

Hereford Man at Presidential Parley

Jim Conkwright, rancher-farmer, cattle feeder and Hereford civic leader, was among a group of some 20 men who visited with President Gerald Ford and other cabinet officials Wednesday afternoon on the subject of livestock and related agricultural problems.

Conkwright received the invitation from the White House Saturday and called three quick sessions of ag and business leaders here Monday to get a "cross-section input of opinions" on solutions to the beef industry problems.

FROM THOSE sessions, it seemed likely that Conkwright would ask the President to consider a restriction on the importation of beef, appointment of a Presidential commission to investigate the margin of profit by middlemen in the beef industry, and to report that the cattlemen doesn't want government protection—just an equal opportunity to earn a fair share of profits.

The instability of the cattle market and all the inflationary problems filled the discussions of the Hereford groups here Monday. Conkwright also got this

message loud and clear from the cattle feeders: "Tell the President that we, too, are worried about the consumer, but the consumer is the one who is going to be hurt in the long run if cattle feeders keep losing money."



JIM CONKWRIGHT

On the beef import question, several felt that Congress should be asked to "re-impose the import quotas as stated by law," feeling that it would be unrealistic to ask for a complete halt of imports.

THE INVITATION reported that the group would meet with Ag Sec. Earl Butz at 1:45 p.m. in the White House cabinet room and President Ford would confer with the group from 2 to 3 p.m. Eastern Standard Time. Other administration officials were also to be present, and the meeting was to adjourn at 3:30 p.m.

When he left here Tuesday morning, Conkwright did not name the others who had been selected to meet with the President, but it was reported that about half were representatives of various farm organizations and the other half were "independents."

Conkwright said he felt his selection was an honor, "not only for me, but for Hereford and Deaf Smith County." He said Congressman George Mahon was instrumental in securing the invitation. Mahon also set up a meeting of the group

of men for Wednesday morning, so they might compare notes before meeting with President Ford and Butz.

BILL ALBRIGHT, Deaf Smith County Chamber of Commerce executive vice president, accompanied Conkwright on the trip to Washington, D.C. The two men also had an appointment to talk with Arch Booth, executive VP of the U.S. Chamber of Commerce.

In the Monday sessions held here in the C of C board room, Conkwright talked to cattle feeders, farmers, feedlot operators, grain producers, bankers, truckers and fertilizer and implement dealers. "We have a diversified ag economy, and I don't want to propose anything for one segment to the detriment of another," Conkwright stated.

All those in attendance agreed that "we have to work together." One cattleman pointed out that he didn't think the price of grain is too high. "The grain producer needs it because of the cost of production, but the cattlemen's share is just not enough in relation."

ANOTHER MAN said he believed Congress and the administration need to be honest with the public. "The day of cheap food prices is gone, even though Americans still pay much less for food out of their consumer dollar. Consumers will learn that the subsidies to farmers that they hollered about under the old farm program were also subsidies to the housewife when she bought food," claimed the farmer.

Conkwright said he had heard a proposal that the government buy "surplus beef" and give it to the military and school lunch programs. He asked each local group here Monday for an opinion on the matter. No one seemed to think it was a solution to the problem, but a few agreed it might help.

Another question posed to the groups concerned the recent program on guaranteed loans to cattlemen who were eligible under the provisions of the act. "It is a farce—strictly a political move," said several of the men. They pointed out that provisions of the program applied to only a small percentage. "Besides," pointed out one of the men, "who wants

to borrow money to re-invest in a losing business?"

SEVERAL CATTLE feeders expressed the feeling that they just wanted some stability in the industry. "The government has told farmers and ranchers to produce, produce . . . and look what has happened to the cattlemen. Now the farmers are worried they might get caught in the same trap, and they're wondering if it might be better to under-produce to assure a reasonable price."

"Every segment of the cattle industry has been hurt, and some of the cow-calf men who sell stock just once a year are just now finding out how much it's hitting their pocketbooks," said a local banker. "If this keeps up, there'll be very few people in the cattle business," he added.

On the subject of inflation, one of the bankers reported that farm loans for crops were up to \$8 million from a total of \$3.5 million last year on substantially the same acreage.

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the Hereford Brand

Hereford, Texas, Thursday October 31, 1974

73rd Year, No. 43 32 Pages including TV Section 10 cents

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says a good supervisor is a guy who can step on your toes without messing up your shine.

A COMPANY is known by the men and women it keeps.

THE SECOND annual Antique Show & Sale, sponsored by L'Allegria Study Club, opens at the Community Center at 1 p.m. Friday. The three-day event opens at 1 again on Saturday and Sunday. Proceeds go into the Community Center building.

THE HUSTLIN' Herd goes to Lubbock tonight in hopes of recording district win No. 2 against the Westerners. Coach Larry Dippel's crew pulled a big upset in defeating Coronado here last week, and the gridlers should draw good fan support tonight.

A NEWS story in today's paper reports on Jim Conkwright's invitation to meet with President Ford concerning the beef industry problems. A group of about 20 men across the country were asked to confer with Ford and Ag Secretary Earl Butz. What good the meeting accomplishes, if any, won't be known for a while but at least some concern has been shown.

Conkwright held three meetings here Monday with farm and business leaders to get their views, and I wish the President could have been there. Not that the men in the groups had all the answers, but they expressed a concern for the entire ag industry and the country as a whole.

JUST LAST week it was revealed that Deaf Smith County is No. 1 in cattle and agriculture again, according to 1973 figures. That position is severely threatened by the mounting losses in the cattle industry this year. Naturally, every cattlemen and feeder wants something done about the cattle market, but none of them are asking for government handouts. All they want is an opportunity to earn a fair share of the beef industry profits.

The cattle feeder can figure the difference in beef from the time he sells until the housewife buys it at the market. There's a big margin involved, and the cattlemen is not getting his share—it's as simple as that. The solution, however, is not so simple.

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4-H Award Dinner Set On Friday

Climaxed by announcement of the 4-H Gold Star award winners in Deaf Smith County this year, a program to recognize work of girls and boys in all 4-H Clubs will be presented at the annual Achievement Dinner at 7:30 p.m. Friday in the Bull Barn.

AT THIS time each year an outstanding girl and boy in the county 4-H program receive the top Gold Star awards, and are eligible for further honors on district and state levels.

A buffet dinner will be served to approximately 350 persons, club members and their families.

Rain Hurts!

While the rest of the state was being hit by tornados and high winds, the Hereford area was suffering what some were calling the "quiet damage"—steadily falling rain broken at times by thunder and lightning as more moisture-laden clouds gathered.

By noon, Wednesday, area rainfall measurements ranged from .10 to one and one-quarter inches. At any given point, added to other recent rains, all work in the fields had ground to a halt including the sugar beet harvest, painting a grim picture for everyone but the dry land wheat farmer.

BOB GINN, agri-manager at Holly Sugar, said the sugar beet harvest had been gaining speed and quality until Tuesday's moisture stopped all work in the beet fields with only 20 per cent of the projected harvest.

Ginn said sugar content had risen steadily—up .75 per cent since the harvest started until Tuesday. As with most of the farmers contacted, Ginn said the sugar crop needed at least a week of sunshine. He said the weather would have to hold at a constant temperature, also; not too warm or too cold. Very warm weather would start new top growth while a freeze would stop all growth. Either extreme at this time was a major threat.

Other crops need the same week of sunshine according to the men who still hope to have a successful harvest.

TO THE south of Hereford, Easter fertilizer reported a half-inch at noon Wednesday. H.L. Hershey, 13 miles to the northeast had 1.4 inches with a little

hail Tuesday night and Wednesday morning.

Bruce Coleman out at Walcott reported only .10 of moisture. He said he could sympathize with the farmers with too much moisture, particularly the irrigation growers, but the rain is putting dryland farmers in good condition for a hopeful wheat crop, according to Coleman.

Most existing wheat is being pastured and therefore is not particularly hurt by the rain. Other grains and particularly corn, are hopelessly out of reach of salvaging right now but a week of sunshine could change that picture, according to J.E. McCabe, east of Dawn. He had only .22 Tuesday night but it was enough to hurt. Just west of him, Dawn reported .6 of an inch.

McCABE philosophically voiced about the only action a farmer has before him right now:

"About the only thing I could do is get in the field with a sharp-shooter and a pocket knife."

weather				
KPN STATISTICS				
Date	Hi	Lo	Precep	
26	65	41		
27	54	47	.40	
28	67	42		
29	73	40	.80	
30	---	43	indefinite	

Brings yearly total to 12.23 inches.



Wired for Sound

Mrs. Pat Malone makes last minute adjustments on the "welcoming witch" who was literally wired for sound and greeted arriving party guests with Mrs. Malone's voice. The broom was wired for further authenticity; the stocks for reassurance.

Herd Heads West-erners

The Hereford Whitefaces, now 1-1-in district play, will travel to Lowery Field in Lubbock to meet the Westerners of Lubbock High tonight with the kickoff set for 7:30.

The Herd is still high from its 14-6 victory over Coronado last week, and the win was the main topic of a Brand interview with head coach Larry Dippel early in the week.

"IT WAS an all-out team victory," said Dippel. "A good team victory. All phases of our offense and our defense did their jobs. We did a few things different, like moving to the split set, but the coaches did a good job of getting the team prepared in time for the game.

"The stats didn't show it, but it was the best offensively-balanced game we've

played against a good team. We controlled the ball 25:44 to 22:16 for Coronado. The stats don't look good from an offensive standpoint, especially our rushing game. We lost 67 yards on quarterback traps and other losses. Actually we rushed close to the same yardage as we threw, and that's the kind of offensive balance we've been looking for.

"It was a good effort overall. Our defense and our kicking game were keys to the win, though. The boys put out great effort, the kind of all-out effort you try to get. We didn't make many mistakes. I guess the biggest mistake was the bad snap on the punt, but the defense turned right around and threw Coronado for a loss so we overcame the mistake. Statistically, it looked like Coronado

rolled up a lot of yardage, but due to our kicking game, it was all in their own end of the field. They didn't threaten us all night, and scored their only touchdown on long runs," said Dippel.

"OUR DEFENSE deserves a lot of credit. Everyone deserves a lot of credit. Our defensive and offensive coaches deserve a lot of credit for having the team ready to play," said Dippel.

Getting around to this week's contest, Coach Dippel said Lubbock High was a big game. "The win over Coronado threw us back in the district race. To be a contender for the district title, we have to win the next two ball games. That makes this an important game. You know, when people are talking about the district race, they never mention Lubbock High. But we're not going to take them lightly, because they always play well against us."

"Lubbock High is third in the district offense, but I think that they're a good defensive ball club. They've got everything going for them this week. They had an open date last week. We're coming back playing on Thursday and the ball game is in Lubbock. They've had eight days to prepare to our three," said the Herd head coach.

HE CONTINUED, "Their record is two and six, but they've played some good competition. I think they are very much a contender for the district title. Lubbock High is a multiple defensive team, which means problems for us in getting our blocking patterns set up.

"They run the I slot and they're an option team. Norman, Lubbock's quarterback, is the third passer in the district. He's 25 for 71 and 292 yards. They've got a good receiver in Mitch Stockton. He's caught 10 passes for 117 yards.

"It's a must game for both of us," Dippel concluded.

Commissioners Act on Library

Final payments on the new county library were approved as Deaf Smith County commissioners held a regular meeting Tuesday.

Commissioners also: denied a request to close a county road south of Dawn; approved rules for the use of the Heritage Room in the library; rejected a bid on putting two miles of caliche on a road in Precinct 2 and decided to advertise for bids on caliche; approved placement of some surplus right-of-way funds on certificates of deposit for 90 days; and recessed the session until 10 a.m. Thursday.

COUNTY JUDGE H.C. Williams called for an executive meeting Thursday

morning in order to discuss personnel. The closed session will be used to discuss proposed salary increases in the new budget, according to Judge Williams.

The court approved a final payment of \$13,282.73 to Wiley Hicks Jr., contractor for the library. The total contract amounted to \$424,697.20. Commissioners also approved a final payment to the architect, Herb Brasher, in the amount of \$13,606. Total architectural services on the library project amounted to \$38,819.

John Stribling had requested that one mile of county road, which separated his property, be closed. Due to a utility easement down the road, commissioners denied the request. The road is located about a mile east and several miles south

of Dawn.

THE COURT discussed and approved rules concerning the use of the Heritage Room in the basement of the new library. The room has been available to clubs and organizations only during library hours since the opening of the new structure, and this situation will remain until a custodian is employed by the county.

Commissioners decided that a custodian should be present for all meetings after the library is closed. Rules require that "a responsible person" sign with the librarian and arrange for the date desired. The county hopes to name a custodian very soon so that the room can be used.

Rules for use of the Heritage Room prohibit smoking and food and drinks. Provisions for having refreshments are being made in the BiCentennial Room (the large, unfurnished area of the basement). The rules also prohibit any painting, building, hammering, nailing, sawing, etc., anywhere in the building.

THE RULES further state: "No props for any play will be brought into the basement except those being used at that specific time for that immediate play production . . . There will be no extended use of the Heritage Room by any one group, for any period of time where it

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Museum Stop

Viewing one of the relics of a bygone era during a visit to the Deaf Smith County Historical Museum were these members of an extension group from Tucumcari, N.M. touring various local points of interest. The itinerary included Southwest Feedyards, Arrowhead Mills, the museum and Holly Sugar with a luncheon stop at the country club. Don Childers, Lone Star

Agency, was their escort and touring director, assisted along the route by Charles Hoover and Ken McClain of Southwest; Boyd Foster of Arrowhead; Roy Faubion, chamber of commerce president; Joy Shipp, county extension service; Mrs. Ruby Sears, president, Deaf Smith County Historical Assn. and Bob Ginn of Holly Sugar.

Big Brothers, Sisters Offer Dollar 'Bargain'

The big brother or big sister is someone outside the one-parent family who will spend some time each week with a child doing what they enjoy... painting a barn or riding a bicycle; eating a hamburger or taking in a movie. The ultimate success of each relationship is to establish reliance, communication and trust between adult and child.

Group activities such as picnics, rodeos, ranch tours and various other events are scheduled from time to time but the main thrust of the program is the one-to-one child adult relationship.

THIS LOCAL program is directed by JoAn Dwyer who works with a 15 member policy-making board. That panel is comprised of Paul Abalos, Dudley Bayne, R.L. Blakely, Gladys Cavness, Bartley Dowel, R.C. Hoelscher, Wanda Hoover, Walter Kreig, Rodney Laubham, Margaret London, Kay McWhorter, Jim Pickett, David Pruitt, Rene Ramirez and Andy Shuval.

Summing up, the 11 per cent of United Way funds earmarked for Big Brothers-Big Sisters efforts in Deaf Smith County will buy a real bargain in youth development, but... people are also needed to make the program work, according to JoAn Dwyer.

Every organization aided by United Way has its partial group of community supporters and this is as it should be but few can deny the 11 per cent of the goal this year designated for Big Brothers-Big Sisters is about the best bargain around, for that allotment buys aid for youngsters on a one-to-one basis.

THE BIG BROTHERS-Big Sisters organization is new to Deaf Smith County (less than a year old) and many do not know how it functions, much less that said function is on a one-to-one ratio leaving little room for inefficient utilization of time and money devoted to the organization.

The big problem at this present moment is getting enough "big brothers" and "big sisters" to accomplish this closeness. Some of the 22 children involved in the program are on a waiting list... waiting for that man or woman ready to assume the role of friend and confidant while seeking to bolster the child's self-esteem to the point of developing happy, stable and productive people.

THAT IS what Big Brothers-Big Sisters is all about.

Chamber Gets Four Directors

Four new directors for Deaf Smith Chamber of Commerce have been elected by the membership and will begin three-year terms in January. Voting was tabulated Friday evening.

In mail ballots, members approved the four candidates selected by the nominating committee. They are: Donald Hicks, Mike Patrick, Bud Snyder and Lee Umsted.

THE C OF C board has 12 directors and terms are staggered so that four new persons are elected each year. The board also includes the immediate past president and the Women's Division president.

Terms expiring in January are those of Roy Faubion, Tom Burdett, Dick Montgomery and Dr. Hugh McCrary. Faubion will remain on the board as immediate past president, however.

HOLDOVER directors will be Bud Eades, Larry Wartes, R.C. Hoelscher, Andrew Kershen, Ray Seale, Arthur Gonzales, Terry Caviness and Calvin Goodin.

Band Marches Into One

The Big Red Band from Hustlin Land scored a first division rating at UIL Marching Contest held in Canyon Tuesday afternoon, the 14th straight top honor in the contest for the Hereford High School Band.

Of seven class AAAA bands marching before judges in Frank Kimbrough Memorial Stadium, Hereford was one of three to receive the first division rating. Amarillo High and Pampa each received first divisions, while Caprock, Tascosa, Borger and Palo Duro achieved second division ratings.

HHS BAND director Randy Vaughn praised the band's performance Wednesday morning, saying that Hereford's band cheered loudly as the first division rating was announced. Vaughn said that after 13 straight first division ratings, some kids might become bored, but not Hereford's band. Each individual was enthusiastic.

The Big Red Band was the last school to march in the contest, and as the band stepped onto the marching field at 4 p.m., the wind whipped into the Buffalo Bowl, causing precision problems and blowing away some of the sound of playing.

Each band is allocated a certain amount of time and if a band's performance goes beyond eight minutes,

they are penalized. Hereford's show lasted 7 minutes, 50 seconds. Just 10 seconds short of a lower rating. The program consisted of seven songs and various drills and concert formations.

VAUGHN GAVE special praise to the twirlers, saying he heard other directors comment that it was the best twirling line many had seen this season. The twirlers were featured in one number.

The program presented by the band consisted of a fanfare as they entered onto the field. The band played, "A Rock" and did pinwheels into a spread-four formation. From there a step-2 drill to the tune "Loyal Americans" brought the band into a circle star drill to the tune "Americans We." An arrangement of "Mercy, Mercy" by WT's Doctor Garner done to a step-2 and pinwheel drill brought the Band to concert formation. In the concert position, the twirlers were featured as the band played "Saint James." A Texas turn brought the band to the sidelines to the tune of "Slavonic March."

Fred Prentiss, judge from Wichita Falls, commented: "You started clean and still are—very nice step. It's nice to just watch and listen to this band—you just do everything with real "know-how" both marching and playing. Enjoyed your performance—nice variety." Prentiss

gave the band a first division.

BILL DEAN, judge from Odessa High School, commented: "Fine drilled band not only in marching but in playing. Good Sound. Fine circle drill with again excellent sound. Pinwheels done well into concert formation. Exit had exciting sound." Dean also gave the band a first division.

Clyde Wilson, of Midland High School, was the third judge, and once taught at Stanton Junior High. Wilson's critique dealt mostly with small technical standpoints of the band's performance, but he commented: "Very effective fanfare. Good big sound on St. James." Wilson did give the band a first division rating.

Marching season is still far from over for the Big Red Band. They will march as usual during the halftime activities tonight at Lubbock, and a special program is planned for Nov. 15 during halftime activities at the Hereford-Monterey game.

SPECIAL patriotic program will be given by the band, featuring "America, the Beautiful" and other patriotic tunes. One number will feature the bands from Stanton and LaPlata Junior High Schools, with more than 350 bandmen on the field to play for the enjoyment of the football crowd.

Fall Concert Joins Band, Orchestra

The fall concert of Hereford High School Orchestra and Stage Band will be presented at 7:30 p.m. Nov. 7 in the school auditorium.

The public is invited to hear a program including the two selections played by the orchestra in the recent Honor Festival at West Texas State College. St. Lawrence Overture by Washburn and Concerto For Flutes And Strings (Telemann).

THE ORCHESTRA will also present Testament Of An American, a special number assisted by the newly-formed Hereford Community Chorus with narration by Bill Devers.

Completing its program will be March Of The Meistersingers from Wagner's Opera Der Meistersinger. Nick Nixon directs the orchestra, which is starting its second year on the high school level after

several years of building from instruction for string players in elementary grades.

Popular music will be presented in the stage band's section of the concert, under direction of Randy Vaughn.

THERE WILL be no advance sale of tickets; they will be available at the door, priced at \$1.25 for adults and 75 cents for students.

After its participation in the festival on the WTSU campus last week, where its string players received highest praise from directors present, the orchestra has members now preparing for All-State Orchestra tryouts.

This is the first year Hereford High Orchestra has been eligible. Nixon explains. String players who plan to try for all-state places are Define Ulibarri, Angeline Haschke, Becky Friemel, Hilda Garza, Gilbert Carrasco and Blake Allen.

The Hereford Brand

Established 1901

Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1897. Second class postage paid at Hereford, Deaf Smith County, Texas.

Published every Thursday at 130 W. 4th St., Hereford, Texas 79045, by The Hereford Brand, Inc. Subscription rates: Deaf Smith and adjoining counties, \$3 per year; other points \$4.20 per year. With The Sunday Brand—both papers \$5.95 per year locally and \$7.40 other points. Carrier delivery, both papers, \$1 per month. (All rates plus 5 percent sales tax).

Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Member: Texas Press Association, Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.

Hereford Man-- from Page 1

SOME OF the farmers, as well as fertilizer supplier, felt that the government should check some of the rumors on the availability of fertilizer. "It seems to be available, at a price," pointed out one of the farmers.

Another said the cost of fertilizer was probably due to the government regulation policies on natural gas. The high cost of fertilizer will take the "marginal land" out of the farming picture, he added, and "we will lose many acres of land in production because they can't afford to fertilize."

