

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, DEC. 26, 1922.

Hereford Poultry Show Was "A Pippin"

Don't Overlook That Band Concert Thursday Night!

GRAND TOTAL OF 691 BIRDS ARE ENTERED

LARGER THAN LAST EFFORT, IN SPITE OF VERY HARD YEAR

JUDGE DUKE FINE

Not a Kick Received. Declares Quality is Increasing

Just exactly 691 birds of all classes were entered in Hereford's Second Annual Poultry Show which closed a successful three days session last Saturday. The first exhibition counted 605 birds, so that there was a net gain of 86.

And not only was there a larger number but Judge Duke, who judged both shows, declared the quality was far superior this time. True, there were not as many exhibitors as at first, owing to the bad year financially and otherwise, but the real breeders exhibited larger strings of birds, which made up the difference. H. L. Broadwell captured first prize for the largest display of 103 birds. Other winners of championship ribbons were: Toulouse geese, Mrs. Clarence Smith; grand champion Bronze turkey hen Mrs. Fred Saltzman; grand champion Bronze turkey tom, Mrs. A. M. Brownlee; grand champion turkey gobbler (all breeds competing) Mrs. J. L. Rogers; grand champion male bird, Black Long-shan, C. F. Walker, Canyon; grand champion hen, Buff Orpington, Mrs. R. A. Campbell, Canyon; grand champion pen, single combed Rhode Island Reds, J. C. Copeland; best display, light barred Plymouth Rocks, Mrs. Lena Maples.

Owing to the work entailed in compiling the statistics and the intervention of the holidays the list is not yet completed but will be published just as soon as finished.

Many sales were recorded during the three days, most of them handled by Dr. J. M. Farrell, who was Sales Manager for the show committee. There were a number of devoted poultry enthusiasts outside the officers, who worked hard and faithfully to make the show a success. Besides president Lee Biggs and secretary Vogel, those who stayed on the job day and night and made the show a "go" were Andy Godwin, superintendent Cliff Hicks, Fred Galle of Castro county, J. W. Houston, Geo. E. Burns, R. Franks and Lester Weaver.

The Sale Barn made an ideal display room and Judge Duke declared that out of the nine he has judged this year Hereford's was the best displayed and ranked right up near the top on quality throughout. Not a kick on the judging was heard and everything passed off smoothly and harmoniously. The crowd was not as large as had been hoped for, but the dates conflicted somewhat with the last Christmas rush and this interfered to a certain extent. A meeting of the association members will be called soon when new officers will be elected and plans tentatively laid for the Third Annual Show.

FIREMEN KEPT ON JUMP MOST OF THE NIGHT ON MONDAY

The fire department was kept busy Monday night, three runs being made, one from a false alarm. The first occurred about 7:30 when a sky-rocket set fire to the tall grass in the northeast end of the high school grounds. The firemen had to go back several times to be sure the flames did not spread. No damage was done property.

At four o'clock Tuesday morning the firemen responded to an alarm from residence of J. S. Marshall in east Hereford. The house was said to have been fired from the explosion of a stove and was too far gone to be saved by the time the alarm was turned in. Some contents were a total loss. Insurance was carried on both the residence and furniture.

Who Knows What Became of Uncle Sam's Station?

County Surveyor J. Frank Potts is in receipt of a letter from the U. S. Coast and Geodetic Survey, Department of Commerce, asking about the present condition of the magnetic station established here in 1902 by this department. A description of this station contained in the letter reads: "Hereford, Deaf Smith county, Texas. The station is near the southwest corner of the courthouse square, 42.1 feet from the west fence, 45 feet from the south fence, and 137.4 feet from the southwest corner of the courthouse. It is marked by a brown sand-stone 8 by 8 by 30 inches, showing about 5 inches above ground and lettered U. S. C. & G. S. 1902. This is the south end of a meridian line 276.3 feet long, the north end of which is marked by a similar stone (not lettered). The mark used was the railroad water tank, and bears 17 degrees, 37.2 minutes east of true south. The east gable of Tygett Hotel (Ritchie House) bears 56 degrees, 32.4 minutes west of true south."

The station has evidently been covered up or removed at some time over the years when the courthouse lawn was worked over and at present cannot be located. Anybody know anything about this marker, or what became of it? If so, they will confer a favor on Mr. Potts by telling him what they know about it.

Hereford Hospital Remembered by Old Santa Claus

The all-seeing eye of old Santa Claus rarely overlooks deserving folks. He remembered the Hereford Hospital in his rounds this year and Mrs. W. A. Price desires to thank the individuals who acted as his agents in the thoughtful transaction.

The gifts consisted of a box of oranges from C. C. Rockwell, four mattress pads from Circle No. 2 of the Baptist church, and four sheets from Mrs. E. B. Black.

