



# The Sunday Brand

56 Pages

### WEATHER

	High	Low
Thursday	59	33
Friday	53	19
Saturday	63	23

Moisture for Dec: .00  
Moisture for year: 15.71  
Moisture last year: 7.71

Published Every Sunday

Our Slogan: "More People — More Farms"

Including 22 Colored Comics

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Vol. 10 — NO. 26

Hereford, Texas, Sunday, December 22, 1957



**CHRISTMAS PROGRAM**—Among several Christmas programs staged here this week was a choral-pantomime performance of "What Made the Chimes Ring," given at Central School Thursday for the student body and several dozen parents. Rev. Claud Northcutt, left, narrator, an Central's second grade chorus played prominent parts in the program. (Staff Photo)

## CHRISTMAS PROGRAMS SET

### Special Services in Local Churches

Seven Hereford churches are planning special Christmas programs, either for today or Wednesday. A total of nine programs or services will be held.

At 3 p.m. today the children of St. Anthony's Catholic School will have a seven-part musical program and an operetta. Santa Claus will appear at the end of the program and distribute gifts to all the children.

The First Methodist Church will hold its Christmas service at 5:30 p.m. today. It will be a family affair and feature Christmas carols.

TODAY at 7 p.m. the First Christian Church will have a program made up of the Christmas story and Christmas carols. Gifts will be collected for the Juliet Fowler Orphanage Home.

The First Baptist Church will hold a musical program beginning at 7:30 p.m. The story of Christmas will be told by four choirs.

At the Wesley Methodist Church, the annual Christmas carol and candlelight service begins at 7:30 p.m. today. Featured will be the

(Continued On Page 2)

### Funeral Services for Mrs. Hagar Held on Saturday

Final rites for Mrs. Maggie Hagar, 65, were held Saturday afternoon in the Assembly of God Church with the Rev. V. W. Marcontell, pastor, officiating.

Mrs. Hagar, a resident of Hereford since 1917, died at 5:30 a.m. Friday in her home at 211 Bennett. She had been ill for 14 months.

She was born Dec. 30, 1891, in Cisco, and was married to M. T. Hagar on June 16, 1907, at Cisco. The family moved to Hereford from Post in 1917. Mr. Hagar died here in 1954.

Survivors include four sons, Carroll, G. B., and Lewis, all of Hereford and Paul of Amarillo; three daughters, Mrs. Ruby Daub and Mrs. Fern Johnson of Hereford and Mrs. Bess Cottrell of Lubbock; two brothers, Julius Gresham of Hobbs, N. M., and Robert Gresham of Springfield, Mo.; a sister Mrs. Blanche Beauchamp of New Orleans and 13 grandchildren.

Burial was in West Park Cemetery. Arrangements were by Gilliland Funeral Home.

### Holiday Closing Schedules Give Employes Break

Holiday schedules already announced by local business firms, government offices and schools indicate most residents here will have time to observe and then enjoy Christmas, despite its falling in mid-week.

Many firms plan to close for two days, Christmas and the day following.

Most government workers will have Christmas Eve afternoon, and Christmas Day off.

Federal offices, such as the Agricultural Stabilization and Conservation office, will close at noon Tuesday, reopen for business as usual on Thursday. City office,

(Continued On Page 2)



**FREE FOR ALL**—A turkey, one of 20 given released from an awning above the street, free on Main St. Thursday by the Hereford Boosters, was eagerly sought by 20 hands, Additional views of the action are on Page 1, Section 6. (Staff Photo)

## School Bond Election Date Official Now; January 14

It's official now. A \$635,000 school bond election was scheduled for Jan. 14 by trustees of the Hereford public school district during a special session Friday night.

Adoption of the state law providing a \$1.50 ad valorem tax for school maintenance, (Senate Bill 116), is a second and integral part of the bond election proposal to be submitted to taxpayers, qualified voters of the district. The bond issuance measure is impossible without passage of the new state tax law, the trustees have previously noted.

The board session was a short one, with fiscal agent Bob Davis of Amarillo, representing Columbian Securities Co., presenting three petitions calling for the election. Signatures of 75 voters were on the petitions, while only 29 signatures are required to make such an election mandatory.

The election order approved by the trustees calls for two separate motions to appear on the ballot.

first will be "For Maintenance Tax," or "Against Maintenance Tax." The second, "For the is-

(Continued On Page 2)

## Around Town

Drilling operations on the wildcat oil test eight miles southwest of Hereford have been suspended for the holidays. The test has reached a depth of 9,610 feet, and an announcement is expected to be made regarding results "right after the holidays," according to a spokesman for Lamance Drilling Co. The test is located on land owned by Western Realty Co., Lubbock.

The Hereford Jaycees have cancelled the Christmas light contest because of lack of interest. The Jaycees plan to hold it next year.

The Hereford High School Class of 1957 will hold a reunion Monday. The reunion will open with a coffee at 9 a.m. at the G. W. Newsom home. A banquet will be held at 7 p.m. in the Hotel Jim Hill.

The social security representative scheduled to be here Dec. 26 will be here, instead, on Monday, Dec. 23. The representative can be contacted at the county courtroom any time Monday morning after 9, and can furnish any assistance or information which could be obtained in the Amarillo District office.

### CHRISTMAS CARD 527 Donate to Project

Deposits of \$3,270.45 had been made in the special "Christmas Card" accounts at the two Hereford banks through Friday by 527 individuals and families. The funds are to be used to refurbish the maternity ward at Deaf Smith County Hospital, with any surplus to go to refurbishing rooms in the old section of the publicly owned facility.

While contributions were running behind the totals of last year's project, a spokesman for the sponsor, the Women's Medical Auxiliary, said that the group is very well pleased with citizen's response.

Last year, the first year that "Christmas Card" was tried here, \$5,355.55 had been deposited by the deadline before Christmas by 800 individuals. The contributions were used to provide furnishings for the new children's wing at the hospital.

The accounts at the local banks are still open. Late donors' names are to appear in a New Year's greeting notice.

The names of all persons who contributed to the project through Friday will appear on a special Christmas greeting in this edition of The Brand, and the names will be read over radio station KPAN on Christmas Day.



**BOY INJURED**—Ambulance driver Matt Gilliland is aided by bystanders, above, as he prepares to lift Gary Gearn, 14, onto a stretcher following a motor scooter-car collision Thursday morning. Gary suffered a broken arm and leg. He is reported improving and in fair condition at county hospital.

Wendell Wilson, 14, was riding with Gearn but was uninjured. Gary is the son of Kenny Gearn, 321 Star. The car involved was driven by Clara Rector May, 34, of Hereford. The accident occurred at the intersection of Union and Whiteface. (Photo by Bill Johnson)

## Herd Meets Dons in Cage Finals

Breezing past two opponents in the early rounds, the host Hereford Whitefaces were scheduled to meet the tough Palo Duro Dons of Amarillo in the finals of the Hereford Invitational Basketball Tournament Saturday night.

Hereford knocked off Levelland, 71-46, Thursday night and then topped Littlefield, 79-60, in the semifinals Friday night. Palo Duro overcame Phillips, 62-57, Friday afternoon and then upset Plainview, 66-61, Friday night to reach the finals.

Consolation rounds slated Saturday afternoon placed Levelland against Canyon and Phillips against Dumas. In other first round titles, Plainview trampled Dumas, 70-46, Thursday night and Littlefield rolled past Canyon, 58-44, Friday afternoon.

Paul Hyatt of Palo Duro turned in a scintillating scoring performance in the two games.

netting 35 points against Phillips and 36 against Plainview. Jim Curtisinger was high point man in both Hereford contests, hitting 18 against Levelland and 24 against Littlefield.

The Herd started slowly in both games. Levelland led 17-15 at the first quarter. Hereford pulled ahead, 31-23, at the half and pushed to a 57-34 third quarter advantage. Littlefield also held a first quarter lead, 15-12, but fell behind, 40-23, at the half. Hereford led, 58-52, at the end of the third quarter. Curtisinger hit 12 points in the final period to help extend the margin of victory to 79-60. Prior to Saturday's game, Hereford had five wins and three losses.

Palo Duro handed Plainview its first loss in nine starts Saturday night.

(Continued On Page 2)

## Award Frio Road Paving Contract to Amarillo Firm

The contract for surfacing the proposed farm to market road running south into the Frio community was awarded in Austin this week. The road, to run from Highway 51, 2 miles south of Hereford, to the Castro County line, a distance of 2.4 miles, has been designated Farm to Market Road 2386.

Highway officials have indicated that it will eventually be extended south to the Summerfield road. The firm of Cooper and Woodruff, Inc., Amarillo, was awarded the contract to build the 2.4 mile of paving on the low bid of \$38,153.54, according to Charles W. Smith, district highway engineer at Amarillo.

Resident engineer William V. York will be in charge of the project for the Texas Highway Department, and it is estimated that the work will take 80 days to complete.

## Rites Are Pending for Mrs. Doty, 64, Victim of Illness

Funeral rites for Mrs. Maudie Doty, 64, were still pending Saturday morning. The body is scheduled to be sent to Haleyville, Ala., for services.

Mrs. Doty, 135 N. 25 Mile Ave., died at 8:30 p.m. Wednesday in Deaf Smith County Hospital after a long illness.

She was born Jan. 16, 1893, in Alabama and was married to Clarence Doty in June of 1956 and moved to Hereford from Alabama that year.

Surviving are her husband, five sons, George Roberts of Haleyville, and Paek, Ellis, Elmer and L. V. Roberts, all of Adrian, Mich.; four daughters, Mrs. Frank Guinn and Mrs. Lath Randolph of Haleyville, Mrs. Marquette Bowling of Springfield, Ill., and Mrs. Arnez Roberts of San Pablo, California; grand children — and five great-grandchildren.

Gilliland Funeral Home is in charge of arrangements here.

### DETECTIVE WORK

## Charge Rail Clerk With Felony Theft

Sharp detective work on the part of Hereford police has resulted in a Santa Fe Rail Road clerk at Brownwood being charged with felony theft of 42 dozen sheets.

M. G. Brown, 35, was charged with theft and his bond set at \$2,500 in Brownwood Thursday. Brown allegedly stole the sheets at the Santa Fe depot there

## Escapes Injury in Bike-Car Crash

James Vines, 33, 229 Ave. K, escaped injury when his bicycle was struck by an auto driven by Albert Farris, 51, 703 Knight, Friday afternoon.

when the sheets were in transit from Post to Stephenville.

Key to the filing of charges against Brown came when Patrolman Gene Taylor noticed a shipment of new sheets being unloaded Dec. 7, at the Laredo Store, in the 100 block of Main St. here.

The sheets were stamped "J. C. Penney Co." Asked about the sheets, the proprietor of the Laredo Store showed a bill of sale from John Willard (Chuck) Daniels, 36, of Dismitt.

Daniels was arrested for questioning Tuesday, Dec. 10. On Tuesday, Dec. 17, he made a statement that he had bought the sheets on Dec. 7 from a man in Amarillo for \$250.

Daniels, in his statement, said he did not know the man's name but did take the license plate number. Tracing the number, (Continued On Page 2)

DEC. 23 Monday  
1 Shopping Day to Christmas

**Special...**

(Continued From Page 1)

Feast of Lights, wherein each member of the congregation lights a candle at the same time.

The Presbyterian Church also will hold a candle-lighting service at 7:30 p.m. today. The church choir will present a special musical program.

ON CHRISTMAS EVE, the Immanuel Lutheran Church will hold services at 7:30 p.m. Christmas Day the church will have services at 10 a.m.

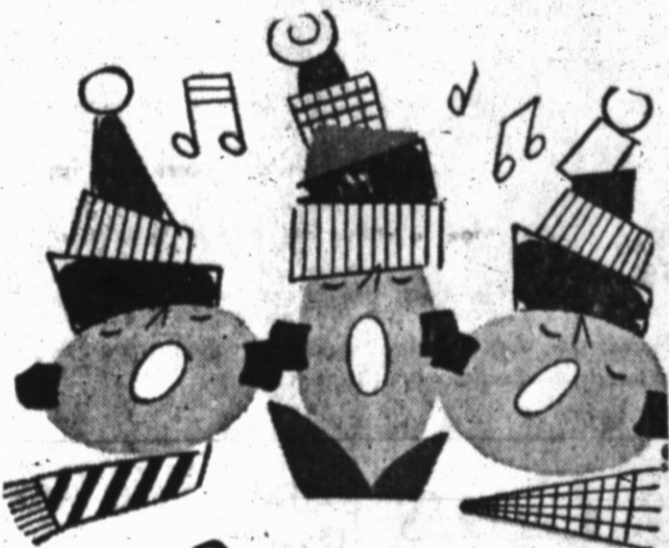
St. Anthony's Church will hold midnight mass on Christmas Eve beginning at 11:30 p.m. Christmas Day masses will be held at 6, 7, 8, 9 and 10 a.m. St. Anthony's School children will sing carols at the 10 a.m. mass.

**GLAD TIDINGS**



Wishing our many friends a bright and shining Christmas season.

**ROY OSWALD'S**  
Firestone Store



Singing our best wishes for a very Merry Christmas to all our friendly customers!

**NEILL BODY SHOP**  
Pat Neill

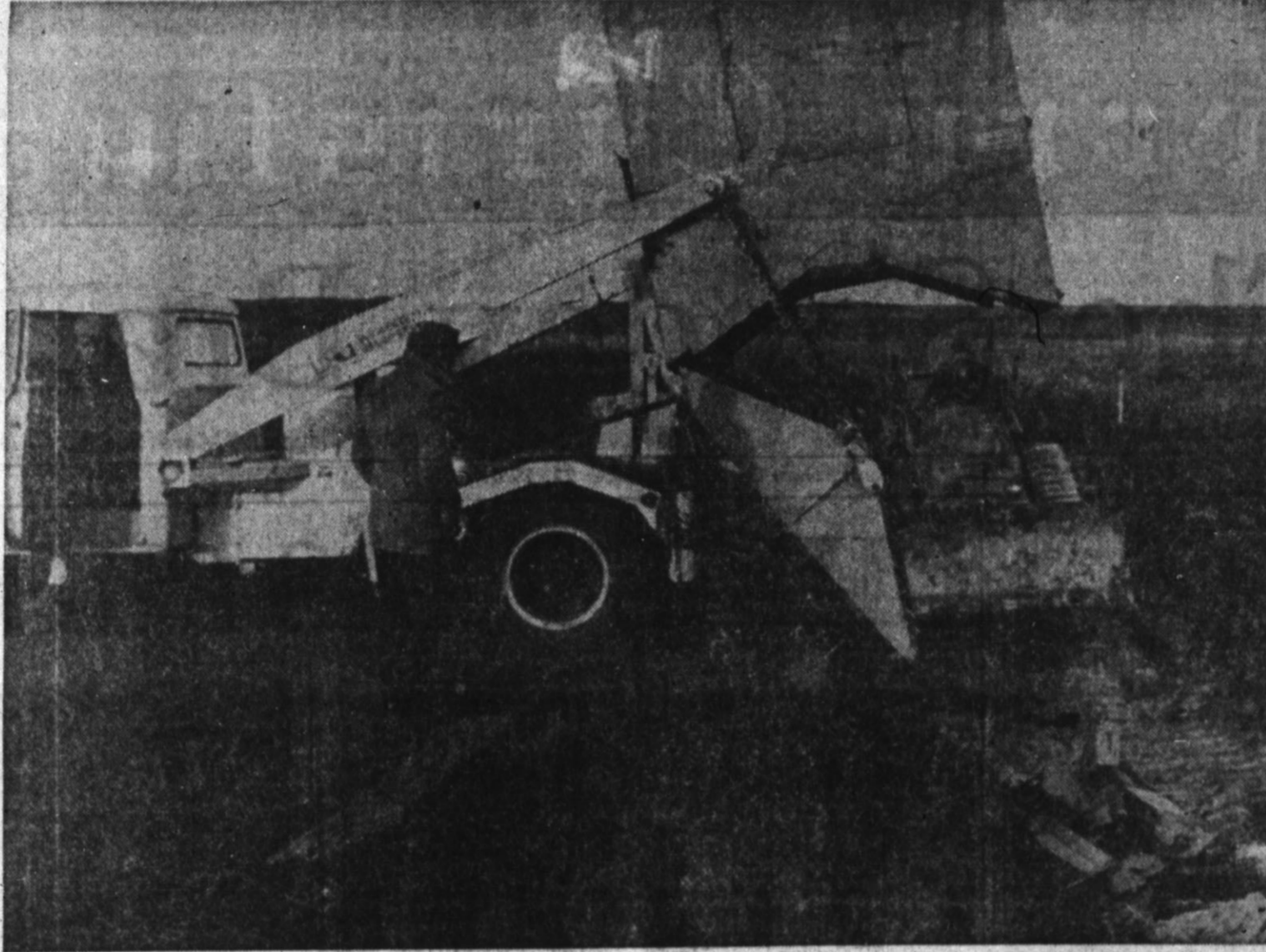
**Best Christmas Wishes**



Our message to you comes wrapped in the gay spirit of holiday time!

CLOSED on Christmas Day, but in case of emergency, call EM4-3395 or EM4-3877 and we'll be glad to take care of your needs.

**Hale's Gulf Service**  
Mr. and Mrs. Emmett Hale



NEW DUMP GROUND—At the city's newly leased dump ground just west of Kibbe St., City Manager Dudley Bayne was on hand Wednesday morning to observe the start of the new sanitary-fill trash disposal method to be used there. Dempster Dumpster driver O. C. Curtisinger, left, and other trash collection workers will have about six miles shorter

trips to the new ground than to the old. Bulldozer at right will first crush, then cover trash as it is emptied. Bayne said that the old dump ground will continue to serve persons who dispose of their own trash, and will be used by city crews during wet weather. (Staff Photo)

**Herd...**

(Continued From Page 1)

night. The Dons fought back in the last quarter for the win with little Hyatt getting eight points. Plainview had led 16-15 at the first quarter and 37-34 at half. The score was tied, 53-53, going into the fourth period.

Plainview's chances for victory suffered a blow when Bill Taegel, high-scoring guard, suffered a severe ankle sprain early in the first quarter.

HEREFORD (71)				
Player	fg	ft	pf	tp
Curtisinger	9	0	1	18
Clearman	5	0	0	10
Slagle	3	5	3	11
Higgins, T.	3	2	2	8
Higgins, P.	0	0	2	0
Duval	1	0	2	2
Shelton	2	5	3	9
Lookingbill	2	6	1	10
Renfro	0	3	3	3
Totals	24	21	18	71

LEVELLAND (46)				
Player	fg	ft	pf	tp
Cannon	8	1	3	17
Jennings	0	0	2	0
Ballew	6	2	2	14
Brown	1	0	0	2
Garrison	0	3	0	3
McKenzie	0	3	2	3
Tubb	0	0	2	0
Costin	0	1	3	1
Marcom	0	0	2	0
Deppre	1	4	2	6
Totals	16	14	18	46

HEREFORD (79)				
Player	fg	ft	pf	tp
Curtisinger	10	4	4	24
Clearman	3	1	1	7
Slagle	3	2	0	8
Burrus	1	0	1	2
Higgins, T.	3	3	3	9
Higgins, P.	0	4	2	4
Lookingbill	4	2	2	10
Duval	0	2	2	2
Shelton	5	3	2	13
Renfro	0	0	2	0
Totals	29	21	17	79

LITTLEFIELD (60)				
Player	fg	ft	pf	tp
Stephens	5	1	1	11
Hemphill	3	1	2	7
Pierce	2	0	1	4
Shaw	1	0	3	2
Pressley	2	4	2	8
Jeffries	2	4	2	8
Goldston	3	8	2	14
Totals	20	20	15	60



Does your watch keep good time?

IF NOT, bring it in for a free examination today. A simple adjustment or thorough cleaning may be all that is needed to put it in tip-top condition.

Kenneth "Doc" Cowan  
Doctor of Sick and Deceit  
Watches  
**Cowan Jewelry**  
Your Friendly Credit Store  
Phone EM 4-3821

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

**Clerk...**

(Continued From Page 1)

police in Amarillo found the car belonged to Brown. A picture of Brown was sent to Hereford and shown to Daniels, who identified Brown as the seller of the sheets.

On Thursday, Dec. 12, Chief of Police Henry Aycock went to Brownwood and talked to Brown, but Brown refused to talk.

Daniels was released from jail on the day he gave the statement and has agreed to serve as state's witness, Aycock said.

Also working on the case are sheriff's officers at Brownwood and special Santa Fe officers.

**Holiday...**

(Continued From Page 1)

street and water department employees will be off Wednesday and Thursday. The trash collectors will take their holiday on Tuesday and Wednesday to enable them to begin the major task of cleanup early the day after Christmas.

County offices will be closed from Tuesday noon until Friday morning.

Among business firms planning to be closed Wednesday and Thursday are Harmon's, Rutherford & Co., Helen's, Dub's Man Shop, Little's, The Vogue, Kester's Jewelry, Cowan Jewelry, Lamm Jewelry, Piggly Wiggly and Cooper's Market.

Local banks and other financial institutions will be closed Wednesday only, except for the Credit Union, which will close at noon Tuesday and resume business at the usual hour on Thursday.

School teachers and pupils get the longest break of all. Schools

**Bond...**

(Continued From Page 1)

closure of bonds and the levying of the tax in payment thereof." or "Against the issuance of bonds and the levying of the tax in payment thereof."

Two polling places, the courthouse at Hereford and the Dawn school, were established. Election officials named include S. O. Wilson, presiding judge, S. H. Slagle, judge, and clerks Mrs. Nona Jowell, Mrs. S. O. Wilson, Miss Frances Dameron and Miss Johnnie Estes for Hereford voters. At Dawn, Miss Bertha Frye will be the presiding judge, Mrs. H. V. McCabe and Mrs. Zelma Axe will be clerks.

Superintendent Fred J. Cunningham told the trustees that informational program regarding the election will begin in the immediate future, with information to be mailed to all property owning voters in the district and P-TA members, and window stickers and show cards to be distributed.

Tom Robinson, board president, presided at the meeting. Trustees present included B. F. Cain, W. R. Hair, W. R. Hastings, W. P. Axe and Marcus Latham. Trustee Bert Boomer was absent.

**THE NAME FITS**  
BELLEFONTAINE, Ohio — A family of five who recently moved here from Long Island, N. Y., told the Chamber of Commerce they think Bellefontaine is the "dream" place to live. They may be slightly prejudiced, though. Their last name is Bellefontaine.

**Oklahoma State Has 6 Students From Hereford**

STILLWATER — Six persons from Hereford, Texas, are among more than 9,300 students enrolled this semester at the state land-grant university at Stillwater.

This year's students are the first to enroll under the new name of the university, changed from Oklahoma A&M college during the summer by act of the state legislature and the board of regents.

OSU is in its 67th year of service to Oklahomans, fulfilling the four-fold function of land-grant universities — resident instruction, extension, research and public service.

Hereford students currently enrolled at OSU are: Larry Carroll, agriculture junior; Clarabeth Holt, arts and sciences freshman; Walter Lynn Kaul, agriculture sophomore; Ross Joe Landers, arts and sciences sophomore; G. C. Merritt, business sophomore; Harrell Smith, business freshman.

**KEEP Your MONEY AT HOME!**

FUNDS RECEIVED by the 10th earn dividends for the full month.

1. Safety Protected—Each account Insured up to \$10,000.00.
2. Earn 3 1/2 % per annum.
2. Earn 3 1/2 % per annum.

Hi-Plains Savings & Loan Ass'n., P. O. Box 427, 128 E. 3rd St., Hereford, Texas.

Please send me all details regarding an account with you.

Name .....  
Address .....  
City ..... State .....

Open Your Account by Mail  128 E. 3rd Phone EM 4-3535



**Merry Christmas**  
and a Happy New Year  
**E. E. FRIDLEY**

**Streu Hardware**  
Will Be  
**CLOSED FOR INVENTORY**  
December 26th through January 1st  
HOWEVER  
We Will Be Open from 12 to 1 p.m. each day to take care of Exchanges, Emergency Orders, etc.  
**Streu Hardware**  
Phone EM 4-3842



May the guiding star of Christmas light your way

**NASH** all the folks at **TEXACO**  
**PHILLIPS and LAWRENCE**

low pictures.  
Members present were Joy Pickens, Fern Coursey, Sharon Bezner, Wynona Roberts, Peggy Browning, Nancy Browning and Mrs. J. E. Dyer, leader.

low pictures.  
Members present were Joy Pickens, Fern Coursey, Sharon Bezner, Wynona Roberts, Peggy Browning, Nancy Browning and Mrs. J. E. Dyer, leader.

**SEE THESE SAFE BUYS**

**USED CARS**

at your  
**Lincoln - Mercury Dealer**

1957 Mercury Montclair hard top coupe, blue and white tu-tone. One owner, local car. 17,000 actual miles. **\$2495**

1957 Monterey Mercury, 4 door, factory air conditioning and power. Loaded with all factory equipment. 6000 actual miles. New car guarantee. See this one!

1956 Ford Fairlane 4 door solid white, radio, heater, Fordomatic, Thunderbird engine. Local one owner. 24,000 actual miles. **\$1595**

1955 Mercury Monterey four door, radio, heater, overdrive, one owner local car. **\$1395**

1954 Dodge Pickup. 4 speed transmission, long bed, excellent condition. Local one owner. **\$695**

1951 Pontiac 2 door black, 6 cylinder Hydramatic, extra clean. **\$350**

1952 Olds Super 88 **\$675.00**

1952 Packard 4 door **\$475.00**

**Kroll Motor Co.**

E. Highway 60 Phone EM 4-0260

**BLACK NEWS**

**R. E. Barnetts Set Plans To Observe 50 Wedded Years**

By MRS. DICK ROCKEY

Mr. and Mrs. R. E. Barnett will celebrate their golden wedding anniversary Sunday, Dec. 29, with an informal open house from 2-5 p.m.

No invitations will be sent. All their friends and neighbors are invited.

Mrs. Ralph Price returned home Thursday from the Hereford hospital where she had been a patient for the last four days. At the present she is resting well.

Mr. and Mrs. Howard Elmore, W. V. Elmore and Mrs. Dick Rockey returned home Wednesday from Rocky, Okla., where they attended the funeral of Elbert Dunn. Dunn was a brother-in-law of Mrs. Elmore. Others to attend were A. W. Anthony Sr., A. W. Anthony Jr. and Ernest Anthony of Friona.

Glenda Deaton, small daughter of the Leslie Deatons entered the Deaf Smith County Hospital Thursday for treatment.

Mr. and Mrs. Roden Smart have moved into the house just vacated by Mr. and Mrs. Mart Stone.

Glenn Roberson and Dick Rockey were in Farwell and Clovis N. M., Wednesday on business.

Mr. and Mrs. Richard Garrison from Colorado Springs, Colo., are here visiting in the home of Mr. and Mrs. Woodrow Whitaker. Mrs. Garrison is Whitaker's sister.

They will meet at Hereford Saturday night in the home of G. H. Whitaker Sr. for their Christmas.

Mr. and Mrs. Wilbert Simms of Hereford have moved into the house vacated by the Smarts.

**JUST GETS TIRED EASIER**

TABERNACLE, Va. — Like to know how it feels to be 100 years old? Just the same, says Mrs. Laura Virginia Hurst, except that you get tired more easily than at fifty.

**Bowling**

NOTE: There will be no league bowling this week. League play will resume Monday, Jan. 6. Sunset Lanes will be open everyday this week except Wednesday. Next week's schedule will be in Jan. 5 Brand.

**WOMEN'S LEAGUE**

Team	Won	Lost
Ed Skypala	38	22
J. F. Messer	37	23
Elizabeth Womble	31½	28½
Plains Fertilizer	30½	29½
Hereford Glass	30	30
West Texas Drilling	28	32
Rutherford & Co.	27	33
Tri-County Fertilizer	20	40

Results  
J. F. Messer 4, Elizabeth Womble 0

Tri-County Fertilizer 3, Plains Fertilizer 1

West Texas Drilling 3, Hereford Glass 1

Ed Skypala 3, Rutherford & Co. 1

**LEAGUE NO. 1**

Team	Won	Lost
Sunset Lanes	46	14
Hale Motors	35	25
Robert Thompson	36	24
Ink Spot	34	26
First National Bank	23	36
Ed Skypala	20	40
Tri-County Fertilizer	14	46

Results  
Sunset Lanes 4, Ed Skypala 0

Robert E. Thompson 4, Pioneer Natural Gas 0

Hale Motors 2, Tri-County Fertilizer 2

Ink Spot 2, First National Bank 2

**LEAGUE NO. 2**

Team	Won	Lost
Hereford Implement	35	25
Neill Cleaning	34	26
Loerwald Bros.	33	27
Walker Refrigeration	22	28
Taylor-Evans	31	29
Big T Pump No. 1	31	29
Piggly Wiggly	25	35
Optimist Club	22	34

**Results**

Taylor-Evans 4, Walker Refrigeration 0

Big T Pump No. 1 4, Piggly Wiggly 0

Optimist Club 3, Loerwald Bros. 1

Hereford Implement 3, Neill Cleaning 1

**LEAGUE NO. 3**

Team	Won	Lost
VFW	48½	11½
Lions Club	39½	20½
Toastmasters No. 2	27	33
Toastmasters No. 1	26	34
Pitman Grain	21	39
Jaycees	19	41

Results  
Toastmasters No. 2 3, Toastmasters No. 1 1

VFW 4, Pitman Grain 0

**Lions Club 4, Jaycees 0**

Team	Won	Lost
Consumers Fuel	38	22
Knights of Columbus	32	28
Crowe-Gulde	29	31
Big T Pump No. 2	28	32
B. F. Goodrich	27	33
Hereford Glass	24	36

Results  
Crowe-Gulde 3, Consumers Fuel 1

Hereford Glass 3, B. F. Goodrich 1

Big T Pump No. 2 4, Knights of Columbus 0

**CLASS HAS PARTY**

The Golden Circle class of the Avenue Baptist Church had its annual Christmas party in the home of Mrs. Preston West Dec. 13.

Mrs. R. M. Mason gave a devotional on the Christmas story.

Several games were played and secret pals were revealed. Refreshments were served to Messdams Jim Shirley, Billy Wall, Clois Kemp, Carl Jackson, Dick Rickman, Wayne Lee, Louis Todd, Marti Mason and the hostess, Mrs. Preston West.

**4-H ROUNDUP**

**Clubs Go All Out for Xmas**

Christmas, although actually a specific Christian festival, has gradually become a season like spring or summer, fall or winter. During this season few escape the "Spirit of Christmas" that travels so far and wide that it spills over into every corner of the country.

4-H club members are no exception. The girls in Deaf Smith County have gone all out for their individual club parties. At these parties the club members get a chance to use their training in planning and directing games and other recreation. They also display their skill as hostesses. This is another of the many phases in training girls to be better homemakers and citizens of the future.

The Willing Workers  
The Willing Workers 4-H Club met last Tuesday at the home of

Ann Gentry. A demonstration was given by Mrs. Earl Plank on "Christmas gifts I can make for Christmas."

The members present were Tonie Beachamp, Ann Gentry, Wanda Greg, Janis Higgins, Lu Ann Higgins, Linda Lemmons, Dorothy Reznik and Pam Wienght.

The visitors were Jana Cole and Lillian Reznik.

**Have YOU Read The WANT-ADS?**

Sometimes a man gets caught out where he's got to trade all by himself. Then when he gets home, he gets the dickens. Too bad he can't have the little woman along all the time.

I guarantee she'll be pleased with the trade you make on Champlin's Hi V-I.

Presley Enterprises  
1001 E. 1st  
G. W. (Gerry) Hall

**Christmas**

IS A FAMILY AFFAIR



is as it should be—many of us remember the happiest times in our lives—when our families came from far and wide to share this day of happiness; and so today, it is our hope that you find the wondrous spirit of Christmas in the heart of your family . . . to you and your loved ones—we wish a Very Merry Christmas.

Remember: It's not too late to pick up a gift she'll really appreciate . . . a beautiful, distinctive gift

**THE**

We will be CLOSED Wednesday and Thursday, Dec. 25-26

**Vogue**

of clothing from The Vogue!  
for the lady of fashion

**Enjoy the CHRISTMAS SEASON with GOOD LISTENING on K P A N 860 on Your Dial**

DAY-BY-DAY Philosopher at 7:55—has some interesting stories for you.

AT 8:45-9:30 a.m. your Christmas Shopper's Guide has some excellent tips . . . and some good music . . . also from 5:05 to 5:40 p.m.

AT 10:15 a.m. Hear THE UPPER ROOM presentation of your favorite Christmas Stories.

Throughout the Christmas Season KPAN is featuring Christmas music. Tune in and enjoy the numerous features—planned especially for You!

Radio Station KPAN -- 860 on Your Dial

# Phone EM4-2030 WANT ADS Phone EM4-2030

### FOR SALE Miscellaneous

**WE PAY CASH**  
for  
**APPLIANCES, FURNITURE  
CLOTHING**  
OR  
**WILL TRADE FOR ANYTHING  
OF VALUE!**  
**BIG RED BARN**  
West of City on Clovis Hwy.  
Phone EM 4-3552  
Open Sunday 2:30 to 5 p.m.  
B-1-2-tfc

**ST. REGIS electric blankets**, \$21.95  
with single controls, \$27.95 with  
dual controls. Unconditionally  
guaranteed for one year. ROG-  
ERS, DRUG.  
B-1-19-25-tfc

**Hereford Glass Co.**  
Expert Car Glass Installation  
Table Tops and  
Window Glass  
Picture Frames  
1392 Park Ave. Ph. EM 4-2652  
B-1-25-tfc

**FINANCE** your auto Premiums  
for 6 months. John McLean In-  
surance.  
B-1-10-25-tfc

**IRRIGATION PUMPS**  
On rental basis. We furnish  
pumps and make all repairs.  
There is no maintenance cost to  
the user.  
Drop us a line and let us  
know the size and depth you  
need.  
**WRITE BOX 5305**  
LUBBOCK, TEXAS  
B-1-34-tfc

**FOR SALE: DISC MARKERS**  
Lesly Motor Company.  
B-1-9-39-tfc

**DEARBORN Heaters** cost less to  
buy, to install, to operate. On  
display now at Blanton Butane,  
Inc. Phone EM 4-0220.  
B-1-19-14-tfc

**MAYRATH grain loaders and  
parts.** Davis Implement Co.  
Phone EM 4-2811.  
B-1-10-18-tfc

**BEST VALUES** in used TV and  
Hi-Fi. Sireu Hardware.  
B-1-19-18-tfc

**LADIES 17 Jewel Lamm watch.**  
Unbreakable matinspring, expan-  
sion band. White or yellow gold.  
\$29.95 tax included. Lamm Jew-  
elry 307 Main.  
B-1-20-16-tfc

**PIGS** for sale: Phone EM 4-3874  
after 2 p.m. Hereford.  
B-1-9-46-tfc

**CHRISTMAS Schick 25 Elec-  
tric razor.** special \$29.50 value  
for only \$13.75. Use Cowan Jew-  
elry lay away.  
B-1-17-20-tfc

**NEW and used bicycles** for sale.  
Johnny's Gun and Repair, 200  
Grand. Christmas specials.  
B-1-14-24-5p

**BEAUTIFUL potted plants** for  
Christmas. Hereford Floral, 213  
Higgins.  
B-1-9-50-5k

**FOR SALE:** Cocker Spaniel Pup-  
pies. Weaning age. Price \$5.  
Call EM 4-3354.  
B-1-11-51-2k

**SWEETPEAS** ready now. Hereford  
Floral, 213 Higgins St.  
B-1-9-51-6k

**CANON VT F1.8, 35mm,**  
brand new, factory guarantee,  
135mm aux., with finder and  
case, \$350. Paul Schroeter c/o  
A. O. Thompson Abstract, Ph.  
EM 4-1504.  
B-1-27-25-tfc

**FRAMES, ALBUMS, Photo Flash-  
bulbs, Cameras and Equipment:**  
Angel Photography Studio, 301  
West Park Ave, Phone 704.  
S-1-16-39-tfc

**EATON'S** thank you notes, baby  
announcements, plain notes,  
Christmas notes and cards,  
Crume-Linderer Printing and Of-  
fice Supplies, 120 East 2nd.  
Phone 610.  
S-1-23-23-tfc

**FOR SALE:** Shade, fruit and orna-  
mental trees. Flowering  
shrubs, roses, hedge, holland  
bulbs and other items. Mrs. J.  
F. Ward, North Main St.  
S-1-23-24-tfc

**CUTE** black, white, and brown  
puppies. Inquire: Phone EM 4-  
1951.  
B-1-9-26-3c

**REFRIGERATORS and freezers**  
complete with Walsh Food Ser-  
vice. \$25 up while they last.  
Walsh Food Service 1315 Park  
Ave.  
S-1-19-26-1c

**NO FOREIGN substance** remains  
in a rug cleaned with Blue Luster.  
Stays clean longer. Streu  
Hardware.  
B-1-16-26-2p

**FOR SALE:** Ideal Christmas present.  
Used, 17" table model TV.  
New picture tube is guaranteed  
one year. E. W. Young, 306 West  
7th.  
S-1-23-26-1c

**FOR SALE:** Forty tons of Hegira  
butts. \$10 ton. Phone EM 4-1014.  
B-1-11-26-3c

**MUSCOVIE ducks** for sale. From  
five to nine pounds, \$1.50 each.  
Phone EM 4-1990.  
B-1-13-25-3p

**FOR BEST buys** in record play-  
ers, RCA; Webco, and V-M; see  
Venable Music, 511 Park.  
B-1-15-50-4c

**PARAGOIN ART** linens, braid  
and trims. Bernats' Yarns. Dans'  
Store Canyon, Texas.  
B-1-12-24-7c

**LIMITED** number of copies of  
1957 State and County Tax roll  
showing name, address, land  
owned and description on rural  
property only. \$25. Also maps of  
city and county. A. O. Thomp-  
son Abstract Co. Phone EM 4-  
1594 or box 73, Hereford, Texas.  
B-1-41-48-tfc

**FOR SALE:** Good, model 66 AC  
combine with pickup. Call EM  
4-3388.  
B-2-11-26-2k

**FOR SALE**  
1—John Deere one way  
power lift, 7 ft.  
1—Case Drill, 16'x10'.  
1—V Ditcher  
1—Steel Float.  
J. M. DAVIS  
830 Blevins  
B-2-49-tfc

**8.50 TRADE** in your old elec-  
tric razor on a A-to-home Ren-  
nington Roliecric shaver.  
Lamm.  
B-2-15-16-tfc

**FOR SALE:** 6 cylinder MM Pump  
Motor on natural gas. Price \$850.  
Phone CL 8-4169.  
B-2-14-51-2p

**FOR SALE:** One case beater, ir-  
rigation tubes and dams. One 8'  
tandem disc. William Richards.  
EM 4-3563.  
B-2-16-51-2p

**PRE CHRISTMAS** lay way plan  
is in full swing at Cowan Jew-  
elry. Make your selections now.  
Payments as low as \$1 weekly.  
No interest or carrying charges.  
B-2-26-20-tfc

**FOR SALE:** 1953 Pontiac Star  
Chief. Good condition. \$700. For  
information phone 1607.  
B-3-13-23-tfc

**FOR SALE:** '55 Chevy pickup. One  
owner. Call Neil Cooper at EM  
4-1414.  
B-3-12-47-12p

**IF YOU ARE THINKING** of buy-  
ing a new or late model used  
car, see the Installment Loan  
Department of the First Nation-  
al Bank for financing. Low rates,  
convenient terms, many o-  
ther advantages.  
B-3-32-15-tfc

**REFRIGERATORS and freezers**  
complete with Walsh Food Ser-  
vice. \$25 up while they last.  
Walsh Food Service 1315 Park  
Ave.  
S-3-19-26-1c

**FOR THAT special gift.** Eaton's  
fine personalized stationery. \$1  
up. Crume-Linderer Printing and  
Office Supplies, 120 East 2nd.  
Phone 610.  
S-3-21-23-tfc

**BUXTON BILLFOLDS** at Cowan  
Jewelry from \$3.95 up. Name  
stamped in gold at no additional  
charge.  
B-3-16-20-tfc

**1949 PONTIAC club coupe** stand-  
ard shift 57,000 actual miles see  
to appreciate. \$195. Glenn Wil-  
liams PH EM 4-2337, 118 Ave. D  
or at The Popular Store.  
S-1-23-24-tfc

### REAL ESTATE

**FOR SALE BY OWNER:** Two bed-  
room home with full basement  
and garage apartment. Call EM  
4-0555 or EM 4-1273 after 6:00  
p.m.  
B-4-20-5-tfc

**STOCK FARM**  
1120 acres, 600 acres in cul-  
tivation, watered by 3-8 inch  
wells with 1000 gallon butang  
tanks, 520 acres in native grass.  
2 white stucco houses, one mod-  
ern. Priced for quick sale \$80.00  
with only 25% down.  
T. W. ALDERSON  
238 Main St.  
Phone EM 4-0712  
Res. EM 4-0457  
B-4-50-tfc

**SELECTION** of boys' or girls'  
identification bracelets. 1/2 off. No  
charge for engraving. Shop Cow-  
an Jewelry.  
B-4-16-20-tfc

**A SEVEN** jewel mans watch, wa-  
ter resistant, shock proof for only  
\$11.95 plus tax. Lamm Jew-  
elry 307 Main  
B-4-18-16-tfc

**FOR SALE**  
Farms and Ranches in the Fa-  
mous Burlington District of East-  
ern Colorado. Irrigated and  
Non-irrigated land. Wonderful  
soil, growing Sugar Beets, Corn,  
Maize, Wheat, and all small  
grain. Abundance of water for  
irrigation pumps. Contact Earl  
L. Powell, Real Estate Broker,  
379 14th Street, Phone 9, Bur-  
lington, Colorado.  
B-4-42-tfc

**1 MILLION DOLLARS**  
To loan on irrigated and dry  
land in Deaf Smith, Castro and  
Parmer Co.  
**DON MARTIN**  
**LONE STAR AGENCY**  
136 Main - Hereford, Texas  
EM 4-0555 Days  
EM 4-0925 Nights  
B-4-36-34p

**HEREFORD REAL ESTATE**  
**FARMS**  
**RANCHES**  
**CITY PROPERTY**  
Your business appreciated.  
We will do our best to serve  
you.  
**FLOYD WALTON**  
632 West First St.  
Office EM 4-3542  
Home EM 4-2694  
B-4-23-tfc

**ERNEST KENDALL REAL ESTATE**  
Newly decorated 2 bedroom  
home, \$4500.00.  
Well located farm. Good soil.  
Best water belt, no weeds. Two  
good 8" wells. 1/2 section or 1/4  
section, \$255.00 per acre.  
Call Mrs. L. Peters EM4-0280  
Call Mrs. Peters, EM 4-0664  
401 West 1st St.  
B-4-21-tfc

**TWO HOUSES** for sale. One two  
bedroom. One three bedroom.  
EM 4-3703.  
B-4-11-25-4p

**LOOKEE HERE!** Two bedroom  
and garage. Carpeted. Plumbed  
for washer. Near Park Ave.  
Shopping Center. Present pay-  
ments only \$40. per month. Now  
vacant. With GI. Phone EM 4-  
2258.  
S-4-27-25-tfc

**FOR SALE:** Four lots and three  
bedroom home. Two lots fenced  
with chain link fence. Sell all  
or part. Located on North 25  
Mile Ave. just inside city limits.  
Phone EM 4-0416.  
S-4-31-25-3p

**Multiple Listing Service**  
**Ten Realtors Work for You**  
Hugh Bookout  
Charles Crowell  
Ernest Kendall  
John McLean  
J. C. Ricketts  
Clyde Truly  
Ruby Vaughn  
Glenn Weir  
B. M. Wilshire  
Tom Alderson  
Only one commission is charg-  
ed.  
S-4-8-tfc

**GOOD FARMS AND HOUSES**  
320 acres, 2-8" wells, on pay-  
ing. Near town, improved. Good  
vegetable farm. \$20,000 down,  
balance good terms.  
310 acres, 2-8" wells. Improved.  
Lays nice. Good location.  
\$210 acre. \$15,000 down,  
balance good terms.  
290 acres, 2 irrigation wells.  
Improved. Price \$200 acre. Has  
82 acre cotton allotment.  
220 acres. Good 8" well.  
Clean, good improvements, lays  
nice, 105 acres cotton allotment.  
\$20,000 down, balance good  
terms.  
165 acres, 1-8" well, natural  
gas. Price \$26,500. Can be  
bought on good terms.  
160 acres, 8" well. \$8,000  
down.

Extra nice 3 bedroom brick,  
den, double garage, central  
heat, carpeted and draped  
throughout. Built in oven and  
burners. Price \$22,000. Has  
\$12,500 loan.  
2 bedrooms, single garage,  
near schools. Redeclared inside  
and outside. \$750 down, bal-  
ance terms.  
3 bedroom brick, near grade  
school. Central heat. Attached  
garage. \$750 down, balance  
terms.

We also have some 3 bedroom  
homes for \$500 down and \$650  
down.  
Your listings appreciated.  
B-4-26-tfc

Well located duplex in Am-  
arillo. Will trade his equity of  
\$5,000 for late model Cadillac  
or will sell for cash.  
Improved 1/4 section, good 8"  
well on nat. gas, 15 acres col-  
ton. Price \$26,500. Loan \$12,-  
000. Also 1/4 section improved,  
quonset barn, small house, 8"  
well on natural gas, 9 acres al-  
falga. Priced at \$200 acre. Good  
terms.  
100 acres '2 well on natural  
gas. 25 acre cotton base. \$8,000  
GI loan at 3 1/2%. Would con-  
sider trading equity for home in  
Hereford or Lubbock.  
**HUGH BOOKOUT REALTY**  
345 W. 1st St. on Hiway 60  
Hereford, Texas  
B-4-26-tfc

**HEREFORD HOMES**  
New 3 bedroom, 2 baths,  
large kitchen, den. Approx. 2000  
sq. ft. \$13,000.00 loan: This  
is a beautiful home with ideal  
location.  
3 bedrooms, living room, bath  
and large kitchen. This is a bar-  
gain at \$10,900.00, \$1900.00  
cash.  
Biggest home in town for this  
price—living room, kitchen, den,  
utility, 2 bedrooms, 2 baths,  
double garage. All are huge  
rooms. \$22,500.00. \$6500.00  
cash.  
We must sell 237 Ave J, 2  
bedrooms, bath, living room and  
large kitchen. \$8,900.00. Should  
carry large loan.  
Several of our homes can be  
bought for \$500 cash down  
payment and balance at \$65.00  
monthly. And we have dozens  
of homes for sale.

**SAM NUNNALLY**  
**LONE STAR AGENCY**  
EM 4-0555  
Nite & Sunday EM 4-2814  
B-4-26-2p

**THREE BEDROOM**  
Nice frame house. 3 nice bed-  
rooms. Large kitchen, large liv-  
ing room. Fenced back yard.  
Near schools. Must be sold.  
Nice 3 bedrooms, 1 1/2 baths.  
75' lot. Fenced back yard.  
House only 2 years old. Owner  
leaving town and must be sold.  
**TRULY REAL ESTATE**  
Jim Hill Hotel Office EM4-2545  
Residence EM4-2543  
B-4-25-tfc

**HEREFORD FARMS**  
Nearly perfect quarter, old  
house, large granary, good well,  
tile, cash leased for '58. Large  
allotments. \$15,000 cash down  
payment.  
Approx. 240 acres on pave-  
ment right at town. Cash rented  
for '58. \$24,000 cash down  
payment.  
80 acres, \$165.00 per acre.  
80 acres, \$250 per acre. 40  
acres, right at town. Nearly per-  
fect section with 2 wells \$165.  
These and many more.  
**SAM NUNNALLY**  
**LONE STAR AGENCY**  
EM 4-0555  
Nite and Sunday EM4-2814  
B-4-26-2p

**FOR RENT**  
By owner, 3 bedroom brick.  
332 Star Street. Ceramic tile  
bath and kitchen. Central heat,  
mahogany trim. Many builtins.  
Buy equity, assume 4 1/2% loan.  
Shown by appointment.  
Phone EM 4-3876  
B-4-10-tfc

**FOR RENT:** office space. 415  
Main. Phone N. D. Bartlett Jr.  
Phone EM 4-0335.  
B-5-13-50-tfc

**FOR RENT:** Three room furnis-  
hed house. Will rent by week.  
Phone EM 4-0715.  
B-5-12-51-tfc

**BEDROOM** for rent. Close in. 509  
Ross. Phone EM 4-1587.  
B-5-9-23-tfc

**VERY nice** furnished apartment  
with private bath. Inquire at  
232 West 3rd.  
B-5-12-47-tfc

**NICE** furnished apartment for  
couple. Close in. Phone EM 4-  
1851.  
B-5-9-21-tfc

**FOR RENT:** TV sets. Streu Hard-  
ware.  
B-5-9-18-tfc

**FOR RENT:** Furnished apart-  
ment. Also spare bedroom. No  
pets. F. H. Oberthier. Phone EM  
4-0152.  
B-5-14-51-3c

**THREE** room furnished apart-  
ment. Private bath. 300 West 6th.  
Phone EM 4-2063.  
B-5-11-51-2c

**FOR RENT:** Large three room  
furnished apartment. Bills paid.  
TVA Antenna. Phone EM 4-1082.  
Mrs. W. T. Carmichael. 901 Un-  
ion.  
B-5-19-50-tfc

**NICE** three room unfurnished  
house. Call EM 4-2815 after 2  
p.m.  
B-5-10-24-tfc

**17 JEWEL** gents waterproof watches  
at Cowan Jewelry for only \$14.95.  
17 jewel white or yellow  
gold ladies dress watches for  
only \$18.95. Fully guaranteed.  
Shop Cowan Jewelry.  
B-5-28-20-tfc

**FURNISHED** partments private  
bath. Private entrance. Carpet-  
ed. Vented heat. 827 25 Mile Ave.  
Phone 378W.  
S-5-15-24-tfc

**FOR RENT:** Large three room  
bath. 109B Union Ave. Call CL  
8-4167.  
S-5-14-26-tfc

**FOR RENT:** Nice modern furnis-  
hed garage apartment. 805 Lee.  
Phone EM 4-0738.  
B-5-11-26-tfc

**A NICE** 2 bedroom furnished  
house close in. T. W. Alderson.  
238 Main.  
B-5-12-26-4p

**FOR RENT:** Three room furnis-  
hed duplex. Inquire 442 Mable or  
Shorty's Shoe Shop.  
B-5-13-26-2c

**6 HELP WANTED**  
**BUXTON** Billfolds at Cowan Jew-  
elry from \$3.95 up. Name stamp-  
ed in gold at no additional  
charge.  
B-8-16-20-tfc

**WANTED** experienced bookkeeper  
apply in person to T. E. Seigler  
at Deaf Smith County Hospital.  
B-8-15-51-tfc

**BOYS WANTED**  
For morning paper routes.  
Call Mr. Minor at  
EM 4-1855  
B-8-25-tfc

**Quick — Efficient**  
**HOME LOANS**  
Dependable Abstract and Insur-  
ance Service  
**ELIZABETH WOMBLE**  
146 Main Ph. EM 4-0850

**9 Situation Wanted**  
WANT TO DO baby sitting in my  
home. Small children. Phone  
EM 4-1895.  
B-9-12-51-4k

**SELECTION** of boys' or girls'  
identification bracelets 1/2 off. No  
charge for engraving. Shop Cow-  
an Jewelry.  
B-9-16-20-tfc

**OPTIMIST CLUB**  
Meets  
Tuesday Noon  
at the  
Jim Hill Hotel

**10 NOTICE**  
THE BIBLE on records. Also all  
brands of phonograph records.  
Venable Music, 511 Park.  
B-10-14-50-4c

**REFRIGERATORS and freezers**  
Complete with Walsh Food Ser-  
vice. \$25 up while they last.  
Walsh Food Service 1315 Park  
Ave.  
S-10-19-26-1c

**ALCOHOLICS ANONYMOUS**  
**Phone 1997**  
Meetings Thurs. Night At 8:00  
P.M. 1003 Union  
S-10-44-tfc

**FOR CHRISTMAS** Bibles and Tes-  
taments with or without name  
lettered in gold, 60 cents up.  
Crume-Linderer Printing and  
Office Supplies, 120 East 2nd.  
Phone 610.  
S-10-25-23-tfc

**WE WRITE AUTO COVERAGE**  
ALL kinds. Yes. finance for 6  
months. John McLean Insurance  
Agency.  
B-10-15-25-tfc

**DON'T** shiver and shake. See  
Blanton Butane for warm mor-  
ning butane or natural gas heat-  
ers.  
B-10-15-14-tfc

**DON'T LET** Christmas slip up on  
you. Lamm's diamond special a  
five diamond set for only \$36.95,  
and feature lock sets for as lit-  
tle as \$49.95. Lamm Jewelry  
307 Main.  
B-10-29-16-tfc

**CANYON REST HOME.** Good  
meals. Special care. Nurse on  
duty. Relatives welcome any  
time. 1311 7th Ave. Phone OL5-  
3789.  
B-10-19-48-tfc

**17 JEWEL** gents waterproof watches  
at Cowan Jewelry for only  
\$14.95. 17 jewel white or yellow  
gold, ladies dress watches for on-  
ly \$16.95. Fully guaranteed. Shop  
Cowan Jewelry.  
B-10-28-20-tfc

**11 Business Services**  
**CHRISTMAS** Schick 25 Elec-  
tric razor, special \$29.50 value  
for only \$13.75. Use Cowan Jew-  
elry lay away.  
B-11-17-20-tfc

**MR. FARMER!** Portable disc roll-  
ing. John Livesey. 407 Ross.  
Phone EM 4-3517.  
B-11-11-25-17p

**AUTO PREMIUMS.** Financed for  
6 months. Low cost. John Mc-  
Lean Ins. Agency.  
B-11-12-45-tfc

**WE REPAIR** electric clocks, irons,  
toasters, percolators and all  
small electrical appliances.  
Phone EM 4-0224. Witherspoon  
Electric, 129 West 3rd Street.  
B-11-20-50-tfc

**6 WANTED**  
GET THAT Christmas present  
now. An ideal gift is a Camera  
from Lamm Jewelry 307 Main.  
B-6-16-16-tfc

**WANTED** stalk field pasture for  
cows and wheat pasture for cal-  
ves. O. G. Hill. Phone EM 4-0034.  
B-6-16-16-tfc

**7 WANTED**  
Wanted good country home for  
excellent Weimarner female  
Telephone EM 4-2795.  
S-6-10-26-1p

**WANTED** two bedroom home, good  
condition, to rent. Permanent  
couple. Phone EM 4-0791.  
B-6-12-26-3p

**REFRIGERATORS and freezers**  
complete with Walsh Food Ser-  
vice. \$25 up while they last.  
Walsh Food Service 1315 Park  
Ave.  
S-6-19-26-1c

**Miscellaneous**  
**PRE CHRISTMAS** lay away plan  
is in full swing at Cowan Jew-  
elry. Make your selections now.  
Payments as low as \$1 weekly.  
No interest or carrying charges.  
B-7-27-20-tfc

**Understatement:** the altitude of  
Belize, seaport capital British  
Honduras in South America, is —  
one foot.  
**ARTIFICIAL** insemination now  
available. Holstein Jersey, and  
guernsey, from central Ohio  
Breeding Assn. Harold Kreiga-  
hauser. Phone 1528J.  
S-11-17-23-4p

**FINE PORTRAITS** for all occa-  
sions. Angel Photography Stu-  
dio, 301 West Park Ave. Phone  
704.  
S-11-14-39-tfc

**TEST PLACES** and well work of  
all kinds. Will go anywhere. Red-  
dell and Suggs Drilling Contrac-  
tors. Phone 1000 or 357.  
S-11-20-20-tfc

**FOR GENERAL BUILDING  
AND REPAIRS**  
SEE US  
We do all types of work.

**Hereford  
Rotary  
Club**  
meets every  
Monday at 12:05  
Hotel Jim Hill

**Kiwanis Club**  
Thurs. Noon  
Veteran's Club  
House

**Lions Club**  
meets each  
Wednesday, 12 noon  
Hotel Jim Hill

**OPTIMIST CLUB**  
Meets  
Tuesday Noon  
at the  
Jim Hill Hotel

**Building** Storm Cellars  
**Roofing** Fencing  
**Stucco** Dashing  
**Interior Decorating**  
**Outside Painting**  
**Perforating** Textoning  
**DURWARD AND JAMES HAMBY**  
Ph. EM 4-3685 337 Avenue I  
B-11-49-tfc

**12 Livestock  
Strayed - Found**  
**17 JEWEL** gents waterproof watch-  
es at Cowan Jewelry for only  
\$14.95. 17 Jewel white or yellow  
gold ladies dress watches for on-  
ly \$16.95. Fully guaranteed. Shop  
Cowan Jewelry. B-12-28-20-tfc

*Sifts through  
the fingers  
'right'!*

**Test Granular  
MADE-TO-MEASURE  
Minerals for good  
Weathering—  
Palatability**  
Won't blow away... won't wash away  
... high in palatability! And acclaimed  
by farmers all over for easy, economical  
livestock feeding. It's Moor-Mans' new  
Made-to-Measure Minerals in Granular  
Form. Gives you all the minerals your  
animals are known to need in right  
proportions for each kind! See for yourself  
today. Ask about Moor-Mans' Minerals  
in Granular Form for Livestock.

