

WEATHER

	Moisture	High	Low
Thursday	.02	67	58
Friday	.02	53	41
Saturday	.05	52	35

Moisture this month: .87
Moisture this year: 1.55
Moisture last year: 3.13

The Sunday Brand

28 pages

Our Slogan, "More People — More Farms"

Published Every Sunday

Including 22 Colored Comics

VOL 15 — NO. 41

HEREFORD, TEXAS, SUNDAY, APRIL 7, 1963

PRICE — 15c PER COPY

Incumbents, Clearman Elected

Independent Label Gets Voters' Okay

Voters approved a name change in balloting Saturday as the Hereford Rural High School District becomes the Hereford Independent School District.

Final count was 695 in favor and 315 against. The question was submitted to voters Saturday on a separate ballot from the voting on the district trustees.

The vote was called after a

Around Town

BY H. A. TUCK
Generally, this has been "one of those weeks" that we would like to erase from the calendar. It seems that whatever we did, it was wrong; whenever we corrected a mistake, it got worse instead of better. However, it does make us appreciate the days that are better and it surely does leave room for improvement. Things just have to get better now.

Now, we'll try to correct one of those mistakes by saying that the date of the annual Mid-Plains Pioneer Day get-together will be on Saturday, May 31.

Steve Hodges will represent the Hereford Optimist Club in Amarillo Sunday, April 7, for the zone oratorical contest. He won the club contest just about two weeks ago and has been working hard to get ready for more competition.

Whiteface Booster Club is to meet at 7:30 p. m. Monday, April 8, in the Hereford Community Center. President Debba Knox announces that the meeting will include an election of officers and a color, sports film.

No, a motorist didn't hit the brick wall behind the First National Bank. The wall is (Continued on page 6)

15 YEARS OF TEST RESULTS

Program On Light Calves From Farms Set Tuesday

Continuing its unending drive to promote diversification and success in area agriculture, the County Agricultural Extension office is sponsoring a program here Tuesday night which offers new slants on old ideas in agriculture.

All area farmers and ranchers are urged to attend the meeting which will present important facts concerning farm production of light calves for marketing.

Getting underway at 8 p. m. Tuesday, the meet will be held in the Flame Room of the Pioneer Natural Gas Building.

Featured speaker for the meeting is Paul Marion, Superintendent of the Texas Agricultural Experiment Station at Spur.

A widely recognized authority on the subject of farm growing of calves for feed lots, Marion will release test results of a calf feeding program which he has devised in over 15 years of research and development.

Commenting on the program, County Agent Lefty Thomas stated that it will offer information which will be valuable to local farmers.

"Marion's feeding program is best suited for the average farm," Thomas stated.

"Because of increased government acreage and crop control, farmers are forced to look for further diversification," he pointed out. "Soon the area will see many more cattle feed yards come in and this offers

petition was submitted to the County Judge, who also serves as Ex Officio County Schools Superintendent. The election was called concurrently with the trustee election.

Proponents of the change felt that the creation of an Independent School District would eliminate some duplication which has been encountered in the past and would streamline such operations. They pointed out that sufficient checks on the school system were maintained by the state. They also pointed out that the Walcott Common School District would not be affected by the change in title, nor would the financial structure, tax rate or outstanding bonds be changed.

Booster Truck Chassis Ordered By Commission

Hereford City Commission meeting in a special session here Friday, placed an order purchasing a truck chassis for the new booster truck approved for the volunteer fire department.

In ordering the truck, commissioners specified that the chassis be equipped with a V-8 engine. The stipulation will add \$148 to the \$284.25 bid submitted by Stephens-Hudson Motor Co. on a two-ton truck.

The Hereford firm promised delivery of the vehicle within three weeks.

A bid on construction of the truck body totaling \$4200 had been accepted from United Interstate Equipment Co. of Tyler.

The truck is to carry a 500-gallon tank, pump assembly, booster and intake lines. (Continued on page 6)

Kiwanis Club Opens Annual Mop And Broom Campaign

The annual mop and broom sale sponsored here by Hereford Kiwanis Club is to be held Wednesday and Thursday, according to Ralph Owen, drive chairman.

Owen commented that the articles for sale — mops, brooms, scrub brushes, dish cloths and towels — have been manufactured by the Lighthouse For The Blind in Fort Worth.

In sponsoring the sale, the drive chairman continued, the club and Hereford residents will be helping the organization stay financially independent.

Goal of the Kiwanis in this year's drive is \$2500. Of the amount of mops, brooms and brushes sold, the club will keep 25 per cent of the profit with the remainder going to the Lighthouse.

Funds raised by the club will be used to finance club activities such as the annual ping pong tournament and funds for a college scholarship.

Owen pointed out that the purpose of the Lighthouse is to provide useful occupations for those who are blind in order that they will not have to rely on state aid for support.

Advanced sales for the annual project are already underway with Dr. Dale Wynn serving as chairman.

Samples of the articles for sale have arrived, and Kiwanis Club members are contacting residents and business firms in an effort to reach the goal.

"Those who wish to place orders in advance may contact Kiwanis Club member or call



MARGARET LINDEMAN
County Champion

DENNIS DOWNEY
Junior Winner

Miss Lindeman And Dennis Downey Take Spelling Bees

"Accessible" was the word that spelled the difference in County Spelling Bee held Wednesday as Margaret Lindeman gave the correct spelling of the word in order to become county bee winner.

A seventh grader at Stanton Junior High School, she is the daughter of Mr. and Mrs. F. E. Lindeman.

Representing Deaf Smith

County students, Margaret will enter area spelling competition on April 20 in Amarillo, where she will be vying for the right to go on to national honors in the contest at Washington, D. C.

It took a solid hour of spelling to eliminate the four contestants in the County Bee. After three opponents had misspelled words, Miss Lindeman was required to spell "accessible," the last word, and then give the correct lettering for acclimated before being acclaimed County Champion.

In the Junior Bee, 12 entrants competed for two full hours before a winner could be selected.

Junior Spelling Champion for Deaf Smith County is Dennis Downey, son of Mr. and Mrs. David Downey. A sixth grader at Aggan School, Dennis earned the title by winning the Junior Bee held Tuesday in the high school cafeteria.

\$1500 Bond Set As Theft Charges Are Filed Here

A Hereford Latin-American was released on \$1500 bond Thursday following his arraignment in Justice of the Peace Court C. B. Miles presiding.

Charged with an alleged felony theft is Alfredo Esquivel Lopez, 22. He was arrested here Wednesday by Deaf Smith County Sheriff's office.

The man is alleged to have taken a pickup truck without the owner's consent. Lopez is reported to have been in an accident with the vehicle.

Herd At Dumas Tuesday For 2nd AAA Game

Hereford High School will have its second District 1-AAA baseball game on Tuesday, April 9, in Dumas. Game time is 4 p. m. in Babe Ruth Park in the southeast part of Dumas.

The Whitefaces lost their first conference outing at Levelland Tuesday 11-1. Thursday's game between Dumas and Levelland in Levelland was postponed because of rain. The game was tentatively rescheduled for 4 p. m. Saturday.

The Demons played 13 games against AAAA schools, winning about half of them. The Dumas school is expected to make a strong bid to repeat as District 1-AAA baseball champion with a threat posed by Levelland. Both schools are fielding experienced teams and strong

(Continued on page 6)

In a large turnout Saturday, voters elected three trustees for the Hereford Rural High School District board. Returned to the board were incumbents W. H. "Bill" Gentry and O. W. Parris, along with Hugh Clearman. Also seeking election were Dr. C. E. Hicks and Albert Maxwell.

Elsewhere, voters named two candidates to the Deaf Smith County School Board without question and forced a third into a run-off. Melvin May was running for the board from Commissioner's Precinct 1; J. C. Morrison from Commissioner's Precinct 2. In Precinct 4 the vote was split 5-5 for J. V. Perrin and write-in candidate Lawrence Straffuss.

LVN Class Highest On State Testing

Hereford's first class of Vocational Nurses was a good one, according to test results received Friday.

Nine graduates of the year-long course at Deaf Smith County Hospital went to Austin on March 22 for the state board examinations to become Licensed Vocational Nurses.

Hospital manager T. E. Seigler received the following results from the tests Friday. The Hereford group was ranked first among the 74 LVN schools in the state when sent graduates to be tested, and two of the Hereford students ranked in the top eight.

Making the top scores for the local contingent were Mrs. Lucille Flesher and Mrs. Charlene Reiger. Average for the entire Hereford class was 87.9.

Also passing the test with flying colors were Miss Irma Jean Bain, Mrs. Lema F. Berry, Mrs. Laverne Worley, Mrs. Corine Gandy, Mrs. Goldie Powell, Mrs. Shirley Brown and Mrs. Ray Watson.

Miss Jo Solomon was instructor for the class, which began on Jan. 1, 1962, and finished its work on Dec. 31, 1962. The

second LVN class was started here in January.

The program was started here to provide highly-trained assistants for the medical and nursing staff of the hospital and (Continued on page 6)

Rainfall Light; Moisture Totals Lag Behind 1962

Thick heavy clouds blanketed the Deaf Smith County area Friday, but the total rainfall accumulated was disappointingly light. Official rainfall for Hereford totaled only .07 of an inch.

Early in the week 22 of an inch of moisture fell as thunderstorms moved across the area Sunday and Monday.

But, with the moisture, the first to fall since February, moisture totals for the year still lagged.

Total rainfall for the year so far has only been 1.53 inches. During the same period a year ago, rainfall totaled 3.13 inches.

Voters at Walcott re-elected G. V. Hall to the Walcott Common School District Board without opposition. Patrons in that school district also approved a bond issue of \$100,000 to finance construction of a new combination auditorium - cafeteria - gymnasium and for some renovation of the present building.

Vote on the Hereford trustee election was close with the three top vote-getters elected without any run-off. Ballots were available at the school tax office and at Dawn School.

Following are the results of the Hereford race with the Hereford vote listed first and the Dawn vote listed second:

Bill Gentry, 575 and 43, for a total of 618.
O. W. Parris, 517 and 25 for a total of 542.
Hugh Clearman, 722 and 51 for a total of 773.

Albert Maxwell, 318 and 28 for a total of 346.
Dr. C. E. Hicks, 427 and 25 for a total of 452.

Those elected will serve two-year terms on the seven-member board. Others serving on the board include Dr. L. B. Barnett, Labry Ballard, Ivan Block and Tom Robinson. B. F. Cah's term expired with the election as he did not seek re-election to the board.

Final unofficial total on the Walcott bond election was 37 in favor and 20 against.

In the county school board race, two candidates were elected and a run-off election will have to be held for the third place. Melvin May received 35 votes and J. C. Morrison, 90. For the third place J. C. Perrin received five votes and a write-in candidate, Lawrence Straffuss, also received five votes.

G. V. Hall received 50 votes in the Walcott School Board election.

Flight Safety Courses Begin

A series of four Flight Safety Refresher courses will begin in Hereford this week. Conducting the courses will be John G. Uranga and Laddie J. Roark, flight safety specialists from the Texas Aeronautics Commission in Austin.

All pilots, and anyone else who is interested in aviation safety, are invited to attend. There will be no charge for the courses.

The first course will be held on Tuesday, April 9, starting at 7:30 p. m. in the Hereford Community Center ballroom. Subsequent courses will be held here on April 16, 23 and 30, with all courses at 7:30 p. m. in the Community Center.

The courses are designed to offer the pilot an opportunity to upgrade his knowledge and pilot skills and to promote overall flying safety.

General subjects to be covered (Continued on page 6)

Brand Report In Error About Hiring Policies

The Hereford Brand was in error in its story on Sunday, March 31, in regard to hiring policies of the H. K. Ferguson Construction Company and the statements attributed to W. H. Reid, project manager for the H. K. Ferguson Co. here, were not true.

Reid stated that the company would make no statements regarding labor or hiring of workers for construction of the Holly Sugar Company's refinery in Hereford.

Announcements regarding labor for the project will be announced at a later date by the public relations department of the H. K. Ferguson Construction Company.



MOPS, BROOMS, BRUSHES, dish rags and towels are being sold here as Hereford Kiwanis Club launched its annual fund-raising campaign. Advance sales are slow being made with a door-to-door sales drive to be held here Wednesday and Thursday nights. Articles included for sale have been manufactured by the Lighthouse for

the Blind. A portion of the profits will be given to the organization with the remainder going to Kiwanis supported community projects. Mapping out advance sales are, from the left, Jim Arney, Ralph Owen, sale chairman, Dr. Dale Wynn, advance sales chairman, Bill Lankford and Glington West (Staff Photo)



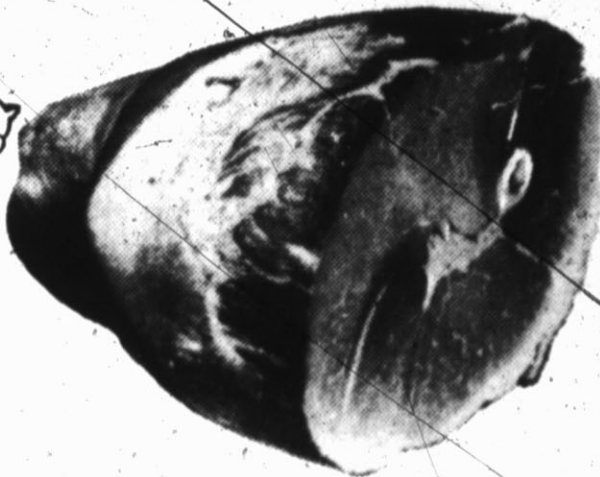
FIGHTING A BOXCAR fire, Hereford Volunteer Firemen joined with fire fighters from Friona to extinguish a stubborn blaze in a rail car at Black Sunday afternoon. Heavy damage resulted from the fire, which destroyed merchandise which was being shipped to a variety store. (Staff Photo)

FINAL WEEK!

FOR FREE DRAWINGS!

REGISTER EVERY DAY AT PIGGLY WIGGLY!

\$150 WARDROBE FINAL DRAWING SATURDAY, APRIL 13 Register Often! You May Be The Winner! SHOP AT THE HEREFORD STORE OF YOUR CHOICE	MIAMI BEACH TRIP DRAWING MONDAY, APRIL 15 Register Often! You May Be The Winner! 7 DAYS — 4 PEOPLE MEALS — HOTEL — TOURS
---	---



HAMS


WRIGHT'S
 READY-TO-EAT
 HALF OR
 WHOLE
 14-16 LB. AVG. **39¢** LB.

BACON
BOLOGNA
VELVEETA

WRIGHT'S
 COUNTRY STYLE **2:89¢**
 GLOVER'S
 ALL MEAT SLICED **3:51**
 KRAFT
 CHEESE SPREAD **2:89¢**

SUNNYSIDE UP - GRADE A - MED.
EGGS DOZ. **39¢**
 EASTER EGG - 29¢ PKG.
DYE 2 FOR **49¢**
EASTER BASKETS
 FILLED WITH
 CANDY EGGS **\$1.19**
BROWN & SERVE ROLLS
 TENDERCRUST
 ALL VARIETIES 2 FOR **49¢**
 ALL FLAVORS - MY-T-FINE
PUDDINGS 3 FOR **25¢**
 BANQUET - FAMILY SIZE
FRUIT PIES 3 FOR **\$1**

MIRACLE WHIP Kraft Salad Dressing **49¢**
 QUART
PECANS DEL CERRO 8 OZ. PKG. SHELLLED **79¢** **CRISCO** 3 LB. CAN **69¢**
COTTAGE CHEESE CLOVERLAKE 2 LB. CTN. **49¢**

SUGAR

10:97¢

BANANAS
 CENTRAL AMERICAN GOLDEN

2:25¢

COFFEE MARYLAND CLUB 2 LB. CAN **\$1.25**
BANANA CAKES Family Size Frozen **79¢**

TURNIPS TEXAS PURPLE TOP LB. **10¢**
CELERY HEARTS LB. PKG. **29¢**

MELLORINE CLOVERLAKE ALL FLAVORS 1/2 GAL. **39¢**
BUTTERMILK CLOVERLAKE 1/2 GAL. **39¢**

Home Permanent LILT Push Button 27c Off Label 2.23 VAL. \$1.39	Sylvania Press White or Blue FLASH BULBS CTN. \$1.49	Anso Black & White FILM ROLL 39¢
--	---	---



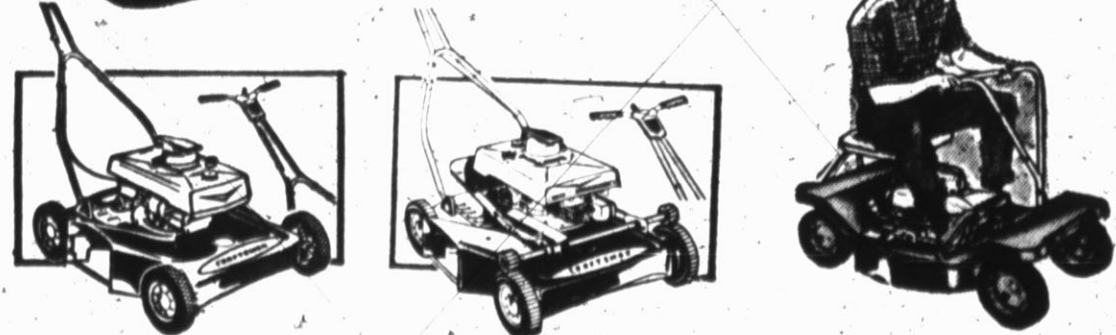
DOUBLE S&H GREEN STAMPS
WEDNESDAY WITH \$2.50 PURCHASE OR MORE

SEARS ROEBUCK AND CO
CRAFTSMAN
 ROTARY POWER MOWERS
 No-Pull Starters! Fingertip Controls!

\$57.88
 CASH



NO MONEY DOWN
 On Sears Easy Payment Plan
 Full 18-inch cut, 5 heights. Finest 2 3/4 HP CRAFTSMAN 4-cycle engine... pressure lubricated. Fingertip controls! Built for easy up, keep and long service. Compare - Save!



Craftsman 20-in. Rotary Mowers
 Sears Price **67.88** CASH
 3-HP, 4-cycle engine. No-Pull starter. 9 easy height-of-cut adjustments.

Craftsman 24-in. Self-propelled
 Sears Price **77.88** CASH
 3-HP, 4-cycle Craftsman engine. NO-Pull starter. "E-Z" Fill - n-Drain oil tube.

Craftsman 24-in. Rider Mowers
 Wa: **\$179.95** **154.95** CASH
 Has blade clutch. Pulls accessories. Rugged 3 1/2-HP engine. Finest featured!

"Satisfaction guaranteed or your money back"
SEARS HEREFORD
 CATALOG SALES, OFFICE EM 4-3854

Brown-King Vows Exchanged

Miss Linda Francine Brown, daughter of Mr. and Mrs. G. A. Brown of 209 Norton, and Otis Dorven King, son of Mr. and Mrs. Otis King of Route 3, exchanged wedding vows on Thursday evening, April 4, at the Avenue Baptist Church in Hereford.

The Rev. C. F. Powell, pastor, read the double ring ceremony before an arch decorated with greenery and white flowers, flanked by spiral wedding candelabra and white carnations. The wedding music was provided by Don Bougous, organist, and Ben Gollehon, vocal soloist. Gollehon sang "I'll Never Stop Loving You," "Because," and, at the close of the ceremony, "The Lord's Prayer."

The maid of honor was Karen Waddill, who dressed in a street-length green silk chiffon gown, made to match the bride's gown. Her accessories were green and she carried white carnations.

Jerry King served his brother as best man. Candelighters were Leon Martin and Donna Cole. Dean Wilson and Jackie Lee were the ushers. Ring bearers, dressed in white dotted swiss, were Becky Killins of Dallas and Vicky Shaw of Lubbock, neices of the bride and groom.

The bride, given in marriage by her father, was attired in a gown of nylon lace over satin with a hoop skirt and a sabrina neckline with a fingertip veil. She carried a bouquet of white carnations and a white Bible.

Mrs. Brown, mother of the bride, wore a dress and matching hat of beige tones. Her shoes and gloves were beige also.

Mrs. King, mother of the groom, wore a navy blue suit with navy and white accessories.

A reception in Fellowship Hall was held following the ceremony.

The table was covered with a white lace cloth over green linen. Crisscrossing the table were green satin ribbons with names of the bride and groom in silver. An arrangement of white carnations in a green container centered the table. Misses Kay Bishop and Priscilla Vines served.

The bride and groom are students at Hereford High School.

Miss Roberson Named Member Of Honor Group

Sandra Roberson, Baylor University junior, was one of 15 Baylor women chosen for membership in the Laurel Society, honor society for senior women. Pledges were selected at the recent Woman's Day Awards Banquet by the traditional Laurel Society ceremony in which old members place a laurel wreath upon the heads of unsuspecting new members.

Miss Roberson is the daughter of Mr. and Mrs. Deward Roberson of 402 Union in Hereford. She is a member of Mu Phi Epsilon, national music sorority, and the A Cappella Choir. She is also a member of the Young Women's Auxiliary on campus.

IN WASHINGTON

Mr. and Mrs. J. C. Allred of Hereford flew to Seattle, Wash., on Monday to be with their daughter who was injured in a traffic accident. Mrs. Gayland Mayo of Reuton, Wash., was critically injured when the car she was driving was involved in a head-on crash on a three-lane highway near her home. The Allreds reported that she was slightly improved, but still in a critical condition.



MRS. OTIS DORVEN KING
the former Linda Francine Brown
(Bradly Photo)



OFFICERS FOR THE Hereford Lions Club were elected Thursday night for the 1963-64 club year. The election followed a campaign party that included dinner for club members' wives. From left are: Albert Maxwell, director; W. C. Quattlebaum, tail twister; Raymond

White, second vice president; Roy Hartman, lion tamer; Earl Holt, director; J. F. Martin, president; Buddie Evans, first vice president; O. Z. Golden, treasurer; and B. F. Cain, secretary. Not shown was Hilrey Aven, third vice president. (Bradly Photo)

PROTECT FEED DOLLARS WITH
PURINA HEALTH AIDS



Low-cost hornfly protection... PURINA RANGE CATTLE SPRAY

Hornflies, ticks, lice, mosquitoes—Purina Range Cattle Spray stops 'em all dead in their tracks. You can use Range Cattle Spray as a spray or dip all year round.

Economical—a gallon of Range Cattle Spray makes 100 gallons of spray solution... costs about 2 1/4¢ per head.

Easy to Use—There's no powder to clog nozzles, no pre-mixing necessary. Range Cattle Spray comes in gallons and 30-gallon drums for large or small operations.

PACKARD MILLING COMPANY

122 S. MAIN EM 4-2676

MISS ANDREWS SURPRISED AT "FACULTY MEETING"

Miss Veradella Andrews arrived at a faculty meeting Friday morning at 7:45 a. m. only to discover that she was the surprised guest-of-honor at a bridal coffee. Amid Easter decorations in her chosen colors of pink and white, she was presented with a gift from the faculty, custodians, and cafeteria workers of Shirley Elementary School. Mrs. Naomi Hopson re-

cited an original poem, and Mrs. Jim Wiman presented the gift. Refreshments of fruit plate, rolls, coffee, and tea were served.

VISITS RELATIVES

Mrs. Jim West of San Francisco, Cal. has been visiting her mother, Mrs. J. H. Brooks, and other relatives in the Hereford and Dimmitt area.

New York Stock Exchange
Service for Hereford
DIAL

EM4 - 0644

(This is a local number —
No Toll Charge)

Schneider, Bernet & Hickman, Inc.
Established 1932

Griffin Dollarhide, Manager
Member:
New York Stock Exchange

Warren Bros. Motor Co.
EM 4-1423 1219 E. 1st.

New and Used Cars
"USED CAR SPECIALS"

THIS WEEK'S SPECIAL

1961 FORD 1/2 ton pickup, 3 speed mileage maker 6-cyl., Styleside bed, rear hitch, mud and snow rear tires. Red and ready, Guaranteed. **\$1195**

1961 FORD Galaxie 2-door Victoria Cruisomatic, Thunderbird motor. Jet black finish, 27,000 miles. See and drive this sporty hardtop. Fully guaranteed, good terms.

1961 OLDS Super 88 4-door hardtop. Factory air and the latest in modern interior. Golden beige and white. Stay with Oldsmobile.

1961 BUICK Le Sabre station wagon. Power steering and brakes. Nicest used car you will see anywhere. Summer time is station wagon time. Try and you'll buy this beauty. 90-day 4000 mile warranty.

1960 CHEVROLET 1/2-ton Pickup. 6 cylinder, 3 speed, long wheelbase, fleetside bed. Good terms — Good price.

1961 CHEVROLET Impala, 4-door hardtop. Factory air, power steering and brakes. Local one owner. Beautiful satin blue. Fully checked over and guaranteed. Luxurious car.

1959 CHEVROLET Parkwood station wagon. Red and white original finish. Radio, heater and automatic. Extra good white tires. This is a cream puff and priced right.

We will pay the Top Cash Dollar for your Used Car. It's worth more than you think.
15 Years Of Customer Satisfaction

SUMMER CLASSICS



Fashion requirement for entrance into a world of practical elegance

KORET OF CALIFORNIA'S cultured FILIGREE KNIT coordinates.

Classic, wearable styles in airy, textured solids and lacy

Filigree Prints, mix and match to create fashion individuality.

Permathal® Everglaze® 100% Cotton Knit by ALAMAC...

guaranteed to stay faithful to its shape. Scorns wrinkles—hand washable.

LIVE IN CALIFORNIA... wherever you are
KORET OF CALIFORNIA

THE *Vogue*

EM 4-2030 WANT ADS

Read The Classifieds

**AMAZING BUT TRUE
TOTAL
MOVE IN COST - ONLY
\$150. G.I.**

OR
\$550. F.H.A.

