

WEATHER

	Mols.	High	Low
Thursday	.34	92	62
Friday	.85	85	57
Saturday	.83	83	60
Moisture for August: 1.07			
Moisture for year: 11.03			
Moisture last year: 6.63			

The Sunday Brand

30 Pages

Including 22 Colored Comics

Published Every Sunday

Our Slogan: "More People — More Farms"

VOL. 10 — NO. 10

Hereford, Texas, Sunday, September 1, 1957

Price 10c Per Copy



THIRD AND LAST—Above, Terry Scott and Valerie Denning, both 6, are attentive as Mrs. Ova Felton, first grade teacher at Aikman School, helps them enroll for the first time. At right, Hereford High senior Max Winkler enrolls in public school for the last time with the help of principal Bill Stanford. (Staff Photos)



USDA Secretary Sees Maize Props in 1958

Gives Opinion at Lunch Held Here Thursday

Assistant Secretary of Agriculture E. L. Peterson told a group of soil conservationists here Thursday that he personally thinks price supports will be continued on small feed grains, including sorghums, next year.

The law which compels the Department of Agriculture to support the small grains at a minimum of 70 per cent of parity expires on Jan. 31, 1958.

With grain sorghums a major crop in the Hereford area, fears had been expressed that the supports would be dropped entirely.

Secretary of Agriculture Ezra Benson has the option to support the prices anywhere from 0 to 90 per cent of parity after the law expires.



OFFICIAL VISITS—Assistant Secretary of Agriculture E. L. Peterson, right, chats with Luther Lesly, chairman of the Tierra Blanca Soil Conservation District, prior to a luncheon here Thursday. (Staff Photo)

PETERSON was in Hereford briefly for a luncheon meeting with officials of the Tierra Blanca Soil Conservation District. He was accompanied by Don Williams, national administrator for the Soil Conservation Service and several state soil conservation officials.

Bill Lenderman, manager of the Deaf Smith County Chamber of Commerce, asked Peterson about the continuation of price supports on grain sorghums.

Emphasizing that it was a personal and not official opinion, Peterson said he "could see no reason when the supports shouldn't be continued."

At present, farmers can put maize on government loan and store it on his farm at \$1.73 per 100 pounds or in an elevator for \$1.58 per 100 pounds.

After the law expires, the farmer has until April 1, 1958, to pay off the loan and take the grain out of storage, otherwise it becomes government property.

The meeting Thursday was held in the Jim Hill Hotel ballroom.

PRESENT FROM the Tierra Blanca district were Luther Lesly, chairman, Charles Hoover, H. M. Benson and Ira Scott, members.

(Continued On Page 2)

Around Town

Final play-off for the championship of the Hereford bowling league will begin at 7 p.m. Monday at Sunset Lanes with Ed Skypala, League 1 champ, meeting Sunset Lanes of League 4. Kirksey's 66 of League 3 will meet The Ink Spot of League 2. Winger will meet winner for the title. A meeting has been called for Tuesday at 7:30 p.m. at the bowling alley to organize a winter bowling league.

OBSERVATION: These long week-ends do more to change the American way of life than merely closing the stores Monday — if you can judge by the number of young mothers who were busy depositing their children with grandma around town Saturday.

Back from the Dallas markets this week were Mrs. Bess Moore, Irving Alexander and Mrs. Arthur Thompson. All three were enthusiastic over the show this year.

Football seats, no longer on a reserve basis for holders of the previous year, will be available in the office of the high school principal next week — and they will be on the job Monday, despite the fact that school officially (Continued From Page 1)

Man Brought Back To Face Charges

Emmitt Marvin Ferguson was returned to Hereford from the state penitentiary at Huntsville where he was serving time on a child desertion sentence to face another trial on a similar indictment.

Ferguson was first indicted for child desertion on Feb. 1, 1955. He was given two years adult probation on April 5, 1956 and the probation was revoked on Aug. 27, 1956, when he left the state and failed to pay his child support money.

He was sent to prison on a two year sentence when his probation was revoked. Ferguson was reindicted by the grand jury on April 4 of this year.

District Clerk Lucille Posey said it is possible to file an indictment each day a child is not supported.

Ferguson is divorced and has two children. At present he is being held in the county jail. His bond has been set at \$2,000.

Scotch Foursome Golf Tourney Set

A Scotch foursome golf tournament will be held at the municipal course beginning at 3 p.m. Monday. Entry deadline is 2 p.m., with pairings being drawn at that time.

Entry fee will be \$1 per person with golf ball prizes going to the three lowest twosomes.

In Scotch foursome play, two players use the same ball, alternating shots. Play will cover nine holes.

Highway Patrol Sergeant Opens Area Office Here

Texas Highway Patrol Sgt. O. A. (Bob) Brookshire moved into Hereford this week to set up headquarters for an eight-county district.

Brookshire, who now lives here, is in charge of Highway Patrol units in Dallam, Sherman, Hartley, Oldham, Deaf Smith, Castro, Swisher and Parmer counties.

His office is in the sheriff's department in the county courthouse. He is supervising officers in Dalhart, Vega, Tulia, Canyon and Hereford under the direction of Capt. J. W. Blackwell of Amarillo.

Brookshire, 31, has been with the Texas Highway Patrol since Dec. 1, 1948 and has served 6 1/2 years in San Angelo and two years in Amarillo before coming here.

He is married and has three daughters, Sheila Ann, 7, Raylene (Continued On Page 2)



SGT. BOB BROOKSHIRE

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School Enrollment Below Expectations

ENROLLMENT in the five public schools of Hereford has fallen below expectations with only 1,687 enrolling Thursday and Friday. Expected enrollment had been set at 2,446.

Actual enrollment at the same time last year (Sept. 1) was 1,972.

However, Superintendent Fred Cunningham said he and the various school principals are confident enrollment will pick up when classes open Tuesday.

"That remains to be seen, of course," Cunningham said.

Cunningham said high school enrollment will definitely surpass that of 1956 with 580 students already registered as compared to a peak of 581 last year. He said 640 students can be expected because of pre-enrollment.

The big drop-off is in the three elementary schools where a total

of 1,107 signed up as compared to a peak of 1,391 last year. Aikman had 357 this year; 401 was peak last year. Shirley registered 363 this year and had a peak of 500 last year. Central has 387 this year, 490 last year.

AT STANTON Junior High the figures were down from a 425 peak to 322 to date.

Race integration will continue in junior and senior high schools as it has the past two years. Last year three Negro students were enrolled in the junior high but dropped out for various reasons before the term ended. Negro students in grades 1-6 will continue to attend Parkview, the colored elementary school. Enrollment in Parkway opens Tuesday.

In the high school 188 freshmen (Continued On Page 2)

Final Date for Gas Refund is on Sept. 30

Final filing date on refund claims of federal tax on gasoline used in the farm is "on or before Sept. 30, 1957."

Confusion on the subject of farm gas refunds resulted this week following publication of a release made by State Commissioner of Agriculture John White, who listed Sept. 1 as the final date. A careful check of federal form 2240, along with the federal instructions, revealed the Sept. 30 date, indicating that White and his Texas office are in error — although his printed release in Thursday's Brand plainly gave the erroneous date.

Stan Sigman of the Farm Bureau here said his office has the forms for filing application for refunds and the forms will be filled out free of charge for farmers.

\$3,300 A YEAR EACH

Collectors Hit Hereford Taxpayers Hard

(Special to the Brand) NEW YORK — If the average Hereford taxpayer should discover how much he really pays each year to tax collectors who nibble at his wallet, he would be astounded.

He would find that his income and property taxes are only a fraction of what he contributes as his share of the cost of Federal, State and local government. The rest of it is in indirect taxes, hidden in the price he pays for nearly everything he buys.

For the average Hereford taxpayer, it adds up to a surprising \$3,300 a year.

Such is the total, based on a study made by the Tax Foundation, the non-profit organization that keeps tabs on expenditures

and taxation at all levels of government.

The hidden taxes are not the familiar luxury and excise taxes. They are the additional three cents on a pack of cigarettes, passed on to the consumer by the manufacturer and the distributor, who had to pay them in the form of transportation taxes, gasoline taxes, license fees, inspection fees and the like.

They are the five per cent tacked on to the cost of a refrigerator, added to the sales price because the manufacturer

was assessed that amount in selling it to the retailer.

They are the 20 per cent of the cost of food and the \$800 on a \$3,000 car, although the buyer thinks it is only half that much.

The average Hereford taxpayer, a married man with two dependents, had a gross income last year of \$9,235 and a net, after income taxes, of \$7,483. His tax burden for the year, direct and indirect, was close to \$3,300.

The Tax Foundation finds that a \$3,500 family pays \$772 in Fed-

eral taxes and another \$271 in State and local taxes, a total of \$1,043. This includes hidden levies.

The \$4,500 family pays \$1,068 to the Government and \$357 in State and local taxes, or \$1,425 in all.

The \$7,500 family pays \$1,964 to Uncle Sam and \$673 in other taxes, a total bite of \$2,637.

The \$15,000 family pays \$4,578 in Federal and \$1,579 in State and local taxes, or \$6,157 in all.

Applying the findings to Hereford (Continued On Page 8)

Rites Monday for Former Resident

Final rites for Mrs. F. T. Rolson, 79, a former resident of Hereford, will be held in the First Methodist Church here at 2:30 p.m. Monday with the Rev. Alby Cockrell, pastor, officiating.

Mrs. Rolson died Friday in Altadena, Calif. She and her husband came to Hereford in 1908. He was an attorney here for many years. He died in 1950. Mrs. Rolson moved to California about five years ago.

She is survived by a daughter, Mrs. Norman Whisman of Altadena. Burial will be in West Park Cemetery. Gilliland Funeral Home is in charge of arrangements.

BACK HOME R. M. Dunn returned Sunday from Perryton where he attended a Primitive Baptist Associational convention.

FINED FOR ASSAULT Ted Tijerina, 40-year-old laborer, was fined \$10 for simple assault in corporation court Friday morning. Tijerina was arrested and charged by city police Thursday night.

Grain Sorghum Assn. Hires New Executive

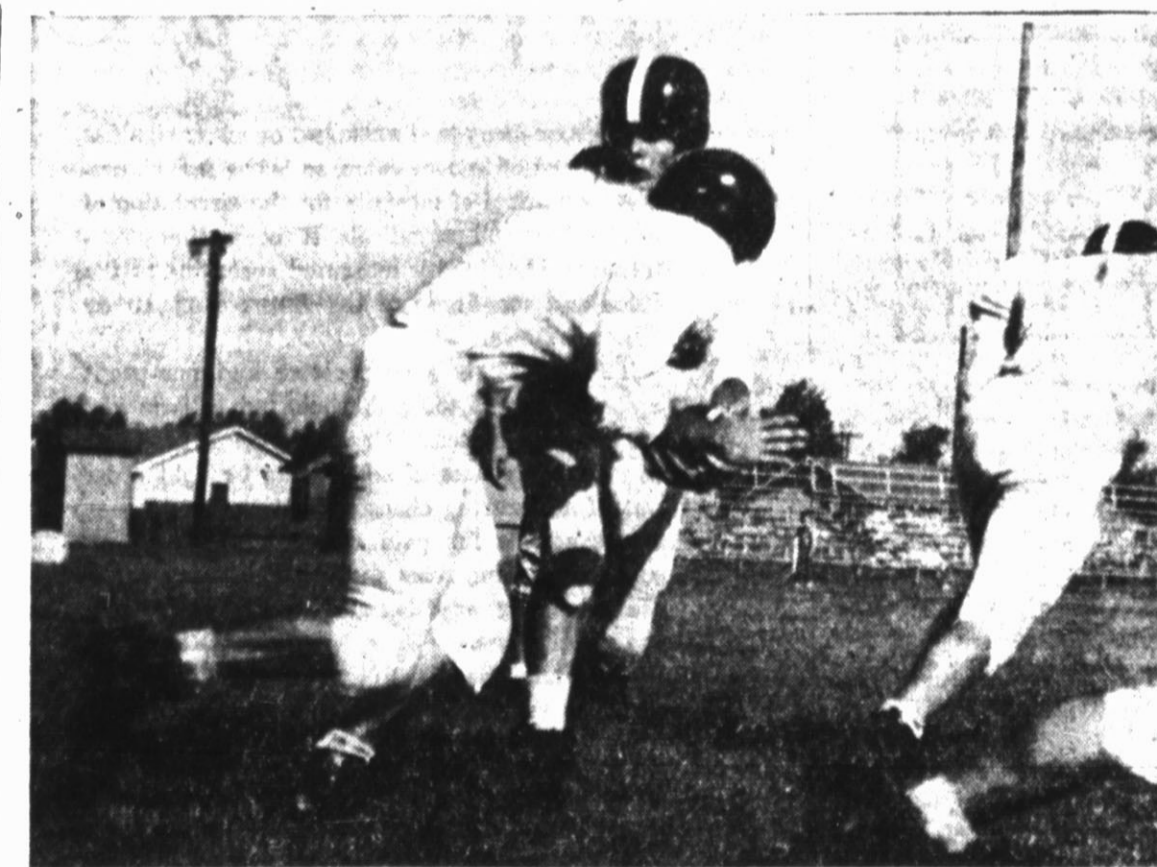
Grain sorghum producers who are faced with a record crop estimated to be double that of last year and prices that range up to 25 cents a hundred lower, added new emphasis to their self-help program of "Research, Market Development, and Legislation" today with the announcement that Delmar G. (Bill) Nelson, widely known agricultural economist, has joined the staff of the Grain Sorghum Producers Assn. with offices in Amarillo.

Nelson, formerly extension grain marketing specialist at Oklahoma State University, will serve the association as executive vice-president, according to R. G. Peeler, association president from Hereford.

The 32-year old economist (Continued On Page 2)



BILL NELSON



TIMING—Quarterback Donnie Renfro hands off to fullback James Teease during a ball-handling session during the first workout for the Hereford Whitefaces Friday morning. See story, page 2. (Staff Photo)

Hot Specials on Dollar Day Tuesday

Dollar Day, slated for Tuesday, Sept. 2, to allow observance of Labor Day Monday, will coincide with opening of the 1957-58 school term and, as in the past, will feature an array of merchandise in all lines.

Due to the fact that the September Dollar Day features numerous close outs on summer merchandise, along with presentation of new fall lines and school opening specials, it has created more interest and more large-scale buying than any other Dollar Day of the year, according to merchants.

A peek into the advertising offered in this issue, for instance, lists men's dacron and wool suits for \$18, ladies hats at \$1, dappers for \$2 a dozen, or milady can purchase a girdle for a buck. School shoes range from \$1 on close-out to \$2.98 and \$3.98; you can pick up five spools of crochet thread for a dollar, five yards of prints for \$1 and 10 lead pencils for 24 cents. A box of the new no-roll erasors will cost you 35 cents — or you can buy a full 10-inch zipper for a dime. A man who wants to work can stock up on straw hats at 50 cents a throw.

Two food stores are also bidding for the Dollar Day crowds with such offers as five pounds of oleo, eight cans of tomatoes or three pounds of ham for \$1. You can also pick up four cans of tuna for \$1 — a special (Continued On Page 8)

Rain, Hail, Wind, Dust Rake County

Scattered rains, accompanied by high winds and blowing dust, varied in amounts from a cooling 34 in and around Hereford to as much as 2 1/2 inches plus some hail in the northwest part of the county Wednesday.

Jack Fortenberry, 45 miles northwest of Hereford, reported from 1 to 2 1/2 inches of moisture plus hail which completely halted out 100 acres of feed. "Just left the stalks standing," he said.

Mrs. L. J. Straffuss, 14 miles north of town, and Mrs. Ralph Hastings, 11 north, said they didn't get any rain at all. "We haven't had any in quite some time," Mrs. Hastings added.

Over in the northeast, the James Murphree White place got only a sprinkle. Mrs. White said that it "covered the ground a little bit but not any measurable amount." The Whites live 10 miles north of Dawn.

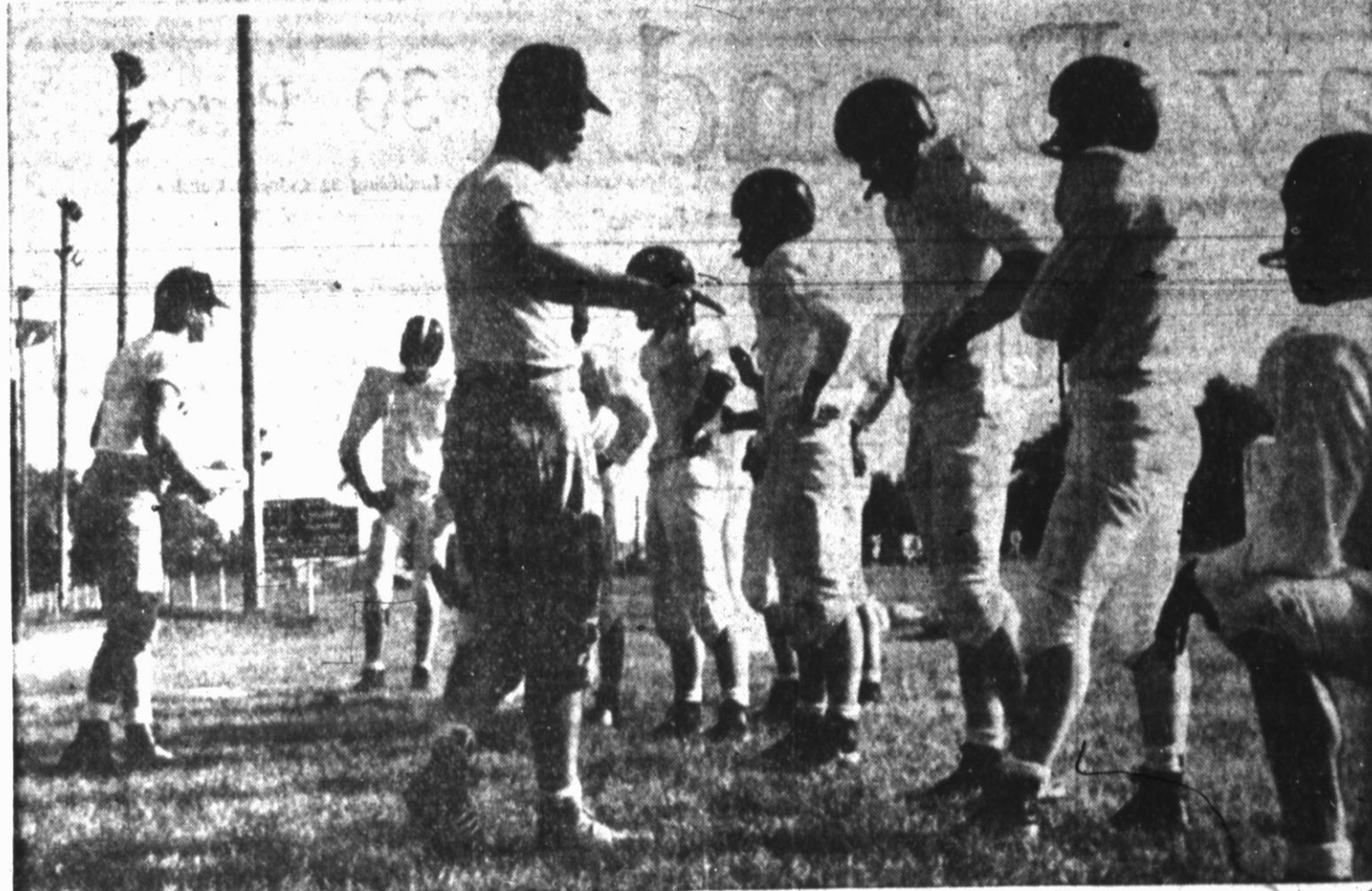
The Ira Otts, 15 southeast, got about an inch and Ray Wilhelm, 6 miles east and 3 south, measured .65. A mile further south, Wilbur Ave received .70. South of town 4 1/2 miles, Frank Reznor caught 1/4 inch on his place. Mrs. Felix Urbanzyck, 3 miles southwest, reported "a good half inch."

The Ken Rudds got an .80 fall. Their farm is 9 miles west, 1 north of Hereford.

Damages High in 3-Car Collision

High property damage resulted from a collision Thursday night between a car driven by Durward Jacobs, 16, of 212 Kibbie and two parked cars owned by Kenneth (Doc) Cowan, 1101 E. 13th.

Total damages was estimated at \$1,300 by investigating officers. The collision occurred at 10:39 p.m. in front of Cowan's home. Jacobs was ticketed for collision with parked vehicles.



MAKING A POINT—Assistant Hereford High football coach Ken McCullough is stressing correct spacing to an end while coach Joe Silverii answers a question in the background. Picture was taken during the first workout of the season Friday morning. (Staff Photo)

56 BOYS OPEN GRID PRACTICE ON FRIDAY

Football practice for the Hereford Whitefaces began Friday morning with 56 boys drawing suits and going through 2 1/2 hours of full speed work under the direction of new head coach Jack Harris and his assistants. Workouts were held twice a day Friday and Saturday and will be held twice Monday. After school opens Tuesday, practice sessions will be held in the afternoon only.

HARRIS started the workouts at full speed, including blocking and tackling. "You're going to get a period of soreness regardless and if you leave off contact work for a day or two, they won't be any better than the first day," he said. Of the 56 kids out, 24 are on the varsity. Harris has nine backs and 16 linemen on the roster. The other footballers will be on the B team or the freshman squad.

Harris runs a precision drill. Each phase of the practice is timed to the minute and that phase halts exactly at the prescribed time and the boys go right to the next phase. "We take each phase and teach it right," Harris said. "The first few days of football are always the same with everybody tired and sore, but we'll be going good pretty quick," he said.

Four free ports in the United States through which goods can be transhipped without the customs duties and regulations are in New York City, San Francisco, Seattle and New Orleans.

Around...

(Continued From Page 1) opens Tuesday. The first game is slated FRIDAY, the THIRTEENTH when Canyon comes to Hereford.

And what happened to the Quarterback Club? Organized last year, the club functioned spasmodically, but never did really get rolling.

Brown, Graham and Brown accountants have announced removal of their offices from South Main to the location at 132 E. 3rd Street.

Telephone trucks dotted alleys all over Hereford this week as workmen made preparations for the cut over to dial phones, scheduled Dec. 15, at which time Hereford will become "E-Merson," the designated telephone prefix for this city.

NO ONE was injured in the first day's workouts and Harris said the boys' spirit is good and "they're working hard."

"We'll be working hard because we don't have long until the first game (with Canyon, Sept. 13). You really have only three days to work after the season starts, so if we make it, we've got to make it now," Harris added.

"We won't have much scrimmage. We are concentrating on group work with the backs, with the full and linemen blocking and tackling. We can watch them closer and correct their mistakes. In scrimmage it's hard to catch those mistakes."

Grain...

(Continued From Page 1)

was awarded a bachelor of science degree in agricultural economics from Oklahoma State University and has done graduate work at the University of Tokyo, Oklahoma State University and Colorado State University. In addition, he has received executive training at the Southwest Chamber of Commerce Executive Institute in Dallas, Texas.

Since joining the Oklahoma State University Extension Service in 1949, Nelson has served as assistant county agent in Canadian County at El Reno, where he was associated with the internationally famous livestock and crops expert, the late county agent, J. Riley Traver; and since 1953, as the state Grain Marketing Specialist. Nelson has received wide recognition for his efforts in establishing the first Grain Elevator Management Training Program in the southwest at the Oklahoma State University, and for his work with grain elevator bookkeeping short courses and with International Trade Delegations from Pakistan, Greece and Turkey.

Nelson's business and professional interests include past member of the Board of Directors of the Junior Chamber of Commerce; member of the Rural Education Committee of the Southwest Conference on Adult Education; past Vice-President, Oklahoma State University Former Students Assn.; and Director of the College Department Training Union of the First Baptist Church of Stillwater. Mr. and Mrs. Nelson and their 2-month old daughter Vikki Lynn will establish their home in Amarillo after today. Nelson said he is "impressed with the determination and interest of the grain sorghum producers to support financially and morally the aggressive research, market-development and

Margaret Kay in the third grade, and a son, James, who is a junior in high school. They are members of the Christian Church, and Brogdon is a former member of Kiwanis.

No immediate changes are planned for the store, according to Brogdon, who said that the line of ladies shoes will likely be expanded in months to come. Wilmer Studer, assistant, will continue with the firm.

Patrolman...

(Continued From Page 1)

Sue, 4, and Bobbie Jean, 11 months. He and his family are members of the Church of Christ. Brookshire will spend an equal amount of time in each of the towns in his jurisdiction. "I'm at the service of the people of this area. Out of a choice of three assignments, I picked Hereford, and we have never moved into a more helpful or friendly town," he said.

USDA...

(Continued From Page 1)

and Max Schrader, engineer. Also present were Frank Gray, state director of soil conservation in Texas; H. N. Smith, state conservationist; Allen Kling, area administrator from Amarillo; James Abbott, Area administrator from Lubbock; Roy Phillips of the Hereford First National Bank; Sam Singleton, and Raymond Higginbotham, conservation farmer of the year for the Tierra Blanca district.

Peterson and Williams had been touring Texas, looking at various conservation districts in the state. They left Hereford immediately after lunch to catch a plane to California.

Before lunch was served, Williams said, "It is good to see Texas looking so wonderful after the good spring rains. We have a great faith and hope in this section of the Plains and believe in its future stability. We know the area has its ups and downs and

School...

(Continued From Page 1)

registered, 133 sophomores, 132 juniors and 122 seniors. AN ACCIDENT policy covering students from the time they leave home for school until they return home will be offered to all students for \$1, Cunningham said. He added that it is the same policy which covers athletes. Letters explaining the policy will be given to students to take home, he said.

This is the third year the accident policy has been offered. The special education program for the schools has been expanded with the addition of Mrs. Leroy Aven as speech therapist. Mrs. Andrea Alexander is the other teacher in the program. She works with children with orthopedic handicaps and those who are hard of hearing.

Greenland's icecap covers 700,000 square miles, nearly a fourth the size of the United States.

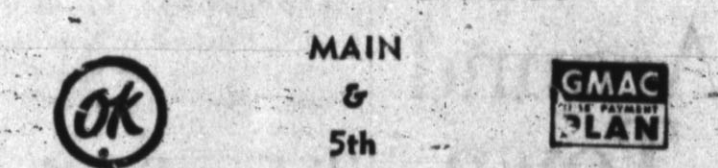
New Manager Here for Shoe Store

James Brogdon, 209 Ave. J, Monday morning assumed duties as manager of Hereford Shoe Store, succeeding Homer, who recently moved to Pampa.

Brogdon comes to Hereford from Enid, Okla., where he has been managing a shoe store for the past four and one-half years. He is a native of Oklahoma and has spent most of his life in the state, including eight years in exclusive shoe stores and 18 years in department stores. Prior to entering the exclusive shoe business, he was manager of a Dunlap store.

The Brogdons have four children: two are married and live in Oklahoma, but they are accompanied to Hereford by a daughter,

Orsborn-Norwood Chev. - Olds.



NOTICE: We will be closed all day Monday, September 2, Labor Day, so that our employees and their families may be together. See us Tuesday, September 3, for one of these "OK" Used Car Buys. Remember, you can't make a bad deal with a good dealer!

