

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Beth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

PRINT PAPER PROFITTEERING HOGS

When the paper trust's mammoth new plant at Three Rivers, Quebec, is finished, we presume the newspaper publishers of the country will go up there and gleefully admire the thing which has been built with money that should be in their pockets.

Yes they will—not! The International Paper Company made just over 52 cents profit in 1920 on every dollar of its capital stock—mind you, in ONE BRIEF YEAR profited to more than half its total investment. It was only done by squeezing the last dollar possible out of every newspaper publisher for the white paper which they used in printing the newspapers.

And now the blood money is being spent in building a wonderful new paper-making plant, the product of which will be sold at a good stiff price, of course, to the men whose money built the mill and bought the great forests of spruce that goes with it.

This profiteering is great stuff when you can get away with it. But, by the blazing trail of fiery old Nick, how it does make Bolsheviks!

OUR SCHOOLS

Fifty years ago there was not a high school, city school, normal school, academy, seminary or college with a laboratory. Few universities had them. Now there are ten thousand laboratories in the schools and institutions in the United States.

Then there was not a bench, hand tool, or machine in any school or institution in the United States. Now there are ten thousand schools with mechanical equipment.

Then, but one school or college in the United States had any respect for educational agriculture or school gardening. Now there are thousands of schools giving attention to this subject.

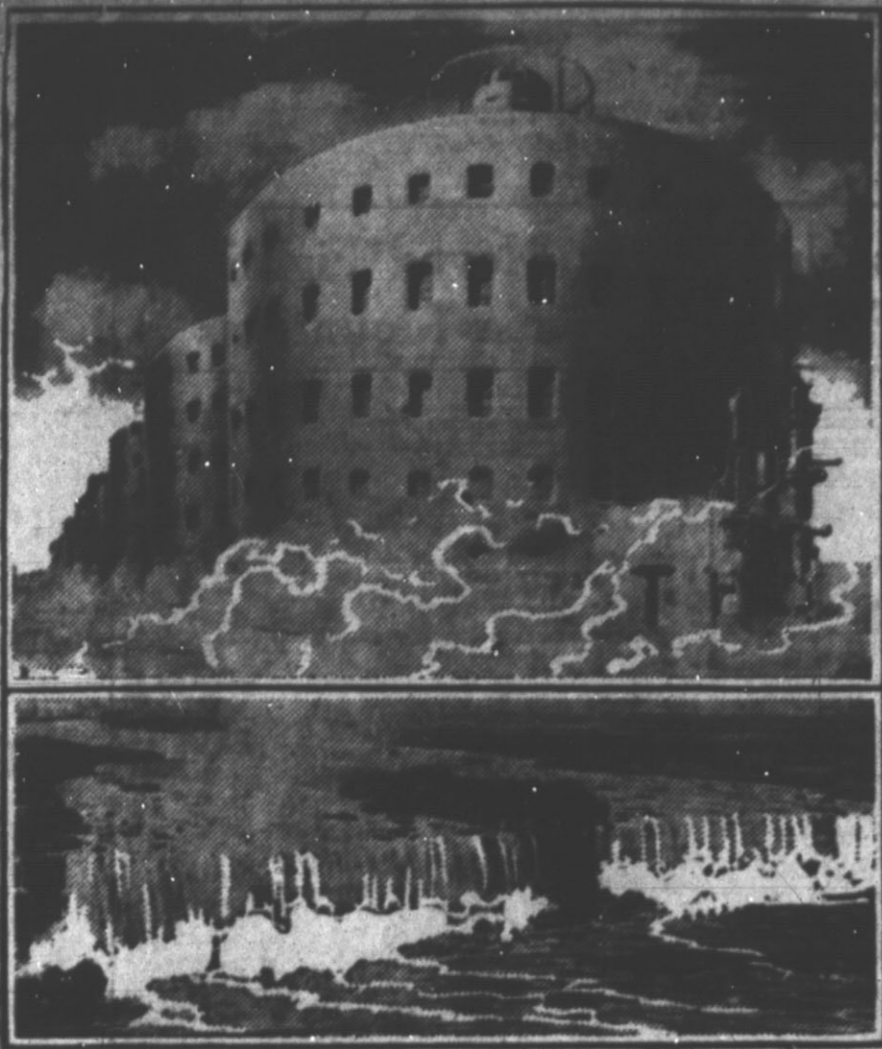
Then, there was but few cities that had drawing. Now there is no city that does not have it.

Then, there were but few cities where music was taught. Now there are few where it is not taught.

Then, there was not a piece of play apparatus in any school grounds in the United States. Now there are a hundred thousand.

Then, there was not a school that

SCIENCE TO DWARF NIAGARA FALLS



The water pouring over Niagara Falls represents seven million horse power, and not one-tenth of it is used. The great electrical scientists are now planning a "superpower system" which shall run all factories, railroads, street cars, lighting plants east of the Allegheny mountains from Maine south to Washington. Their idea is to use practically all the water in the falls and make Niagara the head center of the system. The picture shows power houses (above) and the falls (below). Copyrighted picture by special arrangements between this newspaper and Popular Science Monthly.

did not require all learning to come from books. Now there is not a city high school, a normal school, and scarcely a college or university that limits its education to book work.

In 1870 there was not study of anything by doing anything. The school was a book affair. Book-minded children learned a good deal while those that were not book-minded learned little.

Some progress and we are going still. —Sunshine Market Jets.

WHEN A HUSBAND'S PLACE IS IN THE HOME

And this we mean to maintain, that a discreet husband is the noblest work of creation. To our way of thinking Br'er Adams was the first of him. We don't believe he cared anything at all about the apple which, in those early days, must have been a crab. But Eve

said "eat" and Adam DISCREETLY ate.

Take the case of Mr. Franklin K. Woodruff, of New York state, who was nominated by the "regulars" of his party to go as delegate to the state convention. His wife pointedly advised him to decline, but he accepted, and a day or two later it leaked out that the "irregulars" had secretly nominated Mrs. Woodruff to run for the same delegateship.

Franklin, old boy, campaigned half-heartily for a few days against Mrs. Frank, and then gave it up. He DISCREETLY withdrew.

When it comes to running for office against your wife, a husband's place is in the home!

The War Finance Corporation has signified its intention of advancing 60 per cent on the value of 300,000 bales of cotton in Texas, amounting to \$10,000,000.

ROBBER OF POST OFFICE AGE FOUR

The small boy who took the letters from the boxes of several patrons of this postoffice, was about four years old, Sheriff Gober says. The little fellow was seen to open several unlocked boxes and take out the letters. This was reported to the office of the sheriff. When the boy was found he was sucking a piece of ice. Sheriff Gober says, and was not at all disconcerted by his arrival. They searched every possible hiding place around the McCoy building where the small boy was found, but did not discover the mail. Sheriff Gober asked the lad where he had hid the mail, and he replied: "In there," pointing to a closet. And "in there," the letters were found, neatly piled in a corner and apparently in good shape.

It is a careless custom of box holders at the postoffice to leave their boxes unlocked after they take out their mail, and there is nothing to prevent anyone opening them and taking out the contents. This has been done on several occasions, and letters found on the streets unopened, or opened and the contents still in the envelopes. —Quanah Tribune Chief.

Do you know you can roll 50 good cigarettes for 10cts from one bag of



Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

A Quiet Fall and Winter

On account of financial conditions the wise ones tell us the next six months will not be quite so lively—that is we will not have so much money to burn up with gas and fine cars, but that we will stay home this Fall and Winter.

If they are correct it will be a fine time to read good books and improve our literary selves. You will then appreciate good lighting in the home.

Get ready for these good times by installing proper lighting. This can often be accomplished by the selection of the right lamp. We carry a complete stock of Sunbeam Lamps in all sizes, clear or frosted.

Hereford Light & Power Co.

"Your Electrical Servants"

Higher Coal

The miners and operators are signed up at present high wages until next April.

There will be no reduction of freight rates soon.

Coal will be no cheaper and probably higher.

We have not placed over one third the coal this year we ordinarily do.

Final conclusion: Scarcity of coal and high prices this winter.

E. W. HARRISON

Phone 76

MAKE THIS BANK YOUR BANK

THE DEPOSITS OF THIS BANK ARE GUARANTEED
By the
STATE BANK GUARANTY FUND OF TEXAS



THE LITTLE THINGS!

The man who is constantly overlooking everything else to get a chance at One Big Killing MAY bring home the bacon some day—but the odds are fearfully against him.