NEW

3 BEDROOM BRICK
WALL TO WALL CARPET
BUILT IN RANGE & OVEN

**GOLDEN SPREAD HOMES
ON EMMA STREET
OPEN TODAY! HURRY**

HEREFORD REAL ESTATE

FARMS

1/2 - 9 C., 223 M., 15 W., \$20,000 down - 2 bdrm. home - double garage - soil 8" deep.

1/2 - 100 W., 120 M., grass - home - tile - 1 mile.

80 acres - underground tile - 50 M., 19 W., lay good. \$5,000 down or trade now.

HOMES

BUILD A NEW HOME NOW! F. H. A. - G. I. or CONVENTIONAL \$400 - \$600 DOWN - 3 or 4 BDRM. - 2 BATH - BRICK - ALL CARPET.

3 bdrm. - 2 bath - carpet - fireplace. \$17,350. Sprinkler system in front and back. N. W. Hereford. NEW - 3 bdrm. - 2 bath - carpet - built-ins - large lot. \$15,750.

3 bdrm. - large lot - clean home - \$500 down - near school. G. I.

2 bdrm. - large lot - clean home - payments \$57.00 a month. Will trade part equity for car or pickup. \$6850.

**JIM CRAMER
HEREFORD REAL ESTATE**
Corner Main & Hiway 60
EM 4-2424 EM 4-1226

Buy With Confidence

JUSTICE

HOMES

THREE BEDROOM; 1 3-4 baths, double garage, utility room. Located NW Hereford. \$21,000. Large loan available.

Large home located on 21 acres near town. Will trade for a quarter section near Hereford.

Two bedrooms, \$7500. Low down payment. Monthly payment: \$48.00. Will carry a second loan.

Three bedrooms, 1 1/2 baths, carpet, drapes, 203 Ranger. No city taxes. \$8500. Terms can be arranged. Call for details.

FARMS

1500 acres in North Plains area. Six 8 inch wells on gas. Some grass. Perfect land. Two sets improvements. \$200.00, 29% down.

MOTELS

Remember, we are Motel Specialists.

Justice Real Estate

345 West First Street
Oliver Streu
Res. EM 4-2857
Gene Snead
EM 4-1420

Phone EMerson 4-1757
Mike Justice
Res. EM 4-1757
Virgil Justice

TOP QUALITY
Irrigation Dams as low
as \$3.25

DAVIS IMPLEMENT
144 W 2nd EM 4-2811

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultiva-
tors and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel
tractors. We have several
GOOD used Combines.
SEE:
LESLY MOTOR CO.
For the finest in farm mach-
inery.
West Hi-way 60.
Phone EM 4-1600

MEAT
Processed For
Freezer - Also
RETAIL SALES

HACKER & JESKO
1315B Park Ave. EM4-3224

When You Think Of
CLOTHING
Think Of
MARTIN'S
Ready To Wear
509 Park Ave. EM4-1180

WE PAY TOPS
AMARILLO MARKET PRICES
EM 4-3514 7:30 - 12 Noon
Hereford Sale Barn
Livestock Weighed Free

BOYD MACHINE SHOP
1306 PARK AVE. EM 4-1055

Wholesale Auto. Parts • Exchange Engines
• Crankshaft Grinding • Crankshaft Journal Welding
• Complete Machine work on Automobile and Industrial Engines

GLASS IS OUR BUSINESS
Call Us For All Your Glass Needs

HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

FULLWOOD ELEC., INC.
Free Estimates On Irrigation Motors
Any Size Rewound & Guaranteed

232 W. 3rd Bus. EM4-0110 Res. EM4-2130

JOHN MOSES RANCH
Cotton Center, Texas

MIDLAND BURMUDA GRASS ROOTS

PLANTERS FOR RENT
J. J. MOSES
Phone 588 - 2468
Ottom, Texas

CONTRACT PLANTING
Cotton Center, Texas
Phone UPR-3721
3 Miles North, 3 1/2 West
and 1/4 North

WE ARE NOW CONTRACTING FOR

CORN SILAGE

TOP PRICES PAID

ON EITHER A DELIVERED OR
"IN THE FIELD" BASIS

HEREFORD FEED YARD

Paul Engler, Mgr. EM4-0172
East Hiway 60 - Hereford, Texas

Bill Roper EM4-1488

WESSON'S SPECIALS
Farms-City Property

SHORT 1/2 SECTION; N/E of Hereford. 270 acres in cultivation, balance grass. 8" irrigation well. Good crop allotments. Price \$290.00 per acre. SEE US FOR OTHER DETAILS.

SOIL BANK LAND; Section west of Hereford. All good land in cultivation and in the Soil bank for 3 more years \$5,000 per year. Approx. 50% wheat base. Price \$105.00 per acre.

CASTRO COUNTY; 100 Acres. All good level land in cultivation. 2 irrigation wells on Natural Gas. Good crop allotments. Approx. \$7200 GI Loans to be assumed. No improvements. Price \$350.00 per acre.

80 ACRES; Near Hereford. 6" irrigation well, some underground tile. Good crop allotments. Price \$400. per acre to trade for other farm land or city property.

22 ACRES; Near Hereford. Nice 2 bedroom house, 5" irrigation well. Price reasonable with terms.

10 ACRES; Joins city limits of Hereford. Ideal for home development. Price reasonable.

2 BEDROOM BRICK HOUSE; Located on Brevard Street. Hardwood floors, plumbed for washer and dryer. 2,000 will handle. Price \$8,000.

WESSON REAL ESTATE

HOYT RENFRO HEREFORD, TEXAS N. L. WESSON
RES. PH. OFFICE PH. RES. PH.
EM 4-2615 EM 4-2528 EM 4-2860

REAL ESTATE For Sale Or Trade

3 BEDROOM
1 1/2 baths. FHA Financing.
Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239 B-4-14-TFC

COMPLETE REAL ESTATE SERVICE DUNWAD HAMBY
Off. EM4-3566 Res. EM4-3466 B-4-50-TFG

ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-1-27P

FOR SALE Highway lot. Second and 385. Street three sides. Mrs. J. H. Early. CL 8-4153. Star Route Willard, Texas. B-4-19-11-tfc

HABLO ESPANOEL
SEE ARCHIE
FOR GOOD - CLEAN
LATE MODEL
USED CARS
AT
LEE SIMMERS
136 SAMPSON
EM4-0333 Home EM4-3517

DI-SYSTON
10% Granular
Insecticide
FOR SUGAR BEETS

Di-Syston controls...
sugar beet leaf hop-
pers and mites.

Bi-Max
ASSOCIATES, INC.
146 East 2nd
EM 4-0560

ELKS
Meet Each Tuesday
Night, 8 P. M. At
131 East 2nd Street

AWARD HOMES

YOU CAN MOVE INTO
OUR NEW 4-BEDROOM
AWARD HOME. FOR
\$3000 DOWN. CALL
FOR AN APPOINTMENT.

JUSTICE REALTORS
EM4-1757

THE SUNDAY BRAND

Established 1948
Published every Sunday at
236 Main St.
Hereford, Texas

James M. Giffentine, Editor
and Publisher
Melvin Young, Managing Editor
H. A. Dick, News Editor
Bill Penn, Adv. Mgr.
John Anders, Shop Foreman

Subscription Rates: Zone 1
\$4.00 per year; Zone 2 and
beyond \$5.00 per year. With the
Hereford Brand both papers.
Zone 1, \$4.95 per year. Zone 2,
\$6.15 per year. Carrier delivery,
80 cents per month. Single copies
15 cents each.
Entered as second-class matter
July 6, 1948 at the post office
at Hereford, Texas, under the
Act of March 3, 1879.

Second-class postage paid at
Hereford, Deaf Smith County,
Texas.

REAL ESTATE For Sale Or Trade

3 BEDROOM
1 1/2 baths. FHA Financing.
Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239 B-4-14-TFC

BEEF
Gov't Graded (U.S. Good)
Half or Whole lb. 49c
Hind Quarter lb. 57c
Fore Quarter lb. 43c
25 lb. Pack \$13.95
All Meat Unconditionally
Guaranteed

SUNSET MEAT CENTER
149 25-Mi. Ave. EM 4-3666

SERVICE ON ALL
Washers & Dryers
SUNSET APPLIANCE
906 Lee EM4-3472

ALCOHOLICS ANONYMOUS
EM 4-1094

Regular meetings every Thurs-
day night 8:00. Spanish
speaking group Tues., 8 p.m.
Open meeting last Thursday
of month. Public invited. AA
Fellowship Sunday 2:30 'til?

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

Kiwanis Club
Thurs. Noon

IOOF Hall
207 E. Sixth

STATED MEETING
MON. NIGHT
8:00 P. M.
Feed AT
7:00 P. M.

Hereford A. F. & A. M.
No. 849
Troy Stambaugh, Sec.
John Robinson, W. M.

OPTIMIST CLUB
Meets
Monday Eve.
6:30 p.m.
American Legion
Hall

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Complete Turn Key Installations of Pumps and Gear Drives

BIG "T" HEREFORD & DIMMITT TEXAS
Phones EM 4-0353-235-J. S-1-47-TFC

Improved Gregg, registered seed, acid delinted, germination 90 per cent. Price 10 cents pound. Bill McKinnon. 6 miles West of Littlefield. Phone 388-3447. B-1-19-41-2p

FOR SALE Almost new 10x45 Midway Trailer House, Extra Nice located at Conchas Dam Contact A. E. Hodges BR 6-4566. B-1-19-41-2c

1959 10x46, two bedroom House Trailer, Nice. Phone EM 4-3793. B-1-10-41-2p

Quiet furnished apartment Freshly redecorated Private bath and entrance. Adult White. 108 West 8th. S-14-41-tfc

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Shampooer for rent. Hereford Hardware. S-1-19-41-1c

Water dogs for fish bait. 400 Star Street. S-1-10-41-2c

FOR SALE Registered German Shepherd puppies; Bertram Jack Rt. 2 Friona, Phone Parmer 3166. B-1-12-41-3p

FOR SALE: 12 Hampshire brood sows, 1 Hampshire male, 20 good shots, 50 pigs. Call Br 6-4570. B-1-16-41-2p

FOR SALE
1 GE Refrigerator \$40
3 Gas Ranges \$15 to \$40
2 living room suites \$20 to \$40

Chrome dinette, 4 chairs \$35
Dining table and chairs \$5
Iron bedstead \$3
Coffee Table \$2
1 combination sink & Cabinet
Call EM4-1814 or EM4-1560
B-1-41-1C

AERMOTOR MILLS AND TOWERS TURNER WELL SERVICE
Avenue H & Grand
Ph. EM 4-2568 or EM 4-2194
B-1-21-TFC

FOR A NEW
Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see
KINSEY - OSBORN MOTORS
142 MILES AVENUE
B-1-26-TFC

LOOK WHAT'S GOOD
Good used late model Maytag automatic washers and two Maytag dryers, electric and gas. Unconditional 90-day warranty on parts and service. Maytag wringer washers with wash tubs.

BUY-RITE FURNITURE
North end of Main St.
B-1-tfc

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. AV 9-4599; or EM 4-3706. B-1-14-8-104p

SPECIALS
Good used dryers as low as \$19.95 each. Several used washers, automatic and wringer types.
Clean used refrigerators. Also good used Kitchen Aide dishwashers.

JERRY'S APPLIANCE
513 Park Avenue, Hereford, Texas
B-1-37-tfc

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

HILL'S TEXACO
FIRST & MILES
EM 4-1823

CONVENIENT TO DOWNTOWN

Reliance HOMES
BY FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

For The Best FOOD in Hereford
Try The
Western Wheel Inn
We Cater To Parties
638 W. 1st. EM 4-2070

FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY
345 E. Hiway 60
Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
Sales & Service!
B-1-49-TFC

BIG RED BARN
We Buy - Sell - Trade for anything of value.
Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford Highway 60
B-1-1-TFC

FOR SALE
1 GE Refrigerator \$40
3 Gas Ranges \$15 to \$40
2 living room suites \$20 to \$40

Chrome dinette, 4 chairs \$35
Dining table and chairs \$5
Iron bedstead \$3
Coffee Table \$2
1 combination sink & Cabinet
Call EM4-1814 or EM4-1560
B-1-41-1C

AERMOTOR MILLS AND TOWERS TURNER WELL SERVICE
Avenue H & Grand
Ph. EM 4-2568 or EM 4-2194
B-1-21-TFC

FOR A NEW
Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see
KINSEY - OSBORN MOTORS
142 MILES AVENUE
B-1-26-TFC

LOOK WHAT'S GOOD
Good used late model Maytag automatic washers and two Maytag dryers, electric and gas. Unconditional 90-day warranty on parts and service. Maytag wringer washers with wash tubs.

BUY-RITE FURNITURE
North end of Main St.
B-1-tfc

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. AV 9-4599; or EM 4-3706. B-1-14-8-104p

SPECIALS
Good used dryers as low as \$19.95 each. Several used washers, automatic and wringer types.
Clean used refrigerators. Also good used Kitchen Aide dishwashers.

JERRY'S APPLIANCE
513 Park Avenue, Hereford, Texas
B-1-37-tfc

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

HILL'S TEXACO
FIRST & MILES
EM 4-1823

CONVENIENT TO DOWNTOWN

Reliance HOMES
BY FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

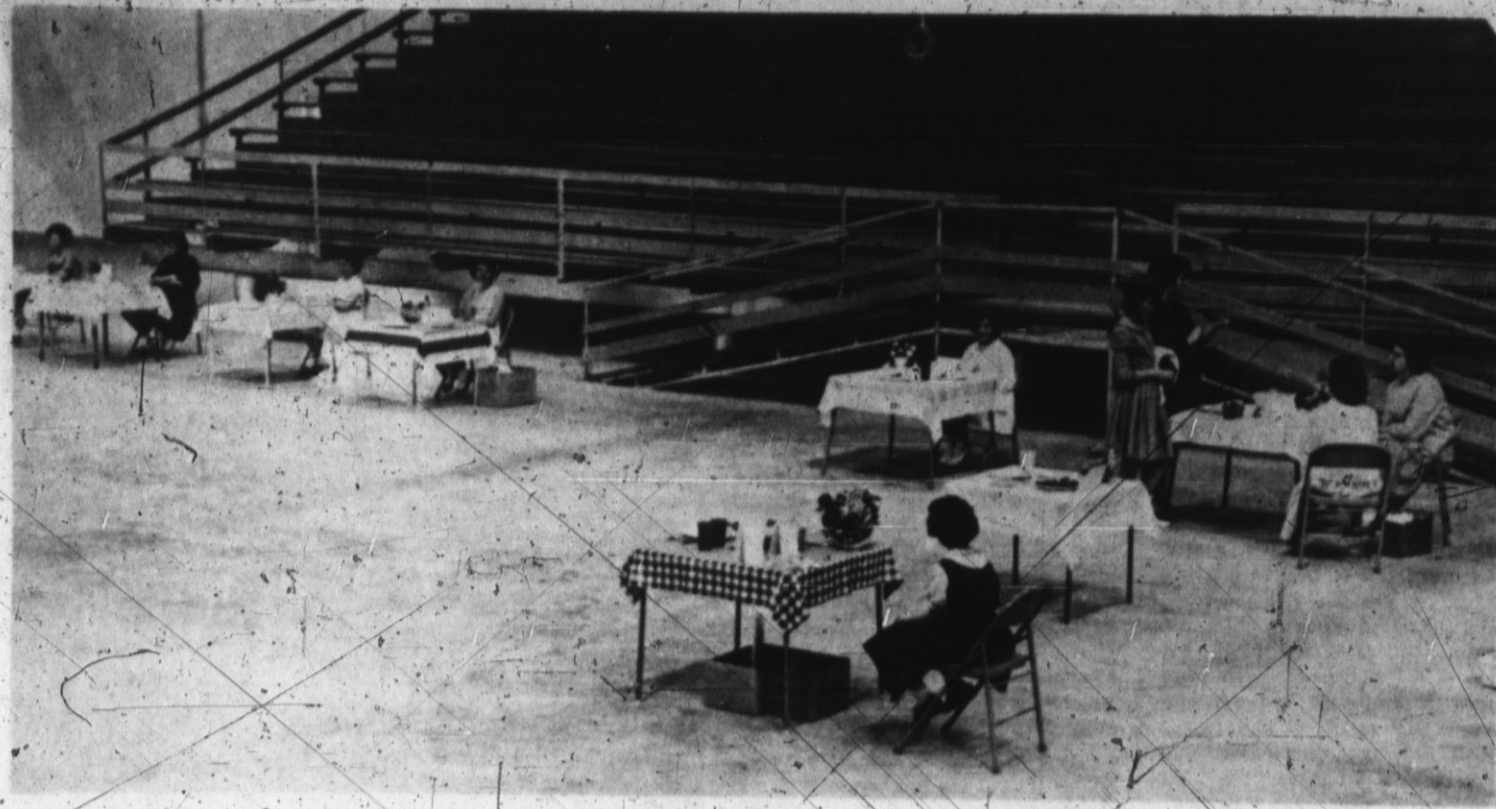
FOR THE BEST FOOD in Hereford
Try The
Western Wheel Inn
We Cater To Parties
638 W. 1st. EM 4-2070

Hereford Radiator
DEPENDABLE SERVICE
120 Schley EM4 - 3355

MANURE FOR SALE FEED LOTS
Cleaned & Spread
Bill Roper EM4-1488

ALL TYPES
ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

SERVICE ON
Black & White & Color
TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472



24 ENTRIES COMPETED in the County A-H Club Favorite Foods Show held Saturday morning in the Bull Barn. Girls competed in four divisions of the show: milk and dairy foods; fruit and vegetables, bread and cereals, and meat dishes. The contest is held annually to honor club members for their cooking achievements. (Staff Photo)



FAVORITE FOOD SHOW judging was held Saturday morning in the Bull Barn. Some 24 county 4-H girls competed for honors in the annual show. Judges were Miss Celia Patton, left, Castro County Home Demonstration Agent; and Mrs. Margaret Durham, Hereford High School homemaking teacher. Showing her entry is Janice Artho of the Jolly Guys and Gals 4-H Club. (Staff Photo)

Around...

(Continued from page 1) being taken down as part of an expansion plan to put a second drive-in window at the rear of the bank. The new window will be located on the island just east of the present window to provide double-barreled service. Henry Sears and others at the bank apparently just can't stand the sight of people having to wait to put their money in the bank. From a practical standpoint, the new facility also will relieve some traffic congestion on Third Street and in the alley.

Hereford elementary schools postponed their track meet finals from Friday because of cold, damp weather. The preliminaries were run off Thursday afternoon. The finals now are slated for 4 p. m. Tuesday, April 9, at Aikman Elementary School.

Chamber manager Bill Thompson is just back from a trip to Ohio, flying on four different types of planes during the journey. He has high praise for the Boeing 707 and the Electra. But Bill fears he is getting old. He said that a stewardess on leave was seated beside him and that one of the duty stewardesses sat across the aisle so the two girls could gossip. Seated facing Bill was a sailor on leave, who kept trying to study a book about elementary physics or electronics or some such. "But I'd swear that boy didn't get one whole page read during the trip for watching the stewardesses... and I got more kick out of watching him watch the girls. I really don't know whether to believe that or just keep my contention that he paid it for the benefit of his wife.

Speaking of stewardesses, my younger brother insists that when there is more than one the proper word is "steward". Regardless, he is with the Hardin-Simmons University Cowboy Band that is in Japan now for the New Life Movement sponsored by the Baptists. In a letter, he reported that the band flew over on a Japan Air Lines jet that included three hostesses on board. "During the flight, they changed costumes four times each, so that we didn't know whether we had three stewardess or 30 on board," he reported.

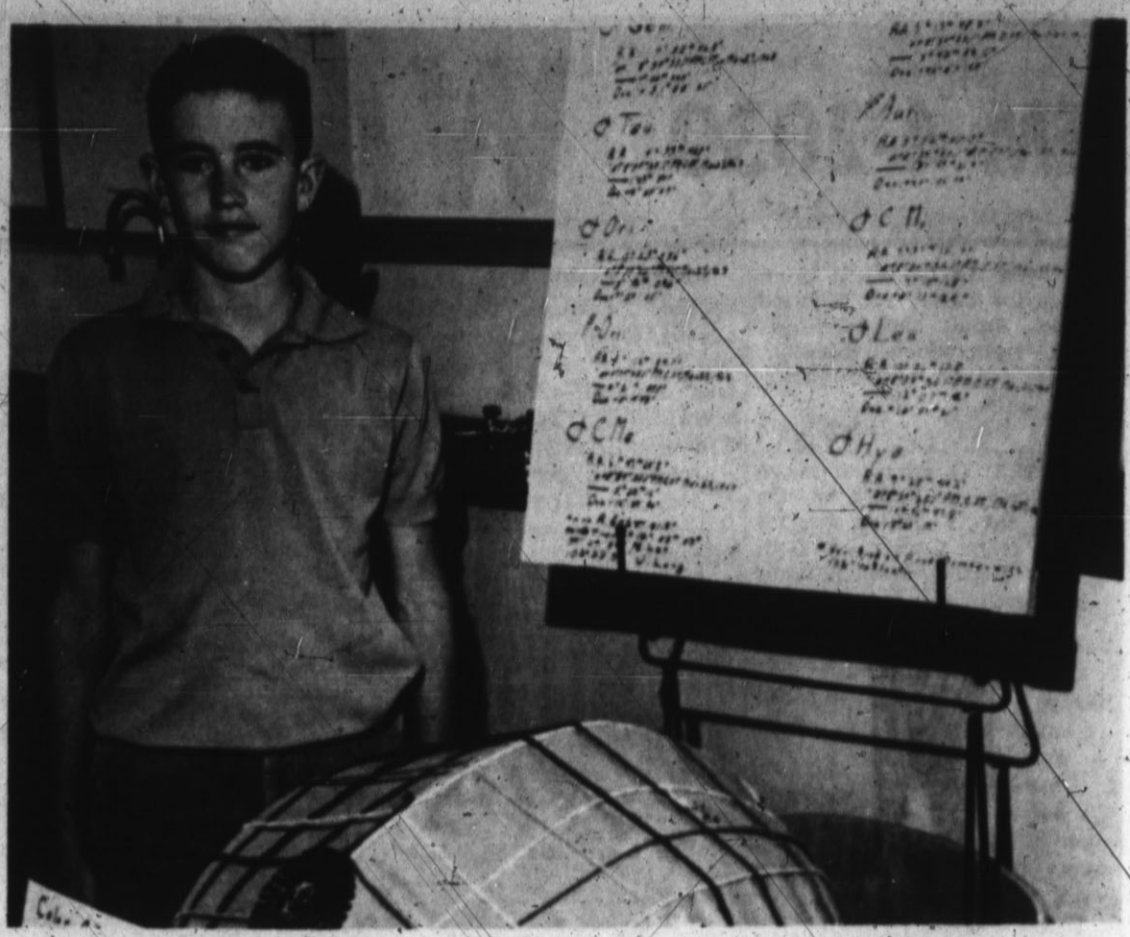
The traffic department for Southwestern Bell Telephone Company in Hereford was honored last week with a safety award for having worked 13 years without a disabling injury. Marvin Holland, assistant district traffic director, presented the award.

Grant Hanna dropped in Friday to tell us that Saturday, May 25, has been selected as the date for the seventh annual Oasis Shrine Club Children's Clinic. Registration inquiries already have been received from four states and blanks haven't even been sent out yet.

Members of the Does will sponsor a cake sale on Wednesday, April 10, at Cooper's Market. The sale will last all day.

Congratulations to Hereford High's golf team, which took first place in the district tournament here Wednesday. The feat is even more remarkable when you find that the players didn't have a coach. And their showing is a big improvement over two years ago, when the team placed behind all the other district varsities and a couple of the other B teams. If we aren't mistaken, this is the first outright title Hereford has taken in

ing, which will get underway at 8 p. m. Tuesday in the Pioneer Natural Gas Flame Room. Admission is free and refreshments will be served.



PLACING SECOND in the junior physics competition at the Science Fair, held recently in Amarillo, was Jack Aikin, 14, son of Mr. and Mrs. John D. Aikin, Jack, 14, is an eighth grader at Stanton Junior High School. He was entered in the junior physics competition at the fair. (Staff Photo)

Herd...

(Continued from page 1) pitching efforts. Hereford is in a rebuilding program this year with only two senior starters. Gary Kendrick, another senior, probably will get the nod as starting pitcher Tuesday. Kendrick is a right-handed fastball hurler who has had reasonable success this year. But behind Kendrick, all the pitchers but one are sophomores. Senior Gerry Bybee hasn't pitched in several years, but is turning in creditable performances.

Hitting hasn't been too much of a problem for the Herd, but fielding errors have come in bunches in many games.

LVN...

(Continued from page 1) has been accredited by the state. Students spend part of their time in class and part in assisting nurses with their duties. They are paid a small salary while they are in training. "We are very pleased with this class and with their achievements in the state tests," Seigler said. "And we are also very proud of Mrs. Solomon and the outstanding instructional work which she does with the Vocational Nursing program."

The "Great Plague of London" in 1665 caused 68,596 deaths.

Washington has a taxicab for every 84 persons.

athletic events since the Whitefaces won the baseball title in 1960. That, of course, doesn't include the "three ties in four years with Dumas for the basketball crown.

Last week's little drizzle was just about a complete fizzle. I say, what we need, old bloke, is something to make a bullfrog croak!

Too Late To Classify

FOR SALE 3-605A Molines, \$2175.00 each. 2-900A Molines, \$2775. each. Irrigation Power Units, complete. These are new engines. Inquire 806 Brevard, after Sunday. 5-2-41-2C

Lindeman...

(Continued from page 1) Of the 12 competitors from all Hereford district grade schools, both the Junior Bee Champ and the Junior Runner-Up came from Aikman School and both were sixth grade students of Mrs. Cawthon Bryant.

