

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

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## County Money Condition Improved

### Auditor's Report Shows Increased Receipts and Disbursements.

Financial condition of Deaf Smith county was much better during the six months period ending June 30, 1934, than it was for the same period in 1933. The report of receipts and disbursements was released this week by Fred Baird, county auditor.

Receipts for the year totalled \$22,457.56 compared with \$34,763.53 a year ago. Although the balance at the beginning of this year was only \$17,167.96 compared with a balance of \$28,856.57 the previous year, the period ended with a balance of \$35,268.50 in the bank against \$29,547.98 a year ago. The big difference was in receipts, as shown above. Tax collections were more than doubled with \$37,082.65 collected in 1934 and \$18,018.69 in 1933. Motor registration fees were \$15,590.69 this year and \$13,782.32 last year. The hospital brought in \$2,018.62 this time and only \$1,207.82 a year ago. Other receipts were proportionately higher.

Disbursements, too, were higher this year, \$44,357.04 being paid out and \$32,972.52 last year. The largest single item both years was for road maintenance. It was \$9,996.57 this year and \$4,520.23 in 1933. There was \$5,446.18 spent this year for new roads and none last year. More warrants were retired in 1934 than in 1933, with \$6,567.00 being paid off against \$5,887.00 last year. County salaries were slightly higher this year, with \$4,355.51 against \$4,191.66 in 1933.

## Over 100 Enroll In Adult School

With more than 100 enrollments in the various classes, the emergency education school is running on a regular daily school. In the forenoon classes are meeting at the high school. Various rooms in the court house and the library are used for afternoon classes.

Typing, shorthand, business English and bookkeeping are taught in the classes at the school building. Shorthand, English and business arithmetic courses are held at the court house in the afternoons.

The schools will operate under the present plan the remainder of August. After September 1, a new plan will be worked out as the high school will not be available. Courses will be increased as will the classes if the demand justifies, according to Miss Lillie Hostetter, librarian, who is in charge of the school project. Persons interested in enrolling in the school are asked to see Miss Hostetter.

## Rise in Milk Price Threatened in City

Unless there is a rain at once milk prices in Hereford will advance sharply, announced Herb Sindt, local distributor. Milk producers will be forced to buy so much feed the price will be pushed up if the pasture land is not revived by moisture.

"Already the producers are buying a great amount of feed and they will have to get hay and bundle feed at once unless they can get grass. Hay and feed are scarce," Mr. Sindt pointed out. "A good rain would give us grass and wheat pasturage."

"There is not a great deal of danger yet of a shortage, but that is a possibility. Already we have added another producer to the group that distributes through me due to the curtailed production."

## Allred-for-Governor Club Organized Here

An Allred-for-Governor club was organized Tuesday morning at the Western National Bank building by leading business men of Hereford. Officers were elected, with W. E. Dameron, chairman and W. S. Kerr secretary-treasurer. About a dozen enthusiastic Allred men were present.

Ladies are invited to become members of the club. A committee of two was instructed to procure a speaker for next Saturday at 8 p. m. to speak at the court house for Mr. Allred. It is thought by the committee that several speakers will be here from Amarillo Saturday night.

## Many Persons Pass Up Chance At Easy Money In Contest

### Wheat Loan Limit Is Raised to \$750

The maximum on loans for putting in wheat crops or summer-fallowing wheat lands has been raised from \$400 to \$750. This is a special drought relief measure and was sponsored by Congressman Marvin Jones.

Farmers who already have wheat loans but need to have additional money may make supplementary applications through Miss Peggy Mitchell at the chamber of commerce office in the court house. Applications are to be made on the same forms and in the same manner as for the original loans.

The sum of the all crop production loans may not exceed \$750 for the calendar year. The maximum amount per acre, one dollar, has not been changed. The raise in limit is designed to aid the farmer whose field is so large that \$400 is not sufficient to enable him to put in a crop.

The terms of the loans and methods of payment will remain the same, the government taking a mortgage on the crop. County Agent Dewey Reed and T. L. Miller, loan supervisor for the district, attended a meeting in Amarillo Tuesday of crop loan officials from Dallas and Washington with county agents from the entire area.

Miss Mitchell has not yet been instructed to accept applications, but orders to start are expected this week.

## Old Cowpunchers To Have Roundup

Annual round-up of old-time cowpunchers of the Panhandle will be held on the T-Anchor Ranch near Canyon all day Thursday, August 23, announces John Arnot, Amarillo, president. It will be the thirteenth annual gathering of the group, says Mr. Arnot. The meeting place is a mile north of Canyon.

Every person who punched cattle or worked on a ranch on or before December 31, 1895, and his wife, children and their wives or husbands, or the widow of a deceased member is eligible to enroll and is invited to the round-up.

"Forget all about the present hard times," says President Arnot's message to the old cowhands, "get a few gallons of gas into Old Lissy and come to the round-up. After you have shaken hands with Bob, Bill and Jim and harked back to your boyhood days on the range you will go back home and face the present crisis in a brighter and better frame of mind. This may be the last time you will have an opportunity to shake their hands. After a while there will be none of the old school left, they are becoming old men and the old men who have lived hard are apt to be summoned quickly."

The grounds will be open the night of August 22, and all who wish to camp may do so. There will be a barbecue in connection with the program and Mr. Arnot asks everyone to bring their tin cups along. They might also, he adds, bring cakes and pastries. Miss Laura V. Hamner of Amarillo is secretary of the organization.

## Instruction In Farm Accounting Planned

Next Monday Dewey Reed and B. H. Hopkins will open a course in accounting for farmers who have signed governmental agricultural contracts. A schedule of meetings in the various communities of the county has been announced.

First meeting will be at Bippus Monday, August 20, at 10 o'clock. Messenger will follow at 2 o'clock in the afternoon and Westway at 8 o'clock that evening. Tuesday's schedule: Sims, 10; Ford 2; Ward, 8. Wednesday: Fairview, 10; Dawn 2. Thursday, Hereford, 2 o'clock at the court house.

All farmers who have signed contracts of any sort with the government are equipped to keep complete and accurate records. Books with which to do the work will be furnished free to them.

Reed and Hopkins will conduct the classes and will also discuss all phases of the wheat, corn, hog, cotton and cattle contracts. Farmers who have not made contracts are invited to attend the meetings as the instruction will also be available to them.

Where are they? Although The Hereford Brand is putting up over \$3,200.00, including one of the finest automobiles and over \$2,400.00 in cash awards, candidates have not entered this greatest gift election in the history of Hereford as they should.

Perhaps the very magnitude of the extraordinary gift schedule has confounded you; perhaps you can hardly believe it all. If anyone is hesitating because he can scarcely believe his eyes, however, he is missing a remarkable opportunity. This is no fairy tale. The awards are here. They will be made whether there are 100 candidates or only a dozen.

Opportunity indeed is waiting close at hand. Before you in the whole field from which to gather early votes that will give you a lead over later comers—particularly since subscriptions yield more votes now under the campaign plan than they will in weeks to come.

Notice again how attractive the prizes are for a few weeks of spare time endeavor under easy and equitable but fool-proof regulations. Here is how the major prizes look in terms of ready cash value: A new 1934 Deluxe Plymouth Coach, \$781.00. Second grand prize of \$300.00; third prize \$100.00; fourth prize \$50.00.

A few candidates are busy, but only a few, too few. There are more capital prizes than there are active candidates. Those who are now working are requested to turn in any subscriptions that may have been secured at once, for the list of candidates will be published soon. When that appears you may see for yourself how great your opportunity is—but why wait for that?

The campaign office is open until 9 p. m. daily. Come in now and learn details about this outstanding offer. You can make the time it will take pay the biggest return you have known.

## Next Week Jury Panel Is Named

On the petit jury list for next week, fourth week of the present term of the Sixty-ninth District Court, are J. M. Pitman, H. C. Van Bibber, B. A. West, Charles Hodges, C. E. Gattlin, E. W. Witherspoon, George Suggs, I. H. Spratt, J. H. Weeden, W. H. Nunn, N. E. Gass, A. B. London, E. J. Grady, S. L. Harman, C. A. Skelton, Cooper Morgan, W. A. Gentry, Offus Vick, Guy Smith, Urtin Street, E. T. Shreve, J. L. Hutson, L. A. Ray, R. J. Naylor, P. C. Short, G. W. Wells, J. M. Posey, A. D. Godwin, C. B. Womble, Arthur Tiedel, W. F. Gillis, S. L. Waiser, James H. Higgins, W. G. Harris, James Morgan and M. E. Morrison.

## To Hold Hunter Rally Here Next Thursday

Max Boyer, Perryton attorney, will speak in Hereford Thursday afternoon, August 23, at 3 o'clock in the interest of the campaign of Tom F. Hunter, candidate for governor, the Hunter campaign headquarters here announced today.

Boyer, who has been active in the Hunter campaign for several months, has been speaking in a number of Panhandle towns during the past week.

## Lions Win, Lose and Almost Cinch Pennant for Last Half

The Lions almost sewed up the last half pennant yesterday afternoon with a 12 to 6 win over the Firemen. This gives the Lions a record of four wins and one loss for the half, with one game to go. They have a cinch on a tie.

Except for an inning or two when he was nipped for three home runs, Bob Allison kept the Firemen well in check. Hit makes tore into Onias Carroll for four runs in the first frame and six in the second, to clinch the verdict.

(BY HOMER FOX)  
Last Thursday afternoon we had a horse race and ball game combined when the lowly Odd Fellows won their first game of the second half by kicking the Lions who had not lost a game, in the ribs to the tune of 21 to 10—and what a ball game it was.

The Lions took the lead in the first half, getting three runs on two walks, two singles and a double. The goat herders made

## Bruce Guthrie Dies Sunday In Wichita

### Last Rites For Former Resident Said Here Tuesday.

Allen Bruce Guthrie, son of Mrs. B. F. Guthrie of Hereford, died last Sunday at his home in Wichita, Kansas. His wife and mother and three brothers, Bruce, Gwynne and Keith were at his bedside. He had been ill several weeks.

A funeral service was held Sunday afternoon at the Central Christian Church in Wichita, Rev. Ray Snodgrass officiating. The body was brought here Tuesday morning and a service held at the Christian church Tuesday afternoon. Rev. E. E. McWilliams spoke the last rites; burial was in West Park Cemetery.

Mr. Guthrie's bride of eleven months and her parents, Mr. and Mrs. S. H. Clawson, of Wichita, also accompanied the remains to Hereford. Mrs. Guthrie was the former Miss Kay Clawson. They were married last September 15 at Wichita.

Pallbearers were Davis Elliott of Amarillo, Bernard Hicks, J. M. Posey, Earl Wood, Littrell Spratt, of Artesia, New Mexico, and Baker Womble. Honorary pallbearers were C. C. Acker, George V. Stambaugh, W. E. Dameron, Travis Dameron, Fred Oberthier, Jr., Ralph Barnett, W. C. Pitman, J. M. Pitman, Dave McDonald, Harry Seed, Clyde Gregg and Louie LeGrand.

Allen Bruce Guthrie, always called Bruce by his many friends, was 31 years old. He was born in Anacostia, Montana. With his family he removed to Hereford at the age of 12 years. He grew to manhood here and was graduated from Hereford High School with the class of 1920.

Upon graduation he enrolled in Fairmount College at Wichita which later became Wichita University. He was graduated from that school in 1924. From the beginning an outstanding student at the school, he was also a prominent athlete and a leader in student activities. He was a member of Alpha Gamma Gamma Fraternity. He was a noted football star in the school and remained a sports enthusiast to the end, being well known in Wichita athletics as well as business circles.

After finishing university he coached athletics at Haven and Cherryvale, Kansas. For the past several years he has been with the International Harvester Company in that city, holding the position of assistant credit manager. He belonged to the Masonic Lodge and Christian church at Haven.

His widow, his mother and three brothers survive. The brothers are Keith of Hereford, W. E. of Chicago, and Gwynne L., faculty member at State College, New Mexico.

Mr. and Mrs. Gaston Baer and daughter, Hertha, left Sunday for Denver and St. Louis to be present at the fall market opening. The Baers went overland in their new Dodge sedan. W. C. Morgan is taking the place of Mr. Baer this week at the Popular Store.

Miss Vivian Bradley of Clovis is visiting her cousin, Miss Viva May Thomas, this week.

## Park Work Begins In Earnest As Land Titles Are Obtained

### SCHOOLS OPEN SEPTEMBER 3; PUPILS TO ENROLL SATURDAY

(BY C. H. DILLEHAY)

Hereford schools will open on Monday, September 3, in accordance with a decision made to that effect by the school board some time ago. All grades beginning with the low fifth will report to the high school building. Children in grades below the fifth will go to Central School. At least this plan will be carried out unless overcrowding in the upper elementary grades forces a change in plans. Fifth grade children will be kept in the same building and the smallest classroom in the basement of the Central school building will not be used unless the enrollment exceeds present expectations.

Only two new teachers are included in the number employed for the year, Miss Katherine Kirby, who is a graduate of McMurry College and has taught in Kress and Tulsa, will teach in the departmental grades at the high school building. Miss Belle Harris of Bluffdale, Texas, who is a graduate of the Teachers College at Denton, will teach writing and drawing in all grades above the second, or possibly the third. She is also a teacher of experience, having taught in Dublin, Thurber and elsewhere.

High school and high seventh grade students may enroll any day beginning on Saturday, August 18, from 10 to 12 or 2 to 4. Parents are invited to accompany their children in order to acquaint themselves with the work and to advise with school officials concerning any special problems. Students coming to the Hereford High School for the first time should bring a statement of their credits or have one mailed to the superintendent before they enroll if possible.

Seventeen units are required for graduation, and 16 of these must be affiliated. The prescribed courses are four years of English, either two or three years of history, one year of algebra, one year of geometry, and two years of science including chemistry or physics. Students taking home economics or agriculture will be

required to take only one year of science which must be chemistry or physics. The student may use his own judgment, with such advice as he may need from teachers or parents, in selecting the other subjects necessary to make a total of 17 units required for graduation.

High seventh grade people will take two seventh grade subjects each half year and in addition may take two high school subjects the entire year. They have a choice of home economics, general science, algebra and ancient history. It would probably be better for them not to take algebra unless they seriously object to taking one or two of the others.

The state does not furnish textbooks in the following subjects in which textbooks are used and must be purchased by the child: public speaking, home economics, commercial law, economics (second semester), and advanced arithmetic. The child will not be required to purchase textbooks in other subjects but he may need workbooks or other supplementary materials such as English, classics or Spanish readers. Textbooks will be issued to high school students on Friday, August 31.

## Improve, Repair Rural Schools

Repairing and improving of Deaf Smith county rural schools was started this week as a relief project. Wyche school was the first building to receive attention. It was started Tuesday. Work on the Summerfield building was started Wednesday.

Projects covering improvements and repairs to all country schools in the county have been submitted by the relief office. Approval has been given covering most of the building. W. W. Chilton, relief administrator, expects approval of the entire program in time to complete the work before the opening of the schools on September 3.

## Cow Buying Program Will Re-Open Soon

Buying of cattle by the government in the emergency relief program is expected to be resumed in Deaf Smith county within the next few days, says County Agent Dewey Reed. With almost 5,000 head sold since the program opened, buying was stopped two weeks ago.

There have been several hundred Castro county animals bought and delivered through Hereford since August 1. Castro cattle will no longer be delivered here. Deaf Smith and Oldham have been combined for purposes of the program. The veterinarian and inspector for the two counties will work three days of the week in each county.

The government-purchased cattle bought thus far in Deaf Smith and Castro counties have brought the sellers more than \$50,000, most of which has been paid.

## Hunting, Fishing Licenses On Hand

Hunting and fishing licenses for the year beginning September 1 and ending August 31, 1935, have been received at the county clerk's office and are ready for distribution.

Prices for residents have not changed. A resident hunting license fee is \$2, artificial lure license, \$1.10 and resident trapper \$1.10. For non-residents, persons who do not live within the state, a hunting license costs \$25; for fishermen, \$5; for five-day fishing license, \$1.10.

## POSTMASTER ASPIRANTS MAY APPLY UNTIL AUGUST 28TH

Applications for the position of postmaster here will be taken until August 28. Blanks may be obtained at the post office and filed there or mailed to the Civil Service Commission at Washington.

To be eligible for the examination, an applicant must be a citizen of the United States, must reside within the territory within delivery of the Hereford office, must have so resided for at least one year next preceding the date for the close of the receipt of applications, must be in good physical condition and between the ages of 23 and 66. Both men and women are admitted.

Applicants will not be required to assemble in an examination room for scholastic tests, but will be rated on their education and business experience and fitness. The Civil Service Commission will make inquiry among representative local business and professional men and women concerning the experience, ability and character of each applicant. The evidence thus obtained will be considered in determining the ratings to be assigned to the applicants.

Mrs. Mina D. Jones has been appointed acting postmaster to fill in until a permanent one is selected. She succeeds E. L. Donner, who has held the post since 1928.

The names of the three highest qualified eligibles will be certified to the Postmaster General if

Construction on Deaf Smith county's state park will be started in full swing as soon as titles to a few remaining tracts in the site are obtained and approval is given by the Park Board to various projects. Supplies for the work have about all been obtained, according to Howard Trigg, superintendent.

