

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

24TH YEAR, NO. 58

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, SEPT. 18, 1924

## Let's All Go To Amarillo Friday

### EXHIBITS AT THREE FAIRS TALKED OVER

LIVELY MEETING BUSINESS MEN HELD MONDAY AT NOON

### LADIES CAN HELP

Exhibits Need More Canned Goods, Preserves, Jams, Etc.

### TO HOUSEWIVES!

The Fair Committee is badly in need of Canned Goods, preserved fruits and garden stuff, jellies and jams, etc., suitable for showing at the Amarillo Fair. Please, examine your shelves and phone Secretary Overton, No. 396, what you have and it will be called for. Anything contributed to this exhibit will be carefully labeled and taken care of, and may win some individual prizes.

A good crowd at the City Cafe Monday put in the major portion of the lunch hour thrashing out the details of exhibits at Fair this month. The new officers, Dr. Jao. W. Overton, president, and George Overton, secretary, were in charge of the program for the first time.

Chairman A. M. Jones of the Exhibit Committee reported they had decided to show at Amarillo, Abilene and Lubbock, and would have to have two exhibits as Amarillo and Abilene dates conflict. He and Burl Elliston would go to Abilene, he said, and asked for additional helpers, especially those with cars, to aid in gathering the products. A committee consisting of Geo. Dameron, was appointed to secure cars. L. Muse, G. W. Brumley and Judge Dameron, was appointed to secure cars to go to Lubbock when the proper time arrives. Messrs. Jones and Elliston will handle the Lubbock Fair also, but another crew will be necessary for Amarillo, and the executive committee will have to secure them at once.

The matter of financial support for the Hereford Band was brought up, the band asking for more suits and a bandstand. After going into the matter it was decided to attempt to raise \$50 per month for the use of the band, and a committee composed of Homer Wilkinson, J. E. Hill and G. A. F. Parker appointed to look after this.

The secretary reported that suitable literature for the three fairs would be supplied in time for the opening next Monday.

Oscar Easley, new garage station member, was presented and made a short talk. Dad Childress was the guest of the president and was presented as the original cotton grower of the county.

Next Monday the bunch will meet at the Stockman's Cafe and push the Amarillo trip exhibit. Everybody invited Monday.

### 6-Room Bungalow For Hereford; A Farm Home Also

Two more modern residences, one in Hereford and one near Summerfield, will be erected at once. The Brand has been informed by the Panhandle Lumber Company. The Summerfield home will be erected by George Wiley, and besides a nice bungalow home will also include a modern barn and other improvements.

J. B. McMinn of Summerfield has purchased lots from Mrs. Rutherford south of J. B. Jones and has let a contract to W. B. Anthony to build a six-room bungalow home. The excavation work for the basement is already completed and the work is being pushed rapidly.

### Ward, Successful Cotton Farmer, Plows Land Deep and Spaces Out Plants

"If there is one man in Deaf Smith county that doubts it is not as good a Cotton Country as Williamson, Ellis or any other county in Texas, I would like for him to get in his car and go straight south on Main Street one mile to Frank Ward's farm and see what I have seen," said J. Frank Potts, last week, just before leaving for Abilene.

"I have been in Williamson and Ellis counties and have seen most of the counties on the Plains of Texas growing cotton, and I have not seen any cotton that shows a more thrifty growth, better fruited, and will make a better average yield. It will do the heart of every man interested in cotton development in Deaf Smith county good to see this cotton patch—it is nothing short of wonderful and shows what can be done mixing a little brains and work with the production of cotton on the Plains."

"In the first place, he is doing the unheard of thing—now—beginning to plow ground this week for next year's crop—think of that, plowing land in September, 1924, for a cotton crop that will not be planted before May, 1925. You have heard of what happened to the 'early bird.' Ward sure is the

### High School Grid Boys Will Tackle Amarillo Saturday

Hereford's High fighting little football squad will have its baptism of fire on Saturday of this week when it opens the season with the Golden Sandstorms at Amarillo. It is a hard assignment for the local boys, especially for the first game of the season, but the squad is cheerful over the outlook, is putting in from two to three hours every day in hard practice, and will go to Amarillo Saturday chuck full of confidence and determination to "wet down" that Sandstorm.

Coach Arthur has instilled confidence into the boys, and that goes a long way toward winning football games. Recently a canvass of the merchants resulted in a liberal donation for new equipment for the squad, and the eleven is now all set for the opening. What the team needs more than anything else is the backing of the local people. If the parents and the business men will turn out and root for the boys this year when they have games it will do more than anything else to help them win and to make a better school at Hereford.

Every one that possibly can is urged to make the trip to Amarillo Saturday and help the boys tackle the Sandstorm. The game will start about 2:30 o'clock. Coach Arthur states, that a partial schedule for the season so far shows the following:

September 20, Amarillo at Amarillo; September 26, Tulla at Tulla; October 3, Farwell at Hereford; October 11, Dalhart at (.); October 17, Canyon at Hereford; October 24, 31 and November 7 and 14, open; November 21, Canyon at Canyon; November 28, open.

### AGRICULTURAL AGENT HALE VISITS HEREFORD WEDNESDAY

Fred Hale, assistant general agricultural agent of the Santa Fe lines, with headquarters at Galveston, was a Hereford visitor Wednesday. Mr. Hale's home is at Tulla. He is a graduate of the A. & M. College, class of '22, and was mixing with the ex-Cadets here Wednesday.

### BRUMLEY & CONKLIN OPEN APPLE AND FRUIT HOUSE

Brumley & Conklin have opened an Apple House, in the building next to the Hereford Produce, and will furnish fresh apples to their customers for the remainder of this winter. They are carrying several different varieties, and at different prices.

### D. R. GASS & SON RE-ARRANGE DOWNSTAIRS FLOOR SPACE

D. R. Gass & Son have been making alterations in their floor space that will result in better service to their customers, it is believed. The office has been moved upstairs on the balcony and the ladies Ready to Wear department brought down stairs and an attractive display corner arranged for.

early bird. But listen to his story: He plows his land seven to eight inches deep, and he will tell you that in deep soil ten inches might be better, then later, some time before spring, he thoroughly pulverizes this land, then after he plants his cotton, and the dry weather sets in, he plows it the more. This cotton shows the effect.

"To look at his cotton and see it's possibilities, forever knocks this theory about planting it thick in the row and never chopping it out; for it is my belief that one short row of this cotton will make more yield than one acre of this thickly planted cotton that I saw in Floyd county this year.

"Mr. Ward is very particular about another thing—that is his seed—it is just as important in plant life as in animal—and you know people in Deaf Smith county who think 'Registered Cattle' are better than others—so no argument on that score.

"Mr. Ward has one stalk of cotton that he marked, because it came up after July first, this stalk shows almost as much growth as the other stalks in the same row, but not so well fruited, nor as far advanced; but today there are more than fifteen blooms and squares on it. He will have more information about this stalk when frost comes, for it will make cotton even if frost comes October 15."

### TURNIPS GIANT IN SIZE BUT SWEET AND LUCIOUS

O. L. McGee, who lives just across the street from the nursery, contributed a bunch of turnips to the Abilene fair exhibit that caused a lot of comment. They are giants in size, but at the same time as sweet and delicious as smaller ones usually are. And they were planted just sixty days exactly before being pulled.

### FOARD COUNTY TEXANS MOVE TO HEREFORD COUNTRY FARMS

Jim Blagg and W. O. Miles, both of Foard county, Texas, arrived the first of the week prepared to take up new homes in this county. Mr. Miles brought his family and has taken possession of the old Morgan place west of Hereford, which he recently purchased from J. H. Mearns. Mr. Blagg bought the E. E. Ramsey place, fourteen miles northwest, about three months ago. It is unimproved and he hopes to find a rent place this year and then improve his own farm later. His family will follow him as soon as he locates himself.

Both these sales were made through the Elliston-Jones Land Company.

### Farmer Shows Cotton Stalk With 209 Bolls

The "doggondest" stalk of cotton ever exhibited in Hereford was brought in this week by J. W. Giles, who lives on the R. F. Rogers place, four miles south of Hereford, on the Frio draw. There were just exactly 209 bolls, squares and blooms on this stalk, which was waist high, thrifty and hardy looking. Several of the bolls had opened.

Mr. Giles says this particular stalk is only representative of about twelve acres just like it that he has on his place. If some calamity does not hit him he expects to make about two bales per acre off these twelve acres. There does not seem to be any way of keeping him from doing it, too, when this cotton is closely examined. It is of the Kask variety and was planted the fifth day of June. It has had three cultivations, and two hoeings. Mr. Rogers, owner of the land, only recently traded for the place, giving Eli Dunlap his home in Mineral Wells for the farm. He says the Frio draw has just enough sand in it to make it especially desirable for cotton, and attributes the splendid crop to this fact.

### Harman Dairy is Selling Out Fifty Head Fine Cows

S. L. Harman, owner of Harman's Dairy, arrived here Wednesday morning from his home at Richwood, W. Va., and announced that he will sell off his registered herd of Jersey cows at public auction next Tuesday, September 23, beginning at 1:00 p. m. The sale will be held in the Stock Pavilion, W. S. Williams, Auctioneer.

The Harman herd consists of about fifty head of splendid animals, all high grade registered stuff and this will be a splendid opportunity for those needing milk cows to supply their needs. Mr. Harman is advertising the sale in this issue of the Brand, and is sending sale bills through the mail to every section in this part of the Plains in an effort to secure a record crowd Tuesday.

Mr. and Mrs. Gaston Baer went to Fort Sumner last Sunday for a visit with relatives and friends. Mr. Baer expected to return in a few days and leave his wife for a longer stay. A. A. Ott is looking after the Popular Store in Mr. Baer's absence.

## Take Out and Go To Tri-State Fair On Our Cotton Day

EVERY MAN, WOMAN AND CHILD INVITED TO JOIN IN JOURNEY AND TO PARTICIPATE IN THE LOCAL CELEBRATION AT AMARILLO

### TO TELL 'EM ALL ABOUT HEREFORD

Plan is to Stage a Parade About 11:00 O'clock and Let 'em Know Hereford Raises Cotton as Well as All Other Plains Crops. Get Ribbons From Secretary

All aboard for Amarillo Friday, September 26, Deaf Smith County day at the Tri-State Fair. We want everybody to go. Young folks, don't forget to take Ma and Pa! Let's show the world that we live at Hereford, and around it, and are proud of it. Lay aside work and let's celebrate for a day.

We won't have a Duchess; couldn't find one because every Deaf Smith county girl, mother and grandmother is a Queen.

Come on small boy, your slogan is "Me, Bill and the Old Man."

Badges and wind-shield cards at office of the Secretary of the Chamber of Commerce for country people any day you call, for Hereford people Friday morning. Everybody take part in the parade at Amarillo. Procession leaves Star Theatre Friday morning.

Sis, bring your bean, Ma, leave your knitting at home. Everybody bring a nickel for red lemonade. All aboard for Amarillo, Deaf Smith County Day at Amarillo.

HEREFORD CHAMBER OF COMMERCE

The Amarillo News Wednesday said next Tuesday was Hereford Day at the Tri-State Fair. That is not correct. Hereford Day at the Fair will be Friday, September 26, and on that day it is expected that every business house

in town will close and every citizen of this community join hands in swelling a huge crowd to go to Amarillo and tell 'em that the Hereford country grows cotton, and lots of it, besides the other Plains crops.

An especial urgent appeal is made by the committee in charge to the farmers and their wives to come in and join the excursion. The Hereford band will go as usual and it is expected to stage a Hereford Parade at Amarillo just before noon. The gathering place for the Hereford contingent at Amarillo will be the same as last year, on Polk street, just opposite the High School. Every man with a car is asked to be there by eleven o'clock if possible and join in the parade.

Car window shield stickers, Hereford ribbons, and other distinguishing marks will be issued by Secretary Overton upon application at the Star Theatre. Get your equipment and help put your home town on the map.

A. M. Jones and J. B. Elliston were scheduled to leave with one exhibit for Abilene Friday morning. The Amarillo exhibit is being gathered by others under direction of the secretary. The Abilene exhibit includes a bewildering array of field and garden stuff, as well as fresh and canned fruits. The exhibit was being boxed Thursday and will be shipped by train. Inclement weather Tuesday and Wednesday halted the work somewhat, but the committee worked feverishly Thursday and made up a lot of lost time.