Also in line with the inflation problem, a banker said he thought the Consumer Price Index was wrong and was causing some consumers to think they were paying more for goods than they actually were. "It is based on a formula from 1962 and comes from New York and Chicago prices," he claimed. He thought a new system should be devised for figuring the CPI.

Several of the men pointed out that "Americans are spoiled." One remarked that "they complain about the price of beef but they can't get in their two-car garage because the boat is in the way." Another man added that "we complain about the Federal government spending too much, but we keep spending more and more on the local government level."

ONE FARMER complained that the State Department has too much control

over the ag picture, but he admitted it would be "difficult to get them out of the picture because of the importance of ag commodities in the balance of trade."

On the inflationary problems, several men criticized the abuses in welfare programs and expressed a desire for better controls and more efficient administration of the food stamp program and other projects. One farmer pointed out that ag producers get a lot of bad publicity because many people don't realize the food stamp program is included in the agricultural budget.

One man tied the beef industry problem to foreign aid. "We don't really know what we're giving some of these countries and the deals our government is making. How about giving them beef, or canned meat, instead of some other form of aid," he asked.

A FEEDLOT manager gave a breakdown on the loss-per-head for feeders in High Plains yards since October, 1973, and the monthly figures ranged from \$43 a head to \$176. He said the feedyards average about 45 per cent occupancy now, and it is expected to hit 25 per cent by the first of the year.

The feedyards have cut employment by about 60 per cent, he added, and are buying about 50 per cent as much ag products from local sources. With beef being imported, "there's no way we can eat our way out of the problem," added a feeder.

Branding--

from Page 1

IT CAME as no surprise that most of the men here felt that inflation is the big problem. Ranchers and farmers are concerned about the instability of markets on cattle and farm products. Cattlemen feel the government intervention got them into this mess, and they want Uncle Sam to take some action to regain stability... then leave them alone.

If the government is going to urge the farmer and cattlemen to over-produce, then a reasonable price "floor" will be needed, according to the thinking of most farmers. Otherwise, it doesn't look like a wise move to over-produce. The grain producer is seeing what happened to the cattlemen.

WHY DOESN'T the administration seem concerned about the possibility of killing the cattle industry. Maybe it's reflected in a statement by Rep. Bob Poage (D-Tex.). He said the President is aware of the cattlemen's plight and "will do as much as he can without offending the people in the big cities."

Translated, that means any action hinges on potential votes and the rural vote doesn't carry a big stick. Several farm organization leaders have predicted that President Ford won't make any commitments until after the November elections because he might lose some votes.

THAT'S OUR SYSTEM, but it's still the best in the world.



Wind Damage

Sunday evening winds that swept in with a front from New Mexico did an estimated \$1500 damage to a storage building at Farm Discount Lumber. Shown here is a portion of a steel wall that was blown from the building in the

background. Debris was scattered over a two block area. Employees at the lumber yard theorized a small twister might have caused the damage.

Museum Resumes Schedule

Open hours for Deaf Smith County Historical Museum will be resumed Nov. 10 after several weeks when the museum was closed for some repairs, rearrangement of displays and addition of a new display, a Pioneer Chapel.

Hours will be the same as in the past. Mrs. Henry Sears, president of the County Historical Society, announces. The museum will be open to the public each Wednesday, Saturday and Sunday afternoon from 2 to 5 o'clock. In addition, visits by groups may be arranged by appointment.

Week of U-W Drive Tops Ten Per Cent

SINCE THE 1974-75 United Way "kick-off" breakfast last Thursday, five group leaders have reported contributions totalling \$6,079.34 or 10.2 per cent of the \$59,600 goal.

The reports were: Lynton Allred, wholesale, \$1,951; Lanny Crump, retail, \$877.40; Mike Patrick, Utilities, \$2,775.94; Dean Herring, out-of-town, \$200 and Virgil Slentz, farm and ranch, \$275.

REPORTS WILL be made by the various group leaders each Tuesday and Friday. Each issue of the Brand will note the course of the campaign with the art at the end of this article.

When the Helping Hand is full...The current United Way campaign will be success.



The United Way

Commissioners-- from Page 1

might deny others in the community the use of this facility."

The county is planning to build a partition in the Bicentennial Room and no one will be allowed in the area where shelves contain books, magazines, newspapers and other periodicals.

Commissioners also heard a representative of the Terra Chemical Co. make a presentation on use of a soil stabilization product for roads. The base takes the place of caliche and is reported to have a much longer life and require less maintenance.

Boosters Laud Students; View Lubbock

The Whiteface Booster Club and its president Tom Simons were praised for their support of the Whiteface football team at their Tuesday night meeting in the high school auditorium.

HHS principal Jerry Don George read a letter back to the club that had been sent to him by Tom Simons, booster president. The letter congratulated the student body on its fine job of supporting the school spirit with hard work and dedication. George told the boosters that the letter was the greatest compliment the student body had received in a long time and that the student body had worked to be a winner.

Mrs. Worth Covington was named Booster of the Week.

Coach Larry Dippel told the boosters that he and the coaching staff were quite pleased with the all out effort of not only the team but of the entire student body. "We were quite pleased. It was a great team victory."

"The win over Coronado was not only nice for the homecoming game, but it put us back in the district race. There are a lot of mathematical possibilities about who could represent the district, but if we want the opportunity to represent our district in the playoffs, we've got to win the next two ball games. And to win we'll simply have to do our jobs."

Dippel said that Lubbock High has been taken too lightly this season, but they are a team that has to be dealt with.

"Lubbock High has been a thorn in our sides ever since we got into the district. They've got all the advantages. It's a Thursday ball game and we've only had three days to prepare. Lubbock had an open date last week. They've had eight days to prepare."

"They are confident they can beat us, and if the final game of the season against Monterey is going to mean anything to us, we're going to need to win over

Lubbock High," said Dippel.

Coach Fred Upshaw and the backs and ends presented a short program on offensive sets and techniques to the boosters. Ronnie Ohlig, Harvey Torres, Roy Martinez, Terry Brady, Mike Artho, Mike Crim, Doug Charest, Carl Lee Graves, Kevin Malone, Archie Crim, Mike Munnerlyn and Dave Charest walked through offensive plays for the Boosters.

Upshaw explained that the Herd had changed to a split set offense last week to take advantage of the running back talent. The young backs are quick and fast. The split set offense is designed to run right at the defense, and in addition, the Herd will run a counter option series out of the set.

Coach Rick Stewart presented the scouting report on Lubbock High, and the sophomore coach said the two best players on the Lubbock High squad were the linebackers, Keith Stone and Randy Smith. Between them they account for most of the team's tackles.

Lubbock High runs the five man front-two linebacker defensive set, plus a stack, split and an eagle set that breaks into a 6-1 formation. The defense has given up 202 yards a game.

Offensively, the Westerners run the I-slot as well as pro sets and tight sets. They use two quarterbacks, one to run and one to throw. Stockton is the leading receiver, averaging 11 yards a catch.

Although Lubbock is 2 and 5 on the season, their wins have been by slim margins and they have faced some tough competition. Their wins were over Levelland 9-8 and Odessa Ector 21-12. The Westerners have lost to Caprock (21-0), Coronado (7-0), Midland Lee (26-0), Amarillo High (15-10) and Dunbar (14-9).

Offensive starters are expected to be Randy Andrews at center; Larry Warren and Harold Duff at tackles; David

Hull and Jerry Johnson at guards; Charles Nicholes and Clark McMillian at ends; Madrid at slot back; Richard Norman at quarterback; Richard Quimby at fullback; and Lugo at tailback.

Defensively, the Westerners are expected to start Henry Williams at noseguard; Hull and Tellez at tackles; Gary Graves and Richard Tankersly at ends; Stone and Smith at linebackers; Hobbs and Jessie Castillo at halfbacks; and Steve Jones and Marvin Simpson at safeties.

The interest in educational institutions for many will dwindle rapidly after the last football game.

Rated at 155th last week and power rated at 121.2, the Herd

jumped 30 places to the 155th spot this week. In addition the Herd was power rated at 124.1, up nearly three points from last week.

Lubbock High is in the 207th spot in this week's poll, and the Westerners are power rated at 117.9. Hereford's only other opponent of the season, Lubbock Monterey, is listed in 56th position, and power rated at 137.1.

Listed below are the top ten teams in each division and several teams of local interest and their ratings in the poll:



Ratings Up; Herd Favored By 6

21. Childress	121.7	122. Bovina	85.8	23. Motley County	89.0
23. Lubbock Roosevelt	120.9	153. Farwell	79.1	38. Whiteface	83.9
24. Spearman	120.3	189. McLean	59.8	71. Nazareth	72.7
47. Olton	115.2			100. Happy	59.7
71. Friona	111.2			113. Lazbuddie	49.5
86. Tulia	109.4				
144. Slaton	108.3				
92. Lockney	98.5				
146. Boys Ranch	98.1				
160. Panhandle	95.1				
169. Quanah	92.8				
175. Tahoka	91.4				
178. Olney	90.5				

1. Royal	131.6				
2. Alcido	124.6				
3. Memphis	121.8				
4. Rankin	120.9				
5. Grapeland	120.6				
6. Schulenburg	119.5				
7. Knox City	118.9				
8. Stinnett	118.6				
9. Jim Ned	117.9				
10. Sunray	117.5				
18. Stratford	110.4				
20. Vega	110.3				
28. Clarendon	107.4				
38. Hart	102.6				
47. Wellington	100.3				
58. Sanford-Fritch	98.6				
67. Hale Center	95.9				
77. Gruver	93.8				
88. Wheeler	92.1				
90. Canadian	91.8				
91. Shamrock	91.7				
105. Kress	88.2				

1. W.F. Rider	159.5				
2. Longview	157.8				
3.S.A. Churchill	154.5				
4. Odessa Permian	152.7				
5. Tyler-John-Tyler	150.4				
6. Bryan	150.1				
7. Lufkin	149.9				
8. San Ang. Cen	149.8				
9. Abilene Cooper	149.6				
10. FW Ari. Hts.	149.1				
13. Midland Lee	148.8				
18. Midland	147.5				
28. Wichita Falls	143.4				
47. Amarillo Palo Duro	139.1				
53. Plainview	137.7				
56. Lubbock Monterey	137.1				
63. El Paso Coronado	136.2				
70. Pampa	135.5				
83. Lubbock Coronado	133.0				
91. Odessa	132.1				
99. Amar. Tascosa	108.8				
102. Amarillo	130.5				
112. Amarillo Caprock	129.4				
124. El Paso Andress	128.4				
143. E.P. Burges	124.9				
153. W.F. Hirschi	124.2				
155. Hereford	124.1				
199. Borger	119.0				
207. Lubbock	117.9				

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Bob Bullock is a tough-minded, straight-talking lawyer. He was described as "the best Secretary of State that Texas ever had."

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the job - comptroller
the man - bullock.

Poi. Adv. Paid for by Bob Bullock Campaign Fund, Box 12787, Austin, Tx 78711, Bob Bullock, Campaign Mgr.

DEAF SMITH GENERAL HOSPITAL
 IN COOPERATION WITH AMARILLO COLLEGE

ANNOUNCES
 A SHORT-TERM HEALTH COURSE
 IN
 NURSING ASSISTING

120 Clock Hours - 4 Weeks
 BEGINNING: November 4, 1974
 ENDING : December 3, 1974

CLASS MEETING TIME: Lecture period 8:00 a.m. to 2:30 p.m.
 INSTRUCTORS: Sidney Owens and Peggy Oakes
 LOCATION: Deaf Smith General Hospital
 ENTRANCE TEST: Inquire at the information desk at Deaf Smith General Hospital to schedule a testing date.

COURSE DESCRIPTION: The course serves as basic preparation for those who are interested in becoming skillful in basic nursing procedures. Opportunities will be available for trained personnel at Deaf Smith General Hospital and at Westgate. Those who are interested in full or part-time employment are urged to consider this basic nursing course.

EQUIPMENT needed after about 2 weeks: White uniform, white hose, white shoes, watch with a sweep second hand, and a pair of bandage scissors. For males - a white shirt, white pants, etc.

We do not register persons less than 17 years of age. Students presently attending public school are not allowed to register. If a person has quit school, no longer attending, he may apply for entrance if not less than 17 years of age.

Mrs. Mercer Wins Football Contest

Another lady has won our football contest. Dorothy Mercer of 112 Aspen missed the lowest number of winners in the weekly football contest here at the Brand and wins \$15 for her efforts.

Mrs. Mercer had only four incorrect guesses out of 25 in the contest. She missed the Caprock win over Amarillo High, the Dalhart victory over Boys Ranch, Olton's win over Friona, and the tie game between Plainview and Monterey. Mrs. Mercer's tiebreaker score was the key to her win, though, with a guess of 21, only one point off the correct total.

As usual, the tie game was counted incorrect on all entries. The above money winners may drop by the Brand office to pick up their winnings.

Mrs. Renfro missed the tie, the Olton-Friona game, Tech's win over SMU, and New England's defeat of Minnesota.

Shipp missed the tie game between Monterey and Plainview, the Caprock-Amarillo High game, the Dalhart-Boys Ranch game, and the Utah State win over West Texas State.

Clyde Neff of McAllen, Texas finished just out of the money with four incorrect guesses, and a tiebreaker score of 4. Several persons missed five games. They were Dorris Bryant, John David Bryant, Brenda Burdene, Mary Shelton, Jim Curtisinger, Dennis Goben, Cheryl Hill, Dave Hopper, R.D. Hubble, Dana Rush, Gregg Richards, Max Reed, Lynn Lauderback, Frankie O'Rand, Eddie O'Rand, Dick Lookingbill, Raymond Lueb, Robert Mercer, James C. Mercer, and David McDonald.

Winners of next week's contest will not be announced until publication of the Thursday Brand. Please do not call the Brand office and call for early results.

Dist 4-AAAA Statistics

EIGHTH WEEK OFFENSE					TOTAL OFFENSE				
Team	Rush	C-A	Pass	Total	Player, Team	G	Rush	Pass	Total
Coronado	1312	40-93	411	1723	Thomas, Piv.	2	206	0	206
Plainview	1289	37-80	381	1670	Anders, Cor.	6	551	0	551
Monterey	783	35-103	469	1252	Washington, Piv.	4	270	0	270
Hereford	820	42-111	564	1384	Crim, Her.	8	456	0	456
Lubbock	912	25-76	292	1204	Gardner, Mont.	7	48	546	498

DEFENSE					SCORING				
Team	Rush	C-A	Pass	Total	Player, Team	TD	PAT	FG	TOT.
Plainview	931	28-91	420	1351	Washington, Piv.	4	0	0	24
Monterey	945	28-78	321	1266	Keith, Mont.	4	0	0	24
Coronado	1139	31-83	443	1582	Charest, Her.	4	0	0	24
Lubbock	1106	34-68	359	1465	Anders, Cor.	4	0	0	24
Hereford	1929	25-68	379	2308	Anderson, Mont.	0	10	3	19

STANDINGS					PASSING				
Team	W	L	T	Pct.	Player, Team	C-A	Yds.	Pct.	Int.
Plainview	5	2	1	.666	Huffine, Piv.	35-71	359	492	8
Coronado	5	3	0	.625	Blackwell, Cor.	40-92	411	434	6
Monterey	3	3	1	.500	Crim, Her.	41-109	546	376	5
Hereford	3	5	0	.375	Norman, Lub.	25-71	292	352	4
Lubbock	2	5	0	.286	Gardner, Mont.	31-95	410	326	11

RECEIVING					RUSHING				
Player, Team	PC	Yds.	TD	Avg.	Player, Team	Carries	Yds.	Avg.	
Goree, Piv.	17	199	1	11.7	Anders, Cor.	160	456	2.8	
Bowles, Mont.	14	233	1	16.6	Washington, Piv.	112	270	2.4	
Dillard, Cor.	11	177	0	16.1	Lugo, Lub.	93	340	3.7	
Stokton, Lub.	10	117	0	11.7	Perry, Cor.	55	318	5.8	

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- 1974 Pickup Club Cab, loaded with all extras, 7,000 miles, solid red, demo-special sale price

Fearless Forecasters

 This Week's Picks

Monterey vs. Coronado
 Amarillo vs. Palo Duro
 Tascosa vs. Caprock
 Borger at Pampa
 Perryton at Canyon
 Muleshoe at Levelland
 Monahans at Kermit
 Odessa Ector at Pecos
 Dunbar at Snyder
 Boys Ranch at Phillips
 Morton at Dimmitt
 Friona at Littlefield
 Floydada at Abernathy
 Canadian at Stinnet
 Springlake at Hart
 Vega at Farwell
 Lamar at WT
 Arkansas at Texas A&M
 Baylor at TCU
 SMU at Texas
 Texas Tech at Rice
 Houston at Georgia
 Washington at Green Bay
 Buffalo at New England
 St. Louis at Dallas



Larry Dippel
 136-64
 .680



Tom Simons
 133-67
 .665



Speedy Nieman
 137-63
 .685



Dan Welty
 141-59
 .705

Coronado
 Palo Duro
 Tascosa
 Pampa
 Perryton
 Levelland
 Monahans
 Pecos
 Snyder
 Phillips
 Dimmitt
 Friona
 Floydada
 Stinnet
 Hart
 Vega
 WT
 Texas A&M
 Baylor
 Texas
 Texas Tech
 Houston
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 Stinnet
 Hart
 Vega
 WT
 Texas A&M
 Baylor
 Texas
 Texas Tech
 Houston
 Washington
 New England
 St. Louis

Boxers In Forehand Fight

The Hereford Boxing Club took 18 members to a benefit boxing session that lasted two nights in Canyon over the weekend, with the Hereford boxers winning 13 of 17 bouts.

Jerry Soliz losing to Michael Tijerina of Amarillo in the 56-pound division and Robert Martinez losing to Bobo Navarrete of Amarillo in the 59-pound class.

In the 114-pound class, Maurn Tijerina won a decision over Doug Baker of Guymon. Vincente Guerrero decided Dusty Price of Levelland in the 101-pound class, while Roy Pena scored a decision over Mike Myrick of Levelland in the 115-pound division.

Winners in the small classes included Jaime Herreras decision over Bobby Tilton of Canyon in the 37-pound class and Robert Martinez's win over Mitchell Moloney of Guymon in the 59-pound class.

The proceeds from the bouts went to benefit Kelly Forehand, a Canyon football player who was injured in a game early in the season. Forehand is paralyzed from the waist down. Boxing clubs from throughout the Panhandle were on hand to fight in the benefit.

Saturday night's matches turned up two losses again, but eight wins for the Hereford club. David Ruiz and Jerry Soliz both lost on decisions.

Eddie DeLeon, a 14-year-old boxer from Hereford was matched in an exhibition bout against Mark Martin of Levelland. Martin has been a State Golden Gloves Open fighter in Fort Worth the past two years. DeLeon won the decision in the 146-pound class, and scored a staggering blow on Martin in the third round that might have ended the match except for the bell.

Joe Tijerina scored his second knockout in as many fights with a second round TKO of Jerral Warrick of Stinnet. Tijerina scored a technical knockout last week boxing in the 107-pound division.

Jessie Guillen took the most impressive win of the Friday night bouts with a TKO of Jody Peterson 50 seconds into the first round. Guillen is 14 and fights in the 110 pound division. Peterson is from Canyon.

Hereford boxers were able to get only seven matches Friday night. Jaime Ruiz won a decision over Richard Hook of Stinnet in the 49-pound division while David Ruiz took a decision over Ramero Bernal of Amarillo in the 50-pound division.

Jessie Herrera decided Jessie Rudacoba of Amarillo in the 61-pound class, while Vincente Guerrero won a close decision over Jerrel Warrick of Stinnet in the 101-pound division. The only losses of the evening were by decision with Hector Guerrero, a 13-year-old boxer, was matched in the 96-pound class with a 19-year-old fighter from Guymon, Lupe Sandoval. Guerrero won the decision easily despite the older boy's experience in the ring.

Bill Virdon—the did a really fine job at New York. Earl Weaver pulled Baltimore back into it after a rough year. Alvin Dark did a fine job. But the manager who took a last place team and seriously challenged the world champions was Martin. And when Billy took over at Texas no one gave him much of a chance to be in it.

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 Call Robert Betzen
 Phone 289-5500
 All kinds Home & Building repair and remodeling.
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Women Golfers Host Tourney

Hereford's Womens Golf Association will host a Scotch Foursome Sunday at the John Pitman Municipal Golf Course with tee-off time set for 3 p.m. Entry fees will be \$15 for a man and woman team or \$7.50 for a single entry. Single entries are urged to sign up for the tourney and the women golfers will match partners. Deadline for entries is noon Saturday. The entry fees will include a dinner following the tournament and a social hour. Non-golfing partners may buy a ticket to the social hour for \$5. Further information can be obtained from Mrs. Walterscheid at 364-3551.

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 Complete line of rings, bracelets, squashblossoms, watch bands and bead work
RED CARPET INN Room 114
 Fri. Nov. 1 2-9 PM.
 Sat. Nov. 2 12-6 PM.
 Presented by Mr. and Mrs. H.A. Doss
 Local owners of Tuc. Industries
 Register for Sandpainting-Drawing 6 PM. Sat.

Prognosticator Changes Little

The Fearless Forecasters plug on through the season, remaining fairly constant in the number of misses they have in our weekly picking sessions. A tie game blighted our peerless prognosticators this time around, and gave each forecaster one wrong game to begin with. The tie was a 33 battle between Plainview and Monterey.

