



BETHEL

Still no rain, but we are still hoping. The clouds keep coming up and threatening, so perhaps we won't have to wait long.

There was a large crowd at Sunday School this week, most of our members present. A vote was taken and it was decided to discontinue Sunday School for the next two Sundays, August 12 and 13. This is on account of the annual camp meeting at Dimmitt beginning this week. We are supposed to be a part of this meeting, hence the decision to attend church in Dimmitt rather than here.

Mr. and Mrs. K. Roberts spent Sunday in the home of Mr. and Mrs. John Smith.

Miss Dorothy Lust spent last week with her sister, Mrs. Glen Stiles. Mrs. Lust and Dorothy are both visiting Mrs. Stiles this week.

Mr. and Mrs. Jack Kennedy and family and his brother and sister, Parker and Inez Kennedy, visited with Mr. Kennedy's aunt, Mrs. Jimmets Rothwell, Monday. The Kennedys are from Ratan, Texas and on their way by motor to spend a vacation in Colorado Springs, Colorado.

Mr. and Mrs. A. M. Brownlee, Irvin Hamilton, Boyd Kimball and G. J. Williams, and Mrs. Ed Smith attended church services in Dimmitt Sunday. Mr. and Mrs. John Smith attended the evening services.

Iva Bagwell returned to Floyd county Monday with their combine. Mr. Bagwell has been here cutting wheat about two weeks.

Mr. and Mrs. Irvin Hamilton and children made a business trip to Hereford Monday.

The most of our wheat has been cut now and the men very busy freighting it to Hereford.

Mrs. Jim Bagwell and children, Mrs. Ed Smith and Miss Evelyn were shopping in Hereford Saturday.

On Friday of last week Mrs. Irvin Hamilton entertained the following guests at dinner: Mrs. Willys and children, Rev. Reynolds and Miss Treasure Mundy of Dimmitt. The party also visited with Mrs. Ed Smith the same day.

Mr. and Mrs. H. F. Lambert and children attended a cafeteria dinner Monday evening at the home of Mr. and Mrs. Frank Lambert. The dinner was given for Mr. Mounitz and Walter, of Indiana, and Mr. Francis Finzelburgh of Los Angeles, Calif. A delicious dinner was served to Mr. and Mrs. C. J. Mounitz and children, Mr.

Finzelburgh, Mr. Mounitz and Walter, Mr. and Mrs. H. F. Lambert and children and Miss Helen Lambert. Later several musical selections were rendered by Miss Lambert.

Mrs. J. F. Lust and Loyal spent Sunday in the home Mr. and Mrs. Glen Stiles.

BIG SQUARE

Mesdames Will Weyer and Glen Stiles were shopping in Hereford Saturday.

Mesdames Roy, Art, and Herzman Haberer spent the week end visiting in the home of Mr. and Mrs. John Haberer at Hereford. They returned to their homes Sunday evening.

Big Square was scheduled to play ball with the Y. L. bunch. Our boys assembled and waited but the other team did not appear.

Mr. and Mrs. Glen Stiles entertained a number of relatives Sunday at dinner.

JUMBO

The ladies of the home demonstration club of Jumbo met on July 26 for the purpose of arranging a schedule of work with the County Demonstrator who will meet with them at the schoolhouse on August 16 and 17. On the first day will be dress form making and pattern cutting. Second day: dress making and millinery work. Third day, the club will meet at 9 o'clock at Mrs. Neely's for poultry cul-

ing, going from there to Mrs. Walker's for canning. Fourth day, kraut and bread making at Mrs. Baird's. Everyone is urged to come, bringing her materials so there will be no delay in getting to work.

The Jumbo community thresher began operations Monday with Tom Metcalf and Floyd Hacker operators.

Miss Cementine Smith, who is attending the West Texas State Teachers College visited Miss Bessie Walker Sunday. Dubol, Bessie and Eunice Walker accompanied her home Monday morning, going from there to Amarillo.

Ralph Randall of Chillicothe is visiting in the home of Oby Blanchard.

Mrs. J. W. Thompson, son and daughter, of Vernon are guests of Mrs. Fellows this week.

A. B. Bynum and wife of Brownfield, uncle and aunt of H. C. Baird, spent Thursday in his home.

J. J. Blanchard of Summerfield and Mrs. Ray Blanchard of Vernon were dinner guests of Mr. Oby Blanchard Tuesday.

J. W. Seal and family of Vernon were in the community Tuesday inspecting their property.

Some are still plowing in their row crops. Others are breaking stubble, while quite a few are digging Johnson grass. All are hoping for a good rain soon.

Mrs. R. A. Wooldredge and family of

Bio Hondo visited in the home of her sister, Mrs. J. J. Wilder, last week.

L. A. Ricketts and family visited in the home of W. A. Ricketts Sunday.

PROGRESSIVE

Mr. and Mrs. Lee Kendall of Summerfield visited in the home of C. P. Caldwell Sunday.

Mr. and Mrs. C. O. Norton entertained on their ranch Saturday evening a large number of guests at a lake party. Eats of roasted corn and fried chicken were served in abundance.

Miss Madge Meeks was a visitor at Sunday School Sunday.

The young folks of the community met at C. C. Bowman's Sunday night for a singing. Each one present took his stand as leader.

Richard Kimmons left Monday morning for the Wyoming mountains where he will spend several weeks camping, fishing and enjoying the great outdoor life with its wonderful scenery.

Several of our people plan to attend the great Singing Convention at Clovis next Sunday.

There will be singing and a social gathering at the schoolhouse Saturday night, Aug. 11. Askren meets with us. Everybody come.

Many were out Sunday to hear Prof. Wagon of Canyon sing. In other words, they sang with him, for none can help singing under such leadership.