Make your arrangements NOW for next Friday, September 26. If in doubt about anything pertaining to the trip or Hereford Day telephone the Secretary, No. 396.

### Defense Test Day Program Staged Here is Success

Hereford fittingly celebrated National Defense Test Day last Friday under the leadership of the local National Guard officers. The stores closed from five to six, a parade of the guards, Boy Scouts and school children, headed by the band, was held, and then a short program was rendered on the south side of the courthouse lawn.

Judge W. H. Russell presided and briefly introduced the speakers. Rev. W. R. Hill opened the proceedings with prayer. Rev. Paul J. Merrill explained what the Defense Test Day idea is and defined the meaning of the holiday. Carl Gilliland took as his text the Battle of St. Mihiel, America's first great victory in the World War. Dr. Jno. W. Overton, president of the Chamber of Commerce, closed the meeting with an address, taking the place of Judge James D. Hamlin of Farwell who was ill and unable to fill his engagement here.

The Hereford band played the National hymn and contributed greatly to the success of the occasion.

### GRAIN SORGHUM GROWERS MEETING NEXT SATURDAY

The meeting of the Grain Sorghum growers scheduled for Wednesday afternoon at Hereford was postponed until next Saturday afternoon, September 20, on account of the weather. Chairman Galley urges a full attendance at the meeting at the courthouse next Saturday afternoon as many matters of importance to the farmers are on the schedule.



SATTERFIELD

# The Hereford Brand

ISSUED EVERY THURSDAY

Edith B. Holman Walter R. Stockman  
Holman & Stockman  
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 25, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; first number of The Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

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Subscription, outside Zone 1 per

Year \$2.50  
Six months \$1.50  
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

## ON TO AMARILLO

In September, 1923, the Hereford Chamber of Commerce planned a Hereford Day at the Tri-State Fair, and appealed to the farmers and their wives to join the people of the city in an excursion to Amarillo for one day and to aid in telling the world that Hereford is a cotton country.

How well the farmers of this community responded is now history. They made good with a vengeance and the result was the largest crowd from a single town ever sent to Amarillo, and the Hereford country received the greatest amount of publicity from one single effort in its history.

If we needed the publicity in 1923 we are doubly in need of it now. We gained 750 bales last year—we hope to gain 5,000 in 1924. And 15,000 or more in 1925. But we cannot attain that figure if we keep our light under a bushel. Publicity, and then more publicity, is needed.

The Chamber of Commerce is asking the business men to close and the farmers to come in again and everybody join hands in making Hereford Day at Amarillo, Friday, September 26, an even greater success than in 1923. It is hoped the farmers will again respond as they did last year. Hereford cannot do it all alone and needs the backing of the folks in the country if this section receives its rightful share of prosperity.

Come in friends, all you folks in the country, on the morning of September 26 and let's put this thing over BIG.

## CAMERON, N. M.

(Crowded Out Last Issue)

Mrs. A. W. Cameron returned last week from a few days' visit with her daughter, Mrs. J. A. Conway, at Montezuma College.

Born to Mr. and Mrs. James Patterson Friday, September 5, a fine baby girl, which they named Mary Martha.

Ike Forsthofer was among those who had car accidents on the road to Clovis Saturday night. The road is being paved with rock and white dirt. The firm left some machinery on the road with just space enough to pass. Ike's car and another car were both damaged by running into it Saturday night. Also another car dumped into a ditch the firm left open across the road that night.

Dutch Maedgen and family from Balinger, Texas, visited at A. W. Cameron's on their way home from a visit in Kansas with Mrs. Maedgen's parents. Miss Della Bolding is teaching the Ruth school.

T. M. Gordan and family are moving to Portales for school this winter.

J. T. Fortner has accepted work in the Raton schools and moved there last week.

E. W. Leach and wife are leaving for California soon. Robt. Eaton has moved onto his place.

Cleveland Johnson took a load of wheat to Hereford Saturday for Miss Della Bolding.

Mr. Collins was making calls in our homes last week with dry goods from the Spot Cash store in Clovis.

Mr. and Mrs. Cleveland Johnston took their little daughter, Fern, to the Baptist hospital at Clovis last week and had her tonsils and adenoids removed.

Cordia Lowe was shopping in Clovis the first of the week.

Mrs. M. A. Johnson is quite sick at the home of her son Dallas this week.

Edith Mote was having dental work done at Clovis Monday.

Gabriel King and Dunn brothers are still threshing in our community, but are nearly through.

Lester Davis' grandmother, Ella Isler gave him a dinner Sunday as it was his fourteenth birthday. Those who were present were A. A. Dethrage, Paul Mote and Cleveland Johnson, each with their entire families.

R. A. Lowe is cutting feed for L. Z. Isler.

The early sowed wheat is getting quite green.

## RALPH BARNETT HONORED

The Brand is informed that the Robert Browning Club, composed of a number of intellectual young gentlemen who attend the high school, have changed their name to the Ralph Barnett Club.

This is in grateful acknowledgment of Mr. Barnett's kindness to them throughout the vacation period. Mr. Barnett was active in getting the boys jobs at hoeing cotton. He placed them with farmers who not only paid the boys good wages, but treated them royally.

Mr. Barnett has been elected an honorary member of the club, and will continue his activities as a friend and advisor of the boys.

No. 239

## THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

## THE STATE OF TEXAS

To All Persons Interested in the Welfare of Velma Hughes and Winnie Hughes, minors, has filed in the County Hughes, minors, J. E. Boydston has filed in the County Court of Deaf Smith County an application for letter of guardianship upon the Person and Estate of said minors, which said application will be heard at the next term of said Court, commencing on the 1st Monday in October, A. D. 1924, the same being the 6th day of October A. D. 1924, at the Court House thereof, in Hereford, Texas, at which time all persons interested in the welfare of said Minors, may appear and contest said application, if they see proper to do so.

Herein fail not, but have you before said Court, on the said first day of the next term thereof, this Writ, with your returned thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this 4th day of September, A. D. 1924.

BERRY ORR, Clerk  
County Court Deaf Smith County,  
Texas.

J. V. F. No. 9

## TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the Seventh day of October, 1924, between the hours of ten o'clock a. m. and four o'clock p. m., I, Frank F. Ferry, Trustee, shall proceed to sell at public outcry in front of the court house door of Parmer County, in Farwell, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith and Parmer Counties, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League Number 451 and particularly described as the Southwest one-quarter (S. W. ¼) of Survey or Section Number Twenty-five (25) of Township Number Two (2) North, of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said Counties of Deaf Smith and Parmer in the State of Texas, Volumes 19 and 5 at Pages 23 and 304 respectively. Patented to Abner Taylor. Located about 22 miles North and 10 miles East of Farwell, Texas.

Said sale is to be made at the request of John V. Farwell, Francis C. Farwell and Arthur L. Farwell, the present holders of the notes hereinafter mentioned, and by virtue of

the authority conferred upon me by the terms of a deed of trust executed by J. A. Moore, dated 1st day of November, 1917, and recorded in Vols. 18 and 18, Pages 221 and 175 respectively, of the Deed of Trust Records of Deaf Smith and Parmer Counties, Texas, whereby the said J. A. Moore conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said J. A. Moore particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale and the remainder, if any, paid to the said J. A. Moore or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 6th day of September, A. D. 1924.

FRANK F. FERRY,  
Trustee.

58-50-00

No. 1602

## TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the Seventh day of October, 1924, between the hours of ten o'clock a. m. and four o'clock p. m., I, George Findlay, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League Number 459 and particularly described as the Southwest one-quarter (S. W. ¼) of Survey or Section Number Nine (9) of Township Number Two (2) North of Range Number Two (2) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of

Texas, Volume 19 at Pages 29-31. Patented to Abner Taylor. Located about 29 miles West and 2 miles South of Hereford, Texas.

Said sale is to be made at the request of John V. Farwell, Francis C. Farwell and Arthur L. Farwell, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by J. W. White, dated 27th day of October, 1906, and recorded in Vol. 13, Page 190 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said J. W. White conveyed to me,

as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said J. W. White particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said J. W. White or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 6th day of September, A. D. 1924.

GEORGE FINDLAY,  
Trustee.

58-50-00

## NOTICE TO THE PUBLIC

Beginning October 1 we are planning our business on a STRICTLY CASH basis. We hope this change will meet with the approval of all of our valued customers, since the market conditions both local and foreign have forced us to make this change.

Your continued business will be appreciated.

Texas Market, Cloyd & Son, Props.

# Super X Shells

the famous Western smokeless, long range, chilled, accurate shooting shells that get the birds.

We specialize in SPORTSMEN'S SUPPLIES of all kinds, including shot guns, rifles, ammunition, etc. See us for

ANYTHING IN THE SPORTING LINE

STREU HARDWARE CO.

# 50¢ HAVE HEALTH, WEALTH AND HAPPINESS 50¢ GIVES YOU A NEW LEASE ON LIFE THIS COUPON WORTH 50¢

This coupon is worth 50¢ to you in purchasing a \$1.25 bottle of DR. SISSON'S DEAD-SHOT LAXATIVE REMEDY. This together with 75¢ in cash is good for a \$1.25 bottle at the drug store whose name appears below. After taking according to printed directions and you do not think it worth the price you paid for it, bring back the empty bottle and we will refund the 75¢. It clears the complexion and gives renewed energy to the system. Relieves a bad headache, la grippe, a bad cold or cough, chills and fever, all disorders of the stomach, a prevention for Spanish influenza (if taken in time), kidney and bladder trouble, rheumatism, the worst pain in head, back or chest, indigestion, malaria, general ill health.

It will work bile from your system that is poison to your liver and kidneys. We will pay \$100.00 reward if it gripes or makes you sick. You can eat anything desired while taking it.

THIS COUPON GOOD AT

## CITY DRUG STORE

Phone 306 — HEREFORD, TEXAS

DR. SISSON'S DEAD-SHOT LAXATIVE is the unfailing Remedy for Constipation—100 times better and safer than Calomel and will not gripe or sicken. Especially recommended for Liver, Kidney and Stomach trouble.

PANHANDLE REMEDY CO., AMARILLO, TEXAS

# Fall Fashioned FROCKS AND COATS

## Fall Dresses

These lovely new frocks are suitable for Early Fall need. Developed in the new Charmouse Satin, they exhibit discreet ruffings, dainty pleatings, odd buttons and the novel touches that appeal to the woman who likes something slightly different. All the new Fall wools, including Black, Rustic and Navy.

\$5 to \$45



## Fall Coats

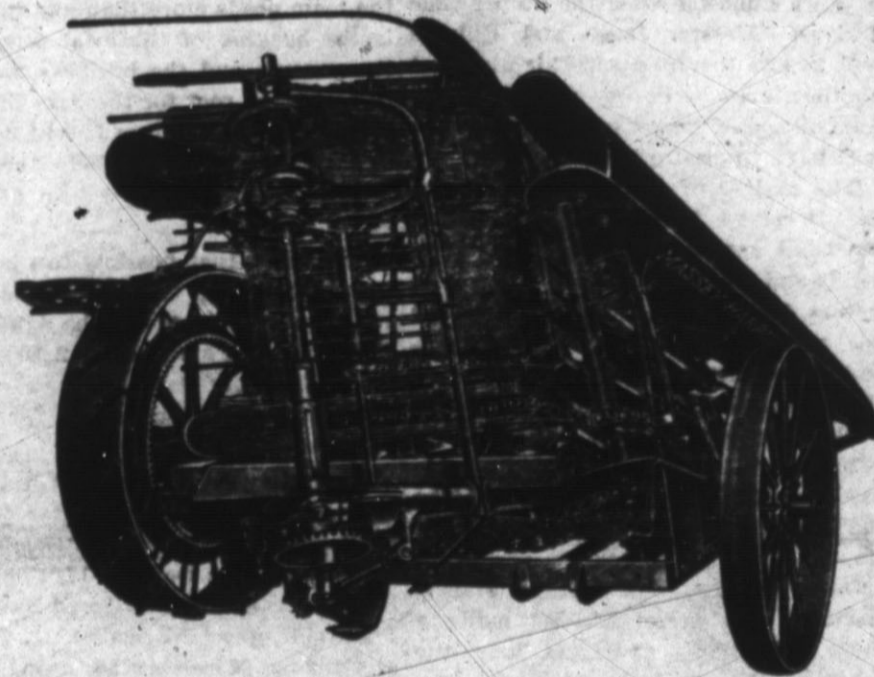
Charming, straight-line coats that emphasize the vogue for the boyish silhouette. They are made of smooth, rich fabrics, and may be fur trimmed or plainly tailored. The materials include Mokine and Velva Suede. They may be trimmed with collars and cuffs or collars only of Squirrel and Beaver.

