

WEATHER

Table with weather forecast: Thursday (High 66, Low 36), Friday (High 45, Low 23), Saturday (High 51, Low 26)

Moisture this month: .56
Moisture this year: 18.12
Moisture last year: 14.14

The Sunday Brand

44 pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 23 Colored Comics

THE SUNDAY BRAND, SUNDAY, DEC. 23, 1962

PRICE — 15c PER COPY

Wilson's Win Grand Prize In Yule Lighting Contest

HANEY, STEELE HONORABLE MENTIONS All-District Grid Honors Revealed

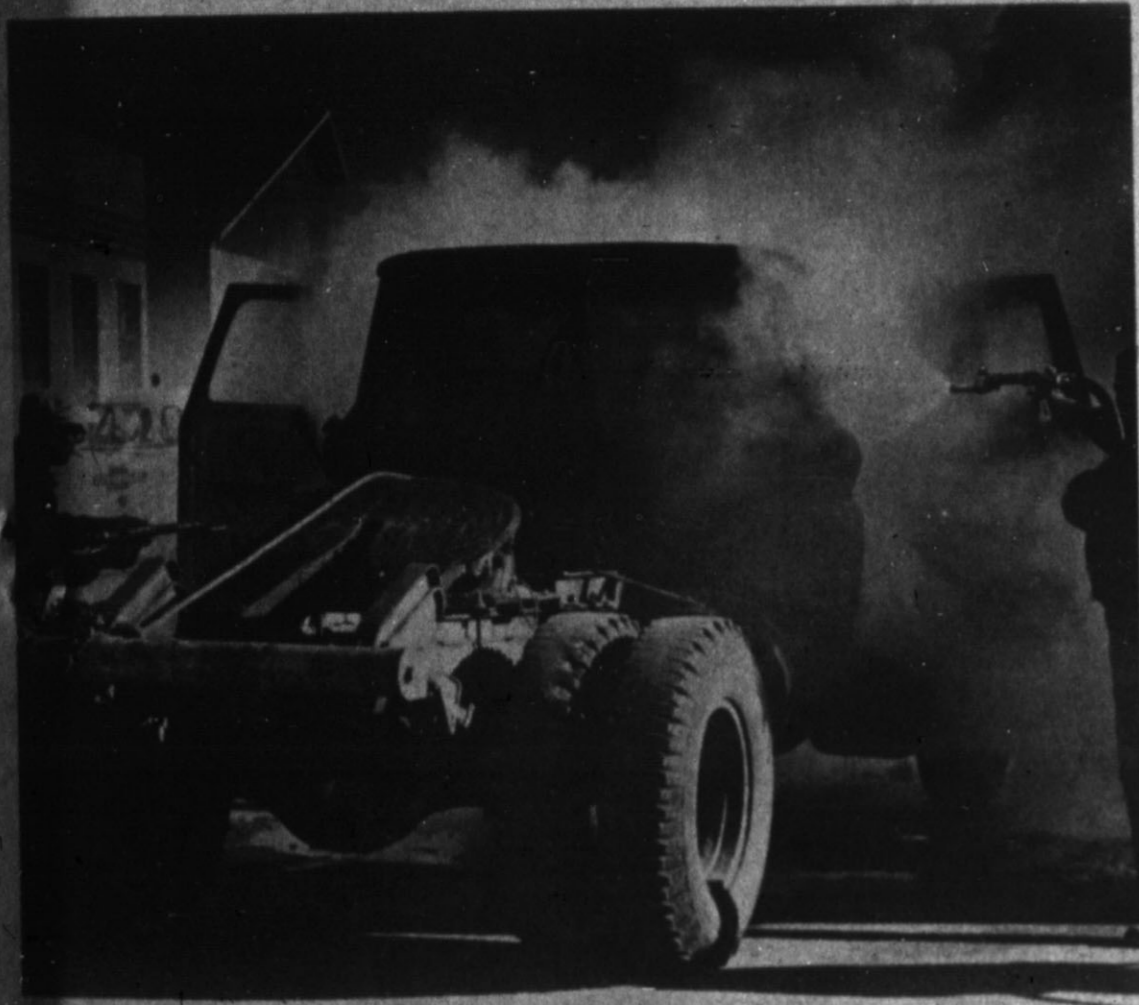
Hereford got just two honorable mention places on the Conference I - AAA All - District football team, which was announced today. Senior tackle Bill Steele and junior linebacker Jim Haney got the two honorable mentions for Hereford, as Dumas dominated the balloting.

Winners were named in the Chamber of Commerce Christmas Decorations Contest following judging held Thursday night.

Judges viewed 29 entries in four categories to determine the winners. Grand prize award of \$50 went to Mrs. Woody Wilson of 106 Douglas. Her winning entry featured a large nativity scene.

Five Sentenced In District Court Session Friday

Five prison sentences were handed down as the 69th District Court, Judge Hazy Schultz presiding, convened here Friday to hear pleas of guilty.



A GASOLINE FIRE starting moments after this 1960 model truck pulled into a local garage completely destroyed the vehicle about 10:30 a.m. Saturday.

Employees of the company used fire extinguishers in an attempt to put out the fire, but had to call the Hereford Fire Department.

Herd Trims Palo Duro, 75-56; Gains Ft. Sumner Meet Finals

Hereford Whitefaces gave themselves early Christmas presents last week with three important wins in a row. Thursday night, the Herd romped to a convincing 72-30 win over Palo Duro's Dons in a home stand.

one of the sweetest for the Herd, which had lost two of its three defeats to Amarillo schools. Hereford won the game at the free-throw line, hitting 34 of 43 attempts.

Around Town

Why is it that the feeling of "peace on earth, goodwill to men," is so strong at this season of the year, yet is so quickly forgotten? Guess that it's just human nature — a little like the politician who was soliciting votes and reminded the man that he had paid his wife's hospital bills.

On the other hand, perhaps it's good we don't have the same spirit all the time, for a couple of reasons: First, we couldn't afford it; second, it would become commonplace.

The live Nativity Scene at St. Thomas Episcopal Church on Harrison Highway has been extended through Sunday evening, from 6:30 - 8:30 p. m.

In a late change, the First National Bank, Hereford State Bank and Hi - Plains Savings and Loan have decided to close at noon on Monday, which is Christmas Eve.

\$500 Bond Set; DWI Charges Are Filed Friday

Charges of driving while intoxicated, first offense, were filed here Friday against Amador Munoz, 45, 131 Main St., in Deaf Smith County Court, Judge H. C. Williams presiding. Bond was set at \$500.



BEARING GIFTS, they went to visit the Christ child almost two thousand years ago. The famous three kings described in the Bible were portrayed by members of the Hereford High School Choir Friday night in their presentation of "Amahl and the Night Visitors".

75-56; Finals

matched by Hodges and Haney. Clifton Reid got two successful free throws, but Mike Ferguson dropped in a field goal and Hereford had a 28-19 lead at halftime.

BUYS LAB EQUIPMENT

Freshman Student Earns Grant To Launch Career

By Wals Miller Brand Staff Reporter A 15-year-old Hereford boy is the recipient of a grant which

Re-Name Three County Hospital Board Members

Meeting briefly Friday morning, Deaf Smith County Commissioners re-appointed three members to the County Hospital Board, approved a gas line request and approved a salary request.

The Commission also decided county offices would remain open on New Year's Eve, which is Monday, Dec. 31. Offices will be closed on New Year's Day.

A request from W. Allen Klein to install a gas line across a county road in Precinct One was approved. Klein will install the line in accordance with county requirements and at no cost to the county.

will help to launch his career in science. James Combs recently received a \$45 grant from the American Association for the Advancement of Science through the Texas Academy of Science.

He receives the grant as the result of his past participation and interest in science projects. In order to receive the grant, an application was made by Fred Mercer, junior high science instructor, on James' behalf.

Combs was notified two weeks ago that James had earned the grant. Along with the letter announcing the award came a check for \$44.95 to be used for an oscilloscope.

constructed a radar project which took top honors in the Science Fair in Amarillo. His entry, an electronic guidance device for directing missiles to a target, earned him the Air Force Certificate of Achievement, which is given to outstanding young scientists across the nation, is awarded to the top electronics project of all entries in the fair.



RECEIVING WORD that he was awarded a science instructor, received the letter announcing the \$45 grant recently. The award is being used to purchase equipment for use in James' Science Fair entry. (Staff Photo)

Cotton Harvest Draws To Close

Harvesting of the last of the major Deaf Smith County crops — cotton — drew to a close this week with the total estimated production for the county placed at 12,000 bales.

The drop in production for the county during the year is attributed by area ginners to late spring and early summer hail and rainstorms. One ginner here estimated that approximately one-half of the potential crop was lost due to the storms.

Table with columns for county, cotton, and other statistics. Includes entries for Deaf Smith, Hart, and other counties.

After the first hard freeze of the year, Deaf Smith County cotton was strictly low middling white with average lengths ranging from 29/32 to 15/16.

As Traditional, Students Have Stories Printed

In keeping with a 12-year tradition of the Hereford Brand, stories written by seventh grade English students of Stanton Junior High School are published in this Christmas edition.

Stories written by ten students of Mrs. Fred Welch, seventh grade English teacher, are located throughout the paper. Listed with the stories are the names and photos of the authors.

The short stories have varied plots and themes, but all share one thing — a seventh grader's view of Christmas and what it means.

Christmas For Mother And Dad

By Derenda Wall
Mary awoke suddenly from an unknown disturbance. It was her little brother, Terry. He was gently pulling at her covers to wake her up.

"Mary, get up," Terry whispered. "We must count our money to see if we have enough."
"Oh, okay," groaned Mary as she dragged herself out of bed. "I'll go get the money and you wake yourself up!"

"Okay," Mary replied, still half-asleep. She walked slowly into her bathroom and over to the basin. She turned on the cold water and let it trickle between her fingers. She drifted off from reality, but was brought back by Terry's voice echoing through the walls of her bathroom.

"Hurry up, we don't have all day!"
"I'm coming, keep your shirt on!" called back Mary.

She sat down on the bed and Terry emptied onto the bed the money that they had saved by working after school and doing odd jobs.

"Well, here we go," Mary said looking at the pile of money. They sat there counting for what seemed to Mary a century, but was really just several minutes.

"I have \$7.28," said Terry.
"And I have \$9.43," said Mary as she started adding their savings together on a piece of scratch paper. "That comes to \$16.71, and we have almost enough."

"Well, that's okay, we still have one whole week till Christmas," replied Terry, trying to think of some more odd jobs that they could do. "We could... no, I raked her leaves two days ago," he lamented. Suddenly his eyes lighted up and he almost yelled, "I saw a 'Help Wanted' sign at Pop Tate's Drug Store. I imagine they want someone to wait on tables at the soda fountain and

you only have to work a few hours after school and on Saturday afternoon. Would you go to the Drug Store tomorrow afternoon and try to get the job?"

"Oh, Terry, you're wonderful!" she cried, almost kissing him. "I'll go during my lunch hour."

"Okay," replied Terry. The dawn was breaking and Mary snuggled under her covers again. She heard her father up and about and decided she should get up and get dressed for school. She thought, "If I hurry, I may have time to go to the drug store before the tardy bell rings."

She was ready in a short while and after a few bites of breakfast she was on her way. She reached the drugstore and pushed the door open. After several minutes, out of the same door came Mary, her face beaming. She had been hired to work for seventy-five cents an hour at Pop Tate's Drug Store.

When she came bursting home from school, Terry met her halfway between the door and her room. He was packed full of questions.

"Did you get the job? What day do you work? How much money are they paying you?"

"Hold on, young man, and I'll answer your questions. First, yes, I did get the job. Next, I work from four o'clock till five o'clock on weekdays except for Fridays and I work from four o'clock till six o'clock then. Saturdays, I work from two o'clock till six o'clock. And, last, I am getting paid the monstrous sum of seventy-five cents an hour!" she said with pride.

Terry happily exclaimed, "Well la-te-da!"
With this unexpected burst of joy the sister and brother laughed almost hysterically.

The next morning, Mary was up earlier than usual because Pop Tate had offered to show her how to do her job. She reached the drug store and soon was taking her first big step in doing her job. After a while she knew pretty well where everything was. Now she was off to another day of school.

After school she was at Pop Tate's in a flash and was ready to make the second step in her job. She was so eager that she fairly flew back and forth from the fountain to the tables, but after thirty minutes of this she came down to earth. At about quitting time, she had both feet



DERENDA WALL

on the ground. It was fun earning money, being independent, and she was in love with her job.

The next few days flew past and Saturday came at last. She whispered to Terry as she was leaving, "Just think Terry, it's pay day!" She shivered with excitement as she thought, "I'm going to my job poor and coming back oozing with money!"

When she came back she was smiling from ear to ear. Terry, as usual, was loaded with questions, "How much did you get? Are you going to quit now?"

"I should say not!" she snapped, stricken in amazement at such stupidity. "I earned \$6.75 this week and just think how much I'll earn in the weeks to come."

"Gosh, you'll be rich!" Terry exclaimed.

"Not rich, but happy," she explained and a sudden warmth spread over her.

"We have to get the tree and gifts Tuesday," said Terry.
"Yes, and won't Mom and Dad be proud of us!"

Tuesday came and after school Terry and Mary hurried to the corner stand where a man was shouting, "Get your Christmas trees here!"

After a few minutes of looking over the trees to find one just right, they selected a medium-sized one. Next they went to get the gifts for their parents.

"Now home, to get to work," Mary said.

And off they went with the spirit of Christmas filling their hearts. They got home and prepared the tree, wrapped the presents, and at one minute to six they turned off all the lights and hid behind the furniture. At six o'clock, in came their parents.

Mary jumped up and shouted, "Surprise!" and Terry plugged in the Christmas tree lights.

Fruits Of The Harvest

By Lowell Wiggins
"Bob, would you please entertain your little sister?" Mrs. Brockton asked.
"Okay," said Bob, reluctantly. "Come along with me and I'll show you how to make little men out of green oranges."

Soon Bob and his little sister were out in the orchard, pulling green oranges from a tree that was overloaded with fruit. They made little men out of green oranges that came off Bob's own tree. After playing a while, it became dark and they returned home.

The next day Bob went with his father to town to buy Saturday groceries. When they returned, Bob found his tree almost bare because Ami had made over a hundred little men. Bob got very angry because he wanted to buy his girl friend a set of earrings and a bracelet for Christmas. He was afraid if he didn't buy Darla a gift she wouldn't care for him any more.

All that night Bob moaned over his tree and how Darla would react to not getting a present from him.

His parents worried about what was wrong with Bob when

And the spirit of Christ and Christmas was truly in the air.

his grades fell off. He refused to go to football games, or even play with the boys. So after a few weeks, his parents took him to the doctor. The doctor didn't find anything wrong with him.

Bob started to do unusual things—make up his bed, hang up his clothes, help tidy the dishes, and work without fussing.

In the meantime, Bob's parents noticed that he never went to see Darla. They asked him why he didn't go to see her and he always said he didn't have time. Yet he had plenty of time.

One day as Bob was working at his father's fruit stand, a man driving a Pontiac stopped and asked, "Do you have some real big oranges? I'd like some extra large ones to send to my daughter in Maine."

"Yes," Mr. Brockton answered. "Where?" Bob asked in amazement.

"Come with me," his father replied, "and bring that basket, Bob."

They were soon walking straight for Bob's tree on the other side of the orchard.

The man and Bob's father got to talking.

"If you have a whole basketful of big oranges, I will give a great amount of money for

them."
Then it hit Bob like a bomb. Father had once said that the fewer oranges the bigger they are.

They soon had a big basket filled with enormous oranges.

"These oranges are worth at least twenty dollars," said Mr. G. J. Baker and tried to hand Mr. Brockton two ten-dollar bills.

Father laughed and said, "This is your money and your tree, Bob," and handed Bob the



LOWELL WIGGAINS

money.
It was only three days to Christmas. So Bob rushed to the store to buy Darla's gift. Darla was very happy to see

Bob and she was delighted with her gift. But she couldn't understand why he had stayed away... Bob decided to keep that a secret.



JOY AT CHRISTMAS
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for a Merry Christmas

JACK RENFRO



Just like the good old days

WISHING YOU AN
OLD FASHIONED

**BRIGHT
YULE**

How wonderful it is to wish you the best at Christmas. Friendships new and old help make Christmas a season of extra joy.

Just saying these old words makes a brighter world, a world of friends and warmth. It's a pleasure to say them to you:

MERRY CHRISTMAS
from all the folks at

LESLEY MOTOR CO.

'Christmas At The Walkers'

By Ronny Babione

It was the day before Christmas at the Walkers. This family lived about 15 miles from the town of Frasier, Colo. The snow was six feet deep in drifts and Mrs. Walker was very sick. Mr. Walker had just finished putting some more wood on the fire when Mrs. Walker called him into her bedroom. He entered her room quietly and closed the door behind him.

Mrs. Walker asked, "What are we going to do about our Christmas shopping?"

"I guess Christmas will just have to wait around here for a while," replied Mr. Walker.

"I hope the children aren't too upset about having to wait," said Mrs. Walker.

"I don't think they will be, because they want you to get better more than anything else," he replied.

"Well, I hope so," answered Mrs. Walker.

"Daddy, come here for a second," yelled Jane from the living room.

"Okay," he called back, and

to Mrs. Walker he said, "You try to get some rest and don't worry about it any more."

Mr. Walker left the room and went to see what Jane wanted. Meanwhile Billy and Jack were outside in the snow throwing snowballs at each other, while Sue and Charlotte, the twins, were looking in the attic for Christmas toys. The baby was in the kitchen eating jam and making a mess with it.

Mr. Walker went into the living room and asked Jane what she wanted.

"Oh, I just wondered when you were going shopping today," she answered.

"Well, dear, I've decided not to go shopping today," he answered. "Don't you think we had better wait until your mother is better?" he added.

"Then we won't have any gifts to open in the morning," Jane replied. "But if Mother is better tomorrow that would be the best gift of all."

Mr. Walker smiled and patted his daughter on the shoulder.

Early the next morning everybody but Mrs. Walker went down into the den where there was a room full of gifts and a note on the Christmas tree which read:

"Dear Walkers:
I hope you find everything you wanted. I was afraid I didn't get everything you ordered, it was such a long list. I hope you start feeling better, Mrs. Walker, and I hope you believe in me now, Jane.
Yours truly,
Santa Claus"

The Walkers never did find out who left those gifts and from there on all the Walkers believed in Santa Claus.



IT WAS DOWNRIGHT dangerous in Rebel Gym in Amarillo Friday night. Robert Strange here is in the process of dumping Bob Passmore off his back as Rebel John Weidling tries to come in for the ball. No foul was called on this play, although officials whistled 26 times at Tascosa during the game. The Rebels hung on to an early lead to win by five points. (Staff Photo)

Letters To Santa



RONNY BABIONE

Dear Santa,
I am 5 years old. Please bring me a Barbie doll and wardrobe with a Barbie trunk I have been a good little girl. Don't forget my twin brothers, Mike and Mark, they are 6 months old, or my brother, Ricky Byers, he is 9 years old.
Love you Santa,
Cynthia Byers

Dear Santa,
I am 7 and my brother is 5 we want a shot gun, mixer, wagon and dump truck, and a cattle truck
Love
Mike and Danny Morrison

Dear Santa:
I am six years old. I want a scooper and a dump truck and a farm set. I hope you have a Merry Christmas, Santa.
Love,
Tom Coneway
P. S. Please bring a sweater for my little dog, Trixie.

Dear Santa Claus

I am a little girl, 8 years old. I want a doll buggy, a doll bed and doll high chair.
And I have been a real good girl
Love
Debbie Sue Elliott

Dear Santa,
I'm a little girl five years old. I've been pretty good helping Mother. I would like for you to fill my stocking with candy and nuts. Don't forget the other good little girls and boys.
Love you, Santa
Delva Jackson



Good Cheer To All Our Friends

We sincerely hope that your holiday season is filled with warmth and cheer throughout.

Wesson Real Estate



Love is the heart of Christmas; its spirit is peace, and hope the gladness. May you and yours be blessed with these joys and every other happiness for which you are wishing.

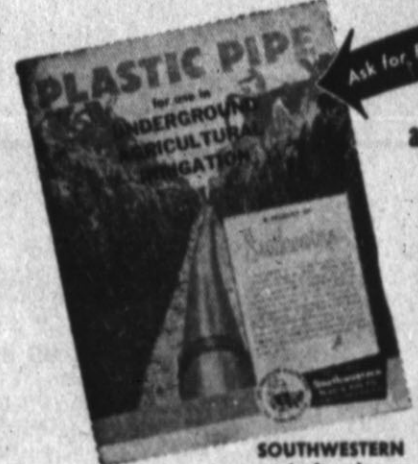
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Roddy, Dee Anne and Sandy

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- Smoother walls
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May the joy of CHRISTMAS abide with you

WE WILL BE CLOSED TUESDAY & WEDNESDAY FOR CHRISTMAS.....
WILL OPEN AT 9 A. M. THURSDAY FOR OUR CHRISTMAS EXCHANGE PARTY THURS., FRI., & SAT.

THE Vogue

Xi Epsilon Alpha Chapter Plans Future Events, Has Yule Dinner

Members of Xi Epsilon Alpha Chapter of Beta Sigma Phi convened twice during December, with a European program and a holiday party highlighting their activities.

On Tuesday evening, Dec. 18, Mr. and Mrs. Carl Hollingsworth, together with the Chapter's social committee, entertained members and guests with a Christmas party in the Hollingsworth home, at 203 N. Gough. The house was adorned throughout in a colorful, seasonal motif.

Beginning with a Yule buffet dinner with each member contributing an appropriate dish, the group was seated at festively decorated quartet tables. During the meal "lucky chair" prizes were awarded to Clyde Russell, Mrs. Harold Beauchamp and Mrs. Hollingsworth.

A gift exchange was held in the form of a game, with each man and lady drawing numbers for his turn to choose a gift from under the Christmas tree. The remainder of the evening was spent in games of bridge and 42.

Assisting with arrangements for the party were Mrs. Ernest Wade, Mrs. Clyde Russell, Mrs. Hicks Roberson and Mrs. Harold Beauchamp.

Those attending were: Messers and Mesdames Bob Walker, Charles Bell, Clyde Russell, Harold Beauchamp, Bill Kendall, Ronald Babione, Irving Alexander, Ernest Wade, Hicks Roberson, Ed Johnson, Charles Laing, Mrs. Ann Woodward, William Boyce of Amarillo and the hostesses.

A previous meeting was held for the chapter in the Friendship Room of the Hereford State Bank with Mrs. Clyde Russell and Mrs. Robert Brotherton serving as hostesses.

Mrs. Bob Walker, president, presided over the business session which consisted mainly of plans for the Sweetheart Ball to be held in February. The ball this year will be a private affair because of the limited

facilities that are available.

Mrs. Bill Kendall and Mrs. Cecil Coker were in charge of the evening's program, which was based on the Chapter's current study series, "The Grand Tour."

Mrs. Leroy Aven was introduced as special guest speaker for the topic assignment, "Europe". Through the use of color slides and a narrative recording, Mrs. Aven guided her audience in an interesting armchair tour of England, France, Italy and Greece.

Two new members, Mrs. Robert Tyler and Mrs. Jim Thomas, were welcomed into the Exemplar Chapter as transfers from the Ritual of Jewels Chapter.

Those present were Mesdames Charles Laing, Charles Bell, Bob Walker, Ann Woodward, Bill Kendall, Ernest Wade, Cecil Coker, Clyde Russell, Aubyn Hodges, Robert Tyler, Hicks Roberson, Jim Thomas, Robert Brotherton of Canyon and Mrs. Aven.

TO VISIT SON

Mr. and Mrs. Art Manjeot left this week for Fort Lee, Va., to be with their son and family, Major and Mrs. Lloyd Manjeot, over the holidays. Major Manjeot just graduated from the refresher officers training school. After the first of the

Mother's Needle Club Has Yule Gift Exchange

Flame Room of the Pioneer Natural Gas Company was the scene Tuesday, Dec. 18 at 7 p. m. for a Christmas party of honor members and their husbands of the Mother's Needle Club.

Gifts were exchanged from secret pals and all drew names for secret pals for 1963. The member's husbands exchanged gifts, also, with gifts that were on the funny side.

Serving table was laid with a Christmas table cloth with a centerpiece of poinsettias.

Refreshments of sandwiches, pie and coffee were served to the following: Messers and Mesdames Claude McClure, Adam Flowers, Haskel Benson, Earl Cole, Wayne Carthel Jimmy Carthel, L. J. Jones, H. E. Lindley, A. T. Jones, A. H. Cook, W. T. Gunstenson, Norris Wesson, Annie Springer, W. H. Awrey Sr., Mrs. Ralph Paul and her mother, Mrs. Mae Green.

Mrs. Luther Ellis and Mrs. Norris Wesson served as hostesses for the party.

Next club meeting will be in the home of Mrs. A. H. Cook on Jan. 15 at 7 p. m. It will be a forty-two party for the members and their husbands.

year he will be stationed at South Viet Nam. Accompanying the Manjeots as far as Washington, D. C. was Mrs. Lois Rutter and daughter Cleta Kay, who will visit with Mrs. Rutter's son, Nelson Lee and his family, over the Christmas holidays.

CHRISTMAS
a Time for Prayer

- ... to give thanks for what we have
- ... to ask for strength where strength is needed
- ... to feel hope for all days to come
- ... to give happiness to others every day

We send you our sincere good wishes at this Christmas Season.

J.M. Hamby Real Estate
South 385 Highway



BETTY WESTBERRY plans January wedding (Bradly Photo)

Betty Westberry And Glen Cash Plan Marriage

Mr. and Mrs. J. D. Westberry are announcing the engagement and approaching marriage of their daughter, Betty, to Glen Cash, son of Mr. and Mrs. James Cash.

A late January wedding is being planned.

Miss Westberry is a graduate of Texico, N. M., high school and attended college at West Texas State College. She is now presently employed at McDowell Drug Store.

Cash is a graduate of Hereford High School and is owner-manager of Glen's Newsstand.

Golden Circle Class Has Meet

Home of Mrs. Donna Marlor was the scene of a social and business session on Tuesday, Dec. 18, for the Golden Circle Sunday School Class of the Avenue Baptist Church.

William Ethridge, president, presided over the meeting with a devotional, "The Christmas Story", taken from Matthew.

Secret pal gifts were exchanged and new secret pals and prayer partners were drawn for next year.

Refreshments were served to the following: Mesdames Dixie West, Ann Worthan, Betty Self, Mable Digby, Janelle Davison, Wilma Ethridge, Joyce Landers, Pat Thompson, Jessie Mason, Rose Brownlow, Lon Morrison, Betty Gresham, Dorothy Barkley, one guest, Mrs. Thomason, mother of Mrs. Jessie Mason, and the hostess.

Have you read the Classifieds?

3 CUTTERS IN 1!
BUSH-HOG
Rotary Cutter

1. Cuts beneath undergrowth
2. Mows hay early or late
3. Cuts, shreds, mulches stalks

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Hereford, Texas

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Merry
CHRISTMAS

And this Holiday season we have a message that has a greater meaning than we are able to express in words. It is our honest intent to impress you with our sincerity in wishing for each of you a most glorious Christmas occasion. For your fine patronage, our thanks... for your warm friendships, our gratitude.



WE WILL BE CLOSED TUESDAY & WEDNESDAY

SO THAT OUR EMPLOYEES CAN ENJOY THIS CHRISTMAS SEASON

- LOUISE FERGUSON
- MILDRED DRAKE
- MARIA LANDIN
- JOHNNY BROWNLOW
- COY BRYAR
- ROY GOOD
- DEWANE FRYAR
- JANET FRYAR
- JOAN FERGUSON
- LOISE SPRINGER

PICK & MARY

HARMAN'S

Merry Christmas

The traditions that cluster around Christmas have significance only if they translate that which is in our heart. May each of us encompass and express faith and love for those around us at this glad Christmastime... May yours be truly a happy Season. With these greetings, please accept our sincere thanks for your friendships.

H&H Furniture & Big Red Barn

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- * OTIS
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- * JAMES
- * DORSEY
- * TRINIDAD
- * ISABEL

Reflections Of Christmas Joy Is Club Meeting Topic

"Creating Reflections of Club when it met at the home of Mrs. John Jacobsen Jr. with Christmas Joy" was the subject for the Hereford Garden Mrs. J. V. Pickins serving as

assistant hostess.

A short devotional from scripture story by Mrs. Art Manjeot opened the meeting. She emphasized the word "shone", denoting light. "In this day in which we are living," she said, "we should lift our candle high that we might shed light in this world of darkness and chaos. Two-thirds of the world's population does not know the cry, 'who is the light of the world?'"

Mrs. Emmitt Hale was the leader for the day. Her topic was "Christmas Greens When Shared Bring Christmas Joy." She had a collection of native greens found in this area, such as pine, spruce, fur, Arizona cypress, holly and mahonia. There are 280 species of holly grown from Maine to Texas. This plant is not only important because of the Christmas season, but it makes a beautiful wood.

"There are 157 species of mistletoe," she said, "it is not only thought of as a plant for romance, but a mysterious growth. There is also a mistletoe shrub that is not a parasite."

Members of the club modeled corsages that they had made. They were basically of Christmas greens. By vote of the club, Mrs. J. T. Gilbreath Sr. had the most attractive and best corsage, it being made out of Christmas cherries.

