Construction is well under way on a new \$763,000 elementary

school behind Park Plaza. The building is expected to be ready for

County Approves Hike In Tax Assessment Ratio

Publisher-Editor

Blaming the "increasing inflation of the economy," Deaf Smith County Commissioners Monday voted a two per cent increase on assessed value of

property.

The action came in a special called meeting of the court Monday morning. The news media was not informed of the session. Commissioner Donald Hicks explained the emergency meeting was called when it was learned the tax assessor-collector needed the information to meet the deadline on ordering computer cards.

THE MOTION approved by commis-sioners was "to change the ratio of assessment from 22 per cent to 24 per cent of the 100 per cent valuation." Hicks said the move is estimated to secure a little more than 9 per cent increase in tax

Commissioners had apparently planned to discuss the action at next Monday's regular meeting, but called the

special meeting to meet the deadline on computer cards. Commissioners have been studying the budget for 1974-75 and will probably come up with tentative figures Monday. A public hearing will follow in two weeks before the budget is formally approved.

HICKS said commissioners had discussed the need for additional revenue because of increased costs for fuel, equipment and maintenance, in addition to salary raises. Maintenance of the new county library was an added factor, also.

Commissioner Bruce Coleman, contacted Tuesday, said labor costs would take up a major portion of the new revenue. Commissioners are considering a 10 per cent hike in salaries for all county employees, stated Coleman, as well as additional adjustments for elected officials. "The adjustments would not include commissioners," he added.

"WE FEEL that elected officials are not being paid on a comparable level to other business people of the community," Coleman pointed out in speaking of

Commissioners are expected to set the tax rate Monday at the same \$1.72 per \$100 assessed valuation. The county rate is \$1.25 and the county collects 22 cents for the state, 20 cents for the hospital district, and 5 cents for the water

the salary discussions. "The action to increase the assessment does not negate our statement that the county is in good financial condition, but we must keep up with the inflationary trend or we'll wind up on the short end," he concluded.

WHILE the increase in assessment is two per cent, the move would raise a taxpayer's bill by more than 9 per cent. On a \$20,000 house, for example, the assessed value would be changed from \$4,400 to \$4,800. Applied to the \$1.72 rate this would be an increase of \$6.88, or 9.09 per cent.

While the commissioners contacted did not put a dollar figure on the estimated increase, an additional 9 per cent over the past year's tax revenue would be more than \$110,000. Revenue the past year was \$1,224,132.



73rd Year, No. 31

Hereford, Texas, Thursday, August 8, 1974

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Time L

Branding

School Expansion

use in the 1975-76 school year.

That feller on Tierra Blanca Creek says you need to learn how to get along with people; you'll have to associate with them the rest of your life.

Most people overvalue compliments and undervalue constructive criticism.

If you've missed the "Hospital Notes" in The Brand lately, they're on vacation. That is, the girl who gets them together for us at Deaf Smith General is on vacation. We'll have them back on schedule soon.

The news reports came through loud and clear this week. It's no longer a question of whether President Richard Nixon will be forced from office-but only when and how. The calls for the President's resignation were growing louder in both the House and Senate Tuesday, and a report from aides that he won't resign did nothing to stem the tide.

There was speculation from Washington that "something big" was about to happen. Whether they were referring to sending a delegation to the President to ask for his resignation, or perhaps the possible announcement from Nixon himself, no one seemed to know. Of course, you can't expect the President to say anything else now—he would hardly announce his resignation in advance.

While some of the liberal press has been out to get Nixon from the start, others have gone to great lengths to give the President the benefit of the doubt. Many have argued that such an unprecedented move as impeachment should not be taken until the evidence left few doubts and few divisions. It appears that time has come.

The rainfall this week was too little and too late, but it still brought out some smiles for National Smile Week. Moisture in West Texas is beneficial almost any time, and it dented the long drouth in some areas.

I don't think sports writer Dan Welty spends too much time on the golf course. He won a trophy here Tuesday during the District 4-4A Press Day, but it was for shooting the highest score. Would you

District coaches seemed to really enjoy the get-together sponsored by the sports committee of Deaf Smith Chamber of Commerce. Coach George Kirk of Plainview said it was the only high schoolprogram of this kind he knew about, and the other coaches at Lubbock commended the people for conducting the press day.

The local committee was a little disappointed at the turnout of fans at the banquet Tuesday evening, however. Last year was the first time for the program, and officials thought the general public didn't realize they were invited. It was well publicized this time, however, and attendance still wasn't too good. Without the support of football fans, the project may not last.

It was good to see the Grady Allen family here the past week. Grady, former coach at La Plata Junior High, is now heading up the junior high athletic program at Monahans. Hereford lost a good gridder in Barry Allen, and he should be an asset to the highly-rated Lobo football team.

Commissioners Amend City Zoning Ordinance

By JIM BELEW Brand News Editor

Hereford City Commission, working from a light agenda Tuesday, amended a zoning ordinance, made a salary adjustment for a water plant helper, rejected the use of an emergency helicopter and heard a report on Texas A&M University's fire school.

Pefors its amendment, the city's D.1zoning redinance-passed in 1955 to zone areas where tourist courts, trailer courts and residences could be located failed to restrict the estab lishment of other businesses from a D-1

CITY MANAGER Dudley Bayne said he discovered the conflict between what had been intended by the original ordinance and what it actually accomplished after Tony Cortez, a hardware store operator, asked to move his store to a D-1 Zone, Grant and Avenue A.

As recommended by Bayne and approved by the commission, the D-1 ordinance was amended to include only motels, trailer courts and residences.

Also, the commission approved recommending to the city zoning commission it re-zone Grant and Avenue A to allow Cortez to move his store to that location.

Bayne said the location would probaly

be re-designated as a D-restricted zone.

COMMISSIONERS approved giving Bayne power to make whatever salary adjustments necessary in order to fill the now-vacant position of city water plant helper. Bayne proposed a salary of \$575 per month, a \$75 per month increase. He said the current salary is too low to attract job applicants.

Bayne wid the city also was minus a blade man, or ma tainer operator, a position which pays a monthly salary of

The commission decided against accepting a TH55 helicopter for use as an emergency rescue vehicle as offered by the Texas Surplus Agency in hopes of getting a larger machine.

BAYNE SAID the TH55 is limited to carrying only two victims, while bigger machines can carry three. He also said the bigger machines require less maintenance.

City Commissioners H.A. Cavness and James J. Boyd, who visited an international fire-fighting school at Texas A&M July 21-26 where Hereford volunteer firemen were students, told the commission they were impressed with the school's quality of training.

CAVNESS said firemen from 32 states and five foreign countries attended the week-long school to learn the latest techniques in extinguishing fires.

Hereford's fire department, he said, has always had one of the highest percentage rates of attendance at the school, despite the fact it is only a volunteer department.

Rustlers Hit Texsun For 103 Head

Like something out of a bad TV western, cattle rustlers struck Texsun Feed Yards Friday night, loading 103 head of cattle on two trucks.

Travis McPherson, Deaf Smith County sheriff, said the crime was reported Saturday morning when an employe noticed an almost empty pen at the feedyard, located about two miles east of town.

McPherson said Wednesday information had been received the cattle had been taken to Houston and that the county-city task force is investigating that

Schools Open Soon

Hereford Independent School District will begin its 1974-75 season by opening its junior high school doors from 9 a.m. to 3 p.m. Monday through Wednesday to junior high students who did not register last spring.

Those registering next week must do so at the school in the district in which

Although elementary and high school registration will be allowed both Friday and Monday, Aug. 16-19, students are urged by school officials to make every effort to register Friday.

GRADES 1-9 will register from 9 a.m. to 3 p.m. Friday and Monday, Aug.

SENIORS will register Friday, Aug. 16, at the high school from 8 a.m. to 10 a.m.; juniors, from 10 a.m. to 12 noon; sophomores, orientation at 1:30 p.m. in the auditorium, followed by registration.

ALL STUDENTS in grades seven through 12 will be required to pay \$1 at registration time for a student identification card, the first time such a requirement has been made.

A spokesman for the school administration said students should also be reminded they will be expected to observe the school's dress code, the same as last year's, during registration time.

Teacher in-service will be held Wednesday, Thursday and Monday, Aug. 14, 15 and 19, with classes for all students beginning Tuesday, Aug. 20.

Holidays for the first half of the school term include Labor Day, Sept. 2; Thanksgiving, Nov. 28-29, with school to be dismissed at 2:30 p.m. Nov. 27; Christmas, Dec. 23-Jan. 1, with classes dismissed at 2:30 p.m. Dec. 20 and resuming Jan. 2, 1975

TEACHERS will have in-service training Oct. 11 and a Texas State Teacher Association meeting for District

In the second half of the school term, teachers will have in-service on Jan. 10,

Feb. 21, April 25 and May 28. Easter Holidays will be from March 24-28, with the school year ending May

Showers Pelt Local Area

Weather conditions for Hereford and the surrounding area improved slightly during the week, with two rain storms dumping a total of about one-half inch of moisture in town and amounts up to two inches near here.

The city received .20 of rain both Sunday and Monday nights, bringing the year's total to a scant 2.32.

WEST of town, near "Bootleg Corner," came reports of a two-inch rainfall from a Monday night rain. That same rain left the ground only moist at Dawn, which had received only a trace Sunday night.

Easter Fertilizer, south of Hereford, reported .15 of rain fell there Sunday night, while Walcott residents gave conflicting reports, some saying a trace fell, others denying any moisture came their way.

(BRAND PHOTO)

Local Woman Survives 55 Heart 'Episodes'

By SUE COLEMAN Women's News Editor

Equipment in Deaf Smith General Hospital's intensive care unit, plus its alert and competent staff are credited with a Hereford patient's recovery that her doctor calls "just incredible."

Georgia Jackson is convalescing in her home, 313 Ave. J, to which she returned Saturday after five weeks in the hospital. In the first two weeks of hospitalization she suffered 55 episodes

of ventricular fibrillation, the doctor says. A local heart specialist, he adds that recovery from one such episode is. remarkable and he has never heard or read of a patient surviving as many as Mrs. Jackson did.

ANY ONE of the attacks would have been fatal if it had not been treated immediately, he said, explaining that in fibrillation the heart's rhythm is disturbed and the erratic beat impedes

circulation to the brain. The patient becomes unconscious, he continued, and electric shock treatment must be applied quickly to restore normal heart action. The machine used is called a defibrillator, and is part of the modern equipment kept ready for emergency use in the new intensive care unit that was set up last year n the hospital here.

Staff members in the unit were praised by the physician, who credits them with pulling the patient through the successive attacks.

He was present when a number of the episodes occurred, but says "When I was not there, the patient could not have survived until I was called from my office or home, so the staff literally saved her life many times."

MRS. JACKSON is happy that the well-equipped hospital, its efficient staff and the skilled doctor were there to help her, but she is aware that she might not have survived even with all their efforts, and says, "I'm still here because God wanted me to live."

Her family echoes her belief that only a higher power could have brought her through the successive crises of her illness.

The Hereford woman has been the victim of hypertensive heart disease for a number of years and has had some serious attacks, "but nothing like this latest one," she says.

When she became ill she first went to a hopsital at Muleshoe, her former home, where she could be attended by a doctor to whom she was accustomed. When her condition worsened he recommended the Hereford physician and the hospital here.

"WHEN SHE came into Deaf Smith General Hospital she was in shock, with her heart in chaotic rhythm," the Hereford physician says. The defibrillator brought her out of that attack, as it did in the dozens of times afterward.

After a time a pacemaker was implanted in her chest, but it was not effective at once and she suffered some of the fibrillation episodes after that. A Hereford surgeon implanted the pacemaker, a small device that controls heart rhythm by electrical impulses.

Medication also helped Mrs. Jackson recover but time was required for it to be effective, the doctor says, and meantime the defibrillator served to maintain life. The pacemaker and medicine continue to keep Mrs. Jackson on the road to

THE ELECTRIC SHOCKS caused burns on her chest but they have healed now and Mrs. Jackson dismisses their minor pain with, "That was nothing; the burned spots never did hurt enough to

She is able to be up and around her home now although she has been told by her doctor to "take it easy" until she is

A Hereford resident over two years, (See EPISODES, Page 2)



Georgia Jackson recuperates at her home after undergoing heart surgery in Deaf Smith General Hospital.

Problem Drinker Like Man On Bus

(EDITOR'S NOTE: This article is part of a series on "The Progression of Alcoholism" produced by the Alcoholism Council of San Fernando Valley, Calif. The stories are made available locally by the Deaf Smith Council on Alcoholism.]

Recently, a young housewife visited the newly established offices of the Alcoholism Council of San Fernando Valley, after reading an article on the disease of alcoholism.

She and her husband were distraught because her mother was a pitiful secret drunk, constantly protected by the housewife's father who believed he was hiding what he considered a disgrace. The young woman pleaded to know

first grade children.

program this fall,

from the agency stating:

are monolingual."

Due to the requirements of Texas'

Bilingual Education Act passed in 1973, a

major change will be taking place in

Hereford's elementary schools on the

first grade level. Both Spanish and

English will be used in the instruction of

Each elementary school will have

three first grade teachers, one bilingual

and two monolingual (English speaking)

teachers. Each elementary school will

also have two bilingual first grade teacher

aides. These teaching personnel will use

the team teaching approach in conducting

the bilingual education instructional

have attended bilingual institutes this

summer sponsored by the Texas

Education Agency. The attendance by all

of the teachers was the result of a letter

first grade classroom in September with

children of limited English-speaking

ability must attend either the one-week

institute, if they are already bilingual, or

the six-weeks language institute if they

Shirely Elementary School and the six

week institute was conducted in the new

library at Hereford High School.

Hereford served as the host for all of the

first grade teachers attending from area

this fall all first grade students will be

screened and evaluated to determine

their dominanat language. Teachers'

When the program goes into action

The one week insitute was held at

'All teachers who are going to be in a

All of Hereford's first grade teachers

what could be done. Asked if she had told her parents that she knew the truth, that it was out in the open and nothing should stand in the way. of seeking aid, the woman was

aghast. "I can't do that. I can

never embarrass my parents by such a confrontation. This is the kind multitudinous situation that tears at the hearts of volunteers in the alcoholism council. The young woman was helping keep a fact in the closet. Actually, she was choosing to abet death or

institutionalization rather than

embarrassment. This article, among others, seeks to let the public know that alcoholism is a disease, a killer illness, and that help is possible if the problem comes into the open. Tell-tale signs can be recognized and heeded.

One of a problem drinker's behavior patterns can trick himself or others into doubting that he has become a victim of acute alcoholism. He may maintain periods of soberiety when he seems to be almost his normal self. At such times, he reasons with some clarity and concludes that, because his bouts have been intense and frequent, he had best give up drinking. But only for a while.

He will not "go on the wagon" for good, but only until he can prove that at last he has learned how to control his drinking. He may abstain for a few days, a few weeks or a few

During these dry spells he is Bilingual Ed Major Change

opinion and tests will be used to identify

children of limited English-speaking

ability. Then, each child will be

introduced to the school and the

education process in his native language.

pre-reading skills will be introduced in

his native language. When the child is

ready, reading instruction is started in

the child's native language. As the child

progresses in reading, arithmetic,

science, health etc., can be presented in

his native language. Up unil this time,

the English-speaking first-graders have

received all of their school instruction in

English and the Spanish-speaking

first-graders have received all their

intorduced to language development in

his second language. Listening and

speaking skills are taught in the second

language. Spanish speaking students

begin to learn English. English speaking

students begin to learn Spanish. Most

students will begin to understand and

speak a second language during the first

grade year; however, some may not be

reading for this type instruction until they

are in the second grade. At all times the

readiness of the child will determine the

rate at which new material will be

and English speaking child will benefit

from a program such as this, since both

will have the opportunity to become

bilingual in addition to learning the

normal skills obtained during the

Educators believe both the Spanish

presented.

primary grades.

When each child is ready, he is

school instruction in Spanish.

Next, language development and

sure he demonstrates to others, and himself above all, that he can take it or leave it alone. He is confident he doesn't have to drink. Now he must prove that, too - by a little "safe" imbibing.

When he sobers up after that 'big proof," he remorsefully reasons he needs a little more drying out. Then he can succeed. So there is a next time and a next and a next and a

The sufferer from acute alcoholis is a great rationalizer in worlds of fantasy, not practicality. For the umpteenth time, he finds his answer. The trouble is neither him nor the alcohol, he decides.

It must be his manner of drinking. Greatly excited, he sets out to determine what for him is the perfect drink and what the proper drinking times

The alcoholic carefully plans what to drink, when to do it, where it'll be, with whom he'll drink. He puts his plan into work with exceeding caution and patience.

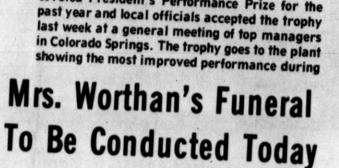
For a time, it often seems to be working beautifully. When the state of devastation happens to his careful plans and he is recovering, he again knows the answer. He grew careless, that's what. He used bad direction. In a way, this has happened.

He hastens to try again, not admitting to himself that there always will be those indiscretions with plans, that carelessness, those bad judgments, the false security.

This troubled alcoholic now sits and broods. He feels he has disgraced himself again. He imagines what his friends are saying: "I told you so." "Just as I thought."

And the picture in his mind of them talking behind his back builds resentments already almost too great to carry around. He reasons that he should have known they were that kind of people. They never, he broods, ever give a fellow any credit for his efforts.

He mulls it all over. Misunderstanding people; they won't even try to understand. Always reproving, nagging, advising. He is sick and tired of trying to please them. It's not worth the effort. He will show



Holly Sugar's Shoup plant in Hereford won the

coveted President's Performance Prize for the

Shoup Declared Winner

Funeral services for Mrs. C.P. Worthan, 51, of 240 Douglas, are scheduled at 4 p.m. today in First Baptist Church. The Rev. John H. Johns, pastor of Avenue Baptist Church, and the Rev. Doug Manning, First Baptist pastor, will conduct the rites.

Burial will be in Rest Lawn Memorial Park, directed by Gililland-Watson Funeral

Mrs. Worthan died Tuesday morning at her home after a long illness. She was a native Texan, born Aug. 2, 1923, at Big Spring. Before her marriage there in 1938 she was Rosalie Norman. The Worthans came to

them up - all of them - as the ingrates they are.

He decides that the next chance he gets, he will walk out on everybody - family, friends, his job. Too often, he does it?

All this is non-fiction. If a person who is troubled by his own drinking or the uncontrolled partaking of someone dear to him, all that is required is to match the drinker's behavior with any few of those symptoms related in these articles.

The person in trouble just could be on the borderline to chronic alcoholism. That stage could be the last stop before death. The Hereford Brand readers can get help by telephoning the Deaf Smith Council - 364-4540.

Spring in 1946.

She was a member of the Baptist Church and had been active in the Order of Eastern

Bank.

has killed 108,000 people prematurely in New York during the last 10 years, a prominent researcher, Dr. Herbert Schimmel reported at the 67th annual conference and exhibition of the Air Pollution Control Association.

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Sperry New Holland Hereford......Al Sauter, Mgr

IN HEREFORD

Deaf Smith County from Big

Her family asks that memorial contributions to the Heart Fund be made at Hereford State

Surviving Mrs. Worthan are her husband; a daughter, Sharon Rickman of Hereford; her mother, Mrs. Elwin Rice of Fort Worth; her father, Oscar Norman of Pasadena, Tex.

Also, three sisters, Linda Moore and Sandra Mutz of Pasadena and Cleo Bettingfield of Dover, Del.; two brothers, Leo Norman of Fort Worth and I.O. Sherrod of Tyler; and one grandson.

ON AIR POLLUTION

DENVER - Air pollution

other factories. Holly president John B. Bunker, center, presented the trophy to, left to right: Jim McNaney, controller; Bob Ginn, agricultural manager; Bruce Brown, factory manager; and Don Anderson, technical advisor.

the year, and the Shoup plant won over eight

Episodes from Page 1

she came here from Muleshoe. Two of her daughters live in Hereford, one a student in West Texas State University and the other Mrs. Donald Lee Chandler

Mark Koenig's Mother Is Dead

Funeral services for Mrs. Joseph C. Koenig, 87, mother of Mark Koenig who lives southeast of Hereford, were conducted Saturday at St. Joseph's Catholic Church in Rhineland. She died Aug. 1 in Knox County Hospital.

Born July 10, 1887 in

Waterloo, Iowa, Mrs. Keonig moved to Rhineland in 1902 and lived there until she moved to Munday in 1967.

She is survived by four daughters, five sons, a sister, 25 grandchildren and one greatgrandchild.

Ex-Resident Rites Conducted

The funeral of Mrs. Marjorie Golden Watson, 61, of Amarillo, a Hereford resident from 1919 until 1935, was conducted Monday in First United Methodist Church at Panhandle and burial was in the cemetery there. Mrs. Watson died Friday in an Amarillo hospital.

She was a daughter of the J.E. Goldens, who came to Hereford from Jamesport, Mo. just after

World War I and moved back there in 1935. Mrs. Watson attended Hereford schools and graduated from high school in 1930. She and her mother returned to Texas in 1963, living in Panhandle where she was employed as a bookkeeper.

Survivors are her mother, now a resident of an Amarillo rest home, and a brother, Howard Golden of Abilene.

Grandfather Of Local Man Buried

Mr. and Mrs. Walter Baker of Dunning Chapel at Plainview 804 Union were in Plainview with Gene Glacier, minister of grandfather, George Franklin Hahn of that city, a retired farmer who died

Saturday at the age of 88. Burial was in the Brazos Valley Cemetery in Stonewall County after services in Wood-

Garland Street Church Christ, officiating.

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Mr. Hahna is survived by his wife, a daughter, Mrs. Norma Baker of Plainview, four sisters, four brothers, seven grandchildren and great-grandchildren.

Resident Dies At Omaha

The funeral of R.S. Scott, 66, of Omaha, Neb., former Hereford resident, were arranged in Omaha after his death there Sunday. He was the brother of Mrs. Fred Moreman of Hereford.

Mr. Scott lived in Hereford several years and was employed the Hereford Brand, moving to Lubbock in the late 1940's to

operate his own printing business. A native of Hollis, Okla., he had been a resident of Farwell before coming to this

Since the death of Mrs. Scott in 1970 he had made his home in Omaha where his daughter Beth, Mrs. John R. Crawford, resides. In addition to the in the printing department of daughter and sister, survivors. include a brother in Canyon and four grandchildren.

'Nam Vets Eligible For Insurance Plan

veterans are eligible for a new low-cost Veterans Group Life Insurance program which offers as much as \$20,000 coverage for \$3.40 per month to young veterans, but they must apply

Hereford Brand

Member Associated Press at 130 W. Fourth Hereford, Deaf Smith County, Texas, 79045 THE HEREFORD BRAND, INC. THE HEREFORD BRAND, INC.
Entered as second class matter at the Post Office in Hereford, Texas under the act of March 30, 1897. Second-class postage paid at Hereford, Texas. Any srroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year. Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum; 6 cents per word additional insertion.
The Sunday Brand, both papers, Zone 1, \$5.55 per year; Zone 2, \$7.50 per year. Carrier delivery, \$1.00 per month.

CIRCULATION

Some 2.7 million Vietnam-era before Aug. 1, 1975, the Veterans Administration pointed out today.

The nonrenewable, five-year term insurance is available for veterans discharged from military service since April 2, 1970. The new Veterans Administration-supervisesd program, authorized May 24 under the

Veterans Insurance Act, also offers coverage in amounts of \$5,000, \$10,000 and \$15,000. Rates for the maximum \$20,000 coverage are \$3.40 per month for veteans aged 34 and under and \$6.80 for those 35 and over.

Application forms for veterans discharge prior to Aug. 1, 1974, are available from VA offices or from the Office of Servicemen's Group Life Insurance, 212 Washington St., Newark, N.J. 07102. Applicants must furnish evidence of good health

Servicemen discharged after Aug. 1 will receive application forms automatically, VA pointed out. Personnel leaving active duty are permitted 120 premium-free days to convert Servicemen's Group Life Insurance to Veterans Group Life Insurance without medical examination.

