

WEATHER

	Moisture	High	Low
Thursday	80	47	
Friday	82	48	
Saturday	79	47	
Moisture this Month:	.85		
Moisture this Year:	20.42		
Moisture last Year:	16.02		

The Sunday Brand

28 pages

Including 22 Colored Comics

Our Slogan, "More People — More Farms"

Published Every Sunday

VOL. 16 — NO. 13

HEREFORD, TEXAS, SUNDAY, SEPTEMBER 29, 1963

PRICE — 15c PER COPY

City Bond Issue Election Set

A bond election to decide on water and sewer department improvements as well as a tax bond issue was set for Oct. 22 as Hereford City Commission met in special session here Thursday.

Bond issues to be decided by qualified Hereford voters include a \$160,000 revenue bond issue for sewer improvements, \$340,000 for water department improvements, and the \$150,000 tax bond issue for improving streets.

Action resulting in the calling of the bond election was initiated at the last regular meeting of the City Commission in a resolution.

A Dallas firm was contacted to do the necessary legal work in drafting the bonds and a resolution setting the election date.

With the necessary legal work completed, all Commission members met again in a called session to set the date.

Commissioners have been studying the need for improvements in both water and sewer departments for the past several months as well as the need for adequate drainage for the northwestern section of the city.

In an outline of proposed improvements, it was pointed out in a report to the City Commission that approximately \$211,960 worth of construction was needed by the water department to meet city growth for the past eight months.

Improvements in the sewerage plant called for the expenditure of \$118,558.

The remainder from both revenue bond issues is to be used to take care of the city's future growth.

Proposed improvements in Hereford's water system called for the drilling of three new wells within the city during the year. Anticipated cost of each including pipe, pumps, motors and fittings, ranges from \$16,000 to \$22,000.

Also planned is construction of another one million gallon underground storage tank and booster station. Cost of the tank is estimated at \$57,000 with \$57,000 earmarked for booster station construction.

Also provided for in the proposed bond issue for the water department are funds to drill two additional wells in the future.

Four major projects are listed under revenue bonds proposed for the city's sewer department. Included in the projects are construction of a 12-inch sewer line from Benefield Corner to the sewer treatment plant.

A second line is to be constructed by the city from Benefield Corner to Aikman School and will serve the northern portion of the city. This is to be a 10-inch main.

Also planned is construction of an additional eight-inch sewer line in the northwestern section of the city.

As the bond issues were proposed, plans were outlined to enlarge and modernize the city's present sewerage treatment plant.

(Continued on page 6)

Third Quarter Construction Sets New All Time Record

Hereford's booming construction has set a new all-time high recorded for building, as figures on building permits were released by city officials Friday.

Construction during the first nine months of 1963 has continued at a rapid pace in spite of predictions that construction within the city would soon end.

With the increased building, approximately 200 acres of residential property has been annexed as developers continue to open new subdivisions.

According to reports, total of all building permits, including construction of homes, duplexes, apartments, commercial buildings, and repairs and additions stands at \$3,207,325.

Previous all-time high record was set at the end of 1960, as

construction valued at \$2.7 million within the city. Seventeen permits issued for construction in Hereford was 1955.

Total permits issued at this time last year only totaled \$1.4 million while permits issued during the first nine months of 1961 were only \$1.1 million.

As the new record was set, almost half of the total amount of permits issued has come during the past three months. Total of permits issued in July was \$445,000; for August, \$552,400; for September \$349,935.

During the three month period a total of 62 permits were issued for new home construction within the city. Seventeen were issued in July; 13 in August, and 32 in September. Value placed on units con-

structed during the first month of the quarter was estimated at \$231,500. One duplex and an 18-unit apartment, valued at \$90,000, were also constructed.

In August, permits calling for construction of 18 new homes within the city were issued. Total estimated value was \$184,850. Permits for nine duplexes were issued with total cost estimated at \$81,000.

Permits issued also called for construction of six multi-family apartments with an estimated value of \$96,000 and a 16-unit apartment building valued at \$150,000.

In September, a total of 32 permits were issued for construction of new housing. Total estimated value is \$311,450.

While none of the past three months surpass total construction for March or May, the period accounts for more construction than either the first or second quarters of the year.

Total estimated value of construction (Continued on page 6)

Hereford Jaycees Seeking Members

The Hereford Jaycees will kick off their membership drive at their regular noon luncheon Tuesday. The contest will continue for the next two weeks, in which each present member is required to bring in another new member.

Anyone who violates the ruling will have the privilege of furnishing room and board for the Jaycee goat until he can recruit a new member, according to Bob Huddleston, chairman of the drive.

The member required to keep the goat will have to keep him in his own back yard, he added.

The club is divided into two different teams for the contest. Team No. 1 will be headed by the president of the club, Wayne Fuller. The other team will be headed by Doc Carter, vice-president. Both teams will have 10 members.

The team bringing in the most new members will eat steaks at the expense of the losing team. The losing team members will also be required to sit at a nearby table so that they can wait on their superiors. Losing members will feast on beans and cornbread.

The member of the club bringing in the most new members will receive a pen and pencil set. Each time a member brings in a new member, his name will be placed in a jar.

At the close of the contest, a drawing will take place in which the winner will receive a cigarette lighter. All prizes are furnished by Hereford Office Supply.

An interesting program has been secured for the Tuesday meeting of the club at Raney's Restaurant, according to Bob Huddleston, chairman.

At the close of the contest, a drawing will take place in which the winner will receive a cigarette lighter. All prizes are furnished by Hereford Office Supply.

An interesting program has been secured for the Tuesday meeting of the club at Raney's Restaurant, according to Bob Huddleston, chairman.

Deaf Smith County grand jurors will reconvene at 10 a.m. Monday, Oct. 7, with the 69th District Court, Judge Harry Schultz presiding, beginning at 10 a.m. Tuesday, Oct. 8.

There is a total of 22 cases to be considered, according to the Deaf Smith County's Sheriff Office.

Grand jurors for the session are as follows: Mrs. Leo Forrest, J. F. Martin, Denzil Pulliam, Mrs. Raymond Higginbotham, A. R. Dillard, Mrs. Clyde Russell, Mrs. Lewis West, E. H. Loerwald, W. H. Andrews, Myron Morgan, Jim K. Wiman, and V. P. Walker.

Levelland Lobos scored early in their game Friday night to upset Denver City Mustangs with a score of 20-14. The Lobos had to hold back a rally by the Mustangs during the second second half, however.

The Mustangs had scored once in the fourth quarter, and were

(Continued on page 6)

New Director To Be Elected At SCD Meet

An election to select a supervisor for Zone 5 of the Tierra Blanca Soil Conservation District has been called for Tuesday, Oct. 1, at the Dawn School House, according to Don F. Newman of the Soil Conservation Service. The voting will be preceded by a program beginning at 8:00 p.m.

The Tierra Blanca Soil Conservation District was organized voluntarily by the landowners of Deaf Smith County to fight soil and water problems of the County.

The district is governed by five elected landowners who make up the board of supervisors. Serving on the board at the present time are Luther Lesly, chairman; Charles Hoover, vice-chairman; Eldred Brown, secretary; and Hardy Benson, member. The present supervisor for Zone 5, the eastern portion of the county, is Carl Wimberley.

On the program Tuesday will be a water conservation demonstration by Stephen Hoffman and Tommy Betzen, members of 4-H. Luther Lesly, chairman of the Tierra Blanca SCD, will discuss the activities of the soil conservation district.

A film, "The Sugar Beet Story", will be shown by Dexter Lillie, manager, Holly Sugar Corp. in Hereford.

All landowners are reminded that they are eligible to vote, and are urged to attend this meeting, said Newman.

Truck Accident Causes Loss Set At \$10,000

A loss in excess of \$10,000 was reported as a truck-trailer overturned four and one-half miles south of Hereford on US 385 about 12:30 a.m. Saturday, according to the Highway Patrol.

The accident occurred as Zollie Brown, 31, driver of the truck, apparently went to sleep at the wheel. The truck ran off the left side of the road and hit a highway sign before traveling on down the shoulder.

According to the Highway Patrol, it traveled 160 feet before striking a culvert. It then went another 50 feet before overturning. The truck was a traveling south at the time of the accident.

The Highway Patrol ticketed Brown for driving on the wrong side of the road.

Brown escaped from the accident unharmed.

(Continued on page 6)



ANOTHER HOME RISES ABOVE THE ground as Hereford continues to expand. Building permits have reached an all-time high during the first nine months of the year. Permits totaled \$1,347,335 for the third quarter of the year, while the year's total to date is \$3,207,325. (Staff Photo)

Grain Sorghum Harvest Is Slowly Gaining Momentum

Deaf Smith County's 1963 grain sorghum harvest is off to a slow start, commented grain elevator operators Saturday. However, it is slowly gaining momentum daily, they added.

The 1963 crop is described as a real good crop. It is said that yields this year due to ideal growing conditions will result in a better-than-average crop for area grain producers.

Cutting of milo has been going on in the area since about the first of September. However, it was pointed out Saturday that not enough of the crop has been cut to estimate production.

Reports indicate that production of both irrigated and dryland grain will be higher than usual.

A grain elevator operator reported that yields as high as 8000 pounds per acre have been reported on irrigated acreage. But, he expressed the belief that this is an exception rather than the rule.

Some dryland producers are expecting yields on milo to range from 2000 to 4000 pounds per acre.

Predictions indicate that harvesting operations in the county will not get underway for another week to 10 days even though some grain is being cut.

It was pointed out that harvest is later than normal this year due to late planting and late maturing varieties. One elevator man pointed out

that a person can find grain in all stages of development throughout the county. Some of the grain is still green, he noted, while in other fields milo is ripe enough to be harvested.

He added that some fields in the area will not be ready to harvest until after the first frost.

During the first part of the growing season, Deaf Smith County grain producers were plagued by heavy thunderstorms which washed out fields destroying young plants. Some fields also suffered extensive wind and hail damage due to the turbulent weather.

In dryland areas, sufficient moisture has been received to produce "one of the best crops in years".

With prospects for one of the best crops in years, peak of the harvest is still three to four weeks away.

It was pointed out that cool nights and dry weather are needed to allow grain sorghum to reach maturity.

Levelland Upsets Mustangs; Dumas Wins Third Game

All 1-AAA teams except for the Hereford Whitefaces and the Littlefield Wildcats played their preseason games Friday night, Sept. 27. This was the open date for the Whitefaces and the Wildcats.

Levelland Lobos scored early in their game Friday night to upset Denver City Mustangs with a score of 20-14. The Lobos had to hold back a rally by the Mustangs during the second second half, however.

The Mustangs had scored once in the fourth quarter, and were

(Continued on page 6)

Around Town

Football around the area will probably take a back-seat this week to the national sport of baseball. World Series play begins Wednesday, Oct. 2, with the first game being held at Yankee Stadium.

A special planning and evaluation program for Deaf Smith County entitled Operation PEP (Planning and Evaluation for Progress) will hold the first community meeting Thursday, Oct. 17, at the Community Center. Purpose of the study will be to gather ideas and suggestions to anticipate the needs of our growing area. The public will be invited to attend.

The Bud-to-Blossom Garden Club's annual flower show will be held Friday, Oct. 4, at the Community Center. Time of the event will be 2:30 to 5:30 p.m.

The films taken of the Ninth Grade and the "B" Team Football games with Plainview last week, will be shown at the Community Center Monday at 8 p.m. This will be the regular meeting of the Hereford Booster Club, however, you're invited whether

(Continued on page 6)

Telephone Co-Op To Open Construction Bids Tuesday

Contracts for construction of the outside plant in converting West Texas Rural Telephone Co-operative to a five-party system are to be let as Board of Directors opens bids here Tuesday, reported Vernon Inmon to members of the Co-op at meeting Thursday.

The announcement was made as Inmon, manager of the Co-op, made a progress report at the general meeting held Thursday in the Community Center.

During the meeting, three new directors were named to the governing board of the Co-operative. Re-elected were H. M. Benson and Raymond Milner. James W. Dickson was also elected to the board.

In reorganizing, Benson was

re-elected president; Charlie Burk was named vice president, and Milner was re-elected

Fine, Sentence Roswell Man On DWI Charges

A Roswell, N. M., man entering a plea of guilty to charges of driving while intoxicated, first offense, was fined \$100 plus court costs and sentenced to 10 days in the county jail.

Entering the plea of guilty was Roy Edale Lane, 61. He was tried here Friday in Deaf Smith County Court, Judge H. C. Williams presiding. He was arrested Thursday.

secretary.

As he made his progress report on conversion of the present system, Inmon stated that when proposed it was believed that there would not be as many problems as there have been.

"In February an REA loan totaling \$445,000 was granted to the co-operative," the manager continued, "and a contract let to Stromberg-Carlson to build new exchanges."

While they were under construction, he noted, it was learned that four would have to be completely re-equipped to handle the five-party system.

However, he added, the old equipment can be used in conversion of the other exchanges.

(Continued on page 6)



A 1954 TRACTOR WITH A LOADED semi-trailer overturned on Highway 385 about four and one-half miles south of Hereford early Saturday morning. Damage to the truck and its contents was estimated in excess of \$10,000. The driver, Zollie Brown of Amarillo, was reported to have gone to sleep at the wheel. The rig hit a roadside sign, jumped a culvert and overturned. He was ticketed for driving on the wrong side of the road. (Staff Photo)



MEMBERS OF THE FLOWER SHOW COMMITTEE of Garden Beautiful Club met Tuesday in the home of Mrs. Roy Smith, chairman, to plan the annual tour of homes sponsored by the club. Those attending the committee meeting were, from left to right, Mesdames Howard Walker, Ray Cowser, Roy Smith, John Pool, and Charlie Noland. (Staff Photo)

"Elbow Grease" Needed In Care Of Fine Furniture

"We consider fine furniture to be something we have wanted a long time, something we have made a special effort to get," said Mrs. Argen Draper to members of Westway Home Demonstration Club at their meeting Thursday.

In caring for fine furniture, Mrs. Draper warned members to know what cleaning agents to use, how to use them, and on what materials they can be used safely.

She recommended the use of cream polish, which contains no grits or abrasives, for all wood furniture, spare use of the polish, and lots of "elbow grease" in polishing.

Rubbing with the grain of the wood, continued Mrs. Draper,

prevents streaks and smudges. For cleaning furniture she advised the use of a cloth wrung from water to which a mild detergent or soap has been added and rinsing with a cloth wrung from clear water.

Reports from committees were heard during the business meeting, which was conducted by Mrs. Joe Wagoner. The next meeting will be in the home of Mrs. Clarence Morrison on Oct. 10.

Mrs. Benton Bolin was welcomed as a new member and Mrs. Helen Sowell as a guest. Mrs. Paul Rudd was hostess.

Others present were Mesdames Joe Landers, Jimmie Jesko, R. W. Mitchell, Clarence Morrison, Herbert Owen, Bess Werner, B. H. Odom, W. W. Thomas, George Turrentine, C. A. Saucy, Arnold Fangman, Bob Drake, Sammie Bolin, Bill Combs, Argen Draper, Kenneth Rudd, Albert Lamb, Joe Wagoner, and Homer Rudd.

Persons Should Inquire About Social Security

Anyone who is now 65 or older, and who has worked in employment covered by social security at any time, may be losing money regularly by not finding out what his rights are, according to Hal Geldon, district manager of Social Security in Amarillo.

"With the amendments of 1961, many people who were previously ineligible, became eligible under the reduced work requirement," he explains. "And since benefits can be paid retroactively for only twelve months, each month's delay may cost one monthly benefit check."

Even those who are still earning more than \$1200 should inquire promptly at age 65, because under the more flexible "retirement test" some benefits may be payable where earnings are substantially greater than \$1200.

Full information may be obtained from the Social Security Administration Office at 1006 Adams Street, Amarillo, Texas.

School Menu

- Elementary Cafeteria**
- MONDAY: Beef and noodles, peas and carrots, stuffed celery, applesauce cake, hot rolls, butter and milk.
- TUESDAY: Pizza pie, scalloped potatoes, tossed green salad, peanut wheat cookies, hot rolls, butter and milk.
- WEDNESDAY: Beef stew, cabbage and carrot salad, cinnamon rolls, cornbread butter and milk.
- THURSDAY: Hamburgers, tomatoes, lettuce, onions and pickles, black-eyed peas, mincemeat cookies and milk.
- FRIDAY: Fish sticks, English peas, mashed potatoes, apple cobbler, hot rolls, butter and milk.
- Junior-Senior High Cafeteria**
- MONDAY: Beef and noodles, veal cutlets with gravy, buttered potatoes, peas and carrots, stuffed celery, applesauce cake, hot rolls, butter and milk.
- TUESDAY: Pizza pie, barbecued weiners, scalloped potatoes, green beans, tossed green salad, peanut wheat cookies, bread and milk.
- WEDNESDAY: Beef stew, baked beans, broccoli, buttered corn, cabbage and carrot salad, orange sheet cake, cornbread, crackers, butter and milk.
- THURSDAY: Hamburgers, barbecue on a bun, green beans, black-eyed peas, mincemeat cookies,

La Plata Begins Study Of Western Hemisphere

Members of La Plata Study Club began their study of "Our Neighbors of the Western Hemisphere" at their meeting on Tuesday, Sept. 17. Mrs. Jesse Geron presented the program on "Argentina-Iber Riches and Progress."

For fun and future reference Mrs. Geron gave each member a map of South American and asked her to fill in as many names of countries as she could. Mrs. Bill Michael named each country correctly.

The speaker then discussed the early history of Argentina, the character of the people, the present political situation, and future hopes for progress. She also pointed out the similarities between Argentina and the United States.

Mrs. Louis Woodford conducted the business meeting. The resignation of the reporter was accepted, and Mrs. Phillip Shook was elected to fill the office. The hostess was Mrs. N. D.

Bartlett. Other members present were Mesdames Leroy Aven, Jay Boston, Jack Brown, Eugene Campbell, Don Chaney, Viola Chisholm, Jesse Geron, Bill Michaels, Ansel McDowell, Lloyd McGee, Elmer Patterson, Frank Prowell, A. J. Schroeter, Phillip Shook, and Louis Woodford.

The next meeting will be Tuesday, Oct. 1, in the home of Mrs. Patterson. Mrs. Chisholm will discuss "Brazil-the Giant of the Amazon Basin."

Have you read the Classifieds?

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter,
Mgrs. Courthouse
P. O. Box 73
Phone EM 4-1504
Showing Blocks
Free City Maps

PLAY Football WIN 1 TO \$100.
AT COOPER'S MARKET SEE US FOR DETAILS

\$100.00 WINNER

Mrs. Leon Vinton Mrs. Norman Lytal Mrs. Larry Summers

THIS WEEK WINNERS
ANDY ZAMORA
MRS. CHARLES DONES
MRS. ERNEST MAY
MRS. LOUIS RICE
MRS. H. O. GRIFFITT
DELLA STAGNER
MILDRED La FEUER

OTHER WINNERS THIS WEEK

BROWNIE MIX DUNCAN HINES 3: \$1
COTTAGE CHEESE CLOVERLAKE 2nd CTN. 49¢
STYLE HAIR SPRAY REG. 1.09 89¢

PRELL LIQUID SHAMPOO LG. SIZE REG. 89¢ 79¢	LIQUID DETERGENT TREND 22 OZ. 39¢	TRELLES PEAS 303 CAN 2 FOR 29¢	LIBBY'S CUT GREEN BEANS 303 CAN 19¢	VERMONT MAID SYRUP 24 OZ. BTL. 55¢
--	-----------------------------------	--------------------------------	-------------------------------------	------------------------------------

ROUND STEAK or SWISS - USDA 89¢ L.B.
LONGHORN BACON 2 LBS. \$1.09
FRESH LEAN GROUND STEAK L.B. 59¢

TALL CAN CARNATION MILK 3 FOR 39¢	LIPTON - 4 1/2 OZ. JAR INSTANT TEA \$1.19
DUNCAN HINES PANCAKE MIX 2 LBS. 35¢	LUNCHEON MEAT CANNED SPAM 12 OZ. 39¢
HUNT'S - 300 CAN FRUIT COCKTAIL 19¢	HI-C - 46 OZ. CAN ORANGE DRINK 29¢

Corner Lot Elegance
for less than \$20,000

3 BEDROOMS - 1 3/4 BATHS
Country Kitchen with Patio Doors
Large Utility Room - Finished Garage in rear
All Brick - Fully Insulated
Quality Floor Coverings - Acoustical Ceilings
For your own personal showing of this Award Home at Gum and Westhaven
CALL ...

MARK IV REALTORS
618 W. Hwy. 60 EM4-2220
Bob Pugh, Builder

INSTANT MAXWELL HOUSE
2oz FREE
WITH INSTANT MAXWELL HOUSE BONUS JAR You pay only \$1.29

PRUNES IDAHO LB. 15¢
RED POTATOES 10 - 49¢

CLOSED SUNDAY OPEN WEEKDAYS TILL 9 P.M.
COOPERS



NEW CHEERLEADERS ELECTED recently to cheer on Stanton Junior High Dogies, are, front row, from the left, Margaret Phipps, seventh grade; Patricia Hill, seventh grade, and

Deborah Thomas, eight grade; second row, Patsy Smith, eighth grade; Jan Miller, eighth grade, and Suzanne Oglesby, seventh grade. (Staff Photo)

Legal Notice

NOTICE OF COUNTY'S INTENTION TO RECEIVE BIDS FOR THE PURCHASE OF CERTAIN ROAD MACHINERY AND TO ISSUE TIME WARRANTS TO EVIDENCE THE INDEBTEDNESS TO BE CREATED THEREFOR.

SEALED PROPOSALS addressed to HON. H. C. WILLIAMS, County Judge of Deaf Smith County, at Hereford, Texas, will be received at the Office of the County Judge until ten o'clock A. M., on the 14th day of October, 1963, for the purchase of the following road machinery for the maintenance and improvement of the roads in and for said County, to-wit: One new diesel powered motor grader of not less than 115 H. P., with cab, heater, lights, 14 ft. blade, steering booster, hydraulic shift, mold board, tires 13 x 24; foot throttle.

SUCH PROPOSALS will at said time be publicly opened and read before the Commissioners' Court.

A CERTIFIED CHECK or CASHIER'S CHECK in the amount of five per cent (5%) of the amount of the bid must accompany each bid.

IT IS THE INTENTION of the Commissioners' Court to pay all or a portion of the purchase price of such road machinery by the issuance of and delivery to the proper contractor or contractors the legally issued time warrants of said County, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum, payable annually or semi-annually, which said warrants shall not exceed the principal sum of TWENTY FIVE THOUSAND DOLLARS (\$25,000) and the

principal of said warrants shall be payable serially, the maximum maturity date to be not later than December 31, 1973. The County has made arrangements for the contractor to dispose of such warrants here-in mentioned at par value thereof, and all bidders shall be gov-

erned accordingly.

THE COUNTY reserves the right to reject any or all bids and to award contract to that bidder who, in the opinion of the Commissioners' Court offers the proposal to the best interest of the County, and the right is further reserved to waive all

technicalities. ALL BIDS will be retained by the County and will not be returned to the bidders. H. C. Williams, County Judge, Deaf Smith County, Texas (Com. Crt. Seal)

B-13-2c

An Elegant New Pattern

BRYN MAWR



With Oxford Bone China, white is breathlessly white. The new Bryn Mawr pattern dramatizes this pure whiteness with a charming design in heavenly blue and gray-blue tones. Rimmed in gleaming platinum. A truly exquisite pattern in the timeless Oxford shape. Bryn Mawr's serene harmonies of line and color give importance to table settings. A beautiful pattern for a bride.



BRYN MAWR Place setting: dinner, salad, butter plates, teacup & saucer.....\$24.95

BRYN MAWR Combination Coffee-Tea Pot.....\$27.00

COWAN JEWELRY

217 N. MAIN

EM4 - 3821

"Get Acquainted" Dinner Held By Adult Class

The Adult I Department of the First Baptist Church had a "Get Acquainted" dinner Tuesday at 7:30 p.m. in the Tropical Room at Roney's Restaurant. Each member introduced himself and told about his occupation, family, and hobby.

After dinner the KGNC film on Cotton John's tour around the world, "Follow the Bamboo," was shown.

Members who attended were Messers and Mesdames Rex Lee, Jack Nunley, Charles Hoover, Cecil Boyer, W. H. Kitchens, Dean Herring, Wayne

He is a graduate of Wayland Baptist College in Plainview and of Southwestern Baptist Theological Seminary in Fort Worth. He and his wife, the former Muriel Guthrie, have two children, Ray and Rhonda.

He has served for twelve years as the Associational Sunday School Superintendent and three years as the District Sunday School Superintendent.

"Improving the Quality of our Sunday Schools" will be the theme of his talk.



The Rev. Robert E. Callahan Guest Speaker

Rev. Callahan Will Speak At Baptist Church

An all-church get-acquainted and fellowship dinner on Thursday Oct. 3 at the First Baptist Church beginning at 7:30 p.m. will be held in the basement of the main building.

Featured on the program will be the Rev. Robert E. (Bob) Callahan, Minister of Education at Paramount Baptist Church in Amarillo.



A new jet set by Vanity Fair

These smooth black shaperies will whiz around the world (packing in nothing flat, washing in a wink) and of course, cut a beautiful figure at home, too. Just the ticket for a wardrobe of siren black crepes, salt and pepper suits—and how about that ripe red wool you wear black shoes and gloves with? Fit, fashion, flattery: could you ask more of nylon, tricort and Lycra®, even by Vanity Fair?

- Everybody's Bra, A, B, C cups, \$3.95
- Long Leg Lycra® Pantie, S, M, L, \$10.95 (Matching Girdle, not shown, \$7.95)
- Embroidered Pettilegs, 4 to 7, \$3.95
- Slender Pettiskirt, XS, S, M, L, \$5.95
- Everybody's Slip, new superbly shaped over-bra sensation, 32-40, \$8.95

Nylon and Lycra® spandex fiber

THE *Vogue*

COBBIERS

BASQUE
Black or Brown
4 A to B
10.95

FLIP-STITCH
Toffee Colored Textured Kid
4 A to B
11.95

GLENN'S FOOTWEAR
Beautiful Shoes Can Be Comfortable

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Poor Boy's Garage

1/2 Mile West of Northwest School

- Tune Ups • Electrical Systems
- Major & Minor Repairs

LOW OVERHEAD LOW PRICES

Customer Satisfaction Guaranteed

- Lawn Mowers • Small Engines
- Automobiles • Tractors

"YOUR PROBLEMS ARE OUR BUSINESS"
Free Pick-up and Delivery
24 hrs. per day -- 7 days per week


Bill McIVER EM 4-3509 Johnny McIVER EM 4-2799 EM 4-2130

FOR DISTILLED WATER—OZARKA WATER
Soft Water Service
SEE or CALL

SOFT WATER SERVICE

216 N. 25 Mile Ave. Phone EM 4-3280
HEREFORD, TEXAS

Carload Sheetrock on Track

 **\$150**

1/2 x 4 x 8

HUCKERT LUMBER CO.

1 Mile North on 385 EM 4-0064

MARK IV REALTORS

618 W. Hwy. 60 EM 4-2220

HOUSES

Ready to move into now, new 3 bedroom brick 1 1/2 baths, garage, \$400 down. Total payments \$86 month FHA.

Two 3 bedroom bricks, den, fireplace, built-ins, central heat, double garage, 1 1/2 baths, fenced. These houses must move and the price is right. Call for details.

If you don't need three bedrooms but like a nice brick home in NW Hereford, let's go look at the following: 2 baths, huge living room, big kitchen with dishwasher and garbage disposal, drapes, carpet, lots of storage all in 1,500 sq. ft. for \$15,500.

