369 PUPILS ENROLL AT GRADE SCHOOL ON FIRST DAY

TOTAL IS NOW 644

High School Enrollment is 275.—Outlook Fine For Banner Year

A continuation of the "pep" meeting begun at the high school Monday, con stituted an auspicious opening at the Central building Wednesday morning.

A large number of visitors were present when at 9 o'clock, Principal Hawkins and his corps of teachers assembled their pupils in the auditorium where the following program was given: Song, "America"; Concert Reading. The First Psalm; Prayer by Rev. Sharp, Reading by Ardelle Foster, Piano Solo by Louise Jacobsen, Reading by Ruth Elliston, Vocal Solo by Evangelist Spindler.

Talks by members of the school board and by patrons and a graphic 'jungle story" by Dr. Dye, a returned missionary from Africa, followed the formal program.

Principal Hawkins reports the enrollment at Central School by grades as follows:

Sixth, D. W. Hawkins, 32. Sixth, Mrs. G. F. Parker, 36. Fifth, Miss Mary Lou Roberson 26. Fifth, Miss Grace Tilden, 27. Fourth, Miss Irene Tidenburg, 41. Third and Fourth, Miss La Verne

Beauchamp, 40.
Third, Miss Rosabelle Jones, 44. Second, Miss Sallie Bell, 28. Second Miss Lora Kibbe, 40. First, Miss C. S. Garrison, 30. First, Miss Helen Trebele, 25, Making a total of 360. This with

275 at the high school makes a total enrollment of 644. The organization at both buildings

is now practically complete and actual work has begun in earnest. The Di ings have been put in excellent repair, and a new room at each building has been equipped. The vacant school property near Central is being cleaned off to be used as additional playground.

From every viewpoint, school authorities are agreed, conditions point to most successful school year.

Belgian Congo Is Pictured By Man Who Lived There

Dr. Royal J. Dye of Los Angeles, Calif., a foreign missionery worker for of the entire faculty, and of the teachthe Christian church, reached Hereford Wednesday, accompanied by Mrs. Mc-Masters, state secretary of the woman's from Winona Lake, Ind., convention of given by the Devereux Players. the Christian church and held meetings at the church during the day and at night. The church members held an all-day meeting and luncheon, during which the two field workers discussed church affairs. Dr. Dye gave a lecture in the afternoon on his work in the Belgian Congo, where he spent 25 years in Illustrating another talk. Those who were privileged to hear him state that it was one of the rarest treats ever afforded them. Mrs. McMasters also talked on her work at the night meeting.

GABBERT'S MOTHER BETTER: WITNESS-ED A BALL GAME

Dr. W. F. Gabbert returned to Hereford Wednesday from a trip to Pittsburg, Pa., where he was called to the bedside of his mother. He reports that

the patent is improved.

While away Dr. Gabbert states that he saw the recent fifteen inning game hetween the Pittsburg and Boston teams of the National league. He says every man on both sides fought to the last ditch for every bit of advantage and the game was a thriller from start to finish.

ALVIN THOMPSON'S NEW HOME TO BE OVERHAULED SOON

who recently sold his home near the and that the country will soon return Cordova Hotel, has purchased the Rusto 'pormalcy." the place in the near future.

HEADS NATURE COLONY



New York folks aren't as far removed from nature as some folks think. Sixty of them, headed by L. M. Littauer, who, has ideas all his own regarding too many clothes, being undesirable, moved across the Hudson to near Plainfield, N. J. and established, Free-acres, where no blue laws are recognized and all return to Adam and Eve apparel—or nearly so.

A Pair of Great Artists Booked

The big music event staged annually an artistic finish attained but seldom. by the Music Study Club takes the The board is assured that this numcontralto, and Reed Miller, tenor.

artists singly, say the critics, is a mate movement in the interest of the school ter of congratulation and assures a and of the community in general, pawonderful program, made many times trons and pupils alike are urged to more pleasing in their joint recital, buy the tickets and attend every one Each is an artist with an extensive of the five numbers, beginning with repertoire and both are favorites with Miss Emma Dee Randle, Monday, Oc-American audiences.

The Music Study Club feels that the coming of the Reed Miller Co. will constitute a premier musical event for Ashbrook & Ire-

TEACHERS' INSTI-TUTE PRONOUNCED LARGE SUCCESS

In the Teachers' Consolidated Instiweek, Deaf Smith County was represented by 45 teachers, among whom were the entire teaching force of the the new location early in the week. Hereford public schools. The enrollment during the week reached almost the 900 mark with a representation from 23 counties.

The week's program included inspira-tional addresses by leading educators of the country and actual class room work in illustration of the latest thought in methods of teaching.

The local teachers declare that the institute just closed was, from many view points the most successful yet held by the teachers of this section. They are enthusiastic in their praise ers among the latter being Miss Annie Webb Blanton.

A program of entertainment offered missionary work. They came here the teachers included Ibsen's "Ghosts"

The institute voted unanimously to hold next year's session in Canyon,

On Wednesday Deaf Smith County teachers effected an interscholastic league organization with the following officers; Miss Griffith, president; Miss Helen Sisk, secretary; Mrs. W. H. Ray- Hereford Wednesday morning from zor, supervisor of spelling; Miss Lora California. Prof. Rice has been takand at night used stereoptican slides Kibbe, supervisor of declamation; Mr. W. R. Blocker, supervisor of essay writing. County meets to be held at various places over the county throughout the year are a part of the league's plans, also a 100 per cent membership in the State Teachers' Association.

Teachers and school officers all over the county are optimistic for the suc- Thursday morning. cess of the school year, are justly proud of the record attendance of teachers in institute.

OHIO MAN PRAISES PLAINS; BELIEVES **FUTURE IS BRIGHT**

C. A. Allen of Gallon, Ohio, a Castro county property owner, is in Hereford this week, inspecting his property and looking into general conditions.

Mr. Allen is assistant general manager of the Eric ratiroad. He was one of the earliest purchasers of land in the Plains country, some of which he secured for twenty five cents per acre years and years ago.

It is an inspiration to listen to Mr. Allen tell of his faith in the future of the Plains country. He is well informed, a student of current history, and Alvin C. Thompson, local manager has implicit faith that existing finanof the Pauhandle Lumber Company, cial conditions will be cleared up soon

sell Carroll house near the Central Mr. Allen is commended to any one school and will begin improvements on locally afflicted with an overdose of

MISS EMMA DEE RANDLE TO APPEAR IN MON-**ODRAMATICS**

HIGH CLASS LIST

School Board Backs Great Winter's Selections For The Students

The school board announces the first number of the lyceum course on Monday evening. October 3rd, when Miss Emma Dee Randle will appear in monodramatic recital at the Central School auditorium

In presenting Miss Randle the board feels that no better talent in the line of dramatic reading has ever been For October 24 heard in Hereford. Her repertoire ranges from Shakspeare and the classics to the modern drama with humorous costume sketches, all given with

form, this year of a concert to be given ber is well worth the price of the seaat the Methodist Church on the even- son ticket-\$2.50 for adults and \$1.50 ing of October 24th, in which the Club for public-school students. These tickwill present Nevada Van Der Veer, ets will be obtainable through general sale by the students wihtin a few days, The appearance of either of these and since the lyceum is an educational tober 3rd.

land Join Forces In Farm Loan Co.

D. F. Ashbrook and E. S. Ireland this up stairs in the Elliston building. Mr.

has a detailed familiarity with every with values. His long experience as county clerk of Castro county and in and pleasure of the community. the land loan business in that section peculiarly fit him for success in this LESLIE NEAL HAS field. Mr. Ashbrook, too, has spent years here in real estate, loan and financial connections. Their joint experience should develop a tremendously strong combination. They state they have the money and are ready to go. Field inspection work will be handled by Mr. Ireland.

U. OF T. PROFESSOR STOPS WHILE EN-

Prof. C. D. Rice, in charge of mathe- BRUNKS COMEDIANS matics at the University of Texas, accompanied by Mrs. Rice, arrived in ing advanced work in mathematics at

As Uncle Sam Moved Fighting Front to Virginia Mountains



Striking coal miners in the West Virginia fields were quick to realize the folly of resistance as the first troop train of Uncle Sam's fighting men arrived at St. Albans and started up into the Mingo coal sector, as pictured here, In command was Gen, H. H. Bandholtz.

Castro Section Brings \$11,600, Cash on the Nail

A deal in Castro county land to- A 2,000 acre deal in Deaf Smith taling \$11,600 cash was recorded last county land was completed on Wednespurchased a section belonging to L. R. purchased a ranch about twenty three from more than approximately 65 per Suggs & Bray.

BAND IS STEADILY IMPROVING: CON-CERTS PLEASING

Hereford's fine band gave the regular tute of the Panhandle and Plains Coun- ated themselves together in the farm weekly concert at the courthouse Thurs- especially adapted for farming and he ties which convened in Canyon last loan business and will office together day night. The boys are now showing will very likely arrange to have a numthe results of the careful training and ber of wheat farmers go in on this tract. thirty five per cent of water pumped Ashbrook moved his office furniture to coaching they have received during the past few months and are putting FOOTBALL CANDI-Mr. Ireland has been in the farm out a high class form of musical enterlean business for a number of years and | talnment at these concerts. The people seem to appreciate more and more by nook and corner of this country and their attendance what a really good band means to the social enjoyment

GONE TO HOSPITAL FOR TREATMENT

and has found it necessary to return for the near future. for further treatment. He advises his family that he is now making steady there were not enough suits to go ROUTE TO WORK progress in improvement.

