VOL. 15 - NO. 39

VEATHER

The Sunday Brand Our Slogan, "More People --- More Farms"

HEREFORD, TEXAS, SUNDAY, MARCH 24, 1963.

Area Farmers Will Grow **Experimental Beet** Plots

Published Every Sunday.

MAY I COMPLETION DATE

Construction Of Rail Spur To Holly Plant Site Begins

Tuesday as the way cleared lion. following settlement of two con- Co demnation suits on Monday. Although company officials hesitated to comment on con-

Deposits, Assets **Of Bank Firms** Set Record Highs

Deposits and assets of Hereford's four banking institutions again set record highs. In the first bank call of 1963, both topp-ed records established at the close of 1962.

Deposits of the four institutions - First National Bank, Hereford State Bank, Hereford, Texas, Federal Credit Union and Hi - Plains Savings and Loan Association - totaled a record \$26,083,794.31

Assets of the four banking and savings and loan firms reached a record high during the first quarter of the year and totaled \$28,374,104.11

The increase in both figurs here was attributed by a banking official as "the normal run of business."

for this time of year.

\$25,367,497.41.

He pointed out that the high

As the bank call was issued,

deposits were up approximate-ly \$700,000 over the record high

established at the end of last

year. Total for the year was

Construction of the Santa Fe struction costs of the rail spur, try to the Hereford area which spur to the Holly Sugar Corpor-ation's plant site began here cost of the project was esti-will locate along the spur," add-mated at approximately \$1 mil- ed the Santa Fe spokesman. The rail spur is to begin at

Contractor on grading and the the west end of the Santa Fe overpass over U. S. Highway 60 yards here, cross Tierra Blanis the Ivan Dement Co. When ca Creek and go over the highgrading is complete and the way and continue to the plan highway overpass constructed, property. Santa Fe track laying crews At pre-At present, the construction

will be brought in, commented firm is preparing to begin work a company spokesman Friday. on the fill which will reach a He added that construction of heighth of at least 25 feet athe rail spur should be complet-ed by May 1 to carry construc-Durpose of the fill is to furtion materials and machinery nish a sloping grade to the over-

to the plant site. Even though the spur is In other developments relat-for use of the Holly plant to be ing to construction and eventual constructed here, the spokesman operation of Holly sugar re-stated that the line will be built finery, the Merrill E. Shoup to the plant's property line. Plant, members of the Texas Su-He pointed out that Holly Cor-gar Beet Growers Association poration will be responsible for meet with two company officials

construction and laying of here Monday. track at the plant site. Sixteen of th "We hope that in building this to a company proposal asking spur, it will attract new indus-

WILL GO TO CORPUS **Choirs Rank High** In UIL Contests

With construction of the Merrill E. Shoup plant due to begin here within the next two to three weeks, Holly Sugar Corporation officials met with members of the Texas Sugar Beet Growers Association here to sign up growers interested in participating in sugar beet experimental plots.

The meeting of the association with Holly officials was called by Dr. Andy Downy and Don Petersen. Dr. Downy is recognized by the

State Highway **Agency Hears Road Proposal**

Deaf Smith County Commissioners appearing at a hearing before the Texas Highway Commission were "favorably re- of the association, the Holly ceived" as they proposed construction of a paved road to the Holly Sugar Corp. plant area.

The road, if constructed; will run a mile and a half west of Gililland's corner on U. S. Highway 60 past the plant site, then turn north to Harrison Highway. In commenting on the meeting with the highway commission, County Judge H.- C. Williams commented that the county's proposal was "favorably

However, he continued, it will be known whether or not the we have had or may have this project is approved until the year." minutes of the Texas Highway Commissioners Court are pub- Corp.) can determine which lished.

market roads, the county judge

received."

commented.

Williams.

The payed road proposed by more suitable for the area unthe commission will be similar der those conditions," he rein construction to state farm-to- marked.

He added that in asking experienced growers to participate

sugar beet industry as one of its outstanding seed men. He has not only helped in the development of disar beets but also has devel-oped varieties yielding higher sugar content and easier to refine beets.

pages

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At the meeting, comment-ed, H. L. Benefield, president officials explained that they wanted to sign up growers to participate in an experimental program.

To be tested were 14 varieties of beets which are to be grown on land which has grown or is now growing sugar beets, he continued. Sixteen growers agreed to take part in the program.

Benefield explained that the company wanted to have the beets grown on this land "so that the various plants will be exposed to soil deficiencies that

"Thereby, they (Holly Sugar of the many varities will be

the program u

RAIL SPUR CONSTRUCTION to Holly Sugar Corporation's Merrill E. Shoup plant site got underway here this week as Ivan Dement Co., contractor, began grading work. The rail. Completion date was place line will go to the plant site property line. 1 by a company official Friday.

T

When grading, fill, and the overpass over U. S. Highway 60 have been completed, Santa Fe crews will be brought in to lay the rail. Completion date was placed at May

Herd Harvesters; Downs Plays Amarillo Tuesday

Hereford Whitefaces won their took a 11 - 6 win over Pampa. It was sweet revenge for the Whitefaces, who had been edg-ed 1-0 in Pampa last Tuesday.

Whitefaces were slated to play a double - beader against Plainview there Saturday aftermoon. Tuesday, the H e r d goes to Amarillo to play the Sandles at 4 p. m.

Around Town

Three events have taken place in Hereford indicating that con-struction of Holly Sugar Corpor-ation's Merril E. Shoup is to begin soon. First, Holly officials. met with members of the Tex-as Sugar Beet Growers Association to discuss experimental su-gar beet plots in the area. Six-teen of the old growers here agreed to participate in the pro-gram. The company's approa-ched to the old growers is not intended as a slight to new ones since the company wants to expose the test varieties to con-ditions that actually extist here. In the test, the beet plots will be an land that has grown beets in years past or is now in ac-tual production.

The second event was the beginning of construction on the Santa Fe rail spur which will serve the Holly plant. Con-struction work on the fill, roud bed, and Highway 60 overpass west of Hereford is being dome by Ivan Dement Co. Santa Fe will bring in its own crews to lay track to the plant property line. San-ia Fe officials expect the work to be completed here by May L

With a rall spur over a mile long reaching out to the plant, company officials expressed the hope that it would induce other firms to locate in the area. With rail spur facilities in the area, other companies may decide that the sites will be worth look-(Continued on more file) ed on page 5).

It was the first win after three first game of the season as they downed the Pampa Harvesters here Friday afternoon. The Herd batters before tiring in the top of the seventh. Pampa used three hurlers.

Hereford broke a 1-1 tie in the third with a three - run spree and then added another highlight to the tilt with five runs in the fifth inning.

Whitefaces led 11-3 until the final round, when Pampa scor-ed a final three runs to make it 11-6/

The Herd chalked up nine

ONE OF 125 high school musicians from 43 states, Miss Kathy Knox of Hereford has been selected as a mem-

ber of the United States of America High School Band. The daughter of Mr. and Mrs. Stan Knox of Hereford, Kathy is a senior at Hereford High School. Her United

States and Mexico tour with the band is being financed

by the Hereford Lions Club. More details of her tour ap-

pear on page 5 section 1.

the first on i errors

But Hereford allowed the Har-(Continued on page 11)/

FEED GRAIN PROGRAM

Diverted Acres **Estimate** Made

here Friday by Faust Collier, manager of the local Agricultural Stabilization and Conservation Service office.

Collier pointed out that these figures were the esti-mated submitted to the state office. Actual figures showing the total feed grain acreage. diversion will be released next week.

In commenting on the signup, the local ASCS officer man-(Continued on page 11)

By Wain Miller Brand Staff Reporter

Hereford High School Choirs earned top honors at the Region 11 University Interscholastic League Choral contests held Wednesday in Canyon. And Hereford High School Choir will go to Corpus Christi

These two announcements in unison had members of the choir in happy spirits this week. Both the Hereford High School Mixed Choir and the

Boys Choir earned the Special Award at the UIL contests as the result of rank-ing Division I in both concert. ing events. It was the first time in four years that the mixed choir came

the contest ratings, Hereford day, April 2, with the county High School choral director spelling competition scheduled Don Moore made it official for the following day, according - the choir will go to Corpus Miss Della Stagner, county con-Christi to attend the Buccantest director. neer Music Festival May 2-5.

highlights of the year for the and will begin at 2:30 p.m. 44 members of the mixed choir, 58 girls choir vocalists, and 37 eventh and eighth graders will boys choir singers. Commenting on the choir's ac- ed to be held in Amarillo on

complishment, director Don April 20. Moore stated, "I would like for The pu

and I want to commend each member for working so hard.

Sixteen of the growers agreed

(Continued on page 11)

"We held a series of concentrated rehearsals during the weeks immediately preceeding contest. The choirs should be complimented for working so hard to get the music in shape for contest ... it made all the difference.

"I had told the mixed choir that we would go to Corpus if it earned the Special Award at contest," Moore stated. The choir did, and so the trip is now official.

(Continued on page 5) performance and sight read. Junior, County

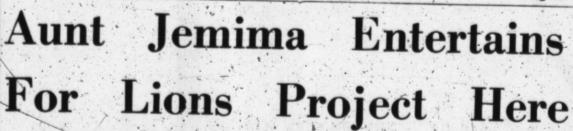
Spelling Bees home with the special award. Hereford High School Girls Scheduled Here

The junior spelling bee for fifth and sixth grade students is slated to be held here Tues-

Both contests will be held in Contest marked one of the Hereford High School Cafeteria Winner of the county bee for compete in the area contest slat-

the work was the static and the second and the second

The public is invited to attend the choirs to know that I ap- both the junior and county spellpreciate the job they have done ing bees, said Miss Stagner.



By Ramona Noel Brand Society Editor many in Hereford during the past week.

here Wednesday through Sat-urday, was helping to promote the Llons Club Pancake Day Held Saturday. She made public Auft Jemima was born and Aunt Jemima. appearances entertaining at the raised in Chicago, this being her schools, King's Manor, and pre-fifth year working as the nation-

meet the public. Therefore, she | 10.' Her husband has been in has toured the 50 states of the the Veteran's Hospital in Chica-"Aunt Jemima has come to United States entertaining for go since her youngest daughter town," was the exclamation of charitable purposes altogether. was two weeks old.

All of the money made from the Lions' Club Pancake Day, children's feelings were toward Hereford has been host to a held Saturday, will be used to- her job she said, "My children number of famous celebre- ward the exchange student pro- are very proud of their mother. ties, but none quite as famous gram at Hereford High and They call me a movie star." or well , known as Aunt Je- the Eye Bank in Amarillo. She Her mother takes care of them ties, but none quite as that Je-mima, known as Aunt Je-mancakes. the Eye Bank in Amarillo. She Her mother takes care of the and her associates are paid a salary by the Quaker Oats Com-the Cab Calloway orchestra sev-

sented a program Thursday at ally known Aunt Jemima. She is the Lions Club Meeting. About 15 years ago, the Quak- of civic work. Ing school for Aunt Jemimas. Her training was cut short, how-ever, when the Aunt Jemima of being financed of her tour op-(Staff Photo) and TV and let her get out to and two daughters, ages 12 and (Continued on page II).

However,' it will be withstand heavier loads, he add- had no intention of slighting the

new sugar beet growers, in the The County Commissioners' area. Court left Hereford for Austin to attend the meeting on Tues- purpose of the experimental day. They met with the state plots is "to expose seed to concommission on Wednesday and ditions which will exist in years then returned. Meeting with the highway Many of the plots, ranging in commission were Charlie. So- area from five to 10 acres each,

Benefield pointed out that the

to come." well; Donald R. Hicks, Marcus will be in fields now being Latham, J. T: Guinn, and Judge grown for American Crystal Su-(Continued on page 11)

NATIONALLY KNOWN Aunt Jemima is shown under one of the famous pictures that appears on the boxes of Aunt Jemima pancakes. She was in Hereford this week helping to promote the Lions Club Pancake Day, held on Saturday, at the High School cafeteria. While here she also entertained in schools, at the Lions Club meeting, and all day at the Lions Club Pencake Day,



SAFE AT HOME, Hereford pinch runner Jackie Andrews slides past Pampa Harvester pitcher Jerry Garrison, who missed the tag at home plate. Andrews was running in place of Hereford pitcher Lupe Ramirez, who was hit

age Two

with a wild pitch. It was the first win for Hereford after three losses as the Whitefaces downed Pampa by 11-6 here Friday.

(Staff Photo)

STUDY CONTINUES

CARD OF THANKS

ther

ition.

Addition.

mala, started in 1941 by Paul

C. Standley, former curator of the Chicago Natural History Museum's herbarium depart-ment; will continue under a new.

research grant. Standley retired and the work continuing under Dr. Louis A. Williams who has received

Special thanks go to the doc-tors and nurses of Deaf Smith County Hospital, as well as to the many friends who sent sym-

pathy for both father and mo

Mr. and Mrs. Dub Reeves Mr. and Mrs. T. J. Clay Mr. and Mrs. Don Fellers

Leonel DeLeon, et ux, to Man-

uel .Rodriguez: The North 60 feet of the South 225 feet of Lot

No. 5 in Block No. 2, Mabry

Hosea D. Foster, et ux, to

Hal Weatherford, trustee: The West ½ of Section 8, Block K-3.

Marriage Licenses. Guy Louis Buck and Janet



The Sunday Brand, Hereford, Texas, Sunday, March 24, 1963

a new award of \$29,500 from th volume published by the mus- a botonist and subdirector of CHICAGO () - A scientific the National Science Foundation. eum

SENECA'

Heretord Shoe

ntetan patent trim 18.99

EM 4-0990

the Escuela Agriculture Pan Americana near Tegucigalpa,

The collection of flora from Guatemala now is in its nin-of years in Central America as Honduras.

	1962 Ford pickup; D. R. Coch- ran, 1950 Willys pickup; Here- ford Feed Yards, 1954 Ford- pickup; Wayne Ponder, 1950 Chevrolet; Orville J. Drake, 19- 62 Ford; Jackie Lee Summer- field, 1956 Ford; Douglas San- ford, 1962 Ford pickup; Robert S. Vinson, 1960 Chevrolet ½ ton pickup; Bud Thomas, 1955 Chev- rolet ½ ton pickup; Claude Kropp, 1958 Hensley horse trail- er; John H. Green, 1949 Ford; pickup; Donato Salinas, 1958 Chevrolet; Hereford Feed Yards, 1962 International 2 ton pickup; Hereford Feed Yards, 1963 Chevrolet 2 ton pickup, 3-21. Warranty Deeds J. W. Morris, et ux, to Nor- ma L. Tomberlin: All of the North 85 feet of Lot No. 1 of Block 2 of W. L. Braly First Subdivision of Blocks 5 and 12 and the South 10.65 feet of Blocks 6 and 11 of Mabry Add-	 60, Block K-3. W. H. Blevins, to Hi - Pl. Savings and Loan Associat All of Lot 11, Parkview, a division of the West ½ of B. No. 8, Evants Addition. B. H. Kirby, et ux, to Plains. Savings and Loan sociation: All of Lots Nos. 7 8, Block 1, of Bockstahler, F. tzel and Kokomoor's subdiviof a part of Block No. 25 Evants Addition. T. L. Kimbell, et ux, to R. Thompson: The West 160 acof the South 320 acres of 100 No. 55, Block - 3. Norma L. Tomberlin, a wid to First Federal Savings Loan Association of Ameridal of the North 85 feet of No. 1 of Block 2 of W. L. Ely Subdivision of Blocks 5
A		a house of the second

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of Amarillo

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rocks and shoals. They'll keep you

payments and monthly payments suited

to you. Things go swimmingly when you

off the financial hook with down

get a home loan at First Federal.

FEDERAL

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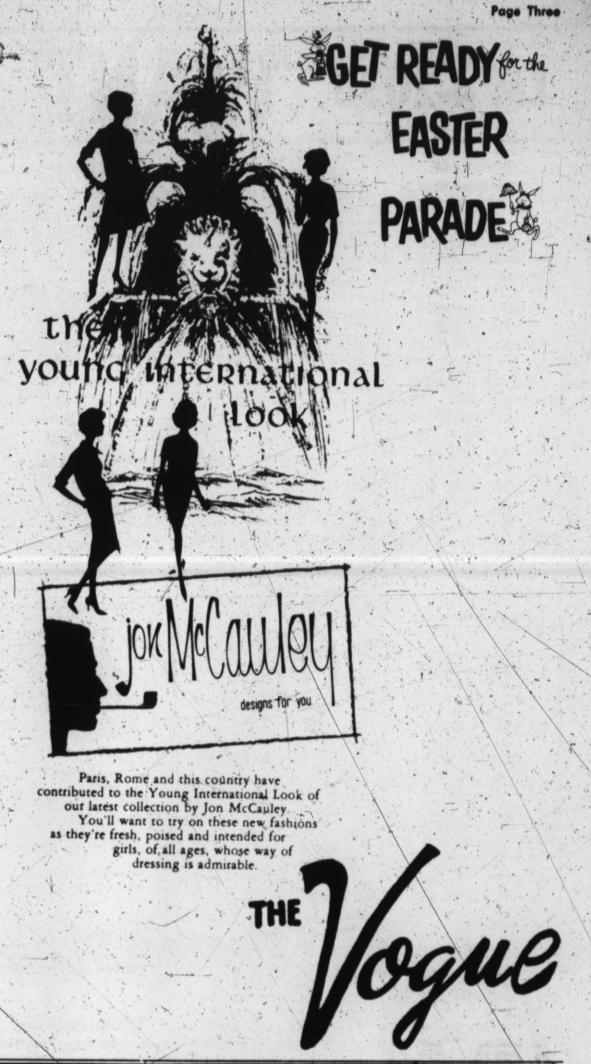


A DESIGN OF STEEL GIRDERS and aluminum window frames attracts the eye as construction on the addition to Hereford High School progresses at a rapid pace. Shown above is a portion on the second floor on the north end of the building which will become a new science laboratory.