SPECIAL TUESDAY
1954 Chevrolet Bel Air 4 door Sedan, Ivory and blue, radio, heater, Powerglide, excellent rubber, and a really sharp local, one owner Chevy. You just couldn't find a better buy for the money—anywhere. **\$1095**

1956 Chevrolet Bel Air V8, 4 door Sport Sedan, beautiful two-tone green and cream, radio, heater, power brakes, power steering, air conditioned, oversize Premium whitewalls, Powerglide, and many other extras. One owner, actual 9000 miles, and as slick as a whistle. Don't miss this one! **2,095.00**

1956 Oldsmobile 88 4 door Sedan, beautiful green color, Hydramatic, radio, heater, white tires. A "Registered Rocket" Olds just out of the new car class **2,195.00**

1955 Pontiac 870, V8 4 door Sedan, light green and ivory, radio, heater, Hydramatic, white tires and new seat covers. An exceptional car at a very reasonable price of only **1,495.00**

1954 Dodge V8, 4 door Sedan, Royal, with radio, heater, automatic transmission, new white Premium tires. This beautiful two tone blue Royal Dodge is just as clean as a pin and as slick as a whistle... and you will certainly whistle at this low, low price of only **1,095.00**

SEE THESE TRUCKS

SPECIAL TUESDAY
1953 Ford 2 ton Truck, Big Six motor, 2 speed axle, 8:25 rear tires, 7:50 front, factory grain bed, 10 ton hoist, only 21,000 actual miles, one owner Farm Truck, will do anything a new truck will do and at only half the price. **\$1695**

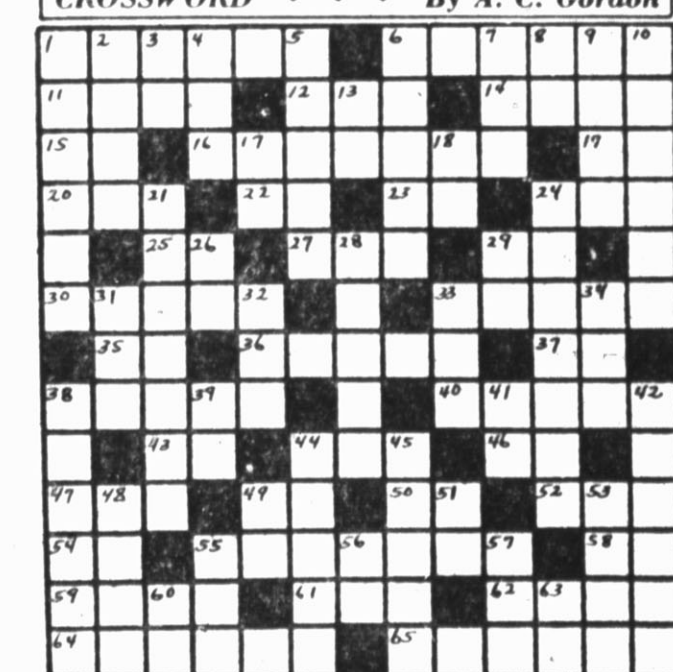
1955 Chevrolet 1/2 ton Pickup, 6 cyl., 3 speed transmission, dark blue, heater, foam rubber seat, white tires, and spotlight. A really swell pickup for **975.00**

1947 Chevrolet 3/4 ton Pickup, 4 speed transmission, deluxe cab, radio, heater, hitch, a beautiful light blue color with excellent rubber. See this irrigation special at **495.00**

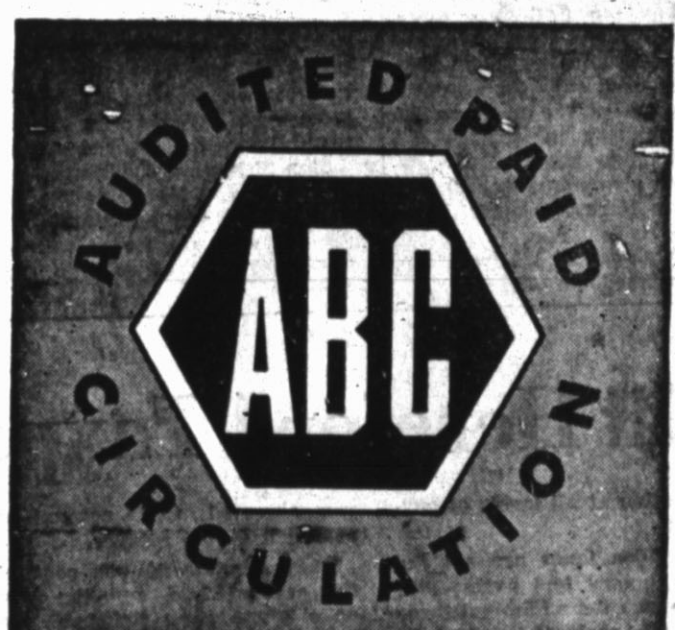
Orsborn-Norwood Chev.-Olds.

Truck Transportation Headquarters
Phone 730-Across Street from Piggly Wiggly-Main & 5th

CROSSWORD By A. C. Gordon



- ACROSS: 1 - Rely, 6 - Appropriate, 11 - Bird of..., 12 - Before, 14 - Employer, 15 - Pronoun, 16 - Resistance, 19 - Musical note, 20 - Insect, 22 - Pronoun, 23 - This, 24 - Serpent, 25 - Sloth, 27 - Fish eggs, 29 - Roman numeral, 30 - Bake oven, 33 - Equine, 35 - Spirited Latin (abb.), 36 - To iron, 37 - Sug god, 38 - Stride, 40 - To lessen, 43 - Half an em, 44 - Purloin, 46 - For example (abb.), 47 - Decrease signal.
- DOWN: 49 - Parent, 50 - Have being, 52 - Curran, 54 - Lung disease, 55 - Evergreen, 58 - shrub, 59 - Football, 60 - Position (abb.), 61 - Anger, 62 - Rain, rah..., 64 - Emited fumes, 65 - Spanish paper, 1 - Fabric, 2 - Level, 3 - Italian river, 4 - Terminal, 5 - Procrastinate, 6 - Thick, 7 - Theatrical hint, 8 - Educational Society (abb.), 9 - Profits, 10 - Camera stander-upper, 13 - In reference, 17 - What's that?, 18 - Thus, 21 - Records, 24 - Normal, 26 - Preposition, 28 - Surpass, 29 - Pronoun, 31 - Tense, 32 - Bring legal action, 33 - Lots and lots of water, 34 - Consume, 38 - Close relative, 39 - Thoron (chem), 41 - Exile, 42 - Puzzle, 44 - Fanatical, 45 - Moderated, 48 - Musical instrument, 49 - Male title of respect, 51 - Greek letter, 53 - Schema, 55 - Query, 56 - Abraham's birthplace, 57 - Sault..., 60 - Neop (here), 63 - Half an em.



The Hallmark of Circulation Value

In the same way that STERLING on silver signifies a standard of known value, so is the A.B.C. emblem a symbol of integrity for the circulation of newspapers and periodicals. It means that circulation so identified is measured according to the rules and standards of the AUDIT BUREAU OF CIRCULATIONS.

The A.B.C. is a cooperative and non-profit association of 3,450 publishers, advertisers and advertising agencies. Organized in 1914, these buyers and sellers of advertising brought order out of advertising chaos by setting up standards for paid circulation and establishing rules and methods for measuring, auditing and reporting circulations. Therefore, the work of the A.B.C., of which this newspaper is proud to

be a member, provides you with a direct and valuable service. You can buy advertising as you would make any other sound business investment—on the basis of well known standards, known values. At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough audit of our circulation records. The results of this exacting audit show: How much circulation we have; where our circulation goes; how it was obtained; and many other FACTS that you need in order to know just what you get for your advertising dollars. This audited information is published by the Bureau in easy-to-read A.B.C. reports which are available to our advertisers on request. Ask for a copy of our latest A.B.C. report.



The Hereford Brand - The Sunday Brand

A.B.C. REPORTS - FACTS AS A BASIC MEASURE OF ADVERTISING VALUE

HERE'S HOW

Streamline Summer Cleaning

By VIVIAN BROWN
AP Newfeatures Writer

Light housekeeping should be the aim of every housewife during the summer months. Some homemakers are such confirmed dust catchers and germ chasers that they can't sleep at night unless they tear the house apart, and are likely to forget this is not the age of the household drudge. Everything has been designed to make chores easier on the lady of the house.

Prepare a new housecleaning plan for summer, different from your winter schedule. Cut down on heavy cleaning, vacuum, waxing floors, turning mattresses, scrubbing floors. Try to make one good cleaning do for the rest of the summer, and take advantage of lighter and easy-to-use equipment. Discover how useful carpet sweeper and dust mop can be for every-day pick-ups.

New dust mops are nylon, and may be dunked in a soap and water bath for easy cleaning. Ditto the hand duster of nylon that is easily fastened and removed from its rod. And if you've never discovered the dust mop before, now is the time to experiment. It is a delight to use under the beds over bare floors, under bureaus that are hard to reach otherwise.

Discover window cleaners too, that contain ingredients that repel dust, making the cleanings less frequent. Soap the windows from the outside with a long handled sponge mop, then hose them clean. Dry them by wrapping a clean towel around your long-handled mop and wiping dry. The hose is easy to use. Sprinkle soap powder on likely spots — porch floor, outdoor patio furniture, outdoor tables and chairs and turn the hose on for easy, quick cleaning.

It's a good idea to plan to finish household tasks in the morning during summer. That goes for dinner preparations also. Mop the kitchen floor first thing, dust bare wood floors, furniture. Iron if you must in the morning. Contour sheets do not necessarily need ironing (too hard to fold anyway). Give pillow-cases a once-over lightly. Take advantage of no-iron clothes for the family to avoid extra ironing chores.

Dispense with linen table linens until cooler weather, even for Sunday-best entertaining. Place mats serve the purpose well, even for buffet serving. Use disposable table service whenever practicable for family meals — paper plates, napkins, cups. Buy paper cups in different colors for each child, let them use them over again during the day. Rinse out after each use and store in the ice box or put paper napkin inside to keep clean.

Dress in cool work clothes for most effective household operation — shorts, slacks, housedress will all see you through the day. Adopt a keep-up-with-the-work routine. Letting work get ahead of you will just make you irritable when it is time to perform the chores.

Keep shades down in the heat of the day and draw the draperies if you'd have cool rooms in evening.

Instead of going through that list



SUMMER MOP-UP—New hand dust mops are lightweight, easy to use, nylon-washable.

Legal Notice

THE STATE OF TEXAS
COUNTY OF DEAF SMITH

We, the undersigned Jury of Freeholders, citizens of said DEAF SMITH County, Texas, duly appointed by the Commissioners' Court of DEAF SMITH County, Texas, at its JUNE Term, 1957, to view and establish a FIRST class Road from the Northeast corner of Section 21, Blk. K-8 to the Southeast corner of Section 22, and the Southwest corner of Section 21, all in Blk. K-8 and having been duly sworn as the law directs, hereby give notice that we will on the 18th day of September 1957, assemble at the Courthouse, at Hereford and thence proceed to survey, locate, view, mark out and establish said road, beginning at the Northeast corner of Section 21 and the Northwest corner of Section 20, Block K-8 and running thence South between sections 20 and 21 and 19 and 22 all in Block K-8, there joining with an existing public road, being a distance of two (2) miles, and an additional One (1) mile of road described as beginning at the southeast corner of section 21, the southwest corner of section 20, the northwest corner of section 19, and the northeast corner of section 22, all in Block K-8 and running thence West for One (1) mile between sections 21 and 22, Block K-8, and ending at the southwest corner of section 21 and the northwest corner of section 22 in Commissioners Precinct No. 2, the whole distance being approximately three (3) miles.

And we do hereby notify Mrs. Lillie E. Garrett, of 1873 Grand Ave. Fort Worth, Texas and any and all persons owning lands through which said road may run, that we will at the same time proceed to assess the damages incidental to the opening and establishment of said road, when they may, either in person or by agent or attorney, present to us a written statement of the amount of damages, if any, claimed by them.

Witness our hands this 22nd day of AUGUST A. D. 1957.
C. T. Guseman
Geo. K. Muse
Elmer Combs
H. L. Williams
J. E. McCathern
JURORS OF VIEW
S-9-4c

Mr. and Mrs. A. E. Jackson are the parents of a boy, Orval Dee, born at 11:53 a.m. Aug. 28. The baby weighed 8 pounds, 3 1/2 ounces. The paternal grandparents are Mr. and Mrs. B. L. Jackson of Muleshoe and the maternal grandparents, Mr. and Mrs. O. J. Floyd of Azle.

Norma Gail Wall was born Aug. 28 at 4:18 p.m. to Mr. and Mrs. Joe Wall. She weighed 7 pounds, 10 ounces. Her grandparents are Mr. and Mrs. L. A. Wall and Mr. and Mrs. David Parmer, all of Hereford.

A girl was born to Mr. and Mrs. Mike Justice at 6:30 p.m. Aug. 29, weighing 6 pounds, 12 ounces. Her name is Natalie Michael. The grandparents are J. O. Justice and Mr. and Mrs. L. E. Snyder, all of Hereford.

Mr. and Mrs. Luz Moreno are the parents of twin boys born at 1:15 and 1:30 a.m. Aug. 31.

Mr. and Mrs. Andres Munoz are the parents of a girl born at 1:05 a.m. Aug. 31. The baby weighed 7 pounds, 9 1/2 ounces.

SCHOOL TIE
CARTHAGE, Miss. — Wayne Thornton, 11-year-old son of Mr. and Mrs. Melvin Thornton, completed third grade with the help of a telephone.

Unable to attend classes when an injury left him paralyzed, Wayne continued his school work through a home-to-school telephone donated by the Rotary Club.

Wayne joins all classroom discussions with the flip of a switch.

ten statement of the amount of damages, if any, claimed by them.

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Geo. K. Muse
Elmer Combs
H. L. Williams
J. E. McCathern
JURORS OF VIEW
S-9-4c



Look Who's New!



IT'S
Back-to-School
fashion carnival

time at
THE
Vogue
ALL THIS WEEK

with sparkling styles for the Co-Eds!

Genuine
MOUTON
COATS
Darks \$62⁵⁰ Plus Tax
Blondes and Silver \$72⁵⁰ Plus Tax
These are Extra Fine Quality

COATS
Cashmere - Strooks - Tweeds
Cashmere Blends
Prices range from
\$39⁹⁵ to \$189⁹⁵

DRESSES
Carlye - Ellen Kaye - Marion
McCoy - Paula Brooks - Lanz
Many other famous brands
Full Stocks Complete
FILL YOUR BACK-TO-SCHOOL
WARDROBE DURING THIS
WEEK'S FASHION CARNIVAL

SUITS Tweeds and Imported Fabrics PRICED FROM

\$39⁹⁵ TO \$149⁹⁵

See Our Latest Arrivals in
SKIRTS
and Pure Silk
BLOUSES
to match our sweaters!
Also
Fall Ship & Shore
BLOUSES

Wonderful for Sweaters!
Woolite
Cold Water Soap
No Shrinking
No Matting
No Blocking
Just Received - 100 Cans
\$1.50 Per Can

Sweaters
form
\$3⁹⁵ to \$32⁵⁰
Catalina * Nan Dorsey
Lofties * Forstman
Blairmore
Season's Most Beautiful
Colors
Many Have Skirts
To Match

SPECIALS FOR DOLLAR DAY ONLY!

One Group of Cocktail and After 5
DRESSES Dollar Day **1/3 off**

All Summer
DRESSES Regardless of Price **\$5⁰⁰**

Odds and Ends of
WOOL SKIRTS, SLIM JIMS, SLACKS **1/3 off**

One Group of
SWEATERS **1/3 off**

THE
Vogue
for the lady of fashion



We've added new equipment now, a back-hoe and dragline, to handle your slush pit clean-out and other specialized digging.

BRYANT BROS.

PIPELINE CONST. CO.

West Highway 60

Phones 54 or 2107

PHONE 30 - WANT ADS - PHONE 30

FOR SALE Miscellaneous

WE PAY CASH for APPLIANCES - FURNITURE CLOTHING or WILL TRADE FOR ANYTHING OF VALUE! BIG RED BARN West of City on Clovis Hwy. Phone 2170 Open Sundays 2:30 to 5 p.m. B-1-24-tfc

REGIS electric blankets, \$21.95 with single controls, \$27.95 with dual controls. Unconditionally guaranteed for one year. ROGERS DRUG. B-1-19-50-tfc

Hereford Glass Co. Expert Car Glass Installation Table Tops and Windows Glass Picture Frames 22 Park Ave. Phone 1425 8-1-16-tfc

FINANCE your auto Premiums for 6 months. John McLean Insurance. B-1-10-45-tfc

IRRIGATION PUMPS On rental basis. We furnish pumps and make all repairs. There is no maintenance cost to the user. Drop us a line and let us know the size and depth you need. WRITE BOX 5305 LUBBOCK, TEXAS B-1-34-tfc

FOR SALE: DISC MARKERS. Tesly Motor Company. B-1-9-39-tfc

BUILDING SUPPLIES Call 745 or 2130 or come by 244 East Third St. ROBERT E. THOMPSON, INC. B-1-1-tfc

BEST values in used TV and Hi-Fi. Streu Hardware. B-1-9-32-tfc

THREE rooms of furniture. Exceptionally low price. Vernon Waldrop, 7 miles east on farm road 1259. B-1-16-9-3p

FOR SALE: Watermelons and cantaloupe. One mile west on Harrison. Call 1418 or 494W. B-1-15-9-tfc

FOR SALE: Upright piano. Refinished natural wood. In good condition. Phone 2136W. B-1-12-35-2c

YARN, FELT, can-pan petticoats. Dan's 5th Ave. Store. Canyon, Texas. B-1-10-35-3c

FRAMES, ALBUMS, Film, Flashlights, Cameras and Equipment. Angel Photography Studio, 301 West Park Ave. Phone 704. B-1-16-39-tfc

GIVE THAT student that is going off to school a piece of Samsonite Luggage. \$1.00 down, \$1.00 weekly. Cowan Jewelry. B-1-20-10-1c

YOUR OLD watch is worth as much as \$20. on a new Gruen watch at Cowan Jewelry. B-1-17-10-1c

FOR SALE: New Mexico winter barley seed. Barrett farms. Phone 196W or 452. B-1-13-10-tfc

SAVE BIG! Do your own rug and upholstery cleaning with new Blue Lustre. Streu Hardware. B-1-15-10-2p

SEED WHEAT FOR SALE Early Triumph, high test wheat. At my farm 6 miles southeast of Hereford. Carrall F. Newsom Phone 1773-W4 or Phone 1592-W B-1-10-2c

DOLLAR DAY SPECIALS E. B. BLACK CO. Assortment of Rug Samples in various colors. Size 18"x27" THROW RUGS 3 for \$1.00 E. B. BLACK CO. Phone 14 B-1-10-1c

FOR SALE FOR SALE: Two 8 hole Dempster Drills. \$250.00. Frank Witkowski. 117 Ave. C. Phone 1019J. B-2-15-9-3p

FOR SALE: One 1949 WD-9 IHC tractor in A-1 shape. One four bottom IHC plow in good condition. One Jaffroy 12' plow with new spikes and sweeps. Phone 2136W, Hereford. S-2-30-9-2p

GIVE THAT student that is going off to school a piece of Samsonite Luggage. \$1.00 down, \$1.00 weekly. Cowan Jewelry. B-2-20-10-1c

FOR SALE Automobiles GIVE THAT student that is going off to school a piece of Samsonite Luggage. \$1.00 down, \$1.00 weekly. Cowan Jewelry. B-3-20-10-1c

IF YOU ARE THINKING of buying a new or late model used car, see the Installment Loan Department of the First National Bank for financing. Low rates, convenient terms, many other advantages. B-3-32-15-tfc

REAL ESTATE FOR SALE: Brick building on Main. Fine location. T. W. Alderson (Realtor) 238 Main. Phone 397. B-4-16-34-tfc

1 MILLION DOLLARS To loan or irrigated and dry land in Deaf Smith, Castro and Farmer Co. DON MARTIN LONE STAR AGENCY 136 Main - Hereford, Texas 424 Days 737 Nights B-4-43-tfc

HEREFORD REAL ESTATE FARMS RANCHES CITY PROPERTY Your business appreciated. We will do our best to serve you. FLOYD WALTON 632 West First St. Office 2154 Home 1632 B-4-23-tfc

FOR SALE BY OWNER: Two bedroom home with full basement and garage apartment. Call 424; or 983 after 6:00 p.m. B-4-20-5-tfc

FOR LOANS SEE us for those Farm and Ranch loans. 5% interest, up to 20 years to pay. Also nice Resident Loans at 5 1/2 %, and up to 20 years to pay. ERNEST KENDALL REALTOR 401 West 1st., Hwy 60 Phone 1987 B-4-8-tfc

FOR SALE 3 bedroom home, central heat, air conditioned, 2 car garage, corner lot, 6 blocks to school. Priced to sell, owner leaving town, would consider trading for home in Canyon. See us for details. Large 6 room brick, close in, central heat, air conditioned, 1700 sq. ft. in home, 576 sq. ft. in the 2 car garage. Lovely carpeting and drapes. You will have to see this home to appreciate it. Call us for appointment. We have a few good farms that are priced right but are in need of some more listings. If you have a farm to sell or trade contact us at once as we are having some out of town buyers at this time. HUGH BOOKOUT REALTY 345 W. 1st St. on Hwy. 60 Res. Ph. 1270 Office Ph. 1674 Hereford, Texas B-4-9-10-3p

FOR SALE or Trade: Three bedroom home. GI loan. 815 Irving. Would consider some farm machinery as trade on equity. May be seen by appointment. Write owner, Howard Davenport, Hart, Texas. B-4-31-7-tfc

FOR SALE: Corner lot. Grand and I. Call 545W. B-4-9-10-3p

FOR SALE FOR SALE - Nice 1/2 section with 2 good 8" wells. Good cotton allotment. Close in. Priced \$295.00 per acre. 1400 acres dry land. 1280 in cultivation. 700A wheat allotment. Located in Oldham County 10 miles from oil well. 1/2 minerals go. Has good Federal loan, \$35,000.00 at 4%. Priced \$80. per acre. Immediate possession. BARGAIN: 4 rooms and bath, or can be used as duplex. Only \$4750.00. Located at 212 Catalpa. 2 bedroom stucco on 215 Lake Close to school. \$5500.00. 3 bedroom brick. Den and 2 baths. On Ave. J. \$14,000.00. Good terms if desired. Outstanding 2 bedroom on Irving that is just like new. Completely insulated, with 997 sq. feet. Single garage. Priced only \$9500.00. Nice 3 bedroom located on B Street, only 4 blocks from school. Priced \$13,000, with \$87000 GI loan. Payments \$79 per month. These houses will all GI. We have a large selection of houses ranging from \$5,000 to \$30,000. Be sure and check with us before you buy a house. Call us for appointments. ERNEST KENDALL REALTOR 401 W. 1st on Hwy. 60 Phone Mrs. Leola Peters 419-W Ernest Kendall 1987 B-4-8-tfc

WHY PAY RENT? Extra nice 1099 acres, all cult., clean land, 5-8" wells, 6" well, 107 acres cotton and 207 wheat allotment, good 6 room house, 4 room tenant house, garage, shop, 50x100 barn. \$262.50 acre, will sell, all or a part of farm. 29% down. We have a large listing on houses, bricks, stucco and drop-siding, all sizes, down payments run from \$500 and up. See us for prices. We will appreciate showing you. We have a large listing on trading properties if you are interested in another business, ranch, motel, or in any kind of real estate check with us. We specialize in trades. NOTICE: We are moving to a new location at 1221 East Highway 60, 1 block south of present location. J. M. HAMBY REAL ESTATE 1221 East Highway 60 Phone 701 Res. 4473 Frio Ex. or 1137 B-4-10-tfc

FOR SALE Three sections land. Unimproved. In irrigation district. 500 acre grassland. \$125.00 acre. Have listings on good Colorado Ranches. Listings on homes with small down payments. SEE BETTY RICE Phone 1766-J evenings B-4-9-3p

REAL ESTATE See us when you are in the market for Real Estate of any kind. FARMS - RANCHES CITY PROPERTY Charles E. Crowell J. C. Ricketts Salesman REALTORS Member MLS S-4-51-tfc

VETERANS' LAND BOARD SALE The Veterans' Land Board will receive sealed bids at the General Land Office, Austin 14, Texas, until 1 o'clock P. M., September 27, 1957, for fifty one acre tracts of land located in various counties of Texas. Only eligible Texas veterans may submit bids. Lists and other detailed information may be obtained from Earl Rudder, Chairman of the Veterans' Land Board, General Land Office Building, Austin 14, Texas. S-4-8-6c

Ten Realtors Work for You Multiple Listing Service Hugh Bookout Charles Crowell Ernest Kendall John McLean J. C. Ricketts Clyde Truly Ruby Vaughn Glenn Weit B. M. Wilshire Tom Alderson Only one commission is charged. S-4-8-tfc

LET US SHOW YOU 3 bedroom brick in good location for \$8,250.00. LEO OLIG REAL ESTATE 128 W. Hwy. 60 Phone 1671 Nite 1204 B-4-10-tfc

FOR SALE or Rent: 70 acres irrigated land and five room modern house on paving joining city limits. Call 1314-W. B-4-20-9-8p

FOR RENT: Three room furnished efficiency. Very nice. Adults. 204 West 7th. F. M. Kester. Phone 390. B-5-17-35-tfc

UNFURNISHED three room house. Modern. Adults only. Call at 507 Jackson. B-5-11-35-tfc

FOR RENT: Three rooms and bath, house. Furnished or unfurnished. 1 1/2 blocks of grade school. Phone 1517W. B-5-17-35-2c

FOR RENT: Nice large three room furnished apartment. TV Antenna. Bills paid. Private bath. Phone 838. Mrs. W. T. Carmichael. 901 Union. B-5-22-35-tfc

FURNISHED apartment for rent. 510 West 4th. Phone 248J. B-5-9-35-2c

FOR RENT: Large furnished apartment. Private entrance. Ideal for teachers. 1 1/2 blocks from High School. Bills paid. Very reasonable. For adults only. 604 Schley Ave. B-5-25-35-tfc

WANTED 55 PIECE service for 8. 1847 Rogers. Eternally yours pattern. \$100.90 value for \$49.95 at Cowan Jewelry. B-6-17-10-1c

Fort the Best in PLUMBING Call 745 or 2130 ROBERT E. THOMPSON, INC. B-6-1-tfc

Miscellaneous COWAN'S electric razor special for the month is a Schick 25. Regular \$29.75 value for only \$18.75. B-7-18-10-1c

HELP WANTED WANTED MAN for Police Radio Dispatcher. Apply in person to Henry Ayeock, at Police Department. Applicant must submit to Police clearance. S-8-21-10-1c

THE STAR THEATER needs a woman or girl. (not in school,) for cashier and concession hostess. Hours are from 1 p.m. to 6 p.m. Monday thru Friday. Apply in person to Francis Hardwick, Star Theatre. Suggest that you call for appointment. B-8-39-35-tfc

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MAN OR WOMAN: to supply nationally advertised Watkins Products to customers in Hereford. Average \$2.50 per hour from start. No investment necessary. We help you start an independent business. Write C. R. Ruble, Dept. S-1, The J. R. Watkins Company, Memphis 2, Tenn. S-8-43-10-1p

OPPORTUNITY for person retired or needing additional income. A good Rawleigh business is hard to beat. Opening now in Hereford or Deaf Smith Co. See E. Gidden, 2701 E. 5th Ave., Canyon or write Rawleigh's Dept. TXH-160-505, Memphis, Tenn. B-8-39-35-2p

FOR RENT: Three room unfurnished duplex apartment. 207B Bennett. Phone 980W. B-5-11-34-tfc

FOR RENT: Two bedroom house, furnished nicely for rent to desirable people. Truly Real Estate. Phone 1349. B-5-17-7-tfc

BEDROOM for rent. 287 Ave. B. Phone 1007J. B-5-9-5-tfc

BEDROOM for rent. Mrs. W. N. Lemmon. 308 Jowell. B-5-9-31-tfc

FURNISHED house, four rooms and bath. Call 1286. B-5-9-10-2c

FOR RENT: TV sets. Streu Hardware. B-5-9-32-tfc

FOR RENT: Four room furnished house. Adults only. Phone 144J or call at 306 Lawton. B-5-15-9-tfc

TWO BEDROOMS. 506 Lee St. B-5-9-35-2p

FOR RENT: Three room furnished efficiency. Very nice. Adults. 204 West 7th. F. M. Kester. Phone 390. B-5-17-35-tfc

FOR RENT: Three rooms and bath, house. Furnished or unfurnished. 1 1/2 blocks of grade school. Phone 1517W. B-5-17-35-2c

FOR RENT: Nice large three room furnished apartment. TV Antenna. Bills paid. Private bath. Phone 838. Mrs. W. T. Carmichael. 901 Union. B-5-22-35-tfc

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FOR RENT: TV sets. Streu Hardware. B-5-9-32-tfc

FOR RENT: Four room furnished house. Adults only. Phone 144J or call at 306 Lawton. B-5-15-9-tfc

FOR RENT: Three room unfurnished house. 129 Ave. A. B-5-9-9-tfc

A PRIVATE, redecorated efficiency apartment. Call 357 or see at 113 Ave. G. B-5-13-9-tfc

FOR RENT: Two bedroom unfurnished house. Fenced yard. Floor furnace. Garage. Phone 1590. B-5-13-35-tfc

DEATH NOTICE BILLINGS, Mont. (AP) - A one-time bustling community on the Yellowstone River, Junction City, is officially dead. Once it was a busy place when riverboats plied the Yellowstone. Cattle and sheep now graze over the townsite so county commissioners signed an order making the demise official.