TO OPEN UP HERE AGAIN ON MONDAY

Brunks' Comedians will open in Leland Stanford University the past Hereford in their tent theatre next Monday, September 19, for a week's en-Mrs. Rice and Mrs. G. A. F. Parker gagement. They were here for a few Jenkins left Hereford Thursday morn-

Potts Buys 2000 Acre Ranch; May Put It in Wheat

week when J. F. McMillan of Crowell day of this week when J. Frank Potts City has never received any revenue Ward. The deal was put through by miles northwest of Hereford known as the old Cramberg ranch, in the Rutter lous reasons, outlined below. In the

now lives at Las Vegas, N. M. The land to the City for pumping water. This adjoins the Valentine & Wilkinson and combination of circumstances has made Charles Donald ranches.

DATES GOING THRU VERY HARD DRIL

Regular daily practice is now being indulged in by the football candidates of the High School squad, Travis Dameron has been placed in charge of the team and is tackling his new job with vim and enthusiasm.

Over thirty candidates all told have Leslie Neal of Dawn is again in the liant for a real eleven this fall. Runreported so far and prospects are bril-Sanitarium at Temple, following con- ning, punting, loosening up exercises tinued sickness since his return from and tackling are the order of the day an operation there several months ago. at present, with hard scrimmaging Mr. Neal went back to work too soon work to put the men in condition billed

Owing to the number of applicants around and the Chamber of Commerce has loaned the boys the equippment used by the town team last year.

TWO YOUNG LADIES OFF ON SPLENDID

Misses Cecil Gillland and Helen are sisters. Prof. and Mrs. Rice, ac- days last month and announced then ing for a thirty day vacation trip to companied by Mrs. W. L. Wilson, that they would return shortly. The the mountains and the Pacific coast. mother of Mesdames Parker and Rice, show will come here from Lubbock. While away they will visit Denver continued their journey to Austin on where they have had a successful Salt Lake City, San Francisco and Los Angeles.

PUMPING COSTS FORCE COMMISSION INTO NEW RATES

LOSS IS HEAVY

Free Water, Flat Rates and Wastefulness Cost City 35 Percent Pumped

An increase in water rates for users in the City of Hereford, effective October 1, 1921, was announced by the City Commission this week. Under this new schedule the following changes will take place:

Flat rate to each family, formerly \$1.50 per month, will be \$2.00; for the first 3,000 gallons or less, old rate \$1.50. new rate \$2.00; for next 2.000 gallons, old rate per thousand .12, new rate .15; for next 2,500 gallons, old rate 11, new rate .14; for next 2,500 gallons, old rate per thousand .10, new rate .13; for next 5,000 gallons, old rate per thousand .00, new rate .12; for next 5,000 gailons, old rate per thousand .08, new rate .10; all over 20,000 gallons old rate per thousand .07, new rate .09. All sprinkling and irrigation shall be done on meter service.

A number of reasons are given by the Commission for this increase. In the first place statistics gathered from a great number of towns of similar size and conditions over the state show that this new rate compares very favorably with other towns that pump their water. In the second place the cent of the water pumped, due to varthird place the Hereford Light & Pow-The former owner, John Cramberg, er Company recently raised their rates the expense of furnishing water heav-The deal was handled through Ralph ier to the point where the Commission has no alternative than to raise the rate to consumers in order to pay running expenses.

The Commission accounts for the from which no revenue is derived in the following manner:

(a) Water for all the city parks, including the U. D. C. and Mothern parks, is furnished free; (b) the churches are not charged for their water; (c) street cleaning and testing of hydrants must be done with free water; (d) all water for fires brings in no revenue; (e) two wagon yards. have heretofore been furnished free water, although the Commission favors discontinuing this hereafter; (f) unknown leaks in mains and hydrants and water wasted by those on flat rate, Seventy five per cent of the water furnished by the city is metered, the other users being on a flat rate basis. The Commission states that flat rate users, as a general rule, do not seem to care how much water they waste.

The Commission is hot on the trail of all these leaks and has inagurated a general campaign for efficiency and service. The members of the Commission regret the necessity for the increased rates but see no other way out of the difficulty at present.

VACATION ROUND Have You Had To Stand Up On Any Passenger Train

The fight being waged by the Hereford Chamber of Commerce in an effort to have real passenger train service restored to this branch of the Santa Fe is beginning to assume tangible form. Mayor Knight, Civic director, is in receipt of a letter from the Attorney General's office at Austin. The Assistant writing the letter indicates that it is possible that such action may be taken by the department soon,

The Mayor states that he would like to hear from local people who have been using the present train service and been compelled to stand up, without seats, as many are understood to be compelled to do at present. Such evidence will be of material benefit in shaping the case before the court.

EL PASO SURGEON IN SPECIAL WORK AT THE HOSPITAL

Dr. D. D. Swearinger of El Paso. specialist, is in Hereford this week, assisting local physicians in specialty surgical work at the Sanitarium. He operated on four cases Thursday and s six more scheduled for Friday.



The Hereford Brand

UED TUESDAYS AND FRIDAYS

B. Holman Walter R. Steckman Holman & Steckman Publishers

Entered as second-class matter at the office at Hereford, Texas, under be Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly): first number of The Brand (weekly) issued March 21, 1902; irst number of The Brand (semi-week-(y) Issued May 3, 1921.

Subscription, Zone 1-per year, \$2.00 Subscription, outside Zone 1, per

_\$1.50 Three months ____ No subscriptions accepted for less than

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

PRINT PAPER PROFITEERING

When the paper trust's mammoth new plant at Three Rivers, Quebec, is finished, we presume the newspaper publishers of the country will go up there and gleefully admire the thing which has been built with money that should be in their pockets.

Yes they will-not! The International Paper Company made just over 52 cents profit in 1920 on every dollar of its capital stockmind you, in ONE BRIEF YEAR profited to more than half its total investment. It was only done by squeezing the last dollar possible out of every newspaper publisher for the white paper which they used in printing the

And now the blood money is being spent in building a wonderful new paper-making plant, the product of which will be sold at a good stiff price, of course, to the men whose money built spruce that goes with it.

you can get away with it. But, by the that were not book-minded learned blazing trail of flery old Nick, how it little. does make Bolshevists!

OUR SCHOOLS

Fifty years ago there was not a high school, city school, normal school, academy, seminary or college with a laboratory. Few universities had them. Now there are ten thousand laboratories in

tution in the United States. Now there about the apple which, in those early of cotton in Texas, amounting to \$10,are ten thousand schools with mechan-days, must have been a crab. But Eve

ical equippment. Then, but one school or college in the United States had any respect for educational agriculture or school gardening. Now there are thousands of

schools giving attention to this subject. Then, there was but few cities that had drawing. Now there is no city that does not have it.

Then, there were but few cities where music was taught. Now there are few where it is not taught.

Then, there was not a piece of play apparatus in any school grounds in the United States. Now there are a hundred thousand.

Then, there was not a school that

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.



I offer the following described property at low prices, with small cash payment and easy 6 percent

Tract 1. W. 1/2 Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford. Tract 2 N. W. 14 Sec. 33-4-3.

located 28 miles N. W. of Here-Tract 3. N. E. 14, Sec. 21-4-1.

located within 3 miles of state

Tract 4. N. W. 1/4 Sec. 7, Blk. 3. located 5 miles N. W. of Dawn. Truct 5. S. W. 1/4 Sec. 17-2-4, ocated 17 miles West of Here-

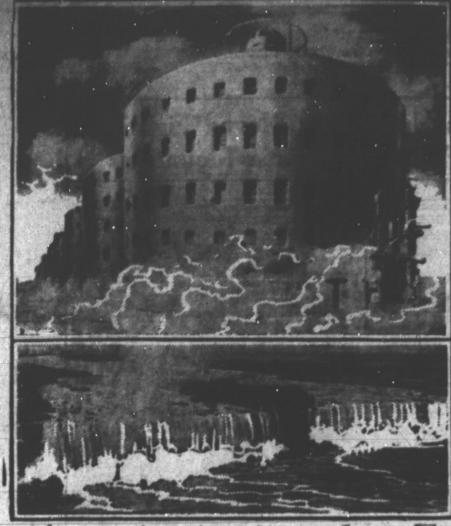
Tract 6. Being 38 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway. Tract 7. Being Blk. 45, Events Addition to Hereford, contains

Tract 8. Being Blk, 42 Evants Addition to Hereford, contains 10

Tract 9. Being the 8-room Berry plastered house.

Address L. Baskin, Owner,
Hereford, Texas

SCIFNCE TO DWARF NIAGARA FALLS



The water pouring over Niagara Falls represents seven million horse power and not one-tenth of it is used. The great electrical scientists are now planning a "superpower system", which shall run all factories railroads, street ears, lighting plants east of the Allegheny mountains from Maine south to Washington. Their idea is to use practically all the water in the falls and make Niagara the head center of the system. The picture shows power louses (above) and the falls (below)! Copyrighted picture by special arrangements between this newspaper and Popular Science Monthly.

did not require all learning to come said "eat" and Adam DISCREETLY from books. Now there is not a city ate high school, a normal school, and Take the case of Mr. Franklin K. scarcely a college or university that Woodruff, of New York state, who was limits its education to book work.