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8, 1974



Fire Truck Renovated

Work continues on renovation of the Hereford Volunteer Fire Departmen's Unit 50. Volunteer firemen pulled the fire-fighting equipment off the rear of the old truck and will install it on a new chassis complete with a new white paint job. The fire truck will be back in service by mid-August.

Texas Health Department Wages War On Diseases

All preventable diseases in Texas may never be wiped out, but the Texas State Department of Health-with cooperation of private physicians—is working toward that goal through a strong immunization campaign. Last year a combined total of only 1805 cases were reported for diphtheria, tetanus, pertussis, measles and rubella. There was no polio reported in 1973.

Because of the success of the compulsory school immunization program, more attention is directed toward the preschoolers in State Health baby's name, parents' names

show that epidemics have Records and Statistics Section of. repeatedly taken the heaviest toll among children from one to four years old.

A dramatic decline in disease incidence has been marked up in Texas for such diseases as diphtheria, tetanus, pertussia, polio, measles and rubella. Sharing in this success is a group of Community Service Aides who concentrate on infant immunizations

When a baby is born in Texas. the Immunization Division gets a computer printout showing the Department activities. Statistics and home address from the

Clayton Proposes **Constitution Plan**

the Texas Constitutional Convention to produce a new constitution for the people of Texas, State Rep. Bill Clayton, a leading contender in the race for Speaker of the House, has announced an economical and the people of Texas a chance to efficient plan for rewriting the replace our pr

The proposal as outlined by Clayton will reinstitute the House of Representatives Constitutional Amendments Committee. When elected Speaker of the House, Clayton says he plans to charge this Committee with the responsiblity of submitting amendments of entire articles to the present document. These amendments will be drafted by the committee on an article to article basis, approved by the legislature and then submitted

to the voters. "Our state legislators now have a vast storehouse of inavailable to them as a result of their experience as convention delegates," Clayton said. "We can't afford to let this in-

In the wake of the failure of formation and expertise go to waste. I intend to appoint a balanced committee, both philosophically and geographically, and charge them with the responsibility of writing articles which will give constitution without the necessity of having to risk millions of dollars and a period of several years in another convention which might again not produce the changes which

the people of Texas need and

Clayton, who expressed his disappointment in the failure of the recent convention to write a new constitution to replace the state's present document. presented the new revision approach as an alternative to the call by many for another convention attempt. Clayton stated that while he believed the people of Texas "are not going to be eager to approve another formation and knowledge about convention", he felt that his the constitutional process proposals "will accomplish what needs to be done while also beginning to rebuild the confidence of the public in their. legislature and government."

the State Health Department. Parents of newborns receive a card informing them of immunization schedules and recommending vaccination times. They are asked to return the card and indicate which immunizations have been start-

Not all parents respond to the inquiry, and not all begin nmunizations for their babies.

That's where the Community Service Aides come in. They take referrals from the Immunization Division and attempt to track down those who don't respond.

Last year an average of 56 Community Service Aides were employed and assigned to regional and field offices to promote immunizations in the pre-school group.
They received 175,075 new

referrals during the year-about 3,100 per aide. The average aide visited 1,707 homes and made 638 telephone contacts during the year. Each aide determined that a total of 1,222 immunization starts and/or completions had been made.

Mike Mansfield, Senate Majority Leader, on possible Senate trial:

"If we're going to sit as judges, we'd better begin to act like judges too."

HEREFORD CHRISTIAN CHILD DEVELOPMENT CENTER

Ages - 3-5 OPENING SOON

for more information call 364-0305 or 364-6977

between 9AM and 6PM Monday through Friday or come by the:

ASSEMBLY OF GOD 609 E. 15th St.

HFD Gets New Truck

nteer firemen, the city will have a like-new fire truck for bout one-third the cost of a factory-built unit.

The Hereford Volunteer Fire Department's Unit 50 was beginning to give the firemen trouble. Although the fire-fighting equipment on the back of the truck was in good condition, the 1963 model Ford truck that served as a chassis was beginning to have starting roblems and was in general

Fire Marshal Jay Spain asked the city for a new chassis to go under the fire-fighting equipment and the city purchased a new 60 series Chevrolet truck. The new truck is a two-and-onehalf ton capacity with a four speed transmission and two speed rear axle.

Last week, volunteer firemen

bed and water tank were removed, the bed was given a thorough cleaning and sanded down to the metal. The inside of the 500-gallon water tank was cleaned and a new sealant

Monday morning, volunteers set the reworked fire-fighting bed on the chassis of the new truck, and more improvements were begun.
In addition to a new paint job,

most of the equipment on the bed will be renovated. The pump and pump engine on the unit were replaced last summer and are in good repair.

The unit will be painted white, leaving the Fire Department with only three traditional-red trucks. "A white truck is a lot more visible than the old red ones," said Spain,

ning hot to a fire. People at intersections can see the white trucks better, especially at night, so the units are safer.

Additions to the unit will include a 58-gallon auxiliary gasoline tank. "Sometimes when we go out in the country we get a long ways from any service station, and a couple of times we've come pretty close to running out," said Spain.
"Unit 50 is a booster truck

and it makes all our fires. It goes to grass fires in the country, to all the small fires in town and on the big fires is our attack truck. It usually goes out of the firehouse first. With its 500 gallons of water and 90 to 120 gallons per minute pumping capacity, we can get to fires in a hurry and get water on them before they get out of hand."

in service by the middle of

"Dimmitt and Canyon bought trucks like this one from the factory and they cost \$22,000. With the help of our volunteers in renovating this truck, including the \$5,800 price tag on the chassis, we'll have about \$6,500 in this rig," said Spain. FORD PRICE HIKE

DETROIT -- Ford dealers have been informed that 1975 Ford cars and trucks will cost the car-buying public 8 per cent more when they go on sale this fall.

TWINS GALORE

MENTOR, OHIO-Families living in the 8700 block of Arrowood Drive here feel there may be something special about their location; five of the six have had Spain expects the truck to be twins.

WOMEN IN SERVICE

KANSAS CITY, MO .-- The number of females in the armed services is on the increase, said Brig. Gen. Mildred Bailey, director of the Women's Army Corps. There're only 48 job classifications in which women are not permitted.



KESTER'S JEWELRY Across from the Post Office In Downtown Hereford



20% off all girls' shirts, blouses, pants.

Sale \$287 to \$560

and still have money to spare for those extra back-toschool expenses. Save on our entire line of girls' knit tops, shirts, jeans and slacks in a variety of casual and tailored styles. Choose from bright prints, solids, western looks and Sale prices effective thru Saturday.

20% off all girls' **sweaters** and skirts. Sale \$127 to \$480

Reg. \$1.59 to \$6.00. Casual back-toschool looks that really make savings. Choose from our entire line of girls' sweaters and skirts in a terrific assortment of styles and colors. Pair pleats with a cable knit cardigan or top off her favorite look with a ribbed turtleneck. All popular fiber blends in a wide range of girls' sizes.

20% off all boys' underwear.

> Sale 1/5134 3/5238

Reg. \$1.69 to \$2.98. A great buy for all the boys, from biggest to smallest. Now's the time to buy a bundle and save. Choose shorts briefs, T-shirts or polo shirts. All cut for comfort and easy wear. Polyester/cotton in sizes 4-20.

DOYLE JOHNSON SAYS: "We're Closing The Doors On The '74's" NOVA HATCHBACK List 13509 COUPE SUMMER SELLOUT PRICE

250 CHD, 6 Cylinder Engine, Harbohydromatic, Power Steering, AM Radio Dual Horn, Full Wheel Covers, White Stripe Tires

We're closing the doors on all '74 Chevrolets and Olds At LE JOH CHEVROLET-OLDS

HWY. 385 NORTH

BACK-TO-SCHOOL SURPRISE SAVINGS AND CLEARANCE Men's Penn Prest Entire Stock Mens FINAL PIECE GOODS CLEARANCE Sport or Dress SHIRTS 3 for \$100 Boy's, Girls, Men's, KNIT DRESS SHIRTS Misses Two Piece SHOE CLEARANCE Nylon SHORT SETS Orig. \$7.\$8.\$9.\$10 NOW \$500 2 Big Racks Men's Turtleneck 50° Yd. And Special Buys Many Womens All Weather 88' Yd. Long Sleeve Back-To-School Styles Mens Polyester COATS and JACKETS Original '14-'34 KNIT SHIRTS 3 for 10 DRESS SLACKS Now \$411.5511.1811 11" Yd. Orig. \$13-\$15 NOW \$858 Womens and Girls \$222 Yd. NOW \$911.\$1911 **Entire Stock** Reduced In Time For Men's Baggie SANDALS and CLOGS Entire Stock SWIMSUITS CUFFED SLACKS Back-To-School Sewing \$1-\$250.\$400 LADIES SWIMWEAR WALK SHORTS 5 to 10 Orig. \$5".18" 2 BIG TABLES CANVAS DECK SHOES NOW 2 pr. \$500 and 2 BIG RACKS 1 Big Rack **Entire Stock** Reduced 20% to 60% Special Purchase Men's Acrylic Girls Cotton Mens Western For Final Clearance LADIES PANT SUITS CASUAL SOCKS DENIM JEANS '3" STRAW HATS Hurry and SAVE 2 pr. \$100 Girls Better Ladies Better DRESSES REDUCED Only a A Few Men's TANK TOPS 4 for '500 Ladies Blouses DRESS CLEARANCE 16 Only Mens Ladies Slacks 118 to 1611 Double Knit Save 20% to 50% Ladies Shorts Girls Sun and Fun 8 Only Mens Polyester Misses Long Sleeve SPORT COATS **Ladies Skirts** TURTLENECK SPORTWEAR 12811 SUITS '49" All Weather Coats EVERY PIECE OF SUMMER MERCHANDISE Many Not Listed Have Been Reduced For Final Clearance. Don't Miss SWEATERS Special Purchase 3499

These Tremendous Savings From Every Department Subject To Previous Sale . Limited Quanties, Broken Sizes. MOST OF THESE CLEARANCE ITEMS WILL BE ON THE MALL 1 DAY ONLY SATURDAY AUGUST 10th

Now at TECO All

STRAW HATS

40% OFF

TECO

Hyw 60 East



Look Who's New

ne weighed 7 lbs. 3 oz.

Mr. and Mrs. George Earl Boggs are the parents of a August 7. She weighed 7 lbs. Mr. and Mrs. Carlos Paiz are president of the Auxiliary. the parents of a daughter, L. Odell Price of Amarillo, Charlotte Jolene, born August 6. 18th District commander, in-

She weighed 7 lbs. 21/2 oz. David, born August 5. He weighed 5 lbs. 151/2 oz.

Mr. and Mrs. Albord Albert of a daughter, Rosalinda, born Campbell are the parents of a August 3. She weighed 9 lbs. daughter, Holly Ann, born Mr. and Mrs. Billy Michael August 5. She weighed 8 lbs. 81/2

Mr. and Mrs. Charles Lee Morris are the parents of a son, Robert Lee, born August 4. He veighed 7 lbs. 2 oz.

Longoria Luna are the parents She weighed 6 lbs. 13% oz.

American Legion Installs Officers

District heads of both the Mr. and Mrs. Ascension American Legion and its Ladies Rangel are the parents of a Auxiliary were here to install daughter, Linda, born August 7. officers of the two Hereford groups Tuesday eveing at a joint meeting in the Legion Hall.

Jimmy Jesko took office for a daughter, Angela Dawn, born second term as Legion commander and Mrs. Jesko became

stalled Jesko and the other Mr. and Mrs. Saturnino Perez Legion officers: Bill Albright Garcia are the parents of a son, and Ben Childers, vice commanders; Ira Ott, finance of-

> Roush are the parents of a daughter, Mandi Christine, born August 3. She weighed 6 lbs. 6 oz.

Mr. and Mrs. Edward Glenn Webb are parents of a daughter, Mr. and Mrs. George Brandie Ann, born August 3.

ficer; Grant Hanna, adjuutant; Benny Womble, service officer; Carlos Vaughn, sergeant-at-

Mrs. Jesko succeeds Mrs. J.G. Gandy as Auxiliary president, with Mrs. Lawrence Carlson and Mrs. Albright as vice presidents, Mrs. Hanna secretary, Mrs. Ott treasurer, Mrs. M.J. Koelzer chaplain, Mrs. Grady Parsons sergeantat-arms and Mrs. Milton Admas historian.

They were installed by Mrs. Francies Wilhelm of Nazareth, who heads the district Auxiliary organization

In separate programs after the installation, the Legion and Auxiliary heard reports from the state convention held at Laredo last month. Mr. and Mrs. Jesko, Mr. and Mrs. Hannax an Mrs. Ott attended from Hereford.

ON INFLATION President Nixon has ruled out any tax cuts or a return to wage and price controls and appealed to the American people to set up "an anti-inflation lobby" in every home in the United States to hold down unnecessary

spending.



KESTER'S JEWELRY Across from the Post Office in Downtown Hereford

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974

Rotarian To Visit Hereford

Rotary District Governor Dr. Emil Prohl of Tahoka will make his official visit to the Hereford Rotary Club, holding a Club Assembly meeting on August 18, Sunday night, and speaking at the regular Rotary Club meeting August 19, Monday

Prohl will discuss the program on the coming year for the 46 Rotary clubs in this 573rd District, which covers most of Northwest Texas. Theme for this year is "Renew the Spirit of Rotary".

District Governor Prohl, a retired physician-surgeon, is a native of Port Arthur, and is a 1935 graduate of Baylor University College of Medicine. He built and operated Tahoka Clinic and Hospital, and practiced his profession in this South Plains town from 1937 until retiring in 1972. He is a member of area, state, and national professional societies.

Dr. Prohl has been an active Rotarian for 37 years, has held most offices, including president, in his home club, and is expecially interested in International Service, Rotary Foundation, the Student Exchange Program, and Rotary Informa-tion. He has attended 20 Rotary District Conferences and served on various District committees, and has attended 16 Rotary International Conventions.
In other civic work, he has



DR. EMIL PROHL

been in active in Boy Scout and other youth activities, served on his home school board, in Chamber of Commerce work, and other community affairs. He has long been active in his church, serving as chairman of its board. He is a Mason, a Shriner, and has long been active in Eastern Star and Rainbow for Girls.

Dr. Prohl and his wife, Grace. have one son, Karl, an attorney at Kerrville; one daughter, Martha Botkin, wife of a Lynn County farmer; and four

Padella In Army Exercise

Army Specialist Four Daniel R. Padilla, 21, son of Mrs. Condra Griego Padilla, 224 Ave. C, participated in the U.S. Readiness Command's Exercise Brave Crew IV at Ft. Hood, Tex. The three-week Army and Air Force exercise was conducted to

train combat-ready units in the U.S. for joint operations in the states and overseas.

Spec. Padilla is a wireman in Combat Support Company, 1st Battalion of the 1st Cavalry Division's 12th Cavalry at Ft.



Saint Anthony's Registration Kindergarten



6th Grade

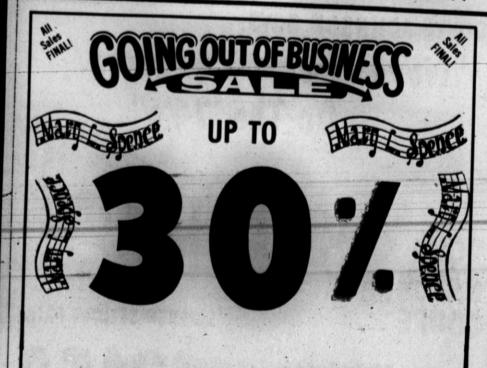
Thursday, August 15 School Auditorium 9 A.M. - 12 A.M., 2 P.M. - 4 P.M. Birth Cortificates Needed For First Graders. Inequilation Records for All Childre

First Grade Students must be 6-years old by October 1, 1974.

Kindergarten Students must be 5-years old by October 1, 1974

KINDERGARTEN PHONE

8:30 - 11:30 A.M.



ONLY A FEW DAYS LEFT!

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We know what you're looking for.

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st 8, 1974

race, Lynn se the the



GLUE ALL 4-0Z.

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TISSUE 200 Count

FLAIR PENS. BLK or BLUE

OIL TREATMENT



Caught At Ute

John Claypool, right, and his father, Howard Claypool of Sundown, recently returned from a fishing trip to Ute Lake in New Mexico. The two brought home a stringer-full of fish, and display some of the bigger fish. That big one in the middle weighed in at 21 pounds and provided the Claypool family with some catfish filets.

MOORMAN FEED YARDS

Wants to Buy Corn for Silage

Contact:

Paul Taggart Mgr. Phone 276-5241 Nights 364-2904

****** Motorcyclists Need Brand Sports

Hereford, Texas, Thursday, August 8, 1974

Coach Predictions Name Coronado

By DAN WELTY

Sports Editor

Head coaches of the district -AAAA schools have given Lubbock Coronado the almost impossible task of being chosen to win the district football title this fall.

Coaches of the five schools were in Hereford Tuesday for a press day golf tourney and banquet, and outlined their programs for the upcoming campaign.

Coronado was the overwhelming favorite to win the district banner this fall, due to their depth and quickness. Monterey was the second choice of the coaches, with Hereford, Plainview and Lubbock High

Hereford and Plainview were mostly chosen as surprise teams, with most of the coaches leary of what those two teams might do. Lubbock High's squad with their small size and nexperience were generally considered the least threat.

Coach Jim Keeling's Corosado Mustangs will have the ask of proving they are capable of winning the district title after seing picked to do just that. In he past, no pre-season pick has wer won the title.

Keeling will get most of his quad back from last year, and ill in the spots with players rom a successful junior yarsity quad. Keeling rates this eason's team as fairly xperienced, with good size, good speed, and a major trength of quickness.

Keeling has two all-state prospects in his fold. Rocky lliams is an end, and tailback Larry Anders rushed for 900 yards last season. Keeling will fill his quarterback spot with Kenny Blackwell. Blackwell

started at linebacker last year and will play both ways this fall. Keeling said Blackwell was a fine passer and a leader to other members of the team.

Other Mustangs to watch this fall should be Buster Whitner, a back, and Jay Dillard at split

Coach James Odom will have 15 lettermen returning to fall drills at Lubbock Monterey. Two boys will be fighting for the Guarterback spot on the Plainsmen team. Scott Gardner, a 6'6" junior who pitched the Monterey baseball team to a state championship, will be using his golden arm to throw footballs. He quarterbacked the junior varsity last year and is ready to move up. Dale Dillard started on the varsity squad last year, and may not want to give up that slot. Odom says the key to his club is how well the

quarterback spot works out. Dennis Blair, at 6'3" and 200 pounds, will be one of the biggest backs in the district, but Odom said Ricky Keith is a small back and a tough one.

Monterey was hurt most in their line by graduation and Odom felt most of his work will have to be in this area to make the Plainsmen contenders.

George Kirk took over the head coaching job at Plainview last January, and has served as assistant coach at Baylor, as well as directing Amarillo Palo

Kirk inherits some talent from a young team that went 1-9 last season. With two fighting for the quarterback spot, Kirk plans to spend a lot of time on the aerial attack, if he can find anyone to catch the ball.

Danny Huffine started at quarterback last year, and Kirk may have to rely on his experience and better running abilities. Bobby Katershid wants the job, though, and being young and nexperienced Kirk said he nakes things happen on the

Sugarland Mall

CANDY

Orange Slices.

wo Pounds Jellies

Assorted & Licorice

Reg. 58'

Kirk will also have help from halfback Charlie Foster, Chad Williams at the linebacker and fullback spots, and offensive lineman Randy Evans.

Most of the coaches said Plainview could be a dark horse in the league and would not be taken lightly on Friday nights.

Lubbock High graduated 24 lettermen to give Coach Tommy Stone a young and inexperienced team. Stone said he will have to count heavily on talent from last year's junior varsity squad. The district race could be a tough one for Lubbock High said

Size will be a major factor for the Westerners. Coach Stone said his largest player weighs in at 182 pounds and that his starting quarterback, Richard Quimby, is only 5'2" and 155 pounds.

Stone said the Westerners may be small this year, but they are all fighters and that cold be a factor. He also said that enthusiasm could play a major role in any contest, and that on any Friday night any given team could beat another.

Season **Tickets** On Sale

Season tickets to Hereford High School home games are now available at the school's administration office. Last year's season ticket holders will have until August 15 to renew their tickets.

Tickets will be sold in a book of five tickets for \$10, one ticket for each home game. Single tickets purchased during the season will sell for \$2.50, so season ticket holders will be saving 50 cents per game. 785 season tickets wer

The Whitefaces will play Pampa in the opening game of the season Sept. 6 in Whiteface

Heed Street Hazards Just as with automobiles, with strap or other carrying Variable climatic conditions motorcycle operators face device. You need both hands special hazards when riding in free for control and to maintain traffic or on highways and city streets. Listed below are just a

neigher accelerate nor apply

brakes unless absolutely

necessary. A wet metal grating

as any surface that the cycle

Cruising speed on most

freeways is in excess of 50 miles

per hour. Small motorcycles not

capable of maintaining the

these high speed traffic ar-

When operating a high speed

motorcycle on a freeway, extra

care should be taken when

entering and when making an

THE MOTORCYCLE OPER-

ATOR Should be aware of the

important part outer apparel

plays in providing protection

Protective outer garments

should be sturdy and large

enough to provide room for

teries.

operator will experience.

FREEWAY DRIVING

make it possible for the cycle

operator to select from a wide

range of protective clothing.

Many forms of sturdy material

are available from which may

In addition to a windproof

jacket the operator should wear

gloves with gauntlet type cuffs

to prevent wind from entering

sleeves. Many outer garments

are available in safety colors -

largely flourescent, or with

flourescent strips which make

the operator more readily

Safety helmets should be

worn at all times. Several

models of helmets are available

and the operator should be able

to find one that suits his

preference. Lightweight

helmets are comfortable and

give very effective protection.

The right time to wear your

helmet is everytime you ride

Goggles are an essential item

and should be worn at all times.

Goggles protect face and eyes

from flying insects, rocks, and

other airborne matter which

could cause injury to the eyes.

The distraction of even minor

contact with a flying object

could have more serious con-

equences if it causes loss of

Goggles should: (1) be con-

structed of shatterproof

material; (2) be properly

ventilated to prevent steam-up

which may cause distortion to

the field of vision of the wearer:

control by the rider.

your motorcycle!

visible to drivers of other

be selected a zip-front wind-

proof jacket.

TRACKS AND METAL few of the hazards motoryclist SURFACES The operator should be

constantly alert when crossing railroad or streetcar tracks, OBJECTS IN THE ROAD The careful rider always steel bridge expansion joinst, or scans the roadway directly in metal grills on certain bridges front of his motorcycle and is Streetcar tracks, railroad prepared to take action to avoid tracks and bridge expansion striking objects such as large joints should be crossed at a 90 pieces of pavement, bricks, rocks, lumber, boxes and other degree angle if possible to avoid skidding or catching the wheels in them. When operating a motorcycle on a steel grating on objects of litter.

CHILDREN PLAYING Children playing a bridge, reduce speed and residential areas are particularly susceptible to darting into the roadway in front of motorcycles (as well on a bridge is probably as slick automobiles)

should be aware and cautious

DOGS

Dogs seem to have a foundness for chasing motor vehicles, and the motorcycle is no exception. When a dog charges from the side of the street to the side of the motorcycle, a speed cruising speed of freeway traffic should not be taken onto up at this point usually will outdistance the dog.