YOUR OLD watch is worth as much as \$20.00 on a new Gruen watch at Cowan Jewelry. B-10-17-10-1c

TO WHOM it may concern I will be responsible for bills made only by myself. Archie B. Jones. S-10-18-10-1p

FARMERS INSURANCE GROUP All kinds insurance. Auto, Fire etc. W. W. BUCK AGENCY 901 E. Hwy. 60 Phone 420 B-10-16-tfc

NOTICE PIANO AND THEORY Old and new pupils, please register for schedule. Classes open Sept. 3rd. MRS. ELLIS COOMBS 707 N. Lee Phone 696-W B-10-16-tfc

ALCOHOLICS ANONYMOUS Phone 1997 Meetings Thurs. Night at 8:00 P.M. 1003 Union S-10-44-tfc

NOTICE We are moving to a new location at 1221 East Highway 60, 1 block south of present location. J. M. HAMBY REAL ESTATE 1221 East Highway 60 Phone 701 Res. Frio 4473 or 1137 B-10-10-tfc

Business Services WE REPAIR electric crockets, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

AUTO PREMIUMS. Financed for 6 months. Low cost. John McLean Ins. Agency. B-11-12-45-tfc

ROTOTILLER Plowing, yards, gardens, bermuda grass lawns. General yard work LeRoy Price Phone 837J. B-11-14-25-tfc

Quick - Efficient HOME LOANS Dependable - Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

WE WRITE AUTO COVERAGE ALL kinds. Yes, finance for 6 months. John McLean Insurance Agency. B-11-27-tfc

FOR GENERAL BUILDING AND REPAIRS SEE US We do all types of work. Building Storm Cellar: Roofing Fencing Stucco Dashing Interior Decorating Outside Painting Perpataping Textoning DURWARD AND JAMES HAMBY Phone 2059 337 Avenue I B-11-49-tfc

WILL do custom onewaying. Phone 995 or 634. B-11-9-34-2p

SHEET METAL WORK Call 745 or 2130 ROBERT E. THOMPSON, INC. B-11-1-tfc

ENSILAGE CUTTING We do a complete job. Cutting, hauling and packing. E. A. Edwards - C. A. Edwards Phone 2027 Hereford B-11-9-12p

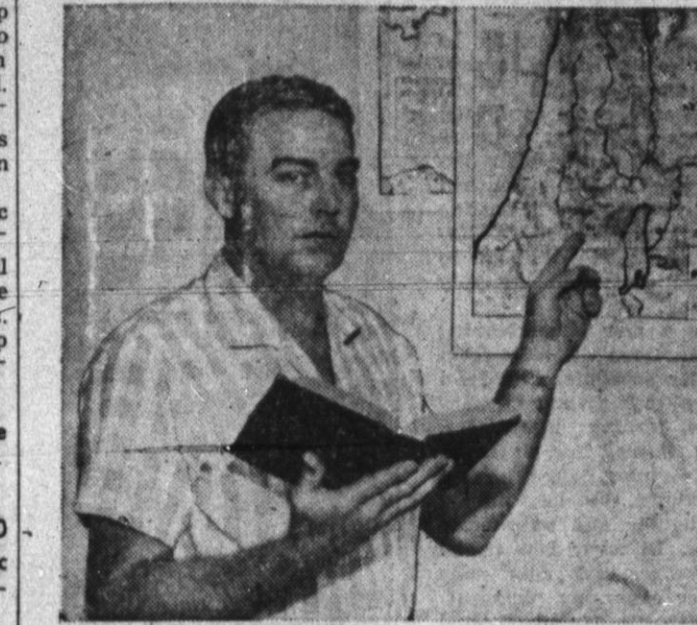
TEST HOLES and well work of all kinds. Will go anywhere. Reddell and Suggs Drilling Contractors. Phone 3606, Dawn Exchange or 357. S-11-22-19-tfc

MIMEOGRAPHING Duplicating. 415 Main. Hereford Credit Association, Inc. Phone 449. B-11-10-48-13c

FINE PORTRAITS for all occasions. Angel Photography Studio. 301 West Park Ave. Phone 704. S-11-14-39-tfc

YOUR OLD watch is worth as much as \$20.00 on a new Gruen watch at Cowan Jewelry. B-11-17-10-1c

Bible Has Best Heroes Modest War Hero Says



ARMED WITH THE WORD—John Crews, hero in the Battle of the Buge, prefers to speak of Biblical bravery rather than his own. He blushed when his Sunday School class recently discovered he had won the Congressional Medal of Honor.

OKLAHOMA CITY (AP)—John Crews killed 40 Germans and captured 15 more to win the Congressional Medal of Honor 12 years ago.

When the boys in the Sunday School class he teaches found out recently about his bravery, he blushed.

For 12 years he had tried to hide his past from his neighbors and fellow church members. He tried to keep out of the public's eye. Even after he won the medal and returned home, from World War II, he received little publicity. That was the way he wanted it. Crews has been trying to live down his bravery. He is quick to say he's not ashamed of it. "But it's something in the past - something that doesn't do anybody any good when you bring it up."

His class of boys at Exchange Avenue Baptist Church got the same reply other people will ask him to tell his "war" stories. "Only war stories that need to be told are in the Bible," the serious Crews declared.

PRINTED CITATIONS of his bravery tell the story. He has three dated within 48 hours in April, 1945. One was for the Medal of Honor, the others for the Bronze and Silver Stars. All were given for action in the Battle of the Bulge.

The Medal of Honor was given for knocking out two machinegun nests, killing 40 of the enemy and capturing 15 others.

The Silver Star was for taking charge of his platoon after its leader was wounded. Under Crews' command, the platoon held back the enemy for six hours. Crews won the Bronze Star for refusing to be evacuated. Although he was wounded, he kept firing at the advancing enemy. Along with the medals, he came home with leg wounds that kept him hospitalized for two months.

YOU TALK WAR, and he changes the subject to other things - mainly church and God. He is one of his church's most enthusiastic ministers, explains his pastor, the Rev. Clayton Deering.

"I don't know any 'hero' stories, at least about myself," Crews said. "I tell my boys what's in the Good Book... what they ought to know." He continued: "I never talk about myself. I feel that no one owes me anything. I do believe I owe society something, and I try to live a good life."

Crews is a foreman in the refinery division of a meat packing plant here. He also teaches an adult group at the church and attends night classes at Oklahoma City University.

He's been going to college at night for six years and expects to get his bachelor's degree next year.

Would he repeat his bravery? "I don't know. I believe anyone would have done the same under the circumstances."

Slumber Party Is Given for New Exchange Student

Sixteen girls attended a get-acquainted slumber party Friday night in honor of new Hereford High exchange student Silvana Felizia, Torino, Italy. Betty and Dolly Paetzold gave the party in the home of their parents, Mr. and Mrs. George Paetzold. The guests brought gifts which were hidden in the house and yard attached to a string. Miss Felizia followed the string to find the gifts. The hostesses took their guests to the home of their grandparents, the John Paetzolds, for swimming. They served breakfast Saturday morning, assisted by their mother and Mrs. J. J. Durham and daughter, Mary.

Asked her opinion of the slumber party, Miss Felizia said, "I like very much. We have none in Italy."

School Lunch Menu

The public school menus are published each week by The Brand as a public service. The head cooks of each cafeteria and Supt. Fred J. Cunningham plan the menus for students. The following menus are for Sept. 3-6.

Tuesday Ham and Cheese Sandwiches Lettuce and Tomatoes Potato Chips Fruit Jello Bread and Butter Milk

Wednesday Beans and Beef Cole Slaw Cornbread and Butter Milk Fruit Cobbler

Thursday Weiners with Cheese Creamed Potatoes Lettuce and Tomato Salad Hot Buns and Butter Milk Cake

Friday Fish Sticks English Peas French Bread and Butter Milk Ice Cream

BEEFED UP TUSCOLA, Ill. (AP) - Somebody is going to bite into a very tough steak this fall.

Deputy Sheriff Gene Miller was en route to investigate a complaint when he saw a 700-pound black steer struck roadside by a motorist. The force of the impact tossed the steer into the air and over the car.

Miller stopped to drag the animal off the highway. When he nudged it with his foot, the steer jumped to its feet, glared balefully at Miller and raced off to join his 12 companions along the road.

Baltimore, named after the first Lord Baltimore, was founded in 1729.

Stated Meeting 2nd Monday of each Month. Work, 8:00 P.M. Thurs. Night C. P. Wortham, W. M. Ervin Ward

Reversing U. S. Trend, Teen-Age Crime Dropping in Grand Rapids

By JAMES SMALLEGAN



PLAIN TALK—Lt. Stanley Skuzinski, head of the juvenile division of the Grand Rapids, Mich., Police Department, lays it on the line for a boy in trouble.

GRAND RAPIDS, Mich. (AP)—An upward trend in juvenile crime continues in the United States. But in this Michigan furniture city of 200,000 it is the other way around—down, down, down.

Since 1949 the number of Grand Rapids youngsters under 17 involved in crimes has slipped almost 25 per cent, despite a

population increase of 11 per cent.

The FBI Uniform Crime Report shows that during the same period the national rate of juvenile delinquency has jumped to more than seven times what it was in 1949.

GRAND RAPIDS had nearly 2,000 juveniles involved in law violations in 1949. Last year there were less than 1,500, and police say the trend is toward an even lower figure this year. Nationally, the FBI reports 36,000 juveniles were arrested in 1949, compared with almost 234,500 last year.

Lt. Stanley Skuzinski, who runs

the Grand Rapids Police Department's juvenile division, credits several things for the city's declining delinquency rate.

For one thing, he says: "We work with clubs of boys aged 17 through 21 who help us keep gangs of youngsters from forming. They're closer to the younger teenagers than we are and the youngsters respect their confidence. We don't have an organized gang of youngsters in the city."

"WE FIND trouble, when it develops, most generally starts from a group congregated on a street corner. The first thing you know someone dares someone to do something and he's either 'chicken' or in trouble."

years ago.

This year 1,300 Grand Rapids children are going to camp through a \$30,138 fund raised through a one-day drive.

Skuzinski and his 13-member staff also busy themselves helping with a bustling municipal program of recreational events, ranging from swimming to square dancing, all year long.

"I believe crime prevention starts with the youngsters," Skuzinski said, "and we're working to prove it. You can't just chase youngsters away and expect them to keep out of trouble. You've got to work with them; give them something to do."

CONGRATS
CHESTER, Ill. (AP)—Gov. William G. Stratton sent "best wishes" for success in this field of service to Menard Time on the 24th anniversary of nearby Menard Penitentiary's newspaper.

READ THE BRAND WANT-ADS.

County P-TA Council Has First Meeting

The Deaf Smith County Council of Parent-Teacher Assns. held its first meeting of the 1957-58 school year Thursday night in the school superintendent's office.

The group heard reports from various committees and set dates for future meetings. The program for the year has not been completed.

Superintendent Fred Cunningham also talked to the group.

Reports were given by committees on educational relations, exceptional children, health, high school service, legislation, rural service and safety and civil defense.

The council will meet every third Thursday in the months of September, October, March and

April. The meetings will begin at 8 p.m. Mrs. Elmer Patterson is chairman of the council.

Soil Bank Checks Will Be Delayed

Farmers participating in the conservation reserve program will begin receiving their checks after Dec. 31, 1957, according to Faust Collier, manager of the local ASC office.

"Washington says the checks will be late until it can tell if the contracts are being fulfilled. The annual payments will start after the contracts have been checked," Collier said.

The conservation reserve is the long term part of the Soil Bank. Farmers are to receive \$9. per acre for land put into reserve and out of production.

Collier said he had received "thousands of questions" about the checks.

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18 Grade School Girls' Skirt and Blouse Sets

Blouse Wool Jersey

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Skirt Pleated Washable Orlon and Wool

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Complete Stock Boys' Dress PANTS

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Sizes 28 to 33 Reg. \$3.49

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Large Stock of RYE SEED

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WEST TEXAS FEED, SEED & HATCHERY CO.

Jack Wright
Hereford, Texas
We Give Gunn Bros. Stamps

HOME OF AYERS SUPREME FEEDS

SONNY SOUTH

NO WALK TODAY, UNCLE MOSE?

NO, SONNY, MAH CORNS ARE KILLIN' ME AN' THAT MEANS RAIN FO' SHORE!

THAT'S JUST A LOT O' NONSENSE, UNCLE MOSE. JUST PURE SUPERSTITION! NOBODY BELIEVES SUCH MALARKEY ANYMORE. AS YO' CAN SEE THAT'S NOT A CLOUD IN TH' SKY!

YO'RE RIGHT, MAH BOY! TIME FO' ME T' BE A LIL' MORN UP T' DATE.

30 MINUTES LATER

By AL SONDERS

HOSSFACE HANK

43

27

39

13

By FRANK THOMAS

RURAL DELIVERY

CAN I HAVE HER, JOE?

SURE, BUT POLAR BEARS ARE KILLIN' A COLD CLIMATE!

DON'T WORRY, I'LL TAKE GOOD CARE OF HER! COME ON, SALLY!

HECK, I CAN'T SLEEP!

I'LL GET A BITE!

By AL SMITH

LITTLE FARMER

BITUMINOUS ROAD SHO'D HORSES NOT ALLOWED

By KERN PEDERSON

Furs Make News at Home, Abroad



PARIS—Designer Jean Desses revives interest in astrakan, using it in this overcoat with belt tied in front, collar edged in blond mink. Easy cut is typical of new season.

By DOROTHY ROE
Associated Press Women's Editor
On both sides of the Atlantic, people are talking about furs this fall. Fur hats, fur trimmings on dresses and suits, fur bags, belts, and even shoes perk up the seasonal fashion picture. And, as usual, new fur coats give women all over the world something to yearn for.

Since furs were the first garments worn by human beings, back in the days of the cave-men, it's little wonder that they continue to be of primary interest to fashion-conscious women today. You might say it's a basic human trait, this emotional feeling about furs. This year new pelts and new colors are making news. In Paris designer Jean Desses has brought back that old standby, astrakan, to high fashion. He shows a series of short and long coats in South-west African astrakan in chestnut or black, often with contrasting fur trimming, such as mink collars. In New York there's much excitement over a new sandy tone in mink mutations, called "Tourmaline," and a new midnight gray Alaska seal called Kitivi. Brazilian otter, Somali leopard, black mink and all the foxes also are enjoying fashion favor, both in complete coats and in combination with other furs.

The prevailing silhouette is slender but easy, with coats taking on an oval look, narrower at the hemline. New techniques make furs as light and supple as fabrics, and they are handled accordingly in the new coats, which go in for much detail such as draping, shirring, pleats and tucks. Top designers this fall also have turned their attention to the so-called budget furs, such as American broadtail, raccoon, squirrel, muskrat and even rabbit, so that even if she can't afford mink, a woman can have a fashionable and flattering fur coat.



NEW YORK—The lady wears a Chesterfield in the newest shade of Alaska seal, a midnight gray called Kitivi. Carrying out the vogue for contrasting furs is the shawl collar of mink.

West Texas Buffs Open Drills Monday

CANYON, (Special) — Twenty-one lettermen who helped West Texas State beat Mississippi Southern in the Tangerine Bowl Jan. 1 will be on hand Monday when the Buffs open football drills.

Launching workouts on Labor Day will be appropriate for the Buffs because they have only two weeks in which to get ready for the season inaugurated Sept. 12 with McMurry. Coach Frank Kimbrough, in his 11th year at West Texas, will conduct two-day drills until the team starts tapering off for the opener.

There won't be any rest for the Buffs until they complete their accelerated schedule Nov. 9. In addition to Border Conference games with Arizona, Hardin-Simmons, Texas Western and New Mexico A & M, the Buffs face three strong non-league foes — Texas Tech, Mississippi Southern and Trinity.

Five regulars from the 1956 club that won seven and lost two before winning the Tangerine Bowl in Orlando, Fla., will be back. The top two boys of last year's murderous ground attack — fullback Charlie Sanders and halfback Ron Mills — are returning and promise to give West Texas another strong offense. The Buffs averaged 30 points and more than 300 yards

rushing during the regular '56 schedule.

SO DEEP is Coach Kimbrough in backfield talent, he has two all-Border Conference players at fullback. Sanders made the dream team last year after leading the league in scoring with 72 points. His top replacement is Bob "Red Dog" Ratliff, 6-2, 210-pound junior who made the All-Conference club in 1953 before entering the service.

In the line, it's a different story. All-Conference players Joe Brooks, guard, and Phil Wright, tackle, are gone and will have to be replaced with untested sophomores. Regulars' back are guard-center Jerry Epps, end Ken Ballard, and tackle-captain James Kauffman.

"We will have a good team if we can escape injuries," remarked Coach Kimbrough. "We will really be in trouble if our line is thinned any more. In some positions, we are only two-deep with boys who have played any kind of college ball. We'll have to call on freshmen to give us depth at several posts."

A temple in Bangkok, Thailand, has a 5-ton statue of Buddha made of 60 per cent gold.

POTPOURRI

Couples Spend Weekend at Cowles, N. M.

By MARSHA COCKRELL
Mr. and Mrs. D. C. Martin and Mr. and Mrs. D. C. Bryant recently spent a week vacationing in Cowles, N. M. The sons of the two families, Bud Martin and John David Bryant, stayed together in Hereford while their parents were gone.

Mr. and Mrs. G. W. Newsom vacationed in New Mexico week before last. They drove to Santa Fe, Taos, Red River and other spots. Their daughter Jane returns today from her stay in Europe this summer. Jane, a 1957 graduate of Hereford High School, plans to attend Texas Tech in Lubbock this fall.

Ronald Zimmerman, son of Mr. and Mrs. Don Zimmerman, and Pat Ferguson, son of Mrs. Louise Ferguson, left last week to return to Fort Chaffee, Ark., where they are stationed. Both had completed six months of basic training and are returning for four months of special training after a two weeks leave with their parents here.

Herefordites in Fredericksburg last Sunday to attend the wedding of Joe Easley, son of Mr. and Mrs. Oscar Easley, and Corinne Cameron, daughter of Mr. and Mrs. A. T. Cameron, were Mr. and Mrs. J. C. McCracken, Mr. and Mrs. W. L. Davis Sr., Mr. and Mrs. Jack Bradley and children, Mr. and Mrs. Sylvester Slagle, Mr. and Mrs. Troy Moore and children, Wheeler Sears and J. B. Willis.

Donald Zimmerman, who has been attending summer school at Texas Tech, is home for a short stay with his parents, Mr. and

Mrs. Beeton Set Pace for Today's Cookbooks

By LEDGERWOOD SLOAN
AP Newsfeatures

The forerunner of today's cookery and homemaking books was compiled by an English-woman less than a century ago.

It is "Mrs. Beeton's Book on Household Management," little known in America, frequently revised but never out of print since 1862.

In it, Mrs. Beeton blazes the way in instructing brides how to assume the duties of wife, mother and household manager.

Her first volume contains some 4,000 recipes and 1,000 engravings. The latter aren't the mouthwatering displays seen in modern periodicals. For instance, fowl are shown on platters, feet intact and claws drooping. A calf's head has a belligerent look.

"Who has not eaten calf's head au natural, simply boiled with the skin on, its flavor heightened by sauce just a little sharp?" writes the author.

Mrs. Beeton's sound advice to the housewife includes:

"Early rising is essential. . . If the mistress remain abed until a later hour, then the domestics. . . will invariably become sluggish. . ."

"Frugality and economy are home virtues without which a household cannot prosper. . . Eschew a gossiping acquaintance. . ."

"To be a good housewife does not necessarily imply an abandonment of proper pleasure or amusing recreation. . ."

She adds that the mistress should purchase all provisions, inspect all rooms for cleanliness each morning, devote some time to the instruction of youngsters and

Mrs. Don Zimmerman, before returning to Lubbock for the fall semester.

Shera and Glenn Allen Harris of Slaton spent the past week with their grandparents, Mr. and Mrs. G. E. Harris, 1815 25 Mile Ave.

mend and sew until luncheon. Then calls may be made.

Mrs. Beeton was born Isabella Mary Mayson in London in 1836. She attended finishing school in Heidelberg and became a talented pianist.

After her engagement to a young publisher, Samuel Orchart Beeton, she set out to learn about household management. She became exasperated that "no good book for brides" existed.

They were married in 1855. She quickly learned her husband's printing, layout and book publishing business.

Mrs. Beeton compiled a mass of material, wrote more than 556,000 words and read the proofs on her monumental book by the time she was 26. Meanwhile, she was running a home, bearing

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Lee Riders
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GUARANTEED
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Get a Pair of 'Em for only 28 to 38
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four sons, traveling to Paris and Ireland, translating French novels and writing fashion notes. She lists her oven temperatures as ranging from "furiously hot" to "tolerably fierce." But her recipes are given in detail. She cautions that cooking utensils must be "delicately clean."

Her recipes range from the most elaborate dishes to bread soup — crusts boiled in stock and beaten with a spoon until smooth. She notes this is a "cheap recipe, and will be found useful where extreme economy is an object."

Mrs. Beeton died in childbirth Feb. 9, 1865, at the age of 29.

Revised editions of her works are published by Ward Lock & Co., Ltd, 145 Piccadilly, London. The firm took over her husband's publishing business in 1866.

More than 300,000 Americans, including military forces, are now living in Germany.

There are 10 times as many miles of surfaced highways in the United States as there are miles of railroad tracks.

Frieda Allen at Summer School

BOULDER, Colo. — Frieda Allen of 404 Star, Hereford, attended the University of Colorado summer session. The session, which includes two five-week terms, annually attracts students and teachers from every state in the nation. The university served more than 8,500 persons during the summer.

THE DEFENSE RESTS
COLUMBUS, Ohio (AP) — Sentimental Ohio State senators recently voted down a bill to trap and destroy the hoard of pigeons roosting on the capitol building when a cagey senator brought a demure-looking pigeon into the chamber to "face its accusers."
The pigeon cooed and the Senate defeated the bill 19 to 13.

The Red Cross was organized in Geneva, Switzerland, in 1863.

THE HEREFORD CLINIC
WILL BE CLOSED
ALL DAY
Labor Day
Sept. 2, 1957

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It Pays To Use
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In The Following Varieties
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1955 FORD 1/2 ton Pickup "Mileage Maker 6." Radio, heater and side mount spare. Check this pickup and check this price. **\$895**
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Bible Words for Today

MATTHEW 18:21,22— "Then Peter came up and said to Him, 'Lord, how often shall my brother sin against me, and I forgive him? As many as seven times?' Jesus said to him, 'I do not say to you seven times, but seventy times seven.'" (RSV)

I have read that when airliners are losing altitude in a vicious storm, the crew of the ship will sometimes cast some of the cargo overboard to lighten the load so that the ship will stay afloat.

If we are to be adequate Christians, to have the power and the confidence which faith imparts, it is essential that we discard all the attitudes that hold us down, resentments, vindictiveness and grudge-bearing. These weights on the human spirit cause broken health, unbearable tension and war. Petty hatreds plague too many homes and flame like a raging fire across the nations.

It is imperative that we hurry to find the power to forgive, to learn to practice it fully ourselves and release it with all of its life-saving power.

Huckleberry Finn said sometimes conscience "takes up more room than all the rest of a person's insides." A sharpened Christian conscience will cause the devoted man to have a zealous concern to find and release the power to forgive in this and every age.

The Rev. Ernest John Troutner
First Methodist Church
Redding, Calif.

Beauty at Home

By Lynn Carter

Q. What style of hairdress is best for the girl with a slightly receding chin?

A. Both the front and side hair should be brought forward. Fluffy bangs are good, and the back of the hair should be full.

Q. What can I do about warts, moles or birthmarks on my skin?

A. Nothing yourself, except in the case of birthmarks, which can often be effectively concealed by makeup base. In the hands of medical experts, most warts, moles, and birthmarks can be removed by electro-surgery, but only a medical expert or specialist can decide whether or not they can be treated.

Q. What is a good exercise to help firm and lift the bustline?

A. Grasping either end of a sawed-off broom handle or a small towel pulled taut, stand tall, stomach in, head straight. Hold your "baton" straight down in front with a firm grip. Breathing deeply, raise the baton straight-armed over your head, and keep a firm, straight-armed grip as you bring it down behind you. Let breath out now as you bring the baton back up, over, and down in front. Do all this with a very slow count.

Q. What is a good skin bleach I can mix myself at home?

A. Equal parts of lemon juice and rose water makes a good skin bleach.

Q. What astringent lotion is good for the very-oily type of complexion?

A. Squeeze some lemon juice into a bowl of ice water, and splash this on the skin after washing and massaging briskly — before applying your makeup.

Q. Should one's teeth be brushed very vigorously?

A. It is much better to be gentle with this operation — brushing the teeth in the upper gum downward and those in the lower gum upward, with delicate, even strokes. Massage the gums daily with your fingertips, up and down.

Q. Just what is the cause of dull-looking, lusterless hair?

A. This is usually the result of inadequate rinsing after the shampoos, not enough daily brushing, and incorrect diet. An egg a day will help keep the dullness away. Include one in your diet for health and beauty.

Q. What is the correct makeup for an oval-shaped face?

A. Rouge the center of the

cheeks, blending it up over cheekbones toward the temples in triangular fields. Carry rouge very lightly up under the eyes, especially if you have dark circles. Keep the eyebrows natural, starting them on a line directly above the inside corners of the eyes. Make up mouth full, and follow its natural outline.

Q. Doesn't the brushing of freshly-curled hair tend to remove the curl?

A. By no means! In fact, a good wave is strengthened by brushing, and your hair and scalp need the stimulation of brushing. Brushing will make your hair fall into deeper and more natural waves, and will add a beautiful gloss, too.

Q. How can a young girl exercise for a flatter tummy?

A. Lie on stomach, legs together and arms close to sides. Bend legs back and up toward buttocks, circling ankles with hands. Raise your head slightly, then rock back and forth from your shoulders to your knees.

Q. What homemade facial mask is especially good for an oily type of skin?

A. Fullers' earth, mixed to a smooth paste with witch hazel, is very good.

Hereford Grain Meeting Slated

The fourth annual stockholders meeting of Hereford Grain Corp. will be held Saturday afternoon, Sept. 7, at 2:30 p.m. in the Bull Barn according to announcement of Curtis Roach, manager, today. Around 250 attended the meeting last year, and the group was preparing for 300 next Saturday.

Two new directors will be named by stockholders to succeed P. L. Carmichael, president, and W. J. Albracht, both of whose terms expire. Carry over officers and directors will be: Austin C. Rose Jr., vice president; Ivan Block, secretary; C. R. Damron, H. E. Danforth and C. H. Hale, directors. In addition to door prizes, coffee and doughnuts, annual dividend checks will be distributed at the meeting, Roach said.

Brazil is building relay towers on its mountain tops to beam television communication to receiving sets on lower levels.

FAMILY REUNION

The H. D. Culpepper family will hold the annual Labor Day reunion at the home of the O. H. Culpeppers today and tomorrow. Relatives will attend from New Mexico, Colorado, Arizona, California and various points in Texas.

VISIT HERE

Guests in the F. M. Kester home over the Labor Day weekend include Mrs. J. B. Poteet of Kingsville, and Mr. and Mrs. K. A. Long of Wichita Falls. Mrs. Poteet and Mrs. Long are nieces of Kester.

1/2 Price Clearance SALE

All Spring and Summer

COATS
DRESSES
BLOUSES
JACKETS
SKIRTS

1/2 PRICE

SHORTS - GOWNS - PAJAMAS

Boys'

SHIRTS
SLACKS
JACKETS
SUITS
CAPS

1/2 PRICE

All Bathings Suits
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Coats, Infants' Sunsuits

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Reliable men or women for this area to handle World's Famous

GILLETTE BLUE BLADES and GILLETTE RED (thin) BLADES. Now being sold through a beautiful merchandising dispenser; the modern method of selling merchandise today — an unusual opportunity to secure your future. Earnings up to \$300.00 Monthly.

To Qualify you must have \$1,399.00 cash available for inventory, three references, a car, five spare hours weekly, and must be able to start at once. This company will extend financial assistance to full time, if desired.

This program is a dealership between the man or woman selected for this area and ACME SALES COMPANY and is not connected with GILLETTE Safety Razor Corp. However the product that is sold through our dispensers has the advantage of Millions of Dollars spent yearly for Advertising.

This excellent opportunity is offered to a dependable person who is interested in his or her future. It's an all cash business, depression proof, and no credit risk. Do not answer unless fully qualified for the necessary time and investment.