In 1870 there was not study of anythe mill and bought the great forests of thing by doing anything. The school was a book affair. Book-minded chil-This profiteering is great stuff when dren learned a good deal while those

> Some progress and we are going still. -Sunshine Market Jots.

WHEN A HUSBAND'S PLACE IS IN THE HOME

And this we mean to maintain, that the schools and institutions in the Unit- a discreet husband is the noblest work of creation. To our way of thinking Then there was not a bench, hand Br'er Adams was the first of him. We tool, or machine in any school or insti- don't believe he cared anything at all per cent on the value of 300,000 bales

nominated by the "regulars" of his party to go as delegate to the state convention. His wife pointedly advised him to decline, but he accepted, and a day or two later it leaked out that the "irregulars" had secretly nominated Mrs. Woodruff to run for the same

delegateship. Franklin, old boy, campaigned halfheartily for a few days against Mrs. Frank, and then gave it up. He DIS-CREETLY withdrew.

When it comes to running for office against your wife, a busband's place

The War Finance Corporation has signified its intention of advancing 60

Stop-Look

There is Twine and there is

PLYMOUTH TWINE!

There are Drills and there are VAN BRUNT DRILLS!

May we tell you of the Difference?

Plymouth Twine Van Brunt Drills!

Tarrison Bros.

New Studebaker Prices

Light Six, 3 passenger Roadster____\$1125.00 Light Six, Touring _____ 1150.00 Light Six, Coupe _____ 1550.00 Light Six, Sedan _____ 1850.00

All Equipped With Cord Tires

Tires

Did you know cotton is climbing? This fact, no doubt, will increase the cost of casings, Get them now while the low prices prevail.

W. C. Fallwell

ROBBER OF POST OFFICE AGE FOUR

The small boy who took the letters from the boxes of several patrons of this postoffice, was about four years old, Sheriff Gober says. The little fellow was seen to open several unlocked boxes and take out the letters. This was reported to the office of the sheriff. When the boy was found he was sucking a piece of ice. Sheriff Gober says, and was not at all disconserted by his arrival. They searched every possible hiding place around the McCoy building where the small boy was found, but did not discover the mail. Sheriff Gober asked the lad where he had hid thes mail, and he replied: "In there," pointing to a closet. And "in there," the letters were found, neatly piled in a corner and apparently in good shape.

It is a careless custom of box holders at the postoffice to leave their boxes unlocked after they take out their mail, and there is nothing to prevent anyone opening them and taking out the contents. This has been done on several occasions, and letters found on the streets unopened, or opened and the contents still in the envelopes. Quanah Tribune Chief.

> Do you know you can roll 50 good lOcts from one bag o



Elbstracts and Loans

Maps, Deaf Smith Co. 50c.

A Quiet Fall and Winter

On account of financial conditions the wise ones tell us the next six months will not be quite so lively—that is we will not have so much money to burn up with gas and fine cars, but that we will stay home this Fall and Winter.

If they are correct it will be a fine time to read good books and improve our literary selves. You will then appreciate good lighting in the home.

Get ready for these good times by installing proper lighting. This can often be accomplished by the selection of the right lamp. We carry a complete stock of Sunbeam Lamps in all sizes, clear or frosted.

Hereford Light & Power Co.

"Your Electrical Servants"

The miners and operators are signed up at present high wages until next

There will be no reduction of freight rates soon.

Coal will be no cheaper and probably higher.

We have not placed over one third the coal this year we ordinarily do.

Final conclusion: Scarcity of coal and high prices this winter.

E. W. HARRISON

Phone 76

MAKE THIS BANK YOUR BANK

THE DEPOSITS OF THIS BANK ARE GUARANTEED STATE BANK GUARANTY FUND OF TEXAS



THE LITTLE THINGS

The man who is constantly overlooking everything else to get a chance at One Big Killing MAY bring home the bacon some day-but the odds are fearfully against him.

On the other hand the man who constantly attends to the little things day by day, watches the corners, never 'overloads' himself, may never be rated a millionaire but he usually is able to pay his accounts when due and accumulates a competence against old age.

HERE'S A SUGGESTION!-Let's all work for the Hen, and Dairy Cow. and the well-bred Brood Sow, and the High Grade Hereford Cow on every farm and ranch in this community.

This bank will be greatly interested in discussing this systematic live stock-farming plan with any man who means business!

FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

CAPITAL AND SURPLUS OVER \$100,000

CITY TREES AS A COMMUNITY ASSET

Some European cities and citizens know the cash value of beauty. With- Hereford can do for one one-hundredth out its trees, Paris would not be Paris, part of that sum and that charm is transferable to any city that wants it had enough to pay for it. Be decent to nature and she dividual attention—care and interest— barber, was stabled to the heart, death dent cost the people only 7 1-2 mills trees where the sidewalk is wide condition. That done, it will be easy to again turned on Mapp was lying on the ary of \$75,000a year, \$25,000 for travelenough to hold them.

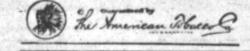
Paris spends a little money and gets occasion arises. a lot of trees. There are, roughly speaking, 100,000, most of them big any city large returns. trees in the streets and public squares. It costs Paris about \$60,000 a year to keep them. This is not a large sum of producing and marketing and is West. Some of the indications noted in a great city's budget, and Paris seeking information that will lead him are: Black Martins have already begets the money back many times from travelers who would not come to see a naked city.

every year. The street trees of Paris tilizer, have plenty of room around the roots. A steel grating gives water and fertilizer a chance to get at them, and at auction in McKinney recently at an av- longing to the swindling ring operated the same time makes a perfect surface erage of \$150.22 for pedestrains. A man with a hose turns his stream into the grating, fills up the depression and goes on to the next tree. Once a year a gang comes along with fertilizer. The men lift up the grating, rake out the caked earth of the surface, replace it with rich, nourishing material, put back the grate and are gone. The trees grow well and Paris and the world gain by the money they cost.—An extract from "The American City" May, 1921,

Paris is a long ways from here, and her problems are not ours. Yet, trees



Notice this delicious flavor when you smoke Lucky Strike -it's sealed in by the toasting process



are trees the world over, and what LIGHT TURNED OFF city is not justly proud of them? And as intimated above, there is an economic value that can not be slighted.

What Paris can do for \$60,000,

Thirty-four gilts and sows sold at an

AND MAN STABBED

Thursday night at Crowell, when a party of town men were getting something to eat in a restaurant, the lights And would it pay? We say it would! were suddenly turned off and a fight In the meantime it takes but little in- resulted during which Louis Mapp, a will do the rest. Any city can have to keep the trees we have in a thrifty resulting at once. When the lights were encourage the planting of more as the floor, dead. A waiter named Earl Gentry is under arrest charged with the It's an investment that will bring killing.—Quanah Tribune Chief.

All the signs point to a hard winter, The farmer is seeking a better way say nature observers of the Middle out of the financial wilderness. But he gun their migration southward. Indoesn't pay much attention to the addians in Wisconsin say animal pelts vice being fired at him from sources are heavier than for many years. Wild Old trees are taken away and new too numerous to count. Most of the geese killed recently have unusually ones planted at the rate of about 2000 advice is unfit for mental or soil ferthick breast bones. Wisconsin farmers report corn husks to be heavy.

Two million dollars in securities be by Charles W. French, recently arrest

The one reason why we

ed, are now in the hands of the authorities. The recovery of this vast amount of securities saves forty-eight banks from failure.

War and preparations for war cost every person in the United States nearly \$25 last year, it is announced by the Treasury Department. The Presiapiece annually. This includes his saland expenses, and all other expenses incident to maintaining the executive department.

Appointment of a receiver has been asked for New York's great subway system, which is said to be unable to meet debts amounting to \$3,000,000 due

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.





PRICES LOW

can give you a HIGH QUALITY of groceries for a LOW PRICE is this: We sell so many groceries that we can buy in big quantities, and buying in big quantiies we get the little price.

As we get the little prize, we can GIVE the little price.

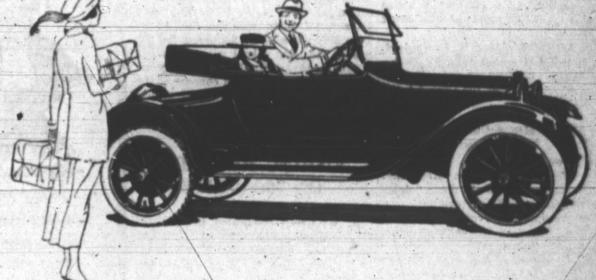
iams Bros.

