

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

21st YEAR, NO. 43.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, AUGUST 9, 1921.

## COMMERCIAL CLUB IS TO BE REORGANIZED

FISCAL YEAR EXPIRES WITH THE PRESENT MONTH

## GOOD RESULTS

Concrete Evidences of Worth Of Organization are Best In Town's History

The Directors of the Hereford Chamber of Commerce held a meeting on Thursday night of last week and checked up the finances and general business affairs of the organization. President McDonald reported at the luncheon Monday that the board was unanimous in the desire that the organization be continued for another year from September 1, when the present pledges expire, and the directors approved the decision without a dissenting voice. It was pointed out that the past year's work shows more concrete results than for any other year in the history of the city, and there is not another similar organization in this section that can show as much. It was the unanimous sentiment that Hereford cannot afford to be without an organized progressive body. The Directors have gone over the subscription list, adjusted inequalities, added a number of names that should be subscribers, and propose to ask the business men between now and September 1 to renew their pledges for another year and lend their active financial, moral and physical help in pushing Hereford and Deaf Smith county forward for another twelve months. After September 1 a board for the ensuing twelve months is to be elected. Until that time Homer Wilkinson is looking after the secretary's end of the work. It was the sense of the directors' meeting that the present obligations of the Chamber of Commerce, including the support of the night watchman, band leader, down town office and stenographer should be continued if possible. Mr. McDonald announced the appointment of a committee consisting of G. A. F. Parker, Henry Wilkinson and himself, to aid the Sanitarium directors in handling out the matter of a heating plant for the coming winter. A resolution was passed petitioning the legislature to defeat the measure now pending to cut the salaries of the teachers at the University of Texas and Texas A. & M. College. Mayor Knight and Seth B. Holman were designated to draw up this petition and forward it to the senator and representative of this district. A number of other important matters were discussed. Next Monday's luncheon will be held at the City Cafe, and an important program is being outlined.

## McGhee Studio is Leased to Couple Experienced Men

Announcement was made Monday of a change in the McGhee Studio at Hereford whereby D. Ragsdale of Fort Worth and M. E. Thurman of Paris, Texas, have leased the Studio from C. W. McGhee and have already assumed charge of the business. Both these gentlemen come highly recommended as experienced photographers and promise first class service to the people of this community. Mr. McGhee states that he made the change on account of his health, but has no intention of leaving Hereford permanently.

## CANYON TO OFFER BIG PICNIC NEXT FRIDAY-SATURDAY

Circulars have been received here advertising a Barbecue and Roundup and an Old Time Cow-Boys Reunion at Canyon Friday and Saturday, August 12 and 13. The affair is put on under the auspices of the Canyon American Legion and will include fishing, swimming, boating, boxing, dancing, free eats and free camp grounds with shade. Also the usual roundup program with \$2,000 in purses.

## JUDGE BUIE SAID TO BE INTERESTED MAY LOCATE HERE

Attorney B. Frank Buié, of Canyon, accompanied by his family, is spending a few days at the Cordova Hotel inspecting Hereford real estate offerings. It is understood that the family contemplates a move here if suitable arrangements for living accommodations can be made.

## LORRAINE'S GIFT TO YANK FIGHTERS



Every Yank doughboy who fought in the Lorraine sector in France will be proud to know that posterity will never be allowed to forget the gallant stand of American arms there and deliverance from German occupation. This month at Ft. Riley with John G. Emery, national commander, and 250 members of the American Legion in attendance as the guest of France, President Millerand, Premier Briand, Marshall Foch and other high officials will unveil the memorial shown above, in a fitting ceremony.

JOHN G. EMERY NATIONAL COMMANDER AMERICAN LEGION

## Mayor Issues Proclamation Requesting a Weed Cutting Drive Before C. E. Convention

To the People of Hereford:

A very rank growth of weeds has been allowed to mature over a large part of the town. They are especially unsightly as well as being a menace to the health of the community. An ordinance of the city requires the occupants of all property to cut the weeds and to keep their premises clear of them.

An effort will be made to enforce this ordinance. A growth of weeds on many lots is so rank that it is a positive discredit to the community.

During the last week in this month a convention of the Christian Endeavor will be held here, and because of the boost that some of our people have given the town at previous meetings of this organization, a great deal is to be expected of Hereford.

We will certainly get some very unfavorable comments and criticism after these delegates return to their home, unless the town is cleaned up and put in better shape.

I, therefore, request everybody to see to it that the weeds are cut from their premises.

It would be a fine thing if a concerted effort would be made by all the people living in one block to agree upon some particular day to cut the weeds and clean it up.

WM. M. KNIGHT, Mayor.

## YOUNG GIRL WITH MAN ARRESTED, IS FREE AFTER FINE

Constable Richards and Night Watchman Baker picked up a couple of strangers, a man and a girl, here about one o'clock Saturday morning and held them in jail. Federal authorities were communicated with, but did not come to investigate the case and Monday morning the pair paid a local fine and were released.

## HEREFORD BAND TO FURNISH MUSIC AT DIMMITT'S PICNIC

Preparations for the big Dimmitt picnic next Saturday August 13, are now nearly completed, according to information received here, and arrangements are being made to entertain a whaling big crowd in the usual Dimmitt lavish style. The Hereford Band will be furnished for the occasion by the Hereford Chamber of Commerce, free of charge to the Dimmitt people.

## SEVENTEEN BURROS PULL TWO WAGONS AND CAMP OUTFIT

R. F. Cooper, of Friona, caused a good deal of comment Monday by driving into town behind seventeen Burros pulling two wheat wagons and a camp wagon. Mr. Cooper sold his wheat and later in the day proceeded majestically, if slowly, out of town toward New Mexico. While Mr. Cooper's mode of locomotion is slow his ratio of profit for hauling is said to be high owing to the fact that the Burros do not eat high-priced gasoline and lubricating oil, but rather "live on the country," so to speak.

## Amarillo People Entertain Local Folks on Sunday

Five cars loaded with Hereford people drove to the Canyon between Canyon City and Amarillo last Sunday and were guests of members of the Palo Duro Club of Amarillo at an all-day barbecue and swimming party.

It was a splendid outing and most thoroughly enjoyed. Threatening rain in the morning hours gave way to beautiful afternoon weather. The Amarillo hosts were absolutely perfect in their arrangements and hospitality and the affair was declared to have been the most enjoyable of the summer.

The day was spent in disposing of a barbecued calf, ice cold watermelons, and all the "trimmings." Inspection of the magnificent club grounds, club cottages and fishing facilities of the Amarillo club, and in swimming in their new cement pool. The affair was in the nature of an exchange courtesy for the recent picnic held at Sulphur Park in which Hereford residents were hosts.

The Amarillo club members who entertained were: Mr. and Mrs. Tom Currie, Mr. and Mrs. F. S. Newbold, Dr. and Mrs. G. T. Thomas, Mrs. E. W. Hardin, Mr. and Mrs. William Boyce, Mr. and Mrs. Charles Wolfen, Mr. and Mrs. R. C. Neely, Mr. and Mrs. Henry Gooch, Mr. and Mrs. N. S. Stewart, Mrs. W. T. Stanberry and others. The Hereford party consisted of Mr. and Mrs. Chas. Donald and daughter, Emma Jeanne, Mr. and Mrs. Arch Collins and baby, Mr. and Mrs. George Garrison and Mrs. Garrison's mother, Mrs. Haverman, Mrs. Chris Garrison and two boys, Mr. and Mrs. P. W. Price and Mrs. Price's mother, Mrs. Roberts, Mr. and Mrs. Tom Blain, Mr. and Mrs. J. H. Pittman and daughter, Eloise, Mr. and Mrs. C. C. Ferguson and daughter, Grace, and son, Charles, Mrs. H. H. Hawkins and daughter, Kathleen, Miss Mattie Woodburn, and Mr. and Mrs. Seth B. Holman.

