

WEATHER

Thursday	High 66	Low 29
Friday	64	41
Saturday	59	25

Moisture for Nov.: .75  
Moisture for year: 15.71  
Moisture last year: 7.71

# The Sunday Brand

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**START 'GRASS ROOTS' STUDY**—Giving close attention to an explanation of the purpose and scope of the 'grass roots' school needs study now underway in Texas are six of the 61 Deaf Smith County citizens named to aid in making recommendations for needed changes. Photographed at the first local meeting in the high school library Friday night are Miss Sadye Rigler, left, Miss Della Stogner, Mrs. M. C. Kaul, Judge Homer Henslee, Marcus Lotham, B. F. Cain and Tom Robinson. Each of the six is connected with the county's schools in an official capacity, but over half of the committee members are lay citizens. Robert Wagoner was named chairman by the group; Mrs. Carl Perrin of Walcott, vice chairman, and Mrs. Earl Plank, secretary. School Superintendent Fred Cunningham emphasized during remarks to the committee that its study is not connected with the impending school bond election. (Staff Photo)

## Cotton Referendum Tuesday To Affect Quotas, Supports

Cotton farmers here and across the nation will vote Tuesday, Dec. 16, in the cotton marketing quota referendum. At issue will be whether quota penalties will apply and also the level of price supports for 1958-crop cotton.

If at least two-thirds of the voters cast in the referendum favor marketing quotas, the program will be operative for next year's crop, explains R. G. Shrewner, chairman of the state Agricultural Stabilization and Conservation committee. Too, price support will be available (Continued On Page 2)

## Around Town

Dec. 17 is the deadline for participating in Project Christmas Card. Persons wishing to aid the project simply deposit money ordinarily spent for sending Christmas cards locally in one of the two banks and mark the deposit for the project. Money raised will be used to furnish more beds for the new wing at Deaf Smith County Hospital, for furniture in the pediatrics wing and to redecorate part of the building.

Two Clovis women were arrested Thursday and charged with theft by false pretenses. They allegedly sold advertising space in a high school folder. After being held overnight in the Canyon jail they were released for lack of evidence.

The Hereford Lions Club will hold its annual Ladies Night banquet at 7:30 p.m. Thursday in the Shirley Elementary School cafeteria.

Chamber of Commerce manager Bill Lenderman underwent minor surgery Wednesday in Deaf Smith County Hospital.

Townsend Douglas, West Texas Chamber of Commerce director, large and local director, has been invited to attend a WTCC board of directors meeting in Abilene Tuesday. Purpose of the meeting is to discuss the proposed (Continued On Page 2)

## SMALL RAISE IN ACREAGE FOR COTTON

Deaf Smith County cotton growers fared better than many of their neighbors to the south when 1958 cotton allotments were announced. The total acreage for upland cotton next year will be 10,984.5 acres, compared to 10,919.9 acres in 1957.

The very small increase in acreage compares with cuts that have sparked loud protests in South Plains counties with allotments in the 100,000 acre bracket.

Some minor changes have been made in local allotments, an ABC office spokesman said, but no grower received less than 98 per cent of his 1957 acreage. The change is explained in part by a difference in the manner in which the state made the allotment. Last year's regular allotment was 10,419.9 acres, plus 566 acres for "inequities and hardships." This year's total does not include any allowance for such special cases.

## IN PLAINVIEW TOURNNEY

### Herd Beats Hornets

Paced by Captain Jim Curtininger's 30 points, the Hereford Whitefaces whipped the Tulla Hornets, 60-45, in the first round of the Plainview Invitational Basketball Tournament Friday and went into the semi finals against Muleshoe Saturday afternoon.

### LITTLE ROCK PUPIL

## Beyers' Grandson Is Named All-American

Grandparents are just naturally proud of their grandkids, but Bill Hicks of Little Rock, Ark., has given Mr. and Mrs. J. E. Beyers of Hereford extra reasons for pride. Bill, 16, has been named the All American high school football player of the year by Teen magazine. He is one of the most sought-after high school athletes in the U. S.

## Ex-Convict Jailed on Theft Charges

Jimmy French, 24, an ex-convict, is being held in jail city on theft. He allegedly stole a typewriter from R. L. Pool and a .45 automatic pistol from Mrs. Betty Maddux. French and Mrs. Maddux came here from Altus, Okla., about five weeks ago, police said. He was picked up in Earth Friday and returned to Heggsford.

## AT PARK & 51

# Petition Brings Traffic Lights

The state highway commission has approved installation of stop and go traffic lights at the intersection of Park and 25 Mile Avenue. City Manager Dudley Bayne was notified Friday that approval was granted despite failure of traffic to meet minimum requirements specified by the state for installation of such signal devices when a vehicle count was made on Nov. 19.

The traffic count was made after three petitions asking for the lights were circulated in Hereford and forwarded to Mar-

shall Formby, state highway commissioner. Bayne said that stop and go lights will be installed on each of the four corners at the intersection, rather than hung from standards and suspended in the middle of the roads as are other signals here.

INSTALLATION work, to be delayed by details of designing the installation, the letting of bids and delivery of the equipment, is not expected to begin before late in January, Bayne said. It will be necessary to secure bids on the equipment, he added, as the cost is expected to exceed \$1,000.

The traffic count showed an average of 678 vehicles per hour were crossing the intersection on Nov. 19. State laws require a minimum of 6,000 cars in an eight-hour period. A count made Nov. 21, 1956 at the request of city officials showed only 4,430. On the last count, 5,404 vehicles were counted in eight hours.

The official notification of the state's decision came from Charles W. (Chill) Smith, district highway engineer at Amarillo. Smith noted that while the count is still slightly below requirements, the completion of the underpass on Highway 51 is expected to raise

the traffic volume to the required minimum.

A flashing caution light had previously been authorized for the intersection but was never installed. The state has complete jurisdiction on whether a traffic light is installed at the crossing, Park Ave. is State Loop 211 and 25 Mile Ave. is Highway 51.

## New Directories To Be Delivered Here This Week

Hereford telephone customers will soon have two directories to thumb through, and both are apt to see hard service with the switch from operator to dial service. The local directory is slated to be delivered about Dec. 9, according to Bill Leavy, manager for Southwestern Bell Telephone Co.

Before the conversion to dial service at 1:01 a.m. next Sunday, Direct Distance Dialing directories will be delivered. The new local directory will contain 24 white or alphabetical pages and 108 yellow or classified pages, Leavy said. This represents a somewhat larger book than the directories now in use, delivered (Continued On Page 2)

## Mrs. Ray Hershey Claimed by Death, Last Rites Today

Funeral services for Mrs. Ray Hershey, 82, will be held at 2:30 p.m. today in the First Methodist Church with the Rev. Alby Cockrell, pastor, officiating. He will be assisted by the Revs. Bernard Seay and Eugene Naugle.

Mrs. Hershey, a resident of Deaf Smith County since 1910, died at 4:45 a.m. Saturday in Deaf Smith County Hospital after an illness of several weeks.

Mrs. Hershey, whose home was at 503 Blevins, was born in Houston, Ohio, on March 10, 1875. She was married to Ray Hershey on Dec. 24, 1899, in Ohio and they came to Texas and Deaf Smith County from Ohio in 1910. Mr. Hershey, a farmer, died in 1956.

Mrs. Hershey was a member of the First Methodist Church here. Survivors include three sons, Horace and Arnold of Hereford and Howard of Dimmitt; three daughters, Mrs. Arch Conklin, of Charleston, Ark., Mrs. Catherine Buzzard of Floyd, N. M., and Mrs. Mary Ellen Ricketts of Price, Utah; two sisters, Mrs. D. A. Davis and Mrs. Goldie Pell, both of Miami, Fla.; 23 grandchildren and 19 great-grandchildren.

Burial will be in West Park Cemetery. Gilliland Funeral Home is in charge of arrangements.

## Boxers' Road Trip Proves Confusing, Not Very Amusing

Due to confusion in making the pairings five of nine fights between Hereford and Clovis boxers were tossed out as mis-matches at Clovis Thursday night. The other two fights scheduled were canceled.

Melvin Young, Hereford Athletic Club boxing coach, said the Clovis coach who drew up the pairings miscopied part of a list and had boxers of widely varied ages and weights paired. In the four fights allowed to stand Andrew Rodriguez of Hereford defeated Raymond Lucero of Clovis in a 63-pound bout; Earle (Continued On Page 2)

## Merchants Slate Giveaway; Agree on Closing Hours

Christmas and other holidays occupied members of The Hereford Boosters at their monthly meeting Friday morning in the Hotel Jim Hill ballroom.

Primary Christmas activity sponsored by the merchants group will be a giveaway of \$100 worth of live-turkeys on the afternoon of Dec. 19.

The birds will be released in the 400 block of Main St. and whoever catches one will have free turkey for Christmas. The turkeys will be released at three different points in the block.

In connection with Christmas, the merchants agreed to stay open until 9 p.m. each day from Dec. 19 until Christmas Eve. The different stores will close at their regular times on Christmas Eve.

Paul Harvey moved that the group observe the same holidays in 1958 as it has this year. After some discussion as to whether to close for Veterans Day, Nov. 11, the group voted to accept the same holidays for next year. Stores will close on Memorial Day, Independence Day, Labor Day, Thanksgiving, Christmas and New Year's Day.

To compensate for an anticipated business slump following Christmas, the group then voted for uniform closing hours during January and February.

The 16 merchants present agreed to close at 7 p.m. on Saturdays throughout those two months and to close at 5:30 p.m. on weekdays. Later store hours will be resumed on March 1.

Lloyd Widdifield made the motion for the Saturday closing and Bob Lamm made the weekday motion.

## Guilty Pleas Are Heard in Court

Two pleas of guilty were heard by County Judge Homer Henslee Friday. Uvaldo Vela pleaded guilty to charges of driving while intoxicated and was fined \$100 and costs and sentenced to 10 days in jail. Vela was arrested Thursday at the Labor Camp.

Alfred Reyns, 17, pleaded guilty to carrying a prohibited weapon. Sentencing was postponed. Reyns is on parole from the state reform school at Gatesville. He was arrested Friday for carrying a hand chain.

A juvenile was arrested with Reyns and charged with delinquency. He was put on probation.



## OFFICIALS PREPARE BROCHURE, PLAN TALKS

# Costs of Schools' Expansion Given, SB116 Explained

A definite date for the \$639,000 school bond election proposed recently by Hereford school district trustees is expected to be announced when the group meets in regular session Tuesday night, according to Fred Cunningham, schools superintendent. A mid-January date is expected to be selected.

Additional details of the use to which the bond money will be put were given Thursday as school administrators continued work on the school expansion project. These details included estimated costs of buildings, building improvements and new sites, an explanation of Senate Bill 116 — which will be a second item on the election ballot, and a breakdown of the district's financial situation.

And during last week it became apparent that the "need for and

cost of" a \$639,000 bond issue is raising some big questions in the minds of some citizens and school patrons. Max Drever, chairman of the Deaf Smith County Taxpayers League contacted The Brand and school superintendent with requests for "more details than have been supplied" on the program and its costs.

DREVER said that he did not contemplate calling a general meeting of the League, formed during expressions of protest over the raising of land values on the county's tax rolls last summer. But in talking with a Brand reporter he emphasized his concern over the size of the issue, the proposal's calling for a girls gym and cafeteria, and the costs of the proposed buildings.

Working with the fiscal agent appointed for the election and pro-

posed bond issue, the school administrators are currently preparing a 12-page mimeographed brochure for distribution to citizens of the district. Costs of printing and mailing the brochure are to be paid by the fiscal agent who will be paid \$1,948.95 if the election carries, nothing if it fails, according to his contract.

The brochure, plus a series of informational programs to be presented by school officials at service and civic club meetings late in December and early in January, will be designed to explain the need for and cost of the school expansion proposals. An advance copy of the brochure shows the \$639,000 issue would provide the following:

High school building addition: 10 conventional classrooms and one large science classroom, a total of 15,360 square feet; cafeteria,

7,380 square feet; girls health, physical education and recreational facilities, 7,180 square feet. At an estimated cost of \$13 per square foot, the classroom wing, cafeteria and girls' gym would cost \$388,000 for construction alone. Cost of equipment and furniture to furnish the buildings is estimated at \$37,000. The architect fees are given as \$19,000. An additional \$18,000 is provided for contingencies. This brings the total cost for the high school building addition to \$462,000.

Elementary buildings additional: Aikman school — Six classrooms with a total of 5,600 square feet, at an estimated \$12 per square foot for a total construction cost of \$67,200; equipment and furniture for the new rooms, \$6,000; architect fees, \$3,300. Total cost \$76,500.

Central school — Conversion of existing gymnasium into a cafeteria at an estimated cost of \$150,000 plus \$10,000 for equipment. Total cost \$20,000.

Junior High — Repairs and renovation, \$5,000.

Total estimated cost for elementary buildings program, \$101,500.

Purchase of new sites and development of old sites, including moving of football stadium, rebuilding and adding facilities, \$7,500.

THE FINANCIAL STATEMENT for the district, as of Dec. 4, 1957, shows an estimated actual property valuation of 70 million dollars by the 750 square mile area. The property in 1957 was assessed at \$20,205,000, or 29 per cent of the total value.

The district's net debt is \$1,484,300, making the ratio of debt to assessed valuation 5.388 per cent. The debt is broken down further to show a per capita net debt of \$125.80 (the 1957 district population is estimated at 11,252, with 2,577 children in school), and per capita assessed valuation of \$2,512.

The maximum total tax rate authorized now is \$1.50 per \$100 valuation, which includes 50 cents for debt service. Retiring the present, bonded indebtedness of \$1,591,000 (a total of \$96,732 in the interest and sinking fund gives the net debt figure of \$1,494,268), will require payment of about \$107,000 each year through 1977 and \$59,098 in 1978.

Under this schedule, district taxpayers are shown as committed to pay a total of \$2,214,169 during the next 20 years, including about \$600,000 in interest for existing buildings.

PASSAGE OF THE \$639,000 bond issue would raise the total debt to \$2,230,000, which is 77.889 per cent of the 1957 assessed valuation. Total per capita debt would then be \$198.19.

Including Senate Bill 166 as an issue in the coming election, the trustees are asking for authority under law to adjust the tax rates both for maintenance and debt service rather than to increase the valuations.

The brochure now in preparation stresses the fact that it would be impossible to issue the proposed bonds without making a change in the district's financial structure — that is, through adoption of SB 116 or else raising assessed valuations.

By adopting the bill, the brochure explains, the tax rate limit

for local maintenance would be raised to \$1.50, and the bonded indebtedness limit would be 10 per cent of the assessed valuation. But the \$639,000 issue would not result in these limits being reached.

TRUSTEES will study several maturity schedules for the bond issue. A 19 year payout on the new issue would result in boosting debt requirements of bonds from the present \$107,000 per year to around \$159,500 and require a tax levy of about 63 cents compared to the present 50 cents.

Stretching the payout for the proposed issue to 23 years would cut the tax raise needed from about 13 to about 64 cents, but would ultimately cost \$218,215 more interest.



# Around Town

(Continued From Page 1)

ing will be to review past activity of the group and draw up plans for future projects.

The Seventh Day Adventist Church has started its annual nation-wide drive for missionary funds. The Hereford church has a \$1,500 goal. The funds will be divided for local uses and missionary uses.

The Amarillo-Abilene Class AA-AA quarterfinal football game attracted many Hereford fans Saturday. Those who could get tickets, that is.

The Homemaking Fall Style Show of Hereford High School will be held Thursday afternoon, Dec. 12, 1957, at 4 in the high school auditorium. Garments from the first, second and third year classes will be modeled. Awards will be given for the best garment in each year's group. Everyone is cordially invited to attend.

## Boxers...

(Continued From Page 1)

Large, Clovis, decided Chester Lee West, Hereford; Hidalgo Saunty, Clovis, decided Olin Nelson, Hereford; Fernando Gallegos, Clovis, decided Jeff Gomez, Hereford.

Young said-Bob Stephens, Clovis, coach, made a public apology to the fans for the mixup. Some other fights between Clovis fighters and Plainview boxers were held.

Young said one of the fights was canceled because a Hereford boxer's opponent had already fought another boy.

Clovis will bring its team to Hereford on Dec. 13 for fights in the Bull Barn. Admission will be 99 cents for ringside, 75 cents for general admission and 50 cents for students.

On Jan. 6 and 7 a Golden Gloves team tournament will be held here to form a boxing team from the Hereford area. The winning fighters will go to Plainview for a district tourney Jan. 15-17 and then to Amarillo for the regional Golden Gloves Jan. 21, 22, 24 and 25.

## Sevier Family Holds Reunion

A Thanksgiving Day family reunion was held in the home of P. F. Sevier with several friends also present for the dinner at noon.

Those attending were a daughter and her family, Mr. and Mrs. J. E. Wilson, and a granddaughter and her family, Mr. and Mrs. M. D. King and daughters of Roswell, N. M., and another daughter and her husband, Mr. and Mrs. A. L. Caviness of El Paso.

Hereford friends attending were Mr. and Mrs. Virgil Zumwalt, Mr. and Mrs. Bobby Manning, Betty Wright, Minnie Winnett and Mr. and Mrs. Harry Denges.

## Cotton...

(Continued From Page 1)

to growers who comply with their farm allotments for the crop at a level between 75 and 90 per cent of parity, and quota penalties will apply on any "excess" cotton.

If more than one-third of the votes are against quotas, there would be no quota penalties and the price support level to eligible growers would drop to 50 per cent of parity. Acreage allotments will remain in effect as a means of determining eligibility for price support even if quotas are disapproved.

All farmers who produced cotton in 1957 will be eligible to vote in the referendum.

Only three polling places, rather than four as in past referendums, will be open in Deaf Smith for the election.

Community "A" voters can vote in the Dawn Mercantile Building, Communities "B" and "C" residents in the Commissioner's Courtroom in the Courthouse, Hereford, and Community "D" voters at the Ford Community House.

Election judges at Dawn will be Clyde Russell, chairman; H. V. Crawford, vice chairman; J. D. Bruner, member, and W. J. Albracht, alternate.

Election judges in Hereford will be W. J. Messick, chairman; Grant Hanna, vice chairman; M. C. Kaul, member, and Tandy Legg, alternate.

Officiating at Ford will be Leo Gallagher, chairman; W. T. Beckman, vice chairman; Melvin Henderson, member, and L. H. Pickens, alternate.

Mrs. E. E. Fredley left Thursday for Harper, Kan., to visit her sister, Mrs. Arh Freeman.

## Herd...

(Continued From Page 1)

game and the tactics paid off with Tulsa taking wild chances and long shots at the basket.

Guard Ken Clearman tossed in 11 points for Hereford and forward Fred Lookingbill, canned 11.

Ken Littlefield hit 15 points for the Hornets and Jerry Sturgess totaled 14. Duke Jennings, who scored 20 points against the Herd last week, was held to five points. Littlefield's loss to Muleshoe was its first defeat of the season, and Dumas also took its initial defeat of the year from Plainview.

Levelland gained its first win of the season Friday night, defeating Brownfield, 47-41, at Levelland.

HEREFORD (60)	
Player	PGFTTMTPTT
Curtisinger	14 2 1 4 30
Lookingbill	3 4 1 2 10
T. Higgins	2 1 1 2 5
Shelton	1 0 0 3 2
Renfro	1 0 0 2 2
Clearman	5 1 1 1 11
Burrus	0 0 0 1 0
Totals	26 8 4 15 60

TULSA (48)	
Player	PGFTTMTPTT
Jennings	2 1 0 3 5
Newman	0 1 0 0 1
Ward	0 0 1 0 0
Gales	2 2 1 0 6
Littlefield	5 5 1 3 15
Sturgess	6 2 1 2 14
Garrison	2 3 3 1 7
Total	17 14 7 9 48

## Directories...

(Continued From Page 1)

in September, 1956. The old book has just 16 alphabetical pages and only 68 classified pages.

"All the present Hereford numbers will be wrong numbers after the change to dial service," Leavy said. Most customers received notice of their new numbers in yesterday's mail.

The Brand's numbers, 30 and 31, will become Emerson 4-2030 and Emerson 4-2031. Like all other numbers serviced through the Hereford exchange, they will balloon up to a two-letter, five-numeral system.

And the changeover is bound to mean that the new local directory will become dog eared at a fast rate as customers thumb through to learn the numbers assigned to their friends and acquaintances.

## Legal Notice

NOTICE OF SALE BY BIDS OF CITY OWNED PROPERTY

The City of Hereford, Texas, does hereby request all persons interested in buying windmill tower located on the airport property to submit sealed bids not later than 7:30 P.M. on the 16th day of December, 1957. Bids to be mailed to or deposited at the office of city manager not later than the time herein specified.

Raymond C. Godwin, Mayor  
City of Hereford, Texas  
S-24-1c

## Farm & Ranch Club Plans Yule Party

Mrs. Norman Mink was hostess for the Farm and Ranch Club luncheon program Thursday. The table from which the luncheon was served was centered with a winter in the woods scene featuring dried materials.

Plans were made for the annual Christmas party which will be held on Dec. 20 in the home of the Waldron Meltons with husbands and children as honored guests.

Members also discussed plans for the Bippus Church project.

Those attending were Mesdames Richard Boyd, Charles Hooves, Elmo Hall, Waldron Melton and the hostess.

## Beyers...

(Continued From Page 1)

a Baylor grad and a brother and a sister have been to Baylor. His mother also attended Baylor.

In recognition of being school-boy football player of the year, he will appear on the Eddie Fisher television show Tuesday night.

His high school coach said, "Bill would be an asset to any football team even if he never played a down. His personality and religious feelings are a good influence with the team members."

## Rites in Lubbock for Mr. Haberer

Mrs. John Haberer has returned from funeral services held Tuesday for her son, Arthur Lee Haberer, 61, in the First Methodist Church of Lubbock.

Dr. J. Chess Lovern officiated, assisted by Dr. J. O. Haymes. Burial was in City of Lubbock Cemetery under the direction of Rix Funeral Home.

Mr. Haberer, a longtime South Plains resident, died Sunday, Nov. 24, following a heart attack at his home. He served as the first mayor of Earth in 1944, and had lived on the South Plains since 1910. He had lived in Lubbock for more than a year.

Survivors include his wife, Vera; two daughters, Mrs. F. J. Hammon of Lubbock, Mrs. Newton Goodwin of Trent; a son, Jerrell of Muleshoe; his mother, Mrs. Sophia Haberer of Hereford, two brothers, Roy of Dimmitt, Johnnie of Muleshoe; one sister, Mrs. Howard Greathouse of California and nine grandchildren.

## AUDACIOUS THIEVES

TULSA, Okla. (AP) — Officials of a Tulsa department store have seen a lot of audacious shoplifters but nothing like two young women recently arrested.

They took a briefcase from one floor and tried to get a \$14 refund on it from a clerk on another floor. They were charged with deceit.

# Give TELEVISION this Christmas!

The only TV with magic for your eyes!

## SYLVANIA TV WITH HALOLIGHT



Choose from 22 models starting at a new low price

Soft, restful Halolight surround light...the "clean-cut" look...and Magic Touch tuning distinguish Sylvania TV for '57. More "Cabinet of Light" models than ever before—starting at lower prices, too.

**FREE!** \$29.95 ELECTRIC TRAIN  
With the purchase of any Sylvania Halolight Television Set

## BUY-RITE FURNITURE CO.

Park & Main

Phone 663

**A**

Always deal with a Firm noted for its integrity... Big T is a firm long established in this area.

**B**

Buy Only the Best! Buy Johnston Vertical Pumps!

**C**

Care is important too and Big T Pump Company has the best trained mechanics available!

That's the ABC's of Pump Buying!

## WE SERVICE ALL MAKES

Records of all jobs since we have been established are in our files. If ever you need the information on these we will be glad to serve you.

**JOHNSTON**

We Sell Pumps and Genuine

Johnston Pump Parts



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**GIFTS** for all the family

Give the Gifts that come in PAIRS!

- ★ Weatherbird for Children!
- ★ City Club for Men!
- ★ Velvet Step for Women!

**PERSONALITY HOSE**  
(51-15... 1.00 pr.)

Santa's approved Gifts come from

**Hereford Shoe Store**

323 N. Main Phone 663

# APPLIANCE SALE

PRE-CHRISTMAS SPECIAL!

Maytag All Fabric **WASHER** Regular \$389.95 Plus Trade-in **\$300<sup>00</sup>**

Maytag Model 102 **WASHER** Regular \$359.00 Plus Trade - In **\$289<sup>50</sup>**

Maytag Model 123 **WASHER** Regular \$269.50 Plus Trade-in **\$209<sup>00</sup>**

Maytag No - Vent **DRYER** Regular \$319.95 Sale Price **\$249<sup>50</sup>**

Maytag Vent Type **DRYER** Regular \$279.95 **\$229<sup>50</sup>**

Maytag Vent Type **DRYER** Reg. \$229.00 **\$179<sup>50</sup>**

19 cu. ft. Maytag

**FREEZER**

Regular \$699.50

**\$529<sup>50</sup>**

## BUY-RITE FURNITURE CO.

Park Ave. & Main

Phone 663



# Professional Grid Scout Says Colleges Lack Defensive Men

AP Newsfeatures

The college football players who have been grabbing the headlines week after week will find things a bit different if they intend to head for the professional ranks. Take the word of Jack Lavelle, who has been scouting the colleges almost 30 years.

"There are not as many qualified football players in college as people think," says Lavelle, who scouts for the New York Giants, National Football League champions.

"Defensive backs are tough to find in college. It's most puzzling. The pros have two teams, the offensive platoon and the defensive platoon. In college these days a player is expected to go both ways. When they turn pro their action is limited to one way.

"It takes a lot of college players to fill the rosters of 12 professional teams, especially when most of the pro teams go around five lines in drafting collegians."

Lavelle, who played guard at 280 pounds for the 1925-26 Notre Dame teams, has scouted for his alma mater since 1928. In 1931 he scouted for Green Bay's Packers and in 1936 he took up scouting chores for the Giants.

Big Jack — he now scales 280 pounds — was instrumental last year in the Giants' 47-7 rampage over the Chicago Bears in the NFL championship game. The teams played a 17-17 tie earlier in the season. Lavelle dogged the footsteps of the Bears until he found a weakness — poor defense against passing. So the Giants won in a rout by passing. Now everybody passes against the Bears.

Some years Lavelle feels as though he's a Chicago native. That was the case last year; he saw so many games there. This year he's been a constant visitor to Detroit, having watched Cleveland's Browns there twice and San Francisco's 49ers against the Detroit Lions, not to mention a college game or two in the area.

What does Lavelle look for in a college player? "First you must pick on a college senior and find out if he has the desire to play professionally," says Lavelle.

"After that you look him over on offense and defense, how he fools his opponents and how they fool him. He must be able to run and he must be able to block and tackle."

As for scouting teams for the Giants, Lavelle looks for many things such as:

"What can you do to beat the enemy; where can you go?"

"How can you figure on controlling the game, or the enemy's passing attack."

"From the other club you get information as to what you might do. You try to figure where your team is similar to the one you're watching."

"You look for a defensive weakness in the secondary on pass plays, or for men to make moves too fast."

"The worst thing that can happen to a scout is to have the guy you scouted get hurt. In that case you might just as well have been in the next town, like some of the seats a scout gets at some football parks."

Lavelle is as well known for his football scouting as for his after dinner speaking the year around. You might call him the poor man's Herman Hickman, who went from Tennessee football, to pro wrestling, to speaking, to coaching Yale and on to radio.

Lavelle used to referee football and basketball games. Now he speaks at various banquets from Lewiston, Maine to San Antonio,



WHILE SCOUTING college football players each Saturday, Jack Lavelle, above, No. 1 scout for the professional champion New York Giants, has come to the conclusion that the collegians lack good defensive backfield men.

## Wooden 'Equalizer' Are Officer's Hobby

DALLAS (AP) — Police officer E. L. Crenshaw, who ranks the "billy club" or night stick right along with dogs as man's best friend, takes care of any scrap lumber problem Dallas lumber yards may have.

Crenshaw figures he has turned out about 600 night sticks in the last three years.

"It's just a good thing to have in hand when someone comes at you with a knife or something like that," he said.

Turning out billy clubs is strictly a hobby for the Dallas accident investigator. A grocer's son, he spent three years patrolling districts in a squad car and gained a healthy respect for the weapon.

Crenshaw says the night stick, not a required weapon for Dallas police, makes the smallest police officer an equal in almost any tight encounter with musclemen twice his size.

Few of his buddies, he says, venture into known tough districts without one in reach.

He took up the hobby of making them as a personal challenge.

"I got to noticing some years ago some of the sad looking night sticks some of my buddies carried," he said.

"I felt I could turn out a better one."

His first attempts were flimsy, awkward products. But he believes he now has the right touch.

Crenshaw can shape a billy club from a block of wood in about 30 minutes. Any hint that a fellow policeman needs a night stick is enough to send him out to his garage shop at his first free moment.

The Dallas officer prefers wood stock of maple or hickory for best results. On off-duty days he is likely to be found at any Dallas lumber yard in hunt of suitable material.

Tex. Deep into the winter he is the starter for 10 West Point track meets a year and about four a year in Madison Square Garden.

His toughest assignment this year is the Cleveland Browns. They hardly ever allow a touchdown, it seems. But if they have a weakness it will take a well-versed football scout like Jack Lavelle to find it.

## How Can I?

By Anne Ashley

Q. How can I test a stain remover before using it on delicate material?

A. Always test it on some part of the garment where it will not show. If the remover does not affect the color, it will not harm the garment.

Q. How can I make string beans retain a bright color after cooking?

A. If a pinch of baking soda is

added to string beans while they are cooking, it will soften them and also preserve their color.

Q. How can I prevent the thread from curling and knotting while sewing?

A. Before cutting the thread from the spool, thread the needle and make a knot at the freshly-cut end of the thread.

Q. How can I make a good mouth wash?

A. Dissolve one teaspoonful of salt in a pint of boiled water. This has antiseptic qualities and also leaves the mouth fresh and clean.

Q. How can I keep cut flowers for several hours when no air is permitted to get to them?

A. Wet the flowers thoroughly, cover with wet newspapers, and put in a damp place.

Q. How can I clean plaster busts

and ornaments?

A. Try dipping them in thick liquid starch. Brush off the starch when dry and the dirt will come off with it. The plaster will be as spotless and clean as when new.

Q. How can I lighten poultry stuffings, croquettes, or any stuffing that is inclined to be a little heavy?

A. By adding a teaspoonful of baking powder before cooking.

Q. How can I polish damp shoes, or slippers?

A. Add a little paraffin to the blacking and it will adhere.

Q. How can I prevent chamois gloves from becoming hard after washing?

A. They will not become hard if a few drops of olive oil are added to the water. The oil also helps to preserve the chamois.

Q. How can I make marshmallows low frosting?

A. Cut the marshmallows in halves and cover the cake when it is done, then put the cake back into the oven until the marshmallows have melted and are brown.

Q. How can I stop shoes from squeaking?

A. Place the shoes in a pan of water at night, using just enough water to cover the soles.

READ THE BRAND WANT-ADS

### CLOSE OUT

SPRING FLOWERING BULBS

Narcissus - Tulips - Daffodils  
Hyacinths - Peonys - Amaryllis  
Crocus - Iris

There is still time to plant.

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- ★ Leather Bags
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- ★ Novelty Bags
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- ★ Costume Jewelry
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## Vanity Fair

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★ SWEATERS from \$3.95 to \$35.00  
Wools, Orions, Fur Blends, Cashmeres

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# Vogue

for the lady of fashion



# Calze

two-way jersey

Going together and so beautifully... the soft little wool jersey dress gathered into soft box pleats at neck and waist. Coverage — the shined-up jacket... its decor, satins, lace and jewels. Sizes 6 to 18 and 7 to M.

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The sheerest glamour ever produced! Seamless Visions, finer than ever before — pure luxury for your most important occasions. Complete sandal foot with special miracle toe construction. A mere wisp of color to blend with your autumn costumes.



## RIGHT IN YOUR STOCKING

Give your family a year around Christmas present: home improvements. Perhaps your wife would like a model kitchen—the children a rumpus room—and a workshop for you. Come in and talk with us about a home modernization loan.

