

WEATHER

	Moisture	High	Low
Sunday	70	82	
Monday	85	92	
Tuesday	85	94	
Wednesday	80	88	

Moisture this month: .00
Moisture this year: 19.57
Moisture last year: 14.40

The Hereford Brand

14 pages

SINCE 1901

Sixty-one Years Of Service

Published Every Thursday

Our Slogan: "More People — More Farms"

62ND YEAR — NO. 36

HEREFORD, TEXAS, THURSDAY, SEPTEMBER 5, 1963

PRICE 10c PER COPY

Commission Hikes Water Rate

Water rates for the City of Hereford were given a 10 per cent across the board boost by the City Commission as it met in regular session Tuesday. New rates are to be effective Nov. 1.

While the increase is an across the board hike, small users will remain unaffected by the increase. Increases will be noted on bills where more than 10,000 gallons per month is used.

Even with the rate hike, Hereford water department customers will be paying one of the lowest rates offered in the Panhandle, according to Dudley Bayne, city manager.

Action on the proposal came after commissioners reviewed a report prepared by Bayne on improvements and future expenses of the water and sewer departments.

Minimum rate charged for water will remain at \$2.50 for 2,000 gallons. All water used over the minimum will be charged at 25 cents per 1,000 gallons.

Under the old rate structure, users were charged 25 cents per thousand gallons for between 3,000 and 10,000 gallons. A rate of 15 cents per thousand was charged for the amount used over 10,000 gallons.

According to Bayne, the increase will bring an estimated \$33,072 in additional revenue into the city.

In the report on city water and sewer departments, usage of water has increased 20 per cent during the past seven months as the city experienced its biggest building boom.

With the continued growth of the city, an additional 181 acres of residential development has been annexed.

This growth has called for increased expenditures for both water and sewer lines. Expenditures for water lines total \$61,668.72 and for sewer lines, \$67,481.00, for the first seven months of the year.

It was pointed out in the report that the 1963-64 fiscal year budget estimated total expenditures for new water and sewer lines at \$38,000.

As the building boom continued despite predictions it would end, the budgeted amount was exceeded in the first two and a half months, stated the report.

Preceding the action raising water rates, commissioners discussed additional needs of the water and sewer departments over the next two year period.

Possibility of a bond issue to expand the system to meet increased demands was brought out during the lengthy discussion.

In other action, commissioners reviewed recommendations by Texas Highway Department to increase speed on highways through Hereford as a result of increased highway speed limits.

Commissioners turned down a proposal to increase speeds on North U. S. 385 recommending the highway department post signs decreasing speeds 300 feet north of the city limits.

The recommendation was made due to the Northwest Elementary School crossing at Moreman St. and 25 Mile Ave.

On South Main, the speed limits from Tierra Blanca Creek south were decreased from 45 mph to 40 mph.

Speed limits on South U. S. 385 were increased to 45 mph from the city limits northward to the underpass and then dropped to 30 mph.

Speed limits on U. S. Highway 60 will remain the same.

Final annexation on Thunderbird Addition and extension of the city limits along Harrison Highway was also approved.

Upon recommendation of the city manager, commissioners also approved the request for hiring of an extra trash truck

(Continued on Page 3)

Sailplaning Becomes Hobby For Three Hereford Pilots

By Gardner Collins
Brand Staff Reporter

The altimeter of the Schweitzer 222 sailplane was nudging 1200 feet as Gerald Martin, the pilot, pulled the tow release.

As the tow plane, a Piper Pawnee, sprouted away below us, the two-place trainer continued to climb in the thermal carrying us to 2000 feet.

It was quiet. There was no engine noise, only the whistling of the wind as we spiraled inside the lift-supplying column of air carrying us upward.

Inside the thermal, air heated by the sun's rays on the surface of the ground, we continued our climb. The sailplane bounced in the turbulence.

Martin, as he kept the Schweitzer in a 30 degree bank, watched a delicate instrument called a variometer which shows when a sailplane is rising or falling.

"A variometer," Martin had explained before the tow, "is a very delicate instrument calibrated in feet which shows when you're losing or gaining altitude."

Such an instrument is very important to a sailplane pilot. Even the slightest rise will show indicating when the craft is entering or leaving a thermal.

"A sailplane," the pilot had pointed out previously, "is not a glider even though it is often called one. Gliders are used to get from the air to the ground while a sailplane

uses lift of the air to supply its power."

Sailplanes are "high performance" craft, he continued, with glide ratios ranging from 18 to 1 to as high as 50 to 1.

He explained glide ratio, pointing out that if the aircraft is one mile high, it will "glide" or "soar" 18 to 50 miles before landing.

While the Schweitzer 222 is a two-place trainer with relatively low performance when

(Continued on Page 3)

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(Continued on Page 3)

Holiday Break-In Results in Heavy Loss To Firm

A burglary at J. C. Penney and Co. over the long Labor Day weekend resulted in the loss of from \$200 to \$500 worth of merchandise, according to Hereford Police Department.

It is reported that the department store was broken into sometime between 7:30 p.m. Saturday and 6:15 p.m. Monday.

Discovering the break-in was the store manager, as he went to the firm to do some work, according to police department spokesman.

Officers investigating the burglary discovered that the locks on one of the front doors had been broken as the firm was entered.

Items missing included shirts, sport coats, jackets, trousers, sweater and luggage.

Exact amount of the missing articles had not been determined Wednesday. Police officers are still investigating.

With a sharp crack, the sailplane was on its own depending on lift supplied by the air.

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Sports Are Hobby Of Ludwig Kovacs

By Larry Fuhrmann
Brand Staff Reporter

Sports hold an interest for many people, but none are probably as interested in so many sports as Ludwig Kovacs, 709 Knight St.

He either actively participates or watches a number of national sports. Kovacs enjoys watching football, baseball, ice hockey, and soccer.

Among the sports he participates in are bowling, fishing, and swimming. He also enjoys watching boxing and wrestling matches.

Kovacs developed his interest in football and Hereford Whitefaces shortly after moving to Hereford in 1951. With his son, John, now playing on the team, the Hereford man has naturally developed a greater interest in the sport.

His son, a senior at Hereford High this year, is one of the probable starters in the opening game the Whitefaces play against Tulia Hornets here Friday.

John will be starting the game at the left guard spot, where he played during the 1962 season.

As Kovacs became familiar with the game, he soon developed an immense interest in the sport. He is now an active member of the Whiteface Booster Club.

As he watched his son play in Little League and Pony League games, the elder Kovacs soon developed a lasting interest in baseball. Like foot-

ball, the game has become a favorite which he has enjoyed watching.

While fishing is one of his main hobbies, Kovacs has only been able to get away from his job for an occasional week-end trip to Buffalo Lake. Once in a while he is able to take a short trip to Lake Conchas or to Red River.

Kovacs was active in school sports when he was young, and his son appears to be following in his father's footsteps. He played on his school soccer team. This helped stimulate his interest in football.

Howling first interested Kovacs when he was placed on a company team several years ago.

Television holds a particular interest for the Kovacs family when it comes to sports. Wrestling and boxing or Kovacs favorite sports on television.

Kovacs is strong supporter of the school athletic programs. "I wish that more American parents would show a lot more interest in their children and their school athletic programs," he commented.

Freak Accident Damages Auto

A freak accident here Monday about 9 a.m. resulted in minor damage to a Hereford Volunteer Fire Department truck and heavy damage to a parked automobile.

The accident occurred in front of Hereford City Hall as the truck rumbled broadside into the parked automobile. Both vehicles were driverless.

According to a Hereford Police Department accident report, the fire truck was parked in a garage, east of City Hall. The automobile was parked on the opposite side of the street.

The truck rolled out of the garage, crossed the street, and rammed the automobile.

Damage to the 1959 model sedan was estimated at \$200 with damages to the city owned truck placed at \$10. The sedan belonged to Eulogio Valdez of Hereford.

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THE FIRST LOAD OF GRAIN sorghum to reach Hereford was dumped at Pitman Grain Elevator on Wednesday by Vernon Ramsoer, who farms northwest of Hereford. The first load of the 1963 crop was planted about April 25. According to the elevator it tested 58 pounds per bushel with moisture content averaging 14.9 per cent. The load of milo is one of the earliest ever delivered at Hereford. (Staff Photo)

Whitefaces Season Opener Against Tulia Here Friday

Around Town

The membership competition between the Deaf Smith County Chamber of Commerce and the Dumas Chamber scheduled for September 12-15 has now come to the attention of Governor John Connally.

The following is a copy of the letter received by the Chamber of Commerce office this week from Governor Connally:

GREETINGS:
The competition for new members between the Hereford and Dumas Chamber of Commerce during the week of September 12-15 has been called to my attention.

Competition of this kind led by outstanding citizens like you cannot help but benefit both cities. The community spirit generated by it will be felt for many years to come.

As governor, I cannot take sides, of course, but I do wish all participants the best of luck, and hope both cities show rewarding results from the campaign.

Sincerely yours,
John Connally
Governor of Texas

Of course, the Deaf Smith County Chamber of Commerce appreciates the encouragement from the Governor, and they are making plans now to send him a copy of the obituary after the Dumas Chamber is "snowed under".

The Hereford Brand would like to have a copy of all social club yearbooks in order to resume publication of the social

(Continued on Page 2)

Hereford Whitefaces open their 1963 football season Friday meeting the Tulia Hornets on Whiteface field. The game is the season opener for both teams. Game time is at 8:00 p.m.

Tulia is favored over the Whitefaces since they are the top contender for the AA title in their district.

The Hornets have retained a number of starters from the previous season and boast one of the speediest backfields in their district.

While the Whitefaces have gained in experience in both the backfield and line, they are still lacking in speed, according to Coach Jack Meredith.

"We are in good shape and

feel that by Friday night we will be ready to go," commented Meredith. "The only thing not in our favor is speed even though the boys have lots of desire."

Probable starters for the season opener are Lynn Cook, 155, left end, junior, B team; Neal Leub, 193, senior, left tackle, one letter; John Kovacs, 175, senior, left guard, one letter; George Muse, 191, junior, center, B team; J. Carter, 164, senior, right guard, one letter; Stan Sigman, 181, junior, right tackle, B team; and Eugene Green, 181, senior, right end, one letter.

In the backfield will be Frank Cain, 160, junior, Quarterback; Steve Hodges, 168, sophomore, left halfback, junior high; Ronnie Duncan, 153, senior, right halfback, one letter and Jim Higgins, 150, senior, fullback, one letter.

Missing from the lineup is fullback Jim Haney, a senior two-year letterman. According to Meredith, Haney twisted a knee during the scrimmage Saturday at Clovis.

If he has recovered from the injury in time for the game Friday, said the head football coach, Haney will see a lot of action in the opening game.

Another starter, Eddie "Smoky" Johnson, 203 pound letterman playing center, may also miss the opening game.

Starting for Tulia Hornets will be Phillip Tucker, 218, senior, and Pat Sharp, 185, senior, at tackles; Donald and Dennis Dennison, 146, junior guards; Billy Don Childers, 147, junior, center. At ends will be Charles Shelton, 161, senior, and either Tommy Kendrick, 161, senior, or Jack Brooks, 172, junior.

At the quarterback slot for the Hornets will be Frank Hooper, 172, senior with Jim Arnold, 160, senior, at fullback, and John Howell, 148, senior, and Jeff Tucker, 140, junior, at the halfback positions.

Hereford Whitefaces this year boast more experience (Continued on Page 6)



Miles Roberson

Funeral Services Held On Tuesday

Funeral Services for Miles Roberson, 68, were held Tuesday, Sept. 3, at 3 p.m. in the First Baptist Church. The Rev. B. L. Davis, pastor, officiated. He was assisted by Russel Pogue of Petersburg.

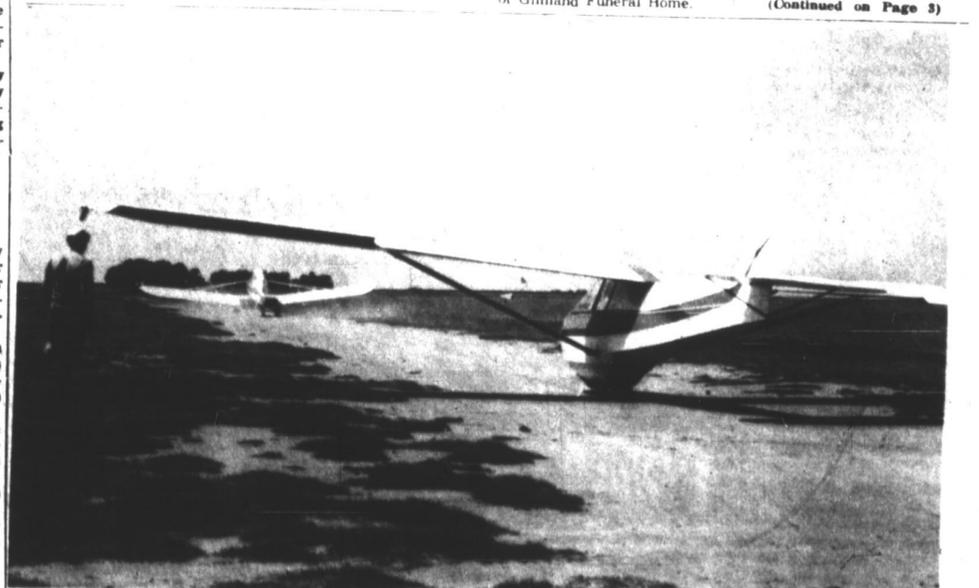
Mr. Roberson had been a resident of Deaf Smith County since 1901. Born Feb. 9, 1895 in Cleburne and attended elementary school in Summerfield. He graduated from Hereford High School in 1916 and was a veteran of World War I.

He became associated with the First State Bank in 1919 and worked there until its liquidation in 1945. He then transferred to First National Bank and was a vice-president at the time of his death on Sept. 1 in Amarillo. He was a member of the First Baptist Church.

Survivors include three brothers, Jeff Roberson, Doc Roberson, and T. W. Roberson, all of Hereford, and two sisters, Mary Lou Roberson of Lubbock and Mrs. Lillian Smith of Amarillo.

Interment was in West Park Cemetery under the direction of Gilliland Funeral Home.

(Continued on Page 3)



GETTING A TOW from Morris Easley in a Piper Pawnee, Don Steele begins his take-off run in a sailplane. Assisting in the take-off is Gerald Martin. The three Hereford flyers became interested in sailplaning as a sport and acquired the Schweitzer 222 with hopes of starting a club here. The sailplane, a two place trainer, is capable of staying aloft from four to five hours under ideal conditions. (Staff Photo)

DAWN NEWS

Robert Galley Is Winner Of 4-H District Contest

By Linda Tootley
 Robert Galley, son of Mr. and Mrs. Orval Galley, won district 4-H poultry award. Since he won first in the county, he was entitled to enter district competition. His record book is now entered in the state contest. The state winner will go to the national contests at Kansas City.

