

Better Buy That Cotton Seed Now!

# The Hereford Brand

Turkeys, Chickens, Hogs—In 1923!

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 8.

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, FEB. 16, 1923.

## OIL TEST IS POSSIBILITY NEAR FUTURE

### MORAN, TEXAS, PROMOTER PLANNING TEST WELL

### WANTS NO MONEY Understood Merely Desires Acreage in Block and Will do the Rest

If current local rumors are correct there is a possibility that outside parties may spend \$40,000 or so of accumulated oil profits in sinking a test well in Deaf Smith county this year, possibly somewhere between Hereford and Dawn, or in that general neighborhood.

Last week A. E. Chamness was introducing to business men here his new partner in the oil game at Moran, Texas, a Mr. Lufeburrow. The latter is said to be an experienced and well-fixed oil operator who has made good in the oil game and has some profits that he will have to donate to Uncle Sam unless invested and therefore the possibility of a well in this county.

It is understood that the plan does not involve one cent of local capital, Mr. Lufeburrow being amply able to finance himself, all he asks being a block of acreage surrounding the site he may select.

Further developments in the matter are expected shortly when the two gentlemen return to Hereford from Moran, where they went the first of the week.

## Price of Cotton Seed for Planting Important

Those who are thinking of planting cotton seed this spring and have not yet obtained their seed may be interested in the statement of Secretary R. M. Fielder of Tulla, who was here Tuesday. The seed the Hereford Chamber of Commerce now has on hand were supplied by Mr. Fielder. They are being sold at cost, or \$1.25 per bushel.

Mr. Fielder says that only a few of these seed are left in his county and are now being sold at \$1.65 per bushel and up. And in addition to this they have run so short of seed that many are ordering more seed for themselves for which they are paying \$2.00 and upward.

Better get in your order to Jones & McLean NOW for your seed, for when these are gone you will certainly have to pay considerably more for them.

## AMARILLO-CANYON PAVED HIGHWAY NOW UNDER DISCUSSION

A committee from Amarillo and Canyon appeared before the Commissioners' Court Monday morning in the interest of the proposed highway between Canyon and Amarillo.

Judge J. W. Crudginton was the spokesman for the Amarillo delegation, and strongly advocated the proposed highway. He pointed out the wonderful development that had taken place between Ft. Worth and Dallas, all of which was directly due to the paved highway, and not the interurban line. Judge Crudginton believed that it was possible to develop the territory between Canyon and Amarillo in like proportion to the Ft. Worth-Dallas highway. He stressed the value of this connection in the interest of the Normal and the wonderful growth that would take place in the school.

No action was taken by the Commissioners' Court, as it was stated by the delegation present that no definite proposition was meant to be made, but that it was intended as an opportunity to start agitation upon the subject, which they were confident would soon be brought before the people in a bond election.

G. G. Edwards of the State Highway Department was present, and will take up the matter of state and federal aid should Randall County decide to pave the highway.—Randall Co. News.

## M. O. MEEKS, HOG BREEDER, MOVING TO CHAMNESS FARM

M. O. Meeks of Willorado will take charge of the Chamness irrigated farm No. 24, within the next ten days. Mr. Meeks is the owner of a large herd of thoroughbred Poland China hogs, one of the best in this section of the Panhandle.

## Charlie Chaplin and Bride-to-be



Charlie Chaplin has found his true love. He admits it—and so does she, Paulette. They are engaged and to be married within the year. They are so sure of it that they posed in a fond embrace for the camera—and giggled in their happiness.

## Mrs. J. C. Womble Passes to Reward At Age 71 Years

The many friends of Mrs. Jannette Womble, wife of J. C. Womble, pioneer resident of this county, were shocked Wednesday to hear of her unexpected death after a short illness. Mrs. Womble had been threatened about a year ago but was taken to Oklahoma where she rapidly improved. It was not generally known that she was dangerously sick at this time until the news came of her passing.

Funeral services were conducted from the Baptist church Friday at 2:30 o'clock by the Rev. W. R. Hill, assisted by Rev. R. F. Jenkins, interment in the Hereford cemetery. A profusion of floral offerings and the large numbers who paid their respects at the last sad rites attested to the esteem and honor in which Mrs. Womble was held in this community.

Besides her husband Mrs. Womble is survived by four sons, G. H. Womble, Hume, Mo., Troy, W. T. and M. D. Womble of Deaf Smith county; and five daughters, Mesdames L. R. Bradley, W. B. Phillips, W. T. Smith, M. O. Meeks and G. B. Combs, all of Deaf Smith county.

A more extended obituary notice will be given in Tuesday's Brand.

## MORE INFORMATION ON MUSIC MEMORY CONTEST NUMBERS

Moonlight Sonata—Beethoven. The composer himself did not so name the composition. His publishers named it to give interest to the piece. However, the name is most appropriate. It is the best known of all his works, its depth of feeling and poetic melancholy always impressing the hearer. The music calls up a vision of a calm and perfect moonlight night, the soft rays water of a lake. The movement in C sharp minor has a rippling accompaniment while the melody shines out clearly and steadily above like the moon calmly overlooking a peaceful world. At times the moonlight fades, as if a cloud fleecy had obscured it, but soon the melody comes again, finally dying out in a single bass note, as the moon might sink from sight beyond the horizon.

The following gives a few facts about the composer, Edward MacDowen, together with an explanation of one of his most beautiful compositions, "To a Wild Rose," that will be included among the numbers for the music memory contest.

To a Wild Rose—MacDonald. Edward MacDonald, born in New York, in 1861, loved the outdoors so much that he built a log cabin in the deep woods near Peterborough, New Hampshire, where he lived in quiet and contentment. He has passed this spirit of quiet and contentment on to us in his musical compositions. He taught piano and composition in Boston and later filled the chair of professor of music in Columbia University in New York City, spending his vacations in his log cabin. He was a pioneer in the use of Indian tunes but this little number, "To a Wild Rose," is a tone picture so characteristic of the peace and quiet he loved so. The little melody is as delicate and unpretentious as the little wild rose blooming by the roadside.

## S. L. HARMAN IS HERE FOR VISIT; LEASES HIS PLACE

S. L. Harman of Richwood, West Virginia, reached Hereford Thursday morning. Mr. Harman is here on a business trip and inspecting his dairy farm. Mr. Harman said he will lease his dairy to Mr. Olson again for another year.

## Plainview To Give Practical Aid to Farmers

The following clipping from the Plainview Herald ought to be of great interest to every stockman and farmer in this territory:

"Hale County is to have a county agent. The Commissioners' Court today passed an appropriation for that purpose. The county will pay the agent \$88.33 a month, or \$1,000 a year; the A. and M. College of Texas and the Federal Government will pay the rest of the agent's salary.

"This action will be hailed with joy by practically every citizen of the county, for a campaign for an agent has been conducted in this county for several years. Farmers all over the county, as well as business men, have been united in asking for an agent recently.

"The appropriation takes effect immediately, and a county agent will soon be selected and begin his work." No. 2, Deaf Smith county is still sticking in the mire of the medieval prejudice—she has no County Agent!

## Shrine Club Has Election Officers; Fun Planned

The Hereford Shrine Club held a special meeting and election of officers Wednesday night. A large percent of the thirty-five Shriners here attended and the bunch had a good social time.

Johnathan Pitman was elected president for next term, succeeding George Garrison, and Clifford Acker was made secretary, succeeding Albert Herbst. H. L. Rice is first vice president and Gano Hastings second vice president.

Homer K. Fox, chairman of the entertainment committee, is planning a banquet and innumerable social occasions for the coming season, including fishing parties on the creek, and taken altogether the Hereford Shrine Club promises to be one of the bright social spots in the community the coming year.

## BOY SHOT THROUGH HAND NEAR CANYON BY UNKNOWN PARTY

John Root was shot through the left hand Monday at the bridge east of town by parties in a jitney, who shot at him as he raised his hand in salute.

The boy states that he had given the car plenty of road way for passage. He did not see the gun until he raised his hand to the passers. The car was going fast, and did not halt after the shot was fired.

The bullet passed through the line of the harness and through John's left hand. He turned to get the number, and found there was none on the rear of the car, and did not notice one on the front. It was a Ford with the curtains on and back window light broken out. He did not see how many were in the car.

John is recovering nicely from the effects of the wound.—Randall Co. News.

## MRS. G. A. F. PARKER'S MUSIC PUPILS RECITAL SATURDAY

Mrs. G. A. F. Parker will present her music pupils in recital at the Presbyterian church, Saturday, February 17, beginning at 3:00 p. m.

## OBERTHIER LIKES LUBBOCK; THINKS IT COMING CITY

F. H. Oberthier and engineer Miller of the light and power company made a round trip via Canyon, Tulla, Plainview and Lubbock Tuesday and Wednesday of this week, inspecting the light and power plants in these towns with a view toward finding anything good in any of them that might be applied to the service in Hereford.

Mr. Oberthier was very much impressed with the rapid growth and substantial improvements going forward at Lubbock and predicts that the South Plains city will push Amarillo for sectional honors before many years.

