

Why Not Try Some Cotton Acreage?

# The Hereford Brand

Bought That Red Cross Membership?

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 87.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, NOV. 21, 1922.

## Panhandle-Plains Regional Meeting Held Here Tuesday

### RED CROSS ROLL CALL IN MOTION

COMMITTEES CANVASSING CITY THOROLY IN BIG DRIVE

### PRIZES ARE PAID

Miss Tynes Writes Letter Of Thanks For The Check Sent

The drive for memberships in the Red Cross Roll Call is continuing systematically this week by districts. The city has been divided and workers assigned to each district. A house to house canvass is being made. Some of the districts have already made one report, while work is just starting in others. Thanksgiving Day is the last day of the drive.

Up to noon Tuesday Miss Grace Skelton, City Clerk, who is acting as treasurer for the drive, reported \$128 turned in by committees. Those who desired to take a membership for 1923 in the Red Cross and are not waited on by a committee will find Miss Skelton at the city hall every day, glad to take the money.

The Roll Call drive is going on in every county in the land at present and many are reporting over the top already. It will never do for the county of Deaf Smith to lag behind in this noble work and the committees are determined to put the county over before Thanksgiving.

The cash prizes offered by the Chamber of Commerce to school children for the best essays on the Red Cross have been paid, and the organization is in receipt of one nice letter of thanks as follows:

"Chamber of Commerce, Dear Sirs, Please accept my thanks for the five dollars, which was awarded me in the Red Cross essay contest. Gratefully, Thelma Tynes."

### A Few Lonesome Snow Flakes Fell Here on Tuesday

It actually snowed a little here Tuesday forenoon. Just enough to show a small sample. After which it threatened all day and at nightfall promised most anything before daybreak.

Delegates here to the Panhandle-Plains meeting stated that it rained slowly in the north Panhandle Monday night and as far as Canyon this way. Nearly every other section of the country has had some moisture and Hereford's time is overdue—say the newcomers.

### SOUTH WEST TRAIL MEETING AT AMARILLO ON MONDAY

Hereford is expected to send a delegation to the meeting of the South West Trail at Amarillo next Monday. Anyone desiring to attend should notify E. W. Harrison, highway director for the Chamber of Commerce, who will be glad to help arrange transportation. The meeting will be full of interest to anyone interested in better roads.

The Magnolia station reported Tuesday that a car from the state of Massachusetts and one from Pennsylvania passed through Monday, not to mention numerous others from shorter distances. The Trail is steadily growing in volume and importance. Hereford's direct interest lies in promoting it in every possible way.

### DOUBLE SIGNIFICANCE IN DINNER GIVEN AT LAIRD'S

A dinner with a double significance was given last Sunday by Mr. and Mrs. D. C. Laird at their Hereford residence. The turkey spread was a birthday surprise to Mrs. E. C. Baird, sister of Mrs. Laird, as well as a celebration of the nineteenth anniversary of Mr. and Mrs. Laird's marriage.

The guests were Mr. and Mrs. H. C. Baird and two children, Mr. and Mrs. Will Wright of Castro county, Miss Virgie Johnson and her sister, Miss Alice Johnson, sisters of Mrs. Wright, and Mr. and Mrs. J. B. Taylor.

### MRS. SOWELL IS PLAINTIFF IN SUIT

ASKS DAMAGES LOSS SUSTAINED IN DEATH OF HUSBAND

The case of Mrs. Myrtle Sowell et al vs C. H. Barrett, damages, went to trial in district court Tuesday. The forenoon was taken up in the selection of a jury and the evidence was being threshed out during the afternoon. It will probably take two or three days to get through with the evidence and the arguments.

This suit grows out of the killing of Mrs. Sowell's husband about two years ago. Mr. Barrett was acquitted on the charge, the case being tried at Dalhart. Mrs. Sowell is asking for damages on account of the death of her husband.

### Grapes Should be Profitable Crop Here Says Expert

Additional information accumulated by Chairman Parker of the Grape Committee of the Chamber of Commerce includes the following comments from Superintendent Karper of the Lubbock Experiment Station, which may be of interest to grape-growers in this section:

"You can undoubtedly grow grapes very profitably in your section. Our grape crop has never failed on the Station here, however, it was cut somewhat short in 1921 by a late freeze catching some of the blooms. I do not know whether or not you intend irrigating the grapes but in any event one of the most important items of their culture will be absolutely clean cultivation. We use the Munson system of trellis. I would suggest that you write the Munson Nurseries, Denison, Texas, for full information relative to the trellising and culture of grapes, as I believe they have this information in published form. We do not have any publication on grape culture and it is too large a subject to cover by letter. You should write the U. S. Department of Agriculture, Washington, D. C., asking them to send you bulletins on grape culture which they have available and I would suggest that you write also the California Experiment Station, Berkeley, Calif., asking for their literature on the subject. Mr. Landrum at your Nursery here at Hereford can give you good first hand information on grape culture and likely give you the information your farmers will need to have regarding the proper pruning."

"Of the varieties we have tried out the Concord, Niagara, Ronaldo, Captivar, President, Brilliant, Delaware and Fern Munson and Wapanuka are among the best. We have tried out a number of the European or Vinifera varieties of grapes. The Feher Szogas has been the most promising variety of this grape but it does winterkill occasionally for us, killing back partly. It is possible that you would succeed with this variety by trenching the vines during the winter and we would like to see you try it out as it would be a good market grape of good keeping qualities similar to many of the California grapes on the market now. It is likely you can obtain this variety from the Fresno Nursery Co., Fresno Calif. You should proceed slowly with this variety, however, until you determine its hardiness with you; and we suggest that you try trenching it to avoid winter killing."

### KIND FRIENDS CONTINUE TO REMEMBER THE SANITARIUM

Following the story in Friday's Brand about the generous act of Mrs. Guthrie's Sunday school class in making and contributing curtains for the sanitarium, Mrs. W. A. Price informs The Brand that other interested citizens are donating many little necessities and helps to the sanitarium which are extremely timely and are most gratefully received. The list to Tuesday included:

Four mattress pads, contributed by Circle No. 1 of the Baptist Church.

Four dresser scarfs, contributed by Mrs. Chas. Donald.

Tray covers, contributed by Mesdames F. T. Holson, J. Frank Potts and W. S. Williams.

Enough kindling to last all winter, contributed by E. E. Black.

Whatever the distressing financial conditions, there is a spirit of helpfulness and generosity abroad in the Hereford community that is doing much to support this much-needed and struggling community institution.

