

WEATHER

Table with weather forecast for Thursday, Friday, and Saturday, including high and low temperatures and moisture levels.

The Sunday Brand

28 Pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

VOL. 14 — NO. 5

Hereford, Texas, Sunday, July 30, 1961

Price 15c Per Copy



GUSTENING IN THE NIGHT is this scene from the Lions Club Carnival. The carnival ran every night during the six-day Harvest Festival and crowds filled the Bull Barn.

MONDAY AT 9 A.M.

Two Equalization Boards Meet

After allowing an extra week for everyone to attend an individual discussion, boards of equalization for the City of Hereford and the Hereford Rural High School District will reconvene Monday, July 31, at 9 a.m.

The boards will be meeting in the administration building of the school.

Unofficially, it is estimated that 150 to 175 persons will meet during its session. About 20 are expected to meet with the city board of equalization. These figures reflect a count of the unsigned rendition sheets returned after taxpayers had discussed valuations during the past two weeks.

For the past two weeks representatives of McMorris and Company appraisal firm and local tax officials have been discussing valuations with individuals. The discussions lasted through Saturday, a week longer than had been anticipated.

Citizens' Meet On Evaluations Called Tuesday

A public meeting on the current tax valuation program and predicted tax increase has been called by a group of local citizens.

The meeting is scheduled for 8 p.m. Tuesday, Aug. 1, in the Deaf Smith County Ball Room.

A spokesman for the group calling the meeting said, "We just want to get together and find out why there is going to be the big increase in taxes, both in town and in the county. We would like to find out how satisfied the majority of the people are in regard to their valuations." He was speaking of the current valuation program and of the discussions which have been going on the past two weeks with local taxing agency representatives.

"This is not a protest meeting, at all," the spokesman said. He explained that there would be a moderator for the meeting, but that the moderator had not yet been named. There is no set program for the meeting.

"We didn't call this meeting to raise a big stink," the spokesman said. "But this valuation program is a big step. We would like to know why it is taking so much tax money all at once, since it doesn't seem that costs have gone up that much."

The spokesman said that no tax or local-government officials had been invited to attend, but that it was hoped they would be present.

"What we would like to find out is how many (taxpayers) are satisfied and how many are not. If taxes are being raised excessively, we would like to know why and what the money will be spent for," he continued.

"We want to urge all taxpayers, whether they own businesses, homes or rural property, to attend. We don't want any split between the city and rural residents," he said. "We hope to have a very orderly meeting. It is called mostly for information, if we can get any."

when the equalizations board first convened last Monday, only to recess for a week.

The County Commission, by law its own equalization board, met last Monday and recessed its tax hearings until Monday, Aug. 7.

Reason for the large discrepancy between the number of citizens estimated for hearings in city and school district is believed to be the overall increase on valuations for farm and ranch property.

One official at the meetings during the past two weeks said valuations on city property generally stayed about the same, accounting for the small number slated to be heard by the city board.

He pointed out that valuations on rural property generally were raised.

One of the key items in the

tax hearings still is missing. Of the three taxing agencies, only the city has set its tax rate for the coming year. Rate per \$100 valuation in the city will be \$1.40, an increase of 15 cents over the 1960-61 rate of \$1.25.

Tax rates for the county and school district have not been set, since their budgets have not been adopted.

Observers are divided as to how many persons might appear before the county board of equalization. Some said there would be more than are slated to appear before the school group, since the county covers a large territory outside the school district boundaries. Others contended that, having appeared before one of the other boards, there would be a relatively small number come before the county.

Tight Race For Top Honors In Hereford Riders' Rodeo

R. E. Josey from Post-surged into the lead in the calf roping with a 11.5 time in the second performance of the Hereford Riders Club's annual rodeo. He edged out Bill Flowers of Aspermum by a single tenth of a second as Flowers roped and tied his calf in 11.6 seconds.

Bill Felts from Midland took third place in calf roping for the night with 13.0.

Ed Workman from Lubbock demonstrated the ability that won him the Intercollegiate All-around Cowboy of the World title last year. He placed first in the bareback riding with Don Hurt of Guthrie recording second aboard a horse called "Double Dip."

Workman also worked the saddle bronc riding event but failed to ride as the Ratjen Brothers bronc proved too tough for all comers in the contest.

Workman, who is able to successfully work all rodeo events, placed second in the bull dogging with a 7.8 timing. Troy Robinson from Borger edged out the Lubbock Christian College star in bull dogging with a 6.6 time.

Amarillo's Richard Walters took third place in the bull dogging in 11.8 seconds. Walters doubled as clown and bull fighter during the three-night show in addition to participating in bull dogging.

Karen Blackwell, queen of Hereford's junior riders, captured the top spot in the girls barrel race as she ran the clover leaf pattern in 19.9 seconds. Cheryl Allred, the Hereford Riders' queen, had tough luck as her horse knocked down a barrel and drew a five-second penalty. Miss Allred's 24.4 ride wasn't fast enough to figure in the prizes.

Little Joe Poarch, also of Hereford, took second in the barrel race with 20.8 seconds. Donna Beyers from Dimmitt and Judy Bridgeman from Dalhart tied for third place with 21.0 times.

Don Hurt of Guthrie, who placed second in the bareback riding, scored top points in the bull riding in the second-night show. No other contestant rode during the show but several rides were scheduled to be granted after the regular performance.

In the junior steer riding two Hereford boys managed to stay aboard for the eight-second time limit. They were Bill Jack Gilliland and Jimmy Higgins, both junior riders' club members.

About 50 children 12 years old and under battled for ribbons in the kids calf scramble. Phillis Felts of Midland and Gerry Gooden of Hereford won first and second respectively.

The Hereford Junior Riders Club drill team exhibited their skill during the show with 35 members participating.

Harvest Festival Queen Judy Bradley and her princesses, Sammie Tisdale and Joyce West, circled the arena in a convertible during the rodeo. The queen and her court officially reigned over all Harvest Festival events.

The Ratjen Brothers from Happy were producers of the rodeo. They are producing 24 amateur rodeos this year with the Hereford show marking the half-way mark for them.

Speak Lunsford of Dallas was the announcer for the performances. Fourteen Riders clubs were scheduled to participate in the parade Saturday afternoon. Included were Will Rogers Range Riders, Amarillo; Casto County Sheriff's Posse, Dimmitt;

Organization, Plans Complete For CD Unit

County Issues \$46,000 In Warrants For Maintainers

Deaf Smith County Commissioners approved the issuance of \$46,000 in road machinery warrants during a special meeting here Friday.

The warrants were issued after a single bid for two new motor graders and one used motor grader was submitted to the court.

West Texas Equipment Company of Amarillo was the only bidder on the machines. Total price was \$47,893, of which \$37,893 was the net price on the two new maintainers. The used machine was priced at \$10,000. The court paid the \$1,893 difference in cash.

Actually, the bid letting was only a formality. The used machine was purchased several months ago. The new machines were ordered last month after bids were opened. Because of a legal technicality, the bids had to be asked again and the county had arranged to issue warrants to pay for the machines.

Drawing four per cent interest, the bonds are payable at \$10,000 in 1962 and \$12,000 each year in 1963, 1964 and 1965. The warrants may be called in before maturity. Columbian Securities Corporation is handling the financial arrangements on the warrants.

Vote to issue the warrants and buy the machines was unanimous. Commissioner Donald Hicks was not present.

All of the machines bid on have been delivered and are in use.

The machines are Caterpillar diesels, with 12-foot blades.

In other action during the special meeting, the court passed an order requesting the county's share of funds from the Board of County and District Road In-

debtedness in Austin. The county is authorized \$29,336.20 for the construction and improvement of lateral roads in the county. The funds are subject to appropriation. If approved, the county's share will be about \$3,000 higher than in recent years.

The court also authorized County Clerk B. F. Cain to place an order for deed record index books. The eight volumes are priced at \$113 each. Cain said this would be the third such set for the county, the last having been purchased in 1935. He said competitive bids were not possible, since only one firm prints such books. The court said the volumes would be paid out of the 1962 budget, since they are to go into use on Jan. 1, 1962.

With the widening emphasis on Civil Defense on a nation-wide basis, Hereford has joined the move and set up a local Civil Defense and Disaster Organization. A joint resolution by the city of Hereford and Deaf Smith County established the organization.

It was adopted by Hereford and the Commissioners' Court of Deaf Smith County on June 9, 1961, and filed with the County Clerk for record on June 12, 1961.

The purpose of the newly-organized plan is to provide, in cooperation with the state and federal governments, a workable plan for Hereford and Deaf Smith County designed to save the most lives, minimize damage, and restore and rehabilitate society and property in a civil defense emergency.

The Civil Defense and Disaster Organization is headed by County Judge D. D. Zimmerman and Hereford Mayor Ray Cowart. Earnest Langley and J. Edward Line head the legal department and H. A. Tuck and Clint Formby are in charge of public information. County Clerk B. F. Cain has been named executive director.

The mission of the organization as set forth in the basic plan is to care for local population, protect, inspect and distribute food stuff and supplies; to receive and care for evacuees from Amarillo and/or Clovis, N. M., or other towns in the immediate vicinity as our capabilities will permit.

The basic plan assumes that potential enemies of the United States might consider Amarillo Hellum Plant, Amarillo Air Force Base and Clovis, N. M., Air Center as primary targets. A near miss could cause damage to the Hereford area and the prevailing winds, from southwest to northeast would place Deaf Smith County in a fall out area path. Should the enemy consider the Hereford area important to them as a good producing area, agricultural interest could come under attack.

Under the general organizational plan Hereford and Deaf Smith County is considered as a single unit. The seven-point operation includes receiving and disseminating warnings, mobilizing all civil defense forces, declaring an emergency when appropriate, restoring and controlling local government in locations known to all personnel, receiving and caring for injured, both local and evacuees, determining radiological hazards and issuing warnings, managing and controlling all resources.

A two-fold task of the Civil Defense Services is to maintain law and order, control traffic, prevent panic and protect life and property; also to protect the health of the county population and evacuees and to assist other communities or towns as capabilities will permit.

Strategic warning will include alerting all emergency forces, including city and county officials; coordinating emergency

(Continued on page 3)

Jury Panel To Convene Monday

A 15-member panel will convene in 69th District Court Monday morning, July 31 to select jurors for civil and criminal cases committed in Deaf Smith County.

The jury panel will appear in the district courtroom at 10 a.m. Monday. Presiding in court will be District Judge Harry Schultz of Dalhart.

The jury panel includes: D. C. Kinsey; Mrs. Carl Wimberley; Ray Suit; Mrs. Nora B. Gillis; William L. Bradley; Charles R. Hoover; Mrs. H. C. Williams; Mary E. Frasier; Leroy Aven; Mark Wood; Bill Waldrep; B. E. Roberson; Palmer Norton; W. H. Andrews; Mrs. C. L. McBroom; and Jack Higgins.



Carl Miller

Big Carl Miller Signs Cage Pact For North Texas

Carl Miller, two-year basketball letterman from Hereford High School, has signed a letter of intent to play basketball at North Texas State College.

Miller, 18-year-old son of Mr. and Mrs. D. C. Miller, 110 Fuller, was an outstanding post man for the Whitefaces his final two years in high school. He ranks as one of the all-time Hereford scorers, averaging 18 points a game.

The 6-6 cager had his best night against Canyon last year as he hit 36 points. He was named to the 1-AAA all-district squad for the 1960-61 season. He was a starter his junior and senior years.

Location For Rebuilding Of KPAN Unknown

The fire has been put out, the ashes swept aside and Hereford radio station KPAN is on the air. Broadcasting from their usual location southwest of the city, the local station will continue to broadcast on a temporary basis for the next 45-60 days.

Co-owner Clint Formby stated Saturday that the station will have to be rebuilt completely, but plans are indefinite as to the location. The fire which left the station in smoldering ruins last week, did an estimated \$20,000 worth of damage.

Formby, who owns KPAN with his uncle Marshall Formby of Plainview, said that the station will seek temporary offices downtown where they will remain until a new building is finished. At present the owners are not sure whether to build downtown or in the old location.

After news of the fire flashed across the state last week, KPAN was flooded with offers of assistance from other members of the broadcasting media. Offers came from as far as Brownwood pledging parts and assistance.

County Judge Is Grilled On Missing Meat

County Judge Don Zimmerman took a lot of ribbing last week about an alleged act of culinary crookery.

Seems he was just turning out hamburgers by the gross for the Future Homemakers of America booth to raise funds for the exchange student program.

A customer stepped up, ordered a hamburger, unwrapped it and took a bite. "Delicious," he proclaimed and walked off. In a moment he took another bite, then peered carefully between the buns.

He returned and said, "It's still delicious, but could you put some meat in it?"

And, sure enough, the meat wasn't even a trace of meat amid all the other parts of the hamburger.

Judge Zimmerman, who manned the booth five or six hours a night during the week-long Harvest Festival, had several explanations and asked his detractors just to take their choice:

A. The meat slipped out of the bun between the first and second bites;

B. The customer ate all the meat with the first bite;

C. There never was any meat in the bun.

Regardless, he defended his position, saying, "They told me we were out there to make money for the exchange students. . . I was just trying to do my part."

A two-fold task of the Civil Defense Services is to maintain law and order, control traffic, prevent panic and protect life and property; also to protect the health of the county population and evacuees and to assist other communities or towns as capabilities will permit.

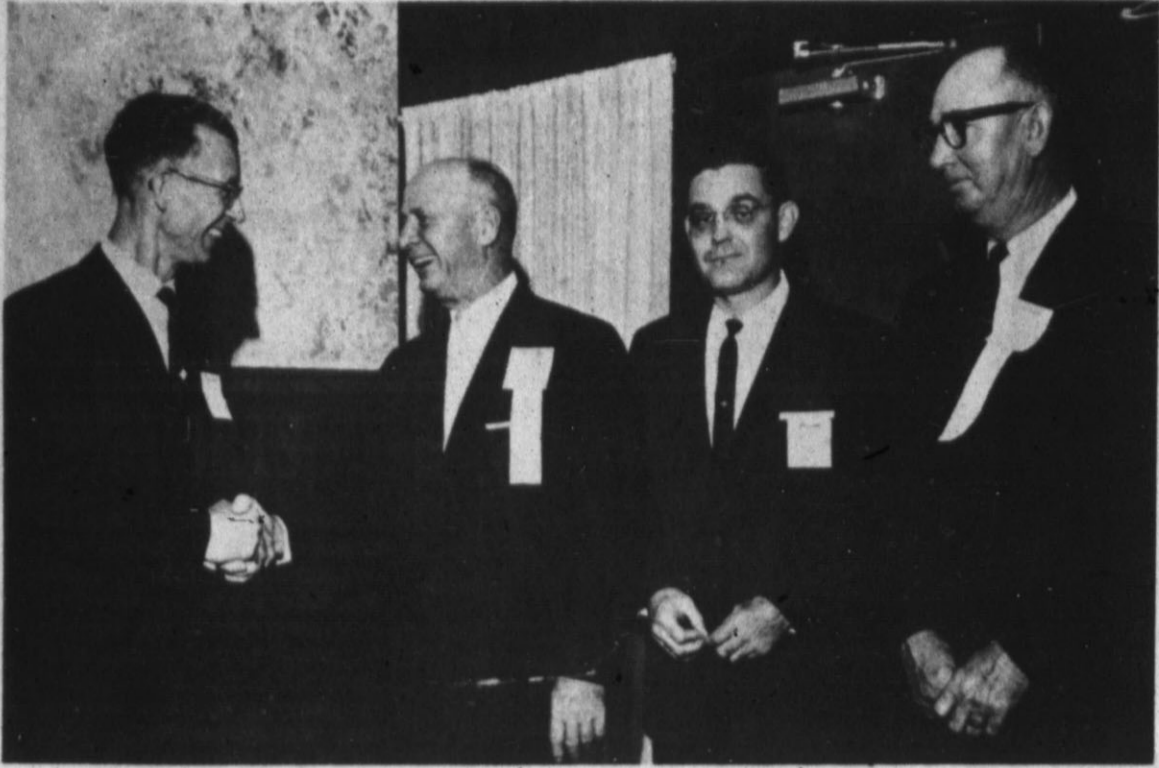
Strategic warning will include alerting all emergency forces, including city and county officials; coordinating emergency

(Continued on page 3)

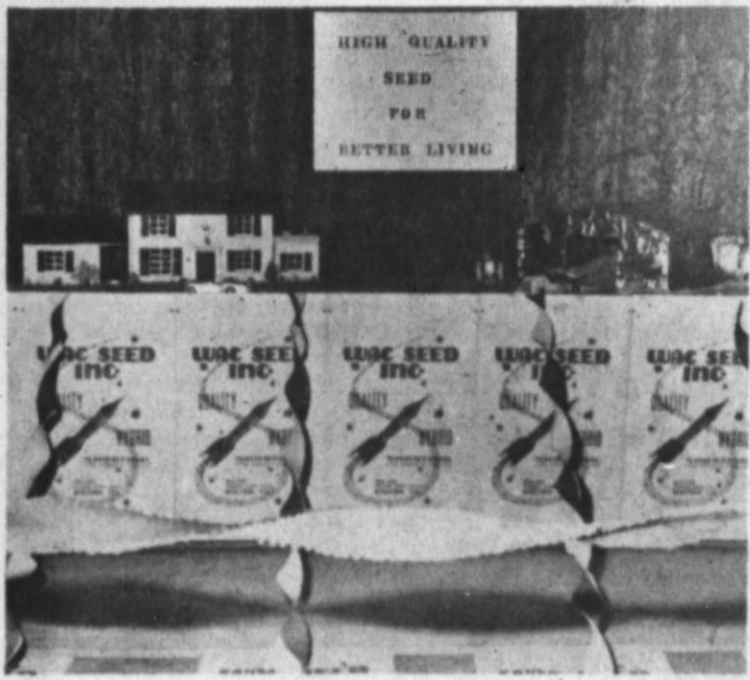


PREPARING FOR THE STORM, the city of Hereford is installing large storm sewers along Park Ave. This sewer is being installed from Park Ave. along Ave. K to Highway 60. Plans include installing another from Ave. E and Park Ave. southwest to Dameron Park.

(Staff Photo)



GREETING A FELLOW MAYOR, John Brown of Tullia, is Ray Cowser, Hereford mayor. Looking on are Clarence Thompson, Canyon city commissioner, and Troy Moore, Hereford city commissioner. They attended the Mayors and Commissioners Conference in Hereford Wednesday, July 26. (Staff Photo)



WAC Seed Inc. display. (Staff Photo)

Paper ballots were used as these were unofficial and provided by the voter himself.

**WHITE HOUSE MARKET**

1101 East 1st

Receives fresh fruits and vegetables daily. Truck load every THURSDAY.

**COME BY AND SEE THE BIGGEST WATERMELONS In Town**

**We Specialize In Fine Ripe Fresh TOMATOES**

Visit the White House Market for the best in fruits and fresh vegetables.

**Miss Prowell Feted Recently**

The home of Mrs. Jimmy Brown, 806 Blevins, was the scene recently for a linen shower honoring Miss Dollie Jo Prowell, bride-elect of Pat Parker. Co-hostesses were Miss Carol Ann Newell, Mrs. Bobby Shelton and Mrs. C. D. Fitzgerald.

The serving table was laid with white lace over green and centered with an arrangement of yellow daisies in a silver bowl. Appointments were in silver and crystal.

Attending the courtesy were Mrs. Bud Martin, Mrs. Vance Robinson, Mrs. Danny Martin, Miss Kay Sims, Mrs. Monroe Parker, Mrs. Frank Prowell, Miss Shari Prowell, Miss Margaret Prowell of Dallas, Mrs. Joe Prowell, Mrs. Ida Campbell, Mrs. Harry Bennett and the hostesses.

**VISITS GRANDMOTHER**

Mark Bell, son of James Bell, is visiting in Hereford with his grandmother, Mrs. A. G. Bell, and his aunt, Evelyn Bell.

**ARTIFICIAL BLINDNESS**

MIDHURST, England — When a small oil-fired boiler exploded in front of him at nearby Trotton, 55-year-old George Ayling thought he had been blinded.

He blundered about in panic, stubbing his toes and bruising his shins.

"I could not see," he said later — "then it turned out it was only my glasses blackened by soot."

The view from the 1,472-foot Empire State Building reaches as far as 50 miles into five states.

**CARPORTS**

A colorful carport enhances the beauty of your home while providing a useful, protective housing for your second-largest investment, your automobile. Sturdy Kaiser Aluminum Diamond-Rib® forms a waterproof, wind resistant roof. Aluminum fascia panels add an attractive finishing touch. Available in a variety of matching and complementary colors.



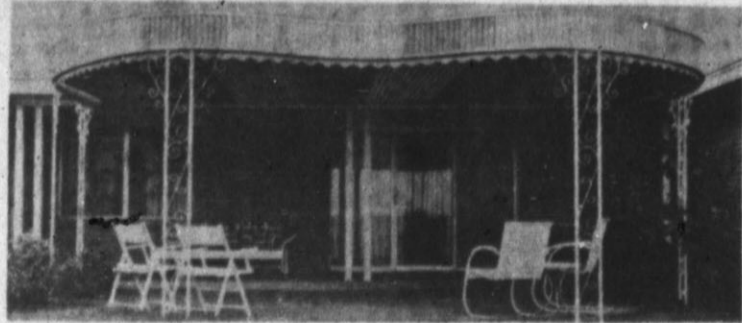
**PATIO COVERS**

A Lane's patio cover of Diamond-Rib® adds to the pleasure of any outdoor entertainment center. The design (above) features a lightweight, long-span aluminum roof, easily supported by three ornamental poles. Vertical Diamond-Rib® panels in a choice of colors are applied to the side wall of the home to blend with the modern sliding glass doors and provide a finish and striking appearance.



**FOR FREE ESTIMATES PHONE COLLECT Ft. Worth — JE-68301**

Scalloped trim points up the gracefully curved fascia panels of this beautiful patio cover. Light, durable aluminum sheets form an attractive roof that requires no center supports.



**LANE'S**

5420 E. LANCASTER Ft. Worth, Texas

LANE'S  
Alumna-Kraft Awning Co.  
5420 East Lancaster Street  
Fort Worth, Texas  
I am interested in .....  
NAME .....  
ADDRESS .....  
CITY ..... STATE .....

**Hold Food Costs Down!**



**DOUBLE S & H GREEN STAMPS WEDNESDAY**  
With Purchase of \$2.50 or More

**FLOUR 69¢**  
Shurfine 10 Lb. Bag

**SUGAR 98¢**  
Crystal American Beet 10 Lb. Bag

**CAKE MIX 3 FOR \$1**  
DUNCAN HINES EARLY AMERICAN DELUXE ALL FLAVORS EXCEPT ANGEL FOOD

**Sure - Jel**  
For Perfect Canning  
2 Boxes For 29¢

**Fruit Jars**  
PINTS DOZEN REG. \$1.09

**Fruit Jars**  
QUARTS DOZEN REG. \$1.29

**head for the HILLS**  
1 LB. CAN  
HILLS BROS COFFEE  
65¢

**Vinegar 59¢**  
Shurfine White Dist. 50 Gr. GAL.

Modart Style \$1.49 Value — Plus Tax  
**HAIR SPRAY 89¢**  
Sea & Ski — \$1.38 Value Plus Tax  
**SUNTAN LOTION 89¢**  
**PERKINS DRY GOODS**  
One Rack Asst. Mdse. — Large Selection To Choose From  
No Returns **1/2 Price** No Refunds  
**Close Out Price**

**NECTARINES 19¢**  
Red Grand Sweet Juicy lb  
Yellow Home Grown St. Neck  
**SQUASH 2 LBS. 15¢**  
Home Grown "RED"  
**ONIONS 2 LBS. 15¢**

**FRYERS 25¢**

U.S.D.A. Grade "A" Whole lb.

**BACON \$1.09**  
Wright's Country Style 2 Lb. Pkg.

**DOUBLE S & H GREEN STAMPS WEDNESDAY WITH \$2.50 PURCHASE OR MORE**



...where your patronage is sincerely appreciated!



STRAINING TO STAY ABOARD a big black event, Don Hurt from Guthrie, managed to complete a bull ride. Only one entry in the Rodeo Friday night. (Staff Photo)

MEET THE COACHES

Meredith Has Rebuilding In First HHS Grid Year

BY RICHARD LEGGITT  
BRAND STAFF REPORTER

The Hereford Whitefaces, still win-hungry after completing their best football season in five years, have a new mentor. Jack Meredith, head football coach and hopeful rainmaker, is preparing for a fulltime job as he tries to stop a five-year drought on the Whiteface gridiron.

Faced with rebuilding a team that has won only 11 of its last 49 ballgames, Meredith is optimistic. "We have a good solid nucleus," he says, "if the boys have the right attitude.

we are going to play some ball." Well aware of the fact that rebuilding isn't an overnight process Meredith hopes to see some results of Hereford's new athletic program, "within three years."

The 32-year-old grid coach will not face the task alone. He will be assisted by backfield coach Ray Todd and line coach James Williams. Both are former head coaches that were added to the Whiteface staff at Meredith's request.

Gone are 24 lettermen from last year's scrappy ballclub, and problems are many, the biggest being lack of an experienced quarterback. Hopefully, Meredith states that he will have 32 sophomores giving him added depth.



Jack Meredith

Two...

(Continued from page 1) operations with adjacent counties and towns; directing control center and placing it on 24 hour basis.

Tactical warning will include warning the population to evacuate or take shelter according to plan, if time of anticipated attack will allow. The Civil Defense personnel will proceed to control center and all departments of organization will be placed in operation.

When Civil Defense personnel reach their posts they will determine fallout threats and if necessary direct evacuation to safer areas. Emergency measures as to food, medical, clothing, housing and manpower will be put into operation. Governmental and economic controls will be established on a temporary basis. J. F. Messer and R. D. Lance head the engineering operations.

All resources of the county, both public and private will be used during an emergency. Reasoning may be imposed if necessary. Federal stockpiles may be used upon request of the State Director.

All civil defense services will request supplies through the Food and Supply Unit. Procurement and distribution will be directed by the Food and Supply Unit with Lefty Thomas and F. G. Collier in charge.

Manpower Unit will control procurement and distribution and determine resources and location of all available manpower. All requests for manpower will be made through Manpower Unit with J. R. Patterson and Dudley Bayne in charge.

Transportation Unit will take control of all buses, trucks, and vehicles and make them available with operation for civil defense operations. All requests for transportation go through the Transportation Unit with Bob Wilson and Charles Seed in charge.

All county and city governmental functions are under direct control of Civil Defense organization during an invoked national emergency. The Control Unit will operate under and with the Joint Directors of the organization, Lowell Sharp and Henry Aycock head the Control Unit.

State Control will be under the State Patrol and other lines of control include the fire department with Dub Reeves and Clay Angelo in charge; Riders Club, Meredith Ireland and Howard Easley; Army Reserve, James Alston; V. F. W. and American Legion, Buddie Evans and Grant Hanna.

The basic plan allows for the following lines of succession: County Judge of Deaf Smith County; Mayor of City of Hereford; Executive Director; Director of Control.

The main floor of the courthouse is the preferred county-city control center with the Northwest Grade School being the first alternate and the Country Club being the second alternate.

All communications facilities, telephone, ham operations, and radio are under communications Unit and this unit will operate with the Control Unit and under their direction as needed. Waymon Etheredge and Clea McHenry head Communications and Bill Thompson and J. T. Sims are in charge of radio facilities.

**RUFFY TWINS**  
By Lloyd and Sam

TRY TO PUT OUT THE FIRE, POP - WHILE I LOOK FOR OUR FIRE INSURANCE WITH

**LONE STAR AGENCY**  
"We insure everything but the hereafter"  
Ph. EM 4-0555 - 6th & Main

Around...

(Continued from page 1) Wheel Inn and smell the coffee pot. A small frame building that had been located near the cafe for several years had disappeared. In fact, there wasn't any sign a building had ever been there. Richard still hasn't gotten over the shock. As a coach and teacher, Cuby wasn't nearly so disturbed.

As if we didn't have enough to do this week, we've been involved with helping plan an all-day outing for some Cub Scouts over at Camp Don Harrington. What little starch we have left should be removed after a day of chasing small boys and swimming for three hours.

Monk Johnson kinda growled when we asked him about the family vacation. His brother brought a boat for him to use on Lake Whitney, but there were storm warnings for small craft out both days. Then Monk picked up a "bug" and was ill when he got home.

Deward Robinson is really popping his buttons over his new Tip Top Oil Company station on east Highway 60. It is really a big one and just real nice.

Hiking, swimming and playing games With Cubs will win no lasting fame.

In fact, us dads will have aches and pains. But when they say, "Thank you, Dad," It's better than any fleeting fame.

Tight...

(Continued from page 1) Abernathy Riding Club, Abernathy; Swisher County Sheriff's Posse, Tulla; Cochran County Sheriff's Posse, Morton; Moore County Sheriff's Posse, Dumas; Terry County Sheriff's Posse, Brownfield, and the Hereford Riders and Junior Riders. The final rodeo performance was scheduled to begin at 8:15 p.m. Saturday.