Both the County and Junior Bee winners will attend the Regional Spelling Bee on April 20 in Amarillo, which is sponsored by the Amarillo Globe-News.

However, only the county champ will be eligible to compete in the event. Margaret Lindeman will compete with spellers from throughout the Panhandle in her bid for honors. David Downey will go as an observer to the contest.

Judges for the junior division of the local spelling bee were Mrs. Opal Bookout, Mrs. George Turrentine, and Miss Lavada Shannon.

County Bee Judges were Miss Mary Sullivan, Miss Betty Tylich, and Don T. Margin. Pronouncing words in both contests was Miss Della Stagner.

Booster...

(Continued from page 1) pressure hose and other necessary fire fighting equipment.

Meeting with the Commission was Dub Reeves, fire chief. All commissioners were present except Dale Tinnin, who was out of town when the meeting was called.

Flight...

(Continued from page 1) ed include aviation weather, air traffic control, navigation radio aids, safety techniques in the operation of single, multi-engine and rotor-wing aircraft and an analysis of current changes in Civil Air Regulations. Similar meetings also will be scheduled for Brownfield, Littlefield and Lubbock.

Herd...

(Continued from page 1) pitching efforts. Hereford is in a rebuilding program this year with only two senior starters. Gary Kendrick, another senior, probably will get the nod as starting pitcher Tuesday. Kendrick is a right-handed fastball hurler who has had reasonable success this year. But behind Kendrick, all the pitchers but one are sophomores. Senior Gerry Bybee hasn't pitched in several years, but is turning in creditable performances.

Hitting hasn't been too much of a problem for the Herd, but fielding errors have come in bunches in many games.

LVN...

(Continued from page 1) has been accredited by the state. Students spend part of their time in class and part in assisting nurses with their duties. They are paid a small salary while they are in training. "We are very pleased with this class and with their achievements in the state tests," Seigler said. "And we are also very proud of Mrs. Solomon and the outstanding instructional work which she does with the Vocational Nursing program."

The "Great Plague of London" in 1665 caused 68,596 deaths.

Washington has a taxicab for every 84 persons.

athletic events since the Whitefaces won the baseball title in 1960. That, of course, doesn't include the "three ties in four years with Dumas for the basketball crown.

Last week's little drizzle was just about a complete fizzle. I say, what we need, old bloke, is something to make a bullfrog croak!

Too Late To Classify

FOR SALE 3-605A Molines, \$2175.00 each. 2-900A Molines, \$2775. each. Irrigation Power Units, complete. These are new engines. Inquire 806 Brevard, after Sunday. 5-2-41-2C

Look Who's New!

Mr. and Mrs. Abel Moreno Talamantes are the parents of a son, Abel Moreno Talamantes Jr., born April 4 at 10:28 p. m. He weighed 5 pounds and 14 ounces.

Mr. and Mrs. Isaac Eli Morris are the parents of a son, Carrol Wilson Morris, born April 5 at 6 a. m. He weighed 6 pounds and 15 1/2 ounces.

Mr. and Mrs. John Alexander Smith are the parents of a son, Paul Alexander Smith, born April 2 at 1:27 p. m. He weighed 8 pounds.

Mr. and Mrs. Ernest Earl Dandridge are the parents of a son, Ernest Earl Dandridge Jr., born April 2 at 11:47 p. m. He weighed 9 pounds and 6 ounces.

Program...

(Continued from page 1) tant for these men. And of course, he will be trying to interest other men in starting such a program and giving them information which they can use. "We are sponsoring the program because the area is being forced to decrease planting in basic crops," Thomas explained. "Irrigated grasses and temporary pastures are becoming more prevalent in the county.

"Men can earn extra money on these acres, and Marion will be here to show them pointers on how to do this. His program concerns raising light calves, feeding them on the farm to a weight of 700 - 750 pounds. "Many are successful in buying calves when they weigh only 350 - 400 pounds and then placing them on pastures until they are ready for the feed lot. We have all three grasses here, irrigated, temporary pastures, and rangeland, so we should take advantage of the market prospect.

"There is a good market for these calves. In the 15 or so years that Marion has been using his program, he lost money on his calf crop only once - when the market broke in 1951-1952.

"He has proved that farmers can get the most economic gains through this type of feeding," Thomas commented.

Marion has traveled throughout the northwest section of Texas to explain results of the calf feeding program. Listed on the agenda for the talk are such topics as the cost of summer grazing on native range, temporary pastures, and irrigated grasses.

He will also show the cost of grazing on wheat and use of supplements such as silage, grain, hay and bundles. Later he will discuss on-farm cow and calf operation.

Everyone interested in the program is welcome to attend the meet-

Principals At National Meeting

Three Hereford elementary school principals attended the annual convention of the National Department of Elementary Principals held March 30 - April 3 in Oklahoma City. Attending the convention were Roy Hartman, Shirley School; Charles Duval, Northwest School; and D. C. Martin, Aikman School.

The theme for the meet was "Creating Enthusiasm for Learning". The convention was held at the Municipal Auditorium in Oklahoma City.

FOR SALE IRRIGATION ENGINES

292 CHEVROLET	\$569.00
389 PONTIAC	\$639.00
394 OLDSMOBILE	\$639.00

HARD SEATS ON ABOVE \$40.00 EXTRA

WAUKESHA ENGINES ALSO AVAILABLE

ABOVE ENGINES RIGGED, LESS BATTERY

Easter Machine & Motor Supply

AUTO PARTS — SHOP AND FIELD WELDING

EASTER COMMUNITY

AIR CONDITIONING

And All Types of

SHEET METAL WORK

Call Stan Fry for Free Estimates

WALKER SHEET METAL SHOP

305 E. Third EM4-0788

SERVICE TO YOU ... MR. FEEDER

- CHECKER MIX • BULK DELIVERY
- GRAIN BANK • PELLETING
- PURINA SUPPLEMENTS
- SELF FEEDERS
- ANIMAL HEALTH PRODUCTS
- ADVANCE GOLD TOP HYBRIDS
- STAR OF THE FIELD HYBRIDS

HERTEX MILLING COMPANY

CHECKER MIX

TRI-WAY MARKET & GROCERY

East Hiway 60 EM4-9044

FRESH COUNTRY LARGE EGGS	3 DOZ.	\$1.15
RED POTATOES	25 LBS.	69¢
PEPSI-COLA	8 BTL. CARTON PLUS DEP.	29¢
CABBAGE	LB.	4¢
LETTUCE	HEAD	19¢
VINE RIPE TOMATOES	LB.	19¢

ONION PLANTS — GARDEN SEED

Hospital Notes:

Deaf Smith County Hospital

Visiting Hours: 10 to 11 a. m.; 3 to 5 p. m.; 7 to 8 p. m.; Children under 14 not permitted to visit at any time.

Patients in Hospital

Wallace L. Woolsey, 312 Avenue B; Billy Dean Brown, 131 Aspen; Mrs. Claudia Rogers, 306 Lawton; Nelda Cantu, Box 113; Jay Russell Williams, Route 5; James Haney, 200 Grand; Mrs. John Houser, Box 866, Friona; Mrs. Isaac Morris, Star Route; Mrs. Florian Lindeman, Route 1; Mrs. Salome Falcon, Box 1052, Dimmitt; Thomas O. Foster, 512 Star; Fred Woods, Box 235, Adrian; Mrs. Otto Olson, Box 26; Mrs. Gladys Jones, 18-25 Plateau Lane, Amarillo; Mrs. James Connor, 5420 Harrison, North Highlands, Cal.; Justo Griego, 311 Norton; William Petree, 117 Avenue B; Mrs. Jose S. Soliz, Box 552; Wilbur Garland Solomon, 240 Avenue J; Mrs. Hannah Roe, Box 486; Mrs. S. S. Williams, 139 Avenue B; William R. Perrin, 219 North Texas.

SULFURIC ACID

the soil conditioner that will assure you of

GREATER YIELDS

at harvest time on all crops.

Direct application or applied in the water!

LYLE BLANTON of HEREFORD, INC.

On East Highway 60 Phone EM 4-0221

Armstrong HAS

QUALITY NURSERY STOCK

SPRING BULBS

LAWN & GARDEN SUPPLIES

GRASS SEED — FERTILIZERS — INSECTICIDES

Complete Landscaping Service

505 W. Park Ave. EM4-1868

SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION 128 E. 3rd FOR **HOME LOANS** TO BUY OR BUILD REMODEL REFINANCE



THE REV. ED. F. CROW
... Preaches in Japan



MRS. ED F. CROW
... Former Resident

Ex-Hereford Resident Takes Part In Crusade

The Rev. and Mrs. Ed F. Crow are taking part in the Japanese New Life Movement being sponsored by Texas Baptists. Following the movement, the couple will be with the Billy Graham Crusade on an around-the-world tour.

Mrs. Crow is the former Miss Jane Welch, daughter of Mr. and Mrs. Fred Welch, Hereford. The Rev. Crow is pastor of the First Baptist Church of Brownfield.

The couple are spending several days in Tokyo for an orientation period before going to Nagasaki where he will preach through an interpreter. She will be assisting with the music. Following the Nagasaki reviv-



DISTRICT CHAMPS as a result of taking first place in the District 1-AAA Golf Tournament held Wednesday at John Pihnan Municipal Golf Course, the Hereford team copped the right to go to regional competition later this month in Odessa. (Staff Photo)

Hereford varsity linksters are, from the left: Jim Owens, Tommy Powell, Bob Reinaver, and Dick Combs. Combs was medalist in the tourney with a 74 on 18 holes. (Staff Photo)

val, the couple will travel around the world with the Billy Graham Crusade with stops in Hong Kong, Thailand, India, Kenya and Rome. The couple intends to return to Brownfield in the latter part

of May. Their two children, Judy, seven, and Keith, four, will remain in Brownfield with friends as the couple travels with the crusade.

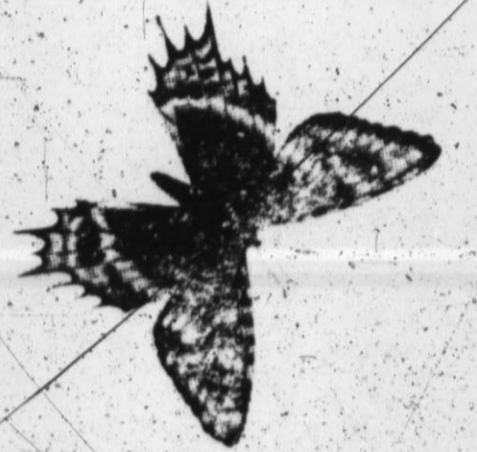
Tortises on the Galapagos Islands are believed to be the oldest living creatures on earth. Texas leads all states in railway mileage with a total of 16,473 miles.



Look forward
to a . . .



Gay Summer



WITH
pins & earrings

by
MONET
TRIFARI
SCHEINER

from

Gastons
POPULAR STORE



so unmistakably...
johansen

● BLK. PATENT
● WHITE CALF
18.95

● BONE CALF
Ambre Trim
19.95
TRE AMOUR

go pale 'n
beautiful
in cool
"platinum" flats

Sbicca
CALIFORNIANS

Go lightly on the color this spring . . . the pates are in power! and there's no prettier pale than platinum . . . a cool, neutral bone.
A. JULIE, the square throat skimmer. 8.95
B. GIGI, the little girl look in a T-Strap. 9.95

Spring's Newest Casual . . . by Domani

HANDMADE
Tie on an oxford that will walk lightly through hours of easy living . . . soft kid in blue, bone, black, red. 11.95

So Petite, So Pretty, So Perfect
... the new

Sparkle Toes
Designed by ALEXIS

● WHITE PATENT
8.95
SUSIE
9.95
● Black Patent
● White Smooth

Young
and fancy

What young lady wouldn't feel like stepping out in fancy party shoes like these? Once she decides on one of the many colors available she'll puff with pride at any party, shiny patent shell.

● Red Patent
● Black Patent
● White Patent
7.95

BUSTER BROWN.

by
ina

Gastons
Popular Store

Styled to please the most particular young fashion editor, of the most delicious new and colorful materials young hearts could possibly wish for! Just suited-to-her detailing, trimmings and ornamentation of the kind you seldom find.

Five Attend GA Weekend Meeting

By Mrs. Owen Andrews
 Kita, Struve, Edlana Vinson, Jana Cole, Carol Robbins, and Mrs. Jack Rogers attended the G. A. Houseparty at the First Baptist Church in Littlefield last Friday night and Saturday morning.

Visiting with Mr. and Mrs. E. H. Green Sunday were her brother and his family, the Vernon Morrissons from Portales, N. M.

G. W. Fine from Littlefield was in charge of services Sunday at the Frio Baptist Church. He and his family ate Sunday dinner with Mr. and Mrs. James Dobbs and LeAnn. Other guests were Mr. and Mrs. Mark Shadden and family.

Mr. and Mrs. G. W. Parker and Mr. and Mrs. T. L. Sparkman Sr. returned home last Tuesday after spending a few weeks in Arizona.

Mrs. J. D. Stringer, Mrs. E. H. Green, Mrs. Charles Self, and Mrs. K. H. Cox from Lubbock visited recently with Mrs. Don Aton and family of Lubbock. They also visited Mr. and Mrs. Doyle Johnson.

Leo Hall, Ramona and Reba, spent last weekend visiting with Mrs. W. E. Hall, his mother, at Wellington. Mrs. Hall had had a stroke and was in the hospital.

Mrs. Leon Hall, Ramona, Reba, and Ronnie, Mrs. Bill Struve and Kita were in Amarillo Thursday night.

Mr. and Mrs. Lee Johnson from Midland, Mr. and Mrs. Don Mobley and Craig, Mr. and Mrs. D. C. Miller, and Mrs. H. M. Mobley had supper with Mr. and Mrs. Floyd Cole Saturday night.

Miss Gwin Booth, who is at-

tending Abilene Christian College, visited last weekend with her sister and family, Mrs. Dorl Mobley.

Mrs. Jack Rogers, Mrs. Ruth Robbins, and Mrs. Charles Self attended the W. M. U. Association meeting in Bovina Thursday night.

Mr. and Mrs. H. D. Robbins visited with Mr. and Mrs. Frank Robbins and family Sunday evening.

Mr. and Mrs. Floyd Cole and family, Mr. and Mrs. D. C. Miller, Mr. and Mrs. Don Mobley and Craig, Mr. and Mrs. Lee Johnson, and Miss Gwin Booth ate Sunday dinner with Mrs. H. M. Mobley.

J. D. Harder, Stevie Robbins, Greg and Steve Whitaker, Eugene Warrick, Bill Warrick, and Jack Rogers attended the Brotherhood Association Meeting in Enoch's last Tuesday night. The emphasis was on R. A. S.

Mrs. H. M. Mobley spent the night with Mr. and Mrs. Claude Price in Floydada last Thursday night. Price's mother, Mrs. F. M. Price, is critically ill in the Floydada hospital.

Several persons from our community attended the funeral of a long-time resident, T. J. Parkey in Hereford last Tuesday.

Mr. and Mrs. Edgar Vinson, Mr. and Mrs. Carlton Dobbins, and Robert Dobbins attended the funeral for D. A. Dobbins of Winters last Thursday. Mr. Dobbins was a brother to Carlton Dobbins. Mrs. Robert Dobbins stayed with the Vinson children on Thursday night while their parents were gone. Cheryl Cole spent Sunday sitting with Sammie Vinson.

Courthouse Records

Vehicle Registrations

Comanche Irrigation Supply Company, 1960 International pickup; J. L. Marchan, 1963 Oldsmobile; Mrs. Charles Rickman, 1952 Studebaker; Jake Moore, 1961 Ford pickup; Comanche Irrigation Supply Company, 1951 Chevrolet truck, 1961 Shopmade truck, 1953 GMC truck; J. D. Tyler, 1959 GMC pickup; Teofilo Estrada, 1954 Ford; Isidoro Moreno, 1952 Dodge pickup; Manuel Guentes, 1959 GMC pickup; Carl Blackburn, 1958 International pickup; Joe Valdez, 1960 Ford pickup; William Adams, 1958 Edsel, 42, David Patterson, 1928 Ford; George Cantrell, 1954 Chevrolet pickup; Jim Hardage, 1963 Chevrolet; Jimmy Collier, 1954 Chevrolet; John Welborn, 1958 Twilite house trailer; Charles Holt, 1956 Oldsmobile; Robert Griego, 1956 Oldsmobile; W. C. Smith, 1958 Chevrolet; Frederick Beversdorf, 1963 Rambler; Clyde Smithers, 1958 Buick station wagon; M. D. Applegate, 1952 Chevrolet pickup; Joseph L. Arango, 1950 Dodge; Valley View Farms, 1955 Ford pickup; Hereford Tile and Brick Company, 1955 Buick; Walter Paetzold, 1962 Ford pickup; Mrs. Bill McCaven, 1952 Pontiac station wagon; Angelita Hernandez, 1955 Ford; Clyde Thomas, 1957 Oldsmobile; James Otts, 1953 Oldsmobile, 4-3.

Gavino Ranjel, 1956 Ford; Roberto Rodriguez, 1958 Chevrolet; J. A. Baker, 1962 Chevrolet pickup; Tom Lindsey, 1954 Dodge pickup; Albert Farris, 1957 Ford; Ben Wade, 1961 Ford; D. M. Coward, 1962 Studebaker; Jim Monroe, 1963 Chevrolet pickup; David Marcius, 1956 Ford station wagon; Walter Williams, 1951 Chevrolet truck; Joe A. Sotoa, 1958 Chevrolet; M. S. Hernandez, 1955 Studebaker; Jean Hill, 1963 Chevrolet; Howard Beasley, 1963 Chevrolet pickup, 4-4.

Fred Gonzales, 1953 Chevrolet pickup; L. J. Jones Jr., 1963 Buick; George Miner, 1962 Pontiac; William R. Corbett, 1957 Ford; Mrs. Guy Buck, 1950 Chevrolet; Mrs. Esther Smith, 1963 Cadillac; Owens and Hollingsworth, 1959 Chevrolet pickup, 4-5.

Warranty Deeds
 E. S. Ireland, et ux, to Martha Wiltshire: The North 46.1 feet of Lot No. 10 and the South 13.9 feet of Lot No. 11, Block No. 3, Harwell's Subdivision of Block No. 30, Evans Addition.
 Holly Sugar Company to W. E. Useton: 19.47 acres out of the Northwest part of the Southwest Quarter of Section 154, Block M-7.
 Henry Murrell, et ux, to Gordon Elliott: All of the West 1/2 of Lots 17 and 18 of the Williams Subdivision of Block No. 48, Evans Addition.
 Eldon Craig, et ux, to W. C. Roberts Lumber Company: A

Vickie Ate visited Edlana Vinson on Sunday.
 At the 4-H Favorite Food Show in Dimmitt last Saturday, Sammie Ann Vinson received a red ribbon on her tossed vegetable salad demonstration.

part of Block No. 1 of Womble Addition.

O. L. Click to Lowell, R. Sharp; Lots Nos. 46, 47, 48, 49, and 50, Block No. 3, Burk Subdivision of Block 17, Mabry Addition.

Charles Hoover, et ux, to William Clifton Johnson: The Southeast Quarter of Section 19, Township 4 North, Range 3 East. Jorde Potato Co., Inc. to Holly Sugar Company: Tract 1: 78-982 acres out of the Southwest part of the East 1/2 of Section 10, Block K-8; Tract 2: 1,285 acres out of the Southwest 1/4 of Section 10, Block K-8.

W. E. Useton, et ux, to Holly Sugar Company: Tract 1: 15-48 acres in the Northeast corner of the Northwest 1/4 of Section 154, Block M-7; 15.48 acres of the Northwest 1/4 of Section 154, Block M-7; Tract 2: A triangular 5.98 acre tract of the Southeast part of the Northwest 1/4 of Section 154, Block M-7.

Deeds of Trust
 Mack E. Silvertooth to Hereford State Bank: Lot No. 7, Block No. 44, Evans Addition.
 Bill Stevens, et ux, to John D. Aikin: The South 13 feet of Lot No. 16 and the North 7 feet of Lot No. 15, Block No. 4 of

Mrs. Bookout Is Shower Honoree

Mrs. Norman Bookout was honored at an anticipatory shower on Thursday, April 4, in the home of Mrs. C. D. Kellon. Assisting as hostesses were Mrs. John Jacobsen Jr. and Mrs. J. J. Durham.

Table appointments were crystal and silver on a table covered with pink lace. A pair of pink, miniature baby soles filled with pink and blue carnations formed the centerpiece.

Those present were: Mesdames R. G. Blue, A. O. Thompson, Hugh Bookout, J. V. Pickens, Jack Brown, Jeff Roberson, H. C. Williams, A. L. Manjeot, Jim Bookout, G. W. Newsom, Robert Wagener, Walter East-

C. F. Newsom, Carl Williams, Dorothy Ross, Ed Warren, Tony Urbanczyk, W. T. Carmichael, Lynn Jones and Gary and Misses Ona Hammer, Mildred Elliott and Mary Durham.

Judy Crume Is Given Party On 16th Birthday

A smorgasbord dinner Sunday evening, March 31, at Roney's Restaurant honored Miss Judy Crume with a surprise "sweet 16" birthday social.

Place cards carried out the birthday theme. Each card was inscribed in gold with "16" with the guest's name listed above a small rosebud.

Attending were Judy Crume, Rita Mount, Gail Witherspoon, Linda London, Nancy Boyer, Charlotte Williams, Bill Nelson, Gary Smith, Carlton Richardson, Jimmie Dziuk, Jerry McCathern, the honoree's parents, Mr. and Mrs. Vance Crume, and her sister, Prissy.

Copra is the dried meat of coconuts from which oil has been extracted.

MRS. CURRY HONORED

'Color' Is Topic At Summerfield

"Indescribable, remarkable, and indispensable color" formed the theme for the Summerfield Study Club meeting on Thursday in the home of Mrs. Lee Curry.

Color earns all of the above adjectives, according to Mrs. A. L. Manjeot, guest speaker for the meeting.

In accordance with the club's English Addition, William Clifton Johnson to John D. Aikin: The Southeast 1/4 of Section 19, Township 4 North, Range 3 East.

Marriage Licenses
 Otis D. King and Linda Francine Brown, 4-4.
 Frank L. Garcia and Felipe Galan, 4-4.

David Abraham Drager and Vonita Fay Henzen, 4-5.

program theme of "Fine Arts in Orbit", Mrs. Manjeot spoke on the subject of color.

"Color is what the eye sees when light strikes it," she told the club. "It is a simple 5-letter word, one of the shortest in the language, but yet it carries tremendous meaning."

She continued by pointing out that "color" is a word mentioned many times each day by the majority of the people of the world.

"Color belongs to the artist, the scientist, industrialist, designer, manufacturer, teacher, and the homemaker. All the world has color, yet colors have different meaning and importance in other lands," Mrs. Manjeot continued.

Talking of color in relation to how members of the club could

use it, she added, "Analyze your likes and dislikes. When this is done, the next step is to select the color scheme best suited for you in your home."

"Use of color can be an invaluable aid in decoration. Color scheme has no price, and so there is no excuse for not having fresh colors everywhere," she declared.

In conclusion, Mrs. Manjeot stated, "One color may not suit one person, but another person may like that color. Different colors mean different things to different people, but nevertheless, color is important."

During the club business meeting, members voted to submit Mrs. Lee Curry for the honor of appearing in "The Golden Book of Federation," which is on display at the Federation headquarters in Austin.

Mrs. J. B. Nolan introduced the guest and served as hostess for the meeting.

Refreshments were served to Mrs. A. L. Manjeot, Mrs. L. H. Lookingbill, Mrs. Earl Lance, Mrs. J. C. Clearman, Mrs. Mack Noland, Mrs. R. B. Euler, Mrs. Ray Johnson, Mrs. R. B. Baker, Mrs. Guy Walser, the hostesses, Mrs. Noland and Mrs. Curry.



Your Pharmacist
**HE'S THE MAN
 YOUR DOCTOR
 DEPENDS UPON**

Your doctor knows he can rely on the training, ethics and know how of the pharmacist, who fills his prescriptions for you.

See us for all your daily health needs!
**McDOWELL
 DRUG**

for the best yield in the field...

frontier 400-B BRAND MATURES IN 90 - 100 DAYS

frontier 410-B BRAND MATURES IN 100 - 110 DAYS

frontier 410-C BRAND MATURES IN 100 - 110 DAYS

frontier 400-C BRAND MATURES IN 90 - 100 DAYS

NEW frontier 388 BRAND MATURES IN 85 - 100 DAYS

frontier 411 BRAND MATURES IN 105 - 112 DAYS

"The Nations Largest Producer Of Hybrid Sorghums Exclusively"

frontier HYBRID SORGHUMS

209 MILES NEXT TO GEBO
 CLIFF CORLEY EM 4-2261
 509 Avenue K Hereford, Texas

BETTER CAR PERFORMANCE
 STARTS WITH
 A STOP HERE

When you're planning a trip — be sure your car is in good driving shape. Bring it in to us for a thorough servicing. Our service will really get you off to a good start!

HALE'S GULF
 Corner Hiway 385 and Park Ave.
 Phone EM4-0010

Pontiac isn't the only thing that straightens curves

just the nicest.

Wide-Track Pontiac
 SEE YOUR AUTHORIZED PONTIAC DEALER FOR A WIDE CHOICE OF WIDE-TRACKS AND GOOD USED CARS, TOO

CAMPBELL PONTIAC
 815 E. Highway 60 Hereford, Texas

TOP TONNAGE YIELDS with

frontier S-210 FORAGE-TYPE HYBRID SORGHUM

Here's an outstanding forage hybrid that yields a bumper tonnage of silage or bundle feed. THAT STAYS SUGAR-SWEET RIGHT THROUGH THE WINTER FEEDING!

— AND Frontier S-210 is at its BEST when conditions for germination and emergence are at their worst! It also has excellent standability — even in high winds!

