

WEATHER

Moisture High Low
Thursday .50 97 90
Friday .88 96 90
Saturday .91 95
Moisture this month: .50
Moisture this year: 9.79
Moisture last year: 7.45

The Sunday Brand

22 Pages

Including 22 Colored Comics

Our Slogan, "More People — More Farms"

Published Every Sunday

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VOL. 15 — NO. 3

HEREFORD, TEXAS, SUNDAY, JULY 15, 1962

Holly Sugar Plans Hereford Beet Refinery

Around Town

It appears almost a lead-pipe cinch now that Hereford will be the site of a new sugar beet refinery in the near future. Holly Sugar's announcement confirmed the rumors that had been floating through town for the last week.



Two Persons Injured In Wreck South Of Hereford

AN EXPENSIVE ACCIDENT occurred late Thursday afternoon, sending a Plainview couple to the Castro County Hospital and a Hereford man to jail. Both the sedan and boat shown above were totally destroyed after slamming into a tree.

What at first was thought to be a hit-and-run accident turned out to be an expensive and painful one late Thursday as a new car, boat, and trailer were totally destroyed.

round a tree. The other car stopped and two passengers got out, then the car turned around and headed back towards Hereford.

the car. Roper's auto, which was totally destroyed, had only 9148 miles registered on the speedometer.

Authorities were notified of the accident about 4:40 p. m. Thursday. The accident occurred only three miles from the site of a crash which killed three persons Monday afternoon.

(Continued on page 3)

Giants Garner All-Star Win

Timely hitting and tight defensive play gave the Giants a 7-3 win over the Yankees in the Little League All-Star game for the AAA minors here Friday night.

Giants scored all their runs in the first three innings, then used good fielding and pitching to win in a well-played game.

Keith Kitchens doubled down the left field line to open up the game for the Giants. Greg Whitaker walked. With one out, Keith Anderson singled to load the bases and Alan Hardin's fly to center field was dropped to score the first run.

The Yankees went down in order in the first.

In the second, the Giants picked up four runs. John Page drew a walk and Kitchens singled. Whitaker walked and Anderson got on by fielder's choice that failed to get the runner at third. Hardin walked and Denny Brown singled in two runs.

Chris Hutcherson grounded out from Steve Sanders, the pitcher, to Jim Scott at first. Scott fired the ball back to catcher Frank Nobles to get the runner coming from third and a double.

(Continued on page 3)

Kenneth Brock Scores Longest Ace On Friday

Longest hole-in-one ever made in Hereford was recorded Friday afternoon at John Pitman Municipal Golf Course here by Kenneth Brock of Hereford.

He fired an ace on the 230-yard No. 7 hole, using a three wood off the tee. It was his first hole-in-one during his 12 years of golf.

Playing with him at the time were Joe Kerr, Doc Cowan and Paul Schroeter, all of Hereford.

Brock's was the fourth hole-in-one on the local course this year.

Take Low Bids On Gasoline, Milk And Bread

Hereford Rural High School District trustees accepted low bids Thursday night on milk, bread and gasoline for the 1962-63 school year.

The meeting had been postponed from Tuesday by the group. Only other action was the hiring of one junior high school science and math teacher.

Cream O Plains was the low bidder to supply milk for the school cafeterias during the year. It bid six cents per half-pint carton or bottle. Borden's bid 6 1/2 cents per carton or bottle, while Sealtest bid 6.51 cents on either type of container.

Hereford Bakery was the successful bidder on bread for the school. It bid 20 cents for a 1 1/2 pound loaf of white bread, 16 cents for a one-pound loaf, 16 cents on a one-pound loaf of whole wheat and 15 cents per package of six hamburger buns.

Mead's Bakery bid 20 cents on a 1 1/2-pound loaf of white bread, 19 cents for the one-pound loaf, 20 cents on whole wheat bread, 17 cents on six hamburger buns and 24 cents on eight hot dog buns.

American Bakery bid 20 cents on a 1 1/2-pound loaf of white bread.

(Continued on page 3)

Larry Oglesby Enjoyed His Very Special Type Of Camp

By Wain Miller Brand Staff Reporter

A Hereford boy recently returned from a very special summer camp, after receiving the benefits of a state-wide project.

One of some 700 youngsters who attend the camp each summer, Larry Oglesby, 15-year-old son of Mr. and Mrs. Cecil Oglesby, attended the Texas Lions Club Crippled Children's Camp near Kerrville.

At the two-week camp, Larry met hundreds of youngsters on the baseball fields, in the swimming pool, and at the various activities. It was a normal camp, but the children attending were very special.

Larry, who has a hearing defect, played with blind, crippled, deaf, and mute children from throughout the state.

"I'd sure like to go again," Larry said. "It was a lot of fun. They had lots of activities for us."

His reaction to the visit was typical of most of the children who go. A few other children from Hereford have attended,

and all usually apply to go again.

All expenses at the camp, and transportation to Kerrville, is taken care of by the Hereford Lions Club. Although parents attempt to pay the expenses, Lions refuse to take the money.

One of the highlights of the camp, according to Larry, was the awards program held the last evening of the two-week session. "All of the kids receive awards for the activities which they are in at the camp."

"I got awards for swimming, volleyball, camping, leathercraft, and some more. I enjoyed swimming the most. We took a Red Cross swimming course and I got a card for passing the advanced beginner."

"We also had a lot of fun in leatherwork and camping out. There were 11 others in my cabin and a sponsor. We took care of our own cabins, camped out, went hiking, swimming, and did lots of different things. We had a devotional, too."

"Some of the kids even got sick from eating too much ... they sure fed us good!"

"I saw lots of kids that had some real handicaps. There were some down there with just about everything wrong with them," he said. "I was not near as bad off as the others."

This, according to his parents, was one of the best things about the camp. "It's simply amazing," said his father, "to see all of those handicapped children playing together. They are the happiest bunch in the world. Most were heartbroken when they had to leave."

"To me," added Mrs. Oglesby, "it seemed that the children learned down there to think not about the things that they could not do, but instead about the things they could do. It was marvelous."

Larry also had another experience on the way to camp. "I got to fly down in an airplane," he grinned. "It was my first time." His parents attended the final awards assembly, and the family returned.

(Continued on page 3)



SHOWING A SOUVENIR he received at the Lions Club Camp for Crippled Children is Larry Oglesby, right, as his brother Ray looks on. Larry recently returned from the Kerrville camp, where he spent two weeks with other youngsters from throughout the state. His trip was arranged by the Hereford Lions Club. (Staff Photo)

It's Been A Long, Long Time

"It's Been A Long, Long Time" was the title of a popular song a few years ago. But it might also have been the themesong for the Texas Sugar Beet Growers Association.

By coincidence, on the Editorial Page of today's Hereford Brand is an excerpt from the Brand 25 years ago. It discussed with great optimism the chances of Hereford being picked as the site of a new sugar beet mill. It never really got past the discussion stage back in 1937, although the Hereford area has grown some sugar beets for about the last 20 years.

Now, 25 years later, the Hereford area has something more concrete to cheer about. It makes a sweet ending to a long story.

Benefield said Saturday that he was encouraged, since he felt there might be room in the immediate area for two sugar refineries. "I feel there is enough tonnage available now, if allocated here, to meet the demands of the industry for the next five years."

Following is the complete text of the joint announcement made Saturday by Holly Sugar Corporation and James W. Witherspoon of Hereford, legislative representative of the Texas Sugar Beet Growers Association and leader of the long battle to get more domestic sugar production:

Holly Sugar Corporation, Colorado Springs, Colo., and the Texas Sugar Beet Growers Association, Hereford, Tex., both have filed application with the United States Department of Agriculture requesting that sugar beet acreage reserves established pursuant to provision of the new Sugar Act be distributed to new farms and growers in the Hereford, Texas area, and a portion of Eastern New Mexico, which would make possible erection of a new sugar beet processing facility near Hereford on a site the rights to which have already been acquired, and which facility is planned to be in operation by Holly Sugar Corporation not later than the Fall of 1965, and possibly by the Fall of 1964.

This action was prompted by the new national Sugar Act signed into law by President Kennedy Friday night, July 13.

Capacity of the project facility would be such as to require the use annually of acreage at least equivalent to the entire reserve, which is understood to be, under terms of the new law, sufficient acreage to produce at least 65,000 tons of sugar annually.

Holly also requested additional marketing allotment, in accordance with the new law, to permit it to distribute sugar produced at the proposed new factory.

Merrill E. Shoup, president of Holly, and James W. Witherspoon, representing the Texas Sugar Beet Growers Association, both stated that they hoped prompt and favorable action would be taken by the Agriculture Department on the applications.

"We have made an exhaustive study of the West Texas-Eastern New Mexico area which would be served by the proposed new facility near Hereford," Shoup stated, "and we are convinced that potential for a successful operation is here. We must depend, however, upon favorable action by the Government on the applications submitted to assure sufficient annual acreage to support an economic unit in the area under consideration."

"Our specialists in factory construction and operation, agriculture and other fields, have made detailed studies of all aspects of the proposed project, and their findings are the basis upon which we have taken the initial steps announced today."

Witherspoon stated that his organization, supported by farm and business people throughout the area which would be served by a new beet sugar processing facility, has spent many months working for establishment of such a plant in the Hereford area.

Witherspoon said, "We have worked toward the end that new

(Continued on page 3)

But don't think that you can let down now. Even if a sugar refinery comes to Hereford, there are other things that need to be done. More than ever, Hereford will need to be a progressive, fast-moving community with the same brand of leadership that has characterized its growth in the past.

A church bowling league, to start Sept. 7, is being formed now. If you are interested, contact the Rev. Fred Beversdorf. The league will bowl on Friday nights.

Gilliland Funeral Home is receiving contributions for a memorial service for the late Mrs. (Continued on page 3)

Twenty Harvest Queen Entries

Twenty entries for the annual Harvest Festival Queen contest have been received by contest chairman Bruce Fink.

Those firms submitting their entries include: Troy Moore Shamrock Service; Kathy Boston; Cooper's Market; Nancy Edwards; Panciera Tire Company; Suzanne Langley; West Park 66 Service; Suzanne Yarbrough; Helen's Youth Shop; Judy Fowlkes; Hereford Bakery, Dyan Duvall;

Pitman Grain Company, Cynthia Seed; Morton's Foods, Kay Cole; Lone Star Agency, Sharon Hill; Dean's Hair Styling, Sharon Tinnin; Borden's, Pat Skypala; White's Auto, Kay Lemons; Little's, Joy Story; Sealtest Milk Distributor, Gwendell Bainum; Bill Brady Studio, Jenny Holt;

Deaf Smith County Electric, Diedra Thomas; Boynton Grocery, Dianna Robinson; Walco Drilling Company, Sharon Dorney; Easley Feed Company, no entrant announced; and Master Cleaners, Donna Cole.

Entries are between the ages of 14 and 21 years of age and single.

All contestants will appear on television in Amarillo on Saturday, July 21, prior to the contest in the high school auditorium at 7:30 p.m. Monday, July 23. Master of ceremonies for the contest will be Cotton John Smith of Amarillo with music furnished by the Charlie Bell Combo.

The Queen and two princesses will reign over the week-long Harvest Festival activities. The Queen will be crowned by Judy Bradley Douglas, 1961 Queen and 1961 Wheatheart of the Nation.

Judges for the contest will be from out of town.

All of the contestants will also participate in the Festival Parade on Saturday, July 28.

Announces Little League Tournaments

Hereford's Little League All-Star's begin area play here Thursday as they tangle with the Castro County team, comprised of All-Stars from Hart, Nazareth, and Dimmitt.

Game time is 8 p. m. in the beginning of Area 4 play at the Hereford Little League Park. Winner of the tilt will meet Canyon here Friday at 8 p. m. to determine the Area 4 representative in district play to be held the following week in Pampa.

Schedule for all area tournaments and plans for the district tournament were announced Saturday by district representative J. R. Allison and his aide, Roy Hartman.

Other area tournaments will be held this week in Spearman, Borger, and Pampa to determine competitors at the district level.

Area 1 finals will match the winner of the Canadian-Dumas tilt to be held Thursday in

Spearman against the winner of the Fritch-Spearman game. Area 1 finals will be held Friday in Spearman.

Borger is the scene of the Area 2 competition, as Borger Central tangles with White Deer and Borger North battles Borger South Thursday evening. Area 2 finals will match the winners Friday at 8 p. m. in the Borger North field.

Area 3 competition will be held in Pampa. Memphis is up against Pampa East in the opener, with the winner to meet Childress Friday. The winner of that game will battle the winner of the Pampa North-Pampa West game in finals Saturday at 8 p. m. in Pampa.

Four area champions will then compete in the district tournament in Pampa to determine a regional representative, which will have the chance to move up the ladder to the Little League World Series in Williamsport, Penn.

(Continued on page 3)



RECEIVING awards at the Hereford Lions Club regular meeting on July 11 are, from left to right, G. P. Owen, 15-year Old Monarch Award, Cleo Meharg, plaque of appreciation as immediate past president; and W. O. Shelton, Master Key for obtaining 12 new members for the club. (Staff Photo)

**SHERIFF GIVES TIPS**

**Merchants Get Warning On Bad Checks, Shoplifters**

Speaking before the Retail Trade Committee of the Deaf Smith County Chamber of Commerce, county sheriff Lowell Sharp urged merchants to crack down on shoplifters and to beware of "seasonably hot" checks.

"This is the time of year

when we have the largest amount of bad check losses and shoplifting in local stores," Sharp pointed out.

"There is nothing new about either of the offenses," he continued, "but merchants need to be reminded of the fact. With a little added caution during the harvest season, much of the loss can be eliminated."

Merchants on hand for the regular committee meeting discussed various problems with which they are confronted at the present time, and the sheriff pointed out methods of reducing losses.

**Firemen Host Family Night**

Family night for members of the Hereford Volunteer Fire Department and their families was featured with a hamburger fry in the backyard of the Glenn Witherspoon home at 805 North Miles Avenue at 7:30 p. m., Thursday evening, July 12.

Banners, being used in the campaign to elect Earl Phillips of Hereford as the 4th vice president of the state fireman's organization, were displayed.

Hamburgers were cooked by Dub Reeves and Glenn Witherspoon on the outdoor fireplace.

Attending the party were Bill Patton, H. A. Tuck Jr., and Messrs. and Mesdames Jap W. Dickerson Jr. and family, Tup Loeberwald and family, Ken W. Wilson, and sons, Glen Nelson, Onias Carroll, Earl Phillips, Arthur Tefel and children, Charles Laing and sons, Albert Maxwell and family, George Howell, Orland Newell, Max Stipe and Nickie, Bob Spaulding, Willard O. Witherspoon, Wayne Fuller, Joel Treadwell and family, Glenn Witherspoon, Du'b Reeves and Debbie, Bill Drummond and family, and John Grant, guest of the Albert Maxwell, all of Hereford. Mr. and Mrs. Ralph Shirley and Mr. and Mrs. J. C. Blankenship and daughter, members of the Firemen's Fire Department, were special guests.

**Martins Host Dinner Party**

Mr. and Mrs. Gerald Martin, 129 Avenue I, Hereford, were hosts on Wednesday evening, July 11, for a dinner party in honor of their out-of-town relatives who were visiting them.

Dinner was served at 7:30 p. m. to Mr. and Mrs. Rudy Gryder and daughter, Jerri, Mr. and Mrs. Wyley Thomas and family, Mr. and Mrs. J. T. Coons and family, Mrs. Rutlie Brooks, and Jane Casstevens, all of Lubbock; Mr. and Mrs. C. A. Powell Jr. and family of Palo Alto, Cal.; Mrs. Kenneth Jones and family and Mrs. M. C. Harper and family of Modesto, Cal.

**RETURNS HOME**

Mrs. Carmen Angel of Hereford will return home this weekend from Northwest Texas Hospital in Amarillo following surgery. The Angels had planned a trip to Chicago when she was hospitalized. Mrs. Angel reports that she will be one who will come home from vacation fully rested.

**VISIT PARENTS**

Mrs. Billie Lackey of Altus, Okla., has returned to her home after a three-weeks visit with her parents, Mr. and Mrs. Frank Tackitt, and her sister, Mrs. Guin Torbit, of Hereford.

**Mrs. Ples Harper Tells Lions Of Drama Project**

Mrs. Ples Harper of Canyon, speaker for the Wednesday noon meeting, July 11, of the Hereford Lions Club, was introduced by Mrs. Henry Sears, member of the local committee for fund raising for the Symphonic Drama sponsored by the Panhandle Heritage Foundation. The many attributes of West Texas and American heritage were noted by Mrs. Harper, touching on the colorful Panhandle history to be depicted in the symphonic drama slated for presentation in the Palo Duro Canyon amphitheatre.

Mrs. Harper stated that "The project will be an aid to the Panhandle in many ways; tourists will stop enroute between other popular scenic spots and come to Hereford to see your

teeth" but that won't take long. Continuing she said, "A tourist stated that the Texas Panhandle had more nothingness than he had ever seen! The governor of Texas in a visit to the Palo Duro Canyon said 'This is Texas' greatest hidden secret' and can become a real tourist attraction; the one thing in the Panhandle great enough to pull people from the busy highways for a visit."

Paul Green, writer of the symphonic drama, feels that the play can be a marvelous and colorful presentation of the Texas Panhandle, with strong characters with whom the viewer can become involved, revealing the endurance, stamina and determination of the pioneer settlers to United States citizens, with assets of human interest combined with music and dancing.

Mrs. Harper pointed out that "This type of art in our locale will help to keep our talented young people at home and working for us", naming in particular Hereford's Erin Wertenberger, son of Mr. and Mrs. O. Wertenberger, a young man attending West Texas State College, Canyon, in the art department, and who is making a name for himself with his drama and art contributions.

A new technique being developed was discussed that will enable the drama association to include simulated blizzards, prairie fires, dust storms, and possibly cattle or buffalo stampedes, in the sound and lighting effects for the play. Albert Maxwell, recent Lion visitor to Rome told of seeing a similar drama in Rome, done with special lighting and sound.

Boss Lion Ed Skypala presented Cleo Meharg, immediate past president, a plaque of appreciation for his years of special service given in Lionism, from the club members. W. O. Shelton, long-time member of the club, received his Master Key for obtaining 12 new members for the club. The new member must remain as a member in good standing for a period of a year and one day in order to be counted. G. P. Owen received his 15-year Old Monarch Award for being a continuous member for 15 years.

Guests attending the meeting were Donald Ray Stewart, James Boyd, Wallace Shelton, C. C. Rockwell Sr., Miss Avie Justice, C. W. Weatherley, and Tom Becker, an 8-year member of the Dumas Lions Club. Chick Russell, treasurer, gave the annual financial report. Cleo Meharg, carnival chairman, distributed lists of carnival chairmen and workers, and urged all Lions to make plans to help with the 13th annual carnival because "we really need the money to make another installment on our obligation to Kings Manor."

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**SILVER DOLLAR**  
**SPELL C-A-S-H**  
**WINNER**

Mrs. J. H. Daniels, 608 Blevins, is awarded the 100 Silver Dollar Prize by Safeway Store Manager Charles Sheetz at Hereford Safeway Store.

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**Giants...**

(Continued from page 1)  
 Steve Olsen got a single for the Yankees in the second, but couldn't score.  
 Last run for the Giants came in the third as Page singled, got to third on two walks and came in on a fielder's choice.  
 Yankees picked up two runs in the third. Charles Atchley got on by error as did Phil Fitzgerald. Johnny Moya walked to load the bases and Jim Scott doubled in two runs.  
 In the last of the fourth, the Yankees got one more run as Atchley singled, moved to second as Ramon Florez was safe on an error and came in on another error.  
 That was all the scoring in the game, although both teams got runners on base in the fifth and sixth innings. Jim Scott made an unassisted double play in the fifth for the Yankees as he caught Bill Walker's fly ball and stepped on first to double off Kitchens, who had walked.  
 Greg Whitaker got credit for

the win as he pitched three innings for the Giants. He gave up two runs on two hits, walked one and struck out three. Keith Kitchens worked the last three innings. He allowed one run on three hits, walked one and struck out three.  
 Steve Sanders started for the Yankees and was charged with the loss. He pitched one and one-third innings. He gave up seven runs on five hits, walked seven and struck out two. Paul Loerwald pitched four and two-thirds innings. He gave up no runs on one hit, walked three and struck out three.

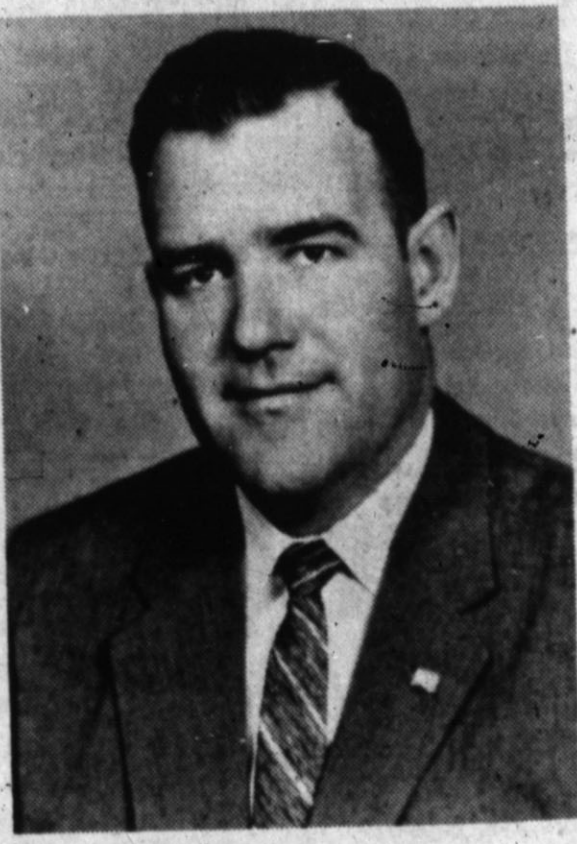
Kitchens paced the Giants at the plate with a double and a single in two trips up. Jim Scott got a single and a double in three trips for the Yankees.