### STILL GROWING!

The list of those who are willing to pledge cotton acreage in order to secure a gin still slowly grows. If you intend to plant a few acres in 1923, phone No. 30 and list it. By so doing you will help the Cotton Committee in determining how much money it will require and also in talking business in securing a gin. The list to date follows:

J. L. Bain	200
Kelly Gray	300
G. W. Wilson	100
R. K. Bruner	100
J. L. Fuqua	100
Claude Hurbut	50
E. B. Black	50
W. C. Overton	50
I. S. Hamilton	50
T. T. McDermott	40
H. M. Smith	25
J. B. Hill	25
J. David Thompson	25
J. A. McGowan	25
J. F. Hacker	15
J. H. Wagner	80
Posey Cunningham	80
John Cunningham	25
A. A. Walyer	25
J. L. Hoffman	50
J. J. Clayton	15
Raleigh Hough	15
E. J. McCaskey	25
A. A. Walker	25
C. P. Caldwell	40
J. W. Caldwell	20
S. D. Blackwell	25
Glen Greer	25
E. B. Posey	15
U. G. Randall	10
O. E. Easley	25
G. O. Chandler	10
Frank Cooper	50
E. R. Rothwell	30
W. A. Calloway	25
Jess Beavers	30
E. B. Wright	20
Milton Hardy	50
O. G. Hill	50
W. R. Harrison	25
Total	1,735

### Local Man Celebrates His Ninetieth Birthday

Three scores years and ten is the average life allowance for a man or woman and when one reaches the rare old age of ninety it is an event to chronicle. Friday, November 7, marked the ninetieth birthday of J. A. Morris of Hereford.

The birthday dinner, a turkey dinner, was held at the Jennie Thompson home in north Hereford, where Mr. Morris makes his home. Mr. Morris is hale, hearty and spry and can boast of more than a hundred grand and great-grandchildren. The following were the guests present: W. S. Higgins, Uncle Jno. Thomas, Judge Reese Tatum, Atty. Clifford Braley, Mrs. E. C. Carter, Billie, Jess and Betty Carter, Mrs. J. J. Buckner and three children, Mrs. Kid Caskey and two children, Messrs. Geo. McCurry, Geo. Millard, Reed Williams, J. S. Swaford, Mr. and Mrs. A. O. Thompson and two daughters, Margaret and Ruby, Miss Jessie Morris and Mrs. Jennie Thompson.

Mr. Morris, as well as his well-wishers, thoroughly enjoyed the occasion and he was showered with congratulations and good wishes for health and happiness for many years to come.

### SUNDAY SCHOOL AT ADRIAN HAS LIVE WEEKLY PROGRAMS

J. M. Chapman of Adrian, while on court business in this city, called at The Brand office and gave a report of the activities of the Sims Sunday School at Adrian. He said that the enrollment is 27 but the attendance is far greater. The teachers are J. M. Chapman of the Bible class, Mrs. N. J. Lenox of the intermediate class, Mrs. Chapman of the junior class, Mrs. B. H. Rice of the primary class, and Superintendent Rev. J. A. Reed. The last quarter ending October 1 was very interesting, especially the memory verse contest, in which 2,310 verses from the Bible were given during the quarter, the winners being Miss Louise Hopper of the junior class, Mrs. J. A. Reed of the Bible class. Two in the intermediate class, Misses Ruth Reed and Elizabeth Chapman, and Howard Rice was the winner in the primary class.

Rev. J. A. Reed preaches every third Sunday following the Sunday School. On next Tuesday, the 28th, a pie supper will be held at the Sims schoolhouse. The proceeds will go for the children's

## AMARILLO WINS PERMANENT LOCATION ALL-PANHANDLE FAIR. CHAUTAUQUA GUARANTEE FIGHT DROPPED BY BODY

### Hereford's Bible Course Fame Has Spread Rapidly

The Hereford Bible course of teaching the Bible in the public schools continues to attract state-wide attention and promises to be the corner-stone in a state-wide movement to make such teachings compulsory. Mr. Parker, chairman of the school board, has a letter from The Bible in the Public Schools Association, signed by Will H. Evans of Bonham, Texas, reproduced below.

In this connection The Brand stated in a former article that Miss Mattie Swisher worked out the Hereford plan of teaching, when in fact, the credit for this great work belongs to Miss Marlon Livingston, Hereford Bible teacher. The error was unintentional and every credit is due Miss Livingston for her splendid work in constructing such a course of study. The letter to Mr. Parker reads:

"November 13, 1922  
"Mr. G. A. F. Parker,  
President W. Nat'l. Bank,  
Hereford, Texas.

My dear Sir:  
"I have just been advised by Judge B. F. Looney of Greenville, that your city has been using the Bible, in text book form, in your public schools for some five years.

"I am delighted to get this information, and I will be glad if you can send me a copy of the text book you use. I shall remit charges, if any.

"I enclose you a copy of the resolutions passed at the time of the organization of The Bible in the Public Schools Association. If you would like to have additional copies of these resolutions I shall be glad to send them to you.

"I would be glad to have a letter from your school board, and from you personally regarding the work that you have done in the Bible study line. Write it so that I may use it for publication, if you please.

"I would like to have your endorsement of this movement, for I feel sure that you must be with us in this effort to put God's word into the hearts and minds of the children.

"I am not a minister—just an attorney and handle real estate. Director of the First National Bank of this city.

"I simply make the personal reference to show you that I am like you, just a plain, blunt soldier, in the ranks.

"I would be glad if you could have these minutes enclosed, carried in your county paper as a news item.

"I have been getting a great number of letters endorsing this movement, and it is soon to become a very vital issue before the people. There are, of course, many things to be encountered—some strong opposition will spring up, and we must be prepared to fight.

"I would be pleased to have your assistance in this movement, and any suggestions you care to make would be very thankfully received.

"With all good wishes, I am,  
Yours very truly,  
Will H. Evans."

### U. G. RANDALL HAS SUCCESS IN WORK WITH WHEAT POOL

U. G. Randall of Amarillo was in Hereford on business Monday. Mr. Randall is representing the Texas Wheat Growers Association and is working with the farmers of Castro Co. Mr. Randall says he is meeting success in lining up the wheat growers. He is also working up the acreage for cotton in Castro county in connection with his regular work.

### MR. AND MRS. A. LAWRENCE ON VISIT HERE THIS WEEK

Mr. and Mrs. A. Lawrence arrived Sunday morning from Lawrence, Kansas. They are visiting in the home of Mrs. Lawrence's parents, Mr. and Mrs. W. R. Stockman. Mr. Lawrence is attending to court matters and the couple will remain until this and other business affairs are wound up.

Stark Special  
Born November 21, at Paris, Texas, to Mr. and Mrs. W. D. Lawrence, an eight pound son, named William Dewey Lawrence II. This is Mr. and Mrs.

