

WEATHER

Table with weather forecast: Thursday High 45 Low 20, Friday High 65 Low 24, Saturday High 67 Low 29. Includes monthly and yearly moisture statistics.

The Sunday Brand

24 pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

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HEREFORD, TEXAS, SUNDAY, DECEMBER 16, 1962

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Yule Lighting Contest Closes Wednesday

92 FATALITIES ESTIMATED

Highway Patrol Attempts To Reduce Traffic Deaths

Operation Holiday and Operation Deathwatch will be in effect again this year as Texas Highway Patrol attempts to reduce the number of holiday

deaths and prove statistics can be wrong.

Col. Homer Garrison Jr., director of the Department of Public Safety, reported that the number of violent deaths during the holidays has been estimated at 180 — 92 of them to be in traffic accidents.

Past statistics indicated that in addition to the 92 "motorcycles", 42 persons will be victims of suicide or homicide and 46 will die violently in various accidents other than traffic, he stated.

Operation Deathwatch will be put into effect starting at 12:01 a. m. Saturday, Dec. 22, as many holiday travelers began their journeys. It will end on Tuesday, Jan. 1, 1963, at 11:59 p. m., the close of the holiday season.

During the period, the Department of Public Safety will tabulate violent deaths by category and make releases to news media.

Also to be in operation during the period, will be Operation Holiday which the department will put into effect during the Christmas and New Year's weekends.

Specially assigned personnel of the Highway Patrol—officers of the motor vehicle inspection division and license and weight service—and highway patrolmen will be placed on a schedule so that they and available equipment may be used to the fullest extent, commented Sgt. Bill Wells, Hereford area supervisor.

All officers in this area and throughout the state will be working at the minimum 10 hour shifts in an effort to curb the holiday death toll, he stated.

"Regular enforcement policy will be maintained," he continued. "More time will be spent on the highway, however, to discourage violations and assist motorists as most will be traveling out of their home territory." On a statewide basis, 150 ex-

tra patrolmen from the two services will be on highway patrol duty, according to Col. Garrison.

"We believe this will help to (Continued on page 6)

'The Messiah' Slated Sunday By Local Choir

Presenting numbers from one of the most loved Christmas presentations of all times, the Oratorio Choir of the Hereford Community will present excerpts from "The Messiah" Sunday afternoon at 4 p. m.

Some 75 vocalists from the Hereford area join voices for the presentation.

Written by George F. Handel, "The Messiah" enjoys the distinction of being classed as a Christmas tradition. The Hereford Community Oratorio Choir will present excerpts from the score during a 90 - minute program in the high school auditorium.

Directed by Don Moore, Hereford High School choral director, the presentation will feature four soloists, including Elsa Porter, soprano vocal instructor from West Texas State College.

Contralto soloist will be Mary Jo Godwin of Hereford, while Ben Gollehon and Don Baugous will alternate as tenor soloists. Duane Barrett presents the bass solos.

The choir will be accompanied by Mrs. Evelyn Haeker on the organ, and Carolyn Barrett at the piano.

Rehearsals for the presentation have been held weekly since Nov. 4. The choir is comprised of vocalists from throughout the county.

Director Moore pointed out that the public is cordially invited to attend the presentation, which features local vocalists in a Christmas musical program.



A CHRISTMAS PRESENT was delivered to members of the Hereford Volunteer Fire Department Friday night by a freight train. But firemen were in agreement about 1 a. m. Saturday morning that it would have been just as well if the train had pulled the package elsewhere. The present — a boxcar packed with 40 bales of smoldering, smoking cotton — arrived about 8:15 p. m. It was not until one in the morning that the firemen were finally able to roll up their hoses and go home. It was a present that neither the Santa Fe Railroad nor the firemen were very happy to deal with, since the fire delayed the freight some two hours. (Staff Photo)

TWO MORE AMARILLO SCHOOLS

Herd's Rally Fails To Halt Rebels; Sandies Here Next

Hereford found itself unable to buy a basket, while Tascosa hit almost every shot in Rebel Gym Friday night. The Herdmen staged a dramatic fourth-period rally, but it fell slightly short as Tascosa won, 51 - 46.

The Whitefaces will try the other two Amarillo schools here this week. They face the Amarillo Sandies, who have a 4 - 2 record, at 8 p. m. Tuesday night. On Thursday, Dec. 20, they will host the Palo Duro Dons.

On Friday and Saturday, Dec. 21 and 22, the Herd will be playing in the Ft. Sumner, N. M., Invitational Tournament.

Friday's game was one in which Hereford could do little right during the first half. Tascosa opened with three quick baskets, including two long shots by Bill Bogan and Jim Carter. Bogan went on to pump in five field goals during the first period.

Austin Hodges and Robert Stange each hit a single free throw, but two others were missed. Stange then netted a basket and Dwight McGee hit two from the field as Hereford trailed 8 - 16.

Billy Hill netted one free throw as Tascosa opened the second quarter with a fifth personal foul. But Hill missed the second and Tascosa dumped in three straight baskets for a 22 - 9 margin.

McGee missed a free throw, then was charged with Hereford's first personal foul of the game, with 4:50 left in the half.

Haney hit one of two free throws and Strange hit a long set shot. Tascosa led 26 - 12 before Strange hit one of three free shots and McGee got another basket. Tascosa got its last basket of the half with 2:03 left in the quarter.

Hodges shoved in a rebound as Hereford trailed, 17-28. Then Hodges and McGee each missed a free throw.

Hodges, McGee and Strange each got baskets as the third quarter opened, while Tascosa was getting two baskets and a free throw. But that was about all, as Hill netted a single free throw while Tascosa was picking up six more points for a comfortable 39 - 24 lead at the end of three quarters. Hereford missed four free throws during the period.

Then Hereford started hitting at the foul line as Haney and Hill dumped in two each before Tascosa could score on a fast break. Earl Jackson missed a free throw, but Strange hit two charity tosses, Jackson got a field goal and Hodges hit two free ones as Hereford trailed, 34-41.

But Bogan got two free ones with 3:10 left, matched by Haney's two free throws. Bogan got two more free ones and Haney netted a basket as Hereford trailed 39 - 45 with 2:16 remaining.

Then Jim Carter came to life with two free throws and a field goal, while McGee hit a jump shot with 67 seconds left. Carter hit another lay - up with 50 seconds left.

Hodges hit a long set shot and Haney dumped in four straight free throws as time ran out on the rally.

One encouraging note was the small number of fouls called against Hereford. Only 12 penalties were whistled, the same number as against Dimmitt. In previous games, an average of about 22 fouls had been called. Tascosa had 26 infractions called in a game that more resembled football or wrestling than basketball at times, particularly under the basket.

Two Rebels were thumbed out of the game on penalties. Coach Cuby Kitchens had just seven players suited up, as part (Continued on page 6)

From rooftop to front door, this weekend is the time to finish Christmas decorations . . . and enter the Holiday Lighting Contest being sponsored in Hereford.

Prizes totalling \$150 in cash will be awarded

But only residents who turn in entry blanks will be eligible for judging. The deadline for entering is 5 p. m. Wednesday, Dec. 19.

Entry blanks may be obtained from the Deaf Smith County Chamber of Commerce office or any of the sponsors. Entry blanks also were distributed in Hereford schools during the past week.

There will be four classes of judging. First place in each of the categories will receive \$25 cash. And there will be a special award of \$50 for the grand prize that will be given to the most beautifully decorated home in Hereford.

Judging will be done Thursday evening, Dec. 20, by a panel from another town. Winner will be announced on Friday, Dec. 21.

Categories which will be judged include: 1. View through a picture window; 2. Decorated entranceway of theme; 3. Outdoor religious display of theme; 4. Outdoor holiday display of theme.

Prize sponsors for the contest include Southwestern Public Service Company, Lankford's Flower Shop and Brady Photography Studio.

Entry blanks may be obtained from any of the sponsors or from the Chamber of Commerce office.

Mrs. W. J. Messick is chairman of the special committee which is in charge of the lighting contest.

"I would like to urge every resident in Hereford or within a mile of the city limits to enter this contest. The prizes are being offered to encourage this participation. We would particularly like to have a large number of entries from which our judges can select the winners. Remember, you can't possibly win if you don't enter . . . and the last day to enter is Wednesday," she said.

ASCS Committee Reviews Ballots In Referendum

Official results were released Thursday on the cotton referendum vote in Deaf Smith County following a canvassing of ballots by the County Agricultural Stabilization and Conservation Committee.

The official tabulation was 106 for cotton marketing quotas with 37 against out of a total vote of 143 in the four ASCS communities.

Unofficial results released Wednesday showed 82 in favor and 28 against quotas. Five absentee ballots had yet to be counted and 28 ballots cast in the voting here had been challenged.

On a national level, the referendum is reported to have passed by a "comfortable margin." With more than two - thirds of upland cotton producers voting in the referendum approving marketing quotas, price supports on the 1963 crop will range from 85 to 90 per cent of parity.

Marketing quotas will be established for next year's crop with penalties to apply for excess production.

Producers were not voting for or against allotments in the referendum. These had already been established by the Secretary of Agriculture under provisions of the Agricultural Adjustment Act as amended.

Latin-American Receives Heavy Fine For Affray

An 18 - year - old Latin American was given the maximum fine of \$200 for disturbance by affray as he was tried in Coporation Court, Henry Benson presiding, on Friday.

Charged and sentenced for disturbance by affray was Richard Madrid, 18, who gave his address as the 500 block of New York St.

Madrid was alleged to have started a fight in the Little Mexico Cafe here Wednesday evening. He was arrested by officers of Hereford Police Department about 7:30 p. m. Thursday.

Project Christmas Card Closes Monday

Monday at 3 p. m. is the deadline to participate in Project Christmas Card for 1962.

The project has been sponsored for the past seven years by the Hereford Medical Auxiliary. Residents may contribute the amount they ordinarily would spend for Christmas cards to be sent locally. Their names will appear in a full - page greeting ad in the Christmas edition of the Hereford Brand.

Funds donated will be used by the Medical Auxiliary for its continuing scholarship program and for special needs in the community.

Around Town

There are just eight more shopping days until Christmas. One of the finest presents we could think of would be an announcement from the USDA that Holly will be allowed to build its sugar beet refinery here. Spreckels Sugar Company's gamble in starting construction of a mill in California without any marketing allocation really did pay off.

We still can't understand what's delaying the announcement on the 1964 allocation, but that seems to be the way with Washington.

Hereford merchants met briefly Friday morning and decided on the following hours for the pre - Christmas shoppers. They will remain open until 8 p. m. Thursday and Friday, Dec. 20 and 21, and until 9 p. m. on Saturday, Dec. 22. On Christmas Eve, Monday, Dec. 24 they will close at 6 p. m.

A final reminder that the Community Choir will sing excerpts from "The Messiah" on Sunday, Dec. 16, at 4 p. m. in the High School auditorium. This group has devoted a lot of time and work on the program and is outstanding. We think you will like to hear them.

On Wednesday, Dec. 19, from (Continued on page 6)

Jordanian Under-Secretary Impressed By Area Farms

By Wain Miller, Brand Staff Reporter

A high agricultural official of the country of Jordan came to Hereford to view local farming practices Wednesday.

Sami Ayoub Fakhri, Under-Secretary of the Ministry of Agriculture of Jordan, visited dryland farming areas of the county to view soil conservation measures and other farming techniques.

He left later in the day "impressed with the modern farming practices of the area."

On a two - month tour of leading farming regions of the nation, Fakhri is in the United States through the Foreign Leader Program of the Department of Education and Cultural Affairs of the U. S. Department of State.

Serving as his official hosts in the area were officials of the Soil Conservation Service, including Don Newman of Hereford.

Pointing out that he has been to the United States before, Fakhri commented, "Apparently the nation has changed a great deal since I was here in 1954."

"I have been particularly impressed with the modernized farming practices throughout the nation, and the organization of the Department of Agriculture."

Fakhri explained that he studied at California Polytechnic College in Pomona during the 1953 - 54 year. His trip then was sponsored by the Rotary International Foundation.

Fakhri has served as Under-Secretary of Agriculture in Jordan since 1961, but has had a varied background in agriculture and government.

"Our main objective now is to learn new practices and increase agricultural production

in Jordan," Fakhri declared. "Since 1946 many refugees have come to our country, and this has placed a burden upon agriculture."

"Wheat production has not been sufficient to feed all of

them. Our goal is to make Jordan self - sufficient," he added. "Many crops which are grown in this area are grown in our country, such as wheat and barley. I have seen your dryland (Continued on page 6)



POINTING OUT PRACTICES employed in soil conservation work in the area is Don Newman of the local Soil Conservation Service. Viewing the display are Sami Ayoub Fakhri and his wife Amman, Jordan. Fakhri, who is Under - Secretary of Agriculture for the country of Jordan,

is on a two-month tour of United States agriculture centers in order to learn practices to be employed in his home country. He visited local dryland farming areas and grain elevators on Wednesday. (Staff Photo)

School Presents Christmas Opera Thursday, 8 p.m.

Members of the Hereford High School Mixed Choir will present the Christmas opera "Amahl and the Night Visitors" in the high school auditorium Thursday, Dec. 20, at 8 p. m.

Featuring the stirring story of a young boy's gift to the newborn Christ - child, the 45 - minute opera has become a traditional Christmas presentation, according to director Don Moore.

A cast of six vocalists will appear in lead vocal roles, accompanied by the entire mixed choir, instrumentalists from the high school band, and a chorus of string players from the Amarillo symphony.

Scored by Gian - Carlo Menotti, a leading American operatic composer, "Amahl and the Night Visitors" tends to leave with the audience a unique dose of Christmas spirit - it as it tells of the unique gift which a young boy gives . . . and the even greater one which he receives as a result.

Appearing as young Amahl is Cy Moore, while Mamie Silvertooth sings as the boy's mother.

Portraying the rich and wise three kings who stop at Amahl's home en route to visit the babe lying in the manger are Charles Kelly as King Balthazar, Ronnie Gray as King Casper, and Dick Combs as King Melchior.

Billy Smith presents the role of the kings' page.

Other members of the mixed (Continued on page 6)



# 17 High School Students Named To A, B Honor Rolls

**By Ann Beavers**  
The names of seven Adrian high school students were placed on the "A" honor roll for the second six weeks of the school term and 10 others were named to the "B" honor roll. An average of 80 or above in all subjects is required for the "A" honor roll while students posting an 80 or above in all subjects are named to the "B" honor roll.

Those having a 90 or above average are Marsha Burns, George Harwood, Suesette Sisk, Vicki Burns, Ricky Grahley, Doriss Horton, and Kathy Kromer.

Named to the "B" honor roll for the second six weeks were Mike Horton, Phyllis Heaton, Jolene Betts, Linda Pinnell, Sue Brownlee, Coralie Fortenberry, Phyllis Peters, Donna Brownlee, Perry Grahley, and Caren Nilsson.

Mr. and Mrs. E. E. Mosteller from Orange Cove, Calif., arrived in Amarillo by train recently and were met by their daughters, Mr. and Mrs. John Horton and Mrs. Bob Grahley, whom they will be visiting.

The Adrian 4-H Girls cooking class met Friday in the home of Mrs. Russell Patterson. Mrs. John Horton gave a demonstration in food nutrition and Donna Patterson demonstrated how to bake a cake.

Refreshments of cake, cookies and ice cream were served to Patty Zaring, Karla and Donna Patterson, Betty Whitten, Scherrie Beavers, Gale Grahley, their adult leader, Mrs. Horton, and two guests, Mrs. O. V. Gentry and Della of Bard, N. M.

Mr. and Mrs. Marion Ferguson and children visited in Lubbock this weekend with his parents, Mr. and Mrs. G. A. Ferguson. The Fergusons plan to spend Christmas in California visiting another son, Mr. and Mrs. W. J. Ferguson and family.

Norman Jacobson was in the hospital last week following an operation for a chipped bone in his knee.

Mr. and Mrs. Jack Fortenberry flew to Cleveland, Ohio, on Monday to visit their daughter, Mr. and Mrs. Jack Dowd and family.

Mr. and Mrs. Alfred Jobe are the parents of a baby boy born Dec. 4 in Tucumcari, N. M. The baby, Melvin Eugene, weighed eight pounds and one ounce. Paternal grandparents are Mr. and Mrs. Louis Jobe of Endee and the maternal grandmother is Mrs. J. E. Thomas of Hereford.

In a game last Tuesday in Adrian Gym, Boys Ranch "B" team defeat Adrian "B" team by a one point margin. Final score was 35 - 36.

In the varsity game, the Adrian squad walked over Boys Ranch 70 to 25.

Adrian teams playing in the Happy Tournament held recently won in the first round of play as the boys defeated Friona 41 - 35. The girls' basketball team downed Hart 34 - 22.

The next day the boys defeated Hart by a 54 - 43 score but the girls team was eliminated from the tournament. In a game Saturday against Happy the boys team was also eliminated.

In junior high school basketball, the junior high girls eased past Vega by a two point margin winning by a 30 - 28 score. High point girl for the Adrian team was Rita Speed with 19 points.

The boys team, however, was downed by Vega by a 40 - 28 score. High point man for the Adrian team was Clinton Brown with 10 points.

Mr. and Mrs. E. B. Pounds were weekend guests of the Paul Pounds family in El Paso last week.

Wednesday afternoon the Joe Brownlee family visited south of Glenrio with Mrs. Ira Johnson.

Those attending the open house and Service of Consecration of King's Manor in Hereford, Sunday were Mr. and Mrs. Edd Jacobson, Mrs. Anna Witt, Mr. and Mrs. Norman Jacobson.

Michell Hayes was a weekend guest of the Oscar Brominman family.

Mr. and Mrs. Butch Betts arrived home Saturday from California where he was stationed while waiting for his discharge.

Mr. and Mrs. Jack Fincher have been visiting in Phoenix, Ariz. with her daughter Mary Lou for the past two weeks.

Mrs. Earl Croff and Mrs. DeWitt Parker were in Amarillo last Wednesday on business.

Mr. and Mrs. E. C. Parker gave Mrs. DeWitt Parker a surprise birthday party in her home last Friday. The guests were Mrs. Nellie Davis, Mrs. Frankie Shaw, Mrs. Shubert, Mrs. James Spinks, Mrs. D. P. Dourghty, Mrs. R. M. Grahley and Mrs. Croff. Mrs. Parker received many beautiful gifts and was very much surprised.

Mrs. Helen Dryer and girls from Childress were weekend guests of the Cotton Johnson family.

Funeral rites for Raymond L. Moore, 55, vice president of the Amarillo National Bank were held at 4 p. m. Saturday in the Frist Christian Church in Amarillo. He died Thursday night. Officiating was Dr. Newton J. Robison, pastor. Burial followed in Llano Cemetery under the direction of N. S. Griggs and Sons.

Funeral services for Raymond L. Moore, 55, vice president of the Amarillo National Bank were held at 4 p. m. Saturday in the Frist Christian Church in Amarillo. He died Thursday night. Officiating was Dr. Newton J. Robison, pastor. Burial followed in Llano Cemetery under the direction of N. S. Griggs and Sons.

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two daughters, Mrs. Grady Skagg of Adrian and Mrs. James Tomberlin of Amarillo; three sisters, Mrs. J. T. Griffin of Fort Worth, Mrs. J. U. Nichols of Texarkana, Tex., and Mrs. Wiley Hughes of Tucson, Ariz.; two brothers, Fred Moore of Troup, Tex., and Louis Moore of Odessa, and six grandchildren.

Mr. and Mrs. Joe Brownlee celebrated their nineteenth wedding anniversary last Wednesday. Out of town visitors were Mr. and Mrs. J. W. Ferguson Sr. of Modesto, Mr. and Mrs. Fred Brownlee of Glenrio, Mrs. B. B. Eubank of Sunray, John Brownlee of Borger, and Mr. and Mrs. Harvey Brothers and Gay. The J. W. Fergusons were also overnight guests of the Joe Brownlees.

Mrs. Labrey Ballard and daughter, Laura, of Hereford visited Monday with her mother Mrs. Bessie Spande.

Mr. and Mrs. G. D. Webb are the parents of a baby girl born Saturday in Tucumcari. She weighed six pounds and 10 ounces.

Mrs. Floyd Brown, Mrs. Billy Brown, Mrs. Allen Ershman, Mrs. Edd Jacobson, Mrs. Bob Cadwell, and Mrs. John Horton attended the Co-Op luncheon held recently at the Vic Mon Hotel in Amarillo.

The Adrian PTA met Monday in the Adrian Gym. A program on physical fitness was presented by Don Johnson, Ted Hale

and members of the boys and girls basketball teams.

Next meeting of the PTA will be held Jan. 14, 1963. A film, "The Bamboo Curtain" will be shown by Cotton John.

## Dawn Boys Tour Feed Lots Here

Paul Engler conducted a tour of the Hereford Feed Yards for the regular meeting of the Dawn Boy's 4-H Club.

During the tour he told the boys that about 10,000 head of cattle are being fed at the yards and that most of them are native cattle. The boys were shown how the roughage, grain and anti-biotics are mixed into three different rations - a starter ration, medium ration and finishing ration.

It was fascinating to the boys to see the storage bins where the rations are stored and how the feed is loaded from bin to truck and from truck to trough. All the mixing and moving is done mechanically.

Mike Engler, a member of the group, showed the mill to his fellow members and there they viewed the operation of the scale, mixer and steamer. To complete the tour, the boys were driven among the feed pens.

Members and guests attending the tour were: Mike Engler, Kevin, Steve and Neil McAndrews, Gerald Witkowski, Gary and Robert Richardson, Jon David and Dion Miller, Jack Thomas, Dick Plank, Tommy Betzen, Matthew Engler, Wayne Betzen, Mr. and Mrs. J. W. Thomas, Mr. H. H. Miller, Mrs. Earl Plank and Mr. and Mrs. Jim Balch and Brent.

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and members of the boys and girls basketball teams. Next meeting of the PTA will be held Jan. 14, 1963. A film, "The Bamboo Curtain" will be shown by Cotton John.

All members are urged to attend the meeting and guests are invited. The meeting is to start at 7:30 p. m. Mr. and Mrs. Vernon Wagner are the parents of a baby boy

born Dec. 3. He weighed seven pounds and 10 ounces. The maternal grandparents are Mr. and Mrs. Curtis Millam of Queen City, Tex., Paternal grandparents are Mr. and Mrs. Luther

Wagner of Adrian. Wanda Pinnell was competing in the Five Most Beautiful contest being held at West Texas State College. She was one of the 50 candidates com-

peting for the title. Contest judges selected the 10 finalists for the title. Announcement of the winner was made Saturday at the annual Christmas dance.

**COWAN'S**  
11th BIRTHDAY  
SALE  
GENTS  
WATCHES  
14.95 UP  
\$1 DOWN - \$1 WEEK



## SANTA CLAUS CONTEST Ends Dec. 22nd

Winners To Date: Mrs. Nadine Wade, Mr. C. R. Higgins, Mr. Monte Vaughn and Mr. Vincent Walterscheid.

Enter Our Contest Today! Win A Lovable Santa Dressed in Velvet

### CONTEST RULES ARE

Any member may enter each weekly contest. One daily entry blank will be given to those members using any of the following services:

- (1) Join Credit Union, (2) Deposit savings of 25c or more, (3) Obtain a loan or make a payment on a present loan.

On date received tellers will fill out a contest entry blank on each mail-in, or draft transaction.

## Hereford Texas Federal Credit Union

Serving the Residents of this Area Since 1936

330 Schley

EM 4-1888



Some of the Gifted Ideas...ready for you at **Gaston's**

- A. Select a 14 Karat gold Xmas tree charm to grace your darling's arm . . . or a 14 Karat gold pin to nestle on her lapel. . . Or for a big gift with a small price tag . . . The master craftsman MONET has a unique selection of charms to suit your lovely's every whim.
- B. Here's our Campus Choice . . . A long narrowed cardigan of smooth sumptuous Janessa flat knit in Jantzen's lighthearted collection.
- C. Our shawl collared mink stoles . . . natural autumn haze or cerulean mink. . . her Christmas gift supreme.
- D. Smitten with the loveliness of lace . . . a dreamy waltz gown in a double layer of nylon tricort trimmed with rose applique from the Artemis collection.

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR **HOME LOANS** TO BUY OR BUILD REMODEL REFINANCE



**PROPERTY LOSS \$2084**

**Rural Accidents Injure 3 Persons**

Six accidents which injured three persons and caused an estimated \$2084 in property damage were investigated by Texas Highway Patrol officers in Deaf Smith County during November, according to Sgt. Bill Wells, patrol supervisor for the area.

The rural traffic accident summary for the county from January through November of this year shows a total of 20 crashes on rural highways and roads.

As a result of these accidents, six persons have been killed and 45 persons injured. Estimated property damage totals \$42,634.

According to traffic accident statistics, Wells commented, December is traditionally the most dangerous month of the year even though it is a time of goodwill, cheer and celebration.

