Our Slogan: "More People - More Farms"

Published Every Thursday

HEREFORD, TEXAS, THURSDAY, JANUARY 24, 1963

Hereford Gets Sugar Beet Refinery



ONLY EIGHT GRAND peared at the spec of the City Com Community Cente the meeting wo

the Grand Avenue will not require a card issue since city funds are available. (Staff Photo)

Lobos 57-52: Big Demons Here Friday

Around Town

It's hard to write a column this week. Most everything already has been said on my two favorite topics: sugar beets and the weather. So we'll skip those, at least temporarily, and chat a ut other things.

Ordinarily, we are kinda like the old Texan who cau-And if he's not, there's no eet about our Brand subscriers. But we now have a specbers. But we now have a special reader that is worthy of mention. He's addressed as His Honor, the Worshipful Mayor of Hereford, England, and he gets his Brand at The Mayor's Parlour, Town Hall. The paper is being sent to him by Hereford, Texas, Mayor Bay Cownert. It is a wonderful gesture, but somehow we can't get hyer the feel-

orryton, the baby of the alled the upset of the the opener by edging tons 41-40. That put the has squad on the spot by have responded with gs of their other three

field, taking them 76-46, then dumped Levelland 53-36 before dropping Phillips Tuesday night 60 - 45.

Demon coach Jerry Hale, who won the state title in his first year of coaching, has been se-lected as basketball coach of the year for 1962 for the Panhandle area.

He has four big players to start at one time if he chooses. Of course, the Demons are led by mammoth Kelly Baker. The 6-51s senior center has been pacing the Demons since he came off the gridiron. Robert Rob-inett, a transfer student, is a-bout 6-3; Mike Wendele is 6-4; David Parsons is 6-0 and Ju-lian "Pee Wee" Miller plays

like a giant at 5-8. Last year, the Demons were favored but found themselves tied by Hereford. Dumas edged out the Whitefaces in a playoff, then breezed through regional and state games, with a 20-point victory in the championship till.

Only starting senior on the Du-

and the varsity tilt is set (Continued on page 2)

AT CITY COMMISSION

Low Pipe, Fitting Bid Is Accepted

a sprinkler system proposed for North Park were accepted with the low bid approved as the City Commission met in regu-lar session here Monday. As the regular meeting ad-

journed, the Commission m its meeting place to l Community Center for mation meeting with Grand Avenue property owners in regard to widening and paving of the

Conducting the special information meeting were Mayor Ray Cowsert and City Manager Dudley Bayne.

bids were presented with the difference between the low and high bids being less than \$50. However, the low bid was approved unanimously as commis-sioners expressed the belief that accepting any other bid would defeat the purpose of taking bids in the future.

Low bidder on pipe and fit-tings was Western Industrial Supply of Amarillo. Total bid was \$2072.58 on supplies in

cluding a two per cent dis-

of the month.

Also bidding on the project were Clowe and Cowan with a bid of \$2106.50 including a two per cent discount, and Carl McCaslin Lumber Company bidding \$2118.56. Western Industrial Supply

The Western Industrial Supply bid listed 4000 feet of one-and-a-half inch pipe at \$35.99 per hundred feet; 2260 feet of one-inch pipe at \$22.57 per hundred feet; one - and - a - half - inch fittings at \$80.84 per hundred, and one - inch fittings, \$41.71 per hundred.

In other action, commissioners approved on first reading two petitions asking for extension of the city limits.

Approval was given on Russell Sub division, being developed by L. B. Russell and the Cranbrook Corp., and Northridge Addition, being developed by N. D. Bartlett.

The Commission also turned

Proposed Paving Project Explained Was held immediately follo the regular Commission see Monday to explain and an

ave to be done" as Mayor Cowsert opened a special ag at Hereford Commun-

6857 Persons Take Type II Sabin Vaccine

ed the clinic held a ek ago in Castro County. A vaccine here since they were not able to attend clinics in Dimmitt due to the extreme cold

As the second dose of the vac-cine was being given, plans had already been made to give Type III of the Sabin V a c-cine. A clinic is to be held here

Mar. 3 under the joint sponsor-ship of local physicans and Jun-ior Chamber of Commerce.

The plan to offer the third dose of the stal vaccine was approved recently by Tierra Bianca Medical Associaa following a statement l U. S. Surgeon General. nt of the program in Deaf is County and four surround-

ons are being asked of ting the vaccine to help penses of the oral vac-

te program in Deaf Smith

Testing toward the modified certified status for the county began here in mid - August, 1962, as a team from the commission tested cattle within the a small percentage of the county's cattle to be infected by the disease, but the number

sufficient to keep the county from being certified at that This phrase of the program Police, Sheriff's took about four weeks to com

will be eight per cent.

The proposed paving proje

(Continued on page 2)

As Modified Area

Brucellosis area, according to

week by R. G. Garret, execu-

Certification of the Deaf Smith County means that less than one per cent of the cattle population is infected. Infection is also in less than five per cent of th cattle herds.

Two Sentenced On DWI Charges; One Posts Bond

day to charges of driving while intoxicated, first offense, in Deaf Smith County Court, Judge H. C. Williams presiding. Each was fined \$76.70 including costs and sentenced to 20 days

Pleading guilty to charges were Virgil Archie Webb, 38, and Mac Murray Worthington,

A third county resident, Sterling Kenneth Bates, 36, was re-leased on \$500 bond as a simi-lar charge was filed against him Monday. Both Bates and Worthington

The Commission also turned were arrested by Deaf Smith down the sale the 1942 - model County Sheriff's office, We b b number. Sale of the equipment was arrested Monday by the (Continued on page 2)

Texas Highway Patrol.

The Commission also turned were arrested by Deaf Smith 62. An estimated \$325 in materials were taken, according to Hereford Police Chief Marshall beets were grown in the county (Continued on page 2)

(Continued on page 2)

\$18 Million Shoup Plan Set By Holl

finery would be built here.

Holly Sugar Corporation of Colorado Surta),
Colo., declared Manday afternoon that its board of directors had decided to go after with plans to build an \$18,000,000 plant on a site

ough the original dream of a sugar beet re-

finery here started more than 50 years ago.

The plant, to be called the Merrill E. Shoup Plant, will get underway immediately, Holly officials said Manday. Construction is expected to be finished about Sept. 1, 1964. Between 400 and 500

rkmen will be needed dur-

bridge work, and other work.

The company plans to lay its

The spur will run about one

mile west of U. S. Highway 60.

which it plans to cross east of

Tierra Blanca Draw. Engineers

estimate it will take about 60

days to complete the spur to the

Constructing the huge plant

will be the H. K. Ferguson

Co. of Cleveland, Ohio, a sub-

sidiary of Morrison . Knudsen

Construction Co. Holly engi-

neers estimated as many as

400 to 500 workers would be

needed to build the plant dur-

ing the peak of construction

All of the engineering work

for the plant was done last fall

in anticipation of the plant's

construction. This will enable construction to begin almost at

Included in the construction

will be a large central factory building; six storage bins with

se facilities for packaged sugar, dried beet pulp and supplies, of-

fices, machine shops and liquid sugar storage facilities.

It is planned that the plant

will be in operation to handle

tons per year beginning with the

1964 crop. This, however, was

cut to 50,000 tons last month,

with the additional 15,000 tons

approved for allocation being

withheld. For about a month, it

nage might be available later,

own rail for the spur.

property line.

Hereford Cattle Keep Winning

Jack Renfro and Dameron reford Ranch showed winn-Herefords at the Western tional Livestock Show in Den-

may be used, he commented.

One is through the bank with at the Hereford Rotary Club's show here last week before taking honors in Amarillo.

payments on a monthly, quar-terly or yearly basis. Interest At the Denver show, Jack Renon notes purchased from the city fro of Hereford exhibited the second place carload of junior calves, while Dameron Hereford Ranch showed the third place

calls for construction of curb carload of senior calves. and gutters from 25 Mile Ave. to Avenue I. The present 20 -Both Renfro and Dameron reproted good prices at the Denfoot wide strip of paving would replaced with a 44 - foot ver sale. Renfro sold half interest in one calf for \$4,000 and half interest in two others for \$3,500. Another calf went for County Certified \$3,500. Another calf went for

maining ten for \$1,000 each. Dameron Hereford Ranch sold one for \$4,000, and three others for a total of \$5,000. Three more went for \$7,000, another for \$2,-500, and two others for a total of \$1,850. Dameron returned two top bulls to Hereford while selling 12 for an average of \$1,850. Back on the Golden Spread. Dameron exhibited the Reserve Champion pen-of-three bulls at

tive director, Texas Animal Health Commission the Amarillo Livestock Show. L. E. Minor of Hereford showed the number one and two summer yearling heifers in the Hereford division at the Amar-

Bill Dameron of Hereford served as assistant superintendent of the Hereford show in Amar-

As the testing program entered into the retesting phase, suspected cattle were retested and those infected were dispos-

building materials thefts were nailed Monday as Hereford Police Department officers and Sheriff's deputies arrested Hereford Negro and began questioning of a Latin - American reportedly implicated.

Arrested and charged with felony theft was Hereford negro, James Harper, 39, of Catalpa Street. Bond was set at \$1000 Tuesday in Justice of the Peace Court, Judge C. B. Miles pre-

Harper was released Tuesday as he posted the \$1000, according to Deaf Smith County Sher-As police officers and deputy

sheriffs began investigating the series of thefts from Rockwell Brothers Lumber Co. here, they iscovered three window frames from the company in a house allegedly being built by Harper. Eight more of the frames were also reported to have been found in the possession of a second Deaf Smith County Negro. It is, alleged that he pur-

chased them. The series is thefts is said to have began about Dec. 15, 19-

Holly Has Ten Refineries And History

at Alvarado, Cal. That plant was in 1936. That plant has a daily capacity of 1,800 tons.

Other plants operated by Holly ty, Cal., 1906, 1,700 tons; Santa Ana plant at Dyer, Cal., 1912,

Tracy, Cal., 1917, 2,300 tons; Delta, Colo., 1920, 1,300 tons; Sidney, Mont., 1925, 2,300 tons; Torrington, Wyo., 1926, 3,000 tons; and the Brawley

somewhere on a 1,700-acre 63 and Hereford will have the the Reserve Champion steer by Holly west of the city. The and will make Texas the 16th property starts one mile west state on the list, since no restock Show. Her 821 - pound

Holly's history, although sho Santa Fe Railway officials er, traces indirectly back said Tuesday that engineering the start of the sugar was almost completed for a spur dustry in the United States. A track to the Holly property. A transplanted Yankee named E. spokesman said that the com-H. Dyer, an engineer and shippany hoped to let the contract builder, settled in California in within two weeks for grading,

1857 and took up farming. curiosity. Dyer became so in-trigued by the discussions of beet sugar which appeared from time to time in the papers that he ordered sor sugarbeet seed from Germa and planted it in test pl on his farm at Alvarado

San Francisco Bay. By the late 1860's he growing 150 acres of sugarbeets and had become enthusiastic about the possibilities of beet sugar manufacture. Despite the unpromising history of all previous U. S. beet sugar ventures, Dyer formed a company build a processing plant on a

Operations started Nov. 15, 18 70 and the first sugar was delivered to the market two days later. Success of his operation was symbolized by sending a Continued on page 2)

Three Students total capacity of 60 million Take All-State Music Honors

Three Hereford High School students earned positions in allstate musical and vocal groups

the 1964 sugar beet harvest in the early fall. The plant will have a potential for processing 100,000 tons annually, or about 6,000 tons per day. However, it likely will begin operations with production of about 4,000 tons Kathy Knox, a senior and member of the Hereford High School Big Domino Band, was selected to appear in the All-State Band which will perform in Houston in February. Also named to state honor

groups were Mamie Silvertooth and Charles Kelly, members of the Hereford High School Mix-The plant was approved folowing an allocation made jointly to Holly and the Texas Sued Choir who earned spots in gar Beet Growers Association. the All - State Choir. The application sought 65,000 Another Hereford vocalist, Di-

ane Wilson, was named as an alternate to the state choir: Students earned the right compete for seats in the allstate groups as the result of earning top positions in the all-regional band and choir respec-

has been questionable whether Holly could afford to build a in Houston on Feb. 28 be plant on a smaller allocation the Texas Music Educators' an

Miss Knox will appear in either the All - State Band or the second all - state instrum group, depending upon the out-come of final tryouts in Hous-ton. In competition Saturday, the local flattist won the covet-Work toward a sugar beet re-ed all - state position over finery in Hereford started ser-strumentalists who had be ously three years ago, although ranked ahead of her in re

as 1912, shortly after the first

Mamie Silvertooth will a 1 n

nighest score of all the Here-

ford High senior girls taking

he test! This means that her

lest will be entered in the state

competition - Ann now has in

"Homemaker of Tomorrow" -

and we do hope that Ann com-

concerning domestic pursuits).

week. Becky Higgins showed

honors with "Troubles" - his

steer, while Becky also copped

first in the middle weight sec-

tion. Other Hereford teenagers

placing in the show were John

Perrin, Sandie Thomas, Larry

Cynthia Seed is now "Aunt

Cynthia" to her new little niece,

Leigh Anne, daughter of Mr.

and Mrs. Charles R. Seed of

Denton, Leigh Anne arrived on

Saturday, Jan. 19 - Little Miss

Seed weighed 6 lbs. and 5 oz.

are very very happy about her

presence in the family circle!

needless to say, all the Seeds

We're sorry to say that

Dianna Robinson, who has been ill and "out of circula-

tion" since a week before

na, you can be sure that your

cheerful countenance is miss-ed both in school and around

town - a speedy recovery is

ia Covington, Frank Hergert,

ni Rush, Donald Payne, Shari

Something new! "Handshakin"

Day" at Hereford High School

will be this Friday, Jan. 25! For

you who are wondering just ex-

actly what this Day means in

the lives of all HHS students.

here is the best explanation I

can muster: Everyone will shake hands, saying "Beat Du-

mas!" - several students will

be told (in advance) a certain

will be given a silver dollar!

shakin' Day is sponsored by the

Student Council in an effort to

and enthusiastically support the

The annual FHA Chili Supper

Plains Insurance Agency

Since 1926

Robert Lemons

Jno. H. Patton W. H. Patton

hustlin' Whitefaces!!!

This should be fun! Hand-

and Carl Stapp.

wished for you!

Christmas, remains so. Dian-

And still more honors to be

By Audni Miller - Mid - term examinations are over, grades posted,

schedule changes made - and we're off again with a bang***! Seniors are thinking that this is their last semester, juniors her possession a medal which are thinking that this is the she is entitled to wear as the last semester of their junior year and that next year they'il be "big seniors" (ha!) and sopes out "on top" in the state homores are thinking that they'- contest! (The accomplishments re on their way to being upper of these domestically . inclinclassmen at last! There you ed people never fail to increase have it, folks, "A Cross-Sec- my own feelings of inadequacy tion of The Typical Student Mind At Semester's End."

Rumbles from the Junior recognized - this time in rela-High Set: The proceeds from tion to the Hereford Junior the Junior High'ers dance last Livestock Show held here last Friday night at the Community Center went to the Mar- her 851 - pound Hereford "Buckch of Dimes - the Center wheat" to take Grand Champ-Student Council voted in favor ion honors in the show — con-of this measure.

And for you in high school: course, to "Buckwheat"! Larry This Friday night the Count- Minks, Hereford High sophodowns, a combo from Portales, more, claimed reserve champion will be at the Center to play for the special March of Dimes 721 - pound Hereford; "Troub-Dance - this band is graciously donating its services, so let's the light weight division. Jimmy render acknowledgement with Higgins displayed the top heavy good attendance. Admission price is set at 50 cents per person: the dance will start after the Herd's tilt with Dumas here on the home court, and will end at the Witching Hour. This is Noland, Jackie Andrews, and for a worthy cause, so come Dan Thomas.