Nice old stucco home on big lot with immense living room, 3 bedrooms, basement, double garage, \$400 or less moves you in if you are a GI. Only \$11,500. No waiting for possession.

COMMERCIAL

If you are interested in owning your own business we have several types of good local businesses for sale with easy terms. Call for details.

Commercial lot, 94.3 ft. on 385, 1 block north of intersection of Highways 60 and 385.

FARMS

Top section, 3 sets improvements, 4 wells, mile of tile, on pavement. Wheat, milo and small cotton. Good barns, has pasture for cattle. Possession. It's high, but terms are good. Call for details.

Irrigated half, Deaf Smith Co. \$325 acre. On pavement, 4 wells tiled together, wheat, milo, cotton, 1/2 minerals.

Textile — Half — wheat, milo, permanent grass, improvements, 8 inch well. \$250 an acre.

Lloyd Pool EM 4-1207 Oliver Streu EM 4-2857
J. L. Marcum Francis Hardwick EM 4-2241

Hereford Radiator

DEFENDABLE SERVICE
120 Schley EM4 - 3355

GLASS IS OUR BUSINESS

Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

BOYD MACHINE SHOP

1306 PARK AVE. EM 4-1055
• Wholesale Auto Parts • Exchange Engines
• Crankshaft Grinding • Crankshaft Journal Welding
Complete Machine work on Automobile and Industrial Engines

Bruce & Son

Van & Storage Co.
When Moving To And From Hereford Call
EM 4-2424 EM 4-1226
Hereford Real Estate



Something New Has Been Added!

Heavy Duty Front End & Frame Machine. Experienced and Factory Trained Personnel

Hereford Radiator

120 SCHLEY EM 4-3353

BILL DING says:



THIS WEEK'S SPECIALS

210 3 tab shingle ... \$5.95
235 3 tab shingle ... \$7.50
220 T-Lock Shingle ... \$6.50
260 T-Lock Shingle ... \$8.75

Huckert Lumber Co.
1 Mi. N. on 385 EM 4-0064

REAL ESTATE

FARMS, HOMES & COMMERCIAL PROPERTY

LOANS

PRUDENTIAL FARM LOANS, CONVENTIONAL, FHA and GI HOME LOANS

HAROLD MORTON

ROBINSON INSURANCE AGENCY

Office EM 4 2232

Home EM 4-1462

HEREFORD

345 West 1st.

FARMS

640 acres. Over 130 acres cotton. Three 8" wells. \$200.00 per acre. 29 per cent down.

Two sections — 1/2 section grass — excellent allotments, perfect level land. \$425.00 per acre. Five wells, perfect water. Seeing is believing.

160 acres, good cotton allotment, 20 acres grass. \$450.00 per acre, reasonable down. Two wells, one 8" and one 6"

350 acres, over 100 acres cotton. Five wells, nice home.

320 acres. Beautiful home and land. Two 8" wells. Will trade for grassland, or \$80,000 down.

160 acres. \$390.00 per acre. One 6" well. 108 acres maize, 40 wheat. Beautiful. \$12,000 down.

330 acres. Four wells. Over 65 acres cotton. \$325.00 per acre, low down payment.

HEREFORD REAL ESTATE
— JIM CRAMER, Broker —

EM 4-2424 EM 4-1331
EM4-1608

HOMES

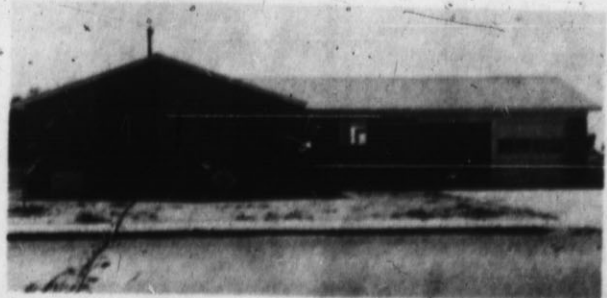
Three bedroom, 2 baths, all brick, carpet, built-in range and oven, double garage. \$450.00 down, \$350.00 closing. Move in price \$800.00, full price, \$14,200.

Three bedroom, beautifully finished and fully carpeted in nylon. New. \$10,650.

Two bedroom, fully carpeted. Payments \$62 full payment. \$750.00 down, including closing costs. Full price \$7500.00.

Beach Street - 3 bedrooms, 2 baths, sprinkling system, carpet, refrigerated air, central heat, all built-ins. \$17,500.

Extra large home. Over 2400 sq. ft. This home has everything. All brick, carpet. \$29,500.



Three bedrooms, 2 baths, carpet, built-in range and oven. \$14,200. \$450.00 down. See this today.

1. FOR SALE Miscellaneous

FOR SALE 3/4 inch by 25 foot structural steel succor rods. \$2.00 each. Free delivery in sizable quantities. Call LA 3-4095, collect, Andrews, Texas.
MC GILL PIPE AND SUPPLY
B-1-38-8c

FOR A NEW McCULLOUGH MOTOR COMPANY 345 E. Hiway 60 Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
Sales & Service
B-1-49-TFC

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford Highway 60
B-1-1-TFC

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS**
142 MILES AVENUE
B-1-26-TFC

WHEAT SEED for sale, subject to Certification, 900 to 900 bushel KAW, in barn. Call Wayne Henderson 647-3744 Dimmitt, Texas.
B-1-20-35-12p

USED BARGAINS
1 late model GE Combination washer and dryer. A-1 shape.
1 late model GE automatic washer. A-1 condition.
3 used bedroom suites.
BUY-RITE FURNITURE
North end of Main Street
B-1-2-Hfc

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway AV9-4599 or EM4-3708.
B-1-14-8-110p

FOR SALE Newman electric 5 horse jet pump. Phone EM 4-0876, 111 North Blevins Street.
B-1-14-30-TFC

AERMOTOR MILLS AND TOWERS
TURNER
WELL SERVICE
Avenue H & Grand
Ph. EM 4-0811 or EM 4-2194
B-1-21-TFC

FOR SALE Whole Hog Country Sausage. Call THE ROWLANDS before 8:30 A.M., noon hour, or after 6:00 P.M., EM 4-1189.
B-1-49-Hfc

FIELD RUN Rogers Barley Seed. Call A. T. Frye, EM4-3240, or Steve Banousett CL4-4186.
B-1-14-38-4c

FOR SALE 1-52 DeSoto Fordor, A-1 condition.

1-Coppertone electronic Puritan range hood, \$35.00.
1-Smith-Corona, hand operated adding machine, \$45.
1-8-MM Kodak Movie Camera and projector, \$60.00.
Call EM 4-1839 or EM 4-2463.
B-1-39-2C

HAVE YOU TRIED??
The prompt, courteous and guaranteed service at **POOR BOY'S GARAGE**. Bring us all your automotive troubles. Lawn mowers to tractors.
Bill McIver — EM 4-3509
Johnny McIver — EM 4-2130
EM 4-2799
B-1-11-Tfc

Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" HEREFORD DIMMITT & FRIONA TEXAS
Phones EM 4-0353—235-J
S-1-47-Hfc

FOR SALE 15 Northwestern Vending Machines, on stands, 6 pound capacity. Will vend gum, candies, peanuts or capsules. Located in Hereford and Canyon. Like new. Call Canyon OT 5-4683, or write V. R. Reynolds, 707 17th St., Canyon, Texas.
S-1-12-2c

FOR SALE: Riding power mower. EM 4-9007. B-1-10-3-tfc

FOR SALE Flute and piccolo with combination case. Good condition. Sara Gilentine EM 4-0454. B-1-13-27-tfx

BISON SEED WHEAT
For sale. Winter kill resistant. Cleaned, double treated, sacked. \$3.25 per bushel.
R. C. GOODWIN FARMS
AV 9-4148
B-1-13-5C

FOR SALE Approximately 1,000 feet of 6 in. aluminum carrier pipe at 65c per foot and 600 feet of 8 in. carrier pipe at 60c per foot.
CALL EM 4-1596
B-1-13-4C

FOR SALE Springfield 30-06 deer rifle, sport stock, 4x Power scope. Perfect Condition. First \$75.00 gets it. Phone EM4-2512. B-1-19-13-2p

FOR SALE Cairn Terrier puppies Litter registered. Phone CL8-4383. Hereford. B-1-10-13-3p

FOR SALE Hotpoint range, chrome dinette set. Phone EM4-1782. B-1-10-13-tfc

FOR SALE Hotel furnishings and equipment with lease on Hotel indefinitely. Phone EM 4-9005. B-1-13-13-2p

FROM WALL to wall, no soil at all, on Carpets cleaned with Blue Lustre, Shampooer for rent. Hereford Hardware. B-1-19-13-1c

2. FOR SALE Farm Equipment

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-Hfc

TWO BROADCAST John Deere Binders. 1 in good shape, 1 for repair. 1 with transport wheels. 3 New Canvas. Cut only 15 acres. Quick sale. \$300.00 all. Call EM4-3225.
B-2-28-13-1p

FOR SALE 1-2 row Rowbinder 1-1953 S. P. 15 Case Combine.
RALPH PACKARD
Star Rt. Hereford, Texas
S-2-10-TFC

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-Hfc

FOR SALE 1962 International Cotton Stripper. Stripped 100 acres. Registered Chester White Boar. Ivan Block Ph. EM4-0296 Nites. B-2-17-35-tfc

FOR SALE 1961 Farmall 240 Vegetable Tractor. 350 hours. In excellent condition. Complete with vegetable cultivator and tools. John Curry, Capitol 4-5315, Plainview. B-2-25-38-6c

3. FOR SALE Automobiles

FOR SALE 1956 Lincoln 4 dr. Air conditioned. Power brakes steering. Electric windows. \$400.00 Cash. Phone EM4-0930. B-3-16-13-1c

1963 CHEVROLET 4 dr., low mileage Power steering, radio, heater, factory air. Call EM4-1038. B-4-13-13-2c

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

'62 STUDEBAKER Convertible. \$100.00 down. Call EM4-1608 or EM4-2424. B-3-10-12-tfc

FOR SALE Dodge truck. Chevrolet pickup, Ford Car. Phone EM4-3439. B-3-10-39-2p

4. REAL ESTATE For Sale Or Trade

FOUR ROOMS and bath, for sale CHEAP. Phone EM4-2713. B-4-10-13-3p

Buy With Confidence JUSTICE

HOMES

Three bedroom, 1 1/2 baths, all brick, attached garage. Located at 234 Star St. Full FHA financing. \$15,500.

Home with two apartments located in nice neighborhood. Good terms. Excellent opportunity to have a nice income.

Three bedroom, 1 1/2 baths, all brick, double garage, fenced. Take up low monthly payments.

FARMS

640 acres, 4 wells, underground tile. 365 acres maize, 84 acres wheat and 78 acres cotton.

Three bedroom home. Near Dimmitt. \$525 per acre or will trade for land near Hereford.

Justice Realtors

Carrier Main and Hiway 60
EM 4-1757 EM 4-2266 Box 711
Gene Sneed Mike Justice
EM 4-1420 Res. EM 4-0544
Virgil Justice

Phone EM 4-2030 WANT ADS Phone EM 4-2030

THREE BEDROOM
2,000 square feet, 2 baths, carpet, drapes, paneled basement playroom. Good lawn with full sprinkler system, 2 car garage. Good location for schools and town.
PHONE EM 4-1762
B-4-7-TFC

FOR SALE
240 acres choicest land in Swisher County. One mile South of Tulia, Texas. This land beautifully laid, underground concrete pipe, well on natural gas. 40x100 foot quonset barn, beautiful 3 bedroom home. Will accept part down payment, or all. Will carry paper at 4 1/2%. Call or write Johnnie Beck, 25 Cedar Dr., Roswell, New Mexico. Phone MA 2-3866.
B-4-12-TFC

FOR SALE
4.6 Acres with following improvements. House, 7 rooms and bath. 4 inch irrigation well, 250 ton capacity hay shed, 80' foot cow shed. Fenced and cross fenced, hog proof. Three miles N. E. of Hereford. \$15,000 or would trade for cattle. Alvin Williams, Rout 1, Ph. EM 4-0958
B-4-38-4c

FARMS
633 Acres, on paving, 4 irrigation wells, nat. gas. Nice home, Price \$400,00 per A. 40% down bal. terms.
320 Acres, lays perfect, 1 mile to paving, 3 bedroom home, 1 - 8" and 2 - 6" wells, nat. gas, 2600 ft. tile, located in Randall county. Price \$350 per acre cash.
Perfect 320 acre, Deaf Smith county, 2 wells, on paving, large house, other imp., close to town. Price \$350 per acre. Consider some trade or reasonable down payment.
147 acres, all cult. Lamb County, on paving, 2 - 8" wells, 3/4 mile of tile, 3 bedroom home, 47' A. cotton, 3/4 milo. Price \$600 per A., \$51,000 loan, will sell or trade for half section.
B-4-38-4c

COLORADO LAND
3344 A. deeded, 460 lease, on paving, good wheat and milo base, possible irrigation water, will sell or consider trading for land or other property.

HOMES
Extra nice 2 bedroom brick home, oven and burners, carpeted, central heat and air conditioning, fully insulated. Located Northwest.
New 3 bdrm. brick, double garage, fire place, den and kitchen combined, FHA built, priced right.
Nice 3 bdrm. home at 109 Star St., ref. air cond, fully carpeted, fire place, drapes go, immediate possession, we can show you at your convenience.
New 3 bedroom home, central heat, car port, storage room, nice kitchen. Price \$12,500.00
Nice 2 bedroom frame home, single garage, right down town, has FHA loan, \$1,000 down, balance terms.
2 bdrm. stucco near schools. Price \$6,500. \$1,000 down or will sell to GI.
We have many other farms, homes, ranches, small tracts, and business lots to select from, let us show you our selection. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?
J. M. HAMBY REAL ESTATE
1/2 Mile South of Underpass on Hwy. 385
Off. Ph. EM 4-3566
Res. J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
Harold Hamby EM 4-3454
B-4-12-TFC

FOR SALE Nice two bedroom brick house. Close to school. \$11,000.00 GI or FHA Call EM 4-3208 R. L. Bone. 319 Avenue K.
B-4-22-12-tfc

BARGAIN FOR QUICK SALE TO BE MOVED
Large frame house, 3 baths. 210 West 9th Street. Call EM 4-1814 or EM 4-1300
B-4-38-TFC

3 BEDROOM
1 1/2 baths. FHA Financing Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239
B-4-38-Tfc

TRADE CHOICE income property for land near Hereford. Alton Fraser. EM4-0484, Box 31.
B-4-13-12-3c

FOR SALE
\$500.00 DOWN
3 room furnished house. Total price \$4,400.00. Inquire 321 Avenue J. Whites only.
B-4-33-TFC

ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parker counties. For
PRUDENTIAL
America's Largest Farm Lender
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-1-27P

FOR SALE or TRADE
2 bedroom brick home, with garage and apartment. Priced to sell.
O. L. CLICK
505 Roosevelt
Phone EM 4-0795
B-4-10-TFC

LOANS FARM & RANCH FAST SERVICE
DWARD HAMBY
EM 4-3566
NIGHT EM 4-3466
B-4-35-TFC

FOR SALE
Large 3 bedroom on Elm Street. 2050 feet, 100 foot lot, two full baths, fire place, nice yard and fence. Call owner at EM 4-2849 for appointment.
B-4-5-TFC

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

"FROM THE BEGINNING"
You will appreciate the many advantages of a Federal Land Bank Loan. Without obligation, come in and let me show you how a Land Bank loan will serve you. See Woodrow B. Wilson, Mgr. 407 N. Main EM 4-1464
FEDERAL LAND BANK ASSOCIATION OF HEREFORD
S-4-10-4C

FOR SALE
20 sections; 18 sections good level farm land. Irrigation water available. Bargain price on all or any part.
Many small farms.
160 acres, 300 acres, 560 acres, 1600 acres. You name the size, we probably have it.
Most of this land is undeveloped, with irrigation water available.
P. C. FOX
1420 Hiway 87 NW
P. O. Box 324
Phone 249-2146
Dalhart, Texas
B-4-13-3C

ELECTRICAL SUPPLIES
We carry a complete line of Electrical Supplies for "Do-It-Yourself" additional wiring.
WITHERSPOON ELECTRIC COMPANY
129 W. Third EM 4-0224

640 ACRE IRRIGATED FARM FOR SALE
Exceptionally choice. 3 irrigation wells. Approximately 4500 gals. per min. Rich soil, extremely level. 150 acres sugar beets; also corn, milo, wheat, 2 modern houses; large quonset; feed lot; etc. \$350.00 per acre. Liberal terms. Box 127, Sharon Springs, Kan.
B-4-13-1C

NOTICE SALE OF CHURCH BUILDING
Sealed bids will be received by Immanuel Lutheran Church, Rhea Community, Friona, Texas, for their 24 by 34 foot church building. Deadline for bids: 8:00 P.M. C.S.T., Monday, Oct. 7, 1963. The voting body reserves the right to reject any and all bids.
FRANKLIN BAUER
Chairman, Rt. 2
FRIONA, TEXAS

FREE
Lavatory, Commode, Cast Iron Tub, 30 gallon water heater with each Ready Built Home purchased before Nov. 1, 1963.
Also \$100.00 off purchase price of \$3600.00 for 880 Sq. Ft., 2 Bedroom House. Larger Houses also available.
BEAUFORD - HILL FARILTON CO., INC.
500 N. W. 8th
Amarillo, Texas
Phone DR 2-5574
B-4-13-3C

NEED MORE ROOM?
Then trade in your smaller F. H. A. Home in on this 4 bedroom, 2 bath, 14 x 36 Den and Formal Living Room. Double garage. Large Lot. 2050 Sq. Ft.
ONLY - \$22,900
105 Fir in Hereford
Call
BEAUFORD - HILL
in Amarillo,
Collect
DR 2-5574 - 500 N. W. 8th
For key go to Doc Kirby Sales
107 Ave. H.
B-4-13-8C

FOR SALE
3 bedroom brick and cedar shingles, brick entry, 1 1/2 baths with colored fixtures, ceramic tile, living room, mahogany paneling and beam ceiling, fireplace, air-conditioning ducted, carpet, built-in electric stove, formica cabinet tops and disposal. Fenced yard, grass in. Loan established, \$93.00 per month. This house is unique in warmth and comfort. Call EM 4-3239 after 5:00, or anytime Saturday and Sunday.
B-4-13-1C

FOR SALE
3 bedroom brick and cedar shingles, brick entry, 1 1/2 baths with colored fixtures, ceramic tile, living room, mahogany paneling and beam ceiling, fireplace, air-conditioning ducted, carpet, built-in electric stove, formica cabinet tops and disposal. Fenced yard, grass in. Loan established, \$93.00 per month. This house is unique in warmth and comfort. Call EM 4-3239 after 5:00, or anytime Saturday and Sunday.
B-4-13-1C

FOR RENT
APARTMENT FOR RENT at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer, otherwise unfurnished. No pets. Gas and water paid. \$150 per month. Phone EM4-0555
B-5-26-31-tfc

FOR RENT
Major Company Service Station, for lease with purchase of stock. Will take about \$750.00 cash. Doing good business.
Call EM 4-3590
S-5-12-TFC

FOR RENT
Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bil - Mar Associates, Inc. 148 East Second Street Hereford. Phone EM 4-0560.
B-5-10-25-4-tfc

THREE BEDROOM unfurnished house for rent. Call EM4-0380
B-5-10-39-tfc

OFFICE SPACE Now available on 25 Mile Avenue. Refrigerated Air. See Dean Bingham Land Co. EM4-0410
B-5-16-7-tfc

FOR LEASE Brick Building, 715 South 25 Mile Avenue, Call EM4-1111.
B-5-11-39-tfc

WANTED
WORK WANTED: Painting, texturing, taping, sheetrocking. All carpenter repairs. A-J work. Ted Oldfield, EM 4-0538.
B-6-14-27-tfc

WANTED ONE Three bottom 14" roll over plow; one 30" four disc plow; one 730 John Deere Farmall; one young Milch Cow Box 27 Hereford EM4-0484.
B-6-26-13-1c

WANT TO RENT Good 1/2 section with house. 1/3 and 1/4 Rent. Phone EM4-3706. W. D. Butler 112 Avenue D.
S-6-20-7-8p

WANT TO RENT 1/2 or 1 section irrigated, Crop or Cash. Jerry Landers AV9-4521.
S-6-14-12-3p

WANTED LADY to live in and share my house with kitchen privileges as a companion for elder lady. Especially at night. Phone EM4-3276.
B-6-23-13-1p

WANTED TO buy, good used Portacrib. Call EM4-2789.
B-6-10-13-1c

WANTED 200 tons Soy Bean Hay Contract now for future delivery. N. R. Jones EM4-1812
B-6-15-12-2p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson Hereford, Texas.
S-6-31-TFC

CUSTOM FARM Work Call Jake Moore; Telephone EM4-1542.
B-6-10-38-13p

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors.
B-6-11-4-TFC

All grades and kinds baled hay. Either in the field, or on a delivery basis.
HEREFORD FEED YARDS
EM 4-0172
B-6-52-tfc

WANTED PAINTING and repairing Reasonable. Phone EM 4-3471.
B-6-10-11-tfc

WANTED MAN OR WOMAN, SPARE TIME
To refill and collect money from machines dispensing Hi-Grade Candy, gum and Sport Cards in this area. Easy to do. Excellent income. \$475. cash required for inventory. Include phone number. Write P. O. Box 349, Brownfield, Texas.
B-8-12-4P

WANT TO HIRE Local mature, responsible man for general work. Apply Huckert Lumber Co.
B-8-14-13-2c

WANTED CAR hop, boy or girl. Full time, also part time. Apply in person, Rainbow Drive In.
B-8-17-13-3c

WANTED: FAMILY with 3-4 grown workers, experienced with livestock, irrigated farming and construction. Box 27 Phone EM4 - 0484 Hereford.
B-8-18-12-3c

AVON COSMETICS
Needs Spanish woman at once. Customers waiting service. Call Mrs. Balch, FL 6-5198 collect, Amarillo, or write Box 1083 Amarillo.
B-8-38-5c

ELDERLY MAN needs full time Housekeeper. Room, board, salary. 901 North Miles, Hereford.
B-8-13-39-2c

YEAR ROUND Farm hand. Irrigation experience. Write L. W. Smith, 908 1/2 Polk, Amarillo, giving qualifications.
B-8-15-39-2p

MAN WANTED:
Age 30 to 60 as general manager of Sweet Potato Association at Portales, New Mexico. Write V. C. Gibson, Route 2, Box 95, Portales, New Mexico, giving experience, references and name and address of last employer.
B-8-39-4C

10. NOTICE
WE MAY BE hard to find, but you'll be glad you dropped by POOR BOYS Garage. Call anytime EM4-3509.
B-10-19-11-2c

FOR HIRE
1 long 2 Row Rowbinder
1 short 2 Row Rowbinder
RALPH PACKARD
Star St. Hereford, Texas
S-10-10-TFC

WELL WORK
AERMOTOR windmills, submersible pumps.
J. E. TURNER
Phone EM 4-2194
S-10-24-TFC

I WILL NOT be responsible for any debts or other checks written by anyone other than myself. Don C. Scott.
S-10-20-11-3p

ATTENTION FARM & RANCHES
Have several farm laborers available direct from Mexico. Many have worked as Braceros and are well experienced. Contact Martinez Bookkeeping & Tax Service for information & details.
DR 3-5111 or WRITE to P. O. Box 1988 AMARILLO, TEXAS
B-10-13-12C

11. Business Service
WE DO Custom row or broadcast bundle binding Tommy Pierce, EM4-0181; James Pierce, EM4-2821.
S-11-14-8-tfc

NEED A professional painter? If so contact Nichols Paint & Art Supply 232 West 3rd. EM4-0211.
B-11-16-35-tfc

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1543.
B-11-10-23-tfc

LET US handle all your real estate problems including free rental service. Justice Realtors.
B-11-14-4-TFC

LUCKY U ANSWERING SERVICE
24 hour answering service with low monthly rates. For further information call EM 4-2181.
S-11-11-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Ph. EM4-0262
S-11-28-TFC

Concrete driveways, patios, and storm cellars. Stucco and plaster repair work. Reasonable prices. All work guaranteed.
Phone EM 4-1568
B-11-13-1C

OWENS & HOLLINGSWORTH
EM 4-3577
Commercial - Industrial Residential Wiring
-NO FAST SECOND
Magneto - Starter Generator & Electric Motors Rewind Sales & Service
B-11-13-TFC

12. LIVESTOCK Strayed - Found
LOST. ABOUT 8 miles west of Hereford, Black and Tan Coon Hound. Call Collect DR4-8589 Robert Johnson.
B-12-17-13-2c

13. LOST AND FOUND
STRAYED FROM Skleton Feed Lots near Summerfield, three Brahma Cross heifers, one red neck, Weight about 300 pounds. Call BR6-4570.
B-13-22-12-tfc

ONE STEER, one heifer, branded B on right hip. Strayed Southeast of Hereford. \$25.00 Reward. Jack Bradley. Box 689.
B-13-19-39-tfc

MEAT
Processed For Freezer - Also RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

WE PAY TOPS
AMARILLO MARKET PRICES
EM 4-3514 7:30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

ELKS
Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

OPTIMIST CLUB
Meets Monday Eve 6:30 p.m. American Legion Hall

Hereford Rotary Club
meets every Monday at 12:05
RANEY'S RESTAURANT

STATED MEETING
Second Monday
THUR. NITE
8:00 P.M.
FLOOR PRACTICE
Hereford A. F. & A. M. No. 849
Troy Stambaugh, Sec.
Bill Hulson W. M.

REBUILT AND GUARANTEED TRANSMISSIONS FORD OVERDRIVE

1949-1951 \$40.00
1952-1954 \$45.00
1955-1956 \$50.00
1957 \$60.00
1958-1961 \$65.00

FORD STANDARD
1940-1951 \$35.00
1952-1954 \$40.00
1955-1956 \$45.00
1957 \$50.00
1958-1961 \$55.00

FORD PICKUPS
1942-1952 \$38.00
1951-1961 \$45.00
1953-1961 De-Lux \$75.00
FORD TRUCKS-4-SPEED
1942-1952 \$45.00
1951-1952 SYN. \$60.00
1953-1960 SYN. \$75.00

CHEVROLET OVERDRIVE
1955-1957 \$55.00
1958-1961 \$60.00
CHEVROLET STANDARD
1940-1951 \$32.00
1952-1954 \$35.00
1955-1957 \$45.00
1958-1961 \$50.00

CHEVROLET'S PICKUPS
1941-1946 \$35.00
1947-1952 \$38.00
1953-1954 \$40.00
1955-1961 \$45.00

CHEVROLET TRUCKS 4-SPEED
1947-1961 \$55.00
MERCURY STANDARD
1955-1956 \$65.00
MERCURY OVERDRIVE
1949-1951 \$40.00
1952-1954 \$45.00
1955-1956 \$75.00
1957 \$90.00
1958 \$95.00

MUST HAVE EXCHANGE ON ALL TRANSMISSIONS WESTERN WRECKING CO.
EM 4-3350
West On Hiway 60
HEREFORD, TEXAS

WE PAY TOPS
AMARILLO MARKET PRICES
EM 4-3514 7:30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

RENT A CAR
LOW RATES

BY DAY, WEEK or MONTH.
Campbell Pontiac
315 E. 1st EM 4-2283

MATTRESSES
New Renovated Remanufactured
FREE PICKUP & DELIVERY
Prices are the same in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 - 205 N. Tyler
Amarillo DR3 -8313

NEW RENOVATED REMANUFACTURED
FREE PICKUP & DELIVERY
Prices are the same in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering Co.
Box 802 - 205 N. Tyler
Amarillo DR3 -8313

Colorado Rod Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders with hydraulic drive.
Dempster Planters, Cultivators and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLEY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

ALCOHOLICS ANONYMOUS
EM 4-1094
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til'

Khwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

THE SUNDAY BRAND
Established 1948
Published every Sunday at 338 Main St. Hereford, Texas

James M. Glitting, Editor and Publisher
Melvin Young, Managing Editor
Bill Penn, Adv. Mgr.
John Anders, Shop Foreman
Subscription Rates: Zone 1 \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
Second-class postage paid at Hereford, Deaf Smith County, Texas.