The Clarence Betzen family attended the wedding of Dee Buck to Charles Marshal in Saint Anthony's Church on Saturday.

Mr. and Mrs. Manuel Beavers and family moved to Canyon last week.

Mr. and Mrs. Carl Cathy of Oklahoma have recently moved to the Melvin May place.

Mr. and Mrs. Delbert English and three children of Dexter, N. M., visited Monday through Wednesday in the home of his brother, Mr. and Mrs. Lester English.

Visiting in the home of Mr. and Mrs. Ray Clay on Saturday were Mrs. Ruth Hill of Canyon and Mr. and Mrs. Lowell Hill and daughter of Moore, Okla. Mrs. Lowell Hill is a

daughter of the Clays.

Mr. and Mrs. Wimberley recently made a trip to Fort Scott, Kan., where they visited with his brother and family, Mr. and Mrs. C. A. Wimberley. Coming home they came through Missouri, western Arkansas, southern Oklahoma, and east and central Texas.

They visited Mr. and Mrs. Lewis Newell in Big Spring. Phyllis Newell returned with them. Newell arrived Friday to spend the Labor Day week-end with the Wimberleys.

On Sunday, David, Donna and David Thompson of Hereford and the Ted Richardson family had a picnic and went to the drag races near Amarillo.

Claud Lemons was dismissed from Nebitt Hospital, Canyon, on Thursday. He had been a patient there since Aug. 20.

Mrs. William Wimberley has recently visited in the home of her sister Mr. and Mrs. H. F. Axtell and daughters, Lana, Gay, and Etwila, of Durango, Colo. Also visiting was their brother, Dr. Fred Oberst of Belaire, Mo. The group visited

such scenic places as Mesa Verde National Park and Lemon Dam.

Dion Miller had supper with the Clarence Betzen family on Monday evening.

On Tuesday, Mr. and Mrs. A. D. Moore of Kress spent the day in their daughter's home visiting Mr. and Mrs. L. W. Tooley and family.

Mr. and Mrs. W. J. Stewart of Canyon were dinner guests in the home of Mr. and Mrs. Ray Stewart recently.

Guests in the home of Mr. and Mrs. Lester English from Thursday through Saturday were Mr. and Mrs. Lance Hurt of California.

Mr. and Mrs. Orval Galley and family took a week's vacation to Center, Colo., where they visited in the home of Mr. and Mrs. Walter Galley. Places of interest they visited included Great Sand Dunes National Monument, Royal Gorge, Pike's Peak, Seven Falls, Air Force Academy, Red River and other tourist attractions around Sante Fe, N. M.



FARMING OPERATIONS WERE STALLED as heavy rains turned fields into swamps Friday. While rains were heaviest in the immediate Hereford area, rural areas of the county were also soaked. While temperatures hovered below the 70-degree mark, a total of 1.70 inches of rain was recorded in

Hereford, bringing the total rainfall for August to 5.91 inches. The year's total for the city now stands at 19.57 inches. While rain is generally regarded as beneficial, moisture this month will set back harvest dates for the 1963 grain sorghum crop, it is predicted. (Staff Photo)

Hobby

(Continued from page 1)
 compared to other sailplanes, a pilot and passenger can easily stay aloft for four to five hours under ideal conditions.

Our flight lasted only 20 minutes after the tow was dropped and we "hooked" the thermal. Martin had intentionally circled out of the thermal as we headed back toward the landing strip.

A sailplane "flies" slow and there is relatively little sensation of speed. For the flight, airspeed hovered at 40 to 50 miles per hour.

Since a sailplane has no motor to give it flying speed, instruments are few and only those necessary for flight are mounted in the instrument panel.

In the Schweitzer 222, there were only three — an altimeter, variometer and speedometer. A simple bank and turn indicator consisting of a six-inch piece of string with a knot in the end was tied to the pitot tube on the nose.

Competition craft used to set distance, endurance, and altitude records require more instruments and even oxygen equipment. Sailplaning has fast become a popular sport with a number of clubs operating throughout the country. There is even an international organization of sailplane enthusiasts which gives awards for meeting set altitude and endurance requirements.

As a pilot progresses from one to another, requirements become progressively harder to meet.

The sailplane is owned by three Hereford crop dusting pilots — Don Steele, Morris Easley, and Martin. The three men intend to start a soaring club.

The Schweitzer 222 was acquired by the three from Muleshoe airport. Even though it is several years old, it has only had six hours of flying time put on it.

Since it had been disassembled and stored, Martin, Steele and Easley had to reassemble it, wash off the dust and ferry it to their landing strip southwest of the city.

Martin, who has been a sailplane enthusiast for several years and holds an instructor's rating, interested the other two

in this type of flying. Both have since been checked out by an instructor and are making solo flights.

"A sailplane," they point out, "is only for sport flying and competition. It's not like a light plane which will take you from one place to another."

One of the main attractions of the sport is that it is done for fun and enjoyment, the three flyers agreed.

Hikes...

(Continued from page 1)
 crew.

A request by J. W. Witherspoon for rezoning his property, east portion of Block 1, Whitehead addition, was denied. In the action, the Commission upheld a recommendation by the zoning commission.

Witherspoon had petitioned that the property be rezoned from a D restricted designation to a D commercial zone.

Representatives of Hereford Lions Club met with the Commission with the proposal that a cover be constructed for the swimming pool.

Representing the club were J. F. Martin and Albert Maxwell with Raymond White acting as spokesman.

Opener...

(Continued from page 1)
 with 14 seniors and nine returning lettermen on the squad. A number of juniors have been moved up from the B team with several sophomores making the varsity roster.

Commenting on the opener, Meredith pointed out that Tullis has one of the best backfields in their district. "We have our work cut out for us," he concluded.

Too Late To Classify

FOR SALE 334A on pavement 10 miles from Hereford. 68 Acres Cotton, 55 Acres Wheat, 185 Acres Milo. Low down payment. BR6-4113. B-4-23-36-4p

College Students Attend Rally Of Newman Club

Attending the national convention of the Newman Club, an organization of Catholic students on college campuses, in Lafayette, La., from Aug. 26-31 were Miss Rita Witkowski of Texas Tech and Eddie Gallagher and Joe Frank Huskert, both students at West Texas. About 800 students attended

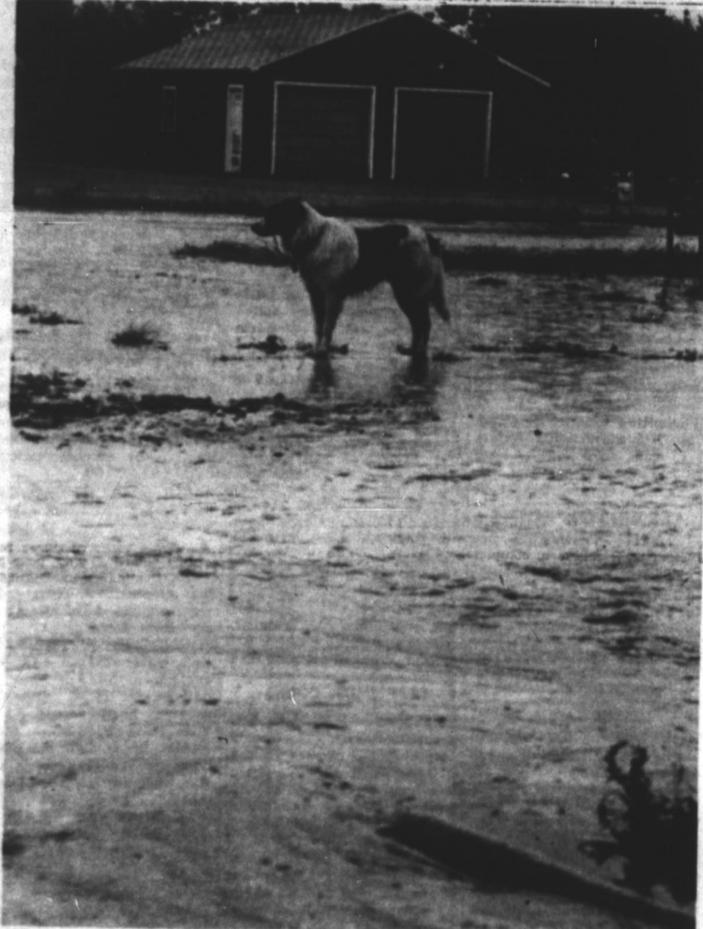
the convention for the purpose of learning more about the organization, including methods of improving and introducing it to other college students.

The main address was delivered by James O'Gara, managing editor of "The Common Weal," a Catholic magazine. An election of officers was held during the convention.

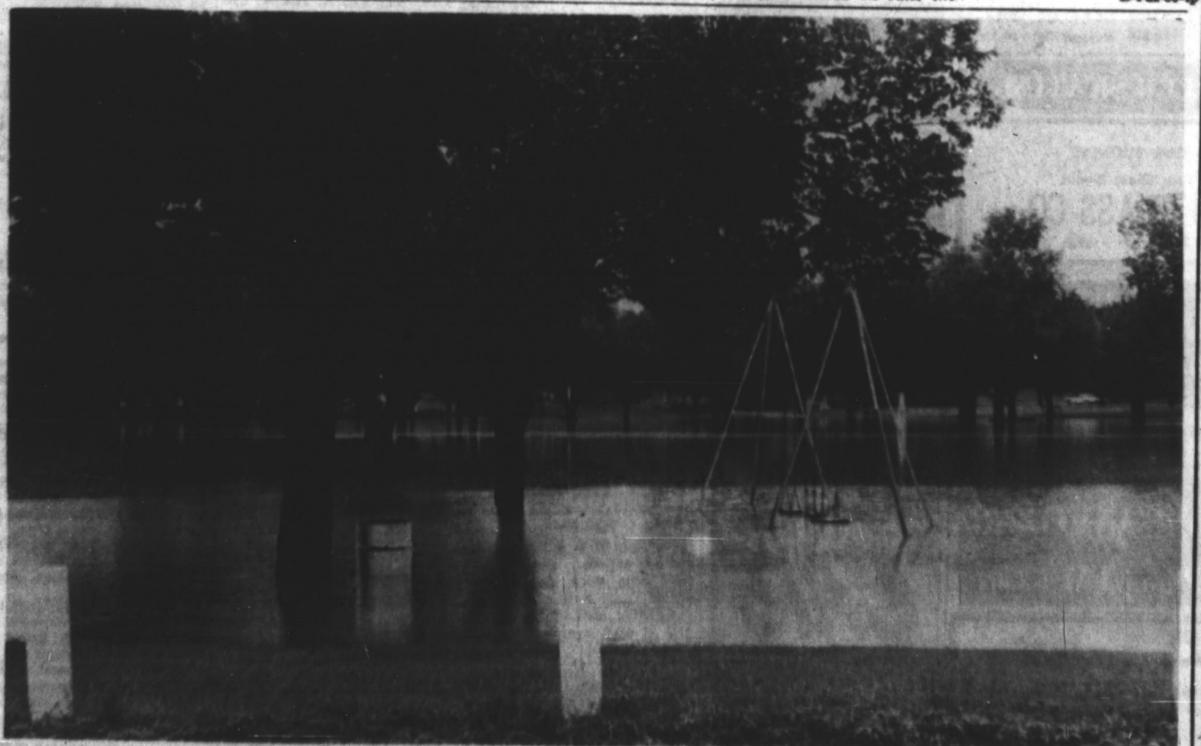
The University of Southwestern Louisiana was the host college. Social highlights of the trip for the group from Hereford were a trip to Grand Coteaux, a scenic spot, a tour, barbecue, and dance at Dulcito Plantation, a concert by Al Hirt, jazz musician, and a visit to "Six Flags Over Texas" in Dallas on the return trip.



DEMOLITION TECHNIQUES ARE part of the training given to members of Company B, 9th Special Force Group (Airborne), during their two week summer reserve training at Fort Bragg, N. C. Sgt. Ronald Strickmaker, right, supervisor from the regular Army's 7th Special Forces Group (Airborne) conducts such a class. Among the reservists attending are, from the left, Sgt. Rodolfo G. Reyes, of Las Cruces, N. M.; Capt. Willard A. Scott, of Santa Fe, N. M.; Sgt. Filomeno De La Cruz, of El Paso; Sp/4 Perry Vaughn of Hereford, Tex.; M Sgt. Jackie Rutland, of Amarillo, Tex.; SFC Elias P. Chavez, Albuquerque, N. M.; and SFC. Paul Gonzales, of Copperas Cove, Tex. (U. S. Army Photo)



WET AND FORLORN a dog stands in the middle of a front yard of a Hereford home as overflowing gutters turned it into a lake. Heavy rains falling during Friday between 8:30 and 11 a.m. were too much for the city's storm sewer system as run-off water flooded many streets and intersections. According to a city official Friday, 13th Street paving project will be held up for "several" days as a result of the rains as well as water and sewer line construction. (Staff Photo)



HEAVY RAINS TURNED DAMERON Park into a lake as more than two inches of moisture fell in the city Friday. The rain showers began soaking the city shortly after 8 a.m. with heaviest amounts recorded between 9:30 and 11 a.m. The deluge overflowed the city's storm sewer system, flooding many intersections and streets. Run-off from the rain in many places was flowing over curbs. (Staff Photo)

REVIVAL MEETING

Avenue Baptist Church

SEPTEMBER 6-15

Morning Service 10:00 a. m.
 Evening Service 8:00 p. m.
 Evening Prayer Service .. 7:30 p. m.

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Hereford, Deaf Smith County, Texas—Phone EM 4-2030

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Virgil Justice

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Kwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Hereford Rotary Club
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HI-WAY AUTO SALES
WE TRADE FOR ANYTHING
600 W. 1st Phone EM 4-0501

FOR DISTILLED WATER—OZARKA WATER
Soft Water Service
SEE or CALL
SOFT WATER SERVICE
216 N. 25 Mile Ave. Phone EM 4-3280
HEREFORD, TEXAS

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

HILL'S TEXACO
FIRST & MILES EM 4-1823
CONVENIENT TO DOWNTOWN

SERVICE ON ALL Washers & Dryers
SUNSET APPLIANCE
906 Lee EM4-3472

MEAT
Processed For Freezer - Also RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Damper Planters, Cultivators and Rotary Hoes. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE: **LESLEY MOTOR CO.**
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

STATED MEETING
Second Monday
THUR. NITE
8:00 P.M.
FLOOR PRACTICE
Hereford A. F. & A. M. No. 849
Troy Stambaugh, Sec.
Bill Hutson W. M.

1. FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY
345 E. Hwy 60
Phone EM 4-3150
CHRYSLER IRRIGATION ENGINES
Sales & Service
8-1-49-TFC

FOR A NEW
Johnson Outboard Motor or Arkansas Traveler Boat, or for a used boat or motor, see **KINSEY - OSBORN MOTORS**
142 MILES AVENUE
8-1-26-TFC

FOR GOOD SERVICE REASONABLE PRICES, GUARANTEED WORK.
General repairs, tuneups, any time. Automobiles, tractors, lawn mowers, small motors.
POOR BOYS GARAGE
1/2 Mile West Northwest Elementary, on Moreman Avenue. **WHEN IN TROUBLE, CALL EM4 -3509** EM4 -2799
FREE PICK-UP AND DELIVERY
EM4 -2130
Bill McIver Johnny McIver
8-1-6-TFX

WHEAT SEED for sale, subject to Certification, 800 to 900 bushel KAW, in barn. Call Wayne Henderson 647-3744 Dimmitt, Texas. B-1-20-35-12p

ALFALFA HAY See Charlie Holt 4 1/2 Miles West on Clovis Highway. AV9-4599 or EM4-3706. B-1-14-8-110p

LOOK WHAT'S GOOD!
1 late model GE Combination washer and dryer. A-1 shape. 1 late model GE automatic washer. A-1 condition. 3 used bedroom suites.
BUY-RITE FURNITURE
North end of Main Street
8-1-2-Tfc

NOTICE
Get back to nature. Mr. Motel suggests you register early for swimming classes beginning the day after Christmas.
LUCKY U MOTEL

NOTICE
Mr. Motel will continue to supply free transportation to his guests that arrive by plane at least until the motel's landing strip is completed.
LUCKY U MOTEL

CHARLIE BELL SELLS
Southwestern Life

ALL TYPES ELECTRICAL WIRE PHONE EM 4-3111
BILL'S ELECTRIC

SERVICE ON Black & White & Color TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

RENT A CAR
LOW RATES
BY DAY, WEEK or MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283

FOR SALE Cordova barley seed 500 to 600 bushels. Call EM4-1724. Buster Miller. B-1-13-8-2p

FOR SALE 15' Glasstrow, 50 HP Johnson Electric start. Factory Trailer. EM4-3-5-5. 405 Avenue E. B-1-15-8-2x

'60 MODEL ALL State Motor Scooter, good shape, \$100. EM 4-0331. B-1-10-8-2c

FOR SALE 30 or 40 big Springer Whiteface cows. Contact Wayman Ethredge Phone AV-9-4543. B-1-14-8-2p

FOR SALE 18' Trailer House. Phone EM4-0098. B-1-10-36-2p

CONCHO WHEAT seed for sale. S. A. Fangman. 16 Miles NW Hereford. Phone AV9-4419. B-1-14-35-6c

FOR SALE Newman electric 5 horse jet pump. Phone EM 4-0876. 111 North Blevins Street. B-1-14-30-TFC

FOR SALE All types Electric Water Coolers for home or business. Soft Water Service EM 4-3280 216 N. 25 Mile Avenue. B-1-39-44-tfc

FOR SALE Flute and piccolo with combination case. Good condition. Sara Gilentine EM 4-0454. B-1-13-27-tfx

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge of Hereford Highway 60
8-1-1-TFC

FOR SALE Whole Hog Country Sausage. Call THE ROWLANDS before 8:30 A.M., noon hour, or after 6:00 P.M., EM 4-1189. B-1-49-tfc

AERMOTOR MILLS AND TOWERS
TURNER WELL SERVICE
Avenue H & Grand
Ph. EM 4-0811 or EM 4-2194
8-1-21-TFC

FOR SALE: Riding power mower. EM 4-9007. B-1-10-3-tfc

FOR SALE
Stock Trailer, 10' long. All Steel, wood floor, two wheel. All steel bundle wagon. 7' wide, 20' long. Hitch is complete cut under.
Wanted, 1957 Chevrolet 4 dr. sedan or station wagon. Standard transmission with overdrive and low mileage. Must not be abused and worth the money. Contact C. I. McDaniel, Bovina, Texas. 209 3rd St., Phone 238-3712. B-1-8-5c

FOR SALE or trade. 2 bedroom House. Priced to sell. 305 Roosevelt Phone EM4-0795. O. L. Cleik. B-4-17-6tc

FOR SALE Cull Carrots. Call EM4-1816 or EM4-2225. B-1-10-35-TFC

2. FOR SALE Farm Equipment
WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
8-2-18-Tfc

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
8-2-18-Tfc

FOR SALE 1962 International Cotton Stripper. Stripped 100 acres. Registered Chevrolet White Boar, Ivan Block Ph. EM4-0296 Nites. B-2-31-95-tfc

FOR SALE
New, light 6 & 8" pipe. Irrigation engine coolers and coils from stock, or made to order. Truck beds & dumps.
BETZEN MACHINE SHOP
607 Avenue F
8-2-39-TFC

FOR SALE 1959 Oliver 25 Combine-factory Cab. pick-up reel, like new tires, motor, A-1. Sacrifice. Canyon OLS-2878. B-2-15-36-2c

3. FOR SALE Automobiles

FOR SALE 1959 Olds four door. Full power and air. Very Clean. Will trade. Phone EM 4-0856. 115 Elm. B-3-18-3a-tfc

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
8-3-33-TFC

FOR SALE: '62 Studebaker convertible Daytona. Below market. \$1500.00. New tires. Call EM4-2424 or EM4-1228. B-3-18-31-tfc

FOR SALE 1961 Chevrolet four door, or 1963 Plymouth four door, Low Mileage A. B. Loudou 504 East 4th. B-3-19-8-2p

FOR SALE 2 twin beds with box spring frames, and mattresses. Two rooms of slightly used green Carpet. Would carpet 13x15 room. EM4-0116. B-3-10-8-2p

FOR SALE '58 Ford pick-up 901 Union EM4-0794 after 4:00 B-3-10-8-2p

4. REAL ESTATE For Sale or Trade

FOR SALE
\$300.00 DOWN
3 room furnished house. Total price \$4,400.00. Inquire 321 Avenue J. Whites only. B-4-33-TFC

THREE BEDROOM
Luxury Brick Home. Two baths, basement, automatic sprinkler system, central refrigerated air and heating. 132 Avenue J. Phone EM 4-0291. B-4-49-tfc

CASTRO COUNTY
677 A. 600 A. cultivation, 1-8 well & 2-6 inch wells, 3/4 mile tile, allotments are: 94 A. wheat, 45 A. barley, 345 A. milo, 59 A. cotton, price \$350.00 per acre. \$60,000.00 cash down payment. Consider trade.
160 A. 1-8" well & 1-6 inch well, natural gas, approx. 1 mile of tile, nice improvements, fair allotments. This is an exceptionally nice one-fourth section. Will sell or trade on a larger tract.

DEAF SMITH COUNTY
1. 633 A. 595 A. cultivation, 4-6 inch wells, lake pump, natural gas, allotments are: 210 A. milo, 210 A. wheat, nice improvements, on paving, \$400.00 per acre. \$75,000.00 down balance on good terms. No trade.
2. 1120 A. 1100 cultivation 6-6 inch wells, lake pump, allotments are: 478 A. wheat, 358 A. milo, 100 A. sugar beets applied for. \$325.00 per acre. 29 per cent down.
3. 440 A. 320 A. cultivation, 8 inch irrigator well, allotments are: 226 A. milo, 84 A. wheat, \$325.00 per acre approximately \$55,000 down.
4. Perfect 326 A. 284 A. cultivation, 2 wells. Allotments are: 63 A. wheat, 113 A. milo, 90 A. barley, lots of improvements, on the paving, \$275.00 per acre, has nice loan, would consider trading for commercial property.
5. 100 A. all cultivation, good irrigation well, good allotments, \$300.00 per acre. \$8,000.00 down.
6. 44.2 acres, 35 acres cultivation, 25 acres of allotments on paving. Price \$210.00 per acre. Down payment on irrigation well and equipment.
52 lots in good locations, will sell or trade, some on paving.
7. We have houses in all price ranges. Check us for all your needs.

W. M. TURNER
Route 3, Dalhart, Texas
Phone 362-2516
Texline, Texas
B-4-8-4P

FOR SALE BY OWNER
927 acres 16 miles NE of Texline, on pavement. 700 in cultivation, not sandy. Five 8" wells set 230, full pipe, natural gas. One mile concrete tile. Two sets improvements, modern brick home. 29 per cent down.
W. M. TURNER
Route 3, Dalhart, Texas
Phone 362-2516
Texline, Texas
B-4-8-4P

GOOD 1/2 SECTION
To sell to 4 GI's with their contracts.
CARTHEL REAL ESTATE
206 N. 25 MILE AVE.
EM 4-0944
B-4-35-TFC

5. FOR RENT
OFFICE BUILDING for rent: Has two offices, lobby, bath Call EM4-0872. B-5-10-34-tfc

FOR LEASE 2x36 business building. See W. D. Askew, EM4-2100 B-5-12-5-tfc

Turn your surplus acres into a cash crop, grow seed. Visit with Art Stoy at Bill - Mar Associates, Inc. 146 East Second Street Hereford. Phone EM 4-0560. B-5-10-25-4-tfc

APARTMENT FOR RENT at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer. No pets. Gas and water paid. \$150 per month. Phone EM4-0555. B-5-28-31-tfc

HOUSE FOR RENT, 708 Knight Call EM4-1758 after 5:00 O' Clock. B-5-10-14-tfc

LOANS FARM & RANCH

FAST SERVICE
DWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

FOR SALE
3 bedroom house, 1 1/2 bath carpeted. Built-in stove, central heat. Fenced back yard. 135 Ranger. EM 4-1384
B-4-7-Tf

THREE BEDROOM
2,000 square feet, 2 bath carpet, drapes, paneled basement playroom. Good lav with full sprinkler system, car garage. Good location f schools and town.
PHONE EM4 -1762
B-4-7-Tf

\$\$\$\$\$
ONE MILLION DOLLARS
To lend on irrigated land Deaf Smith, Castro and Deaf Smith Counties. For PRUDENTIAL

America's Largest Farm Lender
SAM NUNNALLY
EM 4-0555 EM 4-281
LONE STAR AGENCY
B-4-1-27

FOR SALE
Large 3 bedroom on Elm St. rest. 2050 feet, 100 feet lot two full baths, fire place, nic yard and fence. Call owner at EM 4-2849 for appointment.
B-4-3-TFC

OUR WEEKLY SPECIAL
2 Bedroom home. Asbestos siding. Den and kitchen combination. Living and bedrooms carpeted. Vinyl in kitchen and den. Large double garage. Price \$12,000.00.
HUGH BOOKOUT REALTORS
511 Schley EM 4-3161
B-4-2-tfc

GOOD LAYING SECTION
Best of soil and water. 3-8" wells on gas. \$350 per A. 29 per cent down.
REAL GOOD 1/2 section for cash lease. PERFECT 1/4. Top allotments. \$425.00 per A. 160 ACRES. 19 A. cotton, 43 A. milo, 24 A. wheat, 55 A. grass lake. \$200.00.
THREE BEDROOM Medallion home in NW Hereford. You will say nothing was overlooked.
CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
EM4-0944
B-4-8-4c

FOR SALE BY OWNER
927 acres 16 miles NE of Texline, on pavement. 700 in cultivation, not sandy. Five 8" wells set 230, full pipe, natural gas. One mile concrete tile. Two sets improvements, modern brick home. 29 per cent down.
W. M. TURNER
Route 3, Dalhart, Texas
Phone 362-2516
Texline, Texas
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APARTMENT FOR RENT at Villa Park Apartments. Has dishwasher, disposal, stove, refrigerator - freezer. No pets. Gas and water paid. \$150 per month. Phone EM4-0555. B-5-28-31-tfc

HOUSE FOR RENT, 708 Knight Call EM4-1758 after 5:00 O' Clock. B-5-10-14-tfc

Phone EM 4-2030 WANT ADS Phone EM 4-2030

FOR RENT Choice location for small store or ground floor office. 108 East Third Street. Key at Whiteface Barber Shop. J. B. and J. L. Kerby. 602 S. Waco Street Weatherford, Texas. B-5-32-35-3c

NICE THREE room furnished Apartment Whites only. Apply 232 West Third. B-5-11-35-tfc

OFFICE SPACE Now available on 25 Mile Avenue. Refrigerated Air. See Dean Bingham Land Co. EM4-0410 B-5-16-7-tfc

FOUR BEDROOM house. Close to Ashman School, 603 Avenue K. Call owner at EM4-0946 B-5-14-9-1c

FOR RENT Small furnished Apartment. White man and wife. steady employment. Come see. Carl Mounitz. 106 West 7th. B-5-18-36-tfc

FURNISHED Apartments. Also furnished house. Palo Duro land for wheat, oats, barley. B-5-11-36-tfc

FOR RENT One section irrigated land for wheat, oats, barley, alfalfa seed or hay. Crop rent. Write Box 23 Battle Mountain, Nevada or phone 635-2598 after 8:00 PM Saturdays. B-5-29-36-2c

NICE FURNISHED, three room apartment. Ideal for couple. Whites only. 113 Avenue G. EM4-3072. B-5-14-36-tfc

EXTRA NICE 3 room and bath furnished apartment for white couple. Will accept one infant. EM4-0188, EM4-0489. B-5-17-36-2c

BEDROOM FOR rent. Close in. 509 Ross Avenue. Phone EM4-1628. B-5-10-36-tfc

6. WANTED

WORK WANTED: Painting, texturing, taping, sheetrocking. All carpenter repairs. A-J work. Ted Oldfield, Em 4-0538. B-6-14-27-tfc

NEEDED LISTINGS on farms, homes, businesses and commercial property. Justice Realtors. B-6-11-4-TFC

WANTED Art students: instruction in oil painting classes to begin September 10th. Eunice Petersen. Phone EM4-3198 or EM4-3097. B-10-18-34-6c

All grades and kinds baled hay. Either in the field, or on a delivery basis. **HEREFORD FEED YARDS** EM 4-0172 B-6-52-46c

WANTED TO RENT: 2 or 3 bedroom unfurnished house with garage. Permanent residents. Call EM4-0887 after 6:00 p.m. B-6-18-32-tfc

WANTED PIANO Students. Mrs. Joe Frank Clark, EM 4-0941. 117 Fir. B-6-14-33-TFC

WANT TO BUY, to more small buildings, about \$200 or smaller. Write Box 673 Hereford. B-6-15-36-2c

8. HELP WANTED

EXPERIENCED BEAUTY Operator, part time. Apply Village Beauty Shop. B-8-10-9-TFC

WAITRESSES Wanted: Apply in person at Roney's Restaurant. B-8-10-1-tfc

WANTED OFFICE Girl. Apply in person. Francis Hardwick, 146 East 2nd St., Hereford, Texas. B-8-14-35-4tc

Immediate Openings

MACHINE SHOP AND **DRAFTING** TRAINEES **GREAT SOUTHWEST** Industrial College MA 8-2879

Student Financing Available State Approved College No experience needed. Full and Part-time jobs while training.