## U. D. C.'S WILL PRESENT GEORGE WASHINGTON PLAY

The local chapter of the United Daughters of the Confederacy announce a George Washington celebration at the Star Theatre Thursday, February 22. The name of the play is "The Bravest Boy at Bunker Hill," a Revolutionary play with fourteen characters, coached by Mrs. C. R. Tubb. Proceeds from the play will be devoted to civic improvement work. The outline of the program includes:

- Liberty Bell Drill, by 16 children
- Quartette
- Duet
- Readings.

## LARGE NUMBER OF OUT-OF-TOWN BUYERS IN HEREFORD THIRD DOLLAR WEDNESDAY

### MANY HERE FROM LONG DISTANCES ATTRACTED BY THE MANY REAL BARGAINS OFFERED BY MERCHANTS OF HEREFORD

## THEY STAGED A RAID ON THE BRAND

### Nearly 500 Extra Copies Sent to Heads of Families in Three Counties Offering Paper at Half Rate for One Day Pulling Power That Brought Them in Drove

"It's making Saturday out of Wednesday," said one Hereford merchant Thursday, in discussing the results of the third "Dollar Wednesday" tendered the buyers of this trade territory by the merchants of this city this week.

There were lots of people in town Wednesday that had never traded here before. There were many from competitive trade territory, deep down in Castro and far over in Farmer, and from as far north as Adrian and the Oldham county district. A lot of them told The Brand they came here on the invitation extended in last Friday's Brand, to "look you over."

The merchants who offered the staples the people need every day, at bargain prices, were the merchants who got the trade, as has been the case every week to date. The grocery and dry goods establishments, especially were raided. There were several lines where the business was light, but the majority of the business men say that they can see if the Dollar Wednesday is steadily maintained it will educate the people to come in on that date and all lines will have their share of business and the buyers be offered a wider field of choice.

The Brand force was "all in" Wednesday night, following the offer of the paper for one year in some one for that day only for \$1.00. Nearly 500 extra copies of the paper had been mailed out to non-subscribers and the result was a revelation in the pulling power of advertising and a real bargain. Over 200 receipts were issued Wednesday, a remarkably large number of these being absolutely new subscribers. The Brand is now in better position than ever to serve the merchants in an advertising way.

There is one more Dollar Wednesday next week before the big drawing day on the 23rd, the day also when the Auction sale will be held. New offerings for next Wednesday are carried in this number of the paper, offering well worth the careful scrutiny and consideration of the people.

## New Vice-President Of Farm Bureau



Dr. W. H. Walker of California, always active in National Farm Bureau Federation affairs, was the unanimous choice for vice-president for 1923. He will be an active assistant to the new president, Oscar Bradford of Ohio.

## Farm Sales Will Average About 2 Weekly Just Now

Farm sales are all the rage nowadays, and about two a week seems to be the general average. The R. T. Khumons and E. A. Comer sales, together with a U. S. Army good sale, were held this week, all with good crowds and fair returns, while the E. T. Brooks and R. L. Rogers sales are set for next week in this county. In addition County Judge Ray E. Shoffy of Castro county announces a sale for Friday, March 2, at the Elliott Bros. ranch and T. T. McDermott will close out his stock, machinery, household goods, etc., on Monday, February 26, at his place two miles west of Hereford.

## Welliver Irrigation Well is Attraction For All

That new Welliver irrigation well, number two, is attracting a lot of attention, if said attention does have to come outside of Deaf Smith county.

Lindsay Nunn, general manager of the Amarillo News, came over and had a story about it in his paper Friday morning. City Secretary Coby and Engineer Stringfellow, a member of the firm of Kiersey & Stringfellow, engineers employed by Amarillo on the water supply problem, have also been visitors this week. Several other parties from out of town are expected to look over the well and its performance.

Hereford's great irrigation well is appreciated away from home more than it is right here, apparently. In the opinion of the well-informed men of this country the time is close at hand when the indifferent ones will be given a shock about our irrigation possibilities. You can't keep a good thing down all the time, and there are too many keen-witted men in this country to allow such a gold mine to be unworked indefinitely.

## MOTHERS CLUB TO HAVE BAKE SALE BENEFIT OF PARK

The regular meeting of the Mothers' Club was held at the Club rooms Tuesday, Feb. 13, with Mrs. A. A. Foster as hostess. Roll call was answered with scripture quotations by a good attendance. A short business session was held. The Club was very glad to add Mrs. Beyer's name as a member. It was decided to hold a bake sale in order to finish paying for lighting of the Park. The program was a lecture on "Christian Education" by Rev. L. S. Lipcomb, which was appreciated very much.

## IT SURELY MUST BE MUDDY DOWN IN HUNT COUNTY

Judge W. H. Russell and family reached home overland from Hunt county, Texas, this week after an absence of about two months. While away Judge Russell fought out a close battle with dread pneumonia, winning out by an eyelash. While he has been up now for about a month he plainly shows the effects of the trial through which he struggled.

Judge Russell reports so much rain and so much sticky mud surrounding Greenville that he was forced to skip his car outside the county in order to get it on a highway with a solid foundation before starting home.

## Last of American Troops Home From Europe



"Sweet land of Liberty" hummed khaki-clad American doughboys of the regular army as they sailed into Savannah (Ga.) harbor last week aboard the U. S. Transport Gen. M. H. The inset picture shows the American troops leaving Coblenz, Germany, marching to the train past the French Guard of Honor. Sad at parting where a sincere friendship had grown with German civilians—the French one and all were glad to be home again.

# Your Insurance Policy!

Your insurance costs you money. In case of loss it may mean a home or business to you. Insurance Companies are always represented by well trained Special Agents. If a loss occurs you will need the Service of an experienced and well trained representative. All policies written in this agency are a guarantee that your interests are always safe guarded.

**T. K. WILSON INSURANCE AGENCY.**

25 Years in The Insurance Business

## SUNDAY SERVICE

### Church and Societies

**Immanuel Lutheran Congregation**  
Confirmation instruction at 9 a. m.  
Service at 9:45 a. m.  
Sunday School after service.  
Please hand in your collection envelopes for month of January.  
Theo. H. Evers, Pastor

**Church of Christ**  
(Two Blocks North of Courthouse)  
Bible Study Classes, 10:15 a. m.  
Regular Lord's Day Worship, 11:00 to 12:00.  
The Sunday Night Bible Study has been changed to 8 o'clock in the afternoon.

Everyone is cordially invited to each of these services at all times.  
W. A. Knox, A. S. Higgins, Elders.

**St. Anthony's Church**  
Services Sunday morning at 10:00 o'clock.  
Rev. Fr. Salvatore Francis, S. A.

**Methodist Church**  
Sunday School, 9:45 a. m. W. H. Ray, Supt.  
Morning Services at 11 o'clock.  
Sermon subject, "The Unfinished Task."  
Junior Missionary Society, 3 p. m., Mrs. J. A. Stegall, Supt.  
Intermediate League, 6:30 p. m., Mrs. John Edwards, Supt.  
Senior League, 6:30 p. m., Miss Grace Hites, Pres.  
Evening services at 7:30 o'clock.  
Sermon subject, "The Christian Knight."

Women's Missionary Society, Wednesday, 2:30 p. m., Mrs. J. Frank Potts, Pres.

Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt.  
Prayer Meeting, Wednesday, 7:30 p. m.  
Choir Rehearsal, Thursday, 7:30 p. m., Miss Swisher, Director.  
Orchestra Practice, Tuesday, 7:30 p. m., Mrs. A. C. Thompson, Director.  
The Orchestra will play.  
Don't miss these services. We promise you something worth while.  
L. N. Lipscomb, Pastor.

**Baptist Church**  
W. R. Hill, Th. M., Pastor  
The Sunday School, with Alec O. Thompson the general Supt., meets for bible study at 9:45. Classes with trained teachers for all ages.  
Morning Worship at 11:00 o'clock. Subject, "The Deacon, and His Work." Sunbeams meet at 3 o'clock, with Mrs. E. V. Allen and Mrs. John Hughes as Supts.  
The Senior B. Y. P. U. is meeting on Monday at 7:30 p. m.  
Evening Worship service at 7:30. Subject, "Christ, Our Surety."  
Everyone urged to be present.  
Visitors are cordially invited to worship with us. COME and WELCOME.

**Presbyterian Church**  
9:45 a. m. Sunday School.  
11 a. m. Preaching Services.  
Sermon subject, "The Heart That Feels."  
3:00 p. m. Junior C. E.  
6:30 p. m. Intermediate C. E.  
6:30 p. m. Senior C. E.

7:30 p. m. Book Sermon, "Church Street." What are you reading?  
J. R. Sharp, Pastor.

**First Christian Church**  
9:45 a. m. Sunday School.  
Special service at the morning hour in memory of Dr. Albert Leroy Shelton, Missionary for 25 years to Tibet, who was killed by Tibetan bandits.

Mr. and Mrs. Merrill will sing one of Mr. Merrill's duets, "Behold, I Stand at the Door and Knock," at the morning hour.  
Miss Maurine Steckman will sing "Just Beyond," at the evening hour.  
The subject for the evening service will be "Head-Felt Religion."  
Paul J. Merrill, Pastor.