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

FOR Gas Wash Grease Wheel Balancing Minor Repairs
BOYD'S HUMBLE SERVICE
EM 4-1110
Hiway 60 & 385

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

You've Never Seen Such Thorough Service STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

RELIANCE HOMES
FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

HILL'S TEXACO
FIRST & MILES
EM 4-1823
CONVENIENT TO DOWNTOWN

SUNSET APPLIANCE
Black & White & Color TELEVISION
Any Make or Model
906 Lee EM4-3472

Last Rites For Gloria Arzola Held Saturday
Last rites for Gloria Arzola, 14, were conducted at St. Joseph's Mission at 3 p.m. Saturday, with Father Raymond Gillis officiating.
Miss Arzola died at her home Thursday following a one year illness.
She was born Jan. 14, 1949, at Mission, and came to Deaf Smith County with her family in 1950.
Surviving Miss Arzola are her mother and two brothers. Interment was in St. Anthony's Cemetery.

Go Go Go
ALL TYPES ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

NOTICE
We furnish telephone directories in all of our rooms at no extra charge.
Lucky U Motel

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE
906 Lee EM4-3472

CHARLIE BELL SELLS Southwestern Life

REBUILT AND GUARANTEED TRANSMISSIONS FORD OVERDRIVE

ALCOHOLICS ANONYMOUS
EM 4-1094
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til'

Khwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

THE SUNDAY BRAND
Established 1948
Published every Sunday at 338 Main St. Hereford, Texas

James M. Glitting, Editor and Publisher
Melvin Young, Managing Editor
Bill Penn, Adv. Mgr.
John Anders, Shop Foreman
Subscription Rates: Zone 1 \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
Second-class postage paid at Hereford, Deaf Smith County, Texas.

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

FOR Gas Wash Grease Wheel Balancing Minor Repairs
BOYD'S HUMBLE SERVICE
EM 4-1110
Hiway 60 & 385

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

You've Never Seen Such Thorough Service STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

Levelland...

(Continued from page 1)
 on Levelland's 4-yard line when the gun ended the game.
 Levelland scored 14 points during the first quarter, and brought the score to 20-8 at halftime. This was Levelland's first victory of the season.
 The Demons added another victory to their list by defeating Artesia, N. M. High School at Dumas 21-12. This was the Demons third straight win. Dumas started scoring early in the first quarter with Artesia's Bulldogs coming along later in the quarter.
 Perryton's Rangers ran over the Guzman Tigers with a score of 38-8. The ground attack was unleashed by the Rangers in the second half of the game. The Tigers threatened several times in the first half but were never allowed across the goal.
 Next week Whitefeet will meet Muleshoe here. The Mules were downed this week by the Clovis Wildcats 21-6, but showed a lot of strength when Clovis could not score in the second and fourth quarters.

Around...

(Continued from page 1)
 you belong to the club or not. Parents of the youngsters are particularly invited to attend.
 On Oct. 6, as Cannon AFB celebrates the 16th Anniversary of the Air Force as a separate service, and the 21st anniversary of the base, another anniversary will also be celebrated... the Golden Anniversary of the Silver Wings. Fifty years ago, on Oct. 6, 1913, "airmen" were issued their first "badge of flight." Commonly referred to as wings, they separated the fliers from the men on the ground.
 The public is invited to the Open House to be held at the base on that day. There will be an air show during the afternoon.

Pick...

(Continued from page 1)
 It was pointed out that increased revenues from the recent hike in water rates would be sufficient for repayment of the bonds.
 Under the \$150,000 tax bond proposal for street improvements are listed three storm sewer projects, widening of Harrison Highway and construction of a storm sewer on West U. S. Highway 60.
 Cost of the storm sewer projects on Harrison Highway are expected to total \$72,860 while estimated cost of the U. S. 60 project was placed at \$12,000.
 The street widening proposal will extend curb and gutter along Harrison Highway from present curb and gutter to the cemetery.
 According to city officials it was necessary to call the bond elections in order that the city could keep up with the rapid growth.
 During the first eight months of the year, 182 acres of added residential areas were annexed as construction set an all-time high record in excess of \$3,000,000.

Third...

(Continued from page 1)
 struction for the second quarter was slightly more than \$1 million while totals for the first quarter did not exceed \$900,000.
 Building got off to a slow start in January. However, monthly totals since then have ranged above \$100,000 for each month.
 In February, the figure climbed to \$119,000 then jumped to almost \$650,000 in March. New construction dropped in April to \$285,000, but went past the \$600,000 mark again in May.
 Total estimated value of construction dropped again in June as only \$132,000 in permits were issued to builders within the city.

Courthouse Records

Vehicle Registrations

Robels Martinez, 1957 Plymouth; Leroy Graves, 1959 GMC truck; Gilberto Saldiner, 1955 Buick; A. H. Broman, 1963 Chevrolet pickup; Frank Broman, 1963, International pickup, 9-24.
 Welco Drilling Co., 1948 Ford truck and 1950 Hyde platform; Thomas Torres, 1944 Schultz 2 axle; Eliseo Rodriguez, 1955 Ford pickup; Edna Mae Stubbs, Ford; Donald G. Stubbs, 1950 1960 Comet; Johnny Addie Stallings, 1957 Ford; Wilson and Simmons Grain Co., 1961 Chevrolet pickup; Mrs. Cawthon Bryant, 1961 Buick; W. T. Thompson, 1963 Rambler; Ernest Adams, 1954 Mercury station wagon; Bob Clark 1960 Mercury; William C. Bookout, 1962 Oldsmobile; Robert L. Lloyd, 1959 Chevrolet truck; J. W. McCarver, 1960 Ford; Pablo Esquivel, 1951 Studebaker; Benton Bolin, 1951 Ford pickup, 9-25.
 Victor Estrada, 1955 Chevrolet pickup; A. T. Jones, 1964 Chevrolet pickup; Jerry R. Landers, 1949 Dodge truck; Frank Villagas, 1946 Chevrolet truck; Wisler W. Clevenger, 1958 Chevrolet; Robert Lloyd, 1953 Ford truck, 9-26.

Carl Frische, 1955 Chevrolet truck; C. L. Bayman, 1958 Cushman scooter; E. W. Dettman, 1963 Cadillac; T. E. Seigler, 1963 Chevrolet; Anson Dearing, 1963 Chevrolet station wagon; W. H. Gentry, 1964 Chevrolet pickup, 9-27.

Warranty Deeds

Dell Parker Walton to Robert Beck; The West 290 acres of Section 12, Township 2 North, Range 4 East.
 H. L. Higgins, et al, to Accent Homes Inc.; All of Lots 52-57 in Northridge Addition.
 Shur-Gro Liquid Feed Inc., to Z. A. McCasland, et al; 10 acres out of the Northwest part of Section 11, Block M-7.
 J. T. Gilbreath Jr., et ux, to Plains Fertilizer Co.; Two acres out of the Northeast part of Section 3, Block 3.
 J. Frank Ford Jr., to H. F. Paetzold, et ux; Lot 10, Lazy Acres Ranch, a subdivision of a part of Blocks 12 and 13, Welsh Addition.

Carl G. McCaslin, et ux, to Ted S. Hardwick; All of Lot 30 and the North 23 feet of Lot 29 of Hardwick Subdivision of a part of Block 1, Evans Addition.
 Carl Hollingsworth, et ux, to Sam Valdez Jr.; All of Lots 4 and 5, Block 2, Hester & Baskin Subdivision of Block 15, Mabry Addition.

Deeds of Trust

B. B. Vestal, et ux, to Northwestern Mutual Life Insurance Company; The North 1/2 of Sec.

Telephone...

(Continued from page 1)
 One of the major problems, he pointed out, is in securing private easements for construction of the line. More than 600 miles of line is to be renovated with 170 miles to be remodeled. All main leads are to be buried cable.
 "We would like to put all lines underground, but with the high cost of burying cable it is not feasible," Inmon added.
 All engineering on the proposed renovation and remodeling is completed, he continued. It is hoped that the contractor can start construction in late November or early December.
 Tentative dates call for completion of the system by April, but he added that he did not expect the contractor would meet the schedule due to cold winter weather.
 He commented that the Co-Op has had good cooperation in securing right-of-way for the routing and changing of lines.
 "We have two or three problems," he concluded, "but we are hoping these can be settled in the best interests of the individuals involved and the Co-op."
 After Inmon's report, the Board of Directors met to reorganize.

Hospital Notes:

Patients in Hospital

Mrs. Damacio C. Fuentes, General Delivery; Otis W. Story, Box 54, Dawn; Roy Hill, 138 Ave. I; Elwin Williams, 503 S. 25 Mile Ave.; Robert Vernon Haile, 2610 Hayden, Amarillo; T. H. Shubert, Star Rt., Adrian; Thomas Guiverro Jr., Lamesa; Mrs. Louie L. LeGrand, Box 511; Mrs. Ollie May, 119 Ave. J; Mrs. Walter E. Kirkland; Box 605; Rubin F. Day, Route 3; Dickey R. Voyles, Box 244, Vega; Deward B. Roberson, Box 687.
 Mr. and Mrs. T. L. Sparkman Sr.; Route 2; Mrs. Anna Schloss, 130 Ave. D; Mrs. John B. Taylor, Box 566, Friona; Mrs. Luther J. McKenzie, Box 654, Friona; Mrs. Louis O. Pederson, Box 303, Friona; William Fran-

Patients Dismissed

Joseph A. Moyer, Junior Leon Clark; Patricia Sue Johnson, Mrs. Bennie Baca, Mrs. George W. Creer, Mrs. Harold L. Kidds, 9-24.
 Mrs. John B. Cooper, John Taylor Bellows; Yolanda Ramirez, Mrs. John T. Black, and Gilbert Herrera, 9-25.
 Mrs. Bernardino S. Gamboa, Mrs. Willis O. Edelman, Maria Mata, Raynaldo Barajas, Gerald Annen, Noel K. Smith, Mrs. Eddie Blanco, Horace M. Tabor, McKinley Ball, 9-26.
 Virginia Keimling, Mrs. Ray Dopson, Mrs. Carlos E. Trevino, Mrs. Glen J. Samuels, 9-27.

Funeral Service Held Friday For Wildorado Girl

Funeral Services for Nancy Ladehoff, 15, of Wildorado, were held at 10 a.m. Friday in the First Methodist Church of Vega. The Rev. Jack Cox, pastor of the Central Christian Church of Amarillo, officiated. He was assisted by the Rev. R. H. Meixer, pastor of First Methodist Church of Vega.
 Miss Ladehoff, daughter of Mr. and Mrs. Donald Ladehoff, was pronounced dead on arrival at Neblett Hospital in Canyon shortly after 7 p.m. Thursday. She had become ill at her home and was rushed by her mother to the Canyon hospital by private car.
 She was born June 28, 1948, in Amarillo, and was a member of the First Methodist Church of Vega.
 Surviving besides her parents is a brother Donie, of Wildorado. Interment was in Memorial Park Cemetery in Amarillo under the direction of LaGrone Funeral Home of Canyon.

Funeral Service Held Friday For Wildorado Girl

Funeral Services for Nancy Ladehoff, 15, of Wildorado, were held at 10 a.m. Friday in the First Methodist Church of Vega. The Rev. Jack Cox, pastor of the Central Christian Church of Amarillo, officiated. He was assisted by the Rev. R. H. Meixer, pastor of First Methodist Church of Vega.
 Miss Ladehoff, daughter of Mr. and Mrs. Donald Ladehoff, was pronounced dead on arrival at Neblett Hospital in Canyon shortly after 7 p.m. Thursday. She had become ill at her home and was rushed by her mother to the Canyon hospital by private car.
 She was born June 28, 1948, in Amarillo, and was a member of the First Methodist Church of Vega.
 Surviving besides her parents is a brother Donie, of Wildorado. Interment was in Memorial Park Cemetery in Amarillo under the direction of LaGrone Funeral Home of Canyon.

CUSTOM ROYAL

The one fine suit every man deserves to own



It commands attention... yours, when you see it first... everyone's, when you wear it. It's the Custom Royal, an award winner since its introduction. By 'Botany' 500, the Custom Royal speaks of quality in every thread of the exclusive fabrics, in every meticulous detail of tailoring, in the superb comfort of its fit. Pure luxury in every aspect, except the price. We will take a personal interest in showing you our selection. Custom Royal suits from \$85.00

COSMOS COLORS

With an inner glow!

... Excitingly new!



These handsome 'Botany' 500 suits have an inner glow. The effect is inconspicuous, but richly satisfying... a soft but exciting iridescence that lends distinction and excitement to your appearance. Tailored with the dedicated Daroff Personal Touch, these 'Botany' 500's are available in a variety of models and colors. All are quality-value priced from \$75.00 'Botany' 500 tailored by Daroff

RCA VICTOR WEEK

Lowest Price Ever!

RCA VICTOR New Vista[®] COLOR TV

Now... famous quality RCA Victor New Vista Color TV at a new low price! Glare-proof RCA High Fidelity Color Tube brings a picture so sharp, so true, you have to see it to believe it. Super-powerful "New Vista" Tuner. 24,000-volt (factory adjusted) Color Chassis for brighter, truer color pictures than ever before. Two keyed color controls for easy tuning. Come in for a demonstration... today!



The RADNOR Mark 9 Series 14-F-612-M 265 sq. in. picture

RECORD AND PLAY IN STEREO!

The CORDON BLEU 3YD1 "Flight Line" Series

RCA VICTOR STEREO TAPE CARTRIDGE RECORDER
 INCLUDES 2 MICROPHONES, 2 AMPLIFIERS
 2 SPEAKERS

No reels to thread—just snap in the cartridge and your ready to record or play back in stereo. Playing time: one hour stereo; two hours mono at 3 3/4 ips; four hours mono at 1 1/2 ips. Second speaker in lid separates up to ten feet for dramatic stereo effect.

Check Our Prices!
 Check Our Deals!
 During
 RCA VICTOR WEEK

Get A Color TV Now....
 Just In Time for the World Series!
 Ask about a FREE Demonstration
 IN YOUR HOME!

ROBERERTS APPLIANCE

"Our Reputation is Your Guarantee"

HARMAN'S

We Give S&H Green Stamps.
 'BOTANY' 500[®]

CLEARANCE SALE

LATE MODEL KIRBYS
 Completely Reconditioned

WITH ONE YEAR GUARANTEE \$89⁹⁹

WITH TRADE TERMS IF DESIRED

KIRBY VACUUM CLEANER COMPANY

434 W. 1st Hereford EM 4-0422

ADRIAN NEWS

Residents Visit, Attend Fairs Held Within Area

By Ann Beavers
Mr. and Mrs. Don Johnson are the parents of a baby boy, Mark John, born Sept. 18. He weighed 5 lbs. and 15 ozs.

Mr. and Mrs. Jimmy Briggs are the parents of a girl, Jana Carol, born Sept. 17, weighing 6 lb. and 11 ozs. Paternal grandparents are Mr. and Mrs. W. C. Briggs of Adrian. Mr. and Mrs. Lynn Worsham visited in Borger last Tuesday with the Jack Worsham family. Mr. and Mrs. Zed Price and children, Mrs. Manuel Lovelless and children, and Leon Price attended the fair and Ice Capades Tuesday night in Amarillo.

Mr. and Mrs. Carroll Gruhke attended the Albuquerque Fair last weekend.

Mr. and Mrs. Dewey Engle of Big Springs visited the Howard Engle family recently.

Mrs. Easter Briggs and Mrs. Lynn Worsham visited Mrs. Briggs' sister, Mrs. L. W. Rowland, in the Tucumcari Hospital Monday.

A coffee and lingerie shower was held Friday morning honoring Miss Christine Fortenberry, bride elect of Inman Larsen of Hereford. The shower was held in the home of Mrs. Elmo Hall.

Those attending were mesdames N. E. Tyler, G. V. Hall, Charlie Burk, Jack Weaver, Jimmie Bradley, Jack Fortenberry, Elmo Myers, Edwin Banks, Orben Wyatt, C. F. Hornfield, Melvin Henderson, V. T. Adrian, and Mrs. Stella Thuet.

Mrs. Homer Woods of Amarillo and Mrs. Joe Speed and Mrs. Bessie Speed were weekend guests of the Floyd Lanes in Albuquerque. They all attended the Albuquerque Fair.

Mr. and Mrs. Horace Boyd and children from Dumas were weekend visitors of the Tom Tyler family.

Mr. and Mrs. Richard Reinhold and children from El Reno, Okla., visited last week with Russell Reinholts.

Darrell Sewell, stationed at Ajo, Ariz., received his discharge Monday, Sept. 23. The Sewells are living in Adrian until they can get settled in

Hereford. He is employed with the Panhandle Electric Co. in Amarillo.

Miss Christine Fortenberry was honored with a bridal shower in the home of Mrs. C. F. Hornfield last Thursday. Coffee and cake was served to over 40 guests. Hostesses for the occasion were Mrs. C. F. Hornfield, Mrs. Elmo Hall, Mrs. G. V. Hall, Mrs. V. T. Adrian, Mrs. Melvin Henderson, Mrs. Charlie Burk, Mrs. Jack Weaver, and Mrs. Louie Olson.

Larry Loveless has the fang marks of a rattlesnake on his shirt, but he was not bitten.



The Tak-Sha-Wa Campfire girls had a back to school bike hike and cook out Aug. 27 at the home of Mrs. Bill Dameron. The party began at 7:30 p.m. and was over about three hours later.

The girls had a menu for the evening of hot dogs, pork and beans, celery and carrot sticks, and potatoe chips.

Girls attending the party were Kerri Dameron, Martha Baker, Micah Smith, Ronda Stewart, Marilyn Smith, Jeanne Guynes, Bonnie Walker, Janice Edwards, and Sandra Traweck.

Sponsors for the evening were Mrs. Bill Dameron and Mrs. Calvin Edwards.

Sixteen members of Handy To Camp Fire group met Monday at the Community Center and elected Suzanne Soloman, president; Diane Smith, vice-president; Janet Miller, secretary; Sherry White, reporter; and Terri Beth Line, sergeant-at-arms. Leaders present were Mrs. C. E. Hollingsworth and Mrs. Hicks Roberson.

thanks to the loose shirt he was wearing. The incident occurred Thursday afternoon behind the Texaco service station in Adrian as Larry was hunting rabbits. He was in a ditch and jumped the same time the snake did.

Mr. and Mrs. Artist Fincher from Odessa visited last week with the Jack Fincher family.

Mr. and Mrs. Jeff Fields and children from Sanford visited, the Cal Jacksons and Mrs. Geneva Glass and children over the weekend.

Jake White and Paul Teakell from Tucumcari visited the P. N. Johnson family over the weekend. They also attended the Golden Spread Coon Hunt held on the Jay Taylor Ranch north of Vega Saturday night.

The Caprock 4-H girls met last Wednesday evening in the home of Mrs. John Horton. The program was titled "The Gentle Art of Arranging Flowers." Each girl made a floral arrangement. Martha Gruhke and Donna Patterson served Kool-Aid and cookies. There were 15 members present, including one new member.

Guests at the meeting were Mrs. Elbert Whitten, Mrs. R. M. Gruhke, Mrs. Howard Engle, Mrs. Bob Gruhke, Mrs. Russell Peterson, and Mrs. G. D.

Victory Class Has Annual Luncheon

Members of Victory Sunday School Class of Avenue Baptist Church met recently for their annual luncheon at the Western Wheel Inn. New Yearbooks were distributed by Mrs. Luther Baxter.

The business meeting was conducted by Mrs. Marvils Southward, president. Gifts were exchanged by secret pals, and new secret pals and prayer partners were drawn.

Those present were Mesdames Clois Kemp, Billy Wall, L. B. Worthan, G. W. Duncan, Jobnie Townsend, Clea Howes, Preston Wall, Leroy Rickman, Jay Danjels, Luther Baxter, Louis Hagar, and Marvils Southward.

Members will meet next on Oct. 17 in the home of Mrs. Guy Wingrove.

Webb.

Mr. and Mrs. M. H. Zaring and family had a barbecue supper in their home Sunday night. Those attending were Mr. and Mrs. Bobby Speed and family, Mr. and Mrs. George Grubley and family, Paul Jackson, Lloyd Brandes, and Joe Speed.

Junior Clark fell off some barrels Sunday and was taken to Deaf Smith County Hospital. His wrist was broken in two different places.

Miss Arthelia Peterson was a Saturday night dinner guest of

the John Horton family.

The 1963 Bake Show winner for Oldham County is Donna Patterson. She is the daughter of Mr. and Mrs. Russell Patterson of Adrian.

Awards were presented to the top winners at the 1963 Youth Day Program in the W. M. Gouldy Sales Arena at the Tri-State Fair Park in Amarillo Saturday. The program was video taped and televised Saturday afternoon. Highest award winners were Jack Andrews of Hereford, FFA Wheat King; Charles Vasek of Friona, open

class Wheat King; Steve Robins of Hereford, 4-H Wheat King; and Becky Herring of Dalhart, 1963 Bake Show Queen.

The Golden Spread Coon Hunters had their hunt Saturday night on the Jay Taylor Ranch north of Vega. There was a travelling trophy at stake, and each week one member would defend it. Winning the trophy Saturday was Frank Davis of Amarillo.

The FHA style show was held Saturday, Sept. 28, in the Adrian Gym.

SULFURIC ACID
the soil conditioner that will assure you of
GREATER YIELDS
at harvest time on all crops.
Direct application or applied in the water!
LYLE BLANTON of HEREFORD, INC.
On East Highway 60 Phone EM 4-0221

234 East 2nd Hereford, Texas EM 4-1224

MAY DEPARTMENT STORE ANNOUNCES THE GREATEST STOCK REDUCTION SALE IN THE HISTORY OF HEREFORD

Due to the over-flow of winter merchandise and lack of space, we are forced to liquidate many of our items.

TO MAKE THIS POSSIBLE FOR EVERY RESIDENT OF DEAF SMITH COUNTY, CHARGE ACCOUNTS ARE WELCOME DURING THIS SALE ONLY

PRICES SLASHED ON EVERY ITEM IN THE STORE

PLUS AN ADDITIONAL 30% DISCOUNT ON LADIES & GIRLS DRESSES

SALE STARTS MONDAY, SEPT. 30 THROUGH OCT. 15

LADIES CAPRIS 100% COTTON SIZES 8-20 REG. 2.99 NOW \$1.59 OR 2 : \$3	COVERALLS REG. \$6.27 10.98 MEN'S WESTERN BOOTS NATIONALLY ADV. 23.98 WITH 6 MO. WRITTEN GUAR. \$14.87	WORK BOOTS REG. 16.98 \$6.87 MEN'S KHAKI PANTS SANFORIZED SIZES 28-48 REG. 3.98 \$2.45 OR 2 : \$4.80	<div style="border: 2px solid black; border-radius: 50%; padding: 20px; text-align: center;"> <p>\$1.00 WILL HOLD UP TO \$50.00 WORTH OF MERCHANDISE</p> </div>	
LADIES BLOUSES 100% FINE COTTON SIZES 30-40 REG. 2.49 NOW \$1.59 OR 2 : \$3	SPORT SHIRTS MENS - SHORT SLEEVE VAL. TO 3.98 2 : \$3	MEN'S CONTINENTAL SLACKS NATIONALLY ADV. "CAPER" REG. 4.98 NOW 2 : \$7		
GIRLS BLOUSES SIZES 5-12 REG. 1.49 NOW \$1.00	<p>NOW AVAILABLE IN ALL SIZES AND COLORS. BUY YOUR LEVI'S AT MAY DEPT. STORE AND SAVE. WITH EACH PAIR PURCHASED YOU GET A</p> <p>MEN'S LEVI'S PAIR OF STRETCH SOCKS FREE</p>		<div style="border: 2px solid black; border-radius: 50%; padding: 20px; text-align: center;"> <p>WE REMIND YOU THAT WE GUARANTEE THAT IF YOU ARE NOT FULLY SATISFIED IN EVERY RESPECT WITH THE MERCHANDISE YOUR MONEY WILL BE REFUNDED</p> </div>	
GIRLS CAPRIS SIZES 5-14 REG. 2.99 NOW 2 : \$3	BOYS & GIRLS SHOES REG. 3.98 2 PAIR \$5	2 GROUPS MENS DRESS SLACKS REG. 7.98 & 8.98 2 FOR \$10 2 FOR \$12		MENS DRESS SHOES VAL. TO 11.98 \$5.87



FREE ROOM AND BOARD GOES to the Jaycee Goat for the next two weeks as he circulates among members. All members of the club are required to bring in at least one new member — and the consequence for not doing so is putting the goat up in his own back yard for a few days, according to Wayne Fuller, club president. (Staff Photo)



THE CONTENTS OF SEMI-trailer were dumped in a bar ditch as an Illinois Central Express truck overturned about four and a half miles south of Hereford. The accident occurred on U. S. 385 about 12:30 a.m. Saturday. According to Texas Highway Patrol, the driver, Zollie Dolbie Brown, 31, of Amarillo apparently went to sleep. The truck veered off of the highway, rammed a roadside sign, struck a culvert and overturned. Damages are expected to be in excess of \$10,000. (Staff Photo)

Ivey Discusses Wills For Young Mothers Tuesday

"Why and How to Make a Will" was the topic discussed by Jimmie Ivey, local attorney, for members of Young Mothers Study Club at their meeting Tuesday night at the First National Bank. His talk was followed by an open question and answer period on legal problems.

Mrs. Bob Veigel was the presiding officer. The club voted to sponsor a Blue Bird group at Aikman School. Mrs. Bobby Shelton and Mrs. Jimmy Carnahan will represent the club in this project.

The meeting was also the annual guest night for the club. Guests present were Mesdames Buddy Bloomer, Pat Thompson, Randy Moore, and Harroll Mays.

The next meeting will be in the home of Mrs. Don Jackson on Oct. 8. Co-hostess will be Mrs. Jerry George.

Members present were Mesdames Jerry George, Wendell Maloney, Don Jackson, Jim Arney, Don Newman, Charles Springer, Charles Holt, Bobby Shelton, Ray Simpson, Bobby Veigel, and Jimmy Carnahan. Mrs. Shelton and Mrs. Simpson were the hostesses.

Ceramic Art Club Meets With Mrs. Click

Mrs. Leonard Click presented a program on glazes and underglazes at the meeting Thursday of the Hereford Ceramic Art Club in her home.

Yearbooks distributed during the meeting are dedicated this year to the memory of the late Mrs. Carl Gilliland. Mrs. Roy Calvert was the presiding officer.

Those present at the meeting were Mesdames Glenn Boardman, Roy Calvert, W. C. Hromas, John Robinson, Robert S. Morgan, and the hostess.

The next meeting will be on Oct. 24 in the home of Mrs. John Robinson. A program on glass bending will be presented by Mrs. O. H. Culpepper.

Furniture Care Discussed For Cultural HD Club

In discussing the care of fine furniture for Cultural Home Demonstration Club on Friday, Sept. 20, Mrs. Argen Draper demonstrated the proper way to apply cream polish to furniture and recommended the use of a piece of old blanket or wool for polishing. It is very important, she noted, to rub the furniture with the grain.