Seven new trucks were delivered to park officials this week. They will be used to do the hauling. Other supplies and tools have been obtained and work plans are being threshed out.

Contract for the construction of the permanent camp to house CCC Company 1862 was to be let by Army officials in Fort Sill, Oklahoma, yesterday.

The camp will be built just east of the present temporary camp, on the Fuqua tract. Title to this land was obtained several weeks ago. Officials wanted to place the camp west and a little south of the site now occupied, but title had not been cleared.

In the camp will be barracks for the 200 and more enlisted men, a mess hall, recreation hall, officers quarters, garages, latrines, bath houses and other structures. Contractors are to complete the job within 20 days after beginning work. It is expected to begin next week.

Much preliminary work has been done on the entire park site. The fences have been cleared away and buildings torn down on tracts to which titles have been delivered. Plans have been drawn up for a swimming pool and locations selected for dams along the creek, Trigg said.

Condemnation proceedings have been instituted against several owners of tracts within the site, according to Harry Fritz, local park committee chairman. This is being done in order that clearing up of titles will not interfere with starting any of the work.

## GASS ALLOWS AS HOW HEREFORD NOT TOO HOT

Hereford is cool. Take the word of N. E. Gass for it. He was in Kansas City last week where it is "sure enough hot." And it is just as hot in Tulsa where he stopped one night.

Setting of the sun means little if anything in the way of cooling things off in that neck of the woods. It's the heat radiation from the sidewalks and pavements as well as buildings that makes the cities so overpoweringly hot.

After much experimenting Mr. Gass found he could sleep only after wetting a sheet thoroughly and placing it on the bed in that condition. Then he turned on the fan and let it blow on the bed. Shedding every stitch, he climbed upon that wet sheet in the breeze of the fan and found it possible to go to sleep. Temperatures in the neighborhood of 115 degrees were recorded while he was in Kansas City.

E. B. Thomas of Amarillo was here for the week end with home folks.

## Masons, Eastern Star to Picnic August 31

Annual picnic of Hereford Eastern Star and Masonic members is to be held on the evening of August 31, in the City Park, beginning at 7 o'clock.

An old-fashioned basket dinner will be served, and the rest of the evening will be spent to suit inclinations of the individual. Coffee, tea and other essentials will be provided by the two organizations, otherwise refreshments will be provided from the homes.

Those who attended the Amarillo Allred rally and speaking by James V. Allred last Monday from here were T. E. Seigler, Hall Beavers, Edgar and E. S. Ireland, G. A. F. Parker, J. E. Hill, Will S. Kerr, J. S. Jones, Henry Hastings, Charlie Williams, W. L. and Edgar Pickett and W. W. Wimberly of Dawn.

Miss Belle Long of Texico, New Mexico, spent the week end with Miss Joyce Davis.

As many as three are qualified, from which the Postmaster General may select one for nomination by the President. Confirmation by the Senate is the final action.

A score or more applications for the position have been filed here to date.

(Continued On Last Page)



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**HOUSE JOINT RESOLUTION NO. 14**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That there be added to Article IX of the Constitution of the State of Texas a new section to be numbered Section 2-A and to have five (5) lettered subdivisions and which section shall read as follows:

"Section 2-A. (a) General management and control of the affairs of the County shall hereafter be vested in the Commissioners Court, provided that in the exercise of powers not specifically granted to the Commissioners Court by the Constitution and Amendments thereto, the Court shall be subject to the authority of the Legislature of the State, and the Court shall also be subject to all general laws of the State now in force not in conflict with the provisions of this Amendment until such laws are modified or repealed.

"(b) All duties heretofore performed by the Clerk of the District Court and the County Court shall hereafter be performed by an officer to be known as Record Clerk; all duties heretofore performed by the County Tax Assessor and the County Tax Collector shall hereafter be performed by one officer known as Tax Clerk; and in the counties where the sheriff performs the duties of the Tax Collector he may hereafter perform the duties of the Tax Clerk. The Record Clerk and the Tax Clerk shall be elected to hold office for a term of two (2) years and until their successors shall be elected and qualified. The Commissioners Court shall have authority to combine the office of County Treasurer and the office of County Surveyor or to combine either, or both, of said offices with any county office. Within the maximum and minimum limits prescribed by the Legislature the Commissioners Court shall have authority to fix the compensation of all county and precinct officers except County Auditor, County Judge and County Commissioners. The Legislature shall fix the compensation of District Judges, District Attorneys, County Judges and the County Commissioners and may provide for his duties and fix his compensation and the number and compensation of his assistants. The Commissioners Court shall fix the compensation of and determine the number of deputies, assistants and clerical personnel of all precinct officers and county officers except the county auditor, and employees may, in addition to their duties as such city and county officers or employees, be required to perform such other similar duties for cities, towns and districts within the county, or for the county, as may be mutually agreed upon and contracted for between the Commissioners Court of said county and the governing board, or boards, of such cities, towns and districts; and the cost of such service shall be provided for in said contracts and paid for by such county, cities, towns or districts into the Treasury of the county or city, town or district, as provided for in said contract. All such contracts shall be approved by the Attorney General of this State and such contracts shall not cover a period longer than two (2) years.

"(c) City and county officers and employees may, in addition to their duties as such city and county officers or employees, be required to perform such other similar duties for cities, towns and districts within the county, or for the county, as may be mutually agreed upon and contracted for between the Commissioners Court of said county and the governing board, or boards, of such cities, towns and districts; and the cost of such service shall be provided for in said contracts and paid for by such county, cities, towns or districts into the Treasury of the county or city, town or district, as provided for in said contract. All such contracts shall be approved by the Attorney General of this State and such contracts shall not cover a period longer than two (2) years.

"(d) The Legislature shall have authority, by general law, to provide for complete forms of county government and organizations different from that provided for in this Constitution to become effective in any county when submitted in such manner as may be prescribed by the Legislature to the qualified voters of such county in an election held for such purpose and approved by a majority of the qualified voters voting in said election. Provided however, that no such law shall impair the authority of the Commissioners Court to determine the compensation of county and precinct officers other than the County Auditor, to fix the number of assistants, deputies, and clerical personnel which said officers may employ; nor shall such general law change the present constitutional limitations as to particular and total tax levies for any or all county purposes; nor shall such general law change the present constitutional limitations on counties to incur public debts.

"(e) In any and all cases where provisions of the Constitution of this State are in conflict with the provisions of this Amendment, the provisions of this Amendment (Section 2-A, Article IX) shall control; provided, however, should any county adopt a Home Rule Charter under authority of any provisions of the State Constitution or Amendment thereto, this be to such county."

Sec. 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State, qualified to vote on Constitutional Amendments, at an election to be held throughout the State on the first Tuesday after the first Monday in November A. D. 1934, at which election each ballot shall have printed thereon the words: "For the Amendment of Article IX of the State Constitution by adding Section 2-A thereto, giving the Commissioners Court general management and control of county affairs, and authorizing the Legislature to provide more economical forms of county government and different than as now provided by law."

"Against the Amendment of Article IX of the State Constitution by adding Section 2-A thereto, giving the Commissioners Court general management and control of county affairs, and authorizing the Legislature to provide more economical forms of county government, and different than as now provided by law."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed amendment.

A true copy.

W. W. HEATH, Secretary of State.

**SENATE JOINT RESOLUTION No. 16**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 1 of Article 8 of the Constitution of the State of Texas be amended so as to hereinafter read as follows:

Section 1. TAXATION TO BE EQUAL AND UNIFORM AS TO ALL REASONABLE CLASSIFICATIONS OF PROPERTY AND OCCUPATION AND INCOME TAXES; EXEMPTIONS; LIMITATIONS UPON COUNTIES, CITIES ETC.

"Taxation of real property shall be equal and uniform. All property in this State, whether owned by natural persons or corporations, other than municipal, shall be taxed in proportion to its value, which shall be ascertained as may be provided by law. The Legislature may by general laws make reasonable classifications of all property other than real property for the purpose of taxation, and may impose different rates thereon; provided that the taxation of all property in any class shall be equal and uniform. The Legislature may impose a poll tax. It may also impose occupation taxes, both upon natural persons and upon corporations, other than municipal, doing business in this State. It may also tax incomes of both natural persons and corporations other than municipal, except that persons engaged in mechanical and agricultural pursuits shall never be required to pay an occupation tax; provided that Two Hundred Fifty (\$250.00) Dollars worth of household and kitchen furniture, belonging to each family in the State, shall be exempt from taxation, and provided further that the occupation tax levied by any county, city or town for any year on persons or corporations pursuing any profession or business, shall not exceed one-half of the tax levied by the State for the same period of such profession or business."

Section 2. The foregoing amendment to the Constitution of Texas shall be submitted to a vote of the qualified electors of this State at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1934. At this election, all voters favoring said amendment shall write or have printed, on their ballots the words:

"For the Amendment to the Constitution of the State of Texas providing that taxation of real property shall be equal and uniform; and that all property in this State, other than that owned by municipal corporations, shall be taxed in proportion to its value as ascertained as may be provided by law; and providing that the Legislature may make reasonable classifications of all property, other than real property, for the purpose of taxation, and that the taxation of all property in any class shall be equal and uniform; and providing further that the Legislature may impose poll tax and occupation tax and income tax and exempting from occupation tax persons engaged in mechanical and agricultural pursuits; and exempting from taxation Two Hundred Fifty (\$250.00) Dollars worth of household and kitchen furniture belonging to each family; and providing that the occupation tax levied by any county, city or town shall not exceed one-half that levied by the State for the same period."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against, so as to indicate whether he is voting

Those voters opposing said proposed Amendment shall write or have printed on their ballots the words:

"Against the Amendment to the Constitution of the State of Texas providing that taxation of real property shall be equal and uniform; and that all property in this State, other than that owned by municipal corporations shall be taxed in proportion to its value as ascertained as may be provided by law; and providing that the Legislature may make reasonable classifications of all property, other than real property, for the purpose of taxation; and that the taxation of all property in any class shall be equal and uniform; and providing further that the Legislature may impose poll tax and occupation tax and income tax, and exempting from occupation tax persons engaged in mechanical and agricultural pursuits; and exempting from taxation Two Hundred Fifty (\$250.00) Dollars worth of household and kitchen furniture belonging to each family, and providing that the occupation tax levied by any county, city or town shall not exceed one-half that levied by the State for the same period."

A true copy.

W. W. HEATH, Secretary of State.

**SENATE JOINT RESOLUTION No. 13**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 3 of Article VIII of the Constitution of the State of Texas be amended so as to hereinafter read as follows:

"Section 3. Taxes shall be levied and collected by general laws and for public purposes only; and the total amount of revenue which the State shall be authorized to collect during such biennium from taxes, licenses, permits and fees, (except fees paid by students to state educational institutions, and except rentals, bonuses and royalties obtained from public lands and other public property) shall not exceed a sum reasonably estimated to equal the product obtained by multiplying the number of the inhabitants of this State by the sum of Twenty-two and 50/100 (\$22.50) Dollars; provided, however, the total amount of such revenue which may be so collected, shall be reduced by the amount of any surplus funds or unexpended appropriations remaining at the close of the preceding biennium. The expenditures of the State government of funds derived from the sources above referred to shall never exceed during any biennium, a sum equal to the product obtained by multiplying the number of inhabitants of this State by the sum of Twenty-two and 50/100 (\$22.50) Dollars, provided, however, that the population of the State (in determining the amount of revenue which may be collected from taxes, licenses, permits and fees or expended from the revenue thus obtained) shall be determined by the then last preceding Federal census, to which population shall be added or deducted, as the case may be, for each year that has elapsed since the last preceding Federal census, the average yearly increase or decrease of the population as shown by said Federal census when compared with the Federal census which immediately preceded said last Federal census. Provided further, that in case of war, riots, or insurrection, or a statewide calamity caused by earthquake, fire, flood or an epidemic which seriously threatens the health of the citizens of this State, the Legislature shall have authority, by a two-thirds vote of both Houses, to suspend for a definite period this constitutional limitation as to the amount of money which may be collected and expended during the biennium."

Section 2. The foregoing Constitutional Amendment shall be submitted to the electors of this State qualified to vote on constitutional amendments at an election to be held throughout the State on the first Tuesday after the first Monday in November A. D. 1934, at which election each ballot shall have printed the words:

"For the Amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each biennium."

"Against the Amendment of Section 3 of Article VIII of the State Constitution providing for the levying and collection of taxes and fixing the maximum amount thereof which can be collected and expended each biennium."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against, so as to indicate whether he is voting

for or against said proposed amendment.

A true copy.

W. W. HEATH, Secretary of State.

**SENATE JOINT RESOLUTION No. 21**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 1 of Article 9 of the Constitution of the State of Texas, be amended so as to hereinafter read as follows:

"Section 1. The Legislature shall have the power to create counties for the convenience of the people subject to the following provisions: First. In the territory of the State exterior to all counties now existing, no new counties shall be created with a less area than nine hundred square miles, in a square form, unless prevented by the pre-existing boundary lines. Should the state lines render this impracticable in border counties, the area may be less. The territory referred to may, at any time, in whole or in part, be divided into counties in advance of population and attached, for judicial and land surveying purposes, to the most convenient organized county or counties.

Second. Within the territory of any county or counties now existing, the Legislature may by a two-thirds vote of both Houses, create new counties, combine existing counties and parts of counties and abolish existing counties and change county boundaries at will, provided that no new county shall be created with an area of less than nine hundred square miles nor shall any existing county be reduced in area so as to contain less than nine hundred square miles, unless such new county or remaining county, and both shall have a population of not less than fifty thousand according to the last United States census prior to the date of the creation or change of such county. When any part of a county is stricken off and attached to, or created into another county, the part stricken off shall be held for and obliged to pay its proportion of all liabilities then existing, of the county from which it was taken, in such manner as may be prescribed by law.

Third. No part of any existing county shall be detached from it and attached to another existing county until the proposition for such change shall have been submitted in such a manner as may be provided by law, to a vote of the electors of both counties and shall have received a majority of those voting on the question in each."

Section 2. The foregoing amendment to the Constitution shall be submitted to a vote of the qualified electors of this State at an election to be held throughout the State on the first Tuesday after the first Monday in November, 1934. At this election all voters favoring said proposed amendment shall write or have printed in that ballot the words:

"For the amendment of Section 1 of Article 9 of the Constitution of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties."

Those voters opposing said proposed amendment shall write, or have printed on their ballot the words:

"Against the amendment to Section 1 of Article 9 of the Constitution of Texas, providing that the Legislature may by a two-thirds vote of both Houses create new counties and change the boundaries of existing counties."

A true copy.

W. W. HEATH, Secretary of State.

**SENATE JOINT RESOLUTION No. 2**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That the Constitution of the State of Texas, Article 16, be amended by adding thereto another Section, Section 61, which shall read as follows:

"Section 61. All district officers in the State and all county officers in counties having a population of twenty thousand (20,000), or more, according to the then last preceding Federal census, shall hereafter be compensated on a salary basis. In all counties of this State the Commissioners' Court shall be authorized to determine whether precinct officers shall be compensated on a fee basis or on a salary basis; and in counties having a population of less than twenty thousand (20,000) according to the then last preceding Federal census, the Commissioners' Court shall also have the authority to determine whether county officers shall be

compensated on a fee basis or on a salary basis. All fees earned by district, county or precinct officers shall be paid into the County Treasury where earned, for the account of the proper fund, provided that fees incurred by the State, county and any municipality, or in case where pauper's oath is filed, shall be paid to the County Treasury, when collected, and provided that where any officer is compensated wholly on a fee basis, such fees may be retained by such officer; or paid into the Treasury of the County as the Commissioners' Court may direct. All Notaries Public, County Surveyors and Public Weighers shall continue to be compensated on a fee basis."

Section 2. That the foregoing Constitutional Amendment shall be submitted to vote of the qualified voters of this State at the next general election to be held on Tuesday, after the first Monday in November, A. D. 1934, at which election all voters favoring said proposed amendment shall write or have printed on their ballots the words:

"For the Amendment to the Constitution of the State of Texas adding Section 61 to Article XVI, abolishing the fee system of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether County officers in counties containing less than twenty thousand (20,000) population shall be compensated on a fee basis or a salary basis; and authorizing the Commissioners' Court in all counties of this State to determine whether precinct officers shall be compensated on a fee or a salary basis."

"Against the Amendment to the Constitution of the State of Texas, adding Section 61 to Article XVI, abolishing the fee system of compensating all district officers and all county officers in counties having a population of twenty thousand (20,000) or more; and authorizing the Commissioners' Court to determine whether County officers in counties containing less than twenty thousand (20,000) population shall be compensated on a fee basis or a salary basis; and authorizing the Commissioners' Court in all counties of this State to determine whether precinct officers shall be compensated on a fee or a salary basis."

Each voter shall scratch out with pen or pencil the clause which he desires to vote against so as to indicate whether he is voting for or against said proposed amendment.

A true copy.