AUTOMOBILES

DISCHARGING PASSENGERS A careful operator must be alert for passengers alighting from parked automobiles into the lane of traffic. Avoid driving close to automobiles parked along the side of your traffic

BLIND-SPOT DANGER Drivé so that you may be seen by motorists in front of you. Accidents can be avoided when the driver knows you are behind him. Remember to follow any

vehicle by staying visible in the driver's rear view mirror. CARRYING PACKAGES Never try to drive a motorcycle and carry packages in your hands at the same time. Articles should be carried in

saddlebags, on a carrying rack ONE MINUTE SPORTS QUIZ

- 1. What pro football team did Don McCafferty coach before his death? When is the scheduled 15-
- round bout between Foreman and Ali? Name the coach who has
- won more college basketball games than anyone.

Answers to Sports Quiz Detroit Lions

- 2. September 24. (25th in Zaire)
- Adolph Rupp, University of Kentucky.

3 DAYS ONLY

Use Your Bankamericard

Reg. \$233

00% Polyester Bolt Goods

Sale

Price

in 45" Lengths

Reg. 3397

additional clothing underneath (3) be constructed to protect the for warmth. Garments should eyes from foreign matter: (4) be loose enough to assure good be securely fastened so they will mobility for proper control of the motorcycle when in motion. not blow off while the motorcycle is in motion. MUKAL

No Fish Story

R.D. Hubble, 48, 425 Ave. J, stands by the 175 lbs., 8-foot, 3-inch Blue Marlin he caught during the Hubble's recent vacation in Hawaii Hubble said he struggled with the fish for 45 minutes. before landing it.



Judging the quality of a diamond is not a simple matter. Many factors influence the price you pay. To serve you better, we took the time to acquire the necessary scientific knowledge and gemological instruments to properly grade every diamond we sell. Our title of Registered Jeweler, American Gem Society, must be re-won each year through additional study. It is your assurance of full value for the dollars you spend. Come in and see our diamonds, soon!

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LOOK-AROUND

See These Exciting Projects You Can Do This Fall.

- Tole Painting
 - Decoupage
 - Drape Dolls CRAFTS OF ALL KINDS

New Classes Starting Second Week In September

Carl McCaslin Lumber Co.



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Create Moving

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GIRLS' PANTIES

Cotton or nylon knit. Brief or bikini style. Solid colors and prints. Sizes 2 to 14.

GIRLS' PRETEEN BRAS 67¢ or 3 for \$1.88

Made to sell for up to \$3 EACH

Lace cups. Or solid natural-look tricot. Stretch or contour styles. In nylon or polyester/cotton blend All white. In sizes 30-36. A or AA cup.



Fall fashion colors.

Girls' JEANS and SLACKS

\$1.88 Made to sell for up to \$8

Tremendous savings. On casual-look slacks. Heavy-duty polyester and cotton blends. Twills. Denims. Even some corduroys. All no-iron. Sizes 7-14 and preteen 21-27 waist.

One of our best buys!

Men's Short Sleeve KNIT SHIRTS \$1.88 and \$2.88

Made to sell for \$6 to \$16

Pick your favorite knit. 100% polyester.
Or polyester and cotton blends. Solid_colors.
Or prints. Knit or double-knit. Long point
collars, placket front or crew neck styles.
In sizes S, M, L and XL.



Save up to 83%! Another Ashley's Back-to-School Bargain Bonanzal

Men's Long Sleeve **WOVEN SHIRTS**

2 for \$3.88 Made to sell for \$6.95 to \$11

Dress and sport styles. Long point collar, banded neck and full button front. Solid colors, prints and plaids. All in polyester/
cotton blend, so there's no ironing.

Men's sizes S, M, L and XL.

ALL BOYS' and MEN'S SIZES

EVERY PAIR IN THE STORE

Boys **LASUALS**

Slacks that can take just about anything your growing boys dish out. Super-durable fabrics... No-iron denims and twills. In both solid colors and plaid. Sizes 6-12 and 25-32.



Young Men's JEANS and DRESS CASUALS

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All the latest looks in these great woven slacks. Solid color or patterns. In no-iron polyester/cotton blends. Men's sizes 30-42.



No-iron broadcloth.

Boys' SHIRTS Short Sleeves 2 for \$1.88 Long Sleeves 2 for \$2.88

Made to sell for up to \$5 EACH

Short sleeves for now. And long sleeves for later. In solids or prints. Sizes 6-12 and 14-24.

Save over 70% on these famous maker slacks.

Boys' Knit **DRESS PANTS**

\$2.88 Made to sell for up to \$10

Double-knit. So they're double-tough Plaids and solids. In no-iron polyester/cotton knit. Sizes 6-12



Man-sized bargains. In man-sized slacks.



Polyester Knit DRESS SLACKS

\$6.88 Made to sell for \$11.77 to \$16.97 Select from solid colors or patterns.
Flare leg or cuffed. Knit or double-knit.
All 100% polyester. Men's sizes 30-42.

Save more than 80%! BONANZA!

Men's Knit SHIRTS \$1.88

Made to sell for \$9 to \$12

Our knit pickers' special. Dress and sport styles. In polyesters, nylons, and tri-acetate blends. Solid colors, prints and plaids. In Men's sizes S, M, L and XL.



You can lay away sale items at Ashley's.

(And it only takes 10% down.)

Everything you see at Ashley's is made to sell for more. Ashley's is the outlet for some of the nation's largest manufacturers of quality fashions. All makers of famous brands. Where everything is inspected so carefully. quality fashions. All makers of famous brands. Where everything is inspected so carefully. Where everything is found. These little that the tiniest flaw is found. These little flaws let you save. The label comes out, and the price goes down. Often as much as 60%.



Little flaws affect price, not wearability. That's why Ashley's guarantees satisfaction. Or your money back.

SUGARLAND MALL 9:30 - 6:00 WKDAYS 9:30 - 7:30 SAT.

where little flaws let you save

The grain sorghum processing study is a sequel to a pilot study undertaken by WT last fall which showed an increased swine digestion efficiency of 15 percent less feed required per

That's because

Vitavax-200 ·

is more than

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protectant. It's

systemic seed

treatment that

gives your seed

protection all the

way to the embryo.

osses, when near

perfect protection

against smuts.

Why chance yield

UNIRDYAL Vitavax-200°

helps wheat emerge faster, winter better,

break dormancy earlier.

GARRISON SEED

pound of gain.

In the present study the milo is being tested in two levels of popping, says Dr. Jim McManigal, WTSU professor and project coordinator. For the first, only "About one percent is popped before it is rolled. The other is 90 per cent popped."

"It looks like Post Toasties, and tastes like popcorn," says

bunts, rots,

and seedling

blights costs

Vitavax-200

now has ful

for use on

wheat and

EPA clearance

barley. Talk to

Vitavax-200

treater about

treating your

seed today.

your authorized

so little.

The popping is another way devised to increase the efficiency of the digestion of the animal, and is already being used successfully in the cattle

The popping "disrupts the starch granules, and makes more surface area available to the enzymes in the stomach for easier digestion," says McNeill. "For the small producer the

cost would be prohibitive."

\$180,000.

while sales for the first half of

1974 totaled \$116,443,089 with

\$236.8 million goal achieved.

son of Mr. and Mrs. Walter

Ortega of 607 Cleveland in

Friona, completed eight weeks

of basic training at the U.S.

Army Training Center, Infantry.

He received instruction in

drill and ceremonies, weapons,

map reading, combat tactics,

military courtesy, military

justice, first aid and Army

nistory and traditions.

Ft. Polk, La.

Completes

feedlot industry.

McManigal notes. The machine being used is the Triplett-Polan Popper, which McManigal describes as "About six feet wide, 20 feet long, and ten feet high" that requires "an initial investment of up to Basic Training

McManigal predicts that "in five to ten years there will be commercial swine feeding lots" in the area as in the cattle

"Texas consumes 100 per cent more pork than it produces. The market is wide-open, and there has been a lot of interest in the industry," says McManigal. "One problem, however, is the marketing of swine in this

Although the study will not be completed until late in August, McNeill mentions a little difficulty with the more heaviy popped milo. Perhaps bescause the grain has more bulk, "it had reduces intake, and the gains have been lower," McNeill observes.

The research is a cooperative project between West Texas State University and Texas Tech. McManigal has an undergraduate and a graduate

Dr. John McNeill, WT animal June Bonds McIntosh science professor assisting in \$82,487 Assigned

June sales of Series E and H United States Savings Bonds amounting to \$10,573 in Deaf Army Private Bobby G McIntosh Jr., 19, son of Mr. and Smith were reported today by County Bond Chairman James Mrs. Bobby McIntosh, Route 3, Friona, is assigned to the 1st Sears. Sales for the six-month Cavalry Division at Ft. Hood, period totaled \$82,487 for 46 per cent of the 1974 goal of Pvt. McIntosh is a supply man

in Headquarters Company, Sales in Texas during the 227th Aviation Battalion of the month amounted to \$17,074,815 His wife, Deborah, lives on

Star Route, Ralls.

49 per cent of the yearly goal of Training Complete Private Ismael Ortega, 17,

Private George Straskulic Jr., son of Mrs. Sylvia M. Straskulic,- 127 Ave. A, completed a seven-week supply clerk course at the U.S. Army Training Center, Infantry, Ft. Ord, Calif.

During the course, he received instruction in the maintenance of stock records and the procedures necessary to receive, store, issue and ship supplies and materiel.

Hereford Man At Meet

Charles J. Wagner, Hereford representative of Aetna Life & Casualty's Dallas life division office, has recently attended a one-week estate and business analysis seminar at Aetna's

home office in Connecticut. Designed for experienced insurance agents, the seminar features instruction in the uses

Minister To Speak

Rev. David B. Earnest, of Trinity Episcopal Church in Toledo, Ohio, WIII deliver the sermon at St. Thomas Episcopal Church at 11 a.m. Sunday. The minister is the son of

Mrs. Hazel Davis of 1310 Park Avenue and the brother of Mrs. Homer Garrison, also of Hereford.

of life and variable annuities in business planning and estate protection

Wagner is a member of state and national associations of independent insurance agents. He is also a member of the Chamber of Commerce. Wagner lives at 240 Hickory.

ON BUSING

The Supreme Court has struck down a Detroit integration plan calling for busing pupils across school district lines but said such programs might be permissible in different circumstances.

SIGNS HEALTH BILLS President Nixon has signed

health bills putting new fedcounties. eral emphasis on combating diabetes and another authorizing \$2.7 billion for the National Cancer Institute, a spokesman announced.

Justice Grants

Governor Dolph Briscoe has approved two criminal justice grants totaling \$100,955 for mproving law enforcement in the area served by the Panhandle Regional Planning Commission, based in Amarillo. Larger of the two grants,

drought in our area of Texas are

already quite severe. Cotton

and grain sorghum crops have

already been destroyed in some

areas. Wheat loss earlier was

significant. Range conditions

now are very poor. It has

already been estimated that the

loss to Texas farmers, ranchers

and agriculture-related in-

distries statewide will exceed \$2

assistance programs through

ministration and through

Agricultural Stabilization and

Conservation Service. My office

stands ready to lend any needed

assistance to counties or in-

dividual producers interested in

qualifying for drought aid. At.

least 32 Texas counties have

asked the Governor to

recommend federal disaster

under

Briscoe Okays

billion this year.

programs

\$69,263; goes to Amarillo for fourth-year funding of the Potter-Randall Metro Intelligence Unit. The unit is made up of members from the Amarillo and Canyon police departments and sheriffs' offices of Potter, Randall and Deaf Smith

The unit conducts investigations and surveillances pertaining to organized criminal activities and either assists in making arrests or provides information to an enforcement

The sescond grant, to Panhandle Regional Planning Commission for \$31,692, provides continuation of the law enforcement academy. Two basic law enforcement training courses of six weeks each and a nine-week specialized training course will be offered to some 340 officers with 1974 funding.

The money comes from the Criminal Justice Division of the Governor's Office. CJD administers the state'a block grant from the Law Enforcement Assistance Administration un-der the Crime Control Act of

The local grants were among 60 totaling \$4.7 million which the governor approved.

Farmers Down to name a few. This measure

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974

counties include Armstrong. Briscoe, Gray, Knox and was also approved by the Swisher in the 13th District. Certain other counties are gathering data for application. Farmers in Swisher County have already been declared eligible for FHA emergency loan assistance.

Drought Drags

IN THE CONGRESS THIS PAST WEEK:

In my last report, I outlined the steps required for drought supported the fiscal 1975 Agriculture Appropriations Act which passed the House conthe Farmers Home Adtaining \$225 million for FHA rural water and sewer grants as well as additional funds for other FHA programs including emergency aid, \$225 million for the Agricultural Conservation Program, \$950 million for REA rural electric and telephone loan programs, plus funds for the Rural Housing Insurance Fund, the Agricultural Credit Insurance Fund and the Rural

The meat grading system was reviewed in a public hearing by the House Livestock & Grains Subcommittee of which I am a member. Producers could save feeding costs, and those savings could be passed on to consumers, with no reduction in tenderness or flavor qualities, if beef now graded "good" in the

"choice" category. This is because new feeding technology allows achievement of high quality at a younger age, but old grading standards still require the fat which only age and extra days of feeding provide. That fat is trimmed off by the butcher and represents a waste of both grain and money. I recommended this grading system change to Agriculture Secretary Earl Butz last June

The Congress gave final approval to the Animal Health earch Act which I sponsored and sent it to the White House for signing.

I opposed an \$800 million authorization bill for urban mass transit programs because I felt the bill was out of line with the pressing need to fight inflation by cutting unnecessary federal spending. The urban mass transportation program was conveived as a \$400 million program annually, but this bill was double that amount. The House returned the bill to a conference committee by a vote of 221 to 181.

In an action which no doubt will be heralded by some as a move against inflation, the House voted to spend \$100,000 on an "emergency" inflation study by the Joint Economic Committee. The resolution passed, 335 to 66, over my opposition. Spending the extra money is itself action. Almost every Congressional committee could exert at least some positive impact against inflation, as well as the Congress as a whole, by paring down the spending authorization bills being considered and by refraining from starting new unnecessary find that excessive government spending is a major root cause of inflation and the spending required to make the study will only add to the problem. Important and necessary

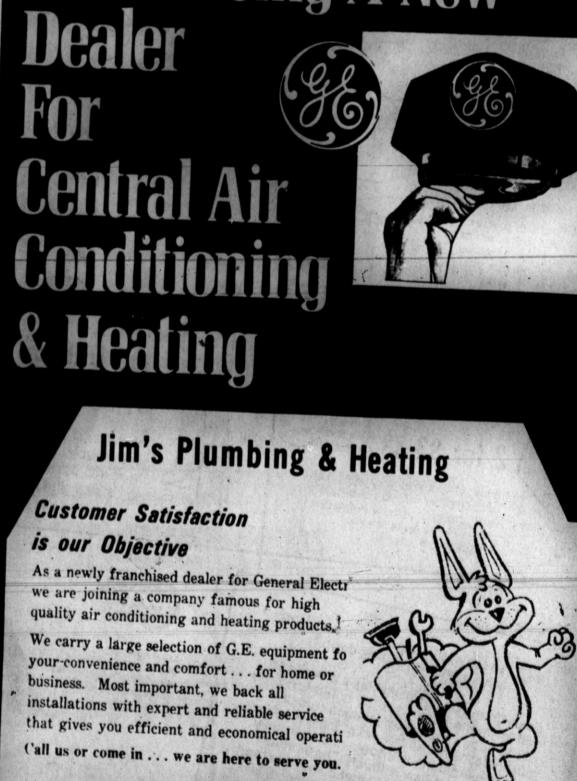
spending must of course go on, and I voted in favor of this year's Education Act which provides assistance for our schools. The Act also contains language designed to discourage courst from ordering busing of school children over long distances. I have always opposed forced busing and preferred even stronger language. The Act also extends the bi-lingual education program and the "impacted" school aid program which is important to school districts serving areas where federal installations bring more children to be educated but at the same time removes property from the tax base.

vocat

FRE

It changes the formula for "Title I" school aid in such a way that schools in Texas would be among those in 10 states increased more than 30 per cent over the previous year. Under the bill, schools in Texas would be authorized \$124,882,397 (exceeded only by two states), of which \$2,815,576 would go to schools in the 35 counties of the 13th District. (These funds could be reduced in the upcoming appropriations bill.)

ODD CHALKINS







The same long mileage, double-beited

res that are original equipment on hany new 1975 cars.

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FIBERGLASS louble belt under the tread

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TRIP-TRAVEL INSURANCE That PROTECTS VACATIONERS Against ACCIDENTAL INJURIES On LAND SURFACE, OCEAN, IN THE AIR!

Small Talk By SUE COLEMAN

Women's Editor

take care of his duties.

I'm pleased to report that Steven Wilcox of Ft. Smith.

Ark. was right on the spot as an

usher Saturday evening for the

wedding of his cousin, Margaret

Wilcox, and George Gilmore.

And we're sorry his name was

missing in the Brand's story of

the wedding.

WHENEVER school kids missed if he didn't turn up to start running around during their Christmas vacation and again during their spring vacation and on long weekend holidays at Thanksgiving, Easter, etc., I always think enviously, "Gee, school was never like this in my day. Kids sure have it easy now!

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But right now it occurs to me that kids sure have it tough these days and I'm glad school was never like this for me. It's unbelievable that the poor things are going to have register next week and start classes the 20th.

Start of school gets earlier and earlier every year, and if I had to go to classes in August it wouldn't help my feeling a bit to remember that they will dismiss a week earlier next

It makes you wonder if somebody is trying to work up to the proposed 12-month school term by devious methods. I don't know why it would be necessary to be devious; yearround school terms have been discussed for years and the idea seems to have merit.

So why don't they just forthrightly switch over to that system with no bones about it? If that's what they're aiming at,

ALL FOUR grandsons of Elizabeth and Ansel McDowell have been their guests lately, and were taken to see the races at Ruidoso last weekend.

Ansel III and Stewart were here from Perryton — they're sons of Mr. and Mrs. Ansel McDowell of that city. James and Charles, the Jim McDowell sons, live here.

MR. AND MRS.Buren W. Carr of Parker, Colo., left Tuesday after visiting her mother, Cora Johnson, 301 E. Sixth, and also in the home of her brother, Clifford Johnson, on the Dimmitt Highway.

They made two stops in Hereford, on their way downstate and on the way back home. On their Texas tour they visited relatives in Dalhart, Stephenville, Houston and Fort Worth as well as in this area.

AN USHER'S name might not be so noticeable, omitted from the good-sized list of attendants at a church wedding, but you can bet the usher would be

NEWS VIEWS

John C. Sawhill, Federal Energy Administrator: "For petroleum products, the outlook is pretty good. But, natural gas is another matter."

Richard Nixon, President: "The strength of America is the free market place, and we must keep it free."

Gerald Ford, Vice President: "There are those who advocated busing but obviously the Supreme Court thinks there is another answer."



Gibson 11/2 Lb.

Bread

FREE ESTIMATES



AMERICAN GEM SOCIETY

Dinner Date Changed

Date for the American Legion Auxiliary's Harvest Dinner, an annual event where foods produced in Deaf Smith County are served, has been changed to Tuesday, Aug. 13, from the later date which had been set.

The change was approved in a business meeting of the Auxiliary in Legion Hall Tuesday evening, following installation of officers. Mrs. Jimmy Jesko became president to succeed Mrs. J.G. Gandy.

Mrs. Ira Ott will serve again as chairman for the Harvest Dinner, to which the public is invited. Members will prepare meat, vegetables, salads, dessert and bread from ingredients produced in the county, adding tea and coffee to round out the

It will be served from 11:30 a.m. to 1:30 p.m. Tickets are priced at \$2 and proceeds go to scholarship and welfare funds of the Auxiliary.

New Year Begins For HC Players

Officers for a new year in to meet at Community Center. Hereford Community Players, Looking toward use of the lected at a recent meeting of directors, were in charge of the lugust membership meeting, held at a new date in Community Center Tuesday evening. Archie Dwyer is the 1974-75 president, succeeding

Hank Haug. Monthly meeting dates will be on first Tuesday evenings of each month, directors decided, instead of second Mondays as in the past. Members will continue

uditorium in the new county library building as a place to stage plays, tentative plans are discussed for a short play and

were appointed on a committee to make definte plans.

Mrs. Claypool was also

VERY MICE! D

The people of southern Ireland believe that hogs can see

reception with a possible delegated to arrange one or September date. Haug, Linda more fall workshops in directing and other stage techniques, ting and other stage techniques, through the Friends Of Fine Arts organization of West Texas

State University. New officers who will serve with Dwyer this year are Robert Stewart, vice president; Miss Gilbert, secretary, and Denise McCullar, treasurer.

Bacteria in meat called a





EVERYTHING YOU EVER WANTED IN A DIAMOND EXCEPT THE PRICE

Come in, compare with your genuine diamonds. See if you can tell the difference. You'll be surprised, delighted, and amazed-many of the wealthy people keep their real diamonds in the vault and wear these and their friends don't know the difference. Some of these rings sold for as high as \$28.00. All rings set in sterling or 10K. GF & 18 Karat H.G.E.

ALL RINGS GUARANTEED

OTHER FINE RINGS \$7.99

A SPECIAL OFFER FROM GALAXY GEMS

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974



_PARA COMIDA

ORANGE JUICE

PRICES EFFECTIVE WE RESERVE THE RIGHT THRU TO LIMIT QUANTITIES 8-10-74 **ACEPTAMOS CUPONES**

CHEESE, SAUSAGE OR HAMBURGER, EA

CHICKEN, BEEF, JURKEY, TUNA OR MACARONI & CHEESE, 8 OZ

> TOP FROST, FRESH FROZEN, HASH BROWN, 2 LB PACKAGE

TOP FROST, FRESH FROZEN, 10 OZ PACKAGE

TOP FROST, FRESH FROZEN,

FOOD CLUB.

BORDEN OR FARM PAC 1/2 GAL

SWEET CREAM, LB

QUART JAR

9 INCH SIZE, 2 PC PACKAGE BROCCOLISPEARS, 10-02. 3 FOR 1 CUT OKRA 104 02.

FISH STICKS

CANNED HAM



NINE LIVES ASSORTED FLAVORS, 6 1/2 OZ CAN

Delicatessen PT. COLE SLAW 79° 79

PT. PINTO BEANS WHOLE FRIED CHICKEN

SERVES 4 FOR

\$369

PROTEN, LB SPECIAL ADV. SPECIAL Senor Blues, LB. 79¢ RIB STEAK Furr's Proten, Lb

FOOD CLUB, DILL CHIPS, CAT FOOD

GREEN BEANS NO. 30 CAN CUT BLACK PEPPER 1992 CAN'S

LUNCH MEAT 1900 CLUB TOTAL CEREAL 12.02. INSTANT COFFEE 1882 SLY TUES. or WED.

Food Club

CALIFORNIA

SOUTHERN STYLE

\$4.49 SAUSAGE PORK EXTRA LEAN LB.

Farm Fresh Produce

FOOD CLUB TUNA CHUNK STYLE

614-0Z. 9¢ WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

MIRACLE WHIP SALAD DRESSING

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

FOOD CLUB INSTANT TEA 3 -OZ.

WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

CRISCO 3-LB. CAN \$109 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET



SAVE 15 TIDE 49-0Z.

89 without coupon LIMIT ONE COUPON PER FAMILY

AFTER SHAVE Tenderface Electric Shave, 4 Oz

NO SALE TO DEALERS

GOTHAM ICE CHESTS



26-QT.

PLASTIC

FREEZER CONTAINERS

Shop Us For Bags, Boxes, Paper And Tape. Pint Sizes..... 990 1 1/2 Pt. Sizes...

