Hereford, Texas, Thursday, November 14, 1957

Price 5c Per Copy

Around

A fire at Jeff's Service Station early Wednesday morning brought out the fire department but an attendant smothered the blaze on a gas pump before the firemen arrived.

Officers and interested members of the Oasis Shrine Club will meet at 7:30 p.m. today in the Hotel Jim Hill ballroom to discuss their drive to get a Shrine hospital located in Hereford.

The S.ar Theater is giving lifetime passes to couples who have observed golden wedding anni-God Is My Partner, showing Friday and Saturday.

Revival services have teen scheduled by the Temple Baptist Church starting tomorrow, Nov. 15 and extending through Nov. 24, according to the Rev. Robert Lacewell; pastor. Evangelist Tommie Allen of Ralls and singer Kenneth Jones of Blackwell will conduct services at 7 a.m. and 7:30 p.m. daily during the revival period.

The First Methodist Church men will hold a covered dish supper at 7:30 p.m. today. Tuesday the church's Fellowship Class will have a party at 7:30

in the school's gymnasium.

CONCERT

The first program of the Com-

The Amarillo Symphony Orchestra, directed by A. Clyde Roller, choir, directed by Don Moore, presented the program.

Verdi: Andante Cantabile: Symphony No. 5 by Tschaikowsky; Victor Herbert favorites and selections from My Fair Lady, a Broadway musical, all done by the

EASI

Tkach and Battle Hymn of The Republic as an encore.

Chorus from Messiah by Handel ager, were well pleased by the

Two more programs will be pr sented later as a part of the ser-

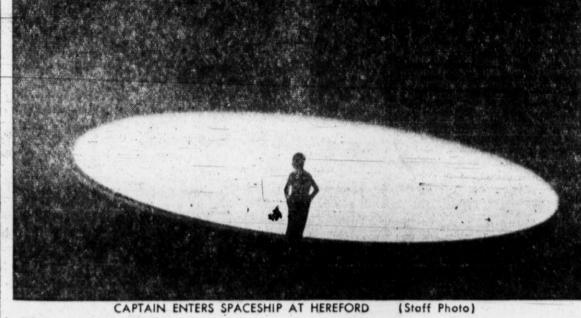
Illness Fatal for Pioneer Resident, Mrs. Ollie Hodges

ges, 81, a pioneer Hereford wo-man, were held Monday afternoon in the First Baptist Church with the Rev. Howard Scott, pastor, officiating.

Mrs. Hodges died Saturday at 5:45 p.m. in her home at 516 Star. She had been ill for several

Cook County and came to Hereford in 1890. She was married to Charlie Hodges at Dexter in 1897. Mrs. Hodges was a charter member of the First Baptist Church

Surviving are two sons, C. L. of Hereford and LeRoy of St. Louis, Mo.; a daughter, Mrs. Inez Norton of Joplin, Mo.; two brothers, Ky Higgins of Hereford and Claude Higgins of Fontana, Calif.; sister, Maude Orr of Hereford, Burial was in West Park Cemetery. Gililland Funeral Home was in charge of arrangements.



versaries if they call the theater by Friday. The passes are being given in connection with the film

Saucer Fleet Captain Grants an Interview

(EDITOR'S NOTE: A Brand | A rapid, heavy knocking startled | A cadaverous looking individual the so-called "unidentified fly ed it.

reporter was granted the follow- me from a sound sleep. Grabbing clad in a swirling black cape and member of the crew of one of I opened it. And immediately clos- stood there.

ing objects". The object has now The knocks came again and a been identified and so have its gain. I opened it again. It was still

ing exclusive interview with a a robe and stumbling to the door, black trousers and black boots quities. 'You work for The Brand?"

> "You offered \$10, in cash, to crew of one of the 'objects'?"

"May I see the \$10, please?" "Gulp? Just a minute." Fully awake, but stunned,

came back with \$10 from the grocery money. I showed it to him. He felt of it, taste-tested it and The cape swirled and he was

gone. Then he was back and with

grave-looking man.

Nor's four eyes and 20 fingers. "Hello," he replied, with just a touch of Oxford accent. "Well," I said.

"Well, well," said Nor Nor. mented.

"Takes that many to run one of those blasted ships," he repli-

glance at the dark one. e, what are you DOING h

He scratched his necks, took something from somewhere in his golden clothing. arranged his pink hair, squinted at the light, glared at me and sale,

"You."

areyou? Why areyou studyingus? Whatis yourfavorite food? Howlong didittake youtoget here?" I asked, taking refuge in questions, remembering that people (?) are always eral fund. interested in themselves.

Silence, Outside the November leaves, shaking the trees. I shook (Continued On Page 2)

New Deputy Joins

Bill McCarver, 48, of Wellington has joined the Deaf Smith County sheriff's department as a deputy. Dumas Friday night, Phillips has McCarver was chief of police at ford. He has almost 18 years of

Delay School Tax Action **Discuss Methods** of Collecting

Building Funds The Hereford school district's board of trustees nervously skirted a new request to slate action on taxes during their regular meeting Tuesday night. The re quest came from Fred Baird, school financial secretary, who was unable to attend the meeting due to illness.

Baird, confined to the county hospital since Monday by an attack of flu, sent word that any change in present taxing procedures to be made on the 1958 tax rolls will need to be undertaken by Dec. 1. After a brief discussion of taxation, the board tabled action pending a personal conference with

Most of the discussion centered around individual trustees' opinions on the need to stress personal property taxes and to incorporate improvements, such as new irrigation wells on the rolls.

BERT BOOMER, board vice president, twice pointed out that "our criticism has been on ine

His reference was undoubtedly to a letter dating back to Aug. 9, 1956 from the school tax board of equalization that stated "... at the person who arranges an in the present time it seems that terview with a member of the city property is just about taxed to the hilt as far as valuations are concerned.

Although the board last May 21 had agreed to the need for adoption of plans to equalize tax valuations between city and rural properties, they gave little evidence of any desire to follow through with any basic change in tax assessments at

Turning to the possibility of a im was well-built, odd-looking new school building tax bond is-

issue," Cunninghan replied.

tage increase then we wouldn't rights. Waits gained points with "Well," said the creature in have to have a basic change," digs to the body and several times Latham said. "We need no board action on going out and picking Scenting a news story of major up personal property not rendered.

Boomer interjected, "Then,

Trustee Ralph Hastings asked, "Why aren't all these 'foreign' er, scored a TKO win over David (Continued On Page 2)

court was devoted to discussion

of the appointment, the commis-

sioners took time to act on sev-

They okayed a contract for in-

sulation of the Bull Barn's roof,

approved a motion to take bids

on four snow plow attachments for

road maintainers, approved the appointment of Deputy Sheriff W. F.

McCarver, and heard an encour-

aging report on the county's gen-

ed the court on the legal aspects

of the appointment of a tax col-

lector-assessor. He said that their

assessor will serve only a two

short Illness, was elected to a

eral other items.

Court Discusses

New Tax Assessor

but no action was taken on the appear to be in excellent order.

NO ACTION

SLUGFEST—James Snider of Pampa, left, blinks at the Bull Barn Tuesday night. Brown won his eyes after receiving a left jab from John the 147-pound bout by a decision. (Staff Fred Brown of Hereford in a boxing match

Pampa Team Wins **Boxing Matches**

Pampa boxers won seven of Green Tucker, one of more skillfore about 500 noisy fans. A total of 16 fights were staged,

Fleet II, Section VI,I of His Ex. Cunningham what additional taxes were via technical knockouts. alted Royalty's Galactic Navy," would be needed to make bond There were no actual knockouts. just-risen-from-theg man.

"A 125/7" increase may mons, 220, of Pampa took a split
d I looking at Nor be necessary to we have a bond of ision from Gene Waits, 185, of
Hereford, Simmons used his superior weight and height to force the "IF WE ONLY take a percen- fight and scored with looping

> fought his way off the ropes. Charles Snider, one the Panhandle area's better amateurs, registered a TKO over Wes Chavers in the 155-pound class. Taking two or three punches to land one, Snider repeatedly ripped Chavers' midsection with hard hooks and the fight was stopped in the third round. A lean 85-pounder, James Tuck-

12 fights from members of the ful fighters of the night, opened a Hereford Athletic Club team in cut on Green's forehead in the secthe Bull Barn Tuesday night be ond round and referee Dean Webb stopped the fight.

"This is Nor Nor, captain of ham asked Superintendent Fred sluggers. Four of the Pampa wins rouser from Dickie Powell of Pam- showed 6212 per cent of taxes colpar Gonzales pushed the fight and lected as of Nov. 1, two per cent landed more of his round-house less than at the same time in 1956, punches than-did Powell.

then go to Clovis on Dec. 3. The fights will be held in each town's National Guard armory. Complete results: Dickie Elliott, 46, Hereford, dec.

(Continued On Page 2)

Studer Repeats in 3. Slightly Hurt Grid Contest With in Collision 19 Games Correct Three men were slightly injured in a two pickup, callising about

guessing contest two straight road five miles southeast of Adriweeks when he picked 19 of 25 an. winners in the eighth week's pre- C. W. Edwards, George Paschel

dicting. Last week Studer had 17 win- for cuts and bruises at Deaf Smith ners to pick up first prize. This County Hospital and released. week he wins \$5 in trade at the Jim Hill Hotel coffee shop:

rect predictions is Lloyd Olson of except Edwards live near Adrian. Hereford, E. H. Loerwald, 715 Ble-The appointment of a tax collector assessor to replace the lector assessor, reported to the right guesses. Loerwald won via late Sank Ramey was discussed board that Mr. Ramey's accounts the tiebreaker by selecting Dumas over Hereford, 12-6. Dumas won, matter Tuesday by members of County Judge Homer Henslee re- 13-6. Gene Waits and Marshall Wilthe county commissioners court. ported to the commissioners that son also had 17 winners. While most of the session of the the general fund, with \$42,496 al-

Olson wins \$3 in cash and Loer ready collected through taxes un- wald gets \$2.

Ties between Navy and Duke duel, is now in better condition and Texas and Baylor complicated than it has been in several years. the picking.

This week's first place prize is \$5 in trade at B&S Auto Supply

Funeral Rites Held County Attorney Ed Line advisd the court on the legal aspects for County Official

a candidate during the regular land Funeral Home with the Rev. general election next summer. Howard Scott, First Baptist The next elected tax collector- Church pastor, officiating.

der a revised apportionment sche-

"We will have the fund out of the

(Continued On Page 2)

Mr. Ramey, 64, of 223 Ave. B year term following his installa-tion on Jan. 1, 1958. Mr. Ramey, Smith County Hospital after an who died in Deaf Smith County illness of two weeks. He had suf-Hospital last Sunday following a fered a heart attack.

He was elected to the tax as-Naming his successor and assessor-collector office on Nov. 6, warding contracts for the snow plows will be considered further this year. Prior to Mr. Ramey's when the court reconvenes Saturated assessor-collectors, the sheriff had acted as assessor-collectors.

Naming his successor and assessor-collector office on Nov. 6, Amarillo and Peyton of Hereford, freed on \$1,000 bond Sunday. Coulston was arrested Thursday.

Burial was in Rest Lawn Cemeters.

would be filled through election of afternoon in Rose Chapel of Gilil- Carlsbad, N. M. He was Railway Express agent in Hereford for many years before his election.

He was a member of the First Baptist Church and the Masonic Lodge. He was married to Mildred Carlton on Aug. 15, 1927, at Paris, Tex. She is among survi-

fer, Mrs. Martishia White of Mar-

Other survivors include a daugh

Are Lagging Tax payments during October in

TaxPayments

tion offices have been slightly behind the 1956, pace, according to reports prepared by collectors for the school board and county com-

Fred Baird's report to the In the 70-pound class Roy Con-school board Tuesday night, given, four of them between Hereford zales of Hereford took a real by his assistant George Muse, Baird reportedly attributes the lag The Hereford boxers will pay in payments to bad weather that a visit to Pampa on Nov. 22 and has delayed harvest of most crops.

> Mark Waddell, deputy county tax assessor-collector, told the county commission Tuesday that county collections have been 621/2 per cent to date four per cent below the total at this time last year.

Wilmer Studer became the first 3:30 p.m. Monday at the intersecperson to win the Brand's football tion of FM 214 and an unpayed

> and Chock Garrison were treated Edwards, accompanied by Paschel was driving one pickup and

Second place winner with 18 cor- Garrison the other. All the men

Fund Drive Creeps Closer to Goal

"We're getting closer," said Woody Wilson, United Fund campaign manager, as he counted \$19,629.31 of the \$21,795 goal Wednesday morning.

Saturday and Monday brought in \$718.71 and Tuesday accounted for \$908.50.

Rites Held for **Gonzales Infant** Final rites for Reynalos Gonza

les, five-month-old son of Mr. an Mrs. Roberto Gonzales of the La lector-assessor. He said that their appointee would legally serve mey, Deaf Smith County tax as-through 1958, but that the office sessor-collector, were held Monday to Deaf Smith County in 1920 from The baby died Sunday afternoon The baby died Sunday afternoo in the family home. Survivors i clude the parents and five sister Burial was in St. Anthony's Cen tery. Gililland Funeral Home in charge of arrangements.

Freed on Bond

Town

The Stanton Junior High P-TA meeting postponed from last week has been set for 7:30 p.m. today

500 ATTEND

munity-School Concert Series was enthusisstically received by more than 500 persons at the high school auditozium Tuesday

and the Hereford High mixed Three encores were done by the symphony and one by the choir. Included in the program were Prelude: Act I of La Traviata.

symphony. The choir sang Break Forth O Beauteous Heavenly Light by Bach and To Thee We Sing by

The choir and orchestra combined talents on Lacrymosa: Requiem by Mozart and Hallelujah Mrs. F. L. Alexander, treasurer of the Concert Series, said Roller and Eddie Melin, orchestra man-

tournout and response.

Last week, while Hereford was losing its second conference game Final rites for Mrs. Ollie Hodto Dumas, coach Johnny Hickman's pack was tripping Phillips, 13-7. Levelland has defeated Dumas, 42-7, in its other district

Hereford scout and assistant coach Rookie Rogers, who has seen the Lobos play five times this year, calls Levelland "a wellbalanced club, with good passing and strong running.'

AT PHILLIPS last week Lobos rushed 242 yards and picked left end; Cannon, 170, quarter-up 77 by passing. One score came back; Tipton, 157, right half; Vinby passing, the other on a short dunge, Levelland picked up 22 first downs to Phillips' nine. Fullback Mike Vinyard is pac-

District 1-AAA game.

field for the district lead. Each

team has two wins and no los-

ses in conference play. The Lo-

bos have won five and lost three

ing the district in scoring with 48 points and right half Larry Tipton is fourth with 38 points. Right end Jerry Ballew has

Team Is Favored dog, the Hereford Whitefaces will tackle Bill Drake both misse go to Levelland Friday night to do workouts Monday and Tuesday bebattle with the tough Lobos in a cause of illness. Halfback Jim Curtsinger also was absent. Curtsinger has played very little in Levelland is tied with Littlethe last two games because of in-

Strong Levelland

juries ... ONLY 18 of 25 players made the trip to Dumas and only 16 reported for workout Monday. Tuesday, 17 were present.

"We're working hard and those out here are feeling good," Harris said Tuesday. Rogers said Lobo quarterback Doug Cannon is a dangerous passer and Vinyard and Tipton are

good, strong runners. The probable offensive starters for Levelland are Ballew, 180, at wind lashed the house, rustling the right end; Eddie Curry, 185, right tackle; Joe Cookston, 180, Bruce Miller, center, 170; Tyrone White, 148, left guard; Frank Lawlis, left tackle, 180; Jerry Garrison, 165, yard, 175, fullback; David Sostin, left half, 140.

Harris said Tuesday he wasn' sure of his starting lineup. Littlefield will play Dumas at

Both Hereford freshman and B In preparing to meet the Lobos, here at Whiteface Stadium tonight.

Hereford's head coach Jack Harris still has manpower troubles. The frosh game begins at 6 p.m. He is married and has two chilris still has manpower troubles. and the B contest at 8 p.m. dren, Anne, 15, and Judy, 11.

stumbled back to the bedroom and

proportions. I dug out a note pad. If we determine that more money and a brace of pencils from the is needed, then we can go to a desk. Settling myself calmly on the percentage raise deal." floor furnace. I began to think of questions. Then I moved to a little equalization might be in line, chair. The black man took my too." floor-furnace seat. "Beastly cold weather you have here," he com-

Ignoring him, I asked Nor Nor the first question: "Why do you have four eyes and 20 fingers?"

ed. "We just grew 'em." I organized my questions quickly, remembering the old journalism..class adages.

"What are you doing here," I asked Nor Nor. "Talking to you," he said. "He's making me," he pointed, with

on Earth," I clarified.

"Studying! Who?"

'And others." He glared again. "Wheredoyou comfrom? What

Sheriff's Office

Saucer...

(Continued From Page 1)

with them. I looked at the man in black. He was cleaning his nails. Nor Nor touched an odd-looking thing at his side. "It's a death-ray weapon," I thought frantically. "I'll call the boss and let him do the interview.

"You agreed to the inverview, I appealed to Nor Nor, with heartbreaking glance at the dark figure on the furnace. "Why don't you answer my questions?"

"We come from the second planet of the star which you call Sirius," Nor Nor finally said, continuing to finger the death-ray.

"We are studying you to se If you and your race are fit to work for us. We still need manual labor on some of the more remote planets. Your technology is primitive and you people are always killing each other. We are still evaluating you, but I doubt if you're fit to be our slaves," he murmured.

I looked about for somebody to kill. I didn't want to go to the outplanets, wherever they are. Whatever our decision is, you'll know within the year," Nor Nor

stated crisply. Feeling the interview was get-





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lowing, based on my questions:

"We are an old race, kin to ped. man, but not the same. We control many worlds and many peoples. We have known about Earth for millions of years and have watched you creatures grow, thinking of you as a source for income, and maybe, trade. But now we need workers.

"There are many things I like about Earth, but you people aren't one of those things.

"My favorite food is broiled xzynth from Betelguese.

"Yes, we got careless. Some fool has been putting paint meant for the atmosphere on another planet and it glows in your air. And a crewman accidentally left the windows wide open all one night. There's where all the lights have been coming from.

'We traveled here from Sirius in what would be one and a half weeks of your time.

"No, we won't kill anybody, Just need some laborers. "No, we won't pay union scale.

"No, you don't get air sick in 'This is idiotic. "No, we aren't going to save

you from yourselves. At least "What? All right, but not too

(I had gotten a camera, dreaming of full pages in Life magazine, and also not wanting to pay \$5 to that loathsome man in black for any pictures he might have. Fantastically mercenary thoughts began to fly about.)

"That flash is awfully bright," complained the stygian thing, as he lighted a cigarette by striking his fingers together.

I continued to push the button from various angles. Nor Nor expanded his chest and smirked at the camera. Changing rolls of film, I resumed the questions.

"Yes, they travel frightfully fast, according to your standards. "No, we didn't bother to stop 3rd round. the Russians. They can't hurt us. Yes, the dog is dead.

"No, we won't dry out the maize. We don't interfere unless David Evans, 68, Hereford. we are absolutely forced to. We did dry out the canals on Mars, they were a contrary people. Tried to short-circuit our electro-magnet fields.

ther than your own solar system,

ting out of hand, I tried some Your camera will just be ruined." more questions, noting that two of Declining to travel with Nor Nor Nor Nor's eyes had closed. The and the dark one, I drove my car other two watched me intently. to a pasture north of Hereford. I As I scribbled furiously and of- saw a saucer-shaped object, glowten illegibly, he told me the folling faintly in between two low hills. My car sputtered and stop-

> I walked to within 50 feet of the object. It was about half as long as a football field and appeared to be round. No windows were open and Nor Nor forbade me to come closer. "You wouldn't really enslave us.

would you?" I asked Nor Nor. All four eyes glowered. "Just try us, Buster," he said,

dropping into a Brooklynese. "Am I done with you?" he asked the dark one. "Yes," came the reply. Then he

walked to the machine. A door opened briefly. I saw a series of and weighed 5 pounds and 2 ountubes and lights and the door shut ces. softly. I triggered the camera. With a slight rumble, the saucer lifted from the pasture. Focusing

my camera on infinity and with the lens wide open and set on 1/10 of a second, I followed it through the view-finder. When it reached about 2,000 feet it hovered, then tilted upward and

fled from the earth. I had gotten Birthdays Subject only two exposures. Turning to the figure in black, who was almost invisible in the blustery night, I asked, "How Club Meeting the devil did you get mixed up in this? And why did you want

\$10?" "Well, I can trade the bill to a feller that collects such nonsense for a new cape. This one's about shot, what with all the heat and in the home of Mrs. Jack Buse. rocks I run into where I live," he

"Man, that must be rough on you," I answered. "It's pure Hell,' he sighed.