On the other hand the man who constantly attends to the little things day by day, watches the corners, never 'overloads' himself, may never be rated a millionaire—but he usually is able to pay his accounts when due and accumulates a competence against old age.

HERE'S A SUGGESTION!—Let's all work for the Hen, and Dairy Cow, and the well-bred Brood Sow, and the High Grade Hereford Cow on every farm and ranch in this community.

This bank will be greatly interested in discussing this systematic live stock-farming plan with any man who means business!

FIRST STATE BANK AND TRUST CO.

"Courtesy first"

of Hereford

"Safety always"

CAPITAL AND SURPLUS OVER \$100,000

Stop-Look Listen!



There is Twine and there is PLYMOUTH TWINE!

There are Drills and there are VAN BRUNT DRILLS!

May we tell you of the Difference?

Plymouth Twine
Van Brunt Drills!

Garrison Bros.

New Studebaker Prices

Light Six, 3 passenger Roadster	\$1125.00
Light Six, Touring	1150.00
Light Six, Coupe	1550.00
Light Six, Sedan	1850.00

All Equipped With Cord Tires

Tires

Did you know cotton is climbing? This fact, no doubt, will increase the cost of casings. Get them now while the low prices prevail.

W. C. Fallwell

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.



I offer the following described property at low prices, with small cash payment and easy 6 percent terms:

Tract 1. W. 1/2 Sec. 34, Carter & Head Subdivision; located 18 miles N. W. of Hereford.

Tract 2. N. W. 1/4 Sec. 33-4-3, located 28 miles N. W. of Hereford.

Tract 3. N. E. 1/4, Sec. 21-4-1, located within 3 miles of, state line.

Tract 4. N. W. 1/4 Sec. 7, Blk. 3, located 5 miles N. W. of Dawn.

Tract 5. S. W. 1/4 Sec. 17-2-4, located 17 miles West of Hereford.

Tract 6. Being 38 acres out of Blk. 26, Mabry Addition to Hereford, faces on Abo Highway.

Tract 7. Being Blk. 45, Events Addition to Hereford, contains 14 acres.

Tract 8. Being Blk. 42 Events Addition to Hereford, contains 10 acres.

Tract 9. Being the 8-room Berry plastered house. Address L. Baskin, Owner, Hereford, Texas

CITY TREES AS A COMMUNITY ASSET

Some European cities and citizens know the cash value of beauty. Without its trees, Paris would not be Paris, and that charm is transferable to any city that wants it had enough to pay for it. Be delect to nature and she will do the rest. Any city can have trees where the sidewalk is wide enough to hold them.

Paris spends a little money and gets a lot of trees. There are, roughly speaking, 100,000, most of them big trees in the streets and public squares. It costs Paris about \$60,000 a year to keep them. This is not a large sum in a great city's budget, and Paris gets the money back many times from travelers who would not come to see a naked city.

Old trees are taken away and new ones planted at the rate of about 2000 every year. The street trees of Paris have plenty of room around the roots. A steel grating gives water and fertilizer a chance to get at them, and at the same time makes a perfect surface for pedestrians. A man with a hose turns his stream into the grating, fills up the depression and goes on to the next tree. Once a year a gang comes along with fertilizer. The men lift up the grating, rake out the caked earth of the surface, replace it with rich, nourishing material, put back the grate and are gone. The trees grow well and Paris and the world gain by the money they cost.—An extract from "The American City" May, 1921.

Paris is a long ways from here, and her problems are not ours. Yet, trees

are trees the world over, and what city is not justly proud of them? And as intimated above, there is an economic value that can not be slighted.

What Paris can do for \$60,000, Hereford can do for one one-hundredth part of that sum.

And would it pay? We say it would! In the meantime it takes but little individual attention—care and interest—to keep the trees we have in a thrifty condition. That done, it will be easy to encourage the planting of more as the occasion arises.

It's an investment that will bring any city large returns.

The farmer is seeking a better way of producing and marketing and is seeking information that will lead him out of the financial wilderness. But he doesn't pay much attention to the advice being fired at him from sources too numerous to count. Most of the advice is unfit for mental or soil fertilizer.

Thirty-four gilts and sows sold at an auction in McKinney recently at an average of \$150.22.

LIGHT TURNED OFF AND MAN STABBED

Thursday night at Crowell, when a party of town men were getting something to eat in a restaurant, the lights were suddenly turned off and a fight resulted during which Louis Mapp, a barber, was stabbed to the heart, death resulting at once. When the lights were again turned on Mapp was lying on the floor, dead. A waiter named Earl Gentry is under arrest charged with the killing.—Quannah Tribune Chief.

All the signs point to a hard winter, say nature observers of the Middle West. Some of the indications noted are: Black Martins have already begun their migration southward. Indians in Wisconsin say animal pelts are heavier than for many years. Wild geese killed recently have unusually thick breast bones. Wisconsin farmers report corn husks to be heavy.

Two million dollars in securities belonging to the swindling ring operated by Charles W. French, recently arrested, are now in the hands of the authorities. The recovery of this vast amount of securities saves forty-eight banks from failure.

War and preparations for war cost every person in the United States nearly \$23 last year, it is announced by the Treasury Department. The President cost the people only 7 1-2 mills apiece annually. This includes his salary of \$75,000 a year, \$25,000 for travel and expenses, and all other expenses incident to maintaining the executive department.

Appointment of a receiver has been asked for New York's great subway system, which is said to be unable to meet debts amounting to \$3,000,000 due September 1.

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.



The Pioneer

Down through the years since the start of the tractor industry has come the Rumely OilPull with its leadership unchallenged. No other tractor can equal this remarkable OilPull record of performance for unrivaled dependability, economy and durability.

It combines many exclusive advantages—guaranteed kerosene burning, oil cooling, highly refined motor, crank shaft of U. S. Naval specifications, dual lubricating system, etc. Have us tell you more.

THE C. O. LEE HARDWARE

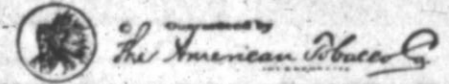
35



LUCKY STRIKE CIGARETTE

It's Toasted

Notice this delicious flavor when you smoke Lucky Strike—it's sealed in by the toasting process



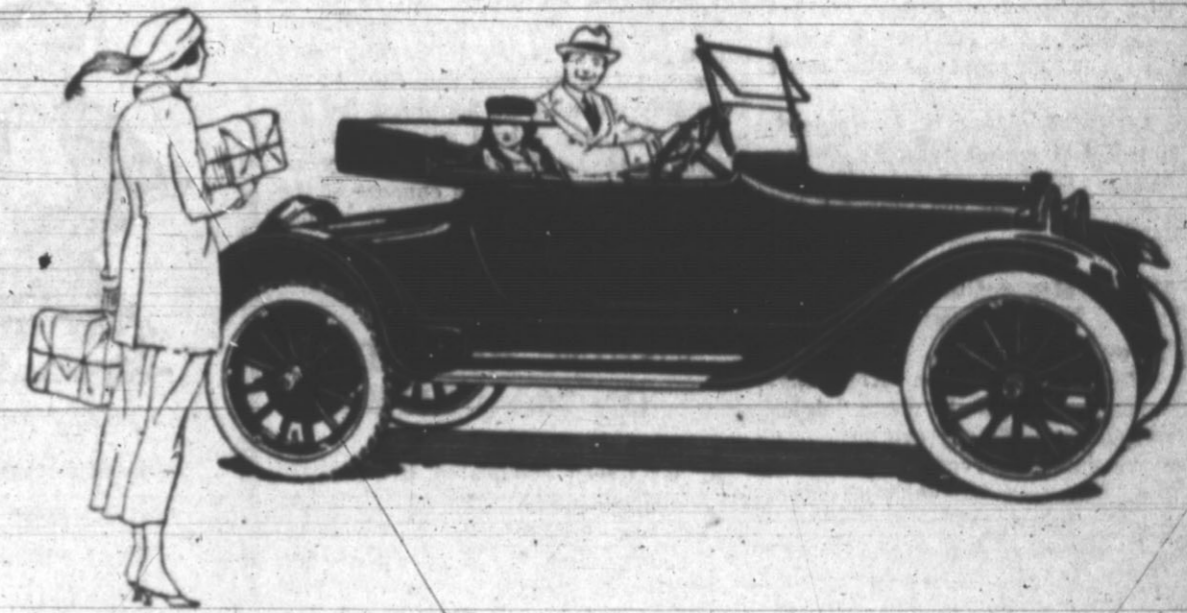
The one reason why we can give you a HIGH QUALITY of groceries for a LOW PRICE is this: We sell so many groceries that we can buy in big quantities, and buying in big quantities we get the little price.