## MISS MARY BELLE HAMM IS OPERATED ON AT PLAINVIEW

Miss Mary Belle Hamm developed an emergency attack of appendicitis Friday, August 5, and was hurried to Plainview, where she was operated upon. Reports received here Saturday by friends stated that she stood the shock well and was doing nicely.

## BAPTIST MISSIONARY TELLS ABOUT NEW MEXICO WORK

Rev. S. N. Porter, of Alamogordo, N. M., delivered the Sunday morning sermon at the Baptist church last Sunday and in the evening delivered a lecture on Missionary work in New Mexico.

Rev. Porter, who is a cousin of Dr. Atwood, has been doing missionary work among the Mexicans for the past seven years and is an interesting and instructive talker.

## WESTERN SONGBIRD HAILED AS JUNO



Miss Louise Dose

Is the super race to come from western America? Twice has Henry Savage, the theatrical producer, found it necessary to have a beautiful big girl in a stellar role of a production and each time he has had to turn his eyes to the west to find them. First attempt was answered by California but the more recent call found a Missouri maiden the choice, Miss Louise Dose, of Kansas City, a beautiful song bird who is six feet tall. When this western girl visited eastern art centers where she studied, she was hailed by artists and sculptors as a "Modern Juno." It was there that Savage was attracted to her talent and persuaded her to give up Grand Opera ambitions for a season or two in Lady Billy.

## Sanitarium Very Busy; Many Hard Problems Solved

Within the past few days the Sanitarium has handled a number of surgical operations. J. C. Alred had his appendix removed. Mrs. T. M. Coulson is being prepared to be discharged soon. Mrs. Dora Phillips, wife of Coy Phillips and daughter-in-law of County Commissioner W. B. Phillips, withstood a major abdominal operation well. Mr. Phillips himself has just been discharged, following an operation for appendicitis. All of these patients are reported to be doing very well.

## TRAVELER BREAKS ARM; GETS FIRST AID AT HEREFORD

Guy Carson, of Amarillo, a passenger on a Santa Fe train Sunday, was taken off here with a broken right arm for medical attention. An X-Ray picture of the break showed a fracture of the ulna bone. He received surgical attention at the Sanitarium and was sent on to Amarillo Monday.

## REPAIRS ON THE STREET UNDER WAY

CREWS NOW BUSILY ENGAGED IN MAKING CONTRACT GOOD

## HAUL IN TRUCKS

Repair Station at Amarillo Furnished Hot Material For Patching Work

The street contractor's repair crew are actually at work at last, and it will now be only a matter of a few days until all the cracks and holes in the city paving will be repaired and as good as new. This will bring joy to the hearts of the auto owners of the city, who have been grumbling a lot of late at the inequalities in the streets.

The McCormick construction company maintains a repair plant at Amarillo and they have arranged to send the hot material down here by truck each day until all the repair work here has been finished. Tuesday morning gangs of men were busily engaged in cutting out the edges of the holes and depressions and other gangs were beginning to pour the smoking material into the crevices and prepared spots. The work should be completed in just a few days if the weather does not break.

## C. E.'s Planning To Set a Record Hard to Emulate

There ought to be something like 500 delegates to the convention of the Panhandle Christian Endeavor which meets at Hereford, August 26-27-28, according to present estimates. There are about twenty Societies within the district and everyone of them is an active, aggressive organization.

The local entertainment committee plans to ask the hospitable citizens of the city to open their doors to the visitors for bed and breakfast during the three days of the convention. The ladies of the Christian and Presbyterian churches will take care of the visitors for lunch and supper. Friday night a big Picnic Supper on the creek is planned for the visitor's entertainment.

The program committee is busy arranging details of the three days session and will announce the tentative schedule in Friday's Brand. Some noted C. E. folks will appear on that program and the spiritual uplift as well as the entertainment features will be something out of the usual. It is possible that some of the services will be held in the Mothers' Park, just to vary the routine of church meetings.

The program committee consists of H. Galley, chairman, Otto Olson, Leslie Bruner, Elizabeth Corbett, Lena Boskin, May Brady and Mr. and Mrs. Rev. J. B. Sharp.

## J. E. CROUCH HAS GONE TO OLD HOME SOUTH CAROLINA

J. E. Crouch, member of the firm of Hughes & Crouch, left Hereford Tuesday morning for Oklahoma, where he will join his family. In a few days they will go to Saluda. S. C. Mr. Crouch's boyhood home.

The firm of Hughes & Crouch has been dissolved and the business will hereafter be conducted by Jas. A. Hughes, former County Judge. Mr. Hughes was in Lubbock Tuesday and no expression as to his future plans could be obtained. It is understood, however, that the business will continue as usual under his management.

Mr. Crouch has sold his home to E. C. Carter. He intends to enter some business in Saluda.

Mr. Crouch was formerly in the genteel furnishing business here and prior to that was City Clerk for a term or two. Both Mr. and Mrs. Crouch have lots of friends in Hereford who regret very much to see them leave here.

## EXPERIENCED MAN NOW WORKING AT HEREFORD BAKERY

W. A. Fisher, of Fort Worth, Texas, a professional baker of fourteen years experience, has been secured by R. H. McDonald to handle the baking work of the Hereford Bakery recently purchased by Mr. McDonald from George A. Lewis.

Mr. Fisher is now on the job and Mr. McDonald states that he intends to give the best bakery service to be found anywhere in the land.

## GOSH, WHAT A SPEED DEMON!!



# Society

Miss B. F. Gulliver, Editor,  
Phone 199.

**Mr. Standifer Brings Bride to Hereford**  
Mr. and Mrs. Albert Standifer, of Burkburnett, arrived in Hereford Sunday morning for a visit with Mr. Standifer's mother, Mrs. Eva Standifer. This is the first visit to Hereford of these young people since their marriage in May and they are making it a honeymoon trip, having visited Dallas and other points enroute. Mrs. Standifer was, before her marriage, Miss May Austin, of Burkburnett.

**Herefordites Attend Announcement Party for Miss Ball of Amarillo**  
A large circle of Hereford friends will be interested in the approaching marriage of Miss Litta Ball, a charming Amarillo girl, and Mr. Joe Stallings, of Clovis.

The announcement was made at a beautiful five course "rose" luncheon given Saturday at the home of Mrs. Bertha Gregor, aunt of the bride-elect. A color scheme of pink and white was charmingly carried out in mid-summer roses tastefully used in decoration, the rose idea prevailing also in the table embellishments and in the various items of the daintily served menu.

The interesting secret was cleverly disclosed when the hostess brought to the table a silver tray bearing a beautiful crimson rose, among whose fragrant petals were concealed the ends of dainty pink and white streamers. The guests were asked to draw from these, Mrs. McGregor explaining that the drawing would reveal each one's part in a new one-act play soon to be staged. Tiny theater programs ingeniously worded and attached to the streamers gave in stage parlance the wedding announcement for September, with the bride and groom starring in the leading roles.

Guests of the pretty affair numbered twelve, the list including Mrs. John Williams and Miss Clara Dunlap, of Hereford.

### Children's Party

A charming children's party gave pleasure on Monday afternoon to about thirty of the little friends of Ardelle Foster, who entertained them at her home most delightfully.

Little Misses Pauline Wilson and Mary Christine Bruner had charge of a program of games and other amusements made possible by the big shady lawn at the Foster home.

Ice cream cones with cake furnished a delicious refreshment course.

### Society Personals

Mrs. S. T. Shore and son, Moyer, of San Jon, New Mexico, are the guests of Dr. Florence Miller and other Hereford friends this week.

Eisworth Baird, of Amarillo, is spending the week here with his cousins, R. V. and Gullford Miller.

### Christian Missionary Society

Mrs. C. S. Garrison was hostess to the Christian Missionary Society on Wednesday at one of its very best meetings.