And vanished. Pampa...

(Continued From Page 1)

T. J. Davis, 46, Hereford. Wayne Morgan, 65, Pampa, TKO Chester Lee West, 55, Hereford,

James Tucker, 85, Pampa, TKO David Green, 90, Hereford. Carrol Davis, 66, Hereford, dec Billy Watts, 68, Hereford, dec.

Johnnie Cornelius, 68, Hereford. Roy Gonzales, 75, Hereford, dec. Dickie Powell, 70, Pampa. Donnie Cornelius, 68, Hereford, R. D. Graves, 140, Hereford, 2nd

"No, we won't let you any fur- dec. Bobby Williams, 73, Pampa. round. Albert Rodriguez, 80, Hereford, if you do get out into space. We dec. Ronnie Browning, 77, Pam-

School Tax...

Mrs. Josie Lucerio is the proud

were born Nov. 9. The first one

and 3 ounces. Mr. and Mrs. Duth-

riogo Funtes of Hereford are the

of Messenger HD

The Messenger Home Demon-

stration Club was entertained with

a program on birthdays come and

go which was given by Mrs. Ar-

gen Draper at its meeting Friday

the hostess, Mrs. Jack Buse.

Card of Thanks

dec. James Sinder, 147, Pampa.

ee Chavers, 155, Hereford,

round.

Jeff Gomez, 155, Hereford, dec.

Charles Snider, 154, Pampa, TK

O Wes Chavers, 159, Hereford, 3rd

Arthur Gonzales, 147, Hereford,

Doug Simmons, 220, Pampa, dec.

John Austin, 157, Pampa, def.

Allan Neff, 154, Hereford by de

red, at least temporarily, by Jan.

1, and expect it will be in the

black for good by Jan. 1, 1959,"

s slated to begin within two weeks and to be completed by the end of the year. An Amarillo firm has

dec. Jim Murry, 147, Pampa.

Waits, 185, Hereford

Court...

the judge said.

sioner Otto Massie.

We wish to thank our many fri-

maternal grandparents.

5 pounds and 3 ounces.

sed. I'd venture to say that there are several million dollars worth of cattle here on Jan. 1 that do not bring in any tax revenue.' George Muse, assistant to Baird, answered, "It is not hard to get them on the rolls, but it is sure

hard to collect on them." Hastings said that he believed mother of a girl who was born at legal action could be taken to col-7:22 a.m. Nov. 9, and who weighed lect such taxes, asserting that "Oldham County has a working Mr. and Mrs. Manual Reyna deal on cattle from other counties are the parents of twin girls who that are pastured there.'

was born at 11:59 a.m. and weigh-A SPECIAL board session was called for Thursday, Nov. 21, to ed 4 pounds and 41/2/ ounces and the second one was born at 12:03 p.m. consider further the district's building needs. Dr. Morris Wallace, head of the education department at Texas Tech, recently em-Mario Valdez is the new daughployed as a special advisor by the ter of Mr. and Mrs. Antonia Val-Hereford board, will give his secdez. She was born at 11:47 p.m. ond report at that time. on Nov. 11, and weighed 6 pounds

Transportation problems, primarily concerning policies on establishing routes, were presented Tuesday by Bob Wilson, bus foreman, for consideration by the board.

Wilson explained that minor route changes to accommodate one child can result in major changes being required along an entire route. He asked that a definite policy be adopted, "one that you will be firmely acquainted with as well as myself when it comes to answering patrons questions."

As much of the bus scheduling trouble in the future can be ex-A time was discussed to hold the pected from students who transfer family supper but was not decided in from other districts, the trustees adopted a motion to continue to Those attending were Mesdames Helen Turner, Argen Draper, E. pick-up transfer students at the school district line during the cur-M. Jack, J. E. Rouse, N. A. Brown, Ernest Brown, S. N. Thweatt and rent school year, but to pick-up transfer students only at points along established bus routes in future years.

THE TRUSTEES handled mostends who were kind to us in the ly routine business during the balkess of our loved one, Clay Bow- ance of their meeting. They okaysher. Your expressions of sympa-ed payment of approximately \$350 thy and your many acts of kind-in dues to the West Texas School ness will always be remembered. Study Council, a cooperative school Mrs. H. C. Bowsher problem's study group recently or-Family and relatives ganized.

Tentative plans were made for four members of the board to at tend the National Association of Administrators and School Boards meetings in San Francisco next Clyde Steel, 138, Pampa, TKO March.

Coach Jack Harris made a short report on the football team. He told the trustees, "I hope we're having all of our bad luck this year. I've never had so many boys injured in all of the years that I've coached. We have a good group that never stops trying but they have made a lo of mistakes due to inexperi-

He reported that eight starting team members and 12 lettermen will be on the 1958 squad and that several B and freshmen team members are regarded as very promising prospects for the Whiteface team.

President Tom Robinson directed the meeting which was attend ed by all members; Boomer, Latham, Hastings, B. F. Cain, W. R. "Make sure that news gets in Hair and Wilburn Axe. School the newspaper," said Commis- staff members present included Cunningham, Muse, Wilson and The Bull Barn insulation project | Harris.

Ceylon has a population of 8,384 been awarded the contract for the 000. This is an island 31 miles off work at a price just over \$5,000. Ithe southern tip of India.

At HARMAN'S cattle on wheat pasture asses-

GIVE S & H GREEN STAMPS

SAVINGS.

THURSDAY NIGHT, 6 to 9 P. M.



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Famous - Fine Quality Wool and Dacron

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Silk Lined \$10.95 value

EVERY WANTED STYLE

\$ 88

MEN'S NYLON

Stretch

SOCKS (

SEEEE

S&H

END WITTE



Alterations

Pictured

\$ 198

Western Dress - with French cuffs Two Full Tables

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Add a Little Glitter to Your Home Life **HONEY BUGS** SLIPPERS

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1955 CHEVROLET 1955 BUICK

These are all nice clean cars in good condition.

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Save big money by looking ahead and buying your needs for winter and all next year now. We must clear our floors for 1958 machines and get set for 1958 business. That's why we are slashing prices and boosting trade-in allowances so much you can't afford to hang onto old machines. Buy or trade now. No interest or carrying charge before next working season. And — you can spread later payments over four crop years if desired. Beat higher 1958 prices — make double savings by dealing a series. COMPARE OUR PRICES ® Special Payment Years to Pay!

Farm & Home Supply

"I'm tired. This is enough. Well, Charles Coffee, 131, Pampa, dec. you can take a few pictures at the R. C. Welty, 129, Hereford. P. O. BOX 117 - MINERAL WELLS, TEXAS ship. Don't get too close though. John Fred Brown, 148, Hereford, Sensational YEAR-END SALE on NEW and USED farm equipment SPECTACULAR Savings on to make room for 1988 shipments 65



RANBERRI

AVOCADOS

Large California King of Salads

CELERY

Pick O-Morn Fancy Wrapped Large Stalk

Mellow Smooth and Marvelous

1/4 cup butter or margarine

14 cup PET Evaporated
MILK



creme (1 cup)

6-oz. pkg. semi-sweet chocolate pieces

Marshmellow Cream

CHOCOLATE CHIPS

Mix in a heavy 2-qt. saucepan all ingredients except chocolate pieces. Cook and stir to a full, all-over boil. Boil and stir over medium heat 5 minutes. Take off heat. Add chocolate pieces and stir until chocolate is completely melted and blended into mixture. Pour into buttered 8 or 9-in. square pan. Cool thoroughly. Cut 6 oz. pkg. into about 3 doz. squares. Makes 2 lbs. Baker's Semi-Sweet

COCONUT

Baker's Shredded Sweetened 8 oz. pkg.

CHOCOLAT

Baker's German Regular Bar

Carnation Instant Chocolate 10 oz. box

Shurfine Instant 6 oz. economy jar 89

Chase's Heirloom or Hampton Village

49

TIDE Lg. box 33c

DREFT

Lg. box 33c

DASH jumbo box \$2.19

CHEER Lg. box 33c

JOY Liquid Detergent Gt. can 66c

ivory skow Lg. box 33c

FLUFFO 3 lb. can 79c

CASCADE Lg. box 39c

SPIC & SPAN reg. size 27c

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is trying to make money. They will on every package of Betty Crocker at a special price benefiting a worthy cause.

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WHITE 29c 29c **AETTOM** 29c DEVILS FOOD MARBLE CAKE 29c HONEY SPICE 29c PEANUT DELIGHT 29c CHOCOLATE MALT 29c BROWNIE MIX 29c ANGEL FOOD GINGER BREAD 25c ANSWER CAKE

Yellow Devils Food 29° Yellow

Betty Crocker INSTANT FROSTING MIXES

CHOCOLATE FUDGE 29c CHOCOLATE MALT 29c PEANUT CREME

SOFTASILK CAKE FLOUR

Comet Cleanser

CAMAY Reg. Size

ZEST

Regular size Bath Size 2 for 29c 2 for 3 2 for 39c

IVORY SOAP

Large bars Personal rize

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Mity-Nice

Fresh Frozen Sliced - 10 oz. pkg.

DATES OZ. 2:35° Crisco3

Kraft's 20 oz. jar

Lucky Leaf Apple

Get your Turkey early and save!!

WHILE YOU SPEND WITH S&H

Pork Sausage Pinkney's Pure 2 lb. bog

Nut Rolls Caramel

Gold Medal

Kitchen Tested Mixing Bowl FREE)



LIST

88

g style loving

95

The Hereford Brand

Texas, under the act of March 30, 1879.

Published Every Thursday at 336 Main St. Hereford, Deaf Smith County, Texas — Phone 30 Entered as second-class matter at the Post Office in Hereford.

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tation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Our Slogan: "More People-More Farms"

JAMES M. GILLENTINE Publisher

POY M. CLARK News Editor

PHONE 30 WANT ADS PHONE 30

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WILL TRADE FOR ANYTHING OF VALUE BIG RED BARN West of City on Clovis Hwy. Phone 2170

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with single controls, \$27.95 with dual controls. Unconditionally guaranteed for one year. ROG-KRS DRUG B-1-19-50-tfc

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B-1-20-16-tfc GENERATORS and Starters for or and trucks. Hereford Weeking Co. Phone 320. T-1-12-18-tfc.

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IT'S A FACT, no more wax for linoleum coated with Glaxo. Dries quickly, lasts months. Streu Hardware.

PIGS FOR sale: Phone 2140 after 2 p.m. Hereford.

er, dryer combination. Price

cheap. Call 1607.

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1 RNAT'S yarns. Redhear para gon art linens. Instruction books Dan's Store. Canyon, Texas.

FOR SALE 18.50 TRADE in on your old elec-

tric razor on a A to-home Remington Rollectric shaver. Lamm. B-2-15-16-tfc COMBINES FOR SALE 2-1955 John Deeres, like new,

self-propelled, each \$4,000. 2-1956 John Deeres, like new, self-propelled, each \$4,500. These combines are in first

class condition and ready to

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B-2-20-3c

B 1 12-20-4c

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B-3-16-20-tfc

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and loans. GI equity, 4%, nice 3 bedroom and garage

Select home, will sell or trade.

3 bedroom brick, country kitchen, two baths, nice living room 1825 square feet of living space. Newly decorated 4 rooms and

bath for \$4500.00. Excellent location, small

house, 100' lot, \$5500.00. Nice 4 rooms and bath on Catalpa for \$5,000.00.

For trade, first rate motel for irrigated land near Hereford. Phone Mrs. L. Peters, 419W.

B-4-19-tfc

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By owner, 3 bedroom brick. 332 Star Street. Ceramic tile bath and kitchen. Central heat, mahogany trim. Many builtins. Buy equity, assume 4 1/2 % loan. Shown by appointment.

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Home 1632

B-4-23-ffc

B-4-18-16-tfc

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A SEVEN jewel mans watch, wa-

ter resistant, shock proof for on-

ly \$11.95 plus tax. Lamm Jew-elry 307 Main.

lington, Colorado. B-4-42-Hc HEREFORD RENDESTATE FARMS RANCHES

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1221 E. Hwy. 60 Res. Frio 4473 Gerald Hamby Res. Ph. 1137

ON STAR STREET A Lovely two bedroom rock Paying for itself in the Soil Bank. central heating and air condiers. Garage plumbed for wash- 47th St., Lubbock, Texas. er and dryer, and deep freeze. Large two car garage, with electric door lift. 8' fence around FOR SALE: Good four room modback yard. Underground sprinkler systems back and front yards. Must be seen to appreciate. Terms can be arranged to

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B-4-16-tfc

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WILL TAKE modern trailer house on either large or small home. Both are excellent locations in Hereford, Phone 299. B-4-19-19-4c

1 MILLION DOLLARS To loan on irrigated and dry and in Deaf Smith, Castro and Parmer Co.

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Exceptionally good buy in 1/2 ection. All in cultivation with good wells. On paving.

Car to trade in on equity in 2 or 3 bedroom house. Trade equity in a 3 bedroom

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292 acres, 250 cultivated. 82 arces cotton, improved. 2-6' wells, natural gas. \$200 acre. 217 acres, all cultivated. 105 acres cotton, improved. 1-8:

40 acres, all cultivated. Improved. 8" well. Price \$25,000. 29% down, balance good terms. EXTRA NICE 3 bedroom brick, den, 2 baths, double garage, fully carpeted and draped. Central heat, built in oven and burners, recessed lighting. Near St. Anthony's School, Price \$22,-000. \$12,500 loan at 51/2 %.

well. \$20,000 down.

smaller. Shown by appointment. Nice 3 bedroom brick near St. Anthony's School, double garage, fenced back yard. Has patio, central heating and air conditioning, draped. Price \$16,-300. Pay \$5,000 down and balance good terms. Shown by

Will sell or consider trading for

nice 2 or 3 bedroom a little

appointment. WANT A GOOD RENTAL? 3 bedroom house and a 4 room duplex. Duplex is furnished. Both approximately 2 years old. 2 blocks to schools. Price \$10,000. \$1,500 dawn, balance good

Let us show you the above listings or any of the other numerous listings we have on farms, ranches, houses and business property.

80 acre GI equity for sale. WANTED

rge Paetzold.

home, with den, extra large, Located near Friona. 40 year, WANT to buy one used 8' or 10' living room, carpets and drapes. 3% loan balance approximate-Lots of closet and storage ly \$4,400 payable \$102 every space, lots of cabinet space in 6 months. Veteran may assume kitchen, wired for electric range, loan as is. Non-veteran would have to pay \$60 more per year. tioning, dishwasher, garbage Only \$1,760 cash for the equity. disposal, two hot water heat- Reply to Lockhart, c/o 3612 B-4-20-7p

> ern house: three lots 60 x 140 G. W. Brumley. Phone 945. B-4-15-20-tfc

> dentification bracelets. 1/2 off. No charge for engraving. Shop Cowan Jewelry.

SELECTION OF boys' or girls'

B-4-16-20-tfc

FOR RENT

blocks from Aikman School. FOR RENT: Nice furnished apartment. 603 East 5th. Mrs. T. W Alderson. B-5-12-46-tfc

TWO ROOM furnished house Bills paid. Inquire Shorty's Shoe Shop. 113 West Third.

B-4-15-45-6p TWO BEDROOM house. 210 Short Street. Garage. Call 953. B-5-9-46-21

> age apartment. 805 Lee. Phone B-5-10-46-tfc FOR RENT: Four rooms and bath. Unfurnished. 111 Kibbe

FOR RENT: Nice furnished gar-

Phone 590W. FOR RENT: Large three room furnished apartment. Bills paid. TV antenna, Phone 838. Mrs. W.

T. Carmichael. 901 Union. B-5-19-46-tfc FOR RENT: Furnished apartment. 1107 Park Ave. Phone

B-5-9-46-tfc FOR RENT: Three room furnished apartment. Bills paid. Whites only. Cap Oldham. 110 Lake.

B-5-14-46-tfc FOR RENT: House, 708 Knight. See me at 117 Bradley. Phone

B-5-12-46-tfc ONE BEDROOM for rent, 227 B. Phone 1007.J.

B-5-9-46-tfc

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you. Lamm's diamond special a You can clean your own carfive diamond set for only \$36.95, et with professional results for and feature lock sets for as litless than 3c a square foot. tle as \$49.95. Lamm Jewelry 307 Main.

Rent Clark Rug Shampoo Equipment. CARTER'S PAINT & WALLPAPER

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FOR RENT: Unfurnished modern garage apartment. Two rooms and bath. Large closet. 203 Jackson. Phone 446W. B-5-16-20-tfc

nished apartments. Also spare bedroom. Phone 226. F. H. Ober-B-5-16-20-tfc

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Section A Section A Section FOR RENT: TV sets. Streu Hard- * City Drug Store B-5-9-18-tfc The Ink Spot

UNFURNISHED three room mod- Hereford Bakery
 John McLean Insurance Agency. ern house. Adults only. Call at 507 Jackson. Cowan Jewelry

* B & S Motor Supply

DON'T shiver and shake. . . See Blanton Butane for warm morning butane or natural gas heat-

B-10-15-14-tfe

Business Services

PORTABLE disc rolling. John Livesay. 407 Ross. Phone 2040. B-11-9-39-17p

FOR GENERAL BUILDING AND REPAIRS SEE US

Hoeme plow. Phone 1797W. Geo-We do all types of work. B-6-14-19-tfc Building Storm Cellars Roofing Dashina GET THAT Christmas present Stucco now. An ideal gift is a Camera

Interior Decorating

from Lamm Jewelry 307 Main. Outside Painting B-6-16-16-tfc Perfataping Textoning DURWARD AND JAMES HAMBY WANTED stalk field pasture for Phone 2059 337 Avenue I cows and wheat pasture for cal-B-11-49-tfc ves. O. G. Hill Phone 93.

B-6-16-16-tfc Quick - Efficient HOME LOANS PRE CHRISTMAS Schick 25 Elec-Dependable Abstract and Insurtric razor, special \$29.50 value ance Service for only \$18.75. Use Cowan Jew-ELIZABETH WOMBLE elry lay away.

B-6-17-20-tfc

B-7-27-20-tfc

B-8-44-8c

B-8-16-20-tfc

B-9-16-20-tfc

B-10-29-16-tfc

B-10-28-20-tfc

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PRE CHRISTMAS lay away plan

is in full swing at Cowan Jew-

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Payments as low as \$1 weekly

No interest or carrying charges.

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for police officers annd two reg-

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Good salary. Excellent annual,

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rillo, Texas between 8 a.m. and

BUXTON Billfolds at Cowan Jew-

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ed in gold at no additional

Situation Wanted

SELECTION of boys' or girls'

identification bracelets 1/2 off. No.

NOTICE

DON'T LET Christmas slip up on

es at Cowan Jewelry for only

\$14.95. 17 jewel white or yellow

gold, ladies dress watches for on-

ly \$16.95. Full guaranteed. Shop

Cowan Jewelry.

5 p.m. Mon, thru Sat.

investigation.

charge.

an Jewelry.

146 Main B-11-27-th WE BUILD up and hard surface cylinder bars for combines. Jacobsen Brothers. Phone 777 or

Phone 497

B-11-20-50-tfc

B-11-17-20-tfc

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WILL KEEP small children in my home. 704-East Third. Phone 2138W.

