

CLEVER JAIL DELIVERY IS PULLED HERE

FIVE CONVICTED MEN TAKE FRENCH LEAVE IN DARKNESS IS CLEVER RUSE

Chinked Cell Door so That Lock Failed. Made Long Blanket-rope

Five men, all convicted of various offenses at the recent term of district court, effected a clever escape from the Deaf Smith county jail sometime during the night, either Saturday or early Sunday morning, and by this time are in all probability safely across the Mexico border or else hid out for the search to blow over.

A sprung cell door, a hole in the cast iron jail roof, and a rope made of blankets hanging from the jail roof tells the story without words, and Sheriff Purcell's hostelry is empty and silent.

The five men are Earl Moore and Charles O'Mary, convicted of stealing chickens here, Bentley Marshall, convicted of forgery, and Ed Morrison and Hershel Mullins, convicted of unlawfully transporting liquor.

There had been seven men in jail up to a few days ago and it was almost impossible, said the sheriff, to keep them constantly confined in cells. They were cooped up so closely that they begged to be allowed the freedom of the run-around. He was in the habit of giving them this privilege for a short time each day, as a matter of humanity. This bunch were "hard boiled," however, and gave their keeper lots of trouble. In one of the unused cells, without any automatic lock, the sheriff had stored some of the moonshine booze he had captured, and secured the door with a heavy chain and padlock. In spite of this, in some unaccountable manner, these clever crooks broke that lock and got on a "high lonesome." Whereupon the sheriff slammed them into their cells and kept them there for a week without exercise. Relenting at last he turned them out again one day about a week ago and soon afterwards caught them picking out the bricks in the north walls of the jail. Again they went into solitary confinement for another week. Last Saturday, however, the confinement told on them so much that his heart softened again and he let them out for awhile, locking them up again after supper.

Sunday morning the birds had flown. The cell was apparently locked as usual but upon examination the secret was revealed. The cell door, a thin steel affair of old-fashioned design, is sprung at the bottom and the sheriff has to use his foot in holding it in place while he pulls the lever which slips the locking device into the thin socket running up and down the edge of the door. The clever jail guests had hammered up an old iron shovel.

(Continued on Page Four)

Better Water the Grape Vines Now, Advises Landrum

It is wise to water your shade and fruit trees, and especially your grape vines, once each month this winter so long as the dry weather lasts. This is the advice of L. P. Landrum, veteran nurseryman of Hereford, who is without doubt the best informed man along such lines in the community.

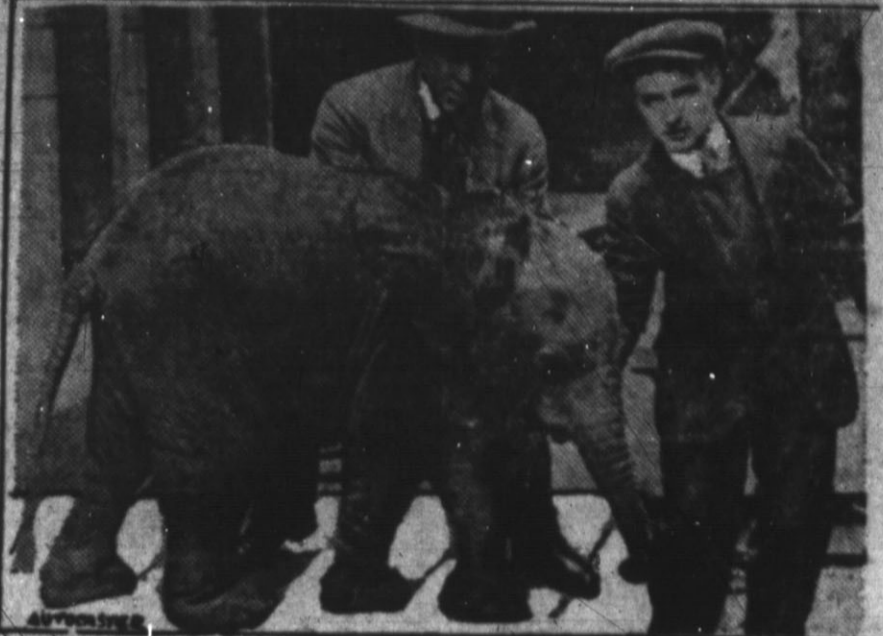
Speaking at the Chamber of Commerce luncheon Monday Mr. Landrum said that the application of water now would help prevent dry-freezing of the grapes and would produce a much larger crop of fruit next year than if the vines are left to lie dry and dormant during the winter. Water, he explained, drove out the frost and made the vines more vigorous and ready for business in the spring.

The luncheon was well attended Monday and was interesting throughout. The meeting was held at the City Cafe and next Monday will be at the Stockmen's Cafe.

REV. J. N. WOOTEN HERE FOR FUNERAL MRS. E. H. SHORE

Rev. J. N. Wooten reached Hereford Sunday and officiated at the Mrs. E. H. Shore funeral. Rev. Wooten left Hereford Monday morning for his home at Cisco, Texas.

Smallest Elephant Arrives in U. S.



Captain E. A. Cunningham went into the African French Congo and captured this pigmy elephant which he brought to the New York zoo. "Missaba" weighs 300 pounds, is now three years old and fully grown.

High Glee Club Concert Pleases A Good Audience

The first public appearance of the School Glee Club, composed of forty girls and fifteen boys, at the Methodist church last Friday evening, proved to be a delightful performance and one that reflected great credit both upon the members of the club and upon their faithful teacher, Miss Swisher. The girls made a very handsome appearance, dressed in dark dresses with white berthas. It is a rather difficult thing as a rule to interest boys in music, but this entertainment was an exception and the boys entered into the spirit of the occasion with evident zest and enjoyment. The program carried through was composed of the following:

First Number—"An Autumn Lullaby," a three part chorus for girls' voices. This was their first attempt at a three part chorus. Those taking second soprano did it with perfect ease, and there was almost a perfect blending of voices throughout the composition.

Second Number—"The familiar 'Old Folks At Home,' a very good arrangement by Ira B. Wilson, for mixed voices. The boys joined in this, singing tenor and bass.

Third Number—seemed to appeal to the majority of the audience because of its text, "The Farmer Feeds Them All." This was a three part song. Charles Galbreath, one of the tenors, sang two verses, as a solo. The remaining verses and chorus after each were rendered by the boys' chorus, after which they received a very hearty applause and were called back to the platform for an encore.

Miss Maurine Beyer, daughter of the Santa Fe Agent, delighted the audience with a violin solo, "Souvenir" by Drda. The composer is a contemporary violinist and composer of Maravian birth. The word "Souvenir" in French conveys much more than in our language. It means, remembrance, "memory with all her busy train." Just what memory prompted Drda to write this exquisite bit of music is not known, but the work is so popular with both professional and amateur violinists. This number will be used in the music memory contest of the High School this year.

"Rhapsody Mignonne" is the name of the piano duet rendered by Misses Kathleen Hawkins and Eloise Pitman. This was well rendered as a result of much hard study.

Miss Mabel Renfro, one of the Senior girls, pleased the audience very much.

BO McMILLIN AND STARS AT AMARILLO CHRISTMAS DAY

Bo McMillin's All-Star football aggregation, composed of ex-college athletes with reputations on the gridiron, are billed to play the Clarendon College Bulldogs at Amarillo next Monday afternoon, December 25. The contest is attracting attention from lovers of the sport all over the Panhandle. The Amarillo Board of City Development has wired the Hereford Chamber of Commerce an invitation to all the people of this community to come to Amarillo Christmas Day and witness the game.

W. R. STECKMAN IS ON VISIT TO PARENTS IN MISSOURI

W. R. Steckman left Sunday morning for Princeton, Mo., where he will visit his parents for the next two weeks.

Mr. Steckman's father is advanced in years and the two have not been together in some time, so the son felt the greatest Christmas present they could each have would be a two weeks visit together during the holiday season.

Hereford Waking Up to Mysteries Of Radio Outfit

Hereford has gone Radio crazy. The disease has been long in reaching here, 'tis true, as it has been prevalent over most of this part of the world for months past. But it seems to make up in intensity what it lacked in speed and the present outlook is for a receiving set in every home before long.