99¢ Qt. Sizes..... 99¢

LOTION

KOTEX SANITARY NAPKINS

REG OR SUPER BOX OF 12



FACIAL TISSUE

DEODORANT

MITCHUM ANTI-PERSPIRANT SPRAY POWDER OR MIST,

CREME RINSE EVERYNIGHT

3 OZ



DRISTAN



50 COUNT

SCOPE MOUTH

WASH 18 OZ

DIET FOOD Sego Liquid, 10 Oz 19¢ SHOP

ust 8, 1974

9

09

Newly-wed Newcomers

Recently making their home in Hereford are Pam and Steve Louder who were married in June. He is employed by Deaf Smith Rural Electric Cooperative where he is training to be sales coordinator. Pam will be a teacher at Stanton Junior High School. Both are graduates of Texas Tech University. The couple met in Hereford during a lay witness mission in November, 1971 at First Baptist Church. He is a Native of Cooper and she is from Shallowater. They are making their home at 428 Apt. C, Ave.



Bartlett pears are at their flavorsome best with cheese and a touch of lemon. "Bartlett Bitter Lemon Salad" combines these flavormates in an unusual and tempting way. Bitter lemon sparkling beverage is used in the gelatin, along with French dressing, giving a particularly refreshing flavor. Slices of California Bartlett pears and Cheddar cheese cubes are folded in along with watercress. The bitter sweet flavor makes this a particularly delicious salad to serve with ham or fried chicken.

2 fresh California Bartlett

1/2 cup chopped watercress 1/4 cup sharp Cheddar cheese

BARTLETT BITTER LEMON SALAD 2 envelopes plain gelatin ½ cup cold water 2 bottles (10 oz. each) bitter

lemon or grapefruit beverage 2 tablespoons French dressing 1/4 teaspoon salt

Soften gelatin in cold water, place over heat and stir until gelatin is dissolved. Stir into bitter lemon. Add French dressing and salt. Chill until mixture mounds on spoon. Pare, halve, core and slice pears. Stir into gelatin with watercress and cheese. Pour into 5-cup mold; chill until firm. Unmold; garnish with watercress. Serve with mayonnaise if you wish.

Makes 4 to 6 servings. For additional recipes and serving suggestions for this and other summer fruits, send a stamped, self-addressed business-size envelope to "The Fruits of Summer," P. O. Box 4640. Sacramento, CA. 95825.

HALF PRICE

summer

*DRESSES *PANT SUITS SPORTSWEAR

price - and less



Nadine Jeter, Mgr. SUGARLAND MALL

Brennan defends department on job safety act.

16,000 doctors licensed in 1973, biggest gain.

Brazil modifying policy on Communists.

East German luxury hotel now for workers.

U.S. lists ideas for international trade rules.

Moves made to liberalize politics in Spain.

Black-white median income gap widens.

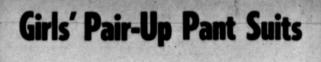
Lindsay spends first day as film actor.

Inquiry on immigration agency pledged.

Ethics counsel opposes disclosure law.

Athens hails news of return of civil rule.

Franco is reported fully recovered.



Reg. \$12.99



red and blue.

8. 100% cotton print top with Avril* rayon/polyester flannel look pant that comes in blue and green.





MEN'S SHIRT SALE

flannel sport shirts, and Banlan® knit shirts. Anthony's has grouped these shirts together and is offering them to you at a tremendous, low price. Come in now and make the selection that will make your wardrobe complete.



s shirt designed for comfort for that special man-ng solid tanes of 65% Dacron* polyester and 35% broadcloth. These are fashion styled with barrel cuff and Windsor collar. Toss them into the washing e than dryer—they come out great. Sizes 14½ to 17, -35. Choose from tan, blue or maize.



CHILDREN'S **BACK-TO-SCHOOL** SHOES

Values to 10.99

899

The most important accessory to any season's fashions are shaes, so wherever you happen to be this fall make sure it's in one of these pair of quality made shoes. Handsome styling plus comfort make them a bargain buy. Sizes 8 1/2 to 4.

A. Boy's tan wing exford in sizes 81/2 to 4.

6. Girl's tan three eyelet oxford with crepe



Tote Home Everything In Our Laundry Bag

This re-cycled denim look laundry bag is a must for college goers and a perfect teen gift. They are washable, no-iron and are lined . . so toss in anything and come on home.



MEN'S CREW SOCKS

Reg. 69¢ Popular two-ply yarn, ribbed top, cushioned toe, heel, and sole, crew sock 5 pr. for that stays up. Per-fect for school or sports. In white only Sizes 10 to 13.



C. Boy's brown hiker waffle sole

in sizes 812 to 4.



D. Boy's black wing oxford in



E. Girl's tan suede and tan smooth oxford crepe sole in sizes 8 1/2 to 4.



F. Girl's brown and brown nxford with crepe sole in sizes

Incredible Story Told By Author

torturers, a brave people

fighting for their existence - a

novel torn from the great events

of our time - yet intimately,

touchingly personal in its

depiction of unending love and

What with corn on the cob.

watermelons and peaches,

There's no more doubt

whether hot weather will ar-

....

....

price of vegetables should

try growing their own.

People who object to the

this life isn't so bad.

rive this summer.

personal fulfillment.

Two books being featured at double agents, former Nazi the Deaf Smith County Library this week are The Marvelous Mongolian by James Aldridge and The Voyage Unplanned by Frank Yerby.

The Marvelous Mongolian tells the story of Tachi, a powerful shabby horse, who's instinct to return home and his will to overpower any who stands in his way, becomes an incredible journey across Europe and the Soviet Union.

The Voyage Unplanned is a book filled with double agents, former Nazi touturers and a brave people fighting for their existence. This novel is torn from the great events of our time yet as a personal touch in its depiction of unending love and personal fulfillment.

The library is open to the public free of charge on Mondays from 9 a.m. to 9 p.m., weekdays from 9 a.m. until 6 p.m. and Saturdays until noon.

THE MARVELOUS MONGOLIAN By James Aldridge

Kitty Jamieson had never seen a horse like him-so square, powerful, and shaggy. with a mane that stood up like a toothbrush and that enormous head that resembled the drawings she'd/ seen of prehistoric horses. Even at first sight she sensed how determined and undefeated the Mongolian was.

The Marvelous Mongolian tells the story of Tachi, captured and sent from his rugged mountain home in Mongolia to a reserve in Wales for endangered species. But from the moment he angrily backs out of the trailer and gallops out of sight across the Welsh grasslands, Tachi follows only one impulse: escape. One night he breaks through a stone wall. followed by the small mare pony intended to be his mate.

Guided by the Mongolian's indomitable instinct to return home and his will to overpower any obstcale of nature or man, their flight together becomes an incredible journey across Europe and the Soviet Union, an Adventure of ever increasing suspense as the horse battle against storms and snow, the menace of gypsies and hunters, and the viglance of scientist and

The Marvelous Mongolian is told through letters: letters exchanged by Baryut Mingha, a young Mongolian boy who discovered Tachi's herd, and Kitty Jamieson, a pretty Welsh girl who raised Tachi's mate on her grandfather's reserve. One by one, their letters together with the letters of people who have seen the horses' in France, Hungary, and other countries, weave a compelling story that James Aldridge, author of A Sporting Proposition, invests with all the drama and quiet economy of a master storyteller.

THE VOYAGE UNPLANNED By Frank Yerby

Frank Yerby's 25th novel is a thrilling tale, spanning almost 30 years, of love that triumphs over war, world strife, and the fragmentation of modern existence. Yerby, the master storyteller, deals with men in battle searching for a place to love and for their identity and integrity, in an environment where mere survival seems to be the greatest task.

Of French-American background, John Farrow joins with the World War li French resistance forces around Vercors. There he meets Simone Levy - a comrade-in-arms - and their own vitality and fierce energy for survival allow them

During the last days of the war. Simone disappears after being tortured by the Nazis, and Farrow tries to continue his life, but finds it without its central reason for being. Some 20 years later, he begins his search for Simone, in the very places in France where they fought, and is caught in another conflictbetween Arabs and Jew. The search is also one for his true heritage and personal ethic, and a definition of courage.

All the great qualities of Yerby's talents are brought to the fore in this novel: searing battle scenes, passion, vivid characterization, riveting plot. Here is added a remarkable insight into modern history, as the setting moves from war-torn France to modern Israel, with a tumultuous climax in Madrid. This is a work filled with

Calendar of Events

THURSDAY Women's Golf Association. John Pitman Municipal Golf

Course, 9 a.m. Kiwanis Club, Civic Club Center, noon.

Jaycees, Dickie's Restaurant Hereford Riders Club, Community Center, 8 p.m.

FRIDAY Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30

Duplicate Bridge, 309 Western, 7:30 p.m.

SATURDAY Deaf Smith County Historical Museum open to the public free of charge, 2 to 5 p.m. Story hour for children grades 1 through 4, at Deaf Smith County Library, 10 until 11 a.m.

MONDAY VFW Auxiliary, VFW clubhouse, 7:30 p.m. Rotary Club, Civic Club

Odd Fellows Lodge, 100F Evening Lions Club, K-Bob's Restaurant, 7 p.m.

Masonic Lodge, Masonic Center, noon. Temple, 7:30 p.m. Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY Order of Eastern Star, Masonic Temple, 7:30 p.m. Newcomers Club luncheon

Community Center, noon. County 4-H Adult Leaders Association, Community Center, 7:30 p.m. Hereford Board of Realtors luncheon, noon, Dickie's Res-

taurant. Rebekah Lodge, IOOF Hall, 8 Calorie Patrol TOPS Club, Community Center, 9 a.m.

BPOE Lodge, Elks Hall, 8:30 Weight Watchers, First Baptist Church, 10 a.m. and

WEDNESDAY

Deaf Smith County Historical Museum open to the public free of charge, 2 to 5 p.m. Noon Lions Club, Civic Club

Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.

Brides Too? Bride-Dear, what is the rue definition of a groom? Hubby-Why, a groom is a man who takes care of dumb

Ready

Swab -- I'm going to kiss Girl (screaming)--O-W-W!

animals.

Swab -- Great scott! What was that for? I haven't kissed you yet. Gal -- Yeah, but I thought it would be better if we could

One trouble with mankind is that it's over-organized.

get that part over with now.

RECIPE

By Sarah Anne Sheridan

Eggplant Casserole 1 eggplant

1 c shrimp, fresh or fro-

2 medium sized tomatoes

2 T butter

1 c bread crumbs 1 small onion ½ c chopped celery Worcestershire sauce Salt and pepper

Crushed potato chips Boil peeled eggplant until done; drain. Chop fine all other ingredients, season with salt, pepper, and Worcestershire sauce to taste. Mix in beaten eggs. add eggplant which has been mashed. Bake in greased casserole at 400 degrees for 20 minutes. Sprinkle crushed potato chips over the top

3 eggs

and brown.

Definition Skeleton: A pile of bones with the people scraped off. -Tribune, Chicago. To be married this weekend, Cheryl Cole was complimented drews, Edgar Lemons, Spicer Gripp, Hutchins and Gibson.

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974

Bride-To-Be Cheryl

Cole Is Honoree

with a recent shower in the

home of Mrs. W.D. Gibson. She

and Sal D'Amato, both students

at Oklahoma State University,

She greeted shower guests

with her mother, Mrs. Floyd

Cole; her grandmother, Mrs. H.M. Mobley of Dimmitt, and sister, Mrs. Herman Vinson of

Childress. Her younger sister,

Beverly, was at the registry

table and Mrs. David Hutchins

served refreshments from a

centered

Hostesses were Mmes. John

Seiver, Andy Axe, Charles

Walden, Joe Ed Andrews,

George Olson, Donald Adams,

Don Clark, Edgar Vinson, Hugh

Clearman, Fritz Smith, Frank

Also Mmes. T.L. Sparkman

Jr., Ronnie Andrews, Dub Hair,

Jack Streun, Earl Harkins,

Juston McBride, Clark An-

multicolored flowers.

table

Robbins.

are to marry Saturday.

The world would be happier if men had the same capacity to be silent that they have to speak. -Baruch Spinoza.

Silence is deep as eternity, speech is shallow as time. -Thomas Carlyle.

Keep your mouth shut and your eyes open. Samuel Palmer.

The words of a silent man are never brought to court.

-Danish Proverb. Blessed is the man who having nothing to say abstains

from giving us wordy evidence of the fact. -George Elliot.

SUPER

SAVER

\$139

.73¢

.83¢

41 **ONCE A CAN OR PACKAGE** IS PRICE-MARKED, WE WILL NOT RAISE ITS PRICE (37)

When we are forced to make a price increase, cans and packages which are already price-marked will be sold out at the old price.

When a price is lowered, all sales will be at thenew lower price. Cans and packages bearing the former higher price will also be marked with the

Should a can or package show more than one price mark, you pay the lowest price. NOTE: Items on which the timing of price changes is controlled by law are excepted from

Prices Effective Thru Sat., Aug. 10 In- Hereford, Texas

Manorhous

Pork Chops Pork Chops Sausage

\$169

\$119 69¢

Whiting **Catfish Fillets** Breaded Shrimp

Safeway

Brand

(2-lb. pkg

119-16 89¢ \$1 29

Ham Slices Half Hams Half Hams

Portion

(Rump

Portion

Full Rump

Mayonnaise NuMade Brand Dill Chips Salad Dressing Savery tot 42¢ Stuffed Olives 100 79¢

3.65¢ Sweet Relish Boy 12.0 45¢ Mrs. 24-oz. 43¢ **Bread**

Family Napkins 51¢

Soft Drinks Grand 2 at. 49¢ Soft Drinks Grannont 612-02-78¢ Picante Sauce : 41¢

Bar-B-Q Sauce Kent 18-01 49¢ Grape Jelly Welch White Vinegar Plastic Gal. 95¢ Peanut Butter Road 3.16 \$ 1 75.

Wheat Bread 5kylark 100% Raisin Bread 15.53¢

THIS COUPON WORTH toward the purchase of THIS COUPON WORTH a 43 oz. box of







Kitchen Craft!

Scott Tissue 4. 56¢ Trash Liners Craft 30 Gal. Phg. \$169

2 Roll 44¢

Pooch Dry Charcoal

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Scotch Treat.

₩ 95¢ 10-16.99¢

Comet Windex Refill

Dish Soap White Magic Compound 21-oz. 32¢ Dove Soap

Safeway

Brand!

35-oz. 55¢ 10 37¢

Lady Scott

Sandwich ₩89¢ Cut Com ₹ 75¢ Crinkle Fries # Cheese Pizza - 98¢

Cheese Pizza Chel-Boy 1317 or 99¢

6-oz.



BROCCOLI

LUCERNE

cotch Treat. **ORANGE JUICE**

Bavarian Pie Sara Lat 1.15. 7-or \$ 1 85 Cheese Cake Strawberry 10-oz. \$ 185 Birdseye Awake 22 43¢ Eggo Waffles 12-01 59¢ Waffles 12.0 55¢

LEMONADI 12-oz.

Solid Quarters! Ctn.

Low Fat Milk **Cottage Cheese** Margarine **Pillsbury Biscuits** Cheese Whiz **Mellow Cheese**

Gal \$1 23 24-02 79¢ th 49¢ 419-02 12¢ \$ 129 ₩ 63¢

Brick Cheese Montery Cheese Provolone Cheese Chunk Halfmoon **Pillsbury Biscuits Ballard Biscuits**

lb. 65¢ 1-02 64¢ 102. 75¢ 10-oz. 93¢ 1-02. 14¢ 8-oz.14¢

ıst 8, 1974

Gibson.

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Elliot.

As a tribute, under the leadership of the Wheat Flour Institute, nationally, and the Texas Wheat Producers Board, a month-long promotion of the sandwich is being carried out according to Miss Mary Ellen Dambold, Wheat Foods Consultant to the TWPB.

Highlight of the "Sandwich Month" activities is the naming of the "Top Twenty Award-Winning Sandwiches" in a National Idea Contest in which versatility of the sandwich is demonstrated as food service professionals send entries in to be judged. From these, the top four winners are selected. Some of the attributes of the sandwich being touted by the nutritionists, according to Miss Dambold

CHOICE

Bottom

Round

Beef Franks

Hot Links

Sliced Bologna

lb.

are: It fits any meal, supper, lunch breakfast, or snacks; It is action food, for eating on the run, sandwiches go with you-whereever you go; Nutri-tionally, the skies the limit for

the sandwich, which always contains something from at least two if not all four food groupsbreads and cereals, meat, dairy, and fruits and vegetables.

The perfect bostess serves the perfect cup of coffee

The energy shortage and rising costs mean there will be more entertaining at home. There is no reason why you shouldn't be serving your guests delicious, aromatic, soul satisfying coffee.

Here are a few sugges-tions from the Chemex Corporation: 1. Be certain the coffee-

2. Buy a good grade of fresh coffee and store in a cool dry place (refrigerator). Keep lid tightly closed. Never purchase over one week's supply of ground coffee.

3. Use the proper grind for the coffeemaker. 4. Use fresh pure water. Never use chemically soft-ened water. The tempera-

SUPER

12-04 92¢

6714

\$ \$109

ture of the water should be approximately 200°F for proper extraction.
When the water begins to
boil take it off the burner
until it is calm. Then, it is
at the proper brewing tem-

5. Never pour brewed coffee back through spent grounds. It makes the cof-fee bitter and unpalatable. 6. Drink and enjoy promptly; the longer it "sits" the more aroma is lost.

Most coffee experts agree that filtered coffee brewed in a glass coffeemaker is the best for you, as well as the best tasting. Glass is not porous so it cannot stain or corrode. Coffee filters retain the olls and sediment which cause bitterness.

100% BEEFI



RECREATING THE ART DECO mood of the early '30s, flappers walking their greyhounds flirt across the bold print, right. A nostalgic, geometric-patterned scarf romances the V-neckline of the easy-wrap dress, left. Footnoting fashion's affair with the '30s. Scholl's trim pumps gleam with decorative patent and suede.

fashion following in the footsteps of the Thirties

Following in the footsteps of the '30s styles, new looks

for Fall go soft and easy. New fashions capture the '30s mood with super soft fabrics, stain-glass colors and Art Deco prints-florals, dots and geometrics. A "natural" for incorporating these elements, the dress swings back into the style spotlight.

And with the comeback of the dress, more refined shoes are favored over bulky platforms, Scholl footwear experts point out. Skirts just look better with delicate footwear.

The classic pump reappoints, trimmed down with a new tapered heel and sole. Pumps take a sophisticated

this season's vivid fabric colors, go neutral in black, brown and gray.

While keeping the emphasis on comfort and easy fit, the low-heeled pump holds its own on the style scene with decorative detailing. For example, shiny patent wing - tips tongues and straps accent brushed suede and leather in matching or contrasting tones. Other design effects are achieved by giving patent a lizard texture and wrapping up pumps with perforated English binding.

New footwear is a suave pears to score fashion counterpoint to fall's dressy, romantic Art Deco style, which might prompt a flapper of the Fitzgerald era to step forward in suedes and say, "Nothing's a bore ... patents, and to blend with not even shoes.

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2. There are no Additives or Artificial Tenderizers added to Safeway's U.S.D.A. Choice Beef. 3. The Safeway TRIM makes U.S.D.A. Choice



Girl Sponsored

Farr Better Feeds is sponsoring Penney Bauert, six year-old daughter of Mr. and Mrs. Tony Bauert of Amarillo, who will be participating the week of August 10-17 in the International Little Miss Pageant in Baton Rouge, La. The young contestant was chosen first alternate at the North Texas Metro Little Miss Pageant July 13 in Dallas. She has also won the 1973 Little Miss Amarillo crown for her age division and was a winner in the 1974 district competition held

June in Lubbock. Bride-Elect Honored Recently

Glenda Dodson, who will marry Alan Olson Friday evening, was honored with a bridal shower recently in Pioneer Natural Gas Flame Room. Miss Dodson is the daughter of Mr. and Mrs. R.L.

Hostesses included Mmes Dwaine Walker, L.J. Livesay, Thadnel Cole, Doris Jackson, Lloyd Smith, Emmitt Johnson, Bob Hardin, Cecil Morrison.

Also Mmes. Gerald Mc-Cathern, Frances Head, Elmer Combs, Dale Kizarr, Vernon Kosub, Ralph Mitchell and Mike Solomon

BSP Group Plans Party

A summer party for members of Alpha Iota Mu Chapter, Beta Sigma Phi, is scheduled for 7 p.m. Saturday at the home of Mr. and Mrs. Ken Walser, 103 Beach.

The informal entertainment is planned to bring members together during the vacation period when no regular chapter meetings are held. Those will be resumed in September with the start of a new club year.

Our Health

By C. H. Tracy, M.D.

I work in an air-conditioned building which gets too cool for comfort in the summer months. Could the cold air be the cause of my frequent summer colds?

Air conditioning, especially when over-cool can cause frequent colds since sudden changes in temperature make the nose's mucous membrane more susceptible to infection. When a person enters an airconditioned place on a hot day, his nose may adjust quickly to the cooler air. But when he leaves it, his nose may be so chilled that it cannot adjust to the outdoor heat. A sudden rise like this in the temperature of inhaled air causes blood vessels in the mucous membrane to dilate, thus swelling the lining of the nose and creating a "stuffed up" feeling.

My young daughter is so fairskinned I'm afraid to let her play outside with the other children during the summer. Is there any way to protect an active child from being sunburned if she's allowed to stay out

Fair-skinned people especial ly must always be careful to avoid overexposure to the summer sun since acute burning is possible. It would be wise at the beginning of summer to have your child take short sunbaths, 10-15 minutes at first, exposing her skin to gradually increased doses of sunlight. The skin will begin to acquire a light tan which will help protect it from sunburn later.

U.S. auto sales fell m mid-July.

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	Marie Committee	
Sliced Bologna	Oscar Mayer	12-oz \$ 1 19
Variety Pack	Oscar Mayer	12-oz \$159
Polish Sausage	Eckrich Brand	\$169

Turkeys :	elf Bast	Rotisserie ing anorhouse	- 690
Ham Steak		Oscar Mayer	.\$2 ⁶⁹
Sliced Baco	on	Oscar Mayer Vac Pak	,\$155
Chop Ham		Oscar Mayer	B-oz \$ 1 09
Salami		Mayer	₩ 93¢
Smokie Lin	ks	Oscar Mayer	12 oz \$1 39
Franks		ar Mayer Beef	\$ 135
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Safeway Coffee Ground to \$1 02 Edwards Coffee Always 10.\$ 108 Coffee Tone Lucerne 16-01.87¢

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Dog Food Pooch 157-02 14¢ Lysol Cleaner Deod 14 oz 87¢ Lysol Liquid Household 5 oz 49¢



Clorox



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Macroni Angel Food Duncan Hines 16-02 75¢

12 a 42¢

SUPER SAVER! 7-oz.

Spaghetti

¢

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Shell Brand!

Super 2 Blades State Ro. \$159 Hair Spray 13-02 59¢ Super Chrome Baces Phy 77¢ Hand Lotion For 16 or 78¢ Shave Cream Shaving 11 or 98¢ Injector ₩ 89¢ Contac Favor

THIS COUPON WORTH toward the purchase of a 5-lb. bag of GOLD MEDAL

Miracle Whip Brand 3. 57¢ Crackers Mayonnaise 10. 41¢ Mac. Dinner Kraft 7 - oz 28¢ Detergent 49-01 89¢ Russet California 10-lb. Grown! **Apples** White Onions Sice For Burgers Broccoli .. 39¢

.. 39¢

Avocados

Ripe

Leaf Lettuce Green Salad

Juicy California Grown!

Pineapples

.. 69¢

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Rev. C.F. Powell

4th and Jackson

SAINT JOHN BAPTIST CHURCH 400 Mable St. Rev. C.W. Allen, Pastor

POOT IN SPIRIT

Diessed are the poor in spirit: for their's is the kingdom of heaven," (Matt. 5:3). Christ began the Sermon on the Mount with the Beatitudes, guidelines for a perfect spiritual life. Doing these eight things would bring true happiness. The first Beatitude seems to contradict all logic. It seems to base happiness on material poverty or a negative attitude. Christ did not mean either of these. He was calling for ego-poverty; doing, without any thought of self. The Pharisee was vain and boastful. He valued himself very highly. His self-praise was his reward. But the publican knew that without God, he was nothing. He begged for forgiveness in leading a better life. His bumility brought him the kingdom of heaven. It will be ours if we humble ourselves. Blessed are the poor in spirit.