Phone 128

"IT'S SANITARY"

is Here

The New Dodge



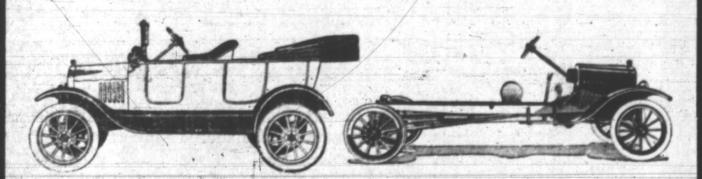
Longer Wheel Base Reinforced Frame Longer Springs Extra Braces on Fenders

A better top with single plate glass in Extra Coat of Enamel on body Clear Vision Device on Windshield

Cord Tires 32x4

Motor Sales Company Hereford, Texas

The New Prices on Ford Cars Hits The Bottom



EFFECTIVE SEPT. 2, 1921

F. O. B. Detroit Roadster, with starter \$395.00 Touring Car, with starter . Coupe, starter and demountable rims 595.00 Sedan, starter and demountable rims 660.00 **Truck Chasis** 445.00

Wilkinson & Stocking



Here is a flour for Western folks to be proud ofa true child of the plains.

The choicest of the world's finest wheat, grown in the Panhandle of Texas and ground in our modern mill to a creamy white flour that will suit the most exacting taste.

Good baking results are the rule not the exception. That is why we say-

USE GREAT WEST ONCE YOU WILL NEVER CHANGE Great West Mill & Elevator Co.

Phone 265

B. R. DIXON, Mgr.



Society Personals

Miss Ethlyn Cockrell left Tuesday for her home in Princeton, Mo., following a visit of several weeks with the lly of her brother, Carl Cockrell. lies Pearl Westbrook and Mrs. J. H. Harrell, both of Grandview, Texas, are

ests of Mrs. Arch Collins. Mr. and Mrs. R. T. Evans have remrned to their home in Wichita Falls, ding a summer tour which covered the principal cities of the east. oute home they made a short stay Hereford relatives and friends, leaving here Monday.

Mesdames F. T. Roloson and John Williams were Amarillo visitors Wed-

Club Enjoys Lecture on Short Story A delightful introduction to its year's study of the short story was enjoyed by the Bay View Club in the lecture Tuesday afternoon by Prof. E. C. Brodie, of the Denton State Normal.

Mr. Brodie gave very interestingly the history of the development of the short story in America and its susenent development in France, England and Russia. "The Short Story" said he, "is America's distinctive contribution to the literature of the world."

Beginning with Edgar Allen Poe in 35, he reviewed the works of the Short Story writers, classifying them and pointing out the characteristics which render them true to type. His talk was along general lines rather than specific and furnished a broad outlook upon the field of the short

Mrs. Eli Dunlap, Mrs. W. F. Gabbert, Mrs. Rob Robertson of Rosebud, Texas, and Misses Katherine and Virginia Doane were guests of the Club for the

Miss Wilson Honor Guest at Delightful Luncheon

As a welcome to her sister, Miss Betty Wilson, of Sebree, Kentucky, a party of young people most deightfully at her home, Friday evening.

A picnic supper served on the lawn was the feature of the early evening, its attractive menu consisted of pimeto lwiches, fried chicken, pickels, olives, fruit salad, fresh strawberry George Dent. Mr. Gregg caught three cream, delicious home-made cookies, fish that weighed seven pounds, the and iced tea. This very pleasurable hospitality was a charming introduction to the formal program of the even- Dent snagged five good ones each. ing when the guests were shown into prettily decorated rooms where tables were arranged for an evening at bridge. Several rounds of the game concluded the very enjoyable affair.

"Delinquent" Bay Views Entertain Club

Unique in its character of "Delinquents' Meetin" was the jolly afternoon enjoyed by the Bay View Club Thursday when those members with the greatest number of absences to their credit, or rather discredit, entertained the other members of the club at the home of Mrs. W. A. Price.

Signicant of the nature of the occasion were the favors. Those for the guests being typical old time "reward of merit" cards bearing testimony to perfect attendance, while regulation dunce caps were shown on the favors of the hostesses.

Program folders were distributed announcing a comedy in five acts as fol-

Act I .- Music hath charmes to soothe the savage breast.

Act II .- Oh may some power the giftie give us: To see ourselves as others

Act III. And thereby hangs a tale. Act IV .- Eat, drink and be merry, Act V .- As you like it.

Mrs. John Williams was the star in the first act, making a new song from an old one by a clever changing of the words to fit the occasion, In Act II, the guests were arranged in pairs, one being required to draw a picture of his partner, who in turn wrote a description of the other. In Act II, Miss Katharine Doane gave a diolect reading. In Act IV, refreshments of cherry pie, a la mode with coffee was served, and in ActV the guests made their; and a second sec

The Misses Doane, Mrs. J. B. Hill, Miss Pearl Westbrook and Mrs. J. H. Harrell were guests of the chib

Mrs. Blain Honored With Bridge

Party Complimentary to Mrs. T. A. Blain, who is leaving very soon for Ft. Worth, Mrs. P. W. Price was hostess on Thursday morning at a beautifully appointed breakfast with bridge as an added

Cantaloupe cocktail, fried chicken, gravy, French fried potatoes, sliced tomatoes, jelly, French rolls, rea and coffee made up the attractive memy served or nine o'clock to intimate friends of the honoree. The addition of several rounds of bridge completed a most delightful morning.

Gyles-Bellah

A pretty home wedding celebrated at the bride's home on Sunday, September eleventh, united the lives of Miss Jimmy James Bellah, of Canyon, and Mr. Frank Gyles of this city.

A lavish use of pink and white asters made very attractive the rooms where at eight o'clock the immediate relatives and a few close friends assembled for the ceremony. The bridal pair stood ath a floral arch in which asters and fern were charmingly combin

Rev. Fronabarger of the Baptist church | DON'T CROWD THE eading the marriage service. The bride wore an exquisite wedding

gown of beaded crepe de chine with corsage bouquet of white asters. Immediately after the ceremony the young couple left for an overland trip to Las Vegas, New Mexico. They expect to return to Hereford the last of the week and will occupy rooms with

Hereford claims no finer young men than is Frank Gyles, a son of Mr. and Mrs. J. E. Gyles. He grew to manhood here where his sterling character and genial manner have won for him a community of friends. Excellent busa partner in the G. & R. Grocery Co. trucks, ahead of them, darted in from He was in military service during the side streets, and interferred with them since its close. His bride, a stranger here, is a talented musician and artist,

omed upon their return to Hereford. Mr. and Mrs. Jim Black were Hereford guests at the wedding.

Stork Specials

Born, September 10, to Mr. and Mrs. H. G. Behrens, a girl.

Born, September 12, to Mr. and Mrs. J. C. Young, a girl, Born, September 15, to Mr and Mrs J. E. Cockrell, a girl.

SALVATION ARMY'S AGENT SINGS; NOW PLANS "TAG DAY"

Baron Auriemma, field secretary for the Salvation Army, is still in Hereford, working on his list of subscribers. Accompanied by J. S. Jones Thursday he secured some \$65 for the Army. Thursday morning he delighted the pupils of the High school with a number of songs. He is planning a Tag Day for Saturday and may give a concert at the Star Theatre or Courthouse, if proper arrangements for music can be made,

A. W. GREGG HAS FISHING RECORDS ON 76th BIRTHDAY

A. W. Gregg celebrated his seventy sixth birthday Thursday of this week with a fishing trip to the Tierra Blanco, accompanied by W. H. Ray and largest being a four and a half pounder nineteen inches long. Messrs. Ray and

Spirrella Corset

Phone 317 I have the exclusive agency for the famous Spirrella Corsets.

Mrs. W. R. Harrelson

1 block north of Central School

FIRE BOYS WHEN

Several prominent citizens of the city of Hereford enriched the City's treasury this week by donations of \$13.7% each, assessed for violating the rdinance prohibiting drivers of automobiles from running over the fire hose when the firemen are struggling to save

The ordinance calls for a fine of \$5.00 and costs, and the costs are just 8.75. These fines grew out of the fire last iness training has especially fitted him Friday. September 9, at the home of for a business career in which he has John Williams. Autos filled with exalready achieved a marked success as cited folks crowded in behind the fire

desperately to make quick connections. The firemen have nothing to do with week. a graduate of Abilene Christian College. this ordinance and express sorrow that ched the little machine shave off the The young couple will be warmly wel- any man should have to pay a fine on bumps, fill up the chug holes and round account of running oner their hose up the crown in a most business like lines. But the City is determined to and efficient manner. It is estimated enforce this ruling and stop the de that several hundred people attended

is easily damaged when crushed. Chief Rockwell asks the Brand to again earnestly call the attention of the people to the fact that it is an exceedingly dangerous proceeding for both firemen and others to crowd the trucks too closely when making runs and connections. Some day a bad accident is bound to occur. At this last fire the trucks were crowded so closely and so many cars darted in from side



These cool mornings and evenings are just snappy enough-

and so are our new fall suits-

hand tailored carefully out of fine wool-

C. P. RINGER'S Tailor Shop Cleaning and Pressing

streets that the firemen were compelled to slow up repeatedly for fear of acci-WORKING—PLEASE lost. At the fire the crowd bothered the

nen so that additional time was lost. The Fire Department does not want to complain unnecessarily but begs the public to use more discretion in these emergencies, to keep out of the way, and to especially to keep off the hose so that every possible chance may be given the boys to save homes and property.