Three stations are working every night now: at the C. O. Lee Hardware, the Wilkinson Motor Company, and the L. Baskin real estate office. The enthusiastic owners of these outfits have been getting a little more stuff every night, and continue to learn how to manage the dings every hour they work at it. Mr. Lee had a SOG flash Monday night about a stolen Ford at Davenport, Iowa, heard educational lectures from St. Louis and Los Angeles, a violin and piano concert from the Ft. Worth Star-Telegram, together with a lot of stuff from Chicago, Davenport, Ia., and Kansas City.

The Wilkinson Motor Company heard Atlanta, Ga., both Fort Worth newspapers, Denver, Los Angeles, Kansas City and St. Louis. Mr. Baskin tuned into Plainview, got a musical number, heard associated press news from Houston, and lots of dope from Minneapolis, Los Angeles, St. Louis, Kansas City and other points.

THERMOMETER WAS SINKING RAPIDLY MONDAY MORNING

Near zero weather hit this part of the Panhandle the past week. C. F. Gallagher of South Hereford reported the thermometer at zero early Monday morning while reports in Hereford proper ranged from four to eight above. At any rate it was cold.

CHRISTMAS BUYING IS SPOTTED, REPORT MERCHANTS

Christmas buying has been spotted this year to date, according to the merchants. The small items, racket store goods and other gifts that do not mount up into much money have been going fast while the more costly offerings have moved slowly. The town is beginning to take on a holiday appearance with increasing crowds on the streets as Saturday crawls closer and closer.

A Christmas Cantata "Yuletide Memories"

Music and Text Arranged by Ira B. Wilson
First Christian Church, Sunday Evening, Dec. 24, 7:30
Director, Miss Mattie M. Swisher Pianist, Mrs. C. H. Dyar

Processional "Joy to the World"	Congregation and Choir
Prayer	Rev. W. E. Hill
Scripture Lesson	Rev. L. N. Lipscomb
Announcements	Rev. J. R. Sharp
Offering	
"Praise and Glory"	Choir and Girls Chorus
"The Prophecy"	Solo, Mrs. Louise Allen, and Girls Chorus
"Bethlehem"	Choir and Girls Chorus
"The Shepherd's Vision"	Double Quartette
Mrs. Madeline Conway, Wilson, Thompson, Hawkins, Messers.	
Powelson, Spratt, Lambert and Ireland, and Choir	
"The Midnight Choir"	Solo, Mrs. A. C. Thompson, Choir and Alto Obligato
"The Wise Men"	Base Solo, Mr. Lambert, Men's Voices and Girls' Chorus
"The Guiding Star"	Soprano Solo, Mrs. Homer Fox
Women's Voices, Women's Voices with Soprano Obligato	
"Room For Thee"	Choir, Sopranos and Altos
Hallelujah Chorus	Choir and Girls' Chorus
Closing Prayer	Rev. J. R. Sharp

Years ago Christmas Carols were sung, sometimes from home to home, but generally at the church where the people assembled and listened to them.

Next Sunday night these dear old Christmas songs will be sung in a Cantata rendered by the community choir at the First Christian Church.

A silver offering will be taken to help pay expenses.

Poultrymen Show Speed When Committee Work Needed; Show Arrangements Now Completed

For the Iowa Mike!—A Committee has been found in Hereford that will attend to business—acclaim the glad tidings!

These "chicken cranks" don't stall when they are called to the colors. They work. That's the reason why the Second Annual Poultry Show, which opens Thursday, is bound to win, say the close observers.

Chairman Biggs and secretary Vogele issued a call for a meeting of Show officials Tuesday afternoon. To their utter astonishment every man on the list was on hand promptly; rarin' to go. Business was transacted pronto and with a snap. Details were worked out and digested.

It didn't take long and the job was done. It was announced that S. D. Blackwell had the honor of bringing in the first chickens for the show, a pen of White Wyandottes. There will be a bunch of them Thursday.

Everything is ready. The coops are being erected, the turkey pens are completed, and Superintendent Andy Godwin, who has worked like a beaver to make it "a go," is ready for the birds. Jones & McLean announce that they will have a special exhibit of Purina products and will also furnish Purina Hen Chow free to feed the birds with during the three days.

It's going to be a great Show beyond any doubt—don't miss it.

Last Call Issued For Letters to Old Santa Claus

Letters to Santa Claus will be received by The Brand not later than Friday morning, December 22, when the mail is put up. After that it will be too late to put the letters in type.

The little folks seem to be much interested in the doings of Old Santa this year, and every mail brings more personal letters to him while many are bringing them direct to The Brand office.

Don't forget and be disappointed—they must be in The Brand office early Friday morning!

Price of Cotton Seed to Farmers Here Just \$1.25

Some misunderstanding having arisen over the price that the Cotton Committee of the Chamber of Commerce is selling the seed recently acquired from Tulsa, the Committee has asked The Brand to state for the benefit of all concerned that the seed is being sold at \$1.25 per bushel, no more and no less.

This is the absolute cost of the seed to the Chamber of Commerce. It is the price paid the farmers at Tulsa, plus the freight and handling charges putting it in the warehouse at Hereford. As a matter of fact the Committee does not expect to come out without a small loss at this price, as there is always wastage, but is trying to put the seed in the hands of the farmers at the very lowest possible cost to them.

The seed is handled by Jones & McLean who are serving without pay in this world. Jones & McLean sell for cash only. Those who must buy the seed on time will have to see their bankers who are members of the committee.

FATHER OF FRED GALLE, WITH WIFE, ARRIVES ON VISIT

Mr. and Mrs. Richard Galle reached Hereford Saturday morning and were met by their son, Fred, from below Dimmitt. Mr. and Mrs. Galle will visit their son and family over the holidays, on the Galle Ranch, nine miles south of Dimmitt. This is Mr. and Mrs. Galle's third trip to this part of the Panhandle.

Come On, Old Santa, We're Waiting



LIGHT CO. ASKS CITY A QUESTION DOES HEREFORD WANT COMPANY'S PLANT IN FEBRUARY ASKS EXPANSION

If Franchise Altered Has Plan to Build Ice Plant, Etc.

A proposition that the city of Hereford either take over the plant of the Hereford Light & Power Company next February, an opportunity for such action being offered in the company's franchise, or else remove the prohibitive now binding the company so that they may expand their investment has been made to the City Commission and was explained at the luncheon of the Chamber of Commerce Monday by F. H. Oberthier, manager of the company.

If the city does not want the plant, said Mr. Oberthier, then the company asks that a new franchise be written, removing the clause entitling the city to take over the plant at the end of the franchise or at the end of any five year period, and extending the franchise to a total of fifty years. If this can be done, Mr. Oberthier said, it is the intention of the company to practically double the capacity of their plant to put in an ice factory, and to run a line out to Mr. Oberthier's two-section ranch north of town, where he wants to operate some small irrigation wells and attempt the cultivation of grapes on an enlarged scale. The new plant would also be able to furnish power to small irrigation plants around Hereford, although Mr. Oberthier declared, he had no intention of attempting to furnish electric power to the large pumping plants away from town.

Mr. Oberthier explained that in order to make the contemplated improvements it would be necessary to interest outside capital and that he could make no headway in borrowing money for the enterprise with the franchise in the shape it stands at present. He said that if the city desired to acquire the plant the franchise provided the way, but if not, then he felt that the agreement should be altered so as to permit him to grow. He pointed out that the present option of the city in the franchise provides a way to acquire the power plant and present equipment but that it does not cover an ice plant or other such ventures and therefore he could not secure capital for such enterprises until the franchise is changed.

The matter was very freely discussed around the table. Both city commissioners, Ashbrook and Wilkinson were present, the Mayor being out of town, and they both said the city could not possibly take over the plant for financial reasons and that they would be glad to hear from the citizens on the subject of altering the franchise. No vote was taken on the matter, the discussion being entirely from individual view points.

It is probable that the City Commission will formally consider the matter at a later date, after the sentiment of the people has been ascertained.