**HI-PLAINS**  
Savings and Loan Association  
128 EAST THIRD  
HEREFORD TEXAS



# PHONE 30 WANT ADS PHONE 30

### FOR SALE Miscellaneous

**WE PAY CASH** for APPLIANCES FURNITURE CLOTHING or **WILL TRADE FOR ANYTHING OF VALUE!** **BIG RED BARN** West of City on Clovis Hwy. Phone 2170 Open 5 days 2:30 to 5 p.m. B-1-24-tfc

**REGIS** electric blankets, \$21.95 with single controls, \$27.95 with dual controls. Unconditionally guaranteed for one year. **ROGERS DRUG** B-1-19-50-tfc

**Hereford Glass Co.** Expert Car Glass Installation Table Tops and Window Glass Picture Frames **322 Park Ave. Phone 1425** B-1-16-tfc

**FINANCE** your auto Premiums for 6 months. **John McLean Insurance** B-1-10-45-tfc

**IRRIGATION PUMPS** On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user. **Drop us a line and let us show the size and depth you need.** **WRITE BOX 5305 LUBBOCK, TEXAS** B-1-34-tfc

**FOR SALE: DISC MARKERS.** Lesly Motor Company. B-1-9-30-tfc

**FOR SALE:** New Mexico winter barley seed. Barrett farms. Phone 196W or 452. B-1-13-10-tfc

**DEARBORN** Heaters cost less to buy, to install, to operate. On display now at Blanton Butane, Inc. Phone 55L B-1-19-14-tfc

**MAYRATH** grain loaders and parts. Davis Implement Co. Phone 380. B-1-10-18-tfc

**BEST VALUES** in used TV and Hi-Fi. Sireu Hardware. B-1-9-18-tfc

**LADIES** 17 Jewel Lamm watch. Unbreakable mainspring, expansion band. White or yellow gold. \$29.95 tax included. Lamm Jewelry 307 Main. B-1-20-16-tfc

**PIGS** FOR sale: Phone 2140 after 2 p.m. Hereford. B-1-9-46-tfc

**CHRISTMAS** Schick 25 Electric razor, special \$29.50 value for only \$13.75. Use Cowan Jewelry lay away. B-1-17-20-tfc

**WINTER SEED** barley for sale. Davis Implement Co. Phone 380. B-1-10-21-tfc

**HOLSTEIN** heifer calves for sale. From 200 pounds up. Phone 1690W. One mile east of town on Dairy Road. S. C. Brewton. B-1-22-49-2c

**FOR SALE:** 28 Parakeet breeders. 114 Ave. E. Phone 1672. B-1-10-49-2p

**FRAMES, ALBUMS, Film, Flashbulbs, Cameras and Equipment.** Angel Photography Studio. 301 West Park Ave. Phone 704. B-1-16-39-tfc

**EATON'S** thank you notes, baby announcements, plain notes, Christmas notes and cards. Crume-Linderer Printing and Office Supplies. 120 East 2nd. Phone 610. B-1-23-23-tfc

**FOR SALE:** Shade, fruit and ornamental trees. Flowering shrubs, roses, hedge, hollid bulbs and other items. Mrs. J. F. Ward. North Main St. B-1-23-24-tfc

**FOR SALE:** Store fixtures and equipment. Cash register and office furniture. Lemley's 102 Main. Phone 1605. B-1-16-24-tfc

**NEW** and used bicycles for sale. Johnny's Gun and Repair. 200 Grand. Christmas specials. B-1-14-24-5p

**PIANO FOR SALE** Upright style, Star, excellent condition. You may see at 118 Ave. D by appointment. Phone 1041-W. B-1-24-3c

**PARAGUAIN ART** linens, braid and trims. Bernats' Yarns. Dans' Store Canyon, Texas. B-1-12-24-7c

**LIMITED** number of copies of 1957 State and County Tax roll showing name, address, land owned and description on rural property only. \$25. Also maps of city and county. A. O. Thompson Abstract Co. Phone 130 or box 73, Hereford, Texas. B-1-41-48-tfc

### FOR SALE

1—1951 Model H International Tractor with two row equipment. B-2-49-tfc

1—John Deere one way power lift, 7 ft. 1—Case Tandem Disc, 7 ft. 1—Case Drill, 16'x10'. 1—Y Ditcher 1—Steel Float. All of this machinery is in good condition. **J. M. DAVIS 830 Blevins** B-2-49-tfc

**FOR SALE:** Number 24 IHC two row corn picker in good shape. Mounts on HRM. \$300. Six miles north, two east of Dimmitt on FM 1057. J. N. Barnett. Phone 384J4 Dimmitt. B-2-33-48-4k

**18.50 TRADE** in your old electric razor on a A-to-home Remington Rolletric shaver, Lamm. B-2-15-16-tfc

**PRE CHRISTMAS** lay way plan is in full swing at Cowan Jewelry. Make your selections now. Payments as low as \$1 weekly. No interest or carrying charges. B-2-26-20-tfc

### FOR SALE Automobiles

1957 BEL AIR Chevrolet. Four door demonstrator. Low mileage. New car guarantee. Will trade for some farm machinery. Phone 730 or night 2026. B-3-22-24-2k

**FOR SALE:** Good used Pontiac. Phone 747 or see Wilbur Davis. B-3-11-24-2p

**FOR THAT** special gift. Eaton's fine personalized stationery. \$1 up. Crume-Linderer Printing and Office Supplies. 120 East 2nd. Phone 610. B-3-21-23-tfc

**FOR SALE:** 1952 Ford Fordor Fordomatic. Good condition. New tires. Radio, heater. Phone 1986. B-3-14-49-2c

**FOR SALE:** 1953 Pontiac Star Chief. Good condition. \$700. For information phone 1607. B-3-13-23-tfc

**FOR SALE:** '55 Chevy pickup. One owner. Call Neil Cooper at 840. B-3-12-47-12p

**IF YOU ARE THINKING** of buying a new or late model used car, see the Installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages. B-3-32-15-tfc

**BUXTON BILLFOLDS** at Cowan Jewelry from \$3.95 up. Name stamped in gold at no additional charge. B-3-16-20-tfc

### REAL ESTATE

**FOR SALE BY OWNER:** Two bedroom home with full basement and garage apartment. Call 74; or 983 after 6:00 p.m. B-4-20-5-tfc

**FOR SALE** By owner, 3 bedroom brick. 332 Star Street. Ceramic tile bath and kitchen. Central heat, mahogany trim. Many builtins. Buy equity, assume 4 1/2% loan. Shown by appointment. Phone 1353-W B-4-10-tfc

**A SEVEN** jewel mans watch, water resistant, shock proof for only \$11.95 plus tax. Lamm Jewelry 307 Main. B-4-18-16-tfc

### FOR SALE

**Farms and Ranches** in the Famous Burlington District of Eastern Colorado. Irrigated and Non-irrigated land. Wonderful soil, growing Sugar Beets, Corn, Maize, Wheat, and all small grain. Abundance of water for irrigation pumps. Contact Earl L. Powell, Real Estate Broker, 379 14th Street, Phone 9, Burlington, Colorado. B-4-42-tfc

### ON STAR STREET

A lovely two bedroom rock home, with den, extra large living room, carpets and drapes. Lots of closet and storage space, lots of cabinet space in kitchen, wired for electric range, central heating and air conditioning, dishwasher, garbage disposal, two hot water heaters. Garage plumbed for washer and dryer, and deep freeze. Large two car garage, with electric door lift. 8' fence around back yard. Underground sprinkler systems back and front yards. Must be seen to appreciate. Terms can be arranged to suit reliable party. **TRULY REAL ESTATE Phone 1349** B-4-16-tfc

### TWO BEDROOM house.

Two blocks from Alkman School. Small down payment. Shown by appointment. Phone 2027. B-4-16-17-tfc

### 1 MILLION DOLLARS

To loan on irrigated and dry land in Deaf Smith, Castro and Parmer Co. **DON MARTIN LONE STAR AGENCY 136 Main - Hereford, Texas 4,4 Days 737 Nights** B-4-36-34p

### WANT A GOOD FARM?

We have a number of good sections, some with irrigation and some dry land. Over 25 half sections, several with good cotton allotments. Also some good vegetable farms. 14 quarter sections, some for small down payments. 2 good 80 acre tracts, will trade for house on either equity. 6-40 acre tracts, improved, unimproved, some irrigated. We also have a good selection of tracts from 1 to 40 acres. We will be glad to show you any of the many listings we have. **Multiple Listing Service Ten Realtors Work for You** Hugh Bookout Charles Crowell Ernest Kendall John McLean J. C. Ricketts Clyde Truly Ruby Vaughn Glenn Weir Tom Wilshire B. M. Alderson Only one commission is charged. B-4-24-4c

### LET'S TRADE

Drug store in Lamb County, doing a nice business to trade for irrigated 60 acres. 9 apartments in Big Spring, renting for \$480.00 per month, \$30,000.00 or will trade for irrigated land. Battery and Electric shop doing a nice business, will invoice around \$28,000.00, to trade for land or business building. Business building in Lubbock, rents for \$800.00 per month to trade on irrigated 640 acres. Motels to trade—some for irrigated land, what have you? Farm machinery business to trade on irrigated land, has large trade territory. \$28,000.00 2nd lien land notes, on a \$105,000.00 ranch, payable at \$7,000.00 per year plus 5% interest, 1st lien is only \$20,000.00, will trade on quarter section irrigated land. 480 acres in Hale County, 4 wells, 150 acres cotton, 126 acres wheat, to trade on good irrigated land. Book and Gift shop \$11,000.00 to trade for irrigated land. **TOM TERRELL, REALTY 424 Broadway Phone CA 4-6671 or CA 4-4268 Plainview, Texas** B-4-24-3p

### WANTED

**GET THAT** Christmas present now. An ideal gift is a Camera from Lamm Jewelry 307 Main. B-6-16-16-tfc

**WANTED** stalk field pasture for cows and wheat pasture for calves. O. G. Hill, Phone 83. B-6-16-16-tfc

**CHRISTMAS** Schick 25 Electric razor, special \$29.50 value for only \$13.75. Use Cowan Jewelry lay away. B-6-17-20-tfc

**WE BUILD** up and hard surface cylinder bars for combines. Jacobsen Brothers. Phone 777 or 1774. B-11-16-15-tfc

**FOR GENERAL BUILDING AND REPAIRS SEE US** We do all types of work. Building Storm Cellar Roofing Fencing Stucco Dashing Interior Decorating Outside Painting Perforating Textoning **DURWARD AND JAMES HAMBY Phone 2059 337 Avenue I** B-11-49-tfc

**CHRISTMAS** Schick 25 Electric razor, special \$29.50 value for only \$13.75. Use Cowan Jewelry lay away. B-11-17-20-tfc

**WE WRITE AUTO COVERAGE** ALL kinds. Yes, finance for 1 months. **John McLean Insurance Agency.** B-11-20-50-tfc

**WE REPAIR** electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric 129 West 3rd Street. B-11-20-50-tfc

### HELP WANTED

**Distributor** for Lubbock Avalanche-Journal in Hereford. Part time. Male or female. Write circulation Dept., Avalanche-Journal, Lubbock. B-8-24-1p

### FOR RENT

**FURNISHED** garage apartment. Bills paid. 216 Ave. L. Phone 1459W. B-5-10-24-1c

**FURNISHED** partments private bath. Private entrance. Carpeted. Vented heat. 827 25 Mile Ave. Phone 378W. B-5-15-24-tfc

**FOR RENT:** Three room furnished house. Phone 715. B-5-9-24-2c

**NICE** three room unfurnished house. Call 1710 after 2 p.m. B-5-10-24-tfc

**FOR RENT:** House. 708 Knight. See me at 117 Bradley. Phone 911W. B-5-12-46-tfc

**17 JEWEL** gents waterproof watches at Cowan Jewelry for only \$14.95. 17 jewel white or yellow gold ladies dress watches for only \$16.95. Fully guaranteed. Shop Cowan Jewelry. B-5-28-20-tfc

**VERY** nice furnished apartment with private bath. Inquire at 232 West 3rd. B-5-12-47-tfc

**FOR RENT:** clean, private, furnished efficiency apartment. 113 Ave. G. Phone 357. B-5-11-47-tfc

### FOR LEASE

**Building** 50'x75' now occupied as funeral home 131 East Second with or without lots adjoining. Available about January 1. **W. A. Black, 100 Transit Tower, San Antonio, Texas. Telephone Capitol 5-2651.** B-5-44-tfc

**NICE** furnished apartment for couple. Close in. Phone 1322. B-5-9-21-tfc

**FOR RENT:** Three room unfurnished duplex apartment. 207 Bennet. Phone 980W. B-5-11-21-tfc

**FURNISHED** apartment for rent. Mrs. W. M. Megert. 401 Lawton. B-5-10-49-2c

**FIVE** ROOM furnished house. 606 Miles. See Lee Conklin. Phone 728. B-5-11-49-tfc

**FOR RENT:** TV sets. Sireu Hardware. B-5-9-18-tfc

**FOR RENT:** Nicely furnished duplex to couple. Special rates for winter. Built ins. Comfortable, convenient, utilities paid. 711 East Third. B-5-20-23-tfc

**BEDROOM** for rent. Close in. 509 Ross. Phone 847J. B-5-9-23-tfc

**RENT** bedrooms, private bath, to high type permanent working men. Phone 299, 344J. B-5-12-23-3p

**FOR RENT:** Three room efficiency. Furnished. Adults. Whites only. Very nice. 204 West 7th. Call or see F. M. Kester. B-5-20-23-tfc

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**Distributor** for Lubbock Avalanche-Journal in Hereford. Part time. Male or female. Write circulation Dept., Avalanche-Journal, Lubbock. B-8-24-1p

### ERNEST KENDALL REAL ESTATE

Newly decorated 2 bedroom home, \$4500.00. Well located farm. Good soil. Best water belt, no weeds. Two good 8" wells. 1/2 section or 1/4 section, \$255.00 per acre. Call Mrs. L. Peters, 419-W or phone 87. 401 West 1st St. B-4-21-tfc

**SELECTION** of boys' or girls' identification bracelets. 1/2 off. No charge for engraving. Shop Cowan Jewelry. B-4-16-20-tfc

### HEREFORD FARMS

Nearly perfect quarter, 1 well, land clean, no improvements. \$15,000 cash down payment. Good quarter-section, nat. gas, good well, no improvements. \$235.00 per acre. Will take \$15,000 cash down. Perfect 80 acres, right at town. One well, no improvements. \$10,000 cash down payment. Vegetable farm, 40 acres, one well, on pavement right at town. \$7,000 cash down payment. Nearly perfect section, 2 wells, nat. gas, has old house. \$170.00 per acre. Nearly new 2 br. GI home, \$75.00 mo., 4 1/2% lawn, shrubs, trees, drapes, forced air heat. Owner has \$2,100.00 equity. **SAM NUNNALLY LONE STAR AGENCY 136 Main Ph. 424 Nites and Sunday 1711** B-4-49-2p

### FOR SALE

One of the best stock farms in Estancia Valley. Can be operated as hay and potato farm. 350 acres, irrigated. Reasonable terms. **TED BONNER LAND CO. Balfz Building Santa Fe, New Mexico** B-4-24-4c

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**FOR SALE:** Three acres on South Main. Good site for home building. Call 1793W. B-4-14-49-3c

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**FURNISHED** partments private bath. Private entrance. Carpeted. Vented heat. 827 25 Mile Ave. Phone 378W. B-5-15-24-tfc

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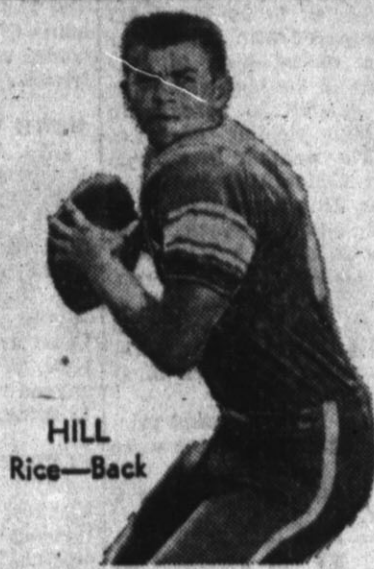
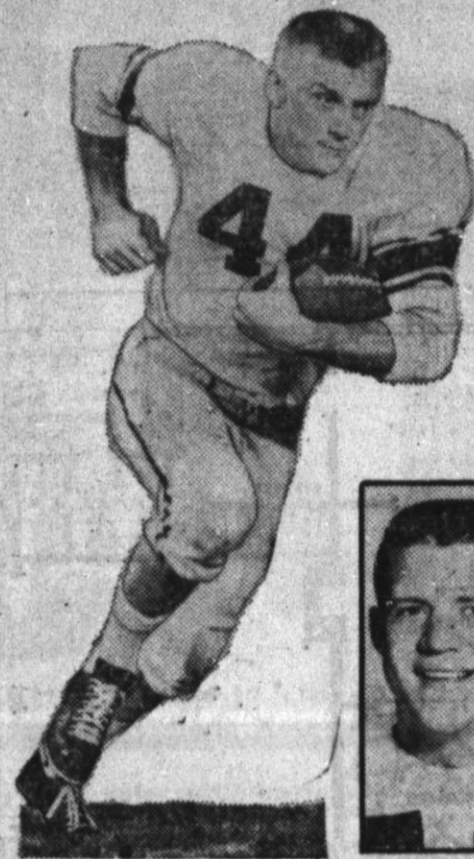
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# AP ALL SOUTHWEST-1957



SHOFNER TCU—Back  
DIAL Rice—End  
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DONATHAN Ark.—Center  
GORGES Rice—Guard  
WHITMIRE Rice—Tackle  
KOENIG SMU—Guard

HILL  
Rice—Back



## Quarterbacking Without a Ball

By FRANK ECK  
AP Newsfeatures Sports Editor  
CHICAGO (AP) — The football game that came into your living room last Sunday most likely was quarterbacked by a fellow who had never played football in his life.

He could have been Dick Liesendahl, whose blond hair is thinning at 33 because his 6-foot-2 frame scratches the ceiling of a mobile television unit even when he crouches.  
The writer saw Liesendahl calling signals at Wrigley Field, which

looks as antiquated and as dirty as did Ebbets Field when the Dodgers played there. The press box was warm but smokefilled and jammed because the Chicago Bears were entertaining their Wisconsin arch rivals, the Green Bay Packers, before a 47,000-sell-out crowd.  
Outside the press box two of four TV cameras were suspended from cables. It was 20 degrees and drafty. The cameramen were robed in heavy parkas and Arctic boots, things writers can't afford. You couldn't jump up and down to keep

circulation in your toes without jarring the camera.  
So after a half, not to be confused with a fifth, Ken MacKay of the Columbia Broadcasting System suggested it might be better to watch the last half from the mobile unit which transmits the television picture.  
The trailer was warm — and had ventilation — and you could see the game from four camera angles. Liesendahl was the producer-director with five aides in the trailer.  
He had never played football,

just a little basketball, but this day he was the quarterback. He was calling plays before they happened and once when the four cameras lost the ball on a fake handoff, Liesendahl used a few words that got the cameras back on the ball.  
"Take one," Liesendahl would say and a puncher would push a button to put the monitor No. 1 picture on the air.  
"Bring him back," Dick would order and one or two cameras would stay on the offensive player until he got back to his position.  
"Get the kicker closeup," he'd say and you seemed right in the game.  
"Pass," and a camera would get the quarterback. "Pan," and another camera would pick out the pattern of the play to show the passer and intended receiver.  
"Get the ball," and a camera would stay on the play until the pile of behemoths were uncovered and the ball found.  
"Somebody's hurt," brings worry to the cameramen for it means they've missed an injured player who may be downfield or somewhere near the sidelines.  
It was interesting in the mobile truck, especially with the old Illinois iceman, Red Grange, calling the plays from outside.  
Dick Liesendahl turned around only during commercials. "Hockey is tough because the action is so fast," he said. "Baseball and basketball are easy. Football is complicated because you must watch 22 players, the ball and four officials."  
The one thing enjoyable about watching from a mobile truck is that nobody shoves commercials at your eyes and ears. In Chicago these go out from the old Chicago Arena, now a CBS studio. The Bears won, 21-14, by the way.

# Bowling

**WOMEN'S LEAGUE**

Team	Won	Lost
Ed Skypala	34	18
J. F. Messer	30	22
Elizabeth Womble	28 1/2	23 1/2
Hereford Glass	28	24
Plains Fertilizer	26 1/2	24 1/2
Rutherford & Co.	25	27
West Texas Drilling	22	30
Tri-County Fertilizer	16	36

**Evans 1**  
Neill Cleaning 3, Loerwald Bros. 1  
Optimist Club 2, Hereford Implement 2  
Walker Refrigeration 3, Piggly Wiggly 1

**Schedule**  
Piggly Wiggly vs. Optimist Club  
Walker Refrigeration vs. Hereford Implement  
Big T Pump No. 1 vs. Neill Cleaning  
Taylor-Evans vs. Loerwald Bros.

**Results**

Team	Won	Lost
Plains Fertilizer 2 1/2, Elizabeth Womble 1 1/2		
J. F. Messer 4, Tri-County Fertilizer 0		
Rutherford & Co. 4, Hereford Glass 0		

**Schedule**  
West Texas Drilling vs. Tri-County Fertilizer  
Rutherford & Co. vs. Plains Fertilizer  
J. F. Messer vs. Ed Skypala  
Rutherford & Co. vs. Plains Fertilizer  
Elizabeth Womble vs. Hereford Glass

**LEAGUE NO. 3**

Team	Won	Lost
VFW	40 1/2	11 1/2
Lions Club	35 1/2	16 1/2
Toastmasters No. 1	24	28
Toastmasters No. 2	20	32
Pitman Grain	18	34
Jaycees	15	37

**LEAGUE NO. 1**

Team	Won	Lost
Sunset Lanes	39	13
Hale Motors	33	19
Ink Spot	31	21
Pioneer Natl. Gas	29	23
Robert E. Thompson	28	24
First National Bank	20	31
Ed Skypala	17	35
Tri-County Fertilizer	11	41

**Results**

Team	Won	Lost
Ink Spot 4, Tri-County Fertilizer 0		
Robert E. Thompson 4, Eddie Skypala 0		
Sunset Lanes 4, Pioneer Natural Gas 0		
Hale Motors 3, First National Bank 1		

**Schedule**  
Hale Motors vs. Pioneer Natural Gas  
Sunset Lanes vs. First National Bank  
Ink Spot vs. Robert E. Thompson  
Ed Skypala vs. Tri-County Fertilizer

**LEAGUE NO. 2**

Team	Won	Lost
Neill Cleaning	32	20
Walker Refrigeration	31	21
Loerwald Bros.	29	23
Hereford Implement	29	23
Taylor-Evans	26	26
Big T Pump No. 1	24	28
Piggly Wiggly	23	29
Optimist Club	17	31

**Results**

Team	Won	Lost
Big T Pump No. 1 3, Taylor-Evans 0		
Loerwald Bros. 3, Walker Refrigeration 0		
Walker Refrigeration 3, Piggly Wiggly 0		
Walker Refrigeration 3, Piggly Wiggly 0		

**Schedule**  
Big T Pump No. 1 vs. Neill Cleaning  
Taylor-Evans vs. Loerwald Bros.

Jaycees vs. Toastmasters No. 2  
Toastmasters No. 1 vs. Pitman Grain

**LEAGUE NO. 4**

Team	Won	Lost
Consumers Fuel	33	19
Knights of Columbus	32	20
Big T Pump No. 2	24	28
Crowe-Gulde	24	28
B. F. Goodrich	22	30
Hereford Glass	19	33

**Results**  
Consumers Fuel 3, Big T Pump No. 2 1  
B. F. Goodrich 3, Crowe-Gulde 1  
Knights of Columbus 4, Hereford Glass 0

**Schedule**  
Big T Pump No. 2 vs. B. F. Goodrich  
Knights of Columbus vs. Consumers Fuel  
Crowe-Gulde vs. Hereford Glass

**A. O. THOMPSON ABSTRACT CO.**  
Complete Tract Index of all land and town lots in Deaf Smith County. Write us for information.  
Mr. and Mrs. A. J. Schroeter, Mgrs.  
Box 73, Phone 130

**Orsborn-Norwood Chev.-Olds**

MAIN & 5th

GMAC THE PAYMENT PLAN

A car is the miracle that totes you to work in the morning . . . to fun at night . . . and to hours of pleasure on vacations. You can have this miracle for your very own with one of our Guaranteed "OK" Used Cars. Remember, behind "OK" Used Car wheels sit the world's most SATISFIED car owners!

**SPECIAL MONDAY**

1955 Pontiac 870 station wagon, 4 door, 6 passenger, Hydramatic, radio, heater, near new white tires, beautiful light green color, one owner, and very low mileage. You must see this one. **\$1495**

1956 Chevrolet 150 Series, 2 door Sedan, 6 cyl. standard transmission, two tone, white tires, only 11,000 actual miles. You just can't find a nicer one, anywhere. **1,395.00**

1954 Chevrolet Del Ray 2 door sedan, beautiful yellow finish with green top, standard transmission, 261 engine, dual carburetors, dual exhausts, radio, heater, air conditioned, and near new white tires. You must see this one to appreciate—there just isn't a more fully equipped or nicer one anywhere. **1,095.00**

1953 Chevrolet 210 4 door, green, radio, heater, good tires and motor, an excellent '53 Chevrolet with miles and miles of trouble-free service. **795.00**

1952 Dodge, 4 door sedan, gray, with heater and good tires. A local owner car that has lots and lots of service left, and this service can be your very own for the low, low price of just . . . **295.00**

1953 Plymouth, 4 door sedan, has a very good motor, fair rubber, and can give you a lot of very economical service, priced to sell in a hurry at just . . . **395.00**

**SEE THESE TRUCKS**

**SPECIAL MONDAY**

1954 International 1/2 ton pickup, 3 speed, light blue color, good rubber, body and cab, with a motor in tip top shape. Just the pickup for a lot of hard service. **\$575**

1948 Dodge, 1 1/2 Ton Truck, cab and chassis only, 7.50 x 20 Tires, excellent motor and cab, will give someone a lot of hard service around the farm. . . . **395.00**

1955 CHEVROLET, 1/2 Ton Pickup, 3 speed, light green, heater, hitch, very good rubber, in perfect shape for thousands of miles of service. **695.00**

**Orsborn-Norwood Chev.-Olds.**  
Truck Transportation Headquarters  
Phone 730-Across Street from Piggly Wiggly-Main & 5th

# Visit Our TOY Department

- Some New Ideas - Old Ones, Too**
- But a nice selection that boys and girls are sure to go for!
- To mention A Few . . .
- Wyatt Earp GUN & HOLSTER SETS
  - World's Largest PIGGY BANK
  - Dial Telephones
  - Archery Sets
  - Doll and Stuffed animals
  - Trucks . . . Transports and other small wheel goods
  - Revell & Aurora PLASTIC KITS
  - Musical Tops
  - Tinker Toys
  - Radar Jeeps
  - And many other items



**GAMES GALORE**  
For Old and Young

\$64,000 Quiz Game . . . Easy Money . . . Pollyanna . . . Bingo . . . Sorry . . . Chinese Checkers . . . and many, many other games, many new ones along with the old standbys.

See Our Big Selection

It's New - A Complete  
**RADIO RECEIVING SET . . . that really works**

No batteries, no antenna! It's ready to go Complete with earphones **\$4.95**

**BLACK NEWS**

**Folks Travel and Visit on Thanksgiving**

By MRS. DICK ROCKEY  
Thanksgiving dinner guests in the home of Dr. and Mrs. L. B. Barnett and family of Hereford were Mr. and Mrs. E. E. Barnett and Mr. and Mrs. Fern Barnett, Bettie, Judy and Wesley all of this community and Mr. and Mrs. George Brock of Lubbock.  
Mr. and Mrs. O. B. Roberson, Mrs. Glenn Roberson and Marie were shopping in Amarillo Friday.  
Mr. and Mrs. Ellis Tatum, Tommie and Weldon spent Thanksgiving weekend in Corpus Christi visiting in the home of their daughter and family, Mr. and Mrs. Jerry Houlette and Debbie.  
Mr. and Mrs. T. J. Presley were Thanksgiving dinner guests of their daughter and family, the Woodrow Whitakers.  
The college students who were home over the weekend holidays were Phillis Hinds from Lubbock Christian College and Wesley Barnett, Graham Preswet and Clyde Hays all of Tech in Lubbock.  
Monday guests of Mr. and Mrs. R. E. Barnett were Mrs. N. E. Gass and Mrs. Orr of Hereford. Mrs. Patti Tucker from Key West, Fla., visited Tuesday in the

home of her sister and family, Mr. and Mrs. J. R. Braxton.  
Mrs. Helen Fangman, Teddy and Charles were in Amarillo Friday shopping.  
Mrs. Giles Cobb spent Friday and Saturday in Amarillo visiting in the home of her daughter and husband, Mr. and Mrs. Patsy Teters.  
Mrs. Ralph Price and Mrs. Fern Barnett were shopping in Muleshoe Monday.  
Mr. and Mrs. H. H. Elmore were Thanksgiving dinner guests in the home of their daughter and her husband, Mr. and Mrs. Dick Rockey.  
Mr. and Mrs. John Frost from Vernon spent the weekend in the home of Mr. and Mrs. R. E. Barnett.  
Mrs. J. R. Braxton and sons, Jimmie and Ray spent Thanksgiving day in Clovis, N. M., with her sister and family, Mrs. Benith Miller.  
Mrs. Woodrow Whitaker and Dwight and Mrs. Tom Presley were shopping in Amarillo Monday.  
Mr. and Mrs. Fern Barnett and family spent the weekend at Alamo, N. M., visiting in the home of her parents, the T. E. McMurrays.  
The Black 4-H Club had its regular meeting Thursday Nov. 26. After their business meeting was over it was turned over to the agent, Miss Jimmie Lou Waincott, who showed them how to make Chocolate peanut clusters.  
Those present were Iva Ben Parr, Andrea Milligan, Velma Faith, Rose Ann Groeson, Sharon Dean, Mrs. Ralph Price, Mrs. Ellis Tatum and the H. D. Agent, Jimmie Lou Waincott.  
Thanksgiving dinner guests of Mr. and Mrs. Loyd Preswet were Albert Rolien and Ardith of Friona and Mr. and Mrs. Clyde Hays and Clyde.  
Mr. and Mrs. Lester Dean and family had as their Thanksgiving guest her mother, Mrs. Shirley of Friona.  
Weldon Tatum and Phillis Dean were married Monday Dec. 2 at Clovis, N. M.  
A home owner in Petersburg, England recently won a reduction in his real estate taxes because he successfully claimed that a ghost haunted his 500-year old house.

Come in and browse through our Toy Department . . . You are always welcome at

# ROGERS DRUG

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INSURE IN SURE INSURANCE

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All Forms of Insurance  
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### Bible Words for Today

EPHESIANS 4:32 - "And be ye kind one to another, tender-hearted, forgiving one another, even as God for Christ's sake hath forgiven you." (King James)

To catch the full force of these words it should be noted that they were addressed, not to unbelievers and wicked men, but to Christians, church people, people whom St. Paul referred to as "the saints which are at Ephesus, and to the faithful in Christ Jesus."

On first thought one might assume that Christians would be the last people in the world to need an exhortation to be kind, tender-hearted, forgiving. Fact is, however, that your most devout follower of Christ is likely to be quickest to recognize and acknowledge how easily and how often he fails to live up to the example and spirit of his Master. Christ's presence is with His followers in their daily life, not only as their Hope and their Salvation, but also as their Judge. They are haunted unceasingly by the realization that they have yet a long way to go before they will be what He wants them to be.

Devout Christians know how pertinent was the little girl's prayer, "O God, make all the bad people good, and, please, make all the good people nice. Amen."

Dr. James E. Wagner, President, Evangelical and Reformed Church, Philadelphia, Pa.

### Cotton Carryover Expected To Be Lower in 1958

LUBBOCK — The carryover of cotton in the United States on Aug. 1, 1958 is expected to be around 9 million bales. This would be the smallest since 1953 and about 5.5 million bales below the record high of 14.5 million bales in 1956, according to figures released recently in the 1958 outlook issue of The Cotton Situation, a U. S. Department of Agriculture publication.