Lee Lambert is a patient in the hospital just at present, suffering from pleurisy. Little George C. Taylor of Bovina, who underwent an operation Saturday a week ago, is ready to go home now, and would have departed Tuesday but for the inclement weather. Mrs. L. H. Hart of Bovina, who sustained a fall about two weeks ago that dislocated her shoulder, is still in the institution.

E. RENFRO TAKES OVER BUICK AGENCY AT MEMPHIS

Renfro and Sons have just recently taken the agency for the Buick Cars at Memphis, Texas, and Cris Renfro will manage the branch at that place. Renfro and Sons have succeeded the Pierce Buick Co., and will lease a suitable sales room and give the Memphis territory a thorough try-out. Mr. and Mrs. Cris Renfro will leave for Memphis Wednesday morning.

Grand Champion Hereford Weighs 3100 lbs.



Hartland Woodford, owned by Sen J. N. Canfield, of Versailles, Ky., is the Grand Champion bull of America, winning his honors at the American Royal Livestock show in Kansas City this month. He is the

HUGE CROWD COMPLIMENTS THE CANTATA

CHRISTIAN CHURCH IS UNABLE TO ACCOMMODATE THROUGH INSPIRING SONGS

Well Arranged Program Credit to Miss Mattie Swisher

Hereford's steadily growing appreciation of good music was startlingly demonstrated Sunday night when the big Christian church, the largest auditorium in the city, was unable to handle the multitude that came to hear Miss Mattie Swisher's Community Choir render the annual Christmas Cantata. Standing room was at a premium in both the main auditorium and in the gallery. Many sat in the windows or stood up, while a number left because of lack of room.

The eager anticipation of the overflow crowd was fully justified by the splendid and surprising program rendered. The big choir was divided into two bodies, one consisting of the Girls Chorus of the High School Glee Club, about twenty all told, and the main choir of about forty or fifty. The perfect arrangement whereby they sometimes sang together, sometimes sang separately, sometimes with the soloists, reflects great credit upon the generalship and understanding of harmony of Miss Swisher. Nine numbers were given. The first, "Praise and Glory," was sung by the choir and girls chorus. The music in this is based on well-known Christmas carols. The second number, "The Prophecy," was a tenor solo with the girls chorus but was sung by Mrs. Ben Allen, mezzo-soprano. The music was high for a mezzo to attempt but Mrs. Allen handled it in her usual pleasing and finished way. No. three was "Bethlehem" by the choir and girls chorus, and number four, "The Shepherd's Vision," octette and choir. The octette was composed of Mesdames A. C. ... Hawkins, R. P. Conway and Earl W. Wilson, and Messrs. Allen Porelson, Frank Lambert, Edgar Ireland and I. H. Spratt.

Solos with the choir by Mesdames Alvin O. Thompson and Homer Fox and Frank Lambert were very pleasing indeed. Mrs. Thompson sang, "The Midnight Choir," Mrs. Fox "The Gaiding Star," and Mr. Lambert "The Wise Man." The sopranos all led in the eighth number, "Room For Thee," and the concert closed with "Hallelujah" by the combined choirs.

No mention of the Cantata would be complete without special mention being made of the splendid work of Mrs. C. H. Dyar at the piano. Mrs. Dyar, a finished musician, made the rough places easy with her perfect renditions. Many compliments were paid Mrs. Dyar for the splendid contribution she made to the success of the entertainment.

Rev. J. R. Sharp acted as announcer and also dismissed the audience with

(Continued on Page 2.)

CHRISTMAS CONCERT

The Hereford Band's
R. N. Brothers, Director
District Court Room, Hereford, Texas, Thursday night,
December 28, 1922, 7:45 O'clock

PROGRAM

March—Imp. Alford
Overture—William Tell Rossini
Mexican Intermezzo—Sassarida Schub
Serenade—Le Millions D'Arlequin Drigo
Fox Trot—The Dancing Fool Ted Snyder
Intermission
Trombone Smear—Trombonology Davis
Overture—Pique Dame Suppe
Vocal Solo—The World is Waiting for the Sunrise Sertz
Mrs. Carl Moustz
Two Fox Trots—Stealing Sullivan
Pick Me Up and Lay Me Down in Dixie Land -- Kolman and Ruby King
March—Sir Henry King

INSTRUMENTATION

Cornets: E. N. Brothers, Phillip Br. Well, G. W. Smith, Paul Corbett
Saxophones: Brack Williams, Lester Robeson, Sank Ramey
Drums: Kidd Caskey, N. C. Vogelie, Howard Forlister
Trombones: William Smith, Cris Renfro
Clarinets: L. F. Borden, C. E. Fabb, Percy Witherspoon, Oliver Ray
Baritone: Leslie Smith
Bass: D. I. McDonald
Rases: John R. McDonald, D. Crawford

Admission: Adults 50c Children 25c

Judge Gough Was In Washington at Farmers Meeting

Judge L. Gough sends The Brand the following article covering the recent cooperative conference of farmers held at Washington, which he attended, and which was prepared by Editor McClung of the Producer:

"The All-American Conference of Cooperative Marketing Associations which met in Washington in December was the most important gathering of agricultural leaders and executives ever called together in this country, according to Judge L. Gough, Vice President of the Texas Wheat Growers Association.