Letter To The Editor

Dear Sir: I would like to urge all Deaf Smith County citizens to write the Kennedy Democratic Administration opposing the admission of Red China to the United Nations.

Texas Republicans are opposed to the recognition of the Communist satellite of Outer Mongolia because (1) recognition would imply acceptance of the fiction that this satellite is an independent nation, (2) recognition would enhance Communist prestige among uncommitted nations of the Far East and would represent a form of appeasement, (3) the State Department should refrain from engaging in such dangerous distractions in view of the Berlin

crisis and concentrate upon solidifying relationships with our allies rather than disrupting them.

Sincerely, Florence Traweek, Hereford Texas Republican Committeewoman 30th Senatorial District

On the subject of non-conference games, Meredith feels that the season will get off with a bang. "With only two weeks to get ready, our opener with Brownfield will be our biggest test," he states. The Whitefaces will start workouts on August 14, and open their season September 1 in Brownfield.

Meredith lists Bill Steele, Troy Moore, Butch Walterschied and Joe Schultz as the possible outstanding linemen for the coming season. "I can't really tell yet since I haven't seen the boys play in pads except on films," he says.

Counting on halfbacks Mac Cansler and Dennis Hodges, Meredith feels that with the right quarterback the Whiteface backfield will be in "good shape."

When asked how the people of Hereford could help promote a winning team, Meredith said one word, "Cooperation." "With so many boys living out in the country, we will really need the benefit of the doubt when work-out time rolls around."

Over a thousand new restaurants were opened in Berlin in the last six years, representing an increase of 47 per cent.

The man who made the request called three weeks later to remind him of the date. But he called the wrong man - Harry F. Milligan, vice president of the Marine Midland Trust Co.

The Marine Midland's Milligan checked his calendar, saw that he had nothing scheduled, and said he'd be there.

Both men appeared at the dingy spoke on "The Free Press in Troubled Times," and the Marine Midland's Milligan gave a short talk on "Confusion."

**THE Vogue FINAL SUMMER CLEARANCE**

Our stocks are still in good shape, including a nice range of sizes in most items and styles... and, needless to say... these prices do spell

**TREMENDOUS SAVINGS!**

**One Group BRAS \$1.99**

**All Summer SPORTS WEAR 1/2 Price**

**One Group SUMMER DRESSES 1/2 PRICE**

**ALL Bathing Suits 25% OFF**

**ONE GROUP OF DRESSES \$7.00**

Summer BAGS 1/2 Price	Summer JEWELRY 1/2 Price	One Group Of SHOES 1/3 Off
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**1 TABLE BLOUSES CAN - CAN PETTICOATS ODDS & ENDS 1/2 Price**

**STAR**  
WED. - THUR. - FRI. - SAT.

Each of them was Trapped in the Quicksand of Desire...

**ROCK HUDSON KIRK DOUGLAS**

**"THE LAST SUNSET"**  
in Eastman COLOR

CO-STARRING **DOROTHY MALONE**

"I've had my fill of being just friends. That's all my husband and I ever were!"

"You shamed my sister into suicide! You'll never do that to another woman!"

**TOWER DRIVE IN THEATRE**

Sun. Mon. Tues. **JERRY LEWIS** as **The Benjy**

DOUBLE FEATURE Wed. Thur. **99¢ PER CAR LOAD**

Winner of "Best Picture" and 7 other Academy Awards!

**MARLON BRANDO ON THE WATERFRONT**

PLUS... JAZZED-UP BEATS ON A BUST-UP BINGE! AFTER A WHILE - A GUY'S GOT TO LET GO...

**MARLON BRANDO** is the only man who could play **THE WILD ONE**

**UNLUCKY WEAPON**  
HERREN, Ill. (G) - Gene Whitecotton, 20, wounded in the left leg when a .22 caliber pistol discharged accidentally as he showed it to a friend, vowed: "That's all; I'm getting rid of that gun."

Six months earlier he was wounded in the right leg with the same weapon, while practicing a fast draw.

**MOTHER'S DOING**  
BUFFALO, N. Y. (G) - George Bertache, 32, accused of accepting bets on horse races, told police it was all his mother's doing.

Police quoted him as saying that logging bets was one of several odd jobs his mother hired him to do in a tavern where she worked.

The fire stations of Rome were first founded 20 centuries ago by the Emperor Augustus. Remains of the old fire stations are still to be found.

More than two billion trees were planted in the United States in 1959.

IT'S **COOL**

**STAR THEATRE**  
Sun. Mon. Tues.

**HOW TO GOLDBRICK**

by **ARCHIE, The Expert**

1 Look Busy, Look Important, and above all, get a "Clipboard!"

2 Armed with your clipboard, impress the "Right People". Doors will open... Passes will be issued... You're on the way...

3 What good's a pass if you don't use it to make a "Pass." With Archie's technique you can even bring a friend. He brought Jack Webb.

4 Now you're almost ready to be a champion goldbricker. For your final lesson and loads and loads of fun go see \*\*\*\*\*

When was the last time you laughed so much?  
**THE LAST TIME I SAW ARCHIE**

# EM 4-2030 WANT ADS

**FOR SALE Miscellaneous**  
**McCULLOUGH MOTOR COMPANY**  
 345 E. Hiway 60  
 Phone EM 4-3150  
**CHRYSLER IRRIGATION ENGINES**  
 Sales & Service  
 B-1-49-TFC

**BIG RED BARN**  
 We Buy Sell - Trade for anything of value. Used Furniture, Appliances and Junk.  
 EM 4-3552  
 West Edge of Hereford  
 Highway 60  
 B-1-1-TFC

SEE **HEREFORD GRAIN CORP.**  
 FOR  
 ● Lawn Grass Seed  
 ● Bulk Garden Seed  
 ● Ground Corn Cobs for Chicken Litter  
 ● Place Your Order Now For Baby Chicks  
 Phone EM 4-3755  
 B-1-32-TFC

**DEMPSTER PLANTERS, LISTERS AND CULTIVATORS**  
 Sales and Repair Parts  
**LESLEY MOTOR CO.**  
 West Highway 60  
 Phone EM 4-1600  
 B-1-33-TFC

**HEREFORD GLASS CO.**  
 Expert Car Glass Installation  
 Table Tops and Window Glass  
 Picture Frames  
 392 Park Ave. Ph. EM 4-2652  
 B-1-25-TFC

**BUY-RITE FURNITURE**  
 North End of Main Street  
**SPECIALS**  
 Reconditioned used Maytag automatic washers, 90 day warranty, parts and service \$79.50  
 A-1 used Maytag wringer washer, late model, \$50  
 1 large size cedar wardrobe 1/2 Price  
 Good Used TVs.  
 A-1 second hand air conditioner. 1 2 speed fan type air conditioner.  
 2 apartment size gas ranges.  
 B-1-44-TFC

**Irrigation Boots**  
 Knee and Hip  
**Irrigation Shovels**  
**Irrigation Dams**  
 Plastic, Canvas and Nylon  
**ROWELL AND DOAN**  
 Farm Supply  
 621 E. First  
 EM 4-1120  
 B-1-14-TFC

**Whiteside Bermuda Pastures**  
 ● Planters for rent  
 ● Contract Planting, Experienced  
 Rt. 2 2 1/2 miles N & 2 1/2 miles W of Abernathy, Texas  
 Telephone County Line, Plateau 7-2651  
 Bill Ward, Farm Manager  
 James H. Whiteside  
 B-1-47-27C

**New Holland BALER TWINE & WIRE**  
**ROWELL & DOAN**  
 Farm Supply  
 621 E. First  
 EM 4-1120  
 B-1-45-TFC

**MOVIE CAMERA** sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Roger's Drug.  
 B-1-26-31tfc

**TOP QUALITY Irrigation dams** as low as \$3.25. Davis Implement Co., 144 West Second.  
 B-1-14-39-tfc

**NEW AND USED Furniture** Bargains at the new A & J Furniture located in the old McCullough Motor Building on West Highway 60.  
 B-1-21-28-6C

**LAWN MOWERS \$5 DOWN**  
**ROWELL AND DOAN FARM SUPPLY**  
 621 East 1st  
 B-1-3-TFC

**FOR SALE or Rent:** Portable onion and potato grader. 821 South 25 Mile Avenue, EM 4-0577.  
 B-1-15-29-TFC

**FOR SALE:** Mahogany Kilmall Studio Piano, like new. EM 4-2343.  
 B-1-9-3-TFC

**FOR SALE:** Registered Weimaraner puppy. Male, light golden. Excellent hunting dog. Pick of the litter. EM 4-2857.  
 B-1-16-3-11C

**WATER WELL DRILLING**  
 Rotary and Spudder. Deepening and repairing.  
**DOYLE TURNER WELL SERVICE**  
 306 Avenue H EM 4-2568  
 S-1-1-TFC

**McGEE'S USED FURNITURE**  
 Shop our large selection of used furniture and appliances.  
**McGEE FURNITURE**  
 511 N. Main  
 EM 4-2586  
 S-1-45-TFC

**BIG "T" PUMP COMPANY INC.**  
 Complete Turn Key Installations Repairs on All Makes of Pumps and Gear Drives  
 2-6" Used Pumps  
 1-8" Used Pump  
**HEREFORD & DIMMITT, Texas**  
 Phones EM 4-0353-235-J  
 S-1-47-TFC

**IRRIGATION PUMPS**  
 On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user.  
 Drop us a line and let us know the size and depth you need.  
**WRITE BOX 5395 LUBBOCK, TEXAS**  
 S-1-2-TFC

**MAJOR COMPANY Service Station** for lease with sale of equipment and stock. Call EM 4-2883.  
 B-1-14-5-4C

**2. FOR SALE Farm Equipment**  
**WE ARE DEALERS** for Peerless Grain Rollers. Davis Implement Company, 144 W. 2nd St., Phone EM 4-2811.  
 B-2-35-TFC

**FOR SALE** Lillian Roto Speed Cutter and Repairs  
**LESLEY MOTOR COMPANY**  
 West Highway 60  
 Phone EM 4-1600  
 B-2-3-TFC

**FOR SALE** 500 gallon Propane tank, \$150. 250 gallon Propane tank, \$100. Write 1811 Bowie, Amarillo, Texas.  
 B-2-17-5-3P

**10 1/2 foot Krause Oneway** with hard surfaced discs. In good condition. \$185. Phone Earl Rea, EM 4-1925. Four Miles North on 385.  
 B-2-21-5-2C

**3. FOR SALE Automobiles**  
**We Pay Cash For Used Cars**  
**MILBURN MOTOR COMPANY**  
 225 N. Sampson  
 Phone EM 4-0077  
 B-3-33-TFC

**1955 Lincoln 4 door** Rand H. Excellent condition. New firestone 500 tires. Phone EM 4-3630, evenings EM 4-0344.  
 B-3-15-27-TFC

**4. REAL ESTATE For Sale or Trade**  
**HOUSE FOR SALE** Two bedroom brick with garage. Carpeted. Fenced back yard. R. L. Bone EM 4-3208.  
 B-4-16-18-tfc

**FOR SALE** EXCELLENT DUDE RANCH Opportunity in Southwest Colorado. 60 acres on Major Lake, large river flows through the place. Borders on National Forest and present housing to accommodate 60 people.  
**FORD REALTY**  
 332 South Main  
 Aztec, New Mexico  
 B-4-30-4C

**FOR SALE** Three bedroom house. Double garage. Phone EM 4-3661.  
 B-4-9-5-4P

**HOUSES FOR SALE**  
 New FHA financing. Low down payments; Monthly payment as low as \$65.00.  
**MORGAN CONSTRUCTION CO.**  
 Phone EM 4-0239  
 B-4-29-TFC

**NICE 3 bedroom brick. Double garage.** All modern built-ins. Large living room, will sell this at a sacrifice price as owner is leaving town. Worth the money. We need more listings on farm land around Hereford. Approx. 1,000 acre farm with clean land, West, with outstanding improvements. 3 bedroom brick home, 4 wells. Will sell all or part at low down payment, low interest, long terms on balance.  
**NEW HOMES**  
 In N. W. Hereford  
 Two 3 bedroom brick, 2 baths, den, double garage. One 3 bedroom brick, family room. Large corner lot. 3 BR in N.W. Hereford. Corner lot, garage, refrigerated air, carpet. \$13,500. 4% loan on \$7,000. Large 3 BR, double garage, big den, N.W. Hereford. \$20,000. \$15,000 loan.  
 We Urgently Need Listings On Houses in Hereford.  
**WE SPECIALIZE** In Sales of motels and hotels. Priced from \$45,000 to \$3,000,000. Sale, trade or 29% down. Just call or come to see us.  
 We have Motels we can sell or trade for 3 1/2 to 4 times gross.  
**JUSTICE REAL ESTATE**  
 EM 4-1757 EM 4-2857  
 B-4-28-TFC

**DRY LAND**  
 639 A. 387 cul., bal. grass, on paved road, 109 wheat allot., 17 cotton, 164 milo base, good possibility of irrigation. Price \$105 per A., \$10,000 down.  
 600 A., 320 grass, 280 soil bank for 5 more years, 141 A. wheat allot., Price \$65 per A., has approx. \$10,000 loan.  
**IRRIGATED LAND**  
 315 A. real nice, 4-6' wells with tile, on paving, good improvements. Price \$100,000. 29% down.  
 320 A., 280 cul., 2-8" and 1-6" well, Price \$225 per A.; \$20,000 down, balance terms.  
 320 A., 210 cul., 1-8" well, on paving, 3 bdrm home, Price \$225 per A. cash.  
 245 A., 207 cul., 1-8" well, 3 bdrm home, 34 A. cotton allot., 80 A. wheat allot., Price \$275 per A. consider terms.  
 243 A., 190 cul., 1-8" & 1-6" well, good improvements on paving. Price \$285 per A., \$15,000 down.  
 163 A., 1-8" well, large barn and grainary, underground tile. Price \$275 per A., consider \$20,000 down bal. terms.  
**HOMES**  
 Nice 3 bdrm brick with double garage, fenced back yard, 2 baths, Price \$17,000, approx. \$13,500 loan.  
 Large 4 bdrm frame with 2 baths, single garage and den, Price \$17,500, will F.H.A.  
 3 bdrm stucco, double garage, Price \$11,600, will sell on F.H.A.  
 2 bdrm brick with den and single garage. Price \$12,500, will F.H.A.  
 One of the nicest 2 bedroom bricks in town, fully carpeted, refrigerated air conditioning, fenced back yard, ceramic tile in bath and kitchen. Price \$15,000.00.  
 2 bdrm frame, \$6,000, \$500 down.  
 2 bdrm stucco, with single garage, \$4,500, \$500 down. CALL US FOR ALL OF YOUR REAL ESTATE NEEDS. WE SPECIALIZE IN SALES AND TRADES. ALL NEW LISTINGS APPRECIATED.  
**J. M. HAMBY REAL ESTATE**  
 CALL US OR COME BY OUR NEW LOCATION 1/2 MILE SOUTH OF THE UNDERPASS ON HIGHWAY 385 ON EAST SIDE.  
 Off EM 4-1345  
 J. M. HAMBY EM 4-2553  
 GERALD HAMBY EM 4-1534  
 B-4-4-TFP

**BEAUTIFUL HOME SITE**  
 On highway south of Hereford. 150' x 208' City water, electricity, Natural Gas. To sell for cash on terms.  
**GOOD SECTION:** On Highway Deaf Smith County, \$85.00.  
**WESSON REAL ESTATE**  
 412 W. 12th  
 Plainview, Texas  
 Phone CA 4-2561  
 B-4-45-TFC

**FOR SALE, by owner, three bedroom house, with den.** Carpeted, Fenced back yard. Shown by appointment EM 4-0848.  
 B-4-17-5-TFC

**THREE Bedroom house.** Wall to wall carpet. Storm cellar. 4% Loan. 616 Avenue K. Phone EM 4-1432.  
 B-4-16-19-tfc

**HOMES**  
 Lovely 3 BR Brick, living Rm. and hall carpeted, central heat, lots closet area, beautiful lawn, shrubs. Back yard fenced. Located in NE Hereford. Only \$14,000.00. Will carry FHA Loan of \$13,500.  
 2 BR near high school and shopping center. Carpeted, yard fenced, trees, shrubs. Price lowered to \$7,000 with as little as \$1,000 down.  
 3 BR Brick in NW part of town. 2 car garage, utility Rm., 1 1/2 baths, central heat, All electric built-in kitchen, carpeted. Will FHA for \$19,300. Price \$21,000.  
 2 BR Asbestos siding, located close in. Price only \$8,000. See us for details.  
 2 BR Stucco, on Kibbe St.

**\$\$\$ ONE MILLION DOLLARS**  
 To lend on irrigated land in Deaf Smith, Castro and Parmer Counties.  
**SAM NUNNALLY**  
 EM 4-0555 EM 4-2814  
**LONE STAR AGENCY**  
 B-4-51-10-4P

**FHA & GI HOME LOANS**  
**LONE STAR AGENCY**  
 601 MAIN  
 EM 4-0555  
 B-4-51-10-4P

**TWO BEDROOM BRICK**  
 Basement, central heat, double garage. Two-lots, 100' X 140'. Excellent location. 401 East Fourth Street.  
 Phone EM 4-0913  
 B-4-15-TFC

**PARMER COUNTY - \$20** acres on pavement, 2 strong 8 inch wells on natural gas. New 4 bedroom brick, 2800 sq. ft., 2 helper houses. \$385 per acre. \$50,000 down. By appointment only. Owner James Ensor, Phone Oklahoma Lane 825-2327.  
 B-4-39-4-4C

**G. I. . . ?**  
 840 Irving Street - - - NO DOWN PAYMENT to qualified G.I. Key at office.  
**SAM NUNNALLY LONE STAR AGENCY**  
 601 Main  
 EM 4-0555 Nite EM 4-2814  
 B-4-2-TFP

**FOR CASH LEASE** 1/4 of Sect. 5, TWP 2N R4E, 320 acre dry land, 168 acre wheat allotment. Located 17 Miles West of Hereford. Make offer. Contact Neil Wood, Littlefield, Texas.  
 B-5-31-28-6C

**FOR RENT** Three room furnished apartment. 212 Avenue J. EM 4-1122 or EM 4-1814.  
 B-5-12-5-2C

**FOR RENT** 850 Square feet of Attractive Office space, in 400 block Main. Utilities paid. \$75 per month. Call EM 4-1122.  
 B-5-20-5-3C

**FOR RENT** Nice large convent bedroom. Close in, joining bath. 111 West 8th.  
 S-5-11-5-1P

**FOR RENT:** Two bedroom house. Three miles north and 1/2 mile west of town. \$40 per month and pay own bills. EM 4-1527.  
 B-5-23-30-TFC

**Furnished Apartments and bedrooms,** close in Adults. 407 Lee. EM 4-0830.  
 B-5-10-3-TFC

**NEW OFFICE SPACE FOR RENT**  
 Building converted into office space on ground floor and paved parking area. Located at 115 E. Highway 60. Call John or Lola Moody  
 EM 4-1700 or EM 4-3583  
 B-5-43-TFC

**BEDROOM for rent,** 219 Avenue D.  
 B-5-9-50-tfc

**TO RENT** Building back of Hereford Laundry. 1800 square feet. Formerly occupied by Body Shop. See Ernest Kendall. Phone EM 4-0585.  
 B-5-20-6-tfc

**LARGE** Unfurnished apartment. Freshly redecorated. Private entrance and bath. 108 West 8th.  
 B-5-12-23-tfc

**FOR RENT** 20 x 60 building on Highway 60. Two offices. Storage space in front and rear or convert to other offices. Plenty parking. Call Lyle Blanton, EM 4-0472 or EM 4-0221.  
 B-5-28-26-TFC

**BEDROOM for rent** to whites only. 227 Avenue B. Phone EM 4-2178.  
 B-5-11-1-TFC

**6. WANTED**  
 WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Texas.  
 B-6-18-13-tfc

**Carpeted, wall heat, utility Rm. basement, garage.** Price \$7,750. Lots of home for the money. Let us show you.  
**FARMS**  
 225 A. improved on pavement, 9 Mi. Hereford. In good water, two 6" wells and one 8" on Nat. gas. Underground tile. \$265 A. 29% down.  
 70 A. well improved, 8 Mi. Hereford on pavement. 5 A. Hog pasture, 10 A. cotton, 15 A. wheat, 27 A. Maize. Would consider trade for home in town. See us for details.  
**HUGH BOOKOUT REALTY**  
 511 Schley  
 Ph. EM 4-3161  
 B-4-28-TFC

**YARD AND GARDEN** Rototiller plowing. Coleman Wright. Phone EM 4-2607.  
 B-6-9-41-tfc

**8. HELP WANTED**  
 WANTED: By two elderly persons, a white housekeeper to live in. Must be good cook and have drivers license. No nursing needed. Reference s required. Address, 2103 Tyler, DR 3-4721.  
 B-8-31-4-3P

**10. NOTICE**  
**NEW POLAROID CAMERAS** One minute finished pictures. Pay a small down payment and enjoy your camera. Now at Roger's Drug.  
 B-10-19-3-tfc

**CLINTON Sales & Service**  
 Complete Service and Repairs on all air cooled Engines & lawn mowers.  
**HICKS OIL AND GAS INC.**  
 Phone EM 4-0220  
 B-10-23-TFC

**Vacancy for elderly lady** in Ladies Rest Home, 501 W. 4th. EM 4-1051.  
 B-10-12-30-5P

**I have moved my office** from 1221 E. Hwy. 40 to 1/2 mile South of the underpass on Highway 385. I would like to save you money on all your insurance needs.  
**GERALD HAMBY INSURANCE AGENCY**  
 Off. EM 4-1345 Res. 4-1534  
 B-10-26-TFP

**11. Business Services**  
**WELL WORK**  
 Drilling Deepening Pressure Pumps Windmills  
**J. E. TURNER**  
 Phone EM 4-2194  
 B-11-1-9P

**DIRT WORK**  
 Yard Plowing . . . Ditching Air Hammer . . . Back Hoe  
 Trash Hauling  
**LEON J. BELL**  
 Ph. EM 4-0685 336 Ave. 1  
 B-11-3-TFC

**TRUCKING - HAULING**  
 Equipped To Handle All Your Hauling Needs  
**JACK HUDSON**  
 Second house North of Blanton Butane Tanks. Night Phone EM 4-1846.  
 B-11-27-8P

**Magneto - Starter motors** rewind generator & electric Sales & Service  
**OWENS & HOLLINSWORTH**  
 EM 4-3545 EM 4-3572  
 Commercial - Industrial Residential Wiring  
 307 East Third B-11-13-TFC

**FOR GENERAL BUILDING AND REPAIRS**  
 SEE US  
 We do all types of work Building & Remodeling Storm Cellars  
 Roofing Siding Electrical Dashing  
 Stucco Interior Decorating Outside Painting  
 Perforating Textoning  
**DURWARD HAMBY**  
 Ph. EM 4-3685 213 W. Park  
 B-11-49-TFC

**CITY TELEVISION**  
 124 W. 4th EM 4-1516  
 Service all makes and models of TV's, radios, etc. City and country calls. Registered and Bonded by Raytheon Co.  
 B-11-8-TFC

**WELL SERVICE**  
 PRESSURE PUMPS WINDMILLS SUBMERSIBLES  
**DEMPSTER SALES & SERVICE**  
 Drilling - New & Used Towers Deepening - Mills & Pumps Doyle Turner Well Service  
 306 Ave. H EM 4-2568  
 S-11-31-TFC

**KIRKLAND & DILLARD EARTH MOVING COMPANY**  
 Slush pits dug and filled. All kinds Dozer Work. Day Phone EM 4-2020 Night Phone EM 4-2721  
 S-11-40-TFC

**MATTRESS WORK**  
 All types of mattresses renovated. Also new mattresses & box springs. King size bedding.  
 CALL EM 4-0470  
**ECONOMY MATTRESS CO.**  
 Lubbock, Texas  
 S-11-5-5C

**I have moved my office** from 1221 E. Hwy. 60 to 1/2 mile South of the underpass on Highway 385. I would like to save you money on all your insurance needs.  
**GERALD HAMBY INSURANCE AGENCY**  
 Off. EM 4-1345 Res. 4-1534  
 B-11-26-TFP

**New Station for lease** on Highway 60. Write Box 471 or call EM 4-2825 after 6.  
 B-11-15-29-TFC

**PORTABLE DISC ROLLING** Scalped or plain. Jacobsen Brothers, Phone EM 4-1543.  
 B-11-10-23-tfc

**OPTIMIST CLUB**  
 Meets Tuesday Noon in the IOOF Hall

**Slated - Meetings Second Monday 8:00 p.m. EA Degree - Thurs.**  
 Hereford A. F. & A. M. No. 849  
 Troy Stambaugh, Sec. Marvin Coffey, W.M.

**ALCOHOLICS ANONYMOUS**  
 EM 4-1094  
 Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 '11P

**Hereford Rotary Club**  
 meets every Monday at 12:05 Hotel Jim Hill

**Kiwanis Club**  
 Thurs. Noon  
**IOOF Hall**  
 207 E. 5th

**Lions Club**  
 meets each Wednesday, 12 Noon Hotel Jim Hill

**Auto Loans**  
**LLOYD SHARP**  
**LONE STAR AGENCY**  
 601 N. Main Ph. EMerison 4-0555

**CONTROL**  
 Your Livestock Pests With  
**Best Cattle Oilers**  
 Effective Durable Economical Safe  
 Satisfaction Guaranteed

**EL RANCHO FEEDS**

**DELMO'S Farm & Garden SUPPLY**  
 211 S. 25 Mile Ave. EM 4-2172

**BUY with confidence**  
**WARRANTY**  
 PERSONALLY DESIGNED FOR EFFICIENT QUALITY SERVICE

**SERVICE**  
 AVAILABLE NATIONWIDE BY QUALIFIED SERVICE TECHNICIANS

**CONFIDENCE**  
 WHEN YOU BUY FROM YOUR GENERAL ELECTRIC FRANCHISED DEALER

**PLUS . . .**  
 ● Door storage . . . deep shelf for 1/2 gal. milk containers—one shelf adjustable for tall bottles  
 ● Dial-defrost convenience  
 ● 2 Porcelain vegetable drawers  
**ONLY \$269<sup>95</sup>**

**BUY RITE FURNITURE**  
 209 Park EM 4-3784

**Famous General Electric Dependability! 6 Million G-E Refrigerators in Use 10 Years Or More.**

**NOW! MORE**

**13.6 CU. FT. GENERAL ELECTRIC REFRIGERATOR**

**BIG 11.6 CU. FT. FRESH FOOD STORAGE SPACE FOR LARGE FAMILIES . . . IDEAL FOR OWNERS OF FREEZERS**

● 4 CABINET SHELVES—Two adjustable  
 ● FULL WIDTH FREEZER—2 cu. ft.  
 ● STRAIGHT-LINE DESIGN—Needs no door clearance at side



MODEL TA-244V  
 13.6 Cu. Ft. Net Storage Volume

**FRESH FOOD SPACE!**

**\$269<sup>95</sup>**

**BUY RITE FURNITURE**  
 209 Park EM 4-3784



OFFICIATING AT THE RIBBON-CUTTING ceremonies at the Farm and Home Show opening Wednesday, July 26, were Harvest Festival Queen, Judy Bradley, center and her court, Sammie Tisdale, left, and Joyce West, right. Looking on are a member of the Tierra Blanca Dancers and Mrs. Lefty Thomas. (Staff Photo)

### Letter To The Editor

To the Editor:  
I should like to speak my piece about "tax equalization." Evidently "tax equalization" means "tax raise." I have talked with a number of people and have found only one who had his taxes lowered.

I am wondering why this sudden need for so much more tax money. If it were to be used to pay classroom teachers, who really do all the work, I should

be in favor of it; but if it is to be used to hire "extra personnel" to do the work of the people who are already hired to do the job, I am opposed to it. We have a lot of this "extra personnel" on the payroll of our school system whose services to the school — if they were eliminated — would never be missed — and that would mean quite a savings to the taxpayers!!!!

Athletics has its place in our schools, but I believe too much emphasis and too much of the tax money has gone into this particular phase of the school for the benefit of too few — and people are "fed up with it!"

I wonder if we have a single man on any of these Tax Planning-People Planning boards who ever suggests curtailing expenses instead of increasing expenses.

We elect and hire officials to assess our taxes and to take care of our business, so why should we have to hire people from the outside to come in and do a job that we are already paying someone else to do? The taxpayers were not consulted about this matter of hiring appraisers.

I think these tax-planning groups owe it to the people of Hereford and Deaf Smith County to show them at a mass meeting the need for all this tax money which they hope to collect. If no need exists, then the people should get an injunction against them prohibiting them from collecting these exorbitant taxes.