And another dance is scheduled for Satruday night from 8:30 - 12! You will be thrilled to know that none other than the Fireballs are to play at this frolic! Admission to the dance featuring this nationally - know

Now let's change topics from dances to the newly organized "Pink Angels". Tuesday night, Jan. 15, F.N.A. members who wished to participate in this program met in the lobby of Deaf Smith County Hospital for an organizational meeting under the direction of T. E. Seigler Jr., hospital manager. The girls, clad in pinkand-white-checked pinafores and white blouses, will prform routine tasks in caring for pat-

Included in the 'Pink Angels' Janice Hagans, Linda Higgins, Eliza Williams to J. T. Boynforce are Judy Stone, Rita Al- Dick Lookingbill, Nanetta Clear- ton: All of Lots Nos. 15, line Brumley, Becky Jackson, Ballard, Sharon Tinnin, Judy Barbara Barrett, Mary Betzen, Kathleep Kuper, Sylvia Fang-Shelton, Kay Nell Reeves, Donman Barbara Langley, Beth na Williams, Clifton Corley, An-Ballard, Martha Husdon, Doris Parsons, Nancy Tyler, and Elizabeth Burrus. Here's wishing Botkin, Bill Jack Gililland, Glorthese "angels" (?) success in their new vocation!

In the "Honors To Be Conferred Department": Heartlest congratulations to Kathy Knox who is now a member of the 1963 edition of the All-State Band! This accomplished musician, who is a senior at Hereford High School, will travel to Houston for the Band's performance there on Feb. 28.

Congratulations also to Ann Gentry who is naturally quite thrilled at being selected "Miss Betty Crocker Homemaker of

Hospital Notes:

Deaf Smith County Hospital Visiting Hours: 10 to 11 a. m.; 3 to 5 p. m.; 7 to 8 p.m. Children under 14 not permitted to visit at any time. Patients in Hospital

Mrs. Naomi Bott'r, 104 Aveis this Saturday night, Jan. 26, nue B; Reba Rea Grider, Rt. from 5:30 - 8:00 in the high 4, Box 133; Mrs. Ruby Mitchell. school cafeteria. This is sponsor-Rt. 1. Dimmitt; Mrs. M. E. Siled by the Future Homemakers vertooth, 419 Star; Charlie R. of America to benefit the Amer-Sowell, Box 464; Mrs. Jamie ican Field Services' Exchange Clearman, 118 Avenue G; Earl Student Program, Adult tickets Porter, 801 North Main; Mrs. are priced at \$1 and children's time and space - we make and Fred Bell, 339 Avenue I; Thotickets at 50 cents - it can be mas J. Welch, 812 Brevard; Mrs. Jose Garcia, Box 722; Ernest Combs, 150 Ranger Drive; Mrs. Billy W. Nazworth, Box 908; Dr. Frank Blamey, 2501 Greenewood, Pueblo, Colo.; Mrs. Terrell Hodges, Rt. 4; Mrs. Lonnie Isch, 401 East 3rd; Mrs. Tommie Lewis, Rt. 4, Dimmitt: Mrs. Charles Pulliam, Rt. 4: Mrs. George W. Parker, Star Route

Rita Collier, Mrs. Paul Harvey, Mrs. J. T. Richardson, 1-18.

Mrs. Delmar Sigle, Mrs. Leonard Bartels, Mrs. Loncis Rule. Mrs. Gwynne Owen, Mrs. Jim-mie Hrabal, Mrs. Claude Mc-Clure, Mrs. Hallie Kester, 1-19. Mrs. Daniel Wisdom, Mrs. Loyd Brooks, Mrs. Gilbert Sc-

hueler, 1-20. Mrs. Erwin Bartels, Leonard F. Stayton, Jesus Salcedo, Amy Roberson, Mrs. H. D. Robbins, Marvin E. Morrison, Mrs. Dev-ie Grimes, Henry C. Williams, Gloria, Arzola, Mrs. Stanley Smith, Mrs. Don R. Davidson,

Frank Tackitt, Mrs. James E Black, Mrs. Flake Thurman, Troy Benefield, 1-22.

Look Who's Around., New!

Mr. and Mrs. Daniel Clark Wisdom are the parents of a daughter, Shawnie Elizabeth, born Jan. 18 at 11:14 a. m. She weighed 8 pounds,

Mr. and Mrs. Erwin John pounds and 8 ounces.

Mr. and Mrs. Jamie Carley Clearman are the parents of a son, born Jan. 20 at 5:03 p. m. He weighed 7 pounds and 1 oun-

Mr. and Mrs. Tommie Gene Lewis are the parents of a son, born Jan. 22 at 2:58 a. m. He weighed 5 pounds and 8 ounces. Mr. and Mrs. Terrell Scott Hodges are the parents of a daughter, born Jan. 22 at 3:58 a. m. She weighed 7 pounds and 8 % ounces.

Courthouse Records

Vehicle Registrations

Roscoe Metcalf, 1959 Ford; William A. Ware, 1961 Chevrolet; Mary Jo Peters, 1962 Ford; Jay Kerr, 1958 Internationa pickup; John Kerr, 1958 Inter-national pickup; Irvin Reeves,

les" also earned first place in 1962 Chevrolet; Bill Bourn, 1959 Ford: Hereford Tile and Brick Incorporated, 1963 Ford; J. N. Sanford, 1963 Ford 1/2, ton pick-Lewis Etheredge, 1963 Chevrolet pickup; T. B. Williams, 19-

56 Pontiac: Fred J. Dunn, 1962 Chevrolet; Laile G. Rankin, 19-63 Rambler station wagon; H& | fore the feature contest. W Implement Company, 1963 Chevrolet; Billy J. Raney, 1957 Chevrolet pickup; Kirby Sales, 1956 Chevrolet; J. E. Brooks, 1963 Chevrolet pickup; L. V. Cole, 1947 Ford 1 1/2 ton pickup; Stephens - Hudson Motor Company, 1963 Mercury; J. G. Evans, 1963 Rambler; Essie B. Cardwell, 1963 Rambler; N. E. Stowers, 1951 Chevrolet grain bed; Preston L. Ryan, 1954 Cadillac, 1-21.

Roberto Garcia, 1956 Chevro let truck; Jack France, 1957 Oldsmobile: Kinsey - Osborn Motors, 1960 Chevrolet, 1-22.

Warranty Deeds Mazie Clay, et vir, Eliza Wil-Among the teenagers witness- liams: All of Lots Nos. 15, 16 ing the Whitefaces' conference and 17, of the Miller and Mosvictory over the Littlefield Wild- ley Subdivision of Block No. 26,

man, Barbara Langley, Beth 17, Miller and Mosley Subdivision of Block No. 26, Evants Wiman, Kathy Boston, Wallace Addition.

Maudie Linville, et vir, to Eugene Campbell: All of Lot No. na Evans, Judy McCarver, Jay 35, Hough's Subdivision of Block Boynton, Cynthia Seed, Myrna No. 33, Evants Addition. Deeds of Trust

Harold Head, et ux, to Amar-Jimmy Bell, Gaytand Ward, Lo- illo Production Credit Associa-Jo Carmichael, Jerry Bybee ship 2, Range 2, in Deaf Smith County, Texas.

Thurman E. Banks to Royce K. Banks: The Northwest quarter of Section No. 19, Block No. 7. B.S.&F. Survey

Paul W. Metcalf and wife to Jennie Metcalf: Being all of the Northwest 1/4 and all of the Southeast ¼ of Section No. 14, in Block K-6, Certificate No. 27, G.B. & C.N.G. Ry.

number, say, for instance, 25—then, the 25th person to shake hands with that specified person Holly ...

(Continued from page 1)

barrel of Alvarado - made suboost school spirit prior to the gar to President Grant and Dy Herd - Demon clash Friday er won for himself the honor night at 8 in the high school of being "The Father of the gymnasium. Do attend the game American Beet Sugar Industry".

Although the plant has since been completely rebuilt by its present owners, the Holly Sugar Corporation, sugar is still being made on the site of Dyer's historic plant.

Finally, I offer this thought of Peter Ibbetson's for your consideration: "Happiness is like measure it ourselves; it is a said that when you are buying a ticket, you are buying a please; just a thing of contrasts and comparisions."

(Continued from page 1) for himself. He mays now the only place he has to operate over at City Hall to in Dudley Bayne's office and that just doesn't seem to have the same air of dignity as would a special Parlour.

Long, tall Charlie Bell ambled in before the last cold wave Bartels are the parents of a to inform us that the annual son, Ricky Lee, born Jan. 19 Lions Club Minstrel would be at 5:49 p. m. He weighed 7 held on Thursday and Friday, Feb. 28 and March 1. Sounding just like an advance man for a travelling circus, he promised that everything would be iger and better this year. And we can't really doubt his c.d on that score.

> The March of Dimes drive is doing very well this year. Two more, major events still are in store. One will be a teen age dance Friday, Jan. 25, at the Community Center with the Countdowns of Por-tales playing. The affair will start after the Hereford-Dumas basketball game and last until midnight. The other will be a "March of Dimes Road-block" run by the Junior Chamber of Commerce from noon until 4 p. m. Sunday, Jan. 27, on Park Avenue in the vicinity of the Community

Mentioning basketball reminds us that YOU are needed Friday night at Whiteface Gym as the Herd takes on the Dumas De-mons in a crucial district contest. There is no need to tell you that Dumas will bring a large delegation to back its bunch of giraffes. The B game starts at 6:15 p. m. and the varsity game at 8 p. m. and seats will be at a premium long be-

And how glad I am that I live where our arthletic teams get excellent support, win or lose. I would almost bet that Hereford had at least as tice sessions here as were present to back the Lobos.

Would you like to share in

Police ... (Continued from page 1)

Proposed...

(Continued from page 1)

wide street. Normally the street width required would be 36 feet, but the Commission feels that the additional eight feet is needed due to heavy traffic along the

In the proposal, the city would pay for the additional eight feet of paving.

When the project is completed, there will be two parking lanes on each side of Grand Avenue plus the two wide traffic lanes. The mayor pointed out that

this would make Grand a "much safer street." It was explained during the

meeting that the present strip of paving would be torn up because moisture had seeped under the paving and softened the

A new base would be constructed and new paving put The special session closed with a question and answer period.

VISITING FROM DALLAS

Mrs. Jon Fraser and boys To reality from Dallas are here visiting for several weeks in the home of Mr. and Mrs. Alton Fraser. a long tim

Herd...

(Continued from page 1) for 8 p. m. in Whiteface Gym. In Tuesday night's game at Levelland, a sparse crow saw Hereford off to a slo start. But the Herd bombe the third quarter and the consted in for the victory.

In less than three minutes Robert Stange hit five points for Hereford, but missed three other free throws before Levellan could hit a basket, Earl Jackson netted three more points before the Lobos could tally again. Dwight McGee hit one of two free throws for a 9-4 lead but Vic Hines came back with two baskets to narrow the lead to one point. Hereford really turned cold in

the last four minutes of the per-iod as Ronnie Welty and Austin Hodges missed free throws. Lobos also missed their first two

better world understanding and make a small investment in world peace? Then attend the Future Homemakers of America chili supper Saturday, Jan. 26, from 5:30 - 8 p. m. in the high school cafeteria. You'll get a good meal of chili and homemade pie. And all the proceeds will be used to help finance the FHA - sponsored foreign ex-change student here next year. Through the years, this group has more than done its part in making Hereford conscious of the world in which it lives by sponsoring an American Field Service exchange student each

This week's front page has a story about the fine showing of Hereford cattle in various shows. But young John-ny Mars of the Deaf Smith county 4-H also keeps on do-ing well in the porker field. He showed the second place Hampshire in the Amarillo Fat Stock Show this week.

The Hereford Rotary Club was. well - pleased with the results many fans out in Levelland of the junior livestock show auc-Tuesday night as did the Lo- tion last Saturday, although they bos. In fact, we may have lost a couple of hundred dollars had a few more. I've seen al- as the result of some calves most as many people at prac- that sold for less than the 40 cent a pound that was guaranteed the youngsters. All in all, it was an excellent show with some top - notch stock. Generally prices were above average for the show. They and the Hereford Young Farmers really did a fine job.

Board members of the Deaf es, six or seven bundles of shin- at 3 p. m. at the Community 21 for the young Lobos. Federation's regular luncheon, which is slated for Thursday,

Now that we've discussed everything else, we'll com-ment briefly on the third in a very rapid series of fri-gid blasts: BERERERE!

Which brings us to the last to pic: sugar beets and a plant for them. We are delighted to have Holly come to Hereford. The company is a dynamic one, with top leadership, foresight and the courage to wage a long battle that cost a lot of time and money. We think Holly will be a big asset for the community and are looking forward to a long, pleasant association. For the length of time most of their plants have been in operation, it is readily apparent that they should be with us as long as we have soil and water to grow beets. Our thanks also go to the many people who worked so long, and so very, very hard, in what often seemed like a los ing battle. They had the preseverance that was so necessary

Holly and Hereford make qui a team Now that the best plant isn't

Now we hope to

free throws, but Butch Harrell and Larry Crump hit baskets for a 12 - 9 lead with eight seconds

Jim Haney hit a jump shot from the side as the buzzer sounded with Levelland in front

During the first 3:30 of the second quarter, McGee and Hod-ges each hit baskets as Level-aides, James W. Witherspoon land raced to a 21-15 lead. Then Haney hit two free tosses and Strange dropped in a basket.

Wayne Burton hit one of two free throws as Haney hit from close in. Crump tallied again but Hereford took the lead once more as Hodges scored and Haney stole the ball and passed to Strange, Hines hit a free throw to knot the score, then Levelland missed three straigh free throws. That made it 25-

Then Hereford came alive In the first 62 seconds, Hance hit one basket and Jackson two. The spree was interrupted briefly for one Lobe free throw. Four more baskets came in less than two minutes. os: Strange, McGee, Jackson and Strange again. Harrell hit a basket and Jack-

on netted one of two free throws. Haney's field goal came in the midst of three baskets by Levelland, Haney hit one of two free throws and McGee scored again from the field. As the quarter closed, Crump

and McGee traded baskets leave Hereford in front 47-36. Jackson opened the slow-pac-ed fourth period with a basket, but the Lobos hit a basket and two of four free throw attemp to narrow the margin to 49-40. Billy Hill hit two free throws after Hodges and McGee had each missed one. A Lobo missed a free one, as did Haney. But Mike Ferguson hit two from the charity line to make it

Levelland then hit three quick buckets in one minute, counter-ed slightly by Hill's two free throws. Another Lobo twopointer was equalled by Danny Cates' two free throws. But Levelland hit two free throws and one more basket to

close the gap as the game end-Again, Hereford's scoring was balanced. Hobert Strange hit is, Earl Jackson 12 and Jim Haney 11. Butch Harroll and Vic Hines had 11 each

In the B game, Hereford trailed 22-23 at the half, but hit 20 Cook points in the third period and 24 in the fourth for a 68-42 win. Charlie Moreno had 14 while So far, materials reported re-covered include 11 window fram-men's Clubs will meet Saturday hit 12 each. Jim Valentine got

Hereford (57) FG FT PF TP Littlefield Haney 4 3 3 11 Perryton

Crump rict I-AAA 11 Perryton 9 Levelland

Hereford...

(Continued from page 1) on an experimental basis. The Texas Sugar Beet Gre ers Association was organized in in Hereford to carry the fight. aides, James W. Witherspoon and Henry Sears, started to

They found that the Sugar Act was automatically approved for five - year periods with no provisions for new areas getting any increase. After a long, and difficult fight in Washington, they succeeding in blocking a long extension of the Sugar Act. This was done twice while the Association gathered support from other interested areas.

del Castro had turned Cuba over to the Reds, the group tried to get part of Cuba's huge sugar allocation moved to the United States. This failed, but legislation was pushed through to allow the United States Department of Agriculture to grant 65,000 tons a year for four years to new growing areas to handle to new growing areas to handle the growing demand for sugar. This protion was called the "growth factor" and did not in-clude any portion of the Cuban quota, which was handed to a number of foreign countries.

ber, with applications from all over the country, Speckels Su-gar Company was given the 1963 allocation for its then-partially - completed mill in Cali-formia. Application of the Texas Sugar Beet Growers Association and Holly Sugar together we given part of the 1964 quota.

