

School Expansion

Branding

them the rest of your life.

schedule soon.

Most people overvalue compliments

If you've missed the "Hospital

Notes" in The Brand lately, they're on

vacation. That is, the girl who gets them together for us at Deaf Smith General is

on vacation. We'll have them back on

The news reports came through loud

and clear this week. It's no longer a

question of whether President Richard

Nixon will be forced from office-but only

when and how. The calls for the

President's resignation were growing

louder in both the House and Senate

Tuesday, and a report from aides that he

won't resign did nothing to stem the tide.

ton that "something big" was about to

happen. Whether they were referring to

ask for his resignation, or perhaps the

possible announcement from Nixon

himself, no one seemed to know. Of

course, you can't expect the President to

say anything else now-he would hardly

been out to get Nixon from the start,

others have gone to great lengths to give

the President the benefit of the doubt.

Many have argued that such an

unprecedented move as impeachment

should not be taken until the evidence left

few doubts and few divisions. It appears

The rainfall this week was too little

and too late, but it still brought out some

smiles for National Smile Week. Moisture

in West Texas is beneficial almost any

time, and it dented the long drouth in

I don't think sports writer Dan Welty

spends too much time on the golf course.

He won a trophy here Tuesday during the

District 4-4A Press Day, but it was for

shooting the highest score. Would you

enjoy the get-together sponsored by the

sports committee of Deaf Smith Chamber

of Commerce. Coach George Kirk of

Plainview said it was the only high school

program of this kind he knew about, and

the other coaches at Lubbock commended

the people for conducting the press day.

disappointed at the turnout of fans at the

banquet Tuesday evening, however. Last

year was the first time for the program,

and officials thought the general public

didn't realize they were invited. It was

well publicized this time, however, and

attendance still wasn't too good. Without

the support of football fans, the project

It was good to see the Grady Allen

family here the past week. Grady, former

coach at La Plata Junior High, is now

heading up the junior high athletic program at Monahans. Hereford lost a

good gridder in Barry Allen, and he should be an asset to the highly-rated

The local committee was a little

District coaches seemed to really

that time has come.

believe 140?

may not last.

Lobo football team.

While some of the liberal press has

announce his resignation in advance.

There was speculation from Washing-

ing a delegation to the President to

and undervalue constructive criticism.

Construction is well under way on a new \$763,000 elementary school behind Park Plaza. The building is expected to be ready for use in the 1975-76 school year. (BRAND PHOTO)

Inflation, Salary Needs Cited

County Approves Hike In Tax Assessment Ratio

By O.G. NIEMAN Publisher-Editor

Blaming the "increasing inflation of the economy," Deaf Smith County Commissioners Monday voted a two per cent increase on assessed value of

The action came in a special called meeting of the court Monday morning. The news media was not informed of the session. Commissioner Donald Hicks explained the emergency meeting was called when it was learned the tax assessor-collector needed the information to meet the deadline on ordering computer cards.

THE MOTION approved by commissioners was "to change the ratio of assessment from 22 per cent to 24 per cent of the 100 per cent valuation." Hicks said the move is estimated to secure a little more than 9 per cent increase in tax

Commissioners had apparently planned to discuss the action at next Monday's regular meeting, but called the

special meeting to meet the deadline on computer cards. Commissioners have been studying the budget for 1974-75 and will probably come up with tentative figures Monday. A public hearing will follow in two weeks before the budget is formally approved.

HICKS said commissioners had discussed the need for additional revenue because of increased costs for fuel, equipment and maintenance, in addition to salary raises. Maintenance of the new county library was an added factor, also.

Commissioner Bruce Coleman, contacted Tuesday, said labor costs would take up a major portion of the new revenue. Commissioners are considering a 10 per cent hike in salaries for all county employees, stated Coleman, as well as additional adjustments for elected officials. "The adjustments would not include commissioners," he added.

"WE FEEL that elected officials are not being paid on a comparable level to other business people of the community," Coleman pointed out in speaking of

Commissioners are expected to set the tax rate Monday at the same \$1.72 per \$100 assessed valuation. The county rate is \$1.25 and the county collects 22 cents for the state, 20 cents for the hospital district, and 5 cents for the water

the salary discussions. "The action to increase the assessment does not negate our statement that the county is in good financial condition, but we must keep up with the inflationary trend or we'll wind up on the short end," he concluded.

WHILE the increase in assessment is two per cent, the move would raise a taxpayer's bill by more than 9 per cent. On a \$20,000 house, for example, the assessed value would be changed from \$4,400 to \$4,800. Applied to the \$1.72 rate this would be an increase of \$6.88, or 9.09 per cent.

While the commissioners contacted did not put a dollar figure on the estimated increase, an additional 9 per cent over the past year's tax revenue would be more than \$110,000. Revenue the past year was \$1,224,132.



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30 Pages - Including TV Magazine

Commissioners Amend City Zoning Ordinance

That feller on Tierra Blanca Creek says you need to learn how to get along with people; you'll have to associate with By JIM BELEW **Brand News Editor**

> Hereford City Commission, working from a light agenda Tuesday, amended a zoning ordinance, made a salary adjustment for a water plant helper, rejected the use of an emergency helicopter and heard a report on Texas A&M University's fire school.

Pefors its amendment, the city's Die zoning rdinance-passed in 1955 to zone areas where tourist courts, trailer courts and residences could be located together-failed to restrict the establishment of other businesses from a D-1

CITY MANAGER Dudley Bayne said he discovered the conflict between what had been intended by the original ordinance and what it actually accomplished after Tony Cortez, a hardware store operator, asked to move his store to a D-1 Zone, Grant and Avenue A.

As recommended by Bayne and approved by the commission, the D-1 ordinance was amended to include only motels, trailer courts and residences.

Also, the commission approved recommending to the city zoning commission it re-zone Grant and Avenue A to allow Cortez to move his store to that

Bayne said the location would probaly

be re-designated as a D-restricted zone.

COMMISSIONERS approved giving Bayne power to make whatever salary adjustments necessary in order to fill the now-vacant position of city water plant helper. Bayne proposed a salary of \$575 per month, a \$75 per month increase. He said the current salary is too low to attract job applicants.

Bayne and the city also was minus a blade man, c m ainer operator, a position which pays a monthly salary of

accepting a TH55 helicopter for use as an emergency rescue vehicle as offered by the Texas Surplus Agency in hopes of getting a larger machine.

BAYNE SAID the TH55 is limited to carrying only two victims, while bigger machines can carry three. He also said the bigger machines require less

City Commissioners H.A. Cavness and James J. Boyd, who visited an international fire-fighting school at Texas A&M July 21-26 where Hereford volunteer firemen were students, told the commission they were impressed with the school's quality of training.

CAVNESS said firemen from 32 states and five foreign countries attended the week-long school to learn the latest techniques in extinguishing fires.

Hereford's fire department, he said, has always had one of the highest percentage rates of attendance at the school, despite the fact it is only a volunteer department.

Rustlers Hit Texsun For 103 Head

Like something out of a bad TV western, cattle rustlers struck Texsun Feed Yards Friday night, loading 103 head of cattle on two trucks.

Travis McPherson, Deaf Smith County sheriff, said the crime was reported Saturday morning when an employe noticed an almost empty pen at the feedyard, located about two miles east of town.

McPherson said Wednesday information had been received the cattle had been taken to Houston and that the county-city task force is investigating that

Schools Open Soon

Hereford Independent School District will begin its 1974-75 season by opening its junior high school doors from 9 a.m. to 3 p.m. Monday through Wednesday to junior high students who did not register last spring.

Those registering next week must do so at the school in the district in which

Although elementary and high school registration will be allowed both Friday and Monday, Aug. 16-19, students are urged by school officials to make every effort to register Friday.

GRADES 1-9 will register from 9 a.m. to 3 p.m. Friday and Monday, Aug.

SENIORS will register Friday, Aug. 16, at the high school from 8 a.m. to 10 a.m.; juniors, from 10 a.m. to 12 noon; sophomores, orientation at 1:30 p.m. in the auditorium, followed by registration.

ALL STUDENTS in grades seven through 12 will be required to pay \$1 at registration time for a student identification card, the first time such a requirement has been made. A spokesman for the school

administration said students should also be reminded they will be expected to observe the school's dress code, the same as last year's, during registration time.

Teacher in-service will be held Wednesday, Thursday and Monday, Aug. 14, 15 and 19, with classes for all students beginning Tuesday, Aug. 20.

Holidays for the first half of the school term include Labor Day, Sept. 2; Thanksgiving, Nov. 28-29, with school to

be dismissed at 2:30 p.m. Nov. 27; Christmas, Dec. 23-Jan. 1, with classes dismissed at 2:30 p.m. Dec. 20 and resuming Jan. 2, 1975.

TEACHERS will have in-service training Oct. 11 and a Texas State Teacher Association meeting for District

In the second half of the school term, teachers will have in-service on Jan. 10, Feb. 21, April 25 and May 28.

Faster Holidays will be from March 24-28, with the school year ending May

Showers Pelt Local Area

Weather conditions for Hereford and the surrounding area improved slightly during the week, with two rain storms dumping a total of about one-half inch of moisture in town and amounts up to two inches near here.

The city received .20 of rain both Sunday and Monday nights, bringing the year's total to a scant 2.32.

WEST of town, near "Bootleg Corner," came reports of a two-inch rainfall from a Monday night rain. That same rain left the ground only moist at Dawn, which had received only a trace Sunday night.

Easter Fertilizer, south of Hereford. reported .15 of rain fell there Sunday night, while Walcott residents gave conflicting reports, some saying a trace fell, others denying any moisture came

Local Woman Survives 55 Heart 'Episodes'

By SUE COLEMAN Women's News Editor

Equipment in Deaf Smith General Hospital's intensive care unit, plus its alert and competent staff are credited with a Hereford patient's recovery that her doctor calls "just incredible.

Georgia Jackson is convalescing in her home, 313 Ave. J, to which she returned Saturday after five weeks in the hospital. In the first two weeks of hospitalization she suffered 55 episodes of ventricular fibrillation, the doctor says.

A local heart specialist, he adds that recovery from one such episode is remarkable and he has never heard or read of a patient surviving as many as Mrs. Jackson did.

ANY ONE of the attacks would have been fatal if it had not been treated immediately, he said, explaining that in fibrillation the heart's rhythm is disturbed and the erratic beat impedes circulation to the brain.

The patient becomes unconscious, he continued, and electric shock treatment must be applied quickly to restore normal heart action. The machine used is called a defibrillator, and is part of the modern equipment kept ready for emergency use in the new intensive care unit that was set up last year n the hospital here.

Staff members in the unit were praised by the physician, who credits them with pulling the patient through the successive attacks. He was present when a number of the

episodes occurred, but says "When I was not there, the patient could not have survived until I was called from my office or home, so the staff literally saved her life many times."

MRS. JACKSON is happy that the well-equipped hospital, its efficient staff and the skilled doctor were there to help her, but she is aware that she might not have survived even with all their efforts, and says, "I'm still here because God wanted me to live."

Her family echoes her belief that only a higher power could have brought her through the successive crises of her illness.

The Hereford woman has been the victim of hypertensive heart disease for a number of years and has had some serious attacks, "but nothing like this latest one," she says.

When she became ill she first went to a hopsital at Muleshoe, her former home. where she could be attended by a doctor to whom she was accustomed. When her condition worsened he recommended the Hereford physician and the hospital here.

"WHEN SHE came into Deaf Smith General Hospital she was in shock, with her heart in chaotic rhythm," the Hereford physician says. The defibrillator brought her out of that attack, as it did in the dozens of times afterward.

After a time a pacemaker was implanted in her chest, but it was not effective at once and she suffered some of the fibrillation episodes after that. A Hereford surgeon implanted the pacemaker, a small device that controls heart rhythm by electrical impulses.

Medication also helped Mrs. Jackson recover but time was required for it to be effective, the doctor says, and meantime the defibrillator served to maintain life. The pacemaker and medicine continue to keep Mrs. Jackson on the road to

THE ELECTRIC SHOCKS caused burns on her chest but they have healed now and Mrs. Jackson dismisses their minor pain with, "That was nothing; the burned spots never did hurt enough to bother me."

She is able to be up and around her home now although she has been told by her doctor to "take it easy" until she is

A Hereford resident over two years, (See EPISODES, Page 2)



Still Smiling

Georgia Jackson recuperates at her home after undergoing heart surgery in Deaf Smith General Hospital.

Problem Drinker Like Man On Bus

EDITOR'S NOTE: This article is part of a series on "The Progression of Alcoholism" produced by the Alcoholism Council of San Fernando Valley, Calif. The stories are made available locally by the Deaf Smith Council on Alcoholism.]

Recently, a young housewife visited the newly established offices of the Alcoholism Council of San Fernando Valley, after reading an article on the disease of alcoholism.

She and her husband were distraught because her mother was a pitiful secret drunk, constantly protected by the housewife's father who believed he was hiding what he considered a disgrace. The young woman pleaded to know

first grade children.

program this fall.

from the agency stating:

are monolingual.

schools.

Due to the requirements of Texas'

Bilingual Education Act passed in 1973, a

major change will be taking place in

Hereford's elementary schools on the

first grade level. Both Spanish and

English will be used in the instruction of

Each elementary school will have

three first grade teachers, one bilingual

and two monolingual (English speaking)

teachers. Each elementary school will

also have two bilingual first grade teacher

aides. These teaching personnel will use

the team teaching approach in conducting

the bilingual education instructional

have attended bilingual institutes this

summer sponsored by the Texas

Education Agency. The attendance by all

of the teachers was the result of a letter

first grade classroom in September with

children of limited English-speaking

ability must attend either the one-week

institute, if they are already bilingual, or

the six-weeks language institute if they

Shirely Elementary School and the six

week institute was conducted in the new

library at Hereford High School.

Hereford served as the host for all of the

first grade teachers attending from area

this fall all first grade students will be

screened and evaluated to determine

their dominanat language. Teachers'

When the program goes into action

The one week insitute was held at

'All teachers who are going to be in a

All of Hereford's first grade teachers

what could be done.

Asked if she had told her parents that she knew the truth, that it was out in the open and nothing should stand in the way of seeking aid, the woman was aghast. "I can't do that. I can never embarrass my parents by such a confrontation.

This is the kind of multitudinous situation that tears at the hearts of volunteers in the alcoholism council. The young woman was helping keep a fact in the closet: Actually, she was choosing to abet death or institutionalization rather than embarrassment.

This article, among others, seeks to let the public know that alcoholism is a disease, a killer illness, and that help is possible if the problem comes into the

open. Tell-tale signs can be recognized and heeded.

One of a problem drinker's behavior patterns can trick himself or others into doubting that he has become a victim of acute alcoholism. He may maintain periods of soberiety when he seems to be almost his normal self. At such times, he reasons with some clarity and concludes that, because his bouts have been intense and frequent, he had best give up drinking. But only for a while.

He will not "go on the wagon" for good, but only until he can prove that at last he has learned how to control his drinking. He may abstain for a few days, a few weeks or a few

During these dry spells he is Bilingual Ed Major Change

opinion and tests will be used to identify

children of limited English-speaking

ability. Then, each child will be

introduced to the school and the

education process in his native language.

pre-reading skills will be introduced in

his native language. When the child is

ready, reading instruction is started in

the child's native language. As the child

progresses in reading, arithmetic,

science, health etc., can be presented in

his native language. Up unil this time,

the English-speaking first-graders have

received all of their school instruction in

English and the Spanish-speaking

first-graders have received all their

intorduced to language development in

his second language. Listening and

speaking skills are taught in the second

language. Spanish speaking students

begin to learn English. English speaking

students begin to learn Spanish. Most

students will begin to understand and

speak a second language during the first

grade year; however, some may not be

reading for this type instruction until they

are in the second grade. At all times the

readiness of the child will determine the

rate at which new material will be

and English speaking child will benefit

from a program such as this, since both

will have the opportunity to become

bilingual in addition to learning the

normal skills obtained during the

Educators believe both the Spanish

presented.

primary grades.

When each child is ready, he is

school instruction in Spanish.

Next, language development and

sure he demonstrates to others, and himself above all, that he can take it or leave it alone. He is confident he doesn't have to drink. Now he must prove that, too - by a little "safe" imbibing. When he sobers up after that

'big proof," he remorsefully reasons he needs a little more drying out. Then he can succeed. So there is a next time and a next and a next and a The sufferer from acute alcoholis is a great rationalizer

in worlds of fantasy, not practicality. For the umpteenth time, he finds his answer. The trouble is neither him nor the alcohol, he decides. It must be his manner of drinking. Greatly excited, he sets out to determine what for

him is the perfect drink and

what the proper drinking times The alcoholic carefully plans what to drink, when to do it, where it'll be, with whom he'll drink. He puts his plan into work with exceeding caution and patience.

For a time, it often seems to be working beautifully. When the state of devastation happens to his careful plans and he is recovering, he again knows the answer. He grew careless, that's what. He used bad direction.

In a way, this has happened. He hastens to try again, not admitting to himself that there always will be those indiscretions with plans, that carelessness, those bad judgments, the false security.

This troubled alcoholic now sits and broods. He feels he has disgraced himself again. He imagines what his friends are saying: "I told you so." "Just as I thought."

And the picture in his mind of them talking behind his back builds resentments already almost too great to carry around. He reasons that he should have known they were that kind of people. They never, he broods, ever give a fellow any credit for his efforts.

He mulls it all over. Misunderstanding people; they won't even try to understand. Always reproving, nagging, advising. He is sick and tired of trying to please them. It's not worth the effort. He will show

Shoup Declared Winner

Holly Sugar's Shoup plant in Hereford won the coveted President's Performance Prize for the past year and local officials accepted the trophy last week at a general meeting of top managers in Colorado Springs. The trophy goes to the plant showing the most improved performance during

the year, and the Shoup plant won over eight other factories. Holly president John B. Bunker, center, presented the trophy to, left to right: Jim McNaney, controller; Bob Gian, agricultural manager; Bruce Brown, factory manager; and Don Anderson, technical advisor.

Mrs. Worthan's Funeral To Be Conducted Today

Funeral services for Mrs. C.P. Worthan, 51, of 240. Douglas, are scheduled at 4 p.m. today in First Baptist Church. The Rev. John H. Johns, pastor of Avenue Baptist Church, and the Rev. Doug Manning, First Baptist pastor, will conduct the rites.

Burial will be in Rest Lawn Memorial Park, directed by Gililland-Watson Funeral

Mrs. Worthan died Tuesday morning at her home after a long illness. She was a native Texan, born Aug. 2, 1923, at Big Spring. Before her marriage there in 1938 she was Rosalie Norman. The Worthans came to

them up - all of them - as the ingrates they are.

He decides that the next chance he gets, he will walk out on everybody - family, friends, his job. Too often, he does it?

All this is non-fiction. If a person who is troubled by his own drinking or the uncontrolled partaking of someone dear to him, all that is required is to match the drinker's behavior with any few of those sym related in these articles.

The person in trouble just could be on the borderline to chronic alcoholism. That stage could be the last stop before death. The Hereford Brand readers can get help by telephoning the Deaf Smith Council - 364-4540.

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IN HEREFORD

HAVE YOUR COUPON VALIDATED TODAY BY ANY OF THESE BUSINESS PEOPLE:

Deaf Smith County from Big Spring in 1946.

She was a member of the Baptist Church and had been active in the Order of Eastern

Her family asks that memorial contributions to the Heart Fund be made at Hereford State

Surviving Mrs. Worthan are her husband; a daughter, Sharon Rickman of Hereford; her mother, Mrs. Elwin Rice of Fort Worth; her father, Oscar Norman of Pasadena, Tex.

Also, three sisters, Linda Moore and Sandra Mutz of Pasadena and Cleo Bettingfield of Dover, Del.; two brothers, Leo Norman of Fort Worth and I.O. Sherrod of Tyler; and one grandson.

ON AIR POLLUTION

DENVER - Air pollution has killed 108,000 people prematurely in New York during the last 10 years, a prominent researcher, Dr. Herbert Schimmel reported at the 67th annual conference and exhibition of the Air Pollution Control Association.

SHIPWRECKS & ANGLERS HERNE BAY, ENGLAND Wrecks of ships sunk in the English Channel during the Second World War have provided good fishing for anglers. They serve as a gathering place for fish.

Episodes from Page 1

she came here from Muleshoe. Two of her daughters live in Hereford, one a student in West Texas State University and the other Mrs. Donald Lee Chandler of 712 13th.

Mark Koenig's Mother Is Dead

Funeral services for Mrs. Joseph C. Koenig, 87, mother of Mark Koenig who lives southeast of Hereford, were conducted Saturday at St. Joseph's Catholic Church in Rhineland. She died Aug. 1 in Knox County Hospital.

Born July 10, 1887

Waterloo, Iowa, Mrs. Keonig moved to Rhineland in 1902 and lived there until she moved to Munday in 1967.

She is survived by four daughters, five sons, a sister, 25 grandchildren and one greatgrandchild.

Ex-Resident Rites Conducted

The funeral of Mrs. Marjorie Golden Watson, 61, of Amarillo, a Hereford resident from 1919 until 1935, was conducted Monday in First United Methodist Church at Panhandle and burial was in the cemetery there. Mrs. Watson died Friday in an Amarillo hospital.

She was a daughter of the J.E. Goldens, who came to Hereford from Jamesport, Mo. just after

World War I and moved back there in 1935. Mrs. Watson attended Hereford schools and graduated from high school in 1930. She and her mother returned to Texas in 1963, living in Panhandle where she was employed as a bookkeeper.

Survivors are her mother, now a resident of an Amarillo rest home, and a brother, Howard Golden of Abilene.

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Grandfather Of Local Man Buried

Mr. and Mrs. Walter Baker of Dunning Chapel at Plainview 804 Union were in Plainview with Gene Glacier, minister of Monday to attend the funeral of grandfather, George Franklin Hahn of that city, a retired farmer who died

Saturday at the age of 88. Burial was in the Brazos Valley Cemetery in Stonewall County after services in Wood-

Garland Street Church of Christ, officiating.

Mr. Hahna is survived by his wife, a daughter, Mrs. Norma Baker of Plainview, four sisters, four brothers, seven grandchildren and great-grandchildren.

Resident Dies At Omaha

The funeral of R.S. Scott, 66, of Omaha, Neb., former Hereford resident, were arranged in Omaha after his death there Sunday. He was the brother of Mrs. Fred Moreman of Hereford.

Mr. Scott lived in Hereford several years and was employed in the printing department of

operate his own printing business. A native of Hollis, Okla., he had been a resident of Farwell before coming to this

Since the death of Mrs. Scott in 1970 he had made his home in Omaha where his daughter Beth, Mrs. John R. Crawford, resides. In addition to the daughter and sister, survivors the Hereford Brand, moving to include a brother in Canyon and Lubbock in the late 1940's to four grandchildren.

'Nam Vets Eligible For Insurance Plan

Some 2.7 million Vietnam-era before Aug. 1, 1975, the veterans are eligible for a new Veterans Administration pointlow-cost Veterans Group Life Insurance program which offers as much as \$20,000 coverage for \$3.40 per month to young veterans, but they must apply

Hereford Brand

Hereford, Deef Smith County, Texas, 79045 THE HEREFORD BRAND, INC.

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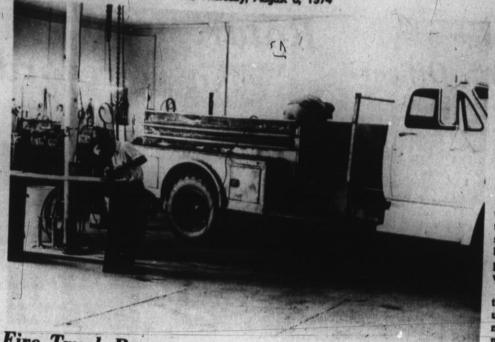
veterans discharged from military service since April 2, 1970. The new Veterans Administration-supervisesd program, authorized May 24 under the Veterans Insurance Act, also offers coverage in amounts of \$5,000, \$10,000 and \$15,000. Rates for the maximum \$20,000 coverage are \$3.40 per month for veteans aged 34 and under

and \$6.80 for those 35 and over. Application forms for veterans discharge prior to Aug. 1, 1974, are available from VA offices or from the Office of Servicemen's Group Life Insurance, 212 Washington St., Newark, N.J. 07102. Applicants must furnish evidence of good health .