It is rather frightening to me that so few can place such a burden on so many, especially when the majority are opposed to the idea. It would seem that we, the people, have no choice in the matter — but, remember, taxes once levied are seldom reduced and there is such a thing as economic suicide. History is replete with examples of this very thing. And I would remind you that taxes which are collected in the name of "Need" and "Progress" are often spent on waste and show.

Are we so gullible that we should accept the decisions of these tax-planning, people-planning boards without question? Are we so complacent that we shall pay without protest? Responsibility, what crimes are we committed in thy name!

S/Mrs. Baker Womble

**RUBBER TO BURN**  
CHATTANOOGA — Somebody figured out a way to burn up auto tires faster than a hot-rod. He climbed into an unattended transport truck cab at an industrial plant, locked the trailer's airbrakes, started the engine — and left the tractor's four drive wheels spinning on the concrete.

Next morning, a company spokesman said, "there were little piles of rubber by each tire and the wheels were still spinning in reverse."

Surinam, South America, formerly Dutch Guiana, is governed by a governor appointed by the Queen of the Netherlands.

it's **WHAT YOU SAVE HERE** that Counts

Where do you look for savings? On an item or two? Or in the total cost of your order? That's where savings really count — and that's where you can count on COOPER'S! Our STOREWIDE LOW PRICES mean you can fill your shopping cart with your favorite foods for less money—check out with more cash savings in your purse. See for sure — Shop COOPER'S today!

Pound Can **FOLGER'S COFFEE 65¢**  
Lipton's 1/2 Lb. **TEA 75¢**

**SHURFINE LEMONADE**  
Big 12 Oz. Cans **6 FOR \$1.00**

**SALAD DRESSING** 49¢  
Miracle Whip Quart

**ROAST**

**GROUND BEEF** lb. **39¢**  
U.S.D.A. Graded Good Or Choice Chuck

**FROZEN PEAS** 10 Oz. Pkg. **2 FOR 35¢**  
Shurfine

**FROZEN SPINACH** 10 Oz. Pkg. **2 FOR 25¢**  
SHURFINE — LEAF OR CHOPPED

**BISCUITS** 6 FOR **49¢**  
PILLSBURY

**BORDEN'S ICE CREAM** 49¢  
Half Gal. Glacier Club

**CHOCOLATE SYRUP** 19¢  
Hersheys — 16 Oz.

**CRUSHED PINEAPPLE** 2 FOR **29¢**  
Shurfine - Flat Cans

**KRAFT JET PUFFED Marshmallows** 10 Oz. Bag **19¢**

**DOUBLE GUNN BROS. STAMPS WED.** WITH \$2.50 OR MORE CASH PURCHASE

**DEODORANT**  
Secret Cream Reg. 54¢ **39¢**

**TOOTH PASTE**  
Gleem Economy Reg. 69¢ **59¢**

**KOOL - POPS**  
Pkg. of 8 Freeze & Eat **25¢**

**DELSEY Toilet Tissue** 4 Rolls **49¢**

**PEAS**  
Shurfine Early 303 Harvest **19¢**

**POTTED MEAT** 5 1/2 Oz. Cans **2 FOR 29¢**

PICK OF THE CROP — WITH TREE RIPENED FLAVOR  
**PEACHES**  
Arkansas Elbertas **2 LB S 25¢**

10 Lb. Bag Arrow **Charcoal** **49¢**

**SUNKIST LEMONS** Doz. **35¢**

**HUNT'S CATSUP** 14 Oz. Bottles **2 FOR 39¢**

# COOPER'S

**Watch Repairing** Local  
**Santa Fe**  
Time Inspector  
**Lynn C. Kester**  
**KESTER'S Jewelry & Gift Shop**  
Across from Post Office  
Phone EM 4-1811

**Biggest Discounts in Town!**  
AT **MARTIN'S**  
**ALL SUMMER MERCHANDISE SLASHED - 1/2 PRICE**  
TO MAKE ROOM FOR OUR FALL MERCHANDISE  
Sizes 5-15 Junior-Misses  
**ALICE OF CALIFORNIA** Reg. \$12.95 **1/2 PRICE** \$18.95  
Reg. & Half Sizes  
**Smart Setter** 1/2 PRICE **All Summer Jewelry 1/2 Off**  
One Large Table  
**ODDS and ENDS 1/2 PRICE**  
Includes Ladies Shorts, Toppers, Straw Hats, Etc.  
MEN'S DEPT.  
Men's Summer **SHIRTS HATS** 1/2 OFF  
Boy's Summer **SHIRTS, HATS, SUITS** 1/2 OFF  
AND MANY MORE FINE BUYS AT  
**MARTIN'S READY-TO-WEAR**  
YOUR NEIGHBORHOOD CLOTHING HEADQUARTERS  
511 Park Ave. EM 4-1180



**BUSY ON PARK AVENUE** last week was this gravel spreader, being used by an Odessa contractor to put a seal coat on Park Avenue and Harrison Highway. The coating of asphalt and gravel will help prepare the roads for the winter moisture. (Staff Photo)

### Courthouse Records

**Vehicle Registrations**  
 Carl Frisbe, 1947 Ford; P. L. Burrell, 1961 Plymouth; Jim Stewart, 1958 Ford; Albert Lee Cheser, 1958 Chevrolet; Tofilo Villarreal, 1957 Ford; Raymond Annen, 1959 Chevrolet; John J. Valasquez, 1956 Ford; Antonio T. Ramos, 1955 Ford; Winnie Watson, 1957 Chevrolet; Ramon Duran, 1953 Ford; Pablo Villarreal, 1952 Mercury; J. M. Madison, 1957 Ford; A. O. Young, 1954 Ford; Loy T. White, 1950 Studebaker; 7-25.  
 Joe Wilhelm, 1954 Ford; Jose Munoz, 1952 Studebaker; L. Inville Fouts, 1957 Ford; Gilberte Cararez, 1949 Ford; Donald J. Meyer, 1961 Mercury; T. E. Thomas, 1961 Ford; W. O. Canoughner, 1961 Chevrolet; Blue Turpen, 1950 Ford; Viola B. Chisholm, 1961 Comet; Wayne Bomar, 1957 Oldsmobile; Robert E. Groves, 1955 Chevrolet; 7-26.  
 Cream O' Plains, 1958 Chevrolet; Billy Ott, 1961 Chevrolet; Thomas T. Becker, 1951 Indian Motorcycle; Associated Growers of Hereford, 1961 Chevrolet; 7-27.  
 Silvestre Garcia, 1952 Mercury; Orsborn Norwood Chevrolet; 7-28.

let, 1961 Chevrolet; J. H. Dobbs, 1961 Chevrolet; Wayland E. Smith, 1959 Cushman Motor Scooter; Marian L. Davis, 1959 Chevrolet; 7-28.  
**Warranty Deeds**  
 Ethel Howard to William Sheehan, et al, all of the West 1/2 North, Range 2 East, Capitol Syndicate Subdivision, Deaf Smith County, Texas.  
 Bobby Joe Northcutt to Gloria Northcutt, all of Lot No. 14 and the North 1/2 of Lot No. 13 of Hough's Subdivision of Block No. 33, Evans Addition.  
 Robert G. Schuster, et ux, to Clifford Breaud, 1/2 of an undivided interest of Section 12, Block K-6, G. B. and C. N., G. Railway Company Survey.  
 Roger H. Brumley, et ux, to P. B. Sowell, all of the West 100 feet of the North 150 feet of Block No. 76 of the town of Hereford.  
 John H. Rowland and Wanda Jo Rowland, to Lucille Park, all of Lot No. 29 in Block No. 44, Evans Addition.  
 W. S. Fluitt and Florence A. Fluitt to Roy Phillips, the North 196 feet of the West 152 feet of the East 162 feet of Block No. 3, Welsh Addition.  
 Van B. Clark, et ux, to Veteran's Land Board of Texas, all of Tract No. 2 out of Section No. 53, Block K-11.  
 Van B. Clark, et ux, to Veteran's Land Board of Texas, the South 1/2 of the Southeast 1/4 of Section No. 53, Block K-11.  
 Van B. Clark, et ux, to Veteran's Land Board of Texas, Tract No. 4 out of Section No. 53, Block K-11.  
 Van B. Clark, et ux, to Veteran's Land Board of Texas, all of Tract No. 3 out of Section No. 53, Block K-11.  
 Henry T. Brooks, et ux, to

Arthur Glover, et al, the Southeast quarter of Section 84, Block K-3.  
**Deeds of Trust**  
 James Otis Hall, et ux, to Hi-Plains Savings and Loan Association, all of Lot No. 3 of the Coneway Subdivision of Blocks Nos. 78, 79, 82 and 83 of Whitehead Addition.  
 Rufus Weathers, et ux, to Hereford Texas Federal Credit Union, the East 52 feet of the West 104 feet of Lot No. 6 of Block No. 3, Womble Addition.  
 Wesley B. Owen, et ux, to Hereford Texas Federal Credit Union, all of the South 85 feet of Lot No. 2 and the North 53 feet of Lot No. 3, all in Block No. 1 of Sunset Terrace Addition.  
 O. L. Culp, et ux, to Hereford Texas Federal Credit Union, the South 50 feet of the North 639 feet of the West 200

feet of Block No. 20, Evans Addition.  
**Marriage Licenses**  
 Secundo Martinez Muriillo and Rachel Rodriguez, 7-26.  
 Arthur Glover, et al, to Henry T. Brooks, the Southeast 1/4 of Section 84, Block K-3.  
 Arthur Glover, et al, to Henry T. Brooks, the Southeast 1/4 of Section 84, Block K-3.  
 Mary Sue Patton, 7-27.

## WARREN BROS. MOTOR CO.

EM 4-1423 1219 E. 1st

### Plymouth - Valiant "Used Car Specials"

**THIS WEEK'S SPECIAL \$795**

1958 Ford 1/2 ton pick-up. Long wheel base, radio, heater, wrap-around hitch, side mount spare.

1959 Plymouth Fury V8 4 door. Factory air, power steering and brakes. Push button automatic transmission. 2 tone Blue and White. This is a lovely Family sedan and priced right.

1959 FORD Galaxie, V-8, 4 door, two-tone brown. Radio, heater, automatic transmission. A real sharp car.

1959 CHEVROLET Bel-Air V-8 4-Door. Radio, heater automatic transmission. Two tone green.

1958 IMPALA CHEVROLET 2 door hard top. Radio, heater, automatic transmission. Beautiful Black and white.

1957 CHEVROLET Bel Air Station Wagon. Radio, heater, automatic transmission.

**Let Us Make a Cash Offer for Your Car**

**Garden Club Meets In Roberson Home**  
 Mrs. Jeff Roberson, Mrs. Jennie Clark and Mrs. Guy Newsom were co-hostesses recently for a meeting of the Hereford Garden Club in the Roberson home at 137 Ave. D.  
 Mrs. W. C. Hromas presided. Members voted to write their congressmen opposing the 20

per cent withholding tax on savings accounts and to urge their friends to do the same. Letters to Walter Rogers should be addressed to the House Office Building in Washington, D. C. and letters to John Tower should go to the Senate Office Building there.  
 All officers were urged to have their reports ready for the August meeting.  
 Mrs. A. O. Thompson, who is

a member of the National Iris Society, presented the program. Mrs. Thompson told of her recent trip to Philadelphia where she attended the annual meeting of the society. While there she visited such famous places as Independence Hall, the Liberty Bell, Valley Forge and Longwood Gardens (created by the DuPonts). She also visited at West Point with Maj. Lloyd Manjot, son of Mr. and Mrs. Art Manjot of Hereford.

**DON'T WAIT TOO LONG**  
 ROCHESTER, N. Y. — "The poorest risk for college," says George Heiden, director of admissions at Rochester Institute of Technology, "is the student who is capable of excellent work but has never done it. If he thinks he can wait until college to start working, he is highly mistaken."

AND YOU FORGOT TO BUY FILM!

Don't let it happen to you, get KODAK FILM here!

## CITY DRUG

**Phone EM 4-0455**

for **FAST • DEPENDABLE SERVICE**

**BUTANE-PROPANE**

**PLAINS FERTILIZER CO.**

The next meeting will be a luncheon, the date to be announced later.

### Hospital Notes

**Patients In Hospital**  
 Mrs. Mary Maier, 831 Knight; Mrs. Nick Gonzales, Sumner field; Mrs. C. C. Huckert, 416 West 3rd; Mrs. J. B. Elliston, 615 Grand; Frank A. Parker, Adrian; Mrs. U. E. Cook, Box 1013; Mrs. F. B. Crist, Rt. 1; Mrs. L. L. Cannon, Sumner field; Weldon Joe Broadus, Vega; Edward L. Tiefert, 336 East 4th; Mrs. Nettie Slaton, 601 25 Mile Ave.; Mrs. Inez Nill, 411 East 4th; Cyrus S. Steward, Vega; Mrs. Thelma D. Gyles, 211 East 5th; Peggy Jean Allred, Wildorado; Mrs. Leory Suttle, 118 Ave. J; Mrs. Gommie Lee Smith, Box 646; L. W. Webster, Amarillo; James A. Moody, Rt. 4; Mrs. Jimmy D. Brown, 606 Blevins; Mrs. James W. Pierce, Rt. 1.

**Patients Dismissed**  
 Mrs. Vincente Guerrero, 7-25. Mary Sears, Mrs. Frank Rodriguez, Mrs. Joe Encinas, Dudley Green, Mrs. Margarito Cantu, Charlie Moreno, 7-26.  
 Mrs. Julian Musquiz, Mrs. William E. Kahlich, Mrs. Delino Romo, Don Metcalf, Mrs. Cruz Sotelo, 7-27.  
 Mrs. Doyle King, George Fischer, 7-28.

For many years Credit Union's \$300 educational loan made it possible for girls, boys, women, and men to attend college and special training courses.

The increase in the cost of schooling caused our directors to study the problem and to approve an educational loan more suitable to present needs.

**We proudly announce our new educational loan as follows:**

- \$500 maximum for the first year student
- \$600 maximum for the second year student.
- \$750 maximum for the third year student
- \$1000 maximum for the fourth year student.

**5% per annum interest**

Our aim is to encourage higher education and special training to help you become successful in business and enable you to enjoy a richer, fuller life. . . . . Call for an appointment or stop by for further details. . . . .

HEREFORD TEXAS FEDERAL CREDIT UNION

EM 4-1888 330 Schley Eastside of Courthouse Square

**Look Who's New**

Mr. and Mrs. Cecil Messer are the parents of a girl born July 28 at 8:10 a.m.  
 Mr. and Mrs. Commie Lee Smith are the parents of a boy born July 27 at 3:52 a.m.  
 Mr. and Mrs. Jimmie Doyle Brown are the parents of a girl born July 27 at 7 p.m.

**TO HOUSTON**  
 Mr. and Mrs. Kendall Williams and children went to Houston last weekend to be with Williams' mother, Mrs. E. H. Williams, who was scheduled to enter M. D. Anderson Hospital in Houston recently. Mrs. Williams is from Hearne. Williams is the business manager for Hereford schools.

**LUBBOCK VISITOR**  
 Mrs. Helen Alexander of Lubbock was a Hereford visitor this week. A former resident of Hereford, she was here to assist with a bridal shower for Miss Dollie Jo Prowell.

Have you read the Classifieds?

# CLOSEOUT ON ALL 1961 MODEL NORGE AND MOTOROLA

WE HAVE RECEIVED OUR NEW 1962 NORGE AUTOMATIC WASHERS AND DRYERS

SEE THE NEW 1962 MOTOROLA T-V WITH OPTIMIZER CONTROL

If there is a signal this set will bring in a sharp, clear picture; 2300 volts of picture power. New 23-in. rectangular picture tube. Frame GNE type. Tube Sentry.

**All Motorola TV's Carry A Full Year Guarantee On All Parts**

<p>10-Ft. Norge Refrigerator</p> <p>Never-D-Frost. Deluxe Model</p> <p>McGee's Price</p> <p><b>\$249.95</b></p>	<p>13 1/2 Ft. Norge Refrigerator</p> <p>Has Ice Maker; 2-Door. Never-D-Frost</p> <p>Sale Price</p> <p><b>\$399.95</b></p>	<p>17-Ft. Norge FREEZER</p> <p>Deluxe — Upright Model</p> <p>Sale Price</p> <p><b>\$279.95</b></p>	<p>23-Inch Motorola DeLUXE T-V</p> <p>Early American Fruit Wood.</p> <p>McGee's Price</p> <p><b>\$249.95</b></p>
<p>21-In. Blonde LOWBOY T-V</p> <p>Motorola Deluxe</p> <p>Sale Price</p> <p><b>\$249.95</b></p>	<p>36-Inch Norge GAS RANGE</p> <p>McGee's Price</p> <p><b>\$139.95</b></p>	<p>30-Inch Norge GAS RANGE</p> <p>Four Burner. Sale Price</p> <p><b>\$129.95</b></p>	<p>23-Inch Deluxe LOWBOY T-V</p> <p>Fruitwood cabinet. A Real Buy</p> <p>Sale Price</p> <p><b>\$329.95</b></p>
<p>23-Inch Lowboy CONSOLE T-V</p> <p>Early American Cabinet.</p> <p>McGee's Price</p> <p><b>\$339.95</b></p>	<p>36-Inch Norge ELECTRIC RANGE</p> <p>Glass Door — Fully Automatic</p> <p>Sale Price</p> <p><b>\$199.95</b></p>	<p>30-Inch Norge ELECTRIC RANGE</p> <p>A real buy at</p> <p><b>\$149.95</b></p>	<p>23 Inch Deluxe CONSOLE T-V</p> <p>Mahogany cabinet. Motorola, of course.</p> <p>McGee's Price</p> <p><b>\$249.95</b></p>

See These CLOSE OUT Specials In Our South Window

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### Building Or Buying A Home?

It's our aim to please you by arranging a home loan that will keep you on a sure path to free and clear ownership. You will find our service prompt, friendly and thorough. Come in and talk over your home financing problem.

128 E. THIRD ••• HEREFORD, TEXAS •••



**BY JIMMIE GILLENINE** had 50 stars." Sometimes you can't win; again, there are times when you just can't lose. Lions Carnival, of course, excepted. Fact is, I was thinking about all of the publicity we are getting these days about being so ultra patriotic. Someone dropped off a Denver Post of July 24 which says:

"Patriotism in Texas is not a matter of lip service. In Deaf Smith County's town of Hereford — famed for cattle and as the town without a toothache because of natural fluoride in the water — flags fluttered from every building this last Flag Day. Every one

he makes with which I disagree is when he says Texans are gay and relaxed but humor is scarce. We do not go in too much for Texas jokes, but I always figured you had to have a sense of humor — or you just couldn't stick it out in Texas. He closes with the following observation: "But to anyone trying to understand Texas the enduring impression is its size. It could not be summed up better than by a British couple stretched out wearily in the cafe of the Granada Hotel in San Antonio:

"It's so blasted big and so blasted hot." the man said.

Marlin Gilliland, meanwhile, has turned traitor and is extolling the virtues of the state fair in Oklahoma. He made a run over there this week and says the Clinton country is truly lush. He understands for the first time why the Sooners didn't keep moving when the territory was opened.

Johnny Johnson gets my nomination as the No. 1 barker in the Lions Club. He did the loud speaker stint for the dunking board booth during

the carnival, and was tops. Oliver Streu was good, but I thought Johnny stole the show.

All of our elected officials are upset over the tax equalization program. Several of them dropped in to request a bit of explanation in this column. They said they believe much of the trouble is due to the fact that folks don't understand. They do not worry so much about the "soreheads" as about those who are trying to do the right thing. Here are some of the things they mentioned:

1. The evaluation figures will be used as a basis for taxing. The school has been using 40 percent of actual value; the county 25 percent, and the city 45 percent. This percentage is determined by the needs of the taxing body, and is raised or lowered according to the demands.

"When the evaluations are completed, the county will no doubt lower their percentage," said Judge Don Zimmerman. "It looks as if we may drop from 25 to 17 1/2 percent as a basis for our collections."

The schools, on the other hand, will need more money than last year, according to Board President Tom Robinson, who said: "We expect to use the same percentage, but we plan to lower our tax rate. It was \$1.70 last year — and this year we hope to get by with \$1.60 — or less."

"The city will take in about the same amount of money we got last year, plus natural growth," said Mayor Ray Cowser. "Some of our valuations have been raised — and plenty of them have been lowered. The City Commission feels that we will be within 5 percent of the total collections for the past year."

All three agencies tell the same story. The idea is to equalize taxes, spreading the evaluations on a fair basis among all citizens. The school is the only one which anticipates an increased take, and they say this is necessary because of growth, which requires more personnel. Our area will also lose \$25,000 in state money as part of the Gilmer-Aiken bill, which operates on an "economic index" plan, taking money from those who have it, and giving it to less fortunate areas in the state. Deaf Smith County citizens, it seems, are doing a lot better than the average Texas county, so it costs us more to operate our schools.

The complaints are about 50-50 on a town-country basis, judging from those who visited the evaluations re-check hearings. Also a protest meeting has been scheduled in the Bull Barn for Tuesday night, Aug. 1, at which time unhappy tax payers will talk over the situation. Many of them are saying they will never again vote for a bond issue, regardless of the need or complexion of the improvement at hand. Most of these people feel that taxes have been "raised," rather than "equal-

ized." Personally, there is only one fair and American way to collect taxes, and that is on an equalized basis. Most people do not mind paying their fair part, but they sure don't like for their neighbors to get off a lot cheaper. I am sure there have been some mistakes, but equalization board hearings are next on the agenda — and every citizen has the right to appear and be heard at these sessions, not by an outsider — but by local people who comprise the various boards.

The best possible way to keep taxes down is to appear at budget hearings (City, County and School) and protest before the money is spent. These hearings are mandatory by law — and for this specific reason. They also announced in the paper and over the radio, but practically no one ever attends. Many of our troubles are of our own making.

**TRUTH LIVES FOREVER**  
OLEAN, N. Y. (AP) — A phrase found in a 390-year-old science book at the St. Bonaventure University library is as appropriate today as it was in 1571. In a treatise on alchemy, written by Grataroli and printed in Balse, appeared a motto of 16th Century chemists: "At nature's boundaries, science begins experiments."

In sipping soda through a straw, a person takes advantage of atmospheric pressure. As air is sucked from the straw, surface pressure forces the liquid up into the hollow stem.

**VISIT LAKE WHITNEY**  
Mr. and Mrs. J. R. Johnson and Penny have returned from a ten day vacation to Lake Whitney. While there they visited with friends and relatives from Mount Pleasant and Waco. Tourists spent an estimated \$110 million in Hawaii last year.

there's a Crowe-Gulde pattern in block for every living place

**Crowe-Gulde CEMENT COMPANY**  
SINCE 1928  
HIGHWAY 60 AT GOUGH ST. HEREFORD, TEXAS

**COWAN JEWELRY**  
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El Paso . . . Jobber

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We have an outstanding line of fine quality products . . . and we have the most complete and functional facilities and equipment to be found in all of West Texas.

Without question this is a service which this territory has needed for a long time . . . and I am indeed happy to be the one who brings it to you.

East of Town on Hiway 60

**EL PASO**

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Watch for ANNOUNCEMENT OF OUR FORMAL OPENING SOON

Farm Delivery OF ALL PRODUCTS Call EM 4-2570	WE CAN SERVICE Any Vehicle — REGARDLESS OF SIZE	On the Farm OF GENERAL TRACTOR TIRES CALL EM 4-2570
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preview showing of *Fall* FASHIONS

See these exciting new styles  
NOW SHOWING IN OUR STORE

Excitingly luxurious . . . the combination of Mink collar with Charmante coating of 37% fur blend. A rich coat style with three button closing and a big fashion bonus in the lovely fan stitched back Push up sleeves, plus a finished collar under the detachable fur. Handsome crepe back Milium satin embroidered lining. Sizes 6 to 18.

Here's A B C fashion—Always becoming Cardigan neckline in a favorite fashion fabric . . . lovely Gigi fleece. It's a classic style beloved by the 5'4" and under, and feminized with saucy bow. Beautifully contoured coat with four button closing and bracelet length open sleeves. Lined with brilliant embroidered Milium satin. Custom sizes 4 to 16.

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Use our convenient LAY AWAY....

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For the  
**FIRST  
TIME**  
in the  
**HEREFORD**  
territory

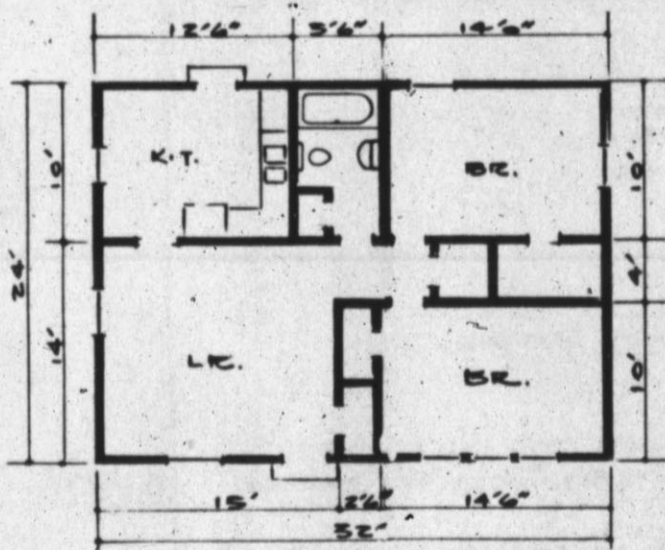
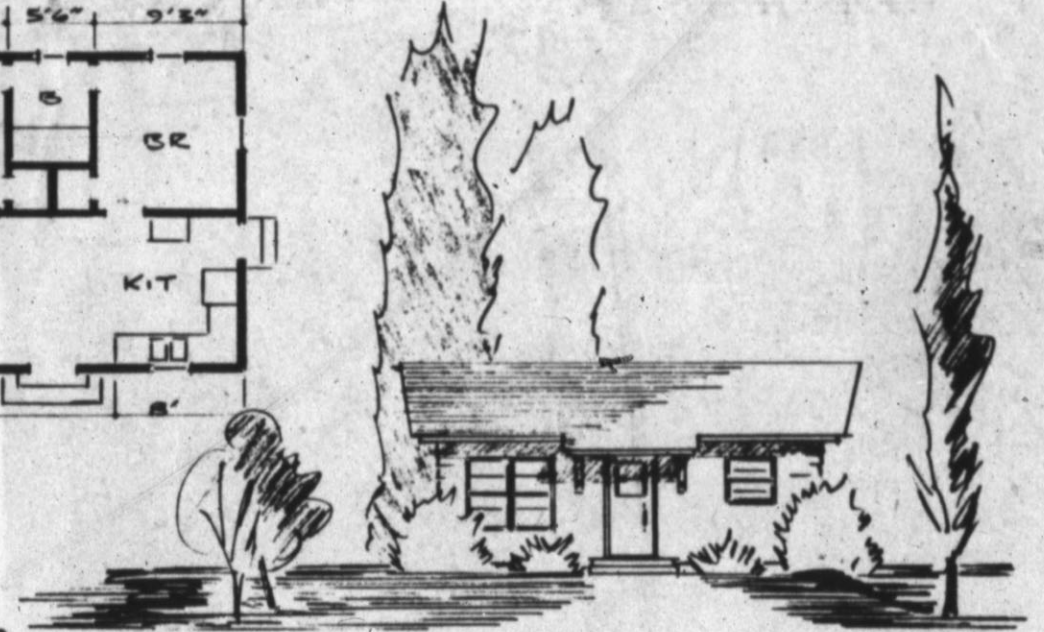
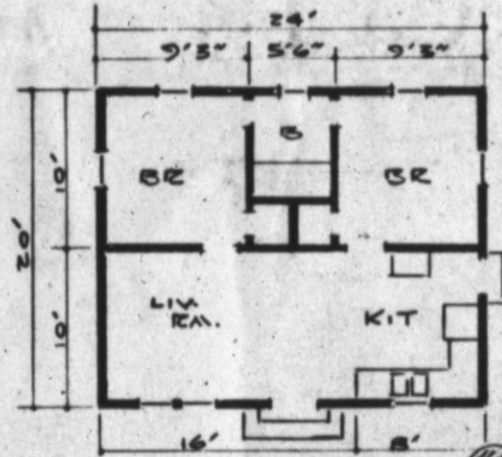
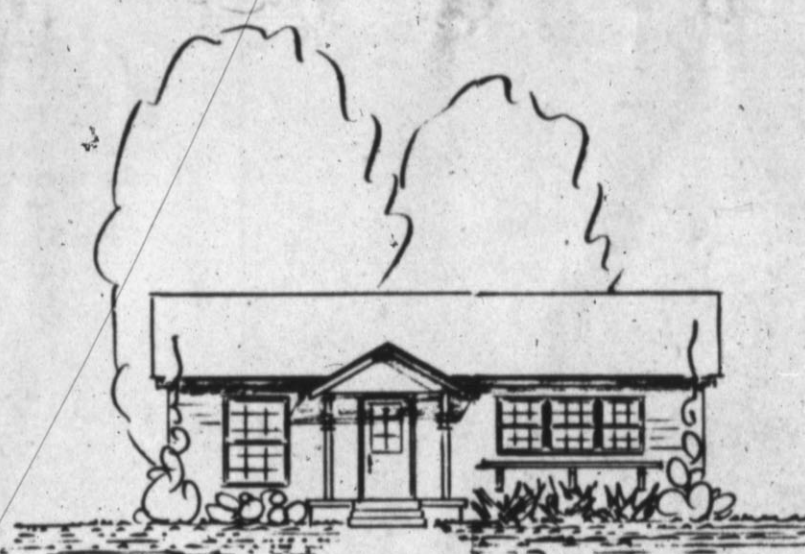
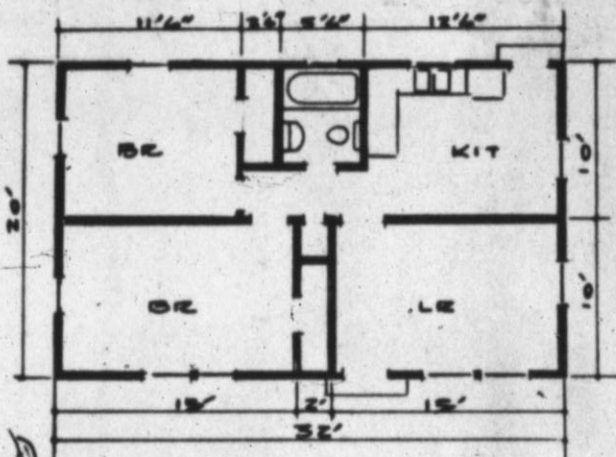
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LUMBER CO.**  
HEREFORD — FRIONA  
*ANNOUNCES*  
**QUALITY**  
**LOW COST**  
**HOUSING**  
IN TOWN OR ON THE FARM