Vases of crimson-hued roses adorned the large, cheery living room where the program was given completing a delightful environment for the interesting lesson.

The afternoon's study upon the subject, "Strangers Within Our Gates," had for its special topic "The Immigrant" and was based upon the scripture lesson from Acts 1:1-9, summed up under the head, "The Church a Missionary Institution." Excellent papers and discussions were made realistic by means of illustrative pictures from the series, "Through the Eye Gate."

In addition to the regular program, a beautiful reading, beautifully given by Miss Floyd Wilson, pictured very graphically the situation of the immigrant from his own viewpoint.

The serving of a dainty course followed the program.

### Afternoon Tea With Mrs. Miller

On Wednesday, the women of the Christian Church will be entertained with a thimble party and afternoon tea at the home of Mrs. John Miller. Hostesses for the occasion will be Dr. Florence Miller, Mrs. J. W. Henry, Mrs. T. J. Jowell and Mrs. John Miller.

The hours will be from five to seven o'clock and a silver offering will be taken.

Every woman of the church is most cordially invited to come, bring her needle work and enjoy a pleasant social afternoon.

### Former Hereford Girl in Light Opera

Miss Merrill Granger, who will be remembered as having sung so pleasingly during commencement week in Hereford is receiving much favorable comment by Dallas musical critics for the part she recently took in the light opera, the Mikado, played at the Majestic Theatre. Miss Granger filled the role of Pitt-Sing most acceptably. The Mikado was rendered under the direction of Madame and Henri La Bonte, with whom Miss Granger has studied for two years.

The young artist, whom Hereford delights to claim as her own, will visit Hereford this fall before going to New York for further study.

The pen is mightier than the sword, but most of us use a pencil or a typewriter.

They spell it "trinitrotoluene," they call it TNT, and if they are wise they let it alone.

## GUY NESBITT HAS PASSED; FORMERLY WELL KNOWN HERE

The Waco News-Tribune of last Saturday carried the news of the death of Guy M. Nesbitt, formerly well known insurance and real estate man of Hereford. It has been around ten years since he left this country but there will be many people here who remember him. The News-Tribune says: "Guy M. Nesbitt, 39, well known realty dealer, died very suddenly at 12:15 noon Friday at his home, 1619 Lyle Avenue.

"He has been a resident of Waco about five years and had a wide circle of friends. He came to Waco from Valley Mills, where much of his life was spent.

"He is survived by his wife and two children; his mother, Mrs. A. C. Nesbitt; four brothers at Valley Mills, Earl, Carl, Wade and Tom Nesbitt, and another brother, Clarence Nesbitt, in New York.

"The funeral service will be held this morning at 10 o'clock from the residence, Rev. J. W. Turner officiating. Burial will be at Park Lawn cemetery. Active pallbearers will be F. J. T. Smith, R. E. Haskins, J. C. Byron, N.

G. Moore, J. A. Craven and Mr. Skinner.

"Honorary pallbearers are as follows: Floyd Casey, Jim Mistrof, Stark West, Dr. J. J. Smith, Walter Park, R. B. Torrence, Dan Quosenberry, M. Tompkin, Lud T. Williams, Pete Hieron, Dr. J. R. Maxfield, R. W. Walker, Seth N. Mayfield, J. K. Rose, Leslie Stegall and J. B. Winn."

## COMMISSIONERS IN MONTHLY MEETING TRANSACT ROUTINE

The County Commissioners Court met Monday in regular session. No special business was transacted, the usual routine matters being considered. Owing to the absence of Commissioner Wagner a special meeting has been called

## Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

# Something to Think About

In July, this year, the Amarillo Branch of the United States Tire Co. shipped over twelve thousand dollars worth of tires more than July, last year.

Does this mean anything to you, considering the money situation and present lower prices?

# H. L. RICE

United States Tires are good tires.

# Free Tickets to PICTURE SHOW

## FREE SATURDAY MATINEE AT THE STAR THEATRE

## EVERY SATURDAY AFTERNOON AUG. 20 TO OCT. 21

The undersigned firms will give free tickets to the Star Theatre Matinee every Saturday — ask for them.

- Gallagher & Son ✓
- Ed Short ✓
- Geo. E. Burns ✓
- 1st State Bank & Trust Co. ✓
- Ford Garage ✓
- Dunlap Hdwe. ✓
- Fox Mercantile Co. ✓

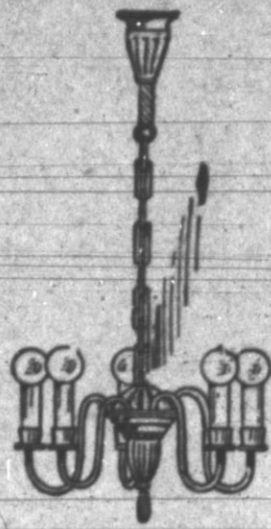
- Hereford Bakery & Confectionery ✓
- C. O. Lee Hdwe. ✓
- Hereford Produce Co. ✓
- J. O. Newell ✓
- 1st National Bank ✓
- W. H. Ray ✓
- Shore Bros. Garage ✓

There will be room for all.

# STAR THEATRE

for next Saturday, when the question for the new tax rate for the county will be discussed.

## Let Us Modernize Your Lighting



Many homes in Hereford have old fashioned drop lights which are unattractive and unsightly. For a small amount we can furnish you with modern fixtures. Get our Catalogue and select some attractive and efficient fixtures. We also do wiring.



Hereford Light & Power Co.

The good do not always die young. You are still with us.

Lamm & Co.'s Complete Line of

## Fall Suit Samples

have arrived. They are

Tasty  
Stylish  
Standard  
Pleasing, and  
Priced Right!

Look them over—no obligation to buy now if you are not ready.

C. P. RINGER'S  
Tailor Shop  
Cleaning and Pressing

Good Printing at the Brand.

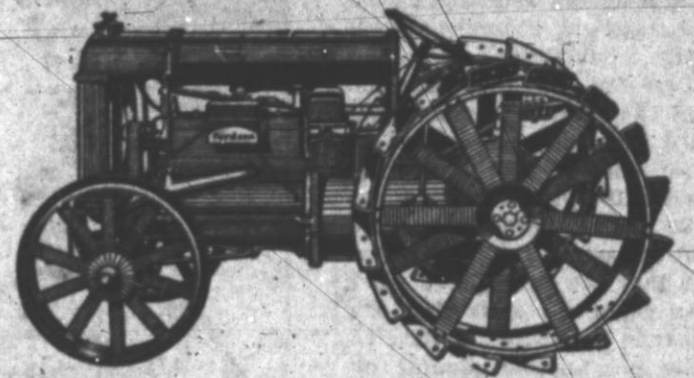
Potted Plants  
Ferns  
Cut Flowers

MRS. EDGAR JOHNSON,  
PHONE 95

LOOK  
"Rarin' to Go." Ladies' and Gent's Suits, Cleaned and Pressed, \$1.25. Work guaranteed.

ED SHORT,  
Rear of Gallagher & Son  
Gent's Furnishings.

## FORDSON TRACTOR



"Yes I've More Time for Myself Since I Got a Fordson"

The Fordson Tractor is taking much of the drudgery out of farm life; it is solving the labor problem; it is reducing the cost of preparing land by almost one half of what it was with horses; and it is saving one third to one half of the farmer's time; and making farm life more attractive.

The Fordson will run your threshing machine—and at the most opportune time for you. It will operate the milking machines, saw your wood, fill your silo, pump the water, and take care of every kind belt work.

