

WEATHER

	High	Low
Thursday	82	58
Friday	85	59
Saturday	82	60

Moisture for month: 4.62
 Moisture for year: 10.00
 Moisture last year: 19.50

The Sunday Brand

26 Pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

VOL 14 — NO. 9

Hereford, Texas, Sunday, August 27, 1961

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School Bells Ring Out For 3000 Students This Week

Clovis Workout Final For Herd Before Opener

The Hereford Whitefaces traveled to Clovis Friday night and staged their last dress rehearsal before they pull the curtain on the 1961 football season.

An elusive Hereford backfield turned the two-hour production into a comedy-farce as they literally raced past the defending New Mexico state champions.

Playing under scrimmage rules which allowed no kick-offs punting or time keeping, the Whitefaces sent their fleet backs on runs ranging from 50 to 70 yards four times as they rolled over the outclassed Wildcats.

Veteran halfback Mack Cansler hit the tally line first as he raced around right end and streaked for 70 yards the first time Hereford set hands on the ball.

Cansler was not the only star of the show as Dennis Hodges and Arnold Powell equaled his feat with runs of 55 and 50 yards.

To complete the program, Joe Mack Hale tossed a 35-yard pass to Jim Haney, who eluded would-be tacklers for another 30 yards to hit pay dirt.

The Wildcats although the top team in New Mexico last year, were not up to par Friday night as they tried in vain to penetrate the Whiteface goal line.

According to Hereford head coach Jack Meredith, the Herd's defense has improved greatly since the Palmar scrimmage and the local linemen were doing a much better job.

Meredith said that the coaching staff was particularly pleased with tackles Virgil Kuykendall and Bill Steele.

He also stated that Arnold Powell had come a long way during the last week and that

(Continued on page 5)

Summer vacation comes to an end and students start the nine-month trek back to school this week. With the exception of two parochial schools, classes will begin before Labor Day, but will take a break for the holiday.

For Hereford public schools, superintendent Paul Stevens, called meetings of teachers for Monday and Tuesday, Aug. 28 and 29.

On Monday, all new teachers are to meet at 8:30 a.m. in the high school auditorium for orientation. From 9:30 - 10 a.m. there will be a coffee for all teachers. At 10 a.m. Melvin Munn of Pampa will make a talk to all teachers.

County, Nation Approve Wheat Quotas For 1962

In a turnout almost three times greater than last year, Deaf Smith County farmers joined the nation in voting to retain wheat marketing quotas Thursday.

A total of 578 ballots were cast at the six county polling places, compared with just 176 votes cast in the 1960 wheat referendum.

County wheat growers and their wives approved the quota program by a large margin. Of the votes cast, 430 favored marketing quotas while 148 did not favor them. This was just about in line with the national vote, in which about 75 per cent of the total vote favored a continuation of marketing quotas.

Community A, voting in the Dawn School cafeteria and the county ASC office: 142 in favor, 50 against;

Community B, voting in county office: 139 in favor, 55 against;

Community C, voting in Walcott School: 46 in favor and 7 against;

Community D, voting in Palo Duro church and Sims community house: 84 in favor and 28 against;

Absentee: 19 in favor and 8 against.

Collier explained that since the referendum passed by the necessary two-thirds majority, there will be a complete wheat stabilization program in effect for the 1962 crop. This will include increased price supports, plus payments to producers for diverting wheat acreage to conservation uses. Support price on wheat, under this program, will be about \$2 per bushel.

Had the program not passed, there would have been no wheat stabilization program for the coming year. Marketing would have been unlimited and the price support would have been 50 per cent of parity, or about \$1.18 per bushel.

At 1 p.m. all elementary teachers will have a meeting in the high school cafeteria. All other teachers will report to their respective buildings.

On Tuesday, all teachers will report to their own schools for meetings and preparation for school openings.

Enrollment will be held for all students on Wednesday, Aug. 30. Elementary school students will report to the schools they attended last year. Registration will be between 8 a.m. and 4 p.m. From 8 a.m. until noon, all junior and senior high school students who attended Hereford schools last year will register. From 1 - 4 p.m. all new junior and senior high school students will enroll.

Classes will start Thursday, Aug. 31, at the regular time, with buses running a regular schedule. Classes will be dismissed on Monday, Sept. 4, in observance of Labor Day.

Stevens said he expected a first week enrollment of about 2900, with a peak of 3000 expected by the last of September.

Students at Walcott School will register on Monday, Aug. 28, from 8 a.m. until 4 p.m. Classes will start at the regular time on Tuesday, Aug. 29.

Principal T. L. Collins said he expected an enrollment of 80 or more students. He also announced that the school would close for Labor Day.

Walcott teachers include Principal and Mrs. T. L. Collins, Miss Paula Green and Miss Shirley Bourquin.

Bill McCarver Leaves Deputy Sheriff's Post

The Deaf Smith County Sheriff's office announced this week that the services of county deputy sheriff Bill McCarver had been terminated.

McCarver who came to Deaf Smith County as a deputy sheriff in November of 1957, had no comment other than to say that he will continue to make his home in Hereford.

McCarver who lives at 231 Ave. F, came to Hereford from Wellington where he also worked as a law officer. He has had 26 years of law enforcement work.

According to Deaf Smith County Sheriff Lowell Sharp, McCarver will continue to be on the county payroll until September 1.

Sharp also announced that city police officer Eddie Roberson, 329 West Fifth St., had been hired to fill the vacancy. Roberson has been with the Hereford Police Department for two years.

Boundary Lines For Schools To Remain As Is

Hereford elementary school zone lines have been announced for the 1961-62 school year. According to Kendall Williams school business manager, the zone lines will remain the same as last year.

Shirley Elementary School zone line starts at the north city limits in the alley between Ave. A and B, follows the alley south to Short St., goes east to Ave. B and south to Park Ave., follows Park Ave. to Schley, goes south on Schley to Highway 60, east on Highway 60 to Lawton, southeast on Lawton to Ave. K, north on Ave. K to Grand Ave., west on Grand Ave. to the alley between Star St. and Ave. J, goes north down the alley to 13th St., west on 13th to Ave. I, north on Ave. I to 14th St., west on 14th to Ave. G, follows north on Ave. G to city limits.

Northwest Elementary School zone line starts at the city limits on Harrison Highway, follows east on the highway to Ave. B, north on Ave. B to Short St., west on Short St. to the alley between Ave. A and B, follows alley north to city limits.

The Central Elementary School zone line starts from the city limits on Harrison Highway, goes east on the highway to Dameron Park, from the south side of Dameron Park on Schley to Highway 60, east on Highway 60 to Lawton St., south on Lawton to south Hereford.

Aikman Elementary School zone includes all of the area in the city limits east of the Shirley School zone.

Gambling Tops 24 Arrests At Camp Saturday

Deaf Smith County Sheriff's officers Saturday night broke up a labor camp poker game and arrested 11 Latin-American men.

Charged with gaming and fined \$10 and costs in Justice of the Peace Court were Edilio Barrera, Abel Garza, Martin Garza, Elias Garza Sr., Elias Garza Jr., Jacinto Martinez; Jesus Morin, Jose Sepeda, Daniel Suarez, Esteban Torres, and Benito Vasquez. All are residents of the labor camp.

The Deaf Smith County Sheriff's office made 24 arrests in the labor camp Saturday night. The charges ranged from drunk to disturbing the peace.

1913 Receipt Shows Cost Of Sleep Is Up

A cash receipt found this week by custodians of the Deaf Smith County Courthouse proves that the price of sleeping has really gone up.

On November 4, 1913, Deaf Smith County purchased four quilts, three blankets, 13 pillow slips, one pillow, and one sheet for a total sale price of \$16.75.

The items were purchased from D. R. Gass and Son, a local dry goods store, for the comfort of early day jurors. The Gass firm went out of business in 1937 and the building is now occupied by the J. C. Penny Co.

At present day prices the purchased items would now cost an estimated \$97.99.

Swim Team Nabs Second In Last Meet Of Season

The Hereford Swimming Team took second place in their last meet of the season in White Deer Saturday, Aug. 19.

Hereford Team members winning ribbons included: Neil McAndrews, first place, 12-year-old and under, 15 yard backstroke; second place, 25 yard backstroke; second place, 25 yard free style;

Kevin McAndrews, second place, 12-year-old and under, 50 yard backstroke; second place, 50 yard free style; first place, 50 yard breast stroke;

Susan Stapp, second place, 13 to 16 year - old 50 yard backstroke; first place, 13 and under diving;

Bruce Miller, second place, 13 to 16 year - old 100 yard backstroke; second place, 50 yards free style;

Carl Stapp, first place, 13 to 16 year - old 50 yard breast stroke; first place, 100 yards breast stroke; second place, 14 to 16 year - old diving;

Maura McAndrews, second place, 13 to 16 year - old 100 yard breast stroke.

The team will begin winter practice sessions in September.



DEAF SMITH CABBAGE starts its long trip to the market in this picture as Latin-American field hands load a truck with freshly cut cabbage. This field was located about six miles west of Hereford. (Staff Photo)

Spud Harvest Ends On Low Note; Carrots Move Well

Termed "unsatisfactory" by local growers, the 1961 potato harvest came to a close this week as carrots began to flow at peak speed through the local packing sheds.

Sub-par market prices caused by a heavy supply of spuds this year gave local growers a towel to cry on despite the fact that the potato volume was one of the best ever.

According to a local packer, the market was hurt by many local growers and shippers making hurried sales and forcing more spuds on the already crowded market.

All the major sheds in Hereford were closing operations this week as the final acres of potatoes were harvested.

Carrots, just getting up to full harvest, will be running through the local sheds for the next four months.

The carrot market is generally running from \$2.50 to \$2.75 on medium large carrots at the present time.

Lettuce, maize and cotton are preparing to assault the local farm markets. All three will begin flowing into Hereford within the next month.

The Hereford area grows about 2,000 acres of lettuce and prices generally range from \$1.25 to as high as \$4.00.

The 1961 maize crop is heading for an earlier market than usual. One Hereford elevator estimated that they would be receiving maize by Sept. 15.

The maize yield for this year should run higher than usual, but the acreage has been reduced so the overall returns will be lower than last year.

Cotton prospects are being called "the best yet" this year, and should the area get a good dry September, the 1961 cotton crop will reach bumper proportion.

According to a local gin the first Deaf Smith County bale

of cotton should roll of the line around the middle of September.

Cogdell, Dyer And Combs Lead In Junior Golf

Chuck Cogdell, Dickie Dyer, and Dick Combs were leading their flights Saturday after the first round of the annual Hereford Junior Golf tournament.

Finals were being played Saturday in two flights with the third flight slated to finish Monday. Play was slow, since the Pitman Municipal Golf Course also was the site Saturday of the annual Pioneer Natural Gas Company tournament.

In the bracket for players 8 to 12 years of age, Chuck Cogdell is three up over Billy Phillips after nine holes. The final nine in match play will be held Monday.

For players 13 to 15, Dickie Dyer is leading in medal play with 94 for 18 holes. Final 18 was being played Saturday. Others in the bracket included: J. F. Latimer, 95; Dwight Whitaker, 95; Jack Thomas, 96; Roger Owen, 98; Frank Cain, 103; Bruce Miller, 116; and Lynn Brisendine, 123.

All three entries in the 16 to 18 year old bracket were closely bunched after 18 holes, with 18 to go. Dick Combs had a 5 for the first round, followed by John Willoughby with 87 and Roger Albracht with 90.

Trophies to the winners and runners-up will be presented by course pro Bud Posey.

Pool Will Close After Tuesday

The Hereford municipal swimming pool will open for its last day of summer swimming Tuesday, Aug. 29.

The pool closes its doors each fall and re-opens every summer.

Managing the pool this summer was Cuby Kitchens. Other pool employees were Jerry Murphy, David Dowell, David Stevens and Rhonda Neff.

The pool has been used this summer by the Hereford Athletic Club swim team and the Deaf Smith County Red Cross water safety classes. It has been open to the public from 2 p.m. to 6 p.m. each day, with private parties in the evenings.

FORMER WILD WEST SHOWMAN

'Slick' Miles Grows Mammoth Dahlias, 90 Different Types

BY DOT BOWLES BRAND NEWS REPORTER

From old time wild west shows to World War I experiences to delicate flower gardens—E. B. "Slick" Miles of Hereford can talk authoritatively and with ease on all three subjects.

Presently "Slick" likes most to talk about his flowers, especially his favorites, the dahlias. But usually the conversation will turn Collin County where Slick first learned to ride broncs and finally to experiences on the front lines during major battles of World War I.

The tall man with the slightly graying hair first moved to Hereford in 1924, when "there was only two service stations and a few stores." He and Mrs. Miles have reared six children, all of whom were graduated from Hereford High School. Francis Miles, a son, still lives here. Two of their sons are career officers in the Air Force, stationed in Alabama and Holland.

"Slick," a carpenter by trade, says he has literally

built Hereford. He points with pride at numerous Hereford homes and commercial buildings which he helped erect. Since retiring from full-time carpentry, "Slick" has devoted most of his time to flowers and American Legion work. A member of Post 192 in Hereford, "Slick" recently won an award for recruiting over 100 new members for the local post last year. He is on the way to winning another award this year since he has already brought 138 new members into the organization since Jan. 1. He has been a member of Post 192 for over 30 years, he reports.

The Miles home at 300 Elevins is surrounded by more than a dozen different kinds of flowers with numerous varieties of each. In addition to dahlias, there are petunias, peonies, roses, flocks, bachelor buttons, pansies, lilies, chrysanthemums and Cannas lilies.

"Slick" knows there are at least 85 to 90 different varieties of dahlias in his main flower garden and there are

probably more, he says. He has counted as many as 250 stalks at one time and explains that a single stalk may contain up to 20 bulbs.

April 10 is usually bulb-planting day at the Miles garden. The earliest dahlias begin blooming in late June or early July "Slick" pointed out. This year his largest flowers were the early ones, but the majority of the blooms come in late July. The variety called "Sherwood Peach" is a late bloomer which usually has extremely large flowers, "Slick" says.

Most people think fertilizer is necessary to grow dahlias, "Slick" says, but this isn't true. All he uses is plenty of water and a little plantfood once a year. He has a special sand pit to store the bulbs in each winter. "Slick" remembers with sadness the winter that he "just put off" digging his bulbs and all of them froze.

"Slick" says it's natural for his family to grow flowers because "they always have." He decided to concentrate on dah-



LOOKING OVER ONE OF his more than 90 varieties of dahlias is "Slick" Miles of Hereford. Although he grows more than a dozen different kinds of flowers, Miles says dahlias are his favorite because "they're the prettiest and his sister specializes in them, also." (Staff Photo)

Jan McNeill of Dallas, a nationally-known woman bowler, will be in Hereford on Friday and Saturday, Sept. 8 and 9, for exhibitions and clinics. She will be at the Sunset Lanes, which has just finished expansion to 16 lanes. Jan belongs to the select circle of those who have rolled perfect, 300 games. She carries an average of more than 180 a game.

There has been some misunderstanding about school entrance age, according to Hereford superintendent Paul Stevens. According to law, children may enter school when they are six years of age before Sept. 1. They must enter school if they are seven before Sept. 1.

James W. Witherspoon of Hereford, legislative chairman for the Texas Sugar Beet Growers Association, made a rush trip to Washington, D. C., last week to confer on proposed

(Continued on page 3)

Dalhart Church Scene Of Wedding For Ruth Hutton-Jerry Murphy

Miss Ruth Kathryn Hutton and Jerry Murphy of Hereford exchanged wedding vows in the Lakeview Methodist Church in Dalhart Saturday, Aug. 19, at 8 p.m. Miss Hutton is the daughter of Mr. and Mrs. Neal Hutton of Dalhart and Murphy is the son of Mrs. P. H. Murphy of Gainesville.

The groom's brother, Rev. Earl Wayne Murphy of Tyler, officiated in the double ring ceremony before the church prayer table. White tapers were on each side of an open Bible on which was a single white camellia, with a gold cross at the back. Flanking the table were tall, branched candelabra, with arrangements of white chrysanthemum and leather leaf greenery following the line under the seven white tapers.

The processional, Wagner's Bridal Chorus from "Logengrin" was played by organist Mrs. O. B. Phillips and the recessional was the Wedding March from "A Midsummer Night's Dream" by Mendelssohn. Other wedding music included "Claire de Lune," DeBussy; "I Love Thee," Greig; "O Perfect Love," Barnby; "Because," d'Hardelot; and "Whither Thou Goest," Singer. "No Greater Love," Tschalkowsky, and "Bless This House," Brahe, was sung by Miss Mar-

ilyn Murphy. She sang "The Lord's Prayer" by Malotte as a wedding prayer after the ceremony while the couple knelt on a white satin prayer pillow before the altar.

Escorted to the altar and given in marriage by her father, the bride wore a wedding gown of candlelight satin, fashioned with a fitted bodice with yoke of imported Chantilly lace. The long fitted sleeves tapered to points at her wrists. The yoke and the lace appliques on the full skirt were traced with mingled pearls, seed pearls and sequins. The skirt, worn over hoops, fell in a chapel-length train. Lace, frosted with re-embroidered alienon and clusters of pearls, held the tiered illusion candlelight veil.

The bride carried a white orchid bouquet with stephanotis and satin ribbon on a white Bible. Her only jewelry was a pearl drop necklace, a gift from the bridegroom. For something old, she wore her grandmother's wedding band; carried a lace handkerchief from Ireland, borrowed from the groom's mother; wore her blue Chi Omega garter and a sixpence in her shoe.

Serving as maid of honor was Miss Sue Pirkle of Dalhart. Bridesmaids were Misses Beverly Bryant and Loretta Dye of Dalhart and Glenda Loftis of Kress. They carried basket arrangements of white pompons and blue maline with blue satin handles.

Candle lighters were Audrey Burnett of Memphis and Terri Childers of Dalhart, who wore wristlets of white feathered carnations and blue ribbons.

All wore matching street-length dresses. The fitted bodices, with square necklines and cap sleeves, were of royal blue velvet. The full skirts were of changeable blue taffeta in a lighter blue; and all wore short circular blue tulle veils attached to dark blue headbands.



Mrs. Jerry Murphy
nee Miss Ruth Kathryn Hutton

VISIT IN HEREFORD
Mr. and Mrs. George H. Parker visited friends and relatives in Hereford this week. Parker is the son of Mr. and Mrs. Murl Parker of Hereford. The George Parkers, employed by IBM En-

gineering, are presently moving from Ft. Worth to San Jose, Cal., where Parker will attend college.
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An Automo-Deal For Every Family

Following a wedding trip to Colorado the couple will be at home in Hereford, where both will teach in the public schools this year. Mr. Murphy will be assistant principal at Central Elementary School.

Mrs. Murphy was graduated from Dalhart High School and received her Bachelor of Science degree from West Texas State College in Canyon. She is affiliated with Chi Omega Sorority. Mr. Murphy attended TCU in Ft. Worth where he was affiliated with Sigma Alpha Epsilon fraternity. He was graduated from North Texas State College at Denton with a B. S. degree.

Out-of-town relatives attending the wedding, in addition to those in the wedding party included Mrs. Ruth Foster, maternal grandmother of the bride; Mrs. Hall Beavers of Hereford, aunt of the bride; Mrs. Subl Williams of Gainesville, aunt of the groom and Lynetta Murphy of Tyler, niece of the groom.

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HEREFORD SHOE STORE



JUNIOR BOWLING TEAM is shown in this picture after they finished in second place in the district tournament. Pictured from left to right are Gary Gore, Jimmy Young, David Evans and Galen Evans. (Staff Photo)

Phillips Speaks At Realtor Meet

Joe B. Phillips of Lubbock, 1961 president of the Texas Real Estate Association, will be the principal speaker at a dinner meeting of the Hereford Real Estate Board at 7 p.m. Monday, Aug. 28, at the Jim Hill Hotel.

The Texas Realtors' leader, owner of the Phillips Agency in Lubbock, has served TREA as a vice president in 1960, as secretary in 1959, and as treasurer in 1958. Prior to that time, he served two terms on the Board of Directors and was a TREA regional vice president.

In his local Lubbock Board of Realtors, Mr. Phillips served two terms as vice president and one as secretary-treasurer. In 1959 and 1961 he was named "Outstanding Realtor of the Year" in Lubbock. Mr. Phillips also serves on the Board of Directors for the National Association of Real Estate Boards and on a number of its committees.

A native of Lubbock, Mr. Phillips attended Texas Technological College. He holds membership in the Rotary Club, the Texas Welfare Association Committee of 50 Lubbock civic group, Downtown Board of Development, is a charter member of Navy League and a past director of Lubbock Better Business Bureau.

An active church worker, Mr. Phillips is a member of the Boards of Trustees for both Smithlawn and Sunset Churches of Christ in Lubbock. He is an associate editor of "Norge News," a Scandinavian missionary newspaper, chairman of the board of Smithlawn Home for the aged, member of the Board of Trustees for Lubbock Christian College and chairman of its Real Estate Committee. He has traveled extensively in both this country and abroad for his church.



Joe B. Phillips

Around...

(Continued from page 1) changes in sugar legislation. He was to confer with Secretary of Agriculture Orville Freeman, Congressman Walter Rogers and Congressman Bob Pogue before returning Sunday.

We got a couple of answers on the question about what to call a male ballet dancer. Mrs. Florence Parr looked it up and reported that he would be called a balladine. Loretta Kindsfather says he can also be called a danseur, while a female ballerina is also known as a danusee. Kenneth Coker contends that if the female is a ballerina, the male would be a ballerino, but I told him he'd been speaking too much Spanish lately and that it had influenced his thinking.

Mr. and Mrs. Don Moore are grandparents for the first time. They proudly reported that Kevin Corley Moore was born in Minneapolis, Minn., to Mr. and Mrs. Pickens Moore. He weighed 8 1/2 pounds. Mother and son are doing fine, but we didn't get a report about Pickens.

On Thursday our youngest goes to class and leaves his babyhood in the past. He's got his clothes and supplies ready to go! But is the school ready for him we'd like to know!

Clovis...

(Continued from page 1) quarterback Joe Mack Hale had improved greatly. The Whitefaces open their 1961 campaign Friday, Sept. 1, in Brownfield against the double-tough Cubs. Tickets for the game are now on sale at the Hereford High School principal's office.

School...

(Continued from page 1) School at the Labor Camp, registration also will continue through Monday and classes will start on Tuesday, Sept. 5. At St. Joseph's Mission

Former...

(Continued from page 1) loose and be on the look-out for lice, red spiders and other types of bugs. "Slick" loves to have people stop and look at his flower garden. He often gives flowers to interested people and continually takes them to friends in the hospital.

Between telling about his flowers, "Slick" occasionally injects facts about the times he traveled with the wild bronc shows. In addition to acting as clown for the shows, "Slick" rode saddle and bareback broncs, steers and bull dogged.

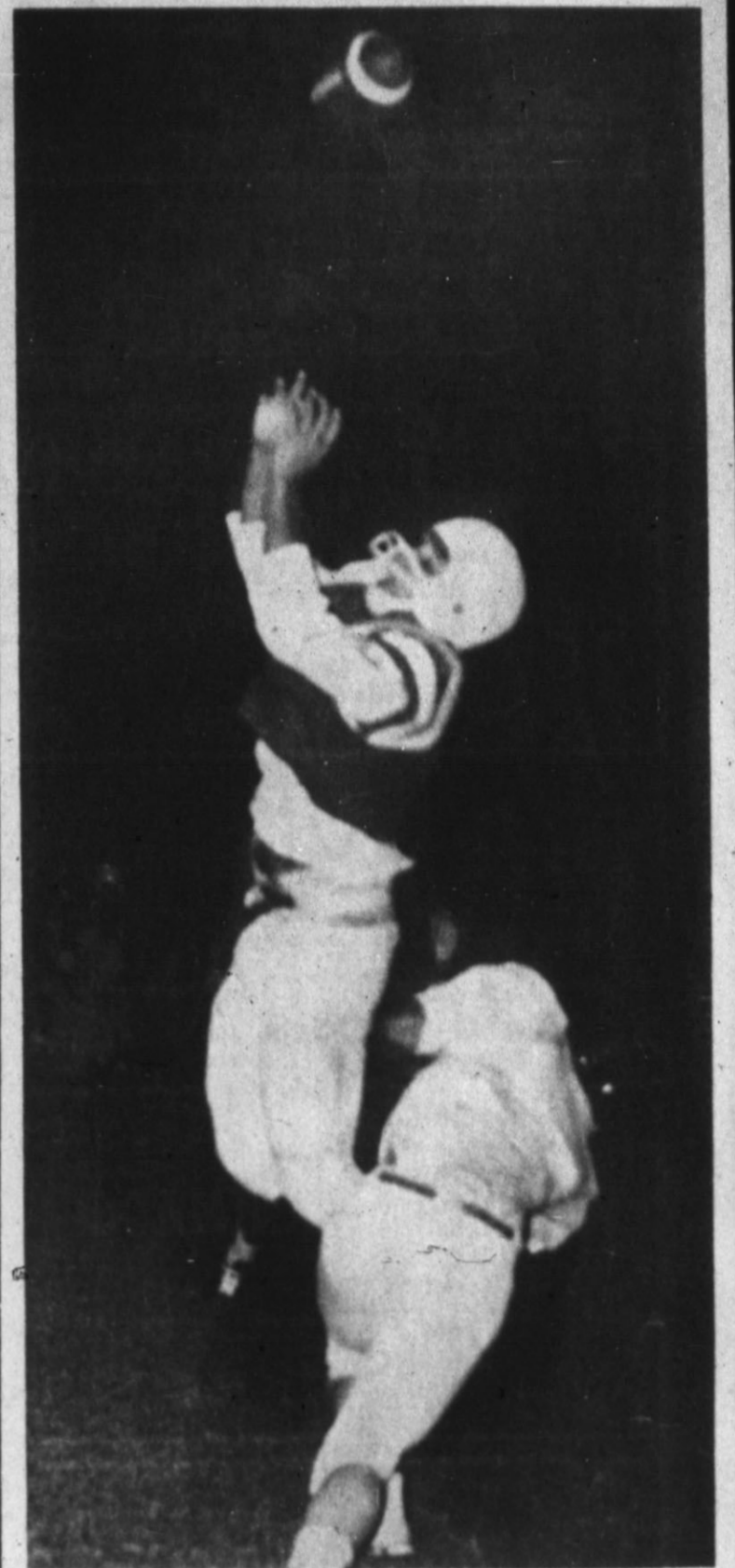
He got his nickname when he was 12 years old and rode mean horses without holding on to the saddle. The jockeys called this kind of riding "slick" and hence the nickname. "Slick" tells of staying aboard a horse named "Midnight" which was billed as the worse horse ever in Texas. In those days, the bronc riders had to stay aboard for 16 seconds to qualify. "Slick" names rodeoing as his favorite sport, although he just watches it now. He still has his clown costumes, he says.