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SEVENTH DAY ADVENTIST CHURCH Elder Hollis A. Morel, Pastor West Park Addition

> LA MISION DE SAN JOSE S. W. of City Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE Rev. Max Jetton, Pastor 16th & Blackfoot

GRACE GOSPEL CHURCH Thirteenth and Avenue K Pastor, Jim Gilliam

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Her Title, Cattlewoman

BY SUE COLEMAN Women's Editor

NOT ALL the cattle feeders of this area who are hard hit by current market conditions can fairly be described as cattlemen - some of them are cattlewomen and Joan Coupe is one of them.

Not just the wife of order buyer Dick Coupe, and office manager of Hereford Cattle Sales, and operator of her own bookkeeping service which specializes in work for feedyards, Mrs. Coupe says "I feed cattle on my own, and have taken my losses along with everyone else."

Talking os the muchdiscussed crisis in cattle prices and comparing the recent break in the cattle market with the 1929 stock market break which precipitated the depression of the 1930's, Mrs. Coupe commented on reactions of those affected.

"OF COURSE some cattle feeders took tremendous losses, but so far I haven't heard of one who shot himself as they say many stock brokers did in 1929," she remarked. "I don't believe that's likely to happen to anyone who has been in the cattle business long.

"There are too many ups and downs for cattlemen at any time and one who doesn't expect sudden losses shouldn't be in the business. Some of those who invested in cattle in recent years as a get-rich quick venture may have suffered the greater shock."

Joan Coupe has been at least exposed to cattle business all her life. She grew up on a farm and ranch operated by her father in Saskatchewan, in Western Canada. Now semiretired, her father "still farms a little bit," she says, and a brother is a rancher and far-

HER EXPERIENCE in businesses related to ranching dates back about six years when she returnd to office employment after her children were all in school. That was about two years after the

Coupes had moved to Hereford. She came to the United States from her native Canada in 1959 and has lived in Colorado and Illinois. Coupe is from Colorado. They have three children, Janelle, 12 years old, and justyounger twin boys, Jeff and

Mrs. Coupe attended business college instead of conventional college, and has done bookkeeping for an electrical firm, an oil company and a lawyer's office before she came to Hereford.

She became a naturalized American citizen last year, says the family is "happy with Texas and with Hereford" and expects to stay here.

THAT SHE TAKES seriously her involvement with the cattle industry is evident from her membership in the American National Cattlemens Association and the Texas Cattle Feeders, as well as in the Hereford CowBelles, which she is serving now as secretary, and the Women's Division of Deaf Smith County Chamber of Commerce.

She attended the ANCA convention in San Diego last year, and with her husband the Texas Cattle Feeders meeting in Houston. Also she was in Hereford CowBelle delegations to state conventions at Abilene and San Antonio.

Another membership that indicates one of her interests is in the Women's Golf Association. Busy as a homemaker business woman, she makes time to play golf, she says, and

when she can manage any more spare time she reads.

ALL THREE of her children have taken up golf and she is pleased that they share her interest there. The whole family likes sports and Mrs. Coupe says she goes along with them to the point of camping, then draws the line.

"Outdoor cookery and outdoor beds don't appeal to me," she laughs, "and my Boy Scouts can do their camping without

Her daughter is enthusiastic now about painting, so she is taking lessons. One of her landscapes and another painting done by one of the boys during a momentary interest in art, hang on the walls of Mrs. Coupe's office.

TRAVEL, not by camper, is something the sparkling brunette injoys. Trips by West Texas groups to Rome this year and to Jamaica last year have included Joan and Dick Coupe, and she found the congenial crowd as well as the new scenes pleasant.

The family has visited her relatives in Canada may times and has gone farther into Western Canada. Last year she took the children to the Calgary Stampede, the widely known rodeo.

When she is asked for a favorite recipe, Mrs. Coupe naturally responds with one for a beef dish. This one, which can be prepared ahead and refrigerated is from a CowBelle cookbook, and would star in any company meal.

Mrs. Dick Coupe

Bride-Elect Honored

MORE AMTRAK TRAINS

The Department of Trans-

portation has agreed to let

Amtrak buy seven new high-

speed turbine-powered trains

to improve passenger serv-

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CUTS ARMS BUDGET

York City.

Cheryl Smith, August 24 bride-elect of Wallace

Hill, was honored with a bridal shower Saturday

afternoon in the home of Mrs. Earnest Langley,

502 Star. Pictured from left are Caroline

Langley, the honoree's mother, Mrs. Bob Smith,

Cheryl Smith and the prospective bridegroom's

grandmother, Mrs. Grady Henson of Clarendon.

WASHINGTON NOTES

Administration's

weapons budget for this year

and to ban tests of Minute-

men missiles over the North-

Senator Edmund S. Muskie

has been chosen by the Sen-

ate Democratic Steering Com-

mittee to head the new Budget

western United States.

MUSKIE HEADS PANEL

...her daughter's painting above desk

OVEN-BRAISED BEEF 4 to 5 pound baneless chuck

2 tsp. salt ¼ tsp. pepper

1 medium onion, thinly sliced 1 carrot, thinly sliced

1 rib celery, cut in thin

1 cup dry red wine 1/4 cup brandy

1 tb. tomato paste 3 springs parsley

1 dove garlic, minced 1 tsp. crushed thyme

2 whole cloves

Cornstarch LINE BOTTOM sides of a shallow roasting pan with heavy-duty foil with overlap enough to cover meat later. Arrange meat in center, place under broiler and brown lightly, turning several times.

Remove pan from broiler and reset oven to 325 degrees. Sprinkle meat with salt and pepper, surround with onion. carrot and celery. Combine wine, brandy and tomato paste, add parsley, garlic, thyme, by leaves and cloves. Pour over meat

Seal foil with double fold, return to oven and roast until tender, 31/2 to 4 hours. Remove beef to warm platter. Strain juices into a quart measure. Skim off fat. Mix 1 tb. cornstarch with 1 tb. cold water for each 11/4 cups liquid. Add cornstarch mixture to pan, stir in strained liquid and cook over moderate heat, stirring constantly, until slightly

thickened. Correct seasoning When prepared ahead refrigerate cooked meat and strained liquid separately. When ready to use, remove fat from top of liquid and make sauce as directed. Slice meat fairly thin and reheat in sauce

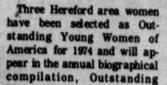
NON-MUSICAL TAPES DALLAS -- The thief who stole a tape recorder and several tapes from the car of Francis Andrews of Tomball is in for a surprise. The sounds recorded on the tapes are heart sounds to be studied by Mr. Andrews.

TRUE-TONE QUASI 4 CAR STEREO with speakers Reg. \$6995

WESTERN AUTO

214 MAIN

364-1355



Young Women of America. Patty McMahan, Sherry White and Mrs. Gene Meachem were recognized by the program for their achievements and abilities for women between the ages of 21 and 35.

Miss White, daughter of Mr. and Mrs. R.C. White of 214 N. Texas, is a senior student at Texas Tech University in Lubbock.

She was a divisional talent winner in the 1972 Miss Texas Pageant in Fort Worth while serving as Miss Hereford. In 1973, reigning as Miss Lubbock, she was again a talent winner in the Miss Texas Pageant.

Three Area Women Chosen For Honor

Mrs. Meacham, former Hereford resident, has lately been assigned to missionary work with her husband in East Africa. The couple grew up in the Hereford area and have lived in Dawn community where the Rev. Meacham has been pastor of Dawn Baptist Church since 1971.

She is the daughter of Mrs. W.H. Thompson and the late Mr. Thompson.

These women are now being

national awards. This fall, 51 of the candidates included in Outstanding Young Women of America, one from each state, will be named as their state's Outstanding Young Woman of

the Year.

From the winners, American's Ten Outstanding Young Women for 1974 will be selected.

The purpose of the program is to recognize women for excdptional contributions professions, communities and their country.

Nominations for this program are made by women's considered for further state and organizations, churches, prices.

Brief, Very Brief

U.S., Britain and France warn on Berlin curb.

Turks admit sinking their own destroyer.

Auditor says Florida school overcharged U.S.

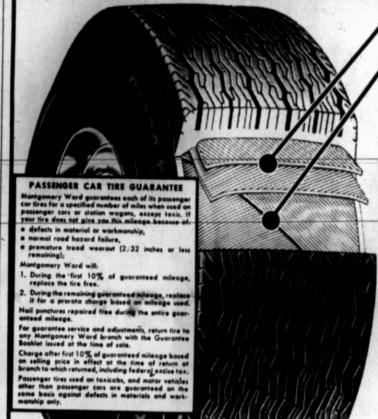
Budget deficit smallest since 1970 fiscal year.

Simon expects drop in oil

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F.E.T. EACH, TRADE-IN TIRES

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E78-14	7.35-14	\$50	33.60	2.67
F78-14	7.75-14	\$52	35.00	2.83
G78-14	8.25-14	\$55	37.10	3.01
H78-14	8.55-14	\$59	42.75	3.20
G78-15	8.25-15	\$57	37.80	3.07
H78-15	8.55-15	\$60	39.90	3,28
J78-15	8.85-15	\$64	42.00	3.20
L78-15	9.15-15	\$67	47.25	3.50
With trade-in tire				0.00
			Control of the Party of the Par	

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BLACKWALL SIZE	PLY RATING	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
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7.00-15		\$52	\$42	3.00
6.50-16	6	\$43	\$36	2.52
7.00-16	6	\$50	\$40	2.88
7.50-16	8	\$60	\$51	3.60
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WT Students To Receive Degrees

will be among 427 West Texas Burney, Randell Farr, Mary State University students to receive degrees at the university's summer com- Stanley in education. mencement exercises begin-Amarillo Civic Center Coliseum.

Receiving master degrees are Clyde Phillips in agriculture. Marion Cotten and Betty Ronnie Lance and John Smith in Oglesby in business ad- science.

Seventeen Hereford residents ministration, Bobby Boyd, Ann Ann Stockstill, William Igal, Wanda Verschelde and Richard

Bachelor degrees will be ning 8 p.m. next Friday in . given to Lily Koesjan in music, James Bayne, business adminstration, Cheryl Blackwell in medical technology, and William Russell, Kay Barber,

New Officers Presented

Four-H Parent-Leader Sep. 7. Association held its first meeting of the new school year recently with new officers.

Serving as president for the year will be Mrs. Marvin Welty; vice-president, Mrs. Gene Combs; treasurer-secretary, Mrs. Bill West; reporter, Mrs. Burke Inman Jr.

Plans were made for several upcoming events. The county bake show is scheduled Aug. 15 at the courthouse; 4-H County Fair, directed by Mrs. Bill Page and co-chairman, Mrs. West,

Also annual awards banquet. Nov. 8 with Mrs. Robert Strain as chairman; 4H week, Oct 6-

In addition to the awards made to 4-H'ers, the group voted to make an annual 4-H Friendship Award to a 4-H friend. Other business included plans for club meetings and ideas for 4-H Week.

U.S. and Soviet agree on two new consulates.



BRIGHT WHITE ACCENT PIECES from Tyndale add sparkle to an orange, summery setting. Fantasy tree-trunk table and ceramic accessory pieces have an outdoor-fresh look that brings crisp appeal to an indoor setting, all year

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974

Family Hosts Reunion

merfield were hosts to a family Morse, Jimmy and Kerry and reunion Sunday afternoon in their home. This was the first reunion the family has had in 14

The Rev. Merle Weathers of Canyon, a friend of the family Nashville, Tenn. was welcomed as special guest

Present from Hereford were Mrs. Lee Curry, Mr. and Mrs. Ken Walser and Mr. and Mrs. Don Wasler, Deann, Brad and Mikel.

Out-of-town guests were Mr. and Mrs. Pat Morse of Fort Worth, Mrs. Gene Purcell of

The Guy Walsers of Sum- Canadian, Mr. and Mrs. Kyle Fred Morse, all of Lubbock. Also Mr. and Mrs. Cleatis Hayes, Dee and Debra of Lockney; Mr. and Mrs. Mike Awalt, Stacey and Bradley of

> Senator Mike Mansfield reported he would advocate six-day-a-week sessions in the event of a Senate trial of President Nixon. He added there would be no time off for campaigning by Senators up for re-election this fall.



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WITH THIS COUPON IDEAL FOODS!

BIG R 16-0Z. Tomatoes....CA **Tomato Sauce** CAMELOT 16-0Z. 21¢ Spinach

NIBLETS WHOLE KERNEL Golden Corn

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CAMELOT LAYER

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CAN Mandarin Oranges LAN 32°

Tomato Catsup

CAMELOT, ALL FLAVORS

26-0Z.49¢

WEGAL 48¢

61/2-OZ. CAN

181/2-OZ.

MEADOWDALE

15-0Z. CAN

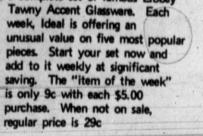
FOR SALADS OR COOKING Wesson Oil LADY SCOTT Facial Tissue

24-0Z.88¢ CTN. 38¢ MEADOWDALE LEMON OR Pink Detergent

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This Weeks Feature: 16-oz. Tall Cooler

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REGULAR 29'

A DIFFERENT ITEM ON SALE EACH WEEK:

Special Savings!

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Weeks No. 3 & 8 16-0Z, TALL COOLER Weeks No. 4 & 9 54-0Z, JUICE GLASS

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American Slices 12-02.76° PILLSBURY OR

8-0Z.10¢ **Ballard Biscuits** Half & Half







MEADOWDALE Orange Juice

MEADOWDALE POTATOES Hash Browns

MEADOWDALE Cut Okra 10-0Z. 26°

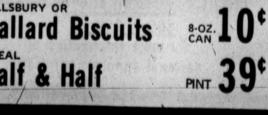




COOLER







Mrs. Kyle erry and . Cleatis ebra of rs. Mike radley of

st 8, 1974

ansfield dvocate ions in trial of e added time off enators

s fall.

The committee will elect a pageant.
Numerous activity reports

two-year terms.

Numerous activity reports

In fine arts, it was reported featured the board's luncheon meeting at Dickies Restaurant.

In fine arts, it was reported featured the board's luncheon that Mrs. Joel Newman, on the annual teachers banquet which is being planned by the

Mrs. Melvin Hoover reported to board members of the

Women's Division, Deaf Smith

that three new members of the

Miss Hereford Steering Com-

mittee have been appointed to

Activity Reports Heard By Board Members discussed plans for a city-wide paper drive, and descided to table any decision Chamber of Commerce Tuesday until more information is gathered from the city commission and two other local organizations who have con-

ducted similar drives. They are Mmes. Eugene Mrs. J.W. Robinson, chair-Mrs. J.W. Robinson, chairman of the summer youth program, was commended for Chamber office to place orders. Hendon, Roy Shipp and Hoover. man of the summer youth chairman soon and start outstanding work on the preparing for next year's program which was held at mmunity Center.

repainting three signs for Chamer. The Women's Division will be in charge of decorations.

Mrs. O.G. Neiman president, reported for Mrs. Joe Henry, membership chairman. Mem-bers are urged to order newly designed name badges shaped like the man of Taxon like the map of Texas.

They will be worn to all Chamber functions, out-of-town meemtins and conventions.

Members were also informed of the Miss Wheat Heart Pageant which is scheduled August 24 in Perryton. Susie Hickman, Miss Hereford, will participate sponsored by the Women's Division and Hereford

New members welcomed into the division were Mmes.
Wesley Fisher, Bartley Dowell,
David Hutchins, Sylvia High
and Marjorie Lasiter.

First Baptist Church Offers Counseling

A special counseling program will be made available in Will be made available in Hereford through coordination of the First Baptist Church, it was announced this week by the Rev. Doug Manning, pastor.

A coordinating committee of the church has arranged for Dr. Joe Garms. Amazillo cauchala.

Joe Garms, Amarillo psychologist, to come to Hereford each Thursday for the family and personal counseling. The program will be started here next A former psychologist with the Amarillo schools, Dr. Garms said he would "attempt to deal with marital and juvenile matters, as well as the full range

A spokesman for the coordinating committee explained that 'sliding scale' fee would be charged. It will be based on income and the number of persons in the family. He added that the service is being provided as ministry of the

The counseling program is open to all persons in the community. Appointments can be made by calling the church office, 364-0696.

To prevent pealed peaches for canning from turning brown, either drop them in hot syrup or in salt water. Use one teaspoon salt to one gallon of water.

LEGAL AID FOR POOR The White House has announced that President Nixon has signed into law a bill creating a new, independent corporation providing legal aid to the poor. Legal Services had been under the Of-

fice of Economic Opportunity since 1966. ON ENERGY HEARINGS American prospects to become self-sufficient in producing energy by 1980 will

come under public scrutiny

when the Federal Energy

Administration opens hear-

ings on Project Independ-

ence in early August.

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WHOLE 7 to 9-LB. AVG.

LB. 99°

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Sirloin Steak GENTER SLICES Rib Steaks BEEF RIB LARGE END MEAT MASTER BEEF RIB ROAST LARGE END

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ASSORTED PORK CHOPS

14 to 17 LBS. CUT AND WRAPPED

70 to 90 LBS.

Pork Loins

Beef Rounds 25 to 35 LBS. **Beef Ribs** 60 to 80 LBS. **Beef Loins**

Quarter	00.
Pork Loins	B. 99°
Sliced Bacon	1-LB. 99¢
Luncheon Meat	12-0Z. 89¢
Skinless Franks	12-02.79¢
Chunk Bologna	59°

SWIFT'S FRESH FROZEN Fryer Thicks	_{LВ.} 49°
Thighs OSCAR MAYER Cotto Salami	8-0z. 79¢
Family Loaf	8-oz. 79¢
Luncheon Loaf	8-0Z.79¢
Skinless Franks	\$1 ²⁵
V	







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Specialist Predicts Growth For Texas Cattle Feeding

major growth in feedlots, in

slaughtering plants and related

beef industry firms. This area is

principal cattle-feed supply

One interesting facet of this

feeding expansion in the High

Plains of Texas is the fact that

within less than a 100 mile

radius from Amarillo are four

other cattle feeding areas in

are still within easy reach of the

same packers and the same

other related industries. What

then will keep cattle feeding in

Texas? Probably even more

important than that - Uvacek

asks, "What factors will cause

cattle feeding to shift out of

He lists several important

intra-versus inter-state trans-

"The Texas Cattle feeding industry is projected to reach at least 7.3 million head level by 1980. That would be 70 per cent greater than the 4.3 million head output recorded in 1972." predicts Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service. in the sorghum belt, the

Uvacek says, "Demand for beef is forecasted to continue to rise steadily through 1980. This will be brought about by a larger population and a substantial increase in the per capita disposable income level, plus added demand factors such as the food stamp program."

In 1973 Texas fed cattle marketings represented 17 per cent of the national total. If Texas attains the projected 7.3 million head level by 1980 and the rest of the nation grows to the expected 38.5 million head level, the Texas share of the national output will increase to 19 per cent.

'My guess would be that Texas?' Texas cattle feeding could easily reach that 7.3 million level and items - a state corporate with maybe even as much as 7.7 state income tax, more stringent 'million head," contends Uva- pollution laws, imbalance in

Site Can Lower Building Costs If you're planning a new farm If possible, do grading before

building, one way to reduce starting construction, advises costs is by proper selection of Allen. This allows equipment to the site, says W.S. Allen, proceed without hindrance and agricultural engineer for the reduces costly hand labor that Texas Agricultural Extension might otherwise be necessary Service. First of all, be sure for hard-to-reach areas. easements, codes, regulations and restrictions are known When fills are necessary, before final staking is done. make sure that adequate and properly-reinforced foundations

well-drained site will be a big aide in keeping costs at a minimum. This will reduce the pavement will be used; need for such equipment as bulldozers, earth movers and concrete to crack," points out backhoes as well as some the engineer. foundation materials," says the Texas A&M University System

"Earth spread and packed in shallow layers will settle less than earth dumped in greater depths and packed only from the op. Earth packs better when it

are provided. Thoroughly pack

fills within buildings or lots

where concrete floors or

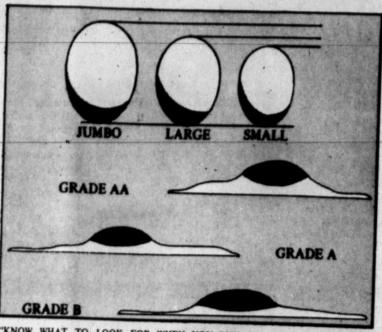
otherwise, settling will cause

Allen suggests using sheepfoot or wheel-type rollers to pack the earth as it is spread.

The trend toward larger feedlots also seems certain. Texas toward the cattle feeding With bigger lots being utilized business, and other state of more efficiently, fewer such federal regulations affecting facilities will be needed. The the industry. upper-end of the Texas Panhandle has recorded the

'Certainly these and numerous other economic and political influences will dictate whether or not Texas can retain its leadership role in cattle feeding. They may even be more important than competitive

"All Texans must not only realize that Texas makes beef, but also that beef contributes greatly to the economic well-being of everyone in the state. The cattle feeding other states. These other areas industry deserves and must receive everyone's support." same sorghum supplies, the emphasizes Uvacek. "It is the underlying industry that supports thousands of other related



"KNOW WHAT TO LOOK FOR WHEN YOU BUY TEXAS EGGS," Agriculture Commissioner John C. White says. With egg prices on the rise, the more a c knows about purchasing eggs the better buy she will make. Because size and grade or quality are not related, a Jumbo or a Medium egg may be Grade, AA, A or B. According to information from the Texas Department of Agriculture, Grade AA eggs cover a small area with a thick, high white and a firm, high yolk. Grade A covers a moderate area. It has a reasonably high, thick white and firm, high yolk. Grade B covers a wide area with a small amount of thick white and a flattened, enlarged yolk. Grade B eggs are better for scrambling, baking and combining with other foods than for poaching, frying and cooking in the shell. Egg sizes include Jumbo, which weighs a minimum of 30 ounces a dozen; Extra Large, 27 ounces; Large, 24 ounces; Medium, 21 ounces, and Small, 18 ounces.

Lubbock Ag Experiment Station To Hold Open House Ceremony

The 65th Annual Field Day center, except for NWS whose attractions for public viewing. the efforst of agricultural and Open House of the Texas Agricultural Experiment Station north of Lubbock has been set for Tuesday, Sept. 10. Highlighting the occasion will be a comprehensive review of recent developments agricultural research.

Announcement of the upcoming field day activities was made by Dr. George McBee, resident director of TAES at Lubbock, and Dr. Darrell Rosenow, field day committee chairman and TAES associate professor in grain sorghum breeding

According to Rosenow, members of the Texas Agricultural Experiment Station, ARS-USDA, National Weather Service and the Texas Agricultural Extension Service will be on hand to explain and demonstrate research efforst being conducted on the sprawling 20 acre site known as the Texas A&M University Agricultural Research and Extension Center. These

agricultural meteorologist is The ARS-USDA research gin officed there.

The site is located 7.5 miles north of Lubbock on HWY 87. just north of the Lubbock Regional Airport. Field tours will begin at 1:00

from 5:30 - 6:30, said Rosenow. Stops along the 35-minute tours of the Station's research plot will include new developments in soil water research, soil fertility, short season, narrow row cotton, weed control research, and sorghum insect

management. The tours, via tractor-pulled trailers, will depart from the station headquarters every 15 minutes throughout the afternoon, allowing visitors to get on or off at any of the five field stops, Rosenow explained. A five-minute talk will be presented at each of the five

The field day chairman added that weather equipment and agencies are based at the farm machinery will be added

just down the road also will be open to visitors.

Special evening tours from 5:30 to 6:30 will be staged for those unable to make the afternoon events, he said. p.m. with special evening tours Businessmen, agricultural industry representatives, and consumers interested agricultural research are invited to take advantage of the special tours.