The carryover on Aug. 1, 1957 was 11.2 million bales and the decline is being caused by relatively large disappearance and smaller crops in the last two successive marketing years. Disappearance of cotton was 16.2 million bales in 1956-57 and is estimated at about 14.1 million in 1957-58. Although below last season, it would be the largest for any other season since 1951-52. The cause of the relatively large disappearance in both seasons is large exports.

Domestic mill consumption for the current season is expected to be about the same as in 1956-57 — some 8.6 million bales.

Cotton consumption per person in 1957 is estimated at slightly more than 24 pounds, almost 2 pounds smaller than in 1956.

U. S. exports of cotton during the 1957-58 season are expected to be about 2 million bales smaller than those of 1956-57. Exports are expected to total about 5.5 million bales for 1957-58, and while this is smaller than 1956-57, it may be higher than any other season since 1949-50.

Sales of cotton for export by CCC under the 1957-58 export sales program were 3.7 million bales as of Oct. 29. Recent sales have been small because of the existence of satisfactory stocks abroad and the limited selection available in catalog CCC stocks.

The supply of cotton in the U. S. is estimated at about 23 million bales. This is approximately 4.6 million bales smaller than the record supply of 1956-57. The 1957-58 supply includes a starting carryover of about 11.2 million running bales, production of about 11.7 million and estimated imports of a record 100,000 bales.

The 1957 cotton crop was estimated at about 11.7 million running bales as of Nov. 1. This compares with 13.2 million bales for the 1956 crop and a 1955 crop of 14.5 million bales. As of Nov. 1 about 48 per cent of this crop had been ginned compared with 73 per cent at the same date a year ago. Ginnings through Nov. 1, 1957 were the smallest proportion of the crop ginned to this date on record. The 1957 crop is being produced

by Sartre, Camus and Silone, especially since the Hungarian revolt. But they reasoned it out, while Fast is personally hurt.

It is natural for a writer to take sides. It is not that he is gullible, but open-minded. He is not a simple soul but a brave one. Furthermore, he has the courage of his convictions — and all this applies to Fast himself. He explains his entering the party late, in 1943, and leaving it late, only 10 months ago: "I am, perhaps, not easily convinced; I am also not easily unconvicted."

Perhaps Fast did move more slowly than others, but he moved. He still praises some Communist individuals, such as Daily Worker editors, and also the mass of members who follow a social ideal without suspecting that it is not implemented at the upper levels.

He broke for three reasons in particular: He was horrified when Communists from Russia deliberately lied to him and his comrades in claiming this or that poet or writer was alive and working when in fact he had been brutally liquidated. He was completely shaken by Khrushchev's revelations about the Stalin regime. He found he couldn't write under Communists.

In fact Fast is a cantankerous fellow who couldn't write on either side of the Iron Curtain without getting into hot water. The truth is every worth-while writer shares this independence and this cantankerousness to a greater or less degree. From the creative point of view, Fast teaches us a lesson as important as anything he has to say about politics.

W. G. Rogers

from the smallest harvested acreage since 1878, about 13.7 million acres. The yield per harvested acre is expected to be about 413 pounds, compared with 409 a year ago and a record high of 417 pounds. Part of the high yield was caused by a shift in acreage to the very high yielding areas of the West. The weather in a large part of the Cotton Belt has been unfavorable. This has reduced the quantity of cotton harvested and will certainly cause a deterioration in the quality of the 1957 crop.

The total of state acreage allotment for all types of cotton in 1958 of 17,636,814 acres is only 37,006 acres smaller than such allotments for 1957.

The average 14 spot market prices for Middling, 1 inch cotton were higher during August-October 1957 than during the same months a year earlier.

### Junior Red Cross Aided by Program at Stanton School

Students of the Stanton Junior High School were in charge of a program given Friday morning for the benefit of the American Junior Red Cross and a total amount of \$61.20 was raised by the students.

Each class had a home room representative to help make the arrangements. The executive committee making most of the arrangements was Judy Fowlkes, Joe Mack Hale, Kay Lemons and Dan McDowell.

Students taking part in the program were David Scott, master of ceremonies; Brenda Beasley, piano solo; Carolyn Brooks, Alice Mudrock, Nancy Edwards, Donna Rogers and Joyce Johnson, song; Joe Don Noland, guitar arrangement; Caroline Brumley, R. G. Arrington, Jimmy Weather, Harry Gabbert, skit.

Nancy Boardman, piano solo; Lynton Alfred, guitar; Shari Carmichael, Terry Caywood, Alyce McClain, Becky Jackson, Edwin Boyd, Ray Cole, Christmas carols; Carolyn Kuper, accordion arrangement; Walker Parris, Dennis Hodges, and Austin Hodges, musical numbers; Trinidad Gomez, Dan Wall, Suzanne Langley, Linda Stephan, Mary Russell, Martha Russell, Roger Hagar, Gertrude Olguin, mock wedding.

Audri Miller, "Preaching the Daniel Jazz"; Gary Kendrick, guitar arrangement; Terry Smith, "It's In The Book"; Joyce Linderer, piano solo; Geneva Logan, Shirley Thompson, duet; Jenny Holt, Sheri Dameron, Jerri Bea Noland, twirling trio; Linda Edwards, Joyce West, twirling duet.

### TAME DOE ROAMS SHAWNEE GOLF COURSE

SHAWNEE-on-DELAWARE, Pa. — "You may not get a birdie but you're liable to get a deer," is how golf pro Harry Obitz greets players at the Shawnee Country Club.

A tame doe has been roaming the Shawnee course this spring but it seems to know enough to stay off the fairways and greens when golfers are on these holes.

The doe, called Jill, was all chewed up a year ago when Jack Courtney, of Lowell, Mass., Shawnee superintendent, spotted her. He fed the doe bread, milk and lettuce. Last winter, Fred Waring, orchestra leader who owns Shawnee, built a pen for the doe after permission to keep her was granted by the state of New Jersey where she was raised, tagged and released. Shawnee manager Weldon Garrison wrote the Pennsylvania Game Commission and paid \$25 to keep the doe.

Around eight each morning the tame doe can be found wandering around the first tee.

"Golfers who have had a tough night figure they are seeing things when they first see the doe," says Obitz. "Some of them have felt like returning to bed but we assure every golfer that when he sees Jill he is not having a bad dream."

Nothing bothers the doe, not even electric golf carts. And when the Atlantic Indians, a trapshooting club, holds their annual spring shoot the doe stands right at the firing line.

The U. S. National Park Service was established by Congress 41 years ago. More than 627 million visitors have been recorded in this time.

### HOLIDAY TRIP

Mr. and Mrs. R. B. Miller spent the Thanksgiving holidays in Oklahoma City and other parts of Oklahoma visiting with relatives and friends.

### HERE FOR VISIT

Mrs. Art Fancher of Yuma, Ariz. is in Hereford for a month's stay with her aunt, Mrs. W. A. Gentry.

### HONOR DRIVERS

DES MOINES — Members of the "honor class" for alcoholics in the Des Moines Municipal Court are going to be available on New Year's Eve to drive home anyone who thinks he's had enough to drink.

### CLERIC AT OXFORD

NEW YORK — Dr. Robert Fischer, professor of historical theology at Chicago Lutheran Theological Seminary in Maywood, Ill., has been appointed tutor at Mansfield College, part of Oxford University in England.

### MISSIONARY NAMED

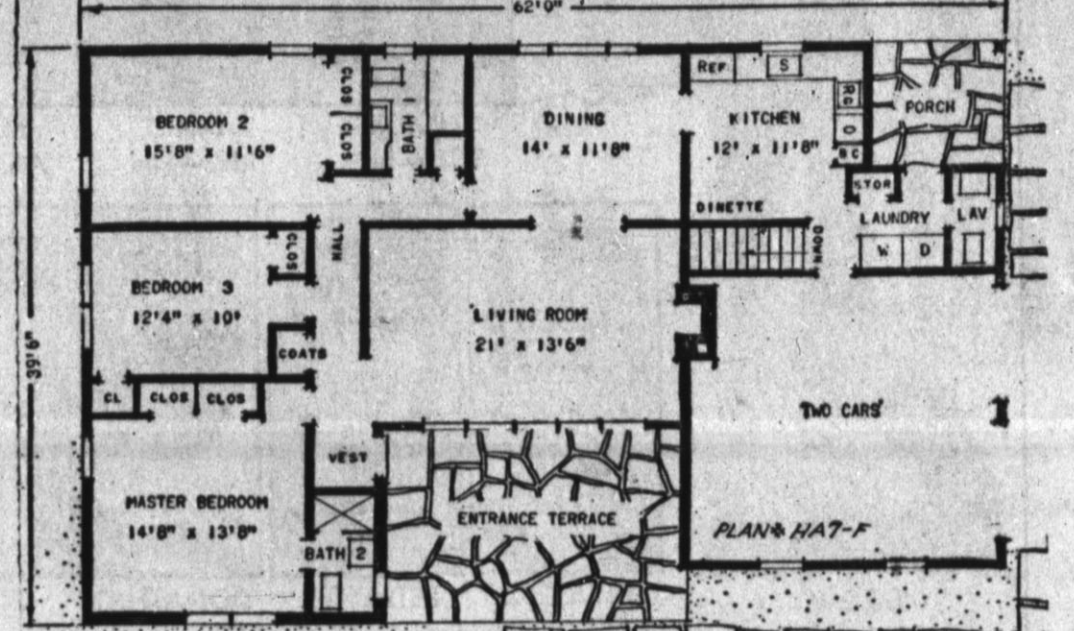
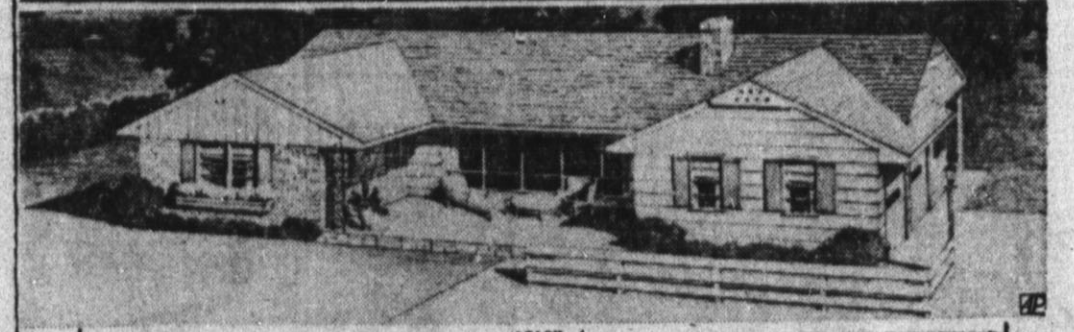
NEW YORK — A former missionary teacher in Indonesia, the Rev. Keith R. Bridston, Ph.D., has been named secretary of the Department of Faith and Order of the World Council of Churches.

The department is part of the international church organization which is especially concerned with the doctrine and organization of the various churches in the council.

Dr. Bridston, 33, is a native of Grand Forks, N. D.

King Henry VIII of England passed a law which made it illegal to use hops in the making of beer. Too many burps.

## HOMES FOR AMERICANS



A PRACTICAL THREE-BEDROOM house, designed in the ever-popular U-shape, this dwelling has six rooms and two baths plus a laundry and linen closet. Its square footage is 1,550, excluding the two-car garage and the porches. The entrance terrace is a distinctive feature of the exterior. The plan, HA7-F, is by Architect Alan Wood Fraser, 117 West 48th St., New York City 36, N.Y.

### 'Naked God' Is Hurried, Mixed-Up, but Revealing

THE NAKED GOD: THE WRITER AND THE COMMUNIST PARTY. By Howard Fast. Praeger, \$3.50.

"I peddled newspapers." How many of our rich men have won public favor by confessing to this humble start in life? It's the Horatio Alger legend and we ate it up. A man born in a long cabin is no surer of becoming president

than the man who sells papers is of becoming rich.

Fast, too, says, "I went to work as a newspaper delivery boy." He was 11, and abominably poor.

But perhaps it needed more than that for him to win our favor; for though he became rich, or at least sold millions of his books, he also became Communist, and an important Communist, who was awarded the Stalin Prize.

But as he reneged on the American way, he has now reneged on the Russian way. He hasn't turned into a nice safe Old Guard Republican, for he is still a radical thinker, but he is no longer a Communist thinker — unless that's a contradiction in terms.

He tells all about it in this book. It's a mixed-up book, maybe written too hurriedly, a bit incoherent, nowhere near the literary equal of some of his novels. But it is a unique American record, with essential information about the puzzled and puzzling fellow who has always been with us, the turn-coat, nowadays the turn-Red-coat.

The god had clothes, the tale went, for the faithful who thought he had clothes. In Fast's book faith is stripped away and the Communist leader becomes the abhorrent naked god.

Foreign writers have suffered this illusion and written of it in more philosophical language. Andre Gide made the great renunciation in a couple of volumes some 20 years ago. The Russians have been mercilessly castigated

Does your watch keep good time? Kenneth "Doc" Cowan, Doctor of Sick and Deceitful Watches, Cowan Jewelry, Your Friendly Credit Store, REGISTERED CHRONOGRAPH WATCH TECHNICIAN

THESE SAFE BUYS USED CARS at your Lincoln - Mercury Dealer. 1957 Mercury Montclair hard top coupe, blue and white tu-tone. One owner, local car. 17,000 actual miles. \$2495. 1957 Monterey Mercury, 4 door, factory air conditioning and power. Loaded with all factory equipment. 6000 actual miles. New car guarantee. See this one! 1956 Ford Fairlane 4 door solid white, radio, heater, Fordomatic, Thunderbird engine. Local one owner. 24,000 actual miles. \$1595. 1954 Dodge Pickup, 4 speed transmission, long bed, excellent condition. Local one owner. \$725. 1951 Pontiac 2 door black, 6 cylinder Hydramatic, extra clean. \$350. 1950 Ford 1/2 ton Pickup. \$195. Kroll Motor Co. E. Highway 60 Phone 90

EL RANCHO RANGE CUBES COTTONSEED MEAL and CAKE (Old Process) Check our price an quality before you buy We Will Deliver 2 Tons or More EL RANCHO LAYING FEEDS Take Advantage of Good Egg Prices A Complete Line of Livestock and Poultry Supplies Minerals - Mill Feeds - Salt We Buy Poultry, Eggs and Cream HEREFORD POULTRY & EGG CO. 129 Sampson Phone 1208

### DEEMS



### SONNY SOUTH



### LITTLE FARMER



### HOSSFACE HANK



### RURAL DELIVERY



### THOSE WERE THE DAYS





# H & H FURNITURE

# GREETINGS

We at H & H want to wish each and everyone a Merry Xmas. Our big store wide selling spree is to run until Xmas—Deliveries for Xmas made Xmas Eve as near as possible. We're offering our entire stock of Furniture at terrific low prices.

Make your selections early and SAVE Plenty of Dollars \$\$\$ Remember a Sale from now 'til Xmas  
May we ask—no approvals—all sales final—Prices listed cash Terms and Trades Arranged.

## HERE COMES SANTA CLAUS WITH THE BEST BUYS YET!



### SOFAS

- 1 780 Aqua & Tweed, 2 cushion 104," Early American Pullman Sofa, Regular \$399.00 **\$273**
- 1 Beautiful Rose Metallic Upholstery, with 2 Foam Rubber cushions. On rollers. By Kroehler. Regular 289.00 **\$195.00**
- 1 Lime, Matelosse Upholstery with 2 foam rubber cushions. 96 inches long. On rollers. By Pullman. Reg. \$429.50 **\$299**
- 1 Quilted upholstery Pullman sofa with Pillow Arms. Foam Rubber cushion. This is a little Jewel!!! Reg. \$499.50 Xmas price \$359
- 1 Early American 2 Cushion Sofa. Beige and Green Tweed Cover. Our Best Buy. for \$\$. Regular \$219.50 **Xmas price \$169**

### SECTIONALS

- 2, 4 piece, curved Sectionals. Three colors, Coral, Brown, Turquoise. Foam Rubber. If you ever buy a sectional, NOW is the time. Regular \$339.50 ..... Xmas price \$229
- 3, 3 piece Sectionals. Modern. Tufted Upholstery in 3 colors. Regular \$239.50, but priced for a Merry Furniture Xmas only \$149.50
- 1, 3 piece Kroehler Cushionized Set. Upholstery with Nylon Covers. You won't believe it. Regular \$299.50. For the lady for Xmas ..... \$189.50

Space limits our listing all these lovely Sectionals at ridiculously low prices, but come in soon and see for yourself.

### ROCKERS

- Finest of their kind.  
T. V. and Swivel, with Foam Rubber Cushions. Assorted colors and materials.
- Reg. \$99.50 Xmas pr. \$77.00
  - Reg. \$89.50 Xmas pr. \$69.00
  - Reg. \$79.50 Xmas pr. \$59.00
  - Reg. \$49.50 Xmas pr. \$36.00
  - Reg. \$39.50 Xmas pr. \$29.00

We have the Rockers to Sell!!!

HID-A-BEDS READ:

### LIVING ROOM SUITES

- 1 Kroehler 2 piece, foam rubber, flat pillow arms. Early American pattern upholstery. Large sofa. Regular price \$499.50 **Santa's Price \$299**
- 2 piece Pullman living room suite. Light pink Matelosse cover. French Provincial Style. O. K. Pop, buy this for Mom. Regular \$459.50 **\$329**
- 1 two piece Charcoal Upholstery Metallic Pattern. Foam rubber cushion. Regular \$329.50 **H & H Xmas price \$229**
- 1 two piece Green and Brown Metallic Upholstery. Modern and beautiful. Regular \$289.50 **\$219**

### DINETTES

#### TEXAS SIZE

- 8, Big Chairs, 42 inches wide. Table, 1 leaf, 72 inches long. Regular \$149.50 **Xmas Special \$109.50**

Plus FREE GIFT of 98 pieces of China and Silverware.

- CHROME OR BRONZE 5 piece sets. Regular \$59.50 ..... **NOW \$47.50**

50 SUITES MUST BE SOLD.

### BEDDING

Clean up specials of our good inner-spring mattress. Regardless of price

Your choice as is **\$29<sup>50</sup>**

Foam Rubber Latex mattress and Box Spring sets Regular \$119.50

For your Xmas  
Our Bedding Department **\$89<sup>50</sup>**  
is full of good BUYS.

1 Beautiful modern Beige Sofa with innerspring Mattress. Metallic cover. Regular \$329.50 **Yep! \$239.00**

1 Early American Sleepover Mattress. Beautiful Brown Tweed Upholstery. See it. Regular \$349.50 .... **Until Sold .... \$259.50**

2 Green and Brown Frieze covered. 2 cushions with mattresses. A real buy. Regular \$259.50. Look ..... **\$169.00**

SHOP THIS STORE WIDE SELLING SALE 'TILL CHRISTMAS.

### CHAIRS

- 2 Turquoise Modern Chairs that Swivel and upholstered in a beautiful cover. Barrel back. Regular \$79.50 **\$58**
  - 3 Colors. TV Rocker Chairs. Combination Tweed cover. High backs just fit for Dad. Regular \$59.50 ..... **Now \$47**
- ALL EARLY AMERICAN CHAIRS 1/3 OFF 'TILL CHRISTMAS
- 3, Modern, large size chairs. Regular \$129.50 value, blue, olive green and turquoise. High grade covers. Till we sell 'em, your Christmas price \$79.50

We are not kidding you!!!  
Come in and see the above and more.

### Bedroom Suites

- 2 piece Dresser and full size bed. Grey or Walnut. Regular 119.50 ..... **\$89.50**
- 1, Big 4 poster, prices vary. 4 piece Suite with vanity, mirror on chest. See it quick. Regular \$329.50 ..... **Xmas price \$249.50**
- 1, 3 piece, chest Bookcase Bed. Double dresser with mirror. Sand color. A room full for Xmas. Regular \$169.50 Now ..... **\$129.50**

FOLKS, If it's Bedroom Furniture you want to buy, we have it! OUR PRICES BEAT 'EM ALL. Come see, many, many Suites to Sell!

### Reclining Chairs

By leading Manufacturers. Our selection of these chairs is still good. Buy a Relaxer Chair and enjoy better health longer.

REGULAR \$99.50 'till we sell out

**\$79<sup>00</sup>**

Combination Plastic and Upholstery. NEW SHIPMENT SHOULD arrive by Monday morning.

### MAPLE

Chairs, Rockers, Sofas, Bookcases, End Tables, odds and ends and collections are really skinned for this Big Christmas Selling Spree. So come on in, Who Knows? You may find the pieces you want.

GRANDMA'S ROCKERS  
Regular \$39.00  
Till Christmas

**\$19<sup>50</sup>**

# H & H FURNITURE COMPANY



## Let's Delay Sale of Christmas Trees

IT'S: HER POINT OF VIEW

By BETTY BABIONE

IT SEEMS that I'm always thinking of something that there ought to be a law against. To this list I have added an idea that popped into mind on the recent day when the grocers put their first load of Christmas trees outside their buildings for display.

Now I know that the merchants have to get their shipments of trees early. But who needs a Christmas tree the first week in December?

You say that we don't have to buy a tree when they first go on the market. You say also that some people like to buy a tree early because of the good selection, and they don't usually set up the tree in the house immediately but store it in the garage or some convenient, cool place.

The problem is with little children in the family who spot the trees on display at the stores; and, bless their hearts, to them a Christmas tree is so important. It is difficult to make a child with glorious eagerness in his eyes understand the practicality of waiting till the holiday draws nearer before purchasing a tree. He doesn't readily understand about the tree drying out or probable damage

to its decorations (and who puts a tree in the house without decorating it at the time?) Nor can Mother convince Junior how inconvenient it is to rearrange the furniture or whatever she has to do to make a place for the tree; and then it stands to be swept around, dusted around, picked on by babies and pets, watered, etc., etc., besides the necessity to repair and replace the trimmings from time to time.

Of course, parents could go ahead and buy a tree and store it for a while. But the small fry are once more impatient — we have the tree, why can't we put it in the house NOW? . . . you explain why, then — even if Junior is satisfied with your explanation — he is inclined to ask a dozen times a day to ask "When are we going to fix our Christmas tree?" . . . "Well, when are we going to do it?" . . . and on, and on, and on.

Now, it is just one more in the multitude of the minor, perplexing situations that arise when you have small children, but this is one which could be easily solved if it were against the law for the merchants to display their trees to the public before a certain date in December (I would pick the 15th, with legal concession to the 14th or 16th when the 15th falls on Sunday).

This would involve the merchant's having to manage for storage space as soon as his early shipments arrive; but if the trees are going to be stored anyway, why not let the fella who's making money on the trees take care of that problem?

The merchant could put the trees away in a back room or adjoining shelter out-of-sight. He could advertise the fact that he had the trees on hand, and those customers who especially needed to get a tree early in the month could be shown the trees in their hide-away. The law would be against public display — not advertising or sales.

This whole thing is a bunch of nonsense I realize. You simply don't go around passing laws just to alleviate family problems; and besides, the issue isn't really important. This is merely another example of how Parly Liner can expound on an idea.

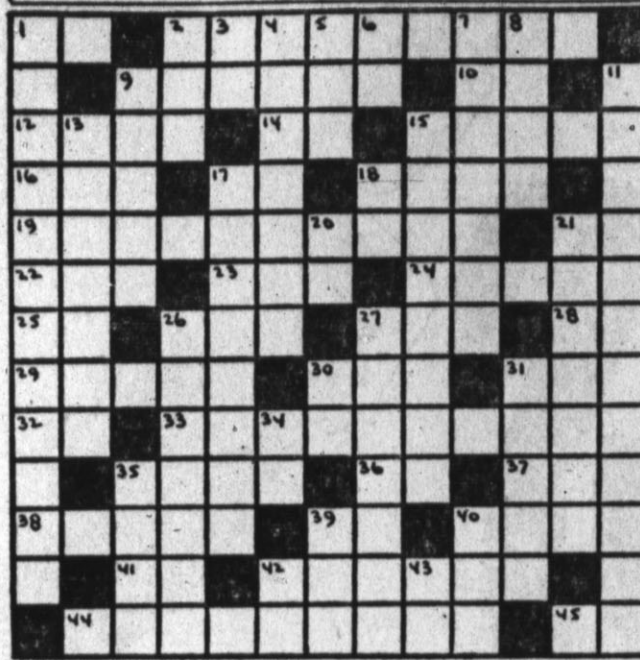
But I betcha there are plenty of parents who would go along enthusiastically with the idea.

MY, I WAS gratified at the response to my printed ponderings concerning the Hallelujah Chorus from Handel's "Messiah." Have heard the matter discussed quite a bit since I wrote about it.

Mrs. C. E. Leasure, Mrs. Cliff Estes, and Mrs. Abe Davis each took the time to phone me their information on the subject (all of which I could have found in a book, and some of which I already knew . . . but it is lots more interesting to visit with people).

Anyway, as to the question of the audience's standing during the rendition of the Hallelujah Chorus: When "The Messiah" was performed before King George II of England, he was so moved by the

### CROSSWORD • • • By A. C. Gordon



- |                        |                              |                                       |
|------------------------|------------------------------|---------------------------------------|
| <b>ACROSS</b>          | 31 - Adds to 200 in old Rome | 8 - Russian river                     |
| 1 - Pronoun            | 32 - Public notice           | 9 - Fanatical                         |
| 2 - Miserly            | 33 - Space transport         | 11 - Livers beyond the Alps           |
| 3 - Distasteful        | 34 - Melee                   | 12 - Miscued in baseball              |
| 4 - Bromine (chem.)    | 35 - Welsh Science           | 13 - Dreamers                         |
| 5 - Spare              | 36 - Black bird              | 14 - Public retiring room (two words) |
| 6 - Venerable (abb.)   | 37 - Dialect                 | 15 - Greek letter                     |
| 7 - Enemies (abb.)     | 38 - Pronoun                 | 16 - Football position (abb.)         |
| 8 - Aptitude           | 39 - Symptom                 | 17 - Contradict                       |
| 9 - Spherical body     | 40 - Greek letter            | 18 - Fright                           |
| 10 - In regard to      | 41 - Reactions               | 19 - Fine-and-dandy                   |
| 11 - Container         | 42 - Has being               | 20 - Resting place                    |
| 12 - Talking foolishly | 43 - Suit . . . Marie        | 21 - Monetary unit (abb.)             |
| 13 - Radon (chem.)     | 44 - Sensational             | 22 - Frost                            |
| 14 - Unit of length    | 45 - Enclosure               | 23 - Egg machine                      |
| 15 - Suit . . . Marie  | 46 - Printer's measure       | 24 - Distress signal                  |
| 16 - U. S. state       | 47 - Innovation              | 25 - Indian                           |
| 17 - Argon (chem.)     | 48 - Noun suffix             | 26 - Preposition                      |
| 18 - Eye malady        | 49 - Regarding               | 27 - Rhenium (chem.)                  |
| 19 - Depressed         | 50 - Bound                   |                                       |
| 20 - Noun suffix       |                              |                                       |
| 21 - Unit of length    |                              |                                       |
| 22 - Sactions          |                              |                                       |

beauty and dramatic affect of this particular part of the oratorio that he rose from his royal chair and remained standing until the end of the chorus. The rest of the audience followed the King's precedent (they probably were just as moved by the music, but I doubt if they would have stood had he not done so).

Since that time it has been a tradition whenever the Hallelujah Chorus is sung before an audience. To stand is the customary means of showing appreciation and respect for the artistic beauty of the composition and, also, for the majestic reverence of the music's message.

Apparently the custom is adhered to everywhere in the world, the exceptions being possibly the non-Christian nations. Certainly it has always been an accepted tradition in this country, and there is no reason why one should hesitate to stand for a public performance of the Hallelujah Chorus. It is by law of custom, the correct thing to do.

However, if you are some place where this chorus is performed in public, and you find yourself the only one in the audience who has risen (this happened to me once); it seems that the best thing to do next is sit down (and try to retain composure so your embarrassment won't hinder your enjoyment of the music). And don't feel too bad that the others failed to stand and thereby put you in a rather conspicuous light. . . . You did the right thing.

SAY, THE traditional Stunt Night that the High School Annual Staff produces should be a doozy this year. Everyone who enjoys watching teenagers entertain should not miss the show they have planned (and really worked hard on) for this Tuesday night. Time: 8:00. Place: High School Auditorium.

The nominal admission fee will go toward the annual project and mean a lot to a swell bunch of sincere boys and girls. Children will be admitted free I understand.

Wilma Nobles has reminded me about the Christmas Card project that the Medical Auxiliary is sponsoring again this year. The hospital drastically needs

additional equipment and furnishings, and the old part of the building has unquestionably needed some painting and redecorating for some time.

Project Christmas Card will be handled in the same manner as last year. Instead of sending Christmas cards within Hereford, we are asked to take the amount we might have spent on these local cards and deposit the money at either the Hereford State or First National Bank.

The project was most successful last year, and the new hospital wing is something each and every person who participated in the Christmas Card plan can be especially proud of. We can be just as proud of what a successful drive this year can mean to our community.

**RUSSIAN INCENTIVE**  
VANCOUVER, B. C. — Dr. Cyril Bryner, professor at the University of British Columbia, says the Russians won the race to launch an earth satellite because "their scientists are better paid." He told students that a scientist in Russia receives 10 times as much as a Russian plumber.

**HEFTY LOOT**  
PORTSMOUTH, Ohio — It took a lot of hauling for a thief to steal \$26 worth of equipment from the city. The loot was a 12-ton jack, taken from the Wayne Hills dump.

**BONUS**  
PEORIA, Ill. — Mrs. Clyde Boccock got an extra dividend when she purchased a suit at a rummage sale. A hand grenade was found in a pocket. It was turned over to police.

**REWARD FOR TALENT**  
OSCEOLA, Iowa — A fellow who worked around the Clarke County Courthouse while serving a 90-day jail sentence was so pleasant and handy that when he was released, courthouse employes passed the hat and gave him \$18 to help him on his way.

Archaeologists working near Dublin have recently unearthed Irish relics as old as 2000 B. C.

## Letters To Santa Claus

Dear Santa,  
I am a little girl five years old and I want a doll with hair that I can wash. I want a permanent and full circle skirt.  
My big brother, Joe Don, wants a football game.  
We sure love you,  
Becky Edelman

Dear Santa,  
I am eight years old. I hope I am being a good girl. I want a watch for Christmas. My name is Linda Inez Glenn. I want a Poor Pitiful Pearl Doll, too. And all to have a merry Christmas.  
Linda

Dear Santa,  
I want a little Jill Doll with long hair, an accordion and piano.  
Love,  
Christy Hair

Dear Santa,  
I have tried to be a good boy.

Would you please bring me an army set and a bowling set or anything that you think that I would like. I am seven years old and I have a little sister. Her name is Orvilla and she is five and a half years old. Please bring her a bride doll and a cake mix set. Please bring something nice for all the other boys and girls.  
We love you,  
Kiven and Orvilla Groneman

Dear Santa,  
I'm Vicky Ruland, and I'm three years old and I want a little cabinet, stove and refrigerator with some dishes.  
Love  
Vicky

Dear Santa,  
I am seven years old. I go to Shirley School. I am trying to be a good boy. I would like a pair of Roy Rogers guns and a Coca Cola machine.

Merry Christmas,  
Don Bill Hair

Dear Santa Claus,  
I want a High-heel doll and a gun and holster. I want a wagon. Please bring Francis Irene a Polly and some pull toys. I am five years old and Francis is eight months old. I love you, Santa Claus.

Dear Santa Claus,  
My name is Jana Cole. I am nine years old. I would like to have a Revlon doll.  
My brother Bill is seven years old. He would like a football.  
My sister Cheryl is four years old and would like to have a doll and a bathinette.  
My sister Beverly is nine months old and would like some pull toys or just anything.  
We think we have been pretty good this year. Don't forget all

the other children in the world.  
Your friends,  
Jana, Bill, Cheryl and Beverly Cole

Dear Santa Claus,  
I would like you to bring me two dolls. Their names are Buffle and Miss Revlon and I would like one set of dishes. There is one thing else I want. That is a drop-side Doll-c-crib.  
Jeanne Ann Gore

**CARD OF THANKS**  
We are sincerely grateful to our relatives and friends for the spiritual bouquets, flowers, food and other kind acts of sympathy during our recent bereavement.  
The Frank Witkowski family

**BAR HAZARD**  
MOLINE, Ill. — Should bar stools be equipped with safety belts?  
Moline police made the suggestion after a woman fell off a bar stool and required medical attention at Moline Public Hospital.