As we get the little price, we can GIVE the little price.

Williams Bros.

Phone 128

"IT'S SANITARY"

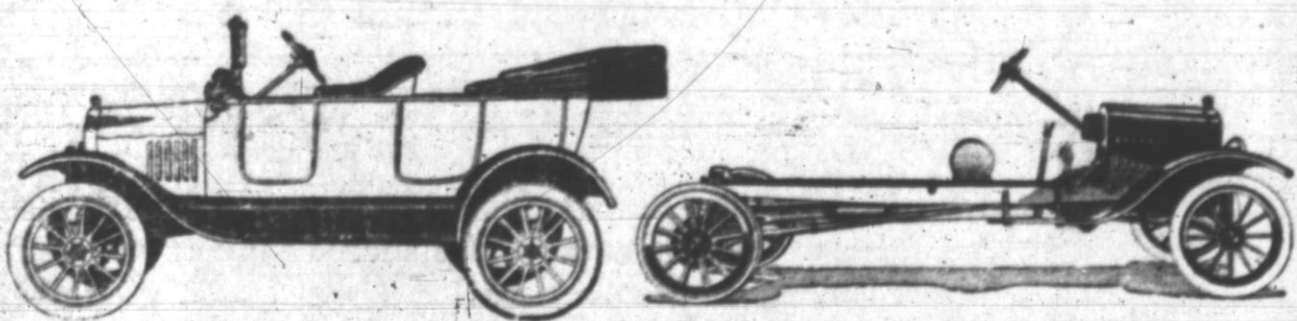


The New Dodge is Here

- Longer Wheel Base
- Reinforced Frame
- Longer Springs
- Extra Braces on Fenders
- A better top with single plate glass in rear
- Extra Coat of Enamel on body
- Clear Vision Device on Windshield
- Cord Tires 32x4

Motor Sales Company
Hereford, Texas

The New Prices on Ford Cars Hits The Bottom



EFFECTIVE SEPT. 2, 1921

	F. O. B. Detroit
Roadster, with starter	\$395.00
Touring Car, with starter	425.00
Coupe, starter and demountable rims	595.00
Sedan, starter and demountable rims	660.00
Truck Chasis	445.00

Wilkinson & Stocking
AUTHORIZED FORD AND FORDSON AGENTS



Just phone

GREAT WEST FLOUR

A Child of the Plains

Here is a flour for Western folks to be proud of—a true child of the plains.

The choicest of the world's finest wheat, grown in the Panhandle of Texas and ground in our modern mill to a creamy white flour that will suit the most exacting taste.

Good baking results are the rule not the exception. That is why we say—

**USE GREAT WEST ONCE
YOU WILL NEVER CHANGE**

Great West Mill & Elevator Co.

Phone 265 B. R. DIXON, Mgr.

Society

Mrs. B. F. Guthrie, Editor,
Phone 138.

Society Personals

Miss Ethlyn Cockrell left Tuesday for her home in Princeton, Mo., following a visit of several weeks with the family of her brother, Carl Cockrell.

Miss Pearl Westbrook and Mrs. J. H. Harrell, both of Grandview, Texas, are guests of Mrs. Arch Collins.

Mr. and Mrs. R. T. Evans have returned to their home in Wichita Falls, concluding a summer tour which covered the principal cities of the east.

Mr. and Mrs. F. T. Roloson and John Williams were Amarillo visitors Wednesday.

Club Enjoys Lecture on Short Story

A delightful introduction to its year's study of the short story was enjoyed by the Bay View Club in the lecture Tuesday afternoon by Prof. E. C. Brodie, of the Denton State Normal.

Mr. Brodie gave very interestingly the history of the development of the short story in America and its subsequent development in France, England and Russia. "The Short Story" said he, "is America's distinctive contribution to the literature of the world."

Beginning with Edgar Allen Poe in 1835, he reviewed the works of the Short Story writers, classifying them and pointing out the characteristics which render them true to type. His talk was along general lines rather than specific and furnished a broad outlook upon the field of the short story.

Mrs. Eli Dunlap, Mrs. W. F. Gabbert, Mrs. Rob Robertson of Rosebud, Texas, and Misses Katherine and Virginia Doane were guests of the Club for the afternoon.

Miss Wilson Honor Guest at Delightful Luncheon

As a welcome to her sister, Miss Betty Wilson, of Sebree, Kentucky, a party of young people most delightfully at her home, Friday evening.

A picnic supper served on the lawn was the feature of the early evening, its attractive menu consisted of pimeto sandwiches, fried chicken, pickles, olives, fruit salad, fresh strawberry cream, delicious home-made cookies, and iced tea. This very pleasurable hospitality was a charming introduction to the formal program of the evening when the guests were shown into prettily decorated rooms where tables were arranged for an evening at bridge. Several rounds of the game concluded the very enjoyable affair.

"Delinquent" Bay Views Entertain Club

Unique in its character of "Delinquents' Meetin'" was the jolly afternoon enjoyed by the Bay View Club Thursday when those members with the greatest number of absences to their credit, or rather discredit, entertained the other members of the club at the home of Mrs. W. A. Price.

Significant of the nature of the occasion were the favors. Those for the guests being typical old time "reward of merit" cards bearing testimony to perfect attendance, while regulation dance caps were shown on the favors of the hostesses.

Program folders were distributed announcing a comedy in five acts as follows:

Act I.—Music hath charms to soothe the savage breast.

Act II.—Oh may some power the gift give us: To see ourselves as others see us.

Act III.—And thereby hangs a tale.

Act IV.—Eat, drink and be merry.

Act V.—As you like it.

Mrs. John Williams was the star in the first act, making a new song from an old one by a clever changing of the words to fit the occasion. In Act II, the guests were arranged in pairs, one being required to draw a picture of his partner, who in turn wrote a description of the other. In Act III, Miss Katharine Doane gave a dialect reading. In Act IV, refreshments of cherry pie, a la mode with coffee was served, and in Act V the guests made their adieux.

The Misses Doane, Mrs. J. B. Hill, Miss Pearl Westbrook and Mrs. J. H. Harrell were guests of the club.

Mrs. Blain Honored With Bridge Party

Complimentary to Mrs. T. A. Blain, who is leaving very soon for Ft. Worth, Mrs. P. W. Price was hostess on Thursday morning at a beautifully appointed breakfast with bridge as an added pleasure.

Cantaloupe cocktail, fried chicken, gravy, French fried potatoes, sliced tomatoes, jelly, French rolls, tea and coffee made up the attractive menu served at nine o'clock to intimate friends of the honoree. The addition of several rounds of bridge completed a most delightful morning.

Gyles-Bellah

A pretty home wedding celebrated at the bride's home on Sunday, September eleventh, united the lives of Miss Jimmy James Bellah, of Canyon, and Mr. Frank Gyles of this city.

A lavish use of pink and white asters, made very attractive the rooms where at eight o'clock the immediate relatives and a few close friends assembled for the ceremony. The bridal pair stood beneath a floral arch in which asters and fern were charmingly combined.

Rev. Fronbarger of the Baptist church reading the marriage service.

The bride wore an exquisite wedding gown of beaded crepe de chine with corsage bouquet of white asters.

Immediately after the ceremony the young couple left for an overland trip to Las Vegas, New Mexico. They expect to return to Hereford the last of the week and will occupy rooms with Mrs. J. M. Boone.

Hereford claims no finer young man than is Frank Gyles, a son of Mr. and Mrs. J. E. Gyles. He grew to manhood here where his sterling character and genial manner have won for him a community of friends. Excellent business training has especially fitted him for a business career in which he has already achieved a marked success as a partner in the G. & R. Grocery Co. He was in military service during the war and has been in business here since its close. His bride, a stranger here, is a talented musician and artist, a graduate of Abilene Christian College.

The young couple will be warmly welcomed upon their return to Hereford. Mr. and Mrs. Jim Black were Hereford guests at the wedding.

Stork Specials

Born, September 10, to Mr. and Mrs. H. G. Behrens, a girl.

Born, September 12, to Mr. and Mrs. J. C. Young, a girl.

Born, September 15, to Mr. and Mrs. J. E. Cockrell, a girl.

