

# The Hereford Brand

21st YEAR, NO. 3

HEREFORD, DEAF SMITH COUNTY, TEXAS, FEB. 10, 1921.

TWO DOLLARS A YEAR.

## ROCKWELL IS CHIEF FIRE DEPARTMENT

C. A. SKELTON ELECTED SECRETARY. DRILL TO START SOON

## TRUCK PROBLEM

Present Outfit Underpowered. Committee Investigates Problem

C. C. Rockwell is the chief of the Hereford Fire Department and C. A. Skelton is Secretary. Roy M. Stocking, W. R. Steckman and C. A. Skelton were appointed a committee to confer with the City Commission and draft suitable by-laws, constitution, etc. Chief Rockwell, Frank Marrs and Roy Stocking were asked to take an inventory of the present equipment, and Mr. Marrs is to thoroughly overhaul the fire truck and ascertain if it can be fixed up to take care of present requirements. The City Commissioners are to be asked to set aside a room in the basement of the courthouse as headquarters and gymnasium for the members of the company.

All of these matters were settled at a meeting of business men interested in fire protection, held at the Chamber of Commerce rooms last Tuesday night, and followed the recent statement of the City Commission that immediate steps would be taken to organize a fire department. In the absence of Mayor Knight, who was out of town, D. L. McDonald, president of the Chamber of Commerce, opened the meeting, stating that the city and the Chamber of Commerce were back of the volunteers, then turned the meeting over to Roy M. Stocking, temporary chairman. A thorough discussion of the present needs of the city along fire prevention lines was followed by the formal action noted above.

The decisions arrived at a meeting have been formally approved by the City Commission, and steps are now under way to recruit the force to the desired standard and to look into way and means of bettering the equipment. Team drilling will be begun shortly, so that the volunteer members may become familiar with the equipment, learn the location of the fire plugs, and generally arrive at an efficient condition which will put water on any fire that may break out in the shortest possible space of time.

Thursday the committee appointed took out the fire truck and gave it a careful test. It is believed that it is underpowered for fire purposes and inquiries are now on foot as to the best method of remedying this defect.

The preliminary organization promises much for the future protection of the property interests of the citizens and the outlook is for a snappy, workable organization of which the city will be proud. The pressing need for such an organization is universally recognized, and the boys are receiving the congratulations of everyone on their progressiveness in taking the lead in the matter.

## PARKER'S BROTHER DEFENDS SALE OF MATERIAL OF WAR

Judge Edwin B. Parker, brother of G. A. F. Parker, of Hereford, who was chairman of the U. S. Liquidation Committee disposing of war material following the armistice, appeared before the House Investigating Committee at Washington this week and testified as to the value of the work done by his committee. Among other things, Mr. Parker said, according to press dispatches:

"The policy adopted in disposing of the great bulk of supplies in Europe was unquestionably wise." And cited figures to prove that is the same materials were on hand today they would not bring the prices in America or Europe that the government obtained when the bulk sales were made in 1919.

G. A. F. Parker is now in possession of a "Final Report of the United States Liquidation Commission," in book form, giving the entire report of the activities of this committee.

## EASTER CANTATA REHEARSALS NEED MEN IN CHORUSES

Steady work on the rehearsals for the big Easter Cantata is progressing. Much interest is being manifested, but many more singers are needed, especially men.

The singers are asked to work on choruses three, four and five, and be prepared to work on them further next Sunday afternoon. Men members of the chorus are expected to be present at the Christian church next Sunday at 2:45 p. m., and the ladies at 3:15.

## Public School Finances

The following statement shows the condition of the finances of the Hereford Independent School District on February 1, 1921:

BONDS	
Total bonded debt drawing 5 per cent interest.....	\$38,000.00
SINKING FUND	
Amount on hand Sept. 1, 1920.....	\$12,163.00
Interest collected to Feb. 1, 1921.....	320.86
Less interest paid on bonds.....	12,480.46
	650.00
Balance in fund drawing 6 1-2 per cent interest.....	11,940.46
AVAILABLE FUND	
Cash on hand September 1, 1920.....	5,824.41
Received from taxes.....	12,700.00
Received from State of Texas.....	1,228.00
Received from Tuition.....	982.15
Received from Interest.....	59.22
Paid salaries, Superintendent and teachers.....	11,105.00
Paid, repairs and improvements.....	1,165.75
Paid, Fuel.....	772.95
Paid, supplies and equipment.....	121.97
Paid, janitors' salaries.....	604.50
Paid, stoves.....	294.00
Paid, Insurance.....	215.00
Paid, Assessing.....	100.00
Paid, salary of secretary.....	50.00
Paid, Interest.....	27.16
Paid, Incidentals.....	253.83
Balance on hand February 1, 1921.....	5,544.22
	20,854.38

G. A. F. PARKER, President.  
MRS. B. F. GUTHRIE, Secretary.

## P. W. Price is Manager of New Store Enterprise

The Geo. A. Stambaugh building on Main street, recently vacated by Hughes & Crouch, has been leased by The Industrial Transportation Company of St. Louis, Mo., who will start a general merchandise store about March 1. The local management is vested in P. W. Price, and quite a little stock has been placed locally.

In addition to Mr. Price the store will carry two stock men and a cashier. Service will be along the Piggy Wiggly style, or self-service. Mr. Price describes the stock to be carried as "food and feed stuff for men and animals." In other words, groceries, feed, grain, etc., will be handled, starting on a small scale and building up volume as facilities and patronage justify.

The company maintains a wholesale and distributing headquarters at Amarillo and has other stores scattered over this section. A truck will be run back and forth between Hereford and Amarillo, carrying poultry, eggs, cream, grain, etc., taken in here and bringing back supplies for the store.

## HEREFORD FARMER GIVES STATISTICS ON FARM RESULTS

To The Brand: I see in your issue of Jan. 27 what a farmer did some other place with a few cows and chickens. Perhaps it would interest a few to know what has been done near Hereford on an 80 acre farm.

**Produce from Cows and Chickens**  
1913, Butter, \$145.45, Eggs and Chickens, \$92.83;  
1914, Butter, \$191.55, Eggs and Chickens, \$42.87;  
1916, Butter, \$161.85, Eggs and Chickens, \$233.35;  
1917, Butter, \$178.75, Eggs and Chickens, \$246.35;  
1918, Butter, \$209.05, Eggs and Chickens, \$158.00;  
1919, Butter and cream, \$631.91, Eggs and Chickens, \$114.00;  
1920, Butter and cream, \$341.19, Eggs and Chickens, \$235.92.  
A total of \$2,983.07.

This statement leaves out 1915, of which we neglected to keep a record, but it was an average year. We also sell fruit which makes from \$25.00 to \$100.00 per year. This record does not include the amount of butter, eggs, milk, cream and chickens by the family, which was plenty.

Go at it in earnest and you'll like the Hereford country. Just a farmer.

## WOMEN WILL HOLD A UNITED PRAYER SERVICE FEB. 18

The women of Hereford will unite in a prayer service for "World Wide Missions," on Feb. 18 at 2 o'clock p. m. at the Methodist Church.

Will you pray:  
That in all our churches from sea to sea Christian women may be quick to heed this Call to Prayer;

That in many cities and villages group meetings may be held on February 18, 1921, so that from morning until night a wave of intercession may sweep across the land;

That men and women may band together in America to make Jesus Christ King in hearts and homes, in our beloved country and "unto the uttermost part of the earth";

That all women who hold places of leadership in the missionary enterprise may be strong in faith, united in purpose, and wise in the plans they make for the Day of Prayer;

That the Church, which is Christ's body, may become in truth His messenger in the world and that all who name His Name may bear witness to Him in word and in deed.

## Art Exhibit of Canyon Normal is Appreciated Here

The Art Exhibit of the West Texas State Normal College at the Courthouse in the Red Cross Headquarters Room, Feb. 7-8 was attended by many of the citizens of Hereford, and especially by the school children the last day.

The object of the exhibition was, not to show the progress of the students of the College in this department, but to enlighten the public on preliminary art study.

Miss A. Aiken, teacher of art in the State Normal, assisted by Miss Mayseel Geary, a student of art, were in charge of the exhibition.

The first section consisted of simple beginning of lines and spacing, followed by lines and their slope in circles, also rectangles, designs of pottery, clay modeling by the coil process which the Indians still use.

A study was given of color theory, linoleum printing, art posters, both for advertising and artistic, Xmas cards, valentines in their various designs and harmony of color, etc. The next section showed landscape sketching of places of interest near Canyon, costume illustrations and designing, hand bags designed to bring out harmonious color in Batik and stencil work. The next section treated on interior decorations, spacing and harmonious color. What attracted most attention was the tied and dyed work consisting of ladies' wearing apparel, of which 20 or 30 beautiful designs were on display, speaking volumes for Miss Aiken and her students.

## BASKIN ENJOYING ALLUREMENTS OF CALIFORNIA CLIME

The Brand is in receipt of two letters from L. Baskin, now at Los Angeles, Calif., telling of his experiences, of the greenness of everything on the Coast, and the delights of the ocean. He states that the days are nice and warm and the nights cool and crisp.

## Big Auction Sale of Registered Herefords

By Jones & Dameron, Monday, February 21,

Will Dedicate Magnificent New Pavilion

Preparations for the big Auction Sale of Jones & Dameron, to be held at Hereford on Monday, February 21, are nearly completed. Handsome catalogues illustrated with photographs of most of the stuff to be sold and giving the detailed pedigrees of the fifty cows and ten bulls to be offered have been received from the printer and distrib-

ed broadcast over the country. The response so far has been gratifying, according to Messrs. Jones & Dameron, and the outlook is for a banner crowd of interested Hereford breeders.

Col. Fred Reppert, probably the most famous auctioneer in the business, will handle the event, assisted by several other experts.

## DEAF SMITH CO. SCHOOL FAIR PLANS

EXPOSITION OF WORK 22 SCHOOLS BEING ORGANIZED

APRIL 8 IS DATE

To be Held in Basement of Courthouse. Scholastic Contests

A Deaf Smith County School Fair is to be held in the basement of the Courthouse on Friday, April 8, 1921, at which the work of the various schools throughout the county will be featured. This pioneer step was decided upon at a meeting of county school teachers, joined by the city teachers, held in the office of County Judge W. M. Megert on January 29, at which preliminary plans were laid. Other conferences to follow will iron out difficulties and perfect a working plan.

In conjunction with the Fair a County Interscholastic Contest will be held in three subjects, namely, spelling, essay writing and declamation. It is probable that athletic elimination contests will also be staged. The winners in these contests will be sent to the district meeting at Canyon, to be held on April 22-23.

Miss Willie Dickert was named chairman of the essay contest, Mrs. W. H. Rayzor, chairman of the spelling contest, and Miss Mattie McClurkin, chairman of the declamation contest. The athletic games will be handled by Superintendent Fertsch of the city schools. Each teacher of a school is chairman for that district and responsible for a proper showing at the Fair and Contests.

The object of the Fair is to present an exposition of the actual work of the students. Work done by each class in each grade will be shown, and each school exhibit is to be separate and properly labeled. The high school is expected to show samples of the work of the classes in domestic science and manual training. All exhibits must be in place on Thursday before the Fair.

There are twenty rural schools in the county and two city schools. Another school house has just been completed by the Syndicate in the northwest part of the county, but it is not yet open. With twenty-two separate schools competing, it is believed the Fair will be a huge success in every way and an inspirational object lesson to the students and teachers. Judge Megert is enthusiastic over the project and is actively working to make it a success.

## MRS. L. W. HOUGH LOSES FATHER AT SAN ANTONIO, TEX.

Mr. and Mrs. L. W. Hough and children left Hereford Wednesday afternoon for San Antonio. Mrs. Hough was suddenly called to the west Texas city by the death of her father, M. W. Warren, a former resident of Hereford.

## PURCELL TRAILS AND LANDS PAIR AUTO TRAVELERS

A couple of young men drove into Hereford in a Ford car one day recently and purchased a 25-20 rifle and ammunition from the C. O. Lee Hardware, giving a check on the Amarillo National Bank in payment. They then drove west.

The check came back and Sheriff Purcell immediately worked the wires and got on the westward trail of the pair. The sheriff states that another check for \$7.50 was passed out at Bovina for gasoline and other things. At Texico the Maddox Hardware Company received a check for \$25.00 for a Coits automatic, and at Elida, N. M. they acquired possession of another automatic 20-30 rifle in exchange for a \$61.50 check.

Sheriff Purcell came up with them at a little town of Kenna, N. M. and aided by the sheriff at Portales apprehended them. It was then ascertained that the men started from Omaha, Nebr. in an alleged stolen Jourdan roadster, which they traded off at Mineola, Kansas, for the Ford, receiving the difference. They secured a shotgun and ammunition in exchange for a check on an Oklahoma bank.

Sheriff Purcell states that their method was to secure blank checks in the various towns they passed through and use them down the line, with different signatures each time. One of the checks given west of here was on the Western National Bank of Hereford.

They are being held in New Mexico where they will face charges, after which the Texas officers will have a chance to prefer charges against them.

## Road Boosters To Be Here Tuesday To Organize Road

Delegates from Tucumcari, Plainview, Dimmitt and points in between are scheduled to meet in Hereford next Tuesday and discuss the permanent organization of a good roads association for this stretch of roads. This meeting grows out of the recent visit here of Secretary Boswell of the Plainview Chamber of Commerce and his trip to Tucumcari accompanied by E. W. Harrison. This cut-off will save seventy-five miles to the tourist from South Texas to the Colorado mountain resorts. The local Chamber of Commerce is making arrangements to handle this meeting.

## FORDS PROBABLY WILL GO HIGHER THE COMING YEAR

H. C. Doss, Manager, and J. R. Wetzel, road man, of the Oklahoma City branch of the Ford Motor Company, were in Hereford Tuesday visiting with the local Ford Garage people. These officials are traveling over their territory, checking up general business conditions.

Mr. Doss stated that the Ford factory was now operating on a basis of about 25 per cent maximum output. He also thought that Fords were likely to go up, rather than down, for the reason that present prices are based on maximum production and conditions not warranting this output, the price must go higher.