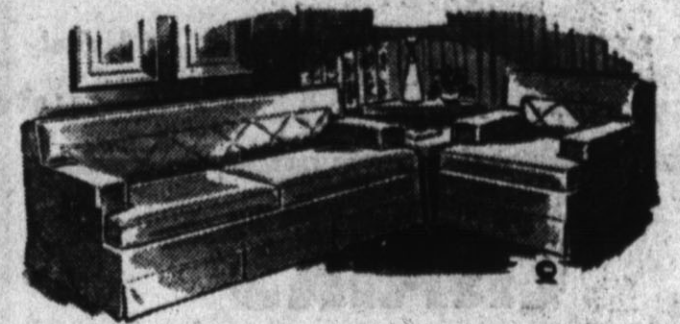
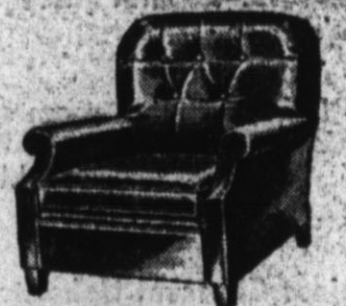
# SUGGESTS

## Gifts of Furniture

★ PRACTICAL and BEAUTIFUL



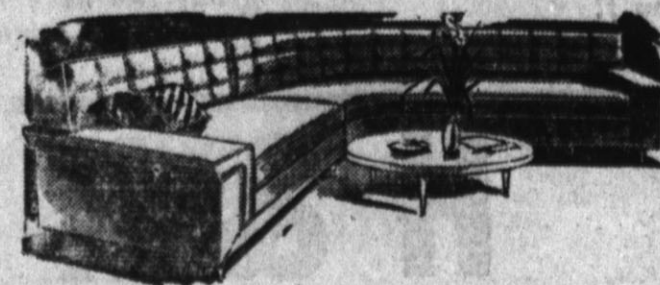
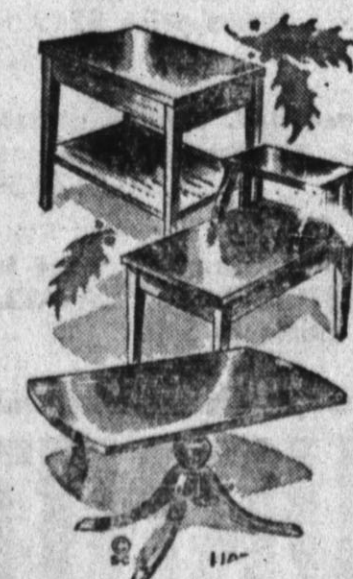
The gift that thrills everyone in the family is a fine piece of furniture or a smart home accessory that will be used with delight for years to come!



Let your gift reflect the love you bear -- give beautiful practical furniture!

Come in and shop our fine selection tomorrow!

We specialize in quality furniture at moderate prices



## GROUCHO's

DeSoto "Used Car Specials" Plymouth

### WARREN BROS. MOTOR CO.

Phone 749 1220 E. First

1954 Ford Crestline V8 4 door, radio, heater, Fordomatic. All this car needs is a happy home, so check our deal **\$895**

1956 FORD V8 Customline 4 door, radio, heater, beautiful forest green. A premium car for only **\$1450**

1955 De SOTO Firedome V8, 4 door, radio, heater, automatic, local owned. 29,000 actual miles. A luxury car for a special price **\$1495**

1955 CHEVROLET V8, 210, 4 door, radio, heater, automatic transmission, 2 tone, **\$1295**

1952 Chevrolet Deluxe 2 door Fleetline. Radio, heater, you'll want to try and buy this local owned, extra clean car. **\$495**

1955 Chevrolet 1/2 ton Pickup, radio, heater, overdrive. A nice well equipped pickup. **\$895**

All these cars carry a written Warranty. Check the many good deals at Warren Bros. Motor Co. Ideal terms arranged.

### FOR SALE NOW

Good Pecos Valley farms producing up to 3 bales of cotton per acre, 9 tons of hay per acre, 90 bushels of grain per acre. Look these over!

- 58 acre irrigated cotton, alfalfa, livestock farm.
- 60 acre irrigated cotton, alfalfa, livestock farm.
- 100 acre irrigated cotton, alfalfa, livestock farm.
- 125 acre irrigated cotton, alfalfa, livestock farm.
- 160 acre irrigated cotton, alfalfa, livestock farm.
- 200 acre irrigated cotton, alfalfa, livestock farm.
- 500 acre irrigated cotton, alfalfa, livestock farm.

Also combination ranch and irrigated farm.

### WAYNE ADAMS

500 N. Main, Roswell, New Mexico  
Night Ph. MA 2-7873



## Trio Presents Bayview Club's Yule Program

In keeping with the program theme for the day, "Music the Universal Language" the Hereford High School trio presented a Christmas song-fest of carols from many lands at the Bay View Study Club Christmas party held in the home of Mrs. J. C. McCracken Thursday afternoon.

Mrs. McCracken, who was in charge of the program, spoke briefly to introduce the theme for the day saying in part: "Music is the only form of transcribed expression in which not only the meaning but the actual symbols are the same the world over. Music could be a powerful force in unifying the nations for it is the language of common understanding which can lead to peace. Music knows no frontiers of time or space and through its influence men's minds shed their differences and find a common ground of understanding."

Girls singing were Verna Kay McBroom, Sylvia Wiman, Linda Noland with Bette Jean Noland at the piano.

A social hour was enjoyed with mesdames Max Drever, Lee Benefield, Paul Mathers and Miss Frances Turrentine serving dainty refreshments.

Mrs. Will S. Kerr, president, presided over a short business session and read a letter from a former club president, Mrs. George Heard now in Iraq.

Those attending were Mesdames D. H. Alexander, Phillip Barkley, H. L. Benefield, Colby Conkright, Max Drever, H. G. Conkright, W. J. Gilliland, Jimmie Gillentine, E. W. Harrison, Will S. Kerr, J. W. Kirby, Paul Mathers, Ansel McDowell, John McLean, R. B. Miller, Eugene Nangle, Carl Perrin, J. P. Slaton, J. W. Spradley, Miss Frances Turrentine and the hostess.

## Announcement of Marriage Is Made

Announcement has been made here of the marriage of Miss Carroll Jo Sparks to Mr. Kent Barrow, son of Mr. and Mrs. Irvin C. Barrow of Richland Hills, Fort Worth, on Nov. 22. Rev. Bill Jones conducted the ceremony in the Justin Methodist Church in Fort Worth.

Parents of the bride are Mr. and Mrs. Robert Sparks of Haltom City, formerly of Hereford.

The bride is a graduate of Hereford High School and Mrs. Sparks was a member of the Hereford Public School faculty.

### Match Scratches

If some ill-bred or careless guest has scratched his matches on some painted surface, do not despair. These marks can usually be removed by rubbing with a cut piece of lemon.



AT ROTARY BANQUET—Chuck Hanna of Chicago, speaker Monday night for the Rotary Club's ladies' night banquet, is shown chatting with Mr. and Mrs. Melvin Young as the festivities drew to a close. Young is president of the club. (Staff Photo)

## Patricia Howard Will Be Bride Of Robert Davis

Miss Patricia Ann Howard's engagement to Robert Davis of Hereford has been announced by her parents, Mr. and Mrs. Hobart Howard, 2611 22nd St. of Lubbock. The future bridegroom is the son of Mr. and Mrs. L. H. Lane, 113 Ave. E., of Hereford.

Vows will be exchanged Dec. 29 in the Bowman Memorial Chapel of the First Methodist Church in Lubbock.

The bride-elect is a graduate of Carlsbad, N. M., High School and is now in her junior year at McMurry College, Abilene.

Davis is a graduate of Hereford High School and is a ministerial student at McMurry. He is also serving as pastor of Dumont and Guthrie churches in the Childress District.

## Beta Sigma Phi Makes Plans for Annual Christmas Party

Mrs. Bess Moore was welcomed as the new sponsor of Kappa Iota Chapter, Beta Sigma Phi Sorority at the regular meeting held by the group Tuesday evening in the Friendship Room of the Hereford State Bank.

During the business session plans were completed for the chapter Christmas party which will be held in the home of the sponsor on Dec. 17. A gift exchange is being planned and a short program will be featured.

The program for the session was presented by Mrs. Lynn Kester on the topic "Your Day, Socially," presenting three table settings complete with appropriate appointments for a breakfast, a semi-formal luncheon and an afternoon tea.

She discussed the proper type of china, the correct placing of the silver and the floral arrangements for each table and told of the appropriate invitation suited to the occasion.

Members of the chapter attending were Mesdames Labry Ballard, Charlie Bell, Bob Brotherton, Carl Hollingsworth, Ray Johnson, Jess Robinson, Max Stipe, Hugh Tremble, Jimmy White, Bill Kendall and Roy Clark.

### Sleep

To induce sleep, try eating a thin slice of bread and butter with a little cayenne pepper sprinkled on it. Have plenty of fresh air in the room, and make a genuine effort to relax every muscle of the body.

## Helen Moore Is Guest Speaker for La Plata Session

Miss Helen White Moore of West Texas State College was guest speaker at the La Plata Study Club session held in the home of Mrs. John Blocker Tuesday evening.

Speaking on the subject "The Home Bookshop" Miss Moore dealt mainly with books for children and books that parents and children can enjoy together as a family unit.

For the very young she mentioned such books as "Winnie the Pooh" and "Peter Rabbit" and for the adolescent she gave excerpts from books of poetry for girls and books of poetry for boys.

For all around books for the family she named "Robinson Crusoe, historical novels and some biographies.

Mrs. Clint Formby, vice president, presided over a short business session when members made plans for the annual Christmas party on Dec. 17, with a Christmas program to be featured.

Members present were Mesdames M. C. Adams, F. L. Alexander, Leroy Aven, N. D. Bartlett Jr., Jay Boston, J. R. Johnson, Claude McDougal, Ansel McDowell, Elmer Patterson, Frank Prowell, A. J. Schroeter, T. E. Seigler Jr., Urlin Streu, Raymond White, Liston Wilson and the hostess.

## Yule Program Is Presented at Meet

The Woman's Association of the Presbyterian Church held its December luncheon program at the church Wednesday. Hostesses for the luncheon were Mrs. J. T. Gilbreath Jr., and Mrs. Wilson Gyles. Tables carried out the yuletide theme in decorations and following the luncheon a Christmas program was presented.

Mrs. Paul Mathers served as leader of a playlet entitled "The Star's Light" with character parts taken by Mesdames George Millard, N. E. Millburn, D. C. McWhorter and Charlie Hill. Mrs. J. M. Simpson Jr. was soloist accompanied at the piano by Mrs. Fred Axe.

Mrs. Max Drever gave the devotional lesson and newly elected officers were installed with Mrs. Herbert Boardman conducting the installation ceremony. Mrs. Fred Axe gave the yearbook of prayer.

**Grease on Rug**  
Sprinkle the grease spot thoroughly with cornstarch and cover with newspapers. Let this remain for two days, then sweep it off.

**Restoring Velvet**  
If any portion of a velvet dress is crushed, hold that part over a wide basin of hot water, placing the wrong side next to the water. The pile will be restored.

**Tea Strainer**  
Don't wash the tea strainer, or any other kind of sieve, in soapy water. Rinse it in clear water.



Mr. and Mrs. Mearle Findley (Caraway Photo)

## Mrs. Clayton Rutter Is Honored at Coffee Here

Mrs. Clayton Gene Rutter was named honoree Friday morning, Nov. 29, at a coffee given by her brother-in-law, Mrs. M. T. Rutter, 301 W. Third St.

Mr. and Mrs. Clayton Rutter were here to spend the Thanksgiving holidays with his parents. He is a senior-civil engineering student at the University of Texas. Mrs. Rutter, a graduate of the University, is presently employed in the Texas Public Health department at Austin.

The house was decorated throughout with arrangements of fall flowers and winter bouquets. The serving table was laid in

brown linen and centered with a cornucopia spilling over with orchid chrysanthemums. Delectable breakfast time dainties carried out the seasonal motif in color and suggestion.

Members of the house party assisting with the hospitalities were the hostess' sisters, Mrs. H. E. Hershey of Dimmitt and Mrs. C. T. Ward of Levelland and a niece, Mrs. Dempsey Alexander of Happy, Mrs. Richard Tucker of Austin, and Mesdames George Suggs, J. B. Harlin, O. A. Smith, Arthur Blackburn, Walker Freeman, John Robinson, and G. P. Owen.

## Patsy Stacy Weds Mearle Findley in Home Rites

The home of Mr. and Mrs. T. L. Sparkman Jr. was decorated with baskets of white chrysanthemums, white tapers and greenery Saturday evening Nov. 30 for the marriage of their niece, Patsy Stacy, and Mearle Findley of Amarillo. The Rev. B. H. Baldwin, pastor of the Frio Baptist Church, read the double-ring service.

The bride is the daughter of Mr. and Mrs. Elmer Jones of Hereford and the bridegroom's parents are Mr. and Mrs. Roy Daugherty of Amarillo.

Traditional wedding music was played by Miss Bonnie Sparkman, cousin of the bride, and "Blest Be the Tie That Binds" was played softly as vows were exchanged.

Attendants were Miss Betty Warren and Freddie Jackson of Amarillo. Miss Warren wore a pastel pink shantung frock with a corsage of pink carnations. Candles were lighted by Tommy Sparkman, cousin of the bride.

The bride chose a steeple length sheath of electric blue silk faille worn with a wide brimmed black velvet hat and black accessories. Her corsage was of white carnations sprinkled with seed pearls.

The bride's mother wore a black faille suit and the bridegroom's mother wore a brown tweed suit. Their corsages were of white carnations.

At the reception which followed the ceremony, Marilyn Jones, sister of the bride, and Bonnie Sparkman served the three-tiered wedding cake and punch from a table laid with an imported lace cloth.

At the time of her marriage the bride was employed at the Southwestern Bell Telephone Co. offices. The bridegroom is employed in Amarillo. The couple will reside in Amarillo until he leaves for service.

### Pressing Trousers

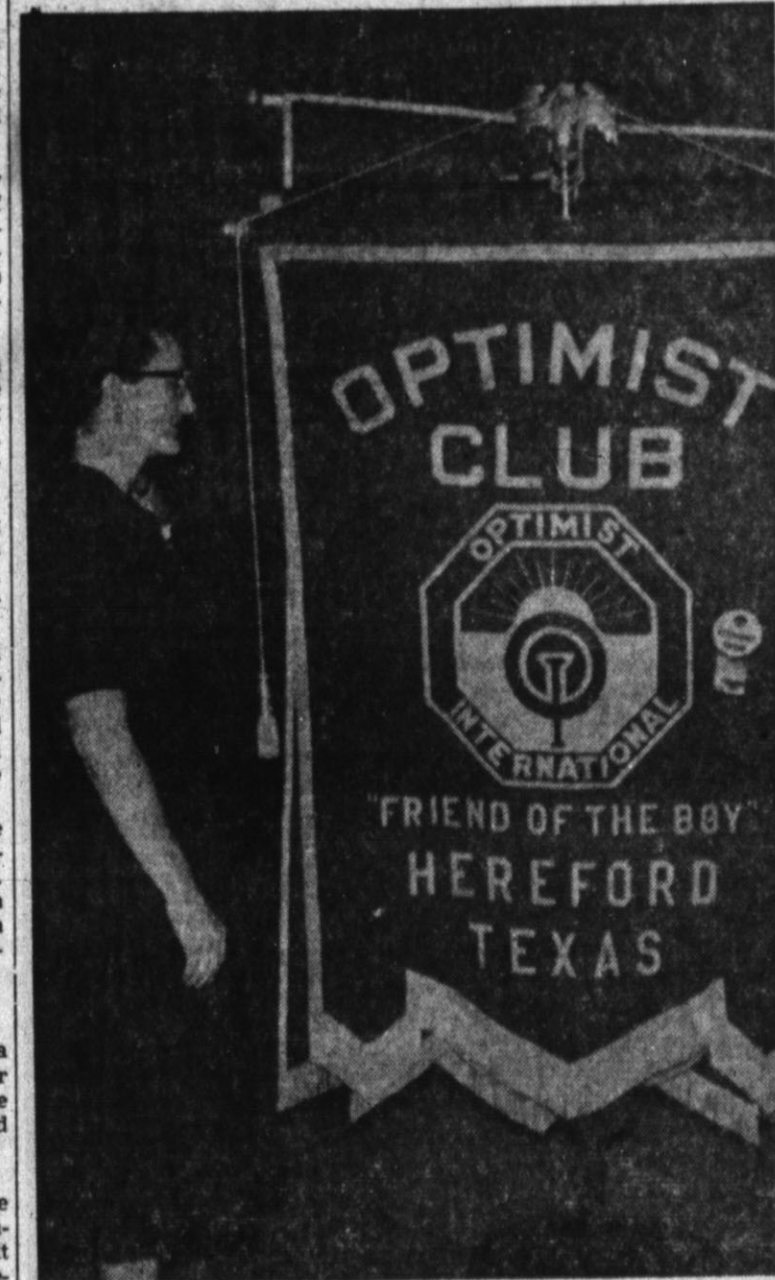
When pressing trousers, add a little starch to the water used for the pressing rag, and it will make the creases hold much longer and better.

### Paste Tubes

Sometimes the metal cap on the tube of toothpaste or other compound, becomes stuck and difficult to unscrew. But this is easily remedied by holding the screw-cap over a lighted match for a few seconds.



Mrs. Clayton Gene Rutter



PRESIDENT—Mrs. Sam Long is pictured taking the oath of office in installation rites displaying the Optimist Club banner.



SECRETARY, VICE PRESIDENT—Bill Phipps explains the order of duties to Mrs. Marvin Coffey, left, secretary-treasurer, and Mrs. Jeff Davis, second vice president, as Bill Angel, sergeant-at-arms, looks on.

## Opti - Mrs. Officers Installed

Officers of the newly organized Opti-Mrs. Club were installed at the November dinner meeting held at the Jim Hill Hotel in ceremonies conducted by the first president of the Hereford Optimist Club, Bill Phipps.

Taking over official duties were Mrs. Sam Long, president; Mrs. Leroy Boyer, first vice president; Mrs. Jeff Davis, second vice president; Mrs. Marvin Coffey, secretary-treasurer, and Mrs. Jimmie Bownds, reporter.

The auxiliary club membership is restricted to the wives, single sisters or mothers of men who are members of the local Optimist Club. Purpose of the club is for the mutual inspiration and development of the moral, mental and social welfare of its members, and to enlarge and intensify the interest of its members in the social, civic, industrial and educational affairs of the community.

The club will also aid the Optimist Club in its objective of "Being a Friend of the Boy."

Charter members are Mesdames Bill Angel, Jimmie Bownds, Bill Bradley, Marvin Coffey, Jeff Davis, Leroy Boyer, Sam Long, Glenn Watts, Dale Young and Lavern Roberts.



POTPOURRI

# Students' Sales Efforts Pay Off

By SANDRA GLENN

When the students of Hereford High decide to do something they go all out to get the results they want.

For instance, the students went all out to sale tickets to the all school play, Remarkable Incident At Carson Corners, which was given in the high school auditorium Thursday and Friday. All day Thursday students trudged the

streets of Hereford asking anyone and everyone to buy a ticket. The Brand was approached by about five groups of these ticket happy kids, as were other merchants and offices in town. Results of wear and tear on the leather soles: A good turn out.

Visiting in the home of Mr. and Mrs. Roy Clark from Tuesday until Friday of last week was Gerald Clark, brother of Roy. Gerald is an ensign in the U. S. Navy, and has just completed schooling at Naval Supply Officers School at Athens, Ga. He is on his way to San Diego, Calif., where he will board the USS Bennington, an attack carrier, for his first sea duty.

An amusing story which was printed in a recent Dallas Morning News is that concerning Cindy Key, 6, of Longview. She attended a practice of Dr. Glenn L. Farr's church choir at the First Baptist Church and then returned home with the report: "Dr. Farr has corn aplenty."

Her mother was on the point of squelching this disrespectful comment when Cindy added: "And he wants us to bring some fruit to put in it."

News was received from Moreland, Okla., of the birth of a baby girl to Mr. and Mrs. Mark Matthews of 613 Irving, Hereford. The baby was born at 3:30 p.m. on Nov. 30 and weighed 6 pounds and 12 ounces. Maternal grandparents are Mr. and Mrs. W. C. Williamson of Moreland, Okla., and paternal grandparents are Mr. and Mrs. Ronald Matthews of Hereford.

As of late there has been much comment on the launching of Russia's man-made-moon and also comment concerning the delay in

## Courthouse Records

**Deeds of Trust**  
Hereford Operating and Lease Inc. to Bess E. Givan, 1st Tract: all of Lots No. 1, 2, 3 and 4 of Blk. 3. 2nd tract: The S 55.38 of Lot 6 in Blk. 11 of Evans Add.

**Warranty Deeds**  
The Church of Christ of Hereford to Central Church of Christ, a part of N 1/2 of Blk. 3, Welsh Add. Eula Carmach et al. to Emory Brownlow, et ux, tract of land 47.42 ft. wide and 147.4 ft. in length, being 547.42 ft. of N 217.42 ft. of E 147.4 ft. of W 1014.5 ft. of Blk. 1, Womble Add.

Herbert Thomas, et ux, to Owen L. Bybee, SW 1/4 of Sec. 18, Blk. K-7.  
Roscoe Paul, et ux, to Owen L. Bybee, SW 1/4 of Sec. 18, Blk. K-7.

the launching of America's moon. A current joke could explain that: "The United States may not make the first trip to the moon, but they'll be the first there with foreign aid."

Mr. and Mrs. Forest Ricketts of her parents, Mr. and Mrs. Guy Lawrence, Wednesday and Thursday of last week.

Mr. and Mrs. Quincy Reeves of Miles City, Mont., are visiting in the home of Mr. and Mrs. Kenneth Cowan. They arrived in Hereford Thursday from other parts of west Texas where they had been visiting with other relatives. Reeves is a brother to Mrs. Cowan.

Among those who went to Amarillo Thursday to make a recording to send to servicemen overseas were Mr. and Mrs. J. C. Morrison, Mrs. Joe Pitts, Wanda and Vinitta and Mr. and Mrs. Dick Rocky. These recordings were made free of charge as a service of the Red Cross.

Lorenzo Estrada, serviceman home from overseas, is visiting in Hereford with his father. He and his wife will return to California next week.

Mrs. Dorothea Prowell left Friday for Dallas where she was to attend the state meeting of the Home Demonstration Agents Assn. She is expected to return to Hereford Monday.

Mrs. Hidy Benson has returned home from Dallas after a Thanksgiving visit with her daughter, Mary Lou. While there Mrs. Benson, accompanied by her daughter, went to Morgan to attend a family reunion held in the home of her brother, Walter Parks. She also visited friends in Dublin.

L. and Mrs. Harold M. Spratt and son, Stevie, of Pensacola, Fla., returned to their home last week after visiting his grandmother, Mrs. I. H. Spratt of Hereford.

L. Spratt is a flight instructor in the Naval Air Base Training Command at Pensacola.

Mr. and Mrs. R. O. Stark of O'Donnell returned to Hereford after a Thanksgiving trip to Long Beach, Calif. At the present time they are making their home with her parents, Mr. and Mrs. William McGehee, to be with her father who is ill. Another daughter of the McGeehes, Mrs. R. O. Hutt of Long Beach, Calif., stayed here with her parents while the Starks were away. She left Saturday for her home.

Other visitors in the William McGehee home last week was Mr. and Mrs. E. O. Baker of Muleshoe.

Mr. and Mrs. Howard Gault are in Hailey, Idaho, to be with Mrs. Gault's mother, Mrs. Maude Cameron, who is very ill. The Gaults are expected to return to Hereford sometime next week.



IVAN CERESNA

## Former Prisoner of Reds To Speak Here Wednesday

Ivan Ceresna will be guest speaker at a parish night held by St. Anthony's Guild in St. Anthony's School auditorium on Wednesday, Dec. 11, at 8 p.m. The public is invited. There will be a 25 cent admission fee.

Ceresna's topic will be "Two years with the Russians after World War II."

He spent three years in a Hungarian Labor Camp during World War II and was a member of the Ukrainian Anti-Communist Underground in Czechoslovakia.

He has a degree in chemical engineering from the University of Colorado and is presently employed as process engineer with Phillips Chemical Co., Phillips Plant in Borger.

Ceresna is a member of the Speakers' Bureau of the Diocesan Council of Catholic Women.

Lois A. Hansen, et vir, to Owen L. Bybee, SW 1/4 of Sec. 18, Blk. K-7.

Marjorie A. Gray to Owen L. Bybee, SW 1/4 of Sec. 18, Blk. K-7. James W. Witherspoon to Hereford Operating and Lease Corp., N 60 ft. of Lot 6, Blk. 11 of Evans Add.

James A. Witherspoon to Hereford Operating and Lease Corp., S 55.38 of Lot 6 Blk. 11 of Evans Add.

James W. Witherspoon to Hereford Operating and Lease Corp. all of Lots 1, 2, 3 and 4 of Blk. 38.

Elizabeth Womble to Hereford Operating and Lease Corp., N 60 ft. of Lot 6 Blk. 11 Evans Add. Elizabeth Womble to Hereford Operating and Lease Corp., S 55.38 ft. of Lot 6 Blk. 4, Evans Add.

**Oil Leases**  
Clara Schindler, et al. to Burdell Oil Company, all of Sec. 47, Blk. B-5.

**Vehicle Licenses**  
Delbert Bainuma, 1939 Nash; Claudie L. Frost, 1954 Mercury; Charles C. Wallon, 1954 Chevrolet; Reese Lawson, 1955 Ford; Francisco J. Perez, 1958 Chevrolet; Seferino De Las Santos, 1958 Chevrolet; Marie Inez R. Cordero, 1953 Buick; H. O. Rainer, 1950 Studebaker, Nov. 4.

J. O. Justice, 1955 Chevrolet; Faye Brownlow, 1951 Plymouth; Porter Johnson, 1958 Ford; Ben Stokes, 1953 Pontiac; A. E. Aeton, 1955 Ford; Ray Hill, 1954 Chevrolet; Larry Walterscheid, 1955 Plymouth; Edward E. Stacy, 1951 Plymouth; W. W. Shivers, 1951 Oldsmobile; W. H. Gentry, 1958 Oldsmobile; Ted Richardson, 1954 Ford; Manuel Gonzales, 1950 Studebaker; O. C. Parsons, 1954 Ford, Nov. 5.

A. F. Manillas, 1958 Ford; G. M. Wilson, 1958 Chevrolet; E. A. Edwards, 1951 Chevrolet; Floyd Driver, 1947 Dodge; Gerald W. McCathern, 1957 Chevrolet; William G. Gibbs, 1958 Chevrolet; Newell F. Thomas, 1940 Buick; Pat O. Glover, 1958 Ford; Richard Beasley, 1948 GMC, Nov. 6.

## HERE'S WHERE . . .

Your 2 Pounds of Grain Goes!

### RESEARCH

Agronomic - Chemical - Nutritional  
**MARKET DEVELOPMENT**

Industrial - Commercial - Promotional

### LEGISLATION

Price - Total Farm - Acreage  
The elevators of this area will help support these activities by deducting 2 pounds per thousand from your deliveries and deposit it to the

## GRAIN SORGHUM PRODUCERS ASS'N.

Your Cooperation and Participation Will Be Appreciated

### REPENT AT LEISURE

CINCINNATI (AP) — Its a woman's privilege to change her mind and a suburban Clifton woman has apparently decided to take full advantage of it.

Mrs. Marion Blankemeyer, 31, has applied for a license to remarry her second husband after being twice divorced from her first mate. She first married Clem Blankemeyer, then divorced him to marry Charles Mason. She then divorced Mason to remarry Blankemeyer, then divorced Blankemeyer a second time and now plans

### FRUSTRATION

OKLAHOMA CITY (AP) — It didn't take Detective Ed White long to figure that the burglar who broke into an office was angry.

The would-be robber had cut the hinges off the company's safe, knocked off the knob, beaten the handle and pounded away in general without getting it open. Then apparently outraged, the thief poured a pot of glue over a typewriter and left emptyhanded.

### OUTSIDE JOB

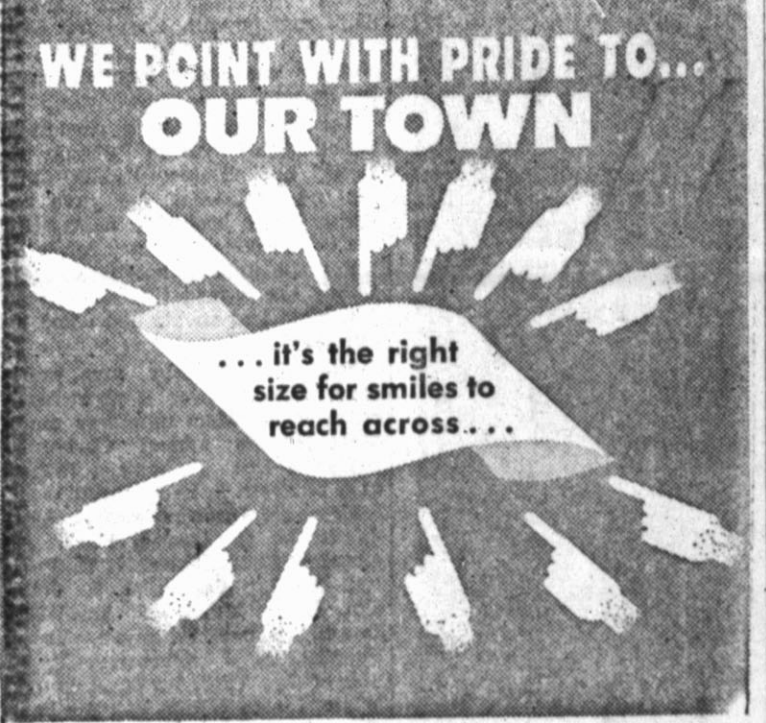
GIRARDVILLE, Pa. (AP) — Someone robbed the Union National Bank at Girardville recently.

The loot? Two heavy bronze plaques on which the name of the bank was engraved at the main entrance.

### NAMES AT LAW

WESTPORT, Conn. (AP) — Wake & See is the name of a law firm in Westport.

And there's money in it, too. Edwin K. Dimes is one of the partners.



## Kreig-Marcum

FUNERAL HOME  
403 25 Mile Ave. Phone 1447

HEREFORD

**HIGH IN QUALITY**

We Invite You To **Compare JENSEN PUMPS**

**For Efficient Low Cost Water SYSTEMS!**

**LOW IN COST**

Leaders in - COMPLETE WATER SYSTEMS FOR HOME OR RANCH SUPPLY

A Pump For Every Need

MOST -- ECONOMICAL, DEPENDABLE, SERVICE FREE

DESIGNED TO PUMP WELLS OF 395 FOOT DEPTH, POWERED BY ONLY 1/4 H.P. ELECTRIC MOTOR OR SMALL GASOLINE ENGINE

Model 13-W

Complete with Motor

Replace Your Old Worn-Out Pump Now!

**F.H.A. Title 1 Loans Available Up to 5 Years to Pay**

**Carl McCaslin Lumber Co.**

A Complete Building Service  
Block East of the Courthouse Phone the Lumber Number 7

**PENNEY'S**  
ALWAYS FIRST QUALITY!

**MORE are buying them at PENNEY'S!**  
**MORE are seeing them in LIFE!**

**EARLY AMERICAN STYLING!**  
995  
Full or twin  
Here's every feature of much higher priced bedspreads.  
Rich, heavy, reversible cotton.  
Resists wrinkling, hard to soil.  
Machine washes. White, pink, gold.