During World War I, he served with the 144th Regiment, 36th Division in France. He saw action on the front lines of the Argonne and Champagne battles.

Anyone wishing to know more about flowers, carpentry, wild west shows or World War I fighting experiences can make a good start by talking with "Slick" Miles at 900 Blevins.

NAMES CAN BE SICK

NORMAN, Okla. (AP) — Several years ago Judy Ampsacher was looking over some dolls and was impressed by one named Scarlett O'Hara. She commented that she would like to name her first daughter Scarlett. Now she is wavering. She is engaged to Douglas Feaver.



FIGHTING FOR A PASS these unidentified Hereford and Clovis football players tried in vain to capture the ball on this play in the scrimmage held in Clovis Friday night. (Staff Photo)

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<p>BISCAYNE 4 DOOR</p> <p>Stock No. 123-C, Mod. No. 1169 6 cyl. engine, Anti-Freeze, Heater, H.D. Radiator, Deluxe Steering Wheel, Standard Transmission.</p> <p>TOTAL PRICE FT & TC INC. \$2085</p>	<p>BISCAYNE 2 DOOR</p> <p>Stock No. 86-C, Mod. No. 1111 6 cyl. engine, Tutone Paint, Anti-Freeze, Heater, H. D. Radiator, Foam Seat, Deluxe Steering Wheel, E-Z-I Windshield, Std. Trans.</p> <p>TOTAL PRICE FT & TC INC. \$2075</p>

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STORE HOURS:
Weekdays: 8:30 a.m. — 6:00 p.m.
Saturdays: 8:30 a.m. — 7:00 p.m.

ALL SUMMER
DRESSES \$5.00
VALUES UP TO 25.00

VALUES UP TO 29.00
\$10.00

1 GROUP
WOOL SKIRTS 1/2 PRICE

1 GROUP
BURMUDA SHORTS 1/2 PRICE

1 GROUP WOOL
SLIM JIMS 1/2 PRICE
These are carry-overs from our last year's stock. Select from this group to match your selections last year.

EM 4-2030

WANT ADS

1. FOR SALE Miscellaneous

MCCULLOUGH MOTOR COMPANY
345 E. Hwy 60
Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
Sales & Service
B-1-49-TFC

BIG RED BARN
We Buy Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge of Hereford
Highway 60
B-1-1-TFC

HEREFORD GRAIN CORP.
FOR
● Lawn Grass Seed
● Bulk Garden Seed
● Ground Corn Cobs for Chicken Litter
● Place Your Order Now For Baby Chicks
Phone EM 4-3755
B-1-32-TFC

DEMPSTER PLANTERS, LISTERS AND CULTIVATORS
Sales and Repair Parts
LESLEY MOTOR CO.
West Highway 60
Phone EM 4-1600
B-1-33-TFC

HEREFORD GLASS CO.
Expert Car Glass Installation
Table Tops and Window Glass
Picture Frames
392 Park Ave. Ph. EM 4-2652
B-1-25-TFC

BUY-RITE FURNITURE
North End of Main Street
SPECIALS
Reconditioned used Maytag automatic washers, 90 day warranty, parts and service
..... \$79.50
A-1 used Maytag wringer washer, late model. \$50
Good Used TVs.
1 OK used Iron-Rite Ironer. Must see to appreciate.
Several good used refrigerators.
B-1-44-TFC

MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Roger's Drug.
B-1-26-31-TFC

TOP QUALITY Irrigation dams as low as \$3.25. Davis Implement Co., 144 West Second.
B-1-14-39-TFC

FOR SALE Black Male Pomeranian puppy. Ten weeks old. Call EM 4-1406.
B-1-11-8-TFC

FOR SALE Tascosa Seed Wheat. \$2.50 per bushel. Subject to State certification. H. L. Hershey. CL 8-4387.
B-1-16-7-TFC

FOR SALE or Rent: Portable onion and potato grater. 821 South 25 Mile Avenue. EM 4-0577.
B-1-15-29-TFC

WATER WELL DRILLING
Rotary and Spudder. Deepening and repairing.
DOYLE TURNER WELL SERVICE
306 Avenue H EM 4-2568
S-1-1-TFC

McGEE'S USED FURNITURE
Shop our large selection of used furniture and appliances.
McGEE FURNITURE
511 N. Main
EM 4-2586
S-1-45-TFC

IRRIGATION PUMPS
On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user.
Drop us a line and let us know the size and depth you need.
WRITE BOX 5395 LUBBOCK, TEXAS
S-1-2-TFC

FOR SALE: Steel building, 10 by 10, 612 Bowie. Phone EM 4-0841.
B-1-9-9-TFC

TWO GUNS in very good shape. Single shot, 12 gauge, pump 16 gauge. Both guns under year old. Call EM 4-2278.
B-1-20-9-2p

QUARTER horse filly, 1 year old. Fred J. Mulkey. Phone EM 4-2634.
B-1-12-9-2p

BIG "T" PUMP COMPANY INC.
Complete
Turn Key Installations
Repairs on All Makes of Pumps and Gear Drives
2-6" Used Pumps
1-8" Used Pump
HEREFORD & DIMMITT, Texas
Phones EM 4-0353—235-J
S-1-47-TFC

FOR SALE: Fire dog. Dalmatian pup. 3 1/2 months old. Floyd Messenger. EM - 4-2126.
B-1-12-34-TFC

FOR SALE: Worth the money. household furniture. Owner Farms. EM 4-0588, EM 4-1410.
B-1-11-34-2p

FOR SALE: Miniature Boston screwtail bulldog, 8 weeks old. Also pet crow. Call EM 4-2670.
B-1-14-34-3c

SEED FOR SALE Tascosa, Bismarck, Kearney, Barley, Certified. R. C. Gow in Farms. EM 4-1756, Box 1026 Hereford.
B-1-17-8-13C

FOR SALE Excellent New Mexico Barley Seed. \$120 per bushel. Francis Hill. 3 miles North on 385 and 1/2 Mile West. Phone EM 4-1933.
B-1-23-8-8C

2. FOR SALE Farm Equipment
WE ARE DEALERS
For Peerless Grain Rollers, Davis Implement Company, 144 W. 2nd St., Phone EM 4-2811.
B-2-35-TFC

FOR SALE
Lilliston Roto Speed Cutter and Repairs
LESLEY MOTOR COMPANY
West Highway 60
Phone EM 4-1600
B-2-3-TFC

FOR SALE: John Deere G Tractor. Complete overhaul on motor. Priced worth the money. Phone EM 4-1841. Cecil Boyer. 127 K.
B-2-20-9-2c

FOR SALE: 1952 model 33 Oliver combine. Self propelled, 14 foot Header and cab
Phone EM 4-2727.
B-2-16-34-2c

FOR SALE
Brand new Gould 1/3 HP Pressure pump, \$85.00. International Pump Jack, model L-B, 1 1/2-2 1/2 engine with direct connected gear driven. \$75.00. Phone Earl Rea EM 4-1925. 4 miles north on 385.
B-2-9-2C

FOR SALE
1-1955 Gleaner with cab and maize attachment. Good Herc motor.
1-1957 Gleaner with maize attachment. Good Herc motor.
4-1958 Gleaners with maize attachments. Ready to go. Buda motors.
1-1958 Gleaner with cab, factory. Butane with maize attachment. Extra good.
HEREFORD FARM SUPPLY
621 E. 1st EM 4-1120
B-2-9-TFC

3. FOR SALE Automobiles
We Pay Cash For Used Cars
MILBURN MOTOR COMPANY
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

FOR SALE: 1956 Chevrolet Belaire \$725.00 See 126 Avenue C.
B-3-10-9-1p

4. REAL ESTATE For Sale or Trade
HOUSE FOR SALE Two bedroom brick with garage. Carpeted. Fenced back yard. R. L. Bone. EM 4-3208.
B-4-16-18-tfc

NEW IRRIGATION AREA. Unusual opportunity. Very low price on highly productive land for POTATOES and other COMMERCIAL VEGETABLES. We cooperate with brokers.
JOHN E. HILL LAND COMPANY
Box 96 San Luis, Colorado
B-4-9-4P

NICE 3 bedroom brick. Double garage. All modern built-ins. Large living room, will sell this at a sacrifice price as owner is leaving town.
Worth the money.
We need more listings on farm land around Hereford.
Approx. 1,000 acre farm with clean land, West, with outstanding improvements. 3 bedroom brick home, 4 wells. Will sell all or part at low down payment, low interest, long terms on balance.
NEW HOMES
In N. W. Hereford
Two-3 bedroom brick, 2 baths, den, double garage. One 3 bedroom brick, family room. Large corner lot. 3 BR in N.W. Hereford. Corner lot, garage, refrigerated air, carpet. \$13,500. 4% loan on \$7,000. Large 3 BR, double garage, big den, N.W. Hereford. \$20,000. \$15,000 loan.
We Urgently Need Listings On Houses in Hereford.
WE SPECIALIZE
In Sales of motels and hotels. Priced from \$45,000 to \$3,000,000. Sale, trade or 29% down. Just call or come to see us.
We have Motels we can sell or trade for 3 1/2 to 4 times gross.

JUSTICE REAL ESTATE
EM 4-1757 EM 4-2857
B-1-28-TFC

HOMES
Lovely Brick home in NW Hereford, 3 BR & Den, 3 Baths, large living Rm. 2 car garage. Must see to appreciate. Shown by appointment only.
Real nice 3 BR Stucco, central heat, living rm. & dining rm. has new carpeting. 2 car garage, corner lot, central heat, trees, shrubs & lawn. Owner leaving town, will sacrifice for \$11,500.00, will carry \$9,700 FHA Loan.
New 3 BR. Brick in NW Hereford. Central heat, built-in Kitchen, 2 baths, 2 car garage. Fire place. Immediate possession. See us for details.
3 BR Brick, in NE Hereford. Corner lot, yard fenced, beautiful lawn & shrubs. Only \$14,000 with FHA loan of \$8,400 @ 4 1/2% with Mo. Pay of \$74.00.
We now have quite a nice selection of Homes ranging in price from \$3,500 to \$40,000. If you are in need of a Home give us a call. We will be happy to show you.

HUGH BOOKOUT REALTY
511 Schley
Hereford, Texas
Phone EM 4-3161
B-4-31-TFC

TWO BEDROOM BRICK
Basement, central heat, double garage. Two lots, 100' X 140'. Excellent location. 401 East Fourth Street. Phone EM 4-0913
B-4-15-TFC

THREE BEDROOM HOUSE. Wall to wall carpet. Storm cellar. 4% Loan. 616 Avenue K. Phone EM 4-1432.
B-4-16-19-tfc

REAL ESTATE FARMS
Well improved 400 acres on pavement with 3 wells for \$300 per acre.
Well improved 1/2 section with 2 wells, on pavement for \$225 per acre with low down payment.
Improved 300 acres close to Hereford for \$225 per acre.

3 bedroom brick house on Avenue J for \$13,750.
2 bedroom home on Avenue J with GI Loan for \$11,500.
We need listings on homes and farms. We handle FHA and John Hancock Loans.
BOOZER REAL ESTATE
439 North Main
Phone EM 4-1755
Nite EM 4-3249
Joe Boozer Leo Ohlig
B-4-34-TFC

HOUSE HUNTING
This lovely brick home is priced \$1,750 below FHA Valuation.
3 Bed Rooms Utility Room Den Electric Kitchen Living Room Central Heat Double Garage & Air Conditioning.
Just Under 2,000 Sq. Ft. of living area
Located 712 Blevins
To See House Get Key at 713 Blevins
For more information write
ORVILLE ATKINSON
1708 W. 16th
PLAINVIEW
Ph. CA 3-3924 after 6 p.m.
B-4-8-TFC

FOR SALE 1956 Chevrolet Belaire \$725.00 See 126 Avenue C.
B-3-10-9-1p

FOR SALE 1956 Chevrolet Belaire \$725.00 See 126 Avenue C.
B-3-10-9-1p

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B-3-10-9-1p

FOR SALE 1956 Chevrolet Belaire \$725.00 See 126 Avenue C.
B-3-10-9-1p

FHA & GI HOME LOANS
LONE STAR AGENCY
601 MAIN
EM 4-0555
B-4-51-104P

\$\$\$\$\$\$
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parker Counties.
SAM MUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-51-104P

HOUSES FOR SALE
New FHA financing. Low down payments; Monthly payment as low as \$65.00.
MORGAN CONSTRUCTION CO.
Phone EM 4-0239
B-4-29-TFC

LOOK AT THESE
1200 acres of good grass land, located 80 miles from Hereford, on paving. Rock home, large barn. Recommended to carry 100 head of mother cows. Priced at only \$40 per acre, with only \$18,000 down, balance terms. You should see this tract.
960A, 600 A. cultivated. 4 irrigation wells, 1 1/2 miles of underground tile, 3 bedroom brick home, tenant house, large grain elevator and other improvements. Approximately 825 A. wheat allotment. Located on paving and land is free of Johnson grass. Price \$200 per acre. 29% down, balance terms.
315 A. 4 irrigation wells. 1 and 1/3 mile of underground tile. 73A wheat base. Two 2 bedroom homes, double garage and other improvements. Located on paving near Hereford. Price \$100,000. 29% down, balance terms. Nice 162 acres. All cultivated. 1-8" well, 1/2 mile off paving. 22 wheat, 14 cotton allotments. Priced in line at \$310 per acre. 20% down, balance 15 years.
Nice 3 bedroom home with single garage, central heat, air conditioner, fenced back yard. One of the best buys in town. Price \$9,000. Consider \$1,000 down, or will sell on GI or FHA.
September 1st is the deadline on this 2 bedroom brick with single garage. Carpeted in living room and hall. Has fenced back yard and a nice storage building. Interior redecorated this year. 2 air conditioners go with sale of house. Price \$11,500. Has \$8,800 4 1/2% loan, payable \$80 per month. Please call for appointment.
We have many other listings to choose from. Call us for all types of property. Your listings will be sincerely appreciated. WE SPECIALIZE IN SALES AND TRADES. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?

FOR RENT 20 x 60 building on Highway 60. Two offices. Storage space in front and rear or convert to other offices. Plenty parking. Call Lyle Blanton, EM 4-0472 or EM 4-0221.
B-5-28-26-TFC

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B-5-28-26-TFC

FOR RENT Nice large bedroom joining bath. Close in: 111 West 6th.
B-5-12-9-1P

NICE BEDROOM. Whites only. Men. Phone EM 4-0352. 206 B Street.
B-5-10-34-2c

UNFURNISHED two bedroom house. Whites only. 303 Avenue H
B-5-8-34-TFC

FOR RENT Building back of Hereford Laundry. 1800 square feet. Formerly occupied by Body Shop. See Ernest Kendall. Phone EM 4-0585.
B-5-20-6-tfc

FOR RENT Furnished apartment. New furniture, ceramic tile bath, refrigerated air conditioning, 503 25 Mile Avenue. Phone EM 4-2569.
B-5-18-7-TFC

FOR RENT Nice house. 214 Avenue J. Call EM 4-1122 or EM 4-1142.
B-5-16-16-7-TFC

BEDROOMS for rent, 511 North Lawton Avenue.
B-5-9-34-2P

FOR RENT Two room office building on West Highway 60. Call EM 4-1543.
B-5-12-32-TFC

FOR RENT: Two bedroom house suitable for small family. Whites only. Call EM 4-4406.
B-5-13-9-TFC

BEDROOM for rent. Close in. 509 Ross. Phone EM 4-1628.
B-5-9-9-TFC

FOR RENT: Two bedroom furnished house 102 Avenue B. Whites only. Phone EM 4-0995. come to 124 Avenue B for key.
B-5-20-9-TFC

TWO BEDROOM basement apartment. Whites only. Phone EM 4-2731.
B-5-9-9-1C

MODERN furnished apartment. Whites only. 821 25 Mile Avenue.
B-5-9-9-TFC

5. WANTED
WANTED: Self feeders for hogs. Phone EM 4-0484. Box 31, Hereford, Texas.
B-6-11-34-8c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Texas.
B-6-18-13-tfc

YARD AND GARDEN Rottler plowing. Coleman Wright. Phone EM 4-2607.
B-6-9-41-tfc

FOR SALE: Lovely two - bedroom brick home with garage and redwood fence. Large living room adjoins spacious kitchen and dining area. Only \$1000 down. GI's move in with no down payment. Call tall Charlie Bell at EM 4-2343.
B-4-37-9-TF

FOR SALE
Excellent irrigated farm 5 miles E, 2 miles S. of Silverton, Tex. On paved road with REA, telephone. 240 acres, 212 in cultivation, 18.8 cotton, 87.5 wheat, balance maize. Good 4 BR house with wall-to-wall carpets; good well, new W-Mill at house; 2 strong 6" wells, new 8" pumps, new motors on natural gas. 7,000 ft. tile. All minerals and 1/2 royalty goes. Possession wheat land now (fertilized, ready to plant). \$36,210 5% loan, \$2,130 plus interest, per year; balance cash, can be paid off after 2 years.
If you want the best, this it!
Makes 2 bales cotton, 60 bu. wheat, tops county maize yield. \$360 per acre.
Call EM 4-3733 or write
R. M. HALL
209 E. 5th
HEREFORD, TEXAS
S-4-8-3P

FOR SALE: Small furnished residence 603 Lee. Phone 965 - 3206 Lazbuddy, Texas.
B-4-11-9-TFC

5. FOR RENT
NEW OFFICE SPACE FOR RENT
Building converted into office space on ground floor. Located at 115 E. Highway 60. Call John or Lola Moody
EM 4-1700 or EM 4-3583
B-5-43-TFC

FOR RENT 20 x 60 building on Highway 60. Two offices. Storage space in front and rear or convert to other offices. Plenty parking. Call Lyle Blanton, EM 4-0472 or EM 4-0221.
B-5-28-26-TFC

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B-5-28-26-TFC

6. HELP WANTED
WE HAVE OPENING FOR
LADY in Composing Room "paste-up department." Good hours. Good working conditions. Age and experience not important. Must be reliable, and able to use hands. Sit down most of time. If you like to cut out and paste up paper dolls, you'll like this job. Ask for John Anders, the BRAND Office - any time after Monday.
B-8-3-tfc

WANTED Credit manager for Montgomery Ward. Company benefits, insurance, and retirement. Ages between 25 and 32. Contact Hazel Rayburn at Montgomery-Ward.
B-8-22-9-2c

WANTED Reliable, experienced truck mechanic. References and age. Box 27 Hereford, Texas.
B-8-12-9-4C

FULL OR PART TIME Men or women. Ability to meet public. Good pay. Call Mr. Butler at Jim Hill Hotel for appointment Monday or Tuesday.
S-8-25-9-4p

WOMAN WHO CAN DRIVE
If you would enjoy working 3 or 4 hours a day calling regularly each month on a client of Studio Girl Cosmetic clients on a route to be established in and around Hereford, and are willing to make light deliveries, etc., write to **STUDIO GIRL COSMETICS, Dept. AUW-42, Glendale, California.** Route will pay up to \$5.00 per hour.
S-8-7-3C

WANTED single man for farm work, experienced in construction of hog barns. EM 4-0484. Box 31 Hereford, Texas.
B-8-17-34-8c

WANTED FARMER to farm 1/2 section in Nevada, excellent water. Inquire 3212 20th. SW-5-3390 Lubbock, Texas
B-8-16-34-4c

10. NOTICE
CLINTON Sales & Service
Complete Service and Repairs on all air cooled Engines & lawn mowers.
HICKS OIL AND GAS INC.
Phone EM 4-0220
B-10-23-TFC

I have moved my office from 1221 E. Hwy. 60 to 1/2 mile South of the underpass on Highway 385. I would like to save you money on all your insurance needs.
GERALD HAMBY INSURANCE AGENCY
Off. EM 4-1345 Res. 4-1534
B-10-26-TFP

NEW POLAROID CAMERAS
One minute finished pictures. Pay a small down payment and enjoy your camera. Now at Roger's Drug.
B-10-19-3-tfc

MAKE RESERVATIONS NOW for KINDERGARTEN
Mrs. J. R. Fowlkes
Phone EM 4-3287
B-10-31-TFC

FARMERS MARKET
West on Hwy 60
OPEN 7 DAYS A WEEK
The Best in Local Vegetables
The Cox Family is back in Business and would appreciate your business.
B-10-7-TFC

RENT NEW AND USED BAND INSTRUMENTS
Rental Applies on Purchase Price of instrument
Check with us before you Rent or Buy and SAVE!
We specialize in band instrument Service and Supplies
Our Representative calls at your school regularly to serve and Assist the Students and Director
GUARANTEED — FAST — REPAIR SERVICE
from our own Shop.
Megart Music Co.
605 TAYLOR PH. DR 2-1537
Amarillo, Texas
S-10-7-5C

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

WELL SERVICE PRESSURE PUMPS WINDMILLS SUBMERSIBLES
DEMPSTER SALES & SERVICE
Drilling - New & Used Towers Deepening - Mills & Pumps
DOYLE TURNER WELL SERVICE
306 Ave. H EM 4-2568
S-11-31-TFC

LOST AND FOUND Miscellaneous
STRAYED from Doc Robertson's place east of Wyche, two yearling heifers branded Lazy B on right hip. Jack Bradley, EM 4-0130.
B-12-20-9-TFC

SMALL four room unfurnished house. Whites only. Phone EM 4-0694.
13-5-9-34-TFC



WOMEN'S SUMMER BOWLING LEAGUE champs. Pictured from left to right are Mrs. CHAMPS are shown in this picture with Shirley Bolf, Alice Lueb and Mrs. Lois trophies they were awarded for their efforts. Pictured from left to right are Mrs. Hollingsworth. (Staff Photo)

FRIO NEWS

Residents Take Advantage Of Last Pre-School Days

BY MRS. OWEN ANDREWS

Many from this community are taking late summer vacations before the opening of school and during the lull in farm work. Irrigation and wheat land plowing are the main activities of farmers now and rain in some areas has hastened the irrigation a great deal. Among those away at the mountains in New Mexico and Colorado are the Olin Parrises and Lloyd Shultz, who were gone last week and came home on Tuesday. The Harlan Barbers, went Sunday and the Henry Dobbs and David Yandells Monday to Platora, Colo., for fishing, all meeting at the same place.

Mr. and Mrs. Bill Struve, Kit and Kerry left Saturday for a vacation tour in the mountains.

Mr. and Mrs. T. L. Sparkman and family and the Weldon Stephan family went to Ruidoso Monday and came home on Wednesday.

Mrs. Walter Jay of Elk City, Okla., is here to spend a few days visiting her daughter, Mrs. James Dobbs, and help care for the new baby daughter. Mrs. Dobbs and baby came home from the Deaf Smith County Hospital Sunday.

Mr. and Mrs. Owen Andrews, Mr. and Mrs. Glenn Andrews, Hal and Clint went to Abilene for the weekend to visit another son of the Owen Andrews, Mr. and Mrs. Joe Andrews and their new daughter, Jo Elizabeth. The new babies, Clint and Elizabeth, are only two weeks apart in age, and increase the Andrews grandchildren to eight in number.

Recently visiting the G. W. Parkers were cousins of Mrs. Parkers, Mrs. Emma Griffin, of Westminster, Tex., and Mrs. Buelsh Hale of Dallas. Also a sister, Mrs. Dovie Isbell of Tahoka was there. The Parkers took the ladies to visit an uncle, at Tucumcari, Monday of last week. Then over the weekend they took Mrs. Isbell home. Having dinner with Mr. and Mrs. T. L. Sparkman Monday were Mr. and Mrs. F. J. Springer and Mr. and Mrs. Sweatt, all of Kress.

Visiting Mr. and Mrs. T. L. Sparkman Jr. Friday evening were Mr. and Mrs. Reece Stewart and family and the Ray Stewart family, all of Dawn.

Mrs. John Franklin and children, Charles, James and Diana of Panhandle came Thursday to visit a few days in the home of her sister-in-law, Mrs. Spicer Gripp and family.

Mr. and Mrs. Floyd Cole and family ate Sunday dinner in the home of his parents, Mr. and Mrs. Earl Cole in Hereford. Also attending the family gathering were Mr. and Mrs. John Cole and family of Spearman, Mr. and Mrs. Paul Walker and family of Walters, Okla., Mr. and Mrs. Ralph Cole and children, of Cleveland, Ohio, Thurman Cole and Mr. and Mrs. Harold Shearhart, Jane and Jim. Mrs. Walker is Mrs. John Cole's sister.