Dan Welty, Brand sports editor, led the group in the fewest number of incorrect guesses this week, but missed six. Somehow the forecasters never score quite as high as most of our football contest entrants. The winner of the contest this week missed only four. Welty broke into the .700 column, through, bringing his average to .705 Larry Dippel, Hereford head coach, moved up six points to .680 with seven incorrect choices this week. Tom Simons, Booster Club president, had eight incorrect choices and remains lowest in the average department at .665 Speedy Nieman, Brand publisher, was the lowest picker this week with nine misses to drop his average six points to .685.

SPORTS TALK

Chuck Hardy

TRUTH ABOUT BETTING ODDS
 (NOTE TO READERS: It was stated in a recent Sports Talk that when placing a bet on a sporting event oddsmen give only 3 to 1 odds on winning three out of three even-money contests, whereas the mathematical odds are actually 8 to 1. Quite a difference. An explanation of those odds now appears in Sports Talk. — THE EDITORS.)

IN THE LIBRARY encyclopedias give the true odds on the outcome of any even-money event as 1/2 (or 50 percent) — the same probability as tossing a coin and getting heads or tails, or 2 to 1. Two heads in a row the odds are 4 to 1; three in a row, 8 to 1; four straight, 16 to 1, and so on.

THE PROBABILITY of tossing a coin and getting heads or tails can be expressed by a fraction with a numerator and a denominator. For instance, formula P equals F/T, where P represents probability, F the number of favorable alternatives and T the total number of alternatives, favorable and unfavorable. (Are you still there, or perhaps working on Magicword?)

WHAT'S THE PROBABILITY that a coin will fall head in one toss? It's as easy as pie. Using the formula P equals 1/2, the answer is a 50-50 chance. The probability of a joint occurrence may be expressed by a fraction which represents the product of separate probabilities. Thus the chances of getting two heads (or two tails) in a row are 1/2 X 1/2, or 1/4 (which is 4 to 1). Three in a row, 1/2 X 1/2 X 1/2, or 1/8 (which is 8 to 1).

WHAT'S THE CHANCES of getting heads at least once in two throws of a symmetrical coin? (It should be observed that what happens in one throw does not affect the other.) It can be represented as follows (the symbols H and T stand for head and tail respectively): HH, HT, TH, TT. Or, just four possibilities in the number of combinations. Thus, the probability of getting heads at least once in two throws of a coin is 3/4. By examining the same table of possible combinations it is evident that the probability of getting heads twice in two successive tosses is 1/4 (or 4 to 1 odds).

FORGET STATISTICS. Say the Los Angeles Dodgers and Oakland Athletics — for some reason or other — had to play the world series over. And they traded players to make each game an even-money proposition. QUESTION: — What would the odds be for either team to win four games out of five? ANSWER: — 4 to 1. Sleep tight.

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Woodrow B. Wilson, Manager
Federal Land Bank Assn. of Hereford
 407 Main Street
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Little**

head coach, moved up to .80 with seven choices this week. ... Booster Club had eight incorrect ... remains lowest in department at .665 ... Brand was the lowest picker with nine misses to average six points to

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The Hereford Brand, Hereford, Texas, Thursday October 31, 1974

3-BIG DAYS

SAVE NOW DURING OUR BIG ONCE A YEAR FOUNDERS DAY SALE!

OCT.31-NOV.1-2

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Little girls love to look pretty in these 100% polyester, long sleeve tops with back zipper. Colors: Navy, Red, Pink and Blue.

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Men's SPORT AND DRESS SHIRTS
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Boys' WESTERN JEANS AND JACKETS
Tri-blend blue denim jeans of 50% cotton, 26% nylon, 24% polyester.

4 TO 7 JEANS **\$3.37** REG. 4.99
8 TO 12 JEANS **\$4.37** REG. 5.99
4 TO 7 JACKETS **\$5.37** REG. \$7.99
8 TO 12 JACKETS **\$6.37** REG. \$9.99

88¢ Family SOCK SALE
Orlan® Acrylic, Cable Stitch Design Knee Highs. Colors: White, red, navy.

2 pairs 88¢
Today's Girl Queen Size Panty Hose—One size Regular panty, reinforced toes.
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2 pairs 88¢
White Tube Socks with Ribbed Top. No heels to wear out. Cushion foot for comfort. One size fits 9 to 15.
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Make your selection from this group of first quality medium to heavy weight 100% cotton woven bedspreads. Beautiful colors.

7.87
REG. \$12.99 to \$14.99

Beautiful CO-ORDINATED DOUBLE KNITS
Anthony's is now offering this outstanding group at our lowest price. Positive and negative yarn dyed fancies are made to match to a complete range of yarn dyed solids... all 100% polyester.

2 YARDS 5.47
REG. 3.88 PER YARD

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Twin **2.67** Each 2 FOR **\$5.**
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42x36 Cases **2.47** pr.

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IN THE STORE

We are striving to keep our prices the lowest—ever. We feature quality in both our furniture and appliances. The price in the store has been reduced to the lowest possible.

Miss Sandee Finley
New Range II Queen

Range Acquires New Queen

Range II United Sheriff's Posse and Hereford Riders Club installed new officers and crowned a queen Saturday evening in Little Bull Barn.

Plaques were awarded to past officers who were replaced by Travis Shields, Hereford, president; Larry Wynn, Borger, vice president; Mrs. Carlton Richardson, Hereford, secretary; Mrs. Rusty Jarmen, Canyon, treasurer.

Miss Sandee Finley, daughter of Mr. and Mrs. Marvin Finley of 414 Ave. I, was presented as queen of the organization for the coming year.

As queen, she will be a pretty representative of Range II in parades and rodeo contests throughout the area. A sophomore at Hereford High School, she is a member of band, Future Business Leaders of America, Leo Club, Campfire, 4-H Club, HHS riding team and Hereford Rider's Club.

ON SOVIET LAUNCH

Russia has agreed to distribute live television coverage of the launch of two Soyuz cosmonauts and full radio communications during their joint orbital flight with an American Apollo next July, the space agency reports.

When cleaning don't overlook the light bulbs. A dirty or dusty bulb can decrease its potential light by fifty per cent.



RE-ELECT JOHN HILL

Attorney General Democrat

Attorney General John Hill, "the people's lawyer," is dedicated to the belief that his clients—The State of Texas and its nearly 12 million citizens—deserve the best legal services available.

Putting ideas into action in his first 21 months in office, the 45th Attorney General of the State of Texas has provided legal leadership on many fronts:

- CONSUMER PROTECTION
- ENVIRONMENTAL PROTECTION
- LAW ENFORCEMENT
- REGIONAL OFFICES
- LEGAL OPINIONS
- PUBLIC LAW
- STATE'S RIGHTS
- HUMAN RIGHTS
- ECONOMIC RIGHTS
- ENERGY

Vote November 5

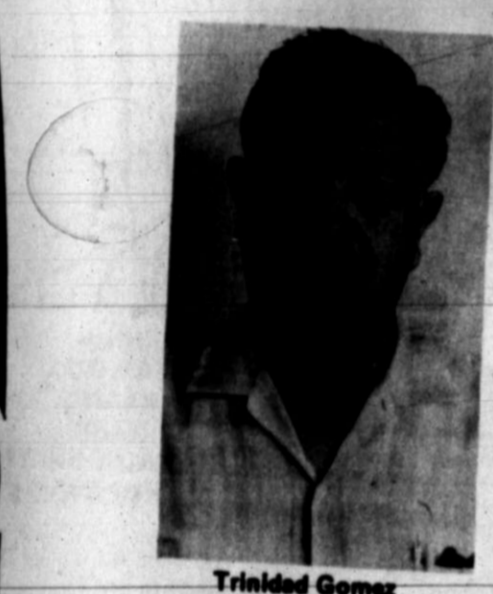
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1. Spanish Style **SOFA** NOW ONLY **\$297⁰⁰**
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Covered in Gold Velvet trimmed in Black Velvet
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SOFA LOVE SEAT-CHAIR & OTTOMAN NOW ONLY **\$439⁹⁵**
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DOORED CHEST-NIGHT STAND
Queen or Full Size
Headboard
Black & Gold Marble Top
Reg. '1,400⁰⁰
by Bassett
\$977⁰⁰

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Kelvinator Heavy Duty Automatic **WASHER**
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60" STEREO CONSOLE All Wood Cabinet
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 The year has passed so it is time again
 to say a big THANK YOU!
 AT BIG THANK YOU!
 business such a success in 3 short
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 you to help us celebrate
 and save! save! save!
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\$450 sq. yd.

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GRAND PRIZE \$134.00 ROCKER or CHAIR
SECOND PRIZE \$79.00 PAIR of LAMPS
THIRD PRIZE \$59.00 LIGHTED PICTURE

Drawing will be 5:30 Saturday November 30
 No Obligation-Nothing to Buy-
 Need Not Be Present To Win...
 Age Limit 18 Years or Older

TRIPLE DRESSER-TWIN MIRRORS
7 DRAWER CHEST-NIGHT STAND
 Queen or Full Size
 Headboard
 All Wood
 (Dark Pine Finish)
 Colonial Style
 Reg. \$679.00
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SOFA-CHAIR-ROCKER
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 Choice of Colors
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SOFA SLEEPER
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SOFA SLEEPER
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Asst. Mgr.

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 FULL SIZE SET
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At The Library
Author Escapes

Escape From Amorgos is the story of a political prisoner's struggle for freedom and of his courageous escape from imprisonment on an isolated island.

The library is open to the public free of charge on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays from 9 a.m. until noon.

ESCAPE FROM AMORGOS
 By George Mylonas
 This is the story of a political prisoner's struggle for freedom and of his courageous escape from imprisonment on an isolated, windswept island in the Aegean Sea. George Mylonas was Minister of Education in the last democratic Greek government.

In 1968, in a few highly dramatic moments, a military junta of colonels, "political unknowns," overthrew the democratic government, and with it the dream that democracy would continue to flourish in Greece.

The Colonels quickly moved to arrest Mylonas and sentenced him to exile in a tiny village on the obscure Aegean island of Amorgos. Police were assigned to guard him 24 hours a day. Yet from the moment Mylonas arrived on Amorgos he began planning his escape.

Two things stood in Mylonas's favor: first, the fact that—on his doctor's advice—he had to take a long walk each day as a result of a heart condition, and second, the fact that most of the villagers hated the dictatorship as much as he did.

The meticulous escape plot—which took more than a year to effect—was built on coded messages that reached Mylonas through cooperative villagers, smuggled in timing devices that enabled him to turn lights on and off in his house even though he wasn't there, and on the unconscious help of his guards who watched him everywhere within the village but were too lazy to accompany him on his walks.

Finally after a couple of false starts, Mylonas was picked up on a deserted beach, cloak-and-dagger style, by a party of "tourists" in a rented yacht, among them his American son-in-law and a group of Italian journalists.

After a hair-raising trip across the Aegean, they landed in Turkey, and Mylonas, with a false passport, flew to freedom in Switzerland, where he still lives, working vigorously to overthrow the dictatorial regime in his homeland.

Escape from Amorgos is primarily the story of an adventure, but along the way, Mylonas provides a lucid capsule history of modern Greece, explaining the political background that led to his arrest and to the present regime.

Memorial Established

"Living Memorials" to the American Lung Association of Texas have been received in memory of Joe Story of Hereford.

Funds from these memorial gifts will support research, public and professional education and community services of the Association.

Formerly known as the Texas Tuberculosis and Respiratory Disease Association, the Lung Association has now turned major attention to lung diseases such as emphysema, asthma, chronic bronchitis and other less commonly known crippling respiratory diseases in adults and children.

The Association also maintains a vigorous anti-smoking program for school-age youngsters in Texas.

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To Lead Union Activities

This trio of faces are well-known in the Farmers Union chapter here and will be responsible for several duties this year. Mike Paschel and Ray Berend, president and 1st vice president, will attend the Farmers Union annual convention during December in Houston. Mrs. Tony Hoffman resumed her position of secretary during a regular business meeting Tuesday night.

Farmers Union Names Officers, Delegates

Farmers Union members here met Tuesday evening to reinstate officers and select delegates for the annual convention Dec. 13-14 in Houston. Mike Paschel was again chosen to serve as local president with Ray Berend as vice president, Jackie Andrews as 2nd vice president and Mrs. Tony Hoffman as secretary. Paschel and Berend were

nominated to attend the convention, which will be located at the Royal Coach Inn, Houston. This year's assembly promises to be one of the largest ever held in Texas. Renowned speakers including a presidential candidate, tours, women and youth activities, insurance workshops and policy-making sessions are planned during the confab. As an added attraction, Paschel and Berend will have the opportunity to attend the professional football clash between Houston and Cleveland. Frank Bezner was named alternate delegate.

Other action during the regular business meeting included the selection of a committee designed to choose a board of directors. Serving on this faction are Leo Witkowski, Mrs. H.H. Miller and Tony Hoffman.

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Agriculture is our Most Vital Industry
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Timing Vital To Cotton

Cotton growers on the High Plains risk losing up to 15 percent of their crop yield if they wait too long to harvest, not to mention suffering economic losses from lower field grades. Profits also can be hurt if cotton is harvested before it's ready.

These findings in a study by two research scientists here emphasize the need for a producer to weigh his cotton harvesting options carefully.

The men are Dr. Levon Ray, cotton geneticist with the Texas Agricultural Experiment Station, and Dr. Earl Minton, plant pathologist with the Agricultural Research Service—USDA. Both researchers are based at the Texas A&M University Agricultural Research and Extension Center here.

DELAY REDUCES YIELD

Yield losses are surprisingly large in the early part of the weathering period, the two researchers report.

Tests conducted at the Texas A&M University Agricultural Research and Extension Center at Lubbock were based on cotton left in the field 1 to 12 weeks after the crop was ready for harvest.

Says Ray, "For a 600 pound per acre yield, the average loss was 18 pounds per acre the first week, 48 pounds after four weeks, and 72 pounds after 12 weeks.

"This does not include ground loss which might be very large under certain conditions with non-stormproof varieties."

STAPLE LENGTH SHORTENED

Dr. Earl Minton, who collaborated on the study, adds that according to his findings, field weathering decreases staple length 1/32 of an inch in about 6 weeks.

Average grade equivalents were middling for the first three harvest dates, dropping to strict low middling for the fourth through the eighth week and to low middling for the last few weeks.

"In other words, the crop was reduced approximately one grade each month it remained

in the field," he says.

Minton figures that because weather patterns tend to vary from year to year, the grade loss will be greater in some years than in others.

NO MIKE REDUCTION

Contrary to general belief, no reduction in mike (micronaire value) due to weathering was found, the two men report.

"It is true that cotton harvested later in the season usually has a lower mike than that harvested earlier," they admit. "But, factors other than direct effects of field weathering reasonably explain a seasonal drop in mike.

One factor is that the earlier maturing fields which produce the higher mikes are usually harvested first. Second, in the early season harvests, immature bolls are separated eliminating cotton with finer fibers. Late in the season, these bolls cannot be separated and they go into the harvested cotton and may reduce the mike substantially."

SEED QUALITY DOWN

According to the scientists, field weathering is generally

recognized as a major factor in reducing planting seed quality. Germination, under both standard conditions and constant 65 degree Fahrenheit (a low temperature test), is also decreased with field weathering. The lower germination will be reflected in poorer performance of the planting seed in the field.

DELAYS COSTLY

"Timely harvest is very important in producing good quality planting seed," the researchers stress. "Harvesting too early can be just as costly as leaving it in the field too long.

"Once the optimum date for harvesting is reached, the crop should be taken out of the field as soon as possible. A delay of only one week in harvesting an average crop of irrigated cotton could cause a loss of income, through reduced yields and quality, amounting to \$10 to \$15 per acre."

Leaving the cotton in the field for an extended period of time could easily cost the grower more than the total cost of harvesting the crop itself, say the researchers.



In Only Five Years

Here is what a packet of trees from the Tierra Blanca Soil and Water Conservation District can do for you. The top picture shows an evergreen windbreak three years after planting. The bottom pictures show the same evergreens five years later. They are on the north and west sides of the Ray Wilhelm farmstead six miles southeast of Hereford. The packet includes 150 tree seedlings: 50 Red Cedar, 50 Green Ash and 50 Austrian Pines and the total price is only \$7.50. The offer is available to anyone and is made in cooperation with the Texas Forestry Service. Assistance in planting these windbreaks is available from the local Soil Conservation Service office.

U.S. Ag Affects World Production

What goes up must come down, or so the story goes. And that's how the agricultural situation shapes up. Led by declines in agricultural production in the United States, world production of food and fiber will be down during the current fiscal year after record levels a year ago.

"A decline in grain production will be the main reason for this world situation although livestock and cotton production are expected to be up slightly," points out Charles Baker, economist for the Texas Agricultural Extension Service.

In the United States grain and cotton production will be down sharply while livestock production will generally hold steady. Due to the reduced production levels, crop prices for 1974 should average about 31 per cent higher than in 1973. But livestock prices will average 6 per cent lower. Prices received for all farm products in the U.S. are expected to average about 8

per cent higher than last year, notes Baker.

However, he hastens to point out that net farm income in the U.S. is expected to decrease just over \$5 billion from the record \$32.3 billion of last year, due mainly to an expected \$12 billion increase in production expenses.

"Although cash receipts are expected to be down more than \$1.5 billion from the record \$6.5 billion last year. Almost all of that drop is due to price declines in the livestock industry."

Taking a look at the export situation, the economist points out that the total volume of agricultural exports may decline as much as 25 per cent during the current fiscal year. This is due mainly to anticipated declines in exports of wheat, feedgrains and cotton. The total value of U.S. agricultural exports is expected to be about \$20 billion compared to the record level of \$21.3 billion last year.

The average increase in prices to the farmer for food products will be only 5.5 per cent while the increase in the farm-retail spread will be 21 per cent higher than last year.

Fish, Meat Prices Down

Seafood and meat prices are down, because supplies are up, one expert says.

She's Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"There's a wide variety of fish in supply — with all varieties of raw and breaded shrimp in excellent supply.

"Smaller-size shrimp is particularly well-priced, and many large-size shrimp are moving into 'good-buy' categories," she said.

Frozen fish fillets, including flounder, ocean perch and pollock, are other choices.

At meat counters, beef supplies are larger — and prices are more attractive than in the past few weeks, Mrs. Clyatt reported.

She also noted that grass-fed beef costs less per pound than grain-fed (heavy) beef.

In addition, grass-fed beef has less fat, and the meat contains fewer calories. However, lean for lean, the nutritive value is

the same for both grass-fed and grain-fed beef, the specialist added.

"Pork supplies also reflect increases — with Boston butt, shoulder roasts, quarter loin, sliced and canned hams usually the most economical choices," she said.

Mrs. Clyatt said frozen turkeys are plentiful and offer good selections of parts and whole birds. She termed fryer chickens "reasonably priced" but noted a decline in "specials."

Economical vegetables this week are mustard, turnip and collard greens, cabbage, carrots, turnips and rutabagas. Also squash, potatoes and dry yellow onions.

Fruits in good supply at economical prices include grapefruit, oranges, bananas, grapes, apples, pineapple and tangelos.

CONSUMER WATCHWORDS: Cooking greens add variety to fall menus, and some offer economy.

Store greens in the refrigerator in the hydrator or a plastic bag. Use them soon after buying. One pound of bulk greens will yield four to five servings.

Miss Muffett Had Right Idea In Eating Whey

Agricultural scientists are turning another one-time troublesome waste product into a useful one.

It's whey, a by-product of cheese-making that heretofore has been largely disposed of in waterways, creating serious environmental problems.

Despite 40 years of research, uses for only one-third of the estimated 24 billion pounds of whey produced in this country each year had been found by 1970.

Aided by the industry's response to pollution abatement needs, research in the last few years has developed markets for 42 percent of all whey now produced.

USDA's Agricultural Research Service pioneered utilization research on whey—which is not only edible, but also contains half of the solids of milk and is rich in vitamins, amino acids, lactose, and soluble protein.

Today whey is a valued ingredient in baked goods, confections, frozen and convenience foods, and beverages.



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The Hereford Brand, Hereford, Texas, Thursday October 31, 1974

Haunted House Hunts Victims

Goblins, ghouls and other things that go bump in the night will be in fine "spirits" this weekend as they are unleashed in the Haunted House, five miles north on Hwy. 385.

The structure, property of Ruby Lee Hickman, will be populated by Horizon and Rainbow Club members disguised as vampires, witches, werewolves and other assorted evil creatures.

Visitors will be admitted for \$50 each and all proceeds will be used by the organizations for various civic projects. Tickets can be bought at the door or from any participating girl. The house will be open Friday and Saturday night starting at 8 p.m.

A special chance for younger or "more cowardly" tour groups will be offered tonight

with reservation only. Most of the haunted house's weird residents will be absent on Halloween. Those wishing to see the building's interior tonight should call one of the projects sponsors: Mmes. J.A. McWhorter, Rodger Ruland or Luther Lesly. Reservations will not be necessary tomorrow or Saturday night.

Parents are advised that small children should not attend during the next two nights.

A concession will be vending candied apples, popcorn balls, hot cocoa and soft drinks.

Special attractions of the old two-story house are a mad scientist's laboratory, nightmare maze and MacBeth's three infamous hags.

Plenty of parking is available near the Haunted House.



Menacing Monsters

The public is invited to share the same frightful fate which is about to befall Janet McWhorter and Jana Ray. A variety of gruesome creatures are lurking in a haunted house located five miles north of Hereford on Highway 385. Proceeds of the Halloween project tomorrow and Saturday will benefit Rainbow and Horizon Clubs Here.

WILSON WINS
LONDON—Prime Minister Harold Wilson said after winning Britain's elections that he expects the House of Commons to push through radical reforms in an effort to pull the nation out of its economic tailspin.

The bad luck that you grumble about is probably the direct result of your own activity.

