

The Hereford Brand

21st YEAR, NO. 7.

HEREFORD, DRAF SMITH COUNTY, TEXAS, MARCH 10, 1921.

TWO DOLLARS A YEAR.

HEREFORD'S GREAT FELLOWSHIP SALE BEGINS MARCH 17 AND ENDS MARCH 26

MERCHANTS VERY BUSY PREPARING

ADVERTISING MATERIAL BEING SENT OUT BROADCAST

ENTERTAINMENT

Firemen and Band to Stage Athletic and Other Stunts March 26

The new Merchants' Bureau of the Chamber of Commerce has been a busy bunch since its organization last week. Committees to solicit space in the advertising campaign, securing copy, tickets, mailing lists, distribution of circulars, etc., have been hustling about and pushing things. There are a million and one details connected with a campaign of this kind, as the new officers of the Bureau have discovered.

A four page circular, describing the big Fellowship Sale, to be held March 17-26, as been prepared and is carried in the second section of this issue of The Brand. Five thousand copies of this circular are being mailed out separately by Homer K. Fox and his committee on distribution.

It is proposed to carry the tidings of this Sale into the homes of every man in Hereford's trade territory. And it is proposed to give real bargains to all and demonstrate the fact that Hereford is the logical market for everything for the man who lives within this territory.

The Firemen and the Hereford Band are planning a joint entertainment for March 26, the last day of the Sale. The Firemen may stage a couple of amateur-wrestling matches, a tug-o-war, etc. The Band will give a special concert. An effort may be made to interest Miss Swisher's chorus. The entire affair is to be planned so that it will be clean, unobjectionable entertainment for women as well as men, and all for the benefit of the visitors and firemen's fund.

Don't forget the dates of the Big Fellowship Sale—March 17-26. Tell 'em all about it!

Tourist Camp to Be Ready Before The Spring Rush

Volunteers may be called for to erect the buildings on the Tourist Camp Grounds, in east Hereford, if present plans of the Chamber of Commerce mature.

During the winter months the Highway Committee has installed water and sewerage connections and got all preliminary details out of the way for the erection of the shelters. The purpose of the committee is to erect a small house, with one dressing room for ladies and an extended roof where cooking may be done in inclement weather and cots placed in case of rain. Owing to the high cost of labor and materials at present the committee now has under advisement the idea of calling for volunteer direction by expert carpenters and volunteer labor in erecting the house, making a one-day job of it and getting the building up between sunrise and sunset. The matter will probably be decided in the near future, as tourists will soon be coming through.

REPAIR SHOP OPENED IN REAR OF SHORE GARAGE

Chalmers business enterprise was extended this week, an Auto Repair Shop was opened in the rear of Shore 1919 Garage. W. A. McAteer is the 1919 Ford. Cadillac McAteer is here directly from Wells, Texas, and is a brother of W. T. Wombie. He has fifteen years experience in his work and promises to do well in new location.

Health and Cleanup Week is Set To Begin Next Sunday, March 13, In Proclamation by Mayor Knight

The Governor has designated the week beginning Sunday, March 13, next, as Health Week and has requested the entire citizenship of the State to observe it through the schools, churches, clubs, organizations and municipalities to the end that every community may be made clean and sanitary and thus made secure against disease. Every city has been requested to take a part in this movement. Therefore in deference to the request and suggestions of the Governor and the State Health Officer I hereby request the people of Hereford to arrange to clean up their premises and make them absolutely sanitary during the week indicated. I suggest and request that the people organize to carry on a general clean up systematically and in concert. If the people in each Block would organize to clean up their premises and the streets and alleys adjacent, on some designated day much could be accom-

plished. It is discouraging for one resident in a block to clean up if the neighbors do not join in the enterprise. There is no reason why Hereford should not be the cleanest town in Texas. Its natural advantages lead themselves to make it such. The tourist travel through the town will be larger this year than ever before, and it is very much worth while to have the complimentary expressions that an attractive town will surely get. The business section of our town has always been the most untidy and the most neglected. I urge that it be put in better condition this year. Let all combustible trash and waste be burned. Ashes and cinders can be placed in low places in the alleys. The city will haul off the tin cans and waste metal scraps if placed in piles in the alleys or where they will be readily accessible to the wagons. Let's clean up Hereford as it never was cleaned up before. Wm. M. KNIGHT, Mayor.

Judge Gossett is Amarillo Guest Land Bank Talk

J. Frank Potts, Secretary of the local branch of the Federal Land Bank of Houston, attended the meeting at Amarillo between Judge Gossett, president of the bank, and interested officials and members from this section of the country. Mr. Potts has kindly given The Brand the following impressions:

"Judge Gossett, President of the Federal Land Bank of Houston arrived in the Plains country Monday, direct from Washington, where he had been called for a conference with all the Presidents of the twelve Federal Land Banks of the United States and with the Farm Loan Board. Judge Gossett was in the Court room of the Supreme Court when the Decision was handed down upholding the Constitutionality of the entire farm loan act, which news was flashed to the Panhandle by Marvin Jones on Feb. 28. There was much rejoicing everywhere over this news, and the prediction was universal that we would soon reach normalcy, but the message brought by Judge Gossett as some 'allow,' for within three hours after this decision was handed down, some Senator introduced a bill to rescind the action of the Senate to buy one hundred million of the Farm Loan Bonds each year for the fiscal year ending June 1, 1921, and June 1, 1922, which action was had before the House had concurred in said Act, which had the effect of saying to the (Continued on page 7).

Fire Apparatus Expense Handled In City's Funds

Last November the people of Texas voted to amend the constitution of the state so that the legislature could, if they so desired, pass an act enabling cities of 5,000 population and less to increase their tax rate to a maximum of \$1.50 on the \$100 valuation where they so desired. The power to do this raising is vested in the city commission, although a bond issue must be voted by the people where a bond issue is desired. The present tax rate of Hereford is sixty-five cents on the \$100 valuation. Expenditures such as those for street paving, sewerage, waterworks, etc., are taken care of through fixed special taxes of 25 cents of the above amount. The rub during the war and since has always been that not enough was left in the general fund to enable the City to pay current expenses or meet new problems that arise from time to time. The expenses of running the city have been nearly doubled, while the income has increased but little.

In conversation with the Mayor this week The Brand is informed that the legislature passed such an act recently and it is now in full force and effect. It is also understood that the Commission intends to use just so much of this additional authority as is absolutely needed and no more. It is understood that in purchasing the new fire apparatus, very little, if any, additional tax will be levied. Warrants, bearing six percent interest will be issued and then taken up in the interest and sinking fund always maintained by the city, the warrants to be paid later, one each year, as taxes are collected. In other words the city merely borrows from one pocket and puts it in another, and instead of paying interest to an outside company, will pay interest to its own sinking funds.

BOB BAILEY BUYS HALF INTEREST IN MURPHY'S STATION

Announcement was made last week that R. L. (Bob) Bailey has purchased a half interest with Albert Murphy in the Hereford Garage filling, vulcanizing and storage business. Heretofore Mr. Bailey has been in charge of the vulcanizing department and general factotum under several owners. Bob knows the business from the front door to the rear, makes a friend whenever he meets a man, and coupled up with a wheel-horse like Albert Murphy, ought to make a double team that will pull anything. Their many friends are wishing them success. They announce that they will handle the Sinclair line of oils, gasoline, etc.

W. E. NEAL BACK FROM A BUSINESS TRIP TO HOUSTON

W. E. Neal, of Dawn, who has been in Houston and other southern Texas points for about a week or ten days on business, returned last Monday. Mr. Neal reports depressed financial conditions in that part of the country, but at the same time a decided move on foot among the business men and all other elements of the population to get back to normal.

COMMUNITY HOSPITAL IS CINCH

HOMER WILKINSON AND ASSOCIATES ARE SUCCESSFUL

\$6,000 IS RAISED

Carl House is to be Purchased. Trustee Will Handle Money

A community hospital for Hereford has been "put over" by a special committee composed of Homer Wilkinson, D. F. Ashbrook, E. B. Black and F. H. Oberthier.

Six thousand dollars has been pledged by patriotic and public spirited business men of Hereford to insure the acquisition of a hospital building large enough to take care of current needs of this community. It has been hard work for the committeemen, but the task is practically finished.

The first proposition made to the Chamber of Commerce contemplated the purchase of the Carl House, an eighteen room residence, by two doctors, with the aid of the community in the way of stock certificates. However, this plan was changed, and it was finally agreed to make the hospital a strictly community affair, owned and managed by stockholders, and open to the use of all.

The purchase price of the Carl House is \$8,000, two thousand of which will be cash and the balance scattered along in \$1,000 per annum payments at 7 per cent. The committee has raised \$6,000, the remaining \$4,000 to be used in installing a heating plant and other necessary alterations and equipment. A tentative contract has been entered into with C. H. Carl, which will be formally closed shortly.

Chairman Wilkinson of the committee asks The Brand to announce that there will be a meeting of subscribers to the stock, to be held at the Chamber of Commerce rooms next Monday afternoon, March 14, at 3 o'clock, when a trustee will be appointed and formal organization entered into.

The thanks of the entire community are most certainly due Mr. Wilkinson and his committeemen for their splendid and determined work in putting over this badly needed addition to the facilities of the community. Soliciting funds of this nature is hard, bitter, disagreeable work. Men who will undertake such a task are few and far between, and Mr. Wilkinson and associates have set a mark for the others to shoot at, when it comes to public spirit and self sacrifice of time and feelings.

Cold Wave! The Weather Man wires The Brand as follows: "Rain or snow. Cold wave, with temperature 16 to 24 above by Saturday night."

WOLF FARM SOLD TO J. C. SANDERS AT \$50 PER ACRE

The Hereford country dirt is still moving and while cash transactions are scarce, trades are cropping out nearly every day.

The real estate firm of Barnett & Thurmond announce this week that they have engineered a sale whereby J. C. Sanders became the owner of the Leo Wolf half section-southeast of town, the consideration being \$50.00 per acre. This tract is well improved. Mr. Wolf will remain on the place this year and took in on the trade the she-stuff attached to the registered Hereford herd belonging to Mr. Sanders. Mr. Sanders, now with the Brady Estate, will move April 1 to the B. A. Nicks ranch west of town.

Joel is Working To Secure Roads And Good School

The weekly luncheon of the Chamber of Commerce Monday was attended by thirty business men and visitors. The question of an entertainment by the Firemen was discussed and C. C. Rockwell, Homer K. Fox and Ralph Johnson appointed a committee to select a date for the affair.

Chairman Dunlap, of the Highway Committee, reported that the Tourist camp water and sewerage connections were made and plans were now on foot for the erection of the necessary shelter.

Mayor Knight made a report of the efforts of the City Commission to have the street paving repaired.

A committee from the Joel neighborhood, headed by C. P. Galley, asked the aid of the Chamber of Commerce in securing a road in that neighborhood, and also reported a movement on foot to establish a Consolidated school. Both propositions were approved and a committee consisting of W. E. Dameron, E. W. Harrison and Luther Hough appointed to talk with the County Commissioners in behalf of the road, and another committee, consisting of Homer Fox, W. E. Dameron and Luther Hough selected to go over the road before next Monday so that they would have first hand data to argue about.

Those present Monday were: Dr. W. F. Gabbert, E. W. Harrison, Homer Wilkinson, H. L. Broadwell, Homer Fox, C. A. Skellon, O. L. Sharp, Captain John Estes, J. D. Thompson, Ralph Johnson, Ralph Barnett, Mr. Howen, of Dallas, Mayor Knight, Luther Hough, C. C. Rockwell, D. L. McDonald, F. H. Oberthier, Henry Wilkinson, D. F. Ashbrook, W. R. Steckman, A. A. Ott, A. A. Foster, Leonard Foster, E. B. Black, Geo. L. Muse, C. P. Galley, Ray Hershey, Walter-Dunlap, G. W. Brumley and Seth B. Holman.

LESLIE NEAL HAS TREATMENT GIVEN AT TEMPLE, TEXAS

Leslie Neal, of Dawn, entered the Temple Sanitarium about two weeks ago, and will probably be away from home another month or six weeks. Mr. Neal has been in bad health for some time and is undergoing a period of expert observation and treatment.

COMMISSION IS PUSHING CONTRACTOR

ASKS BONDING COMPANY TO GET BEHIND THE REPAIRS

PROMISE ACTION

Contractor McCormick Says Steps Will Be Taken At Once

So many inquiries have been made of late regarding the status of the street paving repair work that Mayor Knight has submitted the following two letters concerning the matter, which explain the entire negotiation. It is now believed that action will be obtained before many weeks.

February 16, 1921. Aetna Accident & Liability Co., St. Louis, Mo. Gentlemen:

"On May 1st, 1917, F. P. McCormick entered into a guarantee agreement with the City of Hereford guaranteeing certain street pavement which he had a contract for constructing for the city.

"He gave a bond with your company as surety, guaranteeing the performance of this maintenance contract for a period of five years, guaranteeing that he would make all repairs made necessary by reason of defective workmanship or by reason of the proper use of the pavement as a highway. It has developed that there are many weak places in the pavement and it has not stood up as it was guaranteed to do.

"The city has taken up the matter repeatedly with Mr. McCormick, writing him at Tulsa, Oklahoma, and from time to time during the two years past has made numerous complaints about the pavement and its faulty condition. Last September, Mr. Fuller, representing Mr. McCormick came here from Tulsa, Oklahoma and made a personal inspection of the matter and partly admitted liability on the part of the contractor and promised that the necessary repairs would be made within sixty days from that visit. The repairs have not been made, neither have we been able to hear from Mr. McCormick, although the city has written him several times since Mr. Fuller's visit.

"I feel very much dissatisfied with the way the city has been treated about the matter by Mr. McCormick, hence I am writing to you. There is no need for Mr. McCormick to have any trouble with the city about this matter, but the city does not propose (Continued on page 6.)

Judge Slaton is Working Hard in Methodist Drive

Judge John P. Slaton is back home after attending the big meeting of the Methodist Northwest Conference, held at Abilene Monday and Tuesday of this week. Judge Slaton presided over this meeting. Plans for the raising of the Conference quota of \$770,000 of the \$33,000,000 national Methodist fund were discussed. Included in the plans are a half million dollar Methodist College to be located at Abilene. Bishop William F. McMurray, of Louisville, Ky., was one of the principal speakers.

Judge Slaton is deeply enlisted in the work of raising this fund, and will spend a great part of his time the next few months in work for it over the district.

FARM LOAN BANK OFFICIAL VISITS HEREFORD FRIENDS

Harry A. Nelson, of Miami, Texas, Texas visited his friend, C. W. Bowers, last Sunday. Messrs Bowers and Nelson went to Amarillo Monday to attend the Federal Land Bank meeting. Mr. Nelson is at present a member of the advisory board of the National Union of Farm Associations at Washington, D. C. C. W. Bowers is president of the Federal Farm Loan Association of Miami, Texas, but is living in Hereford now.



The Hereford Brand

HOLMAN & STROCKMAN, Props.

Published every Thursday by
BRAND PUBLISHING COMPANY
Phone 30

Entered April 17, 1901, in the post-office at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription price per year—\$2.00
STRICTLY IN ADVANCE

A Bouquet

Look the utterances of the Brand over, and then try to imagine what a loyal, fair-minded, ably edited newspaper is worth to the community in which it is published. In addition to joining with his partner to give the people of Hereford the Brand, Seth B. Holman is secretary and manager of the Hereford Chamber of Commerce. That's certainly being used for the good of the community in which one lives.—Amarillo Daily News.

Thanks!—Joe, or Ray, whichever one of you fathered that kindly little squib. Bless you for your thoughtfulness and good-will. Funny how a gentle pat on the head now and then warms up the coxlecks of a man's heart, isn't it? And bouquets like this are as rare to us and cause as much of a sensation as an English Tommy at a Sinn Fein celebration.

Habit almost made us miss this one too. Brickbats are so much more common to us that when we started to read this we instinctively dodged and started reading another headline. Later, the Local man marked the item and compelled our attention.

Reminds us of an experience we had last summer. Visited an amusement park. Saw a small monkey in a side show, decked out in red raiment and peaked cap. The concession man sold chances to anyone who thought they could hit the monkey with a baseball. A crowd in front of the stand were busy trying to kill that monkey and win a prize. Jocko, calmly faced his foe, a blasé look on his map, and expertly dodged 'em all, although he had some very close shaves.

While watching the performance the thought occurred to us that should some kindly soul toss Jocko a tidbit of some kind he would probably dodge it as he did the baseball—through habit, and lack of faith in human nature.

It would be awful to be compared with that monkey in any way, wouldn't it?

Warwick Wining

Our enterprising neighbor, The Randall Co. News, appears to grow bigger and better with each issue. The front page the past week reflected a regular "up-town" makeup. Editor Warwick

FELLOWSHIP

Hereford's Chamber of Commerce is doing things for the general good of the community. Its weekly noonday luncheons are used as clearing house mediums and scarcely a week passes without some outstanding movement being greatly forwarded through them. Now there has been worked out a "nine-day fellowship sale, March 17-26." The Chamber of Commerce also had a hand in the transformation of the "Carl House" of eighteen rooms into a sanitarium, to meet the pressing needs of the community's sick or injured. These are but a few of the things attracting attention in Hereford, through its Chamber of Commerce.—Amarillo News.