SALVATION ARMY'S AGENT SINGS; NOW PLANS "TAG DAY"

Baron Aurlenna, field secretary for the Salvation Army, is still in Hereford, working on his list of subscribers. Accompanied by J. B. Jones Thursday he secured some \$65 for the Army. Thursday morning he delighted the pupils of the High school with a number of songs. He is planning a Tag Day for Saturday and may give a concert at the Star Theatre or Courthouse, if proper arrangements for music can be made.

A. W. GREGG HAS FISHING RECORDS ON 76th BIRTHDAY

A. W. Gregg celebrated his seventy sixth birthday Thursday of this week with a fishing trip to the Tierra Blanco, accompanied by W. H. Ray and George Dent. Mr. Gregg caught three fish that weighed seven pounds, the largest being a four and a half pounder nineteen inches long. Messrs. Ray and Dent snagged five good ones each.

Spirrella Corset

Phone 317
I have the exclusive agency for the famous Spirrella Corsets.
Mrs. W. R. Harrelson
1 block north of Central School

THE EVER POPULAR DESSERT—



Ice cream! But—not all ice cream is popular. Ours is. There's a reason. It's made right, from the right materials, and it's frozen right. One taste convinces. Order some of our popular flavors to-day and judge for yourself. "The ice cream that sells itself."

Hereford Bakery and Confectionery
R. H. McDonald, Prop. Phone 80

WHY DON'T YOU USE THE WANT ADS ?



DON'T CROWD THE FIRE BOYS WHEN WORKING—PLEASE

Several prominent citizens of the city of Hereford enriched the City's treasury this week by donations of \$12.75 each, assessed for violating the ordinance prohibiting drivers of automobiles from running over the fire hose when the firemen are struggling to save property.

The ordinance calls for a fine of \$5.00 and costs, and the costs are just 8.75.

These fines grew out of the fire last Friday, September 9, at the home of John Williams. Autos filled with excited folks crowded in behind the fire trucks, ahead of them, darted in from side streets, and interfered with them mightily while the boys were working desperately to make quick connections.

The firemen have nothing to do with this ordinance and express sorrow that any man should have to pay a fine on account of running over their hose lines. But the City is determined to enforce this ruling and stop the destructive practice, as this hose costs over \$1.30 a foot, is rubber lined and is easily damaged when crushed.

Chief Rockwell asks the Brand to again earnestly call the attention of the people to the fact that it is an exceedingly dangerous proceeding for both firemen and others to crowd the trucks too closely when making runs and connections. Some day a bad accident is bound to occur. At this last fire the trucks were crowded so closely and so many cars darted in from side

streets that the firemen were compelled to slow up repeatedly for fear of accident and many precious moments were lost. At the fire the crowd bothered the men so that additional time was lost. The Fire Department does not want to complain unnecessarily but begs the public to use more discretion in these emergencies, to keep out of the way, and to especially to keep off the hose so that every possible chance may be given the boys to save homes and property.

ROAD-RAZER WINS APPROVAL IN DEMONSTRATION TEST

Demonstrations in the use of and service afforded by the Avery Road-Razer were given on county and city roads Thursday and Friday of this week. County and city officials watched the little machine shave off the bumps, fill up the chug holes and round up the crown in a most business like and efficient manner. It is estimated that several hundred people attended the demonstrations during Thursday. It is understood that both the county and city officials are considering the purchase of some of these machines.

For Job Printing, call The Brand.

CASH

We pay cash for Cream, Eggs Poultry, etc. Try us once and you'll try us again.

Good Eating and Cooking Apples

Conklin Produce

A Maternity Home For Hereford

To those who may be interested, I have decided to open a maternity home at my residence, consisting of fourteen rooms, first house west of High School. The work will be under physicians and my personal supervision, and mothers will have every care, in a private place where they can be perfectly at home, as no other cases will be taken, and charges will be reasonable.

Mrs. E. J. Williams



These cool mornings and evenings are just snappy enough—

and so are our new fall suits—

hand tailored carefully out of fine wool—

C. P. RINGER'S Tailor Shop
Cleaning and Pressing

School Open



The First Problem

—is the easiest. It is SHOES, and every father and mother in Hereford knows WHERE to find GOOD SHOES. School shoes for girls has always been our pride—but school shoes for boys, —Ah—that's where our real test came—but we have them—priced right!

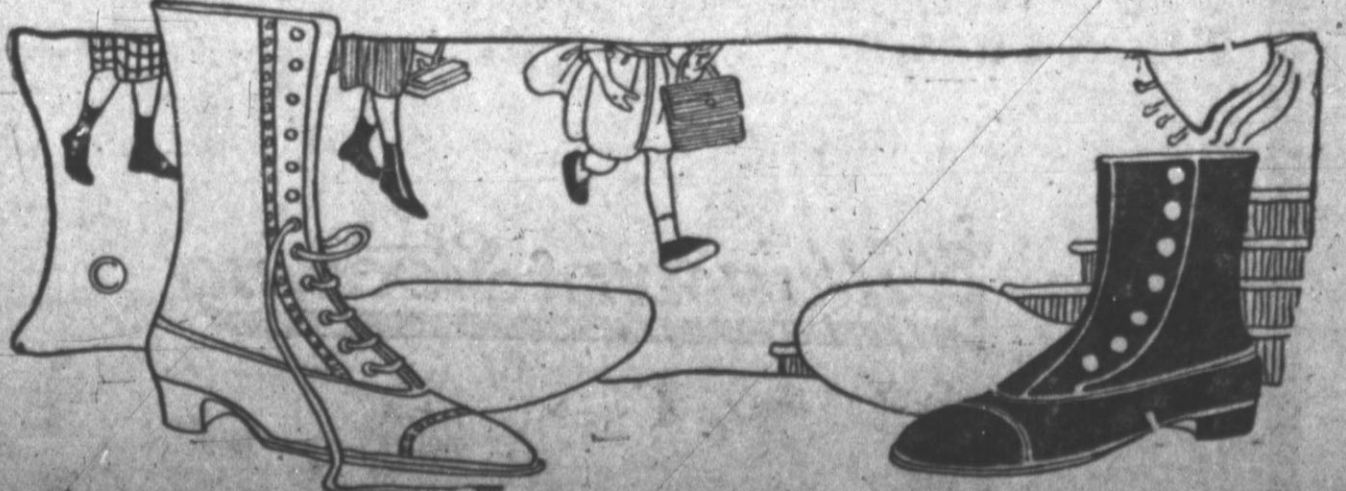
The Famous RED GOOSE

ALL LEATHER—School Shoes for Boys and Girls have long been featured by this store. The appreciation of parents for their sturdy, lasting, satisfactory qualities has steadily grown. This year we are better prepared than ever in sizes, leathers, colors, and shapes to take care of the growing demand for the RED GOOSE

You Can't Go Wrong With a Red Goose, and

Don't Forget to Ask for Your S. & H. Green Trading Stamps

J. O. NEWELL



SCIENCE NOW TESTS BABE RUTH'S HOME RUNS

Why and how does Babe Ruth, the great ball player, make so many home runs? With electrical and



other special apparatus, the scientists of Popular Science Monthly have been trying to find out. This copyrighted picture, which we print by special arrangement with Popular Science, shows the Babe swinging with the bat while the device is measuring the force and speed. The cross on his knee shows the height at which he hits the ball best. The test showed that Ruth's physical hitting efficiency is 90 per cent compared with the average man's 60. His eyes are 12 per cent faster than the average. His ears function 10 per cent faster. His bat swings at the rate of 110 feet a second. The scientists decided that the Babe would hit the ball even further if he didn't "hold his breath" quite so long—a fraction of a second shorter.

CLASSIFIED COLUMNS
 Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE OR EXCHANGE—A Hart Parr 15-30 tractor 5 disc Oliver plow, with power lift, also a 1-ton Ford truck A1 mechanical condition.—W. V. Phillips, Phone 374-F2. 50-81-Pd.

FOR SALE—A good residence on reasonable terms. Geo. A. Stambaugh. 50-81-Pd.

FOR SALE—100 high grade Hereford cows. These cows are young and have been with registered Hereford Bulls since July 1st. Price \$35 each. Buyers cut the 100 from 125. Inquire 52-31 F. L. Spring, Bovina, Tex.