Frank Hernandez and Delton Cochran coached the Yankees, which included players from the AAA Minor Dodgers, Yankees and Pirates. Bob Hardin and Jimmy Whitaker coached the Giants, which included players from the Cardinals, Giants and Braves.

	AB	R	H
Giants (7)	22	2	2
Kitchens 2b, p	0	2	0
Whitaker p	1	0	0
Jones 2b	4	0	0
Walker 3b	2	1	1
Anderson cf	1	0	0
Evans of	1	0	0
Hardin c	2	0	0
Beasley c	1	0	1

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Brown ss	4	0	1
Hutcherson lb	2	0	0
Pittman lf	3	0	0
Scott lf	0	0	0
Page rf	3	2	1
Sparks rf	0	0	0
Total	25	7	4
Yankees (8)	AB	R	H
Nobles c	4	0	0
Sanders p	1	0	0
Loerwald p	2	0	0
Moya 2b	1	0	0
Lemons 2b	3	0	2
Scott lb	0	0	0
Chisholm lb	2	0	0
Herr rf	1	0	0
Hollenstein rf	1	0	1
Olsen cf	2	0	0
Babione cf	3	0	0
Alanez 3b, lf	3	2	1
Atchley lf, ss	1	1	0
Fitzgerald ss	1	0	1
Florez 3b	1	0	1
Total	26	3	5



SISTER EMMA MARIE HERR

**Oglesby...**

(Continued from page 1)  
 ed together in a car.  
 "The camp is strictly to provide a place for children to have fun," explained the Rev. Joel Treadwell, chairman of the local club's children's committee.  
 "The camp serves two main purposes," Treadwell stated. "First of all it provides a place of recreation for children who are unable to attend other camps such as scouts and churches provide, but most importantly, it serves a psychological purpose."

**Sister Emma Marks 25th Anniversary**

Sister Emma Marie Herr, Franciscan Sister of the Atonement, daughter of Emil A. Herr, 119 Bradley, and the late Mrs. Emma Herr, was one of ten Sisters of the Atonement who celebrated their Silver Jubilee at the Mother House in Graymoor, Garrison, N. Y., on June 25.  
 Mr. and Mrs. Erwin A. Herr and family of Fayetteville, N. Y., were present for the ceremonies which consisted of Solemn High Mass with Rev. Bonaventura Koelzer the celebrant, Father Koelzer formerly of Hereford.

"After a youngster has attended the camp and seen some of the children who are there, he no longer feels so bad over the affliction which he has. Most children return from the camp with a completely different outlook on their handicap, whatever it may be."  
 "Many parents are reluctant to let their children go to the camp because they are afraid the child will not be properly taken care of, but anyone who has been there is quick to change his mind," Treadwell stated.  
 "The local Lions Club is willing to accept applications from any persons who might be interested in attending the camp. Usually there are plenty of vacancies, and therefore the camp is not being used to its full advantage."  
 "The crippled children camp operates only during the summer, but in winter the facilities are used for the Lions Club School for the Blind. The local club will be happy to send anyone to either of the programs," Treadwell explained.  
 To date, some 6,000 children ranging in ages from seven to 16 have attended the summer crippled children camp. All children attending must be handicapped in some way, and sponsored by their local Lions Club.  
 Both the summer children's camp and the winter school for the blind are financed through dues from each Lions Club member in the state, as well as special donations and endowments.  
 "Once again," Treadwell continued, "let me point out that the Lions are more than anxious to receive applicants from those who would like to go to Kerrville."  
 "Certainly everyone benefits who goes," Treadwell declared.

Both the summer children's camp and the winter school for the blind are financed through dues from each Lions Club member in the state, as well as special donations and endowments.

Sister Emma Marie is currently visiting her family in Hereford: her father, Emil Herr, a brother, Mr. and Mrs. Raymond Herr and family and a sister, Thelma.

Also here visiting are Mr. and Mrs. Willfred C. Herr of Houston.

Sister Emma Marie has spent her 25 years with missions in Potsdam, N. Y.; Merced, Oroville and Lindsay, Cal., and now is stationed at Newport, Ore.

Garza, of 135 Ave. H, was not injured in the accident. The two passengers in the car at the time of the wreck were reportedly hitchhikers who had been picked up shortly before by Garza. Garza is in Deaf Smith County in lieu of \$2000 bond on a charge of failure to stop and render aid.

**Injured...**

(Continued from page 1)  
 After reporting the accident to deputy sheriff Ed Roberson, Garza was returned to the crash scene where he was arrested by highway patrolmen for failure to stop and render aid.  
 Ralph Roper, 52, and his wife Thelma, 51, were returning to their home from a fishing trip at Conchas Lake when the accident occurred.

**Bids...**

(Continued from page 1)  
 bread, 19 cents on a package of six hamburger buns and 24 cents on a package of eight hamburger buns.  
 Gasoline bids, received in several different forms, were adjusted to show the net price to the school, including federal taxes but excluding state taxes, which are not applicable to the school.  
 Low bidder on the regular gasoline contract for the year was Tip Top Oil Company of Hereford with a bid of 17.70 cents per gallon. Other bidders were: Humble, 19.90 cents per gallon; Allied Oil Company, 18.15 cents per gallon; Texaco, 18.03 cents per gallon; Gulf, 18.25 cents per gallon; and Conoco, 18.08 cents per gallon.  
 The board accepted the recommendation that it hire Frank Lewis Jr. for the coming year. He will teach science and mathematics in Stanton Junior High School. The board also authorized the superintendent and board president to sign the contract for

**Holly...**

(Continued from page 1)  
 legislation would provide for new areas without processing facilities to be assured sufficient acreage to attract a new plant; and we have sought to interest a processing company with the necessary know-how to construct and operate such a proposed factory. We are extremely encouraged and pleased by the preliminary steps now taken."  
 Holly Sugar Corporation is one of the nation's two largest beet sugar companies, currently operating ten factories - five in California, two in Montana, two in Wyoming, and one in Colorado.  
 Shoup said that a beet sugar processing facility in the Hereford area would provide a needed cash crop for farmers in the area, provide livestock feed (sugar beet by-product remaining after the sugar has been extracted, including beet pulp and molasses which are high nutrient value feed), and would stimulate the general economy of the entire area served and adjoining areas in Texas and New Mexico.  
 The new field house with the successful bidder. Trustees discussed the building program briefly.

Shoup said that a beet sugar processing facility in the Hereford area would provide a needed cash crop for farmers in the area, provide livestock feed (sugar beet by-product remaining after the sugar has been extracted, including beet pulp and molasses which are high nutrient value feed), and would stimulate the general economy of the entire area served and adjoining areas in Texas and New Mexico.

**Around...**

(Continued from page 1)  
 morial fund to benefit the obstetrical ward of Deaf Smith County Hospital in memory of Kimberly Kay Doughman, infant daughter of Mr. and Mrs. Bob Doughman. She died July 11 in the hospital, soon after birth.

Last Sunday, members of the Texas Panhandle Heritage Foundation voted to call for bids for construction of the Palo Duro State Park amphitheater. That group is moving right ahead now, although it still needs about \$200,000 to meet its goal of \$350,000. Bids will be taken in August, the architect said.

Senior High Youth of the First Methodist Church will be in the "Car Wash" business on Saturday, July 21, as a fund-raising project.

We haven't confirmed this yet, but we hear by the drug-store talkers that Dub Reeves lost a total of 1,132 cups of coffee while wagering on the outcome of Wednesday's All-Star baseball game. That should make Grady Rogers, Ansel McDowell and Kenneth Coker very happy... if they can make Dub pay off.

The annual Caprock Round-Up at Claude is slated for July 19-21, including an old timers' get-together, parade, dances rodeos and a free barbecue.

First Christian Church will have its annual basket supper and swimming party at the Hereford Municipal Pool from 7:30-9:30 p.m. Wednesday, July 18. Soft drinks will be furnished.

Hereford's Harvest Festival is just one week away, incredible as it seems. The plans are all made and, with a lot of last minute work, everything should get off on time. From all indications, it looks like another good week-long celebration.

Rains have been teasing Deaf Smith County Farmers all during the past week. Some areas have had as much as an inch in one night, while others have just gotten sprinkles... some, of course, haven't gotten anything at all.

With no announcement yet on play-offs, Hereford's Pony League All-Star team will play two practice games this week. Sunday, July 15, they will be in Littlefield for a game, starting at 2:30 p.m. On Tuesday, July 17, Littlefield will be in Hereford for a return work-out.

Hoony and By Golly, We're ready, says Holly. Just any time will be fine, we've waited a long, long time!

**CARD OF THANKS**  
 We wish to thank everyone for their kindnesses to us and their wonderful words of comfort during the loss of our loved one, May God bless each of you in His most bountiful way.  
 Mr. and Mrs. Carl Schroeder Sr. and Anna Mae  
 Mr. and Mrs. Carl Schroeder Jr.  
 Mr. and Mrs. Robert Schroeder and boys

**TO COLORADO SPRINGS**  
 Mrs. C. Ora Cockrell of Hereford left this weekend for Colorado Springs, Colo., to be with her daughter who is scheduled to undergo surgery within a few days.

**The local insurance agent**

**Here YESTERDAY...**

**Here TODAY...**

**Here TOMORROW...**

The man you know and trust

**Mrs. Springer Named A School Health Fellow**

Mrs. Earl Springer, R. N., school nurse of Hereford Public Schools, has been named recently as a Fellow of the American School Health Association. Announcement was made by A. O. DeWeese, M. D., executive secretary of the group.

In order for one to be eligible for election to this honor, one must have been an active member for three or more years, must have attained academic or professional degrees in health sciences and must have given evidence of special proficiency in school health work.

Mrs. Springer's name was presented by the Texas Fellowship Committee Chairman, Dr. I. P. Barrett, director of School Health Services for the Fort Worth Public Schools.

With her own five children away from home, Mrs. Springer devotes herself to the welfare of the 3000 school children in Hereford schools.  
 She gives two vision and audio exams to all elementary and junior high students, shows appropriate films at all grade levels and presents a series of health lessons to ninth grade students.

A number of classes on mother-child care are taught by Mrs. Springer in high school. She also serves on panels dealing with physical and mental health problems.

She serves as sponsor of the Future Nurses' Club and has half-hour conferences with about 139 mothers and their preschool children.

Her professional activities are quite extensive. She holds membership in the following: local, district and state teachers' associations, American Nurses' Association, American School Nurses' Association, District Two Nurses' Association, American Red Cross (in addition to being designated as disaster

**Look Who's New**

Mr. and Mrs. Don Duane Kirby are the parents of a girl, Connie Lee, born July 10 at 10:17 p.m. She weighed 6 pounds and 11 ounces.

Mr. and Mrs. Jose Morales Camarillo are the parents of a girl, Teresa, born July 11 at 7:19 a.m. She weighed 7 pounds and 10 ounces.

Mr. and Mrs. Jose DeLeon are the parents of a boy, Robert, born on July 11 at 8:32 a.m. He weighed 7 pounds and 7 ounces.

Mr. and Mrs. Johannes Fred Bruegel are the parents of a girl born July 12 at 11:05 a.m. She weighed 6 pounds and 2 ounces.

Mr. and Mrs. Jose Cazres Landin Jr. are the parents of a boy, Albert, born July 12 at 11:41 a.m. He weighed 6 pounds and 9 1/2 ounces.

Mr. and Mrs. Wilbur Leroy Wilson are the parents of a boy, Mikel Lee, born July 12 at 6:26 p.m. He weighed 7 pounds and 4 ounces.

Mr. and Mrs. Guillermo Avencio Padilla are the parents of a girl born July 13 at 2:14 a.m. She weighed 6 pounds and 8 ounces.

**VISITING**  
 Mr. and Mrs. Tom Howard and son of Denver, Colo., were Hereford visitors this weekend with his brother, Mr. and Mrs. Bill Howard of Hereford.

**Why not STAY IN the car?**

Use our **DRIVE-IN** teller's window!

**THE FIRST NATIONAL BANK**

**DRIVE-IN** teller's window!

**THE FIRST NATIONAL BANK**

**PEOPLE ARE GOING TO THE TASTY DRIVE INN**  
 Located at 732 W. 1st.  
 WHERE THEY SPECIALIZE IN **STEAKS, MEXICAN FOOD.**  
 They have just remodeled from front to back and they welcome all old and new customers.  
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**Save Health and Beauty Aids**

33.49 Value - FREE \$1.49 Spincurlers  
 Toni Home Permanent **71c**  
 69c Size  
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 69c Size  
**Cue Fluoride Toothpaste 43c**  
 Econ. Size  
**RAPID SHAVE 56c**  
 69c Size With FREE 29c Kitchen Tongue  
**Gleem Toothpaste 46c**  
 Hair Setting Lotion Reg. \$1.65  
**GET SET 87c**  
 Deodorant 87c Size  
**BAN ROLL-ON 49c**  
 89c Size  
**LISTERINE 89c**  
 99c Size  
**Lanolin Plus Hair Spray 52c**  
 53c Size Pepsodent  
**TOOTH PASTE 29c**  
 69c Size  
**Aero Shave 49c**  
 79c Size - 50  
**ANACIN 46c**  
 Subject to Federal Tax - Quantity Rights Reserved

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# EM 4-2030 WANT ADS

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**NEWSPAPERS**  
**MAGAZINES**  
**GLEN'S**  
**News Stand**  
 108 E. THIRD  
 Across Street From  
 First National Bank

(Continued from page 4)  
**THE AAA EXTERMINATORS**  
 We have just opened a branch in Hereford. We will rid your house of all household pests. (Ants, spiders, cockroaches, rats, misc.) For information Call EM 4-1329 Free Termite inspection. We also spray trees and shrubbery.  
 B-11-1-TFC

**BOYD MACHINE SHOP**  
 1306 PARK AVE. EM 4-1055  
 • Wholesale Auto Parts • Exchange Engines  
 • Crankshaft Grinding • Crankshaft Journal Welding  
 Complete Machine work on Automobile and Industrial Engines

**FOR SALE BY OWNER**  
 Spacious new brick home — 2860 sq. ft. — 3 bedrooms, large walk-in closets — 2 1/2 ceramic baths — living-dining room — 20 x 32 paneled den with fireplace — large kitchen and breakfast area — utility room — pantry — refrigerated air — beautiful carpets and drapes. Corner Ranger Drive and Plains. Call EM 4-0912 for appointment.

**Private SWIMMING LESSONS**  
 Heated, enclosed pool. Specialize in pre-school Children.  
**OLIVER STREU**  
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**Colorado Rod-Weeders**  
 Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.  
 SEE:  
**LESLEY MOTOR CO.**  
 For the finest in farm machinery.  
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 Phone EM 4-1600

**12. LIVESTOCK**  
**Strayed - Found**  
 STRAYED From Wheat Pasture 4 Heifers, Branded inverted C over triangle, right rib. Bob Williams AV9-4459.  
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## USED CARS

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- 1955 - FORD - 4 door-V-8 Ford-O-Matic. Blue & White NICE ..... \$495**
- 1960 - FORD - 4 door Radio, Heater, Ford-O-Matic, Good Transportation .... \$1295**
- 1958 - FORD - 4 door Custom 300 - Six. Std. Shift ..... \$895**
- 59 FORD** — Ranch Wagon - 4 Door - V-8 - Air conditioned - power steering and other extras **\$1395**
- 59 FORD** — 4 door-V-8-Air conditioned radio-heater-Ford-O-Matic **\$1295**
- 61 FORD** — 4 door - V-8-Overdrive-13000 actual Miles. It's NICE **\$1995**
- 59 FORD** — Convertible - V-8 - Rebuilt Motor - New Tires. It's a Money **\$995**
- 57 MERCURY** — 4 door - V-8 - Blue & White With all the extras, including Factor Air Cond. **\$795**

## USED TRUCKS

- 61 FORD** — 1/2 Ton Pickup - V-8-Local One Owner-Long Wheel Base - 4 Speed Trans.-Radio-Heater **\$1495**
- 60 FORD** — 1/2 Ton Pickup - Six - with good tires and in extra good cond. - Red & White **\$1195**
- 57 FORD** — 1/2 Ton Pickup - V-8 - 4 Speed Transmission - Wrap around Rear Bumper - We Trade **\$745**

**OTHERS TO CHOOSE FROM \$145 to \$995**

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### Courthouse Records

**Vehicle Registrations**  
 Bill Combs, 1962 Ford; Robert Clyde Renfro, 1955 Ford; F. A. Kromer, 1962 Ford; 7-9. Lisle D. Patton, 1958 Chevrolet; Emilio Nino, 1962 Chevrolet; Howard Gault and Son Inc., 1955 Chevrolet Pickup; Robert L. Prater, 1955 Ford; Wayne Clark, 1955 DeSoto; Ed-

win Axe, 1958 Ford; Arrel Moya, 1953 Chevrolet Pickup; Mrs. Irma Orr, 1960 Ford; James E. Black, 1962 Buick; Carl Hollingsworth, 1960 Buick; Glenn R. Reeves, 1957 Chevrolet; 7-10. Neill Body Shop, 1958 Chevrolet Truck; Virgilio Gonzales, 1949 Chevrolet; Alton D. Hood, 1951 Ford; John I. McCutchen, 1962 Pontiac; John T. Jennings, 1955 Pontiac; C. W. Sargent, 1947 Plymouth; Carl Carlile, 1962 Chevrolet; E. A. Bennett, 1962 Chevrolet Pickup; Pat Robinson, 1962 Oldsmobile; R. W. Mitchell, 1961 Chevrolet Pickup; L. N. Francis, 1956 Plymouth; 7-11. Manuel Rocha, 1949 Ford Truck; Celia Tom Maldonado Jr., 1950 Chevrolet 2 Ton Truck; Charles Packard, 1958 International 2 Ton Truck; A. H. Jansen, 1960 Plymouth; Lila Beth Vines, 1952 Plymouth; Isalas Gonzales, 1952 Chevrolet; Hereford Welding, 1955 Dodge Truck; Sarah Jones, 1958 Chevrolet; C. F. Lockhart, 1950 Chevrolet; Mary Beth Spurgeon, 1957 Oldsmobile; Mrs. Dorothy Parker, 1959 Mercury; Rex M. Cowart, 1960 Chevrolet; L. A. Bennett, 1957 GMC 2 1/2 Ton Truck; R. L. Ramey, 1957 Chevrolet; L. A. Bennett, 1951 Chevrolet Truck; David Casas, 1956 Oldsmobile; 7-12. Ted G. Higgins, 1948 Plymouth; 7-13.

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 ALL EMPLOYEES FULLY Insured — Why run the risk of an injured Workman with No Coverage

**H. E. WESTER**  
 EM 4-0408  
 In Hereford 30 Years  
 In Business 30 Years

### Hospital Notes

**Patients In Hospital**  
 James McDowell Jr., 301 East 6th; Wendell Maloney, 816 Blevins; Earl Hare, General Delivery; Arthur R. Rogers, 411 South 25 Mile Avenue; M. H. Wiseman, Box 71; Mrs. Librado Flores, General Delivery; Mrs. Robert E. Doughman, 613 Knight; Mrs. C. R. Waiser, 425 Star; Mrs. Charles Holt, 128 Beach; Owen Jones, 218 Avenue A; Alice Ward, 101 East 6th; Mrs. C. H. Dillehay, 1002 Cedar St., Bonham; Mrs. Nancy Carter, 305 West 6th; Mrs. Jack Grady, Box 414; G. D. Caison Sr., 304 Star; Mrs. Y. L. Lemus, Box 841; Mrs. Fred Bruegel, Box 923, Dimmitt; Mrs. Guillermo Padilla, Box 368, Vega; William D. Patterson Jr., 326 Avenue I; Earl T. Waits, Rt. 1; G. W. Bradford, 301 5th, Waxahatchie; Mutt Wheeler, 112 Douglas; Mrs. Jesuita Ortiz, General Delivery; Vadal Fernandez, Box 584, Rocksprings; Galyann G. Holden, Rt. 1, Granite, Okla.; Mrs. Leroy Wilson, 203 Short; Charlie T. Hooks, Box 85, Hollis, Okla.; Audie A. Lidia, 2022 8th Lubbock; Eddie D. Randall, General Delivery; Mrs. Joe Landin, Box 683.