1 1 1 23 - man 4

Other portions of construction include new classroom, shop, homemaking, physical education, and art departments. The building is slated to be completed in time for the fall semester of 1963. Additional space will allow the freshmen class to move to high school next year.





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50° lot. Extra nice fence. 5700.00.	I locally and the	8-4-18-38-tfc	B-5-16-12-2 FURNISHED three room ho
Corner lot on Aspen and farrison Highway. 110' front- age. Priced to sell.	FEDERAL LAND BANK	(1). Nice 3 bedroom brick, central heat and air condi- tioning. Built-in oven and burners. Close to school. Price	Avenue. 3
bedroom brick house, near chool. Large kitchen and liv- ng room. \$7500.00 \$1,000. lown. bedroom brick, garage. Lo-	Irrigated Farm Land and Ran- ches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor	\$12,700. Can be bought on GI Loan or small down pay- ment on conventional loan. (2). 3 bedroom frame with single garage, close to schools. Price \$9,250. GI or FHA.	wate baths. Carpeted. Priva entrance. V e n t e d panelra heat. Also a bachelor apar ment. 821 South 25 Mile Av
ated near school: \$10,000.	S-4-25-TFC	(3). 2 bedrooms, den, single garage, Price \$10,500. Very nice.	Furnished duplex for coup! Bills paid. 116 Avenue A. S-5-1J-31-t
rrigated tabletop 80 acres, in pavement. Well improved. All plowed, ready to go. 18 A cotton, 30 A maize, 15 wheat. \$375.00 per acre. ½ ash. hoice tabletop section on avement, 15 miles from lereford. 2 good 8" wells, ine good 6" well, on gas. 400.00 acre, ½ cash. CARTHEL REAL ESTATE 206 N. 25 Mile Avenue	Have connections with several companies that want to make loans on both irrigated and dry land farms and ranches ALSO I have a few irrigated farms for sale. DON MARTIN AGENCY 809 PARK Ph. EM4-0925 S-4-25-TFC FOR REAL ESTATE See HAROLD MORTON If you are interested in buy-	 (4) 2 bedroom brick, single garage, fully carpeted. Price \$11,500. \$1500 down. Good terms on balance. WE HAVE MANY OTHER HOMES TO CHOOSE FROM J. M. HAMBY REAL ESTATE 'A Mi. South of Underpass on Hwy. 385 Phones - OFF. EM 4-3566 Res J. M. Hamby EM4-2553 Harold Hamby EM4-3454 Gerald Hamby EM4-1534 Durward Hamby EM4-3466 B-4-7.TFC 	FURNISHED one bedroom dug lex. Whites. Utilities paid. N pets. Front bedroom. Privat entrance, private abath. 71 East Third. S5-18-36-th FOR RENT Nicely furnishe two room apartment for single person. Carpeted. Pr vate bath and entrance. Bill paid. Call EM 4-1286 afte 5:00 p. m.; before 8:00.a.m S-5-26-35-th
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ood allot. — 29% down. Castro County — sec. — wells — improved — ood allot.—Priced for quick	COMPLETE REAL ESTATE SERVICE DURWARD HAMBY	B-4-10-10-9p 3 BEDROOM 1 ½ baths. FHA Financing.	WANT to buy good old used up right piano. Call EM 4-0171. B-6-10-39-2
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Around... (Continued from page 1)

at. Some may decide to lote here after seeing what reford has to offer.

Miss Knox Named Member Of U.S. High School Band

By Wain Miller **Brand Staff Reporter**

A senior band student at Hereford High School has been named one of 125 members of the United State of America High School Band.

Miss Kathy Knox, daughter of Mr. and Mrs. Stan Knox, learned last week that she has been accepted as a mem- the nation sponsor members of Club. ber of the group which will the band, which assembles June tour the United States and 10 at the University of Southern

icians from 43 states have been selected to perform in the band, since the seventh grade. which boasts the top high school It wasn't really my idea to take musicians of America. Lead flute player for the Here- I really fell in love with music,' ford High School band, she admitted: Kathy is a member of the All-State Band of Texas, regional

"I was shocked and thrilled," was her heartfelf and under-. standable explanation of her emotions upon learning she had

Choir...

(Continued from page 1) The mixed choir will participate in the Buccanner Muthe choir will be in contest

Three choirs from Hereford ful to the Hereford Lions Club rewarding." will compete there for the Outstanding Choir award with AAA schools from throughout the state. The mixed choir will compete, as well as boys' and girls'

choruses comprised of members of the mixed choir. Hereford Choirs have slated their annual Spring Concert for April. Proceeds from the event will be used to help pay expenses at Corpus. Advanced tickets will be on sale soon, after the date for the event is announc-

"One of the things which members of the choir can enjoy is teamwork," Moore pointed out. "This is seen not only in working together on choir projects such as the annual musicals and fund . raising events, but also in rehearsals each day.

"Probably the greatest personal satisfaction to the members Getting back to deve- of the choir is their ability for opments indicating that con- creative expression. Singing struction may begin soon on with the choir creates a great

been 'accepted.

for making the tour possible. It Her tour with the band is is an honor I will never forget being financed, by Hereford ... and one which I hope I can Lions Club. The U. S. A. High live up to," Kathy declared. School Band appears at the In order to qualify for the U-National Lions Club conven- &A band, applicants must be tion in Miami, Fla., before members of all - state band, beginning a three . weeks tour have a successful record in sanof the U. S. and Mexico. ctioned contest events, and have Lions clubs from throughout the support of their local Lions

Kathy meets up to all of these. In UIL contests she has, Mississippi to begin rehearsals Outstanding high school mus- in preparation for the tour. played five solos. She has a' perfect record of five top marks, Division I's, in the "I have been in band ever events prior to this year. Miss Knox competed in the band, but after I got into it. UIL solo contest in Canyon Saturday, but results of her effort had not been announced at

"All of my band directors press time. have always encouraged me Next fall Kathy will enroll as to continue in music, and now a music and mathematics ma-I'm happy that I did. Without jor at Abiline Christian College. the encouragement of George She has not yet decided which Hill, Charles Bell, and Ben she will eventually chose for Gollehon (H.H.S. Band direc- her, life's work, tors), I would never have had This year she is a member of the National Honor Society.

this opportunity. "My parents have always the Hereford High School Mixdone everything they, could to ed Choir, and the band, help me in music. I have had Music takes up most of private lessons off and on since my free time," she admits, "but the eighth grade and now I it is something which I enjoy sic Festival at Delmar College take lessons from Darlene Dug- doing and so I don't mind. in Corpus Christi. Competing gan, flute instructor for Amar- After being accepted for the in concert and sight . reading, illo College and lead floutist in tour across the nation with the the Amarillo Symphony. USA High School Band, Kathy

"But most of all I am thank- can truthfully say, "Music is



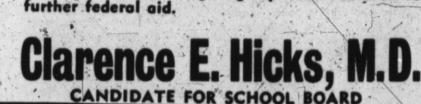


Vill trade on good 1	VETERANS	Phone EM 4-0239	Irrigation man to work on	around town, Holly will be	emotional satisfaction which is in itself a reward," he added.	
sec. with nice impro. at only \$200 per ac.	Now We Will Help You	B-4-14-TFC	farm. Good salary, bonus, house furnished, R. C. Godwin	opening an office here this week with Dexter Lilly as	Therefore, members of the	
w Mexico - 2000 oc.	BUY TEXAS LAND 5% down 40 year loan	3 bedroom Brick House. Pric-	Farms, EM 4-1756; AV 9-4148	the agronomist in charge of	choir were rewarded for their contest appearance both by per-	Nowood onten in the or the
od allot. — 4 irr. wells ly \$250 per ac. — 29	4 1/2 % Interest	ed to sell at \$11,000. Across	B-8-17-38-5c	the area. It is reported that the office is to be in the Jim	sonal satisfaction resulting from	Newest entry in the 35 hp class
own — This place al-	Opportunity now for you to own valuable land North of		(AVON IS CALLING)	Hill Hotel where the Deaf	the top - ranked performance and by personal satisfaction re-	Here it is an all-new concept in 2-plow power
has a good loan.	own valuable land North of Amarillo on a main traffic	Harold Baker, EM 4-1736 B-37-tfc		Smith County Chamber of Commerce was formerly lo-	sulting from the top - ranked	that gives you more earning power New super-sensi-
of Smith County — 1 good allot. — nice	artery.	and the second s	in your neighborhood through TV. Be an Avon representative	Cated	performance and by the Spec- ial Award plaques.	tive 3-point draft-controlled hitch provides automatic implement control under all conditions. New engines
- good water -	TEXAS VETERAN LAND	FOR SALE: 10x48 ft, house trailer, fully equipped, at a	and turn spare time into		"Although the choirs have de-	boost economy. These benefits-and more-make the
lace is rented for 1963	BOARD CONTRACT	bargain price. R. A. Frye,	money now in Hereford, Bush- land and Wildorado communi-	plant possibly to begin in the	finitely done a commendable job this year, we hope to build	404 the world's most advanced 2-plow, 4-row tractor. • NEW 3-point draft-controlled hitch
excellent farmer and ould cont. farming, if	Veterans with Purchase	Dawn, Texas. B-4-17-12-2P	ties. Write Avon, Box 1083,	next two to three weeks, Deaf Smith County Commissioners	up Hereford choirs even more	• NEW gasoline and LR-gas engines
ble.	Options Only Please Contact	FOR SALE Highway lot. Second	Amarillo, or call collect Mrs.	journeyed to Austin to talk to	next year." the director stated. "With the freshmen moving to	NEW versatile, fast-acting hydraulic system NEW dual-range transmission—8 speeds forward—
ave forms and ranches	P. D. WHEELER	and 385, Street three sides.	Balch, FL6-5198. B-8-38-3TC	the Texas Highway Commis- sion. County Judge H. C. Wil-	high school hext fall, the chor-	2 reverse
what you have. We	233 Amarillo Bldg.	Mrs. J. H. Early. CL 8-4153. Star Route Wildorado, Texas.	A	liams reported that the com-	al department will be both bigger and better."	See the new Farmall 404 Soon!
your listings!	Amarillo, Texas DR6-8292 DR3-7105	B-4-19-11-tfc	Could you use \$40.00 for	mission's proposal for con- struction of a paved road to	X. X.	
NOT TRADE WHAT YOU	B-4-36-9C		sixteen hours work in your	the plant with access both to	Community Center. A new ser-	UNV'C INDI ENTITE CO
WANT.	Two bedroom and den brick	5. FOR RENT	spare time? If so, and you have a car, write Box 673	U. S. Highway 60 and Harrison Highway was favorably receiv-	les of lessons will begin the following Wednesday, so the	HAY'S IMPLEMENT CO
I. SO. OF UNDERPASS	house. Fenced, carpeted, G.I. Loan, 41/2 percent interest.	SHOP BUILDING for lease.	Hereford for an interview.	ed. However, approval of the	group invites everyone to	HEREFORD, TEXAS
J. M. HAMBY	Call EM 4-0374.	Nice location Phone EM4-3566.	B-8-39-6C	project will be made known only when the minutes of the meet-	come see how much fun they have been having. Dusty Ran-	DEREFORD, TEAAS
REAL ESTATE	B-4-15-38-tfc	B-5-10-23-tfc	WANTED Experienced cierk		dall of Amarillo calls for the	the second se
PHONES:	FOR SALE BY OWNER	FOR RENT One bedroom lux- ary apartments. Furnished or	for lumber yard. Apply in per- son, Huckert Cash Lumber;	Even without state aid, any	group, which is sponsored by the Hereford Pantaloons and	Warnen Dres Mater Ca
EM 4-3566	180 acres choice irrigated land. Strong water.	unfurnished. Villa Park 300	Hiway 385, North.	one - really almost everyone	Stetsons.	Warren Bros. Motor Co.
nce EM 4-2553 J. M. HAMBY	350 cow ranch, well improv-	Park Avenue. EM 4-3822	B-8-15-39-tfc	in this area — knows just how hard it is to drive on		EM 4-1423 1219 E. 1st.
Hamby EM 4-3454	ed. EM4-0484, Box 27, Here-	B-5-15-25-tfc	9. Situations Wanted	dirt roads in this area follow.	Our apologies go to Poarch Brothers Machine Shop, which	WARREN BROS. MOTOR CO.
Hamby 64 4-1534	ford, Texas. 8-4-38-4C	Four room furnished apartment. Whites only. Call EM 4-1543	S. Shudhons wanted	ing one of our gully - washing rains.	furnished materials for the	
rd Hamby EM 4-3466 B-4-39-TFC	WE MAKE LOANS	- or EM 4-0108.	WANTED All kinds custom		Hereford Booster Club's victory bell which was presented last	
FOR SALE. \$300.00 up.	On farms and ranches to	B-5-10-38-tfc	Farm Work. Call Jake Moore EM 4-1542.	Speaking of moisture, that/is- something we really need. With	week to the high school. The	And a second sec
ricted and out of city li-	finance purchases or improve-	FOR, RENT, Newly decorated three room, completely fur-	B-9-10-28-25P	grass, flowers, crops and trees	Brand erroneously gave credit to the wrong people for the ges-	New and Used Cars
Call Betty Rice. B-4-14-39-6c	ments, or to refinance and increase existing loans for.	nished efficiency apartment.		beginning to turn green, no rain has fallen this month. Of cour-	ture.	WIEED CAD EDECIALS"
O ACRE IRRIGATED	Travelers Insurance Co., giv-	Private bath, entrance. Bills paid, No pets. Inquire Hinds	10, NOTICE	se," there has been plenty of	Omitting credit where credit is	"USED CAR SPECIALS"
West of Clovis. Water-	ing best appraisals and quick service.	Upholstery 310 McKinley Day-	"Swimming Pool" for lease, in-	"West Texas rain" kicked up by gusty winds, but that has	due,	THIS WEEK'S SPECIAL
om 4 irrigation wells.	T. J. CARTER REALTY CO.	time, or Hinds residence even- ings. Phone EM 4-2011.	cluding concession stand, for	only infuriated my wife and	Is something we don't like to do But when to the wrong ones	
grass. Rich soil, lays t. \$125.00 per. acre.	Elua.0401.	B-5-29-39-2p	summer season May 15 to September 1, 1963. Refer-		credit we give,	1958 MERCURY Monterey, 2 door
down. Call POrter 2-	B-4-38-4C	TWO room furnished house.	ences required. Send applica-	stuff. It's been so dry, I don't	It makes us wish we didn't live!	hardtop. Air conditioned, power \$605 steering and brakes. Beautiful Gold
Clovis, New Mexico.	FOR SALE OR TRADE 1350 square feet, 2 bedroom,	Bills paid. 511 Grand. B-5-10-39-1c	tion to Board of Trustees,	think my wife would really mind my tracking mud, just a little,	WINNGERS IN BRIDGE	Tone finish. Local owned, Here
the state of the s	large living foom, 1-1/2 bath.	Three room furnished house.	Town of Texico, New Mexico, giving qualifications, abilities,	of course, into our house.	TOURNAMENT	is a Guaranteed car at Only.
down, six room house, pletely remodeled. C.a.11	Family room, enclosed poarch,	Bills paid. No pets. Whites	references and offer. All ap-	Clay Angelo has a real fun-	Mr. and Mrs. Terry Kirby of 132 Avenue J. won top score in	and the second
4-2373 or EM 4-3475.	2 car garage. Wired and plumbed. Fenced yard, trees	only. See Roy Manning 325 Avenue B.	plications considered April 5,	ny story, to tell about how	their section at the Spring Na-	1962 VALIANT 4-door sedan. Automatic transmission,
B-4-11-39-2c	& shrubs. 109 Fuller, Will	Avenue B. B-5-16-39-tfc	1963 at regular meeting." B-10-39-3C	states that he was participat.	tional Tournament of the Amer- ican Bridge League at the Ho-	like new white wall tires. Very low 'actual' miles. Try
then You Think Of	take car. EM4-3121, EM4- 2023.	Three room and bath, extra		ing in the Rural Electric	tel Chase Park Plaza at St.	this economical compact. Solid white 1960 CHEVROLET ½ ton Pickup. 6 cylinder, 3 speed,
hen You Think Of	B-4-33-TEC	nice furnished apartment.	AFRMOTOR windmills when	Co op safety course here this week and bruised his lip	Louis, Mo. which was held on March 19. There were 592 con-	long wheelbase, fleetside bed. Good terms - Good
CLOTHING	\$\$\$\$\$	Washer connection, bills paid, 'EM 4-0469, EM 4-0188.	sible pumps. J. E. TURNER	giving mouth-to-mouth resusi-	testant entries in the Greater	price.
Think Of	ONE MILLION DOLLARS	B-5-14-39-1c	Phone EM 4-2194	dummy, he said, was made	St. Louis Directors Pairs, a one- session championship game. The	1961 GMC V-6 1/2 ton pickup. 4 speed, long fleetside
	To lend on irrigated land in	FOR RENT 3 room furnished.	S-10-24-TFC	very similar to a human with	tournament will end today af-	bed, new tires. You can look far and wide for one like this reasonable price. Fully warranted.
MARTIN'S	Deaf Smith, Castro and Par- mer counties. For	house at 321 Avenue J. B-5-10-38-tfc	11 Business C	artificial lungs. The Hereford fire marshal added that he	ter nine days of competition, during which six major titles	
eady To Wear	DDUDENITIAL	FOR RENT Three room un-	11. Business Services	was trying to get a real tight-	and a score of lesser champion-	1959 CHRYSLER Saratoga, 4-door, factory air, power steering and brakes. We are not weather forecasters,
Pork Ave. EM4-b180	America's Largest Farm	furnished duplex apartment.	PORTABLE DISC , ROLLING	seal over the mouth	ships will have been decided:	but we see warm days ahead. Get an air-conditioned
	SAM NUNNALLY	207A Bennett, Call EM 4-2148. B-5-11-11-tfc	Scolloped or plain. Jacobser	Deaf Smith County Commis-	Florida, the last of the ter-	car while the price is very reasonable. This is a sharp, luxurious car.
BEEF		BEDROOM for rent. Whites on-	Brothers. Phone EM 4-1543. 9-11-10-23-tfe	sioner's Court will hold its regu- lar meeting here Monday be-	ritory owned in North America.	
. Graded (U.S. Good)	LUNE JIAK AGENCT	ly. Mrs. W. M. Megart 401	and the second s	ginning at 10 a.m.	by the Spaniards, was ceded to the United States in 1819	1961 CHEVROLET Impala, 4-door hardtop. Factory air, power steering and brakes. Local one owner, Beautiful
or Whole Ib. 49c Quarter Ib. 57c	B-4-1-27P	Lawton.	. Test holes and repair. Phone	Anyone interested in square	the onlice states in 18131	satin blue. Fully checked over and guaranteed.
Quarter Ib. 57c Quarter Ib. 43c		B-5-11-12-2c	Jesse Scott EM 4-1108. B-11-12-6 1°o	dancing is invited to attend	The English Houses of Parlia-	Ibxurious car.
Pack \$13.95	MANURE FOR SALE	FOR RENT: nice 2-bedroom house, furnished, carpeted re-	LET US handle all your real	graduation ceremonies for those who have been attend	ment consist of the House of	
Meat Unconditionally Guaranteed	FEED LOTS	frigerated air nice yard. Car-	estate problems including free	ing a series of square danc-	Lords and House of Commons.	We will pay the Top Cash Dollar for your Used Car. It's worth more than you think.
JNSET MEAT	Cleaned & Spread	pet \$85 month. Water paid. Call EM 4-2621.	rental service. Justice Real-	ing lessons. The class will stage a square dance in hon-	The first legislative body in	and the state of the
CENTER 5-MI. AVE. EM 4-3666	Bill Roper EM4-1488	B-5-18-39-1C	B-11-14-4,TFC	or of the occasion Wednesday	America assembled at James-	13 Years Of Customer Satisfaction
	The second	and a strain a strain of the strain		night at 7:30 p. m. in the	town, Va., in 1619.	The second secon
and the second	and the second	the second se	and the second se	and the second se	and the second	