Servicemen discharged after Aug. 1 will receive application forms automatically, VA pointed out. Personnel leaving active duty are permitted 120 premium-free days to convert Servicemen's Group Life Insurance to Veterans Group Life Insurance without medical examination.



Terretaine the second second second



Fire Truck Renovated

Work continues on renovation of the Hereford Volunteer Fire Departmen's Unit 50. Volunteer firemen pulled the fire-fighting equipment off the rear of the old truck and will install it on a new chassis complete with a new white paint job. The fire truck will be back in service by mid-August.

Texas Health Department Wages War On Diseases

All preventable diseases in Texas may never be wiped out, but the Texas State Department of Health-with cooperation of private physicians—is working toward that goal through a strong immunization campaign. Last year a combined total of only 1805 cases were reported for diphtheria, tetanus, pertussis, measles and rubella. There was no polio reported in 1973.

Because of the success of the compulsory school immunization program, more attention is directed toward the preschoolers in State Health Department activities. Statistics show that epidemics have Records and Statistics Section of. repeatedly taken the heaviest toll among children from one to four years old.

A dramatic decline in disease incidence has been marked up in Texas for such diseases as diphtheria, tetanus, pertussia, polio, measles and rubella. Sharing in this success is a group of Community Service Aides who concentrate on infant

immunizations. When a baby is born in Texas. the Immunization Division gets a computer printout showing the baby's name, parents' names and home address from the

Clayton Proposes Constitution Plan

the Texas Constitutional Convention to produce a new constitution for the people of Texas, State Rep. Bill Clayton, a leading contender in the race for Speaker of the House, has announced an economical and efficient plan for rewriting the replace our present outdated State's basic charter.

The proposal as outlined by Clayton will reinstitute the House of Representatives convention which might again Constitutional Amendments Committee. When elected the people of Texas need and Speaker of the House, Clayton says he plans to charge this Committee with the responsiblity of submitting amendments of entire articles to the present document. These amendments will be drafted by presented the new revision the committee on an article to article basis, approved by the legislature and then submitted

to the voters. "Our state legislators now have a vast storehouse of information and knowledge about the constitutional process available to them as a result of their experience as convention delegates," Clayton said. "We can't afford to let this in-

In the wake of the failure of formation and expertise go to waste. I intend to appoint a balanced committee, both philosophically and geographically, and charge them with the responsibility of writing articles which will give the people of Texas a chance to constitution without necessity of having to risk millions of dollars and a period of several years in another not produce the changes which

> Clayton, who expressed his disappointment in the failure of the recent convention to write a new constitution to replace the state's present document, approach as an alternative to the call by many for another convention attempt. Clayton stated that while he believed the people of Texas "are not going to be eager to approve another convention", he felt that his proposals "will accomplish what needs to be done while also beginning to rebuild the confidence of the public in their legislature and government."

the State Health Department. Parents of newborns receive a card informing them of immunization schedules and recommending vaccination times. They are asked to return the card and indicate which immunizations have been start-

Not all parents respond to the inquiry, and not all begin nmunizations for their babies.

That's where the Community Service Aides come in. They take referrals from the Immunization Division and attempt to track down those who don't

Last year an average of 56 Community Service Aides were employed and assigned to regional and field offices to promote immunizations in the pre-school group.

They received 175,075 new referrals during the year-about 3,100 per aide. The average aide visited 1,707 homes and made 638 telephone contacts during the year. Each aide determined that a total of 1,222 immunization starts and/or completions had been made.

Mike Mansfield, Senate Majority Leader, on possible Senate trial:

"If we're going to sit as judges, we'd better begin to act like judges too."

HEREFORD CHRISTIAN CHILD DEVELOPMENT CENTER

Ages - 3-5 OPENING SOON -for more information call

364-0305 or 364-6977 between 9AM and 6PM

Monday through Friday or come by the:

ASSEMBLY OF GOD 609 E. 15th St.

HFD Gets New Truck

Due to the efforts of Hereford ateer firemen, the city will have a like-new fire truck for bout one-third the cost of a factory-built unit.

The Hereford Volunteer Fire Department's Unit 50 was beginning to give the firemen trouble. Although the fire-fighting equipment on the back of the truck was in good condition, the 1963 model Ford truck that served as a chassis was beginning to have starting olems and was in general

Fire Marshal Jay Spain asked the city for a new chassis to go under the fire-fighting equipment and the city purchased a new 60 series Chevrolet truck. The new truck is a two-and-onehalf ton capacity with a four speed transmission and two peed rear axle

Last week, volunteer firemen

bed and water tank were removed, the bed was given a thorough cleaning and sanded down to the metal. The inside of the 500-gallon water tank was cleaned and a new sealant

Monday morning, volunteers set the reworked fire-fighting bed on the chassis of the new truck, and more improvements were begun.
In addition to a new paint job,

nost of the equipment on the bed will be renovated. The pump and pump engine on the unit were replaced last summer and are in good repair. The unit will be painted

white, leaving the Fire Department with only three traditional-red trucks. "A white truck is a lot more visible than the old red ones," said Spain,

ning hot to a fire. People at intersections can see the white trucks better, especially at night, so the units are safer."

Additions to the unit will include a 58-gallon auxiliary gasoline tank. "Sometimes when we go out in the country we get a long ways from any service station, and a couple of times we've come pretty close to running out," said Spain.

"Unit 50 is a booster truck and it makes all our fires. It goes to grass fires in the country, to all the small fires in town and on the big fires is our attack truck. It usually goes out of the firehouse first. With its 500 gallons of water and 90 to 120 gallons per minute pumping capacity, we can get to fires in a hurry and get water on them before they get out of hand."

service by the middle of

'Dimmitt and Canyon bought trucks like this one from the factory and they cost \$22,000. With the help of our volunteers in renovating this truck, including the \$5,800 price tag on the chassis, we'll have about \$6,500 in this rig," said Spain. FORD PRICE HIKE

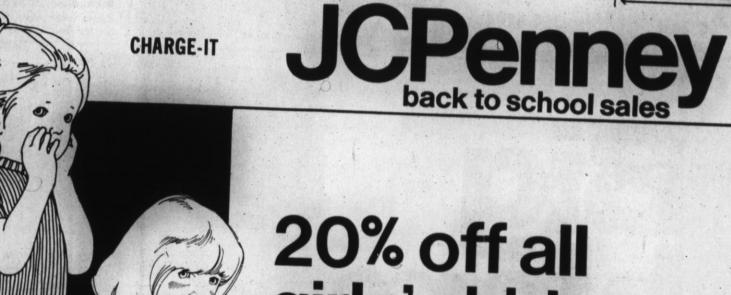
DETROIT -- Ford dealers have been informed that 1975 Ford cars and trucks will cost the car-buying public 8 per cent more when they go on sale this fall. TWINS GALORE

MENTOR, OHIO-Families living in the 8700 block of Arrowood Drive here feel there may be something special about their location; five of the six have had Spain expects the truck to be

WOMEN IN SERVICE KANSAS CITY, MO .-- The

number of females in the armed services is on the increase, said Brig. Gen. Mildred Bailey, director of the Women's Army Corps. There're only 48 job classifications in which women are not permitted.





girls' shirts, blouses, pants.

Sale \$287 to \$560

and still have money to spare for those extra back-toschool expenses. Save on our entire line of girls' knit tops, shirts, jeans and slacks in a variety of casual and tailored styles. Choose from bright prints, solids, western looks and more. Mostly easy-care cotton in a wide range of girls' sizes.

20% off all girls' **sweaters** and skirts. Sale \$127 to \$480

Reg. \$1.59 to \$6.00. Casual back-toschool looks that really make the grade. Especially at these savings. Choose from our entire line of girls' sweaters and skirts in a terrific assortment of styles and colors. Pair pleats with a cable knit cardigan or top off her favorite look with a ribbed turtleneck. All popular fiber blends in a wide range of girls' sizes.

20% off all boys' underwear.

Sale 15134 3/5238

Reg. \$1.69 to \$2.98. A great buy for all the boys, from biggest to smallest. Now's the time to buy a bundle and save. Choose shorts briefs, T-shirts or polo shirts. All cut for comfort and easy wear. Polyester/cotton in sizes 4-20.

DOYLE JOHNSON SAYS: "We're Closing The Doors On The '74's" NOVA HATCHBACK List 13509 COUPE SUMMER SELLOUT PRICE

250 CHD, 6 Cylinder Engine, Harbohydromatic, Power Steering, AM Radio Dual Horn, Full Wheel Covers, White Stripe Tires We're closing the doors on all '74 Chevrolets and Olds At

CHEVROLET-OLDS

HWY. 385 NORTH

BACK-TO-SCHOOL SURPRISE SAVINGS AND CLEARANCE

| Men's Penn Prest | Entire Stock Mens | FINAL DIECE COOPS | TOS AND CLEAR | |
|--|--|--|---|---|
| Sport or Dress SHIRTS 3 for \$100 | KNIT DRESS SHIRTS Orig. \$7-\$8-\$9-\$10 NOW \$500 | FINAL PIECE GOODS CLEARANCE 2 Big Racks 50° Yd. | Boy's, Girls, Men's, Womens SHOE CLEARANCE | Nylon SHORT SETS |
| Men's Turtleneck Long Sleeve KNIT SHIRTS 3 for \$10 | Mens Polyester DRESS SLACKS | 88' Yd. 100 yd. 11'' Yd. | And Special Buys Many Back-To-School Styles Now '4"-15"-18" | COATS and JACKETS Original 114-134 |
| Entire Stock SWIMSUITS WALK SHORTS | Orig. \$13-\$15 NOW \$890 Men's Baggie CUFFED SLACKS Orig. \$590-\$890 | Reduced In Time For Back-To-School Sewing 2 BIG TABLES | Womens and Girls SANDALS and CLOGS \$1.5250.5400 CANVAS DECK SHOES | Entire Stock LADIES SWIMWEAR 5 to 10 |
| Entire Stock Mens Western STRAW HATS | Men's Acrylic CASUAL SOCKS | and 2 BIG RACKS Reduced 20% to 60% For Final Clearance | Girls Cotton DENIM JEANS '3" | 1 Big Rack Special Purchase LADIES PANT SUITS |
| 16 Only Mens Double Knit | A 4 3F00 | Hurry and SAVE Ladies Blouses Ladies Slacks | Girls Better DRESS CLEARANCE 11" to 16" | Ladies Better DRESSES REDUCED Save 20% to 50% |
| SPORT COATS 128" EVERY PIECE OF SU | 8 Only Mens Polyester SUITS '49" | Ladies Shorts Ladies Skirts All Weather Coats | Girls Sun and Fun SPORTWEAR 3200 | Misses Long Sleeve TURTLENECK SWEATERS Special Purchase |

EVERY PIECE OF SUMMER MERCHANDISE Many Not Listed Have Been Reduced For Final Clearance. Don't Miss These Tremendous Savings From Every Department Subject To Previous Sale . Limited Quanties, Broken Sizes. MOST OF THESE CLEARANCE ITEMS WILL BE ON THE MALL 1 DAY ONLY SATURDAY AUGUST 10th



Now at TECO All

STRAW HATS 40% OFF

TECO

Hyw 60 East



Look Who's New

She weighed 7 lbs. 3 oz.

Mr. and Mrs. George Earl Boggs are the parents of a daughter, Angela Dawn, born second term as Legion com-August 7. She weighed 7 lbs.

the parents of a daughter, Charlotte Jolene, born August 6. 18th District commander, inshe weighed 7 lbs. 21/2 oz. Mr. and Mrs. Saturnino Perez

veighed 5 lbs. 151/2 oz. Mr. and Mrs. Albord Albert of a daughter, Rosalinda, born August 5. She weighed 8 lbs. 81/2

Mr. and Mrs. Charles Lee Morris are the parents of a son, Robert Lee, born August 4. He weighed 7 lbs. 2 oz.

American Legion Installs Officers

Mr. and Mrs. Ascension American Legion and its Ladies Rangel are the parents of a Auxiliary were here to install daughter, Linda, born August 7. officers of the two Hereford groups Tuesday eveing at a joint meeting in the Legion Hall.

Jimmy Jesko took office for a mander and Mrs. Jesko became Mr. and Mrs. Carlos Paiz are president of the Auxiliary. L. Odell Price of Amarillo,

stalled Jesko and the other Legion officers: Bill Albright Garcia are the parents of a son, and Ben Childers, vice com-David, born August 5. He manders; Ira Ott, finance of-

Campbell are the parents of a August 3. She weighed 9 lbs. daughter, Holly Ann, born Mr. and Mrs. Billy Michael Roush are the parents of a daughter, Mandi Christine, born August 3. She weighed 6 lbs. 6 oz.

Mr. and Mrs. Edward Glenn Webb are parents of a daughter, Mr. and Mrs. George Brandie Ann, born August 3. Longoria Luna are the parents She weighed 6 lbs. 134 oz.

Carlos Vaughn, sergeant-atarms.

J.G. Gandy as Auxiliary president, with Mrs. Lawrence Carlson and Mrs. Albright as vice presidents, Mrs. Hanna secretary, Mrs. Ott treasurer, Mrs. M.J. Koelzer chaplain, Mrs. Grady Parsons sergeant-at-arms and Mrs. Milton Admas historian.

Francies Wilhelm of Nazareth, who heads the district Auxiliary organization.

In separate programs after the installation, the Legion and Auxiliary heard reports from the state convention held at Laredo last month. Mr. and Mrs. Jesko, Mr. and Mrs. Hannax an Mrs. Ott attended from Hereford.

ON INFLATION

out any tax cuts or a return to wage and price controls and appealed to the American people to set up "an anti-inflation lobby "in every home in the United States to hold down unnecessary



KESTER'S JEWELRY Across from the Post Office in Downtown Hereford

District heads of both the ficer; Grant Hanna, adjustant; Benny Womble, service officer;

Rotary District Governor Dr. Emil Prohl of Tahoka will make his official visit to the Hereford Mrs. Jesko succeeds Mrs. Rotary Club, holding a Club Assembly meeting on August 18, Sunday night, and speaking at the regular Rotary Club meeting August 19, Monday Prohl will discuss the program on the coming year for the 46 Rotary clubs in this 573rd District, which covers most of

They were installed by Mrs.

Rotary" District Governor Prohl. a

President Nixon has ruled Rotarian for 37 years, has held

DR. EMIL PROHL

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974.

Visit Hereford

Rotarian To

retired physician-surgeon, is a native of Port Arthur, and is a 1935 graduate of Baylor University College of Medicine. He built and operated Tahoka Clinic and Hospital, and practiced his profession in this South Plains town from 1937 until retiring in 1972. He is a member of area, state, and national professional societies. Dr. Prohl has been an active

Northwest Texas. Theme for

this year is "Renew the Spirit of

most offices, including president, in his home club, and is expecially interested in International Service, Rotary Foundation, the Student Exchange Program, and Rotary Information. He has attended 20 Rotary District Conferences and served on various District committees, and has attended 16 Rotary International Conventions.
In other civic work, he has

been in active in Boy Scout and other youth activities, served on his home school board, in Chamber of Commerce work, and other community affairs. He has long been active in his church, serving as chairman of its board. He is a Mason, a Shriner, and has long been active in Eastern Star and Rainbow for Girls.

Dr. Prohl and his wife, Grace, have one son, Karl, an attorney at Kerrville; one daughter, Martha Botkin, wife of a Lynn County farmer; and four

Padella In Army Exercise

Army Specialist Four Daniel R. Padilla, 21, son of Mrs. Condra Griego Padilla, 224 Ave. C. participated in the U.S. Readiness Command's Exercise Brave Crew IV at Ft. Hood, Tex. The three-week Army and Air Force exercise was conducted to

train combat-ready units in the U.S. for joint operations in the states and overseas.

Spec. Padilla is a wireman in Combat Support Company, 1st Battalion of the 1st Cavalry Division's 12th Cavalry at Ft.



Saint Anthony's Registration Kindergarten



Thursday, Aug ay, August 15 School Auditorium 9 A.M. – 12 A.M., 2 P.M. – 4 P.M. Birth Cortificator Mondad For First Graders. Innoviation F

First Grade Students must be 6-years old by October 1, 1974

Kindergarten Students must be 5-years old by October 1, 1974

KINDERGARTEN PHONE

8:30 - 11:30 A.M.



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Our blems come in popular sizes. Whitewall or blackwall. Polyester or nylon cords. Steel or fiber glass belts.

Hurry in, now. Quantities are limited.

MILEAGE MAKER 4 Ply Nylon

| 24 Month Gaurantee | |
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| A78-13 G78-14 E78-14 S60-15 F78-14 C78-15 | 4 399 |
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| JC PENEY STEEL BELTED RADIAL 2 Ply Polyester-2 Ply Steel Nylon Cap Steel Sidwall Stabilzers 44 Mo. Gaurantee FR78-14 GR78-14 JR78-15 GR78-15 LR78-15 | 45188 |

EL TIRGE Mud & Snow CARGOMASTER L.T. CARGOMASTER L.T.

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100% Nylon Machine Washable, solid color Pants, White Top with contrasting collars and sleeves. Size 7-14 Colors, Navy-White Red-White

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BOY'S

DENIM

JEANS

13-0Z.

Blue Denim

Jeans, Boy's

Sizes 8-16,

Big Savings

100% Cotton,

Golden "T" ANTIPERSPIRAN' 8-FL. OZ.

Golden"T"

SHAVE CREME Reg. or Menthol

11-FL. OZ.

Golden "T"

COTTON SWABS 180 Double Tipped

ASSORTED HAIR RIBBONS

JOHNSON'S

DENTAL FLOSS Waxed, 720 INCHES (20 yds)

CHILDS PRO TOOTH BRUSH

Golden "T"

HERBAL **SHAMPOO**

16-FL. 0Z.

Golden"T"

NO MORE **TANGLES**

12-0Z.

Lysol Basin/Tub

TILE CLEANER

17-OZ. SPRAY CAN

Golden"T"

SPRAY STARCH 20-0Z. CAN

QUAKER STATE **MOTOR OIL**

OIL TREATMENT

BOY'S SHORT SLEEVE

KNIT SHIRT

Solids, 100% Orlon Mock Turtle Neck, Asst. Colors Sizes 8-18

Golden Rose 100% Nylon LADIES BRA 100% Nylon, The Softest Smoothest Natural Shaping Bra in the World

Men and Boy's

Sizes S-M-L-XL BRIEFS 3 to Pkg. TEE SHIRTS 3 to Pkg. BOXER SHORTS \$ 1.3 TEE-SHIRTS \$ 069

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22 Sheets Paper

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ELECTRONIC CALCULATOR

16-COUNT

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SPECIAL 3 PENS-REG. 49

PAK

23-CT.

NO. 2 LEAD

ELMER'S GLUE ALL 4-0Z.

RETRACTABLE

BALL POINT PEN

 18^{c}

GOLDEN"T"

FACIAL TISSUE

FLAIR PENS BLK or BLUE

200 Count

Caught At Ute

John Claypool, right, and his father, Howard Claypool of Sundown, recently returned from a fishing trip to Ute Lake in New Mexico. The two brought home a stringer-full of fish, and display some of the bigger fish. That big one in the middle weighed in at 21 pounds and provided the Claypool family with some catfish filets.

MOORMAN FEED YARDS

Wants to Buy Corn for Silage

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Paul Taggart Mgr. Phone 276-5241 Nights 364-2904

****** Brand Sports

Hereford, Texas, Thursday, August 8, 1974

Coach Predictions Name Coronado

By DAN WELTY

Sports Editor Head coaches of the district 4-AAAA schools have given Lubbock Coronado the almost impossible task of being chosen to win the district football title this fall.

Coaches of the five schools were in Hereford Tuesday for a press day golf tourney and banquet, and outlined their programs for the upcoming campaign

Coronado was the overwhelming favorite to win the district banner this fall, due to their depth and quickness. Monterey was the second choice of the coaches, with Hereford, Plainview and Lubbock High

Hereford and Plainview were mostly chosen as surprise teams, with most of the coaches leary of what those two teams might do. Lubbock High's squad with their small size and nexperience were generally, considered the least threat.

Coach Jim Keeling's Corosado Mustangs will have the ask of proving they are capable of winning the district title after seing picked to do just that. In he past, no pre-season pick has ver won the title.

Keeling will get most of his quad back from last year, and in the spots with players rom a successful junior varsity quad. Keeling rates this eason's team as fairly aperienced, with good size, good speed, and a major trength of quickness.

Keeling has two all-state prospects in his fold. Rocky Williams is an end, and tailback Larry Anders rushed for 900 yards last season. Keeling will fill his quarterback spot with Kenny Blackwell. Blackwell

started at linebacker last year and will play both ways this fall. Keeling said Blackwell was a fine passer and a leader to other members of the team.

Other Mustangs to watch this fall should be Buster Whitner, a back, and Jay Dillard at split

Coach James Odom will have 15 lettermen returning to fall drills at Lubbock Monterey. Two boys will be fighting for the Guarterback spot on the Plainsmen team. Scott Gardner, a 6'6" junior who pitched the Monterey baseball team to a state championship, will be using his golden arm to throw footballs. He quarterbacked the junior varsity last year and is ready to move up. Dale Dillard started on the varsity squad last year, and may not want to give up that slot. Odom says the key to his club is how well the

quarterback spot works out. Dennis Blair, at 6'3" and 200 pounds, will be one of the biggest backs in the district, but Odom said Ricky Keith is a small back and a tough one.

Monterey was hurt most in their line by graduation and Odom felt most of his work will have to be in this area to make the Plainsmen contenders.

George Kirk took over the head coaching job at Plainview last January, and has served as assistant coach at Baylor, as well as directing Amarillo Palo

Kirk inherits some talent from a young team that went 1-9 last season. With two fighting for the quarterback spot, Kirk plans to spend a lot of time on the aerial attack, if he can find anyone to catch the ball.

Danny Huffine started at quarterback last year, and Kirk may have to rely on his experience and better running abilities. Bobby Katershid wants the job, though, and despite being young and experienced Kirk said he makes things happen on the

Kirk will also have help from halfback Charlie Foster, Chad Williams at the linebacker and fullback spots, and offensive lineman Randy Evans.

Plainview could be a dark horse in the league and would not be taken lightly on Friday nights.

lettermen to give Coach Tommy Stone a young and inexperienced team. Stone said he will have to count heavily on talent from last year's junior varsity squad. The district race could be a tough one for Lubbock High said

said his largest player weighs in Quimby, is only 5'2" and 155

may be small this year, but they are all fighters and that cold be a factor. He also said that enthusiasm could play a major role in any contest, and that on any Friday night any given team could beat another.

Season Tickets

Season tickets to Hereford High School home games are now available at the school's administration office. Last year's season ticket holders will have until August 15 to renew their tickets.

Tickets will be sold in a book of five tickets for \$10, one ticket for each home game. Single tickets purchased during the season will sell for \$2.50, so season ticket holders will be saving 50 cents per game. 785 season tickets were sold last

The careful rider always scans the roadway directly in front of his motorcycle and is prepared to take action to avoid striking objects such as large pieces of pavement, bricks,

CHILDREN PLAYING Children playing Most of the coaches said residential areas are particularly susceptible to darting into the roadway in front of motorcycles (as well as

Lubbock High graduated 24 automobiles). ness for chasing motor vehicles. and the motorcycle is no exception. When a dog charges from the side of the street to the side of the motorcycle, a speed up at this point usually will

Size will be a major factor for the Westerners. Coach Stone at 182 pounds and that his starting quarterback, Richard

Stone said the Westerners

On Sale

saddlebags, on a carrying rack ONE MINUTE SPORTS QUIZ 1. What pro football team did Don McCafferty coach before his death? 2. When is the scheduled 15-

The Whitefaces will play Pampa in the opening game of the season Sept. 6 in Whiteface

Heed Street Hazards motorcycle operators face device. You need both hands special hazards when riding in free for control and to maintain traffic or on highways and city good balance.