PRE CHRISTMAS Schick 25 Electric razor, special \$29.50 value for only \$18.75. Use Cowan Jew-

WE WRITE AUTO COVERAGE ALL kinds. Yes, finance for 6 months. John McLean Insurance

elry lay away.

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CONTINUED ON NEXT PAGE

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Do it yourself, or let us do

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Lions Ciub meets each Wednesday, 12 noon

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Subscription Rates: \$2.50 per year, Zone 1: \$3.50 per year side Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1s \$6.15 per year outside Zone 1.
All subscriptions strictly cash in advance.

Stated Meeting

2nd Monday o

Hereford

Rotary

each Month.

ASSOCIATION

Work Every Thurs. Night 7:30 P. M. C. P. Wortham, W. M. Ervin Ward, Sec.

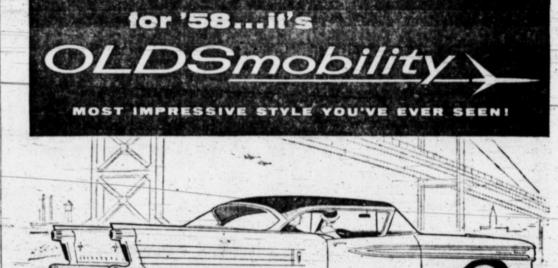


Club Monday at 12:05

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Meets Tuesday Noon at the Hill Hotel



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Minnesota at Mich. S.

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TIE BREAKER Predict the Score

Hereford Levelland West Tex. Wyoming at New Mexico lowa at Ohio S. Notre Dame at Okla. Stanford at Oregon S. Hereford at Levelland West Tex. at Drake Maryland at Miami Tex. West. at Arizona Washington at Calif. Clemson at Duke Vanderbilt at Florida Penn. S at Holy Cross

NAME

ADDRESS

fill in the above blank and deposit it at one of the businesses listed below: Farm & Home Supply

> * Hereford Glass Company * Hale Motors * Dub's Man's Shop

Maryland

Master Cleaners

* Main Street 66 Service * Cream O' Plains

Hereford Hardw



By JIMMIE GILLENTINE

THIS IS A STORY about roads, cemeteries and church yards, all thoroughly mellowed over a period of 25 years to produce a moral about how "You can't bury your

when they decided to build a caliche road out to West Park Cemetery on what is commonly known constantly appeared in the caliche. grow on the lawn

with a bright idea. He took his the road on a vacant lot and sliced and stop him. out a big long pit into which he bladed all of the big lumps - and there were quite a lot. Next he covered the caliche with the dirt, It all started back in the days and the problem was solved.

today as Harrison Highway. Not ever after until last week, when blessed with modern crushing e- John began functioning as a memquipment, the crew was constant- ber of the grounds committee forly faced with the problem of dis- the new Christian Church. They posing of the large lumps which had a big problem: Nothing would Finally, when the road was fin- weeds. Someone dug down a few ished they had quite a pile of cal- inches and discovered that the iche lumps and no where to put lawn was located on a shallow bed

downright serious business these bushels an hour. days. Joe Bishop was telling about some fellows who got permission to dig some blinds at Buck Mays' lake a few seasons back. One Sa- main upon until 9 p.m. tonight

would be a good idea to put ohe reaction. all of the way around the lake."

ed one of those professional rec- be. ords with actual recordings of

press people they don't like.

and has been moving caliche journed to Dimmitt to get details. ter. all week. Like the housewife who Most of them have concluded that sweeps dust under the edge of the deal may be a little bit slow get into another mess like this one. lief. Costs on 17 and 18 per cent fielded 130 band members and 18

turday an Amarillo man showed and every Thursday night through led over the problem and came up they use to lay gas and water business by providing additional is possible. mains. Joe says the tellow had dug service for customers. Several are grader, moved over to the side of 30 feet before Buck could get out running. "Thursday Night Only Specials" in an effort to help get "Heck," said the would be the movement on its feet. If you hunter, "you said we could dig like the idea, be sure and tell some blinds and I figured. it them. They are anxious for your

> JACK BRADLEY says we are Rueben Knox is in about the not going to have the kind of weasame predicament. He has for ther we want until we have a sale a portable turntable and am- 'hard freeze and a strong wind.' plifier as a result of his interest He says he hates it as bad as in migratory game. Rueben order- anyone, but that's how it's gotta

up the phonograph deal to use at say we are going to have enough that geese couldn't resist the na- erop without too much damage. tural calls - and Rueben believed I admit that Dan Trew and Ezra to caution the children once again every word. The only trouble was Taft Benson sneaked in an unforthat the game department also seeable bit of clouds with Pacific read and believed the same claims coast moisture on me - but we and, in turn, outlawed use of the air going to have from 7 to 10 days - right scon. Don't waste heard of them appearing before. any time, though. It won't last People are funny; they spend long. Be here ready to start money they don't have, to buy wheeling when it happens. One things they don't need, to-im-thing about it, if I am wrong they sure won't have to worry about the kindness shown me during my ill-1957 grain sorghum surplus. Jim ness. The cards, flowers and books SEVERAL FARMERS have been Lipscomb says the ducks are eat- were greatly appreciated. May ooking into possibilities of grain ing so much wet mile these days God bless you all. drying equipment recently instal- that they are actually beginning

alized what had happened, told all led in the Ford area, while others to sink when they light on the wa-

the rug, he vows he never will for immediate wide-spread re- menting on the fact that Hereford grain, now current in the area, football players at the Duma's If at first you don't succeed, runs around 9 cents per hundred, game last week. One thing led to you are running about average. plus the moisture-weight lost in another, and someone offered to getting it down to 13 per cent. The bet even money that the clarinet dryers seem to handle around 500 section of the band could whip the football team in a fist fight. If the Fourteen Hereford merchanis ure we will start playing 10 minuhave announced that they will re- tes of football at the weekly high school band festivals. This will naarally result in some afterations Lee Ave.; Amador Aaquilor, 202 der operator for the county, mul- up with one of those dichers like Christmas. The idea is to get more of the rules, but I guess anything

> whopping big rattler on a ridge Mrs. Lesra Good, 333 Ave. K. near the lake of his Westway farm this week and, after shooting it, thought he saw some more. He V. Burgess, 11-12; Leslie McGee. were back to the house for more 11-12; Ruby Chesser, 11-12; Olga

s and returned to find anobig rattler coiled on the same as the other one. Marlin disned his second rattler, then acficed a bunch of baby snakes coming out of a nearby hole, The AUTO PREMIUMS. Financed for final count: two large rattlers and 15 babies. He says the small ratgeese and duck calls, then rigged | Meanwhile, don't give up. I still tlers measured around 12 inches in length and each had a button.

> Folks who live on the farm need about snakes. The 1957 season seems to have produced an abundance of rattlers. They are showing up in spots where folks never

Card of Thanks Thanks to my friends for the

Mrs. Chris Renfro

Hospital Notes

Mrs. J. R. Miller, Friona; Mrs. Ideli Schiehagen, Hereford; Loyd R. Neill, 304 Ave. J: Mrs. Kenneth Maxwell, 111 Ave. C; James Teeas, 203 Brevard; John I. Morris trend continues, some people fig- 829 Knight St.; Russell Massey Friona; LeRoy Aven, 200 Star Ave.; Mrs. Sinda Carter, 603_Ir-Mrs. Orpha Nickerson, 229 Blevins; Mrs. Clarence Doty, 135 N. 25 Mile Ave.; Ruth Coleman, Friona; Virginia Hartman, Here-SEEING SNAKES is no illusion ford; Mrs. Carl G. McCaslin; 409 these days. Marlin Pierce found a E 5th; J. E. Turner, 1003 Grand;

Patients Dismissed Mrs. Gerald Townsend, 11-12; C.

6 months, Low cost, John Me Lean Ins, Agency.

Livestock Strayed - Found

at Cowan Jewelry for only \$14.95. 17 Jewel white or yellow gold ladies dress watches for only \$16.95. Full guaranteed: Shop

Lost & Found

coat with grey fur collar. Reward! Call 2198 or 186W after

11-10; Jetry Bellows, 11-10; Leo 11-9; Tonie Raye Hubbart, 11-9.

Reyna, 11-12; Mrs. Annie Robison, Curtis Bellows, 11-10; Mrs. Lucile 11-12; Lupe Casis Marero, 11-11; Hopson, 11-11; Mrs. Helen Kent, David Maddox, 11-11; Mrs. C. C. 11-11; Mrs. A. J. Bezner, 11-11; Rockwell, 11-10; Mrs. Domingo Nancy Boardman, 11-9; Mrs. Jim Garza, 11-10; Mrs. Josie Lucero, Shirley, 11-9; Jason M. Langford,

Attend The

La Plata Study Club Annual

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JIM HILL HOTEL

Admission

Adults 75c

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Special Purchase

60 Beautiful

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Imported Tweeds • Imported Fiocco

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Size 30 to White, Colors, Stripes, Prints

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600

Now

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Cottons

Solids

Plaids

Sixe S, M, L, XL

• Prints

• Ivy League

• Stripes

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24 Men's

• Flannels

Plaids

SUITS Sixes 2 to 6

Reg. to \$9.95

Boys'

Young Men's Sixes 8 to 20 Reg. to \$19.95

Shirt Reg. \$3.50 Pant Reg. \$3.75

All Sizes

SHOE DEE.

Large Group Ladies

High Heel

 Medium Heel Reg. to \$12.95

Suit

Sixe 10 to 18

Orsborn-Nerwood Chev.-Olds



MAIN

We have sold all our NEW 1957 Chevrolet Cars and Pickups, however we have Five demonstrators for sale on which you can save Hundreds of Dollars and receive a New Car guarantee exactly the same as on a New Car. If you are interested in any of these contact one of our Salesmen.

SPECIAL THURSDAY

1955 Oldsmobile 88 Holiday Coupe, ivory and green, Hydramatic, radio, heater, power brakes, white tires and many other extras. For the finest and best \$1105 in used cars see this Rocket Olds.

Pontiac 870 Catalina, radio, heater, power brakes, guaranteed OK Used

> Chevrolet Bel Air, 4 door, power brakes, power steering, air conditioning, Powerglide, like new. 2900 actual miles.

CHEVROLET, Bel Air 4 door sedan, Standard transmission, Radio,

Heater, Light Blue color, excellent tires, local, one owner with only the miles you would expect on a 1956 model car.

Chevrolet 4 door sedan, jet black, radio, heater, very good tires. One of the very best old model cars you have seen anywhere. You must see this to believe-just

DRIVE BY OUR BIG USED CAR LOT! WE HAVE MANY OTHER MAKES AND MODELS TO CHOOSE FROM AT A PRICE YOU WILL APPRECIATE.

SEE THESE TRUCKS

SPECIAL THURSDAY

Chevrolet 2 ton truck, 14' Hobbs grain bed, 2 speed axle, $8:25 \times 20$ dual rear tires, $7:50 \times 20$ front tires, good cab and engine, 1957 farm tags, state inspection sticker, complete and ready to

go. (This is a local farm truck traded n on a new truck.)

Chevrolet ½ ton panel, 3 speed transmission, heater, radio, good tires, light green paint, ready to go on and on and on! If your work hunting or fishing calls for this type of transportation . . . this is

395.00

Orsborn-Norwood Chev.-Olds.

Truck Transportation Headquarters

Phone 730-Across Street from Piggly Wiggly-Main & 5th

Courthouse Records

Oil Leases K-5, H&GN Ry. Co. Survey.

of W12 of Sec. 9, Blk. 8, BS&F Sur- Blk. 18, Welsh Add.

N. R. Miller, et ux, to Elbert Bryant, et ux, all of W 78.71 ft. Kesler, all of SW1/4 of Sec. 144, Blk. of Lots 21 and 22 and the W 78.71

N. B. Hood, et ux, to Mary 41, 42, 60 and 61 of Brownlow Add. Lot 36 of Allison Subd. of Blk. 3 mack, all of Lots 6, 7, 8, 9, 10, 30, 16, Welsh Add. all of Lot 37, Alli-

Oil Co., all of the SE14 and S12 of Edna R. Jett and Jo Anne Jett, low Add. a Subd. of W 550 of Blk. Add. SW4 of Sec. 10, Blk. 7, BS&F Sur- to R. E. Harges, part of Blk. 52, 16 Welsh Add, all of Lot 34 of Eula Carmack, et al, vey except 5 acre tract out of Clemmie Randle, to E. H. Glen Allison Subd. of Blk. 2, Will of Blk. Osborn, all of Lots 21 and 22, Blk. 3, E part of Blk. 16, Welsh Add. 52, 53

Cook, all of Lots 13, 14, 15, 22, 23, of Elk 2, W12 of Elk 3 and E part Eula Carmack, et al, to Irene 24, 25, 26, 27, 28, 29, 64, 65 and 66 of Blk. 16, Welsh Add, Holt, all of Lots 11, 12, 38, 39, 40, all in Brownlow Add, and all of Clara Cook, et al, to Eula Carof a Subd. of W. 550 ft. of Blk. and E part of Blk. 16, Welsh Add. 31, 43, 44, 45, 46, 67, 68 and 69, all Eula Carmack, et al, to Jewell in Brownlow Add and all of Lot

son Subd. of Blk. 2, W1/2 of Blk. 3 McNeese, all of Lots 3, 4, 5, 32, 33, 35 of Allison Subd. of Blk. 3 and Fire Hut to discuss and to learn that were so kind to send food and E part of Blk. 16, Welsh Add. 34, 35, 36, 37, 47, 48, 58, and 59 E part of Blk. 16, Welsh Add. . Indian symbols. Eula-Carmack, et al, to Emory of Brownlow Add, and all of Lot ft. of N 40 ft. of Lot 23 of Hough L. Brownlow, et ux, all of lots 16, 25 of Allison Subd. of Blk. 2 W12 of L. C. Moore, et ux, to Burdell Subd. of Blk. 33 of Evants Add. 17, 18, 19, 20, 62 and 63 of Brown- Blk. 3 and E part of Blk. 16, Welsh Plains Savings and Loan, all of

Deeds of Trust

Indian Symbols Subject of Study

The To-he-ha Camp Fire group met last Tuesday at the Camp After the discussion the

Donald L. Little, et .ux, to Hi were served refreshments. Those present were Shirley Mc-Lot 6 of the Childers Subd. of a Nelly, Janis Medley, Barbara part of Biks. 1 and 2, Evants Add. Dearing, Linda Perry, Linda MorMarriage Licenses ris, Patsy Stoy, Linda Scott,
William Thomas Martin and NoLouijana Morris, Nancy Gripp, er Luther, operator of a music Virginia Clark, Barbara Clements, store, advertised that he had found

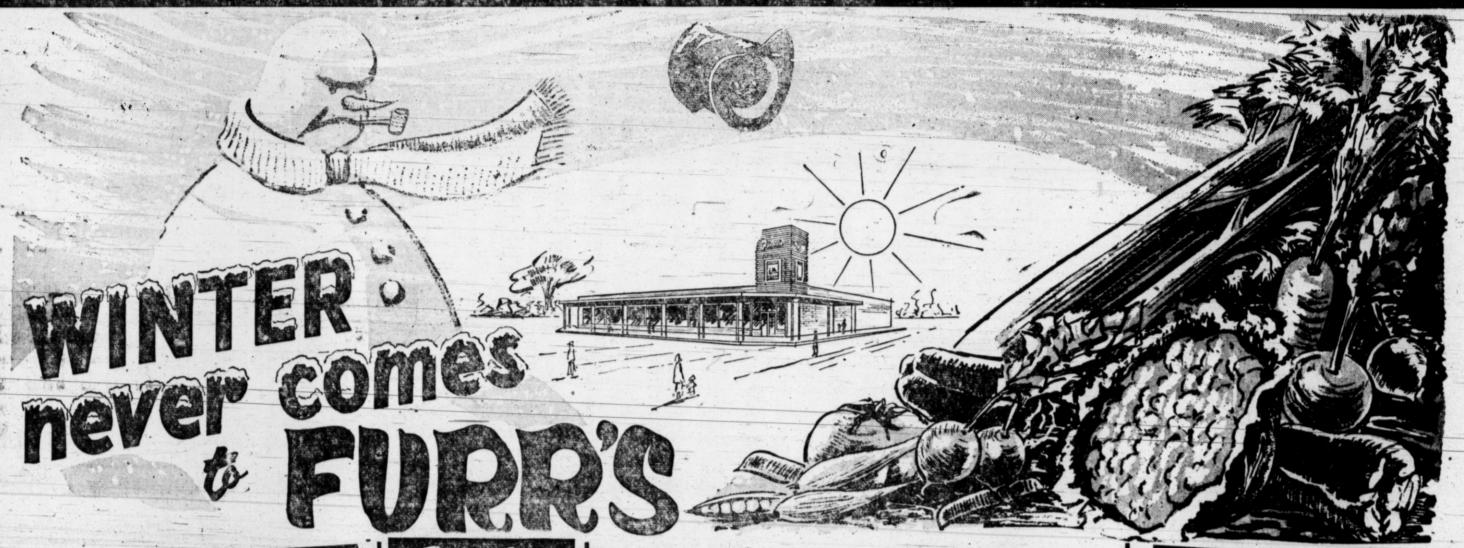
Beverly Barrett, Patricia Max a pair of girl's shoes, well, Mrs. Lola Scott and Mrs. They were under a p Ben Medley.

Card of Thanks I would like to thank my friends while my sister was in the hospital, also for all the other kindnesses that were shown.

Mrs. Boyd Londor

They were under a piano, along with the socks. He's keeping an eye out for a barefoot piano play-





VANILLA WAFERS Nabisco 9 oz. pkg. 25

CASTILE SOAP Kirk's Hardwater reg. bar 100

Armour's

12 oz. can

LUX FLAKES

PUMPKIN Libby's

NAPKINS Pert

DUZ

ALL

NEIGHBORS IN OUR STORE Home Demonstration Club

is trying to make money. They will receive a share of the purchase price on every package of Betty Crocker Mixes sold. Here are good products at a special price benefiting a

Betty Crocker CAKE MIXES

MHITE 3/95c **YELLOW** 3/95c DEVILS FOOD 3/95c 3/95c HONEY SPICE PEANUT DELIGHT 3/95c CHOCOLATE MALT 3/95c BROWNIE MIX 3/95c ANGEL FOOD 2 for 99c

GINGER BREAD 3/95c Betty Crocker INSTANT FROSTING MIXES

CHOCOLATE FUDGE 3 PEANUT CREME 95

32 oz. SOFTASILK Size CAKE FLOUR 37c

LOTION

Standard, No. 303 Can

White Swan - Your Favorite Grind

10 Lb.

FRESH FROZEN FOCDS

Food Club - WHOLE

Food Club

OKRA Z 10 oz. 29°

Libby's Cream Style

89¢

Elna

Cream Style Golden

No. 303 can

46 oz. can

19° Food Club Strained



No. 300 can

It's Easy When You Save with Frontier

Who But Furr's has Garden Fresh Produce? Green Pascal

Crisp and Tender

24 oz. pkg. 41

24 oz. bottle

60 count pkg. 10¢

California Fresh

English

CLOSED SUNDAYS

HOUSEHOLD AND BEAUTY NEEDS \$1.00 Value

53c value \$2.00 value

33¢

Who but Furr's Has Top Quality Meats

Picnic Cuts

We Reserve the Right to Limit Quantities

AUSTIN - Days of old seem to have dawned over Texas lawmakers. They ended their first called session this week and launched into number two.

It's the first time in more than a decade that a governor has convened a legislature in two rapidfire special sessions.

Main topic for the second session is a bill to authorize closing of public schools threatened by occupation by federal troops.

Gov. Price Daniel issued the second call when it became apparent that this issue couldn't be squeezed into the final days of the first

House and Senate had difficulty coming to agreement on details of the first session's five-point program: water planning, lobby control, crime study, practice before state agencies and money for an Insurance Department building.

DELAY SPOTLIGHTED - Senate Investigating Committee is continuing its drive to establish whether the Insurance Commission dilly-dallied with reports of irregularities in a Dallas firm.

