

Mr. and Mrs. Bill Lankford

cordially invite you to attend their

Christmas Gift Show

Lankford's Flowers of Distinction

715 25 Mile Avenue, Hereford, Texas

Sunday, November 25, 1962 — 2:00 - 6:00 P.M.

LET YOUR GROCER BE YOUR MILKMAN



Ask For It At Your Favorite Store

Santa And Largest Sleigh Here Dec. 1

Santa Claus is coming to Hereford on Saturday, Dec. 1, with the world's largest sleigh to give all the children free rides. The 30-foot sleigh, bright red and trimmed in silver, will be pulled by six Shetland ponies. Sixty children can be seated on the sleigh for each ride, according to Harold Klds, chairman of the sponsoring Retail Trade committee of the Chamber of Commerce. Santa personally will interview each child during his ride on the sleigh. Concealed speakers on the giant sleigh will broadcast the interview throughout the business area. Christmas carols will provide continuous background music. Santa's crew, all dressed in costumes, will help him take care of all the boys and girls who want to ride. Miss Merry

Christmas will be the official hostess.

With each purchase of one dollar or more, ride coupons will be given away by the cooperating Hereford merchants who have arranged for Santa's appearance here.

The sleigh, which will load at the corner of Third and Main and circle the 300 block from 10 a. m. until 6 p. m., cost more than a Cadillac and is equipped with a music box and a motor to help the Shetlands. Chrome-plated harness, red plumes and sleigh bells decorate each of the six ponies. At the loading area, coupons will be exchanged for ride tick-

ets, which will be numbers. Children will board the sleigh as their number is called. As many as 4,200 children have ridden the sleigh in a single day. Merchants who will be giving away the ride coupons include: Tannahill Variety, Rutherford & Co., Hereford Brand, Cooper's Market, Hereford Shoe Store, City Drug Store, Ben Franklin 5 & 10, Gaston's Popular Store, Lawrence Cleaners; J. C. Penney Co., Dub's Man's Shop, Sunset Food Center, City Barber Shop, Helen's Youth Shop, KPAN Radio, The Ink Spot, Harman's, Piggly Wiggly, Safeway and Taylor and Sons.

Hereford Man's Father Succumbs

W. B. Owen, father of Dr. Wes Owen of Hereford, died Nov. 20 at the age of 59 in Fort Worth after a lengthy illness.

Funeral services were held in Fort Worth on Nov. 23. Surviving are three children: Mrs. Emmitt King and Wayne Owen, both of Ft. Worth, and Dr. Wes B. Owen of Hereford; five grandchildren, three great-grandchildren, two sisters and two brothers. Mrs. Owen preceded her husband in death on March 3, 1961.

MAKE TRIP

Mr. and Mrs. John Schneider and son, Chuck, and Mr. and Mrs. A. G. Kemp, parents of Mrs. Schneider, left for the Thanksgiving holidays to attend the Levelland - Hereford football game and to visit with her brother in Hale Center.

OUT-OF-TOWN GUESTS

Visitors in the home of the Henry Meltons during the Thanksgiving holidays were the sisters of Mrs. Melton. They were Mr. and Mrs. L. J. Halford from Estelline, Mr. and Mrs. John S. McMurtry from Muleshoe and Mr. and Mrs. Ralph Stivers and son, Lloyd, of Hereford.

HOME FROM COLLEGE

Cherry Holt, daughter of Mr. and Mrs. D. R. Holt, is home from Oklahoma State University for the holidays.

HOME FROM COLLEGE

Mary Beth Gilliland, daughter of Mr. and Mrs. Jack Gilliland, is home for the holidays from Colorado State University at Fort Collins.

HOME FOR HOLIDAYS

Judy Fowlkes, daughter of Mrs. Lorraine Fowlkes, is home for the holidays from Oklahoma State University at Stillwater.

HOME FROM DENVER

Mary Ellen Seamans, daughter of Mr. and Mrs. Owen Seamans, is home visiting with her family over the holidays from Loretta Heights College in Denver.

Missionary Work Studied By LAE

Mrs. B. F. Markham's home was the meeting place Nov. 20 for the L.A.E. Study Club. Roll call was answered with "Your Ideas on Missionaries." Club collect was led by Mrs. B. A. Reddell.

"International Healers of Body and Soul" was given by Mrs. A. H. Cook for the program. She told of the missionary work being done in the Panama Canal and the Far East.

Mrs. A. N. Hopsen gave a discussion on Kagawa, the Japanese Christian Leader for 40 years, and his struggle to bring Christianity to Japan.

Next meeting will be the Christmas party to be held in the home of Mrs. Leroy Suttler on Dec. 4 at 7 p. m.

Those present were: Mesdames Emmett Hale, C. E. Beauford, George Suggs, C. E. Johnson, B. A. Reddell, A. N. Hopsen, A. H. Cook, Willey Robertson and the hostess, Mrs. B. F. Markham.

HOME FROM COLLEGE

Troy Don Moore, son of Mr. and Mrs. Troy Moore, is home visiting over the holidays from the University of Texas.

HOME FROM COLLEGE

Mickey Bonesio, son of Mrs. Elizabeth Garner, is home visiting his mother and friends during the holidays.

HOME FROM OSU

Several from Oklahoma State University at Stillwater were home over the holidays visiting with families and friends. They include Carol Ann Newell, Larry Edwards and Lewis Block.

HOME FROM UNIVERSITY

Nancy Edwards, daughter of Mr. and Mrs. Calvin Edwards, is home from the University of Texas for the holidays.

SEE HAYNES MACHINERY CO., INC. FOR COMPLETE IRRIGATION SERVICE DIMMITT, TEXAS PH. 647-3829 2nd & ANDREWS Night 647-3908

BARBER SHOPS In Hereford Who are members of Texas Barber Association Will Be **CLOSED MONDAYS** Beginning November 26th

WE HAVE THE COMPLETE LINE OF MODERN ARMSTRONG CEILING DESIGNS

Textured Cushiontone Classic Cushiontone Full Random Cushiontone

And Many Other Exciting Patterns To Fit Your Needs

See How EASY It Is To INSTALL IT YOURSELF WITH STAPLES OR ... WITH CEMENT

ARMSTRONG CEILING TILE COST PER AVERAGE SIZE ROOM (12' x 12') **\$28** As Low As

Carl McCaslin Lumber Co. One Block East of the Court House. Phone the Lumber Number. EM 4-3434

LUMBER

FOR DETAILS . . . SEE

LOOK! SAFEWAY IS HAVING A BIG-- STEAK SALE!

U.S.D.A. GOOD AGED MATURE BEEF

ROUND or SIRLOIN
Tender Steaks For Frying & Broiling

lb. 98c

T-BONE STEAKS U.S. Good Mature Beef lb. **98c**

SLICED BACON Wilson's Corn King Pkg. **49c**

SAFEWAY FRANKS Sterling Brand lb. **49c**

MEETER'S KRAUT Fine Wisconsin Kraut Qt. Jar **35c**

TENDERIZED STEAKS
Lean Tenderized Steaks—Just Perfect For Hasty Meals. lb. **98c**

Don't Miss These Money Saving Buys at Safeway!

GREEN PEAS Town House Fancy Quality 4 No. 303 Cans **69c**

GREEN BEANS Del Monte Whole Green Beans 3 No. 303 Cans **89c**

MEAT SOUPS Campbell's Meat Varieties 6 Tall Cans for **1.00**

CAKE MIXES Pillsbury Chocolate, White, Dutch or Devil's Food Pkg. **35c**

CRACKERS MELROSE FRESH CRISPY lb. Pkg. **19c**

Whole Kernel Corn Highway brand 4 12-oz. Cans **69c**

Cottage Cheese Lucerne Fine Quality lb. Ctn. **25c**

Lucerne Egg Nog Rich and Creamy qt. **49c**

Pie Cherries Town House Red Cherries No. 303 Can **19c**

Marshmallow Creme Hip-O-Lite Pt. **23c**

Asparagus Green Giant No. 1 Can **25c**

Chunk Tuna Chicken of The Sea 6 1/2-oz. Can **37c**

Maxwell House Instant Coffee 10-oz. Jar **15c**

Instant Pudding Jello 2 3-oz. Pkgs. **23c**

Instant Frosting Betty Crocker 14-oz. Pkg. **35c**

Dromedary Dates 16-oz. Pkg. **45c**

Dromedary Dates 8-oz. Pkg. **25c**

Harvest Blossom Flour 10 lb. Pkg. **85c**

White Magic Powdered Cleanser 21-oz. Can **19c**

Scamper Liquid Detergent 15c off 32-oz. Botl. **69c**

WILDROOT HAIR TONIC
Lg. **79c** Plus 8c Tax Qt. **\$1.00** Plus 10c Tax
Botl. **49c** Plus 5c Tax Tube **79c** Plus 8c Tax

PHILLIPS AJAX LIQUID Milk of Magnesia 12-oz. Botl. **63c**

Liquid Cleanser 28-oz. Botl. **69c**

SHORTENING 3 lb. Pkg. **59c**

PALMOLIVE After Shave Lotion Qt. Botl. **69c**

Cashmere Bouquet **TALCUM** Lg. Can **37c**

VEGETABLE SHORTENING **CRISCO** 3 LB. CAN **69c**

GLOBE PERMANENT **ANTI-FREEZE** GAL **\$1.32** CAN

MARYLAND CLUB **COFFEE** 1-LB CAN **59c**

WILSON'S PLAIN **CHILI** 24oz. CAN **49c**

DOUBLE **Gunn Bros. Stamps** Wednesdays with the Purchase of \$2.50 or more at Safeway!

SAFEWAY
Prices Good Thru Wed., Nov. 28th in Hereford

HAPPY SAVINGS TO YOU!

COWAN'S
11

the BIRTHDAY Sale

SALE STARTS MONDAY, NOV. 26

LASTS THRU DEC. 24

1 FULL MONTH
OF VALUES

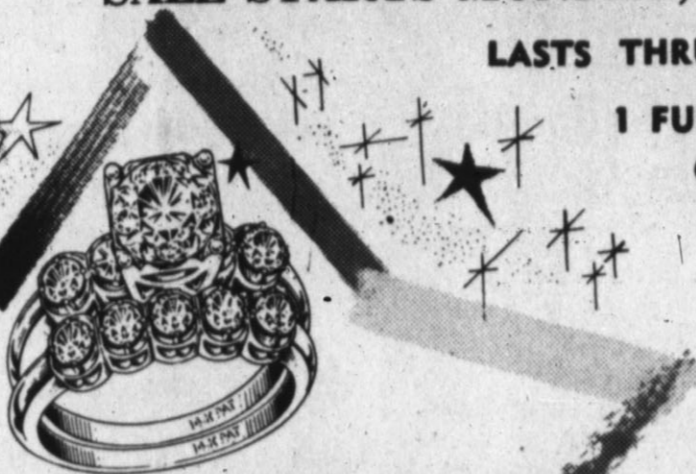
FREE DOOR PRIZES

TO THE FIRST 5 PEOPLE IN THE
STORE EVERY DAY OF THE SALE!



TIE SETS

Yellow or White
Gold
Engraved
Free



**DIAMOND WEDDING
SET**

1 CARAT
WEIGHT **\$249⁵⁰**

GIFT
WRAPPED
FREE

COSTUME
JEWELRY
\$1.25 up

**GENTS'
RINGS**

- SIGNET
- STONE
- SET
- LODGE

GIFT WRAPPED FREE.

SILCO STAINLESS "MARDI GRAS" 68 PC. BY INTERNATIONAL	\$17.76
57 Pc. CHINA SET AMBASSADOR PATTERN REG. 74.95	\$49.95
RING SETS YELLOW OR WHITE GOLD	\$27.50 UP

50 Pc. POTTERY SET 3 BEAUTIFUL PATTERNS REG. 29.95	\$14.95
COWAN WATCH 14 CARAT SOLID GOLD 2 DIAMONDS	\$39.95
JEWELRY BOXES BY BUXTON ANSON OR MEEKER	\$1.95 UP



2 FULL CARATS DIAMOND WEDDING SETS	\$695⁰⁰
PENDANTS ASST. STYLES	DIAMOND \$12.95 UP
BRACELETS	\$1.25 UP
WATCHES	\$14.95 UP
WATCH BANDS	\$1.25 UP

OVER 250 LADIES'
AND GENTS'
WATCHES
FROM WHICH
TO SELECT

**52 Pc. Set
1847 Rogers
Daffodil**

SILVERPLATE
79.50 VAL.
ALSO
EVENING STAR
BY COMMUNITY

\$49⁹⁵

CLOCKS
KITCHEN
TRAVEL
ORNAMENTAL
ALL KINDS

Norelco Elec. Shavers REG. \$24.95	FLOATING HEAD REG. 29.95	\$13.95	\$16.95
1847 ROGERS Silver & Crystal Servings or Relish Sets PRICED FROM \$3.95			
DRESSER SETS 3 & 4 PC. \$7.95 UP			
"BRANSCHSELL" STAINLESS DINNERWARE SERVICE OF 4 WITH COLORED MELMAC HANDLES			



GENTS' WATCHES 14.95 UP \$1 DOWN \$1 WEEK	Milk Glass BRIGHT OR DOE SKIN FINISH FREE GIFT WRAPPING
Community Coronation OR 1847 ROGERS DAFFODIL Ice Tea Spoons 8 FOR \$7.95	Wm. Rogers Silverplate Bowls & Trays 7.95 VAL Plus Tax \$4.95

Gift Ware ● VENETIAN GLASS ● BARREL LINE ● QUAKER MAID	Cuff Link SETS \$1.75 UP ENGRAVED FREE
50 pc. Set Wm. Rogers "PRECIOUS MIRROR" Silverplate \$19.95 & Ice tea spoons \$3.50	BEAUTIFUL ROUND Silverplate SERVER 98¢