Included in the conference were representatives of more than 100 farmers' marketing organizations. Among the membership of these associations are more than a million producers of farm commodities, with a total annual production valued at more than a billion dollars. Almost every farm product of America was represented, the major commodities being wheat, cotton, tobacco, eggs and poultry and dairy products. Nearly all of the associations which sent delegates operate on the 100 per cent pooling basis.

"Probably the most important work of the conference was the establishment of a plan for rural credits legislation for the guidance of congress. A large number of bills dealing with this subject have been introduced in recent months, and many of them when analyzed have proven to be of little value to farm producers. The cooperative conference after a discussion which lasted over several days, endorsed a plan for rural credits advanced by the Northwest Wheat Growers Association which had been presented to the Senate Committee on banking and currency by Mr. George C. Jewett, General Manager of the Northwest Wheat Growers Association. This plan would place the work of farm financing, both of producing and marketing, in farm credit departments to be established in the 12 federal land banks, each with a capital of \$5,000,000 supplied by the government. It also includes some changes in the present operations of the Federal Reserve system.

"Considerable discussion in the conference centered around the desire of the wheat growers' officers to include production credits in the federal establishments. Several of the organizations did not favor this action at the outset but endorsed it after a strong argument by the wheat growers' men. "Our members are desperately in need of credits on growing crops, and if necessary the wheat growers' associations will submit separate recommendations to congress."

Lawrence Johnson Heard Secretary Wallace's Speech

"Des Moines, Iowa, Dec. 22, 1922. "Hereford Brand, Hereford, Tex.: "Thinking that it might interest you to know that last night I had the pleasure of attending the Iowa Corn & Beef Association's annual banquet, held at Des Moines, Iowa. I was on my way to visit and spend Xmas with my mother now living on the old home place and was passing thru this place, Iowa, on my way to Des Moines, Iowa, and stenographer were present at the banquet and spoke on some of the present problems of farmers and stockmen and present freight rates on what the farmer ships. The secretary made favorable mention of Congressman Lawrence Johnson of Texas (I cannot now recall his name) of having given material aid by his influence and "vote" in securing the last reduction in freight rates on livestock and grain on Western Railroads last year, and favored legislation and enactment of laws with "teeth in them" to more effectually carry out the purpose of such legislation.

"No snow here at this time. "With Xmas Greetings, LAWRENCE JOHNSON."

INVOICING TIME HAS ARRIVED FOR THE BUSINESS MEN

All the churches had Christmas trees Saturday night, a community dance at the Armory Monday night was crowded to the doors, and many parties and social gatherings are planned for the holiday week by the ladies of Hereford and surrounding community. The outstanding feature of the week is the Hereford Band's Christmas Concert at the courthouse Thursday night.

HEREFORDITES ARE THERE TO SEE BO McMILLIN'S WORK

A large number of Hereford football enthusiasts went to Amarillo Christmas Day to see Bo McMillin's squad of All-American football stars trim the Clarendon Bulldogs 21 to 7. The famous Bo took things easy and confined his efforts mostly to hurling the forward pass. However, to the football student, this exhibition alone was worth the price of admission. His coolness, understanding and timing of accurate throws were marvelous to contemplate. Clarendon put up a game fight and had they not been so evidently nervous in

HEAR BAND ON THURSDAY NIGHT, 28TH

SPLENDID PROGRAM IS OUTLINED FOR THE MUSIC LOVERS

SOLO IS FEATURE

Mrs. Carl Moustz to Sing Band Boys Deserve the People's Support

If the size of the crowd which turned out Sunday night to listen to the Christmas Cantata is an indication of the appreciation of local folks for good music, then the district court room ought to be crowded to the doors on next Thursday night when the Hereford Band gives its special Christmas concert. True, only an offering was taken at the Cantata while a charge will be made by the Band, but the amount is small and what is received goes into the expense account of the boys who have put their own money and time unostentatiously in the hand to make it a real worth-while organization for the community, and they feel confident that the people as a whole will respond to the sacrifices they have made by turning out in goodly numbers Thursday night.

That Band is a distinct community asset and one which deserves the solid backing of all the people. The advertising Hereford received through winning the West Texas band championship at Plainview alone was worth more than the band has cost the town. Since that time the boys have settled down to steady, twice-a-week drilling under the able leadership of Prof. Brothers, determined to perfect themselves in the technique and ground work necessary to play high class music smoothly and without discords. And those who come out Thursday night are going to be surprised at the team work harmony and mastery displayed by this aggregation of twenty-four home musicians.