A piece of furniture which has much use, such as a dining table, should be protected with a hard surface polish which has a nice shine and does not gather dust easily, stated Mrs. Draper.

She also warned against the use of a polish containing silicone for fine furniture.

Roll call was answered with the name of a new product which makes housekeeping easier.

Mrs. Grady Parsons conducted the business meeting. Club members were reminded to attend the luncheon meeting at the Community Center on Monday, Sept. 30, to hear reports of the state convention. The next regular meeting of the club will be on Oct. 19, with Mrs. P. M. Houser.

Those present at the meeting were Mesdames Grady Parsons, George Parker, Marvis Southford, P. M. Houser, J. G. Gandy, Joe Johnson, Argen Draper, and the hostess, Mrs. J. D. Love.

LET'S GO ROLLER SKATING

LANDSCAPE YOUR HOME with LIVING BEAUTY

Lawn Grass Seed
Nursery Stock
Fertilizers - Plant Foods

DELMO'S Farm & Garden SUPPLY

211 So. 25 Mile Ave. EM 4-2172

1 WAY TO CUT DRIVING COSTS

CHECK COOLING SYSTEM . . .

Ready your radiator before winter comes. See us today for complete service.

HALE'S GULF

Corner 385 Hiway and Park Ave.
Phone EM 4-0010

Warren Bros. Motor Co.

EM 4-1423 1219 E. 1st.
WARREN BROS. MOTOR CO.

New and Used Cars

"USED CAR SPECIALS"

1959 FORD 2-TON truck. New 14 ft. wheeling bed and hydraulic hoist. Rebuilt motor installed 1 month ago. 900 x 20 tires on rear. See this truck . . . it's a bargain at \$1495. Good terms, will trade.

1962 FORD PICKUP 6 cylinder, long wide bed. Custom cab, radio, heater, Hitch. Black and white. Extra sharp. Fully guaranteed. Reasonable price.

1962 CHEVROLET 4-door sedan. V-8, radio and heater. Good white wall tires. Extra clean. Fully guaranteed.

1961 BUICK Le Sabre. 4 door, factory air and power equipment. Sharp, local owned luxury car. Try this nice family sedan. You'll love it.

1959 FORD Galaxie 4-door. Factory air, Cruisomatic, radio, heater, local owned. Nicest '59 Galaxie in captivity. Come by and pass your judgment.

1960 FORD Galaxie V-8, 4 door with radio, heater, automatic transmission, power steering and brakes. This is an extremely nice car.

1959 CHEVROLET El CAMINO, V-8, Standard transmission, radio, heater, new white wall tires. Local owned. Good trade - good terms - protective warranty.

Trade in the Shade under the big Carport at Warren Bros. 15 Years Of Customer Satisfaction

Plains FERTILIZER CO.

Your **ONE-STOP FERTILIZER STORE**

We Sell and Apply Quality 82%

ANHYDROUS AMMONIA

Super Phosphate

0-20-0

Nitrate

Sulfate

Urea

16-20-0

12-24-12

You Name it - We've Got It!

Also **Butane - Propane**

Plains FERTILIZER CO.

Phone EM4 - 0455

65 OR OVER?

Call us for information about enrollment in . . .

TEXAS 65

HEALTH INSURANCE

Exclusively for Texans who are 65 or over, and to their spouses, regardless of age.

- Two low-cost plans both BASIC and MAJOR-MEDICAL
- No Medical Examination
- Enrollment regardless of Health

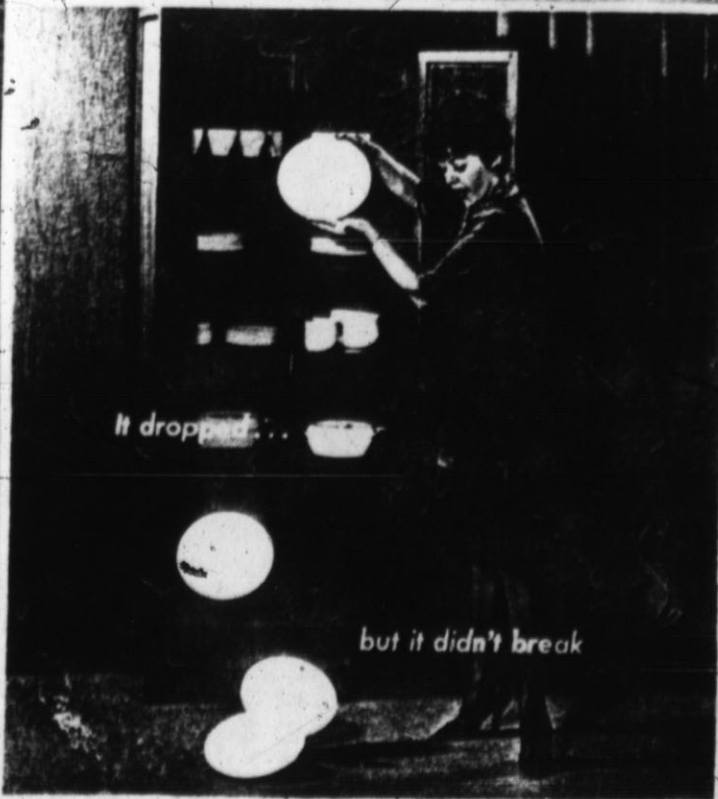
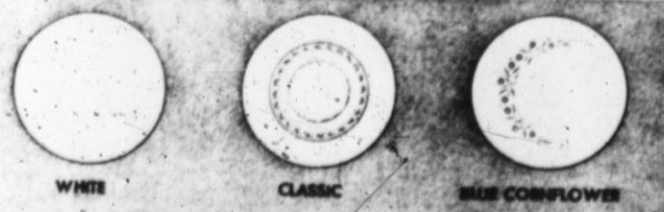
Call us today!

Wilbur "Gib" Gibson

EM 4-2225 209 WESTERN Enrollment Oct. 1-31 Only!

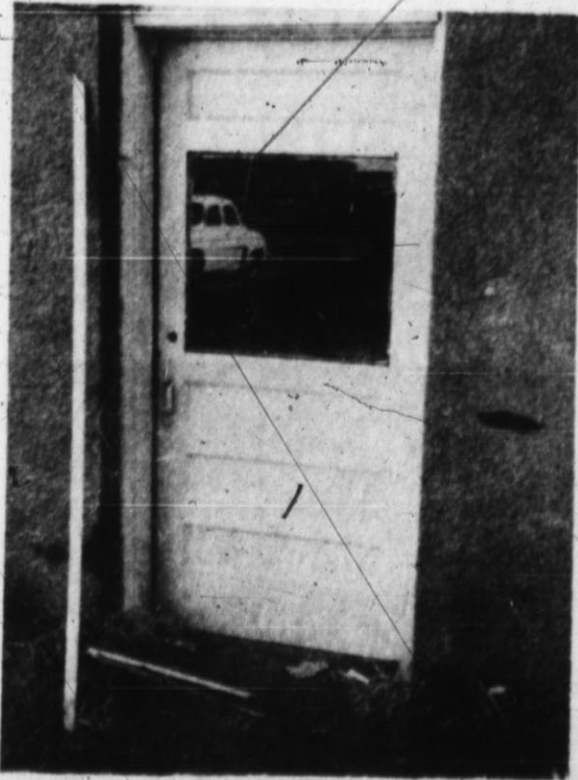
CENTURA

By Corning



Drop in for a Demonstration at **KESTER'S JEWELRY** Across from the Postoffice

BREAKING IN FOR OUR INSURANCE?



We would rather you just drop in!

Plains Insurance Agency

Since 1926

Jno. H. Patton W. H. Patton Robert Lemons

GARCIA NEWS

Family Reunion Fetes G. O. Potts

By Mrs. S. N. Thweatt and Mrs. Roy Potts and Betty, Rosedale, N. M.; Mr. and Mrs. Max Neely and daughter, Clovis, N. M.; Mr. and Mrs. W. M. Potts and children of Rosedale, N. M.

Mr. and Mrs. N. A. Brown, Mr. and Mrs. Ernest Brown, Barbara, David, and Dennis Brown, Mr. and Mrs. Eldred Brown and Tommy, Mr. and Mrs. Floyd Brown and children, Earl, Roger, and Sam, all of Hereford.

A basket lunch was served at noon, and the afternoon was spent in showing pictures taken

the past nine years by the different families.

Mr. and Mrs. Eddie Morris of Amarillo spent the day with the Elton Sorrells recently.

Mr. and Mrs. S. N. Thweatt attended the wedding of Miss Christine Fortenberry and Inman Larsen Sunday, Sept. 22, at 10 a.m. in the Bippus Church. The Thweatts then went to Littlefield and visited his brother, Spain Thweatt.

Pete Jones, Mrs. J. E. Perry of Wellington, Mrs. Berite Strain of Canyon, and Mr. and Mrs. George Bumpass and Danny were all guests in the home of Mr. and Mrs. H. D. Buse on Sunday, Sept. 15. They celebrated Mrs. Buse's birthday.

Mrs. J. E. Sorrells and Linda and Debbie and Mrs. Thomas K. Collins were in Amarillo recently on business. They also visited with Mrs. Sorrell's mother, Mrs. I. D. Fisher.

Mrs. G. E. Pinkerton's sister,

IOOF Lodge Has Drill Practice

In preparation for annual inspection on Friday, Oct. 4, Hereford Patriarch Militant Canton and Auxiliary No. 36 met at the IOOF Temple for dinner and practice in drill and mustering in. Presiding at the meeting on Friday, Sept. 20, were Capt. A. N. Hopson and Lady Hopson,

Mrs. Kelley of Bovina, was a guest in the Pinkerton home last week.

Mrs. Ruth Coleman and Mrs. Bruce Coleman were in Friona the first of the week. They visited Mr. and Mrs. Cecil Bass. Mrs. Bass is reported to be improving. The Bass' will go to Oklahoma this weekend for the golden anniversary of Mrs. Bass' parents.

president. Canton members present were Capt. Hopson, Brig Gen. (ret.) Ben Conklin, Maj. (ret.) W. R. Stewart, Capt. (ret.) A. R. Rogers; Ens. Sam Smith, Chevalier Archie Love, and Chevalier Charles Stewart.

Auxiliary members present were Lady Lydia Hopson, president; Lady Nellie Beauford, vice president; Ladies Daisy Stewart, Glessie Shelton, Anna Conklin, and Ruth Rogers, past presidents, and Ladies Ursalee Jacobsen, Leona Love, Callie Williams, Mae Smith, Ada Hollabaugh, and Alta Davis.

All members are urged to be present and in uniform, if possible, at the inspection meeting.

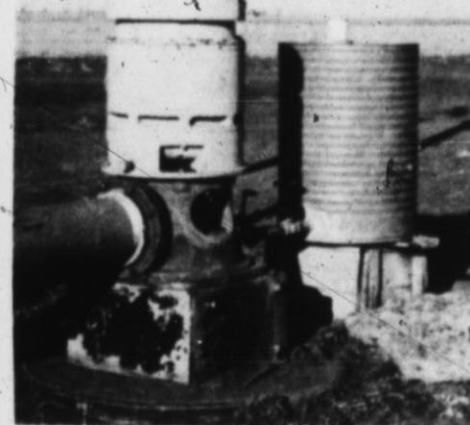
Have you read the Classifieds?



Next Time Install...

POMONA PUMPS

"Quality for Quality... You Can't Buy Better than Pomona"



Don't Depend on Mother Nature... Be Sure With

POMONA

CLOWE & COWAN

INCORPORATED

World Series Special! Admiral Colored TV'S AND Sunset Appliance

Are teaming up to give you a smacking good sale on color TV's during the World Series.

Sale Begins Monday



This Model

WITH TRADE

\$399⁹⁵

COLOR TV

Come In - See a demonstration

OR

Free Home Trial



We have many styles and different woods and finishes to fit any decor.



Liberal Financing - Your old TV will make the down payment. ONE YEAR FREE WARRANTY ON SERVICE & PARTS

Sunset Appliance Center

NEXT DOOR TO GWYNNE'S

906 LEE

EM 4-3472





THE FIRST bale of Deaf Smith County's 1963 cotton crop was ginned here Tuesday by W. H. Andrews, who farms on the old O. G. Hill farm, four miles south of Hereford. The Clinton Ward (left), gin manager, and Andrews, weighing 580 pounds, was ginned by Ward Gin. Andrews stated that the cotton was planted April 24-25 and was a storm-proof grade. Shown with the bale are Clinton Ward (left), gin manager, and Andrews, weighing 580 pounds, was ginned here.

Annual Meeting Of Farm Bureau Held Saturday

Deaf Smith County Farm Bureau members at the annual meeting held Saturday, Sept. 21 in the Bull Barn, passed four local resolutions, five on the state level, and adopted 16 concerning the nation.

The meeting held here drew a crowd of approximately 200 persons. It began with a barbeque served by Hereford Rotary Club.

In resolutions concerning policy of the Farm Bureau on the local level, members recommended that Deaf Smith County Commissioners Court employ "a qualified man, answerable to the county, whose sole job shall be in the field of weed control." Bureau membership also went on record opposing the inclusion of Deaf Smith County into the state's 2,4-D control law.

In the third resolution, all farmers who have a bindweed problem along county roads and right-of-ways were urged to contract their County Commissioners and take advantage of services offered in eradicating the weed.

School and county officials were also commended for their

efforts to enforce school attendance laws.

Resolutions passed on the state level recommended that the seed law be amended, that laws be passed making it illegal to picket the harvesting, transportation and marketing of agricultural products, and that liability insurance be required on automobiles if any type is carried.

Among resolutions adopted concerning national policies of Farm Bureau was a recommendation to lower taxes only if Federal expenditures were cut.

In an election of new directors Ernest Flood, J. B. Odum, Martin Wagner, Ray Wilhelm, and Marvin Diller were elected. Re-elected to the board of directors was Denzil Pulliam.

Herd Freshmen, B Team Defeat Plainview Teams

Hereford Whitefaces' Freshmen and "B" teams stunned the Plainview teams with scores of 54-12 and 25-8 in Whiteface Stadium Thursday evening.

The freshman had no trouble in keeping control of the game with the freshman of Coronado Junior High School. The scoring was touched off by Jimmy Allison, who made 12 points for

Hereford during the game. Gary Tucker and Billy Frank both came through with two touchdowns, and Philip Cain made one for the Whitefaces. Three two-point conversions were made by Mike Davis.

In the "B" team game against Plainview High School, Roger Owen tossed a 40 yd. pass to Gary Stagner for the first touchdown of the game.

The second touchdown was made by Mike Moore as he made a six yards around the right end.

Another pass, this one for 35 yards from Owen to Danny Loerwald, produced the third touchdown.

The last touchdown was made by Mike Moore as he made a short plunge down the middle. Jimmy Gutierrez kicked one extra point.

OPTOMETRISTS

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

Office Hours

Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00

DRS. ADAMS & WYNN

Look Who's New!

Mr. and Mrs. Richard Lee Clark, 235B Ave. I, are the parents of a boy, Mitchell Lee, born Sept. 25 weighing 6 lbs. 3 1/2 ozs.

Members present were Mesdames W. J. Frost, W. H. Awrey Sr., E. B. Moseley, Herbert Ducan, Mary King, Blanche Hardin, Vida Jacobsen, Wes Bradley, Tom Draper, Carl Schroeder, Wood Vaughn, Vern Witherspoon, Carlos Vaughn, W. A. Waters, Lola Manasco, and M. J. Koelzer and Miss Evelyn Bell. Mrs. Lucille Olson was a guest.

LET'S GO ROLLER SKATING

Mr. Farmer: We Have -

- WHEAT SEED
- TASCOSA
- Improved Triumph
- BARLEY SEED
- Memi ... Rogers
- RYE SEED
- Tetrapectus ... Elbon

WAC SEED INC.

Box 948 EM4 - 1424

West Hereford HD Club Meets Sept. 24 And 25

West Hereford Home Demonstration Club members met in regular session on Tuesday in the Flame Room at Pioneer Na-

tural Gas Company for a program on the care of fine furniture by Mrs. Tom Draper. Polishes and polishing cloths were discussed by Mrs. Draper.

On Wednesday members of the club attended a demonstration of outdoor cookery at Southwestern Public Service Company.

During the business meeting Tuesday, Mrs. E. B. Moseley,

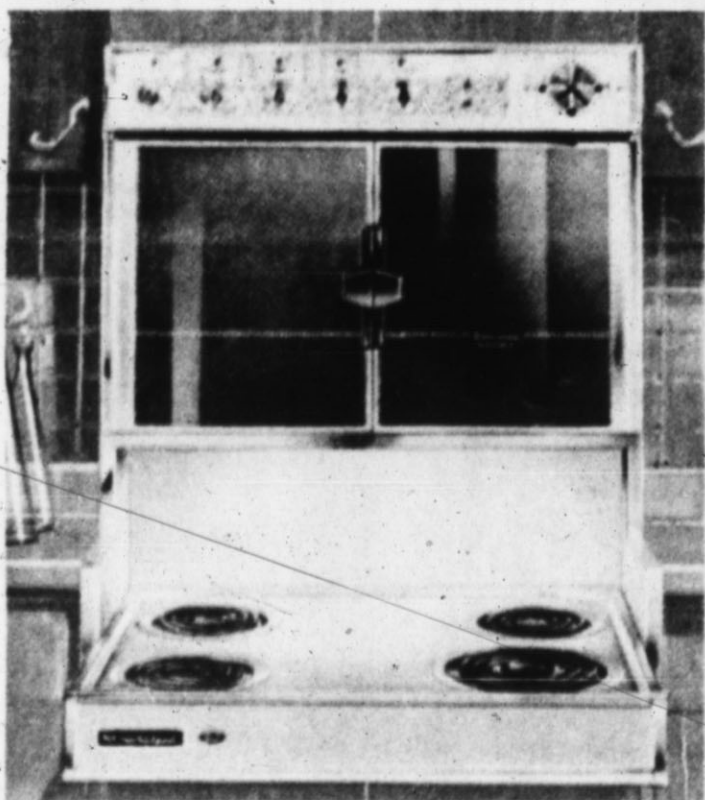
president, reminded members of the luncheon meeting at the Community Center on Sept. 30 and announced that the next regular meeting would be on Oct. 8 in the home of Mrs. Mary King.

Council report was given by Mrs. J. J. Koelzer. The secretary, Mrs. Blanche Hardin, read the rules and revisions, which were accepted.

ROBERTS APPLIANCE

224 N. MAIN

EM 4-1588

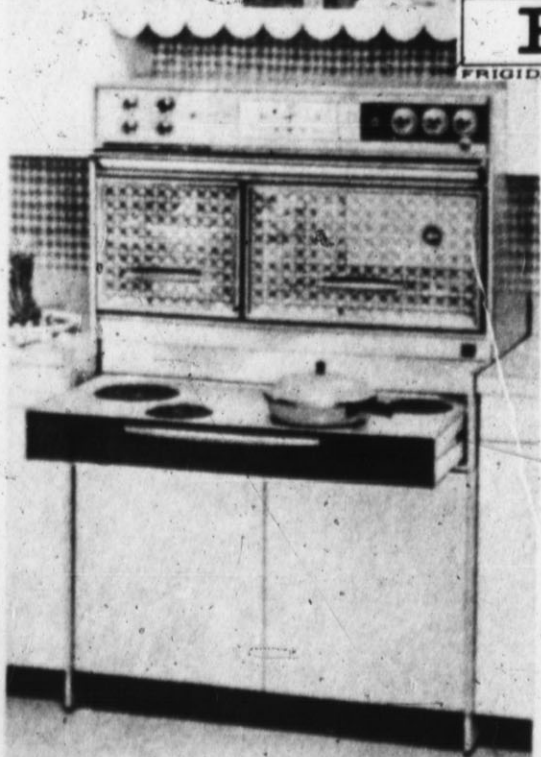


Connoisseur MARK 30

"Hereford's Oldest Appliance Dealer"

FRIGIDAIRE Flair

10" FLAIR RANGE



JERRY'S APPLIANCE

513 PARK AVE.

EM4 - 3505



PERK UP...

FREE · 30-CUP WEST BEND PARTY PERK

Perk up your kitchen with a new electric range and get this 12 to 30-cup West Bend Party Perk free. You'll be delighted with both. Offer is to customers of Southwestern Public Service Company buying their ranges now from any participating Reddy Kilowatt Electric Appliance Dealer. He'll be happy to explain the advantages of his brand of electric range—ask him, this week.

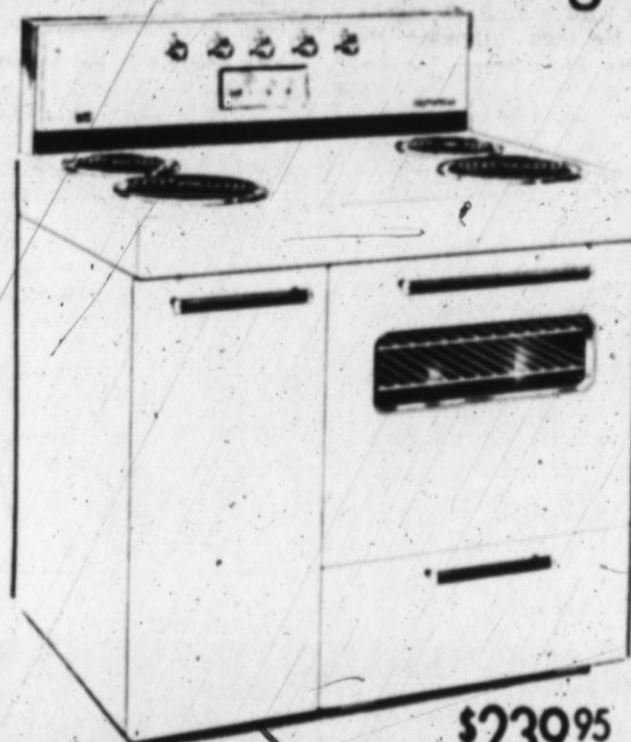


MODEL 3510-E



Modern electric service is the biggest bargain in your family budget!

for modern and automatic cooking Catalina Electric Ranges



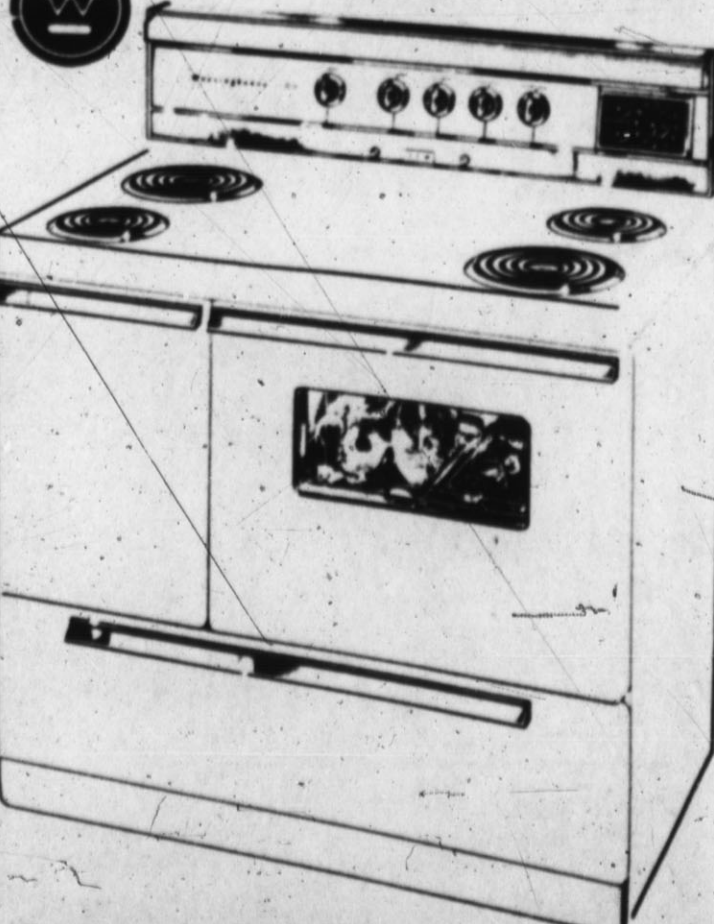
\$239.95
With Trade

WHITE'S the Home of Greater Values

330 N. Main

EM4-0574

Westinghouse Simplest to Cook On Easiest To Clean



Sunset Appliance Center

906 Lee

EM 4-3472

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1868

"I CAN HELP YOU"
R. T. "Bob" WOODWARD
SOUTH COAST LIFE
DR2 - 6594
906 W. 7 - AMARILLO

WESSON'S SPECIALS

SMALL FARM: 20 acres. Beautiful 3 bedroom modern home. Electric irrigation well. Good level land in cult. Adjoining city limits of Hereford. Priced very reasonable, with liberal terms.

CASTRO COUNTY FARM: 1/2 section. Located north of Dimmitt. Good set of improvements, 3 irrigation wells. All near perfect level land in cult. 60 acres cotton, 50 acres wheat, 175 acres maize. Possession 1964. A choice farm, priced to sell.

DALLAM COUNTY SECTION: All good level land in cultivation on pavement S/W of Stratford. Good 6" irrigation water by test. Price \$175.00 per acre with terms. Have several other farms listed, located in this area.

ONE LABOUR: Fine level land in cultivation, located west of Hereford in very best irrigation water. Price terms and other information to interested parties by personal request only.

CITY PROPERTY: Several choice business lots located on 25 mile ave. and on 60 Hwy. Also several choice located resident lots. A beautiful 3 bedroom brick home on Star St. for \$1,000 down. And others.

BUSINESS PROPERTY: Beauty Shop, well established, ideally located. Very best modern equipment, to sell on liberal terms. Small Grocery store, long time established to sell on liberal terms to right party. And other business properties.

TO BUY, SELL OR TRADE PROPERTIES, YOU CAN RELY ON OUR SERVICES WESSON REAL ESTATE

Office Ph. HEREFORD, TEXAS Res. Ph.
EM 4-2528 EM 4-2860



Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

Pete was looking very pleased when he dropped by the office to make his weekly progress report. In spite of some confusion caused by an earlier-than-expected arrival, the visit of the fifty-one farm community leaders from Old Mexico was a great success.

Palmer Norton stepped into the gap on a very few minutes



Lt. Jimmie D. Auten is Commissioned

Lt. Auten Is Commissioned In Air Force

Lt. Jimmie D. Auten recently took the oath of office and was commissioned in the regular Air Force. Lt. Auten has been serving in the reserve Air Force.

Lt. Auten was first commissioned on Aug. 20, 1960, upon graduation from Texas Tech in Lubbock with a B. S. in mathematics. He then attended the University of Chicago for one year, where he studied meteorology. Lt. Auten is presently at Turner AFB in Georgia, where he is a meteorologist and a weather forecaster.

Lt. and Mrs. Auten were in Hereford Sept. 16-21, visiting in the home of his parents, Mr. and Mrs. Jim H. Auten. Mrs. Auten is the former Judy Kiker of Lubbock.

Local Art Guild Members Decide To Sponsor Class

The first regular meeting of the Hereford Art Guild was held Tuesday evening in the Community Center. Plans were discussed for an art class to be sponsored by the Guild this year. Members voted to have a class in pastels and perhaps one in water colors.

Mrs. Ray Cowser, president, conducted the meeting. Other members present were Maurice Means and Mesdames Alwyn Savage, Clara Shore, Carrie Mae Doak, Teresa Lamm, Jim Higgins, Harry Smith, Sara H. Parrch, Ruth Kerr, Ellen Carter, Vivian Major, S.O. Wilson, and Susie Farris.

notice and led the bus load of visitors to his registered Hereford operation about six miles east of the city.