## BANQUET IS TO BE HELD FEBRUARY 17

COMMERCIAL CHAMBER ANNUAL AFFAIR PLANNED

A GET-TOGETHER

Ticket Sale has Been Brisk, 200 Boosters are Expected

The annual banquet of the Hereford Chamber of Commerce is to be held in the basement of the new Methodist church next Thursday night, February 17. The dinner will be served by the ladies of the church, and preparations are now about completed to make the event one of the most interesting and enjoyable ever held in Hereford. The committee, of which Homer Fox has been acting as chairman, worked hard to gather up all the loose ends. The speechmaking will be brief and snappy and the crowd will not be held longer than necessary. In all probability the "cats" will come first and the program will follow.

The speaking program will not be announced until the night of the big affair. If arrangements to that end can be made, an out-of-town speaker or two will be offered. A review of the club work to date will be given and plans laid for the future. The Hereford Band, under the leadership of Prof. Brothers of Canyon Normal, will render the music, and there is a possibility that several musicians from the Canyon band may come over and help swell the harmony.

The Methodist ladies announce the following appetizing menu:

Menu		
Turkey	Dressing	Gravy
	Apple Sauce	
Creamed Potatoes	Pears in Patties	
Pickles	Fruit Salad	Celery
	Bread	Hot Biscuits
Rhin Cake	Marshmallow Pudding	
Tea	Coffee	Mints

Approximately 150 plates had been sold up to Tuesday of this week, and the committee believes that 200 boosters will put their feet under the table when the bell rings.

**Monday's Luncheon**  
The regular weekly luncheon of the Chamber of Commerce brought out another splendid crowd. The advisability of attempting a road bond issue was the principal subject of discussion. The roads committee presented what data they had collected and will continue to work at the problem of how and when to attempt to improve the roads of the county. The coming banquet was touched upon, the present needs for better hospital facilities, and other matters gone into.

Next Monday the meeting will be held at the City Cafe. The matter of the entertainment of the road delegates to meet here Tuesday and the banquet to be held on Thursday night will be on the docket. Everybody invited.

## EDGAR BETTS, HAS INVESTED IN DRUG STORE AT CLAUDE

Edgar Betts, formerly part owner of the Betts-Clark Drug Company, and J. D. Woodburn, son of Colonel E. T. Woodburn of Hereford, have purchased a drug store at Claude, Texas. The Amarillo Tribune has the following to say about the deal:

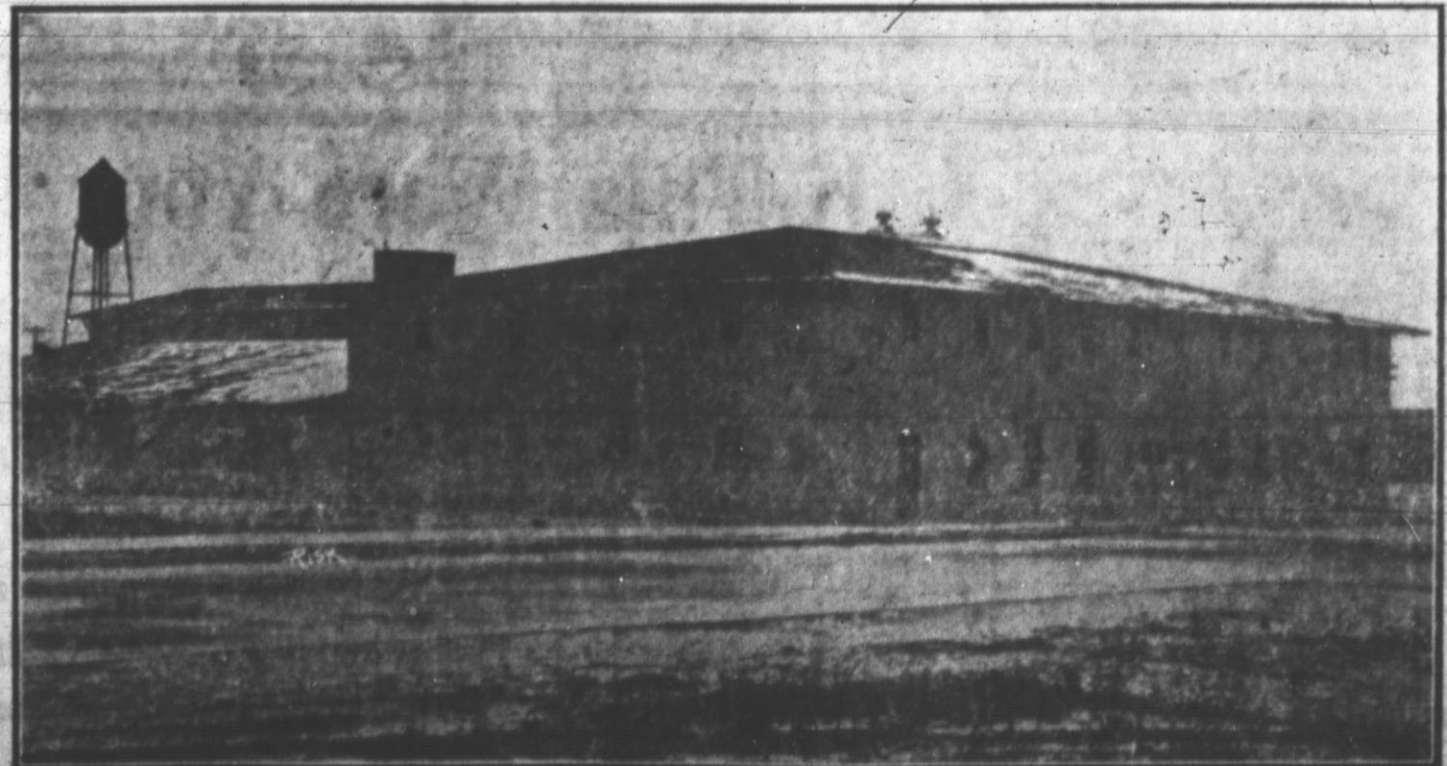
"The Brook-Washburn Drug Store, at Claude, has changed owners, the invoice of stock beginning Tuesday, J. D. Woodburn and Edgar Betts becoming the new owners."

J. E. Brook established the business in 1908, selling a half interest in 1914 to Charles W. Woodburn, the firm name being changed to indicate the new member. In 1918, Mr. Woodburn succumbed to influenza, his interest passing to his wife.

The business now belongs to J. D. Woodburn, for many years sheriff of Armstrong County, and his brother-in-law, Edgar Betts, who has been in the drug business in Hereford for eleven years.

## NEW MEMBERS ARE ADDED TO ROSTER COMMERCIAL CLUB

The Membership Committee of the Chamber of Commerce, headed by Chairman T. K. Wilson, announce the following new members secured for the organization: Donald, Chas.; Guinn, George; Ireland, E. S.; LeGrand, Dr. G. F.; Morgan & Williams; Morrison Cafe; Rice, H. L.; Roberts, Dr. J. F.; Russell, W. H.; Slaton, J. P.; Spencer, P. J.; White Face Printing Co.





# The Hereford Brand

HOLMAN & STECKMAN, Props.

Published every Thursday by  
BRAND PUBLISHING COMPANY  
Phone 30

Entered April 17, 1901, in the post-office at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription price per year \$2.00  
STRICTLY IN ADVANCE

## STAND PAT

In discussing present printing prices, The Publishers' Auxiliary, a trade journal, has the following advice for the trade:

"If you have succeeded in raising your prices to a fair level, which will permit you to pay expenses and retain a profit for yourself, stand pat."

"Those who are clamoring for a reduction of subscription and advertising rates and job printing prices seem not to remember, or perhaps never knew, that the newspaper business for the past several generations has been the least profitable in the gamut of business occupations."

"They seem to think that if the editor and printer has a profit left after he has paid for his stock, his labor and other fixed charges, he is guilty of misdemeanor if he keeps it for himself and his family."

"In the old days, though, the printer and newspaper man took what was offered him and in many cases was glad to get it. And in those days the wants he supplied were not such insistent wants as they are today. The pioneers of printing and publishing, unconsciously perhaps, developed a demand for his services which in these times equals the demand for any other service involved in our present speedy and complex life. And for the generations of scant living and expensive teaching the industry now is entitled to a rich reward, especially with the added expensive equipment and highly-trained executives and well-paid labor which present conditions require."

"It is no argument for lower printing, advertising and subscription prices to say that prices in other directions are coming down. If there is any lowering of prices of materials or other needs of the publisher and printer, they are as to the whole cost of production almost negligible."

## "STOP MY PAPER"

(Vernon Record)

"Stop my paper," is the message reaching the editorial sanctum from a displeased subscriber. And for what? The subscriber has received a letter, written as courteously as the editor knows, advising that his subscription expired January 1. Such a notice seems to have been taken almost as an insult.

Neither The Dallas News, The Star-Telegram, nor any other metropolitan newspaper, takes the trouble to notify one. When the subscription expires, his paper is stopped. It is so with the reputable magazines, although they usually do mail out a notice of expiration, soliciting a renewal.

It is a peculiar habit of human nature that such abrupt treatment on the part of a metropolitan paper should not arouse the slightest resentment, while if the "home" paper says "your subscription has expired. We hope you will continue the paper," a righteous indignation impels the subscriber to resent such request as an insult.

Now isn't that absurd? The Record is trying to conduct its business on just as sound a basis as

does The Dallas News. As a courtesy to its readers, these expiration notices are mailed out.

Subscriptions are cash in advance. This is in accordance with a ruling of the Postoffice Department. It is also in accordance with good business. However, not one subscriber has been dropped if he indicated that he wanted The Record to continue coming to him. Not a few have said "We want The Record, and will pay for it in a month or six weeks."

A subscriber must indicate, however, that he wants The Record if he expects to receive it after his time expires.

## Chinese Weavers

Three Chinese girls, said to be the record-holders for reeling silk in China, have been brought to New York by silk manufacturers to take part in the National Silk Show. While in New York the girls are living at the International Institute a Y. W. C. A. branch for Foreign-Born women, and are being entertained and cared for by their sisters in the Chinatown Y. W. C. A.

Keep your eye on your Brand label, when the time is up the paper will STOP.

## STATE OF TEXAS

To The Sheriff, or Any Constable of Deaf Smith County, GREETING:

You are hereby commanded to summon Elizabeth Ray, the unknown heirs of Elizabeth Ray, the unknown heirs of G. G. Ray, Beulah D. Roberson, a feme sole, the unknown heirs of Mrs. Beulah D. Roberson, Mrs. Mina Sain and her husband, W. L. Sain, the unknown heirs of the said Mina Sain, Mrs. Tennie Dendy and her husband, J. T. Dendy, the unknown heirs of the said Mrs. Tennie Dendy, Mrs. Anna Roberts and her husband, Fred Roberts, the unknown heirs of Mrs. Anna Roberts, Mrs. Sarah Boultinghouse and her husband, Bonny Boultinghouse, the unknown heirs of Mrs. Sarah Boultinghouse, J. W. Wright and the unknown heirs of J. W. Wright, Sam S. Wright and the unknown heirs of Sam S. Wright, Fritz Wilke, Fred Wilke, the unknown heirs of Fred Wilke, J. C. Emil Fleischmann and wife, Johanna Fleischmann, and the unknown heirs of the said J. C. Emil Fleischmann to appear at the next regular term of the District Court of Deaf Smith County, Texas, to be held at the Court House thereof in the town of Hereford on the 1st Monday in May, 1921, being the 2nd day of May, 1921, then and there to answer the petition filed in said court on the 29th day of January, 1921, in a certain cause No. 1280 upon the docket of said court, wherein J. A. McGowan is plaintiff and Elizabeth Ray and the unknown heirs of Elizabeth Ray, the unknown heirs of G. G. Ray, Beulah D. Roberson, a feme sole, the unknown heirs of Mrs. Beulah D. Roberson, Mrs.

Mina Sain and her husband, W. L. Sain, the unknown heirs of the said Mina Sain, Mrs. Tennie Dendy and her husband, J. T. Dendy, the unknown heirs of the said Mrs. Tennie Dendy, Mrs. Anna Roberts, and her husband, Fred Roberts, the unknown heirs of Mrs. Anna Roberts, Mrs. Sarah Boultinghouse and her husband, Bonny Boultinghouse, the unknown heirs of Mrs. Sarah Boultinghouse, J. W. Wright and the unknown heirs of J. W. Wright, Sam S. Wright and the unknown heirs of Sam S. Wright, Fritz Wilke, Fred Wilke, the unknown heirs of Fred Wilke, J. C. Emil Fleischmann and wife, Johanna Fleischmann, and the unknown heirs of the said J. C. Emil Fleischmann and the unknown heirs of the said Johanna Fleischmann are defendants, the cause of action in said suit being briefly stated as follows, to-wit:

Plaintiff brings suit to quiet title in himself and to remove clouds from said title which he alleges to exist by virtue of certain claims which defendants are asserting to an interest in and to certain land lying and being situated in Deaf Smith County and partly in Oldham County, Texas, and being more particularly described as the South Half (S 1-2) of Section Ninety-five (95), Abstract Number Two Hundred Seventeen (No. 217), Certificate Number Eighteen (No. 18) G. B. & C. N. G. R. Co., Block K-5, containing 320 acres of land, more or less, plaintiff alleging that he is the owner of a fee in said land by virtue of a chain of title from the sovereignty of the soil and by virtue also of the three, five

and ten year limitations under the Statutes of Texas. Plaintiff prays for judgment quieting title in himself and removing clouds from said title created and existing by virtue of said claims of defendants, and for costs and for general relief.

You are further commanded that you serve this citation by publishing the same once in each week for four successive weeks previous to the return day hereof in a newspaper published in your county, but if no newspaper is published in said county, then in the nearest county where a newspaper is published.

Herein fail not, but have you before said court on the first day of the next term thereof this writ with your return thereon showing how you have executed the same.

WITNESS: A. L. BIGGS,  
Clerk of the District Court of Deaf Smith County, Texas.  
Given under my hand and seal of

said court in the town of Hereford, this the 29th day of January, 1921.  
(SEAL)  
A. L. BIGGS,  
Clerk of the District Court of Deaf Smith County, Texas.



## We Have For Sale in Second Hands Cars

- 1 1917 Touring Car
- 1 Extension Frame Truck

These cars are in first rate mechanical condition. Worth the money.

Wilkinson & Stocking



## YOUR OWN HOME

The revolt against rent-paying is growing.

There is a wide-spread revival of the ideals of the early American settlers when every family owned the roof over its head.

The country is now beginning what is probably the greatest home-building movement in the history of the world.

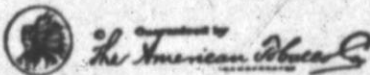
BUILD NOW

Rockwell Bros. & Co.