W. W. HEATH, Secretary of State.

**HOUSE JOINT RESOLUTION No. 41**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 5, of Article XI, of the Constitution of Texas, be amended so as to hereinafter read as follows:

"Section 5. Cities having more than five thousand (5000) inhabitants may, by a majority vote of the qualified voters of said city, at an election held for that purpose, adopt or amend their charters, subject to such limitations as may be prescribed by the Legislature, and providing that no charter or any ordinance passed under said charter shall contain any provision inconsistent with the Constitution of the State, or of the general laws enacted by the Legislature of this State; said cities may levy, assess and collect such taxes as may be authorized by law or by their charters; but no tax for any purpose shall ever be lawful for any one year, which shall exceed two and one-half per cent (2½%) of the taxable property of such city, and no debt shall ever be created by any city, unless at the same time provision be made to assess and collect annually a sufficient sum to pay the interest thereon and creating a sinking fund for at least two per cent (2%) thereon; provided further, that no city charter or ordinance shall be amended or repealed oftener than every twelve (12) months."

Section 2. The foregoing Constitutional Amendment shall be submitted to the qualified electors of the state at the next general election to be held on the first Tuesday after the first Monday in November, 1934, at which election all voters favoring such proposed amendment shall write or have printed on their ballots the words: "For the Amendment to the Constitution of the State of Texas permitting any Home Rule City to alter, amend or repeal its charter every twelve (12) months."

A true copy.

W. W. HEATH, Secretary of State.

Rule City to alter, amend or repeal its charter every twelve (12) months."

A true copy.

W. W. HEATH, Secretary of State.

**HOUSE JOINT RESOLUTION No. 30**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 16, Article VII of the Constitution of the State of Texas be amended so as to hereinafter read as follows:

"Section 16. All land mentioned in Sections 11, 12 and 15 of Article VII of the Constitution of the State of Texas, now belonging to the University of Texas shall be subject to the taxation for county and school district purposes to the same extent as lands privately owned; provided they shall be rendered for taxation upon the values fixed by the State Tax Board and that the values fixed for school district purposes shall not exceed the values fixed for county purposes on the same land; and provided that the University of Texas from the University's Available Fund shall remit annually to each of the counties and school districts in which said lands are located an amount equal to the tax imposed upon said land for county and school district purposes."

Section 2. The foregoing Constitutional Amendment shall be submitted to the qualified electors of the State at the next general election, at which election all voters favoring said proposed amendment shall write or have printed on their ballots the words: "For the Amendment of the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school purposes and providing for the payment of said taxes to the proper authorities of the counties and school districts where said lands are located, and all those opposed shall write or have printed on their ballots the words: "Against the Amendment to the Constitution of the State of Texas subjecting the lands of the University of Texas to taxation for county and school district purposes, and providing for the payment of said taxes to the proper authorities of the counties and school districts which said lands are located."

A true copy.

W. W. HEATH, Secretary of State.

**HOUSE JOINT RESOLUTION No. 42**

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS

Section 1. That Section 30, Article 16 of the Constitution of Texas be amended so as to hereinafter read as follows:

"Section 30. The duration of all officers not fixed by this Constitution shall never exceed two (2) years, except that the elected officials of a city that has adopted and amended its Charter as provided in Section 5, Article 5 of the Constitution of Texas may, by amendment to such city's charter, hold office not to exceed four (4) years; provided that when a Railroad Commission is created by law it shall be composed of three (3) Commissioners who shall be elected by the people at a general election for State officers, and their term of office shall be six (6) years; provided, Railroad Commissioners first elected after this Amendment goes into effect shall hold office as follows: One shall serve two (2) years; and one four (4) years and one six (6) years; their terms to be decided by lot immediately after they shall have qualified. And one Railroad Commissioner shall be elected every two (2) years thereafter. In case of vacancy in said office the Governor of the State shall fill said vacancy by appointment until the next General Election."

Section 2. The foregoing Constitutional Amendment shall be submitted to the qualified electors of the State on the next general election to be held on the first Tuesday after the first Monday in November, 1934, at which election all voters favoring such proposed amendment shall write or have printed on their ballot the words: "For the Amendment to the Constitution of the State of Texas permitting Home Rule Cities to so amend their charters that the elected officials of such cities may hold office not to exceed four (4) years, and those opposed shall write or have printed on their ballots the words, "Against the Amendment to the Constitution of the State of Texas permitting Home Rule Cities to so amend their charters that the elected officials of such cities may hold office not to exceed four (4) years."

A true copy.

W. W. HEATH, Secretary of State.

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A true copy.

W. W. HEATH, Secretary of State.

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A true copy.

W. W. HEATH, Secretary of State.

**Cream and Egg**  
Prices Are Climbing

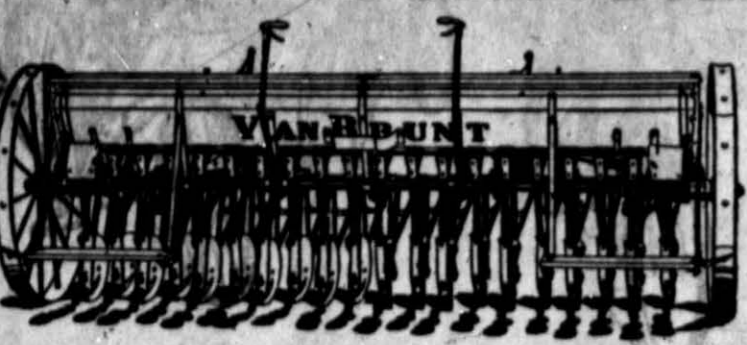
NOW IS THE TIME TO  
**INCREASE PRODUCTION**  
WITH PROPER FEEDS

FOR POULTRY WE HAVE  
**Purina**  
Scientific Feeds—Hens will quit their starboarding when fed Purina.

And the Same Goes for Cows  
We have a building full of stock feeds that are approved and recommended by the Department of Agriculture.

**McLean & Pitman**  
Grain Company  
Phone 1. Buy at Home We Deliver

# John Deere-Van Brunt Double-Run Grain Drill



## The Drill That Has the Features You Want

Drilling grain is one of your most particular jobs. That's why it will pay you to consider these quality features of the John Deere-Van Brunt Grain Drill with Double-Run Feeds:

1. Handles any kind of seed.
2. Plants in any one of 50 different quantities.
3. Has three-piece, full floating axles.
4. Rigidly constructed—"built like a bridge".
5. Cannot buckle or sag.
6. Tilting lever, an exclusive Van Brunt feature, insures perfect seeding.
7. Single- and double-disk bearings are guaranteed for the lifetime of the drill.
8. Zerk fittings enable you to keep the drill well lubricated with the least amount of trouble.

Our 16-10 Drill With Metal Hopper Is On the Floor. Come in and see it.

## Kerr Implement Co.

Store You Get **QUALITY AND SERVICE**

### DR. MONTGOMERY OPTOMETRIST

Will be in Hereford

Friday, August 24

Instead of Friday, August 17 AT CLOSE DRUG STORE

### DR. T. M. MONTGOMERY

Amarillo

26 Polk

Office in Whitcomb's

# The Trend IS TO THE 1934 Chevrolet

DO YOU WONDER WHY?

You wonder that people everywhere who have previously owned large, expensive cars are turning to Chevrolet? Do you wonder that they say, "No more big clumsy cars for me. My 1934 Chevrolet has everything. Here's more than one reason—there are plenty."

Here are some: Blue Flame Motor, Knee Action Wheels, No-draft Ventilation, Cushion Balanced Engine Mounting, Y-K Frame, All-Weather Cable-controlled brakes, Bigger and approved Fisher Bodies.



The World's Lowest Priced Six

## RIZZLE CHEVROLET CO.

INCORPORATED

Service

## SOCIETY

### MRS. ASA ATCHLEY HONOREE AT SHOWER

The home of Mrs. Jim Clark, Summerfield, was the scene of a lovely miscellaneous shower given in honor of Mrs. Asa Atchley, the former Miss Hazel Oglesby, last Wednesday afternoon. Mrs. Guy Walser and Misses Maude Noland and Mary Lee Curry were assistant hostesses.

"Wedding Bells" was sung by Miss Curry, followed by a reading, "Fearful Fright," by Mrs. Clark. The bride was then presented a beautiful bouquet of lavender dahlias on which was tied a key and slip of paper. The paper concealed the fact that the entire group were about to be taken on a treasure hunt. After following directions, the hunt ended by having those holding keys try their luck opening the treasure chest. After many attempts failed, the honoree tried her key which opened the chest to reveal an assortment of lovely and useful household gifts.

Orchid and green colors prevailed. Refreshments of ice cream and cake were served to 35, who wished the bride a happy life.

### MRS. RUSSELL ENTERTAINS WITH BRIDGE PARTY

One of the season's most enjoyable parties was given at the home of Mrs. Smith McLeRoy, 606 Main Street, Thursday afternoon when Mrs. W. H. Russell was hostess to four tables of bridge. At the close of the games the hostess served ice cream and angel food cake. High prize and traveling prize went to Mrs. Boyd London, second high to Mrs. Ralph McCullough, and low to Miss Jonnie Estes.

Enjoying the afternoon were Misses Carl Gilliland, E. C. Eberle, O. G. Hill, Cris Renfro, Boyd London, Bill Smith, Arthur Thompson, Henry Cloyd, John Renfro, Allen Bell, Roy Thompson, Ralph Smith, Ralph McCullough, Smith McLeRoy, Miss Jonnie Estes and the hostess.

### SENIOR BYPU HAS BUSY WEEK

Members of the Hereford BYPU went to Ceta Canyon last Thursday and remained until the following day. With the exception of one or two minor accidents, everyone arrived home safely and with reports of good times. The organization expects to go on this or a similar trip at some near date.

Sunday afternoon the Union went to Frio where a program on "Christian Ambitions" was given. All young people are invited to come and join this organization. We are also glad to welcome all visitors. The Union plans to give the new pastor, Rev. Sheppard, of Plainview, a welcome reception and would be glad to have all who wish to participate.

### Messenger News

BY MISS EUNITA WILLIAMS

The Messenger Woman's Club met with Mrs. Minnie Green last Wednesday in an all-day session. Lunch was served at noon. Miss Mozelle McKinney, demonstrator of Farmer county, was present in the afternoon and gave a demonstration on foundation and sleeve patterns. Attending were Messrs. and Misses H. L. Agee, R. Lee Howard, Misses R. J. Coleman, Alta Wylie, Minnie Jack, W. P. Walker, B. W. Fanning, L. M. Williams and Estelle, Mr. and Mrs. Homer Sharp, Mrs. Perry and Clara Mae and Mrs. A. Hart. Several visitors were also present. The next meeting will be with Mrs. Taylor. The demonstrator will give a demonstration on pickles.

Mr. and Mrs. C. T. Guseman and daughter, Cecilia, attended the rodeo at Portales, New Mexico, Wednesday.

R. L. Howard is the owner of a new bus, and he and Mr. Hudgens will be drivers of the buses supplying Messenger school.

Mrs. L. M. Williams and Estelle visited in the L. M. Turner home Thursday and helped quilt.

Miss Lora Perry spent Wednesday with Myrtle Wylie.

The Loyal Workers Sunday school class enjoyed a party at the R. J. Coleman home Saturday night. Games were played and refreshments of cake and ice cream were served to about 35, including a number of visitors.

Mr. and Mrs. August Huseman and daughter, Ruth Ann, and Phillip Huseman all of Nazareth, and Mr. and Mrs. L. M. Williams and two children, Estelle and Hobby were Sunday dinner guests in the W. A. Whitson home. Mrs. Huseman and Mrs. Whitson are sisters.

Alta Williams left Sunday to spend a few days at Cameron, New Mexico, with his brother and family.

W. A. Whitson called at the Fred Collett home Sunday morning.

### Auxiliary Meeting Called Off.

Scheduled meeting next Tuesday night of the American Legion Auxiliary has been called off, announces Mrs. Bill Smith. The gathering was to be a social, but has been postponed because of the hot weather.

Rockwell Jackson of Amarillo was a business visitor here Monday.

### First Methodist Church

REV. T. C. WILLETT, Pastor

The pastor closed a meeting at Jumbo Sunday evening. A number were saved in the good old-fashioned way, down at the altar amidst shouting, singing and hand clapping. The gospel of Jesus Christ still has the power to save. Sunday school fell off a little in attendance the two Sundays we were out. That should not be. We will be there next Sunday looking for you at 9:45. A class for every one.

Epworth League will give a special musical program at 7:45 p. m. They will also furnish the choir for the evening service. The pastor will bring an evangelistic message. You are always welcome at the Methodist church—the church with a message and a welcome.

### First Baptist Church

Sunday school, 9:45 to 10:45.

Prayer services, 11.

B. T. S., 7:30.

Prayer at 8:30.

The church has called Rev. V. N. Shepard of Plainview for the regular work of pastor of this church. His work will begin Sunday night, September 2. The public is invited to attend all our church services.

### FUNDAMENTALIST BAPTIST

Next Sunday we meet at 9:45 for Sunday school, rather than 10. The lesson is in Genesis 36. Preaching, 11 a. m. and 8:15 p. m.

You are invited. Coleman Campbell, Pastor.

### First Christian Church

REV. E. R. M'WILLIAMS, Pastor

Sunday school, 9:45 a. m. Morning service at 11. Young people's Christian Endeavor at 7:30.

Evening service, 8:30. We invite all who care to worship with us in any of our services, assuring something worth while and a welcome to all who come.

### First Presbyterian Church

W. M. GRIFFIN, Minister.

Morning worship, 9 o'clock. Sunday school follows morning worship immediately. Evening service, 8 o'clock.

J. W. Sparks of Panhandle is here this week visiting in the home of B. A. Atchley and family near Summerfield.

# Don't Waste Money

By Giving Cows Inferior Feed Feed Them

## MO-MILK

It costs no more and there is none better. We make it and it is approved by the agricultural department.

You see, Mr. Dairyman, if you are forced to feed your cows, there's no point in buying poor feed when you can get the best for the same price.

West Texas Feed and Seed Co.



BUY QUANTITIES AND SAVE!

Drouth has caused a shortage of fruits and vegetable. Prices of canned foods MUST rise. Save by buying quantities at these low prices.

	1 Can Price	Dozen Price		
TOILET SOAP	5¢		PINEAPPLE, Sure Hit	
Camay, bar			No. 2, Crushed	14¢
SOAP	19¢		No. 2, Sliced	15¢
P. & G., giant size, 5 bars			PEAS, Van Camp's Extra	
OXYDOL	22¢		Sift Small Peas	15¢
JELLO	17¢		No. 2 can	13¢
All flavors, 3 pkgs			CORN, Primrose, Fancy	13¢
CAKE FLOUR	27¢		No. 2 can	12¢
Swansdown, pkg			SALMON, Alaska Pink	
			No. 1 tall can	12¢
			Cream Style	
			MACKEREL	
			No. 1 tall, 3 cans	25¢
				95¢
			SYRUP	
			Brer Rabbit, gallon can	57¢
			SYRUP	
			Karo, light or dark, gallon	55¢
			SALAD DRESSING	23¢
			W. P. quart	
			MUSTARD	9¢
			Libby's, jar	
			LUX FLAKES	24¢
			Large size	

### COCOMALT

—A new, delicious drink for the whole family—

1-Lb Can **41¢**

### Lipton's Tea

YELLOW LABEL

1/2-Lb **21¢** 1/4-Lb **39¢**

### SCHILLING'S COFFEE

1-lb can **31¢**

PINEAPPLE 17¢  
Flowerland, 2 1/2 can, broken slices

HY-PRO 19¢  
For cleaning and bleaching, qt

CORN FLAKES 10¢  
Kellogg's, package

TOILET TISSUE 14¢  
Sanisorb, 3 rolls

SUGAR WAFERS 19¢  
Fresh assorted, 1-lb bag

BUTTER \$5¢  
You fill it in

HONEY 98¢  
South Texas extracted, gallon can

MILK, Borden's or Carnation 18¢  
Almost sure to be higher soon, 6 small or 3 large cans

Case \$2.85

## SNOWDRIFT Vacuum Packed, Guaranteed Fresh, 6-Lb Pail 71¢ Case 6 Pails \$4.25

FOR PRESERVES, JELLY AND JAMS—You will find gallon size FRUITS and BERRIES to be of better quality than most of the local fresh fruits and much more economical.

BLACKBERRIES 41¢ Gallon Can	PEACHES 41¢ Gallon Can	PLUMS, Greengage 41¢ Gallon Can
STRAWBERRIES 59¢ Gallon Can	ASPARAGUS, Heart's Delight 24¢ Eastern style, all green tender tips, No. 2 can	PEARS, Heart's Delight 21¢ Fancy Bartlett, in heavy syrup No. 2 1/2 can
PEACHES, Our Brand 16¢ In heavy syrup, large halves or sliced, No. 2 1/2 can	6 cans \$1.38	6 cans \$1.20
6 cans 95¢	GINGER ALE 23¢ Cliequot Club, 2 16-oz bottles, doz	COCOA 5¢ Pound
CHERRIES 45¢ Gallon Can	Dozen \$1.23	

### TENDER MEATS

#### BACON

CUDAHY'S Sliced, 1 lb cellophane roll 24¢

ROAST 10¢  
Cut from good baby beef, per pound

WEINERS 25¢  
Fresh and fat, 2 pounds

BACON 21¢  
Cudahy's Rex, half or whole side, pound

CHEESE 19¢  
Kraft Elkhorn, pound

### Fresh Vegetables

#### Tomatoes—Special Price

CABBAGE 4¢  
Pound

GRAPEFRUIT 15¢  
6 for

ORANGES 19¢  
Dozen

POTATOES 21¢  
10 pounds for

CUCUMBERS 4¢  
Pound

PRICES GOOD FRIDAY, SATURDAY AND MONDAY

# FURR FOOD

FREE DELIVERY A GOOD COOL, CLEAN PLACE TO TRADE. PLENTY OF ICE COLD WATER AND POP! SELLERS ALL KINDS OF FEED; BUYS CREAM, HIDES, EGGS AND CHICKENS

PHONE 74

## Summerfield News

BY MRS. GUY WALSER

Mr. and Mrs. J. H. Griffens of Lasbuddy spent last week with his sister, Mrs. Dave Stewart.