**3 lengths! Nylon ANGEL'S TOUCH**  
398  
62 to 44  
More glamour for tall, medium 'n short gals! Penney's Angel's Touch opaque nylon tricot, richest of all! Lavishly trimmed! So low priced!

**"PIMA PLUS 7" TOWNCRAFTS**  
298  
Sizes 14 to 17  
As advertised in Life! 100% Pima cotton broadcloth with Penney's custom-like 7-point contour tailoring! Super-wear collars 'n cuffs! Sanforized.

**MORE ALL NYLON REVERSIBLES!**  
1095  
Sizes 8 to 20  
Now give more... give Penney's 2 in 1 buy! Fleecy nylon stripes reverse to solid taffeta. Machine wash, drip dry.  
Boys' Parka Coats Detachable Hoods

**GIFT PERCALES**  
Colors and stripes!  
398  
Full flat or fitted stripes  
Full-size in color... \$2.99  
See the loveliest color 'n stripe gift sheets of all—Penney's Percales. The finest 186 count percales made in America. All sizes and colors.

**SEAMLESS FOR BARE-LEG BEAUTY**  
98c pr.  
Pair  
Sizes midge, norm, long  
Penney's fashions a beautiful bare-leg look for a festive holiday season with Seamless Gaymodes. Conventional or non-run micro-mesh styles.

**NYLON TRICOT!**  
Nylon tricot robe!  
ANEW IN COLOR  
\$5.95 & \$6.95  
Sizes 3-14  
Penney's triumphs the duster into new fashion. Cuffs the sleeves, ribbons the collar, fashions the skirt like a cloud! Champagne to flaming colors.

**NYLON BOUFFANT**  
298  
4 to 14  
More lace, embroidery 'n ribbons! Crisp taffeta nylon topped by nylon tricot just lavished with daintiness! Hand wash! Oh the low price!

**OUR MIRRORED TRAIN CASE!**  
\$5.00  
12 by 8 by 7 inches  
Carries all her traveling needs! Perfect for "overnights," as an extra piece for long trips! Smooth leather-look covering in white, blue, green, red.

**SHOP PENNEY'S . . . you'll live better, you'll save!**



**SUMMERFIELD NEWS**

# Many Activities On for Residents

By BETTY WALSER

Mr. and Mrs. Joel Hodges of Hereford visited in the home of Mr. and Mrs. J. V. Evans Sunday.

Mrs. L. L. Cannon returned home last Saturday from Deaf Smith County Hospital where she had been for the past week.

Mrs. J. M. Wright, Joe and Mrs. W. J. Winkle of Dimmitt returned home Sunday from Oklahoma City where they visited in the home of Mrs. Wright's brother, Mr. and Mrs. Roy Winkle. They also went to Tulsa, Okla., where they did some fishing.

Wayne Couch, son of Mr. and Mrs. Lee Couch, spent the Thanksgiving holidays in the home of his parents. He is a student at Texas Tech in Lubbock.

Mr. and Mrs. F. J. House were in Andrews last Thursday where they attended the wedding of their son, Ray House, formerly of this community.

Mrs. L. D. Reeves and Wayne of Cotton Center returned home Wednesday after visiting in the home of her parents, Mr. and Mrs. R. B. Baker and family.

The ladies of the Summerfield Baptist Church have been meeting daily for the Week of Prayer for Foreign Missions. They have met in the homes of Mrs. Guy Walser, Mrs. C. J. Lance, Mrs. Lesta Lee Neil and Mrs. Jean Beene.

The Intermediate G. A. girls met Tuesday afternoon in the home of Mrs. Earl Lance for their Week of Prayer. The Junior G. A. girls also met at the church for their services.

Willis DeLozier of Lamesa visited in the home of his parents, Mr. and Mrs. George DeLozier over the Thanksgiving holidays.

Mr. and Mrs. Forbus Blakemore of Amarillo visited in the home of Mr. and Mrs. Lee Curry and Mr. and Mrs. R. B. Baker, Wednesday.

Mrs. W. C. Beene, Cynthia and Elise visited in Shallowater last Friday and Saturday in the home of Mrs. Beene's parents, Mr. and Mrs. Hubert Gentry.

Mr. and Mrs. John Graham and children of Lubbock visited in the Kenneth Neil home last Friday.

Mr. and Mrs. J. R. Euler were in Amarillo Thursday shopping.

Mr. and Mrs. Bill George of California are visiting in the Mrs. B. K. Greeson home.

The Rev. Don Davison of Lubbock visited in the L. B. Lookingbill home last Friday.

Mrs. Jack Struen, Mrs. Clifton Allmon, Mrs. Jim Lookingbill and Mrs. C. J. Lance from our community are in the Deaf Smith County Hospital this week.

Mr. and Mrs. Roy Euler returned home Monday after visiting in Oklahoma with relatives.

Mrs. Jenny Sharp of Folette spent the Thanksgiving holidays in the home of her daughter, Mr. and Mrs. Kenneth Neil and family.

Mr. and Mrs. Albert Cunningham returned to Synder, Okla., after they stayed here until the maize harvest drew to an end.

On business this week in Dimmitt were Lee Curry, R. B. Baker, Forbus Blakemore and Harry Cannon.

Visiting in the R. R. Rule home Tuesday evening were Mr. and Mrs. Oliver Sikes of Farwell.

Kenneth House, son of Mr. and Mrs. F. J. House, returned to Kingsville, Sunday where he is stationed with the United States Navy.

Mr. and Mrs. Lee Curry visited in the home of Mr. and Mrs. Cascon Jones of Friona Sunday afternoon.

The warm, fair weather has been ideal this week for spending a few hours outside. Most of the

harvesting of maize crops is nearly completed in the community.

The Rev. and Mrs. Merle Weathers are the new pastor and his wife of Summerfield Baptist Church. He will preach there on Dec. 15. They plan to move to the community after Christmas.

Mr. and Mrs. Ky Lawrence are in east Texas, near the Gulf, where they are doing some fishing.

Mrs. Raline Southern, Edith Entrigin and Betty of Amarillo visited in the home of Mrs. Southern's parents, Mr. and Mrs. R. R. Rule, over the weekend.

John O'Hariety of Lubbock and J. M. Wright were Thanksgiving guests in the Kenneth Neil home last Thursday.

A belated Thanksgiving dinner and a farewell dinner for Bill Lookingbill was given in the home of his parents, Mr. and Mrs. L. B. Lookingbill, Sunday. Those who were served dinner were Mr. and Mrs. Bradley Lookingbill and family of Amarillo, Mrs. J. L. Lookingbill and Harry of Hereford, Mr. and Mrs. Jim Lookingbill and son, J. M. Wright and the L. B. Lookingbill family.

Guests in the L. B. Lookingbill home Sunday afternoon also included Mr. and Mrs. L. H. Lookingbill Sr. and Mrs. Effie Crow of Hereford and Mr. and Mrs. L. H. Lookingbill Jr.

Bill Lookingbill left Tuesday for Amarillo where he reported for induction to the armed services.

Mr. and Mrs. Joe Huckylbee and family left the community for a while and went to Cone where he will do some harvesting.

The annual Christmas auction of the Summerfield Study Club was held in the home of Mrs. Chester Wiggins, Thursday with a luncheon. The ladies and their guests who were present at the occasion were Mesdames Robert Veigel, Wilbur Axe, Joe Kendall, B. E. Roberson, Clifford Galley and daughter, L. H. Lookingbill Sr., Charles Noland, C. R. Watson, all of Hereford. Mesdames Billy Gene Cotton, Jim Wright, J. B. Noland, Guy Walser, Earl Lance, Mack Noland, Lee Curry, Kenneth Neil, Ray Johnson, L. H. Lookingbill Jr. and the hostess, Chester Wiggins attended from the community.

Mr. and Mrs. Clifford Galley and daughter of Hereford visited in the Kenneth Neil home Thursday.

## Mrs. Wiseman Is Named To Head Poultry Show

Mrs. M. H. Wiseman was appointed chairman of the Junior poultry show which is to be held Jan. 10, at a meeting of the Deaf Smith County 4-H Club Leaders Council in the county court room Wednesday.

Other business which was taken care of at the meeting was appointing Mrs. Earl Plank as chairman of the share the fun festival to be held in February.

Each club leader is asked to send two or three representatives to sing in a group at the County Home Demonstration Club Council Christmas Part which is to be held in Hereford Dec. 14.

Mrs. Dorothea Prowell presented a program to the ladies on parliamentary procedure. Leaders will present this information to their local clubs in January.

Those present were Mesdames Harold Shearhart, M. H. Wiseman, L. W. Tulley, J. E. Dyer, Clinton Jackson, Glenn L. Burris and Dorothea Prowell.

## NEW ROOFING?

Built up roofs, shingles and siding. Let Us Do Your Patch Work and Stop Those Leaks Now!

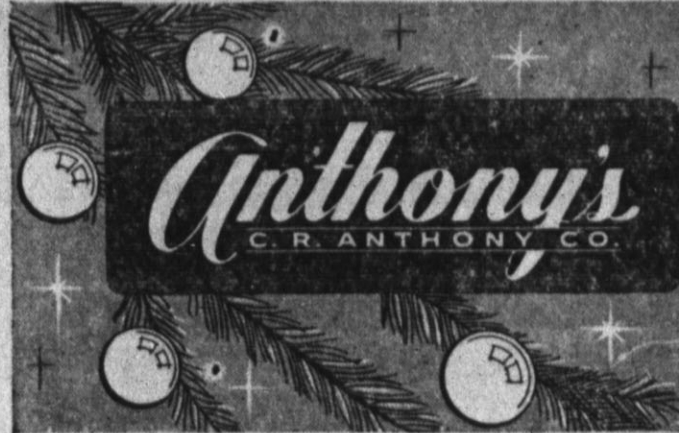
Free Estimates Cheerfully Given

# Mean's Roofing COMPANY

Phone 544 Night or Day

Don Hatter - Manager

See us for the real Dust Stopper Storm Windows.



# Christmas Gifts

THE SMARTEST WAY TO EXPRESS YOUR GREETINGS

Ladies' Beautiful Nylon

## GOWN AND ROBE SET

6.90



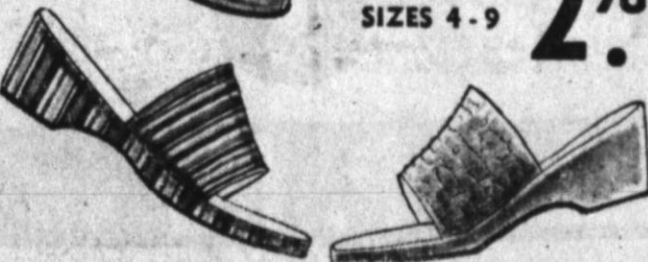
Attractive 40 denier nylon waltz gown and robe. Robe has lace bolero effect... 3/4 sleeves... lace over nylon collar... ribbon tie... V neck gown... lace trim... nylon flounce. Pink, Blue, Maize 32-40.

## Ladies' Fancy HOUSE SLIPPERS



... for foot comfort and beauty. Beaded fur trim moccasin... semi-hard sole... black or turquoise. Fancy multi-colored velvet with gold trim. Soft velvet wedge with gold thread trim... black or light blue.

SIZES 4-9 2.98



## SLACKS OF SUPER GABARDINE



Strictly SPORT MODELS and Just

\$9.90

Sizes FREE ALTERATIONS

Really a sensational value... Anthony's super gabardine... crease retaining... wrinkle-resistant... spot resistance to non-greasy liquids. Young-men's model in continuous waistband with four deep pleats... saddle stitched side seam. Blue, tan, brown, gray. 28 to 44

## SEAMLESS STYLESPUN NYLONS



• Demi-Toe  
• Nude Heel

\$1.15

Luxurious 400 needle - 5 denier nylons for day and night wear. No seams and nude heel for barefoot beauty. Demi-toe for extra strength. 8 1/2 to 11. Rich shades of Honey Bisque, Sun Glory and Blondite. Off Black, Rose Gold, Rose Magic.

Men's Fancy

## Stretch Anklets

A perfect fit... won't sog and wrinkle. Ideal for gifts... will fit from size 9-14. Handsome designs in pastel and dark shades. Gift boxed.



3 PAIR 2.00

• Dark  
• Pastel

## Ladies' 40 Denier FANCY TRIM NYLON BRIEFS

Fancy nylon lace and net trim nylon panties. Dainty and pretty... but... they have a long lasting "new-look" and are so easy to wash. Red, pink, black or blue. Sizes 5, 6, 7, 8.



PAIR \$1.00



## Men's DRESS SHIRTS

Whites, Plain or French cuffs. Prints or Solids. Size 14-17.

\$2.98

## Women's Felt HOUSE SLIPPERS

SIZE 4-9



Warm staple felt on platform. Fluffy pom-pom trim. Stitching and contrast detail on platform and cuff add interest to design. Wine-Royal-Turquoise.

1.79

## Children's Felt ZIPPER BOOTS



Parky plaid collar and plaid trim. Boot-type for warmth. Zipper closure makes it easy to get on and easy to get off. Red and Royal Blue.

SIZES 9-3 1.79

## Men's Felt HOUSE SLIPPERS

6-12



Platform felt slipper for greater foot ease and comfort during leisure hours. Interesting trim. Wine and Navy.

1.98



Men's

## Sport SHIRTS

Truly a sensational value. Styled in California. Expertly Tailored.

\$2.98 \$3.98

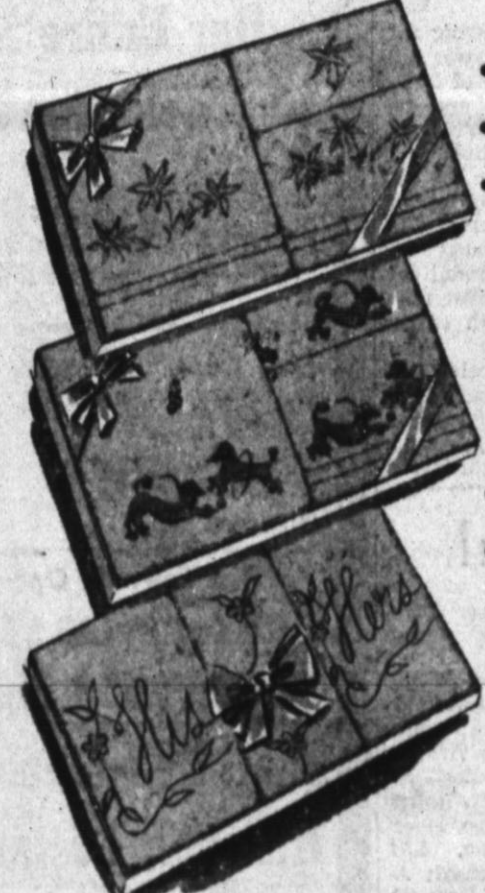
\$4.98 \$5.90

\$7.90

In the newest designs

## TOWEL SETS

Gorgeous luxury towel gift sets. Designed with rich Lurex and Gold Braid. His and Her's set with 2 hand towels, 2 wash cloths... Poinsetta with 1 bath towel, 1 hand towel, 1 wash cloth... Poodle with 1 bath, 1 hand and 1 wash cloth.



• Poinsetta  
• Poodle  
• His & Her's

2.98

• WHITE  
• PINK  
• GOLD  
• GREEN

BEAUTIFULLY GIFT BOXED

## "BRYAN HALL" "YEAR ROUNDER"

## SUITS

Wear them right through all 12 months for all occasions.

Regulars Slims

39.75

to

45.00

and all

Alterations

Free

A Gift He

Will Appreciate



Economy priced, but oh so much for your money! All wools and blends, two and three button models.

## Men's Jewelry

Cuff Links, Cuff Links with tie bar with so many different designs.

\$1.49 TO \$4.98

Give him a personal gift.





### Nation's Traffic Cost for 1957 Tops \$7 Billion

NEW YORK. — The nation was handed its 1957 traffic bill today by Thomas N. Boate, manager of the accident prevention department of the Association of Casualty and Surety Companies, and it came to a staggering grand total of \$7,255,600,000!

That is the estimated cost of a single year's traffic mayhem based on figures for the first nine months of this year and a projection through Dec. 31. It is the highest figure in the history of the automobile.

The pro rata share borne by each of the nation's 171,790,000 citizens amounts to \$42.23," Boate said. "While the cost for a family of four is \$168.92. Included in the sum are charges for property damage, automobile repair, legal and medical fees, insurance expenses and loss of income through absence from work."

He added that in amassing this bill the nation's traffic losses will reach an estimated total of 38,300 deaths, 1,856,000 injuries and 11,700,000 accidents. An extended period of weather during the month of December could reduce this to some by reducing the number of cars on the highway. Otherwise, he said, the usual annual round of holiday shoppers and seasonal celebrants will make December once again the deadliest month of the year.

While deaths will be below the all-time high set in 1956, accidents and injuries, like the dollars cost, are continuing their steady climb and will reach new high levels.

### Hospital Notes

**Patients in Hospital**  
Mrs. Jack Streun, Summerfield; Manuel Serrano, Hereford; Ramiro Joles, Friona; Icasio Armendariz, Hereford; Mrs. Clifford Almon, Hereford; Mrs. A. G. Rolan, Friona; Mrs. Chris Renfro, Hereford; W. M. Lenderman, 1011 Park; Earl Phillips, Hereford; Agatha Malone, Hereford; Cora E. Hershey, 503 Blevins; Willard Howard May, 402 Mable; Mrs. John Hanna, Hereford; Mrs. G. S. Solomon, 240 Ave. J; Mrs. Walter Hodges, Hereford; Wilbert Lee Varner, Friona; Mrs. Marie Overstreet, Hereford; Mrs. Fanny Lopez, 365 W 2; Gertrude Renner, Friona; Emmer Cook, Hereford; Mrs. Judy Boone, 310 W 9; Myrna Phifer, 207 Roosevelt; Mrs. T. D. Devenport, Hereford; Charles Morris, 118 Knight; Mrs. Ann Worthan, Hereford; Mrs. Thomas Albracht, Hereford; Edward Massey, Friona; James Eugene Strain, Hereford; Mrs. T. L. Sparkman, Hereford; Margaret Lookingbill, Summerfield; Vickie Lynn Schneider, 301 Knight.

**Patients Dismissed**  
Paul Easley, 12-6; Josephine Law, 12-6; Virginia Sue Easley, 12-6; Douglas Little, 12-5; Carl Brown, 12-6; Mrs. Petty James, 12-5; Mrs. J. R. Watson, 12-5; Brent Armstrong, 12-5; Roymond Suniga, 12-5; Maria Greigo, 12-4; Mrs. Arnold Betzen, 12-4; Viola Bettman, 12-4; Al Lee, 12-4.

**Look Who's New!**

Lynn Monroe, son of Mr. and Mrs. T. D. Devenport, was born at 10:31 a.m. on Dec. 5, and weighed 7 pounds and 12 ounces. Paternal grandparents are Mr. and Mrs. C. M. Devenport of House, N. M., and maternal grandparents are Mr. and Mrs. Hervey Payne of Roswell, N. M.

Mr. and Mrs. Thomas Albracht are the parents of a girl, Elaine Therese, born at 5:38 a.m. on Dec. 6 and who weighed 8 pounds and 7 ounces. Maternal grandparents are Mr. and Mrs. C. J. Berend of Hereford and paternal grandparents are Mr. and Mrs. C. J. Albracht of Hereford.

A daughter, Kimberly Kay, was born to Mr. and Mrs. D. H. Phifer at 8:05 a.m., Dec. 6, and weighed 7 pounds and 14 ounces at birth. Maternal grandparents are Mr. and Mrs. H. B. Coffin of Hereford and paternal grandparents are Mr. and Mrs. F. A. Phifer of Hereford.

Boate said that this steady increase in the total traffic casualty experience exposes the error of measuring highway safety progress solely on traffic death figures.

As for the \$42.23 "bills" charged up to every man, woman and child in the country, Boate said that they can be marked paid since the cost of accidents is met on a pay-as-you-go basis. However, he pointed out that this is a small consolation since, as matters stand, every citizen can count on his share of this economic waste to increase each year for the rest of his life.

"These losses will continue," Boate said, "until we are ready and willing to pay reasonably for safe vehicle and driver control through effective enforcement, engineering and education and until each individual accepts his personal responsibility for complete obedience to the traffic rules."

The safety authority added that until then, motorists with a realization of the danger and a strong will to live have the best chance of avoiding accidents. Such people, he said, will keep their minds on their driving, will not take small risks to save time and will not violate obvious safety rules like driving after drinking.

That is particularly important in the coming holiday season, he said. If present human and economic loss estimates are not to be exceeded.

McLallen's Ben Franklin

McLallen's Ben Franklin

SERVE YOURSELF AND PAY LESS

**OPEN EVERY NITE TILL 7 P. M.**

# Big Discount SALE!

**Our Entire Stock of Complete Selection Christmas Cards**

**25% Off**

\$1.00 boxes for 75c  
79c boxes for 59c  
59c boxes for 44c  
29c boxes for 22c

**25% Off**

Our Whole Stock

## BATES BEDSPREADS

Washington's Heirlooms **20% OFF**

In our store in Person Saturday from 2-7 p.m. Free Gifts **Santa Claus**

### WHAT A BREAK FOR YOU

We overbought—we've undersold! No excuse, no alibis we just made a mistake. Maybe you've made them. But we're going to do something about our mistake.

### We're Going to Sell our Merchandise

Our loss will be your gain. Our huge sale starts Monday morning, December 9th, 8:00 a.m. Bring a bushel basket—bring a feed sack—bring a truck. You'll haul away more merchandise for less dollars than you ever dreamed possible.

### Your Christmas Shopping Problems are Solved. Don't Miss this all Eclipsing Downward Price Crash Sale

Fresh Supply Every Week

**DENTYNE WRIGLEY'S CHEWING GUM**

Toy Town is Open

**Doll for some special 98c to 9.90**

**Toy Sewing Machine 1.98**

**Dial Telephone 98c**

**Nurse & Doctor Kits 1.98**

**Desk or Easel Blackboard 1.98**

**9 in. Field Drum 98c**

**14 in. Cowboy Ge-Tar 1.49**

5 pkg. for 19c

# McLALLEN'S BEN FRANKLIN

*Price Cutter's Ax Slashes Prices To The Bone!*

**Wash & Drip Dry Cotton Prints**

**Fruit of Loom Crafted Cottons**

Everglazed Cotton Chintz, Plain and Printed Patterns. Permanent Finish. Reg. price up to 79c yd.

**Today Special**

All Reduced from our Regular Stock

# 2 YARDS FOR 96¢

**OPEN EVERY THUR. TILL 8 P. M.**

**TILL CHRISTMAS - SATURDAY NITES TILL 9:00 P.M. - BUY NOW**

**Boys' WINTER JACKETS, Zipper Front, all reduced to sell**

\$5.49 reg. price Size 8 to 16 **\$3.99**

All Leather Upper, Romeo Style

## MEN'S HOUSE SHOE

Elastic gators on sides plus a double sole for comfort. Regularly \$4.49. Size 7 to 9 **\$3.33**

**SAVE UP TO 50%**

Individual Special Greeting

## CHRISTMAS CARDS

Hallmark & Art Guild

**50% OFF**

Buy Now at Less than Wholesale

Complete Stock of Velum and Paper

## LAMP SHADES

Large Selection of Colors, Sizes

**20% OFF**

Sensational Values from Our Full Stocks

Mother, son, daughter, friend, father, pastor, teacher, etc. In newest and conventional chest.

50c cards for 25c  
15c cards for 7c  
25c cards for 12c  
10c cards for 5c  
5c cards for 2c

### Tremendous Savings!

21 1/8 in. Steel Cattle Truck	4.98
19 in. Steel Dump Truck	2.98
13 in. Metal Wrecker Truck	98c
8 3/4 in. Metal Dump Truck	49c
23 in. Auto Transport	2.98
Plastic and Plush Pets	98c to 2.98
Tea Service & Baking Sets	98c
19 1/2 in. Metal Doll Bed	1.49
5 in. Doll Sulky	98c
27x22 in. Ironing Board	1.98
Electric Iron, U.L. approved	98c
Doll-E-Layette Basket	2.28

### SPECTACULAR SALE!

Holster Gun Sets	98c to 4.98
Christmas Ribbon	10c to 49c
Seals, Tags and Cards	10c to 25c
Merry Christmas Paper	15c to 59c
Metal Christmas Tree Stand	89c
Glitter for Decorating	29c
Glistening Foil Icicles	10c and 25c
Christmas Candles	10c to 29c
Candy-Buttercreme & hard	29c lb.
11 1/4 in. Aluminum Cold Saver	1.29
12 in. Glass Cake Plate	39c
10 1/2 in. Glass Cake Fruit Bowl	39c

### Men's Winter Jackets

Cotton Gab. Shell Quilted Lining Reg. Price 6.49 **\$4.77**

Green Cotton Twills with Cotton Fibre Lining Reg. price 9.90 **\$6.66**

## COSTLY STOCK TO BE SACRIFICED!

**"Scio" White Wave**

For the Extra Pieces of Needed Dishes

St. Dennis Cup	12c
4 in. Fruits	10c
7 in. Plates	29c
7 in. Nappie	35c
10 in. Platter	39c

**Nylon Net Lace Trim CAN CAN SLIPS**

1.98 Girls 7 to 14	1.66
2.98 Ladies	2.44
3.98 Ladies	3.22

Dark Winter Colors

## LADIES PURSES

All reduced to clear fast, limited quantity.

# 33 1/3% OFF

### BATES SPREADS

**20% OFF**

\$24.75 ones \$19.80  
\$14.75 ones \$11.80  
\$9.90 ones \$7.92  
\$8.95 ones \$7.16

All Men's and Boys'

## WRANGLER BLUE JEANS

6 to 12 \$2.79	13 1/2 ounce denim
12 to 16 \$3.39	Western Cut Style
28 to 31 \$3.49	Pants of Cowboy
31 to 38 \$3.69	Champions in rodeos

47 Titles to choose from

### Children's READING BOOKS

Ages 7 to 14, new Christmas Stock

49c ea. REDUCED Regular

# 33¢



HOW'S THAT AGAIN?

COLUMBUS, Neb. (AP) — When operating manager Howard Erickson of the Nebraska Public Power System learned that a piece of electric transmission line was lying across a railroad track he promptly reported to the railroad in correct power terminology: "There's a conductor lying a-

cross your tracks." The railroad people, who have a different meaning for the term conductor were considerably more concerned about the report.

Heart disease deaths are higher for non-married people than for married people. Get married and live longer.

this Christmas, she'll thank the stars — ... and love you for her heavenly

Humming Birds

... the stockings she's always loved for their superb fit, selectable colorings, out and out flattery. Let us help you choose just right shades and styles from our wide assortment. Price Range \$ .15 to \$1.95

Colors - Plum Pink Grey Mist - Wild Rose Garden Party-Talisman

HARMAN'S

We Give S & H Green Stamps



Mrs. James W. Henderson

Miss Helen Marie Diller Weds James W. Henderson in Church

OWL WATCH

FREDERICK, Md. (AP) — The imitation owl bought to scare the pigeons off city hall was effective, but only to a point.

When the owl, with two sets of eyes, fore and aft, was put in the middle of the roof, the pigeons just retreated to the edge. Now the city is going to buy three more plastic owls — one for each corner of the roof.

The marriage of Miss Helen Marie Diller, daughter of Mr. and Mrs. C. M. Diller, and James W. Henderson, son of Mr. and Mrs. John Henderson, was solemnized Nov. 29 in a double ring ceremony in St. Anthony's Catholic Church. The Rev. Father Cletus McGorry officiated.

Given in marriage by her father, the bride wore a gown of Chantilly lace and net over taffeta. The fitted bodice had long sleeves and a high pointed collar. A full length panel of lace in front of the bouffant skirt was dramatized by alternate tiers of nylon net edged in lace scallops. Her waist length veil fell from a pill box crown and she carried the bridal bouquet on a white Prayer Book.

Dorothy Ann Hund, cousin of the bride, was maid of honor wearing pale green taffeta with pink carnation corsage. Carolyn Diller, sister of the bride, was bridesmaid. She wore a dress of iridescent taffeta with a pink carnation corsage. Robert Diller served as best man and Kenneth Diller was groomsmen. Ushers were Fritz Hoffman, Leonard Walterschied of Amarillo and Raymond Schlabbs of Friona. Mrs. Morris Hacker, organist, and Mrs. Elbert Vance, vocalist, presented the wedding music. A buffet supper for 250 guests honored the couple at St. Anthony's Hall following the ceremony. After Dec. 5, the couple will be at home in San Angelo, where he is stationed with the U. S. Air Force.

it's so easy to make him happy this Christmas . . .



give him a RESISTOL GIFT CERTIFICATE for the most comfortable hat he'll ever wear

It's true . . . he'll be remembering your thoughtfulness — long after the spirit of Christmas has faded. He'll have the pleasure of selecting his own smart Resistol from among our many handsome styles.

Your Resistol Gift Certificate comes with a handsome wood grain miniature box and small gift hat.

Make him happy this Christmas . . . with a

RESISTOL SELF-CONFORMING HAT



HARMAN'S

Prices Range from \$8.95 to \$40.00 We Give S & H Green Stamps



Harem Belles

Mercury

As though you've stepped into Aladdin's palace! . . . lounging slippers of rich imported brocade a-jingle with tiny golden bells. Just perfect for home, dorm, T-Viewing . . . and you walk on air-soft foam cushioned insoles! In red, turquoise, honey. Sizes: Small, Medium, Large. Handwashable . . . and they come in their own crystal clear carrying case. \$3.98

HARMAN'S

We Give S & H Green Stamps

GIVE HER Feminine Luxury FOR CHRISTMAS



No. 59605 Oriental splendor is yours in Schrank's sanforized broadcloth exclusive 3-way collar pajama. Wear it Ivy League, Peter Pan or Mandarin style, and designed to match coat. All over Dynasty print in Ming blue, Ming pink, and Ming gold. Sizes 32-40. Set \$9.95.



FREE GIFT WRAPPING

Smart "Living Lounger" designed especially for your longing and dreaming pleasure. Tailored with the usual Schrank perfection.

CHARMING CHILL CHASERS IN Schrank's CUDDLE SUEDE RAYON CHALLIS

Enchanting dreamers in zephyr weight cuddlesuede rayon challis the heavenly soft, delightfully warm fabric. All femininely detailed with dainty Lotus leaf applique bib front, and extravagant use of lace. Lovely pastel pink or blue with sparkling white bib . . . all pre-shrunk.



No. 9506

WE GIVE S & H GREEN STAMPS



No. 6514

No. 3508 Feminine pajama in sizes 32-40. \$5.95.

No. 9506 Dainty bed jacket Small, medium, large. \$4.98

No. 6514 Flowing granny gown in sizes 32-40. \$5.95

Extra size Flannel Gown 42 to 46. \$4.98

HARMAN'S





ROTARIANS AND GUESTS—Shown as they prepared to leave the Rotary Club's ladies night banquet Monday night at the Jim Hill Hotel are Mr. and Mrs. Francis Hardwick, left, Mr. and Mrs. Dave Alexander and Mr. and Mrs. Bill Stanford. They were among 115 Rotarians and their guests who at-

tended the banquet in the Jim Hill Hotel. Hardwick, who was in charge of arrangements for the pheasant dinner, and Alexander are Rotarians, while the Stanfords were guests. (Staff Photo)

### C. R. Anthony Pays Christmas Bonuses Early

Several thousand C. R. Anthony employees will be happier folks within the next few days as they will receive a Christmas greeting card with a bonus check attached. C. R. Anthony announced today that all Christmas bonus checks were being mailed early this year.

According to Anthony, released in today's mail were Christmas bonus checks for employees throughout the entire company. Checks go to all employees who have been in the employ of Anthony's for one year or more.

Asked the amount of the 1957 Christmas bonus in dollars, Anthony said it was just about \$65,000, and represented payment of \$10 for one year's service up to

\$200 for many employees who have served loyally for quite a few years.

Anthony said he chooses the first part of December to distribute the Christmas bonus as it enables his employees to better plan their Christmas gift spending. "And, too, extra cash is always welcome, it brings happiness and happy employees are always appreciated by customers," he said.