-- Check These Quality Features

- ALUMINUM WINDOWS
- 2 Coats Pittsburg Outside Paint
- Johns - Manville Composition Shingles
- Johns - Manville Asbestos Siding  
Or Top Grade Wood Siding
- Oak Flooring • Mahogany Outside Doors

**BUILT ON  
YOUR LOT**  
**NO DOWN  
PAYMENT**  
NO CLOSING COST

**A 2 BEDROOM  
HOME** AS LOW AS  
**\$30<sup>38</sup>**  
Semi Finished  
PAYS OUT IN  
**7 YEARS** PER MONTH

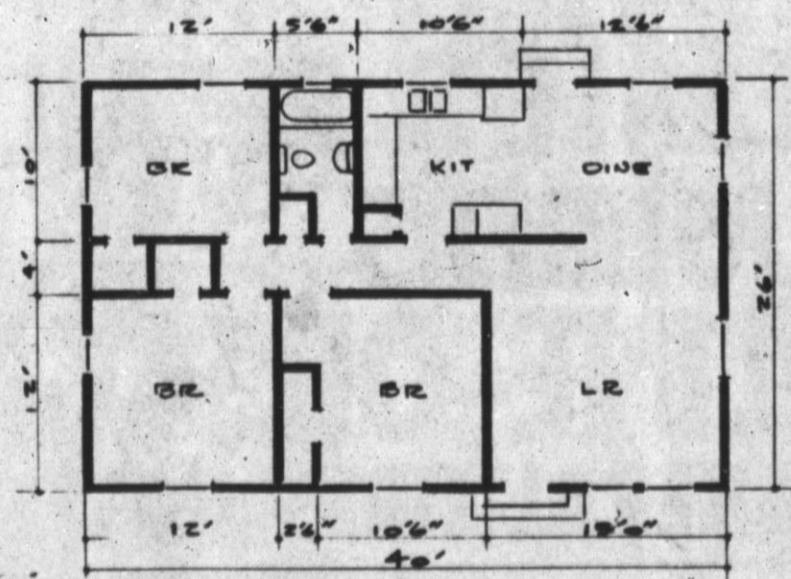
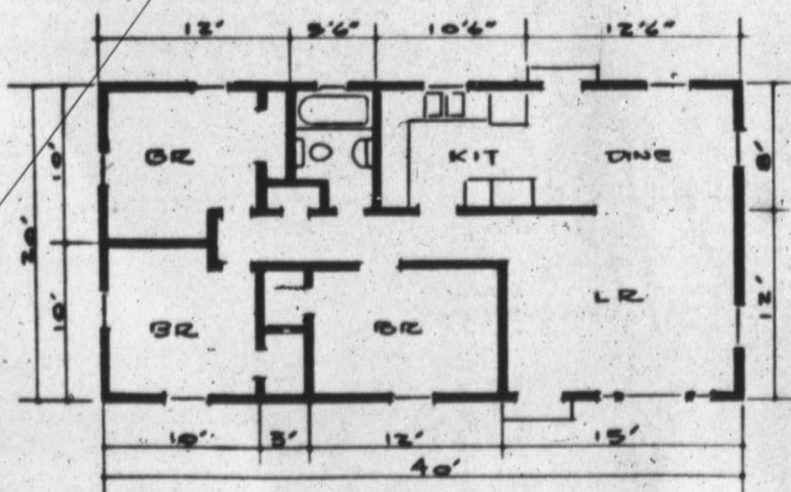


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Of The Plans  
**AVAILABLE**  
IN OUR  
**PRESENT FILES**



**EVERY HOME  
BUILT LOCALLY**  
-- By Local Labor!

**COME IN FOR  
COMPLETE DETAILS  
& PRICES  
On Each PLAN**



**BUY THESE HOMES**  
IN STAGES OF  
**Semi - finished to Finished**

**EVERY HOUSE CARRIES THE FULL BACKING AND  
RESPONSIBILITY OF CARL McCASLIN LUMBER CO.**



# Festival Farm And Home Show Displays

## THE SUNDAY BRAND

Hereford, Texas, Sunday, July 30, 1961

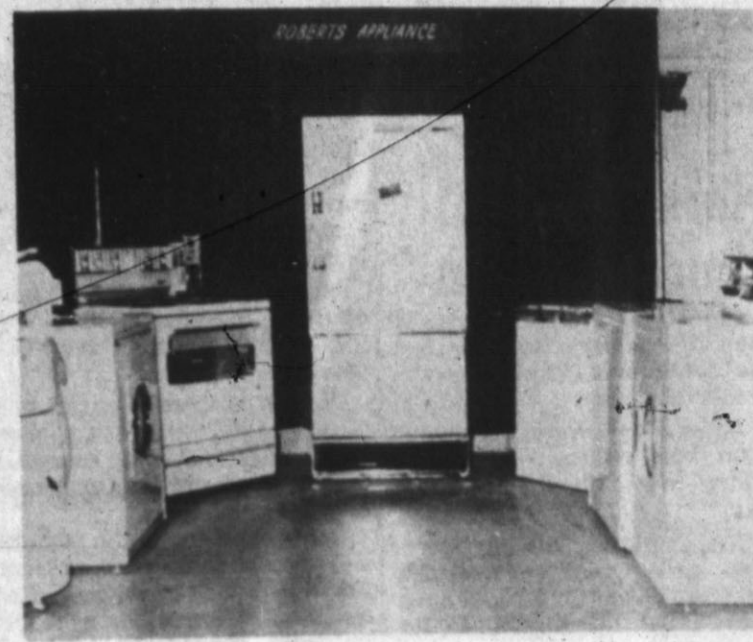
Section Three



Borden Milk Company booth. (Staff Photo)



Hicks Oil & Gas, Inc. presented a Camp Fire Girls display. (Staff Photo)



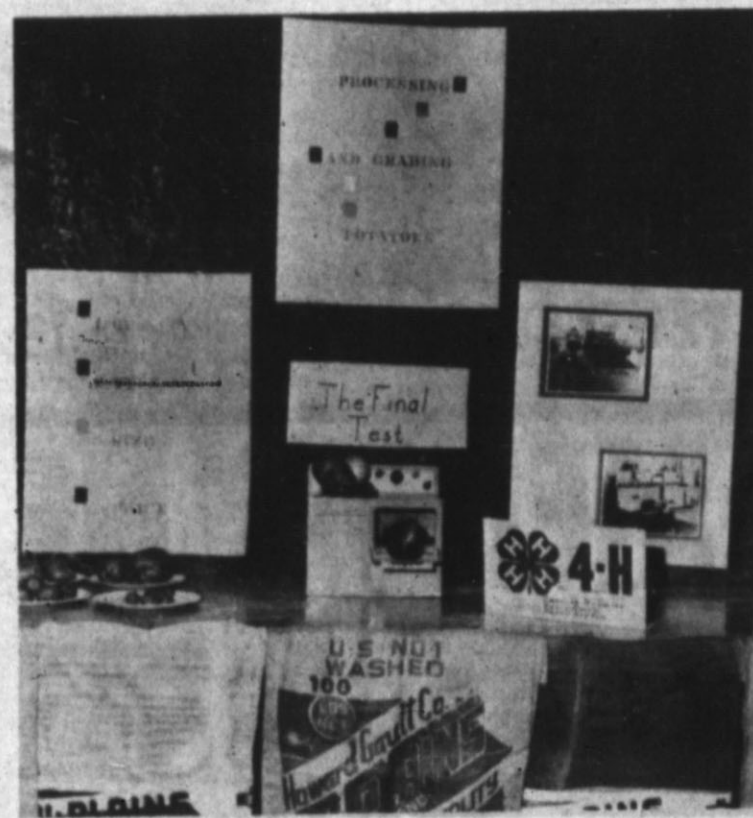
Roberts Appliance booth. (Staff Photo)



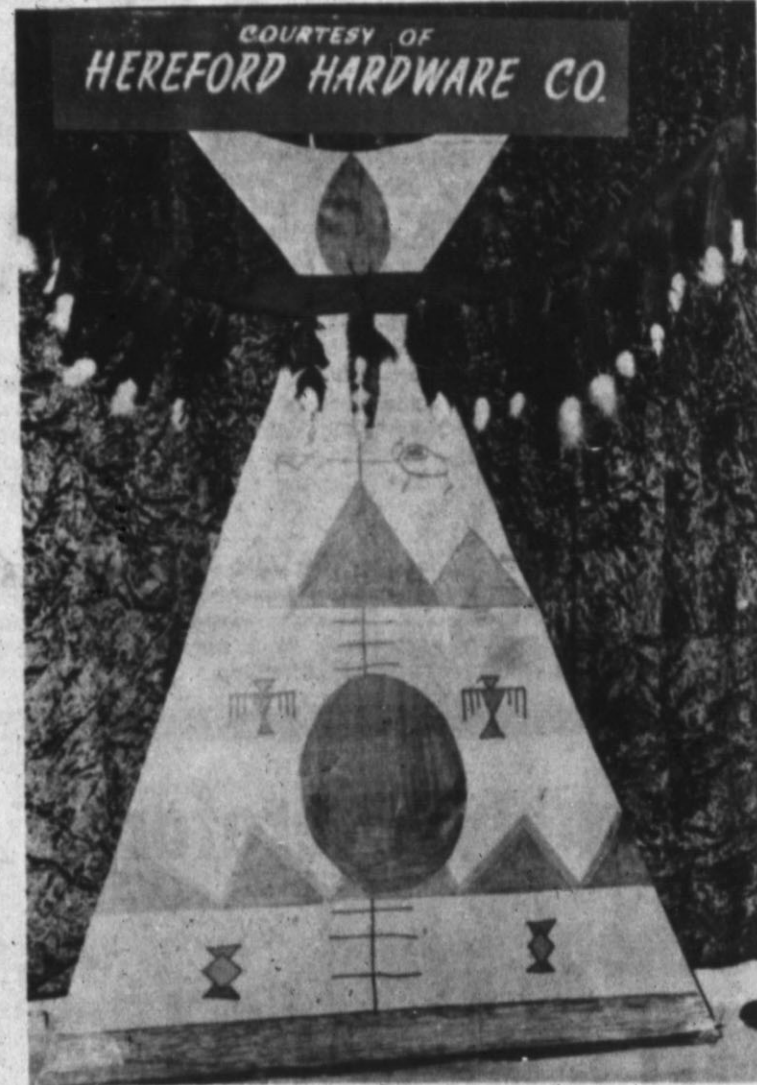
Tip Top Oil Company display. (Staff Photo)



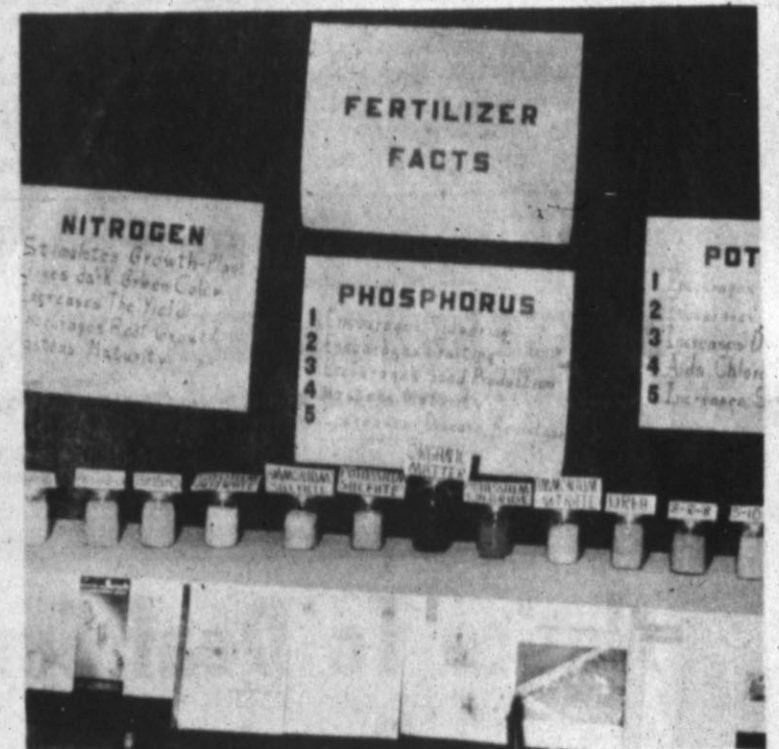
Scott Seed Company booth. (Staff Photo)



A 4-H Club display was sponsored by Howard Gault Co. (Staff Photo)



The Hereford Hardware Co. sponsored a booth where the Tierra Blanca Indian Dancers performed. (Staff Photo)



Patterson Chemical Co. booth. (Staff Photo)



Hereford Soft Water Service booth. (Staff Photo)



Pioneer Natural Gas Blue Flame exhibit. (Staff Photo)



Bradley Feed Mills booth. (Staff Photo)



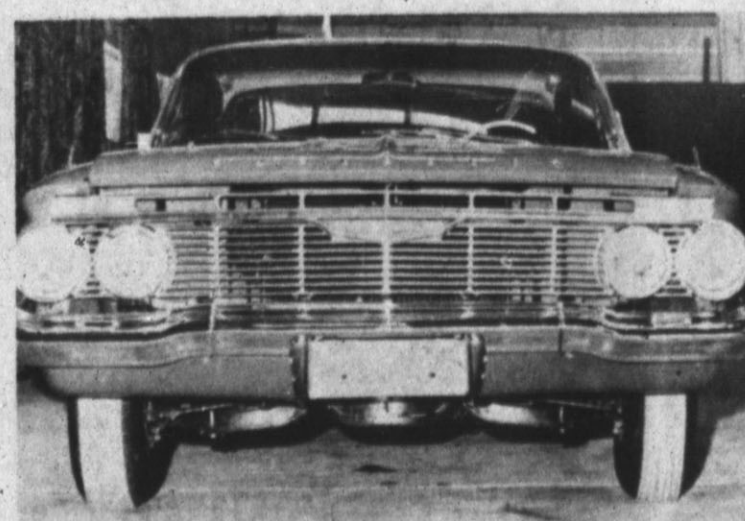
Deaf Smith County Electric Co-op booth. (Staff Photo)



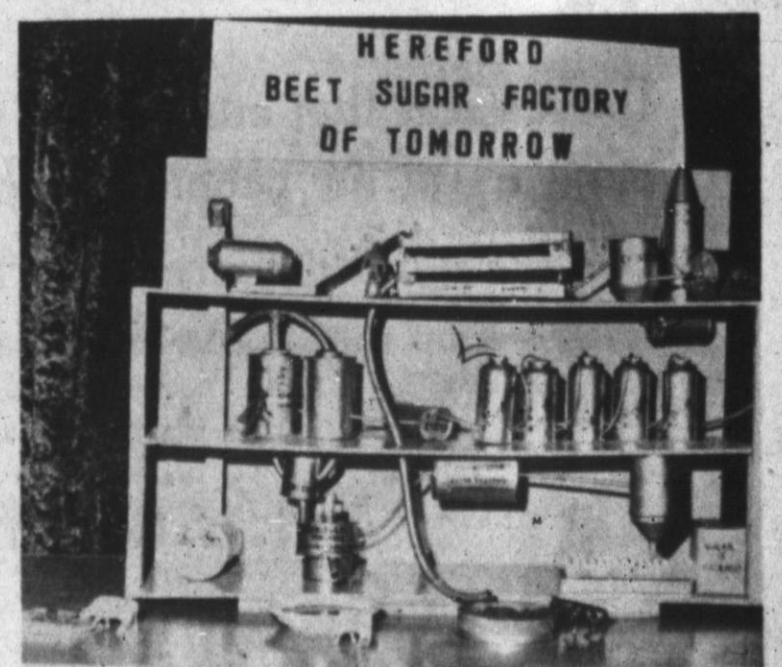
Potatoes and onions were featured in this 4-H Club booth, sponsored by Hereford Growers and Shippers. (Staff Photo)



Miller Seed Co. exhibited hybrid sorghum plants. (Staff Photo)



A 1961 Chevrolet was displayed by Orsborn-Norwood Chevrolet. (Staff Photo)



The First National Bank sponsored this display. (Staff Photo)



Miss Patsy Ann Cowart

## Miss Cowart To Graduate Friday

Miss Patsy Ann Cowart, daughter of Mr. and Mrs. D. M. Cowart, Star Route, has completed three years of training at Northwest Texas Hospital School of Nursing in Amarillo. Her parents will attend the graduation services.

Graduation exercises will be held on Friday evening, August 4, at 8:00 o'clock at the First Presbyterian Church, 1100 Harrison Street in Amarillo.

Miss Cowart is a 1958 graduate of Hereford High School.

## Couple Honored At Courtesies

Mr. and Mrs. Charlie Kemp were honored recently with a dinner at the Odd Fellows' Hall. She is the former Mrs. Lucille Hopson.

Attending were Mr. and Mrs. E. D. Hopson and family, Mr. and Mrs. Orville Groneman and family of Vega, Mr. and Mrs. Glenn Hopson and family, Mr. and Mrs. Elmer Northcutt, and Wanda of Friona, Mr. and Mrs. Jack Clark and family of Friona, Mr. and Mrs. Grady Northcutt and family of Grady, N. M., Larry Mote, Tommy Lloyd Kemp, Charles Kemp and Mr. and Mrs. Lester Wiggins.

Mr. and Mrs. Jack Nunley entertained Sunday afternoon with an ice cream party in the backyard of their home honoring the Kemps.

Those present were Mr. and Mrs. C. E. Watts, Mr. and Mrs. Leon Bone and Bobby, the Rev. and Mrs. Stewart Downey and children, Mr. and Mrs. Jim Castle and the honorees and hosts.



Mrs. Charlie Kemp

## Mrs. Hopson Wed To Charlie Kemp

Mrs. Lucille Hopson and Charlie A. Kemp, both of Hereford, were united in marriage at her home, 128 Ave. A., on July 8. The double ring ceremony was read by the Rev. Stewart Downey, pastor of the Nazarene Church.

Mr. and Mrs. Lester Wiggins attended the couple, Mrs. Wiggins was attired in a navy blue ensemble.

The bride wore a pastel blue lace sheath dress with a short blue jacket and white accessories. Her corsage was fashioned of white gladiolus.

Only members of the families and close friends were present. Following the ceremony Mrs. Orville Groneman, daughter of the bride, served cake and coffee to those attending.

## Hershey Family Holds Reunion

The H. L. Hershey home in the Progressive community was the scene of a Hershey get-together on Sunday, July 23.

There was a basket dinner at noon and visiting and picture taking were highlights of the day.

Those enjoying the day were: Mrs. Arch Conklin, Ft. Smith, Arkansas; Ben Conklin, Hereford; T/Sgt. and Mrs. L. C. Rodenbush, Rocky, Sharan, Donald and Keith of Wichita Falls; Mr. and Mrs. H. L. Hershey, Hereford; Mr. and Mrs. Sam Hershey, Lawry, Canoy, Holly, and Sandra, Midland; Mr. and Mrs. Joe Hershey, Doug and Lenita of Lipscomb; Mr. and Mrs. H. E. Hershey and Elmer of Dimmitt;

## TACTICAL BURGLARS

EAST ST. LOUIS, Ill. — Burglars broke into the same tavern nine times and rifled coin-operated machines each time.

The owners installed a burglar alarm system protecting the doors, windows and roof of the building.

The burglars returned for a 10th time, digging a tunnel and entering through a trap door in the floor.

## Mr. and Mrs. Paul Collins of Piqua, Ohio; Mrs. Jane Mumford of Santa Fe; Miss Johnnie Sue Yates of Lubbock; Mr. and Mrs. Ira Ricketts, Hereford and Clayton Gene Rutter of Amarillo.

Mr. and Mrs. Paul Collins of Piqua, Ohio; Mrs. Jane Mumford of Santa Fe; Miss Johnnie Sue Yates of Lubbock; Mr. and Mrs. Ira Ricketts, Hereford and Clayton Gene Rutter of Amarillo.

The U. S. Department of Agriculture says total assets of the nation's farmers increased last year to a new record high of \$203.6 billion.

## MISDIRECTED HOSE

ST. LOUIS — Firemen directed streams of water on the motor of a parked car, the center of a pall of smoke, but it had no effect. Further investigation disclosed the car had been parked over a steaming manhole.

## Have you read the Classifieds?

### QUALITY NURSERY STOCK

## ARMSTRONG NURSERY & Garden Center

505 W. Park Ave. EM 4-1868

# Notice To Deaf Smith County, Hereford Rural High School, and Hereford City Taxpayers! WHO SHOULD DECIDE?

Should outsiders determine what taxes we pay?  
 Or should we, the property owners of Hereford and Deaf Smith County, determine our own needs and how they should be met?  
 Are you pleased with your higher equal taxes?  
 Do you feel that the new evaluations are equal?  
 Do you feel that total evaluations had to be raised in order to equalize taxes?  
 Do you feel that the public receives the most from their tax dollar?  
 Do you feel that our elected officials are best representing the majority of the people by whom they were elected?  
 If these questions are important to you, you are urged to attend a meeting at the Bull Barn, Tuesday, August 1, 1961, at 8:00 P. M.

THIS IS IMPORTANT!

PAID ADV.

## WRIGHTS

# HAMS

Whole Or  
Half

lb. **49<sup>c</sup>**

# BOLOGNA

# COFFEE

Maryland Club

Pound  
Can

**65<sup>c</sup>**

Shurfine **SALAD DRESSING** . . . Qt. 39c

Shurfine **FLOUR** . . . 10 lb. bag 69c

Reg. 6 Bot. Ctn. Plus Dep. **PEPSI-COLA** . . . 29c

# MELLORINE

Swift's Honey Cup

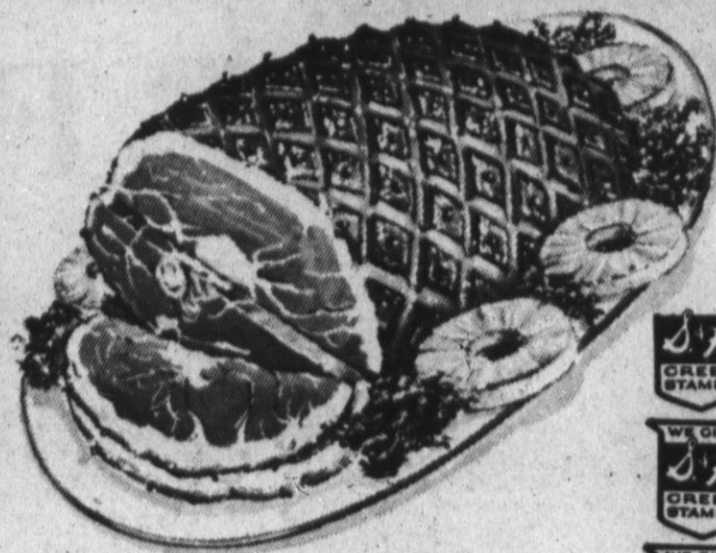
1/2 Gal.

**39<sup>c</sup>**

400 Count Box, Scotties **FACIAL TISSUE** . . . 4 for \$1

Shurfresh **OLEO** . . . 2 lbs. 39c

Shurfine **SHORTENING** . . . 3 lbs. 69c



SPECIALS GOOD  
Mon., Tues., Wed. - July 31,  
Aug. 1, 2

Sunray Sliced, **lb 49<sup>c</sup>**  
All Meat

Detergent, 22 Oz. Liquid **TREND** . . . 45c

Shurfine **SALAD OIL** . . . Qt. 55c

All Meat Varieties **CAMPBELL'S SOUP** 6/\$1

# TUNA

Shurfine, Chunk Style

**4 FOR \$1<sup>00</sup>**

Reg. \$2 Size LILT (Plus Tax) **Home Permanents** \$1.49

125 Foot Roll Cut Rite **WAX PAPER** . . . 25c

Miracle Aid - 10 Pkgs. **PLASTIC BAGS** . . . 39c

Our Stock Of  
SPRAY

# PAINTS

Varnish & Enamels

Is Complete!

LARGE  
CANS

**\$1.39**

# GRAPES

Thompson  
Seedless

lb **29<sup>c</sup>**

# CORN

4 EARS **29<sup>c</sup>**

DOUBLE  
S & H  
GREEN STAMPS

Wednesday  
with purchase of  
\$2.50 or more!

# TAYLOR & SONS

## FOODS

LOW, LOW EVERYDAY SHELF PRICES  
PLUS S & H GREEN STAMPS



**TO TUNE OF \$12,000 YEARLY**

# Pennies, Nickels, Dimes, And A Few Slugs, Feed Parking Meters

"Gimme some change, quick, gotta feed the parking meter," is a common request heard by Hereford merchants. Pennies, nickels and dimes are hard to come by in some instances but they seem to add up pretty fast because Hereford collects from \$11,000 to \$12,000 per year from the meters.

An electric coin sorting machine and a separate coin counting and rolling machine are used by the Hereford Police Department to facilitate collections from the meters, Police Chief Henry Aycock explains. The meters are emptied at least once a week and the money is deposited at the bank.

Parking violation fines contribute about \$4,500 each year to the total meter revenue, Aycock says. Approximately 7,500 parking tickets are written each year but many of these are for out-of-town cars or become excused.

Parking violators are given ten days in which to either pay

the \$1 fine or appear to enter a not guilty plea. After the ten day limit expires a five-day warning notice is mailed to the violator by first class mail. If the five day period should expire without action from the offender, an arrest warrant is issued by the corporation court judge.

Once an arrest warrant is issued, the offender must appear before the city judge to plea his case. The violator must pay \$5 for the warrant cost and if he doesn't win a verdict of not guilty he must pay the \$1 fine.

Chief Aycock says that his department doesn't like to bring a parking violator into court but must do so if the meters are to be used properly. There is no use having them if they aren't enforced, he continues.

The police department and corporation court judge hear many excuses by over-parkers. One of the most common ones is "I was just going to get some change in a store."

Another violator may say, "I had no idea I would be gone so long." There is also the "But I'm just barely over-parked," cry.

After the ticket is placed on the car it can't be voided, Aycock explains. If an offender returns to his car as the metermaid is writing the ticket, he can escape penalty. If the metermaid has already placed the ticket on the windshield, the offender can't have her remove it.

"We have a uniform system about the ticket being on the windshield and feel that it is the fairest policy for everyone, with no discrimination," Aycock explains. For the same reason, all parking violators, regardless of their license plates, are issued citations.

"Most violators are polite and sincerely disturbed that they have overparked," Aycock says, but sometimes derogatory letters are received from a violator.

One irate offender accused the metermaid of "running the time off the meter," Aycock remembers. Sometimes the sender of a derogatory note will sign his name but the police department doesn't pay any attention to it, Aycock says.

When the department receives letters of apology from parking violators, Aycock answers the letters, thanking the senders for their consideration. People from as far as Dallas have sent letters apologizing for receiving parking tickets while in Hereford.

The meters are constantly cared for to prevent malfunctions in their operation, Aycock said. They are washed at least once a year to remove any dust, grease or rust that may have collected in the interior. A service record is kept on each meter as Aycock and patrolman Ed Robinson and Arthur Findt do repair work on them.

Meters are sometimes damaged when things are forced into them, Aycock said. Numerous foreign coins and metal slugs are deposited into the meters each year.

The clock inside the meters must be carefully maintained to prevent errors in the timing, Aycock reminded. Damp weather and dust are special hazards to the timing devices.