LADIES' & GENTS' ● STERLING OR GOLD STONE ● INITIAL MANY OTHERS	RINGS \$3.50 UP
● BRITHSTONE ● SIGNET	\$2.95 UP \$2.50 UP
Remington - Auto - Home Electric Shavers REG. 31.50 \$18.95	BUXTON or MEEKER LADIES' & GENTS' Billfolds NAME IN GOLD FREE

SEE OUR SELECTION
OF SMALL
ELECTRICAL
APPLIANCES

**BABY
GIFTS**

- PICTURES
- FRAMES
- SPOONS
- RATTLES
- TEETHING RINGS

**RONSON
LIGHTERS**
1/2 OFF

SINGLE TO
3 STRANDS

CULTURED PEARLS
\$24⁹⁵ AND UP
SIMULATED PEARLS
\$2.50 UP



COWAN JEWELRY

217 N. MAIN

HEREFORD, TEXAS

EM 4-3821



BLONDIE

by CHIC YOUNG

MANDRAKE THE MAGICIAN



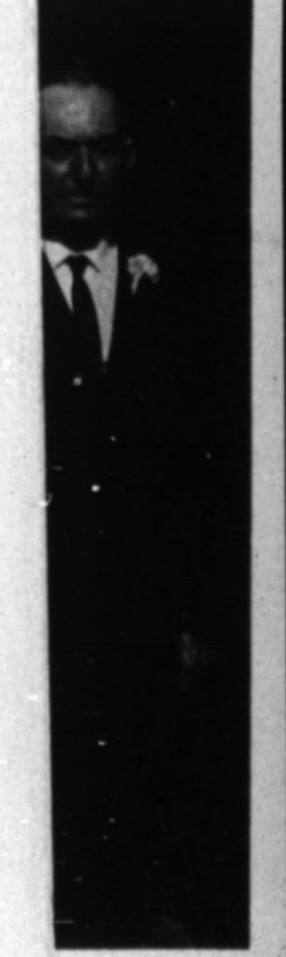
Events



Mrs. Ivan Block
(Staff Photo)

Check Date

Mrs. A. F. Mar-
rs. Leander Reinart
J. W. and A. C.
Hereford; 21 grand-
ohunny, Kathy, Bar-
ricia, Blanche and
as of Clovis, New
ald Marnell; Carla,
Jonna and Babette
anita, Loraine, Leann-
yan, Rex, Anthony
Ann Reinart; and
lip and Linda Sten-
Hereford.



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(Bradly Photo)

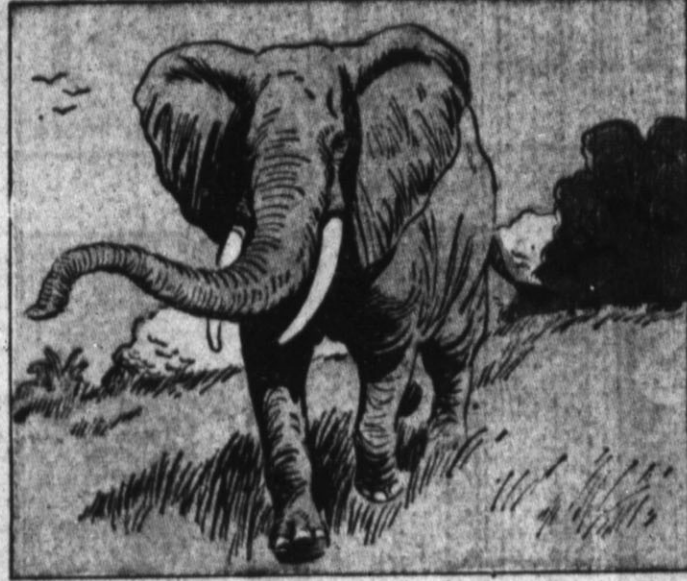
Plans Party

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Coker, Bob Walk-
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Harold Beau-
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HA

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



The Little Woman

by DON TORBIN



The PHANTOM

By Lee Falk



THE PIRATE ATTACK IS GREETED BY A STORM OF HOT WATER, SPEARS AND ROCKS--



ONCE AGAIN, THE PIRATES BEAT A HASTY RETREAT,



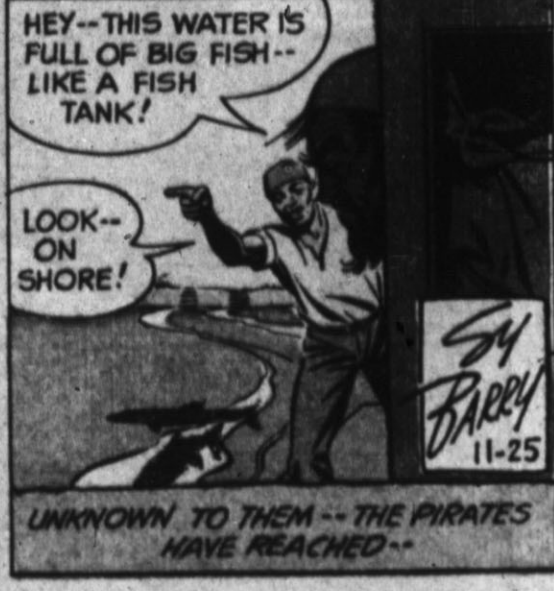
THEY GAZE LONGINGLY AT A PASSING OCEAN LINER.



WE STILL NEED FOOD--AND WATER--AND LOOT--



WHERE WE GOING, SCRAGG?



LOOK--ON SHORE!

UNKNOWN TO THEM--THE PIRATES HAVE REACHED--

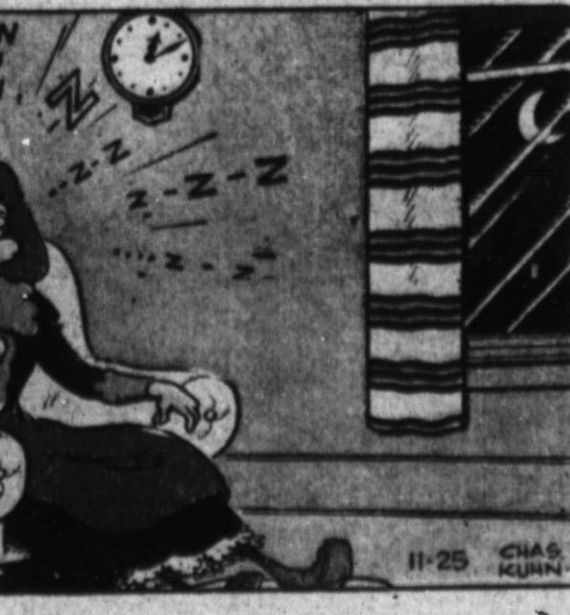


CONT'D



GRANDMA

by Chas. Kuhn



Events



Mrs. Ivan Block (Staff Photo)

Week Date

Mrs. A. F. Mar...
Mrs. Leander Reinart...
J. W. and A. C. Herford; 21 grand...
ohmy, Kathy, Bar...
ricia, Blanche and...
as of Clovis, New...
aid Marnell; Carla...
Jonna and Babet...
anita, Loraine, Le...
ryab, Rex, Anthony...
Ann Reinart; and...
Illp and Linda Sten...
Herford.



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(Bradly Photo)

Plans Party

Professor Hammond...
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Cramer and Ann...
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Roberson, Bill...
Coker, Bob Walk...
ing, Ed Johnson...
Harold Beau...
i Babione, R. J...
oodward and the...
ollingsworth.

BUZ SAWYER

Featuring His Pal Rosco Sweeney by Roy Crane

CHAMPIONSHIP GAME! 4th QUARTER... ONE MINUTE TO PLAY... RYDIN HI LEADS, 13-7, AND FOR THE FIRST TIME THE INDIAN'S SENSATIONAL TRIPLE-THREAT STAR, CLOD SWEENEY, APPEARS.



HI, COUSIN LUCILLE.

CLOD SWEENEY! WHERE HAVE YOU BEEN?

BOY O'BOY! SOME RYDIN HI GUNS TOOK ME TO LUNCH... ALL I COULD EAT PLUS SIX KINDS OF DESSERT!



THEY DID IT ON PURPOSE SO WE'LL LOSE THE GAME. BOO, HOO, HOO! HOW COULD YOU BE SO STUPID?



OH, THAT'S OKAY, COUSIN LUCILLE. THERE'S STILL TIME FOR ME TO MAKE TWO OR THREE TOUCHDOWNS.

YOU'VE LET THE TEAM DOWN, CLOD. YOU'LL NOT PLAY.



WHAT? YOU'RE NOT GIVING ME A CHANCE TO WIN ANY PIES?

ON SECOND THOUGHT, I'LL SEND YOU AND PEE WEE IN...

PEE WEE, HONEY, YOU HAVEN'T PLAYED ALL YEAR, SO NOBODY'LL EXPECT YOU TO DO ANYTHING. TELL CECIL TO CALL PLAY 55-5.



AND THE GAME GOES THE GREAT CLOD AND PEE WEE. THE INDIANTOWN STANDS GO WILD!

RUN, CLOD! RUN, CLOD! RE, RE, RE!



PLAY 55-5. CECIL TAKES A PASS... THEN A HANDOFF TO CLOD...

GET CLOD!

BUST HIM OPEN!

ALL TOGETHER!



BUT PITCHES OUT TO 97-LB. PEE WEE JONES...



WHO STREAKS 70 YDS FOR A TD! PEE WEE KICKS THE EXTRA POINT, INDIANTOWN WINS, 14-15.

YEA, COACH!

YEA, PEE WEE!



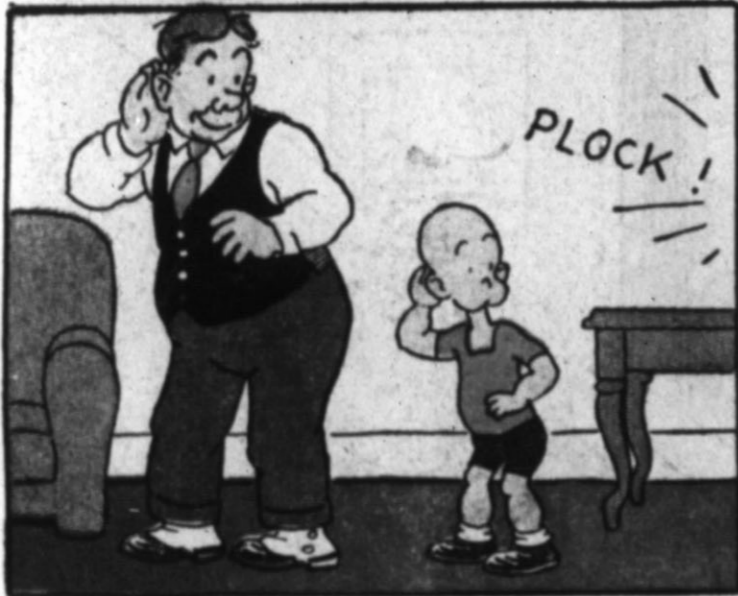
THAT WASN'T FAIR, COUSIN LUCILLE! YOU DIDN'T GIVE ME A CHANCE TO WIN A SINGLE PIE!

INDEED I DIDN'T! PEE WEE, YOU AND CECIL WERE THE HEROES. WOULD YOU LIKE FOR ME TO BAKE YOU EACH A PIE?

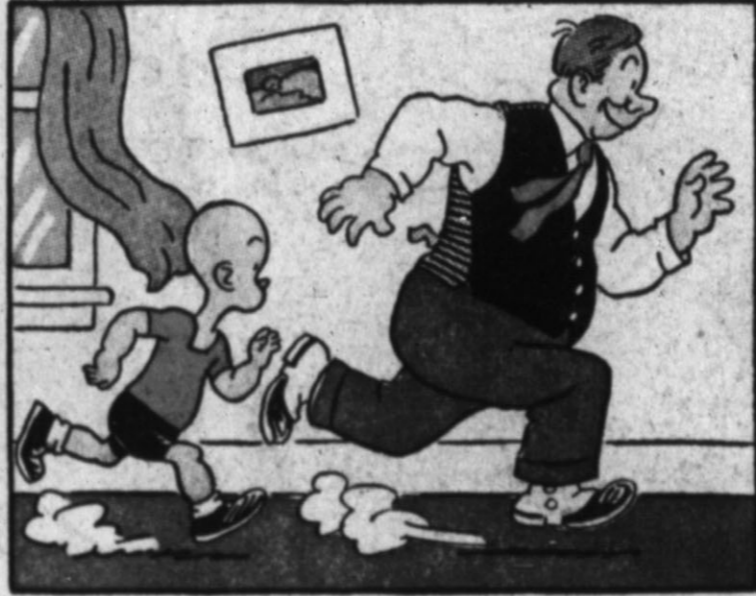
O' BOY COACH! YOU BET!

HENRY

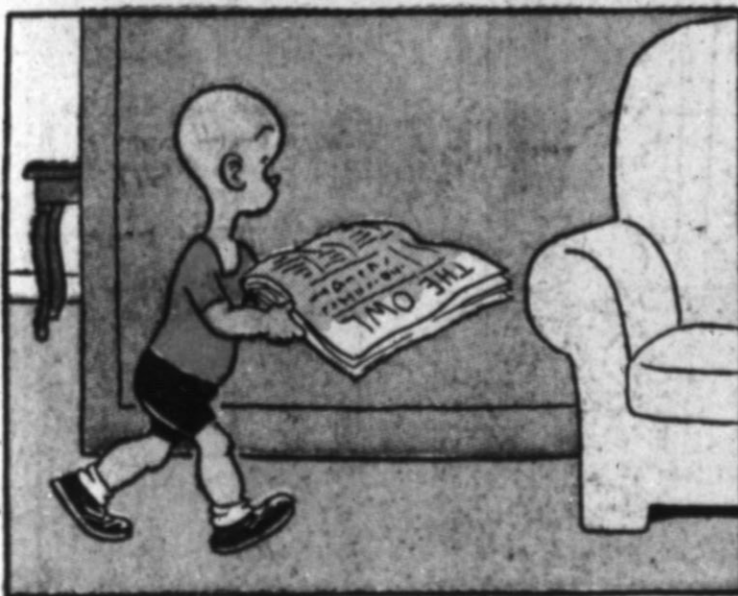
by CARL ANDERSON



PLOCK!