MISS JO ANN HESS  
**Hess-Berend Wedding Set**

Mr. and Mrs. Ed Hess of Muenster have announced the engagement and approaching marriage of their daughter, Jo Ann, to LeRoy Berend, son of Mr. and Mrs. Ewald Berend, Rt. 4, Hereford. The couple will be married Aug. 4 in Sacred Heart Catholic Church in Muenster at the 4 p. m. nuptial mass. Attending the bride will be her cousin, Mrs. Dennis Hofbauer, as matron of honor; her sister, Miss Carol Hess, and the groom's sister, Miss Doris Rae Berend. The groom's attendants will be Larry Walterscheid of Hereford, Johnny Walter of Gainesville, and Brendan Gallagher of Hereford.

**Dismissals**  
 Mrs. Joe DeLeon, Tom Carter, Mrs. Jessie Martinez, Kenneth Musick, Mrs. Emory Brownlow, Robert Bicknell, 7-11. Mrs. James Coker, Mrs. Joe Camarillo, Jessie Garza, Mrs. Vorriece Whitten, 7-12. Isabel DeLos Santos, Mrs. Don Kirby, Mrs. Walton-D. Lurry, Mrs. J. J. Otts, James Higgins, Aurelio Beranides, Mrs. Dale Wynn, John O. Kesler, Mrs. Cecil Messer, 7-13.

**PICNIC**  
 Members of the Homebuilder's Sunday School Class of the First Methodist Church of Hereford and their families spent a full afternoon at Ceta Canyon on Sunday, July 8. Swimming, volleyball, a hike to the falls, as well as an abundance of good food was enjoyed by those attending.

**Marriage Licenses**  
 Ruben Gonzales Pesqueira and Mary Alice Anzaldua, July 11. Daniel Lopez and Sara R. Cordona, July 12.

**ATTEND CHARM SCHOOL**  
 Members of the Westway 4-H Club attending a special charm course at the Community Center Tuesday and Thursday were Deborah, Rebecca, and Karen Jesko, Ann Rudd, Janice and Carol Turrentine, Judith Morrison, Teresa Rudd, and Deborah Thomas. Instructing the course for county 4-H girls were Mrs. Don Steele, Mrs. Edith Hudson, and Miss Loreta Fowler, assistant home demonstration agent. The school was held as a prelude to the 4-H Dress Review and Style Show to be held next week.

**VACATION IN COLORADO**  
 Mr. and Mrs. Orland Newell of Hereford have returned to their home after a vacation in the mountains around Durango, Colo.

## HELP! HELP!

I have lots of summer merchandise left that I have to get rid of - Irving and Teddy will be back next week - So this is your last chance to buy such bargains.  
 Mary Alyce

## Gastonia POPULAR STORE

LADIES READY-TO-WEAR  
**SWIM SUITS** LARGE SELECTION REDUCED **1/4**

<b>SPORTS WEAR</b>	<b>COCKTAIL DRESSES</b>	• T-SHIRTS • BRAS • BLOUSES • SHORTS • HATS • GLOVES • BAGS ONE GROUP
PANTS - HATS - BAGS - SHORTS - BLOUSES - SKIRTS <b>1/4</b>	REG. 69.95 <b>\$15</b>	<b>\$2.99</b>

**DRESSES** ENTIRE STOCK - 100 SIZES 3 to 20 REG. 16.95 - 18.95 **1/2** PRICE

ALL SUMMER <b>JEWELRY</b> <b>1/2</b> PRICE	CHILDREN'S SPRING & SUMMER <b>SPORTS WEAR</b> <b>REDUCED</b>	CHILDREN'S SPRING & SUMMER <b>DRESSES</b> <b>\$4.00</b>
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**HATS & BAGS \$5.00**



BY JIMMIE GILLENTE Urban Renewal, to most of us, has so far been President Kennedy's pet peeve, and a right nice sounding phrase in the newspapers. In the future, however, it is likely to become more familiar and more meaningful. I figure this because it is already being kicked about for possible application in Deaf Smith County. A supreme court decision in Tennessee, for instance, established redistricting on the basis of population and apportionment — and it took only one mad tax payer to bring the suit. The big difference around here seems to be that we have several.

many people feel that all taxes should be collected on the constitutional basis of "equal values" all over the county. Still others hold to the opinion that the same commissioners spent \$7,500 to get the county equalized, then tossed the whole thing out of the window — which they say is a waste of money. This also leaves the school district and the city (at a cost of some \$22,000) out of kilter with the county — and pretty well eliminates any likelihood of possible consolidation of the three tax collection agencies in the future.

The county collects on a basis of 17 percent of true value and, if they have too much money, why not lower the percentage? Critics say this would be treating everyone the same and, while favoritism to special groups may be good politics, it is neither equitable or fair to all tax payers.

This particular "sleeping dog" awoke with a howl Thursday, along with public announcement that the commissioners court had passed an order lowering tax evaluations on some 800 acres in special areas.

I did a little figuring and the loss in tax revenue would seem unusually small. Something like \$750 on the 800 acres, but many

This arises the old question of representation: "Should a commissioner with 300 constituents have the same voting power as a commissioner who represents 8,000 people?" And this is largely what has brought about all of this "urban renewal" business we keep hearing. The 3-to-1 vote in Deaf Smith county reflects pretty well the same

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## DRESSES

REGROUPED AND REPRICED

1/3 TO 1/2 OFF & LESS  
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ENTIRE STOCK SUMMER

## SPORTSWEAR

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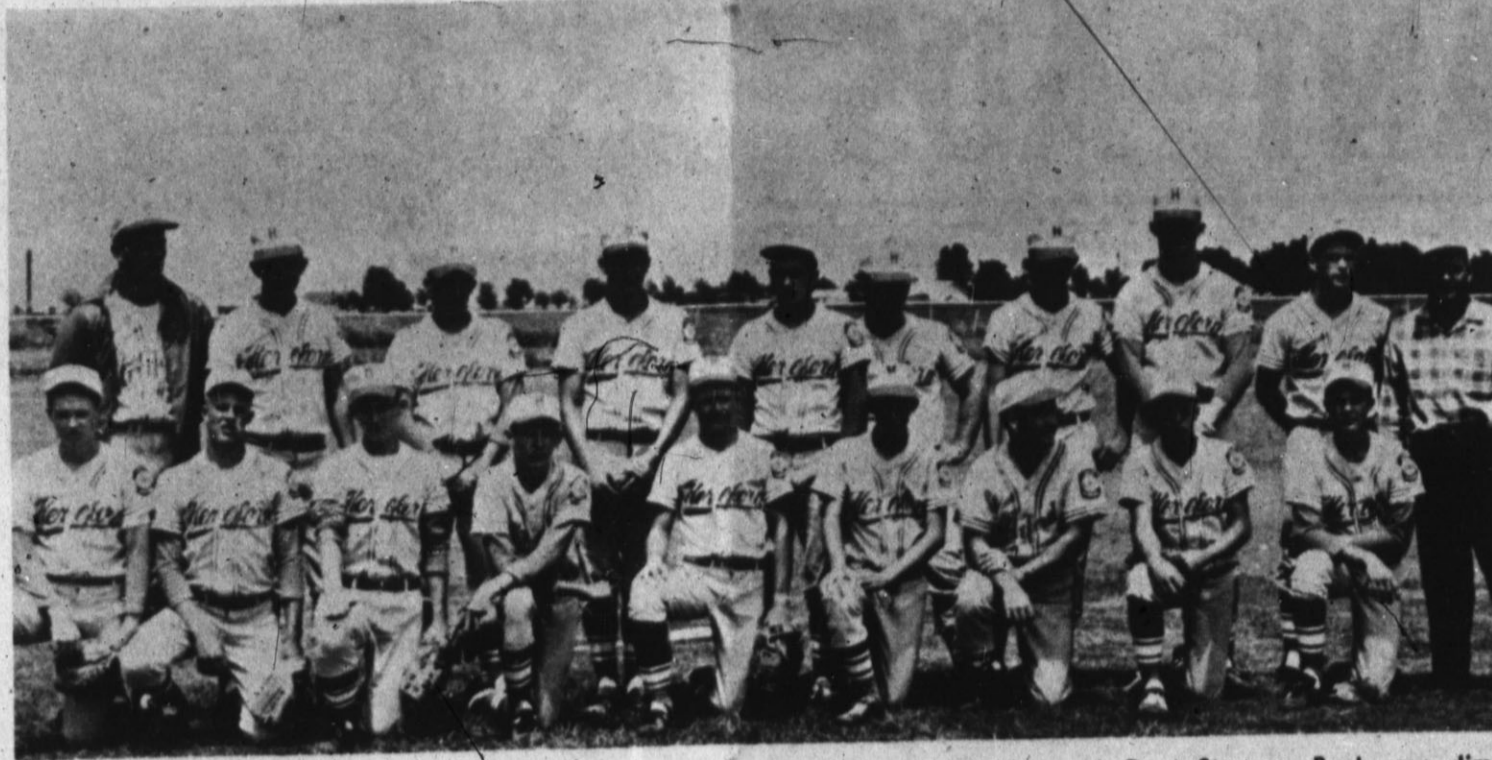
ENTIRE STOCK SUMMER

## BAGS

1/2 OFF

# LITTLE'S

OF HEREFORD



AMERICAN LEGION Redbirds of Hereford finished out their regular season in a tie for first place, but lost two straight in the District 18 Tournament at Gold Sox Park in Amarillo last week. Members of the team included, from left, front row: James Otis, Larry Minks, Frank Cain, Joe Coffman, Ronny Duncan, Danny Loerwald, coach Rocky

Lee, John Willoughby and Gary Stagner. Back row: Jim Haney, Ken Loerwald, Larry Coffman, Eugene Green, Dan McDowell, Gary Smith, Mike Ranspot, Mickey Stevens, John Buck and manager Johnny Haney. (Staff Photo)

picture. Our House of Representatives is balanced by the Senate in Washington to offset such situations — and I notice that they still have considerable static. Meanwhile, conditions are changing — and many, many people feel that we require some new methods on the local level. Redistricting is one of the points to be considered, especially should some cases where officials might be inclined to represent special segments instead of the entire county.

John Faetold has a different outlook on this taxing business. He says we are killing off initiative by taxing people who try to improve the country. He thinks a heavier base tax on the land and a lower tax on improvements would result in a better country for all of us. John says the non-resident land owner, under present conditions, is the fellow who does the least and makes the most.

Things are shaping up for the annual Hereford Harvest Festival, July 22-28, with predictions for another super-duper week.

Enactment of the sugar law has also resulted in some excitement. I hear stories all over town about options by Holly, but a telephone call Friday resulted in "No Comment at this time". Mostly, the rumors have it that an option has been taken on 2,000 acres east of town, including Jeff Gilbreath's old home place. We are hoping for more information by the time the paper comes out.

Some enthusiasts may have taken the exercise out of golf by using those little carts, but Hereford has at least two who choose to walk when the occasion arises — even along a snake infested trail. It all happened when four Hereford couples were coming back from a golf outing in Trinidad, Colo., and spotted the ski lift at Raton. The group included Mr. and Mrs. Ed Skypala, Mr. and Mrs. Bob Walker, Mr. and Mrs. Pick Harman, Mr. and Mrs. Kenneth Coker. After considerable discussion, everyone chickened out on the ride except Mrs. Harman, Mrs. Walker, Coker and Skypala, who bravely took off on the lift. Once at the top, however, Ed and Mrs. Walker decided it was all a big mistake, and flat refused to ride back down. Instead they armed themselves with clubs to fight off snakes and trudged almost a mile down the path, muttering

"Never again."

All of which proves something about golf vs. skiing and, come to think of it, you seldom hear of anyone breaking a leg while playing golf.

This is pretty well a peak in vacation time. I notice that the Seattle World Fair is exceeding expectations, and is maybe the first in 30 years to show a profit. I also keep hearing many visitors express disappointment. Mrs. Merlin Kaul says they are planning to visit the exposition, so maybe I can get a firsthand report. Any profits, incidentally, will be turned over to the City of Seattle, and the State of Washington, since the fair operates as a non-profit organization.

Fishing is still the No. 1 attraction in this area, however. It's like Otis Hall says, "Hereford is located in the heart of the nation's best fishing holes; all you have to do is go 400 miles in any direction."

## IOOF, Rebekahs End Initiation

Deputy Grand Master Tom Berry of Muleshoe and Deputy President Ada Hollabaugh of Hereford were in charge of installation of officers at a joint meeting of Odd Fellows and Rebekahs Monday night in the Hereford I. O. O. F. Hall.

Deputy Marshals for the installation were Ben Conklin and Ursalee Jacobsen. Installed as Nobel Grands were Jake King for I. O. O. F. and Addie Stallings for Rebekahs. Vice Grands were Archie Love of the Odd Fellows and Leona Love of the Rebekahs.

Monday's ceremony was a completion of installation of officers for District No. 4. Friona and Dimmitt officers were installed previously. Some 75 persons from Muleshoe, Dimmitt, Friona, Back, and Hereford attended. After installation ice cream and cake were served and a social hour was held.

**DUMAS VISITOR**  
Darrell Gilliland of Dumas, a former resident of Hereford, is visiting in Hereford with his grandparents and friends.

**VISITING**  
Miss Rebecca Kirby of College Station, a former resident of Hereford, is visiting in the city with her grandmother, Mrs. J. W. Kirby, and other relatives and friends.

**CLINTON JACKSON HEREFORD**



Dear Clinton:

You are among the top 24 agents for Farmers Union Life Insurance Company in the entire nation.

We know your many policyowners in the Hereford area join us in congratulating you on this achievement. Your performance has placed you in the top two percent of all Farmers Union Life insurance agents.

Your many clients in the Hereford area have already given you a vote of confidence in placing their life insurance programs in your hands. We would like to join them in offering you congratulations for a job well done.



*Earl Reynolds*  
Earl Reynolds Sales Manager  
NATIONAL FARMERS UNION INSURANCES  
Home Office Denver, Colorado

## Sweet Adelines Meet Thursday

The newly organized chapter of Sweet Adelines in Hereford met in regular session on Thursday evening, July 12, at the Hereford Community Center at 7:30 p.m. Mrs. Bill Penn served as hostess.

Plans were made to attend a meeting of the Amarillo-Sweet Adelines on Thursday, July 19. The group will leave from the community center at 6:30 p.m. Rides will be available for anyone interested in making the trip.

A contest was begun for the securing of new members for the organization. The member getting the most new members will receive her Sweet Adelines pin from the club.

Attending the meeting were Misses Pat Livesay, Jackie Nunley, Glenna Gandy and Jeanette Roe; Mesdames Cecil Parker, Reuben Knox, Mildred Reece, Harold Kids, Bill Penn, Tommy Weemes, Harold Loerwald, and Mr. and Mrs. Joe Coleman.

Joe Coleman directed the song session.

## Legal Notice

LEGAL NOTICE

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas, will convene at the City Hall at 7:30 P. M. on the 31st day of July, 1962, to consider rezoning the following property.

The South 60' of lot 4 Block 11 Evans Addition to the Town of Hereford, Deaf Smith County, Texas.

The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "B" two family district to "C" multi-family district. Those interested in the above request are invited to attend the meeting on the date set forth above.

VISITS

Miss Betty Knox of Crowell was a Hereford visitor on Sunday, July 8.

VISITS DAUGHTER

Mrs. J. T. Avent of Tullia visited in Hereford with her daughter, Mr. and Mrs. Earnest Wade, recently.

NEW MEXICO VISITORS

Mr. and Mrs. Sonny Ueslton, Karen and David of Loving, N. M., were weekend visitors in the home of Mr. and Mrs. W. E. Ueslton of Hereford.

AT HOME

Mrs. P. M. Helmke of Hereford has returned to her home after a visit with her daughter and family in Albuquerque, N. M.

OKLAHOMA VISITOR

Susan Harrel of Leedy, Okla., was a Hereford visitor this past weekend.

KANSAS VISITOR

Karen Lee Adolof of Wichita, Kans., was a Hereford visitor this past weekend.

VACATIONING

The Rev. and Mrs. Herschel Thurston of Hereford are vacationing in the mountains near Glenwood Springs, Colo., and will continue on with a trip to Yellowstone National Park.

Have You Read The Classifieds?

## NOTES FROM

Didn't mean to keep it a secret, but I just found out some of you don't know who is sponsoring this column! Well, it's



**BUNNY'S HOBBY HOUSE**  
127 West Third

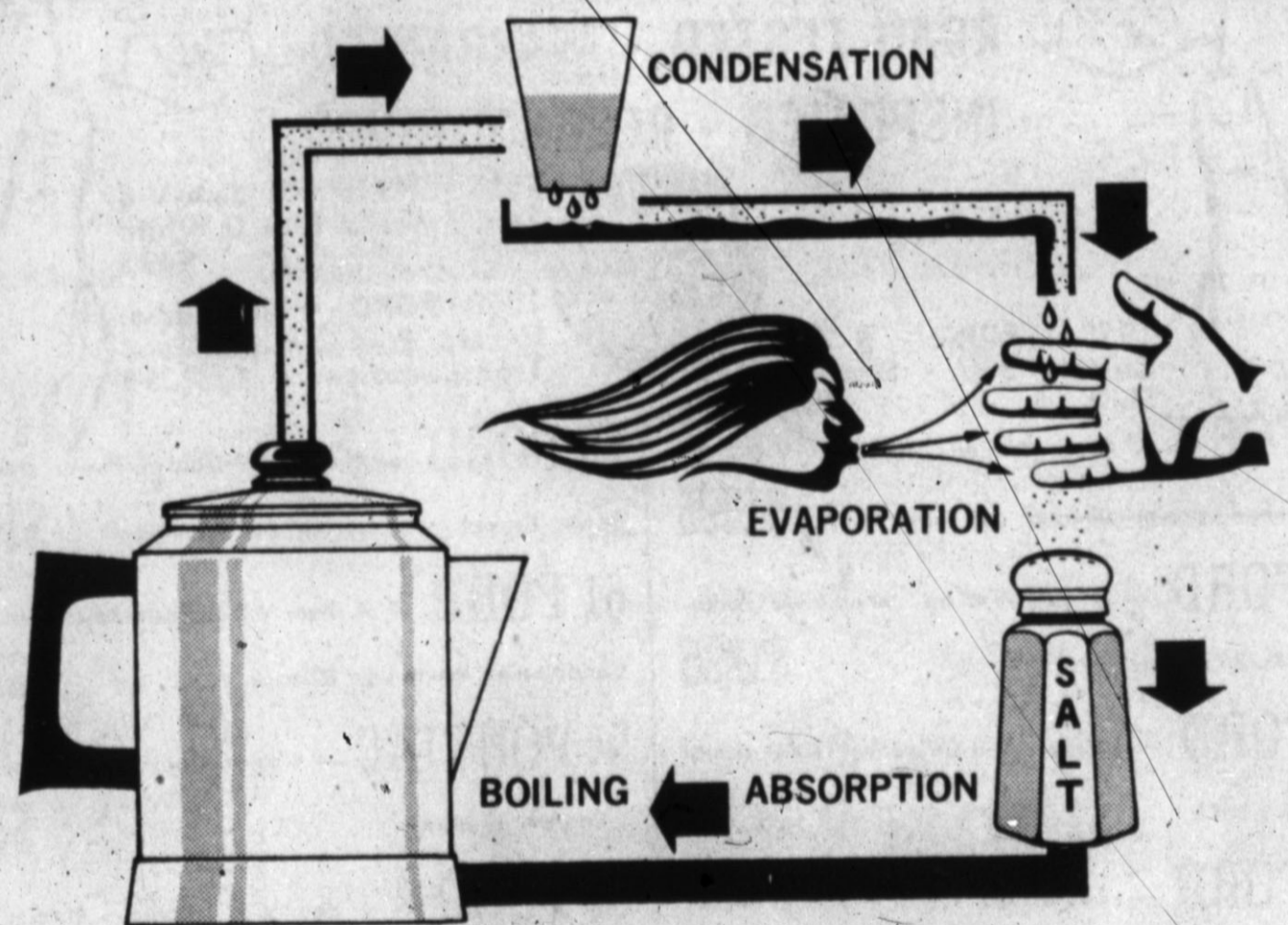
We have numerous hobby and craft supplies, gift items, Do It Yourself items for gifts for young or old. Have you tried OLD MASTERS yet? So many have refined picture frames, odd pieces and even whole rooms of furniture and everyone is happy with the results. Come in and ask us how to do it, too.

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A Complete Line of Complete Feeds

**EL RANCHO CREEP FEED**  
A Small Investment But Larger Profits  
4 Pounds of Creep Feed Will Give 1 Pound of Extra Gain

**DELMO'S Farm & Garden SUPPLY**  
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# Here's how Gas heat COOLS your home!



Cooling with a Gas flame combines four simple laws of nature. The ARKLA-SERVEL Sun Valley\* GAS air conditioner employs them to produce the finest air conditioning science has yet devised!

First, **BOILING**, as in a percolator, moves the liquid refrigerant to the top of the unit in the form of vapor. Secondly, **CONDENSATION**, as on a glass of cold water, occurs, converting the vapor back to liquid. Next, **EVAPORATION** provides the chilling effect, just as blowing upon your hand, when wet, makes it feel cool. Last, is the **ABSORPTION** of the vapor by a salt solution called lithium bromide, in the same manner as table salt absorbs liquids. The liquid then returns to the "percolator" to start the cycle over again.

This is why an ARKLA-SERVEL Sun Valley\* GAS air conditioner has no moving parts to wear out or

break down, and why it 1) has a life expectancy of three-to-four times that of an ordinary air conditioner, 2) does not lose its efficiency with age, 3) operates with a minimum of service or repair, and 4) maintains its low operating cost throughout the life of the unit.