## CIGARETTE

No cigarette has the same delicious flavor as Lucky Strike. Because Lucky Strike is the toasted cigarette.



## Ours is the Best Store IN TOWN FOR GROCERIES

WE ARE NOT BOASTING

We are only stating a fact and what hundreds of satisfied patrons say about us.

Besides excellence of goods, we also lay claim to promptness and carefulness in the filling of all orders.

This is the best place in town for Groceries.

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT

FRANK A. GYLES  
J. R. RUTHERFORD  
HEREFORD, TEXAS



## CALIFORNIA

Land of Climatic Benefits and Wonderful Allurements for those who seek Health or Recreation.

You may stop over at the Grand Canyon of Arizona on your way.

For particulars as to train service, fares, etc., see the local agent or write

T. B. GALLAHER,  
General Passenger Agent,  
AMARILLO, TEXAS

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By the  
STATE BANK GUARANTY FUND OF TEXAS  
THE FIRST STATE BANK & TRUST CO.  
Member Federal Reserve System

## Saving on Money Means Success in Life

Thrift is the sovereign test of progress. The failure of the man who does not save his money is due not only to the fact that he has no money with which to take advantage of the opportunities that come in the way of every man, but also and particularly to the fact that such a man is not able or fit to avail himself of these opportunities.

The man who cannot or does not save his money, cannot and will not do anything else worth while.

6 per cent paid on time deposits.

## The First State Bank and Trust Company of Hereford

"Courtesy first" "Safety always"

MEMBER FEDERAL RESERVE SYSTEM

CAPITAL AND SURPLUS OVER \$100,000



## If This Were Your Home==What?

What would it mean to you?  
Could you rebuild or repair it?

Of course you would be happy if all your family escaped the seething flames unscathed, but have you somewhere, down at the office or the bank a policy of insurance indemnifying you if, through carelessness, the gas explodes, or a lighted match is thrown on combustibles, or in some other way, perhaps, by a short circuit in the electric wiring, or an overheated furnace, your home burns?

Our time is your time.

We know FIRE INSURANCE, and we will be glad to advise you.

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency



# SOME REAL BARGAINS

BEGINNING FRIDAY, FEBRUARY 11th

We Don't Believe in Doing Things Half-way, so we are Going to Show You What Real Bargain Prices Are

<p><b>Outings</b> Extra Good, heavy Outing, in both Dark and Light colors, 40c and 50c grade, now...12½c</p> <p><b>Ginghams</b> Best Grades, nothing shoddy, Toil du Nord, Amoskeag, Red Seals, now...12½</p> <p><b>Shirting</b> Extra heavy, good dark colors, 45c grade, now...15c</p> <p><b>Hose</b> One lot Children's hose, in Black only, Regular 50c value, for...20c pr.</p> <p><b>Towels</b> Heavy turkish towels, \$1.25 and \$1.00 pr. towels, now...65c 75c pr. towels, now...40c</p>	<p><b>Union Suits</b> Men's Extra heavy fleece and ribbed, \$3.00 grade, now \$1.85 \$2.75 and \$2.50 grade, now...\$1.50 \$2.50 grade Ladies' Unions, now...\$1.50</p> <p><b>Men's Work Shirts</b> Blue and Gray, good weight and color, only...90c</p> <p><b>Men's Dress Shirts</b> Absolutely worth the money we are asking. Look them over.</p> <p><b>Knit Caps</b> Ladies' and Children's Knit Caps, Anything for ½ price.</p> <p><b>Sweaters</b> Ladies', Misses' and Children's, going at ½ price and less.</p>	<p><b>Gingham Dresses</b> Misses' and Children's Gingham Dresses made of Amoskeag Gingham, going at ½ price.</p> <p><b>House Canvas</b> 17½c grade, good quality Canvas at...10c</p> <p><b>Cretonnes</b> All grades, good quality, at ½ price.</p> <p><b>Draperies</b> All ½ Price</p> <p><b>Hats</b> Staple, Jno. B. Stetson, \$14.50 value, Black, Brown, and White, for...\$9.50 \$12.50 value, Black, Brown, and White, for...\$8.00 One lot men's hats, \$4.50 to \$7.50 value...\$2.00</p>	<p><b>Wool Goods</b> All Wool, highest quality, going at ½ price.</p> <p><b>Gowns</b> Good heavy Outing Gowns, \$3.00 value for...\$1.90 \$2.75 value for...\$1.75</p> <p><b>Shoes</b> The Best line of shoes in town. Guaranteed All leather, and if you are looking for Bargains, you can find them here. All new merchandise.</p> <p><b>Petticoats</b> Gingham and Outing, \$1.50 value, Outing Petticoat, ...75c \$2.75 value Gingham Petticoat...\$1.75</p>
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We haven't formed the habit of putting on a special sale every 10 days, and don't intend to—but you will always find our prices lower than elsewhere, quality considered—always, regardless of sales.

These few bargains listed will give you some idea. Our entire stock is marked down in proportion. Use your judgement. Examine the merchandise. Compare quality and prices, and then if you don't find our prices the best don't buy. Nothing charged at these prices. When better prices are made we will make them.

**J. O. NEWELL**

**PETE NORFLEET IS STUDENT IN NORMAL**

The Fort Worth daily papers have carried a number of stories during the past week regarding the capture of the swindler, Furey, by Frank Norfleet and his son, Pedro, or rather, Pete, as he is better known.

Very few Canyon people knew that Pete Norfleet is a student of the West Texas State Normal College. He withdrew from school during the time he was in search of the famous swindler, but now that his man is safely behind the prison bars, he is back in school, returning from his home at Hale Center Tuesday afternoon. He is living at the B. M. Johnson home, the Johnson and Norfleet families having been friends for a number of years.

Pete met the swindler in Jacksonville, followed him to a cafe, called his father who faced Furey. When Furey recognized Mr. Norfleet he cried out "Robbers, Bandits," and grabbed hold of Mr. Norfleet, and the crowd in the

cafe ran to the swindler's assistance. Pete appeared on the scene with his automatic which he threw down on the crowd; we were soon convinced by the papers Pete carried that Furey was the real bandit.

The return of the swindler to Ft. Worth was accomplished with difficulty, the man once getting away and jumping from the train, but was recaptured.

Pete will remain in the Normal for the year. He is a very modest young man and does not brag of his accomplishment, but to him all credit is given by the officers for the capture of Furey.—Randall Co. News.

**BIG ICE STORAGE PLANT AT DALHART**

At the present time men and teams are busy grading a foundation for a large storage plant to be erected by the C. R. I. & G. Ry. The new structure is to be located just north of the Dalhart Ice & Electric company's plant.

It will be 50x80 feet and is proposed to store 2,000 tons of ice.

Superintendent Greenough's office tells the Texan that this ice storage

plant is being erected for the purpose of storing ice to be used by the company in icing cars of perishable freight.—Dalhart Texan.

## Last Apples of the Season

Applies just like fresh picked—from the west slope Colorado, \$2.00 and up.



Love is blind, just like my old Filling Station. Now Mr. Autoist, get in the habit of using my new

### CLEAR VISION GASOLINE PUMP

Independent Oil and Gas.

**W. C. Fallwell**



Positively, the Latest Millinery will be on display this week. An exceptional stock to select from.

**Vogele Millinery**

## A Pair of Pants

properly pressed  
Topped off with a  
Coat and Vest  
properly pressed  
adds 75 per cent to any man's appearance.—And don't you never think appearance don't Count.

We are Cleaning and Pressing Headquarters—and guarantee satisfaction.

"One Trial—Always a Customer."

**C. P. RINGER'S Tailor Shop**  
Cleaning and Pressing

**The C. O. Lee Hdwe. of Hereford, says:**

**The De Laval puts money in the bank**

MONEY in the bank is the final test of any piece of farm equipment. It is especially true of a cream separator.

Butter-fat is the most valuable product of the farm. Twice a day, every day in the year, gravity skimming or a poorly constructed separator wastes this high-priced food.

A De Laval Cream Separator stops this loss of profit. It supplies the extra money that is needed for current expenses, improvements about the farm, or for the purchase of new stock.

More than 2,500,000 De Laval are in daily use throughout the world. These De Laval owners represent the most progressive and most prosperous farmers in every country and locality.

A De Laval Cream Separator will make your farm more profitable, too, and put money in the bank for you.

You can buy a De Laval on such terms that it will actually pay for itself while you are using it. Come in and talk it over.



Sooner or later you will buy a **De Laval**



# Society

Mrs. B. F. Guthrie, Editor,  
Phone 188.

## Special Notice

The account of the Art Exhibit presented by the Bay View Club will be given in full next week.

## Mothers' Club

A social meeting of the Mothers' Club was held Tuesday afternoon, with Mrs. Ed. F. Connell as hostess.

The general topic, "Washington," formed the basis of an interesting study of "The Father of his Country." A very excellent paper, entitled "Customs of Home and Dress in the Colonial Period," was read by Mrs. Robert Elliott. The wealth of information so interestingly given in this paper was really a prelude to an especially fine article on "Customs of Home and Dress Now," by Mrs. J. W. Spradley. Points of similarity and difference cleverly brought out by Mrs. Spradley rendered her production an ideal companion paper for Mrs. Elliott's, the two numbers constituting the afternoon's program. A dainty salad course was enjoyed by the entire club membership, there being a perfect attendance.

## Class Social

The regular monthly "At Home" of Rev. Asbell's Sunday School Class furnished a delightful evening to about thirty young people, at the church on Friday evening.

The committee on arrangements, made up of Mrs. W. E. Dameron, Misses Zena Owen, Lillian Bennett and Mabel Gass and Mr. Ramey, had planned an informal entertainment program with various novel features introduced to make the occasion an "At Home" in spirit as well as in name, and the atmosphere of social good cheer and hearty participation in the amusements provided, attested the popularity of the committee's choice.

Preparing the refreshments, always a popular diversion with the class, again served as an enjoyable feature of the entertainment. Corn was popped, peanuts roasted and candy made. Then all were eaten, to the accompaniment of jokes and stories.

The evening was one of the jolliest of the many enjoyed by this group of enthusiastic Sunday School workers.

## Birthday Dinner Party

A gathering of friends at the home of Mr. and Mrs. R. J. Kibbe on Sunday, February 8th, observed in a most enjoyable manner the birthday of the host.

The occasion took the form of a surprise dinner party, the guests arriving shortly before noon, each with his contribution to the sumptuous banquet which was soon in readiness. The dinner was a real feast—roast turkey and chicken, with dressing and gravy, fried chicken, a wonderful array of vegetables and salads, with pies, cakes and other delicious desserts making up the menu.

Victrola music added to the pleasures of the social afternoon which followed the dinner and which was enjoyed by the families of C. O. Norton, Ezra Norton, W. A. Daugherty, W. A. Vaughn and Waldo Jennings.

Mr. Kibbe is one of the pioneer residents of the county. He came here from Iowa thirty years ago, bought his farm and built his home with no thought of its being almost within the city limits of a thriving town.

Industry and business ability have been rewarded by more than an average competency and a genial personality and upright character have given him a host of friends, who will extend congratulations upon his birthday.

## Confederate Veterans Entertained

The home of Mr. and Mrs. J. Frank Potts was, on Friday, the scene of a beautiful courtesy extended by the U. D. C.'s to the Confederate veterans and their wives, a regular turkey dinner being the feature of the occasion.

The table was most attractive, with its exquisite dinner service, handsome linen, centerpiece of cut flowers and place cards showing the gray soldier hat above crossed swords and underneath, the motto, "Lest we forget"; and when surrounded by the fifteen honor guests, it made a picture that will long be a treasured memory in the heart of every U. D. C.

The afternoon was pleasantly spent with forty-two and other games, while stories of the old days told by the veterans added much to the entertainment. A feature especially enjoyed was the singing of Captain W. G. Ross, who chose his own songs and sang them in his own inimitable manner, to the delight of all. An interesting diversion was finding the average age of the entire assembly, including a number of small children. This was found to be 55 1-2 years.

A number of kodak pictures were taken of the veterans and their wives, then a business meeting of the U. D. C.'s was held which brought the pleasant occasion to a close.

Honor guests of the event were: Capt. and Mrs. Trow, Mr. and Mrs. Moreman, Mr. and Mrs. Rector, Mr. and Mrs. Whitsett, Capt. and Mrs. Ross, Mrs. G. H. LeGrand, Mrs. J. M. Gilliland, Mrs. J. P. Wood, Mrs. Eli Dunlap, Mr. Cresap and Mr. Thomas.

## Club Gives Children's Program

The members of the Music Study Club were hostesses on Saturday afternoon to the children of the members and a number of their friends at the home of Mrs. C. C. Ferguson.

An attractive color scheme of red and white carried out in blooming

plants lent the brightness and cheer so fitting for a children's party and were charmingly suggestive of the reign of St. Valentine. The program was an innovation, previous programs for this annual club event having been given by the club members, but Saturday the children entertained the club with a delightful program all their own, which included the following numbers:

June Morning—Ella Broadwell.  
The Little Stranger—Spounding—Ruth Marie Mountz.  
Tea Roses—Ellis—Margaret Thompson.

Prelude-Reverie—Smith—Mary Wilkinson.

The Hunter's Chorus—Weber—Josephine Stocking, Mattie Lou Harrison.  
Night Song—Lyme—Gladys Beavers.  
Ballet of Sirens—Koelling—Lucille Hicks.

a. Melody in F—Rubenstein—Glenola Powelson.

b. Schubert's Serenade—Glenola Powelson, Helen Lambert.

Baccarolle—Offenbach—Zoe Beavers.  
The Butterfly—Merkel—Kathleen Hawkins.

Florette—Lansing—Emma Jean Donald, Gwendolyn Price.

Lullaby—Theodore Ward—Wanda Wilkinson.

L'Adieu—Fasarger—Grace Ferguson.  
Trio—Gladys Beavers, Zoe Beavers, Grace Ferguson.

The program was under the direction of Miss Helen Lambert and was very pleasing throughout. At its conclusion Mrs. Ferguson expressed the club's appreciation of the presence of the children, voicing the sentiment of all in the assurance that this had been one of the very best programs of the year.

Refreshments of angel food cake and brick cream in the prevailing colors, with favors of saucy red cupid; furnished a pleasant close to a thoroughly charming occasion.

## Stock Special

Born—To Mr. and Mrs. J. W. Luster, a boy, Feb. 7th.