I am for:

- 1. Local control of schools
- 2. Economy where possible, but maintaining good teachers' salaries and a good physical plant
- 3. Local and state financing of our school system

I do not believe we are a depressed area or that our school system is in such financial distress that we are reduced to giving up local control for further federal aid.



Anhydrous Ammonia

NEED NITROGEN FERTILIZER?

Are you about ready to apply nitrogen to meet the needs of this season's growing crops?

ANHYDROUS AMMONIA

is 82% nitrogen and represents your best buy in nitrogen fertilizer.

ANHYDROUS AMMONIA

is a basic nitrogen material used in the manufacture of all nitrogen fertilizers.

We have ammonio and acid equipment for your use - or if you prefer, we are equipped to give complete custom ap-

HEREFORD HIGH SCHOOL Mixed Choir earned top honors Plaque as a result. Also earning a Special Award for at the Regional 1.1 University Interscholastic League choir earned a Division 1 in both concert performance reading. and sight-reading and brought home the Special Award

two I's was the Hereford High School Boys Choir, while competition held in Canyon Wednesday. The 44-voice the Girls Choir earned a I in concert and a II in sight-(Staff Photo)

Developments Indicate Plant Construction Soon

ations in this area.

Developments in the Hereford experimental plots testing 14 cate that the beginning of con-Merrill E. Shoup Plant is not in size from five to 10 acres. far off

These developments are all and eventual operation of the firm's refinery in the Hereford area.

First, officials of the concern, Crystal Sugar Co. Dr. Andy Downy/and Don Peterson, met with members of the

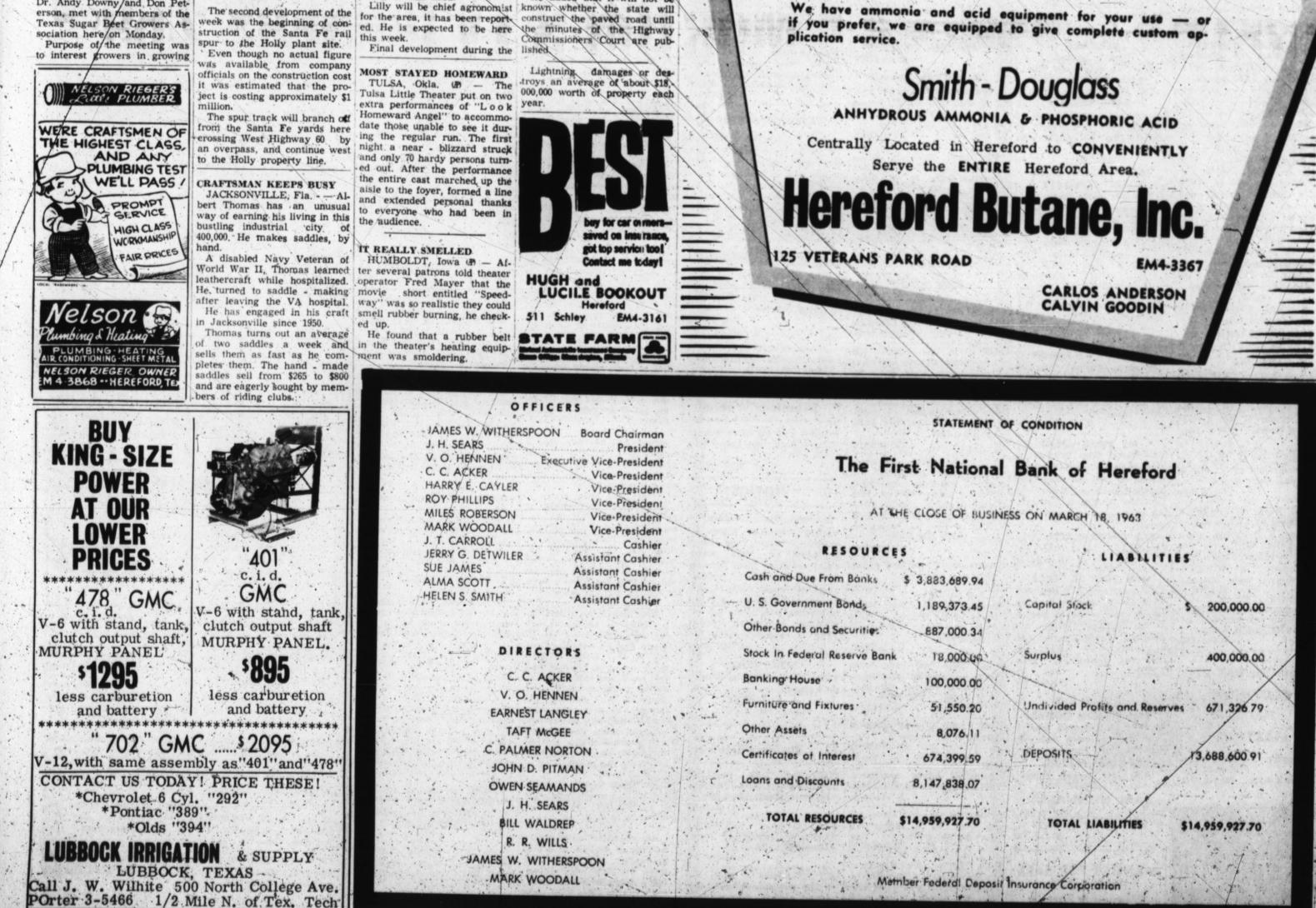
area this week tend to indi- different varieties of beet seed. already pointing to the beginn- Smith County Commissioners Sixteen growers agreed to par- ing of construction within the struction of Holly Sugar Crop's. ticipate growing plots ranging next two to three weeks, the opening of an office by the Holly The test plots are to be put on firm was also confirmed.

land that has grown beets in related to plant construction past years or is now actual- in the old Chamber of Comly being used. Some plots will merce office in the Jim Hill be in the middle of beet fields Hotel. Dexter Lilly is to be in under contract with American charge of the company's oper-

With these two developments week was a meeting of Deaf with the Texas Highway Commission in Austin on Wednesday. County Judge H. C. Williams commented Friday that the The office is to be opened Commission's request for a pav-

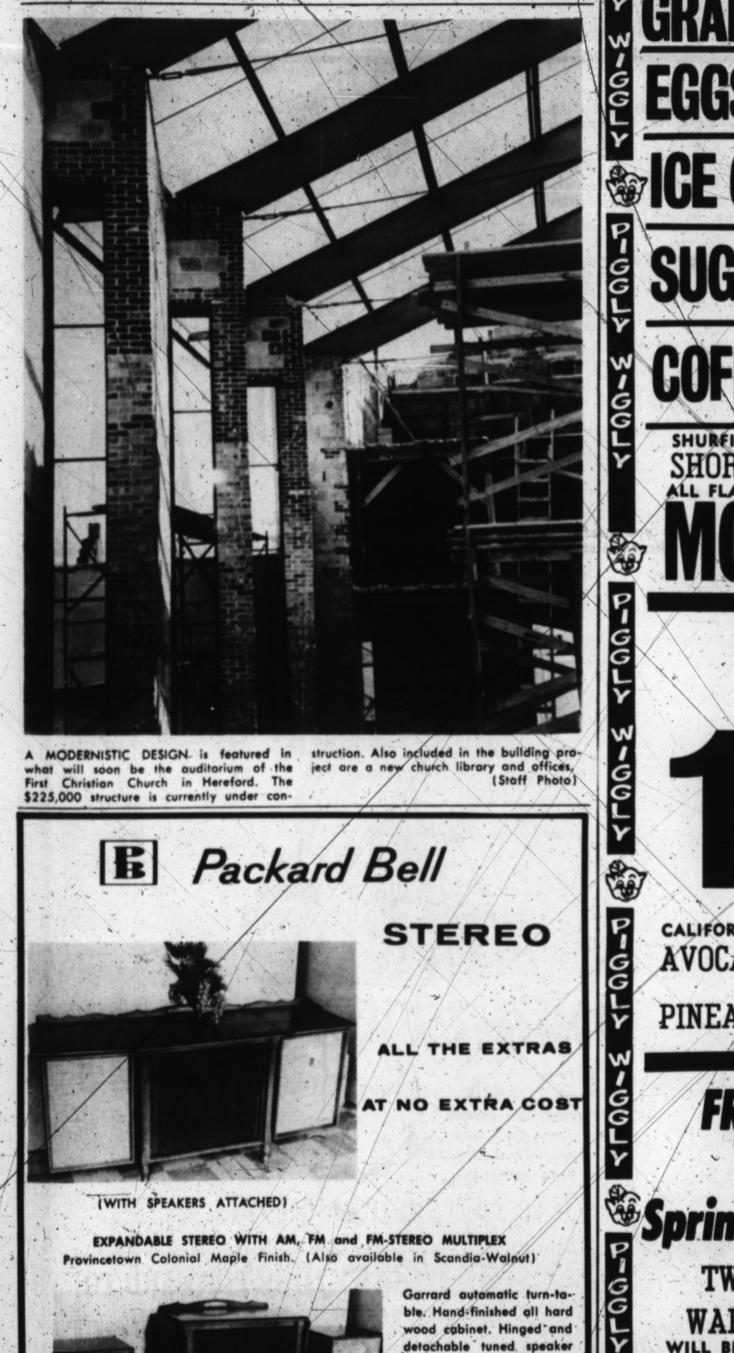
ed road west from U. S. Highway 60 past the plant site, then north to Harrison Highway was 'favorably received.' He added that it will not be

Lilly will be chief agronomist known whether the state will construct the paved road until the minutes of the Highway commissioners Court are pub-





GUARDING THE PLATE, Hereford catcher noon. The Whitetaces defeated Pampa by Eugene Green prepares to put the tag 11.6 for their first win of the season. on Pampa's Joe Cantrell as he tried to (Staff Photo) steal home during action here Friday after



abinet.

STANKNOX TV - NUS

511 PARK AVE.

HEREFORD



- 12 Oz. Can

Meat Base No 1. Can

35c Heinz Soup 6/99c

6/49c

GG

GG

GGL

G

GGLY

15c

29c

\$2.98

89¢

Mission

49c Can Pop

Full Pound

Potato Chips

Aunt Jemima 2 lb Box

Pancake Mix

Mortons







LOOKING LIKE A GREEK ruin, the front of the old sanctuary of the First Methodist Church stands as workman tear down the old building to make room for modern facilities. In a portion of the site, new offices for the church will be built as part

of a \$230,000 construction project. When these are completed the area will be landscaped. In the future, plans call for the construction of a chapel at the location. (Staff Photo)

Let's go to the Opening Of Little's newly enlarged and remodled shop Friday and Saturday MARCH 29 * & 30 *

The Sunday Brand, Hereford, Texas, Sunday, March 24, 1963

We want to invite everyone to visit our new shop and register for door prizes to be given away during the two days.

We will have more than 12 door prizes consisting of Dresses, Sportswear, Hats, Lingerie, Foundation Garments, Etc.

Drawings will be held each day at 4:00 o'clock. Drawings for one-half the prizes on Friday, March 29, and one-half on Saturday, March 30.

No purchase is necessary for registration and you need not be present to win.

Tranell

tering tunic sheath. Jewel neckline and

Tranell' all'occasion dress. Black, red,

green, brown, beige.

European Market **Graders** Office

for the program and she intro- Gault, W. J. Gililland, Jimmy duced Virgil Dodson, who spoke Gillentine, Francis Hardwick, on the European Trade Market.

In his talk Dodson stated, "Our shrinking world has been brought about by rapid communication and transportation. With our economic problems the standards of living has changed. Economic development of all countries

in the common market is one of the main goals. "An increase of employment and elimination of duties and traiffs within the economic community is also another goal,

with hopes for achieving. Most non - communisa countries will become members, making available a customer outlet of 300,000,000 people.

He also stated, "The effects es will strengthen the struggle against communism. It will not require our aid economically. Wages lower in common mar- Milton Moore, Route 3; Mrs, ket is more difficult to com- Billy W. Fitzgerald, 406 Lee; pete, because of this, agricul- William R. Perrin, 219 North. export market."

Attending the meeting were: Ansel McDowell, R. B. Miller, Carl Perrin, J. W. Spardley and Mrs. J. P. Slaton.

Mrs. Ansel McDowell.

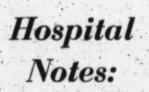
Ars. Ansel McDowell. Miss Gordon told the club Box 124, Adrian; Mrs. S. O. Wilteresting) as in my country, Route 5; Cynthia Thomas, 309 there are particular shops for Grand Avenue; Mrs. Tom Temeach class of merchandise. The pleton, 503 Lee; C. P. Worthan, people and their way of life Route 5; Billy Dean Brown 131

She stressed, "In our world ton: Anton Huckert, Route 4; aday more brotherly under- Mrs. Aola Roberson, 2603A West today standing should be strived for 1st Street, Amarillo, and world conditions should be Dismissals our concern, not just in times of crisis, but at all time.