Holly and TSBGA officials worked desperately to get the entire quota allocated, but

Cates 15 Harrell

The Hereford Frand, Hereford, Texas, Thurs., Jan. 24, 1963 siled. They are still workly get the 15,000 tons res

signed to this area. Holly's plant here will be pro-essing beets from Deaf Smith, Castro and Parmer counties Texas and Curry County, N. M. About 25,000 acres total will be eded each year from the four

In addition to the refinery Holly plans to build a 10,000 head livestock feed yard.

The long fight that was eli-maxed this week was led by Witmaxed this week was led by Witherspoon, Benefield, Sears and a host of others. Instrumental in pushing for changes that would aid this area were Fred Husbands and Loren Walker of the West Texas Chamber of Commerce, with Reps. Walter Rogers and Bob Poage heading the campaign in Washington, Witherspoon said that Gov. John Witherspoon said that Gov. John Connally had been very helpful

during the past few weeks But all agreed that it was a community effort, with al-most every single resident of Hereford and this area doing something during some phase of the long battle.

Low...

(Continued from page 1) had been proposed Fire Chief Dub Reeves at a previous meet-

An offer of \$2750 had been made by the City Commission

of Roaring Springs.

In turning down the sale, the Commission expressed the belief that the piece of equipment would be adequate to serve the need for a standby vehicle.

City Manager Bayne explained to commissioners that the well at Hereford Municipal Airport was not producing enough water to supply needs at the fac-

He was granted permission to rework the well and install a submersible pump. The Commission granted the

city manager permission to advertise for bids on a new street sweeper for the city and installation of the North Park sprink-Dr. Roy J. Grubbs was also

reappointed as city health offic-er during the session.

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Guest Speakers Will Be Heather Gordon and Frank Hergert exchange students

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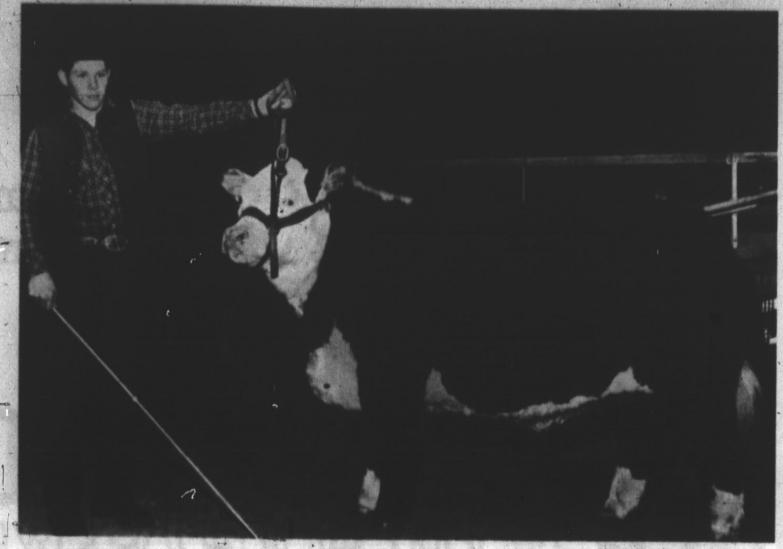
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PREACHING . SINGING . PLAYING . ASSEMBLY of GOD CHURCH HEREFORD, TEXAS



TOP HEAVY STEER was shown by Jim Higgins at the Rotary-Club Junior Livestock Show. "Red", a 1009-pound Here-ford, earned first place in the heavy steer division of the

show. Higgins, a junior leader in the Eager Beavers 4-H Club, is the son of Mr. and Mrs. Karroll Higgins of Here-

ness during the first quarter.

Littlefield managed a 10-9 edge

after eight full minutes of play.

Roberson, Cain, Lueb, and Ste-

vens all tallied to total the

Action stepped up consider-

ably during the second period.

but the Wildcats scored in the

the Wildcats again managed the

last tally to have a 37-36 edge

in the running with seven points,

over Hereford going into the fi- Pierce

nal round, Moreno kept the Herd | Cox

final seconds of the half to take Moreno

a 27-25 lead to the dressing Justice

Stevens ripped in six points Stevens

including two at the free throw line, to spark the Whitefaces to a 16-point guarter. Justice and Roberson both hit for four Total

Herd's nine points.

while Roberson and Stevens got

Hereford held the hosts to

five points in the final round to pull ahead for the win. Lueb

put through four points and Cain got a two-pointer. Then Stagner hit a free one and

Roberson tallied another. Mor-

eno scored one from outside

to put the game on ice with

Hereford was slated to play

in Levelland Tuesday night, and

then plays host to Dumas here

Friday in Whiteface Gym, begin-

BOX SCORE

ning at 6:15 p.m.

Roberson

Cain

Protect Your Car

STORAGE

RECREATION

Carl McCaslin Lumber Co.

Hereford winning, 46-42.

Herd Evens District Mark while Rob With Win Over Littlefield

Whitefaces and Wildcats prov- best performance of the year | Both teams reflected the outed to be near foes Friday night while claiming honors for Here- side temperature with their coolin Littlefield, but the Whitefaces ford with 11 points. pulled ahead in the final minut-

Also pacing the Whitefaces

The win evened the Herd's were Gary Roberson and Chardistrict record as the White-faces previously had a defeat by Perryton in the books.

A large junior by the name of David Stevens turned in his ed three.

FRIO NEWS

Abilene Preacher Aids Frio Church and Gary Stagner contributed a pair of free throws. In the third quarter, the squittes Staton.

The Rev. and Mrs. Claude the services. of Abilene were guests at the Frio Eaptist Church Sunday, as he brought the message at both services. The Harrises spent Saturday night in the home of Mr. and Mrs. T. L. Sparkman Jr. On Sunday, they are dinner with the Charles

dinner were the Frank Robbins family and the Buck Stringers. The Rev. and Mrs. Bob Ramey of Hereford were guests of the church the previous Sunday as he preached for both ser-

Mrs. B. H. Baldwin is visiting a few weeks in Dallas with the Ben Deans and in Fort Worth with the Darrold Bald-wins. The Godfrey Baldwins of Austin are expected there to visit his mother and relatives this weekend.

Mrs. Spicer Gripp has been ill with a throat infection for several days.

Mr. and Mrs. Bill Williams went to Fort Worth last week to attend the Baptist Evangelistic Conference. They remained through Wednesday, when the

QUALITY NURSERY STOCK

Rev. Billy Graham conducted

Mr. and Mrs. Joe Ed Andrews and Elizabeth visited her grandparents, the Zerrell Pilgreens, Mrs. Hattle Haseloff and other relatives in Vernon last weekend.

Mr., and Mrs. Olin Parris have bought a home at 603 Star in Hereford. They expect to move their furnishings from the farm to town. They have been renting an apartment for sev-

Mr. and Mrs. Joe Autry and children will live in the Parris

Mrs. G. W. Parker entered Deaf Smith County Hospital Fri-

The Rev. Kenneth Lowery of Westway is teaching an adult study course this week at the Frio Baptist Church. The course is on the Book of Matthews and is held at 7:30 p. m. each

Mrs. Buck Stringer took her father, W. P. Betts of Hereford, to Lubbock on Thursday for medical treatment. His son Arthur, went for him Saturday.

Mr. and Mrs. Robert Dobbins went to Oklahoma City this week for their daughter to see an allergy specialist.

505 W. Park EM 4-1868 Have you read the Classifieds

- AUCTION -

MONDAY, JANUARY 28 SALE STARTS 11 A. M. C S T

MASSEY - FERGUSON FARM MACHINERY LIQUIDATION EVERY ITEM POSITIVELY SELLS

HOLLIS, OKLA.

1/2 MILE EAST ON U. S. HIWAY 62

- . 43 COMBINES
- 22 TRACTORS
- . 2 BALERS
- . HAY TOOLS

USED PLOWS, MOWERS AND Misc. Articles Too Numerous To Mention

TERMS ARE CASH AT TIME OF SALE Massey-Ferguson, Owners

REP. ROGERS WRITES

Move Predicted To Reduce ston, despite the press for sweeping tax law revision, Congress will be extremely cautious. Oil Depletion Allowance

18TH DISTRICT:

wance for oil and gas is going non - partisan Materials Policy to be under fire again as the Commission, is the most comnewly convened 88th Congress prehensive study made of our plunges into a variety of tax nation's natural resources. The revision proposals. You should expect another determined ef-fort this year to reduce the 36year-old formula which estab- licy for mineral deposits. ed the depletion allowance for oil and gas at 271/2 per cent.

Once again I will be among those Members of Congress working to keep the 271/2 per cent allowance. I'm convinced this figure is vital to the continued vigor of an industry so important to our Panhandle economy and national security.

I expect bills to be introduced calling for a reduction in the oil and gas depletion allowance to 221/2 per cent. Proposals in past sessions asking a cut to 15 per cent were overwhelmingly defeated; in recognition of the fate of these past measures, op-ponents of the 271/2 per cent allowance apparently again will aim at a more modest cut. A three . step cut to 20 per cent was beaten twoto-one in the Senate early last fall. A new round may be ex-

The oil and gas depletion allowance is not a tax loophole It does not permit a royalty owner or oil company to deduct 271/2 per cent from its income tax . . . It does not represent cash; it is a deduction from taxable income in figuring tax liability . . . It is not applicable to all operations of the oil industry; it applies only to the field value of the crude oil and raw gas and only to the extent that it can be produced at a pro-

The purpose of the 1926 act establishing the oil and gas depletion allowance at 271/2 per cent was to avoid crippling an industry by taking away through income taxes the capital needed to stay in business. The act recognized that every barrel of oil found is one less bar-46 rel to be found; that every barre removed from an owner's land depletes the asset value of his land by one barrel.

principle was applied by tax laws, in varying percentages, to approximately 100 minerals and other natural resources taken

GARAGE

A five - volume report, "Resources for Freedom," issued in 1952 by President Truman's committee formulated a natural resources policy for the United States; including a tax po-

Its report has been, and no doubt will continue to be, an important factor in Congressional debates on the depletion allowance matter. In its recommendations to the Pre- Holds Service sident the commission gave full endorsement to the 271/2 per cent depletion allowance

Despite this recommendation and the strong fact - based case for continuing the 271/2 per cent allowance, you many expect new pressures this year as Conand searches the body of law for tax inequities.

The oil and gas depletion allowance is threatened becruse in the minds of many citizens the oil industry is regarded as an extremely lucrative and unusually profitable business.

They overlook the high - risk gelistic visitor. position of the industry, its highly competitive nature, the dulling effect on domestic production caused by imports from abroad, the fact that earning rat-

The First National City Bank of New York reported that oil company earnings, in the 30year period from 1926 (the year NEW BABY the 271/2 per cent formula took manufacturing companies.

Wells are going deeper. In week helping with the new arview of the industry's profit rival.

now more than ever does not appear too high in its purpose of encouraging new drill-ing. If the depletion allowance were done away with entirely, oil producers would have to find some other way to attract capital for exploration. In the end, the consumer might have to bear the load

by paying higher prices for

Adrian Church During Week

Adrian Methodist Church has announced services this week in keeping with the area emphasis in evangelism.

The Rev. Bernard F. Seay, pastor, announced that servicgress takes up proposals for tax es will be held Thursday and cuts and tax law revision- Friday. Both morning services will start with breakfast at 7:15 a. m. The evening service will begin at 7:30 p. m. Thursday and 6:30 p. m. Friday.

> The Rev. J. E. Harrell is the evangelist and the Rev. Tommie Nelson is serving as evan-

The church also held services Wednesday, including a 12 - hour prayer vigil.

Earlier in the week, the Aes, are in line with other indus-tries. legates to a meeting Monday through Wednesday morning at

Mr. and Mrs. Charles Seed effect), averaged 9.5 per cent of Denton, son of Mr. and Mrs. of invested capital, compared Walter Seed of Hereford, are with 10.6 per cent for other the parents of a baby girl, born on Saturday, Jan. 19 at 8 a. m. Oil is getting harder to She weighed 6 pounds and 5 ounfind. Drilling costs are up. ces, Mrs. Seed is in Denton this STATE PARM

petroleum products.

I expect that again in this sesabout making any tax structure change that would intimidate the quest for new oil and gas WALTER ROGERS

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minerals and vitamins your cattle and sheep need for healthy,

saves labor. FLO-PRO contains all the protein, molasses, yeast,

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79¢

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4 FOR \$1

SAMPLED IN OUR STORE SATURDAY ROAST BEEF Blue Marrow, With Sauce 11oz

PANCAKE SYRUP

COLORADO RED 25 LBS.

CALIFORNIA ORANGES

RUBY RED GRAPEFRUIT

SMUCKERS LITTLE BROWN JUG

FLORIDA





19¢

10¢

Fabric Softener - 32 DOWNY	oz.,	696
Girls - Sizes 61/2 - 8 MORPUL SACKS		79c
Mortons - Reg. 49c CHIP - O'S		390
Hunts - 8 oz. Con	E 3	for 25c



Liquid Detergent - 32 oz.	69c
Pyrex - 6 Cup - Reg. 3.98 PERCULATOR	\$2.99
Hersheys - LB, Ctn.	59c
GREEN BEANS	for \$1



OPEN EVENINGS TILL 9 P. M. MON. - THRU - SAT. CLOSED SUNDAY

RECIPE - PINK SALMON TALL CAN 590

HUNTS TOMATO JUICE 2 FOR 45C

CANNED LUNCHEON MEAT

ROSEDALE - GARDEN SWEET PEAS 303 CAN 2 FOR 29¢

ARMOURS TREET 12 oz. 39¢

New Blue - King Size CHEER \$1.15 Welchs - Frozen - 12 oz. Con GRAPE JUICE Burleson - 3 Lb. Jar - Ext. HONEY Van Camp - 300 Can PORK & BEANS 8 for \$1





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WINNER S100.00 - GAME NO. 8



INNER SIOO.OO - GAME NO. 9 MR. LESTER ENGLISH

GAME NO. 10 - FINAL GAME



SERVING SOME OF her delicious potato salad to her two daughters, Jamie, left, and Betty, right, Mrs. Erika Durham finds that it does not last very long. Erika enjoys

preparing some of the dishes that are popular in Germany and which she uses here in America.

Apple Strudel.

(for dough)

1/2 cup hot water

2 tablespoons flour

Confectionary sugar

1/2 cup (1 stick) oleo or butter,

melted (for brushing dough)

bowl; beat slightly. Stir in 1/2 cup

of the sifted ingredients to make

a paste. Stir in melted butter

or oleo a little at a time into

the egg mixture. Alternate with

dry ingrediens, beating well

after each addition. Dough will

Scrape dough from bowl onto

a pastry board and work with

hands for about ten minutes or

until dough no longer sticks to

the board or hands. Roll dough

out on a large tablecloth and

then stetch out with hands very

carefully until paper thin. Brush

lightly with some of the 1/2 cup

of melted butter or oleo. Spread

crumbs, from filling recipe, over

be sticky and elastic.

21/4 cups sifted flour

(Staff Photo)

LET'S COOK SOMETHING!

Now A U.S. Citizen, Erika Durham Cooks 'In German'

about 40 minutes. Apples and

Erika recalls a dish that had

been a favorite in Germany as

long as she can remember for

a breakfast meal. Even now she

will cook it for her family. It

supper dish, eaten with a pea

salad or a tossed tomato and

"Farmer's Breakfast"

Slice cooked potatoes and ar-

range in baking dish. Sprinkle

with anchovies, bacon and onion.