Frontier S-210 grows to nine feet in height and yields large quantities of white palatable grain and large juicy stalks — rich in protein and the high sugar content cattle love!

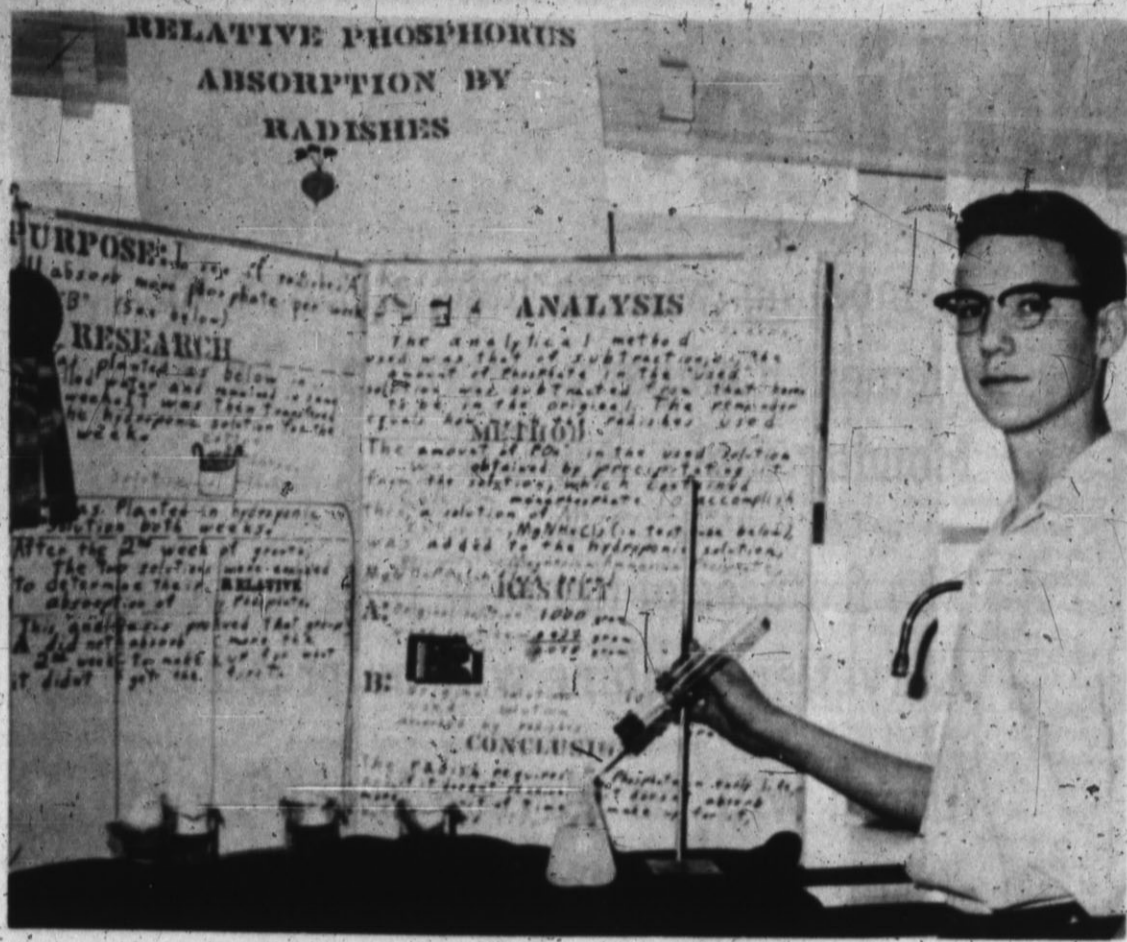
Maturity for silage is about 110 days . . . and your tonnage will be outstanding!

WE ALSO HAVE CORN ENSILAGE

"The Nation's Largest Producer of Hybrid Sorghums Exclusively"

frontier HYBRID SORGHUMS

209 MILES NEXT DOOR TO GEBO
 CLIFF CORLEY EM 4-2261
 509 Avenue K Hereford, Texas



WITH AN ENTRY in the chemistry and bio-chemistry division at the Science Fair, Tyler Thompson, son of Mr. and Mrs. W. T. Thompson, placed second in junior individual competition. Tyler, 15, is a ninth grader at Stanton Junior High. (Staff Photo)



IN APPRECIATION for the services of Hereford physicians, the Hereford High Red Cross Chapter held its annual Doctor's Day on Saturday, March 31. A cake, as well as boutonnières, was presented to the physicians by the students. Serving the first piece of cake to Dr. Bruce Beene are Dieder Thomas, secretary of the chapter, and Audni Miller, president. (Staff Photo)

YOU DON'T TAKE SECOND BEST to SAVE

Sure, anybody can save money by compromising on quality but that isn't the smart way to economize. No indeed! The right way — the best way — is to shop-it-smart at COOPER'S. Here you get MORE than LOW PRICES! You also get the KNOWN QUALITY of FAMOUS BRANDS — plus the wide variety that adds spice to your menus. Let us show you how to SAVE LOTS on foods that are TOPS — tops in flavor . . . purity . . . nutrition . . . AND economy!



MRS. L. H. WILLOUGHBY
910 UNION AVE.

GRAPE JUICE
WELCH'S FROZEN 12 oz. can **3 FOR \$1**

SHURFRESH - Sw. or Buttermilk
BISCUITS **6 FOR 49¢**

FOLGERS - Reg. or Drip
COFFEE 2 lb. can **\$1.29**

BURLESON - 3 LB. DECANTER EXT.
HONEY 98¢

SHURFINE - 3 LB. CAN
SHORTENING 65¢

SHURFINE - WK OR CS 303 CAN
GOLDEN CORN 4 FOR 49¢

SHURFINE - Crushed - No 2 can
PINEAPPLE 4 FOR \$1

SIRLOIN STEAK **79¢**

U. S. D. A. GRADED LB.
T-BONE STEAK LB. 89¢

U. S. D. A. GRADED LB.
FRESH LEAN GROUND BEEF LB. 39¢

NORBEST TURKEYS 10 LBS & UP LB. 39¢

PLAY LUCKY 7 WIN \$100 CASH

PICK UP YOUR FREE LUCKY 7 CARD AT COOPER'S
HERE'S HOW TO PLAY LUCKY 7

Dip Your Lucky 7 Card in Water To Read Your Lucky Number. Collect any 4 Cards (one less) That Total and WIN \$100. Watch For The Card Which Says "Lucky Seven Winner" . . . It's Worth \$5.00 Cash.

1. Get A Free Lucky 7 Card Everyday When You Visit Cooper's Market. No Purchase Necessary.
2. Moisten Your Card With Water and Your Mystery Number Will Appear. It Will Be 1, 2, 3, or 4.
3. You Must Be 18 Yrs. or Older to Participate.

LUCKY 7 RULES

1. Only LUCKY 7 cards distributed by COOPER'S may be used.
2. Four cards are required to make a total of 7. To be valid, a higher number must appear on each card in mystery printing.
3. Cards showing evidence of alteration cannot be accepted.
4. COOPER'S reserves the "right to determine and verify all winners."



LUCKY 7 WINNERS

- MRS. R. G. SMITH
- MRS. T. O. MORRISON
- EMMA CRAWFORD
- MRS. BILL McCARVER
- R. H. ROUNTREE
- MRS. R. D. HUBBLE

APPLES **19¢**

RED DELICIOUS LB.

DOG FOOD
Red Heart No. 1 Tall Can 2 for 25¢

LIQUID JOY
22 oz. 59¢

SHORT SLEEVE SHIRTS
Men's Reg. 2.98 **\$2.25**

SECRET ROLL ON
DEODORANT REG. 1.10 **79¢**

TOMATO SAUCE
HUNTS 8 OZ. CAN 3 FOR 25¢

FROZEN BROWNIES
SARA LEE PKG. **69¢**

YELLOW SQUASH LB. 19¢

PILLSBURY - PINK - GREEN OR YELLOW
CAKE DECORATOR KIT 49¢

NEW BLUE
CHEER
REG. SIZE BOX
33¢

to attend our

SPRING REVIVAL

April 5-14



Rev. Argus Burnett - Preacher
Amarillo



Don Hastings - Singer
Fort Worth

OPEN
THE
DOOR

MORNING SERVICE 10 a.m.
PRAYER SERVICE 7:30 p.m.
EVENING-PREACHING 8:00 p.m.

NURSERY FOR ALL SERVICES.
PUBLIC INVITED

Avenue Baptist Church

COOPERS

RETURNS TO ABILENE
Mrs. David Deaton has returned to Abilene after spending several months with her parents, Mr. and Mrs. J. B. Snead of Hereford. Deaton is a student at Hardin - Simmons University in Abilene. They are the parents of a girl, Deborah, born recently in Hereford. Mrs. Snead took her daughter and grand-daughter back to Abilene last week.

Kentucky, Massachusetts, Pennsylvania and Virginia are commonwealths.

DRUGTAX
Can Save You Tax Money!

Are you claiming all drug deductions to which you are entitled? Thousands of items can be listed. DrugTax—available free to our customers—furnishes you an annual record. Come in today and ask about DrugTax. It's free. Start saving tax money!

ROGER'S DRUG

Copyright 1962



TROPHIES FOR WINNERS in the Kiwanis ping-pong tournament held recently at Hereford Community Center were presented at the Thursday noon meeting of the club. Receiving trophies were first place winners, front row, from the left, Mandy Moore, junior high girls singles; Jerre Bea Noland, blushing player; and Patti Nobles,

senior high girls singles and mixed doubles; second row, Roger Owen, junior high boys singles; Ronnie Gray, senior high boys singles and doubles; Frank Hergert, senior boys doubles, and Jerry Don McCaslin, mixed-doubles.

(Staff Photo)

PLANT

WEATHER MASTER

SORGHUM

... and fertilize with **RED STAR**

BOTH AVAILABLE AT

Hereford Grain Corp.

Veterans Park Road EM 4-3755

AL Auxiliary Hears Talk On Child Welfare

On Tuesday, April 2, the American Legion Auxiliary held its regular meeting in the Rock Club House. The guest speaker, Dr. Lena Edwards, introduced by Mrs. Frank Wilhelm,

chose as her subject for the evening "Child Welfare." She spoke of the urgent necessity at the labor camp for a child care center for the agricultural workers' children.

The president, Mrs. Carlos Vaughn, conducted the business meeting. Delegates were elected for the 18th District Convention to be held in Amarillo, April 27 - 28. Mrs. Walter Frost, chairman of the hospital committee, reported that on March 26 the Wyche Home Demonstration club provided cakes and gifts for the party at the Amarillo Veterans' Hospital. Sixteen birthdays were observed at that time, with each honoree receiving a special gift.

Students Pledge WT Fraternities

Randy Dowell and Mack Hale of Hereford, and Ted Wimberly of Dawn were among 80 men who recently pledged the four national social fraternities and one local fraternity on the West Texas State campus. Dowell and Hale pledged Kappa Alpha Order, and Wimberly pledged Lambda Chi Alpha, national fraternities.

Members of the club attending were Mesdames Charles Packard, Norman Hodge, C. R. Dameron, Carlos Vaughn, Walter Frost, Frank Wilhelm, H. L. Ward, Evelyn Botkin, Ira Ott, and a guest, Mrs. Carl Schroeder. Cecil Wilkins and Ira Ott from the Hereford Post also attended.

Dowell is the son of Mr. and Mrs. William Dowell of 131 Avenue A in Hereford, and is a freshman accounting major. Hale is the son of Mr. and Mrs. John Hale of Hereford, and is a physical education major.

CARD OF THANKS

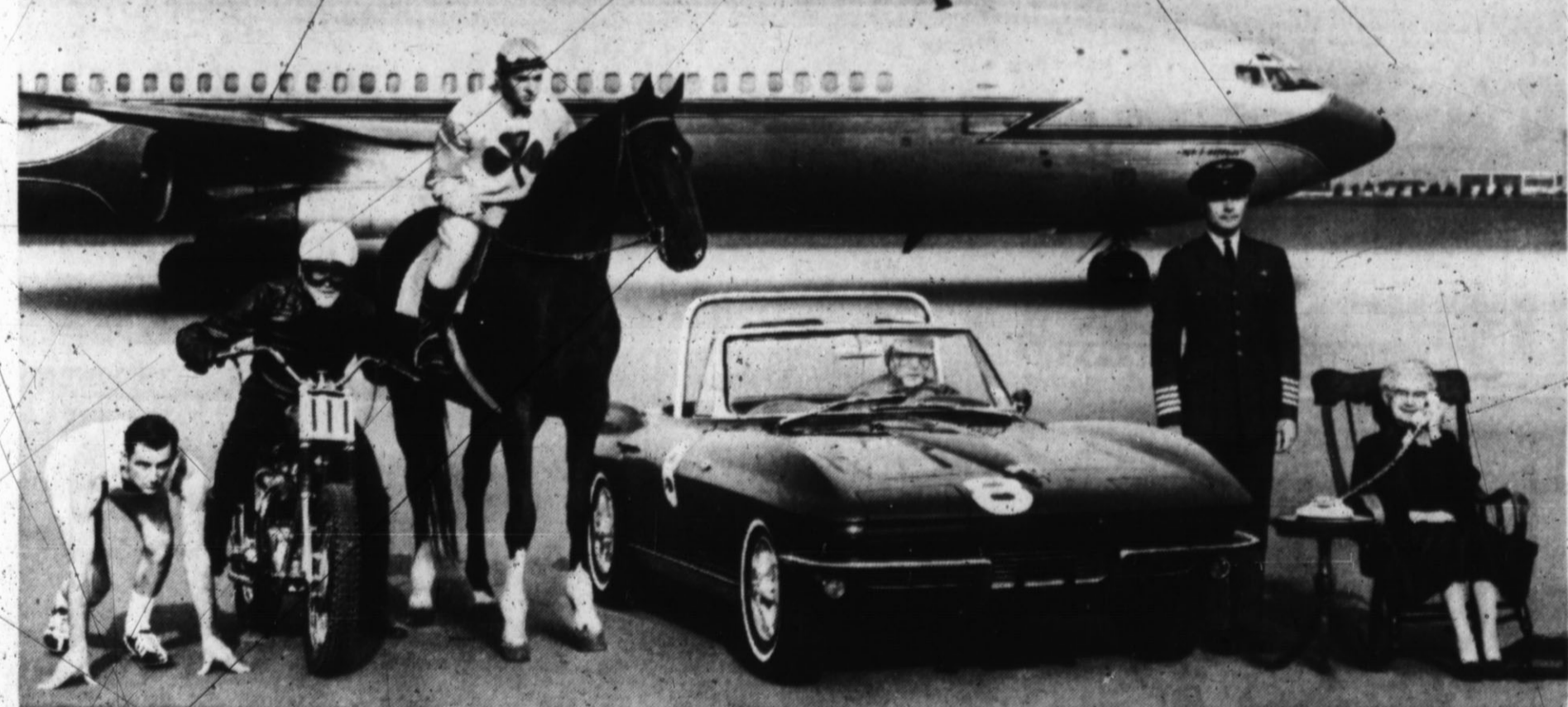
We would like to express our deepest gratitude to our friends and neighbors who remembered us in their prayers and the ladies of the churches for their wonderful food and to all who sent cards, flowers and expressed sympathy during our sorrow in the loss of our brother and uncle.

PARENTS OF DAUGHTER

Mr. and Mrs. L. Thomas Woodford of Lakewood, Colo., are the parents of a daughter, Ann, born March 30 and weighing eight pounds. Woodford is an attorney in Denver. Mr. and Mrs. Lixie Woodford of Hereford are the paternal grandparents.

R. M. Smith and family
L. A. Smith and family
O. G. Smith and family
Mrs. Faith O'Dell and family

"Proclaim Liberty throughout all the lands" is inscribed on the Liberty Bell in Philadelphia.



SPEED MERCHANTS!

...The little lady will pass them all with her bedroom telephone... every time!

Across town or across the continent, there's no faster way to get from one place to another than by telephone. Just spin the dial and seconds later you're talking.

This almost "instant" communication is made possible by a continuous flow of service improvements.

Modern equipment automatically guides your call to its destination. If one voice pathway is busy, electronic

equipment routes your call another way — in fractions of a second.

These and many other improvements add up to greater speed, convenience and reliability. Our never-ending goal is to improve your telephone service and make it more valuable to you.

Making telephone service better to serve you better

SOUTHWESTERN BELL

Notice

A meeting will be held at Hays Implement Company, Hereford, Texas, Monday night, April 8.

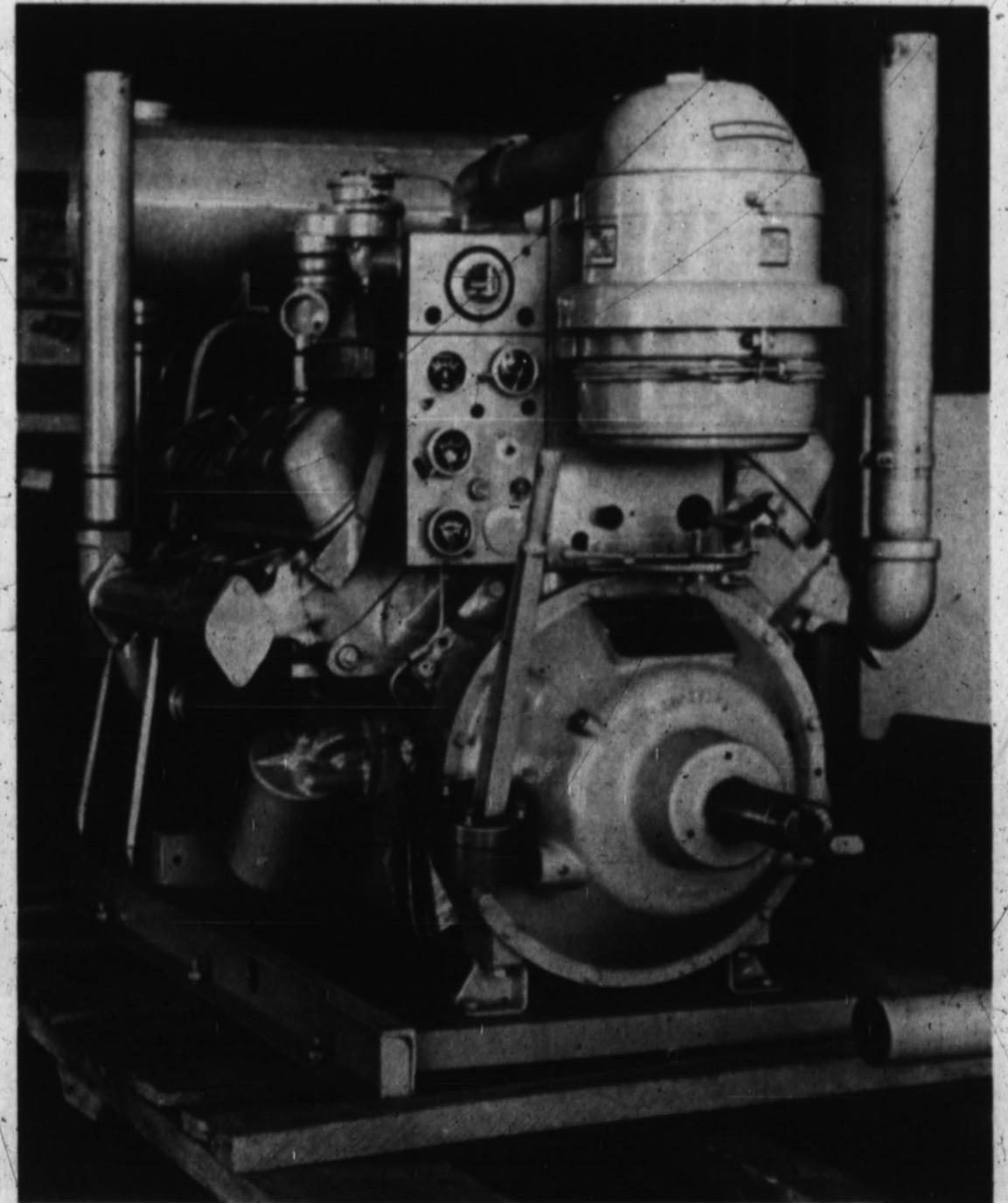
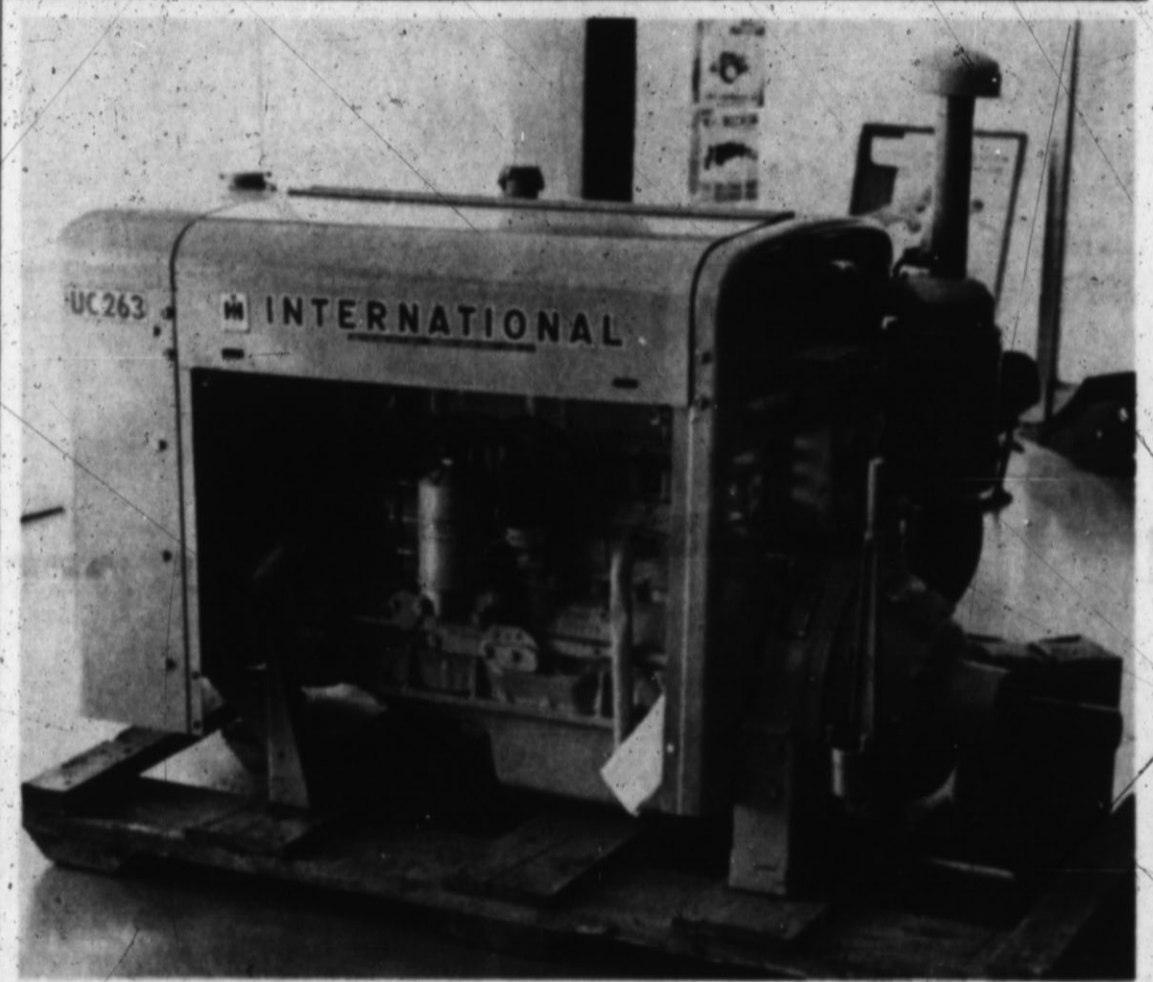
The features of the New International Harvester Combine will be presented

Lunch will be served, beginning at 7:30 p. m., meeting at 8:00 p. m.

Your presence will be greatly appreciated.

Hays Implement Co.

Hereford, Texas



WE HAVE YOUR CHOICE OF POWER & PRICES
Hays Implement Co.