**Moor-Mans**  
MINERAL SUPPLY  
**CALL TODAY**  
A. E. ROARK  
& Sons  
Vega, Texas  
Call us collect 3851

**BEST of the SEASON**

**Merry Christmas & Happy New Year**  
**Mr. and Mrs. G. P. Owens and family**  
**Mr. and Mrs. W. G. Owens and family**  
**ACME CLEANERS**  
and Employees

**Merry Christmas to  
everyone — we  
hope Santa brings you  
the best of everything!**

**West Texas Feed,  
Seed & Hatchery Co.**  
**Mr. and Mrs. Jack Wright  
and Jackie**



We've wrapped up our sincerest wishes for your merriest Christmas ever!

# Hereford Radiator

Kenneth Gooch

## NOTICE.....

### TO ALL PATRONS

FOR THE CONVENIENCE of all concerned, we will DISCONTINUE ALL TEAM BOWLING until Jan. 6, 1958.

This will leave our alleys available for Open Bowling during the next two weeks and, at the same time, will allow the team bowlers to enjoy the holiday season without the worry of team play.

With Best Wishes for a

MERRY CHRISTMAS & A HAPPY NEW YEAR

## SUNSET LANES



### A Christmas List for You, and You IT'S: HER POINT OF VIEW

303 Grapevine Hereford, Texas December, 1957

Santa Claus North Pole, U. S. A. Dear Santa, The time sure does get away from a body, doesn't it? Seems like only a smidgen of a while since I wrote my last annual letter to you. And, typical of Pardy Liner, am late sending my line to you this year. Do hope there is still time for you to take care of my requests.

First, Santa, I want to thank you for the prompt delivery of the dial telephone system for our town. Now I do kinda miss the friendly little chats with the operators. . . and heaven knows when I'll be able to call Gertie and Lula and Fanny without having to look up their new numbers in the directory. . . and I do declare! I don't know how I'm gonna solve the problem of the younguns' playing with the phone and alarmin' the poor soul at the switchboard. . .

But I do think it is really such a fine thing, this dial idea, and an ultimate boon for everybody. And I'm proud as a peacock that Hereford was selected for installation of the long-distance whatchamacallit.

You'd think I had something to do with getting it here - I am that proud! Why, first thing I did when I got my new number was to write my cousin in San Francisco and tell her to call me. She hasn't phoned yet. . . wonder what she's waiting for. . . I thought she would be tickled pink to have the chance to dial me long-distance. . . but then my line stays pretty busy and maybe she just hasn't gotten through.

And I will confide to you, Santa, that I was a wee bit disappointed over not being invited to the shindig the telephone people had the night the dial service went into effect. I thought they might ask me to come cause nobody uses the telephone more than I do. Like I say, I was a wee bit disappointed; but I surely don't hold a grudge or anything against the telephone folks - they mean well.

I want to thank you, also, for the right wonderful improvements going on around the town: the street paving; the elegant garbage disposers; school building expansion; the airport (can hardly wait until it's finished); and the many other things we can boast about. Maybe, one of these years, you will see fit to include a new county jail, dear Santa.

Now as for Pardy's "wants" this year, they are kinda personal so don't you let anyone peek at my list. . .

Please bring Walter Johnson a new projector, or a new reel of film, or whatever it is he needs. . . he's had such a trying time with the apparatus he's got. And don't bring Margaret Sigman, Mary Frances Lemons,

Temple Hill or Wilma Hill any new hats because it is simply priceless the way they get together and swap their old hats all around with each other.

And bring Catherine Benefield anything red in the way of clothing articles, cause she does look so good in that color.

Bring anything real nice to that nice Lois Dodson as a special consolation for being sick and having to miss her own party (she was a hostess, you know).

Albert Edwards is especially fond of ducks and would certainly like one for a pet. (This is a joke, Santa. Some ducks ate up most of Albert's grain crop, so I don't really think he'd like a duck for a pet).

You simply have to bring John Pool an ice-breaking attachment for his boat so he can fish out on the lake all year round.

And Stanley Sigman needs a pair of wading boots lots longer than the ones he has - he keeps getting water-logged from wading into deep water to retrieve all those geese he shoots.

And for goodness sake, do bring to F. W. Deel and Jim Lipscomb something respectable to collect fines in - a Lions Club - especially for Ladies Night!

Jim Witherspoon and Russell Wingert would each love to have a real, live, great big, woolly dog. (Again I'm kidding - the person who really needs another dog is Roberta Campbell, she has only 14 or 15 around her yard all the time.)

And you might fix Dudley Bayne and the City Commissioners up with more paving projects - they are beside themselves with idleness. (May get my throat cut for that choice item.)

Now, I would love to find a beautiful hat like Imogene Wills' (made of peacock feathers) under the Xmas tree for me and also. . . Oh lauds! Santa, I have to run mall a package before the Post Office closes. And I've only started on my list! But I have to rush. . . you know how that goes. Yours truly, Pardy Liner

P. S. Please remember all the teachers who are sick with mumps 'cause they do deserve something special, don't you think?

P. P. S. And put a little something extra in their Christmas stockings for the girls in at the Hereford State Bank. They have been unjustly maligned! The tree they decorated is one of the prettiest I have ever seen, and they don't deserve the several sources. I can surely understand why the girls don't appreciate the fun-poking inasmuch as they stayed up most of the night spraying and tying and arranging that tree just so-so. You can help their morale, Santa!

### LAE Club Honors Husbands With Traditional Fete

Husbands were honored at the L. A. E. Christmas dinner party held in the home of Mr. and Mrs. Jim Loving Tuesday evening. A traditional turkey dinner with all the trimmings was featured. Games provided entertainment during the evening with Mr. and Mrs. Gordon Elliott winning the high couple award and Mr. and Mrs. Virgil winning the consolation prize in games of "42."

### Rebekahs Attend Christmas Party

A Christmas program was presented Tuesday night when members of The Rebekah Lodge met in the IOOF Hall. Group singing of carols was featured and Linda Johnson sang a Christmas song. Mrs. Naomi Merrill read an appropriate poem and Mrs. Arthur Rogers gave a prayer.

### Mothers Honored by Piano Students

Piano students of Mrs. Bill Brady honored their mothers at an annual Christmas recital program Saturday afternoon in the Brady-home. Carols, Christmas songs and other seasonal selections made up the program and the young musicians took turns at the piano to play informal Christmas carols during the social hour.

### Hit and Run Is Among 3 Minor Accidents Here

Three minor traffic accidents were handled Wednesday and Thursday by city police with tickets being issued in two cases. At 11 p.m. Wednesday a car driven by Larry Don Rutherford, 19, 420 Schley, was struck by an unidentified auto at the intersection of Highway 60 and Main St. Rutherford told police the other car ran a redlight, struck his car and then left the scene.

Thursday at 9:18 a.m. a car driven by Francisco Hernandez, 56, collided with a parked vehicle belonging to Isador Nicholas Reinert, 41, on Ave. E, 150 feet south of Grand Ave. Damage to the Reinert car was set at \$128 and \$40 to Hernandez' auto. Hernandez was charged with negligent collision with a parked vehicle.

### 'Remembering' Is Program Theme for La Plata Club

Gifts were exchanged at the La Plata Study Club annual Yuletide party held in the home of Mrs. Louis Woodford Tuesday evening. The program for the event was built around a "Christmas Is Remembering" theme with Mrs. T. E. Seigler Jr. presenting the Christmas message. She reviewed the story "Johnny Speaks His Piece" by Edna and Howard Hong, which tells of a small boy who spoke the wrong piece in a Christmas play.

A social hour was enjoyed as gifts were opened and admired and holiday refreshments were served. Those present were Mesdames M. C. Adams, F. L. Alexander, Leroy Aven, N. D. Bartlett Jr., John Blocker, Jay Boston, Clint Formby, Joel Hodges, Don Little, Claude McDougal, Ansel McDowell, Elmer Patterson, Frank Prowell, A. J. Schroeter, T. E. Seigler Jr., Urlin Streu, Raymond White, Liston Wilson and the hostess.

BEYERS IN LITTLE ROCK Mr. and Mrs. J. E. Beyer left Thursday for Little Rock, Ark., where they will spend the Christmas holidays in the home of their daughter and her family, Rev. and Mrs. Harold Hicks.

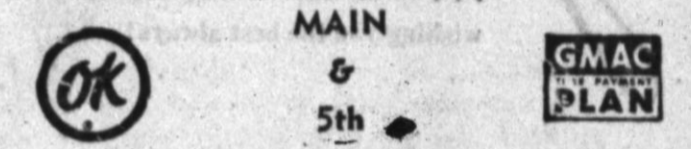
HERE FROM DALLAS Mrs. Bill Scott and baby of Dallas is expected to spend a part of the Yuletide holidays here with her mother, Mrs. Bess Moore. Mrs. Scott is the former Miss Joan Moore.

TO VISIT IN LUBBOCK Mr. and Mrs. Hugh Bookout plan to spend Christmas in Lubbock in the home of their son and his wife, Mr. and Mrs. Don Bookout. Another son, Norman Bookout, a student at Texas Tech, will accompany them.



### Hereford Police Department All the Folks at the

### Orsborn-Norwood Chev.-Olds



MAIN & 5th NOTICE We will close our shop and sales offices at noon Christmas Eve, December 24, and will reopen Thursday, Dec. 26th. MERRY CHRISTMAS to ALL!

Nobody—not even an automobile dealer—gives something for nothing—so look carefully before you leap into a used car buy! The bitterness of poor quality often kills the sweetness of low price. Remember, you can't make a bad deal with a good dealer!

SPECIAL MONDAY		
1956 Chevrolet Bel Air Sport Coupe, beautiful turquoise and ivory, 6 cyl., overdrive transmission, radio, heater, and equipment, white tires. This is a local, one owner, "like new" little Chevy that you must see to appreciate.		\$1675
1956 Chevrolet 150 Series, 2 door Sedan, 6 cyl. standard transmission, two tone, white tires, only 11,000 actual miles. You just can't find a nicer one, anywhere.	1,395.00	
1954 Ford 2 door V8, beige, heater, good tires, a good buy at	795.00	
1953 Chevrolet 210 4 door, green, radio, heater, good tires and motor, an excellent '53 Chevrolet with miles and miles of trouble-free service.	795.00	
1953 Mercury 4 door, automatic trans., radio, heater, local one owner car, only	895.00	

### SEE THESE TRUCKS

SPECIAL MONDAY 1951 Chevrolet 1/2 ton Pickup, blue, 3 speed transmission, new heavy duty mud grip rear tires, heater, fair body and motor. Special this week. \$245

1955 CHEVROLET, 1/2 Ton Pickup, 3 speed, light green, heater, hitch, very good rubber, in perfect shape for thousands of miles of service. . .	695.00
1954 International 1/2 ton pickup, 3 speed, light blue color, good rubber, body and cab, with a motor in tip top shape. Just the pickup for a lot of hard service.	575.00
1950 Chevrolet 1/2 ton pickup, red, excellent cab, bed, and motor. Very good tires and as slick as you will find in a '50 Chevy pickup. See this one.	295.00
1948 Dodge, 1 1/2 Ton Truck, cab and chassis only, 7.50 x 20 Tires, excellent motor and cab, will give someone a lot of hard service around the farm. . . .	395.00

### Orsborn-Norwood Chev.-Olds

Truck Transportation Headquarters Ph. EM 4-1380-Across Street from Piggly Wiggly-Main & 5th



Joy of the blessed Christmas season!

# R.L. POOL

Gulf Distributor



### BUNDLES OF HOLIDAY CHEER!

Let the smiling faces and happy hearts fulfill our fondest Christmas wishes for you and your family!

### Corbett Cleaners

Mr. and Mrs. Roger Corbett

# Letters To Santa Claus

Dear Santa,  
I have a 2 year old sister that wants a big doll and toys. I am 8 and a half and I want an erector set and a watch.

317 Avenue K.  
Glenda Evans and Marvin Evans

Dear Santa Claus,  
I have tried to be a good girl and study hard in school. Please bring me a bride doll, some games and a new skirt and blouse. Please go to see all the other

little boys and girls in other lands. Love to you,  
Judy Lookingbill

Dear Santa Claus,  
I have tried to be good this year. Please bring me a doll dressed in pink, some games and a baby buggy. We will leave some cookies and punch for you on the table. Love to you,  
Janet Lookingbill

Dear Santa Claus,  
I am seventeen months old, but would like for you to bring me a doll so I will leave my sisters dolls

alone. I will be happy with any other toy you have for me. Love you,  
Cathy Lookingbill

Dear Santa,  
I am almost 3 years old and I have been a pretty good boy this past year. For Christmas I would like a road grader, a polo pony and some tinkler toys. My brother is 10 1/2 months old and he wants a cowgirl suit. Mother says we have been good most of the time. Don't forget all the little boys and girls and especially my little cousins. Love,  
Peggy and Becky Little

Dear Santa,  
I am kinda late about writing but I hope you get this in time to fill my order. I would like a tiny tears doll, a big baking set and a gun with a holster. Becky would like a Tiny Tears doll, a set of unbreakable dishes and a cowgirl suit. Mother says we have been good most of the time. Don't forget all the little boys and girls and especially my little cousins. Love,  
Peggy and Becky Little

Dear Santa,  
I am 4 years old and I am a pretty good girl. I would like to have a doll, doll bed and ironing board for Christmas. Garry is 3 years old and he is a good boy. Please bring him a dump truck, gun set and pounding board. Mike is 2 and is pretty good sometime. He would like to have a truck, guns and pounding board. Please don't forget our little cousins Rocky and Kirk Andrews in Hereford and Debbie Thompson in Kansas. Please be good to all the other little boys and girls. Your little pals,  
Brenda, Garry and Mike White

Dear Santa,  
I want a big gun and a tractor. I am going to be a good boy. I am going to be an insurance man when I grow up. I love you,  
Mitty Decker

Please bring Jay something.

Dear Santa,  
I am 7 years old and I go to Shirley School. I am trying to be a good girl. I would like to have some dishes. I would like to have two bride dolls. I want a Brownie Camera. I want a baby carriage. I would like to have some film for the camera. Have a happy Christmas.  
Kathy Bell Miller

## N. Hereford H.D. Holds Yule Party

The North Hereford Home Demonstration Club held its annual Christmas party in the home of Mrs. W. N. Rieger recently.

The program consisted of the Christmas Story given by Mrs. C. L. Whitehead; poems entitled Christmas Pudding and A Gift For Mother given by Roberta Campbell; Jingle Bells, a duet by Linda Glenn and Deborah Jan Hodges; Christmas poem, The Night Before Christmas, by Mary Ann Hoffman; Christmas customs in her native Yugoslavia country by Mrs. Ludwig Kovacs, and a Christmas poem by Mrs. Paul Hoff.

Secret pals were revealed and gifts were exchanged.

Those present were Mesdames Otto Massie, W. H. Russell, Mary Bodkin, C. L. Whitehead, Ludwig Kovacs, A. E. Hodges, and Deborah Jan, A. Hare, Frank Brinkman, Tony Hoffman and Mary Ann, Marvin Kendrick, Karen Sue, Marvin and Twanaha, O. L. Williams, Lee and Ross, R. A. Fullwood, W. N. Rieger, Lyndon and Lania, Paul Hoff, Otto Olson, Miss Roberta Campbell, Kim Blackwell, Linda Glenn and Larry Pettyjohn.

READ THE BRAND WANT-ADS

**EXTENDING OUR SINCERE HOLIDAY**

*Greetings*

... to all our friends, and wishing you the best always!

**Western Flower AND GIFT SHOP**

Roy Peet

Dear Santa,  
I want some dishes. I want a washing machine. I want a toodle doll. I want a cowgirl suit. I want a stroller.  
Penny Lee Young

Dear Santa Claus,  
I want a Bride doll. My name is Linda Batterman. I'm 8 years old. My little sister wants a bride doll too. Her name is Sandra Batterman. She is 5 years old. We have been nice.  
Thank you, Santa

Dear Santa,  
I am 8 years old this year. I am going to my grandmothers this year. I would like a stallion three gun holster set and a kit carson frontier outfit.  
Love you,  
Nate Stark

Dear Santa,  
I am eight years old. I would like a knife and hatchet set and a motorcycle jacket. I will be in Friona.  
Love,  
Kenneth Lee Stark

Dear Santa,  
I want a Jeanette doll with a snow suit and buggy too. I would like to see your sleigh and your reindeer some time. I love you,  
Suzanne Decker

P. S. Be good to all little boys and girls, especially Becky.

Dear Santa,  
I am 4 years old and I am a pretty good girl. I would like to have a doll, doll bed and ironing board for Christmas. Garry is 3 years old and he is a good boy. Please bring him a dump truck, gun set and pounding board. Mike is 2 and is pretty good sometime. He would like to have a truck, guns and pounding board. Please don't forget our little cousins Rocky and Kirk Andrews in Hereford and Debbie Thompson in Kansas. Please be good to all the other little boys and girls. Your little pals,  
Brenda, Garry and Mike White

Dear Santa,  
I would like to have a Cinderella doll. And a jewelry case and jewelry. And a basket ball and basket. And a toy tiger. And a sewing case.  
Love,  
Jo Anne McDowell

Dear Santa,  
I am a little girl 2 1/2 years old. I have been pretty good this year. Please bring me a negro doll, iron and ironing board, doll stroller and a piano.  
I have a little sister 1 1/2 years old, Wanell has been good too. Please bring her a Negro doll with a bottle. Also bring my cousins Dwight and Ricky some toys too. We all love you, Santa.  
Vicki Lorraine and Wanell Parvin

Dear Santa,  
I am a little girl 8 years old and in the second grade at Central School. I have tried to be a real good girl all year. Please bring me a Cinderella doll, a dresser set, and a red evening dress, and you may leave them at my Grandmother's house under her Christmas tree. Don't forget all the other little boys and girls. Thank you, Santa.  
I love you,  
Cynthia McMinn

Dear Santa Claus,  
I am a little boy four years old. Would you please bring me some cowboys and horses. I have a big sister Beverly who is 8 years old. Would you please bring her a doll. Remember all the other little girls and boys. I will put you a coke and some cake on the little table by the

## Hospital Notes

**Patients in Hospital**  
Rita Sanderson, 301 Ave. I; Carl Sanderson, 301 Ave. I; Jearene Frye, Hereford; Bob Sanders, Friona; Domingo Guadriola, Hereford; Mrs. L. R. Cole, Hereford; Billy Miller, Hereford; Ona Hamner, 507 Schley; W. A. Campbell, 608 Grand; Dan Guseman, Adrian; Roy Blevins, Vega; Willard May, 405 Mable; Mrs. Olive Hinds, 310 McKinley; R. L. Gillentine, Wellington; Eddie McManur, Hereford; Gertrude Renner, Friona; Pirrow Winters, Hereford; Mrs. W. A. Lassiter, 414 Star; Donita Allred, 840 Blevins; Mrs. Dolly Barker, Friona; Mrs. L. L. Cannon, Summerfield; C. R. Smith, Hereford; E. D. Watson, Hereford; Icasio Armendariz, Hereford; Mrs. E. L. Oldham, Friona; Ed Murphy, Virginia St.; Mrs. Thomas Cokrum, Hereford; Mrs. Richard Boyd, Hereford; Glenda Deaton, Black; Gary Gearn, 321 Star.

**Patients Dismissed**  
Janet Higgins, 12-21; Ricky Tyler, 12-21; Mattie Stewart, 12-20; Delbert Featherston, 12-20; Mrs. Willis Stewart, 12-20; Margaret Leverett, 12-20; Orval D. Jackson, 12-20; Bill Lewis, 12-19; Mrs. Edna Mathes, 12-19; Edward Massey, 12-19; Thresa Soliz, 12-19; Mrs. Chris Renfro, 12-18; Wilsona Reinauer, 12-19; Anna Jo Blackburn, 12-19; Mrs. Ralph Price, 12-19; Mrs. Apollina Landon, 12-18; Mrs. Mary Bayne, 12-19; Mrs. Ida Vaughn, 12-19; Mrs. Walter Hodges, 12-19; Vera Newton, 12-18; Mrs. Edida Alafa, 12-18; Mrs. Jo Anne Thomason, 12-18.

**Merry Christmas!**

Best wishes for a bright holiday.

**Kreig-Marcum FUNERAL HOME**

Mr. and Mrs. Jim Minor and Sonny

Tommy Lee Caldwell

Dwayne Poteet

Layne Poteet

Pat Newman

Mr. & Mrs. John McLean

Rose Curry

**A NEWSPAPER...**

Is Primarily made up of Paper, Ink and People...

**The Folks At The Hereford Brand**

Your Friends, Neighbors and Customers want to express their appreciation to each of you... and wish you a Merry Christmas

And A Happy, Prosperous New Year!

**Mr. & Mrs. Herbert Duncan, Richard & Martha Carol**

**Jackie Allmon**

**Mr. & Mrs. Melvin Young, Penny & Holly**

**Allan Newman**

**Mrs. Pat Frye and Richard**

**Mr. & Mrs. Sterlin Holmesly and Anne**

**Carla Sue Crosthwait**

**Mr. & Mrs. Jimmie Gillentine, Sara and Buz**

**Mr. & Mrs. Roy Clark, Mike, Mark & Kevin**

**Sandra Glenn**

**Mr. & Mrs. Bill McIver & Johnny**

**Mr. & Mrs. Jim O'Hair & Jimmy**

**Newspaper Headlines:**

- suburbs of Stettin...
- Gregory K. Zhukov's troops captured the road hub of Bad Polzin in a 11-mile drive and linked forces with the 2d White Russian Army to cut by half a 1,200 square-mile Pomeranian pocket formed by the armies' separate breakthroughs to the Baltic Sea...
- Camp Town Seized...
- Ychow, 17 miles south of and site of a prisoner of war camp for American airmen, as the two armies met...
- enemy salient into three segments and opened long corridors between the sibly 30 miles...
- In East...
- inhabited...
- forces was struck...
- southwest...
- in seven miles...
- points.
- Town Falls to Assault...
- The old walled fortress of...
- 18 miles east of the Stettin...
- frontal assault from the eastern outskirts after other Russians had outflanked it to the southwest in within 14 miles of Stettin...
- Devin's nine miles southwest from fallen Daber the 1st White Russian Army seized Naugard, a junction 22 miles north of and thus cut the last leg...
- main Stettin-Danzig rail...
- highway.
- Pilots Strike Halts Mexican Line...
- MEXICO CITY (UPI)—Pilots of the Mexican affiliate, Comandante de Aviacion, Comandante de Aviacion, struck for higher wages and a closed shop, and all planes were grounded.
- Pope Gives Sympathy To U.S. Kin of War Dead...
- WASHINGTON, March 22 (UPI)—Pope XII in a message to the people of the United States has expressed his "deep sympathy with those from whom the war has asked and will still ask the heavy sacrifices of loved and cherished dear ones."
- The message was given by the Pope to Henry J. Taylor, Scripps...

### Lawrences Celebrated on 25th Anniversary

Mr. and Mrs. Guy Lawrence are honored at a surprise party observance of their 25th wedding anniversary Thursday evening with their daughter, Melba and Mesdames W. B. Nunley and Roy Landers serving as hostesses.

Games were played and anniversary cake and coffee were served. Mr. and Mrs. Merlin Kaul, Mr. and Mrs. Elmer Combs, Mrs. Joe Landers, R. M. Gunn, Mr. and Mrs. Roy Landers and children, and Mrs. W. B. Nunley and children, and the honorees.

Mr. and Mrs. Pat McCullough of Houston will spend the Christmas holidays in Hereford with their parents, the Ralph McCulloughs and Mr. and Mrs. J. C. Cracken.

Mrs. P. H. Gilliland, formerly of Hereford and now of Amarillo, spent two days here last week with her mother, Mrs. Reber Howton who is ill, and her sister, Mrs. L. Manjot.

### Listed Among Top U. S. School Men

Daniel McLallen, who earlier this year left Hereford to take a position with the staff of Mary Hardin-Baylor College at Belton, has been listed in Who's Who in American Education. Only two members of the college's faculty were accorded such listing.

McLallen, an instructor of speech and English at Mary Hardin-Baylor, is the son of Mr. and Mrs. Sam McLallen of Hereford. He received his bachelor of science degree in 1953 from Wayland College and in 1957 he received his master of arts degree from West Texas State College.

While at Wayland he served as director of radio station KHBL-FM. He is a member of the Lions Club, American Speech Assn., Southern Speech Assn., and Texas Speech Assn. He has served with the U. S. Army.

McLallen is also listed in Who's Who in American Colleges and Universities and National Honor Society. He is married to the former Laura Stringer of Beaumont. Mrs. McLallen was a teacher in Hereford's public schools last year.

### Nateena Camp Fire Girls Host Mothers

The Nateena Camp Fire Group held its annual Christmas social honoring mothers of the girls in the Hut on Thursday.

The youngsters played games preceding the exchange of gifts, with each girl presenting to her mother a picture of the group. Punch and decorated cookies were served from a Christmas-styled table, arranged by Mrs. Bernard Seay and Mrs. Dale Tinnin. Favors were miniature candles in miniature candleholders.

Present at the social were Mesdames Tinnin, Seay, Earnest Langley, James Edmonson, Fred Cunningham, Glen Williams, LeRoy Boyer, Carl M. Stapp, and Vance Crume; special guests were Prissy Crume and Danny Boyer, and the group members, Nancy Boyer, Barbara Langley, Judy Crume, Ann Cunningham, Donna Williams, Sharon Seay, Sharon Tinnin, Cheryl Edmonson, Susan Stapp and Beverly Roberts.

Mr. and Mrs. H. A. Close were in Hereford the past week looking after business interests and visiting with friends. They are former Hereford residents.

### Suit's Employees Have Xmas Party

Mr. and Mrs. Ray Suit of Suit's Auto Supply Co. entertained employees at an annual turkey dinner and Christmas party Friday, Dec. 13, in the Jaycee Club House.

High-lighting the evening was the appearance of Santa Claus, surprising not only the children but the men also. Arrangements were made for the appearance of old St. Nick by the wives of the employees.

Santa distributed gifts from the tree to everyone present. Home movies were made of Santa's appearance, his presenting gifts and the opening of the packages.

Those present were Mr. and Mrs. Dennis Lomas, Larry and Robbie, Mr. and Mrs. Edd Davis, Harvey, Kay, Freddie and David, Mr. and Mrs. Ray Vinson Jr., Kathy and Mickey, Mr. and Mrs. Pete Harkins, Mona and Doneeta, Mr. and Mrs. Hawk Kreig, Mr. and Mrs. Bob Manning and Mr. and Mrs. Ray Suit.

### FORMER RESIDENT

Mr. and Mrs. Paul E. Womer of Cocoa, Fla., are visiting their parents, Mr. and Mrs. J. J. Clark. She is the former Miss Inez Clark. They and the Clarks will go to Roswell, N. M. to spend Christmas Day with another daughter, Mrs. G. G. Broadus and family.

### EXPECT GUESTS

Mr. and Mrs. Troy Moore are expecting their children, Marlin Reed a student at Texas Christian University, and a daughter and her husband, Mr. and Mrs. Hugh Swanson of Denver, Colo., home for the holidays.

### VISIT IN CORPUS CHRISTI

Mrs. Mina Jones and Miss Frances Dameron have gone to Corpus Christi to spend the Christmas holidays with Mrs. Jones' son, A. P. Jones, and his family. They plan to visit in San Antonio and Austin before returning home.

### HERE FROM DETROIT

Mrs. G. R. Jones of Detroit, Mich., has arrived to spend the holidays with her mother, Mrs. F. W. Lambert, and sister, Mrs. Carl Mountz. On Christmas Day Mr. and Mrs. Mountz' son, Carl Dean and his family of Lubbock, will join the family here for Christmas dinner in the home of his sister, Mrs. B. Y. Crosthwait.

### RETURN HOME FOR HOLIDAYS

Miss Irene Witherspoon who is attending Mary Baldwin College at Staunton, Va., will return home for the holidays to be with her father, J. W. Witherspoon, and grandmother, Mrs. Carl Gilliland.

### TO NEW ORLEANS

Mr. and Mrs. W. M. Lenderman left by plane Thursday morning for New Orleans, La., to spend a week with their daughter, Mrs. Bill Barker. They will be seeing a new granddaughter, Linda Suzanne, for the first time.

Mrs. Art Francher of Yuma, Ariz., has returned to her home after a month's stay here with her aunts, Mrs. W. A. Gentry and Mrs. E. Ramey. While in Texas she also visited relatives in Amarillo and Hart.

### Waweezupi Girls Hold Yule Party

The Waweezupi Camp Fire Group held a Christmas party at the Camp Fire Hut Wednesday, Dec. 18. The girls exchanged gifts and refreshments were served to them by their leader, Charlene Rodgers and Betty Turner.

Members of the group finished decorating the bottles they have been working on as a project.

Present were Patsy Daniel, Betty Turner, Juana Twiner, Lillie O'Neal, Barbara Barrett, Royce Gilland, Ruth Ann Allison, Charlene Rodgers, Diedra Thomas and the leader, Mrs. J. T. Gilbreath Jr.

### PLAN FAMILY REUNION

Mr. and Mrs. Paul Sanders and children of Dayton, Ohio will join her sister and family, Mr. and Mrs. the Holman and daughters of Tulsa, here for a family reunion in the home of their mother, Mrs. Glean Snyder, at Christmas. They will also be joined here by Mrs. Snyder's sister, Laura Gibson, of Lawrenceville, Ill.

Donnie Zorns, son of Mr. and Mrs. Tommy Zorns, has arrived to spend the holidays with his parents. He is a student at North Texas State College, Denton.

### Courthouse Records

#### Marriage Licenses

Sandra Sue Royer and Gerald Lee Brown, Dec. 18.  
LeRoy Wilkins and Eva Marie Hunter, Dec. 19.

#### Vehicle Licenses

Gerardo Jiminez, 1949 Plymouth; Carl T. Wimberly, 1956 DeSoto; Mrs. Horace Betts, 1956 Buick; Gly L. Bilbrey, 1958 Chevrolet; Warran Zant, 1958 Chevrolet; Rex Cox, 1949 Pontiac; Herman O. Green, 1948 Dodge, Dec. 18.  
Delbert Scott, 1958 Ford; Elmer Reinart, 1958 Ford; Jack Farnbrough, 1958 Chevrolet; J. B. Halle, 1957 Oldsmobile; Norman D. Bartlett, 1956 Mercury; Bill J. Paetzold, 1958 Chevrolet; R. D. Norwood, 1958 Chevrolet; Billy Jack Williams, Chevrolet, Dec. 19.  
Tom Wilhelm, 1953 Dodge; Ruben Marrey, 1941 Royal; Gus Pedde, 1952 Nash, 1952 Nash; Jack F. Twitchell, 1957 Ford, Dec. 20.

#### ALLIGATOR AT FAULT

BRAZIL, Ind. (AP) — This must be a new one. Gordon Wesner Jr. blamed an alligator when he drove into another car here.

Sure enough police found a three-foot alligator inside Wesner's station wagon. It had crawled out of a box.

Wesner was taking it to a biology class at DePauw University, where he is a student teacher.

#### DOGGED DODGE

HONOLULU (AP) — Lucien G. Dodge was charged with violating the right of way in a minor traffic accident. He refused to forfeit his \$25 bond, announced he would fight the charge, and subpoenaed a list of defense witnesses including the chief of police and much of the rest of the force.

Dodge lost the case. He was fined \$25. He said he was thinking of appealing to the Supreme Court.



We're Taking time out to say

# 'THANKS FRIENDS'

and to wish each of you

## A MERRY CHRISTMAS

and a

## Happy, Prosperous New Year

Honest, Folks, this has been a pleasant year for us . . . as we have come to know each of you better. Working for you and with you has been a job we truly enjoy—and we are looking forward to doing an even better job in the months to come. Drop in and visit us whenever you can.

Jiggs and Claudine

# Hotel Jim Hill Coffee Shop



By Golly, We Made It!



WE'RE CONFUSED . . . quite messed up . . . and still need to do our Christmas Shopping, but we've got the doors open at

144 W. 4th St. — Ph. EM 4-0430


—and we think things are going to be swell. when we get things straightened out and running smoothly again.

We appreciate your patience . . . your kind words and all the help you've given us . . . and promise to do our best to repay you with better service during the next 12 months.

So . . . Please Accept Our Best Wishes for a Truly Merry Christmas and a Happy Prosperous New Year

The **INK SPOT** Office Supplies

Fine Quality Printing



A wish that your Holiday Season will be filled with cheer, happiness and all your fondest dreams come true!

A MERRY, MERRY CHRISTMAS

# Warren Motor Co.

John Warren      Walt Warren

## GROUCHO's

DeSoto "Used Car Specials" Plymouth

### WARREN BROS. MOTOR CO.

Phone 749      1220 E. First

1956 FORD V8 Customline 4 door, radio, heater, beautiful forest green. A premium car for only **\$1395**

1955 BUICK Special V8 4 door, radio, heater, automatic trans., 2 tone, factory air conditioned. Very nice - Low Mileage **\$1495**

1955 CHEVROLET V8, 210, 4 door, radio, heater, automatic transmission. A good clean car for **\$1295**

1954 Ford Crestline V8 4 door, radio, heater, Fordomatic. All this car needs is a happy home, so check our deal **\$895**

1953 GMC 1/2 ton Pickup, 3 speed, heater, beautiful original white. A premium car, near new tires. **\$495**

All these cars carry a written Warranty. Check the many good deals at Warren Bros. Motor Co. Ideal terms arranged.



As Christmas draws near, we would like to shout from the housetops, "Happy Holiday to all!"

# H&W IMPLEMENT Co.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# Your Best Christmas Dinner..

..will come from



And Our

## CHRISTMAS GIFT TO YOU

our friends and Customers (in appreciation for your loyal patronage and considerations throughout the year) will be



### Christmas Dinner

For your most festive dinner of the year we have tangy spices; taste tempting appetizers; plump turkeys, tender hams, and other main course dishes; crisp green vegetables, fruits, nuts — and a wonderful array of traditional Christmas desserts. Shop — **PIGGLY WIGGLY** for your **BEST** Christmas dinner... ever!

We Will Be

# CLOSED

## CHRISTMAS DAY AND TUESDAY

so that our employees may have an extra day to rest and visit with their friends and relatives!

# DOUBLE

## "S.&N." GREEN STAMPS MONDAY & TUESDAY!

### PLUS

## RED HOT SPECIALS THROUGHOUT OUR STORE!

But Don't Take Our Word For It . . .

Shop Piggly Wiggly Monday & Tuesday and

## SEE FOR YOURSELF!

And A

## HAPPY PROSPEROUS NEW YEAR

Is Our Sincere Wish for each of You!



SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS



## Gala Mood Is Set by Christmas Partygoers

THE CHRISTMAS SPIRIT FILLS THE AIR — TESTIFYING TO THAT WAS THE HOLIDAY GAIETY WHICH PREVAILED AT THE ROUND OF HOLIDAY PARTIES MARKING THE SOCIAL CALENDAR DURING THE PAST WEEK. TO LEND ATMOSPHERE BRILLIANTLY DECORATED CHRISTMAS TREES, FLOWERS, CANDLES, NATIVITY SCENES, BRIGHT ORNAMENTS AND EVEN SANTA CLAUS HIMSELF, DOMINATED THE ENTERTAINING ROOMS.



**YULETIDE CHIT-CHAT**—Chatting at the Lone Star Study Club party were Mrs. Jim Higgins, hostess for the party, Mrs. W. C. Meharg, Mrs. Robert Thompson and Mrs. G. W. Newson, seated, members of the club social

committee. Traditional red, green and white decorations gave seasonal significance to the party and Miss Sylvania Felizia, exchange student, told how Christmas is observed in Italy.



**CHRISTMAS STOCKINGS** for Boys Ranch were filled with nickels and dimes and hung on the Christmas tree at the Pioneer Study Club

C. N. McClure, 431 Star, left, and Mrs. A. L. Manjeot, program chairman, arranging the gifts at the McClure home where the annual yuletide party. Shown in the picture are Mrs. C. N. McClure, 431 Star, left, and Mrs. A. L. Manjeot, program chairman, arranging the gifts at the McClure home where the annual yuletide party. Shown in the picture are Mrs. C. N. McClure, 431 Star, left, and Mrs. A. L. Manjeot, program chairman, arranging the gifts at the McClure home where the annual yuletide party. Shown in the picture are Mrs. C. N. McClure, 431 Star, left, and Mrs. A. L. Manjeot, program chairman, arranging the gifts at the McClure home where the annual yuletide party.



**DECORATING THE CHRISTMAS TREE** at the home of Mrs. Athur Dean for the annual Young Mothers Study Club Christmas party, were Mrs. Gid Brownd, left, Mrs. Jimmie Bownds,

holding Mr. Santa Claus, and Mrs. Jess Robinson. Gifts were exchanged at the party.



**HOLIDAY FUN IN THE MAKING** holds the interest of these five members of the Bud To Blossom Club as plans take shape for the annual holiday party given in the home of Mrs. Jimmy White. Left to right they are Mrs. Lloyd Sharp, and Mrs. Preston Hagans, standing, and seated are Mrs. Jimmy White, Mrs. R. N. Yarbro and Mrs. Sam Long. (Staff Photos)

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

# Annual Bosses Banquet Staged by B & P W Club

The annual Business and Professional Women's Club Bosses Banquet was held in the form of a Christmas party in the Episcopal Church Parish Lounge Monday evening.

Arrangements for the affair were in the hands of the public affairs committee headed by Mrs. Ursalee Jacobsen, and members of government committees who included Mesdames Eunice Petersen, Eva Lee Potter, Ellen Carter, Dyalitha Benson, Sue James and Mary Louise Haseloff.

Tables were decorated in holiday scenes with Christmas greenery and shiny bright balls and baubles. Menus were printed inside Santa Claus covers made by grade school children.

Mrs. Ellen Carter gave the invocation and Hilda Havens as mis-

tress of ceremonies, introduced Mrs. Bruce Carter, president, who gave welcome to the guests. Leo Forrest gave the response.

A Christmas program was presented following the dinner party by Colleen Brown who sang "O Holy Night" accompanied by Mrs. Ursalee Jacobsen. Mrs. Nolie Elliston told The Christmas Story.

Mrs. Madlyne Faughn presented cakes as prizes to the two members selling the most Christmas cakes, a club project, with Mary Bourne and Guyrene Carter as the receivers.

Members and guests attending were Hilda Havens, Leo Forrest, Mrs. Bruce Carter, Mrs. Caudie Oia Brown, Mrs. Nolie Elliston, Colleen Brown, Mr. and Mrs. John Jacobsen Jr., Mr. and Mrs. Irving Alexander, Guyrene Carter, Grant

Fuller, Mrs. Sue James, Mr. and Mrs. A. Petersen, Mr. and Mrs. Jess Carter, Mr. and Mrs. John Hickman, and Mesdames Kathleen Baker, Bruce Rose, C-Ora Cookrell, Fred Cunningham, Miss Della Stagner, F. H. Oberthier, Randall Vaughn, Mrs. Jackie Lisenbe, Mary Bourn, Mrs. Madlyne Faughn and Miss Bea Barrett.

## Wedding Plans Are Announced

Mr. and Mrs. R. E. Fess of New Deal have announced the marriage of their daughter, Glenda Pearl, to Jackie Wayne Thompson, son of Mr. and Mrs. Jasper L. Thompson, 225 Ae. I of Hereford. The wedding took place in the Monroe Methodist Church at New Deal, on Dec. 21, with the pastor, Rev. Travis Jordan, officiating.

The bride-elect is a senior student in the New Deal High School. Her fiancé attended Hereford Schools and is presently employed at a Conoco Service Station in Lubbock.

## Tell of Wedding Plans at College in January



MISS JUANELE BURRUS

The engagement and approaching marriage of Juanelle Burrus of Canyon to Glenn Andrews was revealed recently at a coffee given in the home of her aunt, Mrs. Ray Metcalf, in Canyon.

Miss Burrus, the daughter of Bradley Burrus and the late Mrs. Burrus, is a junior student at West Texas State College majoring in elementary education.

Mr. Andrews is the son of Mr. and Mrs. Owen Andrews of the Frio Community. He is a graduate of West Texas State College and is presently employed at White Sands Proving Ground, Las Cruces, N. M.

The wedding will be held in the Joseph A. Hill Memorial Chapel at West Texas State late in January.

## Odd Fellows Honor Conklin

Wednesday night Hereford Encampment of the International Order of Odd Fellows was host to all the branches of the order honoring one of its members, Ben Conklin, who has been elevated to Grand Patriarch, the highest office in the Grand Encampment of Texas.

Patriarch Conklin was initiated into the Subordinate Lodge March 10, 1941. He served in the army from 1942 until 1945 and in July of 1957 was elected Noble Grand of the Lodge. In March of 1948 he joined the Rebekah Branch of the order. In April of 1949 he joined the Encampment Branch in Amarillo and in that same month joined the Canton Branch of the order in Amarillo. In June of 1952 he transferred to the Muleshoe Canton and is presently a member there. In May of 1957 Patriarch

Conklin joined the Junior Odd-Fellows and acted as advisor of that group for several years. In 1955 he was elected President of the Panhandle Assn.

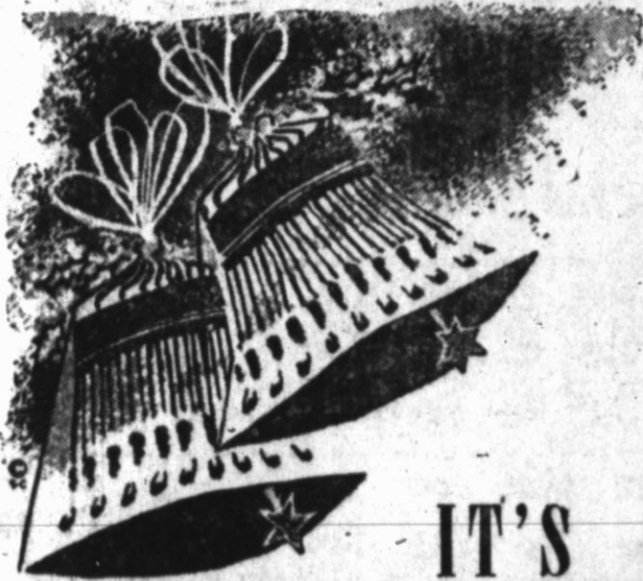
In 1956 Conklin was appointed Brigadier General Commander of the 2nd Brigade of the Canton Branch of the order, a position which he now holds; and in October of 1957 he was elevated to the Grand Patriarch of the Grand Encampment of Texas. He has held almost all of the elective and appointive offices in all three branches of the order. He has spent much time and effort in promotion of Odd Fellowship.

The Encampment 56 also has another member in Grand Encampment, Patriarch Wallace Shilton, who has been appointed as Grand Sentinel of the Grand Encamp-

ment. A gift of appreciation for the work he has done for the order was presented Patriarch Ben Conklin by Hereford Subordinate Lodge 476, Hereford Rebekahs 223, Hereford Encampment 56, and Muleshoe Canton. The Junior Odd-Fellows and the Theta Rho Girls also presented him with a gift in appreciation for his help to them.

Supper was served the group by the Theta Rho Girls after which a program as presented by the Girls Quartette made up of Emily Pavlicek, Carol Ann Bezner, Sharon Owens and Sheila Owens. Others on the program were the Odd Fellows Quartet and the Rebekah drill team.

Other state officers attending were Lady Delma Benedict, president of the Department Assn. LAMP; Lady Anna Conklin, page of the Department Assn. LAMP; Lady Theima Gage, vice president of International Assn. C. F. Moon, D.D.G.P. Dist. 18; A. W. Bishop, D.D.G.P. of Dist. 25; Ross Neugun, D.D.G.P. of Dist. 30. Approximately 100 members and guests were present.



### IT'S CHRISTMAS TIME!

Let the resounding joy of the holiday festivities echo through your house!

Merry Christmas and a Happy New Year

# LITTLE'S

of Hereford

## Santa Claus Visits Music Study Club Christmas Party

A Christmas program was presented at the Music Study Club annual holiday party given in the home of the president, Mrs. W. J. Stanford Monday afternoon.

The Stanford home, from the lighted Christmas tree at the entrance and throughout the house, told the old, old story of happy Christmastime in decorations and appointments. A white Christmas tree resplendent with gold trimmings, heralded the arrival of Santa Claus himself.

A Christmas program was presented, beginning with the singing of Christmas hymns led by Mrs. W. T. Carmichael.

Mrs. Dick Godwin sang one of the most beautiful of Christmas songs "O Holy Night" (Adam), and Mrs. W. T. Carmichael told the story of Christmas in song beginning with "Good King Wenceslas," an English carol founded on Bohemian legend; "What Child Is This" a cradle song set to the secular English tune of "Green-sleeves"; and "Here we Come A-Wassailing," which tells of the English Christmas custom of drinking from the Wassail Bowl as a toast to good health. Mrs. A. J. Schroeter served as accompanist

at the piano. Santa Claus created much fun and laughter as he bounded about questioning each member on her conduct during the past year and distributing gifts.

A streaming cup of wassail and xmas dainties were served at the conclusion of the party by members of the hospitality committee including Mesdames W. T. Carmichael, T. W. Roberson, Wayne Thomas, H. K. Fox and Miss Frances Dameron.

Others attending were Mesdames J. R. Allison, Steve Clements, Ellis Coombes, R. P. Coneway, B. Y. Crosthwait, W. E. Dameron, Cliff Estes, Dick Godwin, Norman Moore, C. J. Mountz, C. W. Parker, A. J. Schroeter, John T. Sims, S. O. Wilson, A. O. Thompson, Glenn Snyder, Howard Scott, J. D. Neill, Harold Close of Lubbock, Jeff Gilbreath, Miss Frances Dameron and the hostess.

After the party, bows and ribbons used in the Christmas gift packages were collected by Mrs. Norman Moore to send to children's hospitals in the state in cooperation with the TFMC project for the year.



Merry Christmas and a Happy New Year

# Woodford Livestock Co.



Season's Best  
May a wealth of good cheer find its way to your house this Christmas.

## Season's Greetings

And... a Christmas with all the trimmings!



We hope your holiday will be Complete with gay festivity!

All the Folks at  
**Plains Insurance Agency**

Jno. H. Patton

Sharon Merrifield

Wm. H. Patton

## Hereford Shoe Store

Mr. and Mrs. Pack Brogdon

# M & M PLUMBING CO.

Mr. and Mrs. A. M. Hare

# DOUBLE

# GUNN BROS STAMPS

**ALL DAY**  
**MON.** Dec. 23  
 and  
**TUES.** Dec. 24

In order that our employees may have an extra day for the Christmas holidays we will be

**CLOSED**  
 DECEMBER 25th  
 and  
 DECEMBER 26th

All of Us  
 at Cooper's

Join in Wishing You

**A Merry, Merry**  
**Christmas!**

## S-T-R-E-T-C-H YOUR CHRISTMAS FOOD DOLLAR HERE!



Ocean Spray - Insist on the Finest - Accept no Substitute  
**Cranberry Sauce** Strained or Whole Can **19c**

Shurfine Red Sour Pitted  
**CHERRIES** 5 No. 303 Cans **\$1.00**

American Brand - 12 oz. pkg.  
**SHELLED PECANS** **65c**

Tendercrust  
**Brown and Serve Rolls** 2 PKGS **47c**

GEORGIE PORGIE  
**POPCORN** Giant 4 lb. Bag **49c**

**SHURFINE MILK** TALL CANS 2 FOR **25c**

**JELLO** Gelatin Dessert All Flavors 3 PKGS **25c**

Delsey - Wondersoft - 4 Roll Pack  
**TOILET TISSUE** **49c**

White Syrup - Red Label  
**KARO SYRUP** Pint Bottle **23c**

Sealtest  
**EGG-NOG MIX** 1/2 Gal. qt. **69c** \$1.29

Shurfresh  
**Canned BISCUITS** 3 FOR **25c**

A Delicious Different Nut  
**FILBERTS** LB. BAG **37c**

Firm and Tart  
**WINESAP APPLES** lb **10c**

**Emerald Walnuts** lb **45c**

Fancy Central American  
**BANANAS** lb **10c**

Shurfresh Colored Quarters  
**MARGARINE** lb **17c**

Snowdrift Pure Vegetable  
**SHORTENING** 3 Lb. Tin **79c**

Stuffed Spanish Manzanilla  
**SHURFINE OLIVES** 7 3/4 oz. Jars **49c**

**ENERGY BLEACH** Quart **15c**

Folger's or Maryland Club  
**COFFEE** Lb. Cans **89c**

Maxwell House  
**INSTANT COFFEE** 6 oz. Jar **99c**

Kleenex - Soft Luxurious - 2 ply  
**TABLE NAPKINS** 50 Count Box **23c**

Nestle's or Baker's  
**CHOCOLATE CHIPS** 6 oz. Pkg. **19c**

Borden's - In Disposable Cartons - No Deposit  
**WHIPPING CREAM** 1/2 Pt. **35c**

Borden's - 4 in a pkg. - Novel and Delicious  
**ICE-CREAM TREES** **59c**

Cream of Plains  
**MELLORINE** All Flavors 1/2 Gal. **35c**

These are fine Quality Birds you will be proud to serve  
**TURKEYS** 20 to 24 Lb. Broad Breasted Toms lb **43c**

**TURKEYS** 10 to 14 Lb. Broad Breasted Hens lb **49c**

Heavy - Fat - Tender  
**CHICKEN HENS** 5 to 8 Lb. Avg. lb **49c**

**SUNRAY HAMS** Pinkney's Finest lb **59c**

**COOPER'S**

Use This Page  
 For Your  
 Holiday Food List!