And yet there are members of every Chamber of Commerce who pay their dues rather grudgingly, more to be "good fellows" and avoid criticism than in any belief in the effectiveness of the organization work. Broadly speaking, these men are usually divided into two classes: those who say, "Well, the Chamber of Commerce MAY be worth the money, but I can't see what they are doing;" and the other: "I can't understand how they spend all this money; they MAY be using it judiciously, but I don't KNOW it."

Both criticisms usually come from men in Hereford who do not attend the weekly luncheons and take no active part in the work of the Chamber of Commerce. They forget that the officials of the organization are busy men like themselves, and cannot keep right-up-to-the-minute detailed account of everything going on, balanced financial statements, etc., like a corporation that hires special men for that particular work. They do not apply the Golden Rule. If never occurs to them that the FAIR thing to do before uttering such criticisms, which is destructive and unjust, would be to spend a little of their OWN time in looking up a responsible official of the organization and asking for detailed information, which will always be gladly given.

These men do not mean to be unjust; they just simply lack the broad-gauged view which grants that organized community work is necessary, and that the officials chosen to conduct that work are honest and doing the best they can under the circumstances.

A little charity to the other fellow—a second thought before criticizing—that is the crucial test of a man's broad-mindedness, citizenship, usefulness to himself and his community.

is giving Canyon a real newspaper, with punch and individuality all through it.

BIDS ARE ASKED CLOVIS PAVEMENT

The city council is now advertising for bids on the proposed paving proposition, according to announcements made this week, and bids will be received up to March 12th. The paving will be one of three kinds—vitrified vertical fibre brick on concrete base, bituminous on bituminous base, or bituminous on concrete base, and estimates will be considered on all three types.

The paving will be laid on Main Street from Munroe Avenue to the Santa Fe right of way, Grand Avenue from Connelly to Gidding Street, Munroe Avenue from Mitchell to Gidding street, Gidding street from Otero to Bent Avenue, Pile street from Otero to Munroe Avenue, and Otero Avenue between Pile and Gidding Streets.—Clovis News.

Threats have been made to recall the State Government officials in North Dakota. North Dakota is in financial straits and those threatening the recall charge the trouble to the management of the Non-Partisan League.

FATTENING LAMBS WITH SORGHUMS

The third annual Feeders' Meeting held at Spur on March 1st, under the direction of the Texas State Experiment Stations, J. M. Jones, Chief, Division Animal Industry, was attended by county agents from a number of surrounding counties and by officials from Texas A. & M. College and other notables, among those scheduled for addresses at the evening program being Porter A. Whaley, manager of the West Texas Chamber of Commerce, Frank S. Hastings, manager of the S. S. Ranch at Stamford, and J. M. Jones of A. & M. College.

Clifford B. Jones, of Spur, manager of the Spur Ranch, presided at the evening meeting. T. Scott Wilson, of Floydada, County agent of Floyd county, was among those who attended from this county.

Frank R. Hastings in his address brought out the fact that a decidedly more optimistic undertone was being reflected in the cattle markets and declared that the cattle business would be good this spring. Our problems are not by any means purely local, he said, and the fact that Europe is showing signs of recovery augurs well for the near future.

At this feeders' meeting data was

made public on a demonstration just completed by E. E. Dickson, manager of Texas Experimental Station No. 7 at Spur, on the feeding values of grains and the economy of gains made by lambs fattened on milo, feterita, kafir, corn and cotton seed. The test was for a 90-day period.

A summary of the tests indicates that all lambs made satisfactory gains. The lot fattened on cotton seed made the most economical gain, while the lot fattened on corn made the most costly gain. The test proved conclusively, according to Mr. Dickson, that corn shipped into Texas cannot successfully compete with the grain sorghums for fattening lambs in the semi-arid sections of Texas, so well adapted to the production of the non-saccharine sorghums.

Previous tests, it was stated at the meeting, had proven that for fattening beef a greater gain from feterita could be gotten than from corn, and this is also true of maize, while kafir is the equal of corn.—Floydada Hesperian.

Officials of the Kansas Miners' Union have received jail sentences for contempt of court. The court had previously enjoined them from calling a strike. The case will be appealed, testing the authority of the Kansas Industrial Commission.

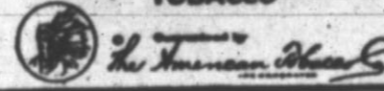
A surgeon of Kane, Penn., recently removed his own appendix. He is recovering.

Texas Senators have refused to adopt a joint resolution calling for an increase in their own salaries.

Do you know
you can roll
50 good
cigarettes for
10 cts from
one bag of



GENUINE
BULL DURHAM
TOBACCO



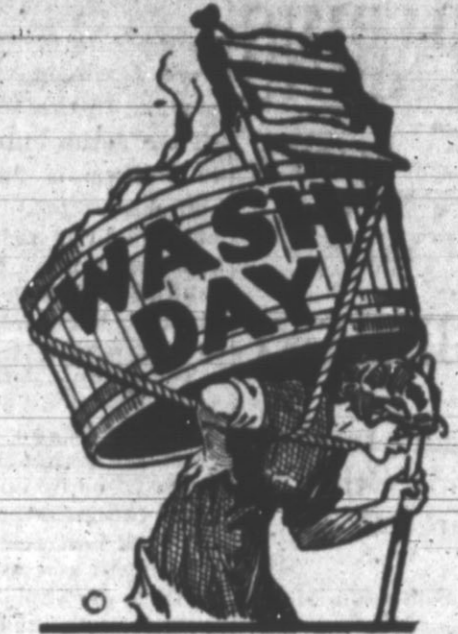
Hereford Top Shop

Headquarters for wounded Auto Tops

We make any style tops. No tops so far gone that we cannot make them as good as new. Special prices on seat covers.

Our Harness Machine has arrived and we are ready to make you special prices on harness repairing. Also new harness.

T. H. Mace



Atlas Is Not Lonesome

—housewives all over this land know how to sympathize with the old fellow who is credited with toting the world on his shoulders.

Keeping a family CLEAN is a task which every week is sapping the strength of our mothers. The picture above tells the story.

You—MR. HUSBAND—you don't like to look at that picture—do you? Neither do we.

We have the relief from it. It's the

Hereford Steam Laundry

Call and let us explain.



We are getting in new Spring Goods all along in every line and you will positively make no mistake trading here for we won't be undersold



Ladies' and children's Slippers
the all leather kind

J. O. Newell



Great West and Amaryllis Flour

The Great Home Products

Bran—Shorts

Made from the best selected Panhandle wheat.

All groceries have agreed to handle Great West and Amaryllis Flour. "It's never had a kick."

Why buy inferior coal when we have in stock

Genuine Nigger Head?

Great West Mill & Elevator Co.

B. R. DIXON, Mgr.



Nice Bouquet For Jones & Dameron Hereford Sale

The American Hereford Journal for March, reporting the recent Sale of Jones & Dameron at Hereford, says in part:

"The Jones & Dameron Hereford sale at Hereford, Tex., Feb. 21, was the most satisfactory and successful auction of the New Year, with the very pleasing average of \$540 on the entire offering of 61 head. The interest and enthusiasm manifested left one wondering if the Texas Hereford breeders had heard of any depression in business.

"They bought cattle because they wanted them, as if they wanted them and had the money to pay for what they bought.

"Six states furnished the buyers, the cattle selling to breeders in Kansas, New Mexico, Colorado, Missouri, Oklahoma and Texas. Buyers from Kansas, Missouri and Colorado, early in the sale, let it be known that they were at the sale to buy, and took the first ones offered before the local breeders could get started. The bulk of the offering, however, remained in the Panhandle country, and mostly in the immediate vicinity of Hereford, though the buyers from other sections, made the home folks go their 'limit' to keep the good cattle at home.

"The sale dedicated Hereford's new \$20,000 sale pavilion, erected this winter by the Deaf Smith County Hereford breeders and the local commercial club. This pavilion is one of the most convenient, commodious and comfortable buildings of its kind that we have seen, and one we would recommend as a pattern. Prospective builders would do well to inspect the Hereford pavilion and follow the plans closely.

"Their friends had expected much of Jones & Dameron in their initial public sale offering and they were not disappointed. The cattle were royally bred, along Anxiety 4th lines, and were sent into the ring in good, practical breeding condition. The cows with calves at foot by, and bred to, the good Jones & Dameron herd bulls met the buyer's approval, and there were plenty of bidders for each animal. At times a half dozen bidders were competing for one animal. Such a healthy, enthusiastic general demand has not been in evidence for some time, and was most encouraging to those who have the breed's welfare at heart.

"The sale was not only a testimonial of the breeder's appreciation of Jones & Dameron, their cattle and their business methods, but of their faith in the Hereford industry and its stability. It was a clean, straight, legitimate sale in every way, one that inspired confidence in the industry and in the principle of sound, square business methods. It demonstrated plainly enough that there is a good market for good Herefords rightly conditioned and offered by sellers in whom the public has confidence. Too much credit cannot be given to this enterprising firm of young Hereford breeders for the progress they are making and for their methods of doing business. The most loyal support on the part of their neighbors testified to their splendid reputation among those in position to know them intimately."

Resolutions

Whereas, Our Heavenly Father has called to be with him our dearly beloved brother, Berry Lee McMinn.

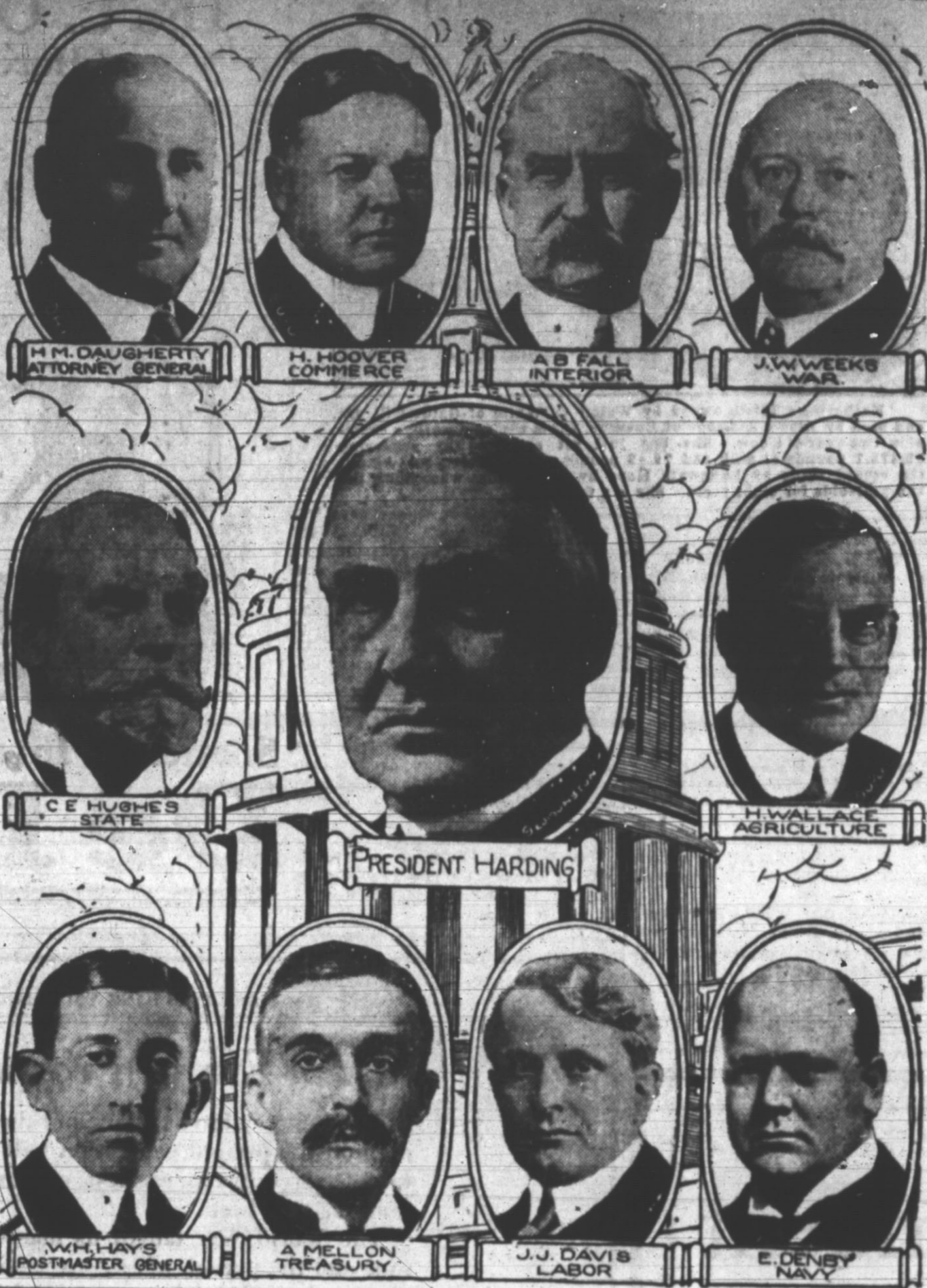
Be It Resolved, by the members of the Associational Baptist Young People's Union of Tierra Blanco Association,

1st. That we express our deepest sympathy to his bereaved father, mother, brothers and sister in their great bereavement;

2nd. That we realize our loss and the loss to the denomination and cause of Christ of one so devoted to duty and right and so earnestly desiring to aid in uplifting, the betterment of mankind.

3rd. That in the midst of our sorrow we look back to the consecrated Christian life, the high ideals, the lofty purposes. He was ever ready to do his Master's bidding. He was about his Master's business in the last act of his life. We rejoice in the life which he lead, the influence he had, and the memory which he leaves. With his friends his life shall live on and on. We are persuaded that he was prepar-

AMERICA IS ENTRUSTING HER AFFAIRS TO THESE MEN



ed to meet his Redeemer and to enter into the joys of his Lord.

4th. That these resolutions be spread on the minutes of this Associational Baptist Young People's Union and that a copy be delivered to his parents and that a copy be furnished the Hereford Brand and Baptist Standard.

Respectfully submitted,
 Paul Johnson, Pres.
 Mrs. A. O. Thompson, Vice Pres.
 Mr. Wren, Vice Pres.
 Mr. Charley White, Vice Pres.
 Miss Ruth Thompson, Vice Pres.
 Mrs. Cliff Estes, Field Sec.
 Miss Sara Tompson, Sec.-Treas.
 Miss Dot Owen, Junior Leader.
 A. O. Thompson, Assistant of Com. Committee.

MEXICAN TAMALE MAN MURDERED

On Friday morning, shortly before twelve, Orville Johnson discovered the body of Pablo Luis, the old Mexican, floating on the north City Lake. Officers were notified and soon a big crowd of men assembled to rescue and examine the body of the man that had been missing for three weeks.

After the body was brought ashore County Attorney Brumbalow and Justice J. H. Callaway, with County Health Officer Wardlaw, examined it

and decided that Pablo Luis came to his death by the use of some heavy, sharp instrument like a hatchet or an ax, and that the body was afterward cast into the lake by the murderers to hide their crime. There were several fractures of the skull sufficient to cause death.

Pablo was well known in this city, having sold hot tamales on the streets for a long time. He also followed the trade at Clarendon. He was always considered a harmless, law-abiding Mexican.

It has been stated that some young Mexicans were seen around his cabin the day before his disappearance and it is suspected that they killed the old man for the money that he had, for his pockets were turned outward. In his

vest pocket was found the sum of \$8.75 that had been overlooked.

So far as known, the officers have little or no clue to the murderers of this harmless Mexican. — Childress Post.

O. S. Gallatin

General Auctioneer

Farm Sales a Specialty.

Write for Dates.

Terms, 1 percent on the Dollar.

Box 41, Friona, Texas.

Notwithstanding the advance on Implements and Farm Tools, we believe that our present prices on these lines will simply Startle you!

Get Our Quotations.

We are also displaying a complete line of FRESH Cotton and Rubber Hose, Lawn Sprinklers, etc.,—and the prices are in line with the statement above.

A Call Will Be Appreciated.

GARRISON BROS.

SEEDS

In Bulk

Stringless Pod, Black Wax, White Creaseback, Kentucky Wonder, Red Valentine Beans, Banquet Blood and Eclipse Blood Turnips, Alaska Peas, Okra Long Green, Stolwell Evergreen Corn, Big Boston Lettuce.

L. W. Carlyle Cash Grocery



Lumber

Your building problem may seem big to you, but to us, who every day have been learning all that is best about building materials, it may be simple. Let us help you—we consider that part of our job—and without any extra obligations.

Rockwell Bros. & Co.

Hart Schaffner & Marx Suits for Men

THE only difference between these suits and the product of the finest custom tailor is that these are ready; and another fact is—they cost a great deal less; same fine all-wool fabrics, same fine tailoring. As for fit, we'll let you decide that; money back if you're not satisfied.