Mrs. J. R. Oglesby and family, and Mrs. Asa Atchley were guests of Mr. and Mrs. J. W. Vines at Black Sunday.

Mr. and Mrs. Martin and Jessie Pearl of Shamrock are visiting Mr. and Mrs. Troy Welty.

Aubry Bell and family of Hereford were guests in the Harold Hawkins home Sunday.

Mrs. Yearwood is visiting her niece, Mrs. Ray Johnson.

Walter Huntley and family were recent visitors in Clovis.

Miss Pearl Prachar spent part of last week with Miss Geraldine Kendall of Hereford.

Jenks Bellar and family are visiting in Roswell, Ruidoso and Cloudcroft.

Ky Lawrence and Joe Kendall of Hereford are in Roswell visiting Mrs. Henry Kendall, who is very ill.

Mrs. Beuna Walker of Vega was a recent visitor of Miss Geraldine Huntley.

J. R. Oglesby and Asa Atchley were in Friona Sunday.

L. H. Lookingbill and family of Black spent Friday in the L. B. Lookingbill home.

Mr. and Mrs. Obe Roberson were in Hereford Sunday to be

with his father, who fell recently and broke her hip.

The young people enjoyed singing Sunday at the Walter Huntley home.

Albert Schulz and Kurt Streun took E. B. Thomas to Amarillo, where he has been working.

Miss Viva Mae and Shirley Thomas are visiting relatives in Plainview and Clovis.

Cleo Meharg, Jr., spent the week end here.

Dave Stewart and Irene returned Friday from a three weeks trip to Tennessee, accompanying Herman Stewart and family of Hereford.

Senior BYPU elected officers Sunday as follows: J. B. Noland, president; Mrs. Asa Atchley, vice president; Beatrice Lawrence, secretary-treasurer; Mrs. Jim Clark, Bible reader leader.

Sunday school elected Will Schulz president, Ky Lawrence vice president, Mrs. Obe Roberson secretary and treasurer, J. B. Noland chorist, Jessie Schulz pianist.

New church officials: Mrs. Jim Clark, clerk; Bernard Roberson, treasurer. In the Sunday school Miss Ellen Atchley will teach the young people, with Beatrice Lawrence as assistant.

Adults, Mrs. Ky Lawrence and Mrs. B. C. Roberson; Bible class, Fred Streun and Mrs. B. C. Roberson; primary, Mrs. Britt Clark; Cradle roll, Mrs. Jim Clark.

A miscellaneous shower was given Mrs. Asa Atchley at the home of Mrs. Jim Clark. She received many gifts. Ice cream and cake were served to 35.

D. J. Neill and Mr. Neill of Merkel are visiting Mr. and Mrs. B. E. Roberson.

WMS met in annual business meeting and elected Mrs. Ky Lawrence president, Mrs. Will Schulz vice president, Mrs. L. L. Cannon secretary-treasurer, Mrs. Jim Clark, young people's leader.

J. A. Noland, wife, Maude and Otha are in Olney to attend a family reunion. They will visit a sister of Mrs. Noland's near Waco before returning.

E. A. Atchley and family are in Tennessee for a two weeks stay.

Louie Huckert and family spent the week end in the home of Mrs. John Helmsman of Vega and Mrs. Jay Saunders of Walcott.

L. L. and Harry Cannon were in Bellview Monday.

Mrs. Edna Fincher and Christine of Hereford spent Sunday in the Lee Curry home.

Mrs. Jay Saunders and children of Walcott are visiting Mr. and Mrs. Louie Huckert.

Mr. and Mrs. Will Harris of Canyon are moving to their farm west of here.

Burl Elliston of Canyon and Major and Mrs. E. A. Kingsley of Palo Duro Park, and Capt. T. C. Harry of Fort Sill were here Monday on an inspection tour of Hereford CCC camp east of town. Mr. Kingsley inspected the Hereford city parks and pronounced them the best groomed and best kept small parks in the Panhandle, and especially did she compliment Mr. Gregg on his artistic care of Gregg Park.

## Progressive News

BY OLIVE PERKINS

Mrs. John Rector of Detroit, Michigan, came Friday for a visit with her parents, Mr. and Mrs. W. C. Russell and brothers, Edgar, Orin and family. W. C. and Orin Russell motored to Amarillo to meet Mrs. Rector.

Mr. and Mrs. Roy Wagner made a business trip to Amarillo last Monday and to Clovis, New Mexico, Tuesday.

Miss Ruth Botts of Amarillo visited her parents, Mr. and Mrs. Ed Botts, last week.

Mr. and Mrs. Orin Russell and sons visited her parents, Mr. and Mrs. John Counts, at Fort Sumner, New Mexico, last week.

Mr. and Mrs. Clyde Russell and son of Whittenberg came Sunday night for a visit with their parents, Mr. and Mrs. W. C. Russell and Mr. and Mrs. Ira Ricketts, and with other relatives.

Mr. and Mrs. Ray Hershey visited Mr. and Mrs. Howard Hershey and daughters Sunday.

Mr. and Mrs. J. C. Cockrell and family spent Sunday in the Ira Ricketts home.

The club met at the school house Wednesday for a social afternoon. A large number enjoyed the afternoon and refreshments of ice cream and cake were served. The next meeting will be the last Wednesday in August, when the ladies will clean the school house. No meeting will be held the third Wednesday in August.

Last Wednesday Mmes. Guy Easley of Foard county, Mrs. Peacock of Dimmitt, and Mr. and Mrs. J. E. Blakemore of Summerfield visited in the Emmett Blakemore home.

Mr. and Mrs. Fred Oberthier, Mrs. Timothy Tinsley and son, Tim, and Lee Lawrence visited E. D. Perkins and Miss Olive Sunday.

Messrs. and Mmes. Harvey Hanley and Leigh Finch of Childress and Mrs. Ott of Hereford called on Mr. and Mrs. S. A. Edwards Monday.

Mr. and Mrs. U. B. Jones and boys of Abernathy visited his sister, Mrs. W. P. Caraway and family last week. Miss Alleen Caraway went home with them for a short stay.

Mr. and Mrs. Gilbert Donovan and Carl Donovan were in Amarillo Saturday.

Forbes Blakemore of Summerfield visited Emmett Blakemore Monday.

The singing class at Progressive was dismissed Sunday night and they went to Ward to help with a protracted meeting there.

Mrs. Dan Jackson of Anton visited her sister, Mrs. Chas. Green, last week, and Sunday they visited their parents, Mr. and Mrs. Chas. Smith, near Westway.

Miss Reba Stewart of Gage, Oklahoma, and Hugh Callan of McPherson, Kansas, are visiting their aunt, Mrs. Carl Donovan, and family.

Mrs. E. W. Carter of Stratford spent Wednesday with her sister, Mrs. Charles Green.

Some one broke into the Patterson home last Saturday night while they were in town and stole all their food supplies, canned fruits and vegetables, clothing and keep sakes.

## Easter Items

BY MISS LOUISE FRYE

Mr. and Mrs. Percy Estes of Dimmitt and Mr. and Mrs. W. S. Dixon of Frio visited in the B. Saxon home Sunday.

Nella Harroll of Jumbo visited with Carolyn Frye Sunday.

Mr. and Mrs. J. A. Franks and family returned home after a two weeks visit with relatives and friends at Dallas, Oklahoma City and other points in Oklahoma.

Mr. and Mrs. Chris Wegner and C. W. Frye were in Amarillo last Wednesday.

Mrs. Paul Medley and small daughter of San Angelo are visiting in the B. H. Medley and Chris Wegner homes this week.

Mrs. Geo. Chambliss and small son returned home Saturday from a visit with her parents, Mr. and Mrs. R. L. Sullinger of Logan, New Mexico.

Mrs. Hyde of Edingham, Kansas, visited in the M. Slemmons home the latter part of last week.

Mrs. Betty Cocanougher and Miss Maggie visited in the Mack Beach home at Hereford Monday.

Miss Va Allen visited with Emerald and Annie Mae Smith Sunday.

Tom Jameson is visiting in Amarillo this week.

Mr. and Mrs. Chris Wegner took Sunday dinner in the Fred Walton home.

Rev. Garner of Petersburg and Rev. Armstrong are conducting a Methodist meeting in the school house this week.

Miss Hazel Chambliss took dinner Sunday with Juanita Henry.

The HD club met with Mrs. Chris Wegner with seven members present. The next meeting will be with Mrs. C. W. Frye on August 23.

Mrs. J. J. Clark and daughter, Miss Inez, left last Saturday for Chicago to visit A Century of Progress Fair.

## Dean News

BY MARY LOUISE DEAN—ELSIE FRIEMEL

The DSS club met with Mrs. Friemel August 10, with seven members and three visitors present. After the business meeting and program the hostess served lovely refreshments.

Mr. and Mrs. E. J. Duncan of Pampa are visiting in the B. R. Fulkerson home this week.

Mr. Friemel and family were Amarillo visitors last Wednesday. Bennie Fulkerson made a business trip to Roswell, New Mexico, last week.

Mr. and Mrs. John McLean and sons, Roy Hastings and Miss Ruby Raley of Vega were guests in the Arlie Dean home Sunday.

The DSS ladies will entertain their families with a picnic supper at the park in Hereford the evening of August 25. All members are invited to be there.

Miss Ruby Raley of Vega spent Sunday and Monday with Mr. and Mrs. Dean.

Mr. and Mrs. Wiley Roberson and Miss Veda Hicks of Hereford called in the Arlie Dean home Monday evening.

Mr. and Mrs. Lee Weaver of Louisiana are spending the summer in the home of her parents, Mr. and Mrs. Friemel.

Jack Dean is spending this week in Red River, New Mexico.

Mr. and Mrs. M. B. Stone, McCollister, B. R. Fulkerson, A. A. Head and Mrs. Morel were Hereford shoppers Saturday.

E. W. Barton is here visiting his sister and brother-in-law, Mr. and Mrs. A. A. Head.

Mrs. C. C. Cook visited in the A. A. Head home last week.

Mr. and Mrs. B. R. Fulkerson gave a party Saturday night. A good time was reported by all.

H. L. Broadwell of Electra is here this week visiting with his family.



## EVERYBODY'S BIKING THESE DAYS!

Enjoy this healthful, zestful sport this summer and join the happy throngs that are wheeling along the roads in the "gaminety" manner. Our stock of new, modern designed bicycles is most complete—we've bikes for children and grown-up sturdy bicycles that will give you many hours of pleasure.

Hibbard and Simmons Bicycles with Balloon Tires, Horns and Lights—in boys' and girls' styles—

\$30.00 \$35.00

# STREU HARDWARE CO

## Modern banking facilities—a vital need for modern business

The bank that stays behind its time is lesslessly lost. Modern business is on a new plane so too is modern banking—organized to pace with daily changing conditions in every field of industry. Yet, with all this modern speed and alertness, the ideal bank must retain its conservatism.

That makes a rather restricted field which a good bank may operate—well within the confines of the middle road. Yet, we believe this bank has done so—operating to business and individuals every advantage of good banking with safety and efficiency. We are invited to inspect this bank to discover we serve modern needs.

## THE FIRST NATIONAL BANK

OF HEREFORD



A Strong Bank Thoughtfully Managed



### COMPLETE TIRE SERVICE

PHONE 588

—and our tire man will be there to fix your tires in a short time.

We vulcanize all our patches and insure them to stick. Try us the next time you are in trouble. We do the dirty work.

CONOCO GAS, OIL GREASE

Washing, Greasing National Tires, With the Unconditional Guarantee. We have an assortment of used tires and tubes.

CONOCO SERVICE

Corner First and Main.

This Week-End Shop at

## HEADQUARTERS

For Quality Foods at Economy Prices

### Friday and Saturday Specials

CATSUP, large bottle	11c
MACKEREL, No. 1 tall can, 9c, 3 for	25c
SYRUP, Mary Jane, gallon	55c
SPUDS, No. 1, red or white, 10 lbs	22c
BAKING POWDER, K. C., 25-oz can	19c
VANILLA, Cage's, 8-oz bottle	19c
SOAP, White Flyer or Big Ben, 5 for	19c
TOILET TISSUE, Charlotte, best grade, 3 rolls	21c
CORN, Stokley's Extra Quality, No. 2	25c
Can, 2 for	25c
SHOE Polish, Oil Glow, reg. 15c, 2 for	25c
CHEERIES, gallon tins	51c
COOKIES, nice and fresh, this shell, lb	19c
MATCHES, Diamond, carton	29c
PORK and BEANS, four cans	25c
ELACBERRIES, gallon tins	45c
PEARS, No. 2 1/2, can 16c, two for	30c
PEARS, Gallon tins	34c
POST TOASTIES, pkg 11c, 2 for	21c
TURNIP or MUSTARD GREENS, 3 cans	27c
PINEAPPLE, No. 1 flat, crushed	9c
MILK, 6 small cans	18c
WASHING POWDER, Big 4 Flakes, 5-lb pkg	31c
VIENNA SAUSAGE, can	7c
PRUNES, gallon	32c
GELATINE, Marco, box	5c

### FRUITS AND VEGETABLES

ORANGES, 288 size, dozen	19c
LEMONS, 360 size, dozen	23c
CARROTS, 3 bunches	10c
CUCUMBERS and SQUASH, pound	4c
GRAPES, Red Malaga, Saturday 3 pounds	25c

## Frank's CASH Grocery

Phone 117 FRANK RICHARDS, Proprietor We Deliver Brings Us Your Eggs—Market Price—Buy At Home.

### Let School Bus Contracts.

Charles Hoover and James R. Overstreet were successful bidders for contracts to carry children to and from Bellevue and Bippus school. Contracts were awarded last week by the trustees.

Bids have been submitted for carrying children to and from Westway school, but no action has been taken.



## You Can Taste the Quality

Our bread has the taste and quality, because we put it there. Every loaf is scientifically mixed and baked by machinery.

Sliced, If You Want It.

## HEREFORD BAKERY

## COMING TO HEREFORD

### ONE BIG WEEK STARTING MONDAY, AUGUST 20

## Gray's Stock Co.---Big Tent Theatre

15 People--All New Plays, Vaudeville, Music

OPENING PLAY MONDAY NIGHT

### "The Awakening of John Slater"

3-act comedy-drama of life told with many a laugh

Big-Time Vaudeville Between Acts

ADDED ATTRACTION

### "THE MISSOURIANS"

Radio and Stage Orchestra

### THE MUSICAL GRAYS

Family Band in Free Concert Each Night in front of tent.

Doors Open 7:45

Show Starts 8:45

LOW PRICES--

10c - 25c

RESERVED SEATS ONLY 10c

Ladies FREE Monday Night with each adult ticket.

## Auspices High School Band

A GUARANTEED ATTRACTION

# Do You Wish To Win a Beautiful AUTOMOBILE FREE!

## You Can Win This New Plymouth in Your Spare Time

### The Plan In Brief

The object of the big distribution is two-fold; primarily to increase the already large subscription list of the Hereford Brand, to collect arrears and advance subscription payments from present or new subscribers, and at the same time afford our friends and readers an unparalleled opportunity to profit, and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily.

Ambition and energy are only requisites for success. The plan adopted is the fairest and most impartial conceivable. There will be no "double vote" offers, extra votes given or any other vote inducements whatever inaugurated during this competition. Neither will there be any long-term subscriptions accepted. The plan of the campaign is straightforward and simple and is fully outlined in this announcement.