Born—To Mr. and Mrs. I. E. Woolery, a girl, Feb. 9th.

Born—To Mr. and Mrs. D. W. Sutton, of Friona, a boy, Feb. 1.

Born—To Mr. and Mrs. C. B. Planner, a boy, Feb. 3rd.

Born—To Mr. and Mrs. J. H. Reedy, a boy, Feb. 4th.

Misses Jennie Manpin, of Dallas, and Evelyn Stanfill, of Selma, Ala., conducted the White Crest Flour demonstrations at the R. F. Hodges Grocery.

## Notice

The Board of Trustees of the Hereford Independent School District is now open to receive bids for assessing the district and making up the tax rolls the coming school year.

By order of the Board,  
Mrs. B. F. Guthrie, Secretary.

## Hereford Market

Wheat, bu.	.....\$1.40
Oats, bu.	......40
Kafr, per 100	......60
Maize, per 100	......67
Red Top, per 100	......69
Butter, lb.	......40
Butter fat, lb.	......34
Eggs, doz.	......25
Turkeys, lb.	......34
Chickens, lb.	......22
Lard, lb.	......32
Beef, dressed, lb.	......13
Pork, dressed, lb.	......13

W. P. McMinn and Mr. Odell visited in the home of the former's daughter.

Drs. Harmon & C. C. Pirtle

Masseur and Osteopathic Physicians

Phone 117.

be on you, everyone who help and it seemed that every one helped. God bless the good doctors, the people of Hereford and our own dear neighbors, H. G. Bigners and children, Bellview, N. M.

# Feed Headquarters

Alfalfa Hay, Grain, Salt, Bran, Shorts, Cake, etc.  
Oyster shell is what the poultry needs this time of the year.

Jones & McLean Grain Co.

Phone 1

Quick, Prompt Delivery Get Our Prices First

## —Hens—

Improve your flocks with my thorough-bred Plymouth Rocks, Hens, pullets and cockerels for sale.

Mrs. D. E. Turrentine.

# CLOSING OUT SALE

No, we are not going out of business, but as we are crowded for room, we must reduce our stock to make room for a shipment of *United States Fabric* and *Royal Cord Tires*.

## H. L. RICE

Opposite new Magnolia Filling Station.

P. S. We also have a few uncalled for tires of various sizes which we must move.

## PARA-BELL

Guaranteed 7,000 miles. The Long Distance



30x3—\$14.00; 30x3 1-2—\$18.00. Other sizes priced accordingly.

Adjustments made here. We are on the job when your car is in need of repair.

## Thompson Garage

## GLOOM CHASERS



Where can be found more cheer than in the well lighted home?

Two of the most important features to be considered about that new home are—the windows and the LIGHTING system.

Electric fixtures should be selected with the utmost care.

And their arrangement and height of hanging are also important—

We feel well qualified to serve you—

Be it for that new home—Or a rearrangement of your present abode.

But make the family circle a cheerful one with

LIGHT

HEREFORD LIGHT AND POWER CO.  
LIGHT FIXTURES

# W. L. Butler & Sons

FIRST SEMI-ANNUAL

## BIG BONE POLAND CHINA BRED SOWS AND GILTS SALE

Lelia Lake, Texas

TUESDAY, FEB. 15th, 1921

We are selling in this sale some of the downright big type, high backed, deep sided, good footed, strictly modern sows and gilts.

## MR. BREEDER

Do you need any of this kind? But few of us have enough of the kind we are offering. We are cutting close to make this the best offering that has ever gone in the sale ring in the Panhandle.

Don't overlook this opportunity to get some of these right kind in your herd. If you already have the right kind, a few more won't hurt. But will enable you to be ready for the great demand that is almost sure to come this fall when the realization comes that though the population is increasing the hog supply is cut short.

## MR. FARMER

It is your chance to beat the cotton king. If you will come to this sale and buy a good Poland China sow, bred to a real boar, it will make you a foundation for a herd of good sows to raise market hogs.

You can jar loose from the cotton king. Begin to make money and acquire independence. The farmers of the north paid two hundred and fifty dollars and up for their land and make money raising corn and hogs. We can do the same in Texas with cheaper land, maize and hogs. And we have the jump on them with longer growing seasons, climate, etc.

The country is full of feed and no market at a profit and the only hope we have now is to feed it to our hogs and send it to market on the hoof. This sale is your opportunity to get started right with little money. You can buy real hogs in this sale for less than you can probably buy them again.

Don't lose this opportunity—be our guest sale day. Remember this: The man who continually looks backward never gets anywhere, but the man who plans his work and works his plans is the man who is making money.

If you just can't come, send bids to Col. Tom Morton and John Halderman. They will represent you and buy as cheap as you can.

W. L. BUTLER & SONS  
LELIA LAKE, TEXAS





We Appreciate Your Trade

We like to have you come in to see us whether you buy anything or not.

BUT

We would like better still, to have you come in and pay us your account.

"HURRY BACK—SOME-TIME"

Geo. E. Burns  
Phone 300

**FOR SALE**

PHONE T. B. Slaughter, 185, or come to my place 1 1/4 miles east of Court House for Gravel and Sand of 1st quality. Best Rock. 44-tf

**FOR SALE**—Ford Touring Car, 1919 model. One single-row Lister. One Calif. two months old. Address 62-4t Pd Mrs. Emma B. Elliott.

**FOR SALE**—Genuine Texas Red Rust-Proof seed oats. 1-2t Eli Dunlap.

**FOR SALE**—E. I. Red Cockerels, single comb. \$1.50 each. On old Sain place, 4 miles south and 1 west. 62-4t Pd J. C. Lance.

**FOR SALE**—Elcar in good running condition. Call or phone 103. 2-tf

**FOR SALE**, or Trade—A Fordson Tractor and a 3-disc Oliver Plow. In good running order. Will trade for stock. Ed Cox. 62-4t Pd

Sixty section ranch for sale or trade, 5,000 acres clear title, 5,000 State purchase, balance cheap leases, running water. C. W. Harrison, Clovis, New Mexico. 2-3t

**FOR SALE**—Macaroni Seed Wheat. 1-3t-Pd W. G. Slagle.

**FOR SALE**—Section 65 Four miles southeast of Hereford. Every foot of land tillable in shallow water belt. Priced \$40.00 per acre, if sold in 30 days. 1-2 to 1-8 of all gas, oil and mineral rights reserved. Husband's failing health reason for selling. Mrs. H. S. Arnold, Box 70, Oklaunion, Tex.

**FOR SALE**—Eighteen room house, furnished, good location, small cash payment, balance to suit. 52-tf C. H. Carl.

Sixty section ranch for sale or trade, 5,000 acres clear title, 5,000 State purchase, balance cheap leases, running water. C. W. Harrison, Clovis, New Mexico. 2-3t

**FOR SALE**—The chains used for hitching purposes around Court House yard. Every person who owns a windmill should have one or two of these. Will sell at half price. See W. B. Farmer for information. 50-tf

**FOR SALE**—Dodge touring car with winter top. In fine mechanical condition. See P. W. Price. 1-3t

**FOR SALE**—5 room house close in, well improved. Terms to responsible parties. Inquire at Panhandle Lumber Co. 1-tf

**FOR SALE**—Genuine German Millet Seed for planting. Phone 312-F12. 2-2t-Pd Carl Jennings.

**FOR SALE**—Good bright seed oats—home grown. 50c bushel. 2-5t-Pd W. A. Ricketts.

**FOR SALE**—Frost proof Cabbage plants. 500—\$1.50, 1,000—\$2.50, post-paid, 1,000—\$2.00; 10,000 \$1.50 per thousand. Express collect. Kinsey-Wholesale Plant Co., 51-6t-Pd Valdocta, Georgia.

**FOR SALE**—Eggs from pure bred S. C. White Leghorns. Phone 217. 3-4t-Pd Bernard Hicks.

**FOR SALE**—Eggs for hatching from my very best Rose Comb R. I. Reds. Phone 370. Mrs. E. W. Kinney. 3-tf

Sixty section ranch for sale or trade, 5,000 acres clear title, 5,000 State purchase, balance cheap leases, running water. C. W. Harrison, Clovis, New Mexico. 2-3t

**FOR SALE**—4 doz. full blood Plymouth Rock hens. \$12.00 per doz. Reside at Big Square, P. O. Muleshoe. 3-2t-Pd Mrs. W. G. Wyr.

**FOR SALE**—3 good milk cows coming fresh soon. Also several sows and pigs. See L. R. Gregory, 1 1/2 miles N. E. of town. 3-1t-Pd

**FOR SALE**—The Berry 8 room plastered house, being the 6th house north of Mothers' Park. Newly painted and decorated, one of the best built houses in Hereford. Is offered at a low price and easy terms. See D. L. McDonald for particulars. Immediate possession. 3-tf

**FOR SALE**—Single Comb R. I. Red eggs for hatching. See Mrs. S. P. Edwards, S. Hereford, 3rd house east from corner after crossing Main St. Bridge. Mrs. S. P. Edwards. 2-4t-Pd

**TO LET**—Grass and feed to let until first of May. Man to attend to cattle. Good sheds and corrals and plenty of water. Eli Dunlap. 1-3t

**TO LEASE**—Well improved 7,000 acre ranch, six miles from Tucumcari, N. M., plenty of water. Address Box 801, Tucumcari, N. Mex. 3-2t-Pd

**LEASE**—For grazing purposes, Sec. twenty-four (24), Blk. one (1), W. E. Halsells subdivision, Castro Co., Texas. Write J. H. Cain, Beattie, Kansas. 1-4t-Pd

**FOR RENT**, or Sale—Store Building on Corner of 2nd and Main, 30x120. See L. Gough or A. H. Elliston. 1-4-Pt

**WANTED**—To do laundry work, house-cleaning and sewing. Phone Line 9, Ring, 1 long and 2 shorts. 2-2t-Pd Mrs. L. A. Ashlock.

**WANTED**—About 50 cattle, to keep on pumice and good grass. A. H. Elliston, or H. E. Sullins.

**WANTED**—Help! 40 tf Hereford Steam Laundry.

**WANTED**—2 to 6 sections of land; part irrigated or can be irrigated. Give detailed description and lowest price. Address P. O. Box 185, Canyon, Tex. 3-2t-Pd

**LOST**—Oregon City, all-wool, brown Auto Robe. Lost on 4th St. Finder please return to Electric Service Station and receive reward. 3-1t Walter Fullwood.

**WELL DRILLING**—Geo. P. Turrentine. See D. E. Turrentine, 1 mile north of town. 1-tf Geo. P. Turrentine.

We heat our work 50 percent hotter than boiling water, without injury to goods or color, thus killing all disease germs. Hereford Laundry. 39-tf

**Five Thousand Spring Suit Samples**

and at Ridiculous Prices, too, ranging from \$25.00 and up—made to your measure. All the latest shades, patterns and new designs for 1921. We offer you a choice seldom found in a town the size of Hereford. Come in and look them over.

Also A Few Suits on Hand of fine workmanship and value that we will dispose of at HALF PRICE.

Expert Cleaning and Pressing For 26 years we have led the procession and shown the way to others in keeping the clothing of the men and women of this community spotless and immaculate.

Experience Means Something—The Test of Time Has Proven Our Work.

Just telephone No. 16 and forget it—we will do the rest.

Orr's Tailor Shop 308 Main Street

**THE LOST CITY**



**KILL \$25,000 ELEPHANT TO MAKE FINAL SCENES FOR "THE LOST CITY"**

If it is gigantic thrills and sensations that the public has been waiting for, that hunger will be satisfied when "THE LOST CITY," a new serial sensation in fifteen smashing episodes, starts its run at the Star Theatre, on Monday and Tuesday, Feb. 21 and 22. It is claimed that the serial is crammed full of the biggest kind of thrills and excitement from start to finish. The story is laid in the African jungles and desert lands, and not only employs the strange uncivilized people of this dark continent, but nearly all of the ferocious animals which inhabit that adventurous quarter of the world. Lions, tigers, leopards, elephants, alligators, zebras, giraffes, gorillas, etc., all enter the story, affording thrills and excitement, the like of which has never been attempted for a screen production.

... dangers that would cause the ordinary stars to quail. The sensations that are created with the wild denizens of the jungle, who are let loose in countless scenes, will cause a creeping feeling of suspense to all those who see it. The mad elephant, introduced into one of the many thrilling episodes of "THE LOST CITY," shows a new danger of the jungle to the average spectator, who has been prone to believe that these heavy beasts of burden are very docile and tame. To witness the crazed beast tearing his way through the jungle, overturning the native huts, ripping up trees by the roots, and tramping down barricades, gives one a new insight into the destructive power of these enormous animals. To see this wild beast on its rampaging tour of destruction, will cause the spectators to wonder how it was possible to train this animal to perform these feats with the realism with which they are actually done. But the secret of it all is that the animal is not trained, but is really mad, and will be shot in the latter episodes. The shooting of this animal, which is valued at about \$25,000, will be doubted by many, but is only one of the many situations which the skeptical may doubt, which makes this serial entirely different from any other ever produced. This is only one of the many thrilling situations that will characterize this production as a monumental thriller that will startle and thrill the world.

A few years ago, it would have been impossible to obtain players to take the chances they are compelled to take in a serial a sensation, and credit in huge quantity much be given not only to Miss Juanita Hansen and George Chesbro, who play the leading roles of the story, but the entire company for the manner in which they have put the realism into the production. Miss Hansen, already a big favorite with the screen fans, plays the leading role of Zedah, The Princess, braving



Blue Ribbon Bread

1 1-2 Pound Loaf Bread, 15c

Baked Fresh Daily. The price is the same. The loaf is 1/2 pound larger.

Insist on Blue Ribbon Bread.

Hereford Bakery

**Highest Cash Price**

Paid for

Cream, Butter, Eggs and Poultry

White Crest Flour, a perfect flour

B. F. Hodges Grocery  
Hereford, Texas.

**Happy Poland China Farm**

Big Boned Bred Gilts and Boars Now on Sale

"For Poland China, Ludwig Irlbeck of Happy, Texas," says the Tulla Herald, "won 1st, on boar 18 months old and under 24; Senior Champion and Grand Champion Boar; Junior Champion, Senior and Grand Champion Sows; 1st on aged Herd; 1st on young herd; 1st and 2nd on get of Boar; 2nd on produce of Sow; 1st on litter of 4 pigs farrowed after September 1st, 1919; 1st on Sows; and a special premium for the best display of Poland Chinas at The West Texas State Fair, Plainview," where 400 head of hogs were shown.