OH, MOM! WHERE ARE MY GLASSES?



The KATZENJAMMER KIDS

by JOE MUSIAL



HEY! DOT'S OUR BOXING INSTRUCTION BOOK??

So! I ISS ONLY BORROWING IT!



DID YOU KNOW DERE VASS VUNCE A CHAMPEEN BOX-FIGHTER VOT SOAKED HIS KNUCKLES IN PICKLE JUICE TO MAKE DEM HARD?

MY-MY!



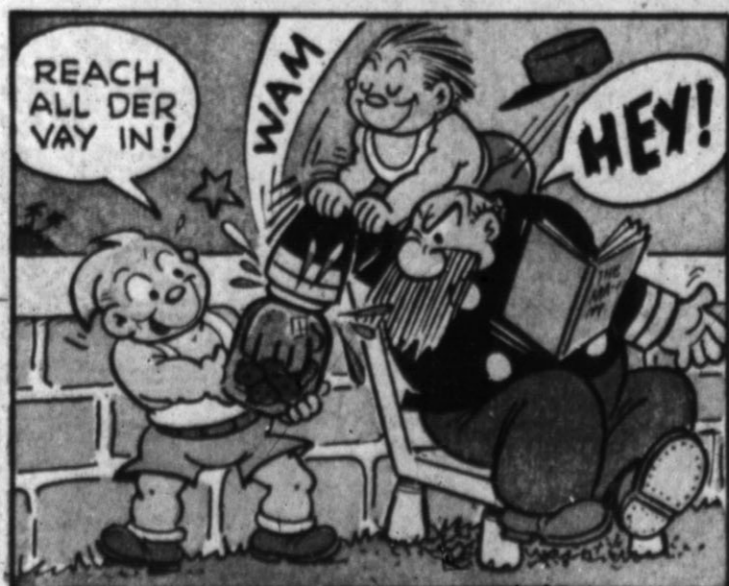
HIDE DER BOXING GLOVES, MAMA! DER CAPTAIN ISS T'INKING UFF A NEW CAREER!

DON'T BE SILLY!



MMM...GOODT! HAF A PICKLE, CAPTAIN!

VHY NOT?



REACH ALL DER VAY IN!

WAM!

HEY!



ISS GER-STUCK-GIFS MOIDER!

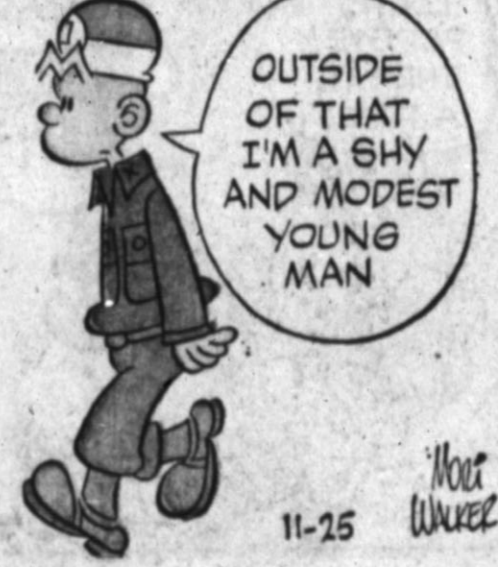
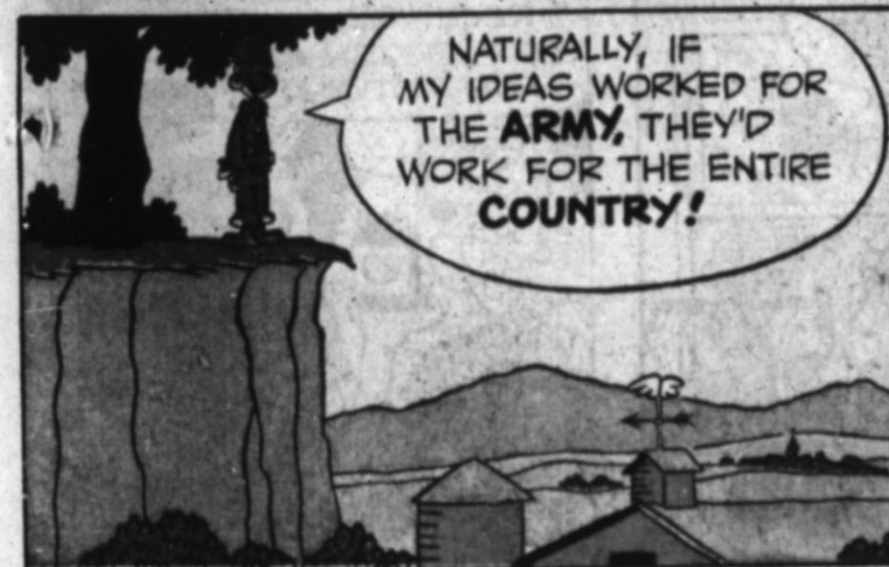
HAW!

MAMA! SAVE USS!



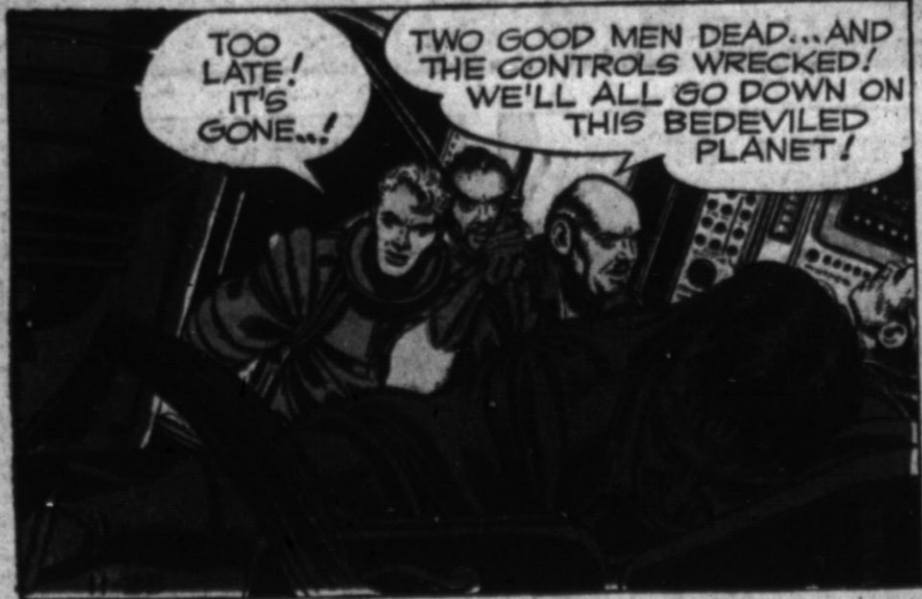
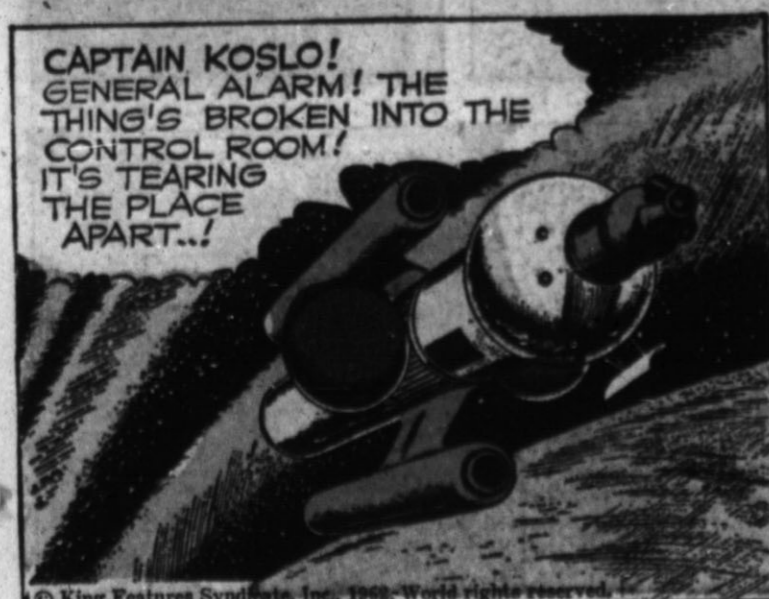
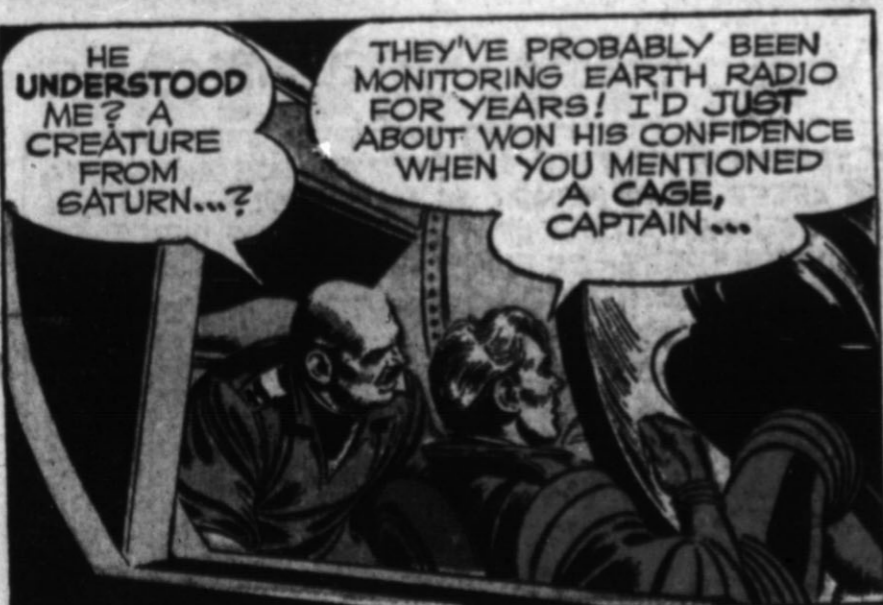
DER BOX-FIGHTING CAREER ISS OFER!!!

beetle bailey by mort walker



FLASH GORDON by MAC RABOY

THE CAPTIVE SATURNIAN HAS BEEN WARY OF THE EARTH MEN'S FRIENDLY OVERTURES! THEN HE OVERHEARS AN OFFICER'S HURRIED COMMAND!...



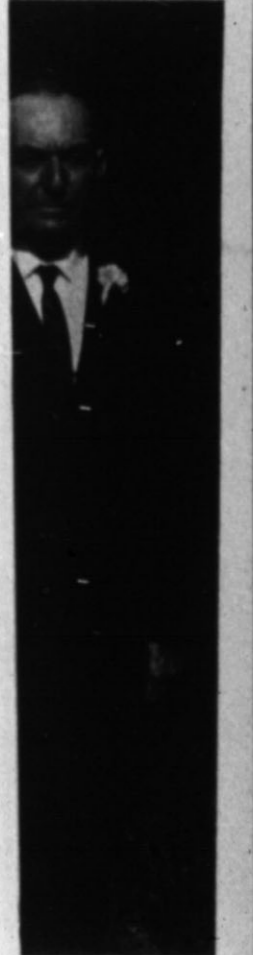
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THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