Let it be understood at the very outset that this is not a "beauty" or "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

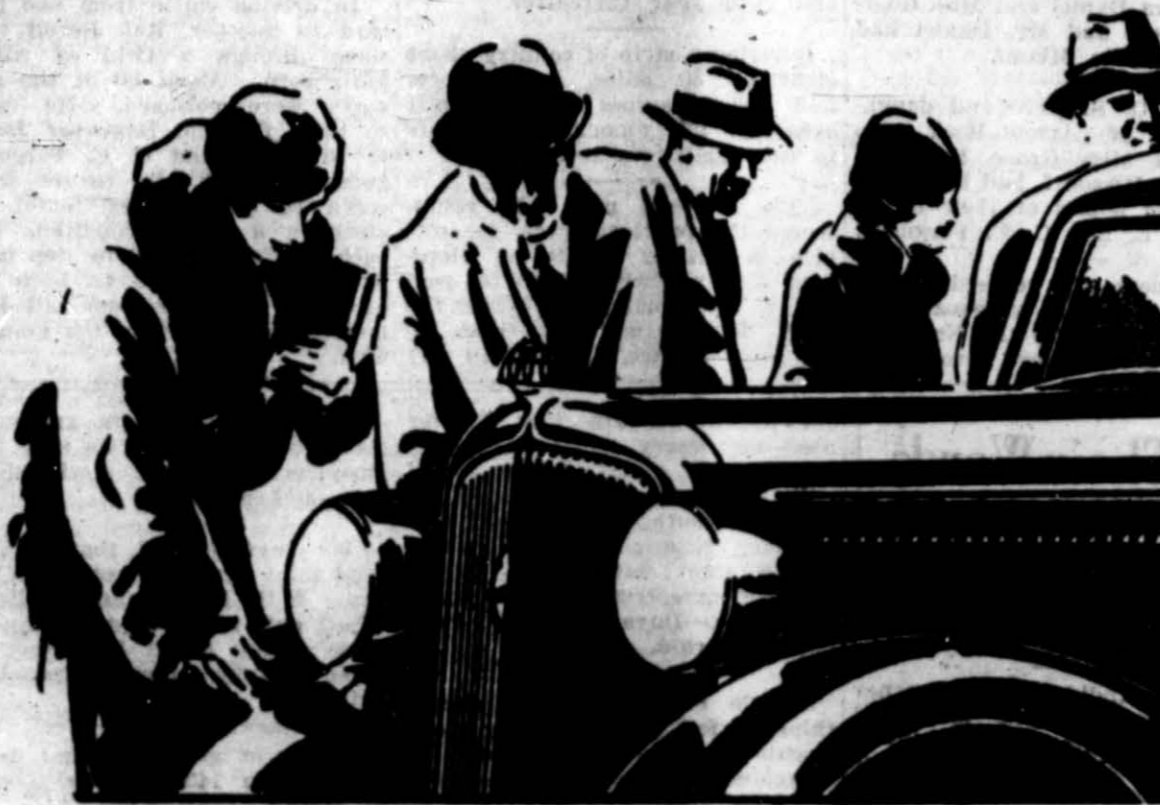
### How to Enter the Election

The first step in order to become a candidate and compete for a prize is to clip the nominating coupon, fill in your name and address and mail or deliver to the Campaign Department of The Hereford Brand. This coupon entitles you or the person whom you might nominate to 5,000 FREE votes. These votes are given you as a starter, and speeds you on your way to win. Only one such nomination will be accepted for each candidate entered.

### RULE NO. 7 IS YOUR PROTECTION

#### Rule No. 7, Rules and Regulations

7.—Votes cannot be purchased. Every candidate accepted through the campaign department must be represented by subscriptions. All subscriptions subject to our check and any candidates found putting in their own money for subscriptions other than their own subscription, or turning in any subscriptions that are not bona fide and paid in full by the subscribers themselves, will be disqualified.



## GRAND CAPITAL PRIZE A New 1934 De Luxe Plymouth Coach

Purchased From and On Display In the Show  
Rooms of Ireland-Beavers Motor Company  
At a Cost of \$781.90

## SECOND GRAND PRIZE \$300.00 In Cash

## THIRD PRIZE \$100.00 In Cash

## FOURTH PRIZE \$50.00 In Cash

### Campaign Short and Snappy

The campaign is a very short one, and under no circumstances will it be extended beyond the date advertised. At the end, a committee of judges will count and tabulate totals and those who poll the greatest number of votes will walk away in their own beautiful motor car. All others will receive cash in proportion to their vote totals, as explained in the advertising announcement.

### Work In Spare Time

Very little is required of you to win. You have the time, plenty of it. An hour a day spent among your friends and neighbors for The Hereford Brand is sufficient to win the biggest gift in the list.

You have the time. Really, your spare time—a few minutes at noon, a few minutes in the evening, is worth more to you these next few weeks than any whole time employment you can imagine. Yet it is but a side issue—a spare time proposition, nothing more. It is a business proposition. There is no sentiment about it. To earn money honorably is desirable. The money and the fine, speedy motor cars are now provided. It is here for you.

### You Cannot Lose

You cannot lose. You are paid for every minute of your time. Every active non-gift winner is given an absolute guarantee that he or she will be paid for his or her time. Ten per cent of all business you produce is yours if you fail to land one of the big gifts. That in itself is a good business proposition. We all have a few spare minutes after work that we can turn into cash.

There is one thing, thought, that is certain. There is absolutely no way you can secure one of these gifts—either car or cash—except by votes. Votes secured through subscriptions to the Hereford Brand.

### \$2,000.00 In Commissions

A special fund of \$2,000 in cash will be set aside to be distributed in the form of salaries among live non-prize winners on 10 per cent basis. Any candidate who remains active throughout the campaign, making regular weekly cash reports but who fails to win one of the big prizes offered, will participate in this commission feature. Think of it! Ten per cent of every subscription you collect goes into your pocket if you fail to win a prize. This arrangement assures compensation to all candidates and means that there will be no losers in this race—everybody gets something. For further information, call, telephone or write, Campaign Department, The Hereford Brand. Office open evenings until 9 o'clock. Phone 30.

### NOMINATION COUPON

IN THE HEREFORD BRAND'S "EVERYBODY WINS" GIFT DISTRIBUTION

I HEREBY ENTER AND CAST 5,000 VOTES FOR

Date....., 1934

Miss (Mr. or Mrs.) .....

Address.....

Phone.....

as a Candidate in THE HEREFORD BRAND New Deal "Everybody Wins" Gifts Distribution.

NOTE—Only One Nomination Coupon Accepted for Each Candidate Nominated.

For Your Spare Time Efforts—And No Money Can Be Spent In this Plan Campaign. Get a Thorough Explanation of the Possibility for Making Real Money. Enter Your Name Today and Be a Winner.

# The Hereford Brand

## Hereford, Texas

Campaign Department Open Until 9 p. m.

Phone 30

# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher and Manager  
DE WITT LANDIS Editor  
W. C. NIX Foreman

Subscription Rate:  
Zones 1 and 2, \$1.50  
Per Year.  
Other, \$2.00 Per  
Year.



Entered at the post-office at Hereford, Texas, as second-class matter, under Act of March 3, 1879.

### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the publisher personally at the office at 402 Main Street, Hereford, Texas.

### ABOUT THE HOUSING PLAN

Add FHA to your list of alphabetical names for government organizations designed to speed the land on its way to recovery. It stands for Federal Housing Act and bids fair to carry great significance to every person in the land.

The act was designed to make credit for the repairing and building of homes more secure for lenders and more practical for borrowers. It is calculated to remedy two of our most deplorable ills—the lack of adequate homes and the appalling unemployment in the building industries.

While the act is not yet at work locally, organization is being speeded from the national administration down through regional, state and community groups. Loans will be made by banks and trust companies in the usual manner. Payment will be insured by the Federal Housing Administration. Terms that the borrower can meet are to be allowed.

Notes and mortgages, as always, will be given by borrowers. It is the liberalization of terms and insurance of payment that are expected to make the plan workable.

It is estimated that more than a billion dollars now lying idle due to fear will be loosened and out in circulation through the workings of the plan.

Raymond Hamilton appears to be as elusive as a flea. First he is here, now he's there. Latest reports said he was in Italy (Texas, not Europe).

Employees who are fired with enthusiasm and a desire to succeed always have a decided advantage over those fired by the boss.

Life is just one dad-gummed worry after another. After we finally got Congress to adjourn, the governor has decided to call the State Legislature into session. It is set for August 27.

Tom Hunter has opened his run-off campaign with Jimmie Allred and promised in his initial speech he would make trades with no one.

Mr. and Mrs. Average Citizen: "It ain't my business to see that the law is enforced. Don't we elect officers to do that?"

Jonah to the whale: "If you had kept your mouth shut, this wouldn't have happened."

The Golden Rule is very old, 'tis true; but with so little use it's just as good as new.

Voting your ticket straight is good politics, but bad patriotism.

Depressions follow booms; booms follow depression.

Worrying is so bad that some folks let their creditors do all of it.

For a limited time God seems to be on the side of the largest purse and the largest cannon, but justice is as certain as it is slow.

You can't be a stranger to hard work and be a stranger to hard times.

Men get pearls from oysters; women get diamonds from nuts.

### Comparative Statement of RECEIPTS AND DISBURSEMENTS of All Funds, Deaf Smith County, Six Months Period ENDING JUNE 30, 1933, AND JUNE 30, 1934

	RECEIPTS	
	Six Months Ended June 30, 1933	Six Months Ended June 30, 1934
Balance, beginning period	\$26,656.87	\$17,167.96
Tax collections	\$18,018.69	\$37,092.05
Jury fees and fines	99.85	98.25
Motor registration fees	13,782.32	15,580.60
Gasoline tax refund	567.65	577.16
Rental of county property	42.00	1,485.62
Hospital revenue	1,207.92	2,016.62
Depository interest	124.75	86.98
Sale of investment securities	377.00	5,015.00
Income on investments	350.65	257.98
Miscellaneous receipts	192.70	247.32
<b>Total Receipts</b>	<b>\$34,763.53</b>	<b>\$62,457.58</b>
<b>Total receipts, plus bal.</b>	<b>61,420.40</b>	<b>79,625.54</b>

DISBURSEMENTS	
Salary, jury and bailiffs	\$ 2,542.00
Salaries, county officers	6,191.66
Stationery, office supplies	952.22
Building maintenance	1,539.29
Road maintenance	4,520.26
Boarding prisoners, laundry	251.58
Health and sanitation	391.00
Charity and relief	621.62
County's public library	1,099.52
Agri. and Livestock Dept	310.00
Hospital operating cost	3,316.55
New highways	5,446.18
Pur. Invest. Secur.	2,023.64
Outstanding War. retired	5,877.00
Interest and insurance	2,286.74
Miscellaneous expense	149.44
<b>Total Disbursements</b>	<b>\$32,072.52</b>
Balance at end of period	29,347.88
Bonded indebtedness	\$50,000.00
Time Warrants Outstanding	6,432.00
Securities owned by Interest and Sinking Fund	1,642.00

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, August 14, 1903.)

Miss Julia Martin of Childress was here visiting her friend, Miss Mina Dameron.

A number of Hereford citizens had signed a contract assuring payment of \$150 to Rev. Sam Jones to deliver a speech in this city, date and subject to be announced later.

George Arney of Arney had been in town and reported that section of Castro county blessed with wonderfully fine crops.

Miss Nora Daniel and Miss Georgia Robinson and Mr. Daniel had been visiting in Miami.

Mrs. F. O. Shepard and daughter, Lucile, of Arrow Rock, Missouri, and Miss Grace Ferguson, of Sedalia, Missouri, had been here visiting the homes of their brothers, John E. and C. C. Ferguson.

Southerners who refused to recognize the Negro as an equal were refusing to enlist in the Navy because once in they were thrown too

close to the colored brethren.

Commissioners' court had been in session the past week, and the report submitted for publication showed the county with a cash balance of \$7,838.97.

The Brand of that week was made up of 85 pages, the big business being occasioned by publication of notice to unknown land holders in delinquent tax suits.

(From The Hereford Brand, August 15, 1913.)

A move was on foot to insure a chautauqua for Hereford in 1914, and each year thereafter.

Covering a strip of country about eight by 30 miles, a rainstorm had swept across the Dimmitt area, the fall amounting in spots to more than four inches.

The hundred men who volunteered the previous week for service in cutting weeds on Hereford streets, dwindled to 50 men and a few small boys when the show down came, but those 50 did great service, working all day

under leadership of J. H. Head and J. I. Walker. Mmes. Smith and Dodson fed the entire crew ice cream after they had cleaned Mothers' Park of all weeds.

Alex Thompson and family were home from a trip to East Texas.

Frank Richards was moaning over the loss of a fine milk cow.

Lem Carlyle was in Southwest City, Missouri, on a business trip.

John Gregory, commissioner from the western part of the county, had been in town and reported splendid rains in the region.

In driving cattle from one pasture to another, Hat Jowell took them through a field of wilted kafir corn. About 30 of the animals were poisoned. He came to town for aid. Inspector Jones, C. R. Smith and C. C. Ferguson going out with him to see what could be done. They found the stock in a crazed condition, and each of the men had to step high, wide and handsome to keep out of the way. The item failed to mention how many of the animals died.

### By Their Words

What Panhandle Papers Say

Anyway, candidates for governor are supposed to sling mud—and tell how the grand old Ship of State will sink to the bottom if their opponents are elected—but immediately after the election all is forgiven—so why not let them have their fun while they may? In the first go-round they were all rascals of the lowest degree, except the one doing the talking at that time—but right after they came up short when the votes were counted, they picked out one of the two that were left and began to tell the world what a swell guy he is. It's a funny world.—Quitaque Post.

Big business is just learning a lesson that it has never known before, and that is if it must continue in business and make money it must first see that the farmer and small business institutions move along and make money. When the farmer makes nothing, all others must eventually fail and fall. The farm must pay or the nation will fade from the earth. To live and let live and "Do unto others as you would have them do unto you," is a mighty wholesome doctrine.—Claude News.

Tom Hunter's program on the state ad valorem tax does not suit us. Hunter should know that the state tax does not hurt most people—it is our local taxes that take most of the money. Should he be elected governor and make a sincere effort to enforce his tax program, he will make a fizzle in that office. Press.

### Looking at the Candidates

By DeWitt Landis. This column is being written for the sole purpose of informing Deaf Smith county voters on state candidates whose names will appear on the run-off election ballot August 25. This is being done because so many persons apparently not acquainted with candidates, scratched the whole bunch in some of the races July 28.

At the head of the list are Jimmy Allred and Tom Hunter running it off for nomination as governor. Little need be said about them as they are both well known. Allred is attorney-general and led the first primary. He served as district attorney before going to the state office. He is fighting lobbies, business monopolies and legislators who work for private firms.

Tom Hunter is a former school teacher, oil operator and what-not. He has a scheme to do away with all ad valorem taxes as means of state revenue. He describes Allred as a candidate without an issue and looks upon the attorney general as a child.

For attorney general there are William McCraw of Dallas and Walter Woodward of Coleman. McCraw is a youngster who has been district attorney for three terms. He is bearing down on control of public utilities, tax reforms and augmented school funds. Clyde Smith, third man is the first primary is supporting him. Senator Woodward handled Ross Sterling's unsuccessful campaign two years ago. He is noted for throwing a water pitcher. He has long been in public life and is an accomplished politician. Woodward and McCraw are flaying each other copiously in their campaign talks.

This leaves Senator Walter Woodard and Joe Moore, who are in the run-off for Lieutenant Governor; Lon A. Smith and John Fundt, who want the nomination for state railroad commissioner; H. S. Lattimore and John Sharp, candidates for supreme court justice. They will be discussed next week with further comment on the other candidates.

ent indications are that Hunter need not worry about enacting his tax program, for James V. Allred will be the next governor. Despite his youth, Allred seems sure of being governor the two years. People want safety and Allred offers the greatest assurance along that line.—Dave Warren, Panhandle Herald.

Cattle and dairy men should think twice before selling good cattle to the government for slaughter. It takes too long to get back into cattle production to

destroy needed animals, and when this drought is ended we may find ourselves facing a stock shortage.—McLean News.

We have decided that it is a good thing Hamilton got out of the pen. With Barrow and Dillingham wiped out, who would we lay all these crimes on, if he hadn't escaped?—Pinky Martin, State-Line Tribune.

A ton of grain sorghum heads yields from 1400 to 1500 pounds of grain.

**TO THE VOTERS OF DEAF SMITH COUNTY:**

Due to District Court being in session, I may not be able to see each of you personally in asking to be re-elected to the county treasurer's office. I would like for you to check my record and the manner in which I have conducted the office, and if I have done the work well, your assistance in being re-elected to this office will be appreciated.

**MRS. BESSIE L. SMITH**  
Candidate for Re-election, County Treasurer

**JUST BACK**  
from  
**Market**  
With a Beautiful Line of  
**COATS, SUITS**  
and  
**DRESSES**

In the following new materials: TWIN SHADOW, TREE BARK, CARIOCA CREPE and SHEER BLACK

Colors in Black, Tobacco Brown, Scottle Green, Cabaloria, and French Claret.

THE NEW STYLES in the Butcher Boy Suits, Russian Tunics are the ideal outfit for college girls. Ladies, come in and pay us a visit—we delight in showing you our beautiful line. We have any price you want to pay, from \$5.00 and up in dresses. Our new coats are outstanding in both fur and tailored styles. Make your selection early—a deposit will reserve them.

**BUTTONS**—in the new fall colors, in wood buttons  
They're Just In.

**FINAL SALE OF SUMMER DRESSES—**  
**REAL BARGAINS**

**FASHION DRESS SHOPPE**  
PHONE 188

**EVERY DAY**  
IS  
**BARGAIN DAY**  
AT  
**PENNEY'S**

It is not long until school opens. Sewing time is at hand. Sew now for the school girls. We know the weather is hot, but we have the "hot" prices to match the weather and your pocket-book.

**A Real Pick-up**

We have 1500 yards of new, fresh Batistes and Volles in lovely colors and patterns which we are going to clear at a very low price. Lots of time yet for this weight material. Buy these with confidence, for you are saving nearly as much as they cost.

**Sheer Prints 15c Yard**

Famous Quality! New  
**Dress PRINTS**  
Annabelle and Franklin  
**19c rd.**

Lovely fast color prints specially designed for children's wear—for women's dresses and suits—for household use! Firm, smooth quality that washes so well!

**Nutone Tubfast Printed PERCALES**  
A great Fall Sewing Value!  
**10c yd.**

A wide variety of attractive designs, small, medium, and large—specially selected for children's and women's dresses, pajamas, aprons! Get lots of it NOW—just see how much you save!