Hereford, Texas

Pete Progress

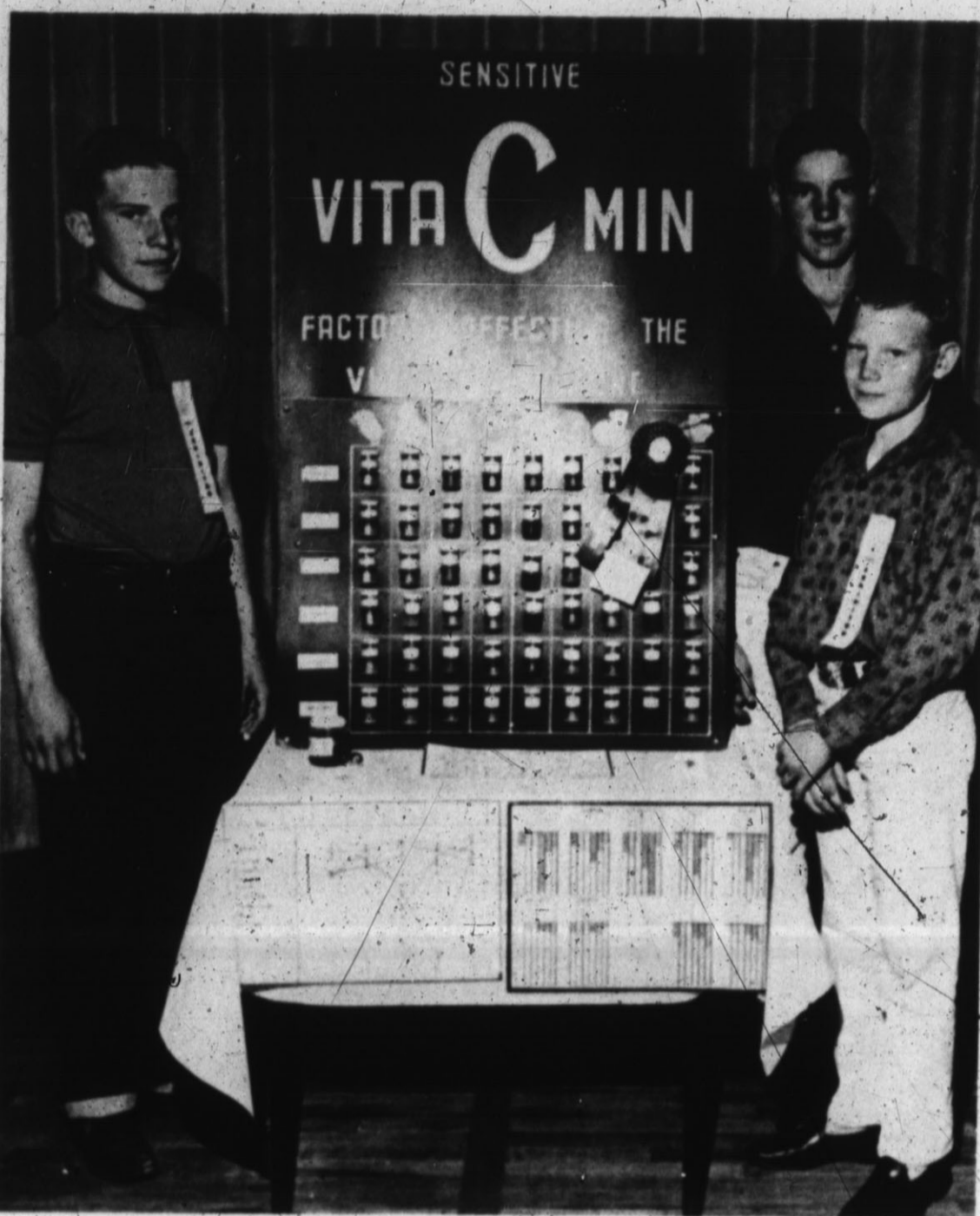
speaking for the Deaf Smith County Chamber of Commerce

"In larger cities weighing is done by state weighers or by weighers provided by Board of Trade or Grain Exchange. In Hereford supervision is provided by the Chamber of Commerce through a weighmaster appointed by the Governor and employed by the Chamber. Mr. R. P. Glenn serves in that capacity in Hereford. Mr. Glenn deputizes men at the elevators who actually do the weighing. Then he is responsible for seeing to it that scales are properly operated and that cars are in condition to load. This is a great responsibility since he is testifying to railroads as to the accuracy of weights. The railroads in turn assure participating elevators of a 100 per cent reimbursement in case of a loss in shipment; a loss which often occurs due to leaking cars or theft. Without the official weight certificate," Pete continued, "the burden of proof would be upon the elevator to show that there had not been an error in weighing."

"The meeting in Toledo was for the purpose of sharing ideas on how elevator superintendents and weighers could better work together for more accurate weights. There has never been any serious complaints against the weights in Hereford. It is a credit to the grain elevator operators in Hereford that they have earned this reputation. Weight supervision is a special service provided to a segment of Hereford business by the Chamber of Commerce. Flew up," commented Pete

"in about everything that flies and everything went off fine except that I almost got fog bound right here in Hereford last Sunday. Made arrangement with Bob Doughman to fly me up to catch that early morning flight through Dallas to Chicago and then on to Toledo. But because of the fog, Bob couldn't fly me to Amarillo and by the time we dove up the plane had left. Fortunately, though, I caught a Central Airlines flight which got me into Kansas City on a DC-3. From Kansas City we went into Chicago on a Boeing 707 - now that's progress - from a DC-3 to a

707." With that exclamation, Pete walked out in search of more signs of progress in Hereford and Deaf Smith County. Before he left, though, he told me that he voted yesterday - did you?



PLACING SECOND with their exhibit in the eighth grade students at St. Anthony's Science Fair held Friday and Saturday in School were entered in the medical and Amarillo are, from the left, Eugene Diller, health division of the show in the junior Richard Koenig and Joe Warren. The groups category. (Staff Photo)

Mother Of Local Woman Dies In Clovis Apr. 3

Mrs. Emma Sorrows of Clovis, N.M., mother of Mrs. Edith Sheppard of Hereford, died April 3 in Clovis Memorial Hospital after an extended illness. A resident of the area for about 50 years, Mrs. Sorrows was born in Denton County in 1876. Services were held at 3 p. m. April 5 in the 16th and Powell Church of Christ in Clovis. Robert Hawkins, assisted by

Ernest Highers of Hereford, conducted the services. Survivors are two daughters, Mrs. Sheppard of Hereford and Mrs. Arthur Wickard of Clovis; three brothers, Will Harris of Summerfield, Herman Harris of Sanger, and Woodfin Harris of San Diego, Cal.; a daughter-in-law, Mrs. Jessie Sorrows of Clovis; six grandchildren; ten great-grandchildren, and three great-great grandchildren.

The battle between the Monitor and the Merrimack took place at Hampton Roads, Virginia.

Have you read the Classifieds?

CAPS OFF....
FOR NEIGHBORLY SERVICE

WE HONOR ALL MAJOR OIL COMPANY CREDIT CARDS!

WELCOME HOLLY SUGAR EMPLOYEES

MARVIN PAYNE
WEST HIWAY 60
EM 4-9011
Petroleum Products By
KERR-McGEE OIL INDUSTRIES, INC.

DEEP ROCK

BOOK YOUR SEED ORDERS NOW

LINDSEY
788 - 755 - 744

P. A. G.
665 - 625 - 515

ASGROW
AMAK R-12 - R-10
DOUBLE T

DELMO'S Farm & Garden SUPPLY
211 S. 25 MILE AVE. EM 4-2172

Notice!

WHITE'S IN HEREFORD

Is Headquarters For

OIL-TIRES AND BATTERIES

We Sell The BEST for LESS

COME IN AND SAVE ON-

PHILLIP'S Trop-Artic OIL PER CASE \$7.95	BATTERIES 6 - VOLT ONE YEAR GUARANTEE \$6.77 EXCHANGE
PHILLIP'S SIXTY-SIX OIL CASE \$6.75	6 - VOLT TWO YEAR GUARANTEE \$8.77 EXCHANGE
20 OR 30 WEIGHT HAVOLINE OIL CASE \$6.75	6 - VOLT Three Year Guarantee \$11.77 EXCHANGE
	12 - VOLT ONE YEAR GUARANTEE \$9.77 EXCHANGE
	12 - VOLT TWO YEAR GUARANTEE \$11.77 EXCHANGE
	12 - VOLT THREE YEAR GUARANTEE \$14.77 EXCHANGE

We give written guarantees with all our tires & batteries

In The Tire Department WHITE'S Has The Only Tire In The World Guaranteed For 40,000 Miles Backed By A Triple Guarantee With Adjustments Based On The Cost Per 1000 Miles At The Selling Price.

IN ADDITION WE SELL AND INSTALL SEAT COVERS AND SEAT BELTS AT A TREMENDOUS SAVING.

SEAT COVERS \$19.95 SHOCK PROOF BURN RESISTANT INSTALLED

SEAT BELTS \$3.99 PLUS \$100 FOR INSTALLATION

WHITE'S
330 N. MAIN HEREFORD EM 4-0574
COME IN AND SAVE, SAVE AT

PENNEY'S

ALWAYS FIRST QUALITY

Count on Penney brands... 3 generations already have.

ADONNA®

NYLON SATIN TRICOT IN PROPORTIONED LENGTHS FOR TALL, AVERAGE, PETITE

2⁹⁸ half-slip
3⁹⁸ full slip

Penney's own famous label stands for fabulous fit, beautiful detailing, luxurious fabric! Have a sleek full or half-slip to underline all your Easter fashions! Find every trim from lace to pleatings! Snowy white, fashion colors.

JR. PETITES, JUNIORS, MISSES AND HALF SIZES

EASTER DRESSES
\$6⁹⁵ TO \$14⁹⁵

HUNDREDS TO CHOOSE FROM!

GAYMODE®

A FASHION RANGE OF COLORS TO CHOOSE FROM IN SEAMLESS DRESS SHEERS!

3 pair for \$2⁸⁵
sizes 8½ to 11

Suntan, grey mist, taupe and lots more! Color-key them to your Easter fashions! Stock up on our double loop sheers... reinforced heels and toes, contoured proportioned sizes. They'll wear better because they fit better!

GIRLS SIZES 1 TO 4, 3 TO 6X, AND 7 TO 14

EASTER DRESSES
\$1⁹⁸ TO \$4⁹⁸

SHOP PENNEY'S FOR GREATER SELECTION!

everything comes up **NEW** for Easter...



By Melvin Young
The Annual Lion's Club election party held Thursday night, turned out to be a hilarious affair from beginning to end. Being a Rotarian, it's hard to admit that the Lions can do anything right, but we'll have to confess that they really put on a bang-up affair when they start electing officers. However, if I ever decide to run for any office, I sure don't want Judge Hank Williams for my campaign manager. . . . in spite of the fact that he was successful in getting his candidate, J. F. Martin, elected president of the club. Hank was apparently suffering from a bad case of "stage fright". At least, it's the first time we have ever seen the good judge "at a loss for words". In fact, we understand that Fred Baird thought his hearing aid had gone on the blink. "I can't hear a word he's saying," Fred complained.

Bob Lamm looked like a "goin' Jessie" all decked out in top hat and tails, but his efforts were to no avail, since his candidate lost the election. Wylie Quattlebaum and Ben Gollehon kept the pace going at full blast. Ben was decked out in a lion costume with Wylie in hot pursuit. Wylie was running for the office of "tail-twister" while his counterpart from Shirley Elementary, Roy Hartman, campaigned for "lion-tamer". Both took advantage of Ben and his costume to demonstrate their abilities for the respective offices. And, incidentally, both were quite successful.

However, the old boy that really towered over the group came to the party equipped with a machete and used it extensively during the affair to shorten a few ties. All of which was a boon to the local merchants since a number of Lions went home from the party minus the lower half of their ties.



WINDBREAKS PROVIDE shelter for farm animals in severe winter weather, as the top photo shows. The picture was taken during the past winter near Hereford as cattle took advantage of the shelter offered during a snowstorm. The lower photo shows how the beauty of a farm home near Dawn is enhanced by a windbreak of evergreens. Such protection also lowers the heating cost of farm homes. (SCD Photos)

culprit that's been getting all the fish off the line and W. O. denies any knowledge of the whole affair. Anyhow, when things get so rushed that "Slim" can't look after his fishing, things are really hop-pin'.

The little shower, such as it was, is very much appreciated. Perhaps the moisture that we have received in the past few days will hold the dry-land wheat until we can come up with a real cork-floater. Actually, the dry-land wheat is in pretty bad shape, but having lived in this country all our natural life, we hesitate to say it's gone until after the harvest. It's surprising how much punishment wheat can take and still produce at harvest time. However, the lack of early moisture might have helped the potato farmers to get their crops up before the weeds.

We have noticed a number of magazine articles recently concerning the use of chemical weed killers and insecticides, particularly the pre-treating of seed and the pre-plant use of weed killers. Farming has changed considerably since the days when Dad used to put us out in the field with the old reliable hoe, and it's changing even more now. The day is fast approaching when hand labor in the fields will be a thing of the past.

The absent-minded professor had decided to take himself in hand. In the bathroom in the morning he squeezed toothpaste onto his shaving brush and was about to clean his teeth with it when he recovered himself.

Both Cash, Beauty From Windbreaks

Now is the time to order your evergreen trees for farmstead and feedlot windbreaks. The Tierra Blanca Soil Conservation District is again making Arizona Cypress and Red Cedar trees available for windbreak plantings, according to Luther Lesly, chairman of the SCD board of supervisors. Applications may be obtained at the Soil Conservation Service office or the Extension Service office.

Research has shown the value of windbreaks. A well-planned and properly located windbreak can reduce fuel cost for heating a home as much as 20 per cent. Also, a well kept windbreak adds much to the beauty of a farmstead.

Research in states adjoining the Texas Panhandle revealed that cattle wintered outside during winter where windbreak shelters were available gained 34.9 pounds more per head than those without protection. Both groups were fed identical rations.

In Nebraska and South Dakota, 86 cattle feeders figured that tree windbreaks saved each of them \$800 annually.

Besides being profitable, to furnish livestock with the protection of a tree windbreak is the humane thing to do. Tree windbreaks also furnish ideal protection for quail and pheasant.

"Aha. Just caught myself in the nick of time," he remarked triumphantly, lathering his chin with the toothpaste.

How to Get a Deeper View of the News!

If you wanted to choose just one section of a newspaper each week as a quick way to become superbly "informed"—that section could be "Perspective" in The Houston Post.

Just as perspective is the way an artist projects depth into a picture, "Perspective" is the way Texas' greatest metropolitan newspaper projects to readers a deeper view of the week's news each Sunday.

A wide range of topics from world affairs to local politics, art, new books, science, and education are collected and brought into sharp focus weekly in this thought-provoking new Sunday Houston Post section. "Perspective" is just one more reason why every thinking person will want to read The Sunday Houston Post, Texas' greatest newspaper. Subscribe today.

Read "Perspective" New focal point for Sunday-reading in THE HOUSTON POST Texas' Greatest Newspaper Written and Edited to Merit Your Confidence

BUY KING-SIZE POWER AT OUR LOWER PRICES

"478" GMC c. i. d. V-6 with stand, tank, clutch output shaft, MURPHY PANEL \$1295 less carburetion and battery

"702" GMC \$2095 V-12, with 'same assembly as "401" and "478"
CONTACT US TODAY! PRICE THESE!
*Chevrolet 6 Cyl. "292"
*Pontiac "389"
*Olds "394"

LUBBOCK IRRIGATION & SUPPLY
LUBBOCK, TEXAS
Call J. W. Wilhite 500 North College Ave. Porter 3-5466 1/2 Mile N. of Tex. Tech

April 21 thru 27 is the date for the Annual Bicycle Inspection clinic held by the Hereford Optimist Club, according to Marvin Coffey, chairman of the program. We'll have more information on this later if we can get Marvin on the ball.

Meanwhile the construction crews over town are busy as beavers. There's a new apartment building now under construction on Avenue H just north of the present Villa Park. Ted Panceria has the floor run on his new building down on the Highway, and new homes are being constructed by the score. All-in-all, everyone seems to be busy, including "Slim" Wester who reports that he's been so busy taking care of concrete work that he's had to neglect his trot line out at Buffalo Lake. However, according to "Slim," "Casey" Gilbreath has been looking after the trot line. On the other hand, "Casey" says that W. O. Shelton is the

HIGH, WIDE and HANDSOME




THE NEW BIG HORN U-Rollit
\$500
Bailey

The rugged Big Horn is your biggest buy in Western Straws today. Features Bailey's exclusive new high crown with wide brim. Ribbon band and binding. Ventilated to keep you cool in the hottest weather. Saddle Tan.

And remember... only BAILEY U-ROLLITS offer *Cushion Ride*® comfort—the feather-light foam liner that gives you the finest fitting, easiest riding hat you've ever owned.

HARMAN'S
WE GIVE S & H GREEN STAMPS



LIFE

Go 'Round the Clock in lightweight J&F MOHARA

The sun never sets on these elegantly light J & F Mohara suits. That's because Mohara works all day and handles the night beat in style too. Mohara is Pacific's polished and poised blend of fine worsted, Kid mohair and Dacron® polyester that stays weight-free and wrinkle-free, even on heat-drenched days. You'll be out of the shade in Mohara this season thanks to its popular new light colorings. Quality and good taste are apparent, yet the price is surprisingly low. \$57.50

HARMAN'S
WE GIVE VALUABLE S&H GREEN STAMPS.

Easter isn't Easter without a Beautiful Hat



Shop now for your Easter bonnet from our wonderful collection that includes all popular styles and colors.

A. Big-brim, posy-trimmed straw
B. Cloche of tiers of organdy
C. Floral-trimmed sailor straw
D. Be-veiled crown of flowers
E. Big brim hat in a gay print

PRICES RANGE FROM \$2.99 TO \$8.99

HARMAN'S
WE GIVE S & H GREEN STAMPS

Beta Sigma Phi Council Marks Rituals April 2

The City Council Chapter of Beta Sigma Phi met on April 2 in the Community Room at the First National Bank. Mrs. Howard Gore, president of the Kappa Iota Chapter, presided as pledge rituals were taken by Mesdames John Gilliland, Harold Kids, Pat Parker, Don Chesser, and Jack Strain. Ritual of Jewel Degrees were taken by Mesdames Pat Ferguson, C. D. Fitzgerald Jr., Ralph Starr, Preston Hagans, Teddy Fangman, and Misses Jo Ivie and Paula Wright. Mrs. Bob Walker, president of Exemplar Chapter, presided as Exemplar degrees were taken by Mesdames Larry Summers, John Schneider, Don Baugous, Van Nichols, and Harold Miller.

A short business meeting, conducted by Mrs. Larry Summers, was held. It was voted that Founders' Day would be observed with a steak dinner for the husbands. A fund was started to provide draperies that are still needed at Girlstown. A project will be held later to complete the fund.

Mesdames Bob Walker, Preston Hagans, Charles Laing, Ronald Babione, Pat Ferguson, Floyd Walton, Carl Hollingsworth, C. D. Fitzgerald Jr., Harold Kids, John Schneider, John Gilliland, Pat Parker, Teddy Fangman, Doc Carter, Harold Miller, Van Nichols, C. C. Williams, Don Baugous, Gene Cope, Don Chesser, Jack Strain, Ralph Starr, Claude Miller, and Misses Jo Ivie and Paula Wright. The sponsor is Mrs. Bess Moore and the director is Mrs. Ansel McDowell.

Flame Room Scene Of Pink and Blue Shower March 30

A pink and blue shower was held at the Pioneer Natural Gas Flame Room honoring Mrs. C. D. Fitzgerald Jr. on Saturday, March 30.

Appointments were in crystal and silver with a stork centerpiece and a matching tablecloth and napkins.

Hostesses for the shower were: Mesdames Troy Rowland, Pat Parker, Vincent Gallagher, Jimmy Brown, and Miss Carol Ann Newell.

Refreshments were served to the following guests: Mesdames Harold Kids, Pat Ferguson and Jay, Bobby Shelton and Leslie, Gaylord Newell, C. C. Ellis, H. L. Hershey, Ralph Starr, Ira Ricketts, Fred Mercer, Joe Neely, Harold Hamby, Ralph Battey, C. D. Fitzgerald Sr., Clyde W. Russell, E. E. Bishop, Miss Paula Wright and the hostesses.



ASSUMING HER POSITION as assistant director at King's Manor is Mrs. Sally Carter, the personality required by the home's administration to work with elderly people. She also has had secretarial and bookkeeping experience. (Staff Photo)

St. Anthony's Guild Given 4-H Club Skits, Speeches

St. Anthony's Guild met March 28 at 8 p. m. in the auditorium at St. Anthony's School. Mrs. A. J. Bezner was in charge of the 4-H program, which included skits from the

County Share - the Fun Festival, a speech and a safety demonstration from the County Elimination Contest, and special music. Joyce Bezner of the Ford 4-H Club presented the program.

The Sadie Lee Oliver 4-H Club, under the leadership of Mrs. Harold Rudd and Mrs. George Turrentine, presented a skit, "Mary and Her 4-H Conscience." Those participating were Janis Turrentine, Deborah Jesko, Carol Turrentine, Deborah Thomas, Lynn Rudd, Judith Morrison, Karen Jesko, Jana Denton, and Rebecca Jesko.

A skit, "The Three Bears,"

Easter Supper Honor Husbands On April 2

An Easter supper with husbands as guests was held by the Faithful Workers Class in the home of Mr. and Mrs. J. E. McCathern on Tuesday, April 2.

Those attending the supper were: Messrs and Mesdames Joe Curtsinger, B. E. Roberson, W. J. Hacker, Delbert Kinsey, Marlin Gilliland and Mesdames Glenn Witherspoon, W. O. Witherspoon, Barrett Sowell, Roy Calvert, Charles Dones, Louie LeGrand and the hostesses.

Fifth Birthday Celebrated By Melinda Watts

Melinda Sue Watts, daughter of Mr. and Mrs. Glenn Watts, was honored with a birthday party celebrating her fifth birthday in her home at 308 Star Street on Tuesday, April 2.

Refreshments were served to the following attending the party: Lanna Clark, David Baugous, Kiska Hodges, Tommy Roberts, Wesley Strain, Helen Ann Lesly, Dana Maloney, Larry Anders, Suzanne Duvall, Jettie Watts, Larry Watts, Christine Watts, Scott Ward, Sandie Ward, Davis Ford, Larry Ritter, Cheryl Arney, Mike Turner, John David Hamilton, Kay Shook and Kristi Shook.

Miss Gordon Speaks For Delta Kappa Gamma

Mrs. Carter Named To Staff At King's Manor

One community's gain is another community's loss. So it is with Mrs. Sally Carter coming to Hereford from Borger, where she had been a resident of the area since 1939, to assume the position of assistant director at King's Manor.

Sally was chosen for this position because she has the personality to give elderly people the tender, loving care that the Home's administration insists upon, because labors of love are the life story of this woman and because she has the secretarial training necessary to the bookkeeping duties that will be necessary.

Growing up in Brookhaven, Miss. Sally attended St. Francis Academy there, and then went to business school in New Orleans. After her marriage to the late "Ted" Carter, she lived in Oklahoma. They moved to Borger where her husband was employed with the Phillips Petroleum Company. Sally immediately plunged in to do her bit to make a new area a worthy place to live. For the benefit of her two

sons, Henry and Bud, Sally started working with PTA, branching out from her local unit work to higher positions. Sally's time and talents were put to use in the First Methodist Church of which she was a member. Because she could and would do jobs, she was asked to work throughout the years in many capacities.

During World War II, Sally gave five years' service to the local Red Cross and aided in war activities through other organizations, plus many other jobs, too numerous to mention.

L. A. E. Study Club Observes Guest Day

Guest Day was observed by the L. A. E. Study Club on Tuesday, April 2, when it met at King's Manor. Mrs. Emmett Hale presided over the meeting with each member introducing their guest.

Mrs. A. H. Cook led the group in a sing-song with Mrs. Wiley Roberson accompanying them at the piano.

Program chairman, Mrs. Gordon Elliott, introduced a class of piano students from Mrs. Glenn Snyder's Studio and one student from the Hacker Studio, each playing two selections.

Students taking part on the program were: Kaye Lynn Alexander, Ricky Long, Carol and Tommy Newton, Steve and Gregg Whitaker, Dane Elliott, Jamie Pitman, Marjorie Paetzold, Ann Frye and Lori Hopson.

Cookies and punch were served from a table covered with a linen table cloth with appointments of white roses served as the centerpiece. Mrs. Wiley Roberson served the punch.

A tour of the home was made and, visiting with the residents of the home was enjoyed by all. Guests present included: Mesdames W. I. Duggan, Leon

(Continued on page 6)

On Saturday evening, March 30, the Delta Xi Chapter of Delta Kappa Gamma met in Hart. After a salad supper, the meeting was called to order by the president, Miss Della Stagner. During a short business session committee reports were given. The Personal Growth Committee, with Mrs. Alice Christman, chose to honor Mrs. Inez Robinson, a science teacher of long experience. Mrs. Robinson has had many awards in the science field as well as scholarships to further advance her teaching career.

The program of the evening was introduced by the vice-president, Mrs. Leta Kaul. The program honored future teachers, pioneer teachers, and exchange students. A skit by the Friona F. T. A., sponsored by Mrs. Ernest Osborn, was presented. Mrs. Ethel Bengner was in charge. Pioneer teachers from West Texas State were presented by Hazel Merritt, their hostess for the weekend. They were Miss Darthula Walker, former chairman of the geography department, and Miss Edna Graham, former chairman of the mathematics department. Both are retired and are members of Delta Kappa Gamma.

Other pioneer teachers honored were Mrs. Grace Lloyd and Mrs. Pearl Sheffy, teachers at Dimmitt.

Miss Heather Gordon, exchange student from Hereford, was the speaker of the evening. She gave an inspiring message about the history and general conditions of her native country, South Africa. Her concluding remark was "I want to make my audience aware of South Africa and to help my friends here to be informed and concerned about my native land."

Retired teachers honored as special guests were Miss Edna Graham of Canyon, Miss Darthula Walker of Canyon, Mrs. Grace Lloyd of Dimmitt, and Mrs. Pearl Sheffy of Dimmitt.

Exchange students were Elke Stefferen from Germany, attending school in Bovina, Heather Gordon from South Africa and Frank Hergert from Ger- in Hereford.

Farwell Future Teachers Association members, sponsored by Mrs. Frances Clark, were Martha Coffey and Becky Strain. Friona Future Teachers, sponsored by Mrs. Ernest Osborn, were Sharon Reeve, Gayle White, Clare Savage, Martha Knight, Mary Knight, Brenda

Deaton and Kay Neal. Hereford Future Teachers, sponsored by Mrs. Howell, were Patty Roach, Sherian Sevier, Janna Cole, Barbara Zinser, Kay Dirks, Ann Mercer, Virgil Barber, Randy Tooley, and Kenneth Tooley. Kaun Robinson came from Dimmitt.

Other special guests were Miss Belva Lawrence of Bovina, Mrs. Charles Cooper of Hereford, and Mr. Bengner of Friona.

Hereford Delta Xi members present were Mesdames Luella Durham, Grace Thomas, Pearl Adamson, Opal Bookout, Caudie Ola Brown, Alice Christman, Margaret Durham, Elizabeth Garner, Eleanor Hudspeth, Leta Kaul, Louise McDougall, Betty Mercer, Sophie Snafe, Inez Welch, and Misses Madeline Bell, Lucille Park, Della Stagner, and Erma Walker.