Fox Mercantile Co.

Home of Hart Schaffner & Marx Clothes



We Have For Sale in Second Hands Cars

- 1 Chain Drive Truck
- 1 Extension Truck
- 1 1918 Touring Car
- 1 1919 Touring Car
- 1 1919 Runabout with Starter
- 1 Cadillac Truck

Wilkinson & Stocking

Poultry Pointers

\$600 A Month From Chickens
Mrs. Carl Hoffman, living near Denton, about 25 miles from Dallas, receives \$600 a month for the eggs laid by her 900 White Leghorn hens. Nor is the sum an unusual yield for one month. According to her books, Mrs. Hoffman's income has not been less than \$150 a week since November.

Mrs. Hoffman started five years ago with 150 hens. She was a teacher in the Denton schools, and had no previous experience with poultry. As usual, her husband was skeptical in the beginning. He is an enthusiast over his wife's business now.

Last week Mrs. Hoffman received from one day's consignment of eggs as much as her husband got for 110 acres of cotton.

"Utility first, and show points second" is Mrs. Hoffman's slogan. She has made a market for her product with one of the leading grocers in Dallas, whose customers are glad to pay ten or fifteen cent a dozen premium for "certified" eggs—eggs that are infertile, and where there are no bad ones.

That there is profit in chickens can not be questioned. It is no less true that the poultryman must know his flock, and that the undertaking must be conducted with care necessary to success in any business. Mrs. Hoffman trap nests her birds, and the drone is gotten rid of without ceremony.—Vernon Record.

California Poultry

"There is not a poultryman in the Petaluma (Cal.) district who does not own two motor cars—one for handling his eggs and one for pleasure driving," said H. W. Kerrigan, secretary of the Petaluma Chamber of Commerce, in his address before poultrymen gathered at the Dallas Chamber of Commerce Friday afternoon.

"There are six million chickens in the Petaluma district," said the speaker, "of which four million are hens. Five hundred million eggs are produced annually. Poultry receipts last year totaled \$17,000,000. For these reasons, Petaluma is called the egg basket of the world."

"The total value of the poultry products in California last year was \$51,000,000. The value of the poultry products of the United States ranks second only to corn, which is the most important American crop."

Very Few Show Birds
"Yet, among all the chickens to be found in California there are scarcely any show birds. Formerly there were a good many, but now production is the only standard. Ninety-nine and nine-tenths per cent of the chickens in California are White Leghorns. The largest henery in California has 47,000 hens on forty-five acres. The feed bought last year in the Petaluma district amounted to \$125,000. The poultrymen do not grow their own grain because it does not pay. At Petaluma 375 tons of feed are used daily. The feed mills do a business of \$7,000,000 to \$8,000,000 annually. The poultry of the United States last year consumed commercial feed to the amount of \$500,000,000."

Long-House System Used
"The colony house system is not much used in California. Long houses with a capacity of 1,000 hens are the rule. Such houses are more easily kept clean than small ones where the attendant has to stoop when he enters them. On the farm just mentioned having 47,000 hens, eight men are employed to care for the chickens, or about one man to every 8,000 hens. This farm last year made a little better than \$1 net profit per hen."

"The typical poultry-houses have doors opening to each side into two patches of ground. Green stuff is kept

growing on these patches. While the fowls are eating the green stuff on one side of the house the patch on the other side is prepared and planted to another green crop. The fowls are turned on the second crop as soon as it is large enough to furnish food for the chickens. By this method of alternating crops with chickens on each patch, all diseases, both of plants and chickens are kept down.

Big Hatcheries

"The egg producers do not do their own hatching. That is left to the hatcheries. These hatcheries are mostly heated by electricity. The hatches average 85 per cent. The chicks sell at from 11c to 15c each. They are shipped in cartons by express and an average of 65 per cent live after reaching the farms. Some producers buy only broilers, selecting them by their conformation to the standard egg-laying type. Only breeders keep roosters in Petaluma."

"Eggs were formerly gathered up by brokers, who paid cash. But eggs are now marketed co-operatively to a much better advantage. The eggs are gathered, washed, graded, packed and sold by the association and the poultrymen concern themselves only with production. Brokers usually offer 1c more per dozen for eggs than the association, but the great bulk of the poultrymen are too wise to sell to brokers."

Eight Hundred Carloads of Eggs

"There were shipped last year from Petaluma 800 carloads of eggs. These cars reached Eastern markets in five days by express and were on hand to compete with Eastern producers."

"The average poultryman in California makes a net profit of \$1.50 per hen annually under normal conditions. There has never been a failure in the California poultry industry except the first year of the world war."

"Yet, in spite of all that has been said, California has no advantage over



NEW TWO-YEAR-OLD WORLD CHAMPION
Katherine's Trizie owned by Walter C. White of Gates Mill, O., and bred by Albert Schlicher of Bucyrus, O., is the new world's champion two-year-old cow. She has just set a record by producing 12,476.7 pounds of milk and 79.45 pounds of butter fat, beating out the record made by Langvatn Hope by 17 pounds. She is a Guernsey.

Texas for the purpose of raising chickens. The Texas climate is fully as good. There is no reason why Texas should not become the greatest poultry State in the Union. It already has poultry to the value of \$40,000,000, and the people have not half tried.—Dallas Semi-Weekly Farm News.

NIGHT AUTO RIDING CAUSES IMMORALITY

Waxahachie, Texas, March 5.—Night automobile riding without "parental supervision," was blamed by the Ellis County Grand Jury in a final report today for "immoral conditions" and it was urged that official action be taken to check the unchaperoned "parties."

Parents of the county were warned to "teach and protect their sons and daughters against immoral conditions which we find exist."

Citizens of the county are called upon to aid officials in prevention of crime and conviction of criminals.

Montana's ultimate irrigation development under the present market conditions, population, land values, and use of water includes reclamation of 5,288,517 acres, according to compilations made in the irrigation survey of the State. Of this amount, 3,022,517 acres are already irrigated or are under projects in construction.

It has been discovered that a certain Mexican army officer has been drawing rations and pay for 1,000 men which did not exist. He has been making these illegal collections for a period of three years.

Twenty-seven States are joining in a suit to contest the powers of the Interstate Commerce Commission over inter-state rates.

The C. O. Lee Hdwe. of Hereford, says:



A De Laval will bring prosperity to your farm

A DE LAVAL Cream Separator saves and serves twice a day, every day in the year. It is the producer of a steady, never-failing income during every month, regardless of season or weather.

In saving of butter-fat there is no great that the De Laval pays for itself in a short time. Also that the extra profit in your— to provide more comfort and convenience about the farm, to buy new stock or equipment, or to save.

The De Laval Separator eliminates the danger of quality skimming. It saves the energy wasted in operating a heavy-running separator. And it lasts a lifetime. That's why there are more than 2,500,000 De Laval's in daily use the world over. It brings prosperity to your farm.

Let us show you why the De Laval is a better separator. Call on us the next time you are in town.

Sooner or later you will buy a De Laval

MAKE THIS BANK YOUR BANK

An Era of Prosperity

is now being entered upon and in our humble opinion the present generation will be privileged to have lived in the greatest constructive period that has ever been.

The World War taught us many valuable lessons and the period of reconstruction since the war has brought about many hardships, but we feel that the time has now come when we may reasonably expect a gradual return to normalcy—and the difficulties which on yesterday caused so much concern, today can be looked back upon as being only stepping stones in our path of experience the better befitting us for the bigger and better things of Tomorrow.

Blind optimism has no value, but sound business philosophy coupled with honest effort, economy, courage and efficiency and, above all things, Loyalty, are cardinal virtues, without which no permanent and lasting success is possible.

Learn to save—earn more than you spend—establish a credit with a Dependable Bank by depositing money—not borrowing it. Then if you have practiced the above principles, and should need assistance, you can get it, if your enterprise is worthy.

THE DEPOSITS OF THIS BANK ARE GUARANTEED

By the

STATE BANK GUARANTY FUND OF TEXAS

Member Federal Reserve System

The First State Bank and Trust Company

of Hereford

"Courtesy first"

"Safety always"

CAPITAL AND SURPLUS OVER \$100,000

Independent Oil and Gas

The only place you can buy it.

Plenty of hard oil and lubricating oil.

Kerosene, 5 gallons ----- \$.75

Our Clear-Vision Pump gives you the only correct measurement. I'll measure gallon for gallon with any blind pump.

Don't forget the Big Money Saving coupon books.

Firestone and Federal Tires

Exclusive Agent for White Truck

W. C. Fallwell

Eggs, Poultry, Cream, Hides

At Carlyle Grocery

The Golden Rule Produce Co.

Insurance; Banking and Transportation

These three branches of industries are the pawn that moves the business of the world. And in order that it may be done properly the best of service must be rendered. Therefore, each of the industries must be the most stable. As far as our local community is concerned we know we have the most substantial in each line.

As for insurance we represent the oldest, largest and strongest in each line, and we know our service is unexcelled.

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

Your Best Market!



HEREFORD'S Great FELLOWSHIP SALE

**NINE
DAY**

BEGINS
Thursday
March 17

We call it a "Fellowship" Sale because that is the sole design and purpose of this cooperative move on the part of the merchants of Hereford. Good fellowship and fair dealing **MUST** prevail between merchant and customer if both are to prosper.

ENDS
Saturday
March 26

Naturally, a farmer or a stockman first considers the **BEST MARKET** for his stock or produce, and where he in turn buys his supplies, when deciding the question of his regular trading point.

We believe it is generally admitted that **HEREFORD** now offers the best market in this section on **GRAIN, HOGS, POULTRY** and **PRODUCE** of all kinds. We believe we have the best market in **ALL OTHER LINES** of merchandise as well, but realize that we must bring the people to realize that fact. We need **YOUR** trade and your good will—and we are trying to merit that trade and good will by giving you good merchandise at right prices, plus **OUR** good will.

So we have planned this Big Fellowship Sale in order to get better acquainted with you, and to **SHOW** you that Hereford's merchants are determined to offer you the **BEST MARKET** in this territory.

Following this announcement you will find short advertisements from many of our merchants giving briefly a hint of some of their bargains. It is impossible to give more detail in such a limited space.

Come in on any day during the Sale and let's get acquainted!

Don't Forget the Dates—March 17 to March 26, Inclusive.

\$100⁰⁰ Cash

Will be given away in prizes on Saturday, March 26, the last day of the Sale, divided as follows: \$50.00, first prize; \$25.00, second prize; \$15.00, third prize; \$10, fourth prize. For every \$1.00 purchase from any of the merchants advertising herein during the nine days, March 17-26, inclusive, a ticket will be issued. Saturday, March 26, at 3:00 p. m., a drawing will be held at the Chamber of Commerce headquarters, and the first four holding the lucky numbers will get the money. Prize winners must be present in person at the drawing.

MERCHANTS' BUREAU

HEREFORD CHAMBER OF COMMERCE

Homer Wilkinson, Chairman J. O. Newell, Sec'y.-Treas.

HINTS FROM

These ads on this double page, and on the back page, are just merely hints of what the Hereford merchants have to offer. Of course it is impossible to go into detail in such a limited space. You will find RIGHT prices from the front door to the back of every man listed here. Every town has a

During the Special Sales Days we are going to give a discount of 10 per cent on everything we sell for cash. (Fountain Drinks, Cigars, Cigarettes and Tobaccos excepted). This includes all Patent Medicines, Cosmetics, Ivory Ware, Sundries, in fact, everything, except as noted above.

And remember this means cash. No exchanges or returns.

Hurry Back Some Time
Geo. E. Burns, The Druggist.



EDDIE POLO
 IN THE KING OF THE CIRCUS
 UNIVERSAL SERIAL
 Coming Friday, March 18.

STAR THEATRE

Magnolia Petroleum Co.

Gasoline
 Kerosene
 Paraffin Base Motor and Gas Engine Oils

W. D. Keliehor, Agent

Cleanliness, Best of Food and Good Service—Our Motto. It is a pleasure for us to satisfy our patrons. Your patronage is appreciated. We welcome you. Rest room in connection.

W. A. Greenwood & Son, Props.

We are Specialists

Our Sales and Exchanges in Real Estate, Cattle, etc. aggregate \$300,000.00 since Jan. 1, 1921.

List your holdings with us.

Barnett & Thurmmond

EHiston Building,
 Hereford, Texas

Fellowship Sale Special

30x3 1/2 United States Tires ----- \$15.55

Our line of United States fabric and Royal Cord tires is complete and Strictly Fresh.

To introduce our accessory line, we will sell a high grade spark plug for Fords for 50c.

H. L. Rice

Opposite New Magnolia Filling Station

Business is good at our big Sale so if you will follow the crowd to this Good Town Monday, the 17th, we will sell you a good Pure Silk Hose, \$1.50 value for 50c.

Gallagher and Son

Men's and Boys' Clothing, Hats, Shoes and Hose

City Cafe

Hereford, Texas.
 The Home of Good Eats.

For This Sale

Bran, \$1.60 per hundred
 Shorts, \$1.85 per hundred

Have you tried "Great West" and "Amaryllis" FLOUR?

At your Grocers

Great West Mill & Elevator Co.

B. R. Dixon, Mgr.

All varieties of Del Monte Canned Fruits, (50c and 60c values), at 38c.

Special offering of everything in the canned fruit line (See our window).

CASH AND CARRY GROCERY

You Will Want Hail Insurance

Place it in the Oldest and Largest Hail Insurance Agency in the Panhandle. All losses adjusted promptly and paid in Cash.

Insure with a Wilson Agent.

The T. K. Wilson Insurance Agency

Willard Batteries

Electric Service Co.,

Fullwood Bros.

Electricians for your Automobile Electric troubles

Main St., Hereford.

We buy direct from the Tannery. Our prices are the lowest on Hand Made

Saddles and Harness

Taylor Bros.

Fountain Drinks Served

Without War Tax

March 17-26 only

Coco Cola, 5c

CORNER DRUG STORE

Kreso Dip

\$1.60 per gallon

March 17-26 only

Bring Your Cans

Trade in Hereford

Our merchants have the goods at the right prices and are always at your service. Our Garage is the best equipped in the Panhandle for good service. Storage, Gasoline, Lubricating oils for Autos, Tractors, and all kinds of machinery.

Washing, greasing and polishing makes your car look and run like new.

Try us—If our service is satisfactory, tell others, if not, tell us.

Yours for service,

Shore Bros. Garage

The Ford Garage.

\$1.00

Hosiery Counter

Men's

Women's

Children's

7 pr. \$1.00

5 pr. \$1.00

4 pr. \$1.00

SCHILLING'S COFFEE

2 1-2 lbs. **\$1.00**

WILLIAMS BROS.

Special on all Glass Ware

The Fair Racket Store

Tubb Shoe Shop

CASTRO COUNTY

DIMMITT

Mr. Edgar Ramey and Miss Daisy Womack, Mr. Sidney Sheffey and Miss Myrtle Knox, and Mrs. Cecil Montgomery spent Monday, in Amarillo. Mrs. Jim Carter is visiting relatives in Hereford this week.

Mrs. Beecher Rowan and Mrs. E. L. Surber, from Artesia, N. M., mother and grandmother of Mrs. Bruce McLean, are guests in her home this week.

Mr. Frank Hyatt has recently bought one of the J. R. Hastings residences in the west part of town.

I. B. Brooks bought one of the Douglas homes this week and expects to move in the first of April.

Mrs. Buck Tate is spending the week end with her daughter, Mrs. Charley Mapes, near Dimmitt.

Edwin Ramey attended the Buyers and Sellers Convention in Amarillo last week.

Ralph Patton left Friday morning for Amarillo to see his mother, who is quite ill.

Earl Lust, from Hart, Texas, visited in Dimmitt Saturday and Sunday.

PARMER COUNTY

BOVINA

The Bovina High School building is being given a thorough repairing, together with the installation of the drinking fountain donated by Sheriff J. H. Aldridge.

The Bovina pupils are busy getting ready for the county interscholastic meet.

The reduction of forces by the Santa Fe has effected the Bovina station. For the first time in years the office will be closed at night. Only Agent Green and helper remain on the force.

There is talk of a blacksmith locating in Bovina. This will be a good location for a man who can deliver the goods. We prophecy it will be a success.

Meodames C. F. Hastings and R. B. Esell, and T. O. Cunniff were among the visitors to the Methodist Quarterly Conference at Friona Saturday and Sunday. A very satisfactory meeting was held.

G. T. Wakefield is getting started well with the mercantile business. The building is being thoroughly repaired, the stock straightened and replaced with new goods, and is beginning to have the appearance of a brand new establishment. An up-to-date stock of dry goods will be received within a few days.

Obituary

Miss Sallie J. Jones, who has been making her home with her niece, Mrs. W. O. Purcell, for the past three years, passed to the great beyond last Saturday, March 5th. She was born in Des Moines, Iowa, 1831 and at the time of her death she was 89 years 5 months and 11 days old. Miss Jones came to Texas in 1847 with her parents. They made their home in Hallettsville, Lavacca Co. Early in life she became a member of the Christian Church and remained an active worker in this organization until a few years ago, her health no longer permitting her to take an active part in religious circles.