1836 S. Central Expressway Dallas, Texas

Name
Age ... Tele. No.
Address
City

B-8-35-4C

STANLEY home products needs help. For information write or call Francis Layman, Box 294 Dimmitt, phone 647-3673. B-8-17-34-6c

WANTED, Reliable white woman to live in, care for invalid wife, cook, keep house for husband and small daughter. Private room and bath. No Collect Calls. Edd Wilson 806 W. Jones. Dimmitt. Phone 647-3638. B-8-34-9-2c

WANTED, NEAT, clean and dependable woman for baby sitting and light housekeeping. Must have references. Call Mrs. J. C. Pool. EM4-0422. B-8-21-36-1c

WOMEN

CHRISTMAS selling starts early with Avon Cosmetics. 4 hours daily. Avon needs 1 Spanish women over 25. Customers waiting service.

Call Collect
FL 6-5198
Amarilo, Texas
Write Box 1083
B-8-36-3C

SALARY AND COMMISSION

Oklahoma financial institution leading in its field in Oklahoma for 50 years, requires permanent local representative in Hereford. Our experienced men earn \$8,000 to \$25,000 per year. If you have a college degree, or experience equivalent, have been a resident for 2 years, and if you have potential administrative or executive ability, plus excellent character, and enjoy working with people, write for confidential interview.

P. O. Box 1516
Oklahoma City, Okla.
T-8-36-2C

9. Situations Wanted

WANT TO care for children for working mother, in my home. Week days. EM4-1570. B-9-14-36-2c

WANTED: Painting and repairing. Reasonable. 115 Apt. A. Ave. A. Phone EM4-3471. B-9-11-33-tfc

10. NOTICE

WELL WORK WELDING AND PIPE THREADING **J. E. TURNER** Phone EM 4-2194 T-10-36-TFC

SHORTY'S SHOE SHOP

Will be closed from the 8th through the 15th of September. B-10-36-2C

WANTED HAY baling. Have new equipment. Phone 267-4861, Vega, Texas. David D. Pickens. B-10-13-36-2c

SUNSET APPLIANCE CENTER FOR YOUR AIR CONDITIONER ... NEEDS ... New conditioners or repairs, CALL EM 4-3472 B-10-42-TFC

11. Business Service

OWENS & HOLLINGSWORTH EM 4-3572
Commercial - Industrial Residential Wiring
809 EAST SECOND
Magneto - Starter Generator & Electric Motors Rewind
Sales & Service B-11-13-TFC

WE DO Custom row or broadcast bundle binding. Tommy Pierce, EM4-0181; James Pierce, EM4-2821. B-11-14-9-tfc

CALL EM 4-3138 or EM 4-3498
For Swathing, Conditioning, and Baling your Haygrazer or Hay. **B. & M. CUSTOM HARVESTERS** B-11-3-tfc

WANTED: Kindergarten age children for enrollment. Please contact Ronda Askew. Graduate of Colorado State College with AB teaching certificate in Arts and Crafts. Phone EM4-2100. B-11-25-34-tfc

Legion Auxiliary, Junior Auxiliary Install Officers

American Legion Auxiliary and Junior Auxiliary met Tuesday evening, Sept. 3, for installation of officers and a regular business meeting. For the program Joanne Carlson presented a history of "The Star Spangled Banner."

During the business session, presided over by Mrs. Carlos Vaughn, achievement reports for the past year were presented by all committees. Delegates to the convention in Fort Worth Aug. 9-11 presented reports on the highlights of the convention. They were Mrs. Ira Ott, Mrs. Mark Hanna, and Mrs. Cecil Wilkins.

Junior and senior officers were installed by Mrs. Mark Hanna. Those installed in the Junior organization were Janie Newsom, chairman; Betty Durham, vice-chairman; Cynthia Hanna, secretary-treasurer; Debbie McCutchen, chaplain, and Lisa Williamson, sergeant-at arms.

Officers of the senior auxiliary installed were Mrs. Ira Ott, chairman; Mrs. Mabel Wagner, first vice-chairman; Mrs. Hazel Sparks, second vice-chairman; Mrs. Mary Williamson, secretary-treasurer; Mrs. Willie Vin-ton, chaplain; Mrs. Betty Jo Carlson, parliamentarian; Mrs. Edna Smith, historian and reporter; Mrs. Artie Frost, sergeant-at-arms; Mrs. Mabel Vaughn, assistant sergeant-at-arms, and Mrs. Lurline Smith and Mrs. Florence Wilkins, executive members at large.

"In the coming year we will be working together for God and country, with service as our main objective," Mrs. Ott said in closing the meeting. Refreshments were served.

LAE Club Begins 63-64 Year With Morning Coffee

La Afflatus Estur'lo Club began the new club year with a coffee at 9 a.m. Tuesday, in the home of Mrs. Emmett Hale. The program was presented by Mrs. George Suggs, who explained the yearbook and highlighted programs for the year. The study course is a potpourri.

The president, Mrs. Hale, conducted the meeting which was opened with a prayer led by Mrs. A. N. Hopson. Roll call was answered with "summer doings."

Those present were Mesdames B. F. Markham, A. N. Hopson, George Suggs, Gordon Elliott, C. E. Beauford, A. H. Cook, C. E. Johnson, and Emmett Hale.

VISIT FROM HOUSTON
Mrs. Dan Reid and children, Teresa Ann, Pamela, and Kerry, of Houston visited last week with Mr. and Mrs. W. H. Reid.



SAFE DRIVING awards were presented to Deaf Smith County Electric Cooperative drivers during a breakfast meeting Thursday at Roney's. The awards were presented by Bill Neinstad of Lubbock, representing U. S. Fire and Guaranty Co. Also present was Troy Watson, safety field instructor for the Texas A&M University Extension Service,

left. Receiving awards, were, starting second from left: Sam Morgan, five year; Bill Feagley, two years; Tommy Weems, one year; G. R. Smith, nine years; Leo Forrest, five years; Boyd Collins, two years; Ben Patterson, three years; Charles Parker, one year; and Bill Craig, ten years. (Staff Photo)

Around...

(Continued from page 1)
calendar. We plan to resume publication of the calendar Sunday September 14, using the yearbooks for the needed information, making it necessary for the club information officer to call only if there has been a change in the yearbook plans.

If your club does not use a yearbook and you wish your meetings to be announced through the social calendar, please call the Brand no later than Wednesday, 5 p.m.

We would also like to remind club reporters that forms for reporting club meetings are available at the Brand office. It is very important that club reports contain correctly spelled names, preferably printed or typewritten.

Reserve seat tickets for home football games are now on sale at the High School Principal's office.

Order of Eastern Star will have a rummage sale Saturday, September 7th at 9:00 a.m. The sale will be held at the Roberts Appliance used store on Main Street.

The Model Airplane Club will hold its regular weekly meeting Thursday, September 5th, 8 p.m. at the Community Center.

Emmett Milburn is offering \$100.00 reward for information leading to the arrest and conviction of the person or persons involved in the theft of parts and accessories from his automobile that was parked at the field house on Saturday, August 31st.

Proposals from the Park Board on taking care of the Park will be discussed at the regular meeting of the VFW on Thursday, September 11th. The meeting will begin with a hamburger fry at 7 p.m. and business session will follow at 8:00.

Let Us Handle All Your **HAY PROBLEMS** Cutting, Baling and Hauling. **DOYLE KING** EM 4-1314 or **OTIS KING** EM 4-2778 B-11-49-26c

LET US handle all your real estate problems including free rental service. Justice Realtors. B-11-14-4-TFC

PORTABLE DIEC ROLLING Scoloped or plain. Jacobson Brothers. Phone EM 4-1568. B-11-10-25-tfc

NEED A professional painter? If so contact Nichols Paint & Art Supply 232 West 3rd. EM4-0211. B-11-16-35-tfc



You Read This
You Will Realize
The Effectiveness
Of An Advertisement
In The Hereford Brand
Or The Sunday Brand

Hospital

Notes:

Patients in Hospital
 Mrs. Owen H. Seamands, 147 North Texas; Mrs. Michael C. Pace, 112 Avenue H; Juanita Zapeda, 316 Avenue H; Mrs. William D. Gaines, Box 21, Friona; Sammee Mazurek, Route 3; Gregg Yosten, Route 4; Edwin B. Harris, 131 Avenue D; Mrs. Bertha C. Thuet, Box 303, Vega; Perfecto Esparza, Box 655; Mrs. I. G. Barnett, Box 896, Panhandle; Tomas Guerrero Jr., Lamesa; Barney William Erdman, 110 Avenue B; Benny Jim Morrison, Route 5; Mrs. A. C. Johnson, 313 North 25 Mile Avenue; McKinley Ball, Box 56, Allison; San Juana Espinoza, General Delivery; Mrs. Edna Culver, King's Manor; Mrs. Olive May, 119 Avenue J; Mrs. Ruth Coleman, Route 2, Friona; Leander John Reinert, Jr., Route 3; Mrs. Snow D. Fincher, 413 Avenue K; Mrs. Cora Green, Box 32, Summerfield; Dave R. Broadwell, 340 West Third; Jesus Diaz, General Delivery; Mrs. Amanda Strong, Route 1.

Dismissals
 Mrs. James Hamby, Mrs. Johnny Velasquez, \$-30; Kelly Layne Cook, Mrs. Miguel Palomo, Mrs. David Hale, Mrs. Howard E. Hershey, Mrs. Albert G. Rolan, \$-31; Mrs. Ora J. Remling, Mrs. Bernardino Gamboa, Eugene Weatherly, Ronnie Botkin, Miguel Castro, Mrs. Charles M. Packard, Trinidad Gomez Jr., Mrs. Warren J. Price, Billie Fern Shaw, \$-1; Mrs. James L. Lookingbill, Harry R. McCauley, Johnny Nathan Leigh, Joan Roady, Earl W. Head, Mrs. Joe Soto, Antonia Sanchez, Mrs. Gonzales Hernandez, Mrs. Joseph G. Story, \$-2.

Mrs. Bobby Robinson, Mrs. Carl W. Polk, John T. Estes, Mrs. A. A. Lidia, Mrs. Reddie Aida Moore, Mrs. Cecil Malone, Mrs. Robert Betzen, Terrie Sue Shaw, Martha Ellen Shaw, Mrs. Charles R. Coffey, Thomas H. Hamilton, Mrs. Coy Eugene House, \$-3.

Robert...

(Continued From Page 3)
 The Home Demonstration Year Book Committee met recently in the home of Mr. and Mrs. Ray Stewart. Attending the meeting were Mrs. Orval Galley, Mrs. Charles Davenport, Mrs. J. B. Caraway and Mrs. Ray Stewart. The first club meeting of the year will be in the home of Mrs. H. S. Fuller on Sept. 6. Mrs. Argen Draper will be in charge of the program.

Dion Miller and Wayne Betzen had a cookout in the backyard of the Miller home on Wednesday.
 Mrs. William Wimberley helped her father, E. A. Oberst of Canyon, celebrate his 84th birthday on Aug. 22 at her home. On Sunday, Mr. and Mrs. Lester English and family were guests for lunch in the home of Mr. and Mrs. Lefty Thomas of Hereford.

LaNoy and Randy Tooley attended a Methodist Laymen's retreat at the Methodist camp grounds at Ceta Glen Canyon on Friday evening and Sunday morning.

Mr. and Mrs. Carol Miller of Oklahoma City spent the Labor Day weekend in the home of Mr. and Mrs. H. H. Miller.

Mr. and Mrs. Don Lemons and family of San Diego, Calif., were guests in the homes of Mr. and Mrs. Walter Lemons and Mr. and Mrs. Edgar Lemons recently.

Deedee's...

(Continued From Page 2)

er! Okay?
 Jerre Bea Noland has been chosen as one of the twelve members of Tex-Anns Drill Team of South Plains Junior College. The girls left for Lake Caddo on the Texas-Louisiana line Saturday, Aug. 24, and returned Saturday, Aug. 31. Jerre has been trying to get her clothes ready for school at S. P. in Levelland.

Freddie Martin is another college student waiting for school to start. Fred plans to attend Oklahoma Southwestern in Weatherford. He left Friday, Aug. 31, for a short stay in Oklahoma City before school starts Sept. 9.

The Hereford Junior Rider's Club rode in Boy's Ranch rodeo Sunday, Sept. 2, at Old Tascosa. Those who went were coas. Those who went were Bill Jack Gilliland, Dean Crawford, Toni Beauchamp, Patti Nobles, and Mike O'Connors.

The Tomlinson family had a reunion at Thompson Park in Amarillo Sunday, September 1. Royce Ann Gilliland, Donna and David Hill attended the affair and visited with the family of their grandmother, Mrs. Henry Hastings.

Joe Shultz and Jerre Bea Noland went to Amarillo Sunday, Sept. 1, to go to the movies. They saw "The Thrill of It All" with Doris Day and James Garner. I have heard reports by several that it was one of the most hilarious pictures shown in a long time.

See you at the football game Friday night. Don't forget to come and support your team. Don't let them down.

Parties...

(Continued From Page 2)

into bowl and garnish with orange slices. Pile sherbet balls in separate bowl. Place one sherbet ball in each punch cup before ladling punch into cup.

Molasses Milk Shakes
 Combine 2 T. molasses and a dash of cinnamon for each glass of milk. Shake well.

Caramel Popcorn
 1 cup white sugar
 1/2 cup dark syrup
 1 t. vinegar
 1/2 t. salt
 1 t. butter
 1 t. vanilla
 1 t. soda
 3 quarts popped corn
 Mix sugar, syrup, vinegar, salt, and butter in 2 quart saucepan. Cook over medium heat, stirring constantly, until mixture boils. Boil gently until a small amount of syrup reaches the hard crack stage in cold water (about 290 degrees F.).

Add vanilla and soda and stir well. Pour foamy mixture over corn and stir to mix well. Store in tightly covered jar or can to retain crispness. Yields three quarts. For variety add 1 cup of chopped pecans to popcorn before mixing with caramel syrup.
Toll House Marble Squares
 Beat until creamy 1/2 cup soft butter, 6 T. sugar, 6 T. brown sugar, 1/2 t. vanilla, 1/2 t. water. Beat in 1 egg.

Sift and mix in 1 cup plus 2 T. sifted flour, 1/2 t. soda, 1/2 t. salt. Add 1/2 cup chopped nuts. Spread in greased 13x9x2 inch pan.

Sprinkle with 1 cup chocolate chips. Bake at 375 degrees for 1 minute. Run knife through dough to marbleize. Bake 12 to 14 minutes more. Makes 24 squares.

SAVE-A-LOT SALE

SAVE-A-LOT/WIN-A-LOT
 REDEEM YOUR P&G COUPONS HERE \$200,000
 CHECK YOUR LUCKY COUPON NUMBERS IN OUR STORE in cash prizes!