STRANGE PETS
SEATTLE—Mrs. Elizabeth Ghent likes big animals. The biggest one is causing problems with her neighbors. The pet is a Loki La Puma, 150-pound cougar. She also has a 55-pound Doberman and a 35-pound golden cat from Thailand.

Science helps improve cosmetics product.

Watergate Reporter To Speak

Daniel Schorr, CBS News correspondent who covered the Watergate story virtually on a daily basis from its beginning, has been named the speaker for the dinner meeting of the Texas Tech Century Club.

Announcement of Schorr's selection was made by J. Doyle Settle of Dallas, 1974 chairman of the 14th annual Century Club dinner. The Nov. 8 meeting, with Settle presiding, will be in the Ballroom of the University Center at 6:30 p.m.

The Century Club is an organization of ex-students and friends of Texas Tech University who contribute at least \$100 annually to the Texas Tech Loyalty Fund.

Honored guests will be those members of the faculty and staff with 10 or more years of service who have retired within the past 12 months, according to

Wayne James, executive director of the Texas Tech Ex-Students Association. They will be recognized by Manuel DeBusk of Dallas, president of the sponsoring association.

The CBS News correspondent will discuss the Watergate story and analyze the results of the general election to be held Nov. 5. Schorr is expected to discuss both, "as well as other political issues, in an entertaining and interesting manner," James said.

A cap full of vinegar added to a pot of cooking greens will cut down their odor considerably.

Conferees vote more aid to G.I.'s education.

Simon insists oilman had no policy role.

Nixon's doctor says tests finds no cancer.

Sports series starts on public TV.

Senator Buckley asks national debate on Cuba.

Egypt, at U.N., militant on oil policy.

Wiretap-control proposal divides Congress.

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October 31, 1974
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Little Bull Barn
Ages Pre-school-6th Grade
Proceeds Go To
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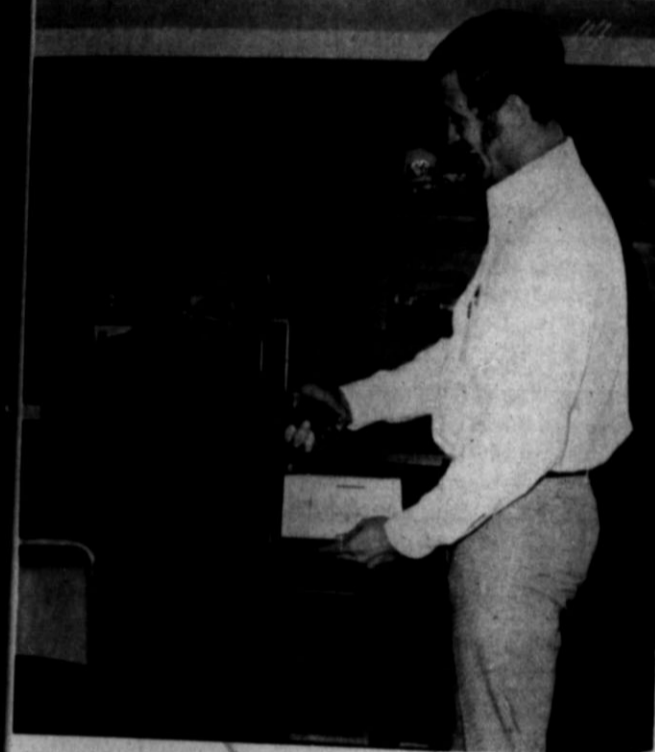
- Free Gifts**
- ★ Free 1975 Range Calendars
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 - ★ Free names done free on all Name Blank Belts
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 - ★ Free-on all Straw Hats-Buy one at regular price, get one free of same value
 - ★ Free Ladies purses-Buy one at regular price get one free of same value
 - ★ Free-Ladies Blouses-Buy one at regular price, get one free of same value
 - ★ Free-Ladies Pant Suits-Buy one at regular price, get one free of same value
 - ★ Free Men's Checked Fashion Jeans (1 Group)-Buy one at a regular price, get one free of same value
 - ★ Free Moccasins-Buy one at regular price, get one free of same value

Men's Short Sleeve SHIRTS NOW 1/3 OFF	Men's Fashion Levi & Wrangler Fashion Jeans Perma Press JEANS 20% to 50% OFF	All Indian JEWELRY NOW 1/3 OFF	Men's Ladies, Children's MOCCASINS 20 to 50% OFF	All Men's Western COATS & SUITS 1/3 OFF
All Men's Felt HATS Ladies & Children's 25% OFF	Men's Long Sleeve SHIRTS 25% OFF	Save 20% on all TACK 'N' SADDLERY	All Men's, Ladies & Children's Winter COATS & VESTS by Bailey Goose down filled or Duaron filled (LAY-A-WAY FOR WINTER) NOW 20% OFF	

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Wins \$100 Worth of Beef
Robert Rameriz of Tulia is all smiles while receiving a gift certificate worth \$100 worth of beef from BJM manager Bill Cummings. Rameriz, who is employed by his father's commercial spreader company in Tulia, won the beef as a door prize at BJM's Second Annual Steak Fry held Saturday. More than 350 cattle feeders and BJM customers were in attendance.

Prevent early frost from killing vegetables that would produce for several more weeks by covering them overnight with plastic and removing early the next morning.

Keepsake

KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

Nixon sells paperback rights to memoirs.
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The right of laboring men to organize and bargain collectively should not be infringed. Their right to control the internal affairs of their union organizations must be maintained free of Federal government interference. The advances made by the working people of America can be preserved without giving leaders of existing unions a monopoly power over jobs in their industry. Keeping union membership voluntary will keep unions stronger while protecting the freedom of action of the individual citizen. I strongly support the laboring men of Texas and the existing "Right to Work" laws which guarantee them freedom of action.

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TO WATCH COSTS

The Council on Wage and Price Stability, a new government agency responsible for keeping tabs on inflation has selected its initial targets: food processing and distribution, medical care, sugar and antifreeze.

SHORT CROP YIELDS

The Agriculture Department reports the 1974 corn and soybean crops will fall short of last year's level because of summer drought and killer frosts this fall.

The greatest producer of real work is necessity.

LAST DRAFTEES

Citing success in recruiting a volunteer force, the Army has announced that its remaining 2,500 draftees will be discharged before Thanksgiving.

Then there are those people who brag about the sum they pay in taxes.

Schools Join WTSU Program

Twenty local teachers will join 30 West Texas State University students in a pilot project utilizing "the Humanistic Approach" from the Texas Center for Improvement of Education Systems.

The project will be a joint effort of West Texas State University, College of Education, Region 16 Educational Service Center and the Hereford Public Schools.

Project director is Dr. Jim Kidd, dean of the WTSU College of Education, Jack Edmondson of the Region 16 PESO Educational Service Center, is teacher Center Progress Monitor. WTSU Elementary Education Department Head Dan White will act as pre-service counselor working with college-level students, and PESO's David Cole is the in-service Hereford teachers, Jim Holmes is coordinating the efforts of Hereford schools in the project.

This pilot project is to test the viability of select special experiences "to improve the performance of teachers in preparation and those in-service by encouraging self-determination and individual responsibility for self choice," Kidd says.

"The basic purposes of the program are to design a systematic implementation model embodying self-determination, to field test the model, and, if successful, incorporate this in the CBTE program at WTSU," Kidd notes.

Although the grant has just come through, the WTSU college has been working on the project since Sept. 1. Kidd describes a special session already run as "a retreat in which a consultant came in with a special series of activities and experiences designed to assist teachers and students in clarifying their beliefs concerning the teachers and learning process."

The project will run one year.

Using a creme rinse after every shampoo will cut down on electricity and make your hair more manageable during winter months.

Ford threatens veto of Turkey aid ban.



Stanton All-Regionalists

These members of the Stanton Choir attended the Junior High All-Region Choir Clinic in Perryton over the weekend. Top row from left to right are Kyla Potee, Donald Johnson, Bill West, Ed Fry and Mary Lee Simon. Middle row left to right are Cherie Anstey, Jimmy Wright, Tony Lee, and Dalene Henson. Front row left to right are Celia Ricketts, Brel Hallows, Kenny Shore, and Mona McNaney.

Vocalists Attend All-Region

Several Stanton Junior High students participated in the UIL All-Region Choir Clinic held in Perryton last Saturday. According to Stanton choir director Douglas Morris, 13 of his students attended and participated in the clinic. The 13 singers were chosen from 180 students who are active in the choir program at Stanton. Eleven were freshmen and two were eighth-graders. The choir gave a concert Saturday evening in the Perryton High School auditorium, with the Pampa High School choir participating in the program. The tired business man can get unusually spry when it's time to play.

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G78-14	8.25-14	\$52	34.65	2.79
H78-14	8.55-14	\$55	36.65	2.94
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F78-14	7.75-14	37.90	2.41
G78-14	8.25-14	39.90	2.55
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GR78-15	205R-15	\$59	\$44	3.04
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- Collected cigarette tax 242,366,191.70
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LET'S VOTE FOR AND RE-ELECT JESSE JAMES STATE TREASURER

Pol. Adv. Paid for by Jesse James Box 2404 Capitol St. Austin, Texas 78711

You know, the worse inflation gets the more we need somebody like Briscoe. He's created a lot of good jobs and he knows how to get things started.

It's quite refreshing for me to know that we have a man like Dolph Briscoe... a man who puts integrity before all things...

Dolph Briscoe's proved he has the contacts and the know-how to bring new business to the State of Texas. We can't afford to lose him at a critical time like this.

In times like these when the economy is so shaky, I'm going to stay with Governor Briscoe.

We need new jobs and more income in this state and Governor Briscoe is helping us get them.

Briscoe's kept pace without adding new taxes—I voted Republican in 1972, but I'm voting for Briscoe this time.

They all promised no new taxes; Dolph Briscoe kept his promise.

I think Dolph Briscoe is a Governor you can believe in. I'm looking forward to voting for him in November.

RE-ELECT GOVERNOR BRISCOE

HE KEPT THE PROMISE

Political advertising. Paid for by the Briscoe '74 Campaign Committee, David A. Dean, Campaign Manager, 12124 Lantana, Austin, Texas. (publisher's name and address must be inserted here.)

The Hereford Brand, Hereford, Texas, Thursday October 31, 1974

Friends To Meet Friday

Friends of the Library will meet at 7:30 p.m. Friday at Deaf Smith County Library to elect officers. Mrs. Baxter London, librarian and Mrs. Clint Formby will be featured speakers. Anyone wishing to join the organization is asked to attend.

A nominating committee will recommend a slate of officers as well as bylaws. Nominations will also be made from the floor. The nominating committee includes Mrs. Colby Conkright, chairman, Mrs. John Winder, Mrs. Walter London, Mrs. Gene Savage, Mrs. H. H. Miller and Mrs. Robert Mayfield.

Pro-tem officers who have been serving are Sam Morgan, chairman, and Rhonda Stewart, secretary.

Membership in the Friends of the Library is open to all interested persons and to all civic organizations. Dues are \$1 per person, \$5 for clubs and \$100 for life membership.

Officials To Tour Works

Six Russian railroaders will tour Santa Fe Railway facilities at Amarillo Friday, including the recently opened centralized rail welding plant, the ultrasonic detector car and track geometry car.

Officials of the Soviet Union's Ministry of Railways, they are on an inspection tour of U.S. rail operations. They will fly into Amarillo tonight from Longview, after observing a Navajo Indian gang laying the welded rail.

Hosting the delegation will be W.S. Autrey, Santa Fe's chief engineer-system, from Chicago; J.R. Fitzgerald, general manager and E.C. Honath, assistant general manager-engineering, both of Amarillo. The Russians arrived in Washington, D.C. Sunday and federal officials are accompanying them on their rail tour.

Friday morning at 8:30 a.m., Fitzgerald will speak to the Russians in his office, covering Santa Fe Western Lines operations and answering questions. Each member of the delegation will be given a packet of materials on the company. At 9:30 a.m., they will inspect the ultra-sonic detector car and at 10:30 a.m. will ride on the track geometry car between Amarillo and Pampa. This highly automated and computerized vehicle checks track conditions and locates defects.

The Russian group will spend more than two hours at the centralized rail welding plant, starting at 2:30 p.m. The welding plant, which employs 70 people, was formally opened by President John S. Reed on May 14. Santa Fe now has more than 5,000 miles of welded rail in place, more than any other railroad in the United States.

The Soviet railroaders will be Fitzgerald's guests at a dinner in the Amarillo Club that evening.

Saturday morning, the Russians will ride a Santa Fe business car on the Super C fast freight train to Kansas where they will conclude their tour of Santa Fe facilities.

Autrey says the trip is reciprocal in that he and five other American railroad executives toured rail facilities in the Soviet Union in late June and early July. Sergei Guins, consultant for the Federal Railway Administration, is among the officials making both the Russian and American tours. He will act as interpreter.

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An old fashion formula with 2% pure honey 16-OZ.
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Ladies' BLAZER
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Boy's and Girl's 10" TRICYCLE
1" width tires,
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Tom Turkeys 16-22 LBS. LB. **46¢**
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Apple Cider 1/2-GAL. JUG... **\$1.19** 1-GAL. JUG... **\$1.98**

Small Talk

BY SUE COLEMAN
Womens Editor

REHEARSALS are underway so we can expect some good Christmas music by Hereford singers when The Messiah is presented Dec. 8. Nothing can get me in a real Christmas mood better than Handel's glorious music in this oratorio — it is music that deserves the adjective without a doubt.

It's been a good many years since a complete production of The Messiah has been given for the public in Hereford. When I first came here, maybe eight or nine years ago, there was one. I think with the high school chorus as the nucleus. And church choirs sing parts of it every year.

Of course I don't mean a really complete production; The Messiah is a massive work in several parts, relating in music the prophecies, the birth of Christ, His death and resurrection.

WE USUALLY speak of "the Christmas section" or "the Easter section" in describing a production and I suppose this one will include the traditional Christmas selections, which are most familiar. It seems to me that anyone who can sing at all should get into the chorus when there is a chance to sing The Messiah, if he wants to star in a musical presentation. The chorus is the star of this oratorio; though the solos are superbly beautiful, the soaring choral selections are still more so.

As much as the music, I enjoy the many stories that have accumulated around this world-famous work. Like the one about its success when the composer had been through a period of failure and poverty after earlier popularity, but was inspired by Bible texts suggested by a friend who was a minister, and composed his greatest music.

ALSO the fact that later, more than one minister who had known Handel claimed to have been the one who made the suggestion.

And the story that the premiere of the work, as a charity benefit, drew such a demand for tickets that a request was made that gentlemen not wear their skirts nor ladies their skirt hoops so there would be more seating room.

And of course the account of King George, in the audience at that premiere, being so moved by the rousing strains of the Hallelujah Chorus that he stood, so the whole audience had to stand and the custom of audiences standing for that song was begun.

he has three great-grandparents. Mr. and Mrs. Floyd Merket and Bonnie Hunter, all of Colorado City.

SCHOOLS in New York probably think little towns like Hereford, away out here in the west, are places where everybody knows all about everybody so there is no need to identify anybody.

Thus the Brand received the notice from Pace University that Margie Daniel was selected to receive a \$1,400 Andrew Mellon Foundation scholarship, but didn't hint that she was the former Margie Kershens; we're all supposed to know that!

Since they also used the silly system of calling her Ms. Daniel, one of the Brand staff tried checking up on Daniels in the phone book, with no success of course. She is a daughter of the Andrew Kershens and was here to visit them a short time ago.

Mend small cuts or holes in your linoleum by filling them with a small amount of melted crayon in a matching color—then apply a clear coat of varnish.

Shah seeking to expand Iran's influence.

Nov. 8 Deadline Given For Watercolor Contest

For the first time the annual West Texas Watercolor competition and exhibition is attracting entries from across the nation.

Deadline for entering paintings is Nov. 8, and already entries have been received from Florida, California and several states in between. Heretofore, the event has attracted regional artists only. It is sponsored by the West Texas Watercolor Association and The Museum of Texas Tech University.

All artists over the age of 18 are invited to submit entries. Forms are available from The

Museum, and slides — in 2x2 inch cardboard mounts — should be sent with the completed forms to: The Museum of Texas Tech University, 4th and Indiana, Lubbock, Tex. 79409.

Entries to date indicate that more abstract paintings will be in competition than has been the case in other years, according to Museum officials.

Dr. Emilio Cabellero of the art faculty of West Texas State University will be the juror.

A number of \$150 purchase awards are being offered this year, in addition to the first, second and third prizes of the

association. Artists are encouraged to make their work eligible for the purchase prizes.

The competition is limited to original paintings in transparent watercolor on paper. Pastels are not accepted. Paintings done under supervision and those previously hung in exhibits sponsored by the West Texas Watercolor Association are not eligible.

Pre-selection is done from the slides. Originals should not be sent until the artist is notified of acceptance.

A nonrefundable fee of \$5 per entry should accompany each

Page 1
entry form. Checks or money orders should be made payable to the West Texas Watercolor Association. There is no limit on the number of entries submitted.

All paintings must be framed and securely wired for hanging. If not properly prepared, the painting cannot be accepted even if the fee is paid.

Winners will be announced Dec. 16 when the exhibit opens in The Museum.

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100% Polyester
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1/4" DRILL OR **3/8" DRILL** YOUR CHOICE
Reg. \$10.00 Reg. \$9.00
NO. 1711 Reg. \$8.57
115 volts double insulated
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MASTER CRAFTED WEDDING RINGS
Keepsake
Beautifully styled Keepsake wedding rings of 14K gold. Perfectly matched forever.
Kester's Jewelry
Across from the Post Office in Downtown, Hereford

Let's Cook

Mother's Encouragement Develops Piano Skills

BY SANDY PANKEY
Brand Staff Writer

"I'M a product of my mothers' 'Do It,'" says Mrs. Buddy Peeler of 117 Douglas. The attractive housewife began studying piano at the age of five and with her mother's encouragement also became interested in voice and organ lessons.

"I have actually taught piano lessons since I was in high school," says the instructor. Mrs. Peeler explains that she borrows 15 other children five days a week and thoroughly enjoys it.

"MY OWN children don't share my enthusiasm for music quite as much," smiles Mrs. Peeler. "My nine-year-old daughter Melanie, however, is presently taking lessons from another instructor."

The Peeler's 12-year-old son Bryan is mainly concerned with sports. He has played baseball for five years but also enjoys football, basketball and track. The wife of KPAN's sales manager, Mrs. Peeler is a

Piano Students Give Recital

Elementary students of Mrs. Hacker performed Halloween music Saturday during a fall piano recital.

The pupils, dressed in appropriate costumes, were presented as their individual names were drawn from a witch's pot. Refreshments were served afterwards.

Students participating were Charisee and Christa Dobbs, Bob and Sheri Templeton, Kristi Krawford, Holly Veigel, Patti McCrary and Demita Goforth. Also, Jan and Julie Bruns, Cynthia, Brian and Allison Lady, Eleise McDowell, Beth Owen, Quinton Renfro, Doug Owens, Lisa and Robbie Snyder and Robin Hopper.

Robin Baldwin, Eric and Kristin Walterscheid, Paul Jorde, Scott Hamby, Vonda Richards, Denise and Carrie Fangman, Mathew Wilbanks, Tammy Gerles and Dana Zimmerman.

Gina Griffin, Jill Paschel, Beth Frye, Belinda Warren, Shannon Gerik, Missy Merritt and Trenita Bowling.

Fun Night Ticket Sale Held

Tickets are on sale by members of Kings Manor Auxiliary for a benefit Fun Night of bridge and 42 games Nov. 7 in Lamar Garden Room at the Manor.

The public is invited, and tickets will be available at the door for those who do not buy in advance.

Proceeds will be used for Auxiliary projects to carry out its aim of making life more pleasant for residents of Kings Manor retirement home. These include art and crafts classes, informal parties and teas to promote social life, sing-song periods, a shopping cart for patients in Westgate nursing home unit and other projects. A Fun Night was sponsored by the Auxiliary several months ago and proved successful so that another is scheduled. Mrs. Clark Andrews is chairman of arrangements.

Auxiliary members will act as hostesses and serve refreshments. Games will begin at 7 p.m.

China and Japan start regular air service.

Pentagon finds lag in tank production.

Muskie says "gas" tax rise would anger citizens.

Mexico is banning 37 violent TV series.

**SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown**

member of National Guild of Piano Teachers, UMC Ladies Hand Bell Choir and is currently serving as corresponding secretary in the Music Study Club. The family attends First United Methodist Church.

THE HOMEMAKER and her husband, originally from Muleshoe, both attended Eastern New Mexico University.

Mrs. Peeler describes herself as a basic cook. A great dessert recipe she likes to serve guests is Black Bing Cherry Salad and an easy punch recipe to make is Banana Punch.

BLACK BING CHERRY SALAD
1 large pkg. cream cheese
1 large can of drained crushed

pineapple juice
1/2 cup cherry juice
1 pkg. miniature marshmallows
1 pkg. Dream Whip
Chopped nuts
Melt above ingredients together in a double boiler. Let cook. Add cherries, pineapple, whipped cream and cup of chopped nuts.

BANANA PUNCH
12-oz. can frozen lemonade
2 12-oz. cans frozen orange juice
8-oz. can pineapple juice
5 blended bananas
4 cups sugar
6 cups water.

Mix all ingredients together and freeze. Let thaw two hours before serving. Gingerale may be added for taste.



Mrs. Buddy Peeler
...playing piano

House unit continues to amend tax bill.

An optimist is usually an individual who feels good.