During her life, Miss Jones cared for and educated several children and was always ready to serve in her appointed place.

After a brief ceremony performed by Judge L. Gough, she was layed to rest in the Hereford cemetery last Sunday afternoon, March 6th. She leaves a brother, H. D. Jones, of San Antonio, and her niece, Mrs. W. O. Purcell, as her only living relatives.

Y. P. M. S.

M. E. Church, 5 O'clock, March 13 Song.
Prayer—Gladys Bryant, Lena Gilliam, Mrs. Ashbrook.
Scripture reading—Matt. 12:1-8.
Leader—Mildred Cross.
Business.
Topic—Side Trip to the Land of Evangeline.
Through the Land of Evangeline—Zoe Beavers.
Social Conditions—Gladys Beavers.

Won't Your Tie Slip?



No trouble like this in future if we iron your collars. We have the proper equipment.

Send that bundle to
The Hereford
Steam Laundry

Coming Back Again



Good conditioned men are in style again.—Fashion News.

At the MacDonell Wesley House—Jewell Porter.

Special song—Lena Anthony, Anita Parker.

Facts about French Louisiana—Elizabeth Stegall.

The Lost Opportunity—Dollie Ward.

Go to Church Day for the Y. P. M. S.—Frances Potts.

Talk by Supt. Benediction.

Everyone bring their tickets for March, because next Sunday we continue our Missionary tour. Everyone come and bring a new member. We had two new members last Sunday.

Louise Raysor and Pauline Ray.

erection of a home on North Pike Street.—Clovis News.

Notices

Notice is hereby given that an election will be held at the courthouse in the town of Hereford, county of Deaf Smith, on the 2nd day of April, 1921, for the purpose of electing three trustees for the Hereford Independent School District to serve for a term of two years.

E. T. Woodburn has been appointed judge of the election which is ordered by the board in accordance with the laws of Texas.

By order of the board,
6-4t Mrs. B. F. Guthrie, Secretary.

CLOVIS STARTING BUILDING WORK

Building operations are commencing to pick up in Clovis. Quite a few people are already making preparations to commence building and many others will build during the Spring months. R. E. Boschelle will commence soon on a home for himself in west Clovis. T. A. Peters will also erect a home soon.

John Comer has started a home in west Clovis that he will use for a rental property. A. C. Clark has commenced the erection of a modern home opposite the Baptist Church on lots recently purchased from E. T. Jernigan.

The Baptist church has about completed an addition 30x60 feet which will be used as a Sunday School room.

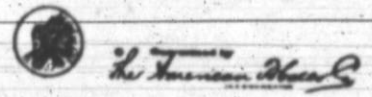
Tharp Bros. have completed their new implement house on Washington Avenue. It is 28x100 feet and constructed of brick.

A new adobe building is being constructed on South Connelly St., at the site of the old rooming house that was destroyed by fire several months ago. It will be occupied by the J. R. White Motor Company when it is completed. Dave Rogers has commenced the

Do you know why it's toasted

To seal in the delicious Burley tobacco flavor.

LUCKY STRIKE CIGARETTE



A Real Western Picture of Which You Will Enjoy

ROY STEWART
IN
"FLY GOD"

For true Real Western Life. Full of excitement and thrills which you enjoy. COME.

Also showing
JUANITA HANSEN
in
"THE LOST CITY"
of the African Jungles.
and
"Pathe Review"

STAR THEATRE

MONDAY and TUESDAY

March 14—March 15

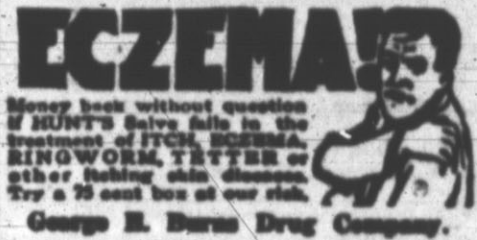
Show starts 7:00

Prices 15c-30c Plus tax

IMMIGRATION FOR HEREFORD COUNTRY COMMITTEE PLAN

Last fall the Immigration committee of the Chamber of Commerce collected a lot of advertising copy and otherwise prepared for an intensive campaign for new settlers in this territory. After all the work of compiling the data and having it ready for distribution it was found that financial conditions all over the country were so strained that land buying was stopped and stagnation generally had set in. Therefore, it was determined to hold up this campaign pending an adjustment of the strained financial conditions.

The committee now believes that the time is ripe for starting this campaign and within the next few days this work will be begun in earnest and it is hoped thereby to show a substantial increase in the population of this country before many more months roll around.



Money back without question if ECZENAP fails to relieve your suffering. Try a 75 cent box at our risk. George H. Burns Drug Company.

Happy Poland China Farm Big Boned Bred Gilts and Boars Now on Sale

"For Poland China, Ludwig Irlbeck of Happy, Texas," says the Tullia Herald, "won 1st, on boar 18 months old and under 24; Senior Champion and Grand Champion Boar; Junior Champion, Senior and Grand Champion Sows; 1st on aged herd; 1st on young herd; 1st and 2nd on get of Boar; 2nd on produce of Sow; 1st on litter of 4 pigs farrowed after September 1st, 1919; 1st on Sows; and a special premium for the best display of Poland Chinas at The West Texas State Fair, Plainview," where 400 head of hogs were shown.

Champion and Grand Champion on everything exhibited in the Tullia Co. Fair. Bred Sows and Gilts from \$100.00 to \$300.00, Boars \$50.00 and up.

Ludwig Irlbeck
Happy, Texas.

United States Tires are GOOD Tires

We will go farther and say they are the BEST Tires money can buy.

Our stock is complete and STRICTLY FRESH.

H. L. RICE

Opposite new Magnolia Filling Station.

P. S.—We continue to sell other high grade guaranteed tires at big discounts.

HUGHES & CROUCH CHAMPIONS

We are champions of Highest Quality in merchandise, Lowest Prices for merchandise, and Service to our customers.

We invite you to our store, where you get Hughes & Crouch Quality, Prices and Service. You will be pleased because they are the best

"Hereford's Low Price Store"

Society

Mrs. E. F. Guthrie, Editor,
Phone 190.

Presbyterian Missionary Society

The regular meeting of the Presbyterian Missionary Society was held Wednesday afternoon with Mrs. Vern Witherspoon as hostess.

An informal social hour was followed by a business session with Mrs. Henry Hastings, president of the society, presiding; then the meeting was turned over to Mrs. Ray Barber, chairman of the social committee who presented an interesting program. Two guessing contests were sources of much pleasure, musical terms answering the first and Bible verses the second. A delicious refreshment course consisted of ice cream and angel food cake.

Bay View Club

That questions pertaining to American citizenship are interesting as well as important was evidenced at Thursday's meeting of the Bay View Club when almost the complete membership found much pleasure in the study of some of the principles of governmental machinery, "Primitives and their importance" being the general topic.

Mrs. Donald, in a paper on "Party Conventions," traced the different means of making presidential nominations down to to-day's convention and gave a word-picture of a typical national convention.

The subject, "How is a President Elected," was treated by Mrs. P. W. Price, who discussed the state convention, the primary, the presidential electors and the electoral vote.

A presidential quiz by Mrs. Laird closed an interesting and instructive program.

Forty-Two Party

A pleasant party at the home of Dr. and Mrs. J. W. Hicks on Friday, had for its host, their son, Barnard Hicks, who entertained a number of friends with forty-two.

After several rounds of this favorite game an "art contest" provided a merry half hour, each contestant being required to draw part of a portrait that was to be completed by others, neither seeing what the others drew nor knowing whom they sought to represent. The ludicrous results obtained were decidedly mirth-provoking, seeming indeed "something new under the sun."

A refreshment course of brick cream and cake closed the jolly evening whose pleasures were shared by Misses Grace Ferguson, Elizabeth Stegall, Maurine Hughes, Virginia Laird, Mary McDonald, Dorothy Barber, Eloise Pitman, Frances Wilson, Kathleen Hawkins, Annie Wilda Lea, Eva Skelton, Lara Gregg; Messrs. Egbert Bradley, Paul Wilson, J. M. Posey, Thurman Hines, Ira Connell, Vernon Curtis, Roger Wilkinson, Roger Corbett, Johnnie Biggs and Harold Hicks. Miss Miller assisted Mrs. Hicks in entertaining.

Parent-Teacher Club

The presence of a large number of women not regularly attendants at meetings of the Parent-Teacher Club added interest, on Friday, to one of the best meetings of the entire year.

The program featured an address by Miss Rambo, head of the home economics department of the Canyon Normal and contained, in addition, two other enjoyable numbers, one a piano solo by Miss Mildred Cross, the other a reading by Miss Lulu Orr.

Miss Rambo's address was on "Home making." She emphasized an intelligent choice of foods and their proper preparation as basic factors in the making of a good home. She showed that preparing a meal should be a process of building whereby rightly proportioned food elements might enter into an attractive, appetizing, nutritious whole, instead of a haphazard throwing together of whatever convenience or a capricious taste might demand. Her talk was interesting and instructive and was much appreciated. The meeting was held in the high school auditorium with Mrs. Geo. Barber presiding.

Dinner Party

A delightful family dinner party honoring Mr. and Mrs. George Nelsen was given Saturday at the home of Mrs. Nelsen's brother, Mr. Herman Haberer, of Big Square, the guests including only members of the immediate family of Mr. and Mrs. John Haberer of Hereford.

An attractive color scheme of red and white was shown in the dining room and table decorations. Heart-shaped place cards corresponding in their rich coloring with dainty salad cups formed of crimson checked apples, contrasted charmingly with snowy napery, while red and white geraniums provided a harmonizing floral touch that was most effective. In the center of the table a beautiful bride's cake, decorated with a bewitching kewpie doll dressed as a bride, held the place of honor.

Enjoying the occasion were: Mr. and Mrs. John Haberer, Mr. and Mrs. George Nelsen, Miss Ruth Haberer, Mr. Roy Haberer and Mr. and Mrs. Herman Haberer and children.

Club Celebrates Federation Birthday

An enjoyable meeting of the Mother's Club on Tuesday afternoon celebrated the anniversary of the club's membership in the state federation.

Entertainment

High School Auditorium
Friday Night, March 11, 7 O'clock
Benefit Music Department High School

- "Spring Carmen" arr. from "Lucetta Borgia" Danizetti-Towner
High School Glee Club
- "Benefits Forgot" Miss Mary Hicks
- "The Swallows" Cowen
- "Mammy's Song" Harriett Ware
Miss Mattie Swisher
- "Pauline Pavlona" Miss Mattie Mounts
- "Southern Songs" Medley Harry Hale Pike
Miss Swisher, Miss Lambert, Miss Williamson
- "Dreamin' in de Twilight" Dialect Reading with music Lytton Cox
Miss Mattea McClurkin
- "Poet and Peasant" Pina Duet Suppe
Miss Lambert, Miss Williamson
- "Old Time Favorites" Medley Harry Hale Pike
Miss Swisher, Miss Lambert, Miss Williamson
- Two Impersonations:
(a) "The Calf on the Lawn"
(b) "Necks," a Boy's Composition
Miss Mattea McClurkin
- "Giver of Life" Edith Fortescue
Miss Mattie Swisher
- Humoresque "Swanee River" with Violin Obligato Dvorak-Wilson
Miss Swisher, Miss Lambert, Miss Williamson, Mr. Jack Mounts
- "Compensation" Lytton Cox
Miss Mattea McClurkin

Mrs. Ollie Fox being hostess to almost the entire club membership.

A beautiful spirit of interest in the revival now in progress at the Methodist Church was shown in the short prayer service which preceded the program.

The general topic was "Our Federation." An excellent paper entitled, "Officers, their Names and Duties," was read by Mrs. Tynes. Another, "The Greatest Good to be Derived from the Federation," was given by Mrs. W. S. Williams. Both papers were especially good and interesting. Arrangements for the apron and bonnet bazaar to be given on the 19th were reported practically complete with the outlook for a splendid showing of these popular spring necessities ready to be placed on sale.

The serving of dainty refreshments closed the afternoon's program.

Haberer-Cowsert

A beautiful home wedding solemnized Sunday evening at the home of Mr. and Mrs. Mark Cowsert, of Dimmitt, united the lives of their daughter, Miss Ruth Cowsert, and Roy E. Haberer, of this city.

Only the families of the bride and groom and a few close friends witnessed the ceremony which was performed by Rev. Preston Florence, pastor of the Methodist Church at Dimmitt. The pretty home was charmingly arranged for the occasion, blooming pot plants being used in decoration.

At six o'clock, to the strains of the wedding march played by Miss Helen Cowsert, sister of the bride, the bridal couple entered, preceded by their attendants. Miss Mary Cowsert, another sister, and Mr. Vernie Lust, entered and took their places before a background of flowers and fern where the ceremony was performed.

The bride was a vision of loveliness in a charming wedding gown of white messaline over which a handsome bridal veil fell in filmy beauty. She carried an arm bouquet of pink and white carnations.

Immediately following the ceremony the young couple left for their new home already furnished and awaiting their occupancy on the groom's ranch near Big Square.

These young people are prominently known throughout this and Castro counties. The bride is one of Dimmitt's most estimable young women, a graduate of the public schools, and later, a student at C. I. A., Denton, and Canyon Normal.

The groom is a son of Mr. and Mrs. John Haberer and is an exemplary young man. He is one of the county's honored soldier sons and was at Camp Travis at the time of the signing of the armistice. Since leaving the service he has successfully operated the ranch to which he has taken his bride. Guests other than members of the families were Misses Fannie Cash and Frankie Kerr, both of whom were

classmates of the bride at Canyon during the present school year.

E. W. HARDIN IS GUEST HERE; ONE AMARILLO'S BEST

E. W. Hardin, manager of the Amarillo Hardware Company, director in the National Bank of Commerce of Amarillo, as well as director of the Santa Fe railroad, spent Sunday and Sunday night with his friends, Mr. and Mrs. Geo. P. Garrison, returning to Amarillo on the Monday morning train.

Ed Hardin is one of Amarillo's very biggest men, prominent in the development work of the city, a wheel-horse when it comes to "doing things," and the salt of the earth in a personal sense.

The use of the X-ray to diagnose tuberculosis is invaluable in determining just how far the ravages of the disease have advanced. Physicians specialize in this branch which is called "roentgenology."

MRS. KIMMONS IS MAKING MONEY BY HANDLING POULTRY

Another testimonial as to what poultry will do in the Hereford country has been added by Mrs. J. M. Kimmons, who resides about six miles north in the Progressive neighborhood.

From January 7 to March 7, two months 150 White Leghorn hens and pullets produced 2,880 eggs, or about eight cases, the price per case ranging from \$18.00 to \$7.50, making a total of \$98.50. From the same flock Mrs. Kimmons has used for incubation and table use 900 eggs. During this time 41 fryers were finished and sold for \$19.34. The number of fowls sold for breeding purposes reached \$15.00, making a total income of \$132.84. Mrs. Kimmons did not give us the value of the 900 eggs used for incubation and table, but an average calculation would show that her grand total for the two months would reach about \$170.00.

Mrs. Kimmons informs us that her White Leghorns are of the famous W. D. Young strain, direct from the Geo. B. Ferris 264 egg record yards.

CEMETERY WORK IS BEING PUSHED BY VOLUNTEER BANDS

In last week's issue of The Brand mention was made of a party of volunteers who burned off the grass in the City Cemetery. F. H. Britain calls our attention to the fact that we failed to give credit for the hard work put in by C. E. Lester. Mr. Lester's name was inadvertently omitted, and The Brand hastens to make amends.

Following the work of burning off the weeds Mr. Britain is heading a movement to put the Cemetery in suitable shape. Interested parties are contributing personal work or money, and it is understood that a gravel driveway will be built through the plot. John Robinson has put in a team with his own work.

The efforts of these gentlemen deserve the highest commendation of every citizen of the city, and there should be no lack of cash and muscle to aid in this worthy undertaking.

Two old-time prospectors recently appeared at the county recorder's office in Denver and staked a gold claim in the heart of the city. They say they struck a rich vein in the ground beneath the City Hall, the Union Station and other portions of the business district.

Spring Fiction



Tubb Shoe Shop

Phone 249

The Slipper Headquarters of Hereford

We are well prepared to meet what is going to be the unprecedented demand for women's slippers and low shoes.



The Santoe \$7

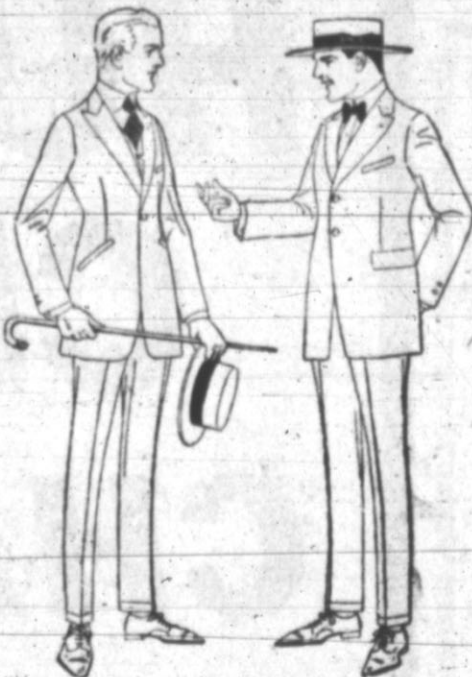
New shipments are arriving weekly now but we would suggest that you make an early selection.