All these reasons add up to **LOWEST OWNER-SHIP COST**... and make ARKLA-SERVEL GAS air conditioning truly the wisest investment you'll ever make for your home.



\*Trademark

For sales, service or information, just call . . .

fuel for a growing empire **Pioneer Natural Gas Company**



MISS BETH CARTHEL is putting the finishing touches to the hair style of Miss Dieder Thomas of Hereford. The hair style is an original design, by Miss Carthel, of "dancing hair" that has won two first place trophies for Miss Carthel in Panhandle student contests held in Plainview and Amarillo. (Staff Photo by Wain Miller)

## Original Design Is A Consistent Winner

Miss Beth Carthel, daughter of Mr. and Mrs. Wayne Carthel of Hereford, has been a consistent winner in Panhandle contests in original hair designs for students training to be hairdressers.

Among a group of nine contestants at the Berger contest on May 28, Miss Carthel won third place with her design. On June 10, in a student contest held in Plainview, she won first place among 17 contestants.

The Lone Star Elimination hair design contest held on Sunday, June 24, at the Vic Mon Motor Hotel in Amarillo, saw Miss Carthel again as the first place winner of the 10 entries with Kaye Smith of Amarillo as her model for the "dancing hair" entry. The contest was sponsored by Unit 13 of the Texas Association of Accredited Beauticians and Cosmetologists.

Miss Carthel has been attending Space and Form School of Hair Design, Amarillo, for 13

months, each Saturday afternoon during the school months, while attending Hereford High School as a senior. May 28th was graduation day from high school and June 28th from the beauty school. She has just returned to Hereford from Austin where she took the state exam for an operator's license.

She plans to work in Hereford the remainder of the summer and attend Oklahoma University in Norman, Okla., this fall. She plans to major in primary education, minor in interior decorating, and continue with her special interest and training in hair dressing.

Have You Read The Classifieds?

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Highway  
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OF OUR OPEN HOUSE SOON  
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<b>POTATO CHIPS</b> 69¢ BAG	<b>49¢</b>
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<b>COFFEE</b> HILLS BROS. LB. CAN	<b>62¢</b>
<b>BUNS</b> TENDERCRUST HAMBURGER OR HOT DOG	<b>2 FOR 49¢</b>
<b>GRAPEFRUIT</b> CALIFORNIA - MARSH - WHITE	<b>2 LBS 25¢</b>
<b>COCA COLA</b> 12 BTL. CTN.	<b>59¢</b>
<b>POTATOES</b> 10 LB. BAG	<b>39¢</b>

BATH SIZE  
**PALMOLIVE**  
2 FOR 31¢  
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BATH SIZE  
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LARGE BOX  
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REG. 1.00 SIZE **79¢** FREE 59¢ LOTION WITH PURCHASE

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# The CHECKOUT'S Where We SHINE with SPEEDY SERVICE Every Time

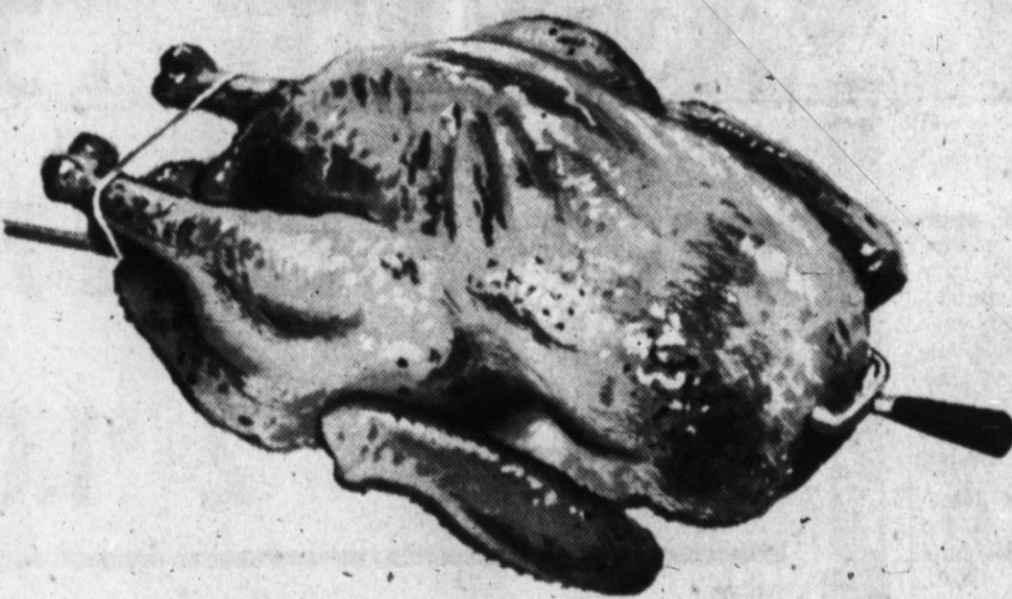


You'll like the way you speed through the checkout at Cooper's. Our courteous checkers are thoroughly schooled - completely competent - to keep the line moving swiftly and smoothly. And when your turn comes, your purchases will be checked - proficiently and accurately... bagged for safe and comfortable carrying... and placed in your car. It's one of the pleasures of shopping at Cooper's where you always check out with savings.

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FRESH DRESSED GRADE A

lb. 27¢

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Lean, Meaty — Just Right For Bar-B-Que

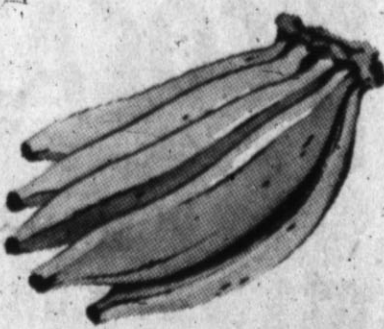
## Short Ribs Of Beef lb. 29¢

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WEDNESDAY  
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2 LBS 25¢

KRAFT - 24 OZ. JAR  
MIRACLE SANDWICH

SPREAD 45¢

WELCH'S - QT. CAN  
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CAPE ANN - FROZEN - 8 OZ.  
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PUDDING AND PIE FILLING  
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NESTLE - CHOC. DRINK - 2 LBS. 6 OZ. CAN  
QUIK 79¢

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APPLES 5 FOR \$1

SHURFINE - NO. 2 CAN  
CRUSHED PINEAPPLE 4 FOR \$1

LIBBY'S - NO. 303 CAN  
FRUIT COCKTAIL 5 FOR \$1



SUNDAY, JULY 15, 1962

## BLONDIE

CHIC YOUNG  
by YOUNG



## MANDRAKE THE MAGICIAN

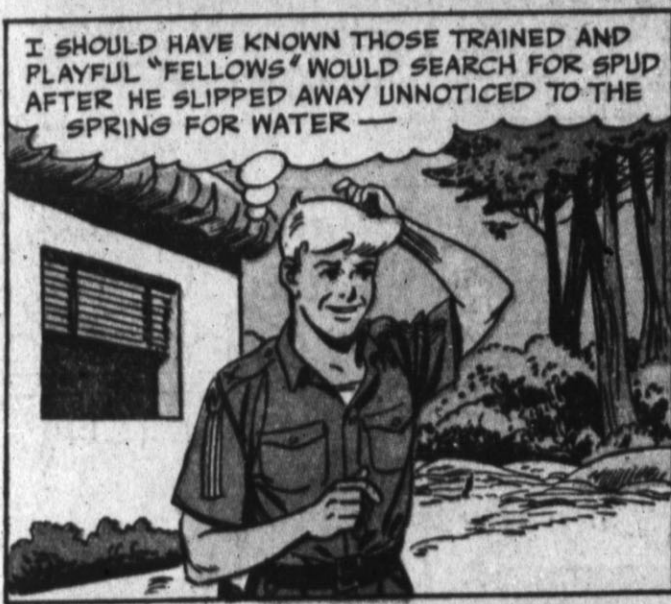


BY LEE FALK & PHIL DAVIS



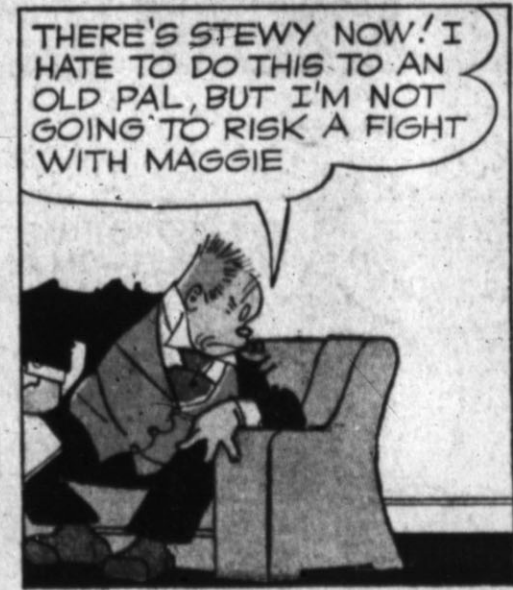
# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



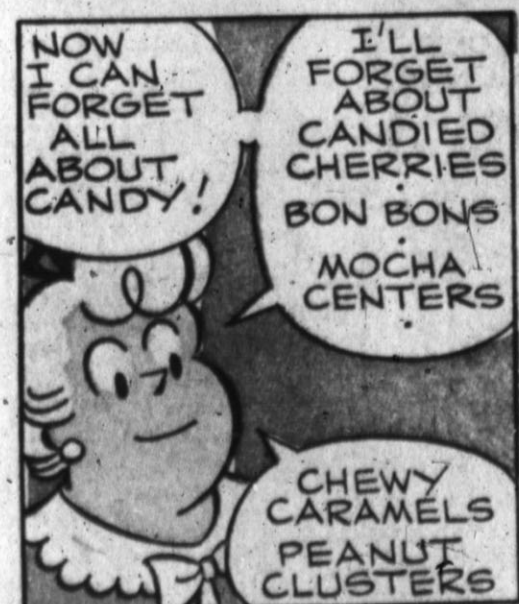
# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# The Little Woman

by DON TOBIN





LAND IN A VOLCANO? ARE YOU MAD, CAPPY?  
ONLY PLACE WE CAN LAND IN THIS JUNGLE, GENERAL. WE'LL BE SAFE HERE--



THE VOLCANO'S BEEN DEAD FOR CENTURIES, THE NATIVES ARE AFRAID TO COME HERE--



SET UP CAMP HERE. BUBA'S GONE TO GET PACK DONKEYS.

HOW'D I LET YOU TALK ME INTO THIS, CAPPY SWARGO? THE FARTHER WE GO, THE CRAZIER IT GETS!



AND IT'S COST ME PLENTY ALREADY!

RELAX, GENERAL. THAT PHANTOM TREASURE WON'T LOOK CRAZY, MEN, UNLOAD THOSE GAS GRENADES.



THE DEEP WOODS IS 100 MILES DUE WEST. BUBA AND I LEAVE NOW--



IN ONE WEEK, AT MIDNIGHT-- BE AT THAT SPOT. WAIT FOR OUR RED FLARES-- THEN LAND-- WEARING GAS MASKS



AND THERE-- MY FRIENDS-- WILL BE THE PHANTOM TREASURE-- WAITING FOR US!

HE MAKES IT SOUND-- SO EASY.

CONT'D.



Right Around HOME with MYRTLE

ALL I WANNA KNOW IS WOT'S HE DOING IN MY CHAIR, AN' WHY IS HE HOLDING THAT PENCIL, PRETENDING HE KNOWS HOW TO READ AND WRITE?

ISN'T IT WONDERFUL!! SLUGS TURNED OVER A NEW LEAF, HE'S GOING TO BE A SUCCESSFUL BUSINESS-MAN!

RIGHT NOW HE'S FIGURING HIS BARE MINIMUM EXPENSES, AND THE REST OF HIS SALARY GOES STRAIGHT INTO THE BANK FOR LATER INVESTMENT IN SOME SUBSTANTIAL PROPOSITION!

I TRIED TO TEACH YOU TO SAVE, ARCHIE, BUT EVERY WORM YOU EVER GOT SLIPPED RIGHT THRU YOUR FINGERS!

BUT, ALICE-- IF I WUZ RICH-- I'D ALWAYS WONDER IF YOU REALLY LOVED ME FOR MYSELF OR FOR MY BUGS!

OHNO-- IT'S A BONE ALL RIGHT! I TASTED IT!

- IT DOESN'T MAKE CENTS!

WELL, MINNIE-- I'VE GOT IT ALL FIGURED OUT! MY EXPENSES COME TO \$73.00, AND MY SALARY IS \$68.00, SO IF WE CAN BORROW \$15.00 A WEEK FROM THE BANK, WE CAN START SAVING AWAY 40 BUCKS A MONTH!

OH, SLUG! IT'S ALL SO THRILLING I CAN'T BELIEVE IT'S HAPPENING.

ACTUALLY IT DIDN'T TAKE ME LONG AT ALL TO PERSUADE ARNOLD OF 'THE WISDOM OF THIEF!

LESSEE NOW-- FOOD 15.00, SMOOKES 2.00, GAS 7.00, FOOD 15.00, LAUNDRY 5.00, INSURANCE 2.00, RENT 10.00, FOOD 15.00, CANDY 5.00, EE--AH-- MISCELLANEOUS 5.00, FOOD 15.00--AH--

FINN IT, THWELL, MYRTLE! YOU'LL HAVE A RICH UNCLE!

YEAH-- THEN HE CAN PAY BACK TH' 354 HE BORROWED ONTA MY PIGGY BANK FRIDAY NIGHT

DIDN'T HE EVER FLOAT A-LONE?

MY OL' MAN ALWAYS REFUSED TO GO NEAR TH' BANK-- SAID IT WAS DANGEROUS!

NOW WE HAVE A JOINT ACCOUNT IN HER NAME!

IN FACT I AGREED BEFORE THE END OF THE THIRD ROUND!

I'M NOT SURE I FOLLOWED HIS REASONING CLEAR THRU-- BUT WHAT I HEARD-- I LIKED!

GEE-- IN 100,000 WEEKS HE'LL BE A MILLIONAIRE.

7-15

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GRANDMA

by Chas. Kuhn



YESSIR, MY HOUSE IS SPOTLESS FOR TH' CLUB MEETING NEXT WEEK, MR. OTIS!



BUT HOW ARE YOU GONNA KEEP IT CLEAN FOR A WEEK WITH TH' KIDS CHASIN' IN AN' OUT, GRANDMA?

COLOR THIS ONE, KIDS!



H-M! GUESS I FORGOT ABOUT THAT PART...



NOW, LET'S SEE... THERE MUST BE SOME SOLUTION!



AH, I HAVE IT! I'LL JUST PAINT A COUPLE O' LITTLE SIGNS...



THEN, PLACE A WASH BASIN, SOAP AN' TOWEL BESIDE EACH DOOR!



THERE, THAT'LL KEEP TH' KIDS OUT O' TH' HOUSE IN DROVES, TILL AFTER NEXT WEEK'S MEETING!

EVERY BOY MUST WASH WITH SOAP AND WATER BEFORE ENTERING - Grandma

7-15

CHAS KUHN

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# BUZ SAWYER

Featuring His Pal Rosco Sweeney by Roy Crane

YOUR IDEA OF TOURING THE COUNTRY AND PAYING BACK ALL THE PEOPLE WHO FOR YEARS HAVE BEEN VISITING US HAS BEEN A FIASCO.

I'LL ADMIT WE HAVEN'T HAD ANY FUN.

BUT I WON'T GIVE UP UNTIL WE'VE PAID BACK THOSE SPONGING KENDALS.

DARLINGS! YOU COULDN'T BE MORE WELCOME! PUT YOUR THINGS DOWN AND COME INTO THE KITCHEN.

SWEETSIE, LOOK WHO'S COME TO VISIT US!

WELCOME! WE'RE IN THE MIDDLE OF OUR YEARLY CANNING. DRAB UP SOME CHAIRS AND PITCH IN!

11 P.M. GO RIGHT AHEAD AND SLEEP, POPS. YOU WON'T BOTHER US.

OKAY, BABY SISTER, I KNOW WHEN I'M LICKED. BESIDES, WE'VE PAID BACK EVERYBODY EXCEPT PHIL AND LULU BOX.

THOSE ANFUL NINNIES... HEAVEN FORBID!

HOORAY! WE'RE ALMOST HOME!

ISN'T IT WONDERFUL! I'M GOING TO DO NOTHING FOR A WEEK BUT REST AND... BROTHER, LOOK! THERE'S A CAR IN OUR DRIVEWAY!

HI YA, FOLKS! WE WERE AFRAID WE'D MISSED YOU.

PHIL HAD TWO WEEKS OFF SO WE DECIDED TO TRY YOU A VISIT!

WHY, PHIL AND LULU BOX! OF ALL PEOPLE!

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7-15

# HENRY

by CARL ANDERSON

ICE

YER MOM SENT YUH FER ICE, EH? WELL, HOW YUH GONNA CARRY IT?

WELL, IF IT'S OKAY WIT YOU, IT'S OKAY WIT' ME

HE'LL KEEP COOL ANYHOW!

ICE

7-15

# The KATZENJAMMER KIDS

by JOE MUSIAL

DIS ISS DER NEW TYPE UFF GLUE VOT IT SAYS VUN DROP VILL HOLD A ELEFINK!!

POOEY! I VILL STICK MIT DER OLD STUFF!

YOU ISS TOO SET IN YOUR VAYS-PROGRESS MARCHES ON!

UND YOU ISS A SAP FOR EFERY NEW T'ING VOT COMES ALONG! -SO SHADDUP!

ISS DOT SO!! I BETCHA I COULD GLUE DOT ELEFINK TO DER TREE!

SO COULD I-VATCH!

HAW! SLAM!

VATCH HOW NEAT... VUN DROP!

HEY!

7-15

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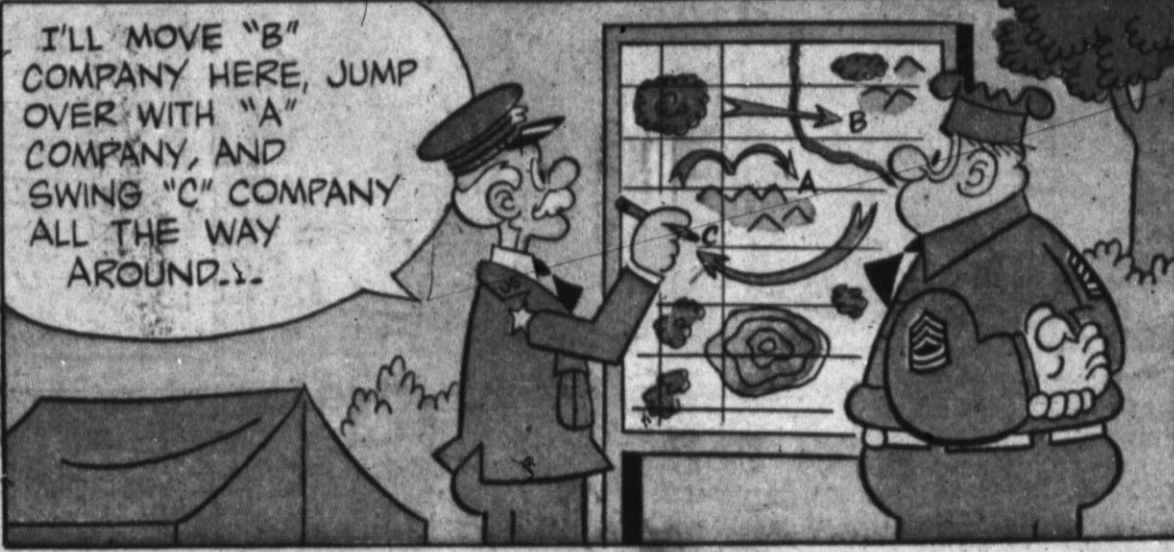
# beetle bailey

by mort walker

QUIET, YOU GUYS! THE GENERAL'S THINKING!



I'LL MOVE "B" COMPANY HERE, JUMP OVER WITH "A" COMPANY, AND SWING "C" COMPANY ALL THE WAY AROUND..



-- I THINK

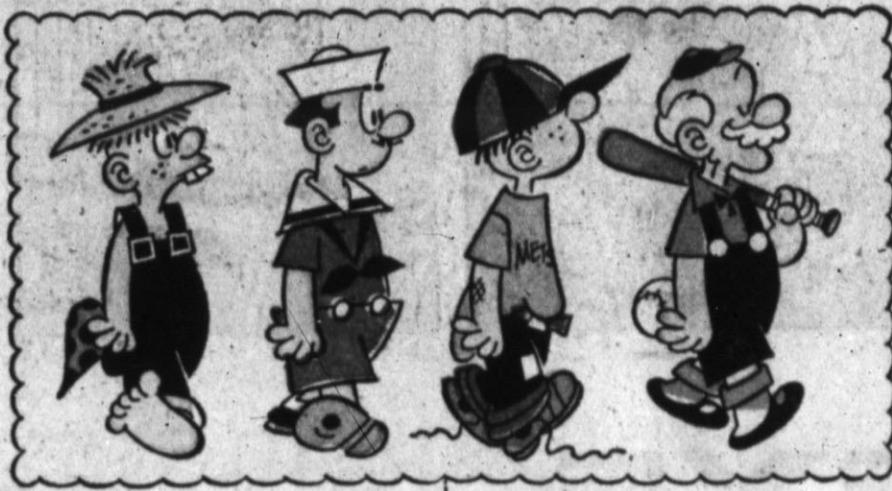


SOMETIMES I GET THE FEELING WE'RE ALL LIKE A BUNCH OF KIDS PLAYING GAMES

HOW'S THAT?