"We especially hope that come out for the field day since assistance are provided

scientists benefit them as much as the farmer and agribusinessman," Rosenow urged.

"Due to recent problems arising from the increasingly critical water situation, insect damage and weather-related problems, many High Plains citizens will be particularly interested in what is being done in agricultural research," he concluded

The field day annually attracts over 1,000 visitors. Free urban-oriented citizens will refreshments and parking

Soybean Growers To Attend Meet

growers are expected to gather for the 54th Annual Convention of the American Soybean Association (ASA) in Houston, Texas, Aug. 11-14.

Agriculture for International Affairs and Commodity Programs, and David L. Hume, Administrator of the Foreign Agricultural Service (FAS), highlight the busy four-day

Yeutter will deliver the keynote address Monday, Aug. 12, and Hume will open Tuesday's session which is devoted entirely to market development. ASA's international market development staff will also present reports on Tuesday.

Ad Blankestijn, president of Cargill Soya, Amsterdam, The Netherlands, and Edythe Robertson, ARA World Food

More than 1,500 soybean Systems, will give talks Monday

son of Plainview, Texas will address the convention during The convention opens Sunday

pageant. Girls from 13 soybear producing states will compete for the title of Princess Soya. Last year's Princess, Christy

Carter of Eldred, Ill., will crown the new Princess.

A full schedule is planned for those attending the convention during the evening hours on Monday and Tuesday. Monday evening a poolside fiesta and dinner is slated; Tuesday evening a rodeo and barbecue

are on the agenda. Separate programs are being planned for women and children.

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quality and value. Come in . . . look through the

ASA president Berwin Tilthe opening session Monday excellent production mana

evening with the Princess Soya significantly improve market product."

Negotiations between in-

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any drug counter. Quick-drying
CH-ME-NOT quiets itch in minutkills germs to speed healing. Fine
eczems.

The Hereford Brand, Hereford, Texas, Thursday, August 8, 1974 **Swine Producers**

Organize Market

Texas swine producers are facing declining local markets because several Texas hog slaughter facilities have been closed. Even though some of the remaining packers are expanding hog slaughter capacities, and taking steps to eliminate the vestiges of poor management that caused the demise of some slatughter houses, the lack of convenient competitive outlets for slaughter hogs has served to lower the price received by may producers.

According to a Texas Agricultural Extension Service economist at Lubbock, an attempt to improve these conditions through group action in pooling market hogs and negotiating collectively with packers has been launched by Texas swine producers.

Marvin Sartin, Extension area specialist, says that an association in the Texas Panhandle is in the process of organization, and a producerowned cooperative is being chartered on the South Plains. These two organizations each

plan to obtain a collection facility and receive hogs from their participants two days a week, he reports.

The animals when delivered will be sorted by weights and graded on USDA standards. They will be sold by telephone to packers on a bid basis. The sorting and grading will allow packers to bid on the qualityand quantity of animals meeting their specific needs.

Another cooperative is currently operating in the McGregor area, Sartin says. These producers are marketing on grade and yield, utilizing the organization to accumulate truckload lots for shipment to various packing plants.

The specialist says that interest is rampant among hogmen throughout Texas for improvements in marketing, with organizations soon to organize in other swine producing areas.

"Marketing has historically been the neglected stepchild in agriculture," Sartin explains. "While most producers are they spend little time and effort marketing their products. opportunities to

conditions are limited for each individual because he is only one of may producers of that

dividual swine growers and packers necessarily disadvantage the producer, he says, because even the largest producers do not have enough volume to provide an assurance of supply to a packer. The packer must have a specified quantity of animals each day to maintain an efficient operation. If these animals are not locally available, they must be purchased from other areas (often from the cornbelt) and shipped

A significant percentage of the hogs slaughtered in Texas originate in other parts of the

country, he adds. Simultaneously, because of the market conditions in some areas, many hogs produced in Texas are shipped out of the state for slaughter. Market efficiency suffers when live animals destined for slaughter pass each other at the Texas border.

Real gains in marketing can come only with large volumes. Thus, agriculturalists must organize and collectively help each other. Despite the need for changes

in the marketing structure, a potential hazard of operating numerous independent market organizations exists, the economist cautions. Dissimilarities in operations and procedures, competition between organizations, personality conflicts between managers and packers, and the limited capital available in each organization to hire capable market management are possible problems of having several independent marketing organizations.

"These problems could be combated and market efficiency significantly increased by organizing overall market coordination for organizations," he says.

Delegation the responsibility for contact with packers and actual sale of hogs from all organizations to one coordinating office would significantly increase the volume and associated market impact while maintaining local organizations and fostering local interst and support.

"Increased volume would ease the burden of the cost of market management and would allow the coordinator to be in the market every day contacting the same people. Additional services to packers (that will result in higher prices) would be increase significantly, and potential competition among local organizations would

eliminated." He emphasizes that the structure of a coordinated multi area market effort needs some consideration. If local organizations are structured as cooperatives, a regional perative to handle the market coordination can be formed by the local co-ops. While this type of organization is not the only possibility, it has appeal because each member owns a part of the total struc-

The market effort by Texas swine producers is exciting, Sartin adds. Their attempts to help themselves potentially have far-reaching effects. But each swine producer must recognize that the success of this effort depends on the commitment of the par-

Marketing improvements are long-range endeavors, and each producer who participates must stay with the organization through good times and bad if the potential of the effort is to be realized.

ON PAY CUT

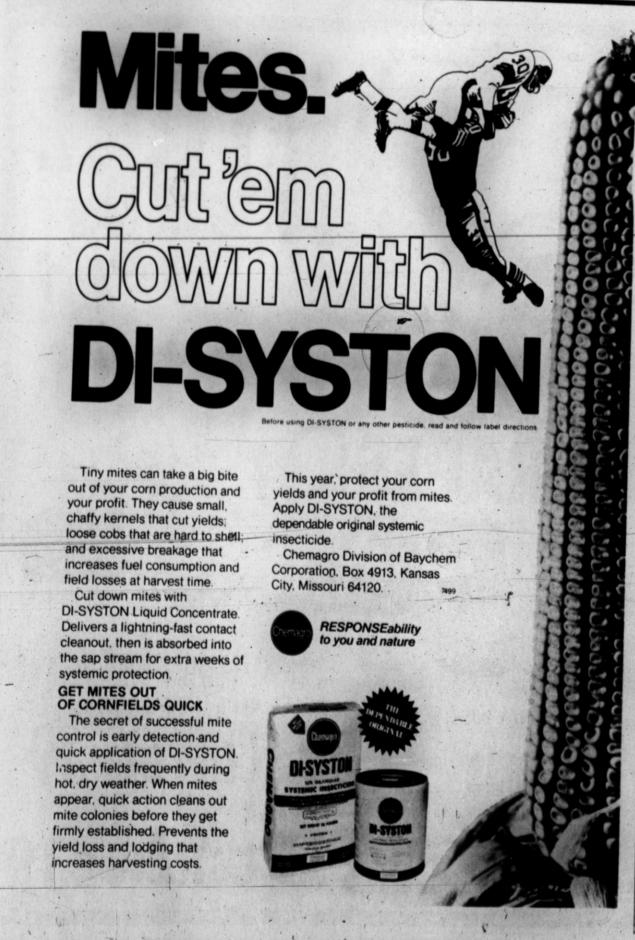
Republican Senators Carl T. Curtis, of Nebraska; James A. McClure, of Idaho: and Clifford P. Hansen, of Wyoming, have suggested that members of Congress take a 10 per cent voluntary pay cut until the Federal budget is balanced.

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Value of Farmland Increasing in 1974

(Reprint from THE CROSS SECTION)

The value of farmland, like many other large property investments, has increased markedly during the past 12 months, and the High Plains area is

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Marvin Sartin, Area Specialist in
Farm Management, Texas Agricultural Extension Service, Lubbock, says the latest transition of government away from subsidizing agriculture has resulted in increasing farm prices, exactly opposite from what normally could have been expected.

"Investment in land as a hedge

against our galloping inflation prob-ably had some impact on this in-crease," the economist states. "However, the primary stimulus was the pro-fitability of 1973 for agricultural pro-

Land Valued On Utility Sartin explains that agricultural cropland is valued, much as other real estate, based upon its utility. "This utility (or usefulness) of agricultural cropland is derived primarily from its ability to generate profits, the almost constant upward trend in land values and the intrinsic value of owning a

Along this line, the farm management expert stressed the added value that an abundant supply of groundwater gives to a piece of property. "The Plains area is one of the few areas in the country that has the potential to deflate in value, because of the rate at which farmers are depleting the

month period, land values shot up \$200 to \$300 an acre in some parts of northern Lamb County, western Hale County and the tighter-soil areas of Bailey County.

Water Conservation Important "Those people who have purchased land at high prices in the last six to eight months need to be more con-

scious of water conservation than anyone else," he stressed. "While looking at substantial loan payments and a long payout period, the landowner must seriously consider water conservation in order to make his purchase a profit-

Tailwater return systems and playa lake modifications also prove to enhance the value of the farm for the future as well as the present.

Aside from its usefulness, agricul-

tural cropland is also valued by its ability to produce net income.

In the past, says the specialist, government programs have played important roles in determining income from farms. Since their inception, these programs have run the gauntlet-from paying farmers to remove land from production, direct payments for conservation practices, guaranteed high prices, rigid supply controls and direct subsidies to the program which we have today.

Current Program Different The current program, effective from 1974 until 1977, is considered by Sartin to be a radical change from the farm policy of the past. "Today, farmers are not limited in their choice

of crops to produce nor in the acreage of these crops (except tobacco and peanuts). They are relatively free to choose those crops returning the highest profits.

"Likewise, they will not receive any subsidy or government payment unless farm prices fall below specified 'target' levels. However, each farmer is free to plant his land to the crop or crops that he desires, with no acreage allotment considerations or limitations."

Sartin points out that the current law does include some compensation for disasters which prevent farmers from producing a normal crop. Thus, a farmer may be eligible for some government assistance if he is affected by

ernment assistance if he is affected by drought or hail.

Lack Of Guaranteed Income

The primary differentiating characteristic between the current program and those of the past is the lack of guaranteed income flow. Under past programs, farmers producing allotted crops were assured of a certain quantity of income. The removal of this assurance does increase the risk factor. assurance does increase the risk factor

associated with agricultural production. Says the specialist, "While, in my opinion, income-producing potential is an important factor in determining the value of cropland, the effects of the past and current government programs on land values are impossible to quantify. It is impossible to ascertain what situation would have existed if government programs had never been insti-tuted. Thus, a comparison of the worth of land with crop allotments and histories to similar lands without allotments does not reflect the total impact of government programs on land

Speculate Government Effects Speculation remains as the only method of evaluating the effects of government intervention on the value of farmland. "Without a doubt, values were affected; and, probably, considering the past limitations of marketing our abundance throughout the world, land values were enhanced," he con-

tinued "The primary concern now is, 'What will be the effect, if any, of the current change in farm policy?" Eighteen

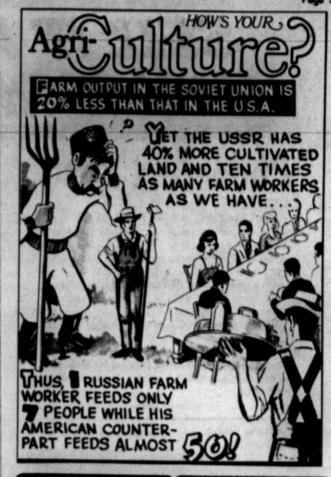
months ago, I would have speculated that this change would have had a depressing effect upon farmland values to the extent of at least slowing the rate of increase. However, 1973 was a year of unparalleled prosperity in agriculture. Product prices for almost all commodities set new records. Farm-

ers made a lot of money."

Land availability was greatly exceeded by the demand for land at past prices. Farmland values shot up as farmers purchased land at almost any asking price. "Because the cost-price squeeze perennially plagues agriculture, forcing increased unit size, the trend toward larger farming operations continued and will likely continue for some time."

Sartin concludes, "In my opinion, the value of farmland will not continue to soar at anywhere near the rate we have just experienced. However, I feel that we will not see any significant or prolonged decline from these levels in the near future. Even though government has shifted away from subsidizing agriculture, current world demand for agricultural products and the economic advantage that we enjoy in agricultural production point toward the maintenance of 'good' prices for our agricultural products. A profitable agriculture will mean increasing land

"Therefore, it seems to me that the shift of government away from agriculture will not adversely affect farmland values at present."





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NO TRADE IN

FREE MOUNTING

SALE PRICE Fed. Ex Premium quality. Full 13/32" tread depth, Carved Size Cat. No. PERPAIR Tax Each tread composed of long mileage Polybutadiene compounds. Premium nylon cord. You can go a C78-13 MB4FX long, strong way on this one. No matter what you E78-14 MB4L5 2.24 paid for your car, pay less than you might expect F78-14 37.80 2.41 for its tires. Get the quality you deserve with G78-14 MB4L9 42.90 30.80 H78-14 MB4MB 560-13 MB4M4 F78-15 MB4VT 39.80 2.42 TUBELESS WHITEWALL G78-15 MB4VV 40.96 2.63 43.98 45.80 WIDE 78 SERIES 4 PLY H78-15 MB4VX L78-15 MB4V3 BROAD LOW PROFILE 3.13

GUARANTEE

Get 2 for the Road As Low As

MB4FS Per Pair A-78-13 Tubeless Whitewall plus \$1.78 Fed. Ex. Tax each

BUY IN PAIRS AND SAVE

We feel you'll find Duralon to be the best tire value . . . dollar for dollar . . . on the market. We buy them by the Boxcar, and pass the SAVINGS on to YOU

exists for premium tires

AC & CHAMPION SPARK PLUGS

SPECIALTY PLUGS NOT INCLUDED Regular Spark Plugs

Choice

Resistor Spark Plugs

SCHAUER 6 AMP

BATTERY CHARGER Charges both 6 volt and 12 volt batteries at a 6 ampere

rate. Will recharge average battery in 3 to 7 hours. Equipped with automatic circuit breaker, selector switch for changing operation from one voltage to another, and an accurate, numeral diai ammeter rate of charge entering battery. Our Regular \$18.95





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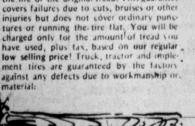
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Our passenger car tires are covered by an Unconditional Road Hazard Guarantee for the life of the original tread. This guarantee covers failures due to cuts, bruises or other injuries but does not cover ordinary puncdefects due to workmanship or

LIFETIME GUARANTEE



SELL IT FAST! SEE SUY IT RIGHT! REPRO STEREO WELL kept carpets show the For Sale: 2 #38 John Deere Electrophonic

Phone 364-2030

CLASSIFIED ADVERTISING RATES Readers Ads (Minimum 10 words) 1st insertion per word Additional insertions, when paid in advance: Classified Display (8 pt. type under a specific heading.

1 column width only - no art or signature cuts) per col. inch Repeat insertion without copy change per col.

Display Advertising Not Classified under a heading. but placed on the classified page per col. inch \$1.54 Deadline for Classified Advertising in the SUNDAY

5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD

5 p.m. Tuesday

For Sale: 1973 Model Yamaha

CLEARING out all bikes. Going

for cost plus \$5.00 in the box.

Firestone, 105 North Main,

Will trade equity in my mobile

home for equity in your house.

For Sale: Clean 14x60 two

bedroom, two bath mobile home

or will trade for travel trailer or

pickup or anything of equal value. \$6,500.00. Call 289-5892.

BEAUTIFUL 18' IMP open bow

white-yellow exterior, brown

upholstery with yellow carpet,

builtin coolers, tandem trailer.

New this year. 364-0951

For Sale:

Soft Water Service Home-

FOR SALE: WATER SOFTEN-

ER SALT. 216 NORTH 25 MILE

Good, used tires \$5:00 and up.

1-413 Chrysler well motor, both

rebuilt, guaranteed and ready

forservice. Week days 364-1531;

For Sale: One ton homemade

mobile camper, 3 speed.

Electric two speed rear end.

Sleeps 4 nicely. Call 364-2676 or

364-1779 after 5 p.m. See at 235

FOR SALE

WE MAKE HOUSE CALLS

Repairs on all makes & models.

TOWER TV

248 Northwest Drive

Phone 364-4740

FOR "a job well done feeling"

clean carpets with Blue Lustre.

Hereford Hardware

Will pay cash for used house

trailer. 10 ft. wide preferred,

but will consider inexpensive 12

ft. wide. Call Amarillo 383-5683.

Rent electric shampooer \$1.

B-1-25-tfc

B-1-18-5-2c

B-1-21-5-3c

1-21" Color Console TV

1-19" B&W Portable

color, B&W and radios.

nights 364-6936.

Avenue J.

105 North Main, Hereford.

No. 25 Mile Avenue.

Merrick.

B-1-18-16-tfc

B-1-14-31-4c

B-1-25-3-tfc

B-1-14-50-tfc

B-1-10-50-tfc

B-1-10-43-tfc

B-1-22-29-tfc

Hereford. 364-4333.

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES Hwy 60 at Mytle Phone 364-0169 **FURNISHED TRAILERS** FOR RENT 1B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801. B-1-16-28-tfc

!!CARPET!! Financing Available

PLAINS AND N 35 MILE AVE. 8-1-24-tte

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552 1B-37-tfc

!!WE HAVE MOVED!! KNOWLES AUCTION BARN

ON MISSION ROAD We have a full line of new & used furniture and appliances AVENUE. at bargain prices. Open for business

o days a week 8:00 a.m. to 8:00 p.m. BIG JIM'S FURNITURE Phone 364-1873

B-1-31-tfc 1-292 Chevy well motor. New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine

Center, 226 Main, Hereford. B-1-4-tfc For Sale: Cedar posts. 1x6 rough fence boards. Call

289-5500 early mornings or late evenings. B-1-15-27-tfc

101/2 Ft. 1971 model camper for sale. Call 364-2083 after 3:30

B-1-11-31-tfc For Sale: 36" Hardwick gas

stove. Good condition. Call 364-4673 days; evenings and Sundays 364-3758. B-1-15-4-tfc

STATED MEETING



8:00 P.M. Thursday DEGREE WORK

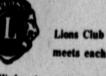
Hereford

L.J. Clark W.M. W.A. Phipps Sec.



Club londay at 12:05 Civic Club Center

(Jim Hill)



Wednesday, 12 Noon Civic Club Center (Jim Hill)

track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:

> Amarillo, Texas B-1-3-tfc

FLOOR MODELS system. Factory list price \$299.95, close out only \$165.00

Corner of Georgia & I-40 Amarillo, Texas B-1-3-tfc

175 CC. Phone 364-3934 after 7:00 For Sale: Chopper, '58 Triumph 1B-1-14-3-tfc

For Sale: Velvet upholstered love seat. Perfect condition. Call 364-1795.

For Sale: LWB Camper, carpet, cabinets and inter-com. Call 364-5099

Mile Avenue.

For Sale: 1971 250 Kawasaki Dirt model, street legal. Call 276-5865 after 5 p.m.

B-1-26-30-tfc 364-4506.

needlepoint canvasas, large Christmas jeweled kits.

DAN'S OF CANYON FOR SALE

Blue swag lamp, Early American table lamp, new fondu set, ladies pancho and clothing. 605 Star 364-4296 B-1-32-1p

FOR SALE: Slate top regulation size pool table with balls and cues \$400,00. Phone 364-0215. B-1-15-29-tfc

week Call Pat Hill, 364-1871

cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1. Duckwalls, Sugarland Mall

For Sale: Suzuki 50 cc, in good condition. Just tuned up. Phone 364-3517 or come by 538 Sycamore Lane.

For Sale: Blue Lake green beans, \$7.00 per bushel; Okra, \$10.00 per bushel. Phone 258-7382.

FOR SALE Repossessed Kirby Classic Omega. Take up 12 payments, balance \$150.00. Call 364-4051

B-1-5-3c For Sale: 21" b/w Zenith TV Very good condition. Call 364-0218 after 5 p.m. B-1-30-tfc

B-1-4-tfc

AKC English Bulldog. Year and one half. Brindle color.

B-1-10-4-4c FOR SALE 1973 Honda CBG 350. Six months old. Crash bar, windshield. Less than 2,000

miles. Call 364-4000 after 5 p.m.

Registered Persian Cats. Black, black smoke, blue smoke. Amarillo, Texas 1-353-2402.

GARAGE SALE. 119 Ranger. Saturday and Sunday only. B-1-32-1p

stereo, 200 watt amplifier, AM-FM stereo radio, builtin 8

Martin Sound Center Corner of Georgia and I-40

CLOSE OUT Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker

or \$10.00 monthly at: MARTINS SOUND CENTER

TR6-650, completely chopped. Best offer. Call 364-6515 or B-1-14-5-2p

B-1-10-5-2c

B-1-10-5-3c-

For Sale: 1968 Motorcycle 125 cc Honda. Price \$200.00. 364-6996. A&M Gun Shop, 715 South 25 B-1-17-5-2c

Tri-Hull 165 h.p. inboard B-1-13-5-3c For Sale: Buffet clarinet

\$100.00. 611 Avenue J. B-1-10-5-tfc

Owned Water Softeners. 216 Send 35c for new catalog, new shipments crewel kits-painted selection embroidery floss. Over 400 colors needlepoint yarn,

B-1-5-8c

For Sale: 7 ft. pool table, 6 months old. \$80.00, 622 Avenue B-1-13-32-1c

FOR SALE Nisson 5-10 Trampoline, new pad. \$150.00. Mini Bike, \$130.00. 3 hp. Warranty in effect until next August. Great fun. Used one

or 102 Douglas B-1-32-2p MILLIONS of rugs have been

B-1-20-32-2c

B-1-10-32-2c

B-1-32-2p

For Sale: 1972 Town & Country Mobile Home. Take up payments. Call 364-4129 after 5 B-1-32-2p

For Sale: 8 ft. camper. \$600.00. See at 426 Avenue H. B-1-10-32-2p Blackeyed peas, green beans. 5

miles east on Austin Road, one south. L.V. Lively Farm. B-1-32-1p 1973 Honda 250 XL.

1972 Honda 125 SL. Low Call 364-4635 B-1-12-32-4c

> B-1-11-32-2c Oklahoma.

results of regular Blue Lustre | Silage Cutters. Late model. spot cleaning. Rent electric | 806-267-2621. shampooer \$1.

McCaslin Lumber B-1-20-32-2c GREAT GARAGE SALE Furniture, appliances, lots of

9-6 Thursday through Saturday; 1-6 Sunday. 2521 10th Avenue Canyon, Texas B-1-32-1c

clothes, washer-dryer and many

more items.

GARAGE SALE, 401 Avenue E. Thursday, Friday, Saturday. Girl's clothes and miscellaneous. B-1-32-1p

GARAGE SALE. Thursday,

Friday and Saturday. 207 Avenue I. Variety of items. B-1-32-1p GARAGE SALE. 117 Fir. Thursday, August 8th through

Wednesday, August 14th. 8

a.m. - 6 p.m. B-1-32-2p GARAGE SALE. 1/2 mile south on Dimmitt Hwy. Furniture, clothing. Saturday only.

B-1-11-32-1c GARAGE SALE. Saturday & Sunday. 603 Avenue J. B-1-32-1c p.m.