Alternate this mixture in layers.

Beat 2 eggs and ½ cup of milk

together. Pour over potato mix-

ture and bake in oven at 350

2 potatoes (boiled in jackets)

% can anchovies (chopped)

4 strips bacon (chopped)

Small onion (chopped)

degrees until brown;

lettuce slad.

Bring water, salt, sugar and 6 tablespoon sugar

Oleo or butter

By Ramona Noel **Brand Society Editor** With a raised right hand 2 to 3 drops lemon extract

of allegiance, Anna Erika Bet- 1 pound apples tý Durham, was one of 44 persons to become a citizen of rice. Drop rice and sliced apples 14 teaspoon salt the United States last Friday over medium heat until done, afternoon, Jan. 18. Erika proves to be a modest rice can be cooked separately person, but within her is a dig- and put into casserole in layers,

nified proudness, that bursts if so desired. Use a topping of forth when she speaks of Here- 2 tablespoons of sugar and 1/2 ford and her many friends here. teaspoon cinnamon mixed to-After living here for almost gether and sprinkle over mixten years, coming to Hereford ture. in October, 1953, Erika feels that this is her home. In expressing her aims, she said, "I could have gone back to Germany after the death of my husband last year, but my children, can also be used as a winter.

Betty, 8, and Jamie, 3, and I

were happy here, so this is where we stayed." Erika was born and raised in Wiesbaden, Germany. She feels very fortunate that she had had private lessons in English when she was 12 years old and is capable of reading anything in English. The county library tends to be one of Erika's favorite

places, because of her love of During the summer, Erika is kept busy with her babysitting job, having as many as 20 in her home to share her love and kindness with. She still does babysitting, but during the winter the number is somewhat

Erika and her girls attend the First Baptist Church, where she is a teacher in the nursery. She loves her church work and enjoys the association that comes from being an active mem-

Even though she does not do the cooking that she used to do, Erika still hasn't lost the touch, Some of her favorite recipes, both German and American, are being shared this week.

A different flavor in potato salad is enhanced with the variety of ingredients that are combined in this recipe. Petato Salad

large potatoes (boiled in jackets)

2 dill or sweet pickles (chopped) medium onion (chopped) slice of canned pimento

(chopped)

1 can of Deep Blue Anchovies

Peel potatoes and cut into cubes, peel apple and chop into small squares. Combine potatoes, apple, pickles, onion, pimen-to, chopped anchovies, use li-quid from canned anchovies, too. Use two tablespoons of corn oil and vinegar and mix all ingredients together with enough salt and pepper to taste. Garnish with tomatoes and eggs.

Serves 6 to 8 people Aptreliels (Apples and Rice)

Argen Has No Words After 16. Years Here

By Argen Draper

H. D. CHATTER

have been without words. This is one of those times. I am so very grateful for the nice recognition you folks gave the extension program in Deaf Smi-

Thanks for coming to the tea and for your kind remarks. It seems impossible that 16 years have passed since my work began in the county. Many changes in population, progress and methods of work have come about. The work is so different and interesting - interesting, I think, because extension is expanding the work and reaching more people through organized

Every day we receive requests from persons not connected with home demonstration or 4-H clubs for materials. About half of the nation's home economists receive their education from land - grant colleges. Spokesmen for the landgrant schools report a growing

nterest in home economics. A recent survey of 57 institutions shows an overall increase of 815 home economics students in 1962. This is about 4.5 per cent more than 1961. This is very encouraging, as in the Panhandle alone we need about six home demonstration agents. Woody McDermitt has been

CELEBRATES SOTH BIRTHDAY

Mrs. M. L. Hardy of 330 Avenue B celebrated her 80th birthday when her children gave her a surprise supper on Friday evening, Jan. 18 in her home. Her children from Dimmitt and Muleshoe were hostesses for the party, they were: Mr. and Mrs. Joe Butler and children, Mr. and Mrs. Truitt Boothe and children, Mr. and Mrs. Pat Hardy and children all from Dimmitt and Mr. and Mrs. Buck Wood of Muleshoe.

gredients over the crumbs and roll into a long roll. Shape into a horse shoe shape on baking pan and brush with melted but-

Bake in moderate oven (375) A favorite dessert that the degrees) brushing every 10 minwhole family enjoys is Erika's utes with remaining melted butter until done, about 1 hour and 15 minutes. Let cool on baking pan for 30 minutes or until

> Filling for Apple Strudel 6 slices white bread 4 tablespoons (1/2 stick) oleo or

butter, melted 6 large apples 1 cup sugar

¼ cup chopped walnuts ¼ cup seedless raisins 1 teaspoon grated lemon rind Make dough: Sift flour, sugar, 1/2 teaspoon cinnamon and salt onto waxed paper. ½ teaspoon nutmeg Place eggs in large mixing

Tear bread into coarse crumbs; spread out in large shallow baking pan and heat in slow oven (300 degrees) for 15 minutes; crumble to make fine crumbs. Mix with melted butter or oleo in a small bowl.

Pare, quarter, core and slice apples very thin, (There should be about 6 cups). Place in a large bowl.

Mix sugar, walnuts, raisins, lemon rind, cinnamon and nutmeg in small bowl; toss lightly with apples just before spreading on the dough. (If mixed ahead, filling will be too moist.)

dough, then spread the apple in- Have, you read the Classifieds?

asked to help with a clothing Many times in my career I consumer day program in Vega in March

Need to stretch the family food budget? Here are some marketing tips that may help get more mileage out of your food dollar, says Mrs. Gwendolyne Clyatt, Extension Service consumer marketing specialist.

At your favorite meat coun-ter, look for best beef values on short ribs, stew meat, ground beef, beef and calf liver and arm and blade roasts and steaks.

Pork values include smoked hams, picnics, fresh backbone, end - cut pork chops and shoul der roasts and steaks. Fryers are in plentiful supply

and are selling at reasonable prices Frozen turkeys are available in most stores at economical price levels. Grade A large eggs are the economy quality egg value at present.

With the recent freezes, the scarcity of citrus fruits could be serious. Remember that cabbage and potatoes are good sources of Vitamin C.



MRS. ALBERT MAXWELL . . Assistant Cashler

Officials Elected By Stockholders At Annual Meet

Officers and directors of Hereford State Bank were re-elec ed as stockholders of the b

for the annual meet Following the meeting, the board of directors of the bank named Mrs. Albert Maxwell to the post of assistant cashier. Mrs. Maxwell has been employed in the bookkeeping department of the bank since 1954. She was the head bookkeeper and cashier at the bank's drive

in window. Officers of the bank re - elected include H. S. Wilbur Sr., chairman of the board; Russell E. Carver, president, Joel A. Hodges Jr., executive vice president; Dean House, vice president, and Wayne Williams, cash

Directors are J. R. Allison, O. L. Bybee, Russell E. Carver, Howard Gault, J. T. Gilbreath Jr., Joel A. Hodges Jr., W. N. Hodges, J. R. Lipseomb, R. G. Peeler, Earl Wilbur, and H. S. Wilbur Sr.

Russell Carver, president, re-ported to stockholders on the bank's earnings and financial

He pointed out that the bank had had a good year and explained that growth was due to excellent crop conditions and price stability.

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Exciting new blend of beauty and action...in the low-price field! What a simple, saving way to move into an Oldsmobile! The stylish, longer-looking F-85 sports a spirited aluminum V-8 ... maneuvers around tight turns and into snug parking places with equal ease! Yet it's priced right down in the low-price field! Fun-drive an F-85 . . . today!

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FOR A NEW

Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see

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142 MILES AVENUE B-1-26-TFC

FOR SALE Rogers Barley Seed. \$1.50 per bushel. E. C. Reinauer, one mile north Jowell Switch. Phone CL 8-4595. B-1-18-41-tfc

FIREPLACE WOOD for saie. E A. Edwards. EM 4-1066. 205. South 25 Mile Avenue. B-1-13-47-TFC

FOR SALE Livestock RRC Permit; Sand and Gravel RRC mit. Phone 5401 Lamesa. Write Box 481.

B-1-19-29-4C

LOOK AT THESE USED BARGAINS!

Good used wringer washers, all in top shape. Big Close Out prices on new

1962 model refrigerators, freezers and electric ranges. 3. Possession on this 160 Several used refrigerators and freezers.

Range One mahogany china closet, like new, \$75. Several good freezers.

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red. See Tommy Tatum or call | 240 A. well improved, irrigat--0-B-3-18-4-2P ed land. 30A. cotton, fully alloted . . . approx. \$40,000 cash down . . . 15

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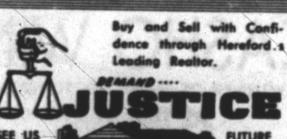
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8-10-3-2C

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of Hereford WESTER & JONES H. E. WESTER EM 4-0408 LYNN JONES EM 4-1217 8-11-27-TFC HAVE TWO CLOSE CALLS

Stanton Freshman Claim First In Clovis Tourney

B-9-10-28-25P
| Stanton Junior High School | tch as only one point put Stanton | the margin before the half when ton in the finals with Hereford place in the Clovis Invitational Junior High School Tournament | 36. | But the Dobies fought back hard in the second half, open-

Dogles sneaked by two teams with a total of three points difference in the score to highlight their journey to first place in the meet. Earlier in the tourney, the Dogies took large-margin wins to earn tickets to the

Dogles defeated Portales,
N. M., by 49 47 Saturday
night in the finals to cinch
first place, Earlier Saturday
in the semi finals. Stanton
edged out Muleshoe by 37-36.
Opening the action at the
meet, Stanton downed host team
Gattis Junior High of Clovis by
34-21 and then outran Theum-

34-21 and then outran Tucum-cari by 58-38.

Steve Hodges, Greg Richards, Mike Moore, Roger Owen, Ran-dy Tooley, and Gary Payne sparked the Dogies in their dri-ve to the tournament champion-

Wins in the tourney gives Stanton a season total of 12 win and two losses, to Dimmitt

Opening the action in Clovis, Stanton defeated Gattis by 34-21. Jumping to a 13 - 4 first quarter lead, Stanton had little trouble in quelling their hosts.

Mike Moore sparked the Dogles with 11 points, while Steve Hodges put through nine. Gregg Elchards netted six and Robbie Lemons copped three. Garnering two-pointers three, Garnering two-pointers were Randy Tooley, Roger O-wen, and Walter Williams, while Jimmie Young converted a free one.

Phone 5362
B-11-46-TFC cari to the tune of 58 - 38. Once

Owens sank eight, and Moore got five. Hitting for four each were Payne, Tooley, and Young, while Williams added three. Le-mons tallied one for two to close out the scoring for Stanton. Competition became much meaner in the semi - final ma-

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ghout the game, and the score ter which tied the game up at stood even at 17 at the half.
Dogies pulled ahead to a 31-26 Hodges and Richards led the advantage entering the final cound, but the Mules gave a quarter with five each while final kick which almost knack-

Another pleased, but anxious Hereford delegation saw
Stanton edge out Portales to take top honors at the tourney. In a grueling duel which saw Stanton sneak from behind to tie things at the end of the third quarter, the Dog-less managed to pull out a 49-47 win for the title.

Hodge s again sparked the

ble figures were Gregg Ric-Chander hards, with 12, and Mike Moore, Owen with 11. Owen tossed in four, as Victor. did Payne, and Young convert- Bodson ed a free throw.

. Portales rampaged to an 18-13 lead during the first quarter, Van Winkle and tacked on another point to

Teams matched points throu- ing with a 14-point third quar-

ed the game into overtime.

Steve Hodges piled in 16 points to keep the Dogies in competite final quarter, Hodges ripp-

tition during the game. Owen ed in eight points to lead Stantrade of Ne and Richards each netted eight. ton past Portales. Moore tallied Civil War. Tooley got four, and Lemons a pair of charity tosses, Owen contributed one. hit for two, and Richards made

Hodges again sparked the Herd, this time burning the cords for 17. Also netting dou-2 1 8 5

Sales Consultant Has Course Here

Everybody is a salesman. says Palmer. "Everyone must sell either a thing, an idea, or himself. Whenever two people meet, some kind of a sale is being made or lost. We have enormous production facilities in this country, but unless salesmen sell this production, the machines stop.

With modern transportation and good highways, most people have a choice of several good places to buy. Prices are about

B-11-28-15P French Classes 13. LOST AND FOUND Staying Active

Hereford High School French classes will be guests at the monthly meeting of the Panhan-dle Automobile Club in Amar-illo Thursday evening for a tour of France in picture and sound. Members of the class are attending the meeting in order to get a better picture of the coun-try from which the language they are studying comes, according to Mrs. Monica Heiman, high school French instructor.

Although the class is not go

ing as a unit, some 30 students have made plans to attend the program at the Amarillo Y. W. C. A.

Only one of many activities of the class, the Amarillo trip highlights a busy month for the French students. Recently, the class staged a "French dinner" in the Hereford Community Center. Featuring a French Cafe atmosphere, the dinner spotlighted the customs of France and was prepared by members of the class.

French III students are also studying the culture of France. In conjunction with class stud-ies, students are currently pre-paring a series of programs describing French music, art, and literature.

Hereford Music Study Club

was a guest at a program of French music last week. Featured in the program was a history of the French composer Claude Debussy, a piano solo by Diane Wilson, and a resume of French music by Mamie Sil-

In short, according to Mrs. Heiman, the French class stu-dents are learning something be-

A man who makes the blan- the same . . . merchandise is ket statement "Everyone is a about the same. The main dif-salesman" comes to Hereford ference between one place and

Palmer, nationally known sa-les consultant from Columbus, Ohio, will conduct a course in portunity for advancement in mas Clarkson, the great reform-

Palmer's appearance in Hereford is being sponsored by radio station KPAN, Proceeds from the enrollment fees in the course will go to cover the program expense, with any profit slated to go to the Hereford Community Center. Monday afternoon Palmer will

discuss big - ticket items such as autos, real estate, banks, and farm machinery. The pogram will include such topics as fundamentals of selling, product knowledge, a 10 point sales plan, how to close a sale, and how to organize the sales day. An evening sales clinic will deal with retail items of smailer - priced variety. Included will be such points as how to sell items across the counter, pelrsonality development, creat-

ing a value, suggestion selling. and other topics. Palmer will also speak before the student body at Hereford High School at 9 a, m. and to the Rotary Club at noon. His topic at these two appearances is billed as, "For Sale — Your

City." Anyone wishing to attend either the afternoon or evening sales clinic, or both, should contact radio station KPAN.

RECEIVES PROMOTION Marine Lance Corporal Robert L. Welty, son of Mr. and Mrs. Donald L. Welty, was promot-ed to the present rank recently while serving with the Second Battalion of the Ninth Marine Regiment at Camp Hansen, Okinawa. Promotion is made on the bases of leadership abilities,

proficiency, and military behav-

Too Late To Classify

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice

B-6-11-4-TFC

ET US handle all your real estate problems including free rental service. Justice Real-

BY H. A. TUCK

A real off - beat book, and one that took tremendous re-search, is Black Cargoes by Daniel P. Mannix in collaboration with Malcolm Cowley. The non - fiction work is a history of the Atlantic Slave Trade from 1518 until 1865.

This is the story of how the Negro colonists were brought to the two Americas, as the result of a gigantic commercial operation that changed the history of the world. By a conservative estimate the operation cost between 30 and million lives.

It produced enormous fortunes which helped to finance the industrial revolution in England and France, but in Africa it produced nothing but misery and social disintegration, In America it gave rise to the plantation system, the maritime trade of New England and the

Black Cargoes tells how the operation started in the newly settled Spanish Island of Hispaniola, (the book briefly touches on the many attempts all unsuccessful — to enslave the Indians or island natives in 4 the new world), how it rapidly 12 expanded after 1650 with the 4 growth of large - scale sugar planting, how it reached a climax in the 18th century, how the trade was legally abolished by Great Britain in 1807, how it persisted in spite of Her Majesty's Navy, and how it end-ed after 1865.

