers and Richard Thomas.

8:00...CBS...AMERICA'S CUP 1974: THE GRANDEST PRIZE
Special featuring exclusive on-board coverage of Courageous, Mariner, Valiant and Intrepid in this year's highly competitive America's Cup sailing trials off the coast of Newport, R.I., to select the American defender.

8:30...ABC...THE ODD COUPLE
Tonight's episode is "The Flying Felix." Oscar tries to cure Felix of his flying phobia. (R)

9:00...ABC...TOMA
Tonight's episode is "A Time and Place Unknown." (Part II)—Having penetrated a gang planning a multi-million dollar bank heist, Dave is forced to participate in the entire caper when a chance of plans thwarts all communication with headquarters. (R)

9:00...NBC...SANDBURG'S LINCOLN
"Mrs. Lincoln's Husband," starring Hal Holbrook as Lincoln and Sada Thompson as his wife, Mary. President and Mrs. Lincoln face the tragedy of their son's death and a Congressional committee's inquiry into Mrs. Lincoln's loyalty to the Union.

9:00...CBS...CBS REPORTS: "PEACE AND THE PENTAGON"
The broadcast takes a look at the Pentagon in peacetime and at its all-time record budget of \$85.8 billion. CBS News Pentagon Correspondent Bob Schieffer is the reporter.

10:30...CBS...THE CBS LATE MOVIE—"GENESIS II"
Starring Alex Cord and Mariette Hartley. Futuristic drama about a 20th-century space scientist conducting an experiment in suspended animation who is buried alive by a natural disaster and discovered by other scientists in the 22nd century. (1973)

10:30...ABC...WIDE WORLD: SPECIAL
Preview of ABC's upcoming television season starring Alan King as host.

12:00...NBC...THE MIDNIGHT SPECIAL
Marvin Gaye does a one-man show.

PRINTING & OFFICE SUPPLY
Photo Offset Printing
144 W. 4th 364-0430

Dodge **Plymouth** Good Selection On and USED CARS and TRUCKS Come See Us And, Save **JONES MOTORS** 345 E. 1st 364-3150

FRIDAY		EVENING PROGRAMS										ALL PROGRAMS SUBJECT TO CHANGE		September 6		
CHANNEL	CABLE	4 KQNC	7 KVII	10 KFDA	11 KTVI	13 KERA	29 KSTX	3 IND	4 NBC	ABC	ABC	10 CBS	11 IND	13 PBS	2 IND	6 IND
6	15	News 8	Pro News	Eyewitness News	That Girl	Psychology 1	Hogan's Heroes	Weather And	15	The Lucy Show	To Tell The Truth	What's My Line	F.B.I.	Newsroom	Comer Pyle	Public Service
7	15	Born Free	The Nookies	GunsMoke	The Special	The 700 Club	15	15	20	20	20	20	20	20	20	20
8	15	NBC Monday	NCAA Football	Maude	Family Affair	The 700 Club	15	15	20	20	20	20	20	20	20	20
9	15	Night at the Movies	vs. Georgia Tech	Rhoda	Beverly Hillsbillies	Happy Goodman's	15	15	20	20	20	20	20	20	20	20
10	15	News 8	Pro News	Eyewitness News	Metropolis News	Big Valley	15	15	20	20	20	20	20	20	20	20
11	15	Tonight Show	Starcize	CBS Late Movie	"The Victim"	15	15	20	20	20	20	20	20	20	20	20
12	15	Johnny Carson	Pro News	15	15	20	20	20	20	20	20	20	20	20	20	20

All Nicholson Crescent Tools
20% OFF
WESTERN AUTO
"The store that offers you more"
241 N. Main St. 364-1355

BUY IN CONFIDENCE WITH CONFIDENCE
Hereford's House of Diamonds member
Cowan Jewelers
Downtown AMERICAN GEM SOCIETY

"America's Cup 1974: The Grandest Prize,"