Mrs. Hugh Clearman gave an

illustrated lecture, in which she used slides, on "Heralding the Holidays". These were secured from National Chairman and they portrayed the Christmas season using different classes of Christmas greens and other things.

Club members brought Christmas wrapped packages to be given to Girl's Town. They were displayed and judged with Mrs. Manjeot winning first place.

During the business session the president of the club, Mrs. R. L. Wilson, welcomed two new members, Mrs. Sam Morgan and Mrs. Ray Carlile. Also, a discussion was made on the planter that was planted at King's Manor for the open house and the arrangements that were made for the dining room.

A display of Christmas wrapping paper was shown. The club sells this paper every year for the Texas Headquarters of the Texas Garden Clubs, with the funds being used in different charitable ways.

Mrs. John Jacobsen Jr., who is chairman of the Junior Garden Club, announced that the Christmas tree clinic on Christmas tree decorations was held by Mrs. Art Manjeot, Mrs. R. W. Mitchell and Mrs. John Jacobsen Jr. with Mrs. Art Stoy assisting. Another meeting was held on Monday, Dec. 17 and about 20 girls participated in making corsages.

Those attending the meeting were: Mesdames Hugh Clearman, Colby Conkright, Emmitt Hale, W. C. Hromas, Art Manjeot, R. W. Mitchell, Lois Rutter, Robert Veigel, S. S. Williams, R. L. Wilson, Charles Doncs, A. O. Thompson, E. E. Fridley, Jeff Gilbreath, Jeff Roberson, G. W. Newsom, Glenn Boardman, W. S. Fluitt, C. D. Kelton and the two new members, Mrs. Sam Morgan and Mrs. Ray Carlile.

Yuletide...

(Continued from page 8)
The "Burning Bush" from which God spoke to Moses was said to be holly. In Germany, it is believed that Christ's Crown of Thorns was made of holly, and that this is recalled in our Christmas wreathes. Mistletoe, or all-heal as it was called by the ancients, was sacred to the Druids, and was often an ingredient of medicines. It was also considered a plant of peace under which

enemies were reconciled. The kiss - under - the - mistletoe originated in Britain in the early seventeenth century, and is still a popular custom today.

Perhaps, the best known of all Christmas flowers is the brilliant, scarlet and green poinsettia. Discovered in 1828 by Dr. Joel Poinsett in Mexico, it is known as Flora de la Noche Buena, Flower of the Holy Night.

One of the many legends about it tells of a poor little girl who had no gift to offer the Babe on Christmas Eve except a bunch of weeds. Laying them down at his altar, ashamedly but adoringly, she watched in wonder as they were changed into the most beautiful, radiant scarlet flowers.

Lights, candles and torches have always been used by men gathered to celebrate a happy occasion. In church usage the lighted candle symbolizes Christ as the "Light of the World."

Lucia, wearing a crown of lighted candles, is a favorite Christmas symbol in Sweden. During the Christmas season, she goes through factories, schools and offices singing the Lucia song and distributing coffee and Lucia - buns. Dressed in her traditional white costume, she passes with her maids of honor, through the streets during the evening of December 13.

The Lichtstock, or light stand, a pyramid of wooden shelves upon which are placed small lighted candles, is a traditional Christmas decoration in Germany. A similar stand is still Christmas trees have never become really popular.

The focal Christmas decoration in Italy and other European countries is the Christmas Crib or Scene at the Manger, known as the Presepe, Creche, Krippe or Nacimiento.

The origin of the Christmas tree is traced back to Germany which was responsible for introducing it into America and the United States. The first White House tree was introduced by President Pierce in 1856, but the first "National Christmas Tree" did not make its appearance until 1923, when President Coolidge lighted the huge spruce on the White House lawn, a custom still eagerly awaited each Christmas Eve throughout the nation.

In Christian tradition, the Christmas tree ornaments stem from the gifts of the shepherds to the new-born babe. There is a charming old legend about the origin of tinsel as a tree decoration. Long ago a poor widow who could not afford ornaments for her children's tree, awoke on Christmas Day to find that a spider had spun its webs over

the tree and the sunlight falling on them had turned the webs to silver. Without these familiar decorations would Christmas be all that it is? Of course it would, but they certainly enhance this joyous holiday and are part and parcel of its charm, color and significance.



YULETIDE GREETINGS TO ALL
J.D.'S "66"
SERVICE



Merry Christmas
Eternal peace and happiness is our sincere hope for each of you this holiday and all the year through.

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*** To ALL OUR FRIENDS**



A Merry Christmas

May every Happiness be Yours this Season

BILL HAMPTON AND DINK GODWIN

School Menu

(Editor's Note: The following humorous essay on the school lunch program is submitted by Mrs. C. S. Smith, Hereford School Dietitian.)
What Is A School Lunch?

Some students think a balanced lunch is a hamburger in each hand.

In the primary grade, it's a threat... "You can't go out to play until you eat!"

In the elementary grades, it's a contest... "My plate's clean, may I have seconds now?"

In high school, it's a tool for asserting new-found sophistication... "I can't eat this stuff!"

Among the faculty, it's a wall... "If I eat it, I'll get fat."
In the kitchen, it's a worry... "Will they like it today?"
To the supervisor, it's a challenge... "How can I make it on this budget?"

To the Federal government, it's a Type A Meal.
To busy mothers... it's a blessing!

Have you read the Classifieds?

Dear Santa, I am a girl. my name is RHEA ANN. I want a Basket. I am in the FIRST GRADE I am SIX

Dear Santa Claus I am a little girl 8 years old and I would like for you to bring me a kitchen set, Chatty Kathy doll, Barbie doll house, bed and suit case. A presto glitter paint set. A pretty poodle dog.

I love you Santa Claus
Sandra Kay Medley

Dear Santa I would like a play mobile and a pair of Skates and a Betsy Wetsy doll and a cotton candy machine and a cake mixer and a Deene and a Dri Suit and a Dri set and a Watch
Love
Sherry Boatman
p.s. Look on the table.

Dear Santa, I want a Building Set and a Bow and arrows
Love
Jimmy
I wish other children a good Christmas time.



Happy Christmas to All

MILBURN MOTOR COMPANY

"Sleighbells Ring!"



We don't often hear the sound of sleigh bells any more but we don't need them to tell that Christmas is almost upon us. We hope your Yuletide season is filled with "Good Health, Good Friends, Good Fortune, and Good Memories."

Season's GREETINGS
Davis Implement Co.
BILL - JOHN - GEORGE

ADRIAN NEWS

Cotton John To Speak At PTA Meet Jan. 14

By Ann Beavers
 Adrian School Parent - Teachers Association meeting will be held on Jan. 14, when Cotton John Smith of Amarillo will speak and the film, "The Bamboo Curtain," will be shown. Refreshments will be served after the meeting, which starts at 7:30 p. m. in the school auditorium.

Mr. and Mrs. Buster Mosteller of Shamrock visited here Sunday with friends and relatives.

Mr. and Mrs. O. C. Johnson and children visited in Lubbock Sunday with her sister and children, Mrs. Helen Dryer.

The Simms Painting Class met last Wednesday for an all-day session at the community house. Hostesses were Mrs. Robert Lloyd and Mrs. Leland Burns. The next meeting will be Feb. 6.

Members of the Simms Study Craft Club met last Wednesday afternoon in the home of Mrs. J. M. Booth for a gift exchange. Mrs. Robert Lloyd served as co-hostess.

Attending were Mesdames Leland Burns, Jim Cavin, M. A. Ferguson, A. C. Rose Sr., Lewis West, E. L. Young, Bud Heaton, R. L. Pinnell and the hostesses, plus two guests.

Wednesday afternoon Mrs. R. L. Pinnell went to Pampa to visit her mother, Mrs. M. E. Wells.

Mr. and Mrs. Edward Pinnell and children of Las Vegas, N. M., have just moved to the Westway community.

The Rev. J. R. Manning family will be moving to Borger soon. He has resigned as pastor of the Adrian Baptist Church. Danny Wagner visited in San Jon last weekend with Mr. and Mrs. Cash Johnson and family.

Mrs. Marvalene Soapes of Amarillo visited Sunday with her folks, the E. E. Allens.

Weekend guests of the Herman Siffords were Elmer Bates and son and his family, Mr. and Mrs. Jimmy Bates and children from Farwell and Mr. and Mrs. Wayne Sifford from Vega.

Mr. and Mrs. Fred Woods of Slaton visited his sister and family, the W. C. Briggs, last week.

Mr. and Mrs. Harmon Liles and children, Mrs. Ina Shaffer and children and Mr. and Mrs. Louis Jobe and son, all from San Jon, visited Sunday in the Alfred Jobe home.

Mr. and Mrs. Billy Johnson and children visited her parents, the C. C. LaGrone, in Amarillo last weekend.

Morris and Sidney Blankenship are home for the Christmas holidays from Abilene Christian College.

Jerry Whitten was home last weekend from West Texas State College to see his parents, Mr. and Mrs. Albert Whitten.

Mrs. Linda Goodenough is visiting the Charlie Pulliams.

Mrs. L. E. Wade from Amarillo visited last Wednesday with her sister and family, the George Gruhlkeys.

P. N. Johnson took three first places Sunday at the Golden Spread Coon Hunters Association meet in Cliffside.

Mrs. Edith Morgan and children are returning to Adrian. Morgan has been shipped out from Florida to Viet Nam.

Mr. and Mrs. John Morgan from Colorado Springs visited with relatives in Adrian on their way home from El Paso.

Adrian played three basketball games Tuesday night with Happy. Adrian B team won, 48-17; the girls lost, 26-50; then the boys won, 58-31.

Thursday, the boys and girls both won in the Farwell tournament. The girls beat Springlake 41-39 with Donna Brownlee hitting 22. The boys beat Springlake 50-33 with Sam Brown netting 21. Morton won two games from Adrian Friday, 30-46 in the girls game and 37-40 in the boys tilt. On Saturday the girls beat Bovina 38-27 and the boys beat Bovina 46-36.

Monday night the Adrian Junior High teams lost two games in Vega.

The Adrian Methodist Church held its Christmas Worship Service last Sunday evening, with the Baptists joining in the service. A candle-lit carolling opened the services. Mrs. Rex Maney sang, "O, Holy Night". Also singing was a male quartet - including the Rev. Bernard Seay, Rex Maney, Robert Jacobson and Clinton Brown; a women's trio - including Mrs. J. R. Manning, Mrs. Rex Maney and Mrs. Billy Brown; and a trio, Donna, Roxann and Sue Brownlee.

A special portion of the program was a Swedish Carol, sung by Carla Nilsson, who was joined in a second Swedish

ish carol by Paula Orfetz.

Mrs. Don Morgan was organist with Mrs. Ted Boydston and Mrs. J. R. Manning the pianists. The Christmas Story was read by Mrs. Robert Jacobson and the Rev. J. R. Manning.

Candle-bearers were Donna Seay and Kathy Garrison.

Ted Bones, whose wife formerly taught in Adrian, died recently in Groom.

Mr. and Mrs. Arthur Bundrant of Muleshoe visited Saturday in Adrian with the John Hortons and the Bob Gruhlkeys. Sunday dinner guests of the Mrs. Bob Gruhlkey and children, Mr. and Mrs. Buster Mosteller of Shamrock and Mr. and Mrs. E. E. Mosteller.

Letters To Santa

Dear Santa,
 I would like a projector, and a Jimmiejet, and a B-Bgun, and a coke-cola machine, and a transistor radio, and a Gay Lord, and a fire truck,
 Love,
 Jerry Don

Dear Santa,
 I would like the new Tieny Tears doll, her bed car seat and some clothes. I want a the Hokey Pokey Cotton-candy Machine and a snow cone amehine
 Love,
 Rhonda

Dear Santa,
 I want a Susy Smart doll. Look on the table.
 Love
 Mine Gamez

Dear Santa,
 I want a Kissy doll, a Plymobile car, Barbie's wedding dress, clothes for Ken, I want a kitchen cooking set, cake flour, and a coffee pot that says, "Perk!" A toaster that goes Pop! and a pan that sizzles.
 Love,
 Pamela Garrison

Dear Santa
 I would like a bike, a transistor radio, a Fort Apache, a buffalo Bill gun,
 Love,
 Jerry Wad.

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PEPSI COLA 6 BTL. CTN. PLUS DEP. 29¢	MEADOWLAKE OLEO 2:45¢	GLADIOLA FLOUR 5:49¢	NABISCO OREO COOKIES 11 oz. 39¢
SHURFINE SHORTENING 3:59¢	CLOVERLAKE ICE CREAM 5 PINTS \$1	CLOVERLAKE Whipping Cream 1/2 PINT 29¢	SUPREME TARGET COOKIES 14 oz. 45¢

BULK CANDY 29¢ 39¢ 59¢

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ORANGES CALIF. SUNKIST NAVAL 2:25¢	
AVOCADOS 2:27¢	

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 SAVE 20¢ WHEN YOU BUY A 6 OUNCE JAR OF INSTANT FOLGER'S COFFEE
 Clip this coupon, and present with your purchase of a 6 ounce jar of INSTANT FOLGER'S COFFEE!

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MONTGOMERY WARD



Miss Downey, Thomas Schubert Are Married

In a double-ring candlelight ceremony on Friday, Dec. 21, at 7:30 p.m. in the Trinity Baptist Church in Amarillo, Miss Mary Ray Downey, daughter of Mr. and Mrs. Ray Downey of Amarillo, former residents of Hereford, became the bride of Thomas Lawrence Schubert, son of Mr. and Mrs. R. L. Schubert of Amarillo.

The Rev. Grayson Glass, pastor of the church, read the ceremony in front of an altar with a center arrangement of white gladiolas and white chrysanthemums with jade foliage. Two spiral candelabra were twined with jade foliage with a white satin covered kneeling bench centered between the arrangements.

Wedding music was played by organist, Mrs. L. J. Black, which included "Bridal Chorus" by Loehengrin and Mendelssohn's "Recessional" from "A Midsummer Night's Dream". She accompanied the soloist, Deane C. Watson, who sang "Because" by D'Hardelot, "Through the Years" by Youmans and "One Hand, One Heart" by FONDHEIM.

Given in marriage by her father, the bride wore a wedding gown of peau de soie. The long-tapered sleeves and bodice was enhanced with appliques of embroidered French alencon lace above a bouffant skirt accented with back streamers accented with lace appliques and the back fullness falling into a chapel sweep. A veil of French illusion attached to a crown of seed pearls adorned her head. She carried a bridal bouquet of a single cattleya orchid atop a white Bible with showers of stephanotis for accent.

Mrs. Earl Cunningham served the bride as matron-of-honor wearing a dress of blue and green satin brocade with a scoop neckline, long-tapered sleeves, a basque bodice with bouffant fullness above the skirt tapered to a floor-length

slim sheath. She carried a arm sheath. She carried a arm sheath. She carried a arm sheath.

Bridesmaids, Frances Riney and Sherry Low, were dressed in the same style as the matron-of-honor. Their dresses were of sapphire blue satin, with headbands of blue velvet.

Little Lisa Hudspeth served as the flower girl wearing a dress of white organdy with twining roses in blue at the waist, and a headband of white velvet. She carried a white satin basket overlaid with lace and filled with white rose petals.

Alan Hedges of Hico, Tex. served the groom as best man and Hood Franks and Ronnie Robertson served as groomsmen.

Candlelighters for the ceremony were Ronnie and Bryce Downey, brothers of the bride, with Kim Downey, also brother of the bride, being the ringbearer.

A reception in the Fellowship Hall of the church was held immediately following the wedding. A standing arrangement of white gladiolas and white mums were behind the bride's table that was laid with a white net cloth over white satin. Punch was served from a crystal bowl complemented by crystal candelabra with white candies. The tiered white cake completed the all white arrangement.

Cousin of the bride, Miss Carolyn Monroe of Sunray, poured the punch. Miss Sherril Golden of Plainview, cousin of the bride, served the cake.

Others included in the house party were: Mesdames J. T. Sykes, Roger Fenlaw, Joe Test, E. L. Monroe and Berlin Heller.

For a wedding trip to Santa Fe, N. M., the bride traveled in a claret red velvet sheath with a long-sleeved Spanish inspired matching jacket, reversible in red brocade. Her accessories were in black and her corsage was the white cattleya orchid lifted from the bridal bouquet.

The couple will be at home after Dec. 26 at 2900 Sandage, in Ft. Worth. She was a graduate of Amarillo High School and attended Baylor University and Amarillo College.

Mrs. Parker Presents Voice, Piano Students

Piano and voice students of Mrs. Frances L. Parker will be presented in recital Sunday, Dec. 23, in the St. Anthony School auditorium. The Christmas Recitals will be held in two parts, with beginners appearing at 2 p. m. and advanced students at 4 p. m.

The public is invited to attend. In the first program, the following piano students will play: Judy Bezner, Santa Dear; Elizabeth Collins, Silent Night; Lorraine Reinart, It Came Upon the Midnight; Joan Scumbato, Hark! The Herald Angels Sing; Kathy Smith, Joy to the World; and Pasty Paetzold, Toy Maker's Dream.

Thelma Warren will sing Here Comes Santa Claus and Christi Loerwald will sing Japanese Carol and Good King Wenceslaus.

Then these piano students will play: Sue Shirley, It Came Upon the Midnight; Jane Reinart, Come to the Manger; Ray Gar-

za, The First Noel; Ronald Vasek, Lovely Infant, Dearest; Kenneth Warren, Up On the Housetop; Donald Vasek, Silent Night; Judy Cargo, Jingle Bells; Delores Betzen, Santa Claus Is Coming to Town; Jane Bezner, Rudolph the Red-Nosed Reindeer; and za trio, Jane Bezner, Judy Bezner and Jane Witkowski will play We Three Kings.

In the second program, these piano students will appear: Barbara Huckert, What Star Is This?; Linda Paetzold, Sleigh Bells; Lois Kersten, Christmas Star and Jingle Bells; Sandra Betzen, Adeste Fideles; Jamie Edmonson, God Rest Ye Merry Gentlemen and O Sanctissima; and Jo Buckmaster, O Come All Ye Faithful.

Advanced voice students will sing: Ellen McGowan, What Child Is This? and The Christ Child Comes; Jennifer Hagar, The Tiniest Angel; Barbara Huckert, Wind Thru the Olive Trees; Carla Stengel, Ave Maria; Jo Buckmaster, With Wondering Awe and Christmas Night; Joella McGee, Come Let Us Go to the Manger; and Billie Adrian, Christmas Lullaby and Go Tell It On the Mountain.

Piano students concluding the program will include: Alice Callaway, playing with Mrs. Parker, The First Noel and Hark! The Herald Angels Sing; Jane Witkowski, March of the Three Kings; and Roberta Albracht, Gesu Bambino.



May the Christmas message shine in your heart, bringing new hope, courage and fulfillment.
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... nee Mary Ray Downey
(Ray Wagner Photo)

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Sale Items From Thursday Brand Repeated Thru. Monday, Dec. 24th.
MANY, MANY SPECIALS THROUGHOUT THE STORE!

WE WILL BE CLOSED TUESDAY & WEDNESDAY
FOR THE CHRISTMAS HOLIDAYS

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STAR

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THE MIGHTY BATTLE OF THERMOPYLAE. WHEN A HANDFUL OF MEN FORMED THE "FLYING WEDGE" AGAINST AN ARMY FIVE MILLION STRONG!

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REGULAR CAST: BOB RALPH, RICHARDSON, IRVING DAVIS, HARRY COE, DAVID HARRAR, DONALD HUSTON, ANNA SYMONDS

(MON., DEC. 24th)

2 Three Stooges FEATURES in a MAD MIRTHQUAKE

SANTA'S DAY-BEFORE-XTMAS FUN PARTY

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ADMISSION KIDS 50¢ Under 12 Year Reg. ADM.

Extra! COLOR CARTOON, Too!

Kay Owen Marries Willard D. Wood

Kay Owen, daughter of Mr. and Mrs. Jack W. Owen of Norborne, Mo., and formerly of Hereford also the granddaughter of Mr. and Mrs. G. P. Owen of Hereford, became the bride of Willard D. Wood, son of Mr. and Mrs. Clarence E. Wood of Norborne, recently in the home of the bride's parents.

The Rev. Lewis Marier performed the double ring ceremony in the presence of the immediate family. The bridal party stood before an archway decorated with pink dahlias and greenery, accented with pink wedding bells overhead. Three branch candelabras on each side of the archway were complimented with white satin bows and lilies of the valley.

Escorted by her father, the bride wore a floor length gown of white silk organza and tissue taffeta with fitted bodice, embroidered with appliques of alencon lace, which featured a very full skirt and lengthened into a chapel train. The skirt was further accented with bands of velvet and petite bows. Her silk illusion finger tip veil was held in place by a pearl tara. She wore a strand of pearls, gift from the groom. The traditional something old, something new, something borrowed, something blue was carried out in the bride's costume. She carried a white Bible, topped with pink rose buds and a pearl beaded heart.

June Owen, sister of the bride, was maid of honor. She wore a street length blue silk dress with rhinestone jewelry and black accessories. Clarence Wood served as his son's best man.

For her daughter's wedding, Mrs. Owen chose a sheer turquoise wool dress with black accessories.

Letters To Santa

Dear Santa Claus!
I have been a real nice little girl and am looking to have a Merry Christmas. I am asking for a piano and a telephone. I am four years old, and hope everyone has a Merry Christmas and a Happy New Year. I want everyone to be kind to you, Santa!
Thank you Santa,
From Patsy L. Ball

Dear Santa,
I'm a little girl three years old. Would you please bring me a Chatty Baby, with some clothes for her. Also my stocking will be hanging if you have enough candy and nuts left. I also want a play mobile.
Thank you Santa
Belinda Jackson

Dear Santa,
I would like a truck and bike, for Christmas. I hope others have happy Christmas's Santa look on the table for something to eat.
Love
Billy wayne Williams

Dear Santa,
I would like a pair of dishes and a Barbie doll.
Love
Irene Arellano

Dear Santa,
I have been a pretty good boy most of the time. I am 3 1/2 years old.
I want a Rifle, a gun and holster and a Tonka Truck Set. Please don't forget all the other boys and girls and my baby sister Laurie Ann
I Love You, Santa
Larry Wayne Parvin

Dear Santa,
I am a little girl six years old. I have been pretty good. Please bring my Chatty Baby a bottle with formula in it. Also bring me a Baking set
Your friend!
WaNell Parvin

Dear Santa Clause,
I am a little girl 5 years old. I have been a pretty good girl this year.
Would you please bring me a Thumbalina Baby and a Cake Mix Set? Also bring the baby a bottle with formula in it.
Don't forget my brother and sister and all the other boys and girls.
Your little friend
Vickie Gray

Dear Santa
I am a little girl 7 year old. Please bring me a chatty baby and a striller and a bottle and a Coke Machine
Your friend
vicki Parvin

Dear Santa Claus,
I would like for you to bring me a doll that talks and sings. I want a blackboard and some dishes.
Love
Teresa Scheller

Dear Santa,
I would like a Kanners Building Set a cannon a B - B gun a trom bone a Gay Lord a transistor radio a foot ball helmet a watch.
Love
David Cooper and I wish the children have a Good Christmas

Dear Santa,
I would like a football set and a drum on a Christmas day.
love
Raymond Carl Warrick

Dear Santa,
I would like a jimmyjet and a B - B gun.
Love
Donny

Sky Chiefs Nose Dive In Loss To Gasers

Hereford Sky Chiefs took a slight nose dive Tuesday night in the Amarillo YMCA League competition as they ran into their first loss after three straight wins.

Pioneer Natural Gas edged the local cagers by 63 - 52 after staging a second-half rally.

The Chiefs had previously won their only three outings of the season.

Bill Dufur claimed scoring honors for the game, but was hotly pursued by David Seale who deposited 18 for the Chiefs. Chick Hicks had six, Donnie Renfro and Joe Kerr each got four, and Jim Arney added two.

Meadows and Cushenberry each tossed in 14 for Pioneer Natural.

Hereford raced to an 18 - 12 lead during the first quarter, but the Gasers managed to close a portion of the gap before the half, when the reading was 26 - 22.

Ruth Class Has Yuletide Dinner

Ruth Sunday School class of the Temple Baptist Church held their Christmas party Dec. 13 at 7 p. m. in the home of Mr. and Mrs. A. A. Head.

A turkey supper was served to the class members and their husbands. After the supper, gifts were exchanged and games enjoyed by those attending.

Present were: Messers and Mesdames B. B. Breeding, Bud Dobbins, Joe Evans, A. A. Head, A. G. Kemp, C. A. Lindsey, H. E. Lindley, L. A. Smith, Wade Thompson; Mesdames Myrtle Allmon, Cora Bentley, Lillian Scott, Georgia Holliman, Nora Simpson, Letrice Sparks, Dollie Williams and the Rev. and Mrs. Bill Ware.

Hereford Man's Sister Succumbs

Mrs. R. D. Bradley, 61, of Stratford, Okla., sister of Ray Suit, died Wednesday, Dec. 19, at 1:15 a. m. at Pauls Valley, Okla., in the Lindsey Memorial Hospital after a lengthy illness.

Survivors include the husband of the home, mother, two sisters, five brothers and five nieces.

Burial was at McGee Cemetery in Stratford, Okla.

Rebekahs Hold Christmas Meet

A Christmas meeting was held by members of the Rebekah Lodge on Tuesday, Dec. 18, in the IOOF Hall, with Leona Love presiding.

Ocie Altman gave a Christmas reading and gifts were exchanged. Gifts also were sent to Dolle Godwin, Lora Long and Edna Bowe.

Team captain Sam Smith announced that the team would practice for initiation on Jan. 1.

Attending the party were G. A. Brown, Avis Brown, Louise Waddill, Markham Waddill, Archie Love, Leona Love and son, Alyene Lomineck, George Holliman, David Rettman, Karrol Rettman, Anna Conklin, Ben Conklin, Sam Smith, Jackie Bishop, E. E. Bishop, Lois Duggan, Quail Duggan, Ocie Altman, Ursalee Jacobsen, Cynthia Vines, Mae Smith and Ada Holbaugh.

— STARTS CHRISTMAS DAY —

WALT DISNEY'S

Happy Christmas Time Hit!

Dedicated to the proposition that teen-agers and parents are created equally hilarious!

Father is heading for the altar... but will Mother be the bride?

WALT DISNEY PRESENTS

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TECHNICOLOR® **THE PARENT TRAP**

Starring **MAUREEN O'HARA · BRIAN KEITH**

on-starring Charles RUGGLES · Una MERKEL · Leo G. CARROLL · Joanna BARNES

HEAR Tommy Sands and Annette sing the title song.

TO ALL AT CHRISTMAS

SIM'S MOBILE

SAFEWAY

PRICES EFFECTIVE SUN. & MON. DEC. 23rd & 24th

ALL PRICES IN OUR THURSDAY, FRIDAY, AND SATURDAY AD ARE GOOD THROUGH MONDAY, DECEMBER 24th.