Champion and Grand Champion on everything exhibited in the Tulla Co. Fair. Bred Sows and Gilts from \$100.00 to \$300.00, Boars \$50.00 and up.

Ludwig Irlbeck  
Happy, Texas.

**Shoe Prices That Will Interest You**

Children's and Infants' Shoes

- Infants' Black Kid, White kid top, First Step. Sizes, 3 to 4 1/2 ----- \$1.50
- Infants' Brown Kid, White kid top, First Step. Sizes, 4 1/2 and 5 ----- \$1.50
- Patent mat top, Button, Turn soles, Extension edge, Sizes, 5 to 8 ----- \$2.00
- Black Vici, Turn soles, Pat. tip, Button, Sizes, 5 to 6 1/2 ----- \$2.25
- "Brownie" Black Kid Stitchdown Button, Sizes, 5 to 6 1/2 ----- \$2.50
- Black Kid Vamp, White Kid Top, Button, Turn soles, Sizes, 3 to 8 ----- \$2.50
- Tan Elk Upper, Stitch-down, Lace, Sizes, 5 1/2 to 7 1/2 ----- \$2.25
- "Brownie" Patent, White Kid Top, Lace, Sizes, 10 to 12, \$5.00 value ----- \$4.00
- "Brownie" Gun Metal, Lace, flexible and built for hard, grinding service, Misses' Sizes, 13 1/2 to 1 1/2 ----- \$3.50
- Gun Metal Lace, medium toe, McKay sewed, Sizes, 8 1/2 to 11 ----- \$3.15
- Sizes, 11 1/2 to 2 ----- \$3.50
- Boys' Brown Kangaroo Grain Scout Bals, Sizes 2 1/2 to 5 1/2 ----- \$3.00
- Boys' Gun Metal Side Bals, English Last, Sizes, 2 1/2 to 5 1/2 ----- \$4.25
- Ladies' Brown Kid Goodyear, Military heel, Lace Oxford, A good fitter and a splendid value ----- \$7.00
- Women's Black Kid Lace Shoe, plain toes, low heel with rubber, very comfortable ----- \$4.50

When looking for shoes, pay us a visit. We fit shoes scientifically.

Tabb Shoe Shop  
Repairing That's Different

**We Are Located in the Wheat Belt of the Panhandle**

While money is tight, yet we are having considerable inquiries in regard to prices of lands located in the Hereford country. That we may be able to submit to our clients the required number of acres and location, we ask you to kindly come in and list your land with us. We are having tracts submitted to us, offering lands in East Texas, also income bearing town property in exchange for lands in this country. Come in and let us get lined up, get acquainted and start business going. Money is going to loosen up and we think trade is going to get better in the near future. See us as soon as possible.

Byrd, Mikel & Hill

Phone 358 Elliston Bldg.



**STATE AID GIVEN TO CANYON SCHOOL**

The Canyon Public School has never asked for state aid as do most city schools, but last fall the inspector for the state education department pointed out many things that should be done in the school and suggested that the state would pay for this expense if aid was asked from the state department of education.

The proper application was made last October and notice was soon received that probably \$350 would be allowed of the \$2,000 asked for by the school.

Prof. W. H. James, representing the state education department, was in the city Monday. He made a close inspection of the buildings and all of the school property early in the morning, and then went over the needs of the school with Supt. C. L. Sone, G. G. Foster, president of the board of trustees, and C. W. Warwick, secretary of the board.

After discussing the needs of the school, Mr. James allowed \$1725, which will be paid the board as soon as the work has been completed and the money spent as directed by Mr. James. The improvements include more library books, most of which have been ordered; new maps, which have been ordered; drinking fountains in the building, which are now being installed; more window shades; change of seating in three rooms; and a few recommendations in the arrangement of the building.—Randall Co. News.

**Junior Missionary Society**

Opening song.  
Minutes and roll call—answer with Bible verse.  
Prayer—Roy Ward.  
Bible lesson—46 Psalm.  
Sextette—Donald Hawkins, Willie Mae Beavers, John L. Wilson, Josephine Stocking, Grace Potts and Gwendolyn Spradley.  
Bible questions.  
Reading—George Heard.  
Story.  
Song.  
Closing prayer in unison.  
Leader—Jimmie Parks.

**TULIA CATTLEMAN FACES BAD CHARGE**

Robert L. McMurtry, prominent ranchman of Tulla and former sheriff of Briscoe county was released Sunday at Childress on making \$10,000 bond for his appearance to answer to the charge of shooting Claude Mullins, tool dresser of an oil company, Saturday night. Mullins is in a critical condition, although some hopes are held for his recovery.

McMurtry arrived at Childress Saturday night at 11 o'clock from Tulla. He met Mullins at a hotel and after talking a few minutes the two are said

to have gone to Mullins' room at the home of J. A. Land.

Shortly after reaching Mullins' room, McMurtry is alleged to have fired five times at Mullins. One shot struck Mullins in one of his legs and the only other shot which took effect pierced his intestines in six places.

McMurtry immediately surrendered to officers. He was held until Sunday

when after a preliminary trial he was released on \$10,000 bail.

Mullins was taken to a sanitarium for treatment. Physicians said Monday they held hope for his recovery.

McMurtry is well known in the Panhandle. He served two terms as sheriff of Briscoe county. He made no statements, as far as known, as to the cause of the shooting.—Randall Co. News.

*The Home of Paramount Pictures*



**ELSIE FERGUSON**

in **"HIS HOUSE IN ORDER"**

The world called them man and wife—but he, engrossed in affairs, wanted a wife to run his home. She, neglected, wanted a husband to love her. The greatest problem of modern family life, thrillingly screened from the world famous play by Sir Arthur Pinero.

SUNSHINE COMEDY

**"Waiter's Wasted Life"**

Screen Magazine — Comedy Cartoon

Saturday, Feb. 12. First Show, 5:15



**THE CASH DRY GOODS STORE**

of Hughes & Crouch was the First store in Hereford to give the people the benefit of the Price Reduction when the "DROP" came last fall, and they are still leading.

Our Policy Has Always Been, and Is Now, to give the people of the Hereford Country the benefit of any and all wholesale Price Reductions that take place. We are now in our NEW STORE and we invite you one and all to visit us and take advantage of the many bargains we have to offer you.

Yours very truly,

**HUGHES & CROUCH**

"The Big Store With the Little Prices"

**ANXIETY SALE DRAFT**

FROM THE

**JONES & DAMERON HEREFORD HERD**

IN THE NEW SALE PAVILION AT

**Hereford, Texas, Monday, Feb. 21**



**50 REAL PRODUCING BREEDING COWS**

Practically every female of breeding age has a calf at foot by, or is bred to one of the above-mentioned herd-bulls.

Realizing the strong demand for cows bred by Gudgeon & Simpson, we are including in our sale list seven cows from this famous herd. The list includes Gingerbread 4th, a daughter of Militant, with a splendid heifer calf at foot by Beau Randolph 3d; Genive, a daughter of Domino out of a Beau Modest dam, with a bull calf by Beau Randolph 4th; Correlline 5th, a daughter of Beau Dandy out of a Militant dam; Modesty 14th by Beau Donorus out of a Dandy Rex cow, with a Beau Randolph 3d heifer calf at foot, and three daughters of Beau Modest, two of which have calves at foot—one by Domino 2d, the other by Beau Randolph 4th. We are selling also one daughter of Beau Randolph with a Domino 2d bull calf at foot; two daughters of Beau Blanc Vierge, one with a Superior Mischief heifer calf at foot, the other with a Domino 2d bull calf at foot; and one daughter of Domino Jr. We are especially pleased with the strong string of yearling heifers. You will find these young heifers in good flesh and they represent the most prominent families of the Hereford breed. They include daughters of Superior Mischief, Beau Randolph 1st, Rex Stanway, Beau Converter, Don Arthur and Beau Matador. Everyone of these heifers is from a Gudgeon & Simpson-bred dam. We are offering also an exceptionally strong string of four-and five-year-old cows, granddaughters of Beau President, Domino and Beau Picture.

The Sale Catalogue is Now Ready.  
Secretary R. J. Kinzer Will Clerk the Sale.  
**REMEMBER**  
Panhandle Hereford Breeders' Association Sale at Amarillo, Tex., Feb. 23.  
W. E. BENNETT, Secretary.  
**REMEMBER**  
J. L. Van Natta sale at Amarillo, Tex., Feb. 24.

**Featuring the Following HERD BULLS**

**Superior Anxiety 979700**

By Superior Mischief from a Domino dam.

**Bright Stanway Jr. 977105**

By Bright Stanway from a Beau President dam.

**Beau Randolph 3d 699547**

By Beau Randolph from a dam by Domino.

**Domino 2d 568492**

By Domino from a Beau Brummel-bred dam.

**10 INTENSELY ANXIETY-BRED BULLS**

We have selected for our first sale 10 bulls worthy to head as many good herds. They include four sons of Superior Mischief, one son of Beau Randolph 1st, one son of Beau Randolph 2d and one son of Beau Randolph 3d, also Bocaldo 6th and Rex Stanway. A full list of the breeding animals appears on page 15 of the Jan. issue of The Journal. Two of the bulls offered are tried sires and they are deserving of a place in real constructive breeding herds. Most of the bulls are 18 months to two years old, just the right age to put into service. Jewel Mischief is just a year old, but he is an exceptionally strong herd-bull prospect.

Here are ten opportunities to secure an Anxiety-bred herd bull of exceptional quality and character.



Jones & Dameron's All-Anxiety Sale.

Few breeders this season are placing before the Hereford-buying public as choice an offering as Jones & Dameron will sell at Hereford, Tex., Feb. 21. Their cow herd is composed of choice breeding matrons selected from the old Gudgeon & Simpson herd shortly before its dispersion five years ago. The list of herd bulls given herewith shows that this firm is maintaining the high standard established by it years ago. The 10 bulls listed in this sale deserve the careful consideration of breeders who are in the market for herd headers of approved individuality and the most popular bloodlines. Their breeding speaks for itself, and they are as good individually as they are richly bred. The fact that seven cows bred by Gudgeon & Simpson are included in the offering is sufficient to make this sale an event of more than ordinary importance in Hereford circles. Add to this the fact that there are 14 yearling heifers out of the cows that formed the foundation of this great herd and sired by well known bulls and we have an offering that should attract Hereford breeders from all parts of the country. These yearling heifers are in exceptionally good flesh and in their conformation show the richness of their breeding. Those old enough to breed will be safe in calf to the herd bulls mentioned herein. One of the outstanding features of the offering consists of 25 granddaughters of Beau President, Domino and Beau Picture. The 4- and 5-year-old cows are all safe to the service of the four herd bulls or have calves at foot by them. Taken all in all, this is one sale that no really constructive Hereford breeder, no admirer of strong Anxiety breeding, can afford to miss. Such an opportunity to secure seed stock so short a distance removed from the Gudgeon & Simpson herd is seldom offered. Two more good sales in the same section follow this one, and the week will afford an exceptional opportunity for Northern breeders to see what the Whitefaces are doing in the great Panhandle country.—FRED C. MANN.

**JONES & DAMERON ANXIETY HEREFORDS Hereford, Texas Fred Reppert and Others, Auctioneers**



# CHURCH NOTES

**Methodist Church**  
 Sunday School at 9:45, Jas. A. Hughes, Supt. A class to suit you can be found. Oh say, we had 200 present Sunday. Are you coming Sunday to help swell the number to 300. Come on in.

Preaching by the pastor morning and evening. Subject, morning hour, "AMERICA'S STRONGEST CITADEL."  
 Evening hour, "CHOOSING A MOTHER-IN-LAW," a sermon to young people that is the best one of the series.

We hope to see you Sunday.  
 M. M. Beavers, Pastor.

**First Christian Church**  
**"The Big Church with a Big Welcome"**  
 Mr. Asbell will be in Dallas and Ft. Worth part of the week, but will be home to occupy the pulpit Sunday. Come to Sunday School at 9:45.  
 J. M. Asbell, Pastor.

**Presbyterian Church**  
 Record breaking attendance at Sunday School last Sunday. Let's increase 10 per cent more next Sunday.

Be prompt, 9:45 a. m.  
 Preaching at 11 a. m.

Junior C. E. 3:00 p. m.  
 Senior C. E. 6:00 p. m.

Preaching 7:00 p. m.

If you attend the above services, we will try to make you feel at home. Our best is what we strive for.

J. R. Sharp, Pastor.

## Christian Endeavor

Leader—Lura Gregg.  
 Topic—Thy Kingdom Come in My Home.

Song Service.  
 Scripture—Matt. 6:7-15—Leader.

What is the Importance of the Home in the Extension of God's Kingdom?

Mary Belle Hamm.

Give a Reason Why It is Easier to Live a Christian Life in the Home.

Lois Cobb.

In the Matter of Hospitality What Should Distinguish a Christian Home?

Earl Woods.

In What Ways May a Guest Recognize a Christian Home?

Finis Hunter.

How Will Loyalty to Christ Affect the Talk of a Family?

Zula Woods.

What Messages May be Given by the Pictures and Music in a Home?

Sam Hunter.

What Place for Bible Study is There in the Home Life?

Marie Haberer.

What Part Have Young People in Making the Atmosphere of a Home?

Elza Keith.

Special music.

Business.

Benediction.

## Methodist Missionary Society

The Methodist Missionary Society enjoyed a most interesting and instructive hour last Wednesday in the study of "New Orleans—its Conditions and Needs," including a short history of St. Marks Hall and Mary Werlein Mission and our work there.

Sister Beavers led the meeting, giving a very interesting Bible lesson.

The program was made especially interesting by several of those present, who had visited this picturesque old town.

Miss Nell Wyche gave a splendid description of some old homes and did description of New Orleans. Mrs. Ward described its Cathedrals and Cemeteries.

Mrs. Crouch and others made interesting comments. A special song was enjoyed by all for the melody. Miss Edith Rayzor gave a reading which was a fitting climax for all the good things of the day. This was one of her

own compositions and was thoroughly appreciated by all present.

The answers to roll call were splendid. A short business session followed.

The President appointed committees to prepare the banquet to be served by the Methodist ladies for the Chamber of Commerce Feb. 17th.

The social service leader reported work being done for the sick and needy. The local finance committee made a good report.