BLACK BUYS OUT HOUSEHOLD FURNITURE BUSINESS

Announcement was made Tuesday that the E. B. Black Company has purchased the entire stock and business of the Household Furniture Company. The trade was completed Tuesday morning, the Household Company's store closed and the stock removed to the Black warehouse.

Mr. Black stated that he purchased this stock at a price that means real savings in his Christmas Sale now on, and that he was passing the reduction on to his customers.

H. N. DeYard, proprietor of the Household Furniture Company, has not announced his future plans. He opened up here for business about three months ago.

M. V. ROBERTSON DIED FORT WORTH ON DECEMBER 13

The Brand is advised by D. E. Draper of Ft. Worth of the death of M. V. Robertson, former Hereford resident, at his home in Fort Worth on December 13. He and Mr. Draper were brothers-in-law.

Mr. Robertson was one of the pioneers in this section and will be remembered by the older residents who regret to hear of his passing.

A Christmas Tragedy—Fr Pop



HAS COTTON GIN LOCATED NORTH OF CANADIAN RIVER

O. B. Burnett came in Monday from Moore County. He is pioneering in the cotton business there and has a gin north of the Canadian River. He was one of the first cotton pioneers to bring cotton north of the Red river in Hall County. Now he is one of those who are putting it north of the Canadian. His cotton was utilized to make a cotton parade at Amarillo last Saturday. The Cook County raisers took in to Amarillo over fifty bales at one time on trucks. There are few more practical farmers than O. B. Burnett.—Hall Co. Herald.

FIRST ATTEMPT AT HIGHWAY ROBBERY REPORTS LUBBOCK

The first attempt at highway robbery in Lubbock this fall was reported to the Avalanche last night at 8:25 o'clock.

"Dad" King, employee at Lidell Hotel, was enroute home Wednesday night at his accustomed time, and at about 8:15 o'clock, while he was nearing home a man sprang upon him, and after forcing him to the ground backward with a strong grip on his throat, demanded that he give up his money.

"Give me your money, I don't want to shoot here," the highwayman said as he thrust King, a man of about sixty-five years, to the ground, but as he received no response decided to go in to the pocket of his victim, whereupon King began to call for help! The highwayman was frightened by the cries and fled into the darkness toward town, but King saw him make a circle southward, going toward the back of the residence of W. W. West on Avenue G.

The holdup was staged near the front of the M. B. Wilson home at 1506 Avenue G. No money was taken—Lubbock Avalanche.

Snyder is to get another gin. A. H. Trice of Camp Springs, where he owns a gin, will install the new plant there, which will have five stands of 75 saws each.

LUBBOCK PLANNING TO RETAIN BERTH IN W. T. L. LOOP

LUBBOCK, Dec. 18.—A small bunch of representative citizens of Lubbock Friday unanimously decided that Lubbock will remain in the circuit of the West Texas League for the season of 1923, with one proviso; that is that there were not enough of the real supporters of baseball present at the meeting, the situation will be put up to the business men of the town by a special committee, and if necessary finances are pledged for the support of the club there. Lubbock will reserve her berth in the loop. Otherwise, the matter will be dropped and the franchise disposed of by the officials as best it can be done, and in all probability the franchise will be placed with one of the neighboring towns, two of whom especially are very much interested in getting into the league.

New Filling Station

A large filling station on the corner of Mercer and North Second streets is being built by O. M. Sparks of Roswell. The building will be of red press brick. The enterprise has already been leased and the occupant will take charge in 30 days, when the building will have been completed.

Farwell has a new cotton gin to handle the first commercial cotton crop

grown in Farmer County. Growing cotton on the plains of northwest Texas is of comparatively recent date. Once it was thought that cotton could be grown only in the extreme southern counties, but now every year sees the crop grown in new territory.

Final details for the organization of the Southwestern Poultry Producers' Association were completed recently at a conference of members at Brownwood. The organization has between 500 and 600 members and will start with 60,000 hens contracted for.

The north Texas pecan crop was well up to the average. The pecan harvesting started after the first frost. The Texas pecan crop is one of the important resources of the state and represents approximately 60 per cent of the entire pecan crop of the country.

The Texas Agricultural College urges every citizen to plant a pecan tree.



CHRISTMAS GIFTS

The McGhee Studio will be open every day, and Sunday for portrait sittings. Christmas's perfect gift—a portrait—so pleasing, so enduring. Your portrait will please more than anything else. Come early.

McGHEE STUDIO

NOTICE
All persons or firms having a claim or account against the City of Hereford, please present such claims or accounts to the city clerk before December 28th.

Respectfully,
GRACE SKELTON,
City Clerk

Uncle Johns Job

WE HEAR THAT THE BIG MOVIE 'DICTATOR' SAYS THEY WILL PRODUCE BETTER PICTURES—WHERE THERE IS A WILL THERE'S A HAYS!



What Do These 3 Words Mean to You?

We Pay Cash

Bring us your poultry, eggs, cream

Just in, nice shipment of good

Red Xmas Apples

Fine selection and variety

Hereford Poultry Show, Dec. 21-22-23

Golden Rule Produce

Are You Going to Plant Some Cotton?

Barler Oil Heaters

For the next thirty days we are offering very attractive prices on the No. 2, 3 and 4

BARLER IDEAL OIL HEATER
This is the Heater that gives no odor, yet puts out ample heat.

Garrison Bros.

Ford

LOWEST PRICES

In the History of the Ford Motor Company

- Chassis . . . \$235
- Runabout . . . 269
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- Truck Chassis 380
- Coupe . . . 530
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All Prices F. O. B. Detroit

At these lowest of low prices and with the many new refinements, Ford cars are a bigger value today than ever before. Now is the time to place your order for reasonably prompt delivery. Terms if desired.

Wilkinson Motor Co.
Ford Dealers

Your Share of Prosperity

—You want your share of prosperity in this world and you can get it if you will just follow a definite plan of saving money and making regular use of the co-operation of this bank in the upbuilding of your business and financial affairs.

—Our membership in the **FEDERAL RESERVE SYSTEM** with its nation-wide connections and resources of over Five Billion Dollars enables us to serve customers in the most helpful manner.

—Come in and let us assist in building your success.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas



Toys at Wholesale Prices!

Here's your opportunity, parents to lay in your Xmas supply of Toys for your Kiddies at

Exactly Cost To Us!

We have a nice stock of Tinker Toys, Iron Street Cars, Drums, Brooms, Rattles, etc., etc., for the small folks that we will sell at COST to make room for other goods.

The Stock is not large and will not last long at these Prices!

D. R. Gass & Son

25 YEARS

Our 25 years experience in the insurance business is worth money to you in case of loss.

Similar to banking, law, medicine, and other lines. There are many angles to insurance.

There are many Insurance Companies, but only one

Here Yesterday, Today and Tomorrow

Y. K. WILSON INSURANCE AGENCY.

Would You Be a Human Tee for Golf Ball?

E. L. Phillips, of Coronado Beach, Calif., balanced a golf ball on his pipe and permitted Bob Simpson, California champion, to drive it off, so confident was he in the professional's accuracy. Would you do it?



METHODIST CHURCH CAMPAIGN AT CANYON IS GROWING

The Church building campaign for a new Methodist Church in Canyon opened Friday morning and during the first two days the subscriptions amounted to \$10,000.00. Little work was done Monday and Tuesday, but was started again yesterday, and Rev. M. M. Beavers reported yesterday more than \$20,000.00 had been subscribed. The officials of the church are to meet tonight at the church to go over the situation thoroughly and then make an effort during this week to bring the amount up to \$30,000 which is the goal of the campaign.

Application will be made Friday to the Church Extension Board for a gift of \$30,000 from the returned war fund which will be used to build Methodist churches in educational centers. Practically every town in Texas where state institutions are located are making application for money from this fund. Denton has raised more than \$75,000 according to a report the first of the week, and will push the subscription to \$125,000 in order to get a gift of \$25,000.

It would seem that Canyon is exceptionally fortunate to have a proposal of a fifty-fifty plan for a new church.—Randall Co. News.

ANOTHER ATTEMPT MADE TO BURN UP BROWNFIELD, TEX.