After a short business session it was decided to have a singing school—Askren and Progressive—to begin the last week in August.

AKNEY-BLUE RIDGE

Mr. and Mrs. Charlie Hogge and two little daughters, Grace and Margie, and little son, Tommy, were in Happy Sunday.

Mr. and Mrs. J. E. Davis and Audry Brooks visited at the home of Mr. and Mrs. S. J. Taylor Tuesday afternoon.

Mr. and Mrs. John Lemons and little daughter, Geneva, of Tulsa are vis-

iting Mrs. Lemons' parents, Mr. and Mrs. John Cole.

Mr. and Mrs. M. A. Brooks were business callers at Canyon Tuesday.

Mr. and Mrs. Charlie Cox made a business call at the S. J. Taylor home Wednesday morning.

Roy Cole, who has been under the care of the doctors and underwent two operations in the Plainview Sanitarium, returned to his home last Sunday. His many wish that he will be up and around again in the near future.

Miss Opal Hutson was a caller at the

(Continued on Page 3.)



Feathers Must Come Before Eggs

Molting season is here. Your hens will easily lose their old feathers. But can they grow new ones?

If you don't give your birds feather-making feed, they will drain their bodies for feather-making material. The molt will be prolonged, and the birds will not lay next winter.

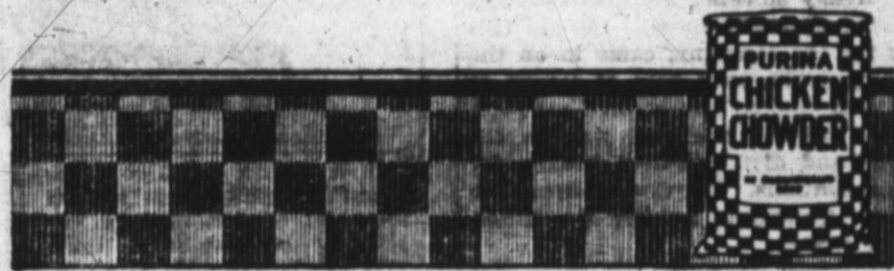
Chowder makes feathers. Feed twice as much Chowder as Hen Chow, and your hens will molt quickly and naturally. They will be ready for early fall laying.

Phone No. 1

Jones & McLean Grain Co.

Headquarters for

PURINA POULTRY CHOWS



Hail Insurance

JUDGE RAY E. SHEFFY

Will have charge of my HAIL office the remainder of the season, I having been called to the Amarillo Office as SPECIAL AGENT. Let us take care of your grain and cotton.

My clients will have my personal service in case of loss, which will be given every consideration.

O. B. Hankins

General Insurance
Dimmitt, Texas

In this age of Business Efficiency

It takes sane, safe and efficient banking methods—to build up the great business of a bank like this—yet it is where the wishes of the humblest depositor receives the most courteous consideration.

"The Systematic Saver Has the Right Idea"

First National Bank

Bankers Benefit Association

THIS ASSOCIATION ALREADY HAS MANY MEMBERS, BUT IT HAS BEEN DEFINITELY DECIDED TO COMPLETE THE 1,000 MEMBERSHIP. APPLICATIONS WILL NOW BE RECEIVED BY FIRST NATIONAL BANK, WESTERN NATIONAL BANK, FIRST STATE BANK & TRUST CO., JONES-BARNETT AGENCY, AND A. L. BIGGS INSURANCE AGENCY.

The Officers and Directors of this Association Will Be the Officers of Each of the Three Banks

The certificates are \$2,000 each. Soon as completed there will always be \$10,000.00 cash on hand in Hereford's Banks. It is important that you send in your application promptly or it may be too late. On account of present financial conditions, *very liberal terms* will be offered to those who can pass, that desire to join.

Never before have the people of Hereford and surrounding country had the opportunity to secure the best of Life Insurance protection at as low cost. With 1,000 members there will be \$2,000,000 Insurance in force, which will mean a saving each year to the community of not less than \$30,000.00 over and above what it would be if carried in any Old Line Life Insurance Co. This is surprisingly true.

There are many reasons why you need to join the Bankers Benefit Association. Ask any of Hereford's Bankers. For full particulars, see or write T. K. Wilson.

Bankers Benefit Association

Now Completing Organization—Next Door to Postoffice

Bankers Benefit Insurance is Life Insurance at actual cost. Bankers Benefit gives you absolute protection and keeps every dollar at home.

The Bull's Eye!

The only shots that count are those that HIT. THE DIFFERENCE is all the difference in the world.

JONES-BARNETT AGENCY Insurance and Bonds As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS Walter R. Holman, Walter H. Steckman, Holman & Steckman Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under Act of March 3, 1879. First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00... Outside Zone 1, per year \$2.50...

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Classified Advertising

FOR SALE

FOR SALE—\$75.00 typewriter... RENT—do you want to own a home farm... TRADE—Fifteen head registered roe Jersey hogs... RENT—A 28 inch Reeves Separator in running shape... 500 Bushels... RENT—Extra good house with bath... For Sale... Business Lot on Math paved street... WANTED... WANTED—A top buggy and harness...

SUNDAY SERVICE

Church and Societies

St. Anthony's Church Services Sunday morning at 10:00 o'clock. Rev. Fr. Salvator Francis, S. A. Methodist Church Sunday School, 9:45 a. m. W. H. May, Supt. 11 a. m. Sermon by the Pastor. Sermon subject—'The Earthly Heart and Heavenly Pathway.' Junior Missionary Society, Thursday, 8 p. m., Mrs. J. A. Stegall, Supt. Intermediate League, 7:30 p. m., Mrs. Jennie West Walker. Senior League, 7:30 p. m., I. E. Walker, President. 8:30 p. m. Sermon by the Pastor. Sermon subject—'The Fountain of Living Waters.' Women's Missionary Society, Wednesday, 4:00 p. m., Mrs. J. Frank Potts, Pres. Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt. Prayer Meeting, Wednesday, 8:30 p. m. Choir Rehearsal, Thursday, 8:30 p. m. Orchestra Practice, Tuesday, 8:30 p. m., Mrs. A. C. Thompson, Director. Don't miss these services. We promise you something worth while. L. N. Lipscomb, Pastor. Presbyterian Church 9:45 a. m. Sunday School. Preaching at 11 a. m. by the pastor. C. E. Societies as usual. See programs elsewhere. J. R. Sharp, Pastor.

