## The Hereford Brand

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### Chorus Will **Give Messiah** Next Tuesday

34th Year-Number 49.

Take Part In Massed Concert Sunday at Amarillo.

Sunday afternoon at the munici-auditorium in Amarillo the bined choirs of Hereford, Amaruse and Pampa will present Han-del's Messiah in a massed con-cert. It will start at 2:30 and admission will be charged. The Hereford Civic Chorus will

then present the oratorio here at the Baptist church next Tuesday evening at 7:30. The Hereford group, directed by Miss Mattie Mae Swisher, has been working on the recital since early October, as the recital since early October, as have those of Amarillo and Pampa.

Amarillo's Philharmonic Orchestra will assist in the presentation there and a group of them will accompany the singing here. A number of the Amarillo singers and two from Pampa will assist here Tuesday night. Emil F. Myers, director of the combined group, will be invited to act guest conductor here Tuesday.

Mr. and Mrs. F. H. Oberthier have been added to the list of patrons of the Hereford Chorus, Miss Swisher announces.

Miss Swisher announces.

The Pampa chorus, with the as sistance of several Amarillo and Hereford singers and accompanists will sing the oratorio Sunday night

## **Basketball Crew** Begins Practice enting the best poultry breeders of the entire area, had birds in the show. They came from all parts of the Panhandle, and as far away as Roswell, New Mexico. Runners-up a year ago for the first championship, the White-face basketeers started training last Monday for the 1935 season with some hopes of reaching the pinnacle. Four lettermen of last year's the started training the best poultry breeders area, had birds in Brahma cock, E. H. Moody, Becton, Texas; Turkey, bronze Tom, J. M. Henderson, Hereford. Tallant pointed out that the Rhode Island Reds, Buff Orping-Continued On Page Siz.: "MESSIAH," CREATEST SACRED

great squad are back. They are R. A. Daniel, J. D. Clayton, Wim-Womble and L. B. Russell Cari Cockrell, reserve of last year, is also on the squad.

Coach Tommy McCollum, though not especially optimistic over the prospects, thinks he will have a pretty fair outfit by the time of

the district tourney.

The crew will play in a tournament at Dimmitt tomorrow and seturday. The girls' team will also go to the Dimmitt meet and have better prospects, says Mc-Collum, of finishing high in the standing than do the boys who have not yet got into good shape for the grind.

#### Yule Cantata Is Glee Clubs' Plan

The boys and girls Glee Clubs, under direction of Miss Thelms McMinn, will present a Christmas Cantata entitled "On to Bethle-hem," by Norman Lighthill, at the First Baptist church Sunday eve-ning December 23, at 7:30. There are 46 members in the rus this year, and despite the

have done credible work, according to the director. Since the to sprend music around in the rural communities, it presented this Cantata at Jumbo Tuesday evning, December 11, and plan to present it at Ford Sunday, December 16.

The Cantata is supplemented by

ome extra numbers, making the program about one hour long, and consisting of solos, duets, trios, quartets and chorus numbers.

Taking special parts are Mary Frances Holder, Elizabeth Sprad-Eastern Star members plan a play for an early date, the money to be used in installing kitchen and plumbing facilities in the Masonic Hall. It was also be used in the so more and plumbing facilities in the so more and plumbing facilities in the so more and the soull be also to this great man in vain. Elizabeth Rice, Dorothy Manney, Gaytha Wilson, Mary Tiefel, Jean Morgan, Jim Kirby, Carl Dean Morgan, Jim Kirby, Carl Dean Mounts, Wayne Evans, Henty Turner, Charles Lee Wilson, Beatrice Lawrence, Lillie Cobb, Louisé Prye and small mixed to assume responsibility for a happy. Christmas for some needy family in Hereford.

Dorothy Manney is accompanist and Wayne Evans is assistant accompanist and violinist. The public is cordially invited. No admission will be charged.

#### P. W., LIONS SEND day that the mother of A. H. SCHOOL GROUP TO GAME Streu died early Wednesday at B. & P. W., LIONS SEND

Transportation to the game at sin. Mr. Streu was called to the Shamrock last Friday was furnished the pep squad and band of the high school by the Lions and which one of her hips was broken.

Pusiness & Professional Women's She was 78 years old.

Each organization contributed to the rental of buses for the groups to make the trip.

### Poultry Show Champ Death Charge Shown by Henderson

White Leghorn Cock Is Best Bird Exhibited; Tulia Vocational Judging Team Wins Contest; Judge Praises Fowls.

show of the Tri-County Poultry and Egg Association here last Thursday, Friday and Saturday. The bird was a White Leghorn cock. With this prize went two others, champion male of the show and champion cock.

Tulia judging team from the vocational agriculture department of The Tulia boys won the Chamber of Commerce cup for having the

Exhibits of fowl from Deaf winning judging team. Jack Wright of Hereford won the Henderson cup for the best young pen. His Show at Amartllo this week. Don-

only two seconds in the class at the show here.

Weight, B. H. Hopkins, N. C. Vogele, Ray Coneway, Ralph Smith and W. I. Kucker attended the Wright, Hereford; solid color pen, Amarillo show.

the high school won the judging competition. Eight schools had teams in the contest. Tulia's team, oached by D. H. Taylor, scored

McLean's team, under A. A. Tampke, was second, with 1,825. Friona, coached by J. L. Leach, was third. Teams and coaches competing were Bovina, G. T. Gee; Panhandle, George P. Grout; Farwell, W. H. Frazier: Lazbuddy, Eucl Liner; Texico, John Dalton.

**Limit Students** 

Eastern Star Stages

First Yuletide Fete

Hereford Chapter Order East-ern Star opened the Yuletide sea-

son at the regular meeting Tues-

day night with a Christmas Tree,

which was liberally loaded with gifts for all present. Artistically

decorated, the tree attracted im-

MOTHER OF A. H. STREU

SUCCUMBS IN WISCONSIN

Word was received here yester-

her home in Kewaunee, Wiscon

Funeral services will be held Friday afternoon and the Streu Hardware will be closed from 2

o'clock until 3:30.

Roy Henderson of Hereford exhibited the best bird of the entire show the equal of any in the country. Walter Burton of Arlington, judge of the show at Amarillo this week, attended and agreed Thursday, Friday and Saturday.

ley county was first.

Premiums valued at more than
Jack Wright's White Rocks won \$200 were given by Hereford merevery award save one in the class. chants. The chamber of commerce His birds won first place and lost contributed \$200 for cash prem-

> same; parti-colored pen, young R. I. Reds, S. F. Warren, Friona; cock, White Leghorn, Henderson, Hereford; cockrel, S. C. R. I. Reds, M. L. Long, Reswell; champion hen, Buff Orpington, Mike Wink, Amarillo: champion pullet, White male of show, White Rock pullet, Jack Wright; champion

pington pen, old pen, Mike Wink. Class champions were as fol-lows: American, White Rock pul-let. Jack Wright; English, Buff let, Jack Wright; English, Orpington hen, Mike Wink: Med-Seventy-four exhibitors, repres- iterranean, White Leghort enting the best poultry breeders Roy Henderson; Asiatic, iterranean, White Leghorn cock,

By Mrs. H. L. Broadwell

tal numbers, such as the Largo

leted part 2 with the ballelu-

The Messiah was first perform-

ed in Dublin, Ireland, the March following its completion, and the proceeds went to three charities, \$600 to each. Charity never ap-

his feet and remained standing to

custom, always afterward observ-

of praise to the maker of all

zona, and a daughter visited Sun-

things.

## ls Filed Here Against Cobb

Lumberman to Give Bond Today; Complaint by Victim's Father.

T. C. Cobb, driver of the car which struck and fatally injured O. M. Latimer, CCO worker, near here Thanksgiving Night, was scheduled to furnish boud here togrowing out of the tragedy. The charge was filed late last

Thursday by G. M. Latimer of Coleman, father of the accident victim. It is alleged in the complaint that Cobb was driving recklessly on the wrong side of the road while intoxicated.

Sheriff John Miller summoned Cobb and was informed he would be here today to furnish bond in connection with the charge which was filed in the court of

Justice Henry Wilson. Cobb, former manager of Panhandle Lumber Company at Muleshoe and an auditor for that firm now, was located by Miller resterday at Hart.

Latimer and a companion walking toward Hereford from a point about a mile east of the city on Highway 33 when the acciden occurred. Cobb said he thought an attempt was being made to hijack him when Latimer tried to board his car and was fatally injured. Cobb drove on to a filling station here and asked an attendant to call the sheriff and send him to the scene of the accident.

The murder charge came as a of an investigation conby Captain Barrell commanded of CCC Company 1862, of which Latimer was a member. The father and a brother, G. W. Latimer, were here during the investigation last week.

## MUSIC, WRITTEN IN 24 DAYS Cattle Program

George Frederic Handel spent the greater part of his life writthe government program here this file appropriate returns and pay Palo Duro community, near Wil. 1934 payment will be 40 per cent, week, probably Friday and until the processing tax thereon. The dorado, the old home of the All-In Adult School ing some 40 operas which are now forgotten except for some immornoon Saturday, says Dewey Reed. tax applies even in the case of reds.

Next week will be the last durthe producer who slaughters his Su Emergency education classes in It was after the age of 50 he mercial courses have been sushed by a recent ruling which torio. Most of his 24 oratorios, will be taken, but the producer who slaughters his from his opera Xerxes.

Next week will be the last during which cattle will be bought. All stock that raisers care to sell disposes of all, or any part of the products. Heavy penalties are his from his opera Xerxes.

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Next week will be taken, but the product who saturated the product who

#### Darnell announced that emergency schools will continue to run as long as do the public schools during the present school year. of musical composition. One critic when selling. says it was the achievement of a giant inspired—the work of one who hy some extraordinary mental that the same of th who by some extraordinary mental feat had withdrawn himself out of the world so that he dwelt in the pastures of God. When he had Title Contest Friday

Shamrock, conquerors of the WLitefaces last Friday, will play jah chorus, he was found at his Lamesa's Golden Tornado tomor table with the tears streaming down his face. "I did think I did row at Lamesa for the regional championship which Lamesa won see all Heaven before me, and the great God Himself," he exclaimlast year by defering Hereford. Lamesa trounced Memphis, 30

to 20, last Friday for the title of Districts 3 and 4, while Shamrock was taking the Districts 1 and 2 crown. he Tornado is fav-ored to shade the Irish.

#### Oberthier Temporary Clovis Firm Manager

Texas Utilities Company here, has the end. Of course, if royalty been transferred to Clovis tempor-stock the audience must also stand. This is said to have originated the during the illness of A. J. Whiting, manager.

Miss Lois Maddux will manage ed by the fudience standing during the Hallelujah chorus. It is the office here during Oberthier's hard to imagine an audience re- absence. He will make frequent maining seated during this pean trips to Hereford to look after the operations.

Mrs. A. H. Owen is reported daughter, Mrs. Jack Roberson, after day in the home of Mrs. Ellen being seriously ill the past week. Bowsher. Dr. Lowe and Mrs. W. Her children, Dr. Hope Owens and T. Batchelar, a daughter of Mrs. Her children, Dr. Hope Owens and Bowsher, were reared in the same community in Missouri. It was and Miss Ora Young of Chickathe first time they had met since the first time they had met since childhood.

Mitcham kicked the extra points after the first, second and fourth. And it all looked easy.

Putting on a sustained drive as the fourth quarter opened, the have returned to their homes.

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Putting on a sustained drive as the fourth quarter opened, the have returned to their homes.

Whitefaces managed to score on Mc made 4, then added 6. Fields

#### WAR DECLARED ON BOOTLEGGERS OF GASOLINE

Bootleggers of gasoline and oil in this area and that surrounding Clovis are in for a hard winter. That much is known to be true.

Little else is known except that last Sunday afternoon in the court house represen-tatives of the Texas and New Mexico Highway Patrols and comptrollers' offices held a secret meeting They even ousted Sheriff John Miller from their session.

It is believed gasoline upon which no tax has been paid is being smuggled from the North Plains into New Mexico and Hobbs gasoline is moving into this area from New Mexico without payment of excise.

Agents of the Texas Comp-

troller's office have been active during the past year in apprehending and stopping those who would bootleg the gas. They have been aided by the Highway Patrol in their work.

Hence the surmise as to here Sunday.

#### Warn Hog Raisers On Tax Payments

Warning is issued by the internal revenue bureau that farmers must not slaughter hogs to sell without paying the processing tax required under the Agriculture Adjustment Act. The tax at present is \$2 per

100 pounds live weight. It must be paid to the collector of internal revenue. All blanks to file the office of the county agent. Reed, county agent:

tention of the Bureau of Inter- Mrs. Allred, 80 years old and Ends Next Week This is in violation of the Agrilived with a daughte cultural Adjustment Act and reg. Floyd, at Plainview. ulations promulgated thereunder. pended by a recent ruing which forbids those not on relief and persons who have not been previously employed to attend. This ruing was announced to Miss Lillie Hostetler, director of the program, by W. C. Darnell, state supervisor of emergency education, who was here Tuesday. It will become effective after tonight.

The ruling was made because of business colleges and commercial schools throughout the state objecting to students getting free inallowed to take any student because there is no commercial instruction. This county has been allowed to take any student because there is no commercial instruction here either in public or private school. Director George

Forn of the State Program will be asked to allow Deaf Smith to continue as in the past.

Darnell announced that emerwho will assist him in preparing OLD AGE PENSION MEET

Wednesday, Lions vs Orchestra. Thursday, Christians vs Pen-

### **New County Relief Board Is Appointed**

SANTA HERE **NEXT WEEK** 

Our Slogan—"More People—More Farms"

Worlds of assistance for Santa Claus when he comes here one week from tomorrow, Friday, December 21, is being arranged by the Lions Club.

Business men, merchants and individuals are footing the bill while the Lions are doing work as well as helping with ex-

Christmas decorations are already being placed on the streets. Sacks of candy, nucs and fruitsenough for all the youngsters who can crowd into the city-are being provided.

Then there will be the big Christmas Tree at the corner of Main Street and Third where St. Nick will distribute goodies to the youngsters. But first the old gentleman is going to lead parade for the kiddies. It will originate somewhere North Main and go south to First, thence back north to the tree.

All the school children and younger kiddles are invited and urged to be on hand for the big doings that afternoon.

## **Allred Funeral**

Last rites for Mrs. Carrie Allwith the payments are available at red. Deaf Smith county pioneer, were held last Friday afternoon Says a communication to Dewey at the Palo Duro Baptist church by Rev. J. M. Dyer. Burial was "It has been brought to the at- in the Palo Duro Cemetery.

nal Revenue that, in many in- mother of J. C. Allred of Herestances farmers, and others, are ford, lived in Deaf Smith county slaughtering hogs and selling the almost 20 years, coming to the products to consumers without | Plains in 1900 from Vernon. For

Mrs. Allred died at Plainview which provide that any person on Wednesday of last week. The There will be cattle bought in slaughtering hogs for market must body was brought Thursday to the

licothe; Mrs. A. L. Norman, Wilperson who slaughters hogs and dorado; Mrs. J. F. Daniel, Amasells all or any part thereof, should rillo, and Mrs. Ben Floyd of Plainview.