Sunday evening the Floyd Cole family visited the home of his sister, Mrs. Harold Shearhart and family. Others there were Mr. and Mrs. Ralph Cole and family, Mr. and Mrs. Newman Jarrell and Lark of Friona, and Mr. and Mrs. Ted Royal and Gary of Westway. The Shearharts left Tuesday to make their home at Vinita, Okla. They have bought a place there after having sold their farm northwest of Hereford.

Mr. and Mrs. T. L. Sparkman visited her sister, Mrs. W. I. Johnson in Amarillo Wednesday. Mr. and Mrs. Earnest Harder and Herb Schmidt were in Oklahoma last week helping their parents, Mr. and Mrs. D. P. Schmidt, move to Clinton. They have sold their farm, a few miles out from Clinton, which has been the family home for many years and bought a home in town.

Recent visitors of the Walter

Hodges, Aubyn Hodges and Julian Johnson families was a sister, Mrs. William Richards and Mr. Richards of DeFuniak, Fla. They were visiting her father, W. N. Hodges of Hereford also. Mrs. Richards is the former Dottie Hodges.

Mr. and Mrs. C. E. Cross of Huntington Beach, Cal., were visiting their daughters, Mrs. Wa-

ter Hodges and Mrs. LeRoy Rickman of Hereford several days recently. Sunday the Hodges had them and the Rickmans as guests. Also, Mr. and Mrs. Loren Pellam and family of Dallas, who were spending the weekend with relatives, were there as were the Hodges children, Mr. and Mrs. Donnie Cowart, Jana and Joe Don of Hereford. Mrs. Pellam also a daughter of the Crosses and the Pellams formerly lived in this area.

Mr. and Mrs. David Hutchins and children visited her sister, Miss Sylvia Rosson in Denver, leaving here Saturday and returning home on Tuesday. They visited the zoo and museum and other points of interest in Denver during their visit there.

Mr. and Mrs. Gene McClennen and three daughters of Duncan, Okla., recently visited several days in the homes of his aunts, Mrs. Jim Brooks and Mrs. D. O. Benson of Hereford. They and the Brooks-fished at Conchas two days during the visit. The McClennens took his grandmother, Mrs. Era McClennen, home with them to return to her home at Comanche, Okla. after a several weeks visit with her daughters here.

McClennen has visited relatives here several times and spent one summer here helping the Owen Andrews with farming.

Rev. and Mrs. B. H. Baldwin left Tuesday to take their daughter, Mrs. Ben Dean, and their children to Dallas to their home. They had been here for a weeks visit. The Baldwins expect to be away for several days. Rev. Brewer, director of the Baptist Student Center at WTSC, will be guest preacher at the Frio Baptist Church on Sunday morning.

These four productions plus an entirely new roster of performers together with such new animal acts as the Royal Andean Guanacos, Allen's Bears and Captain Hoover's wild animals will make the 1961 edition of the Shrine Circus the "greatest bargain in amusement history."

Midway in the two and one half hour performance will be the Polynesian Fantasy, "Song of the Islands" and starring the Hawaiian Hurricanes, The Mauna Loa Troupe.

Opening the performance and heralding the excitement to come is the colorful professional pageant, "Karnival Time." Over 200 people and animals, together with new floats, are required to present this feature.

The aerial ballet for 1961 presents three of the circus world's outstanding aerial stars. Over the center ring will be Trudy Strong, while high over the end rings will be Great Orestes and Amazing Pepito.

The entire spectacular is built around a replica of the famous Fountains of Versailles. Tons of water and thousands of colored lights, all controlled by electronics, move in perfect cadence to the music and dances of circus lovelies who fill the arena. Some idea of the magnitude of the entire production may be gathered from the fact that over \$30,000 has been invested in equipment alone.

The circus will exhibit at Whiteface Field Wednesday, Sept. 13 under sponsorship of Oasis Shrine Club with performances at 2:30 and 7:30 p.m.

It will again be produced by Gil Gray, who for 1961 has originated the first new circus features in many years — the closing production, "Magic Waters."

Water Spectacle Circus Feature Here Sept. 13

With a performance that is all new from front to back and with four huge productions, the 1961 Shrine Circus comes to Hereford with the most elaborate big-top assemblage in circus history.

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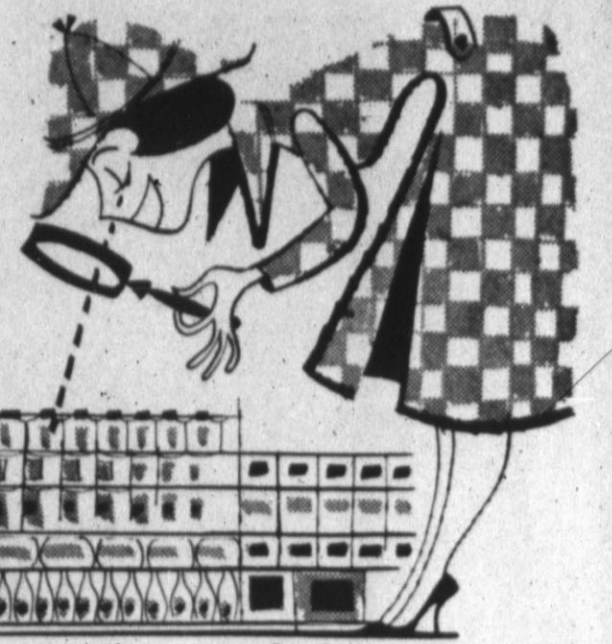
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Miss Nicky Newton, Douglas Bryan Repeat Nuptial Vows



Mrs. Douglas Wayne Bryan
formerly Miss Nicky Nan Newton

(Angel Photo)

Avenue Baptist Church was the scene of the wedding of Miss Nicky Nan Newton and Douglas Wayne Bryan in a double ring ceremony read at 3 p.m. Sunday, Aug. 20.

Bro. Quinton Montgomery, son-in-law of the Rev. Clarence Powell, pastor, performed the ceremony.

Miss Newton is the daughter of Mrs. Rena Rae Newton, Hereford. The groom is the son of Mr. and Mrs. Gaylon Bryan, 222 Bradley.

Arrangements of white gladioli decorated the sanctuary. An archway of greenery and roses, with a background of jade foliage and branched candelabra formed the nuptial setting. The prayer bench under the arch was covered with white satin pillows. Large, white ribbon bows set aside pews for members of the family.

Given in marriage by Bill Lookingbill, cousin of the bride, Miss Newton was attired in a floor-length gown of Chantilly lace, alternated with rows of net over satin. A high neckline was accented with a lace bodice with long sleeves tapering to the hands.

Her shoulder-length veil fell from a Juliet crown of seed pearls. She carried a white satin-covered Bible topped with a white orchid bouquet with streamers of white carnations.

Miss Wanda Jouett was maid of honor. She wore a pale blue after-five dress, styled in nylon over satin with a matching blue veil. Her cascade bouquet of blue carnations was accented with white ribbon streamers.

Bridesmaid was Mrs. Derrell Carroll, aunt of the groom. She wore a blue dress with three-quarter sleeves and a low neckline. A blue veil and white accessories completed the ensemble. She carried a cascade bouquet of white carnations with blue streamers.

Flower girls were Doretha Brothers, daughter of Mr. and Mrs. Charles Brothers of Hereford and Montie Lee Ann Thompson, daughter of Mr. and Mrs. James Thompson of Adrian and a niece of the groom. Both were attired in blue dresses with white organza aprons and blue and white hats. They carried baskets of rose petals.

Attending the groom as best man was his cousin, David Thompson of Adrian. Don Warrick served as groomsman. Ushers were Derrell Carroll, Marcus

Jacobsen and R. C. Welty, all of Hereford, and Lynn Cox of Muleshoe.

Ricky Don Hatter of Panhandle, a nephew of the groom, was ring bearer.

The bride's aunt, Eva Lookingbill, wore a tan silk dress with white corsage. The bridegroom's mother chose a tan linen dress with antique tan shoes and purse, accented with a white carnation corsage.

At the reception which followed the ceremony, Mrs. Loyd Newton, aunt of the bride, presided at the guest book.

Wedding cake and punch were served from a table decorated with bouquets of the bride, bridesmaid and maid of honor.

The table was covered with a white, cut-work cloth, accented by candelabra and ribbon streamers inscribed "Nicky and

Doug, Aug. 20, 1961." Mrs. Jo Carter and Mrs. Rose Wright served.

In the receiving line were Mrs. John Renfro, grandmother of the bride; Mrs. Jim Thompson, grandmother of the groom; Mr. and Mrs. Gaylon Bryan, Bill Lookingbill, Miss Wanda Jouett, Mrs. Derrell Carroll and the bride and groom.

Leaving for the wedding trip to White City and Carlsbad, N. M., the bride wore a midseason

tan suit with bone shoes and a purse, complimented by lavender accessories, and a white orchid corsage.

The bride attended Hereford High School, where she was a member of Future Homemakers of America, the Library Club and the Whiteface Club. She is a member of the Hereford Riders Club and is employed by the James Witherspoon law firm here.

(See Bryan page 7)

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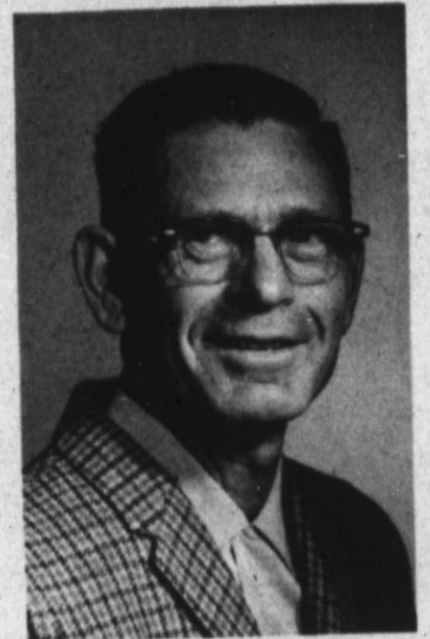
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Hospital Notes

Patients In Hospital

George Gutierrez, J. D. Pense, Edward L. Tiefel, R. E. Barnett, Mrs. Noah A. Clinging Smith, Mrs. Roland Reynolds.

TOMBSTONE FOUND

SAN DIEGO, Calif. — There wasn't a skeleton in the closet of the Mission Beach cottage into which Sean Mooney moved.

But there was a concrete tombstone. Mooney turned it over to police, who placed it in their lost-property room.

Br. Clark, Mrs. Joe E. Beyer, Mrs. Nettie Slaton, H. F. Hultman, Mrs. J. B. Ellison, Mrs. M. L. Simpson Sr., Gloria Contreras, Mrs. A. F. Roberts, P. H. Luck, J. H. Hutcheson, Blanche Hill, Mrs. J. B. Snead, Margaret Ann Frerich, Glenda Sims, Judith Follis, T. N. Lawson, Mrs. Jack Miles, Mrs. John Hamby, Mrs. Julian Musquiz, Frank Torres, Mrs. Domingo Ramirez, Mrs. Earl Head.

Patients Dismissed

Teresita Martinez, Mrs. L. W. Walterscheid, William O. Simmons, Crystal Cope, Mrs. W. L. Davis, Mrs. Price, Prather, 8 - 23.
Mrs. Mauricio Lucero, Mrs. Tom Nance, Mrs. Edwin Boll-

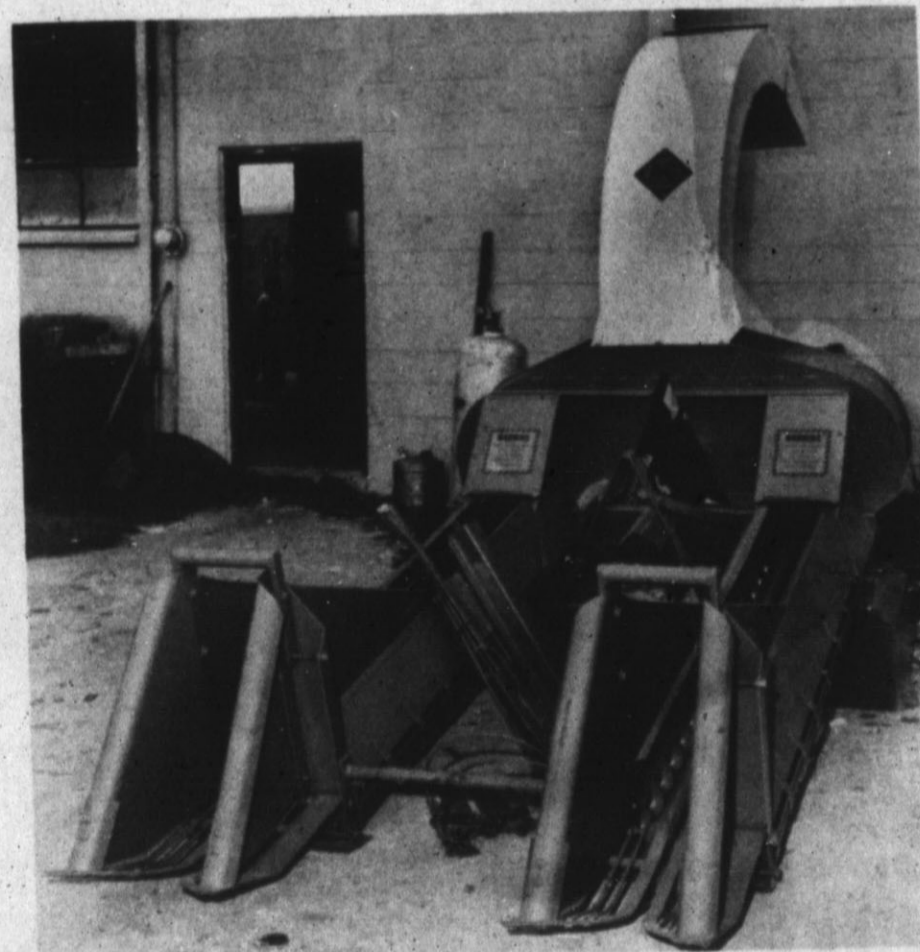
ger, James R. Taylor, Tony Griego, Peggy Jean Allred, 8-24. Mrs. Mable E. Lemons, Doc Kirby, 8 - 25.

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WOOD-PINSON FLYERS STARS OF THE UPPER AIR	LOS MURILLOS COMIC CASTING TROUPE
ALLEN'S BEARS Giant Forest Danzans In Clever and Ludicrous Routine	HOOVER'S LIONS An Arena full of Veldt and Jungle Man-killers obeying in Searing Fury.
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Dr. Hicks Explains Hypnotism To Club

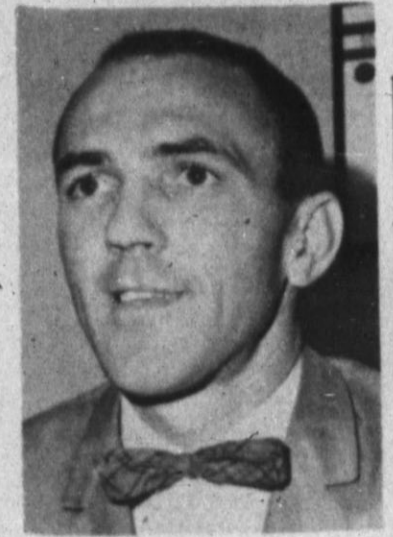
Hypnosis has no good definition, Dr. C. E. Hicks of Hereford said at the Kiwanis Club luncheon Thursday Aug. 24. Giving a brief introduction to hypnosis, Hicks explained that the mind is composed of the conscious and the subconscious. A wealth of information is stored in the subconscious but the conscious mind can't always pull it to the surface, Hicks pointed out. This is often the case when a person refuses to admit something that he consciously dislikes, such as a loved one's death. Hicks continued to explain that all sensations are learned as an individual grows. By using hypnosis, the conscious mind can be pushed aside to reveal the subconscious where the sensations are stored. Contrary to popular belief, people of low intelligence do not make good hypnotic subjects. Those with good imaginations usually make the best subjects, he added. Hicks said that hypnosis can not increase one's normal abilities. Thus the claims that athletes are stimulated beyond normal ability by hypnosis are untrue. An athlete can perform better if his concentration and self determination are improved, and this can be accomplished by hypnosis, Hicks pointed

out. Hicks emphasized that hypnosis must be approached carefully and slowly. A subject should be worked with several times before definite experiments are attempted. Hypnosis can be used to control bleeding during surgery, Hicks explained, because under hypnosis a part of the body can be made numb and the smaller blood vessels will tighten. Hypnosis can be used to control smoking or other habits, but it is not advisable if the smoking is an emotional symptom because the subject would contract some other habit which probably would be worse. A severe emotional problem could be created by using hypnosis for wrong purposes, Hicks said. The length of the hypnotic spell depends on the individual and how much he had participated in hypnosis. Usually a subject will automatically wake up within an hour but a subject who has had prolonged hypnosis could remain in a trance for days. A person under hypnosis can not be made to do anything which he normally would object to strongly but he may commit acts which he normally would object to mildly. Hicks said someone who has been made to do things which he objected mildly to was a poor hypnotic subject in the future. The doctor pointed out that brainwashing tactics may often use hypnosis and induce the subject to do things he strongly objected to. The intense brainwashing would account for these actions, not the hypnosis alone. Faith healing amounts to hypnosis where the afflicted person is emotionally disturbed. Actual physical afflictions can not be healed by faith healers, Hicks said. He was unable to describe the feeling the subject exper-

iences under hypnosis but the senses are in no manner dulled and the subject knows

what is happening at all times during the spell. Hicks discouraged self-hypnosis although he admitted that he had practiced it during his early experiments with hypnosis.

The wombat of Australia, a cross between a small bear and a large rodent, is fond of new hay. It eats the hay daintily, stalk by stalk.



Dr. C. E. Hicks (Staff Photo)

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Mr. and Mrs. Buck Brownlow (Angel Photo)

30th Anniversary For Brownlows

Mr. and Mrs. Buck Brownlow marked their 30th wedding anniversary with a family party at their home on West Park Ave. last Saturday night. The enter-

Bryan...

(Continued from page 6) Bryan attended Hereford High School, where he was a football letterman. He was graduated from Panhandle High School, where he was voted best all-around boy. He was a member of 4-H, Future Farmers of America and the Thespians Society. He plans to attend West Texas State College in Canyon this fall.

The couple presently reside at 212 Avenue J. Out-of-town guests for the wedding included Mr. and Mrs. Bill Morris, Clovis, N. M.; Mr. and Mrs. Jim Lookingbill and Mr. and Mrs. Bradley Lookingbill of Amarillo; Mr. and Mrs. Leroy Thompson and David and Mr. and Mrs. James Thompson and daughters of Adrian; Mr. and Mrs. Don Hatter, Ricky and Ronnie, and Mr. and Mrs. Don R. Thompson and Jimmie of Panhandle; Mrs. Ovel Gray, Canyon; Mr. and Mrs. Kenneth Cox, Larry and Lynn of Muleshoe; and Mrs. J. I. Brothers of Otton.

Miscellaneous Shower
Miss Nicky Nan Newton was honored with a miscellaneous bridal shower on Friday, Aug. 18. The affair was held in the home of Meredith Ireland, Highway 385. Miss Newton became the bride of Douglas Wayne Bryan on Aug. 20.

Greeting the guests were Mrs. John Renfro, the bride-elect's grandmother; Miss Wanda Jouett, maid of honor; and Mrs. Gaylon Bryan, mother of the groom-to-be. All wore carnation corsages of blue and white, the bride's chosen colors. The refreshment table was laid with a white lace cloth centered with white dahlias and crystal candelabrum with blue candles.

Punch, cookies, mints and nuts were served to the guests. Linda Jones and Jennie Roberts presided at the serving table. Mrs. Jo Carter registered the guests.

Hostesses for the courtesy were Mesdames Meredith Ireland, Jack Gilliland, Charles Brothers, Henry Thompson, Ray Evans, Marvin Kendrick, E. M. Green, James Gandy, Bill Byers, J. A. Crofford, Harold Beauchamp, Nolan Jones, Wayne Phillips, A. W. Self and Nell Spradley.

Out-of-town guests attending were Mrs. Don Hatter, Mrs. Don R. Thompson and Jimmie, from Panhandle; and Mrs. James Thompson and Crystal from Adrian.

tainment of the evening consisted of visiting with relatives who were visiting here.

Coffee and cake was served to those present from the table made festive by a white cutwork linen cloth centered with a floral arrangement which accented "30." Appointments were in silver. Mrs. Larry Wilson of Faith, S. D., poured coffee and Mrs. James Brownlow served the cake.

Mrs. Merle Faye Russell, daughter of Mr. and Mrs. B. E. Russell of Floydada and Emory I. Brownlow were married on Aug. 22, 1931, at the parsonage of the First Methodist Church in Altus, Okla., by Rev. Babcock. They made their home on a farm near Floydada where they lived until moving to a farm near Hereford. A few years ago they moved to a home in Hereford and Mr. Brownlow began working as a carpenter and brick layer. Later they moved to their present home on Park Avenue.

The Brownlows have four children: Mrs. Larry (Bobbie Faye) Wilson, Faith, S. D.; James Marvin of Hereford; Emory Glenn of Oceanside, Cal.; and Johnny Wayne, 15 years old. They are members of the First Methodist Church.

Present for the celebration Saturday night were the children, Bobbie Faye, her husband, Larry Wilson and daughters Robin, Peggy, and Patti Rae of Faith, S. D.; Emory Brownlow, and wife and children, Sherri and William Curtis of Oceanside, Cal.; James Brownlow and wife and children, Cathy and Jaki Val of Hereford and Johnny Wayne Brownlow of Hereford.

Also Mr. and Mrs. Raymond Holt and Wanda Gail, Mr. and Mrs. R. A. McNeese and Joyce Rene, Mr. and Mrs. O. R. Sanders and Verita, Mr. and Mrs. Elmer Cook, and Mr. and Mrs. Don McNeese, and Dennis Silvertooth, all of Hereford, John Douglas Holt of Clifton and the honor guests, Mr. and Mrs. Buck Brownlow.

Orphaned as a young boy, Louis Armstrong was sent to an orphan's home. It was there that he learned to play the cornet.

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Men's black Rand Shoe in sizes 6-12, B&D Widths. No. 2040.

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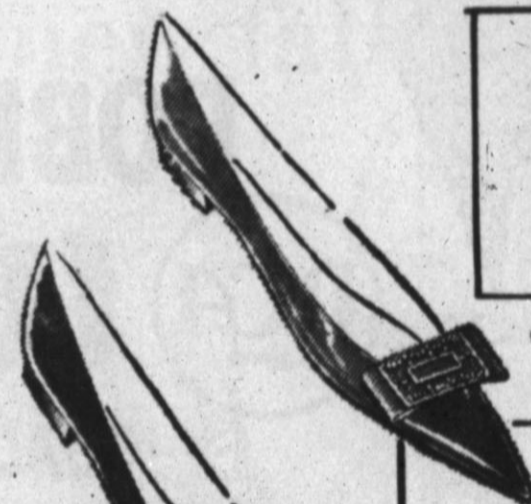
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Petite SLIPPERS FOR WOMEN

No. 43026 — Washable Velvet in Black or Red. Teens' 4 1/2-9, AA & B Widths.

\$3.98

SMARTSET

No. 42012 — Teens flat in Black and Other. Sizes 5-9, AA & B Widths.

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Poll Parrot SHOES FOR BOYS AND GIRLS



BLACK VELVET

No. 7487 — Little Misses' Loop Tie. Sizes 12 1/2-3.

\$6.95

JUNIORS BLACK VELVET SCAMPEROO

No. 8143 — Washable Black Velvet by Scamperoo. 12 1/2-3.

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BLACK CALF PUMP

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8.95



Smart Set SHOES FOR TEENS

BLACK PUMP

Teen's low heel black pump. 4 1/2-8, AA & B Widths.

7.95

Trim Tred Shoes For Women

BLACK PUMP

No. 10601 — Ladies' Top Bea Black Pump. 5-10, AA & B.

10.95

Anthony's C. R. ANTHONY CO.



FOUR GENERATIONS TOGETHER in Hereford this week were members of the O. M. Tinnin family. Holding two-month-old Cory Springer is his great grandmother, Mrs. O. M. Tinnin of Ralls, Cory's mother, Mrs. Charles Springer, is seated at left and his grandfather, Dale Tinnin of Hereford, is on the right holding Cory's sister, Christy Springer, 20-months-old. (Staff Photo)

Missionary Speaks At First Methodist

A young Methodist minister, who has been an educator and evangelist in Japan for nine years, will speak at the First

Methodist Church in Hereford at 7:30 p.m. Wednesday, Aug. 30.

The Rev. William M. Elder, whose American home is Little Rock, Ark., has returned to the United States for a year's furlough from missionary service.

Since 1955 Elder has been doing evangelistic and pastoral work for the United Church of Christ of Japan, of which Methodism is a part. He has held special evangelistic services in the Tottori area in southern Japan and was pastor of a church for three years.

During three years of special-term missionary service Elder was an educational missionary, having taught at Chinzel Gakuin, a Methodist-related school in the city of Isahaya.

Born in Caldwell, Ark., Elder spent his early life there and attended Hendrix College, Conway, Ark., and was graduated in 1947 with a bachelor of arts degree. He took theological training at the Perkins School of Theology at Southern Methodist University, Dallas, and received the bachelor of divinity degree in 1955.

A salad supper will be the menu of the evening. This is

THURSDAY BOWLING

The Thursday night women's bowling league will begin at 7 p.m. Sept. 14, at Sunset Lanes in Hereford. Mrs. Glenn Watts, secretary of the league, announces that any women interested in bowling on Thursday nights should contact her at EM 4-1072 or someone at Sunset Lanes.