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GRANDPA'S BOY



By BRAD ANDERSON



DEEMS



By TOM OKA



Leland McMurray Is Charged on 3 Different Counts

Leland McMurray, formerly of Hereford, was being held Saturday by the sheriff's office on charges of threatening the life of his wife,

failure to support his children and aggravated assault on his wife. McMurray, who now lives in Amarillo according to Sheriff Charles Skelton, was arrested here about 10 p.m. Friday.

Skelton said bond had been set at \$1,000 on the second charge and \$500 each on the other two. He said McMurray was in the process of the making the bonds Saturday morning.

Minor Damages in 2-Car Collision

Minor damages resulted from a two-car collision in the 300 block of Main at 5:45 p.m. Friday. Damage was estimated at \$80 on a car driven by Bettie Holland Shirley, 29, 501 E. 4th, when it collided with a car driven by Charles

Ray Harris, 16, Rt. 3, Harris' vehicle was not damaged. Harris was given a ticket for collision resulting from improper backing.

MOTHER DIES

Mrs. Rose Nesbitt, mother of Mrs. Aubrey Bell of Hereford, died in Lubbock on Aug. 21. Services were held there.

It's **Fall**

Fashion Time At **LITTLE'S**

We invite you to visit Little's for all your Back to School wardrobe. Our stocks are complete, and oh so right for the fashion minded coded.

TUESDAY, SEPTEMBER 3rd IS DOLLAR DAY!

Group of **DRESSES & WRAP-AROUNDS \$5**

Remaining Stock of **Summer Dresses \$10.00**

Transition Cottons for Back to School **\$9.95 to \$19.95**

See our Large Selection of Sportswear Matched Sets of Skirts, Sweaters, Blouses

LITTLE'S Of Hereford

One Table of **BERMUDA SHORTS & PEDAL PUSHERS \$2.00**

Table of **BLOUSES Odds & Ends \$2.00**

Use Our Convenient LAY-AWAY PLAN One Group of **HOSE \$1.00 pr.**

OFF MAIN STREET



By JOE DENNETT



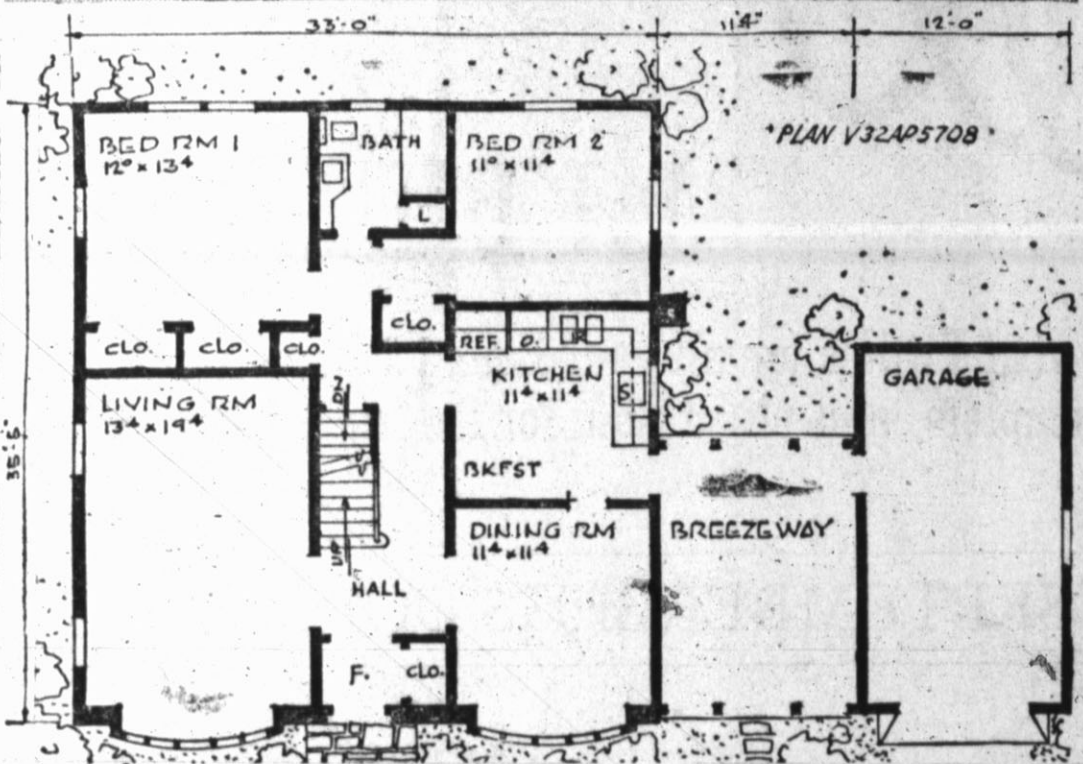
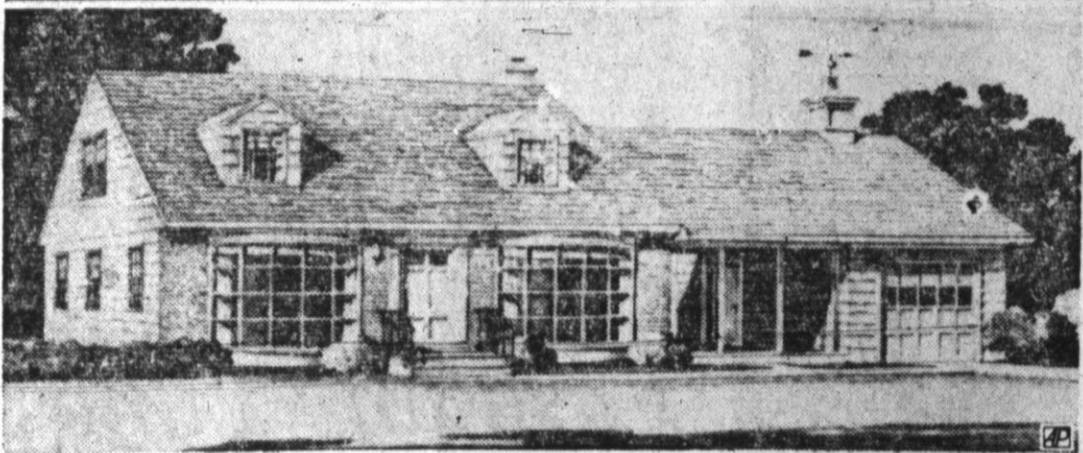
THOSE WERE THE DAYS



But **now - WOW!**

AT FIRST GLANCE, YOU CAN'T ALWAYS BE SURE!

HOMES FOR AMERICANS



HANDSOME AND ROOMY: This spacious home has two bedrooms on the first floor, with provision for another two and bath on the second floor. The wide center hall gives the downstairs a gracious look accentuated with the large bow windows on both sides of the entrance. The first floor covers 1,155 square feet. It is Plan V32AP5708 by Fenick A. Vogel, architect, Room 324 Citizens Bld., Cleveland 10, Ohio.

LETTER FROM GERMANY

Anticipating Coming Home

(Editor's Note: Jane Newsom returns today from her trip to Europe which included a tour of several countries and visits with two former Hereford High School exchange students.)

Aug. 26, 1957

Hi!
Tonight Helga and I are full of excitement looking forward to the next three days. In the morning we leave Giessen by train to go to Koblenz where we will attend an opera, "The Magic Flute" by Mozart, tomorrow night in an open theater near the Rhine. Then Tuesday night we will attend an operetta, "Frau Luna," which will be held on an island in the Rhine. While we are gone, we will also go for a boat ride on the Rhine. We are really anticipating a good time and are keeping our fingers crossed that it won't rain.

The past week hasn't been too eventful. It has been cold and rainy all week. However, yesterday we drove to Wurzburg, a beautiful city. While we were there, we visited the residence of the King. It was very pretty with the huge, elaborate rooms and the pretty formal gardens. Helga and I imagined how much fun it would be to live there for awhile. Since we weren't in Wurzburg very long, we didn't see as much as we would have liked, but all that we saw was very impressive. One day this week Helga and I

decided to prepare an American dinner for the family. It is rather hard to explain the difference between the American food and German food as the food itself is not a lot different but the combinations of the meals are different. Although they didn't care for corn on the cob, they loved the rolls which are different from anything they have, as their bread is all hard. They also especially liked the chocolate pie since they never eat pie in Germany. I had baked a cherry pie before which they liked very well and Mr. Thome asked me every morning if I was fixing pie for dinner. They all enjoyed the meal and we had fun preparing it.

It is hard to believe that in a week I will be home and these past two and a half months will only be a wonderful memory. I will leave Frankfurt by TWA at 5 p.m. Aug. 31, on my way to New York and will leave New York at 2 p.m. Sept. 1, arriving in Amarillo at 9:45 p.m. I will hate to leave the Thomes but I will be glad to get home again. I have really had a marvelous time. This has all been a wonderful experience which I shall never forget. It is the most wonderful graduation present a girl could ever receive.

I'll be seeing you soon.

Jane Newsom

The first successful radio-telephone began in 1915.

Dollar Day...

(Continued From Page 1)

which will interest certain types of fishermen, no doubt. All in all, there are literally hundreds of items listed for the occasion and the merchants are set and ready for the crowds which are expected to throng Hereford stores Tuesday morning.

Taxes...

(Continued From Page 1)

ford, where the gross income in the past year was \$16,000,000, an estimated \$5,500,000 was extracted by tax collectors along the line.

Vehicle Inspection To Start Monday

Citing Sept. 1, 1957, to April 15, 1958, as the official inspection period for all automobiles and trucks to be checked for mechanical defects, Col. Homer Garrison Jr. this week estimated that more than four million vehicles will be included in the annual check.

Garrison recommended that every owner have his car or truck inspected at the beginning of the period in order to enable them to secure the stickers prior to holidays and to avoid the usual last-minute rush. He said that 4,200 licensed inspection stations have been appointed in Texas and that each will have stickers on hand for the starting date, Sept. 1. Persons not displaying the stickers by April 15 will, as in the past, be subject to fines.

AN OPEN MESSAGE TO THE PARENTS OF STUDENTS IN THE HEREFORD DISTRICT

Within the next few days your children will bring you information concerning Accident Insurance for the 1957-58 scholastic year.

Security Life and Accident Co., a multi-million dollar company, will insure your children for ONLY \$1.00 PER STUDENT for the entire year.

This covers any type accident, including all athletics. Security has been the official insurer for Texas interscholastics 18 years out of the last 19 and has 25 years experience with student insurance.

We hope each parent will avail themselves of this unusual opportunity that can be offered only through the group plan.

MEL C. KRUSE, General Agent

SECURITY LIFE and ACCIDENT CO.

Another BIG DOLLAR DAY Sale

at **PIGGLY WIGGLY**

... MORE FOR YOUR MONEY EVERYTIME!

CLOSED MONDAY - PRICES GOOD TUESDAY & WEDNESDAY

COFFEE Maryland Club **89^c**
Lb. Can

SHORTENING Armour's Vegetole 3 lb. can **69^c**

46 oz. can Kraft's **GRAPE Drink** 4^f \$1⁰⁰

Libby's Frozen - 6 oz. cans **LEMONADE** 10^f \$1⁰⁰

Chase & Sanborn Instant **COFFEE** 6 oz. Jar **\$1⁰⁰**

Morton's 1/4 lb. Pkg. **TEA** Free Glass **3^f \$1⁰⁰**

CAKE MIX Swansdown 20 oz. pkg. White, Devils Food, Yellow, Buttercream **29^c**

TOMATOES Hunt's No. 300 Cans **8 FOR \$1⁰⁰**

ORANGEADE HI-C 46 oz. cans **4 FOR \$1⁰⁰**

OLEO Plymouth **5 LBS \$1⁰⁰**

TUNA Starkist **4 CANS \$1⁰⁰**

49c Size **Theme Paper** **39^c**
\$2.00 Value Looseleaf Zipper Binder 25c Package Looseleaf Filler **79**
12 Inch Plastic **RULER** 10c Value
10c Value **Looseleaf Organizer** **25^c** Package of Theme Paper Free with each Leather Binder

WESSON OIL 1/2 Gal. Decanter **99^c**

CANDY Bunte Assorted **4^f \$1⁰⁰**

Barbecue Sauce French's 18 oz. **25^c**

Complete with Lid **Skillet** 11 inch Size **14⁹⁵** 14⁹⁵ inch Size **12⁹⁵**

Melrose Hand Lotion **3 FOR \$1⁰⁰**
59c Size Plus Tax

CLOSE OUT SPECIAL

Snowball, Steel Frame 4 quart **FREEZER** **\$9⁹⁵**

ICE CREAM **FREEZER** **\$9⁹⁵**

Roto-Broil, King Size **COOKER-FRYER** **\$5⁹⁵**

Value **\$9.95**

Pinkney's All Meat BOLOGNA **3 LBS \$1⁰⁰**

Hereford's Own, Home Grown PRODUCE **Cantaloupe** **3 FOR 25^c** **OKRA** **17 1/2^c lb** **BELL Peppers**



Mrs. Joe Easley

Louise Simpson Is Honored by 3 Courtesies

A series of pre-nuptial parties were given recently honoring Miss Louise Simpson, bride-elect of Joe Nelson of Dimmitt. The couple will exchange vows on Sept. 7 in the First Presbyterian Church of Hereford.

MRS. FRED AXE was hostess at her home in the Jumbo Community at a miscellaneous shower honoring Miss Simpson. She was assisted by Mesdames C. C. Ferguson, Henry Hastings, J. D. Neill, George Millard, Billy Miller, Wayne Phillips, Buddy Witherpoon, and Ed Mauk of Hereford who also served as hostesses.

The bride-elect's chosen colors of aqua and rose were featured in flower decorations and appointments.

DIMMITT HOSTESSES feting Miss Simpson at a gift party in the home of Mrs. Melton Richardson, were Mesdames Richardson, B. M. Nelson, Morgan Dennis, Wes Anthony, Carl Russell, Homer Hyatt, Ed McLeroy, Floyd Reynolds, Faye Kenmore, Earl Brock, Jack Tucker, Clyde Renfro, J. B. Blackwell, Jim Hayes, Deroy Cates and C. P. Nance.

Classmates of the bride-to-be honored her at a kitchen shower given in the home of Mrs. Homer Hyatt. Assisting hostesses were Mrs. Rex Wooten, Mrs. Clinton Glenn and Mrs. Ted Godfrey.

Sixteen girls, members of the Dimmitt High School graduating class with the honoree, made up the informal affair with gifts carrying out an "attractive but useful" theme.

Shower Honors Friday Bride

Miss Jessie Ann Head, who became the bride of Claude Hicks on Friday Aug. 30, was complimented at a shower courtesy given Tuesday evening in the home of Mrs. Walter Seed, 129 Star Street. Assisting hostesses were Mrs. E. E. Doak, Ona Hammer and Mrs. Merlin Kaul.

Forming a line to receive the guests were Mrs. Seed, the honoree; her mother, Mrs. Earl W. Head and the prospective bridegroom's mother, Mrs. John Hicks.

The bride-elect's chosen colors of pink and white were featured in table decorations. A lace cloth over pink was used and double candelabra holding lighted pink tapers centered the table. Pink and white roses were used in the floral decorations. Miss Colline Brown poured punch and guests were registered by Miss Christine Thomas. Mrs. Jack Burrus gave informal piano music during the calling hours. Approximately 30 guests signed their names in the bride's book.

FOLLOWING the ceremony a reception and dinner for more than 200 guests were held in the Nimitz Hotel. Mrs. James O. Easley of Red Bluff, Calif. presided at the bride's book of names. Jeanie Knoche, JoAnn Streigler and Mrs. Harold Klinsksek assisted. (Continued On Page 2)

BACK FROM VISIT

Mrs. Roy Calvert returned Sunday from a visit with her mother, Mrs. Ada Necess, in Pampa.

RETURN HOME

Mr. and Mrs. Sanford Smith and Mr. and Mrs. Joe Kendall have returned home from Tres Ritas Lake in New Mexico, after spending a couple of weeks fishing and sightseeing.

ON VACATION

Mr. and Mrs. Harold Kreighshauer and family spent last week in Colorado and New Mexico visiting with relatives and stopping at points of interest en route to various vacation spots.

GUESTS HERE

Mr. and Mrs. M. J. Calvert of Elk City, Okla., were recent guests in the home of Mr. and Mrs. Roy Calvert.

FORMER RESIDENTS

Mr. and Mrs. Forrest Ricketts and children of Carlsbad, N. M., visited her parents, Mr. and Mrs. Guy Lawrence, the past week. Other visitors in the Lawrence home were Mr. and Mrs. Ethridge Britz and children of Little Rock, Ark.

Miss Rose Ann McAtee Will Be Bride of Jon G. Fraser

Mr. and Mrs. William Edward McAtee, 4240 Brockmont N. E., Albuquerque, N. M., have announced the engagement and approaching marriage of their daughter, Rose Ann, to John George Fraser, son of Mr. and Mrs. Alton Fraser of Hereford.

The wedding date has been set for Sept. 23 at Our Lady of Fatima Church in Albuquerque.

The bride-elect attended the University of New Mexico last year where she was a member of Alpha Delta Pi Sorority, the New-



Mrs. D. R. Johnson, newly elected president of Kappa Iota Chapter, Beta Sigma Phi Sorority.



Mrs. Harry Cayler who will serve as Beta Sigma Phi director for the coming year.

Beta Sigma Phi Sorority Names Leaders for Coming Season

LEADERSHIP of Kappa Iota chapter, Beta Sigma Phi Sorority, will be in the hands of Mrs. D. R. Johnson and Mrs. Harry Cayler for the coming year.

Rebekah Lodge Initiates Two

Initiation ceremonies were conducted for Mrs. Wanda Kirkland and Mrs. Evelyn Smith at the regular session of the Rebekah Lodge held Tuesday night in the IOOF Hall. Hostesses were Mesdames Alta Davis, Rasalie Saul, Bessie Lawrence, and Anna Conklin.

A memorial service for the late Mrs. Lena Lomas was held with those taking part in draping the charter including Mesdames Ursalee Jacobson noble grand; Hazel Sparks, vice-grand; Alta Davis, warden; Nellie Beauford, conductor; Ruth Rogers and Edna Bowe, banner bearers; Bebe Taylor, musician; and Katherine Russell, vocalist.

Refreshments were served and a social hour was enjoyed following the program.

Classroom Teachers Entertain Faculty

Hereford Classroom Teachers Assn. entertained 119 teachers of the Hereford Public School at a coffee given at the high school Tuesday morning.

Members of the arrangement committee for the opening of school affair, included Mesdames Faust Collier, Helen Yeager, Tommy Braddy, Mary Duvall, Miss Sadye Rigler and Joe Smith. Mrs. Virgil Dodson assisted with posters and other decorative accents.

Mrs. Merlin Kaul, president of TCA, spoke briefly of the purposes and objectives of the local organization and gave a sincere welcome to new faculty members.

Mrs. Johnson will serve as president and Mrs. Cayler as director for the new club year which is scheduled to begin Tuesday. Both were elected at recent called sessions in a round-up of pre-season activities.

Other new officers include Mrs. Carl Hollingsworth as corresponding secretary, Mrs. Charles Bell as historian and Mrs. Hugh Tremble as parliamentarian. Mrs. Hollingsworth will also act as ways and means committee chairman.

Fall cultural activities of the sorority will open Tuesday at the

Hereford State Bank Friendship Room. Program leaders will be Mrs. Labray Ballard and Mrs. Clarence Veasey. A social hour will follow the program with Mrs. Bob Brotherton, Mrs. Max Stripe and Mrs. Guy Cornelius serving as hostesses.

HOLDING THE spotlight in the chapter's work schedule are plans and preparations for the Annual District Convention slated here for Sept. 29 with the Jim Hill Hotel as general headquarters. Co-hosting the convention will be the

Hereford Kappa Iota and Exemplar Chapters of the sorority.

The two groups have raised funds needed to stage the large convention gathering with a rummage sale, a western dance and a bake sale. Each member has also been responsible for individual summer projects to raise funds during the summer months.

Fall rush activities will get underway on Oct 1 with a wiener roast to be held at Veteran's Park. Honor guests will be rushees invited by the chapter as prospective members.

Vows Are Exchanged Friday in Westway Methodist Church

IN A DOUBLE-RING ceremony solemnized Friday evening Aug. 30 at 8 o'clock in the Westway Methodist Church, Miss Jessie Ann Gray, daughter of Mr. and Mrs. Earl W. Head, Rt. 5, became the bride of Claude Maurice Hicks, son of Mr. and Mrs. John E. Hicks, 210 Ave. A.

The Rev. Eugene Naugle, pastor, read the ceremony as the couple and their attendants stood before the altar which was arranged with greenery, white gladioli and seven branched candelabra holding graduating wedding tapers.

Mrs. Jackie Burrus served as

organist playing a medley of wedding selections before the ceremony and accompanying Miss Colline Brown who sang "At Dawning", "I Love You Truly" was played softly as vows were exchanged. The wedding march from Wagner's Lohengrin was used as the processional and "The Wedding Prayer" was played as the bridal party left the church.

Miss Christine Thomas attended the bride as maid of honor. She wore a pink cotton satin frock styled with fitted waist and full gored skirt. Her accessories were in white and she carried a hand bouquet of white carnations.

Ray Evans was best man and ushers were Donald Brown, and Douglas Hicks.

THE BRIDE was escorted and given in marriage by Jack Renfro, close friend of the family. She wore a white cotton satin dress styled along princess lines with sleeveless, low-necked bodice. Her fingertip veil was attached to a lace half-hat and she carried a white Bible topped with white carnations streamered with white satin ribbon.

The bride's mother wore navy blue cotton with white accessories and a corsage of white carnations. The bridegroom's mother's dress was a navy taffeta worn with small blue and white hat and a corsage of white carnations.

The reception, held in the church parlors, followed the ceremony. The bride's table was laid with Irish lace over a pink cloth and centered with candelabra holding pink tapers. At the base of the candelas was placed the maid of honor's bouquet in a nest of ivy. Appointments were in crystal and silver.

ASSISTING in the house party were Ann and Gayle Wagoner, Mary Lynn Morrison and Mes- (Continued On Page 2)

Miss Corinne Cameron Marries Joe Easley at Fredericksburg

ZION LUTHERAN Church in Fredericksburg was the setting for the marriage of Miss Corinne Cameron and Joe Easley, son of Mr. and Mrs. Oscar Easley. Parents of the bride are Mr. and Mrs. Alfred L. Cameron of Fredericksburg.

The ceremony was held on Sunday Aug. 25 at 5:30 p.m. followed by a reception and dinner at the Nimitz Hotel. The Rev. F. A. Bracher, pastor, directed the double-ring ceremony.

Palms, fan-shaped arrangements of white chrysanthemums and gladioli in tall floor baskets, and seven branched candelabra holding gold-tipped wedding tapers formed the background for the service.

Musicians were Mrs. Harvey Stein, organist, and Mrs. Andrew Rode, vocalist. Mrs. Stein presented an organ concert of nuptial selections as guests were arriving and "Traumerel" was played softly as the vows were spoken. Mrs. Rode's offering was "Whither Thou Goest" and the traditional wedding marches were used.

THE BRIDE'S attendants were Frances Dittmar of Harper, Priscilla DeCamara of Laredo, Diane Alley of Eldorado, Ark., who served as bridesmaids, and Merle Kolmeier who was maid of honor.

All the attendants were dressed identically in teal blue silk organza over matching taffeta, styled with high fitted bodice of matching lace featuring a low scalloped neckline with v-shaped point and organza bow in the back. They wore sequin crowns with matching veils, matching shoes and matching lace gauntlets, and they carried cascade arrangements of red rosebuds.

James O. Easley of Red Bluff, Calif., served his brother as best man and ushers were J. B. Wills, Martin Reed Moore and Bob Bradley of Hereford, and Curtis Cameron and Donald Dittmar of Fredericksburg. Hal Easley, nephew of the bridegroom carried the rings on a white satin pillow.

THE BRIDE, escorted and given in marriage by her father, wore a wedding gown of white imported Chantilly lace and pleated nylon tulle, fashioned with moulded bodice having a Sabrina neckline and short lace sleeves enhanced by matching lace gauntlets. Deep pointed panels of lace accented the bouffant skirt with inset bands of pleated tulle sprinkled with seed pearls and iridescent sequins. Wide ruffles of nylon tulle encircled



Rose Ann McAtee



Mrs. Claude Hicks (Angel Photo)

Miss Glenda Williams and Jim Briggs Are Married

By JUDY PINNELL

Miss Glenda Williams, daughter of the Rev. and Mrs. Johnnie Williams, and Jim Briggs, son of Mr. and Mrs. J. M. Briggs, Abilene, were united in marriage in a double-ring service recently at the Liberty Methodist Church in Plainview. The Rev. Walter L. Driver of the First Methodist Church in

Knox City read the ceremony. The Rev. Russell McAnally, of Olton assisted.

Baskets of white gladiol and palms decorated the altar area, and Mrs. Norman Grant, cousin of the bride and pianist, played a selection of appropriate numbers preceding the entrance of the bridal party and during the ceremony. She accompanied the sister of the bridegroom, Patty Briggs, who sang "Through the Years" and "The Wedding Prayer."

Raymonda Gautier, Lubbock, was maid of honor, and Sue Corley, Slaton, Mary Brown, Baird, and Jovannah English, Pampa, were bridesmaids. Nancy Mitchell and Larry Mitchell, cousins of the bride, were flower girl and ring bearer and candle lighters were sisters of the couple, Marlene Williams and Rene Briggs. H. P. Hawkins, Abilene, was best man, and ushers were Ernest Davis, Stamford, Jim Henderson and Cullen Hunt, both of Abilene.

A reception followed the wedding ceremony and was held in the A. D. Williams Jr. home. Assisting with hospitalities were Marlene Williams, Rosemary Miller and Carol Briggs.

The bride was graduated from Plainview High School, and her husband from Abilene High School. Both are students at McMurry College, Abilene. The couple is at home in Abilene at 1950 Seelyes.

Leaving for Oklahoma and Arkansas to be gone a month are Mr. and Mrs. Ray Fisher. They plan to visit with relatives. Mr. and Mrs. John Horton, Mike, Doris, and Alma have just returned from a three weeks vacation in which time they visited in Los Vegas, Nev., and Sacramento, Oakland, and Orange Cove, Calif. They visited with relatives of the family.

Mrs. Meb Bolen and children are visiting with Mr. and Mrs. Norman Jacobson. Mrs. Bolen arrived Friday from Austin where she and her husband have been attending summer school. Mrs. Bolen will be remembered as the former Ruth Jacobson. She plans to meet Meb at Beaumont where they will teach school this year.

Dinner guests of Mrs. Anna Witt Sunday were Mr. and Mrs. E. R. Jacobson of Amarillo, Mr. and Mrs. Edgar Jacobson, and Mr. and Mrs. Norman Jacobson. The E. R. Jacobsons were overnight guests and left Monday morning on a trip.

The Rev. and Mrs. Johnnie Williams and Marlene attended the wedding of Sue Corley and Ernie Davis at Slaton. Mr. and Mrs. Jim Briggs were in the wedding party. After the wedding the Williamses attended a birthday party

at the Jack Igrams at Plainview. The Methodist Men met Monday morning. Cooks Ed Jacobson, Vic Lemke, the Rev. Johnnie Williams, A. P. Jones, served breakfast to the 17 guests. Donnie Morgan furnished the program by showing pictures he took while attending the National Boy Scout Jamboree.

Mary Gruhley left Tuesday for Midland where she will attend a teachers' meeting and will teach school this year.

Bob Mosteller of Boys' Ranch is visiting with relatives in Adrian. He is a nephew of Mr. and Mrs. Horton, and Mr. and Mrs. Bob Gruhley.

Mr. and Mrs. Buck Voyles of Espanola, N. M., visited last week in the home of Mr. and Mrs. Jay Voyles of Vega and Mr. and Mrs. Jim Voyles.

Mr. and Mrs. Bill Klein, Mr. and Mrs. Jack Klein and children, Mr. and Mrs. Henry Klein and family, all of Lubbock, visited with Mr. Ed Klein recently and attended the Oldham County Roundup. Mike and Johnnie, sons of Mr. and Mrs. Jack Klein remained for a longer visit.

Mr. and Mrs. Robert Wingate, Robby Niell, and Tommy, of Blanchard, Okla., visited with Mr. and Mrs. E. B. Pounds and Mr. and Mrs. R. M. Gruhley and families, and other friends in Adrian recently. The Wingates are former residents of Adrian.

The Rev. and Mrs. Johnnie Williams and Marlene, are vacationing in Springer, N. M. and in Colorado this week.