The Nemiro \$7

Expert Fitting With shoes properly fitted you forget you have feet. Hosiery at attractive prices.

The Man on the Fence Should Take a Leap



AND COME AND SEE US SO THAT WE MAY DEMONSTRATE TO HIM WE CAN DELIVER A SUIT OR OVERCOAT WITH ALL THE EARMARKS OF 100 PER CENT IN

MATERIAL
STYLE
FIT
WORKMANSHIP

C. P. RINGER'S Tailor Shop
Cleaning and Pressing

Our Advertising Columns

are read by the people because it gives them news of absorbing interest. People no longer go looking about for things they want—they go to their newspaper for information as to where such things may be found. This method saves time and trouble, if you want to bring your wares to the attention of this community, our advertising columns

Should Contain Your Ad

Easter

The Rare Charm—

of the masters and the exquisite grace that is in all things beautiful are to be found in Vogele Spring and Easter

MILLINERY

The Caroline Reboux model above is an example of the picturesque hat that is playing so important a role in the lines of all that is new this Spring. It is a soft crushable milan.

—But it is only one of the many new and beautiful hats we now have on display.

The variety as a whole offers—Milan hems, Batavia, Moire straws, Liere, Poke straws, Straw sailors, and Flowered Turbans.

Vogele
Millinery





We Appreciate Your Trade

We like to have you come in to see us whether you buy anything or not.

BUT

We would like better still, to have you come in and pay us your account.

"HURRY BACK—SOME-TIME"

Geo. E. Burns

Phone 300

Public School Finances

The following statement shows the condition of finances of the Hereford Independent School District on March 1st, 1921:

Table with columns for Bonds, Sinking Fund, Available Fund, and various financial items like Total bonded debt, Cash on hand, and Received from Taxes.

LOST—A \$10 bill Tuesday. This bill was in all probability lost at the M. E. church Tuesday night. Finder call 220. 7-11-Pd



FOR SALE—Eggs for hatching from good Barred Plymouth Rocks. \$1.00 per setting. Phone 187. 7-8-Pd C. J. Mountz.

FOR SALE—Pure-bred White Leghorn eggs, hens from W. D. Young strain, Cockerels direct from George B. Ferris 264 egg strain. \$1.50 for fifteen. Phone 318-2-3 or write Kimmons Ranch. 5-31

GEORGE BARBER IS OFF TO NEW HOME STATE OF KANSAS

Mr. and Mrs. George Barber, residents of Hereford for the past several years, are moving to Saffordville, Kansas. Mr. Barber has already gone with the household effects.

The wholesale prices of vegetables and fruits are so low in New York that many producers who shipped produce there received nothing in return but a bill for the balance due on the freight charges.

The threatened extermination of the elk herd in the Yellowstone Park is alarming the officials in charge.

A large section of State street, Wilkes-Barre, Pennsylvania, recently dropped into the mines beneath the city.

Keep your eye on your Brand label, when the time is up the paper will STOP.

Good Printing at the Brand.

CLASSIFIED COLUMNS

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c. CASH WITH ORDER.

FOR SALE

PHONE T. B. Slaughter, 195, or come to my place 1-14 miles east of Court House for Gravel and Sand of 1st quality. Best Rock. 44-11

FOR SALE—2 work teams, either horses or mules. 6-2-Pd M. R. Corbett.

FOR SALE or Trade—A good Fordson Tractor with Tandem Disc for sale or will trade for calves. A bargain. See W. R. Harrelson, Hereford Tin Shop. 6-2-Pd

FOR SALE—One Jno. Deere Lister, one Jno. Deere Row Binder, both in good repair. See A. S. Higgins, Phone 21-204. 6-3-Pd

FOR SALE—I have about 30 bushels of Spring Wheat seed left. See or phone Trox Womble. 7-11-Pd

FOR SALE—A single row nearly new Lister, terms to suit purchaser. See L. B. Feehan, 906 on 25 Mile Ave. 6-2-Pd

FOR SALE—Bred Duroc Sows. 6-2 O. G. Hill

FOR SALE—A Clarinda Electric Washer, only used a short time. Will sell cheap. Mrs. Lan Shore. 6-11

TREES—If you want fruit trees that will grow, see me or W. F. Delbey, I represent the Plainview Nursery. J. O. Jenkins. 7-2-Pd

FOR SALE—New modern 5 room stucco bungalow with polished floors, bath, built in features. This place is well located near Central School building. Size of lot 100x200 feet. Good garage and barn, garden space, well and windmill and elevated tank. On sidewalks all the way to town. For price and terms on this place, see 7-11 Charles Donald.

FOR SALE—New Iron Wheel Wagon, with new frame. 7-2 Ralph Barnett.

FOR SALE—160 acres of good smooth land, 15 miles northwest of Friona. Price \$12.50 per acre. See us for cheap farm land. M. A. Crum. 7-21-Pd

FOR SALE—The Berry 8 room plastered house, being the 6th house north of Mothers' Park. Newly painted and decorated, one of the best built houses in Hereford. Is offered at a low price and easy terms. See D. L. McDonald for particulars. Immediate possession. 3-11

FOR SALE—Dahlia and Cannas Bulbs, \$1.00 per dozen each. Phone 323. 7-21-Pd Mrs. J. C. Cummins.

FOR SALE—One fresh Jersey milk cow. See M. S. Keller at Hereford Nursery. 7-41-Pd

FOR SALE—J. I. Case Lister, good as new, bargain. it. C. Neely. 7-21-Pd

FOR SALE—Sudan Seed for planting. Home grown. J. M. Kimmons. 7-11

FOR SALE—Section of land 27 miles southeast of Elida, N. Mex., 50 acres broke up, all under fence, small house, good well, concrete tank. On State highway, 2 miles from school. \$0.25 per acre. Will take in good, young mules and give terms on balance. 4-4-Pd W. H. Penix. Rt. 3. Floydada, Texas.

FOR SALE or Trade—A good used piano, at a bargain. For information, write Box 498. Mrs. E. M. Cox. 5-4-Pd

FOR SALE—One span good mules, wagon and harness. Also one Buckeye Incubator used only one season. See W. T. Roberts, Near Nursery. 5-11

WANTED

WANTED—Help! 40 ft Hereford Steam Laundry.

WANTED—To do nursing at home. Obstetrics a specialty. 5-4-Pd Mrs. Ella Karr.

WANTED—250 feet of second-hand 1x12 lumber. Phone 29. 6-21

WANTED—To trade a new 1921 Buick 5 passenger car in on residence. 4-31-Pd Box 473, Hereford, Tex.

MISCELLANEOUS

FOR RENT—The west 1/2 of section 48, Block 7, Deaf Smith Co., for grazing. Address your offer to C. R. Taylor, 714 Elk St., Beatrice, Nebr. 7-41

FOR RENT—160 acres pasture, 6 miles south of Hereford. Write Mrs. E. E. Evans, Mercer, Mo. 4-41

FOR RENT—Section 68, Block K-7, 19 miles northwest of Hereford. Joseph Chemilk, Station "C" P. O., Chicago, Ill. 6-21-Pd

FOR RENT—A house. 5-11 H. L. Broadwell.

TO EXCHANGE—Work horse or new 7-ft. Disc for 2 row Lister-Cultivator. 6-21-Pd M. R. Corbett.

FOR LEASE—For grazing purposes. See 24, Bldg. 1, W. E. Haislett's subdivision, Castro Co., Texas. Write J. H. Cgin, Beattie, Kans. 5-41-Pd

FOR RENT—2 unfurnished rooms conveniently arranged for house, keeping, water and lights. Phone 227. 7-11

TO TRADE—320 acres improved land, Quay Co., N. Mex. House, lots, barn, 2 wells, one windmill, 18 ft. water, plenty of it, value \$5,000.00. Also 160 acres same vicinity fenced, shallow well, value \$2500.00. J. E. Gyles, Hereford, Tex. 4-41-Pd.

WELL DRILLING—Geo. P. Turrentine. See D. E. Turrentine, 1 mile north of town. 1-11 Geo. P. Turrentine.

Notice Anyone interested in breaking out 300 acres of sod this spring, to be planted to row crop and planted to wheat this fall, write me. This proposition gives you 357 acres pasture. Land located 4 miles S. E. of Hereford. Mrs. H. S. Arnold, Rt. 1, Box 70, 4-61-Pd Oklahoma, Texas.

LOST AND FOUND

LOST—Two mules, dark brown and sorrel, heavy set; two mares, deep and light sorrel, light sorrel has one eye. Notify Postmaster, Friona, Tex. 7-31

FOR SALE—160 acres of good smooth land, 15 miles northwest of Friona. Price \$12.50 per acre. See us for cheap farm land. M. A. Crum. 7-21-Pd

FOR SALE—The Berry 8 room plastered house, being the 6th house north of Mothers' Park. Newly painted and decorated, one of the best built houses in Hereford. Is offered at a low price and easy terms. See D. L. McDonald for particulars. Immediate possession. 3-11

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LOGAN BRIDGE TO BE DISCUSSED AT STRATFORD MEET

The Chamber of Commerce is in receipt of a communication from Secretary W. B. Estes of the Board of Development of Amarillo, asking that Hereford have representatives at a road meeting of delegates along the line of the Santa Fe railroad, to be held at Stratford, Texas, between April 4 and 9. The object of the meeting is to perfect plans to combat the drift of tourist traffic which is sure to follow the opening of the new Logan bridge across the Canadian river in New Mexico. Among other things Mr. Estes says:

"The importance of this meeting cannot be too strongly stressed. At the present time Dumas, Amarillo, Canyon, Hereford, Friona, Fawell, Texas and Clovis face a grave problem, i. e., that of diverting transcontinental traffic from the route via the new Logan bridge by way of Dalhart and Tucuman. "No less than 70 per cent of the transcontinental traffic now passing through the above named towns enters the Panhandle of Texas via Stratford, and it has been coming by Dumas and Amarillo by points southward and westward. The object of this meeting is to have this course continued. The principle reason being in the interest of the tourists, better roads, shorter routes, open 365 days out of the year."

Tailoring for Easter Sunday

You will want new clothes for Easter. Make sure they're Pure wool and Hand Tailored. Then you're sure of Satisfaction and best wearing service.

Hand Tailoring

Highest Quality Merchant Tailoring at Lowest Prices. Call in and see the exceptional values we have for Easter. "We are not satisfied unless you are"

Orr's Tailor Shop

AUCTION SALE OF REGISTERED HOGS BEEN CALLED OFF

Several weeks ago Clarendon hog breeders asked the Hereford Chamber of Commerce to assist in putting on an Auction Sale of registered Poland-China sows in this country. The offer was accepted and March 10 suggested as a proper date. Since that time numerous inquiries have been received regarding the sale. As a matter of fact, the Clarendon people have not said anything further regarding the sale, and the matter has been definitely dropped by the Hereford Chamber of Commerce.

Keep your eye on your Brand label, when the time is up the paper will STOP.

Did you ever try a want ad in our classified column? You'll get results.

Here Are Those Prices

New pack, 5 bundles to the thousand, Rite Grade, Star A Star SHINGLES... \$5.50 per M. Dimension 2x4 S4S... \$35.00 per M. Dimension 2x6 S4S... \$32.50 per M. Dimension 2x8 S4S... \$34.50 per M.

All other lumber at proportionate prices, including stock now in yards. This new lumber is now being loaded and some in transit.

DAWN LUMBER CO. DAWN, TEXAS



ANNUAL REPORT OF BELL TELEPHONE CO. INTERESTING

The addition of 594,820 telephones to the Bell System in 1920, bringing the grand total of Bell-owned stations in the United States up to 8,333,979 on January 1st, this year, did not entirely meet the demand for service, according to the annual report of the American Telephone and Telegraph Company, released today. The American Telephone and Telegraph Company is the parent company of the various associated Bell Companies in this country comprising the Bell System.

"In Texas," said Manager E. Hooks, of the local Exchange, "more than 12,400 telephones were added by the Bell Company last year. Withal there are still people who want telephones and cannot get them because of lack of facilities.

"There are 10,500 separate telephone companies in the United States," Manager E. Hooks continued, "and 29 of them are associated Bell Companies. Only 1,300 independent companies do not connect with the Bell System. The total number of Bell-owned and Bell connecting company telephones increased 800,188 in 1920, reaching a combined total of 12,001,737. It is possible for any local subscriber to call any one of these more than 12,000,000 subscribers through the toll lines that span the country."

To add 594,820 telephones the Bell Company made net additions last year amounting in money to \$147,822,100, representing an increase of \$74,436,100 over the additions made during 1919. This naturally had its effect on service. The report says it is gratifying to be able to announce that the service throughout the United States, both local and toll, has been brought up to substantially normal conditions, as was predicted a year ago.

This year's Annual Report shows that the Bell System is owned by 139,000 individuals, not counting 23,000 employees who are buying stock on an easy payment plan. Including the employee stockholders there are more than 1,200 individuals residing in Texas who own stock in the American Company.

For the whole Bell System, with all duplications excluded, the total gross income for the year was \$85,204,076, from which over \$37,000,000 was paid in interest, rent and miscellaneous deductions from income, and approximately \$40,000,000 in dividends. The

HIS WEATHER GUESSES BEAT SCIENCE



Billie Hart, toll-taker at the international bridge at Eagle Pass, Texas, has a national reputation as a weather prophet, being more reliable than Uncle Sam's official scientific department. Billie will not tell his system, but he predicted two great gulf storms—the Galveston and the Corpus Christi floods. Sheepsman and ranchers of the southwest often wire Billie for predictions, while more recently a Wall Street broker wired him about the weather to use as data on cotton speculation.

surplus earnings for the year were \$7,765,486.

The capital stock, bonds and notes payable of the Bell System outstanding in the hands of the public at the close of the year 1920 were \$1,107,417,823, while the book cost of the net assets devoted to earning a return on these outstanding securities amounted to over \$1,551,000,000. Actual appraisals of the telephone plant in the Bell System made by regulatory bodies for rate-fixing purposes show that the true value of Bell System property greatly exceeds this book cost.

PAVING REPAIRS BEING PUSHED BY CITY COMMISSION

(Continued from Page One)

to be treated with absolute indifference by him and submit to it without a protest at least.

"After the promises made me last September by Mr. Fuller were so flagrantly violated, and that without any excuse, or even the courtesy of a letter, I do not know what to expect for the future.

"The pavement constructed by Mr. McCormick is growing worse and worse the longer it is neglected. I suppose that the best time to repair it would be in warm weather, but I would like to have some assurance of what the contractor proposes to do in regard to it. If he will not answer my letter, it is possible that he will give some attention to any suggestions or inquiries that you might make in as much as you have signed his bond in favor of the City of Hereford in the amount of \$12,500.

"The next term of our Court begins in May and we do not intend to permit another term of Court to go by without doing something about the matter, unless some proper and dependable assurance be given by Mr. McCormick that his maintenance contract will be faithfully complied with.

"The work was accepted about the first of October, 1917, and ample time has passed to demonstrate a great many imperfections in the pavement, in fact all that were then in existence were seen by Mr. Fuller on his visit here last September.

"I will appreciate it if you will exercise your good offices and influence in trying to get some businesslike satisfaction for us on the number of complaints we have from time to time lodged with Mr. McCormick. His indifference and seeming contempt of the city's rights under the contract is surprising to say the least. Possibly you may be able to secure some attention to the matter which I have not been.

"Thanking you for any suggestions you may make and assuring you of my willingness to furnish you any further information you would like to have.

"Yours very truly,
Wm. M. Knight,
Mayor of Hereford."
March 5, 1921.

"Mr. Wm. M. Knight, Mayor,
Hereford, Texas.

Dear Sir:
"Regret to see from copy of your letter to the Aetna Company of St. Louis of the 10th ultimo, that your letters to me at my Tulsa office, concerning repairs to streets paved by me, have been ignored, and you can rest assured I do not approve of them having been and within a very short time I will have your streets looked over and the necessary repairs made under my contract.

"Mr. Fuller was sent from my Tulsa office several months ago to make any necessary repairs to the work under my contract by my Superintendent and

I supposed, of course, the repairs had satisfactorily been made, and it seems from what you say they were not. Certainly should have been as he was sent there for that purpose.

"Myself or brother will visit my Tulsa office very soon and then will take up the matter of repairing your streets and make arrangements to do so very soon.

In the future should you want to write me, reach me here at 2309 Penn Street and I will assure you your letters will receive prompt and satisfactory attention.

"Yours very truly,
"Foxhall P. McCormick."