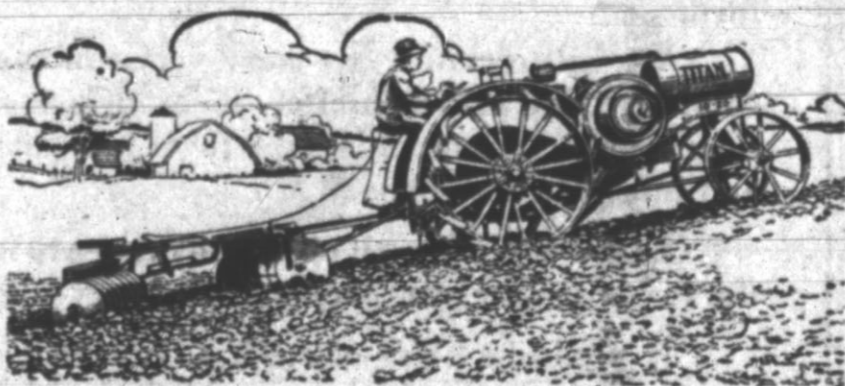
And don't forget—it will plow six to eight acres in a ten hour day, handling two plows with ease.

Thus the Fordson is the ideal year-round tractor. It will pay for its fall and winter keep in many ways.

There's a big story to tell about the Fordson—and a true one—come in and get the facts. Or, if you prefer, telephone or drop us a card and we will bring them to you.

Wilkinson & Stocking

# FAMOUS Titan 10-20



At  
Lowest  
Price  
Ever  
Quoted

# \$900

All former price advances are wiped out by the big reductions made on this three-play tractor. We believe this is the best buy on the tractor market, barring none.

This is the lowest price ever quoted on the Titan, considering equipment now included (formerly sold extra). March 1, 1921, the price was \$1,200. Now it is \$900. As this price disregards manufacturing costs, we do not know how long it will be maintained. International 8-16 and 15-30 tractors are also lower than ever before. The 8-16 now sells for \$900 complete. The new low price on the 15-30 is \$1,750.

All prices are f. o. b. Chicago. We can arrange suitable terms. These prices certainly justify the immediate purchase of a tractor. Get yours in time for the horse-killing work of hot weather plowing and the fall and winter belt work.

MOTOR SALES CO.  
Hereford, Texas

# The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walker R. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00  
Subscription, outside Zone 1, per year, \$2.50  
Six months, \$1.50  
Three months, \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## WHEN A JOKER JOKES ON HEREDITY

Our newspaper jokesmiths had better take care these days that they have their science on straight when they dash off a funny one involving Nature's laws. Here's a supposedly funny joke that loses all its wit when it is run down and examined:

First Citizen: "Do you believe in heredity?"

Second Citizen: "Of course I do; I've got one of the brightest boys in the world."

The point the joke maker wanted to put over is that the boy got his brightness from his father, the said Second Citizen. But Nature doesn't work that way; notwithstanding our ancient misinformation on heredity, boys and girls are not clever because their own fathers and mothers are clever.

All scientists now agree that the Mendel law of heredity is correct. This because it has been extensively and thoroughly tested out during the past half century and has been found clearly infallible, not only in the animal kingdom, but in the vegetable world also. All the most successful breeders of cattle, fowl and plants now operate under that law, although many of them don't know why. Here is why:

By the Mendel law, the characteristics of a male descend through his daughter to her son. A female's characteristics descend through her son to his daughter.

There is a lot more to the law of course, but those two rules are, in brief the chief fundamentals. Hence, if our Mr. Jokesmith will kindly permit we will revise his joke thus:

First Citizen: "Do you believe in heredity?"

Second Citizen: "Of course I do; my daughter's son is one of the brightest boys in the world."



### YOU KNOW BILL

Bill Jeeter was a husky lad as ever drawn a breath; he got his growth long the lines of Liberty or Death! Most everybody prophesied he'd carve his way to fame, and later, when the war broke out, we guessed he'd fine the game.

but, strange to say, the other boys tore loose with all their might,—but Bill, he sorter lagged you know,—he weren't no hand to fight.

He stuck to the parental roof, with courage unsurpassed; too keener to be to be over-het,—too prudent to be gassed.

He allers read the papers through, an' criticised the news, an' helt us fellers spell-bound with his military views.

He cussed about the Kaiser, an' swore vengeance on the Turk,—but his daddy told me private, he weren't much hand to work!

Bill lives around here, somewhere—there's a mortgage on his shack—We don't see much of Bill seuce the soldier-boys got back.

He's simmered down, they tell me, from his auto-bellum pride,—you wouldn't give a nickel for his good-fer-nothin' hide. It takes a hero nowadays to ride behind the band,—too bad that Bill has fizzled out, because he weren't no hand!

*For Uncle John*

### HE IS THE BEST MAN WHO SERVES BEST

The flush times did more than make money plentiful and business good. Perhaps its worst effect was that it made contemptible fools of tens of thousands of people who serve the public, people who make their daily bread serving the public.

The bank clerk, the street car conductor, the railroad ticket agent, the waiter and a host of others that might be named, are there to serve people who are buying something from them, or paying them money or, indeed, lending them money. Yet the instances are myriad where such servants of the public treat the people—especially the mass of the people—with offensive impatience, disrespect and very often brutality.

When, these days, there is a rush at a ticket window, at a particular sales counter, in a street car, there you will as often as not find a peevish attendant, talking snappishly or insultingly, refusing to explain intelligently, or treating with scant courtesy the very people who are waiting to hand their good money over to him.

Can you beat it? Where are their brains? Do they re-

alize that the very presence of the crowds at their windows or their counters means business for their employer—that it means the SALVATION OF THEIR OWN JOBS?—Can't they understand that the rush is such a good thing for them personally that they ought to beam instead of scowl over it?

It is an old story that courtesy brings trade. And now that the easy days have gone and competition rules again, the snappish server of the public probably wonders why he is out of a job while the man who was pleasant and courteous through it all, is hanging on the old stand.

Let not the snappish clerk think he is even moral. Real service is the highest morality. WE ALL SERVE—from the highest to the lowest. Look up his business or private life and you will find that no man is so rich or so independent that he doesn't serve somebody. It is the way of humanity—yesterday, today and forever. He who serves best is the best man. Consequently, those whose practice it is to serve peevishly and offensively are cheap specimens of mankind.

Don't forget that fact the next time

You are irritated like an insect at a clerk's office window.

### MYSTERIOUS BLOW FELS MECHANIC

E. W. O'Riley, a local mechanic, was attacked Wednesday night by an unknown party, who struck him across the breast with some heavy object, likely a base ball bat, as he was passing along Ash street near the bill board just north of the Green Machinery Co. building. The party stepped out from beside the bill board and struck O'Riley, who was enroute to the depot to take the train for Texarkana, where he was to attend the funeral of a brother.

O'Riley was knocked down and very seriously injured, and when found was unconscious, but attending physicians revived him. He will recover.

O'Riley claims he does not know who the assailant is, and has not given the officers any clew.

Later—O'Riley has recovered and left town today.—Plainview News.

### POTATOES GROW ON BROOM CORN HERE

On display at the Union Mortgage Co. this week is a broom corn stalk with an Irish potato as big as a hen's egg growing on its roots. One of the roots of the broom corn passes entirely through the potato. No doubt there was a potato vine near the broom corn stalk, and evidently Curry County potatoes have just grown so fast this year that the broom corn root could not get out of the way fast enough to keep from being enveloped.—Clovis News.

The practical joker is not always as practical as his jokes.

Plumbing and Roofing done to your satisfaction.  
**TEXACO ROOFING**  
We make a specialty of Texaco Roofing.  
Just phone 31.  
**B. F. TURNER**

## COAL

Niggerhead Coal, ready for prompt delivery.  
Bran, Shorts, Salt—All kinds of feed, delivered.  
Just Phone No. 1—We'll do the rest.