IDEAL 160-acre wheat and dairy farm, mile of Hereford, Texas. Very prosperous community. Wheat yield over 20 bushels per acre. Can lease adjoining quarter section. Attractive modern 8-room home, running water and bath. Good orchard, good barn, windmill, etc. In shallow water belt. Moving to Dallas, sacrifice at \$85 per acre. Federal lien \$3,000, 5-1-2 per cent interest, balance to suit you. Liberty bonds accepted or Dallas property. Address owner, Mrs. E. B. Elliott, Hereford, Texas. 51-41-Pd.

FOR SALE—A fresh Jersey Cow. She is a real 4-gallon cow. One mile west of Hereford. H. T. Weedel. 53-21-Pd.

FOR SALE—Good 5-room house, about an acre of land. C. Greer. 51-41-Pd.

FOR RENT—Two nice large rooms, furnished or unfurnished, for light housekeeping. Phone 294. 53-21-Pd. MRS. E. F. CONNELLE.

FOR RENT—Parties desiring to rent a good house call phone 296, or see me. 53-21 A. A. OTT.

FOR RENT—Unfurnished rooms to rent. First house west of High school. 53-21-Pd. Mrs. E. J. Williams.

FOR RENT—Two rooms for light house keeping two blocks east of High School. 52-21 T. N. Helfner.

WANTED—To do cellar and basement excavating. We have special machine for that purpose. See G. L. Bruner or Delma Rayzor. 53-41-Pd.

WANTED—List your land and city property with us. 45-11 Morgan & Williams.

LOST AND FOUND

STRAYED—Three yearlings underbit in each ear, branded seven x (combined) on left hip. \$5.00 reward leading to their recovery. 51-11-Pd. H. H. Boardman.

LOST—Some place in town about 30 days ago a dark brown coat, initials L. R. C. on inside pocket. Finder leave at Brand office. Reward. 53-21-Pd.

STOLEN—The party who stole my cow chain and drill bits had better return them before Grand Jury meets, and save trouble. D. R. Gass. 53-31

GAME WARDEN FOR PLAINS APPOINTED BY THE STATE

B. D. Garmon of Panhandle, Texas, has recently been appointed special game deputy for Northwestern Texas by W. W. Boyd, game, fish and oyster commissioner of Texas. Mr. Garmon advises the Brand that he expects to visit Hereford very soon in the interest of his work. He states that large number of game law violations have been reported from the Panhandle, particularly the killing of the nearly extinct antelope and prairie chicken. A consistent effort will therefore be made to save the vanishing wild life of the northwestern plains and foothills.

The prairie chicken of the Panhandle or the lesser prairie hen of the Great Plains, a bird that is nearing extinction as rapidly as the Attwater prairie chicken of the coast country and the once abundant big prairie chicken of the tall-grass prairies to the east. The blue quail, or scaled partridge, has also been killed out of season, and many ducks are shot each year before October 16, when duck hunting season opens.

Mr. Garmon will have charge of game preservation in the Panhandle east to Childress and south to Paducah, Matador, Floydada and Plainview. He will endeavor, with the assistance of prominent game conservationists of the region, to create a sentiment in favor of game protection and conservation. His efforts will be to teach observance of game laws and to prosecute violations. Because of present game scarcity he will enforce the game laws to the letter.

Volunteer game wardens for the district will be appointed by Game Commissioner Boyd on Mr. Garmon's recommendation. They will assist him in awakening the people of the Panhandle to the value of their game and the necessity for strict conservation. Mr. Garmon's principal work will be to save and if possible, to increase the few antelope and prairie chickens in the Panhandle. He will also secure observance of open seasons, and prevent the killing of quail, doves and waterfowl during closed months.

Notice of Trustee's Sale

Whereas, on the 15th day of January, 1918, T. B. Slaughter executed a certain deed of trust recorded in the Deed of Trust Records of Deaf Smith County, Texas, in Vol. 18, page 291, by the terms of which he conveyed to the undersigned trustee the tracts of land hereafter described, for the purpose of securing Mrs. Sarah Woltz in the payment of three notes, each for the sum of \$2100.00, each dated January 15, 1918, and falling due respectively 1, 2, and 3 years after date, bearing interest from date at the rate of 6 per cent per annum, payable annually, at Hereford, Texas, all of which provides for attorney's fees of 10 per cent, and were signed by T. B. Slaughter and payable to Mrs. Sarah Woltz.

And Whereas, said deed of trust provides that in case of failure to pay either of said notes or any interest in

stallment when due, according to the terms thereof, the said trustee should be fully authorized and empowered and it should be his duty on request of the holder of said notes at any time after the maturity of any of them, to sell said land in satisfaction of said debt.

And Whereas all of said notes are past due and unpaid, with the accumulated interest due thereon, no payment on the principal or interest ever having been made, and Mrs. Mary E. Ashbrook, the present owner and holder of said notes, being the assignee thereof from Mrs. Sarah Woltz, has requested me, the trustee named therein, to execute said Deed of Trust and to sell said land in accordance with the provisions thereof in satisfaction of said debt.

Now Therefore, I, Wm. M. Knight, trustee, as aforesaid, will sell at public auction on the 4th day of October, 1921, it being the first Tuesday in said month, at the Courthouse door of Deaf Smith County, at Hereford, Texas, between the hours of 10 o'clock a. m. and 4 o'clock p. m. the following described tracts of land situated in Deaf Smith County, Texas, viz:

First Tract: All of the south half of Sec. No. 1 in Block K-14, Certificate No. 43.

Second Tract: A part of Survey No. 12 in Block E, described by metes and bounds as follows: Beginning at a mound and semicircular trench, the Northwest corner of a 160 acre tract survey for H. N. Wiley, thence N. with the E. line of Survey No. 2 in Block K-4, 1832 varas; thence E. 411 varas to the W. line of Survey No. 1 in Block K-14; thence S. along the W. line of Survey No. 1 1632 varas, thence W. 4235 varas to the place of beginning, and containing 118 acres of land, more or less. 52-54-56-58 Wm. M. Knight, Trustee.

Want to sell those cattle? The Brand Classified column is the best salesman you can employ.

CHIROPRACTOR
 C. L. ARMSTRONG, D. C.
 Hereford, Texas
 Office opposite Theatre
 Hrs. 8 a. m.-12 m.; 1-5 p. m.
 Phone 306 531-F-1-Pd.

Notice
 The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

PLEASING others is more than sentiment—it's almost an obligation.

Your family and friends want your Photograph.
BE PHOTOGRAPHED THIS YEAR ON YOUR BIRTHDAY.
MAKE THAT APPOINTMENT TODAY
 Daily Kodak Service, mail orders receive prompt attention
Ragsdale & Thurman
 The Photographers in your town.
 Hereford, Texas

GROCERIES AND MEAT

Loin Steaks	25c
Other Steaks	15c-20c
Sausage	20c
Hamburger	20c
Bologna	22c
Pure Cane Sugar, 100 pounds	\$7.50
Beet Sugar, 100 pounds	6.75

We pay 25c in trade for eggs, Fryers 18c

H. H. HALSELL GROCERY

BIG ODDS

—There are about 110,000,000 people in the United States and out of that number there are 109,999,999 people trying to get your money!

—There's just ONE FELOW trying to save your money. Who is he?

—Well, then, how hard are you working on the job?

1st NATIONAL
 PERSONAL SERVICE ABSOLUTE SAFETY
 MEMBER FEDERAL RESERVE BANK
 GEO. J. HUSE, PRESIDENT
 W. N. MOUNTS, VICE PRESIDENT
 E. B. POSEY, ACTIVE VICE PRES. & CASH.
 J. C. BILKETT, ASST. CASHIER

Uncle John's Josh

WE HAVE ALWAYS WONDERED ONE THING ABOUT THESE DECIDED BLONDES.—WHEN DID THEY DECIDE?

CLYDE WRIGHT TO MOVE TO RANCH AT QUITAQUE, TEXAS

Clyde Wright, former county judge of Deaf Smith county and son-in-law of A. W. Gregg, reached Hereford on Friday night of last week and left for his home in Seattle, Wash., Sunday. Mr. Wright came here from Quitaque, Texas, where he has been making preparations to move his family in October. Mr. Wright will move to the farm of the Wright estate at Quitaque.

Figuring on a Sale this fall? The Brand has cheap combination prices for the dodgers and advertising.

HOME SWEET HOME
 E. BANKS
 AUGUST 1921

The APPEARANCE

of your printed stationery reflects the character of your business

First impressions are usually lasting, and you should no more think of representing your business with ill-arranged, poorly printed stationery than with an uncouth, inexperienced salesman. The psychological effect would be the same.

The Snap and vitality of our "distinctive" printing registers instant approval. Ask a user.