TRACKS AND METAL SURFACES

streets. Listed below are just a

OBJECTS IN THE ROAD

rocks, lumber, boxes and other

Dogs seem to have a found-

objects of litter.

outdistance the dog.

AUTOMOBILES

DISCHARGING PASSENGERS

alert for passengers alighting

from parked automobiles into

the lane of traffic. Avoid driving

close to automobiles parked

along the side of your traffic

Drivé so that you may be seen

by motorists in front of you.

Accidents can be avoided when

the driver knows you are behind

him. Remember to follow any

vehicle by staying visible in the

Never try to drive a motor-

cycle and carry packages in

your hands at the same time.

Articles should be carried in

round bout between Fore-

Name the coach who has

won more college basket-

ball games than anyone.

September 24. (25th in

Adolph Rupp, University

Answers to Sports Quiz

Detroit Lions.

of Kentucky.

Zaire)

man and Atto

driver's rear view mirror.

CARRYING PACKAGES

BLIND-SPOT DANGER

A careful operator must be

Motorcyclists Need

few of the hazards motoryclist should be aware and cautious The operator should be constantly alert when crossing railroad or streetcar tracks, steel bridge expansion joinst, or metal grills on certain bridges. Streetcar tracks, railroad tracks and bridge expansion joints should be crossed at a 90 degree angle if possible to avoid skidding or catching the wheels in them. When operating a motorcycle on a steel grating on a bridge, reduce speed and neigher accelerate nor apply brakes unless absolutely necessary. A wet metal grating on a bridge is probably as slick

as any surface that the cycle operator will experience. FREEWAY DRIVING Cruising speed on most

freeways is in excess of 50 miles per hour. Small motorcycles not capable of maintaining the cruising speed of freeway traffic should not be taken onto these high speed traffic arteries.

When operating a high speed motorcycle on a freeway, extra care should be taken when entering and when making an

THE MOTORCYCLE OPER-ATOR Should be aware of the important part outer apparel plays in providing protection. Protective outer garments should be sturdy and large enough to provide room for additional clothing underneath for warmth. Garments should be loose enough to assure good mobility for proper control of the motorcycle when in motion.

Variable climatic conditions make it possible for the cycle operator to select from a wide range of protective clothing Many forms of sturdy material are available from which may be selected a zip-front wind-

proof jacket. In addition to a windproof jacket the operator should wear gloves with gauntlet type cuffs to prevent wind from entering sleeves. Many outer garments are available in safety colors largely flourescent, or with flourescent strips which make the operator more readily visible to drivers of other vehicles.

Safety helmets should be worn at all times. Several models of helmets are available and the operator should be able to find one that suits his preference. Lightweight helmets are comfortable and give very effective protection. The right time to wear your helmet is everytime you ride your motorcycle!

Goggles are an essential item and should be worn at all times. Goggles protect face and eyes from flying insects, rocks, and other airborne matter which could cause injury to the eyes. The distraction of even minor contact with a flying object could have more serious consequences if it causes loss of

control by the rider. Goggles should: (1) be constructed of shatterproof material; (2) be properly ventilated to prevent steam-up which may cause distortion to the field of vision of the wearer; (3) be constructed to protect the eyes from foreign matter; (4) be securely fastened so they will not blow off while the motorcycle is in motion.



No Fish Story

R.D. Hubble, 48, 425 Ave. J, stands by the 175 lbs., 8-foot, 3-inch Blue Marlin he caught during the Hubble's recent vacation in Hawaii Hubble said he struggled with the fish for 45 minutes before landing it.



Judging the quality of a diamond is not a simple matter. Many factors influence the price you pay. To serve you better, we took the time to acquire the necessary scientific knowledge and gemological instruments to properly grade every diamond we sell. Our title of Registered Jeweler, American Gem Society, must be re-won each year through additional study. It is your assurance of full value for the dollars you spend. Come in and see our diamonds, soon!

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LOOK-AROUND

See These Exciting Projects You Can Do This Fall.

- Tole Painting
 - Decoupage
- Drape Dolls CRAFTS OF ALL KINDS **New Classes Starting Second** Week In September

Carl McCaslin Lumber Co.



3 DAYS ONLY Sugarland Mall Use Your Bankamericard CANDY Two Pounds Jellies Orange Slices, Assorted & Licorice Reg. \$233 Reg. 58' Sale **Price** 100% Polyester Bolt Goods lew Fall Prints **Changing Pictures** in 45" Lengths Reg. \$444 Price Regular and Super

3 for 88¢ **GIRLS' PANTIES**

Cotton or nylon knit. Brief or bikini style. Solid colors and prints. Sizes 2 to 14.

Made to sell for up to 80¢ EACH

GIRLS' PRETEEN BRAS 67¢ or 3 for \$1.88

Lace cups. Or solid natural-look tricot. Stretch or contour styles. In nylon or polyester/cotton blend All white. In sizes 30-36. A or AA cup.



Fall tashion colors.

Girls' JEANS and SLACKS

Tremendous savings. On casual-look slacks.
Heavy duty polyester and cotton blends.
Twills. Denims. Even some corduroys.
All no iron. Sizes 7-14 and preteen
21-27 waist.

One of our best buys!

Men's Short Sleeve KNIT SHIRTS \$1.88 and \$2.88

Pick your tavante knit. 100% polyester. Or polyester and cotton blends. Solid colors. Or prints. Knit or double-knit. Long point collars, placket front or crew neck styles. In sizes S. M., L and XL.



Save up to 83%! Another Ashley's Back-to-School Bargain Bonanza!

Men's Long Sleeve **WOVEN SHIRTS**

2 for \$3.88 Made to sell for \$6.95 to \$11

Dress and sport styles. Long point collar, banded neck and full button front. Solid collors, prints and plaids. All in polyester/ cotton blend, so there's no ironing. Men's sizes S, M, L and XL.



ALL BOYS' and MEN'S SIZES

EVERY PAIR IN THE STORE

Boys PHOUNTO

Slacks that can take just about anything your growing boys dish out. Super-durable fabrics. No-iron denims and twills. In both solid colors and plaid. Sizes 6-12 and 25-32.



Young Men's JEANS and DRESS CASUALS

\$1.88 Made to sell for \$6.99 to \$8.99 EACH

All the latest looks in these great woven slacks. Solid color or patterns. In no-iron polyester/cotton blends. Men's sizes 30-42.



No-iron broadcloth.

Boys' SHIRTS

Short Sleeves 2 for \$1.88 Long Sleeves 2 for \$2.88

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Save over 70% on these famous maker slacks.

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ains. In man-sized slacks.



Polyester Knit DRESS SLACKS

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Flare leg or cuffed. Knit or double-knit.
All 100% polyester. Men's sizes 30-42.

Save more than 80%! BONANZA!

Men's Knit SHIRTS \$1.88

Made to sell for \$9 to \$12

Our knit pickers' special. Dress and sport styles. In polyesters, nylons, and triacetate blends. Solid colors, prints and plaids. In Men's sizes S, M, L and XL.



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Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

9:30 - 7:30 SAT.

SUGARLAND MALL 9:30 - 6:00 WKDAYS

where little flaws let you save

The grain sorghum processing study is a sequel to a pilot study undertaken by WT last fall which showed an increased swine digestion efficiency of 15 percent less feed required per

gives your seed

protection all the

In the present study the mile is being tested in two levels of popping, says Dr. Jim McManigal, WTSU professor and project coordinator. For the first, only "About one percent is popped before it is rolled. The other is 90 per cent popped."

"It looks like Post Toasties, and tastes like popcorn," says

wheat and

barley. Talk to

Dr. John McNeill, WT animal science professor assisting in the project.

The popping is another way devised to increase the efficiency of the digestion of the animal, and is already being used successfully in the cattle feedlot industry.

The popping "disrupts the starch granules, and makes more surface area available to the enzymes in the stomach for easier digestion." says McNeill.

"For the small producer the cost would be prohibitive," McManigal notes.

The machine being used is the Triplett-Polan Popper, which McManigal describes as "About six feet wide, 20 feet long, and ten feet high" that requires "an initial investment of up to Basic Training

McManigal predicts that "in five to ten years there will be commercial swine feeding lots" in the area as in the cattle

"Texas consumes 100 per cent more pork than it produces. The market is wide-open, and there has been a lot of interest in the industry," says McManigal. One problem, however, is the marketing of swine in this

Although the study will not be completed until late in August. McNeill mentions a little difficulty with the more heaviy popped milo. Perhaps bescause the grain has more bulk, "it had reduces intake, and the gains have been lower," McNeill

The research is a cooperative project between West Texas State University and Texas Tech. McManigal has an undergraduate and a graduate student of WT assisting him.

June Bonds McIntosh \$82,487 Assigned June sales of Series E and H

United States Savings Bonds Army Private Bobby G. McIntosh Jr., 19, son of Mr. and amounting to \$10,573 in Deaf Smith were reported today by Mrs. Bobby McIntosh, Route 3, County Bond Chairman James Friona, is assigned to the 1st Sears. Sales for the six-month Cavalry Division at Ft. Hood, period totaled \$82,487 for 46 per cent of the 1974 goal of Pvt. McIntosh is a supply man

in Headquarters Company, 227th Aviation Battalion of the

His wife, Deborah, lives on Star Route, Ralls.

49 per cent of the yearly goal of Training Complete Private Ismael Ortega, 17,

Private George Straskulic Jr., son of Mrs. Sylvia M. Straskulic, 127 Ave. A. completed a seven-week supply clerk course at the U.S. Army Training Center, Infantry, Ft. Ord, Calif.

During the course, he received instruction in the maintenance of stock records and the procedures necessary to receive, store, issue and ship supplies and materiel.

of life and variable annuities in

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974 Drought Drags Farmers Down

Everyone knows the effects of from the Governor. These drought in our area of Texas are already quite severe. Cotton and grain sorghum crops have already been destroyed in some areas. Wheat loss earlier was significant. Range conditions now are very poor. It has already been estimated that the loss to Texas farmers, ranchers loan assistance. and agriculture-related indistries statewide will exceed \$2

billion this year. In my last report, I outlined the steps required for drought assistance programs through the Farmers Home Administration and through programs under Agricultural Stabilization and Conservation Service. My office stands ready to lend any needed assistance to counties or individual producers interested in qualifying for drought aid. At least 32 Texas counties have asked the Governor to recommend federal disaster

counties include Armstrong. Briscoe, Gray, Knox and Swisher in the 13th District. Certain other counties are gathering data for application. Farmers in Swisher County have already been declared eligible for FHA emergency

IN THE CONGRESS THIS PAST WEEK

I supported the fiscal 1975 Agriculture Appropriations Act which passed the House containing \$225 million for FHA rural water and sewer grants as well as additional funds for other FHA programs including emergency aid, \$225 million for the Agricultural Conservation Program, \$950 million for REA rural electric and telephone loan programs, plus funds for the Rural Housing Insurance Fund, the Agricultural Credit Insurance Fund and the Rural

to name a few. This measure was also approved by the Senate. The meat grading system was

reviewed in a public hearing by the House Livestock & Grains Subcommittee of which I am a member. Producers could save feeding costs, and those savings could be passed on to consumers, with no reduction in tenderness or flavor qualities, if beef now graded "good" in the "choice" category. This is because new feeding technology allows achievement of high quality at a younger age, but old grading standards still require the fat which only age and extra days of feeding provide. That fat is trimmed off by the butcher and represents a waste of both grain and money. I recommended this grading system change to Agriculture Secretary Earl Butz last June

The Congress gave final approval to the Animal Health Research Act which I sponsored and sent it to the White House for signing.

I opposed an \$800 million authorization bill for urban mass transit programs because I felt the bill was out of line with the pressing need to fight inflation by cutting unnecessary federal spending. The urban mass transportation program was conveived as a \$400 million program annually, but this bill was double that amount. The House returned the bill to a conference committee by a vote of 221 to 181.

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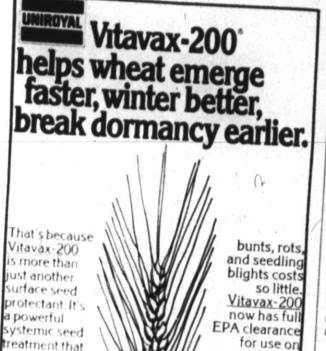
In an action which no doubt will be heralded by some as a move against inflation, the House voted to spend \$100,000 on an "emergency" inflation study by the Joint Economic Committee. The resolution passed, 335 to 66, over my opposition. Spending the extra money is itself action. Almost every Congressional committee could exert at least some positive impact against inflation, as well as the Congress as a whole, by paring down the spending authorization bills being considered and by refraining from starting new unnecessary programs. The new study will at excessive government spending is a major root cause of inflation and the spending required to make the study will

Important and necessary spending must of course go on, and I voted in favor of this year's Education Act which provides assistance for our schools. The Act also contains language designed to discourage courst from ordering busing of school children over long distances. I have always opposed forced busing and preferred even stronger language. The Act also extends the bi-lingual education program and the "impacted" school aid program which is important to school districts serving areas where federal installations bring more children to be educated but at the same time removes property from the tax base.

only add to the problem.

It changes the formula for "Title I" school aid in such a way that schools in Texas would be among those in 10 states increased more than 30 per cent over the previous year. Under the bill, schools in Texas would be authorized \$124,882,397 (exceeded only by two states), of which \$2,815,576 would go to schools in the 35 counties of the 13th District. (These funds could be reduced in the upcoming appropriations bill.)





your authorized way to the embryo. Why chance yield Vitavax-200 treater about osses, when near perfect protection treating your against smuts. GARRISON SEED

Hereford, Texas

Hereford Man At Meet

Charles J. Wagner, Hereford representative of Aetna Life & Casualty's Dallas life division office, has recently attended a one-week estate and business analysis seminar at Aetna's ome office in Connecticut. Designed for experienced

Sales in Texas during the month amounted to \$17,074,815

- while sales for the first half of

1974 totaled \$116,443,089-with

\$236.8 million goal achieved.

son of Mr. and Mrs. Walter

Ortega of 607 Cleveland in

Friona, completed eight weeks

of basic training at the U.S.

Army Training Center, Infantry,

He received instruction in

drill and ceremonies, weapons,

map reading, combat tactics,

military courtesy, military

justice, first aid and Army

history and traditions.

Ft. Polk, La.

Completes

insurance agents, the seminar features instruction in the uses

business planning and estate protection Wagner is a member of state and national associations of independent insurance agents. He is also a member of the Chamber of Commerce. Wagner lives at 240 Hickory.

Minister ON BUSING To Speak

Central Air

& Heating

Customer Satisfaction

As a newly franchised dealer for General Electr

we are joining a company famous for high

is our Objective

Conditioning

Rev. David B. Earnest, of Trinity Episcopal Church in Toledo, Ohio, will deliver the sermon at St. Thomas Episcopal Church at 11 a.m. Sunday.

The minister is the son of Mrs. Hazel Davis of 1310 Park Avenue and the brother of Mrs. Homer Garrison, also of Hereford.

The Supreme Court has struck down a Detroit integration plan calling for busing pupils across school district lines but said such programs might be permissible in different circumstances.

SIGNS HEALTH BILLS President Nixon has signed health bills putting new federal emphasis on combating

Announcing A New

counties. diabetes and another authorizing \$2.7 billion for the National Cancer Institute, a spokesman announced.

Briscoe Okays Justice Grants

Governor Dolph Briscoe has approved two criminal justice grants totaling \$100,955 for mproving law enforcement in the area served by the Panhandle Regional Planning Commission, based in Amarillo. Larger of the two grants,

\$69,263; goes to Amarillo for fourth-year funding of the Potter-Randall Metro Intelligence Unit. The unit is made up of members from the Amarillo and Canyon police departments and sheriffs' offices of Potter, Randall and Deaf Smith

The unit conducts investigations and surveillances pertaining to organized criminal activities and either assists in making arrests or provides information to an enforcement unit for arrest and prosecution The sescond grant, to Panhandle Regional Planning Commission for \$31,692, provides continuation of the law

enforcement academy. Two basic law enforcement training courses of six weeks each and a nine-week specialized training course will be offered to some 340 officers with 1974 funding. The money comes from the Criminal Justice Division of the

Governor's Office. CJD administers the state'a block grant from the Law Enforcement Assistance Administration under the Crime Control Act of

The local grants were among 60 totaling \$4.7 million which the governor approved.





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Jim's Plumbing & Heating 364-3160

missed if he didn't turn up to

I'm pleased to report that Steven Wilcox of Ft. Smith,

Ark, was right on the spot as an

usher Saturday evening for the wedding of his cousin, Margaret

Wilcox, and George Gilmore.

And we're sorry his name was

missing in the Brand's story of

the wedding.

take care of his duties.

Small Talk By SUE COLEMAN Women's Editor

WHENEVER school kids start running around during their Christmas vacation and again during their spring vacation and on long weekend holidays at Thanksgiving, Easter, etc., I always think enviously, "Gee, school was never like this in my day. Kids sure have it easy now!

But right now it occurs to me that kids sure have it tough these days and I'm glad school was never like this for me. It's unbelievable that the poor things are going to have register next week and start classes the 20th.

Start of school gets earlier and earlier every year, and if I had to go to classes in August it wouldn't help my feeling a bit to remember that they will dismiss a week earlier next

It makes you wonder if somebody is trying to work up to the proposed 12-month school term by devious methods. I don't know why it would be necessary to be devious; year-round school terms have been discussed for years and the idea seems to have merit.

So why don't they just forthrightly switch over to that system with no bones about it? If that's what they're aiming at,

ALL FOUR grandsons of Elizabeth and Ansel McDowell have been their guests lately, and were taken to see the races at Ruidoso last weekend.

Ansel III and Stewart were here from Perryton - they're sons of Mr. and Mrs. Ansel McDowell of that city. James and Charles, the Jim McDowell sons, live here.

MR. AND MRS.Buren W. Carr of Parker, Colo., left Tuesday after visiting her mother, Cora Johnson, 301 E. Sixth, and also in the home of her brother, Clifford Johnson, on the Dimmitt Highway.

They made two stops in Hereford, on their way downstate and on the way back home. On their Texas tour they visited relatives in Dalhart, Stephenville, Houston and Fort Worth as well as in this area.

AN USHER'S name might not be so noticeable, omitted from the good-sized list of attendants at a church wedding, but you can bet the usher would be

NEWS VIEWS

John C. Sawhill, Federal Energy Administrator: "For petroleum products, the outlook is pretty good. But, natural gas is another

Richard Nixon, President: "The strength of America is the free market place, and we must keep it free."

Gerald Ford, Vice President: "There are those who advocated busing but obviously the Supreme Court thinks there is another answer."



AMERICAN GEM SOCIETY Gibson 11/4 Lb.

Bread

Dinner Date Changed

Date for the American Legion Auxiliary's Harvest Dinner, an annual event where foods produced in Deaf Smith County are served, has been changed to Tuesday, Aug. 13, from the later date which had been set.

The change was approved in a business meeting of the Auxiliary in Legion Hall Tuesday evening, following installation of officers, Mrs. Jimmy Jesko became president to succeed Mrs. J.G. Gandy.

Mrs. Ira Ott will serve again as chairman for the Harvest Dinner, to which the public is invited. Members will prepare meat, vegetables, salads, dessert and broad from ingredients produced in the county, adding ten and coffee to round out the

It will be served from 11:30 a.m. to 1:30 p.m. Tickets are priced at \$2 and proceeds go to scholarship and welfare funds

New Year Begins For HC Players

Officers for a new year in Hereford Community Players, elected at a recent meeting of auditorium in the new county directors, were in charge of the August membership meeting, held at a new date in Community Center Tuesday evening. Archie Dwyer is the 1974-75 president, succeeding Hank Haug.

Monthly meeting dates will be on first Tuesday evenings of each month, directors decided, instead of second Mondays as in

library building as a place to stage plays, tentative plans are discussed for a short play and

Gilbert and Mrs. John Claypool were appointed on a committee to make definte plans.

Mrs. Claypool was also VERY MCE!

delegated to arrange one or more fall workshops in direc-ting and other stage techniques, through the Friends Of Fine Arts organization of West Texas State University.

New officers who will serve with Dwyer this year are Robert Stewart, vice president; Miss Gilbert, secretary, and Denise McCullar, treasurer.

Bacteria in meat called a





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CHICKEN, BEEF, JURKEY, TUNA OR MACARONI & CHEESE, 8 OZ

> TOP FROST, FRESH FROZEN, HASH BROWN, 2 LB PACKAGE

TOP FROST, FRESH FROZEN, 10 OZ PACKAGE

> TOP FROST, FRESH FROZEN, 9 INCH SIZE, 2 PC PACKAGE

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NINE LIVES ASSORTED

FLAVORS, 6 1/2 OZ CAN 4...1 Delicatessen

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1 PT. COLE SLAW PT. PINTO BEANS

WHOLE FRIED CHICKEN 2369

PROTEN, LB SPECIAL FURR'S PROTEN SPECIAL

PROTEN, LB SPECIAL

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Food Club 3 Lb Can

SOUTHERN STYLE

\$4.49 SAUSAGE PORK EXTRA LEAN LB.

FOOD CLUB, SWEET CREAM, LB BORDEN OR FARM PAC 1/2 GAL FOOD CLUB, DILL CHIPS, QUART JAR CAT FOOD

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SERVES 4 **FOR**

Farm Fresh Produce WHITE

CALIFORNIA

FOOD CLUB TUNA CHUNK STYLE 612-0Z. 9¢

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BLACK PEPPER 1822 CAN'S

LUNCH MEAT 1902 SLUBAGE

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50 COUNT

AFTER SHAVE Electric Shave, 4 Oz DIET FOOD

SCOPE

MOUTH

WASH

18 OZ



NO SALE TO DEALERS

Sego Liquid, 10 Oz

89¢

19¢



Newly-wed Newcomers

Recently making their home in Hereford are Pam and Steve Louder who were married in June. He is employed by Deaf Smith Rural Electric Cooperative where he is training to be sales coordinator. Pam will be a teacher at Stanton Junior High School. Both are graduates of Texas Tech University. The couple met in Hereford during a lay witness mission in November, 1971 at First Baptist Church. He is a Native of Cooper and she is from Shallowater. They are making their home at 428 Apt. C, Ave.



Bartlett pears are at their flavorsome best with cheese and a touch of lemon. "Bartlett Bitter Lemon Salad" combines these flavormates in an unusual and tempting way. Bitter lemon sparkling beverage is used in the gelatin, along with French dressing, giving a particularly refreshing flavor. Slices of California Bartlett pears and Cheddar cheese cubes are folded in along with watercreas. The bitter sweet flavor makes this a parwith watercress. The bitter sweet flavor makes this a particularly delicious salad to serve with ham or fried chicken.

BARTLETT BITTER LEMON SALAD 2 envelopes plain gelatin ½ cup cold water 2 bottles (10 oz. each) bitter

lemon or grapefruit beverage
2 tablespoons French dressing
1/4 teaspoon salt

2 fresh California Bartlett 1/2 cup chopped watercress 1/4 cup sharp Cheddar cheese cubes Watercress

Soften gelatin in cold water, place over heat and stir until gelatin is dissolved. Stir into bitter lemon. Add French dressing and salt. Chill until mixture mounds on spoon. Pare, halve, core and slice pears. Stir into gelatin with watercress and cheese. Pour into 5-cup mold; chill until firm. Unmold; garnish with watercress. Serve with mayonnaise if you wish.