The book also tells where the Negroes came from, how they were enslaved, how they were purchased by sea captains, how they were packed into the hold like other merchandise (but with much greater losses in transit), and how the survivors were sold in the West Indian and

Through the years, there have been many valuable contri-butions to the scholarly record of slaving, but this is the first general history of the Atlantic trade to be written in 60 years. It is a story of greed, violence,

again the Dogies jumped to an early lead which was never challenged.

Gregg Richards took over the Great Day of Selling", Fred course, "It is a profession, and the most difficult of the Dahomey, American merchant of the course, "It is a profession, and the most difficult of the Dahomey, American merchant of the course, "It is a profession, and the most difficult of the Dahomey, American merchant of the course, "It is a profession, and the most difficult of the Dahomey, American merchant of the course, "It is a profession, and the most difficult of the Dahomey, American merchant of the course, "It is a profession, and the most difficult of the Dahomey, American merchant of the course, "It is a profession, and the most difficult of the Dahomey, American merchant of the course, the course of mas Clarkson, the great reformprofession than in any er, and the diabolical Captain Canot.

The reader also will explore the horrors of the Middle Passage, the dividends of Lancashire cotton mills and the heroism of the British Navy.

Black Cargoes tells how the slaves were captured, mostly in wars staged for just such purposes by other tribes in Africa how the captives were turned over to factors and held in "factories" until slaving ships called for them. The slave trade has left us a

rich heritage in music, art, science, literature and American citizens. However, it has also left some wounds which are still unhealed and a dark spot upon our history. Black Cargoes is available on

the non - fiction shelf of the Deaf Smith County library.

Slate Junior Music Festival The Junior Festival of the

National Federation of Music Clubs. First District of Texas, (Section One) will be held in Hereford on Friday, Mar. 8, at the First Baptist Church beginning at 8:45 a. m. Mrs. A. J. Schroeter, district chairman, will have charge of the festival.

She anounced that in order for a student to play in the festival he must belong to the Federation, either through a club or studio, or individually. Dues must be paid by Feb. 1. Any teachers interested in entering pupils should get in touch with Mrs. Schroeter.

Last year there were 121 entries, with 30 making superior ratings. Sherry White of Here-ford and Daria Howell of Friona made superior ratings for the third straight year. Sharon Garrison and Dianne Jack of Hereford made superior for the fourth year, and Penny Johnson of Hereford for the sixth straight year. Entrants were from Dawn, Summerfield, Friona, Bovina and Hereford.

ATTEND FURNITURE MARKET

Mr. and Mrs. Lloyd McGee have returned to Hereford from Dallas where they attended the Furniture Market Show I as t



The 721-pound calf "Troubles" earned the years. Minks is the son of Mr. and Mrs. top spot in the lightweight division of the Norman Minks of Walcott. (Staff Photo)

RESERVE CHAMPION STEER was exhibited show, and then copped the Reserve Champby Larry Minks at the 17th Annual Here- ion title. It was the second Reserve Champford Rotary Club Junior Livestock Show, ion steer for the Walcutt 4-H'er in two



SECOND PLACE STEER in the middle weight division of the 17th Annual Hereford Rotary Club Junior Livestock Show was exhibited by Bill Cole of Frio. The steer is a 786-

pound Hereford by the name of "Jim". A member of the Happy Hustlers 4-H Club, Bill is the son of Mr. and Mrs. Floyd Cole. (Staff Photo)



MOTHERS' MARCH volunteer workers count donations for the March of Dimes as campaign workers begin turning in contributions. Tabulating donations are, clockwise, Pat Ferguson, campaign director, Mrs. Wendell

Maloney, Mrs. Bobby Shelton, and Mrs David Patterson. Sponsoring the annual drive this year was the Young Mothers Study Club.

(Staff Photo)

BUY OR BUILD REMODEL REFINANCE



Mrs. Herman Paetzold was

a little shook - up Saturday

home to discover a lamb in her back yard. Thinking that

the animal must have wander-

ed away from the Junior Live-

stock Show, Mrs. Paetzold

called the Bull Barn to report

the stray. Two Rotarians were

immediately dispatched to the Pactzold residence to retrieve

the little fellow, and to sooth Mrs. Pactzold's nerves. How-

ever, all was resolved when

husband Herman returned

home. He had purchased the lamb at the Junior Livestock

sale Saturday p. m. and had

taken him home while his

wife was gone. The lamb stayed, the Rotarians returned to

the sale, and we presume

tranquility was restored at the

It was lunchtime. The elderly

"Why don't you ask your wife

"Wife? Who's married? I

Just a few more days left

in which to pay your poll tax! Be sure that you have a voice

in your government by having

your poll tax paid before Jan-

Mrs. S. K. Parsons of Well-

ington is visiting here with her

daughter and family, the Ansel

- HB -

make these myself."

uary 31st.

MOTHER VISITS

- HB -

afternoon when she returned

By Melvin Young We have been thoroughly disallusioned! We've watched the

Congo pot boil for more than two years, expecting daily that Tarzan would swoop down out of the jungle; toss the bad guys to the crocks and assist the good guys in their efforts to establish a Congolese government free of corruption and blessed with wisdom, tranquility and prosperity! But we have waited in vain.

- HB -Perhaps the explanation for this apparent neglect by Tarzan lies in the fact that not even the "King of the Apes" can determine for sure just which are the good guys and which are the bad guys.

- HB -However, now that the all-powerful United Nations forces, (self - appointed guardians of world peace) have succeeded in uniting the central government of the Congo and the governworker opened his lunchbox, ment of Katanga's Moise Tshombe, we may eventually get to the core of the whole mess se sandwiches! Cheese sandwicand discover that our hero has hes! Always cheese sandwiches!" turned out to be just another white mercenary. On the other hand, it's altogether possible to make some other kind?" that the gentleman in question asked a fellow worker. has tired of the noise and turmoil of the one time peaceful jungle; climbed aboard his trusty elephant and headed for a more secluded spot if that's possible. Whichever the case, we're sorely disappointed

.... and we might add, slight-

ly confused over the whole sit-

uation. But every day has its bright spots. While we have apparently lost our champion of the jungles, we have gained a sugar beet mill for Hereford. After many weeks of anxiety, we were informed Monday by officials of the Holly Sugar Corporation that they will start construction of the proposed sugar mill immediately. They are still hoping however, for an eventual allotment increase of 15,000 tons to bring the allocated total up to 65,000. Holly has said that the larger tonnage is necessary for a profitable operation. The original request of 65,000 tons was trim-

med to 50,000 by the U.S. De-

partment of Agriculture when the allotments were announced

in December of 1962. - HB -The mill itself will add many thousands of dollars to the Hereford economy in annual payroll, plus the fact that many relative industries may be attracted. To be specific, we were thinking of additional cattle feeding facilities, packing houses and possibly a cannery. And of course, the sugar beet acreage gained will certainly be welcomed by farmers throughout the four

The Hereford JayCees were killing two birds with one stone last Sunday when they set up a poll tax station at the High School Cafeteria during the Type II Sabin Oral Vaccine project. And it appeared to us that they were doing a booming business in both departments.

- HB -Tom Draper and I have buried the hatchet (temporarily). We promised Tom we'd be a little nicer to him in this column, and he promised to quit trying to peddle his dogs to my kids.

J. W. Robinson and young son Jay, at home alone during the recent cold snap, discovered that sleeping bags can come in mighty handy right in your own home. When faced with a power failure at their residence on Harrison Highway, (and power failures mean no heat and no electric blankets), J. W. and Jay crawled into their sleeping bags and slept just as snug as bugs in a rug. And pretty doggoned comfortable too, allows

Did You Know... Aspirin is Deductible!

rug products, may be deductible computing federal income tax. but you must be able to offer proof of purchase. The DrugTax ecord-keeping service, available ree to you at our pharmacy, does not that. Come in and ask about lengTax. Start saving tax money!

ROGERS DRUG

Thomas Named To Fill Vacant **Extension Post**

John G. Thomas, area ento-mologist with headquarters in Lubbock, will be transferred to the headquarters staff of the Texas Agricultural Extension Service on Feb. 1.

Thomas, the son of Mr. and Mrs. Lefty Thomas, has been named by Director John E. Hutchison, as associate entomologist. He replaces C. F. Garner who resigned several weeks

Thomas holds both bachelor of science and master of science degrees in entomology from Tex-as A&M College, He has also completed approximately two-thirds of his academic work toward a doctorate degree in the same field from Kansas State University.

ATTEND BANQUET

A large delegation from Hereford, Friona, Adrian and Vega represented the Tierra Blanca District at the 39th annual Liane. Estacado Boy Scout cafeteria in Canyon. The group placed third in attendance. Among those attending were: Mr. and Mrs. Daniel Larsen, Dr. and, Mrs. M. C. Adams, Mr. and Mrs. O. L. Click, Mr. and Mrs. John Douglas Pitman, Mr. and Mrs. Jim Halliburton, Albert Maxwell, Nolan Grady, Howard Walker, H. A. Tuck, Woody Mc-Dermitt, Loren Creitz, John Lewis, J. T. Singleton, Larry Stutts, Dan Ethridge, Bruce Miller, Bruce Miller Jr., and Louis

Austin Rose Jr., Bob Dough-

several days before returning

Council banquet at the WTSC looked in, and growled: "Chee-Machuca.

ATTEND MEETINGS man and Bill Thompson represented the Deaf Smith County Chamber of Commerce at two committee meetings in Abilene Tuesday. They attended the West Texas Chamber of Commerce sessions on agriculture and livestock and on livestock feeding.

McDowells. She plans to spend home.

Continuous Dally Open Sat. & Sun. 1:45

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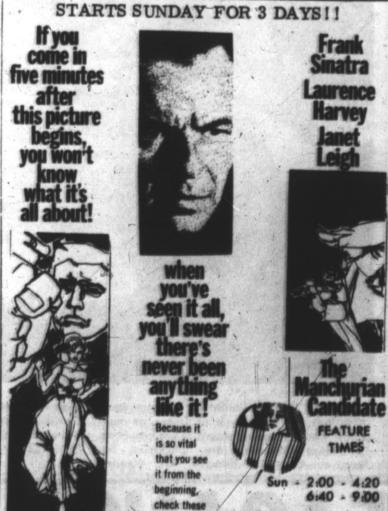
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Clip this co upon, and present with your purchase of a 10 ounce jar of INSTANT FOLGER'S COFFEE



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Fully Cooked 1/2 or Whole

ARMOUR STAR

Business Department Teaches Needed Skills



ONE OF MANY machines which office practice students learn of use during their course of study at Hereford High School is the liquid duplicator. Operating the du-plicator above are Daris Berend, left, and

Prints

By David Stevens
The Littlefield Wildcats are

stronger this year than they have been in several years. The

Wildcats threw quite a scare

into the Whitefaces last Friday

before falling apart in the four-

th quarter. The Herd marked their second district victory by

Hereford was cold as the game opened and Littlefield took a 13 - 10 first quarter lead.

In the second period the Whitefaces erupted for 24 points with Dwight McGee scoring 16 of them. Holding the Wildcats to 11 points, the Herd took a 34 - 25 lead at halftime.

The Whitefaces held on to this

The Hereford B - team slip-ped past the Wildcats by the score of 46 - 42. Littlefield led

throughout the first half taking

margins of 10 - 9 and 29 - 27

at the ends of the first two

After playing at Levelland (Continued on page 2)

21 points.

whipping Littlefield 69-58.

Gerry Lynn Wheeler. Office practice is one of several courses available to high school students for practical training in the busness arts.

The Hereford Brand, Hereford, Texas, Thurs., Jan. 24, 1963

(Brand Staff Photo)

Future Farmers, 4-H

dern and up-to-date as any in this area. The main objective typing student, but accuracy is of the department is to train stressed above all. The typing

clerical work.

For many students the Business Department offers training for a career. Some students do not wish or cannot

afford to go to college, but the training that these sta-dents receive in the business courses at Hereford High Basic Gregg Shorthand is school helps them to obtain positions in business firms and the writing and transcribing of

they may wish to take.

The department consists of four major subjects. These courpractice.

Business teachers at Hereford High School include Miss Janice Boren, typing; Joe Smith, bookkeeping; and Mrs. Sue shorthand and office

First business course that is usually studied at Hereford High School is typing, Some 50 percent of all typing students are sophomores.

Mastery of the keyboard is

the first thing they learn. The touch typing system is used.

Tri-Hi-Y, Hi-Y Name Delegates For Area Meet

Charles Mims, Larry Hill Heather Gordon, Janis Higgins, and Janie McBroom, members of Hi-Y and Tri-Hi-Y, respectively, will be attending the West Texas Hi-Y Council Meeting in Abilene on Jan. 26 and 27. These delegates were elect-ed by the members of their respective clubs. Sponsors for the trip will be Miss Jane Boren and Mr. Bill Gibbs,

Plans are also being made (Continued on page 2)

By Billi Woolbright
Whiteface Reporter
The Business Department of Hereford High School is as moing to watch the keybpard.

Speed is very important to the students in various fields of classes learn to type letters, clerical work.

tracts, etc. Shorthand is offered to ju iors and seniors. The only oth-er requirement for this cour-se is that the student either has had typing, or to be tak-ing it at the same time.

the shorthand forms. Much time For others the Business De- is spent on studying the brief partment opens the door for forms. The students take letters good summer jobs. It also helps as would be dictated by varprepare them for any college lous types of businesmen. Some sourses in the business field that of these include law, medicine real estate, credit and friend ly letters

After taking the letters from ses of study are typing, short-hand, bookkeeping, and office cribe" the letters, or write them in longhand from their short-hand. Accuracy is very important in transcribing.

Later in the course, students begin to transcribe their dictation on typewriters. They usually take dictation at either 60, 70 or 80 words a min-

Bookkeeping, like shorthand, is restricted to juntor and senior students. The course covers the basic fundamentals

The students start with balance sheet, and advance to corporations and 12 - column ledgers. During Janaury several weeks, are devoted to income tax forms and reports.

The students also do a prac-tice set. In this set the students become the accountant of small business firms and keep imaginary books for a month.

Office practice offers student the opportunity to prac-tice doing actual office work. In this course they study and work with calculators, adding machines, ditto machines, and liquid duplicators.
On electric and IBM typewri-

ters, the students do advanced work on such things as business letters. The students also do any typing that teachers might need

Official Publication Hereford High School

Danny Cates honored ihe

chapter as his barrow was

named reserve champion in

Duroc breed division, Also

exhibiting winning stock were

Dan McWhorter, who showed

the second . place lightweight

Chester, and Carl Meyers,

whose lightweight Duroc earn-

ed fifth place in its class.

norning, a lamb shown by Ted

(Continued on page 2)

Some of the "Pink Angels" duties will be: answering the Hereford, Texas WHITEFACE telephone, carrying the supper trays, helping to feed patients,

babysitting with children in pediatrics, running errands for patients, giving back rubs, prepar-ing patients for bed, making peds, and in general, seeing that the patient is as comfortable as possible at all times. Each girl will work approx-

By Donita Allred

Whiteface Reporter

Hereford chapter of the Fu-

ture Nurses will begin a new

program of study Jan. 22, after

full dress dry - run on Jan.

The program will be known as "The Pink Angels" and will

be designed to give members of the Future Nurses a first

hand opportunity to see what nursing entails by actually

A PREVIEW OF NURSING will be afforded

as members of the "Pink Angels" assume

duties at Deaf Smith County Hospital this

week. Members of the Future Nurses of

America, the Pink Angels will aid nurses of

Chili and homemade pie will

supper will go to the American D. E. students for their work Field Service, This organization while in school. sponsors the exchange students each year. Tickets are one dol-

ervision of Mrs. Joyce Wesson, head of the nursing staff at the Deaf Smith County gram will be Judy Stone, Rita Hospital, Mrs. A. T. Mims, Albracht, Martha Wiltshire, Carmoderator.