Former Insurance Department Examiner Wayne Tinkler told the committee that he began an examination of Preferred Life last March. He ran into difficulties, and asked for help from the department's legal counsel. He didn't get it, said Tinkler, and and finally turned in a report in June.

His audit indicated that Preferred's president owed the company some \$194,000 due to stock manipulations, Tinkler reported. "But no action was taken in the Department until September, when a brief conference was held."

BOND PROGRAM LAUNCHED - At least one phase of Texas water conservation program now has

the official go-ahead. By approving a constitutional amendment, voters cleared the way for issuance of \$200,000,000 in bonds to finance local water pro-

Though only about one-tenth of the electorate (185,000) turned out, all three proposed amendments received approximately 3to-1 majorities.

Other two will provide increased retirement benefits for state employes and authorize higher old age pensions.

WHO FOOTS THE BILLS - Texans depend on severance taxes, mainly on oil and gas, for nearly one out of every three state tax

tural resource taxes has been increasing over the years. Sly, in I have had in Rotary. During quainted with me. addressing a meeting of the Texas Research League in Austin, POTPOURRI gave what may be a preview of the searching study of Texas' tax structure being undertaken by the League.

Some Sly statistics: State taxes increased from \$123,000,000 in 1940 to \$625,000,000 in 1957. Severance faxes jumped from 16 per cent to 30 per cent of the total in that period. Texas' state and local taxes are \$130 per capita compared to the national average of \$158.

EMBARRASSMENT OF RICH-ES - Combination of late spring rains and early fall rains has caught many Texas farmers in a

There wasn't enough time in between to raise a crop and get it out of the fields. Agriculture agents in North Texas reported that farmers there stood to loose millions from ruined cotton.

Some ranchers, according to the U. S. Dept. of Agriculture, have "a very unusual situation - more grass than stock to eat it." This time last year those same ranchers were selling off stock at a sacrifice because they had no feed.

Small grain and winter legume prospects are extremely good, says USDA, though dry weather is needed for additional planting.

COTTON ACREAGE TUSSLE for the third straight year East Texas and West Texas cotton farmers are at odds over acreage al-

State and county allotments are to be announced by USDA before Dec. 14 when cotton farmers will vote on whether they want a mar-

ket quota program for 1958.

West Texas farmers contend
that their area has been panalized. They say an undue portion
of the state's cotton acreage is
allotted to the older cotton-growing counties of east and central Texas. One group of West Tex-ans went to federal court last

9

9

SPEED LAW QUESTIONED vernor Daniel has been request (Continued On Page 2)



DIRT WORK CONTINUES While rain has hampered work on the runway and taxi strip at. the new city airport, the moisture has also helped in compacting the subsurface. Crews and machines, above, have taken advantage

of breaks in the weather to keep some work going. An all-weather landing strip will be completed soon, but asphalt topping of the airport facilities will be postponed until next spring. (Staff Photo)

GEORGE HEARD WRITES:

Joining the Rotary Club in Old Baghdad

Dear Folks.

(EDITOR'S NOTE: George my introduction to the club it oc-Heard, The Brand's correspon- curred to me that I have certainly dent in Iraq, has joined the Ro- had variety in the things that I tary Club in Baghdad. This is have done. When they were asking what he has to say about it.) - me all about myself, I did not realize that they were going to During the summer I joined the tell all that stuff to the whole Princeton said this reliance on na- Baghadad Rotary Club. This is the club. I was under the impression fourth vocational classification that they were just asking to get ac-

Mrs. Joe Reinauer and Bill

Stanford will be in charge of the

program on meeting educational

Cadet Sammy Lesly, son of Mr.

and Mrs. Luther Lesly, has been

Cadets who are cited for aca-

demic achievement during the

scholastic Bar on their uniforms.

Donald Ray Boyd of Hereford

nity, at North Texas State Col-

ministration major, is the son of

Mr. and Mrs. Thomas D. Zorns,

Alvena Ritcha was home from

Abilene over the weekend to visit

Brown. Visiting with Alvena was

Glynda Buckner of Abilene.

lege this semester.

needs of the youth.

Ex-Writer Is Office Visitor

formerly Carolyn Inman and The High School Parent-Teachers once a writer of Potpourri, vis. Assn. will meet today at 2:40 p.m. Ited The Brand office Saturday in the high school auditorium. afternoon to chat with some of her former fellow-employes. In course of the conversation she told them that at the present time she was employed by the Laredo Times and is working as

the chief photographer there. Carolyn said she certainly does enjoy her work but one of her main objections is the "dark room stains" which she has acquired from developer in the dark room. She said that she does no writing at all for the paper.

Carolyn and her husband arrived in Hereford Saturday morning for a brief visit with her parents, Mr. and Mrs. Burke Inman. They left for Laredo Monday morning.

Mrs. Elmer Patterson called her husband, Elmer Patterson, from Boston, Mass., to inform him that he was the grandfather of a boy, David Allan, who was born to Mr. and Mrs. Roy Ward Saturday at

Mrs. Patterson has been in Boston since Thursday of last week staying with Mr. and Mrs. Roy Ward.

Roy Ward is a second-year student at Harvard and Mrs. Roy Ward is the former Nancy Patter-

Mr. and Mrs. Buddy Witherspoo

Mrs. Gilley is the daughter of Mr. and Mrs. Inman and was the dinner was given Thursday, Nov. former Dora Ruth Inman.

7, in the Union Building at Tech.

like lions and kiawanis. The attendance is considered wondersuch thing as makeup here as and it takes a month to get a visa to get into Syria, Beriut does not take so long to get a visa, quirement. Mrs. Jimmy Ray Pingleton, high school parents to remember. It takes so long to have a meetin letting attendance slide. The

meetings in the summer are at the Alwiya Club in the garden. Baghdad nights are wonderful and surprisingly there are no insects. Meeting time is advertised at 8 p.m. A large number are there at They sit around and talk, and sip a few drinks, alcoholic, and soft. among the top students at Wentworth Military academy during the false impression that this and the past six weeks, according to all Moslem countries were dry. At Maj. Dallas C. Buck, dean. Sam- the Rotary a few strict Moslems my qualified for the dean's honor and old men with bad livers take the tomato juice or squash route. In case you don't know what squash is, look it up in the dictionary. It seems to be a horrible specified grading periods at Wentdrink (non-alcoholic) thought up worth are accorded extra privilegby the English to promote the sale of heavily taxed Scotch whiskey es and are permitted to wear the After an hour of chit-chat, the meeting is called to order. This, too, is slow and in several courshas been selected to pledge Kap-pa Alpha, national social frateres. The nearest thing to a typical American meeting is the food, -

par with everything else here -

they are different from anything

anywhere else. The first thing

that is peculiar to a ex-Rotatian

is the fact that this club is in

no Rotary District. It, in a man-

zerland. It is detached in a lot

it is not good either. The meeting is in English so it is not too difficult for an American to understand. The club has members from all countries, so India, Denmark, Great Britain, France, are a few of the countries having members. There is one negro from one of the African countries who was University of Chicago educated. I think it is a compliment to the always belittled English that the club hold meetings

WALTER ROGERS WRITES:

Milo Moisture Law **Needs Changing Now**

drouth and it would have been difficult to have gotten 13 per cent moisture in the grain sorghum. However, this year the rains came and the moisture, content jumped.

I have had a long conference with one of the officials of the CCC on this subject matter and have advised him that it will be necessary for some changes to be made if the present crop is to be sayed. I have also dispatched a letter to Mr. Benson and other officials of the Department of Agriculture on the same subject matter pointing up the problem. As the matter presently stands, wheat with a moisture content of 14 per cent is eligible for loan.

Grain sorghum is not eligible if it has in excess of 13 per cent moisture. It is true that elevator operators can accept 14 per cent moisture content milo for CCC loans, if the operator will certify that he will deliver to CCC grain sorghum having a moisture content of not in excess of 13 per cent. This simply means the elevator opeator must dry the 14 per cent back to 13 per cent or comningle the 14 per cent with a sufficient amount of 12 or 11 per cent to reduce the average moisture content to 13 per cent. This will ican Institute of Certified Public not suffice for our needs this year and our every effort will be con- of Certified Public Accountants. tinued to bring about an increase in the moisture content allowed.

WHAT PRICE BICKERING? It is the opinion of quite a few here in Washington that Russia's successful launching of two earth greatest tax-saving opportunity. satellites, in advance of such ar accomplishment by this country, is the price which has been paid by our people for the inter-service rivalry, conflict and bickering between the Air Force, the Navy and the Army. Whether or not our failure to equal Russia in this particular achievement is the result of that bick ering may be a debatable question. That there has been such bickering within the Defense De-

partment is not debatable. The only question in this regard is whether or not the full extent of that bickering has been public-

ful at 60 per cent. There is no Wyche H.D. Gives Damascus is the nearest club and it takes a month to get a Farewell Party

The Wyche Home Demonstration but it is 20 hours away by bus. Club honored Mr. and Mrs. C. C. itemizing deductions this year and made by Extension Agronomist R. So there is no attendance re- Ellis with a farewell party Friday taking the standard deduction next J. Hodges and Dr. I. M. Atkins. night in the George L. Olson home. Mrs. Ellis has held almost every ing that I think they are justified office in the club and at the present time is serving as secretary. At the close of the games the honorees were presented three

pieces of California Pottery. Refreshments were served. Those present were Messrs. and Mesdames L. B. Worthan and chilthat time but no meeting begins. dren, G. W. Duncan and children C. R. Damron and girls, J. V. Pickens, W. .P Axe and daugh-When I came here I was under er, C. C. Ellis, George Olson and children, H. L. Ward and son, C. F. Neusom, Charles Packard and daughters, and Tom Draper.

Dona Carol Seay Has Birthday

Dona Carol Seay, daughter of the Rev. and Mrs. Bernard F. Seay, was honored on her seventh birthday Tuesday, Nov. 5, with a birthday party given by her mother. Mrs. Bernard F. Seav. and assisted by her sister, Sharon.

The party was given in the Wesley Methodist Church. A circus theme was carried out through the ed by both the boys and girls decorations. The rooms were decorated with ballons, wild animals and small miniture circus tents. Games were played and re- 15, Hartley at Adrian; Nov. 21, freshments were served to the chil-

Those present were Linda, Von-nie and Bob Merrill, Janice Brittian, Precilla Grossenbacher,

To the people of the 18th District: vast expanses of the Defense De-The eligibility requirements of partment of this country could grain sorghums for Commodity provide many hiding places, for Credit Corporation loan, from a matters which could not be dug moisture content standpoint, pos- out by a surface investigation. The es a very serious problem in our three Services involved are intedistrict. The moisture content gral parts of the Defense Depart- of authorship in an individual, or allowable did not create too ment which is headed by a man small group of individuals, can be because the stands are estimated much of a problem for some of Cabinet rank. The purpose of a very dangerous thing when the time, simply because we had a the laws creating the Defense De- security of a country is involved

> coordination of effort. make it appear that such pur- try cannot afford the price. pose has not been realized. Under the circumstances, it would of the coming session of Con and National Security" gress should produce a full (Continued On Page 2)

tion, to the end that the results sought in the unification act might be a reality rather than a figure of speech. Jealousy of jurisdiction or pride

partment was to unify all of the If the President, or his appointed Services so there could be a full Cabinet officer, cannot control such activities, then Congress The evidence at hand would must act without delay. This coun-

THE PRESIDENT'S SPEECH I was glad to see the President seem to me that the early days get more specific in his "Science

Meet Your . . .

Neighbors

Hereford, Texas, Thursday, November 14, 1957

YEAR-END TAX TIPS NO. 2

How To Plan Federal **Income Tax Deductions**

This is the second in a series | taken the standard 10 per cent deof four articles on federal income duction in both years, the total taxes. The articles are based on would be only about \$1,400. information provided by the Amer-

Accountants and the Texas Society By waiting until after the first of the year to decide whether to itemize your deductions or take the standard 10 per cent deduction, you run the risk of losing your

When you are forced to take the standard deduction because your deductible expenses are less than 10 per cent of your adjusted gross income, you literally "waste" your expense deductions, for tax purposes ... Don't let this happen to you every year. Plan your expense outlays so that you go over the optional 10 per cent deduction occasionally. This can be done by pyramiding two years of actual ex-

penses into one. For example, assume that you expect to have an adjusted gross come of \$7,000 for this year and ner of speaking, is detached ized. Frankly, I do not believe Con- actual deductible expenses of a from the headquarters in Swit- gress is fully aware of what has bout \$600 - or \$100 less than what

> If you act quickly and pay these grain crops. expenses before December 31, you can bring your total allowable deto the agricultural economy of Texductions for 1957 up to \$950. By as is shown by a recent survey should be somewhat less because grains for the Experiment Station. of what you have prepaid - your County agents reported to the a-

First Freeze

Brings Sights

By MRS. R. L. PINNELL | Vega; Feb. 4, Happy at Adrian;

With the first freeze over, Feb. 7, Nazareth at Nazareth;

many things meet the eye. Trees Feb. 11, Bovina at Adrian; Feb.

are beginning to shed their leav- 14, Lazbuddie at Lazbuddie; Feb.

es and duck season in full swing. 18, 20, 21, District Tournament at

roasting duck and many a house. E. Sweeney family to see a daugh-

wife is sadly surveying the lake ter and family, Mr. and Mrs. Cecil

mud being deposited through her McCain at Ft. Sumner, N. M., this

weekend.

McCowns.

Many of the country kitchens are Lazbuddie.

putting forth the aroma of a

Basketball season is upon us

The first game for the regular

teams. Both came out in a victory

over the opposing teams. Schedule

for this year is as follows: Nov.

Logan at Adrian; Nov. 22, Chan-

ning at Channing; Nov. 26, Gruver

at Adrian; Dec. 3, Farwell at Ad-

rian; Dec. 5, 6, 7, Farwell tour-

season, non-conference, was play-

back door.

ADRIAN NEWS

A salaried worker who has dif ficulty finding enough deductions

to make itemization worthwhile might consider carrying the pyramid plan one step further. He could set up a system of "lending" and "borrowing" year-end items that would make it possible for him to throw three years of deductible expenses into one. You can begin your own threeyear pyramid by postponing payment on as much 1957 deductible expense as possible and planning to take the standard deduction on this year's return. The expenses you Schnabel wrestled 20 minutes to a have postponed - or "loaned" will increase your 1958 deductions, his match with Funk when Funk

(Continued On Page 2)

Tech's Stadium Plans Announced

During half time ceremonies of Texas Tech's 1957 Homecoming, the plans for expanding and remodeling Jones Stadium were announced.

The expansion program, brought about by Texas Tech's entry into the Southwest Conference, will bring the total seating capacity of the stadium up to around 55,000

The plan calls for moving the present East stands about 250 feet back (a Herculean effort in itsell at better than 10 million pounds).

The playing field will be lowered to a depth of about 30 feet. Around this man-made bowl, new seats will be built forming a bowl around the gridiron.

The cost of this program has been estimated at \$1,700,000. To finance this plan, certain desirable sections will be classified as option sections and seats within them sold with the option being good for a period of 15 years.

The new expansion is being timed to be completed for the first home game of the 1960 season when Texas Tech competes on a full conference schedule.

Double Main Event Slated

A double main event for Hereford wrestling fans is scheduled at the Bull Barn Saturday night.

Bob Geigel and Rip Rogers will battle for two out of three falls with a one-hour time limit and Leo Garibaldi and Hans Schnabel have a similar engagement.

The first match will begin at 8:30 p.m. Admission is \$1.50 for ringside, \$1 for general admission and 50 cents for students.

Last week Dory Funk and Gelgel paired up to defeat Tokyo Joe and Hans Schnabel in a tag team tussle. Tokyo Joe and Schnabel took the first fall in 14 minutes but Funk and Geigel rallied to win the last two falls

In the preliminaries, Geigel and draw and Tokyo Joe was awarded

New Small Grains Add to Production

COLLEGE STATION, - Plant | was planted to such improved varbeen going on in this regard. It you would be entitled to deduct breeders of the Texas Agricultural Westar, Concho and Quanah. Only of other ways. They keep at is true there were congressional if you took the standard 10 per Experiment Station have for many leties as Comanche, Wichita, tendance records worse than investigations on the subject. But, cent deduction. Not included in years been developing and releas. 3.3 per cent of the acreage was some of the minor service clubs it must be remembered that the your actual expense estimate, how- ing improved varieties of small seeded to the blackhull group ever, is \$250 in state taxes and \$100 grains for use in Texas. These var- which is less desirable from a quain homeloan interest charges that leties have enabled Texas productifity standpoint, but was once very will have to be paid in 1958 but ers to increase both their grain popular in the state. which can be paid in advance. and forage production from small

> year when your actual expenses agronomist in charge of smalltotal deductions for both years will gronomists that 70.5 per cent of be approximately \$1,650. Had you the Texas wheat acreage last year

> > Butch Betts accompanied the R.

Alfred Reynolds and family of

Big Lake returned his mother.

Mrs. Lillie Reynolds, to her home here Thursday after a

two-weeks' visit. Alfred remain-

ed overnight to visit the Shag

The Methodists held a fellowship

supper Sunday night. Carl Perrin

showed movies he had taken of

European churches. When Jim

Perrin died this year, his family

Hodges points out that a new variety is only of value when us-ed by farmers. As an example of the value of a new variety, he says 559,000 acres last year

were planted to Westar. For several years this variety, at Amarillo and Chillicothe, outyielded the once popular Turkey variety by at least two bushels an acre. This variety alone was responsible for increasing the total wheat yield in Texas last year by more than a million bushels. Three Experiment Station oat

variety releases, New Nortex in 1936. Mustang in 1950 and Alamo in 1954, accounted for more than half of last year's oat acreage of almost 3 million acres. These varieties were developed especially for Texas conditions and have resulted in both increased grain and forage yields. At Tyler each dollar spent to produce oat grazing returned a net of \$3.75 or \$44 an

Cordova barley, released a few years ago, occupied 49 per- cent of the 370,234 acres seeded to barley in Texas last year. It has outyielded Tennessee Winter by an average of 8.1 bushels an acre. Goliad, a variety developed for south Texas conditions, is disease resistant and a heavy forage producer. When not injured by late winter freezes, it also produces good grain yields, Hodges says the plant breeders are working continuously to develop even better varieties in order to meet the needs of an ever-changing agricul-

Veradelle Andrews Joins Buff Gals

CANYON (Special) - Veradel Andrews, Hereford junior, was re-cently pledged by the Buffalo Gals campus service organization
West Texas State College.

rian; Jan. 14, Vega at Adrian; son Steve who have joined Dick Mest Texas State College.

Jan. 17, Happy at Happy; Jan. 21, here. Rich has been employed at Miss Andrews; an element education major, is the daught die at Adrian; Jan. 28, Lazbuddie at Adrian; Jan. 31, Vega at (Continued On Page 2) of Hereford.

Alvena is a freshman at Hardin nament; Dec. 10, Vega at Vega; requested that floral money be and Mr. and Mrs. Lester Wiggins Simmons University. spent for the church instead of Juanita, Margaret and Sue Buck-Dec. 13, open; Dec. 17, Dimmitt visited Mr. and Mrs. Vance Henin their language. The club was master, Barbara and Vicki Brownat Dimmitt; Dec. 19, 20, 21, Tulia flowers. Altarware purchased with started by seven Americans but low, Betsy and Prissey Crume, they have had only Iraqi presiKaren Bell, Janice Dean, Jackie ngton of Lovington, N. M., Sun-Among the apprentice teachers Tournament; Dec. 30, Stinnett at this money was dedicated Sunday who were guests for a dinner giv-Stinnett; Jan. 2, 3, 4, Stratford night.
tournament; Jan. 7, Farwell at Newest residents of the comdents from the first meeting.

As English is not the mother tongue to most of the speakers and as the others are diplomats and want to be careful as to what they say, the programs of (Continued On Page 2)

Karen Bell, Jaillee Bell, Jackie Messer, and Gwen Welch, Jackie Messer, Becky Bell, Dusty Duncan, Peggy Summers, Jean Ann Gore, Lanis and Lendon Reiger, David Watts and Sharon and Dona Carol Seay. Several of the mothers were present also. Belt Assn. which has announced en in honor of eight Texas Tech t will fight new efforts to wrest Mr. and Mrs. S. L. Gilley of home economics students who re-Farwell; Jan. 10, Channing at Ad- munity are Mrs. Dick Rich and Wichita visited with Mr. and ceived scholarships from the Mrs. Fred Inman last weekend. Sears-Roebuck Foundation was Aacreage from its area.