ROAD-RAZER WINS APPROVAL IN DEM-**ONSTRATION TEST**

Demonstrations in the use of and service afforded by the Avery Roadwar and has been in business here mightily while the boys were working Razer were given on county and city roads Thursday and Friday of this County and city officials watstructive practice, as this hose costs the demonstrations during Thursday. over \$1.30 a foot, is rubber lined and It is understood that both the county and city officials are considering the purchase of some of these machines.

For Job Printing, call The Brand.

CASH

We pay cash for Cream, Eggs Poultry, etc. Try us once and you'll try us again.

Good Eating and Cooking Apples

Conklin Produce

A Maternity Home For Heretord

To those who may be interested, I have decided to open a maternity home at my residence, consisting of fourteen rooms, first house west of High School. The work will be under physicians and my personal supervision, and mothers will have every care, in a private place where they can be perfectly at home, as no other cases will be taken, and charges will be reasonable.

Mrs. E. J. Williams.

School Ope

Want Ads in The Brand get results Good Job Printing at The Brand

We never have turned out an unsatisfactory job. May we estimate your next repair work?

> Thompson Garage Automobile Repairing that Stands Up

Opposite Courthouse Phone 216

Gee & Arrh Pointers

Better Butter, Sweeter Honey, Fresher Fruits, and Worth Your Money-More Molasses, Whiter Lard. Pecks of Potatoes or by the Yard-

Cleanest Candies, Finest Flour, Vinegar that is Sure Nuff Sour. Perfect Dried Fruits, Clean and Mellew-White Corn Meal, or Golden Yellow-

Spicy Pickles, Whole Grain Rice, Streaky Bacon, kept on ice. Cans of Milk-Fruits and Fish Any kind that you could wish

Courtesy and Prompt Attention, Quick Delivery, near or far-These You Get at the G. & R.



THE EVER POPULAR DESSERT



Ice cream! But-not all ice cream is popular. Ours is. There's a reason. It's made right, from the right materials, and it's frozen right. One taste convinces. Order some of our popular flavors to-day and judge for yourself. "The ice cream that sells itself."

Hereford Bakery and Confectionery R. H. McDonald, Prop. Phone 80



The First Problem

-is the easiest. It is SHOES, and every father and mother in Hereford knows WHERE to find GOOD SHOES. School shoes for girls has always been our pride but school shoes for boys, -Ah-that's where our real test came but we have thempriced right!

The Famous RED GOOSE

ALL LEATHER-School Shoes for Boys and Girls have long been featured by this store. The appreciation of parents for their. sturdy, lasting, satisfactory qualities has steadily grown. This year we are better prepared than ever in sizes, leathers, colors, and shapes to take care of the growing demand for the RED GOOSE

You Can't Go Wrong With a Red Goose, and

Don't Forget to Ask for Your S. & H. Green Trading Stamps

J. O. NEWELL



CLASSIFIED COLUMNS Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, le per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

FOR SALE OR EXCHANGE-A Hart Parr 15-30 tractor 5 disc Oliver plow, with power lift, also a 1-ton Ford truck Al mechanical condition. W. V. Phillips, Phone 374-F2. 50-StPd.

FOR SALE-A good residence on reasonable terms. Geo. A. Stambaugh.

FOR SALE-100 high grade Hereford cows. These cows are young and have been with registered Hereford Bulls since July 1st. Price \$35 each. Buyers cut the 100 from 125. Inquire

F. L. Spring, Bovina, Tex. IDEAL 160-acre wheat and dairy farm. mile of Hereford, Texas. Very prosperous community. Wheat yield over 20 bushels per acre. Can lease adjoining quarter section. Attractive modern 8-room home, running water and bath. Good orchard, good barn, windmill, etc. In shallow water belt. Moving to Dallas, sacrifice at \$85 per acre. Federal Hen \$3,000, 5 1-2 per cent interest, balance to suit you. Libery bonds accepted or Dallas property. Address owner, Mrs. E. B. Elliott. Hereford, Texas, 51-4t-Pd.

an acre of land.

51-4t-Pd

FOR RENT-Two nice large rooms, furnished or unfurnished, for light housekeeping. Phone 294.

53-2t-Pd. MRS. E. F. CONNELD.

T. N. Heifner. ++++++++++

WANTED-List your land and city

Morgan & Williams.

LOST AND FOUND STRAYED-Three yearlings underbit

51tf-4tPd. H. H. Boardman. at Brand office. Reward.

STOLEN-The party who stole my cow chain and drill bits had better return them before Grand Jury meets.

CLYDE WRIGHT TO MOVE TO RANCH AT

of the Wright estate at Quintaque.

Figuring on a Sale this fall? The Brand has cheap combination prices sides that in case of failure to pay for the dodgers and advertising

HOME

SWEET

HOME

I DON'T SEE WHY

GOTTA GO TO

Relation with the Relation



test showed that Ruth's physical hitting efficiency is 90 per cent compared with the average man's 60, His eyes are 12 per cent faster than the average. His cars function 10 per cent faster. His bat swings at the rate of 110 feet a second. The scientists decided that the Babe would hit the ball even further if he didn't "hold his breath" quite sq long-a fraction of a second shorter.

GAME WARDEN FOR PLAINS APPOINT-ED BY THE STATE

he hits the ball best. The

B. D. Garmon of Panhandle, Texas, has recently been appointed special game deputy for Northwestern Texas FOR SALE-A fresh Jersey Cow. She by W. W. Boyd, game, fish and cyster is a real 4-gallon cow. One miles west commissioner of Texas. Mr. Garmon of Hereford. H. T. Weedel. 53-2t-Pd. advises the Braud that he expects to FOR SALE-Good 5 room house, about visit Hereford very soon in the interest of his work. He states that large number of game law violations have been reported from the Panhandle, par-* * * * * * * * * * * * * ticularly the killing of the nearly exd tinet antelope and prairie chicken. A consistent effort will therefore be made to save the vanishing wild life of the northwestern plains and foothills.

The prairie chicken of the Panhandle or the lesser prairie hen of the Great Plains, a bird that is nearing extinc-FOR RENT-Parties desiring to rent tion as rapidly as the Attwater praia good house call phone 266, or see me. rie chicken of the coast country and A. A. OTT. | the once abundant big prairie chicken FOR RENT-Unfurnished rooms to of the tall-grass prairies to the east. rent. First house west of High school. The blue quall, or sealed partridge, has Mrs. E. J. Williams, also been killed out of season, and FOR RENT-Two rooms for light many ducks are shot each year before house keeping two blocks east of High October 16, when duck hunting season

Mr. Garmon will have charge of game preservation in the Panhandle east to Childress and south to Paducah, Matador, Floydada and Plainview. He will endeavor, with the assistance of mound and semi-circular trench, the WANTED-To do cellar and basement prominent game conservationists of the Northwest corner of a 160 acre tract excavating. We have special machine region, to create a sentiment in favor survey for H. N. Wilsey, thence N. for that purpose. See G. L. Bruner of game protection and conservation. with the E. line of Survey No. 2 in Delma Rayzor. 53-41-Pd. His efforts will be to teach observance Block K-4, 1832 varas. Thence E. 411 of game laws and to prosecute violations. Because of present game scarity in Block K. 14. Thence S. along he will enforce the game bows to the

Volunteer game wardens for the disrict will be appointed by Game Com. land, more or less, ommendation. They will assist him in in each ear, branded seven x (combin- awakening the paople of the Panhandle ed) on left hip. \$5.00 reward leading to the value of their game and the Classified column is the best salesman necessity for strict conservation.

Mr. Garmon's principal work will be LOST-Some place in town about 30 to save and if possible, to increase days ago a dark brown coat, intials L. the few antelope and prairie chickens R. C. on inside pocket. Finder leave in the Panhandle. He will also secure 53-2t-Pd. observance of open seasons, and prevent the killing of quail, doves and waterfowl during closed months.

Notice of Trustee's Sale

Whereas, on the 15th day of January, 1918, T. B. Slaughter executed a certain deed of trust recorded in the Deed of Trust Records of Deaf Smith County. Texas, in Vol. 18, page 291, by the terms of which he conveyed to the un-QUITAQUE, TEXAS dersigned trustee the tracts of land hereafter Rescribed, for the purpose of Clyde Wright, former county Judge securing Mr. Sarah Wolz in the payof Deaf Smith county and son-in-law ment of three notes, each for the sum of A. W. Gregg, reached Hereford on of \$2190.00, each dated January 15, Friday night of last week and left for 1918, and falling due respectively 1, 2. his home in Scattle, Wash., Sunday, and 3 years after date, bearing in-Mr. Wright came here from Quintaqua, terest from date at the rate of 6 per Texas, where he has been making pre-cent per annum, payable annually, at parations to move his family in Octo- Hereford, Texas, all of which provides ber. Mr. Wright will move to the farm for attorney's fees of 10 per cent, and were signed by T. B. Slaughter and

And Whereas, said deed of trust proeither of said notes or any interest in

NVENTED SCHOOL

· stallment when due, according to the terms thereof, the said trustee should be fully authorized and empowered and it should be his duty on request of the holder of said notes at any time after the maturity of any of them, to sell said land in satisfaction of said

And Whereas all of said notes are past due and unpaid, with the accumulated interest due thereon, no payment on the principal or interest ever having been made, and Mrs. Mary E. Ashbrook, the present owner and holder of said notes, being the assignee thereof from Mrs. Sarah Wolz, has requested me, the trusted named therein, to execute said Deed of Trust and to sell'said land in accordance with the provisions thereof in satisfaction of said debt.