Mr. and Mrs. Manuel Loveless and family returned Tuesday from a trip into Oklahoma. They visited with his mother at Bache, Okla. Marsha Burns visited with Carolyn Clark at Plainview last week. Vicki Burns visited with Lynell Adams at Plainview last week.

Vows Are...

(Continued From Page 1)

dames C. A. Sauley, Jaek Renfro and Merlin Kaul.

When the couple left on a short honeymoon trip the bride was wearing a white sheath dress with pink accessories and the corsage lifted from the wedding bouquet.

The bride is a graduate of Hereford High School and is presently employed in the Deaf Smith County Tax office.

Hicks also was graduated from Hereford High School and served two years in the U. S. Army. He is currently employed at Huckert Television Service.

When they return from their trip the couple will reside in their new home at 212 Whiteface.

The name of Singapore comes from Singapore, which is Sanskrit for "City of the Lion."

Cameron...

(Continued From Page 1)

ed in serving punch and Mrs. Lydia Rawlings of Kerrville and Mrs. M. J. Arnold of Denver, Colo., cut the oblong tiered cake. Gayle Dittmar, Kathleen Conover, Kathy Dittmar and Roni Engelke served the confection. Marcia Gold of Houston and Mrs. Lewis Englelike of San Antonio showed the gifts.

For the wedding trip to Monterey, Mexico, the bride chose a

wisteria linen and wool suit with black accessories. After Sept. 1 the couple will make their home at 1475 South Hudson St., Denver, Colo., where they will attend the University of Denver.

The bride graduated from Frederickburg High School in 1955 and attended the University of Texas majoring in physics, the past two years. While there she was affiliated with Alpha Delta Pi sorority.

EASLEY was graduated from

Hereford High School and attended the University of Texas for one year, transferring to the University of Denver his sophomore year. He is now attending the Denver school majoring in advertising and is employed by the Beatrice Food Co.

Out-of-town guests included relatives and friends from Kerrville, Houston, San Antonio, Austin, Alvin, Red Bluff, Calif., Denver, Colo., Laredo and Hereford. Those from Hereford attending were Mr. and Mrs. J. C. McCrac-

ken, Mr. and Mrs. W. L. Davis Sr., Mr. and Mrs. Sylvester Slagle, Mr. and Mrs. Troy Moore and family, Mr. and Mrs. Jack Bradley and family, Wheeler Sears, J. B. Wills, and the bridegroom's parents.

The rehearsal dinner, hosted by the bridegroom's parents, was held Saturday evening at a dining saloon. Guests included members of the bridal party, out of town relatives and friends.

READ THE BRAND WANT-ADS.

ON VACATION
Mr. and Mrs. Don Zimmerman left Wednesday for a week's vacation and fishing trip to points in Colorado.

OOPS!
DELPHI, Ind. (AP) — A Carroll County farmer drove into town with a 1956 license plate on his car. He insisted to Delphi police that he had put on a 1957 plate. It developed that he had removed the 1956 plate, put it back on and tossed away the 1957 plate.

Visit Our Veterinary Department for all your LIVESTOCK and POULTRY REMEDIES

Livestock Sprays
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Cooper Tox
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Single, Double & Triple Blackleg Vaccine

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Phone 13

TUESDAY SEPT. 3rd IS **dollar day**

One Table, Assortment of Ladies' and Children's SHOES \$1.00

SPECIAL Pair No exchange No refund

Group Men's Summer SLACKS Going at 1/2 PRICE

Nylon STRETCH SOCKS 3 Pair \$1.00

WOW! Close-Out Sale on Men's "Fruit-of-the-Loom" UNDERWEAR

Broadcloth **SHORTS 47c**
69c Value for

69c Value **BRIEFS 47c**

49c Value **Undershirt 37c**

T-SHIRTS 47c
69c Value for

Assortment of BUTTONS & BUCKLES Values to 25c Card Special - Card 5c

19 only - Men's Summer **Sport Coats \$12.50**
Values To \$27.50

Girls' Triple Roll **ANKLETS 59c Value - Special 2 PAIR \$1.00 FOR 1**

Towels 22x40 - 69c Value 2 FOR \$1.00

THROW RUGS \$2.00
\$2.98 and \$3.50 Values SPECIAL

Boys' Broadcloth SHORTS 59c Value for 39c

UNDERSHIRTS Boys' 39c value 29c

RUTHERFORD & CO.

SAVINGS ACCOUNT with the Hereford State Bank IS JUST "PLAIN GOOD BUSINESS" 2% INTEREST Compounded Semi-annually

CLOSED, Monday, Labor Day

Member: Federal Deposit Ins. Corp.





TEXAS MILLIONAIRE ADOPTS FOUR CHILDREN—Chicago Judge Otto Kerner, center, signs adoption papers giving custody of four children to Jacques Mossler, left, a Houston millionaire, and his wife, Candace, right. The children, left to right are: Martha, 7, Edward, 3, Christopher, 5, and Daniel, 6. Leonard Glenn, the children's father, was committed to a state hospital after slaying his wife and an infant son. In center is Mary Oppenheim, Mossler's attorney. (AP Photo)

Frank, there have been times when I haven't been too happy about it — mainly, times when I distended someone by something I wrote, or didn't write.

Now, anyone who has read the column for very long, should realize that it should be taken lightly — that is the vein in which it is written. If I gossip, it is intended as harmless — I'm not trying to imitate Hedda Hopper or Earl Wilson. If you disagree with my opinions, take issue with me —

the more the merrier; but don't get mad. If I make a mistake, don't berate me — correct me. And above all, if you enjoy reading the column, why don't you let me know your suggestions, or tell me when you know of something that would be of interest to other readers.

Of course, the things that people enjoy reading about most are other people. One of the objectives of my column is to tell about people. And, if in my attempt to

Dan Warrick, 9, Seriously Hurt

Dan Warrick, 9-year-old grandson of Mr. and Mrs. J. E. Warrick, who live south of Hereford, was seriously injured when struck

by an automobile on Pike's Peak Aug. 26. The youth, still confined in a Colorado Springs hospital, was reported as still in critical condition as the result of a skull fracture, crushed hip and a broken hand.

The accident occurred while the sightseeing bus, on which the youngster was riding, stopped at an observation point. A car, without brakes came around a curve and struck the boy. It was more than an hour before his parents

were able to get him down the mountain and into a hospital.

Dan is the son of Mr. and Mrs. Velman Warrick of Wellington, who are frequent visitors in the J. E. Warrick home.

GUEST HERE
Miss Martha Kilpatrick of Austin is a house guest of her cousin, Mrs. Ronald Babione, and family.

READ THE BRAND WANT-ADS.

SOLEMN RULING

LANSING, Mich. (AP) — Michigan law makers forgot about the slingshot in declaring numerous mechanical devices illegal for killing game.

But they specifically banned the arbalest — a device used in the Middle Ages to throw arrows, or shot.

Asked for an official ruling on the slingshot, Michigan's attorney general declared it was just as illegal as an arbalest.

SERVE YOURSELF AND PAY LESS

McLALLEN'S BEN FRANKLIN

Back - to - School With High Quality • Fair Prices • Guaranteed Purchases

Three Piece Set
BOWL COVERS
Reg. 29c

17¢ FRESH CANDY Reg. 39c
2 LB. 45¢
Maple Nut Coated Toffee Delights

BASKET LINER Vinyl Plastic
33¢
Regularly 49c

SUMMER BATES PLAID GINGHAMS HUCK TOWELING

Rayon Pongee Crease Resistant, Printed Salyna All for Lower Prices Than at Any Previous Time

2 YRD. \$1 FOR

Fresh Candy
JELLY DROPS
Spiced Flavors
Reg. 29c Lb. **19¢**

Ben Franklin
PENCIL TABLET
Two Popular Sizes
Red Cover Reg. 25c **19¢**

32 Gauge Vinyl
ZIPPER BINDER
Texas Design
Reg. \$2.98 **\$1.49**

Shredded
FOAM RUBBER
16 oz. Full Washable
Reg. 69c **2 PKG. \$1 FOR**

Popular Argyles
STRETCH SOCKS
Men's Sizes
Reg. 79c **2 PAIR \$1 FOR**

SERVE YOURSELF AND PAY LESS IN TIME & MONEY

Cannon Made
DISH CLOTHS
15-inch Square Knit Weaving
4 FOR ONLY 29¢

Fifty Dozen
WASH CLOTHS
Famous Cannon Regularly 10c
4 FOR ONLY 29¢

Famous Cannon Quality
TOWELS
First Quality, Single Terry, Sun Fast, Vat Dyed, Stripes on White
Reg. 39c **4 FOR \$1**

Standard 8 1/2 x 11
TYPING PAPER
Onward Brand
Reg. 39c **33¢**

Public School Type
BLUE HORSE TABLET
Primary Grade
Teacher Required **10¢**

Two Hole Punched Onward Brand
FILLER PAPER
Round corners, wide lined, faint marginal rule in our own exclusive brand. Buy a whole semester's worth.
Regularly 25c Pkg. **5 PKG. 89¢**

48 Standard Size
CRAYOLA CRAYONS
Permanent - Washable
Regularly 75c Box **65¢**

80 x 80 Square Thread Count
BROWN MUSLIN
Repeated at your request
Top Quality, 39-inch width.
25 to 30 Yard Lengths - No Remnants
Combed Finish Regularly 29c **5 YARD FOR \$1**

REGISTER NOW FOR THREE FREE PRIZES

PRINT 5 YRD. \$1 FOR

Dress, Skirt and Neck Styles
SERVAL ZIPPER
6-inch to 10-inch Buy, Save, Economize **10¢**
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SERVE YOURSELF AND PAY LESS

Back on the Job And Glad of It! IT'S: HER POINT OF VIEW

By BETTY BABIONE

It's the time of year when everyone is wondering where the summer went. Well, don't ask me for I am of the opinion that the question is unanswerable. I guess that September slips around before most of us have done half the things we planned back in May or June. However, when you pause to consider the jars of home-canned corn, the weedless flower beds, the cleaned drawers and closets, the souvenir post cards (whether they represent your trip or the Joneses), the fish-fries (and the particular activity which made each fry possible), and the fantastic way that Johnny Junior has outgrown all his clothes — when you consider these and various other marks of accomplishment — you have a pretty fair idea of what happened to the summer, after all.

And in case you missed my last column and are wondering what happened to Pardy Liner these several weeks, I have been on vacation from journalistic responsibilities. And, contrary to what you may believe, the period of retirement was strictly voluntary and self-imposed. I seriously debated the worth of resuming the role of Pardy Liner and am so doing only because of demand by my many readers. O. K. that may be a slight exaggeration. But I did get a dab of encouragement from my cousin, Maggie, and my three friends, Gertie, Lulu and Winnie.

PARDY HAS journeyed a bit this summer, but to no place really exciting or exotic. I had a wild, but brief notion that it might be cute of me to send The Brand a newsy letter, with a glowing description of some place such as Roman Nose Park, Okla., or Quartz Mountain, Okla., or Second Mace, Colo. Letters from far-away places are so in vogue, it seems. But I decided the places I visited weren't quite faraway enough, and had I made a feeble attempt to be humorous about it, the last laugh may well have been on me (and may still be). At any rate, I put the matter in my ideas-that-might-have-been file.

I did happen onto some other Herefordites when I stopped to have a look-see at the beautiful, resort lodge at Quartz Mountain near Altus, Okla. The Fred Sims and T. J. Clay families were there for a few days' vacation, enjoying the swimming, boating, skiing, and mountain-like atmosphere. The Jack Bradloves were due to join the group, but I missed seeing them. (Wonder if Jack took along his Bermuda shorts — he is one of the few men who actually look good in 'em.)

Didn't ask if any of the Hereford party were planning on doing some fishing, but there was plenty of it going on there at the Park lake.

SPEAKING OF fishing, Mrs. A.

G. Bell tells me that her son, Col. Charles Bell, and his family have been doing a bit of it around Cheyenne, Wyo., lately. 'Tis reported that they caught 40 pounds of trout in one day. If their luck was half that good the rest of the time, it's what I'd call a right successful fishing spree. The Bells were expected to return to Hereford this weekend, to await the Colonel's military orders. No doubt, a fish banquet is the immediate order of the day.

From what I hear, Jack Harris and his assistant coaches made quite a favorable impression on the members at Lions Club Wednesday. Their talks certainly inspired enthusiasm over the pending football season. If other men have talked it up to their wives like Hubby has to me, the women are already digging out their skirts and sweaters and making appointments with the baby-sitter.

If Ernest Langley was less than ecstatic when a well-meaning friend invited him over for sandwiches one evening this week, it is only because Ernest was doing his own "cooking" while Helen and the children were away. His self-planned menu included quite a variety, but the variety tended to run in a cycle from hot tamales to pickle-pimiento to Iowa loaf and back to hot tamales. After a steady diet of this simple type meal, who could blame a fella for being a wee bit disappointed that his invitation "out" was for the eating of sandwiches.

And maybe this will serve as a welcomed hint to friends of Donald Shibley while Mary Tom is at Sweetwater. Or to any others who contemplate extending similar courtesy to temporary bachelors.

TO BE SURE, the little woman of the household is always mightily appreciated after she's been away for a while.

ALTHOUGH THEY have done a commendable job of managing during her hospitalization, Mrs. Al Smith's family hastily and heartily vouch for the fact that there is no substitute for mama. I bet that Al and the girls are getting awfully eager to have Marjorey home again.

Being a mother myself, I hesitate to harm on the subject, but I think everyone will agree that lots can be done for the morale of wives and mothers, and it needn't be confined to Mother's Day. I appreciate the little ditty that television's Captain Kangaroo says on his program each day: "Remember, boys and girls, this is another 'Be kind to Mommy' Day." So it is kinda corny. It's still a real sweet thought.

BEFORE I sign off, I must add that I'm handy to be writing the column again. To be perfectly

BROWN, GRAHAM & BROWN
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132 East 3rd Street

LaMadreMia Opens 1957-58 Club Season At Breakfast

K of C Council Holds Picnic

The Hereford Council of the Knights of Columbus held their annual picnic Aug. 25. It was held four miles southeast of Hereford on the John Paetzold farm.

Pie and coffee were served by St. Anthony's Guild. Soda Pops, hot dogs, ice cream cones and games were provided by the Knights.

The Council received a letter of thanks from their past Chaplain, Very Rev. Albert Heald, S. A., for the donation for his building in Japan. Father Albert wrote since the war there has been a lot of building in Japan.

RAIL GESTURE

SEPTILES, QUE. — A citizen angered because the municipal collectors overlooked his garage, loaded the refuse in his car, drove it to the city hall and dumped it on the front steps under the eyes of a tolerant policeman.

La Madre Mia Study Club opened the 1957-58 club year at a breakfast held in the home of Mrs. Bill Hardwick Friday morning with Mrs. Ted Hardwick serving as hostess. Cohostesses were Mrs. Eugene Sparks and Mrs. Buddy Pickens.

The breakfast was served from a buffet table featuring the club colors of pink and blue. Pink zinnias arranged with a small blue fawn centered the table. Quartet tables were arranged for 16 members.

Those seated were Mesdames Jesse Click, Don Fudge, Ted Hardwick, Dean Herring, Glenn Hopson, Terry Kirby, Cuby Kitchens, Dennis Lomas, Hershel Miller, Bobby Owen, Buddy Pickens, Troys Riddle, Eugene Sparks, Glenn Wilson and Paul Schroeter.

Following the breakfast a short business session was held when new year books were distributed and plans for the coming year's work were discussed. Members of the yearbook committee were Mesdames Dennis Lomas, Eugene Sparks and Buddy Pickens.

Secret summer pals were revealed and gifts were exchanged.



By JIMMIE GILBERTINE

Labor Day Monday. School Tuesday. Sounds like a regular rat race as folks take last-minute advantage of the summer holiday. And, if I get it right, people will be scattered hither and yon. Probably get back fagged out, just in time for the kids to make their first class Tuesday morning.

Several couples were off Thursday for Ruidosa and the races. They say the place is crowded to such an extent you cannot get rooms without reservations far in advance. A lot of fellows are also getting set for dove season. Licenses will be up a bit this season, going currently at \$3.15. Also hear a lot of talk about pheasant shooting in South Dakota. Marcus Latham is threatening to go, and I wouldn't be surprised if Ira Ott showed up when the shooting starts.

JUST RIDIN' AROUND isn't much fun in Hereford these days, due to the exceptional amount of street construction and paving work now underway. However, it is fun to watch some of the new-fangled equipment in operation. One contractor has a dirt loader that works on a conveyor principle — and it can fill a dump truck in nothing flat. A lot of labor-saving equipment has come out in the past decade. The ordinary old No. 10 scoop may have been an innovation in its day, but no more.

Numerous people out on Highway 51 are rather unhappy over the condition of that street. Something like two years ago, it was partially torn up — and it is still in quite a mess. However, Mayor Ray Godwin reports that the contractor was given a tentative completion date for October on the street work. Some of the highway supervisors seem to think Hereford people are a little bit cantankerous; the people, on the other hand, cannot understand how the same distance on Ave. K can progress more in 30 days than a similar strip on 51 reaches in two years.

Meanwhile, if they can get Highway 51 paved during October, it seems that everyone will be a lot happier. This includes farmers who cross or travel the street with loads of grain.

Friona, I notice, is planning a big "Maize Days" celebration for Oct. 18-19. Sounds like quite a deal. I wonder if they will invite Ezra T. Benson? The old boy certainly has done more to improve the maize yields than anyone else. Every time he lowers the price, folks like the producers upped the yield. It sure would be nice if they could convince him that grain sorghums are a basic commodity and not a mere sideline.

TROY MOORE, back recently from Fredericksburg where he attended Joe Easley's wedding, says he visited quite a bit with the folks who run the Nimitz Hotel and they were showing him the old records. One time in the early days a Mormon with 63 wives stayed

there. Troy says they also sold supplies at the hotel and that the ledger showed the going price on a quart of whiskey at 15 cents and 20 cents. Quarts, mind you, not fifths. Flour and bacon, he recalls, as being fairly high for the times.

He says that a salesman came into Fredericksburg during the war shortage years and saw the flag at half-mast. He inquired if Admiral Nimitz were dead, but the service station man answered: "Heck no! The town's been out of beer for five days, now."

Meanwhile, fishing is a paradox. Some do, most don't. Emmett and Mrs. Milburn are fresh back from Rainbow Lake in New Mexico, where they took Nick Milburn and Gary Gore. Emmett swears the two kids caught 72 trout in 64 minutes.

Jack Brown is the proud possessor of a 42-pound catfish, taken from Red River in East Texas. Jack says he roped it with a lariat. How he really got it, I wouldn't say — but he definitely has it on display. It is so big, it has to be curled around to go inside the freezer.

I hate to mention the name, but Marlin Gilliland went back to Colorado — and did not catch even one fish. Marlin still insists that the water is muddy. In addition to Marlin, I have the same information from reliable sources concerning the Pagosa Springs country. "Taint good, maybe by Sept. 15 — if it quits raining."

FOOTBALL IS IN the air. You can tell it every time you run across Kent Snare, prognosticator par excellence. He is beginning to assume that smug look. And who wouldn't if they could pick "em like Snare? Coach Jack Harris is working the Whitefaces like trojans, as he endeavors to instill the "S" (similar to O-U) formation in his Whitefaces. He explains this deal as having a roving center. A lot of people are figuring that Hereford will have a tough year. This could be right. Fact is, everything indicates it. However, don't underestimate Harris. He has those boys really working and in football, as most other things, there is no substitute for hard work. They probably won't break any records, but I don't expect them to finish in the cellar either.

Few people realize the full significance of Hereford's carrot industry. It is already big — and will probably get much larger. In addition to substantial farm income, it is lengthening the labor season measurably. They figure that crews will work into December, maybe January. A few years ago, migratory crews stopped here two months, maybe three. Now they are staying in Hereford a good seven to nine months out of the year. Pretty soon they will be migrating "from," instead of "into" Hereford. It is something to think about.

Our carrots are among the world's finest. Already eight sheds are operating here, and some of them are plenty big. Carrots will mean far more to the economy of the community this year than will potatoes and onions; perhaps lettuce, too, depending on the market. A lot of towns would give their eye-teeth for the industry which, incidentally, has its drawbacks. Progress and growth invariably bring their own problems. You just can't have your cake and eat it, too.

Hospital Notes

Patients in Hospital

Mrs. Johnny Blocker, 125 Star St.; Mrs. Narcisco Campos, Hereford; G. H. Carter, 304 Ave. A.; Mrs. J. W. Clark, 529 W. 2nd; T. E. Clark, 409 E. 6th; Mrs. Leonard Click, 415 Ave. K; Russell Courser, Rt. 4; Delbert Fetherston, 397 Ave. A.; Mrs. Claude Garrison, 110 Ave. E.; Louise Gossett, Rt. 4, Dimmitt; Mrs. Raymond Hughes, Rt. 3, Friona; Mrs. A. E. Jackson, Rt. 4; Mrs. Mike Justice, 118-A Fuller; A. G. Kemp, 238 Star; Oble Malone, 404 W. 2nd; Ted McWhorter, 126 Ave. C; Mrs. Luz Moreno, Hereford; Mrs. Andres Munos, Hereford; C. E. Sparks, 125 Ave. J; Karen Thomason, Rt. 1; John Thomason, Rt. 1; Mrs. Elmina Torres, Hereford; Mrs. Joe Wall, Rt. 1; Elbert Zinser, Jim Hill Hotel.

Patients Dismissed

Mrs. Antonio Barrera, 8-28; Victor Estrada Jr., 8-29; Mrs. Hilari Guerrero, 8-31; Peggy Higgins, 8-29; Mrs. H. E. Johnson, 8-29; Jessie Martinez, 8-30; Eddie Mays, 8-28; Mrs. Cecil Morrison, 8-30; Little Miller, 8-28; Mrs. Bob Noyes, 8-30; Mrs. R. H. Parker, 8-29; Milton Patterson, 8-28; Carolyn Reid, 8-28; Tonja Roper, 8-29; Crencenia Saenz, 8-28; Mrs. Herman Schumacher, 8-28.

Courthouse Records

Warranty Deals

Clara Williamson, et vir, to Jim Scott, et ux, Lot 8, part of Lot 9, Blk. 2, Meacham Subd. of Blk. 17, Mabry Add.

S. E. Burleson, et ux, to B. E. Helton, Lots 7 and 8, part of Lot 9, Blk. 4, Engler Add.

William Lawrence, et ux, to Donald Little, Lot 6, Childers Subd. of part of Blks. 1 and 2, Evants Add.

N. B. Hood, et ux, to John Lenn, part of Blk. 32, Evants Add. Gertrude Probasco to Jesus Garcia, Lot 11, Severn's Subd. of the W 1/2 of Blk. 24, Evants Add.

R. L. Campbell, et ux, to Mack Forrester, Sec. 28, Blk. 7, Abst. 843, Cert. 1/706, BS&F Survey.

O. L. Culp, et ux, to Lee Boyer, part of Blk. 21, Evants Add. L. E. Schneider, et ux, to Bacilio Garza, part of Blk. 20, Evants Add.

Deeds of Trust

William Haren, et ux, to J. M.

Hamby, part of Blk. 9, Evants Add. Lee Boyer, et ux, to H. V. Higley, part of Blk. 21, Evants Add. Bacilio Garza, et ux, to H. V. Higley, part of Blk. 21, Evants Add.

V. D. Powell, et ux, to First Federal Savings and Loan Ass'n of Amarillo, Lot 13, Blk. 4, Westhaven Add.

Oil Leases
Clara McLean to Ben Beck, part of Sec. 13, Blk. K-8.

Vehicle Licenses

Antonio Barrera, 1957 Mercury; Marcelino Vargas, 1953 Ford; B. E. Helton, 1951 Nash; Johnson, 1957 Chevrolet; Bobby and John Finley, 1954 Chevrolet; Don Billington, 1952 Mercury; Fidel Alcalá, 1952-Pontiac; R. M. Slack, 1953 Chevrolet; Martin Campbell, 1955 Chevrolet; Walter Kuper, 1951 Chevrolet; H. C. Wells, 1957 Chevrolet; Richard Pickens, 1957 Chevrolet; 8-28.

Jesus Albiar, 1953 Chevrolet; Jose Anzaldua, 1951 Ford; Eugene Miles, 1950 Chrysler; Larry Riley, 1946 Chevrolet; H. H. Miller, 1957 Buick; H. S. Hodson, 1957 Ford; Stewart Bean, 1957 Oldsmobile; J. R. Coker, 1957 Buick; Olen Rains, 1956 Ford; 8-29.
Herman Welty, 1955 Chevrolet; Roy Carlock, 1953 Ford; Dean Hacker, 1957 Chevrolet; Jasper Thompson, 1950 Mercury; City of Hereford, 1940 International,

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The extra dollars your savings earn here, help you to have more . . . and do more!

Open your savings account here today! You'll feel more confident and secure when you know that you have regular funds set aside for your future.

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AT WESTERN AUTO

Dollar Day Special

Lilly

FROZEN FOOD CONTAINERS

Choice of 25 Pints or 15 Quarts \$1.39 Value

\$1.00

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In the "Timberib" your grain is handled entirely without hand shoveling. The truss free space allows free movement of grain trucks and augers. The double wall allows complete aeration. Look for the postage free card in the mail and send it in or call collect today for further information without obligation.

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SHOES FOR MEN

Values to \$14.95

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Selected Group, Ladies' CASUALS

Wedges, Flats, Sandals Values to \$9.95

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Children's Weatherbird Brown - Dress Leather Pumps

Sizes 12 1/2-3 \$6.95 values Dollar Day

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DEB'S

Select Your Children's School Shoes Now from Hereford Shoe Store . . . Your Family Shoe Store

Anthony's
C. R. ANTHONY CO.

STORE WIDE

DOLLAR DAY



Tuesday's Back to School!

Boys' Long Sleeves

FLANNEL SPORT SHIRTS

- Fine Quality Flannel
- Cut for Perfect Fit
- Tailored for Long Wear
- Assorted Plaids, Stripes, Colors
- Sizes 6-16

\$1 ea.

Dollar Day Special \$\$\$ COTTON FABRICS

Values to 79c

Prints, Cottons, Dan River

All Crisp 3 YDS.

\$1

36" to 40" UNBLEACHED MUSLIN

Reg. 29c value Short Lengths

5 Yards For

\$1

79c - 98c - \$1.39 Values !!!

PIECE GOODS

Values for Back To School

One Value you cannot miss

2 yds. For

\$1

Ladies' NYLON BRIEFS

Sizes 5-6-7-8 100% Nylon Asst. Colors Dollar Day Special

3 PR. FOR \$1

Ladies' COTTON SLIPS

Sizes 32-40 First Quality Lace Trim Dollar Day Special

\$1

Ladies' HALF SLIPS

Sizes S-M-L All Cotton Dollar Day Special

\$1

2 Way STRETCH GIRDLES

Panty or Plain Dollar Day Special

\$1

Children's TRAINING PANTS

Sizes 0-1-2-3-4-5-6 All Cotton Colors Blue, Yellow, Green, White 4 pair for Dollar Day Special

\$1

Boys' & Girls' BLAZER SOCKS

Sizes 6-10 Slightly irregular Cellophane wrapped Dollar Day Special 5 PR.

\$1

Children's RAYON BRIEFS

Sizes 4-12 Reinforced Nylon 4 asst. colors 4 pr. for

\$1

Ladies' SHORTY P.J.'s

Nylonized Sizes S-M-L

\$1

Gauze DIAPERS

Reg. \$2.98 First Quality. One Day Only

\$2 doz.

Corduroy BOXER PANTS

Sizes 2-6X Elastic Waist Extra Length

88c pr.

Anthony's
C. R. ANTHONY CO.

Annual BACK-TO-SCHOOL LAY-AWAY

JEANS SALE

The **BEST FITTING JEANS MADE**

Boys' VAT DYED 10 Ounce

"Perma-Knees"
Vulcanized Double Knee Can't Wear Through

Vat Dyed, 10 ounce dark blue fine-worn denim jeans with knees that cannot wear through. Odd and even sizes 2-12 in either Regular or Slim models. Double stitched with tough orange thread, western styled and made for perfect fit. Sanitized, bar tacked and riveted at strain points. Zipper fly. Famous Buckhide Brand.