DOUBLE GUNN BROS. STAMPS

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FREE ONE CARTON 12 OZ. LUCERNE COTTAGE CHEESE WITH EACH PURCHASE OF 1/2 GAL. LUCERNE MILK

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OLEO 2 1-LB. PKGS. **25¢**

EGG NOG LUCERNE BONUS QUALITY IN NEW PLASTIC CARTONS. QT. **49¢**

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HUNT'S PEACHES SLICED OR HALVES NO. 2 1/2 CAN **25¢**

SHELLED PECANS ELLIS FRESH 10 OZ. PKG. **85¢**

WHIPPING CREAM LUCERNE BONUS QUALITY 1/2 PINT CTN. **29¢**

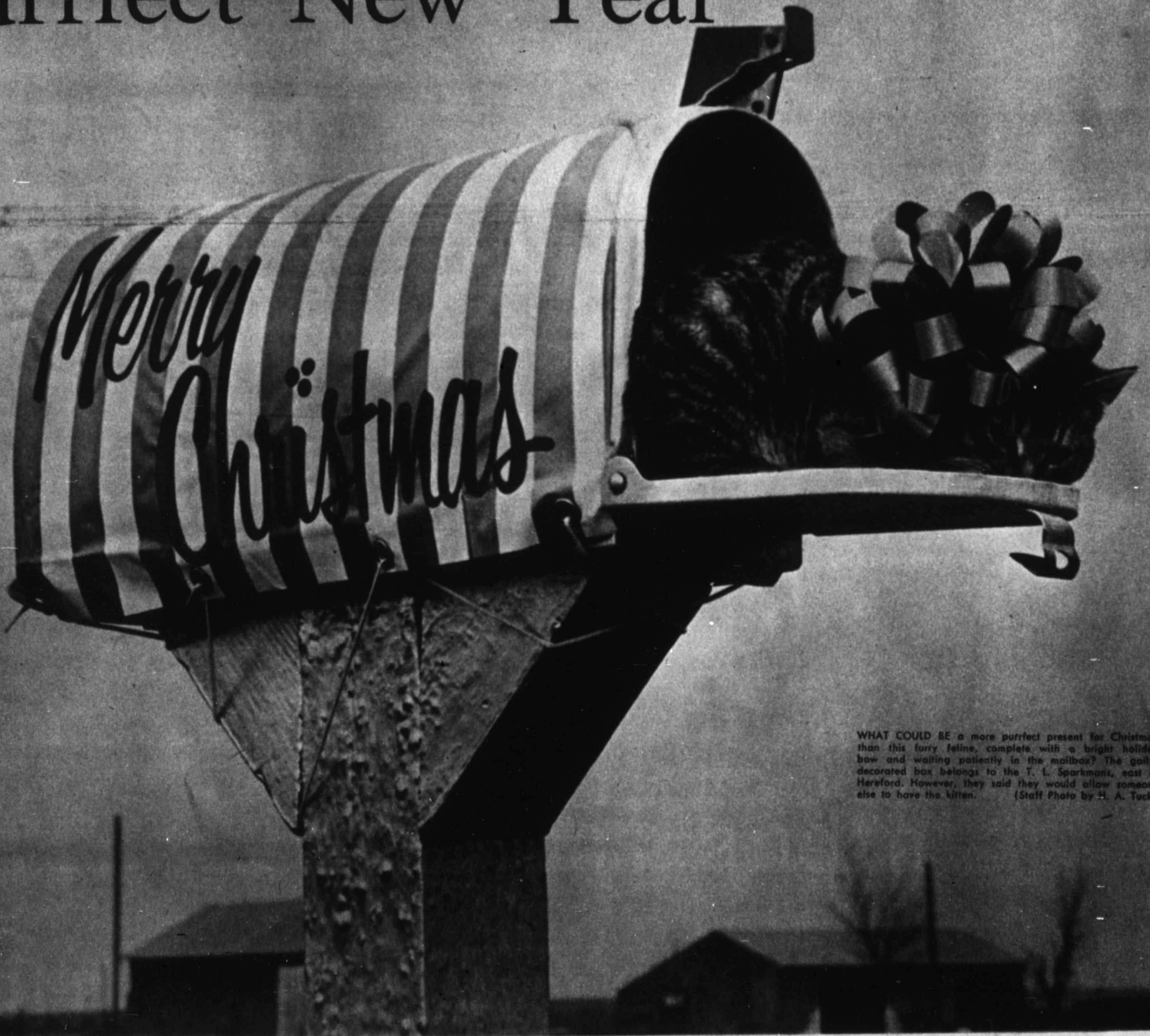
OCEAN SPRAY CRANBERRY SAUCE NO. 300 CANS **\$1**

POWDERED OR BROWN SUGAR C & H PURE CANE 1-LB. PKGS. **29¢**

The Sunday Brand

The Sunday Brand, Hereford, Texas, Sunday, Dec. 23, 1962

Here's Wishing You a
Merry Christmas and a
Purrfect New Year



WHAT COULD BE a more purrfect present for Christmas than this furry feline, complete with a bright holiday bow and waiting patiently in the mailbox? The gaily-decorated box belongs to the T. L. Sparkman, east of Hereford. However, they said they would allow someone else to have the kitten. (Staff Photo by H. A. Tuck)



Christmas Blessings to All

We pray that the joy and peace which was given to the world at His Birth will abide in your heart forever.

Rockwell Bros.

LUMBERMEN

The Wrong Shall Fail ...The Right Prevail

By Lynn Chisholm
Bob's feet made a crunching sound as he walked through the snow. This would be a Christmas present his parents would probably never forget, he thought.

For this year, his present was to be a Christmas tree. All of his family had been absent when he had left, so he had written a note saying that he was going over to a friend's house.

He reached the small grove of trees and after several minutes of hacking and sawing he finally felled a good-sized pine. He made a harness out of some rope and started hauling the tree home.

He started back by a different route because he wanted to avoid as many hills as possible. Suddenly he heard a great groaning noise and a giant crack split the earth under him! The last thing he remembered was that he was falling... falling...

When Bob came to, he was lying on the floor of a huge pit. He guessed it to be about ten feet around and 35 feet deep. His first thought, naturally, was his means of getting out. His parents would surely not think to look here, for his friend's house was in the opposite direction from his home. He decided that the best way to get out would be to dig hand-holds in the side of the pit.

It had been 9 a. m. when he had left, and now he estimated it to be about noon. He brought out his lunch which consisted

of a sandwich, an apple, and a candy bar. He brought a small lunch with him since he had expected to be home about 5 p. m.

After he had finished his lunch, he set to work. Fortunately, the earth gave way to his knife very easily, and it wasn't too long before he was half way to the top. Here he stopped and wearily climbed back down. He stretched out on the floor and was soon asleep.

When he awoke the sun was lower in the sky. "I'd better get back to work," he reprimanded himself. So he set back to work, this time very diligently. When he had reached the top, he got out, stretched, and breathed a thanks that he was out safely.

Now the daylight was waning.

County 4-Hers Have Yule Party

Seventy boys and girls and 45 parents had a gala time at the annual county-wide 4-H Club Christmas Party that was held Monday, Dec. 17 at the Community Center.

Catherine Smith, Joyce Bezner, Joel Williamson, and Jim Higgins led the 4-H group and their brothers and sisters in lively Christmas games. Parents of the youngsters enjoyed games led by Mrs. Earl Plank, Mrs. M. J. Koelzer and Mrs. C. A. Smith.

"The Christmas Story" was read by Catherine Smith and Jim Higgins led the benediction.

A barrel of canned goods was brought by the 4-H group to be turned over to the Red Cross for distribution in Hereford.

Refreshments of punch and cookies were served.

Letters To Santa

Dear Santa,
We have been pretty good kids this year and hope you will bring us these toys along with some candy.

Jimmy wants a Kenner's building set.
Donny wants a bike.
Kenny wants a winch truck.
Norman wants a baby doll.
Thank you,
The Henson kids

Dear Santa Claus,
I'm a little girl 3 years old. I would like to have a kissy

doll and an airplane that will go. My brother, Gary, and I want a Sno-Cone Maker together.

My little sister, Denise, is one year old. She wants a baby doll and some push toys.

Bring all of us some fruit and candy, too.

ten
Lots of love,
Annette and Denise Cotten

Have you read the Classifieds?

and he decided not to take any chances in the dark.

He looked around and spotted a cabin a little ways off. He thought since it was getting cold that he had better go there for shelter. He reached the cabin and found its sole inhabitant was an old man, who was apparently living there as a trapper.

The man let Bob in and offered him some hot food and drinks. Bob told him his whole story and the man sympathized with him as he had had a similar experience himself when he was a boy.

Bob snuggled down in some soft blankets and the man started telling a story of Paul Bunyan. Lulled by the story, he was soon asleep.

When he awoke, the trapper was already up fixing breakfast. The trapper gave Bob a hearty meal of eggs, bacon, and coffee. After this Bob said he must be going, and wearily started

back home.

As he reached the door, he was still destitute of any excuse. He guessed he would just have to tell them the truth.

When he opened the door, his parents stared at him a moment and then rushed down upon him.

"Oh, Bob, we've been so worried about you."

"Where have you been, Bob?" "We were afraid you'd gone and gotten killed."

"What's your excuse this time?" piped in his little brother.

"Now you shut up, Buzz," scolded his mother.

"We've searched all night for you, Son," said his distraught father. "Where were you?"

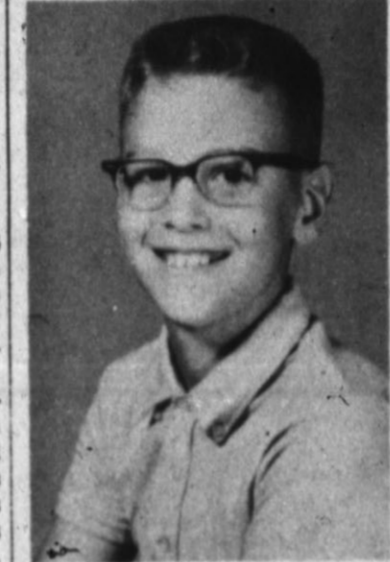
Bob blurted out the whole story, interrupted by questions from his parents a few times.

"And — I only wanted to give you a present — that was just me and I didn't mean to fall in and cause you all that trouble and all that," concluded Bob.

"Why thank you, Bob," exclaimed his father. "Your reason for going out there was an admirable one, although it was very dangerous. I guess we'll just have to accept that as your explanation."

"I'm awfully sorry," said Bob. "You are forgiven, Bob," replied his mother.

After a pause, Bob said, "You know, Mom and Dad, out there alone I got to thinking. Thinking about how too often the true meaning of Christmas is drowned out in the middle of the hustle and bustle and shopping and money worries of the holidays. And I was thinking how much better the world would be if everyone kept Christmas as it should be kept — as Jesus' birthday."



LYNN CHISHOLM



DON BLANKENSHIP, assistant principal of Shirley School, read "letters to Santa" from various school principals during the annual Hereford Classroom Teachers Association Christmas party. Grinning over some of the requests was Roy Hartman, president of the Association and master of ceremonies for the affair, which was held in the high school cafeteria. (Staff Photo)

A sincere wish

that this Christmas Day may be full of Love, Joy, Cheer... and that your New Year will be Healthful, Prosperous and Peaceful.

HEREFORD GIN
DEAF SMITH COUNTY GIN

SEASON'S

Once more we come to the season when we take pride in saying "Thank you" for your friendship and pleasant relations this past year.

GREETINGS

Please accept our sincere wish for a very Merry Christmas.

McRIGHT GARAGE & SUPPLY
& EMPLOYEES

Story Of Other Wise Man Told To Veleda Club

"The Other Wise Man" by Henry Van Dyke was presented to the Veleda Study Club by Mrs. Gwynne Owen recently in the home of Mrs. George Ritter.

In describing the story she said, "An astrologer had studied the stars and knew that a certain star would appear and it would be the sign that the Christ child had been born. He was to meet the Three Wise Men at a certain time at a temple a long way from his house. As soon as he saw the star he started out, but stopped on the way and helped a man who had been beaten by robbers, and missed the wise men. He then traveled on alone in search of the baby, but something always happened to keep him from seeing him. For the next thirty-three years he searched for Christ and all along helped people. At the end of this time, as he lay dying, Christ appeared to

him and told him that he had met him many times, in that he had helped others."

During the business meeting a discussion was made about the Christmas box for a needy family. A committee was appointed to buy a gift for each member of the family and to deliver the box on Christmas Eve.

Those attending were: Mesdames Labry Ballard, Dale Barkley, Gid Brown, Wendell Burdine, Hugh Clearman, Dick Godwin, Charles Hoover, Don Johnson, Gene Mathews, Wrenneth Malone, Gwynne Owen, Jess Robinson, Robert Strain, J. R. Oglesby, John Seiver, Bill Bradley and the hostess Mrs. George Ritter.

AUDUBON LIVED HERE
HENDERSON, Ky. — The famous naturalist, John James Audubon, was co-owner of a general store here in the early 19th Century.

He roamed the Kentucky hillsides sketching pictures of wildlife for several years, before bankruptcy caused him and his family to move.

Have you read the Classifieds?

Class Holds Its Christmas Party

Kingdom Seekers Sunday School Class of the Avenue Baptist Church held their Christmas party in the home of Mrs. Don Houle on Thursday, Dec. 13 with Mrs. Lewis Shirley presiding over the meeting.

Opening prayer was given by Mrs. Clarence Powell and the devotional by Mrs. Arthur Blackburn.

Mrs. Herbert Bellar had the Christmas prayer and Mrs. C. C. Renfro presented a Christmas poem. Secret pals were exchanged.

Mrs. E. H. Harper was adopted to be the class mother. Next meeting will be in the home of Mrs. Arthur Blackburn on Jan. 10.

Those attending the party were: Mesdames Lewis Shirley, C. P. Worthan, Clarence Powell, Jim Auten, Albert Flowers, Jack Gray, Herbert Bellar, M. R. Kimbrough, R. L. Vaughn, C. M. Leffel, Arthur Blackburn, E. C. Hammett, Don Houle and C. C. Renfro.



TWO CHRISTMAS CAROLERS framed by lighted shrubbery form the outside decorations of the Kenny Gearn home, 321 Star. This is one of the many outside decorations displayed by Hereford residents during the holiday season. (Staff Photo)

Season's Greetings

PHILLIPS & LAWRENCE
Everytime we make a friend, we grow a little.

503 E. FIRST EM4 - 0097



HEREFORD COMMUNITY CHOIR presented excerpts from C. F. Handel's "The Messiah" during a special program Sunday afternoon in the Hereford High School auditorium. The 80-voice choir, under the direction of Don Moore, was accompanied by Mrs. Carolyn Barrett on the organ and Mrs. Evelyn Hacker at the piano. Soloists for the Christmas program were Elsa Porter, soprano, of West Texas State College; local vocalists Mary Jo Godwin, contralto, Ben Gollehan and Don Baugous, tenors, and Duane Barrett, bass. A near capacity crowd was on hand for the presentation. (Staff Photo)

O Come, All ye Faithful

Though this greeting is meant for you this Holiday in nineteen-hundred and sixty-two, it's an old-fashioned message that's sent your way to wish you a very happy day: From all of us, a Merry Christmas!

HEREFORD STATE BANK

"Your Friendly Bank"

wonderful **GIFTS** for your **Christmas Dears**

- ☆ Yardley
- ☆ Old Spice
- ☆ Elizabeth Arden
- ☆ Du Barry
- ☆ Max Factor
- ☆ Lanvin
- ☆ Revlon
- ☆ Corday
- ☆ Houbigant
- ☆ Coty
- ☆ Russel Stover Candies

MERRIEST CHRISTMAS WISHES TO EVERYONE

McDOWELL DRUG
EM4 - 1313

ANSEL McDOWELL Pharmacist

JIM McDOWELL Pharmacist

NEW YORK STOCK EXCHANGE

SERVICE FOR HEREFORD

DIAL

EM4-0644

THIS IS A LOCAL NUMBER

— NO TOLL CHARGE

SCHNEIDER, BERNET & HICKMAN, INC.

Established 1932

Griffin Dollarhide, Manager

Member: New York
Stock Exchange

AIRCRAFT SALES,
SERVICE AND
INSPECTION

CHARTER, PLANE
RENTAL, INSTRUCTION
AND RIDES

— AIR AMBULANCE —



**HEREFORD MUNICIPAL
AIRPORT**

P.O. BOX 371 Hereford, Texas

OWNERS & OPERATORS
**OLIN W. PARRIS
BOB DOUGHMAN**

PHONES:
**CL8-4505
EM 4-1471**

An Old Fashioned Christmas

By Jennifer Barnett
"Oh boy!" I said as we reached our ranch in Colorado. "I can't wait to get in the house and build a great big fire!" I said as we were getting out of the car.
"Hold your horses," said Mamma. "You have to carry your suitcases in."
Then she added, as she took

the luggage out of the trunk, "Your suitcases surely are heavy. After all, we're just here for the weekend."

Soon we were in the house and all settled down. We decided we would pop some corn over the fire. We popped about a gallon of it. Finally, we all got sleepy and went to bed.

The next morning when we got up, the house was ice-cold. So we got dressed and went down and built a fire while Mamma cooked breakfast. After we had eaten, we were all sitting around the fire.

"Look!" said Beverly. "It's snowing like mad and the snow is about a foot deep."

"Well," said Daddy, "Looks as if we'll have to stay here for our Christmas. So let's saddle six horses and go up the mountainside for a tree."
So Mamma, Daddy, Beverly,

Lewis, John and I all buttoned up and got on our horses. It was about two miles up the mountainside but it was worth it to get as cold as the snow just to get a tree. We all looked until Daddy found what we thought was a perfect tree.
"Timber!" yelled Lewis and John.

After about thirty minutes of struggling, the two boys finally got the tree tied to the saddle horn on Lewis's horse. Then we all got on our horses and rode back to the ranch.

Now the problem was to get decorations and gifts for everyone. After about an hour, we had a beautiful tree, all decorated with berries, wild holly, mistletoe, popcorn that was left from the night before, and strings of berries. There was a big problem about the gifts. Lewis suggested we draw names from a hat and that whose name one got he would make something for that person. So we drew and I got Daddy's name.

Now it was my problem to think of something to make for him. I went out to all five barns and three little houses and found a hammer. Then I went into the saddle shed and found a

screwdriver, chisel and a pair of pliers. Then I looked around and found a bucket of red paint. That really dressed up the tools after I had put a coat of red paint on the handles. Then I found an old piece of tissue paper and some old western shirts to make some nice ribbons.

It was Christmas Eve and the tree was all decorated and there were six gifts under the tree. Everyone was running in and out of the kitchen where Mamma, Beverly and I were trying to fix some food for the next day. That night we all gathered around the old piano and sang Christmas carols. And after a while we all went to bed.

The next morning we were all up bright and early to open our gifts. Everyone got a very nice gift. We had a great big meal on Christmas Day.

About three days after Christmas the snow was nearly gone and we got to come home. We were all glad to get home although we had had fun at the ranch.

This all goes to prove that one doesn't need fancy decorations or expensive gifts for a happy Christmas. In the old days they didn't have all this. All one needs is the privilege of sharing and being able to enjoy the work of nature. An old-fashioned Christmas can be the best kind of Christmas!

Letters To Santa

Dear Santa Claus,
I want a rifle range for my Christmas present. Please remember my little sisters too, Annette and Denise.
Love,
Gary Neil Cotten

Dear Santa,
I am 7 years old. I want a cottoncandy machine for Christmas. I have 4 brother and 2 sisters.
Love
Linda Janek

Dear Santa,
I am 7 years old. I want a set of dominoes for Christmas
Love
Nancy Newsom

DEAR SANTA CLAUSE
I HAVE BEEN A GOOD GIRL. I WANT AN ELECTRIC BLANKET, HATS, A DOLL, BARBIE DOLL CLOTHES.
LOVE
LYNETTE Clearman

Dear Santa Claus,
Im 8 years old, I think I have been good. I want a Madan Alexander doll. She is a very special doll. She has pigtails, a hat, flowers, and apron. And a hat wig and a knit hat.
Love
Kay Clearman

Dear Santa Claus,
I am a little girl 4 years old. I would like for you to bring me a walking doll, set of dish-



JENNIFER BARNETT

es, kitchen set, and a fire truck.
My big sister would like a Barbie doll with some clothes, a baking set, and a big boat from Jones' Texico Station.
Please bring candy, nuts and fruit. There will be coffee and a snack for you.
With love
Denise Hartman
P. S. We live at 212 North Street.

Merry Christmas to All!

from
all
your
friends
at

CLOWE

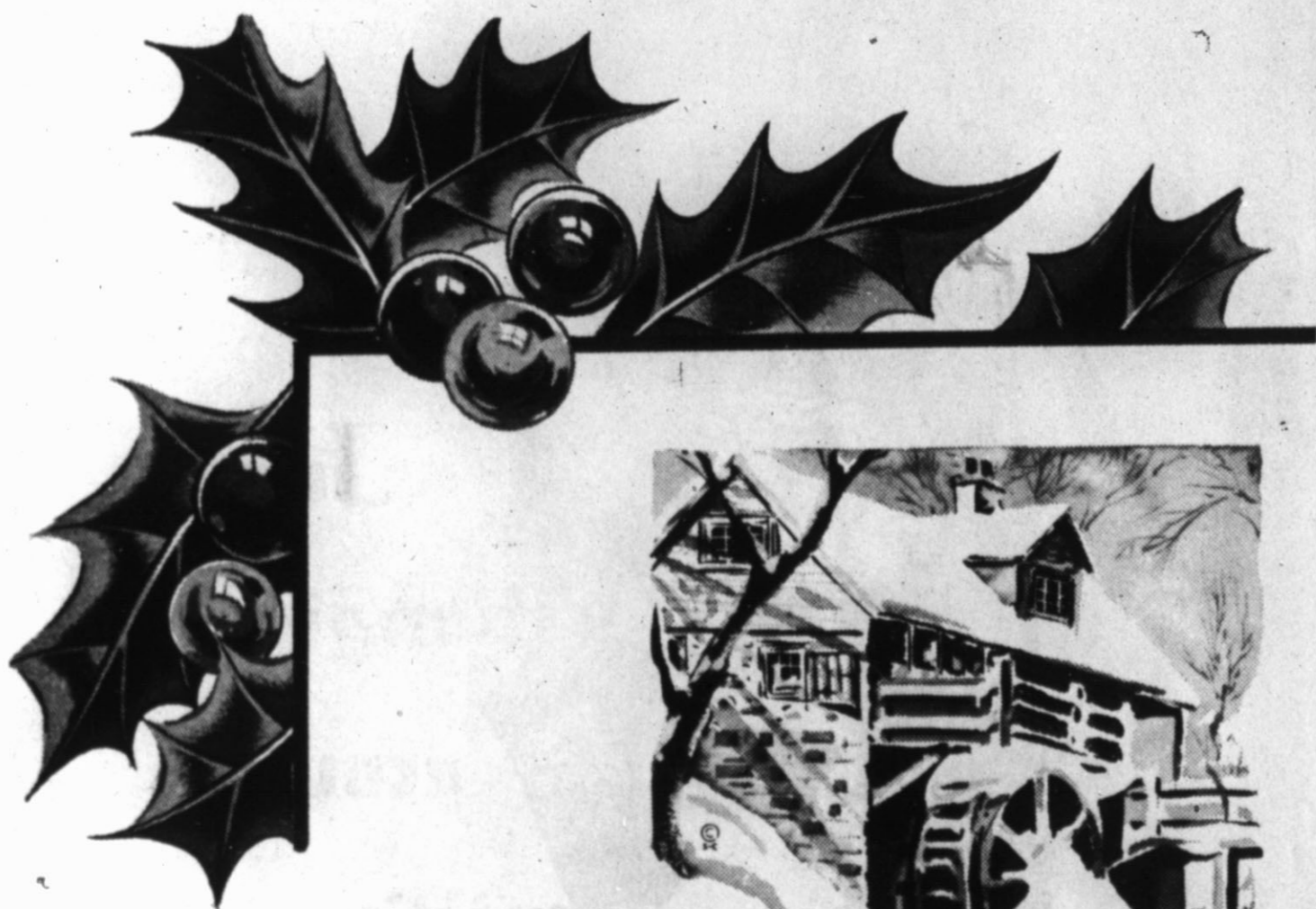
AND

COWAN

INC.

dealers for quality

**POMONA
PUMPS**



Merry Christmas

... may it bring you an abundance of good cheer.

HER-TEX

MILLING
COMPANY





BRIGHTLY COLORED CHRISTMAS LIGHTS form the outside decoration of the Marlan Barber home at 210 Rio Vista Dr. The decorations are completed by the flocked and decorated Christmas tree seen through the picture window in the home's living room. (Staff Photo)

WISHING ALL THE JOYS OF THE SEASON TO OUR MANY FRIENDS.

NIF-T FOODS

618 Ave. K.

Summerfield Study Club Hosts Guests

On Thursday, Dec. 13, the Summerfield Study Club held its annual Christmas auction and guest day tea in the home of Mrs. Guy Walser with Mrs. L. H. Lookingbill Sr., serving as co-hostess.

Many different types of articles that the women had made themselves were sold at the auction, including tea towels, pillow cases, dolls, aprons and centerpieces.

Also during the meeting several of the women and guests modeled some of the clothes that had been made. Mrs. Earl Lance Sr., Mrs. Earl Lance Jr., Mrs. R. B. Baker, Mrs. Mack Noland and Mrs. Guy Walser modeled dresses and suits that they had made. Miss Janie Noland modeled two garments that her mother, Mrs. Mack Noland had made for her. Miss Jerre Bea Noland modeled a dress that her grandmother, Mrs. Ky Lawrence had made her.

A Christmas centerpiece decorated the setting table that was covered with a red net cloth

trimmed in felt and sequins. Mrs. Mack Noland served the coffee with refreshments of

Sunday Services For R. E. Smith

Services for R. E. Smith of Crosbyton were held at 2 p.m. Sunday, Dec. 16, in the First Baptist Church of Crosbyton.

He passed away in the Crosbyton Clinic and Hospital at 1:15 p.m. on Friday, Dec. 14. Smith was a brother of Mrs. Cawthon Bryant and an uncle of J. Frank Smith of Hereford.

HOME FOR CHRISTMAS

James Brogdon, son of Mr. and Mrs. Pack Brogdon will be home for the holidays from Oklahoma State University at Stillwater. James is a senior art major at the University and is also completing his second semester of teaching art. He designed the covers for "Religious Emphasis Week" and "Arts

sandwiches, nuts and fruit cake to the following: Mesdames K. W. Field, J. R. Euler, Lee Curry, Earl Lance Jr., Mack Noland, Ky Lawrence, Earl Lance Sr., J. B. Noland and R. B. Baker; also to the following visitors: Mesdames John Patton, T. J. Parson, Oscar Wiley, Jeff DeRusha, Roy Euler, Jack Streun, George DeLozier, Lawrence Jackson, David Hutcherson and Misses Janie and Jerre Bea Noland.

and Science Awards Banquet". He has been accepted for the second year as one of many representatives of O.S.U. in high school visitations throughout the state of Oklahoma urging students to come to the University.



May every Christmas scene... every Christmas card... every Christmas moment bring you the highest joys. May your days, year 'round, continue bright with promise and warm with a full measure of happiness.

We extend our appreciation for your friendship along with our hearty

Christmas Greetings

HEREFORD BAKERY

519 Park Ave.

EM 4-0177

May we pause for a moment at this Happy Holiday Season and wish for you and yours an abundance of good cheer. We trust you will think of us as your friend and neighbor... and may we take this opportunity to express again our gratitude for your patronage during the past year... and our pledge to strive to merit your good will in the years to come.



Continental Grain Co.

101 S. Lee Hereford, Texas EM4 - 2366



Just hanging around waiting to say to you

Merry CHRISTMAS

CAMPBELL PONTIAC



Old-Fashioned Best Wishes

This cheery wish for Christmas joy, though it's repeated yearly, is just as warm as it can be and meant oh-so sincerely: Happy Holiday!

J. F. MESSER
CONSTRUCTION COMPANY



CHRISTMAS TIME is for the little children. Teresa and Dean House know that there is never another time of the year when there are so many goodies of every description sitting around to be eaten. They are the daughters of Mr. and Mrs. Dean House. (Staff Photo)

Win One Class Has Kings Manor Party

Members of the Win One Sunday School class of the First Methodist Church held their Christmas party on Saturday, Dec. 15, in the recreation room of King's Manor.

Decorations depicting the sacred season were used for the room along with a beautiful Christmas tree.

Mrs. Cliff Hicks, president of the class, was in charge of the party.

Singing was enjoyed by the group led by Mrs. Joe Beyer and Mrs. Nan Williams. They

sang "Silent Night, Holy Night" and a song dedicated to Mrs. J. F. Ward, her favorite, "I Love To Tell the Story."

Supervisor of King's Manor, Mrs. Ola Davis, welcomed the group to King's Manor.

Birthday candles were lighted on a large birthday cake while "Happy Birthday" was sung to all those present that had birthdays in December. They were: Mrs. H. M. Benefield, Mrs. Glennie Hill, Mrs. A. V. Tipps, Mrs. Laura Thomas and A. C. Daffern.

A short movie taken at Mrs.

Ward's 90th birthday party in July was shown to the group by Mrs. Ed Warren. Also slides of other Win One Class parties and scenery pictures were shown by Thomas L. Collins.

The Rev. Herschel Thurston was present and dismissed the group with the benediction.

Attending his occasion were: Mesdames D. H. Bryant, Vida Jacobsen, W. A. Gearn, Martha Pierce, Eva Williams, J. P. Slaton, Jennie Clark, Ab Thompson, Anna Blake, C. R. Smith, Ida Wilcoxson, W. J. Alexander, Katie McGehee, Herschel Thurston, T. L. Collins, Art Stoy, Lola Carpenter and Mr. and Mrs. W. A. Dobbins, Mr. and Mrs. Will Blaylock; also attending were: Mary Alice Dobson, Mary Helen Fisher, Ann Mims and Estelle Thompson.



WELCOME to Our Place

As an old and favored customer of ours, you know the door of our place always opens on Friendship. It's been a real pleasure to serve you in the past... we think it will be even more of a pleasure to serve you in the future. And for today: MERRY CHRISTMAS!

Jones Texaco

U. S. Highways 60 and 385

Hereford, Texas



Season's

Numerous indeed are the hearts to which Christmas brings a season of peace. But it is into those hearts where overflowing goodness continually goes out to others that Christmas brings a full measure... and a sharing of the joy they experience at all seasons of the year. May you be among those who enjoy Christmas the year 'round... for the spirit of Christmas is a part of our lives now and ever.

Greetings

Buy-Rite Furniture

Mr. and Mrs. J. H. Fish

TIME TO SAY:
MERRY CHRISTMAS



TO ALL OUR FRIENDS
EAST SIDE "66"
SERVICE STATION
1303 EAST 1st EM4 - 2644

Thank You

for your generous orders of our cakes. Our love goes into the preparation of them for your enjoyment.