The visitors completed their visit to Boys Ranch earlier than anticipated. Their accommodations at the Lucky U Motel were not available until after 5 p.m. due to the open house being held there. This left the hosts with an hour and a half to fill on very little notice. But the visit to the Norton Ranch was interesting to the visitors and a welcome addition to the planned activities.

After an hour and a half to rest and dress the group was entertained at dinner at Roney's Restaurant. The visitors entertained the hosts with native songs and dances. A special vote of thanks should go to the many people who came forward to offer their very necessary services as translators.

Among those who helped were Nick Sedillo and Joe Sandoval, both employees of Miller Seed Company; Mr. and Mrs. Ed Dziuk, Isillas Gamez, Mrs. Helen Rose, Mrs. Joe Andrews, Miss Shelby Austin, Mr. and Mrs. Paul Abalos and particularly Ezekiel Vargas.

Monday morning the group was breakfasted at the Hotel Jim Hill after which they were taken on a tour of points of interest. Austin Rose, Jr., led the men to a demonstration of mechanical beet harvesting a potato combine, and the harvesting of carrots and lettuce.

The women in the group visited the Casa De Amigos, the St. Joseph's School and maternity clinic, Central School and the High School. Mrs. Ed Dziuk Sr., Mrs. Maurice Tannahill and Mrs. Bill Thompson accompanied the women on their tour which was led by Ezekiel Vargas.

The group left the Hereford area at 10:30 for Muleshoe where they were to be hosted by the joint service clubs. A special vote of thanks must go to the Hereford Rotary Club, Hereford Kiwanis Club and Hereford Lions Club for underwriting a large share of the cost of the local visit. The balance of the cost, about \$125, was underwritten by the Chamber of Commerce through its Human Relations committee.

"Visits such as this, the person-to-person contact between peoples of two nations of different cultural, educational and linguistic backgrounds, does more for international good relations and builds more friends for our country than all the foreign aid ever dreamed up," stated Pete decisively.

The interest shown by these people, all but four of whom were farmers, would incline us to agree with Pete 100 per cent.

BIRTH ANNOUNCED

Lance Corporal and Mrs. Terry Price of 170 1/2 South Pixley, Orange, Cal., announce the arrival of a son born Sept. 20. The son of Mr. and Mrs. R. G. Price, Route 4, Hereford, Cpl. Price is in his final year of training at the Marine base in Santa Ana, Calif.

Let PIGGLY WIGGLY put YOU on "EASY Street!"



LIBBY'S PINEAPPLE
CHOCOLATE MILK
MARYLAND CLUB COFFEE
KLEENEX TISSUE
PYRO PERMANENT ANTI-FREEZE
DELSEY TOILET TISSUE
CAKE MIX

SLICED OR CRUSHED NO. 1 CAN **6:51**

SEALTEST QT. CARTON **2:45c**

POUND CAN ALL GRINDS **59c**

3c OFF LABEL WHITE or ASST. 600 CT. BOX



33c

\$8.94 CASE GAL. **\$1.49**

4 ROLL PACK WHITE-PINK YELLOW-AQUA **45c**

DUNCAN HINES - WHITE - YELLOW DEVILS FOOD - DEEP CHOCOLATE **3:51**

WRIGHT'S COUNTRY STYLE **BACON 2:89c**

VELVEETA
 KRAFT'S CHEESE SPREAD **2 LB. LOAF 79c**

GROUND BEEF
 FRESH LEAN LB. 39c
SLICED BOLOGNA
 ARMOUR STAR LB. 39c

SO CONVENIENT FOR EATING ANYWHERE. ANYTIME GOLDEN - RIPE - A ROYAL TREAT

BANANAS 25c 2 LBS.

SUNKIST LEMONS
 ENHANCES THE NATURAL FLAVOR OF FOODS **LB. 19c**

ROMAINE LETTUCE
 MOST POPULAR SALAD VEGETABLE **HEAD 19c**

DINNERWARE
 With each purchase of \$5.00 from Mon., Sept. 30 to Sat., Oct. 5, you are entitled to buy a Dessert Dish for 9c. With \$10.00 purchases, 2 Dessert Dishes for 9c each and so on. This is the final go-around for the dinnerware. You have only 3 more weeks to take advantage of this exciting offer. See PIGGLY WIGGLY for details.

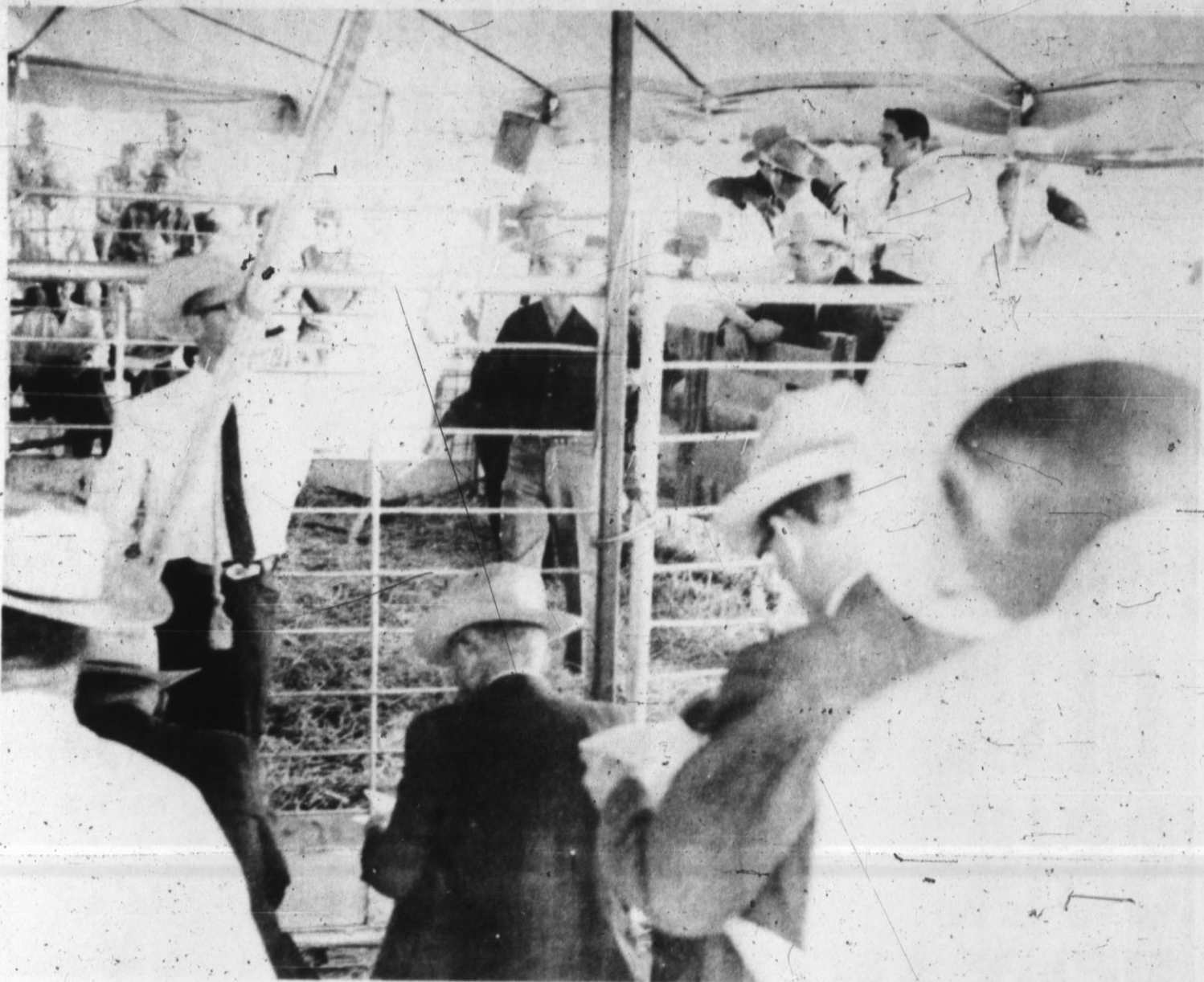
THIS WEEK **DESSERT DISH**
9c
 Each Piece Only
 With Each \$5 Purchase This Offer Good Only Thru Oct. 19th

DOUBLE S&H GREEN STAMPS WED. WITH 2.50 PURCHASE OR MORE

LIBBY'S PINEAPPLE SLICED or CRUSHED NO. 2 CAN	3:51
VITA BREAKFAST DRINK SEALTEST ORANGE FLAVORED - QT. CARTON	2:49c
VIENNA SAUSAGE LIBBY'S 4-OZ. CANS	2:39c
COCA COLA REG. or KING 6 BTL. CTN.	39c
ELLIS TAMALES JUMBO IN SAUCE NO. 2 1/2 CAN	2:51
ELLIS TAMALES WITH SAUCE 15 OZ. CANS	4:51
ELLIS CHILI WITH BEANS 1 1/2 LB. CAN	2:51
REG. or SUPER KOTEX 24 COUNT	65c
KLEENEX TOWELS ECONOMY SIZE 4c OFF PACK	27c
KLEENEX NAPKINS TABLE SIZE 50 COUNT	25c



Bit-Mar SEEDS
GROW MORE MONEY
 Visit Us About Your Small Grain Needs - Wheat - Rye - Barley
 If we do not have what you want, we know where to get it.
 Also - Alfalfa and other Legumes -
 2nd & SAMPSON HEREFORD, TEXAS
 Bit-Mar ASSOCIATES
 PLANT OUR SEED and JUMP BACK!
 Phone EM-4-0560



WHILE AN AUCTIONEER CHANTS, a ring assistant asks for a bid increase from cattlemen attending the Golden Opportunity all female sale. The sale was held here Monday, Sept. 23, at the Jack Renfro Ranch, southeast of Hereford.

During the sale some 300 registered cows, some with calves, were sold to ranchers from all parts of the United States. (Staff Photo)



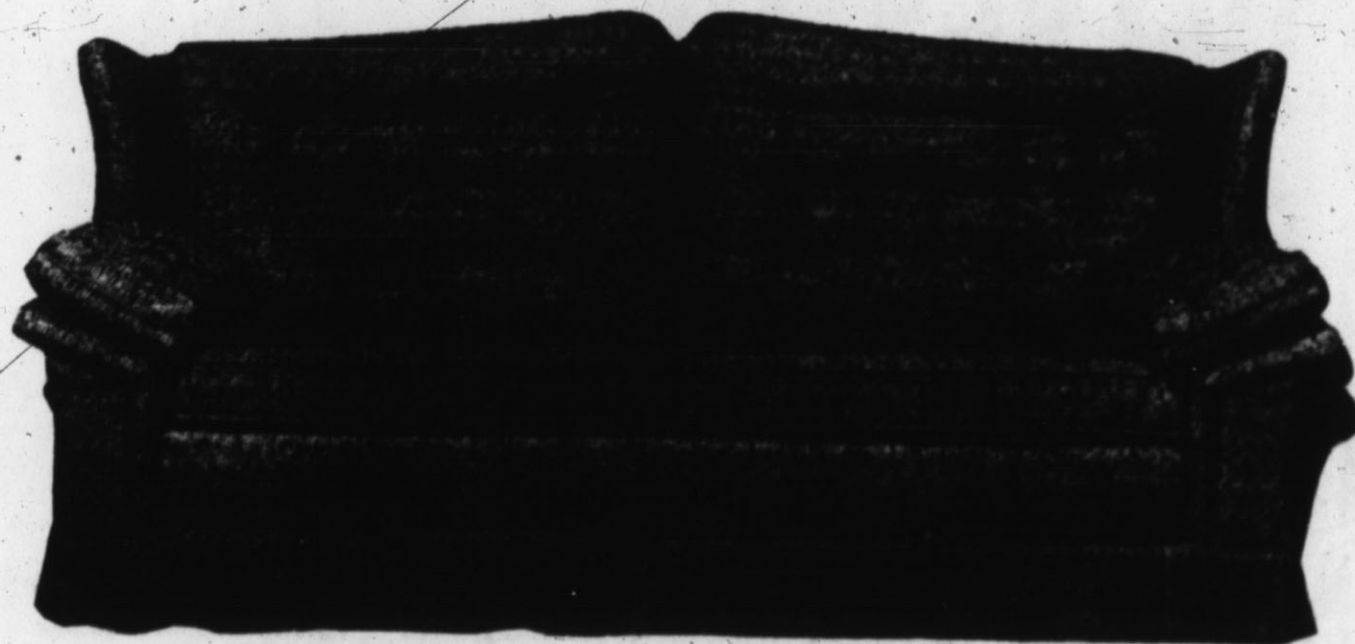
THE LATEST IN BEET HARVESTING AND TOPPING BEING SHOWN ON THE AUSTIN ROSE JR. FARM. COME BY AND SEE HAYS IMPLEMENT FOR MORE INFORMATION OR A DEMONSTRATION.

HAYS IMPELMENT CO

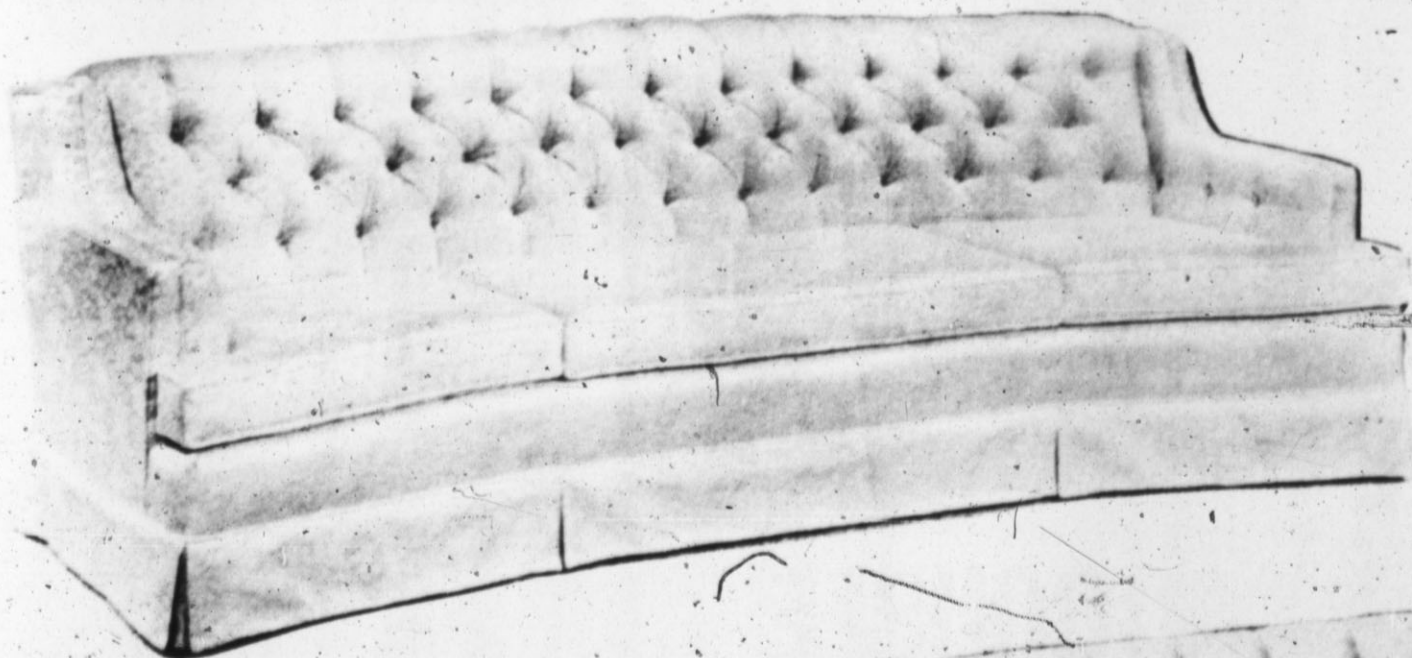
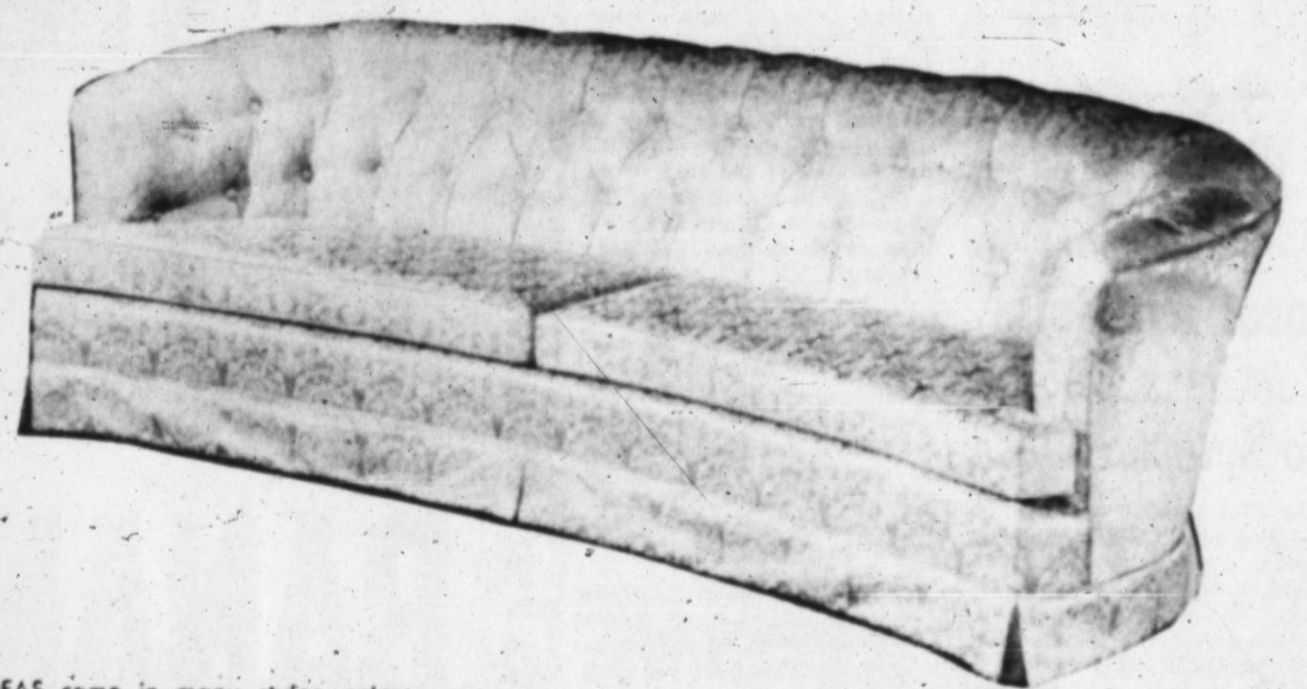
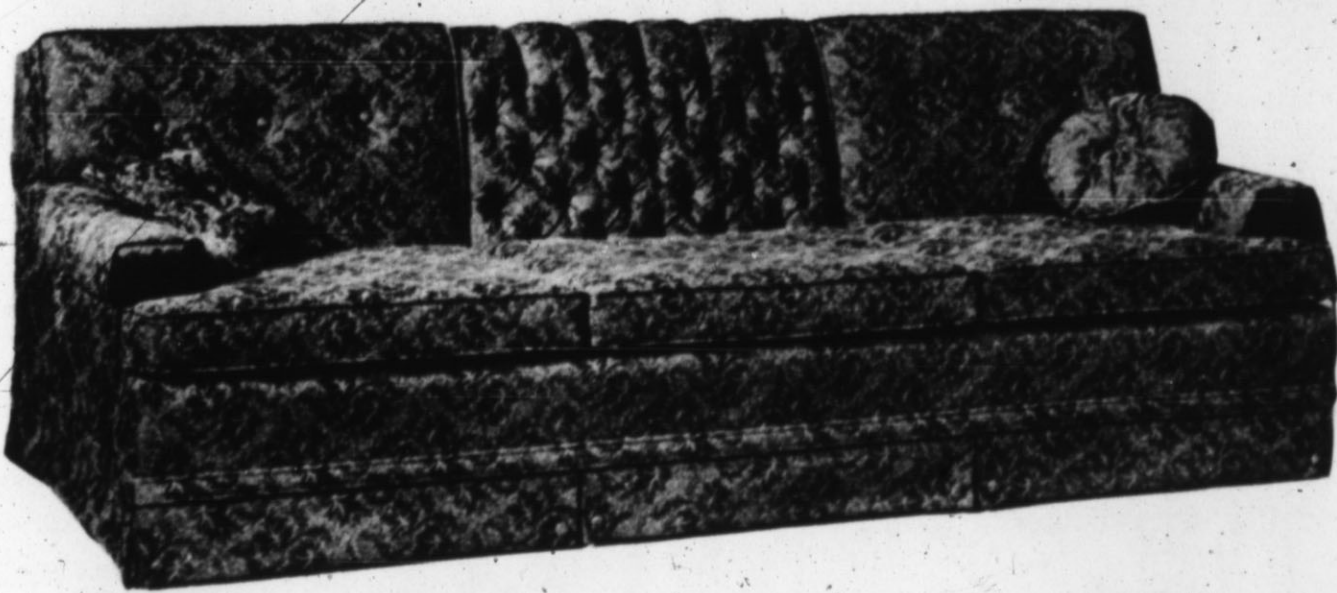
DIMMITT HIGHWAY

Enhance Your Home

With Economical, practical, quality furnishings from ...



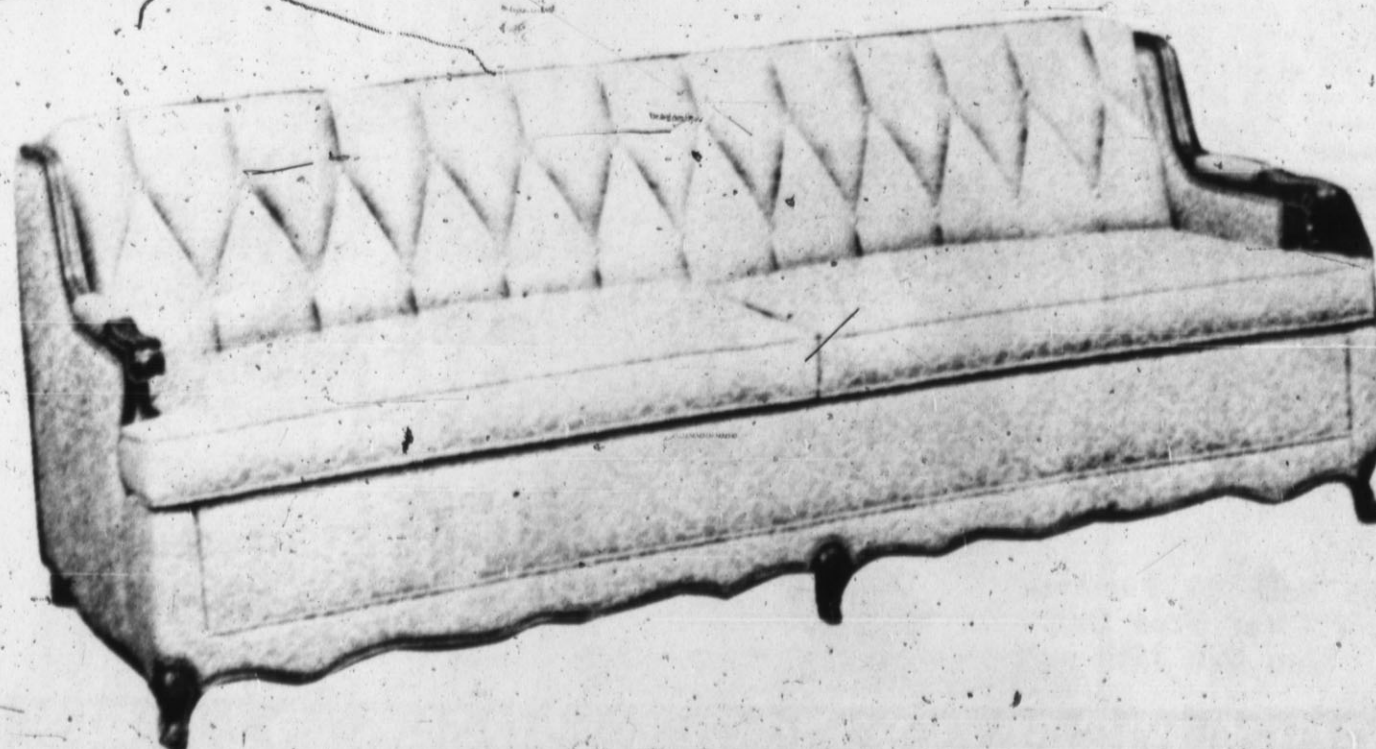
E. B. BLACK CO. SOFA CENTER



SOFAS come in many styles, colors, many shapes and fashions, but regardless of your needs, you'll find the "just right Sofa" for your livingroom or den. Drop by E. B. Black Co. at your earliest convenience and let us help you select the sofa to enhance your home.

Top	\$210.00
Upper Left	\$319.00
Center Left	\$368.50
Lower Left	\$348.00
Upper Right	\$245.00

And while you're shopping here, may we suggest that you also browse through the carpet department. Perhaps your own carpet is becoming worn, or maybe you're ready to cover the den. Either way, you'll be pleased with the selection at E. B. Black Company.



Many More Styles from Which to Choose

E. B. BLACK CO.

Since 1901

The Sunday Brand Women's Section

Dole Stevens, Society Editor

THE SUNDAY BRAND, HEREFORD, TEXAS, SUNDAY, SEPTEMBER 29, 1963

SECTION TWO

Alexander-Vorbeck Wedding Vows Exchanged In Ecuador

Miss Fortenberry, Mr. Larson Are Wed In Sunday Ceremony



MISS JACKIE BERRY AND MISS JUDY GRAY study a map of Texas after a visit in Hereford with Mr. and Mrs. Guy Newsom, friends of Miss Gray's family. The girls are spending six weeks traveling across the United States from their home in Eugene, Ore., to New York City, where they will board a plane for a year's stay in Germany. (Staff Photo)

Oregon Girls Traveling To Germany Visit Here

Miss Jackie Berry and Miss Judy Gray stopped overnight in Hereford this week with Mr.

Miss McBroom Is Engaged To Joseph Carthel

Palo Duro Baptist Church in Wildorado will be the scene of the Nov. 2 wedding of Miss Barbara Jane McBroom and Joseph Dee Carthel. The brother of the bride-to-be, the Rev. Johnnie Lee McBroom, pastor of the Trinity Baptist Church in Sacramento, Calif., will read the double ring ceremony.

Mr. and Mrs. C. L. McBroom of Route 1, Wildorado, have announced the engagement and wedding plans of their daughter. A 1963 graduate of Hereford High School, Miss McBroom is attending Draughon's Business College in Amarillo.

The parents of the prospective bridegroom are Mr. and Mrs. Jimmy Carthel of Hereford. He was reared in Lockney and is presently engaged in farming near Hereford.



Engaged... Miss Barbara Jane McBroom (Angel Studio)

Miss Roxie Faughn Is Bride Of John Hedrick

Miss Roxie Lynn Faughn became the bride of John H. Hedrick Jr. in a late afternoon ceremony on Saturday, Sept. 21, in the home of the bride's grandmother, Mrs. C. L. Whitehead, 428 North Jackson, Hereford. The double ring ceremony was read by the Rev. Jerry Franz of the First Methodist Church. The bride is the daughter of Mrs. William C. Kelly Jr., 905 Bowie, Amarillo, and Z. O. Faughn of Route 1, Ozma, Ark. She attended Hereford High School and is a 1961 graduate of Amarillo High School. She was employed at the First National Bank in Amarillo before her marriage.