The sermon for the evening hour will be "A Sure Foundation." And a quartette composed of Messdames Steckman and Merrill and Messrs. Sullivan and Dameron will sing. A cordial invitation is extended to all. A warm welcome and the open Bible await you. Paul J. Merrill, Pastor.

Baptist Church W. R. Hill, Th. M., Pastor Sunday School will meet at 9:45 with Mr. A. O. Thompson, General Superintendent. Special stress is laid on Adult Class work. Efficient teachers in all departments. Unified service; beginning at 9:45 and closing at 12 m. Sermon subject, "A Home For the Individual."

All Baptist Young People's Unions will meet at 7:30 and will have general gathering at 8:15 for 15 minutes. Unified services for the evening, and everyone expected to participate. Sermon subject, "Lazarus, An Example of Successful Soul-Winning."

These services are meant to be bright, brief and brotherly, and with a hearty welcome to visitors. THE HOME LIKE CHURCH! Pep Class Christian Sunday School All young people are cordially invited to meet with us.

C. W. B. M. The Woman's Missionary Society of the Christian church met last Wednesday afternoon, Aug. 1, at the home of Mrs. Jeff Gilbreath. Mrs. Nance led the devotional and others taking part in the program were Messdames C. H. Dyar, A. M. Jones, W. R. Steckman, A. Lowther and P. J. Merrill. The hostess, assisted by her daughters, served delicious ice cream and cake to the twenty members present.

Epworth League Program August 12, 1923 Reversals of Station in the World to Come and the Reason. (A Topsy-Turvy Meeting) League Benediction. Closings Songs. The Cart Before the Horse—Isiah 29:16—Carl Williams. Turning the Way of the Wicked Upside Down—Ps. 146:3—Myrtle Beene. Turning the World Upside Down—Acts 17:6—Chas. Greer. The Last Shall be First—Matt. 19:30; Luke 18:24-30—Robert Anthony. Exalted Here, Humble There—Luke 18:9—Mildred Cross. Be Last to be First—Mark 9:35.

GLOBE VACCINE For the best vaccine, see Smith & Guinn. We always have a good supply on hand. None better. 15c per dose. Smith & Guinn

LOST AND FOUND LOST—Between Alex Thompson's old place and the Baptist church in Hereford, a dress coat. Finder please return to Brand office. 57-2t

STRAYED—One white Shetland pony. Finder please notify Lan Shore, or The Brand Office. 58-1t

Matt. 20: 25-27—Lena Gilliam. Topsy-Turvy Young People—C. L. Armstrong. Males Quartet. Topsy-Turvy Christians—Hall Beavers. Scripture Lesson—Luke 16:19-31. Reasons for Reversals—Mrs. Jno. Henson. The Mansions—Dollie Ward. Opening Song. Leader—Gwendolyn Price.

B. Y. P. U. Program Sunday, August 13 Leader—Norma Powellson. The Christian Equipment—Lula Connell. The Precious Promise—Eimer Paterson. The Christian Addition Table—Lucille Hicks. Fruitfulness—Margaret Thompson. Summary—Ruth Hill. False Teachers Foretold—George Smith. Last Days Foretold—Mary Pauline Ray.

Jr. C. E. Christian Church Topic—How Our Tongues Get us Into Trouble. Song. Scripture Lesson—James 3:78. —Andrew Pat Jones.

Methodist Intermediate League Sunday, Aug. 12, 1923 Subject—Some "Lets" of the Bible. Leader—Durward Harper. Songs—14, 15. Prayer. Scripture Lesson—Matt. 5:16. The Cause of Disease—Willie Thurmond.

Methodist Intermediate League Sunday, Aug. 12, 1923 Subject—Some "Lets" of the Bible. Leader—Durward Harper. Songs—14, 15. Prayer. Scripture Lesson—Matt. 5:16. The Cause of Disease—Willie Thurmond.

Methodist Intermediate League Sunday, Aug. 12, 1923 Subject—Some "Lets" of the Bible. Leader—Durward Harper. Songs—14, 15. Prayer. Scripture Lesson—Matt. 5:16. The Cause of Disease—Willie Thurmond.

Moral Disease—Inez Jowell. Giving Him a Chance—Loretta Murphy. Let Christ In—Beth Millard. Let the Word of Christ Dwell—Arlene Harper. Let Your Light Shine—Aline Hodge. Song—31. Benediction.

BOVINA (Continued from Page 2)

ed over town. They intend having another car soon. A. C. Bell is holding services at Hart this week. Rev. Preston Florence is holding services near Sudan.

Mr. and Mrs. C. O. Hill, Miss Nannie Exell and Mrs. W. E. Williams all of Canyon came Saturday evening in time to hear the services at the M. E. Church and remained until Sunday afternoon.

Mrs. Hammond was baptized Sunday afternoon by Rev. P. Florence. J. P. McDonald went to Lubbock last Friday to consult a physician in regard to his health.

Reginald Lively returned from Fresno, Calif., Monday morning. He says he is in love with the far west and enjoyed his trip very much. He re-

turned with a heavy coat of tan that coats Texas. Miss Irene Tidenberg attended church with her sister, Mrs. C. F. Hastings, one day last week, on her return from Boulder, Colo.