### OVER FIFTY DELEGATES FROM PANHANDLE TOWNS ATTEND SNAPPY AND BUSINESS-LIKE CALLED SESSION HERE

### EAT LUNCH INFORMALLY AT NOON

Hereford Chamber of Commerce Arranged Spread for Visitors at Stockmen's Cafe. Frank R. Jamison Tells Another Story. Next Meeting to be Held in February

Over fifty strong, delegates to the regional meeting of the Panhandle-Plains Chamber of Commerce descended upon Hereford at noon Tuesday, participated in an informal banquet spread by the Hereford Chamber of Commerce at the Stockmen's Cafe, and then put in a busy afternoon in the county courtroom.

The irrepressible F. P. Reid, Mayor of Pampa, Secretary of the Texas division of the South West Trail, ex-secretary of the Pampa Chamber of Commerce, general work horse and booster extraordinary for the north Plains country, was the first man on deck, arriving on the early morning train. Between twelve and one o'clock carloads from Amarillo, Claude, Lubbock, Clearendon, Memphis, Pampa, Tulsa, Channing and Canyon began pouring in.

At the luncheon president D. E. McDonald of the Hereford Chamber of Commerce presided and welcomed the visitors to the city. He referred to a recent magazine story by Walt Mason on local commercial organizations and humorously stated that Hereford intended to raise a bonus for a tract factory and would open the stock books to the visitors while here. President Sam Braswell of the Panhandle-Plains organization, responding, said that Here-

### Plains Steers on Iowa Feed Found Very Profitable

In these days when cattlemen the country over are searching about in every direction for ways and means of making their investments pay, a story of a successful shift in the ordinary operations that resulted in some real money being made is of particular interest locally.

A story from the Tucumcari papers, which also touched a Hereford citizen, tells how Price Cresap of Tucumcari and his brother, S. R. Cresap of Hereford, have made good money on Panhandle cattle shipped to the blue grass country and feed lots of Iowa.

In the summer of 1921, in August, Cresap Brothers shipped several carloads of steers to Iowa and put them on blue grass pasture. In September the last two carloads were shipped out. These cattle were all two's, past. They were run on nothing but blue grass for nine months but after the second month were put on a full feed of clover hay and corn. A unique feature of this feeding was the fact that two hogs were run behind every steer.

On November 1, 1922, two carloads were sold on the Chicago market. They averaged over 1340 pounds in weight and brought thirteen cents. Two months previous to this sale the remainder of the cattle and 1500 head of hogs had been marketed. The net outcome of the venture was a clear profit of \$35,000 to the brothers on a total of 700 head of cattle and 1500 head of hogs. The average weight of the 700 head was 1250 pounds and they brought ten and a quarter cents per pound straight through.

There's an object lesson in this transaction. This country is full of cattlemen who are struggling along with large herds of cattle on the old basis, and all are staring trouble squarely in the face. In cattle as in farming, experience is proving that it pays to handle smaller bunches and intensify feeding and care for financial returns.

### HENRY AND GANO HASTINGS AT BEDSIDE GRANDMOTHER

Henry and Gano Hastings left overland Sunday for Clanton, Texas, where they were called by the serious illness of their grandmother. It is understood that little hope was held

for was certainly on the job, offering stock for sale before the toothpicks had been reached. He then called on Frank R. Jamison for a formal reply to the address of welcome.

Mr. Jamison made his usual humorous effort, saying that he had made several talks here before and he did not know just how far he would be allowed to proceed this time. He spoke cheerily about present dry weather conditions, referring to years in the past when, he declared, it was necessary to soak the pigs before they would hold feed, etc., and calling attention to California, which he said was a man-made country and not a God-made country like the Plains of Texas.

The directors held a private session before the regular meeting was opened at the courthouse, after which President Braswell called the body to order. Miss Laura Hamner, chairman of the All-Panhandle School Fair committee, made an excellent report, outlining detailed plans for the fair next year. The committee on guarantees for Lyceums and Chautauques, through Chairman Mulkey of Clearendon, then submitted a report recommending the discontinuance of such guarantees. But L. T. Martin of Lubbock, Homer Wilkinson of Hereford and others opposed the resolution, and vice president Kennedy of the Redpath-Horner Chautauques made such a strong and unanimous talk on the question that the report of the committee was tabled.

Chairman Hamlin of Farwell then reported that his committee was ready to report on the permanent location for the All-Panhandle Fair. They recommended that Amarillo be chosen. Lubbock and Plainview were also bidders for the honor. Secretary Vernon of Amarillo read the written bid of Amarillo, in which the new Auditorium and at least four other buildings surrounding it were promised the Fair. Amarillo agreed to finance the Fair herself, but of course expected all Panhandle counties to send exhibits and aid in this way and through attendance. The report of the committee was unanimously adopted. The official name for the Fair has not yet been chosen. The organization agreed to push the holding of county fairs, the best of the exhibits from these to be taken to the Amarillo show.

President Hill of the West Texas Normal invited the association to hold its next regional meeting at Canyon, but it was decided that no more special meetings would be held until the regular annual session some time in February, the place to be selected later.

Adjournment was then taken and the delegates left for their homes. The entire session occupied but two hours and maintained the record of the association for doing business well and doing it now.

### HERE'S AN ADVANCE TIP ON PROGRAM NEXT CHAUTAUQUA

Messrs. George Aydelott and H. H. Kennedy, of Kansas City, representing the Redpath-Horner Chautauques, reached Hereford Tuesday morning. Mr. Aydelott is circuit manager of the Premier southwestern circuit and Mr. Kennedy is vice president of the Redpath-Horner Chautauques. Their mission here is to get better acquainted, to confer with the local chautauqua committee. Mr. Aydelott gave The Brand an idea of the program to be carried on this circuit. While there has been nothing decided upon permanently for the coming program it is thought there will be two three-act plays "Potash and Perilantier" and "Smiling Thru". Al Baker, ventriloquist, Una the Juggler, a male quartet, ladies orchestra from Venice Italy, Alton Parker, cartoonist, Chester M. Sanford, vocational expert, Yamamoto, a Jap lecturer, Homer C. Bobbit, a farmer lecturer, Glenn Morris, on scientific lines including electricity and radio. Mr. Aydelott said that the big headliners have not been bought. The Junior Chautauques will



**General Pershing said:**

When General Pershing stood before the tomb of La Fayette in France, he said, "La Fayette, we are here." If you are insured in this Agency and have a loss, Wilson says, don't be uneasy. We are here.

Here Yesterday, Today and Tomorrow.