LITTLE ANNIE ROONEY

By DARRELL McCLURE



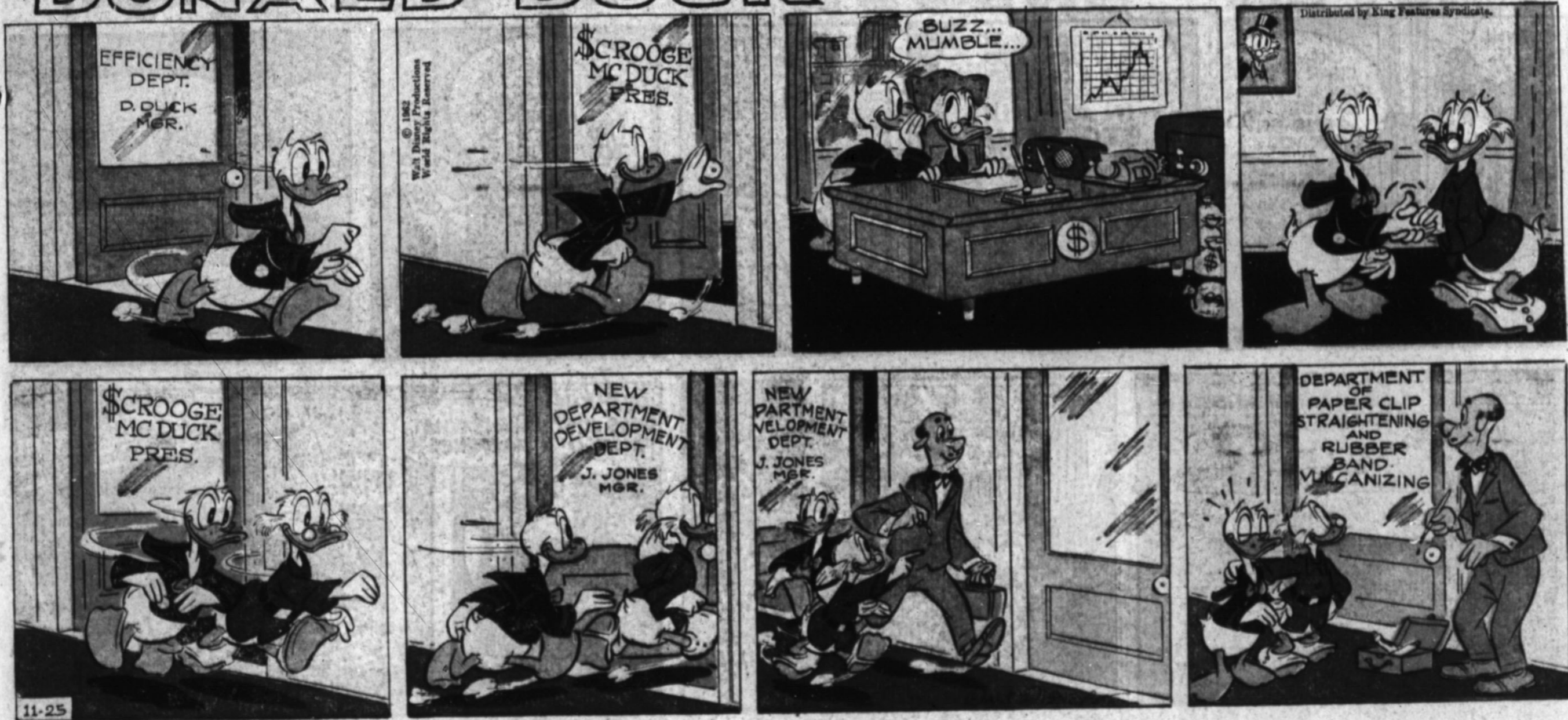
The LONE RANGER

by CHARLES FLANDERS



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



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Section Two

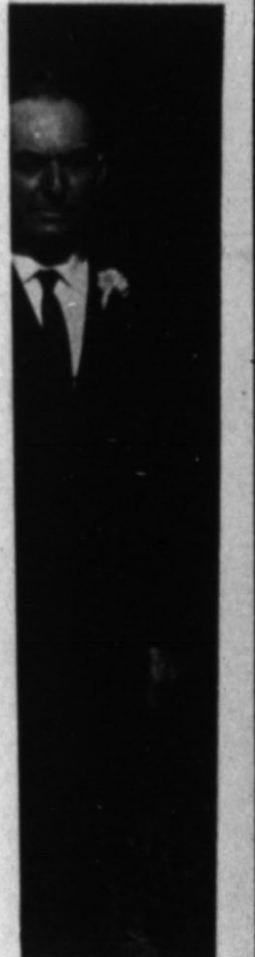
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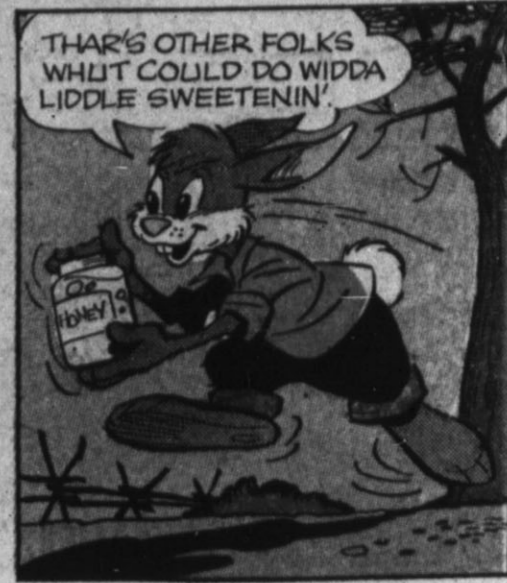


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Plans Party

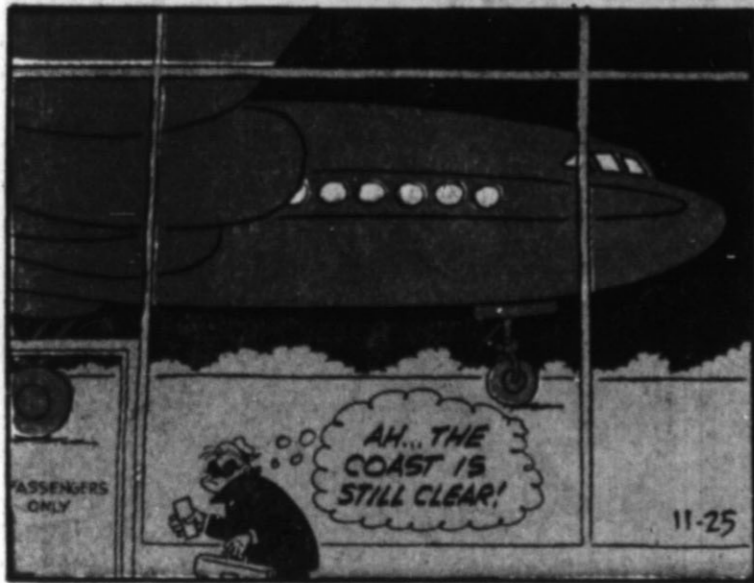
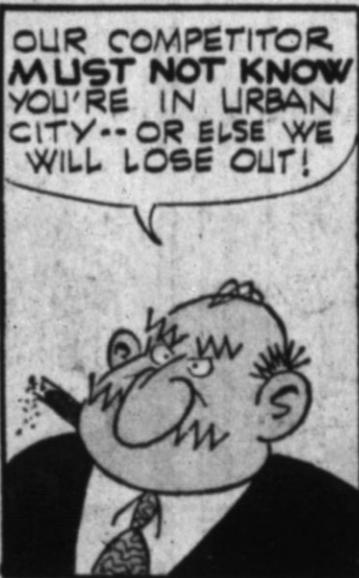
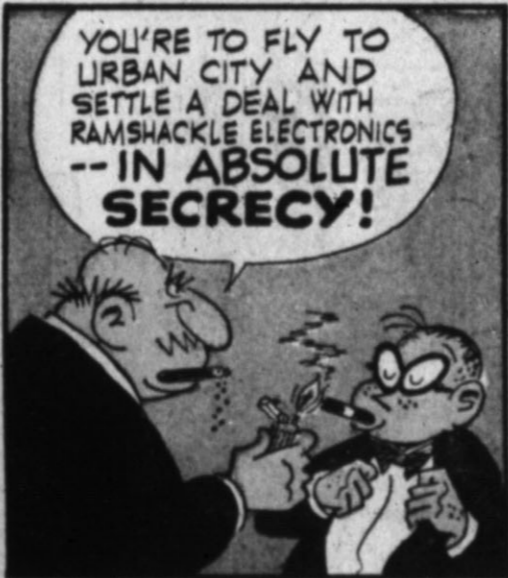
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WALT DISNEY PRESENTS **UNCLE REMUS** AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER

by Dave Breger

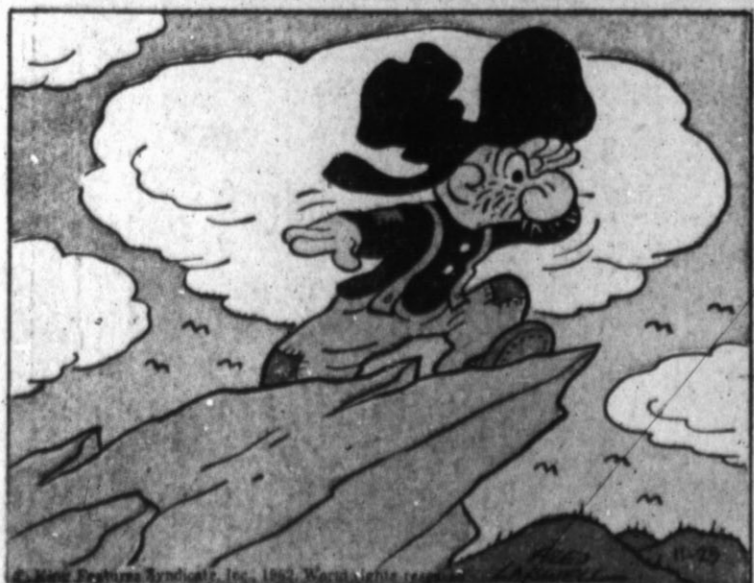


NEXT DAY AT THE OFFICE



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



The Sunday Brand Women's Section

RAMONA NOEL, SOCIETY EDITOR

The Sunday-Brand, Sunday, Nov. 25, 1962

Section Two

United Church Women Plan Events

"Strengthening the understanding and support of the interdenominational work of the churches at home and abroad" is the purpose of the United Church Women.

New officers of the Executive Board of the United Church Women recently held a planning meeting to get acquainted and plan the year's activities. They met in the home of Mrs. Jim Arney.

Following officers were installed during the World Community Day meeting held at St. Thomas Episcopal Church for the 1962-63 year. Mrs. James Arney, president; Mrs. Alton Fraser, first vice president; Mrs. Joe Smith, co-chairman; Mrs. Ivan Block, second vice president; Mrs. Ronald Babione, third vice president; Mrs. Max Stipe, secretary-treasurer; Mrs. O. H. Culpepper, arrangements chairman.

Participating churches in the Hereford Council of the United Church Women are: First Christian Church, First Methodist Church, Wesley Methodist Church, St. Thomas Episcopal Church and First Presbyterian Church. An invitation is issued to all churches to come into the Council of the United Church (Continued on page 2)



A PLANNING MEETING for the Executive Board of the United Church Women was held recently in the home of Mrs. Jim Arney. Going over some of the details are: left to right, Mrs. Jim Arney, Mrs. Ivan Block and Mrs. Ronald Babione. (Staff Photo)

West Hereford Club Entertains With A Supper

Families of the West Hereford Home Demonstration Club were entertained with a Thanksgiving supper at the Community Center recently. Games of 42 and dominoes were played after the dinner.

Mrs. Argen Draper will present the program at the next meeting on Nov. 27 at 2:30 p. m. in the home of Alice Bradley at 404 West 3rd.

Those attending the meeting were: Messrs. and Mesdames W. H. Awtry, Clark Venell, Wayne Carthel, Jim Carthel, Vern Witherspoon, Carlos Vaughn, Chris Jacobsen, John Jacobsen, W. A. Waters, Mesdames J. B. Shirley, Sue and Dwight, Mrs. A. G. Bell and Evelyn, Miles Roberson, Vida Jacobsen, Pearl Gass, Ida Mae Vaughn, Blanche Hardin and Anderson and Carl Schroeter.

J. E. Stengels Mark Golden Wedding Date

Mr. and Mrs. J. E. Stengel were honored by their children with a dinner on their Golden Wedding Anniversary in the home of their daughter, Mrs. Leander Reinart.

Days activities began with a Solemn High Mass at 10 a. m. in St. Anthony's Church. Fr. Angelus, S. A. was celebrant, Fr. Cletus, S. A., was Deacon and Fr. Hubert, S. A. was subdeacon; Brother Richard, S. A., Master of Ceremonies, Charlie Stengel, thurifer; Philip and Richard Stengel, acolytes; with the adult choir singing the High Mass.

Before Mass, Father Angelus presented the Jubiliarians with a Papal Blessing from the Holy Father, Pope John XXIII. This Papal Blessing was procured by their good friend, Fr. Andrew Lewis, S. A., on his recent European trip.

John E. Stengel and Emma C. Frerich were married by Father

John Nigg in St. Joseph's Church, Rhineland, Knox County, Tex., on Nov. 12, 1912. They lived in Rhineland until September, 1923. They moved to Pepsico to help begin the Pep Community in Hockley County. In 1945, Stengel moved his family to Hereford to an irrigated farm west of town, where their two sons now live.

Mr. and Mrs. Stengel are the parents of five children. They are: Mrs. H. H. Thomas of Clovis, N. M., Mrs. A. F. Marnell and Mrs. Leander Reinart of Hereford; J. W. and A. C. Stengel of Hereford; 21 grandchildren: Johnny, Kathy, Barbara, Patricia, Blanche and Billy Thomas of Clovis, New Mex.; Gerald Marnell; Carla, Richard, Donna and Babette Stengel; Juanita, Loraine, Leander Jr., Bryan, Rex, Anthony and Alice Ann Reinart; and Charlie, Philip and Linda Stengel, all of Hereford.



MR. and MRS. J. E. STENGEL honored on 50th anniversary (Bradly Photo)

El Nino Club Has Style Show For Its Guests

One of the first Christmas events for the coming holiday season was sponsored by the El Nino Study Club, when its members were hostess to a style show, "Under the Christmas Tree," that was presented at Gaston's on Nov. 19.

Many lovely clothes from night wear to party time were described by Teddy Alexander as they were modeled by the following: Leslie Shelton, Sandra and Dee Ann Caison, Jan Kassahn, Kay Lynne Alexander, Jean Hill, Jo Steele, Jessie Nicholson, Ramona Noel, Donna Smith, Kaki Barnard, Betty Scott, Charlotte Hill, Jo Miller, Amy Gilliland, Margaret Bloomer, LaJean Henry, Donna Glass, Billy McCutley, Ellen Marie Veigel and Betty Babione.

Mrs. Pat Hill welcomed the members and their guests to the show.

After the style show Mrs. Carl Perrin's name was drawn for the door prize. Favors of Christmas corsages were given to everyone present and Santa made an appearance to make the scene complete.

Hostesses for the event were Mrs. O. G. Hill Jr., Mrs. Kendall Williams and Mrs. Jim Bookout.

Members present were: Mesdames Melvin Young, Jim Bookout, G. D. Caison, Ben Childers, R. E. Daniels, O. G. Hill Jr., John Jacobsen Jr., Jack Kassahn, Jack Meredith, Bill Waldrep, Kendall Williams and Ivan Block.