May God's Blessings

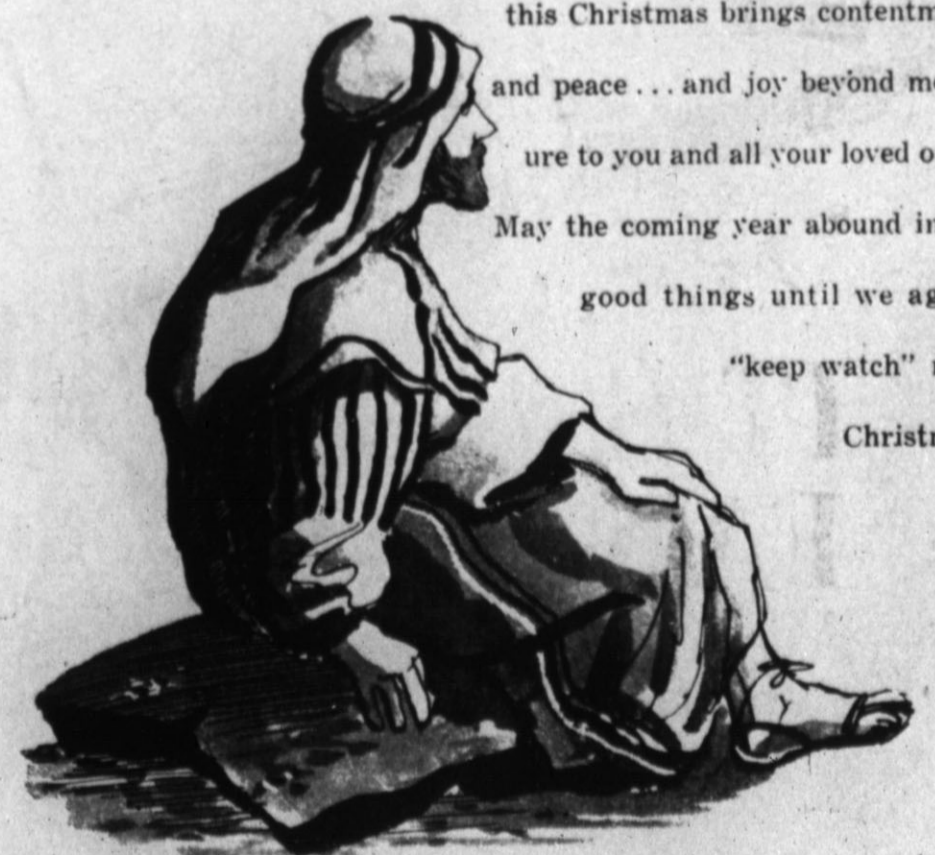
be with you this Yuletide

Anni Brashear



KEEPING WATCH

As did the shepherds many centuries ago... we keep watch as the moment draws near to celebrate the time of The Star and The Manger. We hope this Christmas brings contentment and peace... and joy beyond measure to you and all your loved ones. May the coming year abound in all good things until we again "keep watch" next Christmas.



Merry Christmas

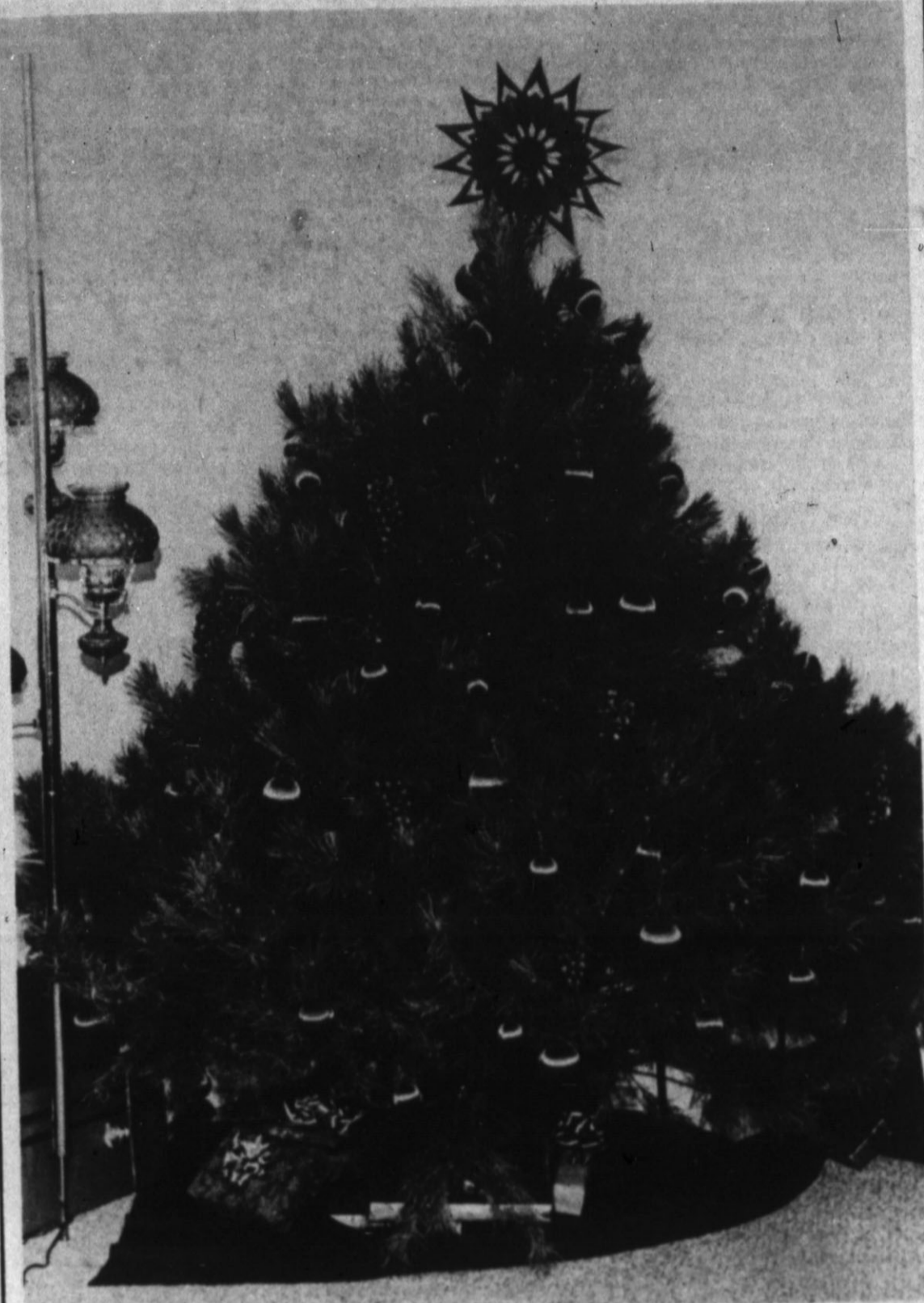
Patterson Chemical
COMPANY



Peace on Earth

May the wondrous peace and joy of the newborn King abide with you and your family throughout this Christmas and forever after!

Brown Supply Co.



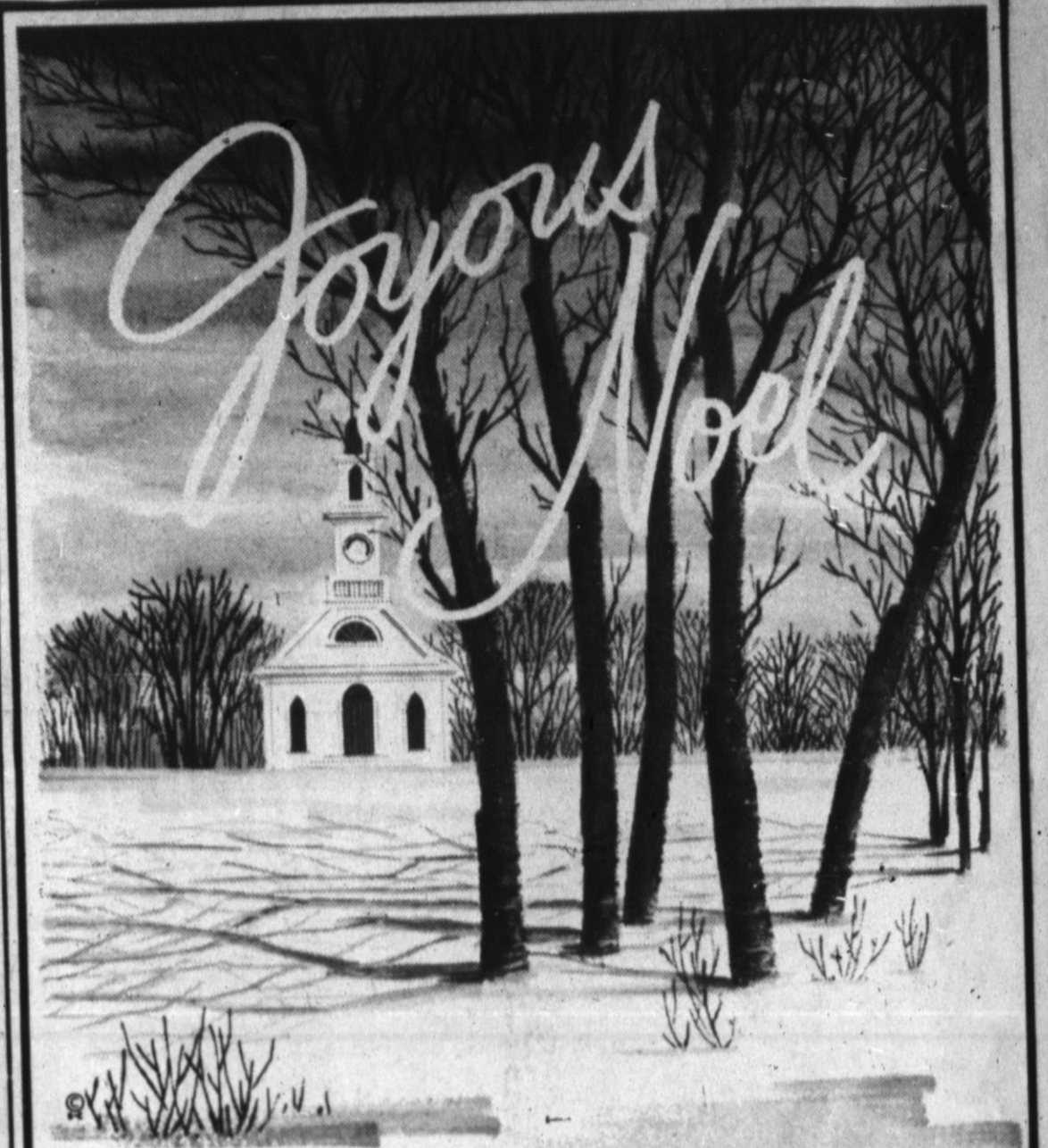
MANY DIFFERENT and beautiful types of Christmas trees were viewed this Christmas. It is a beautiful Scotch pine decorated with red balls, red grapes and red cherries. This unusual tree was found in the home of Mr. and Mrs. Lee Kent at 124 Star Street. (Staff Photo)

Club Holds Its Yule Party In Community Center

Mrs. Dave Downey and Mrs. Paul Graham were hostesses to the annual Christmas party of the Rural Home Variety Club at the Community Center on Dec. 13 in which members ex-

changed gifts. A short business meeting was conducted by Mrs. Bill Roberts, president, with members welcoming Mrs. Gary McQuigg as a new member of the club. "A Layman and His Faith" was presented for the program by Mrs. Ted Royal. Refreshments were served from a table carrying out the Christmas colors.

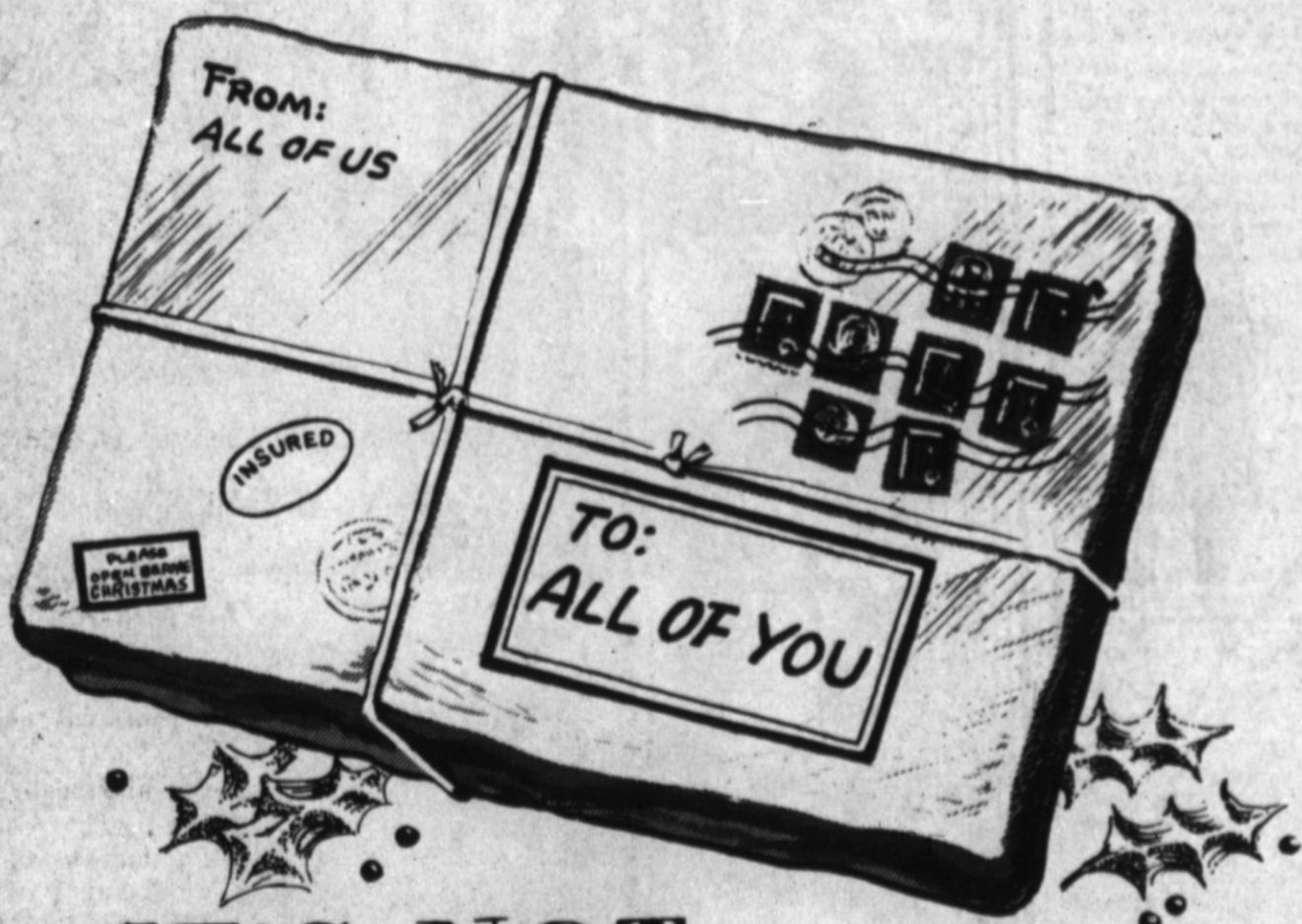
Those present for the party were: Mesdames Woodrow Dutton, Floyd Dunavant, Bryce Finley, A. W. Howe, Bill Ott, Bill Roberts, Clifton Robison, Ted Royal, Davis Sawyer, Oscar Timms, Jack Williams, C. P. Worthan, Bill West, Lewis West, Ansel Worthan, Joe Hysinger, Gary McQuigg, and the hostesses, Mrs. Downey and Mrs. Graham.



As Christmas brings the sound of church bells brightly pealing, here's hoping it will give to you a most joyous Christmas feeling.

POARCH BROS.

EARL POARCH



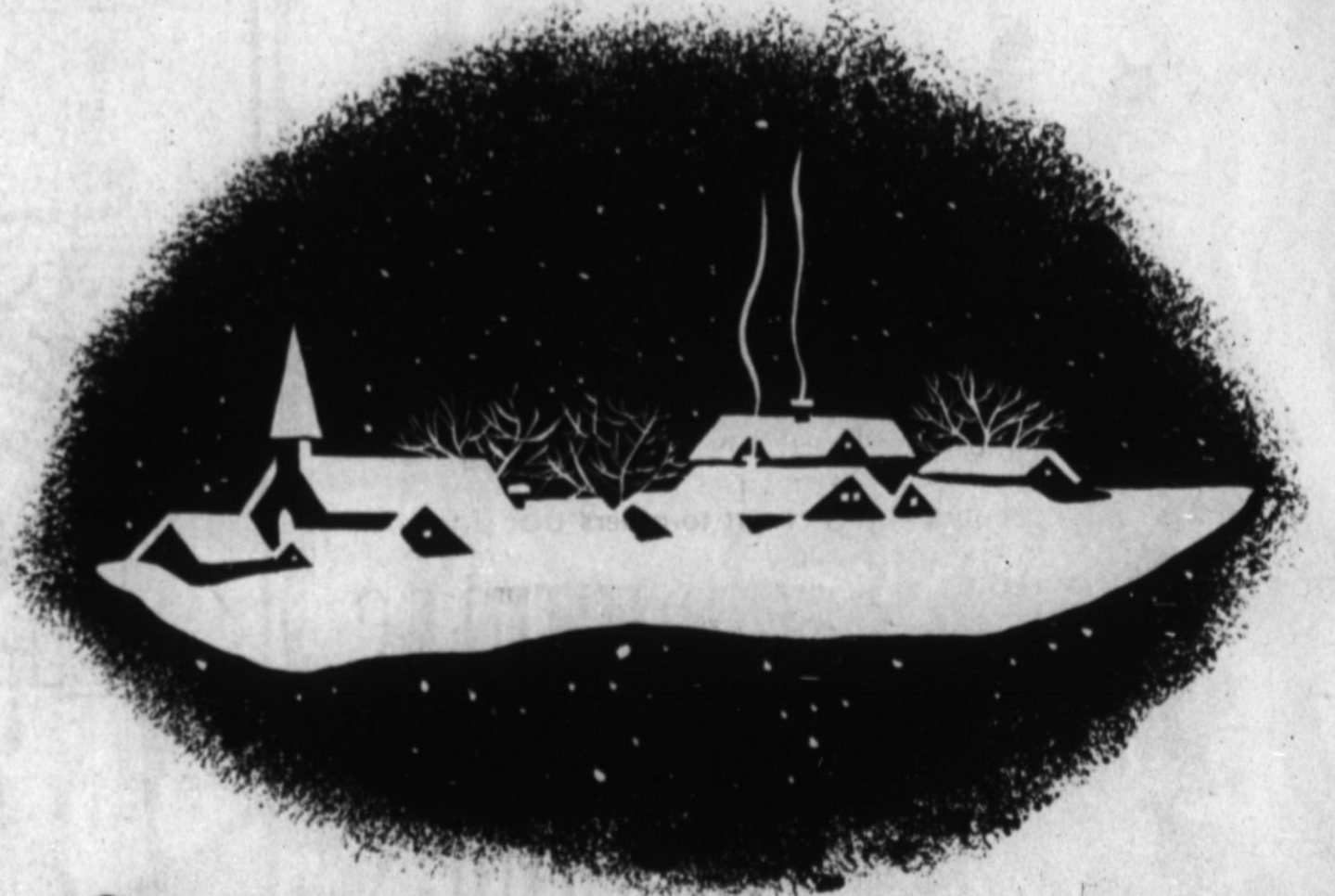
IT'S NOT FANCY-WRAPPED

But our Season's Greetings to you carry all the heartiest of sentiments! We've had a package of pleasure serving you during the year... We're all wrapped-up in our efforts to be deserving of your patronage and friendship...

So have a wonderful Christmas, won't you? Our best wishes to you and yours!

All The Folks At

McCullough Motor Co.



Christmas Wish...

We wish you the Peace of Christmas and a home filled with love and cheer this Holiday Season. May you enjoy every blessing of a wonderful Yuletide.

GREETINGS TO OUR MANY FRIENDS

Easter Fertilizer

AT EASTER AND

Paetzold Fertilizer

East Highway 60

Our Dry Fertilizer Plant



We join Santa in wishing you a very Happy Holiday FROM ALL THE GIRLS AT Thomas Beauty Shop

Christmas At Home

By Rita Williams
Mrs. Young walked into Vicki's room saying, "Vicki, Vicki, wake up. You've got to get dressed for school and eat breakfast."

Vicki Young was a pretty 12-year-old girl. She was popular at school and had been chosen for cheerleader, but her mother had refused to let her because she had sugar diabetes and when she became excited she often fainted.

About 20 minutes later Vicki came in to breakfast and sat

down to eat with her mother. Her father was a lawyer in the sprawling city of Springfield and always left before Vicki got up.

"Mother, please, let's not go to grandmother's house this year," Vicki begged.

"Vicki, we've been over this before. We don't see her except once a year, at Christmas. You know she would feel bad if we didn't come. After all she doesn't have anyone left except us now," said Vicki's mother.

"But, mother, we've never had a Christmas at home. Why doesn't Grandmother come to see us at Christmas?" complained Vicki.

"Vicki, I know how you feel, but let's not worry about it now. You only have a few minutes to get to school, so hurry up." Vicki got up quietly and went to her room to get her books and coat.

While they were riding to school, Mrs. Young told Vicki she would talk to her father about Christmas at home, but she didn't think that it would do any good.

Vicki was glad when the bell rang at the end of the last period. "I guess I won't be seeing you during the holidays. We're going to my grandmother's house again this year," she said to her friend Rhonda as they walked down the hall to their lockers.

"Oh, I wish you could be home at Christmas. It doesn't seem like as much fun because I have to give my gift to you before or after Christmas," said Rhonda.

"And sometimes we don't even have a Christmas tree, because father says we're not there to enjoy it. But we are this year," Vicki said as they

went out of the junior high. "Oh, there's your mother," Rhonda said gaily. "I'll see you after the holidays. Merry Christmas!"

"Good bye, Rhonda," Vicki answered as she started to open the door of their new car.

"Vicki," Mrs. Young said, "Your father and I are going to a Christmas party right after I take you home. We will leave early so we won't get to Grandmother's house too late. Have your clothes packed and everything ready to go when we get home."

"All right, Mother," Vicki said unhappily. Neither said anything else all

the time they were driving to their home in the country.

As Mrs. Young stopped in front of the large house, she said softly, "Please don't feel bad about going to Grandmother's house again this year."

Vicki didn't say a word as she got out of the car and walked towards the door as her mother drove off. She felt bad about asking if they had to go to her Grandmother's house again for Christmas. She was almost crying as she opened the door.

"Hello, Vicki," a pretty grey-haired woman greeted her. "I thought I would surprise you this Christmas, and I rode up on the train."

"Oh, Grandmother, this is going to be the best Christmas I ever had!" she said as she ran towards her grandmother.

Mon Amis Study Club Gives \$25 To Dr. Edwards

Roll call was answered by the members of the Mon Amis Study Club recently with "A New Decorating Idea for Christmas." Mrs. Billy Bell was the hostess and Mrs. Kenneth Christ conducted the business meeting.

During the business meeting it was voted to present Dr. Lena Edwards with \$25.00 to be used in helping to furnish the hospital at the Labor Camp.

Mrs. Billy Gene Cotton presented the program on "Let's Give Christmas Back to the Kids". She said, "The commercializing of Christmas has taken away the true meaning of this holiday. Children think only in terms of 'gimme'. This is because we, as adults, fail to emphasize giving instead of receiving. There are Santa Clauses on every corner, in every store, staring tinsily out of Martini glasses on Christmas cards, and even winking merrily on the lid covers in our bathrooms. We have stolen the image of the jolly little elf from our children. Let's remember the real reason for this holiday and put CHRIST back in Christmas."

Mrs. Raymond Wiley, serving as co-hostess, served fruit cake and coffee to those present, they were: Mesdames Cliff Allmon, Kenneth Christ, Jami Clearman, Billy Gene Cotton, Ted Godfrey, Lawrence Jackson, Jim Lookingbill, Bob Noland, J. D. Greeson, and hostess, Mrs. Billy Bell.

Next meeting will be Jan. 2 in the home of Mrs. Jack White.



RITA WILLIAMS

Have you read the Classifieds?

Season's Greetings From All The Folks At STAN KNOX T. V. & MUSIC

our officers, directors and staff wish you



...and a Happy New Year. We hope you'll write your own Success story with savings... in a healthy and prosperous 1963

HI-Plains Savings and Loan Association

128 East Third

Hereford, Texas



noel

To wish you a Blessed Christmas and a New Year filled with happiness.

PLAINS FERTILIZER



CHRISTMAS GREETINGS

Bright holly on the door calls out a Merry Christmas to all who pass. This happy custom of festive decoration at Yuletide is an old one, and continues to bring cheer to old and young alike.

Equally enjoyable is the custom of extending best wishes to friends at Christmas. To you, who have been so wonderful to us in the months past, we give our very heartiest wish for a Christmas of good cheer.

Tip-Top Super Stop



Phone EM 4-2570



ON EARTH PEACE

During this Holy Season commemorating the Birth of the Child in Bethlehem, may you find the source of joy, and hope for peace eternal.

HEREFORD POLICE DEPT.



Christmas Greetings

May the true spirit of Christmas bring joy to every home... contentment to every heart. And throughout the coming year, may we all know the peace and good will of which the angels sang on that Holy Night, long ago. To you and yours, we wish a very merry Christmas.

FARM AND HOME SUPPLY INC.

1301 PARK AVE.

EM 4-2015

A Visit From Aunt Lisa

By Patsy Smith
 "Christmas won't be Christmas without any presents," grumbled Janice, lying on the old, warm rug by the fire. "It's so dreadful to be poor," sighed Marge, looking down at her old ragged dress. "It's just not fair for some girls to have everything, like

Florence Hillard down the street, and others to have nothing at all," added little five-year-old Angie. She didn't say that the others having nothing were themselves, but her sisters knew she was thinking that. "Well, we've got Father and Mother and each other," Lory said cheerfully, trying to light-

en her sisters' hearts. "You know, Mother said that we had better not have any presents this year since all of our country's men are fighting so hard in Austria. It will be a hard winter for everyone," lectured Janice, but she shook her head as she thought of all the pretty things she wanted so badly herself. The four young girls sat looking into the fire. Janice was fifteen. She always took care of her three younger sisters when her mother was away. She had a face like an angel. Her hair was long and black. Marge was the second child. If there was a tomboy in the family, Marge was it. Only six days ago she had had her 13th birthday. Lory was nine years old and was always cheerful and happy. Angie was the baby of the family. It seemed as if she was always pouting or crying over something. Blonde curly hair and deep blue eyes made her very adorable. As they sat, they were all thinking of their father so far away, where the fighting was taking place.

Their mother was a woman of around 46. She lived a very hard life. Working all day to support her four daughters and herself wasn't an easy task. At night she never slept well either, thinking of her husband fighting for his country. For a long time the four sisters sat quietly gazing into the flickering flames. Finally Janice broke the silence, "I don't see why we don't spend our own dollars for the presents we want."

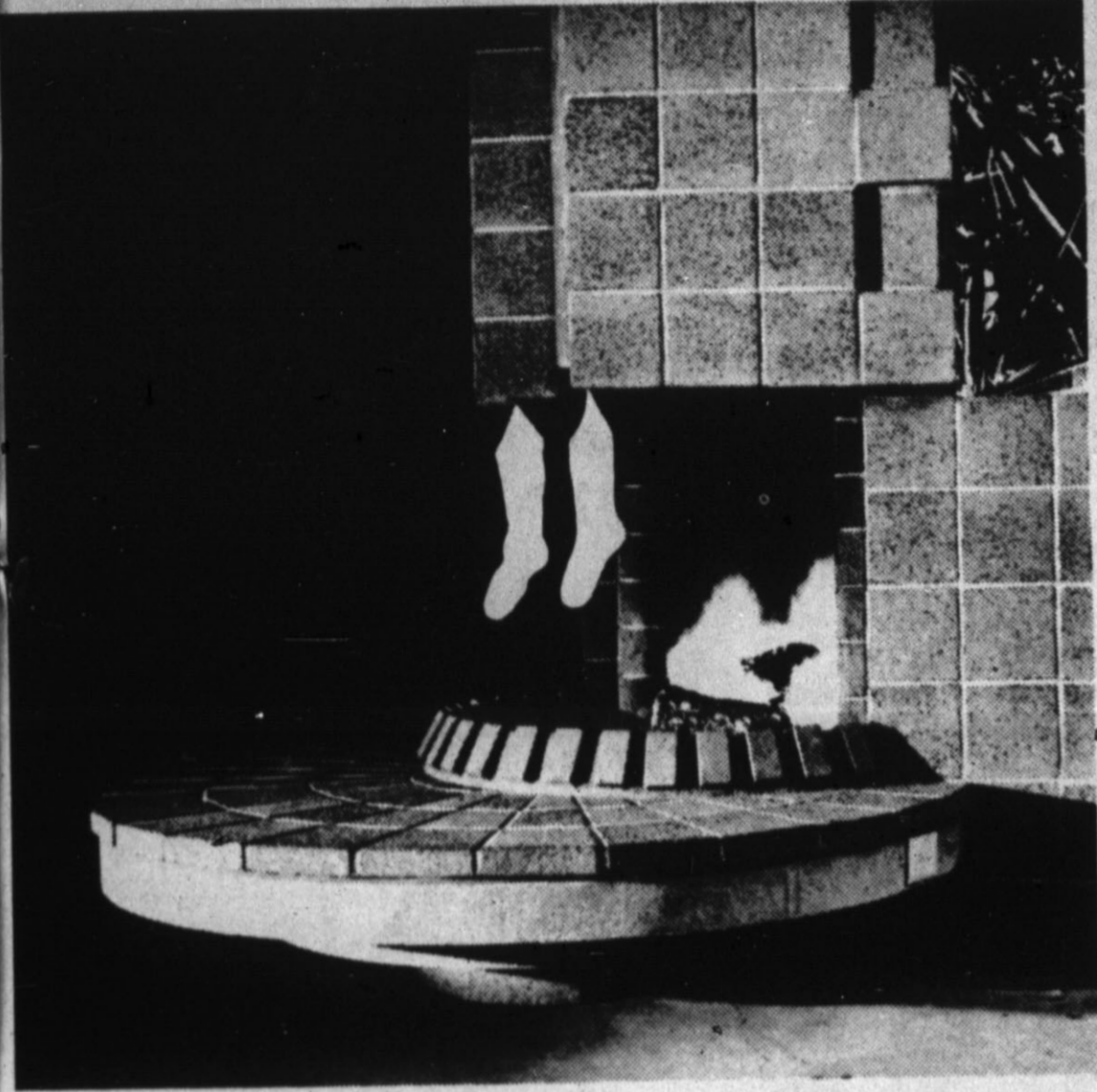
The girls were being selfish, thinking only of themselves until Lory came up with an idea, "I think it would be nice to buy Mother a gift for Christmas with our dollars."