WELL, THE GENERAL IS THE KID WHO OWNED THE BALL. YOU HAD TO DO EVERYTHING HIS WAY!

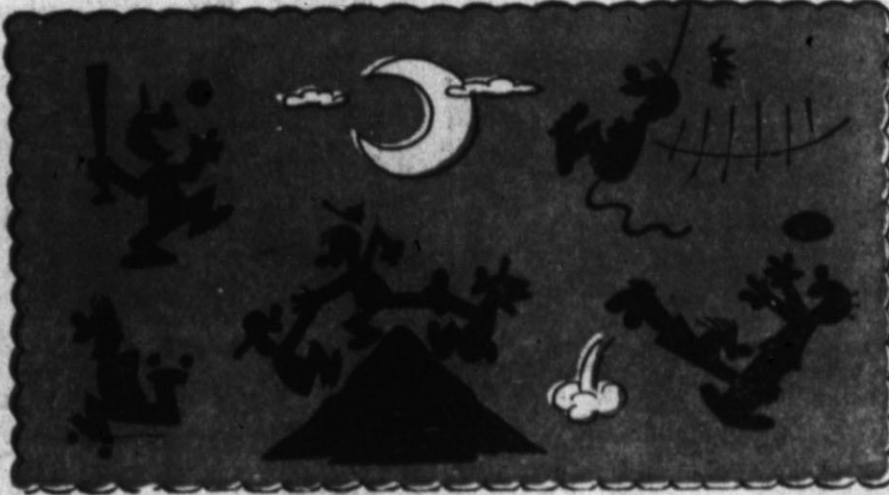


AND THEN THERE WAS ALWAYS ONE GUY WHO WAS BIGGER THAN THE REST...



WE WERE ALWAYS SUSPICIOUS OF THE GUYS WHO LIVED IN THE NEXT BLOCK...

AND WE WERE ON THE GO DAY AND NIGHT IN ALL KINDS OF WEATHER...



WHAT GAME ARE WE PLAYING NOW?

KING-OF-THE-MOUNTAIN, WITH A TOUCH OF HIDE-AND-SEEK, AND A PASH OF KEEP-AWAY



## FLASH GORDON

by MAC RABOY

THE VIKING IS DEAD... BUT HE TOOK THE SWAMP LIZARD WITH HIM! HE SAVED THE SETTLEMENT FROM A SURE AND TERRIBLE END!

OH, FLASH...



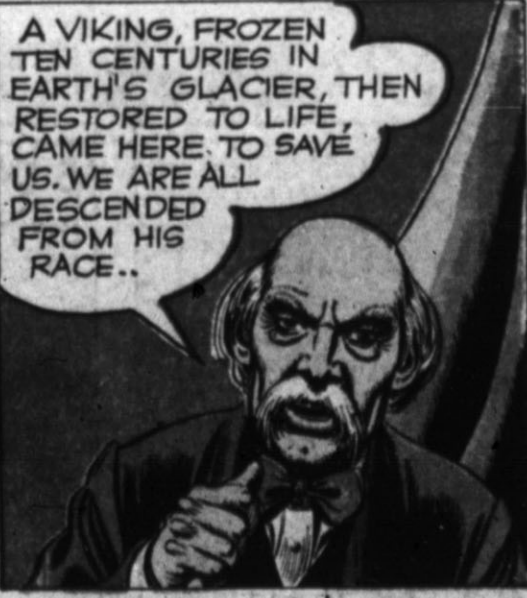
... I CAN STILL HEAR HIS DEATH SHOUT! IT- IT WAS TERRIFYING!



MY FELLOW SETTLERS OF VENUSPORT! THE MENACE TO OUR LIVES IS OVER... THE FORCE SCREENS ARE RESTORED... AND THE SWAMP LIZARDS CAN'T PENETRATE!



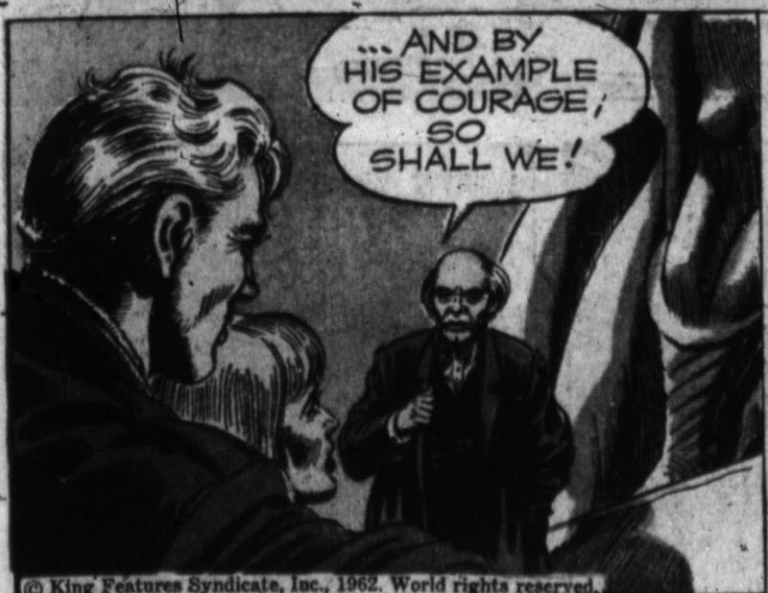
A VIKING, FROZEN TEN CENTURIES IN EARTH'S GLACIER, THEN RESTORED TO LIFE, CAME HERE TO SAVE US. WE ARE ALL DESCENDED FROM HIS RACE..



... AND SO I BELIEVE HE CAME TO REMIND US OF OUR HERITAGE! HIS WORLD WAS WILD AND DANGEROUS AS VENUS IS NOW! HE SURVIVED...



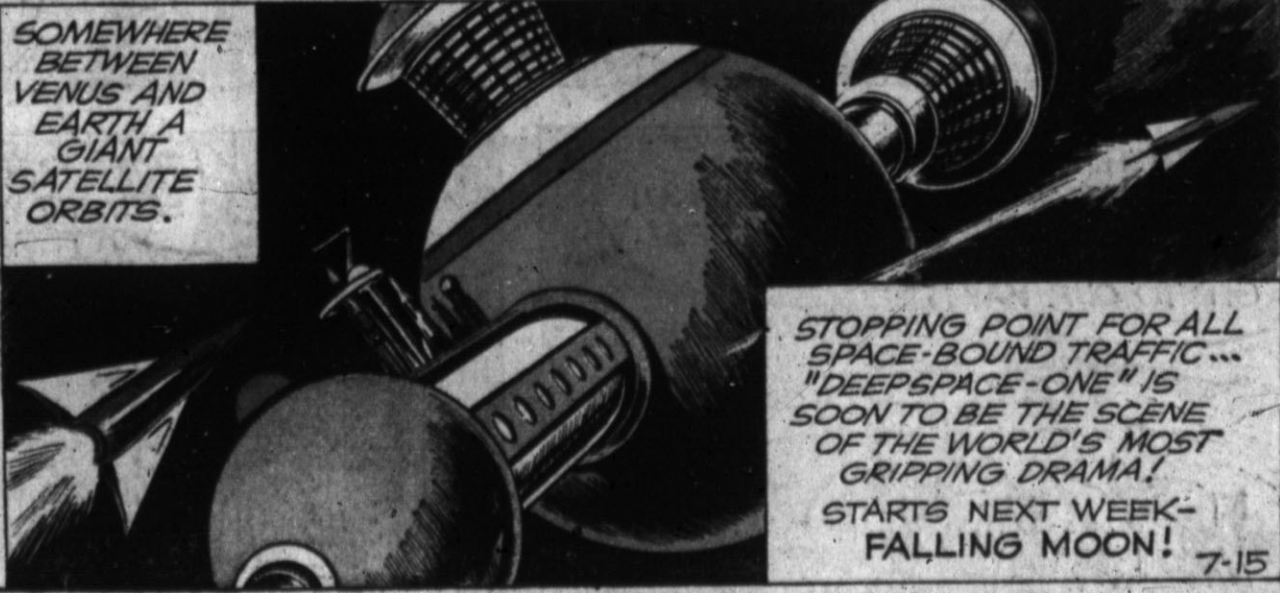
... AND BY HIS EXAMPLE OF COURAGE, SO SHALL WE!



HE WAS A BRUTE, FLASH... BUT IN EVERY WAY A MAN!



SOMEWHERE BETWEEN VENUS AND EARTH A GIANT SATELLITE ORBITS.



STOPPING POINT FOR ALL SPACE-BOUND TRAFFIC... "DEEPSPACE-ONE" IS SOON TO BE THE SCENE OF THE WORLD'S MOST GRIPPING DRAMA! STARTS NEXT WEEK- FALLING MOON!

# LITTLE IODINE

**JIMMY HAYLO**

MAMA...GENAROSE WAS SO NICE TO COME OVER AND PLAY...CAN SHE STAY FOR LUNCH?

WHA...YES-OF COURSE...IF IT'S ALL RIGHT WITH HER MOTHER...

I'LL DRIVE YOUR LITTLE FRIEND HOME WHEN SHE'S READY...

MAYBE SHE WON'T HAVE TO GO, DADDY...

MAMA...PAPA...COULD GENAROSE STAY FOR DINNER? I COULD TELL HER MOTHER...WE CALLED HER UP...

UH...WELL...OKAY!

I'LL BE GLAD WHEN SHE DOES GO HOME! IODINE OUGHT TO KNOW BETTER...

YEAH!

BOOM! BOOM! BOOM! BOOM!

MY GOSH!! NO WONDER HER FOLKS PALM HER OFF ON US! I'M GOING OUTSIDE!!

GENAROSE'S MAMA SAID SHE COULD STAY ALL NIGHT--IF IT'S OKAY BY YOU, MAMA...

UH--ER--CALL THEM BACK AND TELL THEM WE'RE GOING OUT...

THERE'S THE FRONT BELL! THEY CAME FOR THEIR KID!

HI! GO OUT AND HAVE A GOOD TIME!

SURE...WE CAN STAY OVER-NIGHT! IT'LL BE A NICE CHANGE FOR US! MAYBE WE'LL INVITE MY SISTER, TOO--WE CAN PLAY CARDS!

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## THIMBLE THEATRE starring POPIEYIE

by **BUD SAGENDORF**

WHEN YA GITS THROUGH WITH THAT, YA KIN CLEAN YER CABIN AND PUMP THE BILGE!

BEIN' THE ADOPTID ORFSPRING OF A SAILOR AIN'T WHAT IT'S CRACKED UP TO BE!

OTHER KIDS THINK IT WOULD BE FUN TO LIVE ON A SHIP, BUT THEY IS MISTOOKED!

I WOULD SWAP PLACES WIT' A LAN'LUBBER

YA KIN PLAY BASEBALL AND SIT IN'A SHADE OF AN' APPLE TREE --

--AND BEST OF ALL--

WHEN YA RUNS AWAY FROM HOME, YA DOESN'T HAVE TO SWIM!

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## LITTLE ANNIE ROONEY

By **DARRELL McCLURE**

S'WONDER WE EVER GIT ANYTHING T'EAT 'ROUND HERE WITH THAT NIECE OF MINE, MILLIE, ALLUS MOONIN' OVER THEM MOVIN'-PITCHER BOOKS! SHE'S PURE LOCO 'BOUT ACTORS!

I GUESS IF SHE EVER SEEN ONE OF 'EM, SHE'D PLAIN SMOON AWAY! WELL, LET'S GET BACK TO THE STABLE AN' OUR CHORES!

OH, MR. HARNESSFETHER-- I MEANT TO ASK-- WHAT DO YOU DO WITH THE PONIES?

DO WITH 'EM? I GOT A CONCESSION FER THE CHILDRENS' PONY RIDE UP T' THE SUMMER HOTEL-- WHAT ELSE WOULD A PONY BE FIT FER?

OH, YES, SIR-- ALL KIDS LIKE TO RIDE SHETLAND PONIES--

THAT'S THE TROUBLE! THEY AIN'T SHETLAND PONIES-- THEY'RE JUST PLAIN NO-ACCOUNT PONIES-- RUNT HOSSES! WELL-- I RECKON WE BETTER GIT TO OUR PAINTIN'!

PAINTIN'? WHAT ARE WE GONNA PAINT?

PONIES-- ALL KIDS SEEM TO WANTA RIDE SPOTTED PONIES-- I AIM TO SATISFY 'EM!

HERE'S A JOB I DONE YESTIDY-- I DON'T RECKON I'M A VERY NEAT PAINTER-- I AIN'T NO ARTIST!

!?!

WHAT'S WORSE-- FOLKS TELL ME I'M A MITE COLOR-BLIND! NOW, MAN TO MAN-- HOW'S IT LOOK TO YOU??

WELL--ER-- AH-- GOSH!

DARRELL McCLURE 7-15

# The LONE RANGER

by FRAN STRIKER

GET GOING! YOU CAN'T POSE AS THE LEEDS' HEIR UNTIL THE REAL SLIM LEEDS IS DISPOSED OF!

C'MON, RED!

D'YOU THINK SNEAD'S PLAN WILL WORK?

SURE THING! BY TONIGHT YOU'LL BE SLIM LEEDS.

AS HE ENTERS TOWN, THE LONE RANGER SEES TWO MEN RIDE AWAY FROM SNEAD'S OFFICE.

A FEW MOMENTS LATER--

MASKED! WHAT DO YOU WANT?

WHO, BESIDES YOU KNEW THAT SLIM LEEDS HAD ARRIVED TO TAKE OVER THE RANCH HE INHERITED?

WHO ARE YOU?

I'M THE MAN WHO BLOCKED AN ATTEMPT TO MURDER SLIM LEEDS!

MURDER HIM?

YES. SOMEONE KNOCKED HIM UNCONSCIOUS, THEN SET FIRE TO HIS HOUSE.

MEANWHILE, AT CRAN'S HOME OUTSIDE OF TOWN--

MUST WE GO IN THERE?

SURE, RED, WE GOTTA GET SET TO CARRY OUT SNEAD'S PLAN!

CHARLES FLETCHER 7-15

CONTINUED

# DONALD DUCK

by WALT DISNEY

IT SAYS THE UNIVERSE IS EXPANDING...

CAN YOU EXPLAIN WHAT IT MEANS?

WHY, CERTAINLY!

FIRST, I BLOW UP THIS BALLOON A LITTLE BIT...

IT REPRESENTS THE UNIVERSE!

THAT FIGURES!

EACH DOT REPRESENTS A GALAXY... YOU KNOW WHAT IS A GALAXY?

SURE!

IT'S A WHOLE BUNCH OF STARS THAT HANG OUT TOGETHER!

RIGHT! AND WHAT IS HAPPENING (PUFF) AS I BLOW?

THE DOTS ALL MOVE AWAY FROM EACH OTHER AND...

BAM!

WOW! WHAT DOES THAT MEAN?

IT MEANS WATCH OUT FOR HOT AIR... IT CAN BLOW UP THE WHOLE UNIVERSE!

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WALT DISNEY

7-15

# MICKEY MOUSE

by WALT DISNEY

HEY!

LET THEM ALONE, GOOFY! THEY HAVEN'T DONE ANY DAMAGE!

SIT!

OVER-EAGER BEAVERS!

NIGHT

LATER

GURGLE GURGLE GURGLE

7-15

**BRER RABBIT** WUZ ALLUS SOMEONE FER GITTIN' SOMETHIN' FER NUTHIN'!

ACCORDIN' TO OL' DOCKYMINTS, THAT THAR STUMP IS A TRESHURE TREE!

DO TELL!

'LEBEN HUNNERT YEARS AGO, AN OL' PIRUT DUG A HOLE AN' BURIED A TRESHURE THAR!

YEAH?

THEN HE PLANTED A LITTLE ACORN TO MARK IT...

...TAKE OUT TH' STUMP AN' I GIVES Y' HALF!

UGH! THIS BETTER NOT BE ANUDDER ONE O' YOUR TRICKS!

COURSE NOT!

I WARNS YOU! THAT TRESHURE BETTER BE UNDER THESE MONSTRUSS ROOTS!

HAH! GOTCHA!

THANKS FER PULLIN' OUT MY STUMP..AN' YOU KIN KEEP TH' WHOLE TRESHURE! HAI HA!

AN' THANK YOU FER TH' JOOLS AN' DOUBLE-LOONS!

FLINDERRASHUNS!

WHEN SOMEONE ELSE DOES YOUR DIRTY WURK, YOU IS LI'BLE TO GIT CLEANED!

**MISTER BREGER** by Dave Breger

THIS AD INSPIRES ME TO AN EVEN MORE RELAXED WAY OF READIN' THE SUNDAY PAPERS--LOOK!

For Old-Fashioned COMFORT PUT YOURSELF in this HAMMOCK for only \$12.95

Write to the OUTDOOR FUR 151 MAIN ST., EUNY

THAT'S FOR ME--A HAMMOCK STRUNG BETWEEN TWO TREES! GONNA SEND AWAY FOR ONE RIGHT NOW....

...AN' I SURE HOPE I GET IT IN TIME FOR NEXT SUNDAY....

FRIDAY

NO, DEAR, YOUR HAMMOCK STILL HASN'T ARRIVED.

HMPH! TOMORROW'S MY LAST CHANCE TO HAVE IT FOR THIS SUNDAY..

SATURDAY

DELIVERY!

WOW! JUST IN TIME FOR TOMORROW!

NEXT DAY

OH, OH! YOU CAN'T USE YOUR NEW HAMMOCK TODAY, DEAR--IT'S POURING!

HAH! YOU THINK THAT'S GONNA STOP ME--AFTER I BEEN WAITIN' A WHOLE WEEK TO STRING THAT HAMMOCK BETWEEN TWO TREES?.....

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**BARNEY GOOGLE and SNUFFY SMITH** by FRED LASSWELL

**SNUFFY!!** I BRUNG YE A WHOLE PAN FULL OF FRIED CHICKEN

WHAT ON AIRTH MADE YE DO A THING LIKE THAT, LONZO?

I JEST FENCED IN MY HEN HOUSE TODAY, THAT'S WHY..

NOW YE WON'T NEED TO CUT ENNY HOLES IN MY BRAND-NEW CHICKEN WIRE TONIGHT

ARE YE CALLIN' ME A DADBURN CHICKEN THIEF!?

GIT OFF'N MY PROPITY, YE SHIF'LESS SKONK!!

HOW MANY PIECES DID YE KETCH, MAW?

ENUFF FER SUPPER, HONEY POT

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Helen Nelson, Society Editor

HEREFORD, TEXAS, SUNDAY, JULY 15, 1962

SECTION TWO

# Progressive Community Reunion Held At Community Center July 8

The Progressive Community Reunion was held July 8, Sunday, in the Hereford Community Center with approximately 160 people attending. Mr. and Mrs. Virgil E. Dodson, Mr. and Mrs. Cecil Boyer, and Mr. and Mrs. Clyde Russell were hosts for the occasion.

After the meal was served, Virgil E. Dodson, president, called the meeting to order. He introduced Millard Gregory who led the group singing. Mrs. Clyde Russell gave two readings and the former "Gregory Quartette", consisting of Millard and Jake Gregory and Mr. and Mrs. Cecil Boyer, entertained with special music. Comical incidents that had happened at Progressive in the past years were related by Mrs. Beas Werner, Miss Lucille Park, Mrs. Arnold Hershey, Howard Higgins, Jake Gregory and Noel Higgins.

A moment of meditation was held in the memory of the deceased of the community of the past year: Darrell Higgins, Jonnie Sue Bussell, Mrs. C. P. Caldwell and Mrs. Orin Russell.

Horace Hershey was elected president and Mrs. Clyde Russell as secretary for the year, 1963.

Out-of-town people attending the reunion were Messrs. and Mesdames Dick Callaway, Amarillo; Truman Irvin and Jim Blagg, Lubbock; Owen Neel, Dumas; Claude Sharp, Lubbock; Fred Anthony and family, Elida, N. M.; Joe Hershey and family, Darrousette; Noel Higgins and family, Texline; Clyde McKenzie and family, Lubbock; Arnold Hershey, Abilene; Shade Ratcliff and family, Amarillo; Lewis Harvey, Canyon; Bill Melugin and family, Amarillo; Sam Hershey and family, Midland; Harold Harvey and family, Amarillo; Howard

Higgins and family, Texline; Glenn Ratcliff, Dimmitt; Howard Hershey, Dimmitt; David Johnson and family, Dalhart; Archie Dougherty, Clovis, N.M.; Frank Powers, Albuquerque, N.M.; L. L. McBrayer, Dalhart; Weldon Gregory and family, Portales, N. M.; and Katherine Buzard, Portales, N. M.; Ray Neel and Lilith, Amarillo; Mrs. Fred Salzman, Tucson, Ariz.; O. B. Russell, Panhandle; and Mrs. Mary Ella Ricketts, Portales, N. M.