GARAGE SALE. Saturday, 9 to 5. 227 Ranger. GARAGE SALE. Saturday & Sunday, August 10th and 11th. 126 Cherokee. Sewing machine,

living room chairs, baby bed,

playpen and more. B-1-32-1p GARAGE SALE. Saturday & Sunday. 231 Star, Stereo, refrigerator, stove and much

B-1-32-1p GARAGE SALE. Thursday. Friday & Saturday. 206 Juniper. B-1-10-32-1c

YARD SALE. 319 Avenue E. Thusday & Friday. Lots of clothes and miscellaneous. B-1-32-1p GARAGE SALE. Friday and

Saturday. New and used clothing, etc., lots of everything. 433 Barrett. B-1-32-1p GARAGE SALE

1969 Mercury Marquis, loaded. All kinds of furniture, (no junk). Rugs, bicycles, lamps, tire and rim-size 1000x20. YOU NAME IT, WE'VE GOT IT. **402 WESTERN** August 8,9,10 & 11th

B-1-32-2c GARAGE SALE. Thursday & Friday. 9 to 6. 1956 Buick bicycles and clothing. 341

B-1-15-32-1c GARAGE SALE. Stanton Cheer

Leaders. 240 Avenue J. Friday and Saturday. Opens 8 a.m. B-1-13-32-1c GARAGE SALE. Saturday only,

606 Avenue J. B-1-10-32-1c GARAGE SALE. Thursday & Friday, clothing, furniture and other items. 1500 Brevard. B-1-32-1c

2. FOR SALE Farm Equipment

See Us For Parts-Sweeps-Chisels Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-tfc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST

Phone 364-2811

B-2-35-tfc For Sale: 1971 C-50 Chevy Truck. New engine with 1970 manure spreader. 806-227-4591.

B-2-14-2-8c

FOR SALE NEW 4430 John Deere Tractor. Quadrange, cab, air and heater, Call 405 669-2389, Glencoe, B-2-32-1p

B-2-11-32-tfc

3. FOR SALE

For Sale: 1971 Cadillac Sedan Deville in very good condition. Call Frank Bezner, 276-5656. B-3-17-2-tfc

Automobiles

We Will buy good, clean 1969-73 Chevelles, Malibus and Monte Carlos. Doyle Johnson Chevrolet-Olds, Inc.

B-3-51-tfc For Sale: 1966 Ford 1/2 ton pickup. See at 815 Blevins. B-3-10-4-4p

North Hwy 385

For Sale: '69 Chevy 1/2 ton pickup. 6 cylinder, good shape. Phone 364-6623. B-3-13-4-4c

For Sale: 1973 Datsun 610

Stationwagon. Radio, air, steel belted radials. See at 441 Avenue B or call 364-4304. B-3-31-tfc For Sale: 1968 Chevy. Radio, heater, power, air, new rubber.

Clean, \$850.00. Call for Ray at 364-0033 or 364-5667 after 6 B-3-21-30-tfc 1972 Opel Rallye, automatic B-1-32-1c transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m.

B-3-12-6-tfc FOR SALE 2-New 1974 Chevrolet C-60 Series Trucks. 124-CA, 18 ft. grain bodies and hoists. One with 366 V-8. 5 speed, 2 speed. One with 350 V8, 5 speed, 2 speed.

1969 Chevy 2 ton truck, 16 ft. grain body and hoist. Wes Smith Chevrolet-Buick

B-3-31-4c

1957 Ford, 6 cyl, new paint job. 1964 Ford, 6 cyl. standard transmission, new paint job. Phone 364-3184.

Phone 316-825-4407

B-3-18-5-tfc For Sale: 1961 VW. Good mechanical condition, extra transmission. Phone 258-7540 after 8:30 p.m. B-3-5-3p

BY OWNER New 1973 Chevrolet C-65 series truck, 5300 miles, twin-screw, 5 speed trans. with 4 speed aux, long wheel base. Call:

647-4375 or 647-5584 Dimmitt, Texas B-3-5-tfc NEW & USED CARS now for sale at JOHN OR-

SBORN BUICK, PONTIAC, GMC'S new location. 221 North 25 Mile Ave. B-3-8-tfc SELECTED

USED TIRES \$3.00 UP 30 Day Guarantee MONTGOMERY-WARD AUTOMOTIVE SALES 114 EAST PARK 1B-3-17-tfc MILBURN MOTOR

COMPANY We pay cash for Used Cars 136 Sampson Phone 364-0077 B-3-33-tfc

WALKER'S USED CARS AND TRUCKS WE BUY, SELL OR TRADE 400 West First Phone 364-2250 1B-41-tfc

For Sale: 1972 Chevy Impala 4

dr. Contact Dick Geries, FNB.

Phone 364-2435. -

B-3-12-32-1c For Sale: 1965 Chevy pickup, LWB, 292, 6 cylinder. 1972 8 ft. cabover camper. 364-2890.

4. REAL ESTATE . For Sale Or Trade

2,420 acres of irrigated farm

land and equipment for sale or

trade. Call Larry K. Thompson, Lubbock 744-8457. B-4-18-5-9c

HOW TO GET ALL YOU PAY FOR

If you want full value for every dollar, look at this property - 3 bedrooms, 11/4 baths, nice living and kitchen, garage - Fenced yard with nice lawn. Buy equity and assume loan of 160.00 per

NEW LISTING

GIVE A LITTLE And you can move into this 3 bedroom home on Avenue G. This home is nice inside and out with garage and fenced yard. Also nice small garden with payments of \$141.00 per month at 71/4 % interest. **NEW LISTING**

WHEN SCHOOL STARTS Mom will love letting the kids walk to Aikman. This home has been redecorated inside and out, even with some new carpet. 3 bedroom, 11/4 baths, double garage with nice yard and fenced. Call for details.

SMALL DOWN \$1,000.00 down will handle this 3 bedroom, 2 full baths. This house looks new inside and out. Total price \$16,900.00. **NEW LISTING**

RENT ONE SIDE And live in the other side free. 1 bedroom duplex, it's furnished and is in good shape inside and out with double garage, \$1,500.00 down and \$125.00 per month. Priced \$14,000.00.

GET IN CHEAP This 3 bedroom home in Northwest, close to school and redecorated inside and out. Can you believe this \$10,900.00. Small down and payments approximately \$110.00 per

CASTRO COUNTY

326.3 acres all in cult., small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre. LAND 320 acres with nice 3 bedroom

home. Double garage, fruit trees, barns and also 2 bedroom tenant house. 1-8 well and 1-6 well. \$20,000.00 will place till after wheat harvest. If you are thinking of selling your home or farm, we have

buyers for both. Call us today. HAMRY REAL ESTATE 1/2 mile South of underpass on Hwy 385 OFFICE - 364-3566 Calvin Edwards - 364-1017 Gerald hamby — 364-1534 J.M. Hamby - 364-2553 **EQUAL HOUSING**

OPPORTUNITY B-4-5-tfc OWNER ANXIOUS TO LEAVE COUNTRY: 3 bedroom on 1 acres, close in. 2 horse corrals, large garden tract, fruit and shade trees, nice lawn. New

loan, VA-FHA. NICE CHURCH: Reasonable - good location.

TWO STORY: 2 baths, Cape Cod Style Home for sale. A little repair and a little money will make this house just right.

PLEASING-SPACIOUS: 4 bedroom home, approx. 1700 sq. ft. Just redecorated, near Aikmaff-Stanton. EXTRA NICE:

3 bedroom home, carpeted. Fruit trees and fenced. Near shopping center. This one won't THREE BEDROOM:

2 bath, brick, 10 years old, near Tierra Blanca. Reasonable. Just outside city. 3 Bedroom home on corner lot, redecorated inside. Two extra rooms could be used as office. Good location and priced right.

21/2 and 5 acre tracts. 25% down or more. 160 ACRES: Northeast Deaf Smith County. One extra good 8" well. 1/2 mile off pavement.

HOME SITES:

160 ACRES dry land - \$150.00 per acre. We need your listing home and farm Member-Multiple Listing Service

Equal Housing Opportunity

CARTHEL REAL ESTATE Phone 364-0944 Al Wiley . . . 364-4985

B-4-29-tfc

FOR SALE

1/2 Section irrigated land. Good water. Will sell all or part. CALL: 289-5500 early mornings or late evenings B-4-27-tfc

I have Farm and Ranch Buyers, I need your listings. J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

For Sale: 415 Avenue I. Lot, hooked up for trailer house. 94.5X200. Call 364-6337. B-4-4-4p

FOR SALE BY OWNER 405 STAR Well built brick veneer home. 2 bedrooms, 2 baths, refrigerated air, carpet, drapes, den, fireplace, 2 car garage, fenced yard.

For appointment,

Call 364-3347

B-4-3-tfc HOME FOR SALE BY OWNER Owner will be in town Saturday & Sunday 4 bedrooms, 11/4 baths, large basement. Equity and assume

loan, payments \$124.00 per 610 Jackson Phone 364-5929 after 6 p.m. Days, 713-462-3399

5. FOR RENT FURNISHED one and two bedroom apartments. Inquire

112 Avenue H, Apt. 36. B-5-12-46-tfc Storage for rent. Phone 364-1483 or 364-3937.

SUMMERFIELD MOBILE MANOR FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-B-5-15-10-tfc

1 and 2 bedroo dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE **APARTMENTS**

APARTMENTS, FURNISHED.

Phone 364-1887 1B-5-4-tfc TRAILER SPACE FOR RENT Northwest Mobile Lodge Phone 364-2908

B-5-10-13-tfc Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822.

B-5-17-29-tfc Clean one bedroom furnished apartment for couple or single person. Near Sugarland Mall. \$105.00 plus electricity. \$50.00 deposit. Call 372-9993. B-5-20-30-tfc

Three room furnished apartment to widow or lady school teacher. 510 West 4th Street. B-5-13-4-tfc For Rent: Irrigated section with improvements Northeast of Nazareth, Texas. Call 915-673-3164 between 6:30 and 10 p.m.

B-5-16-4-4c For Rent: 2 bedroom duplex, furnished, bills paid. \$140.00 \$25.00 deposit. month. 364-4370.

B-5-13-32-1c TRAILER SPACES FOR RENT. Near school, water and gas furnished. Call 364-0527 or 364-5725. B-5-32-3p

FOR RENT OR LEASE WITH OPTION TO BUY bedroom, 21/2 bath brick. Newly redecorated on inside, new carpet, double garage, fenced backyard.

B-5-32-2c FOR RENT: Unfurnished 2 bedrooms, 11/2 baths at THE THUNDERBIRD. B-5-10-32-tfc

Phone 364-3460

WANTED - CUSTOM FAR-MING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.

B-6-13-6-tfc

6. WANTED

WANT TO BUY: Old gold, rings, watches, old class rings, etc.

Spangler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc

WANT: To buy coins. Double

your money on all 1964 and

earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre. B-6-22-31-tfc

WANT TO BUY: 8 ft. camper or small pull type camper. Call 364-0179. B-6-13-5-2c

WANTED

1/2 to 1 section of land with

reasonable water, and with or

without option to buy. Experienced in most crops grown in Hereford-Friona area. Call 806-357-2540 after 8 p.m. or write Rt. #3, Box 30, Friona,

Texas 79035

B-6-5-3p

WANT to lease with option to buy nice 3 bedroom home, in or out of town, with or without acreage. Phone 364-0944 or 364-4985.

> B-6-24-28-tfc 8. HELP WANTED

WE ARE Expanding and have opening for man capable of B-4-3-tfc assuming complete responsibility for the inside operation of bearing and power transmission distributor. Please call 806-647-2118 for appointment. B-8-32-40

> Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-8-13-32-tfc

Want to hire waitress at The

Moonlighter Club. Must be 18

years or older. Full or part time.

Call 364-0064 for appointment. B-8-22-19-tfc Friona Country Club now hiring waitresses 18 years and older. Experience helpful.

necessary. Call or see "Ted" 806-247-3127. B-8-20-29-tfc

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop. B-8-14-29-tfc WAITRESSES AND COOKS

NEEDED - All shifts.

Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East

B-8-23-16-tfc

SERVICE MECHANIC WANTED □10 Paid Holidays ☐ Medical Insurance ☐Life Insurance □Uniforms Furnished Retirement Program

☐ Time and Half Over 40 hrs.

Hwy 60.

Experience in Maintenance and Repair or Overhauling of Farm Equipment Desired. Must have set of basic hand tools CONTACT -Larry Dobbs or Al Sauter At sperry-NEW HOLLAND Hereford

Hwy 385 South/ [806] 364-4001/

Hereford, Texas 79045

□44 Hour Minimum

An Equal Opportunity Employer EXPERIENCED MEN AND WOMEN NEEDED □ Sales Buying ☐ Merchandising

Good starting salary, many fringe benefits, opportunity for advancement. McCaslin Lumber Company Phone 364-3434 B-8-5-tfc

PLANT MAINTENANCE Deaf Smith General Hospital has permanent and temporary openings in the Maintenance Department. Excellent salary and employee benefit program. Apply in person at the business B-8-5-40

Deaf Smith General Hospital has opening for weekend office employment for W.T. student or other parttime employee. Apply at business office, Deaf Smith General Hospital. B-8-25-5-4c

Need Two ladies with car, Hereford, surrounding towns, 3 hours, 5 days, \$60.00 weekly. Call 364-6570.

B-8-17-4-4c

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ATTENT sorts. Co 364-6537. Will do be between 216 Aven

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Da Phon 1510 Sc Am All read and

The Hareford Brand, Hareford, Tot 8, 1974 Yord semi-cetted man to work part time. Apply Bereftere Hardware. B&11-31-46

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Full and Part Time Help Wanted. Apply in person, Sonic Drive Inn. 305 North 25 Mile B-9-16-31-4p

REGISTERED NURSES Excellent apportunities for RN's in intensive care and medicalsurgical nursing. Excellent salary and employee benefit

Call 364-2141 to inquire or send resume to Deaf Smith General Hospital. Hereford, Texas 79045 B-8-28-dic

Hide mem labor wanted. We offer +Good pay +Paid vacation +Paid hospitalization Colorado By-Products 3% miles West Hwy 60 Phone 276-5331 days;

Would you like to see the U.S., Canada, Mexico, and maybe even the entire world, and get paid to do so?

364-3486 mites

Would you like a career in the soundest industry in the U.S.?

Would you like to become part of a rapidly expanding farm machinery manufacturing company, helping to market its products?

Are you ambitious, with a background in agriculture?

If so, send a complete resume

Sales Manager P.O. Box 448 Loveland, Colorado 80537 B8-4-8

SECURITY GUARDS IMMEDIATE OPENINGS 3 parttime and 3 full time PINKERTON'S INC., world's

largest and oldest security guard company now has openings for guards, part time and full time, in the Hereford area. No experience necessary, will train. Many Fringe benefits: Paid vacation

Profit sharing OUniforms & equipment supplied - no cost Weekly minimum salary \$111.76 For further information Call Sgr.

Vaughn, 364-4044. B844

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The documents will be picked

up and transported to the

contractor's premises for film-

ing with observation of strict

confidentiality and control of

access. The original documents

will be retained until written

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Administrator of Deaf Smith

General Hospital to destroy the

original documents by incinera-

tion. All work to be completed

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day of July A.D. 1974. (SEAL)

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INVITATION TO BID The Board of Directors of

Deaf Smith County Hospital District Hereford, Texas will accept bids to microfilm the hospital medical records for the years January 1st, 1987 through December 31st, 1969. These records contain approximately 574,000 documents. Specifications and terms are available for inspection at the office of the nistrator of Deaf Smith General Hospital, 803 East Third, Hereford, Texas 79045. Bids will be open at the regular meeting of the Board of Directors of Deaf Smith County

Hospital District on August 20th, 1974 at 8:30 a.m. in the conference room at Deaf Smith General Hospital. Bids must be received by the Administrator. Deaf Smith General Hospital, on or before 1:00 p.m. on August 16th, 1974. The Board of Directors of Deaf Smith County Hospital District reserves the right to reject any and all bids.

Tommy Carnahan Secretary of the Board of **Directors Deaf smith County** Hospital District

hay Smill or my G

cause to be publish is, the first public rying citation, of which

CHANGS BY PUBLICATION THE SEATS OF TEXAS TO: JAMES GALLO Respondent. Greet

YOU ARE HEREBY COM-MANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse: rent, in Hereford, Texas, by filing a written answer at or before 10 o'clock A.M. of the first Wonday next after the expiration of furty-two days from the date of the issuance of this citation, same being the 10th day of September A.D. 1974, to Plaintiff's Perition filed in said court, on the 29th day of July A.D. 1974, in this cause. numbered 7185 on the docker of said court and styled IN THE MATTER OF THE MARRIAGE OF NANCY METCALF GALLO. Respondent, and in the inter B-III-IB-IB-IB-IB of two (2) MINOR CHILDREN A brief statement of the nature of this suit is as follows.

m-wit This is a suit for divorce. rugerty, alleging 2 minut children under 18 years of age. asking petitioner be appoint naging Conservator of said Praying for divorce, custody

and petitioner be appointed Managing Conservator of chilfrom and for general relief as is are fully shown by Pentioner's Pention on file in this suit. If this citation is not served

within ninety days after the date

returned unserved. The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof. and make due return as the law

issued and given under my hand and the seal of said court at Hereford. Texas, this the 29

Arrest: Lola Faye Venzey.

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Wheeling Back To Yestervear Antique car levers will soon be able to view the Panhandle-Plains Historical eum's entire Automobile callection in Canyon. Seven of the nine grandor autos were moved Monday from storage to exhibit in the Museum Annex, located east of the main building. They are (1-r) a 1926 Model T Ford Touring car, a 1903 Zimmerman a, 1930 Buick coupe, a 1925 Medel TT Ford Truck, 1929 Model A Ford readster a 1903 Model A Ford readster, a 1905 Ford and a 1919 Detroit Electric.

Geraid Avant, program chair-

man for the Agricultural and

Industrial Equipment Mechan-

become program chairman for

Weiding and Fabrication. He

was assiciated with Willbern

Bros. Tank Co., in Amarillo for

18 years. He is a member of the

American Society of Meschan-

cal Engineers, the American

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dence Schools in biuegeine

Course of study for Weiding

and Fabrication includes orien-

reading and laborators.

ics program, says.

ST. LAWRENCE ISLAND. MASSA The University of Alaska reports that Eskimo burniers found the body of a woman dead for 1,600 years. They claim the discovery provides a "window on the

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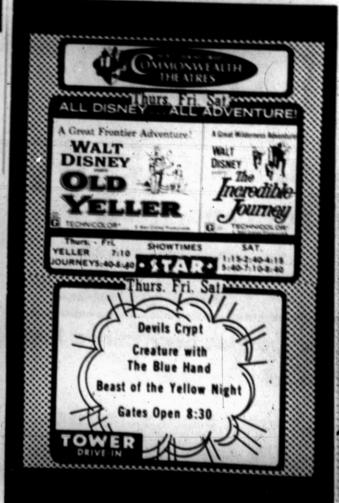
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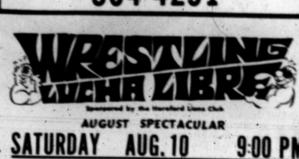
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PATRIOT #1

rounces General Manager "In the survey we made, one Level A. Pillow. corporation alone had 900 "After a review of Punitamile openings for weiders." reeds, we found that a relatively Avant has assisted with short weiding program was instruction for the evening and needed. This program will special skills classes already specialize in fabrication techbeing conducted on the ISTI riques reeded for production in nedium and small shops in the Boy Savage, 2316 Larry. area. Based on our survey, job apportunities are practically weiding instructor under the special skills reograms, will

TSTI Offers New

unlimited." Pillow said. More than 30 applications for admission to the fail quarter weiding program-have already been received in State Tech's admissions office, and as many as 40 to 45 are expected. instructures are confident they can place every student who finishes the course. Some even find good jobs before they complete the four quarters.

me of two new courses to be

offered this fail at Texas State

Technical Institute. Mid-Con-

tinent Campus, Amarillo, an-

It is possible for a student to exit at the end of any quarter. with varying degrees and types tation and safety, basic weiting. German Festival Set At Nazareth

Fire Department.

Supper featuring favorite 4 p.m., and supper from 5 to 7 German fixeds., dancing and p.m. For the dance that evening other entertainment are on the the music will be by the Haviak program for a German Folk Festival at the community ball Polka Band from Rowena.

n Natareth Sanday afternoon. The public is invited and Edward Brooke, Senator (8) proceeds will go to the Mass/c immunity half and Nazareth "The country is literally

imping along. I feel the Square dancing with begin at 3 President could perform a m. in the school cafeweium. great service if he would Pickup foods will be served at the community half beginning at resign

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Aac's guests are Raymond Burr,
Olivia Newton-John, Jerry Van Dyke
and Gabe Kapian.

7.00...CBS. THE WALTONS
"The Air-Mail Man." A United States
mail plane, flying at night, develops
engine trouble but, with the aid of
lanterns from the Walton family,
makes an emergency landing on their
properly. While waiting for repairs,
the pilot tells the Waltons about
himself, but his statements soon lead
the family to realize that he is hiding
something. (R)

MONDAY THRU FRIDAY

RISING

"The Three Faces of Edwina." Edwina is convinced that she needs plastic surgery and she borrows the money for the operation from her brother, Dr. Paul Mercy.

7:30... ABC... JUST FOR LAUGHS
An anthology of four situation comedy programs. The first presentation will be "Ernie, Madge and Artie," starring Frank Sutton, Cloris Leachman and Dick Van Patten. The story is about an unusual marital triangle consisting of Madge and Artie Driscoll, a newlywed middle-aged working class couple, and Madge's deceased first husband, Ernie, whose spirit form materializes to bedevit Madge and her new mate.

8:00...ABC...KUNG FU

"The Cenotaph" (Part I), with guest star, Nancy Kwan. A man's need for love and affection forces Caine to deal closely with the emotion. (R)

8:00...CBS...THE CBS THURSDAY NIGHT MOVIES—"THE LOOKING GLASS WAR"

Starring Christopher Jones. Ralph Richardson and Pia Degermark. The tense drama of international intrigue revolves around a mission that sparks off an enormous game of world espionage.

8:00... NBC... IRONSIDE

"The Taste of Ashes." Ironside begins an investigation when a wealthy widow receives a series of postcards from her daughter who had died in a

ONSIDE Ashes." Ironside henine	are featured. (1969) (R)	Anthony Hopkins and	mous game of world	of a mission that intrigue	ind Pia Degermark. The	ristopher Jones, Ralph		IES-"THE LOOKING	HE CBS THURSDAY	ne emotion. (R)	crion forces Caine to deal	101
Bette	SPEC	10:30	becom	Vacca	"Act o	FRAN	9:00AB	Strunk	Dange	Sched	COME	7:007

The subject is "blood" sports, in which participants risk their lives. Guests are Olympic downhill racer Billy Kidd: bullfighter Alfonso Bustamante; race driver Phil Hill: and author Brock Yates.

New Zoo Revue

II KIVI

39 KXTX 2 IND Buss Bunny

Mighty Mouse

Just For Laughs

"Just for Laughs," a light-hearted anthology of half-hour situation comedy programs, will, be presented on Thursday evenings (7:30:8:00 p.m.), through the month of August on the ABC Television Network, starting August 8, it was announced by Anthony D. Thomopoulos, Vice President, Prime Time Programs, ABC Entertainment; New York.

"Ernie, Madge and Artie," the initial presentation, to air Thursday, August 8, is about an unusual marital triangle consisting of Madge and Artie Driscoll, a newlywed middle-aged, working class couple, and Madge's deceased first husband, Ernie, whose spirit form materializes to bedevil Madge and her new mate. Starring in title roles are Frank Sutton as Ernie, Cloris Leachman as Madge and Dick Van Patten as Artie.

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Spiraling inflation is eroding the income of American families and ABC News investigates the causes and alternatives in the documentary special. "ABC News Close-Up on Inflation." airing Friday, Aug. 16 (9:00-10:00 p.m.) on the ABC Television Network.

Av Westin, ABC News Vice President and Director of Television Documentaries, said in making the announcement: "We will spell out for viewers the key factors that are fueling inflation and the fough choices ahead. The program will combine a graphic lesson in basic economics with an investigation of practices that led up to today's conditions. We also will examine the paradox of high unemployment in a time of mushrooming prices, described by some economists with a new word—stagflation."

would decline. Instead, it has worsened. ABC News asks: Why?