#### TO BE HELD ON MONDAY

A mass meeting for those inter-Pension Plan has been called for trip. Tickets may be purchased next Monday evening in the district until January 1. Final return court room. Talks will be made limit will be January 15. by persons who have been studying the plan and questions will be Mississippi the fare will be on the answered as far as possible.

ing the rounds this week for vot-cember 30, with the return limit Tuesday, Brand vs Ireland-Beav-ers' signatures, asking Congress-January 11. men to support the plan. The response has been widely varied, will be available on the same some terming it fantastic and dates, on basis of one-way first others being highly in favor.

#### LIONS TO HELP Body Is Given Authority To Select Local Administrator.

A new relief board for Deaf Smith county has been tentatively appointed by the State Board of Control. In the group are H. R. Fritz, J. D. Buchanan, J. C. Parker, John McLean and Vern Witherspoon.

The men were informed by tele gram this week from the Board of Control of their appointment, subject to their acceptance. They were urged to accept and asked to meet and elect a chairman. They were also empowered to

"draft the best available" citisen as county administrator of relief and were advised that the man they selected would be approved. The old relief board, headed by Jim Lipscomb and composed of J. A. Pitman, R. J. Richardson, Carl Strafuss and DeWitt Landis, recently submitted their resigns tions subject to a change of administrator here. Dissatisfaction with administration of relief in the county was given as their reason for withdrawing.

No official notice of acceptance of their resignations had been received today by members of the old board. It is expected as soon as appointment of the new group is confirmed and 'a new administrator chosen.

Members of the new board indicated they were not willing to serve if they were to be figure heads without authority or voice Is Held Friday heads without authority or voice in the administration of relief in

### Corn-Hog Papers Almost Finished

Corn-hog compliance papers for the final allotment payment for 1934 are being completed this week payment of the processing tax. the past several years she had All signers of contracts who have This is in violation of the Agri- lived with a daughter, Mrs. Ben not completed the final certificates are asked to call at the office and do so immediately.

The papers will be forwarded to Washington at once. The final

Papers on the second payment have been approved, says Dewey Reed, and checks are expected within the next few weeks.

#### Santa Fe Announces Lower Holiday Fares

Holiday rates on the Santa Fe go into effect today, says J. E. Beyer, agent. To all points west of the Mississippi the basis will be one and one-third of the oneested in the Townsend Old Age way first class fare for a round

To northern points east of the same basis with tickets on sale Several petitions have been go- from December 19 through De-

· Tickets to the southeastern states class fare for the round trip.

### Irish Blast Whitefaces

#### Shamrock Takes Title an 80-yard tour into Shamrock | went 6 more. Big Mc made 4 on From Hereford Crew by 33 to 7 Count.

Intyre, Mitcham and Fields brought for the point. the Whiteface's grid season to an abrupt and rude end last Friday it. The Whiteface defense could not cope with the efficient block Hereford entry, 33 to 7, for the championship of Districts B and

They made three touchdowns in the second quarter, one in the third and one in the fourth. Litthe McIntyre-there is a big one also-plunged for the first one, three yards. Mitcham passed 15 yards to Rook, sub end for the second. Little Mc rammed for the regional title this week. carried it up there. All that hap- worthy foe in the Irish. pened in the second quarter.

Me 23 around right end to score. Irish put on the field.

Putting on a sustained drive Shamrock: Williams went to the 2 on a lateral,

least 10 of the 16 yards, finally the goal. grabbing it as he crossed the line. A bunch of rabbits named Mc- Then Womble took Russell's pass That was about all there was to

> not cope with the efficient blocking of the Irish or the fast traveling of the backs. Nor could the Shamrock lads

stop the offense of the Whitefaces except by intercepting passes or grabbing fumbles. They did that Shamrock won the doubtful priv-

ilege of playing Lamesa for the third from the two after Mitcham high-flying Tornado will find a

Two thousand hardy fans braved In the third, Mitcham went 14 the frigid afternoon to see the conyards for the next touchdown. The test, several hundred of them from Dr. Fred Lowe of Phoenix, Arl- much improved at the home of her last one found Fields going 41 Hereford. They were surprised yards around left end and Little to see the scoring machine the

his 10 and returned it to the 21. the Mc made 1 and Mitcham lost

territory. Russell went the last a spinner. Fields added 2 and Big 16 with a lateral pass from Bud Mc failed by an inch to make a Sowell. He dribbled the ball at first down. Mitcham kicked over

Hereford: Russell made 9 at left end. Smith broke over right guard 43 yards to the 28. Rook replaced Big Mc. Russell lost 12 when he was rushed on a pass. Clayton booted out on the 28.

Shamrock: Mitcham made 3, Fields added 5. Little Mc made 3 and then 5. Fields carried it to the 50 and fumbled where Clayton recovered,

Hereford: Sowell made 6 ut right end; Clayton added I and Sowell 1, then Clayton kicked over the goal.

Shamrock: Mitcham lost 1 and Little Mc made 5. Fields kicked to Russell on the 25 and he returned 10. Hereford: Smith lost 6 at end.

then failed at the middle. Clayton's punt was blocked by Skidmore and Young recovered on the Hereford 27. Shamrock: Fields circled left end for 7, he rammed to the 14. He

picked up 4 more at guard. Lit-

# hethristmas VALUE EVENT you've been waiting for!

### WE HAVE GIFTS FOR THE ENTIRE FAMILY!

In Toilet Sets for both men and women we believe we

This year by trading at the City Drug Store you can make one stop fill all of your Christmas needs. We have purposely stocked our store with merchandise that is suitable for every member of the family. You will find the prices on all merchandise most reasonable, and the quality of every item is the very best. A good stock of Bibles, Thermos Bottles, Heating Pads, Ash Trays and Novelties.

have the best and most complete stock of any in town. We have received within the past few days a large shipment of Yardley Toilet preparations for both men and women. We have a good selection of men's and women's sets in this popular line, in a full range of prices and sizes. We also have a good stock of perfumes and other toiletries.

After some discussion and

The Pep club wishes to take

it possible for the girls to see the

TEXLESS TAXAN

Bear Tex: Being as how you got so much fan mail, or should I say

questions, I would like to know

how you answer them all. Is it

Answer. My dear girl, it is

You guess which I use the

ooth mental quality and other-

The weather looks bad for next

I received a letter this morning from a broken hearted fresh

Dear Tex: Please tell me what

ter she said, "Humph, you must

Readers, can you tell me what has brightened Miss Campbell's face up lately. I know it is close to the holidays and she will go home, but my goodness, what is

Did you know Mr. Hudson won

a teacher joke contest in 1927. This is the way it read: Pat and

Mike were coming from the Ouild Country, but Pat died on the way.

It was decided to bury him at sea,

so they wrapped him up in a canvas and tied a lump of coal on him

to weight him down. As the bub-

bles died away, Mike stood leaning over the rail. With a sorrowful look in his eyes, he thus bade fare-well to Pat: "Well, Pat, I always

knowed you were going there, but I didn't think they'd make you

I learned a good lesson today. was gripping because I had to

do a certain thing and the teach-

er told me if I would spend the

time that I was gripping I could have my job finished. I took it to heart and believe other people

could profit by it as well as my-

This football business is now at a close. I hate it, for it is a great sport. Nevertheless, basket-ball will take its place and from

what I hear this is going to be a

real year. The girls team is coming along in fine shape. The pep club is going to be out for every home game and help both teams

Folks, you should be in English IV B. It is the best period of the day, and most all are glad that the day is over. The outstanding students are in that class. The class is so intelligent that never a word is spoken for fear of outshining the teacher. However,

take your own coal."

o important at home.

Francis Harris.

RUTHIE.

mental quality or otherwise?

wise.

Shamrock-Hereford game.

We also have a big selection of suitable items for the boy or girl. Kodaks, military brushes, bill folds, flashlights, candies, toys, games, and many other items. For the kiddies, a good selection of toys and novelties of all kinds.

So before you do your Christmas thopping pay this store a visit-you will find our selection to be the answer to your Christmas shopping problems.

TELEPHONE 100

**QUALITY AND SERVICE** 

#### CITY DRUG STORE

### The Whiteface Roundup

#### SOPHOMORE CLASS

The Sophomore class is going to prepare for Christmas by havng a party December 21. This party was planned last class meeting. Presents will be given to the bors by the girls and to the girls by the boys. The boys names were put in one box and the girls in captain, who is Helen Ray Hamm, another. The reason we are hav- that they should have one. Golding this party is because the other more party was such a sucthan the sponsors, Mr. Wilson and Miss Wrenn, thought we could have another.

#### COWHANDS

Such a mellow voice has Donald young man's soprano voice and from the hearty laughs that in various ways. are heard, they enjoy his singing,

Tuesday night 25 Cowhand ledges suddenly became old memers after a three hour initiation. A few of them really look old, too, from the way they limp and turn up their noses at the thought tiful words in the English language

These boys can really take it. These boys can really take it.

They have been through many trying moments and desire a little Ask Dennis who he thinks the lorry Butherford likes to feed year sweet revenge will be be probably give you her initials.

stowed upon new members. The home economic girls have been entertaining the school board and other phases of the school in- minds being teased by Red cluding Cowhands who want to

eat cold biscuits. getting every member to vote and faces last Friday? from now on a member caught not voting will be given the good old hot hand just for the sake of emembering.

#### WHAT'S IN A NAME?

Did you ever hear Irene Knox? Can you see L. B. Russell? What makes Madeline White-

ever see Lillie on Cobb?

What kind of feed is C. H. Dillehay? What model is G. M. Hudson?

Me Gown? How many days without water December 21-Home does Miss Campbell go?

large majority. After the election by Donald, Coach McCollum's little class heard a report from the class heard a report from the boy. Among those to enjoy started off with a bang. The Karl Shirley about the Student Mrs. Hopkins' delicious refreshgirls assembled in the music room D Ceuncil. He asked the class to ments were Mr. and Mrs. McCol- and sang pep songs. Florine Huntthink about an assembly program and to turn in anything that needed attention about the school, classes, or conduct. The class then heard He sounds like a from S. Trimble who talked about mocking bird without his mate. the paper a few minutes. Several club has been entertained by speeches were made, of no great Trimble and Donald McCollum. importance, but did help the class

#### CHIT AND CHATTER

Ask Jim, L. W., Carl, Dean, Clinton and Don what the most beau-

What induced Roger B to do authority for their work. Next best looking girl in town is, He'll We wonder why Louise Frye was so downhearted Friday.

We also wonder if LaNelle 8. commercial law.

t cold biscuits.

Why did Bobbie, Sue and Lillie
There has been some trouble in have indifferent looks on their Gaytha seemed angry at so

thing Friday. What was it? Wayne doesn't like to smoke pipes any more. Experience, they say, is a good teacher. Wanted: Someone who can make

as ugly faces as Baker. Have you noticed that Ruth S always seems happier over the week end than during the week. The reason might be an interest who comes in only on week ends.

#### SOCIAL CALENDAR

Did you ever hear J. T. Carroll? December 14-Hi-Y club party. Where is the material for Miss December 14-15-Basketball tournament at Dimmitt. Club party.

lum, Roger Brumley, Mary Fran- er was accompanist. Then the cis Holder, Clinton Jackson, Jerry president called the meeting to Parker, H. D. Blythe, Alleen Car-order. The order, such as it was, away, James Bell, Lucretia Wil-was integrupted by a fight. son, Chas. Wilson, Ora West, Billy Smith, Vernell Hancock, Sanky great deal of trouble we decided

to march down Main Street. The members thank Mr. Hopkins, sponsor, for helping and guiding members, Nora Jeane Russell, was us during the time we have been a very naughty girl and had to active. We also thank Mr. and sit in the corner. Mrs. Hopkins for showing us a good time last week.

#### GOSSIP

One person to another:

old Cowhand members "Cuban nuts.

Why does Dub Thurmond afways walk over to Frank Marrs in in algebra before Coach comes in? Olin Ware and Juanita Jones ere seen walking down the hall holding hands.

Elsie W. 'seems to like to "bet on dates. It's a bad habit. Donald Brotherton is recogniz-

week. Miss Carlisie's cold seems to be worse, so I predict heavy clouds and slight thunder stoms ed as the high tenor. L. W. Carlyle calls Carl Mos-"little outfit."

#### TUMBLING? AND HOW

Well, folks, you should come to the gym some afternoon and watch to do. I lost my girl friends and when I asked what was the matthe tumblers. Boy, how we tumble. Doug Beene gets all tangled up in his legs when he tries to fol-low some of the others, but that's think I am a forty-niner the way you always hold to that steering wheel and burning gasoline." What all in the game. Some of the boys coming out for basketball thought shall I do about such a thing? Waiting for advice. they could stay in the ring, with boxing gloves with Harris and Trimble, but they found they could not. Harris is trying to turn wrestler and he may do it. Ed Answer: My advice to you is to be more economical and save gasoline by parking and let the steering wheel freeze if it will.

### they are Miss Crawford's biggest pride. Ask her.

The glee club has started their melody tour by going to Jumbo December 11. Folks, it is

FRESHMAN CLASS

Since Chas. Spradley, president, was absent, Jack Lafield, vice president, president, presided over the meeting Wednesday. The class was called to order and the business brought up. The boys thought that is since the girls have a basketball captain, who is Helen Ray Hamm, and a few other games. We were an a few other games. We were captain, who is Helen Ray Hamm, and the plano by Maty Francis Hold-the plano by Maty

Dear Tex: Will you please tell me how to make more ugly faces at Baker.

Answer: My advice to you is to practice imitating the Four Marx brothers before a mirror, or just change your own facial features before a mirror. I believe it would be very easy. One of our very distinguished

UNQUESTIONABLY SUPERIOR



Texas Market & Grocery

#### AT HOME-AND FAR AWAY



#### CHRISTMAS HOLDS MAGIC SWAY

No matter where your travels may have or may be taking you, your holiday season will be made a merrier one if your finances are in good hands. This institution takes pride in offering an individual personalized service second to nonewith few extra service costs. Preparing your traveler's checks, arranging your accounts, safeguarding your interest is a part of our routine which is dependable at all times. Why not es-tablish connections now with the bank that watches out for your welfare every minute of the day or night and makes your Yuletide season one of good cheer?

## A Three Days' Cough THE FIRST NATIONAL BANK





Again we invite you to visit our store to make your selection of gifts for the kiddles. Never before have we had such a fine selection of toys at such low prices. We will gladly lay back toys for delivery a day or two b fore Christmas. Below are listed some of the many items to be found in our stock:

Sonny Coaster Wagon, \$2.00 value -----Tinker Toys, per box \_\_\_\_ 43¢ Buck Rogers Pistol \_\_\_\_ 43¢ Kiddie Kar, all steel \_\_\_ \$1.69 Dump Truck, with electric lights

Toy Telephone, dial type \_\_\_ 29¢

Gilbert Tool Set, \$1.25 value 98¢

Double Barrel Popgun, shot gun type \_\_\_\_\_

Blocks Christmas Horns, nice ones \_ Toy Tea Sets, with percolator 596 Children's Toy Books, 5¢ to 35¢

These are not complete listings. Dozens and dozens of other items will be found at our store. Remember, too, that we have many worthwhile gift items for other members of the family. You will find suitable gifts for everyone at SKELTON'S.