Robt Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sticking Qualities Removed. Perfected Tablet Called "Calotabs"

The latest triumph of modern science is a "de-nauseated" Calomel tablet known to the drug trade as "Calotabs". Calomel, the most generally useful of all medicines that comes upon a wider field of popularity, purified and refined from those objectionable qualities which have hitherto limited its use. In biliousness, constipation, headache and indigestion, and in a great variety of liver, stomach and kidney troubles Calomel was the most successful remedy. But its use was often neglected on account of its sickening quality. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water,—that's all. No taste, no griping, no nausea, no salts. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger. Calotabs are sold only in original, sealed packages, price thirty-five cents for the large family package; ten cents for the small trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs.—(Adv.)

Fresh Honey

Just received from Belen, N. Mex., a nice assorted supply of this year's crop. Same kind we had last year. Extracted and comb in gal., half gal., and pints, prices right. If you like honey, see the Golden Rule Produce Co.

Price of all (404) Cereals... YOU have been able for many years to get Goodyear Tires at prices below the average commodity price level, as the above chart shows. You can get them today for 30% less than they cost ten years ago. But you have never been able to get so much quality in a Goodyear Tire as you get today in the new Goodyear Cord. This is a good time to buy Goodyears. As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cord with the bested All-Cord. Stand and back them up with standard Goodyear Service Wilkinson Motor Co. H. L. Rice

DOUBLE STAMPS Every Wednesday J. O. NEWELL

TEST OUR DAIRY COWS FOR TUBERCULOSIS We Specialize in PURE Milk and QUICK Service Give us a trial order—We will strive to please you. HARMAN'S DAIRY Auto Delivery Service Telephone 142

Ask this agency for "My Property"—a valuable Farm Inventory booklet. It is free to farm owners.



Another reason for the safety of Hartford Farm Insurance

WHEN you order an insurance policy that is backed by the Hartford Fire Insurance Company—that bears the Hartford trademark, you are making a contract with a Company that safeguards its policyholders' interest in many ways. The Hartford insures property in every state of the Union, and its risks are widely distributed throughout the country. No unusual condition in any one locality would therefore endanger the security of your contract. Furthermore, wherever you are there is a Hartford representative ready to serve you.

This is your Hartford agency. Make sure of your insurance now. A. L. BIGGS Hereford, Texas

To Live Happily Live inside your income. Not until you have lived for a time outside your income do you fully realize this truth. Make it a practise to save ten per cent of your income. You will then "live within your income"—AND LIVE HAPPILY. FIRST STATE BANK & TRUST CO. Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

From Neighboring Towns

ARNEY—BLUE RIDGE (Continued from page 2)

hom of Mrs. B. F. Holden one day last week.

Misses Audrey Brooks and Edna Burks helped Mrs. J. E. Davis cook for thrashers Monday and Tuesday.

Mr. and Mrs. Rickworth and little son were business callers at the home of Mr. and Mrs. Henry Dixon Tuesday.

Little Ellen Brooks visited her grandmother, Mrs. J. P. Hutson, last Monday.

Miss Audrey Brooks spent Monday night with her friend, Miss Edna Burks.

Mr. and Mrs. J. E. Davis were in Tulla last Sunday.

Messrs. John Terrell and Edward Kincaid were in Tulla Tuesday transacting business.

Marion Morris visited at the home of Mr. and Mrs. John Cole last Sunday.

Mr. and Mrs. Rickworth of Nazareth were business callers at the home of S. J. Taylor Tuesday afternoon.

J. E. Davis was transacting business in Happy Wednesday.

C. F. Burks and son, Marquis, were in Happy one day last week.

A. W. Fortner and son, Floyd, and Lawrence Taylor were in Happy last Monday transacting business.

M. T. Bailey was in Amarillo from Thursday until Saturday last week attending to business and visiting his daughter, Mrs. Ora Hilt and little granddaughter, Korean.

Mr. and Mrs. Carey Derden were in Happy Sunday visiting relatives and friends.

D. F. Williams of Hamlin, Texas the day Wednesday at the home of M. T. Bailey.

DIMMITT

Mrs. C. H. Buttolph and Mr. and Mrs. J. S. Lockhart and daughter, Orlene, left last week for several days visit with friends and relatives in Canyon, Dalhart and Hartley, Texas.

Mr. and Mrs. Lester Womack are the proud parents of a nine pound baby boy, born August 6th.

Dr. Miller and Sam Allen made a business trip to Hereford Wednesday.

Leonard O'Neal was on the sick list Wednesday.

Mrs. J. W. Alexander and her aunt, Mrs. Hill, are visiting in the home of Mr. and Mrs. S. B. Holman of Hereford this week.

Mrs. B. A. Fuller and daughter, Christine, were shopping in Dimmitt Tuesday.

Miss Mitchner of Dimmitt and Mr. Hill of Hale Center were happily united in marriage Sunday morning in the home of Judge R. Sheffy. Judge Sheffy performed the ceremony. Those present were Mr. and Mrs. Joe Elliott and daughter, Virginia, Judge and Mrs. Sheffy.

Merrel Patton of Amarillo is visiting in the home of Mr. and Mrs. R. A. Patton this week.

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.

GEO. L. MUSE, W. M.
J. S. JONES, Sec.

Hereford Chapter 245, R. A. M. Regular meetings, first Monday of each month.

CARL P. COCKRELL, H. P.
J. S. JONES, Sec.

Attention HOG MEN

On account of my shippers east of here being unable to load on any day except Friday, I have changed my hog day here from Wednesday to Friday. So please bring your hogs on Friday.

Brumley & Son

SUPER FEX

Come in and let us demonstrate to you the New Perfection Oil Stove with the Super Fex burner.