Brownfield, Texas.—A second attempt to burn the town was made here last night and the corn mill of Hamilton & Son was fired about 11 o'clock. The town was being heavily guarded by officers and business men and the blaze was soon discovered and extinguished. While this was being done

the post-office was robbed of several dollars in silver and currency. The burglars, however, were trailed to a hotel and arrested within a few moments afterwards and most of the loot recovered. One of the parties is in jail and the other under guard on the outside, this being done for the reason that our jail is so small and there is no way to separate the parties and the officers do not want them to frame up any evidence. One of the parties has confessed to the crime and also stated that they were the ones who robbed the bakery a few weeks ago, which cleared up a case that the officers had been working on since it occurred.

Hereford Poultry Show, Dec. 21-22-23

poem by UNCLE JOHN

If I was a woman—as sweet as a rose—吸引in' admirers wherever she goes,—I'd exercise judgment and never would fret to marry the first man I thought I could get. . . . It's powerful risky to marry too fast, an' fetch up in heart-breakin' tatters at last!

IF If I was a woman—I'd shorley object to masculine drivel that's short of respect. I'd gather a brick-bat, and throw it to hurt—at the two-legged varmint that called me a "skirt," and I'd knock the face off'n the perverted swain, that chucked all politeness, to call me a "Jane."

If I was a woman that pined fer a mate, I wouldn't step sideways to monkey with "fate." . . . I wouldn't trust nothin' that couldn't be proved—till I fished up a jay that was fit to be loved.—An' I'd practice all virtues, an' live in restraint—if I was a woman,—but, golly, I ain't!

For your Uncle John

Observing Ole
"Some girls' faces ain't worth the skin they are painted on."

Order in the Court Room
"Get the prisoner's name and then go tell his mother."
"Plats, y'r honor, don't you think his mother knows his name."

Drill Night
Drill Captain—"Right shoulder arms! Left shoulder arms! Present arms! Right sho'der arms! Left sho'der a-r—" *(putting gun down)*—"Fr Heaven's sake, man—MAKE UP YOUR MIND."

Well, Read it Your Way
Little Willie Burns,
Yes, little Willie Burns,
He sat on a stove,
Yes, little Willie Burns.

Hopeless
"Young man, I'm surprised at you. You come from a good family—and

when you took that watch—you knew it was wrong."
"Sure y'r Honor, but it was only five minutes off, so why hesitate?"

We've Been It
"Hey, Pop, what's the ul-ti-mate con-sum-er?"
"Oh, the last one—the last one to eat. Why?"
"Well, Maw says I'm that Sunday, when company comes."

Proof Positive
"What's all this bunk about vitamins in food I don't believe a word of it. My ancestors got along without such stuff."
"Yeh,—but look at your ancestors. Dead, all DEAD."

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 105 Night Phone 94
Office: Corner Drug Store

To cure constiveness the medicine must be more than a purgative; it must contain tonic, alterative and cathartic properties.
Tutt's Pills
possess these qualities, and speedily restore to the bowels their normal function.

Hereford Poultry Show, December 21-22-23!

Abstracts and Loans
J. Frank Potts

Maps, Deaf Smith Co.—50c.

WE can supply you with **NIGGERHEAD** or **MUTUAL LUMP COAL**, the best is always the **CHEAPEST**.

Why buy coal that slacks?

MUTUAL LUMP WILL NOT!

Jones & McLean
Grain Company
Phone 1

XMAS APPLES

Looking for them any day. Hand picked stuff and carefully graded—from Canon City, Colo. Wine-sap, Missouri Pipin, York Imperial.

Until above apples arrive, will have plenty choice box apples at the **SANITARY MEAT MARKET**. See our apples before you buy, we can save your money.

Hereford Poultry Show, December 21-22-23!

Brumley & Conklin

A Thoughtful Gift

THE REMINGTON
Portable Typewriter

For Wife or Husband
For Son or Daughter
For Teacher or Pastor
For Dearest Friends

Helpful, Useful, Practicable,
Valuable

Come in and take a peep at the Little Beauty
Terms if Desired

The Brand Publishing Co.
Local Agents

CHRISTMAS GIFTS

FREE!

ON SATURDAY AFTERNOON, DECEMBER 23RD, AT 4:00 P. M., WE WILL

Give Away

ABSOLUTELY FREE, TO THE HOLDER OF THE LUCKY NUMBER, ONE

Junior Majestic
Range

STANDARD IN EVERY PARTICULAR

One Ticket Given With Each \$1.00 Cash Purchase, or Credit Given for Money Paid on Accounts.

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

Our Neighbors

NAZARETH

Henry Hoeting and son, Al, returned Thursday from Kansas City.

Paul Kern was in Plainview on business Thursday.

John Litsch left Wednesday for a visit with relatives and friends in Arkansas and Missouri.

Mr. and Mrs. Arthur Klemm were in Tulsa Friday.

Math Gerber made a trip to Amarillo Friday.

G. Binzeiger was in Dimmitt Saturday.

Mr. and Mrs. Mike Dobmeyer spent Saturday afternoon in Nazareth.

Frank Brockman returned Saturday from a few days visit in Nebraska.

Frank Huseman went to Amarillo Monday.

Dr. Miller spent Sunday in Nazareth at the Binzeiger home.

Paul Kern was in Dimmitt Saturday.

John Lange was in Tulsa Saturday.

JOEL

An old fashioned quilting party was enjoyed by the ladies of this neighborhood. It was held at the home of Mrs. O. L. Sharp on Wednesday last, in remembrance of her birthday. Eighteen ladies participated besides the children and some of the husbands who were obliged (?) to come and bring their wives. Each lady made a block of the same size and worked her name on it and took it along to the party where it was set together and quilted, as a memento of the occasion. Of course they had eats along with them.

A. E. Chamness and his son, Marshall, who made a trip overland to Breckenridge last week, returned home Saturday night.

Mrs. M. L. Childs (Grandma) of Traer, Iowa, arrived on Friday morning to visit the children (the Galleys) for a month or so. She is on her way to Welsh, La., to visit a niece and spend the winter. She thinks Texas is a cold place compared to Iowa, as they have had very little frost so far this winter.

Mrs. Hershey, Mr. and Mrs. Lester Galley and Mrs. Hollis Galley attended the funeral of Mrs. Shore Sunday afternoon.

Rev. Sharp could not fill his appointment with us Sunday on account of having a funeral at the same hour in town.

Ed Botts and family mourn the loss of their watch dog, he having been killed by a passing car.

O. L. Sharp went Sunday to see Father Smith, who lives southeast of Hereford a few miles and who is very sick. Mr. Smith was an old neighbor of Sharp's at Vernon, Texas.

3 degrees above zero Monday morning at 5:30 on the farm.

PROGRESSIVE

"Shine, Christmas Star, above the world's deep sorrow,

Shine brightly on!

Although 'tis dark our faith awaits the morrow,

The coming dawn;

For when the nations see the glorious light

And turn to thee,

Dispelled will be earth's night."

The Gie day Sunday was cold and dreary, Sunday School was well attended.

Every detail toward making the community Xmas tree a success was attended to by the various committees.

The Progressive football boys played a return game with the Askren team Saturday afternoon. The score ended 12 to 0 in favor of Progressive.

Progressive made two touchdowns in the first quarter, by Walker and Matthews.

Askren then stiffened and made four first downs in last quarter, but the referee's whistle ended their chances of scoring. Both teams played hard.

Just an instance to show what the Sunday School will do for young folks.

When Fred Caldwell moved into this community an enthusiastic citizen asked him how he liked it here and if he had met any of the young folks.

Fred replied: "I have met three of them and I don't like any of them." Shortly afterward Sunday School was organized, a flourishing young folks class was established, numbering some thirty odd.

Fred is an active member, an associate of every one of them and more than that he likes them all.

School Program to Precede the Christmas Tree at Progressive, Dec. 22.

Beginning at 7:00 O'clock

Grade Chorus—"The Songs We Sing."

Piano Duet—Marguerite and Flossie Bowman.

Reading—"T'd Rather Have"—Perry Caldwell.