**COOPER'S**



# TELEPHONE TALK

by W. L. Leavy, Manager

## THE QUEEN IS DEAD

The Queen is dead. Long live the Queen! That's what the folks in Europe shout when the old monarch dies and a new one is crowned. And that was the thought that came to my mind last Sunday morning when I walked into the old building and looked at the "Number Please" switchboard. She was silent for the first time in 26 years—lying in state. The majestic ruler of Hereford's communications had died at 1:00 Sunday morning.

Marie Sears and Ruby Daub were there when the Grand Old Lady was born in February 1913. She grew steadily through the years, keeping up with our expanding city. She ordered groceries. She cupided romances. She brought families together. She saved lives.

Of course, she had her ladies-in-waiting. Over 500 of them through the years have learned loyalty, courtesy and humanity at her knee. To them she will continue to reign in memory.

As I stood there, I could hear her successor chattering its eagerness through the door in the new building. It didn't resemble the Old Lady in any respect, and it was destined to hear words Her Majesty had never dreamed of... satellite stations, intercontinental rockets, space travel. Yet the new baby is well equipped for the world into which it has been born. It has brought a few miracles of its own with it... like memory circuits and automatic accounting.

We are going to hold open house next month. Won't you come by and pay last respects to the old queen and get acquainted with the new one?

## "MERRY CHRISTMAS, MOM!"

Christmas is one of our busiest times during the year. On a day as special as this one, it gives us a feeling of satisfaction to know that so many people reach for their telephones to wish one and all a Merry Christmas, even though they might be hundreds of miles apart.

Since switchboards are always busiest at this time of the year, there may be some delays, but there are several ways you can help us get your calls through faster:

First of all, keep a list of long distance numbers so you can dial them yourself. And, too, it's best to place your calls as early as you can—a day or two before the holiday, if possible.

If your call is placed through the switchboard and delayed, it won't be necessary for you to check back—in fact, this may even cause further delays. You can be sure the Long Distance operator will complete your calls as quickly as possible.

## HAPPY HOLIDAYS

Speaking for all of us at the telephone company, I'd like to say we hope you have a very Merry Christmas and a happy holiday season.

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY



Mrs. Allen S. Shire, formerly Miss Martha Sue Logan. (Angel Photo)

## Miss Martha Sue Logan Weds Allen Shire in Sunday Rites

Vows uniting Miss Martha Sue Logan and Allen S. Shire were read by the Rev. Eugene Naugle in a double ring ceremony held in the home of the bride's aunt, Mrs. Ira Ott, Sunday afternoon.

Parents of the couple are Mr. and Mrs. G. H. Logan, 305 Star St., and Mr. and Mrs. Harry E. Shire of Corunna, Mich.

Baskets of white chrysanthemums and stock and Emerald Palms, flanked by candelabra holding white wedding tapers formed an improvised altar before the fireplace.

Mrs. B. Y. Crosthwait, pianist, and Carroll Willoughby, soloist, presented wedding music preceding the exchange of vows with Willoughby singing "Because." The Lord's Prayer was sung in conclusion of the ceremony by Miss Monta Kay Gragg.

The bride was attended by her sister, Geneva Logan, who wore a mauve brocaded taffeta frock fashioned with fitted waist and full skirt. She carried a cascade of matching chrysanthemums.

J. R. Howse served as best man and the bride's uncle, Ira Ott, assisted with seating the guests. Pat Dawson, cousin of the bride, and Gladys Lee lighted the tapers.

The bride, given in marriage by her father, wore a gown of white brocaded taffeta having a fitted bodice and circular waltz length skirt. Completing the costume was a fitted jacket having long fitted sleeves that came to petal points at the hands and Queen Anne collar. Her shoulder length veil of illusion was caught to a crown of brocaded taffeta embroidered with seed pearls. She carried a white Bible topped with white feathered carnations and pearlized leaves accented with heart shaped pearls.

The bride's mother wore a pink wool jersey dress with a white carnation corsage and the bridegroom's mother wore a mauve woolen suit with white carnation corsage.

Following the wedding, a reception was held in the home. The bride's table was laid with a pink net cloth with floor length ruffled skirt, over pink taffeta and centered with a bridal candle surrounded by white carnations. Miss Sammy Starrett of Crosbyton presided at the silver tea service and Miss Betty Ferguson served the tiered wedding cake which was topped with a miniature bridal couple.

When the couple left on a honeymoon trip to various points in Missouri and Arkansas, en route to their future home in Corunna, Mich., the bride was wearing a pink woolen suit with matching velour hat and brown accessories. She wore the corsage lifted from the wedding bouquet.

The bride was a senior student in Hereford High School and plans to complete her work for a diploma in Michigan. Shire received his discharge from Clovis Air Force base on Dec. 2.

Out of town guests attending the wedding were the bridegroom's parents, Mr. and Mrs. S. T. Starrett and children and Mr. and Mrs. L. H. Finch of Crosbyton, Mrs. Billy Ray Hicks of Odessa, Mrs. J. C. Mayfield of Seminole, and Mr. and Mrs. Jesse Roberts of Lubbock.

## Series of Christmas Parties Highlight Holiday Happenings

Saying Merry Christmas to party friends makes for one of the happiest of holiday occasions, not only for those who receive the greeting, but for those who extend the courtesy as well.

One of the most delightful series of affairs was given by Mrs. W. E. Dameron and Mrs. George Muse at the Dameron home the past week to impart the seasonal message of good will to the many, many attending guests.

Elaborate decorations set a festive mood for the parties with a large Christmas tree dusted with silver and ornamented with dozens of brightly colored balls lending a holiday note. A row of bright red candles nestling in greenery on the mantel reflected their tiny flames in a mirror above adding a cheery glow to red poinsettias growing in bright containers and other holiday decor about the room.

A pink and gold theme was emphasized in the dining room with pink tapers in silver candelabra lending their reflected light on silver appointments. The center piece was a tiered pedestal of pink angel hair centered with a pink gilded

candle and surrounded by pink tapers. Miniature pink Christmas trees about the room were picked up in a mirror above the credenza which was outlined with shining pink balls and gilded pink pine cones. Pink tapers burned in silver candelabra.

Mrs. Dameron opened the series of affairs at an informal coffee Saturday morning to honor members of the Medical Auxiliary and special guests. Assisting in the house party were Mrs. L. B. Barnett, Mrs. Lyle Blanton, and the hostess' daughter-in-law, Mrs. Bill Dameron and small daughter Kerri.

Mrs. Dameron and Mrs. Muse were cohostesses for the brunch given Monday morning when breakfast delicacies repeating the

holiday theme, were served to approximately 30 guests. In the house party were Mesdames Keller Muse, John McLean, Mina Jones and Frances Dameron.

Invitations included some 80 guests for the tea given Wednesday from 3 to 6 p.m. Tea dainties carried out the Yuletide theme with cake squares topped with tiny pink Christmas bells, Christmas candles and decorated sandwiches.

Assisting the hostesses in the house party were Mesdames W. F. Gillis, Essie Cardwell, Colby Conkright, John McLean, Bill Stanford, W. J. Stanford, S. O. Wilson and V. O. Hennen.

## Children Are Entertained

Children of members of the Les Meres Study Club were entertained at a Santa Claus party at the Camp Fire Hut Saturday afternoon Dec. 14.

Members of the club serving as hostesses were Mrs. E. D. Hopson and Mrs. Everett Brooks.

Games were enjoyed and Santa Claus distributed gifts to each little guest from a decorated tree.

Children attending were Nancy and Danny Boyer, Peggy and Judy Summers, Jean Ann and Gary Gore, Lynn, Diane and Mickey Brisendine, Linda and Allen Brooks, Tony and Terry Carter, Randy, Daun and M'Lynn Hopson, Tim and Nancy Gripp, Susan, Paul and Theresa Rudd, Charlotte and Randy Williams, Pam and Jay Hoffman, Bobby and David Watts, Jerry and Joy McCathern, Linda and Lanny Reiger, Ed and Sue Robinson.

Mr. and Mrs. Massey, who now live in Weatherford, were in Hereford to attend the annual Lions Club Christmas banquet and party where he was a guest entertainer, and remained over to spend the weekend with the Coopers.

A dessert bridge party was the order of the evening with bingo games giving an added zest to the party. Playing high for the couple prize in bridge were Mr. and Mrs. Ronald Babione and T. M. Cox was the high bingo player.

Couples attending were Mr. and Mrs. Ronald Babione, Mr. and Mrs. Ed Line, Mr. and Mrs. T. M. Cox, Mr. and Mrs. W. J. Reeves, Mr. and Mrs. F. H. King, the honorees and the hosts.

HOLIDAY GUEST  
Mrs. J. G. McDonough of Bealville, Pa., is a holiday guest in the home of her niece, Mrs. Howard Armstrong.

## Secret Pals Revealed At Xmas Party

Faithful Workers Class of the First Baptist Church met with Miss Della Stagner Tuesday evening for a covered dish supper and Christmas party.

A short business session was conducted by the president, Mrs. Joe Kendall, and Mrs. H. E. Miller gave the Christmas devotional. Mrs. Ralph McCullough directed the social hour and gifts were exchanged. Secret pals were revealed.

Those attending were Mesdames R. L. Criswell, H. E. Miller, Ralph McCullough, Roy Calvert, Rusty Virden, Homer Hamilton, Abe Martin, John Hacker, Grady Parsons, Louie Olson, R. L. Calhoun, F. A. Tucker, Joe Kendall and the hostess.

## Plan Wedding Here on Dec. 31

MISS GAIL EARLY  
Mr. and Mrs. H. A. Early of Wagoner, Okla., have announced the engagement and approaching marriage of their daughter Gail, to James Brady, son of Mr. and Mrs. J. O. Probst of Hereford.

News of the forthcoming nuptials was revealed at a reception given in the bride-elect's home on Dec. 8. The wedding will be held in St. Anthony's Catholic Church in Hereford on Dec. 31.

# Notice... to our customers,

In order to allow our employees to have more time with their families and to visit over the holidays

We, the following firms, will

## REMAIN CLOSED 2 DAYS - Wed & Thurs.

In Observance of Christmas

- |                      |                    |
|----------------------|--------------------|
| The Vogue            | Rutherfords        |
| Dub's Man's Shop     | Helen's Youth Shop |
| Lamm Jewelry         | Cowan Jewelry      |
| Little's of Hereford | Harman's           |
| Kester Jewelry       |                    |

**CHRISTMAS**  
... is a time of peace and joy — may yours prove to be the finest ever!

Mr. and Mrs. C. D. Fitzgerald

## Master Cleaners

**Merry Christmas**

Best Wishes to all our friends and customers!

# DUB'S

MAN'S SHOP

Dub Cliff Doug

### Dinner Dance in Amarillo for Beta Sigma Phi Groups

Members of Kappa Iota Chapter and Xi Epsilon Alpha, Beta Sigma Phi Sorority, and their husbands were entertained at a Christmas dinner-dance held at the Amarillo County Club with James W. Witherspoon serving as host for the holiday affair.

The main ballroom was decorated throughout in a blaze of lights and shimmering Christmas decorations. The huge tree done in silver and white twinkling with lights, and silver balls, stood before a mirrored wall at one end of the room. Clouds of angel hair floated about the large chandelier of lights.

The buffet table was decorated with greenery and Santa Claus figures and tables laid for guests were aglow with glitter, tinsel and bright spangles. Gifts were exchanged in a musical game.

emplar chapter voiced the appreciation of the entire group and extended Christmas greetings from the chapters to the host.

Following the dinner-party dancing provided entertainment for the remainder of the evening.

Those attending were Messrs. and Mesdames Labry Ballard, Charlie Bell, Bob Brotherton, A. E. Hodges, Carl Hollingsworth, Ray Johnson, and Max Stipe of Kappa Iota Chapter, Mrs. Bess Moore, sorority sponsor. Members of the Xi Epsilon Alpha chapter and husbands attending were Messrs. and Mesdames Ronald Babione, Harry Cayler, R. J. Cramer, Paul Harvey, Ed Johnson, F. H. King, Charles Laing, Ed Line, Norman Moore, J. B. Pool, Ray Suit, Ernest Wade, Lloyd Warren and T. M. Cox.



MISS JOAN MCGEE

### January Wedding Is Set by Joan McGee

Mr. and Mrs. Taft McGee are announcing the engagement and approaching marriage of their daughter, Joan, to Mr. Dave Hopper of Lubbock. He is the son of Mr. and Mrs. D. M. Hopper of Lubbock.

An early January wedding is being planned by the couple who will make their home in El Paso. The bride-elect and her fiancé are both graduates of Texas Technological College, Lubbock. Miss McGee is a graduate of Hereford

High School and her fiancé graduated from a Lubbock High School.

### Optimist Club, Auxiliary Hold Holiday Meet

Members of the Optimist and the Opti-Mrs. Clubs were entertained at a Christmas party held in the home of Mr. and Mrs. Marvin Coffey Monday evening. Arrangements for the party were made by Mesdames Dale Young, Jeff Davis and Jimmie Bownds.

The table for the buffet supper was centered with a luscious candy house, and accented with red and green Christmas suggestions.

Following the supper party gifts were exchanged from an attractively decorated tree and Miss Sue Sowell, Optimist Club sweetheart, was presented with a special gift. Games were enjoyed and Christmas carols were sung by the group.

Those attending were Messrs. and Mesdames Jimmie Bownds, Roy Boyer, John Kelly, Bill Phipps, Sam Long, Jeff Davis, Bill Angel, Bill Brady, Arthur McQuerry, Glenn Watts, Dale Young, Miss Sue Sowell, Jimmy Cassels and the hosts.

### Christmas Party Held for Church Class Members

Members of the Ruth Class of the First Baptist Church were entertained at the annual Christmas party in the home of Mrs. Owen Stagner Thursday evening. Mrs. Betty Dameron was assistant hostess.

Mrs. F. R. Curtis, president, presided and Mrs. Betty Rice gave the opening prayer.

Mrs. Townsend Douglas, program chairman, read the Christmas story from St. Luke and Mrs. James Minor told the story of "The Unexpected Guest."

A vocal duet, "Whispering Hope," was sung by Mrs. Paul Harvey and Mrs. E. W. Young.

A salad supper was enjoyed by Mesdames F. R. Curtis, Ben Childers, Douglas Townsend, James Minor, Paul Harvey, C. R. Higgins, Betty Rice, Cecil Boyer, J. B. Pool, Lynn Kester, R. C. Anderson, Louis Shirley, W. J. Dickson, Lester English, M. T. Rutter, and the hostesses. Special guests were Mrs. Jimmie Allred and Mrs. E. W. Young.

### A. O. THOMPSON ABSTRACT CO.

Complete tract index of all land and town lots in Deaf Smith County. Write us for information.

Mr. and Mrs. A. J. Schroeter, Mgrs. Phone EM 4-1504

### SUMMERFIELD NEWS

### Residents Go to Amarillo To Shop

By BETTY WALSER Shoppers during the past week in Amarillo were Mrs. R. R. Rule, Mrs. R. B. Baker and Maxine, Mrs. Earl Lance, Ann and Jerry, Mrs. E. E. Lance Jr. and Ronnie, Mrs. J. V. Evans and Mr. and Mrs. Guy Walser and Betty and Wayne.

Mrs. Pearl Bolinger of Ralls, mother of W. L. Bolinger of this community, passed away recently in Ralls.

Mrs. Jack Struen, who has been in the Deaf Smith County Hospital for some time, came home this past week. Others from our community who have been hospitalized and were dismissed this week were Mrs. Clifton Allmon and Mrs. C. J. Lance.

Guests visiting in the R. B. Baker home Wednesday were Mrs. Baker's brother, Richard Dewey, and his family of Claude. Also in the Baker home was her aunt, Mrs. Alice Bennick of Los Angeles, Calif. She remained with the Bakers until Friday.

Mr. and Mrs. J. H. Harrington and daughter, Amarillo

visited in the home of Mrs. Harrington's parents, Mr. and Mrs. Earl Lance Sr., Sunday. The Rev. Merle Weathers of Am-

arillo visited in the Guy Walser home Sunday for dinner. He also visited in other homes of our community Sunday afternoon.

Visiting in the home of L. B. Lookingbill over the weekend with Ann Lookingbill were girl friends who attend school with Ann in Canyon.

Mr. and Mrs. R. B. Baker and Maxine were in Lubbock and in Cotton Center last week where they shopped and visited with relatives.

Mr. and Mrs. J. C. Clearman

attended the funeral of W. L. Bolinger's mother, Mrs. Pearl Bolinger, in Ralls Sunday.

Buster Thompson and Jim Lookingbill went to Ft. Carson, Colo., last Wednesday to bring Richard Frye home.

Mr. and Mrs. Jim Lookingbill and son were visitors in Amarillo Thursday.

Mary Katherine Huckert, who is attending school at Denton, arrived home Thursday night to spend the Christmas holidays with her parents and other relatives.

*Silent Night*

May all the rich blessings of this Holy Season be yours throughout the year!

**MAIN ST. 66 SERVICE**

*Merry Christmas*

The jolly snowman brings you our warmest wish for a happy holiday!

**C. R. SMITH & SON**

Real Estate

**Greetings**

In honor of our many friends of long standing, we pause to wish them all the blessings of the holiday season.

**PARKER BROS.**

Cecil R. P. Monroe

A very **MERRY CHRISTMAS** to all

Our entire staff joins in wishing you a Christmas that is filled with peace and happiness!

**Merry Christmas and a Happy New Year**

**CONTINENTAL GRAIN CO.**

Dennis Wosnitsky, Mgr.



Mrs. Floyd Walton Jr., who before her marriage Sunday was Miss Claudia Green. (Angel Photo)

### Vows Are Exchanged Sunday by Claudia Green, Floyd Walton

Baskets of white chrysanthemums and white gladioli decorated the home of Mr. and Mrs. Dudley Green Sunday when their daughter, Claudia, became the bride of Floyd Walton Jr. in a double-ring ceremony at 5 p.m.

The family ceremony was followed by a small reception in the home. The Rev. Gilbert Davis, pastor of the First Christian Church, conducted the service.

Mrs. Morris Easley, sister of the bride, was her attendant. She wore a brown silk faille dress with a brown velvet hat and carried a hand bouquet of white roses.

Harold Beauchamp served the bridegroom as best man. The bride, given in marriage by her father, wore an original gown of champagne chiffon wool fashioned in sheath design with a deep V neck line and bracelet length sleeves. A high cummerbund was featured at the waistline. She wore a small veiled hat in matching velvet trimmed in brown beads and carried a sheaf of white bride's roses on a white Bible.

Music for the wedding was provided by Sue Kirby of Lubbock who played "Because," "I Love You Truly" and "O Promise Me."

Following the ceremony a reception was held in the home. The bride's table was laid with a white linen cloth and centered with an arrangement of white pom pom chrysanthemums.

Assisting with the hospitalities were Mrs. L. E. Schneider, aunt, and Mrs. Mike Justice, cousin, of the bride.

For traveling the bride wore a tan knit suit with matching satin hat. The couple is making their home on a farm 19 miles northwest of Hereford. The bride is a graduate of Hereford High School and at the time of her marriage was employed by the Southwestern Bell Telephone Co.

Out of town guests at the wedding here Mr. and Mrs. Jack Payne of Amarillo.

### ADRIAN NEWS

#### Mrs. Ehreshman Is Hostess for WSCS Party

By MRS. R. L. PINNELL  
Mrs. Homer Ehreshman of Glen Rio was hostess to the local WSCS for a Christmas party Tuesday. The decorations were in holiday style throughout the house. A covered dish luncheon was held at 12 p.m. At 1:30 p.m. the group gathered for a short program which included the devotional by Mrs. Anna Witt. Mrs. Leland Burns told a Christmas story entitled Miracle at Midnight, followed by the story, Christmas Parole, by Mrs. Johnnie Williams. The group then formed the Friendship Circle and were dismissed by Mrs. Lorin Creitz.

Present were Mesdames Percy Gruhkey, Leland Burns, Anna Witt, Nellye Davis, Grace Baker, Robert Jacobson, E. N. Jacobson, Vic Lemke, Bessie Shipp, Lorine Creitz, Johnnie Williams and assisting hostesses Mesdames George Lotspeich, George Baucum and hostess, Mrs. Homer Ehreshman.

Mr. and Mrs. William Bourland and family of Yuba City, Calif., arrived Monday for two days of visiting with his sister, Mrs. Irene Brown. There was still much talk of the untold damage caused by the floods last year at Yuba City.

Mr. and Mrs. O. G. Smith of Hereford were Sunday guests of the Bud Heaton's, their daughter and her family.

Mrs. Lena Gudgell was surprised when the Church of Christ congregation dinner served at the Oscar Bronniman place turned out to be in honor of her birthday on Sunday. She was given many gifts and good wishes.

Young Bobby Wayne Brown has had the mumps this week. As far as is known he is the first of the community to have the mumps this year.

Mrs. Hazel Chilton, seventh and eighth grade teacher, plans to spend her Christmas vacation in Columbia, Mo., with Mrs. Lillian Spragg.

The Baptist Brotherhood breakfast was considered quite a success this Monday when the number present exceeded the record. Cooks were Horace Betts, Bob Caldwell and Bill Lewis. Sausage was donated by E. B. Pounds and Horace Betts. The program was given by the Rev. Argus Burnett of the Amarillo Baptist Assn. He is the superintendent of missions. Present were E. B. Pounds, Rick Banish, Slick Gruhkey, Dale Gruhkey, Dick Rich, Skeet Finch-

et trimmed in brown beads and carried a sheaf of white bride's roses on a white Bible.

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Out of town guests at the wedding here Mr. and Mrs. Jack Payne of Amarillo.

er, W. B. Betts, Horace Betts, J. D. Stringer, Earl Brown, W. B. Webb, Bob Caldwell and the Rev. Bill Lewis.

Jan Cavin, daughter of the James Cavins, is a patient in an Amarillo hospital and is suffering with asthma. Mrs. Johnnie Williams is leaving Thursday for Abilene to bring her daughter home from college for the Christmas holidays. She will go by Abernathy where she will be a guest of the Lakeview Methodist women at their Christmas party. She will deliver a book review on The Galileon by Frank Slaughter, Thursday afternoon.

The Methodist Church is having its Christmas program and tree for the children Wednesday night. The program will be held in the church just prior to the tree and treats in the Fellowship Hall. The children will sing Christmas Carols to open the program followed by a story by Mrs. Billy Briggs entitled The Unexpected Christmas Guest. Roberta Larsen will read the Bible Christmas Story. Pegi Leal will follow with a vocal number after which the group will retire for the tree. The committee responsible for arrangements has been Robert Jacobson, Fricilla Jacobson, Vic Lemke and Mrs. Leland Burns.

The Adrian Matadors lost last week to Dimmitt High School. The final score was 72 to 55. The boys keenly felt the loss of one of the first five, Oscar Bronniman, who has an injured ankle. The Caprock 4-H club held a Christmas party in the home of their sponsor, Mrs. John Horton, Wednesday afternoon. After many games the group had a gift exchange. Refreshments were candy and cookies the girls had made and hot chocolate.

Present were Glenda Homfeld, Vickie Sorrerson, Cathy Kromer, Marlene Williams, Phyllis Peters, Doris Horton, Vickie Burns, Linda Pinnell, Marsha Burns, Paula Creitz, Myrna Zaring, Ina Sue Ferguson, Janie Taylor, Coralie Fortenberry, Jolene Betts, Mesdames Clint Homfeld, Dorothy Prowell, agent, R. L. Pinnell and Jake Fortenberry and Patty.

#### Calliopians Have Holiday Coffee in Langley Home

Calliopean Club members celebrated the Christmas season at a holiday coffee given in the home of Mrs. Ernest Langley Thursday morning. The Langley home was decorated in keeping with the festive mood of the Yuletide in traditional reds and greens.

The Christmas program was presented by Mrs. John Sims and Mrs. B. F. Cain with Mrs. Sims playing the musical "Story of Christmas Eve" with piano selections composed by Ferde Grofe, a modern composer. Mrs. Cain served as narrator.

During the exchange of gifts Mrs. Roy Grubbs acted as Santa Claus.

Refreshments were served from a Christmas table laid with a red felt cloth and centered with Christmas bells and balls and greenery. Mrs. N. E. Milburn, president of the club, presided.

In attendance were Mesdames Dick Barnard, B. F. Cain, Clyde Cave, Paul Coneway, J. R. Fowlkes, Alton Fraser, J. T. Gilbreath Jr., Roy Grubbs, D. C. McWhorter, W. J. Messick, N. F. Milburn, A. T. Mims, M. W. Nobles, John Sims, and the hostess.

READ THE BRAND WANT-ADS



ONLY 2 DAYS LEFT!

MORE to choose from at Penney's for the last minute shopper!

### GIFTS FOR HIM

Men's SWEATERS

Popular slipover sleeveless style.

\$2.98

Pastel shades, all sizes

Men's SHIRTS

Bright plaids and checks in warm flannel. Easy to wash, requires little ironing.

\$1.98

The ideal last minute gift.

Men's COATS

All wool, suburban styled coats, plain and plaids.

\$14.95

Grey, blue or tweed

Men's SHIRTS

Grey dress chambray 2 pockets, white buttons, all sizes.

\$2.98

Sanforized and fast colors.

Boy's SPORT SHIRTS

Wash and wear, Dan River gingham, also dress shirts in white & pastel colors.

\$1.98

French cuffs. Size 4 to 16

Boy's Parka-Coats

All with detachable hoods and knit collars. Water repellent shell.

\$7.95

Colors grey, black, red. Size 4 to 16

### GIFTS FOR HER

Girls' DRESSES

New spring cottons wrinkle free, washable. Popular Dri Don gingham.

\$1.98

Sizes 3 to 6X

Misses' SUITS

Famous 3 piece butcher weave suits, bright spring shades.

\$8.95

Sizes 10 to 20 Jacket, blouse & shirt.

All Leather HANDBAGS

Popular and durable all grain leather, leather lined. Has several compartments.

\$4.98

Colors black, blue and brown.

Pearl Jewelry

A large assortment of pearls and mixed rhinestone necklaces, earrings and bracelets.

\$1.00

Rhinestone expansion Bracelet.

Angel Chimes

Complete with 8 candles. Solid brass Swedish angel chimes.

\$1.00

Wonderful gifts. Durable, practical

All Silk HEAD SCARVES

Large size, hand rolled edges. Solid colors & printed designs.

\$1.00

Wonderful for gifts.

### GIFTS FOR THE HOME

Cord Chenille BED SPREADS

A large assortment of colors and patterns. Almost live-free.

\$4.98

Double or single bed size.

Printed TABLECLOTHS

All individual wrapped, fast colors.

\$1.98

Wonderful, cheerful designs.

Embroidered Pillow Case Sets

On high quality muslin with either His & Hers or Mr. & Mrs.

\$1.98

White and colored backgrounds.



Table with TV show schedules for Dec 22-27, including Steve Allen Show, Dinah Shore, KRAFT TV Theatre, and others.

ARRANGE FOR A DEMONSTRATION! Call EM 4-2857 Right Now!



Advertisement for Perry Bros. featuring a reindeer carrying a gift box and the text 'Merry Christmas and Happy New Year PERRY BROS.'

STREU HARDWARE



By JIMMIE GILLENTE. Despite the good cheer he brings in the form of packages, Yuletide cards and remembrances, this is the time of year the postman always dreads. If I ever get bolstered up to the point where I think I could maybe pass the civil service exam, I sure will wait until after the holidays to make my application as postman.

On the other hand, the postman is about the only guy in the county today who actually gets enough exercise. Several of the local boys have told me about walking off 15 to 25 pounds the first 60 days they are on the job. It's a fact.

DOES ANYONE need some 1950 shoes of The Friona Star? Low. Sharp ran across some the other day and figured that I would want them. Since he was so polite and accept them. I have

been reading away and the only news I have run across is where "J. T. Guinn was in town spending some money." All of which shows how time can change a man. The date on the paper was Dec. 12, 1930 — just 27 years ago. This year I've seen J. T. in town a lot of times, but never have caught him spending any money. Usually, someone has to even buy his coffee. I guess J. T., associated with too many of those county commissioners and judges down through the years.

Young Actor: "I've got a job at last, Dad. It's a new play, and I play the part of a man who has been married 30 years." Father: "Well, that's a start anyway, my boy. Work real hard and maybe one of these days they'll give you a speaking part."

Most merchants have been pret-

ty busy this week. Things really started booming last Monday — and will probably run pretty well right on through Christmas eve. Maybe not quite so good as 1956, but a pretty nice run of business, at that.

Coming down with the Asiatic flu may be the stylish thing to do but, if things keep on, it sure is going to louse up a bunch of other, wise delicious Christmas dinners. More and more people seem to be contracting the flu these days. Some are even on their second round.

A lot of folks plan to visit out of town Christmas and, as usual, probably just about as many will travel to Hereford for the same reason. In recent years, there have been few really rough accidents connected with local folks over the holidays — all of which means, "You Had Better be Careful, It May be Time for the Law of Averages to Catch Up!"

I heard a citizen complaining the other day because so many bootleggers had been picked up. "Why do they always have to round these boys up just before Christmas?" asked the man. He didn't want to buy any of their wares, he said, but figured it was pretty rough to close them down during such a busy season. All of which is probably one of the hazards of the business.

BILL PATTON usually has a

POTPOURRI

Mob Arises at Turkey Chase

By SANDRA GLENN. Talk about a mob of confusion! There was certainly one taking place in front of Stou Hardware, Hereford Brand and the Star Theater Thursday about 4 p.m.

This was when the Star Theater's proprietor, Francis Hardwick, and the Booster's Club threw 20 live turkeys and a greased pig to several men and boys who lined the streets.

Feathers flew and these poor defenseless little creatures were in the hands of fate with but one certain future, that of soon being roasted turkey.

One of the women in town gave her whole-hearted opinion on this type of treatment to fowl and animals. She stated, "It is people like me who start the humane society when they start treating live animals in such a way."

However, those who stuffed their recently caught turkeys in a bag and gingerly walked away had nothing to complain about.

Mr. and Mrs. L. H. Lookingbill S. left Wednesday by Transcontinental Airlines to spend the Christmas holidays in Houston and Baton Rouge, La. In Houston they will visit Mr. and Mrs. L. L. Collins. In Baton Rouge, La., they will visit Mr. and Mrs. John Winkler and children. Mrs. Winkler is their daughter.

They will return to Hereford some time in January.

Letter received at The Brand: To "The Hereford Brand:"

Dear Sir: Will you please print this address in The Brand. My sister lived there for years and has many friends there and is now in a sanitarium. I would like for her friends to send her a note for Christmas.

She is Mrs. Edith C. Allmon, State Sanitarium, Room 144 Nyberg Bldg., Boonerville, Ak.

Mrs. Jim Bagwell

Seems people are still poking fun at the Russian Sputnik. Recent joke concerning this satellite is that viewers on other planets are watching the Sputniks and saying, "Well, the Earth has lost some more of its marbles."

Mr. and Mrs. George Cantrell, Merle Elliston and Mae Grimes went to New Mexico to visit a sister, Mrs. L. D. Lee. Mrs. Lee's husband has been quite ill for the last month.

Mr. and Mrs. Al Shirley and Mr. and Mrs. Bill Bookout attended the Homecoming basketball game between the University of San Francisco and West Texas State in San Francisco, Calif., recently.

Mr. and Mrs. Kenneth Matthews are the parents of a boy born Dec. 17 at the Osteopathic Hospital in Amarillo. The baby's name is Kenneth Douglas and he weighs 6 pounds and 7 ounces. The mother, former Jeane McKenna, and

quip for every occasion but, when his son Lyle came sauntering in with that greased pig he captured in the merchant's give-away Thursday, Bill was dumfounded. The pig was too big to roast and too little to butcher, so they finally compromised by farming it out with the Haseloffs for a few weeks. Bill can't figure out why Lyle didn't catch a turkey instead of the greased pig. He also wonders if he gave his dad head-aches like this when he was a kid?

Tom Carroll says: If you can remember when the grocery stores used to give away soup bones, you are too old for the draft.

Well, it's time once again to say MERRY CHRISTMAS and to wish each of you A HAPPY, PROSPEROUS NEW YEAR

Mathews, the father, is employed by the Shamrock Oil and Gas Co. in Amarillo. Grandparents are Mr. and Mrs. L. J. Matthews of 518 Blevins, Hereford.

Mrs. D. R. Grimes has been confined to her home the past week with the flu.

Pvt. Richard Frye who is stationed at Fort Carson, Colo., is home on two weeks leave to spend the Christmas holidays with his family. His wife is an employe of The Hereford Brand.

H. A. M. White of Corona, Calif., left for his home Friday after a week's visit with his daughters, Mrs. J. W. McIver of Hereford, Mrs. Delbert Huland of Hereford and Mrs. Ancel Arden of Amarillo. White is a former resident of Hereford.

Mr. and Mrs. Hartland Caraway and daughters of Stratford were recent visitors in the home of her parents, Mr. and Mrs. E. Ramey.

Church Group Has December Social

The December social affair for the Win One Class of the First Methodist Church was in the form of a Christmas party held in Ward Hall Tuesday afternoon. Hostesses were Mesdames W. A. Gearn, Laura Thomas, and G. H. Whitaker. Mrs. C. C. Bowman,

president, presided. The program was opened with singing Christmas hymns with Mrs. I. H. Spratt at the piano and Mrs. E. W. Harrison as leader. Mrs. D. H. Bryant gave the devotional in the form of a Christmas story entitled "When Jesus Lived at Christmastime."

Mrs. E. W. Harrison told of Christmas customs in many lands and read the story "How They Made the Bells Peal!"

Among members attending were Mesdames Wm. McGehee, H. M. Benefield, J. I. Woolery, Jennie Clark, Laura Thomas, D. H. Bryant, C. M. Hicks, A. C. Pierce, M. M. Beavers, J. F. Ward, W. A. Gearn, C. C. Bowman, E. W. Harrison, I. H. Spratt, C. B. Williams, A. C. Thompson, G. H. Whitaker, Dorothy Ross, Florence Parr, Miss Nettie Green and Miss Lulu Botsford.

dependable



Southwestern Life Insurance Company

Call your SwL representative T. M. COX Jr.

Advertisement for Farm & Home Supply featuring a 'Sensational YEAR-END SALE on NEW and USED farm equipment'. Includes text like 'SPECIAL VALUE BUY DEAL', 'SPECTACULAR Savings on BRAND NEW and USED Equipment', and 'COMPARE OUR PRICES'. Contact info: 1301 Park, Phone EM 4-2015.

Advertisement for Crowe-Gulde Haydite Block. Features a truck carrying blocks and text: 'CROWE-GULDE HAYDITE BLOCK', 'PLEASING & UNIFORM TEXTURE', 'LOWER INSURANCE RATES', 'MORE FIRE RESISTANT', 'AVAILABLE IN 60 SIZES AND SHAPES'. Contact: Crowe-Gulde Cement of Hereford, Phone EM 4-1722.

Large advertisement for the new dial telephone system. Text: 'NOW... YOU CAN DIAL Across Town or... Across the Nation!'. Includes an illustration of a man with a telephone directory.

All telephone numbers in Hereford are new numbers. Check your new dial directory before you

HEREFORD'S NEW dial system, which went into operation Sunday, brings our customers here the fastest, most modern telephone service in the world.

Please remember that all Hereford numbers are now NEW numbers... check your new dial

NOW - DIAL YOUR OWN LONG DISTANCE CALLS!

Now you can dial most of your own Long Distance calls just as easily as you call across town. A handy directory, containing complete Long Distance dialing information, has been mailed to you, listing those cities you will be able to dial direct, and explaining exactly how to do it.

directory before you call. If you have difficulty in dialing, just call the operator. She will be happy to assist you in getting your number.

And when you dial... remember to dial two letters and five numerals for all calls.

Please keep this directory near your telephone. You will find it handy for listing out-of-town numbers.

We are glad to bring both local and direct distance dialing to Hereford. We're sure you'll like the speed, ease and convenience of this modern telephone system.

Bill Leavy, Manager

SOUTHWESTERN BELL TELEPHONE COMPANY

LONG DISTANCE IS TWICE AS FAST WHEN YOU CALL BY NUMBER

# Merry Christmas from Furr's

## DOUBLE FRONTIER STAMPS!

MONDAY and TUESDAY

DECEMBER 23 and 24

Plenty of Free Parking at Furr's

We Reserve the Right to Limit Quantities



**CRANBERRY SAUCE**

Food Club No. 300 Can

12 1/2¢

**Mince Meat**

Imperial 9 oz. pkg.

19¢ **SUGAR**

Pure Cane 10 Lb. Sack

95¢

**PUMPKIN**

Kuner's No. 300 Can

215¢ **PECANS**

Blue Bonnet 12 oz. pkg.

65¢

**SUGAR**

Imperial Powdered or Brown

12 1/2¢ **DATES**

Dromedary Pitted 6 1/2 oz. pkg.

12 1/2¢

Betty Crocker

**CAKE MIX**

White, Yellow, Devil's Food, Honey Spice, Chocolate

20 oz. pkg.

25¢

**COOKIES**

Coconut Cream, Chocolate or Vanilla 1 lb. bag

29¢

**Chocolate Covered Cherries**

Bruch's 13 oz. box

49¢

**OLIVES**

Towle, Stuffed 7 1/2 oz. jar

43¢

**PEARS**

Gaylord, in heavy syrup No. 2 1/2 can

35¢

**Pineapple Juice**

Santa Rosa 46 oz. can

25¢

**CORN**

Food Club, Fancy, Whole Kernel, Golden No. 303 can

15¢

These Prices Effective Mon. & Tues., Dec. 23 & 24

CLOSED SUNDAYS

**SHOP FURR'S LOW PRICES FOR YOUR HOLIDAY FOODS**

**RIBBON CANDY** Melo-Sweet 14 oz. pkg. 20¢  
**CANDY** Melo-Sweet 100% filled 14 oz. pkg. 25¢  
**STRIP O CANES** Melo-Sweet 12 count 17¢

**CORN** Elna, golden cream style No. 303 can 12 1/2¢  
**PINEAPPLE** Santa Rosa, crushed No. 303 can 19¢  
**GREEN BEANS** Hunt's No. 2 can 15¢

Garden Crisp Vegetables . . . at Furr's

# Walnuts

Med. Size Lb.

39¢

**Bananas**

Golden Lb.

10¢

**ORANGES** California Lb. 12 1/2¢

**APPLES** Delaware Lb. 12 1/2¢

**POTATOES** Russet 10 lb. bag 39¢

**CELERY** Lb. 5¢

**SHOP FURR'S — LOWEST PRICES FOR ALL YOUR HOLIDAY FRUITS AND NUTS**

Unconditionally Guaranteed  
**FLOUR** Food Club 10 lb. sack 79¢  
**CRACKERS** Ritz 8 oz. pkg. 33¢  
**PIE** Morton's pumpkin, fresh 49¢  
 frozen 24 oz. pkg.  
 Chicken of the Sea 10 oz. can  
**OYSTER STEW** 33¢  
**PEAS** Kounty Kist No. 303 can 15¢  
 Arrow T. V., white or yellow  
**POP CORN** 10 oz. can 12 1/2¢  
 Arrow - 4 oz. can  
**Black Pepper** 19¢  
 Towle, Marachino - 8 oz. bottle  
**Cherries** 29¢  
**TISSUE** Northern 3 for 25¢  
 Roll 1 1/2 lb. bottle  
**Karo Syrup** 25¢  
 Food Club, cut No. 1 can  
**Asparagus** 23¢  
 Elna, in Quarters  
**OLEO** 1 lb. 17¢

SELECT YOUR CHRISTMAS GIFTS FROM FURR'S

Old Spice		Mennens Skin Bracer	
<b>After Shave &amp; Talc</b>	\$2.00	<b>Foam Shave</b>	\$1.79
Old Spice		Max Factor - Large Bottle	
<b>Talc &amp; Cologne</b>	\$2.00	<b>Spray Cologne</b>	\$3.00
Electric Pre Shave, after shave lotion		Revelon - Large Box	
<b>Old Spice</b>	\$2.00	<b>Bath Powder</b>	\$2.65

Finer Meats . . . at Furr's

# TURKEYS

**TOMS**

Broad Breasted 16-25 lb. Avg.

39¢

**HENS**

Broad Breasted 12-16 lb. Avg.

47¢

**HAMS**

Longhorn Brand Curc. Half or Whole

59¢

**CANNED HAMS**

Philadelphia - 8 oz. pkg.

\$4.98

**HAMS**

Top Hand Sausage 2 lb. Bag

57¢

**CREAM CHEESE**

Brookfield Links

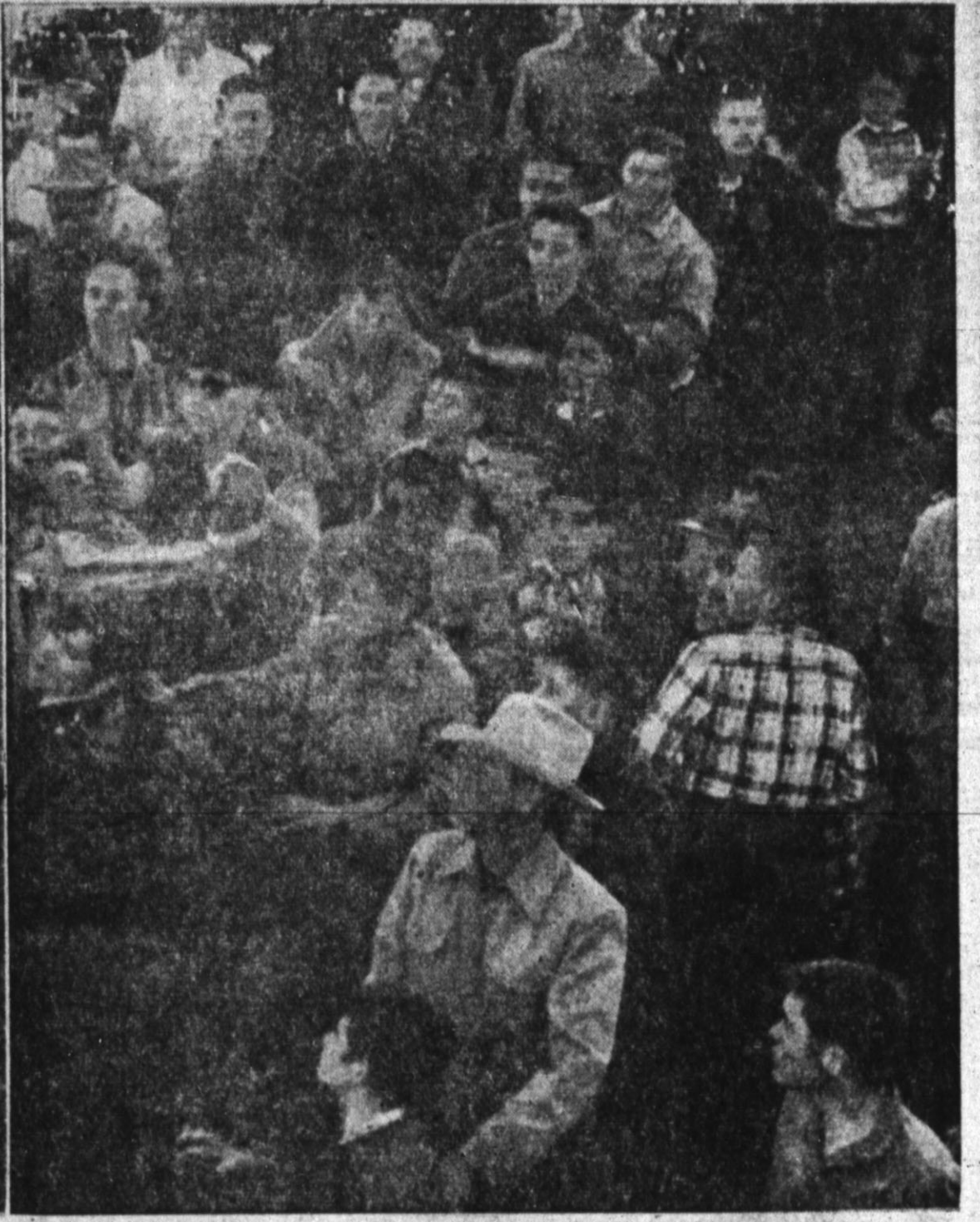
39¢

**SAUSAGE**

2 lb. Bag 69¢

**SWIFT SAUSAGE** lb. 59¢





# 20 Free Turkeys 20

GRAB FAST—As one of the 20 turkeys—this one was white—flopped down from buildings on Main St. Thursday afternoon, participants in the turkey and pig give-away made spirited grabs for the domestic fowl, trying for a free main course for a traditional American Christmas dinner. Event was sponsored by the Hereford Boosters.



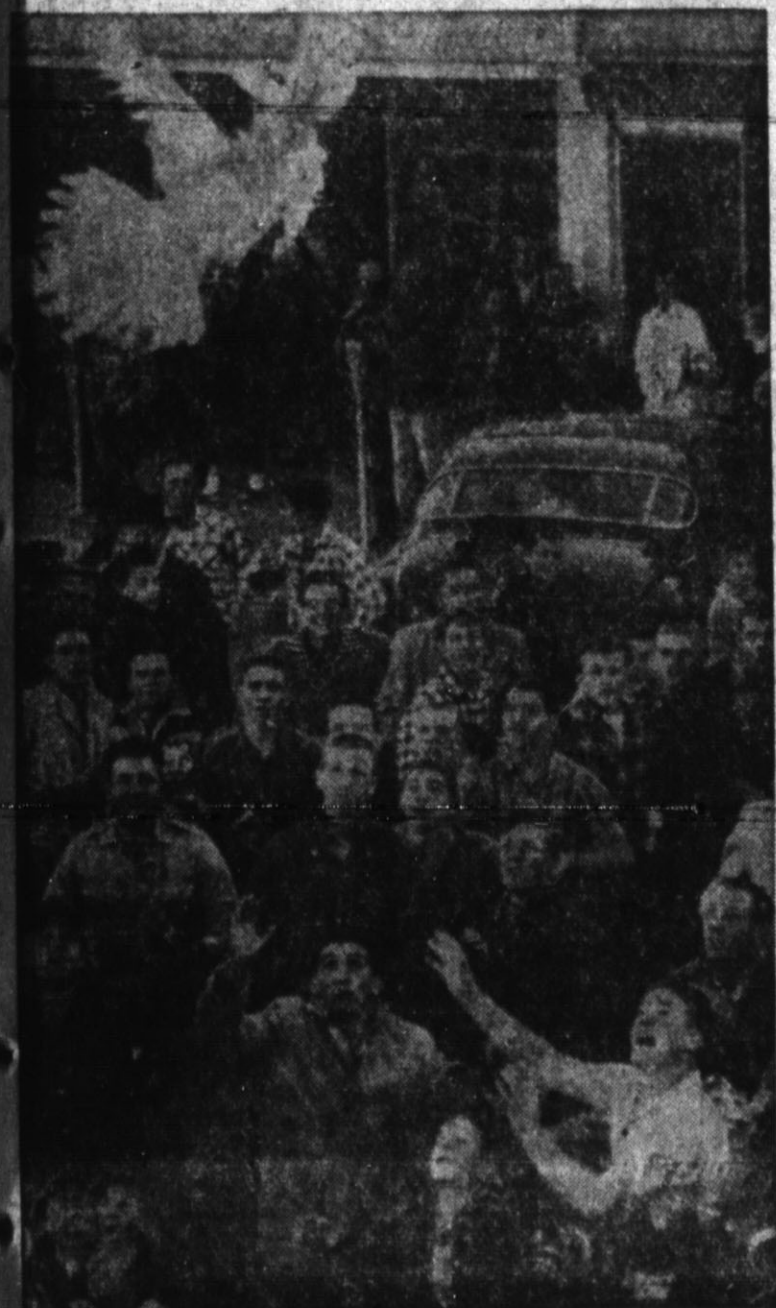
TURKEYS ARRIVE—Carried in a pickup equipped with a wire cage, above, turkeys drew attention of downtown visitors. Merchants had trouble making their way from street to wooden awning above the sidewalk. BELOW—Birds were kept in sacks until time to release them. Fights were generally short, ending in upstretched hands that kept most of the turkeys from reaching the ground.



ACTION—Boy, above, carrying one of two turkeys killed in struggles in the street, is congratulated by another youngster. RIGHT—Young pig was beneath this scramble. Though greased, he got barely 10 feet away from pickup truck from which he was unloaded. He failed to survive the piling-on attack of youngsters. Man at left center was unable to hold back crowd to give pig a chance to run.



END OF PROGRAM — Adults, center, finally restrained pig squabblers as the giveaway came to its conclusion. (Staff Photos).



## THE SUNDAY BRAND

Hereford, Texas, Sunday, December 22, 1957  
Section Six



# Letters To Santa Claus

Dear Santa,  
I took my nap and am a good girl. Please bring me a horse shoe set, an Uncle Wiggly game, a "Pop-A-Part" clown. I would like to have an accordion, a toy sewing machine, and a Debbie Dee doll. Bring toys to other children, please.

Marilyn Sue Kerr

Dear Santa Claus,  
I am 8 1/2 years old and have been very good this year.

If you can, would you please bring me a pin-ball machine, view-master projector, screen and slides, and a globe.

Thank you very much,  
Keith Blanton

Dear Santa Claus,  
I hope you think I have been pretty good this year. I am 3 1/2 years old and I would like for you to bring me a new doll-baby,

car, nurse's kit and a nurse uniform.

Thank you very much,  
Darilyn Blanton

Dear Santa Claus,  
I am a little boy three years old. I have been a pretty good boy this year and would like for you to bring me a train and guitar. Please remember my little sister, Kathy, who is one year old. And remember all the other little boys and girls.

With Love,  
David Stanford

Dear Santa,  
There isn't much I want for Christmas. Just a doll for my sisters and some cars for my brothers and a nice dinner. I don't know if you can, but I hope you can make your rounds without snow.

Margaret, James Jr., Kathy,

Joyce, Vickie, Tim, and Debbie Martin

Dear Santa,

I am a little boy six years old. Would you please bring me a pick-up and trailer and a gun set. I am a pretty good boy. Remember the other boys and girls and be sure and bring my teacher something nice.

Thank you,  
Keith Winkler

Dear Santa,  
I am a little girl seven years old and I have been a good girl this year. Would you please bring me a pretty set of dishes, a scooter, a jumping stick, and stove. I think that is all I want.

I have a baby sister 2 1/2 years old, would you please bring her a

pretty rubber doll and a big red wagon.

Your Friends,  
Linda and Deber  
P. S. We love you very much.

Dear Santa,  
I want to thank you for the nice toys you have given me each year. Santa, I have tried hard to be good.

I would like to have a train, a rifle, and a blackboard. I will leave you some cookies and a glass of milk by our fireplace.

And, Santa, I sure hope you can give me the things I ask for. Oh, yes, Santa, thanks for the present you sent me through the mail to Box 65 from the North Pole.

Love,  
Jay Robinson

Dear Santa,  
My name is Charlie Seeds and I am 4 years old. I have a little sister that is 2 1/2 years old. We have both been good little boys and girls. Her name is Beverly Ann Seeds. I would like to have for Christmas a truck to put dirt in. A tractor like Jay Robinson's. A big tricycle, a filing station, a coke bottle truck.