There are many reasons for this, he continued. One being

that the month of December has fewer daylight hours than any other. Another reason is bad weather, and a third is that people often insist on celebrating the holidays with intoxicating beverages.

"Many are preoccupied with holiday activities and do not apply their full attention to their driving and walking," he said. "Others will be traveling at excessive speed to reach their destinations."

Some drivers, the Highway Patrol sergeant pointed out, will be fatigued because they have not stopped to rest along the way.

"Facing the prospect of 92 traffic deaths during the holidays, our patrolmen will be working overtime hours, he warned, and they will remain especially alert for those serious law violations which are responsible for most fatal accidents — such as excessive speed and driving while drinking."

"In other words, we will be doing everything within our power to prove the statistics, which are so often right, are wrong for the holiday season. And, we trust that holiday motorists will help by heeding the traffic laws and rules of safety."

**HERE FOR VISIT**  
Mr. and Mrs. E. E. Corcoran from Lubbock were in Hereford visiting their daughter and family, Mr. and Mrs. H. A. Tuck.

**School Menu**

**Elementary Schools**  
MONDAY — Spanish rice, buttered potatoes, carrot sticks, fruit cobbler, hot rolls, butter and milk.

TUESDAY — Barbecue beef on bun, buttered corn, tossed salad, banana pudding and milk.

WEDNESDAY — Beef and noodles, mixed greens, cake, hot rolls, butter and milk.

THURSDAY — Turkey and dressing with gravy, mashed potatoes, cranberries, pumpkin pie, hot rolls, butter and milk.

FRIDAY — Fish sticks, candid yams, green beans, fruit, hot rolls, butter and milk.

**Junior-Senior High**  
MONDAY — Spanish rice, ravioli, buttered potatoes, English peas, carrot sticks, fruit cobbler, hot rolls, butter and milk.

TUESDAY — Hamburgers, barbecue beef on bun, creole lima beans, buttered carrots, tossed salad, apple dumplings and milk.

WEDNESDAY — Beef and noodles, stuffed weiners, buttered corn, mixed greens, lettuce wedge with dressing, cake, hot rolls, butter and milk.

THURSDAY — Turkey and dressing with gravy, sliced ham, mashed potatoes, green beans, cranberry sauce, pumpkin pie, hot rolls, butter and milk.

FRIDAY — Fish sticks, spaghetti and meat sauce, candid yams, buttered broccoli, combination salad, fruit, hot rolls, butter and milk.

**We're Playing Santa with this Pre-Holiday STOCK-UP SALE**



**TURKEY TOMS**

16 to 20 LB. AVERAGE  
**39¢**  
LB.

SWIFT PREMIUM CHICKEN HENS  
5 to 7 LBS LB. 45¢  
RATH HAMS  
HALF OR WHOLE  
LB. 49¢

**COFFEE**  
FOLGERS  
3 LB. CANISTER  
**1.75**

COOPER'S is playing SANTA to all early shoppers with this special Pre-Holiday Sale. It's a gift of EXTRAS—extra VALUES, extra LOW prices and extra BARGAINS in traditional Holiday feasting foods... and the family's favorites for marvelous meals every day of the week. So come in and STOCK-UP NOW while you can take your pick and also take your time! You'll beat the last minute shopping scramble and SAVE in the bargain!

**COWAN'S**  
11th BIRTHDAY SALE  
LARGE SELECTION WATCH BANDS  
1/2 OFF



Last MINUTE

**GIFT GUIDE**

We Will Be Open Thurs. - Fri. - Sat. Dec. 20, 21, 22 NIGHTS For Your Convenience We Will Close At 6 PM Mon., Dec. 24

Ladies' Beautiful **JEWELRY BOX**  
**1.79**

Most suitable for Christmas giving — smart and pretty jewelry box. Constructed sturdily and fashionably, elegant lining and lining trim. Grey, pink, black or gold.

Glamorous Nylon & Lace **PEIGNOIR SET**

Romantic combination of midnight lace and nylon. Flowing twin skirts on robe, lace trimmed shift open. Champagne, Black, Red, Beige.  
Sizes: **16.95**  
S-M-L

Leather Plus... **Fleur-de-lis Trim... EYEGGLASS CASE, CIGARETTE CASE**

98¢ ea.

Eyeglass Case and Cigarette Case, both made of genuine top grain leather and tooled with fleur-de-lis motif that enhances their beauty and appeal.  
Pretty assortment of colors, gift boxed. Ideal gift at a tiny Anthony price!

**SMOKE MATE PURSE**

Gold framed purse designed to hold regular and King-size cigarettes. Pocket on front holds a miniature cigarette lighter, chained to the purse. Nice color assortment.  
**1.98**

Lovely Gift-Boxed **HANKIES**

Ideal for Christmas giving! Ladies' gift-boxed hankies, 2 to a box. Lovely assortment of colors, imported lace trims. Much more expensive looking!  
**98¢** pr. Box

**SALAD DRESSING** MIRACLE WHIP QT. JAR **49¢**

SHORTENING SNOWDRIFT 3 LB. CAN **59¢**  
STRAWBERRIES SHURFINE FROZEN - SLICED 16 OZ. **29¢**

LIBBYS <b>PUMPKIN</b> 303 CAN 2 FOR <b>25¢</b>	LIQUID DETERGENT <b>LUX</b> 32 OZ. SIZE <b>69¢</b>	STARKIST - GREEN LABEL <b>TUNA</b> FLAT CAN <b>29¢</b>
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**BANANAS 2 LBS 27¢**  
**PORTALES YAMS** LB. **10¢**

**FRUIT COCKTAIL**  
SHURFINE 303 CAN 5 FOR \$1

**COCONUT**  
BAKERS - ANGEL FLAKE  
3 1/2 OZ. CAN **19¢**

**JERGENS LOTION**  
FREE DISPENSER  
REG. \$1.10 **79¢**

**BROWNIE MIX**  
DUNCAN HINES  
PKG. **39¢**

**GREEN BEANS**  
SHURFINE - CUT  
303 CAN 2 FOR **39¢**

**COFFEE CAKE**  
SARA LEE  
FROZEN - 13 OZ. **69¢**

**BRYLCREAM**  
HAIR DRESSING  
REG. 1.08 **79¢**

**HAWAIIAN PUNCH**  
46 OZ. CAN 3 FOR \$1

**\$100.00**  
EACH CASHO GAME  
**FREE**

C	A	S	H	O
8	24424867			
1	2244567			
9	16	FREE 2016 SPACE		
2	2941			
1519				373

2016

- BEGIN PLAYING ANYTIME
- GET FREE CASHO CARDS AT COOPER'S NO PURCHASE NECESSARY
- SEE OUR MASTER BOARD AT COOPER'S - BRING YOUR CARD UP TO DATE
- LISTEN TO KPAN FOR NUMBERS & DETAILS
- WINNER \$100.00 - GAME NO. 1 MRS. J. D. KIRKLAND
- WINNER \$100.00 - GAME NO. 2 MRS. D. R. GRIMES
- WINNER \$100.00 GAME NO. 3 MRS. LOLA MENASCO
- WINNER \$100.00 GAME NO. 4 Mrs. Clarence Betzen
- WINNER \$100.00 GAME NO. 5 MRS. ALICIA SANCHEZ

115 AVE. B  
HEREFORD

**COOPER'S**

DECORATED BOW AND RAP-AROUND RIBBON **FREE**  
WITH PURCHASE OF ANY SIZE XMAS WRAP



EM 4-2030

# WANT ADS

### I. FOR SALE Miscellaneous

**McCULLOUGH MOTOR COMPANY**  
345 E. Hiway 60  
Phone EM 4-3150  
**CHRYSLER IRRIGATION ENGINES**  
Sales & Service  
B-1-49-TFC

**BIG RED BARN**  
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.  
EM 4-3552  
West Edge of Hereford  
Highway 60  
B-1-1-TFC

**AERMOTOR MILLS AND TOWERS**  
TURNER  
WELL SERVICE  
Avenue H & Grand  
Ph. EM 4-2568 or EM 4-2194  
B-1-21-TFC

**LOOK AT THESE USED BARGAINS!**  
Good used wringer washers, all in top shape. Big Close Out prices on new 1963 model refrigerators, freezers and electric ranges. Several used refrigerators and freezers.  
Good used G. E. Electric Range.

**BUY-RITE FURNITURE**  
North end of Main St.  
B-1-1-fc

**FOR A NEW**  
Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see  
**KINSEY - OSBORN MOTORS**  
142 MILES AVENUE  
B-1-26-TFC

**FOR SALE** Rogers Barley Seed. \$1.50 per bushel. E. C. Reinauer, one mile north Jewell Switch. Phone CL 8-4595.  
B-1-18-41-tfc

**FIREPLACE WOOD** for sale. E. A. Edwards. EM 4-1066. 205 South 25 Mile Avenue.  
B-1-13-47-TFC

**FOR SALE** Norge Gas Range. Used only six months. \$200. Call EM 4-3814.  
B-1-12-49-tfc

**FOR SALE** Two year old registered Hereford Bull Price \$300.00 call AV 9-4105.  
B-1-12-50-3p

**SALE**  
DOTTY DAN'S SUITS AND CAR COATS.  
Sizes 2 to 6  
**DAN'S OF CANYON**  
B-1-50-2C

**FOR SALE, OR TRADE,**  
For 4" irrigation pump, 1 - good natural gas, HU Mo-line irrigation motor.  
1 - 10 x 20 garage.  
1 - 4 row, rubber tired, wide front end, quick-tatch John Deere Cultivator, like new.  
1 - all metal storm cellar.  
1 - Dandee Grain Loader.  
Located 3 miles east, 1 mile north of Hub, Texas.  
Phone HUB 2699  
B-1-24-TFC

**BIG "T" PUMP COMPANY INC.**  
Complete  
Turn Key Installations  
Repairs on All Makes of Pumps and Gear Drives  
**HEREFORD & DIMMITT TEXAS**  
Phones EM 4-0353-235-J  
S-1-47-TFC

**FOR SALE** 148 Hereford Cows, 3 to 8 years old, 10 calves New on ground, balance during next month. See or call Earl Plank Cl 8 - 4614  
B-1-25-25-1c

**FOR "a job well done feeling"** clean your carpets with Blue Lustre. Rent our Blue Lustre electric shampoo machine. Hereford Hardware.  
B-1-21-25-1c

We have something very fine for Vinyl and other floors called Seal Gloss acrylic finish. Hereford Hardware.  
B-1-17-25-1c

**FOR SALE** Cane bundles. Good condition. Call BR 6-4111 in the evening.  
B-1-11-25-2c

**SEWING MACHINES**  
Singer 500 Slantomatic like new. 1962 Dressmaker, sews on buttons, makes buttonholes, fashion designs, assume last 6 payments of 6.36. Write Credit Manager 1320 19th St. Lubbock, Texas.  
B-1-50-3C

**2. FOR SALE Farm Equipment**  
**DEMPSTER**  
Submersible Pumps. Drilling and Repairing  
**D. E. TURNER**  
306 Avenue H  
Phone EM 4-2568  
B-2-21-TFC

**FOR SALE**  
J. D. Model 15 Cotton Stripper with blower. Priced to sell.  
B-4-50-3C

**A. F. HUCKERT**  
1 mile North Hi-way 385  
Phone EM 4-0064  
B-2-50-2C

**3. FOR SALE Automobiles**  
**MILBURN MOTOR COMPANY**  
We Pay Cash For Used Cars  
225 N. Sampson  
Phone EM 4-0077  
B-3-33-TFC

**FOR SALE:** 1958 Ford Fairlane, 2 door, low mileage, excellent condition. 2-tone, red and white, new tires, seat covers, V-8, Fordomatic, big radio. Call EM 4-3335 after 5 p.m. or inquire at Brand Office.  
B-3-16-49-TFC

**FOR SALE OR TRADE**  
1949 Ford pickup, \$100.00  
Two 1951 Ford pickups, choice \$140.00.  
1956 Plymouth Station Wagon, \$225.00.  
Also baled cane, wheat, or oat straw.  
**JOHN HAMMETT**  
EM 4-3590  
B-3-49-TFC

**4. REAL ESTATE For Sale Or Trade**  
**3 BEDROOM**  
1 1/2 baths. FHA Financing. Low Down Payment.  
**Morgan Const. Co.**  
Phone EM 4-0239  
B-4-14-TFC

**FOR SALE**  
168 acres... located 5 miles from Hereford, 2-8" wells... 124 acres milo, 6 acres barley, 2 acres cotton, 16.9 acres wheat...\$3,608.00 annual. Pays principal and interest... \$30,000.00. Cash, and assume \$46,800.00 loans.  
\$14,500.00 cash down payment on this nearly perfect quarter section within spitting distance of Hereford City Limits... \$50,000.00 total price... \$2,000.00 Ann. plus 6%... good well... good allots.

**SAM NUNNALLY Lone Star Agency**  
601 Main Street  
Hereford, Texas  
EM 4-2814 - Home  
EM 4-0555 - Office  
B-4-23-4P

**OFFERED TO SETTLE ESTATE**  
3000 acre stock and grain farm, 50 miles west of Wichita, Kansas, on Ninescaw river, well blocked, 1200 acres farm land with good wheat base, 1800 acres extra good grass with plenty of water, 3 sets of improvements. Good father and son setup. All minerals go at \$100.00 per acre. 5 quarters of wheat land, near Springfield, Colorado, all in cultivation, some wheat. Can be sold separately. Priced from \$60. to \$80 per acre.  
**HARRY MACADAM & SON**  
Kingman, Kansas  
B-4-50-2C

**COMPLETE REAL ESTATE SERVICE**  
**DURWARD HAMBY**  
Off. EM4-3566 Res. EM4-3466  
B-4-50-TFC

**FOR SALE**  
1300A, on pavement, in Panhandle, 145A in cultivation, 350A in Soil Bank. In shallow water district. 10" electric well. 3,000 feet underground pipe. Rest in grass. All will water. Good improvements. Cheap at \$135A, cash, but will carry large loan. 150 cow unit as is.  
**CONTACT WELDON CRISWELL**  
410 Dallas St. Muleshoe, Tex. Ph. 3-0980  
B-4-25-4C

870 A. near Dalhart, all in cult. extra good land, three extra good irrigation wells, New 50x120 quonsett barn, one new well at barn on electricity 183-4/10 A. wheat allotment for 1963 614 A. maize allotment for 1963, 1 mile off pavement, \$260. per A.  
1331 A. extra good Stock farm near Dalhart, 304 A. Soil Bank \$8.00 per A. five years to go. 185 A. Cult. bal. extra good grass, nice 7 room house, new Quonsett barn, One extra good 10 in. well 1 mile under ground pipe, well is on electricity. \$135.00 per A. 29% down, balance ten equal payments at 6% int. on pavement.  
**J. C. CLEMENTS**  
Box 388 Dalhart, Texas  
Phone 249-4607  
B-4-50-3C

By Owner, leaving town. Three bedroom, two bath electric kitchen, fenced. 336 Star Street. Phone EM 4-3876.  
B-4-16-49-tfc

**CHECK THESE RANCHES**  
1. 1068 acres in irrigated district, 189 acres cultivated; 75 acres cotton; 3 windmills set 21 ft. to 31 ft.; 1 mile off paving; carry 100 mother cows. Price \$100,000.00 with 29% down.  
2. Oklahoma Ranch—1361 acres; river bottom land; fenced; barns and corrals; all Bermuda with some Dallas & Native grasses; will carry 500 cows. \$100,000 will handle, balance terms.  
3. Have 2 Missouri ranches that will trade for land in this area or sell for small down payment.  
4. 677 acres; 600 acres cultivated; 4 irrigation wells; 84 A. wheat, 59 A. cotton, 345 A. milo, 45 A. barley; 3 bedroom house & other improvements. Price \$350.00 per acre, \$99,000 loan payable \$9000 year including 5% interest. Would trade for 1/4-1/2 section.  
5. Perfect 665 acres; 582 acres cultivated; on paving; 2-8" wells; 1 mile tile; 226A, milo, 180A, barley, 126A, wheat; 4 bedroom house & other improvements. Price 350. per acre, \$115,000 loan payable \$7500 per year plus interest at 6%. Would trade equity for 1/4-1/2 section.  
6. 160 acres, all cultivated; 1-10" well; 64.7 A. cotton, 79 A. milo, 15 A. wheat; 2 bedroom home & other improvements, double garage, tenant house; 1/2 min. Price \$450.00 per acre, \$35,000 down.

**POSSESSION FOR 1963**  
7. 161 acres, all cultivated; 1-8" well on natural gas; 20A, barley, 34 A. wheat, 14 A. milo, 13 A. cotton; no improvements. Price \$375 per acre, \$30,000 down. POSSESSION FOR 1963  
8. Nice 160 acres, 140 A. cultivated; 2 wells, good allments; 3 bedroom home. Price \$325 per acre \$15,600 down.  
9. 160 acres, all cultivated, good 8" well, no improvements. Price \$285 per acre, \$17,280 down.  
10. 80 acres in irrigated district on paving. \$6,000 down, balance \$2,000 year interest included.  
We have all sizes and types of houses with some for as low as \$500 down.

**WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?**  
1/2 MI. SO. OF UNDERPASS ON HWY. 385  
**J. M. HAMBY REAL ESTATE**  
PHONES:  
Office EM 4-3566  
Residence EM 4-2553  
J. M. HAMBY  
Harold Hamby EM 4-3454  
Gerald Hamby EM 4-1534  
Durward Hamby EM 4-3466  
B-4-25-TFC

**\$\$\$ \$\$\$\$ ONE MILLION DOLLARS**  
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For

**PRUDENTIAL**  
America's Largest Farm Lender!  
**SAM NUNNALLY**  
EM 4-0555 EM 4-2814  
**LONE STAR AGENCY**  
B-4-13-27P

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor  
**J. C. RICKETTS, REALTOR**  
Ph. EM4-3771 133 W. 3rd St.  
S-4-25-TFC

**LOANS AND REAL ESTATE**  
Have connections with several companies that want to make loans on both irrigated and dry land farms and ranches  
ALSO  
I have a few irrigated farms for sale.  
**DON MARTIN AGENCY**  
809 PARK  
Ph. EM4-0925  
S-4-25-TFC

I HAVE 4 barracks for sale, to be moved. Located between the Estes Elevator and Dairy Road. \$750.00 each. Charlie Seeds. EM 4-3822.  
B-4-22-25-tfc

**FOR SALE** Three bedroom house. Two baths, 2,000 square feet. Close in. GI Loan available. Call EM 4-1041. Inquire 421 McKinley.  
B-4-20-25-9C

**IRRIGATED LAND**  
Want to trade your house for a farm? We have 168 acres 4 1/2 miles from Hereford... 3/10 mile off Dimmitt Hiway to trade or sell. Will take as little as \$15,000 cash down payment. Land has two wells with 8" pumps & electric motors. Natural gas to each well... Land waters by the clock, has fair allotments. We can take nearly anything in trade if it is free of debt. Principal & interest on present land loans only \$3,350.00

\$21,000 cash down payment on a cotton farm. 163.5 acres, improved... 1 well, nice house, hand's house. 25 A. wheat, 91 A. milo & barley, 42 A. cotton. Owner will carry loan & take a small house in trade. Also leases adjoining 160 acres & will sell motor, crop & lease for \$4,000. Has 18.5 A. Cotton. These are the best allotments we have run into.

Large Stock Farm with about 150 A. grass. well located, Fair improvements, very good allots., irrigated, & takes about \$90,000 to handle, good terms on the balance. This is a real opportunity for one who wants to handle a large volume of cattle... has worlds of winter pasture.

Almost perfect section on pavement near Hereford with lots of wats... Has 120 A. wheat & 35 A. cotton. It's a \$266,000 Package... 1/2 cash with liberal terms on the balance.

**SAM NUNNALLY Lone Star Agency**  
6th & Main  
EM4-0555-office  
Home-EM4-2814  
B-4-25-2P

For Sale: 3 bedroom home with attached garage in NW Hereford. Lots of extras. Priced less than \$9,000. 123 Emma. Phone EM 4-1420 after 6:00.  
B-4-24-25-tfc

**COLORADO LAND**  
Located in the beautiful San Luis valley, \$10 per acre & up for grassland. Perfect farming land with abundant water supply, good improvements. All types of ranches & farmland. Contact, Fred Kroll Bud Patterson, Realtor De Grassi Bates Building 1008 W. 10th St. DR65465, Amarillo.  
B-4-21-9C

1/2 sec. with 2-8" wells, good water, on gas, 38A cotton, 150A maize, 20A wheat. Good imp. S. of Friona. \$325 per A. \$45,000 will handle. Possession Jan. 1st.  
250A. Lays good. Nice 3 Bd. home and barn. On pavement. 2 good 8" wells. 100A maize, 50 wheat, 45A cotton. Priced to sell.  
1/4 dry land table top. 150A wheat & maize allot. \$125. A 1/4 lays good. 8" well. 135A allot \$350 per A.

**CARTHEL REAL ESTATE**  
206 N 25 Mile Avenue  
Ph. EM4-0944 Day  
EM4-1714 Night.  
B-4-50-6C

**FOR RENT**  
**FOR LEASE, REASONABLE** Building and equipment at Thrift-T-Burger. Contact Dan Finlan EM 4-0933 or Maurice Hill, EM 4-1823.  
B-5-45-TFC

**FOR RENT** Three room furnished House. Inquire 321 Ave. J.  
B-5-10-21-tfc

**FOR RENT** Three room furnished duplex. Bills paid. 448 East Mable Street Call EM-4-2821.  
B-5-13-19-TFC

**FOR SALE** or rent, two bedroom partly furnished house at 102 Avenue B. Renters must furnish good references. EM-4-0995 after school hours.  
B-5-22-25-2c

**MODERN furnished rooms.** Private baths. Carpeted. Private entrance. Venetian paneling heat. Also a bachelor apartment. 821 South 25 Mile Avenue.  
S-5-20-25-tfc

**SHOP BUILDING** for lease. Nice location Phone EM4-3566.  
B-5-10-23-tfc

**Campbell Real Estate**  
"Come To See Us First"  
230 N. 25 Mile Ave.  
EM 4-0972

**SERVICE ON ALL Washers & Dryers**  
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FIRST & MILES  
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CONVENIENT TO DOWNTOWN

**SERVICE ON** Black & White & Color TELEVISION  
Any Make or Model  
**SUNSET APPLIANCE**  
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**Colorado Rod-Weeders**  
Dempster Planters, Cultivators and Rotary Hoes. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.  
SEE:  
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For the finest in farm machinery.  
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You've Never Seen Such Thorough Service  
**STOP IN SOON**  
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**EAST SIDE "66"**  
Rocky Stewart  
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519 Park Ave. EM4-0177  
HOME OF Deaf Smith County Bread and Pastries

**HABLO ESPANOEL**  
**SEE ARCHIE**  
FOR GOOD - CLEAN LATE MODEL USED CARS AT  
**LEE SIMMERS**  
136 SAMPSON  
EM4-0333 Home EM4-3517

**ALCOHOLIC'S ANONYMOUS**  
EM 4-1094  
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'HIF'

**THE SUNDAY BRAND**  
Established 1948  
Published every Sunday at 336 Main St. Hereford, Texas  
James M. Gilentine, Editor and Publisher  
Melvin Young, Managing Editor  
H. A. Tuck, News Editor  
Bill Penn, Adv. Mgr.  
John Anders, Shop Foreman  
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Second-class postage paid at Hereford, Deaf Smith County, Texas.

**Lions Club** meets each Wednesday, 12 Noon Hotel Jim Hill

**Kiwanis Club**  
Thurs. Noon  
100F Hall  
207 E. Sixth

**Stated Meeting**  
Second Monday Night  
Thurs. Night  
Floor Practice  
7:30 P.M.  
Hereford A. F. & A. M. No. 849  
Troy Stambaugh, Sec.  
John Robinson, W. M.

**Hereford Rotary Club**  
meets every Monday at 12:05 Hotel Jim Hill

**WE ARE DEALERS**  
for Peerless Grain Rollers and Feeding Equipment  
**DAVIS IMPLEMENT**  
144 W 2nd EM 4-2811

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Door Units  
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Wood Window Units  
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★ STEAM TABLE  
★ COUNTERS  
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★ BOOTHS  
★ WORK TABLE  
★ SINK  
★ CASH REGISTER  
CONTACT  
**OTIS WHITE**  
CITY CAFE  
BOVINA, TEXAS

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**HEREFORD GLASS CO.**  
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● Wholesale Auto Parts ● Exchange Engines  
● Crankshaft Grinding ● Crankshaft Journal Welding  
Complete Machine work on Automobile and Industrial Engines

Service Approved By Federal Aviation Agency  
Passenger Insurance Coverage \$500,000.00  
**RCA CHARTER SERVICE**  
ANYWHERE - ANYTIME - COMANCHE 250  
EM 4-0559 EM 4-1066 Pilot, R. C. WEATHERS

**ELKS**  
Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

**OPTIMIST CLUB**  
Meets Monday Eve. 6:30 p.m. American Legion Hall

**Lions Club** meets each Wednesday, 12 Noon Hotel Jim Hill

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John Robinson, W. M.