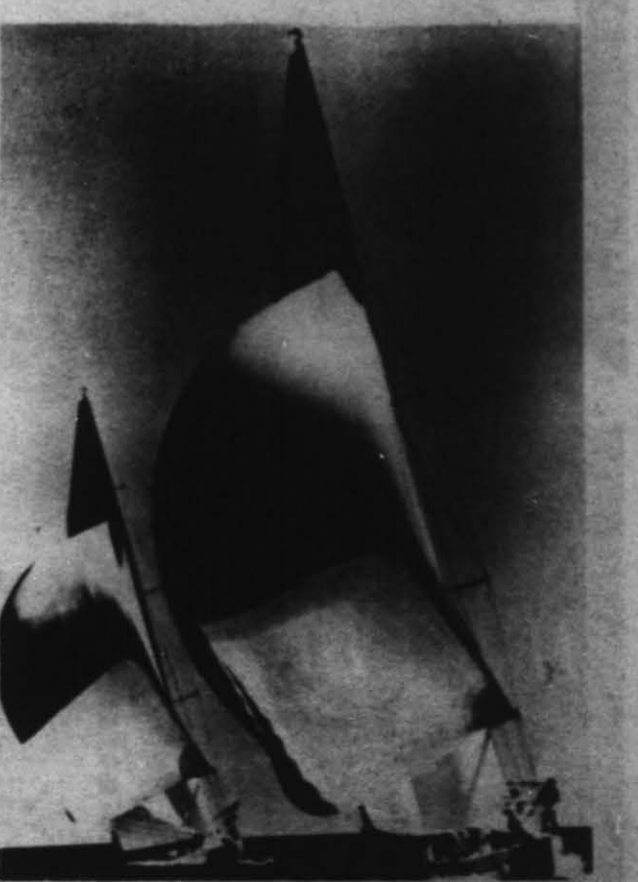
"America's Cup 1974: The Grandest Prize." CBS Television Network special featuring exclusive on-board coverage of Courageous, Mariner, Valiant and Intrepid in this year's highly competitive America's Cup sailing trials off the coast of Newport, R.I., to select the American defender, will be presented Friday, Sept. 6 (8:00-9:00 p.m.) on the Network.

The America's Cup racing takes place all summer, not only to select an American defender but a foreign challenger as well, leading up to a sail-off between the two top boats. "America's Cup 1974: The Grandest Prize" is a preview of that sail-off, the story of the fierce competition and the final selection of the superior contestants.

This year, the foreign challenge is perhaps the best-planned in America's Cup history. The Australians have arrived with two 12-meter boats, the aluminum-hulled Southern Cross and Gretel II, and a crew of 40 which has been training for over a year in Perth, Australia. The French, sponsoring the boat France, have a lean, tough crew that has been racing off the south of France for much of the last two years.

Four top American skippers, featured on the broadcast, are vying for the right to defend the America's Cup. They are Bob Bavier, epitome of the Eastern yachting establishment, aboard Courageous; Gerry Driscoll, a Californian determined to beat the Easterners at the helm of Intrepid, twice defender of the America's Cup; George Hinman, veteran ocean racer of Valiant, who has been involved in the America's Cup either as skipper or on the selection committee since 1958; and Ted Turner, skipper of Mariner, a brash young 35-year-old helmsman.

In "America's Cup 1974: The Grandest Prize," viewers will be "on board" Courageous, Mariner, Valiant and Intrepid in actual competition, and will be eyewitnesses to the drama of tense starts, foul-ups, split-second timing, brilliant maneuvering and disasters.