Makes 4 to 6 servings. For additional recipes and serving suggestions for this and other summer fruits, send a stamped, self-addressed business-size envelope to "The Fruits of Summer," P. O. Box 4640. Sacramento, CA. 95825.

Summer

*DRESSES *PANT SUITS SPORTSWEAR

price - and less



Nadine Jeter, Mgr. SUGARLAND MALL

Brennan defends department on job safety act.

16,000 doctors licensed in 1973, biggest gain.

Brazil modifying policy on Communists.

East German luxury hotel now for workers.

U.S. lists ideas for international trade rules.

Moves made to liberalize politics in Spain.

Black-white median income gap widens.

Lindsay spends first day as film actor.

Inquiry on immigration agency pledged.

Ethics counsel opposes disclosure law.

(Athens hails news of reture of civil rule.

France is reported fully

Girls' Pair-Up Pant Suits

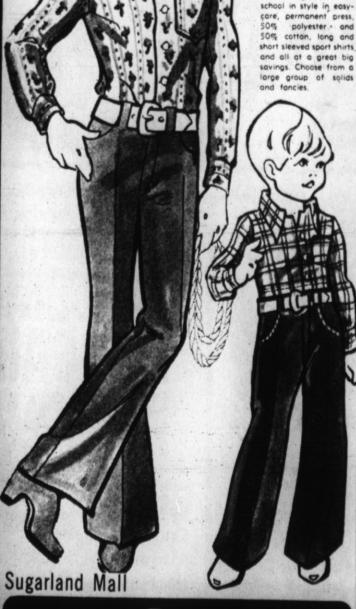
Reg. \$12.99



B. 100% cotton print top with Avril* rayon/polyester flannel look pant that comes in blue and green.



marching back-toschool in style in easy-care, permanent press, 50% polyester and 50% cotton, long and short sleeved sport shirts. and all at a great big savings. Choose from a large group of solids and fancies.





MEN'S SHIRT SALE Choose from a wide variety of polyester and cotton dress shirts,

flannel sport shirts, and Banlan® knit shirts. Anthony's has grouped these shirts together and is offering them to you at a tremendous, low price. Come in now and make the selection that will make your wardrobe complete.



A dress shirt designed for comfort for that special man. In strong solid tones of 65% Dacron* polyester and 35% cotton broadcloth. These are fashion styled with barrel cuff sleeves and Windsor collar. Toss them into the washing machine then dryer—they come out great Sizes 14½ to 17, and 32-35. Chaose from tan, blue or maize.



CHILDREN'S BACK-TO-**SCHOOL** SHOES

Values to 10.99

The most important accessory to any season's fashions are shoes, so wherever you happen to be this fall make sure it's in one of these pair of quality made shoes. Handsome styling plus comfort make them a bargain buy. Sizes 8 12 to 4.

A. Boy's tan wing extord in sizes 8 2 to 4.

B. Girl's tan three eyelet axford with crepe



Tote Home Everything In Our Laundry Bag

This re-cycled denim look laundry bag is a must for college goers and a perfect teen gift. They are washable, no-iron and are lined . . . so toss in anything and come on home.



MEN'S CREW SOCKS

Reg. 69¢ Popular two-ply yarn, ribbed top, cushioned toe, heel, > pr. for and sole, crew sock that stays up. Perfect for school por Sizes 10 to 13.



in sizes 812 to 4.



D. Boy's black wing exford in sizes 8 2 to 4.



Girl's tan suede and tan smooth exford crepe sole in sizes 8 1/2 to 4.



Girl's brown and brown nxford with crepe sole in sizes

Incredible Story Told By Author

Two books being featured at the Deaf Smith County Library this week are The Marvelous Mongolian by James Aldridge and The Voyage Unplanned by Frank Yerby.

The Marvelous Mongolian tells the story of Tachi, a powerful shabby horse, who's instinct to return home and his will to overpower any who stands in his way, becomes an incredible journey across Europe and the Soviet Union.

The Voyage Unplanned is a book filled with double agents, former Nazi touturers and a brave people fighting for their existence. This novel is torn from the great events of our time yet as a personal touch in its depiction of unending love and personal fulfillment.

The library is open to the public free of charge on Mondays from 9 a.m. to 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

THE MARVELOUS MONGOLIAN By James Aldridge

Kitty Jamieson had never seen a horse like him-so square, powerful, and shaggy, with a mane that stood up like a toothbrush and that enormous head that resembled the drawings she'd seen of prehistoric horses. Even at first sight she sensed how determined and undefeated the Mongol-

The Marvelous Mongolian tells the story-of Tachi, captured and sent from his rugged mountain home in Mongolia to a reserve in Wales for endangered species. But from the moment he angrily backs out of the trailer and gallops out of sight across the Welsh grasslands, Tachi follows only one impulse: escape. One night he breaks through a stone wall, followed by the small mare pony intended to be his mate.

Guided by the Mongolian's indomitable instinct to return home and his will to overpower any obstcale of nature or man, their flight together becomes an incredible journey across Europe and the Soviet Union, an Adventure of ever increasing suspense as the horse battle against storms and snow, the menace of gypsies and hunters. and the viglance of scientist and police patrols.

told through letters: letters exchanged by Baryut Mingha, a young Mongolian boy who discovered Tachi's herd, and Kitty Jamieson, a pretty Welsh girl who raised Tachi's mate on her grandfather's reserve. One by one, their letters together with the letters of people who have seen the horses' in France. Hungary, and other countries, weave a compelling story that James Aldridge, author of A Sporting Proposition, invests with all the drama and quiet economy of a master storyteller.

THE VOYAGE UNPLANNED By Frank Yerby

Frank Yerby's 25th novel is a thrilling tale, spanning almost 30 years, of love that triumphs over war, world strife, and the fragmentation of modern existence. Yerby, the master storyteller, deals with men in battle searching for a place to love and for their identity and integrity, in an environment where mere survival seems to be the greatest task.

Of French-American background, John Farrow joins with the World War li French resistance forces around Vercors. There he meets Simone Levy - a comrade-in-arms - and their own vitality and fierce energy for survival allow them time to love.

During the last days of the war, Simone disappears after being tortured by the Nazis, and Farrow tries to continue his life. but finds it without its central reason for being. Some 20 years later, he begins his search for Simone, in the very places in France where they fought, and is caught in another conflictbetween Arabs and Jew. The search is also one for his true heritage and personal ethic, and a definition of courage.

All the great qualities of Yerby's talents are brought to the fore in this novel: searing battle scenes, passion, vivid characterization, riveting plot. Here is added a remarkable insight into modern history, as the setting moves from war-torn France to modern Israel, with a tumultuous climax in Madrid. This is a work filled with

double agents, former Nazi torturers, a brave people fighting for their existence - a novel torn from the great events of our time . yet intimately, touchingly personal in its depiction of unending love and personal fulfillment.

What with corn on the cob. watermelons and peaches, this life isn't so bad.

There's no more doubt whether hot weather will arrive this summer.

.... People who object to the price of vegetables should try growing their own.

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When we are forced to make a price increase, cans and packages which

are already price-marked will be sold

price mark, you pay the lowest price.

When a price is lowered, all sales will be at the

new lower price. Cans and packages bearing the

former higher price will also be marked with the

Should a can or package show more than one

NOTE: Items on which the timing of price

changes is controlled by law are excepted from

Prices Effective Thru Set., Aug. 10 In- Hereford, Texas

out at the old price.

new price.

IS PRICE-MARKED, WE

Calendar of Events

THURSDAY Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.

Kiwanis Club, Civic Club

Center, noon Jaycees, Dickie's Restaurant,

Hereford Riders Club, Community Center, 8 p.m.

FRIDAY

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 Duplicate Bridge,

Western, 7:30 p.m SATURDAY Deaf Smith County Historical Museum open to the public free

of charge, 2 to 5 p.m. Story hour for children grades through 4, at Deaf Smith County Library, 10 until 11 a.m.

MONDAY VFW Auxiliary, VFW clubhouse, 7:30 p.m. Rotary Club, Civic Club

Odd Fellows Lodge, 100F Hall, 8 p.m. Evening Lions Club, K-Bob's

Restaurant, 7 p.m.

Masonic Lodge, Masonic Temple, 7:30 p.m. Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY

Order of Eastern Star, Masonic Temple, 7:30 p.m. Newcomers Club luncheon. Community Center, noon. County 4-H Adult Leaders Association, Community

Center, 7:30 p.m. Hereford Board of Realtors luncheon, noon, Dickie's Restaurant. Rebekah Lodge, IOOF Hall, 8

Calorie Patrol TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30

Weight Watchers, First get that part over with now. Baptist Church, 10 a.m. and 6:30 p.m.

WEDNESDAY

Deaf Smith County Historical Museum open to the public free of charge, 2 to 5 p.m.

Noon Lions Club, Civic Club Center, noon. Story hour for preschool children at Deaf Smith County

Library, 3 to 4 p.m.

animals.

Brides Too? Bride--Dear, what is the true definition of a groom? Hubby-Why, a groom is a man who takes care of dumb

Ready

Swab -- I'm going to kiss

Girl (screaming)--O-W-W! Swab -- Great scott! What was that for? I haven't kissed you yet. Gal -- Yeah, but I thought it would be better if we could

One trouble with mankind is that it's over-organized.

RECIPE By Sarah Anne Sheridan

Eggplant Casserole

1 eggplant 1 c shrimp, fresh or fro-

2 medium sized tomatoes.

2 T butter

Worcestershire sauce

1 c bread crumbs 1 small onion ½ c chopped celery

with her mother, Mrs. Floyd Cole; her grandmother, Mrs. H.M. Mobley of Dimmitt, and Salt and pepper 3 eggs Crushed potato chips sister, Mrs. Herman Vinson of Boil peeled eggplant until Childress. Her younger sister, Beverly, was at the registry done; drain. Chop fine all table and Mrs. David Hutchins

other ingredients, season with salt, pepper, and served refreshments from a Worcestershire sauce to taste. Mix in beaten eggs. table add eggplant which has been multicolored flowers. mashed. Bake in greased Hostesses were Mmes. John casserole at 400 degrees for Seiver, Andy Axe, Charles 20 minutes. Sprinkle crush-Walden, Joe Ed Andrews, ed potato chips over the top George Olson, Donald Adams, Don Clark, Edgar Vinson, Hugh Clearman, Fritz Smith, Frank

Definition Skeleton: A pile of bones with the people scraped off. -Tribune, Chicago.

Bride-To-Be Cheryl Cole Is Honoree

To be married this weekend,

centered

Also Mmes. T.L. Sparkman

Jr., Ronnie Andrews, Dub Hair,

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974

drews, Edgar Lemons, Spicer Gripp, Hutchins and Gibson. Cheryl Cole was complimented with a recent shower in the home of Mrs. W.D. Gibson. She The world would be happier and Sal D'Amato, both students if men had the same caat Oklahoma State University, are to marry Saturday. pacity to be silent that She greeted shower guests they have to speak. -Baruch Spinoza.

> Silence is deep as eternity, speech is shallow as time. -Thomas Carlyle.

> Keep your mouth shut and your eyes open. -Samuel Palmers

The words of a silent man are never brought to court. -Danish Proverb.

Blessed is the man who having nothing to say abstains from giving us wordy evidence of the fact.

Jack Streun, Earl Harkins, -George Elliot. Juston McBride, Clark An-SUPER SAVER



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Whiting 15 89¢ Catfish Fillets **Breaded Shrimp** 14-01 \$1 39



Ham Slices Full Shank Half Hams

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\$1 39 .73¢ .83¢

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Smoked Wilson Corn King

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Pork Chops

Sausage

Soft Drinks Brand 6 Can 78¢ Picante Sauce : 41¢

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Sandwich ₩89¢ Cut Com ₩75¢ Crinkle Fries # Cheese Pizza # 3. 98¢

Cheese Pizza 99¢ Cans

LUCERNE

Bavarian Pie Ser Les 1-16 7-01 \$ 1 85 Cheese Cake Surabbary 10 st 185 Birdseye Awake 2 43¢ Eggo Waffles 12 12 59¢ Waffles 2.º 55¢

Solid Quarters! Ctn Low Fat Milk

Cottage Cheese 24 oz 79¢ Margarine th 49¢ **Pillsbury Biscuits** Can 12¢ **Cheese Whiz** \$ \$129 **Mellow Cheese** ₩ 63¢

Safeway Brand! lb. **Brick Cheese** Gat \$1 23

₩65¢ **Montery Cheese** 1: 64¢ **Provolone Cheese** 1: 75¢ Chunk Halfmoon 10 at 93¢ **Pillsbury Biscuits** 14¢ **Ballard Biscuits** 14¢

S E C (V)

As a tribute, under the leadership of the Wheat Flour Institute, nationally, and the Texas Wheat Producers Board, a month-long promotion of the sandwich is being carried out according to Miss Mary Ellen Dambold, Wheat Foods Consultant to the TWPB.

Highlight of the "Sandwich Month" activities is the naming of the "Top Twenty Award-Winning Sandwiches" in a National Idea Contest in which versatility of the sandwich is demonstrated as food service professionals send entries in to be judged. From these, the top four winners are selected. Some of the attributes of the sandwich being touted by the nutritionists, according to Miss Dambold

USDA

Bottom

Round

Beef Franks

Hot Links

Sliced Bologna

lb.

action food, for eating on the run, sandwiches go with you-whereever you go; Nutritionally, the skies the limit for

the sandwich, which always contains something from at least two if not all four food groupsbreads and cereals, meat, dairy. and fruits and vegetables.

The perfect bostess serves the perfect cup of coffee

The energy shortage and rising costs mean there will be more entertaining at home. There is no reason why you shouldn't be serving your guests delicious, aromatic, soul satisfying coffee.

Here are a few sugges-tions from the Chemex Corporation:

1. Be certain the coffee-maker is clean. 2. Buy a good grade of fresh coffee and store in a cool dry place (refrigerator). Keep lid tightly closed. Never purchase over one week's supply of ground coffee.

3. Use the proper grind for the coffeemaker. 4. Use fresh pure water. Never use chemically soft-ened water. The tempera-

SUPER

SAVER

12º 92¢

. \$ 7 14

* \$109

ture of the water should be approximately 200°F for proper extraction. When the water begins to boil take it off the burner until it is calm. Then, it is at the proper brewing tem-perature.

5. Never pour brewed coffee back through spent grounds. It makes the cof-fee bitter and unpalatable. 6. Drink and enjoy promptly; the longer it "sits" the more aroma is

"sits" the more aroma is lost.

Most coffee experts agree that filtered coffee brewed in a glass coffee-maker is the best for you, as well as the best tasting. Glass is not porous so it cannot stain or corrode. Coffee filters retain the oils and sediment which cause bitterness.



RECREATING THE ART DECO mood of the early '30s, flappers walking their greyhounds flirt across the bold print, right. A nostalgic, geometric-patterned scarf romances the V-neckline of the easy-wrap dress, left. Footnoting fashion's affair with the '30s, Scholl's trim pumps gleam with decorative patent and suede.

fashion following in the footsteps of the Thirties

Following in the footsteps this season's vivid fabric of the '30s styles, new looks colors, go neutral in black, for Fall go soft and easy.

New fashions capture the '30s mood with super soft fabrics, stain-glass colors and Art Deco prints-florals, dots and geometrics. A "natural" for incorporating these elements, the dress swings back into the style spotlight.

And with the comeback of the dress, more refined shoes are favored over bulky platforms, Scholl footwear experts point out. Skirts just look better with delicate footwear.

The classic pump reapa new tapered heel and sole. brown and gray

While keeping the emphasis on comfort and easy fit, the low-heeled pump holds its own on the style scene with decorative detailing. For example, shiny patent wing - tips tongues and straps accent brushed suede and leather in matching or contrasting tones. Other design effects are achieved by giving patent a lizard texture and wrapping up pumps with perforated English binding.

New footwear is a suave pears to score fashion counterpoint to fall's dressy, points, trimmed down with romantic Art Deco style, which might prompt a flap-Pumps take a sophisticated per of the Fitzgerald era to step forward in suedes and say, "Nothing's a bore ... patents, and to blend with not even shoes.

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Girl Sponsored

Farr Better Feeds is sponsoring Penney Bauert, six year-old daughter of Mr. and Mrs. Tony Bauert of Amarillo, who will be participating the week of August 10-17 in the International Little Miss Pageant in Baton Rouge, La. The young contestant was chosen first alternate at the North Texas Metro Little Miss Pageant July 13 in Dallas. She has also won the 1973 Little Miss Amarillo crown for her age division and was a winner in the 1974 district competition held June in Lubbock

Bride-Elect Honored Recently

Glenda Dodson, who will marry Alan Olson Friday evening, was honored with a bridal shower recently in Pioneer Natural Gas Flame Room. Miss Dodson is the daughter of Mr. and Mrs. R.L. Dodson.

Hostesses included Mmes. Dwaine Walker, L.J. Livesay, Thadnel Cole, Doris Jackson, Lloyd Smith, Emmitt Johnson, Bob Hardin, Cecil Morrison.

Also Mmes. Gerald Mc-Cathern, Frances Head, Elmer Combs, Dale Kizarr, Vernon Kosub, Ralph Mitchell and Solomon.

BSP Group Plans Party

A summer party for members of Alpha Iota Mu Chapter, Beta Sigma Phi, is scheduled for 7 p.m. Saturday at the home of Mr. and Mrs. Ken Walser, 103 Beach.

The informal entertainment is planned to bring members together during the vacation period when no regular chapter meetings are held. Those will be resumed in September with the start of a new club year.

Our Health By C. H. Tracy, M.D.

I work in an air-conditioned building which gets too cool for comfort in the summer months. Could the cold air

be the cause of my frequent summer colds?

Air-conditioning, especially when over-cool can cause fre quent colds since sudden changes in temperature make the nose's mucous membrane more susceptible to infection. When a person enters an airconditioned place on a hot day, his nose may adjust quickly to the cooler air. But when he leaves it, his nose may be so chilled that it cannot adjust to the outdoor heat. A sudden rise like this in the temperature of inhaled air causes blood vessels in the mucous mem-brane to dilate, thus swelling the lining of the nose and creating a "stuffed up" feeling.

My young daughter is so fairskinned I'm afraid to let her play outside with the other children during the summer. Is there any way to protect an ac-tive child from being sunburned if she's allowed to stay out all day?

Fair-skinned people especially must always be careful to avoid overexposure to the summer sun since acute burning is possible. It would be wise at the beginning of summer to have your child take short sunbaths, 10-15 minutes at first, exposing her skin to gradually increased doses of sunlight. The skin will begin to acquire a light tan which will help protect it from sunburn later.

U.S. auto sales fell in mid-July.

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|---|----------------|
| | Sliced Bologna |
| | Variety Pack |
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PARK AVE. CHURCH OF CHRIST

On Harrison Highway

TRINITY BAPTIST CHURCH

Southern Baptist Rev. C.F. Powell 4th and Jackson

SAINT JOHN BAPTIST CHURCH 400 Mable St.

Rev. C.W. Allen, Pastor

POOT IN SPIRIT

Blessed are the poor in spirit: for their's is the kingdom of heaven," (Matt. 5:3). Christ began the Sermon on the Mount with the Beatitudes, guidelines for a perfect spiritual life. Doing these eight things would bring true happiness. The first Beatitude seems to contradict all logic. It seems to base happiness on material poverty or a negative attitude. Christ did not mean either of these. He was calling for ego-poverty; doing, without any thought of self. The Pharisee was vain and boastful. He valued himself very highly. His self-praise was his reward. But the publican knew that without God, he was nothing. He begged for forgiveness in leading a better life. His bumility brought him the kingdom of heaven. It will be ours if we humble ourselves. Blessed are the poor in spirit.



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IMMANUEL LUTHERAN CHURCH Rev. Hermon Schelter, Pastor Park Ave. and B Street

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CHURCH OF THE NAZARENE Rev. Max Jetton, Pastor 16th & Blackfoot

GRACE GOSPEL CHURCH Thirteenth and Avenue K Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH William A. Lang, Jr. Vicar 601 West Park

CATHOLIC CHURCH Rev. Bernard McGorry, Pastor Harrison Highway at 25 Mile Ave.

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Her Title, Cattlewoman

BY SUE COLEMAN Women's Editor

NOT ALL the cattle feeders of this area who are hard hit by current market conditions can fairly be described as cattlemen some of them are cattlewomen and Joan Coupe is one of them.

Not just the wife of order buyer Dick Coupe, and office manager of Hereford Cattle Sales, and operator of her own bookkeeping service which specializes in work for feedyards, Mrs. Coupe says "I feed cattle on my own, and have taken my losses along with everyone else.'

Talking os the muchdiscussed crisis in cattle prices and comparing the recent break in the cattle market with the 1929 stock market break which precipitated the depression of the 1930's, Mrs. Coupe commented on reactions of those affected.

... OF COURSE some cattle feeders took tremendous losses, but so far I haven't heard of one who shot himself as they say many stock brokers did in 1929," she remarked. "I don't believe that's likely to happen to anyone who has been in the cattle business long.

"There are too many ups and downs for cattlemen at any time and one who doesn't expect sudden losses shouldn't be in the business. Some of those who invested in cattle in recent years as a get-rich quick venture may have suffered the greater shock."

Joan Coupe has been at least exposed to cattle business all her life. She grew up on a farm and ranch operated by her father in Saskatchewan, in Western Canada. Now semiretired, her father "still farms a little bit," she says, and a brother is a rancher and far-

HER EXPERIENCE in businesses related to ranching dates back about six years when she returnd to office employment after her children were all in school. That was about two years after the

Coupes had moved to Hereford. She came to the United States from her native Canada in 1959 and has lived in Colorado and Illinois. Coupe is from Colorado. They have three children, Janelle, 12 years old, and justyounger twin boys, Jeff and Kevin.

Mrs. Coupe attended business college instead of conventional college, and has done bookkeeping for an electrical firm, an oil company and a lawyer's office before she came to Hereford.

She became a naturalized. American citizen last year, says the family is 'happy with Texas and with Hereford" and expects to stay here.

THAT SHE TAKES seriously her involvement with the cattle industry is evident from her membership in the American National Cattlemens Association and the Texas Cattle Feeders, as well as in the Hereford CowBelles, which she is serving now as secretary, and the Women's Division of Deaf Smith County Chamber of Commerce.

She attended the ANCA convention in San Diego last year, and with her husband the Texas Cattle Feeders meeting in Houston. Also she was in Hereford CowBelle delegations to state conventions at Abilene and San Antonio.

Another membership that indicates one of her interests is in the Women's Golf Association. Busy as a homemaker and businesswoman, she makes time to play golf, she says, and

when she can manage any more spare time she reads.

ALL THREE of her children have taken up golf and she is pleased that they share her interest there. The whole family likes sports and Mrs. Coupe says she goes along with them to the point of camping, then draws the line.

"Outdoor cookery and outdoor beds don't appeal to me," she laughs, "and my Boy Scouts can do their camping without

Her daughter is enthusiastic now about painting, so she is taking lessons. One of her landscapes and another painting done by one of the boys during a momentary interest in art, hang on the walls of Mrs. Coupe's office.

TRAVEL, not by camper, is something the sparkling brunette injoys. Trips by West Texas groups to Rome this year and to Jamaica last year have included Joan and Dick Coupe, and she found the congenial crowd as well as the new scenes pleasant

The family has visited her relatives in Canada may times and has gone farther into Western Canada. Last year she took the children to the Calgary Stampede, the widely known rodeo.

When she is asked for a favorite recipe, Mrs. Coupe naturally responds with one for a beef dish. This one, which can be prepared ahead and refrigerated is from a CowBelle cookbook, and would star in any company meal.