LIPTON'S TEA 1/2 LB. PKG. 69c

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 LARGE BOX 2:59c WITH COUPON
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USDA GOOD CHOICE
ROUND STEAK lb. 89c
 USDA GOOD CHOICE
T-BONE STEAK lb. 89c
WRIGHT'S ALL MEAT SLICED BOLOGNA lb. 39c
WISCONSIN - LONGHORN CHEESE lb. 49c

POTATOES RED 10 lbs. 49c
SUNKIST VALENCIA ORANGES lb. 19c
 CRISP & CRUNCHY
CELERY lb. 10c

ICE CREAM BORDEN'S GLACIER CLUB ALL FLAVORS 1/2 GAL. 49c

SAVE-A-LOT · WIN-A-LOT
LUCKY COUPON SWEEPSTAKES!
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 REG. 2:29c
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TENDERCRUST BUNS
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MEADOWLAKE MARGARINE
 POUND PKGS. 5:\$1.00

SYLVANIA LIGHT BULBS
 25-40-60-75-100 WATTS 39c PKG. 2 to PKG. - 50c VAL.
TENDERCRUST COOKIES
 BIG 2 LB. BAG ALL FLAVORS 2:\$1.00

BABY FOOD GERBER'S STRAINED FRUITS & VEGETABLES 3 FOR 29c

SAVE-A-LOT · WIN-A-LOT
LUCKY COUPON SWEEPSTAKES!
 \$200,000 IN PRIZES
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 34c
 REDEEM P&G COUPONS HERE

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LUCKY COUPON SWEEPSTAKES
 \$200,000 IN PRIZES
 CHECK YOUR LUCKY NUMBER IN OUR STORE!
CREST
 EXTRA LARGE SIZE 49c

REDEEM YOUR
Crisco OIL
 COUPONS HERE
 24 OZ. BTL. 30c with Crisco OIL coupon

DINNERWARE

With each purchase of \$5.00 from Tues., Sept. 3 thru Saturday, Sept. 7, you are entitled to buy a Coffee Cup for 9c. With \$10.00 purchase, 2 Coffee Cups for 9c each and so on. This is the second go-around. You have only seven more weeks to purchase Dinnerware for 9c with \$5.00 purchase. See PIGGLY WIGGLY for details.

Gold Medal Flour
 25 LB. PRINT BAG \$2.09

Nylon Hose
 MI-CHEM SEAMLESS MESH 59c pr.

Coca Cola
 KING or REG. 6 BTL. CTN. 39c
Nylon Hose
 ACCLAIM 51 GAUGE 15 DENIER 39c pr.

THIS WEEK
COFFEE CUP
 Each Piece Only 9c
 With Each \$5 Purchase This Offer Good Only Thru Oct. 19th
PIGGLY WIGGLY

HEAR
 ON THE SPOT COVERAGE
 of the
Invitational Golf Tournament
 This Weekend-Direct From
John Pitman Municipal Golf Course
 ON
KPAN - 860 kc
 "The Mobile Medium"
 A PRESENTATION OF
Plains Insurance Agency

THE HEREFORD BRAND

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, SEPTEMBER 5, 1963

SECTION TWO



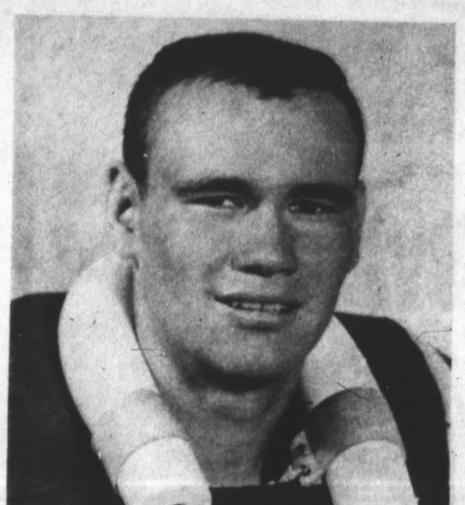
RONNY DUNCAN, No. 22, is a senior halfback and co-captain. He weighs 153 and has one letter. (Staff Photo)



J. CARTER, No. 60, is a senior guard. He weighs 164 and has one letter as a returning starter. (Staff Photo)



EUGENE GREEN, No. 40, is a senior end. He weighs 181 and is one of two players with two letters. (Staff Photo)



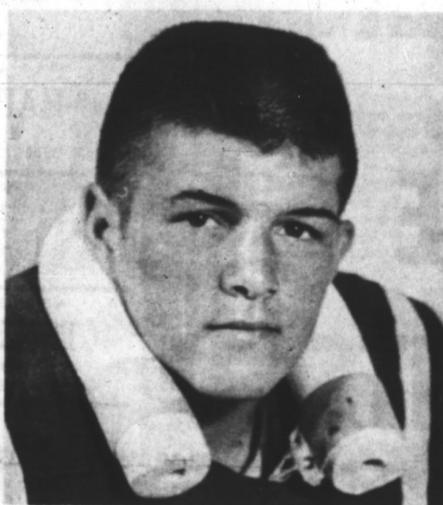
JOHN KOVACS, No. 68, is a senior guard. He weighs 178 and has one varsity football letter. (Staff Photo)



JIM HANEY, No. 25, is a senior fullback and co-captain. He weighs 202 and has two letters. (Staff Photo)



EDDIE JOHNSON, No. 55, is a senior center. He weighs 203 and has one varsity letter. (Staff Photo)



ALFRED DAVIS, No. 75, is a senior tackle. He weighs 178 and was on the B squad last year. (Staff Photo)



DAVID STEVENS, No. 78, is a senior tackle. He weighs 220 pounds and was on the B team last year. (Staff Photo)



JOE SELF, No. 64, is a senior tackle. He weighs 164 pounds and played B team ball last year. (Staff Photo)



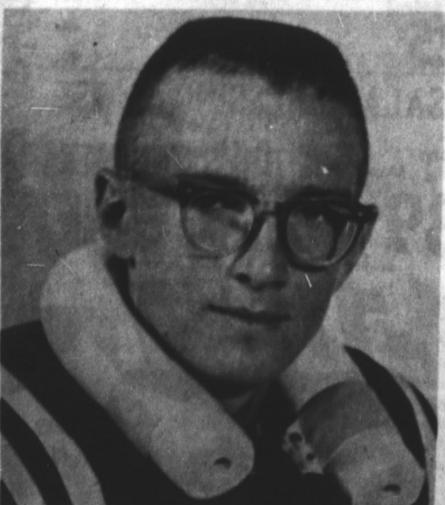
FRANK CAIN, No. 20, is a junior quarterback. He weighs 100 pounds and has one letter. (Staff Photo)



STAN SIGMAN, No. 70, is a junior tackle. He weighs 181 pounds and played on the B team last year. (Staff Photo)



LARRY DUNCAN, No. 66, is a junior guard. He weighs 143 pounds and was on the B team last year. (Staff Photo)



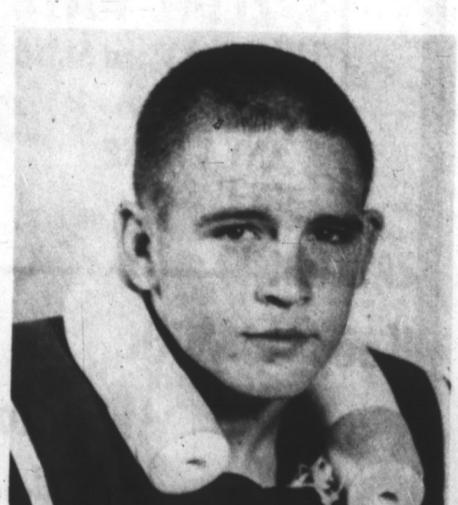
ROBERT HIGGINS, No. 85, is a junior end. He weighs 154 and has not played high school ball. (Staff Photo)



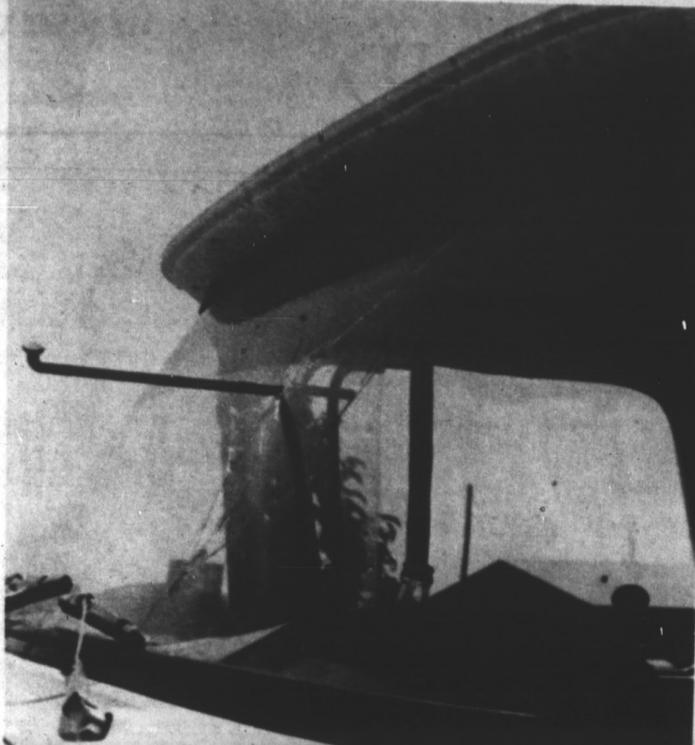
LARRY MINKS, No. 30, is a junior end. He weighs 153 and was on the B team during 1962. (Staff Photo)



WALTER WILLIAMS, No. 15, is a sophomore halfback. He weighs 143 and played in junior high last year. (Staff Photo)



STEVE HODGES, No. 35, is a sophomore halfback. He weighs 168 and played in junior high last year. (Staff Photo)

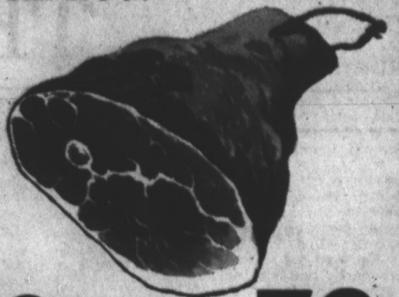


MEETING FACE TO FACE on the highway was rather relieved that the piece of scrap were Jack Gilliland and a large piece of scrap iron. The piece of iron was thrown into the windshield of Gilliland's pickup by another car traveling in front of him. He was right in front of the steering wheel. (Staff Photo)

SPECIALS GOOD THURS. - FRI. - SAT. - SEPT. 5-6-7
OPEN SUNDAYS - 10 A. M. to 7 P. M.

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HAMS 45¢



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BACON 2 LBS \$1¹⁹ Rib Steaks 79¢

PLAY BASEBALL - COLLECT ALL PLAYERS - WIN \$100

CAMPBELL'S

SOUP 6 FOR \$1⁰⁰

MARYLAND CLUB

COFFEE 59¢

FOOD KING

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SHURFINE - TALL CAN

MILK 3 FOR 39¢

SHURFINE FROZEN - 6 OZ.

ORANGE JUICE 4 FOR \$1

SHURFRESH
CRACKERS 1 LB. 21¢

LIPTON TEA 1/4 LB. 39¢

TENDERCRUST
VANILLA WAFERS 15 OZ. 29¢

AQUA NET
HAIR SPRAY \$2.00 SIZE 79¢ PLUS TAX

VITAMINS
ONE-A-DAY 100 CT. \$1.79

SWIFT - HONEYCUP
MELLORINE 1/2 GAL 39¢

SHORTENING
CRISCO 3 LBS. 69¢

5 BTL. CTN. - PLUS DEP.
DR. PEPPER 39¢

VELVEETA 2 LBS. 89¢

NORTHERN - 4 ROLL PACK
TOILET TISSUE 12 ROLLS \$1

RANCH STYLE
BEANS 300 CAN 2 FOR 29¢

WE WILL BE OPEN SUNDAYS 10 A. M. to 7 P. M.

DECKER'S
LUNCHEON MEAT 12 OZ. 39¢

SUNSHINE
HI-HO CRACKERS 1 LB. 39¢

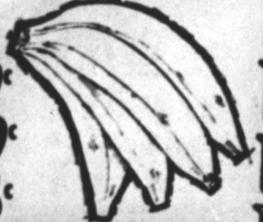
SUPREME
PECAN SANDIES 1 LB. 49¢

GOLD MEDAL

FLOUR 10 1/2 98¢

BANANAS 2 LBS 25¢

LEMONS 10 lb. 19¢
POTATOES 10 lb. 29¢
GREEN ONIONS BUNCH 5¢



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CHECK YOUR LUCKY NUMBERS IN OUR STORE
BATH **23¢**
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8 OZ. **3:1**



NEW KRAFT BARBECUE SAUCE for true Western tang! 49¢

KRAFT OIL 49¢
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FRESH-FRUIT GOOD
in the NEW 18-oz. size
RE-USABLE TUMBLER
JELLIES
GRAPE 3 for \$1
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NEW KRAFT SALAD BOWL DRESSING MIX PLUS-FREE 2:39¢
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SPECIAL RATE THURSDAY and SUNDAY
9 MONTHS ANY WHERE IN U. S. \$4⁸⁵

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Hometown News!

THE HERFORD BRAND — THE SUNDAY BRAND

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS
YOUR HOMETOWN BOYS CASH AND SAVE

Guild Meets On August 22 For Business Session

After attending mass at 8 a. m. on Thursday, Aug. 22, members of St. Anthony's Guild assembled in the school cafeteria for coffee and a business meeting.

In response to roll call members named the place where they would like to vacation. Father Angelus then congratulated the newly-elected officers and thanked the outgoing officers for their work. Members discussed plans for the DCCW convention to be held here in October.

Hostesses for the meeting were Mesdames Mike Betzen, Gene Loerwald, A. H. Huseman, and John Paetzold.

Others present were Father Angelus, Agnes Hellman, Theresa Haller, and Mesdames C. J. Berend, Ray Wilhelm, Cyril Diller, George Hund, Bob Lamm, Ed Paetzold, Ed Loerwald, John Henderson, Frank Ammen, Mable Wagner, Josephine Schneider, C. Drerup, Andrew Kerahan, W. J. Albracht, Walt Warren, Conrad Urbanczyk, A. H. Reinart, Norbert Skypala, and A. J. Bezner.

Field Day Visitors To Sea New Buildings At Halfway

Visitors to the Seventh Annual Field Day, Friday, Sept. 13, at the High Plains Research Foundation will be shown through the new gin, the new seed processing laboratory, shops, offices and implement storage buildings. These buildings are now under construction at the Foundation. Contractor are working hard to complete most of the structures in time for the occasion.

The 20-saw gin, damaged by fire, has been rebuilt by the Murray Co. and Mitchell Co. of Dallas, and the Moss-Gordon Co. of Lubbock. The gins will be seen in the building but will not be ready for operation. Hosts will be present to explain how the gin will operate.

These hosts represent the cotton industry and members of the Board of Trustees of the Foundation. The gin is in a building separate from the other structures.

Hosts will also guide visitors

through the main building to show the Seed Processing Laboratory, the shops, offices and the new machinery and storage facilities. Both of these buildings replace the structure destroyed by fire early this year. Machinery will be installed in time to process the 1963 research harvest for all crops.