Members of the Bay View | Those attending this meeting Study Club met in the home to hear Miss Gordon were: Mesof Mrs. Bruce Burney on Thurs- dames D. H. Alexander, Phil- High officials of the corporaday, March 21, with Virgil Dod- lip Barkley, Richard Barnard, tion announced plans for expan-son as guest speaker. H. L. Benefield, Bruce Bur- sion of the operations of the cor-

Dodson Describes High Officials

A. M. Jones, W. S. Kerr, J. W. Kirby, Ansel McDowell, R. B. Miller, Carl Perrin, J. W. Spradley and Mrs. J. P. Slaton.



Deaf Smith County Hospital Visiting Hours: 10 to 11 a. m.; 3 to 5 p. m.; 7 to 8 p.m. Children under 14 not permitted to visit at any time.

Patients in Hospital C. McQuerter, Box 922; Mrs. Lester H. Abston, Box 1, Vega; Mrs. Larry Fairchild, it will have on the United Stat- Route 1, Friona; Morris Dea- in the U. S. Lockwood also has ton, Box 12, Friona; Mrs. M. E. Silvertooth, 419 Star; Mrs. Iva Cole, Box 566, Sudan; Mrs.

ture has lost a large part of the Texas; Elmer Cook, Box 1013; Mrs. Ola Davis, King's Manor, Box 608; James L. Coke, Box Mesdames Richard Barnard, H. 185, Dimmitt; Mrs. Joe Cas- ment turnover for the corpor-L, Benefield, Bruce Burner, Ho- sels, Route 4; Jose Gallegos, ation, which was completed only ward Gault, W. J. Gililland, Box 20; Miss Maude Malone, ten days ago. Francis Hardwick, A. M. Jon- 801 North Lee; Richard Godes, W. S. Kerr; J. W. Kirby, win Jr., Box 1026; Mrs. C. Bak-

car H. Majors, 503 South 25 Mile Avenue, Apt. 6; Mrs. Steve L. At a previous meeting Mrs. Struye, Box 926, Friona: Mrs. Bob Wilson, an honorary mem- Melvin L. Coble, Route 2, Hapber of the club, served as host- py; Elton E. Ellison, Star Route, ess to the Bay View Study Club. Ralls; Mrs. James Connor, 54-Miss Heather Gordon was in- 20 Harrison, North Highlands, troduced as the guest speaker Cal.; Mrs. Russell Hunter, 813 by the leader of the program, Knight Street; Offos Vick, Rou-

members, "In my country the son, 110 Kibbe; Mrs. Augusin. customs are much the same P. Castillo, Box 1029; Mrs. as those in Texas, except that Mary E. Lowe, 407 Blesher, Sundays are more strictly ob Dimmitt; Mrs. Robert J. Collier, served, in that, there are no 607 East 3rd Street; Mrs. paid admission allowed to any Fannie Warrick, Star Route; amusements. I find the self- Mrs. L. J. Kuper, 108 North 25service markets particularily in- Mile Avenue; Mrs. Tom Nance,

differes very little from our Aspen; Judith Lynn Roberson, own." Box 189; Justo Griego, 311 Nor-

ies of bananas.

The famous Homestake mine Mrs. Carl Allison, David Con- is located at Lead City, S. D. cepcion Gonzales, Vickie June and produces gold:

Graders Corporation came to Hereford this week to inspect the local area headquarters. sion of the operations of the cor-Mrs. W. S. Kerr was leader ney, Colby Conkwright, Howard poration as they arrived here or the program and she intro- Gault, W. J. Gillland, Jimmy Here for a brief visit were L. M. Cooley, president of the firm; Jack Boderick, gen-

Visit Lockwood

Top echelon of the Lockwood

eral sales manager; and Otto. W. Ford, advertising and public relations director of the

international corporation. Cooley announced that the Lockwood Corporation is entering into a new program of engineering, production, and testing of new machines. Along with the revitalization of the firm come expanded distribution. increased dealer franchises, and

new. sales campaigns. The president told local bran-

ch manager Jerome Erdman that the Hereford office will continue to, be headquarters for the Texas, New Mexico, and Oklahoma areas. The Hereford office is one of 12 area offices dealers in 11 foreign countries. Since new dealerships are being established in this area, the Hereford branch office will Diagonal weave pure silk done in a flatexpand its sales operations, he pointed out. . Stepped up sales and producbeautifully detailed self belt completes this

tion comes as the result of a complete top - rank manage-

Officials visiting in Hereford arrived Thursday morning from er Womble, 409 Star; Mrs. Os- Dallas. Later in the day, the trio left for Bakersfield, Cal., to continue their inspection tour,

> Robinson, Mrs. Claris Henry High, 3-19.

Gudalupe Sanchez, Oren W Parsons, Thomas B. Dyer, Casmiro H. Balterra /Jr., Jerry Don Hudson, 3-20.

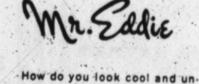
Mrs. Art Lewis, Harry Whitchurch, Mrs. Larry Whitchurch, Jack W. Dewees, Taylor Bellows, Mrs. William A. Hammer, 8-21.

Earnest C. Hammett, E. F. Sevier, John O. Kesler, 3-22.

Delaware, the first state to join the union, ratified the Constitution on December 7, 1787.

One nautical mile measures 6080.2 feet.

There are 70 different variet



crumpled when it's hot and sultry? In Arnel triacetate jersey, of course! It packs without a wrinkle, washes easily and never needs ironing! White with gold, blue or black stripes and sizes 8 to 20.

> **WE LOOK FORWARD TO** HAVING YOU VISIT US **DURING OUR OPENING**

> > HEREFORD

LITTLE'S

by designer Nelly Don

Liberty Belle, knit shirt in a rayon

linen and cotton blend: Blue,

natural, green. 8 to 18.

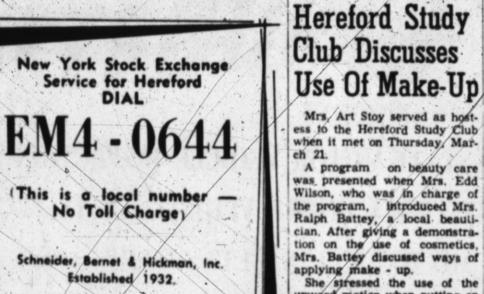


SAFE BY INCHES, Hereford's Charlie Moreno beats the throw to first against the Pampa Harvesters here Friday afternoon. In their first win of the season, Hereford

Griffin Dollarhide, Manager

New York Stock Exchange

downed Pampa 11-6. The Herd was slated to play a double-header in Plainview Saturday. (Staff Photo)



She stressed the use of the upward motion when putting on all cosmetics, except powder.

Powder is applied with the downward motion to prevent the fuzz on the face from show-

place of astringent to help prevent the dryness," she went on to say/

Mrs. Battey gave an interesting demonstration on eye make-

"One should choose eye shadow to blend with their eyes and hair. It should be used in the same manner as rouge, not too much to give a painted effect, but enough to make the eyes appear larger and brighter and to give the natural coloring

look,"-she concluded. Members present were: Mesdames T. E. Braddy, Walter Hodges Jr., Marvin Knox, Maurice Tannahill, L. E. Taylor, Edd Wilson, R. N. Yarbro, Ric-

hard Winget, Baxter London, Miss Gladys Setliff and the speaker, Mrs. Battey.

Three successive Presidents occupied the White House within 30 days. They were: Presidents Martin Van Buren, Wil-"If one has dry skin, they liam i should use a skin freshner, in Tyler. liam Henry Harrison and John

45th ANNIVERSARY SALES EVENT!

IANCE MADE IT FAMOUS -

Now as never before, Zenith, the number one leader in the nation for Television sales, is bringing you the event that will be talked about for years to come. Never before has the consumer received so much value for so little money . . . but don't take our word for it . . .come by today and let us prove to you that ZENITH is the leader the best and at the lowest cost possible.

ATTET.

SPECIALLY CREATED TO SELL AT THESE LOW PRICES Enjoy COLOR at its best... with Zenith!



the langton ... Model 5036 **ZENITH COLOR**

handcrafted no printed circuits

OUALITY MAKES IT BEST

An example of Zenith's superiorworkmanship is in this compact table model color television set. Completely handwired and hand soldered with no printed circuits no production shortcuts. Nothing has been slighted to bring you QUALITY . . . a guarantee of fewer service problems, simpler servicing.

as low as

Base Free



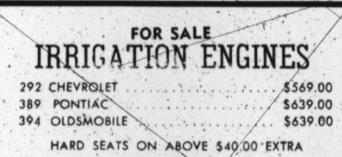


Melvin Young

Things were really hopping West of Hereford Friday morning as Santa Fe Railway start-

ed work on the new railroad spur leading to the site of the Holly sugar beet mill. Bulldozers and earth movers were as busy as a hive of bees making honey for the conging winter. The workmen were constructing the fill' leading to the proposed overpass crossing U. S. Highway 60. This is the first activity that we have noted since the announcement of the plant was made, but we're expecting a lot more work to start soon. We understand that Mr. W. H. Reed, construction superintendent of the H. K. Ferguson Construction Company has begun assembling .equipment and leting on. ting subcontracts. Actual work

A. O. THOMPSON ABSTRACT CO. Mr. & Mrs. A. J. Schroeter, Mgrs. Courthouse P. O. Box 73 Phone EM 4-1504 Free City maps showing blocks



summer,

ground reservoirs.

WAUKESHA ENGINES ALSO AVAILABLE ABOVE ENGINES RIGGED, LESS BATTERY Easter Machine & Motor Supply AUTO PARTS - SHOP AND FIELD WELDING EASTER COMMUNITY

on the Holly plant will probably start within the next two ther recreation spot for those folks who like to fish. weeks.

- HB -Certainly, we should all Spring and the irrigation seaconcerned about the "tailwatson always brings a flood of er'' complaints concerning the to criticize when so much ef-"tailwater" situation. This pro- fort has been expended toward blem is of great concern to us the solution of this problem. all; and in some cases we rea-

program.

- HB lize it is quite - serious. How-The boys over at the post? office have been taking a ever, many farmers have solved their "tailwater" problem great deal of kidding lately through the use of reservoirs concerning the new uniforms and natural (lakes, installing for the inside clerks. Personlake pumps to return the water to the fields to be used again for irrigation. We were distake more than a new uniform cussing this situation with a local farmer recently who ento improve the looks of an Ave lightened us somewhat on the old boy like Bill Hutson or Larry Paschel, but you can't TOMCATS BEWARE advantages of using lake water. blame the post office depart and we think it's worth pass-

ment for trying. Of course, the fact that we are conserving our most plied by the department. They precious natural resource consist of a blue jacket, white through the lake system is shirt and blue tie. justification enough. However, - HB -

many farmers feel that they When it rains, it pours! Not get better results from irrigaonly have we been plagued with ed season. tion by lake water due to deaf peddlers, chain letters the difference in temperatur-(with bonds), chain pyrimid warmer, during the spring and than the water there are a few "gimmick" po- along the sides. pumped from our underlicy peddlers in the area too. Of course, there is a great

These insurance policies are not sold as life insurance protecdeal of the lake water lost to tion, but primarily as "get-rich-quick" investments. Many of

these policies are being offered to the prospective policy owner' as "charter policies", offered by new life insurance companies that promise to "cut in" the policyholder on any stock dividends issued to stockholders during the time the policy is in force or, in some cases, for the life of the policyholder if the policy was held to matur-

number of these companies

The "gimmick" of these po-

licies is in the sales presentation where the prospect is led to-believe that the dividends ask would soon pay for the policy and net a handsome profit besides - a possibility so remote

DrugTax-available free to our customers-furnishes you an anhual record. Come in today and about DrugTax. olt's free.

Start saving tax money! ROGER'S that it is properly labeled as DRUG fantastic. The Better Business Bureau files indicate that a

evaporation in the summer mon-the and this is one problem tive in the high plains area. surance policy is to know your Of course, it's always hard agent and to be especialfor the average citizen to de- ly wary of any deal that looks farmers are making every ef- what is legitimate, but we wou-Id suggest that the first criterion for buying any type of in-

Meanwhile, everythin ems to be getting the old like a "pie in the sky". Deals that sound too good to be true, usually ARE too good to be with main street true. For the sake of your hardearned dollars, investigate bend repairing, dressing forg you invest. up for the year ahead. Even

- HB -

. over" aro

looking over thei

The Sunday Brand, Hereford, Texas, Sunday, March 24, 1963

Brumley is getting the act. We understa mer is installing that Ho heated pig parlor at his farm town. According to rts we get, alled an electrical delittle pigs warm. Everything is being modernized these days.

From the St. Louis Post-Dispatch: "The subcommittee is also investigating charges that ervicemen are used to form mental tasks for officers'

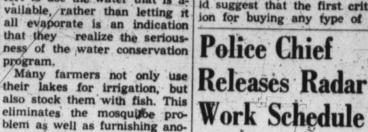
for safety sake..

MR MOTORST

don't delay

THE TEXAS STATE MOTOR VEHICLE INSPECTION LAW **REQUIRES THAT ALL MOTOR VEHICLES BE INSPECTED** TO INSURE MECHANICAL SAFETY BEFORE APRIL 15.

Time is fast running out for this required inspection,



be

ths, and this is one problem

that appears to have no solu-

tion. However, as long as the

fort to use the water that is a-

Hereford Chief of Police Marshall Padgett has released the following radar schedule for the week of March 24 - March 30. situation, but we hesitate The schedule is published as a public service by the Brand in hopes that it will help cut down traffic mishaps in the city. Radar will be in operation as

follows: Sunday, Park Ave. and Aye. K; Monday, East Third and Ave. K; Tuesday, Grand Ave. and Ave. K; Wednesday, East Third and First Streets ally, we think they are real Thursday, First Street and Souattractive. Now, we'll be the th 25 Mile Ave.; Friday, East first to admit that it would Third and Union Ave.; and Saturday, Grand Ave. and Park

OKLAHOMA CITY, In - The

Oklahoma Department of Wild-The new uniforms are suplife Conservation's 1961 - 1962 regulations for hunting and

In Paraguay there is a firefly es. The above ground lake deals which promise up to \$5,- called the railway bettle, which water will be several degrees 000 profit from a \$50.00 pur-flashes a red light at the ends chase, but now it seems that of its body and a green light

DRUGTAX

You Tax

Money!

Are you claiming all drug deductions to which you are entitled?

Thousands of items can be listed.

Can Save

trapping furbearing animals lists the house cat along with the bobcat, coyote, rabbit and wolf on which there is no clos-

Hereford Grain Corp. Announces THAT WE HAVE LEASED THE FERTILIZER **DIVISION OF ASSOCIATED GROWERS.**

We can mix any fertilizers or other chemicals that you may want in your fertilizer through our mixing plant.

Fertilizers Handled:

- BULK FERTILIZERS
- * SACKED FERTILIZERS * ANHYDROUS AMMONIA * LIQUID FERTILIZERS

Services Rendered:

- * BULK SPREADERS
- * ANHYDROUS APPLICATORS
- LIQUID APPLICATORS
- * ALSO A COMBINATION OF LIQUID AND ANHYDROUS APPLICATORS

WE DO CUSTOM APPLICATION IF YOU DESIRE

WE FEEL THAT WE ARE EQUIP. PED TO GIVE YOU ANYTHING IN THE FERTILIZER BUSINESS THAT YOU MIGHT NEED.

VISIT WITH -**CLIFTON UECKER1 JAMIE CLEARMAN** MAX STIPE CURT ROACH

and to date, less than 50% of the motor vehicles of Deaf Smith County have the 1963 Stickers. We urge each and every one of the remaining motorist to bring your cars in NOW!

DON'T BE CAUGHT WITH YOUR STICKER DOWN bring your vehicle in SOON! You'll be wise to beat the last minute rush.

BEAVERS MOTOR CO KEMP AUTO REPAIR McRIGHT GARAGE **ORSBORN-NORWOOD CHEVROLET PHILLIPS & LAWRENCE TEXACO** STEPHENS-HUDSON MOTOR CO.

Herd... (Continued from page 1)

53

then advanced on the third baseman's error.

Pampa got one runner on got the score on an error. Will-base in the second by error, but oughby singled but was the third the throw from catcher Eugene out on a fielder's choice at sec-Green to second sacker Charlie ond base. Moreno pegged him out. A fly Pampa's three outs in succesthe Harvesters.

Hereford scored three in the fifth. But hitter Ken Collins was bottom of the second. Moreno' stranded at second. doubled, David Stevens at- Leading 6-1, the tempted a sacrifice but got on by fielder's choice, which allowed Moreno into third. A double by Jay Boynton brousht in the two runs,

Boynton then scored on a he Herd was retired.

brought in one in the bottom half of the inning. With one away, Green singled, Coffman loaded, Duncan walked, Minks Wright went two. brought in one in the bottom him.