DRUG STORE UNROOFED BY TORNADO-The walls and roof of this drug store at Groves, Texas, were ripped away by a tornado that killed two persons in the Southeast Texas

REDUCE-O-PAD

town. Twisters that struck at the southeast corner of Texas and portions of Louisiana and Mississippi killed at least 12 persons. (AP

How To ...

(Continued From Page 1)

you can "borrow" from 1959 by speeding-up the payment of deduc-

temizing), and minimize your de- states that unless you or your wife ductible items for 1957 and 1959 will be 65 years old by January 1, (when you will take the standard 1958, you may deduct only those low when you are trying to make gross income. the most of your actual expenses AMAZING NEW QUICK HOME MASSAGE

FOR THE ENTIRE FAMILY

Relax tired, aching feet after hard

BACK Massaging hips promotes relaxa-tion, increases blood supply, eases pain in hip joints, reduces excess

is: keep outlays as low as possible in the years in which you take the standard deduction and pyramid them as much as possible in the and in the final months of 1958 years in which you itemize expen-

Most taxpayers need look no further than their family medical bills to find a deductible expense that As a result of your pyramiding, can be pyramided to gain a welyou maximize your expenses for comed tax advantage. The sec-1958 (when you should be able to tion of the tax law governing the beat the standard deduction by i- deductibility of medical expenses deduction and waste your actual medical expenses for 1957 in ex- this expenses). The general rule to fol-

THE WORLD'S FINEST

If you find that you are near

year. In this way, they may be where concrete evidence will be able to exceed the minimum re- demanded. When that time comes quirement in 1958 and to gain a the Defense Department certainly benefit from a payment that would should be in a position to provide otherwise be lost on their 1957 re- it.

in the early part of 1958.

The premiums you pay on your health, accident and hospital insurance policies can be deducted as a medical expense - so plan your payments accordingly. To give you greater flexibility in the shifting of medical deductions from one year to the next, you might arrange to have these premiums fall due in January.

Next Article: More Tax-Saving Deductions and How to Time Them.

STAR FADES

BALTIMORE P- They call it the "Star of Canton," and it's going out for the first time since the early 1940s

The brilliant jet of flame has burned beside a 225-foot tower of a refinery in the Canton section of the city. Fuel manufacturing processes are being stopped at the plant now, and the "star" will burn this. First was that I was a mere Vic Lemke left Adrian for Harlan. no more.

The highest mountain on the that I had a lot of experience Lemke's mother, Mrs. Alice moon is estimated to be 33,000 speaking at toastmasters, and a Plumb, will return with them to 146 E. 2nd

Rogers ...

(Continued From Page 1)

of some caustic criticism for in- reading it. As many have heard law. dulging in too many generalities me speak at Hereford Toastmasand platitudes. The American peoters they know I am not bragging ple have always enjoyed patriotic about myself, but about the others speeches in eloquent words, well- in the club as I have never won termed phrases and beautiful quo- a contest and very few times had tes. They enjoy these just as they the best speech of the evening. do good music and other forms of entertainment; however, when of meeting at 1 p.m. so I will the time comes that they want have to drop out for five months. facts, they want the facts in cold, They won't let me off for three unvarnished truth. They don't want hours for club meetings. to be misled or lulled into a false Another-thing that might be on sense of security. They want to interest that even in the summer know, in the briefest, clearest and heat coats are worn at Rotary most concise terms, what the meetings. Ties too. It is good for challenge is and what will be re- sweating. required by way of sacrifice, or otherwise, to meet and overcome it. So long as that spirit prevails and the leaders of this nation have the courage to present the Adrian ... facts in plain; simple and understandable terms, there will always be a strong United States of Amer-It is difficult to understand how

Russia was able to forge ahead in launching the earth satellites. Tremendous sums of money have or over the three per cent min- been provided for scientific eximum and you are going to item- ploration in this country behind ize deductions this year, you the tightly locked doors of "classhould pay as many of your me-sified-security reasons." I have aldical bills as possible before Dec. ways been led to believe that such 31. And since medical expenses precautions were necessary and her mother, Mrs. Lou Galt. can be deducted only in the year that our scientific advances were paid (but cannot be prepaid), keeping up with all-other countries you might even consider speed- in the world. The President's ing-up and paying for the dental speech is a reaffirmation of the work, eye examinations and gen representations which have been eral physical check-ups your made to the Congress - that is, family will otherwise be having our scientific programs are on schedule and we are ahead of a Taxpayers who had low medical number of other countries, includ-

expenses for 1957 should reverse ing. Russia, in several departprocedure, postponing the ments. These reassurances are bills until after the first of the are fast approaching a situation

George ...

(Continued From Page 1)

read speeches are not too good. But with an audience that have end. They are living in Kansas. had a pleasant visit and a few Gamble is stationed at Ft. Riley. drinks before the speech, the speakers are not reprimanded except when they read for too long. It is usually sometime after 10 p.m. before the club is dismissed. The other night they could find no speaker so they Mrs. Nannie Fortenberry visited ask me to give the program. As Cal's mother, Mrs. Arthur Kemp all previous speakers had been in Pleasant Valley Saturday afterambassodors, Ph. D's, Director Generals and other such high rank, I did not feel the least tim- a sister, Mrs. Emma Lou Huckaid or awed at receiving this in-

There were three reasons for Thursday morning Mr. and Mrs. engineer who is expected to be lowa, to visit relatives. They will unlearned. The second reason was be away for 10 days and Mrs. lot of experience with my subject spend the winter.

Special ...

which was lubricating oil. The

third reason was I had heard the

other speeches and knew that I

could talk better than they could

read. Much to my surprise, they

Rotary has started winter hours-

(Continued From Page 1)

Dwane Collins left Friday for a

vacation with his mother and o-

Mr. and Mrs. Eddie Jones of

Rudley, Calif., stopped by for a

visit with the John Hortons and

Vickie Sorrenson has been re-

turned to her home from St. An-

thony's Hospital at Amarillo by

The Rev. and Mrs. Bill Lewis

and his family were away most of

last week. The Rev. Lewis was in

Fort Worth attending the Baptist

state convention and Mrs. Lewis

and children stayed with her par-

ents, the D. R. Kelleys, at Mem-

The T. N. Monks and Melba

spent Saturday and Sunday in Clo-

vis, N. M., with the R. L. Houstons.

Bud and Leta Herton were vis-

ited by her parents, the O. G.

Smiths of Hereford, Thursday

Manuel Loveless and family

drove to Wildorado Sunday to visit

Walt and Alice Loveless, former

Pfc Virgil Gamble and La Nell Barber, daughter of Mr. and Mrs.

Lonnie Barber of San Jon. N. M.

were married Nov. 2 in Liberal

Kan, Gamble is the son of Mrs.

Harvey Sasser of Glen Rio, N. M.

The couple was home for the week

Sunday evening visitors in the

Manuel Loveless home were Mr.

and Mrs. Harvey Sasser of Glen

Rio, N. M., and the Gambles of

Mr. and Mrs. Cal Jackson and

Mrs. Poole Doherty-visited with

bee of Amarillo, from Sunday

Bob Grublkeys.

and Friday.

Adrian residents.

Ft. Riley.

through Thursday.

ther relatives at Hartshorn, Okla.

than he has in many of his press told me it was the first time any-

(Continued From Page 1)

ed to ask the Legislature to respeeches. He has been the subject one was given a program without write the automobile speed limit

> A recent opinion from the Court of Criminal Appeals called the law

If this law is too shaky for court tests, the Harris County district attorney told the governor in effect, a new and stronger one should be written immediately.

PLAN - Texas Society of Profesvoice to those urging an exten-dustin State School Farm Colony sive, long-range water program.

Importance of water to Texas' Men. Costs will total \$261,000.

The Hereford Brand, Hereford, Texas, Thursday, Nov. 14, 1957

future justifies an annual expen- SAGE ADVICE diture of \$100,000,000 in the opinion of TSPE's special water study

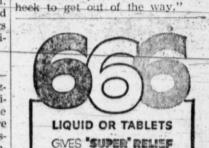
TSPE's report recommended: (1) adoption of the governor's proposed legislation, (2) salary increases for the Water Board members, (3) planning on the lowest level possible to allow proper devague and indefinite and there-velopment of an over-all program. fore invalid." Involved was a con- (4) sale of water storage acquired viction for driving 90 miles an by the state in federal reservoirs to any qualified political sub-division, as quickly as possible.

SCHOOL WORK OKAYED Improvements have been authorized by the State Board for Hospitals and Special Schools for nine ENGINEERS URGE WATER schools and hospitals. Included are state schools at Abilene and Aussional Engineers has added its tin state hospitals at San Antonand the Confederate Home for

NOBLE, Okla. (P) - Harold Mauldin, a member of the town board here, gave a visitor a four of Noble and explained the town

does not have a police officer. "What happens when you see a driver coming down the highway here 80 miles an hour?" the visitor asked.

Mauldin replied: "You run like



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OF "HARD-TO-STOP" COLDS

with new Ford-Aire Suspension riding you on a cloud!

Four "pillows of air," one at each wheel, adjust car level regardless of the toad. This optional Ford-Aire Suspension is the smoothest system in the whole ride world!



with a dramatic new look approved around the world With new Honeycombed grille, fresh Slipstream roof styling and completely new interiors, this Ford looks like the car



for the whole

Ford's new Interceptor V-8 with Precision Fuel Induction, plus new Cruise-O-Matic Drive* can give you up to 15% better mileage It's the smoothest V-8 in Ford's 25 years of V-3 leadership. You get better carburction, expression mani-

savings story!

You'll say, "It makes all the difference in the world."

Seeds Motor Co., Inc.

Phone 39

THIGHS BUTTOCKS Massaging upper thighs relieves tired leg muscles or cramps. back muscles, improves posture.

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TAKE OFF UGLY FAT AT HOME OR IN THE OF FICE. DEEP MOTORIZED BODY MASSAGE HELPS RELAX TIRED MUSCLES.

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thy pay \$150 to \$200 for some other brand en you can get the World's Finest Motor For Only

SEE IT . . TRY IT . . Today . . . or Anytime at





PROCLAIMS CHRISTMAS SEAL DAY — Governor Price Daniel has proclaimed "Christmas Seal Days" as that period from November 15 to December 24. Bearing the request for the proclamation was Miss Carolyn Calvert of Austin, Texas' first Miss Christmas Seal and the reigning Miss Texas. Christmas Seals are being mailed over Texas Friday. They support work of voluntary tuberculosis associations toward control of the disease.

J. E. Beyers To Observe 60th WeddingDateat OpenHouse

Mr. and Mrs. J. E. Beyer, 431 N. McKinley, will observe their

60th wedding agniversary at an

open house given at their home

Hosts for the occasion will be their two sons and their wives, Mr.

and Mrs. J. E. Beyer Jr. of Hutchinson, Kan., Mr. and Mrs. P. L. Beyer of Amarillo, a daughter,

An open invitation has been ex-

between the hours of 2:30 and 5:30

The Beyers moved to Hereford 35 years ago from Moreland, Okla.,

where he was serving as agent for

the Sante Fe Railroad. He assum-

ed duties in that same capacity

here, retiring in 1946 after 52 years

tem. The couple has eight grand-

children and seven great-grand-

Rockport (A) - A specialist in

by the National Audubon Society to find out why the once numerous

wood storks are dwindling away

Great flocks of the birds once

nested in Texas, Louisiana and.

Florida, but today only scattered

Robert P. Allen, an authority on

Allen, a frequent visitor here,

particularly when he was investi-

gating the Whooping crane, is now

engaged in ferreting out the rea-

Drainage, lumbering operations, farm and real estate developments, along with drouth have combined to destroy safe nesting

During the 1950's Allen says, these wood storks have been faced with increasing threats to their existence. After complete and partial failures of nesting in 1951-52, the three colonies that

survived again abandoned their

eggs in 1956 and 1957. Virtually no young wood storks have been raised in Florida since 1955. Allen and Alexander Sprunt Jr. are canvassing once known nesting areas in an effort to determine why the wood stork is on the decline. Conservation authorities fear their days may be numbered as with the bison and the passenger

OBSTERTRICIANS IN UNIFORM DETROIT IM - Four Detroit

patrolmen have been honored

with special department citations

as expert midwives. The quartet

has delivered 23 babies in scout

cars and patrol wagons on the way

A. O. THOMPSON ABSTRACT CO. Complete Trest Index of all

and and town lots in Deaf

Smith County. Write us

the whooping crane, another great

Wood Storks

in America.

thusands remain.

and feeding sites.

the Wood Storks' decline.

tended to all their friends to call THRUET

on Sunday Nov. 17.

p.m. Sunday.

WSCS Holds Fellowship Luncheon

The Woman's Society of Chris- Mrs. Harold Hicks of Little Rock, tian Service of the First Methodist Ark., and a daughter-in-law, Mrs. Church held its monthly luncheon Lennis Beyer of Amarillo. and program in Fellowship Hall Wednesday, Nov. 6. Hosteses for the luncheon were Mesdames Don Martin, Garland Solemon, Donald Shipley, Paul Rudd and G. W.

Mrs. C. W. Fisher was in charge of the program for the day which dealt with the subject "The Mind That Was In Christ." She was assisted by Mrs. M. F. Cherry and of service with the Sante Fe sys-Mrs. Ralph Gragg.

During the business session members voted to sponsor a chicken pie supper at the church on Saturday, Dec. 7. Mrs. Lee Benefield was appointed circle leader field was appointed circle leader for the Elizabeth Brumley Circle. Specialist To It was announced that City At-

guest speaker at the next luncheon program on Dec. 4. Members were reminded of the WSCS Workshop which will be held on Nov. 15 at the San Jacinto Methodist Church beginning at 9:45

HOW NOT TO CHARLESTON, W. Va. (P) State pride was wounded by the advertisement of an industrial research firm that told of the firm's success in building up tourist and business trade in the Honduras.

That was all right, but the "ad" writer had to add that the com- American bird which has dwindled pany had been similarly success- to a mere two score or so, will ful in "such out-of-the-way places undertake to discover the cause of as West Virginia."

VISIT PARENTS

ne 39

Mr. and Mrs. John Blocker and daughter Jonna Lee swere in Clar- sons for the decline of Wood endon Sunday to visit his parents, Storks along the Gulf Coast. Mr. and Mrs. John Blocker Sr.



RIDING CAR? Test-drive a '58 Studebaker. Discover for yourself the ex-clusive Luxury-Level ride of Studebaker's variable rate fro



Women's Club Federation To Hold Meet Tomorrow at Lutheran Church

merfield Study Club, Bay View ardson. Study Club and Farm and Ranch

Mrs. Ray Johnson will be in Two 4-H Clubs charge of a program on conservation of soil and water, and will vation of soil and water, and will head a panel discussion on that Hold Programs

The executive board meeting Happy Workers Mrs. P. B. Sowell, president, pre- son Nov. 1, for a program on son, Vinita Pitts, Amanda Moore, ardson, Arnold Hershey, Jim

Price

Pride

STAMP

Deaf Smith County Federation | sided. Members named to serve on Women's Clubs will hold its sec- the nominating committee for new ond quarterly meeting of the sea- officers were Mesdames T. W. son at the Immanuel Lutheran Roberson, Ray Johnson, M. T. Rut-Church Friday at 1 p.m. Hostes- ter, Townsend Douglas, Lee Beneses for the luncheon will be Sum- field, Paul Rudd and J. T. Rich-

orations to the Merry Maidens 4-H

was held Saturday afternoon at the The Happy Workers 4-H club Deaf Smith County Court House, met in the home of Mrs Louie Ol- sons, Kay Albracht, Becky Jack- dames Ralph Packard, J. T. Rich-

to make tree decorations and Mrs. Dorotha Prowell. house decorations. Refreshments were served to the Those present were Barbara and Beverly Barrett, Anna Mae Schra-

eder, Janice Dean, Carol Rickman, Becky Duncan, Barbara Estep, the leader, Mrs. Louie Olson, and the agent, Mrs. Dorotha Prowell. Merry Maidens Mrs. Dorotha Prowell gave a

of Cathy Brilbrey Wednesday, Nov. 6. Those present were Nancy Par-

Cultural H. D. **Studies Candles**

Mrs. Ira Scott and Mrs.Ralph Packard gave a program on candle-making to the Cultural Home Demonstration Club at its meeting Friday in the home of Mrs. M. W. Sumper. The decorations are for demonstration on Christmas dec- the Christmas holidays.

The club also discused a Thanks-Club at its meeting in the home giving supper which is to be given for the club members and their families.

Members present were Mes-

Christmas decorations, Mrs. Doro Muriel Carmichael, Cathy Bril- Candy, Louie Olson, Joe Johnson, hawk. tha Prowell, who was in charge brey, Barbara Gholson, Gwen Al- Earl DeHart, Crady Parsons, P. of the program, demonstrated how bracht, Glenda Fuhrmann and

lin was the only visitor.

1.0 HAWK TRAP

LINCOLN, Neb. (P - A television antenna atop the T. A. Filipi home here picked up more thanprogram signals. It caught a live pay.

The Filipis awoke to find the M. Houser, Ervin Robinson Jr., bird, with a wing spread of more and Ira Scott. Mrs. Margaret Conk- than four feet, entangled in the antenna crossbars. A Lincoln Humane Society employe finally freed the struggling hawk with a specially constructed pole.

On a windshield, grime does not

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GREEN BEANS Wapeo Cut

3 No. 303 39¢ | CORN

Rosedale Cream Style

3 No. 303 39¢

Lazy Daisy Spiced

2 No. 300 23¢ White Swan

Steel's, with tomato sauce 2 300 25¢

Kuner's

Full

Quart

Cashmere Bouquet - Toilet

BABY FOOD

HIII Ireland's No Beans

2 Large 55¢

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is trying to make money. They will receive a share of the purchase price on every package of Betty Crocker Mixes sold. Here are good products at a special price benefiting a worthy cause.

Betty Crocker CAKE MIXES

WHITE **YELLOW** DEVILS FOOD MARBLE CAKE HONEY SPICE PEANUT DELIGHT CHOCOLATE MALT **BROWNIE MIX** ANGEL FOOD GINGER BREAD

Choice

LEMON CUSTARD

Angel Food

Prido

Pride STAMP

Betty Crocker INSTANT FROSTING MIXES

CHOCOLATE FUDGE CHOCOLATE MALT PEANUT CREME

SOFTASILK CAKE FLOUR

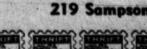
Idaho - Rome Beauty

Center Cuts

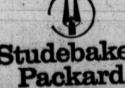
Puerto Rican

Large Cello









Electric Fences Aid in Bull Pens

COLLEGE STATION - There are over 30,000 dairy herd sires in Texas. Effectively penning these usually gentle yet occasionally vicof the bull and makes more adequate breeding records possible. finement of dairy herd sires.

pastures or pens through the care- Pens", gives much informatin on and in some cases, horns, together installations, relative efficiency of with a natural inclination to rub, scratch, and butt, provides a severe test for electric fences.

A study was initiated in 1953 at fous animals provides increased Texas Agricultural Experiment safety for the farmer and his fam- Station, to compare several types ily. It also extends the service life of insulators and various electric

have been effectively confined to "Electrified Fences for Bull lio by volcanic eruptions.

ful use of electric fences. A dairy the findings of this study. It inbull with a relatively thick skin cludes sections on electric fence insulators, overhead versus underground leadout wires, and protection of shade trees in bull pens

The publication may be obtained the Dairy Cattle Breeding Center, from the Agricultural Information Office, College Station, Texas. Ask for MP-239

Nickel, copper, lead and zinc Most classes of farm livestock A recently released publication, were deposited in Northern Ontar-

Automatic Burp Gun

Fires one to 50 shots.