Other hazards to meters are cars that climb the curb and

bend the posts and knock paint from them or make them loose in the cement. The police department has a hydraulic meter post straightener for use in such instances. The posts are kept painted by the police department.

Loading zones are enforced instead of parking meters where businesses have no alley for loading and unloading. The area around the post office is meter-free since traffic must be kept moving constantly there.

Aycock was specific about his reasons for having a metermaid instead of a patrolman to watch the meters. He believes people are more receptive to a woman and that she is usually better qualified for the job than a man. Actually a patrolman doesn't have time to carefully watch the meters and do his other duties, Aycock said.

Although some people think of the meters as a nuisance, most of them realize the necessity of keeping the traffic moving in the downtown area, Aycock points out. The people voted to have them put in and the majority certainly aren't sorry, he explains.

A city ordinance to install the meters was passed on August 19, 1947. A firm in Oklahoma City was contracted for 210 meters at \$37.50 each. Since that time more meters have been purchased to replace worn out ones or for new areas in town.

Presently 288 meters line the downtown streets. A meter will usually last from seven to ten years, depending on the climate, Aycock says.

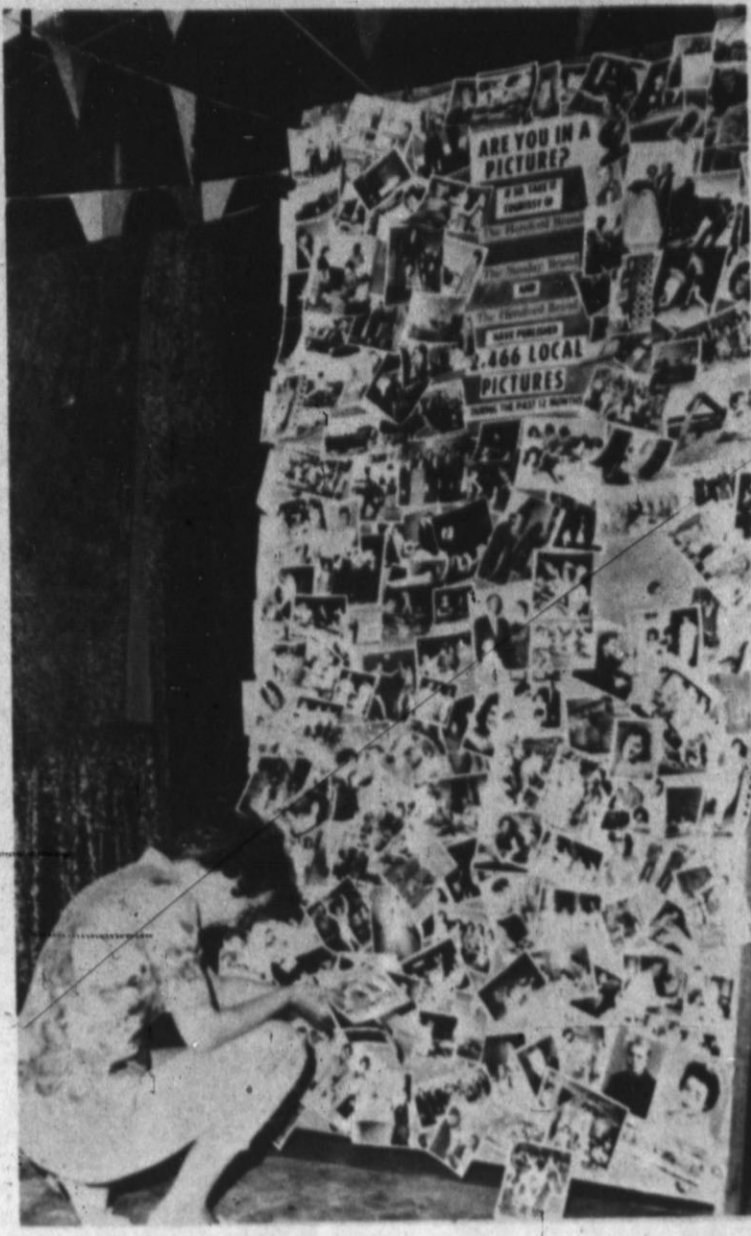
So when you park downtown, you might remember that about the only thing a penny will buy nowadays is time. . . 12 minutes of it in the city of Hereford.

**CONSULAR FAMILY HONOLULU** — A husband-and-wife team are representing two Central American countries in Hawaii.

N. C. Villanueva, a businessman who came here from the Philippines 30 years ago, has been named honorary consul for Guatemala.

His wife, Adela, whose parents reside in Guatemala, is consul for Panama.

More than 150,000 Americans visit Denmark each year.



The Hereford Brand gave away some of the 2,466 local pictures printed last year. (Staff Photo)

## Mothers' Club Has Covered Dish Meal

Mrs. H. D. Robbins was hostess recently to members of the Mothers' Needle Club at her home, 806 East 3rd. Following a covered dish luncheon, one quilt was quilted for the hostess.

Attending the meeting were two guests, Mrs. Ola Lawrence of Wichita, Kan., and Mrs. Herman Schultz of Hereford. Members present were Mesdames Haskell Benson, Luther Ellis, W. T. Gunstenson, Ralph Paul, A. T. Jones, Wayne Carthel, Earl Cole, A. H. Cook, C. N. McClure, W. H. Awtry Sr. and the hostess.

The next meeting will be an ice cream supper at 5 p.m. Friday, Aug. 18, in the Flame Room of the Pioneer-Natural Gas Company.

Eighty-five per cent of the eligible voters cast ballots in the recent elections in Sweden, a new record.

Have you read the Classifieds?

**BROILED OR FRIED**  
CASPER, Wyo. — Diners at a Casper drug store lunch room must have a strong stomach.

A sign in the window reads: "Lunch Served." Right below is another sign reading: "Worms for Sale."

**Q:** What Institutions, as a group, furnish more farm credit than any others?

**A:** America's local banks, which lend to local farmers for every productive purpose, at low borrowing cost.

**Q:** Why not see our bank about your farm credit requirements?

**BANK CREDIT**  
is the best  
**FARM CREDIT**



REPAIRING ONE OF HEREFORD'S 288 parking meters is patrolman Arthur Findt. He, Patrolman Ed Robinson and Chief Henry Aycock keep the meters in working order and clean all of them at least once a year. (Staff Photo)



God designated the **SABBATH** as a DAY OF REST and a DAY OF WORSHIP!

Let's Keep Religious Freedom A Guiding LIGHT IN AMERICA

Religious Freedom is just as important today as it was in 1776 . . .

for this reason we, the following automobile dealers of Hereford deem it wise to

**REMAINED CLOSED**  
on  
**SUNDAYS**

in order that our employees and their families may attend the church of their choice.



# AMERICA . . . . .

was settled and founded to insure

# Religious Freedom

**CAMPBELL PONTIAC**  
815 E. Hiway 60

**CHARLIE SEEDS MOTOR CO., INC.**  
1st St. and Miles

**HI-WAY AUTO SALES**  
136 Sampson

**KINSEY OSBORN MOTORS**  
142 Miles Avenue

**MILBURN MOTOR COMPANY**  
225 N. Sampson

**ORSBORN-NORWOOD CHEVROLET**  
Schley at Second

**WARREN BROS. MOTOR CO.**  
1219 East 1st



OFFICIALS IN HEREFORD'S SUMMER baseball program were guests at the Lions Club luncheon Wednesday. They are from left to right, front row, Joel Hodges, secretary-treasurer of Pony League; Earl Stagner, Pony League president; Joe Smith, coach; Roy Hartman, coach; back row from left to

right, Roy Cowser, first Little League President; Duane Balze, coach; Johnny Haney, coach and American Legion organizer; Jim Bob Allison, Little League president; Jimmy Allred, first Pony League president. (Staff Photo)

## Hodges Explains Baseball Program At Lions Meeting

Joel Hodges, former Little League president, gave a brief history of the summer baseball program in Hereford at the Lions Club luncheon at the Jim Hill Hotel Wednesday, July 26.

In 1956 a group of local people wanted to begin a baseball program for the boys in the community and a meeting was called to organize such a program. Roy Cowser was elected the first Little League president and work began on the necessary facilities for baseball, Hodges reported.

During the first year Little League was on probation and not eligible to compete for any post-season titles. In 1956 there were 140 boys participating in the program. By the next year 180 boys had become Little League players.

In order to give the smaller boys an opportunity to learn the fundamentals of baseball a pee wee league was started in 1957. Approximately 300 boys played in the younger league.

Hodges reported that it costs approximately \$2250 a year to keep Little League in operation. He hastened to remind the Lions that no part of the expense is met with tax money.

Approximately \$600 is spent each year on up-keep of the field and \$200 for electricity and lighting facilities. Little League games are played on the diamond north of Hereford

High School. Other expenses are insurance on all players, uniforms and equipment.

Only one boy who has been active in Little League baseball in Hereford has ever gone astray, Hodges pointed out. He asserted his opinion that Little League programs are definite character and leadership builders.

Presently there are approximately 6,000 Little League franchises in the nation with more than a million boys participating, reported Hodges.

In Hereford there are ten Little League teams with competition in a minor league and a major league. In 1957 Hereford Little League All-stars went to the state semi-finals. Joe Smith and Roy Hartman coached the All-stars that year.

In 1959 the team advanced to the state finals with Joe Smith, Roy Hartman and Duane Balze at the helm. Boys graduate from Little Leagues when they reach their 13th birthday.

Pony League was born out of the need to have an organized summer program for 13 and 14-year-old boys. Jimmy Allred was elected president of Pony League the first year. Four teams with 35 boys on each team participated in Pony League this year.

Hodges pointed out that \$2500 is needed each year to operate Pony League baseball. The United Fund contributed \$900 and

the remainder comes from the concession stand at the games, mothers' bake sales and candy sales.

Presently there are 900 Pony League franchises with over 100,000 boys participating. As in Little League, no tax money is used to finance Pony League baseball.

Approximately \$300 is spent on up-keep of the uniforms each year in Pony League and new uniforms should be bought every third season, Hodges explained.

This year Johnny Haney worked to organize an American Legion team for boys too old for Pony League. The high school consented to let the team use their ball park and Hodges estimated that from \$1200 to \$1500 was spent for the first year of the league.

Hodges expressed a hope that Pony League can be organized next summer for 15 and 16-year-old boys who need more experience before competing in American Legion baseball.

Hodges served as secretary and treasurer of Pony League this year. During his talk he introduced Jim Bob Allison, Little League president, and Earl Stagner, Pony League president.

Joe Smith, Roy Hartman, Duane Balze, Johnny Haney and Jimmy Allred also were present at the luncheon.

## Sunshine Club Holds Meeting

The Sunshine Club met in the home of Mrs. Edith Sheppard Tuesday evening with seven members and one guest present.

Election of officers was held for the coming year. Mrs. Margie Kemp was elected president. She will replace Mrs. Rhoda Mays who has served the club as president for the past two years.

The hostess gift was won by Mrs. Lois McDermitt, a guest of the club.

Next meeting will be with Mrs. Coy Fryar, 404 Roosevelt, on August 8. Mrs. Edith Sheppard will present the program at this meeting.

## Hat Workshop To Be In Aug.

Mrs. Herbert Ray of Levelland will be in Hereford Aug. 14, 15 and 16th to conduct a millinery workshop. She will be assisted by Mrs. D. E. Robertson and Mrs. Deward Robertson of Hereford. They have been in Levelland lately taking instructions.

Two classes will be held each day: one from 1 to 5 p.m. and the other from 7 to 10:30 p.m.

Instruction will be given on how to make fur, feather, felt, velvet and satin hats.

Further announcement will be made next week. Persons interested are asked to call EM-1814 or EM 4-0608.

## Tough Stock For Opening Of Rodeo

The Ratjen Brothers bucking stock lived up to its reputation in the opening night rodeo performance at the Riders Arena in Hereford Thursday. Only one rider managed to stay aboard in the saddle bronc and bull riding events.

The calves proved tricky also as no cowboy successfully tied down one in the second section of the calf roping contest. Jim Brock from Lubbock stayed atop the Ratjen Brothers bull; Safeway, to be the only qualifier in that event.

Jim Kennea from Vega was the single qualifier in the first performance saddle bronc competition. Travis Nuckles of Clovis, N. M., roped and tied his calf in 12.7 seconds for the best time. Buck Jones from Hobbs, N. M., recorded a 14.4 time to nose out Lemar Masterson of Canyon who had a 14.7 time.

Lubbock's Jim Brock scored a double win as he placed first in the bareback riding in the opening night event. He stayed aboard Rum Dum to outride another Lubbock cowboy, John Holt, who was atop Funer a 1 Wagon. Bowie Wesley, the junior rodeo champion from Hays-

py, placed third in the bareback contest.

In the barrel race Kathy Roberts of Crosbyton made the clover leaf pattern in 19.6 seconds. Hereford's Cheryl Allred and Karen Blackwell scored 20.4 and 21.5 times respectively.

Miss Allred is the Hereford Riders' Queen and Miss Blackwell reigns as queen of the junior riders. During the performance the Harvest Festival Queen, Judy Bradley, and her princesses, Joyce West and Sammie Tisdale, circled the arena in a convertible.

The rodeo also featured a junior steer riding contest for boys 12 years old and under but the steers proved to be too tough for the boys as no youngster managed to stay aboard.

In the kids' calf scramble Larry Noland of Hereford took first place with Ken Hagar of Hereford in second place. Johnny Cleburne from Prisma won third prize in the event for children under 12 years old.

Speck Lunsford of Dallas was the rodeo announcer for the three-day show and Jim Walters of Amarillo was the clown. The Hereford Junior Riders exhibited their drills for rodeo audiences with 35 youngsters participating.

## Les Meres Club Summer Meet

Members of Les Meres Study Club entertained their husbands recently with their annual picnic in the yard of Mr. and Mrs. Dick Gholson.

The husbands prepared the steaks on grills.

Following the meal, games of "42" and bridge were played by Mr. and Mrs. Bob Walker, Mr. and Mrs. Dick Gholson, Mr. and Mrs. Al Lee, Mr. and Mrs. Arman Lauderback, Mr. and Mrs. Mike Rossen, Mr. and Mrs. Woody McDermitt, Mr. and Mrs. Nelson Rieger, Mr. and Mrs. Cliff Kerr and Mr. and Mrs. Alvin Smith.

## Legion Members Conduct Party

Mr. and Mrs. Walter Frost, Mr. and Mrs. Ira Ott and Mrs. Elsie Boardman, Hereford American Legion and American Legion Auxiliary members, conducted the regular monthly Veteran's Hospital party in Amarillo Monday.

Sixty patients attended the party in the recreational hall and nine men having birthdays in July were honored and presented a gift.

The Hereford members served coffee, ice cream and cake. A joint installation will be conducted Tuesday, August 1, at 8 p.m. at the American Legion Auxiliary officers will be installed.

## EXPENSIVE CHECK

COLUMBUS, Ohio (AP)—Sgt. James L. Allen of nearby Lockbourne Air Force Base has received a government check that may not even be worth his while cashing.

Allen, a native of Bristow, Okla., says he is a full-blooded member of the Yuchi Indian tribe. Several years ago, he said, the government made a settlement "of some kind" with his tribe. So far, he has received about \$6 in "headright" money.

Recently he got another such payment from the government. U. S. Treasury experts estimated it cost the government about \$1, including keeping of records, to give Allen another share.

The check, which could cost a nickel or a dime to cash in a supermarket or bank, was for one cent.

## PERSONAL OVERSIGHT

OKLAHOMA CITY (AP)—Columnist R. G. Miller, who writes about Oklahoma's scenic spots, admits he had a red face recently.

He received a letter asking where "Recognition Monument and Park" was located. Not recalling it, he called on the public to furnish the answer.

The word came quickly: It is a southeastern Oklahoma monument to men who have boosted that scenic region.

And, one of the men honored is R. G. Miller.

Refreshments will be served.



See the timeless beauty of

# ARTEMIS

## Pulsating Colors ...yours in the ARTEMIS Odyssey Collection

Blithe-spirited in its radiant fall colors, the timeless beauty of Artemis brings new excitement into your personal world of fashion. Floating softness and opaque nylon tricot with edgings and cutout appliques of color-accented lace. All matched in a complete lingerie wardrobe.



**A.** Underfashioning for your every silhouette, the slip in ready-to-wear coordinated colors. Tangerine, almond, black, and white, sizes 32 to 38 Short; 32 to 40 Average; 34 to 40 Tall. Sable, red plum, sapphire, avocado; 32 to 40 Average. \$6.00

**B.** Drifting dreamily in a beautiful expression of togetherness... the gown and peignoir in tone-on-tone layers of misty nylon. Tangerine duet, almond duet, aqua duet, white duet, pink plum, sapphire duet, peacock, plush rose duet. Ensemble, 32-38; \$24.00 Gown only, 32-40; \$9.00

**C.** Blending beauty with comfortable fit, the Pettislip. Tangerine, almond; waist sizes 24 to 30 Short; 24 to 32 Average length. Sable, red plum, sapphire, avocado, 24 to 32 Average only. Black and white, 24 to 30 Short; 24 to 32 Average; 26 to 32 Tall. \$4.00

**D.** Little yet equally lovely, the brief. Colors to match slip and Pettislip. \$2.00

# Gaston's

POPULAR STORE

## Woven Rose by Johansen

Matchless beauty of ageless tapestries!



\$18.95

Matching Handbags \$16.95

## Gaston's

SHOE SALON

# Hereford Teachers: They're Busy This Summer



MRS. JOHN T. SIMS, secretary to the principal at Stanton Junior High School, spends a great deal of her time playing the organ and piano for church, weddings, civic programs and the like. Later this summer she will be busy preparing for the wedding of her son, John Taylor Jr., to Miss Sally Beck of Roby.

With all the talk of changing our school programs to a 12-month basis, many people began to wonder just what our teachers do with that long, long summer vacation. Check, if you will, and you'll find the majority of them stay just as busy during the summer as when they're teaching Johnnie "readin', writin' 'n 'rithmetic."

It's surprising how many of Hereford's 150 or more teachers work along their regular lines during the summer. Cuby Kitchens and Jerry Murphy are busy watching many of the same kids at the pool as they teach during the school months.

Mrs. Sims has played for several weddings this summer uniting friends who grew up with her own son or whom she has helped with their problems at Hereford High or Stanton Junior High.

Mrs. Springer has been busy helping a group of young women learn about caring for children. Hardly a day passes that she doesn't have an opportunity to help one of her students or ex-students.

Mrs. Wertenberger and Mrs. Rojek teach different age groups but their aims are basically the same. A teacher's work is not finished when she leaves the classroom at the end of a day — or even the end of a semester. Many things remain on his (or her) mind day and night, — during school months or vacation, year by year: the dreaming, the planning, the wishing, the wanting — and the loving, the loving of their job and of the children. That's what makes a teacher!



CUBY KITCHENS AND JERRY MURPHY are having a busy summer running the Hereford Municipal swimming pool. Coach Kitchens is athletic director at Hereford High School and Murphy is assistant principal at Central Elementary School.

## THE SUNDAY BRAND WOMEN'S SECTION

Peppy Blocker, Society Editor

Hereford, Texas, Sunday, July 30, 1961

Section Two

### Brand Staff Photos By George Tuck



MRS. ESTHER SPRINGER, public school nurse for the Hereford Schools, has just completed a course on child care in which twelve young women participated. Now

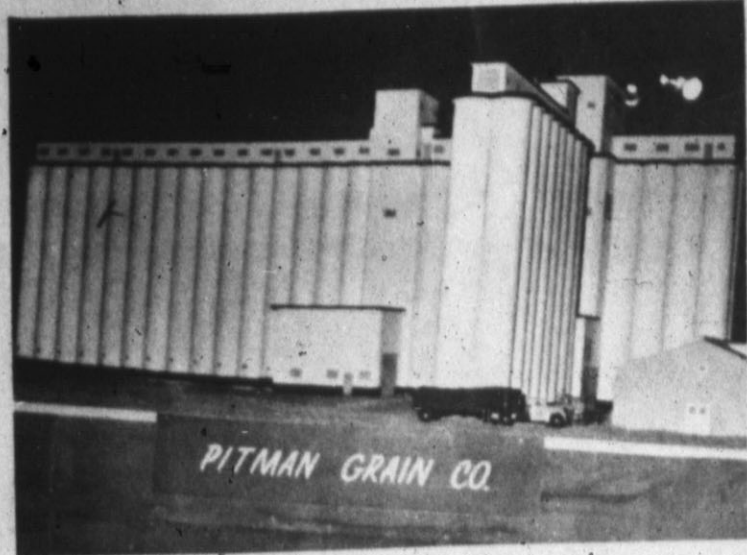
Mrs. Springer has developed an interest in knitting and is being shown the basic principles of the craft by her mother, Mrs. Margaret Nafzger.



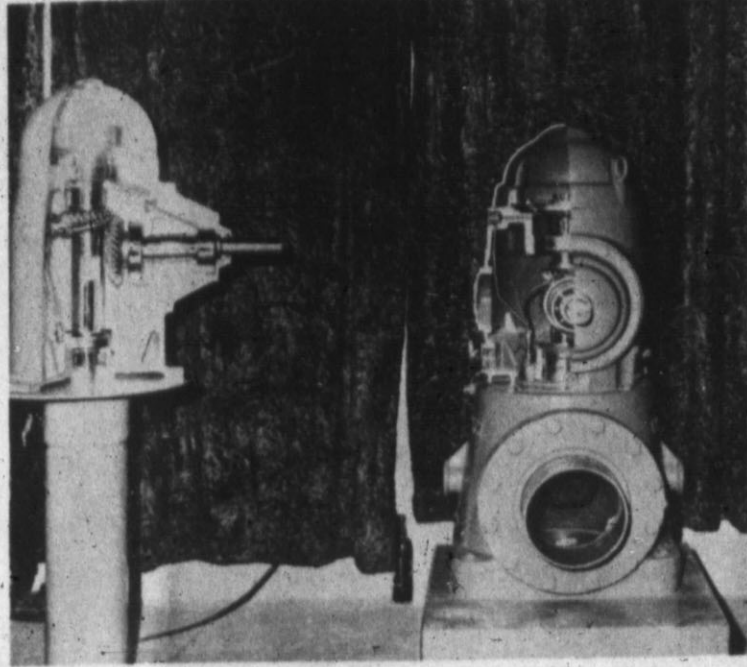
MRS. LOTTIE WERTENBERGER, teacher of arts and crafts at Stanton Junior High, enjoys any kind of painting — china, abstracts, watercolors — as well as working on quilts. She and a son, Erin, plan a hobby show in the fall.

MRS. DONIS ROJEK, fourth grade teacher at Alkamon Elementary School, has been helping her husband, Joe, lay tile and paint to improve their home at 210 Ave. C. Another summer activity for Mrs. Rojek has been swimming with her children, Tracy, 3, and Linda, 6.





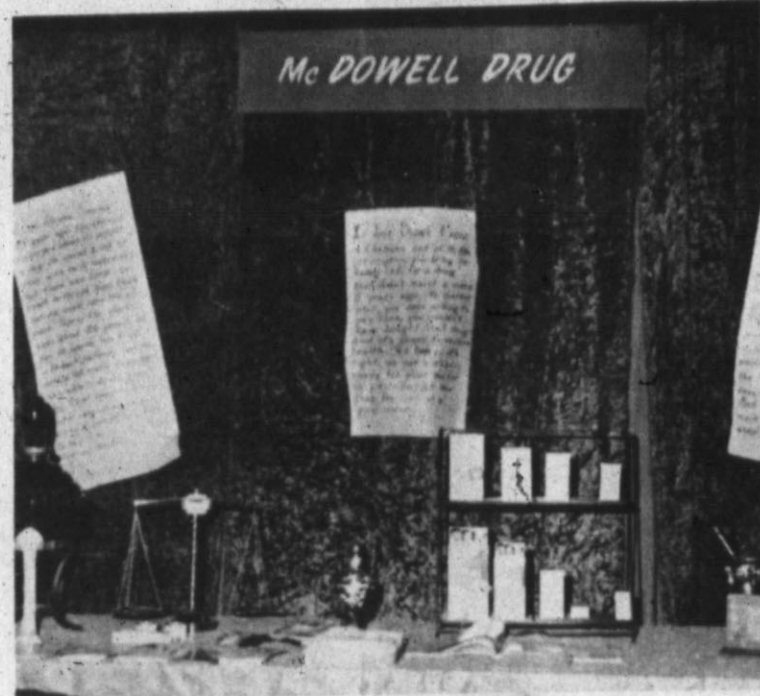
Pitman Grain Co. displayed a model of their facilities. (Staff Photo)



Pumps and motors were displayed by the Big T Pump Co. (Staff Photo)



Charlie Seeds Motor Co. had a 1961 Thunderbird on display. (Staff Photo)



McDowell Drug booth. (Staff Photo)



E. C. Reinauer & Sons presented a 4-H home canning display. (Staff Photo)

**Legal Notice**

THE STATE OF TEXAS  
 TO: ALBERT CHESTER WITHERS Defendant, Greeting:  
 You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 4th day of September 1961, at or before ten o'clock A. M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Court, at office in Hereford, Texas, this the 18th day of July A. D. 1961.

Attest:  
 S/ Lucille Posey Clerk,  
 District Court, Deaf Smith County, Texas.

(SEAL) S-4-4C

**CARD OF THANKS**

We wish to thank everyone who sent flowers, food or assisted in any way during our recent bereavement. May God bless each one of you. The C. L. Williams children:  
 Alvin L. Williams  
 Mrs. Grady Morton  
 Mrs. Carl Smith  
 Mrs. Tony Hammonds  
 Mrs. Stanley Smoot

The Sunday Brand, Hereford, Texas, Sunday, July 30, 1961  
**AWTREYS HAVE GUESTS** Mrs. Herbert Ward, who continued to Raton, N. M. on business. Mrs. Ward also visited his cousin, Mrs. Gussie Ward of Melrose, N. M. and left for her home from Vega.



Elizabeth Witherspoon



Jack Rogers

**GIVE US  
 A  
 TRY**

We'll Make You Glad You Did ..



Don Baugous

**Hereford Insurance Agency**  
 Main at 2nd — Phone EM 4-0850 — Hereford, Texas  
 OUR POLICY — "BETTER INSURANCE FOR YOU"  
**Deaf Smith County Abstract Co.**

**WEDEL VISITORS**

Visitors in the home of Mr. and Mrs. H. T. Wedel are Mr. and Mrs. Elmer J. Richardson, Idelles Ann and Don Neil Richardson from Slater, Iowa, Mrs. A. G. Schneider from LuVerne, Iowa, and her daughters, Jarine Dene and Janelle from Beverly Hills, Cal.

**COUPLES VISIT CREEDE**

A group of couples from Hereford and other cities met last week at the Jost Cabin on the San Juan Ranch near Creede, Colo., for a week of fishing, landscape painting, hiking, table games, etc. The nights were filled with singing old time songs and hymns around an open campfire.

Attending were Mr. and Mrs. Richard Sultemeir of Stanley, N. M., Mr. and Mrs. Burton Towne of Oklahoma City, Mr. and Mrs. George Grogan and Mr. and Mrs. Clement Birkmeyer of Amarillo. Couples from Hereford attending were Mr. and Mrs. Jim Black, Mr. and Mrs. S. O. Wilson, Mr. and Mrs. W. S. Flutt and Mr. and Mrs. Ralph McCullough.