Pre-Wedding Shower Given Miss Weaver

Pen Woman Will Organize Branch

Autumnal colors chosen by Mary Ruth Weaver for her wedding decorations made a preve appearance at a shower in her honor Saturday afternoon in the home of Mrs. J.E. Sorrells on Harrison Highway. Miss Weaver and Ernest Baird are to be married Nov. 27.

Giant bronze chrysanthemums were arranged with pompons in orange and brown shades to center the harvest gold cloth covering the table. Mrs. David Bullock of Lubbock, Sharon Homfeld and Rhonda Hall served refreshments.

Callers presented gift packages to the bride-elect as she sat with her mother, Mrs. Jack Weaver, and Baird's mother, Mrs. Olin Baird, in the living room. Packages were opened and the gifts displayed. Mrs. Sorrells greeted callers and Mrs. J.V. Perrin invited them to register in the bride's book. The honoree and mothers

wore corsages of pompons in the varied colors. Hostesses had yellow daisy mum corsages, pearl trimmed, made by Mrs. Weaver and Mrs. John E. Hill of Ft. Lupton, Colo.

In the hostess party were Mmes. C.F. Homfeld, Jimmie Bradley, Wheeler Davis, W.W. Gilbreath, Herschel Burrus, Elmo Hall, Gene Suttle, P.B. Sowell, W.W. Thomas.

Also Mmes. W.B. Nunley, G.V. Hall, Kenneth Homfeld, Wayne Sifford, C.C. Combs, H.E. Owens, Jesse Mason, Mike Solomon, Walter Kuper, Kenneth DeHart, Hill, Perrin and Sorrells, also Dinah Beene of Plainview.

Self-control is a virtue that individuals recommend to their friends.

Food, rest, mental peace and exercise are the four keys to old age.

A meeting to organize a branch of the National League of American Pen Women Inc. is announced for 6:30 p.m. Monday at the Amarillo Club, with eligible women from over the area invited. Mrs. Lee Waldrop of Washington, D.C., national president, will be the speaker.

Any woman who is a U.S. citizen and has within the preceding three years received pay in the open market for original work in writing, lecturing, art, photography or composing, is eligible for active membership. Reservations may be made for the meeting before noon Sunday with Julia Spurlock, Tascosa Road, Box 331-B, Amarillo.

**FOR LARGER
GIFT SELECTION
COWAN JEWELERS
Downtown**

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Prices effective thru Saturday, November 2, 1974. HEREFORD, TEXAS

They're coming... FOR HALLOWEEN TREATS AND PARTY NEEDS GET IT TOGETHER AT SAFEWAY!

Are you ready?

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FRESH FRYERS
Whole Body **39¢**
Cut Up lb. 47¢

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Safeway Brand **\$1.19**
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Canned Ham 4.59
Beef Wieners 93¢

Perch Fillet 89¢
Whiting 89¢
Fish Kabob 1.39

GET IT TOGETHER

TO "TRICK OR TREAT" with safety:

- An adult should accompany small children
- Go in daylight or early evening
- Visit only in your own neighborhood
- Stay on sidewalks - out of streets
- Observe all traffic lights and signs
- Cross streets only at corners
- Walk across only when traffic is clear

Dill Chips 89¢
Sweet Relish 59¢
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Glass Cleaner 45¢
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Crackers 43¢

Soft Drinks 53¢
Miracle Whip 1.19
1000 Island Dressing 75¢

Tomato Sauce 33¢
Tomato Sauce 15¢
Catsup 69¢

Honey 1.29
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ZIPPY WHOLE SWEET PICKLES
69¢
22-oz. Jar

REAL ROAST PEANUT BUTTER
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SLEEPY HOLLOW SYRUP
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EVERYDAY LOW PRICE!
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100% Florida Orange Juice **5 \$1**
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Cut Corn 89¢

Pie Shells 49¢
Beef Dinner 85¢
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SAUSAGE PIZZAS
Jenos Low Price 13.25-oz. Pizza **99¢**

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Fleischmann's Soft 16-oz. Pkg.

Cottage Cheese 79¢
Chocolate Milk 50¢
Margarine 45¢
Cheese Links 62¢
Kraft Cheese 1.05
Kraft Parkay 81¢
Biscuits 14¢
Biscuits 14¢
Cheese Whiz 79¢

Kraft Swiss 85¢
American Cheese 89¢
Cracker Barrel 98¢
Cracker Barrel 1.19
Cracker Barrel 1.19
Biscuits 77¢
Cookie Dough 34¢
Chiffon 81¢
Imperial 78¢
Imperial 83¢

Breakfast Gem EGGS Grade "A" Large Doz **67¢**

Shady Lane BUTTER lb. **97¢**

The Hereford Brand, Hereford, Texas, Thursday October 31, 1974

Bridge Party Cancelled
The regular scheduled bridge party will not meet because of the Amarillo Sectional Bridge Tournament to be held at Villa Inn but resume next Thursday at 309 Western.

Scheduled are unisex pairs at 7:30 p.m. Thursday; a two-session masters pairs event at 1:30 p.m. and 7:30 p.m. Friday; a two-session open pairs event at 1:30 and 7:30 p.m. Saturday; a two-session Swiss team event at noon and 6 p.m. Sunday.

Wrap or insulate all exposed water pipes that are subject to freezing temperatures.

October is planting time for tulips and other spring flowering bulbs. Plant at depths suggested by instructions.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

Sorority 'Sisters'

Daughters of Mr. and Mrs. Hugh Clearman of Dimmitt Hwy. are both members now of Zeta Tau Alpha Sorority at the University of Texas in Austin. Lynette, pictured at left, is a 1974 pledge and Caye, a junior student at the university, was already a sorority member.

True Words Committees have become so important that a subcommittee has to be appointed to do the work.
-Gazette, Augusta, Kan.

Karen Wilson Honored With Shower Sunday

A bridal shower Sunday honored Karen Wilson, bride-elect of Roger Eades who will marry Saturday in Amarillo, as friends entertained in the home of Mrs. Raymond White, 214 N. Texas.

Turkey Dinner Slated At Church In Bovina

The annual turkey dinner sponsored by the Ladies Society at St. Ann's Catholic Parish Hall in Bovina is announced for Sunday, with serving time from 11:30 a.m. to 2 p.m. and the public invited.

On the menu are turkey, dressing, home-made sauerkraut and green beans, dessert and coffee or tea. Tickets are priced at \$2.50 for adults and \$1.50 for children. A country store featuring home-made items will be conducted during the dinner hours. Door prizes will be given.



Shower Given

Receiving guests at the shower given Sunday for Karen Wilson, bride-elect of Roger Eades, are from left, hostess, Mrs. Raymond White, the prospective bridegroom's mother, Mrs. R.W. Eades, Miss Wilson and her mother, Jean Jagels of Amarillo.

Calendar of Events

THURSDAY
Wyche Extension Club crafts workday and luncheon, Pioneer Natural Gas Flame Room, 10 a.m.
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Civic Club Center, 8 p.m.

FRIDAY
L'Allegra Study Club's antique show and sale, Friday through Sunday, Community Center.
Church Women United, coffee and program, St. Thomas Episcopal Church, 10 a.m.
Bud To Blossom Garden Club, SWPS Ruddy Room, 9:30 a.m.
CFG Leaders Association, CFG lodge, 9:30 a.m.
Halloween haunted house, 4 miles north of Hwy. 385, opens at 8 p.m. Friday and Saturday.
4-H Annual Achievement banquet, Bull Barn, 7:30 p.m.
Kiwanis Whiteface Breakfast Club, Kiekie's Restaurant, 6:30 a.m.
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

SATURDAY
Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.
Story hour for preschool children, grades 1-4, Deaf Smith County Library, 10 until 11 a.m.

SUNDAY
St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.

MONDAY
Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Dawn Lions Club, Dawn community building, 7 p.m.

TUESDAY
Young Homemakers Extension Club, home of Mrs. Bobby Patzig, 232 Elm, 9:30 a.m.
Hereford Jaycee-Ettes, First National Bank Community Room, 7:30 p.m.
Women's Division of Deaf Smith County Chamber of Commerce, executive committee meeting, Dickie's Restaurant, noon.
Young Homemakers of Texas, La Plata Junior High School, 8 p.m.
American Legion and Auxiliary, Legion Hall, 7:30 p.m.
La Plata Study Club, REA Medallion Room, 8 p.m.
La Aflatus Estudio Club, Home of Mrs. B.F. Markham, 3 p.m.
Progressive Extension Club, home of Mrs. Floyd McGee, 2:30 p.m.
Rebekah Lodge, IOOF Hall 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers, First Baptist Church, 1:30 p.m. and 6:30 p.m.

WEDNESDAY
Ford Extension Club, Ford community building, 9:30 a.m.
Simms Study-Craft Club, Simms community house, 11 a.m.
First United Methodist Women covered dish dinner, Church fellowship hall, 7 p.m.
United Presbyterian Women's Association luncheon, at church, noon.
Merry Mixers Square Dance Club, Community Center, 8 p.m.
Noon Lions Club, Civic Club Center, noon.
Story hour for preschool children, Deaf Smith County Library, 3 to 4 p.m.
Knights of Columbus, KC Hall, 8 p.m.

Depot-Bridge Club, 309 Western, 10 a.m.
How's this for a definition? Colleged—a four-year loaf on father's dough!
An unsuccessful organizer is one unable to get other people to do the work.

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100% BEEF
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BROCADE LIQUID DETERGENT
SUPER SAVER
22-oz. Botl. **47¢**

KITCHEN CRAFT CAKE MIX
SUPER SAVER
Layer Cake 18.5-oz. Box **57¢**

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SUPER SAVER
2-lb. Box **57¢**

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- Dial Soap 35¢

- Fabric Softener 69¢
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- Crisco \$1.95
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Anti-Perspirant
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- Shelf Paper 61¢
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Johnson **\$1.19**
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blessed are the meek

"Blessed are the meek: for they shall inherit the earth." Matt. 5:5.
Before his conversion, Paul was filled with anger and hatred. Zealously he persecuted all believers. He was on his way to arrest more Christians when the spirit of the Lord overcame him and he was converted. This experience changed Paul and that change is the essence of this beatitude. Paul became meek. He submitted himself completely to God and sought only to do His will. His selfish, violent anger was changed to love and concern.
Like Paul, our meekness depends upon being firm in our faith; submissive in our will, gentle in our relationships, and zealous in doing God's work. For this we will inherit the earth. That is, we will have inner peace now and external peace of eternity later.
For blessed are they.



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Have a contribution for good. Be a regular CHURCH GOER and a daily BIBLE READER.

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Cecil Oglesby | HI-PLAINS SAVINGS & LOAN ASSOC. | DOYLE JOHNSON CHEVROLET-OLDS
Mr. and Mrs. Doyle Johnson | LOERWALD BROTHERS
231 W. 2nd |

The Hereford Brand, Hereford, Texas, Thursday October 31, 1974



Varied Antiques Due For Show

Antique dealers whose exhibits were in L'Allegre Club benefit show-sale last year will almost all be back to participate in the show this weekend at Community Center, with half a dozen others from cities in Texas and other states.

The public is invited to view and buy antiques of almost every description in the three-day show, which will be open from 1 to 10 p.m. Friday and Saturday, 1 to 6 p.m. Sunday. Some of the dealers offer specialties, including clocks, jewelry and player pianos. Others will have a miscellany on display, at a time when buying for Christmas gifts is in the minds of most shoppers. Collectors of many types of antiques will find something keyed to their interests, too.

First-time exhibitors among dealers include Marilyn Guimarin of Austin and Patricia Bettes of Fort Worth. From other states are Vicki's Antiques of Kansas City, Heritage Antiques of Albuquerque, Nannie's Little Shack of Cortez, Colo., and Linson's Antiques of Lincoln, Neb.

Local dealers in the show are Collector's Den and Sorrells' Antiques, both returning from last year. Also back will be Gentry's Antiques, Peggy's Curiosity and Helen's Antiques from Amarillo. Also Pandora Box and Leona's Antiques from Lubbock; Moore's from Pampa, Audrey's from Shallowater; Country Antiques from Plainview; Jean's Antiques from Oklahoma City. Mrs. J.H. McCrary and Mrs. Cameron Gault are co-chairmen of arrangements for the show-sale. Mrs. Jim Carnahan is the club president; she and all other members are working on committees.

Judged Tackiest

Clutching their prize packages, Joy Dones and Rex Manley acknowledge the judges' decision that awarded them top honors at a Halloween tacky party in First Baptist fellowship hall Monday night.

Costume Prize Awards Feature Halloween Party

Tacky costumes were designated as the dress for a Halloween party in First Baptist fellowship hall Monday evening, when the Singles Group met for an evening of fun instead of their usual study and discussion session.

Costumes were judged and prizes awarded to Joy Dones, who came in too-large robe and hair curlers, and Rex Manley, elaborately made up and dressed as a woman.

Impromptu skits and games entertained the group and several guests before Halloween refreshments were served.

The Singles, who use First Baptist Church as a meeting place although they are not affiliated with the church, comprise a number of unmarried adults, some divorced,

some widowed and some never married, who meet periodically. They were organized with the assistance of Mr. and Mrs. R.W. Eades, Mr. and Mrs. Pat Robbins, Mr. and Mrs. Wendell Clark, the Rev. and Mrs. Doug Manning and Marie Stringer. Book reviews and discussions are featured on their programs, with informal social periods. The group is open to all eligible residents.

PAYS SON'S TICKET
SAN ANGELO, TEX.--The municipal court here has received a letter from a father in Fort Worth, containing a check for \$2. A note said that although the fine is \$1 the extra dollar is to hold since he may get at least one more overparking ticket before he finishes college.

MHMR Seeking Volunteer Help

Volunteers are being sought to assist teachers at the Mental Health Mental Retardation Center, announced Keith Schroyer, MHMR director.

These workers will help mentally retarded adults on an individual basis in various class areas such as grooming, measuring time, counting money and other basic functions.

The center is currently contracting work from area companies with workers being paid on an individual production rate.

Both men and women are encouraged to volunteer. All volunteers will attend training sessions in preparation for the required work. There is no restriction on the time spent

with retarded adults. The MHMR Center is located at 625 E. First and can be reached by telephoning 364-6111.

India confident on coping with food needs. Bid to Congress for more Saigon aid seen.

Spending on Nixon is put at \$2-million.

Rules Committee blocks mass transit bill.

Over 500 Watches to select from COWAN JEWELERS Downtown



To Vie For Pageant Crown

These two local girls, Mary Lou Mercado and Mona Gale Gibson, will be competing for the title of Miss West Texas State University tomorrow in the Amarillo High School auditorium. Miss Mercado, a WTSU junior, is the daughter of Mr. and Mrs. J. Mercado and is majoring in social work. Miss Gibson is the daughter of the Wilbur Gibsons of 122 Liveoak and is a senior. She is planning a career in speech and hearing therapy.

Youth Completes Training Course

U.S. Air Force Capt. Phillip D. Bates, son of Mrs. Martha E. Bates of 1002 Maple, Friona, has graduated from the Strategic Air Command's missile combat crew operational readiness training course at Vandenberg AFB, Calif.

Captain Bates now goes to Malmstrom AFB, Mont., for duty and training as a missile combat crew member.

The captain, a 1969 graduate of Sunray High School, received a B.S. degree in mathematics in 1963 from Abilene Christian College and was commissioned the same year through Officer Training School, Lackland AFB.

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

Duckwall's

CHRISTMAS LIGHTS ON

there is NO ban by official announcement Federal Energy Office May 2, 74

Polyester Double Knit

Fancies & Solids On-the-go Polyester double knits! Smart solids and fancies. 60" Width. Our Reg. \$2.98

\$1.00



Infant's Swing

Swyngomatic winds up to swing baby automatically. Our Reg. \$11.98

\$7.33



Pedigree Crayon Pencils

12 colored pencils in vinyl case. Our Reg. \$1.11

57¢

Elmer's Glue-All

2.2 oz. Our Reg. \$1.88

88¢



Ironing Board Cover

Aluminized silicone coated cover. Just wipe with damp cloth to clean. Our Reg. \$1.49

77¢

General Electric Light Bulbs

40, 60 or 75 watt light bulbs. 4 in package. Our Reg. \$1.54

99¢ Pkg.

Extension Cord Heavy Duty

Ideal for the workshop. 50 ft. Our Reg. \$6.39

\$3.88

Renuzit Air Freshener

Delightful fragrances. Our Reg. 69¢

2 for 97¢

Totes

Versatile draw string tote bags of attractive vinyl. Our Reg. \$4.99

\$2.44

Gnip Gnop

Fast paced tabletop ball game. For 2 players. Ages 8 to 14. Our Reg. \$5.33

\$3.66

Battleship

Fascinating game for 2 players. Ages 8 to Adult. Our Reg. \$5.88

\$3.96

Duckwall's is child's play



For toys and a whole lot more.



Cannon Banded Goods

*Knit dish cloths - 8 in. pkg. *Washcloths - 6 in. pkg. *Rib dish cloths - 4 in. pkg. *Waffle weave dish cloths - 4 in. pkg. *Our Reg. \$1.47

Your Choice 99¢ Pkg.



Pot Holders

Woven pot holders of 100% Cotton. Stock up! Our Reg. 29¢

2 for 44¢



Bra

Features lace cups, no-show seams, 11-ber fill shaping, cross-over styling, and stretch straps and sides. A-cup, 32 to 36, B-cup, 34 to 38. Our Reg. \$1.99

2 for \$3.00



Panty Hose

Sheer, clingy pantyhose sized to fit! Fashion shades. Petite/Medium and Medium/Tall. Style No. 2721. Our Reg. 77¢.

2 Pair \$1.00



Knee Hi Socks

Light-weight Nylon knee-hi socks. Cable design. Assorted colors. Size 9-11. Style No. K-99. Our Reg. 81¢.

57¢ Pr.



Buttons

A grand assortment of buttons. Budget priced.

Special Price 9¢ Card



Hampers

Decorative hampers in 3 styles. Ventilated pegboard back. Early American design or White. Our Reg. \$12.88

\$8.77



Mediterranean Shelf

Roomy Spanish styled steel shelves. Antique Black posts and scrolls look like hammered iron. 4 distressed wood-grain shelves. 10" x 30" x 53". Our Reg. \$13.95

\$8.77

LAYAWAY NOW

FOR CHRISTMAS

A small down payment will hold your items.

No interest charge. Shop early.

OPEN THURS. & SAT. NIGHTS TIL 8:30 P.M. IN SUGARLAND MALL



kiss your money hello

If you love money, you'll love saving at the best of all possible banks.

Put your money into one of our savings accounts and every day there's more of it.

That's the way our lovable interest plans work.

A good bank has more answers than it has questions.

THE BEST OF ALL POSSIBLE BANKS

The FIRST NATIONAL BANK of HEREFORD

Member F.D.I.C.



STOCK-UP FOR FALL

GREENS

FANCY TURNIP, MUSTARD OR COLLARD YOUR CHOICE, BUNCH EACH **20¢**

NO SALES TO DEALERS
FLORIDA LARGE SIZE EACH **44¢**

D'ANJOU PEARS
WASHINGTON STATE
LB. **38¢**

ORANGES FANCY TEXAS SWEET 5-LB. BAG **85¢**

GRAPEFRUIT TEXAS SWEET RUBY RED LB. **19¢**

SQUASH ACORN 2 LBS. **29¢**

CORDATUM POTTED PLANTS EACH **69¢**

SUPER DISCOUNT SPECIALS

PEACHES
DELMONTE NO. 2½ CAN SLICED OR HALVES
9¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

EGGS
FARM PAC MEDIUM
13¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

COFFEE
FOLGERS 1-LB. CAN
69¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

CRACKERS
NABISCO 1-LB. BOX
9¢
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

VEGETABLES FOOD CLUB MIXED NO. 303 CAN 3 FOR **89¢**

TOMATO SAUCE CONTADINA 8-OZ. CAN 8 FOR **\$1.00**

COFFEE MATE CARNATION 11-OZ. SIZE **79¢**

FIG NEWTONS NABISCO 16-OZ. PKG. **69¢**

FLOUR PILLSBURY 5-LB. BAG **68¢**

PEACHES VALVITA NO. 2½ CAN **49¢**

CHILI WILSON'S PLAIN 24-OZ. **79¢**

TOWELS NORTHERN LARGE ROLL **39¢**

CHIFFON DETERGENT FOR DISHES 12-OZ. **29¢**

FINISH DISHWASHER DETERGENT, 13¢ OFF LABEL 33-OZ. PKG. **69¢**

MARGARINE
BLUE BONNET
REG. LB. **69¢**
SOFT WHIPPED LB. **85¢**

LOWRY'S MIXES
TACO BEEF STEW OR CHILI PKG. **29¢**
MEAT LOAF 3½ OZ. **43¢**
BROWN GRAVY 1½ OZ. **25¢**

DINNERS
CHEF BOY-AR-DEE SPAGHETTI WITH MEAT 19-OZ. **78¢**
SPAGHETTI WITH MUSHROOM 19-OZ. **78¢**

SHOP Furr's MIRACLE PRICES

HAND LOTION
JERGEN'S DIRECT AID
EACH **77¢**

TOOTH BRUSH
COLGATE, ADULT MEDIUM OR HARD
EACH **19¢**

COUGH DROPS
VICK'S
3-PACK BOX **33¢**

HAVOLINE
REG. 30W.
OR
REG. 20W.
MOTOR OIL
33¢ QT.