Reading—"Santa Claus'll Miss You"—Angie Jacobs.

Chorus—"The Song of the Bells."

Reading—"White Shepherds Watched Their Flocks by Night"—Marguerite Russell.

Reading—Virginia Goodbye.

Reading—James Garrett.

Playlet—"A Christmas Box From Aunt Jane"—Primaries.

Song—"Merry Christmas Bells"—Primary Pupils.

FRIONA

R. H. Kinsley has installed in his store a radio set which he purchased in Amarillo last week, and is now listening in on Kansas City, Denver, St. Paul, St. Louis, New York, Philadelphia, Toronto, Canada, San Francisco, and Mexico City.

The installation of this outfit, expresses the up-to-date spirit which is constantly being manifested by many of our citizens and proves that our little town is sure to keep abreast of the times in everything worth while.

The lyceum number which was given here last Friday night was well attended and those present expressed themselves as well pleased with the program which was rendered by Prof. Clark of the music department of the West Texas State Normal at Canyon, assisted by Miss Brigham, Piano instructor and Miss Clark, violin instructor at the same institution.

The people of Friona should, and we think, do feel deeply grateful to these accomplished artists for their self-denial in coming so far to give us a taste of the higher and better things of life which so seldom come our way.

There are two more numbers of the course to be rendered at later dates.

Friona now has two candy kitchens in operation and operated by Mrs. Glen Weir and Mrs. Joe Allen.

These two ladies have been busy for some time making high class candy for local trade and to fill special orders for Christmas candies.

The products of these two small factories are of the choicest and highest grades of candy and their operators are adepts in the art of candy making.

Floyd W. Reeve has moved his family into their new home which is now completed, and Mr. Drake has the

walls of his house finished and a portion of the roof on the building. From previous appearances it will not be many weeks until he too can move his family into the new home.

Mr. and Mrs. John Triedor departed last week for their former home in Iowa. They have been residents of this country for the past fifteen years and have deeply woven themselves into the affections of the people so that all are grieved to have them leave; but they have reached a period in life when they are no longer able to engage in the active duties of farm life and have left their property here in the charge of their sons, Otto and George, and returned to Iowa to make their home with their daughters.

Mr. Fallwell of the Friona Oil Company has moved from the Henschel farm to the Zaring property near the lumber yard and Mr. Henschel has moved his drove of brood sows and stock hogs to the farm and Mr. Franck has moved in and taken charge of the stock and premises.

The telephone service now being rendered here is of a very unsatisfactory sort and the patronage is gradually falling off. There is some talk of the system being taken over by some of our business men and good service re-established. If this is done it is quite evident that many of the former patrons will again become patrons and thus increase the proceeds so that it will be worth the while of a capable operator to take charge of it.

WAR ON PRAIRIE DOGS IS DECLARED BY COMMISSIONERS

County Commissioner J. H. Wagner informs The Brand that the commissioners, or a part of them, will enforce a state law, declaring prairie dogs a nuisance. The law is found in the County Commissioners Guide, Chapter XVIII. Mr. Wagner stated that all land owners, resident and non-resident, will be forced to rid their land of these dog pests.

Good Printing at the Brand

Christmas printing



PERSONAL Christmas cards are recognized as the most effective messengers for conveying Holiday wishes.

But if you would make use of these substitutes for your real presence you must act in advance.

You will find here a number of styles to choose from.

Whether you wish circulars, special letters neat cards, we guarantee to please you in every way.

A small stock of carefully selected cards and envelopes, picked for people who like individuality and taste in their annual Greetings. Special name cards for Christmas packages.

Brand Publishing Company

Clever Jail Delivery Pulled Here

(Continued from Page One)

and wedged bits of it into this slot in the iron door, out of sight. When the sheriff worked the lever the slot apparently slipped into place, so far as the eye could see, but did not go all the way home, owing to the wedges. Afterwards they evidently put the weight of all five men against the door and sprung it out enough to make the slot slip out entirely.

They then climbed on top of the cells and found a flaw in the sheet iron roofing, their combined efforts being sufficient to bend one of the sheets down to make a hole through which they crawled into the attic. They got on the roof through a ventilator and reached the ground by way of a blanket rope made from their bed covering.

Sheriff Purcell and deputies went in to New Mexico on the trail, but have not located any of the men so far.

Mr. Purcell says it's only a question of time as other peace officers are watching. When they are caught it will only go harder with them.

Some of the cells in the jail were brought over here from old LaPlata and if there is one lesson learned from the entire affair it is that the county needs some modern jail equipment that will hold modern criminals.

There are only 180 whites on the Samoa Islands. The entire population is 8,000. The purchase of land by whites is forbidden.

Hereford Poultry Show, Dec. 21-22-23

A Message !!



Investment in a Radio set is not extravagant—nor is it a passing toy for a child. Every home will eventually be equipped with a Radio set. It will be indispensable as the telephone or a newspaper.

Radio in its present Broadcasting development is entertaining, enlightening, educational.

More Radio sets will be given as Christmas presents this year than any other thing. All of which means that the family with a Radio set for 1923 will be able to enjoy all of the advantages of extensive new broadcasting features.

Crosley Receiver No. X \$55.00
Type AC-2, Model C, 2-stage Amplifier \$80.00
R-3 Magnavox Radio Horn \$45.00
120 Amp. Hrs. Battery \$25.00

Station Open Evenings
Our Friends are always welcome

Wilkinson Motor Company
Radio Supplies



Cleaning and Pressing

Is very essential to your SUITS, DRESSES, COATS and OVERCOATS, and the many WOOLEN garments we wear. We DRY CLEAN anything wool or silk.

If it is to wear, we can clean and press it

C. P. Ringer Tailor Shop
Phone 385

HEY! You Last Minute Folks

Bring that Christmas Gift Puzzle right in Our House—and your worries will disappear!

We have been thinking about You in advance, and have carefully prepared a lot of suitable Gifts that will hit you right where you live!

AND PLEASE DON'T WAIT UNTIL SATURDAY TO DO IT?

Fox Mercantile Company

Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

Giant Bronze Turkeys
FOR SALE—Giant Bronze Turkeys, flock headed by 40 lb. Tom, and hens 20 to 23 lbs. Phone 205-F13, or write Mrs. J. L. Rogers, 5 1/2 miles north on 25 Mile Ave. 94-4t

FOR SALE—The SW 1/4 of Sec. 99, K-3; the SW 1/4 of Sec. 100, K-3; Located 3 miles west of Hereford; Price \$50.00 per acre. A. F. Kelster, 94-4t-Pd Rt. 6, Box 29, Dixon, Ill.

FOR SALE—Ringlet Barred Rock Cockerels and pullets. Write, or phone after 6 p. m. Mrs. C. R. Barber, phone 241. 92-4f

FOR SALE—Barred Rock Cockerels, from stock that has been thoroughly culled to produce eggs. The cockerels will be on display at the Hereford Poultry Show Dec. 21-22-23. 95-3t-Pd Mrs. F. D. Perkins

FOR SALE—House furnished or unfurnished. Apply at Fair Store. 92-3t.

FOR SALE—Several strands of pearl necklaces, just arrived from China. Very suitable for Xmas Gifts. Mrs. G. B. Ward, Phone 78. 93-4tp

FOR SALE—Fine Mammoth Bronze Turkey Toms, weighing from 20 to 28 pounds. Toms \$10.00, hens \$7.00. Mrs. Fred Saltzman. 93-8tp

WOOD—WOOD—WOOD—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-1f

WHITE LEGHORN Cockerels. Do you want 5 or 6 lb. leghorns with the egg laying habit? Then buy the Tom Barrow Strain of C. E. Tice. Cockerels \$1.00 for choice while they last. C. E. Tice. 91-6tp

WANTED

WANTED HIDES—To buy all your hides at Pöwelson's Top Shop. 92-4f

WANTED—Man with car to sell Tires and Tubes. Will arrange salary and expenses with right man. Sterling Worth Tire Co., 4255 Main, E. Liverpool, Ohio. 95-1t-Pd

LOST AND FOUND

FOUND—2 keys, near HI School, in leather case, marked E. E. Finklea, Amarillo. Owner call at Brand office. 95-3t.