Future Nurses Begin 'Pink

Angels' Work At Hospital

imately two hours a week. The | The participants will wear service will be under the sup- pink and white checked pinafores and white blouses.

the hospital. Getting a preview of some of

their duties above are, from the left: Rita

Albracht, Barbara Barrett, and Sylvia Fang-

Those participating in the pr and T. E. Seigler, hospital oline Brumley, Becky Jackson, Kathleen Kuper, Mary Betzen, Barbara Barrett, Barbara Langley, Beth Ballard, Martha Hudson, Nancy Tyler, Nancy Martin, Sylvia Fangman, Elizabeth and Mrs. Jean Beene, club tin, Sylvia Fangman, Elizabeth Burrus, and Doris Parsons.

les of nurses at Deaf Smith County Hospital. Long Is Nominated For State Office

"Busy" is the word to des-cribe members of the Hereford basis of photographs and other High School Distributive Edu- information, eight regional fincation Club these days.

and the local contest just com- meeting.

pleted, students are hard at work preparing for these events. Local club president Rondal Long is running as a candi-

date for the post of Honorary President of the Texas Association of Distributive Education Clubs of America. Long vention in Fort Worth on Feb. 29-30 to make his bid for the

office, If elected, Long will serve in the honorary position for one year, and will be a delegate to fice is for graduating seniors The money raised from this only and honors outstanding

Also competing for state office is Ronda Neff, the local lar for adults and 50 cents for DECA chapter's candidate for the title of D. E. Sweetheart

alists from throughout the state With regional and state D. E. will be selected to appear in contests just around the corner, final judging at the Fort Worth

> Local D. E. students will go to San Angelo Feb. 8 to com-(Continued on page 2)

'Give Me Skin' tion Clubs of America. Long will appear at the state con-As Hands Shake

"Be a t Dumas" interpreted into teenage lingo means "give me some skin," the official password at HHS Friday, Jan.

Five lucky people will re-ceive a prize for being the ?? number person to shake hands with one of the five mystery people in the student body. The five mystery peo-

Chili Supper Set For Friday By FHA Girls

A meeting of the Future Homemakers was held Thursday morning to discuss plans for the Chili Supper slated for Jan. 26, from 5:30 to 8:00 p. m. at the high school cafeteria.

be served by the F.H.A. girls the national D. E. convention from high school and Stanton in Atlantic City, N. J. The of-Junior High School.

In the sheep judging Friday children under twelve.



Hereford chapter of the Future

Farmers of America and local

4-H clubs, days of hard work

These were the dates which

designated the 17th Annual Here-

ford Rotary Club Junior Live-

These days were a real trial

for all, as there was the con-

and anticipation.

stock Show.

COMPETING FOR APPROVAL of the judges, these two boys work hard to get their calves in the proper position for judging during the 17th Annual Hereford Rotary Junior Livestock Show concluded here last Jackie Andrews, left; and Larry were among several high school

students exhibiting stock at the show. Andrews' Angus steer placed third in the heavyweight division while Minks showed the top light calf and reserve champion at the show. Minks is a member of the Walcott 4-H, while Andrews is a high school

half and at times increased it day, Jan. 16-18, were the dates paration of show animals.

McGee led the Whitefaces with Hereford show animals. up the 17th annual show by say- and seven steers. ing, "All the stock was in good shape, and it seems to get better each year. We haven't had any real trouble with any

time or another, the meeting place for almost everyone interested in the activites of the of the stock. various chapters of Future Farmers of America and 4-H The show ran very smoothly. and we had good participation Clubs, Stock from Deaf Smith, from all of the clubs," Harman Castro, Parmer, and Oldstated. He added that memiham counties was exhibited bers of the Hereford Future at the show. Farmers lived up to his expec-Wyatt Harman, assistant votations at the show, but pointed stant shuffle of livestock, with cational agriculture instructor at boys and girls darting back and Hereford High School, summed out that next year for F.F.A. emphasis placed on feeding stock in preparation for

> Judge of livestock for this year's show was Charles Smallwood, head of the agriculture department at West Texas State College.

Members of the Hereford 1. F.A. entered 30 pigs, two lambs,

Ex-Champion Tennis Player **Shows Variety**

"Is there anything this man can't do?" was the general remark made by the students of Hereford High after one bour of entertainment by Joss Wind.

His program consisted of music both of serious and comical variety which varied from jazz

variety which varied from jazz to classicals. He presented a number of his own renditions of classical compositions.

Mr. Wind did several sound

impersonations through the use of the microphone. He demonstrated the way his mother drove. After a time of changing gears and making turns, he nced she was out of the

He impersonated the different sounds that can be heard on the battlefield. The sound of a (Continued on page 1)



GOOOOO, HEREFOOORDI was the cry as members of the Hereford High School student body joined with the cheerleaders to yell for the Whiteface basketball players. Members of the cage squal were honored during the first

basketball pep rally of the year friday at high school Cheerleaders presented team members with "keys to victory" for the game against Littlefield Friday night. The Whitefaces later claimed a 69-58 win over the Wildcats.

Connally Takes Over State de Hoover" commission composed of 12 members. Three members would come from the Government; Outlines Plans Governor Connally, who also has recommended Tormation of the commission.

By Vern Sanford Serving as Governor of Texas should be a snap for John

Any man who can wage rigorous, 12 months campaign for Governor, such as he has done, reorganize the state go-verument, plan and partici-

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1001 13 th

sibilities related thereto ... should find the task of being governor a cinch.

It seemed like half of Texas was in Austin to see the first mass turnover in state government since Jimmy Allred took over from "Ma" Ferguson in

Man of the hour was, of course, John Connally! Bus loads of people, both from his old hometown of Floresville and his latest hometown of Fort Worth. came to Austin for the festivities that surrounded his inauguration as governor.

Most of them were here by inauguration eve | when nearly 5,000 people packed Austin's of family sanctity laws. He re-Municipal Auditorium for the commended: An end to com-Democrat's "Victory Dinner," rated as the biggest seated din- day waiting period for divorces. ner in the state's history. It was prohibiting remarriages until six sponsored by the State Demo- months after a divorce; and cratic Executive Committee. At \$25 a plate, it netted the party in court when a divorce invol-\$100,000 and put it on its feet,

Some 5,000 people clustered on the capitol lawn as Governor Connally and Lieutenant Governor Preston Smith solemnly took their oaths of office from Chief Justice Robert W. Calvert of the State Supreme Court.

Both Connally and Smith expressed a sincerity of purpose and a real desire to work with the 58th Legislature in pushing progress for the state

while holding down spending. Throughout Inaugural Day, Texas' two top men kept popping up in unexpected places — arriving early for ceremonies and dropping in at events re-lated to the inauguration. They shook every extended hand and signed as many autographs as

At seven in the evening they took their places, alongside their



pate in all the ceremonies he wives, in a Capitol rotunda rehas been through since his election and insuguration, and
assume all the allied responlenting enthusiasm.

When Governor Connally presented his plan for progress to a joint meeting of Senate and House members, on the following day, he was met with applause that many legislators felt never had been equaled.

Majority of the logislators said that they felt they could support him "most of the way." All praised his "tremendous grasp of state gov-ernment," and said if there were differences between the governor and the legisla ture, such differences could be

Many were pleased to see Connally urge the strengthening mon - law marriages; a 90 requiring both parents to appear ves children.

His views on upgrading highsuguration Day led off er education were approved alwith an interdenominational most unanimously. But there prayer breakfast and the dig. was quite a bit of disapprovnity of the day carried over to al of his proposal to combine the high · noon swearing · in the Game and Fish Commission ceremony in front of the State and the State Parks Board, Opposition was based largely on the idea that the Game and Fish Commission would suffer.

EQUAL RIGHTS The perennial battle for wo ment's equal rights will hit the limelight in the Texas Senate early in the 58th Legislative

Senate constitutional amend ments committee set public hearing for 7 p. m., Jan. 30, on a proposal to give women equal legal rights. Proposed constitutional amendment was submitted by Sens. W. T. Moore of Bryan and Bill Patman of Gan-

VOTE AGE TARGET Rep. V. E. "Red" Berry of San Antonio wants the minimum voting age in Texas lowered to

Berry has filed a bill which would propose a constitutional amendment allowing the Legislature to make the change. Present law requires voters to be 21 years of age.

COST CUTTING BILL A bill to create a commission to study ways to cut costs of

come up with a scheme to bolster the morale and economy of rural counties. with less than 45,000 popula-Texas' government is on file in

the House of Representatives. Rep. R. H. Cory of Victoria Tri-Hi-Yi... said his bill would create a "lit-

sor a bake sale to help raise money for the March, of Dimes drive. No definite dates have members would come from the House, three from the Senate.

In Tri-Hi-Y's regular meeting held Tuesday, Jan. 15, prices for the girl's new - ordered sweaters were discussed. The sweaters were ordered from Bucks Sporting Goods of Amar-Bucks Sporting G

Cory said his bill has been

passed by the House on five dif-

lerent occasions but never pas-

needed to meet the Southwest

Animal Health Research Foun

Texas' screwworm eradication

program will come to a halt in

March unless the million is rais-

Governor Connally recom-mended that the legislature

rewworm eradication pro-

gram is in trouble. Result was

a hurriedly called hearing, at-tended by about 30 legislators

and as many livestock produc-ers and animal health officials.

three - year program.

the livestock producers.

ing his payments.

gram is in danger.

legislators.

ed, so long as the producers and

the state combined are match-

So far, the state has paid nothing into the program. But the Texas Animal Health Com-

mission has urged an immed-

iate appropriation of \$1,400,000.

that he would ask for such an

emergency appropriation if the

legislature learns that the pro-

SMALL . TOWN

BOOST PROPOSED

Patman's worry that an "over-

whelming percentage of the

smaller towns and rural areas of East Texas are going down-

hill" is shared by at least two

Reps. Joe Cannon of Mexia

and H. G. Wells of Tulia spread

their concern over economic ills

in East Texas to rural areas

all over the state. And they have

Wells estimated that 200 counties would be eligible to receive a sales tax rebate, and that \$1,-000,000 would be distributed the

Main object, Wells said, would be to save counties which recently had some prosperous small towns but which have suf-

fered from being by - passed by highways or from an exodus of citizens who have moved to me

proposes to operate "wet."

Carr made a brief argu

about three years.
MARCH DRAFT 404

Crawford C. Martin of Hi

TAKE THE LABOR

OUT OF IRRIGATION

With a New

SELF - PROPELLED

RRIGATION MACHINE

Lays from 1/2" to 2"

of Water Per Acre

Irrigates 35 to 45

Acres Per Day No Tail Water

Diesel or Butane

's' Secretary of State.

U. S. Congressman Wright

Governor Connally has stated

out the screwworm.

ed the Senate.

STOCKMEN RAISING FUNDS Final plans for Hi-Y's formal Texas Livestock Auction Asinitiation were discussed in their sociation is sponsoring a drive to help raise the \$1,000,000 still at the First Presbyterian dation's \$3,000,000 goal to stamp

Tennis...

(Continued from page 1) plane, gun, cannon, and a born

quickly determine whether the Mr. Wind, a former champing tennis player, juggled tennis balls. Not only did he juggle the balls, but the tennis racket. too. He demonstrated his skills by bouncing the ball on his head and face and keeping it in the

Eradication supportors told legislators that the program reduced screwworms by 70 to Mr. Joss Wind is a native of 90 per cent its very first year, but the \$5,000,000 spent to date will be wasted unless the job is finished. It is viewed as a The Netherlands and has been in the United states for only a few years. He is well known in Europe as a musical come-dian. Mr. Wind has represented Three - fifths of the money spent so far has come from fedhis country many years as a tennis player and is a former eral funds, and two - fifths from member of the Dutch tennis team. In this country he has appeared on television shows with Herb Shriner, Gisele Mc-Kenzie, and Zsa Zsa Gabor. The \$12,000,000 program is a true, matching one: Uncle Sam will continue his payments to-ward the \$6,000,000 he promis-

Hoof...

(Continued from page 1) Tuesday night the Whitefac play the mighty Dumas Demons tomorrow night. The De-mons are 2-1 in district play. The game will be played

Give...

(Continued from page 1) ple will have a number an the person who shakes hand will receive the prize.

Handshaking Day is being aponsored by the Student Council in an attempt to increase spirit for the game that will follow Friday night between Dumas and Hereford in Whiteface gym.

constitutional state official ap-Oath was administered by Chief Justice Robert W. Calvert

of the Supreme Court. Several hundred persons were with a delegation of more than tion over the years by 100 on hand from his home city tors and parents as

Future...

Local 4-H Club members also took top-honors at the show. Becky Higgins exhibited the

Larry Minks, a sophomore at Hereford High School, exhibited initiation were discussed in their regular meeting on Thursday, Jan. 18. Formal initiation was to be held Wednesday, Jan. 23, weight steer division.

> Bill Cole's middleweight Hereford ranked second in its class, while Cheryl Cole had the second place heavyweight steer. These 4-H'ers are son and daughter of Mr. and Mrs. Floyd Cole of Frio.

Jackie Andrews of the high school Puture Farmers dis-

had the third place light calf, while another 4-H girl, Deborah Thomas, placed the third best

middleweight calf.
Other placings in the light calf division include fourth and 13th places to John Perrin of Walcott 4-H, ninth Debbie Thomas, and 12th to Ronnie Az-

drews of Hereford.
In the middle weight cla Sandy Thomas, Dusty Thomas

(Continued from page 1)
pete in contests. Competitors
for the event were selected at
a local elimination contest held here Tuesday.

Those competing for the right to attend the San Angelo and Fort Worth contests were Donna Cole, Ronnie Bell, and Wain Miller in the job interview event; and Johnny Brownlow and Norris DeVoll in the sales de-

pete in the out-of-town cor are Linda Hewitt, in the adve tising and copy lay-out event, and Dianne Schmucker, in the individual student workbook con-

IT'S CROWDED AT THE TOP ROCHESTER, N. Y. @ - The naming of class valedictorian and salutatorian at a high school in nearby Pittsford was dropped this year.

Arnold Carlson, school prinages of 90 per cent or better

ents) there has been some qu

The Hereford Brand, Hereford, Texas, Thurs., Jan. 24, 1963 and Cheryl Cole showed calves which placed seventh, eighth, and ninth, respectively. Gerald Witkowski's Hereford ranked 13-

ed number ten and Dusty Tho





AND NOW IT'S 1963 Do you ever get the feeling the years are going by faster than they used to? Seems as if I'd hardly become acquainted with 1962 when 1963 came barging in.

Personally, I'll miss 1962. It was a good year, but I know in time I'll get to know 1963 and like it just as well. A new year, like a new pair of shoes, takes some getting

In the telephone business there's not much time for losing back. There's too much ahead.

Still, I'd like to tell you a few highlights of 1962 as I saw them from my job with Southwestern Bell.

The most spectacular telephone news in 1962 was - you guessed it — telstar, the world's first active communica-tions satellite. If ever there was a doubt about which nation leads the world in modern communications — Telstar set-tled the issue with a bang.

Not all telephone progress in 1962 was as dramatic. Many unspectacular — but vitally important — advancer

were made in providing you with better service.
For example, we worked hard on stormproofing the long distance network by placing more telephone cables underground and using more microwave radio relay. This helps us beat the weather by providing insurance against breaks, leaks and other malfunctions.

Another project was our cable "pressurization" program. Dry air is pumped through cables and helps keep moisture out if a cable develops a last. Also, the reduced pressure helps us spot the trouble and fix it — usually before it affects your service.