HEREFORD GUN CLUB SCORES

Hereford's Gun Club is leading the Panhandle Trapshooters Association by a good, safe margin. Official shoots are held Wednesday and the results tabulated. After Wednesday of this week the score stood as follows:

Hereford	4 points
Lubbock	2 points
Amarillo	1 point
Conway	1 point
Slaton	0 points

Wednesday's shoot at Hereford was a hum-dinger, and brought out a high average, as follows:

Thurmond	24
McFarland	22
Axe Turbow	24
Karr	20
Bennett	23
B. Williams	21
Godwin	22
Beene	22
Herbst	21
Rockwell	23
D. L. McDonald	25

Uncle John's Fish



Bell	21
Lewis	24
Cobb	20
Gabbert	16
H. K. Fox	19
Lee	22

Keep your eye on your Brand label, when the time is up the paper will STOP.

JUNIOR BAND HAS 24 ENTHUSIASTIC MEMBERS WORKING

Hereford's Junior Band now numbers twenty-four earnest musicians, besides several others who have not yet received instruments and may come in later. Twice a week practice, under direction of Prof. Brothers of Canyon, is the regular rule, followed by practice for the big band members.

At Thursday night's meeting of this week, however, it was decided to change the schedule so that hereafter the Juniors will have the entire night

on each Thursday and one hour, from 6:30 to 7:30, on Monday nights. The big band will then have the remainder of Monday night. It was believed that this extra time would enable the youngsters to make more rapid progress and take their places in the rear seats of the major organization at an earlier date.

At present the membership of the Junior Band consists of the following: Cornets: Gano Hastings, Howard Golden, Leiland Lee, George Beams, Jr., George Smith.

Clarinet: Homer Fox, Roy Golden, C. R. Tubbs, Roscoe Spencer, C. P. Ringer, Mrs. C. P. Ringer.

Saxophones: Brack Williams (bari-

tone), Rank Ramey and Albert Greenwood (altos), Fred Patton and Wallace Cox (G Melody), Miss Marie Burns (Soprano), Seth B. Holman (Tenor).

Baritone: R. H. McDonald.
Bass: Leslie Linville.
Altos: H. E. Casebolt, Roger Wilkinson, Johnny Biggs.
Drums: Howard Forrester.

Remember, our work is sanitary while the washing that hangs outdoors is very unsanitary.

39-42 Hereford Steam Laundry.
Did you ever try a want ad in our classified column? You'll get results.

Abstracts and Loans
J. Frank Potts
Maps, Deaf Smith Co.—50c.

The First Days of Spring Call Forth
New Dresses
in crisp
Canton Crepe Wools
Crepé De Chine
Chiffon Taffetas

Spring Coats and Capes
in
Serges Velours Bolivia

Ladies Suits
of irresistible design, color and style.

D. R. Gass & Son.
H. J. Justin Cowboy Boots \$25.00

HAVE YOU HEARD IT?

Everyone you meet that came to this sale seems to radiate a feeling of confidence and enthusiasm, and will say, "GALLAGHER'S SALE IS THE BEST YET! WHY, YOU CAN BUY MERCHANDISE AT NORMAL PRICES AGAIN." Business is Down Right Good again, and you sure can't afford to miss this SMASHING BARGAIN SALE! Read a few of our prices and come this week sure.

BELOW COST!

Men's Dress Shirts Soft cuff, sure good Sale Price \$1.15	Men's Fine Tailored Suits \$18.95 to \$33.75
Best Overalls A FEW MORE PAIR LEFT \$1.50	Men's Dress Hats \$7.50 values Sale Price \$3.45
Men's and Boy's Shoes Dress and Work Shoe \$2.75	Medium and Lightweight Union Suits as low as \$1.50

Get Here Soon! SOME SALE!

Gallagher & Son
Hereford, Texas

Blue Work Shirts 95c

REMEMBER to ask your grocer for Calumet Baking Powder and be sure that you get it—the Indian head on the orange label. Then forget about bake day failures. For you will never have any. Calumet always produces the sweetest and most palatable foods. And now remember, you always use less than of most other brands because it possesses greater leavening strength.

Now Remember—Always Use

CALUMET BAKING POWDER

There is no waste. If a recipe calls for one egg—two cups of flour—half a cup of milk—that's all you use. You never have to re-bake.

Contains only such ingredients as have been officially approved by U. S. Food Authorities, is the product of the largest, most modern and sanitary Baking Powder Factories in existence.

Found can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it.

Calumet
Columbia
Muffin
Recipe
—4 cups sifted flour, 4 level teaspoons Calumet Baking Powder, 1 tablespoon sugar, 1 teaspoon salt, 2 eggs, 2 cups of sweet milk. Then mix in the regular way.

HUSTLERS

slogan-of some kind; Hereford's has always been: "You'll Like Hereford!"

We hope our slogan holds true in YOUR case—we intend to do our level best to make it so.

Jones & Dameron

Anxiety 4th Herefords

Make your arrangements to attend the Annual Auction sale by the Hereford Breeders Association at Hereford, Texas, Monday, April 4th, 1921. The association is selling good cattle—forty-five bulls and fifteen females. We have consigned to this sale four good young bulls—Beau Randolph 1st, Beau Randolph 4th, Don Carlos Jr. and Beau Gudall, each of them from all bred dams. Look them up sale day.

Jones & Dameron
Anxiety 4th Herefords.

\$5.00

A table of hats containing the biggest Bargains in Northwest Texas. Come in and let me prove this statement.

Vogele Millinery

Hereford

Steam
Laundry
Sanitary
Washing,
Cleaning
and
Pressing

Best Bank Protection

There is a wide and material difference in bank service—TRY OURS.

Handle Lumber Co.

not keep your money in a bank that is protected by Texas State Bank Guaranty Fund, in addition to a Capital and Surplus of over \$100,000.00.

The First State Bank & Trust Co.

Amaryllis and Great West

Flour

That has never had a kick

Fancy Pea Berry

Coffee

5 lbs. \$1.00

L. W. Carlyle.

TIRES AT WHOLESALE PRICE

Thursday, March 17 to Saturday, March 26, All Tires in our stock will be sold at absolute wholesale cost on today's market. Just a few prices:

30x 1 1/2 All weather Good Year Casings	\$16.80
30x 3 1/2 Michelin Casings	\$16.80
30x 3 1/2 Pennsylvania Vacuum Cap Casings	\$18.50
32x 4 Good Year Cords	\$13.95
32x 4 Royal Cords	\$13.95
33x 4 1/2 Good Year Cords	\$20.80

Be sure to get your tickets for the drawing the last day of the Sale.
FORD GARAGE
Phone 177 Hereford, Texas.

Rockwell Bros. & Co.

Phone 4

C. C. Rockwell, Manager.

Satisfaction Guaranteed

Para Bell, Long Wear, and
Star Tires at cost.

5 gals. Lubricating
Oil ----- \$3.00

You must bring your own
can.

Thompson Garage.

DODGE BROTHERS

MOTOR CAR

Motor Sales Co.

L. W. Hough, Dealer.

25 per cent Discount on
Early Spring Hats
During these nine days.

Come in while in town and see our exceptional values in Spring and Summer Millinery, the best the market affords.

Mrs. T. N. Heifner.

"You Don't
Have to Wait"

For a ready market for your Grain, Produce, etc., when you bring it to Hereford.

"You Don't
Have to Wait"

when you bring us your wants in anything in the printing line.

White Face
Printing Co.

Fox Mercantile Co.

10 yds. Diamond
Hill Cambric for
only \$1.75

Eat

at the best place in town. We always have a big Bill-of-face to select from.

Sleep

at the best place in town. Nice, big, clean rooms. Good beds.

The Morrison Cafe and Hotel

During the Big Fellowship Sale we give you a discount of 10 per cent on all short orders.

The C. O. Lee Hdwe.

will make the following prices for March 17-26 on Wagons:

Newton Wagons, 3 in. tire Standard Auto tread,
12 ft. box ----- \$180.00

Overland Wagons, 3 in. tire, Standard Auto
tread, 12 ft. box ----- \$170.00

A Bank for all of
the people, all of
the time.

First National
Bank
of Hereford

For the 9 Days only

10 per cent
off on Ivory

15 per cent
off on Cut Glass and Jew-
elry (except watches)

20 per cent
off on Sterling Silver

New Edison Phonographs

J. J. Clark Drug Co.

Dark Karo 70c

Light Karo 77c

Industrial Trans-
portation Co.

Those Cash Prizes

will be awarded at 3:00 p. m. Saturday, March 26, in front of the Chamber of Commerce rooms. Don't forget the hour.

A REST ROOM

for the ladies and children, and the menfolks, too, is maintained by the Chamber of Commerce. There will be plenty of comfortable chairs, reading matter, writing materials, and everything else that goes to make a shopping tour restful. Be sure to use these rooms. An attendant will be in charge, and entirely at your service.

The Cletrac Tank Type Tractor

is steadily gaining ground in the esteem of farmers everywhere as the logical tractor for general farm use.

Let me demonstrate its merits to you during the Fellowship Sale.

D. L. McDonald.

Recognized Headquarters for our particular line.

You can't name anything in the Feed line but what we have it. Come to us during the Big 9 day Fellowship Sale.

Jones & McLean.

Use Pennant Auto Oil Pennant Gasoline Eupion Oil and Cut Out the Worry

J. B. McCord, Agent, Hereford, Texas.

Make your dollars

Make money for you.

Patronize the Hereford merchants during the big nine days Fellowship Sale and you will make your dollars do double duty. This will be a good time to start an account with The Western National Bank.

The Western National Bank of Hereford
Capital and Surplus \$125,000.00

If it's anything good to eat, we have it.

Pure cane syrup, per gal. \$1.00
Staple and Fancy Groceries

The G. & R. Grocery

Phones 81-271 Hereford, Texas

Texas Company

Gasoline Kerosene Motor Oils Greases Roofing Asphalt

The Company that manufactures Thuban Compound and Crater Compound.

C. P. Cockrell, Agent.

Special for this Sale

2 in. Double Stitched tugs ----- \$30.50
3 in. Single tug ----- \$25.65
Mule Bridles -- \$ 3.50
Horse Bridles -- \$ 2.15

Dunlap Hardware Co.

25 per cent off Men's and Boys' Suits

D. R. Gass & Son.

Percales

Best Grade 36 inch Percales in plain and fancy, dark and light colors,

Fellowship Sale Price 14 1/2c

Hundreds of similar bargains at our store during this great Sale. Don't miss them. Tell your neighbors.

Hughes & Crouch

Hereford's Low Price Store

Skelton's Variety Store

Our space allotment only permits our giving you a few samples of what we will have during this big Sale. Look them over and judge for yourself.

Gold band cups and saucers, reg. \$2.50 per set ----- \$1.65

4 qt. White coffee pot, \$1.50 and \$2.00 reg. price, ----- \$.95

6 10-oz. tumblers for ----- 30c

6 cut glass tumblers, reg. \$3.25 value, for ----- \$1.95

Men's, Women's and Children's Stocking, old 50c value, for .25c

We are always ready to save you money.

Garrison Brothers

Will offer you, for the "NINE DAYS FELLOWSHIP SALE"

Any leather collar in their house for \$8.00,

Any cloth or duck collar for \$2.75

Skelton's Variety Store

The Texas Meat Market

invites you to trade in Hereford.

During this nine day event we will make a leader of Pure Lard in quantities at 12 1/2c. Meats in proportion.

Texas Meat Market Cloyd & Robinson, Props.

Maxwell Coffee, 3 pound can -- \$1.15

Renown Brand Cocoa, 1-2 lb. can ---- .20

B. F. Hodges Grocery.

Federal and Firestone Tires at Cost.

The only station in town that sells Independent Oil and Gas.

Exclusive Agent for the White Truck.

W. C. Falwell.

Hereford Produce

I. H. Spratt.

We make the prices for eggs, chickens and cream. Get our prices before you sell.

Full grain head rice, 8 1-3c You are always welcome.

Hereford always has the best Grain Market in the Panhandle.

Harrison has made it so.

The Brand

For

\$1.50

For these nine days only, March 17-26, we will accept subscriptions for one year at \$1.50, whether new subscribers or renewals. The regular price is \$2.00. No subscriptions under one year accepted at this price.

Better Grab This Opportunity, Folks, to save 50c per annum on the only paper published in this territory.

AND DON'T EVER FORGET: The Brand has the best equipped Job Department of any paper in the Panhandle—and its prices are based on a standardized cost system, which is fair to YOU and fair to US.

Specials—March 17-26

75.00 value Rug, Reduced to ----- 40.00
\$1.75 yd. best Print Linoleum, Reduced to special ----- \$1.25 sq. yd.
40.00 Princess Dresser, Special ----- 24.75
15.00 Good Metal Bed, Special for ----- 9.75
16.50 Good Cotton Mattress, Special for ----- 7.95
20.00 Good Cotton Mattress, Special for ----- 9.75
Everything in our big Store is reduced in price

E. B. Black Co.



SPRINGLAKE NEWS

Mr. and Mrs. Earnest Jones attended the Stockmen's convention in Amarillo last week.

Les, little son of Willis White, fell off his horse on the way to school and broke his arm. They took him to Dr. Miller of Dimmitt, who fixed him up all right.

The trustees of Spring Lake school went to Oklahoma for a teacher to teach the high grades as the school was too crowded for one teacher. The lucky one being Miss YeLora Reed, we are going to welcome her, she being a niece of Mrs. J. I. Phipps.

Messrs. Beddington and Posey Cunningham took hogs to Hereford Thursday.

Wallace Phipps and Cecil Johnson are threshing for the neighbors this week.

Mr. Arthur French has come to his ranch at Spring Lake and is breaking sod. He is contemplating making this his future home.

The scarlet fever scare is over. No new cases. Dr. Miller went down to Mr. Hamilton's to fumigate Wednesday.

Milton Ott took grain to Hereford Wednesday.

Cecil Johnson and John Gehres went to Plainview on business Wednesday.

Asa Wilson went to Plainview one day last week and lost one of his best work mules.

Mr. Burnham, Castro Co. cattle inspector, was in this vicinity and took dinner at J. I. Phipps' home.

Mr. Troxall, and son, Paul, went to Oilton on business this week.

The Missionary meeting will be at the parsonage Thursday evening.

Little Irvin Ott started to school Monday at Springlake.

The men are running their tractors and the women are setting their incubators.

Mr. and Mrs. J. I. Phipps visited Mr. Ott at Hereford Friday night and attended the Methodist revival.

Most everyone is sowing oats in this community.

Wheat is looking fine and there is quite a large acreage in this locality.

Joe Kennedy visited the school at Spring Lake this week.

Ben and Mrs. Phipps took Mrs. Troxall to Dimmitt to see the doctor. She has been ailing for several days.

We have a huckster. Mr. Will



Ewers, of Dimmitt, of which we are proud, as we can now sell our produce at home.

Mr. and Mrs. Ott and daughter, of Hereford visited their children in Spring Lake Saturday.

Mrs. Cleavinger gave a social in honor of the Bible Class Friday night. All had an enjoyable time.

The church people at Spring Lake are thinking of buying a new piano for the church. A piano man from Plainview has been over, trying to sell us one.

If you like statistics—here's some nice ones. If all the 8,000,000 automobiles in the United States were placed in line with four feet between each car, a procession 20,000 miles long would be formed. If the cars traveled at twenty miles an hour, it would take them six weeks to pass a given point. Some parade!

For the first time in the history of the Philippine Islands, women recently voted to elect delegates to the territorial convention.

Out of a total of 478,036, the Kansas good roads amendment received a favorable majority of 91,342 votes. Of 105 counties in the State, seventy-two were favorable to the amendment, thirty-two unfavorable and in one county the vote was a tie.

Women in North Carolina outnumber the men by more than 15,000.

Drs. C. C. and Harmon Pirtle

Our Practice embraces all adjustments in Chiropractic Swedish massage and Osteopathy.

Resident Office
Phone 117 Hereford, Texas.
Diplomas and State Medical License

For Sale

Here is your chance to own you a Home. 3,000 acres of fine wheat land. Will sell 100 to 600 acre tracts. Price, \$20.00 per acre, 1-4 cash; balance from one to fifteen years, or will sell entire tract on same terms.

J. H. Pitman
Hereford, Texas

Domestic servants in London, England, now have an up-to-date social club.

ITCH!

Money back without question if HUNTS fails to relieve the treatment of ITCH, ECZEMA, BIRNWOOD TATTOO or other itching skin diseases. Try a 50 cent box at our risk.

George K. Swann Drug Company.

The Brand of Battery Quality

By this brand on the battery case you will recognize the Willard Threaded Rubber Battery.

Buy this brand and you will get the only battery that is free from the familiar wood-separator troubles, expensive replacement, carbonizing, perforating, chocking and cracking.

The Willard Threaded Rubber Battery is the only battery that can be shipped and stocked absolutely bone dry—no deterioration.

Drive in and get acquainted with Willard Service. Ask us about Threaded Rubber Insulation.

Electric Service Co.
Hereford, Texas.

Willard Batteries

GREAT WESTERN MONUMENT CO. DALLAS, TEXAS

Your love for those dear ones is expressed in the monument you buy.

What does an unmarked grave designate—love or negligence?