Deaton and Kay Neal. Hereford Future Teachers, sponsored by Mrs. Howell, were Patty Roach, Sherian Sevier, Janna Cole, Barbara Zinser, Kay Dirks, Ann Mercer, Virgil Barber, Randy Tooley, and Kenneth Tooley. Kaun Robinson came from Dimmitt.

Other special guests were Miss Belva Lawrence of Bovina, Mrs. Charles Cooper of Hereford, and Mr. Bengner of Friona.

Hereford Delta Xi members present were Mesdames Luella Durham, Grace Thomas, Pearl Adamson, Opal Bookout, Caudie Ola Brown, Alice Christman, Margaret Durham, Elizabeth Garner, Eleanor Hudspeth, Leta Kaul, Louise McDougall, Betty Mercer, Sophie Snafe, Inez Welch, and Misses Madeline Bell, Lucille Park, Della Stagner, and Erma Walker.

Butter Cake Is Demonstrated By Mrs. Beene

Meeting in the home of Mrs. C. A. Smith on April 2, the Dorothea Prowell 4-H Club saw a demonstration on making butter cakes, given by Mrs. Jean Beene, assistant home demonstration agent. Mrs. Beene pointed out that cake baking is an art which requires a willingness to practice.

During the business meeting Wileta Wiley was appointed vice-president and Terri Townsend reporter. Congratulated for honors won in the County Contests were Catherine Smith, who won a blue ribbon for Foods and Nutrition Educational Activity and will be district representative in the senior division; Cynthia Hanna, who won a blue ribbon in the same category and will be district representative in the junior division; Sue Kirby and Joette Hanna, who won red ribbons for Vegetable Preparation and Use.

Present for the meeting were Sue Drummond, Sue Kirby, Wileta Wiley, Joette Hanna, Cynthia Hanna, Terri Townsend, and Catherine Smith.

Clothing Specialist Marks Importance Of Volunteers

Stressing the key importance of the volunteer adult leader, Miss Fannie Brown Eaton conducted a training program for 4-H clothing leaders April 2 in the Community Room at the First National Bank. Miss Eaton is an extension clothing specialist from the Agricultural Extension Service of the A & M College of Texas.

In her introduction Miss Eaton reviewed the purposes and values of the 4-H Club program for the 4-H'ers, their parents and industrial and civic leaders. She also pointed out the

continuing interest and support of 4-H alumni.

Young people of different age levels build self-confidence and poise through the development of appreciation, knowledge, and skills for appropriate and suitable dress," Miss Eaton stated in outlining the objective of her course.

Specific goals to be kept in mind were listed as follows: to understand how clothing is used as a special tool; to understand physical build and the advantages of self-acceptance; to make the most of the physical self through grooming, grace, and poise; to use clothing to enhance the physical self; to develop self through use of skills in buying, making, and caring for clothes, and to develop self through sharing

(Continued on page 6)

Current Events Discussed For Bay View Club

Meeting in the home of Mrs. Carl Ferrin on April 4, the Bay View Club heard a program on national and international current events. Officers for the 1963-64 club year were elected. A former member for many years, Mrs. John McLean, was elected to honorary membership in the club.

The program on national current events was presented by Mrs. A. M. Jones. International current events were discussed by Mrs. R. B. Miller.

New officers of the Bay View Club are: Mrs. J. W. Gilliland, president; Mrs. Ansel McDowell, first vice president; Mrs. Colby Conkwright, second vice president; Mrs. Richard Barnard, recording secretary; Mrs. Carl Ferrin, corresponding secretary; and Mrs. Howard Gault, treasurer. The nominating committee was composed of Mrs. Jimmie Gillentine, Mrs. J. W. Alexander, and Mrs. Francis Hardwick.

Club members present were Mesdames J. W. Alexander, Phillip Bartley, Richard Barnard, Lee Benefield, Bruce Barney, J. W. Gilliland, Jimmie Gillentine, A. M. Jones, W. S. Kerr, J. W. Kirby, Ansel McDowell, R. B. Miller, Carl Ferrin, J. W. Spradley, and J. P. Slaton.



CELEBRATING HER FIFTH birthday Tuesday was Melinda Sue Watts, daughter of Mr. and Mrs. Glenn Watts, 308 Star St. A birthday party for Melinda was given by her mother in the family's home. Twenty-one guests attended the party. (Staff Photo)

Shower Honors Recent Bride

A bridal shower honoring Mrs. Glen Edward Cash, formerly Betty Westberry, was held recently in the Community Room at the First National Bank. Hostesses were Mesdames Bobby Ramey, Wyatt Harman, Roy Manning, and Benny Cooper.

Guests were served from a table decorated with the bride's colors of pink and white. Pink linen with a white lace overcloth covered the table. The centerpiece was composed of pink roses with pink candles in crystal holders.

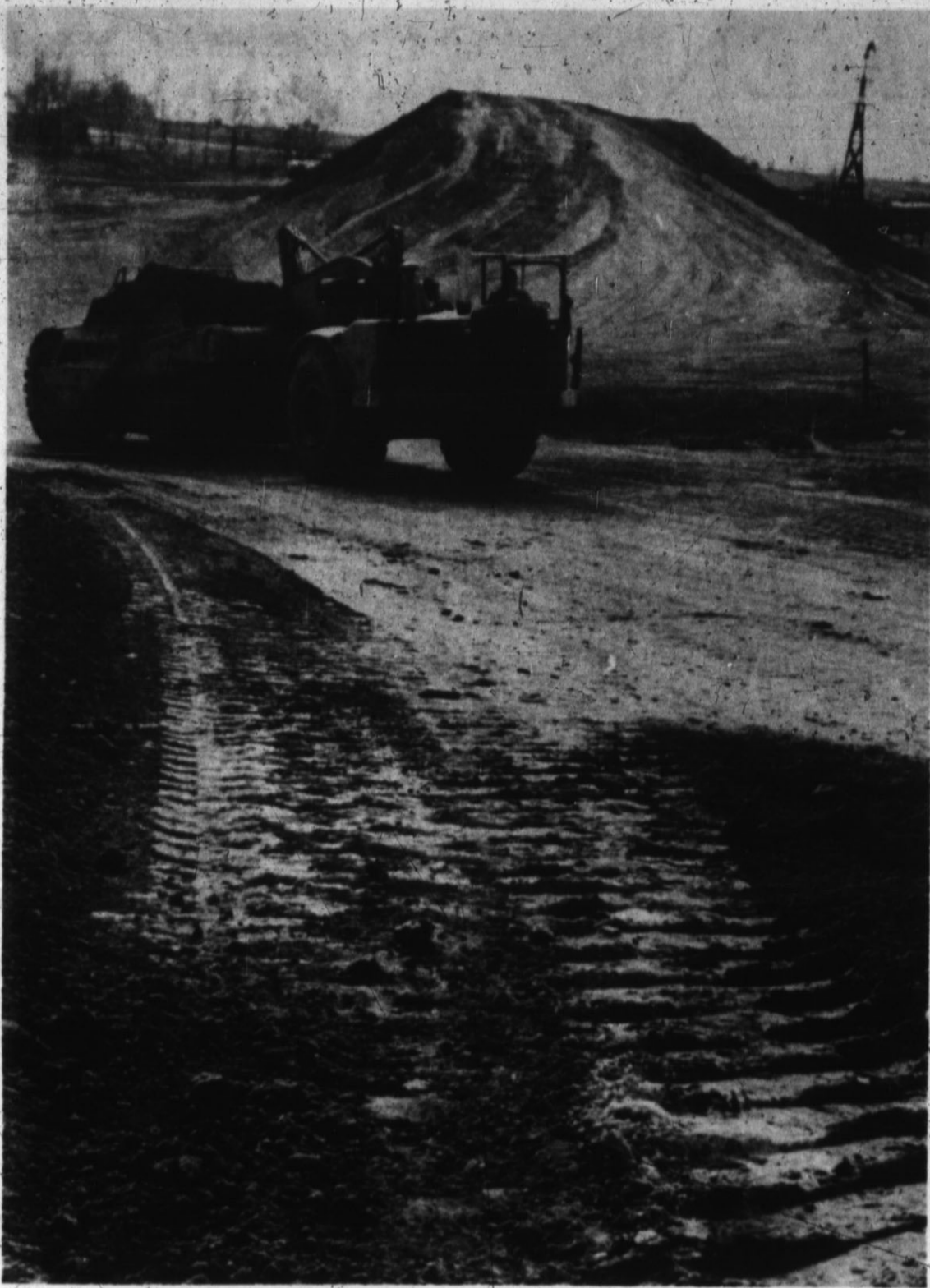
(Continued on page 6)

Cash-Westberry Wedding Revealed

Mr. and Mrs. J. D. Westberry of Hereford announce the marriage Feb. 22, 1963 of their daughter, Betty, to Glen Edward Cash, the son of Mr. and Mrs. James Cash, also of Hereford. The couple's wedding trip took them through northern New Mexico and Colorado. They are at home at 826 Blevins. The groom is with Hereford Real Estate.



AT A 4-H LEADER TRAINING PROGRAM Miss Fannie Brown Eaton (right) outlined the purpose and goals adult leaders must keep in mind while teaching 4-H'ers to buy, make, and care for clothes. Leaders were urged to assist their young people in the development of self-confidence and poise. In the background are Mrs. F. A. Marnell and Mrs. Lester Wagner. (Staff Photo)



CONSTRUCTION OF THE FILL for the Santa Fe railway spur to Holly Sugar Corporation's Merrill E. Shoup Plant continued at a rapid pace here this week. Work on the fill was nearing completion on the east side of U. S. 60 with construction of the overpass yet to begin. Santa Fe officials state that the fill is to be completed, the overpass constructed, and rail line laid by May 1. When construction is complete the line will be used to haul heavy equipment and materials to the plant site. (Staff Photo)

Electric Coop. Hosts Meeting On Power Use

Power Use Committee members from Regions 4 and 5 of Rural Electric Cooperatives met in Hereford Tuesday for a bi-monthly session. About 20 persons were present from a number of North Plains and South Plains cooperatives.

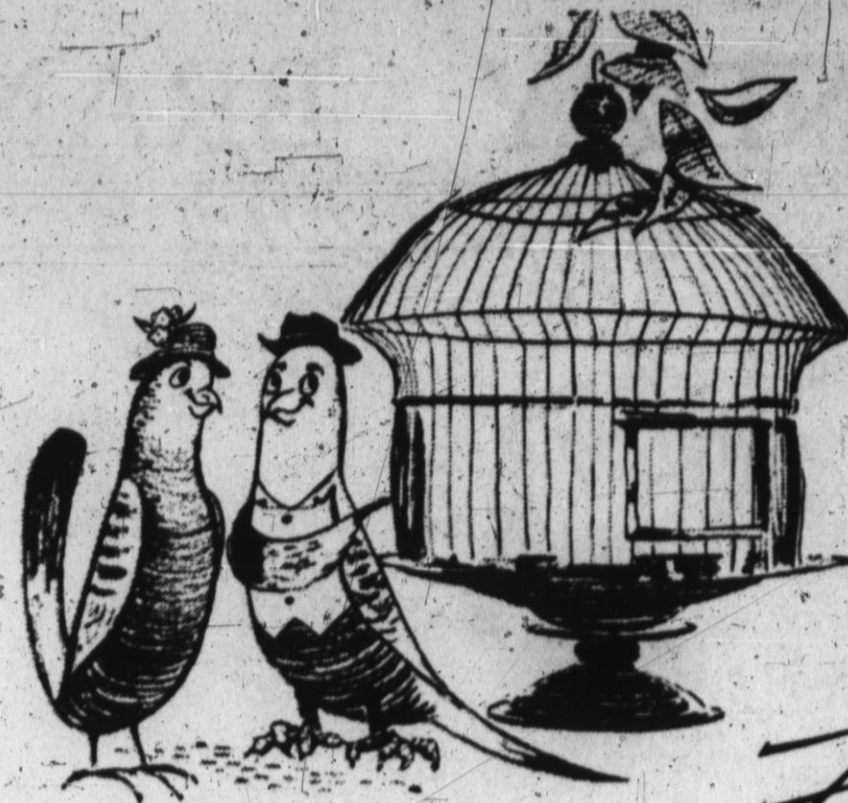
The meeting was held in the Deaf Smith County Electric Cooperative building. During the morning session, Leo Forrest showed films and told of his work recently in South America with cooperatives. Forrest is manager of the Deaf Smith County Electric Coop.

The afternoon session was devoted to discussions of Applied Program Planning and the use of electricity in Irrigation Systems.

Sam Morgan, assistant manager in Hereford, served as program chairman.

At the close of the meeting, the visitors toured Southwest Offset Inc. in Hereford and watched as the Texas Coop. Power newspaper was being printed for all cooperatives in the state.

The President of the United States should be addressed as Mr. President or Sir.



PLAY IT CAGEY . . . Wing to First Federal for your new home loan. We keep a covey of money-wise owls to flit you through the procedure without ruffling a feather. They'll give you a foolproof flight plan, keep you from going out on the financial limb.

First **FEDERAL**
Savings & Loan Association
of Amarillo

DOWNTOWN: 406 POLK - DR 2-3247

SUBURBAN: WOLFLIN at DUNIVEN - FL 5-3375

DON L. BAUGOUS
HEREFORD



Men! We ask you, WHY pay more for the same quality?

Come in - Look them over - Try them on -
See how they fit - Inspect the quality . . .

SMART, COMFORTABLE, MID-WEIGHT...

SUITS

Style, Quality and Tailoring you only find in higher priced suits. Comfortable, long wearing, mid-weight fabric consisting of 35% Mohair, 35% Dacron Polyester and 30% Wool. Choose from Youngmen's natural and continental models with plain front slacks or men's with plain or pleated slacks. Handsome patterns and colors to suit any man's fancy. Men we urge you to see this outstanding assortment, come in now and take advantage of this thrifty Anthony price. Pay cash or buy on our convenient Lay-Away plan . . . you save either way.

- Blues
- Browns
- 3 Button Models
- Blacks
- Olives
- Notch and Clover Leaf Lapels
- Greys
- Charcoals
- Stripes-Plaid-Check Effects
- IVY STYLES

\$43

SIZES	34	35	36	37	38	39	40	42	43	44	46	48
REGULARS	X	X	X	X	X	X	X	X	X	X	X	X
SHORTS				X	X	X	X	X				
LONGS			X	X	X	X	X	X	X			



Anthony's
C. R. ANTHONY CO.

You expect more quality for your money at . . .

. . . and you get it!

Resident Dies In Big Spring

David G. Odam died March 30 in the Veterans' Hospital at Big Spring. Born on Jan. 27, 1888 in Greenville, S. C., Mr. Odam had been a resident of Hereford for 14 years.

He is survived by his wife, Mae, of 510 West 4th; two sons, D. G. Odam of Divine, Tex., and Robert Odam of San Pedro, Cal.; and three daughters, Mrs. Wyde Roberts of Afton, Tex., Mrs. Clyde Mercer of Silvertown, Tex., and Mrs. Leon

Lavy of Hereford. He also is survived by ten grandchildren and two great-grandchildren. Services were in the First Baptist Church of Spur on April 1. Graveside services were at Lakeview Cemetery near Floydada.

ON CONCERT TOUR

Mickey Bonesio, son of Mrs. James W. Garner, 122 Ave. D., will be included in the 54-voice Austin College A Cappella Choir as it begins its 1963 spring concert tour. Appearances on the nine-day tour are scheduled

HONORED AT A.C.C.

Two Abilene Christian College students from Hereford have been named to the Dean's Honor Roll for receiving the following number of A's: Edwin Axe, senior, received 15 hours of A; Sidney Blankenship, freshman, received 9 hours of A.

Axe, an accounting major, is the son of Mr. and Mrs. W. P. Axe, Rt. 3; Blankenship, a Bible major, is the son of Mr. and Mrs. M. W. Blankenship of Rt. 4.

in nine states and Washington, D. C.



AND

Clean Your Winter Clothing to Prevent Moth Damage.

DO IT YOURSELF!

We Help With Spotting

We Also Have A

DROP OFF SERVICE



FREE EVERY 10th LOAD FREE
ALSO REGISTER FOR FREE LOADS
DRAWINGS EACH SAT. AFTERNOON

OPEN 8:30 TO 6 AND LATER
BY APPOINTMENT

HOFFMAN'S POLY CLEAN

212 N. 25 Mile Ave.

EM4-1636



Sadie Lee Oliver and Mrs. Hardy Benson
(Personal Photo)

H. D. CHATTER

**Extension Schedule Is
Already Full For Month**

By Argen Draper
The extension schedule is again full for the new month. Mrs. Fannie Brown Eaton trained clothing leaders on Wednesday. The Favorite Foods Contest was to be held on Saturday. I will be guest speaker at the Simms Study Craft Club on April 10. Also, remember the district meeting at Friona on Thursday, April 11.
We have memographed a list of adapted fruit varieties for the Panhandle. You may have this memographed copy by calling the office.
An item from the Farm Index, Economic Research Service USDA, gives this information: Who Uses The Land?
Farmers and ranchers mostly. Less than nine per cent of the population lived on farms in 1960 and another 21 per cent lived in the country. Seventy per cent of the population was urban. But the fields and pasture and range used for agriculture took 48 per cent of the total land area in the nation. Cities and towns, highways, parks, airports and the like took only seven per cent. However, farmer and city dweller alike profited from the recreation and beauty provided by the one-third of U. S. land in forest and woodland. The remaining 12 per cent of the land was in beaches, swamps and deserts.

Are you surprised at seven per cent of the land being used for the cities and towns, highways, parks, airports, etc? I had felt that probably more than seven per cent of the land area was covered by asbestos and concrete.
Mr. and Mrs. Hardy Benson attended the reunion of Hardy's class at A and M last week. On their way home they visited with Miss Sadie Lee Oliver at Belton. Mrs. Benson had a good report on Miss Oliver and her mother. Mrs. Oliver has celebrated her 102nd birthday and is doing remarkably well. It is amazing, Miss Oliver asked about many of you folks in Deaf Smith and sent her best regards. She remembers the county so kindly and fondly. She said she would like to come and drive along the roads and see all the signs of progress. When I was coming to Hereford from south on Highway 385, I thought of the changes that she would see:
To Miss Oliver: Imagine leaving Hereford to make a home visit with Mrs. Ed Dziuk. Moore Grocery is not the combination grocery and filling station as it once was — it is a very modern station and grocery store in separate buildings. Across the street is a Texaco station, on the northeast corner is a Phillips 66 station and on the other corner is a Humble station. There is a signal light instead of the original blinker. The divided highway with the center island gives you the assurance that you are in for some changes. An underpass on the four-lane highway makes for expediency of moving traffic.
The creek bridge is wide and modern. On the west side there was a landing field when you worked in Deaf Smith. Then the first residence on that side of the highway was the Hennon place. Between the bridge and the green house that belonged to the Hennons are nine residences — one stucco, three asbestos siding and five brick. Also, a driveway into the Labor camp. Past the Hennon place is an industrial development with a paved street and very attractive street lights. The B & B Oliver has built a large business in this area. A large brick house has been built just north of the windbreak that was set out by the George Heards when Mrs. Heard was one of your landscape demonstrators. Returning from the Dziuk remodeled residence, you would see seven large ranch style houses. These are some of the most attractive in the county. Also on the east side of the highway is a real estate office and the International Harvester Building — just like the pictures in the farm papers. Before crossing the creek, there is a road that turns east and residences and the Country Club and golf course would almost amaze you with the development here. Yes, you need to come to Hereford to see the progress and to see the many foot prints you have left here. Your good work in this county is still being felt in the lives and the attitudes of the citizens here.

PLEDGES HONOR SOCIETY
Dudley Bayne Jr. will be among the 19 new members of the Texas Tech chapter of Tau Beta Pi, a national engineering honor society, to be initiated on April 26. Bayne is the son of Mr. and Mrs. C. D. Bayne, 514 Star.

Donkeys are the only mode of transportation in Clovelly (De von, England) high street.

Hippety-Hop to
Anthony's
WHY WAIT?
Get Ready NOW
Easter

For The Shandero All Occasions Fashion Conscious Duster Ensemble ...

The lovely sheath dress, pretty on her own, changes her outlook topped with a fetching matching duster. Beautifully made and fashioned in shandero fabric. The duster is laminated to withstand wrinkles. Truly an ensemble wearable through Spring, Easter, into Summer. Choice of beige and turquoise.

16.95

Spring Focus On The Faille Duster ...

An instant success in the fashion world. So smart and pretty with its cardigan neckline, raglan shoulders and slash pockets. So much more expensive looking ... Silicone water repellent, spot and wrinkle resistant. Navy, Black, Oyster, Red.

10.95
Sizes 6 to 18

Lots of fashion and quality at a thrifty Anthony price!

Smart Dresses For The Young "Elegantes" ...

Off-white combed cotton sleeveless dress with matching Orion Acrylic long sleeved jacket. Screen printed blue roses on skirt and sweater give the garment that custom look!

Sizes: 7 to 14 **5.95**

A—Charming dress with a solid bordered skirt. V-stitched bib with pretty edging and floral cluster. Fine quality woven cotton. Pink or Blue.

Sizes: 3 to 6x **3.98**

B—Eye-catching little girls dress fashioned in Dacron, nylon and cotton blend. Forever fresh and so easy to care for! Lace trimmed bodice and skirt. Pretty ruffled front. Lots of quality and style at a thrifty Anthony price! Blue, Beige.

Sizes: 3 to 6x **3.98**

See Our Girls Millinery Selection!

The Navy's Here For Easter ... In a 3-piece Crepe Ensemble

A smart jacket dress that does everything a suit does and then some! Wisk off the chic laminated crepe jacket, the shapely slim crepe skirt, is topped with a pretty lace overblouse: Navy or black with white overblouse

14.95
Sizes: 10-16

Anthony's
FLATTERING FASHIONS IN HEELS FOR SPRING by Rogers

Sleek elegance with a comfort secret... beautiful pastel colors, patents, whites, or smooth leathers, new attractive patterns, new attractive textures. Select from high or medium lifetime heels. See our outstanding new patterns! Sizes 4 to 10 in narrow and medium widths.

6.95

Smart New Colors

Artfully Shaped Straw Hats For Spring ...

The new direction of flattery when Spring wings in. Straw... rough straw deep billbox above and below striking rough straw sailor. Perfect companions for your Easter finery. Where else but at Anthony's could you buy so much fashion at such tiny prices?

\$6 and up

Smart Continental Styling BOYS' SUITS

Fine tailored continental suit fashioned in 50% Rayon and 20% Acetate. The style is a 3-button classic with slanted flap-pockets. Crease resistant finish, inside pocket and breast pocket, fully lined. This suit will make him look like a younger edition of Dad. Black, Teal, Brown, Navy.

SIZES 4-12 **10.95**

• Black • Teal • Brown • Navy

Boys' Plaid Continental SPORT COATS

Handsome sport coat tailored of fine Galey & Lord cotton along the classic three button Ivy line. Two side pockets with flaps, inside breast pocket. Fully lined. Good looking, practical and styled for boys with men's fashions in mind. Blue/Olive or Brown/Olive plaid.

SIZES 4-12 **8.95**

THEFT FROM A RESIDENCE

Covers money and securities against theft while within your home or that of a messenger.

up to **\$250**

STOREKEEPERS POLICY

Plains Insurance Agency
Since 1926
Jno. H. Patton W. H. Patton
Robert Lemons

Smart New BAGS We've got em!

One of the most outstanding collections of beautiful bags we have ever presented. Brand new 1963 spring styling in an array of the most popular colors. Masterfully detailed to look like much more expensive bags. Plan now to see these, there is one to help complement each of your new spring outfits.

BAGS A & B AND MANY OTHERS

\$2.98

STRAW BAGS Sample Picture **\$2.98 & \$4.98**

THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday April 7, 1963

70-Mile Speed Laws Can Help Reduce Accidents

The present outlook for a general 70-mile-per-hour highway speed limit in Texas reflects recommendations made through columns of The Brand for a period of more than 10 years. Some of the other proposals, however, merit careful consideration.

As we have noted in the past, numerous highways and sections of Texas will find 70 miles an hour to be practical and realistic. On the other hand, there are specific areas and roads where the limit should be curtailed drastically below the present 60-miles-per-hour. These reservations, as we understand the proposal, will be part of the new bill, leaving speed designations to the Department of Public Safety.

In addition, we feel that it would be a mistake to tie the hands of our enforcement department with elimination of radar and other present systems of enforcement. While we would be among the first to agree that the "cop" who hides behind a sign board is a "heel", we must recognize the fact that the speed violator is the one who is breaking the law. We face the fact that speeding is the one single factor which claims around 50 percent of lives lost in Texas highway accidents.

When, and if, we do get realistic and practical speed limits, enforcement of these new and higher maximum speeds will be more important than ever before. In truth, it appears that we should release our Highway Patrol in unmarked cars — complete with radar — in an effort to keep enforcement regulations in effect at all times. With new, realistic speed rates adapted to specific areas in behalf of public safety, the driver who previously considered our old regulations obsolete will no longer have a reasonable excuse for exceeding state limits.

The ideal situation, in fact, would be for all drivers to adopt a new outlook on highway safety — even to the point of

copying down the license numbers of speed violators and mailing them in to the department in Austin. If we ever arrive at this point, we will most certainly find a huge down trend in highway accidents and annual death tolls.

Because our old 60-mile regulations were not practical, many of us have adopted the same outlook on speeding which the public adopted during prohibition. Speeding, to many people, is a game they play with the Highway Patrol; if they are apprehended they classify it as "bad luck", but when they escape detection they go about their business without a single quail of conscience. So long as this general attitude exists we can look forward only to continued slaughter.