Beta Sigma Phi Plans Christmas Dinner Party

Mrs. Bob Walker called the meeting of the Xi Epsilon Alpha chapter of the Beta Sigma Phi Sorority to order in the home of Mrs. Carl Hollingsworth on Tuesday, Nov. 20.

It was voted on during the short business meeting to have the club Christmas dinner party with husbands as special guests on Dec. 18 in the home of Mrs. Carl Hollingsworth. Social committee will serve as hostesses for the party.

During the meeting, secret pals were revealed and names drawn for secret pals for the coming year.

Program for the meeting was given by Mrs. Bob Brotherton of Canyon. "The Grand Tour" is the study of the club for the year and she discussed Russia. She gave a tourist eye view of Russia and followed the ac-

counts of Professor Hammond, a young American professor of Russian history, giving a description of life and places in Russia. Professor Hammond has been to Russia several times and this was his true account of what he had seen. Mrs. Brotherton used pictures to highlight her talk.

After the meeting bridge was played.

Hostesses for the meeting were: Mesdames Carl Hollingsworth, R. J. Cramer and Ann Woodward.

Those attending were: Mesdames Hicks Roberson, Bill Kendall, Cecil Coker, Bob Walker, Charles Laing, Ed Johnson, Charlie Bell, Harold Beauchamp, Ronald Babione, R. J. Cramer, Ann Woodward and the hostess, Carl Hollingsworth.



MRS. PORTER WAYNE JOHNSON nee Mary Geneva Dufur

(Angel Photo)

Double-Ring Vows Unite Miss Dufur, Mr. Johnson

First Christian Church of Hereford was the scene Saturday afternoon, Nov. 24, at 5 p. m. for the double ring ceremony of Mary Geneva Dufur, daughter of Mr. and Mrs. Sherman Dufur, and Porter Wayne Johnson, son of Mr. and Mrs. Cliff Johnson of Friona.

Carl Shore of Clovis, N. M., performed the ceremony in bouquets of white gladioli backed with wedding tapers in

arched candelabras.

Mrs. Edwin Morrison Jr. served the bride as matron - of - honor wearing a cherry red child dress with a bouffant skirt fitted onto a basque waist with a round neck and three - quarter length sleeves. She carried a bouquet of snowwhite glamellia in a gracious flowing crescent style.

Given in marriage by her father the bride wore a for-

mal gown of white silk organza designed with a bouffant skirt styled with a large bow in the back. The fitted bodice was embroidered in a lace effect and trimmed with tiny seed pearls and sequins. The gown was fashioned with a scoop neckline and long tapered sleeves which were embroidered in lace. She carried a bouquet of white butterfly roses graciously dropping in a cascade. A shoulder length veil with a jeweled tiara adorned the bride's head.

Before the ceremony Mrs. Floyd Messenger sang "I Love Thee", "O, Promise Me" and "Wedding Prayer." During the ceremony organist Mrs. Joe Hacker softly played "Because", "Bless This House" and "Wither Thou Goest."

The bride's mother wore a sheath dress of royal blue with black accessories and a corsage of red glamellias.

The groom's mother wore a beige wool suit with dark brown accessories and a corsage of red glamellias.

Immediately following the wedding a reception was held in Fellowship Hall of the First Christian Church.

Mrs. Willis Dufur of Keene and Mrs. Bill Dufur of Hereford

served the cake and poured the punch from a table laid with a white lace table cloth with appointments of crystal accent-

(Continued on page 2)

Miss Anita Robertson To Wed Lynn Boomer Jan. 30

Mr. and Mrs. Milford M. Robertson, 1201 Ramona Drive, Enid, Okla., announce the engagement and approaching marriage of their daughter, Anita Kay, to Lynn Taylor Boomer, son of Mr. and Mrs. Bert M. Boomer, 138 Star St.

The double ring ceremony will be performed Jan. 30 at 3 p. m. in the First Methodist Church of Enid with Dr. Ben Sturdivant officiating.

Miss Robertson is a 1960 graduate of Enid High School. She (Continued on page 2)



MISS SHIRLEY SMITH

hosted at pre-nuptial shower (Staff Photo)

Shirley Smith Shower Honoree

Miss Shirley Smith, bride-elect of Jimmy Duncan of Friona, was honored with a bridal shower in the home of Mrs. Carl Schroeter at 205 Norton on Nov. 20.

Hostesses for the shower were: Mesdames Paul Hoff, Deari Robbs, Clark Vencill, Carl Schroeter and Miss Janis Ramey.

The table was laid with a white lace table cloth over a pink cloth. Crystal punch bowl and cups were used for serving the punch. Janis Ramey and Mrs. Clark Vencill served the cake.

Refreshments were served to the following: Mesdames W. D. Nafzger, Jimmy Duncan Sr., M. B. Harper, Bill Bourlon, Raymond Smith, Lloyd Smith, Gerald McDowell, Bill Cargo, Carl Schroeter, Clark Vencill and Jan Hargett, Gay King, Anna McGee, Janis Ramey and the honoree, Shirley Smith.



ANITA KAY ROBERTSON

to wed in January (Personal Photo)

Legal Notice

THE STATE OF TEXAS COUNTY OF DEAF SMITH TO ALL PERSONS OWNING PROPERTY IN THE TOWNSITE OF DAWN, TEXAS, AND ALL PERSONS OWNING ANY PROPERTY ABUTTING WEST THIRD STREET BETWEEN BLOCKS 28 AND 29 OF THE TOWNSITE OF DAWN, TEXAS, AND ALL ADJACENT OWNERS TO THE TOWNSITE OF DAWN, TEXAS - GREETING:

Notice is hereby given that H. R. Neal, Mrs. Ellen E. Neal, a widow, Mrs. Evelyn Smith and husband, Clyde W. Smith, Mrs. N'Anna Neal, a widow, Independent Executrix of the Estate of Leslie Neal, deceased, Mrs. LaVinnie Ricketts and husband, J. C. Ricketts, and Troy Moore, did on the 12 day of Nov, 1962, file with the Commissioners Court of Deaf Smith County, Texas, a Petition for authority and an order of said court to close that portion of West Third Street lying between Blocks 28 and 29 of the Townsite of Dawn, Texas, and to abandon the same to the Petitioners.

The Petitioner, Troy Moore, alleges that he is the owner of that portion of Lots 5, 6, 7 and 8 in Block 29, which has not been heretofore conveyed to the State of Texas for highway purposes;

and that the remaining Petitioners are the owners of all of said Block 28; and the Petitioners further allege that said street has never been opened, used or traveled by the public and no utility lines of any kind have been installed thereon, and that the closing of said street will not interfere with the rights of way of any adjoining owners; whereas the Commissioners Court has ordered a hearing to be held at the Commissioners Courtroom in Hereford, Deaf Smith County, Texas, on the 24 day of Dec., 1962, commencing at 10:00 a. m., at which time all persons owning property in the Townsite of Dawn, Texas, or any adjacent owners hereto may appear and contest said Petition, if they so desire.

ISSUED AND GIVEN UNDER MY HAND AND SEAL OF OFFICE this 15 day of Nov., 1962.

B. F. CAIN
County Clerk, Deaf Smith County, Texas

B-22-3C

Legal Notice

NOTICE OF SALE OF REAL ESTATE THE STATE OF TEXAS COUNTY OF DEAF SMITH BY VIRTUE OF AN ORDER OF SALES ISSUED OUT OF THE DISTRICT COURT OF DEAF SMITH COUNTY, TEXAS, ON A JUDGMENT RENDERED IN SAID COURT ON THE 24th day of September, 1962, in favor of J. B. Halle and wife, Dorothy Halle, and against Jack Gilbert Gibson in the case of J. B. HALLE, ET UX VS. JACK GILBERT GIBSON, ET UX, No. 4547 in said court, I did on the 9th day of November, 1962, at 9:30 a. m. levy upon the following described tracts and parcels of land situated in the County of Deaf Smith, State of Texas, as the property of the said Jack

Gilbert Gibson and Delores Maxine Gibson, to - wit: 6.287 acres out of the North Half (N½) of Section No. 79, Block K-4, Certificate No. 1-572, issued to Beaty, Seale and Forwood, in Deaf Smith County, Texas, described by metes and bounds as follows: BEGINNING at a 1" iron pipe in the West line of U. S. Highway No. 385, and State Highway 51, 66.66 feet West of and 1066 feet South of the Northeast corner of Section No. 79, Block K - 4; THENCE West parallel with the North line of said Section, 415 feet to a 1" iron pipe; THENCE South parallel with the West line of U. S. Highway No. 385, 660 feet to a 1" iron pipe; THENCE East parallel with the North line of said Section, 415 feet to a 1" iron pipe; the West line of said highway; THENCE North along the West line of U. S. Highway 385, 660 feet to the place of beginning;

and on the 4th day of December, 1962, being the first Tuesday of said month, between the hours of 10:00 a. m. and 4:00 p. m. on said day at the Court-house of said county, I will offer for sell and sell at public auction for cash all the right, title and interest of the said Jack Gilbert Gibson and Delores Maxine Gibson in and to said property above described. DATED this 9th day of November, 1962.

Lowell Sharp
Sheriff, Deaf Smith County, S-20-3c

Legal Notice

Notice to Bidders

Sealed proposals for furnishing and installing approximately 600 LF of 72" Storm Sewer together with miscellaneous items will be received by the City of Hereford, Texas, at the office of the City Manager, City Hall, Hereford, until 7:30 p. m. Dec. 3, 1962.

Bidders must submit a bond of five (5 per cent) per cent of the total amount of the bid as a guarantee that the bidder will enter into the contract under the conditions set forth within ten (10) days after notice of award of contract. The attention of bidders is called to the special provisions concerning minimum wage rates and hours of employment included in House Bill No. 115 of the Forty-fourth Legislature of the State of Texas. Compliance with the above Wage and Hour Bill is required.

The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City. All bids received after the above closing hour will be returned unopened.

Plans, specifications, and contract documents may be inspected or obtained at the office of the City Manager, City Hall, Hereford, or at the offices of McCormick and Associates, 6300 Canyon Drive, Route 1, Box 826, Amarillo, Texas, upon a deposit of ten (\$10.00) dollars. This deposit will be refunded to each actual bonafide bidder upon return of the documents.

CITY OF HEREFORD, TEXAS
By: Ray Cowser, Mayor S-22-2c



SANTA CLAUS IS COMING TO TOWN

SAT. DEC. 1

10 A. M. to 6 P.M.

IN HIS 30 FOOT SLEIGH



WORLD'S LARGEST SLEIGH

PULLED BY **6 BEAUTIFUL SHETLAND PONIES**

FREE RIDES FOR CHILDREN

YOU MAY GET THE NECESSARY COUPONS FOR THE RIDES FROM THE PARTICIPATING MERCHANTS. ONE TICKET WILL BE GIVEN FOR EACH PURCHASE OF ONE DOLLAR OR MORE FROM THE PARTICIPATING STORES.

LISTED BELOW IS A PARTIAL LIST OF THE PARTICIPATING MERCHANTS. WATCH THE BRAND FOR THE COMPLETE LIST.

- DUB'S MEN'S SHOP
- HELEN'S YOUTH SHOP
- KPAN
- INK SPOT
- HARNA
- PIGGLY WIGGLY
- SAFEWAY
- TAYLOR & SONS
- SEARS & ROEBUCK
- CITY BARBER SHOP

- TANNAHILL VARIETY
- RUTHERFORD & CO.
- HEREFORD BRAND
- COOPER'S MARKET
- HEREFORD SHOE STORE
- CITY DRUG STORE
- BEN FRANKLIN
- GASTON'S POPULAR STORE
- J. C. PENNEY CO.
- SUNSET FOOD CENTER

**A. O. THOMPSON
ABSTRACT CO.**
Mr. & Mrs. A. J. Schroeter,
Mrgs.
Courtthouse
P. O. Box 73
Phone EM 4-1504
Free City maps showing blocks.

Now at no EXTRA CHARGE!

COMPLETE ON-THE-FARM

TIRE SERVICE

- Flats Repaired Promptly
- Tractor Tires Recapped
- Tube Valves Replaced
- Tires Liquid Filled, Drained, Replaced
- Complete Line of Goodyear Farm, Truck and Auto Tires

SEE US OR CALL US NOW for fast, dependable service!

**PANCIERA
TIRE & SUPPLY**
301 E. First EM 4-0311

NOW! 36 MONTH Field Hazard Guarantee

GENERAL NYLON SPECIAL TRACTOR TIRE

Now... your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy. Protection and performance... combined in a single tire, the General Nylon Special... at new low prices.

36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from breaks and tarrows, snags, or cutting for a period of 36 months from date of purchase when used in normal farm service.

HEREFORD BUTANE INCORPORATED
Veterans Park Road EM4-3367

Legal Notice

in the 69TH JUDICIAL DISTRICT COURT IN AND FOR DEAF SMITH COUNTY, TEXAS

PREFAB STEEL STRUCTURES, INC. v. **W. J. WORSHAM and L. G. Worsham d/b/a**
NOTICE OF SALE OF REAL PROPERTY THE STATE OF TEXAS COUNTY OF DEAF SMITH BY VIRTUE OF AN ORDER OF SALES ISSUED OUT OF THE 69th JUDICIAL DISTRICT COURT OF DEAF SMITH COUNTY, TEXAS, ON A JUDGMENT RENDERED IN SAID COURT ON THE 9th day of November, 1962, in favor of PREFAB STEEL STRUCTURES, INC., and against W. J. WORSHAM and L. G. WORSHAM, Individually and d/b/a ALLIED EVALUATORS, as Defendants in Cause No. 4636 on the Docket of said Court, I did seize and take possession of the following tracts and parcels of land situated in Deaf Smith County, Texas, as the property of the above named Defendants, and being, to - wit:

BEGINNING at a point in the west line of Section 42, Block K-3, Certificate No. 335, Stone, Kyle & Kyle Survey, Deaf Smith County, Texas, said point being 2048.88 feet North of the southwest corner of said Section and 3,248.05 feet South of the northwest corner of said Section;

THENCE East 1156 feet to a 3/4 inch iron pipe and the beginning point of this tract;

THENCE North 58 degrees 47' 30" East 620 feet to a point;

THENCE South 31 degrees 12' 30" East 514.95 feet to a point;

THENCE South 58 degrees 47' 30" West 620 feet to a 3/4 inch iron pipe;

THENCE North 31 degrees 12' 30" West 514.95 feet to the place of beginning, and containing 7.328 acres of land, more or less.