Now Therefore, I. Wm. M. Knight, trustee, as aforesaid, will sell at public auction on the 4th day of October, 1921, it being the first Tuesday in said month, at the Courthous door of Deaf Smith County, at Hereford, Texas, between the hours of 10 o'clock a. m. and 4 o'clock p. m. the following described tracts of land situated in Deaf Smith County. Texas, viz

First Tract: All of the south half of Sec. No. 1 in Block K-14, Certificate

Second Tract: A part of Survey No. 12 in Block E, described by metes and bounds as follows: Beginning at a varas to the W. line of Survey No. 1 the W. line of Survey No. 1 1632 varas, thence W. 423.5 varas to the place of beginning, and containing 118 acres of missioner Boyd on Mr. Garmon's rec. 52-54-56-58 Wm. M. Knight, Trustee.

Want to sell those Cattle? The Brand

CHIROPRACTOR C. L. ARMSTRONG, D. C.

Hereford, Texas Office opposite Theatre Hrs. 8 a. m.-12 m.: 1-5 p. m. Phone 306 53tf-8t-Pd.

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

PLEASING others more than sentimentit's almost an obligation.

Your family and friends want your Photograph.

BE PHOTOGRAPHED THIS YEAR ON YOUR BIRTHDAY.

MAKE THAT AP-POINTMENT TODAY Daily Kodak Service. mail orders receive prompt attention

Ragsdale & Thurman

The Photographers in your town. Hereford, Texas

Loin Steaks	TOTAL ACTION		5c - 20e
Sausage			20e
Hamberger			20c
Bologna			220
Pure Cane Sugar,	100 pounds		\$7.50
Beet Sugar, 100 por	inds		6.75
We pay 25c in		rs Fryers	

H. H. HALSELL GROCERY

BIG ODDS

-There are about 110,000. 000 people in the United States and out of that number there are 109,999,999 people trying to get your money!

-There's just ONE FELOW trying to save your money. Who is he?

-Well, then, how hard are you working on the job?



Uncle Johns Josh

WE HAVE ALWAYS

WONDERED ONE THING ABOUT THESE DECIDED BLONDES .- WHEN







The APPEARANCE

of your printed stationery reflects the character of your business

First impressions are usually lasting, and you should no more think of representing your business with ill-arranged, poorly printed stationery than with an uncouth, inexperienced salesman. The psychological effect would be the same.

The Snap and vitality of our "distinctive" printing registers instant approval. Ask a user.

Shift your printing troubles over to our shoulders-they are a burden to you-a pleasure to us.

The Hereford Brand

Kansas City Live Stock Bulletin

arket compared with last Monday, in 25c lower. Hogs 75c lwer, Sheep nt \$1.00 higher

sed to Choice Fed __\$8.50 to \$0.40 Fair to Good Fed ____ 7.50 to 8.50 mmon to Fair Fed .. 6.00 to 7.25 est heavy grassers ___ 6.50 to 7.00 mmon to medium ___ 4.00 to 6.00 Good to Choice --- 5.75 to 6.25 Common to Good 4.00 to 5.75

STOCKERS \$5.50 to \$6.25 Good to Choice ----Common to Good ____ 4.00 to 5.50 Stock Cows & Heifers 3.00 to 5.50 4.50 to 6.50 Stock Calves ----Stock Bullo ----_ 3.00 to 4.00 BUTCHER COWS:

Good to Choice ____\$4.50 to \$5.00 Fair to Good _____ 3.50 to 4.25 Common to Fair ____ 3.00 to 3.50 Outters _____ 2.50 to 3.00 Canners _____ 2.00 to 2.50 Good to Choice ____\$5.25 to \$5.75

Fair to Good _____ 4.50 to 5.25 Common to Fair ____ 4.00 to 4.50 CALVES & YEARLINGS: Baby Beef _____\$8.00 to \$9.40 Killers ____ 5.50 to 7:00

Veals, Fair to Good ___ 7.00 to 9.50 Weals, Commo nto Fair 4.00 to 7.00 _____\$3.50 to \$4.00 ---- 3.00 to 3.50

7.50 to 8.25 bearing securities, Packing Sows _____ 6.00 to 6.50 7.50 to 8.60 Spring Lambs ______\$7.50 to \$9.40 Spring Lambs, culls__ 2.00 to 4.00

Xearlings _____ 5.00 to 5.75 Weathers _____ 4.25 to 4.75 wee _____ 3.00 to 4.00 Feeding Lambs _____ 6.25 to 6.75 BECEIPTS: Monday Last Week 30,000 47,600 29,800 51,800 LEE LIVE STOCK COM. CO. September 5, 1921.

DIDJA EVER HEAR A WELL WHISTLE?

Human curiosity is a great factor in our governments. Recently we heard of a well in an adjoining neighborhood that was said to have a gas or air escaping from its mouth, the sound of which could be herd at a great dis-We hooked up old Henry and Lizzie and drove over to feast our ears and eyes.

Arriving we were shown the phenomenon and by giving silent heed a sound could be distinguished that closely renbled that produced by old Lizzie when she is choked in trying to get her into the harness. And strange to say, the sound was produced in much the same manner. A lighted match held over the opening resulted in its blaze being drawn into the aperture. This we were told was opposite to its last activity. It seems that it alternates, one period the air escaping, the next it is rushing inward. A local geologist gave the following explanation. A cavity in the earth is a resorvoir for water, whose source and outlet fluctuate. When the supply is low, air rushes in to fill up the space. As the supply of water increases the air is pushed out and the space filled with

Eggs, Poultry, Cream, Hides

We Pay Cash

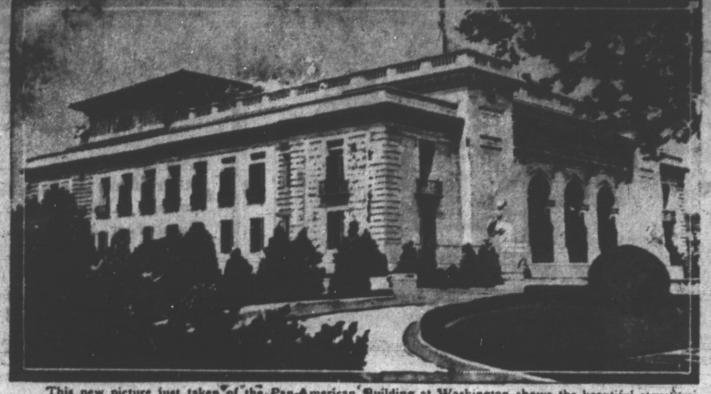
The Golden Rule Produce Co.

Rear of old Stambaugh building

For Sale

Nice 5 room residence. good location, fruit and shade trees. Price \$3,-500. Will trade for cows, calves, or yearling steers, if cattle priced See right.

Hereford, Texas



This new picture just taken of the Pan-American Building at Washington shows the beautiful structure all ready for President Harding's International Disarmament Conference, scheduled to start Nov. 11: It is considered the most beautiful building in the Inational capital and a fitting scene for such an historic meeting as the session promises to be.

water. So like most of the earth's mys--Wheeler News-Review.

The Treasury reports \$83,000,000 in who have not exchanged their tempo-\$8.25 to \$8.65 rary bonds for permanent interest-

the form of XXX means nothing to negro employes, but a firm mark of KKK meant enough to them that they interest due holders of Liberty Bonds, declined to handle a certain lot of cotton or to have anything to do with it.

A 12-foot bed of Asphat has been

The cotton compress at Cuero, Texas, found near Pecos, Texas, at a depth of teries when understood they are simple, has found new difficulties form an un- 3880 feet. The well in which the asknown source. Marking of cotton in phalt was found will be drilled deeper.

> Lewis Wells, a young farmer living in Fisher county, lost an eye by being struck with a corn cob thrown in play

Forty-four persons were killed when Mrs. R. A. Sagner of Sweetwater was constructed in England for the twenty years. The son left twenty y United States and was the largest in ago to serve in the Army in the Pl

the dirigible ZR-2 exploded during its cently heard from one of her sons liv-frial trip in England. This dirigible ing in New Mexico, for the first time in pines. Each thought the other dead

> We have Business Property, located in various parts of the State; Farms and Farm Lands, Oil Mills, Cotton Gins, Merchandise, and Brick Buildings to trade for Plains Lands.

> Have some desirable property in Deaf Smith County, also City property for sale and worth the money asked for it.

If you want to sell or trade your holdings here see us for we are in that kind of business. An up-to-date Abstract Plant for sale.

Suggs @ Bray

In rear of T. K. Wilson Insurance Office.

ONE SOLID WEEK STARTING MONDAY, SEPT. 19

BRUNK'S Comedians



HARLEY SADLER Repertoire's Most Popular Comedian

30 People—Band & Orchestra

Tent Theatre NEW PLAYS CHANGED NIGHTLY

Vaudeville Between Every Act

Opening Play Next Monday Night a 4-Act **Comedy Drama From Overseas Entitled**

"The Girl From Over There"

EOPLE'S OPULAR

Children (4 to 12 years) 25c Adults 35c War Tax Included

Watch for Band Next Monday at 4 p. m.