Meanwhile, the joint effort of the legislature and safety officials to establish a realistic speed limit is definitely the first step in the right direction. With a little patience and rigid enforcement policy it can most easily solve Texas' No. 1 problem. All we need now is support of the people, and this will come only with an extensive period of education through which we must sell ourselves on the fact that traffic regulations are established for our protection, and not as a dictatorial edict, long ago made obsolete through modern progress.

New Policy On Cuban Attacks

While we are definitely of the opinion that the United States has consistently mis-managed the Cuban situation, recent action to eliminate official encouragement of raiding parties from U. S. soil appears to be practical and sensible.

How would we feel if Russia, for instance, launched and encouraged attack after attack on the United States from Cuban soil? Without doubt, we would start taking shots at suspicious boats just as the Cubans have done. Continuation of such a situation can only lead to open warfare — and possible annihilation for several nations.

While our sympathies lie with the Cuban refugees, this is no reason for us to sponsor piracy. The United States is far too great a nation to engage in such practices. We should either take outright official steps as a nation — or we should keep our promises and operate within the bounds of international law. Besides, aspiring rebels can move their operations to other areas with greater success and effect.

Right is right and wrong is wrong. Consequently, we are happy to see the United States once again adopt a policy of honesty and fairness which will enable us and our allies to hold up our heads and make honest answers in the face of accusations. Such tactics may work well for Mr. Khrushchev, but we must also remember that Russian agreements in most sources are not considered "worth the paper on which they were written".

Guest Editorials

CARL R. MILLER in The Raymondville Chronicle: The 15-year-old youngster stood sheepishly before the headmaster of a Munich school who was "reading the riot act" to him. The boy was soundly censured for lack of interest in his studies and was asked to leave school.

"Your presence in the class destroys the respect of the students," the headmaster said.

The youngster, who felt he had a bent toward mathematics, took an examination to enter the Swiss Federal Polytechnic School in Zurich, but he failed to pass.

He entered another school, finished his training, and then hopeful of becoming a teacher-applied for an assistantship at the Polytechnic.

Again he was rejected. He finally secured a position as a tutor for boys in a Zurich boarding house, but soon he was fired from that job. Finally, through political contacts of his family, he managed to obtain a job in the patent office in Bern.

The man who compiled this string of failures was none other than Albert Einstein.

FRANZ W. ZEISKE in the Bellville Times: Dick Hedges came by for his usual Saturday afternoon visit and after exchange of the usual amenities, left me the following anecdote:

The farmer had watched the motorist working on his second-hand car for about an hour.

"What are you looking at?" asked the exasperated motorist. "Is this the first motor car you ever saw?"

"No," was the farmer's reply, "but it's very much like it."

"And This Could Mean—
No Need To Speed"

I'M LEADING THE
DEPARTMENT IN
SPEEDING TICKETS



Some Tasks For Women Aren't Really 'Work'

By Dale Stevens
Brand Society Editor

Recently an editorial in the Lubbock paper quoted statistics concerning the length of the work week of the average American housewife. While her husband is demanding — and getting — a 36-hour work week, she works 50 to 60 hours, in spite of the many labor-saving devices found in the aver-

age home, according to the survey. Some years ago a magazine article pointed out that the sight of all the machines and gadgets at her disposal for easing her work gave a woman such a guilt complex that she felt compelled to paint-it-herself, build-it-herself, or make-it-herself. She was therefore working longer and harder than

getting — an 36-hour work-week. What do we classify as working hours? Polishing silver, mopping floors, cooking, ironing — the routine, constantly to be repeated tasks of running a household — or do we also include sewing, gardening, refinishing a piece of antique furniture, the endless chattering and sponsoring of children's activities, and telephoning for the committee on the church social? If we include all our do-it-yourself projects, our church, community, and social activities as work or duty, it is no wonder that so many of us feel "put upon" and become neurotics.

Perhaps it is time that we take an inventory of our activities. Not the routine tasks, but all the other things that we do. If we classify everything that we do as work or duty, the dreaded painting of a room gives a most satisfactory feeling of accomplishment. Surely if we didn't love little boys and enjoy their company, we would never have agreed to be Den Mothers. Is gardening truly all work, or do the green grass and bright flowers make us feel a little closer to God? Surely to see a little girl spread a be-ruffled skirt and hear her say, "Mommy made it," is a thing of joy.

Perhaps we will be more content with our lives and happier with our families if we reclassify much of our work as hobbies or leisure-time activities. If any of our activities cannot be reclassified, if we still can't say that we like to sew, or build a bookshelf, then let's discard those activities and find something we do like to do. Our families will like us better!

50 YEARS AGO

Politics Take Spotlight In Schools, Post Offices

The Hereford post office still holds her own as an office of the third class; this is to say, that the gentlemen (or lady) who knocks the Hereford plum (which is now vacant) will get \$1,800 per year as a stipend for his services. The applicants are all busy pulling on their "pulls," but if something don't happen pretty soon, in the opinion of the Brand, somebody's "pull" will break. We hope no injury will be done to the ambitious anticipations of the pullers or the pullees.

ELECT SCHOOL TRUSTEES

There will be two elections in all of the county school district next Saturday, April 6, at which time each district will vote for trustees for their own district and in addition vote for five county school trustees for the entire county. The Hereford Independent District will vote at this time for county trustees only, since the elections for local trustees come in May. The present county trustees are: J. W. Barnett, A. P. Murchison, B. K. Nutter, S. J. Rice, and Charles Donnell.

25 YEARS AGO

School elections over the entire Hereford area last Saturday resulted in the election of three county trustees; two trustees in Common School districts over the county. The election in Hereford returned W. Jesse Stanford and S. P. Ross to the school board; here, trustees carried over were: Bill Kerr, A. H. Strub, L. L. LeGrand, Cliff Hicks, and D. H. Alexander.

Panhandle Paragraphs

TULE HAVEN HOME SEEKS \$700,000

At a meeting held Thursday night, Tule Haven Senior Citizens Association launched a fund drive for \$700,000 with which to construct and endow a rest home to serve this area. A pledge of \$50,000 has been made. All gifts to the project will be placed in escrow until Oct. 1, at which time the fund drive will end. Several choice building sites have been offered to the organization without cost. The steering committee wants to travel "first class" as it plans a home with unexcelled facilities, competent management, and adequate financing. It wants to avoid some of the pitfalls of some of the area homes which are crowded, unattractive, often unkind to residents, and not clean. The proposed building will cost an estimated \$200,000 with an additional \$500,000 needed for the trust fund.

THE TULSA HERALD

DEPOSITS HIT \$37 MILLION

Deposits in Lamb County's six banks registered a whopping \$37,105,092 on a call for bank reports made on March 18 by federal and state banking officials, a compilation showed this week. This figure was up almost \$5 million over the comparable call a year ago on March 26, 1962, when deposits totaled \$32,685,024. It also was the highest March bank report in county history, reflecting the continued growth of Lamb County and its climbing economy. All of the six banks showed healthy increases over deposits of March 1962, and deposits were at an all-time high for trade.

LAMB COUNTY LEADER (Littlefield)

ROAD CLOSING LITIGATORY STARTS

Several property owners in the vicinity of the old sewer plant road at the southern outskirts of Canyon have filed for an injunction to prevent the closing of the road. Filing the suit for Hosea Foster, Buddy and Jack Taylor the latter part of last week was the law firm of A. W. Lair and Dale Williams. Several other plaintiffs were mentioned in the suit for injunction. Defendant is Roy Cline, Amarillo, developer of Ponderosa Addition, just south of the disputed road. The brief alleges that the road in question has been in public use for more than 30 years. It further alleges that streets being constructed in the vicinity "would effectively close the road."

THE CANYON NEWS

TEMPERATURE HITS 93 DEGREES

The thermometer pushed up to 93 degrees in Perryton on Thursday afternoon, highest mark of the year and making everybody uncomfortable. The high reading came after a week of moderate temperatures and gave evidence that indeed spring is here. Cloudy skies covered the area on Friday and Saturday, but Perryton was still waiting Saturday afternoon for the long-expected rains to fall. The prolonged dry weather has caused much activity in the fields during the week as farmers have been busy chiseling land to hold it in place.

THE SUNDAY HERALD (Perryton)

ADVOCATE ANGLE PARKING

In an effort to change and improve downtown parking, members of the Merchants Activity Committee of the Chamber of Commerce approved a motion to poll merchants in the four, five and six hundred blocks of Main Street to determine if single parking is desired over, parallel parking. The results of the poll will be presented to the City Council.

In a lively discussion concerning the future of downtown parking in Borger it was pointed out that more and better free parking is needed.

"Our parking problem is mostly psychological," Paul Alakin told the group. "The site must be convenient, close by and there must be plenty of room."

Another member pointed out that the change to angle parking would help the merchants. He pointed out that most women do not like parallel parking and "they do 80 per cent of the spending."

— BORGER NEWS-HERALD

THE BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his hindwired farm takes a look at automation in his letter this week. It's hard to tell what he sees.

Dear editor:

I figured it was bound to happen sooner or later. Any time you can wipe out whole cities just by pushing a firing button, explore outer space with a radio transmitter sending back messages from 10 million miles out, calculate vast and complicated mathematical problems in 2 seconds with an electronic brain, or have your coat dry-cleaned by an automatic machine you just drop it in, it's just a matter of time till automation hits the medical profession.

And sure enough, last night I read an article predicting that before very long medicine is going to have an electronic machine, that'll produce an instant diagnosis. You just step inside, it'll x-ray you, take a blood sample, register your temperature, meditate a few seconds, and scientifically and electronically diagnose you.

I have been giving this machine some thought, and I suspect there'll have to be some improvements and added attachments before it'll come into popular use.

For example, say it's coin-operated. All right, you drop \$25 in the slot, the door opens, and you step in. After the gears get through grinding and the lights through flashing, and the diagnosis comes out on a printed slip, ordinarily the door would re-open and you could step out and head for the drugstore with your prescription.

But what if you've got a complicated case, not just a handy virus? They'll have to have another coin slot inside to deposit more money in before the machine will let you out. No machine is going to treat you for a bad cold at the same rate it charges for a psycho-neurological break-down.

This thing is going to take a lot more study and research before it's ready to be put on the market. It'll take years, and it's a good thing, because when it gets time to get around to it, science is bound to come out eventually with a coin-operated farm tractor, but we want to postpone it as long as we can.

Yours faithfully,

J. A.

What Does Light City Vote Mean?

Hereford city officials are facing considerable "joshing" these days as a result of the recent election in which 52 votes were cast, all 100 percent in favor of unopposed candidates.

"We can't decide whether they like our policies, or if the voters feel that we should have two years to clean up the mess we have made," said one official.

From where we sit, there seems to be little doubt, however. After watching City of Hereford voters for a period of some 30 years, we are well convinced that they are happy and contented. And, any time the "public feels" otherwise, the officials generally find it out in a hurry.

Hereford's government and city operations are far from perfect, which we feel sure the elected officials would be first to admit. On the other hand, most of them are doing the best job they know how to do — and the people they serve appreciate their efforts, planning and sincerity. We will face numerous problems within the next 10 years, and we hope that our officials will continue with the same attitude.

Such policy has at least brought us a long way. Hereford is considered one of the better towns on the high plains — and that's saying a lot.

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas



NATIONAL EDITORIAL ASSOCIATION
SUSTAINING MEMBERS

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
H. A. Tuck, News Editor
Bill Penn, Adv. Mgr.
John Anders Shop Foreman

Entered as second-class matter July 6, 1948 at the post office of Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each. Classified advertising rates: 6c per word per word first insertion (60c minimum); 4c per word each additional insertion.



MEDALIST WINNER in the District 1-AAA Golf Tourney played here Wednesday was Dick Combs, who shot a 74 on 18 holes. Hereford won district and will represent 1-AAA in regional play at Odessa. (Staff Photo)

BOWLING 'em over

Following is the results of bowling action in the Sunset Kesters League Tuesday night.

RESULTS

Reddell Water Well	3
Hi - Plains Savings	1
Thomas Beauty Shop	4
Carl McCaslin	6
Lone Star Agency	8
Booster Real Estate	1
Wilson - Simmons Grain	4
Tannahill Variety	0
Ford, Vega	2

TEAM STANDINGS

Team	Won	Lost
Thomas Beauty Shop	34	10
Booster Real Estate	33	11
Carl McCaslin	24	20
Lone Star Agency	32	12
Hi - Plains Savings	23	21
Wilson - Simmons	21	23
Reddell Water Well	18	26
Dimmitt Meat Co.	17 1/2	22 1/2
Tannahill Variety	17	27
First State Bank, Vega	17	23
Ford, Vega	16 1/2	27 1/2
Elizabeth Witherspoon	7	37

Bea Rhodes stole the spotlight during Tuesday's action with a 635 series, while laying out 246, 208, and 181 in order. She led Lone Star Agency to three wins. This is the league's best series of the year.

Beulah Cargo gunned a 526 series for Booster Real Estate with a high game of 192. Jean Callard racked up a 518 series for Thomas Beauty Shop with a high game of 190.

Miss Callard was presented a Women's International Bowling Congress award for



CHIEF JACK PINCKERT, United States Navy, was recently promoted to the rank, Stationed at Norfolk, Dam Neck, Va., Chief Pinckert instructs in launching of guided ballistic missiles from nuclear powered submarines. Jack is one of the youngest men in the Navy to earn the rank of Chief. A graduate of Hereford High School. He is the son of Mr. and Mrs. C. S. Pinckert and the grandson of Mr. and Mrs. F. L. Pinckert of Hereford. He and his wife Joyce and two daughters Jacque and Sandy live in Virginia Beach, Va. (Personal Photo)

bowling an all - spare game. Clarice McCaslin shot the 6-7-10 split for Carl McCaslin and Mary Stapp downed the 6-7 and 5-7 spares for Reddell Water Well.

William Muldoon was known as the father of American wrestling.



A Lot or a Little? It depends not only upon how many mouths there are to feed, but also upon how much is wasted. The same is true of an estate. Ask us how our services as Executor may help minimize "waste" in the settling of your estate - so there'll be plenty to go 'round for all those you want your property to benefit.



\$500 WINNER!

TAYLOR & SONS CASH-IN

CHECK THE STORE FOR DETAILS

OTHER WINNERS

\$20 MRS. JOE MARNELL - \$100 MRS. RUTH L. WHITE AND IGNACIO MARTINEZ



SPECIALS GOOD MON - TUES - WED - APRIL 8 - 9 - 10



PORK CHOPS
RIB CENTER CUT LB. **59¢**
END CUTS LB. **45¢**

PICNICS
LB. **29¢**
LUNCH MEAT
MIX OR MATCH

Bologna
Olive Loaf
P. & P. Loaf
Liver Loaf
Spiced Luncheon
3 FOR \$1.00
6 oz. Pkg.

WRIGHT'S BACON 2 LBS. **98¢**

MAKE YOUR CHOICE FROM OUR LARGE SELECTION OF **CANDY EASTER EGGS**

ENERGY BLEACH
1/2 GAL. **29¢**

COCA COLA
REG OR KING SIZE **3 FOR \$1**

POWDERED SUGAR
2 LBS. **29¢**

MARYLAND CLUB **COFFEE**

SHORTENING **SNOWDRIFT** **3:59¢**
LB. **59¢**

HONEY BOY - TALL CAN **SALMON** **53¢**

ARROW **PINTO BEANS** 2 LBS. **23¢**

WELCHS - 12 OZ. FROZEN **GRAPE JUICE** **3 FOR \$1**

JERGENS - \$1 SIZE - PLUS TAX **HAND LOTION** **69¢**

CLOVERLAKE PINTS **ICE CREAM** **5 FOR \$1**

TENDERCRUST **BREAD** 1 1/2 LBS. **27¢**

TAYLOR & SONS - GRADE A LARGE **EGGS** DOZ. **43¢**

EASY - ON - 15 OZ. **SPRAY STARCH** **49¢**

PURINA **DOG FOOD** 10 LBS. **\$1.29**

OLEO PARKAY LB. **25¢** **FLOUR** GLADIOLA **5:49¢**

PERCULATOR

11.95 VALUE **\$5.98**

MICRIN MOUTHWASH

69c SIZE **49¢**

THIS COUPON IS WORTH **30¢ TO YOU!!**
SAVE 30¢ WHEN YOU BUY A 10 OUNCE JAR OF INSTANT FOLGER'S COFFEE
Clip this coupon, and present with your purchase of a 10 ounce jar of INSTANT FOLGER'S COFFEE!

SPECIAL PRICE 99¢ with coupon

COUPON GOOD THIS WEEK ONLY!

FROZEN **MEXICAN DINNERS**

49¢

HI-C **ORANGE DRINK**

46 OZ. **3:51**

RED POTATOES 25 LBS. **79¢**

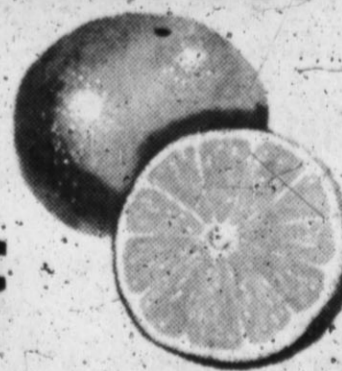
SWEET POTATOES 2 LBS. **25¢**

CELERY 2 STALKS **25¢**

GRAPEFRUIT

FLORIDA

10¢



TAYLOR & SONS FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

★ YOUR HOME TOWN BOYS ★ CASH AND SAVE

Safety Inspection Deadline Nears

Approximately 75 per cent of the registered vehicles in this county have obtained their 1963

safety inspection sticker, according to Captain Alan Johnson, Motor Vehicle Inspection Service of the Texas Department of Public Safety.

Captain Johnson said he was pleased to see that the large per cent of vehicle owners have



HORIZON 78 is a rather early maturing hybrid that does well on dryland as well as under irrigation.

HORIZON 78 grows 36" to 46" tall according to local conditions.

HORIZON 78 has a stout stalk, semi-dry head of medium compactness. Seed branches open somewhat as heads mature, permitting fast drying.

HORIZON 78 has good exertion, produces semi-hard grain, light in color.

HORIZON 78 is highly resistant to smut and has good standability.

HORIZON 79 is a mid-season hybrid with a good yield potential.

HORIZON 79 has a wide area of adaptation, doing well in areas of 22" or more rainfall and in irrigated sections.

HORIZON 79 grows 32" to 42" tall according to local conditions.

HORIZON 79 has a short, stout stalk, a compact semi-dry head which has good exertion. Seed branches open somewhat at maturity.

HORIZON 79 produces large grains of not over medium hardness. Seed are light in color and of good feeding quality.

HORIZON 79 is highly resistant to smut and lodging.

Plant

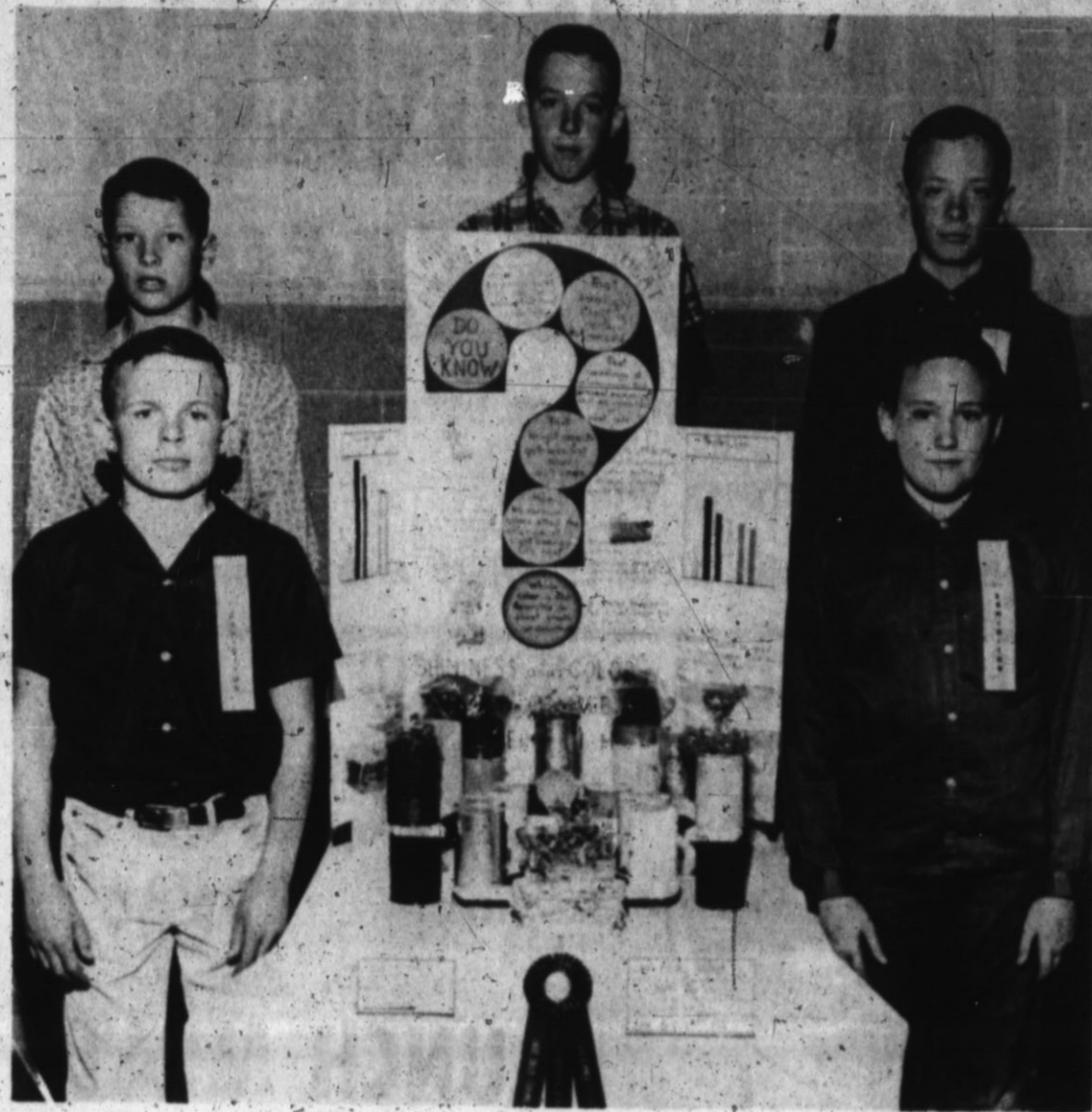


Yield
+ PLUS +
Standability
SMUT RESISTANCE
STRONG ROOT SYSTEM
BROUGHT RESISTANCE

Varieties bred for your farm

MILLER SEED COMPANY

120 So. Lawton St., Hereford, Texas
EM4-1615
SEE YOUR LOCAL DEALER



IN THE JUNIOR DIVISION physics exhibit competition, these sixth graders at St. James Loerwald, Daniel Koenig, Robert Anthony's School placed second at the Science Fair held in Amarillo on Friday and Saturday. Placing in the event with an exhibit on light and heat were, from the left, James Loerwald, Daniel Koenig, Robert Grady, Steven McAndrews, and Michael Engler.

(Staff Photo)

had their vehicles safety inspected. However, Johnson stated that with less than two weeks before the April 15 deadline and 25 per cent still to be inspected there will be long lines of vehicles waiting at the inspection stations. He pointed out that inspections may not be made when the streets are wet. "No extension of time will be made if there are some wet days," stated Johnson, "because inspection started September 15 to allow owners plenty of time to have their vehicles inspected." Failure to have 1963 inspection sticker displayed on the windshield of a vehicle after April 15 is a violation of the law and is punishable by a fine, not to exceed two hundred dollars.

Specialist...

(Continued from page 1) knowledge and skills. In teaching the course Miss Eaton used film slide 442, "Growing Up," for a study of developmental stages of growth and, in a study of the clothing units, showed how these had been designed to meet developmental needs. Following the use of Unit I, "I Can Sew," there was a discussion period. Mesdames Frank Wilhelm, Elton Wylie, Billy Ott, A. J. Bezner, Mary Crist, M. W. Sumner, C. W. James, Edward Paetzold, T. L. Sparkman Jr., An-

Legal Notice

The City of Hereford will accept sealed bids on the following equipment for the Police Department not later than 7:30 p. m. on the 15th day of April, 1963: THREE 1963 Model four door sedans equipped as follows: V-8 Engine, minimum 280 cubic inch displacement (Bidder to specify displacement and horsepower) Additional information regarding specifications may be obtained by contacting Dudley Bayne, City Manager, City Hall, Hereford. The City of Hereford reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be most advantageous to the City.

(s) Ray Cowser, Mayor 5-40-2c

LUNCHEON IN AMARILLO Twelve members of the Westway H. D. Club met in Amarillo for a luncheon on Monday, March 29, from 12:30 to 2 p. m. The next meeting of the club will be on April 16 at the home of Mrs. Jimmy Jesko.

cel Jackson, M. L. Jackson, E. A. Hardy, Ira Ott, John Warren, Forrest Marnell, Lester Wagner, Jess Scott, Clarence Morrison, Robert Hickman, H. R. Short, W. H. Goettsch, Dick Gulden, Harold Rudd, Argen Draper, Jean Beene, H. R. Green, and Thurman Atchley attended the training course.

McCatherns Host Party For Class

Mr. and Mrs. J. E. McCathern were hosts for a dinner for the members of the Faithful Workers Sunday School Class of the First Baptist Church. The dinner was held Tuesday evening in the McCathern home. D. C. Kinsey gave the invocation. After dinner, Mrs. B. E. Roberson gave a devotional on the subject "Shopping Without Money". The articles which she "shopped" for included: truth, love, devotion, unselfishness, and Christian fellowship. Mrs. Charles Dones closed the meeting with a prayer.