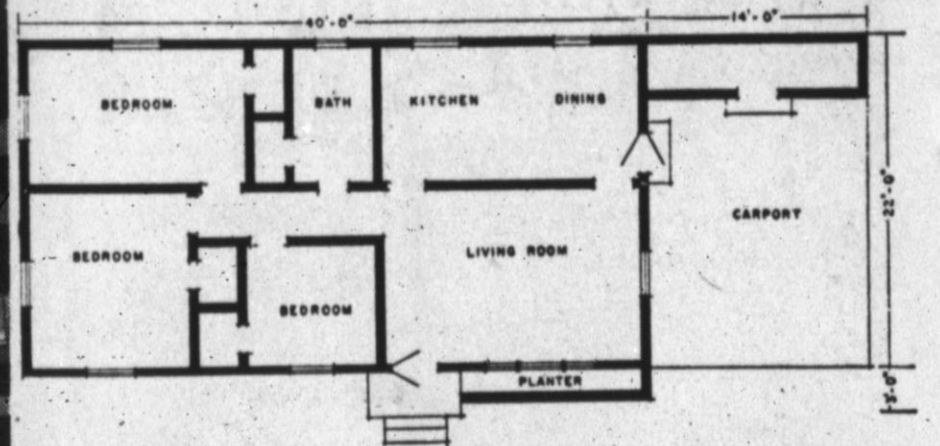
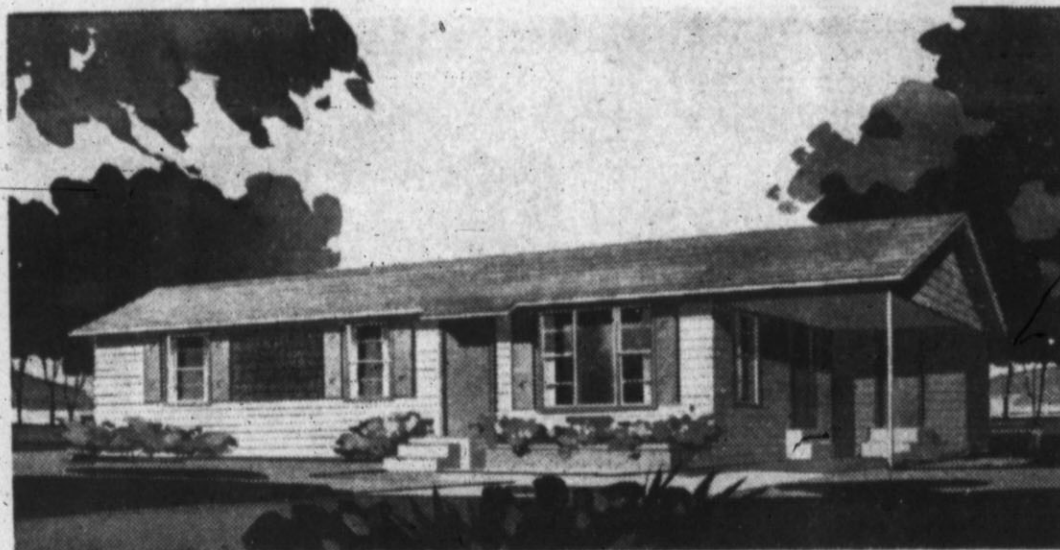
The group plans another get-together November 18 in Hereford.

**Have you read the Classifieds?**

**Dr. Milton C. Adams**  
**OPTOMETRIST**  
 Office Hours  
 8:30 5:00  
 335 Miles Avenue  
 Phone EM 4-2255  
 Hereford, Texas

A brief statement of the nature of this suit is as follows, to wit:  
 Plaintiff sues for divorce from Defendant, and for the division of certain community property, as is more fully shown by Plaintiff's Petition on file in this suit.  
 If this citation is not served within 90 days after the date of its issuance, it shall be returned unserved.  
 The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.  
 Issued and given under my hand and the Seal of said

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 TO OUR  
 NEW LOCATION**

South of the Underpass on 385

... and it's a Whale of a Job. Even bigger than we expected.

SO, PLEASE

**BE PATIENT**

WITH US --- AND WE WILL DO  
 OUR BEST TO BE OPEN MONDAY

Watch for our FORMAL OPENING to be announced soon.

**Hays Implement**

**YOUR I-H DEALER**

New Location: South of Underpass at Country Club Road on Highway 385

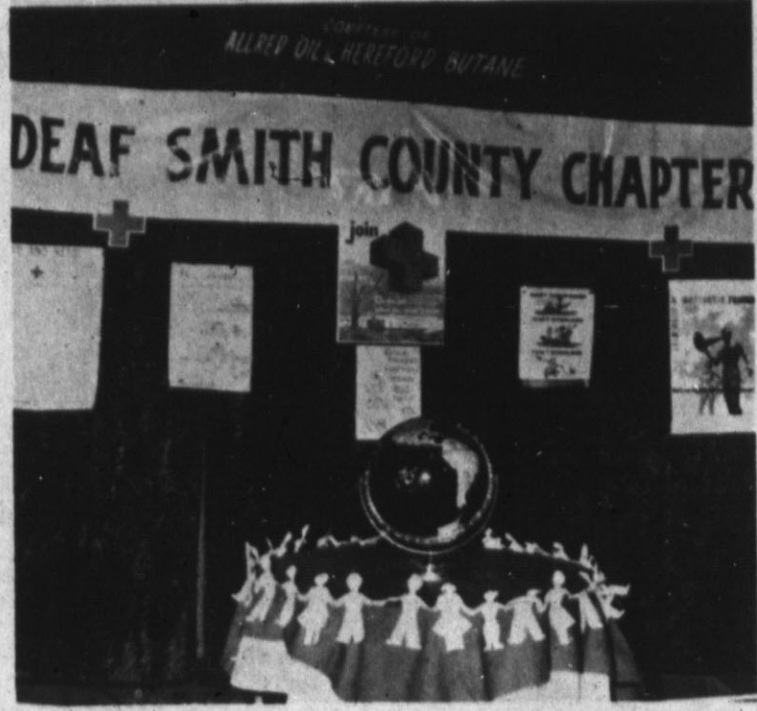
**Legal Notice**

**THE STATE OF TEXAS**  
 To: J. H. MURDOCK, J. I. PYLANT, and his wife, PEARL E. PYLANT, and P. C. PYLANT, and if the said J. H. Murdock and P. C. Pylant be married, the wives of the said J. H. Murdock and P. C. Pylant, and if the said J. H. Murdock, J. I. Pylant and his wife, Pearl E. Pylant, and P. C. Pylant, and the wives of the said J. H. Murdock and P. C. Pylant, if any, be deceased, the heirs, the unknown heirs and legal representatives of the said J. H. Murdock, J. I. Pylant and his wife, Pearl E. Pylant, P. C. Pylant, and the deceased wives of J. H. Murdock and P. C. Pylant, if any, and all persons owning or claiming any interest in the lands hereinafter described.

Defendants, Greeting:  
 You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty - two days from the date of the issuance of this citation, same being Monday the 21st day of August 1961, at or before ten o'clock A. M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 6th day of July A. D. 1961, in this cause, numbered 4482 on the docket of said court, and styled, Hattie May Blessing, a femme sole, individually and as independent executrix of the estate of Myrtle Nickell, Deceased, Plaintiff, vs. J. H. Murdock, et al, Defendants.

The names of the parties to the cause are as follows: Hattie May Blessing, a femme sole, individually and as independent executrix of the estate of Myrtle Nickell, Deceased, are Plaintiffs and J. H. Murdock, J. I. Pylant, and his wife, Pearl E. Pylant, and P. C. Pylant, and if the said J. H. Murdock and P. C. Pylant be married, the wives of the said J. H. Murdock and P. C. Pylant, and if the said J. H. Murdock, J. I. Pylant and his wife, Pearl E. Pylant, and P. C. Pylant, and the wives of the said J. H. Murdock and P. C. Pylant, if any, be deceased, the heirs, the unknown heirs and legal representatives of the said J. H. Murdock, J. I. Pylant and his wife, Pearl E. Pylant, P. C. Pylant, and the deceased wives of J. H. Murdock and P. C. Pylant, if any, and all persons owning or claiming any interest in the lands hereinafter described.  
 A brief statement of the nature of this suit is as follows, to wit: Plaintiff sues for title to and possession of the following described real estate situated in Deaf Smith County Texas, to - wit: All of the North



The Deaf Smith County Red Cross display was presented courtesy of Allred Oil and Hereford Butane. (Staff Photo).



A display of the Tierra Blanca Soil and Water Conservation District was presented courtesy of the First National Bank. (Staff Photo)

84 feet of the West 133.71 feet of the East 158.71 feet of Lot 17 in Block 7 of Womble Addition to the Town of Hereford, Deaf Smith County, Texas. Plaintiff alleges that she is entitled to recover the fee simple title to and possession of the said property, claiming the same by adverse possession under the Ten Year Statute of Limitations. Plaintiff further prays that the cloud cast on the title to the above described property by the Defendants be removed and that title to said property be vested in the Plaintiff and divested out of the Defendant; as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unexecuted.  
 The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.  
 Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 6th day of July A. D. 1961.  
 Attest: /s/ Lucille Posey District Clerk, District Court, Deaf Smith County, Texas.  
 (SEAL) S-24C

The United States will have 25 million people 65 years and older by 1980.

**TOP O TEXAS RODEO QUARTER HORSE & KID PONY SHOW**

ALL ENTRY FEES ADDED TO \$100.00 PURSE IN ALL REGULAR RODEO EVENTS

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 BIG PARADE, TUESDAY

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**AUG. 7-12**

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AS THE STOCK IS GOING FAST.

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**PRICES NOW SLASHED UP TO 90%**

**China, Crystal And Pottery 50 TO 90% Off**

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**AUCTION Prices Could Not Be Lower**

FOLKS ARE DRIVING 50 MILES TO TAKE ADVANTAGE OF THESE SAVINGS

**NOTICE!**

WE BELIEVE THIS WILL BE THE LAST WEEK OF THE SALE SO YOU MUST ACT NOW

**SERVE YOURSELF**

ITS PILED ON COUNTERS, TABLES, AND ON THE RACKS

**BELOW ARE A FEW EXAMPLES OF WHAT YOU WILL FIND**

<p><b>RECORDS</b></p> <p>By RCA, Mercury London, And Others</p> <p>VALUES TO \$5.98</p> <p>LOOK AT THIS</p> <p><b>98¢</b></p> <p>And Up</p>	<p><b>POTS &amp; PANS</b></p> <p>ALUMINUM AND TIN WARE</p> <p>REDUCED UP TO</p> <p><b>50%</b></p> <p>AND MORE</p>	<p><b>GIFT ITEMS</b></p> <p>NOW GOING AT</p> <p><b>1/2</b> PRICE</p> <p>AND LESS</p>	<p><b>CRYSTAL BY FOSTORIA</b></p> <p>REDUCED</p> <p><b>50%</b></p> <p>AND MORE</p>	<p><b>XMAS ITEMS</b></p> <p>REDUCED</p> <p><b>50%</b></p> <p>AND MORE</p>
<p><b>G. E. LIGHT BULBS</b></p> <p>MOST EVERY SIZE</p> <p>GOING AT</p> <p><b>20% OFF</b></p>	<p><b>POTTERY</b></p> <p>REDUCED UP TO</p> <p><b>75%</b></p> <p>AND MORE</p>	<p><b>IRRIGATING SHOVEL</b></p> <p>POLISHED BLADE MAPLE HANDLE</p> <p>REG. 8.39</p> <p>SLASHED</p> <p><b>\$4.19</b></p>	<p><b>WESTERN-XPRT SHOT GUN AMMO</b></p> <p>REG. 52.00 CASE ONLY</p> <p><b>\$37.95</b></p> <p>CASE</p>	<p><b>WATER BAGS</b></p> <p>SCOTCH FLAX OPEN TOP CORK STOPPER</p> <p>GOING AT</p> <p><b>99¢</b></p>
<p><b>Machine Bolts</b></p> <p>WE HAVE A FEW LEFT IN MOST SIZES WILL BULK IN BOX LOTS</p> <p>AT <b>1/3</b> OFF</p>	<p><b>PLUMBING AND ELECTRIC SUPPLIES</b></p> <p>FOR THE DO IT YOURSELF MAN</p> <p>UP TO <b>40% OFF</b></p>	<p><b>PIPE</b></p> <p>Black and Galv. 1/8 through 3"</p> <p>Going As</p> <p><b>33 1/3% OFF</b></p>	<p><b>TOOLS</b></p> <p>Squares, Levels, Trowels, Pipe, Wrenches, Mech. Wrenches, Punches, Chisels, Drill Bits, And Augers</p> <p>UP TO <b>40% OFF</b></p>	<p><b>Fishing Supplies Tackle Boxes</b></p> <p>Flys, Stringers, Rods, Reels, Plugs and Numerous Other Items.</p> <p>UP TO <b>50% OFF</b></p>
<p><b>BROOMS, MOPS</b></p> <p>VALUES TO 3.95</p> <p>TERRIFIC VALUES</p> <p>FROM <b>99¢</b> UP.</p>	<p><b>CARRIAGE AND PLOW BOLTS</b></p> <p>ALL SIZES GOING AT</p> <p><b>40% DISCOUNT</b></p>	<p><b>RUMMAGE TABLES</b></p> <p>With Thousands Of BARGAINS</p> <p>SAVE AS MUCH AS <b>90%</b></p>	<p><b>GENERAL Housewares</b></p> <p>GOING AT TERRIFIC VALUES</p> <p>REDUCED UP TO <b>90%</b></p>	<p><b>USS &amp; SAE CAP SCREWS ALSO PIPE FITTINGS</b></p> <p>GOING AT</p> <p><b>1/3</b> OFF</p>

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**THE FINEST HOME PERMANENT PLUS FREE HIGHLIGHTS SHAMPOO**

Created by Ogilvie, leading hair specialists for over 50 years... this permanent is three ways better: 1. It starts off with Pro-Perm, a conditioner that puts your hair (especially if it's tinted or bleached) in top shape to "take" permanent. 2. The Creme Waving Lotion lets you control waving action. And 3. New Creme Neutralizer conditions as it curls. Plus free 6 oz. bottle of Highlights Shampoo (in your choice of formula) with each purchase. A \$3.25 value for \$2.50.

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# 'Golden Triangle' Plan Brackets Three Counties

Hereford's mayor, Ray Cowser, outlined a fabulous dream of progress when he spoke before the Rotary Club this week and, for good measure, threw in a tailor-made title, "The Golden Triangle," as the name for his modern day Utopia.

His idea, in a nutshell, was based upon the fact that Deaf Smith, Parmer and Castro Counties are literally the garden spot of the nation, plus the fact that we have barely touched the potential which the area has to offer. Cowser cited an area of 3,200 square miles, populated by 31,693 people — and he pointed to an estimated income of \$62,643,000, making the territory one of the highest per-capita income areas in the world today. He further noted that practically all of the area income springs from the soil, since the "triangle" has limited industrial activities.

All in all, it seems to us that Mayor Cowser was striking a far more important keynote than many people realize. As he said, present surpluses are bound to dwindle as the nation's population continues to expand — and this is the time when our area should truly come into its own. Without doubt, the same land in use today could support 10 times as many people as it now accommodates, and production would move forward at an even greater ratio than 10-to-1 with more intensive farming methods.

Let us remember, too, that the one factor which sets the United States above other world nations is the fact that it does have productive land and industrious people who produce bountiful crops. Successful farm production, without question, is the one feature about which private enterprise can boast the longest and loudest. Russia and the other Iron Curtain countries are conclusive proof that farming and communism will never be happily wedded.

The idea of abolishing county lines, also advanced by the mayor, is one of excellent theory, but highly questionable. It would work, if the people would let it; too, there would be a tremendous job of organization, taxation, government and general operations. Mayor Cowser's dream, on the other hand, pretty well describes the Rio Grand Valley of 20 years ago — and we would be more inclined to expect our territory to expand along the same general lines.

Another visionary, with equal perception, 50 years ago placed a slogan "More People — More Farms" on the masthead of The Brand, where it still appears twice each week, and we believe that he was thinking along the same lines as Mayor Cowser. Since that time, we do have many more people and many more farms — and we are far more prosperous. The same result is bound to follow in the 1961 predictions of Mayor Cowser.

# Harvest Festival Is Good, But Farm Show Would Make It Better

Hereford's third annual Harvest Festival has come and gone. What's more, it set new records in every respect, including the all-important one of attendance.

Ranking high in popularity were the industrial exhibits, which also soared to new records in every field. These exhibits should be continued and encouraged but, at the same time, their very existence does present a question which has confused many visitors:

"Why would Hereford and Deaf Smith

County, 100 percent based on agriculture, establish an industrial show — and completely overlook farming and ranching? One observer even went so far as to suggest a "Country Fair", and to call it exactly that. Everyone has heard of those old fashion "Country Fairs", but how many people ever had the opportunity of attending one?

All in all, the suggestion does make quite a bit of sense. Our county recognizes the importance of agriculture in the employment of several full-time agents and assistants, but not one single industrial advisor has ever been suggested or, for that matter, needed. Yet, the industrial exhibit division has carried the full load of attracting visitors, and of providing the only serious phase of the festival.

Increased space in Bull Barn facilities this year make expansion of the celebration into the "County Fair" angle possible, and certainly it would be well in keeping with the name "Harvest Festival". Additional organization and hard work, of course, would be the chief drawback to such a proposal.

To say the least, an agriculture exhibit plan of some sort would make a good project even better, and it does appear to be the next logical step in the growth and expansion of this popular community activity.

# War Scare Fails To 'Catch Fire'

Will the United States become involved in another World War?

This is a question for serious consideration, in view of the Berlin Crisis and recent speech of President Kennedy, but it is also one, which has failed to "catch on fire" in the manner which many people expected.

Most Americans do not seem to feel that war is imminent because many of the drastic food shortages behind all of the Iron Curtains, and more especially in Russia. Some people predict a total communist rebellion in case Russia should enter into extended warfare. American big business pretty well seems to agree with this thinking, to the point that only a fractional percentage has taken any steps to offset possible mobilization in the United States. The bomb shelter manufacturers, in fact, appear to be the one facet most affected by the crisis.

Still other observers indicate a skepticism over the President's total sincerity in view of the fact that he has previously often pushed one circumstance to achieve success in other fields of legislation, chiefly centering around socialistic trends and toward more rigid federal centralization.

Most people in this area do seem to go along with President Kennedy in that the United States should call the Russian bluff, also with his outlines for preparedness as practical and necessary.

Generally speaking, they expect Mr. Khrushchev to "fold up" and start heckling on some other front, in which case they will say, "I told you so." And if Mr. K fails to act according to Hoyle, then they will tighten their belts — and take another careful look at the situation.

less of public interest.

When, and if, this time comes, we feel sure that the feeling toward our office holders will alter sharply, chiefly because they will have shifted from the category of "politician" to that of "statesman."

# The POWER of FAITH by Howard Brodie



"Christians must learn from one another; let us all have the courage and mutual respect to speak together as free men," says Archbishop Iakovos, warm-hearted Primate of the Greek Orthodox Church of North and South America.

As representatives of Eastern Orthodoxy with 6 million U. S. members, he was invited to pray at President Kennedy's inauguration. The tall, confident Archbishop, an American citizen with close Protestant ties, was elected a President of the World Council of Churches.

"Believing we have the one truth does not keep us apart," he believes, "if one stands on firm ground, he can stretch forth his arms to embrace others, too."

AP Newsfeatures

# Trees Offer Abundance Of Beauty, Usefulness

BY MRS. R. L. CRISWELL

Trees are such mysterious and wonderful things that they have always been fascinating to most anyone. Where will you find a person who is not entranced with the beauty of the many poems written about trees. The first poem that comes to me is Joyce Kilmer's. The

fact that it has been set to music only makes it more lovely and more meaningful.

An unknown author has said, "Great trees, like men, must live on in service after death, some to sweeten the memory with flowers and fruits that vanished with our better years, others to know more serious

duties in the march of human life."

A tree, any tree, has a beauty all its own, whether it be in perfect symmetry or whether it has been bent and broken by the storms it has withstood. Sometimes the more gnarled and bent its limbs and branches are, the more beauty we can see in it.

One is amazed at the number of different trees. The average person can identify a few. Those of us that live on the Staked Plains can identify even fewer, but our love and admiration for them is boundless and shown by the clumps of trees scattered over the plains when at one time it was known as a treeless land. When there are no trees man loses not only the beauty, the cool shade they give on a hot summer day, but music of the songbirds, for there are few birds indeed where there are no trees.

Farmers often complain about birds eating the fruit off the trees, but the birds pay rent on their homes in the trees by eating insects that harm both fruit and tree. Man is also interested in the birds in other ways. By watching birds in flight, man conceived the idea of flying. Birds are food and they furnish feathers, beautiful ones for millinery's hat and also for the man's, but let's get back to trees.

There are many trees that flower through the summer months and their beauty of flower and fragrance are a delight to all those that come near. Some of these are the Huachuca (hope that is spelled right) I could not find it in the dictionary, but it is pronounced "wy-chey." The flowers are a pale yellow and there are so many on the tree it is almost like a huge bouquet. This tree grows in the deep south along with others that bloom all summer.

There is another tree that is of great beauty but have been unable to learn its correct name. Some of the names for it and its lovely red flowers are, Cardinal's Crown, Bishops Cap and Fireman's Helmet. As the names suggest, it blooms in a cluster with a little peak that reminds one of a hat, without much of a brim. The flowers are a bright red and are scattered over the tree, which has deep green glossy leaves. The leaves are so shiny and such a dark green that the flowers of bright red make a great showing against the deep green. It is almost a Christmas tree in

Continued on page 6

# Panhandle Paragraphs

## COUNCIL TO BE DECIDED ON BOND ISSUE

Littlefield City Council held a call meeting early this week to make definite plans on the hiring of a bond agent to handle the forthcoming bond election for a storm sewer system and other water drainage problems. The decision to meet in a called session came late Thursday night during the regular Council meeting. Also slated for the called meeting was a review of the salary schedule of City employees. Following the called session of the salary schedule the Council will proceed to the calling of the election, according to J. W. Harrison, city manager. The bond vote should be held sometime around the middle of August. Kenneth Reast, president of the local Chamber of Commerce, met with the Council and presented a statement from the Chamber proposing the addition of drainage for the Flats (colored section) of Littlefield. He pointed out to the Council that a lot of water stands in many sections of this area after a rain. The Council agreed to consider the proposal and remedy the situation at an early date. The Council interviewed six bond agents during Thursday night's meeting but did not make any decisions as to choosing one.

—COUNTY WIDE NEWS (Littlefield)

—pp—

## BOARD NAMES COMMITTEE

The Levelland School board Friday authorized a special committee to secure the best bids possible on paving for high school cafeteria and Capitol Elementary parking lots, and to complete plans for possible construction of tennis courts at the high school and junior high. School board president O. L. Watson named trustee Jack Ballow and Supt. Thad McDonnell to do the committee work, and also consult with the city on proposed paving for Ellis Street in front of Capitol. Supt. McDonnell told board members at a special meeting Friday afternoon offers to do the work for \$1.60 per foot for curb and gutter and 65 cents a square yard on three-course paving with caliche base already down had been received. McDonnell said that funds for the projects, as well as a proposed \$5,500 tennis court construction project will be available. McDonnell also pointed out that the tennis court project rested on authorization from Coach Johnnie Hickman to engineer and supervise the construction of the double courts at each side.

—THE LEVELLAND DAILY SUN NEWS

—pp—

## CALF-PONY SHOW SUBSTITUTED

The State-Line Free Fair will not be held in Shamrock this year. That decision was made at joint meetings Friday and Monday nights of the Chamber of Commerce board of directors and the Fair Association officers and directors. The Chamber of Commerce, sponsor of the Fair for the past 13 years, voted to accept an invitation of Shamrock Sheriff's Posse to cooperate with them in staging a Calf and Pony Show. The Posse had advanced the idea of the Calf and Pony Show as a substitute in the event a decision was made not to hold the Fair this year. Chamber Manager Bob Douglas pointed out that dispensing with the Fair was to be on a one-year trial basis in order to determine public feeling. Date and details of the Calf and Pony Show will be worked out by the Sheriff's Posse and Chamber of Commerce.

—THE SHAMROCK TEXAN

—pp—

# THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm probably is misconstruing the matter he's discussing this week. It's not the first time.

Dear editor:

Whenever a city gets a certain size, say big enough to have uniformed policemen and one-way streets, the next step naturally is what's called zoning, which, as I understand it, gives the city the right to decide what sort of building can be put up in any given area. This idea, started out I think to keep livery stables from going up next door to ice cream parlors and saloons next to churches, and is used now used to keep supermarkets from invading residential sections, junk yards away from city parks, etc.

What brought this up was an article I read in a newspaper clipping somebody sent me through the mail, reporting a government official in Washington has demanded that what this country now needs is a nationwide zoning system to prevent further losses of America's agriculturally productive lands.

According to him, about a million acres of productive land are being taken for such things as highways, airports and housing projects every year, and he thinks all the land ought to be zoned so this thing can be headed off.

At first I thought this was a good idea, anybody can figure that a million acres a year, if kept up very long, would eliminate farming and therefore eating, although you can say this for it, it certainly would solve the farm problem.

But if Washington gets the right to decide which land can be used for a housing project, which land has to stay in cultivation, it wouldn't be far to the point where it could decide not only which land has to stay in cultivation, but how it should be cultivated, or even worse, how often. This is where I draw the line.

If city people want to give their government the right to decide whether you can open up a T.V. repair shop in your garage or a beauty shop in your spare room, that's entirely their business, but the last thing I want is Washington zoning this bindweed farm and telling me I can't graze cows in my front yard or that my propped fences and sagging gates don't meet the nationwide zoning standards.

Yours faithfully,  
J. A.

## GUEST EDITORIAL

# A New Look At Farm Surpluses

The Berlin crisis has caused the Department of Agriculture to take a new look at the farm surpluses of this nation and they have come up with the realization that the only satisfactory surplus in case of war is wheat.

If you remember the Defense Department made a study of the so called cotton surplus last year and promptly advised the Department of Agriculture that the carry over of 1959 was not sufficient and neither would the 1960 carry over be sufficient for a national emergency. That is the reason cotton farmers received a 15 per cent increase in cotton acreage for their 1961 crop.

Now it is apparent that the surpluses of corn and grain sorghums would melt away in no time at all in case of war. This is particularly true if the United States is again called upon to be the bread basket for its allies as was the case in World War II. With the exception of wheat, the reserves of corn and feed grain would not last six months and oats and barley would last an even shorter time.

We should be proud of the ability of the American farmer to produce so much and there should be a means of rewarding him adequately for his industry and efficiency. By ironic coincidence the main agricultural problems in Russia and China are that they can't produce enough to feed their own people with their collectivized farms.

—WELLINGTON LEADER

# Sales Tax Plan Still Flounders

Most politicians genuinely resent the stigma which is too frequently attached to their profession. Confusion, indecision and bickering which has accompanied the sales tax question, on the other hand, leaves the average citizen little choice.

Most of us realized several months back that a sales tax was inevitable, chiefly because it is the only equitable and sensible plan which can untangle our present financial nightmare in Texas. Despite this apparent conclusion, our duly elected leaders and representatives are still grinding personal axes, and making every effort to "save face" before their constituents.

The question today is whether we will get a good sales tax, designed to be fair and spread the general burden, or whether it will be a tax to prevent reasonable progress of industry and enterprise.

In this instance, it does seem that our so-called leaders might forget personal achievement long enough to do some serious and impartial study on the subject, devoting their time to the welfare of the state and of the people; certainly this applies to Gov. Price Daniel, who has time after time sought to have his way, regard-





Southwestern Public Service Ready-Lite display (Staff Photo)



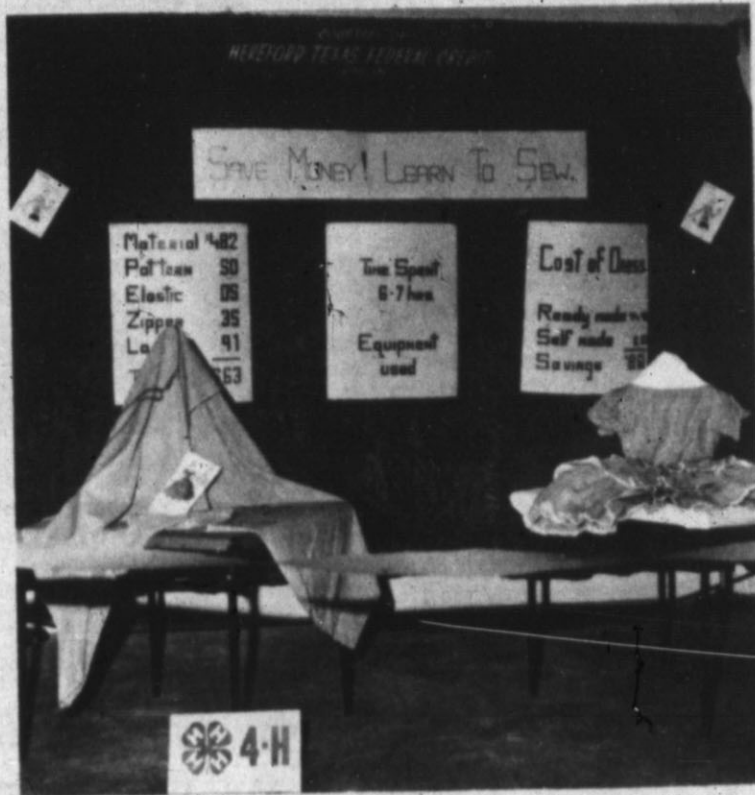
Boy Scouts booth courtesy of the Hereford State Bank (Staff Photo)



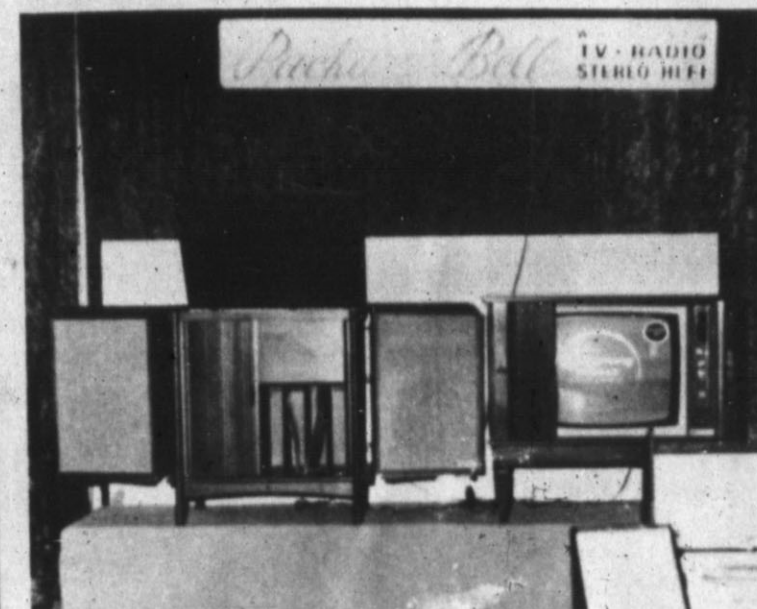
Continental Oil Co. presented a display on Rural Family Defense against radioactive fallout. (Staff Photo)



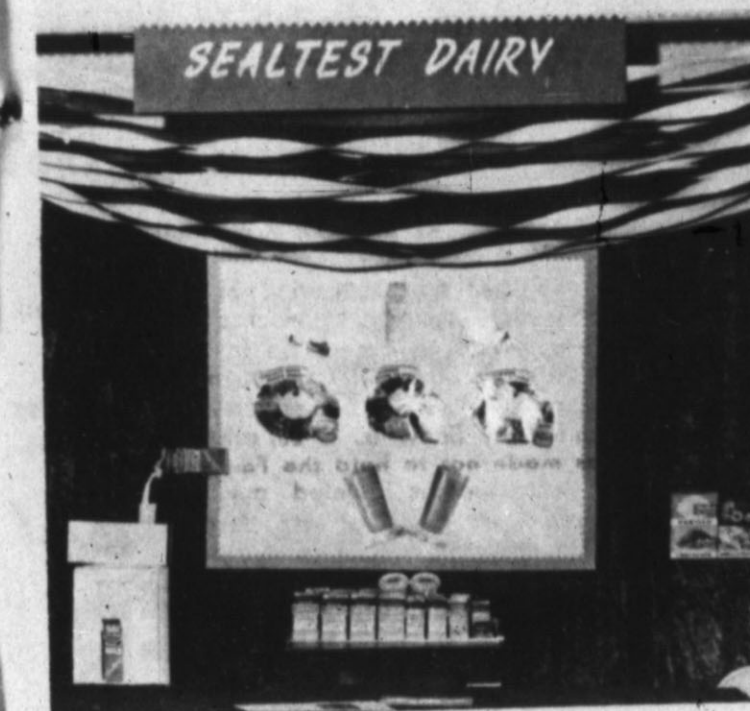
Arrowhead Mills, Inc. and Hereford Bakery Booth (Staff Photo)



A 4-H display was presented courtesy of the Hereford Texas Federal Credit Union. (Staff Photo)



Stan Knox TV and Music had TVs, radios and stereos on display. (Staff Photo)



Sealtest Dairy booth.