And, notice is hereby given that on the 4th day of December, A. D. 1962, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M. on said day at the court house door of said County, I will offer for sale at public auction for cash, all the right, title and interest of said defendants in and to said real property to the highest bidder therefor.

Dated this 9th day of November, A. D. 1962.
Lowell Sharp
Sheriff, Deaf Smith County,

Texas
By: Florence Robinson,
Deputy S-20-3c

NEW YORK STOCK EXCHANGE
SERVICE FOR HEREFORD
DIAL EM4-0644
THIS IS A LOCAL NUMBER — NO TOLL CHARGE
SCHNEIDER, BERNET & HICKMAN, INC.
Established 1932
Griffin Dollarhide, Manager
Member: New York Stock Exchange

BOY'S RANCH PHILOSOPHY

When You Do Something Wrong, Make A Point To Get Caught

By CAL FARLEY in Boys Ranch Roundup
"Nothing is worse than doing something wrong and not getting caught at it."

This sage bit of philosophy came not from a trained psychologist or an unusually observant adult but from one of our own Junior Staff Leaders, 17-year-old Leon Martin of Hereford, Texas...

I was struck with the understanding and clear reasoning of this fine young man because he was voicing an opinion I and a good many others have held for a long time.

Then, if he was permitted to get away with small wrong-doings, it wouldn't be long before he would try something bigger...

Judo Is Newest Fad In America

While Yankee customs have pretty well revamped the thinking and lives of most Japanese, the U. S. A. seems to be picking up a few of the Japanese customs, including judo...

Why the sudden interest in judo is a question almost as elusive as the sport itself. Judo, incidentally, means "the gentle way" when translated into Japanese.

While it may take a bit of doing for some of the Texas-size Texans to get used to having their 225 pounds tossed all over the place by a petit 110 pound blonde...

Judo seems for more substantial than some of the notions the Japanese have fostered off on the American people in the form of inferior merchandise across department and variety store counters.

Anyway, judo is sweeping the country and if you are a big bruiser with tendencies toward being a bully, it might be well to look twice before making yourself obnoxious to those of smaller stature.

almost anything, including committing a crime, to bring attention to themselves and thereby, recognition. He had read somewhere that this could be an all-consuming urge and this is frequently true.

Police files contain hundreds of cases where an offense is committed with no clues whatsoever as to who the offender is, and yet he is eventually apprehended simply because he was not getting the attention he felt he deserved and had to brag to someone of his "accomplishments".

As far as Leon was concerned, it was nothing more than a matter of correcting a boy every time he stepped out of line and explaining the reason for the correction because, "Nothing is worse than doing something wrong and not getting caught at it."

Hereford Needs Planning Council

The Deaf Smith County Chamber of Commerce is currently conducting a series of group clinics, apparently with the sole object of finding out what the people really want and, needless to say, there are scores of ideas which emerge from each session.

Methods and means vary on this subject, but everyone seems to feel that some long-range planning is imperative if the community is to continue to grow and progress.

Such a planning group would of necessity represent the city, county and school interest; it would represent the farmer, cattleman and business man, and it would operate for the sole purpose of community welfare, growth and happiness.

Many communities do have such leadership, sometimes official, and often unofficial. The idea appeals to us as practical. It could provide the solution to many of our problems and, instead of growing in a topsy-turvy manner, such a planning group might well direct our future growth in an orderly, successful fashion.

Home Decors Are On Increase

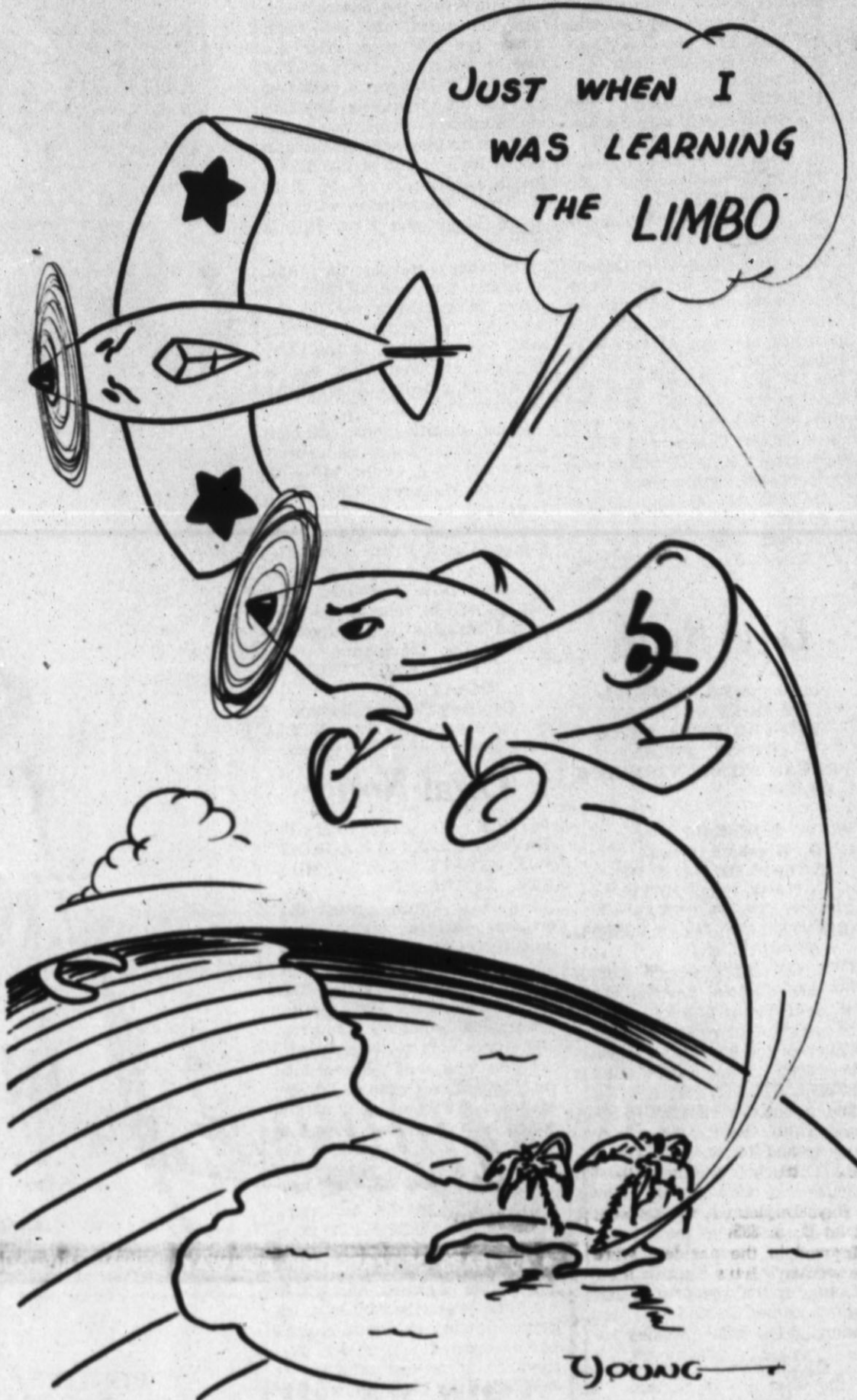
Downtown Christmas decorations went up this week, thanks to the Jaycees, and we were equally happy to read that the community will, once again, have a home decorations contest, sponsored as part of the Beautifications committee.

For several years now, home decorations seem to have been declining. If this was due to lack of an annual contest, we have the answer already with the 1962 committee. Mostly, though, we feel that the decline has resulted from lack of a bit of "push, publicity and persistence".

Decorations do require work but, like beautiful lawns, beautiful flowers and fine trees, they can also provide tremendous satisfaction and entertainment. The program has in many years past attracted hundreds of citizens who drive around at night during the holiday season to view decorations around town at the homes of friends and neighbors.

This year we predict some outstanding home decorations in the community, and it is a circumstance to which many will look forward with anticipated pleasure.

Called Home....



Panhandle Paragraphs

ONE KILLED IN BUS-TRUCK CRASH

Fifty Bohner School students always anxious to get home after a day at school, could look back this week and be doubly thankful their Tuesday afternoon bus ride ended when it did. For at 4:35 p. m. after driver James Steptee had delivered the children to their homes, Olton School Bus No. 14 overturned after a collision involving a pickup truck.

COMMISSIONERS APPROVE WATERSHED PROJECT

The Running Water Draw Watershed project cleared a legal hurdle in Farmer County on Tuesday when the Commissioners' Court tentatively agreed to act as co-sponsor of the project. The Farmer County Conversation District, the original sponsor, asked the commissioners to co-sponsor the project.

RENT HOUSING CONTRACT SIGNED

Ward was received in Floydada late last week by John Reue of the approval of the contract for construction of a low rent housing project in Floydada. Alston Construction Co. of Sweetwater had submitted an original bid of \$449,000 which was the low bid of those turned in, but still \$34,527 above the amount earmarked for the proposed units.

COTTON MAY EXCEED PREDICTIONS

Good weather, better seed varieties, and "know-how" by area farmers likely will boost Bailey County's 1962 cotton production beyond the 85,000-bale predicted level. That was indicated Thursday after a check of farmers throughout the region revealed that crop outlook is "as bright as in recent years — maybe even brighter."

COUNCIL WARNED OF GAS, WATER RAISE

Members of the Stratford City Council were "warned" of a meeting with officials of Western Gas Co. of El Paso which will come at the next regular council meeting. This meeting will be for the purpose of explaining why Western Gas Co. should increase their rates for service rendered in the City of Stratford.

Inflated Regular Prices Can Mean False Saving

Bill Thompson, manager of the Deaf Smith County Chamber of Commerce, urged consumers in this area today not to be fooled by the big savings claims used by some so-called "catalog houses."

Thompson's warning was not directed at catalog selling per se since it is an old and respected form of merchandising. It was pin pointed instead at those catalog houses which misrepresent savings through the use of inflated "regular" prices.

According to Thompson some of the catalog houses have represented that the prices at which their goods are offered are "wholesale" prices. In one recent complaint the Federal Trade Commission charged that a catalog house's alleged "wholesale" price actually exceeded the usual price in the area in which the advertising is disseminated.

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A sample of sugar beets, sent recently from the McDonald Irrigated Farms to the factory of the United States Sugar Company at Garden City, Kan., brings a most satisfactory report from the managers of that concern, as the following letter will indicate: To D. L. McDonald, Hereford, Texas, Dear Sir: The sample of sugar beets which were duly received and the following report from our chemist shows the analysis: Number of beets, three; Average weight, ounces, 39; Sugar contents, 17.8; purity, 86.5. These are excellent beets in size, sugar contents and purity. We would like to have a 100,000 tons of such beets. With best wishes, I remain, Yours very truly, F. A. Gillespie, Gen. Manager, The United States Sugar and Land Co., Garden City, Kan.

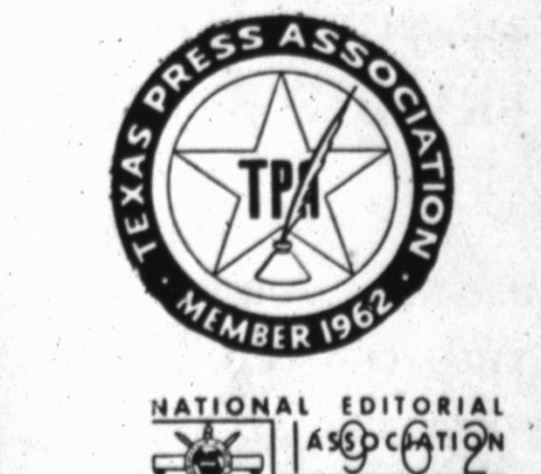
25 YEARS AGO

Members of the Commissioners Court voted in their regular session Monday to employ a Home Demonstration Agent for the county, and made an appropriation for the agent. The agent was employed after delegations from all school districts in the county appeared before the court and voiced sentiment in favor of resuming home demonstration work. The new agent will not be employed, however, until state funds are made available for that purpose.

50 YEARS AGO

Sugar Plant Official Wants 100,000 Tons

The Sunday Brand
Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm discusses a weighty matter this week.

Dear editor:
When Mr. Khrushchev's man in Washington, I forget his name, well, I haven't forgotten it but I can't spell it, was telling Mr. Kennedy a while back that Russia had no missiles in Cuba, he knew at the time, as everybody knows now, that he was lying.

Now you might think this would be embarrassing to the Russians, but on the contrary they just laugh about it. Lying is one of the handy devices the Communists use whenever they get ready, and they've found it works plenty of times.

The Communists have found out telling the truth is in such high standing in the free world that you can gain lots of territory by deliberately abusing it. India is the latest country that can tell you about this at the moment.

But here's a high point I'm afraid the Communists have overlooked. They know quite a bit about human nature, but not everything. For example, if you can't fool one group of people with a deliberate lie, what's going to keep on Communist from lying to another Communist? What makes one Communist assume another Communist doesn't have some human nature too?