Dunlap Hardware Company
HAVE WHAT YOU WANT WHEN YOU WANT IT

Mrs. G. Douglas spent Tuesday in the home of Mrs. Cleve Tate.

Mr. and Mrs. Frank Hyatt and daughter, Mary Nell, of Spring Lake were in Dimmitt Tuesday.

Mrs. Bill Ewers entertained the Ladies Aid on Thursday. After an interesting devotional hour, delicious refreshments were served to a large number of ladies. Mrs. Avery joined the society.

Rev. and Mrs. Bell of Ft. Worth, Texas, who helped with the old fashioned Camp Meeting here last August, were in Dimmitt Monday afternoon.

Rev. and Mrs. Bell were on their way to Hart, Texas, where they will help Rev. G. R. Fort hold a meeting during this week. This meeting will also probably be in session through next week.

Frankie Kerr of Canyon spent Sunday with Mr. and Mrs. Roy Haberer at Big Square.

Mrs. Sid Sheffy and son, Ted, and Mrs. Roy Haberer spent last week in the Mark Cowser home.

Mr. and Mrs. Mark Cowser left last week for Santa Fe, New Mexico. The Cowserts expect to be there four weeks.

Mrs. Ora Newsom was quite sick Saturday and Sunday but is improving now.

BOVINA

Ezra Englet, who resides west of town was thrown from a horse last Tuesday morning, spraining his right arm and bruising his face badly. Mr. Englet lost control of his horse by losing one side of the rein and the horse ran away.

Norma Wilson was out Thursday collecting telephone bills.

George Scott and mother, of Clarksville, Texas, are visiting with M. Dickson and family, west of town. They came in to Sunday School and church.

C. O. Davis of Farwell was to have filled the pulpit, but by some misunderstanding he did not come, and A. C. Bell and Preston Florence came Monday morning and began holding services at the M. E. Church, which have



This Brand

on a pair of overalls is our guarantee of satisfactory wear and our bond that you get

A New Pair FREE if They Rip.

Made of special woven 9-ounce denim, indigo dyed, cut full and roomy, where the room is needed, fitted at the waist like tailor-made pants, requiring neither suspenders nor belt to keep them up.

Belt loops simply added for convenience. Plenty of big, roomy pockets. Sewed throughout with special thread. Buttons riveted on, to stay on. Finished with care, turn them inside out and inspect them.

Two-Horse Brand Copper-Riveted Waist Overalls

have the reputation of being the strongest, best fitting and longest wearing overalls on the market. Your dealer knows that our guaranteed means exactly what it says.

Made by Levi Strauss & Co., San Francisco
Reliable Merchandise since 1853
Makers of Koeralls, Kees, Kins, Kins

been going on all the past week, closing Sunday night. There were four new members.

Misses Beulah Davis and Nannie Ezell came down from Canyon last Tuesday evening to Friona on business and to Bovina to be at services that night and after services returned to Canyon.

R. E. Wade of Roswell, N. Mex. came thru with a load composed of apples, honey and peaches on his way to Hereford. Mr. Wade says in about two weeks we can expect more peaches and watermelons. Melons have been too high in price to bring, but there will soon be plenty.

One day last week when the temperature was hovering around 110 degrees, F. L. Spring was in Jack Carr's store buying a supply of groceries when Frank Summers came in unbeknown to Spring. Mr. Spring spoke of the weather being so hot when to his surprise Summer was beside him. Mr.

Spring soon left in such a hurry that he went on his way home two miles before missing his two sons, Paul and Lee, who had come to town with him. He returned and found them playing, having never missed their father. Mr. Spring admitted he was absent minded.

Raymond Davies, Jr., visited his Grandma Davies last Friday.

John Stagner has been doing cement work for Mrs. Theo. Davies the past week. Will also do the work on the schoolhouse the coming week. The hall in June did some damage, breaking out lights and there are other repairs to be made before school begins.

Paul Malcom of Lockney, Texas has taken a room and will board with Mrs. Theo. Davies.

Monday morning work was resumed on the Davies store building. They waited a few days for the walls to settle before beginning the carpenter work and making the cement floor.

Jack Carr is making preparations to start work on a bungalow on lots near his store. The trees Mr. Carr set out this spring have grown quite large and will add beauty to the lawn.

Miller Bros. last Monday had a c of coal on the track which they delivered. (Continued on Page Four)

Bring Us Your Cream

We pay the highest price. Give you the highest test. Pay Cash for all the cream you bring us at the H. D. REED GROCERY.

Mistletoe Creameries

H. D. REED, Agent
Phone 249

BIG COMBINATION SALE

at DAWN, Texas South of Track, on what is known as the Leslie Neal Farm.

FRIDAY, August 17

BEGINNING PROMPTLY AT 10 O'CLOCK A. M.

16 Head Horses and Mules

- | | |
|--------------------------------------|--|
| 1 Bay Mare, 1200 lbs., smooth mouth | 1 Sorrel Mare, smooth mouth |
| 1 Bay Horse, 1100 lbs., 5 yrs. old | 1 Sorrel Mare, 7 yrs. old |
| 1 Gray Mare, 1100 lbs., smooth mouth | 1 Gray Mare, colt by side, 6 yrs. old |
| 1 Black Mare, 1100 lbs., 6 yrs. old | 1 Black Saddle Mare, colt by side, 4 yrs old |
| 1 Child's Pony, 7 yrs. old | 1 Black Horse, 5 yrs. old |
| 1 Paint Saddle Filly, 6 yrs. old | 2 young Horses, about 1100 lbs. each |
| 1 Brown Horse, 8 yrs. old | 2 young Mules, 900 and 1,000 lbs. |