Twelve teams are planned for the league and at least two sponsors are needed.

METER MEWS

JOPLIN, Mo. — The Ralph Gifford family thought a kitten was meowing in the furnace.

Firemen were called. They heard the noise, too, but couldn't find any trapped cat. They suggested tearing out part of the brick chimney for a better look.

The family started to call a wrecking crew. Then someone noticed the natural gas meter near the furnace. The meter was squeaking — just like a kitten.

All - Family Church Night with guests invited from other Methodist Churches.

Have you read the Classifieds?



WASHING CARS FOR FUN AND PROFIT the Whiteface football team. Pictured from left to right are Toni Parker, Joy Story, Joyce West and Jan Reese. (Staff Photo)

A Symbol of Integrity

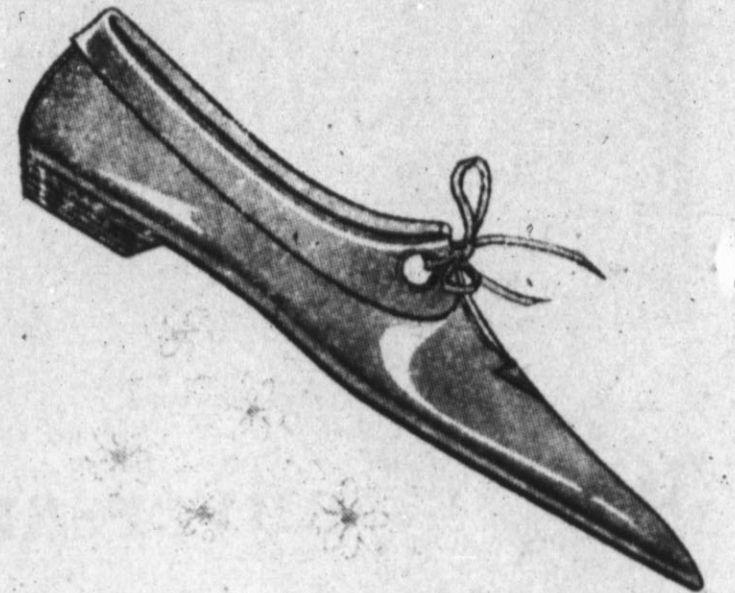
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DESPERATE SITUATION
BALTIMORE — It was during the busy noon - hour rush that a young bachelor stood naked on his North Charles Street roof and yelled at passers-by. He was fresh from a shower and wearing nothing but house shoes when he accidentally locked himself out of his top - floor apartment and onto a fire-escape landing which led only to the roof. Despite his shouts — "Police! Somebody call the police you complacent oafs!" — It was one

hour and 20 minutes before someone came along and noticed him. It was the building maintenance man who recognized the bachelor, shook his head in resignation and effected a rescue. Gray whales once roamed the North Atlantic. Today, their sole range is the Pacific, along North American shores from the Bering Sea to Lower California and from Korea to Russia's Okhotsk Sea.

CALIFORNIA COBBLERS



YOU'RE WAY OUT ... in "Bootnik", a little half-boot created for the Campus by California Cobblers. Its shaped stack heel is like great — and you'll dig its pointed toes. A crazy tie, too, that sends you swinging ... high in fashion. Yours in Antique Sand and Black Sugar Kid.

\$10.95

GLENN'S
Footwear

"Beautiful Shoes Can Be Comfortable"

STORE HOURS
Week Days
8:30 a.m. - 6:00 p.m.
Saturdays
8:30 a.m. - 7:00 p.m.

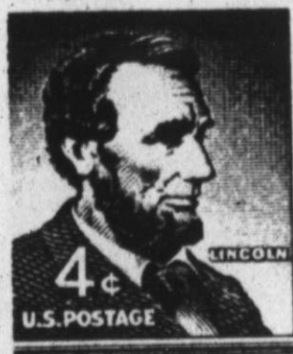
HURRY! BEAT THE NEW STATE SALES TAX!

ROBERTS APPLIANCE HAS THE NEW APPLIANCES YOU NEED AT REAL SAVINGS!



NOBODY BUT NOBODY UNDERSELLS ROBERTS APPLIANCE NOT EVEN THE UNITED STATES GOVERNMENT! BUY NOW! THE PRICE IS RIGHT!

HERE'S THE PROOF!



4 DAYS ONLY FOUR CENT STAMPS 25 FOR 89¢

HERE'S AN EXAMPLE! 13 1/2 CUBIC FT. FREEZER

If you're in the market for a Freezer, why not get the best Freezer on the market at today's very lowest price? See this 13 1/2 cu. ft. freezer today. **\$249⁹⁵**

HERE'S ANOTHER EXAMPLE! THIS AUTOMATIC DRYER

Your family will love our family of home appliances. Not only the most fabulous name in appliances today, but check the price on this automatic dryer and compare feature for feature. **\$139⁹⁵**

ROBERTS APPLIANCE

244 NORTH MAIN STREET

PHONE EM 4-1588



TWENTY-THREE MEMBERS of the E. W. Allen family were present at a reunion Thursday, Aug. 17, in Hereford. Pictured with Mr. and Mrs. Allen, front row, are six of their seven children. They include Mrs. James Lee Smalley,

Atlanta, Ga.; Mrs. Barbara Cook, Las Vegas, Nev.; Mrs. James R. Thompson, Adrian; Everett Allen, Lubbock; Norma Jean Allen and Danny Allen, Hereford.

(Bradley Photo)



JOYCE WEST RECEIVES the Kiwanis Club bulletins from Tommy Kay Robinson, left, who has served as club sweetheart during the past year. Miss Robinson will attend Texas Christian University in Ft. Worth this fall and Miss West has been named club sweetheart for the coming year. (Staff Photo)

Hood Relatives Hold Reunion

Descendants of Mr. and Mrs. William Andrew Hood, who were life-long residents of Post Oak, Jack County, gathered last weekend in Hereford for a reunion.

Activities began when the sisters and brothers arrived on Friday and were entertained at supper in the home of Mrs. Mary Seigler. On Saturday a turkey dinner was served at the home of Mrs. T. E. Seigler on Harrison Highway.

Sunday morning the brothers and sisters attended services at the First Methodist Church, and a dinner at the home of Mr. and Mrs. Charles Hood in Hereford.

In the afternoon pictures were made and old pictures and family records were examined. Brothers and sisters present

included Mrs. Laura Hendrix of Norman, Okla., Mrs. Rua Gerard of Socorro, N. M., Mrs. Ilse Manier, Carrizozo, N. M., Mrs. Mary Seigler, Hereford, L. H. Hood, Wichita Falls, T.W. Hood of Dallas, and Charles Hood of Hereford.

Other members of the family present were Mr. and Mrs. Gene Moore, Gerald and David of Littleton, Colo., Mrs. Lola Childress, Enid Okla., Mrs. Lorraine Hood, Marjorie, Pina, Karen Sue, and Anthony of Clovis, N. M., Mr. and Mrs. T. E. Seigler, Steven and Suzanne and Mr. and Mrs. Hershel Miller, Janet, JoAnne, Hershel and Edward and Mrs. Charles Hood of Hereford.

Arrangements for the weekend of activities were made by Mrs. Mary Seigler and Mr. and Mrs. Charles Hood of Hereford.

Have you read the Classifieds?



A FLOATING FOOTBALL seems to elude players from both teams in this picture taken at the Hereford-Dalhart scrimmage Tuesday afternoon. Dalhart recovered this Hereford fumble but could not cross the Whiteface tally line in the tussle. (Staff Photo)

ALIBI DISPROVED

NASHVILLE, Tenn. — Sheriff's Deputy Ray Cartwright tells this one: A woman telephoned asking if her husband had been in jail over the weekend. Cartwright checked the records and answered he had not. Then he heard the woman shout at someone at her end of the line: "You bum, you're lying to me. You've been out with that blonde again."

The song "Dixie" was composed by Dan Emmett in 1859 for a minstrel show.

OWNER SOUGHT

TOPEKA, Kan. — Police are looking for a California man they think stole his own car.

The car was taken from a local service station at night after a window was forced near the garage door.

The service station attendant told police \$500 of engine work on the car had just been completed.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 5:00
335 Miles Avenue
Phone EM 4-2255
Hereford, Texas

TO WEAR • TO GIVE • TO GET
Your
BIRTHSTONE RING
sparkles forever!

The AUGUST birthstone
is **PERIDOT!**



COWAN JEWELRY
217 Main EM 4-3821

CY COLOGY SEZ



Cy Sez -

A Little Money
Invested In

EL RANCHO

Livestock Feeds

Will Go A

Long Way

Toward Higher Livestock Profits.

DELMO'S
Farm & Garden
SUPPLY

211 S. 25 Mile

EM 4-2172



PONDERING HIS BALLOT this farmer prepares to vote in the wheat referendum poll taken last week. Area farmers passed the proposed question by a 3-1 margin. (Staff Photo)

Zebra herds in Africa mingle with ostriches. The long necks of the ostriches make them good lookouts against approaching enemies.

NELSON RIEGER'S
PLUMBER

FOR OFFICE, HOME OR ANYWHERE, IN SUMMER HAVE THAT COOLING AIR

NR CONDITION

Nelson
Plumbing & Heating

PLUMBING • HEATING
AIR CONDITIONING • SHEET METAL

NELSON RIEGER, OWNER
EM 4-3868 • HEREFORD, TEX.

PREMIUM PRICE
OCEANLAKE, Ore. — Merle Gwynn, a barber, enlisted the aid of the five other barbers in the town in a war on

odd-ball haircuts. Regular haircuts will remain at \$1.50, while the freak cuts will cost \$1.75.

RUGGED FULL-SEASON
Cuppy Pol "20"

- Positive parasite control
- Reaches all parts of the body
- Entire cable evenly supplied with insecticide
- One-piece floating cable
- Piston-type pump—only moving part—meters oil
- Easily transported
- Pyrethroid insecticide available
- Designed for all feedlots, including commercial

Lease plan available for feed lots.

EMMETT BROWN
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PENNEY'S



WOOLSKIRTS

new colors, new fabrics, new styles!



SEAT LINED SHEATH

Blend of wool and fur fibers with center kick pleat. Proportioned lengths, sizes 8 to 18.
\$6.95

PLAIDS—FLARED! BRUSHED!

Creamy wool full of fashion news. Finished off with trim self belts. Sizes 8 to 18.
6.95

SUCCESS SHIRTS NEED LITTLE OR NO IRONING

Machine washable combed cotton broadcloth makes fashion news with embroidery, new collars. Wear as overblouse or tucked in. 61's colors.
2.98

PROPORTIONED LENGTHS

Scaled to your height in wool flannel or a blend of wool 'n nylon. Petite, average, tall.
6.95

CINNAMON! MAGENTA! PERSIMMON! PIMENTO! BLACK! ... COLOR-CUED TO PENNEY TOPS!

TOWER DRIVE IN THEATRE

Sun. Mon. Tues.



It's what goes on when school lets out on those rip-roaring Spring Vacations!



"Where the Boys Are"

DOLORES HART - GEORGE HAMILTON
YVETTE MIMIEUX - JIM HUTTON
BARBARA NICHOLS - PAULA PRENTISS
FRANK GORSHIN - CONNIE FRANCIS

DOUBLE FEATURE Wed. THURS.

99¢ PER CAR LOAD



The Secret of the Purple Reef

HEART-STOPPING Action!



Santa Fe Passage

JOHN PAYNE
FAITH DOMERGUE - CAMERON

FRIDAY SATURDAY

My Family Fun Time Back to School Movie Vacation Big Features \$1.50 Per Car Load

An uproarious Science-Friction picture in Amazoecopel

THE 30 FOOT BRIDE OF CANDY ROCK

VAN HEFLIN HUNTER

THE JOHNSON ENEMY GENERAL



By Jimmie Gillentine
It is embarrassing for an honest citizen to go fishing. You spend a whole week fighting off mosquitoes and catching fish galore, then come home and merely tell the truth — and nobody believes you. What gets me is the better you know people, the more they laugh. Usually, it is characters such as R. C. McGilvary and Glenn Nelson, who base your results on their own experiences, but it does hurt to have your veracity questioned.

Ed Line tells me that he recently went through the same experience. This means that at least one person can sympathize with me. It really is too bad that some of these fellows "never have any luck" otherwise, I am sure they would be far more kind and considerate.

Anyone want to go to Europe? The Brand has received several letters concerning newspaper tour deals, such as the one in Amarillo. I figured that Hereford was too small to provide the minimum 15 or 20 passengers, and tossed the stuff away. I notice this week, however, that Tulsa is sponsoring a 17-day junket to Europe at a cost of \$1,020, which covers everything, except presents for the folks you left behind and a possible few personal costs, such as mineral water. Don't laugh! Mineral water, in many places, is a necessary and legitimate expense. The Tulsa paper says Hutchinson, Kansas, sponsored such a tour — and was over-subscribed in four days; they finally wound up adding two more tour groups.

This caused me to feel that perhaps I was wrong again. Maybe more people want to go to Europe than I realize. Therefore, in case you are interested, drop a card — and we will contact the agency and

STAIRS

Sun. Mon. Tues. Wed.



"I've done nothing wrong!"

IT BEGINS WHERE "PEYTON PLACE" LEFT OFF!

...and takes you back to the town that was afraid to let the outside world look in!

RETURN TO PEYTON PLACE

Based on the Novel by GRACE METCALOUS
CINEMA SCOPE COLOR BY DE LUXE

see what they have to say. To say the least, the trip would be much more enjoyable if you had a lot of friends along to share the miseries. All of these tours, incidentally, are based on air travel, and several packages are available.

Meanwhile, I hear that another big fertilizer firm is moving into Hereford, which goes to prove that you can't get too much of a good thing — or maybe the fertilizer business is more lucrative than I ever realized. I guess maybe it is like the filling station business.

Urlin Streu and Howard Hume were back in town this week. I hear they are working up a storm to get some cabins built and things in shape so they can handle guests on the Colorado location next fall. Streu calls this 40-acre layout a "ranch" and I know he is right. At least, I am too tired to argue with him — especially on his own grounds.

I notice in the papers where they are talking about a union for the unemployed people. Maybe they were joking, but they might also be serious. I don't figure it is too serious, though, because anyone who is not working doesn't have much money, and folks without jobs or money would be hard to collect union dues from. Without dues, I doubt if the organizers will push very hard.

After all these years, Texas will soon have a sales tax. Like everyone else, it is going to irk me to have to dig up those pennies. The one consolation will be that Okla., Colorado and New Mexico tourists will also have to shell out — and I'll bet I've paid out a barrel of pennies to those three states during the past 10 years.

If the electrical storms have bothered you this summer, you are not the only one. They have been giving the telephone people a fit. George Stambaugh says that REA has lost some poles, and no telling how much line and equipment. Archie B. Jones, Southwestern Bell trouble shooter, says they have also been faced with numerous calls and losses. The big hazard seems to be loss of property and repair expense for the companies.

I haven't seen Bill Gentry, but hear they have been in Florida. This was good because, while he was away the price of grain went up, and the elevator folks would have sold him out but couldn't locate him — and it went up some more. The story I get is that Bill had a most profitable vacation.

The opening of school is a sad day for most youngsters, but a lot of their mothers seem to have the opposite outlook, and I guess most of the teachers observe the occasion with mixed emotions. Anyway, it won't be long now.

Former Resident Clyde V. Gregg Dies In Borger

A long-time resident of Hereford, Clyde V. Gregg, 67, died Monday in Borger.

Funeral services were conducted Wednesday in the First Baptist Church of Borger with Dr. Daniel Cameron, pastor, officiating. Burial was in West Park Cemetery in Hereford with the Rev. Gilbert Davis Jr., pastor of the First Christian Church of Hereford, officiating. Dr. Cameron assisted.

Son of a pioneer Hereford family, Gregg was born in Fort Wayne, Ind., in 1894. With his parents, the late Mr. and Mrs. Austin W. Gregg, and the rest of his family, he came to Hereford in 1906.

He was graduated from Hereford High School and attended a business college in Amarillo. After serving during World War I he farmed with his father until 1942, when he moved to Borger. He was associated with Western Standard Insurance Corporation until his death.

In 1945, he married Betty Dunlap of Borger. He was a member of the First Baptist Church of Borger. Survivors include his wife, Betty; and two sisters, Mrs. J. E. Byer Jr., of Hutchinson, Kan., and Mrs. W. E. Dameron of Hereford.

RESTOCK YOUR PANTRY

Piggly Wiggly!

--- FROM CHICKENS

SWIFTS PREMIUM 3 LB. - 6 OZ. CAN WHOLE EA. 79¢

CORN

No. 303 SIZE CAN OUR DARLING

Cream Style White Or Country Gentleman 6 FOR \$1

ICE CREAM

GLACIER CLUB BORDENS ALL FLAVORS 1/2 Gal. 49¢

Pet Rite DATE NUT OR BANANA BREAD

New Item! Frozen 39¢

MIXED NUTS

FISHER'S SALTED 14 OZ. CAN 95¢ VALUE 79¢

MARSHMALLOWS

KRAFT'S JET PUFFED FIBER TOASTING FORK REG. SIZE 2 FOR 39¢

COFFEE

Folgers All Grinds

lb. 65¢ COCA-COLA 12 BTL. CTN. 59¢

TUNA

FLAT CAN 4 FOR \$1

BRASSIERES

ADOLA CIRCLE STITCHED GUARANTEED 1 FULL YEAR 99¢ VAL. FOR

79¢

LILT PARTY CURL CHILDREN'S PERMANENT

\$1.29 PLUS TAX

USDA Good Or Choice

ROUND STEAK

lb 89¢

BACON

GLOVES 1st GRADE 2 LBS. \$1.19

STEAK

USDA GOOD CHOICE SIRLOIN lb. 79¢

2 LB. BOX SHURFRESH CHEESE 69¢

California Juley Bartlett

PEARS

lb 19¢

ORANGES California Sunkist

lb. 19¢

AVOCADOS Haas For Salads

EA. 15¢



Thanks — for shopping with us... Piggly Wiggly

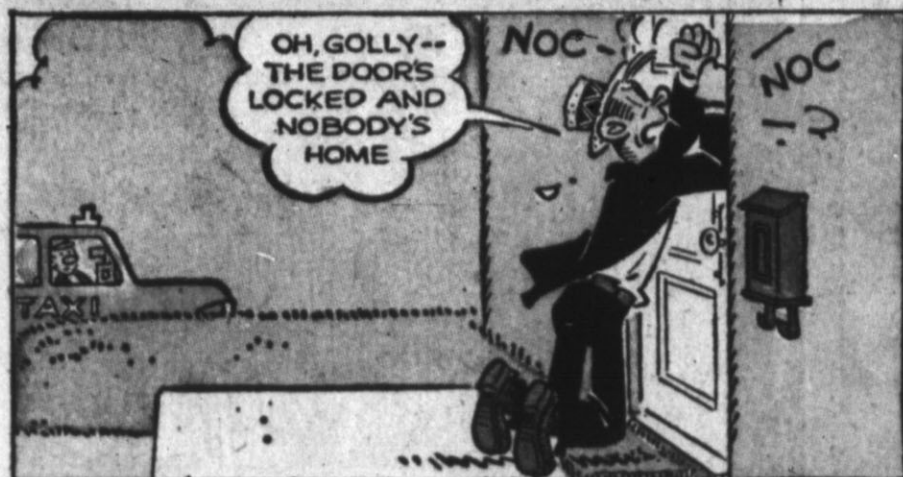
PIGGLY WIGGLY

SUNDAY, AUGUST 27, 1961

P-I-G-G-Y W-I-G-G-Y

BLONDIE

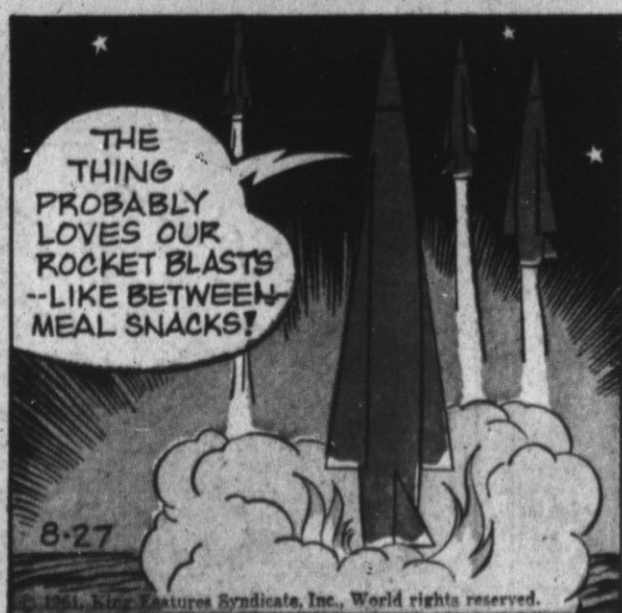
CHIC YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



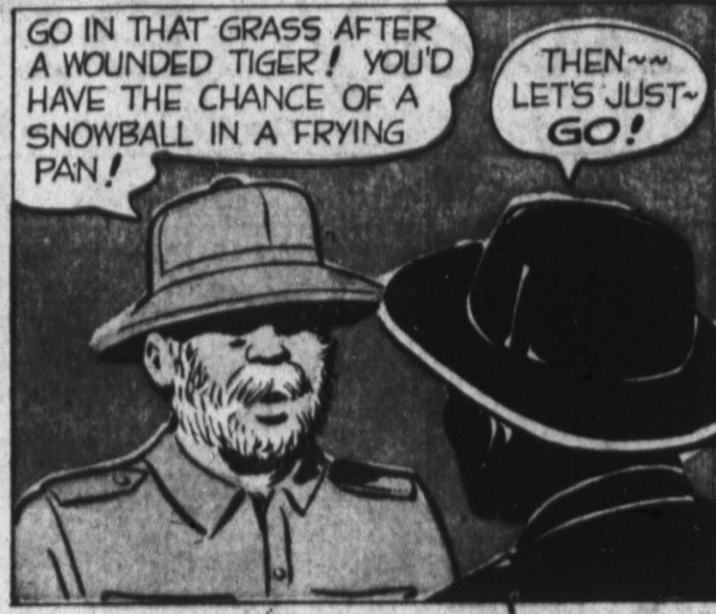
The PHANTOM

By Lee Falk and Wilson McCoy



WE WAIT BECAUSE YOUR MISERABLE SHOT WOUNDED THAT TIGER'S FOOT!

CAN'T WE GO IN AFTER HIM?



GO IN THAT GRASS AFTER A WOUNDED TIGER! YOU'D HAVE THE CHANCE OF A SNOWBALL IN A FRYING PAN!

THEN... LET'S JUST GO!



YOUR SHOT MAY HAVE SHATTERED HIS FOOT... THAT MEANS HE'LL BE TOO SLOW TO CATCH GAME...

THAT MEANS HE'LL STARVE... OR GO AFTER A SLOW, EASY ANIMAL... MAN! THIS IS HOW MAN-EATERS ARE MADE!



BUT DEEP IN THE GRASS... DIZZY FROM BLOOD LOSS... THE YOUNG TIGER HAS NO INTENTION OF COMING OUT!!



WE'VE BEEN HERE TWO DAYS! I'M PAYING FOR THIS SAFARI! I SAY... WE MOVE ON NOW!

WELL...



HOW I HOPE THAT TIGER HEALS RIGHT! OTHERWISE, WE'VE CREATED A MENACE!



NEXT WEEK: MAN-EATER!

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



I WONDER IF I COULD BORROW SOME MONEY IN ADVANCE AGAINST MY SALARY, SIR-

I GUESS SO-



YOU'LL GET IT BACK ON PAYDAY, SIR-- IT'S LIKE HAVING MONEY IN THE BANK-

DADDY, WHILE YOU HAVE YOUR WALLET OUT---



YOU WON'T HAVE TO WORRY ABOUT MY REPAYING IT, DADDY-- IT'S LIKE HAVING MONEY IN THE BANK

OH-- MR. JIGGS--



I'LL PAY IT BACK SATURDAY WHEN I GET MY DIVIDEND CHECK-- IT'S LIKE HAVING MONEY IN THE BANK--

JIGGS, DON'T GO AWAY--



IS THAT ALL YOU'VE GOT?! WELL, GIVE ME YOUR CHANGE, TOO---

BUT, DARLIN'--



STOP COMPLAINING! YOU KNOW I'M GOOD FOR IT-- IT'S LIKE HAVING MONEY IN THE BANK--

IF I HEAR THAT EXPRESSION ONCE MORE, I'LL GO OUT OF MY MIND!



THEY DIDN'T EVEN LEAVE ME BUS FARE TO DINTY'S! BUT I KNOW WHERE I CAN RAISE A FEW CENTS--



BUT, DIMPLES, IT'S ONLY A LOAN-- I'LL PAY IT BACK! IT'S LIKE HAVIN' MONEY IN THE BANK--

I HAVE MONEY IN THE BANK-- AND I'M GOING TO KEEP IT THERE!!

ME, TOO!!

ROY ROGERS KING OF THE COWBOYS

BY AI MCKIMSON



GETTING THIS CASH FROM THE BANK'S SADDLEBAGS WAS A SLICK IDEA... BUT HIDING IT THIS WAY IS THE BEST PART OF THE SCHEME!



IT'LL BE NICE AND SAFE IN THIS BEEHIVE TILL THE HEAT'S OFF! THEN I CAN START TO ENJOY IT!