**Presbyterian J. C. E.**  
Leader—Evelyn Cherry.  
Song.  
Sentence Prayers.  
Topic—Remember God. Ecc. 12:1.  
Why Should we Remember God When we are Happy?—Edna Mae Williams.  
What Makes us forget God—Woodrow Ireland.  
Remember to Obey God?—Glena May Higgins.  
Remember to Love Like God—Jake Witherspoon.  
Remember God Knows Best What is Good for us—Johnnie Haberer.  
Reading—Evelyn Witherspoon.  
Roll Call.  
Collection.  
Business.  
Prayer.

**Methodist Intermediate League**  
Songs.  
Reading—Martha Lee Dimean.  
Leader—Grace Potts.  
Prayer—Psalm 19:14.  
Announcements.  
Hymn 78.  
Statement of Subject—Aline Hodge.  
Rules for Mastering the Mind First—

Loreta Murphy. Second—Archie Harper.  
The necessity for lofty thinking—Mattie Lou Harrison.  
Story of the Great Stone Face—Mrs. Edwards.  
Piano Solo—Gwendolyn Spradley.  
The League Benediction—Psalm 90:12.

**Junior Missionary Society M. E. Church**  
Subject—Bring Keys to the Kingdom.  
Song—Yield Not to Temptation.  
Bible lesson—A Choice Between Poverty and Riches—Matt. 17:1-11.  
Leader—Ruby Wade.  
In Search of the Golden Tombs—Supt.  
The Fort That Would Not Surrender—George Heard.  
The Country That Would Not Kowtow—Ellen Sites.  
The People Whom Nobody Understood—Carl Spratt.  
The People with the Flowery Flag—Aline Cox.  
Primaries.  
Yowto's First Lesson—Mrs. Fox.  
Sentence prayer.  
Missionary Memory Verse—Rev. 3:10 Song.

**Methodist Missionary Society Program Feb. 21**  
Missionary Topics.  
Working at the Task.  
Song—636.  
Prayer.  
The History of the Book of John—Mrs. D. W. Hawkins.  
Scripture lesson—John 1:19-37—Mrs. Dr. Heard.  
In Evangelistic Centers—Mrs. Jones.  
In Training Centers—Mrs. Fox.  
In Itineration—Mrs. Sites.  
Song—639.  
We Can Win Them if We Will—Mrs. Madames Parker and Rice.  
Prayer—Mrs. Ward.

**International Sunday School Lesson for Feb. 18, Jesus and Zacchaeus, Luke 19:1-10.**  
Jesus is now on His last journey to Jerusalem. Coming from Perea he is traveling the main caravan road leading thru the splendid city of Jericho. Jericho in that day and time was a city of marvelous wealth and beauty. Situated about fifteen miles east of Jerusalem it was the headquarters of the

tax-gatherer. Its stately buildings rose above the groves of palm trees miles in length. Many beautiful gardens were scattered over the city, giving it a most luxuriant appearance. It was the sight of one of King Herod's palaces and many priests, having retired from public service, resided there. So our Lord is passing thru this city of commerce and religion. But He passes by the houses of the rabbi and priests of Judaism and chooses for His resting place that day the home of Zacchaeus, a Jew, but chief among the publicans and a sinner. A sinner because of riches obtained thru an unjust practice in collecting taxes.  
His conscience troubled him when he knew Jesus was passing that way. Immense crowds are following the Master, and being low of stature Zacchaeus runs ahead and climbs the low branches of a sycamore tree. This tree resembles a fig mulberry kind with fruit like a fig and leaves like a mulberry. A few gnarled and aged trees still remain by the wayside at ancient Jericho.

It looks very improper for Zacchaeus, a tax collector and wealthy man, to be running and climbing a tree, but possessed with an intense eagerness to know the Christ who is passing for the last time, he breaks with his old associates and creeds and incurs censure rather than miss this Friend. As Jesus approaches He soon sees Zacchaeus in the tree. He always sees inquiring souls and reveals himself. He calls Zacchaeus by name saying, "Make haste and come down; for today I must abide at thy house. This is the only instance we have of Jesus inviting Himself. He knows this man to be worth saving.

Zacchaeus came down and received Jesus joyfully. But the criticizing public misunderstood His high motives

and, as many times before, reproached Christ for dining with sinners. It is the business of the Christian church to be willing at all times to associate itself with the degraded and outcast to truly vitalize itself with the life of Christ.

In contrast to the rich ruler, Zacchaeus makes a public confession and offers to give half of his goods and restore in sincerity and depth of penitence fourfold anything he has taken dishonestly. Such an act on his part inspires confidence in his conversion. After confession pardon is granted, after pardon, salvation.

The Son of man is come to seek and to save that which was lost, lost as a wayfarer out in the wilderness, lost to holiness, to the supply for the souls greatest needs.

As Saviour of the world, Jesus could not always spend His days with the

ninety and nine who were sheltered, but He must be out on mountain bare and seek the one that is lost.

Zacchaeus thru curiosity found a welcome guest for heart and home. But curiosity clothed in inquisitive prying, suspicious and jealousy, banishes the lovable grace and makes many for life. Curiosity, drawn by high motives led Moses to stop and investigate the burning bush, led Columbus to sail west and discover new continents and curiosity attracts many to religious services where they meet Jesus.

Take advantage of Hereford's Dollar Wednesday—every Wednesday. It will save you many dollars annually. Free prizes offered once each month.

## Wilkinson Motor Co. USED CARS

- 1 1922 Ford Touring Car, Starter
- 1 1920 Ford Touring Car, Starter
- 1 1920 Chevrolet Touring Car, Starter
- 1 1918 Buick Touring Car, Starter
- 1 1920 Buick Roadster, Starter
- 1 1919 Maxwell Touring Car, Starter
- 1 1920 Ford Truck
- 1 1920 Ford Runabout, Starter
- 1 1920 Ford Touring Car

ALL GOOD VALUES

*Wilkinson Motor Co.*  
AUTHORIZED FORD AND FORDSON AGENT

Hereford, Texas

### Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 236

## Rice Bran Rice Polish

**JONES & McLEAN**

Phone 1

# GENERAL FARM SALE

I will sell at my place 5 1/2 miles north of Hereford, on 25 Mile Avenue, beginning at 1:00 p. m., the following described property:

**Tuesday, Feb. 20, 1923**

- |                             |  |
|-----------------------------|--|
| 5 Head Horses               | 1 Feed Rack                            |
| 1 span Mares, 7 yrs. old    | 1 Ford car                             |
| 1 saddle Mare, 8 yrs. old   | Grindstone                             |
| 1 Gelding, 7 yrs. old       | <b>Miscellaneous</b>                   |
| 1 yearling Mare Colt        | Cream Separator                        |
| 1 black Mammoth Jack        | 3 Five gal. Cans                       |
| 34 Sheep, with 17 Lambs     | Oil Barrel                             |
| 2 Hogs                      | Pump Jack                              |
| <b>Machinery</b>            | Some Harness                           |
| 1 power Stover Feed Grinder | 1 Saddle                               |
| 1 Sweep Grinder             | Forge, Anvil, Wheelbarrow              |
| 1 Milwaukee Row Binder      | Hog Troughs                            |
| 1 John Deere 2-row Lister   | Oil Stove                              |
| 1 one-row Lister            | Dining Table, Writing Desk             |
| 1 Gang Plow                 | 175 egg Incubator                      |
| 1 2-row Planter             | Other articles too numerous to mention |
| 1 row Cultivator            | <b>Poultry</b>                         |
| 1 McCormick Mower           | 4 doz. Rhode Island Red Hens           |
| Sleds and Knives            | 6. Giant Bronze Toms                   |
| Header Barge                |  |

TERMS: 5 percent discount for cash on sums over \$15; sums under \$15 Cash; ten months time, 8 percent, approved security. No property to be removed until terms of sale are complied with.

**J. L. Rogers & Sam Cunningham**

Sale Clerked by AL MILLER

SAM CUNNINGHAM, Auctioneer

## 3--Big Days in Amarillo--3

**THE PANHANDLE HEREFORD BREEDERS SHOW AND SALE**

February 26 and 27

**THE PANHANDLE LIVE STOCK PRODUCERS ASSOCIATION**

(Successors to The Buyers and Sellers)

February 27 and 28

**AUCTION SALE OF REG. HEREFORDS**

Tuesday, February 27th, 1:00 p. m.

- |     |                                     |     |
|-----|-------------------------------------|-----|
| 50  | Herd Bulls and Foundation Females   | 50  |
| 150 | Head of Range Bulls in Car lot Sale | 150 |

COL. EARL GARTEN, Auctioneer  
Write W. E. BENNETT for Catalog

B. H. CONNOR, Pres.  
W. E. BENNETT, Sec'y.

Advertising has made the Victoria dog famous.

It has made the cash register a big brother to retailers all over the world.

It has introduced the world to a substitute for sole leather.

It is displacing the truck horse with 40 horsepower trucks.