Implements

- 1 John Deere Row Binder
- 1 single row Lister
- 1 iron wheel Wagon with grain bed
- 1 double disc Gang Plow
- 1 12-Disc Superior Drill, with press wheels, brand new
- 2 McCormick Mowers
- 1 Fordson Tractor, with 7-ft. Tandem and 3-Disc Plow
- 2 Cultivators, good shape, one disc, one 6-sweep
- 1 slide Go-Devil
- 2 Disc Harrows, 8 ft.
- 1 2-section drag Harrow

- 1 Wagon
- 1 Spring tooth Harrow
- 1 P & O 2-row Go-Devil
- 1 Gang Plow, 2 bottom
- 2 Wheat Drills, Kentucky
- 4 sets Harness

Cows

- 1 Jersey Milk Cow, 4 yrs. old, calf by side
- 1 Jersey Milk Cow, 2 yrs. old
- 2 Heifers, Holstein and Jersey mixed
- 1 Heifer, Jersey
- 1 Durham Milk Cow, 6 yrs. old
- 1 extra good Milk Cow, Jersey and Whiteface mixed, calf by side

FREE BARBEQUE AND COFFEE AT NOON

TERMS: All sums of \$25.00 and under, cash; over \$25.00, 9 months time at 10 percent, with approved security. 5 percent discount for cash. No property to be removed until terms of the sale are complied with.

L. W. PERKINS, Owner

Sale Clerked by 1st National Bank of Canyon and 1st State Bank & Trust Co., of Hereford

Auctioneers: C. R. BARBER and W. S. WILLIAMS

DOLLAR WEDNESDAY

AUGUST 15, OFFERS YOU A WIDE RANGE OF MONEY-SAVERS

On August 15 the business men of Hereford named below invite you to come to Hereford and avail yourselves of the low prices on many staple articles listed in this sale for this day. These merchants want your business and are determined to have it if real values and real prices will get it.

With each dollar's purchase on Wednesday a duplicate coupon will be given which will entitle you to a chance at the Prizes which will be given away by these merchants on the last Wednesday in August.

The Coupons Are Valuable—Ask For Them And Save Them

Look these Bargains over, make a memorandum of what you need, and visit Hereford on next Wednesday:

Domestic

6 yds. 25c grade Domestic ----- \$1.00
7 prs. 20c value Socks ----- \$1.00
Double Green Trading Stamps on Wednesday

J. O. Newell

Corn—Crustene

8 cans No. 2 Corn ----- \$1.00
1 gal. Crustene ----- \$1.00

Williams Bros. Grocery

New Display

of Fall Patterns and Weaves. Display of ends will be in this week. Remember the 10 percent Discount on any suit in the house.

Cleaning and Pressing like you must have at

Orr's Tailor Shop

Stationery

\$1.50 Stationery, on \$ Wednesday ----- \$1.00

City Drug Store

\$ Wednesday Specials

Milwaukee Timers for Fords, Nationally advertised price, \$2.00, \$ Wed. price ----- \$1.50
Hubs, bearings and axles for Fords at cost.
Genuine Ford coil points, fifteen cents a pair.
Yes, we steam vulcanize all tubes.

H. L. Rice

\$1 Off on Shoes

\$1.00 off on all Shoes of regular value of \$4.50 and up, on Dollar Wednesday.

Fox Mercantile Company

Well Material Fence Material
Paints

Panhandle Lumber Co.

Canned Lunch

1 Libby Brains 1 Corn Beef; 1 Veal Loaf; 1 Supreme Biscuit ----- \$1.00

H. D. Reed Grocery

The Western National Bank

Hereford, Texas

Will Help You Earn a Dollar

The First National Bank

Hereford, Texas

Will Help You Save a Dollar

On Dollar Wednesday

Or any other day we will sell you one dozen Kerr's Self-Sealing Wide Mouth Half Gallon

Fruit Jars for ----- \$1.75
Kerr's Self-Sealing Wide Mouth Quart Fruit Jars for ----- \$1.40
Kerr's Self-Sealing Mason Jars, 1/2 gal., for \$1.40
Kerr's Self-Sealing Mason Jars, qt. size, for \$1.10

Garrison Brothers Hardware

\$ Wednesday Extra Values

4 pounds Fancy Santos Peaberry Coffee for \$1.00
1 large size Log Cabin Maple Syrup for \$1.00
7 cans Van Camp's Early June Peas for \$1.00
3 cans 1/2 lb. size Folger's Golden Gate Tea, \$1.00

Cash & Carry

Look Here!

With every \$1.25 purchase on Dollar Wednesday, August 15, we will give free a 50c can of Cold Patch

Service-U-Like Station

Post Toasties Peanut Butter

8 pkgs. Post Toasties ----- \$1.00
5 lb. bucket Peanut Butter ----- \$1.00

L. W. Earlyle's Grocery

New Perfection Oil Stoves

5 percent discount on all New Perfection Oil Stoves
10 percent discount on all dishes.

Dunlap Hardware Company

Extra Special

12 large cans Pork & Beans ----- \$1.00
1 gal. Peaches, 1 gal. Apples ----- \$1.00
5 lb. can Peanut Butter ----- \$1.00

Frank A. Gyles Grocery

\$5.00 Discount

A number of farmers have taken advantage of the \$5.00 discount on the McCormick Deering PRIM-ROSE Ball bearing SEPARATOR. Come in the next time and let us explain the merits of this machine.

Price & Hough

The First State Bank & Trust Co.

Hereford, Texas

Will Help You Make a Dollar

Rockwell Brothers Lumber Co.

Hereford, Texas

Guarantees You Satisfaction Telephone 4

Local Happenings

J. E. Roy of Nash, Okla., left for his home Tuesday.

Miss Floyd Wilson spent Wednesday visiting in Canyon.