Shift your printing troubles over to our shoulders—they are a burden to you—a pleasure to us.

The Hereford Brand

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle 25c lower. Hogs 10c lower. Sheep about \$1.00 higher.

BEEF STEERS:
 Good to Choice Fed \$8.50 to \$9.40
 Fair to Good Fed 7.50 to 8.50
 Common to Fair Fed 6.00 to 7.25
 Best heavy grassers 6.50 to 7.00
 Common to medium 4.00 to 6.00

FEDERS:
 Good to Choice 5.75 to 6.25
 Common to Good 4.00 to 5.75

STOCKERS:
 Good to Choice \$5.50 to \$6.25
 Common to Good 4.00 to 5.50
 Stock Cows & Heifers 3.00 to 5.50
 Stock Calves 4.50 to 6.50
 Stock Bulls 3.00 to 4.00

BUTCHER COWS:
 Good to Choice \$4.50 to \$5.00
 Fair to Good 3.50 to 4.25
 Common to Fair 3.00 to 3.50
 Cutters 2.50 to 3.00
 Cannors 2.00 to 2.50

HEIFERS:
 Good to Choice \$5.25 to \$5.75
 Fair to Good 4.50 to 5.25
 Common to Fair 4.00 to 4.50

CALVES & YEARLINGS:
 Baby Beef \$8.00 to \$9.40
 Killers 5.50 to 7.00
 Veals, Fair to Good 7.00 to 9.50
 Veals, Common to Fair 4.00 to 7.00

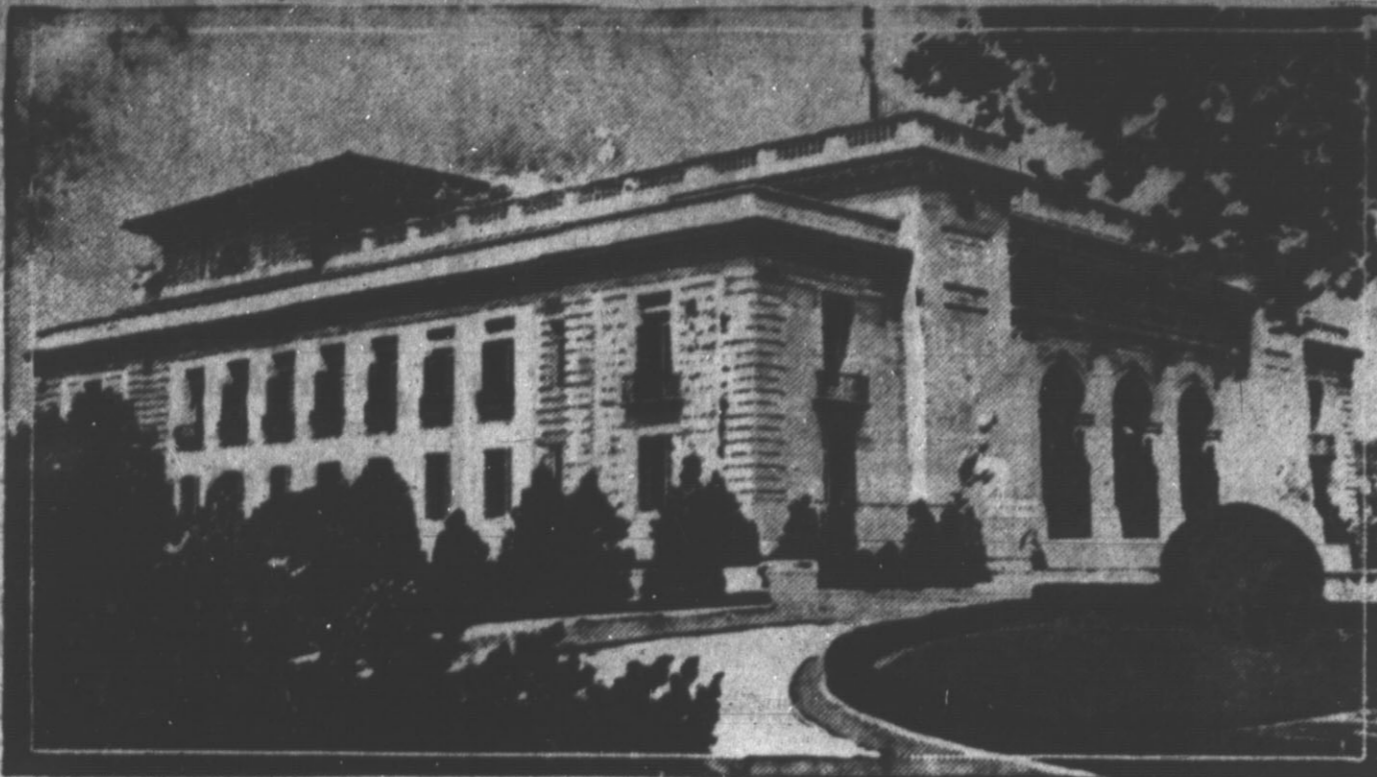
BULLS:
 Killers \$3.50 to \$4.00
 Bolognas 3.00 to 3.50

HOGS:
 Light \$8.25 to \$8.85
 Heavy 7.50 to 8.25
 Packing Sows 6.00 to 6.50
 Pigs 7.50 to 8.00

SHEEP:
 Spring Lambs \$7.50 to \$9.40
 Spring Lambs, culls 2.00 to 4.00
 Yearlings 5.00 to 5.75
 Weathers 4.25 to 4.75
 Wives 3.00 to 4.00
 Feeding Lambs 6.25 to 6.75

RECEIPTS: Monday Last Week
 Cattle 30,000 47,600
 Hogs 6,000 29,500
 Sheep 9,000 51,800
LEE LIVE STOCK COM. CO.
 September 5, 1921.

WHERE POWERS OF WORLD MAY AGREE TO LAY DOWN ARMS



This new picture just taken of the Pan-American Building at Washington shows the beautiful structure all ready for President Harding's International Disarmament Conference, scheduled to start Nov. 11. It is considered the most beautiful building in the national capital and a fitting scene for such a historic meeting as the session promises to be.

water. So like most of the earth's mysteries when understood they are simple. —Wheeler News-Review.

The Treasury reports \$83,000,000 in interest due holders of Liberty Bonds, who have not exchanged their temporary bonds for permanent interest-bearing securities.

The cotton compress at Cuero, Texas, has found new difficulties form an unknown source. Marking of cotton in the form of XXX means nothing to negro employes, but a firm mark of KKK meant enough to them that they declined to handle a certain lot of cotton or to have anything to do with it.

A 12-foot bed of Asphalt has been

found near Pecos, Texas, at a depth of 3880 feet. The well in which the asphalt was found will be drilled deeper.

Lewis Wells, a young farmer living in Fisher county, lost an eye by being struck with a corn cob thrown in play by some boys.

Forty-four persons were killed when the dirigible ZR-2 exploded during its trial trip in England. This dirigible was constructed in England for the United States and was the largest in the world.

Mrs. R. A. Sagner of Sweetwater recently heard from one of her sons living in New Mexico, for the first time in twenty years. The son left twenty years ago to serve in the Army in the Philippines. Each thought the other dead.

We have Business Property, located in various parts of the State; Farms and Farm Lands, Oil Mills, Cotton Gins, Merchandise, and Brick Buildings to trade for Plains Lands.

Have some desirable property in Deaf Smith County, also City property for sale and worth the money asked for it.

If you want to sell or trade your holdings here see us for we are in that kind of business. An up-to-date Abstract Plant for sale.

Suggs & Bray

In rear of T. K. Wilson Insurance Office.

ONE SOLID WEEK STARTING MONDAY, SEPT. 19

BRUNK'S Comedians

WITH



HARLEY SADLER

Repertoire's Most Popular Comedian

30 People—Band & Orchestra

Tent Theatre

NEW PLAYS CHANGED NIGHTLY

Vaudeville Between Every Act

Opening Play Next Monday Night a 4-Act Comedy Drama From Overseas Entitled "The Girl From Over There"

PEOPLE'S POPULAR RICES

Children (4 to 12 years) 25c
 Adults 35c
 War Tax Included

Watch for Band Next Monday at 4 p. m.

DIDJA EVER HEAR A WELL WHISTLE ?

Human curiosity is a great factor in our governments. Recently we heard of a well in an adjoining neighborhood that was said to have a gas or air escaping from its mouth, the sound of which could be heard at a great distance. We hooked up old Henry and Lizzie and drove over to feast our ears and eyes.