\$10 to \$100

# D. R. GASS & SON

Hereford, Texas

## A Real Corn Binder



We, at last, have the CORN BINDER you have been looking for; the Binder without a Bull chain; has no Packer chain. Fewer parts than any binder on the market. Yet it binds your long and short kafir, maize and sorghum with perfect ease—and binds it where you want it bound. This machine is no other than the celebrated

## Massey - Harris Corn Binder

Come in and Inspect this Machine, which is on our floor at this time

We are also receiving daily shipments of the famous old Plymouth Cordage Company's

## Binder Twine

and Extras for the John Deere Binders.

GARRISON BROS.

# Sallie's Temptations

(Copyright 1924—By Gladys Baker)

(Continued from last week)

## TED BILLINGS—AT HIS WORST

"Boy Howdy!" I finally managed to exclaim when I saw that the strange visitor was Ted Billings. "Gosh, you gave me an awful start," I continued. "I didn't recognize you, Ted, you're so squiffy."

He caught my shoulders. This was the second time that night they had been held firmly. Curtiss Wright had pressed his hands to them a few moments before, but this time the touch was different. Ted's grip was so intense.

"Ith awright, Thallie," he stammered, "all that innocent, baby-doll stuff uth over. I love you, you lil' devil!" he concluded, at the same time trying to force his kisses upon me. I had never seen Ted drunk before and he was revolting. A bit of Marjorie Crenweth's philosophy came across me at that very moment. "Laugh, Bambina," she had told me in one of her heart-to-heart confessions, "men can't stand to be made fun of in their love making. They want to be serious and a sense of humor is sometimes more protection to a girl than a chaperone, or even virtue."

"Where'd you get that pre-Volstead jazz, old Scout?" I laughed up at Ted Billings. "Come off Teddy, you aren't a sheik and this isn't the Garden of Allah. It's Atlantic Beach and much nicer."

"This is no joke, stop that infernal kidding," he commanded, and his fingers sank deeper. "You've had a pretty good time playing with me, but that don't go to-night. D'ye hear, you lil' beauty?"

He crushed me to him and I felt a wave of repulsion that was overwhelming. Our shadows made weird distorted blotches, like giants on a string, in the moonlight.

"Don't be so squemish," he admonished. "Wassa matter, Thallie, you never have minded a lil' loving. Don't be so stingy with your kisses. Ah! saying 'em for your architect friend," he sneered. "The rest of the bunch aren't dumbbells, Thallie; we all knew you were pullin' a pettin' party."

I flinched, and the picture of Curtiss Wright paraded before me. I could not help the two men. Curtiss Wright hadn't even permitted ME to kiss him when we were playing a silly game earlier in the evening, and while Ted's words wounded me deeply, I couldn't bear having Curtiss Wright accused of something he was above doing. I hated the injustice of his implications.

"Listen, Ted," I tried to summon a tone of raillery, you're tight and you are not being a good sport, either, you can't find this in the book of etiquette. It isn't being done this season!" and I smiled faintly, until I noticed that he wasn't paying the slightest attention to what I was saying.

Then I struggled desperately, but he twisted my head up with his arm and forced more of his offensive kisses upon me.

"Ted, you dog!" I screamed at him. "Let me go or I'll holler!" There was no need now of pretense of humour.

"Go ahead, and holler your head off," he suggested, grabbing me clear. "No one can hear the pretty lady."

Ted panted. "I've got you! Whee! What a lil' mermaid!"

"Tell you what let's do, Ted," making my voice as natural as possible. "Sit down, we'll have a good old 'rag' and talk it over."

"Talk, hell," he laughed harshly.

"Come on, now, 43 Thallie—I'll never forget the disgusting way he said my name—'be the life of this party. Don't chew wanna love me?"

He didn't even look like the Ted Billings I had always known. Gone was the good-humored boy with whom I had laughed and danced and frolicked since childhood. I looked across the lonesome sand dunes and realized the situation and for the first time in my life I was frantic.

"I'm not like that, I'm good, really I am, Ted; please, please let me go," I began to sob.

"Stuff don't go, Thallie, you're swooin'!" And with that he gave one tug at my shoulder strap and I could hear the taffeta splitting.

Let me go, you CAD!" I hissed at him. But he jeered at my efforts.

(Continued next week)

## TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the Seventh day of October, 1924, between the hours of ten o'clock a. m. and four o'clock p. m., I, Frank F. Ferry, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Three hundred eighteen and 15-100 (318.15) acres of land out of Capitol League Number 435 and particularly described as being the West one-half (1/2) of Survey or Section Number Thirty-one (31) of Township Number Three (3) North of Range Number One (1) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Patented to Abner Taylor. Located about 36 miles West of Hereford, Texas.

Said sale is to be made at the request of Francis C. Farwell, Charles F. Harding and George Findlay, Trustees, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by Frank Ivy, dated 27th day of September, 1917, and recorded in Vol. 17, Page 523 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said Frank Ivy conveyed to me, as Trustee, the above property, for the purpose of securing the payment of certain notes executed by the said

Frank Ivy particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said Frank Ivy or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 6th day of September, A. D. 1924.

FRANK F. FERRY, Trustee.

38-50-00

No. 326

## TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the Seventh day of October, 1924, between the hours of ten o'clock a. m. and four o'clock p. m., I, Frank F. Ferry, Trustee, shall proceed to sell at public outcry in front of the court house door of Farmer County, in Farwell, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith and Farmer Counties, Texas, to-wit:

Four hundred and eighty (480) acres of land out of Capitol League Number 451 and particularly described as the Southeast one quarter (S. E. 1/4) of Survey or Section Number twenty five (25) and the North one half (N 1/2) of Survey or Section Number thirty six (36) of Township Number two (2) North of Range Number two (2) East of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said Counties of Deaf Smith and Farmer in the State of Texas, Volumes 19 and 5 at pages 23 and 394, respectively, patented to Abner Taylor. Located about 11 miles East and 22 miles North of Farwell, Texas.

Said sale is to be made at the request of Francis C. Farwell, Charles F. Harding and George Findlay, Trustees, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by J. A. Moore, dated 1st day of November, 1917, and recorded in Vols. 18 and 18, Pages 325 and 176 respectively of the Deed of Trust Records of Deaf Smith and Farmer Counties, Texas, whereby the said J. A. Moore conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said J. A. Moore particularly described in said deed of

trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said J. A. Moore or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 6th day of September, A. D. 1924.

FRANK F. FERRY, Trustee.

38-50-00

## FRIONA DUCHESS AND PARTY PUT ON SNAPPY PROGRAM HERE

Miss Margaret Reeve, Duchess of Friona, and her Maid of Honor, Miss Linella Glachier, with a party of young folks from Friona, visited Hereford recently and put on an important program at the Star Theatre, advertising Friona as a candidate for the Pageant honors at Amarillo. The entertainment offered was clever and snappy and greatly appreciated by the audience.

Ex No. 5

## TRUSTEE'S NOTICE OF SALE

Notice is hereby given that on the Seventh day of October, 1924, between the hours of ten o'clock a. m. and four o'clock p. m., I, Frank F. Ferry, Trustee, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League Number 440 and 451 and particularly described as being the South West one quarter (S. W. 1/4) of Survey or Section Number nineteen (19) of Township two (2) North, of Range Number three (3) East, of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of Deaf Smith County in the State of Texas, Volume 19 at page 23, patented to Abner Taylor, located about 23 miles West and 4 1/2 miles South of Hereford, Texas.

Said sale is to be made at the request of John V. Farwell, Francis C. Farwell and Arthur L. Farwell, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by G. W. Taylor, dated 21st day of March, 1917, and recorded in Vol. 17,

Page 202 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said G. W. Taylor conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said G. W. Taylor particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said G. W. Taylor or his order, all in accordance with the terms of said deed of trust.

Witness my hand this the 6th day of September, A. D. 1924.

FRANK F. FERRY, Trustee.

38-50-00

## HIGHWAY CONVENTION TO BE HELD IN TUCUMCARI, OCT. 9

It is announced that the annual Atlantic & Pacific Highway convention will take place in Tucumcari, N. M., October 9. The road between Glenrio and Tucumcari is now under reconstruction and will soon be an A 1 highway. It is reported.

## MISS FARMER HEADS EXPRESSION IN LON MORRIS COLLEGE

Miss Nell Farmer left Wednesday of last week for Jacksonville, Texas. Miss Farmer is head of the expression department in Lon Morris College at Jacksonville. She has taught for the past three years in Hereford and while we regret very much to lose her, we congratulate Morris College in securing her as head of their expression department.

## NERVES ALL UNSTRUNG?

Hereford Folks Should Find the Cause and Correct It.

Are you all worn out? Feet tired, nervous, half-sick? Do you have a constant backache; sharp twinges of pain, too, with dizzy spells and annoying urinary disorders? Then there's cause for worry—and more cause to give your weakened kidneys prompt help. Use Doan's Pills—a stimulant diuretic to the kidneys.

Hereford folks recommend Doan's for just such troubles.

Mrs. W. R. Higgins, Hereford, says: "A continuous, dull ache across the small of my back just over my kidneys and when I stooped, it was hard for me to straighten. My kidneys acted too freely. I had headaches and felt worn out. My nerves were upset and the least work tired me. I began using Doan's Pills, from Clark's Drug Store, and they cured me of this trouble, which has been lasting."

60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

## FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.



correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine Gold Medal.

## FOR SALE

I have sold all my implements but have one span young work mules and one odd work mule and several good coming three year old mules that will make high class teams for next year. Get your teams now as feed will be very plentiful, and have them ready for next year. All good stock will sell higher this Fall.

F. H. Oberthier

SEE THE

## INTERNATIONAL LINE OF FARM MACHINERY

We have in stock McCormick and Deering Broadcast and Corn Binders, Hoosier and Kentucky Grain Drills and Weber Wagons.

J. O. Miller, I. H. Co.

3rd Door North of Dunlap Hardware Co.

Fone 51

## FRANK SEZ!

i wuz thinkin uv offerin uh reward fer sum wum tew import uh rane, but now im goin tew jest put th reward monney in sum extry service an we still has skool kid fillin.

GYLES GROCERY

P. S. We don't sell yew nothin yew want er need.

# If We Only Had Another \$1,000

It's your wife, perhaps, who is talking. Or is it you— with a wish that can't be filled?

That missing thousand, or \$500.00 or even \$250.00, perhaps, has checked many an ambition—blocked many an advancement.

Start a Savings Account now—add to it regularly! Then when you want to buy or build a home, to go into business, to send the youngsters to college, it won't be a case of

"IF WE ONLY HAD THE MONEY"

## First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

# Sow Wheat

And by all means buy your seed from some successful wheat farmer who does not raise Johnson Grass

A difference of several bushels per acre may be gained by this precaution

E. W. HARRISON

### From Neighboring Towns

#### ARNEY-BLUE RIDGE

Mr. and Mrs. Floyd W. Fortner were at the home of Mr. and Mrs. J. E. Davis Sunday evening.

Mrs. S. J. Taylor and daughter, Lillian were business callers at Nazareth Wednesday.

Mrs. John E. Morris has been on the sick list, but is recovering.

The Arney school began Monday, September 8, with Miss Tinnie Hastings of Dimmitt and Elizabeth Bruner of Clovis as teachers.

Mynor Holden called at the Davis home Monday.

J. P. Stuart, who has been working at Hart, visited home folks this week end.

Mr. and Mrs. John Larterar and children of Odell, Texas, and Mr. and Mrs. Settlers of Phoenix, Arizona, visited old friends in this community, Mr. and Mrs. J. E. Davis, recently.

Miss Lillian Taylor made a business trip to Nazareth Friday.

Mr. and Mrs. Wilhelm and twins were in Nazareth Wednesday on very important business.

Grady Bailey of Amarillo and Mrs. Mabel Perkil were in our community Sunday visiting home folks.

Mr. and Mrs. George and children of Spanish Port, Texas, visited Mrs. George's aunt and uncle, Mr. and Mrs. J. E. Davis, recently.

Mr. and Mrs. Floyd W. Fortner were in Happy on business Wednesday.