Mrs. Ward urged that more of the ladies join the prayer circle and pledge themselves to daily prayer.

Program for Feb. 16

Hymn.

Prayer.

Scripture.

Lesson—Bible and Mission, begin page 157.

1. The Fruits of Bible Distribution—Mrs. Heard.

2. Ministry of Bible Societies to the Soldiers and Sailors—Mrs. D. W. Hawkins.

3. Duties Toward Bible Societies—Mrs. Purcell.

4. Special music.

Chapter 5, B. and M.

5. A message for the Nations—Bro. Beavers.

6. Bible Influence on:

a Art—Mrs. Jones.

b Music—Mrs. Parker.

c Architecture—Mrs. Holson.

d Law—Mrs. W. A. Price.

Roll call—Testimony as to Bible's influence.

## Y. P. M. S.

Feb. 13, 1921, M. E. Church, 2:30 p. m.

Song No. 34.

Prayer—Mrs. Ashbrook and Mrs. Stegall.

Bible Lesson—I Timothy 1:1-4.

Leader—Gwendolyn Price.

Need for reading—Elizabeth Stegall.

Evening story hour—Zoe Beavers.

No books—Frances Potts.

A house with books—Lena Gilliam.

A village library—Jewell Porter.

A Church library—Maude Dalton.

Special music—Mildred Cross.

Where Religion Grows—Virginia Morgan.

How Religion Grows—Kathleen Hawkins.

Family Religion—Maurine Hughes.

Business.

Song No. 112.

Bible Drill: Begin with question 272 and take through question 285.

Talk by Y. P. M. S. Superintendent.

Sentence Prayers.

Benediction.

Everyone be sure and come. We are growing in every way. We want to choose sides next Sunday and start a contest for: number there, new members and preparation of parts. We will start at 2:30 because we have to choose sides. Everyone is urged to be there by 2:30.

## Intermediate Christian Endeavor

The Presbyterian Christian Endeavor was organized Sunday, Feb. 6, 1921 at the manse. After a splendid song service and scripture reading, the following officers were elected.

President—Clyde Carroll.

Vice-President—Grace Ferguson.

Secretary—Ida Hopper.

Corresponding Secretary—Virginia Laird.

The following program will be rendered Sunday, Feb. 13, at 6 o'clock at the manse:

Topic—What Prayer Will Accomplish.

Leader—Grace Witherspoon.

Song No. 130.

Scripture—Psalms 34:1-22.

Song No. 44.

Why Should we Pray?—Clyde Carroll.

Why Does Prayer Bring Peace in Trouble?—Grace Ferguson.

What Ought we Not Pray For? Name one and give reasons—Virginia Laird.

Song 39.

How Can we Get More Prayers in C. E. Meetings?—Alice Womack.

When is the Best Time to Pray?—Dorothy Prayer.

Why Should Christians Pray in Public?—Louise Witherspoon.

Business.

Benediction.

Everybody welcome.

## Union Prayer Service at Methodist Church, Feb. 18, 2:30 p. m.

Program for Day of Prayer

I. Praise and Devotion.

Song—O Word of God Incarnate—No. 200.

Scripture Lesson—Mrs. J. F. Ward.

Prayer—Mother LeGrand.

Prayer—For the power promised the disciples with the coming of the Holy Spirit—Acts 1:8—Mrs. Chas. Donald.

Prayer—For a greater reliance on the Unchanging—Word—Ps. 119:105, 111, 112—Mrs. W. E. Hicks.

Talk—The Highest and Best Life—Mrs. D. W. Hawkins.

Song—O Jesus, I Have Promised—No. 350.

Prayer—For the strengthening of the Christian ideals and spirit of America; that she may become a Christian Democracy—Mrs. T. G. Nance.

Open Parliament.

What does the Church in America, and especially in Hereford, need, that she fall not; that her responsibility and opportunity to do good to all men may be met; that she may be alert and progressive—Isa. 54:2.

Prayer—That in our prosperity we do not rob God—Mal. 3:8-10; II Cor. 8:9—Mrs. Albert Lowther.

Song—Where Cross the Crowded Ways of Life—No. 423.

II. World Missions

Prayer—That the Gospel of the Kingdom shall speedily be preached in all the world for a witness unto all nations—Matt. 24:14; 28:19-20—Mrs. H. H. Boardman.

Prayer—For all missions at home and abroad; for the missionaries and their helpers—Mrs. E. F. Connell.

Talk—May the Gospel message be given and heard with sincerity—Zech. 4:6—Mrs. M. M. Beavers.

Prayer—For the young converts, that their faith fall not; for the seven Women's Union—Christina Colleges in the Orient; that they may be blessed in Developing Christian Leaders; that Christians shall realize the perils of the Mormon Church and the needs of the foreign-born in this country.

Discussion of Mission Study text books—Mrs. Ashbrook.

Song—I Love to Tell the Story.

III. The Young Leaders.

Prayer—For the young women; that they may hear the call and feel the Challenge to Christian Service—Rom. 13:11.

Talk—May the Church Realize the Possibilities of the Young People, hold Their Attention and Absorb Their Interest—II Kings 5:2-3; John 21:15.

Song.

Prayer.

Leader—Mrs. J. M. Asbell.

Will the women of Hereford at 9:30 a. m. in their homes, pray for the women attending union missionary prayer meetings?

Every woman in Hereford is invited and urged to attend this meeting at 2:30 p. m. at the Methodist Church, Feb. 18.

Reports made by travelers indicate a renewal of the Russian and Polish war this spring.

Bring your Job Work to The Brand. Good work priced right.

# Hog Feeders Attention

We have in a car of New Tankage at new prices.

Get some of it by all means and push up your hogs.

## E. W. HARRISON

Phone 76



Idle money is a waste that is inexcusable

If you have only a few dollars to invest, if you are saving for a larger investment, a safe and profitable temporary employment of your funds is in a bank account.

It is the public-spirited, the proper, the profitable thing to do to keep all of your funds actively employed.

# Fordson

There is this about a Fordson that keeps it growing in popularity, namely, the good reports which owners of Fordsons spread abroad among their friends and acquaintances.

There is no merit quite so strong as the testimony of personal experience. It is not long after a Fordson is sold in a community until other sales are made, because "its works do follow it." There are many reasons: simplicity in design, strength in construction, flexibility and durability—besides it has the lowest first cost and brings the lowest operating expense in the tractor market. Get the book, "The Fordson at Work." It will tell you of some of the things the Fordson will do.

\$625.00 F.O.B. Detroit

**Wilkinson & Stocking**  
 AUTHORIZED FORD AND FORDSON AGENTS

PERSONAL SERVICE ABSOLUTE SAFETY

## 1st NATIONAL

FEDERAL RESERVE BANK

HEREFORD, TEXAS

Geo. L. Muse, President  
 R. N. Mounts, Vice President  
 E. B. Posey, Active Director  
 J. C. Belletts, Cashier





### Red Cross Relief In Post-War Work

Fifty-seven major disasters occurred in the United States during 1920, taking a toll of 425 lives, injuries to 2,700 persons, and damage to property estimated at \$11,250,000, according to an official report compiled and issued by the American Red Cross at Washington. Each of these disasters required relief by the Red Cross disaster units, entailing an expenditure of \$780,000, of which chapters disbursed from their funds \$80,000. The national headquarters appropriated \$205,000; while \$53,000 was obtained from special appeals. In addition to these sums approximately half a million dollars was expended under Red Cross supervision, as report shows, for relief of victims of the Corpus Christi flood in 1919. Of the fifty-seven disasters in which the Red Cross figured, 22 were fires, five explosions, six floods, 11 tornados, two storms and cloudbursts; five wrecks; two typhoid epidemics; one general relief problem; one grass-hopper plague in North Dakota; and the continuation of relief to drought victims in Montana and North Dakota.

An outstanding feature of the report of the Bureau of Disaster Relief for 1920 was the unusual number of tornados, most of these occurring in March, April, and May. Fifteen states and nearly 100 communities were affected, and largely in the central, southern, and southeastern states. Relief was extended to 159 communities visited by disaster during the year. At 3,750 families, involving 19,000 persons were affected. Besides emergency relief extended to this number, permanent aid toward rehabilitation was necessary in 1,400 families. Cases were assigned locally by the Cross to meet emergencies in 178 cases, and 20 emergency hospitals established, the report says. A total of 103 chapters expended funds for relief purposes, while 118 chapters met disaster emergencies and on active relief work. Besides 48 chapters rendered some form of relief work outside their own territory. More than 400 disaster workers used in this work. Ideas administering aid in domestic disasters the American Red Cross of thousands of sufferers during earthquakes in Italy, and extended aid to famine sufferers in China; and participated in relief activity incident to an epidemic in Haiti. During the war the policy of the Cross has been to give disaster relief and relief work great prominence in the peace time program of organization, and a greater number of workers took part in this work during the annual report shows, than other time in the history of the organization.

**You Get It, Don't You?**  
King, genial ticket agent for the Topeka Capital, says the Topeka Capital has considerable difficulty in getting acquainted with the Pullman rates between lower berths. The way it is as clear as mud to "Let me have a sleeping car on a train to the coast," a

traveler asked King. "Single?" asked King. "No," the traveler replied, "I'm married, but I'm not taking anybody with me. One shelf will answer." "Upper or lower?" Tom wanted to know. "What's the difference?" "A difference of \$2.25. You understand." Tom went on to explain, "The lower is higher than the upper. If you want it lower, you have to go higher. We sell the upper lower than the lower. In other words, the higher are fewer." "Why do they all want the lower?" the traveler asked. "It's more convenient. Most persons don't like the upper, although it's lower on account of being higher, and because, when you occupy an upper, you have to get up to go to bed and then get down to get up. I would advise you to take the lower, although it's higher than the upper, because the upper is lower than the lower because it is higher. You can have the lower if you pay higher, but if you are willing to go higher, it will be lower." "It's clear as mud," replied the traveler, but he took an upper because it was lower than the lower.

It has been discovered that by use of the X-ray it can be determined whether or not a picture is the work of an old master or that of a modern artist.

### PAYMENT OF TAXES POSTPONED OCT. 15

Austin, Texas.—Provisions included in the first general bill signed by Governor Neff, relating to postponement of taxes until Oct. 15, are as follows: It is a House bill and provides for taxes and publication of tax delinquents shall not be made before April 15, 1921; it also reduces the penalty from 10 to 5 per cent, which with the interest at 6 per cent, makes the extra obligation 11 per cent if the taxes are paid after Jan. 31 and before Oct. 15th. This bill failed to receive the necessary two-thirds vote in the Senate to virtualize the emergency clause, hence it will not become effective until ninety days after this session adjourns. If the present session expires about March 15, the law will go into effect on June 15. It is sure to become operative before Oct. 15.

Three thousand, seven hundred and seventy-nine students were enrolled at the Texas A. & M. College during the twelve months ending Sept. 1, 1920.

Judge Charles E. Ashe of the Eleventh District Court, Houston, has ruled

that an officer searching for violations of the law has no right to seize a hand grip without a warrant.

On February 22, two airplanes of the War Department will attempt to fly from coast to coast in 24 hours. The distance is 2,979 miles, between San Diego, California, and Jacksonville, Florida. Only two stops will be made during the flight.

The tug boat, Captain Talfor, with a crew of seven men, was lost with all on board on a voyage from Sabine Pass to Galveston, Texas.

**ITCH!**  
Money back without question if HUNT'S fails to cure itching skin diseases. Try a 25 cent box at our risk. George E. Burns Drug Company.

**GREAT WESTERN MONUMENT CO. DALLAS, TEXAS**

Our love for those dear ones is expressed in the Monument you buy.

What does an unmarked Grave designate—Love or Negligence?

LET ME PLAN WITH YOU FOR A GREAT WESTERN MEMORIAL WHICH IS KNOWN FOR ITS TENDER EXPRESSIVENESS AND ETERNAL DURABILITY.

**P. R. PURCELL, AGENT** Hereford, Texas

**You don't use as much of Calumet as you do of most other Baking Powders. It has more than ordinary leavening strength. You save about half.**

**You don't pay a big price for Calumet. It's sold at a moderate price—that represents another saving.**

**You don't feel uncertain as to results. Baking never fails—because Calumet never falls below the proven standard of "Best by Test."**

**Use only half the amount usually required**

**CALUMET BAKING POWDER**

**"BEST BY TEST"**

It possesses the highest quality ever put into a Baking Powder. Contains only such ingredients as have been officially endorsed by United States Food Authorities.

For weeks, for months, it keeps as fresh and full of strength as the day it left the Calumet Factories, the World's Largest, most Sanitary and Modern Baking Powder plants.

**Calumet Gold Cake Recipe**  
Yolks of 8 eggs, 1 1/4 cups of granulated sugar, 2/3 cup of water, 1/2 cup of butter, 2 1/2 cups pastry flour, 3 level teaspoons Calumet Baking Powder, 1 tablespoon of vanilla. The mix in the regular way.

**Calumet Gold Cake**  
A pound can of Calumet contains full 16 oz. Some baking powders come in 12 oz. instead of 16 oz. cans. Be sure you get a pound when you want it.

**For Sale**

Here is your chance to own you a Home, 3,000 acres of fine wheat land. Will sell 100 to 640 acre tracts. Price, \$20.00 per acre, 1-4 cash; balance from one to fifteen years, or will sell entire tract on same terms.

**J. H. Pitman**  
Hereford, Texas

Meet Your Friends at the

**Automobile and Style Show**

In Amarillo During The

**Cattle Buyers and Sellers Convention**

February 22-23-24

**PUBLIC AUCTION OF REGISTERED HEREFORDS FEB. 23, 1921**

Under the Management of the Panhandle Hereford Breeders Association at Amarillo During the Buyers and Sellers Convention Feb. 22, 23, 24, 1921

The largest auction sale of registered Herefords ever held in the Southwest will be staged at Amarillo, Texas, where the Panhandle Hereford Breeders Association will sell 120 head of registered cattle on Feb. 23, in two sales. And J. L. Van Natta sells 50 head on the following day. A total of 170 in two days. Forty of the 120 sold by the Association will be donated to the city of Amarillo to assist in building a 400,000 coliseum. The remaining 80 head comprise the fifth annual spring sale to the Association.

There will be cattle to suit everyone. Herd bulls, high class range bulls, beautiful cows and heifers for best breeding and presented in the most excellent condition.