Guests at the field day will be greeted upon arrival by representatives of the Chambers of Commerce in the area, and by members of civic clubs. Chambers of Commerce represented among the greeters will be from Dimmitt, Tulla, Littlefield, Ralls, Otton, Hale Center, Floydada, Plainview, and the West Texas Chamber of Commerce. Civic clubs include Kiwanis, A. B. C., Optimist, Rotary and Junior Chamber of Commerce.

Charles Young, executive vice president Plainview Chamber of Commerce, is chairman of the greeting committee. He has directed this activity for all seven Field Days at Halfway.

Frank Moore, president of the Foundation, has secured Congressman George Mahon as the principle speaker to conclude the day's activities. Members of the Board of Trustees will be introduced by Harold Hinn, chairman, Board of Trustees.

There will be six stops on the mobile field tours which will start at 1:30 p.m. and continue

until the barbecue at 5:15 p.m. Trucks and trailers with bench seats will transport the visitors over the 310 acre farm. Guides on each truck or trailer will describe the research underway between stops. Members of the Foundation staff will explain major research projects at each of the six stops.

Guides on each truck will be members of Young Farmers chapters, Soil Conservation personnel, county agents and vocational agricultural instructors. Ollie Limer, county agent for Hale County; Lee Dent, manager, Hale Center Chamber of Commerce, and Merwyn Igo, Halfway Farm Machinery Co., have for many years dispatched the tours for the Field Days, and will again function in this capacity.

CARD OF THANKS

We wish to extend our deep appreciation to our many kind and good friends who sent food, flowers and cards and for all the kind words that were spoken to each of us during our time of sorrow. May God reward you and bless you with His consolation. We wish to convey special thanks and gratitude to Dr.

in size and participation each year.

Lions Clubs in the area will again direct the visitors for the barbecue which will also include fish. The barbecue is the gift of the Hale County State Bank and Good-pasture Grain and Milling Co., Inc., again this year.

Representatives of the following Lions Clubs will assist again this year: From District 272 - Springlake, Otton, Cotton Center, Hale Center, Abernathy, Petersburg, Lockney and the noon and evening clubs from Plainview; from District 272 - Dimmitt, Hart, and Tulla. With the annual Field Day being combined with Flame Cultivation Field Day a large crowd is expected, Frank Moore, president of the Foundation, stated in releasing the Field Day plans.

A. O. THOMPSON ABSTRACT CO.
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HOME FIX-UP SUPPLIES

Outside — Any Color
LUMINALL PAINT GAL. \$4.88

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FREE with any two gallon purchase — plastic bucket pan and roller set.

ALL ARTISTS
Paint Kits 10% off

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LYNN COOK, No. 80, is an end. He weighs 155 and is a junior. He played on the B team last year. (Staff Photo)

RED BARN CHEMICALS INC.
is pleased to announce that
JOHN E. McCLESKEY
DEAF SMITH COUNTY GIN
is now equipped to serve you with the
RED BARN PRODUCTS

- ★Red Barn Anhydrous Ammonia
- ★Red Barn Liquid Ammonium Phosphate and Potash Fertilizer
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- ★Red Barn Phos - Fe - Zn Foliar Nutrients
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See Johnny for the latest dual application equipment to give you greater farm profits by banding the nitrogen-phosphate for more nutrient efficiency. You can put down a complete fertilizer program in one easy operation and SAVE money besides. Johnny can show you why RED BARN means greater farm profits.

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Anthony's RECORD DAYS

Ladies' Smart LAMINATED COATS
• Solids • Checks
14.95

Round-Oblong-Oval-Square SCATTER
RUGS
\$1. ea.

Smart... lightweight yet warm, laminated coats in a grand array of solid colors or tiny checks. Styled and detailed to compare with more expensive coats. Big pockets, smart collar treatments, big buttons. Sizes 8 to 20. Plan now to see this wonderful collection, you'll need one.

Make your home attractive with striking color accents of cotton cut pile, skid-resistant rugs. These will add lots of dash and comfort to your rooms. Select from assorted high colors. Buy now and save!

Cotton Outing FLANNEL
3 Yds \$1

Fine quality cotton outing flannel in pretty, juvenile patterns, colorful florals and gals prints. Select from new basic colors and Christmas red. Buy now and save!

Ladies' Pretty COTTON CAPRI SET
SIZES 8-18
3.98

Printed cotton tops, short sleeves, popular collar treatments, button fronts. In contrasting colors to pair with solid color capri pants. Well made in every detail for perfect fit. Select from a grand assortment of colors and combinations.

Also Available In Long Sleeve

First Quality—Seamless NYLON HOSE
2 Pair \$1

Replenish your hose supply now — at low, low Anthony prices! First quality seamless nylons in most wanted shades. Buy for yourself, buy for gifts!

Juvenile Hooded PARKA
7.95
Regular 8.95 Value

Quilted nylon lining. Knit turtle neck collar, cuffs and pocket trim. Detachable quilted lined and trimmed hood. Zipper front. Sizes 3 to 6X. Select in red, green or smoke brown. Completely washable. So warm and comfortable in winter's worst weather.

Men's & Youngmen's DRESS SLACKS
• 55% Acrilan Acrylic
• 45% Rayon
• Black
• Grey
• Blue
• Brown
\$5

Handsome dress slacks in a fabric every man will like. Hard finish, reverse twist Acrilan and Rayon fabric that is machine washable. Perfectly tailored for the utmost in smart appearance. Ivy style, plain front with belt loops. Sizes 29 to 38.

New Fall Patterns Famous Dan River GINGHAMS
Now is the time to buy your Dan River gingham cottons... for dresses, blouses, sportswear, curtains... select from new fall patterns, 10 to 20 yard pieces, doubled and rolled. At this thrifty Anthony price you can really save and...
58c yd.

FOR GOD SO LOVED THE WORLD

First Baptist Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:55 a. m.; Training Union, 6:30 p. m.; Evening Worship, 6:55 p. m.
Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p. m. WMU night circle meeting, second Thursday, 4 p. m.
Nursery is provided for all church-wide activities.
Sunday morning worship services broadcast over KPAN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPAN.

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a. m. and worship services convene at 11 a. m.
Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
Wednesday prayer meeting held at 8 p. m.

Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcalá
Bien venidos. Cuidada en la Calle 128 E. 5th.
Las servicios durante la semana y el Domingo.
Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predican.

Church Of Jesus Christ of Latter Day Saints

EM 4-1906
The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

First Presbyterian

618 Lee Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a. m. Tuesday.
Choir Rehearsal, 8 p. m. Wednesday. Prayer meeting Friday at 7:30 p. m.

Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a. m. Wednesday.



THE THREE CROSSES

Three crosses on a hill. Each cross means something. They were all intended to mean the same... public recognition of guilt... just punishment for wrong-doing. But look closely! Each has a very different meaning. On one side, the Cross of hopelessness... hard, bitter, — "If Thou art the Christ, save Thyself and us." On the other side, the Cross of Penitence... "Lord, remember me when Thou comest into Thy Kingdom." In the center, the Cross of Atonement... "Today, Thou shalt be with me in Paradise." Before which cross are you bowing? Have you given up in utter despair? Have you thought of your own personal need of repentance... an about-face in life? Then go to church Sunday and kneel once more before the Cross of Calvary... the Cross of Forgiveness... the Cross of Atonement with the God of all the universe... the center Cross.

© WILLIAM HENNINGER FEATURES
Fort Worth, Texas

Bippus Community

Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p. m. All Day Singing each Fifth Sunday.

Jehovah's Witnesses

817 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p. m.
Tuesday: Congregation Bible Study, 8 p. m.
Friday: Service Meeting, 7:30 p. m.; Theocratic Ministry.

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor
Sunday School is held at 9:45 a. m.; Worship Service at 11 a. m.; Training Union, 7 p. m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p. m.
Tuesday: Beginner Sunbeams, 9:30 a. m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p. m.
Wednesday: Prayer Meeting, 7:30 a. m.; Choir Rehearsal, 8:15 p. m.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
118 West Norton
Sunday School 9:45 a. m.; Morning Worship 11 a. m.; Evening Worship 8 p. m.
Monday, Bible Band meets 7 p. m.
Wednesday, Prayer Meeting 8 p. m.

St. Thomas Episcopal

Rev. Joel C. Trumbull, Vicar
Harrison Highway
Vicarsage, 118 Elm Street
Sunday: Sunday School, 10 a. m.; Morning Prayer and Sermon, 11 a. m.; First and Third Sunday, Holy Communion; Youth fellowship, 7 p. m. Wednesday: Holy Communion, 10 a. m.
Women's Division is held the third Tuesday of each month at 2:30 p. m. in homes.
The Bishop's Committee meets the first Sunday of each month immediately following morning worship.

Mission De San Jose

LABOR CAMP
El Domingo es el dia del Señor. Tenemos que adorarle. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misa los Domingos: 8 a. m.; 10 a. m.; 8 p. m. Bautizamos despues de la misa de las 10 a. m.
(Continued on page 6)

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

FIRST NATIONAL BANK
● Virgil Hennen

MASTER CLEANERS
● Mr. and Mrs. C. D. Fitzgerald

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● J. H. Fish

ORSBORN - CHEVROLET OLDSMOBILE
● Your Chevrolet-Oldsmobile Dealer

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● 148 N. Main St.

PLAINS FERTILIZER CO.

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CLOWE & COWAN INC.
● The Best - Pomona Pumps

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● Curtis O. Roach, Mgr.

E. B. BLACK CO.
● Dick Barnard - Jesse Stanford

HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore

CITY DRUG STORE
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● Mr. and Mrs. G. D. Caison

FARMER'S DRIVE IN
● Troy Moore

PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell

Kemp Tractor and Motors
★ Ford Tractor Dealer

ROCKWELL BROS. & CO.
● D. R. Vandever

LOERWALD BROS.
● Ed, George, Gene & Harold Loerwald

HEREFORD STATE BANK
● Russell E. Carver, Pres.

ED SKYPALA
● Your Borden's Distributor

Lyle Blanton of Hereford, Inc.

JONES TEXACO SERVICE
● Mr. and Mrs. J. P. Jones

BIG T PUMP CO., INC.
● Hilrey and Leroy Aven

Western Wrecking
● Anson A. and June Dearing

McRIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight

GILLILLAND FUNERAL HOME
● Marlin Gilliland

CONSUMER'S FUEL ASS'N

PITMAN GRAIN CO.

ROGERS DRUG
● Mr. and Mrs. Grady Rogers

HEREFORD LAUNDRY & DRY CLEANERS
● Ernest Kendall

HEREFORD TEXAS FEDERAL CREDIT UNION
● Mrs. Dyalthia Benson

DAVIS IMPLEMENT CO.
● W. L. Davis, Jr.



DICK LOOKINGBILL, No. 87, plays end and tackle. He is a junior and weighs 165. He has 8 team experience. (Staff Photo)



By Melvin Young
Again in 1962, the public school enrollment for the Hereford area has broken all records. The enrollment of 3131 on the first day of the school term represents an increase of 222 students over the pre-Labor Day enrollment of 1961. And if last year is any indication, the post-Labor Day enrollment will push the total well above the 3200 mark. This, of course, is just more proof of the rapid growth of our area.

And with the beginning of school, most Hereford residents are looking forward to the first football game of the season, scheduled for this Friday, September 6th when the local White face team will square-off with the Tulsa Hornets. Of course, we're looking forward to this being our first win of the season, as well as the first game. Which reminds us of a story we heard recently concerning the fine young football player at Notre Dame who visited the priest to confess sins committed in a previous game.

"Father" relates the player "in our last football game I was guilty of unsportsmanlike conduct. I poked my elbow into the players back. And to top it off, I hit him before he could get up."

"Name on you son", said the priest, "you have committed a most heinous act, which should not go unpunished. By the way, who were you playing?"

"Southern Methodist" replied the player.
"Oh! Well," commented the priest, "boys will be boys".
The recent rainfall has almost assured a bumper dry land grain sorghum crop, with area farmers reporting the best prospects in years. But of course, the rains have also helped the weed crop which may be somewhat of a problem when it comes to harvesting. Many feel that the bulk of the grain sorghum will be cut after frost, due to the number of weeds. However that remains to be seen.

We noticed recently that a Dallas firm is marketing an automobile that doubles as a boat. Just what we need to keep our head above water.

Three Hereford men have just returned from Rifle, Colorado where they have been doing a little deer hunting. Not with rifles, but with bow and arrow. George Springer, Tommy Bryson and Kenneth Bryant report hunting very good. And, they brought back the game to prove it.

Apparently, there is a deer hunting season in Colorado specifically for the boys who would rather hunt with bows than rifles. Rifle season opens immediately thereafter.

Kenneth Gooch, owner of Hereford Radiator Shop is also an avid bow and arrow hunter.

Americans' Menu includes more meat and cheese, less fruit, eggs and coffee. Each consumer will eat an average 167 pounds of meat this year, up from 148 in 1947-48, a new Government study says. Over the period, per

capita chicken consumption rises 70%, beef 41%. Also, Americans now eat 31% more cheese. We're wondering if there is also more leather used in the manufacture of longer belts?

If you insist on perfection, make the first demand on yourself.

As fall and winter fast approaches, we're looking forward to a change in the stores we hear around town. "Slim" Woster will probably quit selling about the fish that got away, and Luther Lesty will likely take up where he left off with tall tales about his favorite bird dog.

Hereford's rapid rate of growth is giving the City Commission no end of problems. Every time they think things are slowing down a little, another contractor walks into City Hall with a new plan.

And you'd best not turn your back. . . they'll build a street behind you.

It's getting to be the favorite topic of conversation around town. . . more so than the weather.

Woman driver: "I always drive with the emergency brake on. When an emergency happens, I'm ready."

Courthouse Records

Vehicle Registrations
Adams Robinson, 1956 Pontiac; Santos N. Hernandez, 1957 Chevrolet; Louis Lopez, 1962 Dodge pickup; Fredrick Beversdorf, 1963 Rambler station wagon; Tom Hargrave, 1962 Oldsmobile; Kenneth Bryant, 1957 Mercury; R. W. Elliston, 1963 Chevrolet; Kenneth Shaw, 1962 Pontiac; Cecil F. Tims, 1963 Ford; Dent Smith County Precinct 3, 1963 GMC pickup; Trinidad Eustas, 1960 Ford truck; Israel Games, 1963 Chevrolet truck; Jess M. Carter, 1963 Chrysler; Ernest L. McGee, 1959 Plymouth; Paul M. Hoff Jr., 1961 Ford; Eulalia T. Balderas, 1959 Chevrolet, P-3.

Deaths of Trust
C. D. Fitzgerald, et ux, to First Federal Savings and Loan Association of Amarillo: All of Lot 19, Hardwick Subdivision of a part of Block 1, Evans Addition.