Misses Othella and Ruth Morris visited at the home of their uncle, Walter Morris, Friday.

S. J. Taylor was a caller at the homes of Mr. A. E. Morris and David Binion Thursday morning.

J. E. Morris made a business trip to Happy, Friday.

Mr. Presley of Abeline was in our community one day last week on business, selling lightning rods.

Mr. Pase of Sherman, who represents the nursery of that place, was in our community last week selling trees and other shrubbery.

Mr. and Mrs. McMillen of Hereford visited their friends, Mr. and Mrs. J. E. Davis, Sunday.

Willard Morris is on the sick list.

Ray Cole was a pleasant caller at the S. J. Taylor home Sunday.

Mr. and Mrs. Marshall Adam Brooks and family of Amarillo visited Mrs. Brooks' parents, Mr. and Mrs. J. P. Hutson, Sunday.

J. E. Rogers of Amarillo and a friend of Happy were dinner guests at the S. J. Taylor home Sunday.

There was a singing at the home of Mr. and Mrs. Charlie Hogge Sunday evening, every body reports an enjoyable time, and hope to be entertained again at this home soon.

Henry Dixon and his father, Will Dixon, Mr. and Mrs. Nell of Nazareth and Misses Ruby and Louis and Ernest Williamson and Mr. Walling of Kress were callers at the home of Mr. and Mrs. S. J. Taylor Sunday.

Ray Cole was a caller at the home of C. H. Cox Sunday evening.

Mr. and Mrs. Nell of Nazareth made a business call at the Cole home Sunday.

Misses Audry and Erdie Brooks and Erdie Brooks of Amarillo visited their cousins, Misses Leota, Opal and Juanito Hutson Sunday.

Misses Ruby and Louis, their brother Ernest and Mr. Walling of Kress are visiting their friends, Leota and Opal Hutson this week. They came Sunday evening and will return to their homes about the middle of the week.

Dr. and Mrs. Binion arrived in our community last Thursday from Oklahoma, where they have been for several months. While there Mrs. Binion underwent an operation, which was a success. Glad to report that she is getting along fine.

Mr. and Mrs. J. E. Davis left for a few days visit with their daughter and family, Mr. and Mrs. Nick, at Shamrock, Monday.

Mr. and Mrs. Ember Finley and baby and Mr. Finley's mother, Mrs. Atkinson, of Happy and daughter Winnie May of Tulla visited at the home of Mrs. Atkinson's brother and family, Mr. and Mrs. A. E. Morris, last Sunday.

Mrs. J. E. Davis visited in the homes of Mr. and Mrs. J. Grand, J. P. Hutson, Sunday.

Mynor Holden was a Happy caller Tuesday.

Mr. and Mrs. Floyd Fortner spent Monday night at the home of Mrs. Fortner's parents, Mr. and Mrs. S. J. Taylor.

Lora Hutson left Monday morning for Amarillo and will be gone for some time.

Marques Burks visited at the Hutson home Sunday.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents.

—THE BRAND OFFICE

#### JUNIOR C. E. TO DISCUSS 'THE BEATITUDES OF THE PSALMS'

The Junior Christian Endeavor of the Presbyterian Church will meet Sunday, 2:00 p. m. Topic for discussion "The Beatitudes of the Psalms"—Psalms 32-1, 2; 33:3; 1:1, 2. Leader—Evelyn Witherspoon.

#### BAPTIST MEETINGS FOR SUNDAY

An interesting meeting of the Baptist churches of Swisher, Palmer, Randall and Deaf Smith was held at Tulla on Thursday and Friday.

Following the usual Sunday school services the Pastor and others will tell something of the Tulla meeting. All the members are urged to come.

The B. Y. P. U. meetings are at 7:00 o'clock.

The preaching service begins at 8:00 o'clock, and the pastor will preach on the subject, "Walking Worthy of the Lord." A very cordial welcome is extended all who will come.

#### METHODIST CHURCH ON SUNDAY, SEPTEMBER 21

Sunday School 9:45.  
The topic for the morning hour will be "Jesus and Satan".  
The Epworth League meets at 7 p. m. Come and worship with us.  
W. P. Garvin, Pastor.

#### WEBSTER'S HOUSE SCORCHED AND WINDOW LIGHTS BROKEN

J. R. Webster, who recently moved to Boonville, Ark., on account of his wife's health, had a very narrow escape from serious financial loss recently, according to information received by A. A. Ott. It seems that Mr. Webster had just purchased a bungalow residence and moved in when a neighbor's house caught fire during the night. Mr. Webster's home was saved, although the paint on one side was ruined and about a dozen window lights were broken out.

#### HONORING F. A. BONE

A surprise birthday party was held at the home of F. A. Bone Thursday night, Sept. 4, about thirty guests gathering in honor of Mr. Bone's natal day. "Forty Two" was played and refreshments of Angel food cake and ice cream served. Among the guests were Mr. and Mrs. J. M. Waller and five children of Plainview.

J. I. Patterson of Longbeach, Calif., and Miss Mary Harding of Amarillo, drove to the Methodist Parsonage at Hereford Thursday morning at ten o'clock, and were united in marriage. Rev. W. P. Garvin officiating. The couple left immediately overland for Longbeach, where they will make their home.

#### LODGE DIRECTORY

Hereford Lodge No. 548, A. F. & A. M. Stated meetings, second Monday each month.  
J. W. BRADLY, W. M.  
J. S. JONES, Sec.

Hereford Chapter 248, R. A. M. Regular meetings, first Monday of each month.  
J. G. HASTINGS, H. P.  
J. S. JONES, Sec.

#### READ THESE BARGAINS:

\$1700.00 buys 4 rooms and bath, close in, modern except heat, possession.

\$3250.00 buys 8 rooms, plastered, bath, two porches, etc. Possession Oct. 20. Easy terms will be given.

\$1000.00 buys close in 5 room house, not modern, easy 7% terms.

We have some excellent bargains in well located farms. See us for particulars.

BASKIN LAND COMPANY

### LOOK!—Poultry, Eggs and Cream getting up to big price

#### PRODUCE MARKET THIS WEEK

|                |                 |
|----------------|-----------------|
| Fresh Eggs     | 28c             |
| Infertile Eggs | \$9.00 per case |
| Heavy Hens     | 15c             |
| Light Hens     | 12c             |
| Springs        | 15c             |
| Cream          | 27c             |

Bring your produce to the Golden Rule Produce Co. and get the cash. We have nice Apples, Spuds and Honey for sale.

BRAN, SHORTS, MEAL, SALT, COLORADO LUMP AND NUT COAL

Golden Rule Produce Company

Phone 108

We Deliver



## Step-Out

No doubt there is better material in that last year fall and winter suit, overcoat or hat, than in many of the new ones you might buy. Save money and still be dressed up by letting us clean, press and maybe dye them for you.

"Out of a band box" does not necessarily mean "new clothes." Our prices are reasonable and our service is promptness itself.

"We Keep the Smell"

Phone 16

Orr's Tailor Shop

Cleaners and Dyers

# Dollar Day Specials

## For Two Days Only

### Saturday, September 20th and Monday, September 22nd

#### Underwear Crepe

Colors White, Pink, Yellow and Blue, Regular price 35c yd., 4 yards for **\$1.00**

#### Dress Gingham

One table 32-inch Dress Gingham in New Fall Patterns, Regular 35c yd., Special for two days only, 4 yards for **\$1.00**

#### DRESS GINGHAMS

Dress Gingham; 25c grade. One table 32-inch and 27-inch Special for Sept. 20 and 22 5 yards for **\$1.00**

#### DRESS GINGHAMS

One table 27-inch Gingham, Regular 20c grade, 7 yds for **\$1.00**

#### Wool Serge

All Wool Storm Serge, sponged and shrunk, in brown, navy, red and black, 44 inches wide, Special for two days only, yard **\$1.35**

#### Checks for Quilt Lining

8 yards checks, for two days, **\$1.00**

#### Wide Sheeting

2 yds. 9-4 brown Sheeting for **\$1.00**

#### Toilet Paper

20 rolls toilet paper, large size **\$1.00**

#### Fast Colored Suitings

36-inch fast colored Suitings, including all Indian Heads, an ideal cloth for Fall Dresses; Special 2 yards for **\$1.00**

#### Men's Hose

Men's Hose, black, brown and white, Reg. 20c grade, 7 prs. **\$1.00**

#### Shoes - Shoes

Special for these two days in our Shoe Department, **\$1.00** off on all shoes and oxfords from \$4.00 up.

#### Work Shirts

The best work shirt money can buy in gray, blue and khaki **\$1.00**

#### Percales

36-inch Percales, fast colors; Regular 25c quality for Saturday and Monday, 5 yds. for **\$1.00**

#### Shirting Madras

Five yards Shirting Madras, in dark patterns, for **\$1.00**

#### Bleached Domestic

6 yards 36-inch Bleached Domestic, free from starch or any dressing, Regular 20c yd., for **\$1.00**

5 yards 36-inch Bleached Domestic, cambric or nainsook finish, for **\$1.00**

#### Challies

36-inch Challies for quilt lining; Regular 25c quality, special for Saturday and Monday, Sept. 13 and 15, 5 yards for **\$1.00**

#### Curtain Scrim

5 yards 36-inch Curtain Scrim, 25c quality, for **\$1.00**

#### Ladies' Ribbed Union Suits

Ladies Ribbed Union Suits, wide knee, closed gore, 2 pair for **\$1.00**

#### Children's Hose

Children's Hose in black, brown and white, regular 35c grades, Special for two days, only, 4 pairs for **\$1.00**

#### Boys' Overalls

Boys' Overalls, Regular \$1.25 grade, Saturday and Monday, **\$1.00**

#### Men's Dress Shirts

One lot Men's Dress Shirts with or without collars attached, Special (each) for **\$1.00**

#### Boys' Caps

One lot of Boys' Caps with or without ear flaps **\$1.00**

# FOX MERCANTILE CO.

Hereford, Texas

# Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
**RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2c per word; minimum 25c.  
**CASH WITH ORDER.**

## FOR SALE

FOR SALE—Baled Oats, and Baled Hay. Call at Brand office and receive information. 58-1t pd

FOR SALE—160 acres unimproved, 9 miles of town, good land, good water, good terms. Write A. O. B., 935 N. Emporia Ave., Wichita, Kans. 58-4t pd

FOR SALE—20 head of good steer calves, price \$20.00 per head, if taken soon. J. M. CHAPMAN, 58-1t

FOR SALE—Good seed wheat, also one fresh Jersey cow. Phone 310 F-4. 58-2t M. R. CORBETT.

FOR SALE—Plano in good condition. Priced right. 58-1t pd MRS. HENRY COX.

FOR SALE—Karrd seed wheat. See B. F. FULKERSON, 18 miles N. W. of Hereford. 58-4t pd

FOR SALE—My home in Hereford, desirable location. Phone 78, P.O. Bx. 758. 58-1t MRS. G. R. WARD

FOR SALE—One fresh Jersey milk cow. If interested see or phone—154. 57-2t pd CLARENCE SMITH.

FOR SALE—Cottage, 3rd street, modern conveniences, six rooms and bath, fruit and shade trees. Perfect title. See or phone—192. 57-1t J. M. KIMMONS.

FOR SALE—Well matured, recleaned, 1924 crop Alfalfa Seed, 20c per lb., 500 lb. lots 18c, sacks free. 57-2t H. C. RAFFEY, Phone 15, Canyon, Texas.

FOR SALE—Good Seed Wheat. See 57-1t W. E. HICKS.

FOR TRADE—One Titan Tractor in good condition, for ford truck. See 57-4t pd GRADY WILSON.

FOR SALE—One Primrose No. 2 Separator in good condition; also have one 12 hole Hoosier Drill, that will take half price for. If interested see B. F. McCONNELL.

57-1t 2 1/2 miles west of Dawn

FOR SALE—Two brown horse mules, 4-year-olds, about 15 1/2 hands, cracking good ones. Also good cow, fresh with weifer calf. See W. F. ORR. 56-1t

## Purity Vaccine

If Purity is the best, is what you want, then use Purity. Thousands of calves are saved every year with Purity Vaccine. Vaccine on hand all the time. See, Henry Hastings, Hereford, Texas, 43-1t Purity Blackleg Aggressin Co.

FOR SALE—Saddle horses, work mules and milk cows. Will trade 12 boe drill for larger one, will pay difference. J. L. FUQUA. 47-1t Phone 146.