**T. K. WILSON INSURANCE AGENCY.**

**PROGRAM**

**Auspices Parent-Teacher Club**

Central School Building, Friday, November 24, at 7 O'clock

Hard Times For Boys	Jake Witherspoon
Little Boy Blue	Annie Virginia Carlyle
(a) I am Thankful I am Not a Boy	Lueta Borden
(b) I am Thankful I am Not a Girl	C. J. Borden
Teddy's Lament	Wilson Barrett
	Katherine Miller
Xmas or Seals	Anon
	Virginia Barnett
Because	Eagleton
	Lois Hill
My Ma She Knows	Alton
	Gertrude Bishop
Why Mover Why	Maston
	Lueta Borden
Song	Birds and Stars
	Katherine Miller, Virginia Barnett, Lueta Borden, Lois Hill, Gertrude Bishop, Edora Smith
Jack the Torment	Richards
	Virgil Bramley
Indian Club Exercises	Arthur Thompson
	Frank Cogdell, Alton Miller, Roy Ward, Keith Guthrie
My Folks	Richard Dean
	L. W. Carlyle
I Think There Were Chilluns Enough	Livingston
	Kellar Muse
Little Willie's Hearing	Marton
	C. J. Borden
The Bite	Cecil Tubb, L. W. Carlyle
Mennageric Diet	Arthur Thompson
Spelling in the Nursery	Allston
	Rex Tyson
The Spelling Lesson	Martin
	Milton Davidson
Reading	Evelyn Witherspoon
Anty	Edgar A. Guest
	Evelyn Bell
Play: The Causes of Thankfulness	Alton Miller
Leslie, a Boy who is always thankful	Milton Davidson
Ted	Harold Marshall
Mr. Biggs (an old man)	George Heard
The Tramp	Charles Newell
Sambo, a negro	Charles Newell
Anst Pegge, a negro	Charles Newell
Piano Solo	Selected
	Martha Duncan
The Rheumatiz	Earl Marie Foster
The old man	Ardelle Foster
The old woman	
Sweet Hour of Prayer	
Illustrated by Lueta Borden, Ruby Thompson, Gertrude Bishop, Edora Smith, Jimmy Clark, Virgil Bramley, Lavern Mayhall, Evelyn Witherspoon, Lois Hill, Fay Denny, Virginia Barnett, Katherine Miller	
Piano Solo	Selected
Vocal Solo	Mrs. A. O. Thompson
Bible Work—In charge of Miss Livingston	
Song by Children—In charge of Miss Swisher	
Song—The Puritan's Peace Meal	
by thirty of Mrs. Tubb's Expression pupils	
Mr. Brown has His Hair Cut	Alton
	Martha Duncan
Play: Changing Governesses	
Scene—In Florence's Home	
Florence	Edora Smith
Miss Miliken, the Governess	Lucile Bramley

Hankins, Bruce McLean, Carlos Reynolds; Misses Annie Crawford and Rula Lee Gilbreath.

**Methodist Missionary Society Program For Wednesday**

Aim of Program—To show the real meaning of social service today and place in the Missionary Society.

Hymn 408, "Lead On, O King Eternal."

Business.

Roll Call.

Minutes.

Report of Treasurer. Offering.

Report of Agent of Voice and Young Christian Worker.

Report of Corresponding Secretary.

Report of Committees.

Scripture Lesson—**Things—The Old Testament Rule for Giving, Leviticus 27:30; Malachi 8:8-12; Psalm 1:10-12; Haggai 2:8.**

Topics:

1. Why have Social Service in the Missionary Society?

2. Social Ideals of the church.

3. Cases for the Missionary Society.

4. The Call of a Baby Angel.

5. A Song Transmuted.

Hymn 411—"O Master, Let me Walk With Thee."

Prayer.

Leader—Mrs. Mayes Miller.

Mrs. Tom Tate is quite ill this week. We hope she will soon recover.

Mr. and Mrs. Edwin Ramey and family and Mr. and Mrs. Jess Hardy and family left early Tuesday morning in their cars, for Edward county, where they expect to capture a few deer and wild turkey. They expect to be gone three weeks. Mr. Ramey is very fond of hunting and takes this trip every year. We wish them all the success possible and hope they bring back enough deer and turkey for their friends and neighbors.

Mr. and Mrs. I. B. Brooks and daughter, Zonell, Misses Velma Burnam and Gladys Hastings spent Sunday in the home of Mrs. Etta Brashears.

Rev. Reynolds, of Plainview, preached a fine sermon Saturday evening, also two other wonderful sermons were enjoyed by a large congregation Sunday morning at 11 o'clock and Sunday evening at 7:30.

The Dimmitt Ladies Aid will hold a bazaar in the courthouse on Thanksgiving, Nov. 30. A fine lunch will be served, beginning at eleven o'clock. Everyone is invited to come and bring a well packed purse.

Rev. G. R. Fort returned Saturday evening from Floyd County, where he has been for the past few days looking after business interests.

Mr. and Mrs. J. C. Tate and daughter and Mrs. J. W. Carter will leave Thursday for Amarillo for a visit with relatives and to do some shopping.

Mrs. M. E. Hightower is visiting in the home of Dr. and Mrs. Miller this week.

Mr. and Mrs. J. C. Howard expect to move into their new home the latter part of this week.

Rev. G. R. Fort preached at Big Square Sunday morning at 11 o'clock and at Summerfield Sunday evening.

Mrs. Douglas left last week for Los Angeles, California, where she expects to spend the winter.

Mr. and Mrs. E. E. Worm of Big Square, Texas, are the proud parents of a ten pound baby boy.

Dr. Miller and Bill Ewers made a business trip to Hart Saturday afternoon.

Mrs. Joe Elliott and daughter, Virginia, spent Saturday afternoon with Mrs. C. E. McLean.

We wish them all the success and happiness possible in their new work at Olton this year.

Rev. and Mrs. R. R. Gilbreath and daughter, left Thursday for their new home in Olton, Texas. We surely regretted very much to have them go, as

they are fine people, always ready and willing to do their part in everything that is uplifting in religious work.

Judge Sheffy has recently purchased the R. R. Gilbreath home in Dimmitt and expects to move in some time near Thanksgiving.

**HART**

Mr. and Mrs. Bruton returned from Hollis, Okla., last week where they had been called to see Mr. Bruton's mother, who was very low. At last report she was no better.

E. G. Shives, W. W. Jobe, J. R. Riley and C. G. Maple all attended court at Dimmitt this week.

The young people enjoyed a party at

(Continued on Page 3)

**DROP IN COAL**

We are expecting daily a big car Sunnyside, Colo., Lump, which the Company has billed to us at 50¢ lower price. We will pass that reduction to our customers. That will enable us to sell this coal at the car at \$13.50 and delivered in town at \$14.00.