Please bring my little sister some dishes and wind-up toys. Be good to all the little boys and girls.  
Thanks a million,  
Charlie Seeds

Dear Santa Claus,  
I am a little boy two years old. I would like a gun and gun belt like Joe Don's and a rocking horse and windup train. Don't forget the other boys and girls.

Love,  
Jay Noland

Dear Santa Claus,  
I would like to have a Bride Doll, a book, a pair of socks, a can-can slip, a little car, and anything else you think I would like. I am five years old and I have tried to be a good girl.

Love,  
Camille Langley

Dear Santa Claus,  
Will you please bring me a doll, a balloon, an ironing board and iron, and anything else I might like. I try to be good, and I will be three years old on Christmas Eve.

Love,  
Carolyn Langley

Dear Santa,  
I'm 6 years old and I'd like for you to bring me a sky sweeper truck, the old hen target game, a toy typewriter, and a box of tinker toys.

I love you,  
Mike Kemp

Dear Santa,  
I am ten years old and I want a carrom board, a sky sweeper truck, and a Bible.

Thank you,  
Dannie Kemp

Dear Santa Claus,  
I am a little boy four years old and I have been pretty good. Would you please bring me a dump truck, a road grader and a little service station. I have a little three year old sister that has been good too. Please bring her a doll, a doll bed and some little dishes. Don't forget all the other boys and girls.

We love you,  
Terry and Sherry Boatman

Dear Santa,  
I'm a little boy 9 1/2 months old. Mommy and Daddy think I'm a pretty good boy.

For Christmas I'd like some

## Mothers Saves Tree for GI Dead 6 Years

ALBUQUERQUE, N.M. (AP)—For seven long years a Christmas tree has been standing at the Salvador Lopez home here, waiting for a soldier boy who never will see it.

Its needles, brown and brittle, still cling to the branches. Its gay, colorful ornaments are dusty. Its limbs are shrouded with cobwebs. But Mrs. Lopez has no plans to take it down.

"Richard told me to save it," she tells visitors. Richard was a corporal in Korea in 1950 when Gen. MacArthur thought the war would be over by Christmas.

"Save my Christmas, for me, Mom," he wrote. "I don't want presents, just a Christmas tree."

Homecoming Delayed  
The Chinese Reds spoiled prospects that Christmas for celebrations at home by U.N. troops, but Mrs. Lopez saved the tree.

Prospects for Richard became darker when word arrived that he had been trapped with the Marines in the Chosen Reservoir area, but brightened with the news that he had escaped uninjured.

"Mom, I'm coming home," he wrote joyously in the early summer of 1951.

The tree was then still sturdy and green, although not planted in dirt or water. It was waiting for Richard.

Then that July, Richard drowned off Kobe, Japan, while on the way home. It was on the word of his death that she first noticed the leaves turning brown. But he had asked her to save the tree and save it she would.

Special Shelter  
Now the tree is sheltered in its own home, the Christmas Tree House, erected by the Lopez family in 1953. To Mrs. Lopez it is as much a part of her son as are the Bronze Star, the National Defense Medal, the Korean Service Medal, the divisional citation, the letters and the pictures showing a dark-haired, bright-eyed youth.

This year, for the seventh straight year, the lights of the tree will glow again on Christmas Eve and Christmas day.

### DISPUTED DAY

Dec. 25 as Christmas day was not among the earliest feasts of the Church. The Early Fathers disputed the date of the birth of Christ until the Fifth Century. Some maintained that other dates including Jan. 6, March 25, May 20, and April 20, were more correct.

### HOW DO YOU BAKE?

Do you get fewer than 13 1/2 greeting cards at Christmas time? In that case, says one of the greeting card manufacturers, you are below par. It estimates that Americans exchange more than two billion cards during the Christmas season.

### SAVE FLASH BULBS

Old flash bulbs can be painted and used in Christmas decorations very effectively.

plastic blocks. A T. V. pony and some pull toys as I can almost walk. My Daddy thinks I need a gun too.

Don't forget all the other little boys and girls and Uncle Billy and Uncle Joel.

Love,  
Kevin Fox



At this Holiday Season, we would like to wish all of you, our friends and patrons, a Wonderful Christmas!

## CAMPBELL PONTIAC



May your Holidays sparkle with joy and laughter, and may Christmastime bring you continued health and good fortune!

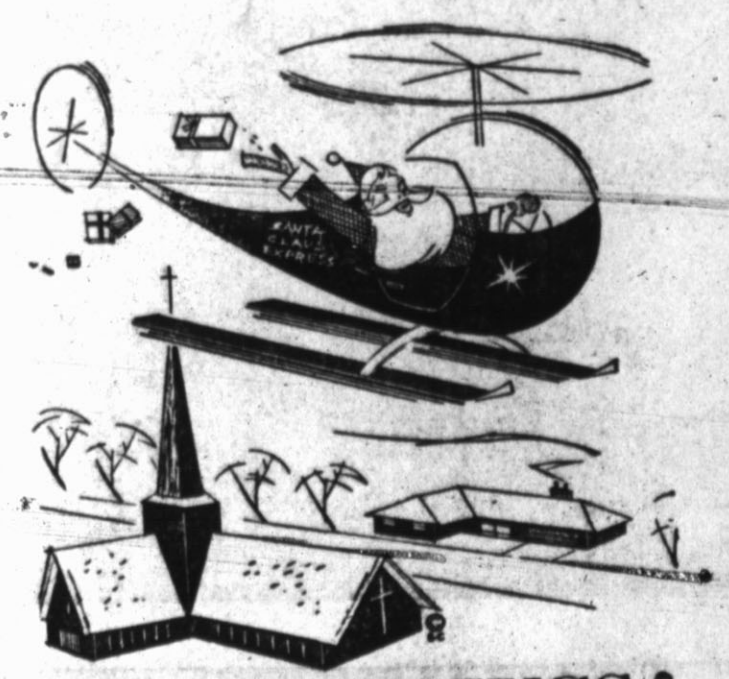
Merry Christmas and a Happy New Year from all the folks at

**ROCKWELL BROS. & CO.**  
D. R. Vandever  
E. L. Vance  
Mrs. Louise Waddill  
Austin Proctor  
Phone EM 4-0033



Mr. and Mrs. Ansel McDowell

# McDowell Drug



## GLAD TIDINGS!

Time brings many changes, but our message to you clings to the traditional spirit of the Yuletide.

**HEREFORD WRECKING AND PARTS CO.**



"Thank You" is the most sincere expression we know to convey our appreciation of your friendliness and patronage this past year.

We extend to you our warmest greetings and good wishes for happiness and prosperity all through the New Year.

All Your Friends at  
**McLALLEN'S**  
BEN FRANKLIN STORE

# Holiday Songs, Stories, Carols Have Hi-Fi Ring

By HUGH A. MULLIGAN  
AP Newsfeatures Writer

If the sound of sleigh bells echoes clearer and louder over the snow-thatched rooftops this Christmas Eve, it's due no doubt to the fact that Santa and his reindeer will come crashing through the sound barrier via the medium of high fidelity recordings.

Ever since Gene Autry deserted his faithful horse "Champion" and took a lucrative ride on "Rudolph the Red-nosed Reindeer," record companies have come to realize that Christmas songs, stories, carols and gift albums are a multi-million dollar business. This year the industry expects to ring up 150 million dollars in Christmas sales of records alone, and an even larger volume in the sales of hi-fi rigs, components and factory-made medium-fi sets. Christmas is to the record industry what Easter is to the clothing field, a time for introducing the latest styles and models in their fanciest trimmings.

**Something for Everybody**

In the best tradition of Christmas giving, there's something in Santa's record collection for every taste and age.

Children, of course, come highest on the list. Eugene Ormandy, the Philadelphia Orchestra and narrator Cyril Ritchard give an enchanting performance of Prokofiev's "Peter and the Wolf" (Columbia). Antal Dorati and the Minneapolis Orchestra joyously romp through Tchaikovsky's "The Nutcracker Ballet" on a Mercury label and Arthur Fiedler and the Boston Pops Orchestra do likewise in an RCA Victor album. Both are musically superb and technically exciting. To woo children away from television toward the hi-fi set in easy doses, Decca offers "The Music from Disneyland" and Columbia recommends Rosemary Clooney singing favor-

ite children's songs in an album called "Clooney Tunes." Conductor Leopold Stokowski gives a musical dissertation on how a symphony orchestra works (Capitol).

The Christmas carolers this year include such veteran knights of the turntable as Bing Crosby, Perry Como, Mario Lanza, Fred Waring, Mantovani, the Norman Luboff and Robert Wagner Chorus, Father Sydney MacEwan, counter-tenor Alfred Deller and various church and boys choirs from many lands. Even the marching bands, always a hi-fi favorite, have caught the Christmas tempo, as evidenced by the Westminster album of the Deutschermeister band playing carols.

No Christmas would be complete without a trip to New York's Radio City Music Hall. Roulette Records provides the means with an album of Raymond Paige and the Radio City symphony orchestra performing the music for a complete stage show.

**Classic's Available**

In the field of serious Christmas music, Leonard Bernstein, the New York Philharmonic and the Westminster Choir are heard in a new and excellent recording of Handel's "Messiah" (Columbia). Angel offers Sir Malcolm Sargent conducting "Messiah Highlights" and the Berlin Philharmonic and St. Hedwig's Cathedral Choir in an album of Mozart sacred music. Epic devotes a full album and an accompanying illustrated book to "The Christmas Story." And two companies have taken their recording equipment behind monastery walls for haunting Gregorian masterpieces sung by the monks of the Abbey of St. Pierre de Solesmes in France (London) and the Trappist monks of Gethsemani, Ky., (Columbia).

This year, happily, the trend is

# When Buying for Children, Keep Ages in Mind

Buying a useful Christmas toy for a young child is not as easy as it looks.

Children have capabilities dependent to a large extent upon their age. Unless you give some thought to your gift, and choose one which requires no more of the child than the child can give, it can easily become a complete waste of time and money.

Six-year-old Susie, will hardly give her fluffy dog a second look, and 2-year-old Peter will smash his complicated wind-up clown during the first five minutes.

"It's vitally important both from a safety and educational standpoint to select toys that are suitable for each child's use at the time he receives them," according to Dr. Emma Sheeby, professor of Child Development at Columbia Teachers College and chairman of the Toy Guidance Council advisory committee.

To help those without small children to observe all during the year, here are some of the basic play favorites, classified according to age appeal:

**INFANCY**

Soft dolls and animals, exercisers for crib and carriage, rattles, bathtub toys, music boxes and phonographs.

**1 TO 2 YEARS**

Soft animals and dolls, blocks for piling and nesting, picture books, doll carts, wheelbarrows, simple take apart toys, musical toys, balls, push and pull toys.

**2 TO 4 YEARS**

Realistic dolls and accessories, blackboard, carions, beads to string, elementary construction

away from gimmicks and odd-ball instruments in Christmas recordings and back to first class musicians playing and singing first class music.

# LET A BOUQUET OF FRESH FLOWERS CARRY YOUR CHRISTMAS GREETINGS

By CYNTHIA LOWRY

Flowers are a logical expression of Christmas and the spirit of the holiday — but Dec. 25 falls for most of us in a season when just

about the only outdoor color comes from the evergreens.

Cut flowers — inescapably purchased by those without their own green houses — are pleasant and graceful gifts, and for indoor gardeners with a windowsill of greenery and occasional bloom, there are potted plants, many of them traditionally used as gifts during the season: poinsettia, of course, and azalea as well as Jerusalem cherry, kalanchoe, begonia, cyclamen and cineraria. Cut or growing in pots, they are useful because they can be sent by telegraph, by a simple telephone call to a local florist who will handle the whole matter — even if it involves a gift to a foreign land.

**4 TO 6 YEARS**

Simple crafts, simple games for group play, manipulative pre-school toys, sidewalk bike, wagon, scooter, action pull toys, costumes; gun and holster sets, storybooks, dolls with washable hair, doll furniture, sports equipment.

**6 TO 8 YEARS**

Cash registers, banks, intermediate construction sets, intermediate crafts, action and board games, science toys, wheel toys, animal and doll collections, sewing, jewelry making equipment, (boys) electric trains, gym equipment, scale model vehicles.

**8 TO 10 YEARS**

Advanced construction sets, all the instruments in the band, science toys, typewriters, wheel toys, games of skill.

and a freedom from drafts.

Poinsettias, for instance, enjoy an existence with the thermometer around 60 degrees and plenty of humidity and water. They do best in a sunny window. Tender azaleas should be kept well-watered, given full light — and they like 50 degree temperatures. They rarely can be set outdoors to grow — they will winter kill in a cold climate — so if you've a gardening friend, specify the gift plant be the hardy or garden type which — if it lasts through the rest of the winter — can be set out in the garden permanently.

Jerusalem cherry, cyclamen and cineraria, handsome plants all, really aren't worth keeping after they have ceased blooming. They all like 50 degree and lower temperatures, plenty of humidity. While you have them, keep them in sunny windows, keep them well watered — and then forget the whole thing. Save the pots for other uses.

Some begonias can be made to bloom again. Keep the soil in the pot moist at all times, feed with organic fertilizer, give them the bright sun in winter and sink them

in the garden, providing light shade, in summer. They will flourish better if you keep them in a room with temperature around 65 degrees.

**TRICKS WITH TREES**

You can make an attractive Yule tree for the table by trimming a white one with large beads as well as ornaments.

A patriotic Christmas tree may prove an interesting theme. Decorate the tree with red, white and blue ornaments, soldiers and little flags.

**GIFTS FOR SHUT-INS**

If you like to grow potted plants, plan to have several on hand to give at Christmas time. A bright plant is an especially welcome gift for a shut-in.

**NATURAL DECORATIONS**

Balls from sycamore trees make lovely ornaments for the Christmas tree. They are especially pretty if painted with either silver or gold paint but are nice in natural form.

# Banker's Gift Is Goodies for Kids

PIERRE, S.D. (AP)—It would be hard to sell the children of the Pierre vicinity that bankers are as hard-hearted as "ol' Scrooge."

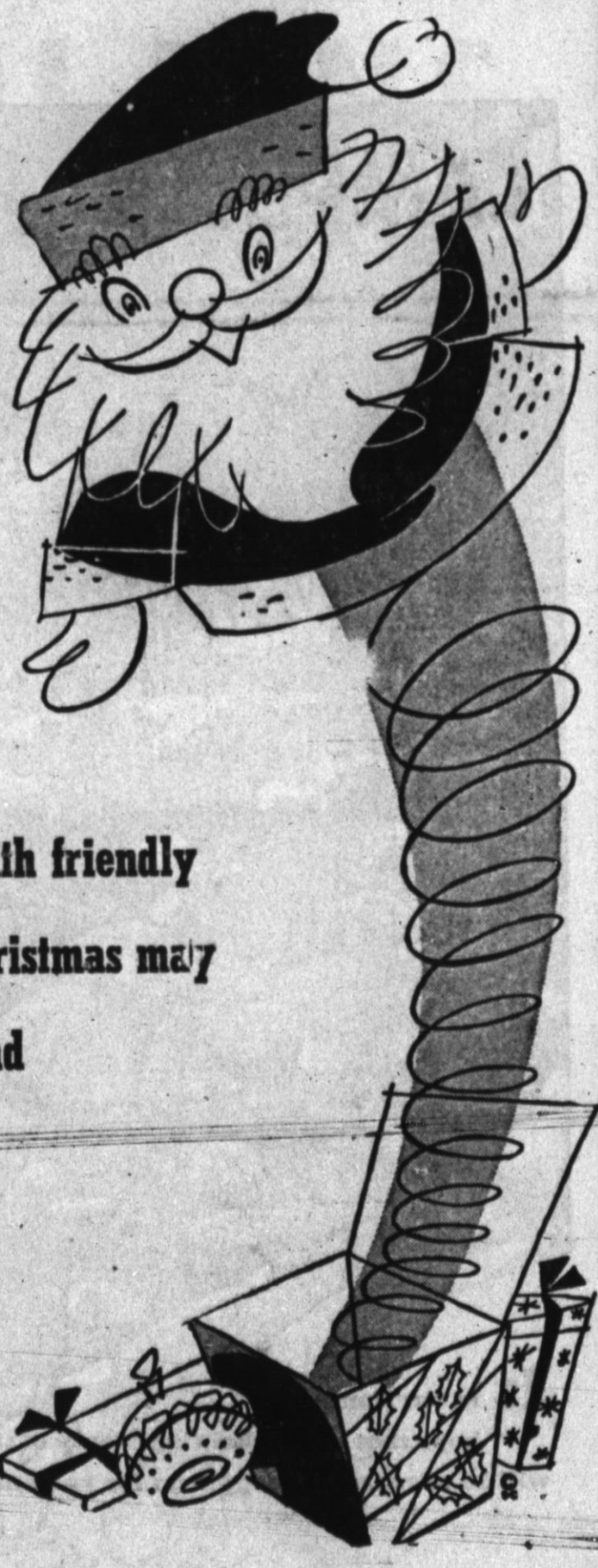
It was a legacy of a banker which for the last 30 years has assured every Pierre child under 12 — rich and poor — a Christmas party.

Their benefactor is the late Pattison F. McClure, former president of the Pierre National bank. He died in 1927.

McClure left his estate to the Masonic order with the provision that the interest would be used each Christmas to buy goodies for the kiddies.

The children swarm the city auditorium each Christmas to receive a generous bag of candy, nuts and fruits.

The Christmas caroling of a group of Campfire Girls helped the banker decide that a share of his estate should entertain the children during the Yuletide.



**HI THERE...**

We're popping in with friendly wishes that your Christmas may be filled with joy and happiness galore!

**Ralph and Ray**

Bill Miller    Charlie Calloway    Garland Wilson    Roy Boyd  
Gene Harold    Ed Warren

**McCullough Motor Co.**  
W. Highway 60



**A Sparkling Christmas**

**TROP - ARTIC MOTOR OIL**



Flite Fuel

We hope that all the bright cheer of Christmas sparkles forth to greet you as you unwrap each and every gift 'neath your tree! And, among all those treasures may you also find the rich blessings of good health, good cheer and good fellowship in the wishes we send along to you!

**Hereford Butane, Inc.**  
Charles Anderson

**Allred Oil Co.**  
Jimmie Allred



### Deck the Hall

As the glittering baubles wink their holiday excitement, let them reflect our good wishes to you for a happy celebration.

## JERRY'S APPLIANCE

Mr. and Mrs. Jerry Pennington



## A SLEIGHTFUL OF WISHES

Each box holds a wish for all the things you hold dear— one is for laughter, another for good fortune, the third holds good health and cheer. They're speeding your way on Christmas Day... May they linger forever with you!

## LESLEY MOTOR CO.

Joe Bishop      Mr. & Mrs. Luther Lesley      C. W. James  
M. J. Koelzer      Sam - John - Tom      John Burns  
Madlyne Faughn      Johnny Townsend      Robert Benear

## Little Girl Is Never Too Young for Frills

### EASY TO MAKE GAY CHRISTMAS CARD MOBILE

If you toss your Christmas cards into a heap after a quick glance at the sender's name, you're passing up a good chance for a highly personal Christmas decoration.

Here's how you can use them to make an attractive mobile, putting the cards on display and brightening up your room at the same time.

As can be seen in the illustration above, the project is simplicity itself. Just gather up a few wire coat hangers and paint or spray them a glittering gold. Paint a few dozen spring-type clothes pins the same color.

Fasten the hangers together as shown on the diagram with colorful ribbon and clip the cards to the horizontal sections as illustrated. Be sure to put two cards, back to back, at each spot so that no matter how the hangers revolve, card faces will always be in view.

You don't have to stop with three hangers. A third tier can be added by suspending three more hangers at either end and center of the second tier.

READ THE BRAND WANT-ADS

### Try Making a Rose Jar

Here is a do-it-yourself Christmas gift suggestion to save until next summer—the making of an old-fashioned rose jar.

While not a new idea, such a jar is a real treasure and one that gives pleasure for years.

Here is how to create it: Gather rose petals, and spread them on some flat surface to dry. (Gather plenty of them because they shrink when dried.) The drying takes a few days.

You will need two ordinary quart jars, and these spices: One ounce of cinnamon, one ounce of ground allspice, one-fourth pound of dried lavender leaves, one-half ounce of mace, two ounces of powdered orris root, one-half ounce grated nutmeg, one-half ounce of ground cinnamon, one half ounce anise seed, and table salt.

When the petals have dried, place them in one-inch layers in the first jar. Between each layer spread the ground cloves, the allspice, the shredded cinnamon, and some table salt. Press down firmly until the petals are packed in the jar. Keep covered for one week.

At the end of the first week transfer the contents of the first

jar—once more in one inch layers—to the second jar.

Between these layers, spread the grated nutmeg, the orris root, the anise seed, and the lavender leaves. Then keep the second jar tightly covered for two weeks.

At the end of this time, pour the contents into jars in which you want to keep them permanently. You may also add a few drops of any flower essence.

The lids of the permanent jars should fit tightly. If these are removed only five or ten minutes daily, the rose jars will last for years.

Such jars will lend a delicate fragrance to your home and make a welcome gift at any time—one that ordinarily cannot be purchased in stores.

**BRIGHTEN YOUR GIFTS**  
Nothing decorates a Christmas package more prettily than to tie pine cones under the ribbon bow on top of a package.

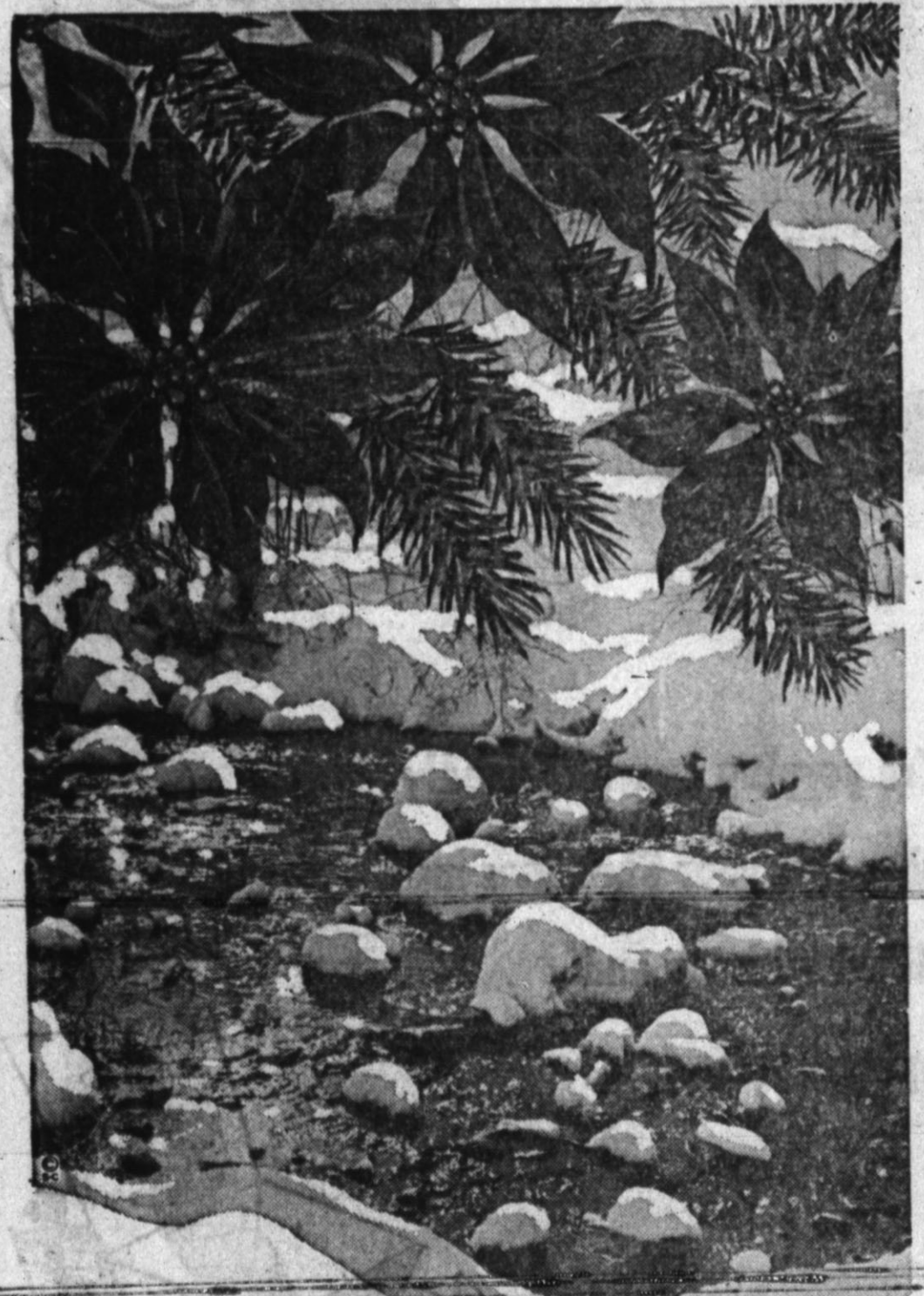
**KEEPING UP WITH THE TIMES**  
CANTON, Ohio (AP) — Mrs. J. G. McDowell, 80, has bowed to the inevitable. She recently replaced the Model T Ford she had driven 28 years with a sports car.



In every way — we wish for you a very happy holiday season!

# HARMAN'S

Frances Thomas      Louise Ferguson      Suzie Ramirez  
Max Winkler      Wilmer Studer      Virginia McDonald  
Pick and Mary



It is our fond hope that the enchanting beauty of the Christmas season will be mirrored in happiness for you and your family.

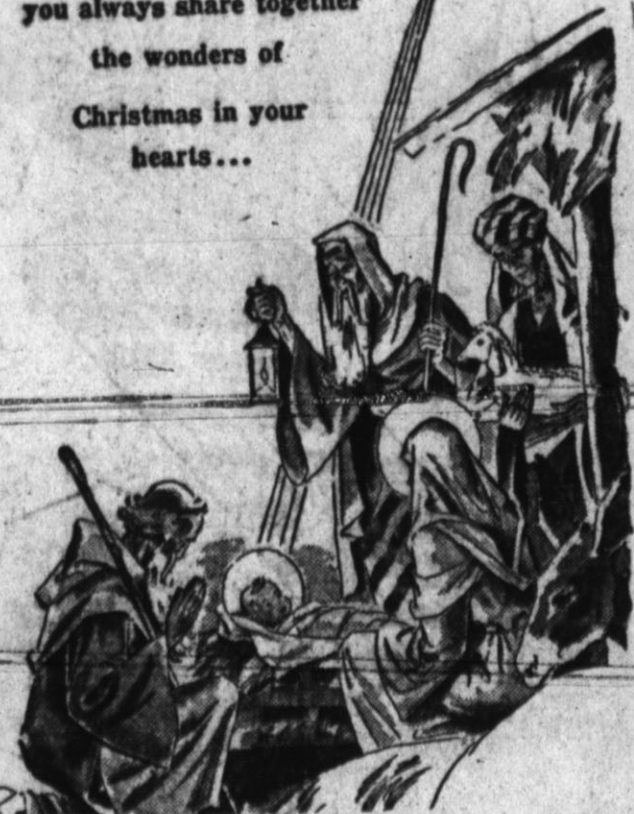
### Merry Christmas and a Happy New Year

Mr. and Mrs. Kenneth Coker  
Mrs. Leo Price      Myra Witherspoon      Mildred Wester  
Mildred Melugin      Jim Clark      Mery Elmore

## CITY DRUG STORE

### SILENT NIGHT...

May you and your family be blessed with well-being, happiness, and plenty this season... and, may you always share together the wonders of Christmas in your hearts...



All the folks at

## NEILL CLEANING CO.

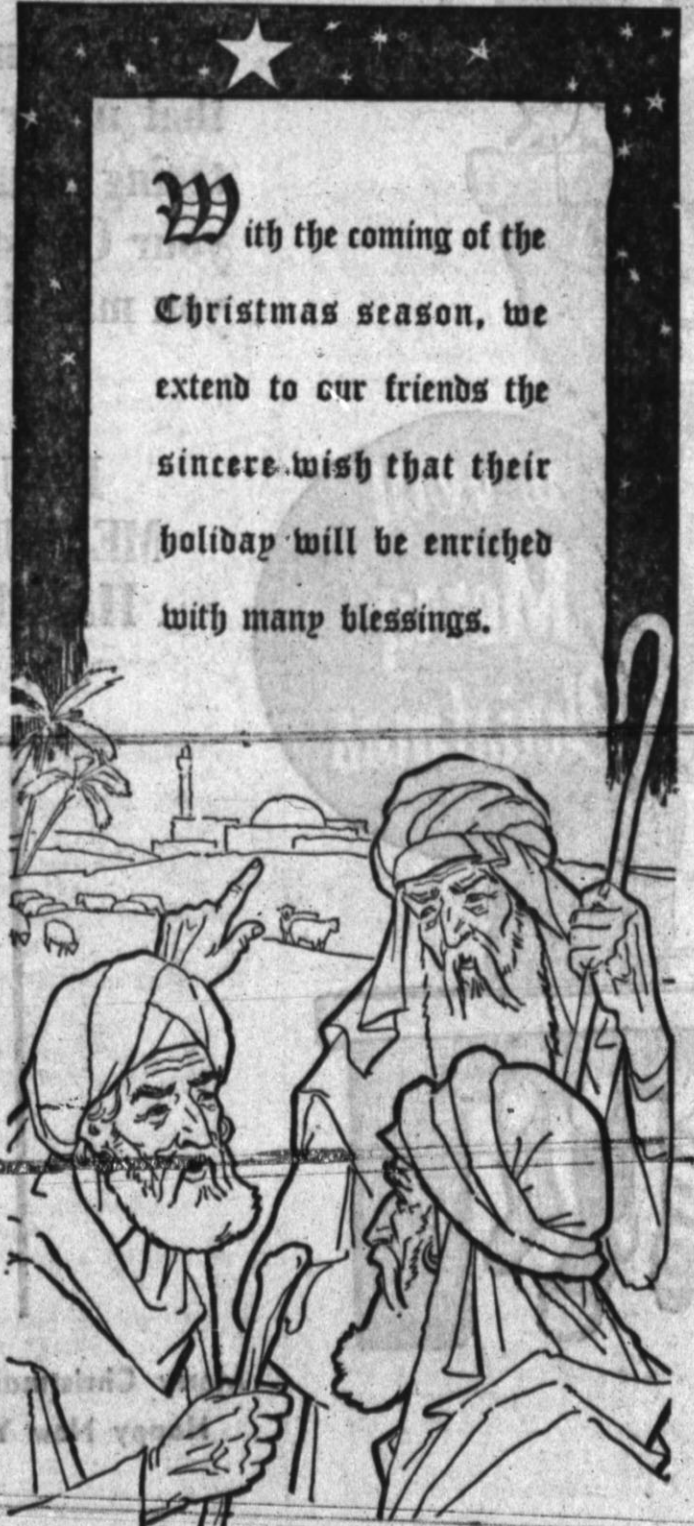
Mr. and Mrs. Lloyd Neill



As the holy season arrives to unfold again its beautiful message, we extend to you our sincere greetings.

# HI-PLAINS

Savings and Loan Ass'n.



With the coming of the Christmas season, we extend to our friends the sincere wish that their holiday will be enriched with many blessings.

Catherine & Jerry Carter

## Carter Paint & Wallpaper

## Hollywood's Santa Dodges Publicity

**MAKE CHESTS FROM BOXES**  
Want to make some furniture for doll houses at practically no expense?  
Take large match boxes, remove the drawers and glue the main sections together, stacking one upon the other. Then give them a coat of paint or enamel. Also enamel the ends of the drawers. When the drawers are dry, make handles for each with string, using a heavy crochet cord and a darning needle. Insert drawers and you have a chest that will please any little miss.  
For another chest, use small match boxes in the same way. Make two tiny chests and glue them together for a double chest that has 10 tiny drawers.  
For a clothes closet, take a shoe box, put holes on each side about two inches from the top and through these holes run a wooden dowel. Then cut hangers from paste board and hang on the wooden rack. Enamel this to match the chest.

### FAR NORTH LIVING

**MADISON, Wis. (AP)** — Will the far northern areas of the world, uninhabited by man, provide a living area someday for part of the world's expanding population?  
It may be 20 years — perhaps 50 — before the full value of a study underway at the University of Wisconsin is realized. The project, known as "High Latitude Frontier Settlement," seeks to discover future development potentialities of northern areas, primarily above the Arctic Circle.  
Prof. Kirk Stone is directing studies of the northern sections of Norway, Sweden, Finland and Alaska. He will lead three research teams in field work.  
"We recognize that only a relatively small percentage of the world's population is apt to move to far northern lands," Stone said, "but these are of great strategic importance, and extremely significant to the entire free world in both war and peace."

### SLICED WHALE

**YARMOUTH, N. S. (AP)** — The motor esel Bluenose was on time on her run from Bar Harbor, Maine, despite the "bump" near the Larcner Lightship. A large whale trying to surface in the ship's path was sliced up by the propellers.

### DOUBLE HEADER CALLED

**DECATUR, Ill. (AP)** — James C. Dowd had the distinction of being summoned to court both as a defendant and a juror, but his services were declined because the case was disposed of without a jury and his own case was postponed.

A recent U. S. Crop Reporting Board check shows there are 5,406,000 colonies of bees in the United States.

**HOLLYWOOD (AP)** — Hollywood, where everything is supposed to be make-believe has a real, live Santa Claus who has brought Christmas cheer to thousands of persons throughout the country.  
He has another name and another identity, but to those startled persons who find checks signed "Santa Claus" in their mail boxes each Christmas, he's the genuine article, right down to the last whisker and the last jolly laugh.  
For the 10 years during which gift-giving campaign Hollywood's Santa has zealously guarded the secret of his identity. A few years ago, however, a writer tracked him down and found behind the white beard and the rumpled red suit a trim, youngish radio executive with a big salary and a novel idea of how it should be spent.

**Mistaken Identity**  
He got the idea back in 1947 when he was staying at a hotel and by mistake received a telephone call intended for a famous movie actor in another room. The caller was a woman who said her daughter was blind and had made a last wish for a puppy. She had seen one that cost \$25. Would he give her the money?  
He did, and the child recovered.  
"That really started me thinking," he recalled later. "I saw for the first time how much good you could do with a few well-placed dollars.  
In the decade since then, Santa has sent checks ranging from \$20 to \$500 to nearly 3,000 persons, most of them what he calls "pressure cases."  
"They're people with specific needs," he says. "When you take care of these needs, you put them back in operating condition."  
And so each year the checks go out, usually accompanied by a note specifying what the money is for — a wheelchair for a cripple, a typewriter for an invalid who wants to be a writer, a train ticket to reunite families.  
He has friends in all parts of the country helping him find the most deserving cases. And he has set up a corporation to handle the distribution of funds, with "Santa Claus" as the official check signer.

**Spreads the Word**  
Besides doing good with his dollars, he has another major aim — trying to get others to follow his head. With each check goes a letter telling of the joy of giving which the recipient is asked to copy and send to "a few outstanding men with big hearts in your town."

That's an apt description of Hollywood's Santa — an outstanding man with a big heart.  
"People might misunderstand if I used my own name," he said once in explaining his reluctance to disclose his identity. "In this town they'd think it was all a publicity stunt."



May your Christmas be surrounded by all the blessings and joys of this festive Holiday Season!

from all your friends at  
**COWAN JEWELRY**



Old St. Nick will soon be sliding down your chimney with a pack full of gifts and all the magic of the Christmas season. May his stop at your home make it a very happy holiday . . .

## BEAUTY MART

Gladys Carrol



We hope that your Christmas will be a merry one, bringing you the best of everything you desire.

Mr. & Mrs. Sandford Smith  
Mr. & Mrs. Wendell Burdine

## B & S MOTOR SUPPLY



We wish you, with  
this little rhyme,  
A gay and carefree  
Christmas time!

from the old  
Hotrod Trader  
himself

N. E. Milburn

**MILBURN MOTOR CO.**

### Egyptian Tree Sheltered the Holy Family

By WILTON WYNN  
CAIRO (AP) — A gnarled and broken tree in a suburb of Cairo has a special Christmas significance to Egyptian Christians.

The tree is not an ordinary Christmas tree. A million Christians living in Egypt believe this old sycamore sheltered the Holy Family on the day they entered the Nile Valley after their long flight from the wrath of King Herod in Palestine.

In the West little is known about the flight into Egypt. The New Testament refers to it briefly in a few verses. But for nearly 400 miles up the Nile from Cairo, shrines found at intervals tell the story of the flight which spared the life of the newborn child Jesus from the Slaughter of the Innocents in Bethlehem.

Commemoration of this flight forms an important part of Christmas festivities for Egypt's Copts, an ancient Christian community founded by St. Mark in the First Century.

**Caverns — Mark Beginnings**  
A series of gloomy caverns in Bethlehem mark the beginning of the flight into Egypt. Underneath the ancient church of the Nativity is the cave in which the birth of Christ is said to have occurred. Adjoining it is a similar cavern where the angel is said to have warned Joseph in a dream to take his family and flee the wrath of Herod. A third in the series of caverns supposedly was the mass grave for baby boys killed by Herod in his efforts to destroy the Child destined to be King.

On a hillside on the edge of Bethlehem is the so-called "milk grotto." Here the Holy Family paused to rest in a cavern. A drop of milk from the Virgin's breast fell on the stone and turned it white. A Franciscan chapel sits on the site today.

If the Holy Family tried to flee from Bethlehem to Egypt today, their way would be barred by the Arab - Israeli military frontier. Bethlehem is in the Arab kingdom of Jordan. The route to Egypt runs across Israel, at war with Jordan since 1948.

The Holy Family would have had to cross the armistice line a second time in leaving Israel to enter the Gaza Strip on the coastal plain of southern Palestine. From Gaza they would journey down the coast to enter Egypt proper in the Sinai Peninsula.

According to Egyptian legends, the Holy Family first moved out of the desert into the lush green valley of the Nile at ancient Heliopolis, a famous Egyptian city with a temple dedicated to sun-worship.

**Rested Under Tree**  
Exhausted by the ride across the desert, the weary family stopped to rest under the spreading branches of a sycamore tree. Traditions say the Virgin sat on the roots of the tree, holding the child Jesus in her lap. Joseph

leaned against the tree while the donkey on which Mary rode grazed nearby.

One legend says Herod's soldiers almost caught up with the family here. They escaped by climbing into the branches of the tree. A huge spider spun a web to hide the family from the soldiers.

The legendary tree still stands in Mataria, the modern suburb built on the site of ancient Heliopolis. The tree is so old its trunk has split in two and both parts of the trunk have been weighted almost to the ground by the continually spreading limbs. Wooden beams serve as props to keep the tree from collapsing completely. One of the trunks still has green leaves at the tips of its limbs; the other looks dead.

The tree is enclosed within a crumbling brick and plaster wall, inside a cornfield. Egyptian men in long cloaks will come to tell the legends of the Holy Family to any curious visitor.

The next stop for the Holy Family was on the bank of the Nile near what is now the residential suburb of Maadi. Here they boarded a sailing vessel for a journey up the river. Remains of the harbor where they boarded the vessel still may be seen.

From Maadi, the Holy Family sailed nearly 400 miles up the Nile to a point deep inside Egypt where they could be secure from Herod's soldiers and spies. Their refuge was near the modern town of Assiut, still a Christian center after 13 centuries of Moslem rule.

On that spot today is the Monastery of the Blessed Virgin, founded in the Fourth Century and reputed to be the richest in Egypt. In that remote site the death of King Herod allowed them to return safe to Palestine.

### Legal Notice

#### NOTICE TO BIDDERS

Sealed proposals for the furnishing of four (4) two-way corner-mounted traffic signals, one (1) two-movement traffic Controller, and miscellaneous items will be received by the City of Hereford, Texas at the office of the City Manager, City Hall, Hereford, Texas until 7:30 PM January 6, 1958 and then publicly opened and read.

The City reserves the right to reject any or all bids, to waive irregularities and to accept the bid deemed to be the most advantageous to the City.

Specifications may be inspected or obtained at the City Hall, Hereford, Texas or at the office of McMorries & Associates, Consulting Engineers, 527 Amarillo Building, Amarillo, Texas upon a deposit of Five (\$5.00) dollars which will be refunded to each actual bonafide bidder upon return of the Specifications.

CITY OF HEREFORD, TEXAS  
BY Raymond C. Godwin  
S-25-2c

#### SENSIBLE RULES

KITCHENER, Ont. (AP) — Hale and hearty as he celebrated his 96th birthday, Allan Snider said the recipe for longevity is hard work, living moderately, and eating and drinking "sensibly."



May the coming  
of Christmas  
reveal again the  
true spiritual  
import of the  
Blessed  
Nativity.

Merry Christmas  
and a

Happy  
New Year!

**A. O. Thompson Abstract Co.**



# Christmas

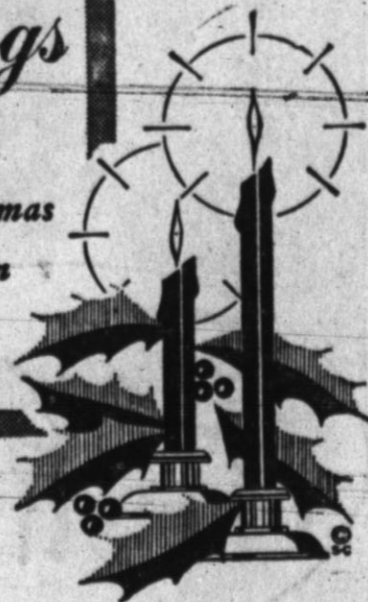
No other word brightens the  
eyes of children and warms  
the hearts of adults so  
quickly!

No other words express our  
wishes so well—

Merry Christmas to All!

Season's  
Greetings

Let the warm  
glow of Christmas  
cheer brighten  
your holiday!



**JACOBSEN BROTHERS**  
Your Allis-Chalmers Dealer

**Hereford Glass Co.**  
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Just a friendly wish  
that under the glit-  
tering ornaments on  
your Christmas Tree  
you may find a ...

**DOUBLE  
MEASURE OF  
HAPPINESS!**

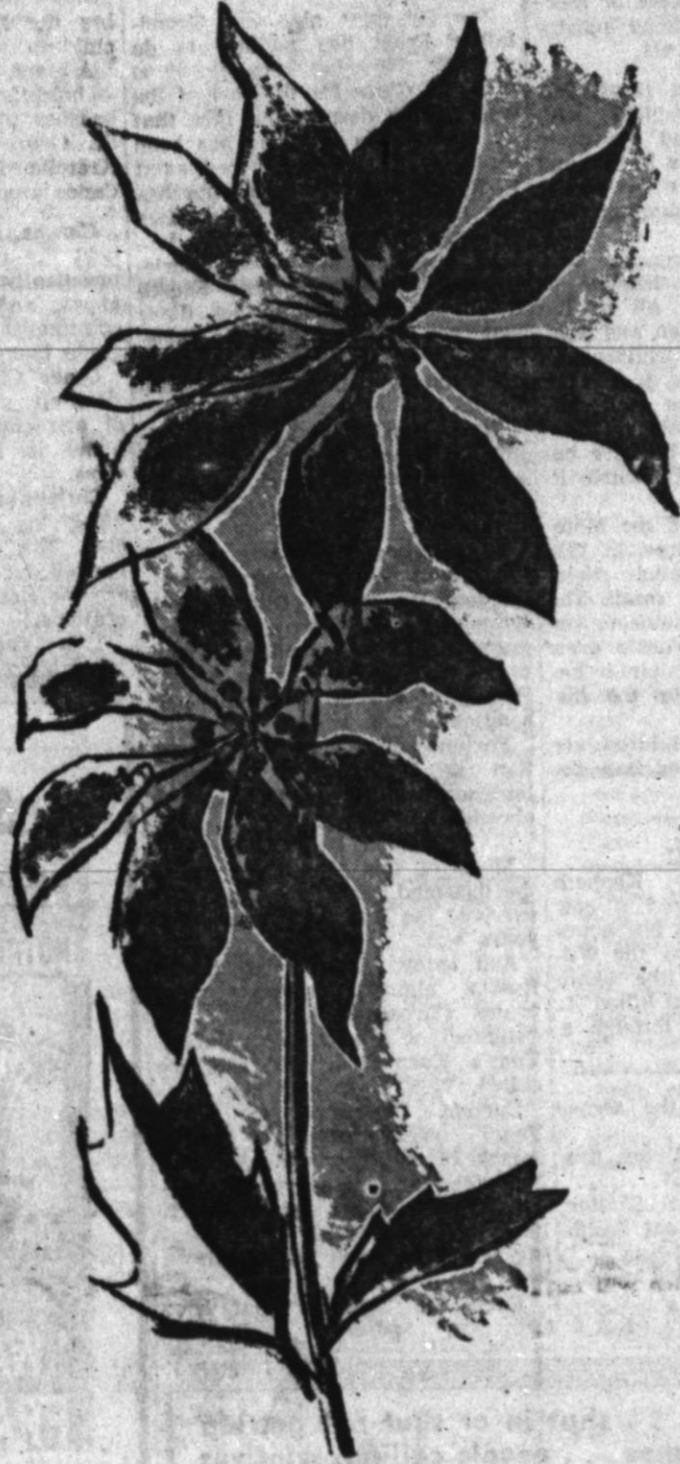
Merry Christmas and a  
Happy New Year from

**Your Borden Distributor**  
ReVella      Eddie      Bill  
Ed      Billy Roy

# MERRY CHRISTMAS

## And A HAPPY NEW YEAR

### To All Our Local Friends



Instead of sending Christmas cards locally, we have given the money ordinarily spent on cards to be used at our local hospital. We think that sending cards locally has become another commercialization of the true Christmas spirit and though we enjoy sending and receiving cards and do consider it a personal sacrifice, we believe that by doing this we will be giving a lasting gift that will be of service to others for years to come.

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- Mr. & Mrs. George Zetsche & Ann
- Del Service Station
- Radio-Station K P A N
- Packard Milling Co.
- Mothers Needle Club
- Services & Exchange of Hereford
- Hereford State Bank
- First National Bank
- Caddell Laundry
- Hereford Wreking Co.
- Avon Representative - Mrs. J. A. Shaffer
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- Hereford Butane
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- Piggly Wiggly
- Neill Cleaning Co.
- Hopson Meat Co.
- B. F. Goodrich Store
- Hereford Brand

NEW HOSPITAL
ELLIOT LAKE, Ont. — First sod was turned here for a 100-bed hospital to be operated by the sisters of the Order of St. Joseph in this big new uranium centre in northern Ontario.

THINKING THUMBERS
GREENSBORO, N. C. — There's more than one way to use a thumb in hitchhiking. Three little military cadets, ignored by automobiles on a main thoroughfare as evening approach-

ed, stationed themselves beside a pedestrian crossing. When an automobile approached, they pushed the button that puts on the red light for traffic.

One of the halted motorists re-lented and gave them a ride.

The world's highest suspension bridge spans the Royal Gorge of the Arkansas River west of Canon City, Colo. It is 1,053 feet above the river; was constructed in 1929 at a cost of \$250,000.

Choose Gifts That Match the Hobby

Getting a Christmas gift for a camera fan, a hunter—or any other hobbyist—can be a problem. Here are some suggestions: For gardeners: An "automatic gardener" for fertilizing, for killing insects, and for stopping the growth of crabgrass and weeds. It can be attached to any hose or sprinkler system, and mixes chemicals with the water spray. A tropic torch which gives light without attracting insects. It burns kerosene and so operates as a smudge pot, also. They're available in aluminum and brass. For bridge players: An adjustable lamp which stands on the floor and can be raised or lowered to a desirable height. Card cases, which vary in size and material. They're available in four-deck or eight-deck sizes, and in leather, plastic and other materials. For stamp and coin collectors: Whenever possible find out what the field of specialization is. Otherwise, concentrate on informative literature—catalogues, reference books, albums and auction records. New gadgets are always on the market, but collectors eventually fall back on standard items—pincers, glass, coin cases, etc. Outdoor cooks: A service lamp for night-time barbecuing that attaches to the rotisserie spit motor. A draft grill with a lever that opens and closes holes located at the bottom of the bowl, providing faster cooking with less fuel. For model makers: Miniature trains which can be assembled, car kits, locomotive kits, and accessories: extra tracks, buildings, tunnels, etc. Radio unit (for remote control of model planes, boats and cars) which can be put together at home. For golfers: A puttee board, with electric cord attachment, for home practice. A portable oasis—a plastic water container inside a leather case that straps on to the golf bag. For hunters: A duck's muff in nylon with goose down lining. A lightweight shooting vest, equipped with game and shell pockets. A 3/4 length, nylon parka muffler, with zippered front and attached hood.

Legal Notice

THE STATE OF TEXAS
COUNTY OF DEAF SMITH
NOTICE OF EXECUTION SALES
By virtue of an execution issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 18th day of September, 1957, in favor of Hereford Grain Corp. and against Walter G. Russell in the case of Hereford Grain Corp., Plaintiff, vs. Walter G. Russell, Defendant, No. 4022, in the District Court of Deaf Smith County, Texas, I did, on the 11th day of December, 1957, at 9:00 o'clock A. M., levy upon the following described tracts and parcels of land situated in Deaf Smith County, Texas, as the property of the said Walter G. Russell, to-wit: All of Sections Nos. 2 and 3, 18 and 19, and that part of Section No. 17 lying South of the Panhandle and Santa Fe Railway Company, all in Block K-3, and on the 7th day of January, 1958, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M., on said day, at the Court-house door of said County, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said Walter

Help Is Handy When Cookie Tree Comes Down

PIERRE, S.D. (AP) — There isn't a light on her Christmas tree, yet Mrs. Ray J. Rummel has so many admiring visitors she has them register. It takes this Pierre housewife, working alone, several days to decorate it. But she always has scores of volunteers to help take it down. Mrs. Rummel's attraction is a "Mother Goose" Christmas tree—decorated with more than 200 brightly colored cookies. Lots of Work Every character out of childhood fairyland adorns the tree. Each year it takes three or more days of baking and icing artistry to make the ornaments. There's Red Riding Hood, Little Bo Peep (complete with crook), Goldilocks and the three bears, the Cat and the Fiddle and the Cow jumping over the moon. Jack Be Nimble is jumping over a candlestick. There is ample reason why there are so many helpers to take down the tree. All of the ornaments can be eaten and Mrs. Rummel invites the children in for the occasion. They draw slips of paper to determine who gets what character. Mother Hubbard's cupboard may be bare but that doesn't matter. It's edible itself. Mrs. Rummel started the Mother Goose Christmas tree in 1938 when she lived in Neligh, Neb., and her children were small. The number of storybook subjects she had to design and decorate grew as the number of children her offspring invited in for the dismantling enlarged. Although her own children are now grown, she's never had the heart to stop.

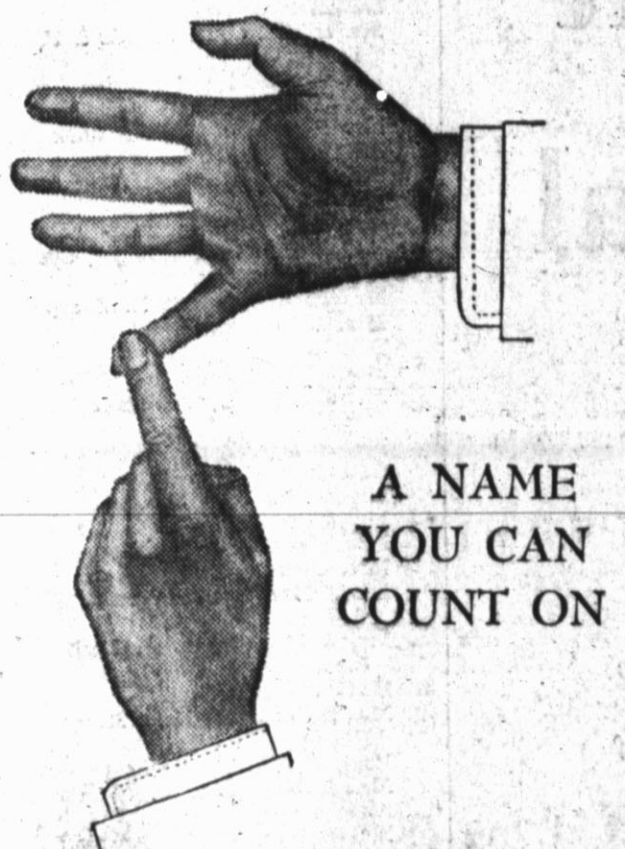
Russians Claim Old Santa Claus

MOSCOW — The Russians don't invent Christmas but they do insist that Grandfather Frost — Santa Claus to you — is a dyed-in-the-wool Russian invention. Grandfather Frost, known as "Ded Moroz" here, looks and acts like Santa Claus. He has the same ruddy cheeks, flowing beard and overflowing bag of gifts. Bit the Russians say his origin is pure Russian folklore without any religious overtones, imported or domestic. The Russians also say Grandfather Frost has nothing to do with St. Nicholas, the prototype of Santa Claus for the rest of the world. This despite the fact that St. Nicholas is and long has been probably the most revered saint in Russia. More Russian churches are named after him than after anybody else. St. Nicholas reputedly Christianized the Slavs in the Fourth Century but at that time there was no Russia as such. Christianity came to Russia more than six centuries later, from Byzantium. The Russians started celebrating Christmas soon after that, and incorporated much of their old pagan folklore into the Christian ritual. Grandfather Frost was one of the pagan institutions incorporated into the ritual. Other equally pagan institutions were Snegurochka, the legendary Snow-maid, and Vesna Krasna or the Beauty of Spring, a female personification of spring. Fortune-telling, hardly a Christian rite, was another institution incorporated into the Russian celebration of Christmas. Survived Revolution Much of this ritual has lasted the thousand years since then and survived the Russian revolution 40 years ago. And today, in atheist Soviet Russia, almost everybody celebrates Christmas. To avoid the "stigma" of religious connotation, Year's Even Christmas trees are called "New Year trees" in Russian. Current Christmas (or New Year) celebrations in Russia smack of the pagan days. They lack the carefree flavor of pre-revolutionary times and are much more highly organized, in keeping with the spirit of the times here. Even the Kremlin, that once forbidding fortress of Stalin's

been given an added lift for the younger generation with completion of a giant new department store catering exclusively to children. It's called Detsky Mir, or Children's World, and took four years to build. The sack that Grandfather Frost slings across his shoulder this Christmas in bulging with gifts from Detsky Mir, gifts that will be spread under Christmas trees high and humble in Moscow and for miles around. Grandfather Frost delivers his gifts in person too, just as Santa does in the West, but with one difference. He does not deliver them via the chimney chute. "Grandfather Frost is too dignified to come down the chimney," one Russian explained.