In searching out the answers ABC News Correspondent Ann Medina, co-producer of the program with Stan Opotowsky, has questioned economists and leaders in government, business and industry. They include President Nixon's chief economic adviser. Kenneth Rush: Paul Samuelson, Nobel Prize winning economist and professor at the new chairman of President Nixon's Council of Economic Advisers.

EVENING PROGRAMS

-- On The Cover -

JACK'S MARINE SUPPLY Come See Our New Line of KAMI MOTORCYCLES!
The Motorcycle for Little People with Big Ideas

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DIAMONDS LTD

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NBC...DEAN MARTIN'S
NEDYWORLD
Sulled performers include Rodney
perfield, Mary Batten and Jud Hunter gu

Bette Davis is the sole guest for the full 90 minutes.

10:30...CBS...THE CBS LATE MOVIE—
"OTELY"
Starring Tom Courtenay and Romy Schneider. A secret-agent comedy about a bumbling young man who finds himself mixed up in espionage.

(1969) ABC...THE STREETS OF SAN INCISCO

I for Duffy," with guest star Brenda caro. A policewoman acts as balt a rapist-murderer and almost mes his next victim. (R)

ABC...WIDE WORLD: CIAL—"THE DICK CAVETT

Sweet Smell of A spilled of perfume in their squad car a bad day for officers Malloy red when everyone notices the

arring Dan Dailey as Frank raday of the detective firm of araday and Company." When relaries threaten to put a firm out of siness. Faraday attempts to find out withe theives are penetrating a phisticated electronic security

9:00...NBC...POLICE STORY
Conclusion of "Countdown," starring
Vic Morrow as Sgt. Joe La Frieds, who
fears the sworn vengeance of the
family of a stain syndicate member
may strike at him through his wife and
daughter. Laraine Stephens and Tige
Andrews also star.

MYSTERY—"SIGNIT DEATH"
Starring Francesca Annis and Patrick
Allen. A compulsively romantic and
highly efficient secretary will do
everything she can to marry her
10:30...CBS...THE CBS LATE MOVIE—
"MURDER AHOY"
Starring Margaret Rutherford as
amateur sleuth Miss Marple, who
investigates a homicider case that'
takes place aboard a British naval
cadet training ship. (1964) (R)
10:00...NBC...THE TONIGHT SHOW
Guests. Sandy Duncan and Loretta
Lynn.

Squests are Dr. Alvin Poussaint

Wednesday Program Notes

PLAYBREAK—"MISS KLINE, WE LOVE YOU"

Starring Patty Duke Astin and John Astin. Ateacher finds she must use her strength to build up hope and bring togetherness to her youngsters, most of whom are terminal cases in a hospital peglatrics ward (R)

David Done It." with guest stars DeForest Kelley and Bob Hoy Two hardcases, attempting to force Ars. Anderson to surrender \$25,000 to them. take Slim as a hostage (R)

The Garbage Man." Sqt. MacCray (Wayne Maunder) goes to work for a garbage removal firm in order to uncover the illegal activities behind the seemingly legitimate business. Elaine Giftos guest stars. (R)

ABC WEDNESDAY MOVIE OF HE WEEK-"MELVIN PURVIS, G.

uesday Program Notes

MOVIE OF THE WEEK—"PRAY FOR THE WILDCATS"
STATEING ANDY GRIFFITH, Marjoe Gortner, William Shatner, Robert Reed, Angie Dickinson and Janet Margolin. Three advertising executives ioin a ruthless client on a wild motorcycle trip into Mexico, a trip in which people and events families and their very lives. (R)

"The Sweet Smell of "A Spilled bottle of ADAM-12"

Buy Appolo Quadraphonic at Reg. Price

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and Receive Free

0

"The Child Stealers." An infant is taken from his stroller on a Honolulu street, but McGarrett and his Five O forces wait unsuccessfully for a ransom demand. (R)

MYSTERY MOVIE—"A MATTER OF

S...HAWKINS

ber on the 13th Floor." Billy Ji
ns finds himself emotional

involved in a tough murder case when his long ago sweetheart, played by guest star Teresa Wright, begs him to defend her son in the fatal stabbing of a prefty dancer. The guest cast includes Strother Martin, Jeft Corey, Kurt Kasznar, Signe Hasso, Andrew Parks and Albert Paulsen, with special guest star Herb Edelman (R)

ho will discuss how young persons in deal with disturbed parents; Dr. itzhugh Dodson, who will talk about hat it means to be a father; and Dr. imes Dobson, who will discuss self-teem in children.

CASSETTE AM & FM RECORDER FREE Furniture Co. 364 0780 REALTORS

PLAINS

98 News 4 -15 " 30 The Lucy 45 Show 98 Adam 12 ecial Tuesday Movie of the ell The Special Of The Week "A Menuhi-13 KERA 13 PBS 00 Club , Part

The Italian Job"

(Rebroadcast)

The job involved is the theft of \$4 million in bullion, disarranged from a London jail by a master thief (Noel you Coward) and executed in Turin, Italy, by a master bumbler disarranged Caine).

Charlie Croker (Caine) is a throughly unimpressive petty thief who lucks into the plans for a major robbery when he A frenzied car chase, the worst traffic jam since the himals boarded Noah's Ark, a classic heist by an aparently inept band of heisters, and a criminal mastermind ho lives quite regally in jail, highlight "The Italian Job," a cast on "The CBS Children's Film Festival" Saturday, Ausaine, which airs as the ABC Television Network's "The BC Sunday Night Movie," August 41 (7:30.9:30 p.m.). Rebroadcast)

The job involved is the theft of \$4 million in bullion, tranged from a London jail by a master thief (Noel oward) and executed in Turin, Italy, by a master bumbler oward Caine).

A boy is trappéd underground with an unexploded Wor II German mine in the suspense-adventure film from Cast on "The CBS Children's Film Festival" Saturday, Ausaine, which airs as the ABC Television Network.

While on holiday on the island of Alderney, the boy a cidentally falls through a rotting roof into an old German mine in the suspense-adventure film from Cast on "The CBS Children's Film Festival" Saturday, Ausaine, which airs as the ABC Television Network.

Rec Sunday Night Movie," August 41 (7:30.9:30 p.m.). cidentally falls through a rotting roof into an old German mine in the suspense-adventure film from Cast on "The CBS Children's Film Festival" Saturday, Ausaine, which aeli of 12:00 Noon-1:00 p.m.) on the CBS Television Network.

While on holiday on the island of Alderney, the boy a mine store and is trapped. Attempting to free himself, and the complex of the cast on "The CBS Children's Film Festival" Saturday, Ausaine, which all island of Guerna mine in the suspense-adventure film from Cast on "The CBS Children's Film Festival" Saturday, Ausaine, which all island of Guerna mine in the suspense-adventure film from a cast on "The CBS Children's Film Festival" Saturday, Ausaine, which all island of Guerna mine which begins to tick ominously. When it island of Guerna mine which begins to tick ominously. When it island of Guerna mine which begins to tick ominously. When it island of Guerna mine which begins to tick ominously when it is

5

deringly kidnapped a millionaire playboy, (R)

100...NBC...NBC WEDNESDAY NIGHT AT THE MOVIES—
"REMEMBER WHEN"

Starring Jack Warden, Nan Martin and William Schaller! A World Première drama, set during World gent, Margaret Blye, David gent, Margaret Blye, David lary and Matt Clark, Melvin vs. the flamboyant 1933 mid west bureau chiet, tracks down and ures the infamous "Machine Gun y" and his gang, who have inply kidnapped a millionaire boy (R) Triangle of Terror. Dana Wynter guest stars as an English herress who suspects that the apparent suicide of her multimillionaire father is in reality a nomicide (R).

Therapy in Dynamite. Guest Steven Keats portrays a psychopathic bomber whose victims seem to have no relation to one another, and it's Kojak's job to stop him before he kills again. (R)

to wartime Things That Might Have Been, with guest stars Tim O'Connor, Lane Bradbury and Joan Blackman. A young girl, distigured by a childhood accident, falls in love with Ben Elliot when he attempts to help ner

Siarring Alan Alda, Vic Morrow, Ciu Gulager Billy Dee Williams, Trabori and Dean Jagger Strüggle for power among the immales this drama. (1972)



MONDAY	DAY	EVENI	EVENING PROGRAMS		SALE PRODUMENT TO CLASSES		-
CHANNEL	I 4 KGNC	Z KVII	10 KFDA	11	- Chance		August 12
	News 4	Pro News		ONI II	13 KERA	39 KXTX 2 IND	3 IND
•	The Lucy Show	To Tell The Truth	News What's My	Petticon Junction Zoom Beverly Hilbillies Newsroom	Zoom " Newsroom	Hogan's Heroes	Weather And Public Service
-	Baseball World NBC Major League Baseball	The Rookies	Gunsmoke	Wild, Wild West	ATP Summer Tour	Show The 700 Club. Part 1	
****		ABC Monday Night Movie "The Carpetbaggers"	Here's Lucy New Dick Van Dyke Show	Perry Mason		The 700 Club	/
0			Medical Center	9: 00 Movie "Faharenheit 451"		Manna Talk About	
0	1	Pro News	Cyewitness News The CBS Late Movie	Metroplex News Movie Continued		The Bold Ones	.,
		Perry Mason	the Rain"	en. k Holmes Secret	Newsroom ABC Captioned News	Bonanza	
7			Tri-State Scene	News	ght	Look-Up	



Perhy Fuller stars as Sgt. Ann Neal in "Ann in Blue," on the ABC Television Network's comedy series "Just for Laughs," Thursday, August 15 (7:30-8:00 p.m.).

fartling guests at a banquet, Rina leaps from table to handelier and practically kills herself in the process, in this lory of industrial intrigue and Hollywood of the "Golden grs."

Monday Program Notes

railroade.
Ann Harris
featured.(R)
Harry has a bad case of
Harry has a bad case of
after his research of a remote
of the mother-lode country convin
him that he can strike it rich.(R)

40...ABC...THE ABC MONDAY
GHT MOVIE—"THE CARGGERS"
Orge Peppard, Alan Ladd,
Bob Cummings,
orge Peppard, Alan Ladd,
Bob Cummings,
American

FRIDAY CHANNEL 4

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6

"The Carpetbaggers"

Starring Christopher Lee. A spinetingling thriller about the return of the
vampler to a small village and the
impact it has on the townspeople.
Ruper Davies, Barry Andrews and
Verbnica Carlson are featured. (B)
12:00...NBC...THE MIDNIGHT
SPECIAL
Guests are Elvin Bishop, P.
Feat.

emotionally involved

Hawkins becomes

inherits his father's chemical company and soon blazes a trail of conquests in the business world and with women.
Cord is bitth over the marriage of his father to Rina Marlow (Carroll Baker), a woman he had planned to marry

himself.

She adds to his bitterness by leaving after his father's funeral as does Nevada Smith (Alan Ladd), Jonas boyhood mentor and idol. Though Micontinues to amass money and power Jonas is lonely and impulsively married.

Monica Winthrop (Elizabeth Ashley).

Billy Jim Hawkins finds himself embliohally involved in a tough murder case when his long ago sweetheart, played by guest star Teresa Wright, begs him to defend her son in the fatal stabbing of a pretty dancer, in "Murder on the 13th Floor" on "Hawkins".

Tuesday, Aug. 13 (8.30.10.00 p.m.) on the CBS Television Network. Jud Taylor directed from a script by David Karp. (Rebroadcast)

At the scene of the crime, a gracious old hotel owned by his former love. Jenny Burke. Hawkins learns that her son David-had provided a hide-out for the murder victim because she was in some trouble.

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"The Solid Gold Kidnapping," starring John Vernon, Elizabeth Ashley. Terry Carter. Luciana Paluzzi, Maurice Evans and Leif has Ashley. Terry Carter. Luciana Erickson, Special agent Steve Auslin has 48 hours to find a key presidential advisor who has been kidnapped for a "ansom of \$1 billion in gold bullion. (R) of the start of t

7:00. ABC THE SIX MILLION

Friday Program Notes

STARRING JOHNNY CARSO John Davidson is guest host th Tonight, his guest is Steph

"The Carpetbaggers," based on Harold Robbins' best-selling novel and with a cast headed by Carroll Baker, George Peppart, Alan Ladd, Bob Cummings, Mariha Hyer and Elizabeth Ashley, airs as "The ABC Monday Night Movie" on the ABC Television Network, August 12 (8:00-11:00 p.m.). Played against backgrounds of in dustrial intrigue and the Hollywood of the "Golden 30's," this is the story of Jonas Cord, Jr. (George Peppard), wh

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AND CAPACITIES Wheelbase Overall length Overall width Front overhang امداوو Plymouth

Page 3

Thursday Program Notes

7:00...ABC...TEMPERATURES
RISING
"The Three Faces of Edwina." Edwina is convinced that she needs

"The Cenotaph" (Part I), with guest star Nancy Kwan. A man's need for love and affection forces Cains in June

fire ten years ago. Kim Hunter guest-stars. (R) 9:00...NBC...DEAN MARTIN'S

uesday Program Notes

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** He's A Ste's A Cockeyed

Examined in "Marriage Times Four" Comical Aspects of Marriage

A remarriage ceremony, a family secret, a divorcee living with her parents, and a generation-gap trap—widely divarying aspects of the struggle that is married life—will be Alexplored in "Marriage Times Four." four half-hour original promedies to be rebroadcast on "The CBS Friday Night Movies." Friday, Aug. 16 (8:00-10:00 p.m.) on the CBS fit Television Network.

In "Ma & Pa." a middle aged Chicago couple, played by old Mary Wickes and Arthur Space, run into complications sty when their three daughters learn that a priest (Bruce Mary Wickes and Arthur Space, run into complications sty when their three daughters learn that a priest (Bruce Mary Wickes and Arthur Space, run into complications sty when their three daughters learn that a priest (Bruce Mary Wickes and Arthur Space, run into complications the general sharing." Wa Space, run into complications the general sharing. We coming to the house. He's actually going to give C Ma and Barbara Sharma. "Ma & Pa" was derived from the Gaughters are played by Dorothy Loudon, Marian Hailey bruad Broadway hit "Twigs" by George Furth, who also wrote the felevision version. Broadway director Ellis Rabb makes his television version.

In "We'll Get By" (8:30-9:00 p.m.), George and Liz Platt, yo a suburban New Jersey couple, face a family crisis when their three children uncover a long-kept secret—the fact Rarring as George and Liz are Paul Sorvino and Mitzi Hoag.

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	High Chaparral	Eurack M.		News 4			"Movin' On"	"Night Cames"	Movies	NBC Double Feature		Show Show		NBC WITH	Bobby Goldsboro		Lancer .					Game of the	NBC Major	Travel Adventure	Farm And Home Show	. 8	15 " Jetsons	65 Cassidy	3 Butch	Star Trek	M Pink Panther	Sigmund and the	Inch High	# Emergency - 4	Addams Family	Lidsville	4 NBC
*The Mad		"Crowded	Pro News	ABC Nows	Couselor at Law	=	1	2	ABC Suspense		Here Haw	Pro News	Animal World		1.	Championship	PCA Colf	• •		ABC's Wide	Buck Owens	100		Distance	>	"Phantom of	ABC Saturday	Signa norsesum	Kids	Chost Chaser	Goober and the	e Lassie's Rescu		Super Friends	*	The Bug	7 200
Heaven Knows. Mr. Allison	Saturday Late	1	Olympic Boxing	-	• •	Show Barnaby Jones	Moore Show Bob Newhart	Mary Tyler	H.S.V.R	All in the	Untarned World	Eyewitness	The New Jimmy Dean Show	Carnival		Wrestling	Championishin		Big Valley	Armstrong Lassie	Garner Ted	Rifleman	Teen Scene	"Tjorven.	CBS Children's	Fat Albert and	Pebbles and	Josie and the Pussycats	Speed Buggy		-	My Favorite	Movies		Sabrina, The	nny Help! It's the	
	a Coller Cerbu		Saturday Night Wrestling		wiid Wild West		Porter Wagooner	Nashville Music	Coord Ole	Wilburn Brothers	That Gut	Beverly	Jonathan	Petticoat Junction		Cowley Weaver	WOUNT CHOINMAN	Meligion Report		Show Fiesta Mexicana	The Darrell Falls	Time with Scott	-		Signs Of The		The Fishin' Hole	Comedy Capers	World of the Jumping Horse	• man	News for Better Living	Meditations		0 3	3]=	A II KIVI
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1	Star Theatre "Indiscreet"	McAllister Show	River Of Life	Faith For Today	Right On	The Lesson	NBA .		Bonanza	Andy Crittith	Hogan's Heroes		Comer Pula	Mayberry B F D		Major Adams	Trails West	Western Star		Sughrioot		Cowtown Rodeo	Bowling	World Of The Jumping Horse		- Caramire		Untamed World	Circus Boy			Top Cat	0	Heckle and Jeckle		2 IND	YIXA OF
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Programmed for Killing." While tertaining an attractive girl, an erly ambitious young man, with the MP of a computer, murders her ther, who is 25 miles away. (R).

ABC. OWEN MARSHALL, UNITED AT LAW SUBJECT: The Sterilization of Judy mpson," with Eve Arden and Gwennith. Eighteen year-old Judy Simpon is slightly retarded and when she arms that she is scheduled for a

Saturday Program Notes

SUPERSTAR MOVIE—"THE PHANTOM OF THE CIRCUS"
Namy's Aunt Henrietta owns a circus that's in trouble—one by one, her star performers are mysteriously disappearing. (R)

n...NBC...GO
The PCP 90 camera watches the lational Theatre Company in ehearsal for "A Connecticut ankee." Comedian Robert Klein is sost and describes what goes into utting on a play. (R)

...CBS...THE CBS CHILDREN'S ILM FESTIVAL—"TJORVEN, ATSMAN AND MOSES"

ize-winning Swedish made motion ure. Filmed in archipelago north of kholm, the story centers on a little who lives on one of the least lated of the islands, and whose mate is her 220-pound dog called man. Torsten Lilliecrona, Stephen hom and Louise Edlind are ired. (R)

ABC...AMERICAN BAND.

guests will be Billy Preston and Cadillac and the Continent

ABC...PGA GOLF CHAM.
DNSHIP
IC Sports will provide live coverage the third round of play in this golf rnament from the Tang ewood Golf bin Clemmons, North Carolina.
ABC...THE PARTRIDGE

Would you trust your hernia operatin to two gorillas? That improbable situation appears to face Maj. Frank Burns when he enters Hawkeye's and Trapper John's quarters to discuss his hernia condition and discovers the two madcap surgeons playing gin rummy fressed as apes. (R)

...ABC...ABC SUSPENSE MOVIE—"HOUSTON, WE'VE GOT A PROBLEM"

OORE SHOW
Harry is assigned the task of giving the far is assigned the task of giving the bix O'Clock News" a new look, and e plunges ahead with bold plans to eate a "lighter, more informal" ws broadcast (R)

CBS. THE BOB NEWHART

ob's patient Elliot Carlin parades out I of his phobias and insecurities as he repares to ask Carol Kester for a ste. He then finds it even harder to ccept her answer—which is "yes."

Akins, who learned how to 3-gear truck for his starring gypsy: trucker Sonny Pruett TV's 1974.75 series. "Moving a six gear vehicle as a G.I. urma Road during World War

Sunday Program Notes

MERA THREE
Menter Hans Richter
of expression

CBS...CBS TENNIS CLASSIC te third annual 14-match elimination urnament and championship, with the top 16 World Championship of the top 16 World Championship of the top 18 World Championship of the top 18 World Championship of the top 18 World Champeting. Martly Riessen meets John exander in the semi-final match. Pat mmerall and participating players mment. (From Lakeway World of the third that the top 18 World of the third that the top 18 World of the third that the top 18 World of the third that the third that

2:30...CBS...CBS SPORTS SPEC-TACULAR
Sports anthology series featuring a variety of sporting events, with Brent Musburger as host: "World Cup Soccer Championships." Highlights of semi-final games. Holland meets Argentina, West Germany meets Sweden, Brazil meets Poland, and Holland meets

PIONSHIP

ABC Sports will provide live coverage of the final round of play in this golf fournament from the Tanglewood Golf Club in Clemmons, North Carolina.

9.0...CB S...CB S. NEW S.

"The Burma Surgeon Today," the profile of an American Doctor, Gordon Seagrave, who had ministered to villagers in northern Burma since Cronkite is the narrator. (R)

4.30...NBC...THE WONDERFUL WORLDOF DISNEY

"The Ranger of Brownstone." An animated carbon talk.

TROSPECTIVE
IT TROSPE

7:30...ABC...THE ABC SUNDAY NIGHT MOVIE—"THE ITALIAN JOB"
Michael Caine and Noel Coward star

in a spoof crime hriller involving a frenzied car chase, the world's worst (1949) (R)

7.30 ... NBC ... NBC SUNDAY MYSTERY STORM.

STORM.

Starring peter Falk as Lt. Columbo. A wine compoisseur slays his brother sell the family winery to finance his marriage. (R)

"Sing a Song of Murder." An opera star who claims to have no enemies to kill her after a shot from a hidden Menta Quest stars in the episode. (R)

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Drifters pose problems for "The Cowboys"

wo driffers, Jack Potter and Idaho Simms, witness the ster of the money and make a nocturnal visit to force. Andersen to turn it over to them. But Nightlinger, who hidden the money, intervenes, and is wounded. When he not be revived, the crooks take Slim as hostage.

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	gn Off .	The Joker	Big Four Sunday Movie	Police Surgeon	"Any Old Port in a Storm"	NBC Sunday Mystery Movie	Wild Kingdom Wonderful World of Disney	Today's Health INBC Nightly News	Lancer	***		Futt-Putt Colf KGNC Movie "Big Lift"	It Takes A Thief	Meet the Press	Johnny Gomez S Show	5 Tomorrow	Day of Discover S a Expect An Answer	88 Blue Ridge 15 Quartet 39 This Is the 45 Life	IEL 4 KGNC
•	-	"Boy Cried Murder"	ABC Weekend Pro News Cinema 7 Sunday	Let's Make a Deal	"The Italian Job"	The ABC Sunday	Pro News The FBI	Porter Wagoner		PGA Golf Championship	The Nelsons*	Hotline To Politics Sunday Cinema ? "Here Come	Pro News Issues and	Here Come The Brides	H. R. Pulnstuf Make A Wish	The Osmands	y "Eddie's Father	Cospel	7 KYII
	-		Eyewitness News CBS Movie "The Christmes	Day of Miracles	60 Minutes	Marroix	Eyewitness News Apple's Way	CBS News Retrospective	Other People.		CBS Sports Spectacular	_	Washington Debates	Face the Nation	Good News Dr. Norman	Oral Roberts	James Robison First Baptist Ch	Faith for Divine P	10 KFDA
	Sign Off	The World Tomorrow News	News & Washhar 9: 00 Movie Continued	9: 00 Movie "Along Came A Spider"	"Abbott And Costello Meet The Killer"	Young Adult	UF0	Time Tunnel	Land Of The	Family Theater "Man Beast"	All Night Cospe Singing	What About Peo	Point Of View Virgil Ward	First Baptist	Day Of Discover	Religious Town Hall Kathyrn Kulhman	ğ		IVIX II.
Sign Off	Capran Eye	Week Of The	"Orpheus in Heil!"	Witness*	Hasterpiece Theater	Evening at Pops	Zoom Zourney to	• • • •	•••	••••	,,		•••	ATP Summer To	31	5 '		-	1 13 KERA
		Jesus Power And Light Company	Challenge Of Truth Jimmy Swaggart	700 Club 42	Of God	George And Diane Westwego Assembly	Inspiration Fellowship Boyce Evans	Community Church Happy Healing Hour Songs Of	Tony And Susan Rap	Vic Coburn Happy Hunters	Voice Of Victory Billy J. Hargis	Church Ernest Angley Hour	Real Estate Peace Lutheran	our The Bible Lesson Deal Hear	Hour Of Power	The Old Time Cospel Hour	Phillips Family Deeper Life	Crossro Life For	39 KXIX
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