Radiator Never-leak will stop that annoying leak. Rice sells it.

Bathing Caps at Clark's Drug Store.

Mrs. Edgar Webb left for her home in Denver, Colorado Wednesday.

Miss Grace Alice Witherspoon went to Summerfield Friday for a few days visit.

Miss Beulah Wright went to Happy Wednesday to attend a church convention.

Lamp Coal on track. Jones & McLean.

Edison records received every Friday at Clark's Drug Store.

Paul Bowman, grandson of M. O. Fox, left for his home in Amarillo Wednesday.

Cut Glass Water Sets, Wednesday only, \$2.95. W. H. Ray.

Are you tired out? Rice will sell you new ones, either Goodyear or United States.

Buy A. C. spark plugs in sets and get a metal kit for your extras free at Rice's.

Get your ice cream at Prewitt News Stand after church Sunday.

Mrs. C. E. Lester went to Amarillo Wednesday for a visit with her husband and sons.

Mrs. J. H. Kemp went to Slaton Tuesday for a visit with her daughter, Mrs. Luther Gregory.

Seven piece cut glass water sets, Wednesday only, \$2.95. W. H. Ray.

Cold patching is all right in an emergency, but have Rice steam vulcanize the tube when you get in.

Allen Stovall, a student in the Canyon Normal visited the first of the week in the home of J. J. Wilder.

Lamp Coal on track. Jones & McLean.

Notice
Dr. G. W. Heard will not be in his office this week, as he has been called out of town.

Miss Bess Hopkins arrived here Friday from Booneville, Ark., where she has been to visit with her parents.

Miss Jewel Williamson of Bedias arrived Wednesday for a visit in the home of her sister, Mrs. Henry Cox.

Eastman Kodaks and Films at Clark's Drug Store.

Mrs. Mollie Davidson of Panhandle came in Wednesday to visit in the home of her sister, Mrs. H. H. Hawkins.

Mrs. W. W. Meeks of Artesia, N. M. came here Wednesday to be at the bedside of her brother, E. E. Meeks, who is sick in the home of M. O. Meeks.

Lamp Coal on track. Jones & McLean.

Player Piano To Be Sacrificed

A modern player piano of high quality left on our hands in public warehouse, will be closed out at a big discount. No reasonable offer of price and terms refused. Write today for full information to The Knight-Campbell Music Co., Denver, Colo. 54 56 58

Hereford Sends Three to Highway Convention

The annual meeting of the Texas-New Mexico Highway association, held at Springer, N. M., Friday and Saturday of this week is being attended by a delegation of three from Hereford consisting of E. C. Eubanks, of the Western National Bank, D. F. Ashbrook and L. Baskin. The three left Wednesday afternoon for Tucuman, where they expected to join delegates from other points on the line and proceed Thursday to Springer for the meeting. It was regretted that E. W. Harrison, vice president of the line, could not get away from his business for this meeting, but it is felt Hereford's interests are in able hands.

Besides retailing, we wholesale and deliver, day or night, gas, kerosene, lubricating oils, greases. Special attention to tractors and threshers. Day fone 341, night 231. 54-4t Service—U—Like Station.

Miss Muri Elliston reached home Tuesday from Ft. Worth, where she has been in school for the past two months.

Misses Lois Parker and Ethel Womble reached home Friday. Both young ladies have attended summer normal in Canyon.

Special for \$ Wednesday. Cut Glass Water Sets, for \$2.95, at Ray's.

For that tired-out feeling, try Goodyear or perhaps United States would suit your (car) system better. Get them at Rice's.

We are strictly pushing the produce business. Watch our test on cream and our prices on eggs and poultry. Hereford Produce Co. L. H. Spratt.

Mrs. T. G. Nance returned home Tuesday morning after a week's visit in the home of her daughter, Mrs. H. L. Johnson, of Amarillo.

Mr. and Mrs. Joe Wilson visited the first of the week in the homes of Mrs. J. D. Curtsinger and Mrs. Henry Cloyd.

No, we don't cold-patch. Yes, we do steam vulcanize. Rice.

Prewitt News will save you the trouble of sending your subscriptions in.

Mrs. L. E. Snider and son, Lloyd, Jr., Miss Katherine Brookes of Tulsa, Oklahoma, and C. N. Hare of Bartlesville, motored through to Hereford, arriving Tuesday night, to be the guests of Mrs. G. H. Brookes.

Notice
Hereafter all laundry work will be strictly Cash When Delivered. 37-2t-Pd J. M. Ashlock.

Miss Fay O'Brian of Amarillo, who has been visiting for the past two weeks in the home of Mr. and Mrs. Homer Wilkinson, returned to her home Wednesday morning. She was accompanied by Miss Mary Wilkinson.

W. S. WILLIAMS
General Auctioneer.
See me, phone or write for terms and particulars.
Hereford, Texas

Lamp Coal on track. Jones & McLean.

LET ME FIGURE WITH YOU ON YOUR PLUMBING. ALL WORK GUARANTEED. PHONE 317

Horace Sullins

Big Combination Sale At Dawn on August 17

A big combination sale of horses and mules, cows, implements and numerous other articles has been announced for the city of Dawn, to be held on Friday, August 17. The sale will be held by E. W. Perkins and will begin promptly at 10 o'clock in the morning. Free Barbecue and coffee will be served at noon. Details are given in the advertisement in this issue of The Brand.

The sale will be held on what is known as the Leslie Neal Farm and includes sixteen head of horses and mules, seven milk cows and a long list of good farm machinery. The sale will be conducted by C. R. Barber, who has just returned from a course in Auctioneering at Boulder, Colo., assisted by the veteran auctioneer, W. S. Williams.