For Successful Fall Sewing!  
**Rondo PRINTS**  
Smart patterns! 80-sq. percale!  
**19c yd.**

A percale that gives unusually good service—they tub easily and keep their clear colors. Distinctive multi-colors, monotones, plaids, checks, stripes! Small medium, large figures!

**Color-Fast "Avenue" PERCALES**  
in a whole new Fall assortment!  
**15c yd.**

Always a favorite—the new Fall patterns will delight you more than ever! Smooth, closely-woven—in darker tones for Fall! Checks, plaids, stripes, flower motifs! Fully 36 inches wide.

**Boys' School Shirts** **BOYS' FALL CAPS**  
Bargain-Price! New Fabric!  
**49c** **49c**

Fancy patterns, solid colors, also blue and grey chambray 12 1/2-16. Blouses, 49c! Eight-quarter style, well-lined, indestructible! New fall shades, fabrics!

**"True Blue" Shirts** **BOYS' OVERALLS**  
For Boys!  
**69c** —220 Weight, well made—full cut. Sizes 4 to 16—  
**59c**

Ideal for school! Full cut, roomy. Fine fabrics. Solid colors, fancies. Also blouses!

**BOYS' SHIRTS** **Belle Vue Chevrolet**  
Covert Cloth or Chambray. Our best shirt—  
**69c** **28-in. wide!**  
**14c yd.**

The sturdy, long wearing cheviot that you have so many uses for! Low priced here!

**SILK FLAT CREPE** **Children's BLOOMERS**  
Firm Quality!  
**69c** —Cotton, Jersey, Rayon striped. Excellent for school wear—  
**19c**

For dresses, lingerie, blouses—lovely colors, light, bright, and dark values!

**J. C. PENNEY Co. Inc.**

**MRS. J. P. ROBERSON BREAKS HIP IN FALL SATURDAY**

Mrs. J. P. Roberson had the misfortune of breaking her left hip last Saturday night about 9:30 o'clock. Mrs. Roberson had been sitting on the front porch and in the act of getting up from her chair, fell heavily on her hip causing a dangerous and painful fracture. X-Ray pictures revealed a broken hip which was immediately set by a physician. Mrs. Roberson is doing as well as can be expected.

**HOME BUILDING COSTS ALMOST IDENTICAL WITH 1930 FIGURE**

The man who builds a home under present code prices may expect the lumber to cost about what it would have in 1930, noticeably more than in 1932, but only about half the cost of 1920, according to figures prepared by Frank N. Gibbs, a retail lumber merchant of Anaheim, California. Except for occasional slight variations the lumber costs of building an identical home of wood construction are shown to have declined consistently through the years succeeding 1920 until the low point was reached in 1932.

The estimated cost tabulation compiled by Mr. Gibbs covering the years 1920-1934 inclusive, is applied to a 5-room bungalow built of lumber in Orange County, California, and while the figures for that locality may average over or under those in other sections, the tabulations should serve for any region as a basis of comparison for the years included.

The house bill in the Gibbs calculation included rough and finish lumber, siding, shingles, moulding, oak flooring and sash and doors with the cost of the bungalow for the respective years as follows:

October 1, 1920	\$1024.45
October 1, 1921	796.07
October 1, 1922	705.18
October 1, 1923	832.63
October 1, 1924	701.32
October 1, 1925	625.75
October 1, 1926	632.45
October 1, 1927	597.32
October 1, 1928	576.97
October 1, 1929	566.40
October 1, 1930	610.25
October 1, 1931	441.32
October 1, 1932	352.30
October 1, 1933	482.36
Current Price	523.25

General average lumber prices advanced less than \$10 per thousand and board feet during 1933, but are 7.9 per cent below the 1929 level, according to the May 5 issue of "Business Conditions Weekly," published by Alexander Hamilton Institute. The same publication stated there was a slight lumber price decline in the first quarter of 1934. But in 1929 the above table reveals housing lumber had already fallen 11 per cent below the price of 1926—the ideal price year according to President Roosevelt's economic advisers. Again, in 1926, prices were 40 per cent less than in 1923. From 1920 to 1929 the price of lumber was about cut in two.

Gordon Durham and family returned home Wednesday of last week from a motor trip to Shreveport, Louisiana, where they visited with relatives. They also visited his parents, Rev. and Mrs. J. P. Durham, at Junction City, Arkansas, where a family reunion was held. The Durhams on their return trip stopped over a few days at Fayetteville, Arkansas, to visit his sister, Mrs. L. L. McKeehon and family.

**RENT PROPERTY**

Is at a premium in Hereford. Since the coming of the CCC camp furnished rooms, rent houses and apartments are hard to get. Every few minutes the Brand has calls for rentals of this kind.

So, if you have rent property and want to get action, you can do it right quick by using Brand classified ads.

But that is not all. If you have anything you want to sell, swap, lease or give away, Brand want ads will get the job done and get it done in a hurry. Merely call

NUMBER 30

**Urges Vaccination of School Children**

The schools throughout Texas will soon be opening for another term and the Texas State Department of Health urges the parents of school children to see that they are protected against disease in so far as possible. Vaccination against typhoid, diphtheria and smallpox should be done at once.

School children are exposed to much infection so that where a definite preventive is known, parents should take advantage of it. These vaccinations may save many days out of school, doctor fees, and maybe life itself. More than 600 children die each year in Texas from diphtheria.

The child should be taken to his family physician at this time for a physical examination to determine if he has any remedial defects. A child with subnormal eyesight or hearing cannot be expected to do as well in his studies as one that has normal sight and hearing. A dentist should be consulted in regard to the teeth. Any defect found and corrected before school opens will mean much to the child and will have its effect on his school work as well as his physical well being.

Some physical defects of children such as underweight or malnourishment, show no appreciable present effect. If such a condition is not corrected it may result seriously in later years. No hard and fast rules as to a child's weight at a certain age are available, but parents should see whether or not the child shows some gain each month.

**Bing Crosby Stars In Sunday Picture**

Bing Crosby will be the big attraction at the Star Theatre Sunday afternoon and night in his latest musical comedy, "We're Not Dressing." The night show will be at 9:30, after church.

In the film with Crosby are Carole Lombard, Burns and Allen, Leon Errol and Ethel Merman. The cast forms the crew of a palatial yacht which is wrecked and tosses the company on a more or less desert island. A number of song hits, including "Love Thy Neighbor, May I, Once In a Blue Moon, She Reminds Me of You and Goodnight Lovely Little Lady, are introduced.

J. C. Parker has announced that he will have two bank nights next week. The added attraction will be on Monday night with the regular event coming as usual on Wednesday.

**Want Ads**

**Wanted**

WANTED: To buy a used piano, must be cheap. Write the Brand, do not call. 31-tfc

WANTED: 100 mattresses to rebuild. Prices reasonable, one day services, free delivery. All work guaranteed. Renovating a specialty. Across street from Hereford Laundry. Patterson Mattress Company.

ARE YOU LOOKING FOR A BUYER? My plan is designed to bring your farm and ranch land to the attention of a larger number of possible buyers. Write today. Jas. E. Hamilton, Box 1153, Amarillo. 32-3p

**Lost and Found**

LOST: Or stolen, some time in the last four weeks, gent's cameo ring, very small; lady's wrist watch, set with four diamonds, and A. M. C. engraved on back. Wrist watch fastened with a leather band. Reward for information. Mrs. John Coffee. 1c

**For Sale or Trade**

FOR SALE: Two 20-hole, 8-inch space drills and one 10-hole, 8-inch space drill, in A-1 shape. Buchanan & Rossen. 30-tfc

GET A GOOD FARM: Will take small home, some cash and assurance; the opportunity is limited. A. A. OIL. 32-tfc

FOR SALE: Philco all-wave radio practically new. Phone 272-W. 1c

**For Rent**

FOR RENT: Furnished room. J. F. Ward, phone 250-W. 31-tfc

FOR RENT: Two nice rooms, partly furnished, with a pantry. Mrs. J. H. Harris, 910 Miles Avenue. 32-2p

FOR RENT: Furnished apartment and a bed room. John Estes, 706 25-Mile Avenue, phone 335. 32-tfc

FOR RENT: Duplex, furnished; no children. Artis Daniel. 1c

FOR RENT: Modern furnished apartment, two doors west of Methodist church. Mrs. R. B. Brazil. 1c

SMOOTH, Close in wheat farm for lease. 140 acres, 90 acres carries government reduction. Only 90 acres can be planted in wheat, balance oats, barley or row crops. E. F. Connell, Ellenton bldg. 32

FOR RENT: Furnished apartment with private bath. Phone 43. 1c

**Ward News Notes**

MRS. WILBY ROBERSON

Rev. Harrison closed his meeting here Sunday night and will begin another at Westway Sunday. Bonnie Mae and Fay Cupp of Earth who have been visiting for some time in the home of their aunt, Mrs. Boyer, returned home last Wednesday.

B. W. Harrison of Broadway, N. M., spent the week end with Mr. and Mrs. W. R. Harrison.

Mr. and Mrs. Lipscomb of Fort Worth are here spending the week with Mr. and Mrs. W. R. Higgins and Mr. and Mrs. Jim Lipscomb. Mrs. Bill Hutson and Mrs. Jim Lipscomb visited Mrs. Jack Hutson Wednesday.

Rev. and Mrs. Harrison and sons, Mr. and Mrs. Moreman and daughters were Sunday dinner guests of Mrs. Boyer.

Howard Gibb is spending the week in Wildora with his aunt, Mrs. Stewart.

Mmes. Fred Saltzman and Jim Lipscomb called on Mrs. Moreman Tuesday morning.

Mrs. Suggs had as Sunday dinner guests Misses Oxford and Hollingsworth of Canyon.

Edwin Hutson spent part of the week with Hicks Roberson.

Those enjoying the picnic at Sulphur Park Sunday were Messrs. and Mmes. Jon and Bill Hutson and families, Fred Saltzman and family, O. J. Lady and family, Lee Hutson and son and Mrs. Jack Hutson.

Miss Veda Hicks spent Tuesday and Wednesday in the Wiley Roberson home.

Jimmie Harrison and family spent Sunday in the W. R. Harrison home.

Mr. and Mrs. Lee Biggs of Amarillo, Mr. and Mrs. Wilbert Carroll and John Biggs of Hereford, Mr. and Mrs. Fred Saltzman and Mrs. Carroll enjoyed a picnic at Sulphur Park Tuesday evening.

Howard Bates and a friend, Kenneth Campbell, of Boston visited in Hereford last week.

Bates is a nephew of Mrs. E. H. Fullwood. The boys are on a tour of the country that has taken them into Canada, to the fair at Chicago, points in Missouri and Texas. They left for California via Arizona. They will visit Yellowstone Park, Mexico, points in Texas along the Rio Grande, at Carlsbad and other places before returning to Boston.

One plan of national recovery is to pass a law providing that all petroleum products used as fuel in internal combustion engines shall be blended 10 per cent by volume with Ethyl alcohol made from agricultural products grown in the United States. This would provide a market for 680 million bushels of grain.

**KNFA Is New Clovis Police Radio Station**

A police radio has been installed in Clovis. Its call letters are KNFA and it operates on a frequency of 2414 kilocycles. Receivers are to be installed at Roswell, Fort Sumner and Littlefield. Hereford may also have a short wave receiver. The receiver will enable local officers to keep in touch with both Amarillo and Clovis stations, which will broadcast on regular schedules, thus forming a net in this area.

The city of Clovis is sponsoring a street dance on August 20 to help pay for the radio equipment.

Mr. and Mrs. M. D. Womble and son, Wilbur, returned home last Sunday from a motor trip to A Century of Progress Fair at Chicago, and from Detroit Michigan, from where they drove a new Plymouth car home. They visited enroute to Hereford in the home of his brother, G. H. Womble, at Hume, Missouri.

**CASH**

On Delivery

- CREAM
- EGGS
- FRYERS
- HENS
- TURKEYS
- HIDES

All Produce Prices UP

Hereford Poultry and Egg Company  
Phone 448

**TO VOTERS**

OF DEAF SMITH COUNTY

I am again calling your attention to my candidacy for SHERIFF, TAX ASSESSOR and COLLECTOR. I surely will appreciate your vote and influence.

**J. C. ALLRED**

**A Million In Six Years**

That's Plymouth's record, and its popularity is growing every day. Its growth has been faster than any other car, and there must be a reason.

A car doesn't shoot ahead like that in difficult times unless it has something exceptional to offer. People don't spend their money these days without careful comparisons, and that's just what we invite you to do.

What has sold Plymouths, and kept selling them in increasing numbers is the extra value built into them. In no other low-priced car do you get the safety of hydraulic brakes and all-steel bodies, or the comfort of individual front wheel springing, plus floating power.

Would you let us demonstrate? No obligations.

**Ireland-Beavers Motor Co.**

Dodge - Plymouth Hereford

**THANKS**

FOR YOUR PATRONAGE AT OUR CLEARANCE SALE

It Was a Huge Success—and Now We Have Some More Red-hot Specials

**Here's BIG News If You Need Sheer Chiffons**



Only **69c** Per Pair!

And these are not just ordinary chiffons. They're sheer and clear—no disheartening rings or shadows to mar their beauty. With feet woven especially to look well with cut-out sandals. Perfect quality pure silk, picot tops and helpful run-stops.

**MEN'S DRESS SHIRTS**

Broadcloth Fast Colors Only **59c** Each

**Sprowls & Cronin Co.**

**DRESSY BLACK OXFORDS**



These new shoes are all-leather and good looking

**\$2.48** Pair

**SCHOOL AND SPORT SHOES FOR GIRLS AND MISSES**



**\$1.98** Pair

**MARCEL CLOTH AND LINEN SPORT SHOES**  
One Table of These Small Sizes Only



**49c** Pair

Watch for Our Early Showing of

**Fall Merchandise**

Our buyers have arranged for immediate delivery of the newest goods.

**New Felts**

Come in and see our new Felt and Velvet Hats and Tams, in new dark colors, now on display.

Special for Friday and Saturday a special on **WHITE FELT HATS**

We still have some lovely summer hats at **\$1.00**

VOGELE MILLINERY PARLOR

**Friday - Saturday Specials**

- SUGAR, 10-lb cloth bag -- 58c
- FRUIT JAR LIDS, dozen -- 13c
- LAMP CHIMNEY, No. 2 -- 8c
- SPICE, Whole, pickling -- 9c
- BOLOGNA, fresh, lb -- 14c
- CHEESE, Longhorn, lb -- 19c
- BACON, slab, lb -- 25c
- EGGS, infertile, we guarantee them to be fresh, dozen -- 27c

We are expecting a load of grapes and peaches Thursday.

Other Specials On the Window.

**Parmer's Grocery**

**Friday and Saturday**

**THRIFT SPECIALS**

- CRACKERS, 2 pounds -- 21c
- OXYDOL, large package -- 19c
- PEARS, gallon -- 34c
- SOAP, Luna, 10 bars -- 19c
- BAKING POWDER, K. C., pound -- 19c
- COFFEE, Arloosa, 1 pound -- 19c
- COCOA, Mother's, half pound -- 8c
- APPLY JELLY, pure, 1-pound jar -- 16c
- TEA, Par, one-fourth pound -- 13c
- LYE, Hooker's, 3 for -- 24c
- RAISINS, 2 pounds -- 16c
- PEANUT BUTTER, pint -- 16c
- MEAL, 5 pounds, Hereford -- 13c
- RELISH SPREAD, Excell, quart -- 25c

**OUR QUALITY MEATS**

- HAMBURGER, fresh ground, limit 2 lbs to customer, lb 5c
- BEST BEEF ROAST, pound -- 10c
- STEAK, Round, Loin, T-Bone, Baby Beef, 2 lbs -- 25c
- BARBECUE, cooked fresh daily, pound -- 15c
- WIENERS, BOLOGNA, MINCED HAM, pound -- 12 1/2c

All Kinds of Lunch Meat for Picnics.

**Texas Market & Grocery**

PHONE 353—FREE DELIVERY



But Radiators are not the only things we repair

Batteries, Starters Magnetos, Generators Ignitions and Electric Motors are a few others.

OUR SERVICE IS GUARANTEED

**Willard Battery Station**

Phone 284. 313 North Main

## LET ELECTRICAL APPLIANCES CONSERVE YOUR ENERGY

Electrical appliances have become almost indispensable to home making the year around. They are especially helpful during the hot summer months when an unusual effort is required to keep a home running smoothly.

Great improvements have been made in electrical appliances during the past several years. Percolators, toasters and waffle irons are much more convenient. Even the flat iron has been greatly improved.

If your home is not fully equipped with modern electrical appliances, you are not prepared to do your best job of home making. See the new line of appliances at your dealer's.

**Texas Utilities Co.**

### Jumbo News

BY MRS. J. W. BERRY

Take Produce to Carl's Gro. The protracted meeting which has been in progress the past ten days, conducted by Rev. T. C. Willett, Methodist minister of Hereford, and Rev. E. C. Armstrong of the Dimmitt Circuit, came to a close last Sunday night. Much interest and good attendance were noted at both morning and evening services. There were eight conversions Sunday morning a class of six were taken into the Methodist church, four by confession and two by letter, and Bro. J. R. Sharp of Canyon was present and administered the vows of the Presbyterian church to two young men. At the night service two more were taken in by letter and one by confession.