**Jones & McLean Grain Co.**  
Phone No. 1  
Prompt City Delivery

# Bring Us Your WHEAT

We have been to enormous expense equipping our plant for efficient service, and saving of time to you. We will pay the highest possible price and are extremely anxious to buy your wheat. Bring us Your Wheat

## E. W. HARRISON

Phone 76

### SICK AUTOMOBILES

LIKE MEN, need a doctor.  
WE CURE some and kill none.  
WE MAKE some mistakes, but we correct them.  
WE WORK any car and don't work the owner.  
WE MAKE scored and worn cylinders like new.  
OUR PRICES are in keeping with the times.  
WE DO NOT charge for examination.  
OUR WORK stands up, we make it.  
IF YOU like us tell others, if not, tell us.  
DRIVE IN, we will please you.

**Dodge Service Station**  
Fair dealing headquarters.

Home building is coming back to a price at which no family can afford to pay rent. Prices are down as low as actual cost production, based upon the readjusted wage scale, will permit.

## Rockwell Bros. & Company

Phone 4.

## Mr. Farmer:

Our stock of Van Brunt Drills in all sizes, and John Deere Corn Binders was never more complete than at the present time. We also have an abundant supply of Plymouth Twine.

## GARRISON BROS.

MAKE THIS BANK YOUR BANK

THE DEPOSITS OF THIS BANK ARE GUARANTEED  
By the  
STATE BANK GUARANTY FUND OF TEXAS

## Personal Service

There is a service that goes with the deposit and it is the aim of the First State Bank & Trust Co. to give the best service possible. Business man, Professional man, Farmer or Clerk, you need the service we give. Have you a Bank Account? If not, we want you to start one now—we don't care how small an amount you start with—we want you to make the start.

## FIRST STATE BANK AND TRUST CO.

"Courtesy first" of Hereford "Safety always"

**CAPITAL AND SURPLUS OVER \$100,000**

## Going on Trip or Vacation?

If you are, then you need to have your Baggage Insured against fire, theft and all other hazards. You will also need an Accident Policy. Call in. We can take care of your wants in a few minutes. By the way, if you go by auto, then the car ought to be insured.

It's Insurance, we write it. Strongest in the Panhandle.

## The T. K. Wilson Insurance Agency

**WELLINGTON MAN  
STRUCK ON HEAD**

Last Friday afternoon Otto Buerger was hit in the head by E. E. Jones with a wooden mallet and has been in a serious condition ever since. He was seemingly much better Wednesday, but Thursday was reported worse. Following the assault Jones was placed in jail on the charge of assault with intent to murder, and since then some other cases have been filed against him, such as carrying a pistol and having intoxicating liquor in his possession.

It is alleged that Jones while under the influence of liquor Thursday displayed his pistol in town and fired same at home, and some one reported him to the officers Friday. They took him in charge on the pistol case and he made bond. Then, thinking Buerger was the one who turned him in, he secured a wooden mallet some larger than a croquet mallet, hunted Buerger up and while Buerger's back was turned struck him with the mallet with all the force he could swing with both hands. Buerger, not knowing that Jones was

any other than a good friend to him, did not know that he was being attacked until someone cried out a warning, and he didn't have time to see and dodge the blow, except in turning his head, causing the mallet to strike on his cheek bone and above the temple. He fell to the ground and bystanders then caught and held Jones and secured the mallet. Buerger was taken home and has been under the care of physicians ever since. It is thought that some of the bones were crushed and time will have to show further developments in his condition.—Wellington Leader.

Somewhere in every person's heart a spirit of fairness is tucked away. The trouble is that too many people have forgotten how to unstick it.

Good Printing at the Brand.

**SLEEP ON CHURCH  
STEPS—ARRESTED**

A laughable situation developed on the steps of the Baptist church last Saturday night. While the officers were making their rounds they discovered a couple in loving clasp—secure in the arms of Morpheus. Sheriff Cone says if he had had shackles with him he would have locked them together and awaited the fun, but the stern demands of law required immediate dispersing. They say, "Love will find a way." It should also find a more secluded spot than the steps of a church.—Panhandle Herald.

It is often the case that the smaller the man the bigger the tombstone that is erected to his memory.

They say the cost of living is coming down, and if it keeps on descending some day we may be able to see it with the aid of a telescope.

Most politicians are willing to sacrifice themselves on the altar of their country, but they generally want the altar as a souvenir.

There are five times as many cattle in Argentina as there are people.

**Notice**

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

**NOTICE**

I will move my shoe shop to my new building about August 1. First Door South of Dunlap Hardware. Come and see me.

HENRY HELLMAN

**REPAINT**

that Car before it is too late. Satisfaction or money back guarantee, what more can you ask? Prices reasonable.

WES ANTHONY,  
In old stand, Miller & Falwell Oil Station.

**PARA BELL  
TIRES**

Guaranteed:  
Fabric, 7,000 miles  
Cord, 10,000 miles  
A good Repair man on the job all the time.

Thompson Garage

Opposite Courthouse  
Phone 216.

**CYLINDER GRINDING**

We do cylinder and crankshaft grinding by the same method as used by factories. And with accuracy and finish second to none.

Don't put new pistons in your motor without having your cylinders reground. You will then have new, true cylinders.

If we grind your cylinders and fit new pistons, you will get the same life and efficiency that you would get from a new motor. Remember that grinding is the only method used successfully today to finish fine machine and tool work.

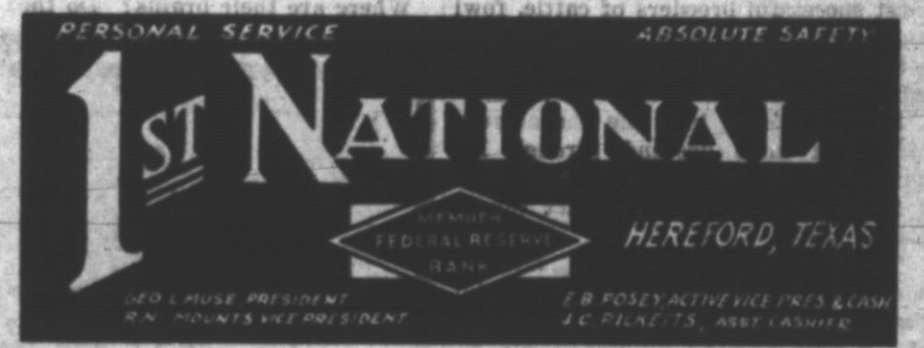
Our new prices on this work will interest you.

**Amarillo Welding and Machine Works**

Welders and Machinists  
Johnson Bros., Props. 209 N. Polk, Phone 960, Amarillo, Tex.

**Convenient in  
More Ways  
Than One**

When we advertise this as a convenient bank, we refer not alone to its accessibility and location, but also to the thoroughness of its facilities and the completeness of its service, things that make it easy for every patron to use it.



**Moving Away  
August 15**

**Save Some Money Now  
Mattress Renovating**

Old mattresses made new, new mattresses made to order, largest assortment of ticking in the Panhandle. Our trucks cover the entire country—a post card will bring one to your door.

Why not have your mattress made where mattress making is an art. An all cotton mattress made to order, ranging from \$7.50 to \$15.00.

Our ability to make mattresses is proved by our many satisfied customers.

In old Christian Church east of Steam Laundry.

**ECONOMY MATTRESS FACTORY**



**Don't Bake In  
The Summer Heat**

Baking in the home kitchen in the summer heat not only tries one's temper but is exhausting work.

We have secured the services of W. A. Fisher, a baker with fourteen years experience, who comes here from Ft. Worth, Texas.

Take a rest this summer. Try our

**BANQUET CREAM BREAD**

It is expertly baked by processes which bring to you all the goodness and flavor of the finest wheat grown.

Hereford Bakery and Confectionery  
R. H. McDonald, Prop. Phone 80

**FOR SALE**

One pair of Percheron Geldings, 3 years old.

1 Jersey Milk Cow, good one, 6 years old.

1 Good Duroc Jersey Gilt, Registered.

Most all of our household furniture and rugs.