The special number for Thursday night is a solo by Mrs. Carl Moustz to a band accompaniment entitled "The World is Waiting for the Sunrise," which alone is worth the price of admission, while the band numbers have been carefully picked and carefully practiced for the occasion.

The fire siren will be turned loose at 7:00 o'clock Thursday evening as a signal of the forth-coming festivities. When you hear it, lay aside everything and get ready to journey to the courthouse.

The last rehearsal for the big event will be held Wednesday night. Details of the program are shown on this page. It will be the event of Christmas week for Hereford. Don't forget the date, and the place!

It Snowed For a Minute Tuesday Morning, Early

After five days of absolutely perfect weather, running through Christmas Day, the weather suddenly changed early Tuesday morning and a driving blinding, wet snow began falling. In a surprisingly short time the ground was white. Then as suddenly as it began it stopped, the air warmed up a bit, the snow melted quickly, and the remainder of the day a cold, wet wind blew straight off the north pole. Everybody is hoping that this sample is but a fore-runner of what is in store for this section this month.

E. L. KEITH AND MISS ILDA BARNES MARRIED MONDAY

Elsie L. Keith, son of Mr. and Mrs. G. R. Keith, and Miss Ilda Barnes, daughter of Mr. and Mrs. R. E. Barnes in South Hereford, were united in marriage Christmas Day at the home of the bride, at 11 a. m. Immediately after the wedding dinner was served. The guests present were all relatives.

HOME SWEET HOME

Oscar, you're wrong again.

by Terry Gilkison
AUTOCASTER

YES! I THINK FANNY IS IN THERE WITH SOMEONE. I HEAR HER SPEAKING!

IT'S THAT CAKE-EATER FRIEND OF HERS. I TOLD HER NOT TO SEE HIM ANY MORE. I DON'T LIKE HIS LOOKS!

Uncle John's Josh

IT WAS NEW YEAR'S "DAZE" FOR SOME FOLKS!

Good Printing at the Brand

Ole Man Whoziss Sez:

"It's a darn good thing Saugly Claws hez a airplane, cause he shure could not hev covered much territory on no slay this Xmas." We are still on the job and rarin' to go. Try us. Phone 81.

Frank A. Gyles
GROCER
Where Quality is Paramount

HOME HABITS

HAVE YOU A LITTLE HABIT IN YOUR HOME SEND US ONE WE'LL PRINT IT - WE'LL SEND THIS TO ANY HUSBAND AT DINNER PUTS HIS MAFKIN IN HIS POCKET BY MISTAKE

OH - WHAT IS IT? YOU DADDY? COME LOOK AT THE NEW KITTY HAROLD GAVE ME!

IT IS! AND SHE'S SITTING ON HIS LAP AND PATTIN' HIS HEAD! THE IDEA! FANNY!

NEW YEAR GREETINGS

Hail! Hail! Hail!
The New Year's here!
And we send to you
Our greeting true.
May lots of prosperity
And none of adversity
Be yours
While 1923 endures!

Dunlap Hardware Company
GIVE WHAT YOU WANT WHEN YOU WANT IT

COTTON LIST!

STILL GROWING!

The cotton acreage list for this community, subscribed in the effort to secure a gin, has been revised to date and sub-divided by counties. Some of the owners do not live in the counties listed, but their land is there, if no error has been made. Any corrections to the list should be called to the attention of the Chamber of Commerce at once.

The largest single listing made to date occurred this week when the firm of Sears & Powell of Lubbock authorized 400 acres. These people will operate the Will Gilbreath place west of Hereford.

The more acreage secured the easier it will be to secure that gin. A lot of people have been heard to declare that they intend to plant some cotton but won't list it. If everybody took that point of view there would be no gin here in 1923.

Kick in - put in your acreage if you intend to plant any - and help the cause along.

Huge Crowd Compliments Cantata
(Continued from Page One)

prayer, while Rev. W. R. Hill offered prayer at the beginning and Rev. Lipscomb read a passage from scripture.

The entertainment was one of the finest things of the kind ever offered the people of the community and showed a spirit of cooperation and an appreciation of good music that was very gratifying to those who had worked hard to make it the success it turned out to be.

Judge Gough in Washington at Farmers' Meeting
(Continued from Page One)

points. Mr. Jewett told the conference. "We are here representing farmers, and we should tell them in our duty if we overlooked this most important feature. Just because we, as marketing men can get along with marketing credits is no reason for losing sight of the fact that the members of our associations need growing crop credits just as much as they need marketing credit."