### Six From HHS Attend Meetings

Five student council leaders and their faculty sponsor in Hereford High School are attending the Student Council Workshop of the Texas Association of Student Councils this week at Hardin-Simmons University

in Abilene. Hereford representatives are John Buck, Jay Carter, Janie McBroom, Dan McDowell, Joy Story, and Mrs. Joe Story, sponsor. All phases of student council operations are being studied at the workshop. About 125 students and sponsors from 20 Central and West Texas high schools are participating.

## Homeowners!

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EM 4-3410 127 W. THIRD

### Hereford Men Get Membership

L. E. Minor and L. L. Kendall of Hereford were named to membership in the American Hereford Association, the World's largest purebred registry organization, with headquarters in Kansas City, Mo.

Three hundred and nineteen Hereford breeders were placed on the Association's official roster during May and June. The Association maintains active accounts for more than 80,000 breeders of registered Herefords over the nation.

The Hereford Association during the last fiscal year recorded 475,843 purebred calves. The year's total recordings were the eighth highest on record, and twice the combined registrations of other major beef breeds.

### Persina Trains With Artillery

PFC Desi Persina Jr., 19, whose parents live in Dimmitt, Tex., recently participated with other personnel from the 8th Infantry Division's 83d Artillery in an annual Army training test in Germany.

Persina, a medical records clerk in the artillery's Headquarters Battery in Baumholder, entered the Army in August 1960, completed basic training at Fort Riley, Kan., and arrived overseas last February.

He is a 1960 graduate of Dimmitt High School.

### WALLS VISIT KESTERS

Mr. and Mrs. Leslie Wall, Mickey and Janis are visiting in the home of her parents, Mr. and Mrs. Lynn Kester, 215 Ave. E. The Walls live in Cotulla, Tex. where he is with the F. A. A. Mickey celebrated his sixth birthday last Sunday.

### YOUTH FELLOWSHIP

There will be a Youth Fellowship meeting at the Avenue Baptist Church Saturday night, Aug. 5, at 8:00 o'clock. The Rev. Clarence F. Powell, pastor, urges all youth of the city and surrounding area to attend.

### KILLED BY OWN CAR

MELBOURNE (AP)—Mrs. Wendy Phillips, 47, was killed by her own car at Frankston, 25 miles from Melbourne.

Police said she parked her auto on a rise near her home and began to walk across the street. The car moved off and ran her down.

### REMEMBER WHEN?

BY CHARLIE SEEDS

The rematch, a "grudge fight," generated a lot of excitement in the boxing world . . . because, two years before, Max Schmeling had knocked out Joe Louis after twelve bruising rounds, inflicting the only defeat the Brown Bomber had suffered in his career up till then.

Now Louis was champion . . . and Schmeling was returning from Germany, confident of repeating his earlier victory and gaining the heavyweight crown. But the Louis who waited for the bell to ring was a different man from the impulsive fighter sports fans knew. He was an angry man, hardly able to wait for the bell.

The end came swiftly. A great champion at his prime, Louis hit Schmeling 23 times in less than two minutes, missing only two blows. Three times the challenger went down. The third time he was helpless. At the count of 8, his handlers threw in the towel. Louis had his revenge.

Remember the year? America has pushed itself up from the floor in those days, fighting its way out of the depression years. Now things were looking up. People were buying things again . . . like new cars. But they didn't plunge into a deal without looking for a sound, money-saving buy.

The year was 1933. If you're ready to step up to a new 1961 Ford . . . and there's no better time than right now . . . you'll get a sound deal, with top trade, lowest delivered price, and most convenient bank terms, when you see CHARLIE SEEDS MOTOR Co. Inc., W. Hwy. 69 at Miles, Phone EM 4-2727.

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**Texas Weed & Grass Control, Inc.**  
Jack Wright, Agent — Phone EM 4-0979 — Hereford

We Use Benzac 354 — Government Approved Chemicals.  
We are LICENSED AND BONDED IN THE STATE OF TEXAS.

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This is the first time ANY tire manufacturer has put such an unprecedented guarantee on a 1st line tire selling at a competitive price.

You don't pay any more to get this extra protection . . . You don't pay any more to get the 25% extra miles of service this tire has proved — in millions of miles of road tests — it actually gives! Save now with safety — ride on Gates Air-Float Deluxe low profile NYLONS.

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Gates AIR-FLOAT DELUXE NYLON TUBELESS

as low as

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plus tax & old tire off car

# ASSOCIATED GROWERS

CLOVIS HIGHWAY      HEREFORD      EM 4-1527



Hereford Young Farmers booth presented courtesy of Packard Milling Co. (Staff Photo)



Kinsey-Osborn Motor Co. had a boat on display. (Staff Photo)

**Trees....**

(Continued from page 4)  
summer. This tree is of great

**THE SUNDAY BRAND**

Established 1948  
Published every Sunday at  
336 Main St.  
Hereford, Texas

James M. Gillentine, Editor  
and Publisher

Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year. Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County.

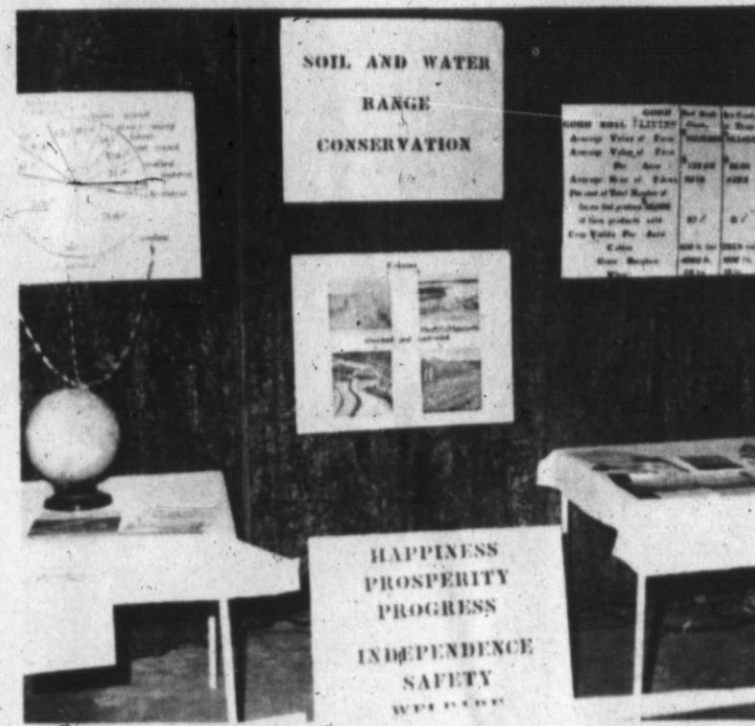
beauty and grows to about 30 or 35 feet. It is easily grown near the coast and grows fairly fast, according to coast dwellers.

The banana tree is an odd tree with long leaves, sometimes reaching ten feet in length, very wide at the base and pointed at the tip.

The banana tree is curious in its production of fruit and flower. The flower hangs from the tree and is shaped something like a large pine cone, but with its tip hanging down. It is a lovely dusty red at the tip. The fruit forms above the flower and each time a banana appears one of the petals drop off. It withers and turns pale gold before it drops. The other many petals retain their lovely color until another fruit appears.

The Acacia is a lovely tree of grey-green leaves and slender trunk. It grows on the Texas. In early spring it is covered with tiny button like flowers of yellow in many clusters over the tree.

There is a tree, small, it grows from 12 to 15 ft. and has long panicles of yellow blooms that hang in great profusion,



A soil and water range conservation booth was presented courtesy of Jack Renfro. (Staff Photo)



Gifford-Hill-Western Inc. display. (Staff Photo)

giving the tree a weeping effect that is very beautiful. Its name of Spanish origin is long, 15 or 20 letters, I can't even pronounce it much less spell it, but it is very beautiful.

Trees are a delightful subject.

The grizzly bear has lived in North America for a million years.

**FRIO NEWS**

**Four-H Girls Honored At Homemaker Club Meeting**

BY MRS. OWEN ANDREWS  
Frio Homemakers Club met Tuesday afternoon at 4 p.m. in the home of the Frank Robbins. 4-H girls were honor guests. Jana Cole, Edlana Vinson and Carol Robbins, members, and Wanda Thomason, who has been a visitor this summer, told what 4-H has meant to them. A barbecue picnic of grilled hamburgers, cookies baked by the girls, cantaloupe and punch were served.

Those attending were Mrs. David Yandell, Mrs. Joe Autry, Mrs. Buster Thomason, Mrs. Owen Andrews, Mrs. Floyd

Cole, Mrs. Edgar Vinson, Mrs. Earl Harkins and the hostess. No meeting will be held in August, following the usual custom of the club. The next meeting will be on Sept. 12, at the home of Mrs. Clark Andrews.

Kay Graham of Lubbock has been visiting the home of her aunt, Mrs. G. L. Manley and family, for about two weeks.

Mr. and Mrs. G. L. Manley and family visited Mr. and Mrs. John Drummond and family at Portales Sunday afternoon. Junior boys from the Frio Baptist Church left Wednesday to attend summer youth camp at the Baptist Encampment near Floydada. They were taken there by Frank Robbins and Jack Rogers stayed with them as counselor. Those attending were Stevie Robbins, Bill Cole, and J. D. Harder. They were to return Friday at noon.

**Household Scrapbook**

**ADDED BRUSH LIFE**  
You can increase the usefulness of old brushes with some lacquer. By applying the lacquer to the base of your brushes, you prevent much shedding of the bristles.

**YELLOWED HANDLES**  
The bone handles of cutlery can be whitened considerably if they are rubbed with a cloth wet with peroxide and hydrogen. Rinse in clear water, and dry with a soft cloth.

**RUST-PROOF SCREWS**  
Unless made of brass or aluminum, screws used in outdoor work are liable to rust. To protect them, dip into a thick paste made by stirring powdered graphite in linseed oil. Mix only enough for immediate use, since it thickens like paint when left exposed to air.

**AMMONIA STAINS**  
Ammonia may bleed dye or cause color changes in materials. Color changes can be corrected by applying white vinegar and water to the affected area.

**MANICURING**  
A teaspoonful of lemon juice in a cup of warm water will remove stubborn stains from fingernails and fingers preparatory to a manicuring job.

**POSTHUMOUS AWARD**  
**CHATTANOOGA** — The "best all around Key Clubber" of the Kentucky - Tennessee District of Key Clubs is a lad who didn't make the convention. The Kiwanis - sponsored high school service organization voted the honor to Fred Fly, 16, a Shelbyville, Tenn., who was killed in a traffic accident three days before the district spring convention began.

Frio Jolly Workers 4-H Club met Thursday in the Floyd Cole home. Mrs. Sybil Stringer, C. H. D. A., met with them and helped them with record books. Members present were Carol Robbins, Jana Cole and Edlana Vinson and visitor Wanda Thomason. Mothers attending were Mrs. Frank Robbins and Mrs. Edgar Vinson. The group had a weiner roast after the meeting.

Mr. and Mrs. Commie Smith are parents of a son born Thursday, July 27, at the Deaf Smith County hospital. The child weighs a little more than eight

**County Receives Highway Money**

A check for \$4,967.09 for right of way payment was sent to Deaf Smith County today by the Texas Highway Department.

The sum forwarded is partial payment for the state's share of the cost of the land needed on U. S. 60, between Randall county line southwest 11.2 mile and the city of Hereford east city limits east 2.0 miles.

The check will be transmitted by District Engineer Charles W. Smith of Amarillo to the Deaf Smith County Commissioners Court.

While county and state share the cost of the right of way, the Texas Highway Department bears the cost of title insurance and pays the entire cost of appraisal work ordered by the Department. Checks for these items have already been forwarded from the Texas Highway Department to the parties concerned.

**Covington Takes Coaching Class**

Carl W. Covington of Hereford is enrolled in the summer coaching classes at North Texas State College.

Covington, senior education major at NTSC, is the son of Mr. and Mrs. C. W. Covington of Hereford.

Four high school coaches who won state championships in 1960-61 are among the visiting consultants. They are Pete Ragus, Corpus Christi Miller, and Carl Spoonemore, Albany, in football; and Cotton Robbins, Bona, and Jimmy Littleton, South San Antonio, in basketball.

**APPRECIATION**  
**YOUNGSTOWN, Ohio** — Contractor Erle Bucheit, appreciative of cooperation of youngsters during construction at Roosevelt School, expresses his thanks in a practical way. He bought ice cream for everyone at the school.

**A. O. THOMPSON ABSTRACT CO.**

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308 N. 25 Mile Ave.  
Hereford, Texas

**Hereford Cadet Attends Camp**

Cadet Jim G. Curtsinger, whose wife, Jean, lives in Canyon, has been receiving six weeks of training at the Army Reserve Officer Training Corps (ROTC) summer camp at Fort Hood, Tex. The training was scheduled to be concluded July 28.

During the training Cadet Curtsinger received practical experience and instruction in factual, technical and administrative subjects, with special emphasis placed on the duties of a second lieutenant.

The 21-year-old cadet, son of Mr. and Mrs. E. W. Curtsinger, of Hereford, is a 1958 graduate of Hereford High School and is a student at West Texas State College in Canyon.

**JAIL THEFT**  
**RINGGOLD, Ga.** — Breakfast was late for seven prisoners of the Catosa County Jail, after juveniles broke in and stole four dozen eggs, three lbs. of sausage and four loaves of bread — along with an electric mixer.

Elmer Ambrose Sperry, inventor of the Sperry gyroscope, developed an improved drill for a wood-working shop when he was only 12.

**CORVAIR WINS AGAIN**



**LADIES' PRIZE-4,200-MILE TRANS-CANADA RALLY!**



**CORVAIR BY CHEVROLET**

The smiling lady you see at left is Denise McCluggage. With navigator Starr Hammen, she's just driven over 4,200 miles in seven days. One reason Denise is wearing the smile is that she and Starr won the coveted Coupe des Dames in this rugged Trans-Canada Rally, topping every other woman's team entered. Another reason is that they beat some 90% of all the men's teams entered. In a rally, of course, you're

given specific speeds (within legal limits) at which to complete each portion of the route. A minute early, a minute late—and you're penalized. Total penalties for Denise and Starr (remember, this event was 4,200 miles long): four minutes. Four.

Their car was a rally-equipped Corvair Monza Four-Door. This Trans-Canada Rally, competitors told us, was one of the most searing tests of car and crew in the world. They fought snow and dust, mountains and lonely plains, all the way from Montreal to Vancouver, British Columbia.

The Corvairs won the respect of everybody. And "everybody" includes some of Europe's finest rallyists, not to mention a goodly portion of Canada's population. But then, winning respect is an old habit of Corvair's. If you don't believe it, try a drive in one at your Chevrolet dealer's. You'll soon be a true believer.

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**KLEENEX** 5 LARGE 400 SIZE BOXES **\$1.00**

HUNT'S YELLOW CLING **Peaches** SLICED OR HALVES **25<sup>c</sup>**

**CRISCO** 3 Lb. Can (4c Off Label) **79<sup>c</sup>**

Prices in This Ad Are Good Thru Wed., Aug. 2nd in **HEREFORD** WE RESERVE THE RIGHT TO LIMIT QUANTITIES

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| Bel-air Okra Premium Quality 10-oz. Pkg.    | Bel-air Broccoli Tender Spears 10-oz. Pkg.    |
| Bel-air Beans Green French Style 9-oz. Pkg. | Bel-air Broccoli Chopped Broccoli 10-oz. Pkg. |
| Bel-air Beans Cut Green 9-oz. Pkg.          | Bel-air Cauliflower 10-oz. Pkg.               |

You Can Buy All of One Kind or Mix Them Up as You Like. You Save Either Way!

**5** Pkgs. for Only **\$1.00**

- GRADE 'A' EGGS** Large Breakfast Gems Doz. **49<sup>c</sup>**
- COTTAGE CHEESE** Lucerne 2-lb. Pkg. **49<sup>c</sup>**
- LUCERNE SHERBET** Reg. 69c SAVE 10c 1/2-Gal. Ctn. **59<sup>c</sup>**
- SWEET PICKLES** Zippy Whole SAVE 6c 22-oz. Jar **39<sup>c</sup>**
- ORANGE MARMALADE** Em-press 20-oz. Jar **39<sup>c</sup>**
- LIPTON'S TEA** Reg. 43c Value—SAVE 4c 1/2-lb. Pkg. **39<sup>c</sup>**

- CORN** Kuner's Cream Style Golden—You SAVE 26c 6 303 Cans **\$1**
- SAUCE** Town House Apple Sauce—You SAVE 14c 6 No. 303 Cans **\$1**
- APPLES** Comstock Sliced Apples—You Save 35c 5 No. 2 Cans **\$1**
- BEANS** Kuner's Whole Green Beans 4 No. 303 Cans **\$1**
- CATSUP** Kuner's SAVE 10c 5 14-oz. Btls. **\$1**
- CHEESE** Dutch Mill Sliced Reg. 3 for \$1.00 4 8-oz. Pkgs. **\$1**
- JUICE** Dale Pineapple Buy Now and SAVE 5c 3 46-oz. Cans **\$1**
- JUICE** Kuner's Tomato Juice—Buy 4 Cans And SAVE 40c 4 46-oz. Cans **\$1**
- PUNCH** Hawaiian Delicious Punch—You SAVE 17c 3 46-oz. Cans **\$1**
- BEANS** Kuner's Cut Green Beans—SAVE 15c 5 No. 303 Cans **\$1**
- SAUSAGE** Oscar Mayer Vienna 5 4-oz. Cans **\$1**
- CHUNK TUNA** Sea Trader 4 6 1/2-oz. Cans **\$1**
- DOG FOOD** Pooch Dry Dog Food 10 lb. Pkg. **\$1**
- Luncheon Meat** Oscar Mayer 12-oz. Can **39c**
- TOMATOES** Kuner's Fancy Quality Buy 6 and Save 17c 6 No. 303 Cans **1.00**

*Safeway Guaranteed Meats at Special Reduced Prices and Gunn Bros. Stamps Too!*



**PORK ROAST** Fresh Pork Shoulder—Lean Picnic Cuts Here's a Treat for Sunday Dinner Stock Your Freezer at This Low Special Price! **25<sup>c</sup>** lb.

- PORK STEAK** Fresh Pork Lean Semi-Boneless lb. **35<sup>c</sup>**
- CHUCK ROAST** U.S.D.A. Top Grades Aged Mature Beef lb. **39<sup>c</sup>**
- ROUND STEAK** U.S.D.A. Top Grades Aged Matured Beef lb. **79<sup>c</sup>**

- U.S.D.A. Top Grades Aged Beef **SIRLOIN STEAK** lb. **89c**
- U.S.D.A. Top Grades Aged Beef **T-BONE STEAK** lb. **98c**
- CLUB STEAK** 79c lb.

*Safeway's finest array of fruits and vegetables!*

**Tomatoes** California Vine-Ripe **19<sup>c</sup>** lb.



**CORN** California Golden Bantam Large Well Filled Ears **5<sup>c</sup>** Each



- BELL PEPPERS** California Large-Size lb. **10<sup>c</sup>**
- CUCUMBERS** California Long Green Slicers Ea. **5<sup>c</sup>**

- Salvo Detergent Tablets 12-Ct. Pkg. **45c**
- Snowdrift Shortening 3-lb. Can **89c**

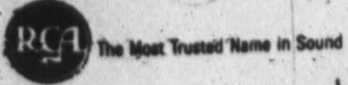
- MORTON'S TEA** 1/2-lb. Pkg. **25<sup>c</sup>**

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**RCA VICTOR**  
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When We Opened Our  
Doors In 1948, We Pledged  
You **THREE** Things:

the **BEST MERCHANDISE**  
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the **BEST PRICES**

Down through the years, it has been our goal to keep this policy in effect . . . and because of it, we feel, our business has grown beyond our expectations . . .

Needless to say, the addition of RCA Victor Radios, Television and Stereo Players is definitely in keeping with the same pledge we made you back in 1948 . . . Come in, visit with us and YOU, like hundreds of other satisfied customers, will see what we mean.

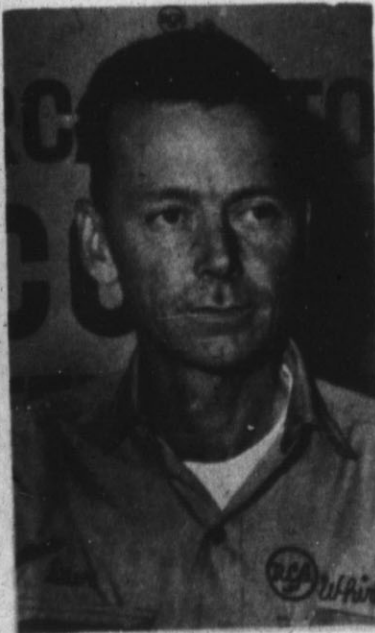
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Find out what you've been missing! Now enjoy new RCA Victor Color TV right in your own living room with a free home demonstration! It's Color TV as you've never seen it before—every color amazingly life-like, breathtakingly beautiful! Don't miss out! Arrange for a free home demonstration today!



The DORRANCE  
Series 211-CD-44  
21" tube (overall diam.)—260 sq. in. picture

(Ask about our big trade-in offer, too! Now you can use your old set as a down payment on new RCA Victor Color TV, and there's an easy time-payment plan available to suit every budget!)

**WE SERVICE**

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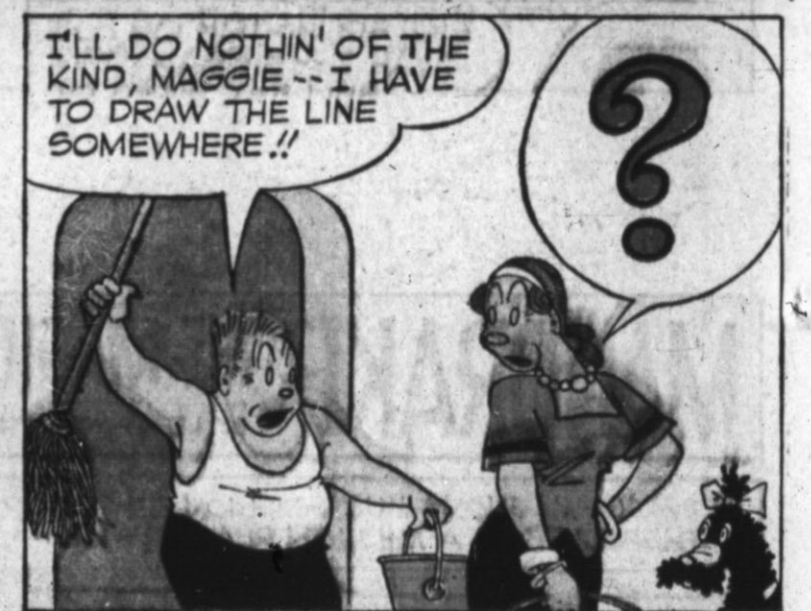
# The PHANTOM

By Lee Falk and Wilson McCoy



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



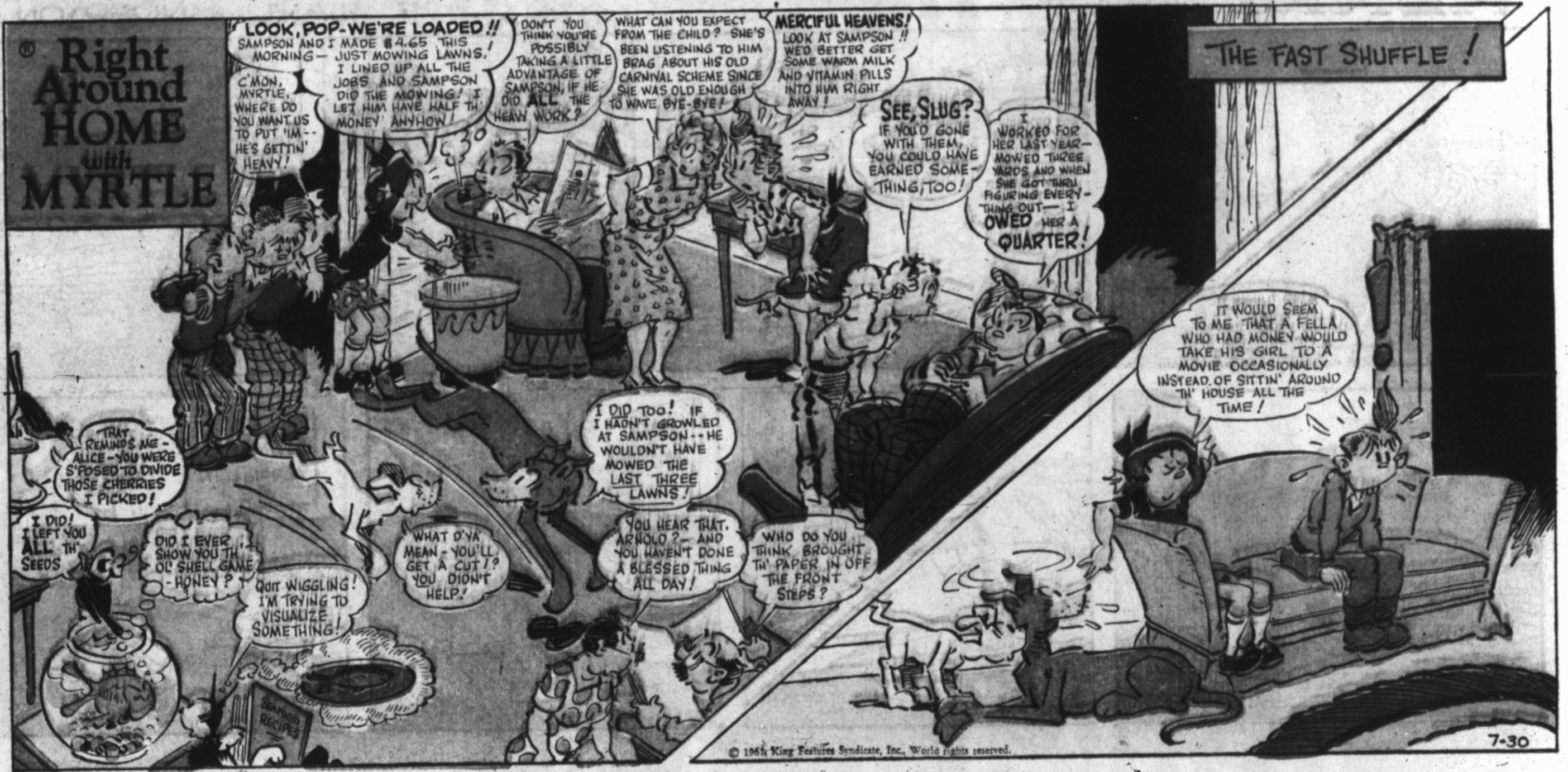
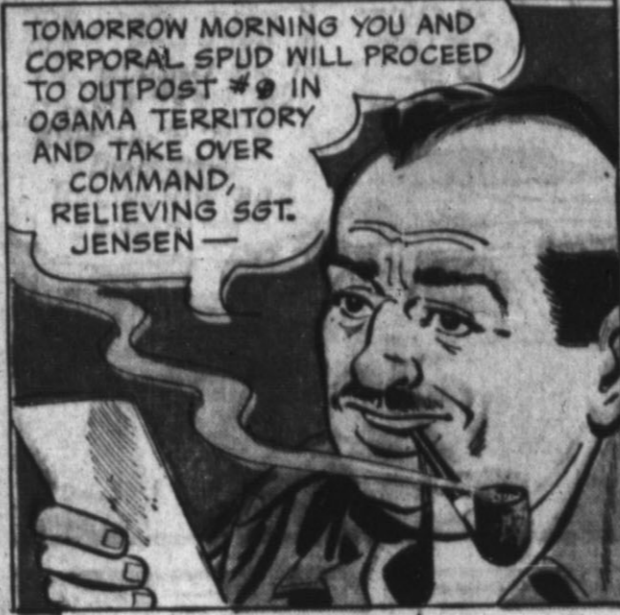
# ROY ROGERS KING OF THE COWBOYS