We are compelled to pay for the coal and the freight in spot cash before we can unload same—that makes it imperative for us to sell for cash.

Phone your orders, 388.

**Hereford Light & Power Co.**

Phone 388

"We know what you want"

Make Your Thanksgiving Dinner complete with flowers

From

**CLOVIS FLORAL CO.**  
CLOVIS, N. M.

Mail or wire orders promptly filled. We grow our flowers.

**Madam, Would You Carry a Basket Load for 2 Cents?**

AN INVESTIGATION by the New York State Department of Markets, comparing self-help stores and regular quality-service groceries shows that the cash-and-carry store sells at about only 2 per cent cheaper.

We have this state government report as authority, therefore, that you earn 2 cents when you lug home a dollar's worth of groceries from a cash-and-carry or "self-help" store.

Is it worth it?  
A woman who enjoys the service of a reliable grocer will not even let her servants go shopping. Saving 2 cents on the dollar by sending a maid to the grocery is certainly not economical.

**SERVICE** saves time and a **SERVICE STORE** gives you this time-saving service at cost.

In a service store you don't have to stand in line at the cashier's desk to have your basket searched and pay for the privilege of waiting on yourself.

Our store is a **SERVICE** and **QUALITY** store.

We deliver.

Telephone your order and be assured of prompt and efficient service as well as better quality merchandise.

**Frank A. Gyles, Grocer**

Where Quality is Paramount

Courtesy Service

**From Neighboring Towns**

**DIMMITT**

The regular meeting of the County Teachers was held at the school auditorium Saturday afternoon, Nov. 11. The Parent-Teacher Club meeting with them, and also saw the pleasure of having with us Mrs. Guthrie and Mrs. Homer Wilkinson from Hereford. Trust they will visit us again.

After the meeting a social hour was enjoyed, during which delicious sandwiches and cocoas were served. The regular meeting of the Parent-Teacher Club will be the fourth Friday in this month at 2:30 o'clock. Let each parent be present and let us strive to give our children the very best advantages we can, for by far the greatest legacy we can leave them is a well-rounded education that will fit them to take their proper and useful places in life.

Mrs. Woodlee, Sec.

The Dimmitt school boys went to Hart Friday and played two games of basket ball. The first was between the Olton High and Dimmitt first team. After a forty minute game the score stood 21 to 16 in favor of Dimmitt. Olton played a fair game. They are real sports.

Dimmitt second team played Hart the game ending with score 6 to 0. Hurrah for Olton, Hurrah for Hart and Hurrah for Dimmitt.

**Surprise Party Given**

One of the greatest surprise parties of the season was the one given to Rev. and Mrs. R. R. Gilbreath and Enla Lee, on last Wednesday evening by Dr. and Mrs. Mayes Miller.

After prayer meeting Mr. C. F. Kerr asked the Gilbreaths to get in his car and he would take them home, but first he would take them for a short drive in his new car. In a few minutes Mr. Kerr stopped the car in front of the residence of Dr. and Mrs. Miller where all the guests came out to meet them and welcome them in.

A very interesting program was arranged by Miss Annie Crawford and Mr. Carlos Reynolds for the evening, which everyone present enjoyed to the fullest extent.

Miss Annie Crawford gave a splendid reading, "Higher Culture in Dixie" by Dorothy Dix.

Another very effective reading was given by little Enla Lee Gilbreath, "My Pa."

At a late hour Rev. and Mrs. Gil-

another room and seated before a covered table. After prayer was offered by Mr. C. F. Kerr for the guidance of our loved friends, who are soon to leave, the table was uncovered, displaying a large number of gifts as tokens of love.

At 12:30 refreshments consisting of hot chocolate and cake were served to the following: Mesdames R. R. Gilbreath, J. R. Hastings, Bruce McLean, Etta Brashears, Joe Hastings, C. E. Hankins, Mrs. J. C. Tate, Mrs. W. Williams, Mayes Miller; Messrs. R. R. Gilbreath, C. F. Kerr, Joe Hastings, O. B.



**Thrift Founded the Nation**

Three hundred and two years ago a band of Pilgrims cast anchor on a wild New England shore.

Scarcely had these brave pioneers settled in their new colony when the terrible winter was upon them. Only half the party survived the hardships of that winter.

Nothing daunted, those who were spared stayed on, and planted their crops. By exercising the strictest economy they were able to live and prosper. These Pilgrims learned the value of thrift us a lesson that fit. Their method we would do well to follow.

You and your family will prosper and be thankful for opening an account in his reliable institution.

Practice thrift with your spare dollars—that is the surest road to wealth.

**FIRST STATE BANK & TRUST CO.**

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas



**Turkeys!**

Have a nice car of apples, it will pay you to investigate.

We pay cash for poultry, eggs, cream, hides and furs.

**Golden Rule Produce Co.**

We are now selling

**Ford Cars**

on Easy Terms

Prices as Follows

RUNABOUT, F. O. B. Hereford	\$433.06
Cash payment	\$159.23
TOURING, F. O. B. Hereford	\$463.22
Cash payment	\$172.10
COUPE, F. O. B. Hereford	\$631.70
Cash payment	\$231.75
SEDAN, F. O. B. Hereford	\$699.30
Cash payment	\$256.43
TRUCK, F. O. B. Hereford	\$468.86
Cash payment	\$173.25

**Balance Easy**

The above prices are the lowest in the history of the Ford Motor Co.

A phone call will bring our Salesman.

**Wilkinson Motor Co.**

Phone 177



# Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.

RATES: Classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.

CASH WITH ORDER.

**Xmas Gifts**  
Miss Lara Gregg announces the opening of her gift sale December 16. She will have a window at Shelton's Variety Store, displaying a large assortment, ranging from dainty boudoir articles, to attractive and useful gifts for the home. For further information Phone 247. 28-91

**Notice**  
After December 1, I will charge 50c and up a trip inside the city limits through the winter months.  
57-21 Smith Taxi.

**WANTED**  
WANTED—To buy your hides at Powlson's Top Shop. 71-1f

**Violin**  
WANTED—Will take a few students who desire to study violin. Call 185, or see Mabel Barnhart. 85-41-Pd

**FOR SALE**  
Buy two Jolly Molly dresses before Jan. 1 and get one free. Novelty leather purses in four colors. Nice for Xmas gifts.  
57-21-Ed Mrs. Jesse Buckner, Agent.

**Xmas Gifts—Dec. 18**  
Christmas Sale at Black's Furniture Store, consisting of quilts and quilt tops, scarfs, all the handy things you need around the home. Come and see my beautiful assortment. Sale begins December 18. Mrs. M. B. Daniels, and Mrs. B. Pierce.  
87-89-91-93 95

**FOR SALE**—High grade bronze turkey toms, \$3.00. Located 1 mile east and six miles south of Summerfield. 87-21-Pd. J. D. Story.