1.79

3 PR. \$5

Boys' PERFECT FITTING 13 3/4 Ounce

"Buckhides"
Regular or Slim Models, Sizes 4-16

Boys love them because they fit perfect. Sanitized to stay that way. You actually get a lot more than you pay for in these jeans because 13 3/4 ounce Buckhides. Double stitched with orange thread, bar tacked and copper riveted at strain points. Deep swing pockets, long inseams. Zipper fly. Wide belt loops. Buy him his Buckhides now and be sure of quality and fit. Buckhides are exclusive at Anthony's.

2.39 3 PAIR **6.77**

Men's-Youths' **2.98** 3 PAIR **8.57**

COMPLETE STOCK MEN'S-BOYS' GENUINE **LEVI'S**

Boys' 10 Ounce Sanitized

"Double Knees"
Odd and Even Sizes 4 to 12

1.49 3 PAIR **4.27**

Extra well made of long wearing 10 ounce blue denim with stitched double knee for double wear. Double stitched, bar tacked and riveted at all points of strain. Zipper fly. Wide belt loops. In odd and even sizes 4 to 12. Sanitized shrunk for lasting fit. Buy now... Save now on jeans for Back To School.



51-15

NYLON HOSE

First Quality. Full fashioned 51 ga. 15 denier nylons that usually sell for much, much more. Popular shades. Sizes 8 1/2-11. Buy several pairs now and really save...

2 PR. FOR \$1



Men's **T-Shirts**

- Extra Well Made
- Fine Cotton Knit
- Perfect Fitting

85c each 3 for \$2.50

Men's **Briefs**

- White cotton knit
- Extra Well Made
- Perfect fitting

65c each 3 for \$1.90

Men's Broadcloth **SHORTS**

- Plaques-Fancies
- Boxer or Gripper
- Sanitized

75c each 3 for \$2.20

Boys' **T-Shirts**

65c each 3 for \$1.90

Boys' **BRIEFS**

55c each 3 for \$1.60

Boys' **UNDERSHIRTS**

55c each 3 for \$1.60

Durene Briefs

Y-Shirts 65c each 3 for \$1.90

Men's **PEGGARS**

Sizes 26-34 Lengths 27-32 Reg. \$4.50 value Dollar Day Special

2 for \$5

Men's **SPORT SHIRTS**

Reg. \$2.98-\$3.98 val. Sizes S-M-L Short Sleeves Dollar Day Special

\$1

Men's **WORK SOCKS**

Sizes 10-12 White or Random Colors 4 Prs. \$ Day Special

\$1

Men's **CHAMBRAY SHIRTS**

Sizes 14-17 Sleeves med. Blue & Gray Dollar Day Special

\$1

Folding **LAWN CHAIRS**

Light weight Steel Red & Green Dollar Day Special

Each **\$3.44**

Large **CUP TOWELS**

Hemmed Special Value 4 FOR \$ Dollar Day Special

\$1

Chenille **BEDSPREADS**

- Full or Twin Bed Size
- Fringed
- Reg. \$7.90 value
- \$ Day Special

\$4.99

6 x 9 **RUGS**

Reg. \$10 Value Jute Backed Asst. Colors

\$7.99

Men's Summer SUITS

Wools Dacron Rayon & Acetate Some all year wear **\$18.00**

34	36	37	38	39	40	42	44
2	3	2	2	2	1		
		1		1	1		1

Girls' & Ladies' FLATTIES

Sizes 4-9 New Fall Colors Special for School **\$2.98**

Boys' **IVY LEAGUE SHIRTS**
Sizes 6-18 New Fall Colors Stripes, to fit Pants or Jeans **\$1.98**

Field Day Will Feature Sorghums

Agriculture's new miracle crop, grain sorghum hybrids, together with many open pollinated varieties, are marked for star roles in the High Plains Station's first annual Field Day on Sept. 18 at Halfway in Hale County.

More than 200 grain sorghums of both types will be available for inspection by High Plains farmers on that date," Dr. J. H. Davis, associate head of the station, announced Saturday.

"And more than half of these are hybrids, grain sorghums which Agronomists believe have the ability to increase per-acre yields 30 per cent over those of the old, open pollinated varieties."

The High Plains Station is located at Halfway, fourteen miles west of Plainview on Highway 70. It is an independent, non-profit, agricultural experiment farm which is supported entirely by farmers, businessmen and other private individuals.

"THE PURPOSE of the station's grain sorghum tests is to find those hybrids, varieties and strains that will make the most clear profit per acre for the farmers in the region," Dr. Davis explained.

The station's investigations to find these more profitable grain sorghums include five different tests plus a 90 acre production area — all of which make up the largest and most comprehensive of the projects underway at the High Plains.

A second study consists of 43 entries in 33-foot, 2-row plots, with three replications each. This test is a cooperative project with Jack King of College Station, a Texas Agricultural Experiment Station Agronomist. "And most of the 43 entries in it are unreleased hybrids," Dr. Davis added.

Another test consists of 104 entries most of which are unreleased hybrids. This study is to enable the Agronomists to look at a large number of sorghums without using much land.

A DRYLAND test of 25 entries is also underway to determine which will make the most money for the dryland farmer. "All the leading varieties and hybrids grown in this area are in this test," Dr. Davis said.

The fifth division is a six entry, 100-foot, 4-row test, with four replications. All six are forage sorghums under study to determine which are best for silage. "Eleven varieties and hybrids are being tested in our 90 acre grain sorghum production area to obtain yield, quality and harvesting information," Dr. Davis said.

"These include the six open pollinated varieties and the five hybrids which are most popular in this area."

He cited the eleven as being caprock, Combine Hegari, DeKalb Hybrid 62-A, Martin, Plainsman, Redbine 58, 7078 and Texas Hybrids 601, 610 and 650.

LATE STARTER REEDSVILLE, Wis. (AP)—Arthur Wagner took extra precautions to prevent irrational hunters from mistaking his brown riding horse for a deer. But he wasn't quite careful enough.

Wagner kept the \$275 horse in the barn during Wisconsin's nine-day deer season.

Three minutes after the season



ENTRY IN SHRIMP-O-REE FIESTA—South Texas, with its King Ranch, has long been noted for its fast horses, and certainly it should be noted for its pretty girls as well, if there are any more like Dawn Nolan, an Aransas Pass entry for the title of Miss Shimp-O-Ree in the Jaycee-ette contests to be held through the three-day Shrimp-O-Ree fiesta in Aransas Pass through the Labor Day weekend. (AP Photo)

closed, he let the horse into a pasture for exercise. A few minutes later, he heard a shot. He found the horse dead, shot through the chest with a shotgun slug.

Labor Day 1957

A day when a grateful nation pays tribute to those men and women who help to keep our America strong and free... and at peace.

We will transact no business on Labor Day, Sept. 2nd.

FIRST NATIONAL BANK

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Complete Banking Facilities

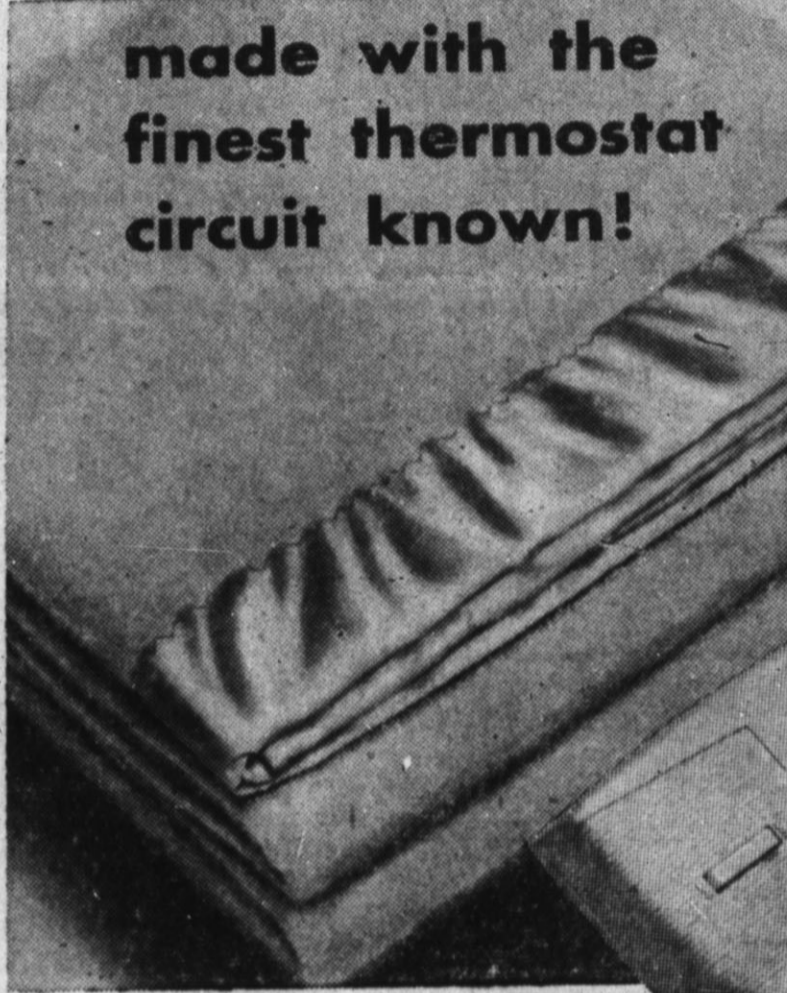
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PENNEY'S SHOP PENNEY'S

ALWAYS FIRST QUALITY!

DOLLAR DAY'S

You Can't Afford Not To!



made with the finest thermostat circuit known!

A top mill made them to our order... we price them for dramatic savings!

Supersuede Automatics!

Nothing like it anywhere—the Penney savings on today's most fabulous sleeper! Just dial the warmth you want—blanket maintains it no matter how cold the night turns. And Penney guarantees this top quality circuit for 2 years against mechanical defects! Lofly acetate-cotton-rayon shell. Fits twin or double beds.

\$12



WARM, QUILTED JACKETS ARE EXTRA TOUGH SHEEN

Penney's action cut leaves junior free to romp as he pleases, gives the protection he needs. 16 1/2 oz. rayon-nylon gab, quilt lined, topped with fleecy dynel.

4.98

Sizes 2 to 8

- Men's Western SHIRTS \$4.00
- Men's All Wool Sport Coats \$10.00
- Boys' All Wool SUITS \$10.00
- Men's White Uniform Pants \$1.00
- Men's Dress SHOES \$4.00



PENNEY'S VALUE PACKED COTTON FLANNEL SHIRTS!

Penney's puts the patterns, fabric and style boys go for in these sport shirts! Warm, cotton flannel, printed in smart plaids, Sanforized, machine washable.

1.59

Sizes 2 to 18



- Men's FELT HATS \$4.00
- 48 inch Drapery MATERIAL 2 yds. \$1.00
- Double Bed BLANKETS \$3.49
- Chenille BEDSPREADS Twin Size Not all Colors \$3.00
- Junior Boys' BOXER SLACKS Stone Cutter Card Wash easy - dry fast Striped Blue or Gray \$1.00
- Infants' Nylon Hoop DRESSES Slightly Soiled \$2.00

Zip, and they're on—Penney's rugged wearing coveralls... hickory-stripped playtimers that brave the wear little Indians can give them. Roomy cut... drop seat... four pockets. Sanforized.

Sizes 1 1/2 to 6 **\$1.33**



Stack-up priced Penney's sunshine-bright polo shirts dandied with tiny collar-ette, snap-on neck. Little lady style with puff up sleeves. Soft, sturdy Durene cotton.

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Boys' and Girls' SHOES Crepe Sole Slip ons and Lace Styles

\$2.93

Women's and Girls' SPORTSWEAR An asst. of slack suits and pedal pushers.

\$2.

Children's Knit SLEEPERS Cotton with reinforced soles. Lots of colors.

2 for \$2.00

Women's Panties 4 for \$1.00

Sleep Cozy in Penney's SKI STYLE P. J's Penney's gives the girls cozy warmth in brushed and rib-knit pajamas. Bright, gay colors machine wash wonderfully. 4 to 16.

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Women's Better DRESSES Complete stock of cottons. Re-grouped. Closeouts

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Men's Dress SHIRTS Soft collars with stays. Mostly White Barrel Coll

\$2.00

REMNANTS 1 Table piled high with cottons, outings and linings.

LOW, LOW PRICES

Men's Work HATS Braided Straw Durable Not all sizes

50¢

PERRY BROS. 5¢ & 10¢

For Greater Dollar Day Values

50c Size - 2 Hole

FILLER PAPER

39¢

Special

See PERRY'S for all Your School Needs...

Stocks Still Complete

Beautiful Ladies'

BLOUSES

\$1.00

At Perry's Dollar Day Only

Dollar Day Special 25c Children's Training

PANTS

5 pr. 87¢

Just Arrived for Dollar Day

Ladies'

PURSES

\$1.00

Plus Tax

Special

FREE - FREE - FREE

Name in Gold

FREE

On Any ZIPPER BINDER Bought at Perry's Our Binders from \$1.00 to \$4.98

Attention First Graders

We Now Have The

NO ROLL CRAYOLA

35¢

FOR BACK TO SCHOOL

See Our Nice Selection of

SLIPS

from **\$1.00** up

Children's and Misses'

Beautiful Men's Flannel

SHIRTS

\$1.98

Sizes 14 1/2-16 1/2 Only

10c Men's Colored and White

Hankerchiefs

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Your Back To School HEADQUARTERS

Dollar Day and Every Day

SHOP HARMAN'S AND SAVE DOLLAR DAY, TUESDAY, SEPT. 3

<p>Now!!</p> <p>Entire Stock SUMMER DRESSES</p> <p>Only 53 Left Values to \$18.95</p> <p>You're Lucky If We have Your Size</p> <p>\$5</p>	<p>One Table</p> <p>Boys' Short Sleeve</p> <p>SPORT SHIRTS</p> <p>Ideal for Back to School</p> <p>\$1.98 and \$2.98 values</p> <p>2 FOR \$3</p>	<p>Group Advance (Discard)</p> <p>PATTERNS</p> <p>5¢ each</p> <p>Entire Stock</p> <p>SUMMER MILLINERY</p> <p>Values to \$5.95</p> <p>\$1</p>	<p>One Table Kiddies'</p> <p>SHOES</p> <p>Priced to Clear Values to \$4.98</p> <p>Dollar Day</p> <p>Better grab these</p> <p>\$1</p>	<p>While 300 Yards Last</p> <p>Merriwale</p> <p>Corduroy</p> <p>25 Gorgeous colors to choose from</p> <p>36 inches Wide</p> <p>88¢ yd</p>	<p>Final Closeout</p> <p>LADIES SHOES</p> <p>Values to \$8.95</p> <p>While They Last</p> <p>\$2</p>
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It's Dollar Day

Extra Special! Men's Sanforized

Broadcloth PAJAMAS

All Sizes

2 PAIR FOR \$5

Bleached

FLOUR SQUARE

4 for \$1

Large Size with Colored Hemmed Flour Squares

3 for \$1

36 inch

ROUTING

3 yds. for **\$1**

Puritan

Crochet Thread

5 balls \$1

Girys' Cotton Plisse

PANTIES

3 for \$1

2 lb. Taylor Made

COTTON BATTIS

200 count

KLEENEX 5 boxes **\$1**

One Group - Values to \$1.98

Summer Fabrics

2 yds. for \$1

PICTURE-PRETTY FROCKS for books or beads

She'll always look like a doll in our new "picture pretty" dresses in fabrics that require so very little care.

Sizes 3 to 6X 7 to 14

Styled by

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Star on the Separates Scene

HELANCA

(Type SW Yarn)

Toss me in a washer
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Like magic I'm ready to wear again,
But I'm still a sweater... so set washer and dryer at warm.

Slipover **\$3.98**

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Colors that match or contrast with your skirt—Pink, blue, beige, black or white

New Bulk Look in a Cardigan

"SPUN-GEE"

The Exclusive Orlon for Bulkies. Colors White, Black, Red Turquoise

Dollar Day Only **\$5.95**




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Washable

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Sizes 12 to 20 14 1/2 to 24 1/2

See Our Large Selection of Styles



Boys' IVY LEAGUE Solid Black

PANTS and \$2.98 \$3.98

Men's Ivy League

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Best buy for school or after.

Blue Bell

Wrangler Jeans

Sizes 4 to 12

Zipper Fly **\$2.98**

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We also carry Huskie Sizes

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TENNIS SHOES \$2.98

All sizes

Girls' Nylon or Cotton

PANTIES 29c and 49c

Great Buy

LEERIDERS with double knees for double the need!



Sizes 4 to 12 1/2 Slim or Regular **\$2.98**

Large Selection Boys' New Fall Long Sleeve

SHIRTS \$1.90

Styled by Carnegie - Penrod & Campus

Boys' Fine Quality Corduroy

SHIRTS \$2.98 Guaranteed Washable

Men's Argyle Socks **49c Pr.**

Boys' Plaid School Socks **29c and 39c**

Men's Sanforized Blue Chambray

WORK SHIRTS \$1.38 Two Pockets

SPECIAL!

Boys' Sanforized Western

SHIRTS \$2.98 Pearl Snaps

BRONCO COWBOY BOOTS

For Fun For School

Bronco Boots are GENUINE GOODYEAR WELT—the best in children's boots because they give FLEXIBILITY and SUPPORT which young feet need. Bronco Boots also have leather insoles and PEGGED SHANKS for extra protection to growing feet.

\$6.95 to \$9.90



We have just the shoes for school-bound

BOY'S & GIRL'S \$2.98 and \$3.98

Boys' Sanforized

WESTERN JEANS \$1.77

Sizes 6 to 12

Men's Khaki or Gray

PANTS and SHIRTS

Both for only **\$5.00**

HARMAN'S

WE GIVE S & H GREEN STAMPS



COMET MRKOS 1957D—This picture of Comet Mrkos 1957D, discovered by a Czech astronomer August 2, was taken by John Farrell of Fort Worth. He used an eight-inch Schmidt photo telescope which he designed and has housed in a small building near Granbury. Farrell, a Texas Christian University physics major and photographer, used a five-minute exposure to make the picture. The comet has been visible in the northwest portion of the sky shortly after sundown, below the bowl of the Big Dipper. (AP Photo)

Oil Rig Brought Water to Gonzales and Warm Springs

GONZALES (AP) — Nearly 60 years ago an oil driller's bit dug deep into the South Texas countryside near here. Instead of the black gold it sought, the find was mere water — ordinarily valueless and disappointing.

In this case, however, the strike has proved of far greater benefit than oil to thousands of handicapped persons.

It was found to have tapped inexhaustible warm springs, and today these pour 106-degree water into the therapy pools of the non-profit Warm Springs Foundation. Public-spirited Texans joined to set up the foundation in 1937. The

aim was "to develop and carry forward a program of treatment of individuals suffering physical handicaps."

NOW THERE are 140 patients, mostly children, in six white, red-roofed buildings on a 40-acre tract near the village of Ottine, 12 miles north of Gonzales. They are of varied race and creed, sharing benefits from the latest skills in physical, occupational and speech therapy.

Some are here a few weeks, others many months. And in their stay at this hospital community, the patients have come to know and revere a special branch of the Red Cross, the Volunteer Gray Ladies.

The Texas Warm Springs is a village with its own wheel chair chapel, public school, theater and news bulletin. Many of its leading citizens are members of the Gray Lady service, recruited by Red

Cross chapters at neighboring Yoakum and in Caldwell, Gonzales, Guadalupe and Lavaca counties, and specially trained for their work.

"PARTY LINE," the news bulletin, dedicated a recent issue to the 50-odd Gray Ladies, crediting them for entertaining patients in the wards, helping serve meals, providing 200 gifts a month, and giving parties on any special occasion.

"But it is the little undefined kindnesses they do that make them outstanding in the minds of the patients," the bulletin said. "It may be just a hug for a little boy or girl who misses mother and daddy, or a new doll, and a wardrobe for a child who doesn't have one."

"Frequently you will find these women, who are housewives, mothers and grandmothers, taking patients in wheel

chairs to and from treatment areas. No task is too small or too hard for these women in gray who have endeared themselves to the entire Warm Springs staff."

Gray Lady service became a part of the program here through the Gonzales County Red Cross Chapter a number of years ago. The other chapters joined it in March last year form the Palmetto Red Cross Council, headed by Mrs. J. C. Hoffman of Yoakum and named for the Gonzales-Palmetto State Park which adjoins the hospital grounds.

VOLUNTEERS of this council in their first 10 months spent 5,750 hours reading to children, playing games, baking and serving cookies and cakes, taking flowers to patients, giving bright new hair ribbons to all the little girls, distributing gifts and other articles donated by business and civic

FAN HOURS LOST

CLEVELAND (AP) — The Cleveland Transit Authority, anxious to do a little boosting for the hometown baseball team, plastered its vehicles with this announcement:

"Chicago vs. Cleveland. Stadium — 2:00 p.m." Indian rooters, not wanting to miss the first pitch, hurried out to the lakefront stadium — and spent an hour cooling their heels until game time at 3:00 p.m.

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John H. Patton Wm. H. Patton
All Forms of Insurance
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FURR'S SHOW OF STARS

JULIUS LA ROSA CO-STARRING HERB SHRINER

WITH AN ALL STAR CAST

Coming to Amarillo Nov. 9-10, Tri-State Fair Coliseum. Start saving your "Salmon" Cash Register Tapes now.

TREET SHORTENING

39¢
Armour's Luncheon Meat 12 oz. can

69¢
Swift Jewel 3 L B C A N

CLOSED SUNDAYS

FRESH FROZEN FOODS
FROZEN ROLLS

Jeans, Fresh Frozen 24 oz. pkg. **39¢**

Food Club, Fresh Frozen 6 oz. can **10¢**

CAULIFLOWER **17¢**

Dartmouth, Fresh Frozen 10 oz. pkg.

98¢
BRUCE CLEANING WAX qt. bot.

29¢
ALUMINUM FOIL Reynolds 25 ft. roll

29¢
DOG FOOD Red Heart tall can 2 for

37¢
CHILI Patio, Plain No. 300 can

15¢
CHILI & TOMATOES Mountain No. Pass 1 can

17¢
VINEGAR National, White qt. bottle

53¢
PINESOL pt. bottle

99¢
LEMON JUICE 16 oz. bottle Realemon

9¢
ORANGE DRINK 46 oz. can

99¢
SANI WAX pl.

PINEAPPLE
Santa Rosa Crushed No. 303 Can **19¢**

SLICED APPLES
Lucky Leaf No. 2 can **19¢**

PEAS
Campfire Early June No. 300 Can **10¢**

HOUSEHOLD NEEDS

HAIR SPRAY \$1.49
Richard Hudnut Beauty Curl Plus Tax

Permanent \$1.89
Richard Hudnut Bliss Plus Tax

Toothpaste 3 49¢ tubes 99¢
Ipgna

Save Frontier Stamps For Greater Savings DOUBLE Each Wednesday with \$2.50 purchase or more

UNSEEN CRITIC

PIKEVILLE, Ky. (AP) — When tabulators were recording ballots cast in the primary election, they came across one with this inscription:

"All men are evil. None good. No. not one."

The voter failed to cast a ballot for a single candidate.

HISTORIC HIGHWAY

DETROIT (AP) — A marker commemorating the site of the world's first mile of concrete highway was erected in Detroit May 20. The historic strip of highway, laid in 1909, extended the city's main street, Woodward Avenue, from Six Mile Road to Seven Mile Road.



YOUTH COUNCIL HEAD—Frank M. Wilson of Waco has been appointed chairman of the newly-created Texas Youth Council by Governor Daniel. Wilson is a Waco attorney and instructor at Baylor University school of law. (AP Photo)

DRIVER COMPLAINT

BOZEMAN, Mont. (AP) — Lee Pleasant Driver, 48, landed in the Gallatin County jail for 60 days for a series of driving infractions, including drunken driving and driving while his license was suspended. He told the court his wife's name is Maybelle Growing Four Times Driver.

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NEW Decorator Colors—Velveteen or smooth finish
Royal Red
Royal Turquoise
Royal Green
Royal Gray
Royal Beige
Royal Pink

Featuring Royal's Clean 'n Easy Ribbon Changer with ROYAL'S NEW TWIN-PAK

Your fingers never touch the ribbon! SEE IT TODAY.

Small DOWN PAYMENT Up to 24 months to pay



Printing & Office Supply
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Register Now! For the 10 New Plaza Plymouths To Be Given Away Nov. 9-10 At the Tri-State Fair Coliseum, Amarillo

SAVE YOUR SALMON CASH REGISTER TAPES NOW!

FURR'S GARDEN FRESH VEGETABLES

Red Malaga or Thompson Seedless

Grapes lb 19¢

Cabbage

Local - Extra Nice lb **3¢**

Carnation, natural MALT **45¢**

Black Flag INSECT SPRAY 16 oz. can **33¢**

Hills Bros., reg. or drip COFFEE 1 lb. can **95¢**

Joy Suds BUBBLE BATH can **27¢**

40 oz. box BISQUICK **47¢**

Sunshine CRACKERS 1 lb. box **29¢**

Wilson MOR LUNCHEON MEAT **33¢**

We reserve the right to limit Quantities

FURR'S CHOICE GRADED MEAT

USDA Grade Standard Beef **Round Steak lb 79¢**

USDA Grade Standard Beef **Sirloin Steak lb 69¢**

USDA Grade Standard Beef **Chuck Roast lb 43¢**

Longhorn Cheese Kraft's Elkhorn lb 49¢

FURR'S

EDITORIALS

Bracero Has Replaced the Cowboy . . . Permanently!

Latin Americans Bring Community Problems

Hereford, Texas, was named at the turn of the century in behalf of the fine cattle which the area produced—and justly so. Today, however, the nomenclature presents somewhat of a paradox, even to folks.

Cattle, although still important to the economy of the area, no longer reign supreme in economic importance, and the cowboy of the early '90s has more recently been replaced by the Latin American who gathers potatoes, carrots, lettuce, onions and other vegetables from the fertile acres which produce an important portion of the nation's vegetables.

The advent of this transition from cattle to vegetables has resulted in scores of major changes in the community. Some of the big ranches have been broken into farms; town population has jumped from 2,000 to 8,000, not including seasonal migratory labor; bank deposits are now counted in millions, where they were formerly counted in hundreds of thousands, and retail sales receipts have followed a similar pattern.

Possibly the most important change of all, though, rests in the manner in which people live and, as the years pass, this factor is coming to be measured to a greater extent by infiltration of the Latin American labor.

No single factor has more directly influenced our school program. It shows up daily in our hospitals, our police protection—even in department stores, drug stores, the cafes, churches and restaurants. It has influenced some residential areas, and definitely has altered the presentation along Hereford's Main Street.

Heretofore, migratory labor has been heaviest in July and August but, last year, the workers remained still longer to gather carrots, a new, large scale crop. In 1957, it is estimated that carrot harvest will continue into December, perhaps even into January. This means that migratory labor has become a more permanent part of our lives; it means that the Latin American population, instead

of remaining here three months, will be here seven to nine months. It also means that Hereford is undergoing another major transition.

Some people complain about the condition. A few have even pulled up stakes and moved away. For the most part, however, the influx of migratory labor has been accepted as a necessity to general community growth. And if you look upon the situation in this light, it is definitely high time that some long-range planning be considered on all levels. Right now, with labor remaining in Hereford in such long stretches, it has become more permanent than migratory. As new crops develop, it is only natural to conclude that a large Latin American population will remain in Hereford 12 months out of every year.

The situation, not a completely happy one, presents several problems. In the first place, Latin American people generally afford different temperaments, different needs and different ambitions than those of the early cowboys who roamed the XIT range. Except for a makeshift labor camp, established more than a decade ago, no effort has been made to satisfy these requirements. The result has made conditions somewhat difficult for the Latin Americans, as well as for the earlier day residents.

Scores of other towns and cities in Texas have faced this same problem. Some have solved it efficiently, others are suffering serious consequences as the result of amalgamating two races of divergent desires and contrasting backgrounds.

One thing is for sure, the problem will steadily become more acute. We can sit and let nature take its course, a procedure not so good in the past—or we could establish a planning committee to study the situation carefully, compare other areas, and possibly arrive at some sensible recommendations which could make life more pleasant for all concerned—including repulsive sanitary conditions in which many of the Latin American people today live.

WHAT'S THE MATTER WITH OUR SCHOOLS?

Another Case of Not Being Able To See the Forest Because of the Trees

"Attitude" is classed by many employers these days to be of equal importance with "ability." A person's desire to accomplish a given task, they contend, can actually mean as much as his "know-how" and experience.

In the hustle and bustle of enrollment and opening of the 1957-58 school term, we cannot help but wonder how this measure would fit the students, faculty and parents in regard to the community's greatest monetary and human investment.