I'm no more a candidate for the job of expert on international affairs that I am for an award as an outstanding farmer, but I have a notion that the Russians and the Chinese Communists are now learning something about human nature, that if you can fool free countries by lying to them, you can also fool other Communist countries with the same tool.

When Khrushchev says Communism will dominate the world, he's talking about Russian Communism. When the Chinese say the same thing, they're talking about Chinese Communism. When a nation establishes throat-cutting as a national policy, it never knows when its own throat will be next. Yours faithfully, J. A.



A TOUCHDOWN FOR THE LOBOS, their first of three, came as back Darrell Burton rounded left end in the middle of the first quarter. Attempting to stop the score are Hereford's Jim Haney (25) and Ronnie Duncan (22),

along with Bill Steele (75). Also in on the action is Leveland tackle Don Payne. The Lobos claimed a 24-0 win in the Thanksgiving day tilt. It was the final game of the season for both squads. (Staff Photo)

United...

(Continued from page 1)
Women.
Local projects that the council has been working on are: 1. work at the Migrant Camp; 2. cooperation and support of the Migrant Ministry Committee; 3. furthering interdenominational work in the churches.
There are councils of church women in every state and in approximately 2100 communities. United Church Women are united in a program of fellowship, worship, study, action and giving, for the bringing about of a world Christian community.
Everyone is invited to attend the three meetings a year that the group sponsors. First meeting of the year is the World Day of Prayer on March 1; second meeting is the May Fellowship luncheon on May 3 and the

last meeting is the World Community Day meeting in November.

Robertson...

(Continued from page 1)
is presently enrolled in her junior year at Oklahoma State University, where she is a majoring in elementary education. She is secretary of Alpha Delta Pi sorority.
Boomer is a graduate of Hereford High School. He attended Texas Tech for one year and was graduated from Oklahoma State University in June with Bachelor of Science degrees in animal husbandry and economics. He was a member of the Aggie X and the Alpha Zeta, agriculture honorary fraternity.

Double...

(Continued from page 1)
ed with a flower arrangement of red carnations.
Mrs. Haskell Dufur registered the guests.
The bride's going away suit was a softly sculptured chiffon wool in candlelight. The jacket was straight lined with three button front and three-quarter length sleeves accented with a white milk collar. Accessories of cherry coker red and white with a corsage of red gladiolus completed the ensemble.
After returning from their wedding trip to Santa Fe, N. M., they will be at home after Dec. 1 on a ranch northwest of Hereford.
The bride was a graduate of Hereford High School and attended West Texas State College for one year.
Johnson was graduated from Hereford High School and from Oklahoma State University at Stillwater.

Showers Given
A lingerie shower in the form of a coffee honoring Mary Dufur was given in the home of Mrs. Virgil Dodson on Nov. 21 at 10 a. m.
Mrs. Edwin Morrison Jr. and Mrs. Jack Fulgham of Friona helped serve as hostesses.
Table was laid in off-white lace table cloth with a centerpiece of driftwood accented with fall colors of dry arrangements. Cake, coffee and mints were served as refreshments.

VISIT PARENTS
Mr. and Mrs. Bill Stanford and children from Plainview are visiting with his parents, Mr. and Mrs. Jesse Stanford, over the holidays.

VISITS SISTER
Mrs. Verna Lyons spent the holidays visiting with her sister in Farmington, N. M.

IN COLORADO
Mr. and Mrs. Bill Hardwick and family are visiting over the holidays in Burlington, Colo., with Mr. and Mrs. Ted Hardwick and family, who have recently moved there.

DURING OCTOBER

Two Killed, Seven Injured In Wrecks

Two persons were killed, seven were injured, and property damaged amounted to an estimated \$6425 as the Texas Highway Patrol investigated 11 rural accidents in Deaf Smith County, according to Sgt. W. E. Wells, patrol supervisor for this area.
Both of the fatal crashes, according to the Highway Patrol sergeant, occurred within a mile of Hereford.
First of the fatal accidents occurred southwest of Hereford near the A&P store on U. S. Highway 60 in a two-year collision. In the accident an 81-year old Muleshoe woman was fatally injured.
The second accident fatally injured a 70-year old Plainview woman as an auto and a semi-truck collided almost head-on at the north entrance of Hays Implement Co. parking lot on U. S. 385.
Injured in the accident were the woman's husband, her daughter and three grandchildren.
Both of the fatal crashes occurred in clear weather on dry pavement.

These cold, grim traffic facts alone are a challenge for every responsible citizen throughout this state to join in a all-out effort to stop this needless tragedy this holiday season, he commented.
"This can be done by obeying all traffic laws and being a defensive driver - that is, be prepared for the unpredictable actions of the other driver," stated the veteran patrol supervisor.

Deaf Smith County's rural accident summary from January through October of this year shows a total of 74 crashes, continued Sgt. Wells.
As a result of these accidents six persons were killed and 41 have been injured, he declared. Estimated property damage has amounted to \$40,500.
"We are on the threshold of the December holiday season which signals the start of the cold grim 'Traffic Facts,' the sergeant commented.
He pointed out that during the last five years there has been a total of 11,902 traffic fatalities in Texas. Of this total, 2354 or 20 per cent of the fatalities occurred during November and December.
"For the year thus far Texas has had 1841 traffic fatalities as compared to 1768 for the same period of 1961 and the deadly holiday season is yet to come," he warned.

VISIT SISTER
Mr. and Mrs. Frances Hardwick are visiting over the holidays in Albuquerque with her sister and family.

HOME FROM COLORADO
Linda Edwards, daughter of Mr. and Mrs. Wayne Edwards, is home from Colorado Women's College at Denver for the holidays. Linda brought a girlfriend, Jan Turner, from Chicago, Ill., to spend the holidays with her.

Have you read the Classifieds?

VISIT IN LUBBOCK
Mr. and Mrs. Ansel McDowell and son Dan visited in Lubbock Thursday with Dr. and Mrs. Ansel McDowell Jr.

HOLIDAY VISIT
Mr. and Mrs. Jim McDowell and son visited her parents, Mr. and Mrs. Ray Godwin, in Amarillo on Thanksgiving Day.

HOME FROM WEST TEXAS
Bill Nelson, a freshman at West Texas, is spending the holidays here with his parents, Mr. and Mrs. W. Glen Nelson.

HOME FROM COLLEGE
Butch Walterscheid, son of Mr. and Mrs. L. W. Walterscheid, spent Thanksgiving at home. He is a freshman and a member of the Sun Bowl-bound Buffalo football team.

Have you read the Classifieds?

PM, Auxiliary Hold Holiday Banquet Friday

Hereford Patriarchs Militant Canton and Auxiliary No. 38 met on Friday night at the I.O.O.F. Temple for their annual Thanksgiving dinner and inspection meeting.

Tables were laid with white table cloths and decorated with centerpieces of turkeys and autumn leaves.

Captain Ruben Mayfield and President Lady Bessie Lawrence presided at the joint meeting.

Major H. T. Scheuster and Past President Lady Edna Scheuster of Palo Duro Patriarchs Militant Canton and

Auxiliary No. 38 were Inspection Officers.

Mustering team were: Lady Cora Lee Loving, president; Lady Lydia Hopson, right guard; Lady Mae Smith, left guard; Lady Nellie Beauford, vice president; Lady Bessie Lawrence, right guard; Lady Leona Love, left guard; Lady Glessie Shelton, past president; Chev. A. R. Rogers, left guard; Lady Ursalee Jacobsen, chaplain; Chev. A. N. Hopson, right guard; Brigadier General (Ret.) Ben Conklin, officer of the guard; Lady Roberta Combs, officer of the day; Chev. R. E. Barrett, Sentry; Lady Ruth Rogers, Musician.

Canton members attending were: Brigadier General (Ret.) Ben Conklin, Lt. Col. J. B. Williams, Captain Ruben Mayfield, Lt. A. N. Hopson; Chevalliers R. E. Barrett, Elmer Combs, Archie Love, Sam Smith and Major H. T. Scheuster of Amarillo Palo Duro Patriarch Militant Canton No. 38, Inspection Officer.

Auxiliary members present were: Ladies Nellie Beauford, Roberta Combs, Ursalee Jacobsen, Mae Smith, Leona Love, Bessie Lawrence, Lydia Hopson, Glessie Shelton, Cora Lee Loving, Ruth Rogers and Edna Scheuster.

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ANTHONY'S HAS COUPONS FOR THE SLEIGH RIDE SAT., DEC. 1

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OTHERS UP TO \$29.95
Chanel Jacket fashioned in pill-resistant Orlon with Italian set-in ¾ sleeves and novelty self-trim. Sleeveless jewel-neck slip with rib-knit yoke, Skirt—slim, double knit Orlon. A truly luxurious match of mix set in colors of Beige, Coral, Yellow, Turquoise, Blue, Pink, Grey. Truly a double knit classic of today's fashion.

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IT'S THE NEW SENEATIONAL **CHATEAU WIG**
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Only **\$3.99**

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Ladies' Lovely Nylon PEIGNOIR SET
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Sizes: S - M - L
Romantic nylon waltz length gown with a fitted midriff, front bow, pretty lace at bottom and top trim. Matching peignoir coat with puffed sleeve, Peter Pan lace collar. Will make an enchanting gift... in white, pink or blue.

Ladies' 2-Piece LUGGAGE SET
Pullman and Train Case
\$18
Ladies' 2-piece molded luggage set consisting of Train Case and Pullman Case. Pullman has large roomy pockets, quilted top and bottom, tie tapes. Train Case is equipped with a large replaceable mirror, 3 pockets, quilted bottom. Colors: Charcoal and Blue.

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MATCH WITS WITH OUR EXPERTS WIN \$12.50 CASH Plus Big Grand Prize of 4 Cotton Bowl Tickets! FOOTBALL CONTEST

CONTEST RULES

1. Circle the teams you select to win and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest, Hereford Brand, Hereford, Texas."
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets, 2nd Place will receive 1, 3rd place will receive 1.
7. Winners of Cash Prizes will be announced on this page each week.



Dick Barnard
~~Miss. St.~~ at Miss.
~~Army~~ vs. Navy
~~Florida~~ at Miami
Oklahoma at ~~Oklahoma~~ St.
~~USC~~ at Notre Dame
Ga. Tech at ~~Georgia~~
Holy Cross at ~~Boston Coll.~~
~~Auburn~~ at Alabama
~~Rice~~ at Baylor
~~Cincinnati~~ at Houston
Virginia at ~~Rutgers~~
TCU at ~~SMU~~
Tenn. at ~~Vanderbilt~~
~~UCLA~~ at Utah
(NFL)
Baltimore at ~~Detroit~~
~~Los Angeles~~ vs. Green Bay
New York at ~~Chicago~~
(AFL)
Dallas at ~~Buffalo~~
~~Oakland~~ at San Diego
~~Denver~~ at Houston



W. B. Dowell
Guest Starring for Hi-Plains
Miss. St. at ~~Miss.~~
Army vs. ~~Navy~~
~~Florida~~ at Miami
Oklahoma at ~~Oklahoma~~ St.
USC at ~~Notre Dame~~
Ga. Tech at ~~Georgia~~
~~Holy Cross~~ at Boston Coll.
~~Auburn~~ at Alabama
Rice at ~~Baylor~~
~~Cincinnati~~ at Houston
Virginia at ~~Rutgers~~
TCU at ~~SMU~~
Tenn. at ~~Vanderbilt~~
UCLA at ~~Utah~~
(NFL)
Baltimore at ~~Detroit~~
~~Los Angeles~~ vs. Green Bay
New York at ~~Chicago~~
(AFL)
Dallas at ~~Buffalo~~
Oakland at ~~San Diego~~
~~Denver~~ at Houston

Must Be In The Box Office or Postmarked No Later Than 5 P. M. Wednesday

Official Entry Blank

Miss. St. at Miss.
Army vs. Navy
Florida at Miami
Oklahoma at Okla. St.
USC at Notre Dame
Ga. Tech at Georgia
Holy Cross at Boston Coll.
(NFL)
Baltimore at Detroit
Los Angeles vs. Green Bay
New York at Chicago

TIE BREAKER

Mississippi State.....
Mississippi.....
Army.....
Navy.....
Florida.....
Miami.....

Auburn at Alabama
Rice at Baylor
Cincinnati at Houston
Virginia at Rutgers
TCU at SMU
Tenn. at Vanderbilt
UCLA at Utah
(AFL)
Dallas at Buffalo
Oakland at San Diego
Denver at Houston

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217 N. MAIN

Donna Johnson, Herbert Owens Win At Pie Supper

By Mrs. Harold Rudd
The Westway Community pie supper was termed a success by all present at the event on November 9. Donna Johnson was voted to be the prettiest girl and Herbert Owens was voted to be the ugliest man. Proceeds from the contests and the sale of the pies netted \$155.

Mrs. Gayle Borland, Mrs. Alice Cooper, Mrs. Cliff Combs and Mrs. Emmitt Johnson served coffee and punch with the pies to those present.

There will be two meetings in December. Dan True will be guest speaker on Dec. 14 at the regular meeting and there will be a Christmas program and party on Dec. 22.

Jeanne Thomas was honored on her ninth birthday recently in the home of Mr. and Mrs. W. Thomas. Mrs. Bill Combs directed games for those present.

Among those enjoying cake and ice cream were Billie Jo, Kay and Gay Carter, Cynthia Hairgrove, Rene and Kim Borland, Mickle Merritt, Cheryl Rudd, Mrs. Benton Bolin and Todd, Mrs. Bill Combs and Rhonda, Mrs. G. C. Merritt, Mrs. Harold Rudd, Mrs. Gayle Borland, Randa and Kathy, hostess and honoree.