He added that he had been paying his employees a Christmas bonus since the depression days of the early thirties. His best recollection was that the first bonus was just a little under \$5,000. Since this first bonus, including this 1957 bonus, the total Christmas bonus checks paid to date exceeds a million dollars.

#### USED CAT SALE

SAN DIEGO, Calif. — A sign outside a corner grocery read: "Clearance sale — 1957 kittens — 1 cent each — must make room for 1958 models, coming soon."

### Summerfield Club Has Annual Guest Day and Auction Sale

Summerfield Study Club held its annual guest day and Christmas auction sale in the home of Mrs. Chester Wiggins Thursday.

The day's affairs began at 10 a.m. with a salad luncheon built around the holiday theme in decorations and appointments. The entire home was aglow with bright tinsel and evergreens. Mrs. J. B. Noland served as auctioneer.

The auction sale followed the pattern of previous events with members vying for a chance to bid on cakes, cookies, Christmas decorations for the home, aprons, dish towels, hand painted pieces, fish mats and various other useful articles suitable for Christmas gifts.

Special guests attending were Mesdames Robert Veigel, Wilbur Axe, Joe Kendall, B. E. Roberson, Clifford Galley and daughter of

Hereford, Mrs. L. H. Lookingbill Jr., Mrs. B. G. Cotton and Mrs. J. M. Wright.

Members present were Mesdames C. R. Walsler, L. H. Lookingbill Sr., J. B. Noland, Charles Noland, Lee Curry, K. W. Neill, Ray Johnson, Guy Walsler, Mack Noland, Earl Lance and the hostess.

#### CLOCK STOPPERS

HONOLULU — The town clock stopped at five here the other day and stayed there for two days.

Movie makers filming the picture, "Twilight of the Gods," in Honolulu Harbor, received permission to stop the big clock in the Aloha Tower for two days while they shot a scene, supposed to have taken place at 5 p.m.

### School Lunch Menu

The public school menus are published each week by The Brand as a public service. The head cooks of each cafeteria and Supt. Fred J. Cunningham plan the menus for students. The following menus are for Dec. 9-13.

#### Monday

Dixie Dogs  
Meatless vegetable soup  
Cabbage slaw  
Baked apples  
Bread  
Butter  
Milk

#### Tuesday

Turkey a la king on rice  
Tossed green salad  
Fruit cup  
Whole wheat rolls  
Butter  
Milk

#### Wednesday

Pinto Beans with ground beef  
Mixed greens  
Jellied cranberry fruit  
Apple Betty  
Cornmeal muffins  
Butter  
Milk

#### Thursday

Hamburgers with cheese  
French fried potatoes  
Lettuce and onions rings  
Fresh apples  
Bread  
Butter  
Milk

#### Friday

Tuna wiggle  
Tossed green salad  
Sliced peaches  
Hot rolls  
Butter  
Milk

More than 300,000 eye accidents occur every year in American industries, says the Better Vision Institute.

# MR. FARMER!



Contact Us for

## FREE SOIL ANALYSIS

Conducted By

Texas A. & M. Extension Service

Sample Bags and Instruction Sheets

Are Available Here!

FAST, EFFICIENT SERVICE

# Hereford Grain Corp.

Phone 360



## Thanksgiving Is Over - Christmas Is Just Around The Corner

After Thanksgiving Day has passed, everyone's thoughts turn to Santa Claus and Christmas . . . and of course, it's almost time to send your Annual Greetings to your friends and neighbors in Hereford.

This year, let's put our Christmas Card dollars and cents to work and help the Ladies Medical Auxiliary redecorate the maternity ward of Deaf Smith County Hospital . . . let's all make our deposits now to "Project Christmas Card."

Your name, along with the other participants, will be published in one giant Christmas ad in the Sunday Brand's Christmas edition. Deposits may be made at this bank.

#### About the Weather:

Average Annual Rainfall  
**19.60**

Amount Received to Date  
**15.71**

See the friendly folks at the  
**HEREFORD STATE BANK**  
for all your financial needs!

This bank is a modern financial "Shopping" Center, offering a wide variety of services. Let us talk them over with you soon!

# HEREFORD STATE BANK

Member: Federal Deposit Insurance Corp.



#### REMEMBER THESE THINGS IN DIALING

Look up the number in your new dial directory. All numbers will be changed.

Wait for the "hum-m-m" of the dial tone before you dial.

Dial according to the instructions in the front of the new dial directory.

At 1:01 a.m. Sunday, December 15, Hereford's new dial telephones will begin to work.

When the signal is given at that time to make the change, men in the new telephone building will pull a network of strings. Switches in the dial equipment will click into place, and Hereford's new telephone system will come to life.

Until 1:01 a.m., Sunday, December 15, continue to give your calls to the operator.

After that time, please dial your calls.

Bill Leavy, Manager

**SOUTHWESTERN BELL TELEPHONE COMPANY**

LONG DISTANCE IS TWICE AS FAST WHEN YOU CALL BY NUMBER





SHOP NOW...

Everything In Our Store Discounted for....

# BUY-RITE FURNITURE'S

## Pre-Christmas SALE

Starting Monday thru Christmas!



CHECK THESE SAMPLES!

Register Each Time You're In Our Store for the...

### Free Weekly Door Prize

to be given away and

### Free Color TV

to be given away SATURDAY, DEC. 14th

BEDROOM SUITES

30% OFF

### 2 Pc. Livingroom Suites

Blue and black - foam rubber Regular \$249.50 WITH TRADE IN **\$189<sup>50</sup>**

Light brown, rubberized curled hair. Regular \$319.50 WITH TRADE IN **\$219<sup>50</sup>**

Persimmon color, curled hair. Rubberized - Regular \$299.50 WITH TRADE IN **\$199<sup>50</sup>**

COME IN AND MAKE US AN OFFER ON DAMAGED SUITE

THESE AND MANY MORE!!

### 3 PIECE SECTIONALS

Green - foam rubber Regular \$419.00 SALE **\$309<sup>95</sup>**

Brown - foam rubber Regular \$549.50 SALE **\$359<sup>50</sup>**

Aqua - foam rubber Regular \$374.50 SALE **\$274<sup>50</sup>**

Plus TRADE-INS

### DINING ROOM SUITES

7 piece Hardwood - Maple with Hutches - Reg. Price \$568.90 **\$365<sup>00</sup>**

5 pc. Birch - Drop Leaf Table Regular \$279.50 SALE PRICE **\$189<sup>50</sup>**

7 piece Mahogany - Drop Leaf Table and Chair with Hutch. Reg \$469.50 **\$269<sup>50</sup>**

7 piece Lined Oak - Drop Leaf Table. Regular \$249.50 **\$199<sup>50</sup>**

7 piece Ash - Table and Hutch Regular \$449.50 SALE **\$349<sup>50</sup>**

Terms Arranged

## CHAIRS

SPOT CHAIRS **SALE \$24<sup>50</sup>**  
Regular \$39.50 value

BARRELL BACK **SALE \$34<sup>50</sup>**  
Regular \$59.50 value

All Colors to Choose from - Other Chairs Reduced

SWING KING RECLINING

## CHAIRS

foam rubber cushions-assortment of colors

Reg. Price 129.50 Sale **\$99.50**

Reg. Price 119.50 Sale **\$89.50**

## ROCKERS

All Colors

Regular \$89.50 value **\$59<sup>50</sup>**

## WESTERN ROCKERS

Plastic Upholstery Regular \$99.50 value **\$79<sup>50</sup>**

## WESTERN CHAIRS

Plastic Upholstery Regular \$89.50 value **\$69<sup>50</sup>**

# BUY-RITE FURNITURE

Park at Main

Phone 663





By JIMMIE GILLENTE

THE "VAN GUARD" rocket deal has gone far enough. It is time we quit listening and did something about it. The trouble with the government rests solely on the fact that they use too much theory and too little practical judgment. What we need to do is make up a pot and send Tom Alderson, Jim Lipscomb, Robert Veigel and some of those other sidewalk superintendents down to Florida and get the thing in the air. This, of course, would slow down construction on the new bank building but, after all, national security does come ahead of community growth. In America, you just cannot build anything without sidewalk supervision — and the three men already mentioned have had many, many hours of successful experience. In fact, there are none better.

If all of them can't get away, we still have lots of good substitutes. E. T. Brooks is not bad. Ed Skypala is a bit young, but he has also been quite active in the field. No women, though. Sidewalk supervision is one field the women so far haven't been able to invade. They just don't seem to have the temperament or, as my wife would say, they are probably too busy. Anyway, it is time we did something — and this is the one sure way to get the fool thing into the stratosphere.

Meanwhile, far more American and much closer to home, comes announcement of the launching of an extensive health research program Jan. 1 in cooperation with the University of Texas. This is something like 15 years after the first discoveries concerning the low incidence of tooth cavities in the area and the survey which followed under auspices of the Dental Division of Texas Health Department.

The new program will study bone healing and nervous system findings, along with toothaches. Much credit for the development is due Dr. L. B. Barnett, who has consistently carried on his own personal research program down through the years. Doc even developed a "Deaf Smith capsule," which he had packaged through one of the large pharmaceutical houses. The current program, judging from the impressive titles,

would answer a lot of questions and, I presume, will be most thorough in scope. Despite those who might belittle the plan, it is a program which has been needed for a long time.

BOOK MATCHES are a subject which appears taboo. Herman Neff and G. D. Caison Jr. claim that they hand out more free matches than anyone in town — and they want to know why I have to go around plugging the banks. They figure the banks are big enough to take care of themselves without any free plugs. I guess they are right, too; both places have been handing out matches for a long, long time. Dick Ross didn't file a formal complaint, but he has also been in the free match business for a long time, so I'll beat him to the draw and admit it now.

Harry Caylor should have been a real estate salesman. All week he has been luring various citizens into penny-ante football bets. He always follows the same pattern of talking about "that strong Abilene team," then he winds up taking Amarillo and giving six points. He has another good idea. He never puts up any money. I tried two or three times to get to hold stakes, but they never did have any. If there is anything I'd rather hold than coats for a fight, it is stakes for a bet.

"STOP, LOOK & ASK" is the new slogan of several Hereford quail hunters who face trespassing charges in Dallam County. I don't know who all of them were, but if you are going hunting in Dallam County, be sure and get written permission from the land owner. They have a game warden who is really after anyone from Hereford. Seems that he got mad when another Hereford group was picked up last week for having too many birds, but got the case dismissed when they secured affidavits that the birds were killed in New Mexico. Anyway, that's the story the hunters are telling their wives.

Merlin Kaul is still buying oil for his car, which indicates no new gushers out in the Westway territory. News regarding the well is "tight," but they are still drilling away.

The new Thursday night shopping plan went over big this week.

This is due, in part, to the fact that it is highly adaptable for Christmas shopping. Thursday night is a time when folks can browse around, get a lot of attention — and mom can drag pop in on a deal he has long been able to avoid on grounds of not being able to get away from the office. I understand they will continue on through Dec. 19, then drop the Thursday night shopping until some little time before Easter.

THE WEATHER! Now that most of the grain sorghum is taken care of (like I predicted) we can get set for the rough weather. We have already had a good sample and, before winter is over, everyone will be yelling calf rope. Those who planted their maximum wheat acreage will be the happiest and the wealthiest of all. If you didn't plant wheat this year, plan to plant all you can next year. It's a "next year crop, anyway." I concede that this advice is like an old maid telling a mother of

12 how to raise children, but it is right — and it doesn't cost a cent. People have pretty well let the tax equalization problem drop, although you do run into a few people who are still screaming. One fellow says he will vote against any school expansion program until they equalize values. Trouble is that everyone wants to remain anonymous, chiefly because they might lose some customers or some friends. All of which indicates they are not so upset as they might have you believe.

PLANES WILL BE landing at the new airport, probably next Saturday, according to present plans. In addition, one hanger is now under construction and two others are in the mill. The 4,400-foot runway looks as big as all outdoors. They will put on the final coat of topping next Spring, but will use the strip this winter. This is bad news for some of the hot rod delegation, though, in view of the fact that it will terminate the

moonlight drag races on the cache strip.

City Manager Dudley Bayne says they will probably have a formal opening next spring after the final touches are added.

SOME JOKES A downstate parakeet amuses visitors with his simple pronunciation: "I can talk. Let's see you fly."

"Don't you know what I mean when I hold up my arm," yelled the traffic cop to an old lady who was about to cross the street against the lights. "I ought to," she replied. "I was a school teacher for 25 years."

The best way to tell if a man is having a good time at a party is to look at his wife's face.

The King of Nepal, world's only Hindu monarch, rules the territory in the Himalayas between India and Tibet.

### Soil Test Aids Gardens, Lawns

COLLEGE STATION — A soil test is the first step in getting your garden or lawn off to a good start next spring.

Fertility of the right kind and amount is necessary to keep lawns growing good and to keep gardens producing plenty of good vegetables. This can be determined in a laboratory test.

Taking a soil sample for testing to determine its fertility needs is easy, said William F. Bennett, supervisor of the Soil Testing Laboratory at Texas A. and M. College. If it is from a lawn dig about the first three inches of soil from about 10 different places, mix them together and then take about a pint to be used for testing.

If it is from a garden use the same procedure, but dig about the first six inches of soil, Bennett

said. One sample normally is enough for most lawns or gardens, but if the type soil differs from one part of the lawn to another a sample from each of the various types should be taken.

A soil test should be used to determine whether a plant has died from root rot or some other disease, he said. Neither can the test be used to determine presence of soil insects or other effects not due to a lack of soil fertility. However, if samples are taken to help determine plant growth difficulties, complete information on how the plants have grown and symptoms of the disease should be included with the soil sample.

After a soil sample is collected an information sheet should be obtained at the county agents' office and completed to accompany the soil sample to the Soil Testing Laboratory at Texas A. and M. College. The length of time required to test the soil sample is usually one to two weeks.

CLOSE CALL FORT THOMAS, Ky. — A 16-year-old boy who lost his right eye after an accident feels he is really lucky.

James Gasright was poked in the eye accidentally by a coat hanger in a coat room at a dance. The eye had to be removed at St. Lukes' Hospital.

But the lad is glad it wasn't his good one. The eye removed has been sightless since birth.

**Dr. Milton C. Adams**  
OPTOMETRIST  
Office Hours 8:30-5:00  
140 W. Third, Hereford  
Texas  
Phone 37

## FURR'S VALUES ARE THE TALK OF THE TOWN

**GREEN BEANS** Elna, Cut No. 300 can **15c**  
**COFFEE** St. Charles Lb. Can Your Favorite Grind **69c**

**Bath Towels** Cannon Thirsty 88c-Value **2.00**  
**TOMATOES** Standard No. 303 can **2.25c**

### FRESH FROZEN FOODS

**SPINACH** Food Club, Chopped, Leaf 12 oz. pkg. **12 1/2c**  
**GRAPEFRUIT JUICE** Food Club, fresh frozen 6 oz. can **12 1/2c**

### HOUSEHOLD NEEDS

**SHAMPOO, Modart, liquid** \$1.00 value **69c**  
**HAIR SPRAY, Modart Style** \$1.50 value **\$1.19**  
**ASPIRIN, St. Joseph** 100 count **39c**

### SAVE VALUABLE FRONTIER STAMPS

Choose from Thousands of Items for Your Christmas Gifts

LOOK AT WHAT 10¢ BUYS AT FURR'S					
Jiffy	9 oz. pkg.	10c	Campfire	No. 300 can	10c
CAKE MIX			RANCHO BEANS		
Campfire	No. 300 can	10c	Early June	No. 300 can	10c
BLACK EYED PEAS			PEAS		
Campfire	No. 300 can	10c	Kuner's	No. 300 can	10c
PORK & BEANS			PUMPKIN		
Campfire	No. 300 can	10c	Kuner's	No. 300 can	10c
PINTO BEANS			TOMATO JUICE		

Closed Sundays We reserve the right to Limit Quantities

### Who but Furr's has Garden Fresh Vegetables?

**APPLES** Washington Delicious lb **19c**  
**DATES** California **2.55c**  
**RAISINS** White 10 oz. package **29c**

**Babo reg. can** 2/25c  
**Diamond Paper Plates** 9" 15c  
**Picnic**

**ZEST SOAP** reg. bar 2/29c

**ZEST SOAP** bath bar 2/39c

**LAVA SOAP** large bar 15c

Reynolds **Aluminum Foil** 25 ft. roll 29c

**CHILI**  
Wolf Brand No. 2 Can **49c**

**FLOUR**  
Elna 10 lb. bag **69c**

**CORN**  
Elna No. 303 can **12 1/2c**

### Who but Furr's has Top Quality Meats?

**CHUCK ROAST** 39c  
**BACON** Krisprite lb **45c**  
USDA Standard LB.  
Rib Steaks USDA Standard lb. 69c  
Sirloin Steak USDA Stand. lb. 69c  
Cheez Whiz 8 oz. jar 31c  
USDA Standard **SHORT RIBS, Lean** lb. 29c

# FURR'S

## Portable High Fidelity "Victrola"

**RCA VICTOR**  
A new Sensation in Sound  
**\$134.95**  
Ready for Stereophonic Sound



MARK XI, RCA Victor's lowest priced 4-speed portable Hi-Fi. Model SHF9.

Take High Fidelity with you wherever you go! Enjoy all your records... on vacations or on the front porch. Best of all, the Mark XI is designed to let you add Stereophonic Sound, now or later. It's the Future Sound of recorded music!

- ★ 4-speed record changer
- ★ 3-Speaker Panoramic Sound
- ★ Ceramic pickup on featherweight tone arm
- ★ Beautifully styled in brown simulated leather

Hear it today!  
**Streu Hardware**  
Phone 48



...a fight  
he is  
...ed in  
...ost  
...dance.  
...at St.  
...n't his  
...ed has

# The Sunday Brand

Hereford, Texas, Sunday, December 8, 1957

Section Three

## EDITORIALS

### Could You Create Your Own Job?

# Unemployment Trends To Create Job Competition

With unemployment figures on an upward trend, we cannot help but wonder how many unemployed people really want a job. Also, we wonder how many of them ever tried to create their own jobs?

Unless an employer happens to have a specific opening which needs to be filled, he is likely to turn you away with such words as, "I'm sorry, but we don't need anyone right now."

If this happens to you, don't forget that the employer may be mistaken. Often there is a job in his very place, just waiting for someone with imagination to come along and point it out.

A good example of this is the youngster who wanted a job in a drug store and was turned down three consecutive times. A week later one of the same stores hired one of his classmates and, screwing up his courage, the youngster went in and asked why.

"Well, I'll tell you son," replied the owner. "I didn't think I had a job open when you asked for one. Then, along came this other young man. He said he had a bicycle and suggested that I start a delivery service, meaning himself. That's a new idea for this town, and it's making a big hit."

Both boys had bicycles, but the second one had something else—an idea. What's more,

he showed the owner where it would be profitable to the firm to give him the job.

Many people are prone to criticize firms and merchants for lax methods but, since World War II, the most lax of all people have been employees. With help at a premium, most of them have continually drawn high salaries—and have consistently given little thought to the welfare of their employer. Very, very few have found it necessary to think, or to create their own place in a busy world. Consequently, the attitude has spread and today's employees are probably the least qualified of any in several generations.

Trained in an era of prosperity, the employees across the nation today are ill-equipped to meet the crisis of expanding unemployment. Worse still, very few of them take the time to worry about the situation.

There are always a few people, however, who take their jobs seriously and who go to the trouble to create them. They are the group who sooner or later become department heads, managers and corporation presidents. What's more, they are always welcome in any business, large or small. They provide the nucleus for progress which has lifted the United States above all other nations in production, distribution and has created civilization's most advanced standard of living.

### DEATH OF FLOYDADA PHYSICS TEACHER POINTS UP CLASS METHODS

# If Your Neighbor Demolishes His Car, Will You Quit Riding In Automobiles?

One of the most discussed men in the Texas Panhandle this week has been the physics teacher at Floydada, who lost his life while conducting a class experiment with rockets. At the same time, six students were seriously injured.

People will naturally have varied ideas and reach diverse conclusions concerning the incident. Some will be prone to criticize the teacher, and possibly, with some amount of justice.

On the other hand, the high school physics teacher was embarking on a program which no one would criticize, had the experiment

been a success. By adapting his class program to a currently popular world development, the teacher captured the interest of every member of his class. At the same time, he was creating a burning interest in science and future developments among his students. Through the program he was achieving a goal desired by every conscientious teacher in the United States.

Certainly, we do not approve any form of negligence which might have caused the accident, nor do we feel that unqualified persons should expose students to undue danger through experiments in physics—or any other field. However, we do feel that his method of approach to the situation might well afford considerable study on the part of our educators.

Result of the experiment, in this particular instance, was regrettable. However, we should not allow the incident to overshadow the fact that the teacher's methods were apparently worthwhile. To assume this attitude would be very much like refusing to ride in an automobile because some friend may have been killed in an accident. In which case, there would be very few automobiles indeed.

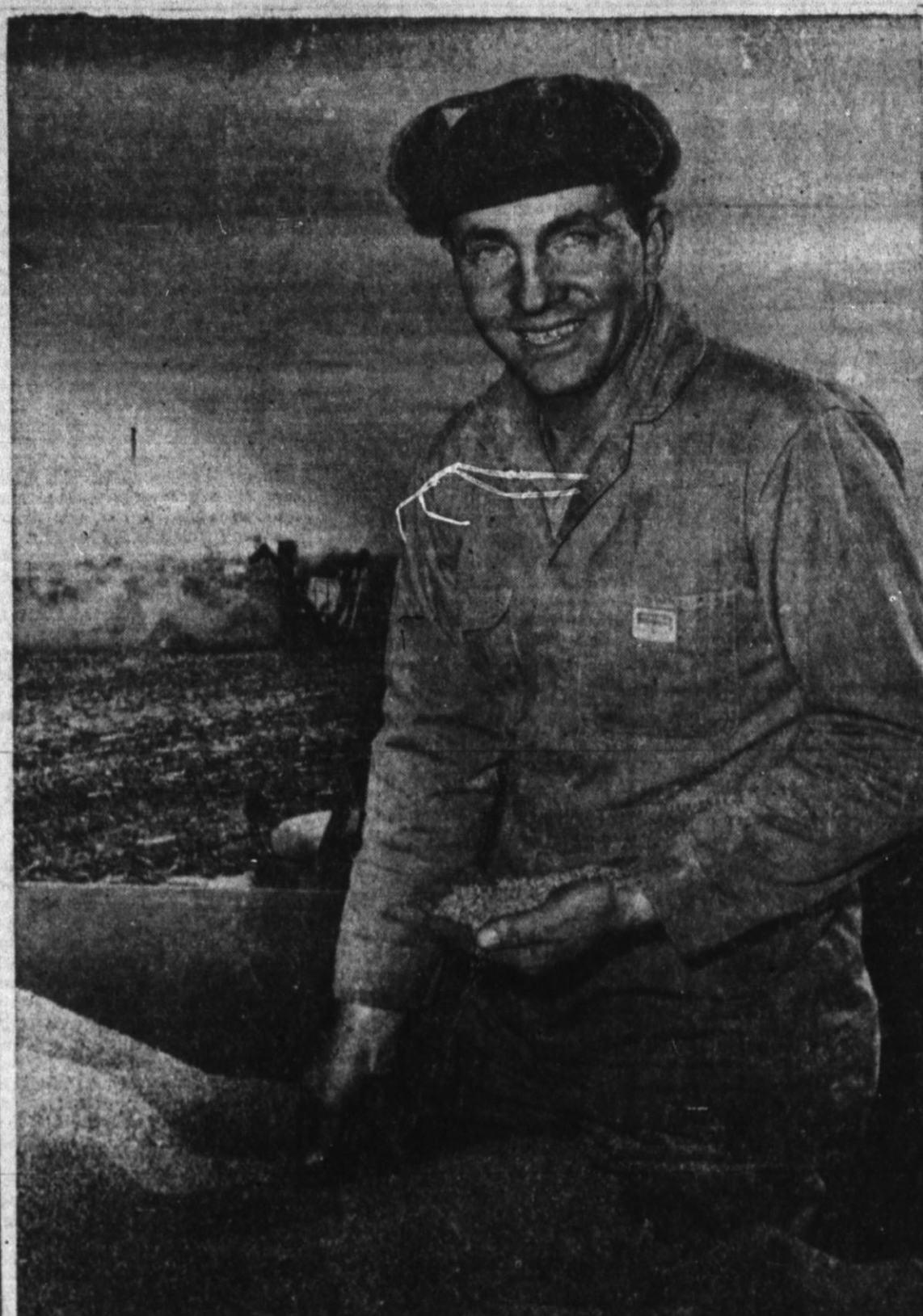
# Dial System Brings Many New Problems

Approximately one week from now the Hereford telephone exchange will switch from manual to dial operation. The new system, in addition to requiring considerable "getting used to," will also present quite a few problems.

In the first place, most people will have to toss away the long lists of numbers they have been trained to acquire and keep handy; they will have to learn to manipulate a complicated mechanical set-up, especially regarding long distance calls, and they will make many mistakes. Worst of all, though, they will no longer have anyone to blame when they get a wrong number or encounter a busy line.

The telephone operator will be missed more than many of us realize in this respect. No longer will she be there to call a husband and tell him there might be trouble at home, because the phone has been off the hook for several hours. Machines have not been made that do many of the little courtesies which people expect from the telephone girls.

Instead, we will be on our own. When we make mistakes, they will be our own fault. In a lot of ways, it is like shifting from the horse and buggy to the automobile; the driver no longer receives valuable assistance from an intelligent helper. He does go a lot faster, however; and, once the system is understood and adapted thoroughly, he would not switch back for anything in the world. Such is the price of progress and, with the coming of the dial system to Hereford, the community has made a great stride in keeping abreast with modern means of communication.



SESAME HARVEST—Billy Marshall, checking sesame, a normal irrigated yield, has some sesame seed just threshed on his Hub community farm, has found 1,000 pounds per acre advantages over 5,200 pounds per acre maize "at today's prices." (Staff Photo)

# Sesame Crop Yields High Despite Freeze

By ROY CLARK

A relatively new crop on the High Plains, sesame, gained in stature this year when it came through with the yields growers expected despite an early freeze and difficult harvesting conditions. Robert Parker, Texas Sesame Seed Growers executive, reports that yields of the oil seed will average about 1,000 pounds to the acre on a total of 1,000 acres.

Yields at 1,000 pounds and price at 10¢ cent per pound for No. 1 seed, 8¢ pound for No. 2 seed, are equal to those of 1956, but the acreage has been doubled. Parker says that the quality of the seed is not quite up to that of last year, due to some frost damage, and the amount of No. 2 seed is up.

SESAME SEED, produced for use as a high quality cooking oil and for eating — toasted, it's delicious — since Biblical times, still presents some harvest problems. Best solution Texas farmers have found to the problem of the seed shattering onto the ground before it can be gleaned, is to cut and bundle the straight-stemmed stalks while they're still slightly green, then thresh the grain after it has dried in shocks.

The extra harvest labor may be offset, however, by lower production costs, when sesame is compared to sorghum production. Billy Marshall, who grew 400 acres of sesame seed this year in Farmer County's Hub community, had some interesting comments on the crop as his harvest neared

completion last week: "If maize were bringing a decent price, something in the \$2.20 range, I probably wouldn't grow any sesame at all. But as long as we can only get \$1.70 or less for maize, I'm going to keep growing sesame."

MARSHALL SAID that he first grew sesame in 1955 on a small acreage. The yield was only 800 pounds per acre, but he figures that cutting too late cost about 200 pounds through shattering. Last year he grew 42 acres, had a yield average of 1,077 pounds per acre.

After his experience with 400 acres of sesame this year, Marshall is thinking now of growing 400, but maybe 800, acres of the seed in 1958.

He obtained a yield of better than 1,000 pounds per acre with pre-watering and two irrigations. His grain sorghum yield on 200 acres this year was 5,200 pounds and was made with pre-watering and up to six irrigations. He expects his sesame yield will equal that of 1956, but saw his grain sorghum average drop by over 400 pounds per acre.

AT PRESENT prices for farm crops, Marshall feels he will be better off to grow sesame on his own land than grain sorghum, due to its taking fewer chemical elements, requiring less water and because of the mellow condition in which it leaves the soil.

The Texas Sesame Seed Growers, who have promoted production of the crop on dryland farms in East Texas, and more recently on the irrigated High Plains has this year established an office and warehousing facilities at Muleshoe. So far, they have been the principal marketing — if not the only — agent for the seed in the region.

The Texas Research Foundation experiment farm at Halfway in conducting extensive development and study work on the crop. The foundation's Renner No. 1 variety has been the most popular sesame variety in this region.

If research should develop high yielding, non-shattering sesame varieties, farm observers believe the crop would gain in popularity. But they feel that with the impending cut in grain sorghum prices for 1958, it is a newcomer that offers some promise as an irrigated crop.

### QUESTION OF THE WEEK

# Opinions Vary on Idea of Planet Colonizing

Do you think men will ever colonize other planets, such as Mars and Venus?

DON FUDGE—Well, I expect them to. At the rate they have been progressing I think they shall, how soon, I wouldn't know.

MARIAN KREIG—Well, there is a possibility after further study is made. I don't look for it in the near future. I figure they will travel in some form of a rocket.

MRS. JOYCE BRYANT—Well, I don't know. I suppose so. I think they will if it is intended for them to. I imagine they will travel by rocket.

EDWIN BRIDGES—I don't think so. Well, from the way the satellites have been floating around up there I don't think we will have power enough to get to the other planets.

BOB FULLWOOD—Sure. Oh, it will be a good many years before they do, like TV. We thought about it for 20 years before we actually saw one. Have no idea on means of transportation, rocket or space ship or on that order.

JESSE LEE—No. I don't. Well, just because I don't believe there are such planets.

BUD TAYLOR—Frankly, I don't think so. I think it is just a little too complicated and far-fetched.

MRS. J. W. ISREAL—Frankly, no. I just don't think they will ever make it. I don't think it was meant for people to attempt such things as that.

# Panhandle Paragraphs

### UNCUT MAIZE ON GROUND

Moore County's maize farmers, nearing the three-quarters mark in the 1957 harvest, were cutting only a "little" grain this weekend following Friday's stiff, northerly winds which flattened almost all uncut grain. County Agent Martin Gossett said early Saturday morning that "only a little cutting was going on last week. A lot of the farmers saw the writing on the wall Friday and started to work on some sort of pick-up device for their combines. Some of these, and those who were already equipped to pick up the fallen grain, are in the fields, but it's a slow, slow process."—MOORE COUNTY NEWS

### RICHLAND HILLS ELEMENTARY IN USE

Richland Hills Elementary School opened Monday morning with a full enrollment of the first six grades, totalling 540 pupils, with Frank D. Ford as principal. The new elementary school, built at a cost of \$285,000, has been partially in use since classes began in September, but the second of two classroom wings was completed last week, and the fourth, fifth and sixth grades transferred to the new building Monday morning.—THE MULESHOE JOURNAL

### COTTON HARVEST GAINS SPEED

Cotton and grain harvesting continued at a quickened pace this week as the clear weather finally gave farmers a chance to get at their crops. Ginning total Wednesday morning was 15,227 bales, an increase of 2,680 bales from last week. Ginners reported that most of the cotton being harvested still fell in the middling spot category. Farmers and ginners over the county estimated this week that about 40 per cent of the cotton has been harvested. If this estimate is correct then the harvest this year would be around 38,000 bales. However, time will tell since much of the crop is still in the fields and more severe weather could continue to hold up production.—THE MEMPHIS DEMOCRAT

### CONSERVATION PROGRAM IN LAMB COUNTY

The Great Plains Conservation Program is, ready to move in Lamb County, SCS work unit conservationist Guy Nutt announced Monday. The program includes a list of soil-building moisture-saving practices on which the federal government will share the cost of installation. Rates at which the government will share the cost have been approved by a county program committee, Nutt said. The rates, based on average cost of the work in Lamb County, range from 50 to 80 per cent of the total cost of installing each practice.—LAMB COUNTY LEADER

# The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm is misinterpreting the news again, his letter this week indicates.

Dear editor: I found a copy of a newspaper which a north wind blew in here the other afternoon, when you can get newspapers from any direction you don't care which way the wind is blowing, an article that said Washington officials are concerned about the number of scientists the schools are turning out. They say it's not enough.