**FOR SALE**—Ringlet Barred Rock chickens and pullets.  
87-1f Mrs. C. R. Barber.

**FOR SALE, or Trade**—Stove good as new; one set of carpenter tools and chest, all new; one Edison phonograph and records. Will trade any of the above for a good horse. Enquire of W. T. (Red) Smith, at Service Garage. 84-1f

**FOR SALE**—\$2,500.00 buys improved 20 acres place edge of town; Easy 7 per cent terms. See L. Baskin, Phone 215. 84-4f

**WOOD—WOOD—WOOD**—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-1f

**FOR SALE**—My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres adjoining place.  
88-1f W. F. Orr.

**FOR SALE**—Bundle Feed.  
78-1f H. C. Bowsher.

**FOR SALE, or Trade**—4 city lots, city water, some second hand furniture, sale or will trade for a Ford. Box 190. 86-21-Pd. H. L. Brisbin.

**FOR SALE**—Full-blood Mammoth Bronze Turkey Toms; best in the country. Priced reasonable if taken soon.  
86-31 Mrs. W. C. Russell.

**FOR RENT**  
FOR RENT—A good 5 room house, modern except heat. Call Phone 150. 85-1f Dr. Forence Miller.

## LOST AND FOUND

**LOST**—An Osborne Driving Glove for right hand. Finder please return to, or phone Troy Womble. 87-11-Pd

**FOUND**—Near the Rice farm, a white saddle pony branded D on the left upper front leg, and M on the left upper hind leg. Owner call Phone 311-F13. 88-41 W. L. Tice.

## HART

(Continued from Page 2)

the home of Mr. and Mrs. Earnest Worrell last Saturday night.

Carl Hutchison of Plainview is spending the week at the ranch stacking feed.

Little Eldon Shives has been on the sick list the past few days.

Carl Hankins is hauling lumber to build himself a new house before the winter comes to stay.

The blizzard Sunday kept the preacher away from church and most of the people from Sunday school and R. Y. P. U.

Herman Scott and Herman Rice made a business trip to Plainview last Saturday and got caught in a rain, something unusual for this country of late.

Mr. and Mrs. Dempsey recently returned from a trip to Ft. Worth and other points.

Mr. and Mrs. Newman, recently of Lockney, have moved here to Mr. Hancock's real house.

John Rice has moved to the McFarland ranch.

Mrs. Green Henderson is quite ill this week.

## JOEL

Miss Nola Negoline spent the day with Algie Robinson.

Mrs. Hollie Galley and children spent the week end with her parents, Mr. and Mrs. S. J. Rice.

Mr. and Mrs. Hubert Odell of Summerfield visited at the L. A. Smith home Sunday.

The S. S. met at Lester Galley, Sunday night to practice singing for the Thanksgiving program.

It looks now as if the school house would be comfortable by that time.

O. L. Sharp and family had dinner Sunday at the C. P. Galley home.

Howard Tyson, of Amarillo, was down to see his mother, Mrs. Cleveland Brunley on Sunday.

Stoctor Robinson and Scott and Oscar Negelein visited Walter Galley Sunday.

Ora West had a birthday last week and to celebrate the event her school

mate, Lois Sharp, went home with her and spent the night.

Lester Galley has been drawn on the jury for this week.

Mary Ella Hershey spent Saturday night with her friend, Nannie Bell Robinson.

## Mrs. Mary Elizabeth James

Since all things are predestined and come to pass as the wise ruling of Almighty God, we are brought closer to realize now than ever before. Here our memories turn back to the call God made Nov. 20, 1921, for the soul of our dear mother, Mrs. Mary Elizabeth James, at her home near Friona, Texas.

### In Memory

Peaceful be your sleep, dear mother, 'Tis sweet to breathe your name; In life we loved you dearly, In death we do the same. Just one year ago you left us, How we miss you mother, dear; And remember all your kindness, As we drop a silent tear. In the home a face is missing, There is now a vacant chair; We no longer hear your laughter Echo on the morning air. As the autumn leaves are falling On the old homestead you loved, How we'll miss you by the fireside, When we visit home so dear. In a land that is far brighter, Where the joys are ever new, Where there is joy, love and kindness, Mother this will wait for you, Her Children.

## FRIONA

The price of cane seed on the Friona market at this writing is \$4.75 per cwt. This unusual price is rather attractive to farmers and much seed that in other years would not have been considered worth saving has this year been threshed and yielded a fair return to the producer. One farmer threshed a stack of cane that had been put up for feed last year, as much of it was not matured, and obtained almost fifty bushels of good seed from it, which at the present price will bring him about one hundred dollars.

Friona is being improved and beautified and two more of her families will soon be made happier and more comfortable by the building and occupation of two more handsome, durable and inexpensive houses. These new buildings are being constructed of adobe and the work of erection is being done by the owners, A. O. Drake and Marvin Whaley. Mr. Drake's house is on the north side of town and he has the laying of the walls well under way, with the aid of only one assistant. It will when completed be a handsome resi-

dence of the bungalow pattern. Mr. Whaley's building is an addition to his present home and he and Mrs. Whaley have made the adobe and he is erecting the walls by his own labor alone. The cash outlay on these two buildings will be reduced to the cost of the finishing materials alone, which will reduce the cost to the minimum. Mr. and Mrs. J. C. Wilkinson are now occupying their new home which is one of the neatest and most beautiful to be found in any small town and no one would suspect from its appearance that its walls are built of "dobe". W. F. Perry is another of our citizens who has improved his property by the use of this cheap building material, he having made the blocks and built a roomy and comfortable shed for his horses and cows. J. R. Walker, on the south side of town, has built a commodious corral for his teams; the north and east walls of which are also of adobe and the west side is inclosed with a long row of stalls of the same material, the wall and stalls all being finished like the residence building with "stucco", giving to them the same handsome appearance. Some people say that these buildings are as costly as walls made of lumber, but those doing the building say "nit"; and they should know.

"Don't make the mistake of calling every little pebble in your path your Waterloo."