HELLO, ROY! DIDN'T HONEYCOMB HATTIE GIVE YOU MY MESSAGE THAT I'D SEE YOU IN TOWN? WHAT'S UP?

SOMEONE STOLE THE MONEY OUT OF THE BANK SADDLEBAGS, O'DOOLEY... AND I THINK IT WAS YOU!

YOU'RE IN TROUBLE, WILLIE!



BUT... THOSE BAGS WERE SEALED, ROY! HOW COULD I HAVE TAKEN THE MONEY?

WHOEVER DID IT, SLIT THE BACKS OF THE BAGS, THEN SEWED THEM UP AGAIN!



TAKE IT EASY, WILLIE! I KNOW YOU DIDN'T DO IT, BUT WE'VE GOT TO PROVE IT!

THAT'S GOING TO TAKE SOME DOING, ROY! LOOK AT THIS!



I FOUND THIS SHARP KNIFE AND A NEEDLE ALL THREADED, IN O'DOOLEY'S WAGON!

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



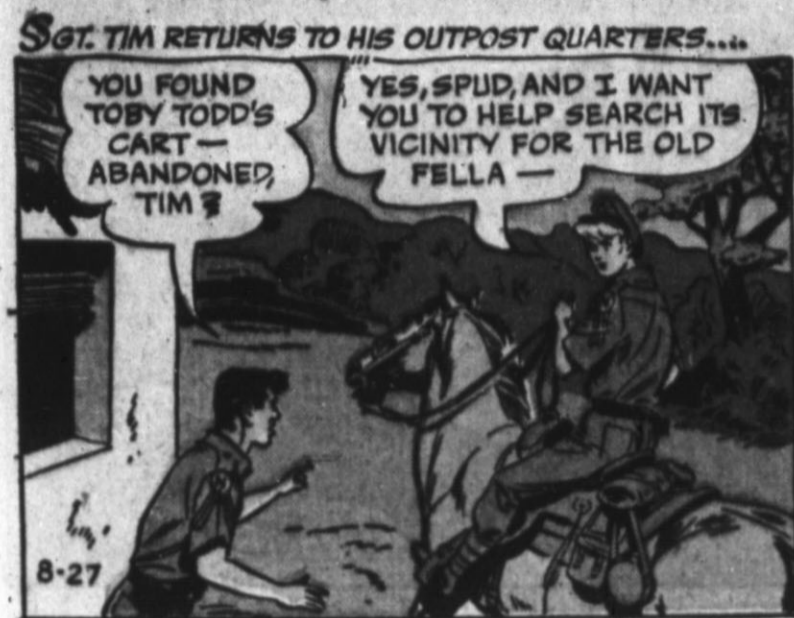
TOBY TODD MUST'VE MET UP WITH SOME SERIOUS TROUBLE -- HE JUST WOULDN'T ABANDON HIS SUPPLY CART FOR NO GOOD REASON --



OHO -- THERE'S THAT PANTHER CUB I SAW NEARBY WHEN I FIRST FOUND THE CART!



COULD HE BE THE CUB OF THAT BIG PANTHER SGT. JENSEN WOUNDED?



YOU FOUND TOBY TODD'S CART -- ABANDONED, TIM?

YES, SPUD, AND I WANT YOU TO HELP SEARCH ITS VICINITY FOR THE OLD FELLA --



SADDLE YOUR HORSE, CORPORAL, AND COME WITH ME --



THE CART! IT'S GONE! THAT MEANS EITHER TOBY TODD RETURNED AND HAULED IT AWAY, OR SOMEONE ELSE DID!

B-BUT, LOOK, TIM! A PANTHER CUB! AND IT'S COMING TOWARD US, FRIENDLY-LIKE!

8-27

TO BE CONTINUED!



Right Around Home with MYRTLE

- THE CARETAKERS!

WE'LL JUST BE GONE TWO WEEKS, AND ACTUALLY, SUSIE, YOU WERE THE ONLY ONE WE KNEW WE COULD DEPEND ON! -- BESIDES THAT -- EUSTACE ADORES MYRTLE, SO THIS WILL GIVE HER SOME NICE COMPANIONSHIP!

OF COURSE, WE COULDN'T LEAVE EUSTACE WITHOUT WINSTON. THEY'RE INSEPARABLE PALS -- SAY BY THE WAY, FREDDIE -- WOULD YOU MIND LOOKING IN ON MY LAWN MOWER ABOUT ONCE A WEEK -- YOU KNOW THEY GET STIFF IF YOU DON'T RUN 'EM!

JUST A LITTLE FOOD AND WATER -- THAT'S ALL -- AND AS FAR AS ARNOLD'S CONCERNED, JUST PEEK IN THE WINDOW NOW AND THEN TO SEE THAT HE HASN'T CHEWED THRU HIS ROPE!

WE'RE JUST FLYING OVER TO CHICAGO. THOUGHT ALICE MIGHT KEEP A COUPLE EGGS WARM FOR US!

BETTER NOT MAKE ANY WISE CRACKS TILL WE SEE HOW MUCH MUSCLE HE'S HIDIN' UNDER ALL THAT HAIR!

DON'T WORRY! WITH A NAME LIKE 'WINSTON' HE'LL STAY UNDER THERE!

LOOK, SAMPSON! TH' JONESSES ARE GOIN' ON THEIR VACATION AND THEY'RE LEAVIN' EUSTACE AND WINSTON AT MY HOUSE!

GOOD! LET 'EM PLAY BARBER SHOP!

OH -- I DUNNO ABOUT THAT! YOU'RE RIGHT OUT HERE IN THE OPEN WITH A NAME LIKE 'BINGO'!

BUT, MINNIE! YOU KNOW I CAN'T COOK!

WELL, IT CAN'T TASTE BITHER, SO JUST GIVE IT A PLANT FOOD TABLET, AND I'LL BE BACK TUESDAY EVENING!

HOLD TH' TILL, WINTHON!

DON'T WORRY ABOUT IT, EUSTACE! IT'LL GROW OUT -- AN' YER FOLKS WON'T BE BACK FOR EIGHT MORE DAYS ANYWAY!

DID YOU HEAR SOMETHING GO 'SPLAT, ARCHIE?

DON'T LOOK NOW -- BUT I THINK WE OWE MARGIE ONE!

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GRANDMA

by Chas. Kuhn



DID YOU CALL ME, GRANDMA?



WILBUR, I SAW THAT LITTLE NEIGHBORHOOD BULLY CHASE YOU YESTERDAY!

GET YOUR CRAYONS, COLOR THIS ONE, KIDS!



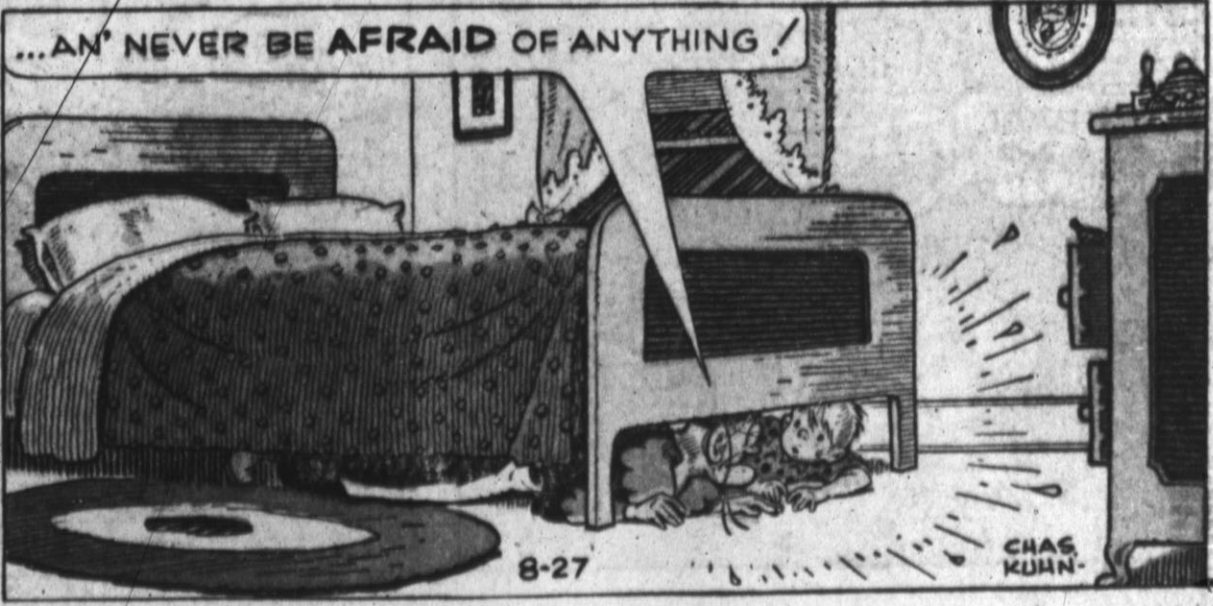
YOU SHOULD ALWAYS STAND FIRM, NEVER PANIC, RUN, OR...



H-M! IT'S GONNA RAIN! COME IN TH' HOUSE, WILBUR!



NOW, AS I WAS SAYIN', YOU SHOULD BE BRAVE...



...AN' NEVER BE AFRAID OF ANYTHING!

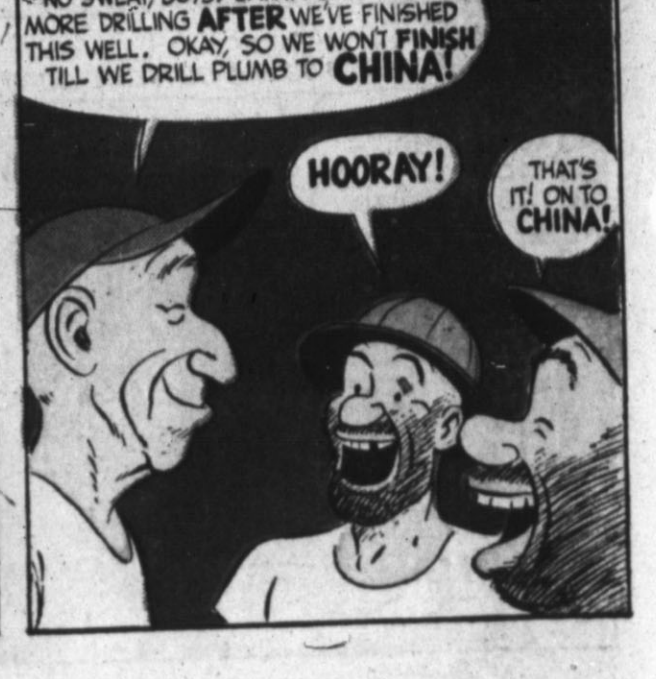
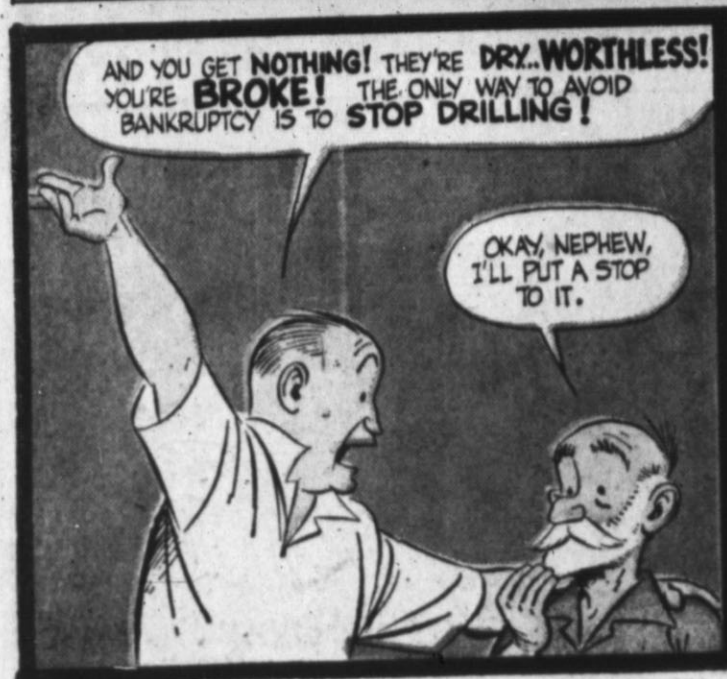
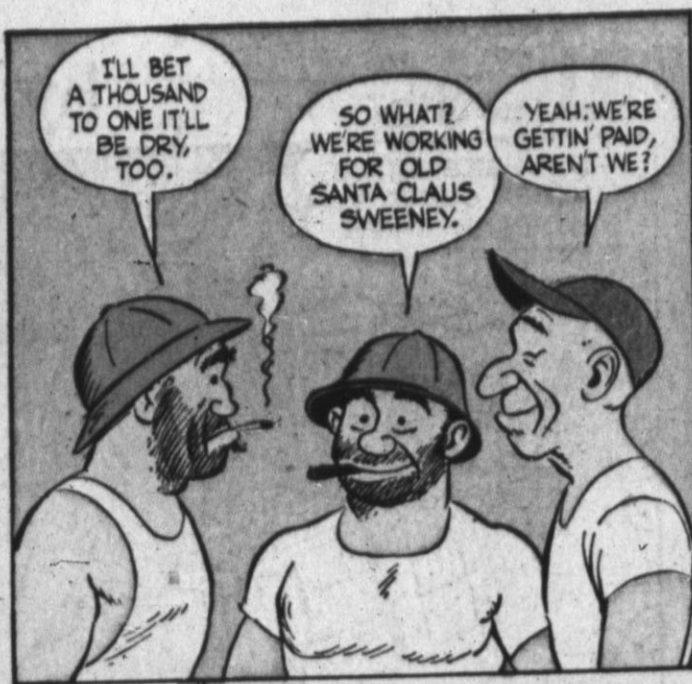
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CHAS KUHN

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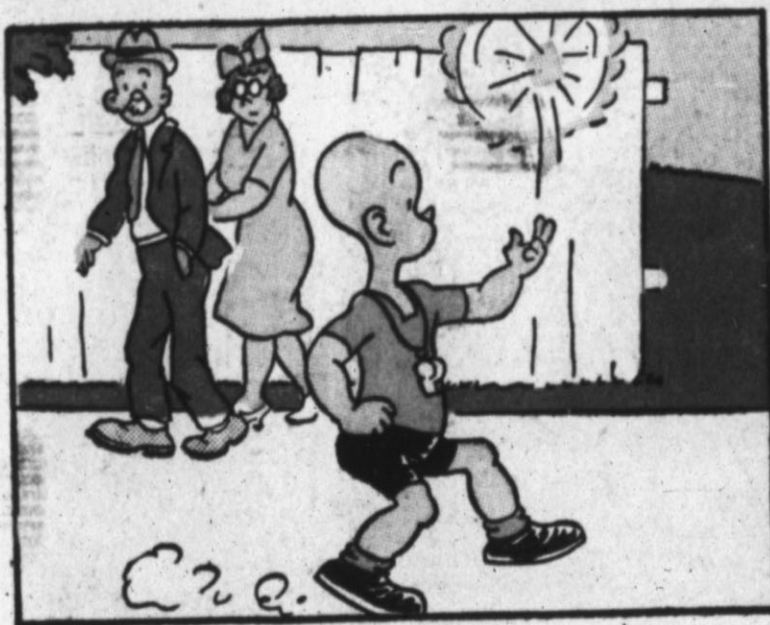
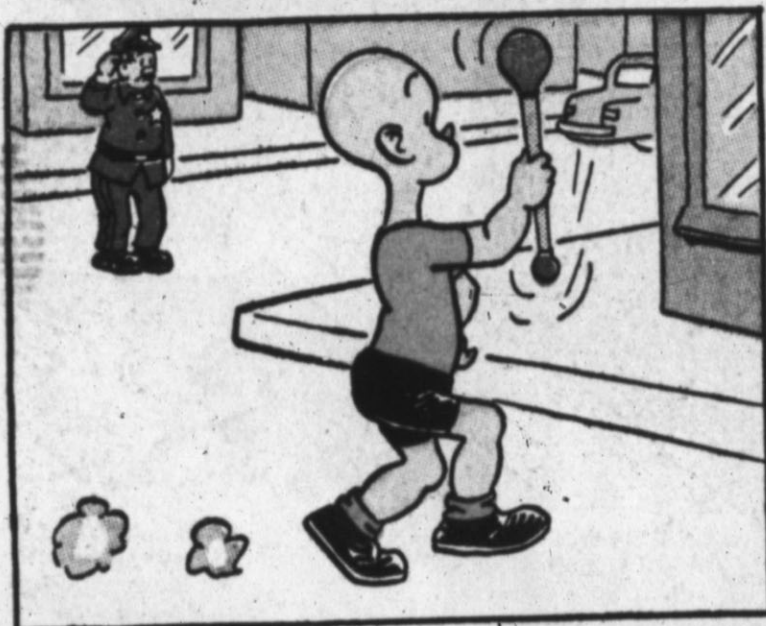
BUZ SAWYER

Featuring His Pal
Rosco Sweeney
by Roy Crane



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL





beetle bailey

by mort walker



WHO WANTS TO PLAY BASEBALL?

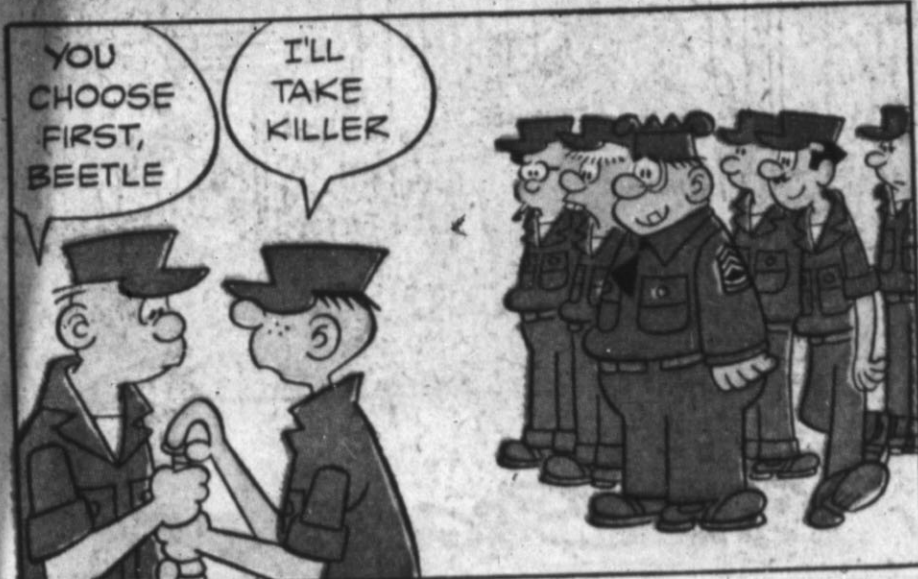


SOMEONE SAY BASEBALL?!

YOU SAID IT TOO LOUD



LET'S GO! START CHOOSING UP SIDES!



YOU CHOOSE FIRST, BEETLE

I'LL TAKE KILLER



PLATO
CHRIS
ROCKY

LUCKY
COSMO
ZERO



TAILS! YOU LOSE! YOU GET SARGE, BEETLE



THE SCORE IS TIED!

BASES ARE LOADED!

SARGE IS UP!

I KNEW IT WOULD HAPPEN THIS WAY!



BAM!

HE HIT A HOME RUN!

SARGE IS THE HERO!

GROAN



NEXT TIME YOU GET HIM ON YOUR SIDE!

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FLASH GORDON

by MAC RABOY



THERE IT IS... THE ALIEN SHIP! BLAST THE LITTLE MURDERIN' THIEVES!



KEEP SHOOTING, MEN -- WE'LL BLAST THEM TO ATOMS!!

AT THE VERY MOMENT FLASH IS TRYING TO MAKE PEACEFUL CONTACT WITH THE TINY ALIENS, SHAYN TAKES HIS OWN ACTION...



BLAST THEM! LAY IT ON HEAVIER!

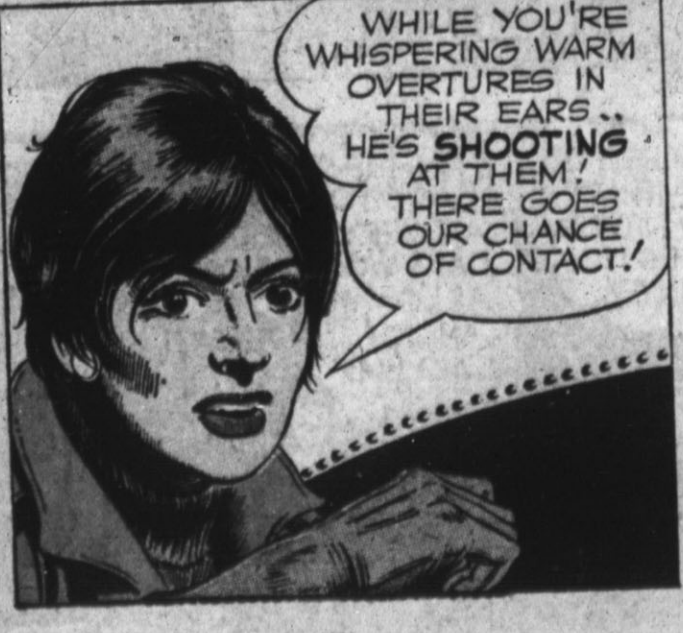


DIDN'T DENT THAT SHIP!! IT'S COMING ON FASTER!



THEY REFUSE TO ANSWER, ZARKOV! BUT IF THIS THOUGHT-RADIO HEARS RIGHT... THEY'RE BEING ATTACKED!

SHAYN! HE WOULDN'T HAVE IT OUR WAY...!



WHILE YOU'RE WHISPERING WARM OVERTURES IN THEIR EARS... HE'S SHOOTING AT THEM! THERE GOES OUR CHANCE OF CONTACT!



GET THAT AIR LOCK SHUT... FAST!! DON'T LET 'EM OFF THIS SATELLITE ALIVE!!

8-27

NEXT WEEK-IMPACT!

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LITTLE IODINE

by JIMMY HATLO



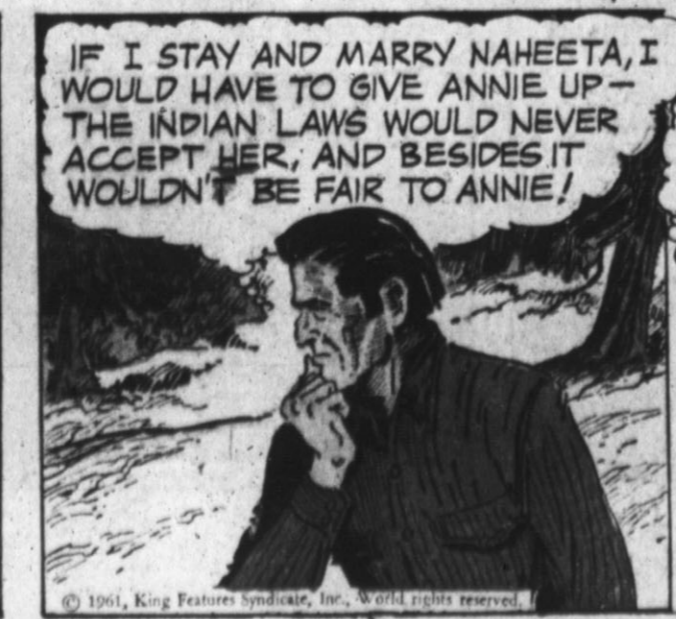
THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



LITTLE ANNIE ROONEY

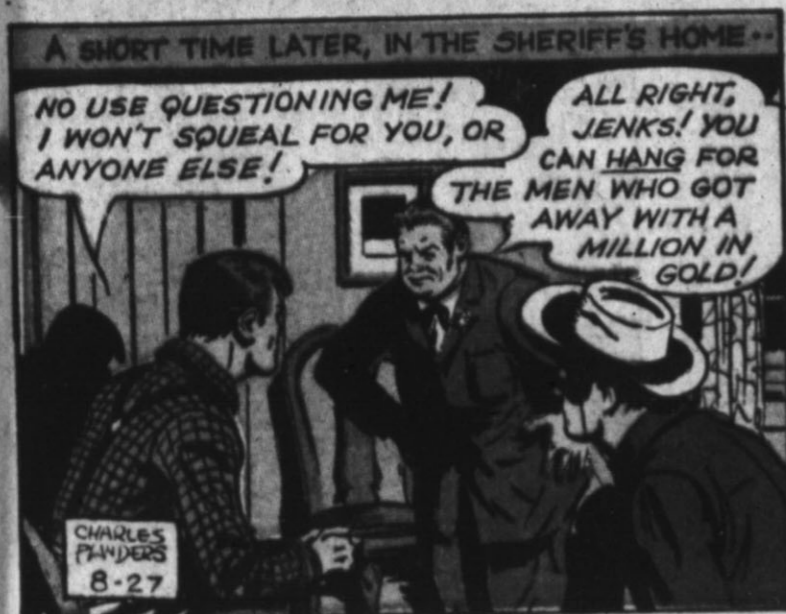
By DARRELL McCLURE



DARRELL McCLURE 8-27

The LONE RANGER

by FRAN STRIKER



DONALD DUCK

by WALT DISNEY



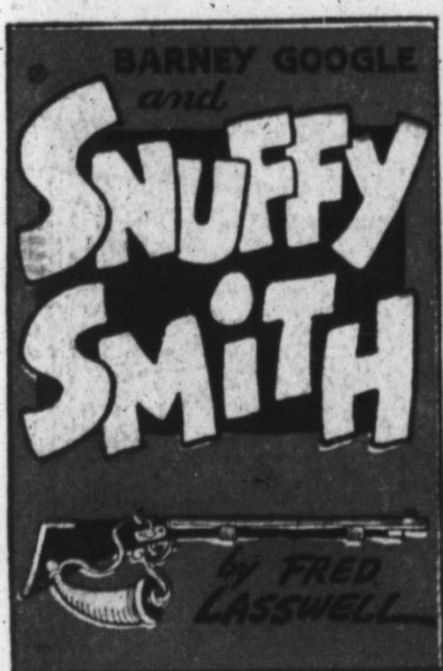
MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by Dave Breger



THE SUNDAY BRAND WOMEN'S SECTION

Peppy Blocker, Society Editor

Hereford, Texas, Sunday, August 27, 1961

Section Two



At a recent bridal shower for Miss Dollie Jo Prowell in the home of Mrs. Avis White, the table was laid with a pale yellow linen cloth and centered with silver candelabra holding four yellow tapers and an epergne bearing a triangular arrangement of yellow roses. Appointments were in crystal.