Another big improvement in 1962 was the addition of many tiny voice amplifiers to our telephone lines. These "voice boosters" put new pep in your phone. Whether you telephone across town, across the state, or across the nation, your voice comes through clear and strong.

In Hereford, telephone progress was made in 1962 with the addition of 210 more telephones here. This means you can now reach more people with your telephone — making your service more valuable to you than ever.

ONE LAST THOUGHT . . . Our never-ending goal is to improve your telephone service and make it more valuable to you. And a happy 1963

> BE A QUALIFIED YOTER Pay Your Poll Tax Before January 31, 1963



WARNING!

5 P. M., JANUARY 31 IS

POLL TAX RECEIPTS

January 1, 1963 are not required to have an exemption to vote provided they live outside a city of 10,000 population; those who have moved into the state sonce Jan. 1, 1963 are required to have an exemption; those who have become 21 years of age since Jan. 1, 1962 are required to secure an exemption certificate before they may vote in any election during the year. No charge is made for these

1963 AUTOMOBILE LICENSE FEES MAY NOT BE PAID BE-FORE FEBRUARY I BUT MUST BE PAID BETWEEN FEBRU-

NELL MILLER

DEAF SMITH COUNTY, TEXAS

THE DEADLINE FOR ISSUING

IMPACT IN SUPREME COURT Waggoner Carr made his first appearance before the State Su preme Court as attorney gene al when the high court heard the case of the state versus the city of Impact. Impact is a sat-ellite of "dry" Abilene which

Those who are 60 years of age or older before exemptions.

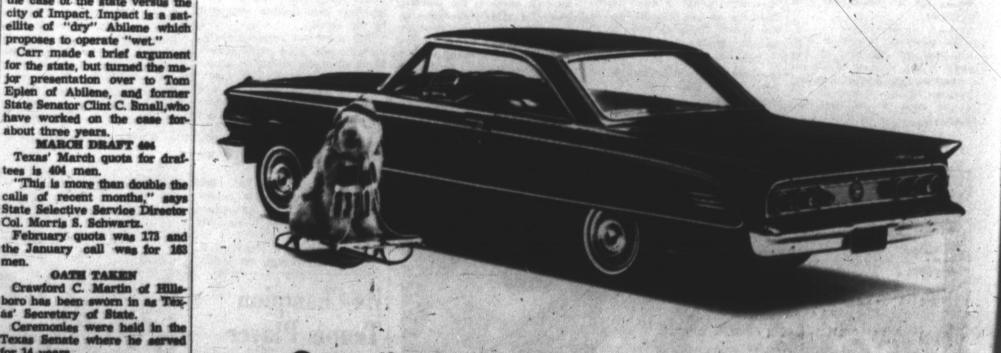
ARY 1 AND APRIL 1, 1963.

TAX ASSESSOR - COLLECTOR

WATERDOG IRRIGATION CO.

-Contact-

JANUARY ANNOUNCEMENT:



Comet's newest fun car...the SPORTSTER

Again Comet proves that it has a wonderful way with a roof. Evidence: the clean, racy lines of this luxurious new S-22 Sportster hardtop with individually adjustable bucket seats. There's also the new Custom Sportster model, so now you have a choice of 14 fun cars from Comet -- jaunty hardtops, new convertibles, roomy station wagons, and sedans with Comet's classic roofline. And cost-cutting service-savers like self-adjusting brakes, 36,000-mile major lubrication intervals and 6,000-mile minor lubes come in every '63 Comet. Sound good? Visit your Mercury dealer and see just how good!

COMET . METEOR . MERCURY! PRODUCTS OF COMPANY . LINCOLN MERCURY DIVISION

NOW AVAILABLE ONLY AT MERCURY DEALERS! EXCLUSIVE ARNOLD PALMER GOLF INSTRUCTION ALBUM-ON TWO LP RECORDS!

STEPHENS - HUDSON

HEREFORD, TEXAS



ROULED IN THE ACT of shooting during the Whiteface-Ranger game is Jim Haney (44) of Hereford. Committing the error is Perryton's Don Boyer (43). Hereford won its opening district game by a 49-3% score. (Staff Photo)

Pantaloons And Stetsons Square Dancers Meet

The Pantaloons and Stetsons tion was given to members of Square Dance Club met Wed. the Merry Maidens 4-H Club nesday, Jan, 16, for its regular recently by club leader Mrs. dance at the Hereford Commun-

cluded were Mr. and Mrs. Vance Freeman, Mr. and Mrs. Tru-man Price and Mr. and Mrs. Lewis Tucheck, all from the Mrs. Bryan's house on Wed-Canyon Capers Square Dance club; Mr. and Mrs. Ted Tuck-er from the Reddy - Squares of Amarillo: Mr. and Mrs. Joe of Amarillo: Mr. and Mrs. Joe of Amarillo; Mr. and Mrs. Joe on Feb. 2. Wolf and Sonny from Amarillo; Subject matter secretaries

Messers and Mesdames Buddy
Batenhorst, Wes Brown, Dale
Carmichael, Onias Carroll, Kenneth Gooch, Bob Huckabee,
Floyd Messenger, Robert Miller,
Howard Sammons, Ray Williams, George Frye, Houston
Frye, Leonard Haney, Ray
Smith, Chesley Johnston and
Tracy Cowell.

CANDIDATE FOR DEGREE

CANDIDATE FOR DEGREE

John Stanley Furhmann, son of Mr. and Mrs. R. L. Fuhrmann, 505 Union, is a candidate for an Arts and Sciences degree at University of Texas graduation excercises to be held on Satruday, Jan. 26.

Merry Maidens Urged To Help **Prevent Mishaps**

A program on accident prevention and artificial respira-Gaylon Bryan.

She gave members a check A number of local and out-of-town visitors were present. Inmove keys from cars when not

Mr. and Mrs Marvin Kendrick gave a report on their activit-and Mr. and Mrs. Joe Huckert les and the club decided on its from Hereford.

Four couples were visiting to begin lessons. A new session of lessons will begin on Wednesday, Jan. 23, at 7:30 p. m. in the Community Center. Instructor will be Dustry Randall of Amarillo. Persons interested in making lessons may call Flowd. taking lessons may call Floyd
Messenger at EM 4-3899.

Members attending were:
Messers and Mesdames Buddy

who served as hostess, Mrs. C.
W. James, Mrs. Oskar Schwertner and Mrs. Gaylon Bryan.

ATTENTION! PILOT GROUND SCHOOL FOR PRIVATE LICENSE CONTACT CAVIATION HEREFORD MUNICIPAL **AIRPORT** OLIN W. PARRIS CL8-4505 BOB DOUGHMAN EM 4-1471

AY SPELL

LOOK AT THESE MANY \$10000 WINNERS!

SNOW STAR ASSORTED FLAVORS

ICE

12 OZ. CARTON LUCERNE **Cottage Cheese**

WITH EACH PURCHASE 1/2 GAL LUCERNE 6 BOTTLE CARTON

\$100 SPELL C-A-S-H WINNERS



JOY MORTON 601 IRVING



MRS. NORMA CARLSON 711 BLEVINS



PRICES IN THIS

AD ARE EFFECTIVE

THRU SAT. JAN.

26th IN HEREFORD

O. L. DOOLEY 121 AVE.: K

TO PLAY "SPELL-CASH"



Cudahy Hickory Smoked Slab Bacon lb. 39c

Armour Star Smoked Butt End COOKED HAMS Bird's Eye Frozen 8-oz. pkg. FISH BITES Captains Choice Cod or Perch Lb. FISH FILLETS

CHUCK ROAST And Meller 59

Heat and Serve No. 300 Can WOLF BRAND CHILI Canned Meats For Sandwiches 12 oz. Can WILSON'S MOR Rich Flavor Choice of Grinds Lb. Can **EDWARDS COFFEE** Extra Large Lb. Pkg. **TOWN HOUSE PRUNES** HARVEST BLOSSOM CRAGMONT BEVERAGES 2 1-41. 811. 29¢ Get a "Spell Cash" Card each time you visit Safeway! Place the Card under running tap water to remove the ink spot and find the Mystery Letter. Collect cards until you can spell C-A-S-H. Bring cards to your Safeway store manager and you will be issued \$100.00! It's as simple as that Nothing to buy or write. (Children under sixteen not eligi-

DRESSING

Hunt's Fancy Fruits TOMATOES

Vancamp Famous

Pork & BEANS

Velkay All Purpose

Shortening

Safeway Fruits and Vegetables Always Sparkling Fresh!

POTATOES

COLORADO RED McCLURES

Lucerne Delicious Frozen Dessert 1/2 Gal. Ctn.

Bel-Air frozen 10 oz. pkg., Sliced Berries

Beef, Chicken or Turkey, 11 az. pkg.

CE MILK

24 Oz. Can

STRAWBERRIES

BLUE STAR DINNER

Hunts Fancy Quality, 46 oz. Can

Lucerne Quality, Lb. Ctn.

COTTAGE CHEESE

WILSONS CHILI

TOMATO JUICE

Highway No. 303 Can

Gardenside Sweet Peas

Tomato Catsup 14-oz. Botl. HEINZ KETCHUP

APPLE SAUCE

GREEN PEAS

31c

17c

2 303 cans 33c

COLDBROOK COLORED 1/2 Gal. Bott. WHITE MAGIC BLEACH 33c Colored Margarine Lb.

IDEAL DOG FOOD

8 - oz. Cans **Betty Crocker Biscuits** 2 for 19c 10-Pack 8-oz Cans PUFFIN'S BISCUITS 2 for 19c Betty Crocker 193/4 - oz. pkg. FUDGE BROWNIES Betty Crocker 9 1/3 - oz. pkg.
CINNAMON ROLLS
Betty Crocker 53/4 - oz. pkg. 33c CHOC. CHIP COOKIES Betty Crocker 15 - oz. pkg. MOLASSES COOKIES 143/4 - oz. pkg. BETTY CROCKER PIZZA 43c 2 tb. Can MARYLAND COFFEE \$1.37

Powdered Gt. Pkg. TIDE DETERGENT Powdered 42 1/2 - oz. Pkg. **DUZ DETERGENT** Blue Cheer Gt. Pkg. CHEER DETERGENT Contains Bleach Gt. Pkg. OXYDOL DETERGENT Mild and Gentle For Delicate Fabrics Lg. Pkg. IVORY SNOW 10 - OZ. BOTL. SOAKY BUBBLE BATH 69¢



BLUE BONNET

WALDORF TISSUE

4 roll pkg. 39c

2 16-02. cans 33¢

VEL-O-JELLO

MATIC For Dishwashers 20 - oz. pkg.

476

CHOICE SOAP 2 FOR 49¢

AJAX LIQUID

ETERNAL LIFE THROUGH JESUS CHR

FARM & HOME SUPPLY

FIRST NATIONAL BANK

PLAINS FERTILIZER CO.

MASTERS CLEANERS A Mr. and Mrs. C. D. Fitzgerald

SUIT'S AUTO SUPPLY

HEREFORD FERTILIZER & INSECTICIDE CO

ROCKWELL BRUS. & CO.

BUY-RITE FURNITURE

HEREFORD GRAIN CORP. @ Curtis O. Roach, Mgr.

ORSBORN-NORWOOD CHEV. OLDS.

● Your Chevrolet-Oldsmobile

CLOWE & COWAN INC. The Best - Pomong Pumps

ELIZABETH WITHERSPOON INSURANCE • 148 N. Main St.

In all the world no monument is more famous than Bartholdi's Statue of Liberty. Standing on an isle in New York harbor, it is the symbol of a nation that enjoys the ultimate in political and religious freedom. It is our Americanism landmark. Since 1886, the towering statue has been the first welcoming beacon for countless thousands coming to these shores to find a better life . . . The life of Liberty, of Freedom, the American way. The inscription on its base carries a potent message of promise as significant as the monument itself: "Give me your tired, your poor, Your huddled masses yearning to breathe free. The wretched refuse of your teeming shore. Send these, the homeless, the tempest-tost, to me: I lift my lamp beside the golden door." Then, if we have in the past, may we never again take Liberty for granted . . . it wears a price tag.

LOERWALD BROS

GILILLAND FUNERAL HOME

E. B. BLACK CO.

PIGGLY WIGGLY

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FARMER'S DRIVE IN O Troy Moore

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WESTERN WRECKING

McRIGHT GARAGE & SUPPLY . Mr. and Mrs. A. N. McRig

CONSUMER'S FUEL ASS'N.

PITMAN GRAIN CO.

DAVIS IMPLEMENT CO. O W. L. Dovie Je

HEREFORD LAUNDRY & DRY CLEANERS

HEREFORD TEXAS FEDERAL CREDIT UNION

Visit Church Sunday and Take a Friend Along. This Is the Best Way To Prepare for Next Week.

Grace Gospel Church

Thirteenth and Avenue K Rev. H. V. Fleids, Paster Sunday School is at 9:45 a.m. and worship services conven at 11 a.m. Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m. Wednesday prayer meeting held at 8 p.m.

Church Of Jesus Christ of Latter Day Saints

(Mormon) EM 4-1905 The Mormon Church meets in Gililland Funeral Home. Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a. m.

Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcala Bien venidos. Cuidicada en la Calle 128 E. 5th. Las servicios durante la ser mana y el Domingo. Como siguen: 8 de la noche Martes, Jueves, Sabado y Dom-

Domingo, 10 de la manana escuela dominical, a las 11:30

Thompson Memorial Mexican Baptist Mission

Norion and Texas Rev. James E. Timmo Orden De Cultos Domingo For La Manana 10
a.m.; Escuela Dominical, 11
a.m.; Culto De Adoracion.
Domingo Por, La Noche, 7
p.m.; Union De Prearacion, 8 p.m.; Culto Evangelistico, Miercoles Por La Noche. Culto De Oracion Y Estudio Biblico.

San Pablo Iglesia Metodista 228 Kibbe Street

Rev. Eubsildo Ponce Paster

Los Servicios de nuestra nue va Iglecia. Seran de la Siguien te manera los Domingos y los dias de la semana. Escual Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predica-cion 7 p.m.; Los fueves servi-cion de oracion 7 p.m.

Park Ave. Church Of Christ

On Harrison Highway Worship Services 10:30 a.m. Sunday, mid-week services 8 p.m. Wednesday.

Avenue Baptist Church

Rev. Clarence F. Powell, Sunday School is held at 9:45 a.m.; Worship Service at 11 a.m.; Training Union, 6 p.m.; Evening Worship Service, 7 p. m. Wednesday Evening Prayer Service 7 p.m. Service, 7 p.m.

St. Anthony's

Father Angelus, Paster Sunday Masses at 6:30, 8 and 10 a.m. Sunday evening mass at 8 p. m. Daily mass at 6:30 a.m. and

11 a.m. Confessions are Saturday af ternoon from 4 p.m. to 5 p.m. and Saturday evening from 8 p. m to 9 p.m. Mass Wednesday evening at 2 p.m.

Bippus Community

Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth

Sunday School is at 10 a.m. every Sunday and Preaching is at 11 a.m. and 7 p.m. All Day Singing each Fifth Sun-- STATE OF

First Baptist Church

Bor. B. L. Davis, Sa Fifth and Main Sire

Sunday School 9:45 a.m.; Morning Worship, 10:55 a.m.; Evening Worship, 7 p.m.; Train-ing Union, 6:30 p.m.

Superintendent's Cabinet Wednesday, 7 p.m.; Teachers and officers meeting, Wednesday, 7:15 p.m.; Mid-Week Prayer Service, Wednesday, 8 p.m.; Sanctuary Choir rehearsal, Wednesday, 9 p.m. (Wednesday evening services 30 minutes earlier October through March).

Graded Choir Rehearsals, 4 p.m. Tuesday; WMS visitation, first Wedresday, 9:30 a. m.; Women's Missionary Society Monthly Luncheon and business meeting, second Wednesday, 12 noon; W. M. U. Circle meetings fourth Wednesday, 9:30 a.m. or 3 p. m. W. M. U. Night Circle meeting, every second Thursday 7 p.m.