It has helped you to an appreciation of Stetson hats, Walk-Over, Douglas and Emerson shoes.

It has made the hand-written letter an oddity in business.

It has put hair oil on heads where no hair oil would do any good, and on heads where no hair oil was needed.

It has put Castoria down your throat, left bristles in your gums, and then came along with a rubber set and took them out.

It has put Soudent, Felice and Peppermint on your teeth.



## DOES IT PAY?



Advertising has put a Gillette against your hayfield.

It has put Merino in your eye, sold you Cuticura for pimples, Fears for the bath, and Ivory for the tub.

It has put Arrow collars around your neck and Ingersoll around your wrist.

It has jammed your feet in Holograft sox, put Paris Garters on your legs, and Tiffany rings on your fingers.

It has stuck Robert Burns cigars between your teeth, worn out your jaws on Wrigley's and posted you on what to buy to cure corns, warts, bunions and ingrowing toenails.

Go anywhere you want to, do anything you wish and advertising has a hand in it—absolutely.

And then some people ask "DOES ADVERTISING PAY?"

## Do They Read The Brand?

# YOU TELL 'EM!

Last Friday we took a dose of our own medicine (a page advertisement) and sent a sample copy of The Brand to 450 Heads of families in Deaf Smith, Castro and Parmer counties, not subscribers to the paper.

On Dollar Wednesday of this week the folks poured into the office in droves in answer to that advertisement. Over 200 subscription receipts were issued on that one day.

Dozens of men who have never traded in Hereford before came to town that day and told us, "We received our sample copy, with the Dollar Wednesday Specials, and came in today to look you over!"

*IT WAS AN EYE-OPENER—even to The Brand force, on the pulling power of Advertising and Real Bargains*

## HERE'S a little advertising secret we want to slip to YOU:

The little *Classified Ad* the wise ones carry in The Hereford Brand is the *Biggest and Best Real Bargain*, offered twice each week, 104 times each year, that you will find anywhere for anything like the money they cost.

The *Classified* column is the *Trading* column of the farmers, stockmen and shrewd buyers and sellers of the Hereford country. That column turns over every week and *gets results*—like a shot!

Want to *Sell* anything? Want to *Buy* anything? *Lost* anything? *Found* anything? If so, try that *Classified Column*; it works like an automatic gun, quickly, easily, pleasingly, convincingly!

Just *two-bits* per issue, if you condense your words; never more than *one cent* per word per issue; and it reaches three counties hereabouts, practically every home in them!

Riches have to be *thrust* upon some folks—do you belong to that bunch?

# The Hereford Brand

TWICE-A-WEEK



# HEREFORD



**The First State Bank & Trust Co.**  
Hereford, Texas  
Will Help You Make a Dollar

### 20 Percent Discount

On all Granite and Aluminum Ware in the house on Dollar Wednesday.

**Garrison Brothers Hardware**



# DOLLAR W

**WEDNESDAY, FEBRUARY 21, AND EACH WEDNESDAY HERE-** after, 48 Hereford merchants will offer to the buyers of the Hereford trade territory Special Bargains and general stock reductions throughout for *Cash Only*. These Special Bargains apply on Wednesday's Cash business, only—not on other days of the week. For each \$1.00 cash-purchase on each Wednesday the 48 merchants shown on this page will give a coupon, keeping the

### Dollar Wednesday Specials

\$1.50 and \$1.35 Aluminum Percolators ---- \$1.00  
On \$ Wednesday.

**Skelton's Variety Store**

### Beans

8 cans No. 2 White Swan Beans ---- \$1.00

**Williams Bros. Grocery**

**REMEMBER!—WEDNESDAY**  
**These 48 Business Houses**

### Every Dollar

of Hereford's Fire Losses during the past six years has been paid by this Agency!

**T. K. Wilson Insurance Agency**

### Job Lot Wall Paper

In bundles from 15 to 25 bolts, consisting of two or three kinds, for ---- \$1.00  
1 Victor Record, worth 75c and 1 Medallion Record, worth 75c, both for ---- \$1.00

**E. B. Black Company**

### Campbell's Purity Pie Filler

Regular price per can 45c, will sell on Dollar Wednesday at 30c. Get our prices on chickens and eggs

**Hereford Produce, I. H. Spratt, Mgr.**

### Bakery and Lunch Counter

All the best baked goods baked daily, which insures you good fresh bread, cakes, pies, etc. Good hot lunch all the time.

**Carroll's Bakery**

### Shoes For \$1.00!

Dollar Wednesday is Dollar Shoe Day here—Come in and pick 'em out!  
We will also give double S & H Trading Stamps on Wednesday.

**J. O. Newell**

### On Dollar Wednesday

All trees, grape vines, berries and shrubs, regular prices \$1.25 to \$2.00, go at \$1.00 each on Dollar Wednesday.

**Hereford Nursery Co., L. P. Landrum**

### Typewriter Paper

On February 21, one box letter-size blank typewriter paper, 500 sheets in attractive box ---- \$1.00

**The Hereford Brand**

### Men's Suits

10 Percent all the time and an extra Dollar on \$ Wednesday means a saving to you on a suit of clothes of from \$6.00 to \$8.00.

**Orr's Tailor Shop**

### Dollar Wednesday Specials

25c off on all Inner Tubes and \$1.00 off on all Casings on \$ Wednesday.

**Auto Utility Station**

### 25 Percent Discount

25 percent off on all Tubes, Boots, Spark Plugs, Bulbs, Porcelain or Plugs, Chains, and Liquid Floor polish, wax dressing, on \$ Wednesday.

**Service Garage**

### \$1.00 Bargains

11 lbs. Pink Beans ---- \$1.00  
A combination offer consisting of  
1 spring clamp mop stick, 1 16 oz. Linen Mop,  
1 can Sun Bright Cleanser; all for \$1.00

**Cash & Carry**

### For Dollar Wednesday

3 gallons Onion Sets, for ---- \$1.00  
3 1/2 lbs. Our Family Blend Coffee ---- \$1.00

**L. W. Carlyle's Grocery**

### Guess

How long a ball bearing Primrose Cream Separator will coast. First prize \$5.00, second prize, \$3.00, third prize \$2.00. Ask us about contest.

**Price & Hough**

### Dollar Wednesday Specials

A reduction of \$1.00 on 100 feet Simplex Weather Strips for doors and windows on \$ Wednesday.

**Panhandle Lumber Company**

### Lace and Embroidery

A counter of lace and embroidery on \$ Wednesday, 16 yards for ---- \$1.00

**D. R. Gass & Son**

### Ranges and Heaters

On Range Stoves and Heaters we will give 15 per cent discount on Dollar Wednesday only.

**C. O. Lee Hardware Co.**

### The First National Bank

Hereford, Texas

Will Help You Save a Dollar

### Harrison

The Grain Buyer, Phone 76

Elevator Service—Come in and get acquainted on Dollar Wednesday

### Tubb's Shoe Shop Two Step

It's music to my ears, two happy soles and springy heels for only \$1.50.

**Tubb Shoe Shop**

a shopping we shall go



# TEXAS



## WEDNESDAY



Duplicate. These duplicates will be shuffled together on the LAST Wednesday in each month and the holders of the first 100 numbers drawn out, who are present in person at that time, will receive 100 free presents, all of the value of \$1.00 each. On this LAST Wednesday in each month the people are invited to bring in anything they want to trade or sell and a big Auction Sale will be held for their benefit. For any detailed information needed see or telephone The Hereford Brand.

**The Western National Bank**  
Hereford, Texas  
Will Help You Earn a Dollar

**Poultry Feeders**  
Your choice of any Poultry feeders and supplies, regular \$1.50 values, \$ Wednesday Special \$1.00  
**Dunlap Hardware Company**

**Tobacco**  
8 cans Prince Albert Tobacco ..... \$1.00  
**City Drug Store**

Your Insurance Business will be appreciated by this Agency.  
**A. L. Biggs, Insurance**  
Dependable Service

**Dollar Wednesday Specials**  
\$1.75 Necktie ..... \$1.00  
\$3.00 Gent's Leather House Slipper, ..... \$1.00  
Bargains on many other articles. Come and see.  
**The Popular Store**

**Dimalites**  
Regular price \$1.50, Dollar Wednesday ..... \$1.00  
**Hereford Light & Power Company**

**Willard Batteries**  
\$1.00 off on all Willard Batteries sold on Dollar Wednesday.  
**Electric Service Station**

**Free For Ladies**  
On \$ Wednesday, a powder puff with each \$1.00 purchase of face cream and powder.  
7 Gent's Handkerchiefs, value 15c each, and two cakes of Shaving Soap, ..... \$1.00  
**J. J. Clark, Druggist**

**Dollar Wednesday Specials**  
\$1.50 value Tire Pump, Dollar Wednesday, \$1.00  
AC Titan Spark Plug, \$1.00 value, 2 for ..... \$1.50  
**Beavers Brothers Garage**

**Rockwell Brothers Lumber Co.**  
Hereford, Texas  
Guarantees You Satisfaction Telephone 4

**CASH ONLY - CASH ONLY**  
**Coupons Only Give Coupons**

**Dollar Wednesday Specials**

4x4 Fabric and Cord Tires at cost on \$ Wednesday  
all other tires sold on \$ Wednesday will give a  
to fit for one dollar.