Clowns, acrobats and magicians hold the children enthralled with practically continuous performances, and red-chiefed Young communist league cheerleaders guide them in song and applause. Other Christmas trees, proportionately smaller, are the center of attraction in practically every home in Russia over the holidays. Christmas here is a season of gift-giving as it is everywhere else. The department stores are packed for weeks ahead with crowds jostling for gifts and decorations. This year's observance has

Lynn C. Kester Watch Repairing Santa Fe Local Time Inspector KESTER'S Jewelry & Gift Shop Hereford, Texas Across from Post Office Phone EM 4-1811



A NAME YOU CAN COUNT ON

Kreig-Marcum FUNERAL HOME 503 25 MILE AVE. HEREFORD

FANCY MEETING YOU

LOCO, Okla. — Kenneth Wade Ketchum delivered a cow to Woodrow Williams. A few hours later, Ketchum drove by the Williams farm, ran into the same cow on the highway and killed it. The cow had escaped through a hole in the fence.

G. Russell in and to the above described property. DATED at Hereford, Texas, this 13 day of December 1957

Charles A. Skelton Sheriff Deaf Smith County, Texas Florence Robinson Deputy



With Best Wishes for the Holiday Season

We feel that the best part of Christmas is in the gift of good wishes received and good wishes extended; so, sincerely we say to all our friends--May this day be filled with happiness and good cheer...

Merry Christmas from all the folks at ROGER'S DRUG STORE

Mr. and Mrs. Grady Rogers & Barbara Dale Litsch Geraldine Bulls Elsa Jones Betty Cates

Been rushed... shut in or shut out getting ready for Christmas... people calling, relatives dropping in... hurry... hurry... Get more out of life... go out to a movie... relax and enjoy yourself as you hear the greatest music on the ONLY Super Delux Hi Fidelity set in Hereford, not in black and white and only 21", but in glorious color and 26 feet wide. Get more out of life... go out to a movie.

Christmas Day and Thursday



THIS LITTLE OLD WORLD WOULDN'T BE THE SAME WITHOUT THE EXTRA SPECIAL FUN OF The Pajama Game in WARNERCOLOR Doris Day John Raitt Carol Haney Eddie Roy Jr.

STAR SUNDAY MONDAY FIENDISH FRENZIED BLOOD-CHILLING! NOTHING LIKE THIS IN ALL THE HISTORY OF HORROR! I WAS A TEENAGE FRANKENSTEIN BLOOD OF DRACULA

CHRISTMAS EVE 10 A. M. to 6:00 P. M. Children 25c - Adults 65c SANTA'S FUN HOUSE PLUS THIS FULL-LENGTH LAFF-TERRIFIC FEATURE Last Stagecoach West

- Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Dec. 22-25: Mr. & Mrs. Ira L. Page Mr. & Mrs. J. N. Hollis Mr. & Mrs. L. L. Chisum Mr. & Mrs. Lloyd O. Walcott Mr. & Mrs. C. E. Beauford Mr. & Mrs. S. N. Thweatt Mr. & Mrs. Joel Hodges Mr. & Mrs. Ray McCullough Mr. & Mrs. J. E. Moad Mr. & Mrs. Eligh Ramey Mr. & Mrs. Dennis H. Surber Mr. & Mrs. Foy L. Huff Mr. & Mrs. Ed Hedrick Mr. & ra. Ray Hershey Mr. & Mrs. J. H. Trulock Mr. & Mrs. Robert M. Mason Mr. & Mrs. Herman Drake Mr. & Mrs. W. R. Shelton Mr. & Mrs. Cecil H. Williams Mr. & Mrs. W. R. Galley Mr. & Mrs. H. M. Goettsch Mr. & Mrs. J. F. Smith Mr. & Mrs. G. S. Milner Mr. & Mrs. Glen May Mr. & Mrs. Harold Beauchamp Mr. & Mrs. James N. Wood Mr. & Mrs. Don Hargrove Mr. & Mrs. Otto Smith Mr. & Mrs. Rex Lee Mr. & Mrs. E. M. Rushing Mr. & Mrs. Joe P. Rogers Mr. & Mrs. Ralph Shirley Mr. & Mrs. Glen Oliver Mr. & Mrs. J. B. Evans Mr. & Mrs. S. L. Walser Mr. & Mrs. C. A. Shank Mr. & Mrs. Ray Howell Mr. & Mrs. B. R. Flowers Mr. & Mrs. W. N. Griswold Mr. & Mrs. Charles Shipley Mr. & Mrs. Art Fancher Mr. & Mrs. O. C. Curtsinger Mr. & Mrs. A. G. Kemp Mr. & Mrs. Ernest R. Kendall Mr. & Mrs. H. C. Angelo Mr. & Mrs. E. J. Kirksey Mr. & Mrs. Luther Pevely Mr. & Mrs. Herman D. Buse Mr. & Mrs. Carl E. Hollingswo Mr. & Mrs. Weldon Bradley Mr. & Mrs. Edgar Telchik Mr. & Mrs. Bill Knox Mr. & Mrs. C. O. Brown Mr. & Mrs. Norman P. Gray Mr. & Mrs. Anell Jackson Mr. & Mrs. W. R. Scheihagen Mr. & Mrs. H. M. Thomas Mr. & Mrs. Carl C. Smyth Mr. & Mrs. M. G. Caywood Mr. & Mrs. W. P. Stone Mr. & Mrs. Leo Hodge Mr. & Mrs. R. V. McMeheon Mr. & Mrs. John H. Burnett Mr. & Mrs. E. L. Strange Mr. & Mrs. Dee Sevier Mr. & Mrs. Ray T. Bosley Mr. & Mrs. G. W. Wilern



# SEVENTH GRADERS WRITE ORIGINAL CHRISTMAS STORIES



## The Ski Contest

By KATHLEEN KNOX  
"Oh, Jack, isn't that doll the prettiest you have ever seen?" exclaimed Mary, a cute little girl of seven years, looking on at the display in the window. "I wish—"  
"Now, Mary, just a minute," cautioned her older brother, Jack. "You know how hard times are."  
"But, Jack—"  
"Maybe there will be a job that you can get if I look enough. With so many bills, Mother has a hard time keeping us in school. Unless I can get a job, we won't have any presents at all this Christmas." Jack gulped as he thought of not getting those fancy dolls and of Mary too. She wanted that doll so much.

was thinking about some ways of earning money.  
"Jack," Mary called, "look at this poster. I can't read all of it, but it has the word contest in it. What does it say?"  
Jack walked over to the poster. He wasn't very interested, but anything to make Mary feel better. He looked at it a moment and then just stared.  
"Read it, please," Mary pleaded.  
"A skiing contest will be held two weeks from now at Snowshoe Hill. All contestants must be at least twelve years old and not more than sixteen. Contestants will be judged on form, gracefulness, etc. The contest will begin at 9:00 a.m. First prize is \$30, second prize \$20 and the third prize will be \$10," Jack cried excitedly. "If I could just get first prize."

"Oh, Jack, if you could win, you could get you skis and I could get her!" exclaimed Mary.  
THE NEXT DAY Jack spent every spare moment he had practicing. His old skis were hard to ski on and he was afraid that they would hinder him in the contest. However, he was regular in his practice and was determined to win.  
The boy down the street had some good skis and was a good skier. He could prove to give Jack plenty of competition. Jack was surprised at the number of people planning to be in the race. What if he didn't win? He just had to win! Mother had given him encouragement but had advised him not to be too set on winning.  
Finally the big day came. Jack was up early that morning. "Skis, do your duty," he kept thinking. His skis looked bad. They just weren't the right kind!  
The judges sat at their places looking very stern. It scared Jack just to look at them. There were plenty of kids lined up for the race. Everyone was eager to start. The gun roared. The race had begun! Jack started out. Most of the boys were older than he, but with his determination he was up with the faster ones. The race started on a mild slope and would get steep toward the end. For the daring ones the course forked so that they could go on a steep slope all the way and thus have a better chance of winning.  
One particular place was a drop called Snowshoe Drop which was especially steep. Jack deliberately slowed down to let the others pass him. One was going down the steep course! Jack, disappointed, followed him. He had hoped to win by going on the steep course even though he wasn't sure he could make it. Jack raced on ahead. He could at least get second prize. That would be enough for the doll.

MEMBERS OF the seventh grade language arts class at Stanton Junior High School have written original stories about Christmas. The stories show imagination and understanding of the Christmas spirit.

THE TEACHERS of the class, Mrs. Tandy Legg and Mrs. Fred Welch, have selected these stories as examples of the creative writing by the seventh grade youngsters.

## THE CHRISTMAS OVERCOAT

By SHARI JO CARMICHAEL  
The overcoat was almost constantly on Lou's mind as she scurried around New York, on Christmas errands.  
Winter had begun early that year in the middle of the Depression and by Christmas, it had set in with much coldness.  
Peter Long, a minister, was the kind of person who lived by the Spirit. Somehow they managed to pay rent on the two-room apartment within walking distance of the church. They managed to buy enough food for themselves and the numerous "folk" who happened in, often, desperately hungry.  
Lou, his wife, did odd jobs to help out their income and the women for whom she worked often gave her fairly good cast-off clothes. But Peter had no overcoat. Daily Lou met him as he came in from the terrible cold, blue and shaking with chills. She'd make him a cup of hot tea and wrap him in blankets until his frail body would warm up. He'd smile and say, "God's in his heaven!"

All's right with the world!"  
One day when they were down to their last heel of bread, an old mason worker sat hopefully awaiting a meal. Peter walked into their corner bedroom to pray. Almost immediately there was a knock at the door and a baker from a little shop said, as he handed in a large basket of bread and cakes, "Eat well now for you are supplied with the 'staff of life.'"  
Lou called it a coincidence, but her husband said, "It was an answer to my prayer."  
Lou went to a drygoods store and asked if an overcoat could be laid away for her until Christmas, or until she could buy it, if she could. Her other self kept saying, "You can't buy that. You can't buy that!"  
The day before Christmas the overcoat arrived; Peter lifted it from the box and said, "Thank you, dear God."  
As Lou watched her husband put on the warm coat, she wondered, had God answered Peter's prayer, or was she an instrument of giving?

## All Out for Christmas

By CHARLES MIMS  
"Look out, Jim, we're going to ball out!" cried Bill Jenkins as the plane roared sickeningly downward. The waves of the Pacific reached up hungrily toward them.  
Bill was first opening the door and jumping back to miss the wind. Jim was next as the wind hit his face like a brick wall and the parachute yanked open and seemed to pull his shoulders off his body.  
They hit the water feet first and went into the brine. Kicking their shoes off underwater, they floated to the surface and tread water. "WHERE'S the raft?" gasped Bill.  
Jim fumbled around in his parachute and then looked up frozen with horror.  
The words were barely a whisper, but they rang clearly and hit Bill with a weight seemed to be the force of a sledge hammer. "I don't know!"  
Their attention was distracted when they saw a mass of flames hit the ocean and blowing up, sending bits of steel so close they were forced to duck.  
Bill broke the spellbound silence with a sigh of relief and the words "I've got it!"  
Jim turned around to see him blowing up a life raft. When that task was finished, there would be nothing to do but wait.

The old clock struck eight, and it was dark in Los Angeles. Mrs. Jenkins called the Air Base and asked them to tell Lieutenant Jenkins to telephone his home upon his arrival.  
TIME PASSED agonizingly slow out on the ocean. Jim nearly jumped out of the boat when he heard a boat whistle. An ocean liner loomed in the distance. Jim stood up waving frantically and shouting till he was hoarse, finally ending with a dump in the brine.  
Darkness came, and they did the best they could to cover up in their coats. Jim was waked by the sound of "Merry Christmas." He woke and saw the first lights of dawn.  
"Likewise, I'm sure," muttered Jim sarcastically.  
Their throats were dry and they were feeling the pangs of hunger. There was nothing to do but wait and listen to the watch that ticked monotonously. Suddenly they heard the roar of pounding surf.

"Land!" croaked Bill.  
"Uh, oh, that surf will pound us to bits!"  
Finally they both agreed that nothing could survive that battering, crashing wall of water. They were in the last stages of despair when they heard the drone of a helicopter.  
"All Bill remembered was climbing up the ladder and then he went into a relieved sleep.  
THE JENKINSES had opened the presents anyway. The feigned merriment was interrupted with the ringing of the doorbell. Richard joyfully ran to answer, and then he gasped with surprise.  
He couldn't find his voice to yell so he ran back to his mother and pointed.  
The next thing Bill Jenkins knew he was surrounded by an explosion of questions. Jim Barkley got the same reception, and both families celebrated in a way that made everybody forget the narrow escape from death.

## Their Very First American Christmas

By TERRY SMITH  
It all started on a cattle freighter flying from Germany to the United States. On this freighter there was a refugee family. They were the Mullers, Hans, his wife Greta, and their children, Karl, Anna, and Lisa. The Mullers had escaped from East Germany when the boat for America.

chimney and leaving clothes and toys that Hans and Greta sent them to bed early. They wanted to talk.  
"OH, HANS it's so hard for the children. This morning they were playing on Mrs. McCarter's lawn, the most prominent society woman in town. Well, she told them to get off, but of course they didn't understand so she called an officer. He brought them home and said if he caught them again he'd fine us \$15.00."  
"And how they're expecting this Santa Claus. Oh Hans! What are we going to do?"  
"Now, now, Greta," said Hans, "we both agreed it would be hard. Today I talked to the principal."

One particular place was a drop called Snowshoe Drop which was especially steep. Jack deliberately slowed down to let the others pass him. One was going down the steep course! Jack, disappointed, followed him. He had hoped to win by going on the steep course even though he wasn't sure he could make it. Jack raced on ahead. He could at least get second prize. That would be enough for the doll.

## It Is More Blessed To Give Than To Receive

By JUDON FAMBROUGH  
Gosh! A black eye for Christmas! What would Tim tell Mom? She had been in the hospital three long weeks and had just come home two days ago. It was Christmas, Mom was better and Tim had hopes of getting a knife from Dad. Now he had to fight Tim knew he had to tell Mom, and it would upset her.  
"Mom," Tim said softly as he entered her room. "I got a black eye—in a fight—with Buster."  
"Tim, why? I've told you not to fight. How could you, at Christmas, when there should be good will toward man!"  
"Mom," Tim replied, "I'm sorry. But Buster made a nasty remark. He said Christmas is sickening and he could do without it, and I hit him. I'm sorry."  
"MOM CRIED, "He said that about Christmas? The poor, poor little boy."  
"Poor! What do you mean poor?" demanded Tim. "I thought it was meant to say that."  
"Timmy, you don't understand. Buster is hurt because his Christmas won't be like ours. His mother won't be home. Buster doesn't remember much about her for she died when he was a little boy. His daddy must work hard to pay the bills and the presents will be practical. His daddy probably can't cook a real Christmas dinner. You see, Tim, Christmas is Jesus's birthday. Jesus taught us to love, understand, and help our fellow man, or your playmates."  
"I feel sorry for Buster, Mom. Maybe someone will help them."  
"Timmy, Jesus didn't say someone, he taught each of us to help them."  
Tim replied, "But what can we do?" he added brightly. "We could invite them to dinner. You're a good cook; you could cook the dinner for us."  
SO PLANS were made for Christmas day with guests. A fine dinner would be served. Dad was to invite Buster and his father. The day before Christmas, Mom called Timmy into the kitchen. "Tim, I want to tell you about all the doctor bills and everything. Christmas this year will be a little more practical. Remember; it is more blessed to give than to receive. I know you have your heart set on a knife. Well, here's two dollars. Now you may take this money and buy the knife, or you may buy presents with it. The choice is up to you."  
Mom hugged Tim and he dashed outside and for the hardware store. Enjoying the morning, he looked into the window at the knife that would soon be his. As he started into the store, he noticed a nice, new football. A football just like the one Buster wanted. Timmy wished for a moment he could get it for him. But then he wouldn't have enough for his knife.  
Tim walked over and fingered the beloved knife. But his eyes kept going back to the football. Then he thought about what his mother had said. "It is more blessed to give than to receive." But mother gave me the money for the knife, then he thought about what she said again. She said "for a knife or presents." But I had a fight with Buster, he thought, and (Continued On Page 2)

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## Christmas on The Prairie

By ALYCE McCLAIN  
"David, you bring me some water from the well," commanded Mrs. Parrish.  
"I'm busy, but I guess I will," grumbled David, the oldest of the Parrish family.  
"Janet, you help me with the baking and Penny, you and Bobby go outside to play," commanded Mrs. Parrish.  
The Parrishes had lived in the Panhandle for two weeks and the next day would be Christmas Eve. They were very busy making preparations for the celebration. It wouldn't be much like Christmas this year for there would be no Christmas tree, Penny and Bobby, the youngest of the Parrish family, thought it wouldn't be Christmas without a Christmas tree, but Mother had said, "It will be Christmas just the same without a tree," and let it go at that. Janet thought and thought but came up with no ideas.  
AS JANET helped Mrs. Parrish, she said, "Mother, Penny and Bobby want a tree so badly. I wish we had a tree just for them."  
"It would be nice, wouldn't it?" replied Mrs. Parrish, "but we can't have one, so we'll have to skip it."  
"Couldn't we use something?" asked Janet.  
"I don't know of anything," answered Mrs. Parrish.  
"What were you talking about her for she died when he was a little boy. His daddy must work hard to pay the bills and the presents will be practical. His daddy probably can't cook a real Christmas dinner. You see, Tim, Christmas is Jesus's birthday. Jesus taught us to love, understand, and help our fellow man, or your playmates."  
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THEY WERE on the freighter for more days. On December 5 they got off the boat at Galveston, Texas. They got bus tickets to Martineville, Utah. The Mullers got to Martineville on December 7. They didn't know where they were going or what they were going to do, but they got off.  
They just walked up and down the streets looking.  
Although Mr. Muller didn't speak English too much or too well he read it very well.  
On one of the stores, a cafe, they saw a sign, "Help Wanted."  
He said to Greta, "I might just as well start here as anywhere."  
Greta said, "Whatever you say, Hans, is best."

Most children would be thinking of Christmas as a gay and happy time. But Jane was different, for her father was in the hospital and her mother had died the winter before. Jane was dreading having no Christmas.  
Jane tried and tried to keep it off her mind, but it was no use. Finally, she got up, jerked her jacket off the rack and stomped outside.  
JANE WALKED for what seemed hours to her. She walked until she came to the pet shop. Jane, paying no attention to a little cocker spaniel in the window, didn't see the little ragged boy standing watching every move the dog made.  
When Jane heard the little boy

## HE DIDN'T FORGET

By PAT RANSFOT  
It was December twenty-fourth and the day was cold and snowy. Jane Brooks was sitting in the living room doing her home work. Maybe I should say "trying" to do her home work. She just couldn't keep her mind off Christmas.  
Most children would be thinking of Christmas as a gay and happy time. But Jane was different, for her father was in the hospital and her mother had died the winter before. Jane was dreading having no Christmas.  
Jane tried and tried to keep it off her mind, but it was no use. Finally, she got up, jerked her jacket off the rack and stomped outside.  
JANE WALKED for what seemed hours to her. She walked until she came to the pet shop. Jane, paying no attention to a little cocker spaniel in the window, didn't see the little ragged boy standing watching every move the dog made.  
When Jane heard the little boy

wishing Santa would bring him the dog, she turned toward him. At one look Jane forgot her troubles and waded so badly to help the little boy.  
Jane walked over to the little boy and asked him what his name was. The little boy told Jane his name was Timmy. Then Jane told him her name.  
Jane asked Timmy what Santa Claus was going to bring him for Christmas. The little boy looked down at the ground and tears clouded his eyes.  
HE TOLD Jane that Santa had never come to see him, but he was hoping that Santa might not forget him this year.  
A look of sadness and then pleasure came to Jane's face. Jane told Timmy she must go now, and that Timmy had better run along home. When Timmy got out of sight, Jane turned and followed him home. Then she ran all the way home. This time it seemed in a second flat!  
Jane ran up stairs and grabbed her bank and was off again.

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## CHRISTMAS, a la Blizzard

By LARRY HAIR  
It was a late afternoon in December. Mr. and Mrs. Tomkins and their two children were travelling to Bradford, Missouri, to be with Mrs. Tomkins' parents for Christmas. There was a light snow falling.  
The Tomkins had left early that morning in hopes that they would reach Bradford before her parents would go to bed. After traveling a while, Mr. Tomkins noticed that the wind was blowing harder, and the snow was falling fairly heavily. Mr. Tomkins turned on the radio to get a weather forecast. After listening to some music, the news, the weather came on. The forecaster stated, "Heavy snow flurries in the St. Louis, Kirkwood, and Bradford areas."  
MR. TOMKINS turned off the radio and continued driving. After a short time he could not see very well. They knew they weren't over fifty miles from Bradford. They didn't know whether to try to make it to Bradford or to stop and take their chances at getting snowed in. The Tomkins thought they should try to make it to Bradford.  
They made very slow progress. Finally they had to stop, because they couldn't see where they were going. Mr. Tomkins got out to see if there was a cabin or someone living nearby. After a while Mr. Tomkins came back and told them that there was a small furnished cabin nearby. The Tomkins got their bags and what little food (Continued On Page 2)

JOHNNY WENT out to the cabin with the question on his mind of what his father would do and say. He wondered about the woods for a long time until it was time for supper. He hurried home, but walked slowly into the off-set kitchen where his father sat. As Johnny entered, the man turned on him with cruel accusing eyes.  
"Johnathan," his father yelled, "come here!"  
Johnny walked slowly to his father.  
"Ma said that you broke and ruined the picture I bought in Indiana last spring."  
"That's right," Johnny replied. "Well, what do you think I should do about it?"  
Johnny said nothing.  
"Well, I'll tell you. You're not going to get that Barlow knife you've been wanting for Christmas."  
"Yes, sir," Johnny replied.  
FOR THE next week Johnny went on without saying a word to anybody. He cried every time he (Continued On Page 2)

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## A HAPPY CHRISTMAS

By GARY KENDRICK  
This is the time of the year, in Germany and all over the world, that boys and girls and even adults are thinking of Christmas.  
Everybody was happy, except a small boy named Louie, he lived in a small German village.  
Louie is usually happy this time of year, but not this year. Louie's father had broken his leg and had been unable to work for three months. Even though his father was well now, he still wouldn't get any Christmas presents.  
HIS MOTHER and father barely earned enough money to pay their bills. They had a little extra money for Christmas until his father broke his leg. It had taken all the money that he had saved to pay the doctor bills.  
Louie was not a selfish boy. He hadn't wanted all the presents for

himself for he had wanted his parents to have presents also.  
Louie had secretly gotten a job at a store in the village because he knew his mother and father wouldn't let him work in a store because he was so small.  
Louie's job paid very little. He had been working in the store for a month now and he had just enough money to buy his mother and father a present and have enough money left to buy himself a present.  
THE DAY before Christmas Louie realized that he had lost all his money. Louie was heartbroken. He had no idea of where he had lost the money.  
Louie's mother told him that afternoon to go up to the mountains and get a Christmas tree. She said if they couldn't have presents they could at least have and decorate a Christmas tree.

Christmas morning, when they awoke, they went into the room where the Christmas tree was. They were astonished to see the tree. Louie and his parents were all mixed up, they couldn't figure out where the presents came from and are probably still wondering about where they came from today.  
The presents were put under the tree by a small church organization in that town. The church organization had heard about how hard Louie had worked for the presents and about his hard luck.  
It just goes to show that no matter how large or small a town is there are always some people ready to help someone who deserves help.  
That is how a small church organization helped make a small German boy and his parents happy on Christmas morning.

### THE SUNDAY BRAND

Hereford, Texas, Sunday, December 22, 1957  
Section Three

### Christmas Tie Problem Is Solved With 'Swap' Method

MADISON, Wis. (AP)—Fourteen men employees of the child welfare division of the Wisconsin Public Welfare Department have found what they say is a good way to get rid of Christmas and birthday ties they hate.

They swap 'em with each other. Paul H. Kusuda, one of the workers, started it. An assist came

from his wife who told him she thought some of his ties looked terrible.

Three or four times a year the 14 bring to the office the ties they don't like. A neckpiece distasteful to one might be appealing to another guy. The swapping starts and all seem satisfied.

### Blizzard...

(Continued From Page 1)

They had and took it to the cabin. The cabin had an old-fashioned stove with a wood box that was empty. It had two beds with several blankets for each bed. After going out and finding a few sticks of wood, Mr. Tomkins took inventory of what little food they had. It consisted of four candy bars, a half full jug of water, and a box of crackers. For supper that night, they ate the candy bars.

Mrs. Tomkins put the children to bed, and then she turned on the radio in time to get a weather forecast. The forecaster said that a blizzard was heading for the St. Louis, Kirkwood, and Bradford areas.

Mr. Tomkins thought they had better arrange a signal of some kind so if a rescue party came their way, they would see the signal and look around in the area for them. With very much difficulty, Mr. Tomkins went out to the road where the car was.

HE TURNED ON the car light to use as a signal. Then he went back to the cabin and went to sleep. He and Mrs. Tomkins spent a very uncomfortable night. The Tomkins could not get out of the house the next day. They had to stay in bed because they didn't have any wood to burn. The Tomkins went to bed that night not having much hope of being rescued, because they thought no one could have seen the light.

Mr. Tomkins felt someone was knocking him. When he tried to he found himself very close from the lack of food. He opened his eyes there three men standing in the snow. At first he didn't know who was, or what to do. The men said, "Luc, Mr., that you turn car lights or we ever looked here." They were taken to a place where they assured that their car was brought to them.

### Their Very...

(Continued From Page 1)

the school. He said he would find someone to teach the children to speak, write, and read English.

"I know we don't have much to buy them presents. But we can buy them a little candy and fruit."

"But Hans, they don't want candy and fruit. They want clothes and toys. They're going to be so disappointed," said Greta.

"Well!" said Hans, "They're just going to have to get used to being disappointed."

THE MULLERS got along fine until Christmas Eve.

That night Greta said, "This is awful to say, but I almost wish we were back in Germany. Even East Germany."

"Greta don't think such things! By next year we'll be adjusted. Everything will... Look Greta! Isn't that Mrs. McCarter coming up the walk? Well, what are you waiting for? Go greet our guest."

They went out and invited her in. She accepted their invitation. She started out by saying, "We had a meeting tonight... well," she handed them a box which she had and left.

Greta opened it. Inside were clothes, toys, and magazines.

A little later Mrs. Carson and Mrs. Williams came on a similar errand.

The next morning when Karl, Anna, and Lisa got up their eyes sparkled like diamonds.

"So Santa Claus couldn't come this year," said Karl, "It makes it lots more fun when you think he's not coming and he does."

"Yes," said Greta, "yes, it makes it lots more fun."

Hans and Greta looked at each other as tenderly and sweetly as Mary and Joseph looked at baby Jesus on that first Christmas day.

### Xmas On...

(Continued From Page 1)

about?" Implored David, coming in with the water.

"We were talking about a Christmas tree. Have you any ideas?" asked Janet.

"None," replied David.

That night in bed Janet thought about the good things they would have to eat on the next day. She also thought about a tree and wanted more and more to have a Christmas tree. At last she fell asleep.

The next morning Janet got up early. Her father had gone to get some water and her mother was fixing breakfast. All of a sudden a wonderful idea struck her. She

ran into the kitchen to tell her mother. Her mother thought it was a wonderful idea for a Christmas tree and said she would help her do it. So she went outside to get a tumbleweed to decorate. When she came back in with the tumbleweed, she said, "We've got to do something for color."

"I've got an idea," said Mrs. Parrish. "We can wet the weed and sprinkle flour on it."

"That's a good idea!" exclaimed Janet. So they all got busy. Janet went to get the decorations, while Mrs. Parrish fixed the tree. They worked hard on it to get it finished before Penny and Bobby woke up.

They were nearly finished when Mr. Parrish came in and exclaimed, "Where did you get the tree?"

"Can't you tell what it is?" asked Mrs. Parrish.

"No, but it looks very pretty and real," answered Mr. Parrish. The Parrishes had a very merry Christmas and with a tree. Penny and Bobby were very happy and exclaimed, "Santa Claus brought it!"

### The Ski...

(Continued From Page 1)

His rival seemed as determined as he for they stayed side by side. When one got ahead the other would soon catch up. When they reached Snowshoe Drop Jack gritted his teeth. He'd make it. He knew he would!

THE TWO RIVALS sailed off

the cliff. Jack landed smoothly. It was the first time he had ever landed right. He was surely glad that he had spent all that time practicing. Spending all that time waxing his skis helped, too.

He looked around at his opponent. He had landed, not very well though. He sat there trying to get up with his skis all wrapped about him. Jack knew now he had a good chance of winning. He must keep on if he wanted to keep that chance, finally, he sailed across the finish line. Not a bit too soon either. Three boys were just behind him. He felt as if he could have floated on air.

Just then Mother and Mary came up to him. "I'm proud of you," Mother said warmly.

"So am I," said Mary, thinking of the doll.

### Blessed Are...

(Continued From Page 1)

thought of the knife he wanted so badly.

He worked all day before Christmas Eve helping his mother with the Christmas tree and cooking the food for supper.

After they had finished the evening meal they went to the little community church for the Christmas program.

Johnny displayed his picture at the end of the program as the Reverend was preparing to hand out the gifts under the very large Christmas tree.

The Reverend called out, "Danny O'Riley, Bill Green, Thomas McKenzie, Patricia Mason, Sahnra McMurphy, and James Kenkaid."

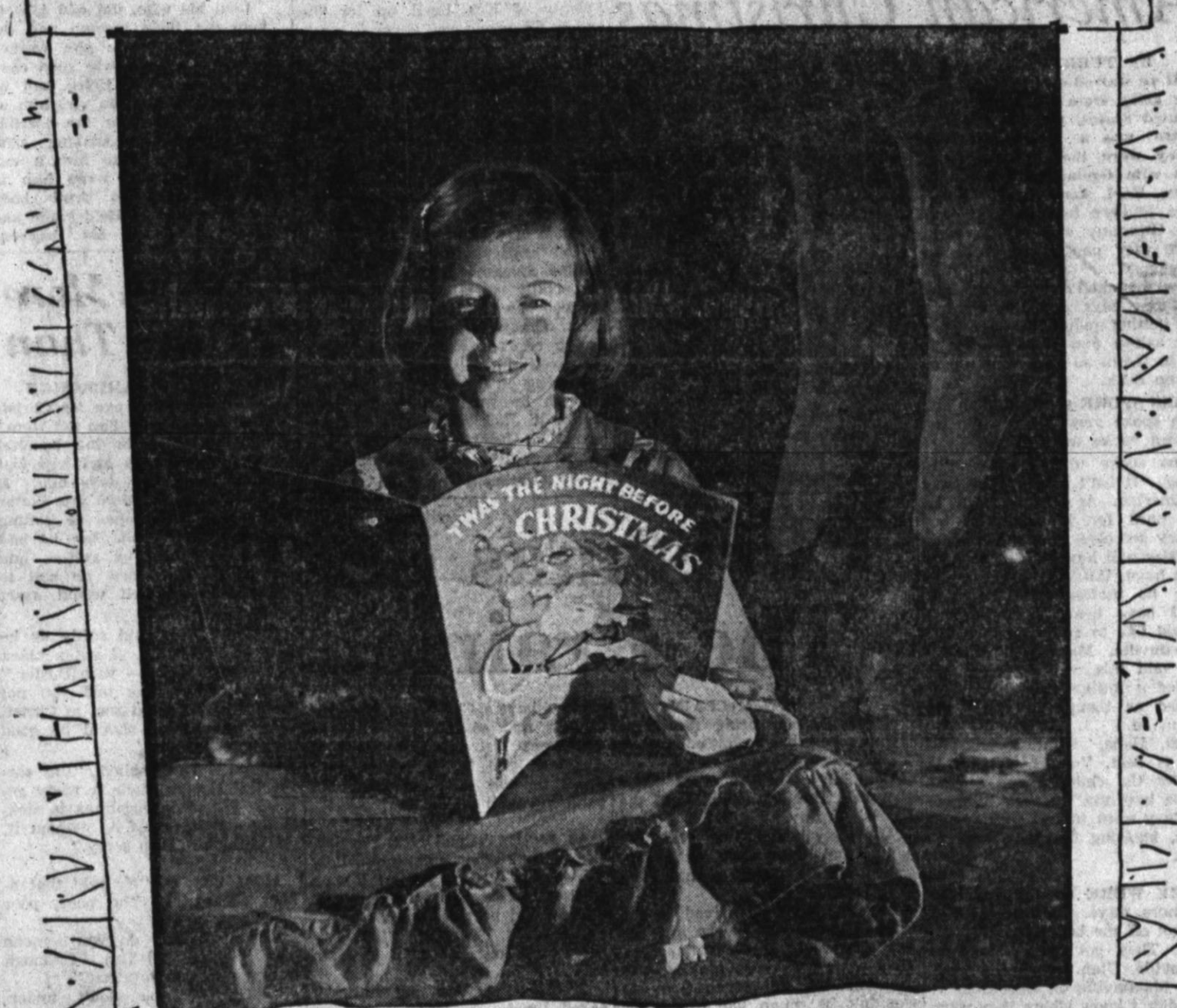
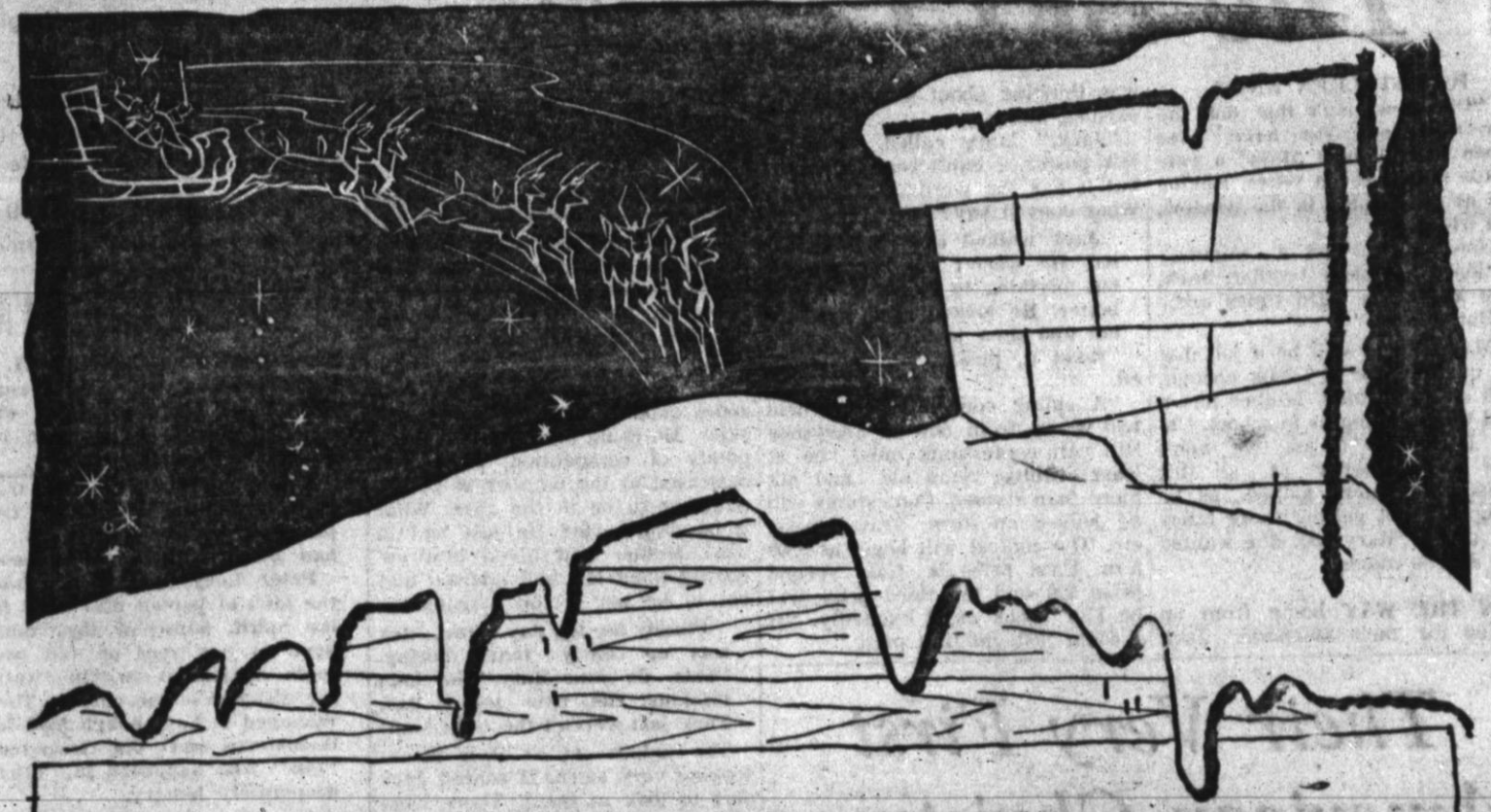
After calling out fifty or sixty more names he called out loudly, "Johnathan Holt!"

Johnny didn't know what to say or do. He stepped forward and received his gift wrapped in blue paper. He went back to his seat and then cautiously opened the package. There was not one but two Barlow knives! He jumped up and ran to his father and mother who were sitting near the back of the little church. He hugged them and thanked them thoroughly.

151 DESCENDANTS — Mr. and Mrs. Charles McNeal think maybe they have some kind of record. They've been married 63 years, have 11 children, 60 grandchildren and 80 great grandchildren — 151 descendants in all.

What magic Christmas holds for children... Santa Claus and sugar plums and wonderful, glittering dreams!

May you recapture the enchantment of the Yuletide Season, and may all your fondest hopes and dreams come true at Christmas!



May the guiding star of the true Yuletide significance illumine the pathway for your journey through life...

HEREFORD LAUNDRY and DRY CLEANERS

Merry Christmas And A Happy New Year!

from all the folks at the

Hereford State Bank Member: Federal Deposit Insurance Corp.

### Santa Has Many Helpers

**AP Newsfeatures**  
 Christmas is a full-time job for some folks, like the man in San Antonio, Tex., who applied for job pay as an unemployed Santa Claus.

And some people get Christmas down to a system like the Frankfort, Ind., woman who was told it is too late for delivery of an order of personalized Christmas cards. She said she wanted them for next year. Whenever she gets a card, she addresses one of her own and mails it the following year.

Thieves in a bar who got \$200, but never did learn that the tree in the corner was decorated with \$1 and \$5 bills.

Then there was Eugene Ward of Abilene, Tex., who was poking around an abandoned farm house at Christmas time and found a \$200 uncashed check in the chimney. Deciding Santa might really have come down that chimney, he started looking for the payee.

Push the season's spirit right out into the street. They furnish nickels to the cops who feed parking meters for Christmas shoppers.

On the other side of the picture was last year's substitute Atlanta postman who ditched a bundle of 1954 Christmas mail under a house. When it was found recently, postal officials ordered completion of delivery before the 1955 holiday, and tried to figure out which substitute was guilty.

And Mrs. James C. Mattox of Augusta, Ga., found a man cutting a Christmas tree on her property. He protested he had driven all the way from South Carolina for the tree. She said she did not normally sell trees, but would sell him one in view of his long trip.

"Huh!" he objected indignantly. "I've spent enough on gasoline, you don't think I'm going to buy a tree, do you?"

Quincy, Mass., makes a festival out of its old Christmas trees. They are collected by volunteers. Top workers get prizes like bicycles

### Tips Given On How To Be A Successful Santa Claus

**By Dorothy V. Whipple M.D.**  
**AP Newsfeatures**

Christmas is coming and every set of parents in the land is wondering what Santa Claus should bring their children.

Toys and play equipment should be fun, but wisely selected they can help your youngster grow in the ways you want him to grow.

Do you have a little fellow who doesn't like to share things? How about a see saw? It's no fun unless you do share it. Tommy will be eager to have Larry come over and play with him on this new toy.

If Tom and Larry have frequent battles about their possessions, get together with Larry's parents and each of you give the little fellows identical wagons. One each and there are fewer battles.

Have you a fighter on your hands? A little fellow who is forever punching his playmates? A real punching bag might provide him with a more acceptable way of letting off steam. Don't try to just stop his aggressive tendencies but provide him with a real man way to punch.

Another type of toy for the aggressive child is play guns and military equipment. Guns that don't fire anything are just as satisfactory as those that do and they are safe. Never put a pop gun or a

and theater tickets. Then there's a public bonfire preceded by half an hour of fireworks.

There was also the Detroit man, up for drunken driving just before John D. Watts he had 16 children. The judge suspended sentence, saying he would feel like "an awful Scrooge" if the fellow went to jail over Christmas.

But Mr. and Mrs. L. F. Hardy of Atlanta are sure there will always be a Christmas. They have a string of Christmas tree lights they have used for 31 years without replacement of a single bulb.

real gun in the hands of a child. War play doesn't tend to make a child militaristic. On the contrary it often gives him a way of working out his feelings of rebellion in a satisfactory way.

All children feel rebellion against the restrictions of growing up. "You must do this." "You can't do that." There have to be restrictions. But restrictions usually bring with them objections from the youngsters. If a youngster feels all keyed up inside because he has where he slays a whole army satisfies his need to hit back. He'll turn around and be sweet as peaches in the midst of his prostrate army.

Little girls often work out aggressions on dolls. They scold and spank and punish and then feel better.

Dolls, of course, are always good toys. But pick ones that the child really can play with and that are not just to be admired. A child wants to dress and undress a doll. Clothes that lend themselves to the manipulations of clumsy little fingers are necessary. Doll clothes need wide arm holes and big buttons. Along with dolls go doll carriages, doll beds and all manner of household toys.

Many a little girl will adore a doll house. If money is easy with you, you can go buy an elaborate doll house. But if you're like most of us don't go spend a lot of money on a fancy doll house. The children will get just as much joy out of a fixed up orange crate.

Better to spend your money on a tricycle or a record player that you just can't make yourself.

The tricycle is wonderful for a timid child. Mounted on this trusty steed he feels much more master of a situation than down on his own two legs.

Record players and a collection of some of the delightful nursery songs can help a hyperactive child settle down.

# From All of Us to You and Yours...



## MERRY CHRISTMAS!

Our gift to you... the comfort and convenience assured by the bright blue flame of natural gas.

At this time of the year, particularly, it is extremely gratifying to be providing a service which contributes so much to warmth and contentment in the home during the Holiday Season.

So from each and every one of us at Pioneer, Best Wishes for good health — and the happiest Christmas you've ever had!

*fuel for a growing empire* **Pioneer Natural Gas Company**



May all the joy and gladness of Christmas come to you and yours this Holiday Season!

*Heading our Christmas list is the wish that your Holiday Season will be the brightest you have ever known. To you all — A Very Merry Christmas!*



George Sumner  
John Hall  
Herbert Goettsch

W. L. Davis, Jr.

### DAVIS IMPLEMENT Co.

# PACKARD MILLING Co.

# Toyland Stresses Learn By Doing



NUMBER PLEASE—New in the 1955 toy pack is this electronic switchboard with air raid siren gadget.



FASHION DESIGNER—This rhinestone-setting kit, a "prestige toy," trains girls to apply jewel trimming. Miss Joan McGee who will become the bride of Dave Hopper early in January. (Angel Photo)

By DOROTHY ROE  
Associated Press Womens Editor

Santa Claus believes this year that toys should teach boys and girls the skills they will use in later life.

The record billion dollar toy pack now ready for America's 40 million children presents in miniature nearly every phase of the country's peacetime living, from electronic airline pilot training and sports car operation to chef activities and real estate development.

This educational trend in the new value than ever before, says Melvin Freud, president of Toy Guidance Council, which specializes in making it easy for toy snappers to pick the toys that fit the development needs of their children.

Just as in the grown-up world, there's a great enthusiasm for amateur chef activities, the junior division being supplied with barbecue appliances and miniature cans of soups, spaghetti, pork and beans and a variety of packaged foods that make the toy department look like a supermarket.

Advertised lines of household appliances and industrial equipment get a featured spot in Toyland. Frontier life is a favorite for dramatic play with realistic details

of the Wild West covering everything from carbines to checkwagons cooking kits.

Good news for parents is the fact that price tags are about the same as last year, with many favorite toys redesigned to give extra play value.

Among other career-building toys are: a new model auto wrecking kit, an electronic switchboard, a loud speaker truck with searchlight, a radio bike, a tractor with two-speed gear shift, architect kits model hotel and supermarket, a sand loader and sports car, locomotive and ocean liner hobby kits.

### USE RETURN ADDRESS

Always put your return address on your Christmas card envelopes. If they are not returned, you know the persons to whom they are sent received them.

### JUMBO SPUDS

FORT WILLIAM, Ont. — They go in for potatoes in a big way here. One plant dug up by John Sokolowski, 16, yielded 13 pounds in four potatoes, one weighing four pounds and the others three pounds each.

# Christmas Story in Modern Dress

"When Herod the King heard these things he was troubled and all Jerusalem with him. And when he had gathered all the chief priests and scribes of the people together, he demanded of them where Christ should be born. And they said unto him, in Bethlehem of Judea: for thus it is written of the prophet." —Matthew 2:3-5

The story is ancient, but never old. How Bethlehem became, as Matthew predicted, "not the least among the princes of Judea," because the Christ Child was born there, in a stable, attended only by His parents and a motley gathering of shepherds.

Down through the ages, Bethlehem has lived as a symbol of man's eternal hopes, and Herod has remained one of history's classic villains.

But suppose, for a moment, that the prophets had not chosen Bethlehem. Suppose that the magical star heralding the birth of the Messiah had not appeared in the East for another 2,000 years. What if the ancient sages had not picked the reign of Caesar Augustus for this momentous event, but instead had written here and now into their books of prophecy?

Would a modern Matthew have had a different story to tell? Would today's world have been any more willing to accept the Christ Child and His message of love? Would you be numbered among the shepherds who came to pray or with Herod and his advisors who drove Him out of the land?

Forget, for the time being, the classic story of the Nativity and try to imagine what it would be like if Christ had been born in our own day, if the Angel Gabriel had appeared to a modern Joseph in an electrically equipped carpenter shop.

India ink, and then paint the head gold. Let it dry, and then glue on the rhinestones.

## ATTRACTIVE ADDRESS BOX MAKES INEXPENSIVE GIFT

A bejeweled address box to sparkle on the desk adds a festive note amid the holiday rush and excitement. In pure and shimmering white, rich gold and shimmering iridescent rhinestones the box is a novel but inexpensive and practical Christmas gift.

They're neater and more efficient than an address book. Write addresses on cards and file each in alphabetical order. When friends move you merely take out the old card and replace it with the new address, avoiding the messy erasures necessary in an address book.

Little material is needed: A recipe file box filled with cards, available at variety stores or stationery shops.

Enamel paint and gold paint. A few varied paste jewels, obtainable at variety or novelty stores.

First cover the box with white enamel, sanding between each coat. Apply as many coats as needed for a smooth, glossy finish. Enlarge the pattern at right to the necessary size by increasing the space between lines. Trace the reindeer on the top of your box, going over the lines in



a fun-filled Christmas to one and all!

154 XG Form 5

# KEMP AUTO REPAIR

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Call EM 4-3421



Jolly good wishes  
for a Christmas  
as gay and sparkling  
as the decorations  
on your tree!

from all the folks at

# WALKER REFRIGERATION OWEN'S ELECTRIC HOLLINGSWORTH MOTOR Serv.



Glen O. Edwards  
J. C. Mays  
Bob Alexander

Lowell Sharp  
Norman Messick

Today, as of old, the promise of Peace and Good Will inspires mankind with new hope as Christmastime approaches. May the blessings of the season be yours — Merry Christmas to all!

and a Happy Prosperous New Year

# Plains Fertilizer Co.

Bulane

Anhydrous Ammonia

Propane

# It's Christmas The Year Round For This Greeting Card Family

By DOROTHY ROE  
Associated Press Women's Editor

Any day you walk into the home of Fred and Lynn Stanco in West Orange, N. J., you're likely to find the place full of Santas and Christmas trees, with a few Easter bunnies and Valentines for contrast.

The Stancos — Pop, Mom and 9- than a barrel of monkeys with their family business, which is the design and manufacture of greeting cards.

Fred is tall dark and handsome. Lynn is blonde and glamorous. And little Carol retains the best features of each.

The whole thing started when Fred came home after four years of military service to go back to his advertising job—and found that he didn't have time to see much more of his family than when he was overseas.

"He was gone all day," says Lynn, "and after I hadn't seen him for four years I felt this was no good."

"I didn't like it either," says Fred. "We sat down one night and talked the whole thing over, and decided to try a business where we could work together. After all, what's the use of being married if you never see your wife?"

Both Fred and Lynn were trained in widely different fields of art. Fred had specialized in advertising art and production, and was a great admirer of the traditional style of the old masters. Lynn had studied both art and dramatics, was strictly a modernist and admired the works of Picasso.

They started at first taking orders for Christmas cards from friends. Both Pop and Mom did the designs, and little Carol, then 2 years old, added her ideas.

One of the most popular cards in the line, still going strong, is a Christmas card Carol did when she was 3.

Soon the orders overflowed the Stanco living room, and Fred decided it was time to make this a full-time business. He quit his job, got a factory, and Carol Cards became a going concern.

"We named the company after Carol, not vice versa," says Fred. "Carol came first."

Each of the three Stancos are represented regularly in the family line of greeting cards. Carol contributes several designs to each line, and Mom and Pop are proud as Punch.

"It's wonderful that we can all work together," says Lynn. "It's



FAMILY CIRCLE—Fred and Lynn Stanco and daughter Carol work out new Christmas card designs.

the only way to live. When civilization gets so high pressure that just a job keeps husbands and wives apart, then I think it's time we returned to the system of primitive people, where man and woman worked together.

"And of course when the child can help out, too, that's ideal. Everybody helps everybody else and nobody feels left out."

**LOVE'S OLD SONG**  
NORMAN Okla. — Dr. Arthur N. Bragg, zoologist at the University of Oklahoma, wondered just how old a toad is when he starts courting.

To find out, we spent many nights huddled at the side of ponds in the country. He found that when the male toad can give out with his mating song, he was old enough to court.

**HOME PERMANENT**

DALLAS — Mrs. Kay Beall is a resourceful gal. When her car wouldn't start, she connected an extension cord to her hairdryer and trained it on the wet points and plugs. The engine kicked right off.



JUNIOR DESIGN—Here is Christmas card designed by 9-year-old Carol Stanco.

The Australian government estimates that the continent could support 25 million people, nearly three times the present population.

## Save Poinsettias for Years Ahead With Proper Care

There is no need to let your Christmas poinsettia die. Instead, with proper care, it will bloom next Christmas, and you can also start others from it.

After the poinsettia is through blooming this winter and its leaves are yellow, put it where

the air is dry and the temperature 50 to 60 degrees. Give it no water until May.

Bring it out then, cut it back to a height of six or eight inches, remove it from its pot, and pick away as much of the old soil as you easily can.