Maybe we just simply mingle with the wrong type of people but, almost always, we hear boys and girls—first graders on into high school—complain because school is about to open. None of our children, it seems, actually want to go to school. Education has, in their minds, become a duty rather than a privilege. Also on the way out is the old-fashioned instructor who teaches school chiefly because she loved her work. School teaching, to many instructors, is a job for the sole purpose of the take home pay—and the attitude is hard to criticize, chiefly because it applies to most other fields.

Parents often await the opening of the school term with mixed emotions. They are wondering how they will manage another pair of school shoes and still make the car payments on Sept. 1. Too often, they forget the big tax bite they pay to build the schools and to hire the personnel at the tune of more than \$1 million a year in Deaf Smith County. Just getting the kids clothed, fed and enrolled is a duty which gobbles up their time and spare thoughts.

Certainly, the attitude of all concerned has

changed drastically since the United States established its free school system and later made attendance compulsory. It is a far cry from the days when Abraham Lincoln scribbled on a slate before a wood fire to work out his problems. School is today seen by those who attend as a drudgery, rather than as the inherent privilege of all American boys and girls. Needless to say, such an attitude will definitely curtail possibilities of reaching the ideal potential available through our vast educational system.

Summed up, the situation means that we—as taxpayers and as students—find ourselves in the position of "being unable to see the forest because of the trees." The public schools are there, bought with toil and sweat, even with bloodshed on the battlefields; just how well we take advantage of them depends entirely upon us. Likewise, so depends the condition of how long they will remain available on the 1957-58 basis.

Handwriting On the Wall

Wisconsin's election of William E. Proxmire to the United States Senate breaks a long line of Republican domination, extending back to 1932. More important, though, is the probability that it forecasts the shadow of things to come.

We do not today consider Wisconsin a "Democratic State," despite the fact that Texas has voted Republican in the last two national elections. This, in fact, is the point! The people of the United States are getting

Rock 'n' Roll Heads for the Graveyard

By HUGH MULLIGAN AP Newsfeatures Writer

As it must to all raucous noises that periodically assail the ear drums of the American public, the musical boneyard is finally beckoning to the fantastic fad that's known as rock 'n' roll.

A few of its more celebrated cantatas, like the tender "You Ain't Nothing But a Hound Dog" and the triumphant "Shake, Rattle and Roll," may be heard again from time to time in misty-eyed medleys of old songs, but the bulk of this cannibalistic counterwalling will be buried forever beside such memories of other by-gone eras as "The Three Little Fishies," "The Farmer's Face" and "Don't Hit Your Grandma With a Shovel, Boys, It Makes a Bad Impression on Her Mind."

Early this week the honorary pall bearers, in the person of 18 internationally famous disc jockeys, arrived in New York to attend the final rites, which appropriately enough took place in a musty movie studio hard by Manhattan's Hell's Kitchen.

IN THE BEST traditions of the musical industry they quietly disposed of the still warm rock 'n' roll corpse by burying it under a mountain of publicity for its heir apparent, known in the trade as "the new music."

The shotgun wedding of Madison Avenue to Tin Pan Alley has failed so far to come up with a name for the new music but it goes under the working title of "Ballad With a Beat."

It will get its first big plug in the forthcoming movie "Jamboree," which further accounts for the presence of the disc jockeys at the studio. All appear in the picture to give their official blessing to the new music. Among them are Howard Miller of Chicago, Dick Clark of Philadelphia, Al Jarvis of Hollywood, Zenas Sears of Atlanta, Milt Grant of



Washington, Gerry Myers of Ottawa; Keith Sandy of Toronto, and Chris Howland of Cologne and Werner Gotze and Munich, Germany.

THE PLOT never gets complicated enough to interfere with the 18 disc jockeys who parade across the screen to introduce the 20 new songs.

The songs are performed by such recording stars as Count Basie and his orchestra, the Four Coins, Fats Domino, Connie Francis, Joe Williams, Jody Sands, Frankie Avalon and several other reformed rock 'n' rollers.

What will the new music be like?

Chris Howland, a pleasant Englishman who lives in Cologne and does a German disc jockey show over West Deutchen Rundfunk and an English disc jockey show for the British Forces Network, described it as "a type of song that will give singing back to the singers."

THE OLD fashioned love ballad has replaced the hillbilly yodel that formed the basis of rock 'n' roll and the beat has been slowed down to something resembling a combination of rumba and tango. One disc jockey, evidently having trouble adjusting musical gears, acidly compared it to a 78-speed rock 'n' roll record played on a 45 turntable.

QUESTION OF THE WEEK

Emotions Are Mixed on Demise of Rock 'n' Roll

Rock 'n' Roll music has been reported to be on the way out as a musical fad. Will you miss it if it goes? If so, why?

MARGARET BOOMER—I'll miss it if it goes. I think it provides entertainment for the young people and I enjoy listening to it while I'm working or just listening to the radio. I enjoy it better than I do other music.

JOE SMITH—No, I won't miss it. I don't like it. I can't say the same thing about my children, though.

MRS. C. O. PHILLIPS—Well, I never have missed it so much. I've always thought it was just a fad that would die out. My daughter plays it all the time, but it never has bothered me. Sometimes I listen to it and sometimes I don't.

CARL ZIMMERMAN—Yeah, I sure would. It's something that isn't dull and I like to listen to it. But I do think it's on the way out.

MRS. GEORGE PAETZOLD—Well, I don't think especially I'd miss it but I think some of the rock 'n' roll music has been good.

CHRIS CLARK—No, I won't miss it a bit. I don't care for it. It isn't very listenable. Only thing it's good for is rhythm and I don't care for that.

GEORGE DAVIS—Yes and no. I like some rock and roll and some of it I don't, but personally, I don't dance so I won't miss it.

MRS. JOE STORY—It will be a happy miss. I've never learned to appreciate it too much, but the children enjoy it.

DON MOORE—I sure won't miss it. I'm not particularly fond of it and I think it appeals to very shallow emotions.

MONTA KAY GRAGG—I'll miss some of it but not all of it. You get used to any fad after so long and you like it. Some rock 'n' roll music is good and some of it is not so good. I'll miss the part that is good.

PAUL HOFF—Yeah, I'll miss it, but it will be a pleasure. It's not any worse than what we had when we were kids though.

WAYNE CARTEL—I wouldn't miss it but the kids will.

ready for a major political change. This is especially true in the farming and rural areas, where most producers disapprove the methods of Ezra Taft Benson as Secretary of Agriculture.

Whether Mr. Benson is right or wrong, only time will tell. Nor will it make much difference to the Republican party in the next presidential election. The only way the Republicans could win, in fact, would be for the Democrats to renominate Adlai Stevenson,

or to pick some other party machine candidate. This is doubtful in view of two straight defeats with Candidate Adlai, plus the fact that Lyndon Johnson, Majority Leader, and several other leading Democrats are now making serious bids for the nomination. Anyway, it looks as if the handwriting is on the wall, and the way we interpret it, the Democrats will again take over in 1960—and we wouldn't be surprised if their reign lasts another 20 years.

Panhandle Paragraphs

MOTHERS PROTEST "UNSAFE" ROAD

Outraged by what they feel are hazardous driving conditions, a group of mothers from southeastern Moore County have been storming county officials. Women involved all have children who are slated to attend Skelly School this year, traveling to and from the school over what they term an "unsafe" road and bridge. The road is a country road that starts about seven miles east of Four Way, going east, then north to the Skelly School, about 20 miles east of Dumas. Midway along the road is the Moore County Bridge, a combination steel and wooden one-way structure which spans Big Blue Creek. The situation was brought out last week, after parents of 32 elementary students were told that their children would not be given transfers from the Skelly School District to the Dumas Independent School District. The decision was made, according to County School Superintendent A. B. Cluster, because the Skelly School Board felt it could not afford to pay the increased tuition costs to transfer the students to Dumas. The County Commission has no funds available now to improve either the road or the bridge, according to Judge Ezelle Fox.—MOORE COUNTY NEWS.

STORM INJURES THREE IN PERRYTON

A powerful, twisting wind storm, accompanied by severe lightning and heavy rain, hit two North Plains communities Monday night, inflicting property damage and injuring three persons. The storm swept through areas of Perryton about 6:15 p.m., upending the trailer home of Mr. and Mrs. E. B. Underwood. It also struck Waka, 15 miles southwest of Perryton, where a small unidentified girl was temporarily pinned beneath a shed which collapsed while she was playing. All three were treated for minor injuries at a Perryton hospital and released. The weather bureau said that 47 inches of precipitation peppered Perryton during the storm's 1-minute duration. Little water damage was reported, but the violent winds damaged crops, fences, windows, TV antennas and roofs.—BORGER NEWS-HERALD.

LAMB COUNTY FIGHTS LIQUOR TRAFFIC

In a session which lasted 15 hours Wednesday members of the Lamb County Grand Jury started an investigation of the county liquor traffic which in its entirety is predicted to be the most thorough investigation ever to be made in the county. The investigation coincides with a major drive against bootleggers which was started several weeks ago by the sheriff's department and the Littlefield police.—COUNTY WIDE NEWS.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm is back on the topic of inflation, his letter this week reveals.

Dear editor: Like a lot of other people, I have been giving considerable thought lately to the problem of inflation, which is not the most exciting topic to think about but it beats plowing.

According to the economic index and my grocery bill, the cost of living has been going up a little every month for the last 18 months, and every time it goes up, it means a general increase in prices and wages, which in turn sends the cost of living up a little more, and if it keeps it up anybody can see it'll get completely out of hand.

Consequently, I was pleased to read in an article in a newspaper yesterday afternoon which I had been using to put on my tractor seat while I went to get a drink of water to shade it from the sun, anybody knows what happens to a tractor seat when it's left in the sun fifteen or twenty minutes in August, and when a puff of wind blew this paper off and left the seat too hot to sit on, there wasn't anything else for me to do but take the paper to the shade of a tree and read, and consequently as I started to say, I was pleased to read that some of the best minds in the country are working on the problem of inflation.

According to Gardner C. Means, one of the top economists in the country, inflation is caused by "administered prices," by which he means prices aren't allowed to follow the law of supply and demand, people just set a price they figure they ought to get or can get, and by a quirk of human nature the price is always up, not down.

Therefore, he says what we ought to do is stop raising prices and wages for one year, while we study the problem of mountain inflation.

I think this is a good idea and I am pleased to know that one of the nation's top economists has finally caught up with us farmers.

As you know, me and the rest of the farmers of this nation haven't raised prices in the last 12 months. I will go even further. We haven't raised 'em in the last 5 years. I'll pay my subscription to The Brand five years in advance if anybody will point out to me any farmer or rancher in Deaf Smith who has raised the price of anything he sells in the last five years. Personally, the last time I raised the price of anything was the time I raised the price of a steer in 1949. I priced it at what I figured I ought to get, and bowed my neck and held out. The steer died of old age.

So, if American business and American labor will follow the pattern set by us farmers and flat refuse to raise prices for one year, we'll give this new idea a complete test. It sure is lonesome testing it all by ourselves.

Yours faithfully, J. A.

THE SUNDAY BRAND Established 1948 Published every Sunday at 236 Main St. Hereford, Texas James M. Gilentine, Editor and Publisher Roy M. Clark, News Editor TEXAS PRESS ASSOCIATION Member since 1957 Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50 cents per month. Single copies 10 cents each. Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Hereford, Deaf Smith County, Texas

School Style Outlook --- and Red

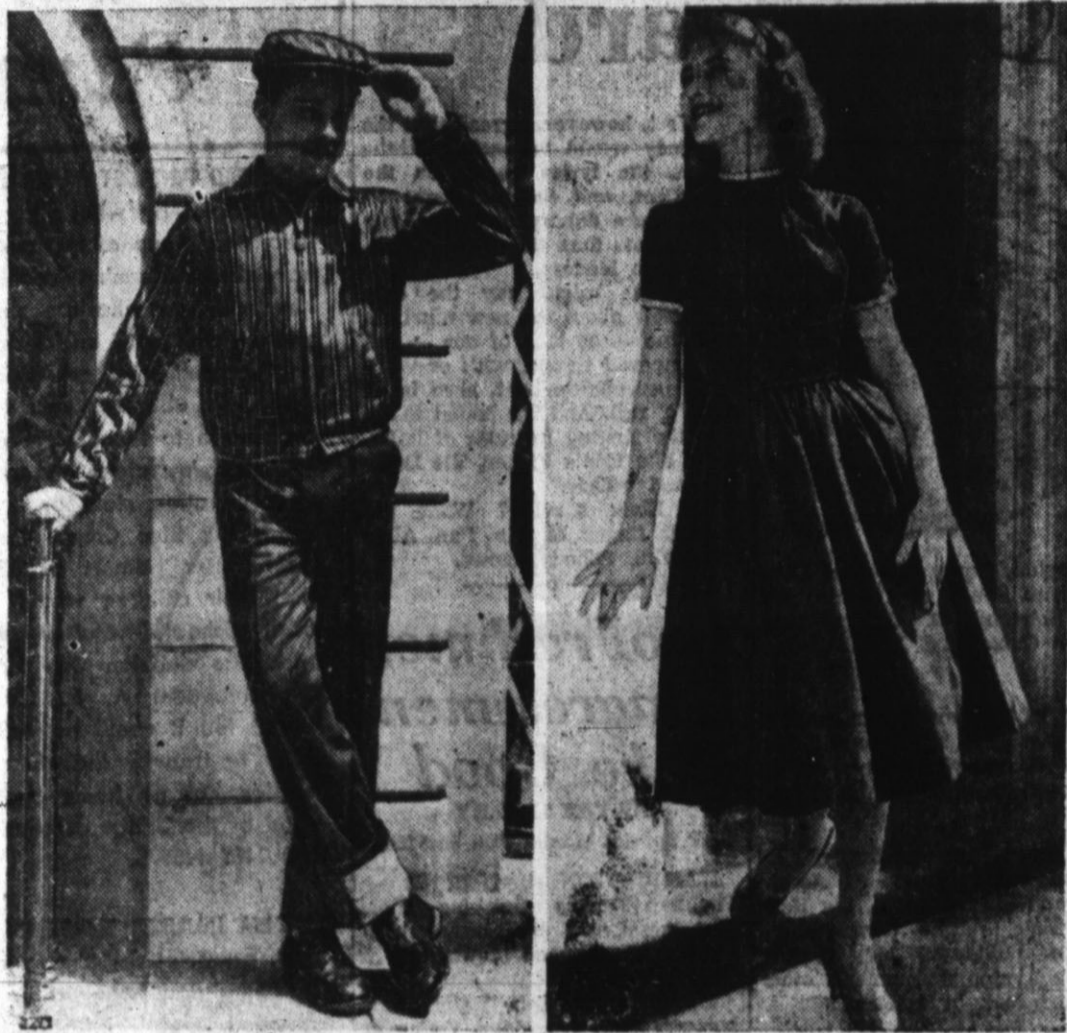
AP Newsfeatures
 Things look black for the high school crowd this fall, when it comes to fashion. Both boys and girls are going for black, alone or in combination with vivid colors, preferably red, as the newest look for classroom and after-school dates.

The black-and-red combination looks like a sure-fire winner for the Latin-and-algebra set this season. Boys are choosing black cotton twill slacks, cut on narrow Ivy lines, and coordinated striped or plaid shirts and jackets in preference to the ubiquitous blue jeans. They look neater and, as the girls agree, real smooth.

Girls like black or dark-ground calico prints for school dresses made with quaint old-fashioned touches. They also look better-groomed and prettier than they did when they dressed just like the boys.

Mothers applaud the dark cotton school clothes, because new finishes and techniques make them easy to launder. They caution their offspring to look at the label on school clothes and make sure they are sanforized against shrinkage and have the important easy-care finishes which resist soil, shed wrinkles and make ironing unnecessary.

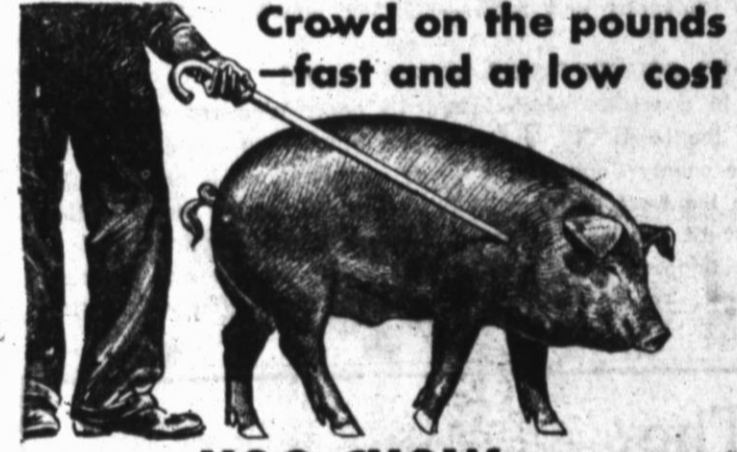
Other important new school fash-



GOING MY WAY? No more sloppy look for Joe. He's strictly coordinated, in Ivy-tailored slacks of black cotton twill lined in red cotton flannel, a red flannel shirt, windbreaker and cap in red-and-black stripes. Jean wears

a red-and-black calico print cotton dress with old-fashioned lace edging, full skirt and demure air. Both outfits wash like a breeze and are sanforized against shrinkage.

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Congressmen
 (Continued From Page 1)
 hand may be seen carrying on private conversations or reading newspapers while some colleague is making an eloquent address.
 "Frequently the public may feel they are not taking an interest in legislation they must vote upon," he added, "but nothing could be further from the truth."
 He explained members may be attending a committee session and observed that study and determination of the fate of bills usually takes place before committees. The speech may be a repetition of arguments already well known.

AROUND THE CAPITAL:
 Various committees are getting ready to conduct special studies during the fall adjournment, some to be held in this country and some abroad.
 Although a freshman member Young was appointed as head of a special subcommittee to study wage problems of federal employees in the Panama Canal Zone and the wage relationship with Panamanian citizens.
 The group is expected to go to Panama in November.
 A special subcommittee selected

to see what changes are needed in the Hatch Act, which restricts political activity by public employees paid in full or in part by federal funds, is expected to visit Austin late in the fall.
 Rep. Omar Burleson of Abilene, as chairman of the House Administration Committee, named Rep. Ashmore (D-SC) as subcommittee chairman. The Texas himself will serve as ex-officio member of the subcommittee.
 In announcing the creation of the subcommittee Burleson said many restrictions now imposed against public agency employees were not intended when the act was passed about 16 years ago.

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Photographers Teach Business To Teen-agers

WINTERS — Texas photographers are seeing to it that their children learn something about the profession.
 Like most men in other lines of work, photographers would like to see their sons and daughters carry on the business the parents have established.

So the Texas Photographers Assn. this summer started a program to teach their children the art and pleasure found in photography, along with fundamentals of the profession.
 At their recent convention in Dallas, approximately 40 boys and girls between the ages of 13 and 16 came with their parents. Detailed programs and classes were included for the teenagers.
 Climax of the teen-ager affairs was attendance at the awards banquet.

A NEW EVENT was added when Miss Phototeer of Texas, along with her eight duchesses, were presented to the crowd by the photographers who made their portraits.

The Miss Phototeer selections were made from numerous photographs of teen-age girls submitted by association members. The program has been in the making several years. Credit for its initiation goes to John Gay, Dallas, president of the association.

Mrs. Jay Crowe of Austin, a photographer and mother, approached Gay several years ago when he was secretary-treasurer with an idea that some attention be paid to the children.

SO WITH Gay's assumption of the presidency for 1957, the groundwork for a program for teenagers was under way.

His daughter, Linda, and Mike Marvins of Houston, son of Kaye Marvins, vice-president elect, and Mrs. Marvins, served as official host and hostess for the young people.

"To my mind this is the sort of thing needed to combat the much talked of 'juvenile delinquency,' one mother said. "We constantly hear recreation centers and more entertainment pushed as a means of making better adjusted youth. Personally, I think it is not more entertainment but more responsibility on children, need. Teaching them the fun in work and guiding their desire for adventure into worthwhile accom-

At The Movies

STAR THEATER
 Joe Butterfly: A comedy about GI magazine-correspondents in Japan, this one stars Audie Murphy, George Nader, Keenan Wynn and Keiko Shima, with Burgess Meredith as Joe Butterfly. Sunday, Monday and Tuesday.

Oh, Men! Oh, Women! A physician and his patients are involved in a romantic mixup. David Niven, Dan Dailley, Ginger Rogers, Barbara Rush and Tony Randall star. Wednesday and Thursday.

TOWER DRIVE-IN
 China Gate: A jungle war against Communist troops in French Indo-China with a little time for romance. Gene Barry, Angie Dickenson, Nat "King" Cole making his dramatic film debut. Sunday and Monday.

Hold that Hypnotist, Quincanno the Frontier Scout: A double feature, Tuesday and Wednesday. Huntz Hall and the Bowery Boys search for buried treasure after a regressionist takes them back to the year 1683. Singer Tony Martin is a western star in Quincanno.

CARD OF THANKS
 We would like to take this means of expressing our love and gratitude to everyone who has been so kind and generous to help us during my illness with prayers, food, flowers and gifts of various kinds, for the inquiries and especially for the honorary membership award of my dear Sunday School class at the Avenue Baptist Church. Every card and letter and every word of encouragement we appreciate. To the Rev. A. C. Hamilton, the doctors and nurses at the hospital and to all our friends may we say thanks and may God bless you is our prayer.
 Mrs. R. L. Mason and family

placements seems to me to be the best answer to the problems."

CARD OF THANKS
 We wish to express our sincere appreciation and gratitude to our many friends who so thoughtfully and tirelessly assisted us during the sickness and ensuring death of Mrs. J. H. Lomas. We particularly would like to express our gratitude to the doctors and the entire staff at the Deaf Smith County Hospital for their kindness and thoughtfulness.
 Henry Lomas
 Mr. and Mrs. Dennis Lomas
 Mr. and Mrs. Walter Easter
 Mr. and Mrs. B. R. Dixon
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RETURN HOME
Mr. and Mrs. Jimmy Easley and sons Hal and Stephen left Thursday after a visit here with his parents, Mr. and Mrs. Oscar Easley. They also attended the wedding of his brother, Joe Easley, and Miss Corinne Cameron in Fredericksburg Aug. 25. Jimmy Easley served his brother as best man.

TYPE CASTING
ALAMOGORDO, N. M. (AP) — The Alamogordo Daily News received a news release stating that White Sands Proving Grounds is in critical need of qualified typists to fill jobs. The News said editorially, "When they said that they are sending out an SOS for qualified typists, we really believed them. There were eight typographical errors in the one-page release we read."

SCHOOL DAYS
TONKAWA, Okla. (AP) — An 84-year-old student walks four miles a day to attend junior college classes here.
Walter Marsh, a former St. Louis, Mo., music teacher, is believed to be the oldest freshman in the state. He is studying English and psychology but he is not after a degree, just "taking whatever I enjoy."



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Test Future Careers in Summer Laboratory Jobs



FUTURE SCIENTISTS Edward Becker of the University of Chicago, left, and Priscilla Edson of Duke University conduct an experiment as part of their summer jobs at the Diamond Ordnance Fuze laboratories in Washington, D. C.

By ANNETTE DAVIS (For Jane Eads)
WASHINGTON — In a campus-like setting in northwest Washington, 115 science students from 60 colleges and universities are getting a chance to put their book learning to practical, paying use.

At the Diamond Ordnance Fuze Laboratories, an Army research center for electronic devices, the students get a taste of working in a government laboratory, and — equally important — the government gets a chance to evaluate their possibilities as future scientists.

The lab's summer student aid program is one of several in Washington to encourage young people in science careers and to recruit budding scientists for government projects.

Miss Priscilla Edson, a junior in mathematics at Duke University, had a summer job renting apartments before she heard of the program. Now she is working on a mathematical analysis of optical properties of film deposits.

The students receive a starting salary of \$225 a month. They are recruited, under Civil Service regulations, from colleges and universities across the country. A few who have shown ability in science are taken directly from high school.

For most, it's their first chance to put academic knowledge to practical use. However, some of the trainees, like David M. Freifelder, a Ph. D. candidate in physics at the University of Chicago, are spending a second summer in Washington.

Davis, whose home is Waukegan, Ill., told me he likes the free-

dom at Diamond to do independent research. This summer he is working on a device to replace a tube 1/75th the amount of the present device used by the government.

The supervisor, Dr. Charles H. Klute, had this to say about the student program: "It not only supports the students financially, but the work here will advance them professionally. When they go to look for a job, they can say they've had experience."

Another advantage, he says, is the scope of the training. "College textbooks present ideal cases. We never have ideal cases. Ordinarily, a student wouldn't encounter the variety of methods used here until much later in her career."

The man behind the program, Lt. Col. John A. Ulrich, commented: "We need young blood to maintain the quality of our staff. Sometimes the old-timers may be stumped and these young people bring in new ideas."

Out of an average turnover of 25 persons a year, half the replacements are recruited from former student trainees.

"The program works both ways," Ulrich said. "The students get an idea of what goes on in a government laboratory and we have a chance to evaluate the students. We toss out the challenge. If a student shows interest and initiative, he has a job for the rest of his life."

Like Buttermilk? You can serve it as a cold soup if you add diced cucumber, minced parsley and diced tomatoes (peeled and seeded) to it. For a topping use minced chives or minced green onions.

Lightning Rod Salesman Still Going Strong

FERRIS — Ever wonder what happened to lightning rod salesmen?

One of the best in the early 1900's is still going strong at 90 years of age, not as a lightning rod salesman but as the president-

of a brick company.

J. A. (Rod) Smith — the nickname still sticks — for many years has been in the brick business but he enjoys pointing out the many homes in the area which he "rodde" back about the turn of the century.

Smith, who traveled 21 states acquired a reputation as a "go-getter" lightning rod salesman when he brought his bride to Ferris in 1895.

HIS ARRIVAL here was an impressive one — it took two rail-

road freight cars to transport his two sets of household furnishings, buggy, wagon, nine horses, two fine jacks and two mules.

He admits that lightning rod salesman had some tricks of the trade that would match the "hard selling" techniques of modern masters.

"Remember, we had to make them believe in lightning rods," he said. "So I cooked up a plan to build a little biddy house with walls notched together so I could use it over and over. I hauled up a battery so it'd jolt the house,

making it fall apart. "But when the rods were in there, the sparks would hit the metal rods and go down through the house to the ground. Man, that sold them hand over foot."

In addition to the brick plant, Smith served as justice of peace here for 14 years but he resigned recently "so I can give more time to reviewing things."

General Nathan F. Twining, the Chief of Staff of the U. S. Air Force, began his military career as an infantryman.

AUTOMATION
EAST LANSING, Mich. (AP) — Michigan State University has found television a better teacher of typewriting than a classroom instructor.

In a test conducted by MSU's bureau of business research television-taught students, who had had no instructor in the classroom, not only learned to type faster, but made fewer errors than did students taught in a classroom. The bureau conceded the television technique's novelty might have been a factor.