All priced cheap for quick sale.

Also a few registered Percheron mares.

H. R. NEAL

43-6t Dawn, Texas.



**The Staff of  
Life**

The strength of the bread is in the flour.

The flavor and strength of the flour is in the wheat.

Amaryllis Flour is made from the choicest of the world's finest wheat—the best of the best.

It is milled in a modern, sunlit, sanitary plant and has a quality and purity that make possible the all inclusive guarantee of satisfaction that goes into every sack.

"Use Amaryllis Once—  
You will never change"

Great West Mill  
& Elevator Co.



**SUMMER EXCURSIONS**

Santa Fe Service as Usual

Fred Harvey Meals all the Way

You may visit the GRAND CANYON OF ARIZONA on your way.—The World's Scenic Wonder.

Reduced round-trip tickets on sale to and including September 30. Final return limit October 31, 1921.

Now is the time to plan your vacation—let me help you. Write for "Off the Beaten Path," "Grand Canyon Outings," "California Picture Book."

For information as to rates, routes, reservations, etc., call on L. I. Garton, Agent, or write

T. B. GALLAHER,  
General Passenger Agent, Amarillo, Texas.

**BIG-SHOW-BIG  
COMING TO HEREFORD**

RAIN OR SHINE ONE DAY ONLY

**Honest Bill's  
America's Best Shows**

This Gigantic Organization represents more wealth than any other over land Show, and is Absolutely

THE LARGEST IN AMERICA  
75—REAL PEOPLE—75

The best acts and talent money can secure.

100—Horses, Mules and Ponies—100

Trained and educated to do everything but talk.

\$50,000.00—Collection of Wild Animals—\$50,000.00

That perform stunts that seem unbelievable.

Thursday—One Day Only—Thursday  
Aug. 11—Two Performances—Aug. 11

2:00 Afternoon—DOORS OPEN—8:30 Night

Big outside free attractions on Show Grounds afternoon and night just before Big Show doors open.

**DON'T FORGET THE**

Day	Date	Place
Thursday	Aug. 11	Hereford
Wednesday	Aug. 10	Dimmitt
Friday	Aug. 12	Vega



**W. T. STANBERRY AND FRIENDS BACK FROM LONG JAUNT**

W. T. Stanberry, R. A. Babb and J. D. Roach, all of Amarillo passed through Hereford Monday morning on the last lap of a five thousand mile automobile trip which included Colorado, Salt Lake City, Northern Idaho, Washington, Oregon, California and New Mexico. They left Amarillo July 3 in Mr. Stanberry's car and experienced many and varied adventures enroute. Mr. Stanberry was delighted with the Northern Idaho country, stat-

**MRS. S. T. SHORE AND SON HERE FOR SURGICAL WORK**

Mrs. S. T. Shore of San Jon, N. M., arrived here Tuesday with her small son, who is to receive some surgical treatment at the Sanitarium. Mrs. Shore will be remembered by her many friends here as the wife of the former pastor of the First Christian Church.

**HENRY HASTINGS NEPHEWS STOP OFF FOR BRIEF VISIT**

Edgar, Oma and Ous Frasher, all nephews of Henry Hastings, arrived to Hereford overland Monday from Estelina, Texas, and after a short visit with Mr. Hastings and family, continued on their way to Canyon, their destination.

Ollie—Doesn't a woman look upon an eligible man as her prey?  
Garky—No; as an answer to her prayers.—Sun Dial.

Good Printing at The Brand.

**Why Did They Use Texhoma Gasoline?**

The three fastest drivers in the Automobile Races used **TEXHOMA GASOLINE**.

Here are the facts gathered by the Automobile Editor of the Abilene Reporter, Abilene, Texas, after the Auto Races recently held in that city:

Glenn Breed, of San Antonio, driving a Hudson Special (the car that beat them all and won every race it entered), used **TEXHOMA GASOLINE**.

George Clark, of San Angelo, driving a Hudson Special, won \$400.00 in money, being second man in the three races, and he used **TEXHOMA GASOLINE**.

Red Shafer, of Fort Worth, driver of the Chevrolet with a Duesbern Motor, winner of \$400.00 in money, being first man in one race, second man in one race and third man in one race, used **TEXHOMA GASOLINE**.

Of the eight cars that entered the 25-mile race, six were filled with **TEXHOMA GASOLINE**. The only three cars that finished the 25-mile race, the two Hudson Specials and the Duesenberg, used **TEXHOMA GASOLINE**.

IF **TEXHOMA GASOLINE** IS good enough for racing cars, it is good enough for any motor. The **BEST** is none too good for racing cars. We always sell the **BEST** Gasoline and Oils that the market affords.

**W. C. FALLWELL**

**CLASSIFIED COLUMNS**

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. **RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. **CASH WITH ORDER.**

**MISCELLANEOUS**

Suits cleaned and pressed, \$1.50. Orr's Tailor Shop.

**FOR SALE**

WANTED—To hear from owner of a farm, or good land, for sale for fall delivery. Box 551, Olney, Ill.

FOR SALE—One Jersey six-year-old cow. Albert Murphy. 37-1f

Suits cleaned and pressed, \$1.50. Orr's Tailor Shop.

FOR SALE—Fordson tractor and tandem disc; good terms, or will trade for pigs or cattle. W. R. Harrelson.

Am leaving town and would like to sell my Ford Sedan. It's in A1 condition and a bargain. Phone 94. 43-1f-Pd

FOR SALE—Rumley Oil Pull Tractor 16-30 H. P. Two Section Plows, one 4-disc, the other 5-disc. All practically new. See Lee Kendall, Summerfield, 43-4f-Pd. Texas.

FOR SALE—6 good work mules. 42-2f-Pd J. O. Miller, Dawn, Tex.

FOR SALE—Good barn, worth the money. John Estes. 43-1f

FOR SALE, or Trade—Titan Tractor, tandem disc, disc plow, wheat drill, all in good condition, only used one season. 42-1f L. H. Shore.

FOR SALE—\$500.00 cash and \$500.00 per year for 4 years with 6 percent interest, buys the Berry 8-room plastered house. Newly painted and decorated; well located on two big east front lots; half way between the High and Central School buildings; concrete walk to both schools. Immediate possession. See L. Baskin, owner. 29-1f

**BAND CONCERT IS TO BE HELD NEXT THURSDAY NIGHT**

The regular weekly band concert will be given on the Courthouse lawn next Tuesday night as usual. The program has been announced as follows:

- March—Stars and Stripes Forever— Sousa.
- Novelty Jabberwocky—Kendis and Brockman.
- Fox Trot—My Mammy—Walter Donaldson.
- Overture—Psyche—Barnhouse.
- Rag—12th St. Rag—E. L. Bowman.
- Trombone Drag—Slick Slide—Fred Kuffer.
- Waltz Song—Drowsy Head—Irving Berlin.
- March—Olivine—Vandercook.

**NOTICE OF TRUSTEE'S SALE UNDER AUTHORITY OF AN ORDER**

Issued out of the United States District Court for the Northern District of Texas, in bankruptcy. I will offer for sale at public sale the following property a part of the assets of the estate of M. O. McDowell, Bankrupt, on August 16th, 1921, at the Court House door, Hereford, Texas, for cash, to the highest bidder, subject to an incumbrance of about \$32,000.00, being vendor's lien notes, taxes and other incumbrances:

Sections Nos. 285, 245, 276, 316, 318, and the East 1-2 of Sec. 325, Block M-6, located in Castro and Deaf Smith Counties, Texas. Such land being known as the John L. Wilson place and containing approximately 3,633.6 acres.

Right reserved to reject any and all bids and all sales subject to the approval of the court.

THELBERT MARTIN, TRUSTEE, 519 City Nat'l Bank Bldg. Wichita Falls, Texas.

