

Why Not Try Some Cotton Acreage?

# The Hereford Brand

Bought That Red Cross Membership?

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 85

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, NOV. 14, 1922.

## STORIES OF KING COTTON COMING IN

### CASTRO MAN NETTED REAL CASH ON ONE BALE

### WILSON GOT CASH

### Over Four Big Bales Off 20 Acres. To Plant 100 Acres 1923

Instance after instance of what cotton has done for the Plains farmers this year continues to accumulate. For instance, take the case of Frank Cooper, near Dimmitt, Castro county. Mr. Cooper had prepared some wheat land the past spring, but owing to continued dry weather, planted it all in cotton. And of course, as luck would have it, a rainy spell set in and sowed some of the seed so that he secured a poor stand. Whereupon he plowed it all up but three acres.

These three acres, in spite of the poor stand, netted him a good bale of cotton which, at the prevailing prices, brought him in more cash than all he got off the remainder of the land plowed up.

Here's another one: G. W. Wilson, had twenty acres of cotton west of town this year. He secured four large bales, weighing 2,200 pounds, which brought him \$526.50, plus 125 bushels of seed, worth \$1.00 per bushel, which he brought back with him from the Tulsa gin. Mr. Wilson intends to plant 100 acres next year. Besides this yield T. T. McDermott had 507 pounds of cotton in the seed of this plot, which he sold at seven cents per pound.

Read the growing list of acreage for 1923 elsewhere on this page and "kick in" with a few acres to help secure a gin.

#### STILL GROWING!

The list of those who are willing to pledge cotton acreage in order to secure a gin still slowly grows. If you intend to plant a few acres in 1923, phone No. 30 and list it. By so doing you will help the Cotton Committee in determining how much money it will require and also in talking business in securing a gin. The list to date follows:

J. L. Bain	200
Kelly Gray	200
G. W. Wilson	100
R. K. Bruner	100
J. L. Fuqua	100
Claude Harbit	50
E. B. Black	50
W. C. Overton	50
I. S. Hamilton	50
T. T. McDermott	40
H. M. Smith	25
J. E. Hill	25
J. David Thompson	25
J. A. McGowan	15
J. F. Hacker	15
J. H. Wagner	50
Posey Cunningham	35
John Cunningham	25
A. A. Walyer	25
J. L. Hoffman	50
J. J. Clayton	15
Raleigh Hough	15
B. J. McCaskey	25
A. A. Walker	25
C. P. Caldwell	40
J. W. Caldwell	20
S. D. Blackwell	25
Glen Greer	25
E. E. Posey	15
O. G. Randall	10
O. E. Easley	25
G. O. Chandler	10
Frank Cooper	50
E. R. Rothwell	30
W. A. Calloway	25
Jess Beavers	30
Total	1,500

## Citizens Contribute \$160.00 Cash Salvation Army

The drive for funds for the Salvation Army, conducted here the past week by Baron Auriemma, netted exactly \$160.00. Of this amount \$118.51 was contributed by the merchants and business men and \$42.28 at the Red Cross rally Sunday night. Twenty percent of the total remains here for charitable purposes, sixty percent goes to the Salvation Army Home at El Paso, ten percent for expenses, and ten percent to Divisional Headquarters.

Baron Auriemma left Monday for Canyon where he will continue his

## Chicken Theft Cases On Trial District Court

District court is wading through the criminal docket, which was called on Monday morning. Monday two men connected with the booze still case of Sheriff Purcell in Oldham county pleaded guilty to transporting liquor and were sentenced to the penitentiary. The men are Ed Morrison and Herschel Mullins. Mullins received one year and Morrison two years by the jury.

Tuesday ushered in the cases of the state against Ed and Charles F. O'Mary and Earl Moore, charged with burglary in connection with the theft of chickens from CHE Hicks and O. L. McKee during the month of September. The three men are represented by attorney B. G. Pantney of Amarillo. Ed O'Mary was tried first and at eight o'clock Tuesday night the jury had been out since 3:00 p. m. in disagreement. The evidence in the other case was unfinished Tuesday night and the sheriff had two sets of temporary boards on his hands.

## Several Sales of Cattle Recorded Here This Week

H. A. Ansley, formerly with the Omaha Stock Yards, now in the land and cattle business at Amarillo, accompanied A. H. Shrader and W. H. Guthrie of Cedarvale, Kansas, to Hereford Monday. Mr. Guthrie purchased 300 head of steers from W. A. Adams, and Mr. Shrader bought 650 head of big steers from Sam Jackson.

Another cattle sale was completed last Saturday when Captain H. Trow delivered 190 head of yearling steers to Lee Reynolds, of Drexels, Kansas.

Something of a rift in the cloud which hangs over the cattle business has been made of late through the opening of three new markets for the sale of Panhandle cattle. Stock yards have been opened at Mexico City and Los Angeles, while the Omaha, Nebraska, stock yards made their first bid for Panhandle cattle this season. The Los Angeles market is quarantined against Deaf Smith and surrounding counties for the time being, but that condition is temporary and will soon be removed.

## Christmas Cantata is Planned By Community Choir

The Community Choir is planning a Cantata for Christmas Eve entitled "Fetide Memories" by Wilson. A special invitation is extended to all to assist. The first rehearsal will be at the Christian Church next Sunday afternoon at 2:30. Miss Swisher will be director. Mrs. Alex Thompson will take charge of the organization work.

## Several Shifts in Hereford Pastors. One Lost While Two Are Gained.

### REV. PAUL MERRILL TO PREACH SERMON ON THURSDAY

It is announced that the Rev. Paul Merrill, former Christian pastor at Pampa, Texas, will preach at the First Christian Church at Hereford on next Thursday night, November 16, beginning promptly at 7:30 o'clock. A cordial invitation is extended to all Hereford people to hear Rev. Merrill. It is understood that the local church contemplates calling Rev. Merrill as permanent pastor here, although official action on this point has not yet been taken.

### METHODIST MINISTER TO BE MISSED AT CHILLICOTHE

Rev. L. N. Lipscomb, now Methodist pastor here, preached his first sermon at Hereford last Sunday and was cordially received by the congregation and citizens of the town, who like his appearance and his presentation of the gospel. The esteem in which he is held by the good people of Chillicothe, where he has been for the past four years, is well expressed in last week's issue of The Chillicothe Valley News, as follows:

"Rev. L. N. Lipscomb and family left Wednesday for Hereford where he will assume the duties as pastor of the First Methodist Church of that city."

## Here's Winning Essays By School Children on Great Red Cross Work

The winning essays on the Red Cross, submitted by Miss Thelma Tynes in the high school, and Keith Guthrie, fifth grade of the grammar school, are reproduced below. Each will receive \$5.00 cash prize offered by the Hereford Chamber of Commerce. The judges committee that named the winners was composed of Miss Griffith, superintendent of schools, Mrs. Chas. Donald and Mrs. George Garrison.

### THE RED CROSS

The American Red Cross began its work just forty years ago. Miss Clara Barton, an American girl who had seen the good work of the Red Cross in Europe, founded it in this country and was its first president. At first it was only for war time relief, but Miss Barton wanted it to serve at all times to relieve distress in case of famines, floods, earthquakes, cyclones and pestilence. It has grown gradually until now it is so large and so well organized that it can send out well trained workers at a minute's notice to any part of the world.

Besides its relief work the Red Cross helps in many other ways, such as health work in the schools and general work to make good citizens.

One of the most helpful things being done by the Red Cross is the transcribing of many books into the Braille system so that the blind can have the advantage of a greater number of books to read than ever before. Another helpful work of the Red Cross is that of providing healthful amusements for children and young people. It has furnished parks and grounds for poor children in many of the larger cities.

An important department of the Red Cross is the Junior Red Cross membership, whose purpose is to train American children to have the Red Cross spirit of usefulness—to make them not only good, but good for something. It has worked in Europe ever since the war to help the children who are sad, homeless, and hungry.