**Hereford Rotary Club**  
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**Reliance HOMES**  
BY FOXWORTH GALBRAITH  
NO DOWN PAYMENT  
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**GLEN'S**  
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Try The **Western Wheel Inn**  
We Cater To Parties  
638 W. 1st. EM 4-2070

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● Road Service  
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● Mechanic on Duty  
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SPECIALIZING IN GRAVEL PACK OR FILTER  
Hereford, Texas  
Jesse Scott - Phone EM 4-1108 - North 385

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Complete Machine work on Automobile and Industrial Engines

Service Approved By Federal Aviation Agency  
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**RCA CHARTER SERVICE**  
ANYWHERE - ANYTIME - COMANCHE 250  
EM 4-0559 EM 4-1066 Pilot, R. C. WEATHERS

**GLASS IS OUR BUSINESS**  
Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1302 Park Ave. INC. EM 4-2652

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**MEAT**  
Processed For Freezer - Also RETAIL SALES  
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Feed Lots Cleaned & Spread  
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**TOP QUALITY**  
Irrigation Dams as low as \$3.25  
**DAVIS IMPLEMENT**  
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**HOUSE PLANS DRAWN**  
HOUSE PLANS DRAWN  
HOUSE PLANS DRAWN  
HOUSE PLANS DRAWN  
HOUSE PLANS DRAWN  
HOUSE PLANS DRAWN  
HOUSE PLANS DRAWN  
HOUSE PLANS DRAWN  
Call EM 4-0154 After 6 P.M.  
**PAT PARKER**

**TEST HOLES REPAIRS NEW WELLS**  
**SCOTT WATER WELL SERVICE**  
SPECIALIZING IN GRAVEL PACK OR FILTER  
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**BOYD MACHINE SHOP**  
1306 PARK AVE. EM 4-1055  
● Wholesale Auto Parts ● Exchange Engines  
● Crankshaft Grinding ● Crankshaft Journal Welding  
Complete Machine work on Automobile and Industrial Engines

Service Approved By Federal Aviation Agency  
Passenger Insurance Coverage \$500,000.00  
**RCA CHARTER SERVICE**  
ANYWHERE - ANYTIME - COMANCHE 250  
EM 4-0559 EM 4-1066 Pilot, R. C. WEATHERS

**GLASS IS OUR BUSINESS**  
Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
1302 Park Ave. INC. EM 4-2652

**ELKS**  
Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

**OPTIMIST CLUB**  
Meets Monday Eve. 6:30 p.m. American Legion Hall

**Lions Club** meets each Wednesday, 12 Noon Hotel Jim Hill

**Kiwanis Club**  
Thurs. Noon  
100F Hall  
207 E. Sixth

**Stated Meeting**  
Second Monday Night  
Thurs. Night  
Floor Practice  
7:30 P.M.  
Hereford A. F. & A. M. No. 849  
Troy Stambaugh, Sec.  
John Robinson, W. M.

**Hereford Rotary Club**  
meets every Monday at 12:05 Hotel Jim Hill

**Justice DEMAND... JUSTICE**  
SEE US FOR YOUR FUTURE HOME!  
3 bedroom home, 2 baths, 1,370 sq. ft. Your Veteran loan will buy you this house without a down payment.  
VERY LIVABLE home with 2 large bedrooms, 2 baths. Ideal for the working couple.  
Our listings are large, and we probably have just the home you're looking for. Drop by and discuss your home needs with us.

**BUY WITH CONFIDENCE WHERE THIS REALTOR EMBLEM IS DISPLAYED!**  
**FARMS**  
1/2 Section, 8" water, 272 acres allotments. \$350.00 per acre. Build a house on this place and it will sell for \$450.00  
800 acres on pavement. No waste land. 636 acres of allotments. 1 1/2 mile of underground tile. \$250 per acre. This is a good buy.  
22,000 acre ranch, plus 2500 acres of lease. Run 800 to 1000 head of mother cows. Windmill, creeks, springs, lakes. \$27.50 per acre.  
**COMMERCIAL**  
Looking for income property, business locations, business leases or businesses to purchase? We have a wide variety.  
**Justice Real Estate**  
345 West First Street Phone EMerson 4-1757  
Oliver Streu Res. EM 4-2857 Francis Hard



# EM 4-2030 WANT ADS

Small unfurnished house, 10 miles out. For white, spanish or negro call BR 6-4433 or EM 4-9007. B-5-15-50-tfc

For Sale or rent: 920 acres; 3 sets improvements, cotton, wheat and grain allotments. Prefer cash rent. J. A. Richardson, Route 4, Box 89 Phone 061R4, Tucumcari. B-5-26-50-6P

FOR RENT One bedroom luxury apartments. Furnished or unfurnished. Villa Park 900 Park Avenue. EM 4-3822 B-5-15-25-tfc

FOR RENT Nice modern garage apartment, furnished, with antenna. 805 Lee Phone EM 4-0738. B-5-13-50-tfc

FURNISHED duplex apartment. Three large rooms. Carpeted. Central heat. Antenna. 501 Ross, EM 4-3772. B-5-13-25-TFC

Three room furnished apartment. Bills paid. Adults only. No pets. 603 Jackson. Daytime call EM4-1670 Nights EM 4-0298. B-5-17-50-2c

FREE RENTAL SERVICE. Call for rent information. Justice Realtors, EM 4-1757. B-5-10-20-TFC

One large two bedroom apartment, also a one bedroom. Whites only. Apply 232 West Third. B-5-15-20-tfc

TWO Furnished apartments for rent. 503 25 mile Avenue. Phone EM 4-3859. B-5-11-21-tfc

Large three room unfurnished house, \$55. month, bills paid. Phone EM 4-0130. B-5-11-49-tfc

Desirable one bedroom duplex to white couple. Carpeted, furnace heat. Utilities paid. No pets. 711 East Third. B-5-17-49-tfc

## 6. WANTED

WANTED Painting, taping, texturing, sheetrocking, Carpenter repairing Phone EM4-3325. B-6-10-42-tfc

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Tex. B-6-31-TFC

WORK WANTED, Maid, housework, baby sitting, Experienced. Big house back of Moore's Service Station. B-6-14-25-1p

## 8. HELP WANTED

RAWLEIGH BUSINESS NOW Open In Deaf Smith Co., Or Hereford. Excellent opportunity. Write Rawleigh TXL-160-189, Memphis, Tenn., or see R. D. Mayfield, 238 Avenue E. Hereford. S-8-24-2P

I am not responsible for any debts other than those contracted by me personally. Gerald R. Brooks. B-10-17-25-2p

## 10. NOTICE

WELL WORK AERMOTOR windmills, submersible pumps. J. E. TURNER Phone EM 4-2194 S-10-24-TFC

Ideal Growing Business For Couple: RCA Whirlpool Dry Cleaning Center. Coin Operated, Conveniently located Good Class Trade. (A Real Buy If Sold By January 1) 212 N. 25 Mile C. W. CROY EM 4-1330 or EM 4-1636

## TULIA HORSE SALE

Dec. 19, 1962 1:00 p. m. Tulia, Texas 'S. on Hwy. 87

Regular Sale 3rd Wednesday Each Month.

All Breeds - Registered & Grade

Auctioneers Bill Clifford, Canyon Eddie Wood, Amarillo

\* 5% Commission\* P. O. Box 506

## HOME MADE CAKES

Order early for Christmas. German Chocolate, Oatmeal, Coconut, Carrot, Fruit Cake, German Fruit, many others. Special orders, any time. Personal attention.

ANNI BRASHEAR 311 N. 25 Mile Ave EM 4-1809 S-10-23-4C

## 11. Business Services

Magneto - Starter Generator & Electric Motors Rewind Sales & Service

## OWENS & HOLLINGSWORTH

EM 4-3545 EM 4-3572 Commercial - Industrial Residential Wiring 809 EAST SECOND B-11-13-TFC

AUCTION SERVICE Sales of all kinds. BILL FLIPPIN Friona, Texas. Phone 5362 B-11-46-TFC

COTTON STRIPPING. Ral p h Packard. Phone EM 4-2110. B-11-10-44-tfc

FULLER BRUSH Dealer. Rich and sharp, Phone EM 4-1628, 509 Ross. B-11-10-50-6p

PORTABLE DISC ROLLING Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

## KIRKLAND & DILLARD EARTH MOVING COMPANY

Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721 S-11-40-TFC

## JEFF ROBERSON SEWING MACHINES REPAIRED

Used Machines; Bought and sold. 137 Avenue D. Phone EM 4-0262 S-11-30-TFC

FOR YOUR REAL ESTATE NEEDS SEE

**HAROLD MORTON**

NOW AT

**ROBINSON INS. AGY.**

FARMS - RANCHES HOMES - COMMERCIAL LISTINGS OFFICE EM 4-2232 HOME EM 4-1462

**SANTA CLAUS IS HERE!**



**1963 FORD PICKUP**

Wide separate box, V-8, heater & defroster, side mount tire carrier, mud & snow, turn signals, oil bath air cleaner, oil filter.

**\$1966.00**

**\$199 DOWN \$21.15 PER WEEK**



**1963 FALCON**

4 door sedan. 600 tires, turn signals, air cleaner, oil filter.

**\$1906.00**

**\$199 DOWN \$14.71 PER WEEK**



**1963 FAIRLANE**

4 door sedan, turn signals, air cleaner, oil filter.

**\$2067.00**

**\$199 DOWN \$16.10 PER WEEK**

ELMER COMBS ERVIN WARD

FRED SIMS JOHN LEE Joe Bishop

**STEPHENS-HUDSON**

**MOTOR COMPANY**

**HERE FORD, TEXAS**

## Insurance

helps you to protect many of your blessings... your home, the food on your table, health care for your loved ones — for money, although it doesn't buy happiness, does pay for these pleasures and necessities of life. And, insurance protects against the loss of that money which makes it possible for you and yours to enjoy these blessings!

Let us plan a complete program of insurance coverage for you now. Call or come in; there's no obligation.

Representing First Federal Savings and Loan Association of Amarillo.

**HEREFORD INSURANCE Agency**

Deaf Smith County Abstract

Company

Elizabeth Witherspoon Don Baugous Em 4-0850



**CATTLE CUBES**

P. G. C. Cattle Cubes are higher in total digestible nutrients than cotton seed meal or cake. Also as compared with 41% protein cotton seed cake these cubes are higher in productive energy as expressed in calories.

**You get more for your dollar with P.G.C. cubes**

We are booking these cubes at the present time and strongly recommend that you obtain your winter needs immediately. Conditions have not changed — the price of cottonseed meal and cake continues to rise. We still recommend that you consult Hereford Grain Corp., in regards to their PGC Range Cubes and Cattle Feeds.

We will be closed Dec. 24th & 25th Please anticipate Your Feed Needs and Order Early

**HEREFORD GRAIN CORPORATION**

Veterans Park Road EM 4-3755

For now and forever... Love's most perfect symbol **KESTER'S**

Look for the name "Keepsake" in the ring and on the tag... it is your assurance of everlasting beauty and perfect quality. Keepsake Diamonds are protected against loss from setting for a full year by the famous Keepsake certificate.



Engagement Ring \$500.00 Engagement Ring \$175.00 Wedding Ring \$125.00 Wedding Ring \$87.50



P. S. Your old keepsake diamond ring is worth what you paid for it as a trade-in on a Keepsake ring of greater value.



**Diamond Set Cross and Chain** \$39.75 Fed. Tax Inc.

Man's Diamond Wedding Ring Heavy 14 K white gold



Regular \$89.95 Special Christmas Price \$59.95 Plus Tax



**DAZZLING 1/4 CARAT** (total weight) \$79.50



**BREATHTAKING FULL CARAT** (total weight) \$275.00

Cultured Pearl & Genuine Diamond EARRINGS \$39.95 Fed. Tax Inc.



2 DIAMONDS set off the beauty of this gracefully styled ring. 10K white gold with 01 diamonds. Cultured Pearl

## NEW REMINGTON ROLLAMATIC '25'

Newest model for '63... gives you an unbelievably smooth shave in a minimum of time. Will be the favorite of every man.

KESTER'S Special Christmas Price

**\$19.95**



## NORELCO 20 Speed Shaver



ONLY \$16.50

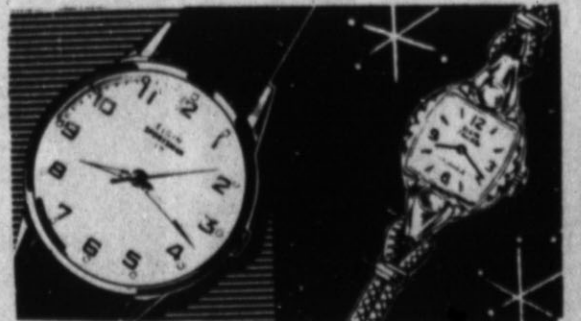


17-JEWEL SELF-WINDING ELGIN \$29.95



Ladies Diamond ELGIN

17 Jewels 2 Diamonds \$39.95 Plus Tax



ELGIN Sportsman and Starlite

Elgin beauty and quality, low priced! Dress styles for her, waterproofs\* for him. Shock-protected 17-jewel movements.

**\$19.95** Price plus Fed. Tax

Your choice of yellow or white cases.

**KESTER'S JEWELRY**

Across From The Post Office In Hereford



## Hospital Notes:

**Deaf Smith County Hospital**  
 Visiting Hours: 10 to 11 a. m.; 3 to 5 p. m.; 7 to 8 p. m. Children under 14 not permitted to visit at any time.

**Patients in Hospital**  
 Mrs. Carl Allison, Rt. 5; Joe Severance, Rt. 4; Vernon Woolery, 241 Avenue I; Norman G. Kelley, Idalou; Morris Davis, 222 North 25 Mile Avenue; Mrs. H. D. Robbins, 806 East 3rd Street; Mrs. Minnie Myers, Box 73, Vega; Mrs. Jack Grady, Box 414; Mrs. Robert A. Daniel, 126 Avenue C; Mrs. Willie Duggan, Rt. 4; Mrs. Henry T. Wedel, Sr.; Box 146; Mrs. Salvador Del Toro, 1204 36th Street; Lubbock; Ernest R. Combs, 344 Schley; Mrs. C. D. Pinckert, 119 Avenue K; Mrs. Oren Jones Sr., 218 Avenue A; Mrs. Lowry Molloy, 2914 21st Street, Lubbock; Orville L. Garrett, Rt. 3; Mrs. Benefacio Perez, 109 West Park, Apt. A.

**Dismissals**  
 Mrs. Charles Leffel, Mrs. E. C. Parker, Mrs. Grace Robertson, 12 - 11.  
 Sam A. Bird, Celestino Gomez, Barbara Dearing, Mrs. Earl Nipper, Mrs. Donald Metcalf, Mrs. Clinton Massie, Mrs. Frank Prowell, 12 - 12.  
 Ervin P. Walls, Marcella Massey, Terry Lee Beck, Richard Combs, Micki Ward, 12-13.  
 Adolph B. Jacob, Mrs. Nellie Bordner, Mrs. Walter Savage, Eugene B. Gonzales, Judson E. Line, 12 - 14.

## Red Cross Board Program About Public Relations

Dr. Bruce Beene read "Ways and Means of Improving Our Public Relations," at the regular meeting of the Board of Directors of the Deaf Smith County Chapter of the American Red Cross. The group met at the Community Room of the First National Bank on Tuesday, Dec. 11, at 10 a. m.

Dr. Beene, chairman, stated, "Since public relations is our theme for this year, we should try to do as much as possible for this cause."

A report submitted by Mrs. Corrine Neely covering the activities already being done by the Red Cross was given by Mrs. Eugene Noel, public relations chairman.

Reports were given by Mrs. Lefty Thomas and Mrs. Neely on the work of the United Fund and Gray Ladies.

Bill Thompson stressed the fact that more has to be done on the county Civil Defense program and at the present time work is underway for more progress toward that goal.

Those attending were: Miss Della Stagner, Mrs. Ursalee Jacobsen, Mrs. H. H. Miller, Mrs. Marcus Latham, Mrs. Lefty Thomas, Mrs. Eugene Noel, Bill Thompson, Mrs. Corrine Neely and Dr. Bruce Beene.

## Herd's ...

(Continued from page 1) of the reserves were playing in a B team tourney in Phillips and others played the Rebel reserves, losing 35 - 65.

Jim Haney led the Hereford scoring with 11 points, 10 of which came in the last quarter. Strange had 10 each and Austin Hodges had nine.

Bill Bogan got 22 points for the Rebels and sat out about seven minutes of the game. Jim Carter hit 13.

BOX SCORE				
Hereford (46)	FG	FT	PF	TP
Haney	1	9	3	11
McGee	5	0	2	10
Hodges	3	3	1	9
Strange	3	4	4	10
Jackson	1	0	2	2
Hill	0	4	0	4
Dowell	0	0	0	0
<b>Total</b>	<b>13</b>	<b>20</b>	<b>12</b>	<b>46</b>
Tascosa (51)	FG	FT	PF	TV
Passmore	1	0	3	2
Harkins	0	0	3	0
Gray	0	0	5	0
Bennett	0	0	1	0
Weidling	2	0	1	4
Bogan	8	6	5	22
Bocoman	0	0	1	0
Nagness	2	0	1	4
Baker	0	0	2	0
Rankin	1	2	2	4
Carter	5	3	1	13
<b>Total</b>	<b>20</b>	<b>11</b>	<b>26</b>	<b>61</b>

QUALITY NURSERY STOCK  
**Armstrong**  
 NURSERY AND GARDEN CENTER  
 505 W. Park EM 4-1868

COWAN'S  
 11th BIRTHDAY  
 SALE  
 YELLOW OR WHITE GOLD  
 RING SETS  
 \$27.50 UP

## Around ...

(Continued from page 1) 7 - 10 p. m. there will be a benefit skating party at the Playhouse Skating Rink. Admission charge will be two No. 2 cans of food, which will be turned over to the County Welfare office for distribution at Christmas.

The public is invited to attend the annual Christmas Candelighting service at the First Presbyterian Church on Sunday, Dec. 16, at 7:30 p. m. The service will include special

## Highway ...

(Continued from page 1) remove some of the dangerous drivers from the road. We know that in most cases only the in-carnate make sure that he and his divided ones are not among the 92 expected traffic victims. He can do this only by driving carefully and lawfully — and by driving defensively against those who don't.

"We also urge every driver to be especially alert during this period and enjoy safe holiday travel over our fine highway system," he continued.

The director of public safety noted that DPS motorcade estimates for the past 17 Christmas - New Year periods totaled 1592 while the actual number killed was 1567.

"But we always hope we are wrong and have estimated too high," he concluded. "We are calling upon the driving public to help us bring the toll far below the estimate during the coming holiday season."

A review of factors involved in fatal traffic crashes during the holiday season a year ago indicates excessive speed in 29.8 per cent of the accidents; at least one driver drinking in 26.9 per cent, and a pedestrian violation involved in 11.5 per cent.

Christmas Eve was the most deadly day with 23.7 per cent of the holiday motorcides occurring that day.

## Look Who's New!

Mr. and Mrs. Salvador Garcia Del Toro are the parents of a son, Gerald Dean, born Dec. 11 at 6:34 p. m. He weighed 6 pounds and 1 1/4 ounces.

Mr. and Mrs. Willis Roy Duggan are the parents of a daughter, Donna Lena, born Dec. 14 at 6:14 a. m. She weighed 6 pounds and 8 1/2 ounces.

## Jordanian ...

(Continued from page 1) farming practices and grain storage facilities, and have been impressed with everything connected with your agriculture. "The work of the conservation service is very helpful. We

## School ...

(Continued from page 1) choir are cast as a chorus of shepherds who also come to Ammah's home.

An orchestra comprised of six members of the Hereford High School Band and the Amarillo Symphony will accompany the vocalists.

ial choir music and a Yuletide message by the Rev. Russell Wingert, pastor.

Employers of Distributive Education students were honored at a breakfast-Saturday-morning. Highlight of the morning was Rocky Lee's talk, in which he revealed some hither-to, well-kept embarrassing anecdotes about some of the employees.

practice some conservation, such as terracing, but have no organization such as the Soil Conservation Service to promote the work.

"We hope to form such an organization in the near future," Fakhri stated.

"In Jordan about 70 per cent of the population are farmers," he pointed out. "Agriculture is very important, and it is important that our nation keep up with advances in the field."

"That is why I am here ... and I was pleased to see the work of the engineers and agricultural leaders. The tour of the Bushland experiment station this morning was very interesting."

"The United States has sent much financial aid to Jordan, and for this the people are very thankful. There is a good friendship between the two countries."

"But I feel that the information gained on this tour, which is sponsored by your government, is also very helpful," Fakhri stated. "I wish to thank everyone responsible for the visit, including Mr. Newman."

"Everyone I have visited so far has been most cooperative in allowing me to get the infor-

mation I need to take home for the people of Jordan," the Under-Secretary declared.

Following his one-day tour of the Panhandle, Fakhri left

for New Orleans, La., on his way to Tennessee before returning to Jordan. He had previously visited in Washington, D. C., California, and Arizona.

**WE WILL BE CLOSED MON. & TUES. DEC. 24-25**

**HEREFORD CLINIC**

Come one . . . . . come all to the big **BENEFIT SKATING PARTY WEDNESDAY, DEC. 19 7 TO 10 P. M. AT PLAY HOUSE SKATING RINK**

Your admission fee is 2 No. 2 cans of canned goods of your choice. This food will be distributed to the needy families of Hereford by the County Welfare Department.

Come and have fun . . . . and help make Christmas a little bit better for someone less fortunate.

**MERRY CHRISTMAS AND A HAPPY NEW YEAR**

L. C. Hewitt E. C. Hewitt

**IF YOU ARE INTERESTED IN A NEW CUSTOM BUILT BRICK HOME**

**SEE GOLDEN SPREAD HOMES**

ON EMMA ST. HERE IN HEREFORD

**CALL COLONEL TOM HUGHES EM 4 -1520**

FHA & GI FINANCING — WE BUILD ON YOUR LOT OR OURS —

**A WORD OF CAUTION**

**BE SURE YOU'RE INSURED BEFORE YOU MAKE THAT LONG CHRISTMAS TRIP**

**Plains Insurance Agency**  
 Since 1926  
 Jno. H. Patton W. H. Patton

---

**Warren Bros. Motor Co.**  
 EM 4-1423 1219 E. 1st

**Plymouth - Valiant "USED CAR SPECIALS"**

**THIS WEEK'S SPECIAL:**

1962 FORD 4-door Station Wagon. V-8, radio, heater, Fordomatic, white tires. 13,000 miles. You can check the background on this near new wagon. Rosetone finish. 4000 miles, 90 day warranty. **\$2395**

1962 CHEVROLET IMPALA 4-door sedan. Power steering, radio, heater, Powerglide. 14,000 miles. Save the first year depreciation on this near new beauty. 4,000 mile — 90 day warranty.

1961 FORD FALCON 4-door, Fordomatic, Snowshoe white finish. New tires (5). This Falcon is above the average '61 and priced below the average. Try and you'll buy this budget-minded compact.

1959 PONTIAC Station Wagon 4 door, air-conditioned, (heater also), power steering and brakes. This is a one owner car and shows it. Check the reputation and check the price.

1959 CHEVROLET 6 cyl. 4 speed pickup, longwheel-base, Fleet Side bed, good tires, sharp finish, heavy duty pickup.

1958 CHEVROLET IMPALA Coupe. Rose and white. Standard transmission, extra nice. See and drive this sport model. It is priced for quick sale.

We will pay the Top Cash Dollar for your Used Car. It's worth more than you think.

14 Years Of Customer Satisfaction

**ANY OLD CHAIR JUST WON'T DO!**

*Father deserves the best!*

CHOOSE FROM 23 DIFFERENT STYLES

**DANISH-WESTERN EARLY AMERICAN MODERN RECLINERS 49<sup>50</sup> UP**

UPHOLSTERED IN NYLON, COMBINATION VYNEL PLASTICS & TWEEDS

JUST \$1 DOWN

- Relieves Nervous Tension
- Vitalizes! Invigorates!
- Stimulates Circulation
- Buy For Christmas!

After a hard day's work, Dad will really appreciate the relaxing, soothing qualities of this extraordinarily comfortable chair! The deep foam rubber cushions cradle him in cloud-soft luxury as he leans back to the position that suits him best . . . then the stimulating vibrator action makes his relaxation complete! He'll love the trim, manly styling, too . . . and the big, man-size proportions!