The others thought it a wonderful idea, even though Mother had told them that there wouldn't be any gifts this year. Two days before Christmas Aunt Lisa arrived to spend a few days with the Hoffmans. The girls were ever so excited. They loved Aunt Lisa. She was always coming to visit them. She was only six years older than Janice. Lisa had been married, but her husband had gotten killed only a few months before in an accident. Aunt Lisa lived alone in a small town about 600 miles from Hamburg.

The next day Mother went to work as usual, but the girls did not have to go to school, so there was an air of great excitement. Aunt Lisa, Janice and Marge decided to go shopping with the four dollars the girls had put together to buy a present for Mother. They decided to buy her a pair of brown slippers because her old ones were so bed-ragged and worn. The girls noticed that Aunt Lisa's luggage was bulging with beautifully wrapped packages. She had also brought a small Christmas tree for them. The girls and lots of fun making strings of popcorn and cranberries and other ornaments for the tree. After they had finished putting all of Aunt Lisa's presents to them under the tree, Angie sneaked the present for Mother under the tree. Then she stood back and exclaimed, "Oh, how beautiful!"

As Mrs. Hoffman opened the package on Christmas morning, the faces of her four daughters were full of happiness. Mrs. Hoffman exclaimed, "Oh, you are so sweet and generous to buy these for me!"

In this experience, Janice, Marge, Lory and Angie realized that in remembering their mother at Christmas time they had found happiness.



La Madre Mia Club Has Yule Party Dec. 13

A Christmas party was enjoyed by members of the La Madre Mia Study Club in the Friendship Room of the Hereford State Bank, Thursday, Dec. 13, with Mrs. R. V. Hale and Mrs. Bobby Owen serving as hostesses for the party.

Mrs. Richard Pickens conducted a short business meeting.

Santa's helper Mrs. Joe Henry gave out the gifts to all the members present. After the presents were opened, bridge and other games were enjoyed.

Those attending were: Mesdames John Beasley, Joe Brooks, James Brownlow, R.V. Hale, Joe Hacker, Joe Henry, Dean Herring, Jerry Landers, Bill Merritt Jr., Harold Morton, Bobby Owen, Richard Pickens, John Smith, Eugene Sparks, Ralph Starr and Lee Drake.

Christmas Carol Had Beginning In Folk Music

Today's Christmas carol is a domesticated descendant of a lively folk dance.

The carol started out in the Middle Ages as a circular country dance, called a "carole" in French. Some of the early Christians looked askance at dancing, however, and the carol soon lost its steps.

The lyrics of the songs that had accompanied the dance began to change, too, and eventually the "macaronic" style appeared. This consisted of tacking a Latin phrase on to the popular lines, so that the people sang:

Make we joy now in this feast
 In qua Christus natus est
 They didn't necessarily understand the Latin, although it carried on the sense of the song, but the stately Latin words gave them a religious image.

In 1223, St. Francis of Assisi started the custom of placing a creche, or miniature Nativity scene, in the church at Christmas time. People began to act out the events of the Nativity—one of the steps in the development of mystery plays—and then to compose carols to sing with the plays.

These led to the French noels, strictly Christmas songs, which, in turn, inspired the English carol.

Carols, both secular and religious, flourished in England until the Puritans substituted their more spiritual hymns. These carried along their less earthy messages for more than a century, until a demand for better Christmas music brought back the carol.

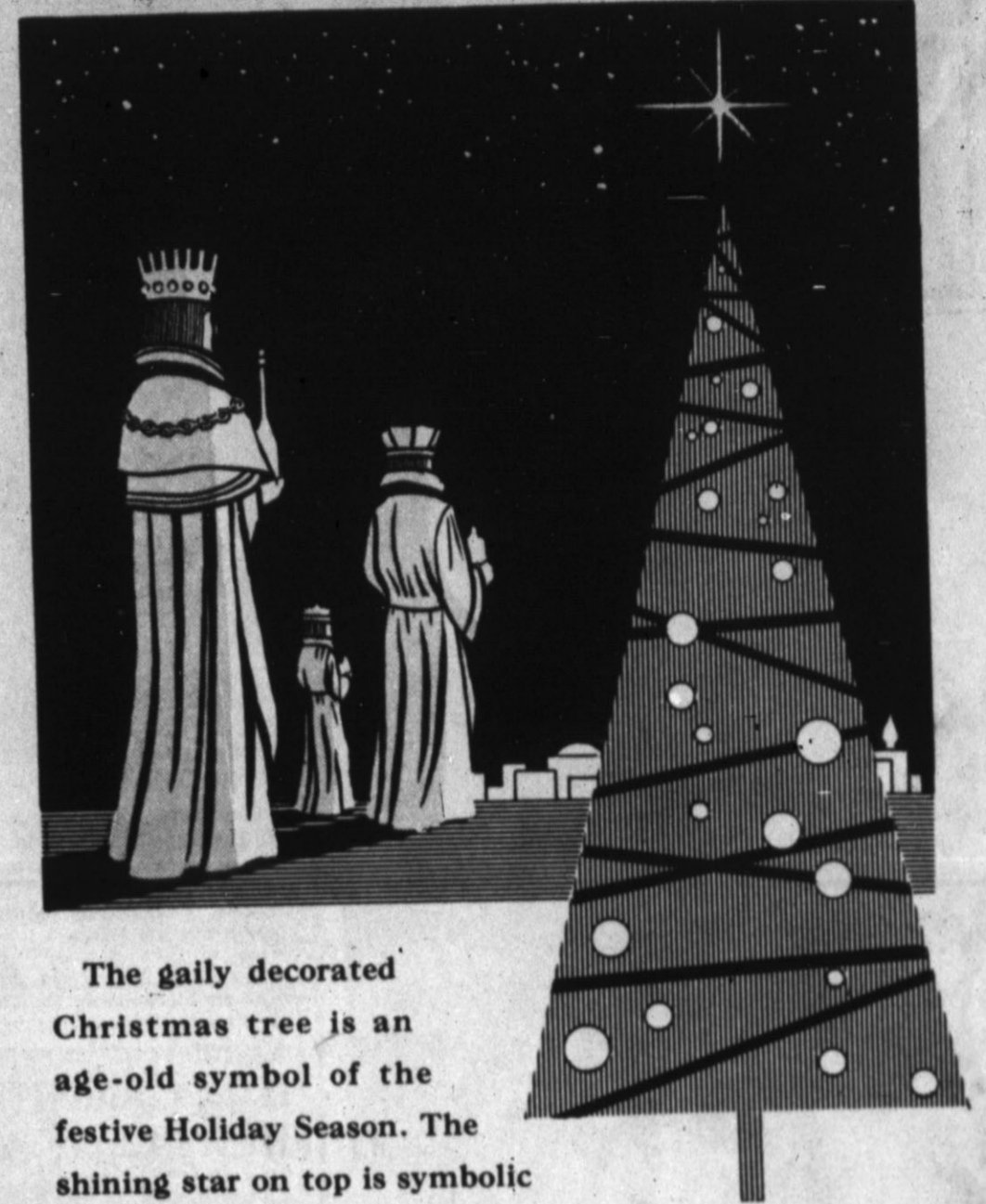
Have you read the Classifieds?



She Deserves The
 BEST
 RUSSELL STOVER
 Chocolates
 YOU WILL FIND THEM
 AT
 McDOWELL
 DRUG



PATSY SMITH



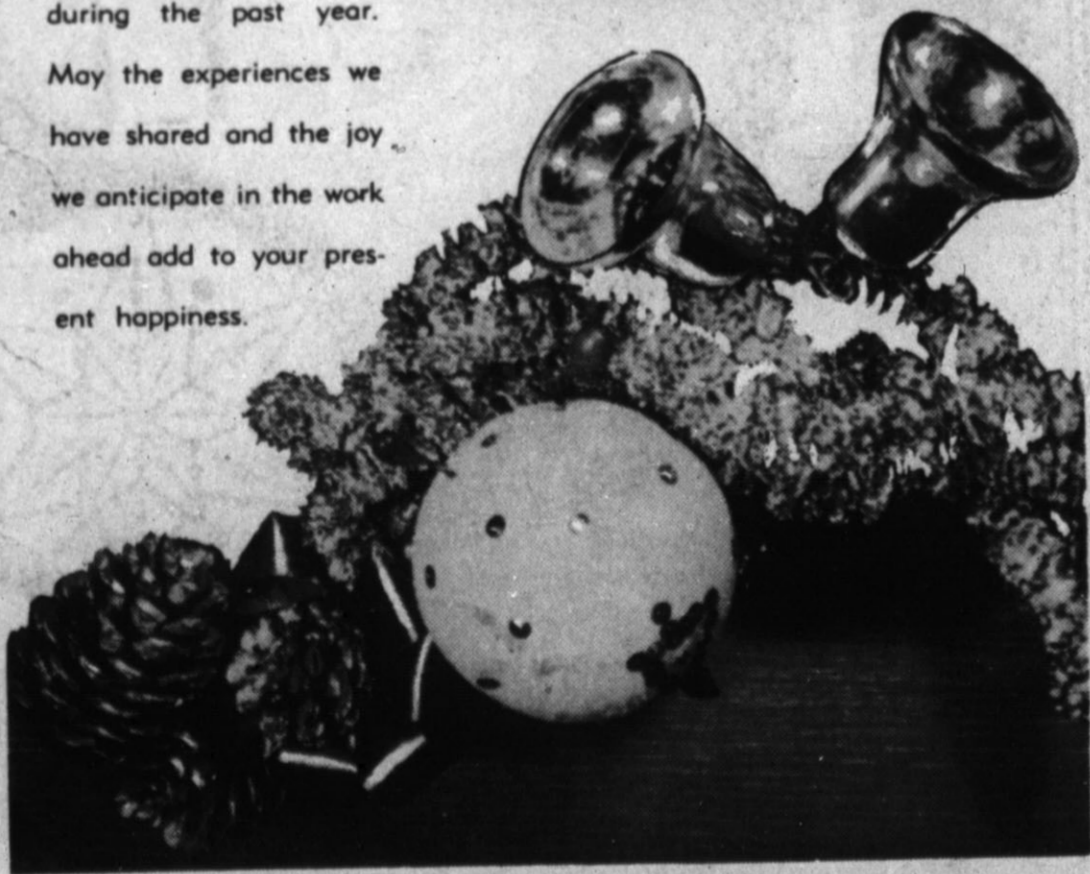
The gaily decorated Christmas tree is an age-old symbol of the festive Holiday Season. The shining star on top is symbolic of the gleam of the ancient star that guided the shepherds to the new-born King. May this light shine on you to make this Christmas a happy one.

TO WISH YOU
Christmas Joy and Peace
Summerfield Fertilizer
Pioneer Fertilizer

Merry Christmas

WE THANK all our good friends for their gift of friendship and loyalty during the past year. May the experiences we have shared and the joy we anticipate in the work ahead add to your present happiness.

With every good wish



We will be closed for Christmas from Dec. 24 to Jan. 3

The **Dairy Mart**

Margaret and Mike Pugh

1107 E. Highway 60

EM4 - 0465



Christmas is a family time filled with love and a feeling of contentment brought by the reunion of hearts and spirits of loved ones.

May this Christmas be a happy one for you and your loved ones... may your lives be filled with all good things throughout the days to come.

GREETINGS

Community Grain, Inc.

BILL WALDREP

SWEETNESS AND FLIGHT

LULA, Miss. (AP) — Due to his sensitive nose, Dr. Namo Yeates keeps his office fresh by spraying perfume around every now and then.

This practice backfired in one case. A male patient arrived home smelling sweet and his suspicious wife opened up on him with a pistol.

The fellow ran for his life but was plugged in the leg. So back he went to Dr. Yeates, office to have the bullet cut out.

"I didn't charge him," Dr. Yeates said.

Dorotha Stewart Weds Lt. Robert Carpenter

Mr. and Mrs. C. C. Stewart of Perryton, formerly of Dawn, are announcing the recent marriage of their daughter, Dorotha, to Lt. Robert David Carpenter, stationed with the United States Air Force in California, son of Mr and Mrs. Albert Carpenter of Salisbury, N. C.

The Rev. George Flint of the Chapel of the the Bells in Reno, Nev., read the double - ring ceremony.

Mrs. Carpenter wore a street length white suit with three-quarter length sleeves with a stand - up collar. A short veil was attached to a small hat that was accented with seed pearls. She was carrying a white Bible with white roses on top. Her jewelry was a string of pearls that belonged to her mother.

Serving the bride as matron-of-honor was Mrs. Edward V. Masek. She was dressed in a white wool suit accented with red accessories. Edward V. Masek served the groom as best man.

"Because" and "Oh, Promise Me" were played for the ceremony.

As a going - away outfit, the bride wore a red knit suit with black and red accessories. The couple spent their honeymoon touring points of interest in Nevada and California.

Mrs. Carpenter was graduated from Hereford High School in 1961. At the time of her marriage she was attending Baylor University at Waco.

Lieutenant Carpenter is a 1959 graduate of Florida High School at Tallahassee, Fla., and attended Florida State University in Tallahassee before entering the Air Force.

They are now living at 3317 Mather Field Road, Apartment 15, Rancho Cordova, Cal.



MRS. ROBERT DAVID CARPENTER nee Dortha Lee Stewart (Personal Photo)

H. D. Council Hears Choir At Holiday Party

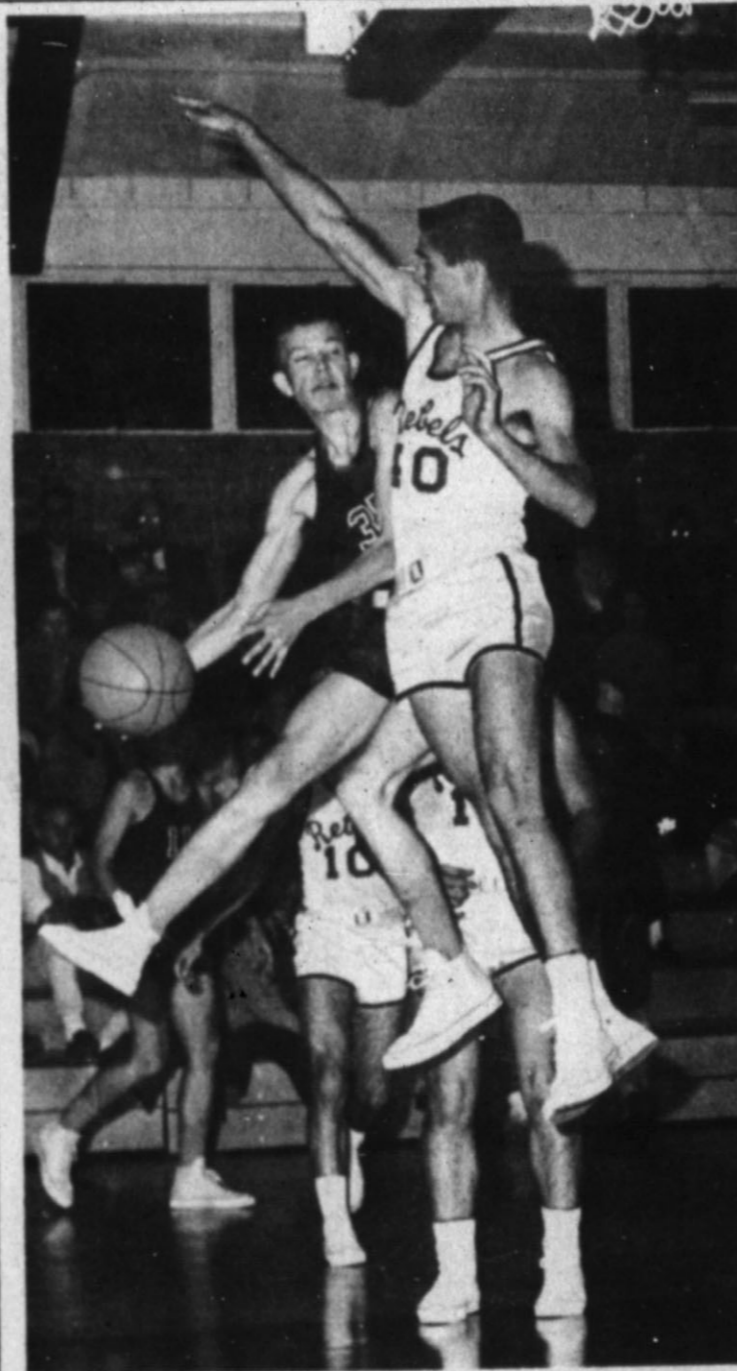
About 30 members of the H. D. Council attended its annual Christmas party on Monday, Dec. 10, at the Community Center.

Mrs. A. E. Hodges introduced Mrs. Joe Wagoner, who was in charge of the program. Mrs. Wagoner introduced the Campfire and Bluebird Choir, who sang 3 Christmas carols. Then the whole group sang, "We Wish You A Merry Christmas."

A gift of luggage from the Council was presented to Mrs. Argen Draper.

Refreshments of coffee, tea, candies and cookies were served to those attending.

Have you read the Classifieds?



A MOST AWKWARD position decided Robert Strange as he got high in the air, only to find that Tascosa Rebel Bill Bogan was between the ball and the intended receiver. Hereford had to play catch-up after getting off to a slow start and lacked five points when the game was over as it lost, 51-46. (Staff Photo)

NOW! 36 MONTH Field Hazard Guarantee

GENERAL NYLON SPECIAL TRACTOR TIRE



Now . . . your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance . . . General's new Nylon Special out-pulls, out - works, out - plows any other tractor tire you can buy. Protection and performance . . . combined in a single tire, the General Nylon Special . . . at new low prices.

36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from bruise and furrow breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

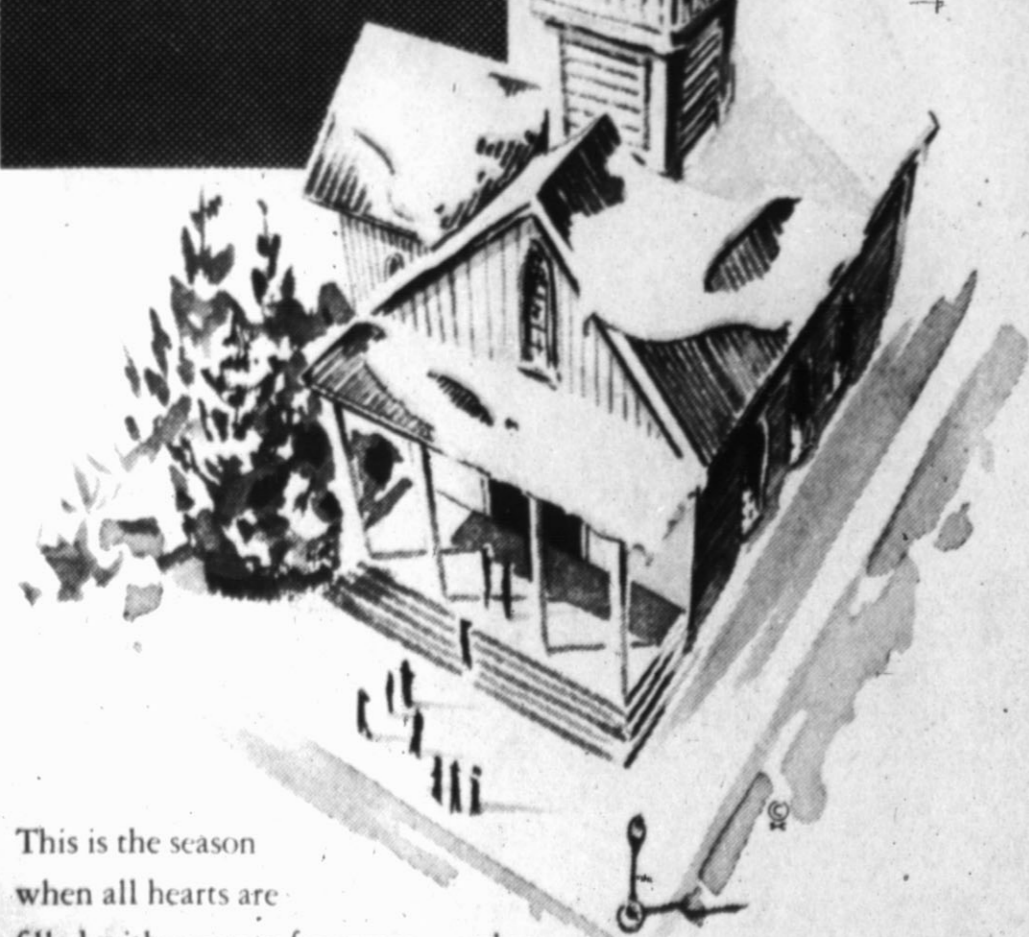
HEREFORD BUTANE INCORPORATED
Veterans Park Road EM4-3367



OUR WARMEST OLD-FASHIONED MERRY CHRISTMAS WISHES TO ALL!

Hereford Welding

Merry Christmas to All



This is the season when all hearts are filled with a prayer for peace . . . when we wish every blessing to you and yours.

Miller Seed Company

Sending Best Wishes

to Our Friends



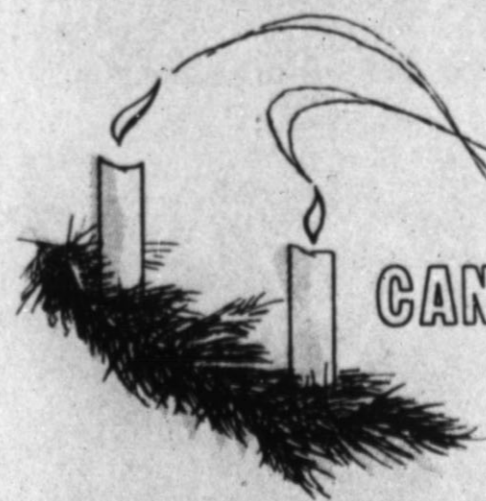
Christmas is here and we want to send you, one and all, our best wishes for a wonderful Yuletide. May it bring you all the good things of life which you so richly deserve.

LITTLE'S OF HEREFORD



HOLLY WREATH upon the door

CAROLS in the air



CANDLES on the Christmas tree

AND FRIENDLY FOLKS

to whom we can say



MERRY CHRISTMAS

All are traditional with us to make our holidays complete. Thanks, also, for your fine consideration in the past . . . we'll strive to continue to be worthy of your confidence.

Ford Tractor, Ford Implement & Ford Industrial Dealer

KEMP AUTO REPAIR

TOMMY CLARENCE CHARLES
MIKE JOHN

A Wonderful Christmas Present

By Don Bill Hair

"Now get to bed, children," shouted Linda Davenport up to the boys, "and I'll be up in a minute."

Then she went into the living room and sat down beside her husband in an old arm chair. She let out a sigh and said, "Jim, I wish there were some way for us to give the boys a nice Christmas present this year."

"I know how you feel, dear, but since we just moved from Oregon and bought these animals and the farm, you know we can't."

There was a long silence and then Mrs. Davenport said, "I guess I had better go tuck in the boys."

She went into the kitchen and up the wooden steps. She walked into a large bedroom where the six boys lay waiting. After kissing and tucking in everyone, she switched off the light.

She went back down to the living room where her husband was still sitting. The weather report was just coming on the radio so she sat down to listen. It said "Scattered showers tonight through Wednesday."

Jim said, "I guess we'd better get to bed," and then he snapped off the radio.

That night it did rain just as the weatherman had predicted. It was still raining the next morning at breakfast.

"I guess I won't have to work much this morning," said Mr. Davenport as everyone sat

down to breakfast. "That's wonderful," replied Allen excitedly. "Then maybe we can do some Christmas shopping."

After breakfast they all went to work doing their chores. Harry fed the hogs; Bob fed the chickens; Allen threw some straw to the calves, father milked the cows; Bill fed the sheep, and Harry and Dick helped Mrs. Davenport with the dishes. When Mr. Davenport went into the barn, he found that two of his milk cows had gotten out in the rain. He went ahead and milked the other cows and then saddled a horse to go look for the others.

Even though he had on his raincoat, he was still getting wet. After half an hour he found the cows and remarked, "Where in the world have you been!" It took Mr. Davenport an hour to drive the restless, nervous cows back to the barns. After he had them safely in the barn, he trudged to the house.

When Mrs. Davenport saw her husband, she was frightened. He was wet and cold and shaking with a chill. She helped him change clothes and get to bed. Then she called the doctor.

One hour later the doctor arrived and examined Mr. Davenport.

He said, "It looks as if you are on the verge of getting pneumonia. You'll be all right after a few days, but I'm taking you to the hospital right now."

Mrs. Davenport said, "I'll be there as soon as I can. The boys and I will have to make

some plans."

She called Mrs. Jones to see if she could keep the boys at night while she was at the hospital.

Mrs. Jones answered, "I'd love to keep them any time." While Mrs. Davenport was getting her things ready to go, she and her sons talked over plans about the chores and about their stay and their neighbor's home.

At the Abilene hospital, four miles from their farm, Mrs. Davenport found her husband on the third floor. For four days she stayed with him.

On the fifth day, Mrs. Davenport went out to see about the boys. The had taken good care of the farm animals.

Allen said, "I am fourteen.

Miss Borman, Larry Wieck To Wed. Jan. 30

Mr. and Mrs. Joe Borman are announcing the engagement and approaching marriage of their daughter, Elizabeth, to Larry Wieck, son of Mr. and Mrs. John L. Wieck of Umbarger.

The wedding will be held at St. Anthony's Church in Hereford on Jan. 30 at 4 p. m. with Father Hubert Byrnes, S. A., officiating.

At the present time she is employed at Brown, Graham and Glover as secretary.

Wieck is a player with the Boston Red Sox baseball organization.



DON BILL HAIR



ELIZABETH BORMAN to wed in January

(Angel Photo)

Mamma, may I go back with you to see Father?" Mrs. Davenport smiled at her sons, "I have even a better idea. First, I want to tell you Father is fine, and he will be able to come home tomorrow. Now, we will all get in the car and go Christmas shopping! Tomorrow, Allen, you may go with me to get Father."

The boys were so grateful because their father was going

to be all right that they didn't want much for Christmas.

BEVERAGE DIVERSIFICATION

TUCSON, Arizona (AP) — The Tucson City Council recently recommended that a liquor license be granted for the Silver Dollar Milk Store.

Have you read the Classifieds?

When You Want The Best

in Genuine

MEXICAN FOOD

Remember

The El Toro

West Highway 60, Hereford

HOURS

11:00 a. m. --- 11:00 p. m.

Week Days

Merchant Lunch

95¢

Served Quick

SATISFACTION GUARANTEED

BEST

buy for car owners— saved on insurance, got top service too! Contact me today!