Skelton's Variety Store

**Good Pastry** Good pastry and breads require good flour. Nothing is more important to a satisfactory dinner, and PACKARD'S BEST FLOURS will help in producing the kind of pastries and breads that the occasion calls for. This year be sure to use PACK-ARD'S FLOUR. It's make at home by a home concern. Ask For PACKARD'S BEST FLOUR At Your Favorite Store Packard Milling Co.

Toy Ironing Board \_\_\_\_\_ 35¢ Trailer Truck, with ABC

Tree Lighting Sets, 8 globes 50c

### THE CHURCH WORLD E

#### rst Methodist Church

REV. T. C. WILLETT, Pastor

We are nearing the time when we will be celebrating the birth of our Lord and Master. How shall we celebrate it? By feasting, dissipation and riotous living, or by humble worship and praise? Let us show our appreciation of His matchless gift by being in our places of worship during this glad season.

The choir will render a few The choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will render a few Evangelist Wright Randolph will speak on the second coming of the choir will be called the choir will b

thristmas numbers, directed by impanied by the pipe organ. This usical program will be well worth our time. This program will be bllowed by an appropriate measure by the pastor. At the eventue g services the young people make up the choir and the tor will be in his pulpit with evangelistic message in which Christ the Savior of the World will be presented. "O let us bow down and worship him" during this glad season. You are invit-

#### First Presbyterian Church W. M. GRIFFIN, Minister.

The church is a religious home, sanctuary of worship, a school religious instruction, a service for the new world that is ending. This church opens wide or doors in welcome to all who need rest, to all who need com-fort, to all who need friendship, to all who sin and need a Savior, Sunday school, 9:45; G. M. Hud-on, Superintendent.

Morning worship, at 11. Christian Endeavor, 6:15 p. m. Evening service at 7:00.

#### **FUNDAMENTALIST BAPTIST**

The children's class made a fine start last Sunday. They are all working hard at the memory work. All children are given an op-portunity to earn a nice Bible by doing all the memory work from now until July 19, 1935. I will not be present Sunday, as I am preaching for Bro. T. D. Sumrall, pastor of the Fundamen-

alist Baptist church in Amarillo. Brother Hagar will have charge of the morning services, and Brother Bellamy will have charge of the evening services. Sunday Bible on, Ex., chapter 21. Thurs-evening lesson, Revelations 19. COLEMAN CAMPBELL.

#### First Christian Church

REV. E. R. M'WILLIAMS, Pastor Sunday school at 9:45, adult partment meeting in the base nt. Morning service, emphas-ing the Lord's Supper, 11. Eve-ning service at 7, featuring the annual White Gift service. At this time we will take our offering for benevolence which will go to the support of the Juliette-Fowler Homes in Dallas. We cannot urge too strongly the necessity for a generous offering and a large attendance. A welcome awaits all who attend our services.

#### First Baptist Church

REV. B. N. SHEPARD, Pastor

Sunday school, 9:45 a. m., sching Sunday at 11 a.

yers, general director. Prayer meeting, teachers ng and choir practice each sday at 7 p. m. There has been splendid interes

and attendance this week at the Standard Sunday School course being taught by the pastor, with

### Church of Christ

speak on the second coming of Christ. It is pre-millennial and im minent? Hear what the Bible

has to say on this subject.

Prayer meeting Wednesday evening at 7:30. We will study 12 chapters of Revelations.

#### St. Anthony's Church

Sunday mass at 8 and sung mass at 10. Catechism after second mass, benediction 8 p. m. Week day mass at 8. Thurs-

day Holy Hour, 8 to 9 p. m.
Ember days, Wednesday, Friday and Saturday of this week.
School children of St. Anthony's will present their Christmas play,
"A Spell of Christmas Joy," on
Thursday, December 20, at 8 p. m.
The play depicts the sweet influence which the old, old Christ-

mas carols successively wield in through the middle. Smith made the House of Wealth, the Home one at right end. Williams' recovord Poverty, the House of Waywardness and the House of Dis-

gram for December, the chief fea-ture of which are activities of three distinct groups: Eucharistic, Social and Apostolic. Did the Sodality of St.

thony's carry out the program? The answer is not far to seek. The Triduum of Holy Communions dis-played their Eucharistic zeal. And as for social activities, well, the reception and initiation party on December 8 evinced splendid team work on the part of the decoration, entertainment and refresh-

ent committees. Sunday, December 9, the Sodalists were offered an excellent opportunity for Apostolic activing at the religion study class after the second mass. The instructor taking the attitude of an inquirer after truth, received some convincing proofs of the doctrine under

#### FOOTBALL

(Continued from Page One)

Second Quarter. Shamrock: Mitcham made a des perate pass and Fields took it on the 3 for a 9-yard gain and first down. Little Mc plunged for the touchdown. Mitcham kicked the

Trostle kicked to Sowell on the 12 and a criss-crossed to Russell who was stopped on the 39. Hereford: Sowell lost 4. Rus-

sell kicked to the 20 and Mitcham returned to his 39.

Shamrock: Little Mc made 2 then blasted through left tackle 43 yards to the 16. Fields failed at end, then Mitcham took a reverse and passed to Rook in the end sone. Mitcham kicked goal.

Russell returned Trostie's kick

Russell returned Trostle's kick from his 15 to the 28.

Hereford: Russell made 7 at left end. He added 2 at right. Clayton made a first down at the middle. Smith lost 2 at left end. Sowell lost 4 at right tackle. Russell kicked to Mitcham on the 20

and he returned 18. Shamrock: Mitcham scooted 20 over right tackle. Fields made 1, then 6, and Mitcham 4. Fields was stopped at the line, and Rook

### FRED ROSS, Minister

Third Quarter. Trostle kicked to Sowell on the 18, who handed it to Russell. He eturned to his 46. Hereford: Smith made 2 at right guard and 3 at left end.

11 yards to his 29.

Shamrock 20, Hereford 0.

Rook intercepted Russell's pass on pass failed. Hereford: Smith made 5 at

right tackle; Russell 3 at left tack-le, then 4 at left end. Sowell failed at center. Fields interepted Russell's pass on his 46. Shamrock: Mitcham made 9 at left tackle, and Little Mc 5 at center. Mitcham got 8 more at left tackle, then 7 at the same spot. Fields hit the center for Mitcham failed at left guard and Fields rammed for 3. Mitcham took a reverse around right

Sowell returned Rook's kick from his 20 to the 32. Hereford: Russell was rushed on a pass so he carried it 12 yards

end for 14 yards and a touchdown

and then place-kicked the point.

before the play or between acts.

As usual, only a nominal charge will be made for admission.

The Sodality's national head-quarters has outlined a full program for December, the chief for ture of which Shamrock: Mitcham made

Hereford: Smith rammed for 3. Womble blasted the middle for 7. Russell cfreled left end for 10. Clayton made 8 at right guard. Sowell picked up 3 at center. Clayton got 4 at center, and Russell 5 at right end. Smith hit left guard for 8 and added 12 at left end. then 3 more at center. Russell took Sowell's lateral around right end for 16 yards and a touchdown.

Any color, 2 cans \_\_\_\_

WAX PAPER

Cut Rite, 2 rolls .

FLOUR

took an end around for 8. Mit-Russell passed to Womble for the pass failed, and Big Mc wicked out cham added 2. Mitcham spun for point. 15 to the 7; he added 2. Little Mc Clar

Clayton kicked to Fields on the 25 and he returned 11 yards. rammed for the touchdown and Mitcham missed the goal. Smith returned Trostle's 'kick

Shamrock: Fields tore out around his left end for 41 yards. Little Mc went around the other end for 23 and a touchdown. Fields pass Hereford: Russell passed to Bange on the 49. Russell passed to Benge on the 36. Two passes failed. Russell passed to Sowell to Rook failed.

Little Mc kicked to Smith on the 19 and he fetched it back 13

Hereford: Smith made 11 inside his left end. Young intercepted Big McIntyre fb. Russell's pass on his 44.

cham spun for 5 and Big Mc made Smith hb, Russell hb, Benge fb. 6, then 7 at right guard. Fields Officials: DeFord, East Texas, 6, then 7 at right guard. Fields Officials: DeFord, East Texas, lost 1 at center. Mitcham made 4 referee; Gilham, West Texas, umhis 48 and roared to Hereford's 28. at center and 2 around right end. pire; Anders Shamrock: Fields made 1; Mit-Big Mc lost 6 on a wide play, a headlinesman. at center and 2 around right end. pire; Anderson,

of bounds on the 19. Hereford: Smith made 6 at right

guard, and Sowell 2 at tackle. Russell went around right end for 13, then a pass failed. Benge took Russell's pass for 11 as the game ended.

Shamrock 33, Hereford 7.

Shamrock: O'Gorman le, Trostle lt, Mills lg, Young c, Chance rg, Skidmore rt, Williams re, Mitcham qb, Fields hb, Little McIntyre hb,

Hereford: Carlyle le, Turner It, Shamrock: Big Me made 11 at Daniel lg, Kirby e, McLean rg, left tackle and one at guard. Mit- Womble rt, Clayton re, Sowell qb,



### America's First

### High-Speed Safety Car

### That' What the 1935 Plymouth Is

Built for speed, with Safety, and that's not all. It's roomier, more comfortable, 15 to 20 per cent greater economy in operation, easier to handle—in fact, it's just more automobile than we expected to see.

This is your invitation to come in and see and drive this wonderful car.

P. S .- The New DODGE is a knock-out, too, and it's ready for your inspection.

### Ireland-Beavers Motor Co.

301 East Third Street,

Hereford

# and these LOW PRICES

THESE PRICES ARE	EFFECTIVE FRIDAY,	SATUR	DAY AND MONDAY
CORN, Libby's Fancy Country Gentleman, No. 2 can PEAS Empson's Champion, 2 No. 2 cans APRICOTS Gallon can 49¢	CHERRIES Gallon can PRUNES Gallon can TEA Bright and Ecarly, 1/4-lb	49¢ 29¢ 2½¢	CATSUP Large bottle BEAN SPROUTS Can SYRUP Pure ribbon cane, gallon

TOILET TISSUE KARO SYRUP Light or Dark, No. 5 can ..... Northern, 4 rolls 55¢ 25¢ SODA COCONUT SUGAR 3 packages Fancy long thread, 1-lb pkg 10-pound bag 15¢ CAKE FLOUR SHINOLA MARSHMALLOWS

Beechnut, 1-lb cello pkg ... Packard's Best, 48-lb sack.... and one 3 lb. Get this lovely CRISCO wrapper \$1.50

15¢

\$187

Large Size

CELERY YAMS Per bunch 19¢ TURNIPS APPLES Bulk, per pound Per dozen CRANBERRIES GRAPEFRUIT Per pound \_\_\_\_\_ 23¢ **SPUDS** LEMONS 10 pounds



PALMOLIVE, 3 bars

SUPER-SUDS, 2 pkgs \_\_\_\_\_

CRYSTAL WHITE, 10 bars \_\_ 29¢

**WASHING and GREASING** 

Our wash and grease rack is in perfect condi-

tion, and our boys can actually put out the

work. If any of our service is not satisfactory

We are giving away some valu-

able merchandise premiums in

January

tell us-we make things right.

Service

Swans Down, package

None Such, 2 packages

Macaroni or Spaghetti

MINCE MEAT

121/2¢ 23¢



lower prices

### **SCHILLING'S** COFFEE

19¢

23¢

Angelus, 1-lb pkg \_..

OATS

BLACK WALNUTS

Choice shelled, 1/2-lb pkg ---

Quick Quaker, large pkg ----

1-Lb Can . . **29**C MILK Carnation or Borden, small can Large can TOILET SOAP

Lifebuoy, 2 bars ----PEARS-Charmed Land, choice Bartlett sugar syrup, No. 21/2 can ----HONEY 55¢ Colorado extracted, No. 5 can Gallon can ..... MIXED VEGETABLES La Choy, for making Chop Suey at home, can \_\_\_\_\_ CHOP SUEY La Choy, can ----One Can Chow Mein Noodles FREE! SOAP Blue Barrel, 5 Glant bars ----SOAP CHIPS

Maxwell House Coffee

Blue Barrel, 5-lb pkg

Large package /\_\_\_\_

RINSO

1-Lb Can .. 32C



It's always a gala affair when you serve the family one of our delicious roasts . . . meat succulent . . . why? . . . be cause it comes from the very choicest cuts of the choicest animals in the U S. A. .

Cut from Our Choice Baby Beef, lb

BACON Sugar cured squares, lb CHEESE Full cream Longhorn, lb

In cloth bags, 3 to 4 pounds average. Country. Pure Pork, Half or Whole, lb

PORK— Fresh home killed, Chops or Steaks, 1b

BACON — Armour's sliced in our 27¢

DRESSED POULTRY, FISH AND OYSTERS



#### **Daniel News**

BY MRS. JOE THURMOND

C. W. Hodges was in Borger on Mrs. Estelle Allen spent the week nd with Mrs. Ollie Grabbe and hey went to Amarillo Saturday.

Mr. and Mrs. Floyd Tomlinson ere in Amarillo Friday.

Mr. and Mrs. O. L. Shugart and and Mrs. Bowe of Here-called in the Joe Thurmond

me Friday afternoon.

O. W. Hodges won prizes with chickens at the poultry show Hereford last week. Mr. and Mrs. Joe Thurmond re in Amarillo Monday. The following ramilles were in

ereford shopping Saturday: C. McBroom, C. W. Hodges, Dave core, Coy Phillips and Joe

Bryin Shugart came out from ereford Friday and helped his Mr. and Mrs. R. E. Gill were Amarillo Tuesday.

#### Easter Items

BY LOUISE FRYE

Sunday school attendance was not good last Sunday, but a goodly were present at League the evening. Rev. Armstrong rill fill his appointment Sunday orning and evening.

The young peoples Sunday school eacher, Miss Vay Allen, Sunday. Miss McClure was called home ast Thursday by the death of a close friend. Miss Ramey taught West Texas Feed and Seed Co., her room and Annie Mae Smith and Hardeman-King of Amarillo, taught Miss Ramey's room.

Henry Stalcup of Dimmitt was catter in this community Sunay afternoon. Mr. and Mrs. Paul Franks and

amily of Dimmitt were guests in e home of his parents, Mr. and Irs. J. R. Franks, Sunday. Mrs. Knox who has been visitng her sister, Mrs. Ray Durant,

several weeks, returned to her ne in California last week. Her Ittle son, Don, will go later.

Messrs. and Mmes. Bob and Jynn Axe of Jumbo visited Sunlay in the Geo. Chambless home. Mr. and Mrs. Ramsey visited

Teachers and pupils are busy preparing a Christmas program to be given Friday night, Decem-

lunday afternoon in the E. M.

#### Card of Thanks.

We wish to extend to our many friends our heartfelt thanks for their kind help and sympathy, as well as the beautiful floral offerings given us during our sadness in the death of our mother.