Mr. and Mrs. John H. Hedrick Sr. of Nashville, Ark., are the parents of the bridegroom. He is a graduate of a Nashville high school and is now a student in Texarkana, Ark.

Miss Christine Fortenberry and Inman Larson were married Sunday, Sept. 22, at 10 a.m. in Bippus Church. The Rev. R. E. Evans of Amarillo read the ceremony in a setting created by two seven-branched candelabra and four baskets of pink Gladiol and pink dahlias. The bride is the daughter of Mr. and Mrs. Jack Fortenberry of the Bippus Community. She is a graduate of Perryton High School and has been active in home demonstration work in Deaf Smith County and secretary-treasurer of Bippus Church. The bridegroom works at Hereford Community Center and farms.

Social Calendar

Monday, Sept. 30

Reports on the THDA convention will be given at the Community Center. A salad luncheon will be served at 12 o'clock. All clubwomen are invited to attend.

Tuesday, Oct. 1

Xi Epsilon Alpha Chapter of Beta Sigma Phi will have a hobo party. The social committee will serve as hostesses.

La Plata Study Club will meet in the home of Mrs. A. N. Hopson. Mrs. Higgins and Mrs. Johnson will present the program.

Young Homemakers Home Demonstration Club will meet with Mrs. Evans for a program on the United Fund.

La Afiliatus Estudio Club will meet in the home of Mrs. A. N. Hopson. Mrs. Higgins and Mrs. Johnson will present the program.

Progressive Home Demonstration Club will meet at the First National Bank for a program on the poll tax amendment by Mrs. Thomason.

Wednesday, Oct. 2

Mon Amis Study Club will meet in the home of Mrs. David Hutchins.

Thursday, Oct. 3

North Hereford Home Demonstration Club will meet with Mrs. A. A. Hare for a program on United Fund.

Summerville Study Club will meet at 2:30 p.m. Hostesses are Mrs. L. H. Lookingbill Sr. and Mrs. Ky Lawrence. Mrs. Earnest Langley will discuss the United Nations. The project is quilt scraps for King's Manor.

Simms Study Club will meet with Mrs. Jim Cavin at 2:30 p.m. Mrs. J. M. Booth will discuss picture framing.

Hereford Study Club will meet with Mrs. Maurice Tannahill for a program on fall fashions, presented by Mrs. Yarbo.

Bay View Study Club is scheduled to make a trip to Boy's Ranch. Mrs. H. L. Benefield is in charge.

Friday, Oct. 4

Bud to Blossom Garden Club will have a fall flower show at the Community Center, open to the public from 2:30 to 5:30 p.m. Following the theme, "The TV Colorama," arrangements will depict different television shows. Mrs. Lloyd Sharp is flower show chairman.

Members of Mrs. Smith's committee are Mesdames, J. B. Pool, Ray Cowser, J. Howard Walker, Tom Carter, Will S. Kerr, and Charles Noland. Mrs. E. W. Young, club president, met with the committee Tuesday as an advisor.

Guest speaker for the regular meeting of Garden Beautiful Club on Friday, Sept. 20, was Mrs. A. L. Manjeot, a member

of the Bippus Community. She is a graduate of Perryton High School and has been active in home demonstration work in Deaf Smith County and secretary-treasurer of Bippus Church. The bridegroom works at Hereford Community Center and farms.

Traditional wedding music was played by Miss Augustine Gregory. Mrs. V. T. Adrian, accompanied by Miss Gregory, sang "O Promise Me" and "Whither Thou Goest."

Given in marriage by her father, the bride wore a dress of pink orlon and silk with a fitted blouse and full skirt. Her veiled hat and other accessories were white. She carried a bouquet of Pink Radiance rosebuds with white streamers atop a white Bible.

Mrs. James Bradley was her sister's attendant. She wore a dress of blue orlon and silk fashioned in a style similar to the bride's dress. Her accessories were white.

Candles were lighted by Clifford Higgins and Beverly Bradley, nephew and niece of the bride. Miss Bradley wore blue organdy with white accessories. The bride's niece, Miss Carolyn Sevier of El Paso, registered the guests.

Ole T. Larson served his brother as groomsmen. Guests were hosted by Kenneth and Jerry Hofmeid.

Following the ceremony there was a reception in the church dining room. Covered with white (Continued on page 7)

Garden Beautiful Club Announces Tour Homes

Garden Beautiful Club announced the homes to be featured on the 1963 Tour of Homes on Oct. 17 after a meeting of the committee Tuesday in the home of Mrs. Roy V. Smith, chairman of the committee.

The following homes were listed: J. W. Robinson, Harrison Highway; William Gentry, 400 Sunset Drive; Bill Howard, 302 Westhaven Drive; Benny Womble, 246 Ranger Drive, and C. P. Wortham, Ranger Drive.

The theme for the flower show this year is "Flower Fair." Each home will feature arrangements of flowers in this theme made by members of the club.

Members of Mrs. Smith's committee are Mesdames, J. B. Pool, Ray Cowser, J. Howard Walker, Tom Carter, Will S. Kerr, and Charles Noland. Mrs. E. W. Young, club president, met with the committee Tuesday as an advisor.

Guest speaker for the regular meeting of Garden Beautiful Club on Friday, Sept. 20, was Mrs. A. L. Manjeot, a member

of the Hereford Garden Club. Her subject was "The Major Principles of a Good Flower Arrangement."

Hostesses for the meeting, which was held at the Community Center, were Mrs. Gwynne Owen and Mrs. Howard Walker. (Continued on page 7)

Guapulo Church in Quito, Ecuador, was the scene of the morning wedding of Miss Helen Eugenia Alexander and Neils Harald Vorbeck on Saturday, Sept. 21. The double ring ceremony was read by Father Herrera.

The bride is the daughter of Mr. and Mrs. Franklin Leon Alexander, 5515 West Nineteenth Street, Lubbock.

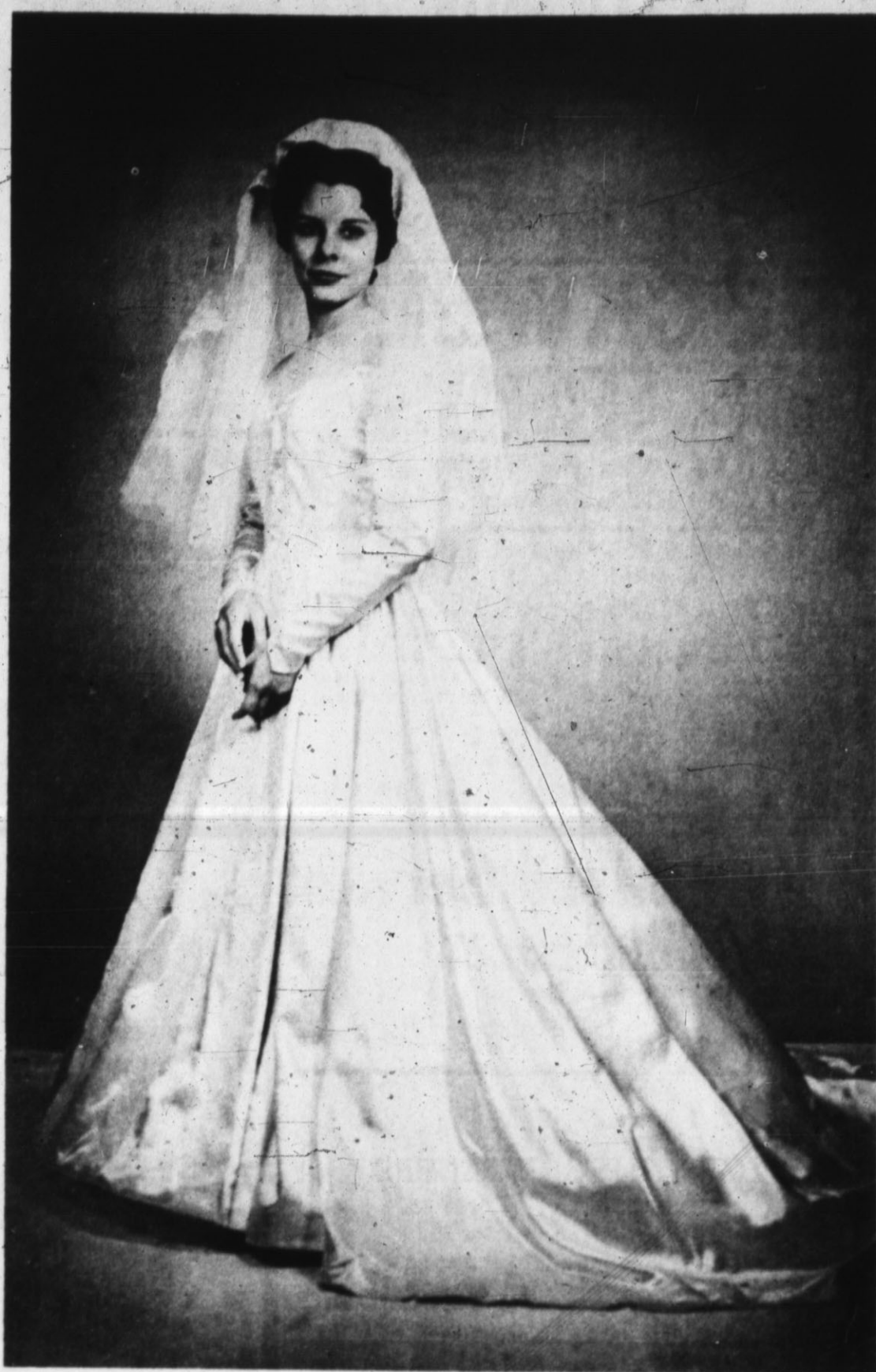
A graduate of Hereford High School she was an exchange student from Hereford to Denmark during the first semester of her senior year. She is a graduate of the University of Texas with a bachelor of arts degree in Russian and has completed one year of graduate work at the University. She was a member of Sigma Delta Pi honorary sorority and Chi Omega social sorority.

Parents of the bridegroom are Mr. and Mrs. Ketil L. Vorbeck of Quito, Ecuador. A graduate of the Colegio Americano, Quito, he studied agriculture for one year at the University in Montreal, Canada. He also studied for two years in Copenhagen, Denmark.

He is now part owner and operator of the Hacienda De La Concepcion in Quito, a partner in an automobile agency in Quito, and owner of a banana farm on the coast near Guayaquil, Ecuador.

Given in marriage by her father, the bride wore a formal gown of magnolia petal satin and Alencon lace. The fitted bodice featured a deep heart-shaped tulle yoke and long, fitted sleeves tapered to fitted points. Alencon lace extended around the shoulders and into the satin bodice and then into sunburst applique Alencon lace panels to the hem of the satin skirt. The voluminous skirt swept into a formal train.

A mantilla of candlelight silk illusion, edged with sprays of red (Continued on page 7)



Mrs. Niels Harald Vorbeck (Miss Eugenia Alexander... Personal Photo)

Home Demonstration Council Plans Luncheon

Committees for the salad luncheon to be held at the Community Center Monday, Sept. 30, at 12 o'clock were announced during the Deaf Smith County meeting Monday. All members of Home Demonstration Clubs are expected at the meeting to hear reports of delegates to the state convention.

Chairman for the committees for the luncheon are Mrs. Raymond Smith, flowers for the tables; Mrs. Charles Packard, paper plates and napkins; Mrs. Clyde Smithers and Mrs. O. C. Williams, coffee and tea; Mrs. O. L. Williams, Mrs. Orval Galley, and Mrs. H. S. Fuller, arranging of food on tables; Mrs. Louie Olson, tables; and Mrs. H. L. Hershey, Mrs. E. C. Hammett and Mrs. Bess Werner, clean-up.

North Hereford Club led the opening exercises for the meeting.

Minutes of the June meeting were read and approved. A letter concerning Rural Homemakers Day in Amarillo was read from the Amarillo Chamber of Commerce. Scrapbooks from Westway, Ford, and West Hereford Clubs were judged and awarded blue ribbons.

Committee reports were given by Mrs. Joe Landers, chorus; Mrs. Charles Packard, finance; Mrs. E. C. Hammett, 4-H; Mrs. Louie Olson, market; Mrs. Taft McGee, recreation; Mrs. Louie Olson, THD, and Mrs. E. C. Hammett, yearbook. Committee recommendations were read and accepted by the council.

Club Receives Yearbooks, Goes To Boy's Ranch

The course of study for Summerville Study Club this year is "Americanism: Life, Liberty, and the Pursuit of Happiness." Yearbooks, programming the theme were distributed by Mrs. J. F. Euler, yearbook chairman, at the first meeting of the club year on Thursday, Sept. 19.

Mrs. Euler was hostess for the meeting. After Mrs. J. B. Noland, president, gave the message and Mrs. Earl Lance the "American Creed," club members went to Boy's Ranch for lunch and a tour of the ranch in the afternoon.

Present were Mesdames J. B. Noland, Earl Lance, K. W. Neill, L. H. Lookingbill Sr., Ray Johnson, R. E. Lance Sr., L. B. Lookingbill, R. B. Baker, Guy Walker, J. C. Clearman, Mack Noland, the hostess, and a guest, Mrs. Smith.

El Llano Study Club Has Dinner Meeting Monday

El Llano Study Club met on Monday, Sept. 23, for dinner in the Gold Room at the Western Wheel Inn. This is a new study club organized from the membership of El Nino Study Club. Members voted to change the name and course of study and to meet only once each month.

The program for the first meeting was on medical research. Guest speaker O. Z. Golden told of studies made at Hereford Research Laboratories and explained why the High Plains area is one of the healthiest environments in which to live.

Members attending were Mesdames Jack Meredith, Ivan Block, Jim Bookout, Kendall Williams, Ben Childers, John Jacobsen Jr., R. A. Daniel, O. G. Hill Jr., and G. D. Calson. Guests were Mrs. and Mrs. O. Z. Golden.

Attending the meeting, which was held in the district court jury room, were Mrs. Argen Draper, agent; Mrs. Jean Bene, assistant agent; three visitors, Mrs. Bill Drake, Mrs. Bess Werner, and Doris Wilson.

Mrs. Jimmie D. Bradley and Mrs. C. F. Homfeld of Bippus Club; Mrs. Louie Olson and Mrs. J. G. Gandy, Cultural Club; Mrs. Orval Galley and (Continued on page 7)

Mrs. Burson Is Guest Speaker For Music Club

The district chairman of leadership evaluation and club membership, Mrs. Bland Burson of Channing, was guest speaker for Music Study Club Monday. She urged the members to be informed about their club and its leaders and their responsibilities.

In conclusion, Mrs. Burrus said, "Have enthusiasm for the work of your club and support your leaders. They need your help."

The luncheon meeting was held at the Western Wheel Inn. Mrs. B. Y. Crosthwait was the presiding officer, and Mrs. Dick Godwin introduced the speaker and her sister-in-law, Mrs. D. H. Alexander.

Other members present were Mesdames Ray Conevay, Glenn Snyder, H. F. Fox, Wayne Thomas, J. R. Allison, Cliff Estes, Steve Clements, W. E. Dameron, J. T. Gilbreath, Bill Lankford, Bill Penn, Dale Young, S. O. Wilson, J. C. McCracken, A. J. Schroeter, Alex Thompson, Ellis Coombes, Troys Carmichael, Paul Lyons, Lowell Sharp, T. W. Roberson, Bill Brady, and Misses Frances Dameron and Frances Parker.

The next meeting will be in the home of Mrs. Ellis Coombes, 1707 North Lee on Monday, Oct. 14. Co-hostess will be Mrs. Cliff Estes, and Mary Carter will be the leader.



Mrs. John H. Hedrick Jr. (Miss Roxie Faughn... Angel Studio)

EAST SIDE
"66" SERVICE STA.



WASH - GREASE
MINOR REPAIR JOBS
ANTI-FREEZE

Rock Stewart, Dealer

ROCKWELL BROS.
LUMBERMEN



104 South Main EM 4-0033

- DOMESTIC WELLS
- PRESSURE SYSTEMS
- TEST HOLES

REDELLE WATER WELL SERVICE

As Good as the Best And Better than the Rest

B. A. REDELLE
Hereford, Texas

1 Mi. East on Hwy. 60 EM 4-3159

Kerr Mobil Service



143 E. 1st EM 4-9028

GWYNNE'S CLEANERS

COMPLETE DRIVE IN SERVICE
Dial EM 4-0160 + Box 709
North Highway 385 & Lee St.
Hereford, Texas

Hereford Office Supply

103 Avenue E Phone EM 4 0930

FIGHT, TEAM!

HEREFORD BAKERY

Debs and Mildred

519 Park Ave. EM 4-0177

CONTINENTAL OIL COMPANY

208 S. Main EM 4-0862
Benny Womble, Agent



- Offset Lithography
- Letterpress Printing
- Office Supplies

144 W. 4th EM4 - 0430

Patterson Chemical Co.

Anhydrous Ammonia-Dry Liquid Fertilizers
2-WAY RADIO EQUIPPED
EM 4-0566 West Hiway 60

The Hereford Brand

The Hickory Hut

FEATURING:
BAR-B-Q BEEF-HAM-RIBS

807 W. First EM 4-0763

MATCH WITS WITH OUR EXPERTS
WIN \$12.50 CASH

PLUS BIG GRAND PRIZE OF 4 COTTON BOWL TICKETS!

FOOTBALL CONTEST
CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers."
2. Tie Breakers will be used in case of a tie. Three prizes will be given—\$7.50 first prize; \$3.50 second prize; \$1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.



Don Bangous

- Muleshoe at Hereford
Abilene C. at H.-Simmons
Ohio St. at Indiana
Texas A&M at Texas Tech
North Texas at WTSU
California at Pittsburgh
Rice at Penn State
Brown at Yale
Miami (Fla.) at Tulane
UCLA at Stanford
Iowa at Washington
Duke at Notre Dame
Air Force at SMU
Army at Minnesota
South Dakota at Drake
N. C. State at Clemson
Georgia Tech at LSU
South Carolina at Georgia
Iowa St. at Nebraska
Baylor vs. Oregon St.



Gwynne Owen

- Muleshoe at Hereford
Abilene C. at H.-Simmons
Ohio St. at Indiana
Texas A&M at Texas Tech
North Texas at WTSU
California at Pittsburgh
Rice at Penn State
Brown at Yale
Miami (Fla.) at Tulane
UCLA at Stanford
Iowa at Washington
Duke at Notre Dame
Air Force at SMU
Army at Minnesota
South Dakota at Drake
N. C. State at Clemson
Georgia Tech at LSU
South Carolina at Georgia
Iowa St. at Nebraska
Baylor vs. Oregon St.

Winners Of Last Week's Contest Raymond Lueb 1st Jim Wiman 2nd W. C. Beene 3rd

Official Entry Blank

Muleshoe at Hereford

Abilene C. at Hardin-Simmons
Ohio St. at Indiana

Texas A&M at Texas Tech

North Texas at WTSU

California at Pittsburgh

Rice at Penn State

Brown at Yale

Miami (Fla.) at Tulane

UCLA at Stanford

NAME _____

ADDRESS _____

TIE BREAKER

- Muleshoe
Hereford
Baylor
Oregon St
Miami
Tulane

Iowa at Washington

purdue at Notre Dame

Air Force at SMU

Army at Minnesota

South Dakota at Drake

N. C. State at Clemson

Georgia Tech at LSU

South Carolina at Georgia

Iowa St. at Nebrash

Baylor vs. G Oregon St.

HAYS IMPLEMENT

South 385 Hi-Way
HEREFORD, TEXAS



BEEFMASTER
LIQUID FEED
BEEFMASTER LIVESTOCK

Supply Co.

205 So. 25 Mile Ave. EM 4-1304

Art Stoy-Bill Hardwick-Francis Hardwick

2nd & CAMPSON
HEREFORD, TEXAS
Bit-Mar ASSOCIATES
"PLANT OUR SEED and JUMP BACK!"
Phone EM-4-0560



NICHOLS
Paint AND Art
Supply

232 W. THIRD EM 4-0211

WESTERN WHEEL INN

628 West 1st. EM 4-2070.

Hereford Insurance Agency

Elizabeth Witherspoon
Don Bangous
Benny Cooper EM 4-0850



James M. Boyd
HUMBLE
WHOLESALE

BAKER'S GROCERY

"Hit 'Em - We're Betting On You"

JACK and RUBY

1301 East 1st Street

Our business is irrigation pipelines! We not only sell the BEST PRODUCTS... we offer the BEST SERVICE!

GIFFORD-HILL-WESTERN

(There's an Office or Plant near you)

HEREFORD STATE Bank



COWAN JEWELRY

FOR BETTER DIAMOND

BUYS

217 N. MAIN



H. D. CHATTER

**Yearbook Group Cited
By Council Resolution**

By Argen Draper
The Westway Home Demonstration Club met Tuesday and this was the last club to meet in September. Mrs. Joe Wagner, the president, was very complimentary about our new yearbooks as to content and arrangement. At council she presented a resolution to show appreciation to the yearbook committee.

Fred Boren commented during a discussion of the fine crops in the area, saying: "This area is the garden spot of the world and a person can grow anything that he has the nerve to try."

Petunias at the courthouse are getting prettier all the time. There are some small plants and someone passing through thought Raymond Bean had planted some turnips out in the flower bed. I argued that they are petunias but on second thought I should investigate, as turnip greens sure are good this time of year.

Speaking of busy people - Leona Glenn, welfare worker for the State Department, has had her work territory changed. She is adult case worker in four counties and handles the children's cases in one county.

"It pays to advertise!" I found the cape pattern. One of my friends, whom I see almost every week, had it. When I commented that it pays to advertise she said "It pays to read the ads too!"

Last week when Bill Patton gave me a 1964 appointment book I almost panicked. I guess I hated to admit that 1963 is practically gone.

The meeting for the report of the State Convention of the Texas Home Demonstration will be Monday, Sept. 30. All club women are encouraged to attend. The salad luncheon will be at noon at the Com-

**A. O. THOMPSON
ABSTRACT CO.**
Mr. & Mrs. A. J. Schroeter,
Mgrs.
Courthouse
P. O. Box 73
Phone EM 4-1504
Showing Blocks
Free City Maps

community Center.
About canning: I'd like to enter E. E. Martin in a canning contest. Since Mrs. Martin is recovering from an injury and is in a wheel chair, Martin has canned around 300 jars. He says that she has directed some of the canning but I think it is a record of some kind. How many men in the area do can? I think I would thoroughly enjoy observing this.

A JACKET FOR JUNIOR
You'll be better off dry cleaning outdoor jackets, even if they are labeled washable.

A Michigan State University home economist tested seven types of jackets and found that dry cleaning was safer even for those with 'washable' labels. The researcher, Barbara Stowe of the Department of Textiles, Clothing and Related Arts, learned that dry cleaning causes less shrinkage and less change in appearance.

She also discovered that it's extremely risky to launder a jacket that has no cleaning instructions on the label. She laundered one jacket that looked washable but lacked instructions. The result? The lining shrank 16.2 per cent after one washing!

Mrs. Stowe also learned that: Jackets of cotton-rayon poplin lined with taffeta quilted to polyurethane foam and of nylon taffeta with a nylon pile knit lining seemed to be the most satisfactory, especially if dry cleaned. They were light in weight, did not shrink or stretch, and were good insulators and windbreakers.

A heavy garment is not necessarily a warm one.
A jacket that contains one firmly woven fabric and one thick, resilient fabric offers the most comfort in cold, windy weather.

Short pile on knit linings is more likely to retain a neat appearance after wearing and cleaning than long pile.

Mrs. Stowe also suggests that you ask your salesclerk about the quality of fiber in the batting before buying a quilted, fiberfill lined jacket. The batting should be made of new, not waste fibers. Waste fibers tend to mat after cleaning.

This fall season will bring abundant supplies of a variety of foods to adorn early fall dinner tables with nutrition and goodness, reports the Texas Agricul-

tural Extension Service.

In more-than-ample supply this October will be grapes, rice, cheese, apples, cranberries, potatoes and frying chickens.

When supplies are heavy, buyers will be pleased to note, prices usually are more economical.

California's record grape crop has once again placed Thompson Seedless and Flame Tokay varieties high on the plentiful food list of the U. S. Department of Agriculture.

With rice estimates 29 per cent above the five-year average, cool fall mornings should be perfect for steaming dishes of this versatile favorite. Rice also is delicious cooked with chicken, another October plentiful, for a tempting casserole, as well as for many other uses.

Housewives will be using abundant apples and cranberries served individually or in colorful combinations.

Cheese and potatoes can be used in almost any type of meal to add zest, tang and healthful goodness. Cheese can be melted, mixed, or served as is for flavorful enjoyment. Potatoes are excellent baked in the skin, fried or creamed to deliver that final glowing touch to any meal.

Serve these plentiful offerings this month. They mean extra quality at economy prices.

**Add New Books
To HHS Library**

New books have been recently added to the school library. The book by Frederick L. Allen is **The Big Change**; Arnold, **A Sense of the Past**; R. A. Billington, **The Far Western Frontier**; Pat Boone, **Between You Me & the Gatepost**, **Twixt Twelve & Twenty**; Griffith Borgeson, **New Hotrod Handbook**; R. S. Bowen, **Hot Rod Angles**, **Wings for an Eagle**; Joseph Brennan, **Thunder on the Beach**; Betty Cavanna, **Accent on April**, **A Girl Can Dream**, **Passport to Romance**, **Spring Comes Riding**, **Stars in Her Eyes**; A. C. Clarke, **A Fall of Moondust**, **Sands of Mars**; Stephen Crane, **The Red Badge of Courage**; Lucy Crockett, **Pong Choolie, You Rascal!**; Daly, **Blonds Prefer Gentlemen**; Charles Dickens, **Great Expectations**; R. J. Donovan, **PT 109**; I Dostoevsky, **The Brothers Karamozov**, **Crime and Punishment**; Anne Emery, **First Love**, **True Love**, **Senior Year**; Howard Fast, **April Morning**; Shannon Garst, **James Bowie**, **Wild Bill Hickok**; D. D. Hattery Jr., **Copter Cowboy**, **Duster Pilot**;

R. A. Heilein, **Space Cadet**; William E. Howells, **The Rose Of Silas Lapham**; Margaret Hyde, **Driving Today and Tomorrow**; Joseph B. Icenhower, **The Scarlet Raider**; Harold Lamb, **New Found World**; Bruce Lancaster, **From Lexington to Liberty**; Mary Lasswell, **I'll Take Texas**;

Anne Lindbergh, **Dearly Beloved**; Walter Lord, **The Good Years**; J. P. Marquand, **Point of No Return**; N. Y. U., **Man and the Motor Car**; Somnichsen, **Tularama**; Speare, **The Bronze Bow**; L. Wibberley, **The Mouse on the Moon**; World Almanac, 1963 ed.; L. B. Wright, **The Cultural Life in the American Colonies**; R. F. Yates, **Sports and Racing Cars**.

**King's Manor
Tea To Honor
Area Residents**

A tea will be given by residents and staff members of King's Manor on Saturday, Oct. 5, from 3-5 p.m. They are inviting all friends in the Hereford area to attend the tea at the home.

The invitation to the tea is being extended as a way of expressing their appreciation for the physical, cultural, and spiritual help given them by many volunteer organizations and personnel, church groups, and individuals.

They feel that the flow in and out of our daily lives of these wonderful people keeps us happy and responsive to life and its responsibilities.

All who have helped in any way and any others who are interested in the home, its residents and staff, will be welcomed.