OVEN-BRAISED BEEF 4 to 5 pound baneless chuck roast

1/4 tsp. pepper

1 medium onion, thinly sliced 1 carrot, thinly sliced 1 rib celery, cut in thin

crescents 1 cup dry red wine

1/4 cup brandy 1 tb. tomato paste

3 springs parsley I dove garlic, minced

1 tsp. crushed thyme 2 bay leaves

2 whole cloves Cornstarch

LINE BOTTOM sides of a shallow roasting pan with heavy-duty foil with overlap enough to cover meat later. Arrange meat in center, place under broiler and brown lightly, turning several times.

Remove pan from broiler and reset oven to 325 degrees. Sprinkle meat with salt and pepper, surround with onion, carrot and celery. Combine wine, brandy and tomato paste, add parsley, garlic, thyme, by leaves and cloves. Pour over

Seal foil with double fold. return to oven and roast until tender, 31/2 to 4 hours. Remove beef to warm platter. Strain juices into a quart measure. Skim off fat. Mix 1 tb. cornstarch with 1 tb. cold water for each 14 cups liquid. Add cornstarch mixture to pan, stir in strained liquid and cook over moderate heat, stirring constantly, until slightly

thickened. Correct seasoning When prepared ahead, refrigerate cooked meat and strained liquid separately. When ready to use, remove fat from top of liquid and make sauce as directed. Slice meat fairly thin and reheat in sauce.

NON-MUSICAL TAPES

DALLAS -- The thief who stole a tape recorder and several tapes from the car of Francis Andrews of Tomball is in for a surprise. The sounds recorded on the tapes are heart sounds to be studied by Mr. Andrews.

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Mrs. Dick Coupe ...her daughter's painting above desk



Bride-Elect Honored

Cheryl Smith, August 24 bride-elect of Wallace Hill, was honored with a bridal shower Saturday afternoon in the home of Mrs. Earnest Langley, 502 Star. Pictured from left are Caroline Langley, the honoree's mother, Mrs. Bob Smith, Cheryl Smith and the prospective bridegroom's grandmother, Mrs. Grady Henson of Clarendon.

WASHINGTON NOTES

MORE AMTRAK TRAINS

The Department of Transportation has agreed to let Amtrak buy seven new highspeed turbine-powered trains to improve passenger service between Boston and New York City.

CUTS ARMS BUDGET House and Senate conferees have agreed to cut

nearly \$1-billion from the

Administration's weapons budget for this year and to ban tests of Minutemen missiles over the Northwestern United States.

MUSKIE HEADS PANEL

Senator Edmund S. Muskie has been chosen by the Senate Democratic Steering Committee to head the new Budget

FAMILY PROBLEMS? NEED PERSONAL COUNSELING? ATTEND THE --- FAMILY LIFE SEMINAR

with Dr. R. T. Brock, member of the Christian Association for Psychological Studies and the Association of Christian Marriage Counselors, director of the **Educational Development Center at** Evangel College, Springfield, Missouri. Dr. Brock is interested in you and your needs.

Sessions will be Wednesday Aug. 7 through Friday Aug. 9 at 7:45 PM and Sunday Aug. 11 at 10:50 AM at the

> Assembly of God 606 E. 15th St. for more information or personal appointments call:

364-0305-364-6977-364-4221

Three Area Women Chosen For Honor

Three Hereford area women have been selected as Outstanding Young Women of America for 1974 and will appear in the annual biographical compilation, Outstanding Young Women of America.

Patty McMahan, Sherry White and Mrs. Gene Meachem were recognized by the program for their achievements and abilities for women between the ages of 21 and 35.

Miss White, daughter of Mr. and Mrs. R.C. White of 214 N. Texas, is a senior student at Texas Tech University in

She was a divisional talent winner in the 1972 Miss Texas

serving as Miss Hereford. In 1973, reigning as Miss Lubbock, she was again a talent winner in the Miss Texas Pageant.

Mrs. Meacham, former Hereford resident, has lately been assigned to missionary work with her husband in East Africa. The couple grew up in the Hereford area and have lived in Dawn community where the Rev. Meacham has been pastor of Dawn Baptist Church since 1971.

She is the daughter of Mrs. W.H. Thompson and the late Mr. Thompson.

These women are now being

national awards. This fall, 51 of the candidates included in Outstanding Young Women of America, one from each state, will be named as their state's Outstanding Young Woman of the Year.

From the winners, American's Ten Outstanding Young Women for 1974 will be

The purpose of the program is to recognize women for excdptional contributions professions, communities and their country.

Nominations for this program are made by women's considered for further state and organizations, churches, prices.

alumni associations and in-

Brief, Very Brief

U.S., Britain and France warn on Berlin curb.

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36,000-MILE STEEL-TRACK BELTED GRAPPLER I TIRE

| 9-13 | | TRADE-IN | | | |
|--------------|--------------|---------------------------|----------------|------------------------|--|
| LESS WALL | ALSO FITS | REGULAR PRICE EACH* | PRICE EACH* | PLUS F.E.T. EACH | |
| -13 | 6.00-13 | \$40 | 25.90 | 2.15 | |
| -14 | 7.35-14 | \$50 | 33.60 | 2.67 | |
| 14 | 7.75-14 | \$52 | 35.00 | 2.83 | |
| -14 | 8.25-14 | \$55 | 37.10 | 3.01 | |
| -14 | 8.55-14 | \$59 | 42.75 | 3.20 | |
| | | | | | |

| ELESS EWALL IZE | ALSO | REGULAR PRICE EACH* | PRICE EACH* | F.E.T. EACH |
|-----------------------|---------|--|----------------|----------------|
| 78-13 | 6.00-13 | \$40 | 25.90 | 2.15 |
| 78-14 | 7.35-14 | \$50 | 33.60 | 2.67 |
| 78-14 | 7.75-14 | \$52 | 35.00 | 2.83 |
| 78-14 | 8.25-14 | \$55 | 37.10 | 3.01 |
| 78-14 | 8.55-14 | \$59 | 42.75 | 3.20 |
| 78-15 | 8.25-15 | \$57 | 37.80 | 3.07 |
| 78-15 | 8.55-15 | \$60 | 39.90 | 3.28 |
| 8-15 | 8.85-15 | \$64 | 42.00 | 3.20 |
| 8-15 | 9.15-15 | \$67 | 47.25 | 3.50 |
| trade-in tire | | A CONTRACTOR OF THE PARTY OF TH | | |

PANELS-VANS-CAMPERS

15 TO 20% OFF WARDS MONEY MAKER

| BLACKWALL | PLY RATING | PRICE - | PRICE EACH | F.E.T. EACH |
|-----------|---------------|---------|---------------|----------------|
| 6.70-15 | 6 | \$40 | \$32 | 2.36 |
| 7.00-15 | 6 | \$48 | \$40 | 2.77 |
| 7.00-15 | 8 | \$52 | 842 | 3.00 |
| 6.50-16 | 6 | \$43 | \$36 | 2.52 |
| 7.00-16 | 6 | \$50 | \$40 | 2.88 |
| 7.50-16 | 8 | \$60 | \$51 | 3.60 |
| NO | TRADE | -IN REQ | | |

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Montgomery Ward will replace this battery at to the original owner if it fails to accept and charge in non-commercial passenger car use the free Replacement Period shown. TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos FREE REPLACEMENT PERIOD: 24 16 12 9 6 3 Mos

After this period, to the end of the guarantee period Montgomery Ward will replace the battery, charging only a pro-rated amount for the time since purchase based on the current regular stelling price less trade-in Batteries in commercial we are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.

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WT Students To Receive Degrees

will be among 427 West Texas State University students to receive degrees at the university's summer commencement exercises beginning 8 p.m. next Friday in Amarillo Civic Center James Bayne, business ad-

Receiving master degrees are Clyde Phillips in agriculture, Marion Cotten and Betty Oglesby in business ad-

Seventeen Hereford residents ministration, Bobby Boyd, Ann Burney, Randell Farr, Mary Ann Stockstill, William Igal, Wanda Verschelde and Richard Stanley in education.

Bachelor degrees will be given to Lily Koesjan in music, minstration, Cheryl Blackwell in medical technology, and William Russell, Kay Barber, Ronnie Lance and John Smith in

New Officers Presented

Four-H Parent-Leader Sep. 7. Association held its first meeting of the new school year recently with new officers.

Serving as president for the year will be Mrs. Marvin Welty; vice-president, Mrs. Gene Combs; treasurer-secretary, Mrs. Bill West; reporter, Mrs. Burke Inman Jr.

Plans were made for several upcoming events. The county bake show is scheduled Aug. 15 at the courthouse; 4H County Fair, directed by Mrs. Bill Page and co-chairman, Mrs. West.

Also annual awards banquet, Nov. 8 with Mrs. Robert Strain as chairman; 4-H week, Oct 6-

In addition to the awards made to 4-H'ers, the group voted to make an annual 4-H Friendship Award to a 4-H friend. Other business included plans for club meetings and deas for 4-H Week.

U.S. and Soviet agree on two new consulates.



BRIGHT WHITE ACCENT PIECES from Tyndale add sparkle to an orange, summery setting. Fantasy tree-trunk table and ceramic accessory pieces have an outdoor-fresh look that brings crisp appeal to an indoor setting, all year long.

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974

Family Hosts Reunion

merfield were hosts to a family reunion Sunday afternoon in their home. This was the first reunion the family has had in 14

The Rev. Merle Weathers of Canyon, a friend of the family was welcomed as special guest.

Present from Hereford were Mrs. Lee Curry, Mr. and Mrs. Ken Walser and Mr. and Mrs. Don Wasler, Deann, Brad and Mikel

Out-of-town guests were Mr. and Mrs. Pat Morse of Fort Worth, Mrs. Gene Purcell of

The Guy Walsers of Sum- Canadian, Mr. and Mrs. Kyle Morse, Jimmy and Kerry and Fred Morse, all of Lubbock.

Also Mr. and Mrs. Cleatis Hayes, Dee and Debra of Lockney; Mr. and Mrs. Mike Awalt, Stacey and Bradley of Nashville, Tenn.

Wo

two T Hen The

Senator Mike Mansfield reported he would advocate six-day-a-week sessions in the event of a Senate trial of President Nixon. He added there would be no time off for campaigning by Senators up for re-election this fall.



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PLAZA SHOPPING CENTER



ALL GRINDS

LIMIT 1 WITH 15 PURCHASE

CHICKEN OF THE SEA

61/2-OZ. CAN



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ENRICHED **Gold Medal** Flour WITH THIS COUPON **EXPIRES 8-10-74**

BIG R 16-0Z. Tomatoes CAN **Tomato Sauce** CAMELOT 16-02. 21 ¢ Spinach NIBLETS WHOLE KERNEL 12-02. 22¢ Golden Corn Fruit Mix 16-0Z. 22°

16-0Z.

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Tomato Catsup

CAMELOT, ALL FLAVORS

CAMELOT LAYER ALL

18½-OZ. PKG.

MEADOWDALE

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FOR SALADS OR COOKING Wesson Oil

24-0Z.88¢

Facial Tissue MEADOWDALE LEMON OR Pink Detergent

FAIRMONT DAIRY FAIR



26-0z.49¢

W-GAL. 48¢

1/2-GAL.



Now is your chance to collect

a complete set of famous Libbey

This Weeks Feature: 16-oz. Tall Cooler

Weeks No. 1 & 6

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REGULAR 29

Special Savings!

Weeks No. 3 & 8 16-OZ. TALL COOLER Weeks No. 4 & 9 5½-OZ. JUICE GLASS

12-0Z. BEVERAGE

9-OZ. ON-THE-ROCKS



Mandarin Oranges LAN 32°





American Slices PILLSBURY OR 8-OZ. 10° **Ballard Biscuits**

MEADOWDALE Cut Okra

Thrif-T Frezen Foods ALL VARIETIES

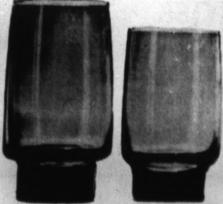


MEADOWDALE Orange Juice MEADOWDALE POTATOES

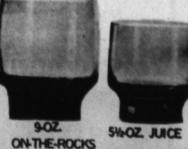
12-0z. 32¢ Hash Browns 32-oz. 43¢

10-0Z. 26°





12-OZ. BEVERAGE 16-OZ TALL COOLER







Half & Half

Activity Reports Heard By Board

Mrs. Melvin Hoover reported to board members of the Women's Division, Deaf Smith Members discussed plans for a city-wide paper drive, and descided to table any decision Chamber of Commerce Tuesday that three new members of the Miss Hereford Steering Committee have been appointed to two-year terms.

They are Mmes. Eugene Hendon, Roy Shipp and Hoover. The committee will elect a chairman soon and start outstanding work on the preparing for next year's program which was held at pageant.

Numerous activity reports featured the board's luncheon

until more information is gathered from the city commission and two other local organizations who have conducted similar drives.

Mrs. J.W. Robinson, chairman of the summer youth program, was commended for Community Center. In fine arts, it was reported

that Mrs. Joel Newman, meeting at Dickies Restaurant. chairman, and her husband are

repainting three signs for Hereford entrances.

Mrs. O.G. Neiman president,

Members were also informed. reported for Mrs. Joe Henry, membership chairman. Members are urged to order newly designed name badges shaped

like the map of Texas.

The badges are on sale for \$2 and members should call the Chamber office to place orders. They will be worn to all Chamber functions, out-of-town meemtins and conventions.

Mrs. Percy Willson reported on the annual teachers banquet which is being planned by the

Members were also informed of the Miss Wheat Heart Pageant which is scheduled August 24 in Perryton. Susie Hickman, Miss Hereford, will participate sponsored by the Women's Division and Hereford

New members welcomed into the division were Mmes. Wesley Fisher, Bartley Dowell, David Hutchins, Sylvia High and Marjorie Lasiter.

First Baptist Church Offers Counseling

A special counseling program will be made available in Hereford through coordination of the First Baptist Church, it was announced this week by the

Rev. Doug Manning, pastor. A coordinating committee of the church has arranged for Dr.
Joe Garms, Amarillo psychologist, to come to Hereford each Thursday for the family and personal counseling. The program will be started here next A former psychologist with the Amarillo schools, Dr. Garms said he would "attempt to deal with marital and juvenile matters, as well as the full range of problems."

A spokesman for the coordinating committee explain-ed that 'sliding scale' fee would be charged. It will be based on income and the number of persons in the family. He added that the service is being provided as ministry of the

The counseling program is open to all persons in the community. Appointments can be made by calling the church office, 364-0696.

To prevent pealed peaches for canning from turning. brown, either drop them in hot syrup or in salt water. Use one teaspoon salt to one gallon of water.

LEGAL AID FOR POOR The White House has announced that President Nixon has signed into law a bill creating a new, independent corporation providing legal aid to the poor. Legal Services had been under the Office of Economic Opportunity since 1966.

ON ENERGY HEARINGS

American prospects to become self-sufficient in producing energy by 1980 will come under public scrutiny when the Federal Energy Administration opens hearings on Project Independence in early August.

MEADOWDALE, HICKORY SMOKED

Freezer Beef Sale!

7 to 9-LB. AVG.

LB. 99

LB. 99

SWIFT'S FRESH FROZEN

Fryer

Thighs.

Cotto Salami OSCAR MAYER PICINIC OT

Luncheon Loaf

Family Loaf

ONE-PRICE BEEF SALE!

Sirloin Steak GENTER SLICES

Rib Steaks BEEF RIB LARGE END RID ROAST BEEF RIB LARGE END

8-0Z. 79¢

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YOUR



ASSORTED PORK CHOPS

FRESH BAKED PASTRIES FROM IDEALS BAKERY

CARAMEL

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ASSORTED COOKIES

14 to 17 LBS. CUT AND WRAPPED

70 to 90 LBS. **Beef Rounds** 25 to 35 LBS. **Beef Ribs** 60 to 80 LBS.

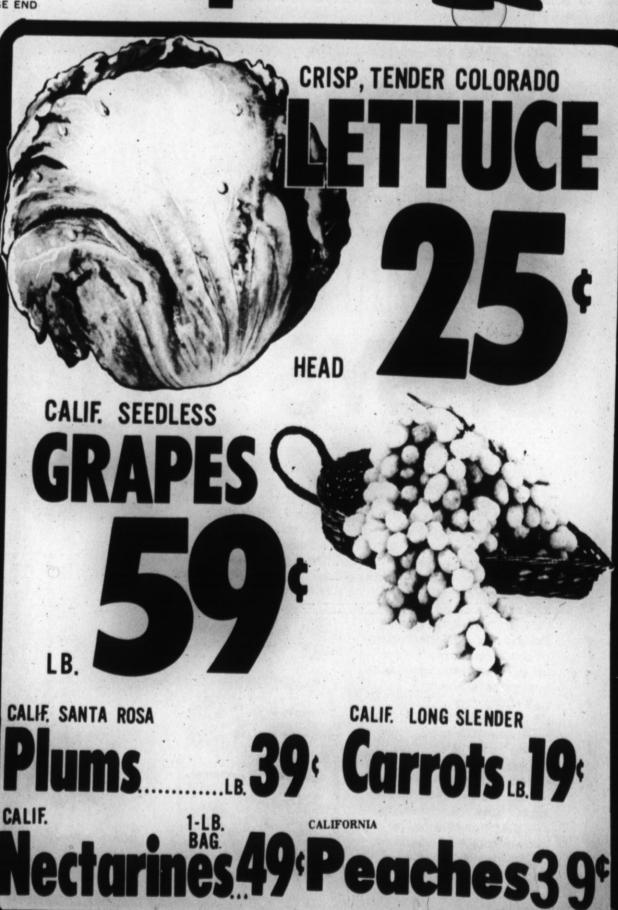
Beef Loins

Pork Loins

| Quarter | 00 |
|-----------------|-----------|
| Pork Loins L | |
| Sliced Bacon | 1-LB. 99¢ |
| Luncheon Meat | 12-0Z.89¢ |
| Skinless Franks | 12-0Z.79¢ |
| Chunk Bologna | LB. 59° |
| | |







Specialist Predicts Growth For Texas Cattle Feeding

feeding expansion in the High

Plains of Texas is the fact that

within less than a 100 mile

radius from Amarillo are four

other cattle feeding areas in

are still within easy reach of the

same sorghum supplies, the

same packers and the same

other related industries. What

important than that - Uvacek

cattle feeding to shift out of

He lists several important

items - a state corporate tax,

intra-versus inter-state trans-

The Texas Cattle feeding industry is projected to reach at least 7.3 million head level by 1980..That would be 70 per cent greater than the 4.3 million head output recorded in 1972." predicts Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service.

Uvaeek says, "Demand for beef is forecasted to continue to rise steadily through 1980. This will be brought about by a larger population and a substantial increase in the per capita disposable income level, plus added demand factors such as the food stamp program."

In 1973 Texas fed cattle other states. These other areas marketings represented 17 per cent of the national total. If Texas attains the projected 7.3 million head level by 1980 and the rest of the nation grows to then will keep cattle feeding in the expected 38.5 million head Texas? Probably even more level, the Texas share of the' national output will increase to asks, "What factors will cause 19 per cent.

'My guess would be that Texas?" Texas cattle feeding could easily reach that 7.3 million level and maybe even as much as 7.7 state income tax, more stringent million head," contends Uva- pollution laws, imbalance in

If you're planning a new farm

building, one way to reduce

costs is by proper selection of

the site, says W.S. Allen,

agricultural engineer for the

Texas Agricultural Extension

Service. First of all, be sure

and restrictions are known

"Selection of a level,

well-drained site will be a big

aide in keeping costs at a

need for such equipment as

bulldozers, earth movers and

backhoes as well as some

foundation materials," says the

Texas A&M University System

before final staking is done.

The trend toward larger portation rates, attitude of feedlots also seems certain. Texas toward the cattle feeding With bigger lots being utilized business, and other state of more efficiently, fewer such federal regulations affecting facilities will be needed. The the industry. upper-end of the Texas Panhandle has recorded the major growth in feedlots, in slaughtering plants and related

"Certainly these and numerous other economic and political influences will dictate whether or not Texas can retain its beef industry firms. This area is leadership role in cattle feeding. in the sorghum belt, the They may even be more principal cattle-feed supply important than competitive advantages. One interesting facet of this "All Texans must not only

realize that Texas makes beef. but also that beef contributes greatly to the economic well-being of everyone in the state. The cattle feeding industry deserves and must receive everyone's support." emphasizes Uvacek. "It is the underlying industry that supports thousands of other related

Announcement of the up-

coming field day activities was

made by Dr. George McBee,

resident director of TAES at

Lubbock, and Dr. Darrell

Rosenow, field day committee

chairman and TAES associate

professor in grain sorghum

According to Rosenow.

members of the Texas

Agricultural Experiment

Station, ARS-USDA, National

Weather Service and the Texas

Agricultural Extension Service

will be on hand to explain and

demonstrate research efforst

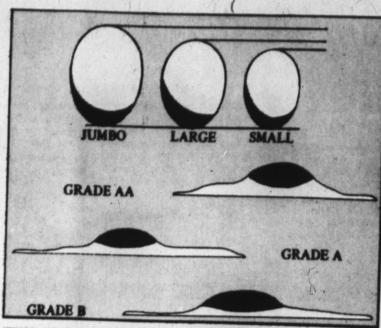
being conducted on the sprawling 320-acre site known

as the Texas A&M University

Agricultural Research and

Extension Center, These

breeding.



"KNOW WHAT TO LOOK FOR WHEN YOU BUY TEXAS EGGS," Agriculture Commissioner John C. White says. With egg prices on the rise, the more a consumer knows about purchasing eggs the better buy she will make. Because size and grade or quality are not related, a Jumbo or a Medium egg may be Grade AA, A or B. According to information from the Texas Department of Agriculture, Grade AA eggs cover a small area with a thick, high white and a firm, high yolk. Grade A covers a moderate area. It has a reasonably high, thick white and firm, high yolk. Grade B covers a wide area with a small amount of thick white and a flattened, enlarged yolk. Grade B eggs are better for scrambling, baking and combining with other foods than for poaching, frying and cooking in the shell. Egg sizes include Jumbo, which weighs a minimum of 30 ounces a dozen; Extra Large, 27 ounces; Large, 24 ounces; Medium, 21 ounces, and Small, 18 ounces.

Lubbock Ag Experiment Station To Hold Open House Ceremony

Site Can Lower Building Costs If possible, do grading before starting construction, advises Allen. This allows equipment to proceed without hindrance and agricultural research. reduces costly hand labor that might otherwise be necessary for hard-to-reach areas.

casements, codes, regulations When fills are necessary, make sure that adequate and properly-reinforced foundations are provided. Thoroughly pack fills within buildings or lots where concrete floors or minimum. This will reduce the pavement will be used; otherwise, settling will cause concrete to crack," points out the engineer.

> "Earth spread and packed in shallow layers will settle less than earth dumped in greater depths and packed only from the top. Earth packs better when it

Allen suggests using sheepoot or wheel-type rollers to

pack the earth as it is spread.

The 65th Annual Field Day center, except for NWS whose attractions for public viewing. and Open House of the Texas agricultural meteorologist is Agricultural Experiment officed there Station north of Lubbock has been set for Tuesday, Sept. 10.

The site is located 7.5 miles north of Lubbock on HWY 87. Highlighting the occasion will just north of the Lubbock be a comprehensive review of Regional Airport. recent developments in Field tours will begin at 1:00

p.m. with special evening tours from 5:30 - 6:30, said Rosenow. Stops along the 35-minute tours of the Station's research plot. will include new developments in soil water research, soil fertility, short season, narrow row cotton. weed control research, and

insect

management. The tours, via tractor-pulled trailers, will depart from the station headquarters every 15 minutes throughout the afternoon, allowing visitors to get on or off at any of the five field stops, Rosenow explained. A five-minute talk will be presented at each of the five stops

sorghum

The field day chairman added that weather equipment and agencies are based at the farm machinery will be added The ARS-USDA research gin just down the road also will be open to visitors.