"After endorsing the wheat growers' plan for rural credits the conference named a committee of 15 men from different commodity organizations to con-

Uncle John's Josh

THE BEST CAR IS ALWAYS AT THE END OF A TRAIN - THE 1922 TRAIN IS PASSING - AN' OL' DECEMBER'S THE LAST CAR -

ANTOCASTER

Deaf Smith County	
Sears & Powell	400
J. L. Bain	200
Kelly Gray	200
G. W. Wilson	100
R. K. Bruner	100
J. L. Fuqua	100
Claude Harbit	50
J. H. Wagner	50
J. L. Hoffman	50
O. G. Hill	50
Samp Van Zandt	50
T. T. McDermott	40
C. P. Caldwell	40
Jess Beavers	30
H. M. Smith	25
J. E. Hill	25
J. David Thompson	25
John Cunningham	25
B. J. McCaskey	25
A. A. Walker	25
S. D. Blackwell	25
Glen Greer	25
W. A. Calaway	25
W. R. Harrison	25
J. W. Caldwell	20
A. S. Higgins	20
Hughes Bros	20
J. J. Clayton	15
Raleigh Hough	15
E. H. Posey	15
J. A. McGowan	15
G. O. Chandler	10
C. E. ...	15
Total	1855
Castro County	
I. S. Hamilton	50
Frank Cooper	50
Milton Hardy	50
B. W. Dean	45
Emmett Barton	25
Posey Cunningham	35
E. R. Rothwell	30
O. E. Easley	25
I. J. Henson	25
R. L. Knox	25
T. E. Baker	25
E. B. Wright	20
A. C. Barton	15
W. W. Phipps	15
O. C. Axtell	15
J. F. Hacker	15
U. G. Randall	10
Total	485
Farmer County	
Walter Overton	100
E. B. Black	50
Elbert Overton	50
Ed Stanley	25
J. L. Lookinbill	25

Colorado NUT COAL

\$10.00 PER TON

\$10.50 DELIVERED CASH

Jones-McLean

Auction Sale

We will sell at Public Auction, at our place 6 miles North of Dimmitt, 16 miles Southeast of Hereford, on

Saturday, Dec. 30

Beginning at 1:00 p. m.

37 Jersey Cows
Some fresh, and others fresh later, also

2 Jersey Bulls
Coming 2 and 3 years old

TERMS: 5 percent discount for Cash; notes, approved security, 10 percent and six months time. No stock to be removed until terms complied with.

WATSON BROS. OWNERS

O. H. REEVES, Auctioneer
Dimmitt

BRUCE McLEAN, Clerk
Dimmitt

1 9 2 3

Today we are happy in the thought of the confidence of our friends, their

faith in us as merchants and as individuals.

We extend to all our sincere wishes for a Happy New Year Day.

Here Yesterday, Today and Tomorrow

T. E. WILSON INSURANCE AGENCY.

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

FOR SALE—New Sharples Separator. Bargain. E. M. Cox. 97-21-Pd

Giant Bronze Turkeys

FOR SALE—Giant Bronze Turkeys, flock headed by 40 lb. Tom, and hens 20 to 25 lbs. Phone 205-F13, or write Mrs. J. L. Rogers, 5 1/2 miles north on 25 Mile Ave. 94-4t

FOR SALE—The SW 1/4 of Sec. 90, K-3; the SW 1/4 of Sec. 100, K-3; Located 3 miles west of Hereford. Price \$50.00 per acre. A. F. Kelster, 94-4t-Pd Rt. 6, Box 29, Dixon, Ill.

FOR SALE—Ringlet Barred Rock Cockerels and pullets. Write, or phone after 6 p. m. Mrs. C. R. Barber, phone 241. 92-tf

FOR SALE—Barred Rock Cockerels, from stock that has been thoroughly culled to produce eggs. The cockerels will be on display at the Hereford Poultry Show Dec. 21-22-23. 95-3t-Pd Mrs. F. D. Perkins

FOR SALE—Several strands of pearl necklaces, just arrived from China. Very suitable for Xmas Gifts. Mrs. G. R. Ward, Phone 78. 93-4tp

FOR SALE—Fine Mammoth Bronze Turkey Toms, weighing from 20 to 28 pounds. Toms \$10.00, hens \$7.00. Mrs. Fred Saltzman. 93-8tp

WOOD—WOOD—WOOD—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-tf

WANTED

WANTED HIDES—To buy all your hides at Powelson's Top Shop. 92-tf

WANTED—To trade stock cows for a Ford Truck. Write C. D. Elliston. 90-2

LOST AND FOUND

STRAYED—From our farm eleven miles east and three miles south of Hereford one Poland China Sow, high arched back, long legged, in thin flesh. Finder please notify. 96-tf Ott Brothers, Hereford.

LOST—A red imitation eather suitcase, handle broken; lost between Ringer's Tailor Shop and the Hereford Nursery. Leave at Brand Office. 96-21Pd S. A. Pillow.

FOR RENT

FOR RENT—A good 5 room house, modern except heat. Call Phone 150. 5-tf Dr. Forence Miller.