**Thompson's Garage**

**Auction Sale, Dollar Wednesday, February 28!**  
So far, 4 big mule teams, 4-6 yrs. old; some good young horses  
mares; long list farm machinery, including work harness, miscellaneous farm articles, household goods, pure bred Barred Rock chickens. Arrange your business to attend this Sale; bring in your plus of anything; help make this Sale profitable for community.  
**W. S. WILLIAMS, Auctioneer**

**A Real Bargain**

bottle Wright's Liquid Smoke ..... 90c  
bottles Wright's Liquid Smoke ..... \$1.75

**Corner Drug Store**

**Dearborn Independent**

Henry Ford's weekly newspaper, Regular price per year \$1.50, on \$ Wednesday for ..... \$1.00

**Wilkinson Motor Company**

**Dollar Wednesday Specials**

The big \$1.00 Table of good serviceable hats, all going at \$1.00 on \$ Wednesday.

**Vogele Millinery**

**Your Choice**

Of any \$1.50 article in this store on Dollar Wednesday for ..... \$1.00

**W. H. Ray, Jeweler**

**Dollar Wednesday Specials**

gallon can of Apples ..... \$1.00  
pound can Peanut Butter ..... \$1.00

**Frank A. Gyles Grocery**

**Ladies' Rest Room**

Our rest room is clean and neat and is for your convenience.

**Magnolia Filling Station**

**Sheeting—Outing—Men's Ties**

10 yds. unbleached sheeting, 36 in., for ..... \$1.00  
8 yds. Outing, 27 in., for ..... \$1.00  
2 Men's knit ties, for ..... \$1.00

**Fox Mercantile Company**

**Dollar Wednesday Specials**

A reduction of 25c on a bushel of apples on \$ Wednesday.

**Golden Rule Produce**

H. H. Hawkins, Mgr.

**Cleaning and Pressing**

We invite your to try our *One Day Service*, on Cleaning and Pressing, Dollar Wednesday

**C. P. Ringer Tailor Shop**

**Casings**

Federal, Oldfield, Firestone, Pennsylvania Casings; Cherokee and Federal Tubes, both in gray and red. Positively the largest stock of Tires I have ever had.

**W. C. Fallwell Filling Station**

**Purina**

35 lbs. Baby Chick Chow ..... \$1.00  
25 lbs. Chicken Chowder ..... \$1.00

**Jones & McLean Grain Company**

**Casings**

32x3 1/2 ..... \$11.00  
1 can Stephens, all-rubber cold patch outfit, \$1.00

**Stephens' Associated Stores**

L. M. Forister

# Our Neighbors

**PROGRESSIVE**  
With the exception of a few cases, this community escaped the flu for three years, but this time the disease raged right and left. Everybody is up and about now and feeling fine, with an appetite ever on the increase.

Richard Kimmons's Sale was well attended. Everything brought fair prices. The community is sorry to see Richard leave this part of the country, but wish him well in his future plans.

"As I went in to see President Lincoln," said Ex. Sen. Depew, "the tired, saddest face I have known raised itself from a mass of papers. 'Well, Depew,' he said, 'what can I do for you?' I told him I only wanted to pay him my respects. 'Well,' said Lincoln, 'it certainly is queer when a person comes in here who doesn't want anything.' That relieved Lincoln so much that he talked to Depew for two hours. 'The chance to relax and tell his favorite stories cheered him up as nothing else could have done,' Depew remarked.

Seven new pupils have been enrolled in school this week, making thirty-nine pupils in all, twenty-three for Miss McGowan's room and sixteen for Miss Rutherford's.

Mrs. Otto Massey expects to entertain the young folks of the S. S. in a class social Friday evening. Everyone anticipates a most delightful time. Arrangements are being made for progressive 42.

Rev. L. N. Lipscomb visited in the C. C. Bowman home one day last week. "The higher we lead this mind of ours, the higher it tiptoes for just a little more sight into something better than the present point of view."

Forty were present at S. S. last Sunday. Attendance undoubtedly will increase as spring advances. It is the purpose of the Sunday School to have something special every Sunday, so come with minds alert, you may be called on. The Sunday School is planning a contest, challenging some other school in attendance, collection, etc.

If Elisha was surrounded by a whole army and seemed to be very badly off, the thirteen colonies were worse off surrounded and overpowered by a foreign foe. Who did it? What gave the result of the American Revolution? It was simply an impossibility that these few men could conquer that vast multitude of men. But all the green mountains and White mountains, and all the Appalachian ranges, were full of heroes of fire and chariots of fire, and the young man, Washington, looked up and saw them, and with these super-

natural reinforcements he gave courage to his men, and they went forth and they endured the frozen limbs and the gangrened wounds, exhausting hunger and the long march because the generals and private soldiers altogether looked up and saw the mountains were filled with horses of fire and chariots of fire, coming to the American rescue.

Washington, himself, was a miracle, a positive miracle. Alexander Hamilton excelled him as a financier, Thomas Jefferson excelled him in literary ability, Patrick Henry excelled him in eloquence, but he excelled them all in roundness, completeness and grandeur of character.—D. F. Talmage.

Literary meets Friday evening, 7:30 o'clock, Feb. 23. The program follows:  
Reading—Etoyle Jacobs.  
Reading—Eunice Caldwell.  
Piano Solo—Miss McStay.  
Reading—Ruth Park.  
Reading—Nannie Bell Robertson.  
Current Events—Otto Massey.  
Instrumental Duet—Flossie and Margaret Bowman.

Reading—Mrs. C. C. Bowman.  
Debate—Resolved, That the U. S. is justified in cancelling the British war debt—W. C. Russell, A. S. Higgins, C. C. Bowman, O. L. Sharp.  
Reading—Mrs. Otto Massey.  
Reading—Orion Sharp.

## FRONA

Geo. T. Courtright, president of the First State Bank, of White Deer, was a business visitor here a few hours Monday morning. He arrived Sunday evening.

Owing to the prevalence of flu and other ailments among the people of the congregation, there were no services held at the Congregational church Sunday.

Floyd W. Reeve became seriously ill last week with pneumonia at his home and was taken to the Hereford sanitarium.

George Chester, the young son of Mr. and Mrs. G. C. Taylor, hurt his side when he jumped from the school truck while it was still in motion several days ago. He was taken to a physician at Hereford. He is now able to be back at school again.

Cupid has again been busy in our town and his activities resulted in the marriage of Mr. Wm. Franck and Mrs. Mary Ann Sutton at the Baptist parsonage in Clovis on Feb. 6, at 3 o'clock p. m. The bride was dressed in silver gray trimmed in pink, with hat to match, and was attended by Mrs. J. P. Allen, daughter of the bride, and Mrs. M. K. Beckner. The groom was dressed

in conventional black. After the ceremony the bridal party dined at the hotel. Mr. and Mrs. Franck will make their home in Friona, where Mrs. Franck is now post-mistress.

There is scarcely a home in Friona and the surrounding territory wherein there has not been at least one member of the family sick during the past two weeks, and in some families each member has been ill. The majority of the cases have been diagnosed as mild attacks of flu, but a few have suffered from other ailments. Most of the cases are reported improving. Forty pupils have been absent from school.

The community carnival which was announced for last Saturday to be given under the auspices of the Friona Women's Club, has been postponed indefinitely on account of the prevalent sickness.

The adobe building of R. L. Hicks, near the depot, is rapidly assuming the proportions and appearance of a modern residence and soon one more new dwelling will be added to the list of Friona's improvements for the year.

A. W. Henschel, D. H. Meade and M. A. Crum and T. N. Jasper were business visitors in Farwell Monday.

The weather here still continues dry and consists of a mixture of equal parts of sunshine, wind and sand, and is taken in large doses by our people in "spirits of disapproval."

## SHERIFF'S SALE

STATE OF TEXAS,  
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 7th day of February, 1923, by the Clerk thereof, in the case of The Herring National Bank versus J. L. Crawford No. 1331, and to me, as Sheriff, directed and de-

livered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 20th day of February, A. D. 1923, at the A. Allison Ranch, better known as the I. N. Dillard ranch, about fifteen miles northwest of Hereford, Texas, in Deaf Smith County, Texas, the following described property, to-wit:

One "Case" thresher, 32 inch cylinder, with 54 inch rear, shop number 86,606, with truck and extras there-with; one "Case" 54 inch wind stacker, shop number 45,750; one feeder and band cutter for 32 inch cylinder shop number 49,443; one "Case" 22-40 horse power tractor engine; gas and oil, shop number 34,989; and fixtures with engine; one 18-40 weigher No. 56108; one 150 ft. 8 inch ply drive belt.

Levied on as the property of J. L. Crawford to satisfy a Judgment amounting to \$1,844.95 in favor of Herring National Bank and cost of suit.

Given under my hand, this 8th day of February, 1923.  
C. S. PURCELL, Sheriff.