That is, we're turning out a lot of scientists, all right, but they're being trained for such things as designing lower cars, cars that get lower from the top down but still stay far enough off the ground to keep from burning the seat of your pants, or working out new color blends for refrigerators, making radios you can drop without breaking, watches that never have to be wound, cigarettes with twice as many filters as any other brand, etc.

What we need now, Washington has decided, is more scientists for basic research. More egghead scientists, men who work on theories without any consideration for whether the idea will be worth anything commercially or not.

Well, now, I'll tell you. I might qualify on this thing. That is, I'm no scientist, but I've spent a lifetime working on basic research, if a basic researcher is somebody who works at a job regardless of whether it'll pay off or not.

Farming the way I do it comes as close to being basic research as anything I can think of. When a farmer starts a year's work, he has no more idea whether it's going to turn out commercially profitable than a scientist working on abstract mathematical theories. I know farmers who have plowed ahead for years with practically no attention to whether or not their venture would show a profit.

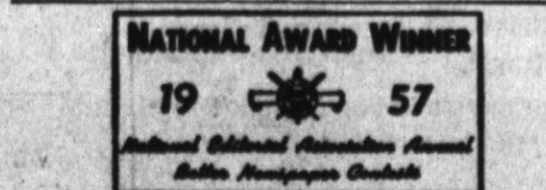
But there must be some mistake. If Washington thinks there's a shortage of us basic researchers, it ought to take another count of the farmers in this country. Instead of counting how much we produced, it ought to find out how much we made. This county is filled with basic researchers, but our trouble is we've been researching in the wrong field.

Yours faithfully,  
J. A.

# The Sunday Brand

Established 1948  
Published every Sunday at 336 Main St.  
Hereford, Texas

James M. Gillentine, Editor and Publisher  
Roy M. Clark, News Editor



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# Santa and the STRONG BOY

by LUCRECE HUDGINS BEALE

## CHAPTER FOUR THE STRONG BOY

**SYNOPSIS:** Prince Richard, seeking Santa Claus, joins a circus travelling North. The circus bills him as the Strongest Boy in the World.

That night the circus opened in Mitzenpoo.

First there was the elephant act. Then the trapeze artists. Then the bareback riders.

Finally Mr. Maxim came into the ring. He wore white riding pants and a tall coat. He carried a long black whip.

"Ladies and gentlemen!" he announced. "I now present to you the Strongest Boy in the World!"

The band began to play and all the children in the audience cheered and the grownups twisted in their seats to see.

But there was no Strong Boy to be seen.

At the door of the tent Prince Richard cringed behind a seat. "Go on!" cried the lion tamer. "They're waiting for you!"

Richard lunged to the seat. "I don't dare!"

"Of course you dare!" said the lion tamer giving Richard a shove. "You're the Strongest Boy in the World!"

The shove sent Richard sprawling into the tent. The band stopped playing and people stared at the Boy in astonishment. Richard picked himself up and went slowly up to Mr. Maxim.

"What shall I do?" he quavered. "Pick up one those weights," whispered Mr. Maxim pointing to a pile of heavy bars. "See how heavy a one you can lift."

Richard leaned over and picked up a 100 pound bar. Instead of putting it down he laid it over his shoulder and picked up a 200 pound bar. He added this to the one on his shoulder and reached for the 300 pound bar.

While Mr. Maxim and the crowd looked on in stunned silence Richard added weight after weight to his shoulders.

Finally he had all the weights on his back and he turned to Mr. Maxim and asked, "What shall I lift now?"

Mr. Maxim looked frantically a-



The lion tamer urged Richard into the ring.

round. There was nothing left for Richard to lift. Mr. Maxim had a desperate idea. "Lift me!" he gasped.

Richard reached out and picked up Mr. Maxim and put him on his shoulder.

"Hooray! Hooray for the Strongest Boy in the World!"

Then a strange thing happened. A rooster escaped from a clown act and came squawking into the ring. He flew at Richard and pecked at his legs. Richard looked down in horror. He had never seen a rooster in his life. To him it was a baby dragon.

"Help!" he screamed. He began to run round and round the ring carrying the ton of weights on his shoulders and Mr. Maxim on his head. The rooster followed squawking and pecking at his heels while the crowd roared with laughter.

Suddenly Richard dumped Mr. Maxim and the weights from his back and clambered under the seats and out of the tent. He never would have stopped running if Mr.

Maxim had not raced after him and caught him on the edge of the circus grounds.

Richard threw himself down. He put his head in his arms and sobbed.

"Boy," said Mr. Maxim, "what have you to cry about? You're the best clown this circus has ever had. Why there's never been anything so funny as a Strong Boy chicken!"

"I wasn't pretending," sobbed Richard. "I was afraid. And I don't want to be a clown. I only want to get to the North Pole to see Santa Claus."

The boy is daft, thought Mr. Maxim, but we must keep him with the show.

He said, "The circus spends only one night in each town and each day we'll be one day closer to the North Pole. Stay with us and we'll get you where you want to go."

Richard was ashamed to think of himself as a cowardly clown but to be one was the only way he knew to get to Santa Land. So, shivering unhappily, he went back into the tent for the second show.

## Legal Notice

THE STATE OF TEXAS

To: E. V. Ross, the unknown wife of E. V. Ross; John Mount, the unknown wife of John Mount; J. H. Williams, the unknown wife of J. H. Williams; Mollie D. Abernathy, et vir, M. G. Abernathy, L. R. Ellis, the unknown wife of L. R. Ellis; H. A. Vincent, the unknown wife of H. A. Vincent; O. S. Sloan, the unknown wife of O. S. Sloan; W. H. Highsmith, the unknown wife of W. H. Highsmith; B. M. Hester, the unknown wife of B. M. Hester; James M. Mortimer, the unknown wife of James M. Mortimer; A. J. May, the unknown wife of A. J. May; Nannie E. Ross; and W. G. Ross, if living, whose places of residence are unknown to Plaintiffs and, if dead, the legal representatives of each of said named Defendants and the unknown heirs of each of said named Defendants; if the unknown heirs of said named Defendants are dead; the unknown heirs of said named Defendants, if the unknown heirs of said named Defendants are dead; Defendants, GREETING:

You are hereby commanded to appear by filing a written answer to the Plaintiffs' First Amended Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday, the 6th day of January 1958, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiffs' First Amended Petition was filed in said court, on the 22nd day of November A. D. 1957, in this cause, numbered 4032 on the docket of said court, and styled IVAGENE ELLISTON and R. W. ELLISTON, Plaintiffs vs. E. V. Ross, et al, Defendants

The names of the parties to the cause are as follows: Ivagene Elliston and R. W. Elliston are Plaintiffs, and E. V. Ross, the unknown wife of E. V. Ross; John Mount, the unknown wife of John Mount; J. H. Williams, the unknown wife of J. H. Williams; Mollie D. Abernathy, et vir, M. G. Abernathy; L. R. Ellis; H. A. Vincent, the unknown wife of H. A. Vincent; O. S. Sloan, the unknown wife of O. S. Sloan; W. H. Highsmith, the unknown wife of W. H. Highsmith; B. M. Hester, the unknown wife of B. M. Hester; James M. Mortimer, the unknown wife of James M. Mortimer; A. J. May, the unknown wife of A. J. May; Nannie E. Ross; and W. G. Ross, if living, whose places of residence are unknown to Plaintiffs, and if dead, the legal representatives of each of said named Defendants and the unknown heirs of each of said named Defendants; if the unknown heirs of each of the said named Defendants, if the unknown heirs of said named Defendants are dead; the unknown heirs of said named Defendants, if the unknown heirs of said named Defendants are dead; are Defendants.

A brief statement of the nature of this suit is as follows, to-wit: A Trespass to Try Title action by said Plaintiffs where Plaintiffs seek title to and possession of the following described realty, to-wit: Tract No. 1: All of Lots 6 and 7 in Block C of Roland G. Sisk Subdivision of Block No. 1 of Mabry's Addition to the Town of Hereford, Deaf Smith County, Texas, as shown in dedication deeds, of record in the Deed Records of Deaf Smith County, Texas. Tract No. 2: All of Lots 1, 2, 3, 4, 5, 6, 7 and 8 in Block No. 3 of Irwin's Subdivision of the West 1/2 of Block 4 of Evans Addition to the Town of Hereford, Deaf Smith County, Texas, as shown in dedication deeds of record in the Deed Records of Deaf Smith County,

refunded only to each actual bona-fide bidder upon return of the Specifications. CITY OF HEREFORD, TEXAS BY Raymond C. Godwin B-49-2c

## At The Movies

STAR THEATER

**Motorcycle Gang, Sorolly Girl!** Double feature. Story of two motorcycle bugs, one good and one bad, who fight against each other to prove what they believe. Story of how Susan Cabot nearly ruins the lives of several of her associates, including herself. Booked for Sunday, Monday and Tuesday.

**Rivers Edge:** Debra Paget almost loses her husband because of her actions toward helping a criminal and her desire to get away and have excitement. Booked for Wednesday and Thursday.

## Legal Notice

NOTICE TO BIDDERS

Sealed proposals for the furnishing of two (2) ten (10) horse power warning sirens will be received by the City of Hereford, Texas at the office of the City Manager, City Hall, Hereford, Texas until 2:00 P.M. December 20, 1957 and then publicly opened and read.

Bid Bond and performance bond will not be required. The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City.

Specifications may be inspected or obtained at the City Hall, Hereford, Texas or at the office of McMorris & Associates, Consulting Engineers, 527 Amarillo Building, Amarillo, Texas upon a deposit of Five (\$5.00) dollars which will be

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## THE AIR BORN B-58 BUICK

## CHAPTER FIVE KING IGNATZ

Night after night the circus played in a different town and before long Richard was far away from the Kingdom of Mitzenpoo.

Never had he imagined there were so many kingdoms in the world. They travelled through Amapala and Mendooza and the Empire of Vundawa. They played in Helsenberg and Glendarrow and the Kingdom of Ballyshannon. They put on shows in Bacharanch and Trinoa and the Principality of Kismoor.

Everywhere they went Richard asked, "Is this North? Are we near the North Pole?"

But the truth of it was they travelled in circles and zigs and zags and if one day they were closer to Santa Land the next day they were farther away.

At last they came to the Kingdom of Ketchikan where the cruel King Ignatz ruled. The people in Ketchikan were grim faced and sad eyed and the children never laughed.

Mr. Maxim put up his circus tent but when the time came to start the show there was no one there to see it. So he took Richard and went into the town.

"Why does no one come to the show?" he asked the market men. "We have no money for shows or fun," replied the market men. "All our money goes for taxes to support the king."

In Mitzenpoo Richard's father had never taxed the people. He gave to the people. He never took from them. So now Richard asked in surprise, "Why does your king need so much money?"

"To pay his soldiers," said the market men. "King Ignatz plans to conquer the whole world. Last year he conquered Rivertania and the year before it was Kressmere. Ketchikan will be a very large kingdom when he finishes."

"Well," said Mr. Maxim. "No one here seems very happy about it."

"We are not happy," said the market men. "We are hungry and cold and we long for laughter. But what can one do?"

"I'll tell you what," said Mr. Maxim. "We'll put on a show free for you. Anyone can come tonight and the cost is nothing."

The market men were delighted. They passed the word to all their neighbors and that night everyone in the town squeezed into the big circus tent.

But just as the elephant act was about to begin there was the sound of shouting outside and King Ignatz and a troop of guards burst into the tent.

"What goes on here?" screamed the king. "Where do the people get the money for circuses and such? All money goes to me, the king!"

"Your majesty," said Mr. Max-



The market men told of cruel King Ignatz.

are giving it to amuse your people."

"I do not want my people to be amused," shouted the king. "They are meant only to work and work and work."

He waved his sword angrily and his guards pushed and shoved and carried all the poor people from the tent. When they all had gone King Ignatz sat down and said, "Now amuse me, and if you don't amuse me I'll have all of you locked up."

So the elephants and the trapeze artists and the bareback riders and the clowns and the lion tamer put on their acts for the king.

But all the time, King Ignatz sat stony faced with never a smile and it was easy to see he was not amused.

"Get the Strong Boy!" cried Mr. Maxim to the clowns. "He's our last chance!"

But, alas, Richard, the Strong Boy, was nowhere to be found.

## CHAPTER SIX THE KING IS AMUSED

"Is this all there is to your circus?" demanded King Ignatz. "I have not been amused."

"There is one more thing, your majesty," said Mr. Maxim. "Our Strong Boy act."

But on one could find the Strong Boy for Richard was hiding in a costume trunk in the center of the ring. The sight of King Ignatz waving his sword and the sound of his fierce shouting had so frightened the boy that he had leaped into the trunk and pulled down the lid.

To hide himself even better he wrapped himself round and round with the costumes in the trunk.

"They'll never find me!" he whispered to himself.

But he did not know his own strength. The trunk was old and weak and as Richard thrashed about there was a sudden awful creaking and the four sides of the trunk burst open.

There, before the astonished king, stood Richard with a plumed hat on his head, a clown's mask on his face, and a ballerina's dress

(Continued On Page 3)



The king roared at Richard's strange attire.



### Strong Boy...

(Continued From Page 2)  
 And who, pray, is this?" demanded the king at last.  
 "Your majesty," quavered Mr. Maxim, "this is the Strongest Boy in the World!"  
 "Oh!" said King Ignatz, and he began to laugh. "Ho! Ho! Ho!" he threw back his head and laughed until the tears rolled down his cheeks. "The Strongest Boy in the World!" he cried. "Oh, what a name!" he pointed at Richard, whose teeth were chattering so that the sound could be heard all over the tent. "That's the funniest I've ever seen! I am amused!"  
 Mr. Maxim and all the circus folk sighed with relief.  
 "You may go free," said King Ignatz grandly.  
 "Thank you, your majesty," bowed Mr. Maxim.

"Only," said King Ignatz, "I shall keep your Strong Boy. He will be my jester. He will live with me and amuse me."  
 "But, your majesty," protested Mr. Maxim. "He's only a dimwitted boy and..."  
 "Good," said the king. "He will not dare to match wits with me. Come, now. Leave my kingdom but leave the boy behind."  
 He waved his sword and his guards surrounded Richard and marched him to the king's palace. It was a place of dreadful gloom. It was surrounded by 20 foot walls and a moat. Every window was barred and every other door led to a dungeon cell.  
 "Now, boy," said King Ignatz, "you are to make me laugh whenever I say. I often need to be cheered."  
 "I'm sure you do," said Richard timidly.  
 "Why so?" demanded the king in surprise.  
 "Because your palace is so gloo-

### TEXANS IN WASHINGTON

## Tax Court Judge Still Going At 78

By TEX EASLEY

**AP Special Washington Service**  
 WASHINGTON (AP) — Three score years and 10 may be a full life span for many. But to an old timer among Texans in Washington, Judge Eugene Black of the U. S. Tax Court, the age of 70 is too young at which even to consider retirement.

He's only two years short of the Biblical (90th Psalm) allocation of four score years for those of strength, but he's on the job daily.  
 Born July 2, 1879, near Blossom, Lamar County, he took the Tax Court judgeship in 1929 after 14 years in Congress, representing the 1st congressional district, in the northeast corner of the state.  
 On Dec. 1, 1953, the then chief judge of the court, J. W. Kern, announced Black's eligibility to retire on full pay of \$15,000 a year for life. And President Eisenhower wrote him a letter expressing "deep appreciation of your many years of devoted service on the court."

"You have served in a highly specialized and technical field with real distinction during the period of the greatest development of the law of federal taxation," Eisenhower continued. "As you enter your period of retirement, you have my very best wishes for the years ahead."

BUT THE sturdy Texan had no idea of retiring.  
 "I still have no thought of it, and won't so long as I am well and able to do the work," he said in an interview.  
 "I like to do work that is useful and helpful and interesting."  
 Like other members of the 16-member court, Black travels about the country four or five times a year to preside over hearings of taxpayers' appeals from government claims for additional taxes. The salary of judges of the Tax Court is, now

my," said Richard.  
 "It's the finest money can buy," thundered the king. "What would you know about palaces anyway?"  
 "I have been in a palace," murmured Richard.  
 Ignatz guffawed. "Oh you do make me laugh. You've never been in a palace except in your dreams."  
 "All the same," said Richard, "a palace should be bright and splendid with gardens around it and happy people everywhere."  
 "What nonsense!" cried Ignatz. "A king who treats his people to happiness is a weak king. I am the greatest king in the land and I am going to conquer all the world. Tomorrow I am setting out to conquer the Kingdom of Mitzenpoo."  
 "Mitzenpoo!" gasped Richard.  
 "Yes. By Christmas Day the King of Mitzenpoo will be at my feet."  
 Richard's face turned white and his heart pounded and suddenly he himself fell in a faint at Ignatz' feet.

\$22,500 annually.  
 Black, with gray friendly eyes and thinning gray hair parted in the middle, packs a solid 185 pounds in his 5 foot 10 inch frame. He is a firm believer in walking to keep fit.

"I walk six blocks to take the street car each morning to come to work," he said. "And it's a couple of more blocks from the carstop to my office. At noon I always walk three or four blocks up the street for lunch, rather than using the cafeteria here in the building."

WHEN HE holds court elsewhere, he deliberately selects a hotel about a mile from the federal building if possible. Sometimes it's difficult to convince associates or acquaintances, who offer him a lift in the taxicab they take from these federal buildings, that he wants to walk. He built strong leg muscles trudging up the rows picking cotton as a lad.

Before he studied law at Cumberland University in Tennessee and began practice at Clarksville in 1898, Black had taught school from 1898 to 1900 in Lamar County. Before that he was in the wholesale grocery business and for two years in the late 1890s managed a soft drink bottling company in Sherman.

In 1914 Black ran for Congress and was elected, taking his seat in the House March 4, 1915. He still has old newspaper clippings describing him as a leader of an economy bloc in Congress seeking to reduce the cost of government.

In the 1928 Democratic primary Black ran into opposition from a younger man who wanted his job. The younger man won. He was Wright Patman of Texarkana, who has served continuously since taking office March 4, 1929. (Patman, incidentally, was the last Texan to begin service on the old session-opening date of March 4. Sessions now start Jan. 3)

Black lives here in a house in northwest Washington, about five miles from his office, with his wife, the former Mamie Coleman. Next March 15 will be their 55th wedding anniversary. They have five daughters and a son.

**LONG DISTANCE APPLICATION**  
 MADISON, Wis. (AP) — A radio-telephone hookup has enabled a Norwegian working in the Antarctic to apply for admission to the University of Wisconsin Graduate School.

Because the next mail boat doesn't leave his outpost until next February, Olav Loken, about 26, decided to call Prof. Kirk Stone of the Wisconsin geography department.  
 Loken got in touch with a ham radio operator in Wayzata, Minn. The Minnesota man put Prof. Stone on the line and Loken made oral application for admission to the school.

### 1958 Tax Guide Ready for Farmers

COLLEGE STATION — Farm and ranch families needing information on income and social security taxes are reminded by Extension Farm Management Specialist C. H. Bates that the 1958 Farmers' Tax Guide is now available. Copies may be obtained from county extension agents.

Bates says the 64-page reference publication is not materially changed from last year's popular edition. The booklet is provided by the Internal Revenue Service and is written in easy to understand language with many income and social security tax items covered in detail. Also, a number of sample tax forms are shown for the guidance of those seeking first hand information or "know-how."

Farm records are emphasized as a need for accurate tax reporting, points out Bates. Families desiring assistance with business or living records are advised to contact their local county extension agents for information on record training sessions planned for some counties. Farmers and ranchmen who keep a close watch on their business operations, often find that they can do a much better tax management job when records are kept, says the specialist. The new guide will also assist by pointing out helpful tax rights and options.

Because the supply of the Tax Guide may not be sufficient to enable every family to have a copy, Bates suggests that the copy be shared with a neighbor.

### Pvt. Cocanougher Completes School

FORT CHAFFEE, Ark. (AHTNC) — Pvt. Virgil R. Cocanougher, whose wife, Imogene, lives on Route 9, Tyler, Tex., recently was graduated from the Army's Paris Supply School at Fort Chaffee, Ark.

Cocanougher received instruction in the maintenance of stock records and the inspection and identification of spare parts.

The son of Mr. and Mrs. J. B. Cocanougher, 210 Ave. D, Hereford, he is a graduate of Hereford High School and a former student at Tyler Junior College.

**SAFETY MEASURE**  
 LEICESTER, ENGLAND (AP) — Sunglasses are to be issued to women handling fluorescent leather at a shoe factory here.

**SPECIAL VALUE BUY DEAL**

## Sensational YEAR-END SALE

on NEW and USED farm equipment

**SPECTACULAR Savings on BRAND NEW and USED Equipment to make room for 1958 shipments!**

Save big money by looking ahead and buying your needs for winter and all next year now. We must clear our floors for 1958 machines and get set for 1958 business. That's why we are slashing prices and boosting trade-in allowances so much you can't afford to hang onto old machines. Buy or trade now. No interest or carrying charge before next working season. And — you can spread later payments over four crop years if desired. Beat higher 1958 prices — make double savings by dealing now!

**COMPARE OUR PRICES**

**Special Payment Plan — Up to 4 Years to Pay!**

**Farm & Home Supply**  
 1301 Park Phone 1109

to give and enjoy for Christmas

**Russell Stover Candies**  
 Always fresh • Always delicious • And always welcome

**Russell Stover LITTLE AMBASSADORS**  
 1 lb. box \$1.75 2 lb. box (2 layers) \$3.50

Finest miniature chocolates... with a variety of delicious centers: fruits, nuts, creams, caramels, truffles, nougats and crunches. Cellophane index names each piece.

**McDowell Drug**  
 Phone 13



"ALMOST, BUT NOT ENOUGH" is our verdict on how close competitive cars have come to matching the Swept-Wing 58. Take style. Other new cars are "almost" as low in inches, but still seem high and boxy in looks. Some of them are "almost" going to fins, but not enough to really make a difference. Then take performance. None of the other 1958 cars have anything to match the sway-free, dip-free, vibration-free ride of Torsion-Aire. (It's standard equipment.) Most of them still don't even have push-button driving! So after you've seen the "almost" cars, come in and drive a Swept-Wing 58. You'll see why we say: They're catching on, but they can't catch up.

See Swept-Wing 58 Dodge at

**HALE MOTORS**  
 218 W. 3rd St. Phone 630

# Anhydrous Ammonia

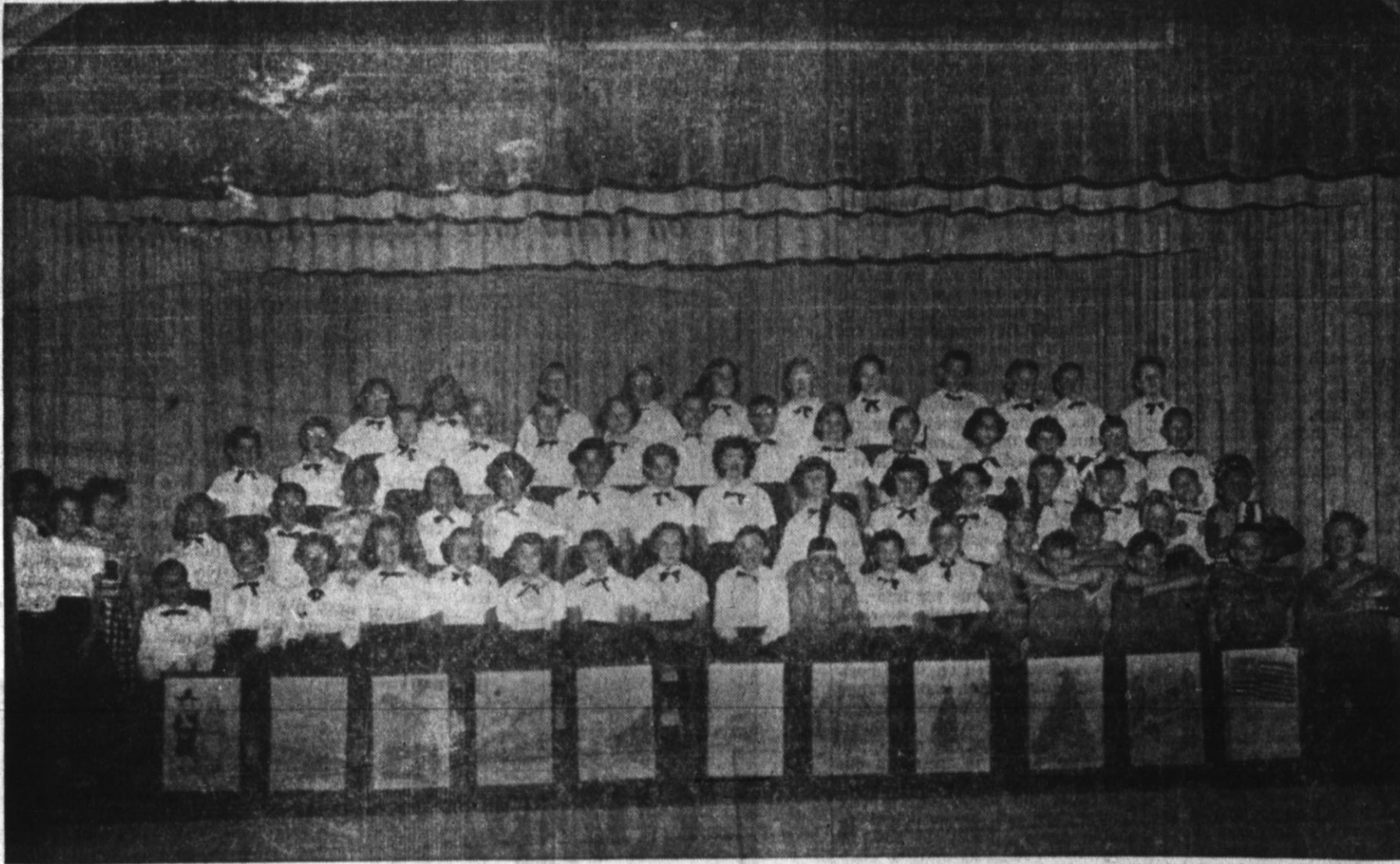
on your crop lands this winter!

Apply Anhydrous Ammonia this winter—it won't leach out of the soil. It will turn to available nitrogen in the spring when the soil warms up—in time to give your spring-planted crops the nitrogen vital to their growth. Here's what it does! ANHYDROUS AMMONIA—82% Nitrogen—helps your crop develop stronger roots with more resistance to drought, crops that have higher protein content for feeding—helps your yields go up!

We have the know-how on application and equipment. See us for DOW ANHYDROUS AMMONIA.

**Blanton Butane, Inc.**  
 Phone 551





NEW CURTAINS in the Central Elementary School auditorium were used for the first time last week in a Thanksgiving program given by the fifth grade under the direction of Mrs. Tommy Braddy. The class told the story of Thanksgiving in verse and song form. (Angel Photo)

ADRIAN NEWS

Holiday Brings Students Home for Few Days

By MRS. R. L. PINNELL  
Thanksgiving found many in our community on the move. All of the college students were home including Judy Nell Tornison from Denton, TSWC. Her mother, Mrs. Hershel Tornison, left Tuesday to go to Fort Worth for a short visit with relatives. They returned home Friday evening. Bert Speed and Jimmy Don Voyles were in from Lubbock Texas Tech. From West Texas State were Jimmy and Fins Brown, Billy Gruhkey, Judy Pinnell and Allen Ehreman. All returned to school Sunday afternoon.

Mrs. Lynn Worsham and daughter, Jane, of Aztec, N. M., were in Adrian most of this week visiting relatives and friends. The Worshams were long time residents of Adrian.  
Joe Killian was at homecoming and told about his recent travels while in Alaska with the Army. Joe was discharged 30 days ago after almost three years with the service. He plans to return to his old job with an electric company in Las Cruces, N. M.

Mr. and Mrs. Vic Lemke and her mother spent Thanksgiving at Channing with their daughter and family, the D. R. Stinnetts.

Mr. and Mrs. W. A. Queen and Jim made it in Saturday morning from Liberal, Kan., for homecoming and the weekend, which they spent visiting in the home of Mrs. Nellye Davis and other friends.

Dennis Don and his mother, Mrs. Billy Brown, were taken to their home in Canyon Saturday from St. Anthony's Hospital in Amarillo. "Grandmother Brown" drove to Canyon Sunday to visit with her new grandson.

Mr. and Mrs. Jack Knudson of Harlan, Iowa, niece of Mrs. Vic Lemke, visited the Lemke family from Thursday night until Saturday morning.

Mr. and Mrs. E. B. Pound and Ninette left Wednesday night with a son and his wife, Neal Pound, of Amarillo for Thanksgiving holidays in Texarkana and Little Rock, Ark. They returned Sunday night.

Jim Voyles is in an Amarillo hospital and has been there since Saturday.

Mrs. Bessie Shipp returned to her home Sunday after an 11 day stay in the hospital and reports she is feeling much better.

C. V. Griggs left Wednesday

morning for Arlington to join his wife and daughter, Mrs. Emery Burk and family, for the winter.

Mrs. Bob Gruhkey and family spent Thanksgiving day with a sister, Mrs. R. E. Fite, at Berger. While there they also visited a cousin, J. D. Wright and family, at Fritch.

Mr. and Mrs. Frank Watson and Douglas of Portales, N. M., visited a sister, Mrs. Irene Brown, and her family this weekend.

Mrs. Bobby Banks and Lee of Amarillo spent the weekend with her parents, the Percy Gruhkey family.

Mrs. Violet Pierce of Archer City, formerly of Adrian, was here Saturday and Sunday visiting the Carroll Gruhkeys and Joan. Mr. and Mrs. R. L. Pinnell and

family ate Thanksgiving dinner the home of the R. F. Chism family of Dimmitt Thursday.

This has been a basketball week for Adrian. The boys met Lou in a "make up" game Monday evening. The boys won 65-52 Tuesday night they met both and girls teams at Farwell. Boys won with scores of girls 39-35 and boys 46-32. This weekend boys teams go into an invitational tournament at Farwell.

Mrs. Billy Briggs visited Mr. Billy Brown and new son in Canyon Tuesday.

**BIGGEST TWINS**  
ADA, Okla. — Mrs. Jan Lamb gave birth to the heaviest set of twins ever born here. They totaled 17 pounds, 6 ounces.

Movie, Play Albums Still Tops on Long-Play Best Seller Lists

By HUGH MULLIGAN  
AP Newsfeatures Writer

The play's the thing wherein the record companies hope to make the cash register ring. Original cast albums of plays, good and bad, and original sound tracks of movies, good and bad, have developed into a major musical bonanza, with record companies in heated competition long before a show or movie opens.

The good ones, especially, have demonstrated amazing staying power on the best seller lists. Currently among the 15 top sellers are six play and movie albums, all of the long playing variety.

They include, in the order of popularity: "Around the World in 80 Days" (Decca), "My Fair Lady" (Columbia), "The Eddy Du-

chln Story" (Decca), "The King and I" (Capitol), "Oklahoma" (Capitol) and "The Pajama Game" (Columbia). Some have been around for two years or more.

Even the playwrights seem to be hacking away with one eye on the footlights and the other on the record turntable. Time was when a producer would gamble on a mediocre play script in hopes of reaping some profit on the movie rights. Now he will make the same gamble in hopes of picking up a bundle on album sales.

When "Jamaica," the Lena Horne musical, came to Broadway this season, drama critic Walter Kerr of the Herald Tribune defined it as "the kind of musical that leads you to wonder whether it was produced simply because all con-

cerned had such high, happy hopes for the original cast album." Kerr may have hit the clue. The fact that "Jamaica" opened to something less than mixed reviews has not deterred RCA Victor from proceeding with plans for an original cast album.

Columbia Records, a leader in the play and movie album field, has gambled in all directions on the current theater season. It recorded a smash hit in "West Side Story," the Arthur Laurents-Leonard Bernstein switch blade operetta; a so-so attraction in "Simply Heavenly," the Langston Hughes Negro musical now moving to its third theater, and something of a flop in "Tevya" and his Daughters," the off-Broadway Sholom Aleichem play that failed to click.

Caedon Records has released Dylas Thomas' narration of "Under Milk Wood," but the Broadway version has folded.