Special evening tours from 5:30 to 6:30 will be staged for those unable to make the afternoon events, he said. Businessmen, agricultural industry representatives, and consumers interested agricultural research are invited to take advantage of the special tours.

We especially hope that urban-oriented citizens will come out for the field day since

the efforst of agricultural scientists benefit them as much as the farmer and agribusinessman," Rosenow urged.

"Due to recent problems arising from the increasingly critical water situation, insect damage and weather-related problems, many High Plains citizens will be particularly interested in what is being done in agricultural research," he concluded

The field day annually attracts over 1,000 visitors. Free refreshments (and) parking

Soybean Growers To Attend Meet

More than 1,500 soybean growers are expected to gather for the 54th Annual Convention the American Soybean Association (ASA) in Houston, Texas, Aug. 11-14.

Clayton Yeutter, Secretary of griculture for International Affairs and Commodity Programs, and David L. Hume, Administrator of the Foreign Agricultural Service (FAS), highlight the busy four-day

Yeutter will deliver the keynote address Monday, Aug. 12, and Hume will open Tuesday's session which is devoted entirely to market development. ASA's international market development staff will also present reports on

Ad Blankestijn, president of Cargill Soya, Amsterdam, The Netherlands, and Edythe Robertson, ARA World Food

Systems, will give talks Monday

ASA president Berwin Tilson of Plainview, Texas will address the convention during the opening session Monday morning.

The convention opens Sunday evening with the Princess Soya pageant. Girls from 13 soybean producing states will compete for the title of Princess Soya.

those attending the convention during the evening hours on Monday and Tuesday. Monday evening a poolside fiesta and dinner is slated; Tuesday evening a rodeo and barbecue are on the agenda.

Separate programs are being planned for women and

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of a diamond and exposes the secrets that help establish

Diamondscope®...you'll be amazed and delighted.

DOWNTOWN

Cowan Jewelers

quality and value. Come in . . . look through the

three-dimensional magnifier peers deep into the heart

Last year's Princess, Christy

Carter of Eldred, Ill., will crown the new Princess.

A full schedule is planned for

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974

Swine Producers **Organize Market**

Texas swine producers are facing declining local markets because several Texas hog slaughter facilities have been closed. Even though some of the remaining packers are expanding hog slaughter capacities, and taking steps to eliminate the vestiges of poor management that caused the demise of some slatughter houses, the lack of convenient competitive outlets for slaughter hogs has served to lower the price received by may producers

According to a Texas Agricultural Extension Service economist at Lubbock, an attempt to improve these conditions through group action in pooling market hogs and negotiating collectively with packers has been launched by Texas swine producers.

Marvin Sartin, Extension area specialist, says that an association in the Texas Panhandle is in the process of organization, and a producerowned cooperative is being chartered on the South Plains.

These two organizations each plan to obtain a collection facility and receive hogs from their participants two days a week, he reports.

The animals when delivered will be sorted by weights and graded on USDA standards. They will be sold by telephone to packers on a bid basis. The sorting and grading will allow packers to bid on the qualityand quantity of animals meeting their specific needs.

Another cooperative is currently operating in the McGregor area, Sartin says. These producers are marketing on grade and yield, utilizing the organization to accumulate truckload lots for shipment to various packing plants.

The specialist says that interest is rampant among hogmen throughout Texas for improvements in marketing, with organizations soon to organize in other swine producing areas.

"Marketing has historically been the neglected stepchild in agriculture," Sartin explains. excellent production managers, cooperative to handle the they spend little time and effort in marketing their products. opportunities to significantly improve market

conditions are limited for each individual because he is only one of may producers of that product."

Negotiations between individual swine growers and packers necessarily disadvantage the producer, he says, because even the largest producers do not have enough volume to provide an assurance of supply to a packer. The packer must have a specified quantity of animals each day to maintain an efficient operation. If these animals are not locally available, they must be purchased from other areas (often from the cornbelt) and shipped

A significant percentage of the hogs slaughtered in Texas originate in other parts of the

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IN JUST 15 MINUTES, if the itch
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for exzema, insect Bites, foot itch,
other surface rashes. NOW at

country, he adds. Simultaneously, because of the market conditions in some areas, many hogs produced in Texas are shipped out of the state for slaughter. Market efficiency suffers when live animals destined for slaughter pass each other at the Texas border.

Real gains in marketing can come only with large volumes. Thus, agriculturalists must organize and collectively help each other.

Despite the need for changes in the marketing structure, a potential hazard of operating numerous independent market organizations exists, the economist cautions. Dissimilarities in operations and procedures, competition between organizations, personality conflicts between managers and packers, and the limited capital available in each organization to hire capable market management are possible problems of having several independent marketing organizations.

"These problems could be combated and market efficiency significantly increased by organizing overall market coordination for organizations," he says.

Delegation the responsibility for contact with packers and actual sale of hogs from all organizations to one coordinating office would significantly increase the volume and associated market impact while maintaining local organizations and fostering local interst and support.

"Increased volume would ease the burden of the cost of market management and would allow the coordinator to be in the market every day contacting the same people. Additional services to packers (that will result in higher prices) would be increased significantly, and potential competition among local organizations would be eliminated."

He emphasizes that the structure of a coordinated multi area market effort needs some consideration. organizations are structured as "While most producers are cooperatives, a regional market coordination can be formed by the local co-ops. While this type of organization is not the only possibility, it has appeal because each member owns a part of the total struc-

The market effort by Texas swine producers is exciting, Sartin adds. Their attempts to help themselves potentially have far-reaching effects. But each swine producer must recognize that the success of this effort depends on the commitment of the participants.

Marketing improvements are long-range endeavors, and each producer who participates must stay with the organization through good times and bad if the potential of the effort is to be realized

ON PAY CUT Republican Senators Carl T. Curtis, of Nebraska; James A. McClure, of Idaho; and Clifford P. Hansen, of Wyoming, have suggested that members of Congress take a 10 per cent voluntary pay cut until the Federal

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Mites.Cut'em DI-SYSTON Tiny mites can take a big bite This year, protect your corn out of your corn production and yields and your profit from mites. your profit. They cause small. Apply DI-SYSTON, the chaffy kernels that cut yields: dependable original systemic loose cobs that are hard to shell; insecticide. and excessive breakage that Chemagro Division of Baychem increases fuel consumption and Corporation, Box 4913, Kansas field losses at harvest time. City, Missouri 64120. Cut down mites with **DI-SYSTON Liquid Concentrate** Delivers a lightning-fast contact RESPONSEability to you and nature cleanout, then is absorbed into the sap stream for extra weeks of systemic protection. **GET MITES OUT** OF CORNFIELDS QUICK The secret of successful mite control is early detection and quick application of DI-SYSTON Inspect fields frequently during hot, dry weather. When mites appear, quick action cleans out mite colonies before they get firmly established. Prevents the yield loss and lodging that increases harvesting costs.

(Reprint from THE CROSS SECTION)

The value of farmland, like many other large property investments, has increased markedly during the past 12 months, and the High Plains area is no exception.

Marvin Sartin, Area Specialist in Farm Management, Texas Agricultural Extension Service, Lubbock, says the latest transition of government away from subsidizing agriculture has resulted in increasing farm prices, exactly opposite from what normally could have been expected.

"Investment in land as a hedge against our galloping inflation probably had some impact on this increase," the economist states. "However, the primary stimulus was the pro-fitability of 1973 for agricultural producers.

Land Valued On Utility Sartin explains that agricultural cropland is valued, much as other real estate, based upon its utility. "This utility (or usefulness) of agricultural cropland is derived primarily from its ability to generate profits, the almost constant upward trend in land values and the intrinsic value of owning a

Along this line, the farm management expert stressed the added value that an abundant supply of groundwater gives to a piece of property. "The Plains area is one of the few areas in the country that has the potential to deflate in value, because of the rate at which farmers are depleting the

groundwater supply."

Sartin noted that, in a three- to fivemonth period, land values shot up \$200 to \$300 an acre in some parts of northern Lamb County, western Hale County and the tighter-soil areas of Bailey County.

Water Conservation Important "Those people who have purchased land at high prices in the last six to eight months need to be more con-

scious of water conservation than any-one else," he stressed. "While looking at substantial loan payments and a long payout period, the landowner must seriously consider water conservation in order to make his purchase a profitable venture."

Tailwater return systems and playa lake modifications also prove to enhance the value of the farm for the future as well as the present.

Aside from its usefulness, agricultural cropland is also valued by its ability to produce net income.

In the past, says the specialist, gov-ernment programs have played important roles in determining income from farms. Since their inception, these programs have run the gauntlet-from paying farmers to remove land from production, direct payments for conservation practices, guaranteed high prices, rigid supply controls and direct subsidies to the program which we have today.

Current Program Different The current program, effective from 1974 until 1977, is considered by Sartin to be a radical change from the farm policy of the past. "Today, farmers are not limited in their choice of crops to produce nor in the acreage of these crops (except tobacco and peanuts). They are relatively free to choose those crops returning the high-

"Likewise, they will not receive any subsidy or government payment unless farm prices fall below specified 'target' levels. However, each farmer is free to plant his land to the crop or crops that he desires, with no acreage allotment considerations or limitations."

Sartin points out that the current law does include some compensation for disasters which prevent farmers from producing a normal crop. Thus, a farmer may be eligible for some government assistance if he is affected by drought or hail.

Lack Of Guaranteed Income

The primary differentiating characteristic between the current program and those of the past is the lack of guaranteed income flow. Under past programs, farmers producing allotted crops were assured of a certain quantity of income. The removal of this assurance does increase the risk factor associated with agricultural models factor. associated with agricultural production.

Says the specialist, "While, in my opinion, income-producing potential is an important factor in determining the value of cropland, the effects of the past and current government programs on land values are impossible to quantify. It is impossible to ascertain what situation would have existed if government programs had never been insti-Thus, a comparison of the worth of land with crop allotments and histories to similar lands without allotments does not reflect the total impact of government programs on land

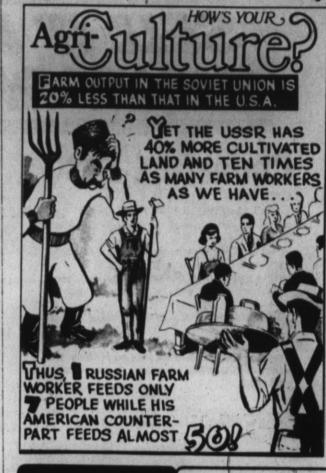
Speculate Government Effects Speculation remains as the only method of evaluating the effects of government intervention on the value of farmland. "Without a doubt, values were affected; and, probably, considering the past limitations of marketing our abundance throughout the world, land values were enhanced." he continued.

"The primary concern now is, 'What will be the effect, if any, of the current change in farm policy?" Eighteen months ago, I would have speculated that this change would have had a depressing effect upon farmland values to the extent of at least slowing the rate of increase. However, 1973 was a year of unparalleled prosperity in agriculture. Product prices for almost all commodities set new records. all commodities set new records. Farmers made a lot of money."

Land availability was greatly exceeded by the demand for land at past prices. Farmland values shot up as farmers purchased land at almost any asking price. "Because the cost-price squeeze perennially plagues agriculture, forcing increased unit size, the trend toward larger farming operations continued and will likely continue for some time."

Sartin concludes, "In my opinion, the value of farmland will not continue to soar at anywhere near the rate we have just experienced. However, I feel that we will not see any significant or prolonged decline from these levels in the near future. Even though government has shifted away from subsidizing agriculture, current world de-mand for agricultural products and the economic advantage that we enjoy in agricultural production point toward the maintenance of 'good' prices for our agricultural products. A profitable agriculture will mean increasing land

"Therefore, it seems to me that the shift of government away from agriculture will not adversely affect farmland values at present."



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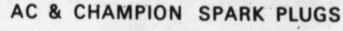
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SELL IT RAST! SEE The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974 REPRO STEREO WELL kept carpets show the For Sale: 2 #38 John Decre

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CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words) 1st insertion per word Additional insertions, when paid in advance: per word

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5 p.m. Tuesday

For Sale: 1973 Model Yamaha.

CLEARING out all bikes. Going

for cost plus \$5.00 in the box.

Firestone, 105 North Main,

Will trade equity in my mobile

home for equity in your house.

For Sale: . Clean 14x60 two

bedroom, two bath mobile home

or will trade for travel trailer or

pickup or anything of equal

value. \$6,500.00. Call 289-5892.

BEAUTIFUL 18' IMP open bow

Tri-Hull 165 h.p. inboard

white yellow exterior, brown

upholstery with yellow carpet,

builtin coolers, tandem trailer.

New this year. 364-0951

Owned Water Softeners. 216

FOR SALE: WATER SOFTEN.

Good, used tires \$5.00 and up.

1-413 Chrysler well motor, both

rebuilt, guaranteed and ready

forservice. Week days 364-1531;

Electric two speed rear end.

Sleeps 4 nicely. Call 364-2676 or

364-1779 after 5 p.m. See at 235

FOR SALE

WE MAKE HOUSE CALLS

Repairs on all makes & models.

TOWER TV

248 Northwest Drive

Phone 364-4740

FOR "a job well done feeling"

clean carpets with Blue Lustre.

Hereford Hardware

Will pay cash for used house

trailer. 10 ft. wide preferred,

but will consider inexpensive 12

ft. wide. Call Amarillo 383-5683.

FOR SALE

Repossessed Kirby Classic

Omega. Take up 12 payments,

Call 364-4051

For Sale: 21" b/w Zenith TV.

Very good condition. Call

AKC English Buildog. Year and

one half. Brindle color.

FOR SALE

1973 Honda CBG 350. Six

months old. Crash bar,

windshield. Less than 2,000

miles. Call 364-4000 after 5 p.m.

balance \$150.00

364-0218 after 5 p.m.

364-4231.

Rent electric shampooer \$1.

1-21" Color Console TV

color, B&W and radios.

nights 364-6936.

Avenue J.

105 North Main, Hereford.

No. 25 Mile Avenue.

Merrick.

B-1-18-16-tfc

B-1-14-31-4c

B-1-25-3-tfc

B-1-26-30-tfc

B-1-14-50-tfc

B-1-10-50-tfc

B-1-22-29-tfc

B-1-28-3-tfc

B-1-25-tfc

B-1-18-5-2c

B-1-21-5-3c

B-1-30-tfc

B-1-10-4-4c

B-1-4-tfc

Hereford. 364-4333.

Call 364-6898.

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169 FURNISHED TRAILERS

FOR RENT 1B-1-18-9p For Sale: 9x12' Nylon floor

carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward. Phone 364-5801. B-1-16-28-tfc

> !!CARPET!! Financing Available CAW CARPET

PLAINS AND N. 25 MILE AVE. PHONE 344-3448 8-1-24-110

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552

1B-37-tfc Soft Water Service Home-!!WE HAVE MOVED!!

TO KNOWLES AUCTION BARN ON MISSION ROAD We have a full line of new & ER SALT. 216 NORTH 25 MILE used furniture and appliances AVENUE.

at bargain prices. Open for business 6 days a week :00 a.m. to 8:00 p.m

BIG JIM'S FURNITURE Phone 364-1873 B-1-31-tfc 1-292 Chevy well motor.

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. FOR SALE: Slate top regulation Scissors sharpened. Call 364 size pool table with balls and 4051. Sanders Sewing Machine cues \$400,00. Phone 364-0215.

B-1-4-tfc For Sale: Cedar posts. 1x6 rough fence boards. Call 289-5500 early mornings or late

evenings. B-1-15-27-tfc

101/2 Ft. 1971 model camper for sale. Call 364-2083 after 3:30

B-1-11-31-tfc 1-19" B&W Portable For Sale: 36" Hardwick gas

stove. Good condition. Call 364-4673 days; evenings and Sundays 364-3758.

B-1-15-4-tfc



SECOND MONDAY

8:00 P.M. Thursday

DEGREE WORK L.J. Clark W.M.

W.A. Phipps Sec.



Club meets every Monday at 12:05 Civic Club Center

(Jim Hill)



Lions Club meets each

Wednesday, 12 Noon Civic Club Center (Jim Hill)

Electrophonic

stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:

Martin Sound Center Corner of Georgia and 1-40 Amarillo, Texas B-1-3-tfc

CLOSE OUT

FLOOR MODELS Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:

MARTINS SOUND CENTER Corner of Georgia & I-40 Amarillo, Texas B-1-3-tfc

175 CC. Phone 364-3934 after 7:00 For Sale: Chopper, '58 Triumph TR6-650, completely chopped. 1B-1-14-3-tfc Best offer. Call 364-6515 or 364-6624.

B-1-14-5-2p For Sale: Velvet upholstered love seat. Perfect condition. Call 364-1795

B-1-10-5-2c For Sale: LWB Camper, carpet, cabinets and inter-com. Call 364-5099.

B-1-10-5-3c For Sale: 1968 Motorcycle 125 cc Honda. Price \$200.00. 364-6996. A&M Gun Shop, 715 South 25 Mile Avenue.

B-1-17-5-2c For Sale: 1971 250 Kawasaki. Dirt model, street legal. Call 276-5865 after 5 p.m. B-1-13-5-3c

For Sale: Buffet clarinet \$100.00. 611 Avenue J. 364-4506.

B-1-10-5-tfc Send 35e for new catalog, new shipments crewel kits-painted needlepoint canvasas, large selection embroidery floss. Over 400 colors needlepoint yarn, Christmas jeweled kits.

B-1-5-8c

DAN'S OF CANYON

FOR SALE Blue swag lamp, Early American table lamp, new B-1-10-43-tfc fondu set, ladies pancho and clothing. 605 Star 364-4296.

B-1-32-1p For Sale: 7 ft. pool table, 6 months old. \$80.00. 622 Avenue

B-1-13-32-1c

FOR SALE

Nisson 5-10 Trampoline, new pad. \$150.00. B-1-15-29-tfc Mini Bike, \$130.00. 3 hp. For Sale: One ton homemade Warranty in effect until next mobile camper, 3 speed. August. Great fun. Used one week.

Call Pat Hill, 364-1871 or 102 Douglas

B-1-32-2p MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1.

Duckwalls, Sugarland Mall B-1-20-32-2c For Sale: Suzuki 50 cc, in good

condition. Just tuned up. Phone 364-3517 or come by 538 Sycamore Lane. B-1-10-32-2c

For Sale: Blue Lake green beans, \$7.00 per bushel; Okra,

\$10.00 per bushel. Phone 258-7382. B-1-32-2p For Sale: 1972 Town & Country

Mobile Home. Take up payments. Call 364-4129 after 5 B-1-32-2p

For Sale: 8 ft. camper. \$600.00. See at 426 Avenue H. B-1-10-32-2p

Blackeyed peas, green beans. 5 miles east on Austin Road, one south. L.V. Lively Farm. B-1-32-1p

1973 Honda 250 XL. 1972 Honda 125 SL. Low mileage.

Call 364-4635

B-1-12-32-4c Registered Persian Cats. Black, black smoke, blue smoke. Amarillo, Texas 1-353-2402.

B-1-11-32-2c GARAGE SALE. 119 Ranger Saturday and Sunday only.

results of regular Blue Lustre | Silage Cutters. Late model. spot cleaning. Rent electric | 806-267-2621. shampooer \$1

McCaslin Lumber B-1-20-32-2c

GREAT GARAGE SALE Furniture, appliances, lots of clothes, washer-dryer and many more items. Deville in very good condition. 9-6 Thursday through Saturday; Call Frank Bezner, 276-5656. 1-6 Sunday.

Canyon, Texas GARAGE SALE. 401 Avenue E.

Girl's clothes and miscellaneous. B-1-32-1p GARAGE SALE. Thursday,

Avenue I. Variety of items. GARAGE SALE. 117 Fir. Thursday, August 8th through

Wednesday, August 14th. 8 a.m. - 6 p.m. B-1-32-2p GARAGE SALE. 1/2 mile south

on Dimmitt Hwy. Furniture, clothing. Saturday only. GARAGE SALE. Saturday &

Sunday. 603 Avenue J. B-1-32-1c GARAGE SALE. Saturday, 9 to

B-1-32-1c transmission, 6500 miles. 364-GARAGE SALE. Saturday & Sunday, August 10th and 11th. 126 Cherokee. Sewing machine, living room chairs, baby bed,

5. 227 Ranger.

playpen and more. B-1-32-1p GARAGE SALE. Saturday & Sunday. 231 Star, Stereo.

refrigerator, stove and much B-1-32-1p

GARAGE SALE. Thursday. Friday & Saturday. 206 Juniper. B-1-10-32-1c

YARD SALE. 319 Avenue E. Thusday & Friday. Lots of clothes and miscellaneous B-1-32-1p

GARAGE SALE. Friday and Saturday. New and used Phone 364-3184. clothing, etc., lots of every-thing. 433 Barrett.

GARAGE SALE 1969 Mercury Marquis, loaded All kinds of furniture, (no junk). Rugs, bicycles, lamps, tire and

rim-size 1000x20. YOU NAME IT, WE'VE GOT IT. **402 WESTERN** August 8,9,10 & 11th

B-1-32-2c GARAGE SALE. Thursday & Friday. 9 to 6. 1956 Buick,

bicycles and clothing. 341 Centre. B-1-15-32-1c

GARAGE SALE. Stanton Cheer Leaders. 240 Avenue J. Friday and Saturday. Opens 8 a.m.

B-1-13-32-1c GARAGE SALE. Saturday only. 606 Avenue J.

B-1-10-32-1c GARAGE SALE. Thursday & Friday, clothing, furniture and other items. 1500 Brevard. B-1-32-16

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT

409 EAST FIRST

Phone 364-2811

B-2-35-tfc For Sale: 1971 C-50 Chevy Truck. New engine with 1970 manure spreader. Call 806-227-4591.

B-2-14-2-8c

B-2-32-1p

B-2-35-tfc

FOR SALE NEW 4430 John Deere Tractor. Quadrange, cab, air and heater. Call 405 669-2389, Glencoe, Oklahoma.

SEE

3. FOR SALE **Automobiles** For Sale: 1971 Cadillac Sedan

B-3-17-2-tfc 2521 10th Avenue We Will buy good, clean 1969-73 Chevelles, Malibus and Monte B-1-32-1c Carlos.

Thursday, Friday, Saturday. Dovle Johns Chevrolet-Olds, Inc. North Hwy 385 B-3-51-tfc For Sale: 1966 Ford 1/2 ton

Friday and Saturday. 207 pickup. See at 815 Blevins. B-3-10-4-4p B-1-32-1p For Sale: '69 Chevy 1/2 ton pickup. 6 cylinder, good shape. Phone 364-6623.

B-3-13-4-4c For Sale: 1973 Datsun 610 Stationwagon. Radio, air, steel

belted radials. See at 441 Avenue B or call 364-4304. B-1-11-32-1c For Sale: 1968 Chevy. Radio, heater, power, air, new rubber.

Clean, \$850.00. Call for Ray at 364-0033 or 364-5667 after 6 B-3-21-30-tfc 1972 Opel Rallye, automatic

6801 or 364-5017 after 6:00 p.m. B-3-12-6-tfc FOR SALE 2-New 1974 Chevrolet C-60 Series Trucks. 124-CA, 18 ft. grain bodies and hoists. One with 366 V-8. 5 speed, 2 speed.

One with 350 V8, 5 speed, 2 speed. 1969 Chevy 2 ton truck, 16 ft. grain body and hoist.