Attending from the Hereford area were Messrs. and Mesdames Berry Miles, Clyde Russell, A. C. Flowers, W. H. Blewins, J. D. Poarch and family, E. L. McGee; H. O. Griffith, Jeff Roberson, H. L. Hershey, Claude Melugin, Joe Pitts, H. F. Benson, C. E. Bowman, Lewis Smith, John Hunter and family, Fred Mercer, Clint Lundry, Ira Ricketts, Lester Galley, C.

(Continued on page 3)



MRS. MARY KATHERINE PANCIERA (Bill Weeks Photo-Plainview)

## Miss Panciera Plans For August Wedding

The engagement and approaching marriage of Miss Mary Katherine Panciera, daughter of Mr. and Mrs. Ted A. Panciera, 125 Centre Street, Hereford, to Charles Edward Everitt Jr., 914 West 21st Street, Amarillo, son of Mr. and Mrs. Charles Edward Everitt Sr. of Monroe, La., is being announced.

The wedding vows will be exchanged on Aug. 26 in the sanctuary of the First Christian Church of Plainview, former home of the Pancieras. The ceremony will be read by the Rev. Arthur Digby Jr., pastor of the church. Miss Panciera is a graduate

of Plainview High School and attended West Texas State College at Canyon. The groom-to-be attended Louisiana State University at Baton Rouge, La., and has completed four years service in the U.S. Air Force. He is now enrolled in college in Amarillo.

Miss Judy Karen Guinn, daughter of Mr. and Mrs. Eugene A. Guinn, 105 Avenue B, Hereford, and Charles Audrey Myers III of Amarillo, son of Mr. and Mrs. Charles Audrey Myers Jr. of Friona, exchanged wedding vows at 8 o'clock in the evening, June 25.

Earliest Highers, minister of the Central Church of Christ, read the double ring ceremony in the library of the Central Church of Christ. The bride's only attendant was Miss Rhonda Neff of Hereford who wore a blue sheath dress and carried a nosegay corsage of white carnations. Layton Sawyer, brother-in-law of the bride, served the groom as best man.

The bride, given in marriage by her father, was dressed in a pale blue cotton satin sheath dress, fashioned with a scooped neckline, blue organdy sash, and a short overskirt of blue organdy. Her white flower hat was complemented with a nose veil.

The bridal bouquet, a cascade arrangement of blue and white frenched carnations, was carried atop a white Bible. She wore a charm bracelet and a gray pearl pendant, gifts of the groom.

Immediately following the ceremony, a dinner was hosted by the bride's parents in the Japanese Dining Room of the Western Wheel Inn, for members of the bridal party and parents of the couple. The bride attended Hereford High School where she was an active member of Future Homemakers of America and the Future Nurses Club. The groom is a graduate of Friona High School, class of 1961, and attended West Texas State College the past year, where he took an active part in the R. O. T. C. program. He is employed at Herring Furniture Company in Amarillo. The couple are making their home at 2217 South Polk Street, Apartment B, Amarillo.

Attending the wedding and dinner, in addition to members of the bridal party, were Mr. and Mrs. Charles Myers Sr. and Mr. and Mrs. Charles Myers Jr., all of Friona; Gary Guinn of Lindsay, Okla.; Mrs. Layton Sawyer, Mr. and Mrs. Eugene A. Guinn and sons, Larry and Mitch O'Neal, and Mrs. Earnest Highers, all of Hereford.

## Couple Are United In Twin Ring Ceremony

Hereford Business and Professional Women's Club was one among nine clubs represented at the Sunday planning session of District 9, Business and Professional Women's Clubs, in the Hospitality Room of the First

State Bank in Wolfkin Village, Amarillo. The meeting began at 2 p.m., July 8, with the Amarillo club as hostess. Miss Della Stager and Mrs. Sophie Snare, Hereford B & P.W. club members, were delegates to the

## Clubs Hold Planning Session

meeting. Mrs. Pauline Doan of Amarillo, director, presided at the business session in which plans were made for the district conference to be held at the Vic Mon in Amarillo on Oct. 20-21. Mrs. Willie Mae Meyer, president of the state federation, will be invited as speaker for the banquet on Oct. 20 and as state observer for the workshops on Oct. 21.

"The Open Door" was approved as the conference theme. It also was voted to offer two attendance awards.

Preceding the business session Sunday, Mrs. Mildred Starr, president of the Amarillo club, welcomed the guests and the representatives of the various clubs. Mrs. Hope Conroe of Lubbock, president-elect of the state federation, spoke briefly. Mrs. Dorothy Evans of Lubbock, immediate past director, was presented with a gift from the district clubs.

The afternoon's activities ended with a tea honoring Mrs. Evans. The Amarillo and Lubbock clubs were hostesses for the tea. District Nine includes Amarillo, Shamrock, Perryton, Borger, Canadian, Dumas, Dimmitt, Hereford, Lockney, Lubbock, Panhandle and Pampa.

## Carlynn Williams To Wed In August

Mr. and Mrs. J. Carl Williams, 527 South Main Street, Hereford, are announcing the engagement and approaching marriage of their daughter, Carlynn, to Edward DeLozier. The prospective groom is the son of Mr. and Mrs. Elbert DeLozier of Dimmitt.

Wedding vows will be exchanged at 8 o'clock in the evening, Aug. 3, in the sanctuary of the First Christian Church of Hereford.

## Miss Judy Lemons Weds Rondel Van Davidson

Nuptial vows were solemnized at 7 p.m. Saturday, June 30, for Miss Judy Lemons, daughter of Mr. and Mrs. R. C. Lemons of Memphis, and Rondel Van Davidson, son of the Rev. and Mrs. Don R. Davidson of Lubbock. The Davidsons are former residents of Hereford.

The Rev. Don R. Davidson, father of the groom and pastor of the First Methodist Church of Lubbock, read the double ring ceremony before the altar, entwined with emerald foliage and white satin wedding rope.

In the background were tall candelabra holding cathedral tapers before a background of emerald foliage. White satin bows marked the aisle seatings.

Pre-nuptial selections were rendered by Mrs. T. L. Rouse, organist, who accompanied Mrs. Ace Galley, vocalist, as she sang, "Ah Sweet Mystery of Life", "Believe Me All Those Endearing Young Charms", and "O Perfect Love". Mrs. Rouse also played the traditional wedding marches for the processional and recessional.

Mrs. Don R. Davis of Abilene was matron of honor and Miss Brenda Marie Duncan of Memphis served as maid of honor. Bridesmaids were Miss Bobbie Minette Lemons of Memphis, sister of the bride, and Mrs. Don Ray Davis of Amarillo.

The bride's attendants wore identical dresses of yellow Perimist, trimmed in lace, and complemented with yellow shoes and picture hats of yellow tulle. Short white gloves and a single strand of pearls completed their costume, and they carried bouquets of white daisies on ivory fans.

Candlelighters were Miss Mary Ann Lemons of Memphis, sister of the bride, and Miss Dorothy Evelyn Haire of Dallas, cousin of the bride. Their frocks were identical to those worn by the bridesmaids.

Serving as flower girls were Misses Catherine Ann and Debra Jean Luker of Dallas, twin nieces of the groom. They, too, wore yellow dresses, trimmed in lace, and carried white baskets filled with daisy petals.

Jimmy Van Luker of Dallas, nephew of the groom, was ring bearer.

Given in marriage by her father, the bride wore a formal

wedding gown of Mirromist tafeta in a princess design, beaded with Alencon lace appliques which extended across the deep-squared neckline and spaced the bodice and skirt. The bouffant skirt was fashioned with a brush-puff train that fell to chapel-length. Her fingertip veil was held by a pearl tiara. Her bridal bouquet was a cascade arrangement of stephanotis with rich satin ribbons surrounding a white orchid atop a white Bible, belonging to her mother. A penny in her shoe completed her wedding attire.

Paul Halcomb of Stamford served as best man and groomsmen were Jerry Dison of Levelland, Lonnie Eakle of Smyer and Melvin Nilson of Abilene. Ushers were John Lemons, brother of the bride, and Jim Smith, also of Memphis.

Mrs. Lemons chose for her daughter's wedding, a mauve silk linen dress with matching accessories while Mrs. Davidson, mother of the groom, wore an orchid lace dress with matching accessories. Both wore corsages of white orchids.

Immediately following the ceremony, Mr. and Mrs. Lemons were hosts at the wedding

reception at their home, 720 South Sixth Street, Memphis.

The bridal table was covered with a white organdy cloth and centered with an arrangement of daisies and candelabra. The three-tiered wedding cake was a confection highlighted with decorator's devities and accented with wedding bells on the top tier. Crystal and silver were used in the table service. Background music was provided.

Members of the houseparty included Miss Janyth Holcomb of Stamford, Miss Carol Daley of Perryton, Mrs. Jimmy Winters of Memphis, Miss Beverly Davis of Panhandle, Miss Barbara Brown of Brownfield, Miss Linda Fields, Miss Jan Mitchell and Miss Lera Kate Hutcherson, all of Memphis.

A graduate of Memphis High School, the bride has attended McMurry College for the past two years. She plans to continue her college work at Little Rock University, Little Rock, Ark., this fall.

The groom is a graduate of McMurry College. The couple will be at home at 6515 Longwood, Little Rock, Ark., on their return from the honeymoon trip.



MRS. CHARLES MYERS III (Angel Photo)

Davidson is employed with the U. S. Department of Health. For travel Mrs. Davidson chose an ivory silk and linen suit complemented with tapers shoes and bag, green jewelry and a green flowered hat. She wore the orchid from her bridal bouquet.

## McIver Reunion Held On Sunday

Mr. and Mrs. J. T. McIver and Mr. and Mrs. Bill McIver of Hereford hosted a family reunion of the brothers and sisters of Mrs. J. T. McIver on Sunday, July 8. A picnic dinner was served in the basement of the First Methodist Church.

Those attending were Mrs. M. S. Manson Jones, sister, and daughters, Mildred and Kathryn Jones of Gallup, N. M., and a son, Boyd Jones and children, Ramona and Cheryl, Lennox, Calif.; Mrs. W. H. Craig, sister, of Miami; Judge and Mrs. Bill Craig and children, Berry, Ricky, Steven, Carla and Leslie of Pampa; and Mrs. Ed Gilbert of Pampa.

Four brothers present were Mr. and Mrs. M. E. Jenkins and Mr. and Mrs. G. Carl Jen-

kins, Amarillo; W. H. Jenkins of Fritch; and Mr. and Mrs. C. C. Jenkins and son, Alex, of Denton.

Other nieces and nephews attending were Mr. and Mrs. Jack Beall and daughters, Sandra and Cynthia, of Gainesville; Mr. and Mrs. L. H. Nichol and children, David, Bobby and Pam, of Amarillo; Mr. and Mrs. H. C. Sutton and daughters, Julie and Carol, of Amarillo.

Others present were Mrs. S. Gregg Howard, a cousin, of San Bernardino, Calif.; Mr. and Mrs. Tom Howard and son, Butch, of Denver, Colo., former residents of Hereford; and Ken Risher of Amarillo.

One sister, Mrs. J. S. Tomkins of Dallas, was unable to attend.

## Curry Wedding Plans Revealed

Miss Aldyth Rose Curry, daughter of Mrs. Mae Curry, 209 South Virginia, Amarillo, is announcing her engagement and approaching marriage to Fred L. Watson Jr., son of Mrs. Ruby Watson, 205 North Alabama, Amarillo. Miss Curry is a former resident of Hereford. She is employed at the Amarillo Daily News.

The wedding is scheduled for Thursday, Aug. 2, at 7:30 p.m. in the sanctuary of the San Jacinto Assembly of God Church, Amarillo, with the Rev. J. E. Burkhalter reading the ceremony.



MISS ALDYTH ROSE CURRY

## Reeves-Scott Wedding Set

Mr. and Mrs. W. J. Reeves, 123 Star Street, Hereford, are announcing the engagement and approaching marriage of their daughter, Colleen, to George Alton Scott, son of Mr. and Mrs. Virgil Scott of McAdoo.

Wedding vows will be exchanged at 7 o'clock in the evening, Sept. 11, in the First Baptist Church of Hereford with the Rev. B. L. Davis officiating

at the ceremony. The bride-elect is a 1961 graduate of Hereford High School and attended West Texas State College in Canyon the past year.

The prospective groom is a graduate of McAdoo High School and is a junior at West Texas State College.

The couple plan to make their home in Amarillo.



MISS COLLEEN REEVES (Brittan Photo - Canyon)



THE TOP HALF OF A SEDAN in which four people were killed, came to rest about 150 feet from the railroad crossing (top right) where it was hit by a passenger train. The other half of the vehicle can be seen at top left. Hundreds of workers and passing motorists flocked to the scene of the tragedy late Tuesday. Three persons died instantly in the crash, and another shortly afterwards in Deaf Smith County Hospital. A fifth passenger was the only survivor. (Staff Photo)

### Selective Service Board Lists Reclassifications

Listed below are reclassifications as released monthly by the Deaf Smith County Selective Service Board and published regularly as a public service by the Hereford Brand.

**Named in VA** are William Simpson, Rito Reyes, Rafael Gonzales, Raymond Trieder, Frank Martin, Travis Montgomery, Brian Rusk, Enrique Guzman, Anastacio Alguero, Santiago Blanco, Angel Alonzo, Manuel Garcia, Miguel Franco, Octaviano Nino, Bernard Koelzer, Jose Garcia, Jose Escobar, Emmett Solomon, Dale Webb.

**Classified as 1C Enl** are Carl Schroeder, Larry Drake, David Tuock, Garry Slaughter, and Delbert Boehning. **Named in II A** are Jim Russell, James Corbett, John Herrington, and Jimmy Pool.

**Listed as II S** are Kenneth Gailman, Jerry Belknap, Richard Williams, Charles Cook, Lawrence Brotherton, Jimmy Wyatt, James Rogers, Lambert Green, Alban Bezner, John Loveless, Myles Sadler, Demond Burgan, Larry Edwards, James Ussery, Carlos Barnes, James Gee, Ronald Anderson, Donald Marcontell, Jimmy Hardage, Orval Hughlett, Harvey Garrison, James Uselton, Harold Meachum, Gerald Daniel, Loyd Cain, Earl Ryder, Gary Tannahill, Julian Perrin, David Hays, Hallie Ratcliff, Robert Sanders, Craig Griffith, Lee Myers, Alton Whitworth, Berry Clark, William Conway, Bert Williams, Samuel Pool, Brian Tolliver, Charles Smyrl, Jack Sharp, Ben Holcomb, Elmer Hershey, Cecil Stehr, Ken Kuykendall, and David Miller.

**Classified in I Y** are George Kellar, Augustino Rodriguez, Larry Sadler, Bennie Scott, John Battenhorst, Federico Cuellar, Doyle James, Roy Ward, Gumerindo Garcia, Sa-

### Reunion...

(Continued from page 1)

oil Boyer and Beverley; Offos Vick, Velma Hodges, Lucille Park, Mrs. W. P. Gregory and family, Frank Smith, Bess Werner, Pete Caldwell and Douglas, Melba Fortenberry and Don Carlos Vaughn, Mrs. Ida Mae Vaughn, Mrs. Willie Burgess and Meivin, Norma Tomberlin, and Mrs. Taft McGee.

10-2 at Vega last Thursday night. Adrian pitchers were David Gruhley and Thomas Davis.

Myrna Zaring was a weekend guest of the Leroy Thompson family in Crosbyton.

Mr. and Mrs. Marion Ferguson and Rodney visited in Lubbock with Marion's father, G. A. Ferguson, who has been ill.



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**THE RIGHT DIRECTION...**

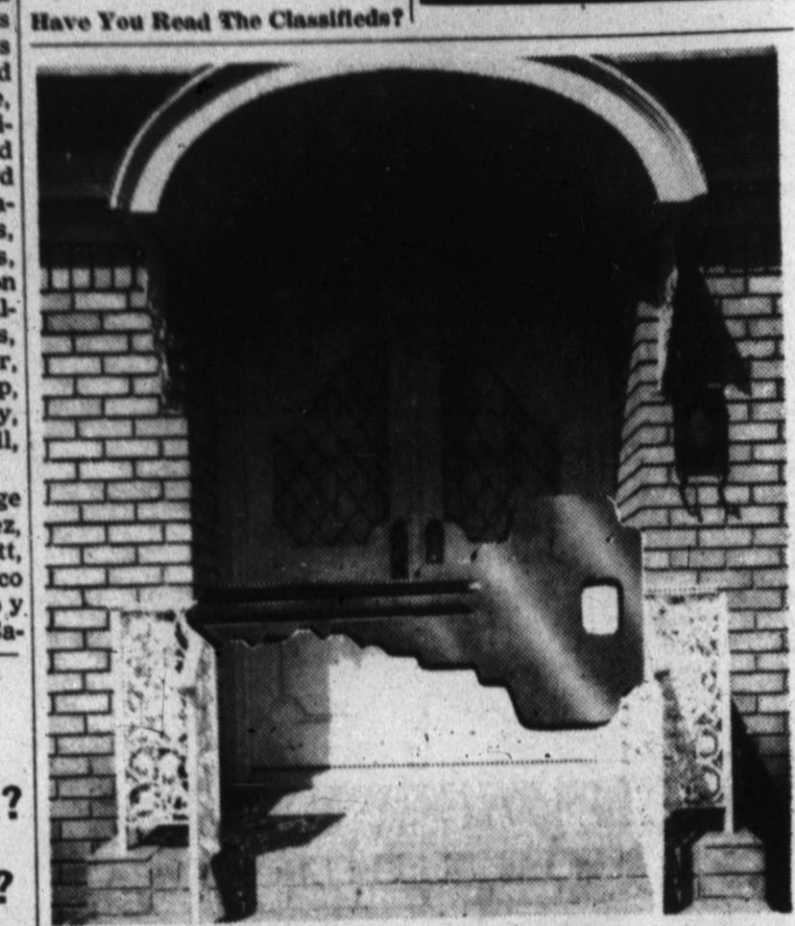
**FOR QUALITY PRINTING**

**The INK SPOT**

Have You Read The Classifieds?

Named 1C Ind is Robert Metcalf. Classified as IV A are Roger Horn, James Braddock, Alton Franklin, Robert Lacy, Jarrett Ransom, and Galen Garrett.

Classified 111 A are James Collier and Domingo Torres. Listed as 1 D is Edgar Byrd and Albino Garza is in IV C.



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**Suburban:** Wolfen of Duniven Circle Fleetwood 5-3375

**In Hereford See: Don L. Baugous**  
P. O. Box 72 EM 4-0850

## M.H. Zarings Are Honored During 25th Anniversary

**By Ann Beavers**

Mr. and Mrs. M. H. Zaring were honored with a surprise party on their 25th wedding anniversary last week. Among those attending were Miss Peggy Sifford, Miss Phyllis Peters, Perry Gruhley, Mr. and Mrs. Bobby Speed and children, Tom Fields, Tommy Slocum Jr., Mr. and Mrs. John Horton, Mrs. George Gruhley and Dwayne. Cake and drinks were served.

Rita Speed and Gail Gruhley will leave Monday for the Baptist Youth Camp, where they will stay until Thursday. The camp is located near Canyon.

Mrs. R. L. Moore of Amarillo has been visiting with her daughter and family, the Grady Skaggs.

Mrs. Karen Harrison and children from Houston are visiting her parents, the Earl Kromers, and her brother and family, the Keith Kromers.

Mr. and Mrs. E. B. Pounds were weekend visitors of the Neil Pounds at Clinton, Okla.

Danny Wagner and Linda Jackson spent Sunday at Conchas Lake swimming. They were dinner guests of the L. E. Wagners.

While in Lubbock last weekend, the Marion Fergusons visited with an uncle from Davis, Okla., that Marion hadn't seen for 20 years.

The Adrian Reds nipped the Vega Johnsons by a score of 14-12 in Little League action. Dave Gruhley and Thomas Davis pitched for the Adrian team while Mike Cook hurled for Vega. Vega was ahead 12-10 when Dave Gruhley hit a grand-slam homer for Adrian.

The A. D. Lewises and the Les Gilliams attended the ball game at Vega on Saturday night.

Mrs. J. R. Manning was honored with a pink and blue shower Tuesday afternoon in the home of Mrs. Billy Brown. The hostess were Mesdames Rex Manley, E. B. Pounds, Earl Brown, Paul Roberson, R. M. Gruhley and Irene Brown. They served cake and punch to the visitors.

Mrs. Ted Boydston was honored with a pink and blue shower Thursday in the home of Mrs. Earl Brown. The hostesses were Cynthia Kromer, Linda Gruhley, Angela Helisman, Billie Gruhley, Mrs. A. Paul Roberson and Mrs. Irene Brown.

The Bill Leslies are having brick put on their new house

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■ "It seems I have so much more time since we got our electric home freezer — but then it isn't that I really have more time — it's just that I can make better use of my time.

For example, when I'm baking pies I bake extra ones and then put them in the freezer. That way I don't get myself tied down baking a pie for guests — I just take one out of the freezer. Yes, my electric freezer frees me!"

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

# Check Pressure Gauges At School On Tuesday

By Helen Caraway  
It is time again for canning and preserving. A major safety factor is checking the gauge on pressure cookers before using them. On Tuesday, July 17, at 3:30 p.m. in the Dawn School Cafeteria, two check gauges will be used to test gauges on cookers. There also will be new bulletins on canning, freezing and preserving techniques.