It tries to make them happier by writing them letters and sending them simple gifts. Twenty-five foreign countries have now started the American Red Cross work. Its motto is "I serve".

At this time, what the Red Cross regards as its most important work is looking after the welfare of ex-service men. It is caring for those that are in government and private hospitals. They send them books and papers and other things that the government cannot furnish.

In America there are 24,528 schools enrolled in the Junior Red Cross and 4,483,845 members wearing the "I serve" button. In foreign countries it has established play grounds, school libraries, sewing and manual training classes; homes for war orphans, and hospitals.

General Pershing said that the Junior Red Cross is one of the greatest activities for bringing about international

peace because it is helping to make all nations friendly.

Keith Guthrie, 5th Grade, Age 10  
November 2, 1922.

### FLORENCE NIGHTINGALE, THE FOUNDER OF THE RED CROSS

Thelma Tynes  
On the fifteenth day of May, in the year eighteen hundred and twenty, there was born in Florence, Italy, a little English girl. Her parents loved this city of Florence so they named this, their younger daughter, after it. Little Florence's parents remained in Italy only a short while and then returned to England.

Her childhood was spent in Derbyshire. When she was very small she showed her love for animals and nature. Her games were, too, characteristic of her later life, for her great delight was to nurse and bandage her dolls. She had her first living patient when she was nine years old, a shepherd's dog.

From animals she passed to human beings, and wherever there was sorrow or suffering she was always found. It seemed while she was only in her teens that her highest desire was to help humanity.

Florence Nightingale had no desire for society, but her social position made it necessary for her to be present at Court. While spending her first season in town, she examined the works of hospitals, reformatories and many charitable institutions. She also examined foreign hospitals so as to obtain ideas for her own country.

At that time England was not advanced in the methods of nursing and sanitation, so Miss Nightingale went through a course of training abroad. She studied six months, and learned her course in hospital management very thoroughly. Then she studied in Paris.

On her return to England she devoted herself to work in the hospitals of the country in such a way that it won the instant approval of the people.

When this, now noted, lady was thirty-four, England was stirred by the report of the suffering of the sick and wounded at Crimea. The barracks hospital at Scutari was in bad condition. To Miss Nightingale this seemed the trumpet call to duty. She offered her services, and on the fourth of October left England with thirty-seven nurses to go into this field.

The story of her labors at Scutari, and organizing what is now the Red Cross, fills a bright page in English history. She gave herself, body and soul, to the new work. She would stand for twenty-four hours at a time to see the wounded men under her charge, and the superintendence of all the hospitals on the Bosphorus. She worked so hard that she was sick with fever, but refused to leave her post, and remained at Scutari till Turkey was evacuated by the British, two years after her entrance into the war work.

The experience of those terrible months affected Miss Nightingale's health permanently, but her quiet life afterwards was spent in usefulness. In nineteen ten she died at her home in London. She did not know it, but she had formed a great organization that a few years later saved more lives, and helped more than she ever dreamed of doing.

## Fire Alarms Ring On Saturday and Sunday Evenings

The fire department was called out last Saturday night and again on Sunday night. The first blaze originated from a defective water heater in the bathroom of the John Wear residence on Third street, formerly the Burt Elliston home. Mr. Wear had prepared a bath and discovered the blaze crawling up the walls. After Mr. Wear had bittered his hands attempting to put it out, a neighbor, Claude Bicketts, showed rare presence of mind by closing the bathroom door, thus shutting off drafts and outside air. This undoubtedly saved the house until the firemen reached the scene, when the blaze was promptly extinguished. Damage to the amount of about \$100 was reported.

On Sunday night just before the Red Cross rally, and during the high cold wind then blowing, the home of John R. Edwards, formerly the B. F. Hodges home, was discovered in flames. The fire originated in the rear upstairs, and its cause was not accounted for. The place is outside the water limits and nothing could be done to save it before the fire had a firm hold. Mr. Edwards was roused and helped out by Douglas Connell, a neighbor. The house and its contents were a total loss.

The E. K. Wilson Insurance Agency reports that insurance was carried by

## AUDIENCE INSPIRED WITH OLD WAR TIME ENTHUSIASM THROUGH RED CROSS RALLY

### MUSICAL NUMBERS BY CHOIR, BAND AND SALVATION ARMY REPRESENTATIVE, LENT EMPHASIS TO MANY ABLE TALKS

### THE BARON IS GREAT ENTERTAINER

### Added Jokes and Fine Vocal Selections to Appeal for Funds for Salvation Army. Knight, Gilliland and Slaton Spoke Feelingly of Work of Red Cross

Disagreeable weather and the fire which broke out just before the opening curtailed the audience somewhat at the Red Cross rally at the Christian Church last Sunday night. Those who missed the program are certainly the poorer for their misfortune for the meeting was all that was said of it in advance and more, and roused the spirit of the people like nothing has done since the memorable rallies during the war.

The musical numbers throughout were stirring and beautiful, the talks instructive and enthusiastic, while Baron Auriemma, the Salvation Army representative, was a complete "show" in himself.

Mayor Knight, acting head of the local chapter, opened the proceedings with a finely thought out address on the history of the local Red Cross, its work here and elsewhere and its future. The Red Cross is something of a hobby with Judge Knight and he put into his address the concentrated enthusiasm and study with which he has worked at it. The Hereford Band rendered Les Millions D'Arlequin, by Drigo, and received a splendid encore. Judge Jno. P. Slaton then gave a thoughtful talk on the local work, using as a text the incident taken from the new Testament where John the Baptist sent his disciples to Jesus with the inquiry: "Art Thou He that should come, or look we for another?" The Master answered: "Go tell John what ye have seen; how

the sick are healed, how the blind are made to see, and the sorrowing are comforted."

### Armsitice Day is Beautifully Celebrated by Pupils

The spirit of Armistice Day was beautifully illustrated in a patriotic program presented by the public schools on Friday afternoon.

As no community observance of the day had been arranged for, Miss Griffith, Supt. of schools, spared no effort to make the event a community occasion in every sense of the word. Students teachers and interested patrons were enlisted in a general committee of invitation and for the convenience of downtown folk the program was given at the Christian church. In a commendable spirit of cooperation, business houses were closed during the hour of the program and one of the largest gatherings ever assembled here for a school function met to do honor to the heroes of the war and to show their appreciation of the spirit of patriotism manifested by the schools. The hundreds of children prominently seated added impressiveness to the occasion.

Following the singing of America by the audience and invocation by Rev. W. R. Hill, the pupils of the grades filed to the front and stood at attention while a large American flag was slowly unfurled; then in perfect unison each small right hand was raised in salute to the colors completing a picture that thrilled the spectators; and as the childish voices burst forth in the chorus "My Flag," its sentiment was echoed in the hearts of the listeners.

Other favorite numbers of the program were as follows: music by the Boys' Glee Club, a high school organization; a number of appropriate readings all excellently given; a memorial drill in which Uncle Sam, soldiers, sailors and Red Cross nurses were impersonated by small boys and girls; and the closing number a one-act play, allegorical in part, staged by members of the senior class.

Aside from the school program, two vocal solos by Baron Auriemma and an address by Mrs. R. F. Guthrie on "The Message of Armistice Day" were given. Mrs. Guthrie discussed briefly some of the obstacles in the way of world peace and pointed out that the only solution of world problems growing out of the war is a highly developed spiritual and intellectual individual consciousness.

The universal sentiment expressed by those who were present is that the occasion was indeed worthy of the day and that the community is indebted to the schools for an example of patriotic

enthusiasm.

Baron James V. Auriemma made known his mission in Hereford, leading the work of the Salvation Army and inserting witty stories. He then sang a duet with Miss Mattie Swisher entitled: "I Love You," which went to the hearts of their hearers and was liberally encored.