## Apples Apples

Fresh From Colorado

Stayman Winesap }  
Blacktwig } \$2.25 per basket  
Winesap }

Brown Beauty Spuds, fresh from Colorado, best what is, \$2.00 per hundred.  
Alfalfa and Sweet Clover Honey, 5 and 10 pound buckets.

### Golden Rule Produce Co.

Phone 108. We deliver

Come to Hereford on Dollar Wednesday! Many REAL BARGAINS offered!

## HOW TO SAVE MONEY

Fourth—

# Save Wisely

It's false economy to do without many necessities and all pleasures of life just to "pile up the money."

This bank has as little use for a miser as for a spendthrift.

We have urged you to save wisely and for a definite purpose.

We shall welcome your account.

## FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

## Hog Men!!

If we had the ability to convey to you the absolute fact that you would at least get 2 for 1 on each dollar invested in Vigor Tone Mineral Mixture and Gets 'Em Liquid Worm Expeller, not ANY of you would be without it. Protection and extra gain are CERTAIN.

Information gladly given.

**E. H. Shore**

Phone 287 District Manager.

## Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.



## "It Speaks!"

On March 10, 1876, in a noisy machine shop at Boston, the telephone was born. Alexander Graham Bell, the young teacher of deaf mutes, had dedicated his life to restoring the precious gift of voice to his pupils.

During his experiments he discovered a new principle of sound transmission which brought the hope that some day men might hear each other's voices though separated by hundreds of miles.

That dream has come true. Today you may send your voice—yes—to anyone anywhere in the United States by Long Distance telephone. It will carry you to your family and friends; it will bring them to you.

Ask the Long Distance operator about Station to Station calls, particularly the low rates prevailing after 8:30 p. m.

**SOUTHWESTERN BELL TELEPHONE CO.**

Your Voice is You—Put Them by Telephone

# One More Chance

As you doubtless know, we have just bought the entire stock of the "Fair Store" at 33 1/3 cents on the dollar, and as it has always been our policy that when we get a good thing to share it with our customers, we are passing our good fortune on to you. The list below will only tend to give you a small idea of the great savings we are offering you.

- |  |  |  |
|--|--|--|
| Lamp Chimneys,<br>No. 2 size, 2 for -----19c               | Syrup Pitchers,<br>Decorated Glass,<br>Regular 35c, each -----19c                                      | One Assortment Aluminum Ware<br>Regular 35c value -----19c       |
| Hoffman House Goblets,<br>Largest size, each -----19c      | One Assortment of wide<br>school tablets, the regular<br>5c kind, While they last<br>at 5 for -----19c | Children's Stationery,<br>Regular 15c, 2 for -----19c            |
| One assortment Enamel Ware,<br>Regular 35c values -----19c | "Mystic Mitt"<br>Pot Cleaner,<br>2 for -----19c  | Muffin Pans,<br>8 cup size -----19c                              |
| Milk Bottles,<br>Pint Size, 2 for -----19c                 | Aluminum Drinking Cups,<br>The folding kind,<br>2 for -----19c   | Potato Slicers,<br>The good kind -----19c                        |
| Measures,<br>With funnels, each -----19c                   | "Rit" and "ReNu"<br>Soap Dye, 3 pkgs. for -----19c   | Crepe Paper, Standard Brands,<br>Any Color,<br>3 for -----19c    |
| Men's Laundered Collars,<br>All sizes, 2 for -----19c      | Mennen's Borated Talcum,<br>Large size, each -----19c  | Waxed Paper, 30 sheets in roll,<br>4 rolls for -----19c          |
| Mentholatum,<br>25c size -----19c                          |  | Toilet Paper, best grade<br>White Crepe,<br>3 rolls for -----19c |
| Colgates Tooth Paste,<br>Large size -----19c               |  |  |

Of Course all the big 19c bargains offered last week still stand, together with hundreds more, which shortage of space prevents us from listing. So crank up the old "Lizzie" and get in here while the assortment is still complete.

# Skelton's Variety Store

Hereford, Texas

# Classified Advertising

Want Ads, Rentals, Loss and Found, Exchanges, Lands and Stock, City Property, etc.  
**RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
**CASH WITH ORDER.**

## FOR SALE

FOR SALE—My home, cheap. Well improved, house situated, good out-buildings, all up in good shape.  
 8-4t-Pd A. G. Barnhart.

FOR SALE—A 30 ft. wood windmill tower, 40" or 80 ft. 3 inch pipe and cylinder.  
 J. A. Wear. 8-2t

FOR SALE—Good level, 640 acres laid, 12 miles north, improved. Good terms. Panhandle Lumber Co. 8-tf

Large Registered Black Jack, 15 hands high, seven years old, large bones and good breeder, will be sold on Dollar Wednesday, February 28, at the Auction Sale at Jones & McLean wagon yard.  
 8-4t-Pd J. H. Wagley

Seed Oats  
 300 bushels good heavy seed oats; test 37, no Johnson grass. 2.50 good Red Top Sorghum seed for planting.  
 8-2t-Pd W. M. Sawyer.

FOR SALE—I will offer for sale next Dollar Wednesday (February 21) Buff Laghorn and Buff Wyandotte Cockerels at \$1.00 each, in front of Carley's Grocery.  
 Mrs. W. H. Chambers 8-1t-Pd

FOR SALE—Household Furniture, in good condition. See Mrs. Jennie Dees, or J. C. Burton. 7-2t-Pd

FOR SALE—New wheel for 16 ft. Eclipse windmill; also tractor will sell or trade. Pasture for lease.  
 7-4t Mrs. G. R. Ward, Phone 78.

FOR SALE—Baled Hygeria Pummies, choice stuff. \$12.50 per ton delivered. Phone 203-F21. Jim Robinson. 7-6t

FOR SALE—Bundle Feed. Phone 137. 5-4t H. C. Bowsher

FOR SALE—One Mammoth Jack. Owner, Percy G. Shepard, Dimmitt, Texas. 102-11t-Pd

## WANTED

To do your art needle work and dress making. I make a specialty in tatting. Call at residence, 6 blocks east on 3rd St.  
 Mrs. J. L. Ramsey 8-2t-Pd

WANTED—An Insurance salesman to represent a good, reliable company, form experience preferred, for towns in Parker and Deaf Smith counties. A liberal contract to right party, attractive policy, easy to sell. Box 70. 7-4t-Pd Friona, Texas.

WANTED—Someone to break out my 320 acres of land for first row crop.  
 M. J. Stephenson, 5-4t Pd Seward, Nebr.

Fair to Good	4.00 to 5.50
Outlets	2.75 to 3.50
Canners	2.25 to 2.75

**HEIFERS:**

Good to Choice	\$5.50 to \$7.00
Fair to Good	4.50 to 5.50
Common to Fair	3.50 to 4.50

**CALVES & YEARLINGS:**

Baby Beef	\$8.00 to \$9.00
Killers	6.00 to 7.00
Veals, Fair to Good	8.00 to 11.00
Veals, Common to Fair	4.00 to 8.00

**BULLS:**

Killers and Bolognas	\$3.50 to \$5.00
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**HOGS:**

Light	\$7.00 to \$8.10
Heavy	7.75 to 8.00
Packing Sows	6.75 to 7.00
Pigs	7.00 to 7.75

**SHEEP:**

Fat Lambs	13.50 to 14.25
Lambs, Culls	9.00 to 11.00
Wethers	8.50 to 9.00
Fat Ewes	6.00 to 8.00

**RECEIPTS:** Monday Last Week

Cattle	15,000	34,900
Hogs	16,000	78,500
Sheep	8,000	27,200

**LEE LIVE STOCK CO. CO.**  
 February 12, 1923.

**Methodist Sunday School Orchestra.**  
 Some months ago an orchestra was organized in the Methodist Sunday School. This was intended primarily as a Sunday School organization to aid in the musical program of each Sunday's exercises. Recently arrangements have been made with the orchestra to aid in the music for preaching two Sunday nights a month, the first and third.

Now this organization is glad to do all it can for the musical interests of the community, but there is a limit to the number of programs it can carry out, or the work it can do.

This organization holds four rehearsals a month, plays every Sunday for Sunday School, and twice a month for church, making ten times a month, which means a meeting, either a work-out or a public program, every third day. Besides this several members of the orchestra are also members of the Band, and this means two more rehearsals a week for them.

Invitations to fill outside programs are appreciated, but this should explain why all invitations to play cannot be accepted.

As an organization this orchestra hopes to keep itself on the right level, to deal with music suitable only for the work it proposes to do, and to be as efficient as possible in religious work in this community. When it falls in this it will then cease to be the Methodist Sunday School Orchestra. This orchestra is not adverse to playing on any suitable occasion or place, provided it does not interfere with its regular work, but this must on no account be neglected.

W. H. Ray.

Take advantage of Hereford's Dollar Wednesday—every Wednesday. It will save you many dollars annually. Free prizes offered once each month.