NOTICE

All persons or firms having a claim account against the City of Hereford, please present such claims or suits to the city clerk before December 28th.

Respectfully,

GRACE SKELTON, City Clerk

DR. J. M. FARRELL

Graduate Veterinarian

Day Phone 105 Night Phone 94

Office: Corner Drug Store



HINES & O'BRIEN Hereford, Texas

Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier.

Iowa Girls Win Trip Abroad

Enslah Rodgers and Kathryn Bollinger of Iowa are two country misses from Iowa who won the canning contest at The International Livestock Show at Chicago. Their prize is a three months' trip to Europe with all expenses paid. They competed against farm girls from every state. They will demonstrate their ability in canning in devastated zones of France.



Our Neighbors

BOVINA

Friday night's "Jubilee" at the school house was well attended. The Glee Club entertained the crowd. Their leader, Mrs. W. E. Williams, with practice, has developed a splendid result and delighted the audience. The Toy stand with other miscellaneous articles was a success and was auctioned by Rev. Preston Florence. The candy booth was presided over by Mesdames Martin and Eifers. The booth of toilet articles was cared for by Mesdames Martin and Davies. The refreshment stand was cared for by Mesdames Belew and Denny. The fish pond was under the care of Mes-

James Hastings and Ezell. Both old and young became interested and the fishing did not last long. Mrs. Preston Florence proposed a spelling bee for an hour, the old blue back speller to be used and F. W. Jersig to pronounce the words. He looked very much like an old time "pedagogue" peeping over the top of his spectacles, but he was minus the "long switch" all because the Plains do not afford such. The sum of seventy dollars was realized.

Nothing will cause a woman to quit the Christmas trot, except toothache, a wedding, or a funeral. For when a woman is seen out on the street at six o'clock, we all know her husband

and children are getting their supper standing at the pantry shelves. Bovina girls Friday evening, Bovina winning.

The following are nine birthdays in the month of December: Bernice Lively, 4; E. T. Englet, 8; F. L. Spring, 15; Jack Carr, 16; Mrs. Jack Carr, 30; Mrs. Theo. Davies, 25; Homer Martin and brother W. H. Martin, 24; Jewel Parker, 16.

Miss Erna White returned last week from Abilene, having finished a business course.

Marx Wells and family are located at Texline in the Barber trade.

W. H. Martin has been sick the past two days threatened with pneumonia.

Christmas tree at the Baptist church Saturday night.

Miss Beulah Davis, while playing basketball Monday, injured her ankle and was taken to Farwell to Dr. Clark by F. L. Spring and her mother, Mrs. Davis, but was able to walk with the aid of a crutch Tuesday and teach school.

Messrs. Davies, Waltman and Hawkins returned from Kansas City Wednesday morning, having gone with cattle last Thursday. They reported plenty of cold weather and glad to get back home.

Mrs. Charles Hawkins was in town early to meet her husband on his return from Kansas City.

R. B. Ezell and family will go to Clovis shopping Thursday afternoon. School closes Wednesday for the holidays and will be called again on January second.

A coming two-year old steer was killed by a Santa Fe train one day last week. It was found to belong to Jack Carr, the grocer.

Lazy Larry Says

Christmas cigars I got from Jim. The self-same brand I sent to him. Now, wouldn't it save both worry and time, if he kept his and I kept mine.

Good Printing at the Brand

BULK STOCK SALE

"The Fair-Racket Store" at Hereford, Texas, stock and fixtures will invoice about \$1,500.00 will be sold by the owner January 1, 1923 to the highest bidder on cost and carriage basis. Stock all clean and salable merchandise, fixtures up to date. All clear of indebtedness. Best location in town and lease runs to May with privilege of renewal. Good business now established. Come and investigate. Reason for selling, to move south. Deposit your sealed bids in First National Bank of Hereford with a certified check for \$250.00 before January 1, 1923. Bids must read: "I agree to take your entire stock and fixtures at invoice prices at cost and carriage, less _____ percent on the dollar." Signed, Owner reserves the right to reject all bids. Bids will be opened Monday, January 1, 1923, at 3 o'clock p. m.

THE FAIR

Let Us Add Our Good Wishes

It is our pleasure to tell you at this time that we have appreciated your friendship and patronage during the past year.

We trust that our relations during 1923 may be most pleasant and that your New Year will be full of prosperity and happiness.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

CREDIT!

After January 1, Credit Will Be A Dead Issue With Us

We have been long in consideration of this move, and after due thought we think conditions warrant this change.

We have been carrying quite a financial burden for a number of years and it has cost us money and has forced us to sell at a longer margin of profit than will be necessary under our new plan of selling for cash.

In making this change we realize it will necessitate offering inducements, and this we propose to do in a substantial measure.

We have never misrepresented in word or deed anything during our ten years of dealing with the public, and we won't begin now, we are here to back up everything we say, and we SAY we can save you from ten to fifteen percent by selling for cash.