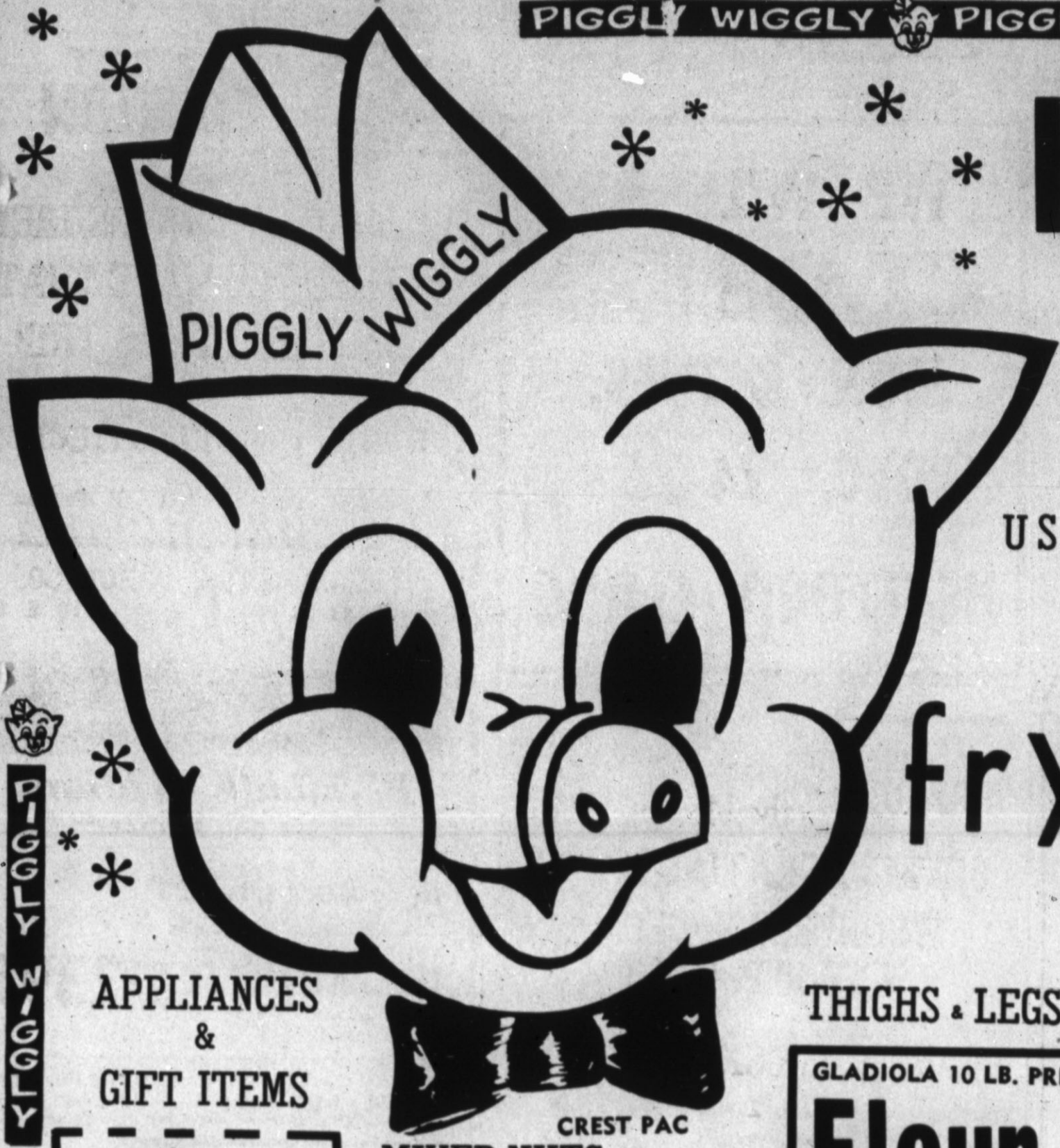
SEE OUR SELECTION OF OTHER FINE CHAIRS PRICED FROM 29.97

**BIG RED BARN H & H FURNITURE**

**WE'VE GOT THE KIND OF BARGAINS YOU LOVE!**



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



# HOLIDAY TREATS IN "STORE" . . . .

U S D A GRADE "A" WHOLE



## fryers

29¢  
lb

FRESH CUT-UP LB. 39¢  
**Economy Parts** LB. 19¢

APPLIANCES  
&  
GIFT ITEMS

THIGHS & LEGS LB. 49¢

GLADIOLA 10 LB. PRINT

**Flour** 99¢

MORTON APPLE - PEACH - CHERRY

**Fruit Pies** 3 FOR 89¢

**\$4.88**

DIAMOND TOOLED  
WATCHES

ARVIN 5 TUBE

**Radio**  
**\$11.88**

UNIVERSAL STEAM  
AND DRY

**Iron**  
**\$9.88**

WEST BEND 9 CUP  
AUTOMATIC

COFFEE  
MAKER

ONLY **\$8.88**

Dormeyer Portable

HAND  
MIXER

**\$13.88**

"flip-top" NORELCO  
ELECTRIC

**Razor**

**\$12.88**

CREST PAC  
MIXED NUTS

13 OZ.  
CAN **69¢**

Duncan Hines

DELUXE

**CAKE  
MIX** 3 FOR \$1

CAMPBELL'S ASSORTED

**SOUPS**

MEAT BASE VARIETIES

4 CANS **69¢**

PLYMOUTH  
**Oleo** 7 FOR \$1

**SUGAR**

PURE CANE **97¢**  
10-LB. BAG

FRESH  
MISTLETOE 2 BOXES **49¢**

WASHINGTON FRESH  
CELLO PKG. **HOLLY 69¢**

FOLGER'S 3 LB. CANISTER

**COFFEE** \$1.75

REGULAR SIZE

**DR. PEPPER**

6 BTL. CTN. **29¢**

CLOSED EVERY SUNDAY  
—SEE YOU IN CHURCH—  
BE CAREFUL OVER THE  
WEEKEND - WE WANT TO  
SEE YOU MONDAY MORNING

ZESTEE  
STRAWBERRY

PRESERVES

18 OZ.  
TUMBLER

**3:99¢**

BRACH'S CHOCOLATE

**CANDY**

2 LB. BOX \$1.59

3 LB. BOX \$2.19

4 LB. BOX \$2.98

EXTRA LARGE

**WESSON  
OIL**

BOTTLE

**59¢**

WE STILL HAVE WRAPPING  
PAPER - RIBBON - AND ALL  
THE EXTRAS FOR THE FINAL  
TOUCH ON YOUR TREE

**Check these**

WRIGHT'S 2 LB.

**BACON** 98¢

HEN 14-16 LB.

**TURKEYS** LB. 45¢

TOM 17-22 LB.

**TURKEYS** LB. 39¢

**Potatoes** 59¢  
Colorado, Russets, 10 Lb. Bag

**Grapefruit** 49¢  
FLORIDA RED OR WHITE 5 Lb. Bag

**CRANBERRIES** 29¢  
FRESH OCEAN SPRAY 1 Lb. Pkg.

**CUCUMBERS** 25¢  
LONG GREEN SLICERS 2 LBS.

**CORN** 29¢  
From California Roasting Golden Ears

DOUBLE S & H GREEN STAMPS  
— EVERY WEDNESDAY —

Lowest Prices . . . Greatest Variety . . . always at . . .

# Piggly Wiggly

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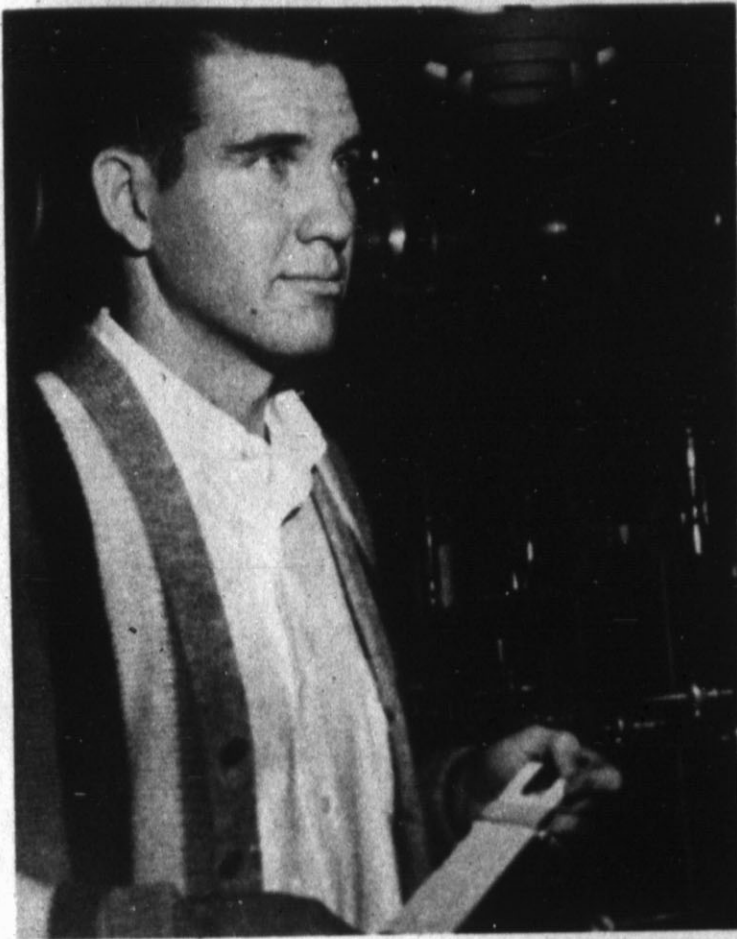
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PIGGLY WIGGLY





ACADEMIC RECRUITER welcoming students to Texas Tech in Lubbock Friday was Ronnie Botkin, a sophomore chemical engineering major from Hereford. Botkin is head of the Academic Recruiting Committee which is seeking to attract outstanding high school graduates to Tech. (Texas Tech Photo)

HEREFORD GRADUATE HEADS PLAN

Honor Students Visit At Tech

A group of seniors from the National Honor Society chapter at Hereford visited Texas Technological College in Lubbock Friday under the auspices of the school's academic recruiting committee.

Heading the committee is Ronnie Botkin, a sophomore chemical engineering major from Hereford. He is in charge of one phase of Academic Recruiting, a long-range plan to attract top high school graduates to Texas Tech.

The delegation from Hereford, along with representatives of the NHS at the three Amarillo high schools and Permian High of Odessa, were in the first group to visit the campus.

Other phases of the program include sending Tech students to area high schools for career day programs, welcoming visiting groups to the campus and assisting the athletic recruiting effort.

Honor Society members who visit the campus will be told of student life and campus activities. They will tour the school and will be told of procedures for applying for admission.

The Academic Recruiting program was organized last year and this is the first time this phase of the program has been in operation.

Last year, Tech students spoke to students in five regional high schools and explained what Tech had to offer. Letters were sent to all finalists in the National Merit Scholarship contest.

Plans for the coming year include

preparation for Interscholastic League contests which draw students to the Tech campus each spring.

"We are still in the experimental stages," Botkin said. "We're trying a little bit of everything to see what works best. It'll be a while before the whole program is in full swing."

Academic Recruiting is sponsored by the Tech Student Council.

HERE FOR FUNERAL

Those from out-of-town attending the funeral services of G. D. Caison Sr. last week were: Mr. and Mrs. Jimmy Wilson, Mr. and Mrs. Dewey Barker, Mrs. Grace Wilson, Mrs. Hubert Bowen, Mrs. Earl Bowen and Mr. and Mrs. C. O. Caison, all from Wellington; Messrs. and Mesdames C. H. Jones, Fritch; B. W. Wilson, Pampa; W. J. Smith, Amarillo; Frank Allen, Clayton; Jay Griffin, Littlefield and C. C. Copeland, Altus; Mesdames Sam Hunter, Dalhart; Virgil Lamb, Dalhart; Bill Hunter, Dalhart; Claudia Rogers, Lubbock; V. E. Stanford, Cactus; T. E. Trospier, Cactus and Glen Copeland from Altus.

NEW ARRIVAL

Mr. and Mrs. E. Ward Jr. of Long Beach, Cal., formerly of Hereford, announce the arrival of Candice Deanne on Nov. 20, weighing 6 pounds and 8 ounces. The Wards have two other children, Randy and Tammy.

Letters To Santa

Dear Santa Love Kent I am eight years old. I live in Hereford I want arace car set awinchester a Jimmy jet aguitar a bike an air plane withaseat that comes out

Dear Santa I am nine years old I live in Hereford. I want a BB gun and big truck and abase ball Love Tony Zepeda (tiny drawing of a Christmas tree)

Dear Santa I am seven years old

I live in Hereford I want a BB gun and big truck and base ball. Love Robert ZaMora

Dear Santa I am six years old I live in Hereford. I want a grader that picks up dirt and a race car set. Love Donnie

Dear Santa, I am seven years old. I live in Hereford. I want a Baby, Thumbelina, dishes, table and two chairs. Love Irene.

Dear Santa, I am six years old. I want Gay lord dog and a Barbedoll with house (long stocking drawn here) Love Gail (large drawing of Santa Claus)

Antoinette Dear Santa I live in Hereford I want Barbie, a table Set Antoinette

Dear Sana I am Six years old I live in Hereford I want acry baby doll and so medishes. love Charlene

Dear Santa, I am seven years old I live in Hereford. I want Barbie a table set, anair plane a cottoncandy machine Kathy

Dear Santa, I am eight years old. I live in Hereford. I want a bridedoll and a teddy bear Love Mickey Miranda.

Dear Santa I am seven years old I live Hereford I want arifle, gun race car Set an airplane with a seat That come out a cotton candy machine a snow cone machine Love, Sammy

**COWAN'S 11th BIRTHDAY SALE**  
 BUXTON OR MEEKER LADIES' & GENTS  
**BILLFOLDS**  
 NAME IN GOLD FREE

**FOR A GIFT THAT WILL BE APPRECIATED LONG AFTER CHRISTMAS GIVE ROLLER SKATES OR ORDER NOW FROM PLAYHOUSE SKATING RINK**

**CARD OF THANKS**  
 We wish to express our thanks to the many friends who were so kind and helpful during the death of our loved one, for the beautiful floral offerings, and the food brought to help in our hour of need.  
 Mrs. George Mathews and children  
 And the members of the Mathews family  
 Have you read the Classifieds?

**HARMAN'S HAVE JUST RECEIVED A LARGE SHIPMENT OF MEN'S AND BOYS' COWBOY BOOTS \$19.95**



12" STOVEPIPE WITH LEATHER "RIO GRANDE" BUCK-STITCHING

The RING MASTER DESIGN made in Golden Buckskin Kip Leather with two level chocolate leather buck-stitching. Three rows contrast stitching on leg and three loop intricate design toe medallion. Custom grade folded and inserted outside leather pullstraps. Quilted cushion tops to set off the leather buck-stitching and emphasize the pattern design. FULLY LEATHER LINED FOOT AND TOP. Needle sharp hand boxed toe last. Solid leather tapered "Dogger" heel with quality rubber tap. Prime Oak-Bend Viscolized leather soles.



Authentic Western Styling

All Sizes B & D Widths

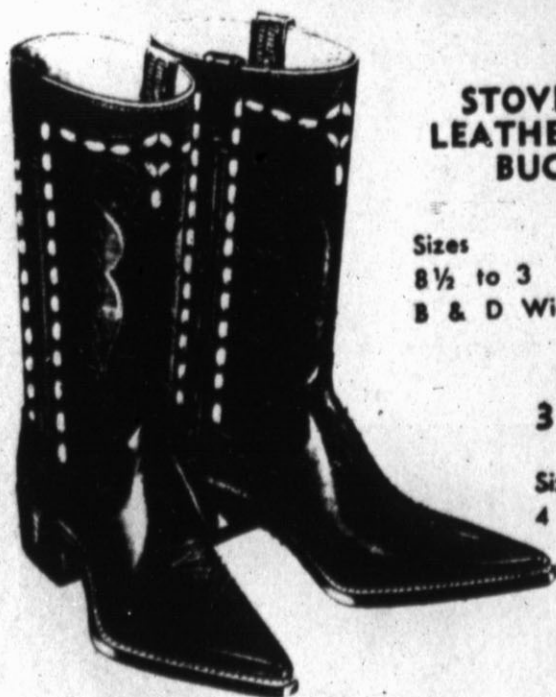
\$24.95

Excellent Xmas Gift!

TALL TEXAN—14" STOVEPIPE WITH LEATHER "RIO GRANDE" BUCK-STITCHING

NEW STYLING in Ring Master design with custom grade two-level buck-stitching. Offered for the first time in boots to retail at popular prices. Three rows contrast stitching on leg and intricate design toe medallion. Custom grade folded and inserted outside leather pullstraps. Quilted cushion tops to set off the leather buck-stitching and emphasize the pattern design. FULLY LEATHER LINED FOOT AND TOP. Needle sharp hand boxed toe last. Solid leather tapered "Dogger" heel with quality rubber tap. Prime Oak-Bend Viscolized leather soles.

NEW Needle-Sharp AND Hand-Boxed TOE, COWBOY BOOT LASTS



Boys' and Girls' STOVEPIPE TOP WITH LEATHER "RIO GRANDE" BUCK-STITCHING

Sizes 8 1/2 to 3 B & D Widths **7.95 & 10.95**

Larger Sizes 3 to 6 **12.95 & 14.95**  
 Little Boys' **5.95**



WE GIVE VALUABLE S & H GREEN STAMPS

HARMAN'S

**NEW SHIPMENT EARLY AMERICAN BRASS DESK LIGHTS**

**ALL BRAIDED RUGS DISC STOCK 1/3 OFF**

**Stereo Records NEW SHIPMENT REG. 3.98 \$1.49**

LAZY BOY - STRATALOUNGER BARCALOUNGER-ETHAN ALLEN

**RECLINERS 89.95 AND UP**

**ALL ARTIFICIAL FRUIT & FLOWERS 1/3 OFF**

**CORDUROY - ZIPPER NECK PILLOWS**

REST-UR-NECK WHILE DRIVING WATCHING TV OR IN BED **\$119**

**DECORATOR PILLOWS**

VELVET - SATIN - SILK CORDUROY **REG. 2.95 - 5.95 1/3 OFF**

**BED PILLOWS**

DACRON **REG. 3.95 EACH \$5.50 PAIR**

**CORDUROY - ZIPPERED CHAIR PADS**

RED, ORANGE - PINK - LIGHT GREEN BROWN, CORAL - BEIGE PUMPKIN - OLIVE GREEN TURQUOISE - GOLD **\$1.99**

**NEW SHIPMENT DURHAM CARD TABLES FEDERAL EAGLE DESIGN REG. 7.95 \$5.99**

**ETHAN ALLEN CIGARETTE TABLES REG. 11.90 \$8.50**

**EARLY AMERICAN BY ETHAN ALLEN STYLED IN CORNER PEDESTAL - KNEEHOLE SECRETARY LOWER PRICED STUDENT DESKS \$35.00**

**CHAIRS DRESS UP YOUR LIVING ROOM - E. A. - PROVINCIAL AND OTHERS \$54.95 AND UP**

**WILL DELIGHT THE FANCY OF ANY LADY THIS CHRISTMAS**

**These Prices Good From Now Til Christmas See Our Window For Gift Ideas**

CHILDREN ASK FOR YOUR CALLOWAY COLORING BOOKS

FOR YOUR SWEETHEART

**LANE CEDAR CHESTS**

FREE WITH EACH CHEST SOLD TILL CHRISTMAS POOCHIE & POOPED PUP (Stuffed Dog) **\$44.95 AND UP**

**CHILDRENS ROCKERS**

EARLY AMERICAN BLACK DECORATED or Maple **\$19.95**

**WALL DECORATIONS PICTURES MIRRORS 20% OFF**

PROVINCIAL EARLY AMERICAN MODERN **POLE LIGHTS**

BALANCE OF STOCK AS LOW AS **\$9.95**

**15% OFF TABLE AND BOUDOIR LAMPS**

REDUCED ESPECIALLY FOR CHRISTMAS

**SWAG LIGHTS TO GO WITH ANY DECOR**

**FOOT STOOLS**

EARLY AMERICAN FOAM CUSHION 12 IN. ROUND NEW SHIPMENT OF 16" FOOT STOOLS - ALL COLORS OF PLASTIC COVERS LARGE SELECTION STACK STOOLS **\$5**

FIGURINES - TABLE DECORATIONS CIGARETTE SETS BIRD CLIPS - VANITY BOWLS SMALL GIFTS **\$1.50 AND UP**

**McGEE FURNITURE**

511 N. MAIN "Buy Quality Furniture With Confidence At McGee's" EM 4-2586



SUNDAY, DECEMBER 16, 1962

## BLONDIE

CHIC YOUNG  
by YOUNG



## MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



son, Mrs. Ted Pan-  
ated.  
(Staff Photo)

## Party

hibit of arts and crafts  
i. Paul Rudd, crafts  
, in charge of the ex-  
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W. C. Hromas.  
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resident.

for the evening were  
B. Finley and Mrs.  
owe.

(Personal Photo)



# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



ACADEMIC R in Lubbock Fr cal engineeri the Academic attract outsta

FOR A THAT V APPRECIAT AFTER CH GIVE ROLL ORDER NO PLAY SKATIN

# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Exc TALL TE THER

NEW STYL two-level b in boots to stitching on Custom grac straps. Quilt stitching and ER LINED F toe last. Soli rubber tap.

# THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF





# The PHANTOM

By Lee Falk



# GRANDMA

By Chas. Kuhn



son, Mrs. Ted Pan-  
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(Staff Photo)

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(Personal Photo)



**BUZ SAWYER** Featuring His Pal Rosco Sweeney by Roy Crane

BY THE WAY, SWEENEY, I HEAR A CON MAN'S BEEN SWINDLING PEOPLE AROUND HERE. BETTER BE CAREFUL.

HA, HA, THOSE SLICKERS WON'T GET ANY OF MY MONEY.

LATER: HIDEY, STRANGER, I'M A FORTUNETELLER. WHAT IS IT YOU'VE LOST?

WHO ME?

I SEE BY MY CRYSTAL BALL YOU'VE LOST SOMETHIN'. WASN'T IT MONEY?

NOT THAT I KNOW OF.

WELL, SUPPOSIN' I SORT OF LOOK AROUND YOUR YARD. WILL YOU GIVE ME HALF OF ANYTHING I FIND?

SURE, GO AHEAD.

AH, HA! I KNEW IT! A \$20 BILL RIGHT IN YOUR WOODPILE!

WELL, DANG MY DINGIES!

HERE'S THE \$20. NOW IF YOU'LL GIVE ME \$10 FOR MY HALF...

GLADLY.

STILL LATER. BY ANY CHANCE, SWEENEY, DID YOU GET THIS \$20 BILL FROM A GUY WITH A CRYSTAL BALL?

YES, WHY?

WELL, DON'T SAY I DIDN'T TRY TO WARN YOU, WISE GUY. THE BILL'S COUNTERFEIT!

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**HENRY** by CARL ANDERSON

MARVELOUS! SUPERB! COLOSSAL!

MODE ART EXHIBITION MUSEUM

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**The KATZENJAMMER KIDS** by JOE MUSIAL

I'LL LET YOU IN ON A LITTLE SECRET, PAL... MOST PEOPLE GO STRICTLY FOR THE LABEL...

B-ZZZ

SO I PASTE AN EXPENSIVE LABEL ON A CHEAP PERFUME AND PASS THE SAVING ON TO YOU...

OKAY! I'LL SOUPRIZE MAMA!

FOR YOU, MAMA! ONLY THE BEST!!

"IRRESISTIBLE! DOT'S EXPENSIVE!"

OH, MY! MIGHT BE I VILL BE IRRESISTIBLE!

DUSS I HEAR FOOTSTEPS BEHIND ME?

SMACK SMACK GLOP! SMACK SMACK GEEFLE!

VOT DID YOU FILL IT MIT? BANANA OIL?

GEEFLE!

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Exc TALL TI THER "

NEW STYL two-level b in boots to stitching on Custom grai straps. Quilt stitching on ER LINED F toe last. Sol rubber tap.





# beetle bailey by mort walker

HERE COMES THAT SNOOPY LIEUTENANT TRYING TO CATCH ME DOING SOMETHING WRONG

AHA!

I COULDN'T HAVE BEEN DOING ANYTHING WRONG-- I WAS JUST SITTING HERE

CAPTAIN!

AHA! HERE'S WHERE I GET SGT. SNORKLE! HE VIOLATED SEC. II, PAR. 14, ARTICLE 596, VOL. 83 OF ARMY REGULATIONS!

LT. FUZZ, I WANT THIS FEUD STOPPED!

NOW GIVE ME YOUR CLOSE ATTENTION!! YOU'RE GETTING TOO DARN HARSH AND EXACTING WITH MILITARY PROCEDURES! YOU'RE BECOMING A TYRANT!!

THINK ABOUT THAT!

YES, SIR

ORDERS OR NOT... I'VE HALF A MIND TO STOP THINKING ABOUT IT!

12-16  
King Features Syndicate, Inc., 1962. World rights reserved.



son, Mrs. Ted Pansted. (Staff Photo)

## Party

hibit of arts and crafts by Paul Rudd, craftsman, in charge of the arrangements. In the exhibit were works of Mrs. Bess Werner and W. C. Hromas. Werner showed a large number of still lifes, landscapes and portraits she has painted in the years. They included oil and water color com-

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**FLASH GORDON**  
by MAC RABOY

ABOARD THE SATURN PROBE SHIP....