FOR RENT

FOR RENT—A good 5 room house, modern except heat. Call Phone 150. 85-1f Dr. Forence Miller.

HIGH GLEE CLUB CONCERT PLEASURES A GOOD AUDIENCE

(Continued from Page One)
 with the reading, "Jimmie's Troubles" Miss Benfro is quite popular as a reader and is teaching a few pupils in Expression.

"When de Banjo Plays," a chorus in negro dialect. The boys carried the melody while the girls' voices imitating the banjos, with "ping-pong-ting" etc., delighted all who were fortunate enough to hear it.

"Come Let us All Rejoice" is a sacred two-part anthem. This was rendered by the girls' chorus. The fact that the club is working on sacred as well as secular numbers is something for the community to be proud of.

One of the best numbers rendered was "Land of Mine" sung by the boys' chorus. The verses in unison and chorus in four parts, was rendered so well that it made all who heard it more proud of our old U. S. A., and especially proud of the Hereford High School Boys' Glee Club. The program closed with the "Star Spangled Banner."

PERRYTON YOUTH INSTANTLY KILLED WHEN AUTO SKIDS

Raymond Coffee, 21, of Perryton, was instantly killed, and G. C. Brillhart, ranchman of Perryton, escaped without injury, when the car in which they were driving to Las Cruces, N. M., was wrecked about seventeen miles south of Amarillo on the Canyon road, Sunday afternoon. The automobile was completely turned over, Brillhart being thrown clear of the debris while Coffee, who was driving, was pinned beneath the steering wheel, and the side of the car. His neck was broken, and the head and chest were crushed.

Coffee and Brillhart were going at about twenty-five miles an hour, when one of the tires blew out, causing the car to skid to one side and crash into a concrete culvert a few feet ahead, according to Mr. Brillhart. The car turned completely over, alighting on its wheels, within its own length. Mr. Brillhart declared.

The body was taken to Amarillo and forwarded to Perryton at noon Monday.

Mr. Coffee is a son of H. C. Coffee, real estate man of Perryton, and was enroute to Las Cruces where he had filed on some land. They were traveling in a Dodge touring car.

SHERMAN MAN IS VISITING DAUGHTER, MRS. ROBINSON

N. R. Hendricks of Sherman, Texas, is visiting in the home of his daughter, Mrs. E. R. Robinson. Mr. Hendricks is an old gin operator and owner and said that the Hereford country is destined to be a great cotton country. Mr. Hendricks said that anything in a gin smaller than four stands would not be profitable to operate here.

Now that airplanes can travel 248 miles an hour pedestrians ought to be glad that one can not walk on air.—New York Tribune.

RELATIVES ARRIVE HERE FOR FUNERAL MRS. ED H. SHORE

Mrs. Clarence Sayers and Clifford Buckland, of Kansas City, were in this city Sunday to attend the funeral of Mrs. E. H. Shore. Mrs. Sayers is a sister and Mr. Buckland is a brother of Mrs. Shore. They returned to their home Monday morning.

Uncle John's Ash

DON'T MAKE FUN OF THE NEW IDEA OF THE YOUNG FELLER TODAY—HE MIGHT GROW UP AND SHOW YOU IT'S A GOOD ONE!



COAL BARGAIN

We bought a lot of Sunnyside from the mines at a mighty low price and will pass all the saving on to you. The first car will arrive in three or four days and we will sell it at \$11.00 at car, or \$11.50 delivered in town.

We expect this to sell like hot cakes and you better place your order for it, to be held for you.

Hereford Light & Power Co.

Phone 388

"We know what you want"

LISTEN



Get that RADIO OUTFIT for Xmas

You Can Hear

Concerts! Lectures! Entertainments!

The whole family from baby to dad can enjoy the radio. It is a constant source of enjoyment for the long dreary winter nights.

The prices are within the reach of all and the initial cost is the only cost.

Let us demonstrate how easy one can be installed in your home.

AN IDEAL GIFT

C. O. LEE HARDWARE

CORRECT PRICES

In our last ad we said something about correct time. In this issue we want to tell you something about the correct selection of Christmas presents, correct prices, and so on.

Just remember that our store is strictly a gift store. Every article in our entire stock is suitable for a gift. Appropriate gifts for every occasion are here,—correct, not only for the occasion, but correct from the standpoint of price.

Our stock is large, our assortment is complete. In buying our stock, we always keep this in mind, "That you can not sell unless you have the goods." Come to our store any day this week, and see if you don't catch us "with the goods on".



New Goods

Almost every article in our store is new. No goods carried over from year to year. During our last sale we cleaned house from one end to the other. This enables us to come out this Christmas with a brand new stock.

If you are up against it in the selection of your presents for Christmas, just come along, we can fix you up.

Don't fail to come in and look around whether you aim to buy or not. You won't bother us at all by coming in to look around, even these last few busy days. If you don't buy yourself, you will be able to tell your friends that we are well fixed for presents.

W. H. RAY, Jeweler

Your Last Chance

To get Toys, Hosiery, Dry Goods and Notions, Aluminum Ware, China ware, Glass ware, etc.

At Your Own Price

during our Great Closing Out Sale!
Xmas Presents For Every Member of the Family

Hurry!—Hurry!—Hurry!—Hurry!

The Fair, Hereford

Great Value of County Agent's Work is Shown

The value of the work done by demonstration agents in the counties of Texas for the agricultural development of the state can not be measured in dollars and cents. In Tarrant county the work done by H. M. Means and his corps of assistants is worth ten times as much as it is costing the Chamber of Commerce and county to maintain that branch of the service rendered by it. Prizes taken by the club boys and girls at the State Fair, in a small manner show the results of the labor and advice given the younger generation. And it is not in club work alone that the county agents do good.

The faithful demonstration agent works long and hard with his clientele in revolutionizing agriculture. In Tarrant county the last six years has been developed the ideal cantaloupe for shipping. An intelligent and progressive farmer, W. H. Parker at Handley, was found willing to make the experiments. Acting under the advice and counsel of Mr. Means, and using modern methods of seed breeding, he has succeeded beyond his fondest dream. A melon has been produced that, after it has ripened on the vine, can withstand jars and pressure and can be shipped across the continent without being bruised. The melon has a delicious flavor and can be peeled like an apple.

In another section of the county, soil has been found that is well adapted to the cultivation of tomatoes. Another farmer was found who would make the experiment and use a small quantity of nitrate of soda. The experiment was successful. He is developing the ideal tomato for this section of the state. Another has been found who is developing a thornless dewberry and an extraordinarily early plum. The plum is the first of the spring. The plum the farmer has evolved, and in a year or two he expects to have his dewberry perfected and raised in quantities sufficient for marketing.

Another agricultural expert has been developing the ideal peach from the native stock. He is at work and now has approximately 40,000 trees that have been budded. In addition he is developing fourteen varieties of peaches that will begin ripening in May and continue on through November.

Such crops as cotton, corn, and sorghum grains also received considerable attention at the hands of the agent. Daxo, a new sorghum grain, has been further developed. A long staple cotton is being evolved from a short staple by careful selection and breeding, and yields of corn have been doubled because of careful work and study on the part of the boys and men.

In addition farmers are taught the value of owning and handling only purebred livestock. The scrub bull and boar no longer live in Tarrant county because of the work of the demonstration agent.

CLOVIS FARMER IS MAKING SUCCESS RAISING COTTON

Howard Chapman, who lives near Field about thirty-five miles northwest of Clovis, was in town Thursday with a load of seed cotton which he was taking to Portales to be ginned. Mr. Chapman had six acres of cotton planted this year and this is his second bale. His other was ginned and marketed at Portales several weeks ago.

Thinks This is Fine Cotton Country
Mr. Chapman saved all the seed from his two bales of cotton which will be sold to his neighbors for planting. He says he will plant fifty or sixty acres next year and practically all his neighbors will plant some. "The plains of New Mexico is a goods cotton country, and over a period of ten years it will make an average yield of cotton equal to North Texas," Mr. Chapman said

Wednesday. His cotton this year, which made one-third of a bale to the acre, was planted on May 22 and frost came on October 17th.—Clovis News.