"The Other Fifty Cents," or what becomes of the money sent out of Hereford for Red Cross work, was ably and touchingly handled by Carl Gilliland, who made one of the nicest talks he has ever presented to the people through long years of public service here. He discussed the war record of the Red Cross, the apparently impending troubles in the near East, and stressed the duty and necessity for every citizen of this community to support the organization at this time of all times.

Chairman Knight requested all those who intended to renew membership to hold up their hands and those names were taken down and filed with Homer Wilkinson, acting as secretary for the local chapter.

The band then rendered the Egyptian Ballet, after which Baron Auriemma again took the platform, emphasizing his story of the Salvation Army, told some more jokes and rendered four vocal selections which were highly appreciated, besides a duet with Miss Vestra Witherspoon. He was ably accompanied on the piano by Owen F. Smith. The Star Spangled Banner by the band and the audience closed the meeting.

Interspersed throughout the program Miss Swisher's Community Choir sang several pleasing anthems. Perhaps the one that appealed most to the audience was "The Marvellous Work," from "Creation," by Hayden. The Hereford Band also drew much applause for their splendid numbers throughout.

The rally was a genuine success from start to finish and an auspicious opening of the Red Cross Roll Call, which will continue this week and into the next until Deaf Smith county has reached the goal set by the chapter officials as her patriotic share of the needed Red Cross funds for another year.

## Parent-Teacher Club Continues Work for Health

The Parent-Teacher Club, through its health committee, whose chairman is Mrs. R. A. Tynes, is continuing the health work of former years and the health cards were placed in the hands of the children with the beginning of the 3rd school month. The teachers of Central School are working earnestly to raise the health standard and indirectly the efficiency standard among the children and the parents of those children are urged to cooperate more heartily in this important work.

Evidence of the great need of this work is found in the results of the weighing which was done when the cards were given out. The following is the weight record:

Mr. Hawkins' room, 11 underweight, 1 correct weight; Mrs. Parker, 12 under, 2 correct; Miss Robertson, 10 under; Mrs. Black, 9 under, 2 correct; Miss Rankin, 10 under, 2 correct; Miss Tildenburg, 14 under, 2 correct; Miss Bradley, 1 under, 1 correct; Miss Bell, 2 under, 1 correct; Miss Corbett, 5 under; Mrs. Garrison, 4 under, 1 correct; Miss Frieble, 5 under, 1 correct.

## MR. AND MRS. J. H. CARDWELL TO GATE CITY FOR WINTER

Mr. and Mrs. J. H. Cardwell and son, Koineth, left overland Sunday for El Paso, Texas, where they will remain for the balance of this school term. Kenneth will be put in the El Paso public schools. Next spring Mr. and Mrs. Cardwell plan to visit California and Colorado.



# Obey That

## Why? — THAT'S EASY: Because this is the change in Season and Clothes; Because the Holidays are approaching; Because you need New Winter Outfits; Because our stock is so vast and complete that you can save money by buying all your winter necessities at one time; Because the Prices offered in this Big Sale are absolutely Bed Rock and will not be duplicated again this winter.

Seize the

W E N

### New Arrivals



**Ladies' Ready-to-Wear**

#### Dresses

Just Received—One lot of DRESSES, direct from New York City, in Poiret Twill only; values to \$25.00; Special during the remainder of our Harvest Sale

**\$14.95**

Our Dress values offered in this Sale have attracted universal attention and commendation from the critical women buyers of this community. The stock includes the very latest creations in all fabrics, and the prices are astonishing.

Better Dresses, ranging in values from \$25.00 to \$55.00 are going in this big sale at

**from \$18.50 to \$39.50**

Two Special Values in new Fall dresses, in wool serge, poiret twill and woolens,

**from \$6.50 to \$14.95**

#### Coats

Brown, black, navy, tan and other colors. Some plain collars and cuffs or trimmed with fur, very pretty styles, regular sizes, Values \$15.00 to \$65.00, Harvest Sale,

**from \$11.50 to \$48.00**

#### Gloves

Leather Faced Gauntlets and Knit Wrist styles, Sale Price **25c**  
Cotton Flannel, heavy wt., Sale Price **11c**

#### Cotton Batts

Panama Batts, reg. quilt size, 6x7½ ft., Sale Price **75c**  
Snowy Owl Quilted Cotton Batts, **95c**

### Shoes

Men's Dress Shoes in Brown Kid, Straight Last, or Semi-English,

\$8.50 values, Harvest Sale **\$6.95**  
\$7.50 Values, Harvest Sale Price **6.35**  
6.00 Values, Harvest Sale Price **4.85**  
5.50 Values, Harvest Sale Price **4.45**  
5.00 Values, Harvest Sale Price **4.25**  
4.50 Values, Harvest Sale Price **3.95**  
4.00 Values, Harvest Sale Price **3.35**  
3.50 Values, Harvest Sale Price **2.95**

#### Ladies' Shoes and Oxfords

\$7.50 Shoes, Harvest Sale Price **\$6.35**  
7.00 Shoes, Harvest Sale Price **5.95**  
6.00 Shoes, Harvest Sale Price **4.95**  
5.50 Shoes, Harvest Sale Price **4.65**  
5.00 Shoes, Harvest Sale Price **4.25**  
4.50 Shoes, Harvest Sale Price **3.95**  
4.00 Shoes, Harvest Sale Price **3.35**  
3.50 Shoes, Harvest Sale Price **3.15**  
3.00 Shoes, Harvest Sale Price **2.65**  
2.75 Shoes, Harvest Sale Price **2.35**  
2.50 Shoes, Harvest Sale Price **2.15**

Special for the last half of our Harvest Sale—a Real, All-Leather Shoe for men, for only **\$2.10**



#### Boys' Shoes

Boys' work, play, dress, or school shoes, all solid leather, in Brown or Black Calf, Boy Scouts, Home Guard, Junior Army, and the new English last.

\$5.00 Shoes, Harvest Sale Price **\$4.25**  
4.50 Shoes, Harvest Sale Price **3.90**  
4.00 Shoes, Harvest Sale Price **3.35**  
3.75 Shoes, Harvest Sale Price **3.15**  
3.50 Shoes, Harvest Sale Price **2.95**  
3.25 Shoes, Harvest Sale Price **2.85**  
3.00 Shoes, Harvest Sale Price **2.65**  
2.50 Shoes, Harvest Sale Price **2.10**  
2.25 Shoes, Harvest Sale Price **1.90**

#### EXTRA SPECIAL!

One Table Men's Work Shoes, all high grade shoes, sizes broken, values **\$3.50 to \$4.50, Your choice, \$2.65**

#### Suits

The well-tailored, smartly styled and moderately priced Suits for ladies and misses which have featured the big Harvest Sale cannot be beaten at any price, anywhere. They embrace every style: dressy, tailored and sports, all of them noteworthy values. Fur trimmed Suits are shown in modes, with elegance the keynote. Made of soft, nappy materials, Marleen, Geron and Samara. And such furs as Wolf, Fox, Squirrel, Beaver and caracul are lavishly used to form collars, cuffs and bands. Others carry rich embroideries. And let us not forget the Tailleurs of Twill Cords and Men's Wear Suitings in Navy, Black and Brown. Regular prices on these Suits range from \$17.50 and upwards to \$60.00, but during the big Harvest Sale we are offering them including all Sunshine Suits and Coats,

**from \$12.50 to \$47.50**

#### Wool Goods

54 in. Men's wear Serge, reg. price **\$5.00, Harvest Sale Price \$4.25**  
54 in. Tricotine, Brown and Navy, \$5.00 value, Harvest Sale Price **4.25**  
54 in. All-wool Coatings, Brown and Navy, value \$3.00 yd., Sale **2.35**  
\$3.50 grade Serge, Storm and French, Harvest Sale Price **2.95**  
42 in. All-wool Storm Serge, Navy only, value \$2.00 yd., Sale **1.48**  
36 in. French Serge, all wool, Sale **1.50**  
36 in. Serge, Storm and French, extra Special **.98**  
36 in. Serge, Navy only, Special **.85**

#### Towels

We have just received one case of 36 doz. Turkish Bath Towels, size 23x44. These towels are worth 50 cents each. During this Harvest Sale you can buy them for 33 cents. Also one case of Turkish Bath Towels, size 16x32, value 25 cents, Sale price, 16c.