PAINT UP

CASCADE BL

Pittsburgh is famous for quality paints

Pampa, but was left on base Pampa, but was left on base for the second time in the inn-as three Harvesters went down ing by fielder's choice, which vesters only momentary com-mand by scoring in the bot-tom half of the inning. Ronny half of the inning. Ronny half of the inning. Ronny half of the inning in the top of the four-th. Fair of the inning in the bot-th. Fair of the four-th. Fair of the four-put Minks out to retire the side. Pampa countered with two Hereford maintained its drive

by scoring another in the last of the fourth. Boynton walked Willoughby boomed a double and got to second on a wild to score Duncan before the next pitch. Ramirez sacrificed, Lartwo batters went down in order. ry Minks walked, and Boynton

ball and a strike out retired sion were interrupted only by an error on a fly ball in the

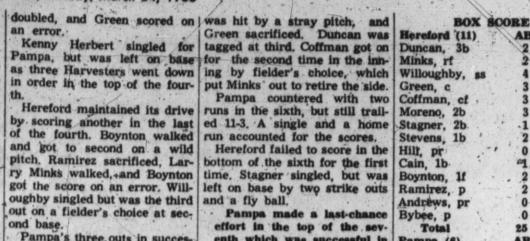
Leading 6-1, the Whitefaces

slammed in five more runs in the bottom of the fifth inn Opening the action, Joe Coff-

man was hit by the pitcher. Moreno laid down a single, and third baseman's bobble before Stevens got on by fielder's choice. Boynton walked to bring in men. He sturck out two and al-Harvesters were set down one, the first score," Ramirez was two, three in their half of the hit by the pitcher, and Jackie third, and then the Whitefaces' Andrews wa ssent in to run for

NOW WITH

PITSBURGH



enth which was successful in bringing in the three runs a-Pampa (6) Stewart, 2b cross before relief pitcher Jerry Bybee struck out the Gregory, Hebert, final two batters. Lupe Ramire, pitched six full Glover, rf Arthur, 3b innings to get credit for the win. Maynard, 1b Eacing 29, he allowed seven Vann, 1f hits, six runs, and only two walks. He struck out eight.

lowed no hits or walks.

FAMOUS

PAINTS

HUNDREDS

of todays most

wanted colors

including:

WALLHIDE

rubberized wall paint

WALLHIDE

alkyd type flat wallpaint

ers during the game. Carl Horn-

Hereford's Jerry Bybee took Jemima... over mound duties in the top of the seventh, facing three

3b

(Continued from page 1) place and has been working since then: Pampa assigned three pitch-

Before 'becoming 'Aunt Jemima she had sang with the Louie Armstrong Orchestra, Duke Ellington Orchestra and, of course, the Cab Calloway Band

11

25

AB

All of the programs she presents are varied. They are presented according to the type of group being entertained. Au n t Jemima's programs consist of many different types of songs which she sings in her own special manner. She is accompanied by Ted Harman on the accordion, who has been with her for the last nine years. Also traveling with Aunt Je-mima, besides her accompanist, is Jay Price, public relations

When describing her job Aunt Jemima said, "I definately enjoy my work and the opportunity to meet all the different people. To me people are like flowers, they grow in the garden, which is the world; they have their different smells and colors; and they grow toward heaven, accepting the sunlight and rain from the Father above."

Classify

My home for rent. Phone EM

FOR SALE Two bedroom hou-

B-5-10-39-tfc

4-0028



be madé.

(Continued from page 1) participation in growing exper-imental plots testing 14 seed

varieties. It was also reported that the firm will open an office here Monday. Dexter Lilly is to be

in an additional 20 per cent of

his base acreage. Producers who have signed up

for the program must comply

since the sign - up deadline has passed. Those who do not will

lose support price and diversion

in charge of operations. The office will be located in the Jim Hill Hotel where the Cham-

ber of Commerce was formerse. 232 Avenue J. GI Loan. ly located.

Construction of the \$18,000,000 reported deposits totaling \$6,-

Deposits...

(Continued from page 1) reached a high of \$19,959,694.-56 while their assets climbed to. \$21,742,325.51.

As the new records were posted, the savings and loan firms

124,099.75 with assets totaling



Page Eleven

Chic" So small with Toucher of Anot

Madrid, 1f Collins, ss Holberg, ph Harnsburger, p Smith, ph Garrison, p Wright, p Total

Cantrell, rf

gram.

farm.

servation use.

Diverted... (Continued from page 1)

1186 feed grain farms.

Grain sorghum, barley, and corn producers making the re-

ductions will receive payments

for taking cropland out of pro-

duction and putting it to con-

Support price loan levels

have been set at \$1.71 per

hundred weight for grain sor-

ghum and 82 cents per bushel on barley. Support payment on grain sorghum will be 29 cents

ager commented that diverted acreage is expected to total approximately 69,733 acres which is "about the same and pro-

Members of the Ta Wa Si Campfire Group went bowling bably a little more than was at the Sunset Bowling Center diverted under last year's pro- on Wednesday, March 20. This is one of the requirements that Total pase acreage for the will earn a rank step in the

REPORT

torch - bearer group. county, according to the ASCS office here, is 308,273 acres on 'Members present were : Kathy Miller, Jan Miller, Suzanne Hart, Pam Hoffman, Rosemary Provisions of the program Sheetz, Penny Young, Renae Ferguson, Patsy Smith, Lynn provide for voluntary reduction in feed grain acreage from the Hale, Shari Damron, Deborah 1959 - 60 base acreage for each Corley and Sherri Marsh.

Area...

(Continued from page 1) gar Co. at Rocky Ford, Colo. he commented,

When harvested some of the beets will be shipped to American Crystal for refining and the rest will be fed to cattle following tests by Holly, he add

per hundred weight and 14 cents per bushel on barley. As the experimental plots are A producer complying with the being grown, Holly agronomists program will receive the supwill also be experimenting with port or incentive payment even weed and grass control chemiif the feed grain is fed to livecals on the test plots, the asstock or sold. If the 1963 crop sociation president continued. is a failure, payment will still Also to be included in the plots is work with spacing of the beets in order to eliminate some Under the program, a feed grain producer had to sign up for at least a 20 per cent diof the hand labor required, he commented. version. He could, however, put

With construction of the plant about ready to begin, Holly Sugar Corp. is to open an office agronomist for the area, in charge.

The office will be located in the old Chamber of Commerce office of the Jim Hill Hotel and is expected to be opened on Monday.

As the office begins operating, various schools and training sessions for new growers in the area are being planned.



Page Twelve FRIO NEWS

Community Families Are Guests During Open House

in Elk City, Okla.

hospital.

By Mrs. Charles Self and Mrs. Owen Andrews

Several families from the Frio Community 'attended the. open house at the Harlan Barber home last Sunday. There were 116 guests who registered including friends and relatives from Lanora, Abernathy, Ida-

OPTOMETRISTS DRS. ADAMS & WYNN Office Hours Mon. - Fri. 8:30-5:00 Saturdays 8:30. - 1:00 Dr. Milton C. Adams Dr. Dale H. Wynn



Office Supplies



lou, Lubbock, Plainview, Laz- Mrs. E. F. Vogler Friday even-buddie, Dimmitt, and Odessa. ing to practice their demon-Those assisting the host strations. family were Mrs. James Bul-

Mrs. Bill Struve and Mrs. lard who registered the guests. Leo Hall were in Amarillo Mon-Mrs. T. L. Sparkman Jr. and day attending to some business. and Mrs. Ernest Harder, who Jimmie Barber was home served at the table, and Mrs. from Texas Tech for the week-David Yandell who helped end. to greet the guests.

Jana Cole, Carol Robbins, Nancy Axe, Virgil Barber, and Tommy Bullard attended Mr. and Mrs. James Dobbs and LeAnn visited last weekend the. revival services at the with Mrs. Dobbs' parents, Mr. First Baptist Church of Hereand Mrs. Walter Jay, who live ford last Friday night. Ac-Mrs. James Dobbs visited companying them were Mr. Mrs. Bruce Terry of Hereford and Mrs. Charles Self and last Thursday. Mrs. Terry had Brent. just returned home from the

Mr. and Mrs. K. H. Cox and Larry from Lazbuddie visited Mr. and Mrs. Jim Cassels ate with the Charles Selfs Sunday. Sunday dinner and visited with Later in the evening they visit-the James Dobbs family. ed in the A. J. Self home of

The Rev. and Mrs. Roy Dan. Hereford. iels, Delores, and Richard ate Bradley Burrus, Canyon, vi-Sunday dinner with Mr, and sited the home of his daughter Mrs. Glenn Andrews, one day Mrs. Bill Struve and family. The Rev. Daniels conducted last week.

the services at Frio Baptist Frio Homemakers club met Church Sunday. Other guests March 12 in the home of Mrs. at the Struve home included Harlan Barber, Hereford. The Mr. and Mrs. Ralph Starr, program consisted of a discus-Linda and Debbie; Mr. and sion of "Money Management" Mrs. David Yandell, and Raby Mrs. Argen Draper.

and guest speaker. Mrs. U. E. Warrick was taken to the Deaf Smith County Hospital Thursday. She is suf-fering from an ear infection. Celebrating birthdays Sunday were Clark Andrews and son, Rocky, and Hal Andrews, son of Mr. and Mrs. Glenn Andrews. The celebration, com-plete with birthday cake, took place at the Owen Andrews home. Others there were Mrs and Mrs. Glenn Andrews, Lynn and Clint; Mr. and Mrs. George Zetzsche, Ann and Cay; Mrs.

Frank Robbins, Mrs. Larry Dobbs, Mrs. David Hutch Mrs. Earnest Harder, Mrs.

Owen Andrews, the ho

Miss Veradelle Andrwes was bridesmaid Monday evening in the wedding of Miss Dortha Rector, Plainview to Fred Henry, Hereford. The wedding took place in Seth Ward Baptist Church, Plainview. Herb Bruns was a groomsman in the wedding. Miss Rector has been secretary at the First Baptist Church in Hereford since October, and was a roommate of Miss Andrews. The young couple live in Plainview where he is employed with a newspaper.

Clark Andrews, Lynette and Kirk; Miss Veradelle Andrews,

and Herb Bruns.

Bruns and Miss Andrews also were in Plainview Sunday afternoon for the rehearsal and supper.

BUILDING UP BED for the spur railroad to Holly. Sugar Company's plant, huge earth-moving 'machines began their work here during the week. Located nouthwest of Hereford, the project includes construction of an over-

pass over U. S. Highway 60 and clearing and preparing the right-of-way. The spur is being built to service Holly. Sugar's Merrill E. Shoup refinery, slated for completion by September, 1964. (Staff Photo)

low the Bamboo" was shown to day night. Simpson from the R. Simmons student, spent the took her back to Abilene St cotton John's film strip, "Fol- tional Bank in Hereford on Fri- Bonnie Sparkman, Hardin - ents, the T. L. Sparkmans. They



The Sunday Brand, Hereford, Texas, Sunday, March 24, 1963

Miss Rector, Fred Henry Jr. Wed In Double Ring Ceremony

In a double ring candlelight | tor of the Parkview Baptist | neckline ceremony, Miss Dortha Rector, Church in Plainview, in front daughter of Mr. and Mrs. Er-nest Rector of Plainview, be-ed by two candelabras. A bas-pearls and lace. Her only pleated skirts, accented with nest Rector of Plainview, be-came the bride of Fred Henry Jr., son of Mr. and Mrs. Fred Henry Sr. of Hereford, at 7 p. m. Monday, March 18, in the Seth Ward Baptist Church of Plainview. Henry Sr. of Hereford, at 7 p. m. Monday, March 18, in the Seth Ward Baptist Church of Plainview. Henry Sr. of Hereford, at 7 p. Monday, March 18, in the Seth Ward Baptist Church of Plainview. Henry Sr. of Hereford, at 7 p. Seth Ward Baptist Church of Plainview. Hereford with a long, full skirt Seth Ward Baptist Church of Plainview. Hereford with a long, full skirt Seth Ward Baptist Church of Plainview. Hereford a long stemmed carna-ther, the bride wore a white chantily lace wedding gown fashioned with a long, full skirt Seth Ward Baptist Church of Setters and Jace. Hereford served as flower girl. Hereford served as flower girl.

A veil of lace fell below the They wore dresses of blue po-

Wedding vows were read by and a fitted bodice with full from Plainview, and Miss Vera-The Rev. Clayton Watkins, pas- length sleeves and a scalloped delle Andrews of Hereford serv-

Hercford, served as flower girl. She wore a blue polished gotton dress fashioned after those the bride's attendants wore.

Organist, Mrs. Ken Carter of in the home of Mary Kay Wag-Plainview, accompanied the vo- ner recently with Kay James calist, Vernon Stokes of Plain- presiding over the meeting. view who sang the musical selections, "Because" and "The ed for the meeting that was held Wedding Prayer." She also on March 23. A surprise farplayed the traditional wedding well party was planned for their

Steve and Mark Stevens, Jo Ann Marnell gave her sons of Mr. and Mrs. Bill Ster speech for the contest and Dorgroom, served the bride as ring monstration. bearers.

Section Two Serving the groom as best man was his father, Fred Kay James and will be on cake Henry Sr. of Hereford. Serving making for the Bake Show. as ushers were Troy Gandy and Robert Bell, both of Hereford, and groomsmen were Frankie Watkins of Hardin - Simmons Weds William McKinney and Herbert Bruns of Here-

Immediately following the wedding a reception was held in Fellowship Hall of the Sath Mary Kay Wagner, one guest,

with a blue cloth and covered with a white lace over - cloth. given for the leader of the Miss Glena Gandy and Miss Merry Maidens 4-H Club, Mrs. punch.

honeymoon with the bride wear- was decorated with all their ing a black and white two - names written on the cake and piece suit with black patent ac- a farewell note. She also recessories and a white rose bud ceived a gown from the club corsage taken from the bride's members. bouquet.

in Plainview. A graduate of Tahoka High

School the bride attended Wayland Baptist College for one and a half years. Two Hereford dow and raise the children by Women Given

Delegated for the March 27 Delegated for the March 21 Deanery meeting in Plainview Honors At Meet dames Wagner, Walker, Herr. Bell, Short, Swertner, Paetzold.

(Continued on page 3)

ed the bride as attendants A graduate of Hereford High School, the groom is now employed at the Plainview Daily Herald in Plainview.

Merry Maidens Give Mrs. Bryan Farewell Party Merry Maiden's 4-H Club met.

Demonstrations were discuss

leader, Mrs. Gaylon Bryan.

vens, and nephews of the othy Marnell presented her de-Next regular meeting will be

held on April 3 in the home of Members present for the meeting were: Kay James, Dorothy Marnell, Mary Ann Vance, Connie Walker, Patricia Herr, Sara Bell, Elizabeth Short, Patsy Paetzold, Jo Ann Marnell, Thelma Warren, Kathleen Warren, Roxanne Swertner, Judy Bezner, and Mrs. Jean Beene, assistant H. D. Agent. / A surprise farewell party was

Merry Maidens 4-H Club, Mrs. Dora Roy served the cake and Gaylon Bryan, Wednesday, March 13, in her home. The girls The couple left on a short presented her with a cake that

A new leader was discussed The couple reside at 3081/2 Ash and a committee was named to contact prospects.

All of the members were present for this special meeting. They were: Mary Ann Vance, Connie Walker, Patricia Herr, Sara Bell, Elizabeth Shorn, Shirley Turner, Mary Kay Wagner, Patsy Paetzold, Dorothy Marnell, Thelma Warren, Jo Ann Marnell, Kathleen Warren, Kay James and Roxanne

Thompson:



MRS. FRED HENRY JR. . . . nee Dortha Rector (Perry Willingham Photo)

Mrs. Thompson Gives Music In '30's Program Ler Plata Study Club met in Mrs. Thompson said; "The ing secretary; Mrs. Elmer Pa Bell, Short, Swertner, Paetzold, the home of Mrs. Jay Boston Thirties marked gains in mu-Warren, James, Jean Beene, on Tuesday, March 19, with sic appreciation. W. P. A. is Chisholm, parliamentarian and erson. treasurer; Mrs. Viola Mrs. Bill Thompson presenting actually credited with sponsor- Mrs. Jim Geron, historian - rethe program on Music in 1930's ing 36 symphony orchestras. Of porter. course, radio played a great Those present for the meetpart, too, Classical programs. ing were: Mesdames Jack attracted more and more aud- Brown, Lloyd McGee, Elmer iences. By 1939 there were over Patterson, Frank Prowell, Bill 270 symphony orchestras com-Michael, A. J. Schroeter, Urlin pared to 19 in 1915.

Kinney, son of Mr. and Mrs. or, wearing a blue street leng-D. S. McKinney of Tucumcari, th dress N. M., exchanged vows Sunday, March 10, at 3 p. m. in the

The Sunday Brand, Sunday, March 24, 1963

Homemaking Lab Program Topic Is Spring Wardrobe

daughter of Mr. and Mrs. E. R.