PUBLIC SALE

I will sell at Public Auction at my farm 8 miles East and 1 mile South of Hereford

Tuesday, Sept. 20th

Starting at 10:30 a.m. The following described property:

14 Head of Horses

1 five year old Horse, bay.

1 three year old Horse, bay.

I nine year old bay Mare.

I nine year old sorrel Mare and Colt.

3 three year old Colts. 1 four year old brown Horse. I four year old bay Mare.

1 six year old black Mare. 1 eight year old gray Mare.

1 five year old sorrel Mare.

1 eleven year old black Mare.

1 nine year old bay Mule.

40 HEAD OF CATTLE

8 milk cows.

4 two-year old heifers.

3 yearling heifers.

14 yearling steers.

10 calves.

1 Holstein Bull.

Implements

1 Broadcast Binder.

1 Row Binder.

1 Two Row Go Devil.

1 P. & O. Lister.

1 Disc Harrow.

1 Drag Harrow.

1 Cultivator.

1 Sled Go Devil.

1 Surry and Harness.

1 Single Buggy and Harness.

1 Wagon with Feeder Rack.

1 Set Leather Harness.

1 Saddle.

Chickens

4 dozen Rhode Island Red Chickens. Hens and Pullets

Household Goods

1 Majestic Range.

1 Sewing Machine.

1 Dresser. 3 Iron Bedsteads and Springs.

7 Chairs.

1 Cream Separator.

2 Incubators.

17 Head of Hogs

2 Sows with Pigs.

14 Shoats.

1 Duroc Boar.

A number of other items too numerous to mention.

TERMS—Six Months Time on all goods sold over \$25.00; under \$25.00, cash. Usual rate of interest. A Discount of 7 per cent for cash on sums over \$25.00

FREE LUNCH SERVED ON THE GROUNDS AT NOON

W. S. WILLIAMS, Auctioneer

Our Slogan: 1,000 Sunday School upils by October 1!

Presbyterian Church 9:45 a. m. Sunday School.

11 a. m. preaching. 3 p. m. Junior Christian Endeavor. p. m. Intermediate and Senior

You are invited to be with us and ke part in services announced above. J. R. Sharp, Pastor.

Baptist Church Eleven o'clock services at First Bapist church next Sunday conducted by the pastor. We will observe the Lord's Supper. It is also regular time for iness meeting. Hope to have good attendance of membership, and visitors are cordially invited to worship with us. No evening service on account of Methodist meeting.

Junior Christian Endeavor For Sept. 18, 1921 Subject-Lessons From the Bible

Leader-Johnie Haberer.

Songs 79 and 11. Roll Call-Answer with Bible verse. Collection.

Scripture Reading-1 Sam. 3:1-10. Was Samuel obedient? Frank Cogdell.

Tell about Moses, Ex. 2:4-8, Inamea Could Joseph Conquer Himself?-Jen. 37:4-5 Dallas Chesher.

Was David afraid? 1 Sam. 17:37.ddine Hastings Was Daniel brave? Dan. 1:8-Ella

roadwell. Was Jesus eager for knowledge? ke 2:46-52.—Ruth Haberer. Special Music.

Benediction.

Church of Christ

(Two Blocks North of Courthouse) Bible Classes at 10:00 a. m. Regular Lord's Day worship at 11

We are glad to have you with us ry Lord's Day.

W. A. Knox. E. A. Winterrowd, A. S. Higgins,

Elders.

First Christian Church Bible School meets at 9:45 a. m. Preaching at 11 a. m. There will no service at night on account of the revival at the Methodist church. All members and friends are urged to be present at the morning services. A large attendance at the Bible School

A hearty welcome for all. J. N. Wooten, Pastor.

Christian Endeavor Program Topic Sins of the Tongu Leader-Dorathy Boardman

Sentence Prayer.

How can we discover the faults in ir common speeking?-Howard Gol-

How can we become ready speakers? Mr. Jacobsen. Special music. What do you think does the most

rm?-Helen Shore. Are any lies "White Lies"? What

That morning fameness - those harp pains when pending or lifting, ake work a burden and rest imposible. Don't be handicapped by a bad ack-look to your kidneys. You will nake no mistake by following this Hereford resident's example.

Mrs. E. C. Carter, says: "About a year ago I was troubled with my ack and kidneys. My back was sore and lame most all the time and ached. There was a duli, piercing pain through my shoulders and at times I felt dizzy and weak. My kidneys were also weak and irregular in action. I was advised to try Doan's Kidney Pills and began using them In a short time they entirely cured me of all the trouble. I am glad of mmend Doat's Kidney Pills to anyone I hear complaining of kidney

60c, at all dealers. Foster-Milburn Mfrs., Buffalo, N. Y.

PAY UP

On account of conditions which we are unable to control we are compelled to announce-

All accounts not settled on or before the 10th of the month will be discontinued until settlement

Shore Bros. Garage 311 Main Street Phone 334.











Pastors five minutes. Business.

I. C. E. Program

Topic-Sins of the Tongue. Leader-Jewell Ward. Song-91.

Prayer-Mrs. Sharp.

Scripture Reading-James 1-12. How can we make friends by conversation?-Louise Hopper.

speech ?- Grace Ferguson. lic and private speaking?-Mary Me-

What bad habits of speech do you vided by law. think does the most harm? Clyde Car-

What kind of conversation helps you nost?-Williard Witherspoon. How can we become ready speakers? -Glen Witherspoon. Offering.

You are Throwing

When you put off till tomor-\$

row to fill your coal bin. We

Why delay it any longer.

have good coal and plenty.

Money Away

Business. Benediction.

TLE MORTGAGE THE STATE OF TEXAS.

Deaf Smith County. Whereas, by virtue of a certain chattle mortgage made, executed and delivered by J. R. Lipscomb on the 26th day of June, 1920, in favor of J. C. Ricketts and J. L. Fuqua on one White two-ton the principal sum of \$225, each, due one cent interest from date and 10 per cent | State of Oklahoma, Where can we find the best model of attorney's fees, payable to said J. C. Ricketts and J. L. Puqua; all of said How can we conquer timidity in pub- notes being past due and no part of same paid; and said mortgage providing that upon default said property

> NOTICE IS HEREBY GIVEN, that in pursuance to the terms of said mortgage the above described truck will be sold at public vendue, within the hours prescribed by law, on the 30th day of September A. D. 1921, at the Thompson Garage, opposite the Courthouse, in Hereford, Deaf Smith County, Texas, to satisfy said indebtedness as above

shall be sold by the mortgagees as pro-

do you think of "Polite Fibs" ?-- Mrs. NOTICE OF SALE UNDER CHAT. described; and will be knocked off to the highest bidder for cash.

Witness our hands this 14th day of September, A. D. 1921. J. C. RICKETTS

J. L. FUQUA.

In case the suit now in Federal courts truck, Model No. 18925-20, Serial No. relative to the boundary line between 65064, Engine No. 35535, and to secure, Texas and Oklahoma is decided in fatwelve notes dated June 25th, 1920, for vor of Oklahoma, many Texas farmers with lands in the Red River Valley will each month, and providing for 10 per have to repurchase these lands from the

Want Ads in The Brand get results Good Job Printing at The Brand!

Ford batteries

Willard Batteries, of standard Willard quality, may be had for your Ford car-and at a price you'd expect to pay for a lot less value!

ELECTRIC SERVICE CO.





It's Reason Enough

We could stop this advertisement right here and every father and mother who saw that picture and headline above would understand.

There is no argument against the fact that sunshine, ground space and home environment have more to do with the molding of child character than some unthinking parents would be willing to admit. Build Now.

Rockwell Bros. @ Company

Phone 4.



Jones & McLean Grain Co.

Fone No. 1

Fresh Shipment Just Received.

The very choicest that can Be Bought. Healthful! — Delicious! — Economical!

City Cafe

The Home of Good Eats

W. A. Greenwood & Son Proprietors.



It has been talked around that I have quit buying hogs, which is false. I am still buying and expect to stay in the business. Be sure to see me before you sell.

I will ship hogs to Los Angeles Wednesday, Sept. 21st. See me if you have any to sell.

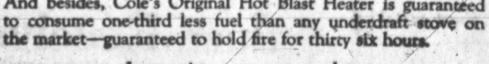
G. W. Brumley



HOT BLAST HEATER THE health of your family depends upon properly heated



rooms-warm floors. The maximum radiation, low base heat, air tight construction, and Hot Biast Combustion insure even temperature in all parts of the room at all times. And besides, Cole's Original Hot Blast Heater is guaranteed



Let us show you yours today.



Dunlap Hardware Company

THE T. K. WILSON INS. AGENCY mything Insured Anywhere.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

If it's Insurance

THE T. E. WILSON INS. AGE

Locals

Mrs. J. L. Walker returned to he home at Ft. Worth Thursday morning.

Albatross Flour at Cash & Carry.

Miss Virginia Morgan went to Denton Thursady morning to attend C. L. A.

Misses Sport Hats-Vogele Millinery

Prof. and Mrs. C. D. Rice of Austin arrived in this city Wednesday,

Lester Wilkinson and mother went to Denton, Texas, Wednesday morning.