## NOTICE IN PROBATE

TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, GREETING:

You are hereby commanded to cause to be published in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year, in Deaf Smith County, Texas, for a period of 10 consecutive days, exclusive of the first day of making said publication, before the return day hereof, a copy of the following notice:

THE STATE OF TEXAS.  
TO ALL PERSONS INTERESTED IN THE ESTATE OF F. H. BRITAIN, deceased, Mary Belle Britain has filed an application in the County Court of Deaf Smith County, Texas, on the 9th day

of October, 1922, seeking to probate the last will and testament of the said F. H. Britain, deceased, and praying for letters testamentary to be issued to her, the said Mary Belle Britain, which said application will be heard by the said Court on the fourth day of December, 1922 at the Court House of Deaf Smith County, Texas, in the city of Hereford, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so; herein fail

not but have you before said court on the first day of the next term thereof, which is the fourth day of December, 1922, this writ, with your return thereon, showing how you have executed the same.

In testimony whereof, witness my hand and official seal at office in the city of Hereford on this the 9th day of October, 1922.

(SEAL) A. L. BIGGS,  
Clerk of the County Court, Deaf Smith County, Texas. 85-87-88

## LISTEN

Accidents warn not of their coming—Prepare.

BUILD YOU A HOME

Rockwell Bros. & Co.  
Lumbermen

## Notice the Bargain Prices in Ford

# TIRES

30x3	Fisk plain	\$8.85
30x3	Fisk Non skid	\$9.85
30x3 1/2	Fisk (96) non skid	\$8.50
30x3 1/2	Fisk Premier, non skid	\$10.65
30x3 1/2	Fisk Fabric	\$12.85
30x3 1/2	Fisk Red Top	\$15.85
30x3 1/2	Miller Fab., "geared to the road"	\$10.00
30x3 1/2	Miller Cord	\$13.95

We handle all kinds of tubes, reliners, cold patches, boots. Casing and tube vulcanizing. Have room for a few cars for winter storage. Oil—Gas—We throw in good service.

AUTO UTILITY STATION  
J. R. RUTHERFORD

## IF You Were Out of Work Tomorrow!!

Successful folks have vision which looks far beyond the immediate tomorrow—still to those who have not reached an independence which permits such action the tomorrow is very important.

It is never too late to start. A great Chicago publisher who failed at 50 had the courage to start all over again and a 65 his second success far outstripped his former effort.

This institution wants to help you. Banking is much more than a mere depository for the safe keeping of funds.

Come in and get acquainted.

## First National Bank

# ESSEX COACH

## Which

Two types of closed cars sell under \$2,000.

One has pretty trinkets, vanity cases, cigar lighters, trunks, etc. Do you want them at the cost of motor car efficiency? Do you want a chassis such as sells in open models hundreds of dollars under closed car prices?

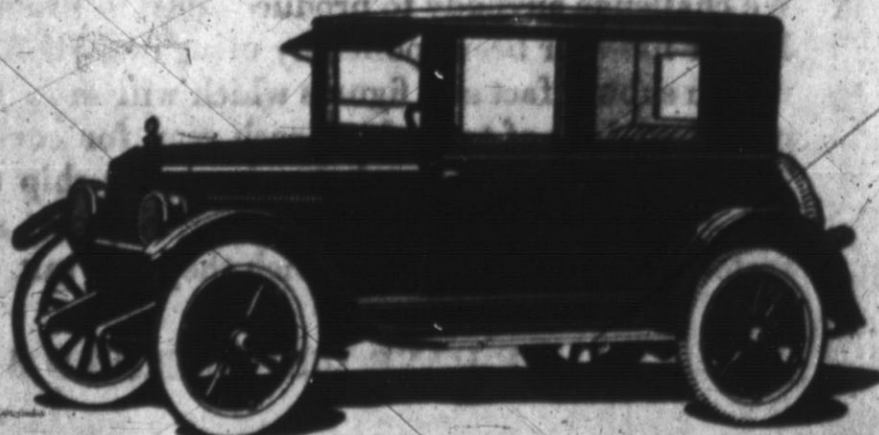
## Or—

The Essex Coach at \$1245?

It gives all closed comforts, is sturdy, has ample carrying space for passengers and luggage and has lasting quality.

The Essex chassis is always efficient and costs little to operate. Leading American and European experts proclaim it is "the finest, liveliest car of its size that is built."

Wouldn't you rather have car performance than body trinkets?



\$1245  
Freight and tax extra

PRICE & HOUGH

# Use Our Elevator

If you desire to hold your grain for higher prices, we will store, insure and hold your grain for 1c per bushel per month, or fraction thereof.

If you wish it loaded out, we charge 5c per cwt. extra, and 5c per cwt. for grinding.

For kafir we charge 5c per cwt. for grinding where we exchange.

For special grinding corn, or kafir, we charge 10c for grinding, and 25c for grinding oats.

Let us serve you.

NOTICE—A minimum charge of \$1.00 for feed grinding will be expected.

E. W. HARRISON



# Look in The Looking Glass

An old Spanish proverb says: "Your looking glass will tell you what none of your friends will!"  
 Look yourself over critically in the glass and then join our long line of HARVEST SALE customers—it will make you smile at your second look in the glass.

## Fox Mercantile Co.

Miss Nell Parmer presents

### Expression Class in Recital

Central School, Thursday Evening, Nov. 23, at 7:30

A Modern Miracle	Addine Hastings	Foley
The Hired Girl	Sara Coltharp	
The Race Question	Veina Carroll	
How Jimmy Tended the Baby	Frances Potts	
Experience With a Refractory Cow	Orlena Savage	
The Photographs	Marlin Gilliland	
Lucille Gets Ready for a Dance	Frances Landrum	Parker
Jenny's Secret	Characters: Johnny—Ines Jones Johny—Ruby Wade	Bugbee
(a) Helping "In the Silent"	Gladys Bryant	Adams
(b) Old Friends	Aline Hodge	Guest
Too Late for the Train	Ruby Wade	
What a Little Boy Thinks About Things	Beulah Lee Rutherford	Paul
Going Somewhere	Ines Jones	M. Quod
Tom Sawyer Treated for Lovesickness	Blanche Durham	Mark Twain
Mrs. Middlerib's Letter	Stuart Walker	Hawkeye
"Nevertheless"		
Scene—A room just upstairs.		
Time—Last night—or tonight perhaps.		
Characters:		
Billy—Frances Landrum		
Lou—Orlena Savage		
A Burglar—Marlin Gilliland		

Children's hats from \$1.00 to \$2.00.  
 Vogele Millinery.

Mrs. H. Babbitt, of Victor, Montana, reached Hereford Monday morning and is visiting in the home of her brother and family, L. E. McMinn of Summerfield. Mrs. Babbitt will also visit in the home of Mr. and Mrs. J. F. Ward in South Hereford.