#### Thread

Clark's O. N. T. Thread, only five spools to each customer, 5 spools for **25c**

#### Feather Ticking

Eureka Ticking, guaranteed to hold feathers, Sale price per yard **31c**



You Need the

GOODS



Cha  
Cotton, 36 in. wide, and kimono, new value, Sale Price

S  
Men's Sox, Black and Work Sox, Rockford

Bleached  
36 in. Nainsook Finish  
36 in. Cambric Finish  
Berkeley No. 60, Cam

Perc  
36 in. Percales, light very best quality, S  
27 in. Percales, light

**Fox**



# Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
**RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
**CASH WITH ORDER.**

**WANTED**  
 WANTED—To buy your hides at Powell's Top Shop. 71-1f

**Violin**  
 WANTED—Will take a few students who desire to study violin. Call 185, or see Mabel Barnhart. 85-4t-Pd

**FOR SALE**  
 FOR SALE, or Trade—Stove good as new; one set of carpenter tools and chest, all new; one Edison phonograph and records. Will trade any of the above for a good horse. Enquire of W. T. (Red) Smith, at Service Garage. 84-1f

**FOR SALE**—\$2,500.00 buys improved 20 acres place edge of town; Easy 7 per cent terms. See L. Baskin, Phone 215. 84-4t

**FOR SALE**—Kahr in stock, six miles north of town. C.H. Dyer. 84-4t

**FOR SALE**—Foundation stock for your next season's mating. Rose Comb R. I. Reds. Hens \$2.00 each. 67-1f  
 N. C. Vogele.

**Dresses**  
 For an up-to-date house or street dress, try a "Jolly Molly" ready made. Prices, \$2.49 to \$11.98.  
 Mrs. Jesse Buckner, Local Agent. 81-5t-Pd

**WOOD—WOOD—WOOD**—For kindling or fuel, sold by weight, buy it while it's dry. See Fred Millard. 80-1f

**FOR SALE**—Rose Comb R. I. Reds. Cockerels, \$2.00 and \$2.50.  
 N. C. Vogele, Brand Office.

**FOR SALE**—My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres adjoining place. 60-1f  
 W. F. Orr.

**FOR SALE**—Bundle Feed. 79-1f  
 H. C. Bowsher.

**FOR RENT**

**FOR RENT**—A good 5 room house, modern except heat. Call Phone 150. 85-1f  
 Dr. Forence Miller.

**FOR LEASE**—Well improved 4 section ranch, 9 miles east of Hereford, 2 miles of running water, fine springs, etc. Address L. Baskin, Agent, Hereford, Texas. 83-94-85-96

## From Neighboring Towns

**DIMMITT**  
 Mrs. Robert Gollehon and children, Joe, Nolan and Nola, and Miss Leola Shuford of Canyon motored to Dimmitt Friday afternoon to spend the week end with relatives.

Rev. Preston Florence passed thru here last week on his way to Borina. He was returning from Quanah, Texas, where he had attended Annual Conference.

Mrs. Roy Haberer and small son and Misses Helen and Mary Cowser and Clara Turner were shopping in Hereford Wednesday.

Mrs. C. H. Buttolph returned from Plainview Saturday after a week's stay with her daughter, Mrs. J. S. Lockhart.

Rev. J. A. Lindley preached in Dimmitt Sunday.

The Ladies Aid met with Mrs. W. L. Pickett last meeting.

Mrs. Bill Ewers has been on the sick list this week, but is able to be up again.

The Dimmitt basket ball team went to Borina Saturday and played a very interesting game, the score being 47 to 11 in favor of Dimmitt. Hurrah for Dimmitt.

Miss Tennie Hastings and brother, Jay, who are attending school in Canyon this year are visiting their parents, Mr. and Mrs. J. R. Hastings.

Mr. and Mrs. Maud Rippy were shopping in Dimmitt Saturday.

Mrs. B. B. Easter spent last week visiting relatives in Amarillo.

Cooper Woodharp, of Silvertown visited his parents, Mr. and Mrs. Will Woodbarr, near Dimmitt this week.

Miss Mildred Woodlee spent Friday night with Miss Virgie Johnson, who lives six miles north of Dimmitt.

Mr. and Mrs. Ramsey moved to Hereford last week. Mr. Ramsey will continue to drive the mail from Hereford to Dimmitt.

## GRAPE CULTURE IS BIG POSSIBILITY IN THIS SECTION

Chairman Parker of the Grape committee of the Chamber of Commerce has been active in securing all available data on the culture and marketing of grapes. Among other things he has the following letter from the Welsh Grape Juice Co., which contains some valuable suggestions:

"Without careful investigation we are certain that Concord grapes can be successfully raised in your section. However, there is no doubt that either this or other varieties can be raised there, and if you are careful in the selection of your varieties you should find a ready market for all you can raise."

"While it is an asset for a commercial grape section to have a home outlet such as a factory for some part of their crop, yet this is not entirely necessary. You will be interested that not more than seven or eight per cent of the grape crop of the entire country is absorbed by grape juice factories. The balance is shipped to various markets in baskets of several standard sizes."

"We suggest that you get in touch with your State Horticulture Department for accurate data on grapes suitable to your section, having especially in mind that the Concord is the most desirable variety (excluding the California type of grapes) for marketing purposes."

### NOTICE IN PROBATE THE STATE OF TEXAS TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, GREETING:

You are hereby commanded to cause to be published in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year, in Deaf Smith County, Texas, for a period of 10 consecutive days, exclusive of the

first day of making said publication, before the return day hereof, a copy of the following notice:

**THE STATE OF TEXAS,**  
**TO ALL PERSONS INTERESTED IN THE ESTATE OF F. H. Britain, deceased,** Mary Belle Britain has filed an application in the County Court of Deaf Smith County, Texas, on the 9th day of October, 1922, seeking to probate the last will and testament of the said F. H. Britain, deceased, and praying for letters testamentary to be issued to her, the said Mary Belle Britain, which said application will be heard by the said Court on the fourth day of December, 1922 at the Court House of Deaf Smith County, Texas, in the city of Hereford, at which time all persons interested in said estate are required to appear and answer said application, should they desire to do so; herein fail not but have you before said court on the first day of the next term thereof, which is the fourth day of December, 1922, this writ, with your return thereon, showing how you have executed the same.

In testimony whereof, witness my hand and official seal at office in the city of Hereford on this 9th day of October, 1922.

(SEAL) A. L. REIGOR, Clerk of the County Court, Deaf Smith County, Texas. 85-87-89

### TWO CARTER FAMILIES TO FT. WORTH FOR THIS WINTER

Mr. and Mrs. E. Carter and Mr. and Mrs. Jim Carter and two children left Hereford overland for Ft. Worth, Texas, last Saturday morning. The Carters will make their home in Ft. Worth for the winter.

Acres planted to cotton in Egypt has increased 13 per cent and it is estimated that the total yield will be 1,000,000 bales.

## Red Cross Water First Aid Makes Life-Saving Gain

More than 325 Chapters engaged in life saving or water first aid last year with the result that the American Red Cross Life Saving Corps has set a new high mark for enrollment and the number of qualified life savers developed. The influence of "learn to swim week" in many localities is reducing the water fatalities through instruction and the wider dissemination of resuscitation methods demonstrated by the Red Cross representatives. Excellent work has been done in teaching a large part of the American population how to take care of itself in the water. Growing appreciation for this Red Cross Life-Saving Service is shown by the compulsory instruction adopted in many cities for members of the police and fire departments in the prone pressure method of resuscitation.