Have you tried pineapple in gallon cans? Hereford Produce.

C. A. Skelton went to Dallas Wednes day morning on business.

J. E. Furguson and wife went to Amarillo Wednesday morning.

Red Star Cream Meal at Cash & Carry.

Ino Sherman returned to his home at Carlbad, N. M., Thursady morning. Mr. and Mrs. Lee Conklin went to

Portales, N. M., Wednesday morning. Misses Sport Hats-Vogele Millinery.

Jno. Puckett of Amarillo arrived in this city Thursday morning on business.

Ed Short made a business trip to Oklahoma City Tuesday morning.

\$1.50, Cleaning and Pressing Suits. Hereford Laundry.

Mrs. Tom Blain went to Ft. Worth Thursday morning to visit in the home

Prof. E. C. Brodle went to Denton Wednesday morning to assume his

Long thread Bulk Cocoanut with real true flavor at Cash & Carry.

W. R. Slaton brother of J. P. Slaton returned to his home at Channing Wednesday morning.

C. I. Cary advance man for the Brunks' Comedians was in this city Wednesday billing the town.

Another shipment of fresh this years crop of comb honey. Hereford Produce,

C. C. McNerney and F. W. Curtis returned to Hereford Wednesday morning ter, Mrs. Will Todd. They returned from a business trip to Missouri.

Mr. and Mrs. L. Gough returned from a business trip to Amarillo and other points Wednesday morning,

Misses Sport Hats-Vogele Millinery.

Dr. Thos. Montgomery of Amarillo, made a professional call to this city

Miss Ica Johnson of Pampa, Texas, arrived in Hereford the first of the week to attend the public school.

Bulk sweet and sour pickles at Cash & Carry.

Mr. and Mrs. Henry Hellman went to Umbarger Thursday morning to see the new twin girls born to Mr. and Mrs. Frank Erdman. Mrs. Hellman is a sister of Mrs. Erdman.

Full line gallon goods at the Hereford Produce.

B. FRANK BUIE, LAWYER Civil business, Office in Courthouse, Hereford, Texas

Will do general office and Court practice-Both resident and non-resident clients carefully and promptly

Elsie Pearl Slaughter

is with the Geo. E. Cole Commission Co. My financial interests are in your country. I'm your neighbor. My firm has been in the business 31 years. None better. Let us send you the market paper. Wire or write us, and BE SURE TO SHIP TO US, Geo, E. Cole Commission Co., 520 Live Stock Ex. Bldg., Kansas City, Mo.

Turner Sheet Metal Works

Plumbing-Roofing

All kinds of sheet metal work done.

Phone

Those who desire to have trees sprayed the second time turn in your name. Second spraying begins Sept. 19.

Roy Nunn left Hereford for Waxa- 53-6t hachle Friday morning whre he will attend Trinity University this year.

Mrs, Roscoe Davidson and baby went relatives for a few days.

I shall start my expression class on Monday, September 19. Any one interested please call 41 or sec Brucie Bradly.

C. A. Allen of Gallon, Ohio, arrived in this city Sunday morning. Mr. Allen has land interests in Castro county.

W. E. Goodloe of Amarillo, freight and passenger agent of the Santa Fe, was in this city Tuesday.

The new right up to the minute sport VOGELE MILLINERY.

Dr. D. D. Swearinger of El Paso, will be the guest of Dr. Price Thursday and

Mrs. Ed. Short went to Albuquerque, N. Mex., Monday morning, being called to that city by the illness of her father.

Wanted-For dressmaking and all kinds of sewing, see Mrs. S. West, 4th house north of Baptist church.

Mr. and Mrs. Reese and son Thomas left Hereford for their home at Van- this branch of the service. docia, Ohio, Wednesday morning. Mr. Reese is a brother of Mrs. B. Franks.

C. Snodgrass returned to his home office, will treat a tree for any allment at Floydada Wednesday morning after free of charge. short visit in the home of his daughter, Mrs. Roy Bruner.

All kinds of supplies for school lunches at Cash & Carry.

Alta Mae Purcell of Friona arrived in this city Saturday. Miss Purcell will attend school in Hereford this oming year.

P. R. Purcell went to Lamesa, Texas, Thursday morning visiting his son, E. J. Purcell. Mr. Purcell will be there about ten days.

Flieschman's Yeast Fresh shipments daily. Hereford Produce, L. H. Spratt.

Mrs. Ora Renfro and two children ent to Tulla, Texas, Saturday morning to visit in the home of her sishome Sunday.

are made by E. S. Ireland.

VOCAL

study please call me. Phone 393. ZENA OWEN.

Mesdames Parlee Wilson of Amarillo, and M. Chapman of Waxabacia, arrived in this city Monday morning to to Amarillo Friday morning to visit visit in the home of their relatives, Mr. and Mrs. W. G. Ross.

wiches, 5 cents a can at Cash & Carry. L. F. Boyd.

Mrs. C. E. McLean and daughter, Alice, left Hereford Thursday morning. Miss McLean went to Ft. Worth to attend T. W. C., Mrs. McLean accompanied her as far as Amarillo.

Plieschman's Yeast Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. W. W. White of Keytsville, Mg., arrived in this city Wednesday morn-Mrs. White will visit with her sister, Mrs. Frank Marrs, for several (

Miss Vivienne Steckman arrived Fryers home from Princeton, Mo., Tuesday morning. Miss Steckman has been visiting relatives and friends the past three weeks.

Ernest Corn left Hereford for Dallas Thursday morning to enlist with the navy. Mr. Corn was formerly with

To first 10 who leave names at this

No charge for consultation at any C. J. BUTLER.

MONUMENTS

Granite, Marble and White Bronze

Can Give Time

Hereford, Texas.

I will open a class in voice October 3. of a week in the home of her relatives, Tulia the first of the week on business Tincher bill for regulating trans Those who are interested and desire to Mr. and Mrs. C. F. Gallagher and fam- and visiting with friends. Mr. Caskey grain exchanges. This bill tax ily, left Hereford for her home in has accepted a position with the Rice transactions in the future mark Kansas City Thursday morning.

the Brand office.

Mr. and Mrs. W. P. Boyd and four Herald. children of Pauls Valley. Okla., arrived in Hereford last week, and are Libby Potted Meat for school sand- visiting in the home of Mr. and Mrs.

> Kansas, where he will enter the University of Kansas. Mr. Shore will

raduate this.year. Hig major is bio	logy
HEREFORD MARKET	
Wheat	1.15
Oats	.30
Kafir per, 100	.60
Maize per 100	.65
Produce Market	/
Cream	.33
legs	.25
The second secon	10

HEREFORD PRODUCE CO.

Tennis Rackets and **Tennis Balls**

10 Per Cent Discount This Month

A Splendid Assortment and Priced Right

> Corner Drug Store

> > Phone 105

POTTED PLANTS

Cyclamen are coming on

Funeral Designs RS. EDGAR JOHNSON, PHONE 95

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.



W. S. WILLIAMS

Miss Pauline Gallagher after a visit Kid Caskey, of Hereford, was in The President has signed the C Tailoring Company. It will be remem- cept those in which one party ac bered that Mr. Caskey was with the owns the grain or is a manufactu Those who desire to spray for the Tulia Band last fall, in their trip to distributor. web worm kindly leave your name at the Ozark Trails convention. We are glad to welcome him to Tulia,-Tulia

Two great steamship piers on the Ho-boken front of the Hudson river recently burned. There were 400 bodies of American soldiers on the piers which Edward Shore left Hereford the lat. were saved only by heroic work of fire- some to another part? Then for ter part of fast week for Lawrence, men, troops and steedlers. action try a Classifie Ad in The I

Oppressive rents and the union scale are said to be driving ga manufacturers out of New York (

Would you like to rent land, or



ANDREW W. MELLON

as Secretary of the Treasury is at the head of our nation finances. In his keeping are millions of Uncle Sam's dollars. His official acts are vital to business throughout the country.

But just as vital to you and your business of the future is how you take care of YOUR money now. Begin doing it right by starting an account at

The Western National Bank



There's no excuse for not making the home bright and inviting with new rugs, carpets, etc., at the values we now offer.

Here are floor coverings for every room designed to suit the most fastidious. Priced to suit your particular condition.

Whatever your ideas on carpetings and rugs we invite your inspection of our present display.

WE TURN A HOUSE INTO A HOME

Diversification Means Prosperity

It is being demonstrated every year that the farmer who diversifies his erop, grows hogs, chickens and keeps a few milk cows, along with his range stock. is the man who succeeds. We will be glad to assist in making the imp ments necessary for this kind of farming.

OUR AIM - TO HELP IMPROVE THE PANHANDLE

FARM LOANS

We are now making loans on Farms and Ranches,

at a reasonable rate of interest. All inspections

Ashbrook & Ireland

Fone 141, Rooms 9-10, Elliston Building

FUNDS AVAILABLE NOW!

FOOT PRINTS ON THE SANDS OF TIME

-in Hereford have been made mostly with

Fox Company Shoes Tough, Durable, and yet Snappy Looking School Shoes for both Boys and Girls, the

ALL LEATHER KIND

that stand up under hard usage like a Jitney!

New Shipment Just Received

Fox Mercantile Co