The great consignment of bulls are sons and grandsons of the following noted bulls: Stanway, Domino, Beau Blanchard, Beau Mischief, Good Donald, Paragon 21st, Prince Beau Rex, Capitol 2d, Capitol 6th, Pathfinder, D Beau Carlos, Perfection Fairfax, Beau Millvale, and others.

One in need of a herd bull will do well to be on hand on sale day.

**Cows and Heifers of Choicest Breeding**

Females are of the same herds and the same bulls as the bulls in the sale and beautiful cows of the best foundation stock will be in evidence. You cannot afford to own grade cows when registered cows can be had at reasonable cost.

**250 Registered Herefords in Carlot Division**

There will be a large number of good registered Herefords in the car lot pens to be sold at private members have sold hundreds of range bulls and registered heifers in former sales at prices story to the buyers and no doubt shrewd buyers will be on hand to look over this most excellent

Van Natta Sells on Feb. 24, and Remember Jones and Dameron sell at 21st Sale begins at 1 o'clock. Remember the date, Feb. 23.

Secretary for Catalog.

Clark, Pres. Claude, Texas

Bert, Auctioneer.

W. E. Bennett, Sec't.  
Amarillo, Texas.

**Farmers—**

**List Your Repair Needs**

Now is the time to overhaul your farm-operating equipment. Get out the machinery—have it cleaned, oiled, inspected, and put in good running order.

Make a list of all repair parts needed, and order them now. As far as possible, we try to anticipate your needs, and to carry a full line of repairs at all times. The only way for you to be sure that your machines will be ready when you need them is to order your repairs now. This will enable us to replenish our stock, if necessary.

Repair Service is Part of Our Business. You Can Help Us to Improve It.

**Dunlap Hardware Company**  
INC. SAVE WHAT YOU WANT WHEN YOU WANT IT



## CASTRO COUNTY

### DIMMITT

The largest snow of the season fell Sunday night and the snow drifts are so bad the roads are all most impassable.

Miss Daisy Womack spent the weekend at the Montgomery Ranch, visiting with Mr. and Mrs. Cecil Montgomery. The Dimmitt Basket Ball boys and girls went to Friona Thursday for a game. The boys' score was 18 to 4 in favor of Dimmitt and the girls' score was 22 to 15 in favor of Dimmitt. Bah—Bah—Bah for Dimmitt.

Miss Myrtle Knox spent Saturday night visiting Miss Gettie Lovelace near Tulla.

Mr. John Flanigan has recently purchased one of the Douglas houses and expects to remodel it at an early date for his residence.

### A Loved One Gone to Rest

Mrs. W. P. Boyd died Monday, the 1st at 6:30 p. m. in her home at Dimmitt. Mrs. Boyd has been a patient sufferer of cancer the past four months and her death was not unexpected. She was a very loving wife and mother, and a devout Christian, and to know her was to love her. Mrs. Boyd was near 64 years of age and was the mother of eleven children, nine of whom are living.

The Boyds have been residents of this county for several years and have many friends in this community and Mrs. Boyd's death has cast a gloom over all.

The funeral was held Tuesday at the church and the remains were laid to rest in the Dimmitt cemetery.

The people of Dimmitt extend their sympathy to Mr. Boyd and family in this hour of sadness.

One who loved her.

### Card of thanks

We wish to express our sincere thanks to all our neighbors and friends of Dimmitt, for their sweet words of comfort and many kindnesses shown us during the illness and death of our devoted wife and mother. Also for the beautiful floral offerings.

Signed, W. P. Boyd, Margaret and Willie Boyd, Arthur Boyd, Mr. and Mrs. Claud Boyd, Mr. and Mrs. Lewis Boyd, Mr. and Mrs. E. Williams, Mr. and Mrs. J. Warren, Mr. and Mrs. R. N. Miller.

Floral offerings were presented by: Mrs. Cleve Tate, Mrs. Tom Tate, Mrs. John Carter, Mrs. J. H. Flanigan, Mrs. Dell Cartwright, Mrs. Minnie Richardson (nurse) and Mrs. Ed Smith.

### Surprise Birthday Dinner

A most enjoyable evening was spent Feb. 5th, when Mrs. Mayes Miller entertained with a 6 o'clock "surprise birthday" dinner in honor of Dr. Miller. Shortly after Dr. Miller reached home the guests arrived in a body, having met at the home of Mr. and Mrs. McIntire. A short time was spent in pleasant social chat, then dinner was announced.

The following menu, perfect in every detail, was certainly done full justice to by all:

Baked chicken, with dressing and gravy, jelly, boiled ham, creamed potatoes, English peas, spring onions, fruit and bean salads, deviled eggs with lettuce garnishing, beet and cucumber pickles, light bread, hot biscuits, butter, coffee, fruit jello with whipped cream and cake.

During the dinner a table loaded with nice gifts was placed by Dr. Miller, which were afterwards opened and admired. A unique feature of the occasion was the cracking of a bowl of

nuts by Dr. Miller, handed him by one of the guests.

We know not whether these were a special variety of nuts, procurable only for such occasions as this or whether the beautiful little hammer, with its tinsel and ribbon trimmings, used for cracking the nuts, worked a magic charm over them, but we do know there was a splendid crop of one dollar bills gathered from the nuts.

Immediately after dinner Dr. Miller was called away to see a patient. During his absence a "Pilgrim Contest" was greatly enjoyed. Mr. Ralph Patton and Mrs. Womack each winning a nice prize for the most correct answers given.

Dr. Miller returned from his call just as Mrs. Miller was presenting to each departing guest a slice of the delicious birthday cake, which with its beautiful decoration of "42" tiny candles, formed a beautiful centerpiece for the table.

Sweet strains of music from the Victrola were enjoyed throughout the evening.

At a late hour "Goodnight" was said, each wishing Dr. Miller "many happy returns of the day," provided Mrs. Miller furnished as enjoyable an evening as this had been each time.

Those enjoying this occasion were: Dr. and Mrs. LeGrand, from Hereford, Messrs. and Mesdames Edwin Ramey, John Duree, Ed Smith, O. H. Reeves, W. A. Tate, Ralph Patton, B. D. Woodlee, J. C. Knox, Cleve Tate, B. B. Eastler, Bob Hastings, Bruce McLean, Mesdames Womack, G. A. James, Jim Carter, G. Douglass, Etta Brashears, Messrs. Paul Cross, Arthur Patton, Edgar Ramey, Miss Daisy Womack and Mrs. Marshal Hightower.

One who enjoyed the occasion very much.

## PARMER COUNTY

### FRIONA

The threshing season seems to be over for this locality and many of the farmers are through stacking their feed for summer.

Ernest Uhler purchased the old schoolhouse at Summerfield and has moved it to his land southeast of town. He will use it for a residence until he gets his new house built. He expects to move to his farm on March 1.

Mr. Childs and his family arrived here from Swisher county Friday night and took up their abode in their new home northeast of town. Mr. Childs owns the south half of section 29 in 1-4.

J. E. Staley and sons spent last week preparing land and sowing spring wheat on his ranch fourteen miles south of town. He has sown 150 acres of spring wheat and has 500 acres of winter wheat growing mostly on said land, which is looking fine and promises a good crop. Mr. Staley is an ardent believer in the Friona plains land as a good wheat country and is planning to plant 1,000 acres next fall.

J. W. Parr spent a part of last week turning sod in preparation for spring wheat. He purchased a section of grass land northeast of town last spring and now has 150 acres in wheat.

Drilling at the oil well is expected to begin in the near future. The drillers have reached the bit which was lost several weeks ago, but the clamp was not strong enough to raise it. Mr. Williams has gone to Ranger to secure a larger and stronger clamp with which he is confident he can recover the bit. It is reported there is now a good showing of oil.

The community was shocked Sunday morning by the announcement of the death of S. C. Steevick, who died at 3:15 a. m. Mr. Steevick came to this

country thirteen years ago from Ohio, in broken health, having been an invalid for two years previous to his coming here. For the past few years his health was much improved, but he never fully recovered. Last fall he took the position of janitor for the school and has been faithful in his services excepting one week when his health compelled him to lay off. During Friday and Saturday he was not so well, but his condition was not considered serious. Saturday evening a physician was called. About midnight he was seized with convulsions from which he recovered and at three o'clock he again went into convulsions from which he failed to rally, and death came to his relief. He leaves a wife, three sons and two daughters.

### JOEL

The patrons of our school were highly gratified at the quality of the work put over in preparing the youngsters to deliver such a clever and interesting program in their turn in the community lyceum work. We feel that our teacher is a live wire. Friday evening, the 18th, the ladies will again appear in the work. Our society is growing in interest and enthusiasm.

On Saturday evening, the 19th, Prof. DuFlot, of Northwest Texas Normal, will speak to us on community and school work. We hereby invite all within reach of us to hear him.

Our society has adopted a name, Excelsior, community literary society, and we hope to live up to the name.

Bro. Beavers drove out last Sunday afternoon and talked to us a while after Sunday School. He is a pleasing speaker and we were glad to have him with us.

## LOCKNEY SCHOOL GETS STATE AID

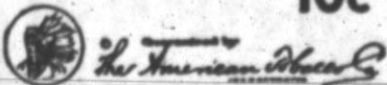
State Inspector for the rural aid was here this week, and inspected Lockney Public School for State aid. Our school stood a successful inspection and will receive \$800 aid in the near future. This aid is independent of, and in addition to the regular State school proportionment.

Prof. Wilson, in conversation with the Beacon editor, stated that the State Inspector found everything in perfect order, and meeting the State's requirements.

This additional aid from the State will be a great help to our school. Every school in the country is entitled to



GENUINE  
**"BULL"**  
DURHAM  
tobacco makes 50  
good cigarettes for  
10c



this aid in various amounts, provided that the requirements have been met. Floyd county schools are all in excellent shape, and there is little question but that they will qualify for this aid. In fact, Floyd county ranks first in schools, school equipment, efficient teachers, and loyal student bodies and patronage.—Lockney Beacon.

The Chinese pocket dictionary contains no less than 10,000 characters, which one must learn in order to claim any real familiarity with the language. However, an acquaintance with three or four thousand symbols is all that the average native has, and it is said to be possible to get along with a vocabulary of 1000.

The month of November showed imports passing through the Galveston district totaling \$2,298,092, according

to a statement just issued by the United States Treasury Department of Customs. The principal commodities listed were crossote oil, machinery and dry goods, and human hair, cane sugar, silks, jewelry, books, paper, etc.

## O. S. Gallatin

General Auctioneer

Farm Sales a Specialty.

Write for Dates.

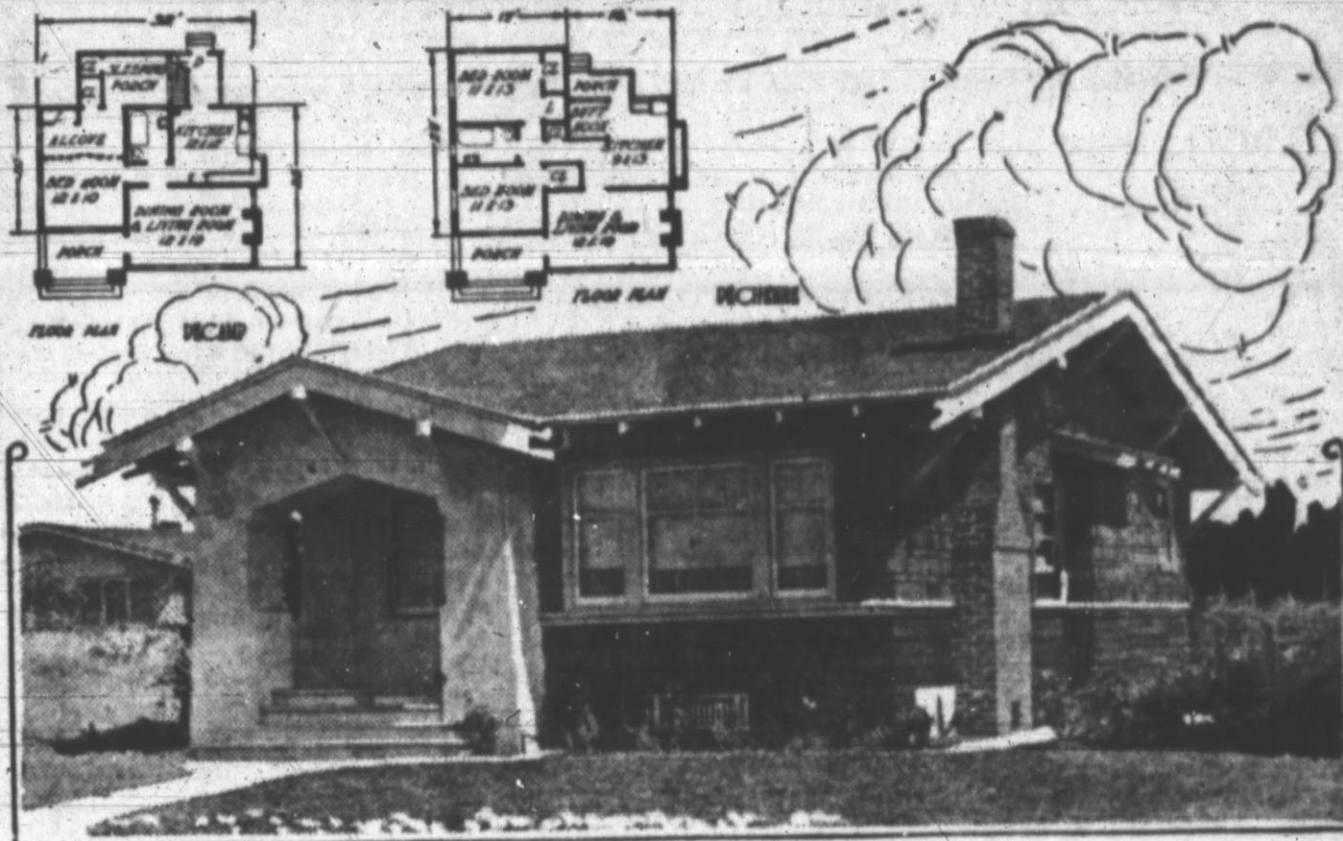
Terms, 1 percent on the Dollar.  
Box 41, Friona, Texas.