J. C. Alfred and Family.

Springer, Hereford.

Cock, Cockerel, Hen, Pullet: Roy

Extra Specials

FOR THE WEEK-END

FRIDAY AND SATURDAY SPECIALS

CORN, Vinco brand, No. 2 cans, 2 for \_\_ 21¢

LIMA BEANS, tall cans, each \_\_\_\_\_ 11¢

POLISH, Cage's Cedar-Oil, pint bottle \_\_ 29¢

HOMINY, large No. 21/2 can \_\_\_\_\_ 10¢

PECANS, paper shell, pound \_\_\_\_ 27¢

CORN FLAKES, large package \_\_\_\_\_ 11¢

LETTUCE, nice heads, each \_\_\_\_\_ 6¢

SWEET SPUDS, Portales, pound \_\_\_\_ 3¢

PEAS, No. 2 Olympian brand \_\_\_\_\_ 10¢

CRACKERS, 2-pound box \_\_\_\_\_ 10¢ SALMON, Brimful, tall cans, 2 for \_\_\_ #25¢

COFFEE, Chase and Sanborn Dated, 1 lb 30¢

APPLES, nice size Winesaps, dozen \_\_\_\_ 21¢

CANDY, pure sugar stick, 1-lb pkg \_\_\_\_ 17¢

PEACHES, No. 21/2 can \_\_\_\_\_ 15¢

SOAP, large bars, any kind, 6 for \_\_\_\_ 24¢

MACKEREL, No. 1 tall, each \_\_\_\_\_ 9¢

APPLE BUTTER, 2 lbs, 6 oz jar \_\_\_\_ 23¢

SPUDS, 10 pounds \_\_\_\_\_ 16¢

ALL-BRAN, 12-oz pkg, 2 pkgs \_\_\_\_\_ 21¢

COCOA, Mother's, 2-lb can \_\_\_\_\_ 19¢

PORK and BEANS, Phillip's, 4 cans \_\_ 25¢

MILK, Armour's, large cans, 3 for \_\_\_\_ 18¢

Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver

Brings Us Your Eggs-Market Price-Buy At Home.

POTTED MEAT, 6 cans \_\_\_\_\_

WALNUTS, fresh, named

GRAHAM CRACKERS, 2-pound box \_\_

ORANGES, large size, dozen \_\_\_\_\_

RAISINS, 4-pound package \_\_\_\_\_

#### Ward News Notes

MRS. WILEY ROBERSON

Mr. and Mrs. Bob Higgins and on, Wesley, Mrs. Jim Higgins and James Ellis, were in Ama-Walter Hodges of White Deer

was looking after farm interests here the first of this week. Several from here attended the uneral of Mrs. Carrie Allred at alo Duro Friday. This companity extends sympathy to the week end in the home of her sis-

ter, Mrs. Bill Hutson. Mr. and Mrs. G. M. Suggs and George were in Umbarger Monday

on business. Bill Hutson took Sunday dinner with Mr. and Mrs. Jim Lipscomb. Mr. and Mrs. Bob Higgins visit-ed Mr. and Mrs. Jack Hutson

Sunday afternoon. Rev. Harrison preached here Sunday and his day will be the second Sunday hereafter.

Rev. Harrison and son, Earl, were Sunday dinner guests of Mr. and Mrs. Jack Hutson. Miss Viola Hutson and friends from Hereford called in the Wiley Roberson home Satur-day night.

Mr. and Mrs. Jim Lipscomb visited in the Suggs home Sunday

Mrs. Fred Saltzman called on Mrs. Bill Hutson Friday morning.

We have been repairing tires in Hereford for about 20 years, and our equipment is of the best. Does that mean any thing to you? RICE'S.

#### POULTRY SHOW

tons and White Leghorns display lass were dinner guests of their ed were of high enough quality to compete in any show. As a breed the Reds were the strongest in the show, he said.

> boys of the vocational agriculture classes at the high school did the bulk of the work in putting on the show. N. C. Vogele is president of the Tri-County Association, and B. H. Hopkins is secretary. Directors are Jack Wright, Ray Coneway, W. I. Kucker, Mrs. Hughes and Ralph Smith.

A number of exhibitors moved their birds on to Amarillo for the Tri-State show which opened Monday. A number of private sales were reported by exhibitors after the prizes were awarded.

PRIZE LIST Rhode Island Reds-Old Pen L. J. Gabel, Amarillo; Lloyd Quisenberry, Muleshoe.

Young Pen: S. F. Warren, Friona; John E. Moody, Becton. Cock: John E. Moody, C. E. Pachel, Muleshoe. Cockerel: M. L. Long, Roswell;

S. F. Warren. Hen: M. L. Long, S. F. Warren Pullet: J. E. Moody, 1 and 2. Single Comp White Leghorn. Old pen: Roy Henderson, 1-2. Young pen: Roy Henderson, Geo.

### Henderson, 1-2. Rhode Island Whites.

Young pen, cockerel, pullet: Joe Roberts, Hereford, 1-2. Cock: C. R. Sowell, Hereford. Pullet: Earl Lance, Hereford, 1-2 White Rocks.

Young pen: Jack Wright, Here-ford; Geo. Jones, Hereford. Cock: Jack Wright, 1-2. Cockerel: Jack Wright, 1-2. Hen: Jack Wright; Chas. Wil-

on, Hereford. Pullet: Jack Wright, 1-2. White Minorea.
Pullet: Earl Oldham, Hereford, 1-2
White Glants. Cockerel: Claude Primrose, Far-

Pullet: Claude Primrose. White Langshans. Old pen, cock, cockerer, hen, pul-: Claude Primrose, 1-2. Young pen: Claude Primrose.

Barred Rocks.
Old pen: Geo. Nelson, Muleshoe Young pen: Hilda Straufuss, Here ford: L. J. Strafuss.

Cock: Geo. Nelson. Cockerel: Hilda Strafuss; L. Weedel, Hereford. Hen: Hilda Strafuss. Pullet: L. J. Strafuss; L. Wee-

Pullet: L. J. Strafuss, L. Wee-

White Wyandottes. Young pen: Sam Billingsley, Far-

Cock: Sam Billingsley; J. Clayton, Hereford. Cockrell: Sam Billingsley, 1-2. Hen: Sam Billingsley; J. D. Clayton. Pullet: G. M. Hudson; Sam Bil-

Buff Orpingtons.
Old Pen: Mike Wink, Amarillo.
Young pen: Mike Wink, Ralph
smith, Hereford. Cock: Ralph Smith, W. I. Kuck-

Cockerel: Newton Nix, Hereford; Mike Wink.

Hen: Mike Wink, 1-2. Pullet: Ralph Smith ; Mike

Black Jersey Giants. Old pen: Robert Rundell, Farell; Mrs. J. L. Withrow, Farwell. Young pen: Robert Rundell, 1-2. Cock: Bob Bailey, Hereford; Mrs. J. L. Withrow. Cockrel: Robert Rundell, 1-2.

Hen: Robert Bailey; Mrs. J. L. Withrow. Pullet: Mrs. J. L. Withrow, 1-2. Light Brahmas.

Old pen, cock: Mrs. E. H. Moody, Young pen, cockerel, hen, pullet: Mrs. E. H. Moody, 1-2. Brown Leghorns.

Old pen, young pen: A. L. Is-Hen, pullet: A. L. Isaacs, 1-2. Dark Cornish. Cockerel: Barnard Hicks, Here-

Hen: J. C. Vaughn, Hereford. Pullet: Francis Hill, Hereford,

Black Australorp. Cock: B. H. Hopkins . Cockerel: Jack Dean, Hereford. Tom McCollum, Hereford.

### Want Ads

Hen: B. H. Hopkins; Clyde Old-

#### Wanted

WANTED: A good stock saddle R. G. Wiseman, Dawn, Tex. 47-2p WANTED: Good milk goat that O. Wilder, Hereford, Tex.

WANTED: To rent modern furnished house, preferably near high school. J. T. Trimble, Brum-ley Chevrolet Co. 1c

#### For Sale or Trade

FOR SALE: Several cars kafir and hegari feed at \$11 per ton, on track. See Geo. W. Smith on Harrison Highway. P. O. Box 697. Hereford. 50-tfc

FOR SALE OR TRADE: 7-tube Atwater-Kent Battery Set.

FOR SALE: A block of 20 facing 12th Street. \$225.00. Inquire

FOR SALE OR TRADE: truck and semi-trailer. Will sell as unit or either one separately. Lynn Powelson.

FOR SALE: Shetland pony and saddle. Call at the Brand. FOR SALE: Violin, in good condition. Apply Brand Office.

#### For Rent

FOR RENT: Furnished room with

#### bost and Found

LOST: In or near theatre on Wednesday two weeks ago, boy's brown and tan checked overcoat and brownish red cap. Return to Mrs. W. B. Whitaker, 400 25-Mile Ave-

LOST or Strayed from my place in North Hereford on December 1, one spotted Jersey. If found please notify H. A. Taylor. 1p STRAYED: Two red horse mules from Paul Mathers farm. Send information to Bill Kerr at Kerr

Hardware Co. LOST: Set household table scales on Fourth Street between Artis
Daniel house and Reddoch Station. Call 250-W. Mrs. Jerry

LOST: Motometer off radiator Studebaker car. Party finding will please return to me and get reward. D. R. Gass.

Pullet: B. H. Hopkins, 1-2. Roundhead Game.

Cockerell, pullet, cock! C. W. Hen: C. W. Hodges, 1-2. Buff Leghorns.

Young pen, cockerel, pullet: Hen-ry Kendall, Summerfield.

Old: B. H. Hopkins, Gordon Higgins. Young: L. Weedel, 1-2.
Production Leghorns.
Hen: Mrs. S. L. Eensley, Here-

Bronze Turkeys, Tom: Roy Henderson; Britt Hen: Roy Henderson, Britt Boyd Pullet: Roy Henderson, Barham Red Turkeys. Old Tom: Clinton Jackson, Mule

Pullet: Clinton Jackson, 1-2. Chinese White Geo Goose: Bob Bailey. Gander: Bob Bailey.

Gander: Noel Higgins; Britt

White Pekin Ducks Duck, Drake: LeRoy Patterson

Hereford. English Caller Ducks. Ducks, Drakes: R. A. Daniel

White Shell: Roy Hendeson, 1-2.
Brown shell: B. E. Thiele, Hereford, 1-2.

VOCATIONAL AGRICULTURE

Pullet: Meade Smith: Carl Mos Hen: Forbus Blakemore; Lyle Donovan.

Hen: Charles Wilson. Pullet: Francis Hill, 1-2.

Pullet: Ray Buchanan, 1-2.

Rhode Island Rose.

Pullet: R. D. Sowell, 1-2.

Hen: Wilbur Womble, 1-2.

CREAM, POULTRY AND EGGS Bring In Your Turkeys STATION

EGGS ARE HIGHER

At this time of year than any other. Get top production by proper feeding-

JUST - RIGHT

Egg Mash is the prop-



Best Colorado Lump and Nut

West Texas Feed and Seed Co. Phone 265.

We Buy Produce.

## LAST MINUTE CIFT SUCCESTIONS



Give Gaymode's Shadow Clear

Now In the Low Price Range

It's unusual to find the beautiful new "shadowclear's", as low as 69c. Choice of chiffons with silk picot top or semi-service-weights with mercerized tops and sole. Lovely colors. Sizes 81/2 to 101/2.







Comfort the year around!

Boye' MOCCASINS



5-10; 11-21

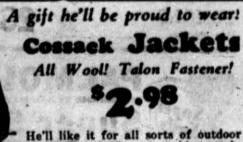
Tremendous Bargains in Women's Slippers Fine quality priced very low!

SUEDE JACKETS

Warm, durable Suedine uppers (suede finished fabricoid) with ser-viceable chrome leather cushion soles! They are perfect gifts...and, buy a pair for yourself, too! Black, brown. DOLLS

\$3.98 \$4.98

A gift a man or boy will always Christmas belongs to the kiddies. Give the girls a pretty doll, dressed or undressed. A Price for Every Size!



He'll like it for all sorts of outdoor wear! Warm, 32 oz. navy blue mack-inaw cloth, large sport collar, two muff pockets, side straps, self Cos-sack bottom. 36-48. Boys' Sizes, \$2.69!

#### GIVE\*THEM\*GLOVES Give these Real Pigskin



Men's GLOVES At a mighty low Holiday price!



They're GIFTS at this price! Men's CLOVE Great for Driving and Dress

#### Gifts Any Girl Will Like Fabricold d'Orsays REAL KID SLIP-ONS



Gleaming satin-finished fabri-coid! Leather

Adonna Rayon Undles for choice gifts!







MANICURE SET Complete

**Gaymode SILK HOSE** 

Plain, fancy!

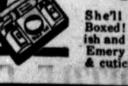
•1.98

Beautiful, soft, imported kid, 12 inches long,

Shadow-clear!

A distinctive

semi - service weights; lovely colors, 81/-101/.!



HEREFORD, TEXAS

She'll love it Boxed! Nail pol

#### ummerfield News Y MRS. GUY WALSER

Take Produce to Carl's Gro. ss Mary Lee Curry motored to Jessie Schulz. marillo Monday. Mr. and Mrs. Jinks Bellar and

nd with Mr. and Mrs. Perry Mc-Mr. and Mrs. B. E. Roberson and at Nelll were in Amarillo Sat-rday to see the ball game.

Mr. and Mrs. Ben Wilhelm were marillo visitors last Wednesday. Mr. and Mrs. Emmett Blakeore of Progressive were guests

d a sister of Mr. Crawford's, Bethel, spent Sunday with Mr. mas party. ad Mrs. N. P. Sikes. Miss Izor

C. B. Thomas, Viva Mae and were in Amarillo Saturday.
WMU met Friday in an all day e Lottle Moon Christmas pro-am. A covered dish luncheon as enjoyed by Mmes. Walter

PAYENWOOD - NIGGERHEAD ANDLER-CANON CITY SUNSHINE-MAITLAND SEST COLORADO COALS

Huntley, L. L. Cannon, Lawrence, C. R. Walser, D. C. Walser, Lee Kendall, B. C. Roberson, B. E. Roberson and Mrs. Abbott of Bovina, and Mrs. Ray of Black, and Misses Mabel Cannon and Beatrice Mr. and Mrs. Jim Clark and Lawrence, Mary Lee Curry and

> The Lions Club from Hereford ler's dramatic club also put on a tion, it was decided the rural ed ankle.

The Old Southwest, Mrs. to the winner of each division. O. B. Roberson; The Old North- Individual medals will be given Lanelle Whiteside. west, Mrs. L. L. Cannon; "The to the best all around player and Great Purchase, Mrs. Lee Curry. to the best sport in the tourna-school play this Friday night, De-Next meeting will be Wednesday, ment. A committee will be ape school buses, took the Here December 19, at the home of Mrs. pointed to pick an all-star team put on by the boys and girls and for the large of th O. B. Roberson, a Christmas party. in each division. Most of the they are sparing nothing in order The Junior club will meet with schools have their teams at work to give a good show. "The Wild the

Miss Izora Clark and Mr. Thom- rural schools. as, county agents of Castro county, tirley Thomas, B. A. Atchley, put on a meat demonstration at the len. Christine and Ruth Atch. A. J. Blakemore farm last Thurs-

> merfield Monday, December 17. Best prices. B & M Store.