**CROWE-GULDE
READY-MIXED
CONCRETE**



WHATCHA DOING MISTER?? WHY?? HE'S CURIOUS, CURIOUS ABOUT CONCRETE... ABOUT THE BIG WHITE TRUCKS WITH THE FUNNY CROW ON THE SIDE... CURIOUS ABOUT EVERYTHING... THE CONCRETE FINISHER WILL EXPLAIN!!! SERVICE AND QUALITY FROM CROWE-GULDE, AMARILLO, CANYON, HEREFORD.

WIN \$100.00 PLAY LUCKY "7"

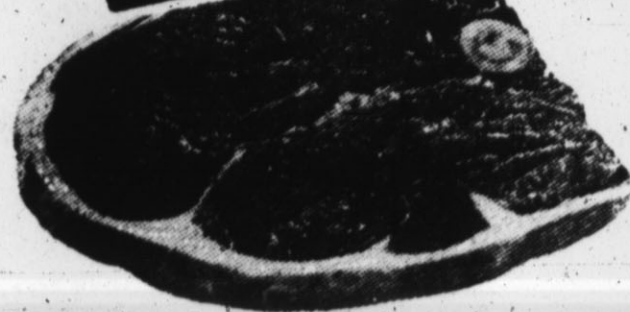
Here Are Other Lucky "7" Winners

Mrs. A. H. Marchman
Beatrice Beasley

Mrs. Will Kelinski
Mrs. R. L. Wilson
Coy Whitehorn
V. M. Marcontell
Alex Garza
Mrs. L. E. Williams
Homer E. West
Charles Husten
Robert Perez
Hope Harris
Carlos Lopez
Curley Owens

Karen Kearns
Eva Gonzalez
Girlene Creer
Shirley Caster
Raul Mata
G. W. Hund
Ira Ricketts
Jose Trego
B. D. Sharp
Sue Rensch
Earnest Garza
Harley Jones

Betty West
John Loflin
Anita L. Bloodgood
Faustino Zuniga
Ramon Tijerina
Gloria Y. Auedondo
Filiberto Diaz
Martha Bridges
Mrs. Ada Hollabaugh
Remundo Mendoza
Rinto Martinez
Janice Maldonado



ROUND STEAK

U.S.D.A. Good
Aged Mature
Beef, Lean
Tender Round
Steak.

lb. **89c**

**SIRLOIN, T-BONE or
TENDERIZED STEAK**

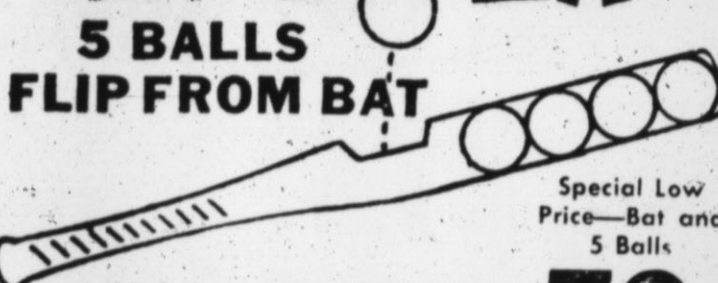
U.S.D.A. Aged
Mature Beef
Tender Steaks

lb. **98c**

LIVER Tender Baby Beef Liver—
Sliced for Frying lb. **39c**

SAUSAGE Hormel Pure Pork
Hot or Mild lb. Roll **39c**

FLIP-HIT BAT



NEW SENSATIONAL TOY
FOR BOYS AND GIRLS

Special Low
Price—Bat and
5 Balls
For Only **79c**

Del Monte Small Sizes for Small Families!

Del Monte Green Peas 8-oz. Can

Del Monte Peaches 8-oz. Can

Mixed Vegetables 8-oz. Can

7 Cans for Only **\$1**

You Get
Gunn
Bros.
Stamps
Too!

**GREEN GIANT PEAS
or
NIBLET CORN**

No. 303 Cans of Peas and 12-oz. Niblets

5 Cans for Only **\$1**

You Get
Gunn
Bros.
Stamps
Too!

Shop Safeway for These Dollar Specials!

JUICE Scotch Treat Frozen Orange Juice 4 6-oz. Cans **\$1.**

JUICE Del Monte Pineapple Juice 3 46-oz. Cans **\$1.**

MILK Lucerne Condensed Evaporated Milk Tall Cans **\$1.**

GRAPES California Flame Tokays LB. **15c**

BANANAS GOLDEN RIPE 2 LB **29c** **MUSTARD GREENS** 2 BUN **29c**

POTATOES U.S. NO. 1 RUSSETS LB. **8c**

GRAPEFRUIT NEW CROP FLORIDA RUBY REDS LB. **19c**

CELERY HEARTS CALIFORNIA PASCAL PKG. **33c**

Breeze Detergent Powder Gt. Pkg. **81c**

Rinso Blue Detergent Gt. Pkg. **79c**

All Fluffy Detergent Gt. Pkg. **83c**

All Dishwasher Detergent 20-oz. Pkg. **49c**

All Dry Detergent Gt. Pkg. **79c**

HARVEST BLOSSOM FLOUR 25 LB BAG **\$1.69**

Del Monte SPINACH 7 303 Cans **\$1.00**

Del Monte TOMATOES 4 303 Cans **\$1.00**

White Magic DETERGENT 2 Gt. Pkgs. **\$1.00**

Rich Flavored Coffee MAXWELL HOUSE lb. Can **59c**

Wilson's Canned Meat BIF or MOR 12-oz. Can **47c**

Regular or King Size All Brands

CIGARETTES

\$2.59

CTN.

HEREFORD

DOUBLE GUNN BROS. STAMPS Wednesdays With \$2.50 Purchase or More



We Reserve the Right to Limit Quantities

PENNEY'S Charge It!
ALWAYS FIRST QUALITY



FOR A LIMITED TIME ONLY!

Toddletime® sleepers reduced!

reg. 2.19, sizes 1 to 4

3 for \$5

Courthouse Records

Vehicle Registrations
 John Hartwell, 1945 Shopmade trailer; Rafael Castro, 1956 Oldsmobile; Mrs. J. L. Davis, 1957 Dodge; J. C. Morrison, 1963 Chevrolet pickup; M&M Enterprises, 1963 Ford pickup; Billy P. Newman, 1960 Chevrolet, 9-20
 R. M. Allred, 1952 Dodge truck James A. Teas, 1953 Studebaker, 9-22
 B. G. Massie, 1963 Volkswagen; Mrs. R. V. Jackson, 1963 Chevrolet; Tom Gonzalez, 1956 International truck; Francisco Torres, 1948 Chevrolet; Kirby Sales Co., 1964 MG; Douglas K. Nix, 1958 International truck and 1949 Chevrolet truck; Jose J. Hinojosa, 1955 Mercury; Joe Henry, 1964 Chevrolet pickup; Don R. Parsons, 1963 Chevrolet; B. B. Northcutt, 1947 Ford pickup; Pedro Larito, 1957 Chevrolet; R. E. Cheek, 1963 Chevrolet pickup, 9-23
 C. P. Worthan, 1963 Cadillac; E. W. Curtsinger, 1959 Ford pickup; Jesse L. Geron Jr., 1963 Chevrolet station wagon; Emilio Soliz, 1957 Chevrolet; T. A. Rhodes, 1959 Allstate scooter; Jack Johnson, 1948 Chevrolet truck; Ronnie Osborn, 1957 Chevrolet; J. L. Barnes, 1961 Dodge pickup, 9-24

Deeds of Trust
 Robert H. Trowbridge, et ux, to First Federal Savings and Loan Association of Amarillo: All of Lot 21, Block 1, Engler Addition.
 R. E. Hargis, et ux, to First Federal Savings and Loan Association: A part of Block 52, Hereford and Addition.
 Ted R. Royal to First National Bank of Hereford: The West 49.3 feet of Lot 9 and the East 22.7 feet of Lot 10, Colonia de Buena Vista, a subdivision of a part of Blocks 3 and 4, Womble Addition.
 Ted R. Royal to First National Bank of Hereford: All of Lot 8 and the East 0.7 feet of Lot 9, Colonia de Buena Vista, a subdivision of a part of Blocks 3 and 4, Womble Addition.
 Charles B. Short, et ux, to C. R. Elliott: The Southeast 1/4 of Section 18, Township 2 North, Range 4 East, Capitol Syndicates Subdivision.
 John W. Israel, et ux, to Hi-Plains Savings and Loan Association: A part of Block 8, Ricketts Addition.

Warranty Deeds
 L. J. Jones, et ux, to Phillips Petroleum Co.: 2 acres out of the Southeast corner of Section 21, Block K-3.
 Wenona Jowell to First Security Credit Corp.: Two tracts of land out of the North 100 feet of the West 1/2 of Block 21, Evans Addition.
 Tom Davis Oliver, et ux, to R. L. Hollaway, et ux: The South 40 feet of Lot 32 of Lytle's Subdivision of a part of Block 13, Evans Addition.
 Nathan Hopson, et ux, to Neil Cooper: All of Lots 6, 7, and 8 of Ridgecrest Addition.
 Charles Newell, et ux, to John W. Israel: A part of Block 8, Ricketts Addition.
 Paul B. Schroeter, et ux, to John W. Morgan: All of Lot 52, Barber's Subdivision of Block 22, Evans Addition.

Antonian Circle Officers Installed At First Meeting

New officers of the Antonian Circle of Saint Anthony's Catholic Church were installed at their first regular meeting, which was held Friday in the school hall.
 The installation was conducted by Mrs. William Kahlich. New officers are Mrs. Tommy Albracht, president; Mrs. Tony Urbanczyk, vice-president; Mrs. Morris Hacker, recording secretary; Mrs. Oskar Schwertner, corresponding secretary; Mrs. Charles Scheetz, treasurer, and Mrs. Leander Reinart, parliamentarian-reporter.
 The yearbook committee, composed of Mesdames William Kahlich, Kenneth Walterschied, Bill Paetzold, Tony Urbanczyk, and Tommy Albracht, distributed new yearbooks.
 During the social hour after the meeting, Mrs. Tony Urbanczyk led the group in playing "Password." The gift award was won by Mrs. Leander Reinart. Hostesses for the evening were Mrs. Bill Paetzold, Mrs. Donald Paetzold, and Mrs. Kenneth Walterschied.
 Those present were Mesdames John Warren, Gene Zinser Oscar Schwertner, Edward Schilling, James Milar, William Kahlich, Kenneth Artho, Tommy Albracht, Quinton Conn, Don Döle, Arnold Fangman, Morris Hacker, Johnny Jesko, Werner Koelzer, Donald Meyer, Leander Reinart, Raymond Schlabs, Charles Scheetz, Tony Urbanczyk, Leonard Walterschied, Vincent Walterschied, Paul Zinser, and the hostesses.

MCGEE'S 5TH ANNIVERSARY SALE

LANE
**CEDAR CHESTS
 MODERN CLOSEOUT**

Lined Oak
 Reg. \$79.95 **49.95**
 Smoke Tone
 Reg. \$99.95 **59.95**
 Walnut
 Reg. \$69.95 **42.50**

All Other
 Moderns
 Marked
 Down

SOFAS

EARLY AMERICAN - BEIGE & BROWN LOVE SEAT REG. \$149.95 N/T	99.95
KROEHLER - AVOCADO GREEN - WITH ARM COVERS TRADITIONAL SOFA REG. \$249.95 N/T	129.95
ETHAN ALLEN REG. \$509.95 GOLD NYLON TUXEDO SOFA W/T	399.95
ETHAN ALLEN - BROWN & GOLD WOOD ARM SOFA REG. \$191.00 W/T	151.00
EARLY AMERICAN - SPICE & BROWN TWEED WOOD WING TRIM SOFA REG. \$329.95 W/T	269.95
EARLY AMERICAN - WOOD TRIMMED BACK LINEN PRINT SOFA REG. \$329.95 W/T	259.95
BEAUTYREST CUSHIONS SIMMONS SOFA BED REG. \$149.95 W/T	109.95
ITALIAN Gold & Toast SOFA REG. \$299.95 W/T	229.95
COPPER & GOLD BROCATED TRADITIONAL SOFA REG. \$199.95 W/T	149.95
BROWN, GOLD & COPPER TWEED EARLY AMERICAN SOFA REG. \$279.95 W/T	219.95

HID-A-BEDS EXTRA LONG SIMMONS - BEAUTYREST MATTRESS HID-A-BED REG. \$39.95	299.95
NYLON BROCATED - BEIGE & TOAST W/T	
French Provincial HID-A-BED REG. \$409.50	339.95 WITH TRADE
BEAUTYREST MATTRESS	
HID-A-BEDS Early American HID-A-BED	
GOLD or BEIGE TWEED EXTRA LONG WING REG. \$379.50	309.95 W/T
Brown Tweed HID-A-BED LAWSON STYLE REG. \$279.95	219.95 WITH TRADE

SHOP OUR BEAUTIFUL SELECTION OF OUR OPEN STOCK FURNITURE BY THOMASVILLE. SAVE ON EVERY GROUP DURING THIS ONCE-A-YEAR EVENT.
BRAIDED RUGS 100 per cent WOOL SIZE 2 x 3 REG. \$4.50 **2.95** ALL OTHERS 1/2 off

FRENCH PROVINCIAL - EARLY AMERICAN - ITALIAN PROVINCIAL
LAMPS TABLE POLE SWAG **15% OFF**



ALL
 ETHAN ALLEN
 REDUCED
 FOR THIS ONCE-A-YEAR EVENT

WE OFFER FREE DECORATING SERVICE TO OUR CUSTOMERS. JUST CALL EM 4-2586 AND ASK FOR MRS. MCGEE AND MAKE AN APPOINTMENT.

ALL CARPET INSTALLATIONS ARE PERSONALLY SUPERVISED BY MR. MCGEE or A.W. SELF THESE ARE ONLY TWO OF THE MANY SERVICES YOU WILL FIND AT MCGEE FURNITURE .. HEREFORD

FREE LABOR & PAD (40 Oz. Commercial Pad) ON ALL CARPET PURCHASED DURING THIS ANNIVERSARY SALE

SEE OUR LARGE STOCK OF WOOLS NYLONS BLENDS

FREE
 REGISTER FOR THE DRAWING FOR A
CARPET JOB
 VALUED AT \$250.00
25 YARDS Nylon Carpet
 100 per cent continuous Filament with 40 oz. Commercial Pad
COMPLETELY INSTALLED
 REGISTER TODAY AND EVERY DAY DRAWING DATE WILL BE
OCT. 31

WE ARE THE EXCLUSIVE DEALERS FOR SIMMONS

VALUE SLEEP MATTRESS & BOX SPRING BY SIMMONS
 During this Sale ONLY **\$68.00** SET

HOME OWNED AND OPERATED
 511 N. MAIN
 EM 4-2586

BUY QUALITY FURNITURE WITH CONFIDENCE AT

MANY OTHER ITEMS NOT LISTED! SEE FOR YOURSELF

McGee Furniture

Five years ago we opened McGee Furniture in Hereford with the idea of giving you Outstanding Quality at Reasonable Prices — and your response has been wonderful. So wonderful, in fact, that we have been able to completely remodel our store and add a complete second floor. We are proud of our remodeled building because it allows us to offer you a better selection of furniture.

You have been good to us, and this is our way of saying: Thank You, Friends, for your patronage and for your fine acceptance of our policy of operation. We believe when you check these values, you will surely agree.
 Mr. and Mrs. Lloyd McGee

8 PC
 DROP LEAF
 6 CHAIRS
 REC

WE ARE
 DERN
 FINAL
 GOLD & BROWN
 LONG D
 BROWN TWEED T
 EASY CHA

LARGE FLORAL PRINT - LADIES
 3 pc. CAIR SET

WALNUT DANISH
 TRIPPLE DRESSER & M
 4 DRAWER CHEST
 FULL SIZE PANEL BED
 NITE STAND

— ALSO
 Corner Chest - 3 Drawers
 King Size Bed - Twin Bed

COMBINATION PLASTIC & NYLON
 STRATOLOUNGER

BEIGE & VINYL - EXTRA HIGH
 Leather Stratolounger

ROUND 48" WHITE FLUTE
 4 HIGH BACK MULTI-COLO
 DINETTE SET

SMALL DROP LEAF TABLE
 STRANGELY BRACED
 DINETTE SET

OVAL TABLE WITH
 REG. \$159.95
 DINETTE

ALL M
 LAMPS
 DEC

THE ONLY TIME EVER... WHEN EVERY ITEM IN OUR STORE IS MARKED DOWN SALE STARTS MONDAY, SEPT. 30

AND CONTINUES THROUGH OCTOBER 31

ATTENTION CREDIT CUSTOMERS:

A PAYMENT PLAN FOR FARMERS
25% DOWN & BALANCE IN ONE YEAR

(Quarterly Payment
If Desired)

DOWN PAYMENT NOW

FIRST MONTHLY
PAYMENT DUE

FEBRUARY

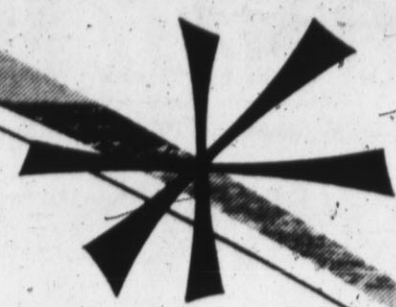
NO EXTRA CARRYING CHARGES

EARLY AMERICAN

ALL COLORS
FOAM RUBBER
CUSHIONED

FOOT STOOLS

\$5



HEREFORD

18th CENTURY

8 PC. MAHOGANY DINING ROOM SUITE

PROP LEAF TABLE
CHAIRS & CHINA
REG. \$419.00 **\$229⁰⁰** NO TRADE

ODDS & ENDS
CARD TABLES &

FOLDING
CHAIRS **25% OFF**

DURHAM CARD TABLE Reg. \$7.95 **4.95**

FINE PLATE GLASS

**MIRRORS - PICTURES
WALL DECORATIONS**

ALL 20% OFF

DECORATOR PILLOWS

ALL COLORS AND
SHAPES TO GO
WITH ANY TYPE
FURNITURE **25% OFF**

MODERN FURNITURE FINAL CLOSEOUT

WE ARE DISCONTINUING ALL MODERN FURNITURE. SEE THESE AT THEIR FINAL LOW PRICE.

RED & BROWN TWEED - REG. \$199.95
LONG DANISH SOFA N/T **\$119.95**

TWEED T-CUSHION - REG. \$89.95
Y CHAIR N/T **\$55.00**

PRINT - LADIES & MAN'S CHAIR & OTTOMAN
R SET N/T **\$149.95**

DANISH BEDROOM GROUPING

CHER & MIRROR	Reg. \$89.95	\$67.50
REST	Reg. \$54.95	\$41.22
EL BED	Reg. \$39.95	\$29.95
	Reg. \$34.95	\$26.20

— ALSO AVAILABLE —
3 Drawer Chest - 5 Drawer Chest
Twin Bed - Desk - All reduced accordingly

ATRIC & NYLON BEIGE
OUNGER REG. \$119.95 N/T **\$69.95**

EXTRA HIGH BACK - REG. \$159.95
atolounger N/T **\$129.95**

WHITE FLUTTER TABLE
MULTI-COLORED CHAIRS
E SET REG. \$159.95 N/T **\$89.95**

OP LEAF TABLE - 4 CHAIRS
BRACED - REG. \$99.95
TE SET N/T **\$59.95**

TABLE WITH 4 TUB CHAIRS
\$159.95 - N/T
NETTE SET **\$89.95**

ALL MODERN
LAMPS - PICTURES
WALL
DECORATIONS

1/2 PRICE

Connoisseur ONE OF THOMASVILLE'S FAMOUS SUITES DISCONTINUED DINING ROOM FURNITURE

ROUND DINING TABLE
TWO LEAVES
AND 6 CHAIRS
REG. \$403.00

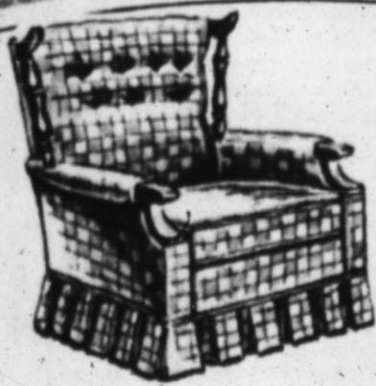
335⁰⁰

LARGE OVAL TABLE
THREE LEAVES
6 CHAIRS &
75" CHINA
REG. \$1013.00

899⁰⁰

DROP LEAF TABLE
SIX CHAIRS
53" CHINA
REG. \$655.00

565⁰⁰



OCCASIONAL CHAIRS

EARLY AMERICAN - BEIGE PRINT
Reclining Chair & Ottoman
REG. \$159.95 N/T **99.95**

1 PAIR ROSE NEEDLE POINT
French Provincial Chairs
REG. \$79.95 EACH N/T **99.95** PAIR

EARLY AMERICAN TANGERINE & SAGE GREEN
Spot Chairs
REG. \$54.95 EACH N/T **\$39.95** EACH

EARLY AMERICAN BROWN or TANGERINE N/T
Tweed Rocker REG. \$79.95 **\$59.95**

COCOA NYLON MATELASSE
LOUNGE CHAIR & OTTOMAN REG. \$69.95 N/T **99.95**

SHOP OUR OPEN STOCK OF EARLY AMERICAN GROUPINGS FOR BOYS AND GIRLS ROOMS. IN ANTIQUE WHITE OR MAPLE FINISH. ALL PLASTIC TOPS. 15 PER CENT OFF DURING OUR ANNIVERSARY SALE.

JUST RECEIVED A NEW SHIPMENT OF FIGURINES

FLORAL - MAKES A DAISY CHAISE LOUNGE GOES WITH FRENCH OR TRADITIONAL
Chair & Ottoman
REG. \$99.95 N/T **59.95**

OUTLINED, QUILTED - PERFECT FOR BEDROOM
Orchid Chair
REG. \$149.95 N/T **89.95**

ONE SLIGHTLY SOILED AVOCADO GREEN AND GOLD - REG. \$119.95 - N/T
Traditional Chair **\$59.95**

EARLY AMERICAN - COPPER & BROWN
Fireside Chairs 2 for \$79.95
REG. \$79.95 EACH - N/T

VICTORIAN LIVING ROOM GROUPING

SOFA CHAIR
MARBLE COCKTAIL TABLE
MARBLE OCCASIONAL TABLE
2 MARBLE END TABLES
REG. \$940.00 **\$499⁹⁵** N/T

ONE GROUP
TRADITIONAL
LAMPS

1/2 PRICE

ONE SET
TWIN SIZE
WHITE PLASTIC
FANCY Headboards
REG. \$29.95 EACH N/T **19.95**

ONE ODD - TWIN SIZE
WHITE **Headboard**
REG. \$14.95 N/T **9.95**

FULL SIZE - PLASTIC
WHITE **Headboard**
REG. \$24.95 N/T **\$17⁵⁰**

ALL
VANITY
LAMPS

1/3 off

**DISPLAY
BEDSPEADS**

ONE GROUP 1/3 OFF

Hereford WMU Members Attend District Meeting

Mesdames O. G. Hill, J. B. Harlin, Jack Roberson, Edgar Moseley, Clarence Schulz, Roy Calvert, Jim Clark, Alex Thompson, John Selver, and Royce Eiland attended the District 10 WMU Workshop in Amarillo on Tuesday, Sept. 17.

More than 1000 women attended the meeting which was held in the First Baptist Church. The state WMU president, Mrs. Bert Black of Crosbyton, was in charge of the meeting.

The various conferences were conducted by women who are prominent in WMU in Texas. Mrs. Howard E. Scott, formerly of Hereford, was one of the conference leaders.

The group from Hereford remained in Amarillo for the workers conference held in the Paramount Baptist Church that evening.

Flower Show On Oct. 4 Planned By Garden Club

Bud to Blossom Garden Club members met at the Community Center on Friday and planned their flower show, which will be at the Community Center on Oct. 4. Rules for entries and the duties of the committees were discussed. Mrs. Don Steele, president, conducted the meeting.

Those attending were Mesdames Fran Battenfield, R. A. Daniels, Calvin Edwards, W. H. Gentry, Ernest Kendall, W. H. Patton, Lloyd Sharp, Don Steele, R. N. Yarbo, and the Hostess, Mrs. Delmo Williams.

Calliopean Has Dinner Party On Friday The 13th

A Friday the 13th dinner party began the club year for members of Calliopean Study Club. The party was given at McWhorter Inn by Calliopean Innkeepers Kay McWhorter, Helen Langley, Hazel Messick, and Vida Owen.

After dinner Mrs. McWhorter presented a program on "Superstitious Beliefs Concerning Friday the 13th." The atmosphere for the dinner was created with fall flowers and tables covered with red and white checked cloths and centered with candles.

A brief business meeting was conducted by the president, Mrs. Arsel McDowell. Plans for the next program were changed. It will be presented by Mrs. Dettman instead of Mrs. Alexander. The meeting will be in the home of Mrs. Crump on Thursday.

Those attending were Mesdames Weslie Owen, M. W. Nobles, Paul Conaway, Alton Fraser, Lorraine Fowkes, E. W. Dettman, C. J. Crump, B. F. Cain, Bruce Beene, Irving Alexander, J. T. Gilbreath Jr., Roy Grubbs, Sue James, Earnest Langley, Ansel McDowell, D. C. McWhorter, W. J. Messick, and Emmett Milburn.

Simms Craft Club Studies Crocheted Sweaters Sept. 19

Crocheting sweaters was the program topic for Simms Study Craft Club at their meeting on Thursday in the home of Mrs. J. M. Boothe. The presiding officer was Mrs. Robert Lloyd.

Refreshments were served to Mesdames Leland Burns, James Caven, Allen Ekerman, M. A. Ferguson, Robert Lloyd, Terrell Hodges, A. C. Rose Sr., Lewis West, E. L. Young, James Couch, and R. G. Price by the hostess.

The next meeting will be Thursday, Oct. 2 in the home of Mrs. Caven. The subject will be picture framing.

Wyche HD Club Program Sept. 19 Is Mental Health

Wyche Home Demonstration Club met Thursday, Sept. 19, in the home of Mrs. Norman Hodges. A program on mental health was presented by Mrs. Carol Newsom.

During the business meeting, conducted by Mrs. Newsom, a letter of thanks from Mrs. Curtis Traweck was read. The constitution by-laws were read, and one change was made.

Those present were Mesdames Charles Packard, W. P. Axe, H. R. Short, Norman Hodges, Carol Newsom, L. B. Wortham, LeRoy Botkin, and Don Crooks.

**ELECTED TO
STUDENT SENATE**
Miss Audri Miller, daughter of Mr. and Mrs. H. H. Miller, has been elected to the student Senate and selected to represent Cultural Relations Board at Texas Lutheran College in Seguin. She is a freshman.

THE SUNDAY BRAND Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, Sept. 29, 1963

Veterans Park Offer Is Tough Question For City

Probably one of the most intangible problems faced by Hereford residents in recent years centers around a park proposal recently submitted by joint veterans organizations through which they would deed 131 acres of land to the city for park development.

If the commission accepts the proposal, it will be contingent upon a \$100,000 bond issue to be approved before Jan. 31, 1964. This means that the question will ultimately be determined by the voters of the community. On the other hand, city officials may well decide that such measures are not opportune at the present time and, consequently, veto the proposal. Most of them, we feel sure, will appreciate suggestions from various citizens in regard to this portion of the proposal.

Everyone, for a long time, has bemoaned lack of development in the veterans park, located south of the Santa Fe tracks in the area of east Main Street. Without doubt, it could be improved into an exceedingly nice park which would serve the

entire community. Hereford may not need the park facilities so much at the present time, but if the town continues its present rate of growth, it might well become a tremendously important factor in the future.