Wes Smith Chevrolet-Buick Phone 316-825-4407 B-3-31-4c

1957 Ford, 6 cyl, new paint job. 1964 Ford, 6 cyl. stan transmission, new paint job.

B-3-18-5-tfc B-1-32-1p For Sale: 1961 VW. Good mechanical condition, extra transmission. Phone 258-7540

after 8:30 p.m. B-3-5-3p BY OWNER New 1973 Chevrolet C-65 series truck, 5300 miles, twin-screw, 5

speed trans. with 4 speed aux, long wheel base. Call: 647-4375 or 647-5584 Dimmitt, Texas

B-3-5-tfc **NEW & USED CARS** now for sale at JOHN OR-SBORN BUICK, PONTIAC,

GMC'S new location. 221 North 25 Mile Ave. B-3-8-tfc SELECTED

USED TIRES \$3.00 UP 30 Day Guaranter MONTGOMERY-WARD **AUTOMOTIVE SALES** 114 EAST PARK 1B-3-17-tfc

MILBURN MOTOR COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077

B-3-33-tfc WALKER'S USED CARS AND TRUCKS

WE BUY, SELL OR TRADE 400 West First Phone 364-2250

For Sale: 1972 Chevy Impala 4 dr. Contact Dick Geries, FNB. Phone 364-2435. B-3-12-32-1c

For Sale: 1965 Chevy pickup LWB, 292, 6 cylinder. 1972 8 ft. cabover camper. 364-2890. B-3-32-2p

4. REAL ESTATE For Sale Or Trade

2,420 acres of irrigated farm land and equipment for sale or trade. Call Larry K. Thompson, Lubbock 744-8457.

ALL YOU PAY FOR

If you want full value for every dollar, look at this property - 3 bedrooms, 1% baths, nice living and kitchen, garage - Fenced yard with nice lawn. Buy equity and assume loan of 160.00 per

NEW LISTING

GIVE A LITTLE And you can move into this 3 bedroom home on Avenue G. This home is nice inside and out with garage and fenced yard. Also nice small garden with payments of \$141.00 per month at 71/4 % interest. **NEW LISTING**

> WHEN SCHOOL STARTS Mom will love letting the kids walk to Aikman. This home has been redecorated inside and out, even with some new carpet. 3 bedroom, 1% baths, double garage with nice yard and fenced. Call for details.

SMALL DOWN \$1,000.00 down will handle this 3 bedroom, 2 full baths. This house looks new inside and out. Total price \$16,900.00.

NEW LISTING RENT ONE SIDE And live in the other side free. 1 bedroom duplex, it's furnished and is in good shape inside and out with double garage, \$1,500.00 down and \$125.00 per

month. Priced \$14,000.00. GET IN CHEAP This 3 bedroom home in Northwest, close to school and redecorated inside and out. Can you believe this \$10,900.00. Small down and payments approximately \$110.00 per

CASTRO COUNTY 326.3 acres all in cult., small wells, 3 bedroom house, 2 grainaries. Approximately 10

acres of grapes, priced at \$260.00 per acre. LAND 320 acres with nice 3 bedroo home. Double garage, fruit

trees, barns and also 2 bedroom tenant house. 1-8 well and 1-6 well. \$20,000.00 will hold this If you are thinking of selling

your home or farm, we have ouvers for both. Call us today. HAMBY REAL ESTATE 1/2 mile South of underpass on Hwy 385 OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald hamby — 364-1534 J.M. Hamby - 364-2553 **EQUAL HOUSING**

OPPORTUNITY OWNER ANXIOUS TO LEAVE COUNTRY: 3 bedroom on 1 acres, close in. 2 horse corrals, large garden tract, fruit and shade trees, nice lawn. New

loan, VA-FHA. NICE CHURCH:

Reasonable - good location. TWO STORY: 2 baths, Cape Cod Style Home for sale. A little repair and a little money will make this

house just right. PLEASING-SPACIOUS: 4 bedroom home, approx. 1700 sq. ft. Just redecorated, near

Aikman-Stanton. EXTRA NICE: 3 bedroom home, carpeted. Fruit trees and fenced. Near

shopping center. This one won't THREE BEDROOM: 2 bath, brick, 10 years old, near Tierra Blanca. Reasonable. Just

outside city. 3 Bedroom home on corner lot, redecorated inside. Two extra ooms could be used as office Good location and priced right.

HOME SITES: 21/2 and 5 acre tracts. 25% down

160 ACRES Northeast Deaf Smith County One extra good 8" well. 1/2 mile off pavement.

160 ACRES dry land - \$150.00 per acre.

We need your listing he and farm r-Multiple Listing Service CARTHEL REAL ESTATE

Phone 364-0944 Al Wiley . . . 364-4985

FOR SALE water. Will sell all or part.

CALL: 289-5500 early mornings or late evenings B-4-27-tfc

I have Farm and Ranch Buyers,

I need your listings.

J.M. HAMBY REAL ESTATE Phone 364-3566

Res. 364-2553 For Sale: 415 Avenue I. Lot, hooked up for trailer house. 94.5X200. Call 364-6337.

B-4-4-4p

FOR SALE BY OWNER 405 STAR Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced

yard.

For appointment, Call 364-3347

B-4-3-tfc HOME FOR SALE BY OWNER Owner will be in town

Saturday & Sunday 4 bedrooms, 11/4 baths, large basement. Equity and assume loan, payments \$124.00 per 610 Jackson

Phone 364-5929 after 6 p.m.

B-4-3-tfc

Days, 713-462-3399

5. FOR RENT FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

B-5-12-46-tfc Storage for rent. Phone 364-1483 or 364-3937. B-5-10-50-tfc

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles

West on Hwy. 60. Phone 357-APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen,

bedrooms, living room, kitchen, dinette and bath FORREST AVENUE **APARTMENTS**

Phone 364-1887 1B-5-4-tfc TRAILER SPACE FOR RENT Northwest Mobile Lodge Phone 364-2908

B-5-10-13-tfc Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone

B-5-17-29-tfc Clean one bedroom furnished apartment for couple or single person. Near Sugarland Mall. \$105.00 plus electricity. \$50.00 deposit. Call 372-9993.

B-5-20-30-tfc

364-5822.

Three room furnished apartment to widow or lady school teacher. 510 West 4th Street. B-5-13-4-tfc For Rent: Irrigated section with improvements Northeast of

Nazareth, Texas. Call 915-673-3164 between 6:30 and 10 p.m B-5-16-4-4c For Rent: 2 bedroom duplex furnished, bills paid. \$140.00 month, \$25.00 deposit.

364-4370. B-5-13-32-1c TRAILER SPACES FOR RENT. Near school, water and gas furnished. Call 364-0527 or

364-5725. B-5-32-3p FOR RENT OR LEASE WITH OPTION TO BUY bedroom, 21/2 bath brick. Newly redecorated on inside,

new carpet, double garage, fenced backyard. Phone 364-3460 B-5-32-2c FOR RENT: Unfurnished 2 oms, 11/2 baths at THE

THUNDERBIRD.

6. WANTED WANTED - CUSTOM FAR-

MING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. B-6-13-6-tfc

B-5-10-32-tfc

WANT TO BUY: 1/2 Section irrigated land. Good Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall

Phone 364-0070 WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and

earlier pennies. Call 364-2559. 241 Centre.

B-6-22-31-tfc WANT TO BUY: 8 ft. camper or small pull type camper. Call 364-0179.

> B-6-13-5-2c WANTED

1/2 to 1 section of land with reasonable water, and with or without option to buy. Experienced in most crops grown in Hereford-Friona area. Call 806-357-2540 after 8 p.m. or write Rt. #3, Box 30, Friona,

Texas 79035 B-6-5-3p WANT to lease with option to buy - nice 3 bedroom home, in or out of town, with or without acreage. Phone 364-0944 or

364-4985

B-6-24-28-tfc

8. HELP WANTED

B-8-13-32-tfc

WE ARE Expanding and have opening for man capable of assuming complete responsibility for the inside operation of bearing and power transmission distributor. Please call 806-647-2118 for appointment.

B-8-32-4c Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment. B-8-22-19-tfc

Friena Country Club now hiring waitresses 18 years and older. Experience helpful, but not necessary. Call or see 806-247-3127.

B-8-20-29-tfc

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc WAITRESSES AND COOKS NEEDED - All shifts. Experience helpful, but not

necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East-

Hwy 60. B-8-23-16-tfc SERVICE MECHANIC

WANTED □10 Paid Holidays Medical Insurance □Life Insurance □ Uniforms Furnished Retirement Program Time and Half Over 40 hrs.

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Phone 364-3434 B-8-5-tfc PLANT MAINTENANCE Deaf Smith General Hospital has permanent and temporary openings in the Maintenance Department. Excellent salary and employee benefit program.

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General Hospital. B-8-25-5-4c Need Two ladies with car, Hereford, surrounding towns, 3 hours, 5 days, \$60.00 weekly. Call 364-6570.

B-8-17-4-40

7:00

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Full and Part Time Help Wanted Apply in person, Sonic Drive Inn. 305 North 25 Mile B-S-16-31-4p Avenue. REGISTERED NURSES

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starting August 19th. Calk Elaine Northcutt, 364-2135. B-9-13-5-4c

Will do baby sitting in my home Call "Vicki" at 364-6815.

sorts. Contact Martha Miller, B-9-10-32-1c

Will do baby sitting in my home between 7:30 a.m. and 6 p.m. 216 Avenue C.

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10% penalty per month until all specifications and requirements are met.

INVITATION TO BID The Board of Directors of

Third, Hereford, Texas 79045. Directors of Deaf Smith County Hospital District on August conference room at Deaf Smith General Hospital. Bids must be received by the Administrator. Deaf Smith General Hospital, on or before 1:00 p.m. on August 16th, 1974. The Board of Directors of Deaf Smith County Hospital District reserves the right to reject any and all bids.

Tommy Carnahan Secretary of the Board of Directors Deaf smith County

THE STATE OF THE AS

cause to be published once each week for four cons weeks, the first public least twenty-eight days before the return day there super printed in Deaf County, Texas, the sarying citation, of wincit the herein below following is a THE CORN.

TO: JAWES GALLO Respon

YOU ARE HEREBY COM-WANDED to appear before the fonorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas, by filing a written answer at or before 10 a block A.M. of the first Monday next after the expiration of furty-two days from the date of the issuance of this citation, same being the lint day of September A.D. 1974, to Plaintiff's Petition flies! in said court, on the 19th day of July A.D. 1974, in this cause. numbered 7185 on the doctor of said court and styled IN THE MATTER OF THE MARRIAGE ROTOTULLING YARDS & OF NAMEY METCALF GALLO. GARDENS. Phone 384-1622, 365 Petitioner. vs. James Gailo. Respondent, and in the interest B-II-10-10-16: of two (2) MINOR CHILDREN

A brief statement of the nature of this suit is as follows. to-wit: This is a suit for divorce. alleging there is no community property, alleging 2 minut children under 18 years of age. asking pentioner be appointed Managing Conservator of said children.

Praying for divorce, custody and petitioner be appointed Managing Conservator of chifrom and for general reiler as is more fully shown by Peritioner's I this cratten is not served

within ninery days after the date of its issuance, it shall be returned inserved. The officer executing this writ. ice cream social and generous shall promptly serve the same

fishing line is truly a privilege according to requirements of law and the mandates bereuf. and make due return as the law Issued and given under my

hand and the seal of said over on Berefuel. Texas, this the N. day realist A.D. 1974. (SEAL) Arrest: Loia Fave Veacey

Clerk, District Court Dead Smith County: Texas.

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Wheeling Back To Yestervear Antique car lovers will soon be able to view the Panhandle-Plains Historical eum's entire Automobile callection in Campon. Seven of the nine grandfather autos were moved Monday from storage to exhibit in the Museum Armes, located east of the main building. They are (T-r) a 1926 Model T Ford Touring car, a 1903 Zimmerman a, 1930 Buick coupe, a 1925 Model TT Ford Truck, 1929 Model A Ford roadster a 1903 Model A Ford roadster, a 1905 Ford and a 1919 Detroit Electric.

TSTI Offers New Courses

Gernid Avant, magram chair-

man for the agricultural and

"In the survey we made, one

Opporation alone had bold

Avant has assisted with

instruction for the evening and

special skills classes already

being conducted in the IST

Boy Savage, 2310 Lacry.

weiding instructor under the

special skills programs, will

become program chairman for

Westing and Fabrication. He

was assiciated with Willbern

Bros. Turk Co., in Amarillo for

16 years. He is a member of the

American Society of Weschan-

the Engineers, the American

of the International Correspon-

dence Schools in bluegeine

Course of study for Weitling

industrial Equipment Mechan-

es migram, says.

penings for weiders."

Westing and indirection is one of two new courses to be offered this fail at Texas State Technical Institute, Mid-Conment Campus, Amarilo, announces General Manager loveil & Pillow.

After a review of Panitandle reeds, we found that a relatively shore welding program was reeded. This program will specialize in fabrication technques reeded for production in nedium and small shops in the area. Based on our survey, obaggoritanities are practically milmited. Filew said.

More than 30 applications for admission to the fail quarter weiding program have already been received in State Tech's admissions office, and as many as 40 to 45 are expected. instructurs are confident the can place every student who Weiting Society and a graduate finishes the course. Some room

find good judy before they dency something and laboratory it is possible for a student to exit at the end of any quarter, and Fabrication includes orienwith varying degrees and types arisin and safety basic weighing.

German Festival Set At Nazareth

Supper featuring favorite German freds, dancing and other entertainment are on the program for a German Folk Festival at the community ball n Natareth Sanday afternoon. The public is invited and proceeds will go to the community hall and Nazaceth Fire Department.

Square dancing will begin at 3 p.m. in the school caterorium. Pickup foods will be served at the community half beginning at

4 p.m., and supper from 5 to 7 p.m. For the dance that evening the music will be by the Blavial Polks Band from Rowens.

Edward Brooke Sport & S. Mass :

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AUG. 10

HEREFORD BULL BARN

Stan HANSEN

ST LAWRENCE ISLANDA kinska wperts that Eskime numers mumi the being of a woman dead for 1, 600 years. They claim the discovery provides a "window on the



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quarter at State Tech begins

seguender 3, but students are

arged to make application for

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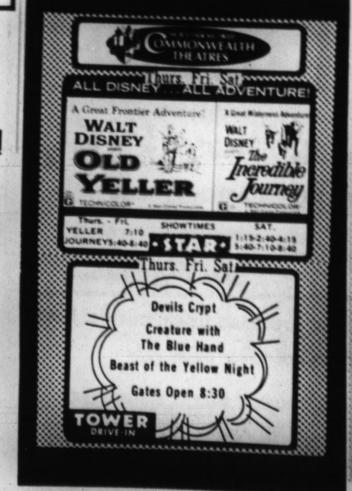
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13. LOST & FOUND

in amounting our retirement Pention on file in this suit. from Dawn Oil Company. Ed and I would like to extend our sincere appreciation to all the wanderful geogle who have made our business a pleasure. Your love shown through the

SPECIFICATIONS: All documents will be prepared for microfilming maintaining a high quality standard. Each roll will be inspected for quality and correctness and a silver duplicace film will be made.

REQUIREMENTS: The documents will be picked up and transported to the contractor's premises for filming with observation of strict confidentiality and control of access. The original documents will be retained until written notice is received from the Administrator of Deaf Smith General Hospital to destroy the original documents by incineration. All work to be completed within six months of the date of acceptance of the bid with a

Deaf Smith County Hospital District Hereford, Texas will accept bids to microfilm the hospital medical records for the years January 1st, 1957 through December 31st, 1969. These records contain approximately 574,000 documents. Specifications and terms are available for inspection at the office of the inistrator of Deaf Smith General Hospital, 803 East Bids will be open at the regular meeting of the Board of 20th, 1974 at 8:30 a.m. in the

Hospital District

STOP IN SOCN EAST SIDE "66" Rocky Stewart

Lundell Hay Cuber, Model

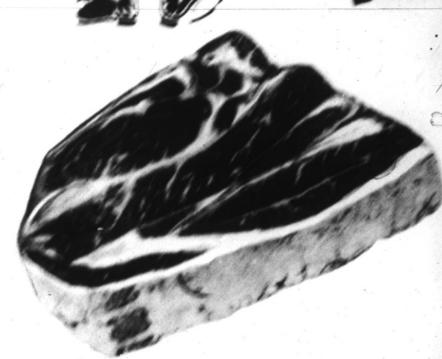
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49¢ JELLY or JAM 18-OZ. **FROZEN FOODS**

SHURFRESH CUT, 10-OZ. PKG. **GREEN BEANS** CORN ON COB SPARE TIME, TURKEY, CHICKEN POT PIES **ORANGE JUICE** SHURFINE, 10-OZ. **BROCCOLI SPEARS** 426 N. MAIN



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Thursday Program Notes

7:00...NBC.. THE MAC DAVIS SHOW Mac's guests are Raymond Burr, Olivia Newton-John, Jerry Van Dyke and Gabe Kaplan.
7:00...CBS...THE WALTONS
"The Air-Mail Man." A United States mail plane, flying at night, develops engine trouble but, with the aid of lanterns from the Walton family, makes an emergency landing on their property. While waiting for repairs, the pilot tells the Waltons about himself, but his statements soon lead the family to realize that he is hiding something. (R)

MONDAY THRU FRIDAY

RISING

"The Three Faces of Edwina." Edwina is convinced that she needs plastic surgery and she borrows the money for the operation from her brother, Dr. Paul Mercy.

1:30...ABC... JUST FOR LAUGHS

An anthology of four situation comedy programs. The first presentation will be "Ernie, Madge and Artie," starring Frank Sutton, Cloris Leachman and Dick Van Patten. The story is about an unusual marital triangle consisting of Madge and Artie Driscoll, a newlywed middle-aged working class couple, and Madge's deceased first husband, Ernie, whose spirit form materializes to bedevil Madge and her new mate.

"The Cenotaph" (Part I), with guest star Nancy Kwan. A man's need for love and affection forces Caine to deal closely with the emotion. (R)

8:00...CBS...THE CBS THURSDAY NIGHT MOVIES—"THE LOOKING GLASS WAR"

Starring Christopher Jones, Ralph Richardson and Pia Degermark. The tense drama of international intrigue revolves around a mission that sparks off an enormous game of world espionage. Anthony Hopkins and Susan George are featured. (1969) (R)

"The Taste of Ashes." Ironside begins an investigation when a wealthy widow receives a series of postcards from her daughter who had died in a

fire ten years ago. Kim Hunter guest.
stars. (R)
9:00...NBC...DEAN MARTIN'S
COMEDYWORLD
Scheduled performers include Rodney
Dangerfield, Mary Batten and Jud
Strunk.
9:00...ABC...THE STREETS OF SAN
FRANCISCO
"Act of Duty," with guest star Brenda
Vaccaró. A policewoman acts as bait Bette Davis is the sole guest for the full 90 minutes.

10:30...CBS...THE CBS LATE MOVIE—
"OTELY" "Act of Duty," with guest star Brenda
Vaccaró. A policewoman acts as bait
for a rapist-murderer and almost
becomes his next victim. (R)

30... A B C... WIDE. WORLD:
SPECIAL—"THE DICK CAVETT
SHOW"

The subject is "blood" sports, in which participants risk their lives. Guests are niympic downhill racer Billy Kidd:

Bustamante: race driver Phil Hill; and author Brock Yates. larring Tom Courtenay and Romy chneider. A secret-agent comedy bout a bumbling young man who hods himself mixed up in espionage.

Just For Laughs

New Zoo Revue

13 KERA

2 IND

sital Eye

Mayberry R.F.D. Quick Draw McGraw 700 Club

"Just for Laughs," a light-hearted anthology of half-hour situation comedy programs, will be presented on Thursday evenings (7:30.8:00 p.m.), through the month of August on the ABC Television Network, starting August 8, it was announced by Anthony D. Thomopoulos, Vice President, Prime Time Programs, ABC Entertainment, New York.

"Ernie, Madge and Artie," the initial presentation, to air Thursday, August 8, is about an unusual marital triangle consisting of Madge and Artie Driscoll, a newlywed middle aged, working class couple, and Madge's deceased first husband, Ernie, whose spirit form materializes to bedevil Madge and hernew mate. Starring in title roles are Frank Sutton as Ernie, Cloris Leach man as Madge and Dick Van Patten as Artie.

Loft in Space

The Official Shoe of the Sports World: Adidas

Adidas Tee Shirts and Adidas Travel Sports Bags Available

GATTIS SHOE STORE

Spiraling inflation is eroding the income of American families and ABC News investigates the causes and alternatives in the documentary special. "ABC News Close-Up on ABC Television Network.

Av Westin, ABC News Vice President and Director of Telexision Documentaries, said in making the announcement: "We will spell out for viewers the key factors that are fueling inflation and the tough choices ahead. The program will combine a graphic lesson in basic economics with an investigation of practices that led up to today's conditions. We also will examine the paradox of high unemployment in a time of mushrooming prices, described by some economists with a new word—stagflation."

Late last year political leaders predicted that inflation

would decline. Instead, it has worsened. ABC News asks: Why?

In searching out the answers ABC News Correspondent Ann Medina, co-producer of the program with Stan Opotowsky, has questioned economists and leaders in government, business and industry. They include President Nixon's chief economic adviser. Kenneth Rush: Paul Samuelson, Nobel Prize-winning economist and professor at Massachusetts Institute of Technology, and Alan Greenspan, the new chairman of President Nixon's Council of Economic Advisers.

On The Cover -

THURSDAY

EVENING PROGRAMS

Was Davis Show

Come See Our New Line of KAMI MOTORCYCLES!
The Motorcycle for Little People with Big Ideas

DIAMONDS LTD

Wednesday Program Notes

JACK'S MARINE SUPPLY

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Custom Jewelry Designing

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Tuesday Program Notes

MOVIE OF THE WEEK—"PRAY FOR THE WILDCATS"
Starring Andy Griffith Marioe Gortner—William Shatner, Robert Marbolin.
Three advertising executives join a ruthless client on a wild motorcycle trip into Mexico, a combine to joepardize careers, on NBC. ADAM.12

ON NBC. SPECIAL TUESDAY

Trip which people and events families and meir very lives. (R)

The Sweet Smell of A spilled bottle of perfume in their squad car and Reed when everyone notices the scent; (R)

rienne Barbeau, Conrad Bain and shan Morrison are featured. Florida's shand gets a promotion, which ans Florida can guit her job as a sekeper for the Findlays and be a time housewife for her own family, she doesn't know how to break the sto Maude. (R)

7:30. CBS. HAWAII FIVE.O
"The Child Stealers." An infant is taken from his stroller on a Honolulu street, but McGarrett and his Five O forces wait unsuccessfully for a 1:30. NBC. NBC. TUESDAY MAGIC"
Starring Dan Dailey as Frank Starring Dan Dailey as Frank

arring Dan Dailey as Frank Fraday of the detective firm of Faraday and Company. When relateshineaten to put a firm out of siness. Faraday aftempts to find out withe theives are penetrating a phisticated electronic security tem. (R)

Aurober on the 13th/Ejpdr "Billy Jim Swkins finds himself egnotionally olived in a tough murder case when long ago sweetheart, played by est star Teresa Wright, begs him to tend her son in the fatal stabbing of the first dancer. The guest cast in des Strother Martin, Jeff Corey of Kasznar, Signe Hasso, Andrew rks and Albert Paulsen, with cial guest star Herb Edelman (R).

NBC POLICE STORY on the sworn vengeance of the mity of a slain syndicate member y strike at him through his wife and ignter Laraine Stephens and Tige trews also star.

ughter Laraine Stephens and Tige drews also star.

A B C. WIDE WORLD:

STERY—"SIGNIT DEATH"

Irring Francesca Annis and Patrick en A compulsively romantic and hiv efficient secretary will do rything she can to marry her seven murger his wife.

CBS THE CBS LATE MOVIE—
URDER AHOY!"

CBS THE CBS LATE MOVIE—
URDER AHOY!"

Tring Margaret Rutherford as a homicide case that is prisph naval et training ship (1964) (R)

NBC THE TONIGHT SHOW ARRING JOHNNY CARSON

SSIS Sandy Dunican and Loretta

Guests: Sandy Duncan and Loretta Lynn
12:00 NBC TOMORROW
Tom's quests are Dr. Alvin Poussaint who will discuss how young persons can deal with disturbed parents; Dr. Fitzhiugh Dodson, who will talk about what I means to be a father; and Dr. James Dobson, who will discuss self-esteem in children.