Mr. and Mrs. Lesly Boyd of Omaha, Neb., and Mr. and Mrs. Ralph Durstine of Friona visited with Mr. and Mrs. Merlin Kaul recently. The Boyds were en route home from a vacation in Hawaii.

Mrs. Durstine had recently returned home after a stay in the hospital in Topeka, Kan.

Larry Kaul accompanied Morris Easley and Don Steele of Hereford on a pheasant hunting trip near Center, Colo., recently.

Mrs. Paul Rudd was in Pampa recently to be with her sister, Mrs. C. C. Griffin, who underwent major surgery. Mrs. Homer Rudd was also in Pampa to stay with Mrs. Griffin.

Many women of the community attended the pre-nuptial shower for Miss Ann Wagener in the home of Mrs. C. A. Sauley in Hereford last Tuesday.

Judith Morrison attended a birthday party for Pat Cooper in Hereford recently.

The Westway H. D. Club held its annual banquet at Roney's in Hereford on Saturday evening. Thirty-four people were present.

Mr. and Mrs. Emmitt Johnson, Donna and Anna visited with Mr. and Mrs. Leonard Johnson in Black last Friday evening.

On Sunday Donna and Anna visited with their grandmother, Mrs. W. A. Johnson, in Hereford.

The Rev. Bill Clark of Plainview was a dinner guest in the home of Mr. and Mrs. R. W. Mitchell on Sunday.

Barbara Zinser attended the Future Teachers meeting in Canyon recently.

Mr. and Mrs. Vernon Warden and children of Hobbs, N. M., spent Saturday night with Mr. and Mrs. Harold Head. On Sunday the group joined Mr. and Mrs. A. A. Head in Hereford for the noon meal.

Mr. and Mrs. Bill Kee and children visited the Frank Kendall family in Phillips over the weekend.

Mr. and Mrs. Don Douglas and family ate supper with Mr. and Mrs. Greenhill in Plainview Friday night.

Mr. and Mrs. J. W. Stengel and family attended the 50th Wedding Anniversary of his parents, Mr. and Mrs. J. E. Stengel. The entire family ate dinner in the home of Mr. and Mrs. Leander Reinart.

Harold Rudd and Kit were in Amarillo on business Tuesday morning.

Herbert Owens was in Kress on business on Tuesday.

Mrs. Lincoln Bolin and Mrs. Herbert Owens were in Post last Tuesday to visit with Mr. and Mrs. Sammy Bolin. They also visited with Mr. and Mrs. Bill Bolin in Lubbock.

Mr. and Mrs. Raymond Garrett visited with Mr. and Mrs. Henry Turner in Hereford Sunday. Ed Garrett of Dumas was also there.

Mr. and Mrs. Herbert Owens were in Olton last Saturday on business. While there they visited with the Tom Carlisle family, Herbert Owens, family and Mr. and Mrs. J. A. Carruth.

Weldon Garrett of Boise, Ida., was here to visit with his parents, Mr. and Mrs. Raymond Garrett over the weekend. Darrell Garrett of Amarillo came home to visit with his brother also.

Mrs. Harold Head and Mrs. Herb Schmidt were in Farwell last Friday.

Friday night Mr. and Mrs. Bill Stengel visited with Mr. and Mrs. Conrad Urbanczyk.

W. W. Plew of Mansfield, Ohio, was here last week to visit with his nieces, Mrs. Joe Wagoner and Mrs. J. D. Owen of Walcott, and his nephew, Delton Cochran in Hereford.

Shane Landers is ill with the chicken pox this week.

Sue Lee of Lamesa spent the weekend with Mr. and Mrs. Buck Green. Sue visited with Mrs. Tom Templeton in Hereford, also.

Mrs. Jimmie Jesko attended a Foods Subject Matter Leaders meeting in the home of Mrs. Lester Wagner in Hereford Monday afternoon.

Mr. and Mrs. Bud Rabern of Raton spent the weekend with Mr. and Mrs. Ben L. Thomas.

Despite the snow and cold last weekend, birthdays seemed to prevail. Ginger Thomas celebrated her fourth birthday. Mrs. Roland Hargrove, Dale Cynthia and Dee, Mrs. Cliff Combs and Dewaine, Mrs. R. L. Dodson, Glenda Faye and Ricky, Mrs. Gayle Borland, Randa, Kim, Kathy and Rene, Mrs. Emmitt Johnson, Jeanne Thomas, Mrs. John Seibert of Roundup, Montana, and Mrs. Ben Thomas helped Ginger celebrate.

Kit Rudd was six years old on Saturday. Enjoying cake and ice cream with her that day were Mr. and Mrs. Paul Rudd, Mrs. Kenneth Rudd, Teresa, Susan, Paul and Jean, Mr. and Mrs. Homer Rudd, Colleen, and Rebecca, Mr. and Mrs. Harold Rudd, Lynn, Patsy, and Cheryl.

On Sunday afternoon Rebecca Rudd celebrated her second birthday. Mr. and Mrs. D. R. Vandever, Regina and John Bill Hampton of Hereford, Mr. and Mrs. Paul Rudd, Mr. and Mrs. Harold Rudd, Lynn, Patsy, Cheryl and Kit, Mrs. Kenneth Rudd, Teresa, Susan, Paul and Jean and Mr. and Mrs. Homer Rudd and Colleen were present for the occasion.

Mr. and Mrs. Homer Rudd, Colleen and Rebecca left Monday afternoon for Kellogg, Idaho. They will visit with her mother, Mr. and Mrs. Carl Moody, and her sister and family.

Mr. and Mrs. Jimmie Jesko and family visited with the Ancil Jackson family of Dawn on Sunday.

Mr. and Mrs. Ken Rudd, Susan, Paul and Jean were guests for the evening meal in the home of Mr. and Mrs. W. B. Fielder in Hereford last Wednesday.

Mr. and Mrs. Boston Harris of Friona ate dinner with Mr.

and Mrs. Paul Rudd on Sunday.

The Westway Home Demonstration Club met in the Community Room of the First National Bank on Monday afternoon. Mrs. Draper presented a program on Hems.

Mr. and Mrs. Roy Landers and family of Hereford ate supper with Mr. and Mrs. Joe Landers Monday evening.

Mrs. Paul Rudd was a guest for coffee in the home of Mrs. C. A. Sauley in Hereford last Wednesday morning.

Mr. and Mrs. Johnny Jesko and family attended the Gifford-Hill open house in Plainview last Saturday.

Mr. and Mrs. Sammy Cates of Happy, Mr. and Mrs. Grady Cates, Shirley and Geneva of Hereford, visited with Mr. and Mrs. Cliff Combs Sunday.

On Monday evening Mrs. Combs and Mrs. R. L. Dodson visited with their brother, Jim Cates, of Boise, Ida., in the Grady Cates home in Hereford.

Mr. and Mrs. Gene Fangman of Vega visited with Mr. and Mrs. Johnny Jesko on Wednesday.

Mrs. Joe Landers ate dinner with Mrs. Guy Lawrence in Hereford Monday. She attended the H. D. Chorus meeting in the home of Mrs. John Jacobson that afternoon.


Mrs. Paul Rudd and Mrs. Kenneth Rudd, Teresa and Jean were in Amarillo on Saturday morning.

Mr. and Mrs. Felix Urbanczyk ate dinner with Mr. and Mrs. Bill Stengel recently. That afternoon they visited with relatives near Dimmitt and the Hereford area.

SPECIALS GOOD MON - TUES - WED - NOV. 26 - 27 - 28

FRYERS

lb. **29¢**



Bacon 98¢ Franks 49¢

ORANGE JUICE 4 FOR 59¢

SHURFINE FROZEN 6 OZ.

FOOD KING OLEO 2 LBS 29¢	FOLGERS Instant Coffee 10 OZ. \$1.09	FOLGERS COFFEE CANISTER 3 LBS \$1.85	ALKA SELTZER 25's 39¢
AQUA NET HAIR SPRAY \$2 SIZE PLUS TAX 89¢	DELSEY Toilet Tissue 4 ROLL PACK 49¢	HUNTS Tomato Juice 32 OZ. 3 FOR 69¢	SHURFINE TUNA FLAT CAN 29¢

SHORTENING 3 LB 53¢

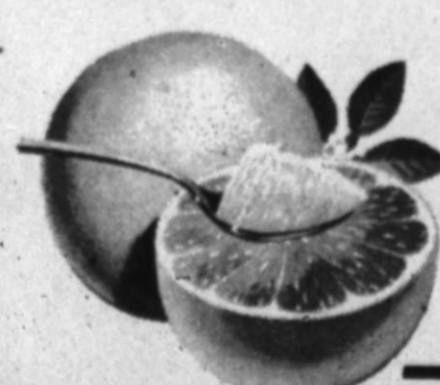
FOOD KING

KING SIZE COCA COLA PLUS DEP. 3 FOR \$1	TENDERCRUST VANILLA WAFERS LB. 29¢	KRAFTS Macaroni or Spaghetti 10 OZ. 2 FOR 35¢	Post Cereals GRAPE NUTS 16 OZ. POST TOASTIES 18 OZ. RAISIN BRAN 16 OZ. 3 FOR \$1
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MELLORINE 39¢

SWIFTS HONEYCUP 1/2 GAL.

CAMPBELL'S Tomato Soup 9 FOR \$1	TENDERCRUST BREAD 1 1/2 LB. CELLO 27¢	22 OZ. Liquid Trend 45¢	REG. SIZE CAMAY 3 FOR 33¢
SHURFRESH CRACKERS LB. 23¢	Miracle Whip QT. 49¢	GT. - 8¢ OFF Mr. Clean 61¢	REG. SIZE Ivory Liquid 39¢
Large Selection HOLIDAY CANDY	FLORAL CENTER PIECE COUPON TIDE REG. SIZE 35¢	REG. SIZE DOWNY 47¢	PERSONAL SIZE IVORY 4 FOR 29¢



GRAPEFRUIT

2 FOR 15¢

TEXAS ORANGES LB. 10¢

TANGERINES LB. 19¢

RED POTATOES 10:39¢

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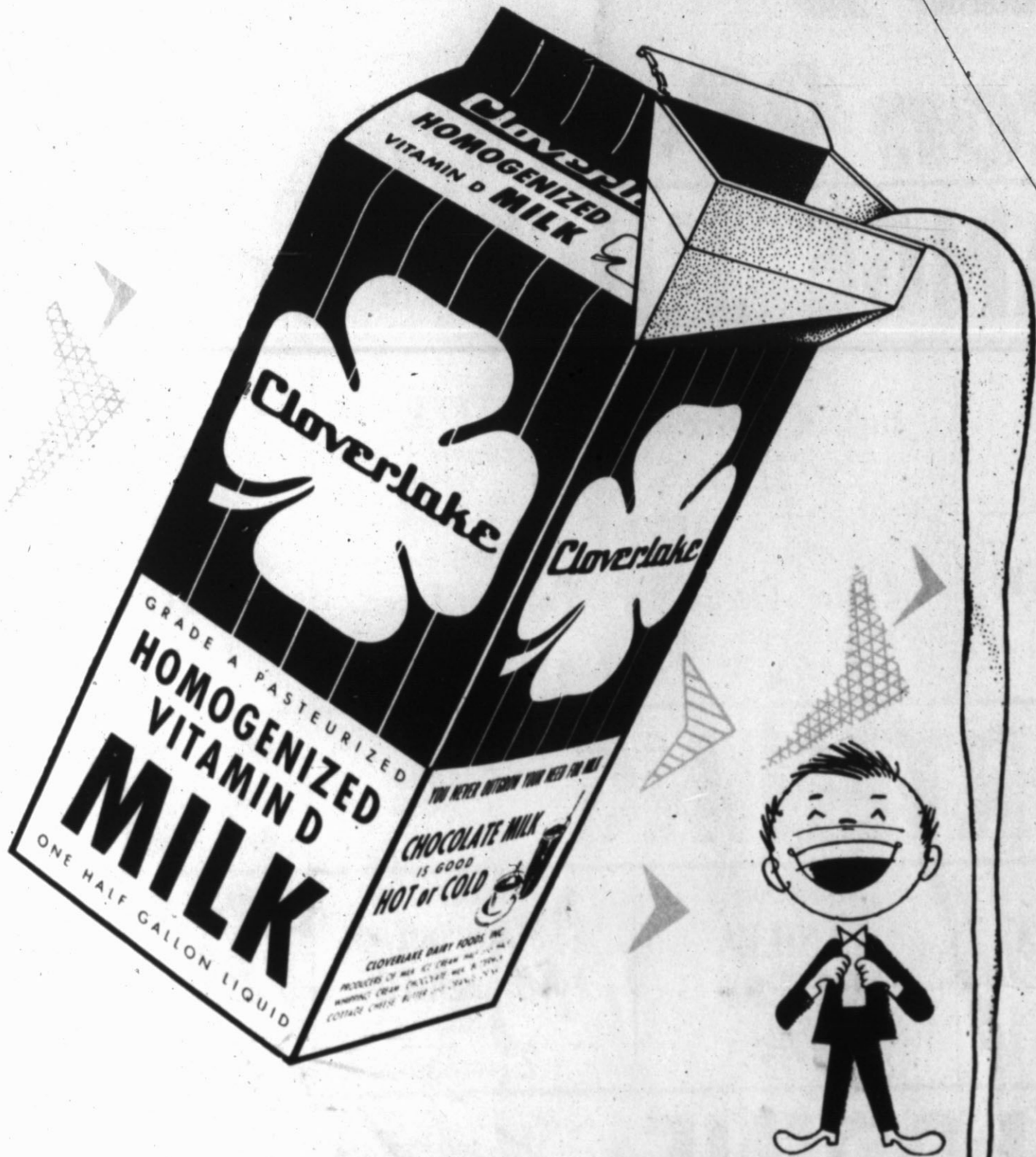
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- Sherbets

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