Re-pot in a container just large enough to hold the roots comfortably. Use a general purpose soil. Place in a sunny place where the temperature is 60 to 70 degrees. Water sparingly at first and more freely as growth starts. Let no more than three strong shoots de-

velop. When the container is moderately filled with roots, transfer to a larger pot.

**Place Outdoors**  
After the weather is really warm, you may sink the pot to its rim in a sunny place outdoors. Do not remove the plant from the pot, but fertilize regularly during the summer. In early August pinch the shoots or cut them back. Now let develop only a few strong ones and remove all weak growth. Bring indoors before nights turn cold and place in full sun.

When the shoots are cut off it is easy to start new plants from them. Just pot them and cover with a glass and keep soil real wet.

Probably the most important thing in getting a poinsettia to blossom is to give it a long night, almost 12 hours of complete darkness. This must be uninterrupted by even the briefest illumination. If a light is turned on for only one minute each night it will prevent blooming. Either grow your poinsettias in a room not lighted at night or else construct a light

proof cover of black cloth or dark paper for them. The critical period is from Oct. 10 on. Poinsettias are sensitive to temperatures below 60 degrees and to drafts, dryness of soil, excessive wetness. Any of these conditions may cause the leaves to turn yellow and drop off.

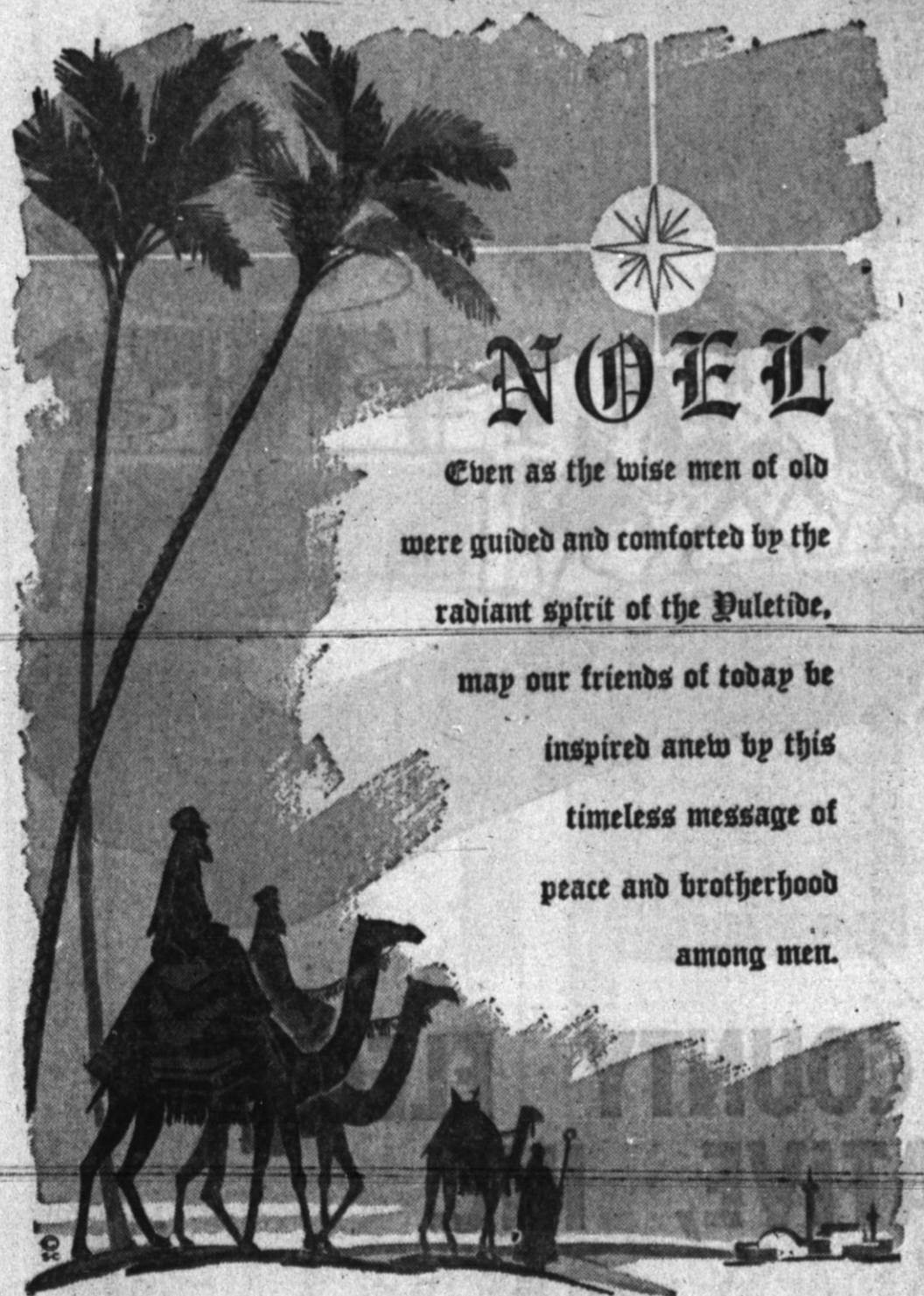
**FIT THE CRIME**  
RICHMOND, Va. — Police-man Bernard J. Davis would like to install some stolen property on the thief who took it from his home. The loot: a set of handcuffs.



**JOY TO THE WORLD**

Wherever the spirit of Christmas glows like the bright shining star of yore — There, we hope, lie peace and love in the hearts of men, forevermore . . .

**MERRY CHRISTMAS!**



**NOEL**

Even as the wise men of old were guided and comforted by the radiant spirit of the Yuletide, may our friends of today be inspired anew by this timeless message of peace and brotherhood among men.

**B & B OLIVER CO.**

Guy Bogle Claude Bogle Don Fudge Al Younger

**BLANTON BUTANE, INC.**

# Glory To God Is Vital Part of Season for Christians

By MOLLIE SMART

If religious celebration is a vital part of your Christmas, you'll want your children to share in it. If your children are too young to stay through the whole of a church Christmas service, it is still worth the effort to take them to a small part of it. You can give glory to God at home, too, at this season in particular. One way is to sing carols as a family. Christmas can be featured in mealtime grace and bedtime prayers. You can let the Christmas story inspire at least a fair share of the decorations—stars and camels, for instance, rather than holly and reindeer.

The story of Christ's birth can be told in part while a child is still too young to understand a word-story. You can speak to a baby through Christmas music, part of it sung by his family, some of it from bells which he'll like to ring for himself. Pictures take on meaning between 1 and 2 years. A year-old child will recognize the baby, mother and father in a creche and he will enjoy the animals and angels. You can tell a 2-year-old the story in very simple terms. You can begin reading it from the Bible while the children are of preschool age.

**Stage a Christmas Play**  
The Johnson family gives glory to God each Christmas through dramatics. It began with the two elder children, Jim and Jane, acting out the Christmas story by moving figures in their creche and saying lines ad lib for them. The next year, Mr. Johnson read the story from Luke while Jim, Jane and Jill made the creche figures act it out.

The following year, they used both Luke and Matthew. Next came an attempt to act out Christmas scenes themselves, using costumes from the attic and whatever else they could find. Last Christmas all five children worked for weeks to make puppets and scenery for putting on the Christmas story on Christmas Eve. This venture took some effort on the parents' part, too.

There were quarrels to mediate and practices to supervise. Jerry's shepherd and wise man had eyes right on top of their heads, and no chins at all, but they looked fine to Jerry. They looked fine to the other Johnsons, too, because as Jane put it, "Jerry's only 4 and he did his best." Jane had made a puppet to represent

Mary and it was quite lovely from an adult standpoint. Mr. and Mrs. Johnson never doubted but that Jerry's puppets were just as pleasing to God as Jane's.

There are many ways in which families can share in the glory of Christmas. The Reynolds, like many others, made Christmas cards together. Their 2-year-old licked stars and stuck them on. The 6-year-old cut out shapes from colored paper and stuck them. The 8-year-old addressed envelopes and signed cards. There came a time, though, when all the children lost interest and Mrs. Reynolds finished the job by herself. Each child did a job that he could handle. All had the unifying feeling of working together as a family. The children were not called upon to stick at the job longer than they could without strain.

### Family Project

The O'Neills are like many families in the way they decorate for Christmas. They make a family occasion of going out to get the tree and greens. (Although trees and greens are of pagan origin, nobody would deny that they add to the glory of Christmas.)

Mrs. O'Neill takes the box of decorations out of the attic and everyone hangs them on the tree and sets up the creche on the coffee table. They reminisce over who gave them this and that and over what they did with them on other Christmases. In the days that follow, Polly and Jack make perishable decorations—Paper chains, strings of popcorn and cranberries, popcorn balls and cookies. The tree soon takes on an overloaded, stuffed appearance, but Polly and Jack admire their creations.

Mr. and Mrs. O'Neill accept the children's products without trying to make them over. "Our tree may not look very artistic," Mr. O'Neill has said, "but Jack and Polly have a wonderful time decorating it."

The sketches of these three families illustrate the following truths:

- 1. It can be joyful and rewarding when a family shares in the glory of a festival.
- 2. A family project succeeds when each member can work

on his own level.  
3. Younger children feel happy and satisfied when adults and older children accept the things they make and do.

## Farmer's Stocking Is Also Filled

CHICAGO (AP) — Santa Claus has long been recognized as the greatest boon to merchandising since the invention of the department store.

Now he is making his presence felt in fields far distant from the merrily ringing cash registers of the cities. He's added a cash crop to the traditional production of American farms.

According to a survey by the U.S. Forest Service, more farmers are raising Christmas trees this year than ever before. Farmers own about 70 per cent of the 225,000 acres in the United States planted solely to Christmas trees.

U.S. farmers grew a third of the 39 million trees—with a retail value of about 52 million dollars—marketed last year.

The remainder of the crop was cut from Canadian forests and U.S. public lands—federal, state and county.

Ten years ago only 28 million trees were sold.

The states bordering Canada, North Dakota excluded, produce most of our Christmas trees. Montana, the only state to report production figures over a period of years, in one season shipped to 31 states. Even Cuba received a supply of Montana-grown evergreens. Under normal conditions, Montana can maintain an annual output of about three million trees.

More than 12 million trees are imported annually from Canada, Newfoundland and Labrador. Some tree dealers in the United States own or lease forested areas in Canada for cutting Christmas trees.

The northeastern and middle Atlantic states and the Pacific Northwest are the two biggest Christmas-tree producing areas in the country. But trees by the million also are cut in the Great

Lakes region and in the South. The most popular trees are Douglas fir, balsam fir, eastern red cedar, black spruce and Scotch pine, in that order. The Scotch pine is a plantation-grown tree and not native.

Because farmers have shown

increasing interest in Christmas trees, 20 states issue bulletins on how to plant and harvest trees. There are 12 state or regional Christmas tree associations who help with such items as marketing, research and grading.

Tree farmer Carl Bretcher of

Springfield, Ill., and his wife, Rita, are outstanding members of the Illinois Christmas Tree Growers' Assn. In 1946, the Bretchers bought a 58-acre woodland. Their pine tree farm now is their social security.

"Our retirement income plan is

based on rotating crops of red, white, jack and Scotch pine on 18 acres of the plantation," Bretcher said. He planned to cut 4,000 marketable trees this year.

One of the nation's largest producers of Christmas trees is Hal-

Min. Roy Halvorson, head of the company, estimates his cut last year was near 1 1/2 million trees. Halvorson cuts trees between February and May, and from late August to mid-December. He puts them in cold storage until shipping time by freight car or truck.



May the gentle spirit of the Prince of Peace gladden the hearts of all our many friends at Christmastime!

from all your friends at the  
**DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.**

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from all the folks at

# BIG T PUMP CO.

We hope the spirit of Christmas will sound a note of harmony over your holiday celebration.

# After Long, Tragic Decline, Reindeer Population Rising

By ROGER GREENE

Rudolf the reindeer and all his kin have found a warm spot in American hearts at Christmas-time.

But what about Rudolf during the other 11 months of the year? Where does he live? Would he make a good pet? How many reindeer are there? Where did they originate?

Until late in the 19th Century,

reindeer were found only in the arctic regions of Europe and Asia. Then, between 1891 and 1904, the U.S. government brought 1,296 tame reindeer to Alaska to improve the economic condition of the Eskimos. By 1930 the gentle-eyed creatures had multiplied so rapidly that more than 600,000 were roving the Alaskan tundra.

Today, only an estimated 25,000 to 60,000 are left in domestic herds.

### Once High Priced

To understand what happened it is necessary to go back to the bitter controversy which erupted in the 1930s when Alaska's Eskimos accused white men of slaughtering their reindeer for meat. Dry and gamey, like moose or elk meat, it once sold as high as \$2.25 a pound in New York.

Finally, in 1937, Congress restricted reindeer ownership to Alaskan Eskimos. Some 100,000 reindeer in the hands of non-natives were bought up and turned over to the Eskimos.

As soon became clear, however, that many Eskimos lacked sufficient interest in care for reindeer herds. Left to their own devices, thousands of footloose reindeer strayed and joined migratory herds of caribou. Thousands of others fell prey to wolves. The Eskimo themselves killed great numbers to provide meat for sled dogs.

In spite of all this, the deer are increasing in numbers again. Reindeer owners sell them for \$50 to \$100 apiece for meat in Alaskan cities, where it brings slightly less than the price on beefsteak. Also, the Eskimos do a small business selling reindeer for use in drawing Santa Claus sleighs in Christmas parades. Several state-subsidized promoters have made a profitable business on this.

### Not Ideal Pets

Evan L. Flory, Indian Affairs Bureau expert, says reindeer are gentle though stubborn and train readily for their role in Christmas parades, but the youngster clamoring for one as a pet should be induced to settle for a rabbit. They can't stand heat, for one thing.

Reindeer cows give rich milk—so rich that it is best diluted with three parts of water. Curdled, it makes a kind of ice cream.

The bulls, weighing up to 400 pounds, grunt, bellow and cough, and their ankle tendons click like castanets. They use horns rather than antlers in fighting. The antlers are mostly sex-appeal decoration.

In harness, reindeer can pull faster and harder than horses. One deer pulled two men in a sleigh for 16 hours at an average speed of 18 m.p.h. And centuries ago, according to legend, a reindeer cow carried a messenger 400 miles in two days to warn the king of Norway of a plot against his life.

## Give Her Something That She Can Wear

Men who understand women know that the gifts they like best are clothes and jewelry. Give her something to flatter her vanity, something to make her look pampered and expensive, and you'll be her favorite Santa.

Every woman wants gay new wearables and accessories for the festivities of the holiday season, when every girl wants to look her best. If you know her well enough, nothing could top a gift certificate from her favorite shop, with instructions to buy the most gorgeous evening gown in the place, for that big date when you're taking her dancing.

If Mom has been feeling a little underprivileged, because of housework and taking care of the children, a lacy black chiffon nightgown and negligee will restore her morale.

And any woman on your list will welcome beautiful new costume jewelry, fine gloves or perfume in her own favorite scent.

Men who are bashful about shopping for feminine fripperies will find that many department stores and specialty shops have special gift departments for men only

## How Would It Be If It Had Happened Here?

The night is cold and clear, alive with a million stars, one brighter than all the others. So bright, in fact, that some scientists, bound by their own theories, refuse to believe what they see in their telescopes.

Through the snowy streets of a nameless city, a man and a woman hurry aimlessly, homeless and helpless. Within her, the light of the ages, the hope of the universe, the quintessence of all that is good and holy.

But in the crowded city, steeped in crime and debauchery, diverted by the empty dream of material success, busy at the pleasures that quickly fade, there is no room for these weary wayfarers and the priceless treasure that they bring.

Yet somewhere on the fringes of this fractious civilization, humble men, like the shepherds, are ready and willing to receive the gift from on high. Their number

is few, but their zeal is great. Even the forces of despotism and godlessness, abroad on the earth, cannot sway them from their belief in the infinite goodness of the Savior.

They have witnessed the mod-

ern miracle of the Nativity and it could be written of them, as Luke wrote of the shepherds, "they returned, glorifying and praising God for all the things that they had heard and seen."

cause there was no room at the inn." Hugh A. Mulligan AP Newsfeatures Writer

### POLICE CAR STOLEN

TULSA, Okla. (AP) — Patrolman Harry Stege Jr., didn't think it was funny when he had to report his small, foreign-made car stolen.

He later found it — in the police radio room. Fellow officers as a joke had carried the little auto inside the station.

## DOES IT LOOK FAMILIAR?

### Photographers Love East Corinth Vt.

By WALTER R. MEARS

EAST CORINTH, Vt. (AP) — Take a bowl-shaped valley in the rolling hills of Vermont. Set a simple, white church in it and top the church with a steeple. Nestle a cluster of houses nearby. Then roll out a carpet of snow.

Now take this living Christmas card and put it two miles from a main highway and only some 25 miles from the state capital at Montpelier.

The photographers won't be long in coming. Just ask the 200 boys who live in this Vermont hamlet.

East Corinth is the "most photographed village in New England," according to Walter Hard Jr., editor of the Vermont Life magazine.

### Professionals' Favorite

A native is less reserved. Mrs. Willard Martin, who lives here, spends no town in the United States is more popular with photographers. The great majority of the camera-carrying visitors are professionals.

The reason is East Corinth's picturesque church, homes and prestoned mills. Ask a photographer to get you a picture of the "typical New England village" and he probably will head for East Corinth.

An unknown photographer catalogued East Corinth to fame some 20 years ago. Editor Hard says state historians have never been able to find out who he was. The photographer took a shot of the village from the hills nearby late in the 1930s and sold it to A.

Devany, New York photographic agency.

Photographers started coming in droves after the first picture began circulating.

### Modern Problem

The Johnny-come-latelies face a problem that didn't bother the early arrivals. It seems folks in a "typical New England village" like to watch television just like everybody else, so TV antennae are springing up on rooftops and atop the hills. Cameramen are having more and more difficulty getting a shot that doesn't include them.

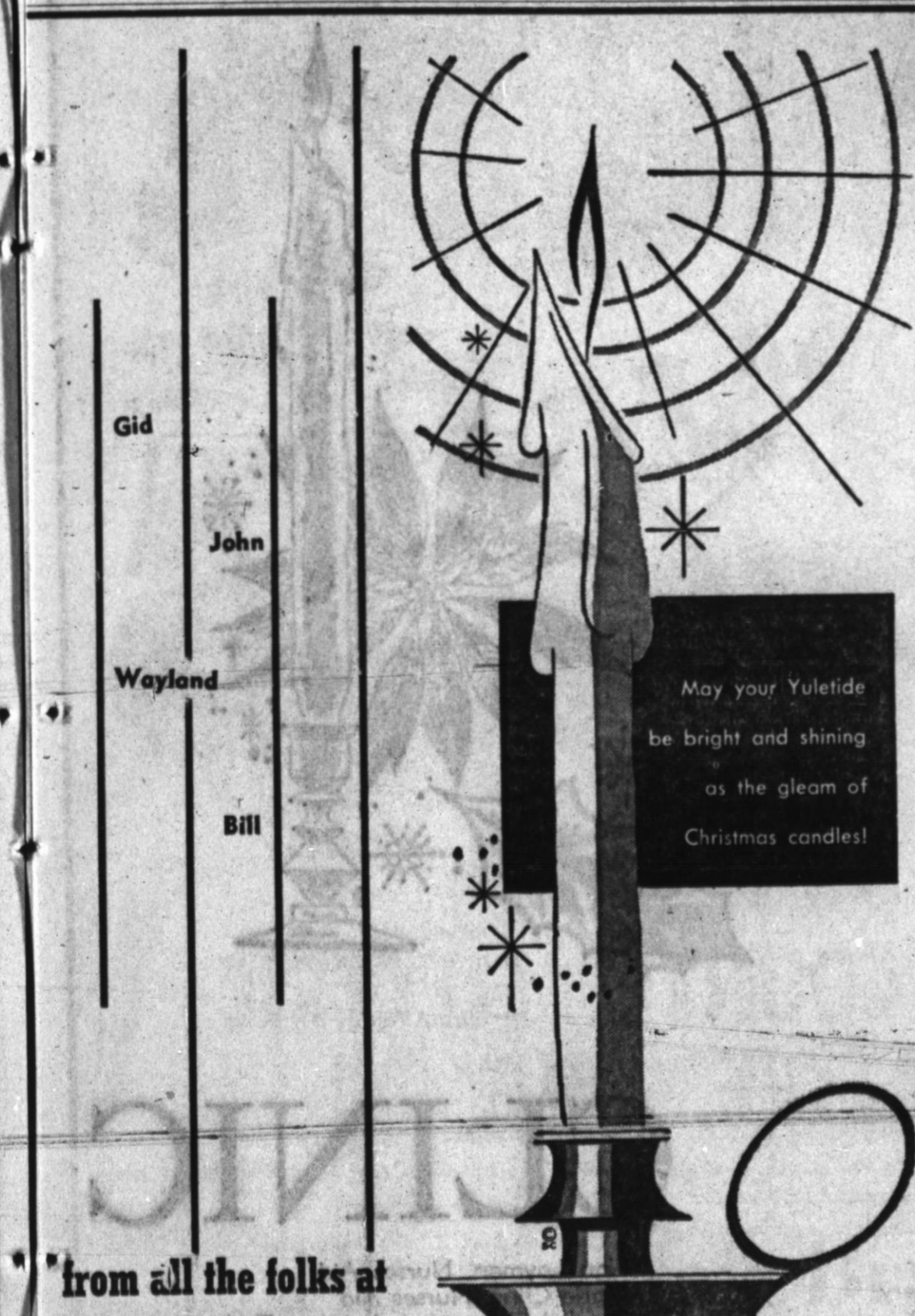
The town doesn't have much tourist trade. It is possible to rent a room, but East Corinth doesn't have any hotels or inns.

Many villagers are Congregationalists, and East Corinthians call their white church the "Congo church." It was built in 1840, for \$1,840, according to village lore, and once was called the Union Meeting House.

Although New Englanders are not renowned for hearty guffaws, pictures of their tiny village in advertisements have furnished villagers more than one chuckle.

The New York Central Railroad once published a view of a passenger car loaded with homebound Christmas travelers. The train window revealed a view of East Corinth—which actually is 200 miles from the nearest New York Central tracks.

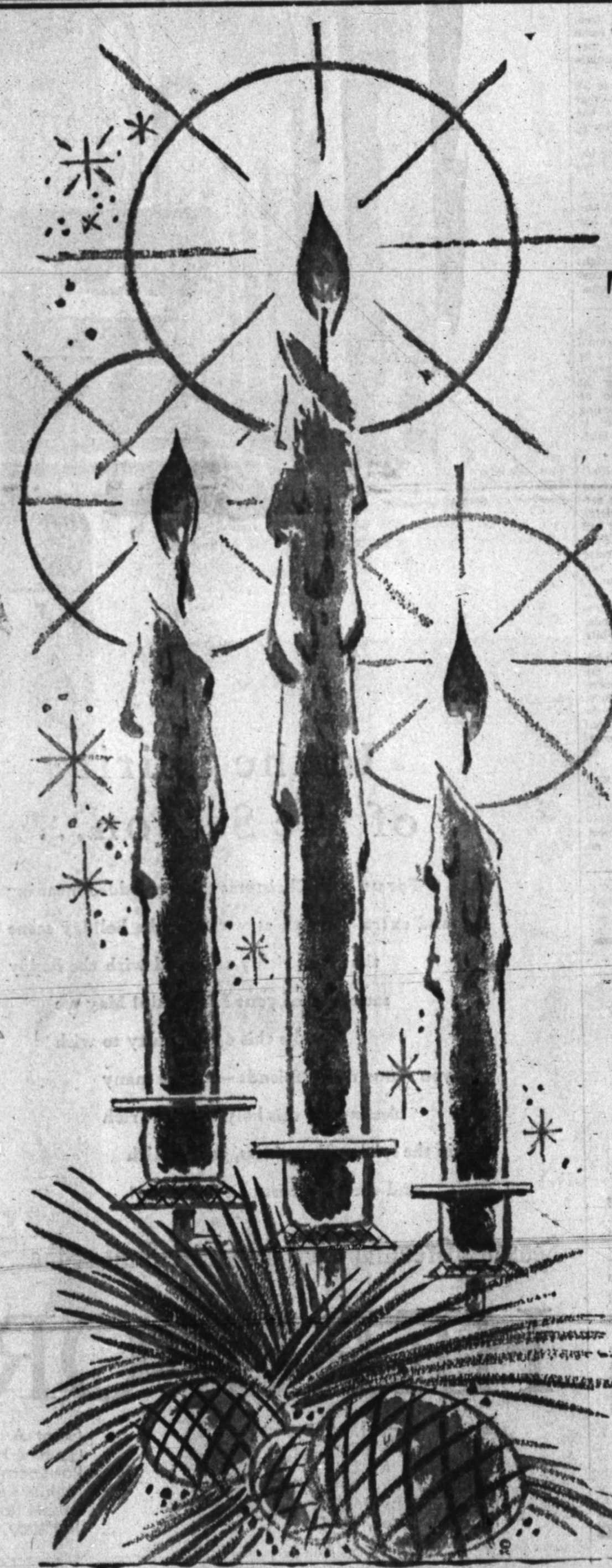
The "typical New England village" also is popular with liquor advertisers, despite the fact that Corinth has voted dry at every election in town history.



May your Yuletide be bright and shining as the gleam of Christmas candles!

from all the folks at

# BROWND SHEET METAL



## The Brightest Holiday Greetings To You All!

From all of us here to all of you, we send warm and friendly wishes that this Christmas will shine as a bright spot in your memory for years to come!

# CLOWE & COWAN, INC.

# Family Affection Should Be Shown During Holidays

## Now Even Santa Goes to School

ALBION, N.Y. (AP) — Santa Claus is getting smarter all the time.

Here at Christmas Park, for 20 years now, he and his helpers have been going in for higher education at the country's only Santa Claus school.

During that period the number of students, sent by stores and other organizations, has increased gradually until the enrollment for the one week course in October is in the 40s.

How on earth can Santa Claus spend a whole week brushing up on his business?

That, says Charles Howard, is not the problem. The real rub is cramming into one week all the subjects that Santa should know.

There are lectures and demonstrations on 27 subjects, such as the history and evolution of Santa, makeup and costume, child psychology, toys for different ages, stories and mannerisms. And there is actual casework with some of the children who visit Christmas Park in droves as winter comes on each year.

A successful student earns a silver pin and the "degree" of bachelor of Santa Claus. There are refresher courses and followup work too, and the students go back and teach others in their own organizations so that their influence is multiplied.

What does it take to be a successful Santa Claus?

**Children Hard to Fool**  
The basic requirement, says Howard is genuineness. Watch the details of appearance, because the youngsters will trip you up if you get careless. Play the hearty, friendly role of Santa to the hilt, whenever you are in costume. Without trying to deceive, turn aside a child's inquiry about your identity, but if he insists concede that you merely are one of Santa's helpers.

"If you aren't going to do a good job, whether it be in a store or in your home, don't do it at all," Howard says. "Parents sometimes fail miserably because they don't work at the project. But if you can impress your own children, you are a good Santa. Children are smart and hard to fool."

Howard's successful business enterprise stemmed from his own interest in the work.

Originally a farmer, he runs his school and the collateral enterprise of Christmas Park on a typical upstate New York farm.

After early farming experience in which he suffered serious injuries, he tried toy manufacturing, without any great success. Then, peddling some of his toys to a storekeeper one day, he was irritated at the sight of a slovenly Santa Claus.

"I could do better myself," he exploded.

Why don't you, he was asked. So he did.

**Grew Fast**  
That led, in 1937, to the establishment of the Santa Claus school.

At first, Howard continued to farm and play Santa personally as well as to teach others. But soon the enterprise was spreading out and requiring his full time.

By DOROTHY V. WHIPPLE M.D. AP Newsfeatures

That tender delicate something called Christmas Spirit is often lost by the wayside in the hustle and bustle and just plain work of Christmas. Don't let it happen in your family.

Christmas is a time when we can all show the better side of ourselves and not be embarrassed by doing it. We can show our family how much we really love them. We can let our friends and relatives know that they are important to us too.

Let us hope we do this somewhat the whole year around but most of us pull away from what we call sentimentality and hide our feelings behind the shells we use to protect ourselves from hurt.

But at Christmas the barriers are down and the very best that in us shines out.

Do try to give the children this feeling of the goodness of Christmas.

Even for little children Christmas is not a time of just receiving things. Christmas is a time of sharing. Children can get much joy from helping in the family Christmas plans.

You'll have a Christmas tree, and probably you'll put up some Christmas decorations and then the little packages will accumulate under the tree.

Let the children take part in all these activities. Let them feel that each and every one of them has helped create the gay festivity of the season.

The feeling is so much more important than the perfection of the finished product.

Let the children make decorations for the tree and the house. For the very little ones a few Christmas seals pasted on a piece of colored paper on the tree. Slightly older children can string bright red cranberries or popcorn and make paper chains and lanterns.

Since proper appearance is a fundamental for a professional Santa, Howard helped out by supplying costumes—at a price. He sells about 200 a year at \$200 apiece and sends them as far away as Hawaii. Renovating and storing such equipment is another major part of his business.

To assure his students necessary practice, he imported school children. Providing a proper setting, including a huge red sleigh and a toy exhibit, he found he had an attraction on his hands. Soon he was incorporating to raise money, tearing out the pig pen and cowbarn to provide space, and building a "Santa Claus castle" that now attracts paying visitors by the "tens of thousands. Reindeer are among the exhibits.

All this provides plenty of opportunity, of course, for the student Santas to ply their sincere art on wide-eyed youngsters. Moreover the reindeer double in brass because they feature a float that Howard rents out to communities and organizations all over the country.

All in all, Howard feels well satisfied, and well paid, by his life as a Santa emeritus. Sixty-one now, but with considerably less hair than you might expect of the jolly old elf, he has no expectation of slowing up.

Older girls (or little ones with your help) can make fancy shaped Christmas cookies to be hung on the tree and given to admiring guests. The stores are full of materials to make all sorts of Christmas decorations. Use your imagination and start your children contributing to the atmosphere of your home.

Then there's the question of the Christmas presents. Every family has some Christmas presents to give that are just plain duties. Much as you'd like to feel that all of Christmas was full of true love

and friendship, there's no use kidding yourself about some of it. Just accept the fact—life's like that. But don't talk about it much. Go off and get it done. It's like paying taxes—painful but necessary.

But gifts in the family are not like that. Encourage the children to give as well as to receive. But don't go out and buy "something for Susie to give Daddy."

As Susie feels Christmas coming, she'll enjoy planning. She'll wiggle with excitement as she crumples a piece of Christmas paper around a hunk of clay that roughly resembles a man.

And on Christmas morning when the packages are unwrapped, can't you see her beaming little face as she carries her present over to Daddy? Susie will love the expensive tricycle you have gotten for her, but she'll grow more in the image of Christ if she has the opportunity to feel the true joy of giving as well as receiving.



## In the Spirit of the Season...

For us, each Christmas takes on added meaning and extra warmth as we view the holiday scene that is so richly endowed with the happy memories of your friendship! May we take this opportunity to wish you — our many friends — all the many blessings of this holy time . . . rich in the spirit of happiness, good health and the very best of everything!

Season's Greeting from the entire Staff of the

# HEREFORD

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**IMMANUEL LUTHERAN CHURCH**  
Park and Avenue B



### And Forgive Us Our CHRISTMASSES

A mother was putting her little girl to bed. It was time to say her prayers. Childlike, the girl listed the first four petitions of the Lord's Prayer. She was not quite sure of the fifth, and so in her innocence she prayed, "and forgive us our Christmas."

Millions of Americans will need to pray that prayer on December 26. If ever there is a season being desecrated by great masses of our population, it is the season which the Christian Church has set

aside to celebrate the birth of Jesus Christ, the Son of God.

Will yours be a Christmas with Christ in it? Throughout the length and breadth of our country the invitation is being sounded, "Come hither, ye faithful, triumphantly sing!"

"O come, let us adore Him!" Will this Christmas find you kneeling in humble faith at the manger of Christ? Or will you be one of those who will have to pray "and forgive us our Christmas?"





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**FINISHING TOUCHES**—Charlie Morris of the Hereford Veterans of Foreign Wars post put the finishing touches on a refurbished fire of a repainted toy fire truck. The truck will go to some needy child on Christmas Eve.



**RAGGEDY ANN** dolls are picked up to be reconditioned by Roy Brittain, director of the VFW project. Each year the VFW collects old toys to be painted and rebuilt for Hereford's needy children. The toys will be sorted today and distributed Tuesday night. Lists of needy children are furnished by the county welfare office.



**FRESH TRANSPORTATION**—John Green adds a re-done bicycle to a growing pile of wagons, trucks and tricycles.



**OLD AND NEW**—An example of work well done is shown in the doll at right who now has new hair, dress and apron. The doll at the left, leaning against a Tinker-Toy, later had its caved-in face rejuvenated. (Staff Photos)

# The Sunday Brand

# Women's Call for Needy Child Leads to Christmas Adoptions

By LARRY FRIEDMAN  
TULSA, Okla. (AP) — On a December afternoon in 1947 a woman called at the office of County Probation Officer Chauncey O. Moore to inquire if he could find her a needy child to care for over Christmas.

Moore's job was dealing with adult probationers, but a newspaper reporter overheard the conversation, and wrote a story about it.

Reaction to the story came quickly. That Christmas, Moore put 53 underprivileged children in foster homes to enjoy true holiday happiness.

Receptive Chord  
From that spontaneous experiment, the Child Christmas Place-

ment Program has grown steadily. In 10 years, 1,089 children have been placed for Yuletide "adoption." Last year 134 from 4 to 12 years of age went to 137 homes.

In the program, Moore gets assistance from schools and teachers, from churches, clubs and news media. We could not possibly have accomplished all we have without the help of many people," he says.

Now the city's acting postmaster, one of Moore's biggest rewards, is the sheet of letters he gets after each Christmas. Some are from couples with as many as four or five children. They write that having a needy child in their homes for the holidays has

helped teach their own children to be unselfish and to share good fortune.

As one letter put it: "Our children learned a very real Christmas lesson which might be paraphrased by 'Do unto others ...'"

Some of the placements produce heart-tugging stories.

Deaf mute parents wrote Moore asking that their normal 5-year-old girl be placed in a temporary home for the holidays.

"We'd like Mary to be able to hear people laughing and singing this Christmas," their letter read. Later they reported the holiday was the most exciting of their daughter's life.

One woman, grateful for an enjoyable Christmas provided her 9-year-old son while she recuperated from a serious illness asked two children into her home the next year.

"My son received so much happiness last year," she wrote Moore, "that I now want him to experience the joy of bringing happiness to others."

# Navajos Lured Out of Desert To Join Christmas Parties

By ROBERT A. BARNES  
GANADO, Ariz. (AP) — The drab wastelands of the huge Navajo Reservation come alive at Christmas. Indian men, women and children converge, like spokes on wheels, on several locations.

What brings these people—most of them non-Christians—swarming by the thousands through the cold to remote gathering places at the time of the Savior's birthday? The attractions are annual Christmas parties staged by the Ganado Mission of the Presbyterian Church.

Strong Medicine  
A few years ago the parties drew only a few score Navajos. This year some 4,000 can be expected at the celebrations at the mission and at six other locations in a 35-mile radius.

Pickup trucks will bring many of the Navajos. Others will bump across the mesa country they love, in their John Deere wagons or will ride horseback. Some will walk.

A sign in front of the mission proclaims it "a lesson in practical Christianity." No white person who visits this oasis in desolate country, and who looks on at one of the Christmas parties, will question this description.

The Navajos watch patiently and listen intently as youngsters attending school here reenact the Holy Birth in a land of shepherds like themselves. But a birth in a manger would not appear humble to the hogan-dwelling Navajo.

Luke in Navajo  
They pay close attention as a member of their own race tells in simple language (with the gestures which are a must in the Navajo tongue) the story of the

Christmas to remember—and for some it will be the first time they ever received a gift."

Christchild. They listen closely to "Silent Night" and "O Little Town of Bethlehem" sung in Navajo.

Most of the adults do not understand English. For some this annual party is the only contact with Christianity, despite the efforts not only of the Ganado people but of many other missionaries of various faiths throughout the sprawling reservation.

The 75,000 or more Navajos here do not live in towns. They are scattered by small family groups throughout an area larger than many eastern states.

It is not the message in their own tongue which draws these people here, nor is it the Christmas hymns nor the sweet rolls and coffee. It is the gifts which they know are coming.

Christianity's Bait  
The presents, representing many hours of labor by church women in far sections of the country, are contained in a colorful cotton print bag. Typical gifts are shirts, pencils, crayons, writing tablets, towels. Children get dolls, picture books and other toy items.

"We cannot hope to turn them all into Christians in one day," former Ganado Supt. Dr. C. G. Salsbury once said, "but here at the mission we feel an obligation to crack the ignorance, what little we can while we have them with us."

# He's Not a Big Operator, But He Gets the Job Done

EAST ORANGE, N.J. (AP) — In some parts of the world they call him Kris Kringle or St. Nicholas, but to children here he's "Santa Claus Joe."

And it's Joe Raymond's little fruit shop where all the toys come from—not the North Pole.

For two months out of the year, Raymond hunts up old toys and repairs them for underprivileged youngsters. Then at the holiday season he gives them out at two Christmas parties he holds, and also delivers them from his sack as he goes from house to house.

At 72, Raymond looks the part. So much so, in fact, that a television station has offered him a lucrative fee to play Santa on the air. The assignment would bring him more money than he is making now from his shop and his Navy pension.

"But who needs the money?" says Raymond. "I have enough to buy my food and pay the rent. What else does a man need? Besides, I just couldn't leave my young friends."

Many years ago, when Raymond was 5, his father took him to see a soccer-friend who was playing Santa Claus.

"He was having such a good time I decided I would like to do the same thing some day," says Raymond. Finally, after a 25-year hitch in the Navy, Raymond made his wish come true.

Many children have grown up since they last heard "Santa Claus Joe" chuckle as he handed them a new toy but he'd still seem familiar.

Except for one thing. "Santa Claus Joe" now delivers toys from a truck instead of his old horse-drawn sleigh.

Education Assured  
Some of the "foster" parents have come to refer to their holiday visitors as "our kids" and a few have confided to Moore they will "see them through" high school or college.

Moore circulates questionnaires in the city's schools—one for the those wanting the guests. Moore requires the requesting family to submit three letters of recommendation, which are carefully checked. The needy child's parents, of course, must also consent.

Why does Moore, who has no children, take on this work? "It's very simple," he smiles. "I enjoy seeing the children, and the people who take them, so happy I get a big kick knowing the youngsters will have a



May the many joys of Christmas be delivered to your house!

# Useful Dining Gift Easy To Turn Out

A plaid gingham luncheon set is a lovely and useful Christmas gift, yet easy to make.

Cut the table cloth and napkins the size desired, then run a row of stitching with your sewing machine an inch and a half from all edges of the cloth and a half inch from napkin edges.

Pull threads as far back as the row of stitching on each piece, in order to form the fringe. The stitching will keep the thread from pulling further.

Press the set and, it is ready for gift wrapping.

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## Greetings to One and All!

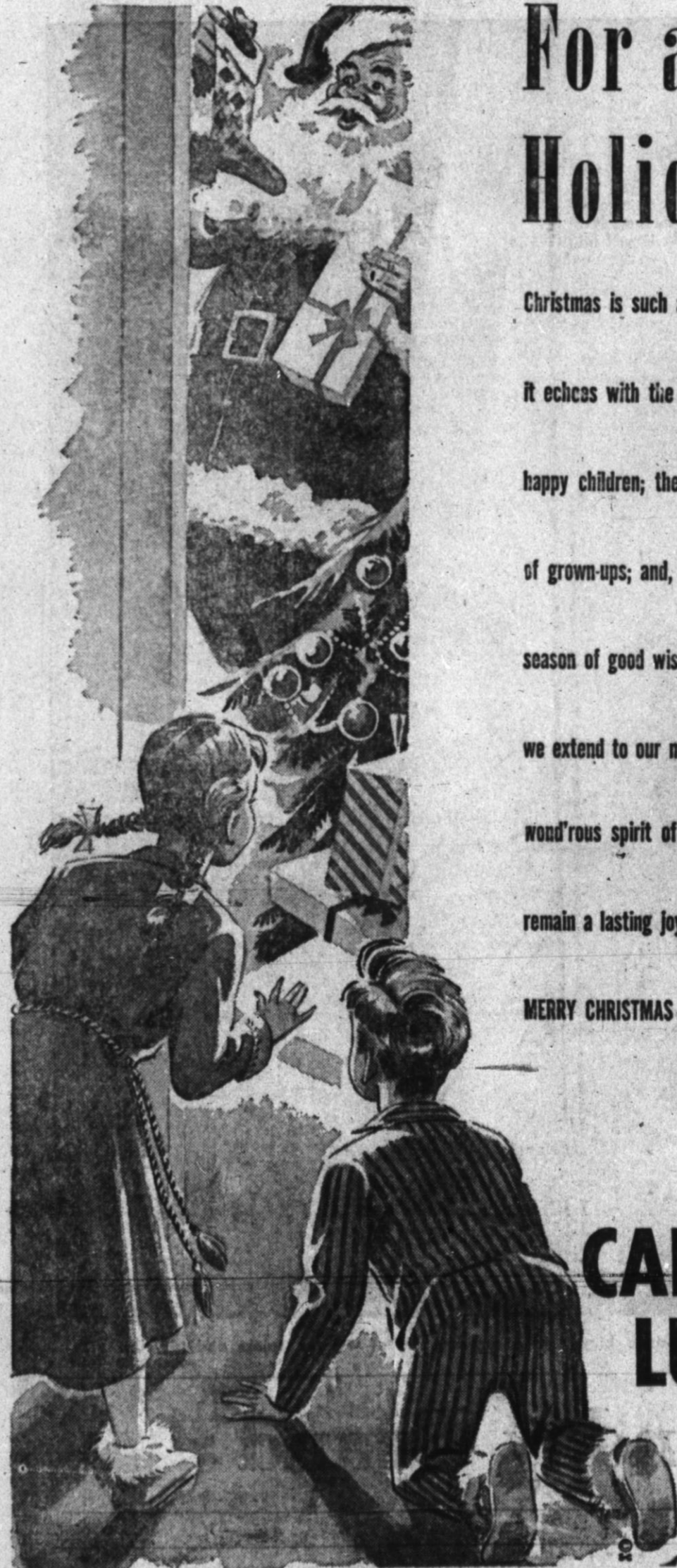
We'd like to send our good wishes into every home and heart this Christmas to ensure the blessings of the holiday season to all our friends and their families.

Merry Christmas and a Happy New Year

# HEREFORD GIN

Frank Adams

John McCleskey



# For a Happy Holiday...

Christmas is such a merry time...

it echoes with the joy and laughter of

happy children; the warmth and friendly ways

of grown-ups; and, best of all, it's the

season of good wishes — such as the ones

we extend to our many friends... May the

wonderous spirit of the season

remain a lasting joy for all!

MERRY CHRISTMAS...

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# Laws Against Fireworks Muffle South's Custom

By PERRY MULLEN

ATLANTA (AP)—An old French custom adopted many years ago in the Old South is wearing thin. Yankees visiting in the deep South have been surprised at what they viewed as an extremely unorthodox method of celebrating Christmas by shooting off fireworks.

The practice was brought in by early French settlers in Louisiana. Use of fireworks on Christmas is common in France, Spain and Italy. The French settlers' noisy greeting of Christmas Eve spread to most of the Southern states but did not find favor in Yankee territory.

### Double Jeopardy

Counting Fourth of July fireworks casualties brought restrictive ordinances or legislation in many states over the country. But the double jeopardy of Christmas and Fourth of July explosives in careless hands prompted legislatures and city governing bodies in the South to bear down even harder on use of ear-splitting miniature bombs, rockets that can knock out an eye or tear off a finger.

State laws in Georgia, North Carolina, Florida and Alabama ban fireworks except in supervised public displays, with a few exceptions. Georgia law permits their sale for use outside the state

and in farming areas to break up bird infestations. Florida law also permits farmers to explode fireworks to chase birds from their crops. Fish hatchery operators in that state also may use firecrackers to scare off predators.

North Carolina relaxed its ban in 1955 by legalizing use of caps for toy pistols in 77 of 100 counties. The Alabama law permits use of sparklers but some cities have local ordinances banning them as well as fireworks.

A Kentucky state law makes it illegal to buy, sell, import, shoot or possess fireworks, except at wholesale. The exception opens the way for a few roadside "wholesale" operations but State Fire Marshal Ray Humkey said the 1950 law accomplished its purpose with a phenomenal decrease in accidents.

South Carolina law bans all fireworks except small firecrackers, sparklers and toy pistol caps. Several South Carolina cities enacted ordinances against use of fireworks but these and the state law permit public displays.

### Local Ordinances

In Louisiana, where the Christmas fireworks started, there is no general prohibition but most major cities have ordinances against them and their use is declining. Little or no fireworks are used in New Orleans or Baton Rouge on either July 4 or Christmas.

Most Tennessee cities and many counties have local ordinances banning fireworks. A bill was introduced in the 1957 legislature but was watered down to ban Roman candles, sky rockets and similar, except small "soft-shell" variety. The state law doesn't interfere with local laws, many of which are more strict.

Most larger cities in Mississippi enacted ordinances against fireworks under a local option plan approved by the legislature in 1956. But there has been little decrease in their use since dealers set up shop outside city limits and do a good business.

In Arkansas, Little Rock, Fort Smith, Jonesboro, Pine Bluff and Hot Springs ban fireworks by ordinance. Fort Smith permits supervised displays and police there report a marked decrease in their use.

Texas law limits retail sales of fireworks to periods between June 24 and July 4 and between Dec. 15 and Jan. 1. The measure, passed at the last regular ses-

# Brand New Way To Spectacular Dish, Eggnog Bavarian

By CECILY BROWNSTONE  
Associated Press Food Editor

Here's a new holiday dessert that will be the talk of your table. Luscious to taste and beautiful to behold, it will enchant your family and guests.

We dreamed up this Eggnog Bavarian Cream when we wanted to complement the steamed plum pudding we usually serve at Christmas with a lighter dessert. After we had decided that a dessert made with bottled eggnog and unflavored gelatin would be quick to prepare at this busy time of the year, we were eager to work out an unusual decoration. So we put the eggnog mixture into a copper mold with a raised fruit design. When we turned out the dessert, after it had set in the refrigerator, we brought its design to life this way.

### New Art Medium

We applied vegetable food col-

oring with an artist's paint brush to the raised fruit design the mold had imprinted on the Bavarian Cream. With a tiny bit of water added to the food colorings, it was simple to reproduce the purple of grapes, the red of strawberries and raspberries, the golden yellow shade of a pear streaked with crimson, a rosy-cheeked apple and green leaves. A handsomer sight you've never seen — the beauty of an orchard brought to the table!

You may unmold this Eggnog Bavarian on a plate that is just a little larger than the mold and add no further garnishing. Or you may unmold it on a large flat serving plate — we like to use one of clear glass — and garnish frosted grapes and fresh kumquats with their green leaves make a beautiful border.

### HOLIDAY EGGNOG BAVARIAN

Ingredients: 2 envelopes unflavored gelatin, ¼ cup sugar, 1 quart bottled non-alcoholic eggnog, ¼ teaspoon nutmeg, 4 teaspoons rum flavoring, 1 cup heavy cream.

Method: Stir gelatin and sugar together thoroughly in the top part of a double boiler. Stir in 1 cup of the cold eggnog. Place over boiling water and stir until gelatin and sugar are dissolved. Remove from heat; add remain-

ing 3 cups eggnog and stir well. Stir in nutmeg and rum flavoring. Chill until mixture mounds slightly when dropped from a spoon. Whip cream and fold in. Turn into a 6-cup mold with a fruit design; chill until firm. Unmold. Makes 10 servings.

To Decorate: Put a few drops of the desired food colorings in small cups; mix with a very small amount of water. Use artist's paint brush to outline and fill in fruit design on Bavarian Cream.

Note: The nutmeg and rum flavoring may be omitted from the Eggnog Bavarian Cream recipe if desired.

### FEMALE OF THE SPECIES

NORFOLK, Va. (AP) — Women make better pedestrians than men.

That's the conclusion of George Elliott, safety consultant to the Tidewater Automobile Association. Noting that three-out of four persons killed walking in traffic last year were men, Elliott said: "Women have more patience."

### COLD CASH

AMES, Iowa (AP) — When an Ames housewife goes out for the evening she puts her billfold, containing her money, into her home freezer. She theorizes that if her house should burn down the money would be safe.

# NEW YEAR'S EVE DANCE

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# Ex-Newsboy Makes Sure Each Christmas Merry

By JIM GREENWOOD  
Corpus Christi Caller-Times

CORPUS CHRISTI, Tex. (AP)—For 31 years, the biggest and best Christmas parties in South Texas have been the ones that Joe Simon gives for newsboys.

Since 1925, Joe has played Santa to more than 6,000 kids.

His Christmas party this year will be the best one of all he says. He's been working on it for months.

Joe is a furniture dealer and his Christmas story has deep roots. It dates back to the winter of 1906 in St. Joseph, Mo., where Joe was a hustling, 6-year-old newsboy.

### Rugged Start

"You had to be huckle to stand the gaff," Simon recalls. "Fighting other newsies to keep your corner wasn't kindergarten stuff. And mine was a pretty good corner."

Occasionally, Joe could make as much as 40 cents before trudging home through the dark. But some days he would lower his head doggedly against the snow and set out for home with only 10 or 15 pennies clutched in his fist.

In December, 1906, Joe heard about a Christmas dinner a local restaurateur was giving for news-

boys. He showed up, and as he sat in the warm, delightfully fragrant cafe, stuffing himself with a traditional Christmas feast, Joe made a vow.

"If I ever have the chance, I'm going to give such a party for kids," thought he. That pledge stuck with him—through the next six years as he held his downtown corner, through high school and two years of college, through two years in the Navy (where he won a welterweight belt in boxing competition) and right on up to 1925 when he came to Corpus Christi to open a furniture store.

### Made Good Promise

The chance to make good on his old vow came on Christmas Day, 1925, when Joe gave his first Christmas party for newsboys. Eighteen showed up. In 31 years since then, he's played host to some 6,000 boys. Each time, Joe's hired the city's best banquet hall, served up the best turkey dinner possible and feted his guests with gifts and entertainers and a movie.

He's going to make his 32nd annual newsboys' dinner one to remember. Since early spring, he's been passing out invitations to those ex-newsies, now grown and still here, who came to some of his first parties.



That this Christmas  
bring you the most precious gifts  
of happiness and peace of spirit...  
is our sincere wish, to one and all!

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**SAFETY COUNCIL PRESIDENT SAYS:**

# Haste, Weather, Conviviality Make Christmas Hazardous

By NED H. DEARBORN  
President, National Safety Council

I have been asked to put together a few rules on how to survive Christmas.

The very suggestion is shocking, isn't it? How to survive Christmas! You'd think Christ-

mas was a time of war, instead of a period devoted to "Peace on Earth, Good Will Toward Men."

Nevertheless, the cold facts are that the Christmas holiday season is one of the most dangerous periods of the year—both on the highway and in the home.

Why? Well, for one reason because of the rush of the season. People are going full tilt. They are shopping, planning and attending Yuletide parties. They are planning their Christmas holiday trips to Aunt Minnie's, doing a thousand and one things—including that last-minute job of sending out hundreds of Christmas cards which should have gone out weeks before.

**Dangerous Season**  
Then there is the weather—snow, sleet, rain, fog, darkness, slippery roads. A perfect set-up for traffic accidents.

And, let's face it, there is Yuletide conviviality. Too many people drink too much—and then try to drive. Drinking is one of the biggest causes of Christmas holiday traffic accidents.

Well, then, how can we come safely through all these pitfalls without becoming a recluse or a killjoy?

Here are 10 simple rules to help you survive Christmas and make it merry instead of tragic:

- ON THE HIGHWAY**
1. Start early on your holiday trip, and take it easy.
  2. Don't drive if you drink.
  3. Be courteous and thoughtful to others. Try smiling at another driver. Watch his amazement—and his response!

4. Don't insist on making the trip if the weather or the roads tell you that you really shouldn't go.
5. Slow down by at least 10 miles from what you would normally regard as a safe speed. This is a concession to the weather, to the convivial season and to heavy traffic.

- IN THE HOUSE**
1. Keep your Christmas tree well watered—and keep the tree away from sources of heat.
  2. Turn out the tree lights when you leave the house—or even when you leave the room for an extended period.
  3. Don't overload the electric outlets. You don't have to be an expert to know that a blown fuse means an overload.
  4. Inspect your home for icy steps and walks, and other hazards. Even if you can remember to dodge such booby traps, your guests may not.
  5. Be careful not to place Christmas decorations and ever-

## It's Fun To Make Christmas Candle

To make a big Christmas candle, melt four cakes of paraffin wax until they are just soft enough to stick together.