ARMORY! LOCK YOUR HATCHES! THE SATURNIAN IS LOOSE... AND WE DON'T WANT THAT STOCKPILE IN HIS HANDS!

NOTHING'S GOING TO BREAK THROUGH THE ARMOR OF THIS HOLD! WE'LL...

THE SATURN BEAST... IT'S IN THE ARMORY... BROKE THROUGH THE STEEL FLOORING!

HE'S OVER-POWERED THE GUARDS!

THE SCREEN'S GONE BLANK!

I'LL RUSH EVERY MAN AND GUN TO THE ARMORY! DON'T LET IT GET OUT!!

THAT'S SUICIDE, CAPTAIN! HE'D BLOW US TO BITS FIRST!

HE? YOU MEAN IT! A DUMB BEAST... IT CAN'T USE THOSE WEAPONS!

HEAR ME, EARTHLINGS...

THIS IS BALDR OF SATURN! YES, I SPEAK YOUR TONGUE, EARTHLINGS! WE HAVE MONITORED YOUR WIRELESS FOR YEARS... THERE IS LITTLE WE DO NOT KNOW ABOUT YOU!

WE HAVE EXPECTED YOU... AND WAITED! FOR YOUR FLYING MACHINES WILL FREE US FROM THE TERRIBLE GRAVITY OF OUR PLANET... FREE US TO CRUSH THE FEEBLE WORLDS LIKE YOURS.

I WILL HAVE THIS SHIP, EARTHLINGS... OR NO ONE SHALL!

YOU WILL SURRENDER WITHIN TEN MINUTES... OR THESE BOMBS WILL BLOW US ALL TO ATOM DUST!

NEXT WEEK- DECOY!

12-16  
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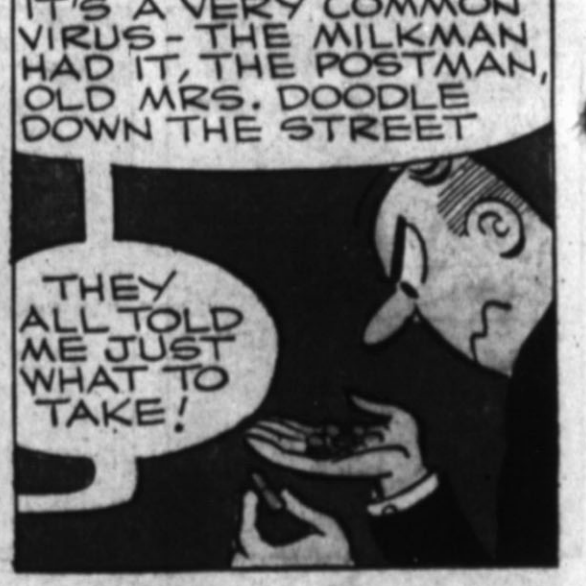
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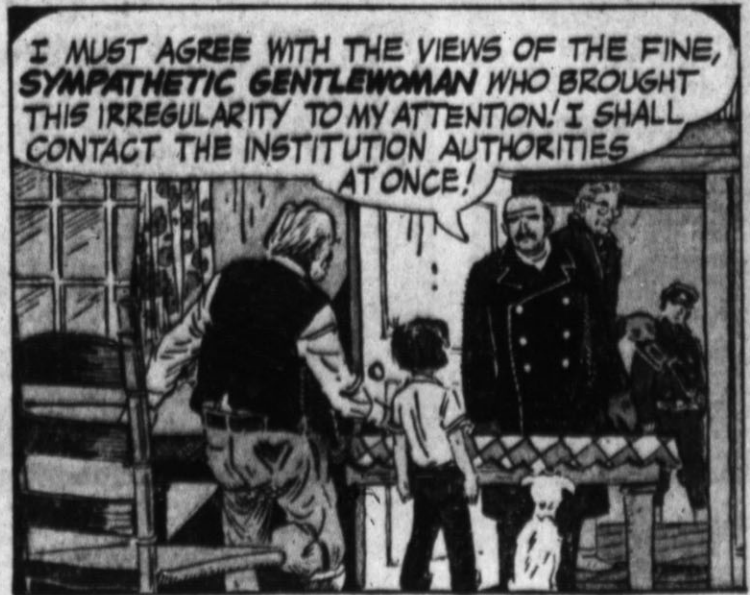
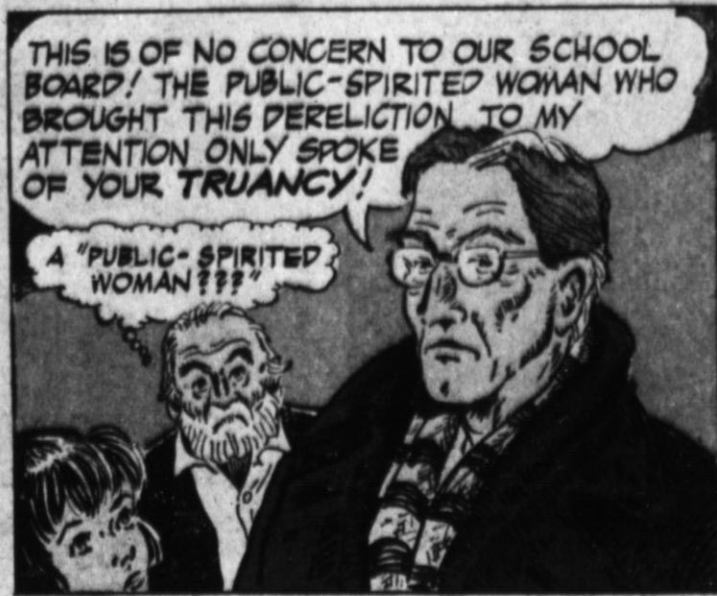
# LITTLE IODINE by JIMMY HALO



# The Little Woman by DON TOBIN



# LITTLE ANNIE ROONEY by DARRELL McCLURE



ACADEMIC in Lubbock F cal engineer the Academi attract outstc

FOR THAT APPRECIATION AFTER GIVE ROLL ORDER N PLAY SKATING



Exc TALL THER

NEW STY two-level in boots to stitching or Custom gra straps. Quil stitching an ER LINED I toe last. So rubber tap.



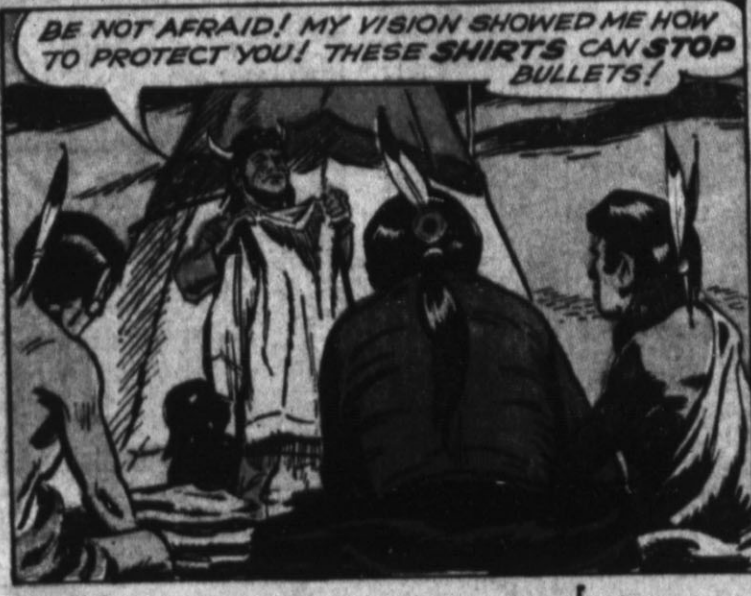


# The LONE RANGER

by CHARLES FLANDERS



THE PROPHET SPEAKS! TAKE YOUR RIFLES! SOUND THE WAR DRUMS! THE PALEFACES' FINAL DAY COMES!



BE NOT AFRAID! MY VISION SHOWED ME HOW TO PROTECT YOU! THESE SHIRTS CAN STOP BULLETS!



DON THE SHIRTS! JOIN THE GHOST DANCERS! TODAY WE STRIKE OUR FIRST BLOW AGAINST THE PALEFACES WHO STEAL OUR LAND!



BUT THE PALEFACES' GUNS-- CANNOT HURT YOU! NOT WHEN YOU WEAR THE SHIRT OF A GHOST DANCER!



WAR DRUMS A RUMOR OF GOLD HAS BROUGHT MANY PROSPECTORS HERE, TONTO. WE'D BETTER WARN THEM!



AND SOON... THE PROPHET'S VISION WAS CLEAR! RIDE! THE FIRST PALEFACES TO FALL ARE--THE GOLD-SEEKERS!

CHARLES FLANDERS 12-16

CONTINUED..

son, Mrs. Ted Pan-  
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(Staff Photo)

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B. Finley and Mrs. A.  
owe.

# DONALD DUCK

by WALT DISNEY



I'LL CATCH HIM FOR YOU, LADY! WON'T COST YOU A CENT!



CRASH!



PIE CO.



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HERE'S YOUR HORSE, AND A BILL FOR \$242.65, INCLUDING PIES, FLOWERS AND TAXI FARE!

# MICKEY MOUSE

by WALT DISNEY



DOGGONE OLE HAUNTED HOUSE GIVES ME THUH CREEPS!



NEXT MORNING



THEY'RE MOVING THUH HOUSE! BOY!



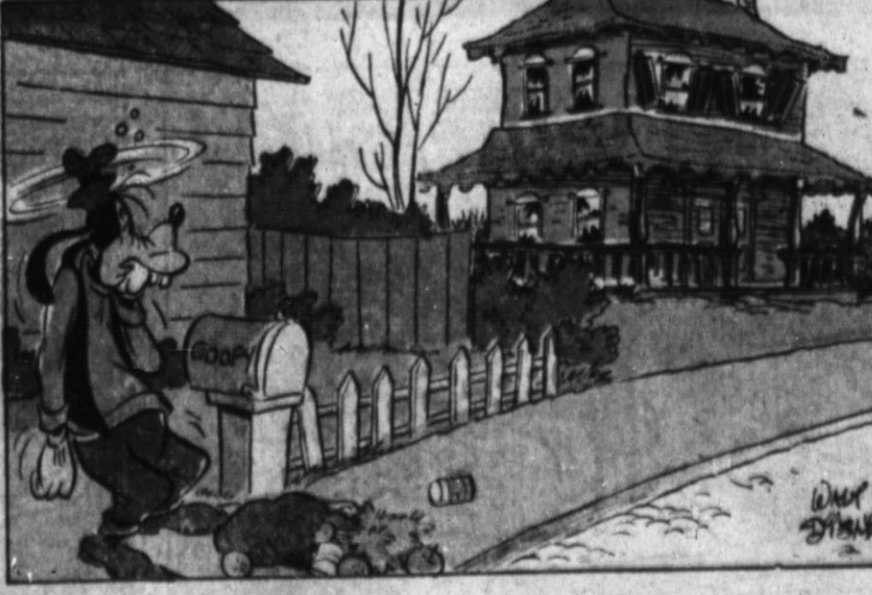
GOOD RIDDANCE!



SURE GLAD I'VE SEEN THUH LAST OF THAT THING! MARKET



LATER



(Personal Photo)



# WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS



# MISTER BREGER by Dave Breger



# BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL



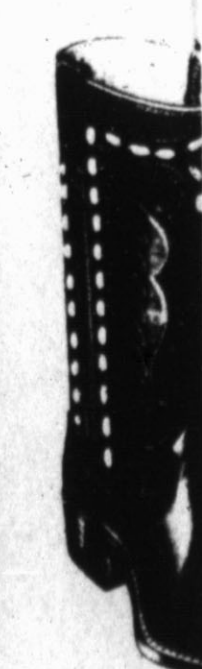
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# Parties, Engagements At Yuletide Season

## The Sunday Brand Women's Section

RAMONA NOEL, SOCIETY EDITOR

The Sunday Brand, Sunday, Dec. 16, 1962

Section Two



NEIGHBORS LIVING on Aspen Street enjoyed a yuletide get-together recently at an informal coffee in the home of Mrs. Marcia Latham. Attending were, left to right, Margaret Bloomer, Kate Johnson, Blanche Latham, hostess, Casie Thomas, co-hostess, and Sally Fuller. Also attending were: Mesdames Hope Loerwald, Mildred Boyd, Dorothy

Herr, Mary Hudson, Betty Wasnitzky, Jo Steele, Dorothy Mercer, Peppy Blocker, Rita Morgan, Lillie Brown, Thelda Porter, Edna Marnell, Ruth Kerr, Audrey Powell, Francis Cobb, Carole House and daughters, Teresa and Dena, and Sondra Wilson. (Staff Photo)



A CHRISTMAS tea was enjoyed by members of the Pioneer Study Club at the Community Center with Christmas gifts being exchanged. Hostesses were: pictured from left to right, Mrs. Delmar Sigle, Mrs. R. L. Wilson, Mrs. Ted Pan-ciera and Mrs. Ralph McCullough, seated. (Staff Photo)

### Pioneer Study Club Has Party

Gaily decorated in a holiday theme, the Hereford Community Center was the setting for the Pioneer Study Club's traditional Christmas Party. It was held on Tuesday, Dec. 11.

Mrs. William Wimberley was leader for the afternoon's pro-

gram on "Fine Arts" that included a variety of topics. Mrs. Wimberley began the program with a meditation on Christmas and its true meaning. Members of the club joined in for the next part of the program as they sang familiar

Yuletide carols, led by Mrs. H. E. Miller and accompanied by Mrs. Wimberley.

That was followed by an interlude of piano selections of Christmas music, presented by Mrs. Wimberley.

Final portion of the program

was an exhibit of arts and crafts with Mrs. Paul Rudd, crafts chairman, in charge of the exhibit arrangements.

Featured in the exhibit were the works of Mrs. Bess Werner and Mrs. W. C. Hromas.

Mrs. Werner showed a large number of still lifes, landscapes and portraits she has painted through the years. They included both oil and water color compositions.

Mrs. Hromas had on display some of her many pieces of handpainted china. Some were done by her in floral patterns, while others featured fruit designs.

During the social hour, gifts were exchanged by the members, as they carried out a tradition of the club.

Mrs. Ralph McCullough, club president, presided at the tea table. It was covered with a cloth of red net over white linen. (Continued on page 3)

### Dawn Music Club Marks Holiday In Its Program

A Christmas party was the main event for the Dawn Music Club when it met in the home of Mrs. Clarence Betzen on Dec. 11 with Mrs. H. H. Miller and Mrs. J. B. Caraway serving as co-hostesses.

Hymn of the month, "O Come O Come Emanuel" was sung by the group, along with "Veni Emmanuel" and "It Came Upon A Midnight Clear."

Mrs. H. H. Miller read the Christmas story from Saint Luke.

A vocal duet, "Bethlehem Lay Sleeping", a Polish folk song

was given by Mrs. Ray Stewart and Mrs. J. B. Caraway, accompanied by Mrs. Stewart.

"Wonderous Star of the East" was sung by Mrs. Lester English with Mrs. Carl Wimberley, accompanist.

Mrs. Bill Carthel played a piano solo entitled, "Jesu, Joy

of Man's Desiring" by Bach. Lap robes that were made by members of the club were brought to be presented to the Veteran's Hospital.

Refreshments were served from a table decorated with holly and candles to the follow-

(Continued on page 3)

### Yule Party For Lone Star Club

Mrs. C. D. Kelton held the Lone Star Study Club Christmas party in her home on Tuesday, Dec. 12, with Mrs. Coy Phillips presiding over the business meeting.

Mrs. John Jacobsen Jr. announced that the Federated Club luncheon was a success with good attendance of all clubs and that the Federation had had a successful work year.

In keeping with the holiday season, Mrs. Joe Kendall read a poem on Christmas.

Dr. Norman Vincent Peale's book, "What Makes Christmas Merry" was reviewed for the program by Mrs. Jim Higgins. It told of the various ways that different people make merry at Christmas time — some using Christmas for commercial purposes, some in various ridiculous manners. She concluded by quoting Dr. Peale,

"Among all the millions who do observe in various ways there

#### Willing Workers Have Yule Party

Members of the Willing Workers 4-H Club held their club Christmas party on Tuesday, Dec. 11, for their regular meeting, in the home of Connie Bryant.

Donna Olson was in charge of the recreation for the party and they played word and balloon games.

During the business meeting, with Caroline Brumley presiding, the annual county-wide 4-H Christmas party was discussed by the members.

Melody Ott presented Mrs. Hugh Clearman, leader for the group, a Christmas gift.

Members present for the party. (Continued on page 3)

are surely some who are touched truly and sincerely in the right Christmas spirit."

After the program, Mrs. C. D. Kelton and Mrs. J. J. Durham acted as Santa's helpers and distributed gifts to the members from a beautifully decorated tree.

Refreshments were served from a table carrying out the Christmas colors and theme.

Those present for the party were: Mesdames Chris Jacobson, Coy Phillips, W. S. Fluit, Vivian Major, S. S. Williams, Jim Bookout, Jim Higgins, John Jacobsen Jr., Joe Kendall, Virgil Dodson, J. J. Durham, Ed Warren, Ray Suit, A. T. Frye, Baker Womble, H. E. Henslee, R. G. Blue, Guy Newsom; a new member, Mrs. Fred Mul-

key; a visitor, Mrs. Mildred Elliott; and the hostesses, Mrs. Kelton and Mrs. Durham.

key; a visitor, Mrs. Mildred Elliott; and the hostesses, Mrs. Kelton and Mrs. Durham.

### Engagement Of Joy Story Is Revealed

Mr. and Mrs. Joe Story are announcing the engagement and approaching marriage of their daughter, Anita Joy, to Dan William McDowell, son of Mr. and Mrs. Ansel McDowell.

Miss Story is a graduate of Hereford High School and a student at West Texas State College, Canyon.

McDowell is a graduate of Hereford High School and is now attending Oklahoma University in Norman, Okla.

Plans are for a late January wedding in the sanctuary of the First Methodist Church in Hereford with the Rev. Herschel Thurston officiating.

#### Beverly Boyer Is Shower Honoree

Beverly Boyer was honored with a bridal shower recently in the home of Mrs. Virgil Justice, 505 Star.

A white embroidered cloth with a blue undercloth covered the table. An arrangement of blue carnations was used for the centerpiece with appointments of milk glass punch bowl and serving dishes.

Linda May and Helen Smith registered the guests as they arrived between the hours of 4:30 - 6:30 p. m.

Serving the white cake squares decorated with a blue ribbon and white bells were: Mesdames La Jean Henry, Ruth Owens, B. L. Davis and Helen Smith.

Hostesses for the shower Clinton Jackson, Pat Neill, Raymond White, Clyde Rayburn, D. T. Reed, J. C. Mercer, B. L. Davis, J. O. Clark, David Patterson, J. B. Snead, Frank Watson, Otis Lee, Frank Prowell, Jimmy Allred, Louis Woodford, Howard Beasley and Mrs. Virgil Justice.

#### Bonnie Wieck, Joe Wilhelm To Wed On Dec. 31

Mr. and Mrs. Joe Wieck of Umberger are announcing the engagement and approaching marriage of their daughter, Bonnie, to A 2C Joe Wilhelm, son of Mr. and Mrs. Ray Wilhelm of Hereford.

The wedding will take place on Monday, Dec. 31, in the St. Mary's Catholic Church of Umberger.



ANITA JOY STORY

to wed Dan William McDowell.

(Angel Photo)

### Does Elect Officers For Next Year By Acclamation

Elks Lodge was the meeting place Monday, Dec. 10, for the meeting of the Benevolent, Patriotic Order of the Does, Hereford Drive No. 176, with Mrs. Lois Hollingsworth calling the meeting to order.

Mrs. Joe W. Cook Jr., Supreme first counselor, Mrs. T. C. McLain, conductor, and Mrs. Hortense Barger, past president, of the Lubbock Drive No. 92, were special guests at the club meeting, being introduced by the president.

Officers for the 1963 term of office were elected by acclamation. They included: Mrs. Lois Hollingsworth, president; Mrs. Richard Clark, first counselor; Mrs. Billy Miller, senior counselor; Mrs. Neil Young, junior counselor; Mrs. W. B. Finley, secretary; Mrs. Ray Smith, inner guard; Mrs. K. C. Kelley, outer guard; Mrs. John B. Cooper, conductor; Mrs. Ralph McCullough, three-year trustee; Mrs. Joe Kendall, two-year trustee; Mrs. V. D. Powell, one-year trustee.

Mrs. Howard Gore was elected treasurer to fill the vacancy created by the resignation of Mrs. Delbert Bainum. Mrs. Joe W. Cook Jr. was elected installing officer and Mrs. John B. Cooper as alternate delegate to Grand Lodge. Mrs. Hollingsworth, president, will be the delegate.

Constitution and by-laws were read by the secretary, with "house rules" being read by the president.

Hostesses for the evening were Mrs. W. B. Finley and Mrs. Maude Howe.

#### Garden Beautiful Club's Topic Is Yule Decorations.

Mrs. Wayne Edwards' home was the scene of the Christmas party for members of the Garden Beautiful Club on Friday, Dec. 7.

Pat Ferguson presented the program for the group with demonstrations on ways to make Christmas wreaths and arrangements. The Edwards' house was beautifully decorated with Christmas suggestions of candles, greenery, wreaths and pine cones made by the speaker and the hostesses.

A new member, Mrs. Leo Witkowski and a guest, Mrs. Bert Boomer, were welcomed by the president, Mrs. J. Howard Walker.

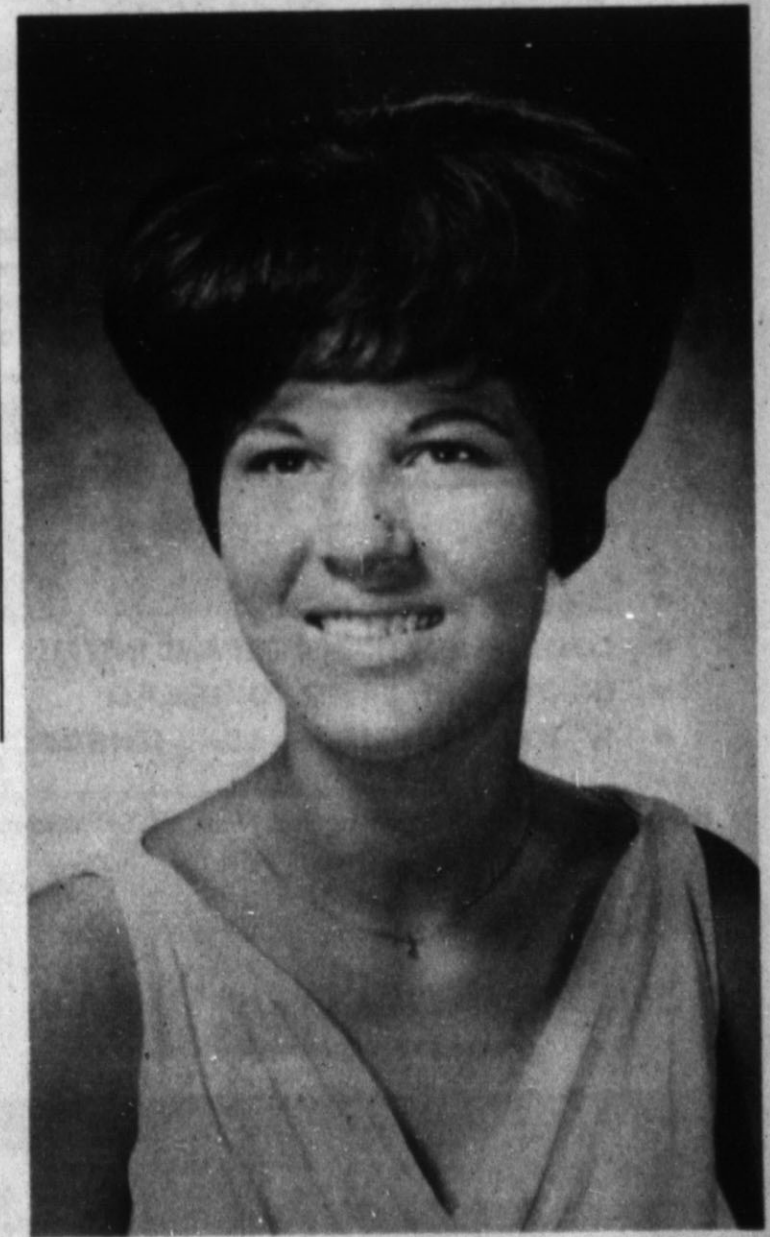
Gifts were exchanged among the following members and guests present: Mesdames Ansel McDowell, Homer Newton, Hood, J. B. Pool, Lloyd Pool, Bruce Burney, G. P. Owen, Robert Veigel, Charles Noland, Jesse Stanford, B. E. Roberson, F. P. Lyons, Dick Miller, Bob Walker, Tom Carter, J. Howard, Walker, Virgil Hemen, Ray Cowsert, Leo Witkowski, Bert Boomer, and the hostesses, Mrs. Wayne Edwards and Mrs. Weslie B. Owen.