**Help to Help Others**  
 You can't "give until it hurts"—for giving an American dollar to join the American Red Cross helps you to help others who are hurt and who need relief.

**DR. J. M. FARRELL**  
 Graduate Veterinarian  
 Day Phone 286 Night Phone 64  
 Office: Corner Drug Store

**6% LAND 6%**  
 You can get Farm and Ranch Loans at 6 per cent interest on 35 years time, liberal prepayment privilege after five years, quick service. If in need of funds, it will pay you to see me.

**O. B. Hankins**  
 Loans and Insurance  
 Dimmitt, Texas


**Flowers**  
**CUNNINGHAM FLOWER SHOP**  
 Phone orders to Mrs. F. H. Oberthier. Phone 226

It is said that there is a retail store golf club, the first in the United States for every twenty-two families. No man can possess more religion than he practices.

# Dempster Windmills

When you need a new windmill be sure and see the Self oiling DEMPSTER. We have them in stock.

The C. O. Lee Hardware



# Turkeys!

Will pay 27c per lb. for Turkeys until Thursday night.  
 Have a nice car of apples, it will pay you to investigate.  
 We pay cash for poultry, eggs, cream, hides and furs.

**Golden Rule Produce Co.**



### Fresh Water—Healthy Stock—

FAT hogs and heaves, vigorous horses, cows that give a steady, heavy flow of milk are always to be found on the farm where there is an abundance of pure, fresh water. No stockman can ever afford to do without equipment that will keep an ample supply of water constantly before his stock. Especially can he ill afford it with the present level of prices prevailing on The New Columbian.

## Red Bottom Tank

With a 5-Year Warranty

It is made of the best grade galvanized steel throughout. Top rim reinforced by clinched-on Patent tube top. Shell reinforced by two triple swedges or corrugations. Shell and bottom united by original Columbian double lock seam which forms a 4-ply steel reinforcement around bottom edge. All seams soldered tight by hydrogen welding in torch designed by Columbian engineers. Entire bottom and lower edge of shell thoroughly coated (over the galvanized) with special rust-resisting, metal preservative. 27-1234567890

**COLUMBIAN STEEL TANK COMPANY**  
 MANUFACTURED BY  
 Leading Tank Makers for More Than a Quarter Century  
**SOLD FROM STOCK BY**

**Dimmitt Hardware Co.**  
 Dimmitt, Texas

## Our Record

Since the doors opened this bank has stood for the best in financial matters. Its exceptional strength—its fair dealing with its patrons, and its attitude toward the public, have been large factors in its growth.

Its sound management, its progressive methods, and its strict adherence to sound banking principles, are some of the reasons you should make this bank your bank.

# First National Bank



## The 1923 SUPERIOR Chevrolet Utility Coupe

This is the lowest-priced closed car on the market with Fisher Body. It is bought extensively by concerns equipping fleets for salesmen, and is popular for professional and general use where a single seat and extra large rear compartment are desired.

**QUALITY** has been still further improved by more artistic design and added equipment.

**ECONOMY** has been still further increased by engineering refinements and greatly increased facilities.

**SERVICE** is now offered on a flat rate basis by 10,000 dealers and service stations.

**PRICES** of the new line remain the same in spite of added equipment and more expensive construction, which have greatly increased value.

### Some Distinctive Features

Streamline body design with high hood; vacuum feed and rear gasoline tank on all models; drum type head lamps with legal lenses. Curtains open with doors of open models. Closed models have plate glass Turnstedt regulated windows, straight side cord tires, sun visor, windshield wiper and dash light. The Sedanette is equipped with auto trunk on rear.

### Prices f. o. b. Flint, Mich.

Two Passenger Roadster	\$510
Five Passenger Touring	525
Two Passenger Utility Coupe	680
Four Passenger Sedanette	850
Five Passenger Sedan	860
Light Delivery Truck	510

See these remarkable cars. Study the specifications. **Nothing Compares With Chevrolet!**

# Price & Hough



**General Pershing said:**

When General Pershing stood before the tomb of La Fayette in France, he said, "La Fayette, we are here." If you are insured in this Agency and have a loss, Wilson says, don't be uneasy. We are here.

Here Yesterday, Today and Tomorrow.

T. K. WILSON INSURANCE AGENCY.

**American Red Cross**



Chartered by Congress  
To Relieve and Prevent Suffering  
In Peace and In War  
At Home & Abroad

standardized policy. The Government has neither the authority, the funds or the equipment for working out the problem of the individual man. There is where the American Red Cross finds its greatest field for service, aiding through its very active Chapters in reaching the disabled man with immediate practical help, assisting his family while his claim is emerging from the process of adjustment, furnishing articles of comfort, funds to tide over the difficult periods, the friendly touch of personal encouragement, helpful recreation and worry-dispelling amusement. It is the warm hand of sympathy and understanding which the American Red Cross extends to the majority of these disabled ex-service men, some of them friendless in the world of life, thousands of them with wives and children dependent upon them; and hundreds of them frequently helpless in the face of grim necessity.

**2,679 Chapters Aiding Veterans**  
In this work, upon whose accomplishment the American Red Cross is urging a record-breaking enrollment in the Roll Call—which opens on Armistice Day and closes with Thanksgiving Day, 2,679 Chapters in all parts of the country are engaged. This is 300 more than were working for ex-service men last year when approximately \$10,000,000 was expended by the National Organization and the Chapters working together in harmonious unity.

For the current fiscal year National Headquarters appropriated \$3,080,002.90, an increase of \$365,500.94 over the amount spent for the work among ex-service men in the year ended June 30 last. Since it is estimated that the Chapters will expend close to \$7,000,000 from their own funds, the grand total of Red Cross expenditures for this single year is expected again to reach the \$10,000,000 mark by June 30, 1923.

**Hospital and District Office Work**  
During the fiscal year a total of over 1,000 persons, paid and volunteer, has been engaged in Red Cross duty in hospitals or district offices of the U. S. Veterans' Bureau. An average of 8,000 new cases requires definite and particular attention each month. The demand for Chapter-made articles for hospital patients is constant.

During last year Service Claims and Information Service at National Headquarters handled 37,200 compensation and insurance claims, 24,500 allotment and allowance cases, and 9,700 miscellaneous claims. Since February, 1919, it has disposed of 64,174 allotment checks payable to veterans which the Post Office Department reported undeliverable.

The Chapter is the unit of the Red Cross organization which is accessible to every disabled veteran or his family. Between July 1, 1921, and June 30, 1922, the Chapters had reported 1,665,079 instances of service to ex-service men and their dependents, at a cost estimated from reports now at hand of more than \$5,340,000.

The basis of this far-reaching work of the Red Cross is the individual needs of the disabled veteran to the end that he may obtain his rights under the law, that his special wants may be immediately supplied, that his own and his family's situation may be rendered happy and cheerful, and that their outlook for the future may visualize incentives for independent and fruitful effort.

**Spread Christmas Joy Abroad**  
More than 100,000 Christmas boxes for the children of Central Europe were packed by the Junior Red Cross last year. The spread of Christmas joy through these boxes will be largely increased this year because of the plans already under way.

**Your Peace-Time "Sit"**  
Not "all you can," but your "bit," \$1, makes for strength of the American Red Cross in peace-time service. Strength in numbers multiplies service. Join today.

**\$1,441,486 A YEAR'S  
DISASTER RELIEF COST**

Red Cross Aided 145,000 Victims in United States—Losses Total \$30,000,000.

Seventy-two disasters, with hundreds reported killed and injured, and more than 145,000 either homeless or requiring assistance, called for emergency relief measures and the expenditure of \$1,441,486.36 by the American Red Cross during the fiscal year ending June 30, 1922, according to a statement based on the forthcoming annual report of the Red Cross. The greatest toll of life was taken by hurricane and tornado, while the overflowing of rivers, the breaking of dams and torrential rains drove the greatest number of people from their homes. The property loss was estimated at more than \$30,000,000.