#### Notice

All who can sing or carry a tune, come help make the Community better by singing in the Community Christmas Cantata. Practice every Sunday afternoon at 2:30 at the First Christian Church. Copies of the Cantata may be procured at A. A. Ott's office or the Hereford Produce Store. 57-98

### JIM CHAPMAN WILL SHOW LEGHORNS AT THE POULTRY SHOW

J. M. Chapman of Adrian stated that Mrs. Chapman would probably enter several pens of fine White Leghorn chickens for the Hereford Poultry Association Show. Mrs. Chapman raises Leghorns in large numbers and has one of the largest and best laying houses in the county.

### CITY WATER WILL BE CUT OFF WEDNESDAY MORNING

The city of Hereford Tuesday issued circulars stating that it was desired to do some work on the city's water mains Wednesday morning, beginning about

eight o'clock, and asking the people to draw enough water before that hour to last them several hours.

It is not thought the work will take over three hours, and the normal supply should be available by noon.

#### J. S. Wyche

John Stapler Wyche was born June 7, 1856, in Macon, Twiggs County, Ga. He immigrated to Texas in 1875 and settled in Terrell, Kaufman County, Texas. On December 23, 1885, he was united in marriage to Miss Zuleika Tucker. To this union six children were born, four daughters and two sons. Two daughters died in infancy, Miss Nellie Lee, is at home, Miss Virginia is at Eagle Pass, also Tucker S. Wyche of Eagle Pass, Texas, and John

Stapler, of Guy, N. Mex. Only two, Tucker S. and Nellie Lee, were able to be here for the funeral services. Mr. Wyche in early life united with the Methodist Church and ever continued a faithful member and worker, always taking an active part in church and Sunday school work. In 1892 Mr.

Wyche and family moved to Castro county and 27 years later moved to Deaf Smith county, where he spent the remainder of his life. He passed away November 16. The funeral services were held at the residence Saturday at 2 p. m. and interment at the City Cemetery, Rev. L. N. Lipscomb officiating.

### A. L. BIGGS INSURANCE Dependable Service

### Barber Oil Heaters

For the next thirty days we are offering very attractive prices on the No. 2, 3 and 4.

BARBER IDEAL OIL HEATER. This is the heater that gives no odor, yet gets out ample heat.

### Garrison Bros.

#### DR. J. M. FARRELL

Graduate Veterinarian  
 Day Phone 105 Night Phone 34  
 Office: Corner Drug Store

### Flowers

#### CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 228

## Step by Step is Success Attained

Thrift which calls for regularly getting aside a portion of any income, soon has a working capital to indulge in a bigger vision.

Start building today. Add a little here—a little there and before you know it you will be one of the independent and influential citizens of this community.

### The Western National Bank WILL APPRECIATE YOUR BUSINESS

## The Makings For Your Fruit Cake

Orange Peel Dates  
 Lemon Peel Smyrna Figs  
 Citron Currants  
 Raisins

Maraschino Cherries  
 Crystallized Pineapple  
 Walnuts (new crop)  
 Brazil Nuts (new crop)

### New Arrival of

Pettijohn's Breakfast Food, New York Cream Cheese and that good popping White Rice Pop Corn

We have Chili Pod Pepper Seed, recommended as a fine feed for chickens.

## Cash & Carry Grocery

## Local Happenings

Arthur Davis reached Hereford from Amarillo Tuesday morning.

Cold pressed cake. Jones & McLean.

Harry Jackson went to Amarillo Monday morning.

Denatured Alcohol for your radiator. At City Drug Store.

Mr. and Mrs. R. L. Mitchell left Hereford for Texico Tuesday morning.

Children's hats from \$1.00 to \$2.00. Vogele Millinery.

Mrs. H. Goldberg left Hereford Monday morning for Temple, Texas.

Cold pressed cake. Jones & McLean.

B. Frank Bule reached home Monday morning from Canyon.

Better smoke than hereafter. Good cigars at City Drug Store.

Geo. W. Smith left Hereford Monday morning for Duran and Tucuman, N. Mex. on a business trip.

Many beautiful trimmed hats for ladies and Misses. Vogele Millinery.

Dubbs Pitman spent the week end with his parents. Mr. Pitman returned to his work at Clovis Monday morning.

#### Notice

The Hereford Library will close at 5:30 p. m. until further notice.

W. I. Valentine made a business trip to Friona, Muleshoe, Farwell and Texico Tuesday morning.

Shorts, plenty of it, fresh shipment. Jones & McLean.

Miss Pearl Runtan reached Hereford Monday morning from Amarillo where she has been visiting with relatives and friends.

A charge of 10c and 20c will be made for the Parent-Teacher Club Recital Friday, Nov. 24.

J. W. White and family, of Friona, were in this city last Friday afternoon

on business. Mr. White is secretary of the Friona Chamber of Commerce.

We now carry full line of bulk candies as well as Norris Fancy Boxes. City Drug Store.

Mrs. Henry Best, of Amarillo, reached Hereford Tuesday morning and is visiting in the home of her sister, Mrs. J. S. Marshall, and family.

Many beautiful trimmed hats for ladies and Misses. Vogele Millinery.

F. P. Held, of Pampa, reached Hereford Tuesday morning. Mr. Held is attending the Panhandle Plains Chamber of Commerce meeting.

Shorts, plenty of it, fresh shipment. Jones & McLean.

Miss Lillian Hodge visited a few days in this city with her friend, Miss Lucille. We heard Miss Hodge is top of Friona and returned home Tuesday morning.

Beautiful two-tone sailors, \$5.00 each. Vogele Millinery.

Ed and W. B. Adams and their families and W. A. Jones of Eufala, Oklahoma, reached Hereford the latter part of last week and left Saturday morning for Phoenix, Arizona.



### Save Money—Be Comfortable

Think of actually saving money without having to make any sacrifice of pleasure or comfort. Have you ever been able to do it before? It can only be done, but at the same time need and added comforts can be enjoyed.

### COLE'S ORIGINAL HOT BLAST HEATER

saves 35 to 50 your fuel bill and at the same time gives you double heating capacity. Come in and let us explain the features and guarantee of this heater.

Dunlap Hardware Company

## Meat Salt

A COARSE CRYSTAL—CLEAN, WHITE, EVAPORATED SALT—PRACTICALLY PURE—PRODUCED ESPECIALLY FOR CURING MEAT

We challenge anybody to produce facts to prove that in a single instance any MEAT has ever been spoiled by using our MEAT SALT. On the other hand, we can submit fact and figures which will show that they are making and shipping thousands of tons of salt each year for curing and preserving meat and meat products. The people to whom they ship this salt are financially able to buy salt produced in any state. They buy this salt because it is entirely satisfactory for the purpose for which they use salt.

WE HAVE JUST RECEIVED A CAR OF SALT

Jones & McLean Grain Co.

(If it is anything in the feed line we will have it)



HINES & O'BRIEN Hereford, Texas