W. B. Fulham, et ux, to Prudential Life Insurance Company of America: The North 72.4 acres of the J. M. Coffin tract.

Warranty Deeds
Charles E. Hood, et ux, to Eugene Campbell: All of Lot 2, Block 3, Dodson Subdivision of the East 1/4 of Block 4, Evans Addition.

Bill Carter, et ux, to Charles P. Newell, et ux: All of the North 1/4 feet of Lot 63 and the South 61 feet of Lot 64, Brownlow Addition, a subdivision of the West 550 feet of Block 16, Welsh Addition.

Marriage Licenses
Michael Justice and Nedra Dianna Robinson, Aug. 30.
Majin Borgo Garza and Barbara Fajarda, Sept. 3.
Gary Wayne Tyler and Gwendell Darlene Barnum, Sept. 3.

Win \$100

LOOK WHO'S WINNING IN SAFEWAY'S LUCKY "7"

Mrs. Ada Hollabaugh
B. D. Sharp
Harley Jones
Girlean Creer
Sue Rensch

G. W. Mund
Ira Ricketts
Earnest Garza
Rinto Martinez

PLAY LUCKY "7" at SAFEWAY

HERE'S HOW TO PLAY:

1. Get a FREE Lucky "7" card on each visit to SAFEWAY — NO PURCHASE REQUIRED
2. At home simply moisten your card with water. Do not rub. A number will appear. The number will disappear when dry and will appear again when moistened.

3. When you have four (4) cards which add up to seven (7) bring them to SAFEWAY for your — \$100 PRIZE!
4. Many of the cards have "Lucky 7" winner" printed in invisible ink instead of a number. Each of these cards — WINS \$1 CASH

Rules for Playing Lucky "7"

1. Only Lucky 7 Cards Distributed by Safeway May Be Used.
2. Four Cards are required to make a Total of 7 to be valid. A legible number must appear on each card in mystery printing.
3. Cards showing evidence of alteration cannot be accepted.
4. Safeway reserves the right to determine and verify winners.
5. One FREE card per store visit. No purchase required. Purchasers not favored. No need to pass through checkstand. Secure your free card at either end of checkstand or from any store employee other than in meat department.



Choose your favorites to Barbecue, Grill, Broil!

Steak Sale



Prices Good Thru Sat., Sept. 7th at your Safeway Store in Hereford

U.S.D.A. Good Aged Mature Beef
ROUND STEAK

LB. **89c**

U.S.D.A. Good Beef
SIRLOIN lb. **98c**

U.S.D.A. Good Beef Aged Mature Beef
RIB STEAK lb. **79c**

CRAGMONT BEVERAGE

Asstd. 6 12 oz. 49c
Flavors 6 can

HAIR SPRAY

Just Wonderful 15 Oz. Can **89c**

MRS. WRIGHTS BISCUITS

Buttermilk or Sweetmilk 6 8 oz. cans **39c**

LUCERNE COTTAGE CHEESE

High In Protein 2-lb. Ctn. **39c**

U.S.D.A. GOOD AGED MATURE BEEF
T-BONE STEAK lb. **98c**

NATURAL CHEDDAR - LONGHORN STYLE
CHEESE lb. **59c**

CAPTAIN'S CHOICE - 8 OZ. PKG
FISH STICKS ea. **35c**

Lemonade Scotch Frozen Treat Lemonade 2 6 Oz. Can **25c**
Pork & Beans Hunt's Pork and Beans 4 No. 2 1/2 Can **88c**
Mellorine Joyette Brand Tastes Creamy Rich Velvety-Smooth wonderfully delicious 1/2 Gal. Ctn. **39c**

CHOCOLATE - 1-LB. BAG
OREO COOKIES 49c

SUNSHINE - 1-LB. BOX
KRISPY CRACKERS 31c

PATIO - 16 OZ. EA.
MEXICAN DINNERS 59c

FOR BAKING or FRYING - 24 OZ. STL.
CRISCO OIL 47c

HOT SHOT - 14 OZ. STL.
BUG KILLER \$1.29

NORTHERN - 80 CT. PKGS
NAPKINS 2 for 27c

23 OZ. BOX
DUZ DETERGENT 59c

GT. BOX
OXYDOL DETERGENT 81c

REG. SIZE
IVORY SNOW 35c

GT. CAN
COMET 25c

LARGE CAN
TREND DRY 2 for 49c

22 OZ. STL.
TREND LIQUID 49c

GT. CAN
DUTCH CLEANSER 25c

COLGATE - GIANT SIZE
DENTAL CREAM 53c

BOYER BRAND - MED. SIZE - PLUS 4c TAX
HAIR ARRANGER 43c

Fresh Fruits and Vegetables

BLACK EYE PEAS Home Grown Fresh Peas lb. **8c**

Home Grown **BELL PEPPER** lb. **19c**

Home Grown OKRA lb. 25c	California Sunkist ORANGES lb. 25c	Red Ripe Cherry TOMATOES lb. 25c
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HELP YOUR FAMILY DISCOVER AMERICA

The Golden Book of HISTORY of the UNITED STATES

49c

STRIPE TOOTH PASTE King Size 10c Off 59c	DOG FOOD KEN - L - RATION 2 Tall Cans 33c
---	--

Gardenside TOMATOES 6 No. 2 1/2 Can **\$1.00**

Sliced Pineapple Del Monte No. 2 Pineapple Can **39c**

FLOUR Harvest Blossom Flour 25 lb. bag **\$1.69**

LARD Wright's 3 lb. ctn. **39c**

COFFEE Folger's Rich Flavor 1-lb. can **59c**

MILK Lucerne Carnation **\$1.00**

SAFEWAY
We Reserve the Right to Limit Quantities

Prices Good thru Sat., Sept. 7 at Your Safeway Store in Hereford

CHURCH...

(Continued from page 4)

Immanuel Lutheran

Pastor
Rev. Fred Beyerdorf
Park and Avenue B.

Sunday, Sept. 1: Worship Services, Friona, 8 a.m., "Call To Worship", KPAN, 9:15 a.m., Sunday School and Bible Class, 9:45 a.m.; Worship Services, 11 a.m.

Church Of The Nazarene

Fourth and Jackson
Rev. Earl M. DeFord, Pastor
EM 4-1875
Sunday School is held at 10 a.m.; Worship Service at 11 a.m.; Evening Service at 7:30 p.m.
Prayer meeting Wednesday will begin at 7:30 p.m.

Wesley Methodist

418 Irving
Rev. Cleby Patterson, Pastor
Sunday, Aug. 18: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; MYF, 6:45 p.m.; Junior and Primary Fellowship, 6:45 p.m.

St. Anthony's

Harrison Highway at 25 Mile Ave.
Father Angelo, Pastor
Sunday Masses at 6:30 a.m., 8 a.m., and 10 a.m.
Sunday evening mass at 8 p.m., Daily mass at 6:30 a.m. and 11 a.m. during school year. Tuesday evening mass at 8 p.m.
First Friday Masses at 6 a.m., 11 a.m. during school year, and 8 p.m.
First Saturday Masses at 6 a.m.; 8 a.m.
Holy Day Obligation Masses at 6 a.m., 8 a.m., and 8 p.m.
Confessions are Tuesday at 12 noon - 1 p.m. during school year and 8 p.m.; Thursday, 12 - 1 p.m. during school and 8 - 9 p.m. before First Friday; Saturday, 4:5 p.m.; 8 - 9 p.m.; Sunday, 7:30 a.m.
Baptisms at 4 p.m. Sunday. Any other time by calling Rectory.

Westway Baptist Church

Rev. Kenneth Lowry, Pastor
Sunday School is held at 10 a.m. with Church Services following at 11 a.m. Training Union is held at 7:00 p.m. and Evening Services on Sunday begin at 8:00 p.m.
The Wednesday night Prayer Meeting in the Church is held at 7:30 p.m.

First Christian

Rev. Eugene Brik
Pastor
West Park Avenue
Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
Chi - Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Departments first Wednesday at 8 p.m.
General Church Board, second Wednesday at 8 p.m.

San Pablo Iglesia Metodista

228 Kibbe Street
Rev. Eubaldo Ponce
Pastor
Los Servicios de nuestra nueva Iglesia. Seran de la siguiente manera los Domingos y los dias de la semana. Escuela Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los fueves servicio de oracion 7 p.m.

Assembly Of God

Union and Ave. G
Rev. V. W. Maroonell, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening.
Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

Thompson Memorial Mexican Baptist

Mission
Rev. Guillermo Beater
Minister
315 Norton
Oracion De Cultos
Domingo For La Manana, 10 a.m.; Escuela Dominical, 11 a.m.; Culto De Adoracion.
Domingo Por La Noche 7 p.m.; Union De Preparacion, 8 p.m.; Culto Evangelistico. Miercoles For La Noche. Culto De Oracion Y Estudio Biblico.
Union Fimennl U Union Varonil Un Lunes Si Y Otro No.

Church Of God

H and 12th Street
Rev. W. A. Gray
Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.
Wednesday - Prayer Service, 7:30 p.m.
Friday - Young People's Endeavor, 7:30 p.m.
"Bring your burden and carry away a smile."
"The Church that is large enough to serve you and small enough to know you."
For transportation call EM 4-3809.

Grace Assembly

(Un denominational)
Pastor Ray Jennings
311 Blevins
Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.
Tuesday: Teaching Service, 7:30 p.m.
Friday: Teaching Service, 7:30 p.m.
"The Voice of Faith" broadcast over KPAN each Sunday 5-5:15 p.m. Everyone Welcome.

First Methodist

301 North Main
Rev. Herschel L. Thurston
Pastor
FIRST METHODIST
Sunday, Sept. 8: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior High MYF, 6 p.m.; Worship Service, 7 p.m.
Tuesday, Sept. 10: Woman's Society of Christian Service Prayer Group, 9:30 a.m.; Homebuilder's Prayer Group, 8 p.m.
Wednesday, Sept. 11: Woman's Society of Christian Service Luncheon, 12:15 p.m.; Choir Rehearsal, 7:45 p.m. Official Board Regular Board Meeting, 8 p.m.
Thursday, Sept. 12: Bell Ringing Choir Rehearsal, 7:45 p.m.

Church Frio Baptist

Rev. G. W. Pice,
Pastor
Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

Seventh Day Adventist

West Park Addition
Elder James Mont, Pastor
Services: Meditation 2:30 p.m.
Saturday, Sept. 8, Sabbath School 3 p.m. Saturday; Worship Service 4 p.m. Aug. 31.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. La Obligacion Puez, Tiera La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misa En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.
Durante La Semana: 6:30 a.m. ages and devotional services at 7:30 p.m. Wednesday.
Radio Program, Monday through Friday from 9:05-9:20 a.m.

Central Church Of Christ

L. E. Fooks, Minister
Marvin Crowson
Minister
Sunday Services: Bible Study, 9:30 a.m.; Morning Worship, 10:25 a.m.; Evening Worship, 6 p.m.
Mid - Week Services: Ladies Bible Study, 10 a.m. Wednesday; Mid-Week Classes for all.

Latinos Defeat Edmonson, 10-2

Hereford Latinos a amateur baseball team continued its winning ways here Sunday afternoon with a 10-2 victory over the Edmonson Tigers.
Edmonson got two singles in the top of the first, but couldn't score.
Hereford used three hits and two walks for three runs in its part of the first. Joe Hernandez led off with a double, Chinto Suarez walked, Obe Leal singled, Paul Torres walked and Sabino Suarez singled.
In the last of the third, Hereford got seven runs on three errors, two singles by Leal, singles by Torres, Amador Leal and Lupe Ramirez, plus a walk.
Edmonson got its last run in the eighth inning on a single by Pancho Martinez and an error. Lupe Ramirez went the distance to garner the win for the Latinos. He allowed two runs on nine hits, walked two and struck out four.
Ramon Lopez started for Edmonson and was charged with the loss. He was relieved by Pancho Martinez. They gave up ten runs on 11 hits, walked four and struck out two.
Obe Leal was the top hitter for Hereford with four singles in five times at bat.

Miss Joyce West Among Top Ten

Miss Joyce West, daughter of Mr. and Mrs. Clinton West, placed in the top ten at the Miss Grain Sorghum of the Nation beauty contest held Saturday in Dimmitt.
Miss West was second runner-up in Deaf Smith County Harvest Festival Queen contest held in July.
Named Miss Grain Sorghum of the Nation was an 18-year-old Pampa beauty, Miss Ruth Ann Guthrie. First runner up was Miss Susie Davis, 17, of Dimmitt, with Mrs. Cheryl Ann Foote, 18, Otton, as second runner-up.



MISS NANCY TYLER received an award from Deaf Smith County Electric Cooperative Thursday night for her winning essay on REA. Making the presentation during a meeting of the county Farmers Union was Ray Simpson, left. On hand were Jay Beaton, county Farmers Union president, and Jay Naman, right, president of the Texas Farmers Union. (Staff Photo)

Mt. Sinai Baptist Church

208 Knight St.
Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.
Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

THANKS AND GRATITUDE TO DR.

Hicks, Dr. Wills, and the nurses of the hospital. We thank especially Father Angelus, our pastor, and the other priests. May God bless and reward each of you.
Mrs. Frank Hater
Mr. and Mrs. Don Brinks and Family
Mr. and Mrs. Harold Farrar and Family
Mr. and Mrs. Collins Butler and Family
Mr. and Mrs. Leroy Hater and Family

Legal Notice

The Board of Trustees of the Hereford Independent School District will accept bids, to be opened on October 10, 1963 on the barracks type building located on the west side of the 200 block of Whiteface Avenue. Bids will be addressed to Dr. L. B. Barnett, President Board of Trustees, Hereford Independent School District, P. O. Drawer 900, Hereford Texas. Bids will include removing building and foundation and clearing and site.

NEW, LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE

• Nylon Cord—for strength and moisture proofing.
• More Rubber—where it counts to cushion shock.
• Double Cured Cleat—keep clean—dig deeper—pull better PLUS
• 36 Months Field Hazard Guarantee protects your investment



36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Light Special" and "All Grip Traction-Light-Jumbo Lug" against failure resulting from break and severe break, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

Hereford Butane INCORPORATED

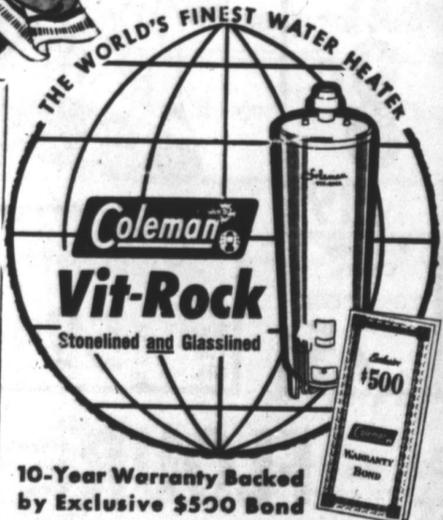
Veterans Park Road EM4-3367

SURE OF HOT WATER?



YOU'RE **DOUBLY SURE** WITH
Coleman Vit-Rock

The World's Finest Water Heater
Double Protected: GLASS LINED heating surface plus STONE LINED tank walls. No rust—ever!