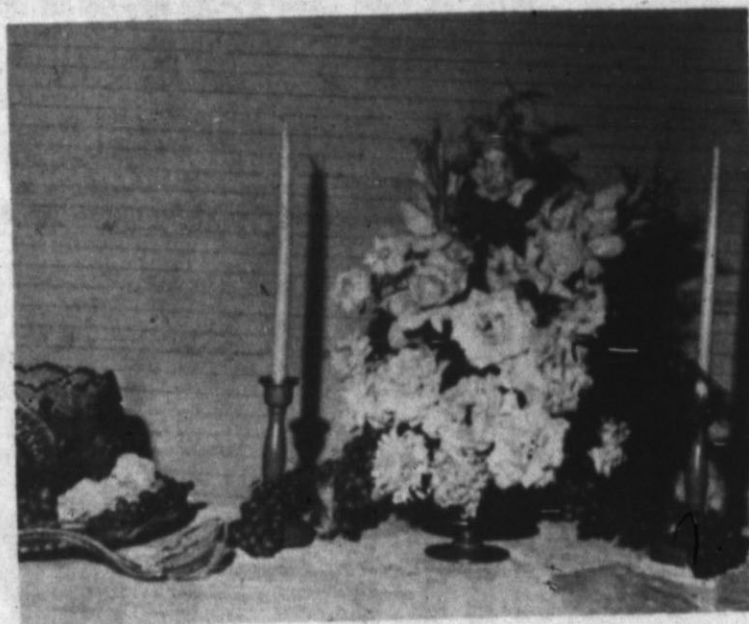
Let's

Make

Arrangements



A circular arrangement of Rome Glory roses and pale pink carnations perched atop a crystal globe encircling a miniature bride and groom was the feature attraction of the tea table for the recent bridal shower for Miss Kay Sims. The crystal globe was surrounded with a ruffle of pale pink net and dotted with petals of a deeper pink.

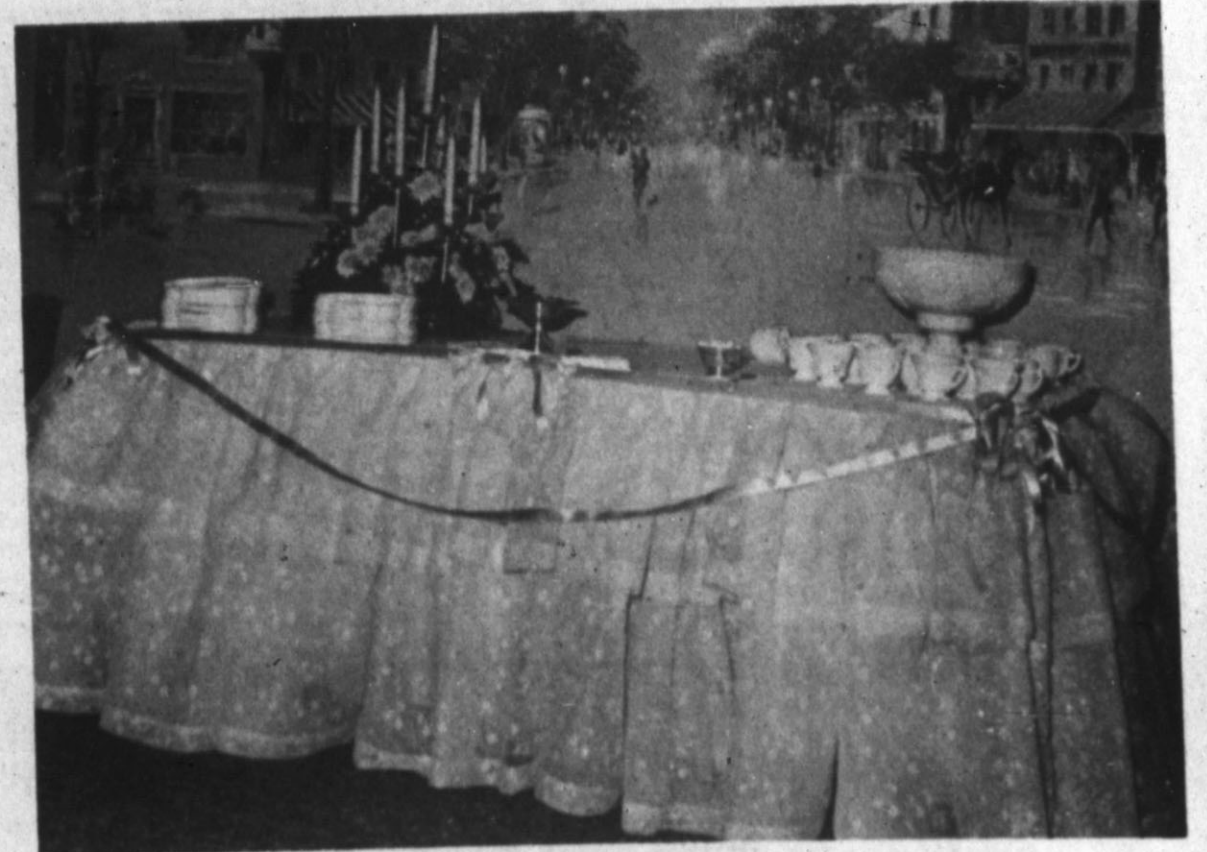


A set of yellow candleholders and matching compote fashioned of sandwich glass formed the centerpiece at the bridal shower given recently for Mrs. Don Taylor, the former Miss Dian Davis. The sandwich glass compote (which was a wedding present to the late Mrs. B. C. Roberson) was filled with Peace roses, yellow gladiola, and Niagara grapes and the candleholders held yellow tapers. The crystal punch service was circled with Peace roses and Niagara grapes.

Mrs. Alex Thompson designed this "Peace and Happiness" arrangement for a bridal shower in the home of Mrs. B. E. Roberson recently honoring Miss Marianne Young, bride-elect of Adrian Ashley of Abilene. Peace roses, mariposa daisies and delphinium filled the milk glass compote which was fronted with two bluebird figurines flanking a miniature bride and groom. The tall cathedral window backing the flower arrangement held a tiny Bible, a wedding ring and wedding bells. The milk glass and candleholders held blue tapers just the shade of blue as the "happiness" birds.



This mantle arrangement used for the bridal shower honoring Miss Prowell featured a green bowl with a pyramid arrangement of green foliage centered with red foliage.



Blue tinted pom-pom mums, arranged in a seven branch candelabra, provided the focal point for this table when Miss Ruth Hutton was honored recently at the Hereford Country Club. The table was laid with a white organdy cloth boasting eyelash flounces laced with blue satin ribbon.



A tall arrangement of roses of various shades of red was the center of attraction for the tea table when a group of Hereford women recently hosted a shower-tea for Mrs. Donald Lee Zimmerman in the home of Mrs. Austin Rhodes. An elaborate sterling silver punch service completed the table appointments.

Brand Staff Photos



Mrs. Guy Newsom created this unusual arrangement of roses in shades from pale pink to dark red and placed it on a white net cloth when Mrs. John Robert Silver was honored recently with a coffee-shower in the Community Room of the First National Bank Building. Appointments were in silver.

C OF C SCOUT

'Deaf' Smith Says

TO: The Spirit Of General Sam Houston
FROM: The Spirit Of Erastus "Deaf" Smith
SUBJECT: Scouting Report On The Sales Tax

Sam, a lot of people have been asking about the new retail sales tax which is to go into effect September 1st. Here are some questions and answers prepared by the State Affairs Committee of the West Texas Chamber of Commerce. I hope that your question is answered here.

Questions from a Consumer

(1) When does the tax go into effect?
September 1, 1961.

(2) How much will this new sales tax cost me?

That will depend on how much you earn, how much you spend of what you earn and how you spend it. You may pay substantially more one year than you do the next because you happen to buy furniture or some other major item of taxable merchandise one year and not the next.

On the average, however, the American people spend about 24 per cent of their total income on items subject to this tax. This means that a man with an income of \$5,000 a year will spend about \$1,200 on taxable goods and will pay an annual sales tax of about \$24.00.

(3) What are the main things on which I will pay the sales tax?

Furniture, household and kitchen appliances, most clothing, household supplies, toys, restaurant meals and electric and gas utility service.

(4) What are the main things on which I will not pay the sales tax?

Groceries, housing (whether you rent or own), medical and dental expenses, insurance, telephone service, your car and the gasoline you buy to run it.

(5) Why won't the tax apply to a car?

Because motor vehicles have been subject to a selective sales tax in Texas since 1941. That tax is now at the rate of 1 1/2 per cent and will not be increased by the new sales tax bill. Because the state already levies taxes on such things as cigarettes, gasoline and beer, they too will be exempt from the new sales tax.

(6) What about a television set which is already subject to a state tax?

The new sales tax will apply to television sets, but the old state tax has been repealed. Actually the tax on television sets, radios and air con-

ditioners is reduced from 3 per cent to 2 per cent by the new tax bill. The tax on cosmetics is reduced from 2.2 per cent to 2 per cent.

(7) How will I pay the tax?

When you buy something that is taxable, the retailer will add the tax to the purchase price. He will determine the correct tax by applying a tax "bracket" stated in the law. For example, purchases under 25 cents will not be taxed. If the price is between 25 cents and 74 cents you will pay a tax of one penny; the tax will be two cents on items costing from 75 cents to \$1.24, and so on. Over the long haul, this bracket system is designed to average out to a 2 per cent tax on what you buy, and it enables the retailer to collect the tax without the nuisance of stamps or tokens.

(8) Can I get credit for this tax when I pay my Federal income tax?

Yes, this tax is levied on the consumer. Probably the Internal Revenue Service will shortly issue a special bulletin which will provide an easy way to determine how much of a deduction you may take. IRS has done this for all other sales tax states. Of course, you can always keep your own records and use them instead of the standard IRS deduction.

Questions from Retailers

(1) Won't this be difficult for me to collect?

Collection of the new tax will impose some additional responsibilities on you and your employees, but similar duties are being handled with no great difficulty by 1,200,000 other retailers in the 35 sales tax states. Most retailers, including grocery stores, are already collecting some state and federal excise taxes and have some experience on which to rely.

(2) How will I collect this tax?

By a prescribed bracket system which will tell you how much tax to add to any given sale. Briefly you will not collect a tax if the sale is less than 25 cents; if it is between 25 cents and 74 cents you will collect one penny tax; if it is between 75 cents and \$1.24 you will collect two pennies and so forth.

(3) Will I have to keep track of the pennies I collect?

No, you will pay the state a flat 2 per cent of your taxable sales. A test run in one large Texas department store indicated that the bracket would actually produce 2.02 per cent. In other cases it might be slightly less, but the vendor discount system will insure that you do not lose

money.
(4) What is the vendor discount system?

If you pay the State the tax due on your taxable sales within the time it is due — that is before the last day of January, April, July and October, you will be permitted to keep 1 per cent of the tax due to compensate you for your time and trouble and to make sure that the bracket system hasn't cheated you. If you will estimate your tax and pay it early, then the State will permit you to keep 3 per cent of the tax due. A warning is necessary, however: If you do not pay the tax when it is due, you lose all discounts and you will have to pay at least a 5 per cent penalty, and the longer you delay, the higher the penalty will grow.

(5) Just how do I get the 3 per cent discount?

By the middle of the second month of the quarter, you must estimate and pay a tax for the entire quarter. Let us take an example: You estimate you will sell \$100,000 worth of taxable goods during January, February and March. Before February 15th, you file an estimated tax return with the Comptroller and send him a check for \$1,940 — \$2,000 estimated tax less 3 per cent discount. Then in April you will file an amended or final return. If it shows that you actually owed the state a tax of \$2,100, you would remit an additional \$99.00 — the amount due the State less the normal 1 per cent discount to which you are entitled on taxes remitted at the proper time.

(6) Why was this pre-payment plan put in the law?

Because in the first year of the new tax there will be a collection lag. This device, it is estimated, will reduce the amount of collection lag by about \$19 million. In effect, the pre-payment plan reduced the tax needs of the State by \$19 million.

(7) What kind of a form will I file with the State?

The Comptroller will devise a form in the very near future. It will probably be simple enough to fit on an IBM card.

(8) Do I have to get a license from the State?

Yes, but there is no charge for this permit. If you now pay the state store tax you will automatically receive an application for a sales tax permit.

(9) Do I have to buy a special cash register that keeps track of exempt and taxable sales?

Not unless you wish to do so. The Comptroller will work out some reasonable and simple methods of enabling you to separate taxable and non-taxable sales. Doubtless he will consult with your trade association as well as with tax administrators in other states in developing these methods.

(10) Suppose I do buy a new

cash register, do I pay the tax on it?

You do. In this case you are the consumer and you must pay the tax.

Questions From Other Businessmen

(1) I am a wholesaler. Will I have anything to do under this tax?

Yes, in the eyes of the sales tax law you are a retailer. However, most, perhaps all, of your sales will be exempt because you are selling to persons who then re-sell to the general public. When your customers buy from you, they will sign a re-sale certificate designed by the Comptroller (it may be something you can just print on your usual invoice so as not to have extra paper - handling) and this will be your evidence that no tax is due on the transaction.

(2) I am a manufacturer. How will this tax affect my business?

You will not have to pay the tax on your raw materials — that is on the component parts of what you manufacture. You will have to pay the tax when you buy machinery, supplies, office equipment, etcetera. If you rent IBM or Remington Rand electronic equipment, you will have to pay the tax on the rental you pay for that equipment.

(3) I am a printer. How will this tax affect my business?

You will have to collect it in most cases. If you print some letterheads for a business firm, you will have to collect the tax on the total amount of the sale, assuming you provided the paper. If the customer supplied the paper and you just did the printing, then the tax would be due on the amount you charged for that service. There are some exceptions: If you print paper bags then that would not be a taxable transaction since wrapping supplies and containers are exempt.

(4) I am a building contractor. How will this tax affect my business?

You will be viewed as the consumer of the tangible personal property which goes into your construction. This means that you will pay the tax on the lumber, nails and bricks, as well as on your equipment, tools, etcetera. Since you cannot collect the tax when you sell the construction (it now being real estate and not subject to tax) you will have to allow for the tax expense when you quote prices. Incidentally, if you have already signed a contract for a construction job to be completed after September 1st, you should check with the State Comptroller of Public Accounts to see about a special exemption which will keep you from being charged a tax that you cannot recoup in your price.

GROUND BEEF



SAUSAGE

SWIFT'S PREMIUM

YOUR CHOICE — 8 OZ. PKG.

- LINK
- PATTY
- BROWN
- N SERVE

39¢

Redeem the 10¢ coupon in each package and your cost is actually 29¢. Save 10¢!

FRESH GROUND DAILY

90% LEAN

3 LBS. FOR 1.

Decker's Tall Corn

BACON

59¢
LB. PKG.



MARYLAND CLUB

COFFEE

lb. **65¢**

RED PLUM BAMA 18 OZ.

JAM

3 FOR **\$1.**

SUGAR

WITH \$2.50 PURCHASE

10 Lb. Bag

77¢

Shurfine 12 Oz.

Luncheon Meat 3 FOR \$1.

Starkist Green Label

Chunk Tuna 27¢

Arrow

Charcoal 10:49¢

Northern 4 Roll Pack

Toilet Tissue 33¢

ICE CREAM

Park Lane 1/2 Gal.

59¢



BELL PEPPERS

Shop Taylor & Son's fresh produce every week for the very finest your money can buy.

Large Green Mexico lb **15¢**

PRUNE PLUMS

Idaho Italian 2 LBS FOR

35¢

PEPSI-COLA

Plus Deposit

6 Btl. **29¢**

Banquet Frozen Meat

POT PIES 5 For \$1.00

Food King

OLEO 2 Lbs. 35¢

Shurfine 3 Lb. Can

SHORTENING 69¢

1 1/2 lb. Cello Loaf Tendercrust

BREAD 25¢

Tendercrust 2 Lb. Cello

COOKIES 49¢

1 Lb. Mama's

COOKIES 23¢

Shurfine

VIENNA SAUSAGE 5 For \$1.00

FLOUR

SHURFINE

10 Lb. Bag

69¢

Specials good Monday, Tuesday & Wednesday, August 28, 29 & 30th.

DOUBLE

S & H

GREEN STAMPS

WEDNESDAY

on purchases of \$2.50 or more.

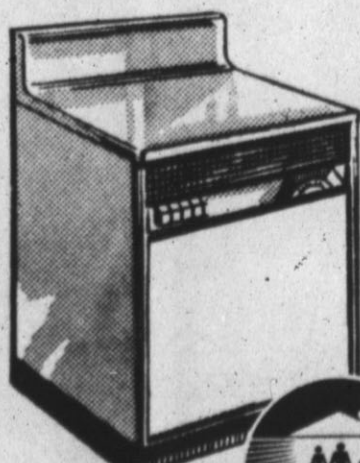
TAYLOR & SONS

FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS



...some kids are fightin' to do the dishes electrically



They've found it's as much fun to "load" the dishwasher as it is to load their guns for cowboys and Indians. Much easier on mother's nerves, too.

Handwashing dishes takes an average of 728 hours a year — that's a monthful of 24 hours a day. It's hard on the hands, too.

A portable dishwasher — that requires nothing special in plumbing or wiring — or a built-in model will cut your dishwashing time down to minutes. Gets the kids in the act, too — willingly and safely.

Don't be a dishwasher — buy one.

SOUTHWESTERN PUBLIC SERVICE COMPANY

Guild Honors

Phrom At Party

Mrs. Fred Phrom was honored with a farewell party given by St. Anthony's Guild recently. She received a gift from the members.

Guests present were Mesdames Felix Urbanczyk, Carl Stapp, L. Kovacs and Joe Peters.

Members attending were Mesdames Mary Hellman, Agnes Hellman, Arhart Reinart, Gene Loerwald, Frank Annen, Steve Meives, Frank Knabe, Frank Hofner, Norbett Skypala, Theresa Koelzer, William Wulff, Frank Brinkman, John Henderson, Matt Jesko, Ed Jesko, Frank Wilhelm and Conrad Urbanczyk. Hostesses were Mrs. Alvin Schmucker, Mrs. Harold Hershey and Ed Dzulk.

Mothers' Needle Club Has Meet

The recent meeting of the Mother's Needle Club was in the Pioneer Blue Flame Room.

Virgil Dodson, who was a visitor, showed movies of his recent trip to Alaska about two years ago.

Ice cream and cake was served to Messrs. and Mesdames L. J. Jones, Kaskel Benson, H. E. Lendley, A. H. Cook, N. C. McClure, A. T. Jones, Marshall Wesson, W. H. Awtry Sr. and Virgil Dodson.

The next meeting will be held in the home of Mrs. Wayne Carthel Sept. 21.

RETURN FROM VACATION

The Rev. and Mrs. Joel Treadwell and daughters, Jody, Mary Jan and Martha Jill, returned to Hereford this week after vacationing in Northern New Mexico, Austin, and Baton Rouge, and New Orleans, La.

The Treadwells spent two weeks in Taos, Red River and Eagle Nest, N. M., and visited with his parents, Dr. and Mrs. W. C. Treadwell in Austin. They also visited with Treadwell's brother and sister in Austin.

In Baton Rouge they visited with Mrs. Treadwell's parents, Dr. and Mrs. J. W. Brouillette, and a sister in New Orleans.

The Sunday Brand, Hereford, Texas, Sunday, Aug. 27, 1961

Here and There

with Mrs. Merlin Kaul

Mr. and Mrs. Grady Wilson and daughters Lettie and Gege of Bartlesville, Okla., accompanied by Mrs. Wilson's mother, Mrs. Lettie Mahn, also of Bartlesville, were guests recently in the Ed Wilson Jr. home. Grady Wilson and Ed Wilson are brothers. Mrs. Mahn visited in the Dan Guseman home while here. She and Mrs. Guseman are sisters.

Ann and Helen Cunningham of Denver, Colo., daughters of Mr. and Mrs. Fred Cunningham, have returned home after spending two weeks visiting friends. They were guests in the Karroll Higgins, Ed Wilson Jr., and Glen Bilbrey homes. Last weekend Cunningham and son Pud came to take the girls home. Fred Cunningham is a former superintendent of schools here. He is now associated with the American Desk Company with headquarters in Denver. His territory includes the east half of the state of Colorado. He says he likes his work very much and the family likes Denver.

Mr. and Mrs. Lester Sims have received word of the death of David McDuff, son of Mr. and Mrs. Authmer McDuff, formerly of this city. McDuff, 26 years old, was killed in a helicopter accident in California. He was a 1953 graduate of Hereford High School. Besides his parents of Santa Fe, N. M., he is survived by two sisters, Mrs. Ella Jean Counterman of Amarillo and Mrs. Mary Jane Roberts of Dumas. Funeral services for him were held last Monday in Santa Fe. Authmer McDuff is a cousin of Lester

Sims. Congratulations, though late, are sincerely extended to Mrs. Eunice Oliver, mother of Miss Sadie Lee Oliver, former Home Demonstration Agent in this county. Mrs. Oliver celebrated her 100th birthday on Aug. 10. Miss Sadie Lee Oliver, who was Home Demonstration Agent here from 1937 to 1946, retired to care for her mother. Evidence of her efforts to beautify this county and make for better living is seen in the many windbreaks and landscape plantings at homes throughout the county. The Sadie Lee Oliver 4-H club at Westway is named for her.

Mrs. Eugene Naugle has returned home from Dallas where she went to be with her sister, Mrs. S. T. Gant, after the recent passing of her husband, Mr. Gant. Mrs. Gant returned here with Mrs. Naugle and will remain with the Naugles for some time. Last week Mr. and Mrs. R. A. Batson and son Doug of Oklahoma City, Okla., were visitors in the Naugle home. Mrs. Batson is their daughter. Batson stayed a couple of days but Mrs. Batson and Doug remained for the week.

Mr. and Mrs. Ed Carpenter of Denton were guests Monday night in the J. C. Morrison home at Westway. They are neighbors of some 30 years standing of the Morrissons. They were luncheon guests on Tuesday in the home of their niece, Mrs. Gene King on Ranger Drive.

Westway residents "took off" for vacations last week. The Paul Rudd, Homer Rudd, Ken Rudd families along with Lynn and Patsy Rudd, daughters of Mr. and Mrs. Harold Rudd, camped out up in the Cimarron River area of New Mexico for several days.

Mr. and Mrs. Buren Sowell along with Mr. and Mrs. Ray Singleterry of Clovis, N. M., went to Colorado and New Mex-

ico; the Joe Wagoners went to the Black Hills in South Dakota and on over to Sturgis and Faith, S. D., to visit the Grady Wilson and Hughes Millard families.

Mrs. Ova Felton of Seminole, Okla., has been visiting friends in this area for the past few days. Mrs. Felton is a former teacher in Aikman School. Her husband, the late John Felton, was a salesman at Chevrolet Motor Company. For the past two years she has been teaching in the Seminole Schools. While here she has been a guest in the homes of D. C. Martin, w. h. Andrews, J. F. Martin and Joe Evans, and has visited many friends.

Mr. and Mrs. DeLoyd McGehee of Stinnett were guests in the D. C. Martin home Monday night. Mrs. McGehee is a first grade teacher at Pringle and her husband is employed by Phillips Petroleum Company. They were students of Mr. and Mrs. D. C. Martin when they taught at Strother School near Seminole in Oklahoma. Martin was superintendent at the school for many years. Mrs. Ova Felton who was a guest in the Martin home Monday night also taught at Strother so the group had many mutual friends.

Mr. and Mrs. Grant Hanna and daughters Cindy and Joette went to Fort Riley, Kan., last week where they visited Grant's brother, Sgt. Ervin Hanna. Fort Riley is located near Manhattan, Kan. Sgt. Hanna will be discharged on Jan. 15 after having served for 20 years in the Army. He will be discharged for 24 hours and then will be on reserve duty. The Hannas visited Eisenhower Museum and Ghost Town in Abilene, Kan., and the house where former President Eisenhower was born. They say the house with furnishings is just as Ike's mother left it - which was a stipulation when the Chamber of Commerce at Abilene took over

er the house. En route home they visited the Big Well at Greensburg, Kan.

The Homebuilders Sunday School Class of the First Methodist Church enjoyed a covered dish supper and devotional service last Sunday evening at Ceta Glen Canyon. Members attending with their families included Mr. and Mrs. Grant Hanna, Mr. and Mrs. Garland Solomon, Mr. and Mrs. Claude McGowan, Mr. and Mrs. Hugh Clearman, Mr. and Mrs. Joe Hamilton, Mr. and Mrs. W. E. Uelton, and Mr. and Mrs. Arthur Hare.