During the social period, games of "42" were played. Those attending were: Messers and Mesdames B. F. Roberson, D. C. Kinsey, Marlin Gilliland, Joe Hacker, Joe Curt-singer, and Mesdames Charles Dones, Louie LeGrand, Roy Calvert, Glen Witherspoon, W. O. Witherspoon, J. B. Sowell and the hosts, Mr. and Mrs. J. E. McCathern.

ON HONOR LIST

Included in the academic honors list for the winter term at Shattuck School, Fairbault, Minn., as announced by Gerald L. Kieffer, director of studies, is Van Smith, son of Mr. and Mrs. Joe H. Smith, 216 Avenue B, Hereford.

Twenty-one guns constitute a presidential salute.

Clothing...

(Continued from page 1) ford Workers 4-H Club gave a reading, "A Letter Home." Her leader is Mrs. M. J. Koelzer. A safety demonstration on baby care was given by Patsy Paetzold and Patricia Herr. They are from the Merry Maidens 4-H Club, under the leadership of Mrs. Gaylon Bryan.

Joan Marnell gave a speech on individual freedom. She too is from the Merry Maidens Club.

Kim Williamson and Lisa Williamson from the Ford 4-H Club played special piano music throughout the program. Their

L.A.E....

(Continued from page 1) Bell, Sam Sides, Renford, Hubble, Glenn Snyder, Sam Morgan, J. E. Young, Ross Lomenick, Mrs. Green and Mrs. Hall. Members present were: Mesdames Emmett Hale, Gordon Elliott, LeRoy Suttle, Wiley Roberson, A. H. Cook, A. N. Hopson, George Suggs, B. A. Reddell, B. F. Markham, A. B. Higgins and C. E. Johnson and daughters.

Kingman Reef, approximately 1,000 miles south of Hawaii, is 150 ft. long by 120 ft. wide. It was discovered by Capt. W. E. Kingman in Nov. 1853.

QUALITY PRINTING

Office Supplies



144 W. 4th. EM4-0430

leaders are Mrs. L. K. Williamson and Mrs. A. J. Bezner. Serving refreshments to the guests and members were the hostesses Mesdames F. J. Walterscheid, Elbert Vance, Harold Hørsley, and Alvin Schmucker. Those present were Janis Tur-rentine, Deborah Jesko, Carol Turrentine, Deborah Thomas, Lynn Rudd, Judith Morrison, Karen Jesko, Jana Denton, Rebecca Jesko, Vickie Koelzer, Joan Marnell, Patsy Paetzold, Patricia Herr, Caroline Brum-ley, Janis Higgins, Toni Beau-champ Randy Hopson, Jan Har-

NOW! 36 MONTH Field Hazard Guarantee

GENERAL NYLON SPECIAL TRACTOR TIRE



Now your farm tire investment is protected by an exclusive 3-year guarantee against all normal field hazards. And talk about performance... General's new Nylon Special out-pulls, out-works, out-plows any other tractor tire you can buy. Protection and performance combined in a single tire, the General Nylon Special at new low prices.

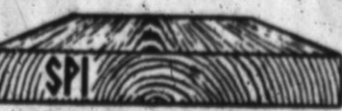
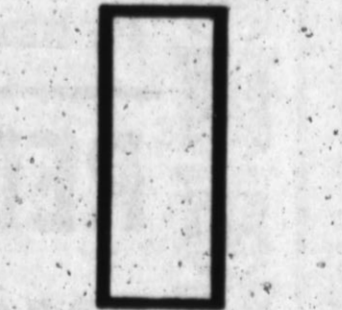
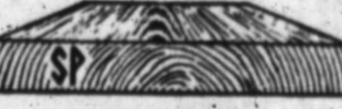
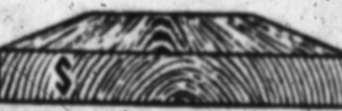
36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees the original purchaser the full 36-month warranty against failure resulting from normal field hazards, including cutting for a period of 36 months from date of purchase when used in normal farm service.

HEREFORD BUTANE INCORPORATED

Veterans Park Road EM4-3367

WHEN YOU BUY OR BUILD

These Initials



- ★ REMODELING?
- ★ REPAIRING?
- ★ NEW HOME?

BE SURE YOU GET THE BEST LUMBER - -

ASK FOR

SPIB 77

What Does SPIB Mean?

These are the initials of the Southern Pine Inspection Bureau. When they appear on lumber, it means that lumber has been skillfully manufactured, properly seasoned, expertly graded and inspected to give long, satisfactory economical service.

In your home improvement plans - - be sure you get the BEST lumber for future satisfaction and peace of mind. Since lumber in construction ordinarily represents less than 10% of the total cost - - yet the entire structure depends on it - - it certainly doesn't pay to skimp on quality. Let us provide you with plans, financing, and all your building materials, including KILN-DRIED, inspected, and graded Southern Yellow Pine lumber from one of the world's leading quality producers.



CARL McCASLIN LUMBER COMPANY

One Block East of the Courthouse—Phone the Lumber Number, EM 4-3434. Your Complete Building Supply Dealer.

ARE IMPORTANT TO YOU!

CHEVROLET

Quality



The best helper a plumber can have is a truck he can rely on... so his customers can rely on him.



Telephone your Chevrolet dealer for any kind of truck.

Orsborn-Norwood Chevrolet

Hereford, Texas

BOWLING

'em over

Last Thursday's meeting of the Sunset Skittles League saw

Beauti Pleat Draperies copped a 4-game win from Gault and Son in a make-up game Tuesday evening with Edith Walsler's 167 game and Phyllis Mask's 446 series helping with the win. Doris Davis was high for the losers with 146 - 414.

Pitman Grain also netted a

4-game win from Rogers' Drug with Doris Jackson's 196 - 500 series for Pitman and Alice Lueb's 194 - 425 mark for Rogers' Drug.

Hays Implement dropped a 3-1 loss to the Vogue this week with Margaret Collins rolling 157 - 324 to lead the Vogue and Sheila Owens pacing Hays with 167 - 383.

STANDINGS	
Won	Lost
Raney's Restaurant	30 6
Pitman Grain	22 14
Stanley Home Products	20 16
Rogers' Drug	18 18
The Vogue	17 19
Gault and Son	15 21
Hays Implement	14 22
Beauti-Pleat	8 28

ALL STAR SCRATCH DOUBLES

All Star Scratch Doubles League ended this week with Fred Beversdorf and Dusty Rhodes claiming the championship.

Ernie Dowell and Don Steele rolled to a second position tie with L. J. Clark and Perry Ray. Team prizes will be presented next Tuesday night at Sunset Lanes.

MAJOR LEAGUE

Orsborn - Norwood Chevrolet dropped three games to Farm and Home Supply. Kenneth Walterscheid rolled a 196 - 540 to pace the winners and Roy Duncan shot 191 - 497 for the losers.

Consumers Fuel beat out B & O Spray for 2-1 with Wayne Caster's 174 - 517 series for Consumers and Bob Doughman's 179 - 476 for the losers.

Ink Spot trounced Hereford Flying Service 3-0 in a very close contest. Ray Lueb paced the Ink Spot with 193-525 and Don Steele shot 181 - 506 for the flyers.

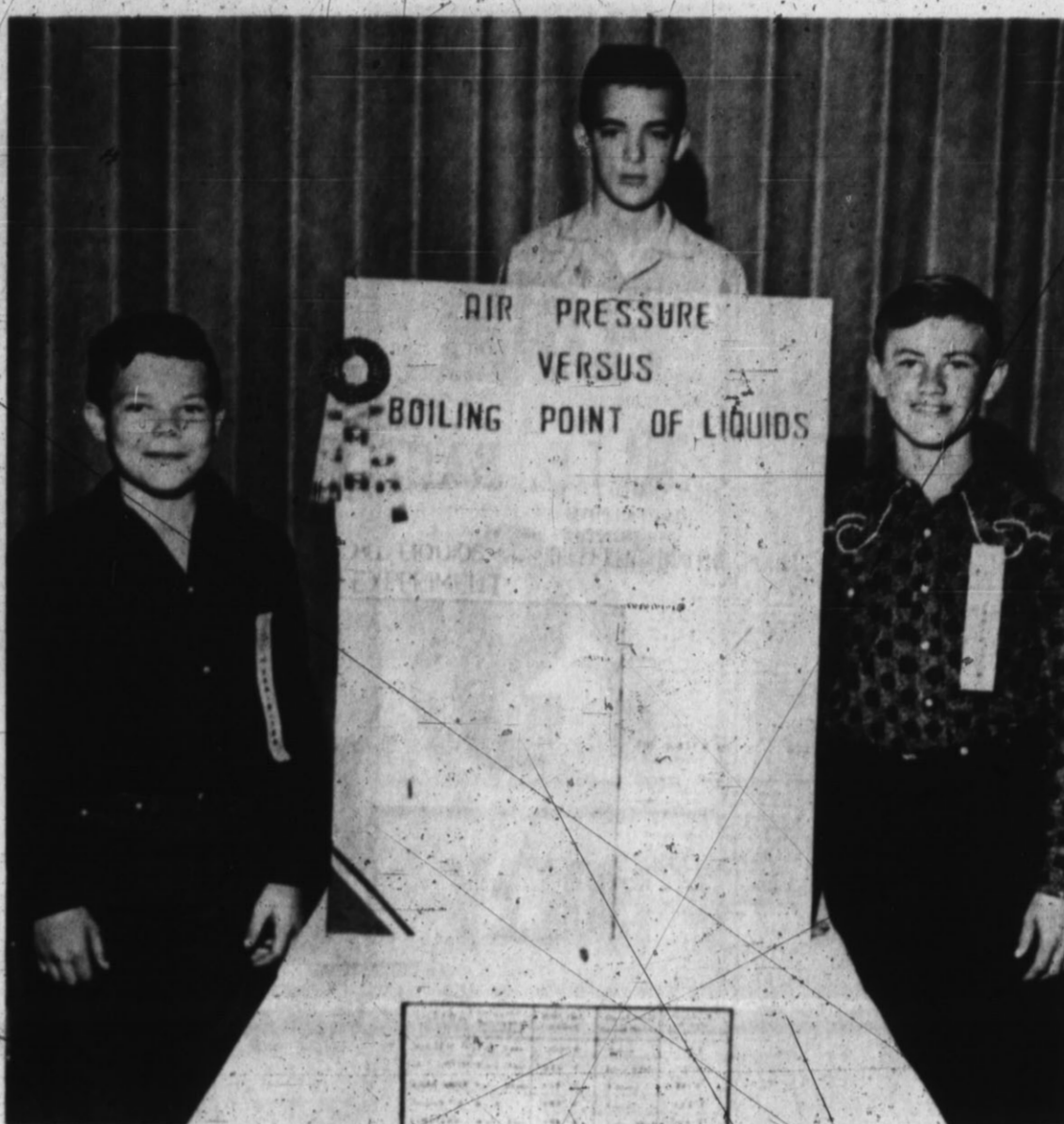
Brownlow Brothers won a 3-game set from McCaslin Lumber. Emory Brownlow fired a 155 - 460 for the winners and Donald Bridges rolled a 149-373 for McCaslin.

Easley Feed took two of three with B & G Cosden. Wesley Hopp was best for Easley, with 170 - 505 while George Heard hit 191 - 541 for the station men.

Poarch Brothers managed a 2-1 win over Hereford Glass Co. Virgil Kelly's 202 - 533 spurred the winners while Ben Lueb rolled 171 - 509 for the glass company.

Kinsey - Osborn drew a 3-game forfeit from Borden's, but Bill McDowell rolled a 138-452 for the Buick men.

Tri - County Fertilizer managed a 2-1 set over Hereford Bakery. Glenn Watta posted a 177 - 506 for Tri - County and Fred Beversdorf shot 212-591 for the bakers.



IN THE INTERMEDIATE PHYSICS category of the Science Fair, these three eighth grade students of St. Anthony's School placed second in their division. Winning the second place were, from the left, Gary Poetzold, Ronald Wayne and Billie Ray. The fair was held in Amarillo Friday and Saturday. (Staff Photo)

THREE WAY PROTECTION

AT NO EXTRA COST

- MOTHPROOFING
- MILDEWPROOFING!
- plus "BUILT-IN DEODORANT"

Why settle for less when you get cleaning services! Master's gives you 3-Way protection for your valuable clothing AT NO EXTRA COST! Yes, you get all three for your clothes... moth-proofing, mildew-proofing... and now, Built-In Deodorant to prevent perspiration odor from cleaning to cleaning.

These are the extra touches that make the difference between ordinary cleaning and top-flight quality cleaning service. Don't settle for anything less when you have your clothes cleaned. Master's will always give you more... because your good grooming deserves it!

Master Cleaners

229 W. 3rd. EM4 - 1876
FREE PICKUP AND DELIVERY

MAJOR LEAGUE STANDINGS

Team	Won	Lost
Kinsey - Osborn	33	9
Poarch Bros.	28	14
Hereford Flying	26	16
B & G Cosden	26	16
Consumer's Fuel	25	17
Farm and Home	24 1/2	17 1/2
Ink Spot	24	18
Orsborn-Norwood	21 1/2	19 1/2
Tri - County Fertilizer	21	21
Brownlow Bros.	20	22
Hereford Glass Co.	17	25
Easley Feed	17	25
B & O Spray	15	27
Service	9	33
Borden's	8	34
McCaslin Lumber	8	34

Under the joint resolution of Congress, March 1, 1845, Texas may subdivide into four states.

CARD OF THANKS

We would like to thank all our friends and neighbors for the flowers, food, and the many other kindnesses shown to us during the passing of our father and for the comfort that your prayers and thoughtfulness brought to us.

The Parkey Family

North America is the third largest continent, with Asia and Africa ranking first and second.

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,
Mgrs. Courthouse
P. O. Box 73
Phone EM 4-1504
Free City maps showing blocks.

Watkins Elected

Franklin Watkins, son of the Rey and Mrs. Clayton S. Watkins, Summerfield, has been elected as one of the six 1963-64 cheerleaders at Hardin-Simmons University, Abilene.

Watkins, 19, will be a junior at the college next year. He is a graduate of Hereford High School.

Other cheerleaders elected by the student body include Jean Cornelison, Schertz; Mertie Lewis, Plainview; Charles Gilmer, Lancaster, and Jay Farrington, San Angelo.

OPTOMETRISTS

DRS. ADAMS & WYNN

Office Hours
Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

HEREFORD INSURANCE AGENCY

and
DEAF SMITH COUNTY ABSTRACT CO.

EM 4-0850
Elizabeth Witherspoon
Don Baugous
Benny Cooper

REPRESENTING
FIRST FEDERAL SAVINGS & LOAN ASSN. OF AMARILLO.

LIGHTNING CAN STRIKE TWICE!

Suppose lightning struck your home. The second bolt could be the biggest: when you get the bills for repairing the damage! Let insurance pay the bills.

UNDER NEW MANAGEMENT

NORMAN SAYS:
"Come On By And See Me. And While You're Here, FILL-UP With MOBIL."

FIRST & SAMPSON

WE SPECIALIZE IN

- WASH & LUBE
- WHEEL BALANCING
- MOBIL TIRES & BATTERIES
- PICK UP AND DELIVERY

"YOU'RE MILES AHEAD WITH MOBIL"

KERR'S MOBIL SERVICE

PHONE EM -9028

NOW...THIS EMBLEM

RECOMMENDED REDDY KILOWATT SOUTHWESTERN PUBLIC SERVICE COMPANY

ELECTRIC HEATING DEALER

Assures You of a Quality Electric Heating System Plus....

The Joy of ELECTRIC Comfort Heating

Over a million American families now enjoy modern electric home heating. In addition electric heating is being installed in new and older homes at the rate of 400 per day.

And now you, too, can enjoy electric comfort heating in your home. The electric heating dealer displaying the emblem shown above is qualified to do a "turkey" job modernizing your heating system. He will handle all the details from providing insulation, or storm doors and windows, as required, to providing the equipment and the wiring of your system. Also, he can arrange responsible financing, if that is your wish.

Call the Recommended Reddy Kilowatt Electric Heating Dealer nearest you for an estimate of how little it will cost to convert your home to the joy of electric comfort heating.

THESE RECOMMENDED REDDY KILOWATT ELECTRIC HEATING DEALERS WILL QUALITY INSTALL YOUR ELECTRIC COMFORT HEATING SYSTEM - ASK THE ONE NEAREST YOU!

<p>A.A. HEATING & AIR CONDITIONING 5210 34th Street, Lubbock, Texas</p> <p>ANDERSON-YOUNG ELECTRIC COMPANY 2007 Clovis Road, Lubbock, Texas</p> <p>BUILDING & MECHANICAL SUPPLY Ave. A & 23rd Street, Lubbock, Texas</p> <p>CHAMBERLAIN ELECTRIC & REFRIGERATION 1503 Brownfield Highway, Lovelland, Texas</p> <p>FROST AIR CONDITIONING & HEATING COMPANY 1710 W. 3rd, Amarillo, Texas</p> <p>KELLY REFRIGERATION & ELECTRIC COMPANY 302 Broadway, Plainville, Texas</p> <p>LAWSON PLUMBING COMPANY 2506 West 6th, Amarillo, Texas</p>	<p>MOON PLUMBING & HEATING COMPANY 1304 E. 1st, Dalhart, Texas</p> <p>PAGE ELECTRIC COMPANY 117 West Grand, Borger, Texas</p> <p>BOB WALLIS COMPANY 1717 Ave. K, Lubbock, Texas</p> <p>ARTESIA PLUMBING & HEATING 712 Chisum, Artesia, New Mexico</p> <p>BARRY HARDWARE 5th & Mitchell, Clovis, New Mexico</p> <p>BURNWORTH & COLL COMPANY 309 N. Virginia Ave., Roswell, New Mexico</p> <p>CARLSBAD ELECTRIC COMPANY 4004 W. First Street, Carlsbad, New Mexico</p> <p>CLOVIS ENGINEERING COMPANY 2921 Mandell Circle, Clovis, New Mexico</p>	<p>EASTERN NEW MEXICO BUILDERS SUPPLY 2410 Prince, Clovis, New Mexico</p> <p>ELECTRIC HEATING SUPPLY, INC. 7236 South Main Street, Lovington, New Mexico</p> <p>HEMLER TOWN & COUNTRY ESTATES 513 N. Alameda, Carlsbad, New Mexico</p> <p>KAISER ELECTRIC P.O. Box 456, Artesia, New Mexico</p> <p>KING ELECTRIC COMPANY P.O. Box 94, Dora, New Mexico</p> <p>ROSWELL ELECTRIC COMPANY 302 E. 5th Street, Roswell, New Mexico</p> <p>GUYMON SHEET METAL Bryson, Oklahoma</p> <p>TEXAS COUNTY PLUMBING COMPANY Highway 54, Guyman, Oklahoma</p>
---	--	--



PLACING FIRST IN THE intermediate math group competition at the Science Fair in Amarillo were, from the left, Margaret Schmucker, Christi Loerwald, Karolyn Betzen, Kathy Skypala, and Rebecca Jesko. The sixth graders at St. Anthony's School entered an exhibit illustrating how to tell directions. The fair was held in Amarillo on Friday and Saturday. (Staff Photo)

School Menu

Elementary Schools
MONDAY — Meat loaf, buttered potatoes, fruit cobbler, hot rolls, butter and milk.
TUESDAY — Pinto beans, cole slaw, date bars, cornbread, butter and milk.
WEDNESDAY — Hot dogs with chili, green beans, rice pudding, butter and milk.
THURSDAY — Toasted cheese sandwich, potato salad, fruit, ice cream stick and milk.
FRIDAY — No School.

Junior - Senior High
MONDAY — Meat loaf, hot tamales, buttered potatoes, whole kernel corn, tossed green salad, fruit cobbler, hot rolls, butter and milk.
TUESDAY — Sauerkraut and Vienna sausages, pinto beans, buttered potatoes, cole slaw, date bars, cornbread, butter and milk.
WEDNESDAY — Spaghetti and meat sauce, hot dogs with chili, mashed potatoes, green beans, combination salad, rice pudding, bread, butter and milk.
THURSDAY — Toasted cheese sandwich, sliced ham, potato salad, English peas, fruit cup, bread and milk.

CARD OF THANKS

We wish to thank the Hereford Volunteer Fire Department, friends and neighbors, Farm and Ranch Club and all who helped us during our recent fire.

Mr. and Mrs. Bill Combs and Rhonda

IN AMPHIBIOUS EXERCISE

Marine Corporal Clifford S. Smith Jr., son of Mr. and Mrs. Clifford S. Smith Sr. of 506 Lee Ave., and Private First Class Tirso D. Cuellar Jr., son of Mr. and Mrs. T. M. Cuellar of 700 Kibbe St., participated in the amphibious exercise held March 2-10 off the coast of Southern California. The exercise provided training for the men of the First Marine Division and the First Fleet as more than 40 ships and 24,000 Marines took part in the exercise.

The strait connecting the upper and lower New York bays is called the Narrows.

NELSON RIEGERS

PLUMBING & HEATING



Nelson
 Plumbing & Heating
 PLUMBING - HEATING - AIR CONDITIONING - SHEET METAL
 NELSON RIEGER, OWNER
 M 4 3868 - HEREFORD, TEXAS

Continuous Daily
 Open Sat. & Sun. 1:45
 Open Week Days 3:15
- NOW THRU TUESDAY -
Jerry Lewis
 IT'S ONLY MONEY! IT'S ONLY JERRY!
 IT'S ONLY HIS RICHEST RIOT OF ROARS!

JOAN O'BRIEN - ZACHARY SCOTT - JACK WESTON - ESSE WHITE - MAE QUESTEL

Starts Wednesday For 4 Wonderful Days

LOOK OUT, PAREE

...here come those fun-loving Americans!

Walt Disney
BON VOYAGE!

STARRING
FRED MACMURRAY JANE WYMAN
MICHAEL CALIAN DEBORAH WALLEY TO STARRING
JOSEF ROYCE VERNY LANDIS - KIRK GORCORAN

Power Drive - In Theatre
 OPEN EVERY FRI. - SAT. - SUN.
 Box Office Opens 7 p.m. Show Starts at Dusk
HURRY! ENDS SUNDAY NIGHT!

CURSE OF THE DEMON DANA ANDREWS
THE REVENGE OF FRANKENSTEIN PEGGY CUMMINS

KITCHEN CRAFT OR
GOLD MEDAL FLOUR
 10 LB. BAG
79c

HOLLY SUGAR
 10 LB. BAG
97c

FRESH GROUND BEEF
 3 LBS.
89c

ALL GRINDS
FOLGER'S COFFEE
 LB. CAN
59c

SHORTENING
CRISCO
 3 LB. CAN
 4c OFF
65c

This Week's Big Meat Buy at Safeway—Don't Miss It!

PORK ROAST
 Fresh Pork Shoulder, Lean Picnic Cuts
 lb. **29c**

LIVER SAUSAGE Fresh Sliced Pork lb. **19c**
SAUSAGE Glover's Pure Pork 4-lb. Cloth Bag **89c**
PORK CHOPS Lean, First Cuts lb. **49c**
SLICED BACON Safeway—1-lb. Sliced lb. **49c**
CANNED HAMS Roth's Honey Glazed 4-lb. Can **\$3.98**

PORK CHOPS Lean, Center Cut Ribs lb. **59c**
PORK STEAKS Lean, Semi-Boneless lb. **39c**

Super Specials This Week At Safeway

SHERBET PARTY PRIDE 8 PINT CTNS. **\$1**
SHORTENING 3 LB. CAN VFLKAY **49c**
BEVERAGE CRAGMONT FULL QUART BOTTLE **10c**

Lucerne Dairy Foods
Buttermilk 1/2 Gal. **39c**
Potato Salad 16-oz. Ctn. **39c**
Orange Drink Qt. Jar **39c**
Cottage Cheese 16-oz. Ctn. **29c**

Campbell's
MEAT SOUPS
6 Tall Cans **\$1.00**
Crackers Busy Baker 1-lb. Box **19c**

Stock Up And Save At Safeway

ICE CREAM Party Pride 1/2 Gal. **59c**
PET MILK Condensed 2 Tall Cans **29c**
TOMATOES GardenSide No. 2 1/2 Can **19c**
 WHITE MAGIC GIANT BOX
DETERGENT **49c**
CRISCO OIL 12-oz. Btl. **27c**
CRISCO OIL 24-oz. Btl. **47c**
CRISCO OIL 36-oz. Btl. **69c**

DOUBLE GUNN BROS STAMPS WEDNESDAY
 (with purchase of \$2.50 or more)

25 FT. SARAN WRAP **39c**
 DIAMOND DIVIDED 10 1/4" **49c**
 PAPER PLATES **49c**
 EL CHICO MEXICAN 16-OZ. PKG. **59c**
 DINNERS PLAIN NO. 300 CAN **49c**
AUSTEX CHILI CHICKEN OF THE SEA CHUNK LIGHT NO. 1 1/2 CAN **37c**
TUNA RANCH STYLE NO. 300 CAN **15c**
BEANS DETERGENT GT. BOX **81c**
BREEZE GT. BOX **79c**
RINSO BLUE 3 LB. BOX **79c**
ALL DETERGENT GT. BOX **83c**
FLUFFY ALL 20 OZ. CAN **49c**
DISH ALL 22 OZ. BTL. **69c**
LUX LIQUID LIQUID QT. CAN **79c**
WISK MORTON'S 16 OZ. PKG. **69c**
POTATO CHIPS DENTAL CREAM LGE. SIZE **31c**
COLGATE PERS. SIZE **29c**
HALO SHAMPOO PLUS TAX 14 OZ. **\$1.09**
HALO SPRAY SET

SPARKLING FRESH PRODUCE AT SAFEWAY

CELERY
 California Green Pascal
 A Must In Every Spring Time Salad.
 LB. **8c**

WINESAP APPLES WASHINGTON 4 LB. BAG **59c**

These Prices Effective Through April 10, 1963 at Safeway Stores in Hereford

SAFEWAY