Arriving we were shown the phenomenon and by giving silent heed a sound could be distinguished that closely resembled that produced by old Lizzie when she is choked in trying to get her into the harness. And strange to say, the sound was produced in much the same manner. A lighted match held over the opening resulted in its flame being drawn into the aperture. This we were told was opposite to its last activity. It seems that it alternates, one period the air escaping, the next it is rushing inward. A local geologist gave the following explanation. A cavity in the earth is a reservoir for water, whose source and outlet fluctuate. When the supply is low, air rushes in to fill up the space. As the supply of water increases the air is pushed out and the space filled with

Eggs, Poultry, Cream, Hides

We Pay Cash

The Golden Rule Produce Co.

Rear of old Stambaugh building

For Sale

Nice 5 room residence, good location, fruit and shade trees. Price \$3,500. Will trade for cows, calves, or yearling steers, if cattle priced right. See

J. H. Pitman
 Hereford, Texas

PUBLIC SALE

I will sell at Public Auction at my farm 8 miles East and 1 mile South of Hereford

Tuesday, Sept. 20th

Starting at 10:30 a. m.

The following described property:

14 Head of Horses

- | | |
|---------------------------------------|-------------------------------|
| 1 five year old Horse, bay. | 1 four year old bay Mare. |
| 1 three year old Horse, bay. | 1 six year old black Mare. |
| 1 nine year old bay Mare. | 1 eight year old gray Mare. |
| 1 nine year old sorrel Mare and Colt. | 1 five year old sorrel Mare. |
| 3 three year old Colts. | 1 eleven year old black Mare. |
| 1 four year old brown Horse. | 1 nine year old bay Mule. |

40 HEAD OF CATTLE

- | | |
|-------------------------|---------------------|
| 8 milk cows. | 14 yearling steers. |
| 4 two-year old heifers. | 10 calves. |
| 3 yearling heifers. | 1 Holstein Bull. |

Implements

- 1 Broadcast Binder.
- 1 Row Binder.
- 1 Two Row Go Devil.
- 1 P. & O. Lister.
- 1 Disc Harrow.
- 1 Drag Harrow.
- 1 Cultivator.
- 1 Sled Go Devil.
- 1 Surry and Harness.
- 1 Single Buggy and Harness.
- 1 Wagon with Feeder Rack.
- 1 Set Leather Harness.
- 1 Saddle.

Household Goods

- 1 Majestic Range.
- 1 Sewing Machine.
- 1 Dresser.
- 3 Iron Bedsteads and Springs.
- 7 Chairs.
- 1 Cream Separator.
- 2 Incubators.

17 Head of Hogs

- 2 Sows with Pigs.
- 14 Shoats.
- 1 Duroc Boar.

Chickens

- 4 dozen Rhode Island Red Chickens.
- Hens and Pullets

A number of other items too numerous to mention.

TERMS—Six Months Time on all goods sold over \$25.00; under \$25.00, cash. Usual rate of interest. A Discount of 7 per cent for cash on sums over \$25.00

FREE LUNCH SERVED ON THE GROUNDS AT NOON

M. E. GOODLOE, Owner

W.S. WILLIAMS, Auctioneer

ROSCOE DAVIDSON, Clerk

CHURCH NOTES

SUNDAY SCHOOL ATTENDANCE AT HERFORD'S CHURCHES
 Last Sunday, September 11
 Methodist 251
 Baptist 163
 Our Slogan: 1,000 Sunday School Pupils by October 1!

Presbyterian Church
 9:45 a. m. Sunday School.
 11 a. m. preaching.
 3 p. m. Junior Christian Endeavor.
 7 p. m. Intermediate and Senior Christian Endeavor.
 You are invited to be with us and take part in services announced above.
 J. R. Sharp, Pastor.

Baptist Church
 Eleven o'clock services at First Baptist church next Sunday conducted by the pastor. We will observe the Lord's Supper. It is also regular time for business meeting. Hope to have good attendance of membership, and visitors are cordially invited to worship with us. No evening service on account of Methodist meeting.

Junior Christian Endeavor
 For Sept. 18, 1921
 Subject—Lessons From the Bible-Children.
 Leader—Johnie Haberer.
 Songs 79 and 11.
 Roll Call—Answer with Bible verse.
 Collection.
 Scripture Reading—1 Sam. 3:1-10.
 Prayer.
 Was Samuel obedient? Frank Cogdell.
 Tell about Moses, Ex. 2:4-8, Inamea Hastings.
 Could Joseph Conquer Himself?—Gen. 37:4-5—Dallas Chesher.
 Was David afraid? 1 Sam. 17:37—Addine Hastings.
 Was Daniel brave? Dan. 1:8—Ella Broadwell.
 Was Jesus eager for knowledge? Luke 2:46-52—Ruth Haberer.
 Special Music.
 Business.
 Benediction.

Church of Christ
 (Two Blocks North of Courthouse)
 Bible Classes at 10:00 a. m.
 Regular Lord's Day worship at 11 a. m.
 We are glad to have you with us every Lord's Day.
 W. A. Knox,
 E. A. Winterrowd,
 A. S. Higgins,
 Elders.

First Christian Church
 Bible School meets at 9:45 a. m.
 Preaching at 11 a. m. There will be no service at night on account of the revival at the Methodist church. All members and friends are urged to be present at the morning services. A large attendance at the Bible School is expected.
 A hearty welcome for all.
 J. N. Wooten, Pastor.

Christian Endeavor Program
 Topic—Sins of the Tongue.
 Leader—Dorothy Boardman.
 Song.
 Sentence Prayer.
 Song.
 How can we discover the faults in our common speaking?—Howard Golden.
 How can we become ready speakers?—Mr. Jacobsen.
 Special music.
 What do you think does the most harm?—Helen Shore.
 Are any lies "White Lies"? What

WHY THAT LAME BACK?

That morning lameness—those sharp pains when bending or lifting, make work a burden and rest impossible. Don't be handicapped by a bad back—look to your kidneys. You will make no mistake by following this Herford resident's example.
 Mrs. E. C. Carter, says: "About a year ago I was troubled with my back and kidneys. My back was sore and lame most all the time and ached. There was a dull, piercing pain through my shoulders and at times I felt dizzy and weak. My kidneys were also weak and irregular in action. I was advised to try Doan's Kidney Pills and began using them. In a short time they entirely cured me of all the trouble. I am glad to recommend Doan's Kidney Pills to anyone I hear complaining of kidney complaint."
 40c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

PAY UP

On account of conditions which we are unable to control we are compelled to announce—
 All accounts not settled on or before the 10th of the month will be discontinued until settlement is made.
Shore Bros. Garage
 311 Main Street
 Phone 334.



do you think of "Polite Fibs"?—Mrs. Sharp.
 Pastors five minutes.
 Business.
L. C. E. Program
 September 18
 Topic—Sins of the Tongue.
 Leader—Jewell Ward.
 Song—91.
 Prayer—Mrs. Sharp.
 Song.
 Scripture Reading—James 1-12.
 How can we make friends by conversation?—Louise Hopper.
 Where can we find the best model of speech?—Grace Ferguson.
 How can we conquer timidity in public and private speaking?—Mary McDonald.
 Song.
 What bad habits of speech do you think does the most harm?—Clyde Carroll.
 What kind of conversation helps you most?—Willard Witherspoon.
 How can we become ready speakers?—Glen Witherspoon.
 Offering.
 Business.
 Benediction.

NOTICE OF SALE UNDER CHATTEL MORTGAGE
 THE STATE OF TEXAS,
 Deaf Smith County.
 Whereas, by virtue of a certain chattel mortgage made, executed and delivered by J. R. Lipscomb on the 26th day of June, 1920, in favor of J. C. Ricketts and J. L. Fuqua on one White two-ton truck, Model No. 18925-20, Serial No. 65064, Engine No. 35535, and to secure twelve notes dated June 25th, 1920, for the principal sum of \$225, each, due one each month, and providing for 10 per cent interest from date and 10 per cent attorney's fees, payable to said J. C. Ricketts and J. L. Fuqua; all of said notes being past due and no part of same paid; and said mortgage providing that upon default said property shall be sold by the mortgagees as provided by law.
NOTICE IS HEREBY GIVEN, that in pursuance to the terms of said mortgage the above described truck will be sold at public vendue, within the hours prescribed by law, on the 30th day of September A. D. 1921, at the Thompson Garage, opposite the Courthouse, in Herford, Deaf Smith County, Texas, to satisfy said indebtedness as above

described; and will be knocked off to the highest bidder for cash.
 Witness our hands this 14th day of September, A. D. 1921.
 J. C. RICKETTS,
 J. L. FUQUA.