FOR SALE—I have several small unimproved tracts of land located in the vicinity of Hereford and Dimmitt. Cash is no object, the land is clear, will give any reasonable terms, to right people, for particulars, address J. S. WARNER, 56-4t 207 W 4th, Santa Ana, Calif.

FOR SALE—A real school horse. 55-4t pd W. A. RICKETS.

FOR SALE—Young Milk Cows, second calves. Milk test 4%; good work team with full set leather harness. W. V. PHILLIPS, 55-4t pd South Hereford

## FOR RENT

ROOMS FOR RENT—in Britain building. See H. B. WEBB. 51-1t

## WANTED

WANTED—To buy good second hand eight-foot broad cast binder for cash. Must be in good repair, state fully, year purchased, location, state of repair, make of binder and price wanted. 58-1t pd WM. ASH, Canyon, Texas.

WANTED—A girl to do general house work. Phone or write MRS. RAY SHEFFY, Dimmitt, Texas. 58-2t

SEWING WANTED—Satisfaction guaranteed. I am located two blocks west and 1/2 block north of M. E. church. 57-2t pd Mrs. J. H. Hodge, PH. 336

WANTED—A job of breaking land, I have a large tractor, can do good work. FRED B. WELCH, 57-3t pd Friona, Texas

WANTED—Good, strong willing woman to do general housework. See 56-1t MRS. G. W. BRUMLEY.

WANTED TO BUY—Barley, Spelts and Maize; also second hand sacks that will hold grain. 49-1t BRUMLEY & SON

## Hereford People Enjoy Day at Harding Ranch

Several cars of Hereford people arose early Sunday morning, and set out for Hardings Ranch, where they all spent the day. They left here about 5:15 o'clock and reached the Devil's Kitchen in time for breakfast. It was a jolly bunch of about twenty-five, and they all returned home saying they had a wonderful time. The party was composed of Omer Baker and family, Mr. and Mrs. W. F. Orr and little son Milton, Mrs. Lawrence Johnson of Summerfield, Mr. and Mrs. Ray Johnson of Summerfield, Mr. and Mrs. A. L. Biggs, Misses Lela Orr, Estell Slaton, Fannie Slaton, Nina Crawford, and Messrs. Roy Jowell, Elton Johnson, and Lois Lookingbill.

## HEREFORD GOLFERS LOSE TO HILLCREST AT AMARILLO

With four or five of its first string men unable to compete, the Hereford Golf Club lost the decision to Hillcrest at Amarillo Sunday afternoon, eight matches to four. The feature of the day was the sensational work of Brack Williams, who defeated Woolsey, the Hillcrest ace, one up. And he had to par the course on the last round to do it, 37 to 38. The matches were unusually close and hard fought. The results were as follows:

Stikes of Hillcrest defeated Steckman of Hereford 6 up.

Williams of Hereford defeated Woolsey of Hillcrest 1 up.

Edmission of Hillcrest defeated Marrs of Hereford, 4 up.

Baskett of Hillcrest defeated Hough of Hereford, 4 up.

McGee of Hillcrest defeated J. H. Pitman of Hereford, 3 up.

Satterwhite of Hillcrest defeated H. Fox of Hereford, 4 up.

Mac Pitman of Hereford defeated Reed of Hillcrest, 1 up.

McClure of Hillcrest defeated Wilkinson of Hereford, 3 up.

Acker of Hereford defeated Hale of Hillcrest, 2 up.

Clements of Hillcrest defeated H. K. Fox of Hereford, 4 up.

Rice of Hereford defeated Parr of Hillcrest, 4 up.

Dallay of Hillcrest defeated Russell of Hereford, 1 up.

Dallay of Hillcrest defeated Russell of Hereford, 1 up.

Dallay of Hillcrest defeated Russell of Hereford, 1 up.

Dallay of Hillcrest defeated Russell of Hereford, 1 up.

Dallay of Hillcrest defeated Russell of Hereford, 1 up.

## THE LAMBERTS LEAVE FOR VISIT IN NORTHERN STATES

Mr. and Mrs. F. W. Lambert left on Wednesday morning for an extended visit to relatives in Springfield, Mo., Corydon, Iowa, St. Paul, Minneapolis, and Frederick, Wisconsin. They expect to be away a month or six weeks.

## DR. PRESTIDGE, ALVARADO, VISITS DAUGHTER HERE

Dr. B. G. Prestidge of Alvarado, Texas, arrived last Thursday for a brief visit with his daughter, Mrs. J. O. Robinson. Dr. Prestidge owns land in this county which he purchased twenty one years ago at \$2.50 per acre.

## J. O. NEWELL BUYS AND MOVES INTO THE POTTS RESIDENCE

The J. Frank Potts home, which was placed on the market when Mr. Potts moved to Abilene recently, has been purchased by J. O. Newell, who has already moved into his new residence. The old Newell home is to be renovated and repaired and placed on the market. It is understood.

## THE EDITOR'S BEATITUDES

Blessed are the Merchants who advertise because they believe in it and in their business; for their prosperity shall increase many fold.

Blessed are the Country correspondents who send in their well written items every week; for fame of their friendly neighborhoods shall go abroad in the land.

Blessed is the Woman who sends in a written account of a party or wedding, for she shall see the details of the function and the names of her guests correctly reported.

Blessed are all those who do not expect the editor to know everything, but who call him up and tell him whenever an interesting event occurs to them; for they shall have a newsy paper in their town.

Blessed are they who do get their copy in early; for they shall occupy a warm place in the editor's heart.

Blessed are all those who co-operate with the editor in his efforts in behalf of the community; for their town shall be known far and wide as a good place in which to live.—Peets (Colo.) Gazette.

## TRANSFER OF REAL ESTATE Furnished by J. Frank Potts & Co Abstracters

S. T. Green and wife to T. B. McDonald, Lots 7 and 8, Block 70, Hereford and Addition; consideration \$500.

G. A. F. Parker and wife to Annie O. Cottingham, 80 acres out of Sec. 37, Block K-3; consideration \$1000.

E. S. Hill and wife to Texas National Bank of Ft. Worth, Sections 24, 25 and 36 in Twp. 4 North, Range 1 East; consideration \$15,300.

Tom Handy and wife to R. R. Jackson, East one half Section 20, Blk. M-T; consideration \$9750.

J. Frank Potts and wife to Mrs. Myra Davis, N 1/2 of NE 1/4 Sec. 37, Blk. K-3; consideration \$1500.

Geo. T. Thomas and wife to A. B. Roberson, Sec. 20, Block 3; consideration \$3500 and assumption of notes.

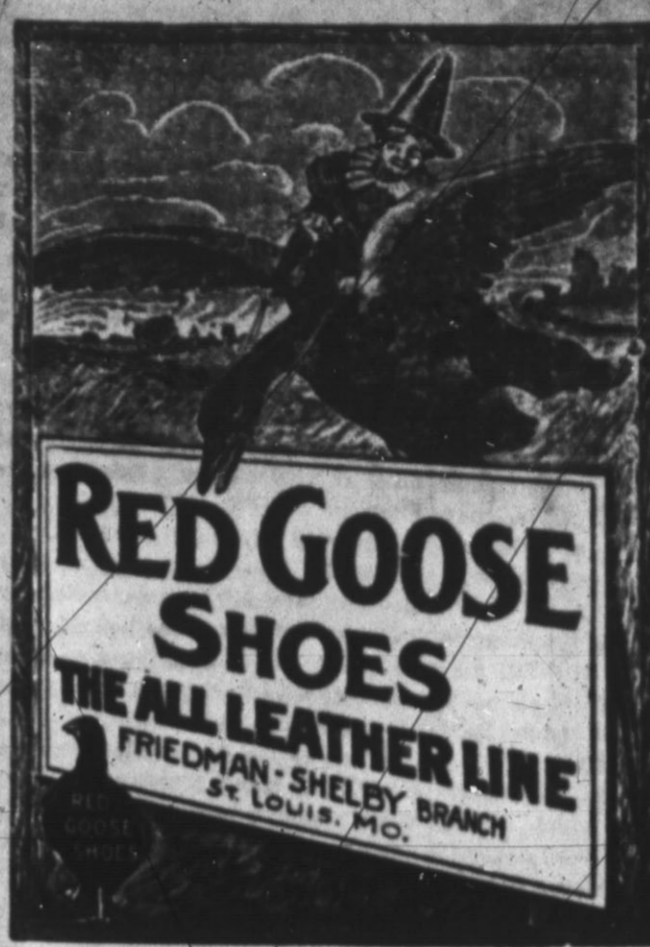
Mrs. Hattie Rutherford to J. B. McMin, part block 7, Evans Add.; consideration \$362.

## FARM PRODUCT SAMPLES THAT ARE EYE-OPENERS

Ellis Odon, who resides on the R. C. Bridges place, brought in some samples of his farm products this week that are eye-openers. Included in the display, which was added to the Abilene exhibit, were samples of Hickory cane corn, sugar triangle beets, maize, kafir, and a huge cucumber measuring seventeen by thirteen inches.

The beautiful sunny weather of the past week was broken with an inch rain Tuesday night. It drizzled most of the day Wednesday and Wednesday night and Thursday were cold and damp.

Mrs. Robert H. Mooney, daughter-in-law of Mr. and Mrs. R. T. Mooney of Hereford, died in a hospital at Clarendon last Tuesday morning at 1:30 and was buried at Goodnight Tuesday afternoon at 4:00 o'clock. She had been ill for about three weeks and was carried to the hospital three days before her death.



## BE SURE YOUR SHOES ARE LEATHER

Every shoe purchaser's money should buy Solid Leather Shoes; every purchaser is entitled to honest, reliable shoes, and can get them without paying more than for shoes which contain leather substitutes; he can easily secure them by demanding shoes bearing the "All-Leather" trade mark of the—

## FRIEDMAN-SHELBY COMPANY

The unseen integrity of "Red Goose" shoes for children and other "All-Leather" shoes made by this sterling concern, for men, women and children, makes a safe show insurance for every buyer.

"IT TAKES LEATHER TO STAND WEATHER"

Wet or damp weather will quickly tell whether or not shoes contain substitutes for leather. If they contain paper, dampness will cause them to lose their shape and good appearance, and often makes them fall apart. Through experience most people have learned that "Buying poor shoes to save money is like stopping the clock to save time."

Let Me Fit You With a Pair of Real All-Leather Shoes

# J. O. NEWELL

## Harman's Dairy

## Closing Out

# Jersey Cow Sale

## At the Stock Pavilion, Hereford, Texas

# Tuesday, September 23

## Beginning Promptly at 1:00 p. m.

## ABOUT 50 HEAD OF REGISTERED AND HIGH GRADE JERSEYS

Real dairy cows and heifers. This selected offering of registered Jerseys of popular blood lines, and a few high grade Jersey cows, practically full-bloods but not registered, will be sold. A plain statement will be made on each animal when brought in the ring, and on the registered ones, pedigrees will be read from the stand. Every animal will be guaranteed as represented. Every animal offered will be sold regardless of price, without by-bids or protection of any kind, in other words "YOU SET YOUR OWN PRICE". If you need a milk cow either registered or high grade you cant afford to miss this Sale. We are saving you your express bill by bringing them to your door. Sale rain or shine, don't let the weather keep you away, the worse the weather the better bargains you will be able to secure.

## GIVEN AWAY FREE

A YOUNG REGISTERED JERSEY HEIFER, TO THE ONE HOLDING THE LUCKY NUMBER AMONG THOSE STAYING THROUGH TO END OF SALE.

TERMS—All sums under \$50 cash; all sums over \$50 four months time, ten percent interest from date., bankable notes with approved security; discount of five percent for cash on sums over \$50. Nothing to be removed from grounds until terms of sale are complied with.

# S. L. HARMAN, Owner

Sale Clerked by First State Bank & Trust Co.

Colonel W. S. Williams Auctioneer, Hereford, Texas



**FRIONA**

It is estimated that much of the cotton in this locality will make at least one half bale per acre. Mr. McClellan and who lives on the Hodge place west of town is reported to have cotton that will make a bale or better per acre, some bales are beginning to open but only a very small per cent.