Soph—What'll we do?  
Senior—I'll spin a coin. If it's heads we'll go to the movies; if it's tails, we'll spin, and if it stands on edge we'll study.—Brown Jug.

**HONEST BILL'S SHOWS TO BE IN HEREFORD THURSDAY, AUG. 11**

Honest Bill's Shows will spread thousands of yards of canvas and give two complete performances. This show represents more wealth than any other overland show and is absolutely the largest in America carrying over 100 head of performing horses, mules and ponies, 75 people, tumblers, acrobats, jugglers, trapeze and playing performers. And then those funny fellows, the clowns, that keep you laughing from opening to closing of the Big Show, the best talent and acts money can secure.

In the Wild West Arena, you will find real contest riders and ropers, featuring Panhandle Slim, who has won more prize money than any other man in the saddle during the past eight years. Also Kid Slocam, Oklahoma Charley and Chief Eagle riding the best bunch of outlaw and bucking horses ever gotten together.

In the big animal annex you will see Elephants, Lions, Camels, Tigers, Leopards, Monkeys, Gorillas, Ape, Elk Buffalo and many others. This collection alone costing over \$50,000.00.

The Pony with human intelligence, and the undisputed champion of all champions will be on display. The only Spotted Shetland Pony—"Cupid" on earth. This wonderful little animal performs the feat of addition, subtraction, division, spells words, picks out colors, counts money, and tells the time of day to the minute by any watch. "Cupid" actually possesses more genuine sense than lots of people.

Remember this is the 18th season for this Mammoth Organization, never changing only in size and splendor.

bigger, grander and better than ever. The Honest Bill's Show's motto is the same, Quality, Quantity and Cleanliness.

Forget the Minnows and come to see the Whale. One day only. Don't forget the day and date.

When fools begin to argue wise men keep their mouths shut.

**Notice**  
The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

**MAKE IT GO**  
Mary had a little Car. She couldn't make it go; She went to Shore Bros. Garage. And had it filled with Texaco.  
**Shore Bros. Garage**  
Phone 334.  
311 Main Street

Now is the time to vaccinate your young cattle against blackleg. We have Parke, Davis & Co. Germ-Free Aggrassin. Our price is the best.  
**Geo. E. Burns**  
"Hurry Back"

**Standard STORAGE BATTERIES**

fill the bill for you, in all kinds of weather and under all kinds of conditions. The best materials obtainable are used in the making of **STANDARD** Storage Batteries. And we are making some very **CLOSE PRICES** on them, too.

Gas Storage Oil  
Vulcanizing

**Albert Murphy**

**If you use the right oil—TEXACO TRACTOIL**



**the tractor wins**

Compare notes with your neighbor.

How much more land are you cultivating with that tractor of yours, and what is it costing per acre?

Do you know that a great deal depends on the oil you are using? Operating conditions are exceptionally severe. Motor oils will not answer for tractor lubrication because the engine temperatures are higher; bearing pressures are higher. A special oil is necessary.

Texaco Tractoil is the right oil.

Texaco Tractoil has exactly the proper lubricating qualities—combined with exceptional resistance to high temperature conditions. It is made specially for tractor lubrication—nothing else.

Texaco Tractoil is right for the engine, Texaco Crater Compound for exposed gears and chains, and Texaco Thuban Compound for all enclosed gears.

**TEXACO Motor Oil**

The uniform oil that keeps your motor active. It is a fine, lasting oil that completely retains its lubricating properties despite engine heat. It so perfectly seals the clearance between piston and cylinder that no gasoline can leak into the crank-case. Thus full compression is secured, and every last ounce of power used that the gas has to give. Be certain to get the can with the red Star and green T.

The man who knows that tractors need a special lubricant; knows also that he has to give his tractor reasonable care and attention. He is the successful tractor owner.

THE TEXAS COMPANY  
Petroleum and its Products.

**CARL P. COCKRELL, Local Agent**

**TEXACO**

**VACATION**  
Your baggage, your car and yourself ought to be insured before you leave.  
**THE T. K. WILSON INS. AGENCY**  
Anything Insured Anywhere.

# THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

**HORSES, CATTLE, HOGS**  
Mr. Beckner, of Friona, had a valuable mare to die last week; she was insured for \$200. Is your valuable Horse, Cow or Hog Insured? Anything Insured Anywhere.  
**THE T. K. WILSON INS. AGENCY**

## NEWS FOR HOME LOVERS

C. E. Convention, August 26, 27, 28.  
Doug Fox went to the St. Louis market Sunday.  
Aubrey Galloway, of Friona, was in Hereford Sunday.  
Perry Barnett went to Amarillo on business Monday.  
Mrs. Jno. Cunningham returned from Dallas Tuesday morning.  
E. Witherspoon, of Bellview, N. Mex. was in Hereford Monday.  
W. H. Martin, of Borina, was in this city Monday on business.  
Good, fresh honey in the comb. Hereford Produce, I. H. Spratt, Mgr.  
Four good serge suits, 36 to 40, at \$37.50.  
J. L. Williams went to Burkburnett, Texas Monday on business.  
Bart Sisk arrived in Hereford from Nogales, Ariz. last Friday.  
\$1.50, Cleaning and Pressing Suits. Hereford Laundry.  
Robert Bailey and family left Hereford for Cleburn, Texas, Tuesday.  
Mrs. W. H. Farris left Hereford for her home in Dawn Tuesday morning.  
Fresh, sanitary meat at all times. Steak 20c. Roasts 15c. Haisell Grocery.  
See Earl Nunn and register for the Convention.  
Mr. and Mrs. H. B. Webb arrived home from Denver, Colo. Monday.  
Jonnie Foster, of Amarillo, spent Saturday and Sunday with friends in this city.  
District C. E. Convention at Hereford, 26th, 27th, 28th. Attend its meetings.  
A. A. Clark and wife visited in the home of J. W. Clark, his brother, last Sunday.  
Elsworth Baird, of Amarillo, is visiting in the home of Mr. and Mrs. Jno. Miller.  
Suits cleaned and pressed, \$1.50. 36-44 Orr's Tailor Shop.  
Gano Hastings arrived Monday from a visit with his grandparents at Mangum, Okla.  
Mr. and Mrs. B. J. Parks returned to their home in Goldwalth, Texas Tuesday morning.  
J. A. Sagley and son, of Bellview, N. Mex. were in Hereford last Friday on business.  
Help us put Hereford on the map by getting behind the Christian Endeavor Convention.  
J. M. Matthews and son, J. L., of Iowa Park, Texas, arrived in Hereford Friday morning.  
Leslie Moreman, of Casper, Wyo. arrived in this city Saturday to visit in the home of his parents.  
Miss Anne Laura Lovelace, of Eden, Texas, arrived in this city Monday morning to visit with friends.  
We want you to get lined up for the convention. Please attend all our Sunday and mid-week meetings.  
Ollie Davidson and family, of Estelita arrived Monday to visit in the home of Mr. Davidson's brother, Roscoe.  
Miss Minnie Hough returned to Canyon after spending the week end in the home of Mr. and Mrs. C. V. Burgess.  
Mrs. I. H. Spratt and son, Carl, went to Sturgeon, Mo. last week to visit in the home of Mrs. Spratt's parents.  
Dr. LeGrand and daughter, Emma Lee, went to Temple, Texas this week, where Miss LeGrand will have medical attention.  
Suits cleaned and pressed, \$1.50. 36-44 Orr's Tailor Shop.  
John M. Carley, of Waco, Texas, left Hereford for his home Monday morning, after a visit with his sister, Mrs. Matt Johnson.  
Those who know the old black raspberries will be glad to know that we have them in gallon cans. Hereford Produce, I. H. Spratt, Mgr.  
Wright Spahn, of Memphis, was a visitor in the home of Mr. and Mrs. Ralph Barnett last week, returning home Tuesday.  
Mr. and Mrs. C. F. Fosselman and daughter, of San Bernardino, Calif. were in Hereford the latter part of last