FINAL NET
HAIR SPRAY
8-OZ. SIZE
\$1.33

SINE-OFF
SINE-OFF SINUS TABLETS
24-OZ. **73¢**

Shower to Shower
TALCUM POWDER
EACH **47¢**

AT FURR'S HOME OF THE LOWER TAPE TOTAL

fresh dated



RANCH STEAK	FURR'S PROTEN LB.	ADV. SPECIAL	89¢
STEW BEEF	FURR'S PROTEN EXTRA LEAN CUBES LB.	ADV. SPECIAL	98¢
CHUCK STEAK	FURR'S PROTEN LB.	ADV. SPECIAL	79¢
GROUND BEEF	FURR'S PROTEN LB.	ADV. SPECIAL	69¢
BEEF ROAST	FURR'S PROTEN SEVEN BONE SHOULDER CUT LB.	ADV. SPECIAL	79¢
ROUND STEAK	FURR'S PROTEN LB.	ADV. SPECIAL	98¢
FISH STICKS	TWO POUND PACKAGE		\$1.19
T-BONE STEAK	FURR'S PROTEN LB.		\$1.39
SIRLOIN STEAK	FURR'S PROTEN LB.		98¢
CLUB STEAK	FURR'S PROTEN LB.		\$1.39

PRICES EFFECTIVE THRU 11-2-74

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.



FRANKS
OSCAR MAYER MEAT OR BEEF LB. **\$1.19**

BOLOGNA
OSCAR MAYER ALL 8-OZ. PKGS. **74¢**
OSCAR MAYER ALL 12-OZ. PKGS. **\$1.09**

Shop Our Delicacies

1 WHOLE FRIED CHICKEN	ALL FOR
1 PT. PINTO BEANS	\$3.89
1 PT. CORN	
1 PT. JELLO	

FISH FILLETS LB. **79¢**
FRESH FROZEN TURBOT

WE GIVE GOLD BOND STAMPS
DOUBLE TUES. & WED. WITH \$2.50 OR MORE PURCHASE

TUNA
FOOD CLUB LIGHT CHUNK NO. 1/2 CAN **49¢**

COFFEE
FOOD CLUB ALL GRINDS 2-LB. CAN **\$1.99**

Frozen Food Favorites

CAKES	SARA LEE, POUND, REGULAR OR CHOCOLATE FROZEN EACH	89¢
POTATOES	ORE-IDA HASH BROWN 2-LB. PKG.	59¢
BROCCOLI SPEARS	TOP FROST FROZEN 10-OZ. PKG.	3\$1
SPINACH	TOP FROST LEAF OR CHOPPED 10-OZ.	5 \$1

FEATURE OF THE WEEK
ALVARADO DINNER FORK **37¢**
Each
COMPLETER PIECES AVAILABLE AT ANY TIME

PIE CRUST JOHNSTON'S GRAHAM 6-OZ. **54¢**
INSTANT MILK CARNATION 20 QUART **\$4.46**
SOLO CUPS 10 CT. PKG. **63¢** 7-OZ. PKG. **19¢**

SAVE 50¢ INSTANT MARYLAND CLUB COFFEE
10-OZ.
with coupon **\$2.09**
without coupon **\$2.59**
LIMIT ONE COUPON PER FAMILY

EXCLUSIVE AT FURR'S!
NEW HOSIERY BOUTIQUE
QUALITY • STYLE • COLOR • FIT... AT FURR'S LOW BUDGET PRICES!

holeproof CONTROL TOP PANTY HOSE \$1.29	holeproof SHEER STRETCH PANTY HOSE 69¢	holeproof EXTRA WIDTH PANTY HOSE 89¢	holeproof SHEER SUPPORT PANTY HOSE \$1.69
holeproof ALL NUDE Amplon PANTY HOSE 89¢	holeproof ALL NUDE PANTY HOSE 79¢	SHOP Furr's MIRACLE PRICES	

Small text descriptions for each panty hose type are included in the original image.

SUPERSAL COOK & BAKE HOLIDAY ASSORTMENT

Your Choice Values up to \$2.98
SAVES FLAVOR SAVES FRESHNESS SAVES MONEY! NO OTHER WRAPS NEEDED

\$1.66

Small Bread Saver, 20 Cup Bowl, 3 Qt. See Thru, Pastry Saver, Cake Saver, Pie Saver



Let The Sunshine In

Mrs. M.W. Nobles is pictured getting toiletries and other personal items ready to take to rooms of Westgate residents. The sunshine cart is a new service provided by members of Kings Manor Auxiliary for residents of the nursing home unit. Mrs. C.T. Douglas, not pictured, and Mrs. Nobles are co-chairmen of the weekly service.

Prizes Awarded In Art Festival

With 153 entries on display, the Autumn Art Festival of Hereford Campfire Girls was held Sunday afternoon with open house at Community Center. Prizes were awarded in three divisions and two age groups. Tea was served to numerous visitors.

Two first places were won by Helen Lesly in the group for high school and junior high ages. Her watercolor of trees was tops in the painting division and a winter scene in enamel on copper placed first for crafts. Laura Clark's crewel design of birch tree and flowers won high award in stitchery.

First places for elementary pupils went to Cynthia Streun in painting, for a rural scene in oils, Sylvia Soliz in stitchery for a large Ojo de Dios in bright yarns; Darla Duggan in crafts for a wire painting of a scene.

Connie Weatherford's oil painting of a horse was second in the elementary group and Rolene Petree took third with a barn in oils. Becky Hughes entered yarn crochet for second in stitchery, and Darlene Stovall's loom with yarn

weaving placed third. In elementary crafts, Robin Conkright was second with a napkin in a bread dough holder and Missy Merritt third with a tooled wood raccoon design.

Second in painting for junior high and high school girls went to Linda Cornett for a pastel portrait of a man, and third to Delfine Ulibarri's ink drawing of a basket with vegetables. Helen Lesly was second in stitchery with an Ojo de Dios and Lesley Metz third with a fish design in needlepoint.

Susan Hamby's bowl painted in Indian design took second in crafts, with Laura Clark's owl in paper quilling in third place. Winning entries will be entered in a national contest for Campfire Girls.

Te-Ca-Ki-Ta Horizon Club members acted as hostesses Sunday and served tea. Mrs. David Hutchins was tea chairman. A yellow cloth covered the table and in the center was an arrangement of yellow daisies and bronze carnations made by Mrs. Sam Long of Bud to Blossom Garden Club.

Mrs. Arthur Clark and Mrs. Charles Springer were general chairmen for the festival, the second annual event of its kind for the Hereford organization.



Festival Award Winners

Showing the art or craft items which won them cash prizes in the Campfire Girls Autumn Festival Sunday are the award recipients in various divisions and age groups. From left at top are Helen Lesly, first in both art and craft, and Laura Clark, first in stitchery for junior high and high school ages; Darla Duggan, craft, Sylvia Soliz, stitchery, and Cynthia Streun, art

for elementary ages. In lower photos, group at left are elementary girls taking second and third places: Standing Connie Weatherford, Rolene Petree and Darlene Stovall; seated Robin Conkright and Missy Merritt. Group at right, standing, Laura Clark, Delfine Ulibarri, Linda Cornett and Lesley Metz; seated Susan Hamby and Helen Lesly.

CONGRATULATIONS!

Local Corn Grower Reports Funk's-G Hybrid Yields

Leon George Olton, Texas

Dependable Hybrids From Dependable People

See Your Funk's G-Dealer Now

While A Seed Supply Is Available.



HYBRID	BU. P/A AT 15.5%	PLANT POP. AT HARVEST	ACRES HARVESTED
G-4507	213.88	37,000	2.2
G-4737	199.68	31,000	2.2
G-4628	194.05	20,500	2.2
G-4770	190.53	27,000	2.2
G-4808	189.13	22,500	2.2
G-4810	187.55	21,500	2.2

Dance Will Benefit Projects

A Harvest Dance is scheduled as a benefit event for Alpha Iota Mu Chapter, Beta Sigma Phi, Saturday evening in the Elks Lodge Building. It is open to the public and tickets are on sale by chapter members.

Music will be by Tex Rhodes and his band. Cost is \$6 for couples and \$3.50 for single admissions. Proceeds will go to the chapter treasury which supports service projects such as aid to Girlstown U.S.A.

Arrangements are being made by the ways and means committee, with Beverly Barrett as chairman. Other members are Mrs. Floyd Neil, Mrs. David McDonald and Betty Barrett. Mrs. Ken Walser is president of the chapter this year.

Sky's The Limit
That injunction "save for rainy day" doesn't mean to hang onto that borrowed umbrella.

-Star, Kansas City.

Naturally
It's a statistical fact that a wild turkey can outrun a horse. We suppose that in November they can show an even faster burst of speed.

-Christian Science Monitor.

Auxiliary Plans Booth For Bazaar

Final plans for a booth at a bazaar scheduled for Nov. 14-16 were announced by Mrs. Earl Lewis, president of Deaf Smith General Hospital Auxiliary, Monday evening at a supper in Community Center.

Proceeds from the booth at the Christian Church Bazaar will be used for future hospital projects that the auxiliary has planned.

Members of the organization also planned a baby-sitting service at Community Center during the hours the Bloodmobile will be in Hereford, to help stimulate donor interest.

A humorous skit spoofing the hospital, surgical procedures and the hospital auxiliary was presented by Dr. Duffy McBrayer, John Gilliland, Azalee Hodges, Sylvia Emerick and Rose Ann Smith.

Mrs. Howard Johnson, chairman of decorations for the covered dish supper, developed a Halloween theme. A cake in

the form of a pumpkin and Halloween candles centered the green and white covered tables. There were 27 members present.

Reception To Honor Governor Candidate

A reception welcoming Dr. Jim Granberry, Republican candidate for governor, will be held in Hereford Country Club Saturday evening.

The Deal Smith-Castro Counties Granberry for Governor Committee is hosting the event which will begin at 6 p.m. in the Halbert Room.

The public is urged to attend. Fred Bruegel of Dimmitt is committee chairman.

You can usually judge your friends by what they do rather than what they say.

Be very careful about making promises; some of them can be collected in court.

Kissinger and Senators salvage Soviet accord.

Area Leader Meets With Mothers Group

A leader of an area organization to assist children with learning disabilities, Mrs. William Grant of Amarillo met here Monday with mothers of LD children and with faculty members in the public school system who work in special education.

Mothers attended a coffee in Community Center in the morning, and after Mrs. Grant spoke briefly of aims of the High Plains Association For Children With Learning Disabilities, they asked her questions and talked with each other about their children's problems.

Out of this meeting grew plans for further meetings, probably on a monthly schedule, to provide information and opportunity for discussion to help parents meet their children's needs.

Mrs. Grant praised the good communication in Hereford between parents and teachers of the children concerned, saying she found the mothers here better informed than those in most cities about the school's program and how parents may cooperate with it.

After the meeting, Mrs. Grant was a guest of some of the mothers for lunch at Dickie's

Restaurant with a number of teachers. They included Susan Robbins, Marjorie Lasiter, Jose Griego, Keith Criner, Trini Gomez and Juanita Stinnett.

Miss Hardin Earns USAF Promotion

Kadena AB, Okinawa, has announced the promotion of Helen R. Hardin to sergeant in the U.S. Air Force.

Sergeant Hardin, daughter of Mr. and Mrs. Arthur L. Stokes, 1006 Pierce St., Friona, is an inventory management specialist with a unit of the Pacific Air Force.

She is a 1971 graduate of Friona High School.

Course To Teach Tool Operation

A new course in basic machine tool operation will be offered free of charge by Texas State Technical Institute beginning Nov. 19.

Classes will meet from 7 to 10 p.m. each Tuesday and Thursday for 10 weeks, or a total of 60 clock hours. Wayne Hudson, manager of Katty Casting, will be instructor for the program, which is to be conducted at the Katty Casting Company, 212 North Grand in Amarillo.

The class will be limited to 15 students in order to utilize individualized instruction, says Bill Soule, director of Special Projects at TSTI. Further information may be obtained from the Special Projects office, TSTI, phone 335-2316.



PRE-WINTER LAWN CARE

Now is the time to give your lawn the fall re-haul it needs to endure the winter.

Of course, we all know that this is feed-your-lawn time and most of us know that 10-5-5 or 10-5-10 fertilizers (indicating amounts and proportions of nitrogen, phosphorus, and potash respectively) are best. But did you know that TWO fall feedings - plus the one next spring - are the thing by most lawn specialists? Space your feedings about four weeks apart and get the second fertilization in before frost if possible. By the by, the bluegrasses are a particularly hungry species and might require one extra meal before the full blast of winter.

SHOP EARLY BE SMART COWAN JEWELERS Downtown

Natural Gas Has No Odor.

So How Come It Smells?

Pioneer adds the distinctive odor. Its purpose is to make even the smallest gas leak detectable long before it could cause any problem.

If you should smell gas — or think you smell it — telephone Pioneer. Our servicemen are on call every hour of the day, every day of the year. They will determine the source and take the steps necessary to insure your safety.

As part of our constant vigilance and safe operating procedures, we have built an enviable reputation for providing you with the safest, most dependable, economical form of energy — natural gas, and we want to keep it that way.

PIONEER NATURAL GAS COMPANY





Witching Hostesses

A colorful fall party, with hostesses all in witch costume, was the Halloween tea Saturday afternoon at the home of Mrs. Pat Malone. Scores of guests enjoyed casual talk during the afternoon amid holiday decorations. The hostesses, from left top photo, Mrs. W.K. Golden and Mrs. Bob Word; lower photo, Mrs. Malone, Hazel Davis and Mary Gibson.

Look Who's New

Mr. and Mrs. Robert Garza Mungia Sr. are the parents of a daughter, born October 28. She weighed 6 lbs. 15 oz.

Mr. and Mrs. Donald Keith Huckabee are the parents of a daughter, Susan Rae, born October 27. She weighed 4 lbs. 15 oz.

Mr. and Mrs. Boyd Ray Bates are the parents of a sonborn October 26. He weighed 8 lbs. 8 oz.

Performers Booked For Show

The brightest stars of the recording industry will shine for the 1975 Houston Livestock Show and Rodeo. The Osmonds, Mac Davis, Conway Twitty, Olivia Newton-John, Charley Pride and Charlie Rich will perform during the world's largest rodeo Feb. 21-March 2.

Announcing the stars, Show President Tommie Vaughn said that this line-up of talent should appeal to all show visitors.

The Osmonds, including Marie and Jimmy, will open the show with matinee and evening appearances on Feb. 21 and 22.

Mac Davis, song writer and performer, will appear at two performances on Feb. 23. He is probably best known for his hit records which include "I Believe in Music" and "Stop and Smell the Roses," but also has written many other songs which have turned into hits for other performers such as Elvis Presley and Bobby Goldsboro.

Following Davis will be Conway Twitty, a longtime favorite in Texas, who will appear on Feb. 24 and 25.

Olivia Newton-John, country and western female vocalist of the year who has earned three gold records this year, will be appearing at the rodeo performance on Feb. 26.

Winding up the show on March 1 and 2 will be Charlie Rich, who has had a barrage of hit records during the past two years, and who was recently named top country entertainer of the year.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

Tech Rodeo Begins Today

Riding, roping and all the thrills and spills of Texas Tech University's "world's largest indoor collegiate rodeo" will take place tonight through Saturday in the Lubbock Municipal Coliseum.

The best collegiate rodeo contestants from 13 schools in Texas and New Mexico will work professional rodeo stock for the National Intercollegiate Rodeo Association (N.I.R.A.) rodeo. This year's performance is the 28th annual N.I.R.A. Rodeo at Texas Tech.

Rodeo stock will be provided by Harry Void Rodeo Company, Quail Dobbs and Bob Romer

will be clowns for all performances. Hadley Barrett will be the announcer.

Jackie Bob Riggs, Miss Rodeo Texas, will be queen of the rodeo.

Contestants in the Texas Tech and other collegiate rodeos earn competition points which will make them eligible to compete in the N.I.R.A. national finals in Bozeman, Mont. during the summer.



DE Student Of The Week

Cathy Carrothers, a senior student at Hereford High School, was selected as Distributive Education student of the week. Miss Carrothers, daughter of Mr. and Mrs. John G. Carrothers of 419 N. Texas, is employed at Flowers West. She is pictured with her supervisor Billie McCavley. After graduation she plans to attend college.

THE HOME GAME

by MARY FUREY CRYMES

TRUSSING TIP: Ever wonder what to do with those huge safety pins you've been saving in a drawer somewhere? Use them for closing up the holiday bird. Eliminates all those easily lost skewers and messy strings. Added plus: They're reusable.

SWEET SAVER: Keep the kids from wasting precious sugar through spills or overpouring by keeping table sugar in a large salt shaker. It goes farther and stays neater. Word of caution - be sure to warn Dad!

WHIPPING WOES: Next time your whipping cream refuses to whip, add a sprinkling of unflavored gelatin to the cream. If you're out of gelatin, add 4 drops of lemon juice instead. Then whip away.

HALLOWEEN HOOPLA: For a festive Halloween dessert, hollow a pumpkin and heap high with rum raisin ice cream. Use the pumpkin fruit for pie.

COSTLY DRIPS: Keep the high cost of living down a bit by repairing leaky hot water faucets pronto. A leak of only one drop per second means a loss of 700 gallons of hot water per year if left unchecked. It can also erode valve seats.

SLIP AND SLIDE: If you have trouble with slacks slipping off those rounded hangers, wrap masking tape on the hanger at one inch intervals - with the sticky side up. Pants, lingerie and other slideables will stay in place.

FORD'S VETO
President Ford has vetoed a measure to cut off U.S. arms aid to Turkey, declaring the ban would dash hopes for a Cyprus-peace settlement.

LAY AWAY NOW FOR CHRISTMAS
COWAN JEWELERS
Downtown

GET YOUR \$ WORTH

BY SALLY AND JIM ADAMS

CUT APPLIANCE REPAIR COSTS - I

When you add up all the appliance and electronic gear in your home - TV, stereo, stove, refrigerator, dishwasher, washer-dryer, garbage disposal, vacuum cleaner, etc. - and think that they might break down, it's scary. And eventually an appliance will break down, being a machine.

When it happens, keep cool. There are ways to protect yourself against unnecessary repair bills and against dishonest repairmen. Fraud and incompetence, surveys show, account for about 15 percent of every repair dollar.

When the appliance conks out, your first step is to get out the use-and-repair manual. Incidentally, it's a good idea to keep all the appliance manuals in the same place, for easy reference. The manual will probably include a checklist to follow when the gadget malfunctions. Is it plugged in? Is a fuse blown? Do the controls need resetting? Don't laugh - a lot of people call the repairman before making these simple checks.

If the appliance is really out of order, consider doing the repair job yourself. More and more people in this inflated economy are at least making the attempt. Some repairs are simple, within anyone's competence.

ON STEEL PRICES

Edgar B. Speer, chairman of U.S. Steel Corp., indicated that the steel industry can get by without further big price increases if costs are held down in other sectors of the economy.

ON VETERANS PENSION

The Senate has passed legislation increasing by 12 per cent pension payments for veterans and their survivors. Also it raises by \$400 the annual income limitations, \$3,000 for single pensioners and \$4,200 for those with dependents.

SHOP EARLY BE SMART
COWAN JEWELERS
Downtown

Make Nursing Your Profession Become A Licensed Vocational Nurse

DEAF SMITH GENERAL HOSPITAL

In Cooperation with Amarillo College
School of Vocational Nursing

Class will begin
January 6, 1975

Call
Deaf Smith General Hospital
364-2141

Find out how you may enter.

105 N. MAIN

Firestone

364-4333

STEEL RADIAL WHITEWALLS

at low, low

DISCOUNT PRICES

\$20 to \$51⁸⁰ LESS
than our August prices per set of 4

Size	STEEL RADIAL 500 WHITEWALLS		RADIAL V-1 STEEL WHITEWALLS		F.E.T. per tire
	August price (each)	Discount price (each)	August price (each)	Discount price (each)	
BR70-13	47.95	42.95			2.28
BR78-13	47.95	42.95			2.11
CR70-13	54.80	48.95			2.32
DR78-14	56.15	47.95			2.40
ER70-14			54.15	48.45	2.79
FR70-14			56.45	50.95	3.04
GR70-14			61.70	55.45	3.18
HR70-14			66.45	59.95	3.47
HR78-14	70.40	59.95			3.15
GR70-15	67.05	56.95	63.30	56.95	3.22
HR70-15			68.05	60.95	3.42
HR78-15	72.05	60.95			3.26
JR70-15			72.25	63.95	3.62
JR78-15	76.50	63.95			3.44
LR70-15			75.45	66.95	3.86
LR78-15	79.90	66.95			3.60

*Two strong steel belts on a radial cord body give long mileage, superb traction and handling plus excellent road hazard resistance.

*Reduced rolling resistance of radial design offers a substantial savings in gasoline. See us for gas-saving test data.

*Original equipment on many of the finest new 1975 cars.

24 HOUR ELECTRIC TIMER

Turns on appliances, lights

\$4.99

*24-hour electric switch timer
*24-hour easy-to-read dial with Day-Night hour periods
*No resetting required

06-14-029-7

If we should sell out of this item, we'll give you a "raincheck" assuring later delivery at the advertised price.

40,000 MILE GUARANTEE

Firestone Steel Radial 500 and Radial V-1 Steel tires are guaranteed to give you 40,000 miles of treadwear in normal passenger car use on the same car. If they don't, take your guarantee to any Firestone Store or participating dealer. He'll replace the tire with a new one and give you credit for the mileage not received based on the then current adjustment price (approximate national average selling price) plus Federal Excise tax. A small service charge may be added.

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

FREE MOUNTING!

OPEN AN ACCOUNT

We also honor



PICKUPS! VANS! CAMPERS!