HUGH and LUCILE BOOKOUT Hereford

511 Schley EM4-3161

STATE FARM

Merry Christmas and a

Happy New Year

from all the folks at

COOPER'S



Joan Lange



Jim Wiginton



Milton Meharg



Rudy Bloodgood



Dick Feagin



Jessie Cash



Neil Cooper



Terry Watson



Archie Scott



Joe Landin



Ann Freeman



Charles Calloway



Dale Barkley



Thelma Link



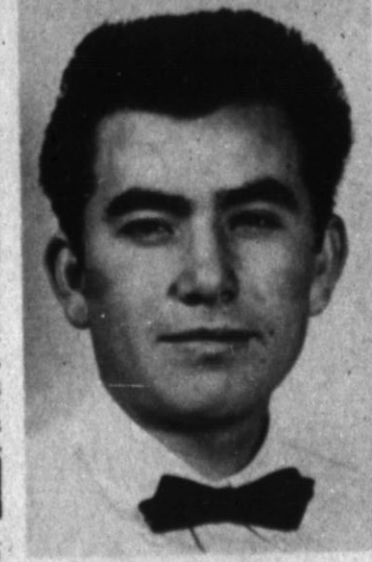
Ida Mae Conklin



Ora Mae Carl



Ronald Bell



Johnny Vera



Jim Lassiter



Tom Carroll



Leona Stayton

Merry Christmas and A Happy New Year

Mr. & Mrs. J. R. Allison
& Children
Mr. & Mrs. W. J. Albracht
Mr. & Mrs. D. H. Alexander
Claire C. Acker
Mr. & Mrs. W. H. Andrews
Mr. & Mrs. Cliff Arnold
Irving Alexander family
Alma Andrews
C. C. Acker
Mr. & Mrs. Clark Andrews and
family
Mr. & Mrs. Glenn Andrews
and family
Mr. & Mrs. Joe Andrews
and family
Owen and George Andrews
Vera Dell Andrews
Mr. & Mrs. J. E. Beyer
Dr. & Mrs. L. B. Barnett
and children
Tony Bartos
George E. Brasher
Mr. & Mrs. J. E. Brooks,
Sylvia and Rodney
Mr. & Mrs. Frank J. Bezner
and family
Myrtle Beene
Dr. & Mrs. Bruce Beene
and family
Mr. and Mrs. Maynard Buck
Glyn, Marie and Cathy Billrey
Mr. and Mrs. George Beams
Mr. and Mrs. Cecil Boyer
and Beverly
Mr. & Mrs. Bert Boomer
Mr. & Mrs. Gaston Baer
Mr. & Mrs. Henry N. Benson
Mr. & Mrs. C. E. Beauford
Mr. & Mrs. Virgil Bomar
Mr. & Mrs. Howard Beasley
The Jay Bostons
Mrs. Ada Brunson
Mrs. Jim Bookout
Mr. & Mrs. Mike Betzen
Mr. & Mrs. C. C. Bowman
Mr. & Mrs. Henry Brorman
Mr. & Mrs. H. C. Baird
Mr. & Mrs. R. L. Bone
and Bobby
Mr. & Mrs. Jack Brown
Dr. & Mrs. H. A. Cavness
and family
Mr. & Mrs. Marvin Coffey,
Carole and Lonny
Mr. & Mrs. Floyd Cole
and family
Mr. & Mrs. D. M. (Pete)
Coward and Jerry
Mr. & Mrs. Rex Cowart
Mr. & Mrs. H. V. Crawford

Mr. & Mrs. C. J. Crump
The Tommy Carnahan Family
Mrs. Roy F. Calvert
Mrs. W. P. Caldwell
Mr. & Mrs. Doc Carter
and Children
Mr. & Mrs. S. Kelly Coplin
and Children
The J. C. Clearmans
Mr. & Mrs. Paul S. Corbett
and James
Ella Mae Childers and boys
Mr. & Mrs. Earl Cole
Mr. & Mrs. Harry Cayler
Mr. & Mrs. Jap Dickerson
and family
The Bob Doughmans
Mr. & Mrs. David Downey
and family
Mr. and Mrs. W. Q. Duggan
Mr. & Mrs. Ed Dziuk, Jr.
Mr. & Mrs. Wilbur W. Davis
Mr. & Mrs. J. J. Durham
Mrs. W. E. Dameron
Mr. & Mrs. James Dobbs
and LeAnn
Mr. & Mrs. B. C. Dement
Mr. & Mrs. Jimmy Easley
and family
Mr. & Mrs. W. A. Epperson
Bob & Johnnie Fotheringham
Mr. & Mrs. Clint Formby
and family
Mr. & Mrs. C. D. Fitzgerald, Jr.
Mr. & Mrs. Grant A. Fuller
Helen Fangman and Charles
Florence and Sandy Fluit
Mr. & Mrs. J. T. Gilbreath, Jr.
and Royce
Mrs. N. E. Gass
Mr. & Mrs. Nolan Grady
and family
Mr. & Mrs. Glenn Gripp
and family
The Spicer Gripps
Dr. & Mrs. Roy Grubbs
and family
Mr. & Mrs. Jimmy Gillentine
Mrs. C. T. Guseman
The Jack Gillilands
Mr. & Mrs. R. C. (Dick) Godwin
Mr. & Mrs. A. T. Griffin
Mr. & Mrs. Norman Gray
and Ron
Mr. & Mrs. W. T. Gunstenson
Mr. & Mrs. Kenny Gearm
Beas E. Givan
The O. Z. Golden family
Mr. & Mrs. J. T. Gilbreath
Mr. & Mrs. John Gilliland
Lucy A. Givens
The Don Gusemans
Jane Harding, Richard, Darlene
and Bryan

Mr. & Mrs. O. G. Hill, Jr.
Mr. and Mrs. G. W. Hund
Mr. and Mrs. Grant Hanna
and family
Virgil and Frances Hennen
Mr. and Mrs. Morris Hacker,
Grez and Michael
Fred and Catherine Higgins
Mr. and Mrs. Francis Hardwick
Mrs. W. W. Hill
J. H. Hinds
Velma Hodges
Ona Hammer
Mr. & Mrs. H. L. Hershey
Mr. & Mrs. Roy Hartman
The Gerald Hales
Jimmy D. Ivy
The Monk Johnsons
The Bill Johnsons
Mr. & Mrs. Edward Jesko
Mr. & Mrs. Virgil Justice,
Avie and Kenny
Mr. & Mrs. Charlie Kemp
Mr. & Mrs. Andrew Kershen
and family
Mr. & Mrs. Harold Kids
and Craig
Mr. & Mrs. Merlin Kaul,
Larry and Bussy
Mr. & Mrs. J. D. Kelly
and Charles
Mr. & Mrs. Terry Kirby
and family
Mrs. J. W. Kirby
Theresa Kuback
The Albert Lambs
The Carl Last Family
Mr. & Mrs. Ross Latham
Mr. & Mrs. Ed Line
Mr. & Mrs. Dennis Lomas
and boys
Mr. & Mrs. Gene Loerwald
and family
Mr. and Mrs. L. H. Lookingbill,
Jr., Judy Janet, Cathy &
Craig
Mr. & Mrs. Ky Lawrence
Margaret & Melvin Lomenick
Mr. & Mrs. L. H. Lookingbill,
Sr.
Bill, Mary Lynn & Kevin
Lankford
Mr. & Mrs. Earnest Langley
Mr. & Mrs. W. H. London, Jr.
and family
Mr. & Mrs. Ross Lomenick
The Tandy Legg Family
Bob & Teresa Lamm
Robert & Sandra Lamm
Wayne & Olive Lawrence
Mr. & Mrs. Ralph McCullough
Mr. & Mrs. J. C. McCracken
Helen McCauley
Mr. & Mrs. J. E. McCabe
and family
Mr. & Mrs. Jim McAndrews
Mr. & Mrs. Joe Marnell
and family
Speck, Edna Marnell & family
The Albert Maxwells
Mr. & Mrs. C. B. Miles
The Bill Messicks

Bud Minor family
Mr. & Mrs. George Miner
Mr. & Mrs. Ernest May
Mr. & Mrs. H. H. Miller
Mr. & Mrs. D. C. Martin
Mr. & Mrs. B. F. Marrs
Dr. & Mrs. A. T. Mims
and family
Mr. & Mrs. F. Y. Moreman
Mr. & Mrs. Alfred May
Eugene L. Naugle
The Gaylord Newell Family
Dr. & Mrs. M. W. Nobles
and family
Mrs. J. O. Newell
Mr. & Mrs. Mack Noland
and family
Mr. & Mrs. Palmer Norton,
David and Nelda
Mr. & Mrs. Pat H. Neill
and Kay
Mr. & Mrs. Henry F. Neely
Dr. & Mrs. Weslie B. Owen,
Jim and Wes
Ralph & Sydney Ann Owens
Mr. & Mrs. Warren Owen
Mr. & Mrs. Ted Panciera
Mr. & Mrs. O. W. Parris
Mr. & Mrs. R. G. Peeler
Vondell, Ben R. and Ronald
Plummer
Grady Parsons
Mr. & Mrs. Pat Parker
Mr. & Mrs. Leo Price
Mr. & Mrs. Bud Paetzold
and family
Lucille & J. M. Posey
Mr. & Mrs. Carl Perrin
The Buck Parsons
Frank, Dorothy & Shari Prowell
Mr. & Mrs. Wayne Phillips
and family
Duane & Alma Pittenger
Troys & Betty Riddle
Mr. & Mrs. Homer Rudd
and family
Dr. & Mrs. Clyde Rush
and family
J. C. Rickets
Ed, Diane, Jean and Edward
Roberson
Mr. & Mrs. B. E. Roberson
Mr. & Mrs. Frank Robbins
Mr. & Mrs. Clyde W. Russell
Mr. & Mrs. Edgar Roe and girls
Miles Roberson
Mr. & Mrs. Jeff Roberson
Mr. & Mrs. A. R. Rogers
Mr. & Mrs. H. D. Robbins
Mr. and Mrs. Charlie Seeds
and children
Mrs. Edith Sheppard
Mr. and Mrs. Delmar Sigle
The Garland Solomon's
Mr. & Mrs. Ray Sult
Mr. and Mrs. J. S. Stocks
Mrs. I. H. Spratt
Mr. and Mrs. P. B. Sowell
Mr. and Mrs. W. Jesse Stanford
Mrs. Annie Springer
Mr. and Mrs. A. J. Schroeter
Thornton W. Shirley

Bessie L. Smith
Mary Jo and Lowell Sharp
Bessie and C. A. Saulcy
Mrs. Glenn Snyder
The O. A. Smith's
Mr. and Mrs. Clarence Strange
Jean and Urlin Streu
Mr. and Mrs. J. H. Sears
Mr. and Mrs. T. L. Sparkman
Jr., Bonnie and Darlene
Della Stagner
Mr. and Mrs. P. L. Stevens,
Mickey and David
Mr. and Mrs. Tommy Sparkman
Mr. and Mrs. Steve Seigler,
Steve and Suzanne
Mr. and Mrs. M. L. Simpson,
Sr.
Mr. and Mrs. L. C. Thomas
Mr. and Mrs. Wayne Thomas
and family
Mr. and Mrs. Arthur Tiefel,
Mark and Marla
Mr. and Mrs. George Tiefel,
Barbara, Jake, Cherry, &
Ted
Mr. and Mrs. W. T. Thompson
Mr. and Mrs. W. E. Upton
Mr. and Mrs. V. P. Walker
George and Ruth Warner
Mr. and Mrs. O. Westenberg
Mr. and Mrs. H. E. Wester
Dr. and Mrs. Joe B. Whitley
and girls
The Chester Wiggins
Mr. and Mrs. Kendall Williams
Mr. and Mrs. I. H. Willoughby
Dr. and Mrs. R. R. Wills
Mr. and Mrs. Ed Wilson, Jr.
and Cindy
Charles and Janie Whitehead,
Sandra and Ricky
Mr. and Mrs. Bob Wilson
The Frank Watsons
Mr. and Mrs. Jack Weaver
Mr. & Mrs. Robert E. Wagener
Mr. and Mrs. Henry Williamson
Imogene Wills
Mr. and Mrs. J. B. Wiginton
Mr. and Mrs. E. P. Warren
Sam Wilson
Mr. and Mrs. M. P. Vaught
Ida Mae Vaughn
Carlos and Mabel Vaughn
Mr. and Mrs. Robert Veigel
W. H. Vick
Mr. and Mrs. E. W. Young
Mr. and Mrs. Don Zimmerman
and family
George Zetsche Family
The Hereford Brand
Mr. and Mrs. H. A. Speer,
Gulf Distributors
Hereford State Bank
Piggly Wiggly
Hacker and Jesko Food Store
Hereford Hardware
Carl McCaslin Lumber Co.
Packard Milling Co.
K. P. A. N.

INSTEAD OF SENDING
OUR CHRISTMAS CARDS
INDIVIDUALLY, WE TAKE THIS
MEANS OF EXTENDING OUR
GREETINGS TO EACH AND EVERY
ONE IN THE AREA.
THE AMOUNT WE USUALLY
SPEND IN THIS WAY HAS BEEN
CONTRIBUTED TOWARD A MORE
LASTING TRIBUTE IN OUR
COMMUNITY AND WE FEEL
IT IS IN KEEPING WITH
THE REAL MEANING
OF CHRISTMAS

SUNDAY, DECEMBER 23, 1962

BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



by Dr. and
spation of
outh Main
y flocked
Collins)

TIM TYLER'S LUCK

by Lyman Young and Tom Massey



AN OLD ORNITHOLOGIST FRIEND TOLD DAD HE ONCE DISCOVERED THE WONDER BIRDS HE NAMED LOQUACKS, TIM —



THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



The PHANTOM

By Lee Falk



GRANDMA

By Chas. Kuhn



by Dr. and
ipation of
outh Main
y flocked
r Collins)

BUZ SAWYER

Featuring His Pal Rosco Sweeney by Roy Crane

POOR MRS. BANDY SHE HAS SO LITTLE SINCE HER HUSBAND DIED. WILL YOU TAKE HER THIS FRUITCAKE, BROTHER?

OKAY.

MORNINGS, MRS. BANDY.

WHY, HELLO MR. SWEENEY, WHAT A GLORIOUS DAY.

YES'M. HERE, BABY SISTER SENT THIS.

WHY, HOW SWEET OF LUCILLE. ALWAYS THINKING OF OTHERS.

SEEMS EVERY TIME I PASS, YOU'RE WORKING IN YOUR GARDEN, MRS. BANDY.

I ENJOY IT.

YOU'RE ALWAYS SPRAYING, WHY?

MANY BUGS ATTACK ROSES... BEETLES, RED SPIDERS, CUTWORMS, APHIDS, THIRPS...

AND OTHER THINGS; WILT, RUST, SCALE, MILDEW, BLACK SPOT.

WOW! YOU DO HAVE YOUR TROUBLES.

SOUNDS LIKE THE NEWS OF THE WORLD. ALL BAD.

THE WORLD IS OUR GARDEN, MR. SWEENEY. THERE ARE ENDLESS PROBLEMS AND BLACK SPOTS.

BUT DON'T FORGET THERE ARE ALSO ROSES.

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HENRY

by CARL ANDERSON

YOU MEAN I GET A GOOD SHINE FOR ONE PENNY?

WELL--GO TO IT, LADDIE--AN' MAKE IT SNAPPY!

WHIRRR-RRR

SPUT-SPUT BANG BANG BANG

ZZZ-POP POP CLANK!

AND YOU EXPECT ME TO PAY FOR YOUR BUSTED MACHINE?!

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The KATZENJAMMER KIDS

by JOE MUSIAL

ISS YOU SURE DOT VILL BE ENUFF CHARCOAL??

SURE! LEAF IT TO DER OXPOT COOKER-OUTER!

ONLY A LUNKER USES MORE CHARCOAL DAN NECESSARY! I VONT LIGHT IT TILL YOU GET BACK MIT DER STEAKS!

PSST! CAPTAIN!

DON'T THEY LOOK SUSPICIOUS?

WHAT IF THEY PUT SOMETHING ON THE CHARCOAL THAT WILL BLOW UP AND SPOIL THE STEAKS?

VE'LL SEE ABOUT DOT!

STAND BACK, LENA!

VELL, LOOKS LIKE A FALSE ALARM!

LUNKER! YOU BOINT UP ALL DER CHARCOAL!

YOU LIKE RAW STEAK? GET BIZZY, I SAID!

COME, LENA--VE BUY YOU A NEW LOLLIPOP!

VEASELS-CHUST VAIT!

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beetle bailey by mort walker



LET'S GO IN HERE, SARGE. I WANT TO GET A GIFT

DEPART STORE



I WONDER IF MOM WOULD LIKE A HANDKERCHIEF?

NO. SHE WANTS SOME JEWELRY



OH, DID SHE SAY SO?

NO. I DID!



HEY! YOU WITH THE CORSAGE! MY BUDDY HERE WANTS TO BUY HIS MOTHER A GIFT!

ON THE DOUBLE!



AND THE PRICE BETTER BE RIGHT OR I'LL HAVE YOU COURT-MARTIALED!



THESE CIVILIANS GET AWFULLY SLOPPY IN THEIR MILITARY EFFICIENCY



NOW, HERE'S A JEWEL BOX I THINK IS—

WE'LL TAKE THAT PIN THERE! AND NO BACK TALK!



LET'S GO SARGE. I HAVE THE PACKAGE

HAVE A MERRY CHRISTMAS, Y'HEAR?!



FOR ME? HOW SWEET OF YOU, BEETLE

PSSST! YOU'D BETTER LIKE IT IF YOU KNOW WHAT'S GOOD FOR YOU

FLASH GORDON by MAC RABOY

ON THE PLANET SATURN...

BALDR HAS TAKEN OVER THE ARMORY OF THE EARTHINGS' SHIP! THEY ARE NOT ONLY WEAKLINGS... BUT FOOLS AS WELL! HE WILL SURELY FORCE THEIR SURRENDER!

LET US WATCH FURTHER! BALDR'S BRAIN-TRANSMITTER BRINGS US THE EVENTS THROUGH HIS OWN EYES AND EARS!

... SIX MINUTES MORE, EARTHINGS... SIX MINUTES TO SURRENDER YOUR SHIP, OR GO UP IN DUST WITH YOUR STOCKPILE!!

HE'S BLUFFING! THE BRUTE WOULDN'T KNOW HOW TO LIGHT A MATCH! QUICK, MEN! AFTER HIM!

KEEP THAT FIRE UP, MEN! WE'LL BLAST HIM OUT OF THERE WHILE HE'S BUSY ON THE VIDEO!

THE CAPTAIN WON'T BE CONVINCED THE ALIEN IS INTELLIGENT AND CRAFTY! HE WAS IN HERE ONLY MINUTES... YET HE FOUND THE SHIP'S ARMORY ON THIS CHART...

HE KILLED OUR RADIO... SO WE COULDN'T GET HELP! BUT I'M CONVINCED HE WON'T DESTROY THIS SHIP, FLASH!

NOT AFTER THEY'VE BEEN WAITING FOR YEARS FOR US TO COME TO SATURN...

HE WANTS US TO ATTACK THE ARMORY... WHILE HE FINDS ANOTHER WAY TO DESTROY US! HOW?

OF COURSE! PRESSURE! GRAVITY! THE ENGINE ROOM, ZARKOV...!

... WE WERE WRONG FLASH! THANK GOODNESS! HE'S NOT HERE!

NEXT WEEK- DEATH GRIP!

LITTLE IODINE

JIMMY HATLO



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12-23

The Little Woman

by DON TORBIN

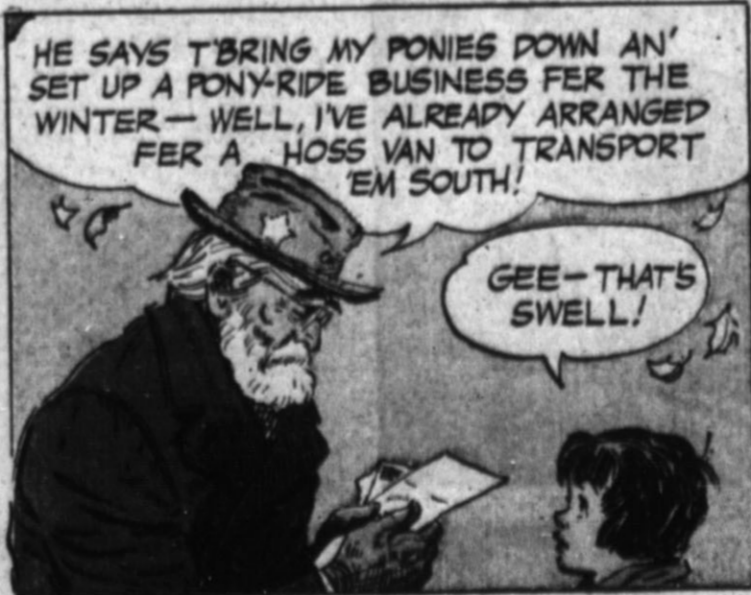


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12-23

LITTLE ANNIE ROONEY

By DARRELL McCLURE



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DARRELL McCLURE 12-23

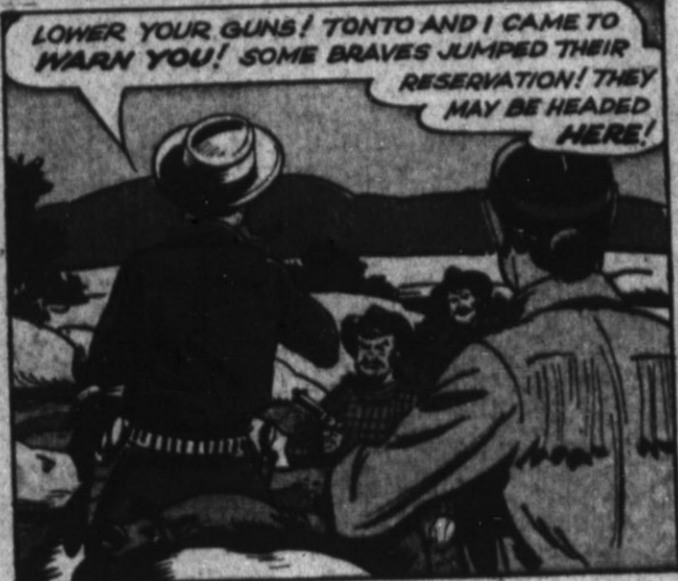
The LONE RANGER

by CHARLES FLANDERS

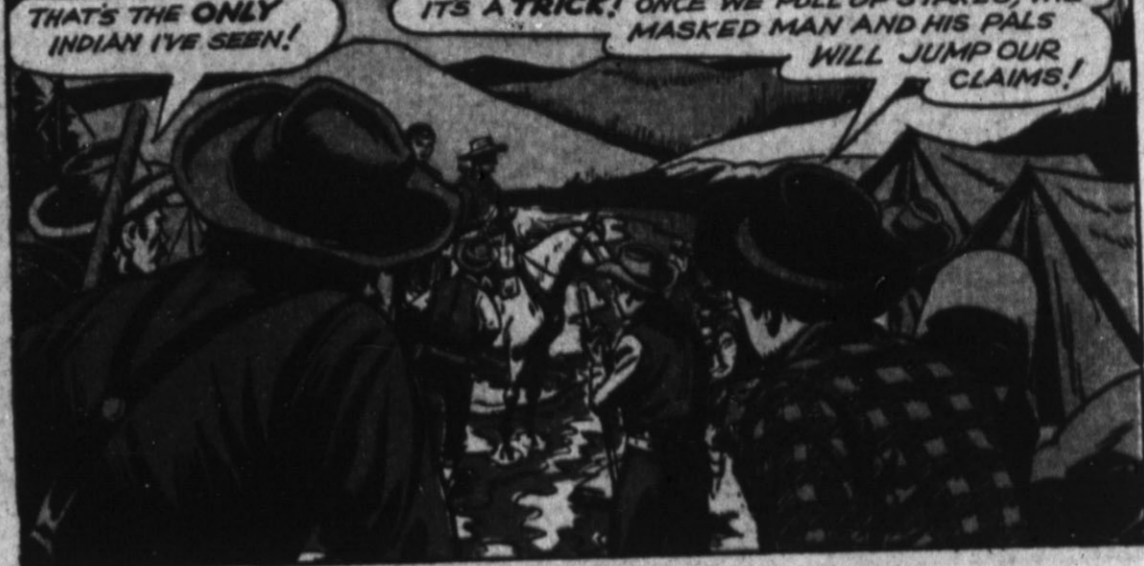


LOOK, BOYS! A MASKED MAN!

COVER HIM! HE PROBABLY HEARD WE PAINED SOME GOLD NUGGETS!

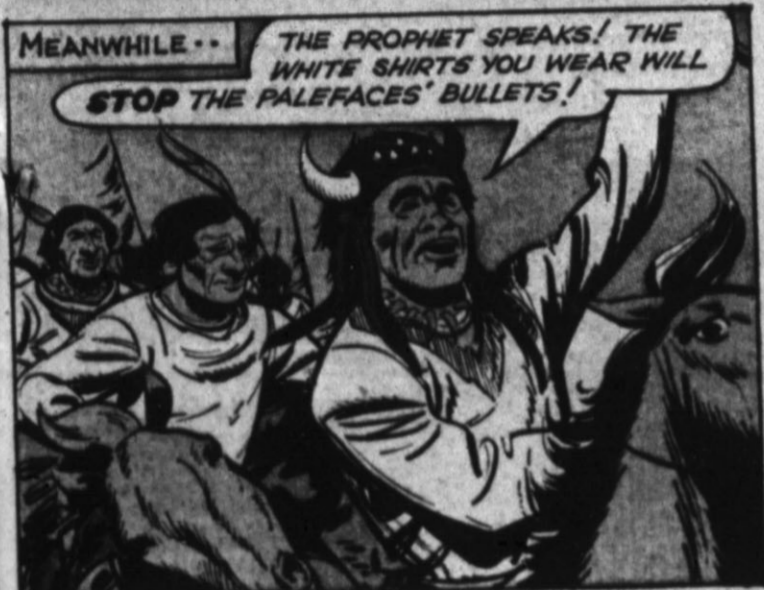


LOWER YOUR GUNS! TONTO AND I CAME TO WARN YOU! SOME BRAVES JUMPED THEIR RESERVATION! THEY MAY BE HEADED HERE!



THAT'S THE ONLY INDIAN I'VE SEEN!

IT'S A TRICK! ONCE WE PULL UP STAKES, THE MASKED MAN AND HIS PAL'S WILL JUMP OUR CLAIMS!



MEANWHILE... THE PROPHET SPEAKS! THE WHITE SHIRTS YOU WEAR WILL STOP THE PALEFACES' BULLETS!



THE PROPHET'S VISION WAS CLEAR! FIRST WE ARE TO DRIVE OFF THE GOLD-SEEKERS!

CHARLES FLANDERS 12-23



IT ISN'T A TRICK! RIDE NOW OR YOU'LL BE CAUGHT HERE, IN THE OPEN!

NO BRAVES ARE ATTACKING! LET'S PAN FOR GOLD! WE'RE STAYING!

CONTINUED...

DONALD DUCK

by WALT DISNEY



WHAT DO YOU PLAN TO DO WITH THE \$100, YOUNG MAN?

INVEST IT, SIR, IN BLUE CHIP STOCK!



GET YOUR MONEY FROM THE CASHIER... AND GOOD LUCK!

THANK YOU, SIR!



MY! YOU BANKERS HAVE TO BE GOOD JUDGES OF CHARACTER!

IT'S JUST HORSE SENSE, SON... BESIDES, BLUE CHIP STOCKS ARE LIKE MONEY IN THE BANK!



NOW LET ME AT 'EM!

CASHIER



FOLLOW THAT CAR!



A HUNDRED BUCKS ON BLUE CHIP STOCK TO WIN!

WIN \$10



EXTRREE! BLUE CHIP STOCK WINS!

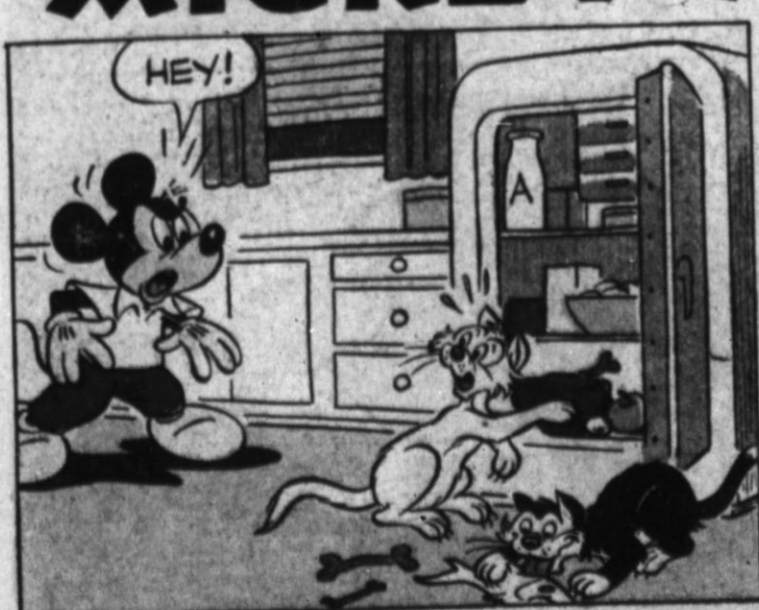
LIKE UNCLE SCROOGE SAID, IT'S JUST HORSE SENSE!

© 1948 Walt Disney Productions World Rights Reserved 12-23

Distributed by King Features Syndicate

by WALT DISNEY

MICKEY MOUSE



HEY!



THAT'S MY DINNER!



DOGGONE ALLEY CATS!



GOT AWAY!



OH! OH!



LOCKED!



12-23

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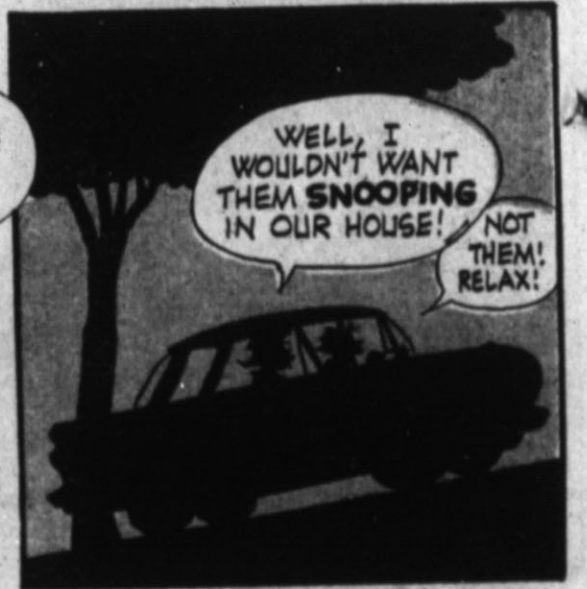
by Dr. and
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y flocked
Collins)

WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT Adapted from the stories by JOEL CHANDLER HARRIS



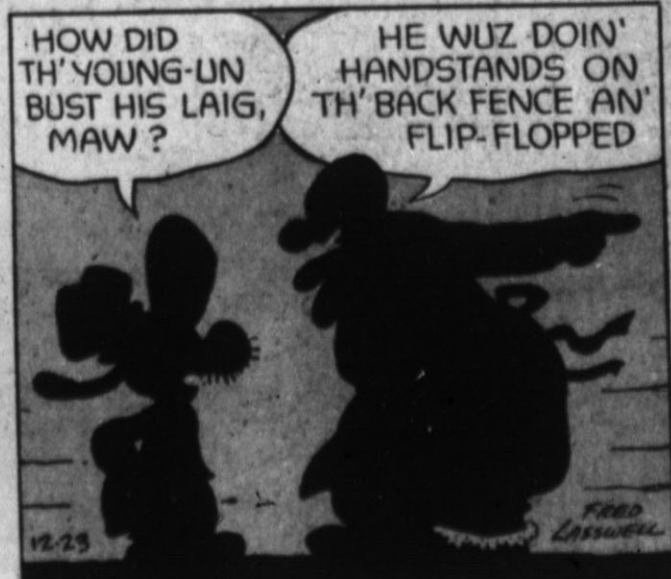
MISTER BREGER

by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL



The Sunday Brand

The Sunday Brand, Sunday, Dec. 23, 1962 Section Three

Merry Christmas



FINAL TOUCHES are put on their Christmas tree by Dr. and Mrs. H. A. Cavness, Cindy and Steve in anticipation of the holidays. Their large front window along South Main makes an attractive setting for the tree, which they flocked and decorated last week.