Smokes and sounds like

real machine gun. All

metal working parts.

Velocipedes.



wall decoration as well as an

12 hours to give continuity to

led dwelling units. No figure is a-

COLLEGE STATION - A por-

table testing kit for measuring the

total solids content of small sam-

ples of milk has been developed

by U. S. Department of Agricul-

ture dairy scientists, reports A. M.

Milk quality used to be judged

Nutrition experts and consumers

have become increasingly interest-

ed in the nonfat content of milk

as an important source of protein,

To meet today's market de

mands, dairy scientists have been

aware of the need to breed strains

of dairy animals that would bro-

duce milk of the greatest all-round

food value with less emphasis on

butterfat. Lack of a practical

means of measuring the nonfat

solids content of milk under field

conditions - an equivalent of the

terfat - has been a barrier to

progress in this field. The new

testing device meets, this need and

eliminates more intricate labra-

tory methods. It will also aid

scientists who are studying the ef-

fects of feeding, climate, and in-

After discussing the potential

basis of variations in nonfat solids

environment, and inheritance, con-

STAN KNOX

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partments is 45.

Test Kit Might

Take a look at your barometer the next time you feel irritable. Maybe it's not the housework at all that's making you feel edgy. It could be just the weather.

A falling barometer, the experts say, brings on feelings of despondency, rebellion and irritation. A falling barometer also is credited with creating a higher rate of ill-

Basically, a barometer is a device for measuring the weight of air. When bad weather is approaching, the air is disturbed and weighs less. This change is detected by the barometer; it begins to fall and thus predicts' changing weather in advance.

The contrary is true when good weather, or a high pressure area, approaches.

Barometers first were introduced into the American home by the seafaring men of New England. Forecasting future weather was a matter of importance to them. In today's homes, barometers serve dual purposes - they are a use- THIS BAROMETER is a handsome ful weather prophet and they are décorative.

They come in many sizes and accurate weather forecaster. styles. However, for a barometer Read and set it at least every to function properly, it must be adjusted for altitude. Being pressure sensitive, barometers respond home weather forecasting. to changes in altitude as well as atmospheric pressure.

Because all forecasts are based vailable for owner-occupied resion sea level pressure, the effect dences alone. The percentage of of altitude on the barometer must Americans renting homes or a be eliminated.

The altitude adjusting feature, therefore, is of utmost importance for accurate forecasting.

Modern barometers can give 16 specific weather predictions for Aid Milk Market trasted with the traditional "rain, change, fair' readings of earlier barometers.

If you're a person who pays little or no attention to the weather, your barometer can be regarded solely as a decorative ac- Meekma, extension dairy hus-But if you are a boatman, a hunt-

er or a fisherman - or for some almost solely on the basis of its other reason have more than a cream content. But this is not so passing interest in the weather - today, explains Meekma. Weighthere are a few pointers for you conscious Americans include less from Ernest C. J. Purton, an in- and less butterfat in their diets.

First, adjust your barometer for the altitude in which you live. Then turn the set hand so that it is directly over the indicating lactose, casein, hand. The set hand remains sta- and several minerals important in tionary; thus you can note any the human diet. Some of these movement in the indicating hand are also in demand for industrial by comparison.

Now gently tap the barometer and note whether the barometer is rising or falling. Read the specific forecast on

the dial.

Remember this: barometers indicate coming weather conditions, not present weather conditions. And, Purton adds, barometers should be read and set at least every 12 hours in order to give con- well-known Babcock test for buttinuity to your home weather forecasting.

Questions and answers: Q. How many times your annual income should one spend for

a house? A. There is no hard and fast rule among financial institutions on heritance on the nonfat solids conthis point. Generally, however, a tent of milk, says the specialist. home buyer is discouraged from buying a home with a price that value of the new testing kit, a comis more than two or two and a mittee of the American Dairy half times his annual income. In Science Association is planning to other words, a person with an an- organize an interstate cooperative nual income of \$10,000 should not effort to study milk quality on the consider spending more than \$20,-000 or \$25,000 for his home. A con- as they are affected by climate, tingent point is equally important. The monthly payments on the cludes Meekma. house, including interest, insurance and mortgage payments, should not exceed the gross weekly income of the home buyer. Some financial institutions will make certain exceptions to this formula, but generally they adhere closely to it. Down payments of not less than 30 per cent usually are re-

Q. What percentage of Americans own their own homes? A. The figure is 55 per cent. It includes owner-occupied cooperative apartments and owner-occup-

ied individual residences. The figure, therefore, is for owner-occup-

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MORE to select now ... MORE

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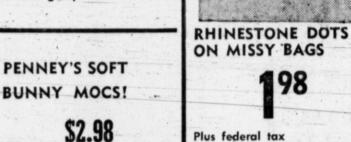
time to pay with Lay-Away!



MORE RICHNESS IN PENNEY'S HOSTESS VELVETS

\$3.98 Sizes 4 to 9

More fashion in the way they take to tapered pants! More wear in their flexible leather soles! More comfort in their wedge heel. Black, royal, red in the group.



Smooth, long-wear sheep fur collar, hand beaded toe. Dark blue, red or white. Sizes

\$2.98

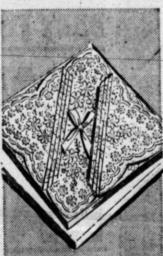


CUSHION SOLE GIFT SLIPPERS!

\$3.98

Sizes 6 to 12 - 1 to 51/2

Penney's treats him to relaxing comfort in these fine slippers Leather uppers with leather laces. Cushion crepe soles 'n







Automatic Blankets SUPERB GIFTS!

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made them for Penney's with the finest thermal circuits made, Penney's guarantees them for 2 years against mechanical defects.

6 O'Clock SPECIALS

WOMEN'S DRESSES Jersey and Cottons. Broken Sizes.

\$1.00

BED BLANKETS

Dacron blend, light weight and warm, wide satin bindings. Full bed size, lovely

\$4.44

MISSES' ANKLETS

Popular with triple caps Most all sizes the color white. Special



Novelty woven satin stripes gleam on crisp cotton. Button down charmer in sizes 12 to 20, 141/2 to 221/2.



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Western Gun Set Includes leather holsters and cuffs, metal spurs, two 9" repeater cap pistols and cap rifle.

42-piece Lionel Train Set

Includes steam-type engine, tank car, flat car with two auto-mobiles, box car and caboose, all in authentically styled detail— plus track, transformer, switches, uncoupler and signs.

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62.55

Appliances

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1.75 a Week

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Adjustable handle bars

Matching Miniature

WONDER PONY

30 inches long with sturdy wood frame.

TV SWIVEL CHAIR

181/2" High.

Turns completely around on with plastic seat.

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America's favorite! Novel features include building houses, running railroads, etc. Loads of excitement.

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Roller Skates

Famous Union No. 5 Skate with double row ball bearings; adjusts 81/4" to 103/4".

Portable Phonograph with **Records and Accessories**

Plays all 78 rpm records. Twotone cabinet. Six records, wrought iron rack, six story books, extra Reg. 17.95

> Boys' or Girls' 26" Bikes Texas Steer handle bars

> > · Auto enamel finish Double braced fenders • Firestone Speed Cushion tires

• 1/2" pitch racing chain • Full length chain guard Many other features

Construction Sets Contains over 200 blue and white plastic pieces. Builds dozens of fascinating mod-



Small Deposit Holds any Item . . . Take Six Full Months to Pay

Reg. 3995

Roy Oswald's Firestone Store

had to leave for induction into the

Army. From a bus bound for an

police receovered the car.

get at this week's calendar of games and as per, first the games,

The Notre Dames come at Okla- and Oregon in 1958, both slated for Maryland at Miami. 6-13. Miami. homa this week and for the finale Norman. In 1959, they take on Texas W. at Arizona. 28-6. T. W. of their current series, if and when Northwestern at Evanston and Ar- Washington at Calif. 7-16. Wash. ies, I don't know. The Sooners in run thru the renmant of this sche-1953 and 1959, face their custo-dule and then amble thru the Ora-Penn. S. at Holy Cross. 43-0. P.S. mary 6 conference tussles, plus nge Bowl, that they might add Okla. S. at Kansas. 13-21. O. S. the static engagements annually quite a few to the 51 straight they Miss .S at LSU 32-13 M. S. with Texas and Oklahoma State, will have compiled at that stage. Miss. S. at LSU 32-13. M. S. In addition to these 8 games, the Apparently it will have to be Texas Kansas S. at Missouri. 6-20 Mo Big Red takes on West Virginia or the altitude at Boulder to deter Wyoming at New Mexico. 20-13.

ny picks, necessarily: my at Norman. Looks like if they Clemson at Duke. dnp. Duke.

then last year's tally, if any, and Sea Water into Fresh then the consensus tabs, again not Sea Water into NEW YORK, A - The U. S. | Various processes have been de-Government is spending 10 million veloped but cost is the big pro-

U. S. Studies Changing

natural sources.

fresh water. Product Engineering magazine reports the research is being pushed because its cost is overshadowed by drouths in the Southwest and Northeast. Ano ther factor is increased pollution of river systems and a lowering of the water table throughout the

nation. "These conditions have made location of industrial facilities more dependent on guaranteed sources for fresh water," the mag-

azine continues. "If successful, fresh water conversion could go down as one of the great technological break throughs in scientific history."

The key to the government program is the development of efficient equipment which in turn depends on capital investment. .

The Interior Department's office of saline water has authorized scientists to spend the 10 million to develop processes and equipment at a cost low enough for industry, agriculture and municipalities could afford to use.

Iowa at Ohio S. 6-0. Iowa Notre Dame at Okla 0-40, Okla, Stanford at Oregon S. 19-20. O. S. Yale at Princeton, 42-20, Prince-

Texas A&M at Rice. 21-7. A&M. Arkansas at SMU, 27-13. Ark. Mississippi at Tenn. 7-27, Tenn. fardin-S. at Texas Tech. 41-14. H.

TCU at Texas. 46-0. TCU. Cincinnati at Tulsa. 7-6. Cin. N. Car. St. at VPI. 6-35. NCS. Illinois at Wisconsin, 13-13, Ill. method that is the farthest along. It will be tested in a million-dollar pilot plant planned for 1959. Stills used in this process

dollars in research on converting blem. Water conversion costs four sea water or polluted water into times more than to obtain it from Seawater conversion costs range from 39 cents. to \$1.85 per 1,000

gallons, depending on the process The magazine says the interior targets at 40 cents per 1,000 gal- extract fresh water, the magazine needlepoint.

for irrigation water.

include the solar which utilizes the sun's energy to distill water, grandmother from Cleveland and and nuclear energy.

Vapor compression is still

Other methods include electrically filtering water through synthetic filters patterned after animal KNIT ONE tissue; chrystallization, including freezing methods such as flash (P)

SOUTH CHARLESTON, . W. Va. - A small, elderly woman evaporation, and refrigeration and brought a prisoner into police department's, office has set cost using various chemical agents to headquarters the other day - at

She told Patrolman Howard

It's Not Too Early ...

lons for converting sea water for says.

to start on Your

Christmas Lay Aways

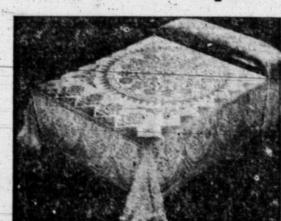
Gold Printed Rayon

Pretty rayon printed table cloths lavishly printed with gold. Attractive designs to go with all period decors. Select from many designs and color combinations. All sizes . . . one to fit your table.



Lovely Early American Type

Heirlcom Bedspreads



Beautiful "Sheffield" Colonial type heir-loom spreads in White, Off White and Pas-tels. Woven cotton with Leirloom type de-sign that will add beauty to any bedroom. You would expect to pay twice this amount for this lovely spread. Full and Twin sizes.

Imported Rayon and Cotton

WITH 4 NAPKINS

BOXED

· White · Pink GIFT

· Gold · Ivory · Turquoise

· Blue looking . . . rayon and cotton Damask table linen sets . . . Beautiful patterned cloths with matching napkins. Wash and wear

beautifully. Many levely designs and colors to choose from SIZE 50"x66" Cloth-6 Napkins

The Original "PACIFIC"

Contour Sheets

and economy. Superbly made of Truth Muslin. Santorized shrunk for permanent fit. Change sheets in one minute, tidy your bed in 20 seconds. Taped corners for extra wear and durability. Insist on and buy the "Original" Contour sheet.



Thursday Nite Only



First Quality

NYLON HOSE

66 ga., 15 denier, new fall colors - Full fashioned for pretty legs. Thursday Only

6 p.m. to 9 p.m.

Young Men's

CORDUROY

SPORT COAT

These Specials G ood 6p.m.-9p.m.

Foibles-Fancy and Plain

they play again, in answer to quer-

Now the All-Time **Economy Champ** Is 58's Glamour Star!

Rambler With Jet Stream Styling!



Get the Best of Both:

American Big Car @ European Small Car Economy, Handling Ease GO RAMBLER!

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Low cost solution to Crowded Living



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For as low as

Per Month



•LUMBER VALUES•

1x6 Garage Siding 2x4 Dimension standard K.D. 1x6 Rough Fencing No. 2-Oak Flooring 1/4" Fir Plywood **Driftwood Panelling** 1x8 Fir Sheathing

reliable workmen for the job.

10c linear foot 10c linear foot 7c linear foot 15c board foot 15c square foot 221/2c board foot 71/2c board foot Rock Wool Batt Insulation Sq. Ft.

Med. Thick



Sheetrock 1/4" - 3/8" - 1/2" Thick

Entrance Doors 1 %" Thick

Asphalt Shingles 215 lb. Thick Butt \$3.00 Bundle

SAVE NOW ON HOME REPAIRS & REMODELING

One Block East of Courthouse

nney



House Lb. Can

There's Nothing quite like Maxwell House Coffee will be Served All Day Saturday.



Choicest Cuts of Finest Grade Meats!

Fresh Dressed Lb.

Top Hand

Sausage

U. S. D. A. Good

Boneless

Betty Crocker

2. Yellow Cake 3. Devil's Food

6. Choc. Malt

B. Lil' Angel Food 9. Gingerbread 12. Coconut Mac.

11. Date Bar 13. Choc. Ma

BETTY CROCKER FROSTING

Chocolate Fudge Chocolate Malt Peanut Crome Fluffy White

Honey Boy Tall Can

Sun Maid Cello Nectar 2 lb. cello pkg.

Shurfine No. 21/2 can



Shurfine Vac Pac 12 ox. cans



Wolf Brand

Shurfine

2 Lb. Bag

TATE OF THE PARTY OF THE PARTY

9 oz. pkg.

PARK AVENUE AT McKINLEY FREE PARKING

Farm Fresh **VEGETABLES**

the FRESHEST

and NICEST

in town!

Large Golden Ripe Central American 2 LBS.

King of Salads

Avocados

Grapefruit

Ruby Red Delicious Each

Portales - New Crop



PATEM on the BACK APPRECIATION

High School Students Take Posts, Observe City Affairs for a Day



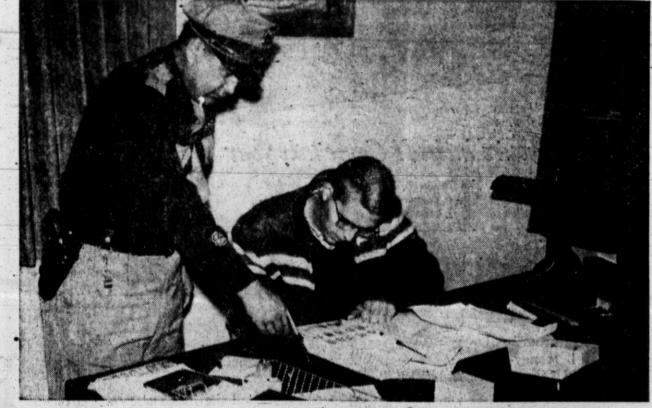
THREE METER MAIDS-The police department's Mrs. Larve Harris, meter maid, was joined by Linda Renfro, center, and Eugenia, Alexander on her rounds to check on parking rule violations.



CHECKING THE BOOKS-The routine of assessing and collecting taxes was outlined by city tax specialist Henry Benson for Jeanette Rayburn, who was elected Tax Assessor (for a day) by her fellow students.

ACTING CITY OFFICIALS—Just after their election to various city offices was announced last week during the high school assembly program by Sam Long, president of the Hereford Optimist Club which sponsored Youth Appreciation Weak here, the new officials posed for their pictures. The youths and their positions: Back row, George Paetzold, left, director of public works; Eddie Skypala, city commissioner; David Brumley, city manage; Charles Burrus, fire chief; Fred Lookingbill, mayor; Gwin Morris, chief of police; C. D. Fitzgerald, commissioner; Herman Jesko, police captain. Front row: Monta Kay Gragg, left, commissioner; Linda Renfro and Eugenia Alexander, meter maids; Phyllis Goettsch, city attorney;





BUSINESS OFFICE—City Secretary Thelma Jersig, left, ex-

plains the business and record keeping duties of her office

to Glenda Allison, who was named to the position by her

STUDY IDENTIFICATION METHODS - Gwin Morris, took a short course in fingerprinting identification from Chief of Police Henry Aycock before going further into studies of the law enforcement agency the student temporarily headed. RIGHT—Three other acting city officials visited the police department and studied the police record keeping procedures. Looking at a fingerprint card are Charles Burrus, George Paetzold and Eddy Skypala.

fellow students.





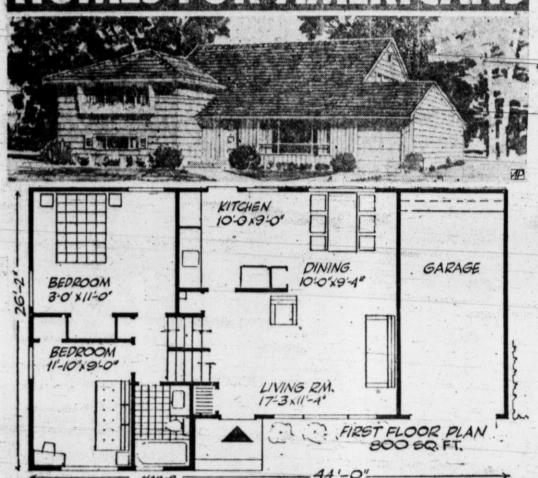
ELECTION PROCEDURE—After students were nominated for city offices, other high school pupils had an opportunity to vote for "the man of their choice." Election judges Natha

Brian and Dale Carter keep and eye, above, on the balloting of Gene Steele, Paul Harrison, Dean Crosthwait and Billy Legg. (Photography by Angel)

The Hereford Brand

Hereford, Texas, Thursday, November 14, 1957

HOMES FOR AMERICA



A VALUE-PACKED SPLIT LEVEL, this seven-room house has 800 square feet on the first floor plan. Il has three bedrooms, one and a half baths and a den or a family room. A large outdoor living terrace is in the rear. The design, HAB-P, is by Architect Samuel Paul, 89-51 164th St., Jamaica 32, N.Y.

Household Scrapbook

Fever Thermometer

If the mercury in your fever thermometer separates, try to Falling Hair shake it together. Or, dip it into very cold water for a few minutes. If both of these remedies scalp.

Dr. Milton C. Adams **OPTOMETRIST**

Office Hours 8:30-5:00

140 W. Third, Hereford

Texas

Phone 37

fail, about the only thing in order to a sharp point, is excellent for is a new thermometer. The Brick Sidewalk

hyacinth bulbs, and the like.

mon juice. Allow the lettuce to

stand in this water for about an

Apply Anhydrous Ammonia this winter-it won't leach out

of the soil. It will turn to available nitrogen in the spring

planted crops the nitrogen vital to their growth. Here's

what it does! ANHYDROUS AMMONIA—82% Nitrogen—

ance to drought, crops that have higher protein conten'

We have the know-how on application and equipmen

for feeding-helps your yields go up!

se us for DOW ANHYDROUS AMMONIA.

your crop develop stronger roots with more resist-

Grass and weeds will not grow Wilted Leffuce between the bricks of the sidewalk if crankcase oil is poured between by washing it carefully in a basin the bricks two or three times dur- of water to which has been added ing the season. The oil will soon two tablespoons of vinegar or leevaporate.