Snakky Wheels Ruin Tires
How often have you seen cars with zigzagging wheels. Snakky wheels, as this condition is called, are often not noticed by the driver because the steering apparatus takes up the play. Caused by loosened wheel bearings as well as by steering knuckles and pinions, the wheels slap back and forth over rough streets quickly ruining the tires.

Tire treads here show uneven places on the surface, wearing away as though the rubber were soft. Under-inflation under these conditions aggravates the trouble. The remedy is to have the axle set firmly and the bushings snugly adjusted.—Auto Utility Station.

Hot Out of the Oven
Mother brags because son is college bred. Father says he knows it takes a lot of dough. We all know that son has plenty of crust.

Unanimous
Times were hard for an old couple in Europe so they wrote to their son in America, "If you don't help us we will have to go to the poorhouse." Two weeks later they received a cable collect, "Make reservations for three. I'm joining you."

Hereford Poultry Show, Dec. 21-22-23

Uncle John's Josh

IT'S A GOOD THING THAT ONE HALF OF THE WORLD DOESN'T KNOW WHAT THE OTHER HALF SAYS ABOUT IT!



Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 226

Permanent—

Some of the friends of last year are lost today. The world is ever changing and most things prove temporary.

The best banking relations take time to build up, and so our officers strive to make each account permanent while the depositor remains in the community. Progressive policies and ample resources enable us to serve alike the largest and smallest depositor.

Form a lasting connection with this bank—count upon our friendship year after year.

First National Bank

Frank and Miz Frank Often Goes

Tew Kanyon uv a Sunday, an' I tole him that people in general an' his frends 'speshuly wuz worrit bout he mought not come bak, an' he sez tell 'em I'll allus return! So you're allus sure of Gyles courtesy, service and quality.

Frank A. Gyles
GROCER

Where Quality is Paramount

CREDIT!

After January 1, Credit Will Be A Dead Issue With Us

We have been long in consideration of this move, and after due thought we think conditions warrant this change.

We have been carrying quite a financial burden for a number of years and it has cost us money and has forced us to sell at a longer margin of profit than will be necessary under our new plan of selling for cash.

In making this change we realize it will necessitate offering inducements, and this we propose to do in a substantial measure.

We have never misrepresented in word or deed anything during our ten years of dealing with the public, and we wont begin now, we are here to back up everything we say, and we SAY we can save you from ten to fifteen percent by selling for cash.

In the first issue of the Brand in January we will quote our new prices against credit prices, and you can be your own judge.

WATCH FOR OUR AD

Williams Brothers

Be Sure to See Our

Purina Exhibit

At the Hereford Poultry Show Thursday, Friday and Saturday of this week.

A complete display of the stuff that

Makes Hens Lay

if there is any laying in them!

We Will Furnish the Feed

for the Show also—every chicken entered will be fed on PURINA HEN CHOW—at our expense.

Don't Miss That Show!

Jones & McLean



Formaldehyde is one of the most powerful disinfectants known, but it is a very weak insecticide; and, conversely, hydrocyanic acid is deadly for insects and all forms of animal life, while it has little power as a germicide or disinfectant. It is well to remember also that "deodorants" are not necessarily disinfectants - one destroys odors, the other destroys germs.

No single disinfectant is appropriate in all cases. Select the proper substance, apply liberally, allow ample time for the disinfectant to do its work, and remember that success depends in large part upon the care and exactness of the person who prepares and applies the disinfectant.

Liter-Chur
 *****It was a balmy day in summer. Not a cloud marred the Max-parish sky, while at the brook, trickling down the rugged hillside, a maiden fair was kneeling, gazing, gazing into the cool clear water. For many minutes she stooped thus, sighing, thinking, and then, yielding to the inevitable, she plunged into the water - and vigorously started washing her neck. *****

Head chop, made by grinding the entire heads of sorghum, is valuable for producing a high finish on cattle when supplemented by a rich protein concentrate.

Exports of corn during each of the first three months of 1922 were larger than during any month of 1921, according to the United States Department of Agriculture.

The fashion of plucking the eyebrows has long been popular with the Araucanian Indian women of South America.

The ice bill of the people of the United States is about \$1,000,000 a day, the Northern lakes furnishing one-fourth of the total production of the country.

A Rhode Island Red hen belonging to J. W. Lee, of Lometa, entered in the fifth Texas national egg-laying contest, being conducted by the Agricultural and Mechanical College of Texas, broke the Texas record for official high egg production when she produced her 229th egg. The old record was 228.

A new highway between Dallas and Hillsboro, fourteen miles, will cost \$146,000.

So Plain Spoken
 "What's the penalty for stealing a man's daughter?"
 "Hard labor for life."

Hereford Poultry Show, Dec. 21-22-23

HOMELY PHILOSOPHY for 1922

ONCE upon a time there was a man named Russell Sage. He died many times a millionaire. He never spent a penny he was not compelled to spend. He bought his summer underwear in the winter-time and his winter clothing in July. He paid fifty cents for straw hats, when merchants were throwing away their left overs in September. Thus he amassed a huge fortune, which two of his nephews are now spending. They buy in season with the money Sage left and enjoy the buying with the human touch Sage could not leave. He never knew it. Buying in seasons spells universal prosperity and human-happiness. But buy early. The rush stimulates prices. Everything needed for Christmas is now in stock, and the early bird catches the worm. The worm may be foolish to get up, but he's up in every store. So shop now.

Gish Radio Service
 For Radio Goods
 108 E. 8th St. Amarillo, Tex.
 Representing—
 Radio Instrument Co.
 Colin B. Kennedy
 Westinghouse
 Clap Eastham
 Others of Quality
 Complete stock of supplies
 A Radio Store

ALMOST 4,000 IN PLAINVIEW POULTRY SHOW, REPORT

The fifth annual West Texas State Poultry Show is now in progress in Plainview, having begun yesterday morning, in the city auditorium, with J. M. Lipscomb as general superintendent, and it will continue until Tuesday night. A banquet will be given the judges and breeders at the Ware Hotel tonight.

The show, so the judges declare, is the largest and best held west of the Mississippi river this year, and the turkey show is the largest outside of the one held recently in Madison Square Garden, New York. About 3,800 chickens, turkeys, ducks and other fowls are on exhibition, so we are informed, and the number of breeders represented is 198.

A large number of visitors are attending and are much interested. Plainview News.

A cargo of 38,000 bags of Brazilian coffee, the largest direct importation ever handled through a Texas port, was warped alongside the wharves at the Turning Basin in Houston when the steamship West Cheswald arrived at that port early in November. Houston's excellent port facilities were responsible for the coffee movement.

Federal-aid roads placed under construction in September amounted to 1,180 miles.

"Big Six" Matty Sells Christmas Seals.



"Big Six" Christy Mathewson, baseball's greatest hero, who for two years has fought a winning fight against the white plague, is this Christmas season giving his time to helping sell Christmas Seals.

SANITARY TERMS EXPLAINED FOR LAYMEN BY DEPARTMENT

Pointing out that an insecticide is not a dependable disinfectant and that there is a wide difference between an antiseptic and a deodorant, the United States Department of Agriculture emphasizes the use of the right preparation in disinfecting premises. Sanitation is especially important in preventing losses from animal diseases, and along with attention to cleanliness, disinfectants are frequently necessary, especially after an outbreak of a contagious disease. Here is condensed information on the subject, prepared as a result of the department's experience in advising persons who misunderstand the purpose and correct use of disinfectants.

The word, "infected" means contaminated with or affected by disease germs; "disinfected" means freed of disease germs. A "disinfectant" is a product that destroys disease germs or renders them harmless. An "antiseptic" is a substance that prevents the development and growth of disease germs, but an antiseptic is not a disinfectant unless it is capable of destroy-

ing disease germs in addition to preventing their growth. A disinfectant is not necessarily an "insecticide," for some powerful disinfectants are relatively harmless for insects and the best insecticides may be of little value as disinfectants.