School opened on Monday of last week with Prof. H. J. Buckner as Superintendent, R. Byron Daugherty, as Principal, Misses Sallie Bell Brown, English and home economics; Mary Hicks, Spanish and History; Viola Gischer, third and fourth grades; Prof. Byron Durham, Manual Training and science and Mrs. H. J. Buckner, Primary. Six members of the board of trustees were present and a goodly number of the patrons and short talks were made by the members of the board and several of the patrons. A brief resume of the work and plans for the year with timely suggestions to the other teachers, the pupils and the parents was given by Prof. Buckner. The teachers report that a term of school never started off in better condition or with better prospects. Here's hoping such conditions prevail to the close of the term.

The Baptist people are holding a series of revival meetings at the Methodist church, beginning on Tuesday night of last week and still continuing at this writing.

Parmer County will be represented by an agriculture exhibit at the Tri-State Fair at Amarillo and also at the State Fair at Dallas. The work will be divided between the eastern and western sections of the county. The people of Farwell and vicinity will prepare and place the Dallas exhibit and the people of Bovina, Friona and Black or the eastern part of the county will attend to the Amarillo exhibit. This plan will lighten the work and secure the same results.

The Friona Fair will be held on Friday and Saturday of this week. The catalogs are out and it is hoped as great an interest will be taken in the exhibits as has prevailed at the Fairs of the last two years. These community fairs are the best known means of selling a community and itself, which should be done before attempting to sell it elsewhere and everybody should do his part in putting it over.

Another good shower followed by warm sun would be beneficial in finishing out the row crops. However if frost stays off long enough, this locality will show some of the best seen here for some years. "Bill" Massie, has the best kaffir we have seen, Harry Hughes the best Sudan and we are informed Ace Cole wears the belt for cotton and McClelland for maize.

John T. Burton, one of our blacksmiths has sold his interest in the shop to his partner, Mr. Boydston and is disposing of his household goods at private sale, preparatory to removing to Washington. The move is being made

in the hope of restoring Mrs. Burton's health. Her people, who now live in Kansas City are preparing to move to that state and as Mr. Burton has been there and likes the country, they have decided to accompany them.

A gentleman from Lubbock was in Friona a few days ago seeking a tract of land which he could buy for colonization purposes. He said he would not be interested in any tract of less than ten sections. That looks a little like business is being attracted this way. "Let 'em Come."

Parmer County Singing Convention which was held here on the 7th was well attended by singers from all parts of this county and many from Deaf Smith and Bailey counties and from Curry county, New Mexico. After hearing of the large crowds which attend these conventions some of our people were a little uneasy in their minds as to whether or not we could feed so many. But the Women's Club planned, the Chamber of Commerce obeyed instructions and everybody helped and there was food a plenty and everybody present had enough and food to spare. It was a most enjoyable occasion. The next meeting will be at Bovina.

The Friona Gin Company now has everything complete and in "ship shape" all "spick and span" ready and waiting for the cotton to come rolling in, and its coming soon and lots of it if frost holds off a few more weeks longer.

**SUMMERFIELD**

September 15.

Many are getting ready to cut feed now. Some are breaking wheat ground, while some have wheat sown and a nice stand up.

W. J. McMinn left with his emigrant car Wednesday afternoon for Abeline, and Mrs. McMinn, Ollie and Edna, and Mrs. M. E. Hawkins and Miss Nora Hawkins left on Thursday morning overland and arrived at their destination, Abeline, at 10 o'clock on

Thursday night. Mr. and Mrs. McMinn and Mrs. Hawkins will return this week.

Miss Ellen Atchley is staying with Mrs. O. G. Hill in Hereford this week. Miss Verba Suttle of Amarillo was visiting her brother, Lester Suttle, on Sunday.

Mr. and Mrs. Cass Lance, her father and mother, Mr. and Mrs. Charlie Walser and family, Mr. and Mrs. Fate Walser and Zella of Hereford, Mr. and Mrs. Earl Lance and Eeari Jr. and Mr. and Mrs. Carl of Hereford were dinner guests in the home of Mr. and Mrs. Joe Kendall Sunday.

The Hereford B. Y. P. U. will render a program at the church Sunday afternoon at 3:00 o'clock. Every one is invited.

Mr. and Mrs. A. F. McMinn and Frank Jr. were guests in the home of Mr. and Mrs. Ky Lawrence Sunday.

Bluford McMinn has bought a lot in Hereford and is building a new house, and will soon be moving. They are going to be near High School.

Miss Pauline Ray of Hereford visited Miss Davis Kemp Sunday and attended Sunday school here.

There will be a pie supper at the school house Friday night. The proceeds will be used to purchase a curtain for the church. Everybody is invited. Ladies bring pies, and gentlemen pockets full of money.

Mr. and Mrs. Lee Kendall spent the day Sunday with her brother, Mr. Caldwell, and family of Progressive.

The Tierra Blanco Baptist Association meets at Tulla Thursday and Friday and it is hoped that the Baptist church of Summerfield will be well represented.

**BIG SQUARE**

Vern Last made a business trip to Dimmitt Thursday morning.

Mr. and Mrs. Alfred Scott and children and Mrs. Glen Stiles were visitors in town Wednesday.

Pink Gilliland of West Way, but formerly of this place, came out Wednesday night to help take the Phillips cattle to Friona Thursday for shipment.

Roy Haberer made a business trip to Hereford Tuesday morning.

Messrs. Herman Haberer and H. A. Angeley of Tulla were business visitors in Hereford Tuesday.

Some of the Bethel young people were

Big Square visitors Sunday evening.

Mr. and Mrs. Herman Haberer are the proud parents of a son, born on Thursday, September 11.

Frank Lambert made a business trip to his ranch Friday.

Jay Wyrer was a dinner guest in the Loyal Lute home Saturday.

Herman Haberer came homo Sunday from Tulla.

Harold Wyrer was a Hereford visitor Saturday evening.

**SIMS COMMUNITY**

Jake Cowan and S. Funk attended a show at Adrian one night last week.

C. Glasscock and son, Eddie of Adrian, made a business trip to Amarillo last Saturday.

John Rector and daughter, Cathrine, made a trip to Hereford Saturday, returning home Sunday.

Mr. Lewison of Hereford was in our community last Tuesday.

Mrs. Wolf returned to her home in

Dallas this week, after spending several weeks with her daughter, Mrs. John Rector, of the John Scott ranch.

Helen Reed has been on the sick list this week, being absent from school two days.

Hillery Hutchinson made a trip to Adrian Friday afternoon.

Victor Linke and family attended the show in Adrian one night last week.

Ben Rice and family attended the show in Adrian Wednesday.

Hillery Hutchinson and Bud Phillips are breaking land on the Hall H. Ranch with a tractor, running every day and part of the night. They are planting to sow wheat.

Misses Gusta and Lois Samuelson arrived in our community in due time, and school opened last Monday morning with eighteen pupils. Several others to enter later, were not ready to start when school opened.

We are hoping to have a good school this year.

The threatening weather passed away this week without rain.

The first norther of the season came Thursday, right chilly for the first one.

It reminds us that winter is coming. Last Sunday was Methodist day in Adrian, the school building not being completed, they held services in the residence of Mr. Alexander.

**For Indigestion and Stomach Troubles Take**



Get it at

Hereford from J. J. CLARK and in Dimmitt at DIMMITT DRUG STORE

and the leading druggist in every town

# Money Making Reasons

—induce men to organize and operate banks.

—but in no long time successful Bankers realize that making money for the Bank's stockholders will take care of itself IF THE INSTITUTION IS OPERATED AS A GENUINE PUBLIC SERVICE rather than as a private enterprise.

—most successful banks work from that point of view. WE DO!

## The First National Bank

THE BANK OF SAFETY AND SERVICE

**Over 100,000 Motorists Are Now Enjoying the Comfort, Safety and Economy of**

# Firestone

Full-Size

**BALLOON GUM-DIPPED CORDS**

**Read What a Few of Them Say—**

"They ride beautifully over any kind of going."—J. F. Ricknell, Worcester, Mass.

"Sliding is done away with on wet streets at high speed."—Geo. F. Bell, Fairfield, Ala.

"None of that terrible jarring and jolting to the car or to occupants."—H. V. Halley, Rockford, Ill.

"Fuel save depreciation will be cut 25% to 50%."—A. N. & J. A. Williams, Nashville, Tenn.

"Absence of silt or slip even on snow and ice is really wonderful."—Alvan T. Simonds, Fitchburg, Mass.

"Have used less gas for same mileage with more power."—F. Davison, Greeley, Colo.

"I have more power, the car steers easier and rides easier."—J. L. Johnson, Northfield, Minn.

"The gas mileage is holding up to 20 miles per gallon as before."—S. H. Avery, Bowling Green, Ohio.

"201 miles through snow, mud, bumps and water without chains in 13 hours."—Sam Thompson, Hettlinger, North Dakota.

"Saving in wear and tear on car a big factor in putting on Firestone Balloons."—C. A. Allen, Jr., Chicago, Ill.

"40 miles an hour over rough road without feeling any shock whatever."—Harry A. Dorman, Sacramento, Cal.

"Good for an average of ten miles more per hour over bad roads."—Kirk Brown, Clear, N. J.

"12,362 miles on demonstrator car with as much mileage left to run."—Conrad A. Smith, Boston, Mass.

ASK any owner of full-size Balloon Gum-Dipped Cords about the comfort, safety and operating economy they are giving him. Let his experiences give you the facts about these wonderful tires. His comments will match these almost word for word.

There are hundreds of thousands of Firestone Gum-Dipped Balloons on the road today. Whenever you drive you see them—and you cannot help but notice the new enjoyment these owners are getting from their cars.

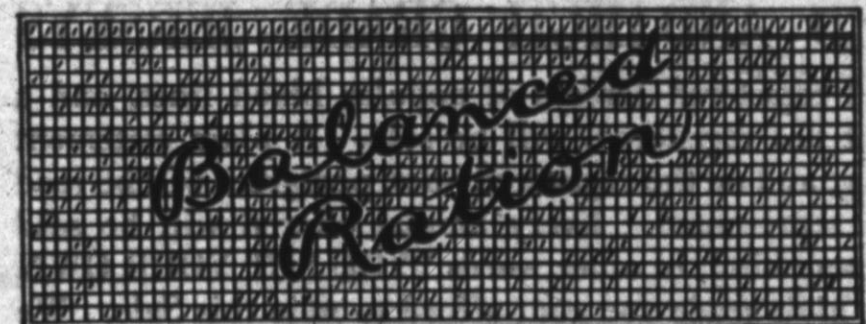
This immensely increased production has brought about many manufacturing economies, which you can take advantage of today by equipping your car with Balloon Gum-Dipped Cords.

Firestone Dealers are quoting special net prices on the complete job. Trade in your old wheels on a new set built for full-size Balloons. In addition get our liberal rebate on your old tires.

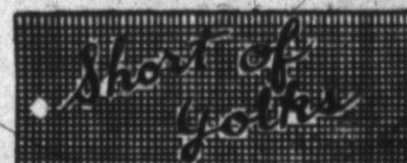
Equip now for comfort and economy—as well as for the safety and better car control you will need this fall and winter.

Call on the nearest Firestone Dealer—for information—for your price—and for a quick, carefully-engineered changeover to real Gum-Dipped Balloons.

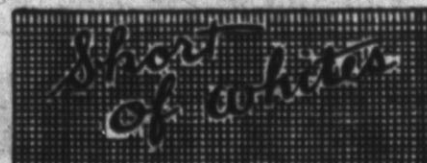
## Missouri Station Test



712 eggs in 60 days from 20 hens.



190 eggs in 60 days from 20 hens.

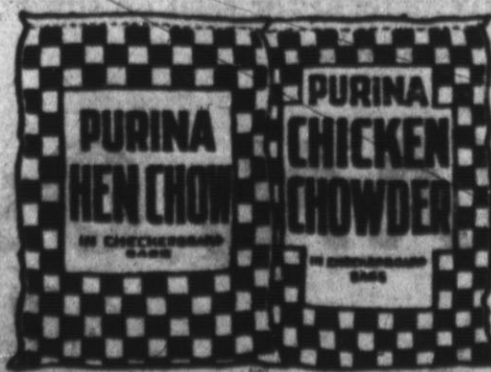


185 eggs in 60 days from 20 hens.

This experiment station test shows just how much proper feeding counts in getting eggs.

Prove it for yourself by buying Purina Poultry Chows—the guaranteed egg producers. More Eggs or Money Back. Phone or call.