Paul Hicks who has been at the home of his uncle, C. Kring, and family for some time, left last Tuesday for Tres Lagunas, New Mexico, to visit his mother, Mrs. F. G. Boggus.

Rev. T. C. Willett of Hereford accompanied by his wife and Mrs. J. P. Ward, Rev. E. C. Armstrong and Mr. and Mrs. U. G. Randall were guests Tuesday in the M. L. Hardy home.

Chas. Kring and wife and son were calling in Jumbo Monday afternoon.

Mrs. W. A. Hunter spent last Friday in the home of her son, K. R. Hunter and family, near Frio.

Miss Pauline Matthews spent last Thursday night with her friend, Miss La Rue Beck.

W. H. Flowers of Sweetwater who has been visiting this summer in the home of his son, A. C. Flowers and family, left Saturday morning to visit a son at Des Moines, New Mexico. Mr. and Mrs. A. C. Flowers and son, Jack, took him as far as Amarillo and

### Dr. Heard, Dentist

Will leave for Chicago about August 15 and will be out of his office and will remain absent until the first week in September.

### Mrs. Nona Jewell

Solicits Your Support for Treasurer Deaf Smith County in the Run-Off Primary August 25

spent the day with Mrs. Flowers' brother, Sam Ratcliff and family. Charles McGinnis, who has been visiting relatives at Amarillo and Wellington the past three weeks, returned to his home Sunday.

John Earl Axe, young son of Mr. and Mrs. Lynn Axe, spent Sunday night with his cousins, Bob Lane and Dicky Axe, sons of Mr. and Mrs. Bob Axe.

Miss LaRue Beck spent last Wednesday night with Mary Ann Baird.

Mr. and Mrs. M. L. Hardy and daughter, Kathleen, were Sunday guests in the J. W. Berry home.

Mr. and Mrs. W. L. Hall who live southwest of Hereford spent Sunday in the F. L. Pinckert home and attended preaching services at Jumbo Sunday morning and night.

Mrs. Minnie Marar and children of Sunnyside, Mr. and Mrs. Binswanger and two sons of Flagg attended church services at Jumbo Sunday morning and spent the rest of the day in the L. E. Beck home.

C. D. Spencer spent Sunday in the C. Andrew home.

Mr. and Mrs. Crawford and family of Amarillo were Sunday guests in the C. Kring home.

Mrs. Ullman Hunter and daughters, Phyllis and Frances, left last Friday for a 10-day visit with relatives at Sweetwater.

Mr. and Mrs. Della Makaffy, Erma Baker and Buster Jerry of Portales spent Tuesday night in the Doyle Adams home.

Much interest was taken in the Sunday school last Sunday morning, there being 84 present with a collection of \$2.39. Let every one come back next Sunday.

Mr. and Mrs. Edwin Mauk were Amarillo visitors Sunday.

Rev. T. C. Willett and Rev. E. C. Armstrong were Sunday guests in the P. H. Dyer home.

Rev. Howell of Dimmitt will begin a protracted meeting at Jumbo next Sunday, August 19.

The Jumbo Presbyterian Auxiliary did not meet last week because of the protracted meeting, but will meet this Thursday with Mrs. Jessie McGinnis.

Mr. and Mrs. S. M. Hunter and two children and Ullman Hunter spent Sunday afternoon in the M. L. Simpson home.

Miss Margaret Simpson spent several days last week with her grand parents, Mr. and Mrs. W. A. Hunter. Her brothers, M. L. and Billy, spent Friday night there.

The Jumbo school trustees met last Saturday night for the purpose of hiring teachers to fill the vacancies of Mr. and Mrs. H. R. Harvel, who resigned. Charles King of Follett, who has been elected as an intermediate teacher, was given the principalship. A Miss Goat of Panhandle was hired as primary teacher, and a Mr. Jones of Canyon as teacher of intermediate grades, together with Mrs. Mildred Bailey of Claude, who has employed some time ago, complete the faculty.

Miss Carolyn Power is visiting at the home of her brother, M. C. Power and family.

### TO DRILL WILDCAT NEAR BELLEVUE; SPUD IN SOON

The Western Union Oil Company of Amarillo will spud in a new well five miles northwest of Bellevue, New Mexico, in the near future, according to E. H. Blood, local promoter. Location of the new wildcat is 15 miles west of the Garcia Lake well in Deaf Smith county.

H. L. Griswell of Amarillo is operator of the Western Union Company. Equipment is on the ground. Plans are to drill at least 2,000 feet.

Mr. and Mrs. Ray Conaway and family returned Sunday from a vacation trip to Colorado.

### SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Nolan County, on the 4th day of August, 1934, by the clerk of said Court for the sum of Six Hundred Eighty-Four and 16-100 Dollars and costs of suit under a judgment, in favor of International Harvester Company of America vs. T. A. Lee, placed in my hands for service, I, J. B. Miller, as Sheriff of Deaf Smith County, Texas, did, on the 6th day of August, 1934, levy on certain Real Estate, situated in Deaf Smith County, Texas, described as follows, to-wit:

West one-half of Section 357, Block M-8, Certificate No. 321, Abstract No. 274, Original Grantee S. K. & K., Deaf Smith County, Texas

and levied on as the property of T. A. Lee and that on the first Tuesday in September, 1934, the same being the 4th day of said month, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said T. A. Lee.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Hereford Brand, a newspaper published in Deaf Smith County.

Witness my hand, this 6th day of August, 1934.

J. B. MILLER, Sheriff, 31-3c Deaf Smith County, Texas

### Ward News Notes

MRS. WILEY ROBERSON

Rev. Harrison began a two weeks meeting Sunday. He is having good congregations.

Mr. and Mrs. Sam Hutson of Littlefield spent the week end with Mr. and Mrs. Jack Hutson.

Mr. Dennis of Tahoka returned home Monday after a week's visit in the home of his daughter, Mrs. Bill Hutson.

Mr. and Mrs. Roberson and sons spent the week end visiting relatives near Littlefield and Enochs. Ola Bell and Reba Carol Neely of Littlefield returned home with them for a weeks visit.

Chas. Gearheart who spent the past six weeks with Hicks Roberson, returned to his home in Lamesa the first of the week.

Mrs. Martha Powelson and children are moving to town this week to be ready for school.

Mr. and Mrs. Bob Higgins visited Mr. and Mrs. Jim Higgins Monday afternoon.

Mr. and Mrs. Sbern Williams of Amarillo visited in this community Monday.

Mrs. Jim Higgins of Hereford, Misses Ola Bell and Reba Carol Neely of Littlefield, Mrs. Roberson, Ganda Biggers and Mrs. McCollister visited Mrs. Bill Hutson Tuesday afternoon.

### POLITICAL TICKET

The following candidates are seeking nomination to offices under which their names are listed, subject to the run-off primary, August 25.

For Sheriff: JNO. B. MILLER (re-election) J. C. ALLRED

For County Treasurer: MRS. BESSIE L. SMITH (re-election) MRS. NONA JOWELL

For Commissioner, Precinct No. 2: T. W. (Wiley) ROBERSON W. B. PHILLIPS

For Commissioner, Precinct No. 3: E. M. JACK H. D. CULPEPPER

For Commissioner, Precinct No. 4: JOHN WHITSETT ERNEST T. (Dick) ALLRED

For Constable: B. R. (Dick) DIXON

### TUNE IN! PACKARD'S BEST FLOUR

On the Air Daily with THE LONE STAR COWBOY 12 Noon, CST KICA Clovis, New Mexico 1370 Kilocycles

## Don't Wait Until It Is Too Late-- Insure Now

Consult us and see how you can be fully protected against fire, accident, theft and liability

**HEREFORD INSURANCE AGENCY**

John McLean, Owner.

## Insist On the Best Of Laundering Quality Means Economy

When you take your better household linens and personal things to the laundry that guarantees you safe and efficient workmanship and the return of your belongings clean, fresh and carefully handled you are practicing the greatest economy.

Learn the value and joys of more leisure and preservation of health and nerves through employing this better outside laundry service.

Soft water, without chemicals, and our clean and sanitary plant plus personal attention to every piece of work and our low prices combine to give the utmost a laundry can offer to its patrons.

Send Us Your Laundry and Dry Cleaning—call 238— We Call for and Deliver.

## HEREFORD LAUNDRY AND DRY CLEANING CO.

### Cook With Gas

FOR SPEED SAFETY COMFORT ECONOMY EFFICIENCY



West Texas Gas Co. Sole Gas Sales Representatives

## A DOZEN GOOD REASONS

It is unnecessary to resort to adjectives in describing the Ford V-8. To understand its value you merely have to look at its features—and find out how much they ordinarily cost. A dozen of them are listed below.

Study the Ford V-8 point by point. Discover the engineering advances that have made it one of the finest performing cars on the road. And discover comfort that you would hardly believe so little money could buy.

Drive the Ford V-8. And while you thrill to its pick-up, its power and its luxury... remember that it is the most economical car to operate Ford has ever built.

Authorized Ford Dealers of The Southwest

for owning a **FORD V-8**

FORD RADIO PROGRAM—with Waring's Pennsylvania: Every Sunday Evening—Columbia Network

<b>Houdaille 2-Way Shock Absorbers</b> Next car with this feature costs \$190 more	<b>Extra Cost of Next Car with Dual Down-draft Carburetion</b> \$290.00	<b>Transverse Cantilever Springs</b> Free action on all 4 wheels	<b>Torque-tube Drive found in no other car under \$795.00</b>	<b>The Only Car Under \$3200</b> with welded steel spoke wheels	<b>Aluminum Cylinder Head</b> as standard equipment. \$140 extra for next car with this feature
<b>\$505 AND UP</b> F.O.B. DETROIT Easy terms through Universal Credit Company—the Authorized Ford Finance Plan.					
<b>All Steel Body gives Maximum Safety</b>	<b>Single Pane Clear Vision Window</b> \$90 extra for next car with this feature	<b>The Only Car Under \$2500</b> with a V-Type 8-cylinder engine	<b>3/4 Floating Rear Axle with Straddle-mounted Pinion</b> Exclusive on Ford	<b>Completely Water-jacketed Cylinder and Upper Crankcase Walls</b>	<b>5 1/2 Gallon Cooling System</b> Next car with this capacity costs \$1070 more

## The Old Singing School



## It Taught Us the Value of FRIENDLY CO-OPERATION

Remember the old Singing School. Remember how we used to sing those old choruses over and over to get close harmony. It took cooperation from everybody to make those songs sound well, and it's going to take cooperation from all interests to bring back this country to a prosperity basis. This bank knows the value of cooperation—our splendid, efficient banking service is an example of teamwork within our organization and you'll always find us ready to cooperate with sound, conservative business interests.

## The First State Bank OF HEREFORD



**Here and There**

BY MRS. C. E. TICE

**Take Produce to Carl's Gro.** Rev. Brewer began a revival meeting at Frio Sunday night. The evening services begin at 8:30, morning at 11.

Mrs. Annie Beauford and daughter, Blanche, were Dimmitt visitors Tuesday.

Carl Stroun was an Amarillo visitor last week.

Judge and Mrs. Percy Estes of Dimmitt were Sunday visitors in the home of Barney Saxon near Easter.

H. M. Mobley and family are visiting her parents, Mr. and Mrs. J. T. Taylor, near Woodson.

Guy Hamm and family, Miss Gladys Greer were Sunday visitors in the C. E. Tice home.

Henry Kendall and family were in Ruidoso, N. M., last week.

Mr. and Mrs. J. E. Andrews spent Sunday in the home of her parents, Mr. and Mrs. J. N. Benson.

Mrs. W. A. Springer returned last week from attending the A. & M. short course.

Mr. and Mrs. H. D. Robbins were in Groom last week.

Mrs. J. E. Springer spent several days last week with her father, B. F. Fulkerson, at Roswell.

Mr. and Mrs. J. L. Martin of Shamrock have been visiting in the home of their daughter, Mrs. Troy Welty.

C. E. Beauford and children visited her parents at Gary, Oklahoma, last week.

Messrs. and Mmes. J. L. Francis and Alton Steele of Silverton, and Mrs. W. M. Sams of Lockney visited the Springer home last week.

J. B. Harlin and family spent Sunday in the Jack Roberson home at Hereford.

Mrs. J. H. Dunn of Childress is visiting her daughter, Mrs. D. S. Jones and family.

Elmer Dixon and family visited his parents, Mr. and Mrs. W. S. Dixon, Saturday.

Mr. and Mrs. Freeman Curtis spent Friday night in the W. S. Dixon home.

Glenn Greer, Guy Hamm, W. L. and C. E. Tice and families, Harvey, Weidon and Harold Lindsey enjoyed a picnic celebrating the birthday of Maxine Tice on the creek Tuesday evening.

Mr. and Mrs. W. S. Dixon spent Sunday in the B. Saxon home at Easter.

A. T. Jones and family were in Roswell and Ruidoso last week.

W. W. club met with Mrs. W. A. Campbell Wednesday, with ten members and Mmes. W. R. Doss,

and O. Campbell of Crosbyton, as visitors. Mrs. Springer gave a report of the A. & M. short course. The next meeting will be August 25 with Mrs. Beauford. Miss Clark will meet with the club then.

Messrs. and Mmes. Paul and Buck Williams and Jim Bagwell of Earth were Sunday guests of Mr. and Mrs. Henry Allman.

Mrs. Bessie Davis of Hereford visited the Stroun home Friday.

Mr. and Mrs. J. H. Stradley of Matador are visiting their daughter, Mrs. Ed Schuette, who will accompany her parents home for a short stay.

Billy Schuette who has been suffering an infected foot, is improving.

Mr. and Mrs. E. Buttram and Mrs. Staten Harris of Melrose visited the home of their parents, Mr. and Mrs. M. D. Welty, last week, all going to Lehman for a visit in the H. Welty home.

Mr. and Mrs. W. A. and Mrs. Oscar Campbell visited their sister at Olton last Thursday.

Mrs. Guy Hamm and daughter called to see Mrs. Greer in Hereford Friday. Mrs. Greer was attacked by a dog about a month ago and is on crutches.

J. J. Lindsey left Sunday for Moran to visit his mother, Mrs. J. O. Lindsey.

**Black**

BY MISS NOBLE M'LEAN

**Take Produce to Carl's Gro.** If Ray Briscoe of Farmington, Arkansas, returned to his home last week after a visit with his uncle, John Mcke and family.

Mr. and Mrs. E. S. Fidler and another, Mrs. Chas. German, of Quinlan, Oklahoma, visited in the H. H. Elmore home last week.

Mrs. Downs of Floydada is here visiting her daughter, Mrs. Elden Boyd.

Mmes. James Black and Yerner Melugin entertained the social club last Thursday afternoon. Several games were played and refreshments of apricot ice and cake were served to ten club members and four visitors, Mmes. E. S. Finley, of Quinlan, Oklahoma; T. S. Graves, Clarence O'Neal and Neal Beasley, of Ector.

H. H. Elmore and family and Howard Ford have returned from a vacation trip to Oklahoma, Chicago Fair.

Betty Joe and Mary Jane Ray spent the week in Amarillo with relatives.

Ervin Welch spent the week end with home folks after a few weeks near Westway where he is working.

A. L. Chaffin of Bonham visited in the A. C. Hays home Saturday. Arleen Hartley is working on the Iyen Ranch, east of Hereford. Chas. Hays of Frioona spent Sunday here with home folks.

F. E. McMurry and Jim Dodge went to Mountain Park, New Mexico, last week and brought in a load of apples.

R. E. Barnett is on the sick list this week.

Mrs. Web Nelson and three children of McKinney visited in the R. E. Barnett home last week.

Mrs. Denton of Oklahoma City has returned home after a visit with her daughter, Mrs. Hex Ray. Mr. and Mrs. Jim Black visited in Hereford Sunday.

Jimmie Hays has returned from a trip to College Station. Mr. and Mrs. Cecil Vaudiyer have returned from Wichita Falls, Henrietta and Blue Grove where they visited relatives.

Mrs. T. S. Graves and family returned to their home in Ector after a several days visit with her daughter, Mrs. Verner Melugin.

Mr. and Mrs. Hubert Ramsey and family of Amarillo spent last Sunday in the McCrate home here. Mr. and Mrs. Will Garret of the Lakeview community visited in the R. E. Barnett home Sunday.

The work of improving the Black school house and grounds began this week. Several of the young men of the community are employed.

Green manuring was practiced in China thousands of years before the birth of Christ.

A mad dog in Connecticut is known to have traveled a distance of 147 miles, and also known to have bitten 83 dogs.

**COURTHOUSE RECORDS**

Warranty Deeds.

William R. Borrough et ux to A. E. Lloyd, one-twentieth interest in section 25, block K-3

William R. Borrough et ux to A. E. Lloyd, one-twentieth interest in N 1/2 of section 24, block K-3.

S. R. Nigh, trustee, to A. E. Lloyd, 3/8 interest in section 25, block K-3.

New Automobiles.

C. V. Burgess, Chevrolet sedan, Grizzle Chevrolet Co.

J. T. Gilbreath, Jr., Chevrolet sedan, Grizzle Chevrolet Co.

Gaston Baer, Dodge sedan, Ireland-Beavers Motor Co.