A preventive of falling hair is an hour, then wash in cold water. occasional rubbing of salt into the Perspiring Hands

Cloudy Mirrors Often an effective remedy for of bran nearby. Rub the hands cloudy and streaky mirrors is the with a little bran from time to following: Add three tablespoons time, removing with a clean towel. of ammonia to a bucket of water. Bathroom Fixtures dip a clean chamois into the solu- The bathroom fixtures will shine

tion, and swab the mirror. Then like new by using a little turpenwring the chamois dry, and wipe tine on a soft cloth, then wiping off the water. off with a dry cloth. Printed Address When necessary to cool a pie If you have no typewriter in your

Anhydrous Ammonia

on your crop lands this winter!

and place the pie on it, so that lopes that come to you, bearing the air can reach the bottom.

GOLF PROS TAKE ORDERS FROM PINT-SIZED WOMAN



LADY BOSS-Angie Vote, who runs pro-amateur golf tourneys, sits at starter's table at Harding Park Golf Course, explaining ground rules to golfers Ken Venturi, Chuck McHugh, Dick Stranghan and Virgil Shreeve before start of match.

and green.

She accepted the offer.

SAN FRANCISCO UM - The men | They know they have to conform do the golfing, but Angie Vote is to the rules.' the boss when Northern California professionals and amateurs play admits that she worked hard to their weekly tournaments.

Angie is a tiny 45-year-old divorcee - a golf addict herself who runs the weekly pro-ams for digging holes to place tulip bulbs, the Northern California Profession-

> About 125 golfers, usually onethird pros, play in the events. Winners usually take home at least \$100 so there's plenty of competition.

Naturally top flight golfers, such as those in the tournaments, know all the rules. But it is up to Angie to see that they obey them.

When the hands perspire while "If they're playing slow, I have sewing, try keeping a dish or pan to get them to speed up," she says. "If there is any question on rules, they come to me. My rulings are final. I have to keep pretty good control because we don't want any chiseling.

"Players sometimes, let their tempers get the best of them. They get mad and rush off. But they cool off. That's human nature. "On the whole golfers are a quickly, invert the wire strainer home, save all the printed envepretty good bunch. They listen.

your name and address, to paste on order forms, etc., where send- that "name and address be print-A broken broom handle, shaped ing for something where, it asks ed plainly.'

At The Movies

STAR THEATER

God Is My Partner: Dr. Charles Grayson (Walter Brennan), better known as Uncle Charlie, is taken to trial by his two nephews on the charge of no longer being competent to handle his money because lately he has been giving money to strange people. Friday and Sat-

Coming Soon: Jet Pilot starring John Wayne and Janet Leigh and Love In The Afternoon starring Gary Cooper and Audrey Hepburn.

CAESAR COLLARED

HOPKINSVILLE, Ky. (A) - Ceasar, a large boxer, got his picture in the paper - and a kingsized headache.

Spotting a piece of metal in a vacant lot, the dog stuck his head in the hole in the center. He couldn't get out. There he stayed all night.

A welder finally released Ceasar, after wrapping him in a wet sheet of asbestos to keep the dog from being burned by the blow torch.

person to run them. Now she handles private tournaments such as the All-Army championship as

Her job takes much of her time, Angie took up golf in 1945 and but she still manages to play several rounds of golf a week. A four master the game, sometime spendhandicapper, she holds the Pasaing all day on the practice tees tiempo women's record with a 73. She's only 4-feet-11, but smacks the She was playing regularly at ball as far as most of the gals. the Pasatiempo course in Santa Angie, a strawberry blonde, has Cruz, Calif., when the local pro a daughter, 24, who is a New York asked her to take over the club model. She doesn't look old enough

Angie ran the pro's other tourn- "I'd rather be old and look aments and, as interest in the pro- young, than look old and be

tournament. Seems everything to have a grown daughter. But

was always getting fouled up. Angie's the last gal to hide her

INSECT WORLD STATE COLLEGE, Miss. (P)

Among other things you can learn from "Insects-Hunters and Trappers," a new book by Dr.

State College:

Grasshoppers' ears are on the sides of their stomachs, just be-Katydids have ears on their front hind their back legs. An ant can left a pebble 52 times its own weight. Some beetles can lift 850 times their own weight.

The only insect that uses a tool Ross E. Hutchins of Mississippi is the Ammophila wasp which uses a pebble to tamp dirt.

There's a real difference with DEKALB

HIGH YIELDS STIFF STALKS **OPEN HEADS**

The best way for YOU to discover the REAL difference in DEKALB HYBRID SORGHUM is to order and plant it. Only after you've grown

DeKalb will you know the FULL VALUE OF DE-KALB'S HIGH. YIELDS, STIFF STALKS and OPEN HEADS.

Western Half of Deaf Smith County

GRANT HANNA Eastern Half of Deaf Smith County STEVE CLEMENTS



It's here and you're invited! Come take your

First look at a smart performer

TODAY we're proudly displaying the 1958 GMC Money-Maker. And we think you'll find it the handsomest hustler you ever handled.

An eager 200 horsepower swings a top load like a cargo of feathers. Turning ease is like power steering's.

A fast-ratio cruising axle gives you an overdrive's road pace and gas savings. Foam-rubber seats cradle you in a roomy cab. Boulevard styling carries out the feeling of luxury.

But this beauty is built like a pocket battleship. You'll see that in its massive spring hangers. In rear springs with the highest deflection rate of all light-duties.

You can sit solidly on an unhooked end of its tail gate-and you can't crinkle the roof or door panels with a smack of your hand.

You'll get the same quality instrument panel as on the big, \$10,000 GMC heavyduties. A radiator mounted on a bulkhead integral with the frame. A steering column braced like a mast.

These and more tell the inside story of GMC stamina. Come in and see for yourself. Why not do it today?



THE SOLID LOOK-Beautiful but rugged, GMC's full family of fine trucks also includes Truck Air Suspension models, Super Tandems and America's No. 1 Diesel. From a half-ton to 45 tons, every GMC is a Money-Makert

Blanton Butane, Inc. Phone 551

GMC-America's Ablest Trucks now at your authorized GMC dealer's

do you pay?



TORNADO LEVELS HOMES-A tornado that roared out of the night cut this swath through a housing development at Orange, Texas. At least 12 persons were killed by twisters that

struck at the southeast corner of Texas and portions of Louisiana and Mississippi. (AP

JOHNNY BAKER

Shaver made a first down by

inches on a fourth-down-one-foot-

to-go situation at the outset of the

last period. Ray Sparling, behind

the Irish one on an end-around

into the line for a touchdown. Joe Kurth blocked Baker's conversion USC marched 57 yards for its second touchdown. Another pass interference ruling was good for 33

yards, putting the Trojans on the Irish 24. Three more plays and USC reached the 10. Then Mohler

lateralled to Shaver who went over. Baker converted and Notre Dame's edge was cut to 14-13 with

As the minutes wore on,

Schwartz was forced to punt, Mohler taking it on the USC 27. Shaver passed to Sparling on the Irish 40 and the catch was made with

Jaskwhich riding on Sparling's back. After two running plays failed, Shaver passed to Bob Hall on a tackle-eligible play to reach the

Trojan coach Howard Jones then sent in Homer Griffith, an expert drop kicker, for a field goal try. But Mohler and Capt. Stan Wil-

liamson waved him back to the Baker then stepped back to the Irish 23 and placekicked the de-

ciding field goal. The game ended

armed bandit robbed the Lane Finance Co. here of \$600. One of the

woman cashiers described the bandit as "boyish looking, with blond hair and carrying a cute, shiny

> Lynn C. Kester Watch Repairing

Santa Fe

Time Inspector

KESTER'S

Jewelry & Gift Shop

Hereford, Texas

cross from Post Office

three plays later. FASHION REPORT EL PASO, Tex. (A)

blue gun.'

eight minutes left.

Johnny Baker's blocking, drove to

Famous Football Games:

the be-

850

Baker's Last-Minute Goal Snapped Long Irish Streak

point last quarter splurge, capped ed the extra point. by a last-minute decisive field goal, gave Southern California a 16-14 victory over Notre Dame. (Nov. 21, 1931) in Notre Dame Sta- made nine yards on a lateral and dium, still ranks with many foot- Schwartz romped 15 on the next ball followers as one to Le re- play. Banas, taking a lateral from

coaching his first season as suc- gain booted the point. cessor to Knute Rockne, had a The Trojans did some reshufto Southern Cal, 27-14.

quarter after the Trojans had was switched to fullback. threatened twice, moving to the Irish 2 and 15. Marchie Schwartz intercepted a Trojan pass and Notre Dame moved 63 yards, fullback Stephen Banas smashing across from the one, Halfback Schwartz' pass to quarterback Charley Jaskwhich that set up the

By CHARLES CHAMBERLAIN, Irish on the USC 18 was a key play SOUTH BEND, Ind. A 16- in the drive. Jaskwhich placekick-

The Irish went 63 yards again to score in the third period in four The game, played 26 years ago plays, Halfback Ray Brancheau Schwartz, broke loose to the 3. Schwartz drilled through right tac-The Irish, with Hunk Anderson kle for the TD and Jaskwhich a-

25-game winning streak. Their fling in the third period after fulllast defeat had come in 1928 - back Jim Musick left the field with a broken nose. Ory Mohler went Notre Dame scored in the second in at quarterback and Gus Shaver

After Shaver and Mohler led USC to the Irish 10, only to fumble away the ball, they got the Trojans moving again late in the third. With the help of a pass interference ruling against the Irish, USC reached the Notre Dame 14 as the third quarter play. Shaver made two smashes

Every Saturday Night Saturday, Nov. 16, 8:30 P.M.

DOUBLE MAIN EVENT

LEO **GARIBALDI**

HANS SCHNABEL

GEIGEL RIP ROGERS

Sponsored by Hereford Lions Club

Ringside \$1.50

Kids 50c

Gen. Adm. \$1.00



waistline, hips, and thighs? the body trying to touch the right hand, and return. Do the same with right leg, swinging it across the body and trying to touch the left hand. Repeat in rhythm.

Q. How wide should the mouth be lipsticked?

anced, with good proportions, if the ends of your mouth are just below the iris of each eye. This makes your mouth the same length as the distance between the centers of your eyes.

nakeup for a titian redhead?

der pinkish-ivory: lipstick crim-son; and eyeshadow and mascara frozen red tip!

Q. How can I keep my arms and shoulders white-looking?

A. Try rubbing a paste made of rinse off with cold water.

Q. What is a formula for a good bleaching facial mask? A. Add buttermilk to three

Q. What is an exercise good for paste generously over it, and allow to remain until thoroughly dry. A. Lie on floor with arms out- Remove with tepid water and a streteched shoulder - high and soft cloth. If this seems too drying palms down. Swing left leg across to the skin, apply some cold cream after it has been removed.

Q. How can I clean one of my light felt hats?

A. Rub the soiled parts, or the entire hat, with a cube of French chalk. Allow chalk to - remain on the hat a few hours, then brush

Q. Just what purpose is served by application of rouge on the chin?

A. Rouge on the tip of the chin seems to shorten the chin and the face. So, rouge is good if your Q. What are the best shades of chin is long or sharply pointed. Or if your face is long and thin. A. The foundation should be Rouge on the chin must always be pale pink; rouge light red; pow- very faint and well blended, of

Q. How many coatings of eyeshadow do you recommend? A. I think two light coats are better than one, since any heavy few lumps of laundry starch and application might gum up, streak cold water on these areas. Let dry or spread, and utterly ruin that and remain on for a half-hour, then transparent look you want to a cigar-shaped flying object that

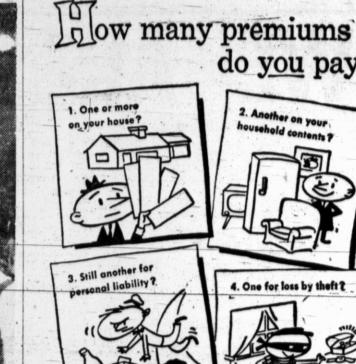
myself a home pedicure? A. First, clip your toenails tablespoons of ground oatmeal un- STRAIGHT ACROSS the top, then til you have a paste. Thin this out smooth the edges with emery, and cotton dipped in remover. Two with some lemon juice until it is apply some cuticle cream, Separ- coats of polish will last almost a of the right consistency to spread ate the toes with gauze or cotton month. And if you really want to smoothly. While the skin is still and apply your polish. Clean off be kind to your over-worked feet,

CAUTION SAUCERS LANDING ON HIGHWAY

MOTORISTNIKS BEWARE - A

Texas Tech coed, Martha Kenley of San Angelo, on way to classes in Lubbock pauses by a sign erected by city employes on the highway leading out of Lubbock to Levelland, where a has been reported over much of Q. How do I go about giving the Southwest was first seen.

noist after washing, spread the any errors with orange stick and give them a-good creaming.



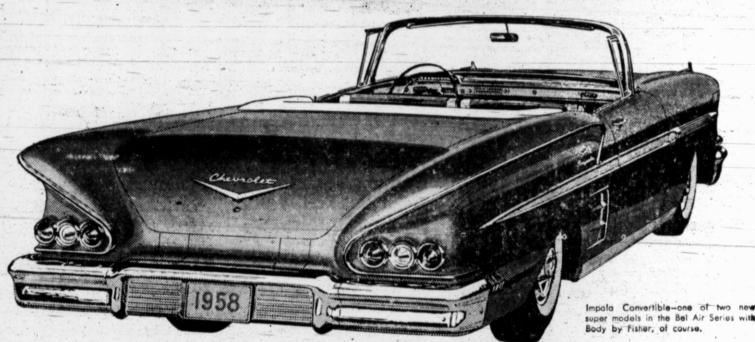
oes it seem to you that there's always another insurance policy expiring-another premium to be paid? Is it hard for you to keep track of your coverages, and

Let us tell you how most, perhaps all, of the insurance on your home can be obtained in a single package policy. And the premium you pay may be less than for several policies covering the same risks.

Streamline your insurance with a Stock Company Insurance policy. We recommend it for quality protection, and full-time service. And remember: if you're not fully in-sured-it's not enough!

John McLean Insurance Agency Phone 273

THE YEAR'S NEWEST CAR. THE NEWEST CAR IN YEARS ... '58 CHEVROLET!





It sets a new style in styling. It takes a new approach to power. It's new right down to the smooth and solid way it rides!

It's long, low and luxuriously new -the beautifully moving '58 Chevrolet. It's new from ride to roof . . . from its bold new grille to its unique gull-wing rear fenders. And it offers quick-responding power aplenty in any engine you pick-V8 or 6.

NEW SILHOUETTE for '58 is dramatically lower and wider-and a full 9 inches longer!

NEW TURBO-THRUST V8° with revolutionary Wedge-Fire design features wedge - shaped combustion chambers machined in the cylinder block to help achieve a new pinnacle of performance.

NEW FULL COIL SUSPENSION Provides cradle-soft action at every wheel, replacing conventional leaf spring rear suspension.

NEW AIR RIDE featuring Level Air suspension* literally carries you on cushions of compressed air, with all its natural shock-absorbing properties.

Your Chevrolet dealer is waiting right now to show you the beautiful way to be thrifty-the '58 Chevrolet. *Optional at extra cost

AIR CONDITIONING-TEMPERATURES MADE TO ORDER-AT NEW LOW COST. GET A DEMONSTRATION !

Only franchised Chevrolet dealers display this famous trademark Lawrence See Your Local Authorized Chevrolet Dealer

ARE FE LLOW WORKMEN

First Christian

West Park Ave. Rev. Gilbert Davis Jr. Sunday School is held at 9:30 m. Worship service will begin at 20:50 a.m. Chi-Rho and CYF meets at 6

r.m. Sundays and vesper services are at 7 p.m. Functional Department's first Wednesday at 8 p.m. General Church Board, second Wednesday at 8 p.m.

day at 8 p.m. Choir rehearsal meets each Wednesday at 8 p.m. Groups one and two meet on the third Wednesday at 9:30 a.m. Business women meet at 7:30 a.m. on the second Tuesday. Young Matrons meet on the se-

cond Wednesday at 9:30 a.m. Friendly visitation on Monday, Tuesday, Wednesday, Thursday, and Friday at 7:30 p.m.

Grace Gospel Church

Thirteenth and Avenue K Rev. H. V. Fields, Pastor Sunday School is at 9:45 a.m. and worship services convene at

Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m. Wednesday prayer meeting is held at 8 p.m.

Church of The Nazarene

Fourth and Jackson Sunday School is held at 10 a.m., worship service at 11 a.m. and evening worship at 7:30 p.m. The Junior Society and N.Y.P.S. will be held Sundays at 7 p.m. Visitation will be held at 7.30 p.m. Thursday. Prayer meeting, Wednesday will begin at 7:30 p.m.

Church of Jesus Christ of Latter Day Saints

(Mormon) Kendon O. Anderson, superinten-

The Mormon Church meets in the American Legion Hall. Sunday School services are at 10 a.m.

Church of God

H and 13th Street Rev. E. F. Murphy, Pastor Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:45 p.m. and young people's service Eriday at 7:45 p.m.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave. Father Michael Sugrue, Pastor Sunday Masses are at 6:30, 8 and 10 a.m. Daily Mass is at 7 a.m. and 8:15 a.m. Confessions are Saturday afternoon from 5 p.m. to 6 p.m. and 8 Thursday Holy Hour is from 8

to 9 p.m. followed by confessions. Central Church of Christ

205 E. 6th Street Russell Ingalls, Minister Bible School is held each Sunday at 9:50 a.m., with the morning worship at 10:55 a.m. The Young People meet Sunday evening at 7:10 p.m. with worship service beginning at 6 p.m. Wednesday prayer services are held at 7:30 p.m.



Renewed Faith and Strength Make Church Going a Habit.

As a respite from your labor and troubles of the past week-

PITMAN GRAIN CO. Mr. and Mrs. J. A. Pitman

FIRST NATIONAL BANK . Virgil Hennen

LOERWALD BROS. . Ed, George, Gene and Harold Loerwold

HEREFORD IMPLEMENT CO. Herman Neff

CROWE-GULDE CEMENT CO . Ray Godwin

EAST SIDE 66 STATION . C. L. Hodges

ORSBORN-NORWOOD CHEV.-OLDS Your Chevrolet-Oldsmobile Dealer

PLAINS FERTILIZER CO. Glen O. Edwards - Lowell Sharp

KEMP LUMBER CO. John Fielder

JOHN McLEAN INSURANCE AGCY.

HEREFORD HARDWARE Mr. and Mrs. Don Zimmerman

SHELTON TIRE EXCHANGE . W. O. & Bessie Shelton

HEREFORD STATE BANK . Townsend Douglas, Pres.

GULF OIL DISTRIBUTOR . R. L. Pool

JIT'S AUTO SUPPLY Mr. and Mrs. Ray Suits

ELLEY 66 SERVICE Douglas Kelley

HOTEL JIM HILL Mr. and Mrs. Dick Ross

PITMAN SERVICE STATION . Odice & Edd Bulls

FARM & HOME SUPPLY . W. A. DeBusk

DAVIS IMPLEMENT CO. . W. L. Davis - W. L. Davis, Jr.

FURR FOOD STORE . Walter Clark

BUY-RITE FURNITURE . J. H. Fish

HEREFORD FERTILIZER & INSECTICIDE CO. Norman Moore

HEREFORD LAUNDRY & DRY CLEANERS Ernest Kendall - Clinton West

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B. F. GOODRICH . Don Little

ASSOCIATED GROWERS OF HEREFORD

McRIGHT GARAGE & SUPPLY Mr. and Mrs. A. N. McRight

HOWARD GAULT CO. Vegetable Growers, Packers, Shippers

FARMERS DRIVE IN . Troy Moore

ELIZABETH WOMBLE 148 N. Main St.

HUNTER'S FOOD MARKET

Union & Ave. G. Rev. V. W. Marcontell, Pastor Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.