Texas Young Homemakers met in the homemaking lab of the Hereford High School on Tuesday, March 19, at 7:30 p. m., with Mrs. George Zetszche presiding over the meeting and Mrs. Layton Sawyer serving ashostess

Mrs. David Brumley introduced Mrs. Don Steele, who gave. a program on "Your Spring Wardrobe," She discussed and showed pictures of popular fas-

Miss Eleanor Ruth Powell, ring ceremony Sister of the bride, Miss Linda Tucumcari. Powell, and William David Mc- Powell, served as maid of hon-Robert Bell served as best man with Jim Haney and Dean

Avenue Baptist Church. Rev. Clarence F. Powell, pastor of the church, read the double a sheer white wool suit, complimented with a tiny veiled

The Sunday Brand

Women's Section

RAMONA NOEL, SOCIETY EDITOR

Miss Eleanor Powell

hat. She carried a white Bible with a bouquet of white carnations on top. Organist, Miss Nancy Boardman, accompanied the soloist, Patricia Priće, when she sang 'The Lord's Prayer." She also

played the traditional wedding marches. Mother of the bride wore a

beige knit suit wih brown accessories. The bridegroom's mother chose to wear a dress of lilac.

embroidered linen with beige accessories. After a short honeymoon the

Judge Willlams Wilson both serving as ushers. Speaks At Meet

St

Of Council Anthony's Parish Council met in the school auditorium on Thursday, March 14. Mrs.

Eddie Reinauer and Mrs. Walt Warren served as hostessess of the meeting with Mrs. Ed Paetzold presiding over the business

meeting Judge H. C. (Hank) Williams presented the program on juvenile delinquency. He said, 'Read all the books about caring for and raising children. then throw them out the win-

the seat of their pants."

Walt Lacey and Troy, all from The wedding table was laid

Hats most popular will be the turban, sailor and matador narrow belts, low around the waist line, she said.

Brumley, Larry Dobbs, George corporated. Zetszche, Jess Robinson, Clark

Hunter.

The bride is a graduate of sytles. Also, on the popular list Hereford High School and is will be pins, large ear rings, presently employed at the Deaf Smith County Electric Cooperative.

Those present were : Mesdam- McKinney is a graduate of Tues James Dobbs, Layfon Saw- cumcari High School and is emyer, Kenneth De Hart; David ployed at Southwest Offset, In-

CAROL RICKMAN

to wed June 28

Out-of-town guests included: bert Vance, Steve Mewees Sr. Andrews, Earl Rey, Wyatt Har- Mr. and Mrs. D. S. McKinney mon, J. J. Durham and Howard and Donnie, Mr. and Mrs. C. E. Drerup, Ed Dzuik Sr.; Jackson and the Rev. and Mrs.

Leo Witkowski, Jimmy

On Sunday afternoon, March Jesko, Clarence Betzen: alter-17, the Decorations of Chivalry. nates include: Mesdames Oskar a high award of honor and mer-Schwertner, Leon Vinton, Roy it, was conferred on 19 Rebe-Wilhelm and Mabel Wagner.' kahs in the Grand Ball Room Those present for the meetof the Rice Hotel in Houston." ing were: Mesdames Howard The occasion was the Grand Walker, Jimmie Jesko, Ed. Lodge and Rebekah Assembly Paetzold, Leo Witkowski, Oskar

of Texas meet held March, 16-Schwertner, Johnny Jesko, George Turrentine, Carl Last, El-Among those from Hereford receiving this honor were Mrs. Lean Vinton, Lester Wagner, C. abaugh.

Eight attended this assembly from Hereford, they were: Mr. and Mrs. W. Q. Duggan, Mr. and Mrs. Gene Bishop, Mrs. Alta Davis, Mrs. Nellie Beauford and Mrs. Ada Hollabaugh. Mrs. Nellie Beauford, Mrs. Alta Davis and Mrs. Ada Holla-baugh returned to Hereford on Tuesday.

Miss Rickman's Wedding Plans Are Announced

tainment. Mr. and Mrs. Floyd Rickman are announcing the engagement and approaching marriage of io.

their daughter, Carol to Eddie She went on to say, "Paul Gandy, son of Mr. and Mrs. Green of Chapel Hill, S. C. has J. G. Gandy. The wedding will the ability to draw big audienbe June 28 at the Avenue ces to unlikely places. He will Baptist Church with the Rev. write the play for the first big Clarence Powell, pastor of the production of Palo Duro amphichurch, reading the ceremony. theater. The play will be in the ple will make their home in days. Isaac Van Grone of Hollywood,

Argen Draper and J. W.

Mrs. Cowsert Speaks At LAE Club Meet

Mrs. Emmett Hale called the composer - director, is writing Alta Davis and Mrs. Ada Hoil- meeting of the L.A.E. Club to the musical score. order on Tuesday, March 19, Next meeting will be guest in the home of Mrs. A. H. Cook. day at King's Manor on April

Eight members were present 2. and two guests. Refreshments were served to Club collect was led by Mrs. Wiley Roberson and roll call mett Hale, Gordon Elliott, A. N. was answered with "other suc-Hopson, B. A. Reddell, Wiley, cessful amphitheaters." Roberson, A: B. Higgins, B. F Mrs. Gordon Elliott, year book Markham, two guests, Mrs. H. chairman, introduced Mrs. H. Cowart and the hostess, Mrs. A. A. Caveness, who in turn introduced the speaker, Mrs. Pete H. Cook.

Cowart from Ganyon. She spoke on the Palo Duro amphitheater Child Behavior and the Heritage Foundation. Mrs. Cowert told of the playwright, Paul Green, who has Patterns Is Club done the most to create and popularize this form of enter-

Program Topic She described him as an "idealistic, yet hickory - tough" Young Mother's Study Club poet, playwright and impresarmet Tuesday, March 12, at the

First National Bank Community Room. Mrs. Howard Hunter, president of the club, presided over the business meeting. Robert Thompson was the

guest speaker and he spoke on "Behavior Patterns In Children." In the talk he outlined Gandy is presently employed form of the heritage of the foun- the cardinal principles pertainwith Walter Paetzold. The cou- ders of our Panhandle pioneer ing to child rearing and education.

(Continued on page 3)

Streu, T. E. Seigler Jr., Eugene. Campbell, Raymond Benny Goodman was first re-White, Jesse Geron, Bill Thompquested to record by the Enson, Viola Chisholm, Britch Hopglish," she continued. "Jitterson, Joel Treadwell and the buging comes under this era-Broadway and Hollywood conbostess, Mrs. Boston. tributed a gread deal to American music. Kate Smith and Engagement Of "God Bless America" came into

the following: Mesdames Em- American hearts in 1938. This was a period with music for everyone. Officers for the following year

were announced by Mrs. Ray-A. Cavness and Mrs. Pete mond White, chairman of the nominating committee. They are: Mrs. Louis Woodford, president; Mrs. Frank Prowell, vice president: Mrs. A. J. Schroeter, recording secretary;

is Announced Mr. and Mrs. G. A. Brown are announcing the engagement and approaching marriage of their daughter, Francine, to Dorven King, son of Mr. and Mrs: Otis King.

The vows will be soleminized. on April 4, at the Avenue Baptist Church at 7:30 p. m.

Francine Brown

Mrs. Clint Formby, correspond-

Garden Beautiful Club Has Program On Roses

Mrs. Tom Carter served as was the topic of the program underneath side of the leaves. hostess to the Garden Beauti- which was given by Mrs. G. Fertilizing is important, but they

Hereford.

Mrs. Lloyd Pool reported on lotte Armstrong and Tiffany. Club members pledged them-

Rose Hedges"

ful Club when it met on Friday P, Owen. Many types of roses should not be over-fed. March 15, with Mrs. Gwynne fit in any garden. They re- Some of the new award win-Owen serving as co-hostess. quire at least six hours of sun ming varieties of roses are: Tro-President of the club, Mrs. each day and have become more picana, Royal Highness, John J. Howard Walker, presided and more popular in flower gar-dens: Some of the most pop-Slippers, and Fire King. Rose over the meeting and welcomed ular varieties for this climate hedges were also recommended

are peace, pink favorite, Char- and make very beautiful bord-Mrs. Lloyd Pool reported on a meeting that she attended with representatives of the other gar-is an old saying that has been the following members: Mes-

den clubs. At-this meeting plans discarded. Anywhere weeds will dames Roy Smith, Lloyd Pool, were discussed for landscaping grow, roses will grow. It is best Jesse' Stanford, Dick Miller, the grounds at King's Manor. to plant them eighteen inches Charles Hood, G. P. Owen/L Club members pledged them-selves to cooperate with mem-bers of the committee repre-senting the club planning the the roots. It is well to spray work the roots of the section of the se or dust roses once a week, tak- hostesses, Mrs. Tom Carter and ing special care to reach the Mrs. Gwynne Owen.



FRANCINE BROWN

Page Two



around town with the start ing around out there so a fellow

Housing, particularly rent housing, is still in mighty short supply from the number of inquires we are getting at the Chamber of Commerce office. Biggest demand is for homes that will rent for under \$100 unfurnished.

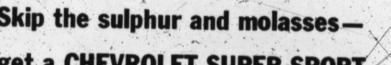
some built in the early 50's

The success of any Chamber vay.

March 16, with Ruth Koelzer presiding over the meeting and Mrs. Jean Beene giving the program on demonstrations.

Wilkowski.

ploiting the resources of French Louisiana was known as



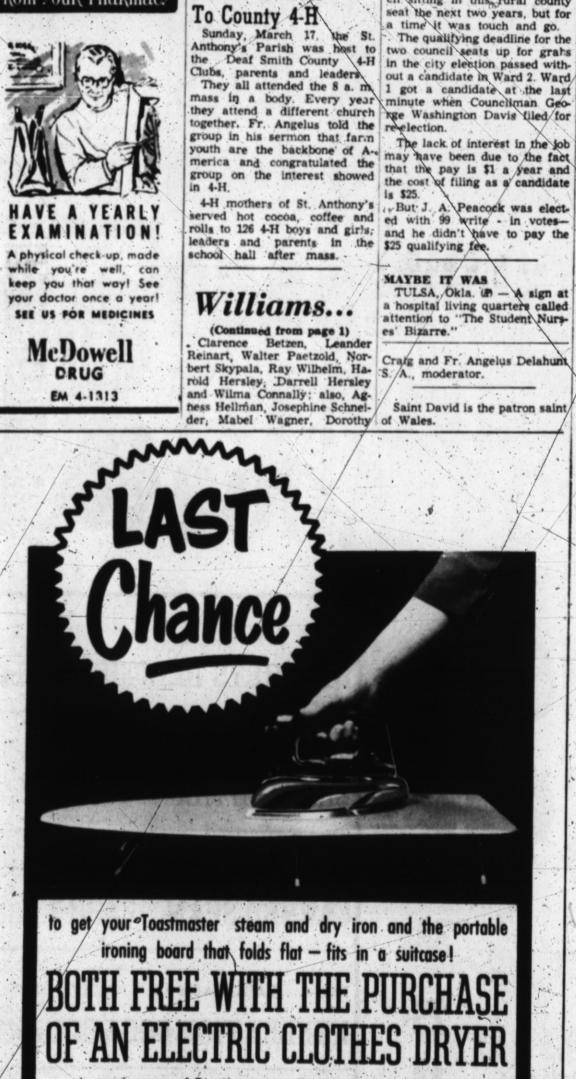


963



UP AND OVER went Eugene Green (13) in an effort to score the tying run for Hereford, Tuesday. But Pampa catcher Larry Gregory held onto the ball and made the put-out. This play made the difference as the Harvesters





St. Anthony's Parish Is Host

To County 4-H Sunday, March 17. the St.

won 1-0. Green had doubled and attempted to score on Joe Coffman's single to center field. But the throw in was perfect to cut off the score.

ESCAPED THE FEE

(Staff Photo by H. A. Tuck)

BLOUNTSTOWN, Fla. Child... There will be a full City Coundil sitting in this rural county

A salad supper was discussed by members for guest night. Members present for the meeting were: Mesdames Bobby Veigel, Jim Carnahan, David

Miss Gordon Gives Program At L'Allegra

Guest speaker for the L'Alle-gra Study Club when they met Thursday, March 21, at the Community Center was Miss Heather Gordon, Exchange student. Mrs. Tommy Carnahan presided over the business meeting and Mrs. Joe Easley served as hostess.

During her talk Miss Gordon pointed out that Africa was awakening.

"It is no longer a sleeping or dark Africa. The policy of the present government is one of complete segregation of the races. The white standard of living is very similar to that of the United States," she remark-

Miss Gordon ended her talk with a challenge for all to take more interest in world affairs

"Off Beat Edgings" Discussed At Meet Of Bud-to-Blossom

Mrs. Pat Robinson was hostess to the Bud to Blossom Gar-den Club when it met Friday, March 15.

"Off - Beat Edgings" was dis-cussed by Mrs. Calvin Edwards for the program.

Several members gave re-ports on their trip to the Dis-trict Garden Club meeting which was held in Lubbock recently.

Mrs. Paul Stevens was welcomed in as a new member. Those present for the meeting were: Mesdames Bill Gentry, Paul Stevens, Don Steele, Ira Scott, Calvin Edwards, Sam Long, R. N. Yarbro, Fuan Batenfield, Bill Patton, Ernest

hostess, Mrs. Pat Robinson.

Mrs. John Beasley was welcomed into the club as a new member.

Factory Butane 1-1953 M. M., Model U. B. Tractor on Factory

1-1949 Oliver, Model 99 Wheatland Tractor,

Cultivator 1-1957 John Deere, Model 55 Self Propelled.

TRUCKS, CARS AND MOTORS

1-1956 Olds/Irrigation Motor with natural gas Carburation 1-1956 Cushman, Modél Eagle, Scooter 1-1951 Studeb aker 2 Ton Truck 1-1950 Fold & Ton Pick-Up with 4 speed

1-1956 Plymouth Station Wagon

1-John Deere 4 Row Cultivator 1-John Deere Tool Bar Lister, 3 Row

1-John Deere Model 15 Cotton Stripper 1-John Deere, 21 ft. Disc. 1-John Deere Potatoe Planter

Auctioneers

1-Hoeme Plow, 8 ft. 1-Krause Tandem, 10 ft., Greasless on rubbe

1-John Deere 4 Row Planter

1-I.H.C. 4 Row Finger Weeder

-Steel Float, 30 ft

1-M. M. One Way 10 ft.

Transmission 1-1949 Chrysler N.Y., 4 door Automobile - clean 1-Oliver Model 30 Combine, Good 1-Sahta Fe, Refrigeration Box Car, 43 ft All Metal A-1

FARM MACHINERY

1-John Deere, 4 row, Beet and Bean Cultivator 1-John Deere, 4 Section Harrow (new)

4 row equipment.

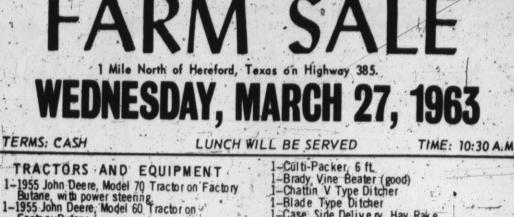
Combine 1–1947 John Deere, Model G Tractor on Butan e 1–1942 I.H.C. Model M Tractor, with complete

on Butane, with Cab 1-1950 I.H.C., Model C Tractor, with vegetable.

and help the white light shine on the Republic of South Afri-ca and all of Africa. Next meeting for the club Jimmy Carnahan, Dwain Walk-er, Alex Schroeter, Dennis Lomember will bring a salad.

mas, Robert Miller, James Hig-Those present for the meeting gins, Richard Pickens, Walter London Jr., Arthur Fuston, Tom-It, John Beasley, Bob Veigel, my Carnahan and Joe Easley.

Page Three



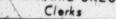
1-Culti-Packer, 6 ft. 1-Brady, Vine Beater (good) 1-Chattin V Type Ditcher 1-Blade Type Ditcher 1-Case, Side Delivery, Hay Rake 1-Case Mower 1-Co-Op Side Deliver, Hay Rake (good) -Oliver Hay Baler 1-Oliver, one row Potatoe Digger 1-Daulman, Potatoe Picker 1-Stalk Cutter, 10 ft. 1-Dump Bake 1-2 Wheel Trailer, good 2-16 ft. Grain Augers 1-4 row Go-Devil, with Belley Hitch -1962 I.H.C. Mower, 7 ft. Mounted --I.H.C. Single Front Wheel -R-Unit & Butane Tank for M Farmal 1-High Pressure, Lincoln, Grease Gun And other good farm equipment

MISCELLANEOUS -1000 Gallon Water Storage Tank 500 Gallon Gasoline Storage Tank -500 Gal. Anhydrus Tank on good trailer -50 ft. Endless, 6" Belt -Sets of Furrow Gurdes -22 ft House Trailer Cattle Guard, heavy duty, 10 ft. 4-Steel Clothes Line Poles -12 ft. Bottomless Stock Tank -27 ft. Pump Setting Mast -Windmill and Tower -Set of Onion Markers 2' ', 1'2'', and 2'4'', Irngation Tubes Lot of Vegetable Ground Tools, Secol Onion Lifters, Luck Beds, "Pick-Up Beds, 12" & 15" Concrete-Pipe, 8", 10" & 16" Steel Pipe, Lot of Car & Truck Wheels & Tires, Sheep Wire, Barb Wire, Use Sost, Bath Tub, Sink, Hot Water Heater, & many other Miscellaneous Items

800-Hegari Bundles

Anyone wishing to add items to this sale may do so at regular commission





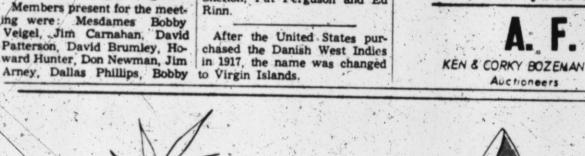
marto

4.99 to 6.95

Kandcraft

8.99 to 9.99

Kendall, R. A. Daniel and the Shelton, Pat Ferguson and Ed Rinn.