#### Miss Williams, Travis Stafford — Plan Nuptials

Mr. and Mrs. Bill Williams of Hereford are announcing the engagement and approaching marriage of their daughter, La Preal, to Travis D. Stafford, son of Mr. and Mrs. Roy S. Stafford of Dimmitt.

The couple will be wed on Friday, Dec. 21, at 6 p. m. in the First Baptist Church at Long Beach, Cal.

Miss Williams is a senior in Dimmitt High School. The prospective groom is serving in the Navy and is stationed in San Diego.



LA PREAL WILLIAMS

will wed Dec. 21

(Personal Photo)



BONNIE WIECK

will wed Dec. 31

(Personal Photo)



# Plank Finds Easy Living A Nice Change In Uruguay

(Editor's Note: This is the fourth in a series of articles written by Pete Plank of Hereford about his experiences in South America. The son of Mr. and Mrs. Earl Plank, he is spending several months in Uruguay as a member of the International Farm Youth Exchange program, which is sponsored by the National 4-H Clubs.)

From a small house with a dirt floor to a mansion with

beautiful tile floors. From southern Uruguay to Artigas in the north, what a change. This is indeed a land of extremes.

I thought I was coming to Artigas by plane but I came on the bus, which was better, as I saw more country. I think I can go anywhere after I get through with this trip. I had to change buses twice and had a two-hour lay-over. I made friends with the man sitting beside me on the bus and he kept me on the right path. I left Montevideo at 2 a. m. Monday and arrived in Tomas Gomensoro at about three in the afternoon, this is about 485 miles.

The 4-H club met me at the bus station. They are a nice bunch of kids. They had a meeting that night and introduced me to everyone including my host father. After the meeting they took me to my new home.

For the next 20 days I will be living at the Santa Ema Estancia (Ranch). It has around 6,000 acres of beautiful grass land. It is now owned by the third generation. The man owning it was raised in Montevideo and doesn't know one end of a sheep from the other. He walks around the house most of the day singing "opera" and sleeps all afternoon. His family live in Montevideo and he stays out here just a short period each year. The house is beautiful. It has six bedrooms, three baths, and three dining rooms. The furniture is something to see. There are just the two of us living here so you can see we really "rattle around". We have a maid who is the wife of one of the men who works here. The owner and I sit down in this huge dining room, in the middle of nowhere, and he rings the bell for the maid to bring in the food.

This is just about more than I can take. I have a large bedroom with a bath. It is quite a change from my last family, where we had no facilities of any kind. On this ranch they have 2,500 Corriedale sheep and 500 white

headed cows. Man, do they have the horses, saddles, leather bridles and halters. They have 65 head of horses and have a horse pasture of about 300 acres where they keep the horses they are riding, which is 38 at present.

They have a man working here who really knows his horses. He drives the 38 into a small lot, cracks his whip and all they line up with their heads toward him. He then walks down the line and picks out what he wants.

They have bunk houses and saddle rooms that make your mouth water. I have been here several days and I haven't been allowed to saddle or unsaddle my horse yet. I can't stand this living the "Life of Riley".

They have one W D 9 International tractor which they use for cutting wood and farming 60 acres of oats and for going to town and back. The owner doesn't have a car or anyone else on the ranch. This morning we were to get up at five o'clock and work sheep. At five the owner just turned the alarm off and went back to sleep. I waited until 6:30 and decided to go out by myself. I just started doctoring sheep for worms, helping the other workers. We doctored 630 head by 10:30 and then they quit. They are all having a siesta at present.

I am less than 30 miles from Brazil and Argentina. I feel more like I am at home because you can see for miles and there are no trees, although there are rolling hills. The ranch is all watered by springs and is covered with short native grass. If it gets dry here the cattle all die because they don't raise any feed. At the present time, however, they have had good rains and everything is really beautiful.

Nov. 22 — I like living out here where there are few people and all you can see is grass. We have been worming the sheep and turning the bulls in to the pastures. It is spring here. Their calf and lamb crops aren't too "hot". I would say they have less than 50 per cent calf crop and less than that on the sheep. The bulls we sorted out weren't too good either. They could probably double their calf and lamb crop if they would do a lot of culling. They also need to creep-feed their calves. They have

salt troughs all over the place but not a grain of salt in them. A cow here sells for about \$80 American money and a calf for about \$25. The best land sells for \$15 to \$18 an acre. They run sheep and cattle both in the same pasture. They just turn the sheep out and let them go wherever they want too.

I know that everyone is busy at home and that is the best way to be. This ranch owner doesn't do anything because he was brought up not to work. The good Lord just didn't make people to exist this way. I don't believe a majority of the people kept busy. Hard work never hurt anyone. When this trip is over I can say I have lived with all kinds.

Nov. 26 — Well, today is my birthday. I never thought a year ago that I would be in this place; hard telling where I will

## SECOND WIN

### Chiefs Rampage Over Nazarenes In YMCA Tilt

Hereford Sky Chiefs showed they really deserved their name as they rampaged over San Jacinto Nazarene Church of 78-52 in Amarillo Friday.

In the Amarillo YMCA League contest, the Chiefs jumped to a seven-point lead during the first quarter and extended the advantage with little trouble to 26 points before the final buzzer.

The win put Hereford two and zero for the newly-initiated league. Last week the Sky Chiefs downed First Baptist Church of Amarillo by another large margin, 67-33.

Leading the Chief raiding party during the San Jacinto battle was David Seale, who ripped in 26 points. Other warriors wielding deadly aims were Bob Shelton with 21, Joe Kerr and Bill Dufur with 12, and Jim Arney with seven.

Hitting for 12, Ernie McNabb was the mainstay for the Nazarenes.

Penalties were costly for San Jacinto. Three players left the game via the foul route.

Hereford built a 17-10 advantage by the end of the first quarter, and extended the margin to 13 points at 34-21 by half time. Soaring high, the Sky Chiefs dumped in 22 points in the third period to make it 56-40 entering the final round, and had little trouble in tacking up a larger lead before the game ended.

be next year but I hope it is Texas. Yesterday, Sunday, was election day here. Boy, if you don't think this was a wild place. They have to close the bars three days before election but some one stocks up. I think these people just live from one "fiesta" to the next. I am spending this next week in town because my host father has gone to Montevideo to vote and is spending the week.

I am visiting the sugar plantation and factory today. It is located in the bottom along the Uruguay River. They told me that 25 different people went together and bought this plant. This is the fourth year for it to be in operation.

I have just learned that my host family's political party is falling behind in the election. This is a real relief because if they were to win it is hard to tell what kind of "fiesta" they would have. They don't have anything here that even looks like Christmas Cards. I haven't figured out

yet what they do for Christmas. It is really hard for me to realize it is getting close to Christmas and that you are having winter because it is so warm and nice here.

I ride a horse to town but it is sure hard to keep clean at the same time, as the horse starts to sweat and there go your clean pants. These saddles here are not built like ours at home. They don't have the piece of leather that runs down to the stirrup. They really have some fine sorrel horses.

Dec. 2 — I have been to Uruguaiano in southern Brazil. It is about 100 miles from the border and has a population of about 50,000. They must have the same customs for Christmas as we have in the United States as they had Christmas trees and Santa Claus decorations all over the place. This helped a little bit and I am not quite as homesick as I was. They really have nice stores and they are more like the stores in the U. S. than any I have seen. There is also a bridge in this area where you can cross over into Argen-

tina. There seems to be a lot of contraband goods moving across the border.

Here in Brazil they have crusados instead of pesos. The peso is worth twice as much in Brazil as it is in Uruguay. The U. S. dollar is worth 688 crusado. I bought a tan linen suit for ten dollars and two white shirts for a dollar a piece. People are the same because the teacher and his wife that I went with shopped and bargained until I thought we would never leave.

On the way back we stopped at a service station to get gas and I met two boys that are working for the sugar cane companies. They were Dutch but could speak English. I had a hard time, to start with, speaking to them in English.

The part of Brazil that we traveled through was rolling grass just as far as you could see. They have Angus, Short-horn and Hereford cattle, also sheep. However if I were going to buy some of this land I think I would rather be farther east and away from the Uruguay ri-

ver, because of the low altitude. I think we might make a comparison that Brazil is to Uruguay as the United States is to Mexico. Anyway it looked like the Garden of Eden to me in comparison to the area in which I have been living in Uruguay.

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Cuts, shreds, mulches shells  
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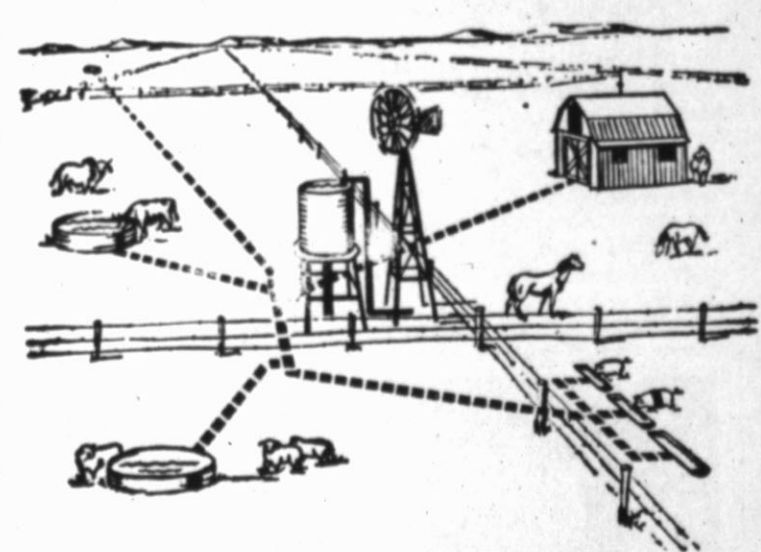
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CHRISTMAS WITH AN ELECTRIC  
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(AND TAKE 24 MONTHS TO PAY, IF YOU WISH)

Electric Ready-lites make delightful, exciting and unusual Christmas Gifts. And, Reddy has prepared a beautiful gift certificate for you to present at the tree on Christmas eve or morning. Then, after Christmas, the yard lite you have selected is completely installed, including photo-electric cell, to become a constant reminder of your thoughtfulness. Available anywhere Southwestern Public Service Company serves the one receiving your Ready-lite gift.

A. The Starlighter \$49.50 (\$2.07 per month) plus sales tax.  
B. The Modernaire \$59.50 (\$2.48 per month) plus sales tax.  
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Each one completely installed

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TO: SOUTHWESTERN PUBLIC SERVICE COMPANY

This is my order for the Ready-lite noted below, including control by photo-electric cell, and complete installation for the following person who is served by you; (I understand that you will furnish me with a beautiful gift certificate in an equally attractive envelope):

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The Starlighter       The Modernaire  
 The Villager Black       The Villager White

You are authorized to bill me on my electric bill, as follows:

Full amount of Ready-lite (plus sales tax) on my next electric service bill.  
 A maximum of 24 monthly payments (plus sales tax) and with no interest, no carrying charge and no down payment, on my monthly electric service bill.

Number of months desired \_\_\_\_\_

MY NAME IS \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

MY SIGNATURE \_\_\_\_\_



### Dawn . . .

(Continued from page 1)  
ing members: Mesdames Steve Bavousett, Clarence Betzen, J. B. Caraway, Bill Carthel, Lester English, Bill Gentry, H. H. Miller, Herschel Miller, H. V. McCabe, Ray Polan, Ray Stewart, Robert Strain, Carl Wimberley and Miss Bertha Frye.  
Next meeting will be with Mrs. Lester English and the co-hostess will be Mrs. H. V. McCabe.

### Willing . . .

(Continued from page 1)  
ty were: Teresa McAndrews, Sally Scott, Ellen McGowan, Donna Olson, Linda Brooks, Janice Baber, Kay Clearman, Mora McAndrews, Carol Clearman, Toni Beauchamp, Jan Hastings, Melody Ott, Connie Bryant, Caroline Brumley, Janis Higgins and Mrs. Clearman.

### Pioneer . . .

(Continued from page 1)  
caught at the corners with large red bows to carry out the holiday theme. An arrangement of white lace fern with red satin balls was used to accent the silver and white table appointments.  
Hostesses for the occasion were Mesdames Delmar Sigle, Ted Panciera, R. L. Wilson and F. M. Kester.  
Members attending the party included Mesdames J. E. Beyer, Fred Barrett, Allen Bell, Burl France, J. M. Gilliland, Henry Hastings, E. S. Ireland, W. C. Hromas, L. H. Lookingbill, A. L. Manjeot, C. N. McClure, Ralph McCullough, H. E. Miller, Ted Panciera, John Patton, Wirt Phillips, Paul Rudd, Mary Seigler, Delmar Sigle, M. L. Simpson, C. R. Walsler, Bess Werner, R. L. Wilson and William Wimberley.

### MONA'S COFFEE BREAK

## Dear Santa, Could You Bring A Maid?

By Mona Jette

Dear Santa Claus,  
How are you? I hope you are doing better than I, for all this last minute Christmas shopping is really getting me down. And do my feet hurt! You don't know how lucky you are, not having to walk all over town hunting for a special present. If you want something, you just order one of your little elves to get busy and make it. What a life!

I would like for you to bring me several presents, if you can squeeze room for them in your sleigh, that is. I am a girl twenty - six years old and have been pretty good all year long. I didn't get one single spanking!

First, could you please (pretty please, with sugar on it?) bring me a maid. She will have to have a good, strong back for bending over and picking up things, because I have two little girls who are addicted to cutting out paper dolls, a little boy who cuts up all the cereal boxes for football trading cards and a husband who LOVES peanuts on the half - shell.

Also, I would like to have a new washer and dryer combination. Do you have the kind that also separates and folds the clothing, then puts it neatly away? Remember to include a box of cleaner that is guaranteed to remove stubborn stains, such as axle grease, bubble gum wads and crayolas that have been ironed in a pocket.

Please don't bring us any puppies this year. The last ones were just darling, but we certainly did lose a lot of friends, once they got wise to

us. Do you think we could get away with giving them away on Halloween for trick - or treat?

I also would adore having a new car, preferably a Cadillac convertible. I know it's probably not the right car for our way of life, but think how fashionable I'd feel as I drove the kids to school, or ran by the drive - inn to grab some hamburgers or did my grocery shopping.

My husband said something about what a nice stocking stuffer Bridget Bardot would make, but why don't you wait a few years? I just don't think he's old enough for that sort of toy yet!

Please don't bring Nanci the "Little Missy Cook Set". You know, the one with 1007 pieces. By the way, do you and Mrs. Claus have any little ones? If you do, she will understand about the cook set, and if you don't . . . then now I know the reason you're always so darn jolly!

Oh, yes! Please be absent minded and forget the chemistry set for 'Lil Paul. I know I should nurture and encourage his scientific interest, but, unfortunately, we live within the city limits and haven't gotten around to building our fallout shelter yet. I refuse to start the new year with the odor of stink bombs! Donna Lynn doesn't want the collection of Elvis Presley records either. Her record player is out of whack and won't play anything but LOUD! Besides, between the kids and the dog, we're unpopular enough on our street as it is.

Do you have any of those cut platinum wigs left? You know, the ones Neiman - Marcus had for \$299.99? I wanted to bleach my own hair, but upon threat of being held down and sheared bald as a cue ball (the threat was really much worse than that, but I'm too embarrassed to tell you the truth), I think I would rather have a wig.

You might better stick in a bottle of those pep - up pills, too, because I think I will need them. Hey! Does Mrs. Claus do her own sewing for those shapely Barbie dolls? If she does, how many times has she had to have her glasses changed? I tried to make a few of the outfits and while they may look grand on the dollkins, they are nothing but murder on the eyeballs.

Santa, don't forget to leave me several cases of Metracal. I promise to go on a diet . . . right after Christmas. But if you're all out, just leave me a new girdle . . . a size larger than the one you left last year.

I guess that's about all I need this year. I do hate to take the risk of sounding like a big hog, but if you have any dingy old diamonds or a mangy mink stole or two left over, just drop them under our tree. Wait . . . I forgot to tell you to leave me a doll . . . a living doll. Like Ben Casey!

We hope you have a merry Christmas and a good trip. But before I close I have a question, one that puzzles me a great deal, especially around this time of year.

Santa Claus . . . is there really a Mona???

## Letters To Santa

Dear Santa,  
I would like to have a Barbie doll for Christmas. Also Barbie clothes and a Barbie house.

Scott wants a rabbit hunt and a road grader.

And Rhonda wants a doll and kitty.

Love, Kerry Hall

Dear Santa,

We have been a good boy and girl. Please bring me some cowboy chaps and guns. A Dick Tracy outfit, a cowboy shirt and tie and a shoe shine kit.

And please bring my sister a Spinning wheel, bunk beds for her dolls, a doll and stroller and a divan. And a little T. V. Radio.

We will be at Memas and Granddads Christmas Day.

Micky and Janis Walls

Have you read the Classifieds?

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**Steam Iron**  
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Out of the rich tradition of Old Virginia, native artisans fashioned just such furniture as this... now re-created for today's living.

Native simplicity blends with Colonial aristocracy in this charming group that recaptures the rugged beauty of true Early American. Notice the meticulous attention to authentic detail, exemplified by the simulated rope mattress supports, "cannonball" finials, beveled mouldings and graceful turnings. Years of research by Bassett has produced the most complete reproduction of Colonial treasures that have ever been gathered in one group. And only Bassett could do it with such a great appeal to your budget! The Chimney Corners collection includes ninety matched pieces and features Permasheen drawer interiors, Pittsburgh plate glass mirrors and Grand Rapids Guardsman protective coating on honey-toned finish.

**Chest-on-Chest**  
115<sup>00</sup>  
Reg. 137.50

**High Poster Bed** 120<sup>00</sup> Reg. 145.00  
**Cover for Canopy** 29<sup>95</sup> Reg. 39.95

**Double Dresser and Mirror** 134<sup>00</sup> Reg. 165.00  
**Spindle Bed, Low Foot** 57<sup>00</sup> Reg. 69.50

ONLY 7 SHOPPING DAYS 'TIL CHRISTMAS

We Have Several Other Items In Stock Not Shown

\$1 DOWN  
36 MONTHS  
TO PAY

**Slant-Top Desk** \$125.00 Reg. 149.50  
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**DEACON BENCH**, reg. 99.50, **76<sup>80</sup>**

TERMS FOR ALL

**Oval Extension Table** 89<sup>00</sup> Reg. 107.50

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**Triple Dresser W/Mirror** 165<sup>00</sup> Reg. 195.00

**Bookcase Bed** 85<sup>00</sup> Reg. 99.50  
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**Bric-a-Brac Table** 47<sup>15</sup> Reg. 59.95  
**Round Drop Leaf** 98<sup>40</sup> Reg. 122.50

**Commode** 54<sup>00</sup> Reg. 69.95  
**Cocktail** 58<sup>80</sup> Reg. 73.50  
**End Table** 42<sup>00</sup> Reg. 54.50  
**Corner Cabinet** 163<sup>30</sup> Reg. 214.50

**High Poster Bed** 110<sup>40</sup> Reg. 149.50  
**Mirror & Dresser** 105<sup>00</sup> Reg. 129.50

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FOAM INSULATED COVERALLS FOR ALL OUTDOOR WORK. WATERPROOF, WINDPROOF and WASHABLE!

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**IDEAL XMAS GIFT!**

Colors: Tan - Olive Green  
Sizes: Small, Medium, Large, x large

**\$18.95 and \$22.95**

**HARMAN'S**



# THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, Dec. 16, 1962

## Park District Idea Is Good, Hinging On 'Ifs'

Veterans Park, located south of Hereford along winding Tierra Blanca creek, is popping up in the news these days to afford some interesting speculation for all citizens. Three questions are involved in any future park transactions: (1.) What is the desire of present owners, American Legion and VFW? (2.) Would the county take over, operate and improve the park? (3.) Do the people of the county want the improvement enough to circulate a petition and vote the property into county operation?

In brief, Veterans Park was established

## Band And Choir Score New Highs

The Hereford band and choir have long been active in the community, and both organizations are respected, appreciated and admired by the public. This year, however, they have started a program which we predict will send them to new heights. Specifically, we refer to the band concert Saturday night, and to the Christmas oratorio scheduled at the high school auditorium this afternoon.

While these presentations require no more effort on part of band and choir members than other productions, the fact that they are timely and fill a much needed service in the community will make them even more appreciated.

To directors, leaders and participants, we join the community in expressing appreciation. The presentations were thoroughly enjoyed by hundreds of people — which is definitely in keeping with the Christmas season — and we join the scores of other citizens who are hoping that you will make the presentations annual affairs.

## United Fund Is For Everybody

Currently, United Fund is asking for some \$2,500 more, which is around 10 percent of the proposed \$25,000 goal for the coming year.

Most of us are acquainted with the organization and its affiliate programs. Most of us are aware of its services and benefits. The fact that we have already contributed \$22,500 indicates that the program already carries public endorsement. All of us, whether we contribute or not, will benefit from the United Fund operations.

Several people have offered to increase their donation in case the additional funds are not raised but, it seems to us, that there are many people who have neglected to contribute, who would like to give a few dollars, or even a few cents, to United Fund. Items and services covered in the fund represent specific community obligations — and most of the people we know have failed to participate through negligence or carelessness, rather than through selfishness.

Tables are currently being operated to gather in these scattered donations. The funds are needed badly, and should come first from those who have not yet made their contribution. Think it over — and we feel sure that the goal will be reached in short order.

## The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas



NATIONAL EDITORIAL ASSOCIATION  
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher  
Melvin Young, Managing Editor  
H. A. Tuck, News Editor  
Bill Penn, Adv. Mgr.  
John Anders Shop Foreman

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## What Our Town Needs...



shortly after World War II, when it was bought in public auction by the combined veterans associations, chiefly through public funds. These organizations hold full title to the property, and any future disposal would first depend upon their attitude and thinking. The veterans groups have benefitted some from the property, without doubt, but have never been able to improve the facilities and dedicate the park to public use along the lines that some people expected. As we understand the situation, the veterans would perhaps like to release some portion of the property, but retain some of the more valuable or saleable portions.

Deaf Smith County officials, on the other hand, would take over the operation — which once proved a county "sore spot" — provided they were petitioned to create a park district, and the property involved included sufficient assets to make the area into a community recreation point. A park district, like the High Plains Water District, would not involve state taxes, and would afford a maximum tax of five cents on the \$100.00 evaluation.

The population in general would like to have a nice park — but whether they would support such an improvement could be determined only through an election. Already, several small groups are interested in the project, and certainly some more interest would be generated.

Actually, there is little question but that the property could make one of the outstanding recreation points in the Panhandle, if it were developed as a special park district. The location is ideal, and growing population of the territory indicates that the project would be a tremendous asset. Nor can the community expect the veterans to make this expansion as a group, due to costs and effort required. From every standpoint, the park district would be the practical answer.

Any future district, provided one should be created by an election, would by the same token be foolish to start out on such a project without sufficient facilities to arrive at a worthwhile park when the program is completed. Nor should such a program be undertaken with "strings attached" on the part of existing owners.

Because the veterans are also community citizens, it seems to us that they would be just as interested in improving the area as other people. At the same time, the veterans were awarded the park through public contribution and carried full endorsement and sentiment of the public. The park is now their property to handle as they wish — and The Brand feels that any future development along this line pretty well depends upon their thinking. They have recognized responsibility along this line in the past, and we feel sure that they will carefully consider all angles involved in any proposal which may come along in the future.

Meanwhile, the proposal does afford tremendous possibilities in that the park could provide recreation and pleasure for thousands of people. The park idea is definitely worthwhile but, under existing circumstances, it seems to us that any future move is pretty well up to the veterans, and subject to their desires for community improvement.

## Language Lab Ushers In New Era For School

Next fall, Hereford High School students will enter more than just some new classrooms. They will be entering a new era in electronic teaching that should become a great boon to education.

For the school board recently authorized the purchase of a "language lab" for the high school. Just last week, it asked that all wiring be installed in a second room of the high school so that a second language lab could be installed when needed. And needed it should be.

Basically, a language lab consists of a large teacher's desk, with a console panel mounted on the top rear, and the desired number of "student stations".

From the central desk, a teacher can instruct an entire class at one time, through the use of voice, any speed record, tape recorder or tape cartridge. Or, if desired, one portion of the class may be working on one language while another portion is studying a different language.

For example, Spanish teachers are relatively easy to find. But Latin is required for almost all pre-law and pre-medicine students. Some students, who have already mapped out their careers, would like to take part of their Latin classes in high school — but no teachers are available.

With the language lab, pre-recorded lessons may be purchased and used for these students.