Assembly of God

C. A. service begins at 7 p.m.; Junior C.A.'s meet at 7 p.m., and worship service begins at 8 p.ri. each Sunday evening. "Revival Time" is broadcast over Radio Station KPAN each Sun-

day from 7:30 to 8 a.m. Prayer meeting and Bible Study will be held Wednesday at 8 p.m., after which choir practice will convene.

Immanuel Lutheran

Park Avenue at B Street Rev. Andrew Szegedin, Pastor Phone 871-J Worship service each Sunday at

11 a.m. Sunday School and Bible classes at 10 a.m. "Call to Worship" each Sunday over Station KPAN at 9:15 a.m.

'Children's Instruction class each Saturday at 2:30 p.m. Topic for Sunday, Nov. 17: "His Crowning Promise." Text: John 6:37-40.

Lest we forget: "Our dear heavenly Father, give us this day our daily bread. Grant us grace to know and acknowledge that our daily bread is Thy gracious gift in order that we may receive it from Thy hand with thanksgiving. May we always pray before and after meals. Thereby we confess that our daily bread is the gift of God; by praying we show our thankfulness. We pray for our neighbor's needs and are ready, as a thankful people, to share our gifts with him whenever he is in need.

A most cordial welcome to you. 0 .

Avenue Baptist

123 N. 25-Mme Avenue by. A. C. Hamilton, Pastor Sunday School is held at 9:45 a.m. and worship service at 11 B.T.

Training Union is held each Sun-Jay at 6:30 p.m. livening worship services are at 7:30 p.m. Sundays.

Mid-week prayer services are on Wednesday at 7:30 p.m. At 8:15 c.m. there will be choir practice.

St. Thomas Episcopal

Harrison Highway Sunday School, 9:45 a.m. Church

Wesley Methodist

Honor Honor Bernard F. Seay, Paster Sunday: Church School, 9:45. Vance Crume, Superintendent. Morning worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening worship, 7:30 p.m.

Wednesday; Mid week service and Prayer Meeting. Choir rehersal 8:15 p.m. Thursday at 7:30 there will be a

meeting of Methodist Men. S. W. Tooley will preside and the group will have supper followed with worship and fellowship.

Friday, Nov. 22, at 7 p.m. will be One Night For Missions. There will be a dinner and then a missionary program will be given. Tickets are for sale at \$2 per person and this is to aid with missionary work.

CONTINUED ON NEXT PAGE

ROGERS DRUG Mr. and Mrs. Grady Rogers

CONTINENTAL GRAIN CO. Dennis & Les Wosnitzky

HEREFORD CREAMERY . Mr. and Mrs. Elton Malone

PLAINS MOTEL . Mr. and Mrs. Perno Bryant

MASTER CLEANERS . Mr. & Mrs. C. D. Fitzgerald

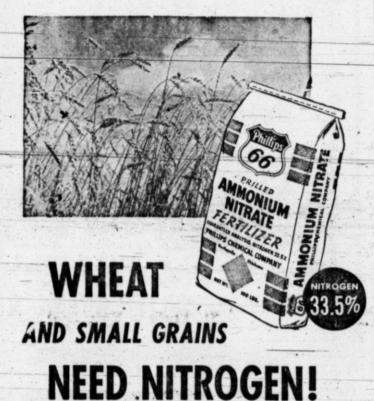
HUCKERT TELEVISION SERVICE . Mr. and Mrs. Joe Huckert

PIGGLY WIGGLY . Mr. and Mrs. Gaylord Newell

GILILLAND FUNERAL HOME Matt Gililland - Marlin Gilille



SINGING SOLON—Rep. Dixon Holman of Fort Worth is shown in Austin as he entertained the House of Representatives by singing three songs while strumming his guitar. Holman, who has recorded several records, played for the lawmakers after they adjourned for the day. The House gave him a standing ovation after he completed the entertainment. (AP Photo)



For the nitrogen your crops need, apply Phillips 66 Ammonium Nitrate. The nitrogen and other plant foods removed by last year's crops must be replenished to maintain higher yields and profits per acre. Wheat and other small grains respond quickly to nitrogen to help stimulate early growth ... produce and support bigger heads per plant and more plants per acre.

For fall-seeded small grains, apply nitrogen this spring before plants reach the jointing stage. For spring-seeded small grains, apply nitrogen before seeding or as a top dressing early in the season.

ORDER YOUR PHILLIPS 66 **AMMONIUM NITRATE TODAY!**



At The Same **LOW PRICE**

Associated Growers

Of Hereford, Inc.

CHURCH Seventh Day Adventist

Third and Lawton J. D. Nichols, Pastor Song service, 9:35 a.m. Saturday. Sabbath School, 9:45 a.m.

Worship Service, 11 a.m. For lesson study Sabbath Nov 16, the subject will be Elijah, Man of Like Passions - Part I. Lesson Scripture: I Kings 16:29-33; 17 1-16; 18:18-45; Isaiah 58:6-11; Matthew 10:40-42; James 5:17-18.

Memory Verse: James 5:17 Study Help: Prophets and Kings, pages 119-154: The Seventh-day Adventist Bible commentary, Volume 2 on I Kings 17 and 18; Lesson Help in Review and Herald of

Lesson Outline: 1. Idolatry Condemned. 2. God's Care of the Prophet. 3. Hospitality Rewarded. 4. The Prophets Rebuke and Challenge. 5. The Prophets Loyalty.

First Methodist

Fifth and Main Rev. Alby Cockrell. Pastor Sunday School, 9:45 a.m. Mornng Worship, 10:55 a.m. Primary and Junior children meet in Primary Room, 6:15 p.m. Senior and Intermediate MYF, 6:15 p.m. Evening worship service at 7 p.m. Choir practice each Wednes-

day Evening at 8 p.m. Tuesday 7:30 p.m. there will be meeting of Commission on Mis-

Wednesday at 7 p.m. will be World Friendship of Girls. Thursday at 7:30 p.m. will be Methodist Men Covered Dish Sup-

Temple Baptist Church Lorrest St. and Ave. K

Rev. Robert Lacewell, Pastor Sunday School begins at 9:4: a.m. and Training Union is in the evening at 6:15 p.m. Worship services are at 10:50 a.m. and 7:15

Wednesday prayer service wi be held at 8 p.m. The teachers and officers meet ing will begin at 7:30 p.m. Wed

First Baptist

Rev. Howard Scott, Pastor Sunday School Is held at 9:4: m and the worship service i eld at 10:55 a.m.

Training Union will be held Suniay at 6:45 p.m., with the even ng worship service at 8 p.m. The Sunday | morning Baptis dour is broadcast at 8 a.m. over Radio Station KPAN.

Worsnip service is proadcast av ery first, second, third and fifti-Sunday at 10.55 a.m. over Radio station KPAN.

First Presbyterian

Rev. Russell Wingert, Pastor Sunday School is held each Sun day at 9:45 a.m. followed by wor ship service at 11 am. Morning Devotionar 9 a.m. Tues

Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

Asamblea de Dios Templo el Calvario

Pastor Fidel Alcala Bien venidos. Cuidicada en la Calle 128 E. 5th. Las servicios durante la

el Domingo. Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo. Domingo, 10 de la manana, escuela dominical, a las 11:30 predi-

Park Ave. Church of Christ

on Harrison Highway Worship services 10:30 a.m. Sunday; mid-week services 8 p.m. Wednesday.

TIPSY TRAVELER LONG BEACH, Calif. (A)

salesman has been convicted of drunken driving - in a motorboat. Municipal Judge Charles Smith placed James Awalt, 31, on one year probation and gave him this advice: When you drink, don't drive your motorboat.

YOU CAN LOOK, LOOK, AND LOOK But You'll Find

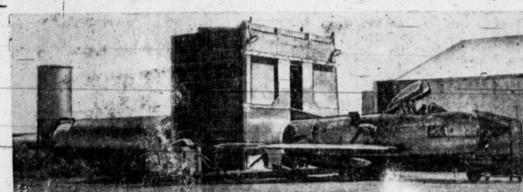
> NO BETTER SERVICE YWHERE

than at

Park Ave. and Highway 51 Emmett Hale



Huge Sound - Swallowing Pipe Quiet Screams of Jet Tests



times are ahead for ear plug mer- part consists of a perforated fiber- if police were informed. Russell

chants hereabouts. No longer will the loud roar of jet engines being ground-tested assault the eardrums of the local citizenry if the maintenance engineers of nearby McClellan Air the massive L-shaped mufflers

Force Base have their way. The base has installed new type noise suppressors to be used on the line where the powerful engines are tried out.

it and deflect it skyward.

distance of 250 yards. PROMISE MADE Big, pipe-like devices, the sup-NORFOLK, Va. (A) pressors swallow the roar, soften der surprised on the ninth floor of

2.00) degrees.

glass chamber and a curtain of told police. The next night the inwas er, used mainly to reduce ex- truder returned, lunged at Russell h ast temperatures ranging up to with a knife and was subdued by the watchman's night stick?

A recent demonstration showed WHISKY AND WATER

COLUMBUS, Miss. 49 - When could all but eliminate noise at a Willie Lash Jr. fell off the water wagon it was rough on the fish

Lash ran a city water wagon into the fish bait house operated by Mrs. Iva Barrow, wrecking the the Medical Arts Building here by bait house. Lash went to jail on a William L. Steele, maintenance night watchman Cornelius B. Rus- charge of driving while intoxicat-

Italian living in this North Texas ITALY, Tex. (2) — Michael Maida, 37, claims to be the only real lage near Rome.

HERE'S WHERE . . .

Your 2 Pounds of Grain Goes!

RESEARCH

Agronomic - Chemical - Nutritional

MARKET DEVELOPMENT

Industrial - Commercial - Promotional

LEGISLATION

Price - Total Farm - Acreage The elevators of this area will help support these activities by deducting 2 pounds per thousand from your deliveries and deposit it

GRAIN SORGHUM PRODUCERS ASS'N.

Your Cooperation and Participation Will Be Appreciated



We invite you to see-to drive-the only completely new cars in the fine car field . . .

Look again. You can afford to. For in 1958, the classic Continental Mark III (above) and the Continental-inspired Lincoln Premiere and Capri (below) are priced within the reach of nearly everyone who is considering a fine car.

The reason? This is the year we have opened a modern new plant to build Lincolns and only Lincolns. Now, not only can more Lincolns be made with the scrupulous Continental eye toward elegance and detail, but they can be priced within the means of everyone with a feeling for gracious living.

Behind the wheel lies a thrill of performance and handling ease that once came alive only in the hand-built Continental of yesterday. Under that long, low hood, a new engine designed for closer tolerances and more torque than any

other fine car. A new transmission with silken sensitivity. And between you and the road, a new suspension that dampens shock and noise like no other car before it.

In every respect, here is an uncommon car with uncommon elegance. A Lincoln with the clean line and sweep of the classic Continental. A Lincoln with a length, breadth and spaciousness unmatched in the fine car field. A Lincoln with a richness of detail and over-all luxury that mark it, at once, America's outstanding automotive achievement.

Make your fine car dreams come true. Today, see how easily you can own the completely new Continental Mark III or the Continental-inspired Lincolns for 1958.

Unmistakably... the finest in the fine car field

CONTINENTAL MARK III AND LINCOLN

Classic Elegance in Motorcars



Kroll Motor Company

Highway 60 & Funston

CROSBYS ARRIVE-Kathy Grant, Mrs. Bing Crosby, left and Bing Crosby meet Kathy's father, D. E. Granstaff, right, after their arrival at the Houston International Airport, before leaving by car for the Granstaff home in West Columbia. This is Bing's first meeting with the Grandstaffs since his matriage to Kathy. (AP Photo)

Long Time Ago

The next session of the Texas Legislature will have up for conpresent law regarding the propera bill covering the main points of Mrs. Ferguson. a resolution recently passed by the Texas Bar Association which purposes to give Texas women equal property rights with men.

The Rev. D. W. Hawkins, formerly superintendent of the Hereford public school and later business manager of the Hereford Brand, but for the last three years actively engaged in the ministry, preached at the local Methodist Church Sunday night. He has returned to his charge at Ochiltree, that place being his first charge after a short time in the Hereford mission work.

25 Years Ago One of the most sweeping vicin the history of the United States placed the Democratic party in control of the nation's affairs for VOICE OF THE FUTURE the next four years Tuesday when

the heaviest votes the country has sevelt as President and chose na- shorts a young woman wore on a tional senators and representatives downtown street here. to give the Democratic party an

AMERICA'S BIGGEST CAR VALUE_ON SALE TODAY!

NEW 1958 MERCURY

next two years, a radio report at noon yesterday giving her a ma jority over Republican candidate sideration a bill to change the Orville Bullington of 67,000 votes. Deaf Smith County went overty rights of married women. Judge. whelmingly for Roosevelt by a 6 Ocie Spur of the Court of Civil to 1 majority and swung to Bul-Appeals, Fort Worth, has drawn lington with a 2 to 1 stand against

ADDED TOOL

FORT SCOTT, Kan. (A) - Raymond Mason, a plumber, added a rifle to the tool kit he carried to a job at, a farm home.

Working in tight quarters under the house, Mason saw a rattlesnake coiled on a foundation plate two feet away. He called to a fellow worker, who obtained a rifle from the farmer and passed it to

Mason fired. The snake leaped falling just short of him. He shot it again.

Next day, Mason returned to the job, armed with a rifle of his own. tories ever given a political party He completed the job without see-

DES MOINES IM - Pat Thompson, 8, overheard his parents dis- unusual, colorful, pretty, whimsiever polled elected Franklin Roo- cussing the propriety of very short cal or just plain silly.

"I'll admit she does have beau- a kindergarten belle, animal piloverwhelming majority in both tiful legs," said Mrs. Thompson, lows will fill the bill. "Yeh," Pat commented. "for a a pillow dog from a standard pat-

AP Newsfeatures

IT'S NO LONGER enough for a from experts at your local sewing pillow to be comfortable. Nowa- center. days pillows are an important part of bedroom decor, and must be

Whether you are decorating a bedroom for a college daughter or You can make a pillow cat and

Follow pattern directions for cut-

. It's a good idea to make several of the pillows at once, to use for Christmas gifts or bazaar items. They are quick and easy to make, and are sure to be appreciated.

FISHERSVILLE Va. (2) - Uncle Sam has given 418 acres of land and a big hospital to the state of Virginia and Augusta County for use as an educational center. It is the Woodrow Wilson Army Ceneral Hospital of World War II which cost the government \$6,250,000.

Silly Pillows Easy To Make



ANIMAL KINGDOM—Cat and dog pillows easy to make.

tern, following these suggestions

Each pillow is made from a round foam rubber pillow, available in department stores, plus two thicknesses of one-inch foam rubber glued together for the smaller circles that form the heads. The pillows are covered in corduroy or fake fur fabric. Each requires about one yard of 35-inch fabric.

ting and assembling the pieces. The pattern includes transfer designs for the dog and cat faces. Eyes, ears, noses and the dog's tongue are made of felt, and lines tracing the mouth, whiskers and such may be done either with decorative stitching with an automatic zigzagger or may be stitched on with narrow rickrack braid. In any case, finish the faces and decoration before stitcing the pillow covers together. Covers are zippered so they can be slipped off for laundering.

UNCLE GIVES

BIAND JUROR

the Scioto County grand jury. Although he could have been ex-PORTSMOUTH, Ohio A - Jack cased because of his disability, Benner, 42, blinded by shrapnel Benner said, "Some people think on a French battlefield on Inde- plind people can't do anything. I pendence Day, 1944, was picked to wanted to show them we can when serve on the September term of we have a chance."

WALTER BRENNAN

"Playing 'Uncle Charlie'

brought me closer to God

than I've ever been; see-

ing the picture will do

Three-Time Academy

SATURDAY FRIDAY

WARM AND WONDERFUL

AN OPEN LETTER TO OUR PATRONS:

Dear Friends -

The privilege of bringing "GOD IS MY PARTNER" to my patrons makes me proud to be a theatre manager — because here is warm-hearted, Christian entertainment with a God-like

What a great joy it is to know that a wonderful movie showing on my screen can spread wholesome, Christian happiness throughout the community. By all means, see "GOD IS MY PARTNER" with those you love beside you.

- Your Theatre Manager





A REGALSCOPE PICTURE Co-starring JOHN HOYT . MARION ROSS . JESSE V. 1175

FOR FREE BIRTHDAY PARTIES CALL BILL HARDWICK

Passes have been sent to the fellowing honoring them on the occasion of the Wedding A.

niversary Nov. 14-16:

Mr. & Mrs. James H. Fish

Mr. & Mrs. Lester V. Smith

Mr. & Mrs. C. J. Berend

Mr. & Mrs. J. L. Rogers

Mr. & Mrs. Leon Turner

Mr. & Mrs. W. S. Dicreffa Mr. & Mrs. Robt, H. Cavanar

Mr. & Mrs. Richard Barnard

Mr. & Mrs. Horace Gamez

Mr. & Mrs. Cecil Curry Mr. & Mrs. J. V. Pickens

Mr. & Mrs. Jack Brown

Mr. & Mrs. Paul S. Mathers

Mr. & Mrs. Orrin Sharp

Mr. & Mrs. R. L. Pinckert

Mr. & Mrs. J. B. Harlin

Mr. Mrs. Jeff Davis

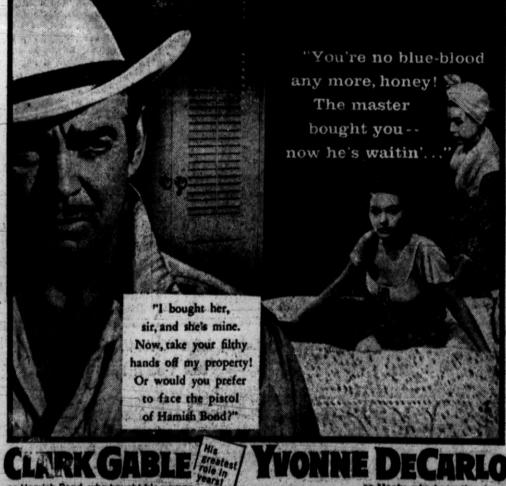
Mr. & Mrs. Herbert Haseloff FOR FREE BIRTHDAY PARTIES CALL FRANCIS HADWICK

SUNDAY

光 黑 野 野

TUESDAY

THEIR LOVE WAS FIRE AND STORM AND ECSTASY!



SHOWN (above) ARE COLONY PARK STATION WAGON; MONTEREY PHAETON COUPE; (center) THE MONTCLAIR PHAETON SEDAN. Only car to bring you Sports-Car Spirit ... with Limousine Ride

Mercury introduces the year's biggest advance in car performance_a combination of the superb control and handling ease of a sports car_plus the room, ride, and comfort of a limousine.

4 SERIES OF MERCURYS TO CHOOSE FROM IN '58. PRICES START JUST ABOVE THE LOWEST. The Monterey series has 5 models within easy reach of buyers of low-priced cars. For only a few dollars more, Mercury's six Montclairs give you many additional luxury features. There's a choice of six station wagon models in 3 price ranges. For magnificence unlimited, there are 3 models in the entirely new Park Lane series. And, even here, prices are surprisingly modest.

ANNOUNCING AN ENTIRELY NEW FAMILY OF MARAUDER ENGINES WITH UNIQUE COOL-POWER DESIGN. The great engineering advances of "Cool-Power" Design include new In-block Combustion, Water-flow Intake Manifold, 3-stage Cooling, and Cool-head Valves. Power and fuel once lost to heat and friction are put to work for you. There are three new Marauder V-8's with 312, 330 and 360 hp. They are all teamed with a new high-economy rear axle to give you more power, more mileage from less fuel.

ADVANCED TREND-SETTING STYLING_WONDERFUL NEW DRIVING AIDS. Mercury continues its leadership, not only in styling, but in features. For example, new Super-Safe self-adjusting brakes. New Multi-Drive Merc-O-Matic in the Park Lane series. And you can get features like a Speed-limit Safety Monitor, automatic power lubrication, and many others. We invite you to attend the first showing.

THE BIG ME 1958 MERCURY

Kroll Motor Company

Highway 60 & Funston