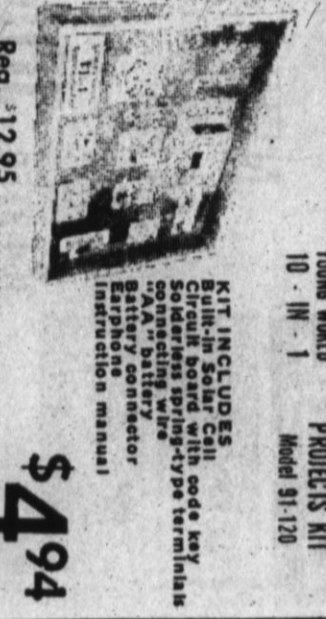


The Intrepid (No. 22) vies for "America's Cup 1974."



PK SUPPLY INC.

SERVIC GAMESZ
MANAGER
601 WEST FIRST
HERFORD, TEXAS 76048
BUS. 364-4441 RES. 364-5464



YOUNG WORLD
ELECTRONIC
PROJECTS KIT
10 IN. 1
Model 81-120

Kit includes:
Solder board with code key
Soldering iron
Circuit board
Parts list
Instruction manual

\$4.94

SATURDAY

Table with columns for Channel, Time, and Program Name. Includes programs like 'The Mary Tyler Moore Show', 'The Dick Van Dyke Show', 'The Dick Van Dyke Show', etc.

Saturday Program Notes

8:30...NBC...RUN, JOE, RUN... A reward is offered by Sgt. Cory (Arch Whiting) for the recovery of his valuable army-trained German shepherd, Joe, and a bounty hunter with his Doberman pincher hunt him down in the live-action adventure.

Sunday Program Notes

10:30...ABC...MAKE A WISH... Tom Chapin hosts the series and performs the original songs which are written by his brother Harry Chapin. The topics for the premiere episode will be "Lock" and "Head."

The Hollywood Palladium

The Hollywood Palladium... a variety event special spotlighting John Davidson as host anchorman. Will be colorcast on the NBC Television Network Friday, Sept. 4 (8:00-9:00 p.m.).

Star Trek

Mr. Spock will die unless he receives medication in time—medication that has been hijacked by "The Pirates of the Sea." The second season premiere of NBC Television Network's animated "Star Trek," Saturday, Sept. 7 (10:30-11:00 a.m.).

Evel Knievel

George Hamilton roars across the screen as America's most famous stunt rider in "Evel Knievel," an ABC Special Movie Presentation of the film drama based on the life of the daring young man on the flying motorcycle, Saturday, Sept. 7 (7:00-8:00 p.m.), on the ABC Television Network.

A & W DRIVE INN

1605 PARK AVE. PHONE 364-4600
A & W Root Beer to take Home
Closed Mondays
Cub Seats - Ours To Go

Chico and the Man

Irascible Ed Brown (Jack Albertson), operator of a one-man garage in the barrio of East Los Angeles, is approached by Chico (Freddie Prinzo), an energetic young Chicano (Mexican-American), who proposes a partnership in "The Man Meets Chico," the premiere colorcast of NBC Television Network's "Chico and the Man" Friday, Sept. 13 (7:30-8:00 p.m.).

Table with columns for Channel, Time, and Program Name. Includes programs like 'The Mary Tyler Moore Show', 'The Dick Van Dyke Show', 'The Dick Van Dyke Show', etc.

That's My Mama

Citron, Mama and Tracy take hilarious consequences when they agree to be totally truthful for a day on the ABC Television Network's "That's My Mama," Wednesday, Sept. 11 (7:00-7:30 p.m.), in "Honesty Day," after an evening of saying polite lies to

PLAIN Insurance Agency

For All Your Insurance Needs
Open 8 a.m. - 5:30 p.m. 9-12 Sat.
218 W. 3rd 364-2232

Quasar Works in a Drawer/Color TV

25" diagonal Super Intra-Matrix Color Tuning with Electronic Light Sensor
364-0746 509 Park Ave.

BLUM SERVICE & EQUIPMENT

Service & Equipment
Largest Inventory of
Star Angled Ingot Systems
Star Angled Ingot Systems
Star Angled Ingot Systems
Star Angled Ingot Systems
N. Highway 385 364-6871