Teachers also can use various aids to pre-record their lessons for the next day, putting their own voices, other voices, music and other material on one tape. During class, they can monitor any student desired, or any group of students or may speak to any or all of the class. Individual students will be able to record and play-

## Seven Important Trends To Affect 1963 Business

An informal survey of leading Chamber of Commerce executives in all parts of the United States sees seven interesting trends affecting the U. S. business community in 1963.

Albert C. Boyd, president of the American Chamber of Com-

merce executives, a professional organization whose membership is composed of paid, full-time managers of Chambers of Commerce, said that the Chamber executives foresee the following:

1. The population growth and

the merging of city, county, and regional lines has created new business problems which call for new approaches to their solution.

"Time was," said Boyd, who is also executive vice president of the Chamber of Commerce of Greater Lansing, Mich., "when trading areas, community problems, business districts and the like were more or less neatly confined within the corporate limits of a city or other governmental area. Now community problems and business trading areas are wide. Frequently, city and county limits, and even state borders, are crossed. These create new problems which call for new, vigorous area-wide approaches for their solution."

2. Today's business executive must be broader, better qualified, more interested in community affairs than ever before.

"Businessmen are finding that it is not enough for them to stick strictly to their jobs and personal lives," Boyd said. "Just as today's executive must be broader, better qualified than his predecessor, so the range of community and public problems which affect his business requires that his outlook be broader than that of his predecessor — if an atmosphere in which private business can prosper is to be preserved."

3. There is a growing trend for the business community to become more articulate politically.

"As government plays an ever-increasing role in business," Boyd commented "there is a growing trend among business management to realize that businessmen on the 'grass roots' level must become more articulate politically. Many Chambers of Commerce, for example, are sponsoring schools and seminars on practical politics."

4. There is an ever-growing awareness in many communities that cultural activities, better schools, better community facilities result in better business.

(Continued on page 5)

## 50 YEARS AGO

### Mistake Hunting Event Reveals Truth Of Life

What a lot of mistakes! Who would have thought it? The Brand mistake hunting contest reveals the awfulness of the proof reader. Mrs. John Dale must receive the credit for finding the greatest number of mistakes, her copy showing only 55 errors, 10 more than the next highest. But the actual number of mistakes in the advertisements only numbered 73. So you can see how easy it is to pass over mistakes in a paper and never see them. The same is true in life: we cannot see but a few of our own mistakes and it is a great thing to be able to pass over the mistakes of our friends and not see them.

## 25 YEARS AGO

Last Thursday night the people of Hereford and its territory heard an old story: "The big pig gets all the nubbins." John McCarty, editor of the Amarillo News-Globe and president of the Panhandle Water Conservation Association in speaking those very words at the Chamber of Commerce Banquet, told Hereford people where they "got off". Mr. McCarty went even further. In talking about cooperation he told us by the use of comparisons that cooperation was all right, but warned us not to rely upon Amarillo too much. The warning, in view of past experiences, should not have been necessary. We have to admire John McCarty for his frankness. At least we know exactly where we stand, and once again we know what we may expect from Amarillo. Hereford is not bitter because other points are going to get valuable dams and lakes. In fact, Amarillo will admit that Hereford was among the first to join in the movement to get Amarillo's big lake at Umbarger. Hereford is not mad, but simply vexed. In the beginning Hereford was told to join the Water Conservation District, to present its case, and wait, with the assurance that dams would be placed upon basis of merits, and not politics. We waited, and then were told the same old story: "The big pig gets the nubbins." Answering just as frankly as Amarillo told us, the Brand says, "Those cobs were bad enough when they were sugar-coated with flattery. Let's get together our share of the nubbins. If a little pig gets nothing but cobs, he will surely die."

back in order to hear a comparison and will be able to call for a conservation with the teacher.

But a language lab could have other uses. It should be valuable in presenting adult education classes. Already, high school speech and music instructors are asking to be included in the program. Eventually, this program likely will be carried into the junior high and then into the grade schools.

The limits of the lab really are only those of the teacher. And, in order to be ready for the new teaching aid, a number of Hereford faculty members will be taking special courses this summer in order to learn how they can most effectively utilize it.

We think this is one area where industry, through development of a fine teaching aid, and the schools are moving ahead toward a common, and worthwhile goal.

## Panhandle Paragraphs

### RETIRING JUDGE HONORED

District Judge E. A. (Andy) Bills, who will retire as presiding judge of 154th Judicial District, now comprised of Lamb, Farmer, and Bailey Counties, and also served in the same capacity in the 64th Judicial District, which included three additional counties, received area-wide honor from members of the bar of a dozen or more counties last night. A gathering of more than a hundred barristers and their wives and guests from a score or more neighboring counties assembled at the Community Center here to pay honor and tribute to a Lamb County man, who not only holds a place of high esteem in the legal profession, but who is known far and wide, honored and loved by countless folks, to whom he has given advice and counsel unstintingly, and in so many cases without thought and prospect of either fee or reward. The occasion for the public testimonial is the forthcoming retirement of the beloved judge from the position he now holds for reasons of health. Despite that ill health, from which he has now recovered, "Andy" as he is widely known, carried on his duties, except for a brief period of hospitalization, with devotion and determination, universally recognized and applauded in both bar and acquaintance circles. He will be succeeded in the high office by Pat Boone Jr. of Littlefield on Jan. 1.

COUNTY WIDE NEWS (LITTLEFIELD)

PP

### COMMISSIONERS BUY MACHINES

Randall County commissioners Monday officially purchased 34 voting machines at a cost of \$61,132. The purchase was approved by voters in the Nov. 6 general election. Selling the machines to the county is Rockwell Manufacturing Co. of Jamestown, N. Y. The County had a lease-purchase agreement with the Jamestown company on 30 machines with \$4500 rental already paid to apply toward the purchase price leaving a balance of \$56,632 to be paid for the 34 machines. Rockwell officials at first asked for immediate payment, but then consented to payment on the second Monday in February. Interest on the amount of money involved would amount to about \$400 between now and mid-February.

THE CANYON NEWS

PP

### SUPERINTENDENT GETS CONFIDENCE VOTE

Olton school trustees gave superintendent Johnny Clark Jr. a vote of confidence in the form of a renewal of his three-year contract at a regular board meeting Tuesday night. The board renewed Clark's contract at his current salary, \$11,500 a year, and lauded the superintendent's work since he came here in July, 1961. The action topped the night's discussion.

THE OLTON ENTERPRISE

PP

### NEW CONSTRUCTION TOTALS \$332,630

Construction in the city limits of Wellington totaled \$332,630 for the year on Nov. 1, the Chamber of Commerce revealed this week. Residential construction accounted for most of this — \$281,512 — the largest amount that has ever gone into new homes in one year, N. M. Higdon, C-C manager said. The remainder of the city's construction figure was accounted for by \$18,118 in street, water and sewer improvement during the year, Higdon added. "It surprised all of us when we took the survey," he continued.

WELLINGTON LEADER

PP

## THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm won't get anywhere with his idea this week, but you can't blame him for trying.

Dear editor:

The trouble with us farmers is that we're a little slow about catching on to a good thing.

For example, take entertainment as a business deduction on your income tax.

As I understand it from reading the newspapers recently, the economic well being of this country is based on one business man taking another business man out to dinner and being allowed to take the expense off his income tax. While they're eating, one of them sells the other a big order, and business booms.

I don't understand this, but if they say it works, it's all right with me. What I'm interested in is figuring out a way where a farmer can work up some entertainment expense to come off his income tax.

Now I recognize it would be hard to convince the Internal Revenue Service how, if my neighbor invited me over for a meal and charged it up to expense, it'd help either one of us produce more. I'm going to work about the same, whether I eat in or out.

But entertainment is important to a farmer. Going up one row and down another day after day, requires a break; without it a man could get stale and farm production would fall off dangerously and the national economy head for a tailspin. Therefore, I would like to see the Internal Revenue Service set up some rules allowing entertainment expense deductions for farmers. Keeping farmers happy and producing is as important to the national economy as keeping business associates well-dined and ordering more merchandise. I have worked out a few.

For example, going into Hereford after five days of hard work on a farm around here is a legitimate form of entertainment, lots of ideas exchanged, lots of goodwill created, and ought to be deductible on a farmer's income tax. Like big business men, we wouldn't want to be bothered with a lot of record-keeping on what we spent in town and what for, just a simple, honest report like: Trip to town Saturday afternoon, \$8.95, ought to suffice.

Or take television. Watching T. V. after a hard day's work in the field certainly ought to be a legitimate farm expense, including the cost of the set, repairs, electricity, etc. It seems to me setting a farmer down in front of a T. V. set is a boon to next day's agricultural production just as much as taking a manufacturer of T. V. sets out to a night club is a boon to the production of T. V. sets.

Why, the more I think about it, I believe even subscribing to The Sunday Brand ought to be a legitimate entertainment expense for farmers. Let's get to work on this.

Yours faithfully,  
J. A.



**MAKES 35-1 RECORD**

**Whitefaces Bees Sting Dimmitt Bobcats 55-31**

Hereford Whiteface Bees limited the visiting Dimmitt Bobcats to one field goal per quarter during the first three periods of play Tuesday night while nabbing the 'Cats, 55-31.

But fouls took away some of Hereford's glory as Dimmitt took the free throw route for almost half (15) of their points while walking to the charity line on 27 separate occasions.

However the Whitefaces had little to worry about during the games, as they jumped to a 9-6 lead during the first quarter and then steadily widened the margin. Leading the Herd's hunt for 'Cats was Ronnie Welty, who bagged 20 points. He was the only Herdsman netting double figures.

After tangling in Amarillo with the Rebels on Friday night, the Herd plays host to the city boys Tuesday when Palo Duro High comes to town. The Bees had a three wins-one loss season mark before the Amarillo tilt.

Only loss for the Bees in their four starts came in Clovis last Friday as the New Mexicans claimed a 63-57 win over Hereford. Neal Lueb and Ronnie Welty led scoring with nine each, while Frank Cain ripped in seven and Charlie Moreno got eight.

Gary Roberson hit for five while Kenny Justice, David Stevens, and Lynn Cook each had four. Gary Stagner and Larry Minks both copped three, while Jerry McCaslin added a free throw.

It was a hard-fought battle for both Clovis and Hereford as the score stood 29-27 with Clovis leading at halftime. But the third quarter brought defeat for the Herd as the hosts buried the records for 26 points.

Hereford got 17 points while holding Clovis to only eight in the final round, but still was un-

**Seven...**

(Continued from page 4)

This was neatly summed up by a Chamber of Commerce executive who said frankly: "We have got our Chamber of Commerce behind the Philharmonic Orchestra, not because our board members are great followers of the symphony, but because a symphony orchestra attracts the kind of new business that our community seeks."

5. There is a growing trend for business management and labor to attempt to work together amicably to advance matters of mutual interest.

Boyd cites as an example the work of the Kansas City, Mo. Chamber of Commerce in working with responsible labor leaders in setting up panel discussions with representatives of both management and labor. The move is aimed at eliminating the costs to both management and labor of crippling strikes.

"Competition... especially the prospect of increased foreign competition... will greatly increase the incentive for management and labor to work together during the year ahead," Mr. Boyd added.

6. There will be a strong trend toward the continuing growth of voluntary organizations in 1963... as best answering the needs of business in an ever-more-complex world and ever-growing government.

"The voluntary organization spokesman of the most effective spokesman of business and will be even more so in 1963," stated Boyd.

"The growth of the Chamber of Commerce movement is a case in point. At the turn of the century, for example, there were fewer than 100 Chambers of Commerce in the United States. Today there are more than three thousand. Other voluntary groups such as trade and professional associations and civic groups will grow stronger as the means whereby the business community can best make its voice heard on public questions and matters affecting business."

7. Attracting stable new industry... and the growth of its present industry... will remain a community's best asset and its best guarantee for a prosperous 1963.

"Competition among American cities for stable new industry is keen and will grow more so in 1963," the president of the American Chamber of Commerce Executives said. "Attracting stable new industry remains the surest way for a community to guarantee its future."

able to close the gap and lost 63-57.

Back on the home floor Tuesday, it was a different story for the young Whitefaces. Charlie Moreno and Jerry McCaslin dropped in quick scores, and then Welty made two free throws to set the pace for the game.

Hereford built its stronghold in the second period as Welty ripped in six points. Cain made good a couple of charity tosses and Joe Childers hit two two-pointers. Moreno, Cook, Stevens, and Gary Stagner all added field goals to give the Herd a total of 20 points during the game.

The Herd got a total of 11 during the third stanza as Childers, Justice, Stevens, and Welty all found the range.

Stevens tossed in three free throws, and Moreno added two others and a field goal during the fourth period. Justice, Roberson, and Welty all hit two-pointers.

BOX SCORE				
Hereford (55)	FG	FT	PF	TP
Welty	8	4	2	20
Stagner	1	0	1	2
Roberson	1	0	3	2
Cain	0	2	4	2
Moreno	1	5	1	7
Stevens	0	0	5	0
Minks	1	0	2	2
Cook	1	0	0	2
McCaslin	1	0	0	2
Justice	3	2	4	8
Childers	2	0	2	4
Total	21	15	27	55
Dimmitt (31)	FG	FT	PF	TP
Dyer	3	1	1	7
Nichols	1	3	3	5
Winkle	0	5	5	5
Calhoun	1	1	2	3
Frazier	0	1	5	1
Easternman	0	2	3	2
Vaughn	3	0	2	6
Fuller	0	2	0	2
Total	8	15	21	31

**Warning Given On Christmas Package Thefts**

Christmas shoppers are again being reminded this year of the danger of leaving packages and purses in unlocked vehicles while they "run in just for a minute."

Hereford Police Chief Marshall Padgett reminds Hereford and Deaf Smith County residents that a person who is going to steal a purse or a package from a vehicle needs only a few minutes to take the parcel and disappear.

He cited as an example an incident which occurred in the downtown section of the city recently. A woman was in a business only a few minutes and turned around to get her purse which she had left in her automobile.

When she returned to the vehicle, her purse and its contents valued at over \$500 including credit cards was gone.

Even though the purse and some of the contents were recovered later, Padgett commented, almost \$450 in cash and personal checks were missing.

"If a shopper does have to leave packages in a parked vehicle for any length of time," Padgett suggested, "the automobile should be locked and the packages placed so that they are out of sight."

He pointed out, however, that it is better to put large packages in the vehicle's trunk.

Shoppers are also cautioned against leaving purses and packages unattended on store counters, he pointed out.

"It is just as easy, if not easier, for someone to pick up a purse or package in a store than it is from an unlocked automobile," he stated.

The warning is being issued to Christmas shoppers especially, he concluded, since Hereford Police Department receives a number of complaints at this time each year from persons who are missing purses and packages.

In many instances, the items were left unattended on a store counter or in the front seat of an unlocked vehicle, he remarked.

**Letters To Santa**

Dear Santa  
I am seven years old. I live Hereford I want a cotton candy machine, big red wagon, a snowcone machine  
Love Gus Davis

Dear Santa  
I am seven years old I live in Hereford I want a bike, BB gun, a boot and awagon and a foot ball.  
Love Joe G

Dear Santa,  
I am seven years old. I live in Hereford I want an electric train.  
Love charley valdez

Dear Santa  
I am eight years old I live in Hereford I want a Baby Thumbelina stable and two chairs  
Love Ofelia

Dear Santa,  
I am six years old I live in Hereford. I want a chatty baby achattybabybuggy  
Lvoe Kim Kirkland

Dear Santa,  
I am six years old. I live in Hereford I want a snow cone machine Ken doll a Barbie house  
Love Ann

Dear Santa  
I am seven years old. I live in Hereford I want a Baby Thumbelina a Barbie house a Ken and a baby buggy  
Love Nancy

Dear Santa,  
I am six years old I live in Hereford. I want a rifle, a bike  
Love Adolfo

Dear Santa  
I am seven years old  
I live in Hereford  
I want a bike.  
Love Juanita Cuellar 1771

Dear Santa  
I am seven years old I live in Hereford I want a jimmy jet a Golybird dog and a dump truck,  
Love Gary Thames



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**DOUBLE GUNN BROS. STAMPS WEDNESDAY**  
(with purchase of \$2.50 or more)

Eagle River CRANBERRY SAUCE No. 300 Can 19c  
**SAFeway**  
Shop Safeway for Your Christmas—



**Turkeys**  
Palo Duro, 18-Pound and Over, Young Tom Turkeys  
Palo Duro HEN TURKEYS 12 to 14 lbs. 45c  
**lb. 39c**

**CANNED HAMS**  
Wilson's Corn King 3-lb. Can \$3.98  
Decker's Boneless 11-lb. Can \$7.98

**Other Good Meat Buys!**  
Long Island, 5 to 6-Pound Ducks 49c  
U. S. Good Aged Mature Beef Round 89c  
U. S. Good Aged Mature Beef Sirloin 98c  
U. S. Good Aged Mature Beef T-Bone 98c  
Safeway Stores Sliced Bacon 59c  
U.S.D.A. Choice Chuck Roast 59c

**BAKING HENS**  
Swift's Premium 5 to 7-lb. Avg. lb. 39c  
**HAM**  
Raths Blackhawk or Wrights Smoked 12 to 18 Pounds lb. 49c

- Marshmallow Creme Hip-o-Lite Pt. 19c
- Baker's Coconut Angel Flake or Southern Style Can 23c
- Jell Well Gelatin Assorted Flavors 5 3-oz. Pkgs. 25c
- Pumpkin Pie Spice Crown Colony 1 1/2-oz. Can 29c
- Beet Sugar 10 LB. BAG \$1.09
- Karo Syrup For Christmas Baking 1 1/2-lb. Bott. 25c
- Harvest Blossom White Flour 10 lb. Pkg. 85c
- Red Cherries Orchard Queen 3 11-oz. Cans \$1
- None Such Mincemeat 28-oz. Jar 57c
- Eagle Brand Milk 3 15-oz. Cans \$1

**SCOTCH TREAT ORANGE JUICE**  
8 6 OZ. CANS \$1

**APPLES**  
ROME BEAUTY EXTRA FANCY FOR COOKING lb. 12 1/2c  
**ORANGES**  
California Navels lb. 12 1/2c

**NUTS**  
Walnuts 51c  
Almonds 51c  
Filberts 51c  
Brazilis 51c  
Egg Nog Lucerne Qt. Ctn. 49c  
**DATES**  
Waldorf Brand 2 lb. Poly Bag 79c  
**Sour Cream** Lucerne 1/2 Pt. 25c

**TOYS** Deluxe Christmas Toys—Large Assortment To Choose From \$6.99 and up  
**IVORY SOAP** 4 Pers. Bars 29c  
**IVORY SOAP** 2 Med. Bars 21c  
**IVORY SOAP** Lg. Bar 17c

**POT PIES**  
8 6 OZ. PIES \$1  
CHICKEN  
TURKEY  
BEEF  
**SAFeway**

Libby's Pumpkin Libby's or 2 302 25c  
Sweet Potatoes Town House No. 3 Squeet 29c  
Highway Peaches No. 2 1/2 Can 25c  
Smoked Oysters See Trader 3 2 3/4-oz. Cans \$1  
Ripe Olive Town House Pitted or Mammoth 3 No. 1 Cans \$1  
Mayonnaise Nu-Made Quality 24-oz. Jar 55c  
Marshmallow Creme Kraft 7-oz. Jar 19c  
Westag Vanilla For Baking 8-oz. Bott. 19c  
Hershey Dainties 12-oz. Pkg. 45c  
Shop Safeway and Lower Your Food Bill  
Punch Welchado or Fiesta 3 22-oz. Cans 89c  
Dromedary Dates lb. Pkg. 47c  
Royal Satin All Purpose Shortening 3-lb. Can 69c  
Minute Rice Quick and Delicious 14-oz. Pkg. 49c  
Saran Wrap 25' Roll—Handy to Use Roll 39c

**CHEER Detergent** Gr. Pkg. 79c  
**DUZ Detergent** 23-oz. Box 59c  
**OXYDOL Detergent** Gr. Pkg. 81c  
**TIDE Detergent** Gr. Pkg. 79c  
**MEADOLAKE Margarine** lb. 21c  
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**QUAKER OATS** Reg. 25c

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**CARL McCASLIN LUMBER COMPANY**  
One Block East of the Courthouse—Phone the Lumber Number, EM 4-3434. Your Complete Building Supply Dealer.

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A \$26.95 BATTERY CHARGER (For the Month of DECEMBER ONLY)  
**HAY'S IMPLEMENT CO.**  
HEREFORD, TEXAS



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SERVICE FOR HEREFORD**

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Now... your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy. Protection and performance combined in a single tire, the General Nylon Special... at new low prices.

**36 MONTH GUARANTEE**  
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from bruise and barrow breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

**HEREFORD BUTANE  
INCORPORATED**

Veterans Park Road

EM4-3367

**Letters To  
Santa**

Dear Santa Claus:  
My name is Larry Keith Anders. I will be 6 years old Dec. 12. I can't write yet so my mother is writing this for me. I have been a pretty good boy this year. I can't say I have been good all the time but I haven't been bad all the time, either. I am trying to be good. I hope this makes up for the mischievous times.

I would like a 3 speaker record player for Christmas, also a watch and ring with my initial on it. "L". I will leave a slice of cake on the table for you.

We will leave the door unlocked for you. I would like some fruits and candy also. I have my bootie hung.

Please don't forget any of the other boys and girls.  
Love  
Larry Keith Anders

Dear Santa,  
I am a little girl two years old. I have tried to be good this year.

Will you please bring me a Chatty baby, doll stroller and a tricycle.

Don't forget all the other little boys and girls.  
Your little friend  
Linda Lou Lewis

Dear Santa,  
I am a little boy five years old. I have been pretty good this year.

Will you please bring me a blackboard that has a seat, a bulldozer and a dump truck and also would you bring me a gun and a holster.

This year, Santa, I have moved from Lakeview. I now live in Hereford so please bring my toys up here this year.  
Your little friend  
Van Duane Lewis

Dear Santa,  
I will be 8 years old the 21st of December. Will you please bring me a new bicycle, a football, and cotton candy machine. Bring other boys and girls something nice.

We may be at my grandparents in Oklahoma. My sister Reba wants a bicycle and Chemistry Set.

We love you,  
Ronald Hall

Dear Santa Claus,  
I am 2 years old and have been a real good boy.

Please bring me a crane and a combine (a red one). I have a little brother named Kriss who is 1 year old and he has been a good boy, too. He wants an airplane and a combine.

I will play real nice with Kriss and share my toys with him, too.

Love,  
Kevin Cardinal

Dear Santa Clause,  
Jerry Wants some field glasses, hammer, saw, pliers and sling shot. And any others toys you think he should have

Love,  
Jerry

Dear Santa,  
I want a bike, field glasses and tool box  
Love,  
Ronald

Dear Santa,  
I want a wood burner, phone set transmitter, Microscope.  
Love  
Roy

Dear Santa  
I am SIX dd.  
I live in Hereford  
I want bike  
RoyJoe

I am a little girl almost five years old. I have tried to be a good girl this year. Would you bring me a Betsy Wetsy Doll and a vanity stool with a white cushion. I would like goodies and fruit, too.

Please remember all of the other girls and boys.  
Marcy Patterson

Dear Santa,  
I will be 8 years old the 21st of December. Will you please bring me a new bicycle, a football, and cotton candy machine. Bring other boys and girls something nice.

We may be at my grandparents in Oklahoma. My sister Reba wants a bicycle and Chemistry Set.

We love you,  
Ronald Hall

Dear Santa Claus,  
I am 2 years old and have been a real good boy.

Please bring me a crane and a combine (a red one). I have a little brother named Kriss who is 1 year old and he has been a good boy, too. He wants an airplane and a combine.

I will play real nice with Kriss and share my toys with him, too.

Love,  
Kevin Cardinal

Dear Santa Clause,  
Jerry Wants some field glasses, hammer, saw, pliers and sling shot. And any others toys you think he should have

Love,  
Jerry

Dear Santa,  
I want a bike, field glasses and tool box  
Love,  
Ronald

Dear Santa,  
I want a wood burner, phone set transmitter, Microscope.  
Love  
Roy

Dear Santa  
I am SIX dd.  
I live in Hereford  
I want bike  
RoyJoe

Dear Santa,  
I am seven years old. I live in Hereford. I want a Ken doll, a few Barbie clothes, a snow cone machine, a big red wagon, dishes.

A Barbie house a bike horn.  
Love Jan Marler

Dear Santa  
I am eight years old I live in Hereford I want a big red wagon a jimmy jet, an electric train, a BB gun, and a big truck. Love Larry

Ramon  
Dear Santa,  
I am eight years old I live in Hereford I want a bike and a BB gun jimmy jet and a big car  
Love Ramon

Dear Santa  
I am seven I live in Hereford I want a doll and a bike.  
Ernestine

Dear Santa Claus,  
I want a gun holster and a gun. I want a horse also. I am two years old. I have tried to be a good boy, but it was hard. I want a train too.

Your friend,  
Jerry Ronald Flowers

Dear Santa,  
I am seven years old. I live in Dawn I want a cotton candy machine and a Barbie and Ken dolls with clothes and a stuffed tiger  
Love  
Jo Anne Miller.