Insert a piece of cord for a wick between the second and third. Then melt a fifth cake of paraffin completely, beat it to a froth and spread over the four cakes that you have stuck together. You will have a large snowy white candle. If you want another color, just add a colored wax crayon to the paraffin you are melting for the outside froth. Place the candle on a saucer and around its base place pine cones, holly or anything suggestive of Christmas.

W. R. Gracc, founder of the Grace shipping lines, was twice elected Mayor of New York City, in 1881 and 1885.

green branches near your fireplace or around candles. Be extra careful of any fire hazards during the Christmas season.

Remember: Any accident to any member of the household can spoil Christmas for the entire family. It's really worth a little trouble to stay safe.

## Children on Hatteras Island To Enjoy a Double Christmas

By CHARLES L. WEST

RODANTHE, N. C. (AP)—Christmas means two things to the children of Hatteras Island—Santa Claus and Old Buck a kind of bovine anti-Santa.

That's because the kids, and old folks, too, celebrate two Christmases, old and new. Old Christmas here is unique, falling on Jan. 5. Some other parts of the world celebrate on Jan. 6—the Epiphany or Twelfth Day of Christmas.

**Clouded History**  
History clouds the origin of the local festivities, although two theories seem to predominate. One relates the celebration to the arrival of the Three Wise Men at the manger of Christ. The other stems from the loss of 11 days when Great Britain and the American colonies shifted from the Julian to the Gregorian calendar in 1752.

Islanders let the "mainlanders" wonder about the origin. They, themselves, dismiss it as of no consequence. "We celebrate Old Christmas on Jan. 5 because that was the date our fathers and

their fathers celebrated," one said.

Danish legend boasts a similar character—a bull who hides most of the year but appears at a holiday time.

**Old Buck in Replica**  
The modern day celebration of Old Christmas here features a big oyster roast, a square dance and entertainment at the community house. A canvas and barrel stave replica of Old Buck the bull appears during the evening. Adults distribute gifts for the children and the children vie for a chance to ride Old Buck.

As misty as the origin of the celebration is the origin of habitation on Hatteras Island itself. It is believed that its first inhabitants were crews of 18th Century sailing vessels lost in the "Graveyard of the Atlantic," as this treacherous coastline is known. The island's written records date from the middle of the 1700s.

The "Miss Korea of 1957" who was entered in the "Miss Universe" contest at Long Beach, Calif., is named Miss Okay Park. She is 22, pretty and O. K.



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to deck the halls with pine and holly  
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And a Happy, Prosperous New Year from  
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King"



May the inspiration  
of Christmas open the way to a new era  
of peace and understanding among men.

### And on Earth, Peace...

If peace on earth belongs to Christmastide, why is Christmas the frantic season, the mad rush, the time of confusion, fatigue, frustration? Perhaps the trouble lies in not choosing the most important things to put first.

American Christmas comes from many sources, both pagan and Christian. The English colonists brought conflicting ideas. The Puritans disapproved of celebrating in either a religious or secular way and they opposed it for two centuries. The Roman Catholic, Episcopalian and German churches celebrated Christmas as a religious feast. With the exception of the Puritans, colonists from England, Holland and Germany celebrated the Christmas season by eating, drinking and making merry.

The English brought the customs of burning the Yule log, wassailing, eating mince pie and mistletoe and holly. The Dutch plum pudding, decorating with mistletoe and holly. The Dutch colonists brought Santa Claus. The Germans gave Americans the Christmas tree. In colonial days, Christmas presents were for children and for the poor and they were only a small part of Christmas. The commercial exploitation of Christmas began in the middle of the 19th Century but did not grow to its present large proportions until the 1920s. Thus today's parents cannot remember the time when Christmas was less complicated and more peaceful than it is at this time.

#### Pick and Choose

It is up to each new family to choose its own pattern of keeping Christmas. No family can do all of the things that mean Christmas in the United States. Yet in the attempt to carry out so many of the American Christmas customs, many families do not know the peace of Christmas. The younger the children, the more difficult it is for them to enjoy a situation where other people are tense, disorganized and confused.

Because Christmas involves so many traditions, it is wise to decide which ones are most important to your family, especially in the way of food. If Christmas dinner threatens the peace of your Christmas Day, try cutting out some of its least important features. Perhaps salad and rolls could be eliminated. Would ice cream do instead of plum pudding?

How can everybody help? Grandparents and other guests are happier helping than watching a mother overwork, but you do have to figure out jobs that they can do in their own way and then leave them free to work.

When traditions include many parties and entertaining, some careful thinking is in order. If your family's peace on earth is really important, it may call for turning down an invitation or two. A late party on Christmas Eve does not prepare parents very well for a happy Christmas Day. Nor does it make for peace if they do more entertaining than they can handle comfortably during the Christmas season.

Peace reigns in the home where:

1. Parents think through what is most important in Christmas.
2. Non-essentials are cut down or eliminated.
3. The mother plans the Christmas food carefully and prepares ahead of time for it.
4. Family members are willing to help and the mother's planning and managing make it possible for each person to help effectively.

#### MAKE OWN WREATH

There is no better foundation for an evergreen wreath than a wire coat hanger. Just straighten it out into a round ring leaving the holder at the top. Then with heavy thread and large needle fasten the greens around this wire ring and hang up by the hook.

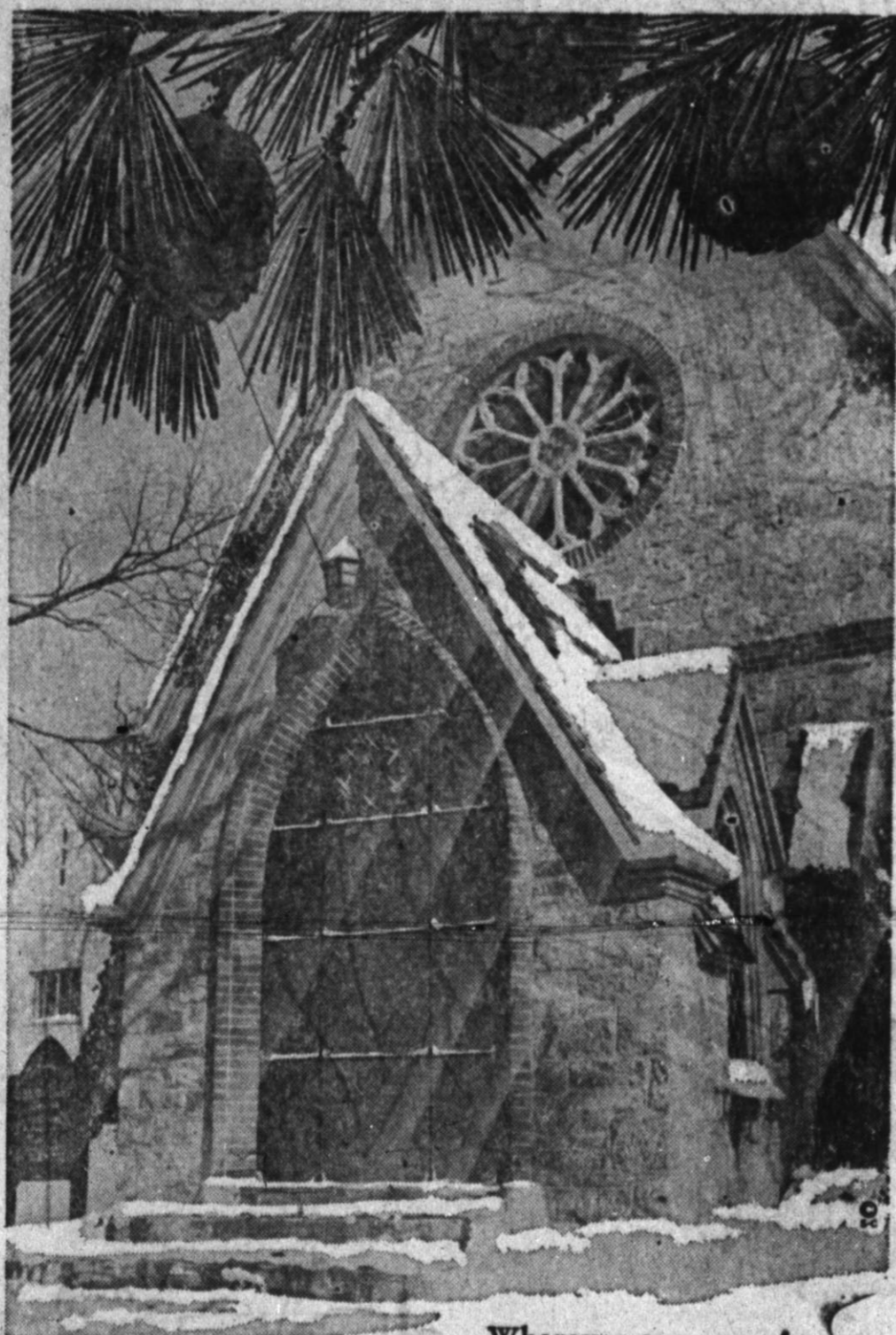


### OUR GREETING...

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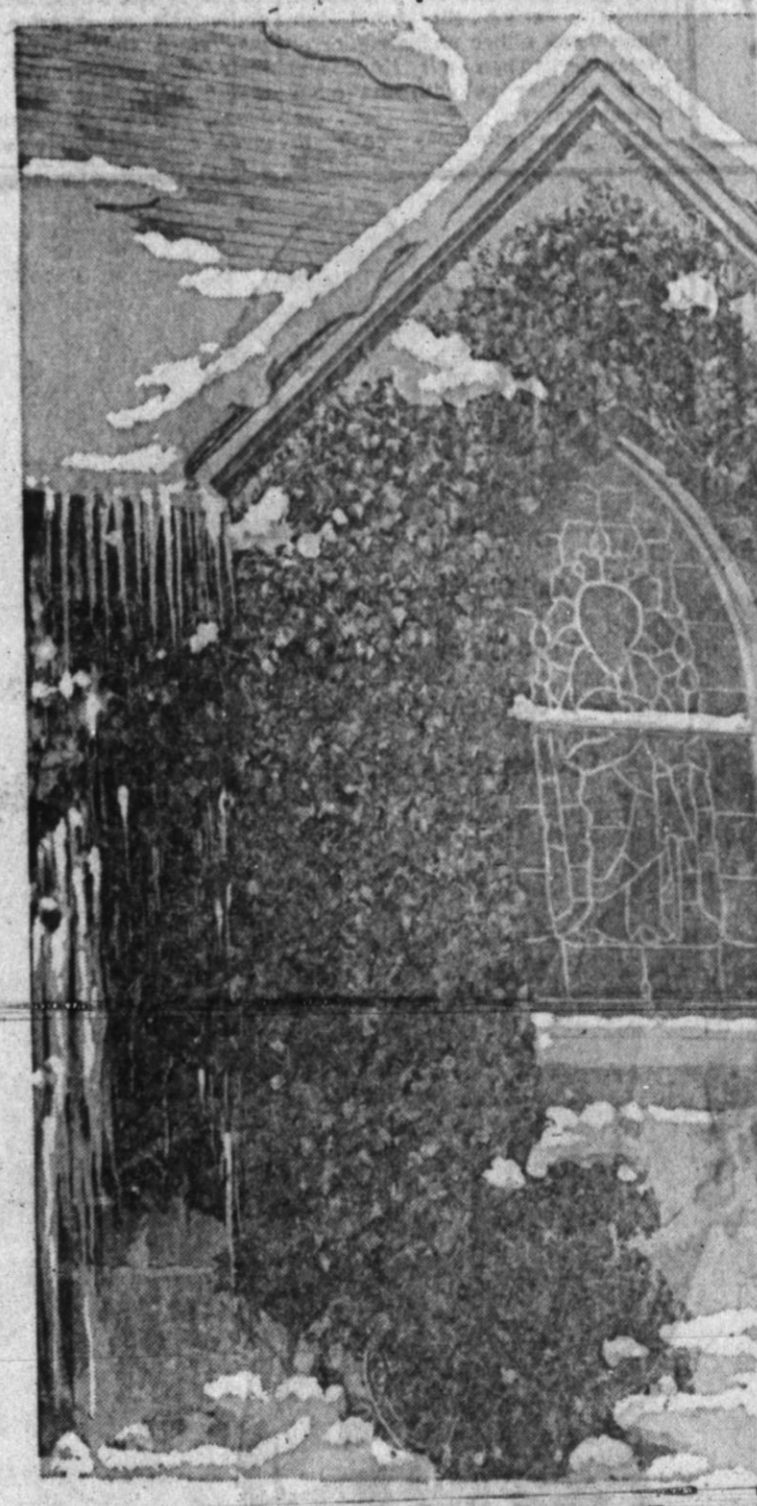
Wherever you are, be  
it in your home or the church of your choice, may your day  
be filled with the gladness of the Yuletide spirit.

Merry Christmas and a Happy New Year  
from all the folks at

# ROBERT E. THOMPSON, INC.

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All  
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Merry  
Christmas  
and a  
Happy  
New Year



May we all be blessed by the true happiness  
of an abiding faith in the spirit of Christmas.

All the folks at

# HEREFORD CREAMERY CO.

# Get Into the Christmas Spirit By Sewing Cheerful Stockings

Here's a smart idea for pepping up the living room mantle, a way to make sure it has plenty of color even before Santa arrives to fill the stockings.

To make the "Choo-Choo and Tree" (left in the picture) you need 1/3 yard green felt, white felt scraps, and a variety of bright thread.

Cut two stocking-shaped pieces from bright colored felt, following pattern given below.

Transfer the candy cane designs

to one felt stocking. Using the decorative stitch attachment on canes.

Transfer the "choo-choo" train design to a piece of white felt. Place the train on the stocking and applique around its outside tracing. After applique is completed, cut away extra felt.

Next, transfer the tree design to a piece of white felt, and position this between the top and center roys of candy canes. Applique around the tree and around the outside edge of the block design. Cut white felt entirely out of the inside of the tree; and cut away extra material all around outside edge of the applied block.

Place the wrong sides of the two stocking pieces together, and stitch around the outside edge of the stocking.

**Sporty Fox**  
To make the fox (center in the picture), you need 1/4 yard black or bright felt, a scrap of tan or light brown heavy cotton fabric (for the fox design), braided brown yard or soutache braid, a blue bead and a scrap of wire for "eye" and "eyeglasses."

Cut two pieces from the felt, following the pattern given below.

Place the fox fabric over a piece of the felt, with right sides up. Place the paper pattern for the fox over both, and stitch through all three pieces, following the pattern out-line. When finished, tear away the paper.

Apply the braid or yarn around entire edge and in loop design around tail using either the underbraider or the topbraider on your sewing machine. Then trim away the excess cotton fabric.

Make the "ear" with a few outline stitches by hand. Sew the bead in place for the eye. Bend wire to form glasses and tack into place.

Put together front and back as with the "Choo-Choo."

**Golden Doodles**  
To make the golden doodles, (right in the picture) you need 1/8 yard felt in green or other bright color, and some gold soutache braids. After cutting stocking-shapes from felt, sketch a "doodle" on one piece and—setting your machine for a medium stitch—stitch the braid into place using either underbraider or topbraider. Then put front and back together as with the other two stockings.

To make stockings easy to

hang, a brass curtain ring should be sewn to their top left corners. A bit of ribbon will give them additional charm.

## Santa's Toy Pack Tops \$1 Billion

St. Nicholas will travel in a jet-propelled sleigh this Christmas to deliver more than a billion dollars' worth of toys to American children.

The 1957 record toy pack will include a play version of every headlined marvel of our atomic age, right alongside the old favorites, from blocks to xylophones, newly streamlined.

Creative play activity gets the spotlight, whether toys reproduce the latest electronic techniques of radar and sky patrol or the basic skills of farming, building and housekeeping, say spokesmen for the Toy Guidance Council and U.S.A. Melvin Freud, president of the former group, specialists in helping grownups to choose the right toys for the right age, says: "The high incidence of the sports car, the split-level home, sectional furniture and color-matched kitchen appliances are typical of 1957 toyland's realistic reproduction of American life."

**Railroad News**  
While new playthings put heavy emphasis on career training, electronic equipment, the guided missile program and atomic research, familiar toys also have acquired new talents. Electric trains now come in pastel colors, designed especially for little girls. And the do-it-yourself electric train kit shares honors with the "atomic" train, planned for hobbyists and scientific-minded youngsters.

About one-quarter of the billion-dollar toy budget will be spent on dolls, top of the list in every little girl's letter to Santa Claus. Miniature dolls, from 8 to 10 inches tall, are the favorites, since they arrive along with complete wardrobes, luggage, furniture and beauty accessories. Of course it goes without saying that the new dolls are almost human, and have been described by some enthusiasts as smarter than people, since they walk, talk, roll their eyes, drink, wet and have rooted hair that can be shampooed, combed, brushed and given a permanent wave.

**Accent on Space**  
Boys will be ready for the space travel age after practicing with this year's rocket launchers, space satellite stations, flying platforms, guided missiles and all kinds of remote-controlled vehicles. Even the toddler may now climb into his own space ship, which on closer inspection turns out to be the modern version of the hobby horse.

All the latest kitchen and housekeeping appliances of the push-button era are reproduced in miniature for small housekeepers, who also will use electric utensils and vacuum cleaners and have at their disposal toy-size packages of everything, from chuck-wagon fare and pizza pies to cakes like Mother makes.

## He's Been Written into State Law

**By DAYTON BLAIR**  
OKLAHOMA CITY (AP)—You don't believe in Santa Claus? Oklahoma does. It's written into law. And 3,000 children—all orphans—know that Santa Claus is real to them.

For 21 years Oklahoma has operated its Santa Claus Commission, the only one of its kind in the country. The state legislature backs it up with a \$2,500 appropriation each year, to be augmented by private donations.

As a result, Oklahoma's orphans will open presents on Christmas morning just like other

children the world over. They wrote Santa Claus several weeks ago what they wanted and they will get at least two presents plus candy and nuts.

**Began in 1936**  
The commission was created in 1936 after R. R. Owen, then state budget officer, and his wife visited the state orphanage and witnessed a lonely, drab Christmas eve. Returning to the capitol they told a friend, Sandy Singleton, a member of the legislature, about it and he sponsored a bill creating the commission.

Mrs. Jessie Fountain, the veteran executive secretary of the commission, spends most of the year buying presents. She hunts for bargains and gets as many as possible at wholesale from sympathetic businessmen.

Then about Oct. 1 each year she opens a workshop at the capitol. With a small staff, she gets each package wrapped and addressed to some child. Highway department trucks are pressed into service just before Christmas to make the deliveries.

An effort is made to get the children what they want. Many ask for a Bible and they always get it. Some—just like your children at home—will ask that their brothers and sisters be remembered.

One of the letters Mrs. Fountain likes to talk about came from an Indian boy one year.

"Santa, my name is Yellow Bird Buzzard and I am 12 years old," he wrote. "I am in the seventh grade. For my first choice, I would like a gun and caps; sec-

ond choice, a flash light and batteries, and my third choice, a Bible. Thank you." He was sent a Bible and one of his other choices.

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*We have a hunch you'd rather*  
**BUY FROM AN AGENT**  
who as an independent business man represents capital stock insurance companies with facilities to take care of all your insurance requirements.

*That's how this Agency conducts its business.*  
**John McLean Insurance Agency**  
25 Years of Insurance  
Know How  
Phone EM 4-0544

Transfer the "choo-choo" train design to a piece of white felt. Place the train on the stocking and applique around its outside tracing. After applique is completed, cut away extra felt.

Next, transfer the tree design to a piece of white felt, and position this between the top and center roys of candy canes. Applique around the tree and around the outside edge of the block design. Cut white felt entirely out of the inside of the tree; and cut away extra material all around outside edge of the applied block.

Place the wrong sides of the two stocking pieces together, and stitch around the outside edge of the stocking.

**Sporty Fox**  
To make the fox (center in the picture), you need 1/4 yard black or bright felt, a scrap of tan or light brown heavy cotton fabric (for the fox design), braided brown yard or soutache braid, a blue bead and a scrap of wire for "eye" and "eyeglasses."

Cut two pieces from the felt, following the pattern given below.

Place the fox fabric over a piece of the felt, with right sides up. Place the paper pattern for the fox over both, and stitch through all three pieces, following the pattern out-line. When finished, tear away the paper.

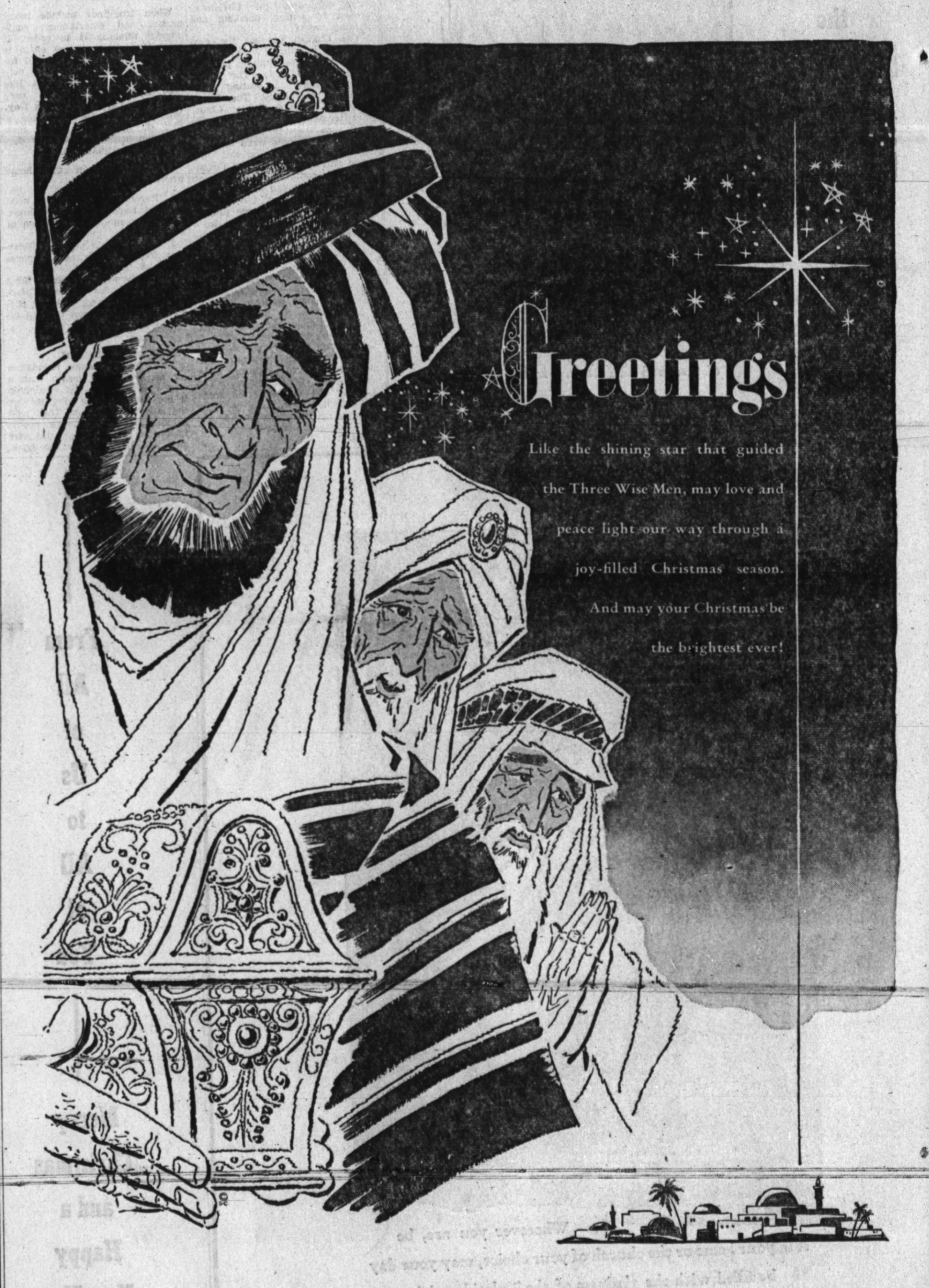
Apply the braid or yarn around entire edge and in loop design around tail using either the underbraider or the topbraider on your sewing machine. Then trim away the excess cotton fabric.

Make the "ear" with a few outline stitches by hand. Sew the bead in place for the eye. Bend wire to form glasses and tack into place.

Put together front and back as with the "Choo-Choo."

**Golden Doodles**  
To make the golden doodles, (right in the picture) you need 1/8 yard felt in green or other bright color, and some gold soutache braids. After cutting stocking-shapes from felt, sketch a "doodle" on one piece and—setting your machine for a medium stitch—stitch the braid into place using either underbraider or topbraider. Then put front and back together as with the other two stockings.


To make stockings easy to



**Greetings**

Like the shining star that guided the Three Wise Men, may love and peace light our way through a joy-filled Christmas season.

And may your Christmas be the brightest ever!



**Greetings**

As Christmas arrives upon the scene... may it come laden with happiness for everyone!

**DON LITTLE'S**  
B. F. GOODRICH STORE

**SEARS GRAIN CO.**

Mrs. Sue James      Howard Godwin      George Blanton  
Raymond Nickson      Henry Sears

# Long Ago Magic of Candle - Lit Tree Stirs Comparison

By WILLIAM J. CONWAY

For a moment the small boy stood at the head of the stairs and shivered from cold and excitement. His glance flitted down the carpeted stairs to the high-ceiled entrance hall and darted past the stately grandfather's clock. And there it was—the tall Christmas tree, aglow with the soft, shining light of two dozen candles.

I was the small boy and that Christmas of long ago was the first one I can remember in much detail.

We had been burned out of our home and we were staying with Aunt Kate, a plumpish, pinkish woman who never quite lost her youthful chuckle. In her home, the so-called hot air furnace never routed the winter's cold from the corners of the big house on the windy uplands a few miles from the frozen Mississippi River.

I recall slipping from bed in the early morning on that Christmas Day and making my way, a bit unsteadily, to the tree. It was trimmed with strands of tinsel and strings of gaily colored baubles. But, clearest of all, I remember the nimbus of candle light.

Round eyes eventually perceived that the holders were attached to tree branches with snap-jaw clamps. Each candle had been lighted minutes earlier—by Santa Claus, of course. The little tongues of flames swayed and writhed and waved, and faint reflections wavered back from the polished floor and woodwork and the shiny face of the grandfather's clock.

There were gifts to be opened and long, black, schoolboy stockings to be emptied of hard candy,

nuts and oranges.

Then we set out for church. The house was on the fringe of town. To the north, where open fields lay, you could see only "a universe of sky and snow." We headed south along a path that wound through drifts as high as a small boy's chest.

(This year we probably will be up early and off to church. That custom is changeless. Then we'll come back to the big city apartment to watch the youngsters explore the stockings and inspect their presents.)

After church, there was a happy walk back through the snow, to home and dinner—cooked on a ponderous, black kitchen range. Then a once-a-year treat: Christmas carols played on a talking machine.

(After dinner, we'll have peace in our household this year. Or what would be peace if "God Rest Ye, Merry Gentlemen" wouldn't come booming over the airwaves for the 29th time since "harksgiving.")

When the Gramophone was put away, we sat back in peace; a pervading peace broken only by the crackle of shells bursting under the pressure of a silver nutcracker.

(If last year is a fair indication, Helen and Spence—our closest neighbors—will take the four strides across the apartment back porch this year for another exchange of white elephant gifts. A copy of "The Early Days of Rock Island and Davenport", to a man who wouldn't read it, for a riding boot hook, to a man who never has been on a horse. This will call for a drink of our whisky, and that for a drink of theirs. The spirit of the season and reciproc-

ity soon will rule the sizable building and a revolving party will move merrily from apartment to apartment.)

The do-it-yourself idea wasn't known, as such, in the old days. Folks just up and did what had to be done. Women cleaned the turkeys and baked fruit cakes and dozens of cookies. They indulged little girls who liked to fashion chains of colored paper to hang on the Christmas tree. And everybody fussed—and fumed—over the package wrapping. ("Takes 20 minutes to do, and 20 seconds to undo.")

Now the Christmas pastries come in tin boxes from the supermarket and the parcels are delivered gift-wrapped from department stores.

The silent, spartan toy soldiers have gone with the small boys who handled them with firm but loving hands. They have been supplanted by whirring, flashing, smoking, whistling miniature railroads. The soft, cuddly clothed doll has been replaced by the scale-model doll house with its rooms and proportionate furniture.

We live in an era of tremendous technological progress, of course. But those stubby, multi-hued bulbs never will catch and hold the eye like the symmetrical flames of candles.

## Entire Family Can Work on Christmas

Here are some ideas for decorations that the whole family can join in making:

**Painted Pine Cones:** Paint cones with thick poster paints and shake glitter on while paint is wet. Spray with lacquer.

**Mural or Backdrop:** Paint a Christmas scene on a big piece of brown paper. Or it can be done with crayons or pieces of colored paper, pasted and cut.

**Mobiles:** For age 6 upwards, youngsters can tie all sorts of Christmas objects on strings and balance them on a coat hanger or other stiff wire.



**GOOD YEAR TIRES**  
**SHELTON TIRE EXCHANGE**

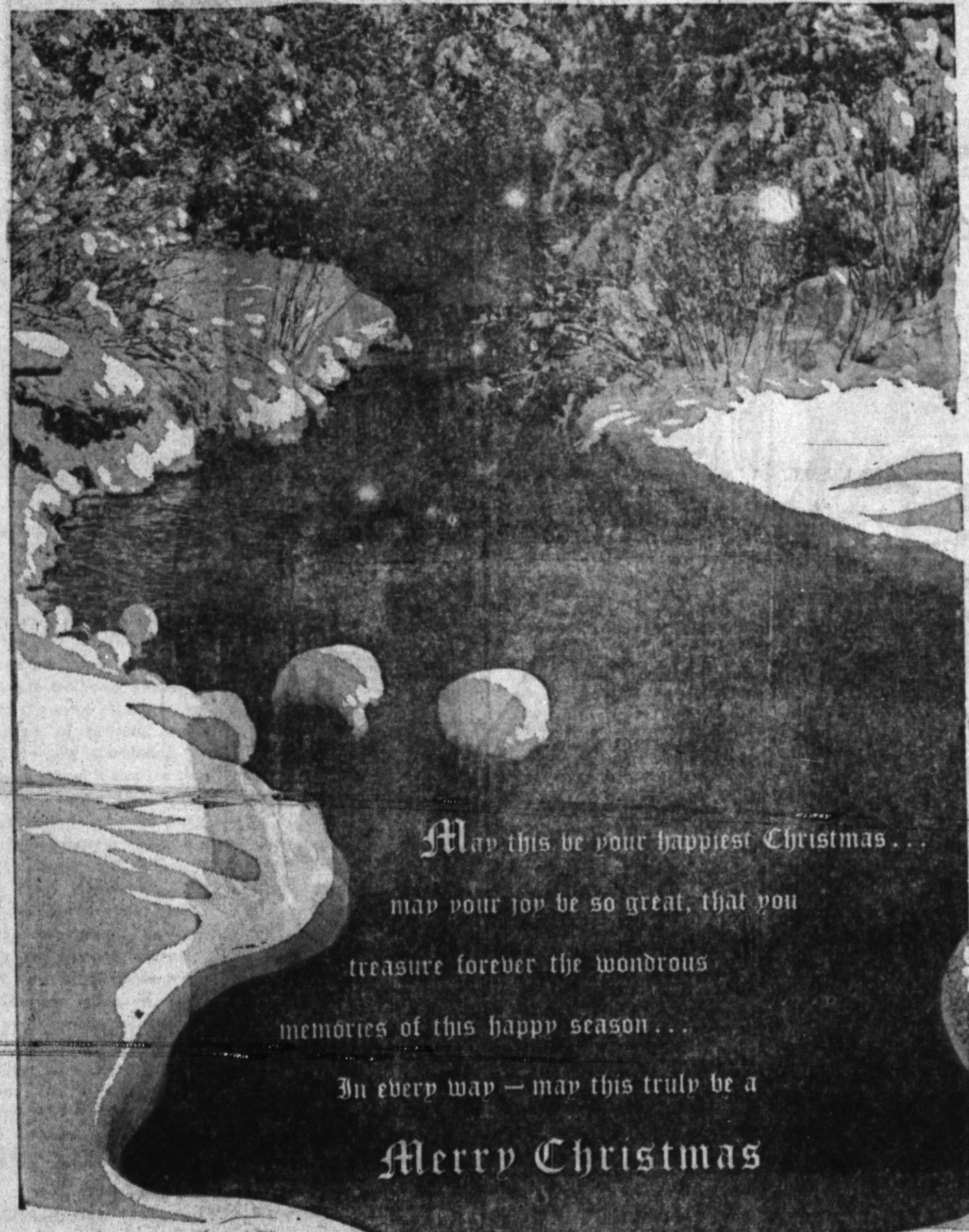
## MERRY CHRISTMAS



Wishing you all the happiness of the season.

# Whiteface Barber Shop

Carrol Kreig  
Pack London  
Charlie Morris  
Abe Martin  
"Snowball"



May this be your happiest Christmas...  
may your joy be so great, that you  
treasure forever the wondrous  
memories of this happy season...  
In every way — may this truly be a  
**Merry Christmas**

from all the folks at  
**Hereford Hardware**



The carols of Christmas fill the air with our sincerest wishes for harmony and good cheer during your holiday.

**Crowe-Gulde Cement Co.**  
of Hereford  
Pho. EM 4-1722 1st & GOUGH ST.

**And A Happy New Year To All!**

# Greetings

*"away in the manger no crib for his bed"*

This was the humble beginning of God's son, our Lord Jesus

and with His birth came faith, hope and the

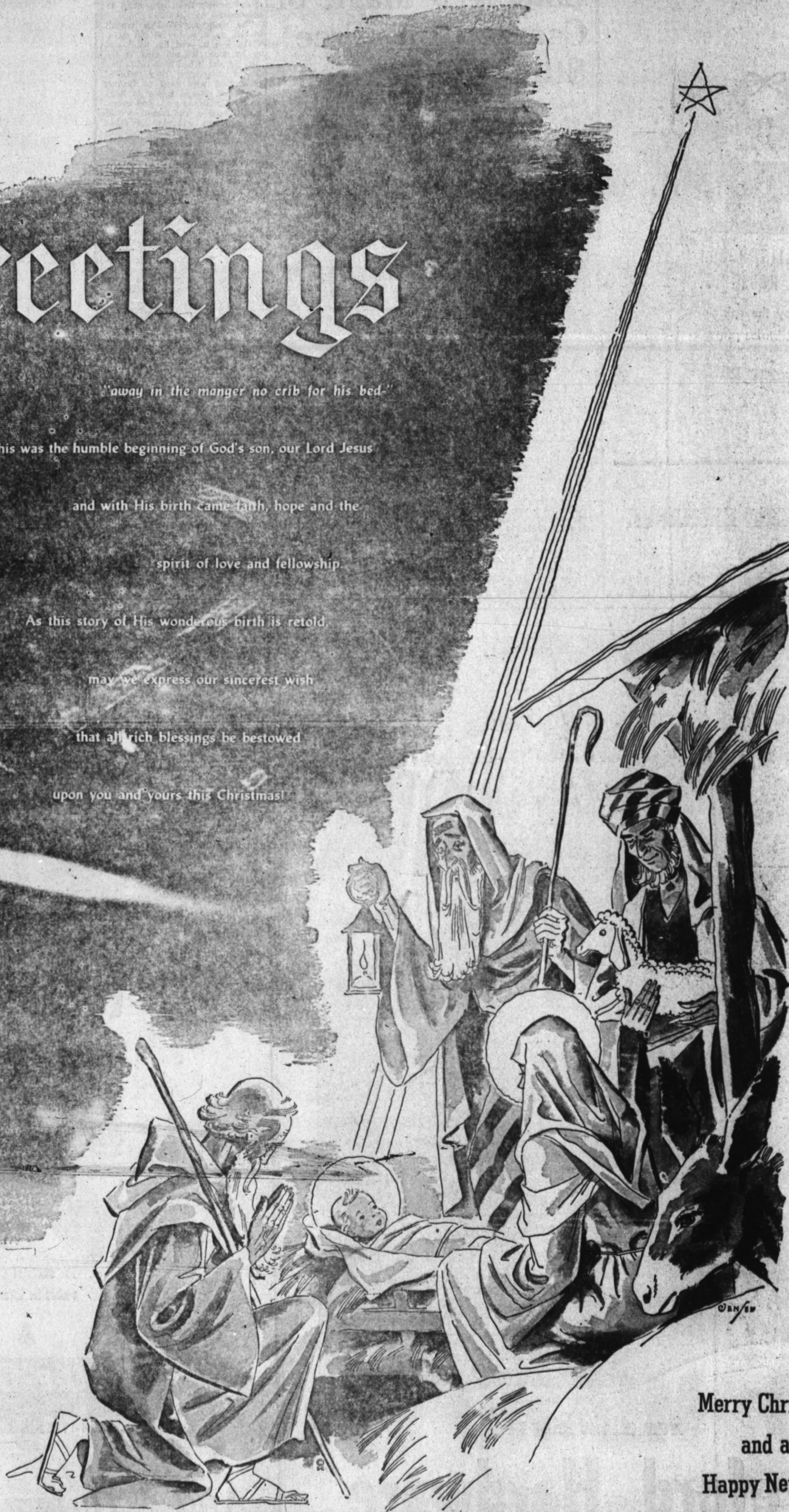
spirit of love and fellowship

As this story of His wonderful birth is retold,

may we express our sincerest wish

that all rich blessings be bestowed

upon you and yours this Christmas!



## PITMAN GRAIN CO.

Merry Christmas  
and a  
Happy New Year



## EDITORIALS

A Question To Ask Yourself . . .

### What Would My Life Be Like Without Christmas?

Christmas, 1957, descended suddenly on the people of Hereford and Deaf Smith County. It made its "late" appearance amid a world of Russian Sputniks and the Little Rock racial strife. All over America, however, the annual calm of Christmas seems to have taken hold as people generally reflect the spirit of "Peace on Earth, Goodwill Toward Men."

Some critics contend that Christmas has been too highly commercialized; others say that it leaves them in a bad economic condition in which they must face the New Year. When you sum it all up, though, the annual observance of Christmas in America is somewhat symbolic of the very tenets which make our nation different from all others in the world.

Christmas is the one season of the year when we pause to express greetings to our friends, neighbors and customers. It is the one season when more people go out of their way to help the needy; it is the time when we recall former acquaintances and revive old friendships. In short, it is the one time of the year when most of us find time to literally practice the fundamentals of Christianity, the belief which most Americans profess.

Instead of criticizing the American people for not following the same impulses twelve

months out of the year, we are stuck with the thought: "What would our nation be like without Christmas?"

If we replaced the 15-day season with strife, greed, personal gain and actual hunger, it would be a different world indeed. If, instead of exchanging cards and Yuletide gifts, we directed our efforts and ideas along the lines of creating hatred, malice and destruction, certainly our general outlook on life would be far different.

The teachings of Christ have done more toward altering the world than those of any other person who ever lived and the observance of his birth on Christmas Day provides the most universally observed occasion in the history of the world.

While different families observe the occasion in their own manner, there is always that humble feeling of reverence which permeates the occasion. Despite the "commercialism," despite the exceptions to be uncovered by delving critics, Christmas is still based upon the age-old "Peace on Earth, Goodwill toward Men."

And if you are occasionally discouraged, overworked and tired to the point where you begin to wonder if it is really worthwhile, just stop and ask yourself:

"What would my life really be like without Christmas?"

### AFTER 25 YEARS OF 'GOVERNMENT MEDDLING' . . .

### We Have Confusing Farm Problems, But Nothing Which Could Not Be Worse

The American farmer today finds himself facing a dilemma. If price supports drop, he faces disaster; if acreage increases, the surplus continues to grow.

Such was a summary of resulting conclusions at the National Conference of Commodity Organizations in Kansas City the past week—and there is apparently no sensible answer to the whole affair.

It all started back in the early 1930's, when the government entered the farming picture and, with variations, the situation has become more and more complicated during the 25-year period.

As a result of the farm program, the individual status of the farmer has been tremendously enriched. You might even say that for the first time in his life, the farmer is on a near-equitable basis with other phases of American livelihood. This is just and good.

On the other hand, it has sped the mechanization of farming, and has contributed much toward eliminating the tenant farmer. In some areas, it has cut the number of farmers down below 50 per cent of the number which existed when the program was initiated. The farm program has also made a politician of the farmer and, in many ways, has made him highly dependent upon the generosity and feeling of other politicians and the resulting government bureaus. This price has been a great one, indeed.

In view of all these socialistic trends, production has increased. The increase, spurred on by the program, has been made through mechanization, scientific progress, and more efficient operation. Herein lies the overall hope.

While over-production and distribution admittedly present a myriad of confused problems, the situation could be worse. If, instead, our nation were faced with under-production, hunger and strife, we would have a problem of far greater magnitude. As things stand, our growing population will sooner or later solve the present dilemma, whereas the reverse problem would create an impossible situation.

How the problem will be handled immediately, none of us know. However, it is currently much like a family quarrel over division of an income check. It is merely a matter of equitable distribution, rather than one of dire need. If there was no check to quarrel about, the family would have some truly serious worries.

### Here's One Law We Should All Support

A notice this week declares that officers will "crackdown on drivers who ignore school bus regulations." Except for the fact that it points out extreme negligence on the part of many drivers, the situation really has little merit as a news item.

We cannot help but wonder if most of the people who are violating the bus regulations do not have children of their own? Many may even have children on the very buses which they pass illegally.

Since the bus laws were created solely for the purpose of protecting our children, it hardly seems consistent that a crackdown would be required. Most of the people, we feel, will want to cooperate fully with the regulations—once they actually stop to consider the result which might otherwise occur.

Traffic fines can prove embarrassing, but not even the maximum fine can begin to compare with the remorse of having rundown a small child as he bounded merrily across the road on his way home. No judge's stern expression could begin to carry the forceful impact of that of a grief stricken mother who has just lost her little girl in an unnecessary traffic accident.

If people will only pause to think it over, the crackdown, in our opinion, will result in very few arrests. This is one set of laws which we sincerely believe that most people really want to obey.



### Santa and the STRONG BOY

by LUCRECE HUDGINS BEALE

**SYNOPSIS:** Richard subdues the Phantom and takes the diamond back to Santa. Santa says he cannot now give Richard courage and wisdom for he has proved that he already has them.

#### CHAPTER 18 SANTA LAND

"What does it all mean?" asked Richard in confusion. "Why do you say I am already brave and wise? I got the things you asked for but I was afraid all the time."  
"It is a wise man who knows when to be afraid," said Santa. "And it is a very brave man indeed who goes forward when he would far rather turn and run."  
"You mean, then, that I am now a truly proper prince?"  
"You are," smiled Santa. "And I shall give you two gifts to help you remember always the proper prince you are."  
He took the golden thread Richard had brought him from the Green Ghoul. He wove a ring with it and placed it on Richard's finger.

"Wear this and wisdom will always be yours."  
Then he plucked the black diamond from the Phantom's ring and set it in the handle of a silver dagger.

"Carry this and never be afraid again."  
Patrick Tweedleknives sat up on the floor. "As for strength," said he, "You're already the strongest creature on earth. I ought to know."  
"How do you know?" asked the prince.

Santa laughed and put his arm around Richard's shoulders. "Tweedleknives are both the Green Ghoul and the Phantom of the Sea," he told the astonished boy. "You see, he can change his shape at will and so he made himself into those awful creatures in order to test you."  
"What a prince!" repeated Tweedleknives and collapsed again on the floor.

"Now," said Santa. "Let us go to the workshops for tomorrow is Christmas Eve and there is much work to be done."  
"Christmas Eve!" exclaimed



Richard and Tweedleknives played with the toys.

Richard. "King Ignatz of Ketchikan swore to conquer my father's kingdom by Christmas Day. I must hurry back to my own land at once!"

"I have thought of that," said Santa. "Word has come to me that there is no joy in Mitzenpoo this Christmas season. King Ignatz is indeed at the gates. The people are in distress and not one child in Mitzenpoo will hang a stocking tomorrow night."

"I shall fly!" cried Richard. "Wait and fly with me," said Santa. "Now, while I see to the loading of the sleigh you go to the toy shops. For the rest of your life you will be prince and king. Tonight be just a boy."

Richard gladly did as Santa told him and went off with Tweedleknives. What a fairy land of toys he found in the toy shop! Joyfully he climbed on a red bicycle and with Tweedleknives on the handlebars whizzed round and round the shop. Then he tried out

an enormous harmonica. Tweedleknives stomped and sang and Richard played a merry jig.

Then they took a speed sled out into the snow and zoomed down the highest hills, shouting and laughing all the way.

They returned to the shop in time for supper of blue berry pie, molasses cookies and coconut cake.

After that they played checkers and dominoes and tick-tack-toe. They threw darts and slid down bamboo slides and shot toy arrows at toy targets.

So the hours sped by and suddenly it was Christmas Eve and time to go.

With a sigh Richard left the toys. He and Santa climbed into Santa's loaded sleigh.

"Goodbye, prince!" shouted Tweedleknives. "Come again!"

"I will," promised Richard. But he knew in his heart he never would because forever after he would have to be a proper prince of Mitzenpoo.

#### CHAPTER 17 A MERRY CHRISTMAS TO ALL

Santa and Richard sped through the cold, silent night. On and on they went above the sleeping world until they came to the Kingdom of Mitzenpoo.

Richard peered over the side of the sleigh. He saw his father's palace with a light shining from every window. In the courtyard the people of Mitzenpoo huddled while a hoard of foreign soldiers battered at the gates.

"I'm coming!" shouted the prince. But no one looked up or seemed to hear.

"We are invisible as long as we are in the sleigh," said Santa. "No one can see or hear us on the sleigh until I crack my whip. Hang on, now, we are going down."

Gently the reindeer brought the sleigh to a halt on the palace roof. Richard leaped out and climbed down the sides of the palace wall to the courtyard below.

"Everything will be all right!" he shouted to the people huddled in the corners. "Don't be afraid!" The people looked at him in astonishment. "Who is it?" they asked among themselves and Richard heard others answer, "It's the coward prince come back too late. What good is he to Mitzenpoo?"

Richard rushed into the palace. He found his father sitting at his desk surrounded by his guards. The king's face was grey with cares and grief. His hand shook as he signed a paper before him on the desk.

"Father, father! I am here!" The old king stared at Richard in sorrow. "So you are back," he whispered. "Ah, poor wretch. You cannot help what you are but things would have been different if only you had been a proper prince—wise and brave and strong."

"Now I am dying and there is no one else to lead our soldiers or save our people. I surrender now to Ignatz of Ketchikan who henceforth will rule in Mitzenpoo."  
"Never!" cried Richard. He snatched up the paper before him and tore it into pieces. Then he drew his black diamond dagger and turned towards the guards.

"Follow me!" The astonished guards followed him as he charged out of the palace and the people, seeing him, took up sticks and rushed along behind the guards.

Richard threw open the gate and faced King Ignatz and the soldiers of Ketchikan.

"Leave our land or surrender!" cried Richard.

Ignatz stared and burst into laughter. "It's the strong boy himself!" he cried. "The halfwit of the circus!"

He rushed forward with his spear but Richard stood his ground and knocked Ignatz to the ground with one swing of his strong arm. The (Continued On Page 2)



"Merry Christmas!" cried Santa as he sailed away.

### QUESTION OF THE WEEK

### Agree Santa Claus Is Beneficial to Christmas

Do you think the myth of Santa Claus is beneficial to Christmas? Why?

**HARRY DENGES**—Oh, in a way it is. As for the Christ in Christmas I don't think it is, as long as it doesn't take Christ out of Christmas it is okay. You don't find anything about Santa Claus in the Bible. It is simply just enjoyment for children.

**MARIE CORNELIUS**—Well I don't think it hurts actually. I think it's nice, however, I don't think it should overshadow the real reason.

**STEWART BEAN**—I sure do, I sure do. Well it fills lots of children with joy and gives adults pleasure in giving, too.

**FLODELL TODD**—Well, yes, I do and in another way I just don't know. I think so, because it wouldn't be Christmas for children without Santa Claus. It has always been that way. It is one of the biggest stories that there has ever been told. You keep bringing your children up that way and when they find out that it isn't true there isn't as much to look forward to.

**TRAVIS VENABLE**—Well, I think yes, I do. For past generations it has. I guess when I was young I believed in Santa and enjoyed it and I want my children to do the same.

**ALTA THOMAS**—Yes, I think for the benefit of the kids it is and it really peeps everyone else up too. Helps us (Continued On Page 2)

## Panhandle Paragraphs

### POST OFFICE SITE CONFIRMED

Construction on a new Post Office building for the city of Dumas is expected to begin within the immediate future, probably before the end of December, according to J. L. Pearce, regional operations manager for the Post Office Department, with offices in Dallas. Pearce, in a telephone interview with the News this week, confirmed the site where the building will stand. Location will remain as proposed on Bliss Avenue, on the east side of the 800-block, just south of the alley. Decision to accept the site, came despite a considerable flow of opposition which was received in Pearce's Dallas office.—MOORE COUNTY NEWS

—pp—

### PHONE RAISE NIXED

Mountain States Telephone Co. last week announced its intention to seek higher rates in Texico and Farwell. There is no hurdle, in the case of Texico, since the raise there has already been sanctioned by the New Mexico Commerce Commission. However, Friday night the phone company's plans in Farwell were set back by the firm refusal of the Farwell city commission to authorize the increase on the Texas side of the line. A stalemate now exists in the Twin Cities, with a green light in Texico and a red one in Farwell, and until the matter is settled, there may be no change in the rate. Mountain States has not announced what it will do in Texico while the delay exists in Farwell.—THE STATE LINE TRIBUNE

—pp—

### NORTH WINDS WHIP UP GIN FIRES

Strong, whipping north winds plagued ginners again on Tuesday of this week, following a previous fire alert Saturday night, when high winds struck about 6 o'clock, causing considerable damage to trailers and the loss of cotton and bagging. Davis Gin in East Floydada and the Lakeview Gin have been hardest hit, both with fire on Saturday night and again on Tuesday. Volunteer fire fighters in the Lakeview area met at the gin when winds started and were prepared for the fire on Tuesday. Floydada fire department's equipment was at the Davis Gin fighting fire there when the one at Lakeview started.—THE FLOYD COUNTY HESPERIAN

—pp—

### PRODUCTION OF GUARD RAIL NEAR

Tallyer Pipe Co., Littlefield's newest industry, soon will go into full production of heavy-duty highway guard rail, company officials announced this week. The announcement came after the company set up a 330-ton press designed to fabricate the rail. The press is the largest of its size and use west of the Mississippi River. A 100 by 100-foot building already was going up around the huge press early this week. Workers had poured the foundation for the structure.—LAMB COUNTY LEADER

## The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his blindweed farm won't get anywhere with this idea, but that's his concern, not ours.

Dear editor:

Here it is, the Christmas season is upon us again and still Washington hasn't done anything about my proposal to get yuletide parity in the exchange of Christmas gifts.

Under the present system, when a man starts in buying gifts for everybody on his and his family's list, including the in-laws, he has no more idea whether the gifts coming in will equal the gifts going out than a farmer knows when he starts a farming year whether he'll come out even or not.

Under my proposal, the government would step in and make up the difference.

Say, you whittled your list down to the bare minimum, bought presents for those you felt you simply had to, on the basis of they're the ones you figure will give you a present, but when all the unwrapping is completed on Christmas day you find out you over-estimated some of your relatives and friends and while you sent them a gift, all you got in return was a dime-store Christmas card, some of them clearly held over from last year.

Obviously, you're below parity, and the Federal government ought to make up the difference, because next year you're going to remember those who skipped you, in turn skip them, and if the thing snowballs from year to year the custom of giving gifts will wither and die and stores will lose business and you know what that will do to the economic index.

You might say what concern is it of the Federal government, but I'm here to tell you about a third of the entire income tax Washington gets from many firms is piled up in December, as a direct result of Christmas business, and you take away that much income tax and we'll never get a satellite launched. And without a satellite, I don't see how the United States can keep its head up much longer, although if these guided missiles can do all they say they can, the nation with its head ducked may be the one that lasts the longest.

If you think this Christmas Parity idea has any merit, I will appreciate your getting in touch with our Congressman before the new session starts in January. It's too late for this Christmas, but regardless of how the Russians feel about Christmas, I figure there'll be others. It'll probably be observed long after the Russians are gone. Merry Christmas. Yours faithfully, J. A.