## Chapman's Candee Hatched Chicks

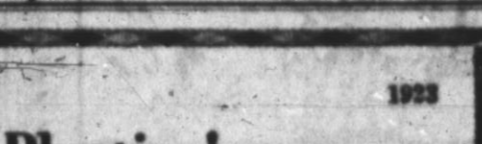
Candee hatched, means sturdy chicks that live and grow. Our chicks and eggs are from hens that have free range, these hens are the cream of our flock. Chicks for March 1 delivery, \$15.00 per 100, \$7.50 per 50. Eggs ready now at \$7.50 per 100, \$1.50 per 15. Cash with order, satisfaction guaranteed.

**Chapman's Poultry Farm**  
 Adrian, Texas

**NOTICE OF SHERIFF'S SALE**  
 STATE OF TEXAS,  
 COUNTY OF DEAF SMITH,  
 IN DISTRICT COURT OF DEAF SMITH COUNTY, TEXAS,  
 J. A. Buckner, Plaintiff  
 vs  
 J. H. Wilson, Defendant

WHEREAS, by virtue of an order of sale, issued out of the District court of Deaf Smith County, Texas, on a judgment rendered in said court, on the 14th day of Dec. 1922, in favor of the said J. A. Buckner, and against the said J. H. Wilson, numbered 1575, on the docket of said court; said order of sale directing me as sheriff of Deaf Smith County, Texas, to seize and sell, the following described lands, as the property of the said J. H. Wilson, as under execution, to-wit: Situated in Deaf Smith County, Texas, and being all of lots numbers three (3) and four (4) in Block number 64, in the Town of Hereford, and Additions, as shown by the plat thereof, of record in the

deed records of Deaf Smith County, Texas, on the 12th day of January, 1923.  
 AND, WHEREAS, on the 12th day of Jan. 1923, at 10 o'clock A. M., I levied upon the above described lands, under and by virtue of said order of sale; and will on the 6th day of March, 1923, the same being the 1st Tuesday in the said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the court house door of said County, offer said lands for sale, and sell the same at public outcry, for cash, to the highest bidder, this the 12th



**1921** **1923**

## Cotton Planting!

We are in position to figure with you on Cotton Planter attachments, or Cotton Planters complete.

**GARRISON BROS.**

Sheriff of Deaf Smith County, Texas.  
 C. S. PURCELL, 4-6-10

## The Prosperity of A Community

Is the measure of the willingness and ability of its people to co-operate with each other for the good of all.

Industry does this; thrift and economy do it, too; but, more than all else, the establishing of a bank balance, and earnest, whole-hearted co-operation with your bank assures individual and community prosperity.

We ask your co-operation.

## First National Bank

# PUBLIC SALE

Having decided to quit farming and change my location, I will offer at Public Sale, at my farm, known at the Chamness irrigated farm, 4 miles east on highway and one-half mile north of the dump ground, on

## Thursday, Feb. 22

Beginning at 11:30 a. m., the following described property:

### 18 Horses and Mules

- 2 Bay Mares, smooth mouth, wt. about 2200 lbs.
- 2 coming 4-yr.-old Mares, wt. about 2200 lbs., unbroke, in foal to Jack
- 1 white Horse, wt. 1200 lbs.
- 1 gray Horse, wt. about 1000 lbs., smooth mouth
- 1 black Horse, 8 yrs. old, wt. 1100 lbs.
- 1 bay Horse, 8 yrs. old, wt. 1100 lbs.
- 1 sorrel Horse, 7 yrs. old, wt. 1000 lbs.
- 1 brown Horse, good saddle horse or worker
- 1 extra good 4 yr. old saddle Horse, wt. 950 lbs.
- 1 span 4 and 5 yr. old Mules, about 16 hands high, well broke, good team
- 1 span Mules, coming 3 yrs. old, unbroke
- 1 span Mules, coming 2 yrs. old, unbroke
- 1 yearling Mule Colt

### 4 Head Cows

- 1 good 5 yr. old Jersey Milk Cow, fresh soon by Jersey bull
- 1 half-Jersey and Durham 7-yr.-old Cow
- 1 full-blood Durham Cow, fresh soon
- 1 Heifer, yearling dogy

### 10 Head Hogs

- 1 Male, purebred Poland China, 1 yr. old
- 9 Shoats

### Harness

- 2 sets good Leather Harness
- 2 sets good Chain Harness
- Lots of extra Collars, Halters, and such like

### Machinery

- 1 broadcast Dearing Binder, good condition
- 1 McCormick Row Binder
- 1 John Deere single row Lister
- 2 P. & O. single row Listers
- 1 Emerson 2-row Go-Devil, knife attachments, good as new
- 1 single row Disc Go-Devil
- 2 sled knife Go-Devils, good knives attached
- 1 P. & O. Wiggletail Cultivator
- 1 single-row Cultivator
- 2 2-section Drag Harrows
- 1 John Deere Disc Harrow
- 1 14-in. Walking Turning Plow
- 1 good Georgia Stock
- 1 Luding House Wagon, with tight box
- 1 extra Wagon Box, for wide tread Wagon
- 1 16 ft. rack Wagon Box
- A lot of good well pipe, 1x3 in. in size
- All small tools such as Forks, Shovels, Grindstone, and such like.

### Chickens

- 200 young Rhode Island Red Hens
- 20 Guineas
- 9 good young Turkey Hens
- 1 Gobler, extra nice
- 500 or 600 ft. Lumber, some fence posts and Chicken Wire

### Feed

- Some good Kafir, with grain

**Lunch Served by Hereford Bakery**

TERMS: Nov. 1 on all sums over \$15.00, on bankable note, 5 percent off for Cash; \$15.00 and under, Cash. No property to be removed until terms are complied with.

## E. T. BROOKS, Owner

Clerked by FIRST STATE BANK & TRUST CO. COL. W. S. WILLIAMS, Auctioneer

## Kansas City Live Stock Bulletin

Market compared with last Monday.

Cattle steady. Hogs 25c lower. Lambs 50c lower. Prospects steady to weak market balance of week.

**BEEF STEERS:**

Good to Choice	\$9.00 to \$9.75
Fair to Good	8.00 to 9.00
Common to Fair	7.00 to 8.00

**FEEDEES:**

Good to Choice	\$7.50 to \$8.00
Fair to Good	6.75 to 7.50
Common to Fair	5.00 to 6.75

**STOCKERS:**

Good to Choice	\$6.75 to \$7.50
Fair to Good	6.25 to 6.75
Common to Fair	5.00 to 6.25

Stock Cows and Heifers 3.00 to 5.50  
 Stock Calves 4.00 to 7.50  
 Stock Bulls 3.50 to 5.00

**BUTCHER COWS:**

Good to Choice	\$5.50 to \$6.50
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# Remember!

friends, when you need *Anything* in the Hardware line in 1923 that you can

"Always Find What You Want, When You Want It" at

**Dunlap Hardware Company**  
WAVE WHAT YOU WANT WHEN YOU WANT IT



### Local Happenings

Carl Lewis of Clovis arrived in this city Friday morning.

Frank Metcalf made a business trip to Wichita Falls Thursday.

Roy Monarch left Hereford for his home in Amarillo Friday.

Chas. Donald reached home Friday from the south Plains country.

Mrs. M. Goodnight of Los Angeles, Calif. is in this city this week.

Wm. Ash of Canyon made a business trip to this city Thursday evening.

The play "The Bravest Boy of Bunker Hill" will be staged February 22nd, Benefit of the Park Fund of the U. D. C. Prices, 20c and 30c.

J. B. Coltharp made a business trip to Farwell, Texas Friday morning.

Dr. J. W. Hicks reached home Wednesday morning from Sprigfield, Mo.

R. T. Nunn reached home Friday from a business trip to Glazier, Texas.

Virgil and Miss Maurine Beyer left Hereford Friday morning for Moreland, Oklahoma.

Messrs. Otis Burton and J. O. Cain of Muleshoe were in this city Thursday on business.

The play "The Bravest Boy of Bunker Hill" will be staged February 22nd, Benefit of the Park Fund of the U. D. C. Prices, 20c and 30c.

Rev. Preston Florence of Bovina and A. S. Curry of Friona were in Hereford Friday on business.

Miss Donna Gardner and sister, Mrs. Hartwell, of Bovina were shopping in Hereford Thursday.

Frank Woodard returned home Friday morning from a business trip to the Fort Stockton country.

H. C. Longwith of Ringold, Ga. arrived Friday morning and will visit his friend, Tom Carpenter.

George Cloyd and two sons, Elswick and John, reached home Thursday overland from the Eastland country.

**Bake Sale**  
The Mothers Club will hold a Bake Sale at the Carlyle Grocery Saturday, Feb. 24. A specialty will be made on cakes and chickens. 8-9

O. Traxall of St. Louis, uncle of Mrs. Homer K. Fox, spent a few hours here Thursday enroute from California to his home.

B. Baer, of Santa Rosa, N. Mex., reached Hereford Wednesday morning. Mr. Baer will visit in the home of his son, Gaston Baer.

Miss Lucile Breen of Lawrenceville, Ill., reached Hereford Thursday morning. Miss Breen will visit in the home of an old friend, Mrs. Fred Oberthier, Jr.

District Manager of The Southwest Bell Telephone Co., G. H. Hill of Amarillo was in Hereford Friday.