Those who are unable to come on Tuesday may contact Mrs. H. S. Fuller for another date to have their pressure cooker gauges checked.

Mrs. Mary Comstock, mother of Mrs. Alfred Smith, died suddenly in her home in Clayton, N. M., on Tuesday. Funeral services were held Thursday in Nara Visa, N. M.

Mr. and Mrs. Carl Wimberly visited with Mr. and Mrs. Lewis Newell in Big Spring over the Fourth of July holiday. They took some furniture to Mrs. Newell.

Kent McCabe, son of Bill McCabe of Borger, is now visiting with his grandparents, Mr. and

Mrs. Herbert McCabe, here.

Mrs. Lee Harlan and daughter, Lynn, of Canyon visited in the home of her brother and sister-in-law, Mr. and Mrs. Glen Persons, during the weekend.

Mr. and Mrs. Orval Galley have been attending a Workers' Training Course at the Assembly of God Church in Hereford this past week.

Mrs. W. P. Caraway of Hereford visited in the home of her son, J. B. Caraway of Dawn, last Sunday.

Mr. and Mrs. Jim McCabe, Tom, Star and Gail visited over the Fourth in the home of Mrs. McCabe's parents, Mr. and Mrs. Lloyd Schulk, in Friona.

Miss Marlene Tooley visited in Kress from Thursday until Monday at the home of her grandparents, Mr. and Mrs. Moore.

Gary Lemons, son of Mr. and Mrs. Edgar Lemons, has played with the Pirates in Little League minors this summer. He was chosen for one of the All-Star teams that played Friday night.

Mr. and Mrs. Robert Oglesby and children, Ralph, Vicki, Larry and Karen, of Borger visited Tuesday in the homes of Mr. and Mrs. J. B. Caraway, Mr. and Mrs. R. T. Stewart and Mr. and Mrs. H. R. Stewart.

Robert Galley attended the Assembly of God youth camp at Roaring Springs last week.

Mr. and Mrs. Herbert McCabe and Kent attended the final Little League game for the Friona team in Friona Monday night. Danny and Donny Carthel, sons of Mr. and Mrs. Bill Carthel of Friona and grandsons of Mr. and Mrs. McCabe, were members of a team that was not defeated during the entire season.

Mrs. Edgar Lemons and Mrs. Norman Miller are chaperoning a group of girls from the Dawn

Baptist Church at a church camp that was to last through Saturday. Among those who were attending were Linda, Peggy Jean and Beverly Lemons, Ann Gentry, Judy and Kay Ward, Linda and Rosemary Stewart and Brenda Algers.

Charles Schulk of Friona has been working for Jim McCabe the past week and staying with the McCabes. Charles is Mrs. McCabe's brother.

Mrs. Dick Golden and daughter Diana have spent the past month in Lockney with Mrs. Golden's mother, Mrs. J. M. Carthel, who has been recovering from a serious ankle fracture.

Mr. and Mrs. Dick Hagar are the grandparents of a girl born July 4 to Mr. and Mrs. Keith Battey of Friona. The new arrival is named Tanya Mae. Mrs. Battey is the former Betty Hager of Dawn.

Mrs. Lester English entertained a group of her friends with a coffee at her home on Tuesday morning. Among those present were Mesdames Opal Robertson, Lucy Kirksey, Lynn Kester, Mary Allred, Leota Cook, Margaret Young, Lillie Stagner and the hostess.

Robert Caraway and Johnny Pool attended the FFA swimming party in Hereford on Monday night.

Della Ruth DeHart and daughter Denise and Ruth DeHart of Hereford visited in the home of Mrs. Aileen Beavers on Monday.

Farmers in Dawn celebrated the Fourth of July by working. Rains had brought out a large crop of weeds to be plowed and irrigation wells were turned on to water maize. Everyone is hoping for a big grain sorghum crop since the wheat harvest for the most part was very light.

SPECIALS GOOD - MON - TUES - WED - JULY 16 - 17 - 18

## CHUCK ROAST

lb 49<sup>c</sup>

ARM ROAST lb. 55<sup>c</sup>

BONELESS STEW MEAT lb. 59<sup>c</sup>



HILLS BROS. COFFEE lb 62<sup>c</sup>

SHURFRESH BISCUITS 8 FOR 59<sup>c</sup>

TOILET TISSUE

NORTHERN 12 ROLLS \$1<sup>00</sup>

BANQUET FROZEN MEAT POT PIES

5 FOR 89<sup>c</sup>

PEACHES

LIBBY'S YELLOW CLING SLICED OR HALVES

303 CAN

2 FOR 35<sup>c</sup>

## ICE CREAM

Swift 1/2 Gal. All Flavors

69<sup>c</sup>

Gladiola FLOUR 5 LBS 49<sup>c</sup>

6 Btl. Carton Plus Deposit PEPSI COLA 29<sup>c</sup>

Van Camps 300 Can PORK AND BEANS 2 FOR 25<sup>c</sup>

BABY MAGIC \$1.00 SIZE 69<sup>c</sup>

One - A - Day - 60 Ct. VITAMINS \$1<sup>29</sup>

Shurfine Shortening 3 LBS 69<sup>c</sup>

Shurfresh CRACKERS lb. 21<sup>c</sup>

Energy 1/2 Gal. BLEACH 29<sup>c</sup>

400's KLEENEX 4 FOR \$1<sup>00</sup>

Northern - 80 Ct. NAPKINS 2 FOR 25<sup>c</sup>

Meadowlake OLEO 4 FOR \$1<sup>00</sup>

SUGAR 5 LBS 49<sup>c</sup>

# \$20,000

CASH GIVE-AWAY



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## SQUASH

YELLOW lb 5<sup>c</sup>

GREEN BEANS lb. 15<sup>c</sup>

LEMONS lb. 17<sup>c</sup>

PEACHES lb. 23<sup>c</sup>

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Now... your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows and other tractor tire you can buy. Protection and performance... combined in a single tire, the General Nylon Special... at new low prices.

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The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Jumbo Lug" against failure resulting from bruise and tire tread, sagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.



## FARM TIRE SERVICE!

Saves Time, Money  
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EM 4-3367



A BIG SAILFISH was pulled in by Jimmy Roberts of Hereford while fishing off the coast of Acapulco, Mexico, last week. He and his wife Betty made the catch during a trip to Mexico City and the popular ocean fishing resort. The fish shown was 9 1/2 feet long and weighed 125 pounds. (Personal Photo)

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# THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, July 15, 1962

## "LIKE WILD GEESSE IN FLIGHT"

### An Educator Takes A Close Look At America, Recommends Optimism

Editor's Note: The following is a speech delivered by Dr. William H. Crook at the 1962 Texas Press Assn. convention. It has been condensed from its original form.

By DR. W. H. CROOK  
President, San Marcos Baptist Academy  
American's are the world's best critics. Satire, sarcasm, or just plain griping are bred to us. We sense that our survival as a free people depends on criticism. It is the lubricant for the working parts of our democratic system — the Drano that flushes out our national plumbing. Everything that we respect and trust, every idea, every principle, every institution — every individual who asserts leadership has had to pass through the sustained fire of public criticism.

There are different forms of criticism: That which springs from personal bitterness and antagonism; that which serves mainly to entertain the public and more often than not makes a fool of the critic and a hero of his victim.

There is the more constructive criticism of calculation and research. This points up the stress points in our culture by keeping our faults public. America cannot hide her failure or conceal her faults without denying her nature.

There is also the criticism that is inspired by intense personal conviction. Whether it is valid or erroneous is secondary. The value of it is in the moral influence of human indignation.

All these forms of criticism are either positively good or harmlessly neutral. A free society could not long exist without dissent.

There is, however, a form of criticism that is irresponsible and detrimental to the welfare of the nation. Its effects are subversive. Its fault lies not in what it says, for what it says is sometimes true. The fault lies in its motivation. It is a neurotic criticism and it has its source in sickness.

#### America Is Not Well

America is not well. This once healthy, vigorous and confident republic has all the symptoms of a free-floating anxiety. Anxiety is fear — and free-floating anxiety is fear that does not know its name — an anxiety that cannot point to the specific cause of its anxiousness.

Like wild geese too long in flight, it hanks into the headwinds and searches for a place to land. We are afraid but we do not know the name of our fear. So we have given it a name — we have named it communism.

And having named our enemy, we have proceeded to be obsessed with him. Even a layman knows that obsession with one's enemy is a symptom of emotional disorder.

This neurotic preoccupation has been misinterpreted by the press as "normal readers' interest." You have overdosed us and we have reacted to the overdose. Our reaction has been obvious. It has put us on the defensive.

Self pity and despair have engulfed us. Insecurity has gutted us. We have learned to offer but criticism, and the form of criticism that we have indulged in is negative and hypocritical.

It wears the uniform and decorations of the patriot but it knows neither the patriot's courage nor the patriot's deed. It is gutless. It is destructive. Appointing itself guardian of the house, it rips up the floor in order to patch up the roof and its shortsighted renovation could well bring the whole structure down on our heads.

With the cry, "Save the Republic!" it slams the door in panic and locks in as many enemies as it locks out. It employs the same technique that Hitler used when he sav-

ed Germany from a Marxist devil by consigning it to a fascist hell. It is dissent in its basic form and it is widely and irresponsibly indulged in by an insecure public.

Ironically, its warheads fall short of the Kremlin and play havoc in home territory. With magnificent stupidity we have oversimplified the cause of every failure, the reason for every setback. We blame the President. We blame the fuzzy-headed liberals or the greedy conservatives. It is the fault of big business or big unions. Or we blame the government. It has reached the place where any fool can start a panic in any assembly in the land by standing up and shouting the two words, "Federal Government."

The shrill and discordant voice of dis-sentation has never been so loud. It leaves an ordinarily poised adult feeling like an exposed nerve. What effect must it have upon our youth? How long can they be expected to resist it and to pledge their allegiance to a government that is continually a target of the scorn, suspicion and insinuations of their elders?

It is doubtful if any institution, including the heretofore invulnerable government of the United States, can survive indefinitely in an atmosphere of cynicism and contempt.

All of us have contributed to this suicidal state of affairs. The news agencies of America have contributed to the country's hysterical state of mind. You have not done it deliberately for greater circulation or higher profits but you have done it. You have contributed to our insecurity and our despair because you, like us, have lost your direction and your confidence.

Is it possible that human cries and depravity have been given a disproportionate emphasis on your pages? Why is it that if a man gives a million dollars away it is news, but if he steals a million dollars it is headlines? Even if I do prefer the fraud, have you a right to gratify my baseness?

It is doubtful if all the textbooks that a person reads influences his thinking as decidedly as the paper he reads every day. Your power is immense and is matched by an equally great responsibility that you can discharge only if you reappraise your approach to the public.

Shake off your own pessimism and then you can help us without self-pity. Speak confidently to us.

Some frank and painful things must be said before a restoration of optimism can occur in the nation. Who is better equipped by training, experience and disposition to serve as diagnostician to the nation than that profession which exercises daily influence over the attitudes, moods and whims of its citizenry? First you must criticize us, frankly, relentlessly — and if you do I may cancel my subscription. But I doubt it. I believe that the country is conscious of its need for a thorough examination.

Yours is the logical media to treat and effectively dispel the national fear complex. But first you must be convinced yourself that our fears are not legitimate. How serious is the plight of Western civilization? Are we committed inexorably to the skids? Has all the vigor drained out of us? Are the odds so great that despair can be our only response?

There is no scarcity of hand-wringers, alarm-sounders and predictors of calamity in the world. I would be much more impressed with their funeral utterances if they didn't cheer up at the conclusion long enough to take up a collection or sell a book. I wonder how many guardians of democracy would be left in America if the profit motivation was removed from their speaking tours?

#### Faulty Logic

The logic of some of these men is faulty. They cite the old example of Rome and with owl faces declare that we are in such a stage of a similar decline. It never seems to occur to these gentlemen that if their logic is valid, they should also apply it to our enemies.

Imperialism was the major factor in the demise of the Roman Empire. Her greed for world domination caused her to over-extend herself in conquest and overtax her resources in controlling her irresponsible captives. Other moral, social and economic factors helped pull her down, but it was the accumulated weight of Rome's conquered lands that put her off balance for the fall. The Communist empire is staggered by a similar burden today and may well tumble sooner than we think into the grave.

The thought that all may not be well in the Kremlin never seems to occur to us. Their brainwashing technique has convinced us that Communists are 10 feet tall, their strategy brilliant, their diplomacy superior — in short, that their victory is certain.

The one thing that Communists cannot now afford is a world scrutiny of their doctrine. It has failed and all kinds of maneuvers divert our attention from its failure. "Consider our striking power," they call to us. "Watch us hit the moon! Beware of our bombs! Meet our astronauts." Their exhibitionism is clumsy and were we not so blinded by defeatism, we would see through it quickly.

The Communists would rather compete with us in any arena other than the arena

## Past Due Prescription



## Telstar Is Example Of Free Enterprise Acting

By Mrs. R. L. Criswell

When we are out to see a French movie and we have only to go to the den and turn on television. We are elated over our new satellite, the Telstar. Now we can see gay Paree while lounging around in our own home. We can hear all the news from all over the world and can see it as it happens. Isn't it wonderful? And Uncle Sam did not do it but one of

his proofs of free enterprise did it. Not a government but a company, the American Telephone and Telegraph Company. It has produced the first live transatlantic television broadcast.

This million dollar moonlet is only 34 inches around, but it can and will broadcast across the miles of space to the satellite, but they send it back to earth and even more wonderful

its beam is controlled and sent to its own stations. It was a wonderful thrill to see what man can do when he is in the business of building. When do you suppose there will be a private company in Russia that will have the know-how and the capital to accomplish anything that will cope with this new satellite, the Telstar? Yet we hear over and over that we must work to catch up with Russia. America has developed a satellite for peace not for war, something that will be offered to Russia to broadcast and receive from as well as any other nation or enterprise in the world.

Someone has gone to the trouble to figure out just what we would have to do to reach the line that would put us even with Russia. This is only a few of the things we would have to do:

Destroy 40 million television sets along with seven out of every ten houses being lived in by families in the good old U. S. We would have to lower our living standards by at least three fourths.

We would need to tear down three-fifths of our steel capacity, two-thirds of our petroleum capacity along with two of every three hydro-electric plants. We'd take up two of every three miles of our main railroad lines and fourteen out of every fifteen miles of our hard surfaced highways just to catch up with Russia in 1975.

How about it? How many are ready to begin this wholesale destruction? Foolish? Of course it is. Man is so constituted that his freedom is so important to him that he will brave anything to obtain it, even unto death. If not, why are there so many people risking death, prison, torture and many other things in crossing the line into Germany to get away from communism to freedom? Many others risk their own lives just to help

(Continued on page 5)

#### 25 YEARS AGO

### Sugar Beet Interest Soars Following Visit

The possibility of a sugar beet factory in Hereford demanded wide interest this week when one sugar beet company sent a representative here Wednesday, and two more companies indicated they would send men to inspect the location and possibilities in the near future. Interest in the establishment of a sugar beet factor here was attributed to the rural electrification lines which are to be constructed here, affording development of irrigation facilities. H. E. Knapp, agriculture agent of the American Crystal Sugar Beet Company of Denver, Colorado, visited Hereford Wednesday and informed H. V. Hennen, Chamber of Commerce secretary, that tests are to be made in this area. He also made a tour of the territory.

Mr. Knapp said that beet seed used by the company have been bred to certain specifications; he plans to send some of the seed here in the near future in order that beets may be grown from them and tested as to sugar content. Providing the sugar content proves satisfactory, and sufficient acreage can be secured for sugar beets, he said that his company will consider erecting a \$750,000 plant in Hereford. He left for Amarillo Wednesday afternoon to contact C. L. McDonald, who produced sugar beets here in 1912. The beets grown here by McDonald in 1912 were reported to have tested from 18 to 20 per cent sugar content, while the average test of beets in the Colorado area is 14 to 16 per cent, according to Mr. Knapp.

While Mr. Knapp was the first to personally appear here in the interests of a beet sugar factory, two other companies have written here for information and state that they will send representatives here for investigations. Both of these companies have contacted Jack Ross, Commissioner of Precinct 1, and he has already forwarded the desired information to them.

of human thoughts and ideals. Their guiding principles have failed them and they know it.

The failure of the ideological ideals of communism does not change the crisis nature of our age or lessen the threat to our country. But it should encourage us that the insane philosophy upon which the whole structure of communism is built has developed deep foundation cracks. By asserting its principles, America can speak as a champion of human freedom and can address itself to a desire in man that is second only to his desire for God—his longing for

freedom. History is not on your side, Mr. Khrushchev, it is on our side. History is on the side of the system that will provide man with the fullest opportunity to express his nature and expand his spirit.

This is what I think you should say, gentlemen of the press. Say it to us and to those who have become our hypochondria. Shame us out of our self pity. Make us laugh at ourselves. Make us blush at our cowardice. Give us back our poise. Lead us to a restoration of confidence in ourselves and in our neighbors.

## Panhandle Paragraphs

#### COLLINGSWORTH SETS FAIR

Fair time comes to Collingsworth County Friday and Saturday, August 31 and September 1, with all events that made past fairs outstanding, plus a major new horse show. Highlights of the 1962 edition of the Collingsworth County Free Fair were reviewed by N. M. Higdon, assistant superintendent. Dr. Chas. B. Jones is superintendent and Robert Lewis treasurer. One of the first Appaloosa horse shows in this area is slated the opening day.  
WELLINGTON LEADER

PP

#### BANKERS COUNT MONEY

Lamb County bankers were in a good humor Saturday morning as they reported \$5,308,506.02 gain in deposits of June 30 over the same period last year. They were also happy over the much improved crop prospects after the county and trade area received a bountiful general rain this past week. On June 30 of last year a total of \$22,367,623.46 was on deposit by the six banks. This year the total had jumped to a record of \$27,676,129.48.  
COUNTY WIDE NEWS (Littlefield)

PP

#### NO MORE DOLLAR DAYS

Although Moore County folks will hear no more about Dollar Days, there are Mighty Mondays coming to Dumas and the first such event will be staged Monday, August 6, in a great big way. With the back-to-school promotion getting underway during the month of August there will be much incentive for householders to look for values. To herald the big event there will be specials of all kinds and Mighty Monday will be of great importance to local shoppers.  
THE NORTH PLAINS PRESS (Dumas)

PP

#### TREND FOLLOWS THROUGH

Levelland banking officials appeared to be in agreement with officials all over the state Wednesday as annual mid-year reports of the Levelland State Bank and the First National Bank, both showed marked increases in deposits as of June 30 this year, compared to the same period last year. Loans and discounts were also down, indicating an overall financial improvement over last year.  
LEVELLAND DAILY SUN NEWS

PP

#### CHAMBER PLANS EVENTS

Brownfield Chamber of Commerce directors made plans Wednesday for the annual Terry Field Day in early September. The event is sponsored jointly by the C of C and the Terry Soil Conservation District. This year the event will be highlighted by the presentation of the "Most Diversified Farmer in Terry County".  
BROWNFIELD NEWS

PP

#### GIRL SAVED THE DAY

A six-year-old girl's prompt warning led to the arrest of three Negro suspects after the theft of about \$75 from The Market Place here Tuesday. While the store's owner and a clerk waited on two of the threesomes, the third quietly scooped up money from the cash register and walked out. But little Wanda Goldsmith, 6, playing quietly under the counter, happened to notice the turn of events and yelled "He grabbed the money and left!" Shortly thereafter the alerted officers nabbed two of the men, and the third the next morning.  
OLTON ENTERPRISE

PP

## THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm considers some new aspects of the strike, his letter this week reveals.

Dear editor:

Since I don't know very much about what's going on in Hereford, I'm in no position to know what's going on in that province up in Canada where the doctors struck, but the thought has occurred to me that a strike by doctors opens up a vast and baffling new field.

I know that organized labor has been using the strike for years, but up to now about the only other place where it has been used is in Hollywood, where an occasional movie queen might pout and hold up production by striking because her name wasn't printed in big enough type or something like that, but that Canadian doctor's strike presents new fields of unlimited confusion.

For instance a banker's strike. You go into town to renew a note till Fall and find a sign on the bank door: On Strike Against Slow Payments of Notes.

You stop by a barber shop and find the door closed with a sign on it: On Strike Against Safety Razors and the Home Use of Hair Clippers.

On a lawyer's door you find a sign reading just: On Strike; because a lawyer will never be very clear anyway, sometimes because he's not sure himself.

After you find three or four other types of business on strike, you write your Congressman asking him to pass a law to solve these strike problems, and you get a form letter back saying Congress is not in session on account of the members are on strike against the popular vote, a legitimate position since many of them every once in a while are fired on account of it.

I don't know how far this far-fetched thing could go, but I know where it would stop. It would stop with farmers.

Farmers aren't likely to go on strike, for a very simple reason. They have built up such a huge surplus that it would last longer than they would. With enough food already on hand to run a couple of years, farmers would have to strike for three years at least to make the pinch felt, and they aren't in financial shape to do it. This is just another edge the doctors, movie queens, labor bosses, etc. have over farmers.

By the way, the newspapers aren't planning on striking, are they? I need to know, as there's no sense in me writing you if you're going to shut down in protest against something.

Yours faithfully,  
J. A.