(Staff Photo by Gardner Collins)

Letters To Santa

Dear Santa
I would like a doll four Christmas I love you
Amelia Rodriguez

Dear Santa,
I would like a Fire Truck for Christmas. I love you.
Rafael Olivarez

Dearsanta,
I would like a doll for Christmas

Anna Lemus
Dear Santa
I would like a wagon for Christmas. I love you.
Uriel Mendoza

Dear Santa,
I would like a doll for Christmas. I love you.
Rozario Alejandre

Dear Santa
I would like a play house for Christmas I love you
Vicente Garcia

Dear Santa
I would like a doll for Christmas. I love you



SINGLES EVENT winner in the recent City Bowling Tournament was Al Bagwell with a 662 series. The tournament was held beginning Dec. 2 and was completed the following weekend, Dec. 9. (Staff Photo)

Anita Martinez
Dear Santa
I would like a doll for Christmas I love you.
Silvia Rodriguez

Der Santa
I would like a train for Christmas I love you
Victor Hill

Dear Santa,
I would like a doll for Christmas.
Sucuro Mendoza

Dear Santa
truck for I would like a Fire love You
Gabriel Zamora

Dear Santa,
Momie is writing this for me. I would like to have a Casper doll and Dino.
Vivian Burges

Dear Santa,
I would like to have a baton, a Barbie doll, and some play china dishes. I would like to have a Cecil disguise, also.

Carmela Burges
Dear Santa
I would like a Fire Truck for Christmas I love you
Bello Villareal

Dear Santa
I would like a Piano for Christmas I love You
Benita Miranba

I would like a bicycle for Christmas
Agusti nMartinez

Dear Santa.
I would like a Car for Christmas. I love you
Paul Chavez

VISITORS FROM BORGER
Mr. and Mrs. W. F. Cox from Borger were visitors in the home of Mr. and Mrs. Albert Maxwell the past weekend. The couples met while both were on the European tour this year.

Have you read the Classifieds?



We're hoping that your Christmas holiday is as wonderful as it can be — so gay and sparkling that each day far outshines the brightest glittering bauble on your tree!

ROGERS DRUG

GRADY and CLAUDINE
ROBERT and BARBARA



Blessed Yuletide

Hope anew was born for all mankind that night in Bethlehem — may all your hopes be fulfilled this Christmas season.

HEREFORD TEXAS
FEDERAL CREDIT UNION

One of the greatest pleasures of Christmas comes in sending good wishes to our friends.

Your friendship and patronage has made our work more enjoyable, and we want you to know that we sincerely appreciate your every consideration.

So here's hoping that yours will be a very Merry Christmas.

GREETINGS



Packard Milling Co.

122 S. Main

EM4-2676

TIMES HAVE CHANGED



In the newspaper industry, as in all others, rapid strides have been made. New ideas, new techniques, new equipment have made important contributions in the modernization of newspaper publishing. The "old-time country weekly" has grown up from its "hand-set" youth.

Times have changed in the newspaper field. One fact remains unchanged however...the genuine confidence every newspaper has in the community it serves. We are no exception.

That's why the publisher and management are joined in this message of good will at Christmas-time by all members of our staff, news, business, advertising and mechanical department. We are proud of our associations with the fine people of this community and wish for you an



Old Fashioned

MERRY CHRISTMAS

The HEREFORD BRAND
The SUNDAY BRAND

Selective Service Board Lists Reclassifications

Following is the list of draft board reclassifications as released by the local Selective Service Board. The list is published regularly as a public service by the Hereford Brand.

Classed 1 Y are Rogerio Martinez, Lynn Higginbotham, Cecil Morrison, Edward Bishop, James Hund, Haskell Dufur, Neely Kimbrough, Truman Price, Uel Wise, Burney Slack, Richard Walters, Elmer Mickey, Troy McKillip, Ernest Wright, Pete Fischboocher, James Guthrie, Henry Ratjen, Eugene Frische, Bobbie Billington, Lowell Stapt, Billy Phillips, Richard Esquivel, Urban Ball, Daniel Pesina, Tibb Burnett, Jerry Brown, Billy Kee, Melvin Smith, R. A. Cassidy, Jessie Gomez, Rodrigo Sanchez, Earl Reynolds, James Ashley, James Blankenship, Sammy Hershey, James Thompson, Wesley Dry, Herman Campbell, John Johnson, Weldon Stephan, Kenneth Ward, Preston Doshier, Thomas Hollis, John Tinsley, Howard Gault, Norman Jones, Lee Roberts, Johnny James, Billy Smith, David Smith, Reyes Zamarippo, Doyle Cox, Charles McGill, Robert Hopingardener, Dallas Phillips, Lawrence Youngblood, Hollie Keefler, Macario Barba, Ott Miller, John Higgins, Marcel Rhoads, Vernon White, Orval Hold, Howard Fish, James Mayo, James Worrell, Luis Marez, and Robert Duncan.

es Martin, Gary Sneed, Roger Albracht, Archie Ruggles Jr., Aaron Pettit, and Edward Grabber.

Classed I C Enl are William Dannheim Jr., Gwinn Lovel, Benjamin Gamez, John Simms Jr., and Clifton Newberry. Those in VA are Portirio Ramos, Alfred Beavers, Joseph Ramirez, Gordon Shaffer, Thomas Duncan, Willis Dutton Harold Head, James Crockett, Raymond Rickman, Byron Bennett, Edwin Denham, C. W. James, Jack Eisenberg, and Henry Rutherford.

In IV A are Ray Green, Wayland Hinds and Raymond Auburn, while David Wertenberger is IC Ind. In II C is Murray White. In I D are Lynn Boomer and Frank Peters, while Guillermo Medina and Andres Montes are listed IV C. In II A is Carl Zimmerman Jr.

Those named in II S are Larry Anthony, Henry Outland, Paul Wurster, Carl Wimberley, James Martin, Gary Sneed, Roger Albracht, Archie Ruggles Jr., Aaron Pettit, and Edward Grabber.



GUEST SPEAKER of the annual banquet of Tierra Blanca Boy Scout District was Monty Stokes, assistant Scout executive, Llano Estacado Council. Stokes also installed new officers and institutional representatives to the council's executive board. The banquet was held Saturday in Hereford High School Cafeteria. (Staff Photo)

Tierra Blanca Scout District Holds Banquet

New officers and institutional representatives of Tierra Blanca Boy Scout District were installed at a banquet Saturday in Hereford High School Cafeteria. Installing officer was Monty Stokes, assistant executive director, Llano Estacado Council.

Installed as officers of the district committee were Bruce Miller, chairman; Charles Duvall, vice chairman, and O. L. Click district commissioner.

Institutional representatives and executive board members installed included Roy Ivy, J. T. Singleton, Les Combs, Alton Farr, Dale Hallows, Richard

Barnard, Jim Scott, H. A. Tuck, the Rev. Gene Matthews, and Dr. Dale Wynn.

Following the installation, Round-Up awards were presented to Scout Troops and Cub Scout Packs reaching the membership goal by Louis Machuca, scout executive. Training awards were presented to den mothers, Mrs. Mary Gooch and Mrs. Glen Watts and a certificate of appreciation for a service was awarded Mrs. L. J. Davis.

Also presented with a certificate of appreciation was outgoing chairman of the council, O. L. Click. A 10-year veteran award was also presented to H. A. Tuck for his work in Scouting.



May joy dwell in your heart at Christmas. We sincerely wish each and every one of our many friends and customers a truly blessed Christmas, one that's filled with peace, and ever-lasting happiness.

Big T Pump Co.

'Cats Fifth Victim Of Stanton Dogies

Stanton Junior High School Eighth Graders had little trouble defeating Littlefield here Thursday evening to keep an undefeated record in five games. It was the second time the Wildcats succumbed to the Dogies, who trounced them 61-19 early in the season. For Hereford, it was the fifth win.

Jim Allison and Billy Francis presented Mrs. Boyer with a fruit basket and a Christmas gift.

After the visit the group returned to the hostess's home and exchanged secret pal gifts. Mrs. Leroy Richman read the Christmas Story.

Those attending the Christmas party were: Mesdames L. B. Wortham, Clois Kemp, Marvis Southward, G. W. Duncan, Luther Baxter, Johnnie Townie Gotheer and hostess, Mrs. Peggy Jo Hardy.

teamed up to lead Stanton with ten points each, while Gene Duvall tossed in eight more. Larry Noland and Mike Davis both scored twice from the field for a total of four, and Phillip Cain tallied a single two-pointer.

Stanton raced to a 14-3 lead during the first period, and had no trouble in controlling the hapless Wildcats.

But it was a different story the preceding Saturday when the Dogies played host to Marshall Junior High of Clovis. Stanton won after a hard-fought battle by 48-45.

Marshall led 10-8 after the first quarter of play, and the second round saw the lead swap hands a number of times before the buzzer sounded with Marshall again leading, 29-27.

MEN WILL BE BOYS

SOMERVILLE, Mass. (AP) - The man in the dome will control what 12 men believe will be the largest portable model railroad in the world.

It will be 30 by 60 feet when completed and is made in sections.

Involved in the project, which is 75 per cent completed, are a truck driver, an obstetrician, an architect, a machinist, a couple of taxi cab drivers, a printer and a gas station attendant.

Truck driver Charles N. Maynard, who works nights, supervises the job days.

The group plans to send the railroad on a tour of states across the country when it is completed in August or September. Work was started last September.

ing the game, with a total of 17. Bill Watts chucked in 12. Entering the final period, Stanton led 42-36. Dogies allowed Marshall to close the gap some, but still managed a 48-45 win.

BOX SCORE table with columns for FG, FT, PF, TP for both teams.

BOX SCORE table with columns for FG, FT, PF, TP for both teams.



Greetings

CHRISTMAS CHEER TO ALL Roy V. Smith

REAL ESTATE 921 East First EM4-1800



Christmas—the birthday of Him who brought Love to us.
Christmas—the day to remember His many blessings.
Christmas—the time to wish the best to all our friends!

TANNAHILL'S

MAURICE and OLGA

CHRISTMAS



One of the deeply genuine joys of Christmas is that it gives us an opportunity to express appreciation to our many friends.

Each passing year brings us a higher evaluation of the friendships created by these pleasant associations.

So this Holiday Message brings you sincere good wishes for a very Merry Christmas.



HICKS OIL & GAS, INC.

JOHN and MAXINE HICKS
CLYDE RENFRO BETTYE TURPEN BOB ALEXANDER

Baby Enjoys Visit With Grandmothers

Young Tracy Michelle Burrus would really have a field day if all of her grandmothers could be around her at one time, because there would be six of them to rock the cradle.

But the baby is already garnering much attention as relatives are convening in the home of her maternal grandparents, Mr. and Mrs. Carl Mosley of Hereford.

her's side of the family are together for the holidays. There are also five generations living on her father's side of the family, but these are not present.

Visiting in the home of her grandmother, Mrs. Carl Parker Mosley of 107 Catalpa, the baby is meeting her grandparents for the first time.

Also visiting in the home are Mrs. Robert Burrus of Boston, Mass., her mother; Mrs. Nettie Winters, her great-grandmother, and Mrs. Nellie DeBock, her great-great-grandmother, both of Moreland, Okla.

Her father, Electrician Third Class Robert (Bob) Burrus, is now serving with the Navy in Boston.



FIVE GENERATIONS got together for the first time last week as relatives arrived in the home of Mr. and Mrs. Carl Mosley of Hereford. At left is Mrs. Nellie Winters of Moreland, Okla., great-great-grandmother of young Tracy Michelle Burrus, who is held by her grandmother, Mrs. Mosley. The baby's mother, Mrs. Robert Burrus of Boston, Mass., is seated at right. Her great-grandmother, Mrs. Nettie Winters of Moreland, Okla., is second from left. (Staff Photo)



HOPING IT'S A Purr-fect Christmas

Our sincere thanks for your wonderful patronage and good will this past year.



417 Main Street
HEREFORD, TEXAS

FIFTH VICTORY

Freshman Dogies Outdraw Wildcats In 54-28 Win

Freshmen Dogies whittled the fifth notch in their shootin' irons Thursday night as they outdrew the Littlefield Wildcats 54-28.

It was the second time the Dogies emerged victorious, and the second time the Dogies emerged victorious. The victory was the fifth thus far in the season for Stanton, who had their only loss in the opening game.

Stanton travels to Plainview Thursday, Dec. 20, to do battle with Estacado Junior High in their final game before the Christmas holidays.

Apparently little has changed since Littlefield and Hereford first battled a month ago. Then the Dogies returned home with a 53-29 win under their belts, and Thursday the margin was extended only two points as Stanton won 54-28.

Leading the Dogie attack was Steve Hodges, who canned 17. Hodges ripped in 11 of these during the first quarter.

Also sharing the spotlight was Mike Moore, who racked up 11 points. Gary Payne was another hot gun for the Hereford quintet, with eight points to his credit.

Faced by Hodges' 11-point shooting spree, Stanton galloped to a 22-8 lead during the first quarter. Stanton faced no real challenge for the advantage during the action. Also ripping in two-pointers were Moore, Payne, and Brant Knox. Gene Drummond and Gary Gore were awarded two free throws each which they made with ease. Knox also added another single-counter to give Stanton the 22-8 stronghold after only eight minutes of play.

However scoring remained even during the second round, with both Littlefield and Hereford netting six. Moore accounted for four Hereford marks and Hodges added a couple more.

Dogies returned from the half-time rest to register 13 points on the wings of Hodges, Moore, Robbie Lemons, Randy Tooley, and Roger Owen. By this time Stanton had cinched a 41-20 vantage point.

Payne tossed in two from the court and a couple of more for charity to total six during the final stanza, while Moore added his last mark, a field goal. Jimmy Young got on the books for the first time with four points.

BOX SCORE

Stanton (54)	FG	FT	PF	TP
Hodges	8	1	3	17
Moore	4	3	3	11
Lemons	1	1	1	3
Tooley	1	1	1	3
Owen	0	1	1	1
Payne	3	2	3	8
Drummond	0	2	1	2
Young	2	0	0	4
Mims	0	0	1	0
Knox	1	1	1	3
Gore	0	2	0	2
Gutierrez	0	0	2	0
Total	20	14	17	54

Little (28)	FG	FT	PF	TP
Lewis	5	3	3	13
Burk	2	1	0	5
Odon	2	1	0	5
Chester	0	0	3	0
Black	0	0	2	0
Perkins	0	0	5	0
Shipp	2	0	0	4
Total	11	8	20	28

Have you read the Classifieds?

BLESSINGS

PEACE ON EARTH AND GOOD WILL TO MEN

The joy of Christmas comes to our world once more, bringing its message of hope and love to all men. May we wish you the happiest of seasons at this time.

Western Wrecking

Anson & June Dearing



The Enduring Magic of CHRISTMAS

We are ever enchanted by the Christmas magic, expressed in the Carols and by the Christmas Tree . . . by the church bells tolling out into the night on Christmas Eve.

As radiant as the lights on the Yuletide tree, so may our friendship be. May it continue as enduring as that Spirit which has made Christmas live through all the ages.

Season's Greetings

JORDE POTATO CO.

Hereford, Texas EM4-1655

THE HERFORD AND SUNDAY BRAND

To Our Host of Friends

Merry Christmas

FROM: THE BRAND CARRIERS

May this truly be your happiest Yuletide

- DAVID WAGNER
- LYNN BRISENDINE
- DEAN RIDDLE
- DICKY RENFRO
- NATE STARK
- DAVID EVANS
- GAYLON EVANS
- STEVE KNOX
- GENE SPARKS
- GARY GOODIN
- KERRY THOMPSON
- DAVID ROBBS

- ROGER OWENS
- GRAIG JOHNSON
- J. R. OGLESBY



REPORT

A slumber party was held in the home of Mrs. John Damron recently for the Ta - Wa - Si Campfire Group. This was a party that the girls paid for themselves out of their treasure money.

During the party a ceremonial was held and the girls received their beads. Record playing, dancing and games were played for entertainment.

Girls attending were: Lynn Hale, Deborah Corley, Renae Ferguson, Jan Miller, Suzanne Hart, Shari Damron, Rosemary Sheetz, Sherrie Marsh, Kathy Miller, Penny Young, Patsy Smith and their leaders, Jane Damron and Mary Hale.



OFFICERS AND EXECUTIVE BOARD members of Tierra Blanca Boy Scout District were installed at the district's annual banquet held here recently in Hereford High School Cafeteria. Serving as installing officer was Monty Stokes (right), assistant executive of the Llano Estacado Council. Installed as officers and representatives were, from the left, Jim Scott, Dale Hallows, Alton Farr, Les Combs, Roy Ivy, Charles Duvall, district vice chairman; O. L. Click, district commissioner; Richard Barnard, Dr. Dale Wynn, H. A. Tuck, and the Rev. Gene Matthews. Not present was Bruce Miller, district chairman.

(Staff Photo)



O come, let us adore Him...

christmas blessings

PARKWAY GRO.

1301 E. 1st. EM4 - 2731



BOWLING A HIGH scratch series for junior girls in the American Junior Bowling Congress Tournament held recently in Amarillo was Vicki McMillan, 10-year-old daughter of Mr. and Mrs. Gene McMillan, of Hereford. Vicki bowled a 434 series to take the high series trophy.

(Staff Photo)



Peace be with you and yours

May your Christmas be beautifully serene and wonderfully joyous—we take this opportunity to thank you for your continued friendship.

ALL THE FOLKS AT
HEREFORD HARDWARE



Toward the Star

Another year... another Christmas... and still The Star of Bethlehem leads mankind toward Peace and Hope and Joy. The Star's original light fell two thousand years ago in a dark land and lit it with the promise of life and steadily... ever since... it is there for those who would see... to guide their feet.

May the Spirit of The Star of Bethlehem remain with each one of you during this Holy Christmas Season and in every day that follows during the coming year.

Merry Christmas

CARL McCASLIN LUMBER CO.

Postmaster Asks Help For Last-Minute Mailing

"While it's too late to talk about early mailing of Christmas gifts and cards," Hereford Postmaster Nolan Grady said Saturday, "I am grateful for the residents' excellent cooperation to date on our 'Mail Early for Christmas' campaign."

"Time means everything now," he continued, "Even a few hours delay in getting your cards and gifts mailed may mean disappointment to your

friends and loved ones on Christmas Day."

With the Christmas mail load now hitting its peak in Hereford, and elsewhere across the nation, Grady made these suggestions — Don't mail money in Christmas cards or parcels; use checks or postal money orders. Be sure to include your full name and address and your return address, on every card or package; parcels that have real value should be insured. If they contain delicate gifts, mark them "Fragile"; and foodstuffs subject to spoilage should be marked "Perishable".

Grady suggests that last-minute mailers use Air Mail for

their Christmas cards and gifts that are going out of town. There is still ample time for local delivery, but all Christmas cards should be sent by First Class mail.

"Now that we are coming to the end of the big rush," Grady said, "Let's all keep up the good response so that we can have every mail bag empty and every Post Office employee relaxing at home on Christmas Eve . . . And most important, don't let it be your fault that someone doesn't get this gift on time because you didn't get it mailed in time."

Smith Wins Best Speaker Trophy At Toastmasters

Best speaker of the evening award was presented to Alvin Smith at the regular Tuesday night meeting of Hereford Toastmasters Club. He was also named as best table topic speaker.

The title of the speech given by Smith was "Am-I Versatile", and dealt with his 16 years experience as a school bus driver.

Also speaking during the meeting was Bill Thompson, who spoke on "Calling CQ", and Kenneth Rudd, speaking on



REALLY TICKLED about getting to see Santa during the annual Christmas dinner of the Hereford Classrooms Teachers Association in the high school cafeteria. (Staff Photo)

AT THIS BLESSED TIME —
MAY JOY ABIDE WITH YOU.
HILL'S TEXACO
Double S & H Stamps Every Weds.
1st & Miles EM4 - 1823

"The Plight Of The Coal Miners."

Tying for best evaluator were Dr. M. C. Adams and Carl Ray, who also served as table topic chairman and grammarian.

Presiding over the meeting was Irving Alexander, president, assisted by Rex Lee, Virgil Dodson was general evaluator.

It was announced by Alexander that members of the Toastmasters Club are available as speakers for various groups.

Members present at the meeting were Dr. Adams, Alexander, Dodson, J. Raymond Flores, Lee, Rudd, Smith, Thompson and Ray. Guests of the club were the Rev. Eubaldo Ponce and Ezekiel Vargas.

Visitors are invited to attend Toastmasters Club meetings which are held each Tuesday at 7 p. m. at the Jim Hill Hotel, according to Flores, secretary-treasurer of the club.

ever, the group decided that if existing churches would provide what is found in retreats of this type, participants would feel no need to start another church. Reverend Thurston also reported on CFO and Ashram retreats.

A new radio schedule of talks by Hereford ministers was presented by the Rev. Eugene Naugle.

Members voted to change the date of business meetings to the second Tuesday of each month at 10 a. m.

The Rev. Naugle closed with meeting with prayer.

Ministers Hold Business Meet

The Hereford Ministerial Association held its regular business meeting recently. The Rev. V. W. Marcontell gave the opening prayer and the Rev. Joel Treadwell, president, presided during the business session.

The Rev. B. L. Davis reported that 284 persons attended the union Thanksgiving service, with an offering of \$126.20, which was turned over to Mrs. Jewell Smith, county welfare officer, for use by that office.

The Rev. Bill Ware gave a committee report on how work could best be conducted at the jail, pointing out that Sheriff Lowell Sharp had offered his full cooperation. It was decided that a schedule be made up for those wishing to participate in the program and that it be presented to the Sheriff for his approval. The Rev. Fred Beversdorf, temporary secretary, was named to draw up the schedule.

A report on the religious retreat held at the Wesley Methodist Church recently was given by the Rev. H. L. Thurston. Members expressed concern that a movement of this type could develop into the establishment of another church. How-

WALKER REFRIGERATION

The Joys of Christmas

The season brings many wondrous joys — we hope that you will share in all of them.

ORSBORN NORWOOD CHEROLET

It's **CHRISTMAS**

ONCE again we come to this all-important season of the year. It seems we eagerly await the Christmas season more than ever because we believe we are more closely associated with our many friends in this community. It is our sincere wish that Christmas this year will bring forth an abundance of happiness to each of you. You have been good to us in every respect and we are truly grateful.

HAPPY HOLIDAY

Gifford-Hill-Western



OUR FRIENDLIEST YULETIDE WISHES

One of the joys of the Christmas season is the opportunity to extend to all of

you our best wishes.

West Texas Drilling Co.



NOT MANY LITTLE girls can boast that they received their Christmas present from Germany. Doris Amalie, daughter of Mr. and Mrs. Douglas Kelly, proudly shows where her grandfather, Herr Johann Leypold, lives in Sulzbach-Rosenburg, Bavaria. He sent the coat early to Doris, so she would have it to wear to school. She is a first grade student at Aikman School. (Staff Photo)



REPORT

Special entertainment was provided by the Campfire and Bluebird Choir for their parents and friends at the Community Center on Tuesday, Dec. 11, in a presentation of the choir's annual Christmas program.

For this year's Christmas production the choir chose a new cantata, "Lo! A Star," written

and copyrighted in 1962, with music by Robert Graham and text by Jeana Graham.

"Lo! A Star" is the most difficult program as yet undertaken by the choir, which is in its third year of musical activities. The cantata has been extremely well received in performances locally by the choir.

Forty Campfire and Bluebird Girls, grades 2 through 8, par-

ticipate in the choir, which is directed by Mrs. J. Edward Line. Mrs. Paul Lyons serves as accompanist.

Taking special parts in the cantata presentation were Sherry White, Charlotte Babbione, Gwen Cargo, Lynn Hale, Cynthia Knox, Judy Hill and Martha Kate Aikin.

NEW ARRIVAL
Mr. and Mrs. Alex Schroeter Jr. are the parents of a new son, Douglas Paul, born Nov. 20 weighing 8 pounds and 3 ounces. They also have a little daughter, Denice, who is 2½ years old.

IN AMARILLO HOSPITAL
Mrs. Helen Rose is a patient in Northwest Texas Hospital in Amarillo.



NOEL

God grant you at Christmas the exceeding great joy the shepherds felt as they beheld the Star.

CITY DRUG STORE



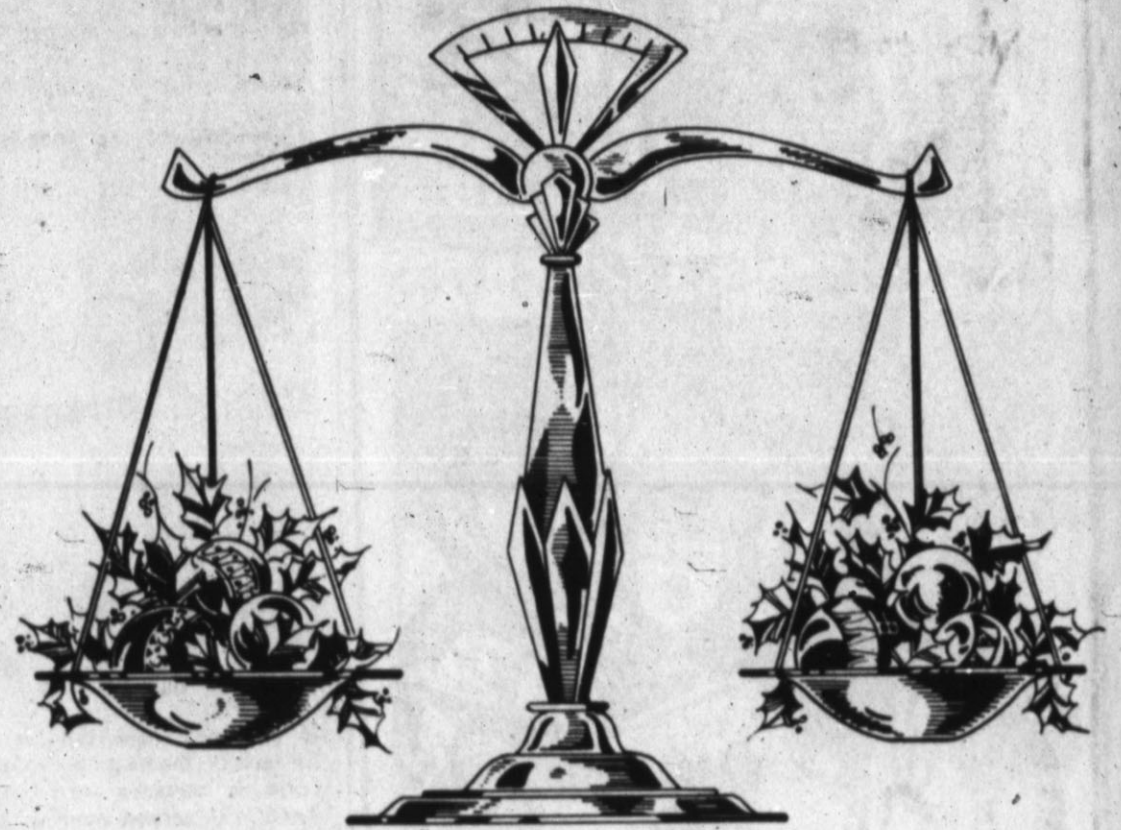
Blessings at Christmas

All of us wish all of you good health, good cheer and a very happy holiday.

ALLRED OIL CO.
and Employees

A FULL MEASURE of Happiness

There is a real satisfaction and pleasure in recalling the happy associations with old and new friends, whose friendships with the seasoning of time become more real and lasting. We want you to know we value yours most deeply. We are grateful for your patronage and good will and wish you all that is good. May you have a full measure of happiness on this, the greatest of all occasions.



102 N. MAIN

EM 4-2505

Classifieds Get Results

the light of Christmas--

We hope the joyful light of Christmas shines bright in your home, making every moment a happy and memorable one.

Your past friendship is one of our most treasured possessions. It is our hope to continue to deserve your good will in the future.