Mr. and Mrs. Clyde Hays of Black and Mrs. Opal Bookout of Hereford went to Borger Thursday to attend the funeral of E. Wayne Kimmons. Mr. Kimmons was a former resident of Black where his father was teacher in the school. He died last Tuesday at Wesley Hospital in Oklahoma City, Okla., after an exploratory operation of the brain. The memorial service was held at the First Christian Church in Borger. Survivors include his wife, a daughter Kay a brother Ervin and his mother, Mrs. Annie Kimmons of Borger. Dr. L. B. Barnett is a cousin. His brother, Ervin Kimmons, who is principal of one of the schools in Borger, married the former Lucille Hays, a sister of Mrs. Bookout.

Mr. and Mrs. Maek Jackson of Fountain, Colo., have been visiting relatives and friends here. They were guests of her father, Will Buchanan, and her sister, Mrs. E. E. Bishop and family, and in the C. C. Sauley home. He had spent the summer with them.

When the Jacksons left to return home, her father, Will Buchanan, accompanied them.

Mr. and Mrs. C. A. Sauley are attending the Old Settlers Reunion at Roaring Springs this week.

Linksters Get Bids To Tourney At Plainview CC

Eleven Hereford golfers will compete in the pro - member matches which will be held Tuesday Aug. 29 in Plainview. The local duffers were invited to the matches by the Plainview Country Club, host for the one - day event. The 18 - hole low ball affair is set for noon Tuesday.

Hereford golfers participating in the matches are Bob Lindsey, Dale Tinnin, Wimpy Walker, Frank Cogdill, John D. Pitman, Owen Semands, Joe Butler, H. B. Thomas, W. W. Gilbreath, Troy Moore and local Pro Bud Posey.

Awards will go to the three low teams with professionals receiving cash and amateurs receiving golf merchandise. Pairings will be released Sunday.

VACATION IN RED RIVER
Mr. and Mrs. Glen Nelson and son, Olan, returned to Hereford this week after vacationing in Red River, N. M., where they fished, hiked and square danced. They spent one day and night at Conchas Dam, N. M.

Professionals from 35 clubs will be on hand playing amateurs from Hereford, Plainview and Muleshoe.

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Awards will go to the three low teams with professionals receiving cash and amateurs receiving golf merchandise.

Hereford golfers participating in the matches are Bob Lindsey, Dale Tinnin, Wimpy Walker,



Elizabeth Witherspoon



Jack Rogers



Don Baugous

Bug-git
FOR
C-O-N-T-I-N-U-O-U-S
Automatic
INSECT CONTROL

Just plug it in... forget about bugs!

kills: FLIES, MOSQUITOS, FLYING MOTHS, WASPS, SILVERFISH, EXPOSED ANTS, ROACHES, etc.

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OUR POLICY - "BETTER INSURANCE FOR YOU"
Deaf Smith County Abstract Co.

SANTA SAYS:

BEAT THE SALES TAX NOW!

4 DAYS LEFT

THE 2% SALES TAX GOES INTO EFFECT FRIDAY, SEPTEMBER 1st.

BUY EVERYTHING YOU NEED NOW TAX FREE

PLUS BIG, FAT, DISCOUNT PRICES ON EVERY ITEM OF FURNITURE IN OUR STORE

LOWEST PRICES!

IT'S LIKE A FREE RIDE ON SANTA'S SLEIGH! PRICES CUT -- SLASHED, KNOCKED DOWN, CHOPPED, WHITTLED, STOMPED. THE MINUTE YOU SEE THE STORE YOU'LL KNOW WE MEAN IT.

H & H DISCOUNT FURNITURE AND THE BIG RED BARN

THE SUNDAY BRAND Editorials

PAGE FOUR The Sunday Brand, Hereford, Texas, Sunday, Aug. 27, 1961

Bone-Healing Clinic Affords Wide Interest In Panhandle-South Plains

Based upon activity and success of the Crippled Children's Clinic sponsored in Hereford each year since 1955, Shriners over the Panhandle-South Plains area are busy generating enthusiasm toward establishment of a permanent recuperative center for bone healing in the area.

Meetings have already been conducted in Amarillo, Lubbock and other cities to discuss and promote the movement. Hereford's one-day annual clinic has provided most of the information, which has also led to extensive diagnosis and bone chemistry research. A total of 272 children were reported through the Hereford Clinic in May this year, according to meeting reports, which at the same time disclosed world-wide recognition of exceptional bone healing abilities of the territory.

The two points stressed at the educational Shrine meetings were listed as (1) "that there is no large-scale medical research center within a 300-mile radius of Khiva Temple (Amarillo), and (2) that the Panhandle-South Plains area soil and water apparently have unique bone-healing qualities."

This information is, of course, "old stuff" to residents of Hereford. For more than a decade, the dream of a Shrine Hospital has cropped up from time to time, and it has long been considered practical by people who are familiar with the area, and the advantages which it has to offer. The fact that other groups and communities in the Panhandle-South Plains territory are beginning to recognize these facts, appears to be the important current development.

Hereford and the Oasis Shrine Club will, of course, make a strong bid to locate the proposed hospital in this area but, re-

gardless of location, the project merits full support from all citizens in the community. The area does need a clinic of this type, a fact fully supported by results from six years of operating the annual clinic for Crippled Children in Hereford.

Should the present drive fail, the losers would be hundreds of boys and girls who might otherwise be cured of bone defects. There seems absolutely no doubt that the words of present boosters will someday come true, when they say that the proposed clinic may well one day be the bone-healing and research center of the world.

Foreign Student Plan Is Success

Hereford Schools pioneered among small towns in accepting the foreign exchange student plan, and will continue the program when two students again matriculate this week.

Fortunately, the students we have received have been happy and successful in the community. Each of them still carries on a deluge of correspondence with local friends, and unquestionably holds a warm place in his heart for America. This year, we feel sure, will be no exception.

Success of the program in this community has, in a large measure, been due to the cooperation and friendliness of the people of the community, and the same spirit has been carried out through our schools and by our students. While the exchange student is most directly affected, it is also well to note that hundreds of local people benefit from the experience of having these visitors with us for a school term.

Looking still further down the line, there seems little question but that the United States, too, gains much from the program. The type of youngsters who have visited Hereford will undoubtedly become leaders in their own communities in the years to come — and we sincerely doubt if they will ever be inclined to fall for some of the anti-American propaganda which now circles the globe. It will be hard to make these youngsters believe that their former friends in Hereford are so ruthless as all Americans are frequently described in communist attacks. Instead, they will be far more likely to defend our country when such stories are spread.

Honesty, they say, is the best policy, and the foreign exchange program is based upon this presumption. We might be able to fool a visitor for a few days, even a few weeks, but to hoodwink someone who lives with you and becomes part of the community for an entire nine months would be next to impossible.

With these thoughts in mind, we join the community in saying "Welcome" to Gillian Anne McArthur and Peter Lantz. We hope they enjoy their visit with us, and that they will take back a little bit of Hereford when they return to their homes in Scotland and Sweden.

Booster Club Is On The Job

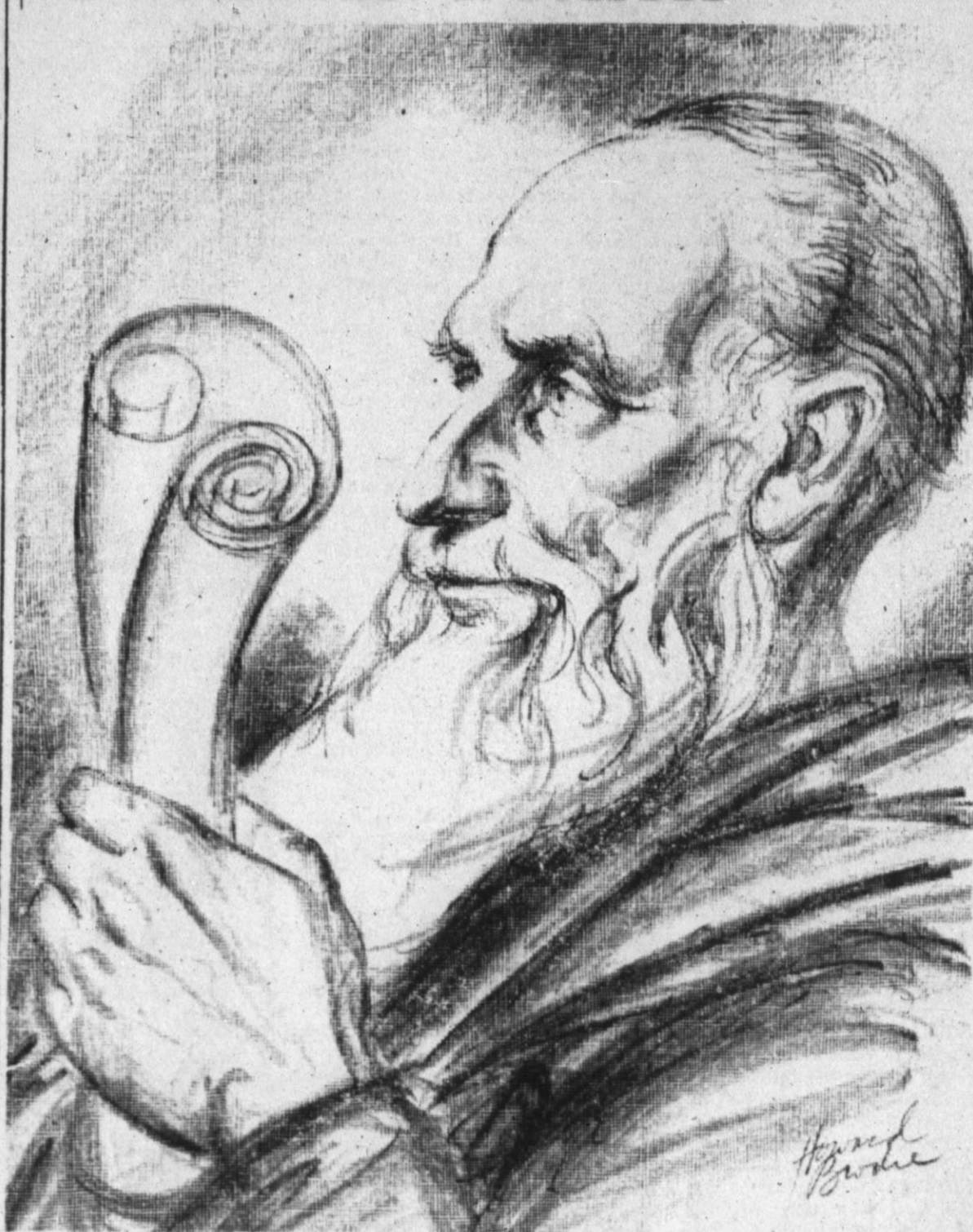
Hereford's reorganized Booster Club will soon begin its second year with opening of the 1961 Whiteface football season and, should you doubt its success, just ask any of the youngsters who played on the 1960 teams.

Primarily the club was created to assist, encourage and abet high school athletic programs, and during the past school year, it accomplished every point in this proposed goal. Chartered buses replaced slower transportation, organized efforts created a spirit which Hereford teams had not seen in several years, and special meetings with players helped to establish morale.

Most of all, the Booster Club has contributed through a "big brother" type attitude which helped youngsters and adults alike. As the players came to know booster members better, they often turned to them for advice on scores of subjects and always were greeted with helping hands. The Booster Club members, in turn, profited tremendously through association with younger friends and acquaintances.

The activity of the organization, to us, does more toward justifying the existence of high school athletics than any accomplishment we have seen in many years. Without this "follow through", no athletic program should be considered complete. We realize that most people are busy, but your attendance at the Booster Club meeting Monday evening in the Community Center could easily become the outstanding event or turning point in the life of some youngster or, perhaps, even your own. Who knows?

The POWER of FAITH by Howard Brodie



PROPHETS and TEACHERS—4

"In him we live and move and have our being." St. Paul's faith, expressed in these words, gave him the courage to withstand danger, the practicality to aid the poor and the spirituality to inspire. "If I speak in the tongues of men and angels, but have not love, I am a noisy gong!" He said: "Love is patient and kind . . . Love bears all things . . . hopes all things, endures all things . . . Love never ends . . . So faith, hope and love abide, these three, but the greatest of these is love."

Weather Change Brings Thoughts About School

50 YEARS AGO

City Dads Adopt Curfew To Keep Children Home

At a meeting of the city fathers last Tuesday a regular curfew ordinance was passed. This order has been in cold storage for some months, but the council did not see fit to bring it out until now. The full text of the ordinance was published this week. Parents who have children would do well to read it over to them. The ordinance prohibits any person under 16 years of age from loitering on the streets between 7:30 p.m. and 5 a.m. during half of the year and from 8:30 p.m. to 5 a.m. during the other half. Children must have escorts of older persons or written permission to be out after hours. The maximum fine is \$100 for each offense. — E. Renfro is the third man to sign up for one of the McDonald wells. The papers were drawn up the first of the week. The first to sign, as already announced, was Baskin and Hester. The drilling has progressed rapidly on this well, the depth now being 200 feet, and the reaming process is now going on. This done, the machinery will be installed. Mr. McDonald went out Wednesday to locate the well in the A. W. Gregg farm east of town. Work will begin on this well as soon as the Baskin-Hester well is finished. It is reported that double crew will be put on, running day and night. This makes a total of six big wells, including McDonald's three.

25 YEARS AGO

It may not be long before Hereford will have pavement or caliche on every street, according to a statement made Tuesday by Mayor E. J. Paddock. If the present WPA project that include 56 blocks works out smoothly, another will be ready at the time it is concluded, he said, adding: "It is our intention to caliche every street in Hereford." The city project, started last weekend, moved into full swing Monday, with from 25 to 30 men on the job, before it was halted by rain at noon Tuesday. The first work was being done on Noel Street between Third and Fifth Streets. Seven trucks were bringing caliche from the dipping vat, and 25 men were busy loading, smoothing, pulverizing and packing it on the streets. It is a five month project, and probably will use a maximum of 55 men when they are available. City officials reserved the right to withdraw the above statement if they were not satisfied with the project now under way. It has not progressed far enough to be tested accurately under WPA supervision. Only in case the city is satisfied with this project will officials agree to start another. But, nevertheless, plans are being made to that end. — Over 100 farm men and women throughout the shallow water district surrounding Hereford, and a representative group of Hereford business men gathered in mass meeting in the district court room here Saturday afternoon to lend impetus to the rural electrification project being sought through the efforts of the chamber of commerce. They were given agreements to sign, stating they would "agree" to take service and wire premises, and will grant the necessary easements and right-of-way for power lines on my property" if electricity is made available at reasonable rates. Approximately 50 of these agreements were returned at the close of the meeting. Others carried them away to study the proposition more closely and approximately 50 more were taken out to be given friends who had made requests for them. The meeting rang with optimism concerning the future of the project and of irrigation and hopes of farmers to receive electrical energy loans with which to electrify homes, purchase appliances and install irrigation wells, for which \$4,000,000 has been allocated to Texas.

BY MRS. R. L. CRISWELL

Haven't the weather been wonderful? Winter, spring, summer and fall, which is most enjoyable? That is the \$64 question, and welcome changes and a change is always welcome. It won't be long until we see the many gorgeous colorings that are the result of the change of season.

One of the changes is back to school. Mothers probably are looking forward to having the children on a schedule again as it keeps them, so busy there isn't time for the arguments and the usual "but mother, we are tired of playing, can't you think of something else for us to do." If she says there are some weeds to pull, or the lawn to mow, the tone again changes and with alacrity.

A student of the 1901 era told me there were no graduating classes then, (in Hereford School) and they just attended school until the boys landed a good job and until the girls married. This is one change for the better: we have a number of young folks that marry before they graduate but most of them continue in school until they graduate which is a very fine thing because not only the season changes but the times, wages and customs change also, sometimes for the better and sometimes not so good.

When a couple married in 1901 there was no more school in a formal way but the business of life kept them busy and there was very little time to think of having a good time. They had of necessity to think of making a living because from the time of the wedding ceremony they were strictly on their own. There was no money coming from mother and dad on either side. If there was no other way, Dad usually signed a note to the bank for money to last through the year, and how surprised and dismayed would the couple be of today at the amount being so small. I sort of have a suspicion that the couple of today might stop and do some serious thinking about marriage if they knew there would be no help from home.

Also we have our teachers and there is much change in their lives as far as study and goals are concerned. They must spend from six to eight years preparing to teach and take refresher courses through the years as they teach, yet there are many county and state officers that receive much higher salaries when some of them have never finished high school and have never spent any time or money in preparing themselves. (Continued on page 5)

Panhandle Paragraphs

AMATEUR RODEO SCHEDULED

Friena's Junior Chamber of Commerce, having recently completed a successful junior rodeo and a quarterhorse show, is now making plans for another event. This time it will be an amateur rodeo, which is being scheduled for Sept. 7-9 at the Jaycee Rodeo Arena southwest of town. The Rodeo will be called the Friena Cowboy's Reunion and there will be one show each day at 8 p.m. Events in which cowboys throughout this part of the country will be participating include calf roping, bare back bronc riding, saddle bronc riding, bull riding, bulldogging, barrel racing and a wild mare race. All entry fees will be paid back in the form of prize money to the winners, and a saddle will be given to the all-round cowboy. Stock for the show will be provided by Ratjen Bros. of Happy. Also scheduled along with the rodeo will be a dance on both Friday and Saturday nights beginning at 10 p.m. The Jaycees first built the new rodeo arena last spring, and it was completed in time for the first annual junior rodeo. Since that time, lights have been installed at the arena and the upcoming rodeo will be the first one with night performances. Installation of the lights was just recently completed. Entries for the rodeo are now being accepted by Robert Zetzsche in Friena.

—THE FRIONA STAR

—pp—

REGENTS OKAY HIKE

The South Plains College Board of Regents unanimously approved an average raise for college faculty members of \$550 in a board meeting Tuesday. Regents also approved the hiring of a new physics and math teacher, Don Hardcastle, and gave the go-ahead on a budget drawn up by Dr. Baker calling for a \$527,744 income. Baker, who had worked out several possible methods of salary increases for faculty members told the board he felt his proposal for salary increases would enable the college to maintain present faculty members and hire new members "other colleges can't touch." The increment plan approved by regents calls for a first year minimum salary increase for faculty members of \$400 per year and allows for a maximum of eight years prior experience for new teachers at \$100 per year. Base salary for all beginning teachers was set at \$5,000 with increments being paid each year up to a maximum of 16 years experience or a \$6,000. Baker said South Plains could hire teachers not in the salary ranges of other junior colleges of comparable size because of the allowance for eight years prior experience.

—THE LEVELLAND DAILY SUN NEWS

—pp—

TEACHERS DUE AT WORKSHOP

The fourth annual pre-school workshop for teachers and administrators will open when the group meets for a get-acquainted breakfast. This workshop will last for five days and the other five days that teachers are required to attend will be integrated into the regular school term. The workshop this year will be broken up into interest groups where teachers with certain courses in common will meet together. Several joint meetings during the week are planned for junior and senior high school teachers of mathematics, social studies, music and language arts. During one section of the meeting all of the teachers of the first grade in the school system will meet together to discuss common problems and exchange ideas. All of the teachers in the elementary grades up through the sixth grade will meet together in the same manner. Three consultants will work with the teachers on problems that they have in guidance and counseling, elementary language arts and visual aid material.

—THE ANDREWS COUNTY NEWS

—pp—

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm discusses the Berlin situation this week, without making much of a dent in it.

Dear editor,

Right when people ought to be enjoying the closing days of summer, all you can hear from them is: "What's going to happen over West Berlin and East Berlin?"

Why, the newspapers are so full of the Berlin crisis even old-fashioned ax murderers have been crowded to an inside page, and any robber who holds up a bank for only a few thousand dollars can't even get in the paper at all.

But I've been viewing the Berlin situation this way: with so many brains at work on it in every corner of the world, I figure I can be excused from devoting my full time to it, although I'll admit that West Berlin's demand that the United States stop talking and start fighting over its plight has me puzzled. It hasn't been very many years since the same place was hallooing that we ought to stop fighting and start talking.

Now I'm not saying the situation could be any different. It's mighty easy to look back fifteen years and say what we should have done, but I can look out over this bindweed farm and list a dozen things it looks like I would have had sense enough to have done fifteen years ago, but there they are, still undone. This goes for both the East side of this place as well as the West side.

For example, while one of the problems in Berlin is the question of whether you can cross from the East to the West, my problem here is that a cow can cross from either direction and leave the place altogether from all sides if she takes the notion. You might say that on this farm, a cow recognizes no borders and while I could shut the gate, it seems like a waste of time when the fences beyond the gate won't hold cows anyway.

One advantage my cows have over people is that they don't recognize any political philosophies. I've tried dictating to them, but it won't work. Some day Mr. Krushchev may find out the same thing about people.

Yours faithfully,
J. A.

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
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James M. Gillentine, Editor and Publisher
H. A. Tuck, News Editor

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The Sunday Brand, Hereford, Texas, Sunday, Aug. 27, 1961

Colonel Tells Lions About Amarillo AFB Retraining

Col. James A. Johnson told the Hereford Lions Club Wednesday, Aug. 22, about the experimental 3320th Retraining Group at Amarillo Air Force Base.

The only such project in the United States has as its goal the retraining of Air Force, Marine, and Navy men who have gotten in trouble with the law while enlisted. Instead of confining such men behind bars and then

issuing them dishonorable discharges, as is done in all other military installations, Amarillo Air Force Base seeks to rehabilitate them and have them back on active duty within three months.

Johnson explained that 57 per cent of the men assigned to his squadron are readjusted and returned to duty throughout the U. S. within three months. The purpose of the move is to conserve manpower and to prevent criminal offenses, Johnson pointed out.

During World War II, the military discovered that a great percentage of their manpower was unavailable for active duty because they were behind bars, often for very minor offenses. The National Defense Act of 1947 overhauled the code of military justice, which provided that Air Force men in trouble would be treated just as everyone else, with the same food, housing, discipline, but in confinement. This abolished the solitary confinement type military prisons of the past.

Johnson explained how federal and state prisons breed crime. He said that 99 per cent of the men in prison are second-timers, according to figures from the Federal Correction Journal.

Many men who are released from prisons plan to lead useful lives, only to find the stigma attached to them too great to overcome, Johnson reminded his audience. Such is often the case with military personnel who receive dishonorable discharges.

The colonel emphasized that bars create a frame of mind which is in no condition to be helped. At Amarillo Air Force Base the men in 3320th retraining group are in no manner confined. They are free to do the same things all other men on the base do.

The retrainees have separate barracks, dining facilities and

chapel so that clinical personnel can observe the men during all phases of living. However, the men are free to check in and out after working hours just as other men on the base.

Johnson reminded that Lions that only a small percentage of the men at the base are retrainees. There are usually 200 to 250 there at any time with a three month turnover. They account for about five per cent of the total force of the base. The Restoration and Clemency Board studies each man's record and recommends him for discharge or return to duty. The commander of the base has the final decision, Johnson explained.

Air Force, Marine and Navy personnel from all over the world are sent to Amarillo Air Force Base and assigned to the 3320th Retraining Group. They are simply given a ticket and sent to Amarillo with no police escort, Johnson pointed out. This is the first test of a man's willingness to be helped — whether or not he shows up in Amarillo. He said that only three men failed to report at the base last year.

After a man is returned to duty from the Retraining Group, a careful check is made to chart his progress. Johnson reported that 84 per cent complete successful service careers, 49 per cent are rated above airman of equal age and experience, 34 per cent are rated as average airman and only 4 per cent commit criminal offenses again. Since the program began, many commanding officers ask that retrainees be assigned to their outfits, Johnson explained, because they feel that the retrainees make better servicemen.

The average age of the retrainees is 22, but most of them are from 17-19. There have been retrainees in their 50's, Johnson said.

In the psycho-social center, men can earn high school di-

plomas within three months. At least 75 per cent of the retrainees dropped out of high school because they were unhappy there. Johnson compared the high school drop-out as a civilian AWOL.

With a full staff of psychologists, psychiatrists, and sociologists, an ideal living-working environment is created at the 3320th Retraining Group. Johnson explained that all of his personnel are cross-trained so that they can adequately observe all phases of a retrainees' work.

Johnson reported that the Amarillo project is contributing to world-wide research in methods of criminal correction. At least 80 colleges have been supplied with information on the Amarillo study, along with the Chinese Air Force and Turkish Police Department.

The Air Force Colonel compared his retraining group to Cal Farley's Boys' Ranch in methods and objectives. He pointed out that the major difference in the two programs was that the Air Force was unable to create the same family atmosphere that is prevalent at



Col. James A. Johnson

Boys' Ranch, because of the age and experience differences of the airman and the ranch boys. Often members of the staff come to represent father images to the retrainees, he added.

RUIDOSO VACATION

Mr. and Mrs. John Blocker

Five From Here Leave For Maine And Convention

Five area women left Hereford last week for Orono, Maine where they will attend the National Home Demonstration.

Making the trip were Mrs. Ruth Coleman of Garcia, Mrs. Louie Olsen, Mrs. Herman Gray, Mrs. Art Lewis and Mrs. Clarence Brandes of Vega.

The women drove to Dallas where they boarded a chartered bus along with the other Texas delegates to the meeting. They will stop in Washington, D. C. for scenic tours.

Mrs. G. W. Brumley, mother of Mrs. Olsen, accompanied the group to Dallas where she will visit with another daughter, Mrs. John Baker, until the party returns from Maine on Sept. 5.

and Lee spent the last week vacationing in Ruidoso, N. M.

Guild Has Final Meeting Of Year

St. Anthony's Guild attended Mass together Wednesday morning after which they were served coffee by the officers, Mrs. Ed Dzuik Sr., Mrs. Frank Anen, Mrs. Gene Loerwald and Mrs. Mable Wagner. This was the final meeting of the year.