LET ME PLAN WITH YOU FOR A GREAT WESTERN MEMORIAL WHICH IS KNOWN FOR ITS TENDER EXPRESSIVENESS AND ETHERAL DURABILITY.

P. R. PURCELL, AGENT
Hereford, Texas

White Clover and Blue Grass Seed

Oyster Shell—Tankage—Bran—Shorts—Meal
all Feed Stuff

Delivered Promptly

Jones & McLean Grain Co.
No. 1



Cletrac
TANK-TYPE TRACTOR

Wheels on a track—like Cletrac way—take less power

The Cletrac's Day Is Here

Farmers everywhere have "OK'd" the Cletrac—the dependable tank-type tractor that does every job around the farm from spring plowing to clearing the roads in winter.

The Cletrac works right through the year—on any ground, in any weather. It replaces four to eight horses, saves their care and feed bills—does more kinds of work more days a year.

Its quick popularity has led to increased production and lower manufacturing costs. That's why we can offer you an improved Cletrac with a bigger motor, a broader track, an exclusive steering device, a new air washer—and at the same time reduce the price from \$1585 to \$1495, f. o. b. Cleveland.

Come in and look this tractor over. See for yourself its sturdy construction. Let us show you what it will do for you on your own farm.

D. L. McDonald
Hereford, Texas.



Farmers Who Use Disc Harrows Are Not Worrying About Their Land Blowing.



and **International**

Disc Harrows and Tandems in all sizes—both team and engine.

Dunlap Hardware Company
GIVE HIM WHAT YOU WANT WHEN YOU WANT IT

CHURCH NOTES

Baptist Church
 Sunday School 9:45.
 You are invited to come and assist in attaining the Standard of Excellence.
 Preaching at 11 a. m. and 7 p. m. by the pastor, Dr. E. B. Atwood. Everybody invited.

First Christian Church
"The Big Church with a Big Welcome"
 There will be a memorial service Sunday morning in memory of A. McLain, the president of The Foreign Christian Missionary Society, who recently passed away.
 Services Sunday evening.
 Bible School 9:45.
J. M. Asbell, Pastor.

Methodist Church
 Next Sunday—Sunday School at 9:45, 267 in the school last Sunday and we were to have three hundred—let's make it three hundred Sunday.
 Preaching morning and evening by the pastor. Evening services begin at seven o'clock.
 We are pleased to have you worship with us.
M. M. Beavers, Pastor.

Presbyterian Church
 Sunday School 9:45 a. m.
 11 a. m. Preaching.
 7 p. m. Stereopticon Slide Lecture. The Christian Endeavor Societies will meet as usual.
 The cooperation manifest in all departments is producing results. But we have not reached perfection yet. We need you and your best service. Strangers always welcome.
J. R. Sharp, Pastor.

B. Y. P. U.
 Dr. E. B. Atwood will conduct our study class beginning Friday evening at 6:45. We will study "Training in Church Membership" by Van Ness. This course is for the benefit of all who will take it.

Sunbeams
 Song—The Happy Sunbeam Band.
 Song—Jesus Loves me This I Know.
 Prayer.
 Bible story by Mrs. Connell.
 Story by Mrs. Hughes.
 Music—Ruth Conkright.
 Reading—Clay Hughes.
 Music—Mary Bruner.
 Reading—Pauline Wilson.
 Song.
 Prayer.
 Reading of minutes.
 Roll call.
 Report of personal service chairman.
 Collection.
 Song—A Volunteer for Jesus.
 Closing prayer by the leader.

Methodist Missionary Society
 Last Wednesday the M. E. Missionary Society met in the church basement for a session of prayer. Mrs. D. W. Hawkins read the scripture lesson and made a very sincere talk, followed by prayer and a number of earnest talks which were both touching and tender. This meeting being the last occasion upon which Miss Emma Spratt would be with us, she was asked to give an outline of her work in the settlements. This was most interesting. It gave an idea of what the organizations she was connected with have done to relieve startling conditions among the foreigners who came here to work in our factories. At the close of her talk, Mrs. Hawkins presented Miss Spratt, as a token of our esteem and appreciation, a hand painted book with the names of the Missionary ladies written therein. She also presented

her a box of candy. After a few announcements, the meeting adjourned with prayer.

Program for March 16, 1921
 Chapter Six—Bible and Missions.
 Topic—The Bible, a Book-Making Book.
 1. In Christian Lands, Literary Influence of Bible Seen—Mrs. J. H. Bowers.
 2. Introduction of the Bible into Non-Christian Lands Produces—What?—Mrs. Stegall.
 3. Study of Christian Literature Agencies.—Mrs. H. H. Hawkins.
 4. Stimulation of Literary Activities in Non-Christian Lands—Edith Rayzor.
 5. Influence of the Bible on Music in Non-Christian Lands—Mrs. Beavers.
 6. Unmet Needs for Christian Literature—Mrs. Rice.
 7. Outstanding Opportunities for Advance—Mrs. Ward.
 Special music.
 Prayer.

L. C. E.
March 13, 1921.
 Topic—What is Religion?
 Leader—Grace L. Ferguson.
 Prayer.
 Song Service.
 Scripture—Jas. 1:19-27; John 17:3.
 What has prayer to do with real religion?—Beryl Witherspoon.
 What has the Bible to do with real religion?—Ida Hopper.
 What has meditation to do with real religion?—Dorothy Barber.
 Why is the reception of the Holy Spirit a necessity for real religion?—Grace Alice Witherspoon.
 How may we know in our hearts that ours is real religion?—Clyde Carroll.

What has Sabbath-observance to do with real religion?—Virginia Laird.
 How does church-going promote real religion?—Anne W. Lea.
 What have you found most useful in cultivating real religion?—Alice Womack.
 Song.
 Business.
 Benediction.

Junior Missionary Society
 Subject—China.
 Opening Song.
 Minutes.
 Roll call—answer with Bible verse.
 Prayer—George Murphy.
 Parable of the Sower—Roy Ward.
 Describe the Location of China—Archie Harper.
 Describe the Customs of China—William Parker.
 Song—Morris Beavers, Durward Harper, J. Walter Spradley and John L. Wilson.
 One Little Penny—David Harrison, Jerome, John Jacobson, Carl H., Carl S., Bernard, Bryan, Irvin, Jim, George, George Heard.
 Closing Song.
 Closing prayer.
 Leader—Donald Hawkins.

Lucky Tiger
 The Father's Mark and Family Remedy! GUARANTEED BY SCIENTISTS AND THOSE WHO USE.
 Positively eradicates dandruff—corrects unwholesome scalp—stops falling hair—promotes luxuriant growth—adds lustre, beauty, health—action immediate and certain. Money-Back Guarantee. At drug stores and hardware, or send for free generous sample.
LUCKY TIGER CO., Kansas City, Mo.

We Want Your Suggestions For Better Service

It is our aim to give you the best goods, best attention, fairest prices, best service.

There will always be imperfections—and we want you to report any that come to your attention.

There is no telling how splendid we can make this store and its service if you will just help by telling us of our failures.

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT

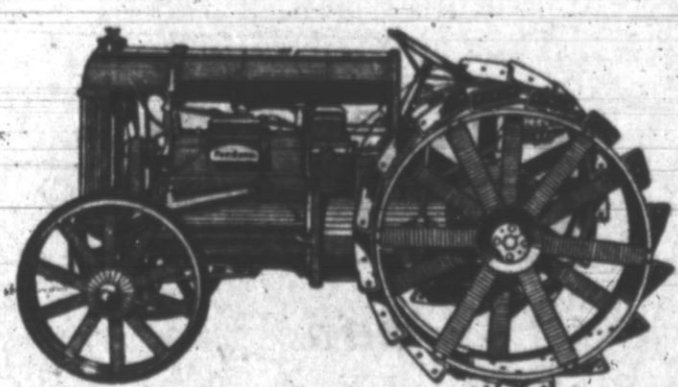
The G. and R. Grocery

FRANK A. GYLES
 J. R. RUTHERFORD

PHONE 271

HEREFORD, TEXAS

Fordson



A mighty valuable booklet just issued by the Ford Company. It is yours for the asking. Drop in and get one or drop a card or letter and we will mail you a copy free.

This book is not what the Ford Motor Company has to say about the Fordson Tractor, but what the tens of thousands of users have to say. Get the book! It is yours for the asking. Keep in mind the fact that behind every Fordson Tractor are all the resources of the great Ford Motor Company, likewise that reliable "Ford After-Service" which assures the keeping of the Tractor in working order every day in the year. Remember also that the Fordson Tractor, like the Ford car, is simplicity itself in design and construction; easy to understand and easy to operate. Come in and let us tell you more about it. It is more important to the farmer today than anything else.

\$625.00 F. O. B. Detroit


Wilkinson & Stocking
 AUTHORIZED FORD AND FORDSON AGENTS

Another Car of TANKAGE

We have a fresh Car of Tankage. Come and get a whiff.

E. W. HARRISON
 Phone 76

If You Have PROBLEMS
 FINANCIAL - BUSINESS -
 BRING THEM TO US FOR SOLUTION



There may be problems confronting you today that are difficult to solve.

There may be places where our advice will help, where the assistance we can give will be all that is necessary to help you on.

We invite you to come to us freely. We pledge you our aid to the extreme limit of sound banking practice.

1ST NATIONAL
 FEDERAL RESERVE BANK
 HEREFORD, TEXAS

PERSONAL SERVICE ABSOLUTE SAFETY

W. C. ROUSE, PRESIDENT
 W. N. MOON, VICE-PRESIDENT
 J. B. POSSEY, ACTIVE VICE-PRES. & CASH
 J. C. PINNETTS, ASST. CASHIER

**JUDGE GOSSETT IS
AMARILLO GUEST
LAND BANK TALK**

(Continued from Page One)

Land Banks and the Farm Board, "Go sell your bonds now," is the very thing we will have, and with the money market as today, with billions of tax-free principal bonds, Liberty Bonds and "yet undigested"—floating and sinking investments, will make this a one that will prevent all the banks from functioning as soon as they should, but the Manager of the Land Bank organized to handle and sell the Tax-free Farm Bonds, made the President to these Presidents and to the Farm Loan Board that he was content that he could within the next few months dispose of forty millions of these bonds, and sixty millions within six months. This will take care of the pressing needs of the farmers of the United States—that is, men who have reached that point of delinquency where immediate relief is imperative. Judge Gossett told the representatives of this District they were the judges of that immediate need, that his bank would do all they could to get this money in the hands of the farmer at the earliest moment, not to incur their heavy amount with the application of a man had a future maturity date—these could be gotten to as soon as possible. Here he told an incident that actually happened to illustrate what he meant by actual needs or emergency cases. There was a wreck on the Texas Railroad in Oklahoma, north of Lawton, Texas, in which a brakeman was very badly injured. Besides having both of his legs broken, two ribs broken, hurt internally, he was knocked unconscious and when the Doctors arrived at the Sanitarium at Sherman, run by the Frisco and run by the Sisters of Charity, this man was still in a semi-conscious state of mind. The Doctor Superior told them she could not take the man. One Doctor insisted that without immediate relief the chances were he would die. The Sister said, "I am sorry, I am powerless to help you at all at this time, for we have every room in the Hospital full, except one, and we are holding that for an emergency case." The Federal Land Bank will begin to pay out money within the next thirty days or sixty days on "emergency cases," and within six months they should be able to take and close all applications within their usual time as obtained before the attack on the constitutionality of the Tax-free feature of the bonds.

Judge Gossett said, "we have many letters from the Panhandle people asking for a better and higher valuation of these lands, and personally I feel you are entitled to same, but I want to tell you something that may in a small way give you a viewpoint that may remove some of this unjust criticism of the Bank in this District. There are many men within the soundest of any voice that can recall back thirty years when they first came to the Panhandle district, and that it was impossible for a man at this time to get 'four-bits' on an eighty of 100-acre tract of land—you were told, 'It is too small for a ranch, and you can't farm it.' To a more or less modified degree this belief still prevails in many sections of the United States, and in that part of the country where the most of the money comes from. The maps of the Panhandle have written across them, in that part from Childress on the east and the line of New Mexico on the west, with the T & P on the south, 'Llano Estacado—the great Staked Plains—inhabited only by rattlesnakes, coyotes and buffalo—look at it as you will, but it is more fact than fancy. We still have that mind to contend with."

"During the year 1918 we were visited by Capt. Smith, of the Board at Washington. He had come to us from a visit with the Federal Land Bank of Wichita, Kans., in which district all of New Mexico is located. He had been over that territory, where the homestead unit is 160 acres, on which the bank at Wichita had made many loans of around five dollars per acre, many of which borrowers at that time were delinquent. He came away from that bank with the idea that it was a mistake to loan money on that number of acres as a farm-unit in this section of the United States, and nothing less than 320 acres as a unit should be considered. I knew what that would do for this part of Texas, so I proposed to him to take a trip. We came to Amarillo, from there we went to the home in Texas for Registered Hereford Cattle, Hereford, and drove over that country, where I showed him cattle from which the picture-books come—he was convinced that he had arrived at a wrong conclusion, but the Captain comes from a long line of Scotch ancestry, that once having said a horse was 16 feet high, stuck to it. We continued to take applications on farm-units of 160 acres and after a while he quit 'fussing' about it, but we still are unable to eradicate some of these impressions, and get the values you justly deserve, but this should not prevent every farmer in this Panhandle from accepting the benefits they can get from this Act, by placing on their farms mortgages that they don't have to pay back—has no maturity date, by that I mean, you pay a small rate of interest, as it were—smaller than has ever been offered to the farmers of this district by any of the members of the American Mortgage Bankers Association that has tried to put us out of business, and at the end of thirty-three years, we give your note back."

"I took my vacation last summer on the eastern coast of Massachusetts and

while there I took occasion to visit with a man—Secretary-Treasurer of one of the Farm Loan Associations of that district. He was of the ninth generation of the old Puritan stock that landed on the Plymouth Rock from the Mayflower not far from his home, and he was living in a home—a new home, built in recent years—1883. I say recent years, recent in comparison with many of the homes round in that community, ranging from 150 years to 300 years old. He had a farm-unit of 80 acres—one of the "big ranches" of the section. After eating with him, one of those fine meals that the New Englander is famous for, he asked me to take a stroll with him to the farther side of his plantation. He said, "See that pier running out into the water there." I did. It was built of rock and looked old, but was in good shape. He said, "That was built 150 years ago for slave-ships to land." This slave-traffic became a very profitable industry to the man capturing these people, taming them a few weeks and selling them to the New Englander, but before many years passed, it was found that these slaves were not profitable to the owner, as the winters in that section were so severe and long, these people required expensive quarters, and there was so much time during the winters this labor was idle, it was then that

sentiment began to grow against this 'ownership' which in time became unlawful for the people in these states. They were then sold to you southern people and more brought and sold, which traffic continued until we became convinced that it was wrong even for you people to own slaves—slaves we had auctioned off to you. This is the way some of these people live, move and have their being, perfectly content with everything around them, asking for no more opportunities than exist within their horizon and, like Robert Louis Stevenson said, 'have a few friends, and these without capitulation.'

"These and others buy our bonds, and as it were, shape and mold some of the thought of the men that pass on the security behind these bonds. We in this Panhandle are new as compared with this section—we are just in our swaddling clothes—big as we seem to ourselves; so we will have to content ourselves with these conditions as we find them, and not pout about it and abide the time when we will 'come into our own,' at which time we will get the loan values for this Great Empire that we are sure you need for its development."

"The older I get, the less cock-sure I am of anything, but I believe we will have available for this district about

seven millions within the next few months, possibly half the amount in the next thirty or sixty days. This will take care of the business we have pending on our books, after which we will turn our attention to others."

**Automobile
Repairing**

**In the Shore Garage.
I am equipped to do Auto
Repair Work. Reason-
able charges and all work
guaranteed.**

W. A. McAteer.

**About Visible
Gasoline Pumps!**

The Kansas City Journal of February 20, has the following report from the official City Inspector:

"Page Diogenes, There has been found in Kansas City, Kans., a filling station where one may, by the purchase of five gallons of gasoline, receive twenty ounces, nearly a quart more than five gallons."

"This fact was verified by George Koran, inspector of weights and measures, who yesterday completed an investigation of all filling stations in the city, which had been ordered by J. B. Little, finance commissioner. Of fifty-three pumps at filling stations which were tested and examined, one was found that gave twenty ounces more than five gallons, twelve which gave from two to four ounces more than five gallons, and thirty which gave the correct measure."

"Seven pumps were found to be 'shorting' customers five ounces on the five gallons, one nine ounces on the five gallons, and one thirteen ounces on the five gallons."

"In testing the pumps I found the visible type of pump to be the only ones that were giving short measurement," Koran said. "The reason for this is that the glass container is the only measurement the pump has and it is tested and sealed at the factory and its dimension or cubic capacity cannot be changed. It gives correct measurement where the ordinary type of pump measurement is done by the pump-stroke, which can be shortened or lengthened, as desired."