Mr. and Mrs. R. G. Glenn of Tulla visited Mr. and Mrs. Homer K. Fox this week, spending Tuesday night here.

Mr. and Mrs. W. J. McClain and two children of Wildorado were in this city Friday to attend the Mrs. J. C. Womble funeral.

The play "The Bravest Boy of Bunker Hill" will be staged February 22nd, Benefit of the Park Fund of the U. D. C. Prices, 20c and 30c.

Mrs. Donald Brockman and Miss Mary Jim Crawford, of Amarillo, arrived in Hereford Friday morning. Mrs. Brockman will visit in the home of her parents, Mr. and Mrs. J. L. Crawford.

### MOST OF OUR PEOPLE CAN PASS ILLITERACY EXAMS

How many people in the county can answer off-hand the question as to what percent of illiteracy obtains in Deaf Smith county?

Recently Judge Megert received such an inquiry from a county teacher, the question having come up in class room work. The judge looked it up in Uncle Sam's Blue Book of Deaf Smith county, otherwise known as the census report, and finds that the government says one and one tenth percent of the inhabitants of this county are illiterate. But that is a gain of five tenths of one percent over the report in the 1910 census, which shows 1.6 percent, and there is still hope.

### COTTON LIST!

#### STILL GROWING!

The cotton acreage list for this community, subscribed in the effort to secure a gin, has been revised to date and sub-divided by counties. Some of the owners do not live in the counties listed, but their land is there, if no error has been made. Any corrections to the list should be called to the attention of the Chamber of Commerce at once.

The largest single listing made to date occurred this week when the firm of Sears & Powell of Lubbock authorized 400 acres. These people will operate the Will Gilbreath place west of Hereford.

The more acreage secured the easier it will be to secure that gin. A lot of people have been heard to declare that they intend to plant some cotton but won't let it. If everybody took that point of view there would be no gin here in 1923.

Kick in—put in your acreage if you intend to plant any—and help the cause along.

**Deaf Smith County**

Sears & Powell	400
J. L. Bain	200
Kelly Gray	200
G. W. Wilson	100
R. K. Bruner	100
J. L. Fuqua	100
Claude Harbit	50
J. H. Wagner	50
J. L. Hoffman	50
O. G. Hill	50
Samp Van Zandt	50
T. T. McDermott	40
C. P. Caldwell and son	240
Jess Beavers	30
H. M. Smith	25
J. E. Hill	25
J. David Thompson	25
John Cunningham	25
B. J. McCaskey	25
A. A. Walker	25
S. D. Blackwell	25
Glen Greer	25
W. A. Calloway	25
W. B. Harrison	25
A. S. Higgins	20
Hughes Bros.	20
J. J. Clayton	15
Raleigh Hough	15
E. B. Posey	15
J. A. McGowan	15
G. O. Chandler	10
C. E. Gatlin	15
O. L. Sharp	25
F. J. Eberle	14
Robert Elliott	30
R. W. Shafer	25
T. W. Gatloway	100
Total	2,229

**Castro County**

I. S. Hamilton	50
Frank Cooper	50
Milton Hardy	50
B. W. Dean	45
Samett Barton	35
Posey Cunningham	35
E. R. Rothwell	30
O. E. Masley	25
J. L. Henson	25
E. L. Knox	25
T. E. Baker	25
E. B. Wright	20
A. C. Barton	15
W. W. Phipps	15
O. C. Artell	15
J. F. Hacker	15
U. G. Randall	10
Rayford Ricketts	10
D. H. Allmon	50
Carpenter & Longwith	75
Total	620

**Parmer County**

Walter Overton	100
E. B. Black	50
Elbert Overton	50
Ed Stanley	25
J. L. Lookinbill	25
Total	250

Grand Total 3,080

### WORKERS CONFERENCE OF TIERRA BLANCO BAPTISTS

To meet with the church at Happy, Texas, on March 1, 1923.

Chairman—H. F. Aulick.  
Subject and Scripture—Genesis.  
Director of Music—J. Frank Scott.  
10:00—Devotional by J. C. Dowd.  
10:20—Old Testament Geography by W. J. McMillan.  
10:40—Outline of Genesis, J. T. Clinton.  
11:00—Fall by E. E. Dawson.  
11:20—The Flood by J. M. Hall.  
11:40—Were the Days of Creation Week, Indefinite or 24 hour periods by H. F. Aulick.

Noon  
1:00—Song and Prayer.  
1:15—Report from the churches.  
1:40—The Nations; Gen. 10 to 11:19 by B. F. Fromabarger.  
2:00—Abraham by W. R. Hill.  
2:20—Isaac by S. G. Sloan.  
2:40—Jacob and Esau by Mrs. H. M. Buggarby.  
3:00—Joseph by J. A. Lindley.  
3:20—Types and Visions of Genesis by G. L. Morris.  
The day of the week for the meeting has been changed from Tuesday to Thursday.  
The Church at Happy urges every Baptist to attend.

Committee.  
H. F. Aulick,  
J. A. Lindley,  
J. M. Hall.

### Income Tax Facts, No. 1

Revenue officers are visiting every county in the United States to aid tax payers in the preparation of their income tax returns for the year 1922. Information concerning the date of their arrival and the location of their offices may be obtained by writing the collector of internal revenue for the district in which the taxpayer lives.

Forms for filing returns of individual net income for the year 1922 are being sent to tax payers who filed returns for the year 1921. Failure to receive a form, however, does not relieve the taxpayer of his obligation to file a return and pay the tax on time, on or before March 15, 1923. The forms, 1040A for filing returns of net income \$5,000 and less and 1040 for filing returns of net income in excess of \$5,000, may be obtained from collectors of internal revenue and deputy collectors.

Returns are required of every single person whose net income for 1922 was \$1,000 or more or whose gross income was \$5,000 or more and of every married person whose net income was \$2,000 or more or whose gross income was \$5,000 or more. Careful study of the instructions on the forms will greatly aid in making a correct return.

Take advantage of Hereford's Dollar Wednesday—every Wednesday. It will save you many dollars annually. Free prizes offered once each month.

**A. L. BIGGS INSURANCE Dependable Service**

**Appreciation**

We value our patrons' business whether it is large or small.

And we try to show our appreciation not by words alone, but by deeds—thoughtful service, generous treatment.

**The Western National Bank WILL APPRECIATE YOUR BUSINESS**

**"The Light of Your Life"**

in a sentimental sense, will probably be the wife, sweetheart or kiddie, but in a practical sense, consider the

**Mazda Lamp!**

NO ARGUMENTS, FRIENDS!

Some Bargains here in  
**USED WASHING MACHINES**

Come Around

**Hereford Light & Power Co.**  
Phone 388

**February Furniture Sale**

Our stock is large and complete in all departments. We are selling our merchandise 25 percent under the present market. We invite your inspection of our stock.

**Dining Room Furniture**

\$175.00 Fine Dining Room Suites, for	\$145.00
125.00 Fine Dining Room Suites, for	97.50
95.00 Good Dining Room Suites, for	75.00
50.00 Dining Table, for	37.50
35.00 Dining Table, for	27.50

**Bedroom Furniture**

\$250.00 Walnut Bedroom Suite, for	\$185.00
200.00 Walnut Bedroom Suite, for	165.00
175.00 Old Ivory Bedroom Suite, for	140.00
125.00 Old Ivory Bedroom Suite, for	97.50
50.00 Sealy Mattress, for	37.50
40.00 Real Brass Bed, for	30.00

**Art Rugs**

\$125.00 French Wilton Rug, for	\$95.00
95.00 Extra Fine Wilton Rug, for	75.00
75.00 Best Axminster Rug, for	57.50
55.00 Good Axminster Rug, for	40.00
50.00 Good Velvet Rug, for	40.00
40.00 Best Tapestry Rug, for	30.00
27.50 Good Tapestry Rug, for	22.50

Extra Special low price on furnishing your home.

**E. B. Black Co.**  
"The Big Store With the Little Price"

**A Good Time to Look After Your Fences**

This is the season to build fence, repair the old one, and get in shape for the coming season. We have everything you need to do the work, but the muscle. You will find our yards supplied with lumber, posts, wire, staples and nails, and any of our managers will be glad to help you figure out your needs.

**PANHANDLE LUMBER CO.**  
OUR AIM—TO HELP IMPROVE THE PANHANDLE

**Why You Should Buy a DeLaval**

All other separators made today, excepting none, are constructed upon either discarded or abandoned DE LAVAL inventions, in consequence of which the very best of them are barely equal to the DE LAVAL machines of ten years ago.

The DE LAVAL has received all highest honors and first prizes at every important Exposition, World's Fair, etc., held within the past thirty years, and is the only separator which is used in every country in the world.

Ninety-eight percent of the world's creameries and butter factories today use DE LAVAL machines exclusively.

More than 1,500,000 DE LAVAL machines, many times all others combined, have been sold to date.

There can be no better recommendation for the DE LAVAL than the fact that the men who make the separation of milk a business use the DE LAVAL to the practical exclusion of all other makes. They know from experience.

**C. O. Lee Hardware**