# New Way To Sell Trees Is Popular on the West Coast

SANTA CRUZ, Calif. (AP) — In the Santa Cruz Mountains, "Choose and cut" Christmas tree farms, where the price is right and the kids can enjoy a mountain picnic to boot, are catching on fast on the West Coast.

Turning cutover and unproductive timberland into tree farms, as such, where the city family can cut down a fir or pine of its own choosing is paying off this year.

**New Marketing Technique**  
There is nothing particularly new about tree farms, as such, for they are big business across the land. But the "choose and cut" marketing system is something else again.

It wasn't until 1956, when about 14 farms in the Santa Cruz Mountains sold around 5,000 trees, that the project started paying off.

This year, somewhere between 8,000 and 10,000 trees will be sold in this area, according to Howard Nielsen, president of the Santa Cruz County Christmas Tree Growers' Assn. He vividly remembers last Dec. 3 when 3,000 people, most of them from not-too-distant big cities, swarmed in on his place in response to a little newspaper publicity.

A 6-foot Douglas fir sells for around \$3.50 on a tree farm, perhaps twice as much in the city.

In addition, the family that drives out into the hinterland — Nielsen lives nine miles out on a mountainous back road — finds parking facilities, picnic tables and other essentials for an outing. They make a day of it.

**Out Your Own**  
When a family shows up they are given a curved saw and guided to the growing trees, rows and rows of them. After they pick their tree and saw it down, they haul it back to the farm, where the price is figured by the foot.

"It's a perpetual operation," Nielsen explained. "We ask the customers to cut the trees two or three branches above the ground. Then the tree sprouts and, growing about a foot a year, is ready for cutting again in five or six years."

Nielsen added that "people's tastes differ, so growers plant for variety."

Most of the plantings are Douglas fir or three varieties of pine — Monterey, Ponderosa or Scott. A little spruce and some — not much — redwood is grown.

Tree farmers here credit county farm advisor Henry Washburn, now retired, with encouraging the start of the program in the Santa

## Strong Boy...

(Continued From Page 1)

guards and people of Mitzenpoo cheered madly and set upon the soldiers of Ketchikan who fled in dismay when they saw their king on the ground. Ignatz and his men were defeated and never bothered Mitzenpoo or any other kingdom again.

Then the people lifted Richard to their shoulders and carried him in to the king. The old man wept and embraced his son. "Now I can die in peace," he whispered. "For, in you, Mitzenpoo will have a mighty king."

Suddenly there was the crack of a whip and the sound of sleigh bells tinkling. The people rushed to the window.

"It's Santa! Look! Look! It's Santa himself whom we've never seen before!"

Richard climbed on a table and peered over their shoulders.

Sure enough, there was Santa's sleigh in the courtyard below and there was Santa himself emptying a giant bag of gifts for the people of Mitzenpoo.

When the sack was empty Santa cracked his whip again and the sleigh rose into the air.

"Merry Christmas!" cried Santa as he sailed away.

And far below, Richard of Mitzenpoo, whispered softly, "Merry Christmas, dear Santa. Merry Christmas to all!"

(The End)

Cruz area in 1948.

Growers point out that operating these tree farms isn't just a matter of sticking seedlings in the ground and five or six years later coming back to harvest the crop. There is a lot of work fighting insect pests, fertilizing and keeping weeds from getting out of hand.

At the outset, a tract is cleared completely of brush, scrub oak and second growth timber. Then the seedlings are planted in rows and carefully tended, just as any other farm crop has to be tended to do its best.

## Robot Orchestra Big Attraction in Japan's Stores

By RENE-GEORGES INAGAKI

TOKYO (AP) — A midget orchestra which its creator calls the largest robot band ever assembled is packing 'em in on a grand tour of Japan.

As each concert opens the conductor marches in front of his 19-inch high musicians, bows to the audience, turns and starts swinging his baton.

**Metallic Musicians**  
The gold-painted metallic violinists, cellists, trumpeters and drummers, begin "playing" their instruments, moving their arms and heads to the electronic impulses of a complex mechanical brain installed behind the stage. The 17 robots have a three-march repertoire.

While they perform, electric bulbs light their eyes.

Toy maker Jiro Aisawa says his band is all booked up for stage appearances throughout the country.

Once a restaurateur, Aisawa decided 31 years ago that there ought to be more interesting occupations.

He turned to the creation of life-like toys.

Now he is one of the brains behind the multi-million dollar Japanese mechanical toy industry.

"In my 31 years as toy maker, I have made 500 robots. I don't call them things, but people," he added.

Aisawa is now busy working on a man-sized fortune-telling robot who will look through a magnifying glass at his juvenile clients' hand lines and make such pronouncements as:

"You should be more obedient to your mother," or "You ought to study harder."

Aisawa said he also is dreaming about a man-sized violinist who could perform a difficult solo such as a Beethoven violin concerto.

The robot virtuoso, though preserving the feature and voice of a superman, will be dressed in tail-coat like a concert artist and go on a country-wide, and if possible on a world-wide concert tour.

Aisawa will be his impresario.

**FOOLPROOF TYOS**

New chemistry sets now on the market for Christmas come with a money-back guarantee that Junior won't be able to blow himself up.

## Question of the Week

(Continued From Page 1)

to have more spirit.

**BEN MEDLEY**—Well, yes, I do. I think it's beneficial more to children than anyone else. They look forward to it and it is a form of the celebration of the birth of Christ.

**MRS. J. H. FISH**—I sure do. I think Christmas wouldn't be Christmas without Santa Claus.

**JACK TIDMORE**—Yes, I do. I think mostly for the young children. It makes Christmas a little more happier for them.

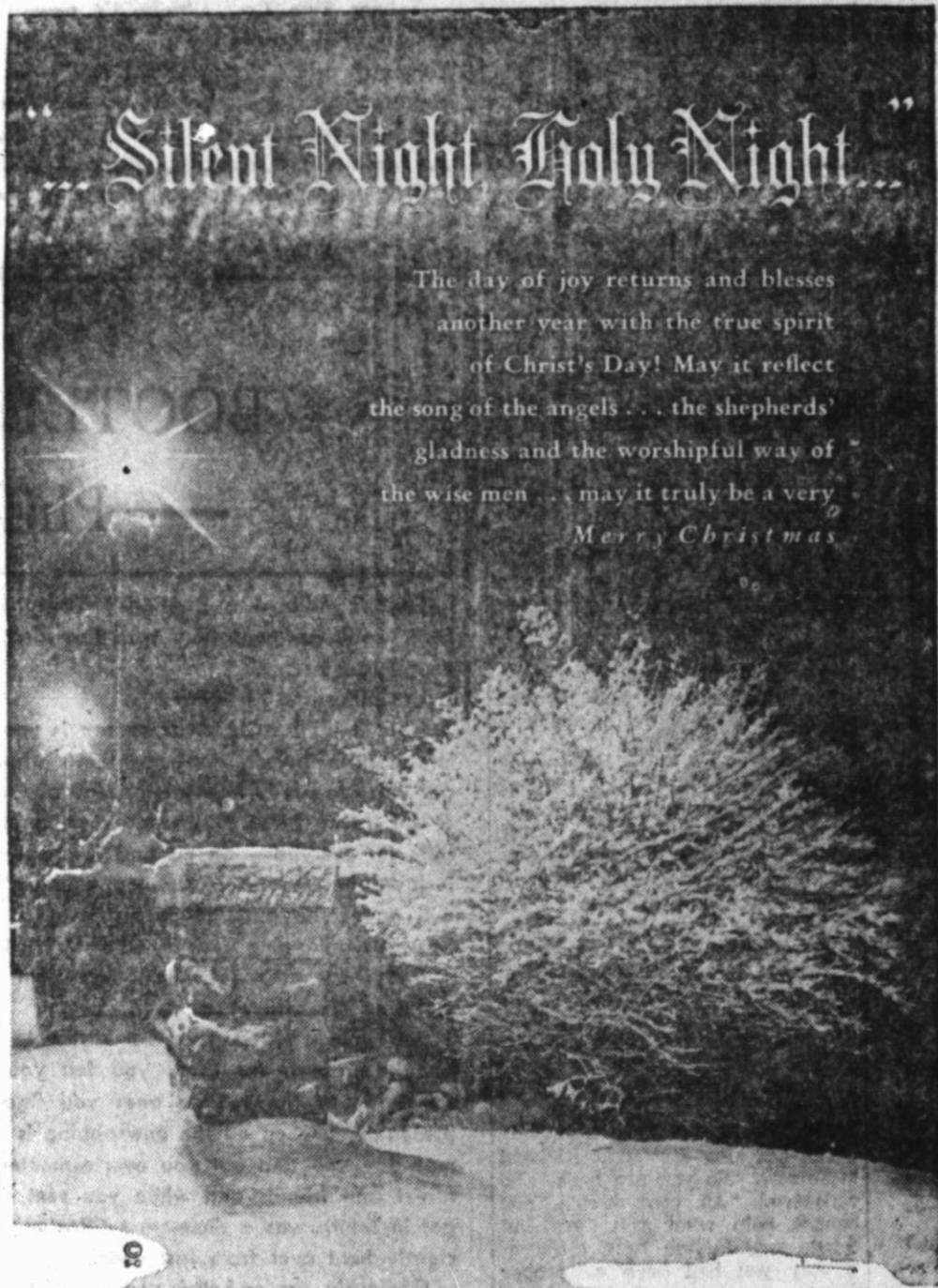
**BARBARA MITCHELL**—Yes, Oh, that's the whole spirit of Christmas, I think, and it takes that to make Christmas. It's the all important idea of Christmas to me.

**CHARLES SKELTON**—Frankly, I hadn't given it much thought. It is an old tradition and it would be a pity if our kids didn't get to enjoy it as we did. I don't think it should be dropped.

**MRS. LeROY BURGESS**—It's important to children, just so we don't get away from the Christ child. Just so we don't forget the meaning and don't let the children forget.

**ROY CAMPBELL**—Yes, I do, because it's just an old custom. We have been taught this through the years. It isn't beneficial, however, to adults and others.

**MRS. LEON ATCHLEY**—Yes, truthfully, I do. Children look forward to it and there is not as much to look forward to when they discover the truth. I think children should believe in Santa and that adults should follow the idea.



## Silent Night Holy Night

The day of joy returns and blesses another year with the true spirit of Christ's Day! May it reflect the song of the angels... the shepherds' gladness and the worshipful way of the wise men... may it truly be a very Merry Christmas

May all the good things come your way at Christmas!

To our many customers and friends,  
our sincere wishes for your happiness  
and a Merry, Merry Christmas to you all

# KEMP LUMBER CO.

We wish  
all our friends  
at this time of the year...  
A season that sparkles  
with holiday cheer!

# F. H. VAHLSING

INCORPORATED

# Witherspoon Electric

Glenn Willard Buddy Vern

Wish Each of You

Merry Christmas and a Happy New Year

Best Wishes

for a Gay.

Old-Fashioned

Christmas!



We wish for you all the happy hustle and bustle of a traditional Yuletide!

# Buy - Rite Furniture

Mr. and Mrs. Howard Fish

A. W. Self

Betty Self

Weldon Roberson

## Under Commercialization, Christ's Message Shines

By REV. JAMES E. WAGNER, DD., LL.D., Th.D. President of the Evangelical and Reformed Church

Sure there is an indefensible commercialization of Christmas, and Christian people's sensibilities are offended when, nowadays even before Christmas Day, the shop windows are dressed with Christmas displays and sidewalk amplifiers are blaring out "White Christmas" and "Silent Night" six weeks ahead of time.

But those who have eyes to see will discern, beneath the tinsel prematurely hung, a response to the perennial return of Christian communities to the hopes and yearnings which are clustered about the celebration of Christmas.

It is a time of giving, inspired by the Christian faith that at the first Christmas God went all out in demonstrating His love for sinful and unworthy mankind by giving the very best He had to give: His only begotten Son. So, those who share the Christian tradition give, whether it is a greeting card, a mink coat, or simply stopping by some friend or relative's door long enough to say "Merry Christmas."

It is a time of remembering. Remembering the people whom we may not have had in mind all through the year but whose names come readily to mind when we sit down to prepare our gift or greeting-card lists. Remembering our better selves—genial, compassionate, sensitive to the less fortunate among our friends and acquaintances and to the vast unhappy areas of the world where poverty and oppression play havoc with others of God's children—remembering these motions of our better selves which tend to be pushed aside by the daily grind and the mad pace of contemporary living.

Something happens to us at Christmas, and the old familiar strain of a Christmas hymn or song or a simple gesture of generosity from some unexpected source reopens the floodgates of impulses and we find ourselves caught up with remembering what so often and for so long we tend to forget.

It is a time when childlikeness takes possession of people so generally that no one feels embarrassed at exhibiting a little of it himself. Crown men and women—aggressive, sophisticated, competitive, so habitually given to "looking out for No. 1"—become children once more, selfless, interested, full of wonder, rubbing their eyes in half-surprise at the rediscovery that stars and music and laughter are just as real as curbstones and counting-houses.

It is a time of moral reinforcement for every troubled soul. The almost daily dismal headlines with their portent of impending doom, the enervating perpetuation of Cold War as if mankind were incapable of achieving peace, the injustices and inhu-

manities which so often mark the relations between nations, races, rich and poor, employer and employee—all these contrive to foster a tragic sense of life which assumes that men never were meant for better things. And then, once a year comes the reminder of the angels' song and the ancient certainty of the prophets that God, Who set the stars in their courses and hewed the valleys out with the strength of His arm and heaped the mountains up with the hollow of His hand, has woven into the very fabric of history a destiny of brotherhood and peace. And with that reminder men are enabled to take a fresh grip on the business of living again.

So, when we write under some of the permatute and blatant ways in which Christmas is prostituted for material ends, it is good to remember that this is not Christmas as Christmas comes to the generality of our fellows. For them it still holds at its heart the dreams and hopes and yearnings which have always made it, and make it now, perhaps the holiest season of the year.

### Christmas Village Always on Display

MARDELA, Md. (AP) — It's Christmas all year 'round in the home of Mr. and Mrs. George J. Hochmuth in this community on Maryland's Eastern Shore.

A Christmas village, built by their two sons, 25-year-old William and 28-year-old Joseph, is on permanent display in an entire room set aside for that purpose.

The village grew over a 12-year period from a few little buildings and a train to its present size—big enough to fill a room 16 x 16 feet. There are now three trains and a painted background.

The Hochmuths live on a 300-acre dairy farm near here. There are three other sons and a daughter away from home.

Children in the neighborhood drop in occasionally to start the trains running and watch the houses light up.

### BROKEN CROCKERY SHOWS POPULARITY

In Denmark nobody minds if some glass and china is broken during the Christmas festivities. The Danes have a use for the pieces just a week later.

On Dec. 31 they welcome the New Year by throwing all the broken china and glassware they can find against the front door of their best friend. The person who has most smashed crockery on the front path next morning is the most popular person in town.

### THINK OF OTHERS

Do you know some older person who cannot get out to buy greeting cards? If so, why not buy cards and stamps for them and send before Christmas? It is sure to be appreciated.



THE FOUNDATION OF ALL BUSINESS IS FRIENDSHIP AND WITH EACH HOLIDAY SEASON IT GIVES US PLEASURE TO EXTEND OUR BEST WISHES TO THOSE WHOSE FRIENDSHIP WE CHERISH. WITH GENUINE APPRECIATION OF OUR PLEASANT RELATIONS WE EXTEND TO YOU THE SEASON'S GREETINGS.

# Hereford Farm Equipment Co., Inc.



BEST WISHES

to all our friends for a gay, colorful Christmas season.

# NELSON

AUTO SUPPLY

East Highway 60



and a Happy New Year!

Odice and Ed Bulls

# PITMAN SERVICE STA.



We will be CLOSED Christmas thru Jan 1st OPEN 6 a.m. January 2nd for Business as Usual!

When you hear the bells on Christmas day, we hope they echo the joyful sounds of your holiday festivities.

# Western Wheel Inn

Mr. and Mrs. G. D. Caison

# 'Old Little Town Of Bethlehem'

## Jesus Not Last To Be Born In Manger

By WILTON WYNN

Bethlehem, Jordan — On a rocky hillside between Jerusalem and Bethlehem two Arabs sit sipping coffee in front of a limestone cave. Inside the cave, a hooded woman holds a new-born babe in her arms while she cooks over an open fire. The lives of these people snow that Joseph and Mary were not the last Palestinian family to bring a baby into the world in a manger because there was no room for them in the inn.

The manger of Christ's birthplace almost certainly was inside a cave, in a barn or stable of the western type. The hills around Bethlehem and Jerusalem are honeycombed with limestone caverns which local shepherds find convenient shelters for their animals.

Sometimes shepherds will build a stone wall over part of the cave entrance, leaving only a small door which can be closed at night to protect the animals. Other caves have naturally small entrances however, so that the cave is used as nature provided it.

Refugees Use the Caves  
In such a cave the holy family

found shelter at the time Christ was born. And in such a cave many Palestine Arab families have found shelter in the last seven years. After the Palestine War of 1948, these people were forced to leave their homes on the Israeli side to become refugees. Within sight of Jerusalem, fourteen refugee families—with their goats and sheep—were found living in a single cave.

Sleeping in the same cave with goats and sheep may sound unwholesome to westerners, but to refugee Palestinians it is simply a matter of life and death. The milk and cheese from their flocks provides a major part of their diet. If the animals are left outside, they may be stolen; the risk is too great to take.

After the long trek from Nazareth in Galilee, the weary Mary and Joseph were turned away from Bethlehem's only inn and found a limestone cavern-stable in which to sleep. The grotto in which Christ was believed to have been born can be visited today beneath the ancient Church of the Nativity in Bethlehem.

**Star Marks Birthplace**  
The floor of the grotto now is covered with tiles, and the entire cave is decorated with altars, icons and lamps. But the sides and ceiling are still of the original unfinished stone. The ceiling is black with soot like all caves in the area in which human beings have lived. This brings to mind a vivid picture of Mary and Joseph huddled among the goats and the sheep around a smoky fire just before the birth of Christ.

Under a Greek Orthodox altar on one side of the cave a silver star in the floor marks the exact spot where Christ is said to have been born. On the other side is a stone platform which undoubtedly once served as a manger. Inside the manger is a wooden crib, like the one which traditions say the carpenter Joseph built for the infant Jesus.

Although there can be no absolute proof that this cave is the site of Christ's birth, local historians say the site was marked as early as the first century of the Christian era. At a time when few Christians lived in Bethlehem, pagans in the town pointed to the place as the birthplace of Jesus, these historians say.

**Other Famous Grottoes**  
The Grotto of the Nativity forms one of a series of limestone caves (Continued On Page 5)

## Seven U. S. Communities Have That Famous Name

There are seven "little towns" of Bethlehem in the United States—one of which is not so little being the city of Bethlehem, Pa., more than seven times the size of the original Bethlehem in Palestine.

Thousands of Christmas cards, and other greetings are sent to the post offices of Bethlehem in Pennsylvania, Connecticut, Georgia, Indiana, Kentucky, Maryland and New Hampshire, for postmarks.

The star of Bethlehem not only is featured in most of the holiday cachets from these places but also figures prominently in community decorations. In Pennsylvania, a star 100 feet tall is lighted on the top of South Mountain above the city of Bethlehem, from where it is visible 20 miles away.

**Some Other Stars**  
Another star of Bethlehem is mounted annually on the top of the tallest cedar tree in Bethlehem, Md., from where it can be seen for about three miles from that community on the eastern shore of Maryland.

In Indiana, 30 miles upstream along the Ohio river from Louisville, a large silvered star, outlined in electric lights, was donated

and first erected in 1945 on the tower of the Community Church of Bethlehem by a proud father because his daughter, Ruth Ann Berry, had been born in the town on Christmas Day, 1933.

The only public Christmas decoration in Bethlehem, Ga., a hamlet of 240 population, is a star about 8 feet wide, containing 160 lights, which is displayed over the business district.

Because Bethlehem, N. H., is primarily a summer resort, Christmas is observed quietly by its winter population of only 840. A nativity scene is set up on the village square, but house decorations carry out the star of Bethlehem theme.

**Name Is Not Exploited**  
No commercial advantage is claimed for the name of Bethlehem by the postmasters, town clerks or chambers of commerce in these communities. At Bethlehem, Pa., "the city tries to make the Christmas observance as non-commercial as possible."

The naming of these towns naturally was based on strong religious tradition. On Christmas eve in 1741, a small band of Moravian settlers gathered in a crude log cabin on a bank of the Monocacy Creek, near where that stream joins the Lehigh River in Pennsylvania. The singing of an old Moravian hymn, "Not Jerusalem, Lowly Bethlehem!" so inspired them and their patron leader, Count Nicholas Zinzendorf, that they decided to name their new world home Bethlehem.

Settlers who migrated farther from Bethlehem, Pa., founded the city of Bethlehem, Ind., in 1812 and named the place after their Pennsylvania home town.

Bethlehem, Ky., was originally (Continued On Page 5)



As joys of Christmas fill the air... May yours be gay beyond compare!

# HEREFORD BAKERY

Mr. and Mrs. Debs Knox



May your Christmas be as bright as the star that guided the wisemen to the crib in Bethlehem, and may your gifts be health, wealth and happiness!

from all of us at



May your Christmas ring with laughter!

May your Holidays be merry.

May your dearest wishes all come true!

from all your friends at...

# Farm and Home Supply

### Jesus Not...

(Continued From Page 4)

beneath the Church of the Nativity. One of these is supposed to be the place in which the angel appeared to Joseph to tell him to take his family to Egypt to escape the wrath of King Herod. Another connecting grotto is said to have been the mass grave of the babies killed by King Herod when he ordered all boys under two years old to be slain.

Down the slopes of Bethlehem toward the east is the second site where the holy family is said to have stopped. Located among the stone terraces of olive groves overlooking the Plain of Boaz is a stone Franciscan chapel known as the "House of Joseph." Traditions say this chapel stands on the natural stone foundations of the house where the holy family lived after moving out of the Grotto of the Nativity.

The Gospel of Luke refers only to the birth scene in the manger, but Matthew relates that the Wise Men from the east "were come in to the house" in Bethlehem to visit the Holy Family. Local traditions say the Holy Family moved into a house between the time of Christ's birth and the family's departure for Egypt.

Over the hill on the south side of Bethlehem is another grotto connected with the infancy of Christ. Known as the "Milk Grotto," this is the place where the holy family is said to have paused briefly during the flight from Bethlehem to Egypt.

The Milk Grotto has been hewn from soft white rock. Although no Biblical reference is made to this site, ancient traditions say a few drops of milk dropped from Mary's breast here and turned the rock white. Peasant women, both Moslem and Christian, come here to take bits of the rock, grind it into a powder, and drink it mixed with water. They believe this "virgin's milk" has miraculous healing qualities.

The existence of these sites connected with the birth of Jesus has given the little town of Bethlehem

an importance it otherwise would never have had. With a population of less than 10,000, Bethlehem lies off the main highways of Palestine. Its only economic significance is to serve as a trading center for Bedouins from the south and east.

But Joseph's ancestors came from Bethlehem, and he had to travel there from Nazareth to register when the Roman emperor ordered the population to be enrolled. The same thing happens today in the Middle East; when elections are held, most of the people vote in villages of their forefathers, not in the towns where they currently live.

### Seven...

(Continued From Page 4)

named Mobley Stand. When the first post office was established in December, 1862, the postmaster, one Jamison Hall, inspired by the nearness of Christmas, changed the name to Bethlehem.

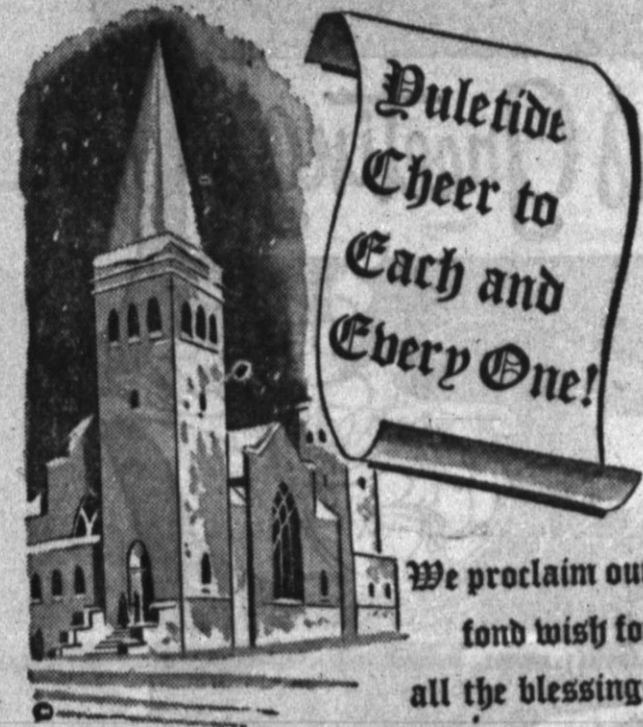
Bethlehem, N. H., once was called Lloyd's Hill, but in 1799, Bible-minded settlers changed the name because they thought the terrain was similar to that of Bethlehem of Judea.

A pioneer settler also named Bethlehem, Ga., but old timers in the Maryland community say that nobody knows exactly how that town was named. It could have been because it is a peaceful and gentle place.

The present postmistress at Bethlehem, Md., has an appropriate name, too. It's Mary Carroll. She works each night through the Christmas season until 9 or 10 o'clock and usually has to have extra help to postmark greetings.

A corner room in the home of Mrs. Lee Teyton, postmistress of Bethlehem, Ky., serves as a post office and her husband, daughter and two sons have to pitch in to cancel Christmas mail there. A drawing of the Three Wise Men is used to mark the mail, brought in by people of all over Kentucky.

The heaviest mail burden descends on Bethlehem, Pa., where 250 extra employees are required for the Christmas season.



We proclaim our fond wish for all the blessings of Christmas to our many friends!

## STREU HARDWARE

Oliver                      Jean                      Urlin  
Walter                      J. M.



In passing, we would like to say: Have a sparkling holiday!

Mr. and Mrs. Lynn Kester and Family

## KESTER'S JEWELRY and Gift Shop



We Will Be CLOSED both Christmas Day and Dec. 26th

J. R. Johnson

Seale Stevens

Ruth Knox

Bea Hutson

Mary Hamilton

Joe L. Hamilton

Joe Soto



from all of us to all of you

## MERRY CHRISTMAS

and a

## HAPPY NEW YEAR

Merry Christmas And A Happy New Year from all the folks at

## RUTHERFORD and CO.

## HEREFORD FERTILIZER and INSECTICIDE CO.

N. E. Moore

# Good Will Toward Men Is Built by Giving

Presents are the form in which good will is generally expressed. Sometimes the form is empty—the present going forth, but no good feelings with it. Children get their feelings about presents by catching your feelings and by learning from the way you teach them.

How do you feel about presents? Are they a burden, an expense, a bore? Are they bearers of love and affection, a symbol of the Christchild's birthday? Do you start preparations early enough that you can buy, make and wrap gifts without pressure? Do you spend more than you can afford or do you feel content to give a thoughtful, suitable gift?

Teach giving. Of course you give generously to your children, but do you receive generously? And do you make it possible for them to feel satisfied with their giving? The feeling of good will that can come through giving is more wonderful to a child than is his pleasure in receiving presents. It is truly more blessed to give than to receive. The younger the child, the more he has to depend on adults to help him give. And the more good will he experiences in his giving, the better able he is

to give of himself as the years go on. Let young children make at least some of their presents. A 2-year-old can stuff a sachet bag for his grandmother, put raisins or silver balls on a cookie for his friend and stick a candle into a ball of clay to make a candle holder for his father. At 2, a little bit of gift-making goes a long way, so don't urge him to make a present for everybody.

When he grows up enough to want to give to everybody, he won't want to make things for everybody. Adults don't either. You can give a youngster a real part in buying gifts, even if he is only 2. A shopping trip should be short and simple. A dime store, or better yet, a supermarket, affords plenty of opportunities.

Take the child to a suitable counter and give him a limited choice, like "Shall we buy the crayons or the chalk for Barbara?" or "Let's buy a can of powder for Grandpa. Shall we give him this green one or the one with the flowers?" Let the youngster wrap his presents, too, with plenty of stickers to lick. All this takes a mother's time. Good will doesn't flourish when children

are hurried.

**Don't Overwork**  
As skill increases, children can make more complicated gifts, but they never want to be pushed into making too many. There really are not very many useful objects that young children can make, and yet the old standbys, like clay ash trays, felt book-marks and penwipers, potholders and calendars, are new to a preschool child if not to you.

You can't always count on adults to receive children's gifts in the true spirit of Christmas. There's no denying the fact that what children make is crude and often useless. And while some adults love the gift for the message it brings, grown-ups laugh, pass over the present with just a glance.

If you possibly can do so, guide your children to make gifts for only those adults who will treat them with respect.

**Give to the Poor**  
A traditional part of Christmas giving, which goes back further than exchanging presents, is that of giving to poor people. It's the idea of giving to someone who has less than you and from whom you expect nothing in return. Young children can enjoy this kind of giving and from it feel a special kind of good will.

Perhaps your church gives all its children a chance to wrap and bring a present for children who have little. Or you may have to hunt such an opportunity if you want your children to have it. Let his gift be something that looks good to him, even if it is a toy that he has outgrown. He'll have no feeling of good will from getting rid of a toy he does not like, or depositing something that you bought and wrapped.

## Two Couples Make Reality of Legend

ROCHESTER, Minn. (AP)—Two Rochester couples are making reality out of the Santa Claus legend.

Every Christmas eve they don costumes and go from home to home distributing gifts and happiness.

Those whom Mr. and Mrs. Wesley Jameson seek out usually are the poor, the elderly who live alone, and others whose holiday season might be bleak.

Mr. Jameson recalls one visit to a very poor home where the father suggested he not leave anything that year because another nearby family needed presents more than he.

The other Santa Claus couple, Mr. and Mrs. Roy Torgerson, frequently call at the homes of invalid children who are unable to visit Santa at downtown stores and whose parents would like to see them have the fun of such an experience.

"Our reward," say the Torgersons, "is the joy of the children when they see Santa."

Neither the Jamesons, who have been carrying on their work since 1945, nor the Torgersons who have started more recently, have children. They operate independently.

## Gift-Happy Writer Glad His Birthday Is on Christmas

By CARROLL ARIMOND

"Your birthday's on Christmas? What a shame to lose out on presents that way."

There's a remark I've heard altogether too often.

I cannot speak for other Christmas-birthday folks like Clara Barton, Sir Isaac Newton, Gladys Swarthout or Conrad Hilton. But for myself (Dec. 25, 1909) I must say I do as well at unwrapping time as one whose birthday is, say, July 25.

Never has anyone handed me a package and said, "This is your Christmas and birthday present." If it's a year for ties, I get two, one specifically a Christmas gift, the other a birthday present.

Once, as a small boy, I got the only present a neighbor gave at Yuletide. As an Orthodox Jew she did not recognize Christmas. But she stopped in to hand me a package, stressing, "It's for your birthday."

**Oversight Impossible**  
A birthday forgotten is one of the pangs of heart I've never suffered. It is just about impossible for anyone within the gift-giving or card-sending perimeter not to remember a birthday falling on Christmas.

The only real doubling up occurs in greeting cards. In the last few years that industry has catered to a limited market by producing some attractive combination Christmas-Birthday cards. It is gratifying to receive one of these. It shows the sender, while possibly mass-buying cards for his other friends, took special pains in singling out one for me.

Birthday parties are no problem whatever for us on Dec. 25. Christmas always brings families and friends together. At our house the dinner menu always has been roast turkey and trimmings followed by plum pudding. At nightfall the birthday party begins with the same guests digging into cold turkey and birthday cake illuminated, lately, by as many candles as fire regulations allow.

**Name Solved**  
The arrival of a baby on Christmas has a blessing often overlooked. It can solve the painful problem of what to name the child without offending rich Uncle Ebenezer or Grandma Brunhilda. As the saying goes, a Christmas baby brings his name with him.

In my case the choice demanded no coin-flipping. Carroll is the Gaelic form of Charles. My father's middle name was Charles; my mother is a Gael-born Flynn. That settled it.

If this Christmas you're looking for this Christmas Carroll to offer condolences on being cheated out of a birthday, I should be easy to find. Look for me at a stack of packages twice as big as yours.

Bermuda's Christ Church, a Presbyterian house of worship, has a cedar beam in its roof bearing the date 1660.



Our best wishes to one and all for a very merry Christmas!

and a Very Happy New Year to Each of You!  
**HEREFORD GRAIN CORP.**



## WHEAT AND SMALL GRAINS NEED NITROGEN!

For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth... produce and support bigger heads per plant and more plants per acre.

For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

**ORDER YOUR PHILLIPS 66  
AMMONIUM NITRATE TODAY!**



**At The Same  
LOW PRICE**

**Dealers for Gates and Dunlap  
Tires and Batteries!**

Anhydrous Ammonia	5 3/4c
Nitrate ton	\$77.00
Sulfate ton	\$52.00
Super Phosphate 45% ton	\$75.00
16-20 Mathison 1 on	\$85.00
20-20 ton	\$93.00
13-39 ton	\$99.00

Discount for Cash  
See Us for Truck Load Prices!

**Associated Growers**  
Of Hereford, Inc.



Your friends and neighbors at Public Service thank you for making this a most pleasant year for all of us. It is a privilege to serve you. Our wish for you is that the Christmas Spirit be alive in your home this day—and every day.

**Reddy Kilowatt**  
YOUR ELECTRIC SERVANT

# SEASON'S GREETINGS



from your **SOUTHWESTERN PUBLIC SERVICE COMPANY**

The Sunday Brand, Hereford, Texas, Sunday, December 22, 1957

### Give Living Trees Plenty of Water

If you get a living Christmas tree this year, do remember that like any house plant it requires plenty of water. Otherwise you might as well, or better, have a cut tree.

A secret of making a living tree worthwhile is to plant it as soon after Christmas as possible. Common among the living trees are Norway spruce, Scotch pine

and balsam firs. They grow large and should not be used as foundation plantings.

In setting them out, select a well drained site, dig a pit considerably larger than the earth ball, and tamp in plenty of good top-soil mixed with peat moss or compost.

The island of Saba in the Netherlands Antilles is the only island in the Caribbean where the native population is predominantly blonde.

## Ancient Yule Customs Still Are Observed in Remote German Alps

By HANNS NEUERBOURG

MUNICH, GERMANY — Centuries-old Christmas customs, dating from heathen times are still being observed in atomic age Germany.

In lonely mountain villages tucked away in the towering Alps, Christmas is possibly more colorful than anywhere else in the world. Because of their isolation, these Yuletide celebrations have been less affected by commercialization and two world wars, than those in the rest of Germany.

**Wide Influence**  
To German-speaking people, Christmas has a deep-rooted sentimental importance. The customs developed here from an ancient mixture of heathen and Christian cultures — many of them still widely observed in an almost pure form — are the source of many traditions now thriving in the United States.

Folklore experts say that Santa Claus — as we know him today — probably first presented his gifts to German children. The Christmas tree also originates in Germany or its German-speaking neighbor areas.

But some customs are unique to the snow-clad villages of Germany's Bavaria. In the Berchtesgaden area, the villagers shoot off medieval firearms during the Christmas season. The purpose is — like that of many other German Yule customs — to chase away demons.

Another custom originating in the pre-Christian era and still observed in Bavaria is the "Kloepfnaechte" (Knock Nights). These start on Nov. 30 with children and needy adults parading through the village streets after nightfall, singing Christmas carols and getting food from those they visit. They knock at doors

with hammers and brushes and ring bells to drive away evil spirits.

**Covered With Straw**  
Berchtesgaden villagers also run around during the pre-Christmas period clad in straw and ringing big cowbells. They accompany "Sankt Nikolaus" (Santa Claus) and the "Gangerl" (a devil-like creature) from door to door.

The Santa Claus figure had its origin in a Bishop Nicolaus of Myra, who lived in the Fourth Century in what is now Turkey and gained sainthood as a benefactor of the poor.

Veneration for this saint spread to all of western Europe in the Middle Ages. In Germany, "Sankt Nikolaus" was known as a giver of gifts at the turn of the 14th Century.

His figure apparently fitted into pre-Christian worship of Wodan, a Germanic god.

In some rural areas of Germany, children still believe that Santa Claus comes riding through the air on a white horse, dropping his gifts into the chimney. Accordingly, they place a shoe into the fireside to receive the gifts. In most areas, however, stockings, plates or shoes are put before the door or on the window sill for gifts.

**Calls Twice**  
Sankt Nikolaus visits German children twice during the Christmas season — on Dec. 6 and Dec. 24. But he has a different name for his second visit. Then he's Weihnachtsmann or Christmas Man.

On Dec. 6, he usually brings only apples, nuts or a small toy in his bag for the "nice children." To the bad ones, he points warningly to his traditional rod.

On Heiligabend (Christmas Eve) and again on Christmas Day Germans swarm into their

## Legend Says St. Francis Originated Carol Singing

One legend attributes the first Christmas carol to St. Francis of Assisi. The story is that St. Francis built the first croche and started the custom of singing carols around it in the 13th Century to combat a heresy of that time which denied that Christ was Divine.

Although this explanation of carols has an engaging logic, they actually pre-date St. Francis by many hundreds of years. Carols originated almost as early as Christmas became a regular Christmas became a regular

Dancing accompanied those early carols — the word carol comes from the Italian "carolare" meaning a "dance-ring." But dancing was frowned upon by the early church as irreligious

rites by the millions. This nation is divided almost half and half among Catholics and Protestants.

Most German families light their trees before or after going to church for Christmas Eve services. The holiday extends to December 26.

and that part gradually died out.

**Most Tested by Time**  
Most of our traditional carols are drawn from British and continental hymns written between 1200 and 1500. Many of the most popular ones, however, date from much more recent times when carol-singing underwent a great revival.

One of these is "Silent Night." Its history reads like a fairy tale.

It was Christmas Eve in 1818 that Joseph Mohr, minister of the tiny Bavarian village of Oberndorf, sat down and wrote the verses of the world-famous carol. The same day he sent them to his friend, Franz Gruber, organist and schoolmaster, who, within a few hours wrote the melody. Hours later it was sung for the first time — in the church at Oberndorf before the midnight service.

Just before Christmas the church organ broke down. As the organ mender worked in the church, he heard the carol sung many times, and it so appealed to him that he learned it.

Returning to his home in Zillertal, he sang it to the four Strasser sisters, who toured Germany and Austria singing folksongs. They included "Silent Night" in their repertoire as a "folksong," and it became popular all over Europe. It was not until after Mohr was dead, and Gruber was an old man, that the true author and composer were given recognition.

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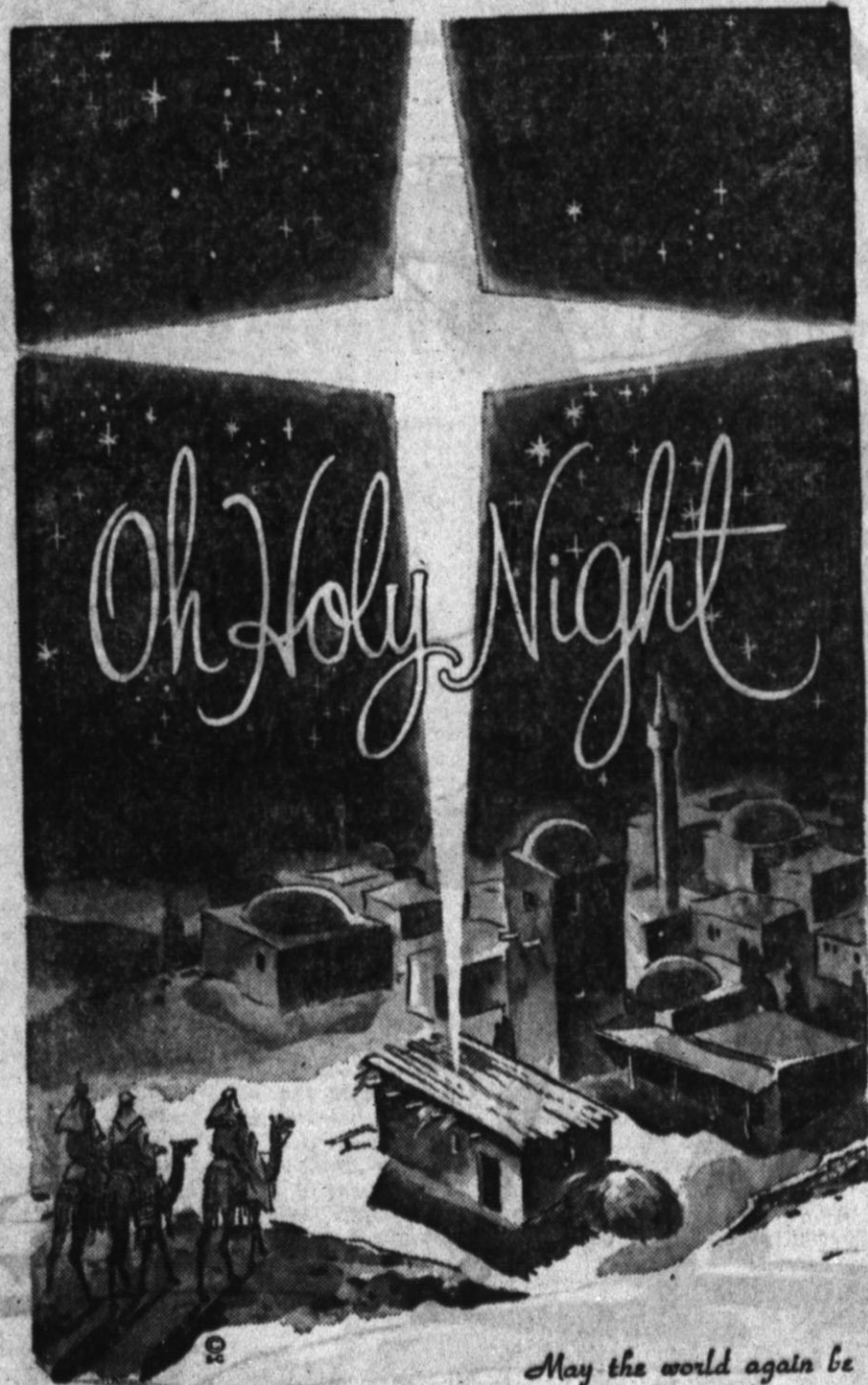
**CHRISTMAS**



... is bringing you our wishes for a Happy Holiday

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### Caroling Forth our Season's Greetings

Yea merrily! The familiar carols ring out in joyous praise of Christmas; to them we add in complete harmony these notes that reflect our greetings and sincere good wishes . . .  
May your Christmas celebration be one that's long remembered for its happiness and good cheer . . . joy and peace!

Merry Christmas, Everyone!

from all the folks at

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# Christmas Book Buyers Go for Best Sellers

By W. R. ROGERS  
Associated Press Arts Editor  
The books that sell the best at Christmas time tell the best at all other times, too.

Of course, there are the perennial exceptions: Dickens' "Christmas Carol" and the Holy Bible, which are especially popular right now.

But if you watch best-seller lists you'll find they don't change much with the calendar. More books sell in December, but they are more of the same; by and large the general buyer makes his choice rather on popularity

than on timeliness.  
**Out of Tune**  
That may mean for instance that some un-Christmassy works sell especially well at Christmas. All last December, for instance, fiction best-seller lists were headed by Grace Metalious' "Peyton Place."

But books that do not violate the spirit of this particular holiday sell, too. A year ago Kathryn Hulme's "The Nun's Story" topped the non-fiction selections, and other numbers in demand were "This Hallowed Ground," by Bruce Catton and "Profiles in

Courage," by John F. Kennedy. Over the years the same pattern has been followed: Popular one season, popular at all.  
The most popular book in the 20th century, according to Alice Payne Hackett's "Sixty Years of Best Sellers," would have made a suitable number at any Christmas: Charles Motros Sheldon's "In His Steps." Published just 60 years ago, it has sold perhaps eight million copies.

**All-time Leaders**  
The moralizing Elbert Hubbard's "A Message to Garcia" sold four million copies since publication in 1898. Fulton Oursler's "The Greatest Story Ever Told" and "The Greatest Book Ever Written" have together sold more than five million copies though they are less than a decade old. A comparable success was scored by Jesse Lyman Hurlbut's "The Story of the Bible," published in 1904.

But there have been extraordinary successes which did not partake of the seasonal religious mood. Mickey Spillane and Eric Stanley Gardner are among the top best sellers of all time and all seasons. Erskine Caldwell is invariably popular.  
For young people before, during and after the holiday, there have been "Heidi," "Black Beauty," "The Wonderful Wizard of Oz," and the "Little Colonel" series that seem destined to endure in decades to come.

**FATHER-SON ACT**  
CONWAY, S. C. (AP) — This South Carolina city is the site of one half of a father-son mayoral act. James H. Long is mayor here. His son, James H. Long Jr., is mayor of Daytona Beach, Fla. Both are serving first terms, each took the oath of office the same night last January.

**SWEET TOOTH THIEF**  
BROCKTON, Mass. (AP) — Calling all cars. Look for a thief with a sweet tooth.

Truck Driver Paul K. Morris of the 20th Century Canteen Co. of Boston told police that while his truck was parked on this city's main street someone stole a tray of pastries and a tray of doughnuts.

In the home, 28,000 persons died accidentally in 1964, the National Safety Council says, while 14,300 died in work accidents.

# To Choose Best Gifts for Man, Study How He Spends Leisure

Make it a merry Christmas for the man in your life by devoting a little time and study to his favorite leisure-time pursuits, and the equipment he needs to make them more fun.

If he's a sportsman your gift-

shopping job is easy, for no hunting, fishing or golfing enthusiast ever has too much gear. The new-type fishing rod and reel or a special golf club he's been coveting will put him in seventh heaven.

If he's a traveling man, or the sedentary, pipe-and-slippers type, you can't go wrong with gifts of handsome leather. Men vibrate to good leather like women do to furs. A matched set of luggage, soft lounging slippers or good

boots will put him in a glowing mood. Add a collector's pipe or a box of fine cigars and you can count on keeping him happily home on winter evenings.  
If you must give him clothes, make it a gift certificate, so he can choose his own. Most men really do prefer it that way, whether you think so or not.

**BRUSHES FOR GIFTS**  
For the man who is handy around the house, a welcome gift is a set of paint brushes. A basic

home painting set consists of five brushes. This includes a sash brush (an inch or inch and a half wide), a two-inch varnish brush, a wider varnish or enamel brush and two wall brushes (three or four inches wide).

The Australian Government is buying two late model U. S. aircraft to use in rain-making experiments. The planes will be used to seed suitable cloud-formations with silver iodide.

# NATURAL EXPLANATIONS CITED FOR STAR THE MAGI FOLLOWED

By ALTON L. BLAKESLEE  
Associated Press  
Science Reporter

In the mysteries of the heavens lie three possible explanations from modern astronomers for the dazzling Star of Bethlehem.

The Bible says the Star appeared suddenly and led the Magi to the manger in Bethlehem.

If the Star was not supernatural, it might be explained by events. The three are all possible of study by astronomers considering the Christmas story.

**Three Natural Possibilities**  
One, it might have been a supernova. Suddenly a faint or even invisible star explodes in force equal to billions of atom bombs. The exploding star glows brilliantly for a time, then slowly dies down to its former insignificance or less.

Two, it might have been a comet, a speeding visitor from outer space.

Three, it could have been an unusual conjunction or apparent nearness of two or even three planets, which show brilliantly for a time, and which seemingly moved across the skies.

**Plenty of Argument**  
Historically, astronomers have produced arguments for and against each of these possibilities. New-born stars and supernovae are not uncommon among the

billions upon billions of stars in the universe. They appear suddenly to our vision, when the light from the cosmic explosion reaches earth, and could be interpreted as a new and entirely strange and meaningful star. But a supernova would be relatively fixed in the background of stars, not move as readily or rapidly as the Star of Bethlehem moved.  
A new and brilliant comet of last spring, could have been the Bethlehem Star. But such comets are generally seen widely over the world, not merely in one quarter or area. The arrival of a new comet probably would have been recorded by astronomers of the day somewhere in the world. Too, comets generally are popularly thought to be omens of disaster rather than of joyous events.

**Triple Display?**  
Perhaps, say the astronomers, the Star could have been a conjunction of the planets Jupiter and some beliefs then in astrology in our skies. Even Mars, the red planet, could have joined them at the time of the birth of a brilliant triple display and seemingly new phenomenon.

Knowledge and concepts of astronomy in times long past, and some beliefs then in astrology, all complicate efforts fully to explain the Star of Bethlehem as natural or supernatural.



*Greetings*

to our many friends... our deep felt appreciation for your loyalty and friendship during the past months... we wish you a very Happy Holiday!

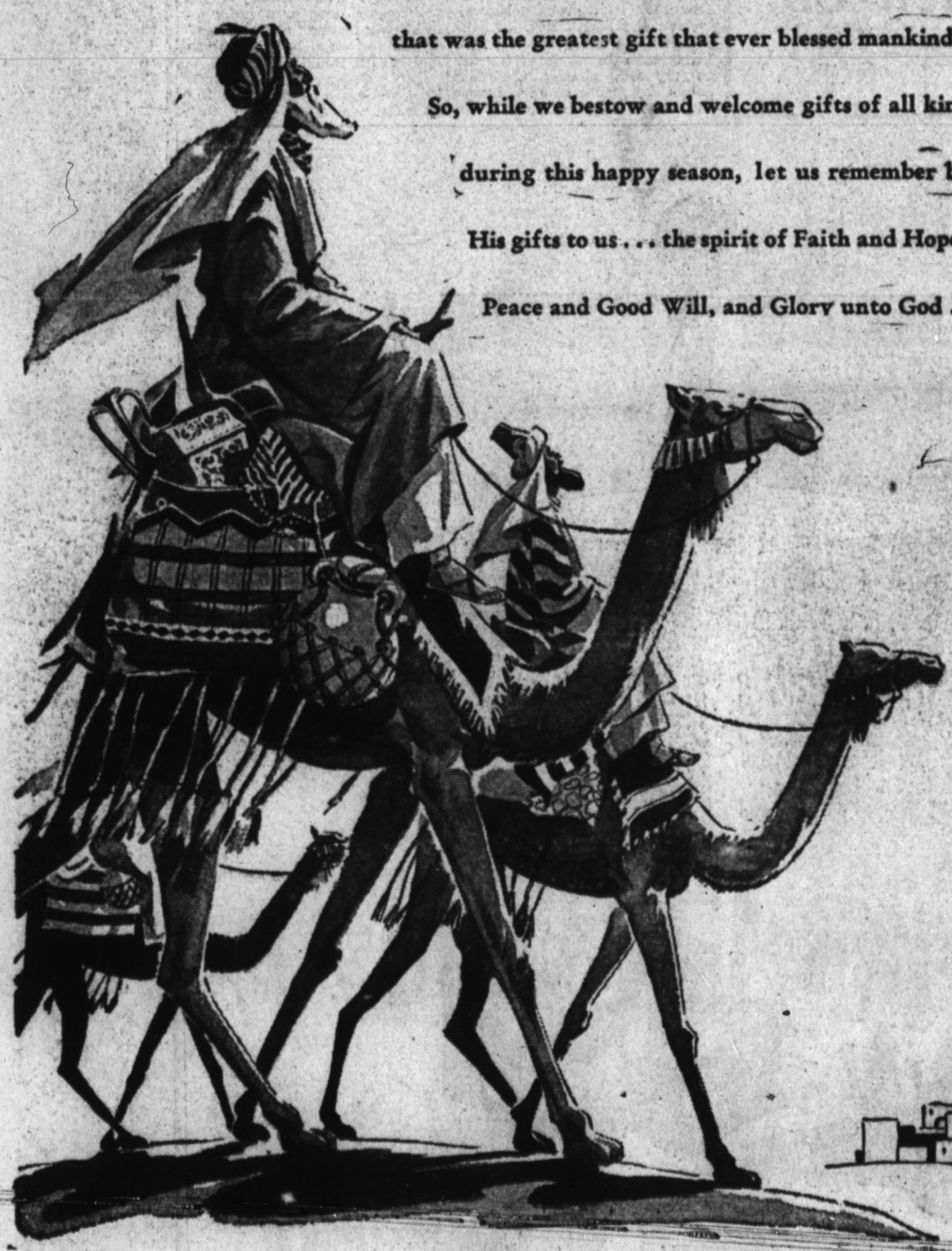


**OSBORN**  
BUICK COMPANY  
Glenn Osborn

# The Star of Bethlehem

At Christmas time, may our hearts open wide  
to the meaning of the day, and the birth of our Saviour  
that was the greatest gift that ever blessed mankind...

So, while we bestow and welcome gifts of all kinds  
during this happy season, let us remember best  
His gifts to us... the spirit of Faith and Hope,  
Peace and Good Will, and Glory unto God...



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