> Brunswick Tires are not "the best tires made," but equal to "the best," and you'll be agreeably surprised at the price. At RICE'S. 1c

Mr. and Mrs. A. J. Schroeter and his parents, Mr. and Mrs. R. Schroeter, returned Sunday from and friends in Austin and San

**Have Your Entire** 

Wardrobe Properly

CLEANED

For the Holidays

Now, before the big rush really gets start-

ed, is the time to prepare your clothing.

We specialize in fine cleaning, pressing and

repairing, whether it be suit, coat or the

most delicate of party dresses. Let us

help in the ceaning and pressing of your



good one-act play Friday night. school would hold their annual Honor roll for the third month:
The Study Club was entertainbasketball tournament the latter High school, Wanda Downs; in ed at the home of Mrs. N. P. part of January. There will be the grades: Roy Landers, Bob

Senior club, at their Christ- in preparation for one of the most Oats Boy," Friday night, Decemimportant athletic events of the ber 14, at 7:30.

#### WYCHE

The Hereford school has three new students attending from the Wyche school. Chief Coal on the track at Sum- Cross, fourth grade; Alta Cross, fifth grade, and Willie Cross, in that happens at the school. Certhe sixth grade.

#### WESTWAY

Led by the sharpshooting of month includ Gore-Joiner & Co., the Westway Billie Price. senior quintet defeated the Proquickly taking a substantial lead ure. Officers are R. D.

To Hold Basketball Tournament. Hyde and Tedford proved disastrous for the opponents. Little put on an enjoyable program at At the last meeting of the Deaf showed up well at center. Captain the school house, and Miss Seig- Smith County Teachers' Associa- Hartman was out with a sprain-At the last meeting of the Deaf showed up well at center. Captain

Sikes Wednesday afternoon. After four divisions: seniors boys, senior Gililland, Roger Hartman, Vesta the business session an interesting girls, junior boys and junior girls. Mae Landers, Duane Vaughn, Ray lesson on the Trans-Appacha was Judge Humble is giving a pennant Whitesides, Evalena Otts, Kath-

Don't forget to see the high

As a project in grammar and means of developing literary ability, pupils have begun work on They are Helen year books. Each student is to contribute any interesting event tain articles, selected by student editors, will be placed in a special

book made up of choice items.

The honor roll for the third month includes Lenard Smith and

A book club, sponsored by the gressive five in a one-sided affair, seventh grade, but open to all the to 8. Getting a slow start in other grades, has been organized. the early part of the game, the The purpose is to motivate inter-boys struck their stride at the beginning of the second quarter, students in parliamentary procedand constantly increasing it until president; Byron Campbell, vice the score keeper's whistle ended president; Rosa Lee Deaver, secthe game. The defensive work of retary.

#### Black

BY MISS NOBLE M'LEAN

Take Produce to Carl's Gro. Ben Galloway of Floydada isiting friends and relatives in

his community. Mrs. Verner Melugin left for Ector Friday to visit her parents during the holidays. Mr. and Mrs. Jim Black were

Amarillo visitors Saturday. Mr. and Mrs. Jim Bookout reurned to their home at Hartley Saturday afternoon after a visit is invited. with her parents, Mr. and Mrs.

C. Hays. Mrs. Mary D. Ray attended the miles. veck of prayer meetings at Hereimmerfield. She was accompani- Childress and Canadian. d by Mrs. Abbott, a missionary,

Mr. and Mrs. Horace Sides and ittle son and baby sister, Virginia oe McLean of Lubbock were week nd visitors in the McLean home.

Mrs. W. L. Johnson was hostess to Black social club at her come in Hereford last Thursday. A good dinner was served to 12 embers and two visitors. After! he show. Mrs. Johnson was asteted by her two daughters, Mrs. Lillian and Lena Lookingbill and

neighbor, Mrs. Hopper, The next club meeting will be with Mrs. H. L. McLean December 18. Miss Geneva Deaton left Saturday night for Brownwood where

she has been in college since September. H. L. McLeau, R. E. Barnett and

less Hinds were Farwell visitors Saturday. Ervan Kimmins was a business

isitor in Amarillo Saturday. The Rev. Mr. Sheppard will preach at Black next Sunday afternoon at 3 o'clock. Everybody

ord on Thursday, and Friday at from a visit in Wichita Falls, spot across hip, stocking legged.

E. R. New of Friona was a business visitor at Black Monday. We will have a car of Calumet Chief Coal on the track at Summerfield Monday, December 17, Best Hereford, Texas, this prices. B & M Store.

#### Ford Doings MRS. H. M. BENSON

Mrs. Arlie Dean, Jack and Louise

of Dean community spent Sunday afternoon with Mr. and Mrs. John Whitsett.

Mr. and Mrs. Denson Hill and children spent .Thanksgiving with Mrs. Hill's parents at Summer-

Members of Ford Sunday school were delighted to have Superintendent W. M. Stewart and Melvina, who have been absent several weeks, again present.

Among the Sunday school visitors were Mr. and Mrs. Kempsey and children. Rev. Boyd, Methodist, did not

fill his appointment here Sunday afternoon. Mrs. J. L. Hight received a mes

sage from Dallas that her sister had died and funeral services were to be conducted there Monday. Mr. and Mrs. V. T. Glenn were

Edgar Skypala of Westway took dinner with Henry and Walter Kuper at Ford Sunday. Mrs. Bernhardt was a Hereford

visitor last Friday. The County Federation of Clubs

was to meet Tuesday at the Presbyterian church at Hereford. A covered dish lunch was to be served at noon and all members were invited to attend.

Mrs. M. J. Parks and Mrs. H. Benson and Mary Lucille spent a very pleasant day in the Webster home last Tuesday, when beef canning was the object of the day. MRS. O. F. WEST, Proprietor

Miss Nancy Ann Garrett suffered an attack of appendicitis last Wednesday night and was brought home from Hereford Thursday. She was able to resume her school work Monday.

Messrs, and Mmes. T. R. Langley and H. M. Benson, Mary Lucille, and Mrs. M. J. Parks were shopping in Hereford Monday. An improvement in Ford school

building last Sunday was freshly offed floors. This week the men are building a brick walk.

POR JOB WORK. TRY THE BRAND

#### ESTRAY NOTICE

Taken up February 11, 1933, at the farm of the undersigned, living about 20 miles north from the Mr. and Mrs. Cecil Vandiver have Town of Hereford, in the County moved south of Black about two of Deaf Smith, the following de scribed animal, known to be Es-Mrs. T. L. Welch has returned tray, viz: One black mare, white If not legally proven by the owner thereof within TWENTY DAYS from the date hereof I will proceed to Estray the same in accordance with law.

BOB ORR, Taker Up. 1p 26th day of November, 1934. 47-3p

#### BUSINESS AND PROFESSIONAL DIRECTORY

#### **ABSTRACTS**

The title to your land is vital Our Abstracts correctly reveal the title. A. O. THOMPSON

ABSTRACT CO. per cent Federal Farm

#### CHIROPRACTOR

DR. J. W. HENDRIX Chiropractor and Masseu

100 B Street-Just North of Mother's Park Phone 341 for Appointments

CLEANERS

WEST TAILOR SHOP

Clothes Called for and

**PHYSICIANS** 

DR. T. L. MORGAN Physician and Surgeon

Above Corner Drug Store

Office Phone 462

Residence Phone 463

**PRINTING** 

THE HEREFORD BRAND

JOB PRINTING

and

OFFICE SUPPLIES

Delivered.

#### **OPTOMETRIS**

INSURANCE

INSURANCE

JNO. H. PATTON

PHONE 50

LUNCHES

THE CHOCOLATE SHOP

Cold Drinks, Candles

Magazines.

#### F. M. KESTER

Registered Optometrial thorough examination with the newest and most modern

instruments and equipment 316-B Main Street.

#### DONT

Neglect Your Eyes

Dr. T. M. Montgomery At Close Drug Third Friday Each Month

#### ELECTRICAL

GEO. S. McCONNELL **Electrical Contractor** 

Frigidaires Repaired, Factory trained service man.

Phone 759-W

## MRS. O. F. WEST

clothing.

WEST TAILOR SHOP



You don't have to burn "midnight oil"

to appreciate the new

### I. E. S. BETTER SIGHT LAMP



The L. E. S. Better Sight lamp was designed with one dominating purpose in mind: to make study or reading easier and less tiring for young and old.

To achieve this result, eyesight epecialists and lighting engineers worked together, creating the specifications of a radically new lamp. How well they succeeded is indicated by the sponsorship given the I. E. S. Better Sight lamp by these authorities:

Specifications by: The Illuminating Engineering Society. Certified by: The Electrical Testing Laboratories.

Endorsed for Lighting Effectiveness by: The Lighting Committee of the Edison Electric Institute, and the National Better Light-Better Sight Bureau.

Come in and see this I. E. S. Better Sight lamp. You will want one for every place where children study.

This tag marks the difference





## You Are Invited to Hereford Thursday, December 20th

## Good Will Day

WITH ANOTHER BIG FREE

SHOW AT THE



12:30 P. M. Until 2:00 P. M.

4:30 P. M. Until 6:00 P. M.

## Good Will Bank Feature at 4:30 P. M.

You Must Be Present Be Sure To Be Here TELL YOUR FRIENDS

Good Will Days Are Sponsored By Leading Hereford Merchants Through the Hereford Chamber of Commerce



### The Hereford Brand

Published Every Thursday.

HEREFORD, DEAF SMITH COUNTY, TEXAS TELEPHONE 30

MRS. SETH B. HOLMAN \_\_\_\_\_ Publisher and Manage DE WITT LANDIS ..... Editor

Subscription Rate: tones 1 and 2, \$1.50 Per Year. Other, \$2.00 Per Year.



Entered at the post office at Hereford,

#### HEALTH DEPARTMENT PLEADS FOR HELP

"It is an astounding fact," reports a bulletin from the State De partment of Health, "that Texas, first in area, natural resources, agricultural and cattle raising, fifth in population, enjoying enviable climate and boasting of rugged ancestry, is recorded as having a higher death rate per capita from preventable disease than is true of most other states and twice that . . . of the nation as a whole."

campaign of publicity and education to obtain more funds for the de-That is the initial declaration in the beginning of a statewide partment with which to carry on its work. There is to be a meeting

in Dallas December 8 to lay plans for the drive.

"We do not complain," continues the bulletin, after pointing out that the state allows its health department only three cents per capita, "of the provisions made in the interest of livestock, and the fish and oyster industry, but it is intolerable that more money is appropriated to the care of horses, cows, pigs and goats than for the protection of families from the ravages of preventable diseases, and that a larger appropriation is awarded the Game, Fish and Oyster commission than is phis. One head was in the norprovided for the humanitarian purpose of safeguarding lives of men, women and children . . .

#### HOLIDAY SEASON ONE OF FIRE DANGER

All indications point to the realization that this Christmas will be one of renewed hope and good cheer, and we, as a people, have much for which we should give Thanks.

Let us, among other things, give Thanks to all of those who have worked so diligently this year in the prevention of fires, and give to them encouragement by a willing spirit of cooperation in a continuation of this splendid public service, but lest we forget, the observance of Christmas is fraught with danger to life and property because of many special fire hazards that come into use at that time. A careless act, or the use of an unsafe article, may blight the day, replacing joy with grief.

Some of the facts pertaining to special fire hazards that everyone should acquaint himself with during the Holiday Season are as follows: That evergreen trees decorated with highly inflammable baterials

That cotton or lighted candles should never be placed on the Chris-

That the cotton beard of a Santa Claus frequently catches fire with serious results. That the old Yuletide custom of placing a lighted candle in the

window near curtains has cast many a cloud of gloom. That small children should never be permitted to handle fireworks. That wrappings from packages should not be allowed to accumulate, That toy electric trains, motors and other appliances should not be attached to light sockets until all fuses and connections are in order. That pennies or wire should never be used in replacing blown-out

protect you against fire. Barring any catastrophe losses between now and the close of the year, the fire loss in Texas will be lower for 1934 than it has been in any year since 1919.

electric fuses. The fuse is the safety valve on your wiring system to

#### Progressive News BY OLIVE PERKINS

Mr. and Mrs. Horace Hershey The Progressive Workers Club funeral of Mr. Taylor's and sons of Abilene, who visited will not meet until the first Wedin the Ray Hershey home the nesday in January.

In the Ray Hershey home the nesday in January.

The boys' basketball team playpast two weeks, returned to their The boys' basketball team playguests of Mr. and Mrs. W. A.

They visited at Westway Friday afternoon, guests of Mr. and Mrs. W. A. Mr. and Mrs. Dudley Buzard at The Dillard Edwards children Ricketts at Hereford Sunday.

PEACHES

RAISINS

**PICKLES** 

COCONUT

**SUGAR** 

**SPUDS** 

CANDY

SUGAR

**TOMATOES** 

WALNUTS

**ORANGES** 

MARSHMALLOWS

**CORN FLAKES** 

Muleshoe enroute home.

Literary Society met Friday Mrs. Arch Conklin and children night. The next meeting will be visited her mother, Mrs. Ray Herthe first Friday night after Christ- shey, Friday.
The Taylor family attended the

XMAS FOOD SPECIALS

For a Bounteous Holiday Table

FRIDAY AND SAT JRDAY SPECIALS

2-pound package \_\_\_\_\_

4-pound package \_\_\_\_\_

Sour, quart

1-pound package \_\_\_\_\_

1-pound package

10-pound cloth bag

Package \_\_\_\_\_

10 pounds Colorado \_\_\_\_\_

Christmas, 2 pounds

Powdered, 3 packages \_\_\_\_\_

3 No. 2 cans \_\_\_\_

Per pound

Large size, dozen \_\_\_\_

(From The Hereford Brand, December 11, 1903.)

house at the St. Louis World's Fair Street. and it was announced all visitors to the Texas booth would be given a big Efberta peach.

W. G. Ross, proprietor of the Hereford Telephone Co., begged patrons, through an advertisement class matter, under in The Brand, to have patience until the system could be comof March 3, pletely overhauled.

> J. W. Martin advised readers of The Brand to "try pickled pigs feet for that hungry feeling."

> Florence Robertson, Mary Williams, Nora Daniel, Nellie Black, Glennis Colston,, Mary Tygret, Georgia Herron, Annie Loveless, Mary Clark, May Pierce, Florence Robertson, Patti Estes, Bert Carter and Lena Fore had taken parts

(From The Hereford Brand, December 12, 1913.)

A clipping from the Estelline News stated that a two-headed child had been born near Memposition and well developed; the other was located just above

were absent from school last week on account of sickness.

Ray Neal, William Bowman and Gordon Higgins were on the poultry judging team at the Poultry Show in Hereford last Saturday. Several of the agriculture boys received prizes for their poultry at the same show. Forbes Blakemore took first and fourth on White Leghorn hens, Lyle Donovan second and third on White Leghorn hens, and Wm. Bowman fourth on White Leghorn pullets.