In the first issue of the Brand in January we will quote our new prices against credit prices, and you can be your own judge.

WATCH FOR OUR AD

Williams Brothers

Ford

TOURING CAR

New Price

\$298



F. O. B. DETROIT

This is the lowest price at which the Ford Touring Car has ever sold, and with the many new improvements, including the one man top, it is a bigger value than ever before.

Buy now. Terms if desired.

Wilkinson Motor Co.

Ford Dealers

Local Happenings

Wm. Anthony went to Fantabie, Texas Monday morning to visit friends.

J. H. Howell, of Floydada, was in Hereford Friday on business.

See the New 4-door Ford Sedan at 92-31 Wilkinson Motor Co.

E. J. Taylor, of Friona, was in Hereford on business Saturday.

Mr. and Mrs. E. W. Kinney were in Hereford Sunday and Monday.

Carl and Buster Lewis returned to their home in Clovis Tuesday morning.

Lealie Bruner of Clovis spent Christmas day in the home of her parents.

Mrs. Lily Skaine, of Memphis, arrived in this city Saturday and returned to Memphis Tuesday morning.

Mrs. H. L. Brisbin and family reached home Saturday morning from Rogers, Texas.

Jim Jones, of Ft. Worth, is spending the holidays with his parents, Mr. and Mrs. J. S. Jones.

Miss Kathleen Hawkins visited Sunday and Monday in the home of W. T. Stansberry of Amarillo.

G. A. Pillow is spending the holidays with his family. Mr. Pillow is with the Santa Fe in Amarillo.

Solon C. Byrd of the Hammon Whitington Mortgage Co. of Amarillo, was in Hereford on business Saturday.

Miss Bruce Brady of Walter, Okla., reached Hereford Saturday morning to visit her mother.

Lieut. Joe Landrum reached Hereford Saturday morning from Camp Hoyle, Ashland, Md.

Miss Jessie Anthony, of Plainview, spent Christmas with her parents, Mr. and Mrs. W. B. Anthony.

Mr. and Mrs. Jack Jones, of Canyon spent Christmas in the home of Mr. and Mrs. J. S. Jones.

S. B. Lewis, a brother of George Lewis, left Hereford for his home in Shariton, Iowa Monday morning.

I will deliver a few quarts of clean, fresh milk each day. Anderson Witherspoon.

Mr. and Mrs. R. H. Womack and family spent Christmas day in the home of Mr. Womack's daughter, Mrs. Hicks Daniel.

Miss Helen Bule reached Hereford Tuesday morning from Twin Falls, Idaho. Miss Bule will visit in the home of her parents.

Mrs. W. M. Bright and children left Hereford Tuesday morning for Lubbock to visit in the home of Mrs. Bright's sister, Mrs. J. J. Jones.

Miss Johanna Wood left Hereford

Tuesday morning for her home in Abilene, Texas. Miss Wood is with the Abilene Reporter.

Owners of 1918 War Saving Stamps who desire to have them cashed at maturity value, should present them promptly to the Postmaster.

J. A. Pierce of Canyon was in this city Saturday attending the Hereford Poultry Show. Mr. Pierce exhibited some fine Buff Leghorns.

Miss Mildred Cross reached Hereford Saturday morning from Marshall, Mo., where she is attending business college.

Barnard Hicks of Grubbs Vocational College, Arlington, Texas, reached Hereford Saturday morning to visit his parents.

Mr. and Mrs. L. S. Channess, of La Junta, Colo., reached Hereford Friday and are visiting in the homes of Geo. Guinn and A. E. Channess.

Mr. and Mrs. Grady Stegall and baby, and Lewis and Robert Anthony spent Christmas day in the home of Mr. and Mrs. L. I. Garton.

Mrs. Geo. Sasser of Clovis, who has been visiting in the home of her parents, returned to her home Monday morning.

Mr. and Mrs. Frank Lucas reached home Tuesday morning from Santa Anna, where they have been visiting relatives and friends.

Mrs. I. S. Grant left Hereford Tuesday morning for Selbert, Colo., where she will visit in the home of her daughter.

Mr. and Mrs. J. A. Bowman and two children spent Christmas in the home of Mrs. Bowman's parents, Mr. and Mrs. M. A. Fox.

Carl Amerson left Hereford Monday for Shamrock, Texas, where he will visit in the home of his parents, Mr. and Mrs. W. J. Amerson.

TURKEYS—TURKEYS
If you desire to go into the Turkey business next year, see the Golden Rule Produce Co. We will give you a good deal.

Mrs. Ruby Thomas and son left Hereford Tuesday morning for their home in Clovis. Mrs. Thomas has been visiting in the home of her parents, Mr. and Mrs. S. E. English.

Get your car numbered by January 1. The new numbers are here at the Court House. You will be subject to a fine if you disobey the law.
92-21 C. S. RICHARDS.