L. B. Fowler, Ford sedan, Hereford Motor Co.

**Dawn Items**

BY INEZ MILLER

**Take Produce to Carl's Gro.** If Sunday school was well attended Sunday morning, though it is hoped to have more next Sunday. Singing in the evening was led by Vivian Bowers, and next Sunday Inez Miller will take charge. Mrs. Lizzie Harris and family were in Amarillo last week with

their grand daughter and niece, June Dodson, who was seriously hurt in an automobile recently. She is improving.

Miss Alma McArthur, student at WTSTC, visited with Mr. and Mrs. L. N. George first of the week.

Mr. and Mrs. L. N. George have recently returned from a trip to Brown county and other Texas points, also Southern Oklahoma.

Friday evening a number of friends were entertained by Mr. and Mrs. George at a picnic dinner in Amarillo city park, complimentary to Mrs. Lee Masters of Hollywood, California, sister of Mrs. George. Present were Messrs. and Mmes. Sam Rorex, Curtis Douglas and son Malcolm, Frank Bishop, Claude; Geo. Bishop, Canyon, Mrs. G. M. Club, Panhandle, the host and hostess and son, Byron.

The demonstration clubs met with Mrs. H. E. Miller Tuesday. All joined in making a quilt. The first Tuesday in September the club meets with Mrs. F. W. Miller in the L. A. Smith home.

H. H. Miller and family visited relatives and friends in Canyon Sunday.

Mr. and Mrs. Martin Campbell and Joe Thomas were guests in the Harris home Sunday.

Mr. and Mrs. Ezra Bagwell, Whyburne and James Smith visited in the M. H. Bagwell home Sunday.

Lois and Sybil Smith, Vivian

and Margaret Bowers and Geraldine Fleming were guests of Inez and Alma Miller Tuesday.

Miss Clara Mae Bagwell who has been visiting her brother, Ezra Bagwell at Black, returned home Sunday.

Inez and Alma Miller spent Sunday with Lois and Sybil Smith.

Mrs. L. A. Smith was surprised with a party on her birthday Thursday evening. The time was spent playing forty-two. Present were Messrs. and Mmes. O. G. Smith, Fairview; W. J. Stewart, H. E. and H. H. Miller, Lester Galley and Joe Greer.

Carl and Pat Miller visited in the W. J. Stewart home Saturday.

Mr. and Mrs. L. A. Smith called

in the H. H. Miller home Sunday. Mr. and Mrs. Freeman Curtis visited the W. J. Stewart home Saturday. Mrs. Curtis was before her recent marriage Miss Lorena Mayfield and was a resident of this community a few years ago.

Rev. Willett, pastor of the Methodist church at Hereford, will preach here Sunday afternoon. Services will begin at 3 o'clock and everyone is urged to come.

Norman Miller was in Amarillo on business Saturday.

Mr. and Mrs. Chas. Friemel called in the H. E. Miller home Sunday.

Sunshine is one of the best preventives of rickets in calves.

**EASY STEERING**

**'S SAFETY!**

We'll make your car steer easy. That's a big thing when you're going fast. **MARFAK**, the world's finest grease lubricant, is especially good for steering systems. Come in today and let us make your car easier and safer to drive. It won't take long.

Let us **MARFAK** your car

**TEXAS SERVICE STATION**  
Glen Snyder

**I Am Always Busy**  
REASON: Knowing how and getting the work out. Try Me and See.

**W.D. MRAYTOR WOODWORK**

**BUSINESS AND PROFESSIONAL DIRECTORY**

**ABSTRACTS**  
The title to your land is vital. Our Abstracts correctly reveal the title.  
A. G. THOMPSON ABSTRACT CO.  
5 1/2 per cent Federal Farm Loans.

**INSURANCE**  
**INSURANCE**  
JNO. H. PATTON  
PHONE 20

**LUNCHES**  
**THE CHOCOLATE SHOP**  
Fino Lunches Sandwiches  
Cold Drinks, Candies Magazines.

**EAT A CHICKEN DINNER AT EVER-READY LUNCH**  
Sleep on Sealy Mattresses At Henson Hotel.

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DR. T. L. MORGAN  
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F. M. KESTER  
Registered Optometrist  
A thorough examination with the newest and most modern instruments and equipment.  
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Grade "A" Milk  
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**DON'T Neglect Your Eyes**

**Dr. T. M. Montgomery**  
At Glass Drug  
Third Friday Each Month.

**DISH RAGS**  
MADE OF BULB-PROOF PAPER  
SAFETY CLOTH  
Wash dishes to safety with a dish rag. It's the only way - always used by 10,000,000 people.  
100-100-100-100-100  
For Sale At Branch Office.

**"My Baking Worries Are Gone"**

"Yes, since I've started using Packard's Best my biscuits are always good. It's easy to make light, fluffy bread—and pie crusts and cakes—in fact, anything I make with Packard's is good. I'll never have any other brand of flour now."

**PACKARD'S BEST**

—Is a proven family flour. It makes good biscuits, pastries, cakes and breads of all kinds. It is evenly colored, velvety in texture and has uniform body. It will stand the test by any receipt. And there's good reason—Packard's Best is made from the finest wheat and every step in the process of manufacture is carefully supervised.

**WE ALSO PRODUCE**

<b>PANHANDLE MAID</b> High Patent Flour	<b>SUNRISE</b> High Patent Flour	<b>WESTERN BEAUTY</b> High Grade Flour
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**YOU CANNOT GO WRONG WITH PACKARD'S FINE FLOURS**

**FARMERS, STORE YOUR WHEAT AT OUR ELEVATOR**

**ASK YOUR GROCER FOR PACKARD'S**

**Packard Milling Company**



**Things you may not know ~ about your telephone**


**FOR YOU . . . Good Service at Fair Cost**

THUS was laid the groundwork for the American Telephone and Telegraph Company of today . . . the parent organization of the 24 regional operating companies, of which the Southwestern Company is one.

Over more than 50 years of operation, the fundamental policy of the Bell group, as guided by this parent organization, has been to give good telephone service at a fair cost.

This policy has been adopted because we feel that, from your standpoint as much as from our own, it is sound and workable. It is based upon the belief that in an undertaking planned like the telephone service for the long pull, what is best for the telephone user becomes in the end the policy that will bring us the sounder, more enduring success.

Southwestern Bell Telephone Company



In 1876 Alexander Graham Bell finally perfected his telephone. The first voice heard over wires was Bell's when he called through his instrument to his assistant, Thomas Watson, "Mr. Watson, come here, I want you."

Almost unnoticed at the great Centennial Exposition in Philadelphia, Bell realized his problem was but half solved. He had his telephone, but how was he to convince people they could send their voice over thin metal wires?

Bell wisely left that problem to his father-in-law, Gardiner G. Hubbard. Hubbard and a group of friends hit upon the idea of licensing other companies to use Bell's patents. In exchange, they accepted stock in these companies.

We like to have people know how the telephone works. If you would be interested in a peek behind the scenes, so to speak—in finding out how telephone calls are handled—just drop by the telephone office. We shall be glad to show you through.

# STAR THEATRE

Hereford, Texas

## Friday Only

MATINEE AND NIGHT

Another one of those BIG 10¢ Shows



SERIAL, NEWS AND COMEDY  
Attend the Matinee.

## Saturday Only

Matinee and Night

### "Defense Rests"

with Jack Holt and Jean Arthur  
Also one of those funny Saturday Comedies—a big musical revue

### "Gentlemen of Polish"

ONLY A DIME

## Sunday Matinee

## Sunday Night

9:30, After Church

SING! BING! SING!



Bing sings and they all fall in love



with Bing Crosby

CAROLE LOMBARD  
GEORGE BURNS & ALLEN  
ETHEL MERMAN  
LEON ERROL

Special Shorts and News of the Day.  
Regular Admission.

## EXTRA! EXTRA!!

## Monday Night

SURPRISE PICTURE

Be a sport and take a chance  
Also

### Extra Bank Night

Award Will Be Made, Regardless

Wednesday will be regular Bank Night with big picture

### "Looking for Trouble"

with

Spencer Tracy and Jack Oakie

Coming—August 26



# PERSONALS

Bill Ray is on a vacation trip to California.

Mrs. George Garrison of Canyon was here the first of the week.

Mmes. C. T. Guseman and Jno. Patton were in Amarillo Monday.

Dr. and Mrs. R. R. Wills of Friona were visitors in Hereford Tuesday.

Mr. and Mrs. A. C. Barnhart and daughter were in Amarillo on business Tuesday.

J. E. Foster and L. M. Grison of Farwell were here Tuesday morning on a business mission.

Davis Elliott, formerly of this city was here Tuesday to attend the funeral service of Bruce Guthrie.

Mr. and Mrs. W. A. Burrows of Amarillo spent Wednesday night with Mr. and Mrs. R. F. Barnes.

P. L. Beyer and family of Amarillo visited in the home of his parents, Mr. and Mrs. J. E. Beyer, last week.

Mary Lou Roberson was home from Lubbock Sunday to visit her mother, who was seriously injured in a fall recently.

C. B. Thomas and children, Misses Viva May and Shirley Ruth, spent last week in Plainview, Clovis, Floydada and Lockney.

Littrell Spratt of Artesia, New Mexico, was here this week to visit in the home of his parents, Mr. and Mrs. I. H. Spratt.

Time to set out cabbage plants. We have plenty of frost-proof plants ready to set out. J. H. Daniel. Hereford Floral Co. 32

Mr. and Mrs. Herman Stewart and family have spent the past three weeks in Tennessee points, and returned home Friday.

Mr. and Mrs. A. C. Elliott of El Paso were dinner guests in the home of Mr. and Mrs. E. E. Ramsey Wednesday of last week.

W. L. Davis and family returned home the latter part of last week from a trip to Sherman, Dallas, Fort Worth and Oklahoma City.

Mr. and Mrs. E. L. Keith and family of Borger spent Wednesday night with Mrs. John B. Davis. Mrs. Keith is a sister of Mrs. Davis.

Miss Rhanda Jenkins of Oklahoma City returned to her home Sunday after a visit of two weeks in the home of Mr. and Mrs. Cooper Dewey.

A new citizen has come to Hereford. It is Miss Dana Kay Mitchell who arrived on Friday, August 3, at the home of Mr. and Mrs. Bill Mitchell. She weighed seven pounds and is loud in her praise of the city.

### BALL GAME

(Concluded from Page 1)

bobs up with a double. Close dropped Dean's fly in center, Brock singled, some one else singled, and London was up for the second time this frame, and flew out to center. But the Odds had six more runs and were feeling very good, thank you. The Lions could do nothing in the fourth.

Smith went in for Allison in this frame and he will never forget it. Od Ted called the gang together, took his position as Noble Grand, and said: "Now listen, you bunch of flatheads, we are going to give this bunch of novices a ride that this old baseball lodge never saw before." He poured another quart of TNT or something down this goat (he had to take the bottle away from Posey first) —anyway, as head of the lodge Ted had perfect control and began giving those already humbled Lions the works proper. Walker first man up, crashed one through short, Sowell singled, Young walked. Wilson singled, Foster singled, Dean tripled, Posey took a box for Smith to get behind after each pitch. Nunn, batting for Brock, popped to second; pitcher walked, Paek looked too tough and was walked, and was thrown out at second. Walker, up for the second time, was safe on a FC. Sowell, up for his second time, singled. This made four straight singles for him for four times up. Ted doubled, Wilson singled. Smith was now pitching with his left arm and had two boxes with him. Foster forced Wilson at second. Ten runs, 7 hits, 4 errors, 3 walks, 14 men at bat and the goat herders were far in the lead—21 to 6—the sun was shining and the birds were singing for those old boys. What a ball game, what a ball game. On 5 hits and a walk the Lions managed to get three runs across in the fifth, then old Tubby—Whattaman—himself—took the flinging and stopped the boys in their tracks. He held them to one dinky single in the last two frames. The Lions made one more in the seventh, and just before the old rooster started crowing for 3 a. m., long after the stars had been hung out, the old ball game wound up.

### Mrs. Wilson Bride of C. C. Rockwell

Mrs. Victoria Wilson became the bride Sunday of Mr. Cecil C. Rockwell. The ceremony was spoken at the home of the bride by Rev. W. M. Griffin, pastor of the Presbyterian church.

Attending were Mrs. Rockwell's son, Tommy, and Mr. and Mrs. John H. Olson. The bride is employed at the West Texas Gas Company. They will make their home here.

Both Mr. and Mrs. Rockwell have lived in Hereford many years and are widely known throughout the Panhandle.

Mr. and Mrs. W. F. Gillis and two children, Alfred and Thille V., returned home yesterday from Denton and the Dallas wholesale markets. Mrs. Gillis made many purchases of ladies ready-to-wear for her Fashion Dress Shoppe.

Thornton and Karl Wilson Shirley left last week for a ten-day visit in Kingman, Kansas. They made the trip with Mr. and Mrs. E. B. Peterson who had been visiting in the Shirley home. Mrs. Peterson is the former Miss Harriette Shirley of Hereford.

### Rebekahs Go to Canyon.

Canyon Rebekahs entertained Hereford Rebekah Lodge Tuesday night. Afterward a program was given. Delicious refreshments were served. Attending from Hereford were mmes. F. E. Bowe, Edna Fincher, O. F. West, Troy Womble, Herman Stewart, R. A. Wall, Chas. Sowell, Henry Williamson, Ted Young, R. E. McCullough, Beanie Davis, Mr. and Mrs. E. E. Fridley, Misses Edah Park, Lucille Brown, Ursula Fridley and Louise Jacobson.

## Moved

—To our new location in the DUNLAP BUILDING on South Main Street, third door south of the post office.

—In our new and much larger building we are better equipped to give you the best service you have ever had. A trial bundle will convince you that we know how to do laundry work right.

### Cleaning and Pressing

All work called for and delivered. Satisfaction Guaranteed.

PHONE 333

City Laundry and Cleaners

## Keeping the Separator

Clean, Pure and Sweet means better and higher priced cream for you.

Cream Is Up, Poultry and Eggs Are Higher

Bring your produce here where the price is always at the top. Come in and visit with us the next time you're in town.

## Roy's Produce

SWIFT BRANCH

Elliston Building on Third Street. Plenty of Parking Space.

1901 1934

# E. B. Black Co.

Furniture :: Undertaking

Ambulance Service—Day or Night Hereford, Texas

### Gray's Tent Show In City Next Week

Gray's Stock Company will show in Hereford all next week, starting Monday, August 20. The company is coming here under the auspices of the High School Band, with the Band Mothers' club sponsoring the show. This is the show's first appearance in Hereford.

In the company are L. W. Gray, Verona Gray, Helen Gray, Leon

Gray, Erman Gray, Gene Gray, Thelma Collins, Frank Ackley, Ora Manning, featured several seasons with Harley Sadler, Frank Ackley, Joe "Casey" Jones and Gene Walsh. A free band concert will be played each night in front of the tent, featuring Gene Gray, six-year-old bass drummer.

Prices will be 10 and 25 cents, reserved seats 10 cents. Ladies will be admitted free Monday night. The opening play will be "The Awakening of John Slater." The show has recently played Friona, Tucumacari and other neigh-

boring towns. It is at Dimmitt this week. Heading the vaudeville program each night is the radio and stage orchestra, The Missourians. Vaudeville is given between acts at each performance.

### BYPU to Meet Sunday.

An important meeting of the BYPU will be held Sunday at the church at the regular time. All old, new and prospective members are urged by President Ted Clancy to attend.

## Here's Great NEWS for WEEK-END FOOD SHOPPERS

### Specials For Friday and Saturday

PEACHES	Gallon	42¢
PORK and BEANS	Medium can	5¢
HOMINY	Medium can	5¢
SOAP	P. and G., 5 bars	19¢
POST TOASTIES	Package	10¢
OATS	Large box	17¢
CRACKERS	Graham, 2 pounds	23¢
SPINACH	No. 2, three cans	25¢
MUSTARD	Quart	15¢
SALMON	No. 1 tall, 2 for	23¢

**FREE CAMAY SOAP**  
THREE CAKES 15¢  
To any lady winning first, second or third prize naming Piggly Wiggly as their dealer, we will give a nice set of dishes FREE.

RAISINS	4 pounds	29¢
CRACKERS	Soda, 2 pounds	21¢
VANILLA	Extract, 8-oz bottle	19¢
Washing Powder	Swift's Pride, 2 for	25¢
COMPOUND	8-pound can	66¢
LYE	Hooker's, 3 for	25¢
SARDINES	Large oval, tomato or mustard	10¢
COFFEE	Del Monte, pound-can	31¢
BRAN FLAKES	Jersey, large	10¢
HY-PRO	Bleach and cleanser, quart	18¢
BAKING POWDER	Hi-Lo, 2 pounds	21¢
PEAS	Black-eyed, 3 cans	25¢
OLIVES	Quart	35¢
BLATZ	Lime Ricky, Ginger Ale, 2 for	35¢
POTTED MEAT	3 cans	10¢

### FRESH FRUITS and VEGETABLES

YAMS, new crop, Louisiana	4 1/2¢
TOMATOES, 3 pounds	23¢
ORANGES, small, juicy, dozen	10¢
SPUDS, No. 1 Colorado, 10 pounds	21¢
CABBAGE, new crop, pound	3 1/2¢

# PIGGLY WIGGLY

ALL OVER THE WORLD

PHONE 81.

FRANK GYLES, Manager

BUY AT HOME