Estella Counts spent several days last week with Mrs. Russell

Daniel at Hereford. Misses Evelyn Arseneaux and Lilla Short and Wayne Kimmins

were in Amarillo Saturday. Mrs. Luke McBrayer and daughters visited her parents, Mr. and Mrs. Ira Ricketts, Sunday after-

Mr. and Mrs. Orin Russell and son called in the Hedrick home Sunday evening. Arnold Hershey visited home

folks Sunday. Miss Augustine Gregory came

home Sunday from a two weeks visit with relatives at Tulia. Mr. and Mrs. Owen Neal and family spent Sunday with her parents, Mr. and Mrs. J. W. Vicks.

Mrs. Arch Conklin and children

25¢

25¢

52¢

10¢

15¢

25¢

25¢

the left shoulder and was small.

W. H. Ray was having an addi-Texas expected to keep open tion built to his home on Eleventh

> The city had a force of men at work putting in cinder walks over a number of street crossings.

Four inches of rain had fallen to 4 0cents per dozen. n Hereford the previous week. From Colorado came reports of snow falls three feet deep.

Criss Renfro, John Renfro, Clyde Beach, Jim Cox and Martin Simpson formed a hunting party to the Canadian breaks, making the trip in a wagon drawn by two one-cylinder hay burners.

Following a long strike, hens in this region were against producing, bringing the cost of eggs down

C. C. Crews, known here as a land surveyor, had passed through The school news stated that town enroute to the new village Dubbs Pitman had read a paper just beginning to be known as entitled, "How to Plant Celery." Muleshoe.

#### Wheat Checks Arrive Friday and Saturday

ments are still due, Reed said. He has been informed that all puments have been approved, that checks have not

lotment checks for farmers of the county arrived here last Satur-day. In the group were 221 checks amounting to \$29,142.20.

Mr. and Mrs. Rolla E. Townsend of Amarillo visited with Mrs. Seth B. Holman over the week end.

All payments were first installments on the 1934 allotments.
Dewey Reed stated that farmers are being sent cards on the days checks arrive.

More than 200 second 1933 pay-

IN PURCHASING AN

### Irrigation Plant

-You should buy the most economical pump to operate. Learning which pump is the most economical to operate is some thing hard for the farmer to determine. You know two and thing hard for the farmer to determine. You know two and two make four, but two and something else in undeterminable. I have spent several years trying to satisfy myself which pump would operate with least cost. I have been making all types of tests and have instructed all pump manufacturing companies that I would give an order for 100 pumps to the company that would furnish the most economical pump and show me in my language and such as any farmer can understand that their pump was the most economical in such way and the most economical in the most economical pump and show the mos that their pump was the most economical in such way as a nickel and dime to operate. All companies said their pumps a nickel and dime to operate. All companies said their pumps, based on engineering, was the pump for me to sell. But I insisted having tests that I could understand. I demanded that such pump company which had such a pump to install in my well under electric motor test that I would give the company the order for said 100 pumps. The Peerless Company said they had such a pump and has demonstrated to my satisfaction. All other companies that I discussed with said they would not make the test for there was no lighter operating pump that Peerless. I STILL OFFER to any pump company an order for 100 pumps if they can furnish a more economian order for 100 pumps if they can furnish a more economical pump. There are approximately 40 pump manufacturing companies and I believe that Peerless Company has sold in 1934 approximately 40 per cent of all Turbine pumps sold in the United States.

Loans can be procured under Federal Housing Plan for installation. I HAVE JUST COMPLETED DRILLING AND INSTALLING IRRIGATION PLANT FOR KARL SAMMAN 14 miles northeast of Plainview, one half mile north and onefourth mile east of Providence school house. This well was
drilled and installed in accordance to my recommendations in
every manner and is the only well that has been drilled and
installed in which my recommendations have been followed
throughout. THERE HAS NEVER BEEN A WELL AND PUMPING PLAN INSTALLED BY ANY PUMP COMPANY AS ECONOMICAL AS THIS PLANT OF SAMMANN'S.

Before you buy take your gallon measure and test the fuel consumption as against any other pump installed by ANY company and find out for yourself the actual SAVING in the

use of this pump.

I have employed an irrigation engineer in order that all pumps will be properly installed. I am equipped to furnish everything for a pumping plant including casing, suction pipe, engine and drilling.
Write me your financial statement,

ARTIE BAKER

LOCKNEY, TEXAS

### Week-End Specials

#### Friday and Saturday

PRUNES, gallon	32¢
COFFEE, M.J.B., 1 pound	32¢
OXYDOL, large package	19¢
PRUNES, 50-60 size, 3 pounds	1000
GINGER ALE or LIME RICKEY, bottle	15¢
CORN FLAKES, 2 for	19¢
PINEAPPLE, broken sliced, 21/2 can ?	18¢
TAMALES, 2 No. 2 cans	25¢
BAKING POWDER, Calumet, 1-lb can _	24¢
SUNBRITE, 6 cans	25¢
ALMONDS, 1 pound	19¢
WALNUTS, 1 pound	19¢
SMOKING SALT, Morton's, 10 lbs	85¢
COCOA, Bliss, 2 lbs 22¢, 1 lb	13¢
SPUDS, No. 1, 10 pounds	15¢

## Texas Market & Grocery

PHONE 353—FREE DELIVERY

## Christmas Halnes from the

## Storr of a Thousand Gifts



In a Wide Variety for **Every Member of the Entire Family!** 

Ladies' Pigskin Jackets, Button Styles

Allen-A Hosiery Gloves

Negligees House Slippers Pajamas

> **Boxed Handkerchiefs** Linens Neckties

Allen-A Hose for Men Gloves No-Fade Shirts

### CHRISTMAS SPECIAL

Ladies' Pigskin, Suede and Buckskin Jackets

\$6.50

### **TOYS FOR THE KIDDIES**

We have a small stock of toys, dolls and novelties for the kiddies. Come in and make your selections today. A small deposit will hold any purchase.



"YOUR FRIENDLY SHOE DEALER!









RL'S Cash and Carry GROCERY

We are paying for cream a price equal to the shipping price. With this price can be made permanent. TODAY THIS PRICE IS 28c.

Coufal-Ross Nuptials Spoken

Miss Theresa Coufal of Fayetteille, Texas, and Frederick J. Ross, Jr., were married last Sunday evening at the home of Rev. and Mrs. F. J. Ross, parents of the groom. Reverend Ross performed the ceremony which was attended only by members of the groom's

The couple will leave Saturday for Fayetteville to spend the holidays, after which they will make their home in Hereford. The bride is the daughter of Mr. and Mrs. Frank Coufal of Fayetteville, and is a former student of Abilene

Christian College, as is Mr. Ross.

Reverend Ross became minister of the Church of Christ last Summer, moving his family here in September from Abilene. Young Ross plans to go into the minis-

#### MRS REED HOSTESS TO BAND MOTHERS

Mrs. H. D. Reed was hostess to meeting last Tuesday of the High school Band Mothers. Sixteen nembers were present. A saxo-hone solo by Helen Frances Streu was enjoyed.

The organization plans to stage monthly benefit programs to raise funds for needed band equipment. The first will be a basketball game next Monday night.

#### Miss Irene Williams Is Wed In Austin

Miss Irene Williams, daughter of Mrs. E. J. Williams, was married yesterday in Austin

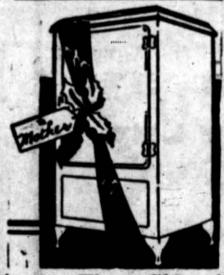
Floyd Sweet, insurance man of Fort Worth. They will make their home in Fort Worth. Miss Williams is well known in Hereford. She has been an accountant in the State Highway Department at Austin for the past everal years.

Miss Edna Lee Williams of Dallas, n sister of the bride, at-tended the wedding. She was here last week visiting their mother and rushed back to Austin for the wedding after a short visit with relatives in Fort Sumner, New

#### WANDA LEE BAYLISS OBSERVES BIRTHDAY

Little Miss Wanda Lee Bayliss celebrated her fourth birthday last Thursday afternoon at the home of her aunt, Bonnie Lee Wilson. Refreshments of cake, fruit salad, hot chocolate and popcorn balls were served to Mary Louise Jennings, Joyce Marie Taylor, Pete Davis, Betty Jean Williamson, Ruben Taylor, Ralph Fullwood Dorthea Williamson, Imogene Walker, Jo Ann Walser, Wanda Lee and Dolores Ann.

Indoor games were played. Each guest brought a little gift and put it under a decorated Christmas tree and little Ralph Fullwood stood under a big white Christmas bell and sang happy birthday.



No Finer Gift than a GAS

Refrigerator!

will thrill every member of family with the better qual

The new Air-Coole rator is the last word automatic refrigeration.

#### County Federation Meets Tuesday

More than 60 members of the county's federation of Women's Clubs attended the meeting Tues-day at the Presbyterian church. The Bay View and Summerfield clubs acted as hostesses.

A covered dish luncheon was enjoyed at noon. Mrs. Alex O. Thompson, president of the county federation, presided.

The Music Study Club with Mrs. Saturday on business

H. L. Broadwell as chairman, gave musical program with Mmes. C. Hales, B. M. Wiltshire, Glen Snyder, Wiley Roberson, A. C. Thompson, C. H. Dyar, G. A. F. Parker, C. C. Ferguson, Ray Cone-way, J. B. Jones, C. R. Smith, H. H. Hawkins and Miss Mattle Mae Swisher in instrumental and vocal

Mrs. Thompson gave a report of the State Federation meeting at Austin recently.

#### Attend Agricultural Meet.

Mrs. Bess Turrentine, Troy Wom-ble and Joe Green, farmers of this community, attended the three-day meet at Dallas of the Texas Agricultural Conference last week.

All three of them were furnished free transportation to the conference by the Fort Worth & Denver Railroad. Railroads of Texas page. Today it is not, due to unprovided 1,350 free tickets to the avoidable circumstances. Because MOTHERS MEET ON COURT AND SENIOR BAND MOTHERS MEET ON COURT AND conference which was attended by of Christmas Mr. Black needed a Jack Wayland was in Amarillo more than twice that many farm- larger space and, it happened the can remember a spectacle such as lost none of our ability," declar-

#### BLACK AD OFF BACK PAGE AFTER 20 YEARS had to be moved.

back page was already made up will take place next Monday night ed Mrs. H. D. Reed.

with ads of such size that Black's on the court at the high s

Mr. Black was reluctant to give Back around 1903 E. B. Black permission to move his advertising, Mothers in a basketball game. Co. put their first advertisement but neither he nor the Brand pos- in the Hereford Brand. The firm sessed a page stretcher, so it had they need funds to buy equipment to be moved to an inside page. for an ever-increasing band, there

MOTHERS MEET ON COURT

gym when the High School Band Mothers meet the Junior Band will be an admission charge of 10 and 20 cents.

The girls have been practicing and they claim they will put on a real exhibition. "Back in 1916 Not even the oldest inhabitant we were champions and we have

## Christmas Bargain Parade Gifts for the Family and Friends



In a beautiful selection, these semiformal dresses are a truly outstanding Christmas value. In velvets, crepes, and taffeta trimmed. A good range of styles and colors.

### GIFT LINGERIE



Beautifully tailored and exquisitely lace trimmed. Gowns, pajamas and dance sets, in flesh, tea rose and blue. No ift could be more appreciated. ou will find the prices on this beautiful lingerie most reason-

FINAL CLEARANCE

velvets, felts and a few metallics. Not a 98c - \$148 one reserved. A nice range of styles \_\_\_\_



In red or black, good quality kid leather in a full range of size Solid leather soles. A pair of these would make an ideal gift.



## Brown, Blue and Rose Felt

With leather soles and low heels, a good range of sizes—an ideal gift for the older lady

## **HOUSE FROCKS**

Nice range of styles and colors in

and \$1.69 all sizes. In two price groups

Children's and Misses

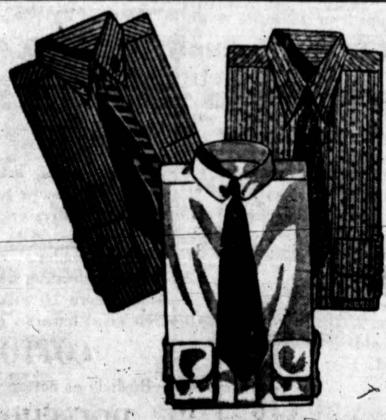
#### HOUSE SHOES

In a nice assortment of colors. 69c - 89c ion at these low prices.

Beautiful White

### SATIN MULES

For the bride or for the trousseau nothing \$1.98



Men's Fine Quality Broadcloth

seven button front, fast color dress shirts. Solid and colored



Genuine Irish Linen Hand Turned Edges! Will Make Excellent Gifts! **25**e

Men's Heavy Suede Leather

Zipper and button styles. Good heavy leather and best construc-

Boys' Black Elk CHOOL SHOES

very best of materials and con-struction throughout. A most use-



## Beautiful New

They will make excellent gifts and are reasonably priced at only

48c-98c

JUSTIN LEATHER GOODS Billfolds, key rings, cigarette cases. These will make most attractive gifts.



Men's Fine Calf Skin

**OXFORDS** 

Best construction, all leather, wing tipped oxfords. In three attractive price groups. Full range of sizes.

rowls & Cronin Co.

Hunter, Mmes. Ullman Hunter and

Evelyn Helen, born to them Dec-

ember 5, Mrs. Stork and daugh-

ter are at the home of her par-

ents, Mr. and Mrs. Jake Wagner,

mother were Sunday visitors in

Mr. and Mrs. Ira Ott and his

Mr. and Mrs. Frank Cone of

Mr. and Mrs. C. C. Hunter and

two children were Sunday guests

son, Jackie, who have been at Hot

Springs, New Mexico, the past sev-

eral weeks, returned to their home

Mrs. Jim Baggs and father, C.

Kring, came down Friday evening

from Amarillo where Mr. Kring

is under the care of a doctor, to visit in his home and attend to

ome business. They returned to

Mr. and Mrs. Clayton Woolery

and children of the Bippus com-

munity spent Sunday in the home

of his parents, Mr. and Mrs. Ira

Misses La Velle and La Rue

Mrs. Charles S. King and son,

Beck spent Sunday with Pauline

of Mr. and Mrs. Finis Hunter. Mr. and Mrs. P. H. Dyer and

Dimmitt called Sunday afternoon

in Hereford.

the Grandpa Metcalf

in the C. Kring home.

Amarillo Saturday.

Matthews.

ommunity.

#### Dimmitt News

MRS. BUCK WOOD

Mrs. Curtis Tate and little daughter are visiting her parents in Bice and daughter, Mrs. Edgar Cici, Oklahoma.

Mr. and Mrs. Geo. Wiley of Sumnerfield were transacting business in Dimmitt Wednesday.

Mmes. Ray Cowsert and Ray- his mother in Hereford. mond Wilson were Hereford visitors Tuesday.