There will also likely be considerable discussion centering around the fact that the veterans expect to adjoin the park with a housing development program, which no doubt would benefit extensively from location of the park. Some people will consider this good, others find fault. In our opinion, it all depends pretty much on the point of view.

Without doubt, the veterans do have an axe to grind when you consider the housing improvement. At the same time — if this proposal were made by some commercial developer — it might well be classified as generous. To say the least, 131 acres of land does have a value, and the veterans are willing to part with it without payment from the community. Like we said, it depends on the point of view.

If the city accepts the proposal, the bond election will be mandatory — and the outcome will be decided by local voters. It might pass, and it might fail. Even at this time, Hereford is faced with more pressing needs and other improvements which can be achieved only through bond issues. Park developments, of course, is something which can wait if necessary.

Parks, on the other hand, are definite assets to any city and, in later years can become quite expensive. The time to build parks is when the land is available at reasonable cost and, considered from a long-range standpoint, they can mean much toward future growth and progress.

We mention these things, because we feel that interested citizens should consider them carefully, discuss them with city officials, who must decide in the near future what steps to take. Regardless of the "ifs and ands" and we know there are plenty of them — it all boils down to the fact that Hereford can obtain a 131-acre park merely for the cost of development.

Our problem, along with that of the city officials, is to decide whether such a park would justify the expenditure — and whether we can afford it at this particular time.

What About Rainmakers?

We note with interest Land Commissioner Jerry Sadler's proposal for an official rainmaking agency in Texas. Also, the fact that he says Gov. Connally is taking his proposal seriously, and that the commissioner predicts concrete news on this topic in the near future.

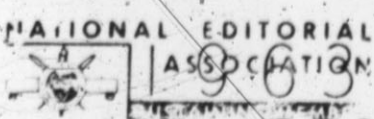
Many of us, up to this time, have generally placed the fine art of rainmaking in the same category with New England witchcraft and African voodoo. At this particular time, we see no legitimate cause to revise our opinion on the subject, but let us hurriedly add "stranger things have happened, especially in these days of advancing science."

Thinking about the subject seriously, we almost hope that accurate, successful, scientific rainmaking never comes to pass. We have enough troubles already. In the first place, very few people or agricultural sections — need rain at the same time. Even within our own county, rainfall which benefits the wheat grower can easily give trouble to the potato grower. And if they whomp up a bunch of moisture to help the rice farmer in East Texas, it might move on out here and mess things up for sure. Besides, we always noticed that the down-state folks got all of the favoritism Austin had to offer — and West Texas took what was left, chiefly because East Texas counts more votes.

Without doubt, successful rainmaking will lead to countless law suits. Maybe you are sitting around with your eye on a sure-fire cloud and the old boy a few miles up the road drops a few particles from a plane and steals your rain. This, you plain "ain't gonna like", and so long as we have human nature it is safe to figure that there will be ever larger and more complex problems. Furthermore, the distribution of rainfall is bad enough like it is — in the hands of the Lord. We still have to see one single man-made innovation which improves on nature — and we have a strong hunch, once taken over by the Politicians, that rainmaking will follow the same pattern.

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St
Hereford, Texas



James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Bill Penn, Adv. Mgr.
John Anders Shop Foreman

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60¢ per month. Single copies 15¢ each.
Classified advertising rates: 6¢ per word per word first insertion (60¢ minimum); 4¢ per word each additional insertion.)

"Now Or Later"



New Math Methods Are Taught Texas Teachers

An estimated 25,000 out of the 40,000 elementary grade teachers in Texas are taking part this fall in a unique state-wide training program in which they are learning how to teach the "new" mathematics.

Between 600,000 and 900,000 school children are involved in what is believed to be the largest in-service teacher training program ever held anywhere.

The reason for the mass training project is that the state of Texas will adopt, in 1964, new mathematics textbooks for use in the state's schools, to replace the traditional textbooks

50 YEARS AGO

Farmers Began Filling Silos For First Time

The farmers around Hereford are now busy filling their big silos with the succulent crops of kaffir, maize, and sorghum. This is the first season that silos will have been in use and the number that have been put in shows the confidence the farmers have in the feeding value of silage.

There are some twenty silos of different capacities in the vicinity of Hereford, but a greater number of them are of the 250-ton capacity. And then there will be found the stave silo, the "common sense" style, two ground or pit silos and one concrete block silo. Among the number to erect or build silos are the following, the list giving the kind and capacity: Stave silos: E. E. Ramsey, one 250-ton capacity; Powelson Bros., three, each 175 tons; J. G. Gal-laher, one 250 ton; E. W. Morgan, two 250 tons; Henry Weems, one 250 ton; B. F. Fulkerson, one 250 ton; John J. Zinser, one 250 ton; W. C. Russell, one 240-ton. Those who have the common sense silos are: John J. Zinser, one 250 ton; S. B. Edwards, two 260 tons; F. H. Oberthier, one 250 ton. Concrete block silo: D. L. McDonald, one 250 ton. Small flaring silo: Allen Powelson, one 30 ton. This makes a total tonnage of 3,725 tons, or about seven and one-half million pounds of silage. This is a good beginning and means a new era for the farmers of the district. It means better beef, more cream and butter and a greater cutters are busy filling these silos with the green cut stuff from the fields.

10 YEARS AGO

Dairymen from Deaf Smith, Randall, and Castro counties will meet at the Court House in Hereford on Oct. 6 to discuss the organization of a tri-state dairy association, according to Deaf Smith County Agricultural Agent Hugh Clearman. "The meeting is not to plan a marketing association, but an organization for education and other things," Clearman said. M. C. Jaynes, organization and co-operative marketing specialist from Texas A&M, will be in Hereford that night to meet with the group, and explain some of the possibilities of such an organization. All dairymen, whether or not they are interested in joining a dairymen's association, are being urged to plan to attend the meeting.

could act freely, each person as an enterprising individual, free to do what he could to transform this toy into a tool.

What was the motive? It was profit — each individual hoped to make some money in building or selling the automobile.

It took no master plan by high government officials to develop the automobile industry. There were 3,000 companies which died by the wayside, but in the struggle

a strong industry survived which was able to bring better products at lower prices to more people.

The automobile demonstrates as perfectly as anything we know the advantages of free enterprise — and free people. It's no wonder we have a love affair with our automobiles.

— OCHILTREE COUNTY HERALD

Panhandle Paragraphs

SANDHILLS EYED AS WATER SOURCE

The city of Littlefield got a comprehensive outline of how it may solve its critical water needs and an estimate of what that solution can cost in a three and a half hour open forum session of the City Council Thursday night attended by the full city family and 75 other persons. The recommended solution: That the city go to 7360 acres of water-bearing land it owns in the sandhills about 12 miles north of town. The cost: About \$900,000, about 60 per cent of it for reaching and developing the sandhills source; the balance for needed improvements in the city's water transmission and distribution system. This was the heart of a water report made after a three-months engineering study of the city's water situation, supply and distribution.

— COUNTY WIDE NEWS (Littlefield)

EXPLOSION KILLS WORKER

A Borger man was killed and two of his co-workers were injured Thursday just before noon when a workover rig at the Conley lease, five miles south of Farnsworth, exploded and caught fire. The three men were working on the well, cleaning paraffin out with a workover rig. The three men were working on the rig when evidently a valve on top of the well cracked and blew apart, the force of the explosion knocking two of the men off the rig into the shallow lake. When they regained their feet, they saw their co-worker lying on the platform of the rig, evidently having been hit by a piece of valve.

— THE SUNDAY HERALD (Perryton)

EAGLE STADIUM PUSHED

Canyon school board Tuesday night voted to move with haste to prepare facilities for playing Canyon High School football games at a field at the high school in event of wet weather. The school has been notified — the latest notice coming last week — that wet weather will preclude use of Buffalo Bowl for high school games. The board authorized Superintendent Huelyn Laycock to fence the field at the high school and take emergency measures to prepare for handling crowds. Laycock advised the board that the field already has seating accommodations for about 1500 persons in event it is necessary to play Friday night's game there. He said arrangements could be made for more seating in the future.

— THE CANYON NEWS

RUNNING WATER DRAW PROJECT READY

Running Water Draw, a troublesome piece of gully that stretches from New Mexico to the Eastern edge of the Caprock, is about to be tamed. In a meeting at Plainview recently, representatives of five Texas counties and a New Mexico county reported "go" for the project which has been under study for several months. And they put their money on the line to back up the statement. F. F. "Flip" Calhoun, chairman of the project steering committee, presented Frank Gray, chairman of the State Soil Conservation Board, with commitments for \$70,000 from participating city and county governments.

— THE MULESHOE JOURNAL

TV CABLE FRANCHISE LET

Sides TV Sales and Service of Sayre, Okla., has been granted a 10-year franchise by Farwell City Commission to construct and maintain a television cable system in the town. The franchise is dated Sept. 17 and gives the business permission to construct, erect, operate and maintain poles, wires, cables, and underground conduits and other fixtures necessary or proper for maintenance and operation of a Farwell television cable system. The agreement indicates that construction must begin within 30 days with completion on or before Dec. 25. Also included in the franchise is the provision that the system must be in operating condition upon 10 days' notice from the city, if difficulties should arise after the system is installed.

— THE STATE LINE TRIBUNE (Farwell)

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm is back on the farm problem again this week, his letter indicates.

Dear Editor:

I haven't been invited to attend one, but I understand the Secretary of Agriculture is holding a series of meetings around the nation to sound out us farmers on our ideas of what kind of farm program we ought to have.

Secretary Freeman says he wants to "listen to what farmers are saying and thinking and to find out what sort of farm legislation they want." He's scheduled 13 meetings in all sections of the country, and will talk with thousands of farmers.

I'm not sure this is going to be a very fruitful trip. What I mean is, the fewer farmers you talk to, the less confusion you have over what they want.

If us farmers knew what kind of farm program we want, we'd have said so long ago.

I'm like the farm program like I am about Cuba. I think something ought to be done about it, but don't ask me what, Me and a lot of Congressmen stand shoulder to shoulder on this proposition.

The farm program is like high government spending. Everybody is in favor of cutting costs while he's running, but when he gets elected and gets the facts he changes his mind fast. There hasn't been a President in the last 20 years, Democratic or Republican, who hasn't asked Congress to raise the debt ceiling.

If Secretary Freeman stops by this bindweed farm, I can tell him straight out the kind of farm program I want is one that guarantees me high prices, low costs, and 100 per cent freedom. If he asks me how we can write a bill that'll do this, I'll have to leave at once to plow, whether my tractor will start or not.

As I've said before, the last thing us farmers want is a farm program written by farmers. It won't work, and if you're going to have a farm program that won't work, it's a lot more comfortable to have one thought up by somebody else.

The Secretary of Agriculture's job is to think up a farm program. The farmer's job is to tear it apart.

Yours faithfully,
J. A.

Pre-Nuptial Courtesies Honor Miss Fortenberry

Among the pre-nuptial courtesies honoring Miss Christine Fortenberry, who became the bride of Inman Larson Sunday, were a lingerie shower on Sept. 13, a miscellaneous shower on Sept. 19, and a dinner on Sept. 19.

The lingerie shower was given in the home of Mrs. Elmo Hall on Friday, Sept. 15, from 10-11:30 a.m. A white bride surrounded by pink rosebuds centered the table. Refreshments were served by Mrs. George Hall and Mrs. Melvin Henderson.

Guests were Mesdames C. F. Homfeld, A. L. Myers, Jack Weaver, George Hall, N. E. Tyler, C. F. Burk, Edwin Banks, W. T. Wyatt, Melvin Henderson, Jack Fortenberry, James Bradley, V. T. Adrian, the honoree, and Mrs. Stella Thvitt of Vega.

About 50 guests were registered by Mrs. Elmer Beayers at the miscellaneous shower, which was given in the home of Mrs. C. F. Homfeld Thursday, Sept. 19.

A lace cloth over pink covered the table, which was centered with an arrangement of pink as-

ters in a silver container and candles in silver holders. Cake squares decorated with pink rosebuds and coffee were served by Mrs. Elmo Hall and Mrs. Melvin Henderson.

Hostesses were Mesdames Jack Weaver, Louie Olson, Melvin Henderson, George Hall, C. F. Burk, Elmo Hall, C. F. Homfeld, and V. T. Adrian.

Mrs. V. T. Adrian was hostess for the dinner Thursday, Sept. 19. Guests were the honoree and Mesdames Jack Fortenberry, James Bradley, Melvin Henderson, George Hall, Jim Perry, Elmo Hall, and C. F. Homfeld.

Garden...

(Continued from page 1) Others present were Mesdames Charlie Noland, Marlin Gilliland, Ansel McDowell, B. E. Roberson, T. E. Seigler Sr., Charles Hood, Roger Brumley, Will Kerr, Roy Smith, Ray Cowser, Russell Carver, and L. H. Lookingbill Sr.

Committees working on the club's annual tour of homes and flower show made plans for meeting.

Vorbeck...

(Continued from page 1) embroidered Alencon lace, fanned to the bride's shoulders from a pillbox type headpiece.

Following a reception in the home of Mr. and Mrs. Nicolas Kingman in Quito, the couple left for a wedding trip to the coast of Ecuador. For the trip the bride wore a two piece suit of grey wool and black accessories. They will be at home at La Concepcion Hacienda.

Brother Of Local Resident Dies

Floyd R. Foster, brother of Mrs. O. G. Hill Sr., died Sept. 16 after an eight month's illness. At one time, he made his home here with Mr. and Mrs. Hill Sr., while attending high school. He graduated in 1928, and had lived in California for the past 20 years.

A brother, Ira Foster, a former Hereford resident, lives at Olton. Two other brothers and three sisters survive Mr. Foster.

New...

(Continued from page 6) gram, Miss Stagner stated; "It is our belief that Hereford teachers would be better informed on the new teaching method by learning all of the stands or concepts of the entire elementary program."

The two programs differ in that the TEA program is taught at a certain grade level. That is a fourth grade teacher will learn only what is to be taught at that grade level.

Each teacher goes through a workbook for a particular grade without any outside help.

"All teachers taking the course offered here," Miss Stagner explained, "are using the fourth grade book which has all the strands of the new math program. Fifth, and sixth grade teachers as well as junior high and high school math instructors are expected to extend and expand the methods taught to fit their own needs."

Oregon...

(Continued from page 1)

Mrs. Carlton Gray and Mr. and Mrs. William Berry. In order to earn the money for the trip, both girls have been working at night as waitresses in addition to their regular jobs as secretaries at the Eugene Chamber of Commerce.

Before they left Hereford Wednesday, they visited the Deaf Smith County Chamber of Commerce office with Mr. Newsom. Their next stops on their journey were with Mrs. Berry's aunt

Larson...

(Continued from page 1) net over pink linen, the table was centered with an arrangement of pink rosebuds and dahlias in a silver container and white candles in silver holders.

Decorated with pink roses, the wedding cake was topped with the miniature bride and groom used on the 50th wedding anniversary cake of the bride's parents. Those serving were the bride's sister, Mrs. Stella Sevier, Mrs. Charles Higgins, and Mrs. Melba Fortenberry.

For traveling to Carlsbad and other points of interest in New Mexico, the bride wore a blue suit and blue accessories. After their return Mr. and Mrs. Larson will be at home on his farm in Frio community.

Out of town guests included Mr. and Mrs. Robert Barlow of Perryton, Mrs. John Martin and Mary of Portales, N. M., and Mr. and Mrs. Douglas Herring and daughters of Levelland.

Guests from Vega were Mr. and Mrs. Wayne Sifford, Mr. and Mrs. George Larson, Mr. and Mrs. Jim Sprouse, and Mr. and Mrs. Victor Lemke.

From Amarillo, guests attending were Mr. and Mrs. Guy Davis, Robert, Ricky, and Becky Allen, and Mrs. Richard Evans.

Other guests from New Mexico were Mrs. Joe Head and Mr. and Mrs. Donald Douglas from Clovis and Mrs. John Seay and Mrs. Alfred Seay and sons, Lonnie and Clifford, of Tucuman. From Lockney were Mrs. M.

H. Taylor, Mrs. J. R. Kelly, Mr. and Mrs. Fred Fortenberry, Mrs. J. A. Welsh and Tommy, and Mr. and Mrs. Jim Connor.

NEW. LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL

TRACTOR TIRE

- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Cured Cleat—keep clean—dig deeper—pull better.

PLUS: 36 Months Field Hazard Guarantee protects your investment.



36 MONTH GUARANTEE The General Tire & Rubber Company guarantees the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from bruise and furrow breaks, snagging or cutting for a period of 36 months from date of purchase when used in normal farm service.

Hereford Butane INCORPORATED
Veterans Park Road EM4-3367

DRIVE-IN BANKING



IS CATCHING ON

Scoot in... scoot out. Even the youngsters are aping their parents' example. You can transact your banking business quickly from your car. Use our bank's convenient drive-in service regularly.



Demonstration Of Outdoor Cookery Attended By Club

Progressive Home Demonstration Club met Tuesday, Sept. 17, at Southwestern Public Service Kitchen for a program on outdoor foods cooked on portable electric appliances. Marilyn Prickett of Amarillo presented the demonstration.

Those present were Mesdames Tom Melugin, Floyd McGee, T. J. Parsons, Taft McGee, Alvis Jolly, E. C. Hammett, J. D. Gilbert, and H. L. Hershey. There was one visitor, Mrs. A. L. Moore.

Home...

(Continued from page 1) Mrs. H. S. Fuller of Dawn Club; Mrs. Elmer Northcutt, Messenger Club.

Mesdames E. C. Hammett, J. D. Gilbert Jr., Taft McGee, and H. L. Hershey of Progressive Club; Mesdames O. C. Williams, O. L. Williams, A. E. Hodges, and Clyde Smithers, North Hereford Club; Mesdames Carl Schroeder, E. B. Moseley, and M. J. Koelzer of West Hereford Club.

Mesdames George Turrentine, W. W. Thomas, Joe Wagoner, and Joe Landers of Westway Club; Mrs. Charles Packard and Mrs. C. F. Newsom, Wyche Club, and Mrs. Roy Burges, Young Homemakers Club.

Pre-Holiday Custom Drapery

SALE NOW 10% OFF!

Choose from 2,000 Decorator Fabrics

SEARS
ROEBUCK AND CO

Sears Decorator Consultants will be at Hereford's Rock Club House - Veterans's Park

Phone EM 4-9043

For FREE Estimating - FREE in the HOME SERVICE

3 Days Only!
OCT. 3-5
10 to 4 P.M.

Home Look Shabby? Run Down at the Heels?

CHANCES ARE YOU CAN IMPROVE YOUR HOME 100%

WITH A NEW INLAID LINOLEUM FLOOR

DON'T LET YOUR HOME GET SHABBY.....

REPAIR - REMODEL NOW!

★ NEW FLOOR COVERING ★ NEW CABINET TOPS MODERNIZE TODAY WITH AN EASY, CONVENIENT

F.H.A. Title 1 Loan

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE

1 Block East of the Courthouse Phone the Lumber Number EM 4-3434



Christine Petty



Sue Hayward



David Brown



Isobel Black



O. C. Renfro



Madeline Arrington



Darrell Anderson



Robert Mitchell

Shop at Sears and Save

SEARS 3600 W. 15th

AMARILLO FL 6-2731

HEREFORD INCLUDED

West Texas Chamber Slates Livestock Feeding Tour

More than 200 livestock feeders, businessmen, farmers, ranchers, grain people, bankers and investors will take a three-day tour of West Texas livestock feeding facilities Oct. 28-30 under the sponsorship of the West Texas Chamber of Commerce.

Reservations for the fall tour are being made now with the West Texas Chamber office in Abilene, and a capacity crowd of 225 persons is anticipated when six chartered buses leave Lubbock's Pioneer Hotel at 8 a. m. on Oct. 28.

The tour will take in livestock feeding lots and other facilities in Lubbock, Littlefield, Sudan, Muleshoe, Clovis, N. M., Farwell, Friona, Hereford, Amarillo, Happy, Tulia, Plainview and Hale Center. Overnight stops will be made at Clovis the first day and Amarillo.

Directing the tour for the West Texas Chamber will be Dr. W. L. Stangel of Lubbock, Chairman of the Livestock Feeding Committee for the WTC. Dean emeritus of the School of Agriculture and livestock department of the regional chamber, is assisting with arrangements.

A number of persons from outside the West Texas area are expected to make the trip to see what the feeding potential is and to take a look at feeding facilities in West Texas, Stangel said.

Stangel said the tour was being arranged for several reasons:

"We know, for one thing, that there are tremendous possibilities in the livestock feeding business in West Texas. We know that the development of livestock feeding means more economic growth and more jobs in related areas such as meat packing, transportation, manufacturing, the grain production and storage business and in the financing of these enterprises.

"We know, too, that West Texas has all the ingredients for successful livestock feeding. Through feeding we can utilize our own grain, grown right at home, thus providing a ready market for this grain at good prices.

Gilliland Discusses Aid Methods At Hereford Study Club

First aid was the topic discussed by John Gilliland for Hereford Study Club at their meeting on Thursday, Sept. 19. Ideas for safety in the home, emergency procedures, practical procedures in car accidents, and artificial respiration were points included in his discussion.

Miss Gladys Setliff was hostess for the meeting, which was held at the First National Bank.

Other members present were Mesdames J. E. Braddy, Dick Johnson, Walter Hodges Jr., Merlin Kaul, Marvin Knox, Baxter London, Garland Solomon, George Springer, Art Stoy, L. E. Taylor, Ed Wilson, Jr., J. W. Witherspoon, and R. N. Yarbro.

"So that's why we are setting up this tour -- to let people see at first hand what it's all about," Stangel said.

The tour will cost \$57.50 per person and will include transportation, lodging for two nights, lunch for three days, reception and dinner for two evenings, tips and gratuities. Breakfast is not included.

Reservations may be made by writing the West Texas Chamber of Commerce office in Abilene, P. O. Box 1561, enclosing a check for \$57.50. Detailed instructions and the itinerary will be mailed to anyone interested. Walker said. For the safety and protection of those on the tour and to maintain proper control of private automobiles will accompany the buses.

The tour will begin and end in Lubbock, and persons on the tour may park their automobiles in downtown Lubbock for the three days at 50 cents per day, Walker said.

Farm And Ranch Club Is Studying Growth Of Texas

"The Growth of Texas" is the subject for study chosen by members of the Farm and Ranch Club for this club year. At their first meeting on Thursday, Sept. 19, Mrs. G. V. Hall began the study with a program on Texas songs.

Mrs. Hall discussed songs in Texas from the time of the Indians through the influence of the Spanish period and the settlers from foreign countries and other parts of the United States, stressing the lasting effect of each period on Texas music today.

"It wasn't until after the Civil War that the music of the South penetrated Texas, and the lonesome music of the cowboy was first written," stated Mrs. Hall. To illustrate her program, she gave each member a card with musical notes and titles written on it and asked each to write words and music of old and familiar Texas songs.

New yearbooks were distributed by the yearbook committee. Each year book has a different hand sketch of life in Texas, drawn by the club artist, Mrs. John Hill. The business meeting was conducted by the president, Mrs. Glenn Burrus.

Mrs. N. E. Tyler was hostess for the luncheon meeting. Other members present were Mesdames Jack Weaver, W. W. Thomas, Glenn Burrus, G. V. Hall, Joe Wagoner, Paul Rudd, Hershel Burrus, and John Hills.

Veleda Study Club Has Program On Hatmaking Methods

A program on methods of making hats was presented by Mrs. Don Steele during the meeting of Veleda Study Club Tuesday. Mrs. Steele demonstrated hat styling for such materials as white tissue paper, water-soaked straw, and steamed felt. Trimming with flowers, ribbons, and jewelry were also discussed.

Members answered roll call with their methods of assembling their wardrobes. Plans for guest night in October were discussed during the business meeting, conducted by Mrs. Dale Barkley.

Mrs. Bill Brady was hostess. Others present were Mesdames Dale Barkley, Don Baugous, Hugh Clearman, Gwynne Owen, George Ritter, Robert Strain, and Gid Brown.

SPECIALS GOOD MON. - TUES. - WED. - SEPT. 30, OCT. 1 - 2



LOIN STEAK
LB. **79¢**

T-BONE STEAK LB. **89¢**
ROUND STEAK LB. **89¢**
WRIGHT'S BACON 2 LBS. **\$1.19**

COFFEE
MARYLAND CLUB
LB. **59¢**

FOOD KING - 3 LB. SHORTENING
53¢

DEL MONTE TUNA
29¢

BANQUET - FROZEN FRUIT PIES
29¢

SWIFT - HONEYCUP MELLORINE
½ GAL. 39¢

DEL MONTE PINEAPPLE JUICE
46oz. 3 FOR \$1

MACLEANS - GT. - REG. 59¢ TOOTH PASTE
49¢

SCOTT - JUMBO PAPER TOWELS
29¢

NORTHERN - 80 CT. PAPER NAPKINS
2 FOR 29¢

HUNT'S - 300 CAN FRUIT COCKTAIL
5 FOR \$1

OUR DARLING - 303 CAN CORN
6 FOR \$1

REG. or KING SIZE - Plus Dep. COCA COLA
39¢

KRAFT - AMERICAN PIMENTO CHEESE
8 OZ. 3 FOR \$1 SLICED

FLOUR
GOLD MEDAL
10 LBS. **98¢**

PLAY BASEBALL
GET DETAILS IN OUR STORE

DEL MONTE - 14 OZ. CATSUP
19¢

TENDERCRUST - Brown & Serve ROLLS
2:49¢

DEL MONTE - 303 CAN GREEN BEANS
25¢

ENERGY - GT. - POWDERED DETERGENT
53¢

OLEO
MEADOWLAKE
LB. **4:89¢**

APPLES
2:25¢
BUSHEL **\$3.25**

GREEN ONIONS
BUNCH **5¢**

RED POTATOES
10:39¢

CABBAGE
LB. **5¢**

TAYLOR & SONS FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS

CASH AND SAVE

YOU

ARE INVITED TO ATTEND THE **INQUIRER'S CLASSES** AT THE **ST. THOMAS EPISCOPAL CHURCH**

SUNDAY AFTERNOONS - 2 TIL 3:30

Beginning Sunday Afternoon, Oct. 6 a series of six classes will be held for all persons interested in knowing the doctrine, discipline, worship and history of the Protestant Episcopal Church.

No Obligation for Church Membership

STAR Continuous Daily Sat. & Sun. from 1:45 Week Days from 3:15 NOW... THRU WEDNESDAY

LOVE-TIME AND FUN-TIME IN PARIS!

PAUL
HE'S A WOLF!

JOANNE
SHE'S A BACHELOR GIRL!

NEWMAN WOODWARD
A NEW KIND OF LOVE
THELMA RITTER / EVA GABOR!

TECHNICOLOR

STARTS THURSDAY

The Mightiest Motion Picture of them All!

Walt Disney presents

20,000 Leagues Under the Sea

DOUGLAS MASON LUKAS TORRE

Directed by RICHARD FLEISCHER - Screenplay by EARL FELTON

TECHNICOLOR® CINEMASCOPE

PLUS COLOR CARTOON

TOWER DRIVE-IN THEATRE
NOW OPEN ON FRI.-SAT.-SUN. HURRY! ENDS TONITE!

"TERRIFIED"
Starring **TRACY OLSON**

"ATOMIC AGE VAMPIRES"
Starring **ALBERT LUPO**

Facts about PHARMACY...

ONLY YOUR DOCTOR IS QUALIFIED TO PRESCRIBE FOR YOU

Your pharmacist may not prescribe medicine -- only a doctor can -- but he is qualified to answer your questions regarding medicines.

MCDOWELL DRUG