FIRESTONE TRANSPORT TRUCK TIRES

\$26.15



Plus \$2.38 F.E.T. and tire off your vehicle.

End-Of-Month clearance SALE

NEW MARKDOWNS... Fall and Winter Fashions - special groups of

- dresses
- pant suits
- sportswear
- lingerie

REDUCED for clearance!

REDUCED AGAIN... many fashions now reduced 1/3 1/2 and more

Nadine Jeter, Mgr.
Sugarland Mall



SELL IT FAST! BUY IT RIGHT! USE WANTEDS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Readers Ads (Minimum 10 words) 1st insertion per word 10c
 Additional insertions, when paid in advance: per word 8c
 Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

FIRE WOOD
PINON - OAK
 Seasoned
 Bud Sparks - 364-1264
 Dean Herring - 364-2203
 B-1-13-tfc

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.
 B-1-16-28-tfc

CARPET !!
 We have moved to
 310 North 25 Mile Avenue
 C & W CARPET
 364-3448
 B-1-14-tfc

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
 B-1-26-13-tfc

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
 New & Used Saddles
 HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 B-1-5-tfc

BICYCLE CLEARANCE. Cost plus \$5.00 in box. FIRESTONE, 364-4333.
 B-1-10-12-tfc

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE WEST HWY 60
 PHONE 364-3552
 B-37-tfc

WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD
 We have a full line of new & used furniture and appliances at bargain prices.
 Open for business 6 days a week 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
 Phone 364-1873
 B-1-31-tfc

For Sale: 200 Bu. Caprock seed wheat... Clean, double treated and bagged. Call 364-4327 nights.
 B-1-15-43-tfc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 L.J. Clark W.M.
 W.A. Phipps Sec.
 Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)
 Lions Club meets each Wednesday, 12 Noon
 Civic Club Center (Jim Hill)

REPRO STEREO
 Electroponic component stereo, 200 watt amplifier, AM-FM stereo radio, built-in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:
Martin Sound Center
 Corner of Georgia and I-40
 Amarillo, Texas
 B-1-3-tfc

For Sale: Self cleaning Tappan gas range. Avocado green, in perfect condition - used only 9 months. Phone 364-5380.
 B-1-18-42-tfc

CLOSE OUT FLOOR MODELS
 Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
 Corner of Georgia & I-40
 Amarillo, Texas
 B-1-3-tfc

Lose weight with New Shape Tablets and Hydrax Water Pills at Edward's Pharmacy. B-1-13-42-8p

FOR SALE
 1-21" Color Console TV
 1-19" B&W Portable
WE MAKE HOUSE CALLS.
 Repairs on all makes & models, color, B&W and radios.
TOWER TV
 248 Northwest Drive
 Phone 364-4740
 B-1-25-tfc

For Sale: Repossessed TV's. Good buys. Call 364-4333. Firestone. B-1-10-11-tfc

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633. B-1-11-14-tfc

For Sale: 3M Office Copier, Model-107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030. B-1-12-tfc

For Sale: 20x64 barrick building to be moved. Ivan Block, 364-0296. B-1-10-36-tfc

NEW General Electric TV 25" color console, slightly damaged. Was \$799.00 will trade for \$499.00. Taylor Furniture & Appliance, 603 Park Avenue. B-1-22-43-4c

For Sale: 650 Triumph Shopper-good offer. Phone 364-5468 or 364-1631. B-1-11-17-2p

For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m. B-1-10-14-tfc

FOR SALE
 21" b/w Zenith TV with portable stand. Very good condition. Call 364-0218 after 5 p.m. or all day weekends. B-1-33-tfc

FERTILIZER SHORT?
 We can show you how to release fertilizer locked in your ground. Reduce your need for expensive nutrients. Complete soil testing recommendations available. Farm Guard Products 6101 Candelaria N.E. Albuquerque, N.M. 87110
 B-1-16-8c

For Sale: 35 yards good used carpet, \$50.00. Red Carpet Inn, 364-0540. B-1-12-16-tfc

For Sale: Two good registered geldings, both 6 years old, gentle enough for anyone to ride, both sound and exceptionally good all around using horses. If interested call before 7 a.m. and after 7 p.m. 806-697-2460
 B-1-17-2c

SUPER stuff, sure nuff! That's Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
 B-1-19-44-2c

ONE ONLY
 1974 Frigidaire Dryer Save \$40.00 . . . \$189.95.
CRIST APPLIANCE
 112 Miles Ave.
 364-6285
FRIGIDAIRE & MAYTAG Sales & Service
 B-1-17-2c

For Sale: Size 7-8, 4 long dresses, 3 short party dresses, wedding dress-Chantilly Lace bodice, long train, hair piece. Call 364-1238.
 B-1-22-43-tfc

Used Clay flower pots, just in time to pot for winter. Assorted sizes. Cheaper than new. Call 364-6006 after 5 p.m.
 B-1-34-tfc

LAY AWAY NOW FOR CHRISTMAS
 10% off with this ad on all FRIGIDAIRE RANGES, WASHERS AND DRYERS in stock order now through November 23 for Christmas Delivery. No interest or carrying charge.
CRIST APPLIANCE
 112 Miles Avenue
FRIGIDAIRE & MAYTAG Sales & Service
 B-1-17-2c

MAYTAG
 the one to buy in the first place. **MAYTAG WASHER SPECIAL.** Large capacity with permanent press, regular and delicate cycles. Now only \$338.00
CRIST APPLIANCE
 112 Miles Avenue
 Phone 364-6285
 B-1-16-tfc

For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.
 B-2-11-11-tfc

See Us For Parts-Sweeps-Chisels for **Graham (Hoeme) Plows**
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

For Sale: 1968 Model, International Frontend Loader. Good condition. Phone 364-6062.
 B-2-11-16-4c

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
 B-2-15-43-tfc

For Sale: 14 ft. Massey Header with 5 lynch rows, \$2,000. Phone 289-5892.
 B-2-13-43-tfc

FOR SALE
 1965 503 IHC Combine, 14' header. Good condition.
 Tom Albracht
 276-5817 after 7:30 p.m.
 B-2-17-3p

For Sale: Repossessed Hesston sugar beet harvester. A good buy. Can be seen at Oglesby Equipment Company, Hereford, Texas.
 B-2-19-17-2p

3. FOR SALE Automobiles
 1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.
 B-3-17-7-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.
 B-3-10-42-tfc

1966 Dodge Dart, 4 dr. 6 cyl. air cond. \$550.00. Don - Hensler, 123 Star St. 364-4173.
 B-3-15-17-tfc

For Sale: 2-1969 Chevy tandem trucks. See at 100 North Cherokee Drive or call 364-2948.
 B-3-16-43-4c

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0077
 B-3-33-tfc

New General Electric Filter-Flow Washers, now only \$199.95.
TAYLOR FURNITURE & APPLIANCE
 603 Park Avenue
 B-1-16-44-tfc

DON'T merely brighten your carpets... Blue Lustre them... eliminate rapid resoiling. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
 B-1-19-44-2c

Bulldog puppies for sale
 Phone 364-0824
 B-1-10-44-tfc

New 12 cu. ft. General Electric Refrigerators, (3 only) white, will trade for \$189.95.
TAYLOR FURNITURE & APPLIANCE
 603 Park Avenue
 B-1-20-44-tfc

HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1.
McCaslin Lumber
 B-1-22-44-2c

2. FOR SALE Farm Equipment
 See Us For Mayrath Grain Augers Also have parts in stock
DAVIS IMPLEMENT
 409 EAST FIRST
 Phone 364-2811
 B-2-35-tfc

For Sale: Good used tires, \$5.00 and up. FIRESTONE, 364-4333.
 B-3-10-43-tfc

For Sale: 1971 Pontiac Grandville. 2 dr. hardtop, new radial tires, full power and air. Take up payments. Phone 364-3349.
 B-3-18-17-4p

4. REAL ESTATE For Sale Or Trade
 For Sale: 3 bedroom brick house. Call 364-3346.
 B-4-10-15-tfc

TRADE
 6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633.
 B-4-41-tfc

This three bedroom, 2 bath brick home has a large family room with beamed ceiling. Refrigerated air, fireplace, patio. Owner will carry a second with \$5,000 down. \$313 monthly payments. Call Don Tardy, Realtor. 364-0555.
 B-4-34-16-tfc

This 3 bedroom, 1 1/2 bath home in Northwest Hereford has 1498 sq. ft. Excellent condition. Central gas heat, evaporative air conditioning, new dishwasher, carpeted throughout. Call Lloyd Sharp, Realtor. 364-0555.
 B-4-29-16-tfc

This three bedroom, 2 bath brick home sits on a large corner lot with lovely yard. Newly painted and real clean. With new lawn, you could move in for \$1,000 with monthly payments of \$190. Call Melvin Jayroe, Realtor. 364-0555.
 B-4-39-16-tfc

This 2 bedroom, 880 sq. ft. home is fully carpeted and paneled. Curtains and drapes stay. Also corner china hutch. \$750 would let you move in with approximate payments of \$125 a month. Call Don Zimmerman, Realtor 364-0555.
 B-4-36-16-tfc

LAND FOR SALE BY OWNER
 Section good land with 8" water. Good allotments, near Hereford.
 364-2267
 B-4-43-tfc

FOR SALE
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.
 PHONE 364-2486 after 6 p.m.
 B-4-41-7c

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY
 REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-20-tfc

FARM FOR RENT OR SALE
 2 miles north of intersection of FM 1062 & 809, 1/2 mile west, on left. N.W. quarter section 19, Block 7.
 Call J.C. Strange, 713-367-4493, Home Phone 713-756-8210 or write Rt. #1, Box 205, Kingsland, Texas 78639.
 B-4-16-4c

NEW & USED CARS
 now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

Clean, one-owner 1971 Buick. Air and power brakes-steering and seats. Call **McGEE FURNITURE**
 B-3-15-42-tfc

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

FOR THE BEST BUY IN Pre-owned and personally selected cars
 Contact **COMBS USED CARS**
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

For Sale: Good used tires, \$5.00 and up. FIRESTONE, 364-4333.
 B-3-10-43-tfc

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 B-3-18-17-4p

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 B-4-36-16-tfc

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 Section good land with 8" water. Good allotments, near Hereford.
 364-2267
 B-4-43-tfc

FOR SALE
 Redecorated 3 bedroom, 1 1/2 bath, fenced yard, patio, gas grill, fruit trees, corner lot and close to school.
 PHONE 364-2486 after 6 p.m.
 B-4-41-7c

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY
 REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-20-tfc

FARM FOR RENT OR SALE
 2 miles north of intersection of FM 1062 & 809, 1/2 mile west, on left. N.W. quarter section 19, Block 7.
 Call J.C. Strange, 713-367-4493, Home Phone 713-756-8210 or write Rt. #1, Box 205, Kingsland, Texas 78639.
 B-4-16-4c

New Listing! 4 BR, Brick. 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.
 B-4-11-14-tfc

Extra nice 2 bedroom home, Avenue C. \$15,000.
Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA.
 B-4-20-41-tfc

Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.
1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca.
 B-4-20-41-tfc

If you need room - take a look at this two story home, well worth the asking price of \$12,000.
Nice 3 bedroom home with one acre-no restrictions, \$17,500-close in.
 B-4-42-tfc

CARTEL REAL ESTATE
 206 North 25 Mile Avenue
Henry Reid - 364-5344
Al Wiley - 364-4985
Wayne Carthel - 364-0944
 B-4-42-tfc

EXCLUSIVE LISTING
 On this 3 bedroom brick home, sharp inside and out, has lots of rose bushes and fenced back yard. Priced \$19,750.00 has existing loan.
DOUBLE SHARP
 This 3 bedroom, 1 1/2 bath, new paint, carpet, double garage, fenced yard. Buy Equity and assume loan. Priced \$23,500.
 B-4-44-tfc

CLOSE TO SCHOOL AND HOSPITAL
 3 bedroom home, single car garage, nice yard front and back, fenced, also good neighborhood. Has a small loan at 5% interest. Priced \$15,500. Owner will carry some second loan. Call for details.
 B-4-44-tfc

CLOSE TO GROCERY STORE AND SCHOOL
 3 bedroom, 1 bath with new paint and carpet, also has fenced back yard with storm shelter. Has existing loan with payments of \$165. Priced \$16,500.
 B-4-44-tfc

OWNER ANXIOUS
 to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.
 B-4-44-tfc

LOOK \$49,000. DOWN
 Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You need to see this place. Priced \$550- per acre. Good terms on balance.
 B-5-15-10-tfc

FARMER WANTING TO LEAVE
 Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.
 B-5-16-43-tfc

1/2 SECTION ON PAVING
 With 3 bedroom home and some corrals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.
 B-5-12-46-tfc

HAMBY REAL ESTATE
 1/2 Mile South of Underpass on Hwy 385
 OFFICE - 364-3566
 Calvin Edwards - 364-1017
 Gerald Hamby - 364-1534
 J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
 B-4-16-tfc

Commercial Building - 6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
 Realtor, 364-6633
 B-4-14-tfc

For Sale: 3 bedroom, 2 bath house. Utility room plumbed for washer and dryer. Call 364-1418 anytime weekends or after 6 week days.
 B-4-23-14-tfc

HOUSE FOR SALE BY OWNER AT NAZARETH. 1 1/2 story, 3 bedrooms. Call 806-945-2112.
 B-4-13-17-tfc

WANTED OIL PRODUCTION
 No field too large or too small. Will pay cash. Willing to discuss joint venture or other arrangement.
CARROL OIL COMPANY
 1545 W. Mockingbird Lane
 Dallas, Texas 75235
 (214) 638-3840
 B-6-43-7c

WANTED-PASTURE: wheat, corn, milo, stalks, beets, etc. Ellis Lemons, 364-3117 or 364-2907.
 B-6-12-43-tfc

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
 B-4-11-14-tfc

FOR SALE
 80 Acres in wheat, dryland, on pavement, 18 miles from town. Good well with 5 h.p. sub. pump. Realtor 364-6633.
 B-4-20-41-tfc

Two 1/4 sections. Can sell on G.I. Loan. \$125.00 per acre.
Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.
 B-6-34-tfc

160 acres, one good 8" well, 1/2 mile off pavement.
If you wish to buy or sell Call CARTEL.
Member-Multiple Listing Service
 Wayne Carthel - 364-0944
 Al Wiley - 364-4985
 Henry Reid - 364-5344
 B-4-42-tfc

FOR SALE BY OWNER RENT PROPERTY IN HEREFORD
 Two - 2 bedroom duplexes and one 4 bedroom house.
 For information, call 247-3236, Friona, Texas
 B-4-44-tfc

FOR SALE
 Large 3 bedroom house on one acre, 2 baths, basement, central heat and air on pavement, on mail and school bus route and natural gas. 1/2 mile east of "Y" on South Main. \$20,000 total, \$2,000 down, balance 15 years at 9%. Immediate possession.
 Contact: Bud Patzold, 364-3363.
 B-4-44-tfc

Want to buy - dry land between Hereford and Grady, New Mexico. Write P. O. Box 2160, Hereford.
 B-4-15-44-6c

Wanted - used piano. Call 364-2686.
 B-6-10-17-2c

Want to rent wheat pasture for 3,000 to 5,000 head of cattle, dry land, west of Hereford. 357-2542 or 357-2354.
 B-6-20-17-2p

WANTED: Custom farming. Nelson Hall, 276-5502.
 B-6-10-44-tfc

8. HELP WANTED
 Hide room labor wanted. We offer:
 +Good pay
 +Paid vacation
 +Paid hospitalization
 Colorado By-Products
 3 1/2 miles West Hwy 60
 Phone 276-5331 days;
 364-2485 nites
 B-8-42-tfc

WANTED: Driver for gasoline delivery truck. Apply Tip Top Wholesale, 1507 East First St.
 B-8-12-15-tfc

HELP WANTED:
 Bartenders - male & female
 Kitchen help
 cooking, preparation and cleaning.
 Part time and full time
THE MUSIC STAND
 628 West First
 Phone 364-1150
 B-8-13-3c

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop.
 B-8-14-29-tfc

Want to hire waitress at The Moonlight Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.
 B-8-22-19

The Hereford Brand, Hereford, Texas, Thursday October 31, 1974

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available. 364-1293 B-9-46-tfc

Baby Sitting by the hour, day or week. Alice Gilleland, 364-4175. B-9-10-37-tfc

Have two openings, age 6 months to 18 months, at HEREFORD DAY CARE CENTER. B-9-14-44-2c

Will baby sit in my home by day, hour, week. Also nights and weekends. 364-4296. B-9-15-33-2c

Plain sewing and children's wear. Call 364-0509. B-9-44-2c

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-tfc

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

NEW DISTRIBUTOR Amarillo Globe News Effective 11/1/1974 Vicki Kuykendall 311 North 25 Mile Avenue Phone 364-6815 B-10-17-2p

NOTICE: I will not be responsible for any debts or checks made by anyone other than myself. /s/ Glen Laing B-10-18-2p

11. BUSINESS SERVICE

STEREO REPAIR Guaranteed repair work on all brands of stereos and sound equipment at MARTINS SOUND CENTER 2461 1-40 WEST, AMARILLO PHONE 355-9557 B-11-3-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Heston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tfc

HALE TRAILER SALES Horse & Stock Trailers All sizes ALBERS MILLING CO. So. 385... 364-5370 B-11-37-tfc

KELLEY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169 B-11-39-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAIL WATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2322 B-11-14-tfc

DICKY'S DOZER SERVICE Dirt Work - All Kinds Bull Dozer - Scrapers Motorgrader See or Call FLOYD DICKY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

We buy old gold rings, mountings, etc., for Sweet Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 B-11-28-tfc

New spray cement on all type roofing, flat decks, trailer tops. Free estimates. 505-762-7632 B-11-12-44-4c

13. LOST & FOUND

FOUND - black steer, branded "S". Call 289-5510. B-13-10-44-2p

Legal Notice

LEGAL NOTICE Bids will be opened at 10:00 A.M. November 11, 1974 at Commissioners' Courtroom, Courthouse, Hereford, Texas for 12,000 yards of crushed caliche to be picked up at the caliche pit. The commissioner court reserves the right to accept or reject any or all bids. H.C. Williams County Judge Deaf Smith County B-44-4c

LEGAL NOTICE Bids will be opened at 10:00 A.M. November 11, 1974 at Commissioners' Courtroom, Courthouse, Hereford, Texas for 12,000 yards of crushed caliche to be used in Precinct #3. See Commissioner, Bruce Coleman for details. The Commissioner's Court reserves the right to accept or reject any or all bids. H.C. Williams, County Judge Deaf Smith County B-44-4c

Answers to Who Knows 1. Approximately 64,000,000 square miles. 2. Greenland. 3. The Black Sea. 4. It is an Iroquois name meaning great. 5. An apparatus to show the position of the earth with respect to fixed stars. 6. Seventy square miles. 7. For writing the patriotic World War I song "Over There." 8. Title of ancient Egyptian kings. 9. October 27, 1904. 10. Roald Amundsen, in 1911.

CROSSWORD PUZZLE

Crossword puzzle grid with clues: ACROSS 1. Italian province, 5. A place for chickens, 9. Shea Stadium player, 12. At a distance, 13. Usually present on a religious painting, 14. Have debts, 15. Portico, 16. Seed cover, 17. Where thieves gather, 18. Spoil, 20. Some ships, 22. Some languages of the Near East, 26. Concern (Abbr.), 27. Nights prior to a holiday, 28. Rug of a sort, 33. Poetic contraction, 34. Dazes, 35. Exclamation (Law), 36. Buildings (Law), 38. Nail, 39. Before noon (Abbr.). DOWN 1. Abyssinian title, 2. Poetic "frequent" (Abbr.), 3. Oriental dictator, 4. One of Dumas' Musketeers, 5. Vehicles used by Ben Hur, 6. Row, 7. Mixture, 8. Maintains law and order, 9. Style, 10. Widemouthed jup, 11. Part of a bankroll, 19. Directed toward, 21. Masc. name, 22. Ooze, 23. Always, 24. Nothing more than, 25. "The Sea", 29. Separate from an electrical charge, 30. The O'Hara home, 31. A king of Israel, 32. Fem. title in England, 34. Less difficult, 37. Mayan Indian, 38. Flowers, 41. - and behold, 42. Staged drama, 43. Heavy cord, 44. Ajar, 45. Public conveyance, 49. Bite, 51. Be affected with pain, 52. Fishing realm, 53. Powerful explosive.

Dear Debbie Letters to DEBORAH WHITE



Dear Debbie: Our daughter recently came back from a weekend cruise with a man. She wants me to believe that this man is her husband and claims they were married by the ship's captain. My whole life I've tried to be the kind of mother least likely to be called a fuddy-duddy, but this is too much. My husband and I struggled to get her through college and we believe we raised a good, level-headed girl. Now I'm not sure. But since she's a schoolteacher I don't believe she'd threaten her career by flaunting this man and living with him unless she really is married.

Know THE Weather

What is fog? Is it really a cloud on the surface of the earth? Yes, fog is nothing more than a cloud. All clouds are formed when some kind of cooling process lowers the moisture and becomes visible particles--thus a cloud. This process can occur in several different ways and under different circumstances. In the fall, the fog is often seen in most parts of the country (the west coast experiences much fog in winter). Fogs are usually caused when the earth (heated during the summer) loses its heat into the cooler night air. As the warmer air from the earth's surface rises and is cooled, fog forms. Cold ground, in spring, for example, can make its own fog when warm moist air blows over it--by cooling the air to the cloud stage. Fog, then, is nothing more than a land-locked cloud.