Mrs. Lee Christopher and Mrs. ter of Amarillo spent Thursday day. with Mrs. Rayford Ricketts. Hereford visited friends here last Clarendon.

Mr. and Mrs. Chas. Hastings. relatives in Lockney.

Mrs. Will Wright, Mrs. R. B. little son spent the week end in Lubbock and LoLubbock. They attended the wedding of Miss Visited ding of Miss Virginia Johnson. Mr. and Mrs. True Burson and family and Mrs. John Burson of

Carroll Gunter Sunday. Mr. and Mrs. Andrew Elder

her parents. Jack Crump of Mobeetie was in Dimmitt Sunday.

were in Tulia Thursday night. ford Saturday.

endon last week end: Tom Bice, mitt.

the most economical budget.

Cecil Montgomery, Edgar Ramey, and Mutt Cane.

Mrs. Cecil Montgomery spent the week end with Mrs. Billy Hudnall at Amarillo

Mrs. R. C. Shuford, Mrs. Tom Ramey and and Miss Link attended the show in Hereford Sunday. Mr. and Mrs. Leland Lee and little daughter spent Sunday with

Mrs. M. C. Cane spent the week end with friends in Canyon. Mr. and Mrs. Rayford Ricketts Hubert McEntire and little daugh- visited relatives in Hereford Sun-

Mr. and Mrs. Meade Haile spent Mr. and Mrs. I. B. Brooks of the week end with relatives in

Mmes. Wayne Thomas, Tom Tat,e W. Berry home. Mr. and Mrs. Andrew Murphy Joe Hastings, J. R. Hastings, Etta Muleshoe spent Sunday with Brashears, Ray London, Carlos S. M. Hunter of Jumbo, and Mrs. Reynolds, Sid Huckabey, Joe Gol-Mrs. Marsh Collins and little son lehon and Rev. and Mrs. Joe spent several days last week with Strothers attended the missionary Harvest Day program in Amarillo night at Dimmitt. Wednesday.

Mr. and Mrs. C. C. Burns were Amarillo visitors Saturday.

Rev. and Mrs. Alfred Freeman Easter last Tuesday where they Silverton visited Mr. and Mrs. and little son left Wednesday for their new home in Rotan. Miss Isola Andrews went with them. Mr. and Mrs. Chas. Pyles visit-

Mr. and Mrs. Ray Cowsert en-Mr. and Mrs. Raymond Wilson tertained a few friends with a venison dinner Friday night. Enjoying this dinner were Messrs. Mr. and Mrs. Jim Maynard and Mmes. Raymond Wilson, Buck night and gave a program at the children were shopping in Here Wood, L. G. Manning and the host and hostess

The following attended the Amer- Glenn Yants of Shawnee, Oklaican Legion Convention at Clar- homa, is visiting relatives in Dim**Jumbo News** BY MRS. J. W. BERRY

Take Produce to Carl's Gro. ti Miss Hope Adams spent Satur-the proud parents of a daughter, day and Sunday with Pauline

Boyd near Happy. Mr. and Mrs. Ullman Hunter and Jaughters were Sunday guests in the W. A. Hunter home.

Rev. J. R. Sharp of Canyon filled his appointment at Jumbo last Sunday morning and was a dinner guest in the S. M. Hunter home. Mr. and Mrs. L. E. Beck spent Sunday in the M. L. Hardy home.

Mrs. G. H. Brooks and son, E. T. called Saturday night in the J. Mr. and Mrs. L. E. Beck, Mrs.

Allen of Easter attended a stewart's meeting in the Rev. E. C. last Monday the first of this week. Armstrong home

C. M. Bell of Armistad, New in Amarillo.

Jumbo basketball boys went to played the Easter team. The score was 11 to 24 in favor of Jumbo. J. I. Penrod and Chester Lindspent the week end in Lubbock with ed her parents in Happy Friday friends the first of the week. The sey of Lubbock called on Jumbo latter formerly lived in this community but is now operating a

> Members of the BYPU of this Gerald Gene, spent Monday in the home of her parents, Mr. and Mrs. J. E. Andrews of the Frio Baptist church. Next Sunday night they have charge of the pro-gram at Easter.

F. B. Nefli and family have re cently moved to the Damero

at Jumbo by the young people of the community, was splendidly rendered and a full house, with many standing, greeted them. A great deal of credit for the success of this play is due Frank Jones who sponsored it. A collection was taken to be used in buying song books for use in the BYPU programs. A seven-piece string band from Cleo was present and rendered excellent music between acts, and after the play, the musicians and a large number of neighbors went to the Lynn Axe home and gave them a farewell party, as they are moving to the place recently vacated by G. H. Brooks. At a late hour friends and neighbors left, wishing them much success in their new home

Last Monday afternoon the M. L. Hardy home was the scene of a very pretty shower for Mrs. Wilford Taylor, the former Miss Mabel Pinckert, when Mrs. Hardy Mrs. Ullman Hunter enter tained a number of guests in her honor. The afternoon was spent in games and contests, and then the bride was presented a nice collection of miscellaneous articles which will be useful in home making. At the close of the afternoon hot punch and wafers were served to those present.

Mr. and Mrs. C. I. Beck of Lubbock and Mr. and Mrs. L. E. Beck and daughter, LaRue, were





READ THE advertisements HEY'RE NEWS

in Amarillo one day last week.
Other Amarillo visitors during the week were Mr. and Mrs. S. M.



#### Here Are Just a Few Suggestions:

We have a fine selection of toys for the boy. First of all come bicycles, and we have the best selection of them in town, with both small and the new balloon-type tires.

In the sporting goods department will be found footballs, basketballs, baseball equipment, punching bags, skates, ets. Other gift suggestions for the boy are puzzles, games, scooters, tool sets, electric trains and dozens of other items.

For the girls, bicycles, dolls, doll buggies, games and puzzles, doll dishes and furniture, and lots of others.

For the little kiddies a fine selection of assorted wheel goods, including wagons, tricycles, airplanes-toys of all kinds, dolls, etc. Be sure to bring the kiddies in.



We have a most complete assortment of dishes and kitchen ware. Dishes will make an ideal gift for mother, and there isn't anything that will give her more pleasure. We also have a good stock of electrical appliances for the home. If you desir vou can use our convenient Lav-Away Plan

## Streu Hardware Co.

### HEREFORD LAUNDRY AND DRY CLEANING CO.

Shirts Finished for 10¢ Extra!

The Day of Rest need no longer be followed by the dread-

ed Day of Hard Labor. The Hereford Laundry and Dry Clean-

ing Company has raised the standards of cleanliness far beyond

what is attainable in the home, and has lowered prices to meet

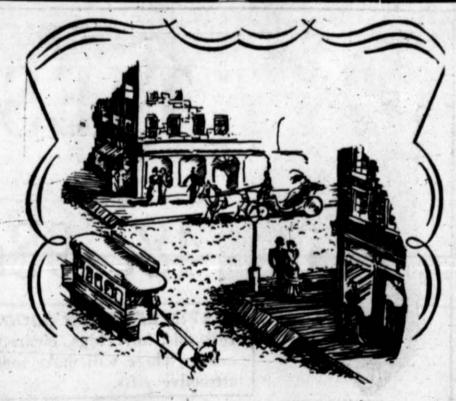
SEMI-FINISH SERVICE

In this service 15 pounds of washing is

done, with all flat work finished and other

pieces are returned rough dried, ready for

CALL 298-WE CALL FOR AND DELIVER



### We've Seen 27 Christmases

Since 'way back in the days of horse cars this bank has taken pleasure is extending a heartfelt greeting and a wish for a joyful holiday season to its customers at Christmas time. We are deeply grateful for your patronage during this past year . . . and we sincerely cope that this Yuletide season will be memorable for its happiness . . . a time of great rejoicing in the homes and business houses of this city.

## The First State Bank

## PUBLIC SALE Thursday, December 20

I will sell at public auction my entire farming equipment, including livestock, farm machinery, household goods, chickens, hogs, and everything. At my farm located five miles west and

Sale Will Begin Promptly at 10:30 A. M.

two and a half south of Dimmitt, or 19 miles south of Hereford on Twenty-Five Mile Avenue.

### Free Lunch at Noon - Bring Your Cup

#### HORSES

- 1-Gray horse, age 3, 1100 pounds, well broke.
- 1-Gray horse, age 4, 900 pounds, well broke.
- 1—Gray horse, age 5, 1,100 pounds, well broke.
- 1—Black horse, age 9, 1,000 pounds.
- 1-Black mare, smooth, age 9, 1,100 pounds.
- 1—Brown mare, age 9, 1,400 pounds.
- 1-Sorrel mare, smooth, 1,300 pounds.
- 1-Dandy good kid pony, age 9, 700 pounds.
- 1-Nice filly colt, six months old. 1-Horse colt, six months old.

#### COWS

1-Brown Jersey and heifer calf.

#### CHICKENS

- 12-Rhode Island Red hens.
- 24-Rhode Island pullets, laying now.
- 11-Ducks.
- 4-Turkeys.

#### HOGS

- 2-Fat hogs, 300 pounds each.
- 3-Shoats.

### **FARM MACHINERY**

- 1-Moline two-row lister.
- 1-Emerson two-row lister.
- 2—One-row cultivators.
- 2—One-row go-devils.
- 1-Two-row Monitor. 1—Deering header.
- 2—Two-section drag harrows.
- 1-John Deere 16 sulky plow.
- 6—Sets good harness, collars, bridles, etc.

#### **COTTON SEED**

30-Bushels of cotton seed.

#### HOUSEHOLD GOODS

- 1-Good coal heater. 1-Dresser.
- 1-Kitchen cabinet. 1-Stand table.
- 3-Rocking chairs. 1-Kitchen table.
- 1—Cream separator. 1-Porch swing.
- 3—Iron bed steads and springs.
- 1—Dining-room table.
- 4-Dining-room chairs.
- 1-Good Congoleum rug, 9 x 12.
- 1-Oil stove, four burner Perfection, good as

There will be many other useful items included in the sale which are entirely too numerous to

### T. B. LAFFERTY, Owner

RAY BARBER, Auctioneer.

CLYDE HONEA, Clerk.

#### Dean News

BY MARY LOUISE DEAN-ELSIE

The DSS club had a forty-two party at the B. R. Fulkerson home. Refreshments were served at a late hour. High prize went to Endow the late hour is a late hour to be a late hour to be a late hour. High prize went to be a late hour to be a late hou Mrs. Morel, booby to Mrs. T. P.
McCollister. High prize for men
was given Clem Friemel, booby given by the Dean school and the

to Jack Dean. Mrs. Morel was in Hereford last

Clem Friemel and family and trs. W. L. Weaver and daughters

GOOD, AND ECONOMICAL TOO



LOWERS' GROCERY

Miss Joni Freeman.

formerly with the

Primp Beauty Shop

**PERMANENTS** 

of Plainview, Texas, is now connected with

our shop. She is a specialist in all

Beauty Work

MORENE'S BEAUTY SHOP

visited Mrs. Morel Sunday after

Miss Mary Louise Dean was honored by a birthday party Monday evening. Music and games were

given by the Dean school and the Dean Study and Social club at the school house. Friday evening, December 21, at 7:45. Everyone is invited. There will be a Christmas tree with treats, and Santa himself will be there to hand out the gifts. Everyone bring gifts

to put on the tree.

Mr. and Mrs. A. H. Head visited in the B. R. Fulkerson home last Thursday night.

Alvin Friemel spent Sunday night with Eldon Harris.

Some people of this commun-ity are still drilling wheat, in spite of the frozen ground.

Have you seen those big 50 cent cold patch kits which RICH is selling for 35 cents?

INSURE

AGAINST THIS

LOSS!

protecting the hard-earned

savings you have invested

#### Westway Items

(BY WILMA SKYPALA)

Sunday school and church were sey home. well attended Sunday. There were

Mr. and Mrs. A. Tedford and night. family spent Sunday in the Hicks

Rev. Bost, district missionary, callers in the J. E. Springer home Vigil, preached at Westway Sunday after- Sunday afternoon. noon. After the services he took dinner in the Dodson home. Mr. and Mrs. Leslie Vaughn re-

turned home Saturday from a visit Sunday in Hereford with Mr. and in Amarillo with Mr. and Mrs. F. Mrs. Frank Barber.

Mrs. Claude Ott visited in the change that day.

E. Baker home Sunday night. Miss Lorene Smith of Hereford

J. W. Hyde made a business spent the week end with Miss J. W. Hyda made a business trip to Amerillo Monday.

Little Georgia Sue Baker is on the sick list this week. Mr. Trailor, who has been work-ing his land here, left for his home

near Floydada Saturday.

B. Turrentine and Al Werner made a business trip to Amarillo

Mr. and Mrs. Guy Lawrence and daughter of Walcott spent Sun-day with her parents, Mr. and Mrs. R. M. Gunn.

Mr. and Mrs. C. V. Burgess and family visited her brother and wife, Mr. and Mrs. Roy Coker,

Mr. and Mrs. Frank Weaver and delivered a good sermon. children of Hereford spent Sunday in the W. T. Weaver home, Daniel and George Turrentine Sunday guests of Mr. and Mrs. spent Saturday night with Bob James Bragg.

co spent Saturday with Mr .and Thursday, Mrs. P. H. Gillland.

merfield Monday, December 17, Best prices. B & M Store. 1p

#### Here and There

The Energetic club met Friday members present. The Christmas Hereford last Good Will Day. meeting will be held December 21 with Mrs. Gatlin and the club three boys and Miss Imogene Copewill enjoy a turkey dinner with land were in Clovis last Saturall the trimmings. Gifts will be day.

Mrs. Alvis Frazier was Ill the latter part of the week. Mrs. Christian is staying with her. Mr. and Mrs. J. N. Benson called at Luther Ramsey's Friday.

Mr. and Mrs. Owen Andrews spent the week end with their uncle, Fred Andrews and family, near Melrose, New Mexico. Mr. and Mrs. Deward Roberson

and Mrs. M. A. Springer of Amarillo spent Sunday in the Spark-Bernice Lindsey of Dallas came Saturday night for a visit in the home of his brother, J. J. Lind-

grade: Marguarette Mobley, Lurline Dixon, Harold Lindsey, Kath-

erine Jones. Mr. and Mrs. Haskell Benson, J. N., D. O. and Miss Leatrice Benson left Saturday for Com-anche, Oklahoma, to visit a sister, who is very ill.

Mrs. J. B. Harlin is a

of her mother in Hereford. Mrs. Owen has been seriously ill for Mr. and Mrs. H. B. Elliston were

Sunday guests in the J. J. Lind-Several from Jumbo attended the play at Jumbo last Friday

Mrs. J. W. Berry of Jumbo and fal. Mrs. Woolridge of Amarillo were P.

Mr. and Mrs. Guy Hamm are driving a new car. Mr. and Mrs. J. M. Dixon spent

in Amarillo with Mr. and Mrs. Schulz returned home with them.

Mr. and Mrs. Roe, Mrs. Edmondson and son left for Calimondson and son

Maxine Tice.

Last Saturday night about 30 friends gathered at the C. E. Tice home to give Mrs. Tice a birthday surprise. Forty-two was enjoyed during the evening and popcorn buits were serred.