Silver and Eddie Shore left Hereford Tuesday morning for Kansas City. Silver Shore will visit his brother a few days and then return to his home in Chicago.

I. R. Harmon of Santa Monica, Calif., reached Hereford Sunday morning enroute from Oklahoma City, where he has been visiting relatives and friends. Mr. Harmon, while in Hereford, visited in the home of his cousin, Mrs. C. M. McGehee.

Special Home Made Candy
Treat the Kiddies with pure Home Made candy made by Mrs. J. P. Allen, at Corner Drug Store and Carlyle's Grocery. 95-96

Card of Thanks
We extend our sincere thanks to the many friends and neighbors, for their kind and loving service, in our late bereavement of our dear wife and mother.
E. H. Shore and Family.

ROW OF COTTON 75 MILES IN LENGTH IS PLANTED BY TEXAN

Crowell, Tex., Dec.—John L. Hunter, who owns a large farm just north of here, has just finished picking the longest row of cotton in the world. It has a length of seventy-five miles.

To give it this extraordinary length the row was planted in circular form. Mr. Hunter made the first circular row around a 200-acre field. With the first row laid out it was not difficult for him to continue winding it until it came to encircling the seventy-five mile row of cotton plants Hunter found it difficult to get a farmhand to stay with the job.

"There's no place to stop," was the common complaint.

It is the opinion of Mr. Hunter that the circular system of planting cotton or other crops has a big advantage over the straight row method.

"In a 200-acre field a circular row enables one to do far more cultivating in a given time than where the rows are straight across the field," he said.

"In the first place no time is lost in making the turns at the end of the rows. One just goes on and on, and in the course of a day much more ground

is gone over than by the old system. It may not be practical to plant in circular rows where the fields are of small area, but in west Texas, where many fields range from 200 to 600 acres each in size, it is an ideal method of growing crops."

More wood is used for shipbuilding today than when wooden vessels were the only ones afloat.

'In Newberry's Sea'

James Couzens, millionaire mayor of Detroit and former partner of Henry Ford, is the new U. S. Senator from Michigan, appointed to the Truman H. Newberry seat, the office to which Ford aspired against Newberry in the now famous election scandals, which finally resulted in Newberry's resignation this month.

Abstracts and Loans
J. Frank Potts
Maps, Deaf Smith Co.—50c.

A. L. BIGGS INSURANCE Dependable Service

Hail to 1923
May it bring you prosperity and 365 days of happy health.
May it bring you new friends and pleasures.
This then is our "Happy New Year" to you.

Happy New Year
Hearty appreciation and very best WISHES for a Happy New Year!
GARRISON BROS.

Happy New Year
May each day
Cast new blessings
In your way.

The Western National Bank
WILL APPRECIATE YOUR BUSINESS


An Appreciation

The year 1922 is almost gone and we all agree that it could have been worse. The Lighting Company has had a fair year and we are grateful to you for it. We think the Public has come to the conclusion that we are supplying an absolute necessity and that "the laborer is worthy of his hire." We desire also to thank you for the liberal manner in which you have patronized us in the coal business and we feel that you appreciate our efforts to sell you good coal at a reasonable profit.

Our Coal patrons are coming from all over the Hereford trade territory to buy our coal—as far South as Spring Lake and far West into New Mexico. Coal is a necessity—we have nothing to substitute for it—hence it should sell at as small profit as possible, and that is the policy that will dominate us in the Coal business for the coming years.

We wish each of you—both in town and country—a very Prosperous 1923.

Your Friends,
Hereford Light & Power Co.
Phone 388
"We know what you want"



"Heap on more wood,
The wind is chill
But let it whistle as it will
We'll keep our New Year merry still."

Rockwell Bros. & Co.
Lumbermen

Service Garage Storage


The Service Garage is where you get Real Service. When you leave your car with us you take no chance of freezing.

You don't need to bother about draining the radiator; no Not Here, for our store room is warm night and day.

Why take the chance of freezing, why bother filling the radiator every time you want to go.

Use the best Gas and Oil
Texaco and Mobiloil

SERVICE GARAGE
Henry Hastings, Mgr.



A Delightful Holiday Remembrance

Joy fills the air; for with Christmas and the New Year come days of glad reunion. On these days your presence, the sound of your voice, is valued above all precious gifts.

But what if distance prevents your actually joining the happy circle? Your telephone then is the friendly tie. It takes no heed of miles—of rivers, mountains or deserts.

It enables you to send your voice—your own personality—to the spot where the little gathering eagerly awaits you. Call them by telephone and they will feel that you are with them.

Ask the Long Distance operator about Station to Station calls and particularly the low rates prevailing after 8:30 p. m.

SOUTHWESTERN BELL TELEPHONE CO.
Your Voice is Your Friend—Send Them by Telephone