The year's disasters reported included twenty-six floods, nineteen tornadoes, fifteen fires, four epidemics, two theatre collapses, two shipwrecks (one an airship), and a bridge collapse, mine explosion, railway collision, and a drought. Of the floods in the United States that at San Antonio, Texas, caused the greatest property loss, \$6,000,000 and the high mark of fatalities, 100, while the flood in the vicinity of Vicksburg and Natchez, Miss., forced 31,000 persons from their homes.

**A National Calamity**  
In the Red Cross disaster relief records there will probably remain for many years one calamity which touched nearly every state with a sense of horror and of loss. This was the distressing collapse of the roof of the Knickerbocker Theatre in Washington, D. C., resulting in ninety-six deaths and 125 persons injured. Situated in the center of the beautiful Northwest residential section, this motion picture theatre was patronized by many persons of prominence both in the official and civil life of the National Capital, whose family and personal connections radiated out over the entire country. The horror was intensified by a terrific snowstorm which, though it retarded, did not block Red Cross relief.

**Airship Crash Finds Aid at Hand**  
The crash and destruction of the U. S. Army's large airship Roma in Virginia last February with the loss of 34 officers and men and 11 injured was the first disaster of its kind to call for Red Cross relief in this country. The suddenness of the accident tested the preparedness of the organization and of the Chapter at Hampton, Va., but the response was immediate and relief furnished the survivors, also funds for the expenses of relatives of the dead, who came from long distances to claim their own.

In the year's overseas record for aid rendered by the Red Cross are two fires in the Philippines, one in Manila, which destroyed 1,000 homes, with a loss of \$1,500,000 and 5,000 persons made homeless, the other at Tonjo, which drove 3,000 from their dwellings. In medical relief that was quick and effective the smallpox epidemic in San Domingo, which had a total of 22,000

cases with 225 deaths in a single day, tested the readiness of the Red Cross for action, and the same can be said of the San Domingo hurricane, which killed 12 persons and reduced the homes of 182 persons to wreckage. A flood in San Salvador, with a death toll of 50 and 2,000 refugees, was also effectively handled by the local Chapter of the American Red Cross.

**Relief Machinery Perfected**  
The year has seen the further perfection of disaster relief administrative measures in every field of American Red Cross activity, and that the work may be carried on to still greater accomplishments the American Red Cross is appealing for widespread renewal of membership during the annual Roll Call, to be conducted this year from Armistice Day (November 11) to, and including, Thanksgiving Day (November 30).

**Red Cross Roll Call  
Heard World Around**

The Annual Roll Call of the American Red Cross for registration of the membership for 1923 will begin on Armistice Day, November 11, and close on Thanksgiving Day, November 30. The ground work for this stupendous task of re-enrolling the membership throughout the world has been laid in a plan for the first complete and comprehensive system of registration of the Red Cross membership in all its 3,300 active Chapters at home and abroad.

An important feature of the round-the-world Roll Call campaign will be a universal effort to re-enlist the services of war-time Red Cross workers in the peace program by their participation in the Roll Call. In this way the vast army of volunteers will once more affiliate with the work of the Red Cross in its manifold phases. Cooperation also has been assured by Government and private maritime interests in a deep-sea Roll Call that is designed to reach every member or potential member in every part of the world who may be en voyage or temporarily in any port.

Thousands of Chapters will adopt the home canvass plan of enrollment which originated in Pittsburgh, where last year it resulted in a membership increase of 50 per cent. All records in this year's campaign will be kept on standard size cards to be filed by each Chapter for future use.

German dealers have been able to place Chinese rice in the markets of Columbia, South America, at a lower price than the American dealers.—Exchange.

Nearly 14 percent of the quail's food for the year consists of animal matter, such as insects and their allies. The quail has no superior as a weed destroyer. It is a good ranger and will patrol every day all the fields in the vicinity in search of food.—Dearborn Independent.



Our Tailored-to-Measure clothes are the accepted good clothes standard of the best dressed men. They recognize Fit—Quality—Long Wear.

You will too if you investigate our new season's Values—also our guarantee of satisfaction. Custom Tailored Clothes—priced within your reach. INVESTIGATE.

Cleaning & Pressing

**C. P. Ringer's  
Tailor Shop**  
Phone 385

**CHRISTIAN CLASS  
TO HAVE A REAL  
"TAFFY PULLING"**

The Pep Class of the Christian Church will indulge in an old fashioned taffy pulling Wednesday evening in the basement of the church.

On Wednesday night of last week the young men of the Pep class entertained the young ladies of the class with an oyster supper. The supper was prepared and served by the young men themselves and would have been a credit to the greatest chef. The menu was as follows:

- Fried Oysters
- Crackers
- Fruit Salad
- Hot Chocolate
- Lettuce
- Colony

Carnations were used as favors and a large centerpiece of the same adorned the well arranged table.

**REV. RUTLEDGE IS  
GONE AFTER SER-  
MON HERE SUNDAY**

Rev. J. A. Rutledge left Hereford Monday morning for Farwell, where he will visit with relatives and friends. Rev. Rutledge, of the Primitive Baptist faith, held church services in the G. F. Springer home in South Hereford last Sunday. After services a few of the neighbors and friends gathered in and had a big birthday dinner in honor of Mr. Springer.

**COMMISSIONERS IN  
REGULAR SESSION  
CANVASS BALLOTS**

The County Commissioners met Monday and disposed of the regular business that comes before it each month. The ballots were canvassed and the amount of the bonds fixed for the incoming county officers.

**W. O. PURCELL HAS  
MOVED HIS HOME  
TO FT. WORTH, TX.**

W. O. Purcell and family left Hereford Tuesday morning overland for Ft. Worth. The Purcells will make their future home near Ft. Worth.

- Program for G. A.'s  
Friday, Nov. 17, 4:00 p. m.
- Song—Help Somebody Today.
  - Song—Brighten the Corner.
  - Watchword—Daniel 12:3.
  - Prayer for all our Missionaries—Nona Brazil.
  - Helping Through Hospital—Fay Rambo.
  - Training for Nurses—at home; on foreign fields—Georgia Karr.
  - Song—Jesus Loves Even Me.
  - Hospitals and 75,000,000 Campaign—Lorene Hughes.
  - Devotional—Faith in Healing—Doris Kemp.
  - Prayer for all Hospital Workers—Pauline Jackson.
  - Roll Call—Answered with some work of Seventy-Five Million Campaign.
  - Reading of minutes.
  - Report of Committees.
  - Song—Make Me a Channel of Blessing.
  - Missal—Jessie Sisk.

**RED CROSS HEALS  
WOUNDS OF WAR**

25,000 Disabled Ex-Service Men in Hospitals After Four Years of Peace.

**CHAPTERS' FIELD OF SERVICE**

Every Veteran Needing Help Gets Individual Attention of Sympathetic Workers.

When on November 11 the world halts to observe the fourth anniversary of Armistice Day, and the American Red Cross inaugurates its Annual Roll Call for the enrollment of the 1923 membership, the people of the United States may well pause to think of the unparalleled contribution to the cause of peace made by our Army and Navy in the World War. The glory of it is a common tradition; but the wounds of war remain. They are not healed in a day, in a year, nor in four years. And on Armistice Day there will be under treatment in Government hospitals over 25,000 ex-service men, broken physically by wounds, exposure, nervous strain and exhaustion incident to their service in the war.

The Government without stint is undertaking to furnish these disabled men with the compensation and medical care to which they are entitled, yet their special care is a duty of the Red Cross. Why? Because the Government cannot handle the cases of ex-service men individually; it must handle these men in bulk under a

Save Money—Be Comfortable  
Think of actually saving money without having to make some sacrifice of pleasure or comfort. Have you ever been able to do it before? It not only can be done, but at the same time you and added comforts can be enjoyed.