The fact that a play has failed does not necessarily mean the record will be a flop.

Some companies, however, are beginning to wonder. Decca dropped plans for an original cast album of "Carefree Heart," which closed in Cleveland, and "Copper and Brass," the Nancy Walker musical that got to Broadway but didn't last.

The frenzy to make albums out of plays has even hit the import end of the industry. Angel Records, a British firm, has a winner in "At The Drop of a Hat," an intimate two-man review composed and engagingly presented by Michael Flanders and Donald Swann. The delightful potpourri of patter songs, nonsense ditties and topical humor was recorded at London's Fortune Theater.

In a class by itself among all the play albums is RCA Victor's complete "Hamlet" with Sir John Gielgud and the Old Vic Company, a tremendous and long overdue addition to the spoken-word record

Beef Consumption Continues Climb

COLLEGE STATION — Beef producers in Texas and the nation have seen consumer demand for their products steadily increase for the past several years. Roy W. Snyder, extension meats specialist, says beef consumption on a per capita basis in the United States reached a peak of 83.5 pounds in 1956.

He says the figure is expected to be only slightly smaller in 1957 with the decrease due to reduced beef slaughtering. The 1957 per capita consumption, however, will still be well above average figures. He credits the rise in beef consumption to a number of factors but chief among them is the favorable competitive position beef has been holding in comparison with other red meats. To further emphasize this point, Snyder says consumers ate more beef in 1956 than all other red meats combined, about 51 per cent of the 163.5 pounds consumed per capita was beef. This total figure was also a record.

Promotion and advertising are also cited by the specialist as factors in the increase. Special attention has been called to the nutritive and economical values of the lower priced cuts with beef organizations playing a big part in this promotion.

To further focus public attention upon the Texas beef industry, Governor Price Daniel proclaimed the past week as "Beef Week in Texas." The Texas Beef Council and the Texas and Southwestern Cattle Raisers Assn. climaxed the observance by sponsoring the fourth annual "Beef Supper" in Fort Worth the evening of Dec. 5.

The sponsors, Snyder says, use this occasion to spotlight the Texas beef industry and the part it plays in the total agricultural economy of the state.

The first and only complete recording of Shakespeare's masterful tragedy, it fills both sides of four long playing records and takes exactly 3 hours, 14 minutes and 22 seconds to play. Every second of it is worth the effort.

SPECIAL ELECTION

ANADARKO, Okla. — Caddo County school employe George Tidmore knew he had a winner in a special election to have Social Security deducted from his pay check.

Tidmore was the only eligible voter. It took five counters to make the one ballot official.

WRONG NUMBER

DAYTON, Ohio — She just couldn't understand it, his mother told Patrolman E. H. Melson, men kept calling up and asking: "What's a good number today?"

On the advice of her policeman son, she asked the next caller what number he was trying to get. It was one digit removed from hers. Police checked the number and went to the address listed for it.

Officers said they found 21 numbers slips in the man's house. He was charged with possession of gambling paraphernalia.

ROGER'S DRUG



To play Santa to little girls... give BUDDING BEAUTY gifts by Tussy



Budding Beauty Doll Set, \$5 8 inch Budding Beauty Doll, Toilet Water, Hand Lotion, Bubble Bath, Nail Polish and Remover.

Bubble Bath with soap, \$1.25

All prices plus tax except those marked \* As advertised in Life

Every TV set we sell is hacked by this world-famed sign of quality

HUNTINGTON'S presents new **RCA VICTOR TV** LEAN, CLEAN and MIRROR-SHARP!

NO DIALS, NO GADGETS ON THE FACE OF THE SET! NEW RCA VICTOR TV IS SLENDERIZED!

RCA Victor Langston. New rollaround TV on "Glide-Along" casters! Space-saving "Lean and Clean" styling. New "Mirror-Sharp" picture—262 sq. in. viewable area. Mahogany grained or lined oak grained finishes. 21T840 Series. \$289.95

**Streu Hardware**  
Phone 48

Fill in and Mail For Information On

**SAVE BY MAIL**

- Member Federal Home Loan Bank
- 3 1/2% Dividend Paid on Insured Savings
- Assets \$20 Million
- Accounts Insured up to \$10,000 by FSLIC

"SAVE BY MAIL PLAN"

Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_

4th & Pile — Dial 4461  
Clovia, New Mexico

Now ... at better dealers everywhere!

**ACME BOOTS**

"... just like dad's!"

What a wonderful Christmas this will be! A pair of brand new Acme Cowboy Boots ... handsome, colorful, eye-catching ... is waiting for you ... at your favorite store. The most exciting gift any "cowpoke" could want ... Acme Boots.

FINE BOOTS COST LESS THAN YOU THINK ...

Most styles priced at:

Infants'	\$ 4.95 to \$ 6.95
Boys' and Girls'	\$ 5.95 to \$12.95
Ladies' and Men's	\$12.95 to \$22.50

ACME BOOT COMPANY, INC.  
Clarksville, Tennessee

AMERICA'S BEST LOVED COWBOY BOOTS ... the most wanted gift of all!



# Beauty at Home

By Lynn Carter

Q. How can I remove some carbon paper marks from one of my unwashable office dresses?  
A. Sponge the stains with denatured alcohol, diluted with two parts of water. Rub with some plain water.

Q. I have trouble keeping my eyelashes and eyebrows under control. What can I do to make them look better?  
A. Have you ever thought of trying ordinary mustache wax? This is very good for keeping the lashes and brows sleek and smooth looking — and it is also good for the hairline. Brush on the stray hairs that will not stay in place when combed.

Q. How can I remove some carbon paper marks from one of my unwashable office dresses?  
A. Sponge the stains with denatured alcohol, diluted with two parts of water. Rub with some plain water.

Q. What can I do for dry, chapped, and weather-toughened hands?  
A. Good lubricants for such

hands are olive oil, oil of sweet almonds, cucumber oil, or odorless castor oil.

Q. Please explain how gloves can contribute to hand beauty.  
A. The darker the gloves are, the smaller the hands appear. White gloves make the hands look larger. Smooth-surfaced gloves (like lace kid) make the hands look smaller than rough-textured gloves (like buckskin or knitted and crocheted gloves). Fancy cuffs, complicated designs of stitching, or brightly-colored gloves all make the hands look larger, so they are a wise choice only when the hands are very small. The plain pull-on glove of kid, suede or fabric is in good taste always, and is a safe choice for large hands or small.

Q. Is the use of a black eyebrow pencil good?  
A. Only when one has a naturally high coloring. Otherwise, a black pencil tends to give one a "hard" and artificial look. Brown pencil is much safer.

Q. What after-shampoo rinse helps to keep light-colored hair light-looking?  
A. The juice of one lemon to a pint of water.

Q. What makeup do you recommend for the girl with a very round face?  
A. Her rouge should be applied close to her nose and blended upward over the cheekbones. Her eyebrows should be slightly irregular, angled, and high, so as to add length to her face. If she piles her hair high, too, it will help.

Q. What can I do to help conceal an ugly-looking pimple on my face?  
A. Make a paste out of powder and foundation cream, pat this on the blemish, and then press some powder evenly over the spot.

Q. What can I do about acne, or facial pimples?  
A. Usually, these are brought about by rich foods, poor elimination, fatigue, failure to cleanse the skin properly, or infection of blackheads. Tend to these things. Also, refrain from picking at pimples, which might cause infection and spreading. Keep the area around the blemishes scrupulously clean, and apply calamine lotion to them, which will dry them out. Another method is to apply a compress of a piece of cotton soaked with a solution of hot water and epsom salts.

Q. How can I "fix" the color after a coloring job on my hair?  
A. A thorough brushing will do this. Waving lotion is apt to affect the hue if applied when the hair is wet. As a general rule, it is better to let the hair dry, at least partially, before waving or curling.

Q. Please tell me a quick, easy, and safe way to bleach the hairs on my upper lip.  
A. Regular applications of lemon juice should prove helpful.

Q. What advice can you offer regarding the tweezing of the eyebrows?  
A. Above all, keep them NATURAL LOOKING! Tweeze only the stray hairs that won't line up with the natural arch. That brittle, artificial look that springs from obviously plucked eyebrows is not good. Strive simply for that neat and natural look!

## Spring Pigs May Drop Prices Later

COLLEGE STATION — Statistics show that prices received by farmers for hogs in 1957 have shown good gains over those received in 1956, but these price gains can be maintained only if the supply of hogs is kept in line with prospective demands.

Price increases such as those from 1956 to 1957 have a tendency to encourage more hog production next year. If production is increased materially, prices in the fall of 1958 could be much lower than at the present time, warns John G. McHaney, extension economist.

Market analysts think that spring farrowings in 1958 will show a minimum increase of seven per cent, and they could be larger; and prices to farmers will react as they have in the past.

For example, the 1954 spring crop increased 10 per cent and prices to farmers fell 23 per cent the following September through February. In 1955, the spring crop increased nine per cent and prices to farmers fell 29 per cent the following September-February.

There are three big reasons for the expected large pig crop in 1958, says McHaney.

(1) Bumper harvests of feed crops this year make more spring farrowings in 1958 highly probable.

(2) Hog prices in 1957 have been good, and may encourage more production.

(3) The number of bushels of corn that could be bought with the price of a hundred pounds of hogs has averaged above 12 for many years. This September, it ran to a high of 16.6 bushels and is expected to run between 14 and 15 during the present breeding season. This situation almost invariably leads to increased farrowings.

This year's hog prices encourage production, but just because prices are good one year is no sign they will be good the next year, concludes McHaney.

## 3 Colleges Boost Abilene's Economy

ABILENE — Abilene's three colleges have been cited as outstanding financial assets to the community.

Dean Walter H. Adams of Abilene Christian College told the Kiwanis Club recently the net worth of ACC, Hardin-Simmons and McMurry was \$9 to \$5 million dollars.

"No other business in Abilene approaches that figure excluding Dyes Air Force Base," he said. Adams said ACC's net worth alone was eight million dollars.

He said there are 301 in the payroll at ACC, not including 402 students working part time. The payroll is \$100,121 a month.

IN ALL THREE Abilene schools, he estimated the employees at not less than 650 and the payroll at not less than \$250,000 a month.

Adams said the Chamber of Commerce has estimated all the money released in Abilene by colleges — payroll, student, spending and college purchasing — totals 10 million dollars a year.

The ACC budget this year is \$2,446,388, which Adams said is \$6,500 a day. And he said the demands of the near future will call for more buildings and larger endowments for the Abilene schools.

Dr. Harold G. Cooke, president of McMurry, said by 1965 there will be more than twice as many students of freshman age to educate as in 1945. He said the percentage of high school graduates going on to college by 1965 will

be twice as high as in 1945, so that means four times as many students to educate.

"BUT THAT is not the whole story," he asserted. "The Southwest except for Florida and California, is the most rapidly developing section of the country."

"To be realistic, by 1970 there will be five times as many college students in this area as there were 10 years ago."

Cooke said in the last 15 years Abilene has increased its population two and a half times, from 26,000 to 65,000. During that period, he said, McMurry has grown four times in students, six times in value and eight times in budget.

Dr. E. A. Reiff of Hardin-Simmons said Texas Baptists are giving \$200,000 a year to the support of Hardin-Simmons University, but said more is needed.

He said "the problem of teacher procurement has been a serious one for a good many years."

The president urged Kiwanians and other Abilene citizens to "help us dignify the teaching profession — that is the only appeal, except service that brings people into the profession."

Those present were Patsy Daniel, Juana Turner, Betty Twiner, Diedra Thomas, Charlene Rodgers, Royce Gilland, Ruth Ann Allison, Lillie O'Neal and Barbara Barrett.

SMALL GUNMAN  
SAN DIEGO, Calif. — Two police cars converged on an auto parked on a downtown street after a report that a man in the auto was cleaning a pistol.

The officers were smiling when they left the car after an investigation. In it they found a 14-year-old boy cleaning a cap pistol.

During the business meeting the group discussed the next rank and then sang the Camp Fire Law.

Those present were Patsy Daniel, Juana Turner, Betty Twiner, Diedra Thomas, Charlene Rodgers, Royce Gilland, Ruth Ann Allison, Lillie O'Neal and Barbara Barrett.

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# FARM SALE

From Black, Texas, 5 miles North and 2 1/2 miles East. Black is 14 miles Southwest of Hereford on the Clovis Highway.

Black Home Demonstration Club will serve lunch

THURSDAY, DEC. 12, 1957

Terms: CASH

Time: 10:30 A.M.

- FARM MACHINERY**
- 1—1956 Farmall Tractor, model 400 with wide front end, with 4-row lister and planter. On Butane.
  - 1—1953 Oliver Tractor with complete 4-row equipment, on Butane.
  - 1—1952 Oliver Tractor with complete 4-row equipment, on Butane.
  - 1—10-ft. Eversman Float—a good one.
  - 1—Myers Ditcher.
  - 7—3-bale Factory Chassis Cotton Trailers.
  - 3—Chrysler Irrigation Motors, on Butane.
  - 1—Oldsmobile Irrigation Motor and
  - 1—Cadillac Irrigation Motor, both on Natural Gas.
  - 1—3 bottom Breaking Plow, Oliver, a good one.
  - 2—4 row Sleds, all metal, pickup type.
  - 2—3 row Bed Knife, all metal, pickup type.
  - 1—6 row Stalk Cutter, ready.
  - 1—4 row Stalk Cutter.
  - 1—Cotton Duster, on wheels.
  - 1—Oliver Cotton Stripper.
  - 1—Set of Dual Wheels and Tires.
  - 1—500 gallon Propane Tank on Trailer.
  - 5—Irrigation Motor Covers
  - 2—4-section Harrows
  - 1—One-Way Plow
  - 2—10 ft. Heavy Duty Tandem Discs, nice ones
  - 1—Hoeme Plow, 8 ft. with extensions.
  - 275—1 1/2" Irrigation Tubes
  - 200—2" Irrigation Tubes
- MISCELLANEOUS**
- 10—Metal Ditch Stops
  - 4—Dust Catchers for gas lines.
  - 1—14 ft. Fertilizer.
  - 1—6-row Rotary Tiller.
  - 1—1955 Chevrolet Pickup
  - 1—Air Compressor
  - 1—Electric Drill
  - 1—Electric Brooder—50 Chick
  - 1—8x10 House
  - 1—18x24 Double Car Port
  - 1—Large House Jack
  - 1—50-ft. TV Antenna
  - 1—Set of Rotary Hoes
  - 1—Set of Packer Wheels for Farmall
  - 1—Tool Bar for Farmall
  - Many Other Miscellaneous Hand Tools and Items.
- HOUSEHOLD GOODS**
- 1—Dining Room Suite, nice table, 6 chairs, buffet.
  - 1—Drop Leaf Breakfast Table and 2 Chairs, wrought iron.
  - 2—Nite Stands
  - 2—12x12 Wool Rugs and Pads
  - 1—13x16 Wool Rug and Pad
  - 2—Nite Stands
  - 1—12x12 Cotton Rug
  - 1—30 gal. Hot Water Heater
  - 1—12 ft. Kelvinator Deep Freeze
  - 1—Double Wall Panel Ray Heater
  - 2—Single Panel Ray Heaters

MRS. LOIS LATHAM, Owner

Ken and Corky Bozeman Boyd and Marie Gregory  
Auctioneers Clerks

Not Responsible in Case of Accident

Listen to Ken every Monday, Wednesday, and Friday,

7:15 to 7:20 A.M. on KDAY

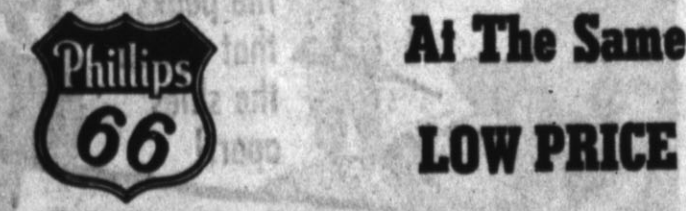


## WHEAT AND SMALL GRAINS NEED NITROGEN!

For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth... produce and support bigger heads per plant and more plants per acre.

For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

ORDER YOUR PHILLIPS 66 AMMONIUM NITRATE TODAY!



At The Same LOW PRICE

Associated Growers Of Hereford, Inc.

## CROWE - GULDE HAYDITE BLOCK

- PLEASING & UNIFORM TEXTURE
- LOWER INSURANCE RATES
- MORE FIRE RESISTANT
- STEAM CURED (30 DAYS OR MORE)
- UNLOADED WITH SUPERLITE UNLOADER (SAVES TIME & DAMAGE)

● AVAILABLE IN 60 SIZES AND SHAPES. THESE SPECIAL SIZES SAVE TIME AND MONEY FOR THE BUILDER.

**Crowe-Gulde Cement Co.**  
of Hereford  
PHONE 1777 1st & GOUGH ST.

## We Urge You to Support . . . Project Christmas Card



"Project Christmas Card" is now underway for 1957. Of course, most of us are familiar with the wonderful job of furnishing the Children's Wing of the Deaf Smith County Hospital, which was accomplished last year by "Project Christmas Card." Again in 1957, the ladies of the Medical Auxiliary plan to use the funds from "Project Christmas Card" to further decorate and improve facilities at our local hospital. We urge each of you to consider this project . . . and we feel sure that again in 1957, you'll support this work as generously as in the past. Deposits may be made at either of the local banks.

Member: Federal Deposit Insurance Corp.

# First National Bank of Hereford



WALCOTT NEWS

School Making Its Plans for Christmas Now

By MRS. T. L. COLLINS

Walcott School's Christmas program will be presented on Thursday night, Dec. 19. The public is invited.

All class Christmas parties will be held in each classroom Friday, Dec. 20. School will close and not resume classes until 1958.

Walcott School closed early Wednesday afternoon for a four day Thanksgiving vacation.

Mr. and Mrs. A. L. Shelton left soon after school Wednesday for their home in Amarillo.

Mr. and Mrs. T. L. Collins and Bruce drove to Perryton to visit in the home of his parents, Mr. and Mrs. W. L. Collins. Thanksgiving dinner was served in the home of his sister, Mrs. Arthur Townsend.

Mr. and Mrs. N. E. Tyler and

family visited her parents, Mr. and Mrs. Tom Hall in Amarillo, Thursday.

Mr. and Mrs. Waldron Melton and girls and H. W. Melton went to Pampa Friday to visit in the home of Melton's aunt, Mrs. Travis Lively, and other relatives. Miss Vada Waldron, another aunt present for the visit, will soon return to Argentina, South America, as a Baptist missionary for another five years.

Bob Cox of Muleshoe and Buddy Benton of Plainview, are staying in the W. W. Benton home to help with the grain cutting.

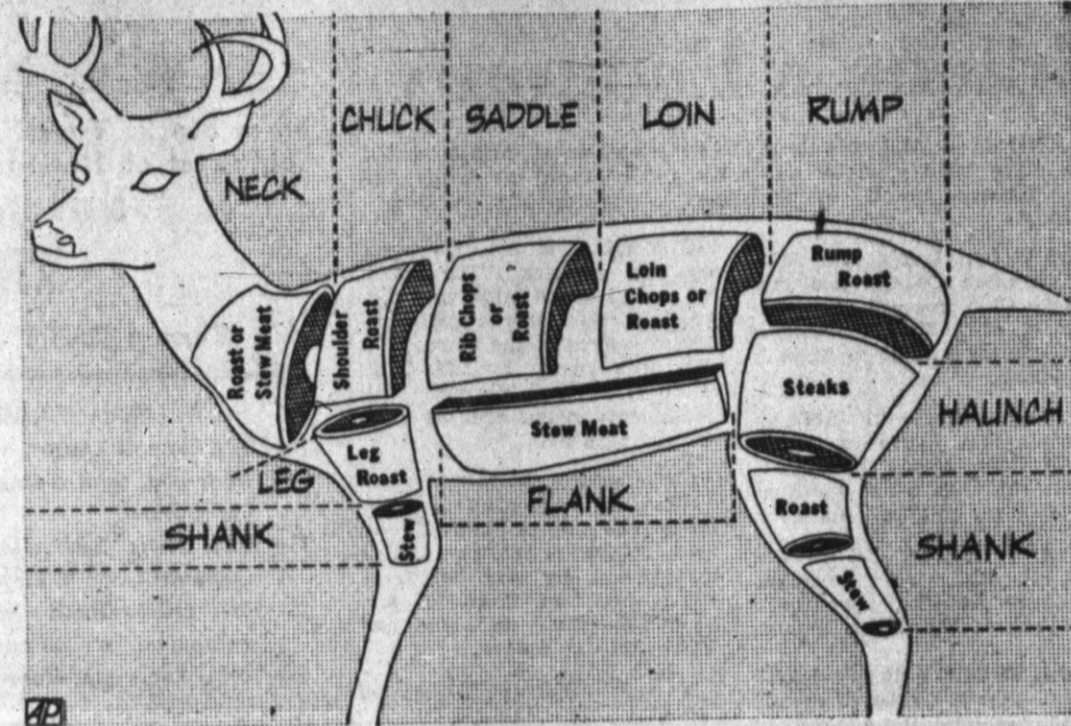
Mr. and Mrs. Melvin Henderson and boys were in Levelland visiting relatives.

Mr. and Mrs. A. R. Coley of Wildorado were here for Thanksgiving visiting a daughter, Mr. and Mrs. J. T. Tice, Phyllis and Shirley.

Mr. and Mrs. Francis Maleum and two children of Albuquerque, N. M., visited in the home of her brother, the George Jones family.

Mr. and Mrs. Virgil Bomar, Don and Wayne were with her parents for Thanksgiving, Mr. and Mrs. J. H. Whorton of House, N. M.

Helpful Hints for Hunters



COOK VENISON like beef. Broil or roast fine sections. cuts and use slow, moist heat for less tender

Mrs. Roy Pruitt and daughters had dinner with the Bill Nunn family of Friona Friday. There they also visited Mr. and Mrs. Fox Middleton.

Mrs. M. M. Bussell and Mrs. Roy Pruitt visited in the Charles Hoover home Saturday.

Mr. and Mrs. Roy Pruitt, Kay and Royce Lee, visited in the home of Mr. and Mrs. A. C. Blackstone in Lubbock Saturday. They also visited the Texas Tech Museum and attended the art show presented by Connie Martin and Dorothy Bryan.

Mrs. Joe Rader and daughter, Mrs. J. M. Payne of Hereford, went to Lubbock Friday to do some business. Coming home they stopped at Littlefield to visit her parents, Mr. and Mrs. J. M. Thomas. Sunday was a complete family reunion for Mr. and Mrs. Joe Rader. Leaving Walcott early that morning the Raders picked up their daughter, Mrs. J. M. Payne, Darla and Larry in Hereford and drove to Spade for church. They saw other relatives and friends.

Dinner was eaten in the home of another daughter, Mr. and Mrs. M. C. Davis Jr. and girls, at Cotton Center. Their son, Gene Rader and son, Ron, from Roswell, N. M., were there visiting also. Mrs. Waldron Melton is the Junior Red Cross mother for Walcott. She visited school Monday morning and left the new supplies for making donations to the American Junior Red Cross. The children will complete money gifts this week.

**CRITICAL TIME**  
LONDON, Ont. (AP) — R. A. Reinhardt, manager of television station CPFL-TV, told a listener who asked why a weekly anti-alcoholism program was scheduled for late Sunday night that that is the time when alcoholics need help the most.

By CECILY BROWNSTONE  
Associated Press Food Editor

Does your freezer boast game? As we drove through Connecticut this fall, cars and station wagons whizzed past us loaded with deer. Judging from this sampling, the hands that rock the cradles are busy cooking venison.

Although our own experience with the meat has been limited, we have learned a few things emphasized by Audrey Alley Gorton in her recently published "The Venison Book." One is that proper cooking will do more for the meat than the marinades usually prescribed. Mrs. Gorton recommends that choice cuts such as chops, steaks and roasts be treated exactly as you would handle similar fine beef cuts; and that "long, slow cooking, or pressure-pan cooking, will usually take care of the less choice cuts of meat."

Of utmost importance is Mrs. Gorton's discovery that the gamey flavor of venison comes from the fat. She says, "If the fat is removed when the meat is prepared for freezing or cooking, and strips of bacon or lardoons substituted when the meat is cooked, there will be no need to drown the venison in a witch's brew." Let marinades take over when they're due — in sauerbraten, made with venison, for instance.

One of Mrs. Gorton's recipes is for an English-style Venison and Kidney Pie, worth trying because England has always been noted for its game cookery.

But don't get the idea that Mrs. Gorton is concerned with recipes alone; she has practical advice to offer on freezer packaging, pressure canning and curing with salt and smoke. Her book also takes up dressing the kill, skinning and cutting up — these gory details supplied by a colleague of the author's at Marlboro College, Fred-

erick J. Turner, Professor of Forestry.

VENISON AND KIDNEY PIE

Ingredients: 1 pound stewing steak (cut in 1/4-inch cubes), 1 beef kidney or 8 lamb kidneys, 3 tablespoons fat (beef suet may be used), 3 medium-sized onions (peeled and sliced), salt and pepper, boiling water or stock, piecrust, 1 egg yolk.

Method: Prepare the kidneys by removing the membrane and cutting out the white part. Slice the beef kidney or halve the lamb kidneys. Roll steak and kidney pieces in flour, pressing the flour into the meat. Melt the fat in a skillet and brown the pieces of meat. Put the meat and onions into a fairly deep fire-proof dish (the dish should be about 3/4 full). Put the boiling water or stock into the skillet to take up all the gravy and cover the meat in the dish with this mixture. Put on the lid and bake in a medium oven (350 degrees) for at least 1 hour — or until the meat is tender and the gravy thick. Add salt and pepper to taste. If you are in a hurry, this part of the cooking can be done in a pressure saucepan. Cook the meat about 20 minutes under 15 pounds pressure. Remember to reduce the liquid by about 1/2 the amount recommended for baking. When the meat is cooked (either method), remove from the oven — or, if pressure cooked, put meat in baking dish — and cover with crust, fluting the edges and making several slashes in the crust to let out the steam. (The English cut a round hole about 1 inch in diameter in the center of the crust.) Brush the crust with an egg yolk beaten up in 1 tablespoon of water if you like a shiny crust. Bake in a hot oven (400 degrees) until the crust is nicely browned.

DAWN NEWS

H. S. Fullers Have Visitors

By DELLA RUTH DOW

Recent visitors in the H. S. Fuller home were Mr. and Mrs. M. W. Fuller and sons, Mrs. Millie Fuller, Mr. and Mrs. Marvin Fuller and daughter and Mr. and Mrs. R. N. Daniels and Reggie, all of Amarillo.

Mr. and Mrs. Gayle Neal, Nan, Billy and Carrie Lee had Thanksgiving dinner with the Lealie Neals, Gayle's parents, of Amarillo. Later in the day they went on to Clarendon to visit Mrs. Neal's mother, Mrs. J. W. Murphy. Mrs. Neal and the children stayed for the weekend to visit.

Mr. and Mrs. Muri Little and sons are on a two weeks vacation. They were going to visit several places in Oklahoma.

Mr. and Mrs. Bob Hynds and Mike of Pampa visited in the Rea Cox home Friday and Saturday.

Most of the harvesting is done and people are feeling better. However, a few still like a little bit, but will probably finish this week.

Mr. and Mrs. Melvin May, Douglas and Ricky and Mr. and Mrs. Alfred May attended a family dinner in Amarillo Sunday in the home of the Marvin Mays.

The Dawn Music Club will meet Tuesday, Dec. 10, in the home of Mrs. Ray Polan at 2:30 p.m.

Mr. and Mrs. Carl Wimberley took Mrs. W. W. Wimberley Sr. to visit her daughter and family, Mrs. V. H. Baker, in Dublin for a while. They also visited the Sam Altums in May, the C. E. Corbins in Brownwood and the Frank Smiths in Sweetwater.

A Thanksgiving dinner was given in the C. C. Stewart home Sunday. Those present were Mrs. L. M. Harris, Mr. and Mrs. Oda D. Williams, Mr. and Mrs. Joe L. Greene and Debbie, all of Amarillo, Mr. and Mrs. J. R. Dodson of Canyon, Mr. and Mrs. Henry Hamblen of Wayside, Mr. and Mrs. C. F. Benton and Elaine of Plainview, Mrs. Carrie Mae Doak, Mr. and Mrs. George L. Olson, Donna and Steve and Mrs. Jewel Miller and Wain, all of Hereford.

There will be a recital in the Carl Wimberley home Dec. 15, at 3 p.m. The public is invited to attend.

A grain scoop has been found around Dawn. The owner may call Dawn 3554 to inquire about the scoop.

Billy Wimberley went to Hereford Tuesday night to practice for regional choir at the high school. Sue Wimberley was home from West Texas over the holidays.

Mrs. L. M. Harris of Amarillo who has been visiting in the home of her daughter, Mrs. C. C. Stewart, returned to her home in Amarillo Wednesday.

**HOT TIP ON COOL ITEM**  
RICHMOND, Va. (AP) — Police arrested a man here on charges of possessing stolen property. The man contended he bought the property, an electric refrigerator. Police testified his house wasn't wired for electricity.

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for fast, efficient  
**DITCHING SERVICE**  
We Also Handle  
**PLASTIC and STEEL GAS LINE PIPE**  
and  
**PLASTIC UNDERGROUND WATER SYSTEMS**  
**EUGENE TANNAHILL**  
108 Beach Phone 1856-W  
Warehouse Located Behind Palo Duro Station on Funston St.



Watched your wife do the wash, lately?



It's an enlightening experience, if she's still bound to the backyard with an old-fashioned clothesline! Better yet, try hanging the clothes yourself! You'll soon see why mechanical science has moved mountains to make the chore easier. And science has succeeded! With a work-saving GAS Clothes Dryer, you just pop in the wet clothes, turn a dial and . . . that's all there is to it! No lifting, lugging, stooping or stretching. Amazingly enough, it costs approximately \$2.60 to dry clothes an entire year for a family of four! Considering all the disadvantages of line drying, it's hardly worthwhile walking out the backdoor for that. See your gas appliance dealer right away. It'll be one of the smartest moves you ever made.

Smart MODERNS . . . GO **GAS** FOR GIVING

Fuel for a growing empire **Pioneer Natural Gas Company**

Pioneer invites you to watch PLAYHOUSE 90 each week on TV.

**STAR SUNDAY MONDAY TUESDAY**  
Double Feature Program:  
No. 1  
**WILD AND WICKED**  
...living with no tomorrow!  
**MOTORCYCLE GANG**  
No. 2  
**THE SHOCK BY SHOCK CONFESSIONS OF A Sorority Girl**  
40% Discount on Theatre Ticket  
Ask Any Theatre Employee  
They Will Have the Coupon Books  
Make Arrangements for a FREE BIRTHDAY PARTY  
Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Dec. 8-1:  
Mr. & Mrs. V. C. Woolery Mr. & Mrs. George Byrd  
Mr. & Mrs. John Draper Mr. & Mrs. John D. Phillips  
Mr. & Mrs. A. C. Flowers Mr. & Mrs. G. C. Morris  
Mr. & Mrs. H. Waldron Melton Mr. & Mrs. Reed Williams  
Mr. & Mrs. Arthur Tiesel Mr. & Mrs. Deltor Sigs  
Mr. & Mrs. Charlie Callaway Mr. & Mrs. T. H. Teague  
Mr. & Mrs. Theresa Kubczak Mr. & Mrs. L. Culppepper  
Mr. & Mrs. W. O. Miles  
**WEDNESDAY THURSDAY**  
10 Free Turkeys and 1 Diamond Ring  
both Wednesday and Thursday  
Register Now  
**WALSH FOOD HEREFORD CREAMERY**  
**HEREFORD BAKERY STAR THEATRE**  
**FREE COFFEE**  
Ladies! When you're tired and footsore from Thursday afternoon and evening shopping Relax at the STAR THEATRE with a FREE CUP of Hot Coffee and enjoy a good movie  
Coffee Served every Thursday from 1:45 to 10:00 P.M.  
Showing for the last time today  
**The River's Edge**  
RAY MILLAND ANTHONY QUINN DEBRA PAGET  
**FRIDAY 13th PREVUE**  
**Indestructible MAN**  
LON CHANEY MARIAN CARR