Roll call was answered by "What I do when I do as I please."

Mrs. Ray Wilhelm was given the hostesses' gift. Mrs. Ed Dzuik presided over the meeting. The members voted to purchase more dishes for the cafeteria and to furnish cur-

tains for two rooms in the rectory.

Refreshments were served to guests, Dr. Lena Edwards, Mrs. Robert Betzen, Mrs. Mike Betzen and Mrs. Mary Green and to Mesdames Arhart Reinart, C. Drerup, Agnes Hellman, G. W. Hund, John Gallagher, Ray Wilhelm, Leon Vinton, Matt Jesko, Conrad Urbanczyk, Charles Carney, Pete Korstjens, Joe Paetzold, Cyril Diller, Ed Loerwald, Harold Kreighauser and John Albracht.

COLORADO VISITORS

Mrs. Claudis Murrah and sons from Walsh, Colo., recently visited in the home of Mr. and Mrs. Claude Faubus of Hereford.

Weather...

(Continued from page 4) ves for the jobs they now hold. The average pay of teachers is roughly \$4 to \$6,000 per year but the average county officer receives more and without any expense at all.

I would think parents need to be a bit more conscientious than being careless and paying the teachers less than the man who collects taxes or does the other things pertaining to government.

We all rave and gripe about paying taxes but we hear very little about the necessity of paying our teachers a salary that will permit them to spend their summers in courses to improve their teaching, and go blithely on paying untrained people to run our government at a much higher salary. Do we think more of our government than our children? If we learn of a government or county employee that is losing money for the county, we immediately begin proceedings to check this, but if we have a teacher who is incompatible with a child we just let it go on and on.

Isn't it time that we give more attention not only to our government but to the teaching of our children, because truly the children of today are the people of tomorrow and these same men and women will have a much greater challenge and change than any generation that has lived in the past.

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JIM GILLIAM, left, receives his new Optimist pin and "Welcome To Optimism" kit from Bill Phipps at an indoctrination service Tuesday, Aug. 22. Phipps is a member of the Hereford Optimist Club board of directors and charter president of the local club. (Staff Photo)

A FIRE WHICH is believed to have started with a faulty connection on a cook stove caused about \$2500 damage Saturday afternoon. It went undiscovered for some time in the house and was billowing smoke before the Hereford Volunteer Fire Department was called. Firemen arrived about 4:30 p.m. and spent almost an hour trying to whip the stubborn blaze in the walls and ceiling. Filemon Valdez of Hereford owns the house at 509 Whittier. Top picture shows the origin of the fire, while the bottom picture shows fireman Earl Phillips adjusting the water spray before entering the house.

(Staff Photos)



Announce Slate For "B" Squad

The 1961 Hereford Whiteface "B" team schedule was released this week by Hereford head football coach Jack Meredith. According to Meredith, C. U. by Kitchens and Joe Brooks will handle the "B" squad through their nine-game season. All games are set for 8 p.m.

The schedule is as follows:

Sept. 7	Tulla	There
Sept. 14	Dimmitt	Here
Sept. 21	Borger	There
Sept. 28	Canyon	There
Oct. 12	Levelland	Here
Oct. 19	Littlefield	Here
Oct. 26	Phillips	There
Nov. 9	Littlefield	There

VISITS SON

Mrs. O. M. Tinnin of Falls is visiting her son and family, Mr. and Mrs. Dale Tinnin and Mr. and Mrs. Charles Springer this week.

VISIT RELATIVES

Mr. and Mrs. Joe Poindexter and his son and wife of Polk City, Iowa, were visitors in the home of Mrs. E. C. Eubanks Wednesday. Mrs. Poindexter is Mrs. Eubanks' husband's sister.

VISIT PARENTS

Mr. and Mrs. T. C. McWilliam of Sudan were visitors in



NELSON LEE RUTTER, 23-year-old son of Mrs. M. T. Rutter, 403 west Third St., received his bachelor's degree in civil engineering Saturday night from Texas Tech. Rutter, a 1956 graduate of Hereford High School, is married to the former Sue Sparks, daughter of Mrs. C. E. Sparks, 125 Ave. J.

the home of her parents, Mr. and Mrs. V. L. McCool, Monday night.

VISITS IN PLAINVIEW
Mrs. B. Lee Cocanougher visited her two sisters, Mrs. J. G. Sisemore and Mrs. J. R. Aulrey and two brothers, R. H. Allen and Jim R. Allen and their families in Plainview this past week.

There are 228 institutions of higher education in the United States for men only and 252 for women only. Co-educational institutions number 1,531.



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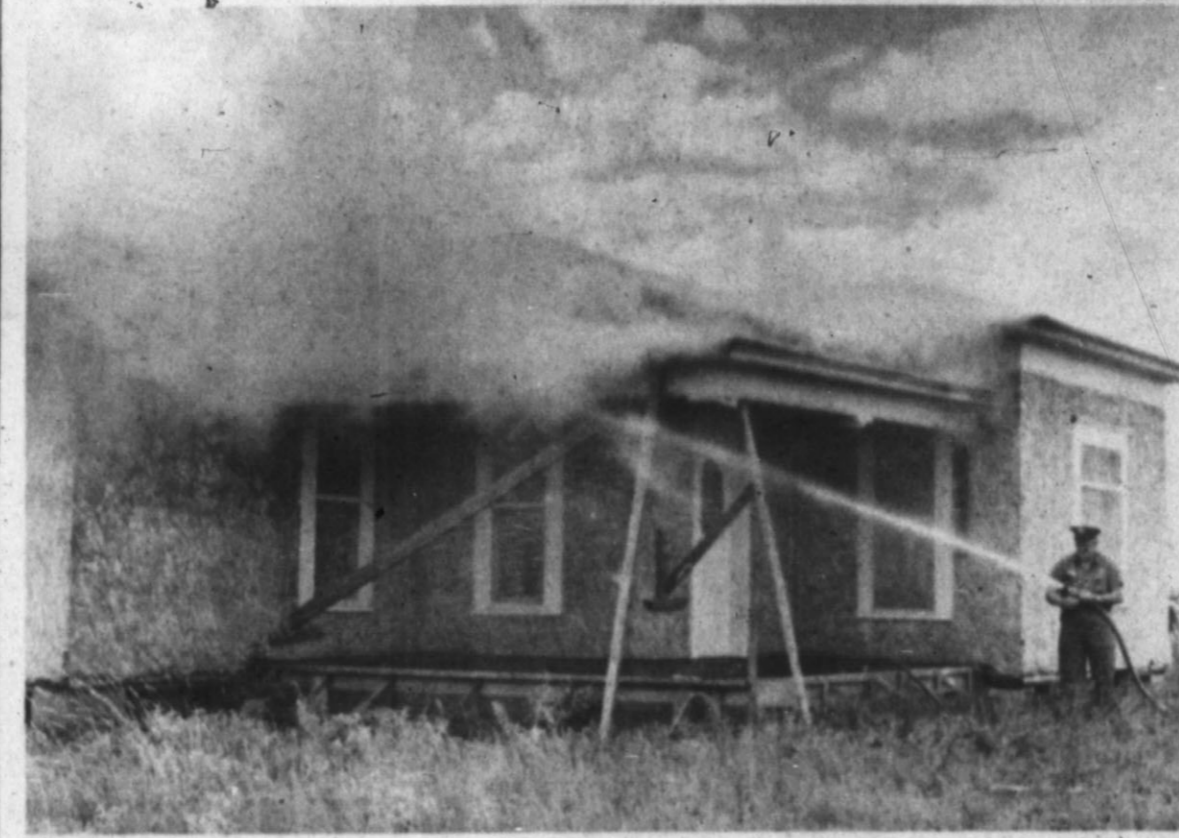
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ON CAMPING TRIP

Mrs. C. Ora Cockrell and Mr. and Mrs. Carl Oldham and family of Woodward, Okla., left Tuesday for Colorado Springs to join Mr. and Mrs. Gene Osburn for a camping trip in the Colorado mountains. Mrs. Oldham and Mrs. Osburn are Mrs. Cockrell's daughters.

GRANDCHILDREN VISIT

Butch and Linda Cummings of Sand Springs, Okla., visited their

grandparents, Mr. and Mrs. O. C. Cummings last week.

DAUGHTER VISITS

Mrs. Bill Calloway of Harlingen, Tex., was a visitor in the home of her parents, Mr. and Mrs. Gaylord Newell, this week.

VISIT FRIENDS

Visiting Lynn and Margaret Boomer this week are Janis Bolinger of Union City, Okla., and Bob Oliver of Ardmore, Okla. The four attend the University of Oklahoma.

TAKE FISHING TRIP

Mr. and Mrs. Wayne Edwards, Carol Jewell and Kay Lemons took a fishing trip to Lake City, Colo., last week.

The first industry established by European settlers in America was logging.

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REMEMBER WHEN?

BY CHARLIE SEEDS

He was a small, slight figure with a black beard. A lot of people had never heard of his little country, and no one in the Western World knew much about Haile Selassie, Emperor of Ethiopia. But the world heard his impassioned plea for justice . . . and remembered.

Mussolini and his black-shirted Fascists had invaded Ethiopia, a country helpless against the mechanized armies thrown against it . . . yet determined to fight, even with spears, as long as it could. And Haile Selassie came before the world tribunal, the League of Nations, to accuse Italy of the crime of aggression. He said: "I am here today to claim the justice due to my people . . ."

He did not find it then . . . but the time would come when the invading Fascists would pay for the crimes committed against Ethiopia. Remember the time of that gallant, hopeless struggle . . . and the bearded man who led it?

Remember the year? That was a time when the average man sometimes had to struggle to make ends meet here in America . . . and if you bought a car, new or used, you made sure you got the lowest price and the best terms.

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Gates CORONADO as low as \$10⁷⁷ plus tax & retreadable trade-in	Gates AIR-FLOAT as low as \$15⁹⁵ plus tax & old tire off car	Gates AIR-FLOAT DELUXE NYLON TUBELESS as low as \$18⁵⁵ plus tax & old tire off car
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A&J FURNITURE

In The Old McCullough Building at 411 W. 1st IS ...

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EVERY ITEM MUST BE SOLD -- TO THE BARE WALLS! BEAT THE SEPT. 1st SALES TAX AND SAVE! BRING A TRUCK OR A TRAILER AND SAVE UP TO 75% ON FURNITURE!

DINING ROOM SUITE

7 Pieces, 96" long. Formica top, walnut finish. Regular \$389.50.

3 Only \$162.

5 PIECE DINETTES

Table 36" X 48", extends to 60". A regular \$89.50 dinette. Terrific... first come, first served.

\$42.00

7-PIECE DINETTE

Bronze Frame, Formica top with wood grain Walnut top. Regular \$129.50.

\$66.00

7-PIECE DINETTE

Walnut finish wood grain top, self edged. 6 beautiful chairs. Reg. \$249.50. Buy it now for just ...

\$99.00

SOFA SLEEPERS

Nylon covers, foam rubber reversible cushions with full size innerspring mattress. Regular \$229.50.

\$125.00

SOFAS

A tremendous buy! Beat the Sales Tax on this value. Your choice of colors.

Reg. \$269.00 SALE! \$99.00

RECLINING CHAIRS

Big, luxurious recliners. You've always wanted one now everybody can afford one. Low priced till they're all sold.

\$44.00

Early American SOFA

100" Sofa with reversible foam rubber cushions. Shap soiled. Brown color. Regular \$329.50.

NOW \$100.00

1-Only 98" SOFA

Beige color, foam rubber "T" cushions, foam diamond back. Slightly shop soiled. Regular \$429.50.

\$129.50

Early American SOFA SLEEPER

Hi-back, full size innerspring mattress. Reg. \$359.50 in brown color. See to believe this value.

\$188.00

Early American RECLINING CHAIR

A regular \$149.50 chair, now to the first buyer for ...

\$72.00

2-PIECE LIVINGROOM SUITES

Nylon cover. Regular \$179.50. See these to believe.

\$89.00

TV-SOFA LOUNGES

Early American. Adjustable arms. Regular \$129.50.

\$58.00

2 ONLY RELAX-A-LOUNGER

Brown, reversible foam rubber cushions & foam rubber biscuit back. Covered in heavy carpet yarn. Reg. \$189.50.

\$89.00 EA.

60 STEP AND COCKTAIL TABLES

Regular \$9.95 to \$19.95.

\$4.00 TO \$7.00

3 ROLLS ONLY CARPET

12 Ft. width. Black, Brown or Green tweed. Viscose, Latex back. Reg. \$3.50 sq. yd.

\$1.60 SQ. YD.

1 ROLL ONLY All Wool Wilton CARPET

173 yds. heavy all wool. Nutmeg color. Reg. \$9.95 sq. yd. First come, first served.

\$5 SQ. YD.

PADDING

40 Oz. double waffle carpet padding Reg. \$1.50 sq. yd.

90¢ SQ. YD.

9 X 12 RUG-PADS

Each individually wrapped. Regular \$9.95.

\$5. EA.

9 X 12 OVAL BRAIDED RUGS

Part wool, Brown or Beige. Reg. \$39.50.

WHILE THEY LAST \$26.

MAPLE FINISHED BUNK BEDS

Complete with guard rail and ladder and two innerspring mattresses.

\$59.00

2 Only - 3 PIECE Bedroom Suites

Double Dresser with beveled edge filling mirror, Chest and Bookcase Bed. Reg. \$149.50.

\$74.00

3 PIECE Bedroom Suite

Solid hardwood maple. Double Dresser with frame mirror, center drawer guided, dust-proof thruout, 5 drawer chest, Poster Bed. Reg. \$229.50.

\$158.00

3-PIECE Bedroom Suite

French Provincial Antique White, gold trim. Triple Dresser, 5-drawer chest, Figure 8 Bed. Reg. 569.50.

\$285.00

3 PIECE Bedroom Suite

Solid Walnut Danish Modern. Framed Plate Glass Mirror, Double Dresser, Chest, Bookcase Bed. Reg. \$299.50.

\$151.00

HEAVY - SOLID RANCH OAK BEDROOM

Framed Plate Glass Mirror, Early American style, Double Dresser, Chest, Bookcase Bed. Reg. \$369.50.

\$189.00

ALL LAMPS

1/2 PRICE

MATTRESSES & BOX SPRINGS

For your trailer or camper... 30", 3 sets only. Sold in sets only. ACA covers, slightly freight damaged.

REG. \$59 SET \$21. SET

HARDROCK MAPLE CHINA

1-Only. Most beautiful china built. Reg. \$289.50. We-Quit-Price, Now ...

\$130.00

USED HAMILTON WASHER

In the market? See this one. It runs!

\$25.00

USED! HOTPOINT WASHER IT RUNS!

\$30.00

USED 1 - ONLY TAPPAN RANGE

\$12.00

USED! DESK - 7.50 2 DRESSERS \$5.00 EA. 1 OAK BUFFET

with heavy dining table & 4 chairs, \$30.00.

USED! HIGH CHAIR

Stainless steel adjustable tray, adjustable foot rest, upholstered seat & back.

\$3.00

3-WALNUT Nite Stands

Open bottom, Regular \$29.50.

\$7.00 EA.

HOLLYWOOD BED FRAMES

Adjustable to full size. Reg. \$12.95.

\$6.00 EA.

1-ONLY BAR

Complete with glasses. Extension top, shelves in door, on casters. Reg. \$189.50.

\$95.00

NO TRADE-INS

Give your trade-in to your neighbor... and make a friend for life.

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ALL SALES ARE FINAL!

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Open until 9:00 P. M. Monday, Tuesday, Wednesday and Thursday. Beat the Sales Tax!

A & J FURNITURE CO.

IN THE OLD McCULLOUGH BUILDING — AT 411 WEST FIRST STREET



Mrs. Dean Stevens
nee Miss Virginia Brown

Virginia Brown, Dean Stevens Marry Recently

Mr. and Mrs. A. H. Brown, 302 Avenue K, this week announced the recent wedding of their daughter, Virginia, to Cpl. Dean Stevens, son of Mrs. Ruby Stevens, 209 Avenue H.

The couple was married in a double ring ceremony on Aug. 9 at the Avenue Baptist Church.

The Rev. Clarence Powell, pastor, officiated at the service. Stevens, who is stationed with the U. S. Marine Corps at Camp Pendleton, Cal., attended Hereford High School and was graduated from high school after his enlistment.

The bride is a graduate of Hereford High School and was employed at Wheeler Fertilizer until her wedding.

Stevens will spend 60 days on Marine Corps maneuvers in Arizona, after which the couple will be at home in Long Beach, Calif.

Miss Lathy And Joe Betzen Wed In Kansas City

Chapel of the Immaculate Conception Cathedral in Kansas City was the scene of the recent wedding of Miss JoAnne Lathy and Joe Betzen, both of Kansas City, Mo.

Miss Lathy is the daughter of Mrs. Josephine Lathy of Kansas City and Betzen is the son of Mr. and Mrs. William Betzen, 135 Avenue C, Hereford.

Following the 11 a.m. ceremony on Aug. 5, the couple made a brief wedding trip to the Ozarks.

Mrs. Betzen is a graduate of Kansas City schools and received her bachelor's degree from the University of Missouri. She is a teacher in the Kansas City public school system.

Betzen was graduated from Hereford High School and attended the University of Wisconsin. He is employed by the J. I. Case Implement Co. in Kansas City.

The couple now is at home at Route Four, Box 470B, Parkville, Mo.

Shower Honors Wanda Jouett

Miss Wanda Jouett of Hereford, bride-elect of Jerry Brothers of Hereford, was honored with a miscellaneous bridal shower Tuesday, Aug. 22, in the home of Mrs. Gaylon Bryan.

Greeting the guests were the honoree, Mrs. David Bell, her sister, Mrs. Ed Whitehorn, her aunt, and Mrs. J. I. Brothers, mother of the prospective bridegroom. All were presented corsages of white gladioli with blue trimmed ribbons, the bride-elect's chosen colors.

The refreshment table was laid with a lace table cloth centered with crystal candelabras holding blue candles. Serving golden punch and white cake squares trimmed with blue flowers were Linda Jones and Mrs. Charles Wall. The blue and white theme was carried throughout the room.

Paula Wright and Jinny Robertson registered guests. Out-of-town guests included Mr. and Mrs. J. I. Brothers of Olton, and Mrs. David Bull and daughter from Tulsa.

Hostesses were Mrs. H. V. Fields, Miss Linda Jones, Mrs. Charles Wall, Mrs. J. L. Bell, Mrs. Lora Roberson, Miss Jinny Roberson, Mrs. Jim Thompson, Mrs. Douglas Bryan, Mrs. Derrell Carroll and Mrs. Gaylon Bryan.

Mrs. Kemp Has Sunshine Club

The Sunshine Club met in the home of Margie Kemp Tuesday, Aug. 22, where Edith Sheppard was honored with a birthday party.

Mrs. Sheppard was reported to have received many gifts, including a birthday cake decorated with yellow roses, the Sunshine Club flower. Mrs. Kemp decorated the cake. Pictures of the group were made and games and songs provided the evening entertainment.

Selection of an underprivileged family to receive the club's Christmas food basket and linen chest was under consideration at the business meeting.

Nine women answering the roll call with the name of a person they would like to meet included Elsie Miner, Edith Sheppard, Coy Fryar, Dorothy Lundry, Helen Cole, Rhoda May, Pat Murrell, Nan West, Helen Jones and the hostess, Mrs. Kemp.

The next meeting for the club will be at the home of Helen Watts on Sept. 5.

BOWLING BEGINS

The Sunset Keglers, a Monday night women's bowling league, will begin competition on Sept. 11 at 7 p.m. at Sunset Lanes in Hereford.

Twelve teams are planned for the league and any women interested in bowling on Monday nights should contact Shirley Bolf at EM 4-3428, or someone at Sunset Lanes.

RECEIVE VISITORS

Mr. and Mrs. Elmer Pense and Kenneth of Southgate, Cal., were visitors in the home of the G. C. Merritt Sr. and the G. C. Merritt Jr. this week.

VISIT IN CLOVIS

Mr. and Mrs. Otis Lee, Mr. and Mrs. Jimmie Allred and Clyde and Larry Stanley of Kansas went visiting and sight-seeing in Clovis, N. M., Monday evening. Larry was youth revival song leader at the Baptist Church last week.

VISIT FRIENDS

Dr. and Mrs. C. E. Rush and family of Austin, former residents of Hereford, were visitors here Tuesday and Wednesday. They were dinner guests of Mr. and Mrs. Otis Lee both evenings.

Have you read the Classifieds?

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GUNN BROS. STAMPS
Wednesday With the Purchase
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Safeway Bargains For Outdoor Eating!

Lucerne Party Pride
ICE CREAM
10 DELICIOUS FLAVORS
49¢
1/2 Gal. Carton

HI-C DRINKS 5 Flavors to Choose From 10 12-oz. Cans \$1
LIPTON'S TEA Orange Pekoe 1/2-lb. Pkg. 39¢
PORK & BEANS Van Camp No. 300 Cans 2 25¢

Other Safeway Bargains for Outdoor Eating!

- PUNCH** Sunkist Frozen 4 Flavors 6-oz. Can 19¢
- CHEESE** Dutch Mill Sliced Cheese 3 8-oz. Pkgs. 89¢
- SAUCE** Kraft Barbecue 28-oz. Botl. 59¢
- MUSTARD** Garden Club Salad Mustard 16-oz. Jar 15¢
- BUNS** Tendercrust Coney or Hamburger 8-Ct. Pkg. 25¢
- FOIL** Reynolds Heavy Duty Aluminum Foil—18" x25' Roll 69¢
- PLATES & CUPS** Fonda Close Out Pkg. 39¢
- LUNCHEON** Oscar Mayer Meat 12-oz. Can 39¢

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Superb BEEF
Here Are Just a Few Reasons Why More People Prefer Safeway's Superb Beef:
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Safeway Guaranteed Meats!
Hereford Eat More Brand **STEAKS** 12-oz. Pkg. 49¢
Ocoma Brand **FRYER BREASTS** 12-oz. Pkg. 49¢

- Chuck Steak** U. S. D. A. Top Grades Aged Matured Beef lb. 49¢
- Ground Beef** Safeway Fine Quality lb. 49¢
- Skinless Franks** Safeway Brand Skinless lb. 49¢
- CATFISH** Captains Choice Fresh Frozen 1 lb. Pkg. 49¢

HAMS Wilson's Fully Cooked Boneless—Waste Free lb. 69¢

PINEAPPLE
DOLE'S FANCY SLICED
5 No. 1 1/4 Size Cans Only \$1.00

Buy Health and Beauty Supplies at Safeway!

- Lilt Home Permanent** Medium \$1.81 Including Tax
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- Lilt Home Permanent** Push Button \$2.08 Including Tax
- Crest Tooth Paste** Medium Size Tubg ea. 29¢
- Crest Tooth Paste** Large Size Tube ea. 49¢
- Crest Tooth Paste** Economy Size Tube ea. 63¢

Shop Safeway for These Bargains!

- Grade 'A' Eggs** Breakfast Gems Large Fresh Eggs Doz. 49¢
- Margarine** Coldbrook Colored Handy Quarters—Buy Now and Save 2 1-lb. Ctns. 29¢
- Wrigley's Gum** All Flavors—20-5c Packages in Box Box 65¢
- Welchade Drink** Frozen Concentrated For Delicious Drinks 8 6-oz. Cans \$1
- Post Toasties** Reg. 35c Packages 3 18-oz. Pkgs. \$1
- Pancake Mix** Kitchen Craft 3 lb. Bag 49¢
- Pack Train Syrup** For Waffles 1/2-Gal. Jug 89¢

NEW AT SAFEWAY!

THE GOLDEN TREASURY OF KNOWLEDGE
BRAND NEW 16 Magnificent Volumes
Educational Value for the Entire Family
BUY A BOOK A WEEK!
Volume No. 1 on Sale Now for Only **49¢**
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WELCHADE
Welch's Fiesta or Ade - Full Quart **29¢**

—Other Good Buys at Safeway—

- SLICED BEEF** Morton's, With Brown Gravy 12 1/2-oz. Can 49¢
- PEANUT BUTTER** Real Roast 3-lb. Jar 99¢
- ORANGE JUICE** Scotch Treat Frozen Juice 6 6-oz. Cans \$1

Safeway Fruits And Vegetables - Always Fresh!

- Onions** Texas Yellow Grano 3 lbs. 19¢
- GRAPES** Concord, Black Ribers, Lady Fingers or White Seedless 3 lbs. 69¢
- Tomatoes** California Beef Steak lb. 23¢

HEAD LETTUCE
Large Firm Crisp Heads—Makes Sandwiches Taste Better!
2 LBS 25¢

- WHITE MAGIC DETERGENT** 5c Off Label Lg. Pkg. **23¢**
- CIGARETTES** Carton of Reg. Size \$2.55 Carton of King Size \$2.65
- Shortening** Swift's Jewel Shortening 3 lb. Can 65¢
- Garlic Salt** Crown Colony 6 1/2-oz. Botl. 39¢
- Frozen Cherries** RSP New Pack 30-lb. Can \$6.29
- Brocade Soap** Brocade White Complexion 10 Bars 39¢
- White Beans** Big Chief Small Beans lb. Pkg. 19¢
- Clorox Bleach** Liquid 1/2-Gal. Botl. 41¢

Prices in This Ad Are Good Thru Wed., Aug. 30th in Hereford

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Alice

For that natural look, Alice, of California designs this slim all-wool, all-purpose jersey with elasticized waist. Matching Marshmallow bow gives added sparkle. Sizes 8-16; 7-15.

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