Shore Bros. Garage

**To Whom It
May Appeal**

I will represent the UNION LAUNDRY at Amarillo, for those who will bring their laundry to my place next door to Guy's Shine Parlor. If there is interest enough after a trial, I will put on a wagon and call for and deliver your bundles. For further information phone 278 or call and see me.

I will appreciate any business you may bring me.

A. H. Owen
Baskets will leave Tuesdays and return Saturday morning.

**Partial
Payments**

We are now in position to sell Hoover Cleaners and give long time on them.

Hoover Special. \$10.00
Cash payment; balance,
\$5.00 per month.

Phone us for demonstration in your home.

**Hereford Light
& Power Co.**

Get This—Mr. Jersey Owner

"Financial Surety" No. 184034—Traces seven times to "Interest," most famous butter cow on Jersey Island, five times to "Finance," who holds highest milk record on the Island, twice to "Financial Countess," former world champion butter cow, and three times to the "wonder sire," "Financial King."

Pedigree
"Sire": "Maiden's Financial Sans Allo," No. 133552; Three-quarter brother to the \$60,000.00 "Financial Beauty's King," the only bull in the world whose services have sold in a wholesale way at \$500.00 each. His dam is half sister to the dam of the \$60,000.00 "Financial Sensation," best bred bull in the world.
"Dam": "Sans Alo's Bessie," No. 304410. Her sire is a half brother to the dam of the \$60,000.00 "Financial Beauty's King" and the \$60,000.00 "Financial Sensation," the best bred and highest priced bull in the world.
Her dam is in Register of Merit—482.12 pounds butter, 8,237.9 pounds milk in 335 days and milked 44.3 pounds in one day. Tracing to "Toronto," grandsire of "Sophile 19th," of Hood Farm; "Brown Bessie," Champion butter cow in 30 and 90 day test at Chicago World's Fair, and "Brown Bessie's Bonita," 20 pounds 3 ounces butter in seven days.
Have you contracted for services to this bull yet?
BERRY ORR
On Cemetery road in N. W. Hereford. Will have phone later.



**Proved By
Twelve Years' Farm Work**

Year after year of the hardest kind of farm work—plowing sun-baked virgin prairie sod, discing, harrowing, belt work, road work, etc.—has proved the supreme fitness of OilPull tractors.

This dependability and service has been remarkably demonstrated by the first OilPulls built, that are still working—year in and year out continuous performance that gives the only real basis upon which a tractor can be judged. In these twelve years the OilPull tractor has built up a record of continuous, reliable, economical operation, unequaled in the tractor industry.

Successfully burning the lower grades of fuel oil, thoroughly cooled by oil-lubricated by remarkably efficient force feed and splash oiling systems—speed automatically regulated by a throttling governor—these are some of the exclusive OilPull features.

The Rumely OilPull may be had in sizes from three to ten plows, standard in design and construction—a size to fit any farm or job.

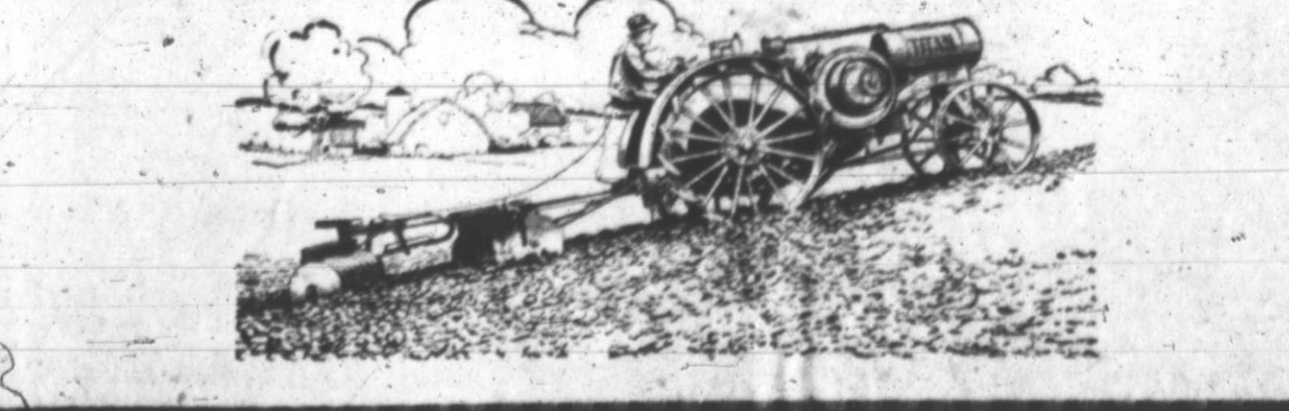
An OilPull will enable you to increase yields and profits as well as greatly reduce the hard work in farming.

Give us the opportunity to show you when next in town.

The C. O. Lee Hardware



**International Line
Motor Sales Co. L. W. HOUGH, Mgr.**



YES IT'S TRUE

If your insurance is with this Agency you have absolute protection. All claims paid in full.

T. K. WILSON.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

IT'S A FACT
If you have one of our Deaf Policies, and get hurt or sick, you are certain to be paid in full.
T. K. WILSON.

Make Your Improvements as Usual

There is no excuse for your not going ahead with your building plans the same as before the war. Prices on lumber and building materials have practically reached pre-war levels and no doubt have reached the bottom for a long time to come. Let us help you with your plans.

Sherwin Williams & Berry Brothers Paints and Varnishes

PANHANDLE LUMBER CO.

OUR AIM - TO HELP IMPROVE THE PANHANDLE



R. L. Ward went to Clarendon Monday.

Joe Allen went to Canyon Tuesday afternoon.

Chas. Bengt went to Amarillo Tuesday on business.

Miss Lula Wear of Dallas is visiting in the home of her parents this week.

J. Frank Potts went to Amarillo on business Tuesday.

Joe Joyner, of Clovis, was in town on business this week.

C. W. Bowers made a business trip to Amarillo Tuesday.

D. F. Ashbrook and wife spent a day in Amarillo the latter part of this week.

C. W. Anthony made a business trip to Amarillo Wednesday.

Fresh English Walnuts, all large. Hereford Produce Co.

A. A. Ott made a business trip to Melrose, N. M. last week.

R. D. Billingsley left Hereford for Denton, Texas Tuesday.

J. H. Walker, of Amarillo, visited in the home of his father last Sunday.

Jno. Witsett and family moved to their ranch the latter part of this week.

W. H. Warren and son, Seidon, of Friona, were in Hereford transacting business this week.

We heat our work 50 percent hotter than boiling water, without injury to goods or color, thus killing all disease germs. Hereford Laundry. 39-42

Mr. and Mrs. H. G. Wilkinson, of Shamrock, Texas, arrived in Hereford Monday on business.

Arch Conner, of Wichita, Kansas, was in Hereford several days the latter part of last week.

R. L. Jordan, president of the Texas State Bank of Farwell, was a visitor in Hereford Saturday.

R. Jeffries, of Childress, Texas, arrived in Hereford Monday. Mr. Jeffries is visiting with friends.

Elder Huff will occupy the pulpit at the morning services of the Church of Christ, Sunday, March 13.

J. L. Jones, of Missoula, Mont., spent a few days in Hereford this week visiting in the home of J. B. Hammer.

Fred Oberthier returned from a business and pleasure trip to Dallas and Comanche, Texas Thursday morning.

R. B. Temple, of Wichita, Kansas, was in Hereford last week buying steers. He picked up about 800 head.

Mrs. J. H. O'Connor, of Yesc, N. M., arrived in Hereford Monday morning. Mrs. O'Connor is a sister of Mrs. Chas. Lester.

We will do your family washing cheaper than you can afford to do it at home. Phone 246.

A. H. Holder and wife, of Clovis, N. M., spent a few days in town the latter part of last and the first of this week.

J. B. Briscoe, Assistant Supt. of the Santa Fe with headquarters in Amarillo, spent Thursday in Hereford on business.

Mrs. W. D. Latta is visiting friends in Clovis this week. Mrs. Latta is a daughter of Mrs. J. W. Malone of this city.

Apron and Bonnet Bazaar, Star Theatre Rest Room, Saturday, March 19, by the Mothers' Club.

Jno. Spencer, of Dexter, Texas, and O. D. May, of Sherman, Texas, arrived in Hereford last Sunday on a prospecting tour.

Phone me your order for Angel Food Cakes. Mrs. Alex G. Thompson. 7-21-Pd Phone 362.

Miss Loré Kibbe spent the week-end with her parents, Mr. and Mrs. R. J. Kibbe. Miss Kibbe is primary teacher in the schools of Vega.

A. M. Jones went to Ft. Worth to attend the Fat Stock Show Monday. Mr. Jones will also transact business in Ranger on his return trip.

J. M. Posey, of Eldorado, Okla., arrived in Hereford last Saturday to visit in the home of his son, E. B. Posey. He left for his home Monday.

G. H. Tyson, of Amarillo, was in Hereford Monday on business. Mr. Tyson is getting his father-in-law located in his new home north of Jewell.

Our family rate makes a face towel cost about 2 1-2c washed and ironed. Hereford Steam Laundry.

Mr. and Mrs. Jno. Sherman, of Chicago, arrived in Hereford last Saturday night to visit in the home of Mrs. Sherman's parents, Mr. and Mrs. Geo. Gulnn.

Walter Howell, Henry Lane, Misses Pauline Peters and Helen Mason spent the week-end last week in the home of Mrs. J. W. Malone visiting Mrs. W. D. Latta.

Mr. and Mrs. Roy Gilliam spent last Sunday with Mrs. Gilliam's parents, Mr. and Mrs. E. W. McNutt, in Amarillo. Mrs. J. H. Miller accompanied them as far as Canyon.

Clarence Bassett, who has been visiting in the home of his sister, Mrs. Jno. Whitsett, left Hereford Monday morning for his home in La Junta, Colo.

H. B. Hunter and his son-in-law, D. Y. Edwards, bought out the J. S. Elliston Lunch Room Monday. The boys are fixing up in good style and will endeavor to conduct a first class eating house.

Mr. and Mrs. Lester Hill and James I. Hill who were visiting in the home of Mr. and Mrs. S. Mulerin, south of Friona, for the past ten days, left Hereford Thursday morning for their home in Missouri. Mrs. Mulerin is a daughter of James I. Hill.

Spring Sporting Goods

If you Fish we the tackle

If you play ball we have the goods

If its tennis we that, too

Corner Drug Store

Apron and Bonnet Bazaar, Star Theatre Rest Room, Saturday, March 19, by the Mothers' Club.

Will Huddle, of Chicago, and H. I. Grounds, Z. R. Hornbeck and P. G. Nilsch, of Amarillo, were in Hereford Thursday. The above gentlemen are representing the International Harvester Co.

T. W. Hart and three daughters, Misses Fannie Belle, Ruth and Annie, of Canyon, visited in the home of old friends, Mr. and Mrs. F. H. Britain, last Sunday.

A. G. Ross, of Idaho, Texas, arrived in Hereford last Sunday. Mr. Ross is representing the Hog Motor Co. of Minneapolis, and is also visiting with his friends, Mr. and Mrs. T. T. McDermitt.

Mr. and Mrs. G. W. Nielsen left Hereford for their new home in Idaho Falls, Idaho Tuesday morning. Mrs. Nielsen was formerly Miss Marie Haberer. They will stop over several days in Salt Lake City.

Card of Thanks
We wish to thank our neighbors and many nice friends who so kindly assisted us in the death of our dear aunt. May God's richest blessings rest upon each and every one in our prayer. Mr. and Mrs. W. O. Purcell and children.

Stork Special
BORN - To Mr. and Mrs. Roger Johnson, March 9, 7 lb. girl.
BORN - To Mr. and Mrs. Frank

Barber, a girl, March 8, Helen Ruth. BORN - To Mr. and Mrs. William William Vetter, 3 miles west of Summerfield, a girl, March 11.
BORN - To Mr. and Mrs. S. H. Hembre, March 6, a girl.
BORN - To Mr. and Mrs. Frank Marra, a nine pound boy, Friday morning, March 11.

Hereford Market	
Wheat, bu.	\$1.00
Oats, bu.	.45
Kafir, per 100	.50
Maize, per 100	.57
Red Top, per 100	.50
Butter, lb.	.40
Butter fat, lb.	.40
Eggs, doz.	.23 1/2
Turkeys, lb.	.21
Hens, lb.	.21
Chickens, lb.	.20
Bulk Lard	.12 1/2
Beef, dressed, lb.	.15
Pork, dressed, lb.	.14

SUMMERFIELD MAN HAULS HIS COTTON TO LOCKNEY GIN

Several efforts were made to raise cotton in this vicinity this year. The best showing yet made that The Brand has heard of is that of M. C. Bell of Summerfield. Mr. Bell started for a Lockney gin last Tuesday with 15,000 pounds of seed cotton on five wagons and barges. Mr. Bell estimates that 3,000 pounds of seed cotton still remains in his field and that he will get about six bales of good and three bales of low grade cotton from fifteen acres of land.

The Price

—of good health is good habits.

—of financial independence is systematic savings. To keep good digestion, keep the lock on luxuries.

To keep a steadily increasing savings account, keep the brakes on extravagance.

To safe-guard your savings, and to make your savings grow, put your savings in

The Western National Bank Hereford, Texas

And Government Savings Securities

Capital and Surplus \$125,000.

Largest tax payer in the City of Hereford

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.

C. C. ACKER, Cashier.

ROSCOE L. DAVIDSON, Ac. V-Pres.

J. G. HASTINGS, Asst. Cashier.



We have Furniture priced as low as you would want to go, and we will please you at the other extreme.

It makes no difference to us what price you want to pay. The important thing is to see you pleased. Whatever your furniture problem bring it to us, and we will help you to decide.

ARTE RUGS

\$125.00 value Rug, Reduced to	\$75.00
95.00 value Rug, Reduced to	57.50
85.00 value Rug, Reduced to	45.00
75.00 value Rug, Reduced to	45.00
Many others in like proportion.	
\$3.00 yd. Inlaid Linoleum, Reduced to	
\$1.75 yd. best Print Linoleum, Reduced to special	\$1.95 sq. yd. special
\$1.00 yd. Congoleum, Special	.65c

DRESSERS

\$65.00 Princess Dresser, Special	\$40.00
50.00 Princess Dresser, Special	32.50
40.00 Princess Dresser, Special	24.75
All others reduced.	

\$25.00 Fine Metal Bed, Special for	\$18.50
20.00 Good Metal Bed, Special for	12.75
15.00 Good Metal Bed, Special for	9.75
15.00 Best Bed Springs, Special for	9.75
8.75 Best Coil Springs, Special for	6.50
\$50.00 Sealy Mattress, Special for	\$35.00
25.00 Fine Cotton Mattress, Special for	15.00
16.50 Good Cotton Mattress, Special for	7.95

Everything in our big Store is reduced in price to a low level.

We think this is no time for a merchant to try to make money. Our policy for 1921 will be to sell everything at the lowest possible price.

We are Satisfied with Small Profits.

WE TURN A HOUSE INTO A HOME

W. E. HICKS

Brand: O Right Shoulder

Dealer in Hereford Cattle Hereford, Texas

W. D. Kelleher made a business trip to Amarillo Thursday morning.

Will Womble, of Wildorado, transacted business in town Monday.

The best place to eat is at the Cordova Hotel. Rates by the week.

W. M. Stewart, of Vega, Texas, was in Hereford Monday on business.

F. B. Easterly, of Denver, Colo., is in Hereford this week on business.

Miss Mary Fuqua, of Amarillo, visited friends in Hereford last Saturday.

H. B. Killcrease, of Tulsa, was in Hereford the fore part of the week.

Mr. and Mrs. J. P. Hodge and little son, Jarrell, spent last Sunday with friends in Hereford.

J. M. Kimmons returned home this week after a two months business trip in Oklahoma.

No dust, no germs, no smell of gasoline in the suits and dresses cleaned by the Hereford Laundry. 39-42

See-ess-ko Coffee, the coffee that you will like.

L. H. Spratt, Hereford Produce Co.

Merle Walker returned to Amarillo Monday morning to resume her school work.

Apron and Bonnet Bazaar, Star Theatre Rest Room, Saturday, March 19, by the Mothers' Club.

C. H. Bromley, of Amarillo, was in Hereford Sunday and Monday on business.

Mrs. Grady Stegall, of Amarillo, spent the week end with her parents last week.

R. E. Johnson, of Pampa, Texas, is employed by the Morrison Hotel and Cafe this week.

Cordova Hotel Dining Room to open next week with a six o'clock chicken dinner.

J. W. Matthews, of Iowa Park, Tex., is visiting his son, J. L. Matthews, this week.

Mrs. Beulah Britain, of Canyon, visited in the home of F. H. Britain last Sunday.

We buy Cream and all Produce. See us first. We make the price. Hereford Produce, I. H. Spratt.

J. Foreman and son, of Albuquerque, N. M., arrived in Hereford last Sunday on business.

High cost of living knocked out by the new prices of the Hereford Laundry. 39-42

Perfecto Flour—A trial will convince you that it is the perfect flour. Hereford Produce, I. H. Spratt.