Junior G.A.'s meet Tuesday at 5 p.m.; Intermediate G. A.'s Wednesday, 7:35 p.m.; Sunbeams, Wednesday, 7:35 p.m.; Junior Royal Ambassadors, Saturday, 9:30 a.m.; Truett Brotherhood, Monday, 6:30 a.m. Sunday morning worship Services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a.m., over KPAN.

Jehovah's Witnesses

Sunday: Public Bible Lecture, Study, 4:15 p.m.
Tuesday: Congregation Bible
Study, 8 p.m.
Friday: Service Meeting, 7:30
p.m.; Theocratic Ministry

Seventh Day Adventist West Park Addition

"The Revelation of God's Love" is the subject for daily lesson study and class discus-sion on Sabbath, Jan. 26.

Memory Gem: I John 4:10-11. Leson Aim: To show that the Gospel is the revelation of God's love to men and that the most powerful argument in favor of its acceptance is the life of a loving and lovable Christian.

Lesson Outline:

1. Appeal of God's Love, Jer.
31:3: John'3:16.

2. How Christ Revealed God's Love. Matt. 7:29; Acts 10:38. 3. Qualities For Christian Wit-nessing. I John 4:7; John 13:-

35; II Tim. 2:24-26. 4. Fruitage and Reward. Acts 2:41-47; 4:4; Matt. 25:31-40. Saturday Services: Song Service, 9:30 a.m.; Sabbath School,

9:45 a.m.; Worship Service, 11 a.m.; Dorcas Meeting, All Day Each Tuesday.

Community Mission Of A La Mission De San Jose

Horas De Misas Los Domingos: S a.m. v 10 a.m.
El Domingo Es El Dia Del Senor, Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuad.

First Christian

West Park Avenue Sunday School as held at 9:30 a.m. Worship service will begin a.m. Worship service will begin at 10:50 a.m.

Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.

Functional Departments first Wednesday at 8 p.m.

General Church Board, second Wednesday at 8 p.m.

The Church Of God In Christ

Boy. Calvia Hodge, Pastor Sunday School 9:45 a. m.; Morning Worship 11 a.m.; Even-ng Worship 8 p.m. Monday, Bible Band meets 7

sday, Frayer Meeti ng

(Continued from page 4)

Wesley Methodist

410 Irving Rev. John Ferguson, Pastor Sunday: Sunday School, 9:45 p. m. Evening Worship 7:30 Methodist Men's Breakfast is held at 6:30 a. m. on the first Saturday of each month. W.S.C.S. meets second and fourth Tuesday nights of each

St. Thomas Episcopal

Harrison Highway Rov. Joel C. Treadwell, Vicar Vicarage, 118 Elm Street
Sunday: Sunday School, 10
a. m.; Morning Prayer and
Sermon, 11 a. m.; First and Third Sunday, Holy Commun-ion; Youth fellowship, 7 p. m. Wednesday: Holy Communion,

Wednesday

10 a. m.

Women's Division is held the third Tuesday of each month at third Tuesday of each month at 2:30 p.m. in homes.

Committee

State over KPAN each Sunday cast over K

The Rishop's Committee meets the first Sunday of each month immediately following morning worship.

Cast over KPAN each Sunday of each sunday

First Presbyterian

Bev. Russell Wingert, Paster Sunday School is held each Sunday at 9:45 a.m. followed hy worship service at 11 a.m. and worship service begins at Morning Devotional at 9 a.m. 8 p.m. each Sunday evening. Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting and Bible Study will be held Wednesday at 7:30 p.m.

at 7:30 p.m. Immanuel Lutheran

Park and Avenue B. Rev. Fred Beversdorf

Sunday, "Call To Worship", KPAN, 9:15 a. m.; Sunday School and Bible Class, 9:45 a. ne La Obligacion De Asistir A La Santa Misa Todos Los Domingos! Horas De Misas En Los Domm.; Worship Service, 11 a. m.

Put NEW Life IN YOUR OLD WATCH!



EXPERT **WATCH REPAIRS**

Bring your watch in and see how our specialists can put it back on its feet again. We give reliable service. We have reasonable prices. And to give your watch new beauty restyle it with a smart new-

COWAN JEWELRY 217 N. Main EM 4-3821

Temple Baptist Miss Roberson Church With Choir

orrest St. and Ave. K Rev. Bill Ware, Paster a.m. and Training Union is in the evening at 6:30 p.m. Worship services are at 10:50 a.m.

Grace Assembly

Assembly Of God

A La Iglesia

San Antonio

ingos: 6:30 a.m.; 8 a.m.; 10 a.

Durante La Semana: 6:30 a

Central Church Of

Christ

Ernest Highers, Minister Gaither Vandeveer,

Personal Evangelism Sunday Services: Bible Study,

Mid - Week Services: Ladies

ages and devotional services at 7:30 p. m. Wednesday.
Radio Program, Monday through Friday from 9:05

Westway Baptist

Church

m. y 8 p.m.

Union and Ave. G. Rev. V. W. Marcontell, Pas

Singing Tour of the 60 - voice Baylor University A Capella choir, is with the group on an eight day sing-ing tour which will be high-lighted by a performance at the Institute of North American Cul-tural Relations in Monterrey, and 7:30 p.m.

Wednesday prayer service will be held at 7:30 p.m.

The teachers and officers meeting will be held at 7 p.m. Choir practice is at

Miss Roberson, daughter of Mr. and Mrs. Deward Roberson, Mr. and Mrs. Deward Roberson, 402 Union, is an English and education major. She is also a member of Mu Phi Epsilon, na-

tional music sororiety.

The group, under the direction of Dr. Euell Porter, will give nine concerts on the tour Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.
Tuesday: Teaching Service, in addition to the Institute concert and a television concert in Monterrey.

First Methodist 801 North Main Rev. Hershel Thurston

Pastor Friday, Jan. 23: Cub Scout Chili Supper, Fellowship Hall, 5:30 p. m. to 8 p. m.

Sunday, Jan. 27: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Junior and Senior High MYF, 6 p. m.; Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m. Primary and Junior Department Mission Sjudy, 6 p. m.; Adult Bible Study on the Book C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. of Romans, 6 p. m.; Worship

of Romans, 6 p. m.; Worship Service, 7 p. m. Monday, Jan. 28: Church Staff Meeting, 6:30 p. m. Tuesday, Jan. 29: Boy Scouts, Fellowship Hall, 7 p. m.; Home-builder's Prayer Group, 8 p. m. Wednesday, Jan. 30: Church Wide Fellowship Dinner, the Rev. Howard Crawford, Plain-view speaker 7:30 p. m.; Choir view, speaker, 7:30 p. m.; Choir Vd. Es Catolico? Pues, Tie-Rehearsal, 7:45 p. m/

Church of God

H and 19th Street Rev. W. A. Gray

Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.

Wednesday - Prayer Service,

7:30 p.m.
Friday — Young People's Endeavor, 7:30 p.m. "Bring your burden and carry 9:30 a. m.; Morning Worship, 10:25 a. m.; Evening Worship, away a smile."

"The Church that is large enough to serve you and small enough to know you." Bible Study, 10 a. m. Wednes-day; Mid Week Classes for all For transportation call EM 4-

Church of The Nazarene

Fourth and Jackson Rev. Burle M. DeBord, Pasto EM 4-1875

Rev. Kenneth Lowry, Pastor
Sunday School is held at 10
a.m. with Church Services following at 11 a.m. Train in g
Union is held at 6:30 p.m. and
Evening Services on Sunday
School is held at 10
a.m.; Worship Service at 11 a.m.; Evening Worship Service at 7:00 p.m.

Prayer meeting Wednesd ay will begin at 7:00 p.m.

Church board meeting the first Friday of each month at 7:00 p.m. 7:00 p.m.

Economical UAD can help you

HOUSEKEEPING

With costs continuing to climb, it's wise to examine every area of your budget for possible economies. You may find some

expenditures unnecessary . . . others which could be trimmed by more careful

planning. Two good ways to make sub-stantial savings (and actually achieve superior results) are by cooking and dry-ing with Gas!

SPECIALS GOOD - THURS - FRI - SAT - JAN 24 - 25 - 26

MADE WITH TENDERCRUST BREAD AND MIRACLE WHIP SALAD DRESSING

WHOLE or HALI

Page Five

STATES

CREEN

CALLEN

SUNRAY - ALL MEAT - SLICED

4 FOR \$1

4 FOR SI

SHURFINE

SHURFINE - NO. 21/2 CAN

PEACHES

REG. SIZE - PLUS DEP.

SNIDERS - 20 OZ.

CATSUP

MEADOWLAKE

OLEO 4 LBS. 89¢

THIS COUPON IS WORTH 30¢ TO YOU!! SAVE 30¢

FOOD

KING

WHEN YOU BUY A 10 OUNCE JAR OF INSTANT FOLGER'S COFFEE

Clip this coupon, and present with your purchase of a 10 ounce jar of INSTANT FOLGER'S COFFEE



SPECIAL

DOUBLE COUPON GOOD THIS WEEK ONLY:

النتا بنا HUNTS Fruit Cocktail

300 CAN 5 FOR \$1

SHURFINE FRENCH SLICED

Green Beans 19¢

SHURFINE - CRUSHED

PINEAPPLE NO. 2 CAN 25¢

SOFLIN **Facial Tissue**

400 CT. 5 FOR \$1

Meat Pot Pies

5 FOR 89¢

LIPTON

TEA

и в. 39€ FOOD KING

Fruit Mix

NO. 2% CAN 4 FOR \$1 WESTERN MAID

PRESERVES 44 OZ. 89¢

BANQUET - FROZEN

Canned Milk

TALL CAN 8 FOR \$1

HUNTS - SOLID PACK

TOMATOES

300 CAN 6 FOR \$1

FOLGERS

SHURFINE

COFFEE

3 LBS. \$1.77

2.00 SIZE

AQUA NET 79¢ PLUS TAX

SHURFINE

CORN 303 CAN 2 FOR 29¢

HUNTS.

Tomato Juice

46 OZ. 4 FOR 890

PARK LANE Ice Cream

1 GAL 59¢

TOOTHPASTE **GLEEM**

69c SIZE 49¢ LB. CELLO PKG.

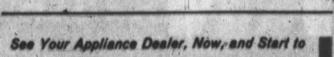
WASHINGTON PEARS

CARROTS

GREEN ONIONS BUNCH

DON MOORE - RT. 3

IS THE WINNER OF THE FOLGERS 5 PIECE SILVER SERVICE



A GOLD STAR RANGE...

costs less to buy, install, operate & eliminates food

and fuel waste; thermostatically-controlled burners prevent bell overs and burning, measure the precise amount of heat for best results & broils and roasts

meet with less shrinkage & keeps entire meals savory and serving-ready for hours in the OVEN-WITH-A-BRAIN.

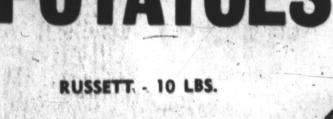
A'GAS CLOTHES DRYER...

starts working instantly, shuts off instantly to save you

time and fuel & pampers all fabrics . . . helps clothes last longer & operates nine times more economically than the coil-type kind & saves you as much as \$24.72 a year in utility costs!

LIVE MODERN FOR GAS!

Pioneer Natural Gas Company









Funds Needed Appeal Issued

dication program will be discon- able until after that date. tinued on March 31 unless livestock producers and sportsmen million dollars of their three men from all five southwestern of trustees of the Southwest A- million dollars. nimal Research Foundation announced recently.

The move could become nefoundation president, becau- program. se the federal appropriation bill specifies that funds cannot continue whenever non - federal funds are no longer available on at least a 50 - 50 basis.

All of the non - federal funds will have been spent by March 31, he stated, and state funds, if

Della Stagner Heads Hereford Benefit Group

Miss Della Stagner was elected president of the 1963 board membership meeting of the The meeting was held Saturday, Jan. 19, in the Hereford

slee was re - elected as vice president and Bruce Miller was re - appointed to the board.

Re - elected to serve another year were Mrs. Brucie Rose as secretary and C. C. Acker as Dawn Boys 4-H treasurer.

The Hereford Benefit Association is one of the oldest groups in Hereford, having been organized in 1908. It is a local mutual aid association which operates on a pay-as-needed basis. Each member is assessed \$1 on the death of a member.

Assessments have averaged \$18.50 per year for the last six years, with payments on 111 claims, amounting to a total outlay of more than \$8:000.

Legal Notice

Notice is hereby given that the Commissioner's Court of Deaf Smith County, Texas, will receive bids from any banking corporation, association, or individual banker in Deaf Smith County for the depositing of public funds of Deaf Smith County in such bank or banks for the ensuing two years; all bids or applications of any banking corporation, association, or individual banker desiring to be designated as County Depository shall comply with the requirements of Article 2545 of the Revised Civil Statues of Texas, which bids or applications shall be considered by the Commissioner's Court at 10:00 o'clock a. m. on February 11th, 1963, at which time the bid or application offering the most favorable terms or conditions will be accepted.

s/H. C. Williams County Judge, Deaf Smith County, Texas

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Now . . your farm tire investment is protected by an exclusive 3-year guarantee against all normal field

And talk about performance . . . General's new Nylon Special out-pulls, - works, out - plows

hazards.

They have voided their oriducers to contribute more than cessary, said Charlie Scruggs, once in an attempt to save the

> a shame to have to terminate the program at just the crucial time when the screwworm menace is being brought under con-

isiana reported only two cases — both shipped in from infested areas, the foundation president continued.

case, Scruggs concluded.

mer Brumley. Homer E. Hen- stock industry moved the three year eradiction program underway a full year ahead of sche-

Holds Meeting

A program on citizenship was given at the regular meeting of the Dawn Boys 4-H Club that met on Monday night, Jan. 14. Roll call was answered with "how I can be a better citizen." Jack Thomas, president, pre-sented a gold trophy to club leader, Mrs. Earl Plank, in appreciation of her work with the club. Paul English was congrat-ulated for winning the State Contest in grain sorghum production.

Various committee reports were given. Jack Thomas gave an account of the Junior Leaders meeting, a summarization of the recent tour of the Here-Gary Richardson and Kevin Mo-Andrews reported on the club's visit to the Hereford Feed yards.

Mrs. Earl Plank discus plans for the Share the Fun Night and for demonstrations to be given by the boys at the county contest. The club decided to sponsor a vegetable show at Hereford prior to the Tri-State Fair next fall.

Members present were: Ste phen Hoffman, Robert Galley, Kevin McAndrews, Jon David Miller, Steve McAndrews, Dick Plank, Neil McAndrews, Douglas May, Glen Polan, Gary Richardson, Dion Miller, Tommy Betzen, Gerald Witkowski, Paul English and Jack Thomas.

Others present were: Mr. and Mrs. Lefty Thomas, Mr. and Mrs. Lester English, Mr. and Mrs. Earl Plank, Mrs. H. H. Miller, Clarence Betzen, Tony Hoffman, Jim McAndrews, Melvin May, Maura McAndrews and Jamie McAndrews.

An emergency appeal has been issued by trustees asking have raised the remaining one livestock producers and sportmillion dollar goal, the board states to raise the required one

ginal policy of not asking pro-

In making the announcement, Scruggs remarked; "It would be

Texas, Oklahoma, and New Mexico experienced only a fraction of the normally expected number of screwworm infestations is 1963, he pointed out. Arkansas had none and Lou-

States east of the Mississippi

of directors during the annual River, which normally experience considerable screwworm Hereford Benefit Association. fly movement from Southwestern States, reported only one

State Bank.

New directors on the board of the foundation pointed out that contributions from the live-

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buying these unheard of values,

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We're Moving our WAREHOUSE. We must vacate by February I. The pro-

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ASST. COLORS & STYLES

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