ORDER NOW



**JONES & McLEAN**

## From Neighboring Towns

### BETHEL

Messrs. Jim Bagwell Sr., Ernest Bagwell, Smith and McBride of Floyd county made a business trip over here Sunday. The men ate dinner with Mr. and Mrs. Jim Bagwell.

Messrs. Loyal Lust and Leland Smith have been freighting this week.

Mr. and Mrs. Wirt Phillips and family went to Hereford Sunday, where they took their niece to teach the West Way school and entered their son, Billie Ross, in school at Hereford. Mr. and Mrs. Phillips returned Monday.

Mr. and Mrs. Glenn Stiles and Mr. Vern Lust were dinner guests of Mr. and Mrs. Loyal Lust Sunday.

Mr. and Mrs. Clayton Williams and children were dinner guests of Mr. and Mrs. Jim Bagwell Sunday.

Irwin Hamilton of Hereford is doing some field work on his farm this week.

Wirt Phillips is busy working his cattle this week, preparatory to shipping out Friday.

Mr. and Mrs. Loyal Lust entertained Mr. and Mrs. Irwin Hamilton and children at a six o'clock dinner Friday.

Mr. and Mrs. Carl Mouna and children of Hereford spent Tuesday afternoon and evening in the home of Mr. and Mrs. Ham Lambert.

Mr. and Mrs. John Smith and baby were dinner guests of Mr. and Mrs. K. Roberts Sunday.

Mr. and Mrs. Emmett Rothwell and children drove to Plainview Sunday, where they spent the day with Mr. Rothwell's sister, who is in the sanitarium.

Messrs. Irwin Hamilton and Clayton Williams are shipping cattle from Hereford this week.

Mr. Brown of the Bledsoe ranch spent Wednesday night in the Lambert home. Mr. Brown is taking a herd of sheep across country.

Mr. Seman of near Friona was a business visitor in our community on Thursday.

Homer Wilkinson of Hereford was in our neighborhood Wednesday placing an order for a car for K. Roberts.

Mr. Crawford sold the house on his place to Herman Haberer. Mr. Haberer expects to move the house to his own land south of Big Square.

Pink Gilliland returned to his home Saturday.

Rev. and Mrs. Monroe were dinner guests of Mr. and Mrs. K. Roberts on Thursday.

The children of our neighborhood started in school at Dimmitt this week. Leland Smith was a Hereford visitor Saturday evening.

The Messrs. Washburn and Morris Hyde of Shattuck, Okla., stopped in our community for three days and hauled cotton and headed maize on the Lambert ranch. The boys have spent the entire summer touring Texas, Colorado and Mexico. They left Saturday evening for their home.

Messrs. Roy Bruner and Tier were business visitors here Sunday.

### BETHEL

(Crowded Out Last Issue)

Mrs. Ed Smith left last Tuesday morning for Spicard, Mo., for a month's visit with relatives.

Mr. and Mrs. Irwin Hamilton and children moved to Hereford Saturday, where they have purchased the Alvin

Thompson home, next door to the Cordova Hotel. We regret to lose these neighbors and friends of ours more than we can say. Mrs. Hamilton was teacher of our ladies class in the Sunday school. Mr. Hamilton, until this year was teacher of the Men's class and a member of the school board, while Miss Vera Hamilton was assistant pianist. They are not selling their farm out here so we hope they will continue to be among us some and maybe someday come back to live.

On last Thursday Mrs. Henry Simmons entertained with a dinner party, honoring her daughter, Miss Margaret, who is soon to leave for school. A delicious fried chicken dinner was served to the following guests: Mesdames Seal of Dallas, Emmett Rothwell and K. Roberts.

Mrs. Jim Bagwell was shopping in Hereford Wednesday.

Mr. and Mrs. Irwin Hamilton were shopping in Hereford Tuesday.

Leland Smith and Miss Evelyn were business visitors in Dimmitt and Hereford Saturday.

Owing to several of the club members being away there was no regular meeting of the Embroidery Club on Thursday afternoon. However Mesdames Irwin Hamilton and children and Jim Bagwell and children spent the afternoon in the home of Mrs. Ham Lambert. The next meeting will be held with Mrs. K. Roberts on September 18.

Mr. and Mrs. Andy Thomas, who live near Hereford visited our neighborhood Thursday afternoon. They came to visit their son Clyde.

Tom Sprinkle enjoyed a visit from his twin brother of Canyon Monday.

Mrs. Seal spent Friday visiting with Mrs. Jim Bagwell.

K. Roberts has been freighting to Hereford this week. The Rushing boys have also been hauling lumber and

shingles for their new home.

Mrs. K. Roberts was a guest in the Jim Bagwell home Thursday night.

Mrs. M. J. Rushing had as a guest Friday night, Mrs. Seal.

Rev. Monroe preached to a very good sized crowd Sunday morning and afternoon. This is his last sermon before going to conference.

Mr. and Mrs. Loyal Lust had as dinner guests Sunday, Mr. and Mrs. Glen Stiles.

Mr. Duree of Dimmitt has been helping on the Last farm this week.

Wirt Phillips made a business trip to Dimmitt Thursday.

Clyde Thomas freighted a load of grain to town Friday, returning Sunday evening.

Mr. Bledsoe took dinner at Lambert ranch Wednesday.

Miss Margaret Simmons left Saturday for Coleman, Texas, at which place she will enter High school.

Mr. and Mrs. Ham Lambert and children were Hereford visitors Wednesday.

Mrs. Jim Bagwell spent last Sunday in the home of Mr. and Mrs. Max Brownlee at Dimmitt.

### FRIO - EASTER ITEMS

The Young People's Sunday School Class enjoyed a social at the home of Mr. and Mrs. Percy Estes last Friday evening. Mrs. Estes is teacher of this class and has built it up until there are more than thirty enrolled, with an average attendance of twenty-five, or more.

Class No. 4, with Mrs. W. J. Sullivan teacher, also enjoyed an ice cream supper at the Frio school house Saturday night. These two socials marked the

closing of a contest when the losing sides entertained the winners.

Mrs. W. B. Green and Nettie Lee, Mr. and Mrs. R. T. Green and family and Mrs. Jack Robinson of Hereford visited Sunday in the J. B. Harlin home.

Next Saturday night is regular literary night. We hope all who are on the program will be prepared to take part.

Mr. and Mrs. E. V. Sullivan, Mr. and Mrs. Blanchard of Wyche visited with Mr. and Mrs. Percy Estes Sunday.

Mr. and Mrs. Bob Knox of Hereford were guests in the Stagner home on Sunday.

Mr. and Mrs. Walter Easter and family visited with Mr. and Mrs. Woolery Sunday.

Mr. and Mrs. K. Hunter visited on Sunday afternoon with their parents Mr. and Mrs. P. A. Hogan of Hereford.

Mrs. Price and children returned home Sunday after a two weeks visit in the Mobley home.

Mr. and Mrs. Henry Allman entertained with dinner Sunday. Mr. and Mrs. Lahm, Miss Millicent Lahm and Lewis Lahm of Amarillo. The Lahms at one time owned the Cordova Hotel in Hereford.

Mr. and Mrs. Carl Frye and daughters, accompanied by E. T. Woodburn of Hereford, spent the week-end with relatives at Lockney, Texas.

Miss Nannie Fields of Hereford spent the week-end with her parents Mr. and Mrs. W. Fields.

Miss Johnnie Estes visited Sunday afternoon in the Percy Estes home.

### STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

### Automobile Service—

VULCANIZING  
STORAGE  
CAR WASHING  
GAS AND OIL  
MILLER TIRES  
FISK TIRES  
ACCESSORIES  
CAR GREASING

A Desire to Please!

Hereford Garage Station

EASLEY & WILSON  
Props.

## HEREFORD LIGHT & POWER COMPANY

Dealers in electric juice for light, heat, power, cooking and a hundred other uses

"Your Electrical Servants"

## When the unexpected threatens—the unprepared pay

An early settler in Texas when asked why he always toted a gun replied that he might need it only once but if he ever did he would need it then.

Has it occurred to you that your position with respect to fire, hail and tornado insurance is identical? You may need it only once but if you need it at all you will need it then.

In order to have it then get it NOW.

The Hereford Insurance Agency  
RALPH BARNETT, Mgr.

Miss Ima Sullivan delightfully entertained with one o'clock dinner Sunday several of the young people. Those who enjoyed Miss Sullivan's hospitality were: Misses Eva, Zema, Maurine Sullenger, S. T. Fields, Grace Woolery; Messrs. Bill Smith, Bob and Lin' Axe, Tom Sanders, Jesse Laughlin and Clayton Woolery.

Miss Kathleen Hawkins, accompanied by her mother, Mrs. H. H. Hawkins, left Sunday morning, September 7, for Sherman, Texas, where Miss Hawkins will enter Kidd-Key College. Mrs. Hawkins will remain there only a few days—before going to Denton, where she will visit her sister, Mrs. Alexander a month or six weeks.



**KAKTUS KID** says:  
**BANG!** there goes another tire!  
—but you can still get 1000 to 2000 miles out of it if you'll get a CACTUS never-slip blowout boot TODAY. Costs little, saves many dollars in tires. CACTUS IS THE WORD at all good accessory dealers.  
W. C. FALLWELL, Hereford, Texas

## Announcement

We have never intended doing a general credit business, but only sought to accommodate those customers of ours who were worthy of credit. However the inevitable has happened and bad accounts are developing.

In some instances our judgment was bad so, to be brief, we are going to bury the books so to speak. We realize that a strictly cash business is hard to establish, but we are also aware that we cannot discriminate by extending credit to one and refusing another.

We expect to lose some few customers, and frankly, we hope to lose some, but it is our aim to share the gain with the old faithfuls in the form of better service.

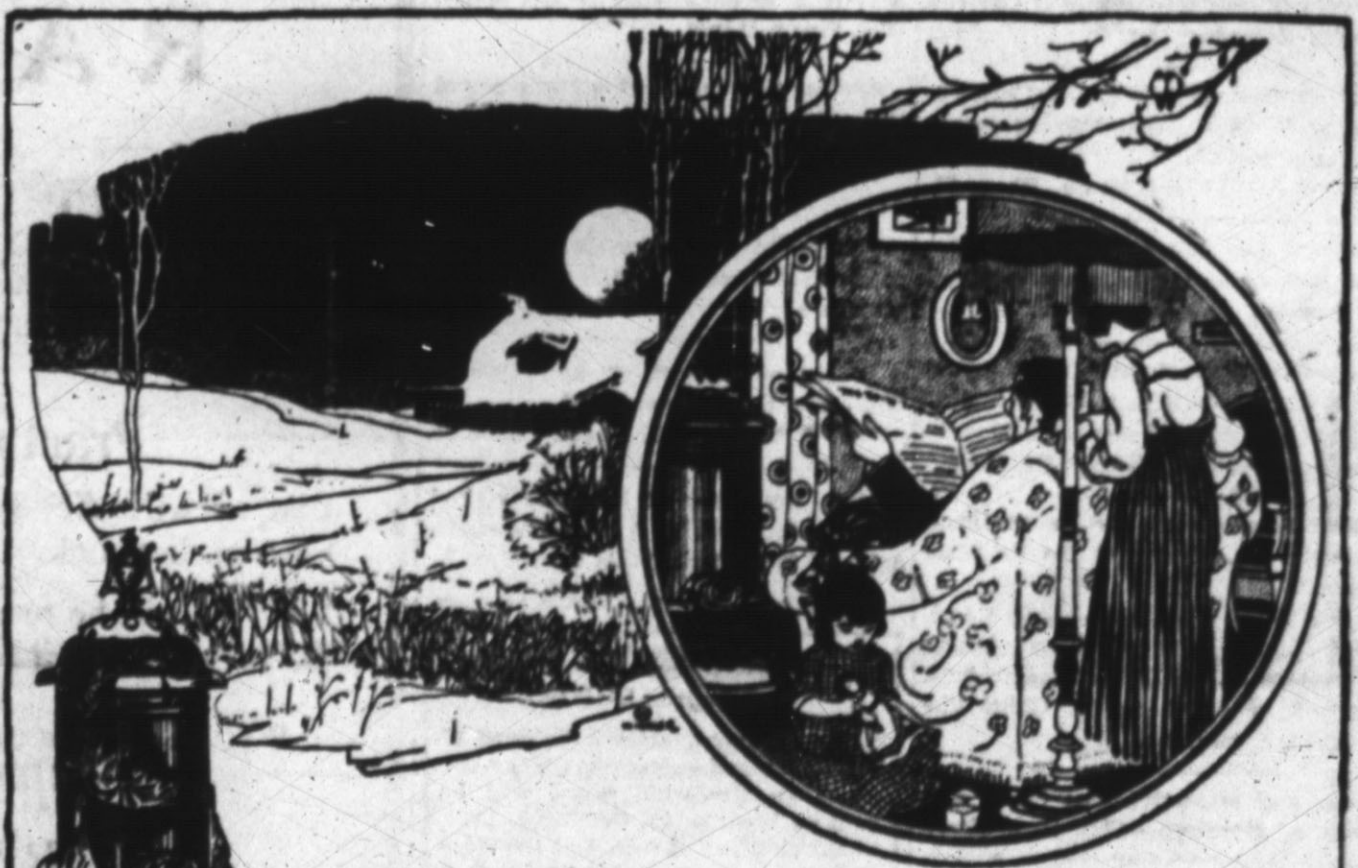
This announcement has reference to every thing in way of merchandise and repairs, and is effective immediately.