**A. O. THOMPSON  
ABSTRACT CO.**  
Mr. & Mrs. A. J. Schroeter,  
Mgns.  
Courthouse  
P. O. Box 73  
Phone EM 4-1504  
Free City maps showing blocks.

Dear Santa Claus,  
I am 3 years old and my little brother, Mitchel, is 10 months old. We have been good children. We want you to come and see us. I would like a stove and refrigerator, please. Mitchel would like some baby toys. Thank you.

Micki and Mitchel Merritt  
Dear Santa Clause,  
I need two front teeth with

wires on to keep them on — my first teeth came out today. Also I would like a Jimmie Jet, Big Cannon, and football suit. My sisters and brother have the chicken pox now.

Lisa would like a sewing machine and sewing box. Layne would like a big air plane. Baby Laura would like a big candy can. Me too.

Thank you,  
Lance Martin

Dear Santa Claus  
I Want's those thing, Here is the thing I Want's, a doll, buggy, bake, set, baton, record player, Records Chatter Cathy  
Daria Flowers

IN AMARILLO HOSPITAL  
Mrs. Mary L. Douglas is a patient in the Northwest Texas Hospital in Amarillo.

Have you read the Classifieds?

**Ideal for Your Family...and mine!**

**GE PORTABLE APPLIANCE**

**Christmas Gifts**

For the special people on your list who deserve the extra joy of a special gift — make it a General Electric Portable Appliance. These beautiful work-savers do so much to make living easier — and provide more time for fun with the family. For the gift that's sure to please, get the appliance — most women's gift meet.



**SPRAY  
Steam and Dry Iron**

Touch up that Christmas party dress with this new iron. It sprinkles, steams, dry-irons and has a water-window level that tells you when to add water.

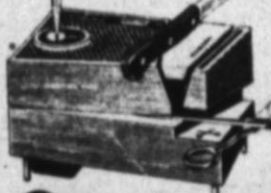
**\$21.95**



**PORTABLE STEAM AND DRY IRON \$11.95**  
• Steam or Dry Iron  
• Compact-Lightweight  
• Detachable Bulb



**PORTABLE MIXER \$19.95**  
• Weighs less than 3 pounds  
• Knife Sharpener accessory available  
• Three Control Speed  
• Removable Cordset



**SHARPENER \$19.95**  
• Sharpens knives, scissors, pencils  
• Built-in magnets for proper sharpening  
• Long-life grinding wheels  
• Easy—safe—efficient



**DELUXE AUTOMATIC COFFEE MAKER \$31.95**  
• Makes 2 To 9 Cups  
• Reheats Without Reperking  
• Stainless Steel



**ELECTRIC CAN OPENER \$14.95**  
• Opens any standard round can  
• Quick, Easy, Safe, Clean  
• Opens can at finger touch  
• Unusual gift item



**STEAM AND DRY IRON \$17.95**  
• 2 Irons in One  
• New Cord-Lift  
• Even-Flow Steam



**AUTOMATIC GRILL AND WAFFLE BAKER \$23.95**  
• Reversible Grids  
• Temperature Control  
• Signal Light



**PORTABLE GRILL \$16.95**  
• Broils, barbecues, toasts  
• Windshield hood controls spatter  
• Ideal for steaks, hamburgers, corn on the cob  
• Use it indoors or outside



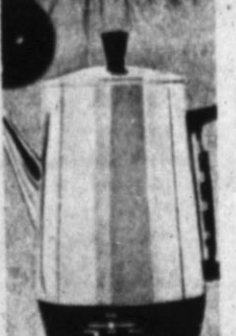
**AUTOMATIC TOAST-R-OVEN \$31.95**  
• A "Pop-up" Toaster  
• "Oven" Drawer Below  
• Temperature Control



**AUTOMATIC TOASTER \$21.95**  
• 9-Position Control  
• Extra-High Toast Lift  
• Snap-Out Crumb Tray



**GENERAL ELECTRIC BABY FOOD WARMER \$14.95**  
• Heats and serves baby food.  
• Immersible, washes like a cup.



**PEEK-A-BREW COFFEE MAKER \$27.95**

Brew it automatically in this all-stainless-steel Coffee Maker. And Mom will love the way it counts every cup.



**Low-Silhouette Blender \$39.95**  
• Christmas beverages and desserts in this new, all-chrome blender with glass de canter. Only 10 1/2 inches high, stores easily. Blends, grates, chops, aerates juices

**HEREFORD  
HARDWARE**

216 N. MAIN  
PHONE EM 4-2525

\$39.95

**STAR THEATRE** Continuous Daily Week Days Open 3:15 p.m. Sat. & Sun. Open 1:45 p.m. - SUNDAY & MONDAY -

**JERRY LEWIS**  
The Most Famous Goofer-Who Ever Went To War...  
He's a Teenage Terror Who Scares Nobody But Himself.  
**THE SAD SACK** **IT'S FAMILY FUN-TIME AT THE MOVIES** **THE DELICATE DELINQUENT**

- TUESDAY & WEDNESDAY -

**THE CAST OF THE YEAR... LIVING ALL THE THRILLS OF STUART CLOETE'S BIG AFRICAN ADVENTURE!**  
**THE FIERCEST HEART**  
COLOR BY DE LUXE CINEMASCOPE  
Produced and Directed by GEORGE SHERMAN - Screenplay by EDWARD H. NORTH

STUART WHITMAN, KEN SCOTT, GERALDINE FITZGERALD, JOUETT PROWSE, RAYMOND MASSEY, RAIFER JOHNSON

- THURSDAY & FRIDAY -

**TERROR, TREACHERY and TREASURE!**  
M-G-M Presents **THE SECRET OF MONTE CRISTO** RORY CALHOUN  
IN EASTMANCOLOR and DIALSCOPE

**BEST** buy for car owners — saved on insurance, got top service too! Contact me today!

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**STATE FARM** Mutual Automobile Insurance Company One Office, Des Moines, Illinois

**CHRISTMAS GIFT BOOKS**  
Now On Sale Star Theatre Box Office  
\$10.00 Books \$9.00 \$5. Books \$4.50  
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Give A Gift That Lasts All Year!



# BOWLING

'em over

First round leaders in the Hereford Bowling Association Tournament retained their leads to become City Association Champions of '62-'63. Although the leaders remained unchanged there was shuffling aplenty in the second, third, and fourth places.

In the team event Hereford Flying Service drew the crowd of spectators as they made a run at the leaders. However their gallant try ended a scant 30 pins short as they totaled 2016 to 3045 for the winning team, Poarch Bros., Inc. Poarch Bros. is the new sponsor for the Tom's Peanuts team. Members of Poarch Bros. Inc. are Bill Drummond, Virgil Kelley, Doug Kelley, L. J. Clark, and Charlie Owens. The Ink Spot was third with 2974 and Tri-County Fertilizer fourth only one pin back with 2973.

In the doubles event only eight pins separated the top four teams. Virgil and Doug Kelley won the doubles with a 1343. Two pins back with 1341 were Luther Norvell and

Paul Jette. Third place went to Pat Miller and Fred Beversdorf who shot 1236. Fourth place was won by Fred Lookingbill and Charlie Parker.

The Singles event produced an oddity in that Alvis Bagwell ran away with first place while second, third, and fourth places were only separated by three pins. Bagwell shot 662 to win while Ben Lueb and Luther Norvell tied for second with 636. Three pins behind was Fred Beversdorf with 633 good for fourth place.

The first place trophy in the All-Events went to Fred Beversdorf who shot an outstanding 1922. Second place was Virgil Kelley with 1893.

The nign scratch game in the tournament was bowled by Charlie Owens and the high scratch series by Ron Babione. Owens and Babione had 267 and 49 respectively. These two bowlers also won the high game and series handicap. Owens had a handicap game of 282 and Babione had a handicap series of 697.

In the Sunset Keglers league, first place Reddell Water Well Service protected their one point margin with a 4-0 win over Ford - Vega. Carl McCaslin Lumber Co. fell to Dimmitt Me a t Co. 1-3. Thomas Beauty Shop stayed right behind the leaders with a 4-0 whitewashing of Tannahill Variety. Wilson - Simmons beat First State Bank of Vega 3-1. Boozer Real Estate blasted Elizabeth Witherspoon Insurance 4-0. HI-Plains Savings & Loan dropped Lone Star Agency 3-1.

Norma Tomberlin and Betty Kelley tied for high game of the night with a 195 and Norma also had the high series with a 524. Five ladies converted the 5-7 split. They were Donna Smith, Opal Roberson, Pat Wolf, Sue Loving, and Midge Reece. Mary Tom Shipley made the 5-10 split. Clarice McCaslin converted the 5-8-10. Betty Stephan picked up the 6-7-10 and Helen Owens the 2-7-10. Betty Kelley rounds out the list of outstanding shots with the 3-7-10.

**SUNSET KEGGLERS LEAGUE**  
Reddell Water Well Service 37-15  
Thomas Beauty Shop 36-16  
Boozer Real Estate 31-21  
Dimmitt Meat Co. 30-22  
Lone Star Agency 29-23  
Carl McCaslin Lumber Co. 28-24  
Elizabeth Witherspoon Insurance 26-26  
HI - Plains Savings & Loan 24-28  
Wilson - Simmons, Vega 23-29  
Ford - Vega 19-34  
First State Bank, Vega 16-36  
Tannahill Variety 14-38

The Men's Major League has a new leader this week due to Hereford Flying Services 3-0 win over former leaders the Ink Spot. Borden's Milk downed Kinsey - Osborn Motors 2-1. Carl McCaslin Lumber Co. beat Brownlow Bros. 2-1. Farm & Home Supply blasted Orsborn-Norwood Chevrolet 3-0. Hereford Glass slipped by Poarch Bros. Inc. 2-1. Tri-County Fertilizer fell to Hereford Bakery 2-1. Easley Feed Co. beat B & G Cosden 2-1. Consumers Fuel blasted B & O Spray Service 3-0.

Jack Kirksey had the high game and series with a 204 and a 595.

**STANDINGS MAJOR LEAGUE**  
Hereford Flying Service 186.235  
The Ink Spot 185.241  
B & G Cosden 183.075  
Hereford Glass Co. 182.161  
Farm & Home Supply 182.159  
Hereford Bakery 179.210  
Poarch Bros. Inc. 179.156  
Consumers Fuel 178.160  
Tri-County Fertilizer 173.078  
Easley Feed Co. 173.073  
Borden's Milk 172.188  
Orsborn - Norwood Chevrolet 168.113  
Carl McCaslin Lumber Co. 167.009  
Kinsey - Osborn Motors 166.220  
Brownlow Bros. 166.003  
B & O Spray Service 164.069

In the Classic League Bowler Of The Week James Boyd led Boyd's Machine Shop to a 2-1 win over Loerwalds. KPAN blasted Cowan Jewelry 3-0. Morton's downed Piggly Wiggly 2-1. Plains Insurance swamped Hereford Farm Supply 3-0. James Boyd had the high game and series of the night with a 223 game and a 614 series.

**STANDINGS CLASSIC LEAGUE**  
Loerwald Bros. 93.267  
Hereford Farm Supply 92.277  
Plains Insurance 88.396  
Cowan Jewelry 84.488  
KPAN Radio 81.442  
Morton's Piggly Wiggly 79.491  
Boyd Machine Shop 74.229  
Beauti - Pleat's 4-0 sweep of Hays Implement highlighted the Sunset Skittles League. Rogers Drug and Raney's Restaurant split 2-2. Pitman Grain blasted Gault & Son 4-0. The Vogue downed Stanley Home Products 3-1.

Luella Dool and Nadine Kearns joined the 200-Club with identical 201 games. Luella also had the high series with a 481. Dorothy Thomason and Doris Jackson, both members of the Pitman Grain team, made outstanding shots. Dorothy converted th 5-10 and Doris the 3-10 split.

**SUNSET KEGGLERS LEAGUE**  
Pitman Grain 33-15  
Raney's Restaurant 31-17  
Vogue 26 1/2-21 1/2  
Stanley Home Products 23 1/2-21 1/2  
Beauti - Pleat Draperies 23-25  
Hays Implement 22-26  
Rogers Drug 20-28  
Gault & Son 13-31

Any couples still wishing to bowl in the mixed couples league be at the bowling alley at 7:30 Friday night. Everyone be sure to look for the holiday activities coming up. There are going to be several events which all bowlers should enjoy.

## Letters To Santa

Dear Santa,  
Please bring me a football suit and a playmobile. I would like to have a red wagon, too.  
Rex Lee

SPECIALS GOOD MON - TUES - WED - DEC. 17 - 18 - 19

**PICINICS** WRIGHTS SHOULDERS **35¢** LB.

**BACON** WRIGHTS RANCH STYLE **2 LBS 98¢**

**PORK CHOPS** CENTER CUTS LB. **69¢** END CUTS LB. **45¢**

WE HAVE PLENTY OF TURKEYS AND CHICKEN HENS! SHOP TODAY!



# FREE!

## 5 TURKEYS

TO BE GIVEN AWAY SAT.

Be Sure To Register For The Drawing With This Blank Or A Blank At Taylor & Sons NO PURCHASE NECESSARY - NEED NOT BE PRESENT TO WIN. ONLY ONE WINNER PER FAMILY

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NO. \_\_\_\_\_

CITY \_\_\_\_\_

**BULK CANDY** 29¢ 39¢ 59¢

**STUFFING MIX** BOND 1/2 LB. PKG. 29¢

LARGE SELECTION OF WINTER

**CAPS**

ALCOA - 25' x 12" **FOIL** 29¢

**VELVEETA** 2 LB. LOAF 79¢

SHURFINE **Fruit Cocktail** 303 CAN 5 FOR \$1

HOME PERMANENT **LILT** REG. \$2 \$1.29

**FOOD KING OLEO** 2 LBS 29¢

GIVE FOOD FOR CHRISTMAS

TENDERCRUST **BREAD** 1 1/2 LB. CELLO 27¢

KLEENEX **NAPKINS** 50 CT. 2 FOR 49¢

SOFLIN **Toilet Tissue** 4 ROLLS 29¢

TOOTHPASTE **COLGATE** REG. 53¢ 39¢

**POTATOES** 25 LB. BAG **69¢**



**CELERY** STALK 10¢

DELICIOUS **APPLES** 8 LB. BAG 89¢

**TANGERINES**

LB. **19¢**

**ORANGE JUICE** SHURFINE FROZEN 5 OZ. **7 FOR \$1**

DOUBLE S AND H GREEN STAMPS WED WITH \$2.50 OR MORE PURCHASE

# TAYLOR & SONS

## FOODS

★ YOUR HOME TOWN BOYS ★

★ CASH AND SAVE ★

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

**COWAN'S** 11th BIRTHDAY SALE

NORELCO - ELECTRIC

**SHAVERS**

Reg. 24.95 **\$13.95**

FLOATING HEAD

Reg. 29.95 **\$16.95**

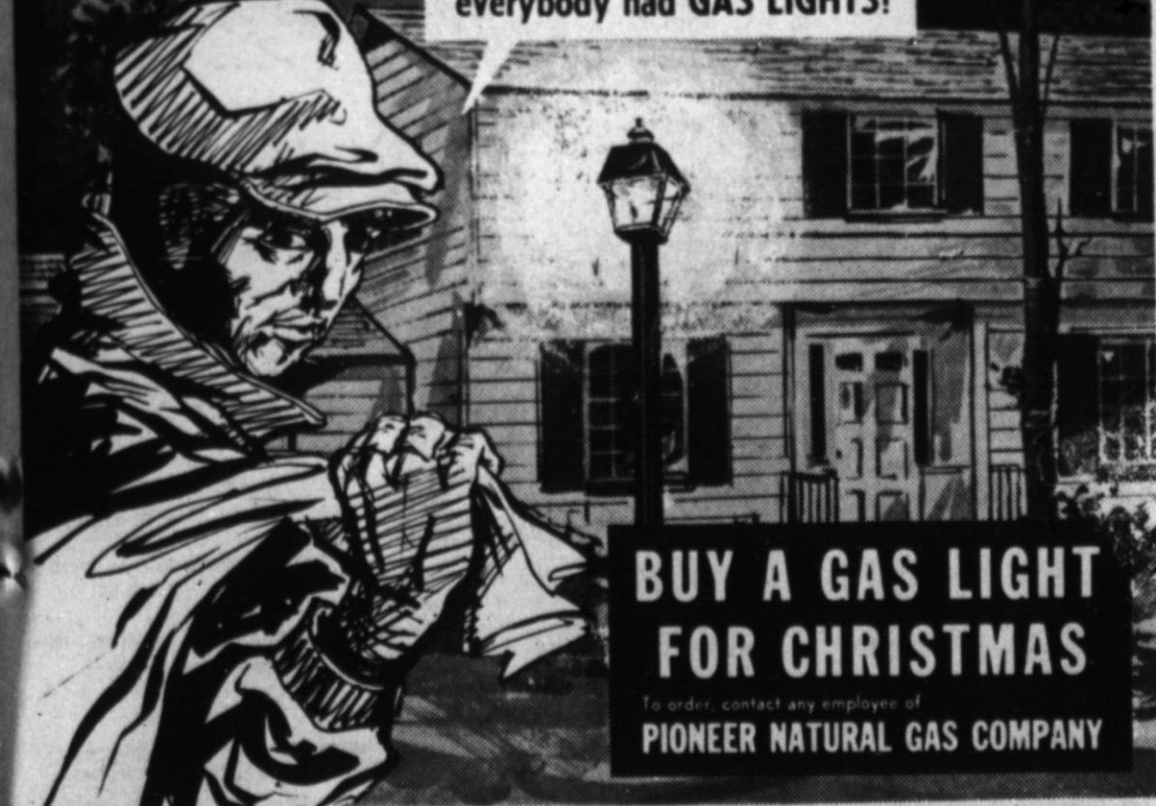
**NELSON RIEGER'S** PLUMBER

New Home of the Little Plumber



**Nelson** Plumbing & Heating  
PLUMBING - HEATING  
AIR CONDITIONING - SHEET METAL  
NELSON RIEGER, OWNER  
M 4-3868 - HEREFORD, TEX.

I'd have to go straight if everybody had GAS LIGHTS!



**BUY A GAS LIGHT FOR CHRISTMAS**

To order, contact any employee of PIONEER NATURAL GAS COMPANY

WITH EVERY GAS LIGHT PURCHASE!

Buy a Gas Light... get a handsome 14" green holly wreath with red berries, simulated snow flocking and dashing red ribbon, at no extra cost! Quantity is limited, so hurry!

fuel for a growing empire Pioneer Natural Gas Company



# Letter To The Editor

Dear Editor:

I deem it a duty to my adopted country, the United States of America, to relate a conversation which I and my for-

eign guest, a staunch pro-American, exchanged recently.

The subject was the give-away program initiated by Uncle Sam about 15 years ago to help raise the living standard of backward countries, a program which the taxpayers have borne with astounding patience in letting it continue up to now.

"Is the foreign-aid program creating good results?" I asked.

"It is helping individuals rather than the people," he answered.

"What is meant by what you just said?" I asked.

"Let me sum it up this way," he said, "The foreign government asks for the money — it is given to them — and with no strings attached. That is, without supervision by Uncle Sam as to how it should be spent. Eager to please, Uncle Sam consents to the proposal. When the money reaches the country,

it is split - up. The first share is among the head and members of the cabinet — then, fearing that the split - up might be known to the members of the legislative branch, those get their share. But they still fear the press and this is solved by giving them their share."

"That's shocking," I commented.

"And very sad," he said.

"But what about our Ambassador; isn't he doing something to find out how the money was spent?" I asked.

"Well," said my visitor, "The foreign government allocates a small portion of the money to build a small project. The Ambassador is invited to see it, and during the inspection tour he is told of other projects 'being built' in other parts of the country. The Ambassador believes the story and spares himself the trip over rugged terrain in order to see for himself. The government of that country requests him to make a report. And if he senses something fishy, they have a remedy for this particular situation."

The conversation ended with the conclusion that honesty and its opposite are universal human traits and woe to those when they appear before the judgment seat.

s/ Ted Dakil

## Bluebird And Campfire Choir Gives Program

"Bluebird and Campfire Girls Choir" directed by Mrs. Ed Line was the main feature at the meeting of the Hereford Music Club when they met in the Community Center, Monday, Dec. 10.

This group is unique, having the distinction of being the only one of its kind in the United States. They presented on the program the Christmas cantata, "Lo, A Star", accompanied by Mrs. Paul Lyons. The Hereford Music Study Club is also the sponsor for this choir group. During the business meeting the members of the club decided to visit King's Manor and the hospital to sing Christmas carols before Christmas.

Those attending the meeting were: Mesdames J. R. Allison, James Alston, Ellis Coombes, B. Y. Crosthwait, W. E. Dameron, Dick Godwin, Bill Lankford, H. K. Fox, Ed Line, Paul Lyons, J. C. McCracken, C. J. Mountz, Herb Boardman, J. E. Beyer, A. O. Thompson, S. O. Wilson, W. T. Carmichael, W. J. Stanford, Dale Young, A. J. Schroeter, Cliff Estes, J. T. Gilbreath and J. P. Slaton.

Panhandle and South Plains will be used to feed livestock during the winter at Boys Ranch, commented Larry Kaul, area drive chairman.

Grain sorghum producers throughout the area are contacted here by members of the various clubs and asked to contribute to the drive, he pointed out.

He continued, commenting that other clubs throughout the area will soon be trucking grain to the ranch.

Trucking the grain collected here to Boys Ranch were Joe Easley, Fred Ruland, Ray Palvadore, Walter Kaul and Larry Kaul. They were guests of the ranch for the noon meal.

Have you read the Classifieds?



A PROGRAM FOR the Hereford Music Club was presented Monday by members of the Bluebird and Campfire Choir, which is directed by Mrs. Ed Line. The choir is sponsored by the Hereford Music Club. Mrs. Paul Lyons is accompanist for the group. (Staff Photo)

**FOR A GIFT**  
THAT WILL BE  
APPRECIATED LONG  
AFTER CHRISTMAS  
**GIVE ROLLER SKATES**  
ORDER NOW FROM  
**PLAYHOUSE  
SKATING RINK**

See Us For Details

On Use Of

# SULPHURIC ACID

to boost profits

This Is Not A Fertilizer  
But A Soil Conditioner

Lyle Blanton of Hereford Inc.

On East Highway 60 Phone EM 4-0221

## Jaycees Truck County Grain To Boys Ranch

A drive for grain sorghum donations from Deaf Smith County producers ended successfully Sunday as Hereford Junior Chamber of Commerce transported 53,195 pounds of milo to Boys Ranch.

Jaycees began collecting donations for the ranch in mid-September as the grain harvest got underway in the county. Goal of the club was set at 45,000.

A year ago, in a similar drive, only 38,000 was collected in the county for the Jaycee project. Grain collected by Junior Chambers of Commerce in the

## Sky Chiefs Take Third Win 63-52

Hereford Sky Chiefs won their third in a row Tuesday night in the Amarillo YMCA League, beating Sunset Shopping Center 63-52.

David Seale again was high for the Chiefs as he dumped in 24 points. Bill Dufur, Jim Arney and Bob Shelton each had 10 and Joe Kerr got 9. Dale had 15 and Furlow 12 for Sunset.

The Chiefs took a narrow 16-13 lead at the end of the first period, then dumped in 28 points for a 44-33 halftime margin. Sunset outscored the Chiefs in the slow third quarter 12-9, but trailed 53-45.

The Chiefs scored 10 more in the last quarter and played a tight defense to limit Sunset to 7 while winning 63-52.

On Friday night, Pioneer Natural Gas Co., was opposing the Chiefs.

\$ \$ \$  
**PRUDENTIAL**  
\$ \$ \$

**LOANS**

LARGEST FARM LENDER IN THE NATION  
ALSO CONVENTIONAL - FHA - GI  
HOME LOANS

**SEE: HAROLD MORTON**

For All Kinds of Real Estate Loans

**ROBINSON INSURANCE AGENCY**

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# THERE'S A SUREFIRE WAY TO LOOK BEAUTIFUL BY VANITY FAIR

Color from the skin out—lingerie, girdle, bra—this is the beautiful new way to dress! And what color can match the flattery of such a set-the-world-on-fire glow? It casts a rare rosy light on your complexion and your clothes: kindles a whole wardrobe of cool blues and blacks and neutrals. What's more, Surefire keeps that magic sizzle through countless carefree sudsings. Really, you couldn't ask more of nylon tricot and Lycra, even by Vanity Fair.

- Pettilegs, perfect under pants, skinny skirts! 4 to 7.
- Lavish Alençon laced slip, 32 to 40.
- Pettiskirt, soft and slender, lavished with Alençon. S, M, L.
- Double Tulip Control-Lycra® long leg pantie. S, M, L.
- Matching girdle
- Vantastic lacy bra with light undercup wiring. A, B, C cups

Nylon and Lycra® spandex fibre



# THE Vogue