In case the suit now in Federal courts relative to the boundary line between Texas and Oklahoma is decided in favor of Oklahoma, many Texas farmers with lands in the Red River Valley will have to repurchase these lands from the State of Oklahoma.

You are Throwing Money Away

When you put off till tomorrow to fill your coal bin. We have good coal and plenty. Why delay it any longer.

Jones & McLean Grain Co.
 Fone No. 1

Oysters!

Fresh Shipment Just Received.
 The very choicest that can Be Bought.
 Healthful!— Delicious!— Economical!

City Cafe
 The Home of Good Eats
W. A. Greenwood & Son
 Proprietors.

HOGS

It has been talked around that I have quit buying hogs, which is false. I am still buying and expect to stay in the business. Be sure to see me before you sell.

I will ship hogs to Los Angeles Wednesday, Sept. 21st. See me if you have any to sell.

G. W. Brumley

Want Ads in The Brand get results Good Job Printing at The Brand!

Ford size Willard batteries

Willard Batteries, of standard Willard quality, may be had for your Ford car—and at a price you'd expect to pay for a lot less value!

ELECTRIC SERVICE CO.

It's Reason Enough

We could stop this advertisement right here and every father and mother who saw that picture and headline above would understand. There is no argument against the fact that sunshine, ground space and home environment have more to do with the molding of child character than some unthinking parents would be willing to admit. Build Now.

Rockwell Bros. & Company
 Phone 4.

Those Long Winter Evenings
 keep your home warm and cosy with a

COLE'S ORIGINAL HOT BLAST HEATER

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

Dunlap Hardware Company

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

YOUR HOME
If your Home should burn without insurance, could you build another under present conditions?
THE T. K. WILSON INS. AGENCY
Anything Insured Anywhere.

LIVE STOCK
The Lives of High Grade Registered Horses, Cattle or Hogs should be insured.
If it's insurance, **THE T. K. WILSON INS. AGENCY** writes it.

Locals

Those who desire to have trees sprayed the second time turn in your name. Second spraying begins Sept. 19.

Roy Nunn left Hereford for Waxahachie Friday morning where he will attend Trinity University this year.

Mrs. Roscoe Davidson and baby went to Amarillo Friday morning to visit relatives for a few days.

I shall start my expression class on Monday, September 19. Any one interested please call 41 or see Bruce Brady.

C. A. Allen of Gallon, Ohio, arrived in this city Sunday morning. Mr. Allen has land interests in Castro county.

W. E. Goodloe of Amarillo, freight and passenger agent of the Santa Fe, was in this city Tuesday.

The new right up to the minute sport hats. **VOGELE MILLINERY.**

Dr. D. D. Swearinger of El Paso, will be the guest of Dr. Price Thursday and Friday.

Mrs. Ed. Short went to Albuquerque, N. Mex., Monday morning, being called to that city by the illness of her father.

Wanted—For dressmaking and all kinds of sewing, see Mrs. S. West, 4th house north of Baptist church.

Mr. and Mrs. Reese and son Thomas left Hereford for their home at Vandocia, Ohio, Wednesday morning. Mr. Reese is a brother of Mrs. B. Franks.

C. Snodgrass returned to his home at Floydada Wednesday morning after a short visit in the home of his daughter, Mrs. Roy Bruner.

All kinds of supplies for school lunches at Cash & Carry.

Alta Mae Purcell of Friona arrived in this city Saturday. Miss Purcell will attend school in Hereford this coming year.

P. H. Purcell went to Lamesa, Texas, Thursday morning visiting his son, E. J. Purcell. Mr. Purcell will be there about ten days.

Fleischman's Yeast
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. Ora Renfro and two children went to Tulla, Texas, Saturday morning to visit in the home of her sister, Mrs. Will Todd. They returned home Sunday.

Those who desire to spray for the web worms kindly leave your name at the Brand office.

Mr. and Mrs. W. F. Boyd and four children of Pauls Valley, Okla., arrived in Hereford last week, and are visiting in the home of Mr. and Mrs. L. F. Boyd.

Edward Shore left Hereford the latter part of last week for Lawrence, Kansas, where he will enter the University of Kansas. Mr. Shore will graduate this year. His major is biology.

Miss Pauline Gallagher after a visit of a week in the home of her relatives, Mr. and Mrs. C. F. Gallagher and family, left Hereford for her home in Kansas City Thursday morning.

Those who desire to spray for the web worms kindly leave your name at the Brand office.

Mr. and Mrs. W. F. Boyd and four children of Pauls Valley, Okla., arrived in Hereford last week, and are visiting in the home of Mr. and Mrs. L. F. Boyd.

Kid Caskey, of Hereford, was in Tulla the first of the week on business and visiting with friends. Mr. Caskey has accepted a position with the Rice Tailoring Company. It will be remembered that Mr. Caskey was with the Tulla Band last fall, in their trip to the Ozark Trails convention. We are glad to welcome him to Tulla.—Tulla Herald.

Two great steamship piers on the Hoboken front of the Hudson river recently burned. There were 400 bodies of American soldiers on the piers which were saved only by heroic work of firemen, troops and stevedores.

The President has signed the C. T. T. bill for regulating trans-continental grain exchanges. This bill tax transactions in the future market except those in which one party ac- owns the grain or is a manufacturer distributor.

Oppressive rents and the union scale are said to be driving manufacturers out of New York smaller towns.

Would you like to rent land some to another party? Then action try a Classified Ad in T.

VOCAL
I will open a class in voice October 3. Those who are interested and desire to study please call me. Phone 303. 53-6t. **ZENA OWEN.**

Mesdames Parlee Wilson of Amarillo, and M. Chapman of Waxahachie, arrived in this city Monday morning to visit in the home of their relatives, Mr. and Mrs. W. G. Ross.

Libby Potted Meat for school sandwiches, 5 cents a can at Cash & Carry.

Mrs. C. E. McLean and daughter, Alice, left Hereford Thursday morning. Miss McLean went to Ft. Worth to attend T. W. C. Mrs. McLean accompanied her as far as Amarillo.

Fleischman's Yeast
Fresh shipments daily. Hereford Produce, I. H. Spratt.

Mrs. W. W. White of Keytsville, Mo., arrived in this city Wednesday morning. Mrs. White will visit with her sister, Mrs. Frank Marrs, for several weeks.

Miss Vivienne Steckman arrived home from Princeton, Mo., Tuesday morning. Miss Steckman has been visiting relatives and friends the past three weeks.

Ernest Corn left Hereford for Dallas Thursday morning to enlist with the navy. Mr. Corn was formerly with this branch of the service.

REWARD
To first 10 who leave names at this office, will treat a tree for any ailment free of charge.
No charge for consultation at any time. **C. J. BUTLER.**

HEREFORD MARKET

Wheat	\$1.15
Oats30
Kafir per 10060
Maize per 10065

Produce Market

Cream33
Eggs25
Hens18
Fryers20

HEREFORD PRODUCE CO.


Tennis Rackets and Tennis Balls

10 Per Cent Discount This Month

A Splendid Assortment and Priced Right

Corner Drug Store

Phone 105



ANDREW W. MELLON

as Secretary of the Treasury is at the head of our nation finances. In his keeping are millions of Uncle Sam's dollars. His official acts are vital to business throughout the country.

But just as vital to you and your business of the future is how you take care of YOUR money now. Begin doing it right by starting an account at

The Western National Bank

MONUMENTS

Granite, Marble and White Bronze Can Give Time

P. R. PURCELL

Hereford, Texas.

FARM LOANS

We are now making loans on Farms and Ranches, at a reasonable rate of interest. All inspections are made by E. S. Ireland.

Ashbrook & Ireland

Fone 141, Rooms 9-10, Elliston Building

FUNDS AVAILABLE NOW!

POTTED PLANTS

in Cyclamen are coming on

Funeral Designs

MRS. EDGAR JOHNSON,
PHONE 95

Notice

The Star Theatre will be open every Friday and Saturday with a guaranteed program each night.

FLOOR COVERINGS

TO SUIT EVERY FANCY

Priced to Suit Every Purse

There's no excuse for not making the home bright and inviting with new rugs, carpets, etc., at the values we now offer.

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