See us for repairs, gas and oils.

"Our Work Stands Up—We Make It."

BEAVERS BROTHERS

Phone 383



## Those Long Winter Evenings

keep your home warm and cozy with a

## COLE'S ORIGINAL HOT BLAST HEATER

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

Dunlap Hardware Company  
(INC.)  
HAVE WHAT YOU WANT WHEN YOU WANT IT

## LOCAL HAPPENINGS

Miss Mildred Cross, accompanied by Miss Parker, left Saturday morning for their schools. Miss Cross will enter Missouri Valley College, at Marshall, Mo., while Miss Parker enters Mt. Holyoke College at South Hadley, Mass.

The Ladies Aid of the Christian church will hold a bake sale at Carlyle's Grocery Saturday, Oct. 4. 58-34

J. N. Laughlin of Hot Springs, New Mexico is here on a visit to his father.

### APPLES

First door south of the Hereford Produce. Stark's Delicious, Johnathan, Winesap. Bring your sacks. We will have a car of nice Pears the first of next week.

### BRUMLEY & CONKLIN.

Mr. and Mrs. M. Ackelman and little son Kenneth, of Fort Dodge, Iowa, arrived here Tuesday morning, and will visit in the home of Mr. and Mrs. J. L. Johnson.

Get out the old radio and tune in. You'll probably find your batteries dead. Rice will sell you new ones.

Baptist Ladies bake sale Sept. 20, at L. W. Carlyle's store.

Mrs. F. M. Gray left Tuesday morning for Carlyle, Arkansas, where she will visit awhile, before going on to Huntington, Tenn., at which place she will spend the winter.

Get your repairs early—avoid delays. —J. O. MILLER, I. H. Co., Phone 51.

You shouldn't expect good radio reception with batteries nearly dead. Get new ones from Rice.

Herman Gray accompanied his mother, Mrs. F. M. Gray to Amarillo Tuesday morning.

### APPLES

First door south of the Hereford Produce. Stark's Delicious, Johnathan, Winesap. Bring your sacks. We will have a car of nice Pears the first of next week.

### BRUMLEY & CONKLIN.

### PIANO

At a Big Discount  
A piano of fine quality left on our hands in a public warehouse will be sold at once. No reasonable offer of price and terms refused. Write today for full information to The Knight-Campbell Music Co., Denver Colo. 58-00

Mr. and Mrs. Eli Dünlap and daughter, Miss Dene, left Wednesday morning of last week overland for Dallas.

The Ladies Aid of the Christian church will hold a bake sale at Carlyle's Grocery Saturday, Oct. 4. 58-34

Let us demonstrate the McCormick-Deering Tractor. Ball bearing crankshaft guaranteed for life of tractor. —J. O. MILLER, I. H. Co., Phone 51.

Messrs. Lee Biggs and Walter Orr made a business trip to Amarillo Tuesday evening.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents. —THE BRAND OFFICE

Don't forget to see the International Harvester Co. display at the Tri-State Fair.

Van Lance, who has been visiting his brother, J. C. Lance of Hereford, returned to his home at Chillicothe Wednesday morning.

New and attractive post cards with scenes of Hereford.—City Drug Store.

One-horse Grain Drills, priced right. LUTHER HOUGH.

C. W. Murray went to Vernon, Texas, Wednesday morning on business.

Don't forget to see the International Harvester Co. display at the Tri-State Fair.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents. —THE BRAND OFFICE

Lem Chesser of Lubbock was in Hereford Wednesday shaking hands with friends.

Radio tubes and batteries at Rice's.

### CARD OF THANKS

We wish to thank the good people of Hereford for their many kindnesses shown us during our time of sorrow.

Mrs. Margaret Helfner, Mildred Cross.

Mrs. C. H. McGhee returned home Monday morning from Texico, N. M., where she has been visiting a friend Mrs. Robinson of that place.

Mrs. Wood and daughter, Mrs. Ester Sanders, made a spring trip to Hereford and visited in the homes of Charles Sanders, R. C. Bridges and also in the Knox home.

Baptist Ladies bake sale Sept. 20, at L. W. Carlyle's store.

### APPLES

First door south of the Hereford Produce. Stark's Delicious, Johnathan, Winesap. Bring your sacks. We will have a car of nice Pears the first of next week.

### BRUMLEY & CONKLIN.

Mr. and Mrs. H. E. Ribble and daughter, Mrs. Ethel Vibbard, visited Mr. and Mrs. Vibbard at Bellview, N. M.

Our tire business is not only holding up but picking up—at Rice's.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents. —THE BRAND OFFICE

Harold Spratt left Monday morning for Abilene, Texas, at which place he will enter Draughon Business College.

Mrs. B. G. Boyles returned home from Melrose, New Mexico, where she was called to the bedside of her mother.

FARMERS—Try our Highlife for those weevils and bugs in your grain, beans, and peas. Corner Drug Store.

We Keep the Smell!—Orr's Tailor Shop.

Miss Gladys Hicks left Monday morning for Belton, Texas at which place she will enter Baylor College.

Just received, shipment of Grain Drills, from one horse to sixteen hoe. LUTHER HOUGH.

See our McCormick Row Binders—successful farmers use them everywhere —J. O. MILLER, I. H. Co., Phone 51.

All Methodist boys and girls from 9 to 13 years, are invited to a wienie roast; meet at the Methodist church Wednesday afternoon, September 24, at 4:30. Please phone 336 for particulars.

If that tire or tube isn't worth repairing we'll tell you so. —RICE.

We Keep the Smell!—Orr's Tailor Shop.

Miss Annie Laura Bale left Saturday morning for Pampa, Texas, at which place she will teach music and expression in the schools.

FARMERS—Try our Highlife for those weevils and bugs in your grain, beans, and peas. Corner Drug Store.

Mrs. W. W. White of Keytesville, Mo., is here on a visit to her sister, Mrs. Frank Marrs.

Seventy-five sheets of sixteen pound typewriter paper, 8 1/2 x 11, in a neat package, for only 25 cents. —THE BRAND OFFICE

Small stocks and frequent shipments mean fresh tires and tubes at all times, at Rice's.

Plenty of McCormick and Deering Sisal Binder Twine on hand. —J. O. MILLER, I. H. Co., Phone 51.

Mrs. Roy Terry of Amarillo visited her mother, Mrs. W. A. Price, Wednesday and Thursday of this week.

Southwestern Bell Telephone Co. Seventeenth Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Wednesday, October 1, 1924, to stockholders of record at the close of business on Saturday, September 20, 1924. R. A. NICKERSON, Treasurer.

J. S. Warner of Santa Ana, California, is here this week looking after business matters.

WANTED—100 acres old land. Will pay cash rent. Phone 164.

The Brand Office has a few scratch tablets at 5 cents each.

LAWN SUPPER HONORING MRS. WITHERSPOON — MR. FERTSCH

Nothing could possibly have been more delightful than the lovely lawn supper given by the Mesdames Witherspoons, at the Anderson Witherspoon home, Friday night, September 5, complimenting Mrs. C. G. Witherspoon of Dallas, and L. R. Fertsch of Austin.

The beautiful moonlight mingled its gleams with the rays of numerous electric bulbs, converting the scene into a veritable flower-garden of light.

Easy chairs, conveniently placed about the spacious lawn made a lovely setting for friendly groups and many long forgotten incidents were brought back from out the dim past and enjoyed again.

After the long hot summer, the first real touch of fall making itself manifest on this evening, was indeed welcome and lent animation and zest to jaded spirits and appetites alike, as was noticed later in the evening, when a delicious picnic supper was spread on the lawn. The table adorned only with the many delicious things to eat, which makes picnics so enjoyable, made

a most pleasing picture. A thrill of pleasure bore prophesy of the enjoyment in store. The cool breezes swaying the foliage of the trees and the informal grouping as they gathered at the tables or sat at will over the spacious lawn to enjoy the supper, conspired to make the occasion a most enjoyable one.

Mr. Fertsch will be remembered as a former Supt. of the Hereford Public schools. He and Mrs. Fertsch now both hold responsible positions in the Austin Schools.

Mrs. C. G. Witherspoon is well and favorably known in Hereford, having lived in this country when it was nothing but a vast unimproved plain. Her charm and pleasing personality contributed in a large degree toward making the evening a most enjoyable one. Those present in addition to the guests of honor already mentioned included: Mr. and Mrs. Vern Witherspoon and two children, Mr. and Mrs. Rem Witherspoon and three children, Mr. and Mrs. Anderson-Witherspoon and three children, Mr. and Mrs. Dr. Bowe and son, Mrs. Ross, Miss Marie Davidson, and Miss Mary Lee Fuqua of Amarillo. —Contributed.

FRED A. PHILLIPS  
Livestock Auctioneer  
Hereford, Texas  
Telephone 220

## Wheat Smut

Can be prevented by dipping your seed wheat in a solution of

## FORMALDEHYDE

(one pint to forty gallons of water)  
It's a very cheap process and pays big.

Use it this fall.

## Corner Drug Store

FIGURING ON A

## RADIO?

If you are —  
WAIT A MINUTE!

before placing that order. Wait until we make our announcement, within a very short time now, about a —

### Practical Radio Set

that we will offer you, at a price within reach of your pocket book.

We will be ready to show it to you soon, and we ask you to wait for it. It's worth waiting for!

We will carry a complete line of Wet and Dry  
RADIO BATTERIES

ELECTRIC SERVICE CO.

## Three Standard Windmills

THE STAR - THE ECLIPSE - THE CHALLENGE

We carry them all in stock and can give you instant service.

THERE'S NOTHING BETTER!

## PANHANDLE LUMBER CO.

## Flavo Flour

Mother first bought FLAVO FLOUR, because daddy said he believed in patronizing home industry, but now she is glad she did, because it makes dandy bread, pies and cakes.

ORDER A SACK TODAY

### COMMUNITL MILLS

58-2t J. L. ROGERS, Mgr.

## THE BANKS OBLIGATION TO THE PEOPLE IT SERVES:—

To keep safely funds that are temporarily idle  
To make a reasonable profit on invested capital

We offer SAFETY—through being audited regularly by National Bank Examiners—and being a Member of the Federal Reserve Bank makes it possible to change securities into quick cash assets.

Profits accrue in proportion to the services rendered, and as our community prospers, so we prosper.

We invite your account on these principles.

## THE WESTERN NATIONAL BANK of Hereford

## FALL ANNOUNCEMENT

## FURNITURE SALE

We have a large assortment of everything that goes into the house to make it attractive. Our prices are Rock-Bottom.

|   |          |
|---|----------|
| \$225 three piece living room suite for | \$165.00 |
| 200 three piece living room suite for   | 150.00   |
| 250 eight piece dining room suite for   | 200.00   |
| 125 eight piece dining room suite for   | 100.00   |
| 200 five piece bedroom suite for        | 150.00   |
| 125 five piece bedroom suite for        | 100.00   |
| 45 Dreamland Mattress for               | 37.50    |
| 60 Art Rug value for                    | 45.00    |
| 45 Art Rug value for                    | 35.00    |
| 40 Art Rug value for                    | 29.75    |
| 30 Art Rug value for                    | 22.50    |

SINGER SEWING MACHINES are sold on just the terms you wish.

PIANOS and VICTROLAS on terms to suit. Now is the time to have your linoleum laid for the winter.

LET US SUPPLY YOUR WANTS

E. B. BLACK CO.  
The Big Store With the Little Price