**COLE'S**  
ORIGINAL  
HOT BLAST HEATER

Order 3/4 to 3/8 four fuel bill and at the same time gives you double heating month. Come in and let us explain the features and guarantee of this heater.

Dunlap Hardware Company



**HE BANKED  
HIS MONEY**

HE BECAME A PARTNER

Big business men are always on the lookout for young men who have the qualifications for big positions. The most important thing they want to know is: "Has he Money Sense?" That question can be answered in this way: By a Pass Book showing Regular Deposits. The routine of a business man can be taught, but the value of money he must learn for himself with his own money.

Come in and start an account with us and make deposits regularly.

**FIRST STATE BANK & TRUST CO.**

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas



# "Hunch"!



Opportunity Offered You in Our Great **Harvest Sale**

AND THE MONEY

## Work Pants

- Moleskin Pants you ever
- Harvest Sale Price -----\$2.50
- Pants, Sale Price -- 4.95
- Pants, Sale Price -- 4.75
- Pants, Sale Price -- 4.25
- or Moleskin Pants -- 3.95
- Pants, Sale Price -- 3.45
- Pants, Sale Price -- 3.15
- Pants, Sale Price -- 2.65
- Khaki Pants, Sale ---- 2.35
- Khaki Pants, Sale ---- 2.15
- Khaki Pants, Sale ---- 1.90
- Khaki Pants, Sale ---- 1.65
- Khaki Pants, Sale ---- 1.20

## Overalls

- Light Blue Denim Overalls,
- Sale price -----\$1.20

## Coveralls

- heavy wt., Sale ----\$2.45

## Underwear---



ABOUT THIS TIME OF YEAR it feels fine to get into an inviting warm suit of winter underwear such as we are showing in this sale.

- Men's heavy ribbed Unions, \$1.75 value -----\$1.35
- Children's Waist Union Suits, winter wt., sizes 2 to 13 yrs., Saleprice----- .90
- Men's Heavy Fleece lined Union Suits, well made, all sizes, Sale price ---- .98
- Boy's Heavy fleece lined Unions, sizes 26 to 34, Sale Price ----- .95

### Shirts and Drawers

- Men's ribbed shirts and drawers, winter wt., Sale Price ----- .69

The highest form of thrift is to buy the things you need at prices lower than you would regularly have to pay. This Sale of underwear offers that kind of a thrifty opportunity.

## BLANKETS



Have you seen any of those beautiful Plaid Blankets we are showing? Winter is here and if you are going to need them, NOW is the time to buy. We have Double Cotton blankets from \$1.95 up, and Wool Blankets at a big reduction.

## Notions

- 2 cards 5c Buttons, Sale ----- 5c
- 2 cards Hooks and Eyes, Sale ----- 5c
- 1 card 10c Buttons, Sale ----- 5c
- 1 paper Pins, Sale ----- 5c
- 1 box 10c Hair Pins, Sale ----- 5c
- 4 Cedar Pencils, Sale ----- 5c
- 1 extra quality Lead Pencil, Sale----- 5c
- 1 roll Toilet Paper, Sale ----- 5c
- 1 large can Sweetheart Talc, Sale ----- 10c
- 1 can Colgates Talc Powder, Sale ----- 19c
- 25c Colgates Tooth Paste, Sale ----- 19c
- 25c Mennens Talc Powder, Sale ----- 19c
- Woodbury Face Powder, Sale ----- 19c
- 25c Tooth Brush, Sale ----- 19c
- Pebecco Tooth Paste, Sale ----- 42c
- Pepsodent Tooth Paste, Sale ----- 44c
- 25 Linen Finish Envelopes, Sale ----- 10c
- 5 rolls Toilet Paper, Sale ----- 25c
- 3 large rolls Toilet Paper, Sale ----- 25c
- 1 large box Face Powder, Sale ----- 10c
- 35c Comb, Harvest Sale ----- 25c
- 50c Comb, Harvest Sale ----- 42c
- 3 Colgates Shaving Soap, Sale ----- 25c

## Cadet Hosiery

- Each and every pair guaranteed.
- For Children, Misses and Boys, reinforced heels and toes, 50c value, ----- 44c
- Children's Hose, Black only, sizes 5 1/2 to 10, Sale Price ----- 15c
- Misses' Mercerized Hose, all sizes; Black, Cordovan, White, 35c value ----- 25c

## Sheets

- 72x90 Bed Sheets, Sale Price ----- 90c



How Will Your New Suit Look Six Months From Now ?

This is an age of common sense. Choosing a suit of clothes is a practical business proposition. You look for WEAR and SERVICE in a garment as well as style and fit.

This winter you want a suit that will look well next winter, too. You want an overcoat which will give you good service for several seasons.

All these qualities you will find in

**Hart Schaffner & Marx and Styleplus**

Clothing. You have your choice of our entire stock of suits and overcoats, fine, all-wool fabrics, expert tailoring, good style, and will secure suits that sold for \$50.00, \$45.00 and \$40.00, at the Special Harvest Sale Prices of

.....\$42.50, \$38.50, \$33.50

A SPECIAL LOT of Men's suits, guaranteed all-wool and full of satisfaction, or your money back for the small sum of

.....\$19.95

**Boy's Suits and Overcoats**

Harvest Sale Price  
20 Percent Discount

## Wide Sheeting

- 10-4 Pullman Sheeting, full width, bleach, Sale price per yd. ----- 58c
- 9-4 Pullman Sheeting, bleached, Sale ----- 55c
- 10-4 Brown Sheeting, Sale Price ----- 55c
- 9-4 Brown Sheeting, Sale Price ----- 52c

- comforts
- signs, 25c ----- 19c

- 10c
- ade, Sale, 12c

- stic ----- 15c
- quality, 17 1/2c
- fish ----- 25c

- rk patterns, ----- 21c
- 15c

## Curtain Scrims and Cretonnes

- 36 in. Curtain Scrim, in Ecrú and White, good quality, Sale, per, yd., 12c
- 36 in. Curtain Scrim, Ecrú and White, Harvest Sale Price ----- 15c
- 25c Curtain Scrim and Cretonne, ----- 19c
- 30c Curtain Scrim and Cretonne, ----- 25c
- 35c Curtain Scrim and Cretonne, ----- 29c
- 40c Curtain Scrim and Cretonne, ----- 33c
- 50c Curtain Scrim and Cretonne, ----- 42c
- 65c Curtain Scrim and Cretonne, ----- 48c
- 75c Curtain Scrim and Cretonne, ----- 63c
- \$1.00 Curtain Scrim and Cretonne, ----- 75c

**Trunks, Suit Cases and Handbags**

20 Percent Discount.

**Mercantile Company** HEREFORD TEXAS



## Local Happenings

Miss Mabel Budd went to Amarillo Tuesday afternoon.

Miss Mary Ann Crawford went to Canyon Tuesday.

Corn Chops. Jones & McLean.

Mrs. Elta Carter of Dimmitt was in Hereford Saturday.

Latest weaves and designs in Sweaters for both ladies and men. A winter necessity in this climate. D. R. Gass & Son.

Henry Hubbard of Amarillo, spent Tuesday in this city.

Dematured Alcohol for your radiator. At City Drug Store.

L. I. Gartos of Clovis was in this city Saturday on business.

Chevrolet Motor Company is seeing to it that the people know the facts about Chevrolet Motor Cars. Price & Hough.

Miss Imogene Buster went to Canyon Saturday morning.

You can get those fancy box wine-apples at the Sanitary Meat Market. Brumley & Conklin. 84-21-Pd

L. W. Locker of Friona spent Sunday and Monday in Hereford.

Be sure to bring your turkeys before Friday; 27c per lb. Golden Rule Produce.

Mrs. C. C. Ferguson and son went to Amarillo Saturday morning.

G. Y. Allen made a business trip to Summerfield Monday morning.

Latest weaves and designs in Sweaters for both ladies and men. A winter necessity in this climate. D. R. Gass & Son.