More Eggs in Winter Time
 Feed your chickens a package of our Poultry Powder
 NOTE THE GUARANTEE
 "If Increase of Eggs produced is not 100 percent on the investment, you get your money back."
 We also handle a Worm Medicine for Hogs and a Stock Tonic on Same Liberal Guarantee
 Hereford Poultry Show, December 21-22-23!
 Yours For More Eggs
CITY DRUG STORE
 REX TYNES, Mgr.

Last Call!

The holiday rush is on and our store is crowded every day because we have the only big line and by far the lowest prices to be found in West Texas.

We know and you know that it is not your intention to forget the little ones, nor your dear grown up friends, so it is much better to come in and get your Christmas shopping done while the big assortment is still complete.

We Positively Will Not Be Undersold on Anything

Hereford Poultry Show, December 21-22-23!

Skelton's Variety Store

While You Think of It--

Come in and tell us how much INSURANCE you want

A. L. BIGGS, INSURANCE
 Hereford, Texas

Hereford Poultry Show, December 21-22-23!

Local Happenings

J. F. Peck of Sherman was in this city Monday on business. Mr. Peck attended the Chamber of Commerce luncheon Monday noon.

Eastman Kodak and Films, Clark Drug Store.

J. A. Eed and son, Carroll, of the Sims district near Adrian, Texas, were in this city on business Saturday.

Cedar Chest Special
We have a beautiful assortment of Cedar Chests. All will be sold at special discount this week.

E. B. Black Co.

See the New 4-door Ford Sedan at 92-3t Wilkinson Motor Co.

Mr. and Mrs. Frank Gyles spent Sunday in Canyon in the home of Mrs. Gyles's parents.

Prompt service Kodak finishing, McGhee Studio.

Mr. and Mrs. N. C. Vogele were in Canyon Sunday.

Hawk Cut Glass, Clark Drug Store.

Victor Records

Buy some Victor Records for Xmas gifts. They are fine. Our Talking Machines are sold on terms. Come see us.

E. B. Black Co.

Jno. Moseley arrived home from the South Plains country Saturday.

Community Silverware, Clark Drug Store.

W. H. Gillebreath reached home from Vaughn, N. Mex., Monday morning.

Special low prices for this week on millinery. Vogele Millinery.

The time is growing short, better go to McGhee's Studio for Xmas portraits.

Matthew Johnson left Hereford Tuesday morning for Waco, Texas.

Cut Flowers
from California, at the Post Office, Saturday.

Mr. and Mrs. J. C. Lance left Thursday morning for Charleston, Ark., where they will visit in the home of Mrs. Lance's parents, Mr. and Mrs. David Logue.

J. R. T. Bassett of Amarillo reached Hereford Monday. Mr. Bassett was in this city on business.

Complete Line of Ivory, Clark Drug Store.

H. H. Halsell of Lubbock, Texas was in Hereford Monday on business.

Cut Flowers
from California, at the Post Office, Saturday.

Owners of 1918 War Saving Stamps who desire to have them cashed at maturity value, should present them promptly to the Postmaster.

Cut Flowers
from California, at the Post Office, Saturday.

Mrs. L. F. Smith, of Cleburn, Texas, reached Hereford Sunday morning and is visiting in the home of her daughter, Mrs. Carl Cockrell.

2 in 1, attend the Hereford Poultry Show and the Vogele Millinery Sale.

O'Cedar Mops, we make them clean. Hereford Steam Laundry.

J. A. Nolan, of Summerfield, was in Hereford Tuesday morning.

Take a look at that Junior Majestic Range we are giving away for Xmas. Dunlap Hardware Co.

Mrs. C. E. Turner and three children left Hereford for their home in Amarillo the latter part of last week, after several weeks visit in the home of Mrs. Turner's brother, W. A. Dougherty and family.

There's no gift like a good portrait—nothing so distinctive, so enduring and so sure to please. McGhee Studio.

E. H. Beavers made a business trip to Amarillo the latter part of last week.

A ticket free for every \$1.00 cash purchase or payment on account. Holder of lucky ticket takes the Junior Majestic Range on display in our windows. Dunlap Hardware Co.

E. W. Thompson left Hereford the latter part of last week for his home in Spearman, Texas. Mr. Thompson attended District Court while in Hereford.

Parkers Fountain Pens, Clark Drug Store.

A dozen fine photos solves the gift problem. McGhee Studio.

Miss Annie Laurie Bule went to Friona Tuesday morning.

See the specials at \$3.50. Vogele Millinery.

Mr. and Mrs. H. L. Brisbin and three children left Hereford Tuesday morning for Rogers, Texas, where they will visit over the holidays in the home of Mrs. Brisbin's sister, Mrs. E. G. Sharp, and family.

Ever Sharp Pencils, Clark Drug Store.

W. M. Knight reached home Tuesday morning from a business trip to Amarillo.

I will deliver a few quarts of clean, fresh milk each day. Anderson Witherspoon.

Mrs. S. F. Hamlin, of White Deer, reached Hereford Tuesday morning and will visit in the home of her daughter, Mrs. O. L. McKee.

An appointment now will assure you "personality portrait" for gift giving. McGhee Studio.

Gaston Baer and Max Berg spent Sunday in Amarillo.

Cardovan Shop Line of Leather bags and purses. Clark Drug Store.

Mr. and Mrs. G. E. Storey and baby

left Hereford Tuesday morning for Helena, Okla., where they will visit in the home of Mr. Storey's father.

See the specials at \$3.50. Vogele Millinery.

A ticket free for every \$1.00 cash purchase or payment on account. Holder of lucky ticket takes the Junior Majestic Range on display in our windows. Dunlap Hardware Co.

Hoosier Cabinets

What could fit in any better than to give your wife a Hoosier Cabinet for Xmas. Sold on terms.

E. B. Black Co.

Special Home Made Candy

Treat the Kiddies with pure Home Made candy made by Mrs. J. P. Allen, at Corner Drug Store and Carlyle's Grocery.

95-96

TURKEYS—TURKEYS

If you desire to go into the Turkey business next year, see the Golden Rule Produce Co. We will give you a good deal.

NOTICE

I am leaving for the winter, and want to rent my 3 rooms, completely furnished for housekeeping, after Dec. 28. Also a 5 room house for rent, modern except heat, desire small family.

95-22

Good Printing at the Brand

A. L. BIGGS INSURANCE Dependable Service

Four Big Days Furniture Selling

Beginning Wednesday and continuing till Saturday night, we will make extra low prices on all

Furniture and Rugs

- Every Dining Room Suite
- Every Living Room Suite
- Every Walnut and Ivory Bedroom Suite
- Every 3 and 4 piece Duofold Suite
- Every Rocker and Dining Chair
- Every Hoosier Kitchen Cabinet
- Every Cedar Chest
- Every Mattress in stock
- Every Iron Bed
- Every odd Dresser
- Every Buffet and Extra Table
- Every Congoleum Art Rug
- Every Axminster and Velvet Rug

Goes in this mammoth drive of 4 big days Special

We will sell Victor Phonographs, Hoosier Kitchen Cabinets and Singer Sewing Machines; also Pianos either for Cash or Installments.

Your credit is good with us. We are satisfied with small profits.

Hereford Poultry Show, December 21-22-23!

E. B. Black Co.
"The Big Store With the Little Price"

Service Garage Storage

The Service Garage is where you get *Real Service*. When you leave your car with us you take no chance of freezing.

You don't need to bother about draining the radiator; no Not Here, for our store room is warm night and day.

Why take the chance of freezing, why bother filling the radiator every time you want to go.

Use the best Gas and Oil
Texaco and Mobiloil

SERVICE GARAGE

Henry Hastings, Mgr.

GOT ENOUGH MONEY?

with which to grasp the daily opportunities that arise?

A permanent connection with a strong, friendly bank affords many advantages for the benefit of consistent depositors.

The Western National Bank
WILL APPRECIATE YOUR BUSINESS

Say By Jinks! Why Not Give 'Em The Brand

For a year.

If you do

They will just

Have to think

Of you 104 times

During the year—

Not to mention

The fact of

The pleasure

They will get

Out of reading

All the

Home News while

It is fresh

And It Only Costs \$2.00!

Grab That Inspiration!