BY AI MCKIMSON



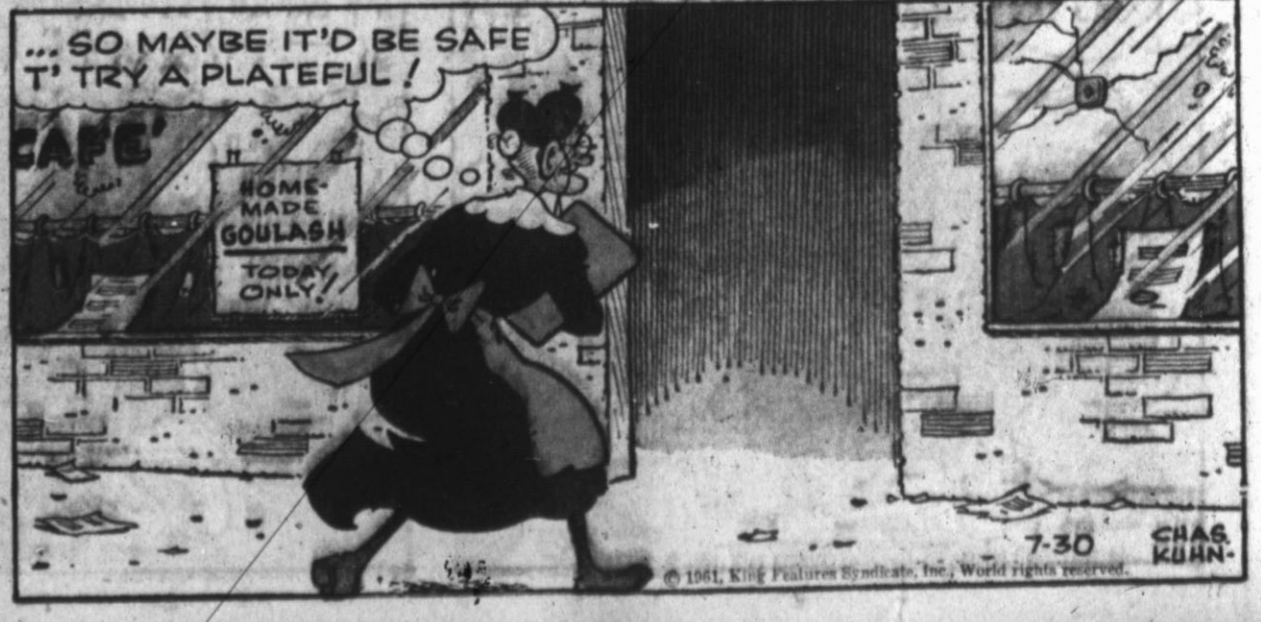
# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



# GRANDMA

by Chas. Kuhn



# BUZ SAWYER

Featuring His Pal Roscoe Sweeney  
by Roy Crane

WHY, UNCLE LUCKY! I THOUGHT YOU'D FORGOTTEN TO MEET ME.

NUP! JUST TAKES FOREVER TO GET ANYWHERE BY CAR. HOP IN, BOY.

CAREFUL! YOU WENT THROUGH A STOP SIGN.

I SLOWED DOWN TO SEVENTY. DIDN'T I?

WUP! ROAD'S NOT AS SMOOTH AS IT USED TO BE.

THE TURN, UNCLE LUCKY! YOU MISSED THE TURN!

NEVER MIND, BOY! WE'RE BACK ON GOOD OLD HIGHWAY 60!

NO, NO, UNCLE LUCKY, THAT'S THE SPEED LIMIT!

AND YOU'RE DOING 120!

SORRY, BOY, FAST AS SHELL GO!

TOOT-TOOT-TOOT!

LOOK OUT!

LET HIM LOOK OUT... I TOOTED FIRST!

DANGER

DANGER STOP

BRIDGE OUT

DETOUR

TURN HERE

ZOOM!

SLOW DOWN!

7-30

IF I'D SLOWED DOWN, YOU DANGED YAHOO, I COULDN'T HAVE JUMPED IT.

PLEASE! AREN'T YOU A LITTLE OLD TO BE DRIVING THIS WAY?

OLD, MY FOOT! EVERYBODY SAYS I DRIVE LIKE A TEENAGER!

# HENRY

by CARL ANDERSON

7-30

NO SWIMMING

NO SWIMMING YER TELLIN ME!

# The KATZENJAMMER KIDS

by JOE MUSIAL

YOU MUST WORK HARDER, BOYS! YOU MUST CRAM YOUR STUDIES INTO YOUR HEADS-BEGIN BY REVIEWING BIRD IDENTIFICATIONS!

LISTEN TO MISS TVIDDLE DOLLINKS!

DER INSPECTOR'S PORKY-PINE HIDE GIFS AN IDEA!

I VONT LIKE IT!

NOW VE 'SHTUFF IN A FEW BOID FEDDERS.

I THINK I SHOULD RESENT DIS!

HAH!

NOW VE'LL SHOW MAMA HOW FROM BOOK CRAMMING ABOUT DER BOIDS, DER HEAD SVELLS!

TRICKS ON DER MAMA, HAH?

OW!

EEEK!

MY GOODT FEDDERS!

OOOH!

MY TROPHY!

BOYS! YOU CANT DO YOUR LESSONS BY LOOKING OUT THE WINDOW!

SOMETIMES IT VOIKS OUDT BETTER WHEN YOU DONT PLAN IT DOT VAY!!

7-30 MUSIAL





# beetle bailey

by mort walker



BOY! AM I GETTING TIRED!



HEY, SARGE! HERE'S A GOOD CAMPSITE!

NO! THE HILLS ON EITHER SIDE MAKE IT MILITARILY INDEFENSIBLE



CHOOSING A FIELD HEADQUARTERS IS A SCIENCE



HALT! THIS MIGHT BE A GOOD PLACE TO PITCH CAMP



HMM! GOOD CAMOUFLAGE FROM AIR ATTACKS

ADEQUATE AREA FOR DISPERSAL



RUNNING WATER.. GOOD DRAINAGE

A COMMANDING VIEW OF THE TACTICAL AREA



EVERYTHING CHECKS.. OKAY, BEETLE, TAKE THE HAMMER AND NAIL AND HANG UP THE SIGN

"A" COMPANY HEADQUARTERS



GOSH! SARGE IS SURE A MILITARY EXPERT IN SELECTING A CAMPSITE

DON'T LET HIM SNOW YOU

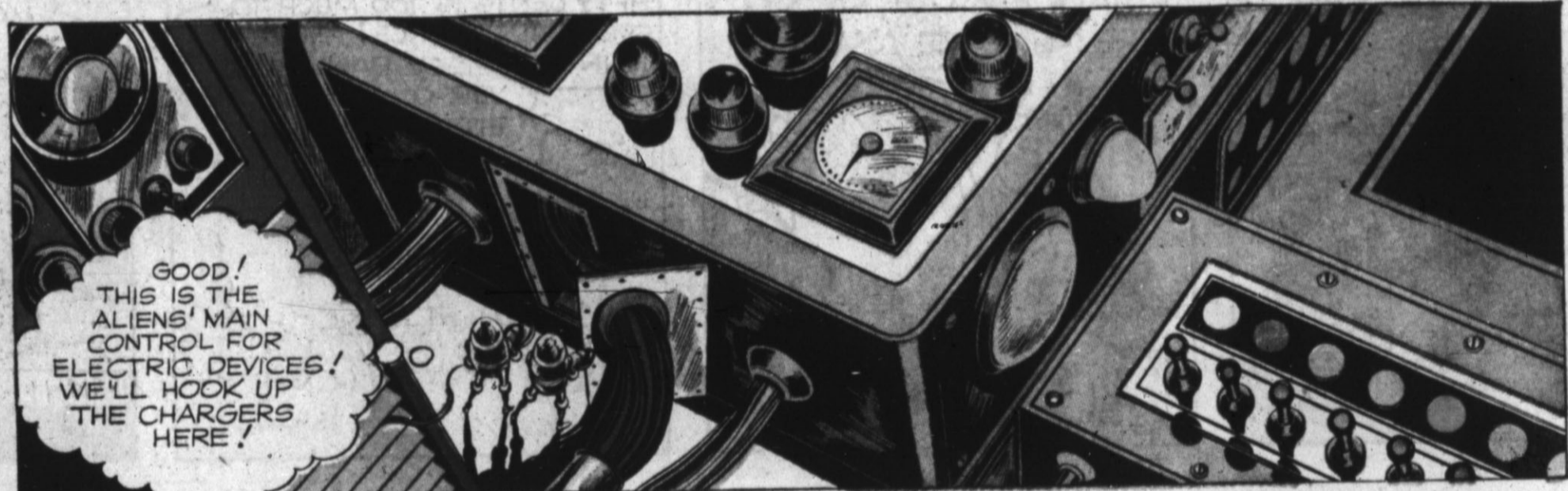


HE'S BEEN HERE BEFORE

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## FLASH GORDON

by MAC RABOY



GOOD! THIS IS THE ALIENS' MAIN CONTROL FOR ELECTRIC DEVICES! WE'LL HOOK UP THE CHARGERS HERE!



IT IS READY! THROW THE SWITCH!



WE'LL DRAW JUICE FROM THE ALIENS' MAIN CONTROLS... AND RECHARGE OUR SHIP'S COILS, DAMAGED WHEN WE CRASHED HERE!



.. THEN MAKE OUR ESCAPE FROM THESE PRIMITIVE, HOSTILE GIANTS!

THEY HURT POOR ROKI... FOR NOTHING! EVEN THEIR FOOD IS POISONED!



YES.. BUT WE FIXED THE GROWING CONTROLS... MADE ALL THE PLANTS EDIBLE! WE'LL TAKE SOME WITH US FOR THE RETURN TRIP..!

ATTENTION! SHORT-CIRCUIT!

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ALL THE LIGHTS ARE OUT! MAIN FUSE BLEW!

IT'LL BE EASIER TO ESCAPE!

WHAT HAPPENED? OUR LIGHTS HAVE BLOWN!

EMERGENCY GENERATORS... QUICK!



HERE ARE THE EMERGENCY LIGHTS! PRETTY DIM! MUST BE THOSE ALIENS AT WORK AGAIN!

THEIR SPACESHIP'S LOCKED IN HERE! CAREFUL NOW... THEY'RE ARMED!



OVER THERE.. IN THAT CORNER... WHA...?!! IT'S GONE??!

BUT THE ROOM'S SEALED! THEY'VE MOVED IT.. SOMEHOW... SOMEWHERE ON THE SATELLITE!

NEXT WEEK-LOADING UP!!

7-30

# LITTLE IODINE by JIMMY HATLO



ARE THOSE THE ONLY PICTURES OF MR. BIGDOME YOU GOT?

YEAH! HE WANTS TO GO INTO POLITICS, BUT HE DON'T KNOW WHAT JOB YET... I TOLD DADDY I'D HELP...

I WANT THIS PICTURE PRINTED ON 10,000 SHEETS OF PAPER LIKE THIS, WITH THESE WORDS ON THEM...



OKE, IODINE... YOUR DADDY SURE IS A CARD ALL RIGHT...

SO WE'LL MAKE PAPER AIRPLANES AND SAIL 'EM FROM ALL THE HIGH BUILDINGS...



OKAY, IODINE... DO WE GET PAID OR IS IT A CUFF JOB?

I'LL SAIL 'EM OFF POP'S OFFICE ROOF...



# THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



I YAM FLAT BUSTID AN' ME SWEET TOOTH IS YELLIN' FER SOME CANDY!



WOW! A HALF DOLLAR!



GULP! I YAM ALMOST A MILLINGAIR!



OH, SWEET'PEA! DROP YER ANCHOR! OUT OF MY WAY!



WHERE IS YA GOIN' IN SUCH A BIG HURRY?

I JUS' FOUND A HALF DOLLAR AN' I YAM GOIN' TO THE CANDY STORE!



A HALF BUCK! HERE! GIVE ME 'AT!



FIFTY CENTS IS TOO MUCH TO SPEND ALL AT ONCE! I WILL PUT IT IN YER PIGGY BANK FER YER COLLEGE EDJAMACATION!



MAYBE NEXT TIME I'LL BE LUCKY ENOUGH TO FIND JUST A PENNY!

# The LONE RANGER

by FRAN STRIKER



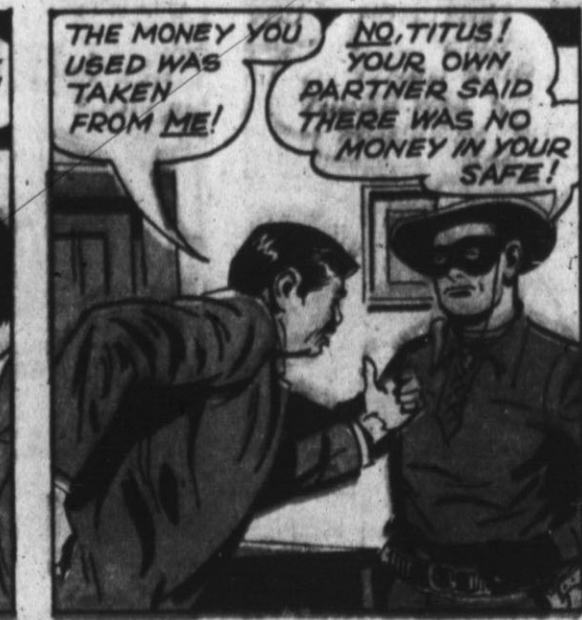
WHY DID THE MASKED MAN TAKE YOU TO OUR OFFICE, MEEK?

SO HE COULD PAY OFF MUSTANG MAG'S MORTGAGE.



HERE IT IS, MAG... MARKED PAID IN FULL!

YIPPEEE



IT'S NOT LEGAL!

THE MONEY YOU USED WAS TAKEN FROM ME!



NO, TITUS! YOUR OWN PARTNER SAID THERE WAS NO MONEY IN YOUR SAFE!

HE AND AN INDIAN MADE ME TELL THE TRUTH, TITUS.

YOU MEAN TO SAY TITUS WASN'T ROBBED?

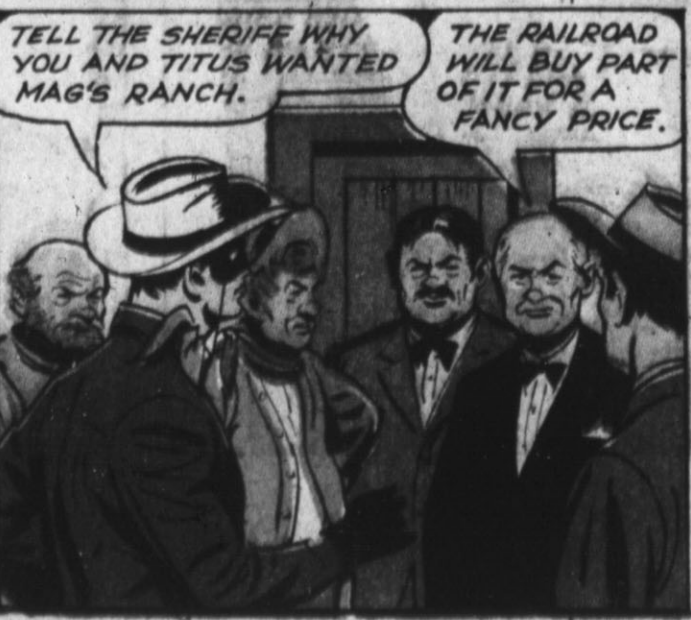


YES! HE MADE UP A STORY SO MAG'S GOLD WOULD BE HELD BY YOU UNTIL A HEARING IN COURT.



WHY?

SHE'D GET IT BACK WHEN SHE PROVED THE ARMY HAD PAID IT FOR HER CATTLE.



BY THEN THE MORTGAGE ON HER RANCH WOULD HAVE BEEN FORECLOSED.

TELL THE SHERIFE WHY YOU AND TITUS WANTED MAG'S RANCH.



THE RAILROAD WILL BUY PART OF IT FOR A FANCY PRICE.



THAT'S FOR TRYIN' A SKIN GAME ON ME!

WELL, MAG, YOU AND MISSOURI HAVE REASON TO CELEBRATE!

WE GOT REASON TO THANK HEAVEN FOR A FRIEND LIKE THE LONE RANGER!

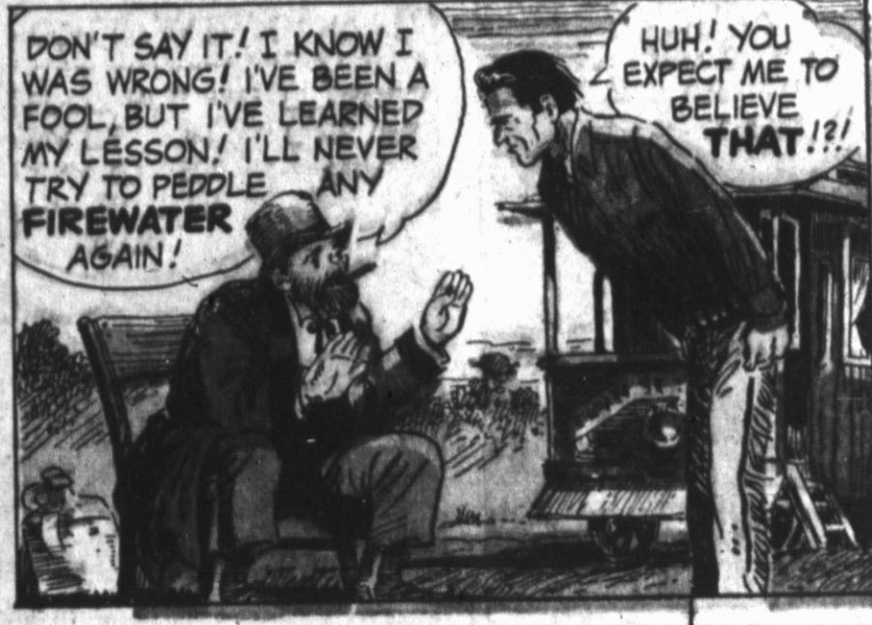
STARTING NEXT WEEK A NEW ADVENTURE !!

# LITTLE ANNIE ROONEY

By DARRELL McCLURE



GOLLY! WE HAD SUCH A TOUGH TIME RUNNIN' AWAY FROM THOSE MAD LADIES THAT MR. CHIEF WHITE FEATHER IS AWFUL ANGRY WITH MR. DOC FOR GETTIN' US IN THAT PICKLE! HE'S GONNA GO HAVE A SHOWDOWN!



DON'T SAY IT! I KNOW I WAS WRONG! I'VE BEEN A FOOL, BUT I'VE LEARNED MY LESSON! I'LL NEVER TRY TO PEDDLE ANY FIREWATER AGAIN!

HUH! YOU EXPECT ME TO BELIEVE THAT!?!



YOU GOTTA, CHIEF! THE STRAIN OF THIS NARROW ESCAPE WAS TOO MUCH FER MY AGING HEART! I'M GITTIN' TOO OLD FER TRICKS ANY MORE! NOT EVEN THE NICE, FAT PROFITS COULD EVER TEMPT ME AGAIN!



LOOKIT! THE LAST JUGFUL OF SPIRITS - I AIN'T EVEN SAVIN' A DROP FER MEDICINAL USE! THIS IS THE END OF ANY OLD SPECIAL!



THERE YOU ARE, BOY - NOW, DO YOU RECKON YOU COULD TAKE YOUR GUN AN' GO PICK UP A RABBIT? I SURE CRAVE SOME FRESH MEAT FER SUPPER!

OKAY, DOC! I GUESS YOU'VE EARNED IT!

NO USE BEING TOO HARD ON HIM! HE SEEMS TO HAVE LEARNED HIS LESSON!



S'GOOD THING HE NEVER LOOKS UNDER MY BUNK! AT THE PREVAILIN' PRICES 'ROUND HERE, I GOT A SMALL FORTUNE TUCKED AWAY!

DARRELL McCLURE 7-30

# DONALD DUCK

by WALT DISNEY



GET ON SOME OLD CLOTHES... WE'RE GOING OUT TO LEARN HOW THE OTHER HALF LIVES!



FIRST WE'LL SEE HOW IT FEELS TO PANHANDLE!



BUDDY, CAN YOU SPARE A...

SO! PANHANDLERS, HUH?



OH, NO, OFFICER! YOU SEE, I'M REALLY A BILLIONAIRE AND...

AND I'M THE KING OF ENGLAND... OFF TO THE LOCKUP WITH YOU!



I DEMAND TO SEE MY LAWYER!

SURE, POP, ALL TEN OF 'EM!

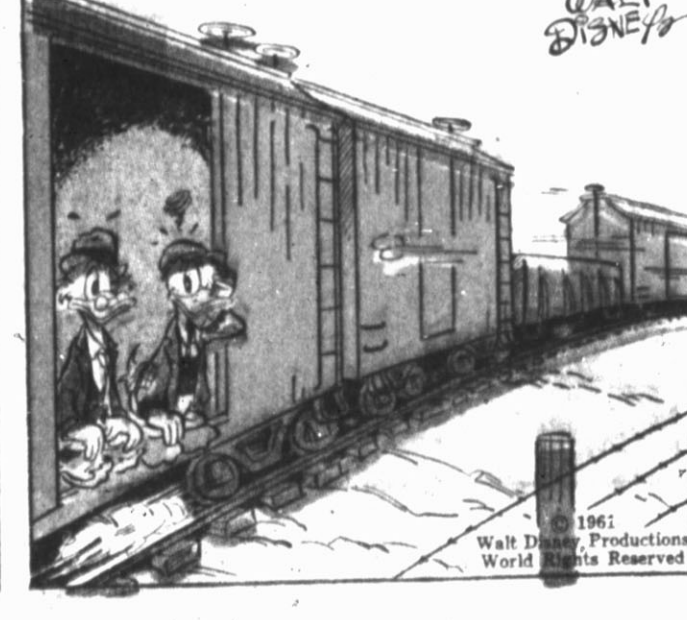


SORRY, OFFICER, BUT WE'RE FULL UP... WHY NOT JUST RUN 'EM OUT OF TOWN?

GOOD IDEA, SERGEANT!



COME ALONG, YOUR MAJESTY... THE ROYAL COACH AWAITS!

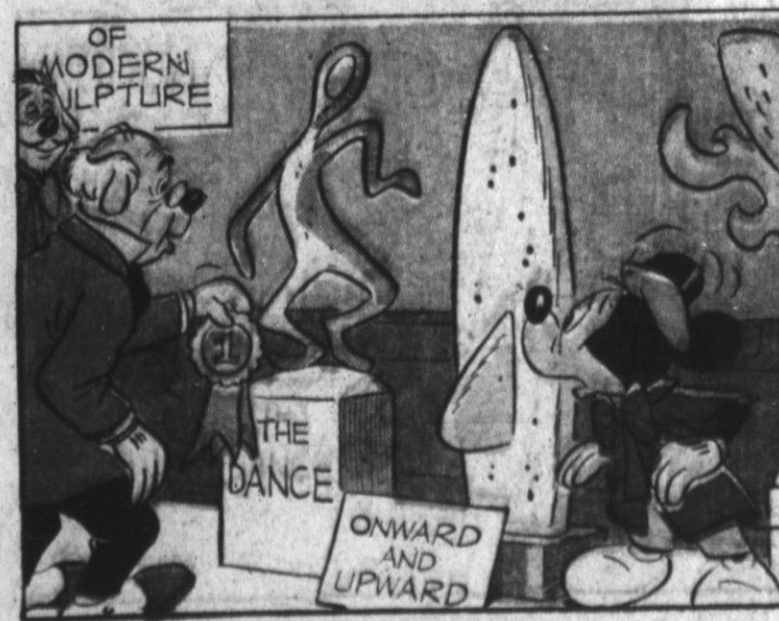


WALT DISNEY

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# MICKEY MOUSE

by WALT DISNEY



OF MODERN SCULPTURE

THE DANCE ONWARD AND UPWARD



Distributed by King Features Syndicate

SURFING CONTEST



WALT DISNEY

7-30

# WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS

**SOMTIMES OL' BRER BAR PULLS A REAL HONEY!**

HE THINKS HE'S GOIN' TO RAID MY PRIVATE HONEY TREE... BUT HE AINT!

WHEN HE'S GOT THEM BUCKETS... HE AINT THINKIN' OF BUT ONE THING!

SO... YOU WUZ GOIN' OUT TO ROB MY HONEY TREE... HUH?

WHO? ME?

W-W-WHY... I... I W-WUZ JEST GOIN' OUT TO LOOK FER SOM' THIGAMATHINGS!

I'LL BET!

YOU KIN GIT 'LEBENTY-LEBEN DAYS 'N' JAL FER RADIN A PRIVATE HONEY TREE!

YOU AINT EVER GONNA RAID MY TREE AN' GIT AWAY W'D IT!

WHO WANTS TO?

IT WURKED, MOMMA, LIKE YOU SED!

YOU DID REAL GOOD, POPPA!

I THINKS I HAS BEEN DEE-KOYED!

APPYTITE DON'T NEED NO SKILL!

# MISTER BREGER by Dave Breger

HOW OFTEN DO WE GOTTA CALL YOU AWAY FROM TV FOR DINNER?!

IF I CAN'T EAT WHILE WATCHIN' TV, I'M GOIN' ON A HUNGER STRIKE!

**LATER**

INSTEAD OF FORCIN' HIM TO EAT WITHOUT TV WE GOTTA INTEREST HIM IN IT...

YES! LET'S BE SMART!

**NEXT DAY**

HARRY! C MON, WE'RE GOIN' ON A REAL NICE PICNIC FOR DINNER!

(GROAN!)

OH, BOY! A REAL GOOD OL'-FASHIONED YUMMY PICNIC!

AND WITHOUT MODERN DISTRACTIONS!

THAT LOOKS LIKE A DANDY SPOT-- BY THAT LONE TREE WAY OUT THERE IN THE FIELD!

PERFECT!

THERE HARRY! NOTHING TO TAKE YOUR MIND OFF ALL THAT YUMMY CHOW!

ALL SET FOR DINNER-- BUT WHERE'S HARRY...?!

'SFLUNNY-- HE SUDDENLY DISAPPEARED!

HARRY! OH, HARRY!

HARRY! DINNER'S READY!

STRAPE! NO TV AN' NO HERE 'N' KEEP HIM FROM DINNER!

**BARNEY GOOGLE and SNUFFY SMITH**

by FRED LASSWELL

YE LOOK PLUMB WORE OUT, HONEY POT!

I'M DOG TIRED !! THEM INFUNNEL REVENOERS BEEN CHASIN' ME TH' LIVELONG DAY

THEY BEEN CHASIN' YE FER TWENTY YEARS, PAW

IT'S A WONDER I AINT HAD A NARVOUS BREAKDOWN

YE BETTER TAKE VORESELF A VACATION !!

WITH WHAT?

I GOT SOME BUTTER--AN'-- AIG MONEY HID IN TH' WOODS, PAW

HITCH UP TH' MULE AN' GIT ME OVER TO TH' FLYIN' PASTURE

GLORY BE !! THESE MODERNISTICAL INVENTIONS

MAW WUZ RIGHT !! IT SHORE DOES A BODY GOOD TO GIT AWAY FROM IT ALL