(Continued from page 1) Patterson, David Brumley, Ho-Arney, Dallas Phillips, Bobby to Virgin Islands.

to customers of Southwestern Public Service Company Offer expires midnight, March 30, 1963

End clothes drying worries with an electric clothes dryer and get the 2 free gifts - Toastmaster steam and dry iron and portable "Tuckaway" ironing board. The offer expires Saturday March 30th - just

NOW - AT ALL PARTICIPATING REDDY KILOWATT APPLIANCE DEALERS

a few days from now. An electric clothes dryer saves time, work and clothes. Once you have yours you'll never again be without it - see them at your Reddy Kilowatt dealer,





inspired these Footwear Fashions for your FAMILY!

With Easter as an inspiration and perfection as a goal the Rand Family shoemakers have produced these smart stylings. Each is so fashion right for the family promenade, and of course the family picture. Quality leathers, meticulous crafting, and our careful fitting make all the Easter styles in the Rand family of smart footwear favorites. Your family will like them.

Poll : Parrot OTS FOR . BOYS AND GIELS .98 to 6.95

Start Enforcement Of Child-Care Law

Enforcement of a long-stand-ing state law regarding "baby-sitters" and child care centers her assistance will begin in Hereford in the near future. This announcement was made Wednesday by Mrs. Patsy Gray of Amarillo, region-al supervisor for the Texas De-partment of Public Health.

Page Four

Mrs. Gray explained that the law has been in effect for many years and was last amended in 1954. "Until recently, our staff has not been large enough and the Department was forced to concentrate its efforts in the larger towns," she said.

Basically, the law applies to day - care of children who are not related to the sitter or sup-ervisor, regardless of the num-ber cared for. Certain standards must be met in order to protect the children, their parents and the day - care operator, Mrs. Gray said.

The Department of Public Health cooperates with local officials for health inspections, fire inspections and zoning clearances. There is no charge for the license or for the Public Health services.

Mrs. Gray said that those who keep one child or more for four hours a day are subject to the state regulations. Among other requirements, the home where children are kept must have a fenced yard, ade-quate play area and be safe from health or fire hazards.

Those who wish more information about the requirements are asked to write: Mrs. Patsy Gray, Texas Department of Pu-blic Health, 517 Taylor, Amarillo. Mrs. Gray will visit in Hereford periodically to offer

School Menu

A . Sr. Cafeteria MONDAY - Minute steaks with gravy, tacos, glazed sweet potatoes, peas and carrots, stuf-fed celery, applesauce cake, rolls, butter and milk.

TUESDAY - Barbecued chicken, oven - fried sausage with gravy, mashed potatoes, green beans, lettuce wedge with dressing, fruit salad, rolls, butter and milk.

EDNESDAY - Be

She 'said, as a last resort, the law provides that a court injunction may be obtained to prevent operation of child - care services' until the minimum standards are met.



Wahanka Campfire Girls hiked for six blocks Wednesday afternoon, March 20. During the hike they found five kinds of flowers, a bird nest, bushes and beautiful scenery.

Those making the hike were the following: Jeanie Adams, Lana Sue Boyd, Pat Cooper, Jamie Edmonson, Cecilia Gam-ez, Debórah Hodges, Barbara Huckert, Mary Ellen Huckert, Connie Rodgers, Blanch Rangles, Joann Trotter and leaders, Mrs. A. E. Hodges and Mrs. J. R. Euler.

Ford 4-H'ers **Present Talks For Cub Scouts**

Cub Scouts of Den 3, Pack 51, met Tuesday, March 19, at 4 p. m. at the Community Center. Richard Harding led the flag ceremony and Bryon Adams led the singing of America. Adult leader of the Ford 4-H Club, Mrs. Leroy Williamson, introduced three members that brought the program to the cub scout group. Kathy Crist and Tommy Bezner brought a demonstration on Soil Conservation. Joel Williamson presented a speech on Américanism entitled "Let's Accent the Posi-tive." These programs were pre-pared, for the forth coming 4-H County competitions.

The meeting was closed with the scouts forming the living circle and repeating the Cub Scout Promise led by Dan Har-



Wi \$100.00 CASH

The Sunday Brand, Hereford, Texas, Sunday, March 24, 1963

TS EXCT

LUCKY 7 RULES

1. Only LUCKY 7 cords distrib COOPER'S may be used. 2. Four cards are required to make of 7. To be valid, a legible num

appear on each card in mystery 3. Cards showing evidence of a cannot be accepted. COOPER'S reserves the right t

mine and verify all winners.

pinto beans with ham, golden cole slaw, fruit cobbler, cornbread, butter and milk. THURSDAY — Pizza pie, hot tamalies, buttered potatoes, Harvard beets, carrot sticks,

banana pudding, bread and milk. FRIDAY - Fishwich with tarter sauce, Vienna....sausage, buttered corn, black - eyed peas, Waldorf salad, chiffon pie, rolls, butter and milk.

Elementary Cafeteria MONDAY — Minute steaks with gravy, glazed sweet potatoes, stuffed celery, applesauce cake, rolls, butter and milk. TUESDAY — Oven fried sau-sage, mashed potatoes, apple-sauce and cookie, rolls, butter

and milk. WEDNESDAY - Beef Stew, ho-

miny, fruit cobbler, cornbread, butter and milk. THURSDAY - Pizza pie, but-

tered potatoes, fruited jello, cake, bread, and half pint of milk

Cub Scout members present were: Terry Campbell, Robert Newsom, Scott Nunnally, Bryan Adams, Jeff Shipley, Randy Cook, Joel Downey, Dan Hardy, Richard Harding, Den Chief Gary Paetzold and Den Mothers, Mrs. Milton Adams and Mrs. C. F. Newsom.

Special guests were: Mrs. Dave Downey, Dennis, Karen, Virginia and Cindy, Mrs. Ray-mond Paetzold, David and Johnnie, Mrs. Roy L. Campbell, Mrs. Lee Campbell, Mrs. Le-Roy Williamson, Joel William-son, Kathy Crist and Tommy Bezner.

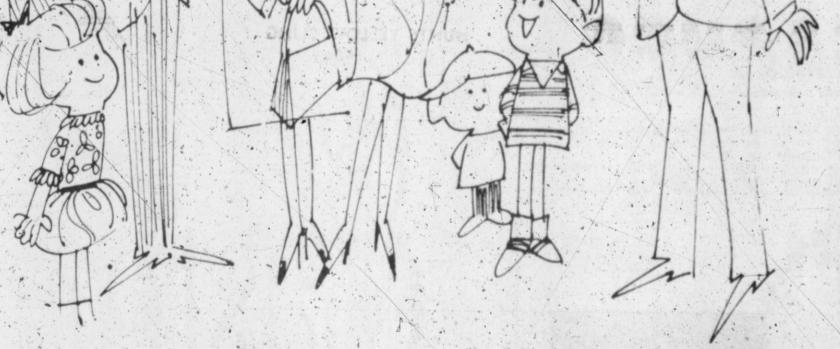
ATTEND WORKSHOP Roy Hartman, Della Stagner and Helen Nelson were in Amarillo Tuesday for a Textbook Workshop, conducted by a representative of the Texas Education Agency in Austin. It was concerned with school textbooks of a new card system which is being instituted. The meeting

FRIDAY — Fishwich, steamed rice, Waldorf salad, chiffon pie, rolls, butter and milk. was held in the Amarillo Pub-lic School administration build-ing. PROUD

A man can take pride in a good farm; and we take pride in helping our neighbors to make their farms ever better. How can we help you?" Come in: Talk it over!

BANK CREDIT FARM CREDIT





CENTER CUTS

FRESH - TENDER

LEAN

END CUTS - FRESH

LEAN - MEATY

- TENDER

KRAFTS FOIL WRAPPED 8 OZ.

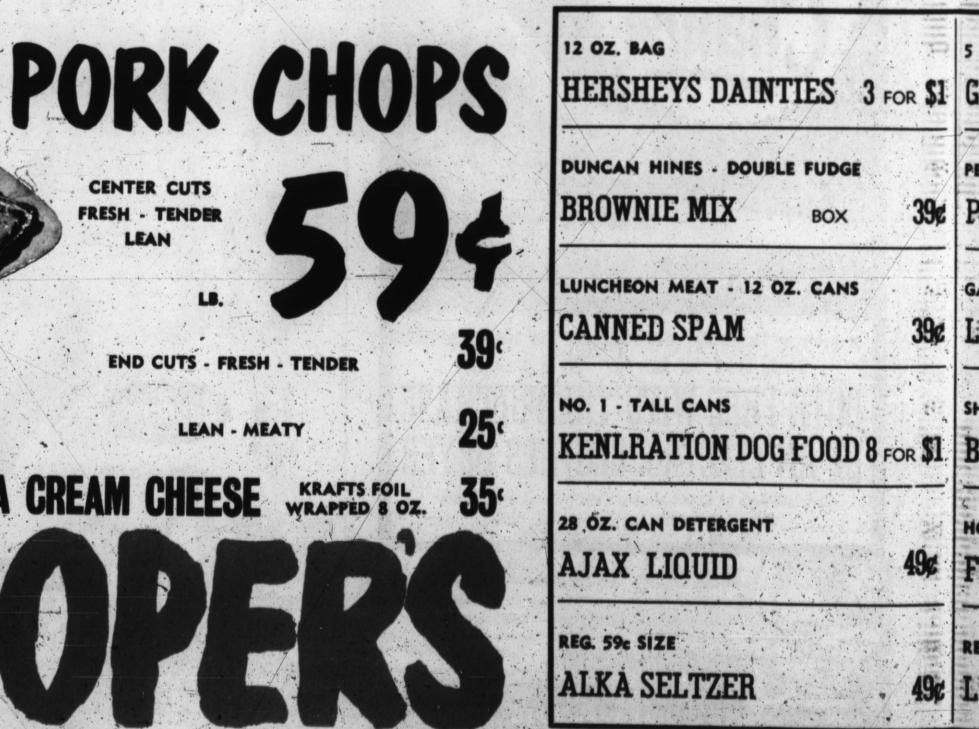
PORK CHOPS

SHORT RIBS

PHILADELPHIA CREAM CHEESE

IT'S NEW!





39⁴

25

35

PURCHASE NECESSARY START SAVING YOUR CARDS TODAY!

HERE'S HOW TO PLAY LUCKY 7

IT'S GODER'S

GET A FREE LUCKY 7 CARD Every day when you visit COOPER'S MARKET. No Purchase Necessary.

MOISTEN YOUR CARD WITH WATER and your mystery number will appear. It may be 1, 2, 3, or 4.

Pick Up Your FREE LUCKY 7 CARD At Cooper's

Dip your Lucky 7 card in water to read your lucky number. Collect any 4 cards (not less) that total 7 and WIN \$100. Watch for the card which says "Lucky Seven Winner" ... it's a winner, worth \$5.00 cash.

ards distributed by legible number must in mystery printing.

right to deter

.00

RULES





HI-C 46 OZ. CANS



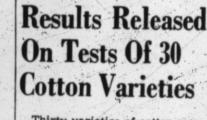
BY H. A. TUCK A very prolific writer is L. books. encompassing fiction, non - fiction, factual and juvenile. But he is best, known for

his thought - provoking sciencefiction work. His latest, available in the A Gun For Dinosaur, The title and the book is worth getting when Ovid applies for a job, basic categories. "Trips in Time" includes two stories;

ies later become real. Maybe cludes four stories; and "Far Places" has three. All of De Camp's stories are imaginative and many are very humorous. Notable among them of Custom", both of which are be taken in small installments if desired.

in the suburban grouping. "Gratitude" is built around the seeds bought by three men illegally from a returning space traveler. One of them takes all the seeds for the singing shrub, another gets all the seeds for the bulldog bush and the third plants the Tree - of - Eden seeds The singing shrub is a delight-

ful little plant with blue flowers. Sydney Devore 'teaches them to say "Good - morning, Mr. Devore" then gradually progresses so they greet him with 'O King, live aforever!" and "All hail, your imperial highness." But his climax is when he teaches them to sing "Cle-



Thirty varieties of cotton were tested at the High Plains Research Foundation in 1962. The high of 825.88 to a low of 452.82 pounds of lint per acre. The average was 609.5.

Each variety was planted at the rate of 32 pounds per acre with a spacing of 40 inches between rows, Rainfall received from April 1 to Oct. 1 amade on Aug. 15.

Page Five

mony.

But everyone in the neighborhood has a ball when they harvest the fruit of the Tree - of -

"A Thing of Custom" is hing. ed on the planets-to-Earth visit of some extra - terrestrial life forms, sort of a 21st Century exchange student program that Sprague De Camp, author of 35 has some unexpected surpris-

"The Guided Man" works on the premise that, for a fee, a man can be wired up invisibly. so that experts can take over when needed. Ovid Ross, for in-Deaf Smith County library, is a stance, is a rather shy, retircompliation of stories, entitled ing young man. But his Telagog gadget lets a suave, smoothis taken from⁴ the lead story talking controller run the show just for that 29 - page jewel. talks with a girl or needs to The book is divided into four appear as an expert at sports. It is most interesting, to us, to note that certain of the gad-"Gadgets and Projects" has gets and instruments which are five; "Suburban Sketches" in- outlined in science - fiction stor-

we can get a Telagog control someday and enjoy water sports like a real professional. Anyhow; A Gun For Dinosau are "Gratitude" and "A Thing is interesting readin g and may

> **Hereford Lions** Name Nominees For 1963 Officers

Political campaigns for Lions Club officers began as a report of the nominations committee was read to the club its noon meeting Wednesday, March 13, by Boss Lion Ed Skypala.

The campaigns for 1963-64 club officers are to end with an election party to be held April 4.

Candidates for president are J. F. Martin with H. C. Williams as campaign manager. Jim Wiman is managing the campaign for his candidate, Jimmie Allred.

Campaigning on behalf of first vice president nominee Tommy Braddy is Charles Bell with John Gililland leading the campaign for Buddie Evans.

Nominated for second vice president are Raymond White with Harold Kids, campaign manager, and Charlie Hoover with Virgil Justice managing his campaign.

Third vice president nominees are Hilry Aven, whose cammounted to 19.07 inches. One paign is being directed by A. irrigation of 3.24 inches was J. Schroeter, and Kenneth Rudd with Harry Linderer conducting



'That Was A Costly Trip' Panhandle

The Sunday Brand, Hereford, Texas, Sunday, March 24, 1963 Growth Of Delinquency Can Lead Only To Use Of Lethal Weapons.

Editorials

THE SUNDAY BRAND

This area has been pretty well free from the scourge of juvenile delinquency which haunts most cities over the nation. Two slayings from moving automobiles in Clovis last week end, however, bring the situation much closer home than ever before. Hereford citizens and officers, too, may

Six Percent To New Locations

Quite surprising in a survey on business practices conducted in this county through Home Demonstration clubs was the fact that six of the 100 families under survey moved. Some went to other areas, one moved into town, and several swapped places - but six percent still moved their homes.

Since the area has consistently gained in population for the past 25 years, we are no doubt welcoming more people than we are losing. At the same time it is hard to believe that six out of 100 families move each month, especially when you consider the acute shortage of housing. Still others indicate that the housing shortage may well attribute to the large number of removals, since many people will take a house with the express idea of moving to a new location as soon as they find something they like better.

Although sometimes necessary, moves are definitely expensive and play quite a roll in the process of money management. Perhaps the six percent figure is high or low, we don't know, but every time we are faced with the prospect of moving, we always recall the old adage about the rolling stone which gathers no moss.

Politics Takes On New Pattern

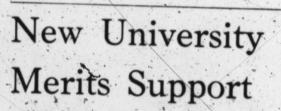
Little by little, but with the sureness of the ebb and flow of the tides, the old, fine distinctions between the two great political parties of this country have been slipping away. Party loyalty, as the nation once knew it, is virtually a thing of the past. Nowadays it is commonplace for a Democratic Presidential candidate to carry a state while the Republicans sweep the local and Congressional offices. And vice versa. There is every reason why this should be so. Once the parties, and the men who represented the parties, stood solidly on one side or the other of issues - bimetallism versus a solid gold standard, free trade versus high tarriffs, internationalism versus a Washington nationalism, more government power versus a rigidly limited government, and so on down a long, dramatic list. No longer. As the Portland, Oregon, Journal, puts the question: "On the basis of political and social philosophy, for instance, why is Senator Hubert Humphrey in the same party as Senator Strom Thurmond, or Senator Barry Goldwater in the same party as Governor Nelson Rockefeller? So, in these times, we vote for individual men and women, not for a strong, clear party policy. Whether this is good or bad is certainly a matter of argument. But the fact exists, and the impact on the American governmental system is profound. -Andrews Co. News

well take a closer look at some of the youthful gangs which have appeared on the local horizon during recent years. Several teenagers have been thoroughly beaten by opposing groups during the past month and, regardless of who may be right or wrong in the arguments, it is only natural to conclude that brutality and beatings will lead to the use of knives and guns if the feuds continue to expand.