## The Sunday Brand

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SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher  
H. A. Tuck, News Editor

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FRIO NEWS

College Students Speak At Sunday Church Services

By Mrs. Owen Andrews
Speakers for the Sunday evening service at Frio Baptist Church were Carl Miller, who spoke on "Racial Discrimination" and Jimmy Barber, who spoke on "Ye are the Light of the World". T. L. Sparkman Jr. spoke briefly to the youth of the church.

The Rev. and Mrs. B. H. Baldwin, accompanied by Mrs. Earl Springer and Mrs. O. G. Hill, both of Hereford, left after church Sunday morning for Austin. They expect to attend a series of educational programs on "Alcoholism" at the University this week. The Baldwins also will be visiting their son and daughter-in-law, Mr. and Mrs. Godfrey Baldwin.

Mr. and Mrs. James Dobbs and LeAnn, Mr. and Mrs. Wel-



MEMBERS OF the Blue team of the AA Minor All-Stars include, from left: front row: Howard Livesey, Alton Lamm, Steve Leaseure, Steve Cavness, Tommy Tuck (barboy), Mickey Bishop, Richard Sierra and Kevin Young; second row are: Kevin Patton, Danny West, Lester Mays, Don Rasberry, Tony Carter, Jim Rakestraw, Percy Mays and Mike Dawson. At rear are coaches H. A. Tuck and Eddie Burgan. (Staff Photo)

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BLACK NEWS

Vacation Time Arrives

By Brenda Deaton
Vacation time is here! At least it is in our community.

Mr. and Mrs. Tom Lewellen, Mr. and Mrs. Joe Lewellen and family, Mr. and Mrs. Delton Lewellen and girls, Mr. and Mrs. Gary Goetz, Mr. and Mrs. T. A. Kelley and Mr. and Mrs. Jim Matlock with their children of Plainview, spent a week vacationing in and around South Fork, Colo. This group enjoyed fishing and sight seeing while they were in Colorado. Returning home this week, some came by way of Red River and some returned by way of Antonio, Colo.

Mr. and Mrs. Dick Rockey visited last week in McAllister, Okla., with Dick's brother and his family, Mr. and Mrs. Leslie Rockey. They also visited with his sister and her family, Mr. and Mrs. Charles Hiltbrand. While the Rockeys were in Oklahoma the Marvin Rockeys of Adams, Tenn., were also there on a vacation.

Mr. and Mrs. Ellis Tatum and Tommy, Mr. and Mrs. Jerry Houlette, Debbie and Mary Beth, Fammie Tatum and Joe Dillingham spent the week end in Ruidoso, N. M. Dillingham is from Albany, Tex. The Tatus returned home by way of Muleshoe and Mrs. Molly Dillingham, Mrs. Tatum's mother, returned with them. Mrs. Dillingham plans to spend a week with the Tatus.

Mr. and Mrs. Gene Welch and family went to Ruidoso last Thursday. They went sight-seeing at Bonita Lake and Dam and visited White Oak, an old ghost town. The Welches returned home Sunday.

Mrs. L. A. Winningham visited in Wichita Falls this past week with her mother. Mr. and Mrs. Clyde Hays visited in Hereford Sunday afternoon with Clyde's father and his sister, Mr. A. C. Hays and Mrs. Bookout.

Mr. and Mrs. Wayne Hinds and family of Lubbock visited in the Otey Hinds home last

and family, when they lived in the community.

week. Wayne Hinds is a music instructor at Lubbock Christian College.

Mr. and Mrs. Edward Bose of Clinton, Okla., and Mr. Jim Dixon of Fort Huachuca, Ariz., visited with the T. J. Presleys Sunday. Mr. Dixon is the Presleys' nephew.

Mr. and Mrs. Ivan Brillian of Pasadena, Calif., visited two days this week in the Dick Rockeys' home.

Recent guests in the Edgar Turner home were Mr. and Mrs. Boyd Smith and family from Phoenix, Ariz., and the Willy Green family from Olton.

Guests in the Bill Carthel home Sunday were Mr. and Mrs. Douglas Cox from Plainview.

Mr. and Mrs. John Bengert

CARD OF THANKS
We wish to express our sincere thanks for the gifts of food, flowers, and other kindness extended us during the loss of our beloved mother and grandmother. We want to especially thank the doctors and nurses for being so good and kind. May God bless each and everyone of you.

Mr. and Mrs. Frank Knabe Mr. and Mrs. Charles Schlabs and Family Mr. and Mrs. Carl Straffuss and Sharon Mr. and Mrs. J. H. Jones and Family

SING FOR MEETING

Mrs. Joe Coleman and Mrs. Harold Kids of Hereford, members of Hereford "Sweet Adelines", and the Amarillo "Sweet Adelines", presented the program for the meeting of the Amarillo Business and Professional Women's Club at the Flame Room of Pioneer Natural Gas Company in Amarillo. The club was entertaining Tyler B & PW's who were traveling through Amarillo by chartered bus to the national convention.

IN NEW YORK

Mr. and Mrs. Irving Alexander and children are in New York City attending market and visiting friends.

Telstar...

(Continued from page 4) these people reach the land of the free.

Isn't it queer that we have heard nothing from the shoe banging ruler about our new satellite? If he has sent any con-

HERE FROM ILLINOIS
Visiting in the home of Mr. and Mrs. Carlos Vaughn during the past week have been Mr. and Mrs. Edward Kibbee of Round Lake Park, Ill. Kibbee is a cousin of Ida May Vaughn and Carlos Vaughn.

VACATIONING
Mr. and Mrs. B. C. Dement have returned to their home in Hereford after a vacation trip to Tulsa and Muskogee, Okla., and Gainesville. They were gone a week.

VACATIONING
Mr. and Mrs. J. R. Oglesby and family of Hereford are vacationing in Colorado for ten days.

HEALTH THRU CHIROPRACTIC
DR. GALE J. PAGE
101 AVE. E.
EM 4-2643

gratulations I have failed to hear or to read it.

America has entered a new era of communications that will make our world even smaller than it is. We can and will make many trips to see the world vicariously as well. There will be photographs made to be sent into space and back to our homes for those to see who haven't the stamina or the capital to travel to far places, but can see them in their own easy chair.

Oh yes, the United States of America is a wonderful, wonderful place to live and see the many things that will be coming into view in the next 20 years, for ours is a century of progress indeed.

DIAL EM4-0644 THIS IS A LOCAL NUMBER - NO TOLL CHARGE. NEW YORK STOCK EXCHANGE SERVICE FOR HEREFORD. SCHNEIDER, BERNET & HICKMAN, INC. Established 1932. Griffin Dollarhide, Manager Member: New York Stock Exchange

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BETTER BUYS (summertime is savingtime) BETTER CHOICE (pick and choose from a bumper-to-bumper crop) BETTER HURRY (to your Chevrolet dealer's, naturally). Corvair Monza Club Coupe (above). Sports car spice without a sports car's price. With front bucket seats yet! Impala Convertible (left). All the richness, roominess and Jet-smooth riding comfort that make Chevrolet America's favorite buy by far! Chevy II Nova Wagon (below). Low-cost luxury in a very parkable package. One of eleven Chevy II models.

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FOR Commissioner Precinct 2



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Page Six  
**STAR**  
 Continuous Daily from 2 p.m.  
**NOW! thru WED.**

**THIS IS AN ADULT PICTURE!**  
 Parents should exercise discretion in permitting the immature to see it.

**WALK ON THE WILD SIDE**

a new kind of love-story!

LAURENCE HARVEY · CAPUCINE JANE FONDA · ANNE BAXTER BARBARA STANWYCK

**STARTS THURS.**  
 2 GREAT WAR HITS!

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**Battleground**  
 Van JOHNSON John HODIAK Ricardo MONTALBAN George MURPHY

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 VAN JOHNSON  
 THE HEROES OF THE 442nd REGIMENTAL COMBAT TEAM

**TOWER DRIVE-IN**  
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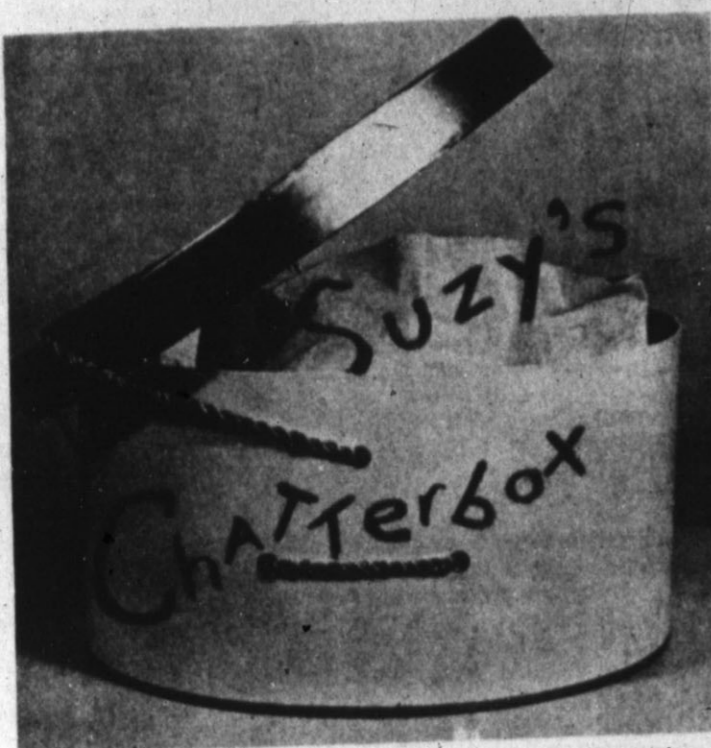
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JOHN FORD PRODUCTION  
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**'TWO RODE TOGETHER'**  
 In Eastman COLOR

**VOYAGE TO THE BOTTOM OF THE SEA**  
 WALTER PIDGEON · JOAN FONTAINE · BARBARA EDEN · PETER LOORE · ROBERT STERLING · MICHAEL ANSARA · FRANKIE AVAILON

TUES. & WED.

RACE FROM OUTER SPACE TO SEVEN MILES BELOW THE SEA!  
**VOYAGE TO THE BOTTOM OF THE SEA**  
 WALTER PIDGEON · JOAN FONTAINE · BARBARA EDEN · PETER LOORE · ROBERT STERLING · MICHAEL ANSARA · FRANKIE AVAILON



**By Suzy Woodford**  
 Marcus Jacobsen and Mike Kelly were in charge of lighting the fireworks at the Country Club on the Fourth.

Since they were having so much trouble finding and lighting them, Carl Stapp, Jerry Bybee and James Braly stopped to help.

Marcus decided things were a little dull, so he picked up a lighted Roman candle and started chasing the other boys. All you could see was the Roman candle shooting and figures scattering in about 40 different directions.

One ball zoomed by Carl's head and nearly scalped him. I bet that is the last time Marcus and Mike ever get their help! I understand Marcus really does like El Paso and enjoyed his recent visit there.

Mike Kelly is spending the summer with his aunt, Mary Fraser, and working as a life guard at the Country Club.

Mike moved to Wichita, Kan., the last two weeks of his freshman year from Hereford. Mike plans to go back to Wichita this fall and complete his senior year there. We are glad to have Mike for a while and hope he will return next year.

David Stevens also decided the 4th wasn't quite lively enough, so to liven things up he fell off a pickup and got temporary amnesia.

When it happened Robert Veigel, his boss, and Mike Sorley asked David if he was hurt. David told them he was fine. But when he couldn't remember what he had been doing all day or anything they told him, they took him to the hospital.

David remembers nothing from the time he fell off the pickup until he woke up in the hospital where the doctor simply let him "sleep it off". David is now feeling fine except for a slight headache he contacts when he is supposed to do something he doesn't want to!

The First Christian Church is happy to welcome Ronald Burgess as its summer Associate Minister.

Ronald graduated from Texas Christian University this spring

and will enter Brite College of the Bible this fall where he will complete his training as a minister.

Ronald has a mixed accent to say the least. When asked where he got it he replied, "Here, there, and yon."

This is explainable since his father is a Chaplain in the Air Force and travels a great deal. He is presently stationed in England, where Ronald hopes to spend next Christmas.

Joe Mack Hale wants all those interested to know that he was working at McCaslin's Lumber Company long before Butch McCaslin or Mickey Stevens either one even thought about it. So sorry, Joe Mack.

We are all very proud of Audni Miller! Audni took the test to go abroad as an exchange student and would have gone if there were enough homes available for the American students.

Unfortunately this program isn't publicized as much in Europe as it is here so only about one out of 200 who try get to go.

Audni says she feels very honored that she got to be a semi-finalist.

Last week, Ruth Ann Allison, Kathy Boston, Royce Ann Gilliland, Jimmy Allison and Gary Story went with Jim Bob and Ruth Allison to their ranch in Colorado.

The girls enjoyed riding over the hills in a jeep while Jimmy and Gary fished and their parents just took it easy.

All of them enjoyed this little outing, but I am sure Royce, Kathy, and Ruth Ann are as glad to be home as Arnold Powell, Troy, Don Moore, and Mack Casler are to have them home!

Jenny Holt, Kay Seamonds, Judy Kriegshauser, Susie Higgins, Connie Kent and Rhonda Neff are in Kerrville.

These girls will be leading the cheers next year for the mighty Whitefaces and are attending a cheerleader's camp in Kerrville.

The camp began last Sunday and ended Thursday. I hope these girls will come home full of new yells and loads of school spirit!

Joyce West, Suzanne Langley, Barbara Langley and Sharon

**Friday Services For Mrs. Landin**

Mrs. Domingo (Manuela) Landin, 32, of 121 Norton, died in Deaf Smith County Hospital Wednesday, July 11, following a lengthy illness.

Funeral services were held at 4 p.m. Friday, July 13, in the A. O. Thompson Mexican Mission with the Rev. J. E. Timmons, pastor, officiating.

Burial was in West Park Cemetery under the direction of Gilliland Funeral Home.

Mrs. Landin was born on April 7, 1930, in Stamford, and moved to Hereford in 1956 from Seguin. She married Domingo Landin on Sept. 22, 1944, in Lubbock.

Survivors, in addition to her husband, are three daughters, two sons, her mother, four brothers and three sisters.

**Doughman Infant Rites Held Friday**

Graveside services for Kimberly Kay Doughman, infant daughter of Mr. and Mrs. W. M. Doughman of 613 Knight, Hereford, were held at 10 a.m. Friday, July 13, in Rest Lawn Cemetery with the Rev. B. H. Baldwin, pastor of the Frio Baptist Church, officiating.

The child died in Deaf Smith County Hospital Wednesday, July 11.

Survivors, in addition to her parents, are a sister, Kathy Rae of the home; and a grandmother, Mrs. Chester Latham of Hereford.

Gilliland Funeral Home directed the arrangements.

**IN HOSPITAL**

Alan Bagnous, son of Mr. and Mrs. Don Bagnous of Hereford, is a patient in St. Anthony's Hospital in Amarillo.

**FISHING RESULTS**

Among those reported with good catches from Conchas Lake near Tucuman, N.M., during the past week were these from Hereford: Mr. and Mrs. H. E. Wester, three catfish and a 3½-pound bass; Mr. and Mrs. George Suggs, seven pike; Mr. and Mrs. Jim Lipscomb, four pike.

Tinnin are in California with the Langley's rubbing shoulders with the movie stars, but should be home soon.

Stan Kropff and David Highers went to Oklahoma with Rev. and Mrs. Highers last week to visit relatives.

I received a card from Gillian MacArthur, one of our exchange students. She, along with some 2,000 other exchange students, have been in the New York City area.

Gillian writes she has seen the United Nations, a telephone company, and Niagara Falls.

She also met a family from Scotland, her homeland, sitting on a bench outside the U.N.

Gillian reports, "I have been swimming nearly every day and am at last getting some of the tan I should have got in Texas."

All of us miss Gillian and Peter Lantz and wish they could have stayed with us forever!

**Grow your calves when the growing is easy!**

Size in a cow means MILK to you and size in a cow is easiest to get when that cow's a calf!

At no time in the life of a cow does she grow like she does when she's a calf. That's when Nature gives her that ingrown "want" to grow which, through proper feeding and management on your part, lets a calf triple... sometimes quadruple... her weight in four short months.

Purina's calf Chow teammates... Nursing Chow and Calf Startena, have what it takes to help calves grow to half their breeding weight in four months' time.

Purina Nursing Chow, a top milk replacer, supplies a baby calf's milk needs during her all-important first 30 days and provides growth-stimulating, disease-preventing vitamins, minerals and antibiotics as well.

Purina Calf Startena, a complete calf Chow, has been developed by years of laboratory research and on-the-farm testing to provide carefully-blended nutrients for strong bones, deep bodies and healthful vigor.

Raise your calves the Purina way with Purina Nursing Chow and Calf Startena. Let these famous calf Chows help you grow big calves today... for big cows tomorrow!



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**WIN \$100 CASH!**

W / PLAY SPELL CASH

**AT SAFEWAY**



Prices are good thru Wed., July 18th in Hereford.

Here are Other Safeway "Spell-Cash" Winners!  
 MRS. J. H. DANIELS, 607 BLEVINS  
 MRS. DON NEWMAN, 317 AVE B

**RAYETT HAIR SPRAY**  
**AQUA NET**  
 REG. \$2.00  
 SIZE PLUS TAX **79¢**

**BLUE STAR FROZEN DINNERS**  
 ● CHICKEN  
 ● TURKEY  
 ● BEEF  
 11 OZ. PKG. **39¢**

**COLDBROOK YELLOW CUBES**  
**OLEO**  
 1 LB. PKGS. **2 25¢**

Lower Your Food Bill With These Big Buys!

HARVEST BLOSSOM  
**WHITE FLOUR** 25 LB. BAG **\$1.69**  
 ECONOMY  
**PINTO BEANS** 10 LB. PKG. **98¢**  
 ROYAL SATAN 12c OFF!  
**SHORTENING** 3 LB. CAN **69¢**

HIGHWAY WHOLE KERNEL  
**HIGHWAY CORN** 7 12-oz. Cans **\$1.**  
 HERE'S A BARGAIN!  
**TOMATOES** Gardenside 8 No 303 cans **\$1**  
 LYDIA GREY  
**TISSUE** Bathroom Tissue 10 Roll Pkg **69¢**

**FRANKS**  
 U. S. GOOD AGED  
**CHUCK ROAST** Mature Beef LB. **49¢**  
 SAFEWAY QUALITY  
**GROUND BEEF** Extra Lean LB. **49¢**  
 NO. 1 MILD CHEESE  
**CHEDDAR CHEESE** LB. **49¢**  
 WILSON'S CORN KING  
**SLICED BACON** LB. **49¢**  
 SAFEWAY BOLOGNA, SALAMI, VARIETY, OLIVE, MOE. & CHEESE OR PICKLE & PIMENTO 6 OZ. PKG.

**89¢**  
 PINKNEYS 3-LB. BAG

**DON'T MISS THIS SPECIAL LUNCH MEAT**

More Safeway Bargains  
 Spare Time frozen, beef, chicken, turkey  
**POT PIES** 6 6-oz Cans **1.00**  
 Bel - Air Frozen  
**ORANGE JUICE** 6 6-oz. Cans **1.00**  
 16 - oz CTN.  
**COTTAGE CHEESE** Lucerne **25¢**  
 Town House No. 2 1/2 Cans.  
**ELBERTA PEACHES** 3 For **1.00**  
 Empress, Grape, Peach, Apricot, Pinecot jars  
**PRESERVES** 3 For **1.00**  
 Cragmont Ass'd, Flavors 1-qt. bit.  
**BEVERAGES** 2 For **29¢**  
 Scottie  
**DOG FOOD** 14 Tall Cans **1.00**

**BEANS**  
**19¢**  
 CALIFORNIA KENTUCKY WONDERS lb

**CAULIFLOWER** California Snow Ball LB. **23¢**  
 CALIFORNIA SUNKIST VALENCIA ORANGES lb. **19¢**  
 CENTRAL AMERICAN GOLDEN RIPE BANANAS 2 LBS **29¢**

ALL BRANDS **CIGARETTES** Reg. Size (King Size \$2.65) **\$2.55**

MIX or MATCH BEL-AIR FROZEN FOODS  
 ● 10-oz. Cut Corn ● 10-oz. Green Peas ● 9-oz Green Beans  
**6 FOR \$1.00**

MIX or MATCH HIGHWAY BEANS  
 ● Pinto ● Pork & Beans ● Kidney ● Mexican Style Beans  
**12 NO 300 CANS \$1.00**

**TONI** Home Permanent Tame Creme **HAIRD RENSE**  
 ea **\$2.00** plus 19¢ tax ea. **60¢** plus 6¢ tax

**KRAFT OIL** All Purpose Cooking Oil qt. **67¢**

**ADORN** Hair Spray ea **\$1.50** plus 16¢ tax

Phillsbury **BISCUITS** 2 8 oz Cans **19¢**  
 Ballards **BISCUITS** 2 8 oz Cans **19¢**  
 Cookbook Thin Sliced Fresh Bread **BREAD** 1 1/2 - LB LOAF **31¢**  
 Star-Kist Green Label Chunk Tuna **TUNA** No. 1/2 Can **37¢**

**DOUBLE GUNN BROS. STAMPS**  
 Wednesdays With A \$2.50 Purchase or More