Mr. and Mrs. Geo. Guinn Enjoy Relatives' Visit

Oscar Guinn and son, of Fort Worth, and Mr. and Mrs. Henry Weatherford of Crosbyton arrived overland Wednesday and are visiting in the George Guinn home. Oscar Guinn is a brother and Mrs. Weatherford a sister of George Guinn.

Why don't you go to Church?

SHERIFF'S SALE
STATE OF TEXAS,
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 8th day of August, 1923, by the Clerk thereof, in the case of National Cattle Loan Company versus C. S. McCurdy et al, No. 1384, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in September, A. D. 1923, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

Situated partly in Deaf Smith county, and partly in Parmer county, Texas, and being more particularly described as section, or subdivision Two (2) of Gregg County School Lands, League

W. & H. WALKER CO.
Chemists & Perfumers
Established 1837

A full line of extracts, toilet articles, laundry soaps and powders, etc., everything you need about the home.

SPECIAL. A 6-ounce bottle of Vanilla for \$1.00, and with this we will give a 50c box of Conut Oil Toilet Soap. All goods sold are guaranteed to give satisfaction or money refunded.

A. C. LUTHER
Authorized Hereford Agent

2, containing 403 1/2 acres, and more fully described in said subdivision of record in said county.

Devised on as the property of C. S. McCurdy and J. R. McCurdy to satisfy judgments amounting to 2339.26 in favor of National Cattle Loan Company, and \$221.62 in favor of First State Bank, of Floydada, Texas, and costs of suit. Said judgment is a foreclosure of the vendor's lien as to C. S. McCurdy, J. R. McCurdy and J. K. Gray. Given under my hand, this 8th day of August, 1923. 58-60-62 64 C. S. PURCELL, Sheriff.

SHERIFF'S SALE
STATE OF TEXAS,
County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Tarrant County, on the 22nd day of June, 1923, by the Clerk thereof, in the case of The National Cattle Loan Company, a corporation, versus W. M. Stovall and wife, Mary D. Stovall, and W. L. McTeer, No. 62477, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in September, A. D. 1923, it being the 4th day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property to-wit:

All of subdivision No. 4 of Gregg County School lands, League No. 2, containing 403.5 acres; all of subdivision No. 5 of Gregg County School lands, League No. 2, containing 640 acres and the South one-half of subdivision No. 6 of Gregg County School lands, League No. 2, containing 320 acres. The co-defendant, W. L. McTeer recovered judgment over and against defendant, W. M. Stovall, on his cross action for the sum of Nine Thousand Four Hundred Fifty-five Dollars and Fourteen Cents. (\$9,455.14) with in-

Don't Ruin Your Battery

How long has it been since you had your battery tested and refilled with water? Remember, more batteries are ruined by abuse and neglect than by actual use.

Careful attention to this detail will be the means of lengthening the life and service of your battery.

Electric Service Station
Phone 284

Willard
STORAGE BATTERIES

terest thereon from June 22, 1923 at Company, a corporation, the rate of ten (10) per cent per annum. Levied on as the property of W. M. Stovall et al, to satisfy a Judgment trust lien as the same existed on April 17th, 1920, on the above described property amounting to \$42,417.14 in favor of The National Cattle Loan Co., a corporation, and cost of suit. W. L. McTeer is subject and inferior to the lien securing the indebtedness of Given under my hand, this 8th day of August, 1923. 58-60-62 64 C. S. PURCELL, Sheriff.

Feed You Need

Look us up. We deliver.

**Bran—Shorts—Meal—Oats—Wheat—Kafir
Maize—Salt
COAL**

B. R. Dixon
Phone 265
At the Great West Mill & Elevator Co.


We Grow in Experience

As we grow in years. Experience is teaching the Farmer and Stockman of the Southwest that diversification pays.

Chickens, Hogs and Milk Cows will make industrious farmers a living and the money crop, when it comes in, is clear of any lien for living expenses. Let us profit by Experience.

The Western National Bank

HOOSIER SAVES STEPS



The Famous Roll Door "Hoosier Beauty"

Hoosier Helps You All Day Long

IT IS NOT just a mealtime helper—but a real step-saver. The HOOSIER has been developed and perfected over a period of 22 years, with the sole idea of making woman's work easier.

That is why the central section of HOOSIER is so open and unobstructed—giving plenty of elbow-room and doing away with those corners and partitions which serve no useful purpose.

Experience has proved over and over again that this uncluttered work space is the only logical arrangement to make work not only easier—but easiest. Yet HOOSIER is the only cabinet which provides this extra large, extra convenient working space.

Every detail of HOOSIER construction and design has been thought out just as carefully as this. Because of this inherent superiority, HOOSIER is today America's favorite kitchen convenience, reducing the work and increasing the leisure of two million American housewives.

Come in and let us show you our complete line of HOOSIER Porcelain Tables and Cabinets—\$10.00 to \$75.00
On Terms to Suit You

E. B. Black Co.
The big Store with the little price.

The COAL Situation

While summer is the ideal time to buy coal, we realize that many people are not in position to buy at this time.

We see no occasion to be alarmed as we expect to be able to supply you at any time. Of course, coal will be higher later, but we will be selling as low as the lowest.

Hereford Light & Power Co.
"Your Electrical Servants"
Phone 388

VALVE-IN-HEAD



Why Buick is "The Standard of Comparison"

It has been a fixed Buick policy always to anticipate motoring demands by developing new and advanced features of design and construction.

This has been one of the many factors contributing to Buick's great popularity—a popularity tangibly expressed in the fact that Buick is well on its way towards the manufacture of its two-millionth motor car.

Buick recognizes it as a distinct obligation to live up to the spirit and letter of its slogan "When Better Automobiles Are Built, Buick Will Build Them".

D-15-52-NP

RENFRO & SONS
Hereford, Texas

When better automobiles are built, Buick will build them