week looking over their land holdings in this county. They were enroute to Chicago.  
Miss Fern Stephenson returned to her home in Weatherford, Texas last Saturday, after a visit in the home of Mr. and Mrs. W. R. Wood.  
Aubrey Hardeston, of Abernathy, returned to his home Monday morning after spending the week-end with his friend, Miles Roberson.  
Mrs. Ralph Branett and two children, Wright and Virginia, went to Amarillo Tuesday morning to visit in the home of Mr. and Mrs. J. Ray.  
Clarence Rude, of Claude, Texas, arrived Tuesday morning to visit in the home of Mr. and Mrs. J. E. Hill. Mr. Rude is a cousin of Mrs. Hill.  
Those who know the old black raspberries will be glad to know that we have them in gallon cans. Hereford Produce, I. H. Spratt, Mgr.  
Mrs. Frank Carter, of Amarillo, arrived in Hereford Tuesday morning. Mrs. Carter will visit in the homes of W. A. Carter and Alex. Thompson.  
Mr. and Mrs. C. E. Turner and three children went to Amarillo Tuesday morning after several days visit in the home of Mr. and Mrs. W. A. Dougherty.  
Mr. and Mrs. Claude Blanchard and family of Trenton, Mo. are visiting in the home of Mr. and Mrs. E. Renfro. Mr. Blanchard is a brother of Mrs. Renfro.  
Mrs. Geo. Sasser and baby returned to their home in Plainview Tuesday morning, after a visit of several days in the home of Mrs. Sasser's parents, Mr. and Mrs. W. B. Anthony.  
Mrs. Edens and two children and brother, Ray Lewis, who have been visiting in the home of E. Witherspoon of Bellview, N. Mex., left Hereford Monday for their home in McAllister, Okla.

Cream ..... 34  
Eggs ..... 22  
Flour ..... 18  
Fryers ..... 19  
Hereford Produce, I. H. Spratt, Mgr.  
**This Week Only**  
25 Bars of White Laundry Soap for only \$1.00.  
Hereford Produce.  
**Stork Special**  
Born, to Mr. and Mrs. Elmer Paul, of Mulshoe, August 5, a boy.  
Born, to Mr. and Mrs. Roy Wagner, August 7, a boy.  
**Notice**  
Have your new fall dress embroidered. Needle work, of all kinds. Phone 336.  
**Plans**  
Those desiring to enter my fall and winter class in Piano and Expression in Music, see or phone me.  
42-24  
Ira Gregg.  
**Dr. Crume Changes Date**  
Instead of the first Tuesday in each month, Dr. Crume, of Amarillo, will be in Hereford the first Wednesday in June, September, December and March. If interested, remember these dates. 26-44

**LOCAL COW BOYS AT PLAINVIEW GET SOME OF PRIZES**  
More than fifty cowboys and cowgirls from six states rode in cowboys' contests held at Plainview last Thursday. Milt Good, the famous Brownfield rider and roper, was individual point winner for the day. Charley Jones, of Shamrock, won the broncho riding contest, and made a good showing in other contests. C. W. Ames of Pierce, Colo., was another high point man. Truman Hines captured the money in the goat roping and Bob Alley and J. L. Fuqua, of Hereford, also distinguished themselves in the various events.

**WILLIAM ASH HAS SOUND ADVICE IN CIRCULAR LETTER**  
William Ash, former Hereford citizen, but now in the grain business at Canyon, has issued a circular on the wheat situation that contains so much horse-sense that The Brand reproduces it herewith:  
"Two months have past since the June pre-harvest estimate of 1921 wheat crop was in the hands of the business world. Yields all over the winter wheat belt have, with the exception of a few isolated communities been more or less disappointing, and in our own country, as in all of this great plains country, four things have combined to make both the yield and the sample disappointing.  
"First, an unusual dry freeze in April.  
"Second, excessive drouth during April and first of May.  
"Third, excessive moisture during the last half of June and July.  
"Last, but not least, Smutt!  
"The above four contingencies, in my judgment, cut an absolute perfect prospect, April 1, 1921, from 40 percent to 70 percent. The first three are weather conditions with which the farmer must gamble every year, the fourth, SMUT, is a disease that can be cured, or at least prevented. But to cure your wheat of SMUT, you must exercise the same careful treatment that your physician does in performing an operation.  
"I could take a Jack Knife and cut off your appendix, but you would die. You could have appendicitis and refuse to be

operated on, and the result is the same. But the skilled surgeon operates and you recover.  
"Too weak or improperly applied SMUT treatment don't kill all the SMUT spores. If too strong, you kill the grain germ. If treated in too large quantities and not properly dried after treatment, the grain heats and the germ is destroyed.  
"The SMUT loss to the farmers of Randall County alone is this year more than 20 percent of the gross wheat receipt. I have raised several crops of wheat and have my first crop of SMUT to raise yet.  
"Randall County has a competent Agricultural surgeon, County Agent, C. F. Walker, you are payin him; use him. Raise wheat. Quit raising SMUT.  
"World conditions, financially, are far from satisfactory. Receipts of grain at primary markets are excessively heavy. The statistical conditions, theoretically, point to much higher prices of wheat before the next crop is raised. Yet, wheat receipts will keep the price down as long as they are so abnormally heavy which we think will continue for possibly the next sixty days."

Want Ads in The Brand get results  
**Notice**  
The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

**Earning Public Confidence**  
No bank attains the good will and confidence of the public simply because it is a bank. The sort of confidence that counts, and the good will that springs from it comes only through painstaking and conscientious service.  
**The Western National Bank**  
Capital and Surplus \$125,000.  
Largest tax payer in the City of Hereford  
Only Roll of Honor Bank in Deaf Smith County.  
MEMBER FEDERAL RESERVE SYSTEM

In Your Own Cans  
**Kreso Dip**  
\$1.75 Per Gallon  
Why Pay More?  
Corner Drug Store

**THE BASKIN LAMBO CO.**  
RELIABILITY  
Will sell 38 acres of Block 26, Mabry Addition, partly in cultivation and facing on Abo Highway, on easy 6 per cent terms. See L. Baskin, owner.  
Will sell Block 45, Evans Addition, 14 acres, just across street west of Harman's irrigation well, on easy 6 per cent terms. See L. Baskin, owner.

We are glad to announce to the farmers of the Hereford trade territory that we have reduced the price on everything in our house. We have a complete line of  
P. & O. Implements,  
Leather Goods and Shelf Hardware  
See us before you buy.  
**Dunlap Hardware Company**  
(Inc.)  
Have What You Want When You Want It

Wagons  
Binders  
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Mowers  
Rakes  
Listers  
Cultivators  
Go-Devsils  
Harrows  
Oil Stoves

For that camping trip, picnic, or luncheon—we have every attractive and necessary article in the canned meat, preserve and jelly lines. DON'T FAIL to tell us your wants!  
IF IT'S SOMETHING GOOD TO EAT, WE HAVE IT  
**The G. and R. Grocery**  
FRANK A. GYLES  
J. R. RUTHERFORD  
HEREFORD, TEXAS

**SAMSON**  
  
**Price Greatly Reduced**  
**You Can Afford a SAMSON NOW!**  
The present price is tempting and we know, if you look the tractor over, it is a sale. Come in and let us show you a powerful machine.  
**The C. O. Lee Hardware**

**GRANARIES—PLUS IMPLEMENT SHEDS**  
means thrifty savings in your grain crop and in the life of your farm machinery and implements. Careful men watch these leaks; and the man who is not careful these days has a hard row ahead of him. Investment in a Granary and an Implement Shed is simply sound Horse Sense. Let us figure with you.  
**PANHANDLE LUMBER CO.**  
OUR AIM—TO HELP IMPROVE THE PANHANDLE