The right to enter public places, to walk on public streets unmolested is considered by most of us to be an American heritage. When groups or gangs take these things into their own hands and enforce their own rules, it seems to us that the commutty is headed for trouble. And the next logical step in murder.

At the same time, persons who are worked, over" by groups are duty bound to report such violations to law enforcement officers. Unless the officers are notified we cannot expect them to enforce the laws which have been established to protect — and the victims are asking for further violence to themselves, an well as to other citizens, when they shirk the duty of reporting such offenses.

As Americans we have many privileges, but unless we cooperate toward their continuance these privileges are bound to soon vanish.



passing interest in the movement to establish West Texas State College as a Univer-

huge percentage of Hereford college stuctive place to live, and when West matically expands.



FINAL PLANS MADE ON DRAW PROJECT

Rehearsals, are over for Running Water Draw project; a six county gully that snakes its way out of Curry County, a six county gully that snakes its way out of Curry County, N. M., and ends in a sometimes booming flood in Plain-view. Tuesday night representatives of Swisher, Lamb, Castro, Hale, and Parmer counties in Texas and Curry County, N. M., in which Running Water Draw has long been a "problem child", held their final dress rehearsal. Plans were made for the Tuesday, March 20, meeting with the U. S. Army engineers in which they presented their lines at a full dress performance beginning at 10 a. m. in Plainview.

THE OLTON ENTERPRISE

SITE CHOSEN FOR RESEARCH STATION

A research farm facility will be located at Cactus to serve farmers of the North Plains area, announced J. W. (Buck) Buchanan, manager, North Plains Water District, this week. The new research facility, which will be lo-cated adjacent to the Phillips Chemical Co. at Cactus, will be supervised by Texas A&M College personnel. J. S. Wehr-ly, assistant agronomist at Bushland Experimental Station, will be in charge of the new operation. Inauguration ceremonies and acceptance of the land was held Satur-day in the Flying A Motor Hotel in Dumas.

THE STRATFORD STAR

SCHOOL BOND VOTE SET

A vote on an \$800,000 bond issue for a new high school building for Littlefield schools will not be held before April 27 and new petitions providing for the election will be called for on April 11, school trustees decided Monday night in a meeting. The new petitions will call for a 20-year bond payment period instead of 25 years, as outlined in orginal petitions for the election that were scheduled for presentation Monday night. The new petitions will be circulated in the same way as the original ones. By going the 20-year period instead of the 25 year period, the school district will save about \$120,000 over the life of the bonds, in a better sale price for them and in interest, trustees were told by a bond specialist who met with them. A request for the later election date was made to trustees at the start of their meeting Monday.

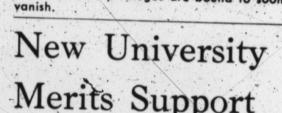
LAMB COUNTY LEADER (Littlefield)

CITY OF FARWELL EXPANDS

Farwell has grown — it is now one and a half blocks larger. Actually, the growth is the result of an annexation At the petition of property owners of Ridgecreast No. 1, a housing development promoted by Clyde Magness in southeast Farwell, the City Commissioners okayed the annexation. The city limits in that area now include Fifth Street to the east and the paved road to the south, according to Janie Bowery of the city offices. THE STATE LINE TRIBUNE (Forwell)

CARSON COUNTY AGENT RESIGNS

Don Cowan, Carson County agricultural agent since 1958, has tendered his resignation to accept a similar post in Cameron County. The resignation is effective March 31. He starts his duties in Cameron County on April 1. He will be head has been active in civic and church work while County Agent here.



Most Hereford residents hold more than

sity. In the first place, the school attracts a

dents, and provides educational facilities for many who would not otherwise be able to attend college, due to proximity of the school. Elevation of the school to a university status would expand its curriculum and, consequently, attract many more area students. Adjacent location to such a fine school also makes this community a more Texas grows in scope our territory auto-

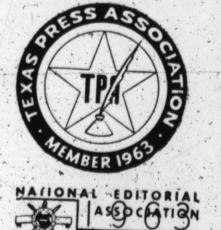
The fact that most of Texas' larger schools and universities are geographically located in central and south Texas further substantiates the establishment of a university at Canyon. Because certain subjects are not now available in this area, scores of students are forced to travel hundreds of miles to secure formal training. Since this area carries more than its share of the state fax burden, we are happy indeed to see some interest concentrated on emphasis of service to the people who pay these taxes — and we can think of no better service than making available better schools.

Senators Hazlewood and Rogers have worked hard on this project. They merit our appreciation and support whenever possible in creation of the proposed West Texas. University.

Cuban Situation Still Unsolved

Established 1948 Published every Sunday at 336 Main St. Hereford, Texas

THE Sunday Brand



James M. Gillentine, Editor and Publisher Melvin Young, Managing Editor H. A. Tuck, News Editor Bill Penn, Adv. Mgr. John Anders Shop Foreman

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While most Americans agree with President Kennedy that Cuba's present plight is a good example of what communism can do for South America, they are also wondering what the administration plans to do about Cuba.

The promise of \$20 million American dollars, although popular in South American crowds, also recalls the same path on which the United States stood in contributing to the present Cuba situation. Can we buy friendship? This still irks the thinking of many Americans, who bring up the question of "Who really gets all of this money?" and "How much of it will sift down to the average family?". Our experiences along this line all over the world provide the' only practical answer.

When the administration "bucked up" briefly and laid down a Cuban blockade, the action was greeted by wholehearted approval and support of the American people. Without question, the members of Congress and of the Senate now know what the people want, and so does the administration.

Currently it boils down to the question of whether our elected officials should do the things advocated by the citizens and tax payers - or whether they should give us the type of government they think would be best for us. If federal judgement supercedes the wishes and desires of the people why, then, should we continue to educate and train our citizenship to be able to make intelligent decisions? We often talk about the possibility of a dictatorship while, in this respect, it is just possible that we already have one.



ing, holding forth the possibility of getting \$5000 on a purchase For each ring he sells, of \$50, has recently been temptseller gets a \$5 commission as ing the gullible in the Worceswell as the possibility of future ter, Mass., area states the Nacommissions or bonuses on saltional Better Business Bureau, es made by his customers, his according to W. T. Thompson, customer' customers, and so local chamber manager. on through various stages of Information regarding the pyprogression.

ramid plan of selling is pro-vided in the March, 1963, service The plan, according to the NBB bulletin, is being sponsor-ed by a Montreal, Canada, firm. bulletin of the Better Business Bureau supplied to member It was stated that the sales Chambers of Commerce. bonus plan is now working in

The bulletin states that Canada and New England, but essence the plan provides that the plan is about to blossom a ring having an alleged wholesale price of \$15 be sold on the West Coast and in West Germany: to participants for \$50. The \$50 purchase price of the Each participant must then

25 YEARS AGO

County Welcomes Checks, **Renews H. D. Club Work**

Following a definite announcement that the new Home Demonstration Agent for Deaf Smith County will assume duties here May 1; 1938, a wide interest has been seen over the area. Several preliminary organizations have already been made, and general meeting of all interested women has been called in the courthouse here on April 16. Miss Ruby Mashburn, district extension agent, will come to Hereford for the meeting. Although this county has not had home demonstration work for several years, many women over the area are experienced in the work and the Deaf Smith Clubs are expected to take the leadership of this section of the Panhandle when the organizations is perfected and the new agent arrives.

FARMERS RECEIVE CHECKS

With \$284,000 in government wheat checks already received in Deaf Smith County, it was estimated in the county agent's office that around 800 checks had been received. A total of 1,800 checks are due this county, and more that have of the government money still remains to be paid farmers in this area. Of the 800 checks received, only 31 remained in the local office as distribution of the government funds was handled at record speed. Distribution of the checks in this section, as well. as all over the state, reflects the generally improved. conditions: The payments, plus a good outlook for bountiful harvests, put this county in better shape than it has been in many years.

the follows: \$15 for the wholesale price: \$13 for company's operating expense; \$5 for commissions paid to members selling ring: \$10 put in reserve to pay one per cent commission to all members after each series is completed, and \$7, company's net profit.

According to the service bulletin, the originator reaps the \$5000 bonus, in theory, when selling reaches the thirteenth level when 8192 rings have been sold

As the pyramid progress, the number of participants doubles as in all chain selling schem-

Early in January, the plan was in its eleventh level and by now it should have reached the twelfth lever. Persons en-tering now must wait unai 4096 rings have been sold before they get their first one dollar bonus and, before they can realize the entire \$5000 in bonuses, a total of thirteen more levels will have to be gone through or some 16,-777,216 will have to be sold. "The prospects of persons en-tering at even later levels seem dinner and dinnerware," the

NBB comments. "For example, if a person entered at the nineteenth level they would have to wait for their first dollar until 524,288 rings were sold and before they could get the full \$5000 bonus a total of 4,294,967,290 rings would have to be sold."

The bulletin concludes; "It must be kept in mind that the entire population of the world is far less than this amount." Apart from the rather obvious impossibility of continuing the endless progression re-quired if any pyramid plan is to bring riches to all who par-ticipate, all tempted to enter such plans should bear in mind that the Post Office Department has ruled that if the mails are used, chair sales plans are in violation of postal regulation.

PANHANDLE HERALD

WIND BLAMED IN AUTO ACCIDENT

A Lubbock woman and three grandsons were slightly injured Sunday afternoon (March 10) when their southbound pickup was blown off U. S. Highway 87 by heavy miles north of Tulia. Motorists are familiar with the pull on their cars as they pass the huge concrete elevators when the wind is blowing. The truck was pulling a load of furniture when the mishap occurred. THE TULIA HERALD

THE BOOTLEG. ----Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm looks at a problem this week, but then throws up his hands, Dear editor:

Somebody has to do it, and there's plenty of men hunting the job, but being President of the United States is one job I wouldn't be interested in. Too many problems with no answers.

I don't mean to say that running this bindweed farm doesn't envolve a lot of problems, and some of them may not have any answers, but I don't have to contend with a lot of people furnishing answers that won't work. And even in the worst year, there are always times when can wake up some mornings without anything really bothering me. This doesn't happen in the White House. For example, right now everybody wants the United States, and: therefore the President, to do something about Cuba.

One man out of many I was listening to on television said the way to handle Cuba is simple, just cut off the flow of oil to the island, that'll bring Castro to his knees. Now I'll admit you 'can't run machinery or a country very long without it, I've tried it with my tractor and it's the quickest way I know to bring it to its knees, and also to the repair shop.

So when somebody asked, "Wouldn't stopping of Russian ship bearing oil to Cuba be an act of war?" this man said, "Well, naturally, I'm not in favor of war, what I mean is I'm in favor of stopping the flow of oil to Cuba provided it wouldn't be considered an act of war.

Yeah, and 'I'm in favor of skipping the payments on my television set provided it wouldn't be considered, a default. I'm in favor of abolishing all taxes provided it wouldn't abolish the country.

One of the easiest jobs on earth is to tell somebody else what he ought to do, then move on to something else, and if you look back over your shoulder and discover he's done it and the results are disastrous, you can always turn around and ridicule him for not having more sense than to do a fool thing like that.

This just doesn't happen under one certain President, it happens under all Presidents, But I guess they must have known this when they applied for the job. Personally, I not only don't know what to do about

Cuba, I don't know what to do about Africa, Egypt, France, Russia, China; bindweed, the state legislature, the high cost of living, or the knock in my 1949 tractor. Yours faithfully,

Toastmasters Hear Speakers From 4-H Club

Two guest speakers were preters Club held its regular week-ly meeting Tuesday in the Jim Hill Hotel Ballroom.

Jack Thomas and Gerald Witkowski, members of the Dawn Boys 4-H Club, spoke before the Toastmasters. Both boys gave talks which they will enter in the coming 4-H Club public peaking contest.

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Thomas presented a talk en-titled. "Youth's Approach To-ward World Forces". A student at Stanton Junior High School, Jack is the son of Mr. and

Mrs. Lefty Thomas. The son of Mr. and Mrs. Leo Witkowki, Gerald gave a speech entitled "I Am An Amer-

student at Stanton. Mrs. EarlisPlank, Dawn 4-H Club sponsor, introduced the two speakers.

Alvin Smith was the weekly Cup Winner with his talk en-titled "Lip Service". Irving Alexander also appeared on the program with a speech called My Experience In Farming." Stan Knox was the Best Topics Winner for the evening. Table Topics Chairman was Vir-

gil Dodson, while J. Raymond Flores served as Toastmaster. Club president Irving Alexander presided over the meeting,

which was opened with the Invocation by Alvin Smith. Members present for the meeting were Alexander, Knox, Robert Rott, Bill Penn, Flores, Dodson, and Smith.

CARD OF THANKS Our heartfelt thanks to all of

you for every kindness shown during our bereavement, May can." Gerald is an eighth grade | God's richest blessings be with

Observe Youth Week At Temple Baptist Church March 17 - 24 was observed as Youth Week in Temple Bap-tist Church, During this week

tist Church. During this week of special emphasis on the you th, many of the leadership rehsibilities of the church were taken over by the young people. Wednesday, March 20, the mid - week prayer meeting hour was under the direction

of Youth Pastor Darrell Sparks. He introduced as special guest speaker, Gary Kendrick, Herc-ford High School student, who spoke to a large group of young people and adults. Youth Pastor Darrell Sparks

will preside at both services you now and forever more The family of S. F. Gillila

Sunday, March 24, and will introduce guest speaker Gene Meacham, Texas Tech student,

tor; David Evans, song leader; and Janis Smith, pianist. Youth Week will close with

a Youth - planned and directed tellowship after the evening worship hour.

VISIT WITH DAUGHTER

Mr. and Mrs. Pat Neill were in San Angelo last weekend to be with their daughter. Kay, who was one of the honor stu-dents of San Angelo College to be put on the Dean's Honor Poll Kay is a method by dear Roll. Kay is a freshman student at the college and is a member of the Lambda Tau Sorority. They returned to Hereford Sun-

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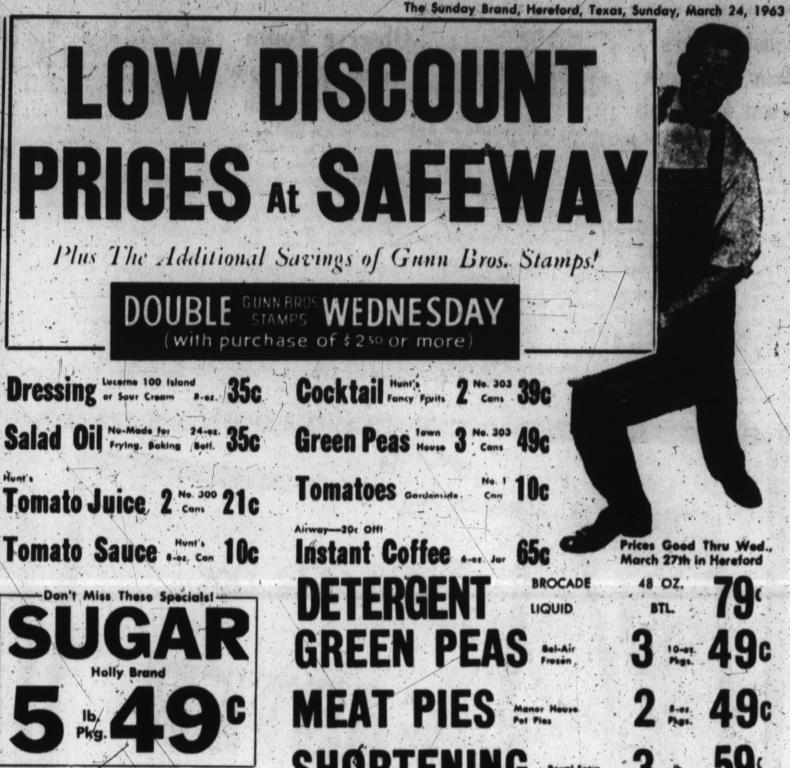


A SUNNY SUNDAY AFTERNOON brought many people outdoors last week; with, a large crowd showing up to watch model airplane enthusiasts compete in the first of their seasonal contests in Dameron Park. Sponsored by the Hereford Model Airplane club, model airplane combat and stunt flying events were held. Many of the by-standers brought along their own entertainment -

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that of yo-yo's. The art of yo-yoing, which was all but forgotten here for many years, seems to have enjoyed a sudden revival in the town's younger generation. As shown above, many boys took advantage of the afternoon to get in some yo-yoing while watching the model airplane action. (Staff Photos)





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