10-Year Warranty Backed by Exclusive \$500 Bond
Carries the strongest of all guarantees because of the way it's made. Double protected: GLASS LINED heating surfaces plus STONE LINED tank walls. No chance for rust. See it and you'll have no other kind of water heater in your house.

Carl McCaslin Lumber Co.

A Complete Building Service
1 Block East of the Courthouse
Phone the Lumber Number EM4-3434

Can you use a LOAN?



Just pick up the **PHONE**

... and ask us about bank credit to help you pay for that new car, household appliance, or home improvement project—or for any other sound purpose. Loan cost is low... terms are right... service is prompt.

THE FIRST NATIONAL BANK

SUNSET FOOD CENTER

SPECIAL PRICE

PRUNES Idaho Italian **10¢**

FARM FRESH PRODUCE

GREENS Collards & Mustard **2 BUNCHES 25¢**

PEACHES Idaho Hale **2 lb. 25¢**

POTATOES Idaho Russets **10 lb. BAG 59¢**

GREEN ONIONS BUNCH **5¢**

Top Boneless Sirloin

COFFEE Maryland Club All Grinds **lb. 55¢**

SUGAR **10 lb. BAG \$1.15**

MIRACLE WHIP Salad Dressing **qt. 49¢**

BREAD 1 1/2 lb. Loaf Cello Wrapped **25¢**

Filet Mignon - New York Cuts

CHUCK ROAST **lb. 43¢**

ARM ROAST **lb. 53¢**

GROUND BEEF **3 lb. \$1.00**

PORK STEAK **lb. 43**

U. S. Good **HIND QT. 59¢**

U. S. Good **HALF 49¢**

25 LB. FREEZER PAC \$13.75
INCLUDES
• 7 lbs. Steak
• 7 lbs. Roast
• 7 lbs. Hamburger
• 4 lbs. Short Ribs



What's LOW PRICED? at COOPER'S EVERYTHING



WIN A LOT SAVE A LOT
LUCKY COUPON SWEEPSTAKES
\$200,000 IN PRIZES
 CHECK YOUR LUCKY NUMBERS IN OUR STORE
 27 Oz. 59¢
 REDEEM YOUR P-9 COUPONS HERE
 75¢

PLAY Football WIN 1 TO \$100.
 EXCITING NEW GAME
HUNDREDS of WINNERS
 Extra Point Wins *1
 Safety Wins *5
 Field Goal Wins *10
 Touch Down Wins *25
 Collect ALL ELEVEN PLAYERS
WIN \$100.

EVERYTHING is "SPECIAL" at COOPER'S That's right and before your eyes - HUNDREDS of LOW-PRICED SPECIALS on every shelf, table and counter throughout our entire market! All the BARGAINS you could ask for are right HERE. But seeing is believing so come-on-to- COOPER'S LOAD UP your shopping cart with LOW PRICES on TOP FOOD VALUES and watch the SAVINGS mount while your food bills drop!

1. Get a free FOOTBALL CARD every day when you visit COOPER'S.
2. You must be 18 yrs. or older to participate.
3. ONLY FOOTBALL CARDS DISTRIBUTED BY COOPER'S may be used.
4. Cards showing evidence of alteration cannot be accepted.
5. COOPER'S reserves the right to determine and verify winners.

HOLLY BEET SUGAR

10 LB. BAG \$1.15

CRISCO
SALMON

SHORTENING **3 LB. CAN 69¢**

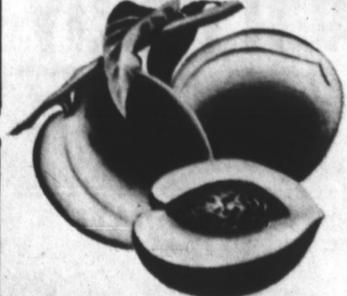
PERMANENT

OLEO

MEADOWLAKE POUND CARTON **5: \$1**

LILT MILK WAVE \$1.89
 Reg. 2.41

PEACHES



IDAHO **15¢**

COLONIAL **CHOC-FUDGE CAKE**
 28 oz. **79¢**

BAMA **APRICOT PRESERVES**
 18 oz. jar **39¢**

ALLEN'S - WHOLE **CANNED CHICKENS**
 52 oz. **79¢**

HAMS

LONGHORN SHANK END
LB. 39¢



ROSEDALE CUT **GREEN BEANS**
 303 can **6 FOR \$1**

DEER BRAND **TOMATOES**
 303 can **8 FOR \$1**

CAMPBELLS **TOMATO SOUP**
 can **10¢**

JOHNSON **SHOE POLISH**
 REG. 49¢ **39¢**

LONGHORN HAMS BUTT END
 USDA GRADED CLUB STEAK
 CENTER SLICED HAM
 LEAN MEATS SHORT RIBS

LB. **43¢**
 LB. **79¢**
 LB. **89¢**
 LB. **25¢**

CELERY STALK ea. **15¢**
 IDAHO PRUNE PLUMS lb. **15¢**

RED HEART DOG FOOD
2: 25¢
SUNSWEEP-DRIED PRUNES
 med or large
2 Lb. Box 59¢
LIBBYS 303 CAN FRUIT COCKTAIL
4: \$1
TEXAN 46 oz. can GRAPEFRUIT JUICE
39
SHURFINE ALL GREEN ASPARAGUS
 300 can **4: \$1**

COOPER'S



DANNY THOMAS, No. 44, is a junior fullback. He weighs 130 pounds and played B team ball last year. (Staff Photo)

TOWER DRIVE IN THEATRE
Box Office Opens 7:15 - Show Starts At Dusk
NOW . . . thru FRIDAY

the motion picture that DARES to portray our MORALS as they really are...

I HATE YOUR GUTS



The following conditions must be met to see this:

1. NO FEMALES ADMITTED without a MALE!
2. NO ADMITTANCE AFTER PICTURE STARTS!
3. NO MINORS ADMITTED (with permission of parent)
4. MY FREE GIFT TO YOU MUST BE ACCEPTED AND USED!

PLUS: BIG CO-FEATURES

LOOK IN ANY WINDOW
PAUL ANKA
RUTH ROMAN
ALEX NICOL - GIGI PERREAU

Saturday ONLY!
2 ACTION PACKED FEATURES
CINEMA SCOPE
BURT LANCASTER
THE KENTUCKIAN
PRINTED BY TECHNICOLOR
Diane FOSTER - Diana LYNN
HOWARD KEEL - Tina LOUISE
ARMORED COMMAND

STARTS SUNDAY FIRST HEREFORD SHOWING
STEVE REEVES DUEL OF THE TITANS
GORDON SCOTT
Lastman COLOR Cinemascope
VINN LEE - MASSIMO GIROTTI - ORNELLA VANONI
JACQUES SEPRAS - ROBERTO ROSSI - GIANFRANCO GIACOMINI
FRANCESCO ROSSETTI - GIANFRANCO GIACOMINI
A PANTHEON RELEASE

PLUS: BIG CO-HIT
THE UNRIVALED HERO OF THEM ALL BRINGS YOU HISTORY'S MOST COLOSSAL AFRICAN ADVENTURE!
TARZAN THE MAGNIFICENT
Produced by JOAN MARCUS
CASTING BY BOB MONTGOMERY
DIRECTED BY JOAN MARCUS
CASTING BY BOB MONTGOMERY
CASTING BY BOB MONTGOMERY
CASTING BY BOB MONTGOMERY

AUSTIN HIGHLIGHTS

Parks-Wildlife Commission Reclassifies All Personnel

By Vera Sanford
Texas' new Parks-Wildlife Commission has reclassified its personnel in keeping with the \$3,500,000 budget set by the legislature. Reclassification will result in an additional \$10,000 in salary expenses.

Commissioners voted to keep all personnel from the Parks Board and the Game and Fish Commission on the payroll.

Howard Dodgen, former executive secretary of the Game and Fish Commission, will be retained as a consultant to the board until January.

Commission also approved Executive Director Weldon Watson's recommendation that the state parks system be managed through the five regional offices used by game officials. Regional headquarters are located in La Porte, Rockport, San Angelo, Tyler and Waco.

NEW TREND
There seems to be a new trend toward refusing federal aid: The Irving School Board spurned an offer of an \$11,000 grant because "of the growing danger of federal control of the school curriculum."

But most school systems still accept educational assistance from the U. S. government. Texas Education Agency, looking at preliminary figures for the 1962-1963 school year, found \$88,700,000 was paid to Texas schools by federal programs.

In some cases, however, acceptance is selective: Both Houston and Dallas, which have local programs geared to prevent student drop-outs, refused cash grants for a similar federal program.

Houston and Dallas also are among the Texas towns which reject federal funds for school lunch programs. Others include Odessa, Goose Creek, Wichita Falls, Fort Worth, Henderson, Longview, Borger and Alvin.

U. S. AID
Ablene turned down a \$446,730 offer of aid for a \$3,000,000 sewer treatment plant from the U. S. Department of Health, Education and Welfare.

Federal grants for \$3,000,000 worth of sewer treatment improvements in Texas are recommended and administered by State Health Department officials.

Funds refused by Abilene were distributed among the following towns: Fritch, Gonzales, Grafard, Hidalgo, Markum, Mineral Wells, Richland Hills, Smiley, West Columbia and Windom.

TEXAS' TAX TAKE
Although the Lone Star State accepted less federal money than many other states during the fiscal year that ended on June 30, it received slightly more than it paid out, according to a survey by Congressional Quarterly.

Texas paid about 4.38 per cent of all taxes received by

the federal government. It reaped 4.81 per cent of the \$10,000,000-plus federal grant total, or \$386,385,000.

National average of federal aid received was \$56 per capita. In Texas, the average was \$49. Alaskans were high with a per capita average of \$226. Low was New Jersey with \$34 per capita.

Schools and sewage systems were just a few targets of federal aid. In fiscal 1962, this state received \$128,734,600 for highway construction; \$31,120,187 for unemployment insurance; \$62,832,854 for agricultural conservation; \$139,252,153 for welfare assistance, and \$13,350,583 for the national guard, as well as aid in other fields.

VENISON POPULAR FOOD
State Parks and Wildlife Department has a booklet available for free distribution, which should be of interest to ranchers, hunters and just about everyone.

Its title is "Texas Deer Herd Management - Problems and Principles." Booklet was written by James G. Teer, wildlife biologist formerly employed by the state. In his research, Teer found that deer herds of Texas as provided more than 6,000 tons of meat for family consumption last year.

Another Bulletin newly revised, also can be secured without cost. It's called "Poisonous Snakes of Texas and the First Aid Treatment of Their Bites."

SALES TAX RECEIPTS SOAR
State Comptroller Robert E. Calvert announced that sales tax revenues for the fiscal year which ended on Aug. 31 will exceed his expectations.

Earlier, Calvert predicted sales tax income for the state would total \$177,975,013. Now he says it will be \$2,141,429 more, or a total of \$180,116,442.

CONSTRUCTION INCREASES
Residential construction accounted for \$21,600,000 of the \$142,000,000 worth of construction authorized in the state in July. It was the highest July and the third highest monthly level in 17 years.

So reports the UT Bureau of Business Research.

GAS BELLS VARY
A study of records, which the Texas Railroad Commission keeps on municipal gas rate structures, reveals a wide variance in gas rates across the state.

Lowest average year's bill paid by individual consumers in 1962, among the 22 cities on the commission list was \$41.50. It was paid by citizens of a Corpus Christi suburb.

Highest average annual gas bill was paid by residents of Dallas. One of the lowest average bills was that paid by Amarillo residents. Their average bill for the year was \$23.43.

LAWMAKERS RETIREMENT PAY
Members of the House of Representatives who have served

four two-year terms and state senators who have served two four-year terms, now are eligible for retirement pay under a new law, effective Sept. 1.

When a legislator has completed eight years of service, he receives a \$100 a month retirement check. It increases \$10 a year as long as he remains in the Legislature.

SHRIMPERS NAMED COMMISSIONER

Gov. John Connally has appointed Virgil Versaggi of Brownsville to the Gulf States Marine Fisheries Commission. He succeeds Weldon Cabanis of Rockport.

Versaggi has been in the shrimp business in Brownsville

since 1948. He also operates shrimping fleets out of Tampa, Fla., and British Guiana, in partnership with his four brothers.

He was first president of the Texas Shrimp Association. Also first president of the Shrimp Association of the Americas.

LAND OFFICE RETURNS MONEY

Land Commissioner Jerry Sadler has turned back to the State's General Revenue Fund \$221,275 left over by the General Land Office from its fiscal 1962 appropriation.

"Reasonable economy of operation," Sadler said, "made this refund possible."

AGRICULTURALISTS IN EUROPE

Agriculture Commissioner John C. White, Sen. Culp Krueger of El Campo, Dr. Tyrus Timm of Texas A&M, and Dr. Wayland Bennett of Texas Tech are in Brussels, Belgium, to attend a conference on agriculture.

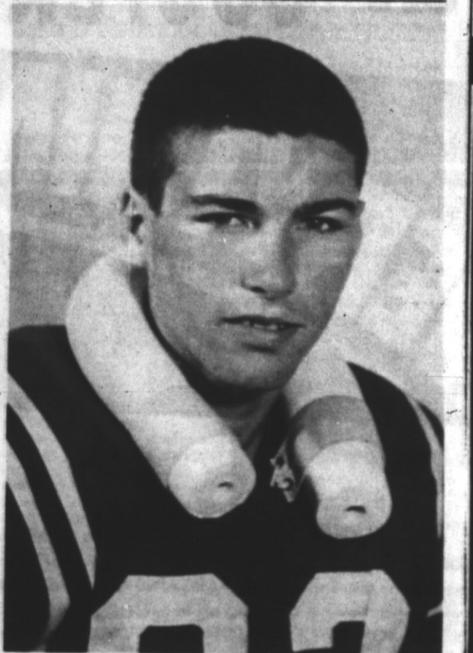
Sen. Krueger is vice-chairman of the State Senate's agriculture committee.

EDUCATION GROUP TO MEET
Leaders in the field of development of higher education in Texas will meet in Austin on Sept. 9.

Calling the group together is the committee of the Governing Boards of State Colleges and Universities. Sen. Walter Richter of Gonzales is executive secretary of the privately financed committee.

On the program will be Governor Connally, Dr. A. B. Martin, executive director of the Governor's Committee on Education Beyond the High School; and Dr. Lester Harrell, director of the Texas Commission on

Higher Education.
Purpose of the meeting is to spell out the committee's goals for the immediate future and determine a means of attaining them. Committee represents the common interests of all the state-supported senior colleges. It is interested in supporting programs and activities aimed at improving the quality of and support for higher education in Texas.
Comprising the committee are representatives of each board of regents serving the 20 state-supported senior colleges and universities.



JOE EDELMON, No. 85, is a junior end. He weighs 140 pounds and played on the B team during 1962. (Staff Photo)

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