## Eggs, Poultry, Cream, Hides

At Carlyle Grocery

## The Golden Rule Produce Co.

## BUILD A HOME



Let me plan your home. Don't let your carpenter fool you into starting without detail plans. He can not execute the work as well without them, and the best he can do is to make a patched-up job that resembles the design. More than that, he has everything his own way. He may say that he will do this and that; but there are a hundred things, probably far more important, of which he will say nothing, but which deeply concern you, and these are things for which you may have to pay a fancy extra price when they should have been included in the original contract.

Don't be penny wise and pound foolish. You may save a few dollars in the beginning, but in the end, lose several hundred dollars on account of not having a complete set of plans and specifications.

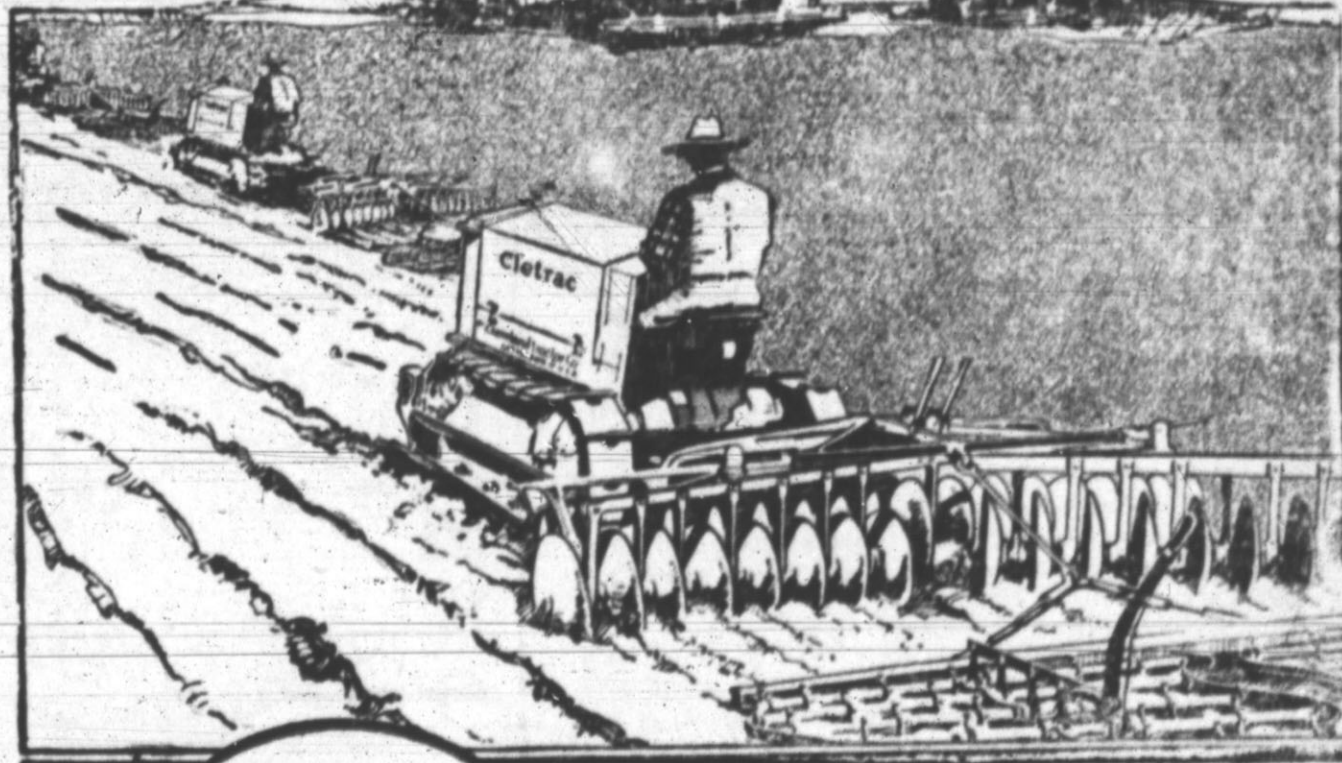
Build a house that will sell readily. An attractive house will demand a better price by several hundred dollars than the common kind, and it costs no more.

Bring me your sketches and ideas and let me work out the details.

**W. F. WEST, Architect and Builder**

OFFICE WITH T. K. WILSON

HEREFORD, TEXAS.



Wheels on a track—the Cletrac way—take less power

## GET BETTER SEED BEDS

After plowing, the speedy Cletrac fleet prepares the seed bed in the fast, thorough way that means more wheat.

Riding lightly over the soft ground with heavy loads of discs, harrows, drills and seeders—each Cletrac fits from 25 to 35 acres a day without "packing" or digging in.

Progressive grain growers are turning to the Cletrac—they know it's dependable. It keeps ahead of the work all through the short season—can be pushed to the limit, does all the drawbar and belt jobs—goes anywhere, anytime—burns "gas," kerosene or distillate and a boy can run it. And if one Cletrac is "off" it doesn't mean a tie-up—only a little more work for the others.

Come in and look this tractor over. See for yourself its sturdy construction. Let us show you what it will do for you on your own farm or ranch.

**D. L. McDonald**

Hereford, Texas.

# AUCTION SALE

First Sale of the Donley County Pure-Bred Swine Breeders Ass'n. will be held at

## CLARENDON, TEXAS

SATURDAY, FEB. 26th, at 1 P. M.

**40 Poland China and Duroc Jersey Offerings 40**

For Catalog of Sale Address Secretary

**Donley County Pure-Bred Swine Breeders Association**  
Clarendon, Texas



# THE HEREFORD BRAND

**LIFE**  
Is your life worth insuring? If so, see me.  
**T. K. WILSON.**

**INCOME**  
Will your income continue, if you get hurt or sick? If not, see me.  
**T. K. WILSON.**

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS



## Want a Modern Home?

Everybody's doing it these reconstruction days.

LET US FIGURE IT FOR YOU

## PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

### LOCALS

G. A. Lewis went to Amarillo Tuesday on business.  
T. B. Slaughter made a business trip to Amarillo Tuesday.  
Perfecto Flour, the one perfect and tried Flour. Hereford Produce.  
J. L. Groux, of Spring Lake, was in town last Saturday.  
Mrs. E. L. Sanders and son went to Amarillo Wednesday.  
We have a barrel of Salt Mackerel. Hereford Produce Company.  
Rowden Jeffries, of Childress, was in Hereford last week.  
Hose for children, a rare bargain, 20c pr. J. O. Newell.  
J. D. Stork, of Portales, N. Mex., was in Hereford Thursday.  
House canvas, 17c grade, now 10c. J. O. Newell.  
Harry Cannon, of Summerfield, was in town last Saturday.  
E. B. Black and wife went to Amarillo Thursday morning.  
Mrs. G. J. Ness, of Summerfield, was in Hereford Wednesday.  
A. L. Dani, of Sudan, Texas, was in Hereford last Saturday.  
We have a barrel of Salt Mackerel. Hereford Produce Company.

Towels at 1/2 price. J. O. Newell.  
W. D. Woodburn, of Dimmitt, Texas was in town Thursday.  
Hats, Jno. B. Stetson, half price. J. O. Newell.  
L. V. Nelson, of Claude, Texas, spent the day Saturday in town.  
Perfecto Flour, the one perfect and tried Flour. Hereford Produce.  
Lester Weaver, of Canyon, is in Hereford this week on business.  
R. E. Johnson, of Pampa, spent several days in Hereford last week.  
Ginghams, three finest of grades, 12 1/2c. J. O. Newell.  
Clyde Baird, of Canyon, Texas, spent a few days in Hereford this week.  
Perfecto Flour, the one perfect and tried Flour. Hereford Produce.  
Frank Adkisson, of Amarillo, visited with his brother, Will, Wednesday.  
Petticoats, gingham and outing, only 75c. J. O. Newell.  
R. M. Dunn, of Johnston, Colo., arrived in Hereford the first of this week.  
We have a barrel of Salt Mackerel. Hereford Produce Company.  
Mrs. Leonard Ricketts and children arrived in Hereford Wednesday, after several months at Mineral Wells, Tex.  
Sweaters, Ladies', Misses' and Children's, at half price. J. O. Newell.

Fresh Bread Daily. Hereford Bakery.  
J. Lindsey Nunn, of Amarillo, passed through Hereford Wednesday afternoon.  
W. D. Waggoner, of Canadian, Tex., was in Hereford the latter part of last week.  
Do you want results from your hens that will pay a good profit? Try our ground bone meal. Hereford Produce.  
A. F. Darnell, of Bellview, N. Mex., made a business trip to Hereford last week.  
Mrs. S. M. Merrick and son, Roy Bergeman, went to Amarillo Thursday morning.  
Oatmeal—extra good, heavy, only 12 1/2c. J. O. Newell.  
Remember, our work is sanitary while the washing that hangs outdoors is very unsanitary.  
Hereford Steam Laundry.  
G. H. Tyson, of Amarillo, spent Sunday in the home of Mr. and Mrs. N. C. Yocle.  
Carl Gilliland returned from Bay City, Texas last Sunday. He was there on legal business.  
Do you want results from your hens that will pay a good profit? Try our ground bone meal. Hereford Produce.  
Notice.  
I will maintain an office in Hereford on Feb. 9 and 10, for the purpose of assisting INDIVIDUAL taxpayers in Tax Returns.  
R. R. MILLSAP, Deputy Collector.

F. J. Smith and wife, of Memphis, Texas, were in Hereford the latter part of last week.  
Men's extra heavy, fleece ribbed, \$3.00 grade unions, now \$1.85. J. O. Newell.  
French Thurmond, Roy Bruner and Ox Shore went to Decatur, Texas Wednesday on business.  
We want your Cream. Have a lady employed, to wait on this trade. You don't have to wait.  
Hereford Produce Company.  
Judge W. M. Knight returned home Wednesday, after several days in Plainview on legal business.  
Ralph Smith arrived home Thursday morning from a six months tour with the Brunk Comedians.  
Hogs  
I am still buying and shipping hogs. See me before you sell.  
G. W. Brumley.

### W. E. HICKS

Brand: O Right Shoulder

Dealer in Hereford Cattle Hereford, Texas

Insist on Blue Ribbon Bread—as good as the best. Hereford Bakery.  
No dust, no germs, no smell of gasoline in the suits and dresses cleaned by the Hereford Laundry. 30-4f  
Insist on Blue Ribbon Bread—as good as the best. Hereford Bakery.  
Mrs. Cathrine Elliott visited in the home of her parents, Mr. and Mrs. T. B. Kellough, last week.  
High cost of living knocked out by the new prices of the Hereford Laundry. Hereford Steam Laundry.  
Chas. Blanchard, of Trenton, Mo., who has been visiting with his sister, Mrs. E. Renfro, for the past six weeks, returned to his home Wednesday.  
Mrs. Simeon Shaw, of Canyon, Texas, visited in the home of Rev. Preston Florence, of Dimmitt, the latter part of last week and the first of this week.  
We will do your family washing cheaper than you can afford to do it at home. Phone 246.  
Wanted—Clean Cotton Rags at the White Face Printing Co. 2-2t

They work naturally and form no habit

They work naturally and form no habit

They work naturally and form no habit

They work naturally and form no habit



## Corner Drug Store

Wanted—Clean Cotton Rags at the White Face Printing Co. 2-2t  
Albert Lowther left the first of the week on a business trip to points in Kansas and Colorado. He expects to be gone about two weeks. Mr. and Mrs. E. E. Ramsey are staying at the Lowther ranch during his absence.  
Blue Ribbon Bread. Home product. Hereford Bakery.  
Wanted—Clean Cotton Rags at the White Face Printing Co. 2-2t  
J. O. Miller, of Dawn, Texas, transacted business in town Wednesday. Mr. Miller states that just as soon as warmer weather sets in, concrete work will begin on his new mill.  
Fresh Bread Daily. Hereford Bakery.

## Bran, Shorts, Flour and Nigger Head Coal

Great West, the great hard wheat flour.  
Amaryllis, the peer of all soft wheat flour.

Great West Mill & Elevator Co.  
B. R. DIXON, Mgr.

## A Future Income For Sale on Favorable Terms

"What do you want?" says an old proverb. "Pay for it and take it."

Do you want an income of \$100.00 a month? or \$500.00 a month?

Terms: \$305 a year; just a little more than \$25 per month saved and invested at 6 per cent compound interest will amount to \$50,000 in forty years, yielding an income of \$4,000 per year at 8 per cent.

## The Western National Bank Hereford, Texas

is prepared to serve you in your income building. Treasury Savings Certificates are safe income builders also.

Capital and Surplus \$125,000.

Largest tax payer in the City of Hereford

Only Roll of Honor Bank in Deaf Smith County.

G. A. F. PARKER, President.

C. C. ACKER, Cashier.

ROSCOE L. DAVIDSON, Ac. V. Pres.

J. G. HASTINGS, Asst. Cashier.



## There's No Content Like Home Content

The big thought of America now is the thought of "The Home." We're all reaching out for, persistently seeking, happiness for ourselves and those we love. Home-making is the greatest individual thing in the life of each one of us. For "home-making hearts are happiest."

This home for ourselves and our loved ones—it's of our own making. In our home we furnish the setting for life's richest joys and keenest pleasures. In our home we build the foundation of fulsome family content. We give the home a soul!

We would make it a cheerful place—this home of ours. With colorful draperies, soft-toned rugs and deep-cushioned furniture we would have its very atmosphere reflect contentment.

Cheerfulness! Happiness! Joy of living!—find fullest expression in home life. To all mankind we say: "There's No Place Like Home—There's No Content Like Home Content!"

Let us furnish your wants. Look at these prices.

\$375.00 Bedroom Suite, Special	\$250.00
250.00 Bedroom Suite, Special	165.00
150.00 Bedroom Suite, Special	95.00
600.00 Fine Piano, Special	450.00
375.00 Dining Room Suite, Special	275.00
275.00 Dining Room Suite, Special	195.00
200.00 Dining Room Suite, Special	135.00

His home, the spot  
Of earth supremely blest,  
A dearer, sweeter spot  
Than all the rest.  
—Montgomery.

We are satisfied with small profits.

WE TURN A HOUSE INTO A HOME

**E. B. BLACK CO.**  
FURNITURE & UNDERTAKING

HEREFORD, TEXAS

PHONE 14



EVERYBODY IN

## Deaf Smith County

is talking about this wonderful

## 19c SALE

We have taken advantage of many special offerings made by manufacturers and jobbers and are therefore able to offer one of the most remarkable selling events we have ever held.

This is your opportunity to purchase goods worth up to 50c at this low price.

Skelton's Variety Store