Mr. and Mrs. Jess Hardy and son of Dimmitt were in Hereford Saturday.

In the entire automobile field the Chevrolet has within the past year jumped from seventh to second place. There's A Reason. The significance of this fact should be apparent to the trade. Price & Hough.

Bud Oney, of Taylor Springs, N. M. was in Hereford attending court Monday.

Mr. and Mrs. G. A. Lewis and daughter, Miss Georgia, went to Clovis Saturday morning.

Miss Billie Smith of Summerfield spent the week end in the home of Dr. and Mrs. Freeman.

Mr. and Mrs. W. S. Hembree and children of Dimmitt were shopping in this city last Saturday.

Turkeys are what we are after. Hereford Produce, I. H. Spratt, Mgr.

Misses Sena Mae and Mattie Mounts students in the Canyon Normal, spent the week end with their mother.

In the entire automobile field the Chevrolet has within the past year jumped from seventh to second place. There's A Reason. The significance of this fact should be apparent to the trade. Price & Hough.

Better smoke than hereafter. Good cigars at City Drug Store.

Mrs. Gaston Basy and mother, Mrs. H. Goldberg, reached Hereford Monday morning from Temple, Texas.

Latest weaves and designs in Sweaters for both ladies and men. A winter necessity in this climate. D. R. Gass & Son.

Mr. and Mrs. J. C. Taylor left Hereford Monday morning for Randolph, Texas, where they will spend the winter.

Corn Chops. Jones & McLean.

Miss Tennie Hastings spent the week end with her friends in Dimmitt. Miss Hastings is a student in the Normal at Canyon.

Be sure to bring your turkeys before Friday; 27c per lb. Golden Rule Produce.

Statistics prove that salability is largely affected by price; about 80 per cent of all cars in use sell for less than \$1,000.00; Chevrolet is within the price class of the 88 percent market. Price & Hough.

R. E. L. Myers, of Austin, reached Hereford Monday morning and is visiting in the home of his sister, Mrs. E. J. Williams.

We have those fancy box wine-apples at the Sanitary Meat Market. Going fast. Brumley & Conklin. 84-21-Pd

Mrs. Hicks Daniel and little daughter, of Amarillo, reached Hereford Saturday morning and are visiting in the homes of relatives.

New shipment of Poiret Twill and Serge dresses just received. They are beauties. D. R. Gass & Son.

Mrs. T. M. Palmer reached Hereford Tuesday morning from Wichita Falls, Texas. Mrs. Palmer visited in the home of her mother.

Mrs. J. C. Ard and little son, Jonnie, went to Summerfield Monday morning. Mrs. Ard visited in the home of her parents, Mr. and Mrs. S. E. English.

We now carry full line of bulk candies as well as Norris Fancy Boxes. City Drug Store.

Mr. and Mrs. G. F. Tomlinson, of Tullis, reached Hereford Saturday morning and are visiting in the home of their daughter, Mrs. Henry Hastings.

New shipment of Poiret Twill and Serge dresses just received. They are beauties. D. R. Gass & Son.

In the entire automobile field the Chevrolet has within the past year jumped from seventh to second place. There's A Reason. The significance of this fact should be apparent to the trade. Price & Hough.

Mr. and Mrs. Frank Jesse of Amarillo reached Hereford Friday evening and are visiting in the home of Mrs. Jesse's parents, Mr. and Mrs. W. W. Bennett.

Corn Chops. Jones & McLean.

Be sure to bring your turkeys before Friday; 27c per lb. Golden Rule Produce.

Mr. and Mrs. John A. Johnson spent Sunday in the home of Mr. Johnson's parents, Mr. and Mrs. Edgar Johnson. Mr. and Mrs. Johnson returned to their home in Amarillo Sunday evening.

## Poem by UNCLE JOHN

My little niece has bobbed her hair—which makes her look a trifle queer about her upper story. . . . For she was mighty well supplied with what we call the woman's pride, in fact, her crownin' glory. . . . I couldn't say that she's improved, by whackin' off the curls I loved—BOBBED HAIR it makes her look so sassy! But—when she's had 'em off a spell, she may look sweeter—who can tell?—or, mebbe, twice as chassy! I'm shore-an-certain now, that I could never be induced to try to wear luxuriant tresses. . . . I wouldn't want to face a gale, with skypiece like a hoss's tail, or hooked up in long dresses. . . . An' so, that little-niece of mine can occupy the firin' line in front of my affections. . . . A fairy-neck an' dimpled knee can shell my works, an' captur' me,—in spite of all objections! But, still—there's drawbacks to the game, and little reaks about the same,—it's useless to deny it. Therefore—if I was Teeny's Ma, or other dames that I have saw—I don't believe I'd try it!

*For Uncle John*

Mr. and Mrs. S. T. Nixon, of San Bernardino, Calif., reached Hereford Monday morning from Miami, Texas. Mr. and Mrs. Nixon are visiting in the home of Mrs. Nixon's sister, Mrs. G. A. Harris.

New shipment of Poiret Twill and Serge dresses just received. They are beauties. D. R. Gass & Son.

Then there is the man who subscribes to charity only when times are good. He isn't fooling old St. Peter.

Card of Thanks

We hereby tender our sincere thanks to our neighbors, the fire department of Hereford and the citizens generally for the proffered assistance offered us in attempting to extinguish the fire and removing the contents of our home destroyed by fire last Sunday evening, which was beyond control when discovered. Mr. and Mrs. John E. Edwards, Pd

Turkeys are what we are after. Hereford Produce, I. H. Spratt, Mgr.

### How Are You Fixed In The Stove Line?

The winter months are approaching. Just remember, the Old Standard Round Oak makes you proud to own one, and saves you Coal. We have something new on display in the Range line. Would be very glad to have you look our line over.

**Garrison Bros.**

### Complete Stock

Corn Chops, Bran, Shorts, Meal and Hulls, Meal, Cake, Cold Press Cake, Corn Chops

Everything in the Feed Line

**Coal**

**Jones & McLean**



## Use Our Elevator

If you desire to hold your grain for higher prices, we will store, insure and hold your grain for 1c per bushel per month, or fraction thereof.

If you wish it loaded out, we charge 5c per cwt. extra, and 5c per cwt. for grinding.

For kafir we charge 5c per cwt. for grinding where we exchange.

For special grinding corn, or kafir, we charge 10c for grinding, and 25c for grinding oats.

Let us serve you.

### E. W. HARRISON

## Your Bank

is not merely a depository of your funds, but an institution which deals mainly in that intangible thing we call service. We do not measure this service by the size of your account.

**The Western National Bank**  
WILL APPRECIATE YOUR BUSINESS

### What Makes CLINKERS?

When dirt gets into coal the glass in the dirt melts and runs down into the ashes and when it cools it forms clinkers. Any coal will clinker if dirt gets into it—hence the importance of keeping it out. We store our coal in a good house with concrete floors. Try our Sunnyside Colorado Lamp. You will like it.

We have it on hand. Phone 388.

**Hereford Light & Power Co.**  
Phone 388

## Frank Sez!

"Quality counts." Mebbe it does, but sometimes I think it's the price. Look at the street cars, no quality to them, but the fare is 5c.

**Frank A. Gyles, Grocer**  
Where Quality is Paramount  
Courtesy Service

## Battery Economy

Sometimes calls for the lowest-priced reliable battery that can be bought. We've got it! It's the CW Battery (Wood Separator). You'd go a long way before you found another battery with as much service and reliability built into it as you get for the money in the CW. Details? Just ask us.

Price: for 6-volt, 11-plates, \$17.60

**Electric Service Station**  
Phone 284

Representing  
**Willard Batteries**  
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## Holyoke Water Heater

Uses Kerosene for Fuel

"IT'S THE HEART OF THE HOUSEHOLD"

Live in the country and enjoy city conveniences.

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Sheet Metal Work and Plumbing