### Messenger News

BY ESTELLE WILLIAMS

Take Produce to Cart's Gro. ti There were 52 present at Sunday school last Sunday. Rev. Tucker of Grady, New Mexico,

Mr. and Mrs. John House were Mr. and Mrs. Frank Wyldie and Mrs. Howton of Elida, New Mex. children were in Hereford last

Mr. and Mrs. W. P. Walker and 2E, section 4, township 5N, range We will have a car of Calumet children were Sunday dinner Chief Coal on the track at Sum- guests of Mr. and Mrs. Bill Myers.

the proud parents of a baby boy, born December 2. H. Hart and Martin Bussell were supper guests in the Bob Lindsey home Monday night. W. A. Whitson and Altis Wil-

liams were in Friona Wednesday

Mr. and Mrs. L. M. Williams with Mrs. Josie Smith, with eight and daughter, Estelle, were in Mr. and Mrs. R. W. Fanning and

#### COURTHOUSE RECORDS

Marriage Licenses. Ross to Miss Theresa Cou-

A. W. Brown/to Frank F. Ferry, et al, trustee, SE¼ of section 3 township 3N, range 2E.

A. W. Brown to Frank F. Ferry, et al, trustee, SW1/4 of section 3

township 3N, range 2E. J. K. Burke et ux to R. C. and Margaret Carter, SE14 of the Car-

J. K. Burke et un to R. C. and Margaret Carter, SW¼ of section 10, block K-8.

Miles Roberson to Minnie L. Williams, block 16, DeAtley's Sub-division of block 10, Womble ad-

Miles' Roberson to Ruby Wil-liams, blocks 13 and 14, DeAtley's Subdivision of block 10, Womble

G. W. Brumley et ux to B. E. Brumley, SE¼ of section 42, block

W. S. Williams et ux to J. M. Cook, W½ of NE¼ of section 4 township 5N, range 3E. C. W. Cabot to Fannie Fern Dy

sart, section 28, block K-6. Pampa National Bank to W. L. Ayers and C. F. Dixon, lots 2 and 24, town of Hereford.

C. F. Dixon et ux to W. L Ayers, half interest in lots 23 and 24, block 5, town of Hereford. H. F. Shelton et ux to W. R. Walker, NW1/4 and W1/2 of 8W1/4

W. R. Walker et ux to H. C. Mr. and Mrs. Bill Myers. McCarley, section 36, township 5 Mr. and Mrs. Robert Myers are range 2, and NW¼ and W¼ of the proud parents of a baby boy, SW¼ of section 4, township 5

## Old Santa

Is Just Around the Corner We're His Helpers.

> See Our Array of **GORGEOUS CIFTS**

Sherbet Set \_\_\_\_\_ \$1.49 Perfume Atomizer \_\_\_\_\_ 69¢ Vanity Set \_\_\_\_\_ \$1.49 Poker Rack \_\_\_\_\_ 696 Sewing Set \_\_\_\_\_ Manicure Set Bon Bon Dish \_\_\_\_\_

-These are just a few suggestions from our enormous stock. See our other gifts, such as Keg Sets, Glow Lamps, Toys, Cigarette Boxes and Trays, Clocks and hundreds of other items,

USE OUR LAY-AWAY PLAN

Deposit 50 cents and we will put away any article in the house to save for you until you want to get it.

CLOSE DRUG STORE

# Thrilling Toys For GIRLS and BOYS

This is Toytown headquarters for the kiddies. We have a most complete assortment of toys, books, games and all sorts of novelties for the kiddies. Some good items in wheel goods, all sizes of dolls, doll buggies, and doll furniture. Tea sets, doll dishes, trunks—in fact just dozens of interesting items for the children's Christmas. Then, too, Weir's offers a good selection of gifts for the grown-ups. House slippers for mother, ash trays and other items for

Weir's Variety Store

OPEN EVENINGS UNTIL CHRISTMAS!

## Purina Lay-Chow

on we can give you a fire insurance policy of a reliable com-pany with a record of paying every claim. Don't go along without this protection . . . call 273 now for information.

HEREFORD INSURANCE AGENCY

John McLean, Owner.

Will Get You Better **← Egg Production** From Your Hens

> We Handle All Kinds of. **PURINA FEEDS**

Remember Ceresan Treated

## Seed Wheat

Resists Smut — Small Extra Cost .... See Us For Details

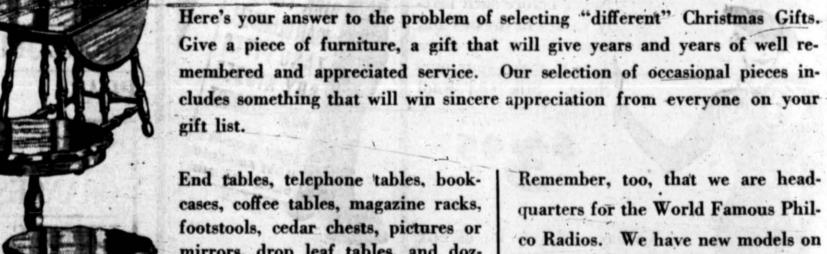
McLean & Pitman

Grain Company

Buy at Home Phone 1.

We Deliver

# hristmas bitts





Mrs. Clyde Honea was rillo Monday.

Car pumps and jacks. RICE'S. Harry Fritz was in Amarillo

Tuesday on business Fresh Radio "B" Batteries at RICE'S.

Mr. and Mrs. C. J. Crump of visited relatives here this

Miss Gladys Seigler and Mrs. ines Witherspoon were in Ama-lio Wednesday. Mr. and Mrs. Harry Fritz and

fr. and Mrs. J. A. Pitman were Amarillo visitors Sunday. Mrs. B. S. Arnold and Mrs. Brint lebb of Amarillo spent the week d with Mrs. Charles Donald.

Mr. and Mrs. W. F. Gillis rere they visited several days. be Castro County News at Dim- tral and South Texas. Last week's issue was his

Fred Baird, bookkeeper at the ner county.

E. E. Scruggs, district manager the Southwestern Bell Telep Co., was here Wednesday trans

Mrs. Nellie Gillispie has taken over the management of the Western Union here. She came here from Perryton.

Mrs. Russell Daniel was report morning after undergoing an operation yesterday.

Mrs. Mary Palmer, Mrs. Ezra Norton and Mrs. Ralph McCul-lough and children were in Amarille-last Saturday.

Mrs. Jowell Murchison was get ing along all right this morn-ng, said hospital attendants, after birth last night of a child. The infant was dead at birth.

Jack Lafield, son of Lt. and frs. W. C. Lafield, broke his left arm tast Saturday in an accident at the poultry show where he was working with other school boys.



Friday Only

Matinee and Night Another Big Show for Only a



BUCK JONES SERIAL AND COMEDY If you liked "Thin Man" you will like Evelyn Prentice.

Saturday Only MATINEE AND NIGHT



SPECIAL COMEDY STAN LAUREL AND OLIVER HARDY

"Grandfather's Clock"

ALL FOR A DIME

Mr. and Mrs. Lee Lambert and on, Lee, Mrs. Horace Baird and chidren, Bob and Mary Ann, were Amarillo visitors Friday.

Model T timers, coil points, timer, wires, coark gaskets, head and manifold gaskets and piston At rings in various oversizes. 1e RICE'S.

Students of dramatics in FERA classes of Miss Gladys Seigler presented three one-act plays at the high school auditorium Tuesday evening.

Mr. and Mrs. Gus Thiele Wyche and Mr. and Mrs. Walter of entertainment. Miller of Childress were dinner guests Sunday in the home of Mr. and Mrs. Bill Barnhardt in the Ford community.

In case of accident to a Brunswick tire all adjustments are made at once, right here, and without argument. RICE sells them. Accents on SELLS.

Dewey Reed, county agent, will leave Saturday for Mineral Wells Monday night from Lamesa to attend the winter conference of county agents. He and his fam-Clyde J. Marsh has taken over ily will spend the holidays in Cen-

Mrs. J. A. Hornbeak was called to Dallas last Saturday to be at the bedside of her daughter, Mrs. making the annual audit for Parteration that day. There is no hope held for Mrs. Jackson's re-

#### Powell, Loy Teamed In Sunday Star Film

William Powell and Myrna Loy are teamed again in "Evelyn Prened resting well at the hospital this tice," Friday picture at the Star. atives here. This popular pair co-starred in "The Thin Man" and "Manhattan Melodrama." Powell takes the part of a noted criminal lawyer and Miss Loy his neglected wife complications come thick and fast before the final clinch.

A mammoth musical comedy "Dames," coming to the Star next Sunday. In it are Dick Powell and Ruby Keeler, stars of "42nd Street" and "Gold Diggers of 1933." Joan Blondell, Zasu Pitts and Guy Kibbee are also in big parts. The Busby Berkeley girls are present. "I Only Have Eyes for You" is the hit number.

Holiday pictures that have been carded include "The Gay Divorcee' with the incomparable Fred Astaire along with Ginger Rogers, Alice Brady and Edward Everett Hor-Day, and "Anne of Green Gables," on Friday, December 21.

#### Lions Zone Meet Is Friday at Amarillo

Lions of Hereford are invited ton tend the zone meeting Friday in of the Amarillo College Badgers, At Amarillo. A committee from the led his team to a brilliant 31 to Ordway, attended the luncheon at Texarkana last Friday night. here yesterday and made the official invitation.

promised an attractive program Amarillo eleven.

The Lions Club, American Legion and Firemen will sponsor another President's Birthday Ball in 1935. Tentative date is January

#### LeGrand Named Head Of Medical Society

Dr. G. F. LeGrand was elected president of the Tierra Blanca Medical Society at the monthly meeting here last Friday night. He succeeds Dr. C. E. Donnell of Canyon. Dr. O. H. Loyd, Vega, is new vice president. Dr. T. L. Morgan was re-elected secretary. Attending were Drs. Donnell and R. A. Neblett of Canyon, R. R. Wills of Friona, Loyd and Dr. D. W. Clark of Vega, and J. M. McMillan of Hereford.

Mrs. Henry Sherman and Lewis Sherman, Mrs. Leah Thurmond Manjeot and daughter, and Mrs. Jack Cartwright left Monday for their home in Los Angeles after a visit of two weeks with rel-

EVANGELISTIC MEETING AT ASSEMBLY OF GOD

Rev. Gideon O. DeMerchant of Bath, N. B., Canada, is conducting series of evangelistic meetings in the Assembly of God church in Hereford. The revival began Monday night and will continue for at least another week.

Rev. DeMerchant is a wellknown evangelist, having conducted revival meetings for the past 12 years. He has traveled around the world, and in 1930 he preached in 29 countries and four continents, visiting the Holy Land.

The Assembly of God church is located north of the high school. Services begin at 7:15 each eveon, which will open Christmas ning. The building is well heated and everybody is welcome, every body invited.

> You've Missed a Treat If You Haven' Tried IKE'S

They're Really Fine WE SPECIALIZE ON GOOD

Ike's Cafe

COFFEE

#### SALE STILL CONTINUES



Never before such lovely values in dresses and coats, just a few more lays to make your purchase. Silk and wool resses from

-We have a lovely lot of Silk Negligees, Wool Robes and Silk Pajamas, Crepe Gowns, Gloves, Purses, Suede or Pigskin Jackets-the ideal Christmas Gifts. -Also Men's Wool Robes, Socks and Handkerchiefs.

-Attire yourself in a new Dance Frock for Christmas and New Years. We have a lovely selection.

#### Jack Russell Stars With Amarillo Team

Jack Russell, son of Mr. and and a number of them will at- Mrs. W. H. Russell and captain Amarillo Club, headed by George 9 victory over Texarkana College

The Badgers will now play La-mar College of Beaumont for the In the Amarillo delegation were state junior college championship. H. A. Shaw, H. E. Smith, C. C. The Badgers are last year's titlists. Cox and Lee Williams. They Russell plays quarterback on the

#### Regival Ends Sunday.

Large congregations are attending the nightly and daily meetings being conducted at the Church of Christ by Rev. Wright Randolph of Amarillo.

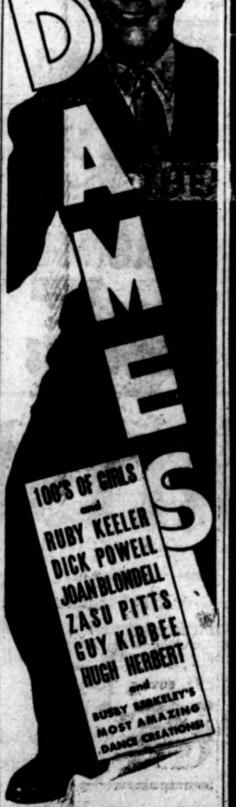
The meeting will close Sunday with services both morning and evening. The Christian church supplies

evening. The Christian church sus-pended services last Sunday eve-ning to enable members to at-tend the revival.



**Sunday Matinee** Sunday Night AFTER CHURCH Monday and **Tuesday Nights** 





Vednesday DECEMBER 19 **Another Big** BANK NIGHT You May Get This Xmas Prese

FREE SHOW "Lemon Drop Kid"

COMING

DECEMBER 21 .ANNE OF THE GREEN

Specials For	Friday and Satu	rday
COCONUT	Pound package	21
MARSHMALLOWS	8-ounce package	9
COCOA	Hershey's, 1-pound can	121/2
PINEAPPLE	No. 21/2 can, broken slices	19
PORK and BEANS	Swift's, 4 cans	25
RAISINS	4-pound package	29
COFFEE	Maxwell House, pound	31
SUGAR	10-pound cloth bag	56
PRUNES	Dried, 3 lbs, 50-60 size	OF
MILK	Armour's, large 6¢, small	3
CRACKERS	Graham, 2-lb box	19
SOAP FLAKES	5-pound box	
CAKE FLOUR	Softasilk, package	
TOMATO JUICE	No. 5 can	1110
TOILET SOAP	Camay, bar	SECTION FOR
CORN FLAKES	Kellogg's, package	
BLACKBERRIES	Gallon size	10
CLEANSER	Old Dutch, 2 for	No. th.
SALT	Morton's free running, 2 for	10 120 20 20 20 20 20
PEACHES	Gallon size	G. 1887 三新西川公司
MINCE MEAT	White Swan, package	
CAKES	Pilgrim, package	
HY-PRO	Quart Tradit was life until	
CATSUP	14-ounce bottle	
OYSTERS	5-ounce can	12
CHERRIES	Red pitted, No. 2 can	Marie Company
OLIVES	Quart, plain	0.4
MACARONI	Or SPAGHETTI, package	SECURE SECURE
PRUNE JUICE	3 for	OF
PEAS	No. 2 can, 2 for	25
SPUDS	10 pounds	_16¢
ORANGES	Nice size, dozen	100
LEMONS	Dozen	246
APPLES	Large Winesap, dozen	246
CELERY	Large bunch	106
BANANAS	Pound	E1/4
LETTUCE	Firm heads, each	5¢
	Company of the second	N SECTION

PHONE 81. FRANK GYLES, Manager BUY AT HOME