10

THE WEEK—"MELVIN PURVIS, G. MAN".

Starring Dale Robertson, Dick Sargent, Margaret Blye, David Canary and Matt Clark Melvin Purvis, the flamboyant 1933 mid west FBI bureau chief, tracks down and captures the infamous "Machine Gun Kelly" and his gang, who have playboy (R)

8:00 NBC NBC WEDNESDAY NIGHT AT THE MOVIES—"REMEMBER WMEN"

Starring Jack Warden, Nan Martin and William Schallert A World Première drama, set during World

PLAYBREAK—"MISS KY, INE. WE LOVE YOU"

Starring Patty Duke Assin and John Assin A teacher finds shemust use her strength to build up hope and bring togetherness to her youngsters, most of whom are terminal cases in a hospital pediatric's ward. (R)

7.00 ABC THE COWBOYS

David Done It. with guest stars DeForest Kelley and Bob Hoy. Two hardcases, attempting to force Mrs. Anderson to surrender \$25,000 to them take Sim as a hostage. (R)

7.00 NBC CHASE

The Garbage Man. Sqt. MacCray (Wayne Maunder) goes to work for a garbage removal firm in order to uncover the illegal activities behind the seemingly legitimate business Elaine Griftos guest stars. (R)

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|---------|------------------------------------|-----------------------------------|--|------------------------|--|---------------------------------------|
| 6 | The Lucy Show | To Tell The Truth | Why | News What's My | witness Petticoat Junction ews ews Beverly | • |
| 7 | NBC Tuesday Mystery Movie | Special Tuesday Movie of the Week | Maude | Maude Hamaii Five O | Five O | Wild, Wild West |
| 00 | "A Matter of Magic" | the Wildcats" | Hawkins | | Perry Mason | - |
| 9 | Police Story | Marcus Welby, M. D. | | | 9 00 Movie "Strange Love Of Martha | 9: 00 Movie "Strange Love Of Marthe |
| 10 | News a Tonight Show Starring | Perry Mason | Eyewitness News CBS Late Movie "Murder | | Metroplex News 9: 00 Movie (continued) | |
| *** | Carson | Wide World | Ahoy" | | | ABC Captioned News Day At Night |
| 12 | i amorrow | "Sign It Death" | Tri State Scene | | "Mississippi" | |

12

A frenzied car chase, the worst traffic jam since the animals boarded Noah's Ark, a classic heist by an apparently inept band of heisters, and a criminal mastermind who lives quite regally in jail, highlight "The Italian Job," a comedy crime thriller starring Noel Coward and Michael Caine, which airs as the ABC Television Network's "The ABC Sunday Night Movie," August 11 (7:30-9:30 p.m.). cid (Rebroadcast)

The job involved is the theft of \$4 million in bullion, arranged from a London jail by a master thief (Noel Coward) and executed in Turin, Italy, by a master bumbler (Michael Caine).

Charlie Croker (Caine) is a throughly unimpressive petty thief who lucks into the plans for a major robbery, when he inherits the idea left behind by a thoroughly competent thief, who has been killed by organized international criminals.

the A boy is trapped underground with an unexploded World ap War II German mine in the suspense-adventure film from England, "Countdown to Danger," which will be rebroadated in the CBS Children's Film Festival" Saturday, Aug. 17 (12:00 Noon-1:00 p.m.) on the CBS Television Network. While on holiday on the island of Alderney, the boy accidentally falls through a rotting roof into an old German on, dislodges a mine which begins to tick ominously. When he ler disposal officer who, unfortunately, is vacationing no the tty stand of Guernsey.

| WWEI SE | ANNEL 4 KONC | 7 KVII 10 H 7 ABC 10 H | 10 K | CON KAON | FOA II KI | ALI PROG |
|---------|---|--|------------------------------------|---------------------------|------------------------------------|---|
| | The Lucy Show | To Tell The | Mean's My Line | - | | Beverly Hillbillies Newsroom |
| *** | | The Cowtroys Wadnesday Movie of the Week | The Hudson Brothers | | Wild, Wild West | iid, Wild West Jeanne Wolf With |
| | NBC Wednesday Night at the Movies "Remember | "Marvin Purvis, C-Man" | Carnon | | Perry Mason | ry Meson Steler national 780 Club. Performance Part II Oppheus in |
| *** | What | Doc Elliot | Kojak | | *Breakou!* | 3 |
| *** | Tonight Show Starring | Pro News Perry Meson | Eyewitness News The CBS Late Movie | Metropies N Movie Cont | | Cont. Hensroom |
| | Carson | Wide World Special | "The Class House" | Movie | Movie Eleven "The Magic Christian" | Eleven **Magic **BC Captioned istian** News |
| *** | | Presents Sex in the 1970's" | Tri State Scene | | | |

War II, about a Connecticut family's attempts to adjust to wartime restrictions (R)

8:00 CBS CANNON

"Triangle of Terror Dana Wynter quest stars as an English heiress who suspects that the apparent suicide of her multimillionaire tather is in reality a homicide (R)

9:00 CBS KOJAK

"Therapy in Dynamite "Guest Steven Keats portrays a psychopathic bomber whose victims seem to have no relation to one another, and it's Kojak's job to stop him before he kills again (R)

Things That Might Have Been. with guest stars Tim O'Conv.av. Lane bradbury and Joan Blackman. A auto accident, falls in love with Ben (R)

Elliot when he aftempts to help her "THE GLASS HOUSE"

Starring Alan Alda. Vic Morrow. Ciu Kristoffer Tabor, and Dean Jagger struggle for power among the inmates this drama. (1972)



| CABLE A NGC 7 KVII ABC Montay Truth Truth MBC Major MBC Montay MBC Montay MBC Montay MBC Montay MBC Montay | 10 KFDA 10 CBS Eyewitness News What's My | I | TOWN OF THE PARTY | | TO CHANGE |
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| Fro News To Tell The Truth Truth The Rookies Seethall Night Movie | Eyewitness News What's My | II KIVI | 13 KERA | 1 | TI seepon |
| To Tell The Truth Truth The Rackies Seechall The Rackies ABC Monday Night Movie | What's My | 1 | 13 785 | 2 IND | ONI + |
| The Rookies | | Beverly Hillbillies Newsroom | Newsroom . | Hogan's Heroes | Weather And Public Service |
| 1. | Cunsmoke | Wild, Wild West | ATP Summer Tour | Show The 700 Club. Part 1 | |
| - | Here's Lucy | | | | • |
| The Carpetbaggers* | New Dick Van Dyke Show | mary Mason | | . The 709 Club, Part 11 | |
| | Medical Center | 9: 00 Movie | - | | |
| R 0 B | | "Faharenheit a51" | | Talk About Town | |
| | Cyemitriess News | Metroplex News Movie Continued | | The Bold Ones | |
| M Johnny Pro News | Late Movie | | | | |
| | the Rain" | Movie Eleven "Steriock Holmes | Newsraam ABC Captioned | Bonanza | |
| | Tri State Scene | Weapon | Day As Night | Look-Up | |





Monday Program Notes

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Friday Program Notes

7:00 ABC THE SIX MILLION DOLLAR MAN

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DOLLAR MAN

The Solid Gold Kidnapping,"
The Solid Gold Kidnapping, starring John Vernon, Elizabeth Ashley. Terry Carter, Luciana Paluzzi, Maurice Evans and Leif Erickson. Special agent Steve Austin has 48 hours to find a key presidential advisor who has been kidnapped for a ransom of \$1 billion in gold bullion. (R)

"Mama's Baby, Papa's Maybe." A question arises as to whether Fred is really Lamont's father. (R)

The Titanic Sails Again." Dr. Jamison finds himself part owner of a catamaran whose sea worthiness is very questionable. (R)

Show

"The Titanic Sails Again." Dr. Jamison finds himself part owner of a catamaran whose sea worthiness is very questionable. (R)

The Movie Keeper in the prove she's the best house keeper in the prove she's the a part ment." Contest is not dependent on whom you know. (Rebroadcast)

THE MOVIES—"LIMBO"

Starring Kathleen Nolan, Kate Jackson and Katherine Justice. The desperate lives led by three women without hubbands. mirror the tragedy of thousands of American wives of prisoners of war or missing in action servicemen. Universal, 1972. (R)

MOVIES—"THE CBS FRIDAY NIGHT

TREE."

WILLIAM THE CBS FRIDAY NIGHT

TREE."

THE MOVIES—"THE CBS FRIDAY NIGHT

William Holden and Virna Lisi. The drama concerns a wealthy widower who is forn and froubled because his young son is dying and while he can give him all the material things to fill his short lite with pleasure, he cannot give him another lite. Brook Fuller is featured. (1969) (R)

8:30. ABC. TOMA
Pound of Flesh, with guest stars Ray Danton, Joseph Hindy and Hildy Brooks. Toma's marriage is threatened when his wite Patty retuses to reveal information about a shakedown operation in which her one lime boyfriend is involved. (R)

ABC Sports will provide highlights of the first two rounds of play in this golf fournament from the Tanglewood Golf Club in Clemmons, North Carolina.

19:30... CBS... THE CBS LATE MOVIE—GRAVE...

GRAVE...

Starring Christopher Lee. A spine-tingling thriller about the return of the vampire to a small village and the impact it has on the townspeople. Ruper Davies, Barry Andrews and Veronica Carlson are featured. (R) SPECIAL Guests are Elvin Bishop, Roger Acculant. Henry Gross and Little

Nawkins becomes

emotionally involved

Billy Jim Hawkins finds himself emotionally involved in a tough murder case when his long ago sweetheart, played by guest star Teresa Wright, begs him to detend her son in the tatal stabbing of a pretty dancer, in "Murder on the 13th Floor" on "Hawkins".

Tuesday, Aug. 13 (8.30 to 00 p.m.) on the Caday, Aug. 13 (8.30 to 00 p.m.) on the Caday (Rebroadcast)

At the scene of the crime, a gracious old hotel owned by his former love. Jenny Burke. Hawkins learns that her son David had provided a hide out for the murder victim because she was in

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13 KERA 13 PBS EVENING PROGRAMS

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M News 4 FRIDAY

| Weather And Public Serv | | | | | | |
|------------------------------|--|---|--------------------------------|--|--|-------------------|
| Heroes Andy Griffith | The 70¢ Club, Part 1 | The 700 Club, Part II | Bob Harrington Better World | The Bold Ones | Showcase Theater *He's.A. Cockeyed | Worder |
| Newsroom | Washington Week in Review Wall Street Week | Masterplace Theatre "The Edwardians" | Creat Silent Movies | Standard and | Day At Night | Sign Off |
| Beverly Hillbillies Newsroom | Wild, Wild, West | Perry Mason | 9: 00 Movie | Metropies News Movie, Continued | Movie Eleven | |
| What's My Line | Your Hit Parade Good Times | Big Movie "Soldier of Fortune" | | News Scene at Ten CBS Late Movie "Dracula Has | | Tri-State Scene |
| To Tell the Truth | Dollar Man | Toma | PCA Colf Championship | Pro News | Wide World: Special | California My May |
| Show Sanford and | Son Brian Keith Show NBC Friday | Night at the Movies "Limbo" | | Tonight Show Starring | Carson. | |
| 3 2 8 | | 00 | 5 x = 2 | - 2 2 2 | - | *** |

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| Shock Thanter | | Sky" | "Crowded Saturday | 0 | Pro News | | 21 100 | - | | | Cot a Problem | Mount | ABC Suspense | 5 | | More Mase | Pro See | Plate session | | +. | direction fluence | PCA CON | * 1 | | Mortd of Sports | ABC's Bide | - | | Mashwille Mosk | | Bandstand | American | *Phantom of | ABC Saturday | Mession Magic | Rads. | Chost Chasers | Cooker and the | the Lassie's Rescue | | Super Friends | 1 | Share | C 7 ABC | HAN L SA |
| Heaven & | after day Late Ro | • | | Nympic Boxing | Permittees News S | • | • | Barriadly Jones W | Stew | Bob Newstorn | Mary Tyler | | Market A | Atti asp etter | Gertamon World | | | The New Janery | Carana) | | Moreodiany | distributions | * * | Anger & Sea | | Armstrong | Carner Ted | Rifleman | Teen Scene | Batsman & Moure | - 6 | - | | | | Speed Buggy | | Martians | My Favorite | | Mew Scootly Diso | Tomage Witch | Hair Bear Bun | 10 CBS | 5 |
| | Her Derb- | | | | Morday Night | , | | feel wider wage | ABMOSSER AND | | tie & Gweens | Sections Made | | Williams Brossiers | Frant Cort | | Minder's | | Participant Aurorition | | | Coming Some | Jan Septan State | Religion Report | F words Mexicans | Show | Review | News in | Los Facespos | Point Of View | Signs Of The Times | Parents in Action | | The Fishin' Hate | Comedy Capers | World of the | - memor | Better Living | Meditations | | | | 9 | II KIVI | |
| / | | | Concert | | | | | | | an order or a | Regimer Space on | House | The Boardies | | Festival Films | (ARANGEORGE) | Man Sleet-out | Man Builds | n Washingston Wash | To Se Annousced | | | | | • • | | | edine | Championship | Volvo Internation | Hathayoga | | | Sesame Street | - | Misterogers' | | Electric Company | | | Sesame Street | Misterogers | | 13 KERA | WWOCHA TH |
| | "Indiscreet" | McAllister Show | The Divesor | Age to the | The same of the sa | aith for Today | CHARLE CAME | - | The Lesson | 484 | | | Bongeous | | Andy Colores | Mogant's Merces | Comur Pyrie | | Mayberry & F.O. | , | Major Adams | Marie Course | | Western Star | | Sughrioot | | Lowtown Rodeo | | Jumping Horse | World Of The | | Caramie | ontained World | | Circus Boy | Jungle Jim | • | Top. Cat | | Deputy Dans | Heckle and | Super | 39 KXIX | CT TO CHAN |
| | | | | | | | | | | | | | | | | - | | | | | | * * | * | | * * | | | | | | | | | | • • | 1 | • • | | | | | Public Service | Weather And | J IND | August 10 |

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Phyllis George. Miss America of 1971, who will co-host the 54th annual Miss America Pageant on NBC TV Sept. 7, has been keeping quite busy doing commercials. At one period, recently, Phyllis could be seen on TV in commercials for five different products.

Saturday Program Notes

SUPERSTAR MOVIE—"THE PHANTOM OF THE CIRCUS"

Namny's Aunt Henrielta owns a circus that's in trouble—one by one, her star performers are mysteriously disappearing. (R)

The PCP 90 camera watches the National Theatre Company in rehearsal for "A Connecticut Yankee." Comedian Robert Klein is host and describes what goes into putting on a play. (R)

12:00...CBS...THE CBS CHILDREWS FILM FESTIVAL—"TJORVEN, BATSMAM AND MOSES."

A prize-winning Swedish-made motion picture. Filmed in archipetago north of Stockholm, the story centers on a little girl who lives on one of the least populated of the islands, and whose playmate is her 220 pound dog called Lindholm and Louise Edlind are featured. (R)

STAMO

12:00...ABC...AMERICAN BAND.

33

AMERICAN BAND.

guests will be Billy Preston in Cadillac and the Contine NSHIP PGA GOLF CHAM

ic Sports will provide live coverage
the third round of play in this golf
triament from the Tang ewood Golf
to in Clemmons, North Carolina.

ABC...THE PARTRIDGE

Would you trust your hermia operation to two perilles? That improbable shutton appears to face Maj. Frame Burns when he enters Howkeye's and Trapper John's quarters to discuss his ternia condition and discovers the two madcap surgeons playing gin rummy dressed as appes. (R)

**ABC. ABC SUSPENSE MOVIE—"HOUSTON, WE'VE GOT A PROBLEM" arring Robert Culp. Clu Gulager

Gary Collins, Sandra Dee and Ed Nelson. The gripping struggle to refurn the Apollo 13 astronauts safely to earth after their moon-bound spacecraft was damaged by an explosion is dramafized in this film based on actual events of the abortive mission. (R)

Subject of a computer, with the pelp of a computer, with the pelp am and overly ambitious young man, with the pelp ambitious young man, with the pelp ambitious young man, with the prepares to ask Carol Kester for a date. He then finds it even harder to accept her answer—which is "yes."

POO. CBS. BARNABY JONES

"POO. CBS. BARNABY JONES**

"Programmed for Killing." While entertaining an affractive girl, an help of a computer, murders her father, who is 25 miles away. (R)

**Subject The Sterilization of Judy Simpson, with Eve Arden and when she learns that she is scheduled for a sterilization operation, she seeks help in court to determine it society has a right to take away a woman's motherhood against her wishes. (R)

Sunday Program Notes

PAINLESS SUNDAY SCHOOL
EFTON gives his rendition of
Exodus, describes the meaning Passover and shows how Jahollowing God's instructions, was settle of Jaricho.

2001...CBS....CAMERA THREE
Artist experimenter Hans Rich talks about his lifetime of express in painting, sculpture and film, "Give Chance a Chance...Portrait Hans Righter." The paintings a sculpture cover 40 years of work various media, from paper to moss to bronze. (R)

10:20...ABC...MAKE A WISH
Today's topics are "Seal" and "Apple."

20...CBS...CBS TENNIS CLASSIC
The third annual 14-match elimination fournament and championship, with the top 16 World Championship, with the top 16 World Championship of Tennis professional tour players competing. Marty Riessen meets John Alexander in the semi-final match. Pat Summerall and participating players comment. (From Lakeway World of Tennis, Austin, Texas)

21.20...CBS...CBS SPORTS SPEC.
TACULAR
Sports anthology series, teaturing a variety of sporting events, with Brent Musburger as host. (World Clap Soccer Championship)...-Highlights of semi-final games. Hölland meets Argentina. West Germany meets Swedgh, Brazil meets Argentina, West Germany meets Swedgh, Brazil meets Argentina.

ABC FOA GOLF CHAM.
ABC Sports will provide live Coverage
of the final round of play in this gott
fournament from the Tanglawaya Coul
Cup in Commence, North Carolina
RETROSPECTIVE
The But may Surgeon Today/* the Prospondent Water

Ranger actioning Ranger actioning Ranger actions as a support and action action

NIGHT A Caine and Noel Coward star MOVIE-"THE ITALIAN

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6

in a spook crime phriller involving a frenzied car chase, the world's worst (1949) (R)

30...NBC...NBC SUNDAY MYSTERY MOVIE—"ANY OLD PORT IN A Starring Peter Falk as Lt. Columbo. A wine connoisseur slays his brother sell the family winery to finance his marriage. (R)

7.30...CBS...MANNIX

Sing a Song of Murder." An opera hires Mannix to find out who is trying to kill her after a shot from a hidden Menta guest stars in the episode. (R)

Claude Akins, who learned how to drive a 13 gear truck for his starring role as "gypsy" trucker Sonny Pruett in NBC TV's 1974.75 series, "Movin" On "drove a six gear vehicle as a G.I on the Burma Road during World War

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Drifters pose problems for "The Cowboys"

Page 5

Nightlinger and the boys return from their trail drive and turn over the cattle money, \$25,000, to Mrs. Andersen, in "David Done It," on the ABC Television Network's "The Cowboys," Wednesday, August 14 (7:00-7:30 p.m.).

wo drifters, Jack Potter and Idaho Simms, witness the siter of the money and make a nocturnal visit to force. Andersen to turn it over to them. But Nightlinger, who hidden the money, intervenes, and is wounded. When he not be revived, the crooks take Slim as hostage.

| Big four Sunday Movie The John Is wild" | | | **** | | | | - P | 9 | | | 13 | | | 7 * | | 0 23 | | * | | 31 | | 8 3 | ** | 8 3 | 2 :: | 83 | - | | . 71 | 5 | | 11 : | | 5 | | • | | 00 | | 7 | STANKS CARREST | SU |
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| | | Pile | The Joker | buriday Movie | Four . | 0.50 | Ance Surgeon | | , | Storm | BONT IN B | "Any Old | Mystery Movie | and the same | of Diseases | Boosevilla Morte | Rid Kingdom | NBC Nightly | Today's Hoseist | | | Lancar | | | | and feed | KCAKC Movie | Putt Putt Call | • | It Takes A Thie | | Meet the Press | | Show Comez | | Tomorrow | Answer | Expect An | Day of Discove | This is the | Blue Ridge | NDAY |
| • | | Murder* | "Boy Cried | Cinema 7 Sunday | Pro News | ABC Weekend | Dear Commercia | Lat's Makes | - | | 100/ | STAGE LIBERT | THE ARC SUNDAY | | | The FBI | Pro News | Porter Wagnes | | | | | Championahip | REACON | francisco mi | The National | Sunday Cinema | Mottime To Politi | issues and | Pro News | | Here Come | Make A Wish | H. R. Putnstut | Time Osmonds | Kid Power | | | Judeline | Cospet treat | 7 ABC | |
| | | , | Tree" | | | 1 | Day of Miracles | | | 66 Minutes | | | Marrier | | Appres may | - | | Retrospective | CBS News | Ottor Paggle, | * 1 | | | Speciacular | _ | Classic | 4 " | | Debates | Washington | | Face the Nation | Dr. Norman | Cood News | Oral Roberts | ••• | First Baptist C | | | Divine Plan | 10 KFDA | 411 PR |
| | Sign Off | Tomorrow | The World | Continued | 9: 00 Blovie | | A Spider* | "Alberg Came | 0.00.00 | The Killer | Coolesto Mase | TRESTO | WOUND AGONY | | 040 | | | Time Turner | Common | Land Of The | • • | 5,000 | *Man | | All Night Cospel | | | Fishing What About Passis | Virgil Ward | Point Of View | Dattes | 5 | The Divine | Day Of Discov | Kathyrn Kulta | Religious Ton | nurch | | | | A II KIVI | OGRAMS SUBJECT TO |
| Sign Off | Capital Eye | , | Special Of The | • | "Orpheus in | Performance | International | Without . | "Clouds of | Theater | | | • • | Evening at Pops | Journey to | Zoom | | | | • | | | ** | | | | | | ••• | | ••• | ATP Summer T | | AA | • | 3 | | | | | 13 KERA 13 PBS | CHANGE |
| | | Light Company | | Truen . | Chaffenge Of | | | 766 CHUB 67 | | | 766 Club # | Of Good | Blace | George Ava | Royce Evans | Feriowskip . | Songe of | Hattay Meaning Hotel | Commence Course | Rap Oppose | Tony And | Mappy Munters | Vic Caburo | Bally J. Margis | Noice Of | | Hour Magley | Church | - | | 0.1 | our The Bible Lesson | ••• | Hour Of Power | Cospet Hour | The Old Time | Deeper Life | Phillips Family | Life For Layman | Crossroads | 39 KXIX | *************************************** |
| | • | • | - | • • | | | • | | | | | | • | | | | | • • | | | • | | | | | | | | •• | | | | | | | - | | | Partie summi | Beather And | | August 11 |

Fierce historical Drama

David Hemmings and Michael York star in a drama of the desperate times and fierce battles that led to the unification of England, in "Alfred the Great." to be rebroadcast on "The CBS Thursday Night Movies" Thursday, Aug. 15 (8:00-10:00 p.m.) in color on the

CBS Television Network.

Alfred is the younger brother of a weak, dissolute king whose realm is only a tiny corner of England. Constantly besieged by pagan forces from the Continent led by Guthrum the Dane, the small factions of England are unable to unite into one powerful force. Alfred, an extraordinary warrior, lives

in the shadow of his brother and in tear of his own enjoyment of battle.

The king's death puts Alfred on the throne—and in the throes of making an agonized decision to fight the pagans. Taunted by the enemy, who holds his family captive, and torn by the disunity among his own nobles. Alfred decides to

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