Dear Mom: You make no mention about the character of the man your daughter brought home - am I to assume he's a respectable gent? It's entirely possible that your daughter is married since ship's captains are authorized to perform the marriage ceremony. Accept your daughter's word that she is married. You owe her the benefit of the doubt.

PERSONAL TO ETHEL: Tell the people next door that you know what's going on with your husband, and if there's still no attempt to correct the situation your only alternative will be to call the police.

Renowned Orchestra To Grant Concert

The Gewandhaus Orchestra of Leipzig, one of Europe's most prestigious orchestras, will come to Lubbock Sunday to present a concert at 8 p.m. in Municipal Auditorium. Currently on its first tour of the United States, the orchestra has scheduled a limited number of appearances in the Southwest. The Lubbock concert, presented under auspices of the Texas Tech University Artists Series, will be its only performance in West Texas. All seats are reserved. Tickets are priced from \$6 to \$25 for the general public, \$4 to \$1.50 for Tech faculty and staff, and \$2 to 75 cents for Tech students. They may be purchased at the University Center box office, telephone 742-3380, or at the door prior to the performance. The orchestra will perform Max Reger's Variations on a Theme by Mozart, Gustav Mahler's Songs of a Wayfarer with baritone soloist Siegfried Lorenz, and Anton Bruckner's Symphony No. 7. Conducting will be Kurt Masur, Music director of the Orchestra since 1970 and former chief director of the Dresden Philharmonic. A graduate of the Leipzig College of Music, Masur has been awarded the German Democratic Republic's "Banner of Labour" and has twice received his country's National Prize. The Gewandhaus has a distinguished history, dating back to 1743, making it one of the oldest music groups in the world. Originally composed of professional musicians and students from Leipzig University, the group developed from a private music circle to a major concert organization which, in 1781, moved to the Gewandhaus, the guild hall of the drapers and cloth merchants. In 1840 the City Council of Leipzig took the orchestra into its charge, but it was not until 80 years later that the city's adoption became absolute. Today the orchestra is state subsidized. Its 180 musicians honor the orchestra's commitments in three spheres of activity: its regular concert season at the Gewandhaus, productions of the Leipzig Opera and music at St. Thomas' Church in Leipzig. Many musical greats have occupied the podium during the orchestra's 231 years. The first conductor was Johann Adam Hiller, known as the composer of "Singspiele" or song plays and author of the oldest music journal. However, it remained for Felix Mendelssohn, appointed in 1836, to bring the orchestra to the state of technical perfection that made it the most highly acclaimed orchestra in Germany. Mendelssohn was the first to conduct works by Johann Sebastian Bach. He also premiered new works of his own, including the Scottish Symphony and the Violin Concerto. Another new era began in 1895 with the appointment of Arthur Nikisch, who introduced the orchestra to new works by contemporary composers. Wilhelm Furtwangler took over the orchestra in 1922 and was succeeded in 1928 by Bruno Walter. Hermann Abendroth guided the organization for many years in the classical tradition. The orchestra's 1974 tour celebrates the 25th anniversary of the founding of the German Democratic Republic and marks the establishment of diplomatic relations between the United States and the GDR.

'Texas' Auditions Head Readiness

The staff of the musical drama, "Texas" is deep in preparations for the 10th season of the production, 1975. William A. Moore, director, and Margaret Echols Moore, assistant director are holding auditions at Albuquerque at the Southwest Theatre Conference which is being held at the University of New Mexico. For the first time, various directors will be holding combined hearings for their theatres at this conference. This cooperative effort has long been a hope of Moore's and he has served on the committee which has made the arrangements. Hearing actors and singers in New Mexico will add a new source of talent for "Texas." Work on the subsequent season starts the day after a season ends with the preparation of reports and the storing of props and chairs. Next come the publications. First is the fall reprint (40,000) which goes to the travel agents, the guide books, maps, and the magazines because such people and publications work almost a year ahead. The reprint this year is half of a full page feature article which appeared in the Dallas news in August. Second are the auditions folders (15,000) and posters. The proof was read today on these. They go to hundreds of colleges and universities. Third, the rough draft of the brochures is in the bidding stage. There will be more than 600,000 of these printed. The executive vice-president, Raymond Raillard, is away at the Institute of Outdoor Drama Annual Managers Conference in North Carolina, where he will be on the program. On his route home he will stop to visit tour agencies, newspapers, and television stations. Many tour groups from the deep south are reaching "Texas" in recent years as a result of these calls. The frames for two new displays for travel shows are ready - and finishing touches are going on. Marion Higdon, the bookkeeper, is getting the books in order for the accounts. Elsie Higdon is working steadily to bring the mailing list up to date so the fall reprint with our new dates can be mailed to several thousand people as soon as it is printed. She addressed over 100,000 envelopes last year. Bonnie Whittington, office manager, in addition to helping all of the others, is pulling files and preparing materials for the permanent records. To open in June, the work must never stop. 1975 dates are June 18 through August 23, 1975.

TV COMMENTARY

By John Smiley DIRK BLOCKER, son of Dan Blocker of "Bonanza" fame, will star in an upcoming program with super teacher "Lucas Tanner," played by David Hartman. Young Blocker, who bears a strong resemblance to his dad, will play the part of an awkward student who's sorry at sports. THE SONNY COMEDY REVUE is a statement that Sonny Bono can make it without Cher. In the effort, Sonny will retain the same image he had, a down in the heels, hard luck sort of a guy. The guest list for his programs is impressive. There are also many veterans on board from the presplit days. It's great fun, but someone seems to be missing.

Out of Orbit Illustration of a man in a space suit floating in space.

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WINTER IS ON THE WAY... Don't let him sneak upon you... Have your heating system checked and repaired now CALL: 364-4714 Robert (Bob) Rhoton R & R REFRIGERATION AND HEATING SERVICE Coleman

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WANT TO BUY: Rings, watches, old coins, etc. Angler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc NEED WHEAT, BEET, CORN PASTURE FOR STEERS PHONE 364-2135 B-6-34-tfc To buy coins. Double on all 1964 and silver coins; 1959 and pennies. Call 364-2559. B-6-22-31-tfc WANTED Corn, Maize, Beet David Brumley. Phone 364-1209. B-6-15-8-tfc CUSTOM FARMING Contact Don Howard at Custom Farming, 578-4-0165. B-6-13-6-tfc Wheat Pasture. G. Hill Jr. 364-1871 Hill, 364-4217. B-6-10-15-tfc used piano. Call B-6-10-17-2c at wheat pasture for 10 head of cattle, dry of Hereford. 357-2354. B-6-20-17-2p Custom farming. 276-5502. B-6-10-44-tfc P WANTED bor wanted. ation. Utilization By-Products West Hwy 60 76-5331 days; 485 nites B-8-42-tfc driver for gasoline. Apply Tip Top. 07 East First St. B-8-12-15-tfc WANTED: food waitresses male & female in help preparation cleaning and full time MIC STAND at First 64-1150 B-8-13-3c us drivers for year. See Eldon Bus Shop. B-8-14-29-tfc waitress at The. b. Must be 18 all or part time. appointment. B-8-22-19-tfc ED night classes to as in child B.S. Degree development education. years wage development and visit with Jean Patten. B-8-16-tfc WINGS AT RS INC. and mill men. Lot office. B-8-16-tfc welders at Holly Sugar 621. B-8-13-32-tfc driver at school office B-8-10-44-2c DNS: in my home 590 -9-10-43-tfc

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2 LBS. **25¢**

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THURSDAY OCTOBER 31, 1974



Mark and Lucy Spitz star on "Emergency."



Live Local Broadcasting
WHITEFACE Roundup
6:30 Monday Channel 6

Interviews Scouting, Reports Game Films

CABLEVISION
CALL 364-3912



Among the many stars to be seen on the special second anniversary celebration of "In Concert," are upper left, Chuck Berry, upper right, Jim Croce, lower left, Edgar Winter, lower right, James Brown in memorable performances from past shows on the ABC Television Network's "Wide World: In Concert," Friday, Nov. 8 (10:30 p.m.-12:00 Midnight).

MONDAY

CHANNEL	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
6	News 4	News 5	News 6	News 7	News 8	News 9	News 10	News 11	News 12	News 13	News 14	News 15	News 16	News 17	News 18	News 19	News 20	News 21	News 22	News 23	News 24	News 25	News 26	News 27	News 28	News 29	News 30	News 31	News 32	News 33	News 34	News 35	News 36	News 37	News 38	News 39	News 40	News 41	News 42	News 43	News 44	News 45	News 46	News 47	News 48	News 49	News 50	News 51	News 52	News 53	News 54	News 55	News 56	News 57	News 58	News 59	News 60	News 61	News 62	News 63	News 64	News 65	News 66	News 67	News 68	News 69	News 70	News 71	News 72	News 73	News 74	News 75	News 76	News 77	News 78	News 79	News 80	News 81	News 82	News 83	News 84	News 85	News 86	News 87	News 88	News 89	News 90	News 91	News 92	News 93	News 94	News 95	News 96	News 97	News 98	News 99	News 100

'Sierra' star Susan Foster talks about women on TV

Susan Foster, who stars as a park ranger on NBC Television Network's "Sierra" series, isn't a strong women's libber, but she is happy to see television presenting women in a variety of roles.

"Just a few years ago you only saw women on television as secretaries and mothers. But today television presents women in many roles," says Susan.

"I'm glad my daughter can watch TV and have heroines! Now, she'll start thinking about becoming a doctor, or a lawyer, or a news producer—maybe even a ranger."

"Believe me, it's hard to keep your child from becoming again, I'm a product of that brainwashing I was talking about."

NBC Wins Two Golden Gate Awards

The National Broadcasting Company has been named winner of the only two Golden Gate Awards presented in the Entertainment Special category and "The Execution of Private Slovik" was named for top honors in the Entertainment Series Segment category.

WNBC-TV, the NBC Owned Television Station in New York City, received a Golden Gate Award for its presentation of "NBC York Illustrated: Rape."

Other Golden Gate award winners in the Television Film category were KSL-TV, Salt Lake City for "Sanity: A State of Mind"; and the British-based production company, Thames Television Ltd., for "This Week: The Unknown Family."

Monday Program Notes

7:00...CBS...GUNSMOKE
"The Fourth Victim." A series of seemingly random killings have the police baffled in a near panic, but Marshal Dillon figures out that they are part of a pattern in which Doc is slated to be the next victim.

7:00...ABC...THE ROOKIES
"Johnny Lost His Gun," with guest stars Fred Williamson, Gerald Hiken and David White. Mike is shaken by a burglar who turns out to be a con-artist and he is suspected of being an agent and they both become prisoners of a gang of drug dealers.

8:00...ABC...NFL MONDAY NIGHT FOOTBALL
ABC Sports will provide live coverage of a game between the Los Angeles Rams and the San Francisco 49ers from California. Commentary will be provided by Howard Cosell, Frank Gifford and Alex Karras.

8:00...NBC...NBC MONDAY NIGHT AT THE MOVIES—"HOLYBAK"
Glen Ford stars as a poverty-stricken family leader whose efforts to raise a child are frustrated by a confrontation with a wealthy, big-time small southern town in 1940 in this made-for-television movie. Julie Harris and Lance Kerwin co-star.

8:00...CBS...MAUDE
Maude and Walter are having a sleepless night, and the snowstorm at the store seems im- portant, until Maude tells her in- somnia is due to her doctor's advice that she have a hysterectomy.

8:30...CBS...RHODA
It looks like rough seas ahead for Rhoda and Joe's honeymoon. They're the youngest passengers on board—by about 30 years.

9:00...CBS...MEDICAL-CENTER
"The Bride." Dr. Gannon fears an "arranged romance" by wealthy Eva Randall for her critically ill daughter. To jeopardize the girl's only chance for a cure, Vera Miles and Pamela Franklin go to any lengths.

10:30...NBC...THE UNSINKABLE MOLLY BROWN
Starring Debbie Reynolds, Harvey Pretnell and Ed Begley. The musical revolves around a tomboy orphan, raised from a river and raised in the wilds of the West, who is out to find her way in a man's world.

10:30...NBC...TOMORROW STARRING JOHNNY CARSON SHOW
Debbie Reynolds is guest hostess.

12:00...NBC...TOMORROW
"Tomorrow" originates from the Motion Picture and Television Country House and Hospital in Woodland Hills, California. Executive producer, Jack Stagg, Lillian Jenks, Jess Flowers, Effie and Etoro Parnell.

Friday Program Notes

7:00...CBS...PLANET OF THE APES
"The Deception." Trying to stop a mad scientist from creating a new breed of man-killing apes, Galen and the chimpanzee who, unaware that Burke is a human, falls in love with him, in "Planet of the Apes." Friday, Nov. 1 (7:00-8:00 p.m.) on the CBS Television Network. Don McDougall directed from a script by Anthony Lawrence. Joe Ruby and Ken Speers.

8:00...CBS...THE NIGHT STALKER
"Werewolf." Kolchak covers the last cruise of a grand old luxury liner and watches the excursion turn into a voyage of horrors when the full moon brings out a werewolf.

10:45...CBS...THE CBS LATE MOVIE—COFFEE, TEA OR MEY?
Starring Karen Valentine, John Davidson and Richard Anderson. J.F. handles the toughest emergencies in her job. She also handles a romantic double life, married to a medical student in Los Angeles and to a struggling actor in London. (Lise Lesser and Lou Jacobi executive producers.)

Blind chimpanzee falls in love with human

Trying to stop a marauding band of man-killing apes, Galen and the chimpanzee who, unaware that Burke is a human, falls in love with him, in "Planet of the Apes." Friday, Nov. 1 (7:00-8:00 p.m.) on the CBS Television Network. Don McDougall directed from a script by Anthony Lawrence. Joe Ruby and Ken Speers.

Seeking information about the ape raiders, Galen pretends that he hates humans and is stunned when Sustus, the blind girl's uncle, insists that he join the group on its next foray.

Redd Letter Day

Redd Fox, star of NBC-TV's "Santford and Son," will celebrate his 40th year in show business next month with a show at Los Angeles' Shubert Auditorium. Redd's career began at the age of 12 when he was in a tramp band playing on the streets of Chicago.

Becomes Sweet

Dolph Sweet, who plays Gil McGowan on the NBC-TV daytime drama series, "Another World," was married recently to actress Iris Braun in Hampton Bays, L.I.

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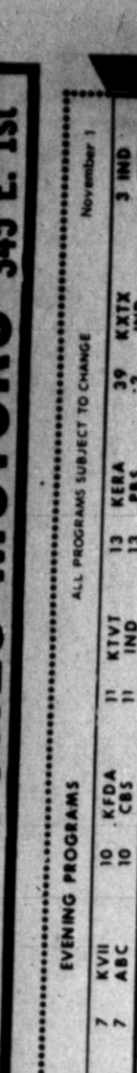
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"The Last Collision," Cesar Romero, Dana Andrews and Kim Hunter guest star. Past admitters of an eccentric socialite become homicide victims. 8:00...ABC...THE STREETS OF SAN FRANCISCO

Plymouth Bows At Madison Square Garden

IN JUNE OF 1958, a Detroit newspaper listed that an unnamed company would soon introduce a new economy car called the "Plymouth." The name was chosen, the article explained, as a symbol of "the endurance strength, the rugged beauty, enterprise and determination of the Plymouth people." The American public got its first glimpse of the Plymouth in Madison Square Garden later that month. Amelia Earhart, who had just become the first woman to fly solo across the Atlantic, was the first to drive the new car. The original Plymouth was a small four-cylinder model priced at \$476. It was the first car to offer "luxury" features like power windows, power seats, full pressure-engine lubrication, aluminum alloy pistons, and an independent front end.

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6	News 4	News 5	News 6	News 7	News 8	News 9	News 10	News 11	News 12	News 13	News 14	News 15	News 16	News 17	News 18	News 19	News 20	News 21	News 22	News 23	News 24	News 25	News 26	News 27	News 28	News 29	News 30	News 31	News 32	News 33	News 34	News 35	News 36	News 37	News 38	News 39	News 40	News 41	News 42	News 43	News 44	News 45	News 46	News 47	News 48	News 49	News 50	News 51	News 52	News 53	News 54	News 55	News 56	News 57	News 58	News 59	News 60	News 61	News 62	News 63	News 64	News 65	News 66	News 67	News 68	News 69	News 70	News 71	News 72	News 73	News 74	News 75	News 76	News 77	News 78	News 79	News 80	News 81	News 82	News 83	News 84	News 85	News 86	News 87	News 88	News 89	News 90	News 91	News 92	News 93	News 94	News 95	News 96	News 97	News 98	News 99	News 100

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Cathy Cronkite anchors in her own career

Another Cronkite graces the television scene. Walter's daughter, Cathy, makes her video debut in a forthcoming "Waltons" episode as a college classmate of John-Boy's in a creative writing class.

If CBS Evening News followers look closely at classroom scenes where students first put down farmer John-Boy's deficiencies in English literature, Cathy may be singled out by her light complexion, blonde-reddish hair and sharp brown eyes.

Bearing a slight family resemblance, Cathy enters the overcrowded Hollywood acting field as a beginner. She is strictly on her own in line-land, studying mornings with drama coach Peggy Feury, working nights to support herself at a Sunset Strip theater boxoffice. And she has discovered the illustrious name of Cronkite in TV news doesn't mean a heap if you happen to be looking for an acting job out here.

Neither the network nor Dad pulled strings for Cathy. No stranger at Lorimar Productions, Cathy suspects she was given the role, just to be rid of her many visits to the "Waltons" office at the Burbank Studios.

Cronkite's daughter arrived in California last February with the idea of becoming an actress. A run in an Albany, New York, Community Playhouse production of "The Prime of Miss Jean Brodie," in which Cathy played student Sandy, a role she could relate to, did the trick.

"I found something I could do well," Cathy explained recently. "I performed a little in high school, but never intended to go into theater. Then Tom Laughlin, a friend, asked me to come out to Arizona for a part in a movie sequel to 'Billy Jack.' I enjoyed that, moved here, and was encouraged by agent Herb Gold to give acting a try."

Friday

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
6	News 4	News 5	News 6	News 7	News 8	News 9	News 10	News 11	News 12	News 13	News 14	News 15	News 16	News 17	News 18	News 19	News 20	News 21	News 22	News 23	News 24	News 25	News 26	News 27	News 28	News 29	News 30	News 31	News 32	News 33	News 34	News 35	News 36	News 37	News 38	News 39	News 40	News 41	News 42	News 43	News 44	News 45	News 46	News 47	News 48	News 49	News 50	News 51	News 52	News 53	News 54	News 55	News 56	News 57	News 58	News 59	News 60	News 61	News 62	News 63	News 64	News 65	News 66	News 67	News 68	News 69	News 70	News 71	News 72	News 73	News 74	News 75	News 76	News 77	News 78	News 79	News 80	News 81	News 82	News 83	News 84	News 85	News 86	News 87	News 88	News 89	News 90	News 91	News 92	News 93	News 94	News 95	News 96	News 97	News 98	News 99	News 100



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11:30... NBC... GO... A colorful look at the making of NBC-TV's 'The Pink Panther Show'.

10:30... ABC... MAKE A WISH... From a popular radio series and performed by vocalists which are written by his brother, Harry Chapin.

7:00... NBC... EMERGENCY... Dr. Eriq La Salle's return as 'The Man With No Name' (1987) (R)

7:00... ABC... FOR A FEW DOLLARS... ABC's 'For a Few Dollars More' returns as 'The Man With No Name' (1967) (R)

10:30... ABC... MAKE A WISH... From a popular radio series and performed by vocalists which are written by his brother, Harry Chapin.

Saturday Program Notes

Sunday Program Notes

Table with columns for Channel, Time, Program Name, and Station. Includes programs like 'The Mary Tyler Moore Show', 'The Dick Van Dyke Show', and 'The Carol Burnett Show'.

Mary Tyler Moore Show

John Saxton guest stars as Mike Tedesco, the man Phyllis Lindstrom dates for intellectual purposes, when he begins taking Mary out as well.

The New Centurions

George C. Scott and Stacy Keach star in 'The New Centurions', a drama which takes an authentic look at the police force, to be broadcast on Nov. 2 (8:00-10:00 p.m.) on the NBC Television Network.

Wonderful World of Disney

A young kayak student races with death as he tries to save the life of his coach, who has been seriously injured by a falling tree.

Anchor Girl

Allison Arrington, who plays the storekeeper's daughter, Nellie Olson, in NBC-TV's 'Little House on the Prairie', will be featured in the soon-to-be-released film, 'Throw Out the Anchor', starring Dina Merrill.

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nurse has bachelors spinning. The bachelorette members of Squad 51 are in competition for the first date with a beautiful new nurse at Rampart General Hospital.

Table with columns for Channel, Time, Program Name, and Station. Includes programs like 'The Mary Tyler Moore Show', 'The Dick Van Dyke Show', and 'The Carol Burnett Show'.

Mitchell

Despite Child Clifford's (J. D. Cannon) orders, Mitchell proceeds with the investigation and encounters a hot battle for control of the numbers racket between racketeer Johnny Amado (Caesar Dario) and a slick hood named Justin (Lou Gossett).

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It's not so much that he's Phyllis' friend that bothers Mary as the fact that in all the time they've spent together, he's never made a pass at her.

The Cast

George C. Scott, Stacy Keach, Roy Keach, Dorothy Fehler, Scott Wilson, Rosalind Cash, Erik Estrada, Clifton James, Richard Kalk, James Sikking, Beverly Hope Atkinson.

The Cast

Sgt. Klivinski, Roy Fehler, Dorothy Fehler, Gus, Lorrie, Sergio, Whitley, Milton, Sgt. Anders, Beverly Hope Atkinson.

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