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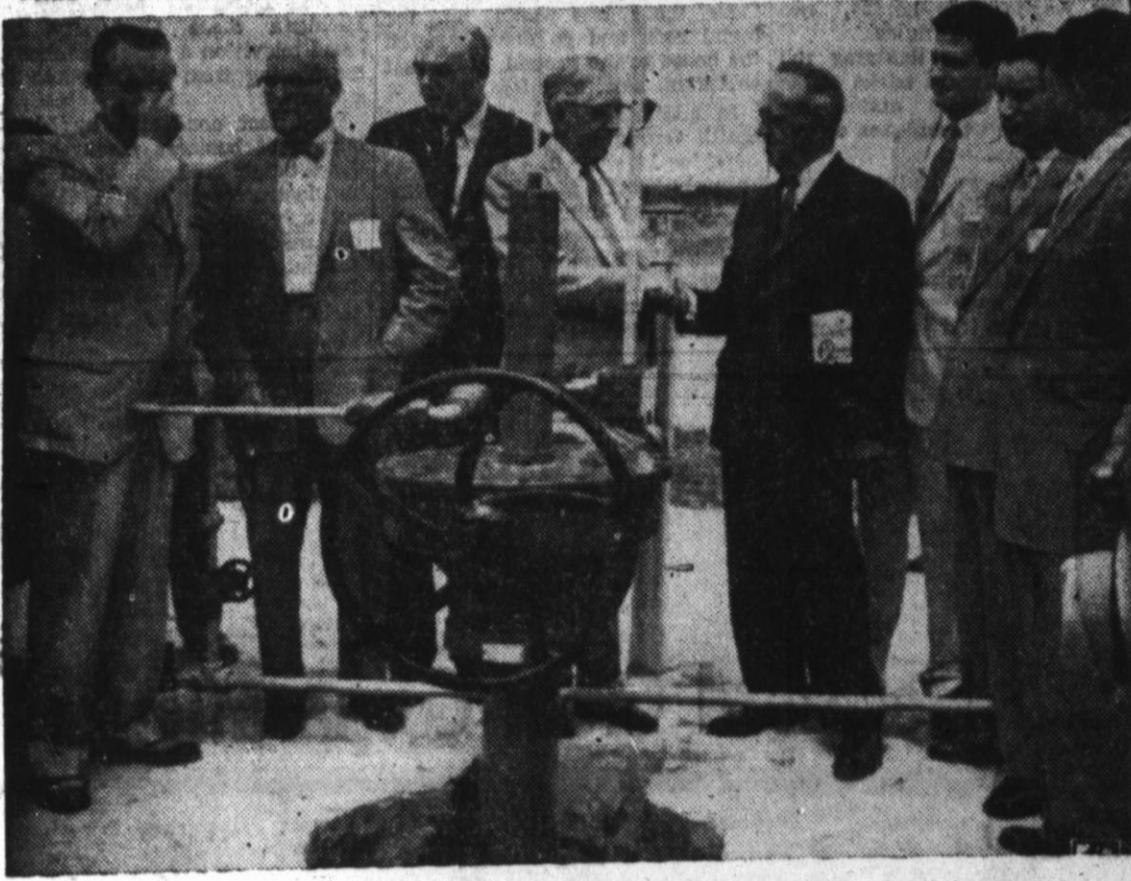
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INTERNATIONAL CEREMONIES—Orville S. Carpenter, left, president of Texas Eastern Transmission Corp., of Shreveport, La., shakes hands with Dr. Jose Colomo, Assistant Director General of Petroleos Mexicanos (Pemex), after Colomo pulled a small lever to turn a valve, in foreground, which connected the facilities of the two companies at McAllen and began the transmission of natural gas to the United States from Mexico. (AP Photo)

WALCOTT NEWS

P-TA Plans Completed

By MRS. T. L. COLLINS
Plans for Walcott P-TA were completed this week when Mrs. N. E. Tyler, president, Mrs. Norman Minks, vice president, and Mrs. Jack Weaver, announced the opening date and schedules. Activities will begin Friday evening, Sept. 6, with a game night. All attending are invited to bring cookies and dominoes. Plans for a game night the first Friday in each month and for regular meeting nights on the third Friday of each month.

Coinciding with school planning was the return of Mr. and Mrs. A. L. Shelton, who returned this week to assume duties as teachers in the Walcott school. Shelton completed his work this summer

and received his Master of Education degree from West Texas State College, Canyon. Mr. and Mrs. Walter Nelst returned Friday from a vacation in Colorado since Aug. 14. The Nelstas made the trip in their pickup and camped out during the tour which included: Estes Park, Colorado Springs, and Denver. They also fished at Mount Blanca, returning home by Clayton, N. M., where they visited Ft. Jordan.

Also returning home Saturday were the Nelst daughters, Barbara and Rose, who visited in Lubbock, during the absence of their parents, with Mrs. Nelst's brother, Jim Vasek. The girls also visited with Carol Lynn and Linda Lumpkin in Whiteface.

The John Kerr family, who moved away this summer, have been replaced by Mr. and Mrs. W. V. Talbot who now occupy the farm. Other newcomers include Mr. and Mrs. Alvin Wilkerson, who have moved to the place previously occupied by the Alman family on Walcott's extreme east line. Dorothy Jean Wilkerson will be a sophomore, while Raymond will be in the sixth grade and Kenneth will be in the third grade; David, the other son, is of pre-school age. Mr. and Mrs. Walter Williams and boys moved to Dumas this week and their place will be farmed by Mr. and Mrs. Irvin Carr and Mr. and Mrs. W. H. Carr. The W. H. Carrs have a baby daughter, Carole. They come to Walcott from Idalou.

Visiting here in August were Mr. and Mrs. Hilbert Minks and three children of Greensburg,

Kan. They visited with his brother, Norman Minks and family, who occupy the Dameron Ranch home. Woodrow Northcutt will go to Abilene Saturday, where he plans to enter Hardin Simmons University. Wayland and Ray Northcutt and Don Bomar are going out for football at Hereford High School this year. Jimmy Northcutt, who spent the summer working on a dude ranch at Grand Lake, Colo., plans to be

home by Sept. 20. Amarillo visitors in the home of Mr. and Mrs. Joe Rader and Mrs. J. M. Payne Sunday, included Mr. and Mrs. Royce Riggins and three children. Mr. and Mrs. Thomas L. Collins and sons, Raymond and Bruce, attended a reunion of Alken and Meteor residents Aug. 35. The gathering was held in the Alken Methodist Church, including a basket dinner and "much visiting." August Vasek of Stamford visit-

ed Sunday in the home of his sister, Mrs. Walter Nelst. The Walcott School Board held a meeting Monday night and employed Arnold Hershey of Hereford to drive the high school bus. The board also approved usage of Sealtest milk in the Walcott cafeteria for the coming year. Wednesday night and early Thursday morning a total of .02 inch of rain was recorded at Walcott. The moisture followed high winds, some dirt and thunder and lightning.

Dad's Shirts Go to College

By DOROTHY ROE

Associated Press Women's Editor SMART COEDS have discovered a new way to ease the college budget. They're using Dad's old shirts for gay nightshirts.

Local sewing center experts say it's easy. Cut the collar off the shirt, making a scoop neckline. Cut off sleeves above the placket and below the elbow. Then stitch on the trimming of your choice.

For a dainty, frilly nightie, get five yards of nylon val lace beading, two and 5/8 yards of matching lace edging and six yards of rayon satin baby ribbon to thread through the lace beading. Then sew lace beading down center front, around neckline, sleeves and armhole, and on pocket edge. Thread the ribbon through the beading, leaving enough for bows at neck and sleeves. Stitch lace edging around shirttail, and there you are with a glamorous night-shirt at little cost. Dainty lace trims can be bought for as little as ten cents a yard, so the cost of your frilly nightshirt should be not much over a dollar.

Many variations are possible. You can use rows of rickrack or colored bias binding for trimming. Try dressing up one of Dad's old shirts with alternate rows of pink and red bias binding down front closing, around sleeves, down the middle of the back and around the shirttail. You can leave the collar on, if it's not too worn. The result is a gay dormitory nightie. Use your imagination in various trimmings and color combinations. To a dormitory conversation piece, a little lace, rickrack or bias binding can transform an old shirt in-



PARTY TRICK — Freeze snacks and cookies in containers that may be shipped off to dormitory parties.

is heated up for serving it will not get mushy. A tangy sauce may be made with canned tomatoes, onions, celery and chopped green peppers. If you decide to make a spaghetti and meat ball dish you can still do so at the last moment by rolling the defrosted hamburgers into small meat balls, browning them and adding them to the spaghetti you serve it. (This is a good idea particularly, if you do not have enough hamburger to go ahead with your hamburger on the bun idea. Spaghetti and meat balls makes a good, filling dish.)

When planning a party on this shop-as-you-save basis, buy your soft drinks as you go along too. Put them in the cellar or other out-of-sight place until the day of the party.

Here is a good freezer-tested candy recipe for peanut and raisin clusters. Take 1/2 pound semi-sweet chocolate and grate it coarsely. Place it in the upper part of a double boiler over water. Stir until melted. Add 1 cup unsalted shelled peanuts and 1/2 cup seedless raisins. Blend. Spoon on to wax paper, shape into small rings. Allow to cool. Place in layers in containers.

Railroads above Anchorage, Alaska have problems. The trains clear the tracks of snow, but the moose and other wild animals take over in the belief that the tracks have been cleared strictly for their comfort. Some casualties to trains come to moose.



DORMITORY SWANK—Her lace-trimmed nightshirt is made from Dad's old shirt.

YOUNG MODERNS

Smart Co-eds Plan Parties from Freezer

By VIVIAN BROWN

AP Newsfeatures Writer Want to give a party that is painless on the pocket book? Try the shop-as-you-save party. All you do is make up a party menu, buy items that fall into that groove whenever you have a little extra money. When you have enough food, then you party.

The trick requires a freezer or freezer compartment of the refrigerator. That way corn chowder, beef stew, spaghetti, meat pies or anything that strikes your fancy may be frozen for your shining day that is in the offing. One college belle has even used

this method for entertaining her friends at school. She freezes favorite cookies and snacks, then her mother mails them to her when she is away at school and planning a dormitory party. She makes up batches of favorite cheese and meat spreads, candies and cookies that will be thawed out by the time they arrive at their destination. (Candy takes about two hours to thaw.)

Here is a menu one practical teen-ager used recently for a freezer party: Snacks, hamburgers on toasted buns, pickles, spaghetti with tomato sauce, ice cream and cookies. These make good eating for hungry Jacks or dainty eating Jills.

You can extend the hamburgers with bread crumbs, wrapping them individually in plastic film, wax paper or foil, and then packing them in the square waxed freezing containers that will not take up too much space in the freezer. It's a good idea to undercook spaghetti slightly so that when it



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"July or February..."

I have garden-fresh fruits and vegetables in my ELECTRIC home freezer, all the time!" says MRS. ROY QUALLS OF GUYMON, OKLA.

Last year Mrs. Qualls froze over 300 pints of garden-fresh vegetables which, she says, "... really means a great saving in my family food budget all year." In addition to buying meats in season, and in quantity, for additional freezer savings, Mrs. Qualls passes on this tip: "I do a considerable amount of baking, especially biscuits, usually 10 to 12 dozen at a time. I chill them, break them apart, wrap in wax paper and freeze them in my freezer. Then, when unexpected guests arrive, I have hot biscuits in a matter of minutes."



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New Generation's Music Tastes Changing, Says Top Conductor

By W. G. ROGERS
Associated Press Arts Editor

NEW YORK, (AP)—Want to throw a surprise party for your husband? Call in the press to interview him while you get everything ready behind his back.

So while Rose Bampton, who used to sing at the Metropolitan Opera, prepared for a whopping wingding of a party, I interviewed her husband, Wilfrid Pelletier, for 33 years Met conductor, on his 61st birthday.

Pelletier, whose Met career ran from 1917 to 1950, came to this country as a youngster—and it is youngsters that he works with here now a great deal, and youngsters he seems to like most to talk about.

For three years conductor of the New York Philharmonic children's concert, he says youngsters no longer can be tempted with the musical fare they liked even a few



MUSICAL MARRIAGE—Wilfrid Pelletier, Metropolitan Opera conductor for 33 years until 1950, plays piano for his wife, Rose Bampton, who used to sing at the Met.

years ago. "They are not interested in games, or stunts, they want Debussy's 'La Mer,' Ravel's 'Daphne et Chloé,' and things of that caliber."

A Montreuil born into a large musical family, he spends half his time in Canada, half here—unless a third traveling in between. There, too, in the conservatory he trains young people, and likes them to start as early as possible. "For voices," he said, "you wait till the teens. But for strings, if you get them in their first years, they develop a suppleness in fingers and wrist which otherwise are

apt to stiffen beyond remedy. The National Federation of Music Clubs' 1957 Award of Merit went to Pelletier for his efforts in encouraging the study of strings. At a children's concert he used 25 school-age youngsters as substitutes for some Philharmonic players in part of his program.

"Not so long ago young people all wanted to study clarinet or trumpet; now there is a great switch to strings."

He continued: "You used to tell a child: 'Now do that, now practice this for the next lesson.' That isn't enough today. You have to tell him why he is expected to do

Stanley Mousner on Army Team

VERDUN, France (AHTNC)—Army Specialist Third Class Stanley G. Mousner, son of Mr. and Mrs. T. G. Mousner, Star Route, Hereford, helped his team win second place in the Advance Section Southeastern district softball tournament at Toul, France, early this month.

Specialist Mousner was a member of the 175th Signal Company team, winners of the Metz Quartermaster Depot playoffs.

Mousner, a teletype operator and a supply clerk with the company, entered the Army in October 1954 and received basic training at Fort Bliss, Tex. He arrived in Europe in April 1955.

The 21-year-old soldier was graduated from Wapanucka (Okla.) High School in 1954.

or that, and also have to be able to show him. A mediocre teacher isn't enough, it must be a great teacher. When Oistrakh was here and talked to Joseph Fuchs, who teaches in the Montreal Conservatory, Fuchs asked whether he liked to teach. The Russian said he did, and added that it was lucky he did, too, for his government required it of him, arguing: "How can we have great violinists tomorrow unless the great violinists of today teach them?"

As musical director of the Met's Auditions of the Air, Pelletier helped introduce a lot of the best names to the Met's roster, among them Patrice Munsell, Eleanor Steber, Rise Stevens, Frank Guarrera, Robert Merrill, Leonard Warren and Richard Tucker.

He is the first musician of standing in my experience to give almost unlimited credit to radio, TV and records for the degree to which they awakened a widespread interest in good music. In Canada, he said, broadcasts much more generously than here feature symphony and opera.

(P. S.: The party went off handsomely, the guests agreed.)

Vivian Della Chiesa Re-Emerges as Successful New Pops Singer

By HUGH A. MULLIGAN
AP Newsfeatures Writer

Vivienne, the new pops singing sensation, has finally shed the one-word pseudonym that adorned her first hit records and revealed herself to be none other than concert star Vivian Della Chiesa.

But that's all the revealing and shedding she plans to do in her new career.

"I'm not going to do a striptease or take a bath on stage," insisted this winsome, blue-eyed blonde who was a radio favorite for years. "If I can't make the grade as a pops singer with my voice alone then I'd rather not sing again, ever."

Trained as a dramatic soprano and still much in demand as a concert singer, the one-time opera star is startlingly frank about her reasons for going into the pops field: "There's more money in it."

TOWARD THAT end she bought a part interest in V.L.P. Records and launched her pops singing career by using only her first name on the labels so that disc jockies and the listening public would rate her on her merits and not her past accomplishments.

The results were instantaneous and successful. Within six weeks her full throated, bluesy renditions of "Light A Candle" and "Love Letters in the Sand" had spiraled to the top of the best seller lists and she was being compared with everyone from Kay Armand and Lena Horne to Jo Stafford and Kate Smith.

Actually, neither Vivienne nor Vivian was making an abrupt break with the past. From her childhood days in Chicago, where she was born into an opera-loving, music happy Italian family that sang to each other from morn till night, Miss Della Chiesa has been mixing popular songs, both American and Neapolitan, with her

classical repertoire. "I GUESS THAT's one reason why I did so well in radio and concerts," she admitted. "I was trained in the old operatic tradition but I was an American and knew all the popular songs."

In her pops style Miss Della Chiesa sings several octaves below her regular concert voice, but she has the power, the range, the coloring and the clarity of diction to make a ballad come alive without the aid of echo chambers, hopped-up arrangements or other technical gimmicks employed by today's crop of popular balladiers.

Her sudden success has generated the usual frenzy of interest among booking agents, supper club owners, Hollywood, television and record companies

that knew her as a concert artist. "For 20 years," she says dryly, "everybody knew who I was. Now that I've been re-discovered everybody wants to know where I've been."

Something of a prodigy, Miss Della Chiesa was practically a household word on radio during the depression years and she's still a bit sensitive on this point, which is understandable for a good-looking lass embarking on a new career.

"They talk about my old radio days," she complained, "as if I was Marconi's first vocalist. Radio has been good to me and I hope to win some of my old fans over to my new style, but from here on out it's just like starting all over again."

From the looks and sound of

things, Miss Della Chiesa is starting all over again right at the top. The music world should be delighted. It can always use a novelty act, like a singer who can really sing.



Vivian Della Chiesa
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Kemp and Paschel Auto Repair was established January 15th of this year at the present location, 1221 East First street. Owners and partners of this firm are Tommy Kemp and Raymond Paschel. Tommy came to Hereford in 1949 from Gatesville while Raymond's former home was Lawrence, Kan. He has been here since 1941.

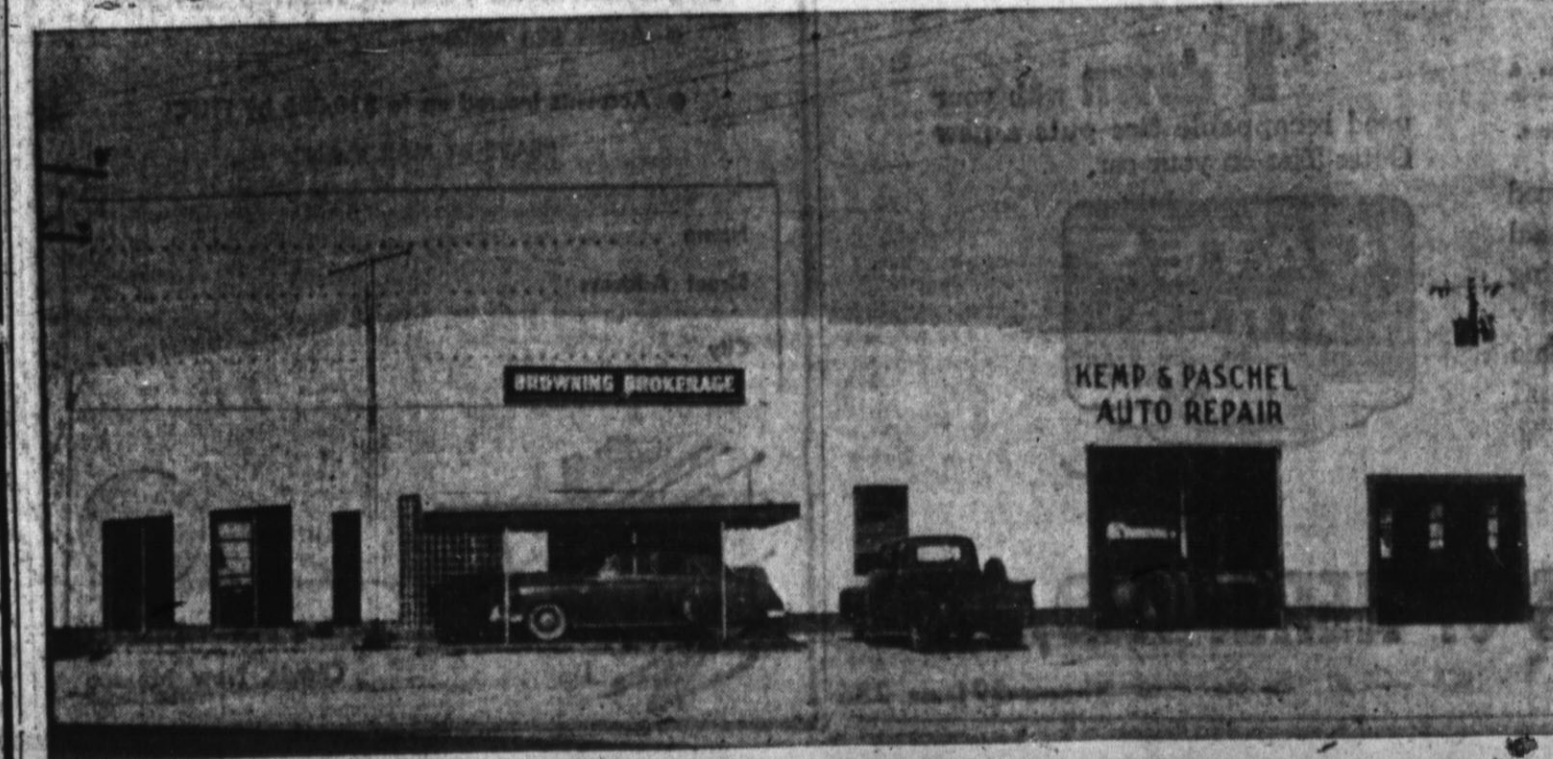
Both men have had several years experience in automotive repair work. Their principle services include automobile, tractor and irrigation motor repairs. They will make service calls anywhere and at any time and state that there is "nothing too small or nothing too big" for them to handle with the utmost care. Their main objective is to do their very best, with EVERY job.

Kemp and Paschel Auto Repair is an official safety inspection station and they are ready now to begin inspections for 1958 stickers which are available today (Sept. 1). They urge the public to have this inspection done soon so as to avoid a last minute rush.

In an interview with Mr. Kemp, he said, "We wish to express our sincere thanks to our many customers of the past and hope they will find satisfaction with our work and will come in, again. Of course new customers are invited, too; we are always happy to be able to extend our services."

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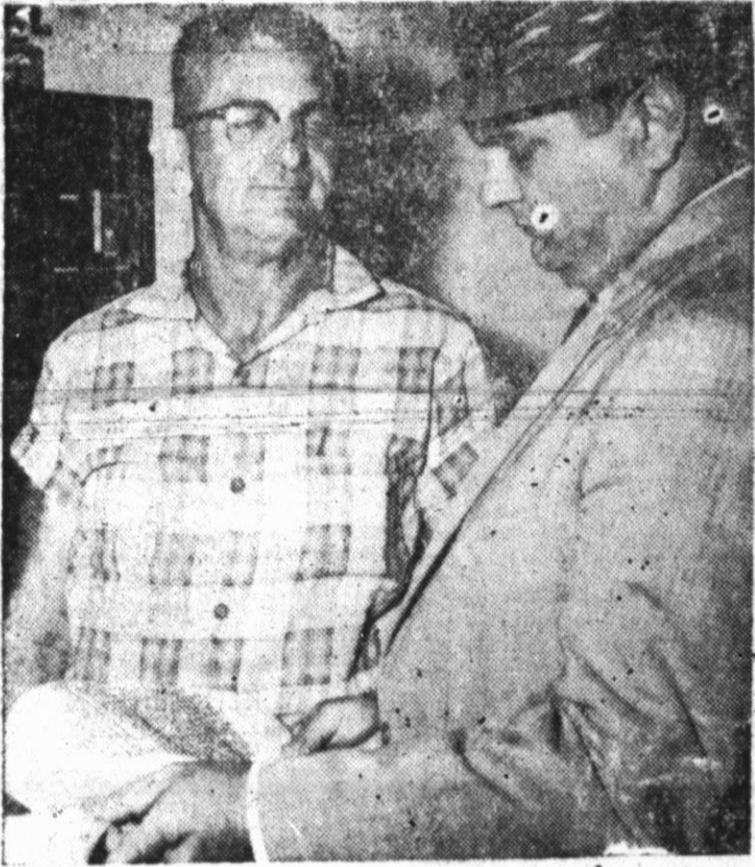
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HELD ON ATTEMPTED RAPE CHARGES—Edgar Ray Zachary, left, is shown with Dallas County Deputy Sheriff O'Byrne Cox in Dallas after Zachary surrendered on a charge of attempting to rape a 25-year-old mother of three children. She accused Zachary of beating her during the alleged rape attempt. Officers identified Zachary as the former Denton cab driver who was the last person known to have seen Mary Virginia Carpenter, 21, Texas State College, for Women student, who disappeared in 1948 (AP Photo)

TIERRA BLANCA S. C. D.

Solutions Vary for Problems in Irrigation

By MAX SCHRADER

What is the biggest problem in achieving sound and efficient use of any one farmer's irrigation water? Do the greatest losses occur in transporting the water from the well to the rows, or is the manner of applying it to the crop itself of greatest importance?

It is to be expected that no one farmer would have the exact problems of others and, of course, not all have the same ideas about improving an irrigation problem. All irrigation improvements must fit the individual farmer's operation. We have observed in working about the district that one of the more obvious causes of inefficient irrigation is the lack of uniformity in and often excessive slope in row direction.

For topographical reasons many fields are difficult to water properly. It often happens that good water application can be achieved over part of it while getting the remainder wet results in waste. A good number of fields contain that very problem. It will either have

an excessive grade at the top or at the bottom. Watering it along with the rest of the field results in uneven penetration with the resultant lack of uniformity in crop production.

Where a field has excessive slope at the beginning of the irrigation run or at the bottom, the only solution would be to treat each situation differently. This can be done by constructing borders in the parts of the field that are difficult to water properly. This would make the other part water more satisfactorily and also shorten what may have been an excessively long irrigation run. Only with bench leveling can excessive slopes be watered efficiently. The installation of these will often result in the removal of the weak link in the entire operation.

On fields with a fairly uniform slope, an improvement in water management can often be achieved with only a change in row direction. Better results can also be had by changing row direction in part of the field, cutting the slope



DOG FAMILY—Mr. and Mrs. Forest N. Hall pose at their ranch home in Dallas with their house dogs, left to right, the wirehaired Fox Terrier Champion, Hallwyre Hazel's Dream; the Borzoi, Hallwyre Troubles; and the German Shepherd, Hallwyre Himmelauger Goldie, a daughter of Rin Tin Tin. (AP Photo)

per row and the length. Both changes affect the handling of the water from well to row. Irrigating from ditches with excessive slope creates many problems in handling water. Changes of this nature result in taking the excessive grade from the rows and putting it in the ditch. It all boils down to either getting good efficient use of water on the cropland itself or less trouble of handling the ditches.

In seeking means of getting better application of water on the crops with the least possible loss of water, the installation of concrete pipelines offers a good solution. By using surface pipe, they provide a means of handling water on steep slopes where irrigating from ditches is difficult.

George Warner, southwest of Hereford, has had success in controlling water in last ditches by using a great number of aprons at different intervals, depending on the slope. W. H. Andrews has installed level borders on one of his fields. By doing this he separated his excessive slopes from the regular irrigation run. These borders are served by a pipeline that was previously installed.

For any problem regarding inefficient use of water there are usually a number of good solutions. The choice of means will usually depend upon the farmer's operation itself.

DOG GONE

LEXINGTON, Ky. — Trial Commissioner Nelson Hoskins believes in enforcing the dog quarantine.

He accepts no excuses about broken chains, or children turning dogs loose. The owners are fined.

Imagine Hoskins surprise when he went home the other evening and found his boxer — always kept chained in the yard — waiting to meet him at the front door.

In court the next day, Hoskins stated the facts in the case to one and all, then fined himself \$10 and costs.

GARCIA NEWS

Residents on Visits, Trips

By MRS. S. N. THWEATT

Mrs. Louie Turner and her two girls, Carla May and Rita Fay, of Amarillo have spent the summer with Mrs. Turner's parents, Mr. and Mrs. W. D. Howard.

Mr. and Mrs. Bob Howard and daughter Donna have moved into the Brown house were Don Guseman and family formerly lived.

Mrs. S. N. Thweatt and Mrs. Ed Burks spent Tuesday in Amarillo. Mrs. Floyd Brown and Mrs. Ernest Brown were in Hereford on business Tuesday.

Mr. and Mrs. Jack Buse and boys spent Thursday in Amarillo. They did back to school shopping for the boys.

Bruce Coleman had a letter from his mother, Mrs. Ruth Coleman and his grandmother, Mrs. G. E. Pinkerton, who are visiting Mr. and Mrs. James Coleman at Crested Butte, Colo. They reported having a nice visit. They had been to Denver to visit Mrs. Pinkerton's sister. They were leaving on a trip to Oregon and California to visit other relatives, and didn't know when they would return home.

The community was dampened with a sprinkle Tuesday night.

VEKED BY HEX

CINCINNATI — Edward L. Schott, president of a local amusement park, believes he may have found the cause of the rain and bad weather that has been plaguing him.

A group of Hopi Indians, hired to perform dances at the park, have been wowing the customers with a spirited rendition of an Indian rain dance.

Most tornadoes travel at 25 to 40 miles per hour.

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- Passes have been sent to the following honoring them on the occasion of their Wedding Anniversary Sept. 1-4:
- | | |
|-----------------------------|-----------------------------|
| Mr. & Mrs. H. J. Jackson | Mr. & Mrs. A. C. Henneman |
| Mr. & Mrs. Roy Vaughn | Mr. & Mrs. Glenn Williams |
| Mr. & Mrs. T. W. Roberson | Mr. & Mrs. T. J. Clay |
| Mr. & Mrs. Billy Thompson | Mr. & Mrs. J. A. Roe |
| Mr. & Mrs. Frank B. Markham | Mr. & Mrs. E. A. Wright |
| Mr. & Mrs. C. E. Williams | Mr. & Mrs. C. L. McCool |
| Mr. & Mrs. Hyatt Lester | Mr. & Mrs. Louis C. Beckman |
| Mr. & Mrs. Dean Bishop | Mr. & Mrs. Benny Pacheco |
| Mr. & Mrs. L. L. Deaton | Mr. & Mrs. B. F. Cain |
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