With many good wishes for Christmas



DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

HEREFORD, TEXAS

Letters To Santa

Dear Santa,
I have been a good boy. I am seven years old. I will be at 505 Binkley in Dumas. I want a bicycle, speed omoter, horn, and a light.
Love,
Tommy Lee Tuck

Road Race-Set.
Your friend,
Terry Tuck

Dear Santa
I want a Ken Doll for Christmas.
Love Nancy

Dear Santa
I want a Ken Doll Love
Laurie

Dear Santa Claus,
I want a B - B rifle, 14000 B - B's, a Dump Truck, some skates and a Bulldozer. I will be a good boy for that.
Love,
Mike Criddle



MASS PARTICIPATION is almost guaranteed when a family starts making a holiday hobby cone. The styrofoam cone is covered with small trinkets contributed by the family, and the entire centerpiece is sprayed.
(Staff Photo)

Yule Hobby Cone Novel Decoration

A novel decorating idea that lets you clean out drawers and closets early also provides a striking holiday centerpiece. Start with a cone-shaped piece of styrofoam, about 10 to 15 inches tall. Then send members of your family scurrying in all directions for any small trinket they would like to donate. Boys usually will return with tiny cars or airplanes, painstakingly stored away after being found in candy-box surprise packages. They'll add half of a puzzle, a small rubber alligator, the stub of a pencil or a clock mainspring that was left over after repairing an old timepiece. Girls are more apt to bring extra charms from a bracelet, a pony-tail clip or that slightly battered heart locket given them by a now-forgotten admirer.

The man of the house probably will contribute items from his workshop or toolchest, including a rusty nail, that long-missing brass curtain ring or a miniature screwdriver. And the woman who started the whole project can come up with a darning needle, a thimble and, most important, several pieces of old costume jewelry. When all the items are assembled, start sticking them to the cone. Straight pins or tiny staples probably will work best for most items.

The Sunday Brand, Hereford, Texas, Sunday, Dec. 23, 1962

made in Hereford and have create a lot of comment. Each Christmas cone can reflect the individual interests of the family and, certainly, no two are anywhere near alike. But a word of warning: Most families enter into this project so enthusiastically that you end up with too many items, rather than too few. In such cases, you might want to plant the idea and then let each member of the family build his own Christmas hobby cone. When the cone is finished and dry, it can be surrounded by greenery or Christmas tree balls of a contrasting color. But, for maximum effect, place it in the center of a Lazy Susan, so it may be revolved and viewed from all sides.



SINGING OF JOY AT CHRISTMAS...

The joyous carols of Christmas echo the many greetings we send your way.

HEREFORD BUTANE
and Employees

Dear Santa,
I want a watch, and a monkey and one surprise, and I tried to be a good girl.
love
Beverly
Seeds

Dear Santa
I have tried to be a good boy, and for Christmas I won't a Horse Van trick and two surprises.
112 N. Texas
Charles Seeds

Have you read the Classifieds?

Miss Strange Is New Honor Society Member

Nona Marie Strange, University of Texas senior is a new member of Sigma Delta Pi, national honorary Spanish fraternity. Miss Strange, an honor student in journalism, is a member of Kappa Tau Alpha and Theta Sigma Phi, honorary journalism societies, and Alpha Lambda Delta, national honorary society to which she was elected for high freshman grades. She recently received the Warren Journalism Scholarship. Her parents are Mr. and Mrs. Clarence Strange, 203 Bennett.

North Hereford Club Has Yule Party Recently

Members of the North Hereford Home Demonstration Club had their traditional Christmas party in the Hereford Community Center on Thursday, Dec. 13.

Mrs. Gaylon Bryon was the presiding officer. The meeting opened with everyone singing Christmas carols. Mrs. Glen Watts presented a Christmas reading, Mrs. Otto Massie read the Scripture and Mrs. W. H. Russell related a Christmas story. Club secret pals were revealed during the gift exchange. Next meeting of the group will be Jan. 3 in the home of Mrs. Tony Hoffman.

Those present were Mesdames Dolce Nivens, A. E. Hodges, O. L. Williams, Clyde Smithers, Tony Hoffman, A. A. Hare, Glen Watts, Gaylon Bryon, Otto Massie, W. C. Davis, Otto Olson, Martin Wagner, R. A. Fullwood, C. L. Whitehead, W. H. Rus-

Progressive HD Club Has Party

Last meeting of the year 1962 of the Progressive H. D. Club was in the form of a Christmas party in the home of Mrs. Buck Parsons.

Everyone answered roll call with, "the most useless present I ever received and the present I enjoyed the most." Mrs. H. L. Hershey lead the group in singing Christmas carols.

"A Man Called Peter" by Catherine Marshall was reviewed by Mrs. J. D. Gilbert. She also included some other stories that she had read that were of interest. During the business meeting Mrs. H. L. Hershey gave the council report. It was announced that the 4-H Christmas party was slated for Dec. 17 and the club party was changed to Dec. 20 in the Flame Room of the Pioneer Natural Gas Company at 7 p.m. It was to be in the form of a salad supper.

Mrs. Pete Carmichael had planned the recreation for this Christmas party. Refreshments of coffee and fruit cake were served to: Mesdames Fred Autry, Darrell Thomason and son, Leon Coffin, E. C. Hammett, J. D. Gilbert Jr., H. L. Hershey, Dale Hallows, Lester English, Pete Caldwell, C. V. Burges Jr., Buck Parson, Argen Draper, Pete Carmichael and the hostess, Mrs. Parsons.

sell, O. C. Williams, J. R. Watson, Mary Botkin, Clinton Ward, J. M. Gooch, Miss Roberts Campbell, and one guest, Mrs. Argen Draper.



GLORIOUS YULE GREETINGS TO OUR FRIENDS

HALE'S GULF
Corner Park Ave. and Highway 385

Our Wish For Everyone...

COUNTLESS BLESSINGS

For Christmas

The approach of the Christmas season causes us to pause humbly and think of the many blessings we have received... and to express our innermost thoughts to customers and friends. These thoughts have to do with warm friendships — with true appreciation for favors — and a sincere "Thank you" for your patronage.

Hereford Insurance
Deaf Smith County Abstract

Don Baugous

Elizabeth Witherspoon



Merry Christmas to All!

FROM:

DUB'S MAN'S SHOP



In every scene of the season we see and hear these words: "Merry Christmas."

We extend this greeting to you with real sincerity, hoping this festive season is especially good for you... every moment filled with joy and happiness.

Again, to you who have been so good to us this past year, we say:

MERRY CHRISTMAS
HAYS IMPLEMENT
YOUR INTERNATIONAL HARVESTER DEALER



Plains Insurance Agency

Since 1926
 Jno. H. Patton W. H. Patton
 Robert Lemons Wanda Coker
 Sandra Wester



Good Tidings

TO OUR MANY FRIENDS
 FROM MR. & MRS. RAY SUIT
 and all employees of
SUITS AUTO SUPPLY CO.



TAKING THE TEAM TROPHY in the recent city bowling tournament was a team sponsored by Poarch Brothers Manufacturing Co. Team members are from the left, Charlie Owens, L. J. Clark, Doug Kelley, Virgil Kelley and Bill Drummond. (Staff Photo)

FRIO NEWS

Christmas Party For Home Makers

BY MRS. OWEN ANDREWS
 Frio Home Makers Club met Tuesday in the home of Mrs. Carlton Dobbins for the annual club Christmas party. There were 21 members at the meeting.

New yearbooks were given out and secret pals were revealed during a gift exchange. New secret pals were selected as each member contributed a package of pillow cases.

Popcorn balls, apples and candy were served by the hostess. Next meeting of the club will be on Jan. 8 at the home of Mrs. Richard Price.

Those attending the meeting Tuesday were Mesdames Charles Self, Mark Shadden, Richard Price, Annie Springer, Jim Brooks, T. L. Sparkman Jr., E. F. Vogler, Henry Andrews, Bill Williams, Ernest Harder, David Hutchins, Floyd Cole, Edgar Vinson, Henry Dobbs, James Dobbs, Buck Stringer, Owen Andrews, Jack Rogers, Joe Aury, Harlan Barber, Miss Alma Andrews and the hostess.

Young Adult Class Number

Two of the Frio Baptist Church had a Christmas dinner party at Raney's Restaurant in Hereford on Tuesday evening. T. L. Sparkman, the class teacher, Mrs. Sparkman and the Rev. and Mrs. B. H. Baldwin were special guests. All class members were present.

Attending were Mr. and Mrs. Buck Stringer, Mr. and Mrs. Jim Whitaker, Mr. and Mrs. Edgar Vinson, Mr. and Mrs. Gary Mason, Mr. and Mrs. Homer West, Mr. and Mrs. Floyd Cole, Mr. and Mrs. Bill Warrick, Mr. and Mrs. Clark Andrews and Mr. and Mrs. Frank Robbins.

Mr. and Mrs. Leon Martin and daughters of Indianhead, Md., are here visiting relatives. They came last week when Mrs. Martin's mother, Mrs. H. D. Robbins, was extremely ill. Mrs. Martin is the former Glenda Robbins. Martin is serving in the Navy, stationed near Indianhead.

Also here to be with Mr. and Mrs. Robbins were Mr. and Mrs. Pat Robbins of Stillwater, Okla., Mr. and Mrs. E. H. Little, Peggy and Becky, of Texline.

Mrs. Robbins has been improving the past few days. The Littles and the Pat Robbins were home earlier this week. The Martins expect to stay



PRESENTATING A PLAQUE to Bill Phillips, right, assistant principal at Hereford High School, was head football coach Jack Meredith during the annual Football Banquet held Saturday night. The plaque honored Phillips for his work with keeping statistics and supporting the high school athletes. (Staff Photo)

A few days longer. A brother of Mrs. Robbins, Asa Martin of Sparta, Tenn., has returned home after being here the past two weeks.

Mr. and Mrs. Elza Warrick, Norma Jean and Phyllis, Mr. and Mrs. Bill Warrick, Eugene and Raymond went to Idabel, Okla., last weekend to attend funeral services for a sister-in-law, Mrs. Lee Warrick.

Mr. and Mrs. Bill Williams have been moving the past week from this community to Hereford. They are living on the

north end of Avenue K, near Aitman School.

"God bless us every one, this Christmas!"

Best Wishes from
BOYNTON GRO.
 NO. 1 - 1308 PARK AVE.
 NO. 2 - 801 W. 1st.

COW POKES By Ace Reid

"Jake, I told you if you didn't tighten that clothes line somebody wuz gonna break their neck on it!"

DELMO'S
 Farm & Garden SUPPLY
 211 S. 25 Mile EM 4-2172

BEST
 Christmas Wishes

MAY DEEP AND ABIDING
 JOY BE HIS GIFT TO YOU AND
 YOUR FAMILY THIS CHRISTMAS.

**KINSEY-OSBORN
 MOTOR CO.**

LOOK TO
 THE STAR OF
 BETHLEHEM
 FOR PEACE
 IN OUR
 TROUBLED
 WORLD

Once again the Star of Bethlehem burns brightly... may it illumine your heart at this holy season.

Jacobsen Bros.



Christmas Prayer

Almighty God, Who hast given us Thy only-begotten Son to take our nature upon Him, and as at this time to be born of a pure virgin; Grant that we being regenerate, and made Thy Children by adoption and grace, may daily be renewed by Thy Holy Spirit; through the same our Lord Jesus Christ, Who liveth and reigneth with Thee and the same Spirit ever, one God, world without end. Amen.

—THE BOOK OF COMMON PRAYER
**SOUTHWESTERN
 PUBLIC SERVICE
 COMPANY**

Courthouse

Records

Vehicle Registrations

Hereford Feed Yards, 1939 Hobbs truck; S. A. Fangman, 1959 Chevrolet; R. W. Hobbs, 1962 Ford; Frank Moya, 1956 Ford; Leroy Price, 1954 Plymouth; Patsy Ator, 1962 Ford, 12 - 10.

Jack Johnson, 1961 Chevrolet; James H. Couch, 1962 Volk; Jake Moore, 1961 Oldsmobile; Norene Poarch, 1960 Cadillac; Mrs. N. R. Wesson, 1955 Ford;

James Lee, 1959 Cadillac; Arnulfo Castillo, 1953 Mercury; C. H. James, 1955 Ford; C. H. James, 1956 Chevrolet; Ray Cowser, 1962 Ford; Ray Cowser, 1962 Ford; Caviness Packing Company, 1945 Ford 1 1/2 ton pickup; G. M. Treadway, 1955 Mercury; Robert R. Strain, 1951 Chevrolet; Felipe Rico Loera, 1956 Ford pickup, 12 - 11.

Nancy Reiter, 1963 Ford; W. Jesse Stanford, 1963 Ford; Glenn Roberson, 1963 Ford truck; T. E. Seigler, 1963 Chevrolet; Pioneer Natural Gas Company, 1963 Chevrolet pickup; H. D. Moore, 1955 Capri house trailer; Wendel Clark, 1963 Chevrolet pickup; McCullough Motor Com-

pany, 1963 Plymouth station wagon; Community Grain Company, 1960 Ford pickup; Thurman E. Davis, 1960 Plymouth; Virgil Justice Real Estate, 1963 Oldsmobile; Osborn Buick Company, 1963 Buick; Leroy Packard, 1960 Rambler; Willodyne Brooks, 1957 Chevrolet; Walterscheid Brothers, 1957 GMC 1 1/2 ton pickup; Richard Hagar, 1959 Chevrolet station wagon; Walt Perkins, 1959 Chevrolet; Richard Hagar, 1955 Chevrolet two ton grain truck, 12 - 12.

David Patterson, 1955 Buick; David Patterson, 1956 Ford pickup; Rudy Bloodgood, 1955 Oldsmobile; Victor Craig, 1953 Mercury; Floyd Rickman, 1957 Plymouth; Nelson Plumbing Heating 1960 Ford pickup; Jim West, 1958 Chevrolet station wagon; Felix del Rio, 1955 Chevrolet; LeRoy Cupell, 1955 Chevrolet; Joe M. Zinser, 1960 Chevrolet pickup; Antonio Vigil, 1956 Plymouth; Troy Jobe, 1956 GMC 1/2 ton pickup; Donald L. Scarborough, 1958 Chevrolet; C. L. Hall, 1954 Ford; Dorothy Craig, 1957 Plymouth; H. G. Behrends, 1963 Chevrolet; Earl Griffith, 1960 Ford; Mrs. L. L. Biddle, 1961 Ford pickup, 12 - 13.

Apolonio Ruiz, 1953 GMC 1/2 ton pickup; Milburn Motor Company, 1963 Inter Scout scout; Jo An Hudson, 1955 DeSoto.

Warranty Deeds
The First National Bank of Hereford to First National Company of Hereford: The North 50 feet of the East 140 feet of Block No. 48 of Hereford and Addition.

Charles R. Sowell, et ux, to Hugh B. Bookout, et ux: 0.802 acres of land out of the Northwest part of Section 110, Block M - 7, Certificate No. 1232, B.S.&F.

Floyd Dunavant to William F. McDowell, et ux: All of Lot No. 16 of Block No. 5 of Sunset Terrace Addition.

Garland Cox, et ux, to Sylvia Marie Cox Wilson, Linda Pat Cox and Garland Max Cox: A tract of land out of Block No. 5, De Atley Addition of Blocks Nos. 10 and 11, Womble Addition.

Floyd McGee, et ux, to Baxter O. London: All of Lot 4, and the South 22 feet of Lot 3, Block 4, Sunset Terrace Addition.

Odus D. Neel, et ux, to The Veterans' Land Board of Texas: The East 79.061 acres of the South 1/2 of the Southeast quarter of Section 26, Township 4 North, Range 3 East of a Capitol Syndicate Subdivision.

Odus D. Neel, et ux, to The Veterans' Land Board of Texas: All of the North 1/2 of the Southwest quarter of Section 25, Township 4 North, Range 3 East of a Capitol Syndicate Subdivision.

Odus D. Neel, et ux, to The Veterans' Land Board of Texas: All of the South 1/2 of the Southwest quarter of Section 25, Township 4 North, Range 3 East of a Capitol Syndicate Subdivision.

Odus D. Neel, et ux, to The Veterans' Land Board of Texas: All of the South 1/2 of the Southwest quarter of Section 25, Township 4 North, Range 3 East of a Capitol Syndicate Subdivision.

Deeds of Trust
Hugh B. Bookout, et ux, to J. A. Hodges, Jr.: 0.802 acres of land out of the Northwest part of Section 110, Block M - 7, Certificate No. 1232, B.S.&F. Surveys.

William F. McDowell, et ux, to Investors, Inc.: All of Lot No. 16 of Block No. 5 of Sunset Terrace;

Pat Robinson, et ux, to John D. Aikin: All of the Northwest 1/4 of Section No. 78, Block K-3. Betty Reid Simmons, a feme sole, to S. J. Burrows: All of the Northeast 1/4 of Section 50, Block 7.

Baxter O. London, et ux, to Jas. F. Smith, trustee: All of Lot 4, and the South 22 feet of Lot 3, Block 4, Sunset Terrace.

Marriage Licenses
Pedro Garcia and Juanita Seal, 12 - 10.

Cleburne Lee Stokes and Shirley Ann Deavers, 12 - 13.

Have you read the Classifieds?

Birthday Party Tuesday Honors Kristi Springer

Kristi Springer, daughter of Mr. and Mrs. Charles Springer of the Frio Community, celebrated her third birthday with a party at the home of her grandparents, Mr. and Mrs. Dale Tinnin, 217 Star on Tuesday, Dec. 2.

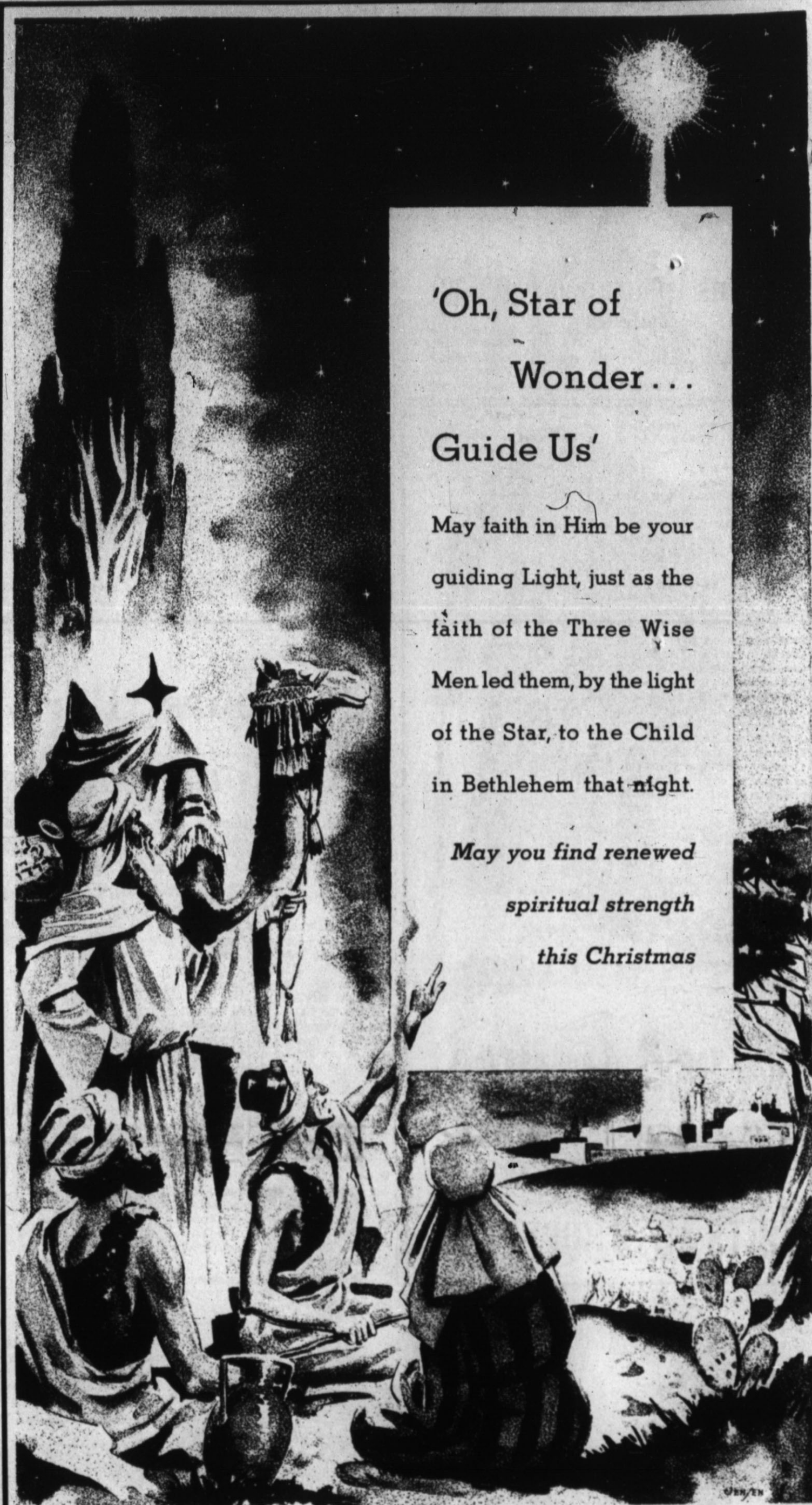
A special guest at the party was Santa Claus who visited with the children asking them what they wanted for Christmas.

The cake for the party was decorated on the Christmas theme with a Christmas tree in the center surrounded by three candles on a holly leaf base.

Guests at the birthday party were Theresa and Diana Clark, Mrs. Ed Clark, Donna and Don Andy Hamilton, Mrs. Don Hamilton, Jan and Joanie Marler, Karen Newman, Coy Springer, and Mrs. Anna May Springer, her grandmother.



CELEBRATING HER THIRD birthday on Tuesday, Dec. 2, was Kristi Springer, daughter of Mr. and Mrs. Charles Springer of the Frio Community. The party was held at the home of her grandparents, Mr. and Mrs. Dale Tinnin, 217 Star. (Staff Photo)



'Oh, Star of Wonder...

Guide Us'

May faith in Him be your guiding Light, just as the faith of the Three Wise Men led them, by the light of the Star, to the Child in Bethlehem that night.

May you find renewed spiritual strength this Christmas

WE EXTEND OUR SINCERE GREETINGS AND BEST WISHES TO YOU DURING THIS CHRISTMAS SEASON.

FIRST NATIONAL BANK
OF HEREFORD



Glowing good wishes

May the spiritual Light of Christmas brighten your day.

Hereford Glass Co.

and Employees



TIME TO WISH YOU A MERRY CHRISTMAS

HEREFORD GRAIN CORP.

From All of Us to You and Yours...
MERRY CHRISTMAS!



Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

Pioneer Natural Gas Company
FUEL FOR A GROWING EMPIRE

OFF THE Shelf

BY H. A. TUCK

Reading this week has included a novel which sounds like non-fiction and a non-fiction choice that reads like a novel.

Fall - Safe by Eugene Burdick and Harvey Wheeler is

'Cats Came In Like Lions, But Left Like Lambs

In what might be described by even the most assuming of spectators as an "odd" game, the Stanton Seventh Grade Dogies bagged the Littlefield Wildcats by 24 - 12 here Thursday.

It was the fourth win of the season for the Dogies, who have also topped Dimmitt and Canyon. Thursday's game marked the second Hereford - Littlefield tilt after Stanton defeated the Wildcats 25 - 10 in the first meeting.

But things looked bad during the first quarter Thursday as Littlefield raced to a 9 - 5 lead. But the Wildcats must have used most of their energy in the initial burst, because they still had only nine points entering the final round two full quarters later.

Meanwhile the Dogies had moved to an 18 - 9 lead, which was plenty good for the win.

Leading the undefeated Dogies to victory was Gary Goodin, who ripped in eight points. Jimmy Childers and Cliff Crowell each shot for four, while Jerry Fowlkes and Ricky Grubbs both contributed three. Johnny Cornelius added another field goal.

Stanton played host to Plainview's Estacada Thursday, Dec. 20, in their next action. The seventh graders got their game underway at 5 p. m., with eighth and ninth grade games slated after that.

a gripping story of the United States in 1967. Burdick is an associate professor of political science at the University of California but is best known as co-author of *The Ugly American*.

Wheeler, a Texan by birth, is a professor of political science at Washington and Lee and currently on a leave of absence to work in political theory at the Center for the Study of Democratic Institutions at Santa Barbara.

Fall - Safe is built around the premise that ultimately — somehow, someday, someplace — the protective devices that guard against accidental warfare will break down.

Thus it is that the Air Force goes on a routine alert when an unidentified object is shown approaching the United States from the northeast. Visual inspection by fighters shows that it is a British passenger plane which has lost power temporarily in some of its jet engines and has wandered off - course.

The alert is called off. But Group Six goes past the fall-safe point and heads toward Russia, carrying a full load of thermonuclear devices and with a target of Moscow.

Initial efforts to recall the group are unsuccessful.

In a bomb shelter beneath the White House, the calm young President turns to his Russian translator and says, "I think we are ready to talk to Premier Khrushchev."

Not far away, in the War

BOX SCORE

Stanton (24)	FG	FT	PF	TP
Fowlkes	1	1	1	3
Cornelius	1	1	1	2
Goodin	4	0	3	8
Childers	2	0	0	4
Crowell	2	0	0	4
Grubbs	0	3	1	3
Easley	0	0	3	0
Thomas	0	0	1	0
Petree	0	0	1	0
Total	10	4	11	24
Littlefield (12)	FG	FT	PF	T
Hudson	1	1	5	3
Gison	3	1	4	7
Nelson	1	0	3	2
Fudy	0	0	2	0
Thompson	0	0	4	0
Stalford	0	0	1	0
Total	5	2	19	12

Room at the Pentagon, the Secretary of Defense and his aides watch with growing anxiety as the luminous blips crawl across a huge screen map.

High over the Bering Strait, in a large Vindicator bomber, a Colonel looks in frozen disbelief at the attack code number on his fail - safe box and wonders if it could possibly be a mistake.

And in an underground installation near Omaha, a General of the Strategic Air Command is still explaining the infallible accident - proof machinery to a visiting Congressman and a businessman as the alert light goes on and they are locked underground.

On the "hot wire" connecting the White House and the Kremlin, the two powerful leaders began to parry and thrust as the planes — now clearly unrecallable — race toward Moscow and doom for the Russian capital.

For your own reading pleasure, I'll not reveal the ending of this suspenseful novel. Much of the book is based on information which has been declassified; other parts are based on conjecture and extension of known facts. For a tremendous reading experience — and a book you're not likely to forget — try **Fall - Safe** by Burdick and Wheeler.

From gambling with the

peace of the world to just plain gambling was the jump we made next. **I Want to Quit Winners** by Harold S. Smith Sr. is the autobiography of the owner of Harold's Club in Reno, Nevada, the world's largest gambling house.

With honesty and candor, Smith tells of his childhood and how he learned the hard way to separate people from their money . . . and make them love every minute of it. He got his initiation on the carnival midway in California and Illinois during the 1920's. He added to his experience, and found a wife, while running quasi - legal Bingo games in California.

When the law cracked down, Smith went to a small town high in the hills of Nevada, where gambling was legal. There he founded Harold's place, with the aid of his father, a brother and his wife. Surviving early setbacks—like crooked employees and a raid by hoodlums — he began to grow.

His business mushroomed until Harold's Club (he dropped the apostrophe someplace along the line) was the largest in the world. It needs 1100 employees in order to stay open around the clock. It handles more cash than the bank down the street. Harold Smith isn't a modest man; in his business, he

couldn't be. And he isn't modest about telling how his business operates, or how he handles his affairs. He is quite free to admit that he lost one wife; that he drank and caroused his way into a mental ward; that he is genial when possible, tough when necessary.

This is a book that bares a man's soul and his life's work. Harold frequently tells the differences that distinguish Reno from the more exotic Las Vegas.

Having built a business that is worth an estimated \$25,000,000, you'd think that Harold would become conservative. But this man is a gambler. He describes the times he has won,

or lost, \$25,000, \$50,000 or even \$100,000 in gambling games. For those who become interested in his way of life, Harold Smith offers a primer on gambling. He explains the odds, the "sucker plays", the methods of all the major gambling games. This book presents the hard cold facts about the games, the gambles and the chances of winning.

As Smith says, "I know sure as H . . . don't gamble for the gay, mad ecstasy of it. I want to win and I expect to win."

Both books, **Fall - Safe** and **I Want to Quit Winners**, are available from the Deaf Smith County library.



REPORT

AT THIS HOLY SEASON

we pause to extend our warmest wishes to all our friends.

NEAT'S DINER

140 W. 3rd
PHONE EM4 - 0360

Tanda Campfire Group met on Monday, Dec. 10 at the Campfire Hut.

Work was finished on some plaster items that are intended for Christmas gifts. Plans were also made for the Christmas party.

Punch and cookies were served to the following: Charlotte Babione, Charlotte Hill, Sharon Garrison, Jean Roberson, Gwen Cargo, Ruth Davis, Becky Long, Candy Hill, Judy Hill, Cynthia Knox and guardians, Mrs. Bill Cargo and Mrs. S. L. Garrison.

Have you read the Classifieds?

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Our Sincere Best Wishes To All Of Our Friends For A Merry Christmas

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OUR
CHRISTMAS
PRAYER...

May the spirit of this season, its joy,
hope and peace, abide in every heart now and forever; may
its message bring renewed courage, devotion and never-
ending faith. May each of us devoutly join in doing
our share to keep the Christmas spirit and message shining
brightly before the world. And in our invocations,
may we always remember to give thanks for our blessings.

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